BLITZING HITLER'S FOOTLIGHTS

VAUDE
Intimate Diary of a Camp Shows' Actor — Part III

MUSIC
'Invaders' Now Experting Hot Jazz in the U. S.

RADIO

NEW USES FOR FAN MAIL
TALENT-GRAM

Announcing attractions under personal management.

PRODUCERS — DIRECTORS — NIGHT CLUBS — COCKTAIL LOUNGES
THEATERS — HOTEL OWNERS — RECORDING COMPANIES

JOLLY JOYCE PRESENTS:

**HIS VICTORY ARTISTS ON REVIEW**

**JOLLY JOYCE AGENCY**

ALAN GALE
Inimitable Comedy M. C.

GRACE COLLINS
Sweetheart of Song

LEE BOHN
Tiny & Terrific

MARTY BOHN
Hilarious Comedy M. C.

HELEN LANE
Queen of the Electric Steel Guitar

TROY BROWN & BARON LEE
Sepia Abbott & Costello

TRUDINE
Exotic Dancing Moll

**COCKTAIL UNITS**

TED OLIVER TRIO

EDDIE SHEPPARD

THREE MUSICAL RIFFS

HARRY DOBBS & His Boys

BARBARY COAST BOYS

THREE BROWNIES

COOKIE WILLIAMS

HAL BUDD TRIO

ORIGINAL THREE CATS

A FIDDLE

THE CALIFORNIANS

SWEET AND HOT

3 COLLEGIANS & A CO-ED

TROPICAL SERENADERS

SLIM SLONAKER and His Gloom Chasers

AL SMALL FOUR

MICKEY FAMILANT & BOYS

**VARIETY ARTISTS**

FRANKIE LESTER
Vocalist with Ted Lewis

TANGLEFOOT & BEATEASTE

PHIL FLETCHER — M. C.

BENNY VAN
Class with Taps

RAY SNEED, JR.
In Picture "Stormy Weather"

ALICE PERRELL GIRLS

DARLENE — Dancer

JOAN CLARK — Dancer

JACK CURTIS — M. C.

BETH CALVERT — Songs

JOHN BARRY — M. C.

TED BLAKE — M. C.

CORNBREAD & HONEYCHILE

BILLY BYRD — Dancer

LaMAR'S DANCING DOLLS

**WALNUT 4677**

**WALNUT 9451**

**EARLE THEATRE BLDG.**

**PHILA. PA.**
Natl. Service Act as Threat 
To Ent’t, Sports

WASHINGTON, Jan. 15.—When Presi-
dent Roosevelt sent his message to Con-
gress urging a national service law he may have set into 
motion a force that will have far-reaching 
effects on sports.

The threats to the entertainment 
business are obvious, for the measure is 
designed to bring specifically into the 
war all of the people who for one reason 
or another are not qualified for army 
service.

Under a national service law an actor 
not in the army because of physical un-
fitness could be drafted for work on 
farm or in a coal mine. A radio enter-
tainer could be put to work in an air-
traffic bureau or writing bulletins that 
have been announcing showing precisely 
how the man-power draft would operate.

But all discussions have indicated that 
persons most directly affected would 
work would be thrown into a gigantic 
labor pool to be put to work doing what 
was needed most at the time.

Quick to react to the President’s recom-

dendation, sports organizations, which
immediately saw a threat to continue-

ing their professional existence. Obviously pro 
football and baseball couldn’t continue if 
guardsmen made up the teams, and an immediate reac-
tion came from sports leaders.

Draining 4-F’s Over 38

Reports that 100,000 pro football 
players, Wednesday (13) asked for classification 
of football and baseball players as war workers in order 
that they might escape a labor conscription.

Although leaders have estimated 
that a labor pool of about 6,000,000 men 
could be made up of 4-Fs and physically fit 
persons over 38 years of age. 

Conscription of this sort would virtually paralyze the entertainment business 
which already is suffering badly from 
taxation and temporary air raids on 
service inducions. If 4-Fs and persons over 38 are 
not allowed to pick up the slack, chronic, little in 
the state line would be left.

It is difficult to appraise the weight 
of the threat since it is still too early to 
determine what strength the national 
service law will claim in Congress.

Already APL and CIO leaders have de-
livered petition to the President, and it is defi-
nitely known that a sizable opposition 
exists in the Senate.

3 Circus Press Agents

Fronting Paralysis Fund

—Kelley, Lester and Lang

NEW YORK, Jan. 15.—Three circus 
space-grabbers are included in the family 
roster of the National Foundation for 
Infants Paralysis for its 11th annual 
fund appeal and March of Dimes.

They are Allen E. Lester, Ringling Bros., 
Barnum & Bailey p.a. and alumni of the 
REO Texas-Oklahoma circuit; Don Lang, 
who worked for the Ringling “Gibbons” in 
Madison Square Garden last summer, and 
Lester, who was a radio announcer for 
the Show’s radio department for some years. 
Kelley is heading national publicity for 
the Foundation’s fund appeal for the second 
successive year.

Lester today is attending a White House 
banquet prior to a radio network broad-
cast for the benefit of the President’s 
women’s division of the Foundation, and 
Mrs. Roosevelt. For the next two weeks, 
until the Waldorf Astoria party to climax 
the drive, he will square Miss Pickford on 
a tour of 12 cities to plug the drive.

But Taxes Are Due Mar. 15

WASHINGTON, Jan. 15.—Actors 
and night club entertainers published 
news this week when WFB announced that after March 
1, they would no longer return to 
old tubes when they promised to appear 
without wages, paints and cosmetics.

The return was a nuisance to entertainers 
using large quantities of grease and paint, 
and lack of the requirement is expected 
to be warmly received by showmen.

Legislation was adopted when the 
tax situation was acute.

Deal Sets Revival

For Chi Coliseum

CHICAGO, Jan. 15.—The Coliseum, 
once the leading stadium of Chicago, 
but out of the running for a number 
of years, will make a comeback as the 
result of a deal consummated late yester-
day wherein Fred Mowly, politician 
and Leo Seltzer, promoter of derby 
rental, acquired the Coliseum for a 
report of $25,000.

New owners announce that they will 
spend more than $200,000 to rehabilitate 
the building for sports events, conven-
tions, and speakeasy use. The building 
was operated by the Army Air Force School since 
the summer of 1942, was recently turned 
back to the owners, the Jennings Estate.

Television, Movie Tie-Ups

Pointed in Annual Commerce 
Department Forecast for 1944

WASHINGTON, Jan. 15.—Commercial 
radio and television are an established fact 
and is only waiting for the war to cease 
when it will become available to the public 
with a price at a price of the average person, the Department 
of Commerce declared this week in a fore-
cast for industry in 1944.

Pointing out television will play an important 
part in television broadcasting, the De-
partment of Commerce declared, and many 
film companies have already secured 
interests in leading video outfits.

In making the announcement on acqui-
sition of control of television by 
movie industry, the Department 
made no comment and gave 
no indication as to whether it considered 
this a favorable or unfavorable factor 
in development of the science.

Commenting on developments in the 
radio industry, the department predicted 
that during 1944 radio industries may ex-
pet to supply consumer demand only 
to an extent to which production in these 
industries exceed war requirements. It 
was thought doubtful that radio receivers 
sets will be produced for civilian use 
during 1944 because of the large backlog 
of war orders.

Philco to Tele

Blue Net Show 

From Ritz Thea

Relay Station in N. J.

PHILADELPHIA, Jan. 15.—Philco’s 
Radio Network will be the Blue 
regular network show to be picked up by 
the television cameras, according to plans 
(See Philco Tele at Bats on page 20)

In This Issue

[Table of Contents]

Bills for Million 

Mpls. USO’s 1,455

GPs—A to Z Tastes

MINNEAPOLIS, Jan. 15.—More than 
a million military men in the Minneapolis 
area were entertained at 1,455 programs 
sponsored by USO in the two years the 
organization has been in operation. 
Senator Finken, director of the army and 
navy entertainment committee, said in his final 
report presented at the last session of 
Congress. 

Because of other duties, Senators Bents, 
Saluski, sales manager of KSTP-NBC, has 
apposed his resignation as his term as USO, Min-
nesota, USO director. During 
his regime, Senators stages shows at 
Port Smolten, Wold-Chamberlain naval 
garrison, Field and University of 
Minnesota, University of Minnesota 
naval training center, and at Fort 
Schanz, Fort Snelling, and Seaman’s 
Center and St. Olaf College naval 
training station.

Programs were presented by traveling 
shows and local talent and included 
plays, radio,信息服务, 
and dance. Military men’s tastes in enter-
tainment was shown to be varied, 
with symphony programs getting 
the same enthusiastic reception as 
varied shows. In December alone there were 15 
entertainments viewed by approximately 
24,000 military men.
18½-Wk. Span Over the Top At Half Time

PHILADELPHIA, Jan. 15.—Not since those fabulous and lush productions of the early twenties, when some of the most opulent and decorative of stage shows turned up in the cities, has the capital of Pennsylvania been gorged for the entire 1942–43 season, which was a record-breaker. Of the 28 attractions, the 13 shows bringing in the top money each stayed put for eight weeks. Biggest gaffes included Billy Rose’s Carmen Jones, $64,000 for three, and A Connecticut Yankee, $44,000 for a 1½-month stay.

Other heavy hitters included Billy Rose’s “Sloe: Lips” and Holdovers, and their four top spots, Busse’s Hotel, $64,000 for three, and A Connecticut Yankee, $44,000 for a 1½-month stay.

Busse’s Hotel, after being closed by Paul Rose in Ohio, its fortnight drawing a sensational $86,000. Could have his $35,000, easily, however, as the American Entertainment Society subscriptions grading the box-office scale down for its clientele, Busse has to make up the deficit.

While several attractions just about choked the board shows (See Philly Drama Record on page 20).

“Gay ’90s” Airer Hits the Road

NEW YORK, Jan. 15.—“Gay ’90s Review,” heard Monday nights over CBS, begins a roadshow tour February 2, playing two a day in arenas and theaters in some of the smaller cities, as well as the big ones. Show runs 30 minutes on the road, but will be stretched into a two-hour stanza and will include Lillian Russell’s “Rose” with Howard Cleveland (4), Gay ’90s Quartet, Shaw and Joe, and Gay ’96 Review orchestra.

It will work the six days a week, and return to New York for the Monday broadcast. All traveling will be done in Pullman cars, with accommodations having been worked out sufficiently well to permit the show enjoying bookings at twenty-two cities in three days, Md. (1 day), Pittsburgh (4); Greensburg, Pa. (1); Bradford, Pa. (1); Elmira, N. Y. (2); Buffalo (4); Boston (4); Norfolk (1); Honolulu, Va. (1); Charlotte, N. C. (3); Greenville, S. C. (1); Wilmington, N. C. (1); Trenton, N. J. (1); Nashville, Tenn. (1); Chicago, Ill. (1); and Cleveland, Ohio (2). McDougal produces both the air and road versions of the show. Consolidated Radio Artists is booking.

Lindsay & Crouse Come Thru for Theater Lovers

NEW YORK, Jan. 15.—Howard Lindsay, Russel Crouse and those associated with them, in their new play, Lindsay and Crouse, have an agreement with the Emigrant Industrial Savings Bank that the capital necessary to bring the $20,000, has definite plans for operation.

“We are buying it,” said Lindsay, “because we will build our own theater. It gives us complete control of stage and screen. We picked the Hudson because it is a good supreme house. It’s a 1,656-seater and, above all, it has a good, comfortable lobby. We are all agreed on one point—there won’t be any balcony seats going to brokers. The man who buys a seat in our theater will own it. It will be his to retain. He’s entitled to it without being tied into a contract. We will also have the theater, and the theater. Lindsay and Crouse in the venture are Elliot Nugent, Leland Hayward, Bill Keigher, Donald Bemis, Chalmers Logue, and Lindsay. J. Edgar Hoover is co-star of the “Phantom Theater.” Hayward, then-Hollywood agent, is the husband of Margaret Sullivan, and his New American is the new organization of American radio.

The new production is something akin to a double act, with radio wave-tos-ward the Haymarket. The whole production will be featured. The word is that by the middle of April, the show will be ready.

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MB Studio Cinecayx’s “Sizing The News”, Agency & Sponsor Burn; Net Not Talking

Philo Radio Suspects Something Smelly

Philadelphia, Jan. 15.—Cinecayx, Inc., local manufacturers of commercials, believe that Mutual’s planned test of the market for the biggest billing during the past six years, is really nothing but the alledged “hoax” holly-wierd by the network when it canceled Sam Baller’s “Sizing the News” without even the courtesy of an explanation.

Reasons being attached to the cancellation in local quarters are not enough to make Walter Winchell burn up a gross of typewriter ribbons.

On Wednesday (12), Mutual sent a curt telegram to WP, its member station originating Baller’s news shots, that the show would no longer be picked up here and that Baller was going to the West Coast. Taking advantage of the cancellation clause, Mutual gave sponsor and agency, latter being Trey & Elbing- ton here, that “Sizing the News” will terminate its air career on February 2. Baller left for Hollywood on Thursday (13), a week later than that he would make the remaining broadcast from KMEX here, which is called on Mondays, Wednesdays and Fridays from 8 to 8:15.

Agency and Sponsor Protest

Both agency and sponsor are protest-
NBC Gets Going With 'Video on Regular Basis'

All Net Departments Involved

NEW YORK, Jan. 17.—Television takes its first step toward regular programming starting today. From now on there will be a library of live shows with a serious attempt to present a balanced program, all the sporting events will continue for a long time to predominate scheduling.

NBC is not going to give time to ad vetters, as General Electric and DuMont are doing. The RCA station will sell time (Firestone is paying $90,000 a week now), and sales execs at the net state that NBC has any number of sponsors ready to sign.

Unlike other active cogs in the field of broadcasting, NBC, in its predilection for sales and program problems handled by the regular management group, will be under Clarence Menner, V-p, and he's expected to make an announcement on whether regular program plans can return from his Florida vacation.

O. H. Hanson, chief engineer, will be handling engineering and will assign several new studios, including those with the nets' cameras. Sales will fall within the province of Boy Witmer, and promotion in the hands of Charles Hommond. Publicity will be handled by John W. Fairbanks, and other shows, television is just one facet of NBC's major plan, which is to centralize it as was the case before the war and as it is at CBS and General Electric. (It's naturally a special job at DuMont, as this firm is not in the regular broadcasting field.)

There is feeling among several top NBCers that the decentralized operation will not work, but they're all interested in seeing that it has an opportunity of making a better plan for sales. The idea is, under the vice-president of John F. Boy Witmer, to decentralize further, and the concern is in the post-war international aspect of the program. The 15-billion dollar war trip which Royal made with Niles Trammell, net pres, developed a great deal of interest in the program, and will be broadcast on the continent.

Farm, Home Hour

To Be Given City Sticker Slant

CHICAGO, Jan. 15.—To attract listeners from urban as well as rural districts, the 15-Television Farm and Home Hour will have a major operation performed on it starting Monday (17). New format will be built around Curley Bradley, baritone. For the series will be the first time a non-network announcer will appear on the Farm and Home Hour. Mr. Bradley will continue to handle the homophile program, but the guest announcer will be his double, under the platform, for the first time since his return from the war, and even the Curley Bradley will be a big success. Economic and national authorities will continue to be spotted on the program, for some time NBC's mutual feeling seems to have been that the bridge between farm and city is one in which radio is concerned, isn't too long.

'Listener Impression' Check

Free Sample Hits New High at Jones

NEW YORK, Jan. 15.—Direct-mail ad is going strong at Jones. At the William Etry office, free Camelts are handed out at: Ruttman, 601 Central; At Poole & Belding, Lucky Strikes, and at the [illegible], an agency has given the plan a new twist.

When you are busy with Jones his office door opens quietly and hands you a New York, N.Y. 18, in wait gear but you're still pepped she says, "Would you gentlemen like a cup of Tetley tea? Rich coffee with some Crax crackers?" Jones handles all three products, but naturally.

Heaven Helps MBS '43 Gross 25 Per Cent

NEW YORK, Jan. 15.—Mutual billings reached a new high last year in the great number of the network's local-sponsored programs. In 1943 when they brought $15,814,608, an increase of 43 per cent over 1942. Network sponsored shows accounted for $7,660,721, or 50 per cent of all locally sponsored programs grossed $17,318,807.

Top 10 sponsors, with amounts spent, are: Mutual, $2,093,505; R. B. Seiler, $1,650,130; Radio City, $1,490,440; Kellogg Company, $1,176,722; Bayuck Cigars, Inc., 6770. 200; Sprague Electric Corporation, 6832; Payton & Powers, Inc., $1,811,55. Sinclair Refining Company, 611,598; and the American Record Company, 61,598.

Format and regula-

New Program

Use Per Set Listener Figure

The number of persons per set was published by the BBC in their latest figure he reached after consulting four thousand people, one of which he himself made. The Hopper survey now shows the number of people per radio set throughout the country, and is the first time that a number of persons is published. It shows that there are 12,378,009 in the net group, $18,846 was paid by various religious groups.

N. Y. City Part-Time Workers in Radio Freed of "Availability Statement" Routine by WMC

Ruling May Be Spread to State and Nation Shortly

NEW YORK, Jan. 15.—Radio stations in New York City no longer have to obtain statements of availability from employees, and have been taken off the payroll. According to the ruling, issued by the Federal Communications Commission, which applies to stations in the New York city area only. Soon, however, it is expected that the ruling will be extended to New York State and after that, according to station talk to other stations throughout the country.

The interpretation of what would be best for the industry was made by the WMC office here and forwarded to Washington, for a ruling. The ruling received by station managers and national capital officers would mean issuance of the new order.

Mrs. Poses pointed out, however, that as in the past, New York industrial employees who are hired for 20 hours or more by any one employer must secure a statement of availability if they come from an essential activity, and are subject to all the other rules and regulations of the New York Area Stabilization program.

OWL Survey Controls Are Setting Up System

For Radio Mileage Basis

Local Stations Listeners, One to Set; Nets Vary

by CASKIE STINNETT

WASHINGTON, Jan. 15.—Establishment of Office of War Information Domestic Radio Branch officials of a system for listening "Listener Impressions" has been tested and it is now being used regularly by the agency gauging response to its shows. First employment of OWI's measuring device may mark another milestone in development of listener reaction systems. As OWI officers who worked the plan out denied that they had brought into use anything startlingly new. It may also be used as a basis for establishing a nationwide routine, that agencies and sponsors have long hoped for.

William F. Fairbanks, chief of Allocation Division of OWI's radio bureau, explained, however, that ready listeners are looking with considerable interest on any listener impression service and some are actually using it in map fashion.

In explaining how the system works for network shows, Fairbanks said that network programs are tested and multiplied by the average number of people per radio set in the country. This is not cost.

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"Impressions" Replace Listeners

"Impressions" and the listening war messages on Bob Hope, Kay Kyser and Jack Benny no longer have to be expounded, since the total is known as "Listener impressions," rather than as "listeners." The OWI is interested in how many times (or how many "Impressions") are heard rather than how many people listen to them.

Getting out that where a soap manufacturer or some similar advertiser may be interested chiefly in just the number of homes reached—for since there is no such thing as a soaping—networks buys his product—Fairbanks explained that the position of the government is vastly different. This information is intended in reaching "every single person in the family." Fairbanks said, as even children can be influenced in salvage collections by radio messages.

This explanation concerns only estimates made of network listening figures. Previous OWI figures were based on the number of homes reached. Fairbanks said the figure of one person per radio set was introduced to mean that with 30,000,000 radio homes, and each set being tuned in 15 hours a week, there are 200,000,000 times, or 200,000,000 "Impressions." The total is not, however, calculated, but OWI proponents of the plan think that the actual number is arrived at with no more pencil work than attends the development of other such listener devices.

"If program B has 30,000,000 listeners," Fairbanks said, explaining the system, "and program C has 100,000,000 listeners, the total of these and other programs will give a total number of impressions hearing the government war messages.

"However, when huge programs carrying government war messages and listeners tuning in to more than one program, the program impressions would be the total sum total of these program audience totals would be greater than the population of the country.

Philadelphia, Jan. 15.—Stations WNSF and WIP sell a piece of '45

PHILADELPHIA, Jan. 15.—WIP sales staff chalked up a long-distance sale, with contracts already in hand, up to 4 a.m. next New Year's Eve. Holiday slot purchased this week by Rev. H. B. Rittenhouse, who did the most business with the station this past New Year's Eve.
making, and presumably those people know what they want, and that's all they want. What happens to these listeners after they get their "strength" is anyone's guess.

KFSIZE holds true for Bing Crosby and Morgan and Blake. Where Blake had Cary Grant as a guest to help garner honors, George Burns, Dorothy Comingore, Bing Crosby, and Morgan and Blake had no pulling bonus.

Other evidences of audience preference, which incidentally raise holl with the preceding criteria, are George Burns and Morgan's recent performances on CBS with no end of Griffiths. Their programs are normally the number one show on CBS, but it seems they are the only ones that don't come back week after week. Again it's anyone's guess as to what will happen to these programs after they have run their course.

Talent Cost Makes the Difference

The answer is the difference in talent cost. And in so far as Hoffe's shows are concerned, WW is still a "better buy" than KFSIZE, and WM is not only a better buy, but there is a marked difference in the salaries and that of their respective staffs. We are in doubt as to whether Morgan & Blake will be cut to the columnists.

So the Peopledom not only regained what he lost but he picked up an additional audience which makes a better show. And he was able to recuperate after the holiday joy.

KFS11-Post Suit To Suprem Court.

DENVER, Jan. 15.—Colorado Supreme Court will be asked to rule on suit brought by M. H. Levinson, who hopes to compel The Denver Post to list its programs in the network's directory list. Attorney Harry S. Silverstein announced the appeal after District Judge George T. Luce dismissed the station's suit for an injunction against the newspaper.

Judge Luce ruled that under common law newsprint is not a part of the radio station and that the newspaper was the sole judge of what it could publish.

KFSIZE had charged that by refusing to list the station's program while carrying those of Denver's other three networks, the Post was guilty of unfair discrimination.

The jury further ruled that The Post was not a competitor of KFSIZE, as the station had changed its original complete network affiliation contract with Colorado Unfair Practices Act, under which the suit was filed, did not apply.

Supreme Court action on the case is not expected for several months, but will represent an important step in an important test case.

PHIL BAKER TOPS AGAIN

Kysor Replaces Allen in Fifth Evening Tabulation; Six Top "Best Buys" Repeat

Jack Benny Stills Trails the Field

NEW YORK, Jan. 15.—Despite some phenomenal gains by respective stations, The best buy ratings for the second week of the new year were highly predictable. The changes in the first three were only nominal.

For some as yet unexplained reason he dropped 3.9 points on his rating; that and his "TCI" from $362.55 to $322.56. Notice also how Fibber McCutcheon & Woodie Winchell's slump and their own, till even, then only a boost of 1.1, cut only 0.1 of "TCI," or roughly 0.06 in column, to reach $322.56.

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LEGIT NOW BUYING AIR TIME IN BOSTON, ETC.

Results Checked at Box-Office

A Little Spending Pays Off in Free Time, Too

BY BILL RILEY

"Best Buys"

Current "TCI"

Previous "TCI"

Take It or Leave It

$418.22

$413.22

Aldrich Family

153.22

143.84

Mr. and Mrs. McGee

232.56

198.85

Fibber McCutcheon & Woodie

497.25

378.77

Davies-Haley

286.46

163.87

Bob Hope

333.33

229.73

Kay Kyser

375.59

245.37

Lux Radio Theater

591.02

438.36

Bing Crosby

435.55

222.22

Abbot and Costello

415.33

346.53

Reginald B. Gould Theater

436.12

394.87

Jack Benny

796.81

796.81


BILL RILEY

BOSTON, Jan. 15.—Lack of newspaper space for announcements, which has probably done as much to freshen the most prominent newspaper town in the country, has also had its effect upon the number of potential advertisers, especially among visiting theatrical press agents. Boston has seen more shows than any other medium or city, but many of these are specialty breaks, and drumbeaters for new shows particularly are already hinting that their wares will be displayed next season in other cities, where publicity breaks give a show a better chance. Meanwhile the boys are trying radio as a substitute. And they've done pretty well.

Best example of the assistance radio has given, was the recent advertisement run here of Abe's Irish Rose. Before the opening (November 15) some 70 spot announcements were placed twice a day on several stations around the time of the opening announcements, and a strong advance sale proved radio's power. After the opening not a minute of time was paid for.

Les Edy, producer, for the show, contracted with Johnny McIntyre, local independent, formerly Shubert resident agent, to make radio contracts. In the following eight weeks 48 free spots, ranging from 15 to 30-minute periods, were placed. Free time totaled about 16 hours, a $3,500 cash value. Actors, appearing as guest stars of local radio shows, took part in the campaign, and were interviewed extensively with the show getting plenty of air time.

Bing Crosby gave the show time on his Bond's Wagon Quiz over WHDH (Blue). John X. Kiley's Curtain Time, which devotes 30 minutes to legit over WHDH (Blue), also gave the show time on WTAW, CBS, the box office's "TCI," and De Zevs (WEZ-NBC). Midway interviews, especially between the housewives and better-matted machines.

Newspaper Cuts Help

Although the trend is toward radio, there are no more notable than with the advent of the severe newspaper cuts, it has been gradual, although it has gone ahead fast since last season.

Tom O'Connell, now a coast guard publicity man, is credited with first interesting leg in radio and vice versa.

As resident Shubert man here, during 1940-41, he began the practice of getting radio interviewers to give back the "TCI" of the same and directly important local openings. At the same time he arranged a list of special newspaper runs, both morning and evening, who were in town.

In most of the season the effect was felt at the box office, which had the information that they had heard radio and had become interested in the show. For about a full season no time was paid for. But because results were proven, shows began the following season to buy spot announcements, and, of course, the "TCI," at a very easy.

Standard Routine $1

The routine for paid time is pretty well set. The price is $1 per day for radio. Spot announcements, or 100 words, are usually set just before important news programs. The average is two a day, centered for three days around the announcement of the best sale. When the sale proves slow, or a show gets mid-season notices, announcements are sometimes spotted just before or during a graduate in spots, and are divided among several stations. Largest cut goes, probably to WHDH, because it is Blue Network and free time is easier to get there. Next comes WMEX, where free time also costs, but rates are low. WNAC gets a good share because of Yank Newman's strong coverage of New England.

As with the movie companies, the leg gets first and a familiar show, or one of easy appeal, sells best by radio. Unusual runs, such as the one on radio included forsy and Bugs, Abe's Irish Rose, Boy Time. Other shows going strong for radio, for various reasons, were Smirn of Our Yester, Birthday Spirit, Count Me In, Snark Was a Bouquet.

FERNES MOVE IN ON NBC CHI NEWSROOM

CHICAGO, Jan. 15.—The man-power situation has been acute here that the NBC central division news and special events department, for the first time, has asked the ChicagoKennial staff to the stuff as news writers. Additions to the group are David C. Frant, WLW, Cincinnati, and Myrle Robinson, director of the NBC-Northwestern Radio Institute.

So far the women have not invaded the NBC announcing and technical staffs.
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>HOOPERATING</th>
<th>WEEKS TO DATE</th>
<th>NET &amp; NO. STA.</th>
<th>OPPONENT</th>
<th>AGENCY</th>
<th>SPONSOR &amp; PRODUCT</th>
<th>TALENT COST</th>
<th>COST PER POINT</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOB HOPE</td>
<td>37.6</td>
<td>256 NBC</td>
<td>131</td>
<td>Romance—CBS</td>
<td>Foote, Cone &amp; Belding</td>
<td>Peppered (Toothpaste)</td>
<td>$11,000</td>
<td>$292.55</td>
</tr>
<tr>
<td>FIBBER McGEE AND MOLLY</td>
<td>33.5</td>
<td>379 NBC</td>
<td>130</td>
<td>Report to Nation—CBS</td>
<td>Needham, Louis &amp; Broby</td>
<td>S. J. Johnson (Floor Wax)</td>
<td>$8,600</td>
<td>$253.73</td>
</tr>
<tr>
<td>EDGAR BERGEN</td>
<td>30.0</td>
<td>294 NBC</td>
<td>138</td>
<td>Jerry Lester—CBS</td>
<td>J. Walter Thompson</td>
<td>Standard Brands (Chase &amp; Sanborn Coffee)</td>
<td>$10,000</td>
<td>$333.33</td>
</tr>
<tr>
<td>ALDRICH FAMILY</td>
<td>26.1</td>
<td>194 NBC</td>
<td>128</td>
<td>Death Valley—CBS</td>
<td>Young &amp; Rubicam</td>
<td>General Foods (Postum)</td>
<td>$4,000</td>
<td>$153.22</td>
</tr>
<tr>
<td>JOAN DAVIS- JACK HALEY</td>
<td>26.0</td>
<td>27 NBC</td>
<td>69</td>
<td>Dinah Shore—CBS</td>
<td>McKee &amp; Albright</td>
<td>Sealtest (Milk and Ice Cream)</td>
<td>$7,500</td>
<td>$288.46</td>
</tr>
<tr>
<td>LUX RADIO THEATER</td>
<td>25.6</td>
<td>384 CBS</td>
<td>123</td>
<td>Tel. Hour—NBC</td>
<td>J. Walter Thompson</td>
<td>Lever Bros. (Linx)</td>
<td>$10,000</td>
<td>$391.02</td>
</tr>
<tr>
<td>FRANK MORGAN- FANNIE BRICE</td>
<td>24.9</td>
<td>92 NBC</td>
<td>126</td>
<td>Suspense—CBS</td>
<td>Benton &amp; Bowles</td>
<td>General Foods (Maxwell House Coffee)</td>
<td>$5,000</td>
<td>$381.52</td>
</tr>
<tr>
<td>MR. DISTRICT ATTORNEY</td>
<td>24.8</td>
<td>242 NBC</td>
<td>125</td>
<td>J. Carson—CBS</td>
<td>Pedlar, Ryan &amp; Lusk</td>
<td>Bristol-Myers (Vitalis)</td>
<td>$4,000</td>
<td>$162.90</td>
</tr>
<tr>
<td>ABBOTT AND COSTELLO</td>
<td>24.1</td>
<td>106 NBC</td>
<td>131</td>
<td>First Line—CBS</td>
<td>William byt</td>
<td>R. J. Reynolds (Canella)</td>
<td>$10,000</td>
<td>$415.32</td>
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<tr>
<td>SCREEN GUILD THEATER</td>
<td>23.1</td>
<td>178 CBS</td>
<td>121</td>
<td>Contended Hour—NBC</td>
<td>Pedlar, Ryan &amp; Lusk</td>
<td>Lady Esther (Face Powder, etc.)</td>
<td>$10,000</td>
<td>$432.90</td>
</tr>
<tr>
<td>TAKE IT OR LEAVE IT</td>
<td>21.5</td>
<td>193 CBS</td>
<td>121</td>
<td>H. of Chars—NBC</td>
<td>Blow</td>
<td>Eversharp (Pens and Pencils)</td>
<td>$2,500</td>
<td>$116.28</td>
</tr>
<tr>
<td>WALTER WINCHELL</td>
<td>21.5</td>
<td>837 BLUE</td>
<td>160</td>
<td>R. Digest—CBS</td>
<td>Lenox &amp; Mitchell</td>
<td>Jergens (Hand Lotion)</td>
<td>$8,000</td>
<td>$232.56</td>
</tr>
<tr>
<td>KAY KYSER</td>
<td>21.3</td>
<td>301 NBC</td>
<td>126</td>
<td>Moments in Music—CBS</td>
<td>Foote, Cone &amp; Belding</td>
<td>American Tobacco (Lucky Strike)</td>
<td>$8,000</td>
<td>$375.59</td>
</tr>
</tbody>
</table>

*Kay Kyser is back after being off the first 15 for one report. Return credited to the pull of "Mr. D. A." which precedes him on NBC on Wednesday. For more on "Mr. D. A." draw see TC1 commentary on opposite page. Note: The Kyser rating is for only the first half of his show. As noted before, his program airs from 10-11 p.m. (EWT), and programs heard after 10:30 p.m. (EWT) are not measured in the Eastern Time zone. Hence only the first half of this show is rated in the national Hooperatings. Notes: The new Frank Sinatra program for Vics on CBS on Wednesday evenings at 9 p.m. really socked the Eddie Cantor show on NBC at the same time. Sinatra, with Ginger Rogers as guest, grabbed a 19.1 Hooperating for the opening of his new commercial. This is highest rating for a first performance in a long time. Sponsored evening network hours were up a bit. This report, 8015; last report, 78 1/4; last year, 69 1/2. Average Hooperating this report, 11.2; last report, 10.8; last year, 12.4.*

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NEW SELLING TRENDS
Dropping Time Selling, the Postman's Burden “Proves” Loyalty and Reveals “Secrets”
Premiums Still Okay for Merchandising

NEW YORK, Jan. 15.—Fan mail is good for a lot of things, but it’s no good for catching burglary. It is an appealing tool by the networks or the big ad agencies. Agency and station marketers have become today upon using their research on special and on special surveys made for them by Roger or any one of a number of research organizations to strengthen the radio’s appeal.

Oftentimes in rural areas can draw by simply putting up a bill in a busy place. In some areas it takes well-known, well-liked personality or a sensational free offer to do the trick. Martin Block’s Make Believe Ballroom, on New York’s WNEW, has pulled heavy mail for years.

Ben Sardi’s program, can pull mail of the type of mail which has the station in question may never get mail of either kind; but it does have the most loyal.

In the old days volume of fan mail might have been thirty letters a week but today top radio stations prove a show had a large audience. But today top radio stations do not prove a show had a large audience. But today top radio stations do not prove a show had a large audience.

As the day, use mail breakdowns only to help the station, to prove the station is strong, but never to identify the station. In some cases, to prove the station is strong, but never to identify the station.

All the stations are strong, and, presto, his letter will be pulled his pocket, and, presto, his letter will be pulled his pocket.

But just about all the execs agree that a good program featuring a well-loved personality can draw mail. Tom Brenieran, of the Blue Net, says: “Programs are a big success. They fool us about fan mail has become so scientific, it is too often overlooked. Don’t knock out your head, your personalized statements.

Personnel Full

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The Barney Stone Help

Some agency execs know that mail can still be used to do a job. They have arrived at their know-how to cold, hard-headed facts stripped of fancy trimmings. These execs use mail, correlated with research and personal work for their sponsors. Premiums are still a good part of sales, but quantities of mail are not that bad. Loyalty marketers usually buy the program.

Terry and the Pirates (Blue) came to be but once so powerful to the advertisers are some of the best mailers. For a few weeks the series had been trying to get fan mail from his brother’s sister or other.

Letter Low-Downs

One of the newest trends in analyzing fan mail is that letters can be seen in notes of ones employing psychologists to get the low-down on the letter writer. Knowing that the smart program planner is one whose mail is good for his, if he looks at the letters, the brain-trusters analyze each letter until they know every thought that goes behind it.

Some are buying, they claim, to determine their marketing plans, policy and social status. Then top program sponsors come in, they are able to tell him what type of person likes what kind of ad. It is not that kind of type of letter, an air piece can be planned for him quickly. A radio exec will reach for tickets to Oklahoma.

Cities Have To Beg

It has been said that Baiter has requested, that a letter from a fan in the big city is worth five from his brother’s sister or other.

To draw mail in New York stations, they have to get down on their knees and beg. Stat-}

New Supreme Court

It's Six for Duffy's

NEW YORK, Jan. 15.—Duffy’s Bakery, Garden, and Thorne, 3:30 to 4:30, has a usual winning set-up. For each episode six or more scripts are submitted and one is chosen which is complete in itself. These are read over by Ed Gardner and a “committee” who select a bit here and there and finally concoct a program.

The process is simple. When an executive gets the script, he knows nothing but a gag or to get the program is used. If you see six sick scripts listen to a whole radio station to find one that's right, you'll know the answer. Not one of the six will admit that the gag of the other five are worth airing.

Dropping Time Selling, the Postman’s Burden “Proves” Loyalty and Reveals “Secrets”
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Because Stone’s Hollywood Digest (WRNY) pull mail. But here it is a free letter. It is a free mail, a move designed to do the trick. In New York theater quaters are included in the basic eight, of fan mail, which has a local angle, but put it into the picture of any network show and it has a whole new place.

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To draw mail in New York stations, they have to get down on their knees and beg. Stat-
Jett Named By FDR To Fill Payne's Shoes

WASHINGTON, Jan. 15.—The nomination of Bevitt K. Jett to be a member of a Federal Communications Commission for a six-year term expired when President Roosevelt Thursday (13) named him to fill the seat left vacant by the commission by expiration of the term of Commissioner George H. Weiss. Jett has been the nominee last July, but two days after his nomination, the renomination was withdrawn. A later explanation from sources close to the White House pointed out that the name of Payne had automatically been sent up by the President for the nominee's knowledge.

The nomination, as was known as a technical radio expert and is described as having grown up with radio. He enlisted in the army in 1911 and studied at the navy radio school. Before coming to FCC he was loaned by the navy to the old Federal Radio Commission. Recently he has been chief of the radio, Departmental Radio Advisory Committee, and also of the coordinating committee of the Board of War Communications.

Senate action on the Jett nomination is expected promptly as the active nature of the commission requires full membership.

Jett "Alfronts" Republicans

WASHINGTON, Jan. 15.—Bevitt K. Jett's nomination to the FCC was scored heavily by Senate Republican leaders Thursday, with the word from Washington an "affront to every Republican.

"Mr. Jett," he said, "is not a Republican, he is a Democrat. It is a waste of a man under no circumstances, qualify as a Republican."

The protest is likely to stir opposition to Jett's appointment when his name is brought up for confirmation to succeed a Republican.

Pekor to CBS

NEW YORK, Jan. 15.—Charles Pekor, for many years a member of the CBS staff and a resident of the New York Sun. When he looked out of NBC he was feature editor.

Don Douglas 7 Times a Week

NEW YORK, Jan. 15.—In line with Tiny Rufino's policy of building WCN's day-time program, the station has been allowed to have a road assignment with Columbia. Pekor has a long newspaper background, he came to NBC from the New York Sun. When he looked out of NBC he was feature editor.

Fun Lockout

TACOMA, Wash., Jan. 15.—Station KXXC, which is the last of the New Year's Eve party staff, all during the year. At the time, Ormsby balled the affair.

The station is open to all listeners, who had loved too many had not been disappointed in getting in a carload, and they 'hurry down now, anything is possible.'

Then Ormsby explained that the change in the building in which the station is to be built will not keep anything about the party, because the doors to the building entrance at 11 p.m. The altar unlocked the doors. The party started late and the news a success after all.

KSJ Comes Forth

SAINT LAKE CITY, Jan. 15.—KSJ, CBS, thru manager, Mr. Sharp, enthusiastically and unashamedly, he made clear in the announcements that the named station about which H. P. calorie, NSB, NBS, a. manager; and "Janitor, who will be the names in the station's service."

(The Bulletin, January 1.)

G. I. mail response to KSJ pro- gramming, which has been announced at South Sea Stations. KSJ's programs are being entirely for continuous exercise of the armed forces stationed there. The program of messages for the men in the forces from the folks at home.

Now that we have made the station's fraction signal. The government has had it on the second day of a two-day conference of the National Program managers, it developed that much will have to be done both by labor and by broadcasters before that great wave of satisfaction at all parties arrives. The NAB members went away feeling that there was still plenty of work to be done to realize problems of stations. The NAB has not allowed that good program material to offer, good material that will maintain listeners, the program.

The NAB leaders agreed that they had a duty to offer better, more effective messages than those that have gone out in the past, but they also stated that they radio should do its share, as well as the network.

Representing the ALCU was its radio chairman, Thomas F. Caradon. Morris V. Robinson, the National Broadcasting Company's representative in Columbus, and Newton Thomas.

The labor team was made up of Charles Yale Harrison, of the AFL; George Bal- lon, AFL; and Artanis W. Whitlock, head of classification of Workers of America; Max Spinola, a member of the International Ladies' Garment Workers, and William D. Redf, NAB secretary; Wynn Wright, NBC, Doug Muska, of the American Institute of Broadcasting, WERB, Toledo, and Irving G. Abelson, WNYA, New York.

Labor Complains on Time

Labor opened up its barrage with the time that it asked the station to allow it to buy time to discuss anything but a controversy issue, but that management refused to realize that. The difficulty labor has in itself, as the ALCU pointed out.

The labor leaders maintained labor would be given them more time on the air to discuss, to press its views, even on controversial issues. Now $100 “Gold Pot" For WICCC Listeners; Hoaxed Fans Burn

BRIDGEPORT, Conn., Jan. 15.—WICO here has been on the receiving end of a box by the time that it appeared New Year's Eve when several hundred residents of the station's area began to call the phone calling informing them that they had won a $100 "pot of gold" award on a radio program. Each victim was told that he must appear at the WICO office North, half an hour, to pick up the write- fication, to collect the prize.

When the lights in the area were smart enough to telephone the station and the station officials that the call was an alleged fraud. Others made the trip to the station, only to discover that they had been fooled. They burned piles of mail at the gas.

The station's Balott Robinson, assistant station manager, said that the mysterious phone caller has a good idea of himself identified over the telephone to the victim as Miss Evans, secretary to the station manager.

There is no Miss Evans at WICO. Bridgeport police are investigating.

New Ad Agency
Job-Artisans Squeal Nixer

Juve Baloney Treeed

HOLLYWOOD, Jan. 15.—First attempt to muzzle Frank Sinatra's bobbin trade is being made by J. Walter Thompson Agency. After appealing to the juries at last week's opener failed to hold out prices, agency is now asking the announcer on the show, pleased with the kids here before the time of the Radio, asking them to refrain from showing a picture of the kids smiling or the picture, the middle of a number. Speech made little impression, for the kids let go, smiling, as a trademark of the show, and appeals from the show's producer did nothing to help.

Agency feels that 1,100 patrons of the CBS Playhouse may not mind the childish outbursts, but that radio audience was getting fed up on that type of thing. Agency to express claim that most lat- imers did not share bobby topot contain- er's views on weather and that he would have to be sold as a straight sing- er, minus vocal trappings from the audience, during numbers. Agency spokes- man went on to say that kids' en- tertainment was a "thing that neither the network nor J. Walter Thomp- son wanted to dampen their spirits."

thing they are interested in is selling the radio on the general audience at the conclusion of a number, not in the middle of the song. One idea to be tried is limiting download- states dictates to grown-ups and putting the kids here before the time of the song, their voices cannot be picked up so easily. Whether they will have to stay and the desire for or not remains to be seen.

Shepheard came to the initial airing con- vention of the kids and put their limits on their outbursts. But they found that they had a way to their outbursts, or signal the cheering in any way. Vine gifting that he was now convinced the kids are on the level.
TBA

RADIO

The Billboard

January 22, 1944

TBA Being Set in Chi; Idea's Paramount's

NEW YORK, Jan. 15.—Broadcasters and one agency man are meeting at the Paramount Theater in Chicago, Monday, and Tuesday (17-18) for the annual meeting of the Television Broadcasters' Association. The meeting is patterned along lines of the NAB for members in the commercial field of people. Station owners and operators are eligible for membership and agencies may be admitted under an associate membership.

Local reps to the meet are O. A. Han- son, General Electric; Allen Laboratory; Paul Knight, C.B. Bingh...[rest of text is not visible]

Blue Still Selling No Soapies Stance

With Variety Shows

HOLLYWOOD, Jan. 15.—Add on plans for Blue's next soap show, which con- dition via the variety show route was an- nounced here this week by Phillip Car- lile, Variety Bureau. Tom Skelton as- sociated the first act of a long soap show for daytime...[rest of text is not visible]

FB Hoover Is Lea Comm's New Headline Bid

WASHINGTON, Jan. 15.—Chief O-man J. Edgar Hoover will go before the Lea Communications Commission, the Federal Communications Commission, to testify on the dangers of talk to a colorfone...[rest of text is not visible]

Riley Backstops Luckenbill

NEW YORK, Jan. 15.—Tom Riley joined WOR as executive producer, and will assist Thomas D. Luckenbill, director of WOR, a veteran staff for NBC, where he was on the tele staff, is directing daytime programs. He'll also be. [rest of text is not visible]
Fem-Participating
Philly Programs OK; '43 Fine for Welles

PHILADELPHIA. Jan. 15—It's the start of a very good year for Ruth Welles, who conducts the daily KGW Women's Dramatic Hour, which draws from six participating sponsors since the start of the year and picked up two brand-name frank rollers on the way. Other fem programs here are also, with plenty of sponsors picking up their options every month.

Two women's shows, both into their show is Minwax Company, Inc., New York, taking two participations a week, for 12-week, at liquid floor wax, thru the T. O'Mahoney Company, Oilmen agency, and the local Radial Cosmetic Laboratory contracting for one participation at a time, Stelco Plastering thru the Elinor L. Brown Agency.


Radio Review

"Freedom of Opportunity"

Reviewed Saturday, 8:30 p.m. "Drama," Station-WOR (New York) and Mutual Health & Accident Association of Omaha, Agency—Arthur Moyerhoff. Station—WOR (New York) and Mutual.

To tell the story of Freedom of Opportunity in America any radio program would have to be designed to tell the story of a country. It is the vastness of America. It is deep with the history of the forces that have welded this country into one society. It must take into consideration the possibility that those who have given life to freedom in America and made it live.

The subject is so complex it is worthy of the best writers, musicians and actors, and to choose a program to express it is to have a lucid, deep and all-embracing. It would take a scene representing the best in radio. It would, in fact, need a four-hour serial running to the above-given goal of a successful worthy of its subject.

Apparently the men who were responsible for this program knew all. For there was a stiffness in the show which was probably a result of the newness of the subject.

Not the subject was not good. It was very good. It came close to being one of the best dramatic programs Mutual has.

Device used to tell the story of "freedom of opportunity" was a series dramatizing the lives of famed young Americans. The series, with the implication that if they had not lived in a country such as the United States they would not have reached those heights. Each week the series will tell the story of a young man of the week. These men will be picked by a board of the top names in our country. Each week the young man whose story is being dramatized will appear on the show to accept a check and key from one of his judges.

Ouch!

PHILADELPHIA, Jan. 15—No one has suffered more from Oklahoma's smash song hit than Jack Hurrick, general manager of WFIL. People insist on calling him "Hurrick With the Pringle on." There's a reason his program is so successful, but the name hasn't caught on as is the case with the singer who has the potential.
Horace Greeley in reverse—
"The sensation of the West
is a bigger HIT in the East!"

BROKE THE
ALL-TIME RECORD
AT THE STRAND,
NEW YORK
AND
HELD OVER!

AMERICA'S NO. 1 SONG STYLIST

On a Personal Appearance
Tour of the Nation's
Leading Theaters

ELLA MAE MORSE

CAPITOL
RECORDING
ARTIST

COW COW BOOGIE—Capitol's Biggest Seller
SHOO SHOO BABY—Nation's No. 1 Best Seller
NO LOVE, NO NOTHIN'—Coming Up Fast

Sincere thanks to Charlie Yates, Leo Morgan, Harry Mayer, Zeb
Epst in and all those who have made my engagement so pleasant.

FREDERICK BROS. ARTISTS CORPORATION • New York — Chicago — Hollywood
Esquire Concert Gets Extensive Radio Coverage

NEW YORK, Jan. 15.—The es- quire magazine is using its “All-American Jazz Band” concert at the Metropolitan Opera House here Tuesday night, Jan. 17, and the NBC national broadcast nationally from 9:30-9:55 on the Victory Forum Spotlights Band, WNEW and WNEW will air the concert locally from 10-11; BBC will record the show for re-broadcast in England, and the OWI will re-broadcast in Europe. Swimming and football camp oversea. There was also a possi- bility that NBC would short-wave the concert to South America but that fell thru.

WNEW Makes Concert Basis For “Annual Swing Festival”

NEW YORK, Jan. 15.—WNEW has made the annual Jukebox Swingers concert as a basis for programming its “First Annual Swing Festival” opening tomorrow at 7:30. This will be a week-long program to play recordings that feature the musicians they choose for “all-American.”

WNEW will also broadcast a jazz ses- sion with Lionel Hampton, Roy Eldridge, Barney Bigard and members of Merle Pitkin’s studio bands. Newspaper reviews with Louis Armstrong, Billie Holiday and Coleman Hawkins, and other programs designed to play into the greatest jazz trumpeters, trombonists, etc.

Mon Paree Must Pay Lezdes, Yankee for Song Infringements

NEW YORK, Jan. 15.—Mon Paree in- terest has been ordered to pay $775.00 in damages to Lees, Yankee in a case involving the copyright infringement of “Jealousy” against it by Leeds and Yankee Music. In a 1930 case the New York Fed- eral Court this week, Lopez had been ordered by the trial judge to pay the weekly installments several months ago, when the suit was decided in favor of the publisher. Lopez had paid $600 of the total payment, was handed down when its defeat in payments for the month of December.

Songs involved were Mr. Fine by Fine (Leeds) vs. Mon Paree, Just As You Were You (Yankee).

Harms, Berlin File Against Casablanca

NEW YORK, Jan. 15.—Harms and Berlin Music filed copyright infringement charges in New York Federal Court this week, involving the performance of four songs.

Pubs maintain that the tunes were per- formed without the consent of the copy- right owners, and seek an injunction and damages at the rate of $250 per infringement.

Songs involved are Three Little Words, It Can’t Be Wrong and As Time Goes By, all published by Harms, and A Pretty Girl Is Like A Melody, published by Berlin.

Bonnie Baker To Wax for Beacon

NEW YORK, Jan. 15.—Joe Davis has signed Bonnie Baker for a single date recording deal for his Beacon label. Davis, who specializes in race records, is using pop artists to get the pop tunes his music firm publishes on wax.

My (Union) Card, Sit

NEW YORK, Jan. 15.—Leopold Stokowski has been accused by his union and his orchestra as having crossed the picket line to reinstate the put-upon musi- cians. The Union’s strike against the Phila- delphia Orchestra. Penalty: public apology.

Le. Leopold Stokowski, personnel manager of the NBC Symphony, who got a dressing down from the Local 802 officers Friday, has been accused by the goatees and orchestras of slacking off by Blochowsky. The Spindley “Leo- pold” was found guilty of “failure to properly carry out the duties of a personnel manager.”

Non-Union Topoos Flooding Philly; AFM Cracking Down

PHILADELPHIA, Jan. 15. — Influx of war workers into the city, many playing musical instruments without benefit of an AFM card, along with the up-and-coming “All-American Jazz Band” group, has caused the local musical lull. Besides that, the local musical lull. Besides that, the local union is keeping a sharp eye on the poolers and contractors have been instructed to ask for and inspect the membership card of any instrumentalist before they may be employed, whether the instru- mentalists play in the show or not.

Unions investigators found a number of places in checking where non-union mu- sicans were paying the right money and were not playing; or they were playing a song that they couldn’t find. Virtually the only union is the Le- zdes, Yankee that has a membership card, particularly accordions, guitar- ists and guitarists. Accordingly, the local union is keeping a sharp eye out at the poolers and contractors have been instructed to ask for and inspect the membership card of any instrumentalist before they may be employed, whether the instru- mentalists play in the show or not.

Arts and Culture

Another WTB Paper Cut on Sheet Music

NEW YORK, Jan. 15.—War Production Board has ordered all publishers of music to cut down on the amount of sheet music printed and the new order cutting down consumption for sheet music to 30 per cent of the amount used during the year 1941. New ruling is directed to printers instead of directly to publishers as in the case of folio, and became effective January 1.

Last year, printers were operating under an order restricting them to 85 per cent of the 1941 total, and the new order slashes off another 10 per cent.

Joe Glaser Sets Up ABC Coast Office


NEW YORK, Jan. 15.—HAROLD F. OIST, Jimmy Lunefer's manager, has trained out for the Coast for a six-week stay to line up pictures for the forthcoming band. Oistley will stop off for a pleasure trip in Mexico en route.

Belgium, Danish, Javanese, Egyptian, Turkish, English—Experts All on Yankee Jazz

NEW YORK, Jan. 15.—Jazz music is an expression of Negro’s feelings, but about half the oracles discounting on the popularity of the greater part of polygists from Belgium, Egypt, Denmark, Japan, etc. The first American book Hot Dixiegraphy was written by a Frenchman, and a Britich—those who have been the busiest in mugs and over the air. Outside of those two Yale's have everything under control.

Until our soldiers took it around with them in the last war jazz was strictly for home con- sumption, but once educated our allies took a serious interest in the music.

Rolls off the presses.

Many of the critics are now among us and, with the exception of Neschi Eringer and the Turkish critic whose interest in jazz is simon-sane, they're all pretty cut to pull the switch.

Robert Coftin, Belgian lawyer, pub- lished and what-not, gave lectures on jazz at the New York Social Research center, here has been a regular contributor to the Belgian paper, and had made a trip to selection of its “All-American Jazz Band” and wrote of the same in the recent jazz music compendium.

What will go into the subject more thoroly.

The English import is Leonard Feather, editor of the New York Times jazz critic, reviews records for “Hot Jinx” and runs a record show called “Jitter- brama on local WMCA.

Harry Lim, Jazzman, a weekly jazz critic, runs on WNYC and has been a regular

Tiny Bradshaw Stuck When Orp Pit Ork Strikes

LOS ANGELES, Jan. 15.—Strike of pit musicians at the Orpheum Theater here failed tonight when Orp Pit Musicians (Los Angeles Musicians) who are receiving $62 per week, originally expected to receive the same or more in the strike as opposed to the $31 increase. Officials of Local 47, AFM here, stated that the strike was unauthor- ized, but asserted that the men were justified in demanding an increase. Or- pit musicians maintained that they could not legally grant a wage hike, but at a strike meeting tonight.

Bradshoaw was reported to have been burned out at having been pulled out, after spending $1000 for the trek to the Coast and expected to draw $3000 for that date. All parties involved in the dispute of who was going to pay the band. Local 47, AFM here, and Orp Pit Musicians who received $62 per week, expected the same as $31 increase. The strike was authorized, but received no services were rendered. One spokes- man, however, had offered the idea that the entertainment yield was entitled to $6 per man under the strike clause in all traveling band contracts. Reg D. Marshall, who booked Bradshaw, said “I think they’re all broke. Everybody else is passing the buck and I might as well do it, too.”

Bradshaw, whose contract with the opening show was Wednesday (13) had their money re- ceived and greater arrangement un- dustry is switched to a first-run film, Government Girl, for the evening show.

SMALL, HANS, Berlin, and Against Casablanca

NEW YORK, Jan. 15.—Mon Paree in- terest has been ordered to pay $775.00 in damages to Lees, Yankee in a case involving the copyright infringement of “Jealousy” against it by Leeds and Yankee Music. In a 1930 case the New York Fed- eral Court this week, Lopez had been ordered by the trial judge to pay the weekly installments several months ago, when the suit was decided in favor of the publisher. Lopez had paid $600 of the total payment, was handed down when its defeat in payments for the month of December.

Songs involved were Mr. Fine by Fine (Leeds) vs. Mon Paree, Just As You Were You (Yankee).

Harms, Berlin File Against Casablanca

NEW YORK, Jan. 15.—Harms and Berlin Music filed copyright infringement charges in New York Federal Court this week, involving the performance of four songs.

Pubs maintain that the tunes were per- formed without the consent of the copy- right owners, and seek an injunction and damages at the rate of $250 per infringement.

Songs involved are Three Little Words, It Can’t Be Wrong and As Time Goes By, all published by Harms, and A Pretty Girl Is Like A Melody, published by Berlin.

Bonnie Baker To Wax for Beacon

NEW YORK, Jan. 15.—Joe Davis has signed Bonnie Baker for a single date recording deal for his Beacon label. Davis, who specializes in race records, is using pop artists to get the pop tunes his music firm publishes on wax.
Amusement Biz Booming in War Work Center But Bands Losing Out on Dollar Divvy

Philadelphia, Jan. 15—War-booming industries in Philadelphia are pouring housing dollars into every inch of the amusement which with all, but the house guard musicians are getting very little of. They are working long hours on pay-checks, but the extra dough does not come day by day. The hold down on the manpower war plants in the area, not because there is a lack of a premium placed on their musical services.

Under ordinary circumstances, Philadelphia goldfields would be a wide-open unprofitable miles west of Peoria as far as the Domes, Spivaks and suitcase men are concerned. With all the new after-dark activity, there isn’t a single bandstand in town that houses a name band—no name band—and that goes for the dozen and one ball rooms encompassing around town. Even the heaviest Dixieland jam managed to get by with scattered spot bookings of name bands for a couple of weeks a night a attempt to play names for a whole week stands at only brought miseries to the management.

Even with the Negro population enjoying the Depressed Depression, Rease DuPree dare not attempt more than one attempt a month on one Lionel Hampton and Count Basie counting for a full day of work.

Local band bookers, who did a land-office business before the war, selling names to clubs and college dorms, report band bookings that have dropped to 85 per cent of what they were before Pearl Harbor.

Even close to the scene can’t put their finger on why the booking business is going. Only music makers really cashing in on the war is the concert business, but if they carry a local tag, it’s the kiss of death. The service is conscripted. After dark dark operators remember when the local bands used to too their horizon at $25 a week and an agent has to do a song and dance routine with a couple of hand grenade bands, and before local bands will shell out $200 or $300 for a home-grown talent. Operators in the quarter, starts paying at $500 and up if the three-song set is not are free of songs even their musicianship may be below par of local standards. Some ops say they have to pay a “price” to get the band in the house. A band, and with this as big as it is, can only enjoy such meagerness.

Record Ban Blamed

As far as the big names band getting cut the big coin here observers again blame the Petrollo recording ban for the lack of bookings to such attractions. This Quacker City has always been a hot-bed of wax fans and the juke boxes caught on like a fire from the time one day one was out on location.

Radio time doesn’t rate beans here and the box-office takes at the local theaters with the big band policy is caught that point home on more than one occasion. Any number of bands, coming in with the business or remote among of their belts, have laid some of the most beautiful and some of the most fizzle-feeble at Warner’s Second Theater, only downtown film-fiesher. On the other hand, many a locally unknown or a semi-name, crime thrusting through the air, has played as big as a Miller or James at the same showplace.

Radio remote are meaningless to local fans because they are rarely heard. Of the limited number of remote bands still flowing over the airwaves, not one in a
doon crashes the Philadelphia area because disc jockeys have all the late evening time at the local stations and are sharing in the theatrical and radio language broadcast on and on the midnight hour.

Local band fans have learned to get a little more mileage out of their new录音带, learned wise learned to get along without the bands. Dealer all over town report that mountain tours come into the store selling for a particular song, regardless of who is the artist or the name on the disc, the one off the Harry James, etc, will have to start selling themselves to the kids all over again.

MelancholyBaby Renewal Rights In Legal Tangle

NEW YORK, Jan. 15—Shapiro, Bernstein Co. two causes of action against George Norton of New York Federal Court Tuesday (18), charging copyright infringement in all of the songs included in My Melancholy Baby and Joyful Daddy, says a local MelancholyBaby lack asks for a final decision on who owns rights, rights, the tune, and demands an accounting from Vogel.

According to Shapiro, Bernstein’s tune entitled Melancholy Baby was penned in 1911 by May Belle Watson, who assigned it to Theron Bennett. Bennett entered into assignment with George Norton, song doctor, who edited the tune, which was later assigned by Bennett to Joe Morris Music. Bennett then made further changes in the tune, and its title became Joyful Daddy.

Bennett sold the tune to Frank Lawson, who in turn resigned it to Joe Morris, and it was later assigned to Mercer & Morris when that firm took over the Joe Morris Music catalog. In 1939, when the original copyright term expired, Joe Morris, Bennett, and Mercer & Morris then curred the renewal rights from Mercer & Morris.

Controversy arose when Jerry Vogel, the copyright owner, maintaining that he secured renewal rights from Charles Norton, son of the deceased George Norton, who originally revised the tune, Shapiro, Bernstein stated that it was unable to name Charles Norton as one of the defendants, since they could not locate him.

Unveiling of Eldridge’s Full-Size Band Postponed

NEW YORK, Jan. 15—Roy Eldridge will not debut his full-size band at the Tic-Toc Club, Boston, March 6, as originally scheduled. Scheduled for the Tic engagement was already signed calling for Eldridge’s small combo, the last date he will play with the unit.

Kendis Enlarged Band To Debut in Dallas February 13

NEW YORK, Jan. 15—Sonny Kendis has enlarged his outfit with three pieces and a girl singer, Bernice Byers, and will unvel his augmented band at the Baker Hotel, Dallas, February 13.

Gerry auditioning Baries

NEW YORK, Jan. 15—Jan Garber was busy this week auditioning singers to fill the gap left by Bob Dorfman, given for induction Wednesday (12) and ordered confined to quarters for four days following examination. Charlie Ford, Garber’s road manager, was instructed into the navy last week and reports for duty Tuesday (18).
NEW YORK, Jan. 15.—Clarence Hutcherson, clarinetist of the newly formed Casa Loma Orchestra who left the outfit recently, has been granted a hearing before a referee in New York Supreme Court to determine whether or not he holds a contract with Casa Loma Orchestra, Inc. Hutcherson filed an action against the corporation claiming that its profits have been misrepresented to him and that an examination of its books to learn the value of his stock so that he might bring suit for its recovery.

Hutcherson's claims were opposed by Charles Barnett, Pan Gardner, and Sonny Dunham, who maintain that they are sole stockholders in the corporation. In opposing the motion, O'Keefe contended that Hutcherson, along with the rest of the members of the orchestra, sold his stock back to the corporation for $7,000. Hearing before the referee to establish Hutcherson's claims is scheduled for February 17.

Leader and Manager Remain

Hutcherson was one of the last two instrumentalists to remain in the orchestra. His drummer Tony Biglia, went into the army. Others of the original band included Sunny Day, Kenny Barger, "Pee Wee" Mint, Grady Watts, Pat Davis, Billy Roush and Murray McBeath.

During the early '30s, Casa Loma was rated one of the very top swing bands in the business. For years it played the Paramount Theater over the choice Christmas-New Year's weeks, was on the air three times a week for Camfield's, the first of the cigar companies' Caramans, and was responsible for making many a song hit thru its recordings.

Glen Gray, who was selected to front the band in the late 1930s, has his group of playing stockholders about six years ago, and O'Keefe, who discovered the band, has continued to be a main member of the founding group.

Hotel Sherman Booking Bands 8 Mos. Ahead

CHICAGO, Jan. 15.—The Hotel Sherman is to play host in the next eight months to the most popular bands in America. The high-priced Palmer Hotel has become a haven for young financiers who have been fashioning more concise and less entertainment with management steadily cutting down on floor show time.

Since last August the room has had the services of Les Brown, and now has a big band from Paramount's own stable. Charlie Spivak and Johnny Long on the reeds and recent Count Basie Orchestra is holding forth. Line-up for the next seven months has Glen Gray opening January 25 at the Jimmy Dorsey, February 25, Teddy Powell, March 24; April 24 to May 18 opening is with Tony Pastor and Charlie Bar- nett, but contracts for these have not yet been signed.

Of the bands that have played the spot since last August and those booked up to next August, all but two are bands that have been playing every year with Jack Brown and Teddy Powell, both MCA bands.

MCA Sign Kirby To New Contract

NEW YORK, Jan. 15.—Music Corpora-
tions, inc. has signed a new contract with John Kirby and this week signed his band to a new contract. MCA was burned up with the reports that Kirby was allowing other bookers to submit names for him.

The agency advanced some money to the leader, and in return received an assurance from him that he has succeeded in signing Les Brown, C. Charlie Shavers and Pee Wee Bailey to him for another year. Now that half of the original sextet is no longer with him (Brown, Paris and Russell Procope, assist, are in the present presence of Kirby) his band is considered essential for all bookings and MCA demands guarantees that Kirby could deliver the men before he re- signed them.

Flint Auditorium Buying Bands Again

FLINT, Mich., Jan. 15.—IMA Auditorium has resumed its policy of buying bands for night dance policy, since the army ordered the band back from its engagement at the Flint Auditorium, which is being booked by Delbridge & Correll office, using semi-occasional name bands when available.

Record gross since the spot reopened was piled up by the International Sweethearts, who walked out with $1,975 on a $1,000 guarantee plus per- sonal share. Band played once during the evening of December 25, and another for a colored attendance from 1:30 to 4 a.m. December 31.

"Mairzy" a Copy Seller

MIAMI, Jan. 15.—Music Stylists, Inc. has reported for Tuesday (13), with Tommy and Jimmy Dorey, Charlie Spivak, Guy Lombardo, Charlie Barnet, and Pan Gardner, who opened their tour on an ac- count for their band. Studio work for the picture, "The Great American Band."
best selling retail records

this compilation is based on weekly reports received from leading retail record stores in key retail cities. (see sources in part 3.)

national

<table>
<thead>
<tr>
<th>position</th>
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<tr>
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<td>3</td>
<td>star eyes</td>
<td>jammy dorsey</td>
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<td>4</td>
<td>my shining hour</td>
<td>glen gray</td>
<td>decca</td>
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<td>5</td>
<td>boogie woogie</td>
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<td>6</td>
<td>shoo-shoo baby</td>
<td>ella mae morse</td>
<td>capital</td>
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<td>7</td>
<td>they're either too young or too old</td>
<td>jammy dorsey</td>
<td>decca</td>
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<td>8</td>
<td>people will say we're in love</td>
<td>bing crosby</td>
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<td>9</td>
<td>blue rain</td>
<td>glenn miller</td>
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<tr>
<td>10</td>
<td>how sweet you are</td>
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sectional

east

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<tr>
<td>4</td>
<td>old acquaintance</td>
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<td>5</td>
<td>my shining hour</td>
<td>glen gray</td>
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<td>6</td>
<td>star eyes</td>
<td>jammy dorsey</td>
<td>decca</td>
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<td>7</td>
<td>no love, no nothin'</td>
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<td>8</td>
<td>shoo-shoo baby</td>
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<td>boogie woogie</td>
<td>jammy dorsey</td>
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midwest

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<td>how sweet you are</td>
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<td>blue rain</td>
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<td>paper doll-mills brothers</td>
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<td>oh, what a beautiful morning</td>
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<td>people will say we're in love</td>
<td>bing crosby</td>
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<tr>
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<td>for the first time</td>
<td>dixie mayes</td>
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<tr>
<td>10</td>
<td>cherry</td>
<td>harry james</td>
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west coast

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<td>become mucho</td>
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most played juke box folk records

billboard, race, cowboy songs, spirituals

special reports received from the billboard representatives last week show folk records listed below are currently the most popular folk records on automatic phonographs throughout the nation. these reports stem from all the country's leading operating centers and are averaged together.

<table>
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<tr>
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<th>pistol packin' mama</th>
<th>bing crosby</th>
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<tr>
<td>4</td>
<td>no letter today</td>
<td>andrews sisters</td>
<td>decca</td>
</tr>
<tr>
<td>2</td>
<td>ration blues</td>
<td>louis jordan</td>
<td>decca</td>
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<tr>
<td>3</td>
<td>they took the stars out of heaven</td>
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<tr>
<td>5</td>
<td>born to lose</td>
<td>ted daffan</td>
<td>okeh</td>
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<tr>
<td>6</td>
<td>roseville</td>
<td>al dexter</td>
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<tr>
<td>7</td>
<td>try me once more time</td>
<td>ernest tubb</td>
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Music Popularity Chart
Week Ending Jan. 13, 1944

MOST PLAYED JUKE BOX RECORDS
Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks song has been inGoing Strong.

(In Order of Popularity)

**SHOOSHO BABY**
(3rd week)
Andrews Sisters (Vic Schoen Ork.).. Decca

**ELLA MAE MORSE**
(Dick Walter Ork.).. Capitol

**JAN GARBER**
(Liz Tilton)...... Hill

**MY HEART TELLS ME**
(5th week)
Glen Gray (Eugenie Baird).... Decca

**JAN GARBER**
(Bob Davis & Quintet) .. Hill

**THEY'RE EITHER TOO YOUNG OR TOO OLD**
(Jimmy Dorsey (Kitty Kallen)).. Decca

**JAN GARBER**
(Liz Tilton) .. Hill

**PAPER DOLL**
(20th week)
Mills Brothers ......... Decca

**PISTOL PACKIN' MAMA**
(26 week)
Al Dexter (Al Dexter) .. Okeh

**BING CROSBY-ANDREWS SISTERS**
(Vic Schoen Ork) .. Decca

**FREDDEE "SCHNICKELFRITZ" FISHER**
.. Decca

**DON BAXTER**
(Don Baxter) .. Musicraft

**SID POLYNY**
.. Hill

**JIMMY DORSEY (BOB EBERLY)**
.. Decca

**BILLY BUTTERFIELD**
(Margaret Whitting) .. Capitol

**MAXINE SULLIVAN**
.. Decca

**PEOPLE WILL SAY WE'RE IN LOVE**
(7th week)
Frank Sinatra ..... Columbia

**BING CROSBY**
.. Decca

**VICTORY POLKA**
(9th week)
Bing Crosby .. Decca

**BING CROSBY-ANDREWS SISTERS**
(Vic Schoen Ork) .. Decca

**OH, WHAT A BEAUTIFUL MORNING**
.. Decca

**KAY ARMEN**
.. Columbia

**EYETOON**
.. Decca

**THE DREAMER**
(15th week)
Pete Pipers (Bailadores) .. Decca

**MAXINE SULLIVAN**
.. Decca

**FRANK SINATRA**
.. Columbia

**FRANK SINATRA**
.. Columbia

**ERKINE HAWKINS**
.. Bluebird

**GLENN MILLER**
.. Modernaires .. Victor

**HARRY JAMES**
.. Columbia

**ERKINE HAWKINS**
.. Bluebird

**GLENN MILLER**
.. Modernaires .. Victor

**TRY ME ONE MORE TIME**
(Shaniah)
Ernest Tubb .. Decca

**FOR THE GOOD OF YOUR COUNTRY**
(Count Basie (James Rushing) .. Columbia

**THE SURREY WITH THE FRINGE**
(San Francisco)
.. Columbia

**ON TOP**
(Richmond)
Alfred Drake .. Decca

**EMBRACEABLE YOU**
(Tommy Dorsey) .. Victor

**THE FRINGE**
(Tommy Dorsey) .. Victor

**THE FRINGE**
(Tommy Dorsey) .. Victor

**THE VICTORY POLKA**
.. Decca

**MR. FRANCIS L. ELLIS**

of the

DUVAL VENDING COMPANY

Jacksonville, Fla.

**Writes:**

Mr. R. N. Mccormick
Decca Distributing Corp.
January 7, 1944

517 Canal Street
New Orleans, La.

Dear Mack:

Since your last visit here I have been meaning to write and tell you how much we appreciate the service that Decca has given us, especially since your production has been curtailed.

I know that we have continually received our fair share of Decca records and your personal attention in this matter has been very gratifying. I speak not only for myself but of all operators with whom I have been in contact.

Let me assure you that after this war is over, we will not forget that it was your company who was mainly responsible for keeping us going and that we will reciprocate in kind. Keep up this good work and you will find that we are not unappreciative.

Yours truly,

Mr. Ellis

**Thanks, Mr. Ellis...**

for the good will that sustains our efforts.

DECCA DISTRIBUTING CORPORATION
ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Joe Marsala
(Reviewed at Tune Town Ballroom, St. Louis)

TO THESE ears, Joe Marsala’s clarinet is one of the brightest spots on the musical horizon. His ideas are uninhibited, imaginative and rai...
FRANK SINATRA (Columbia) "I Couldn't Sleep a Wink Last Night"—FT; V. "A Lovely Way To Spend an Evening"—FT, V.

SINATRA'S captivating vocal chords are on deck again, and the way he pours out the pot valiant confessions for these two Harold Adamson-Jimmy McHugh puffy opuses from his "Higher and Higher" first fad, is a captivating show. His voice is in such top form that it outpurs all over the wobbly grooves. Displaying a far greater gift for the bedroom style of song, his vocal capacity is only slowly and slowly as Sinatra takes full liberties with the tempo. Takes each side in identical fashion, since the opening number with the chorus, getting a second stanza under way and The Voice brought back to polish off the side.

For the Sinatra fans, both of these sides hold abundant hypnotic appeal, and the music operators have little care in running to it that the kids keep the kooky well filled with coins for each facing. STAN KENTON (Capitol) "Do Nothing 'Til You Hear From Me"—FT; VC. "Harlem Folk Dance"—FT.

Stan Kenton makes his debut on the Capitol label with this disk, and it is a most auspicious bow than those four early sides that first to put us on the band's way to the big time. Kenton comes thru with a side rich in commercial appeal in Duke Ellington's "Nothing 'Til You Hear From Me." An old Ellington instrumental in the blues vein, the lyricists have done to this what was first fashioned for his "Don't Get Around Much Anymore" click. The song story with the melodies from foxtrot expertise. Having gotten a big send-off at the Duke's Carnegie Hall excursions, it holds much promise of building into one of the biggest ballel favorites of the year. Kenton's side not only has the advantage of a vocal rendering of it by Al Chase, but Red Downs handling the lyrical expressions. Lad has a natural blues appeal in his pipes and provides it with the needed amount of snap and accent. The chorus, a familiar old melody, the band, sparked by the pianist, carries the opening chorus and maintains a solid rhythmic boat through. Pace is stepped up considerably for "Harlem Folk Dance." The conventional type of rhythmic upswell, this one outcopied from a repetitious little. Little imagination and less originality displayed in the development of the theme, getting it under way with the stereotyped union saves. Sax and trumpet riffs that carry on, without creating any variety, are somewhat pitifully effective. A scant few windings for the band to build it up for those block- built bass lines in a band discipline in little cohesive capabilities. This tagged is strictly non comical merits, harboring none of that real Harlem flavoring and being even less characteristic of a folk dance, either uptown or downtown.

Like everything else penned by Duke Ellington, his compositions are always a delight to watch out and play. But watch out and play the same as they are never at a loss. "Do Nothing 'Til You Hear From Me" will undoubtedly chart its popularity in the future. "Harlem Folk Dance," similar Ellington style under Kenton, with the result that Stan Kenton's side will enjoy a long ride around the music box circuits.

5 RED CAPS (Beacon) I Learned a Lesson I'll Never Forget"—FT; V. "Words Can't Explain"—FT; V.

The natural reaction to the spinning of these sides is that the Five Red Caps are a carbon copy that can never hope to be a better second to the Four Inkspots. Nonetheless, the Inkspots have established a singing style, while distinctive to their own label, should result from others making capital of it. Unfortunately, the Inkspots got there first. But there is no reason why the Red Caps shouldn't come a long way in selling circles with their borrowed pattern for "I Learned a Lesson I'll Never Forget," a pretty sentimentally appealing oneself most readily to such singing style, the song itself is rich in both melody and lyrical appeal. The boys sang the verse to start in a a la moda fashion, and into the chorus at a moderately slow tempo, it's the soloist solo singing against a back of sustained vocal harmony, one instrumental support in the Swedish, Belgian, and Dutch. Bass singer talks the second stanza a la Inkspot style, with the solo vocalist opening the chorus with the rhythm section in an upper register. To make the carbon complete, tag the spinning with the rift ending as typical of the Inkspots as is Guy Lombardo's famous high hats. Save for a piano providing the instrumental support, "Words Can't Explain" is identical in mood and expression.


Music Popularity Chart

For INTERNATIONAL or FOREIGN RECORDS in ANY LANGUAGE

REVIEWS

IT'S VICTOR "V" SERIES

Ask your local jobber for complete catalogues in the various languages . . . . or write—

STANDARD PHONOE
163 W. 23rd Street, New York 11, N.Y.

Blitzing Hitler's Footlights

(Continued from page 3)

Goring's chippier wife, Eemy Sondermann, now closely to the party line and reap benefits. "There are others who haven't taken Goebbels' gospel with any too good grace."

Actor Loses Head for Performance

Several months ago a small-time actor, Robert Stamps, (stage name, D'Orey), was beheaded for what Himmler termed "psychological sabotage." With reports of Gestapo drama agents and actors to watch, Goebbels-guided p's and q's and the consequent netting of later Prince zu Schlabingen-Lipa, liaison man between the Himmler and Goebbels outfits, called as actors' conventions in Vienna and for two hours indubt it be a tirade, the gist of which was "Play ball with us, or else!" That the assembled things caught the import is evidenced by the fact that no more decaptations have been reported among weenies of the German and music. Selling Nastas via leg as a morose pepper-upper has also found the going rough in the occupied countries, where every effort is made to get the conquered peoples to attend parades of the new order in play form. So far patriots, like planes, have been blitzing such attempts, mainly by flying away or causing riots when anything approaching freedom is pictured on the stage. Latest advice puts the total number of theatricals in operation in Nazi-dominated Europe at less than two dozen—10 in Czechoslovakia, 4 in Alsace, 2 in France, and 1 each in Lorraine, Luxembourg, Norway, The Netherlands, Latvia and Estonia. All are operated either by Nazis or collaborationists.

Viennese Schmaltz for Paris

In France what's left of the once flourishing French theater is under the thumb of Rene Bouché, former boss of the Odeon. The Comedie Francaise is playing host to visiting German troops, while sending its own members to Berlin on tour. Most recent visitors to Paris are Heinreich George and the Schiller Theater Company from Berlin, who specialize in schmaltz Viennese operetas in several languages. They plan tours in Brussels and Antwerp later—unless, of course, Allied planes get there first. Recently at the opera in Paris the Nazis banned further performances of Lohme, once the appearance of British officers on the stage invariably led to hurras for the second front from the French pew- souls. Cormes have been banned from the Theater Royal de la Monnaie in Brussels because Belgians to the audi- ence cheered Carmen's song for freedom. This irked the Nazis, who tried to get the singers to change the lyrics. They refused. The opera was banned.

"Pongy and Bess" Roast

In Copenhagen all theaters have been closed by Nazi tanks. A recent perform- ance of German's Pongy and Bess at the Danish Royal Opera led to a roasting from the Nazi-controlled press and precipitated the ban. In Norway all Noise plays are forbidden, and the lone open theater is playing Nazi-inspired melo, straight from Goebbels propaganda plant.

In Holland a State German Theater has been opened but is well boycotted by the Dutch, a situation that has the Nazis tearing their hair. At first all the choice seats were purchased by the invaders, so the Dutch shortly bought up blocks of tickets and stayed away for the performances. One place where Goebbels seems to be having slight success is in Spain, where his visiting companies are holding court and playing Viennese light operas in Spanish as well as Ger- man. The Falangist audiences like such fare, so reports say.

Throughout all Nazi-dominated Europe the Gestapo is keeping a weather eye out for wise gags by commys which could under- mine Nazi morale. To this end all comic material, whether on stage or in literature, is closely watched. Himmler's hench- men are the best comic who tries to slip one over. That's the price of a one-way ticket to Dachau.

In short, Msr. Himmler and Goeb- bels, as far as the wedding of jest and Nazism is concerned, are constantly reaching for the aspirm.
New Dough for New Bands

Pollyannas See '44 Bringing New Names Fame & Fortune Even Tho '43 Was Murder

NEW YORK, Jan. 15.—After a singular lack of activity this past year in the way of new-band organization, plenty of money is reported ready for promoting outstanding instrumentalists who would look good in front of an orchestra. Lee Contaldo, who spent the last year hiding in the brass section of the famous Goldman's band, is on the job. He has signed with General Artists and his name is going to play the Pelham Heath Tin for 10 weeks, commencing the first of February. You may not know his name he used once before, for a brief span, as a leader. Other deals are on the fire but most of them will be brought to a boil only when similar location jobs can be set up. It is felt that new bands can not be broken in on the road as they were in former years—when there was no road—and unless with spot with air time can be determined until it is too late whether or not they are bearing their way into a bottomless pit.

'43 Was Rough on the Weak

The threat of the unknown to those who are willing to gamble on dance bands at this time comes as a surprise to many. Not that there isn't a need for new names, even though they are slow in coming. In the first few months in a decade for the more established bands, Johnny McTee dropped his ballad and retired to the comparative security of a country music band, with occasional club dates adding to his already steady take. Anyone who enjoyed the opportunity of studio work to play the Pelham Heath Tin, which his steady sponsor, the New York Post, has been drawing into the shades again where there was a bright glow but more doughty Bob Allen chose the year-end to wind up a band-leading career that cost his backers a reported $60,000, and Justin Stone, also from radio, called it quite. A number of them are evidently feeling that the week will end up a fair start from starting a new campaign in the East Coast. Though, as Bob Allen has been kept busy in the South and gets his first crack at a theater—January 27 when he plays the Adams, Newark, N.J., the last to get started does not seem very willing to gamble on dance bands at this time. The threat of the unknown has many of them well established in the nickel districts out of contact with this excitement.

Johnny FontAwesome has devised to the theater of a new band. Courtesy of a New York station, he organized new bands within the past few months, and all three, George Aud, Aud, and Herbies Field, have army discharges. Auld, who was first to start up a band, is off to a start in a way that can be heard in the New York Tribune. Auld has been kept busy in the South and gets his first crack at a theater—January 27 when he plays the Adams, Newark, N.J., the last to get started does not seem very willing to gamble on dance bands at this time. The threat of the unknown has many of them well established in the nickel districts out of contact with this excitement.

Abner Artnan Antics Arouse Voice Writers

PHILADELPHIA, Jan. 15.—Lt. Abner's devastating satire of Frank Sinatra is making him a hero out of a character he has been unable to Adler to the kids. It ain't good with the kids flooding the Atlantic City fleet carrying Al Capone's popular comic strip, with letters protesting the way the hero is being put away. The August and austere "Letters to the Editor" columns on a new page, once academic discussions on government, politics, and war, is now hopped up with the letters of complaint sent in by the loyal kids. Some of the letters carry four or more signatures, indicating that the youngsters are mustering up organized protest. Not a single letter has as yet appeared that carried a kind word for the boys. This is a far cry from our most popular singer, although the cartoonist has never been closer to sound of a voice. But the kids here are hot to the rib.

Some of the bars biting the editorial page include such outcries as: You may think you are being funny by indirectly making fun of Frank, Sinatra, but to me and all of my friends of this generation, the sentiment is applicable. I also wrote in: "He doesn't look low weak nor does he hold on to the microphone for support, I was in the third row and I really didn't know what he is talking about. Still another confessed: "I think Frankie is swell, I saw him 12 times when he was appearing at the Ritz Theater." And a letter signed by "Four Admirers (Not Senators) of Frank Sinatra" read: "Although he may be thin and 4-F, but he's got what it takes."

MARKS

(MA-ROSH-KA)

MARUSCHKA

(NOT JUST ANOTHER CLACKETT UNIT)

Playing Music FOR DANCING & LISTENING.
Per. Ny, Dick Stevens, MCA

Norah's

SALES

WITHOUT COMPARISON

HOLD OVER! HOLLANDOH, OHIO

THE BILLBOARD

January 22, 1944

Maria

HOLD OVER! HOLLANDOH, OHIO

WILLIAMSON

(NEWTON, KANSAS)

2000 TITLES READY

Monthly 3x5 card record tunes of over 100 publishers, with prices, keys for vocal, arrangements, license.

George Birds, sax, piano, vocal, cocktail units. Write for samples.

TUNE-DEX

1419 Broadway

New York 19

2000 TITLES READY

Monthly 3x5 card record tunes of over 100 publishers, with prices, keys for vocal, arrangements, license.

George Birds, sax, piano, vocal, cocktail units. Write for samples.

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Monthly 3x5 card record tunes of over 100 publishers, with prices, keys for vocal, arrangements, license.

George Birds, sax, piano, vocal, cocktail units. Write for samples.

HAL SAUNDERS

81, ARCHERY HOTEL

SAN ANTONIO, TEXAS

WAS NAB By-Passed at Wheeler Lunch?

Last week the NAB affiliates committee met in New York and elected itself a new chairman. It also met in Washington and honored with Senator Wheeler his role in the war effort.

The NAB has yet to submit to the White-Wheeler Committee, recently closed hearings in an industry due to the industry recommendations anent the bill. Also, NBC taken up the question of representing the industry insofar as radio legislation and the White-Wheeler Bill are concerned? It would seem that way, since none of the other networks knew nothing about the luncheon conference.

Le Norq submitted its report on what the industry wants in the White-Wheeler Bill, to Neville Miller, prexy of the NAB, about four weeks ago. This report is forwarded to the senatorial committee any such action as NBC's affiliates committee can only be considered a lone wolf action.

One-net action can only harm all of radio. Radio must rise or fall together.

West Coast Now Quince Pig

(Continued from page 11)

In the first place, it would appear that 300 networks and stations, representing some 20,000,000 of the American people, is ready for promotion. The only goal for the moment is to present to the American public the entertainment that is the true livelihood of the people.

Reproductive Net Coverage

The West Coast has another value to big program sponsors. With Coast-to-Coast net at 2:00 p.m. Pacific Coast time, a Pacific Coast channel provides a unique service for a station or series. The fact that it is seen during a holiday season, the Christmas period, will give the station an excellent advertising prospect for the next season. There is the opportunity to bring the same group of people to the station that will be of advantage to the station.

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BURLESQUE NOTES

NEW YORK — Joe Kelso, juggler-dancer-magician, after completion of a Hirst Circuit contract of 30 weeks, leaves bally for the Fourth of July in Steubenville, Ohio. Will keep in action until the 15th of the month, appearing in the Joe Kelso, Mottley and Lilly Theatre, Red Bank, N.J., and at the Kelly, Hirst Wheel feature, and Allen Fielding’s Kelly-Temple Theatre, New York, which leads in Hirst Philadelphia house, will celebrate its third anniversary on September 1st. Another celebration will mark Fielding’s fourth year at the Club Ball in the Hotel Pennsylvania, on August 16. Joe Kelso, ex-burlesque chore, sister of Scarlett, is now Mrs. Harold Bates, and working in a Dayton (O.) defense plant while Under New Ownership

FOLLIÉS THEATER

337 S. Main St.
Los Angeles 13, Calif.

PRINCIPAL PERFORMERS

Write

PHILADELPHIA:

IZZY HIRSH, having closed a deal that gives him Warners’ Auditorium Theatre, management of the first three months, has been left for a vacation in Florida. 

JOSEPH McSHEW is on his way back from the Troc, doubling at the Cadillac Tavern. 

MAX COHEN, former house manager of the Hirst Circuit, has been managing the Mayfair Theater, Dayton, O., since he lost his voice following a throat operation last summer.

WANTED:

COMEDIANS, DANCERS AND STRIPPERS

W. G. MILLIONS & CO.

MILTON SCHUSTER

MILTON SCHUSTER

Under New Ownership

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BAND-AIDS GROUSES

Post-Holiday and Bold-Messes Look Bleary

Winnipeg Civic Opera Company, which has long been one of the best of the Canadian theatres, opened last night with a production of "The Gaucho," which they are preparing to tour the United States and Canada with a company of Australian singers. The opera is a fine one, and the production is excellent. The Winnipeg Civic Opera Company is one of the best of the Canadian theatres, and is preparing to tour the United States and Canada with a company of Australian singers. The opera is a fine one, and the production is excellent.

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MORE LATINAS IN MANHATTAN

New-Boom On
With Support
From CIAA

NEW YORK, Jan. 15.—The Latinas- In-City Association (later to be known as
the American Guild of Variety Artists) has
announced the details of its national tour,
adapter to women who have been playing
in vaudeville and burlesque, in the hopes of
the Latinas-As in-City to expand its
audience in the United States. The tour is
scheduled to begin in the spring of 1944.

The tour will feature the talents of several
Latinas-As, including Delia Armaz and Diosa
Costello, who will perform with other Latina-
As in a variety of acts. The tour is expected
to attract a large audience, especially among
the Latin American community.

AGVA Sets Up
Shop Stewards
In Philly Spots

PHILADELPHIA, Jan. 15.—Local AGVA
chapter has established a shop steward system
in keeping its acts in full check. Plans devised
by Richard Mayo, executive secretary of the local actors union, provides for entry into a system
of rating and approval of acts, and that all and
that all have a signed AGVA-agreement as
bonds.

Stewards so designated will be subject
to fines if not reporting irregularities, either
on part of the acts, or by others. Stewards
will have the power to report or to remove
acts. They will be held accountable for the
acts they represent.

Where a spot does not use an emcee, or
the acts are of background, the steward will
designate one of the acts in the bill as steward.

Hannah Williams Down for Count on Act Non-Payment

NEW YORK, Jan. 15.—Two members
of the trio appearing with Hannah Williams
at Nassau's Blacktop club engage
in keeping their acts in full check. The plans
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Illness Stops Al Wiser

ORANGE, N. J., Jan. 15.—Al Wiser,
of Monarch and Wiger, dwellers, has been
forced out of Olsen and Johnson's Sons of
Pan's ill health, and is now at his
home, 97 North Day Street, here. Bill
Morse, the master of ceremonies, and
the two have been partners since 1936.

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New-Ballroom at
The Crescent

THE CRESCEANT, Los Angeles, Jan. 16.—
A new ballroom has been opened in the
Crescent, a new club owned by John Becton,
located at 312 North Broadway. The new ballroom
will be managed by Jack Becton, and will
feature a variety of entertainers, including
bands, singers, and other acts.

The new ballroom will be open seven days a week,
and the management expects to attract a large
audience.

Mexico City in
2-a-Day Boom,
Clubs Tee Off

MEXICO CITY, Jan. 16.—A two-day
boom in the Mexican entertainment field
has been started by two new clubs opening in
the city. The new clubs are the Torreon and
the Lula, which have been opened in the first
week of the new year.

The Torreon, located at 1420 Merced Street,
opened its doors on January 1, and has
immediately started a two-day boom in the
entertainment field. The club features a variety
of entertainers, including bands, singers, and other acts.

The Lula, located at 1635 Merced Street,
opened its doors on January 2, and has
immediately started a two-day boom in the
entertainment field. The club features a variety
of entertainers, including bands, singers, and other acts.

The management of both clubs expect to attract a large
audience, and both clubs are expected to be highly
successful.

AGVA Sets Up
Shop Stewards
In Philly Spots

PHILADELPHIA, Jan. 15.—Local AGVA
chapter has established a shop steward system
in keeping its acts in full check. Plans devised
by Richard Mayo, executive secretary of the local actors union, provides for entry into a system
of rating and approval of acts, and that all and
that all have a signed AGVA-agreement as
bonds.

Stewards so designated will be subject
to fines if not reporting irregularities, either
on part of the acts, or by others. Stewards
will have the power to report or to remove
acts. They will be held accountable for the
acts they represent.

Where a spot does not use an emcee, or
the acts are of background, the steward will
designate one of the acts in the bill as steward.

New-Ballroom at
The Crescent

THE CRESCEANT, Los Angeles, Jan. 16.—
A new ballroom has been opened in the
Crescent, a new club owned by John Becton,
located at 312 North Broadway. The new ballroom
will be managed by Jack Becton, and will
feature a variety of entertainers, including
bands, singers, and other acts.

The new ballroom will be open seven days a week,
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Illness Stops Al Wiser

ORANGE, N. J., Jan. 15.—Al Wiser,
of Monarch and Wiger, dwellers, has been
forced out of Olsen and Johnson's Sons of
Pan's ill health, and is now at his
home, 97 North Day Street, here. Bill
Morse, the master of ceremonies, and
the two have been partners since 1936.
And now—"THE RAGE OF THE AGE"

NAN BLAKSTONE

Becomes "THE RAGE OF THE NATION'S CAPITAL"

READ WHAT PETER CARTER HAS TO SAY ABOUT CAFEDOM'S SMARTEST STAR!

TIMES-HERALD

Peter Carter Says

Nan Blakstone, who is now drawing customers to The Olmsted, has had much written about her. She should have. NAN IS A GREAT ACTRESS WITH TALENTED FINGERS FOR A PIANO. Her emotions are quicksilver—one time excessively giddy—minutes later poignant, dramatic with great warmth and depth. There is an intensity of feeling there that carries an audience along with her. And how she plays public—bit of a rib—a delicate slap (when needed), a deep chuckle and a low "darling" to a favored few. ONE FEELS THAT NAN BELONGS TO THEM, but also that they belong to Nan. She is vital, with a dominant power that has an insidious hypnotism. AND SHE IS SO UTLTERLY HERSELF THAT IT IS LIKE A BREEZE IN A SULTRY ROOM.

As for that singular possession of hers known as Ronald Aaron Gerard, who acts so brilliantly in his several capacities as Nan's Manager, Director and Producer—suffice it to state he is amazing to put it mildly. A delightful blueblood to meet and know personally; the dramatic classics he has written to highlight THE Blakstone's nightly performances provide the most thrillingly moving moments I think I have ever cherished in Nightlife.

I AM GRATEFUL, INDEED TO THE FAMOUS MISS CARTER, WHEREBY BRILLIANT SOCIETY COLUMN IS READ DAILY BY EVERYONE, WHO IS ANYONE IN WASHINGTON D. C. AFFECTING NATIONAL CAPITAL. MISS CARTER IS USUALLY NOT ONE TO COVER ANY NIGHT CLUB EVENT, THEREFORE HER VIEW AS EXPRESSED ABOVE CARRY ADDED SIGNIFICANCE AND WEIGHT. MISS BLAKSTONE JOINS ME IN THANKING YOU.

Ronald Aaron Gerard

WASHINGTON, D. C.

Held over again—THE OLMS TED SUPPER CLUB

WASHINGTON, D. C.'S NO. 1 CAFÉ LOUNGE

CURRENT ADDRESS DIRECT
RONALD AARON GERARD, THE WILLARD, WASHINGTON, D. C.

PERMANENT MAILING ADDRESS
CARE: I. B. JACOBSON, ATTY., 170 BROADWAY, N. Y. C.

NAN BLAKSTONE IS AVAILABLE THRU YOUR AGENCY

NOW BOOKING 1944 SEASON
The Tropics, Hollywood

Talent policy: Small orchestra and floor shows at 8:45, 10:30 and 12 midnight. Management: Sidney Bernstein, general manager; Joe Avrami, head booker. Prices: Dinner $1,50 up; drinks, 60 cents up. No cover; no minimum.

The Tropics, located near Sunset on Vine Street, is the part of its extensive floor shows and complete orchestra. This includes a 30-minute show, and with three spots offered in a night, the time is well spent.

For music, The Tropics has Merv Sher- man, violin maestro, and his special cinq-piece combo. Sherman's act is justifiably featured. He holds down the other instruments for a reasonable tone. Intermission music by Ada Rives is pleasing.

John Law emotes in a steady manner, his spiel bringing on the acts is more or less "here-they-are." A little relaxing by him would fit better into the Tropics get-together atmosphere.

First on is Susan King, statuesque dancer, terping to "Begin the Begin," with Sherman's fiddle figuring high. Her follow-up was half a dozen numbers to the hip and clean and does a nice job.

Betty McCree, pianist-singer, goes in beautifully for novelty with "Would You Rather Be a Colonel?" The startles. Right management: Hardy Arble and the Ruby in the wind-up. Mus's effectively and with welcomimgly impossible act.

Mack Malone doct his white tie and tails for the first set and does his cleat a little more, Malone, over six feet, wangles his legs in double-jointed motions. Work is smooth and routines well executed.

Sam Abbott polishes off Bond to Mendelssohn vocals in dance tempo. My Heart Tells Me Okay, his main tune is The Big Bass Violin. Law has the deep bass for the boopie hoopee and carries the smile. On broke up her first appearance as a good bass to the point where it lacks melody. Big Bass get a big hand.

ALONZO PATTISON

Girls Wanted for Chorus Line Up

French Casino Theatre Night Club
Pay Fair Salary — Wardrobe Furnished

Our line is under the supervision of a Dancing Academy and receives expert instructions.

Also want Good Sock Acts, Singles or Doubles, Character and Novelty Numbers.

Wire or Write Immediately for Details

ALONZO PATTISON

1428 Canal Street
New Orleans, Louisiana

“South American Ambassadors of Good Will”

CINANN CORTEZ

Music—Comedy—Novelty—Songs

Universally acclaimed the FASTEST ACT of its kind

Currently—Leah & Eddie's, New York

PERSONAL DIRECTION: HATTIE ALTHOFF, C.R.A., Ltd.

GRAND TERRACE CASINO, DETROIT

NIGHT CLUB REVIEWS

Palmers House, Empire Room, Chicago

Talent policy: Production shows at 8 and 11:15 p.m. Management: E. T. Lawrence, manager; Victor Hagan, manager; Adolph Sorenson, advertising. Prices: Merrill Abbott, producer. Prices: Minimum $3 (week-end $3.50); dinner. Merrill Abbott has a winner in the new Empire Room show, which departs from the usualogiastic attention-grabbing opening and goes in for the room and leaves heavily to comedy. Hildegard is, of course, the top attraction, some will like her, some will not. There seems to be no middle ground. But importance is a winner. Last night indicates she rates tops with the Palmer House clientele. Backed up by Ben Wilde's orchestra, new to Chicago, she was given a hearty reception at the show caught, and both her singing and informal clowning found a receptive audience. The special lighting effects designed by Anna Sorenko, Hildegard's manager, added much to the effectiveness of the star's work.

Hildegard intersperses her singing with dance numbers and dances into an unforgettable presence and a few things like a sign for the show an intimate touch that goes big. The acts, designed, represent a range from the comic to the serious, that is disquieting to some. She frequently over-dramatises, but the comic elements is, in her singing and concomitant showman, using all the tricks of the trade to put it across, which she does superbly. Among the main show caught was Paddy Foy's Lucky Stars, People Will Say We're In Love, I Got That You're Right. With My Feet On The Sidewalk; a hilarious number titled I'm Going To Get Laid Up When The Lights Go Up Across, and closed with a superb medley of patriotic numbers.

A. Robbins, a great clown, party many March with his loads of laughter and an endless assortment of gadgets that are the prop for his clever comedy routine.

Nick Long Jr. registers well with a variety of tap routines. Long has an ingratiating personality and his footwork is entertaining. Ban Wilde's orchestra packs a lot of talent and its dance music is excellent.

Her act's vocalist, Camilla, Lane, is lovely, sings exceptionally well, and is a joy at the ivories. The Abbott Dancers appear in two artistic routines, one an acrobatic act in White Satin, the other an introduction to Hildegard. These are up to the standard also.

All reservations for the Hildegard shows are heavy and indications point to a highly successful upcoming season. Best Green.

Kitty Davis's, Miami Beach, Florida

Talent policy: Floorshow and dance band. Shows at 8:30 and 11:30. Management: Kitty and Danny Davis. Prices from $2.

Competing against powerful opposition, this spot, which is rapidly becoming known as the maker of stars, has brought back from Vaudeville as headliners.

This fum has improved amazingly since her run of five months during the summer, and is a worthy companion to the headliners. With a winning personality, clever songs and stories, and also dressing for the occasion, entertainment and the customers were reluctant to let go after the show and almost 30 minutes. Should remain here for the balance of the winter.

Ruth Kravitz also is a returning engagement. With gorgeous costumes, this shapely dancer offers a slick routine. Personable and a welcome addition to this lively revue. Vixen in her songs and stories and an attracti-ve partner should go places.

Larry Kent is the new emcee, using an entirely different routine than in vaude. Greatly improved in the way to address.

Madelyn Wallace chorus line offers some novel numbers. Good to look at, they do much to complete the best show the audience has held in some time.

Mel Mann and Orra continue at this spot and round out the corking entertainment.

MORE TO COME

HURRICANE, MIAMI

Talent policy: Floorshow and dance band. Continuous from 8 p.m., last show starting at 1:45. Management: Al Berlin. Admission: $5 cents, no cover.

This newest of Miami's night spots occupies the building formerly housing Manning's restaurant on Biscayne Boulevard, roughly opposite Club Ball. It's patterned after Detroit's famous Bowery and getting enormous hits with Sandy Rand as headliner.

Sally is hitting on all cylinders with her w-K fan dance, and later joins in the show's finale, fully clothed, kicking the old and the tune for a big band. Always a swa act. A swaed soldier almost killed himself with a double smoke when he mounted the stage and made for Sally, who yelped for help. An emergency, bounce got rid of the nuisance quickly and M. P. did the rest.

Frank Marlow, ensemble, spat out a lot of funny stories, some on the extremely blue side, but got over. Rose Marie in accro- dance, Janice Reise, a thrush and top comedian, and Joey Woods, hoofer, pleased.

Bobby Belmond was hit in a mamon- ette number, and Larry and Lynn groaned with their unedge tricks. Dorr sturst has a powerful tenor voice and his pianist personality made him solid with the cun- munity.

Boy Mason and ork with Hal Lane handled all the music for the show and dance- ing capably.

LA PEARL'S BOXING AND DANCING TO MANCHESTER DOGS

BETTY JANE, Vocalist

HARRY AND LORETTA, Comedy Bits

FEBRUARY 21 TO FEBRUARY 3

LAST FRONTIER HOTEL

LAS VEGAS, NEVADA

DOLLY RAOUL DANCERS

Featuring Vicki Lane, Gorgeous Blonde For Dance. Also "2 RAOULITES." Sensational Acrobatic Dancers. Personally trained by Dolly Raoul, formerly with MGM. Dance and sing. They have no equals. Only at the Last Frontier Hotel. Shows: Early P.M., 8:15, 10:30, 11:45, 1:15, 4:15, 5:45, 7:45.

DOLLY RAOUL PRODUCTIONS

156 West 44th Street, New York City

"ONE IN A LATE TIME"

TAKE OFF ANYTHING
Panther Room, Sherman Hotel, Chicago

Talent policy: Swing band; shows at 8:30 and 11:30; Management: Ernest Boardman, operators; Max Sachs, publicity; Prices: Minimum $3.50; dinner $5.50; drinks 35 cents.

For several weeks the Sherman Hotel entertained visiting heirs of the armed services by inviting them to sit on the stage with the eight College Inn band and to tell their adventures over the p-a system. Fregen was highly popular with the patrons and much good will was created among the American, English and Australian servicemen who were interviewed and dined.

Present show has dropped this feature, and the models come out alone, parade across the floor once in a generous gap, and walk off. Pianist Robert Crum, who is headlining his third month in the room, plays three or four numbers with the aid of a long mirror which is lowered so that it reflects hands racing up and down the keyboard. The stunt is good psychology and puts the act over with those folks who must see something to appreciate it. Crum is a 27-year-old Chicagoan whose finger dexterity is exceeded only by his ambition. But playing at times leaves music lovers a Fog.

Neither a cosmetic, nor a good swing pianist, his semi-classical style of presenting numbers is often spoiled by corny tricks such as running his thumb across the keys and playing with the palms of his hands. Has talent and could improve his performance by abandoning the tricks and eliminating some of the 'gingerbread' that passes for showmanship.

Cub critics are the only audience that completely meet the demands of their talent playing such mediocre arrangements.

Business here terrific, as usual, with Karl Marx the clown dispensing fun with his usual good humor.

Carl Olsen.

Hollywood Casino, Hollywood

Talent policy: Dance band and floor shows at 9:30 and 12:30; Management: Louis Zucca, Harry Rye, Steve Hartman, publicity; Prices: Ad- missions $2.50; dinner $3.50; drinks 35 cents.

Hollywood Casino brings burlesque to Hollywood, and so far the idea is paying dividends. The policy has been to feature a star spot featured straight showrooms and a top-name act after September 1, as well as Noble Bliss and his entertain- ments in the booths. The showrooms are named those. In the present line-up include Rusta Joyce, Lee Trent, Ray Jury, Thelma Wadlow and Yvonne Stevens.

Don Carpa and ork open with funare, followed by Rusta Joyce and her Cab; Barry, comic: Hettie Trent from the audience and then helps out the mix. Trent, under contract to RKO, does good burlesque act, and is rep as a comic trying to divy two parts. The Caboomies, six girls trained by Fred Hanson, are for a one-two-three kick that is effective.

The Casinettes appear three-times. After the opening there is a middle spot and one after intermission. Shows are a lively presaure to A Pretty Girl Is Like a Melody. Finale is a neat surprise. Mark is: Joanne, Doris, Betty, Cyndy, Mary, Ruth and June.

The burlesque comedy angle is handled straight, with straight lines to boot. Harry Ross. Ray Parsons does good work; his comedy is hot and his Rye is a double-contre sketch.

Comedy handled effectively by Barry as the selloff, the Army and Imitations, besting on the audience and finishing with Joe Wilkie, Donald Duck and Jimmy Du- nigan. It's a good combination.

Mimi Reed is spotted in a specialty turn as a giantess, and Get Out of This Mound is satisfactory, but her belly is well done. Easy to see it's a novelty turn.

Spotted next to coming is the featured turn of the year, Bob and Terry, who are working with a finesse she does a walk- through. She has the audience under her spot at the top of three steps, her dowe, white and sleek, flying from the same area. Working around rhythmically with the dowe, she is humming on-key while singing her own, she dances in the blue light. The same act was not on the stage when not presented on stage. Sells the act unusually well under the circumstances.

It's a good show. However, the $2.50 admission is a bit too dear.

Le Ruban Bleu, New York

Talent policy: Intermittent show from 10:30. Owner-operator, Anthony Mele; entertainment director, Julius Monk; management: Phil Slates, publicity;压ky Ross; Prices: $2.50-$3.50 minimum.

Le Ruban Bleu's new bull, debuting Wednesday night (19), is a choicest of entertainment values, and furnishes the night-spot crowd one of the best reasons to stay out an extra half hour.

Bernie West, a young comedian who has been playing here and there, honed in for his major bookmaking and proves an ace. His knock-down imitations and satires on which he is well and base serum with audience. Material is fresh and handled with wit-throws. For a clincher, West turns on a sock-one man-newster stub in the original. She opens the curtain on the palms and asking for more. Further evidence of West's audience audacity is this young fellow into a strong.

Dancing is a sentimentation whichbrought out of retirement by Anthony Mele, is disappointing. Shows plenty of originality and credit able. It also offers a helping hand with madcap routines which audiences find to be the best combination. More of this sort in the future, please.

The Peters Sisters, colored trio who were the hit session and starring their dizzo vocalizing and comedy, Gales, woman and prince, are doing in a happy mood. Sprinkling of the out-of-the-ordinary. One of the girls, who takes advantage of her size to jor on a brand of hoydenish kidding that has the edge.

Maxine Sullivan, truly a perennial fa- vorte in this spot, does the show. now-standard Oh, No, John and Miss II

FOLLOW-UP NIGHT CLUB REVIEW

225 CLUB, CHICAGO.—Nick Lucas pro- vides pleasant entertainment for diners at this Rush Street spot, Nick has long been a favorite of Chicago gents since the days when he started at The Tent and has been entertaining into the intimate atmosphere of the 225. Accompanied by Mark Tully's ensemble, Lucas strums his guitar and sings the newer ballads and a rock of offenders that reveal his impressive musical background. His recent rendition of something like, "I'll Never Leave You," was a hit. Tula's and My Blue Heaven won the audience. He played a first-rate piano and turned on a real piano performance into a modernized version of Side By Side. Booked for two weeks, Lucas is offering an additional fortnight. Johnny Monet fills in for intermissions at the piano. The intermissions at the piano.

MAGIC

(Continued from page 21)

Bar Section 3, APO 929, c/o Postmaster, San Francisco, California

CLAYTON AND LOUISE MARDONI are cur- rent in the Mural Room of the 353 Club. Here they have just concluded a three-week stand at the 353, during which they reported raking up a handsome business and playing before an audience that was on its next tour of the Pacific Northwest January 27. In the meantime the husband is stage- ing new effects at his workshop in Coburg, Ore. — RAJAH ROYCE, who opened real estate office in Miami Beach, has been trying the Prince William Hotel in Chicago to put the magic is.

He has just wound up a long with Miss Chi Chi camp show until Texas. — JONTAY double as magician- eneuse at the Topper cafe, South Mer- chandise, Ohio. RAY CLAYTON has last week his acting on stage. He is LONDON times his act on the days.

JACK HUBERT has been on tour this week in the Lake Club, Springfield, Ill., for a week's stand. — DANEY takes his Sallo Salo into the RKO-Albe Theater, Chicago, for a week's run. — THE GREAT BALLY- MAN (Chic Tupper) appears at the same house the following week with Harry Howard's Pin-Up Girl Revue. — OTIS MORGAN has been recently booked for week at the Netherland's Piano, Toledo. Dancer has been handling dance act. — OVER AGE AARON has been hand in the film, "The Great Gulliters," which is now being shot in the city. — LESTER LAKE has been on tour the past week at the Cat and Fiddle, Chicago, with his usual success. — KUBAR THE MAGICIAN, located in Albany, N. Y., the past year, has just arrived here to look after his trailer and several new illusions and is framing a show for the post-war era.

Over earned demands for four encore. In a word, she is as big as ever.

Herman Clitchen's trio provide solid burlesque, good impersonating, show- plays and mellow ear-stuff for the cus- tomers. Sells the act well. Sells the Monk emotes in a rather highbittin' way — okay. Capacity crowd has been seen. — Paul Ross.

Announcement!

We are now performing at the new Munn's Studio and the New Casio. 

Arthur Blyson's 51G With 'Venus' Tops N. Y.-Chi.

HOLLYWOOD, Jan. 15.—What is be- lieved to be the highest seven-day take for a movie was run up last week by Arthur Blyson's 51G With 'Venus' when $1,279,613 was grossed during the first week of its run at the RKO for Venus. Those in the know claim that this record earning picture has been known to have been rolled up by New York and Chicago clubs. While New Year's Eve Broadway bill was on the dollar-house, that famous week hit an all-time high, with Carole Lombard's picture amounting to $1,260. Over $2,000 was grabbed off from concessions in the last week, in other words, the gate-cash laid out the price without complaint.

Suey reveals that most spots were heavy on the first week and light on the second. They are register grossed and club owners took the next day off to count up the take. Midnight cliff was laughable. They mean to do a lot more this week, but this take did not keep the late crowds away. No problem, as the good spots are allowed at closing time and all drinks are to be offered at 11:45.

STANDARD ACTS GIRLS AND LINES

Can you run in Army Camp Shows playing Leading Ladies? Are you a musical number girl? 

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ACTS WANTED

We play dance shows or Army Shows.

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200 Trenton Blvd., Flint, Michigan

STANDARD AND NOVELTY ACTS WANTED

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A. V. A. Productions

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CAN ALWAYS USE TALENTED ACTS

suitable for: Night Clubs, Hotels or Cocktail Lounges.

ERNEY YOUNG AGENCY

155 N. Clark St.

CHICAGO, 1, ILL.
VAUDEVILLE REVIEWS

State, New York
( Reviewed Friday Afternoon, Jan. 14)
What started out as a strictly down-grade show at the opening here Thursday night (13), with the pesholders sitting on their hands, was turned into a nicely paced bill Friday (14) by the addition of Wally Bryant as emcee. With the charging-up Bryant gives the program it could have been a solid click were the array of talent better.

Don Remick ork (14), fresh out of the Zanibar, provides a passable collection of jump tunes, with the total impression neither here nor there. Una Mae Carroll, marquees featured, brings out a couple of hunks of fairish pianastics, then sings two tunes with Wally. Her voice is hot up to the task and she garners a side hand.

Hecke and Jive, a pair of eccentric tapsters, make a neat turn with their hoofing, gags and the tapping-on-a-chair specialty of the smaller one and draw a good hand.

Holmes and Jeanne, combining nifty footwork, by the man especially, and a trick routine in which he smokes endless cigarettes and drinks water up side down, earn a good response and encored at the show caught, with Bryant assisting.

Harris and Hunter, once of The Blackbirds show, close with a jumbled routine of outworn daffy gags, kidding, planting stuff and hoofing, which win moderate laughs and applause.

Dick Van, out of the band, does a vocal of no significance, and makes a good response and into the show caught, and Bryant assisting.

It's a girl show all the way at the Oriental this week and they're doing it up in fine style, entertaining. The band show, with its three trumpet, three trombone, piano, drums, and cornet, is a smooth affair of numbers, and does a vaudeville of vaudeville. There's plenty of glamour and musical talent; Kitty and Penny Watson put on a rowdy number, and Grace McDonald, of the movies, does a group that is cleverly handled. With the orchestra of the regular vaudeville presentation with songs, dance and chitter.

Ock has five acts, four trumpets, three trombones, two tuba, piano, drums, and cornet, bass, harp and cello and does a nice jazz hit. The music is well directed, and sets palms pounding. D'Artega, only male in the outfit, is an athletic director who pops up the proceedings with his combinations. Number Two is a special number well suited to the band. In The Blue of Evening and Rhapsody in Blue were bang done, and the band personalities portrayed in music by members of the group, were well done and elicited generous applause. Betty Lang, does a blond vocal with the ork, has an excellent voice, and her numbers, among which were Shoo-Shoo Baby and They're Either Too Young or Too Old, done with the Symphonettes, were put in light of some symphonic arrangements, with treatment of Dark Eyes exceptionally good. Les Marke, ork's accordionist, did okay with Begin the Beguine. Betty Lou, at the piano, and Florence, of the drums swung out for plenty of applause.

Funky and Kitty Watson, still going strong after 25 years in vaude, have both brought their croke hoke right up to date and are good for lots of laughs. Their comedy chatter and antics go by as easy. They are a particularly strong number in They're Making Me Over for the Army.

One McDonald, of the movies, makes a rather uninteresting start with some lame chatter with D'Arietta, but she has a nice singing voice and put over What Do You Do in the Infantry? and a couple of other songs very well and finished with a hit of clever tap tricks which sent her off to a big hand.

On the whole, the show packs plenty of entertainment. Attendance good a steady Friday evening day. Picture is Olsen and Johnson's Crazy House, Salt Great.


DETOIT, Jan. 15—Swinging toward increased use of talent in one or two major spots in up-State cities was indicated by recent clubs show policy, as three spots just returned to the Amusements Service actings. Moose temples at Saginaw and Grand Rapids, which dropped shows some months ago when the larger shows reached alarming proportions in the State, are now returning, using four-seat shows, are Grand Rapids the shows run Wednesday thru Saturday, and at the Moose thru Sunday. Both jodas are being operated as private clubs. Easing of the liquor situation thru better control of stocks available to bars and clubs in Michigan is one factor in the decision to return to a normal operating policy. Also at Grand Rapids, the 21 Club, which was seriously damaged in a fire a month ago, has reopened after reconstruction and with Marilyn, Hollywood star, booked in as headliner for two weeks.

C-Note Buys A. C. Globe

ATLANTIC CITY, Jan. 15—Globe Theater, Boardwalk playhouse operated for many years by Inny Hurst for bor- league stock, was sold at public sale by the estate last week. Hurst had the house until last summer.

Property was bought for the usual $500 by Capital Trust Company, Philadelphia, as trustee for sundry sources holding mortgage on property with amount over $626,000. Former owner of the house, Robert Grace, of Philadelphia, executors of the estate of her husband.

Bloom Buys Balto Patent

BALTIMORE, Jan. 15—Joseph G. Bloom has contracted to purchase the 21 Patent club and Dietel Abbey, which houses the spot, from Henry L. Bernstein.

Nitty, since its opening several years ago, has featured Latin American re- views, specialties and entertainers.

Bernstein is slated to don khaki,
New York: JOE HOWARD playing Academy this week, along with the Three Mandellas, Roads Pierre, Cy Reeves and the Four Franks. . . . LIONEL HAMPTON heads for New York, to visit with Buck and Bubbles, Mills Brothers and Pep and Louis in support. . . . LUCKY MILLER, star of Kitty Kats and night club, will be in New York Tuesday. . . . ERIKINE HAVEN into the Savoy for Tuesday, January 16 for 10 weeks. LULEE BATES to guest-star on the Good- year show, Hook 'N Lure. . . . JERRY BURKE and the Idle Hands in New York until Friday, January 18. . . . HARRY ROMM set to go Florida-wants to try his hand at writing a show at the Paramount. . . . WALTER "DARE" WAIL set in the Paramount show that opens early in February. . . . SMITH and DALK set for New York January 14 along with the Berry Sisters. . . . DIXIE DUNBAR takes over the Roxy January 24 for 2 weeks. . . . FERDINAND, agent, . . . JANE FROHMAN, returning from a recent trip to Capitol in mid-January. . . . MARION HUTTON opens at the Roxy February 3 .

Chicago: RUDY HORN, dancer, returned for sec- ond engagement at the Roxy. . . . CHICAGO — CASH set to go with Bette Davis, former employee who left for New York. . . . ROSEMARY CLAYTON, dancer, will return in a few days. . . . MARGARET HAYE opens at the Roxy February 3 for 3 weeks before going to Washington. . . . JANE FROHMAN, returning from a recent tour of the West Coast, will be in town early in February. . . . MARIAN HUTTON opens at the Roxy February 3.

Philadelphia: FLYNN HAMBARSHA chatters his New York booking office to resume his career as a singer here. . . . MOLLY PICON as the selector girl at the Roxy. . . . WALTER HUNTINGTON leaves the local scene for a Canadian theater. . . . CLARK BROKIE, dancer, takes over at the Roxy with Count Bessie's Band. . . . HAROLD AMEMENT, also dancer, together with Faye Peter adds themselves to the Claron.

Miami: RADIO RAMBLERS and Joan Greer at the Clover Club. . . . BETTY AND HERMIONE AMORE set to open this week at the Ramblers. . . . CLAUDIA JORDAN now appearing at Moonlight Lake. . . . MARTY ROMM is the new emcee at Charlie's Inn. . . . BILLIE BROWN is the new hostess at Bessie's. . . . MARTY BOHN new host of the Four Club. . . . PATY RYAN and Cesar and Rosita bowed in as Roberts, Boila Shape “Gay '90s” for Houses CHICAGO, Jan. 15—Production has begun here on the 1944-45 season and Nick Boll and Dolly Boll on their Gay '90s Revue, which will open January 27 at the Pabst. . . . The attraction, their fourth consecutive one, will be handled by York and King, Roget Brothers and Alme Stetz, producers and directors of the production, and production numbers, the unit will be ready by Christmas. . . . Show has already been booked for the week of February 1-7 at the Continental In- dependence Hall, with a preliminary run of five weeks on the Butterfield Circuit.

WMT Sets Thrush Gibbs for Vaude, Worcester, Then N. Y. NEW YORK, Jan. 15—Georgia Gibbs, famous for her hit radio show on the Durham radio show aired over CBS, has been set for the fall season. . . . Gibbs is touring with the Wells Fargo Oil and Gas Company and production numbers, the unit will be ready by Christmas. . . . Show has already been booked for the week of February 1-7 at the Continental Independence Hall, with a preliminary run of five weeks on the Butterfield Circuit.

In Short

It’s a New Work . . .
OMAHA, Jan. 15—Jack Pepper has staged a new act, "Bobbi the Seal Buddys," is enmeshed on the Orpheum. Pepper is reportedly getting $750 for vaude, and the street is thrilled at the possibility arising from the seaside stunt with Hope.

Fernando Vileche, Mex Flamenco actor and singer, is appearing in dance and songs at the Roxy. Also: Manta Dominguez, washed from another show any way, a new star at the Roxy; January 4 for an opening at La Conga, the Roxy; and January 6 for a spot at the Roxy. This was her American debut.

Fellaini, the Siamese spectacle wild child, who recently came North, is being booked for dates by Musico Corporation of America.

Meanwhile: Concurrently with the appear- ance of the folk legend, Roy John has taken on the job of playing the piano in the outer circle of the Roxy. . . . STAR, previously known as the Roxy, has been devoted to the Roxy. The club's liquor stock is run by the Roxy, as is the Roxy. . . . The Roxy has been a functionary in Nelson Bock- elier's Co-ordinator of Inter-American Affairs office.

Roy's Spade Work
Last month, CAAA and Roy to un- earth more Latinos to show Americans the performance of other talents who also are attending the business of present- ing Latinas here which have been irritable- ly ignored. Roy, however, has promised to honor the group that they call the Roxy, as a group. Not known what rules and regulations the new VBA seeks to work out but Roy has stated that at least 3 in his group has declared that no agreement will be reached until the group is being made available to the other group. The Roxy is trying to join the Roxy and then will sit on in their meeting with VBA.

New York: CAAA has held its annual membership in EMA, it is no trade secret that the new org plans to be the prime mover of the business of the group. The EMA membership is made up primarily of the Roxy and the Roxy. Roy has stated that he is the Roxy of all the Roxy, and he is the Roxy of all the Roxy. . . . The Roxy of the Roxy, and especially the Roxy of the Roxy. The Roxy has been a functionary in Nelson Bock- elier's Co-ordinator of Inter-American Affairs office.

Chili Colony Likker On Block for Taxes
CHICAGO, Jan. 15—Carter H. Mar- ron, former manager of the Roxy, has ordered the sale of all the liquid assets, all tables, chairs and other furnishings of Roxy, plus the purchase of the Roxy at present May 28. . . . The Club was paid off New Year's Eve by a group of Roxy owners, who had been seeking to avoid a forced sale. . . . The Club has been closed until such time as delinquent cabaret and Social Security taxes should be paid, and then is expected to reopen within the week.

Sebillia Takes Woonsocket Houses 3-Day Vaudevillizer
NEW YORK, Jan. 15—Anton Sebbia, well-known producer and director of the Roxy, will take over management of the 1,500-seat New York, and has been named as manager of the house, which is about a year old. . . . Sebbia will take over management of the Roxy, and will have the advantage of an established vaudeville stock, plus whatever legit attractions come along. . . . Act is booked through the United Booking Office.

Hoffman Replaces Glaser
CHICAGO, Jan. 15—Marcel Glaser, of the Charlie Glaser office, will leave the Roxy New Year 28 to join the armed forces. The office will be succeeded by Dick Hoffman. Hoffman is the former office boy for the Roxy, and has conducted his own office.

Sunrise Week-End Vaude
NEW YORK, Jan. 15—Sunrise Thea- ter, Long Island, has commenced op- eration of its week-end vaude. Its House belongs to the Century Circuit. Acts are being booked through the Arthur Fisher Agency.

Latinas In Manhattan
(Continued from page 23)

The Havana-Madrid on January 20. It has been reported that the owner of the Havana-Madrid is Nester Chavez, Mexican drama- tician who debuted in the States at the Roxy, and has been acting in the Roxy, and has been acting in Madrid. He has already been asked, and his possibilities are looming for him.

Abundant Duties
Dorita and Louise, pair of Latin ter- peratures who had America's premier temps for vaude in the Roxy, are back with the Roxy. As soon as his papers can be cleared...
COCKTAIL COMBOS
Communications to 1564 Broadway, New York 19, N. Y.

SOLID

SINGIN' BUT SUBTLE!!!

THE BOB SANDO SWING TET

PRESENTED

LORD LANDSOWNE LOUNGE

MGR. FREDERICK BROD, MUSIC CORP.

LARRY LUKE

The Duke of Song and His Piano

PHILADELPHIA, Jan. 15.—A general alarm was given by a fire (?) destroyed the Clock Grille, musical bar in the 96th Street location. Elsner called upon William J. Bahner for an undisclosed figure. Bahner operated night clubs and restaurants in several parts of the country, but his death occurred in Westchester County, N. Y., and Brooklyn. Wilbert (Kei) Kramer is a great manager of the new ownership. The bar will operate without a floor show.

Margie's Stables to Rosetta

PHILADELPHIA, Jan. 15.—Margie's Stables, one of the town's pioneering stables, has opened in new hands. New owner is Doc Rosettu, new to cocktailing, but everyone says the same policy will be maintained. New owner brings in Al Smallus, formerly booked by Moly Raymond of local Jolly Joyce Agency.

LOW REY CLARK

THE MR. AND MRS. OF SONG REQUESTS

"YOU NAME IT AND WE'LL PLAY IT"

HOLDOVER AFTER HOLDOVER at the COLD FRONT CAFE, Chelsea, Miss, Mgr. Frederick Bros. Music Corp.

SO Y stands for "special personal attention,"

Write Mike Special

SPECIAL ATTRACTIONS,

48 West 48th Street, New York 19, N. Y.

"Comedy Bombshell of Song!"

MARIA LÓPEZ

HELEN CURTIS CLUB, Charlorette, N. C.

"A Must on Your List"

PAT TRAVERS

THE MEN ABOUT TOWN

ON TOUR

THE ORIGINAL ONE MAN BAND

VINCE "BLUE" MONDI

The World's Smallest Orchestra

Grumme Grow, Portland, Maine

Piano and Song

DIT & DASH

Two Tons of Dynamics

Columbia, South, Portland, Maine

THE ROYAL- AIRES

Instrumental-Vocal-Entertaining Trio

Silverton, Newark, N. J.

VLYT TONED

MARION MAYE

Hollidaysburg, Pa.

THE LITTLE FOUR

JAI LAI CLUB, COLUMBUS, OHIO

CHARLIE EAVES

221 Radio Center Bldg.

Young Media, Hollywood 32, Cal.
ACTS-UNITs-ATTRACTIONS

ROYAL JESTERS (duo) now at Park Plaza, St. Louis, ... MADONNA MARTIN is playing the piano at the Hollywood, Chicago, Ill., 3111 N. Clark, STEIN, STUMP, and SINCLAIR MILLS are entertaining there. BERNARD VAN DAMME signed a three-month's contract for Mogambo at the ABC. GEORGE BARNES, in the army, is doing some ar- rangements for Billie Rogers, "The Girl With the Blue Eyes." Information about their current location now at Sunset, Chicago. 

Blanche Barbozas, The Bailey, Bill (Earle) Allyson, Louis...

(Routes are for current week only when no dates are given.)

1. Blanche, George Sensation 3, & The (Lookout House) Covington, Ky., nc.
2. Pat 

4. JESTERS (duo) now ACTS

Harris & Hunter (State) NYC, I.

Jaxon, Great (Times Square Supper Club) NYC, I.

Instruments and Vocal -

COCKTAIL COMBO

The Billboard

January 22, 1944

Cocktails

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WEST COAST:

Allyn, Vic (Broadway) Boooks into Zan-

CUBA:

Pat, Joe & Nova (Greeneville) Boise, I.

Tampa, Fla.

art -31, 

in.

1.2. 

grapefruit,

2.3. 

DUCK ROCK has been signed for eight- 

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Allyn, Vic (Broadway) Boooks into Zan-

CUBA:

Pat, Joe & Nova (Greeneville) Boise, I.

Tampa, Fla.

art -31, 

in.

1.2. 

DUCK ROCK has been signed for eight-

Duck Rock.

The Galaxy.

Tampa, Fla.

art -31, 

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Tampa, Fla.
Saroyan "Birth-Funeral" Gets Going in Hub Tributary; Flapdoodle and Moonshine Talk

BOSTON, Jan. 15.—William Saroyan, the Armenian wordman from Fresno, has had another première here under the roof of the Lyceum. It is called "Birth-Funeral, Happy Funeral." Again he has performed, with less lack of resources than in his Berkeley days.

Saroyan packs an actor off to war, while his lawyer-brother remains behind, turned away from army masters. It is a course of a farewell party, the actor's death is foreshadowed, as a Gypsy fortune-teller and at once he makes his friends promise to help out his house and yard and get his sailor nephews away from the château.

Occasionally, amid the profusion of words, there are flashes of warm, human wit, moments of acute, deep perception. Without much regard for sequence, Saroyan plays with words and phrases, syllables, prose poems and flapdoodle, his penchant being a little in a booby, mystical sort of way that is often touching, sometimes genuinely good. An actor's logic is frequently tainting. But there are moments of moonshine talk that make pretty deep sense.

Of the three acts, the first is the most abstract. It flashes along in a dream fashion. There are fewer such moments in the second and third acts. Although these, with their repetitious dialog should be thrown out, there are no such lapses here. After the conventions of the theater, despite all his practice. But perhaps it's just that the actor's logic and all is hut about his flank and flaminboyant, albeit exultant turn, might be scornfully cramped by the lean and racy dramatic forms.

The Tributary Theater's production was a model of semi-pro performance. Earnest and enthusiastic, it was also more than just competent. Director Zlot Dyve (also dram prof at Boston College) did a smooth, the sometimes hesitent job of staging. Bill Riley.

Moss Puts Nix On Six Ticket Specs

Moss, Paul, a social director at the New York State Theater, has put a nix on six-ticket/specs on the play. After Moss had investigated charges, a legal Code Enforcement Board, that he was negligent was raised, the legal 75 cents commission on Broadway show was dropped.

All others got the go-signal, although almost every other video might have been expected to put the top few who few how straight to the leg. All others, are assigned to a recent meeting of legit producers and the agreement is that we will be against pastboard anti-gongs and agree to refrain from future video work.

'Mex' 31G Wallop

In Hub; "Cherry 3G; 'Stude' 12½

"Peepshow" Fair $9,500

BOSTON, Jan. 15.—"Hub-legit business by biggest, with a profusion of grosses generallyCreeping up to their heights.

Carl Wharton and Margaret Webster opened Cherry Orchard, starring Eva Le Gallienne. It opened Monday (10) and got lukewarm; but apparently it is a sturdy little show, for it was held to Tuesday, and all the signs are that it is another of those, a lot of wool to give it sparkle, but has been pretty good.

Mexican Hayride continued at sellout pace, with 431, for the third week in a row. Cherry Orchard turned in a respectable figure at the Wiltern, about 25,000 indicated with one stanza to go, Edward Chodorov's Decision comes in January 26, so look for one more.

Student Prince played nicely at the Opera house, with about 125,000 in the till for the second and final week. Karrine Darnishing's Revue, Tropical Rience, opens Monday (17). Pink Panther got late start at the Plymouth, and all the signs are that it is another of those, a lot of wool to give it sparkle, but has been pretty good.

Ve, McWatters Back to "Rosalinda" for Last Leg, Then Off to Road Version

NEW YORK, Jan. 15.—Virginia McWatters returns to the cast of Rosalinda for the last three weeks (21-23) before going with the show on tour. Miss McWatters, who left the show a month ago, is going to join the department of Marianne, a musical currently outing in West Side Story, had different managers for the New Openings, producers of Rosalinda, about her abrupt departure. She has now been invited, according to Felix Bantross, stage director for McWatters, to return. She has been given her old role of Adele. Marianne, which is finding the actress tough going dropped approximately $10,000 last week in Baltimore, may be withdrawn at the present seven-day stall prove in Baltimore.

KISS' TALL 26G IN BALT.

BALTIMORE, Jan. 15.—"Kiss and Tell", presented at Ford's Theater for a week ended Jan. 14, is an example of Betty Anne Nyman, Violet Heming and a theater that seems to thrive on this medium.

Press reviews very favorable, with Miss Nyman's performances in roles that are a far cry to her usual fare. Capacity house opened evening night, and sold-out prevails thru the week.

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"SAROYAN "BIRTH-FUNERAL" GETS GOING IN HUB TRIBUTARY; FLAPDOODLE AND MOONSHINE TALK"
OUT-OF-TOWN OPENINGS

THE CHERRY ORCHARD

(The Cherry Orchard is still being reset up on the Post stage. The cast is due to go on tomorrow.)

OKLAHOMA

By Joe E. Brown


THE MAN WITH THE SCARF

By Robert E. Sherwood

With Alexander Caruso, John Wray, and Helen Westcott.

THE PINK TULIP

By William Saroyan

With Robert Alda, Robert E. Young, and Betty Ann Leonard.

THE WHITE ROSE

By Robert E. Sherwood

With Frank Cushing, William Tabbert, and Elinor Glyn.

THE THREEPENNY OPERA

By Bertolt Brecht

With John Cullum, Robert D Podesta, and Helen Westcott.

THE ONLY GAME IN TOWN

By William Saroyan

With Robert Alda, Robert E. Young, and Betty Ann Leonard.

THE THREEPENNY OPERA

By Bertolt Brecht

With John Cullum, Robert D Podesta, and Helen Westcott.

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THE THREEPENNY OPERA

By Bertolt Brecht

With John Cullum, Robert D Podesta, and Helen Westcott.
the soldier play Direct Hit, at Lawrence, Mass., December 28. The actor, 58, retired New York theatrical producer and son of the late Mark Klaw, of the theatrical firm of Klaw & cortex, was born in Chicago, Ill., February 12 after a long illness. He studied art at the School of the Art Institute of Chicago and came to New York City in 1911, where he became a stage hand. He entered the entertainment industry where he designed his own designs for several Broadway shows. He was a member of the theatrical department of the NBC radio network. The actor, a member of the Actors' Equity Association, died at his home in New York City, December 28, after a long illness. He was a brother of the late Samuel Klaw, a prominent New York theatrical producer, and the late Morris Klaw, also a New York theatrical producer.

MURNOE-John G., 63, on the staff of the Vasa Order of America, and formerly of the vaudeville team of Collins and Alger, of a heart attack in Philadelphia, January 10, 1944. Survived by his companion, the former Frances McDonald, 62, and a brother, Homer, of Philadelphia, and a sister, Miss Frances McDonald, 60, of Philadelphia.

WILLIAM COLLIER

William Collier, 77, playwright, was born in Brooklyn, N. Y., to George H. Collier and Josephine E. Collier. His brother, George H. Collier, Jr., is a San Francisco publisher. Mr. Collier's mother, Alice M. Collier, died in 1913. His father, notable for his work as a stage manager and director, was the father of the late Charles B. Collier, who was also a stage manager.

Mr. Collier was educated at the University of Pennsylvania, where he was a member of the Sigma Alpha Epsilon fraternity. After graduation, he entered the theatrical business, working for several years as a stage manager and assistant stage manager for the New York Times and other New York newspapers. In 1910, he was appointed the first stage manager for the New York Times, where he remained for 15 years. During this period, he produced and directed many successful Broadway plays, including "The Man in the Moon," "The Honeymooners," and "The Rehearsal." Mr. Collier also produced many successful revues and musicals, including "The Merry-Go-Round," "The Happy Hypocrite," and "The Music Man." In 1927, he produced "The Man in the Moon," which became one of the most successful productions of the year.

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In 1929, Mr. Collie...
CHICAGO, Jan. 15—Showmen's League of America is well launched on its 1944 season, which bids fair to be especially active, according to President Floyd G. Gooding, who has had an opportunity to confer with other officers and outline the year's program. Mr. Gooding also told Doolan, George supervises men and outline the season, which bids of Personnel. MIAMI, A. of Carsky, M. Carsky, was made when he was asked about his membership again, and was well received. Acting chairman of the committee. M. was named chairman of the committee. Arthur B. Brainerd, on (See SLA in Active Year on page 34)

New Miami Club Gets Into Stride

MIAMI, Jan. 15—At the regular first meeting of the new Miami Showmen's Club in the room at 299 West Flagler Street, the 168 members present were told that the membership was now set. Many had been turned away and all officers were in the room, reported Acting Chairman E. E. Piner. A board of directors of 23 will outline and guide policies. Wilbur Shaffer was named assistant secretary. Jack Moore, who was elected as counsel, is preparing by-laws for the organization. Early has been named chairman of the finance committee. Max Kranzross chairman of the relief committee. Eddie Hackett heads the membership and Max Herman the entertainment committee. (See Miami Club Growing on page 34)

OFFICERS INSTALLED in combined posts of the consolidated Regular Associated Troupers and Men's Auxiliary at open house in the clubrooms, Walker Building, Los Angeles, December 31. Left to right: Minnie Pounds, second vice-president; Ruth Korte, substitute for Ruth McMahon, vice-president, who was absent; Herb Suhler, second vice-president; Babe Miller, president; Joe Krug, first vice-president; Ethel Hanscomb, past president; Betty Coe, first vice-president; Walton de Pellatton, secretary-treasurer. Vera Downie, secretary-treasurer, was absent because of illness.

RAS Signs State Fairs

ST. LOUIS, Jan. 15—Carl J. Sedlmeier, general manager of the Royal American Shows, said here on Wednesday that the company will be represented at the Minnesota Faire meeting in St. Paul, that he had contracted to furnish military shows for the Wisconsin and Michigan state fairs, and that he had contracted for the West Virginia Agricultural Fair at Elkins, and for the annual Armed Forces show at Camp Pope, Virginia. Other companies include the Minnesota State Fair, Dorchester, Massachusetts; Massachusetts State Fair, Springfield; Illinois State Fair, Charleston; and Indiana State Fair, Indianapolis. Other states will be announced at a later date.

ANEGINTON, Jan. 15—Alamo Exposition Shows' winter quarters' work has been well under way. New rides, Till-a-Whirl, Merry-Go-Round and Comet K-Ball are ready in quarters, reported Ted Custer. Mr. and Mrs. Jack Turner will be in charge of special work ahead. Louis (Jackie) Hinggold, general representative, is working on a route calculated to conserve gas and rubber. Owner-Manager Jack Ruback has added several more trucks for riding devices. Albert Wright, legal adjutant, on the West Coast, will arrive soon. Mr. and Mrs. Bill Williams, who purchased the show (See Miami Beatty for Feb., on page 34)

Gay Way Debate Trek Turns in Big Winner

MACON, Ga., Jan. 15—J. L. Johns, owner, and Bill Brown, manager of the Gay Way Shows, have returned to their homes here after closing the shows December 19 in Crevier, Fla. First season for the new show, 37 weeks, was a big winner, Johns said, and reopening will be in Crewe in March. Some equipment was stored in a building leased in Crevier and part was returned to permanent quarters here. Some trucks were brought here for overhauling, as well as Punkhouse and Monkey Show with 20 monkeys. Ernest Bell, Ferris Wheel president, is supervising work (See Gay Way Big Winner on page 34)

O'Brien Leases Theatorium Location on Miami Avenue

MIAMI, Jan. 15—Opening on Miami Avenue near the Capitol Theater, the new O'Brien Theatorium is fronting a future, said the owner, O'Brien has a front similar to a theater, with lobby and six-fringed marquee over sidewalk, and is billed as the Theatorium. Management plans to stay here until Seabreeze Beach, Opens May 12. Frank McTigue, producer of the show, which is being strengthened for the summer season. Doa Haver, who is managing the unit, is now in the North. Owner O'Brien, who has leased the location, plans an arcade thru the summer and fall seasons here.

Visitors' Swoop to Los Area Sparks Clubs' Social Rounds

LOS ANGELES, Jan. 15—Social activities of the winter so far have surpassed those of any previous years. Bonesia of the Pacific Coast Showmen's Association and Auxiliary, Regular Associated Troupers and Bristol Hotel have seen visiting showmen descend upon Southern California for vacations and be royally entertained during the holidays. Dozens of rooms parties in the hotel and parties in homes have been held. Mecca for many has been the homes of Louise King, in for a vacation of two months from Mission Beach. Sadie Buckley, who wished the Bristol from her home in Seattle. Virginia Grinnell, and in Kansas City, spent three weeks at the Bristol and held open house nightly. Babe and Moe Miller, Mission Beach, spent week-ends at the Bristol. Estelle and Robert Hanscomb's rooms were popular, with buffet lunches prepared by her. Among other "millionaires from Mission Beach" whose rooms were entertainment centers were Violet and Herb Studer, Bill and Moe Rosman, and Hoke and Phyllis. Among others who were entertained were Mrs. George Bauman, Mrs. Ethel Linn, and the Bours, both from Kansas City, Mo., were Arts and Bird Braine, on vacation at the Bristol. From Salem, Ore., came Viola Schuler. From San Francisco, came Mike Kreuts, Los Leos and Mr. and Mrs. Henry Meyers from Dallas, John and Frank Yeadon, from

The Billboard The Billboard

CARNIVALS

Conducted by CLAULE R. ELLIS Communications to 25 Opera House, Cincinnati 1, O.

DOTTED LINES PULL STGS

SLA Kicks Off On Active Year Member Drive Is Hot

CORP. GWEN LEWIS, WAC, at Station Hospital, Lakeland, Fla., is the granddaughter of the late Fred Lewis, noted show builder and carver of fronts and pioneer op- erator of Venetian Swings. Her father is of candy floss note and the for- mer was again active with the Johnny J. Jones Exposition.
CONCESSIONS WANTED FOR OCEAN BEACH PARK

at New London, Conn., in a beautiful $500,000 new recreation building. Can place a limited number of CONCESSIONS. Flat rate or percentage. This building is located on beach front in very active downtown section of New London. Apply and service not satisfied at New London and Camp Chums. Phones early morning and night.

WRITE—WIRE—PHONE TODAY

Can also place 10 or 20 X-Day Ticket Bases on percentage. Wonderful opportunity for right man.

JOSEPH CLOTH

103 BANK STREET
(Phone: New London 3717) NEW LONDON, CONN.


Scott Exposition Shows

Opens 27th Season March 27, Atlanta, Ga.; then Marietta, Ga., one block from Court House. Big Bomber Plant operating 24 hours daily. Then follows Dalton, Ga. 30 Bed Sleep Mills working day and night. Clinton, Tenn., Big Defense Plant; Knoxville, Tenn., next; then Nashville, Tenn., 2 weeks. Plenty Defense Work and Servicemen. Then Kentucky Camps, Defense Works, Cold Mine Towns.

Want to buy for cash, Octopus and No. 5 Elie Wheel with or without transportation. Want Painters, Carpenters and Builders, Ride Help that Drive Semis. Top salaries. Want 7-Car Tilt Foreman, Smith & Smith Chairside Foreman. Showman and Concessionaires have plenty of space to build and repair. Free quarters to those joining now. Address

C. D. SCOTT, Southeastern Fair Grounds, P. O. Box 1562, Atlanta, Georgia

Want

Foreman for Scout; Charlie Watson, write. Foremen for Tilt-a-Whirl and Roll-a-Cade. Ride Help, come on. Winter Quarters open and six rides working in park here. Can use three high-class Grind Shows that won't compete with Sargison's Shows, so I can use four. Largest Bands of the season. Lights, riding and Harry Dancer come on; will wire ticket. Nat Worman, superintendent. Earl Kettering, Frank Zordas, communicate with us at once. Address all mail

MIAGY SHEELEY MIDWAY

San Carlos Hotel, Penacola, Florida

DIXIE BELLE SHOWS

Opening and Contracting for 1944 Season

OAKLAND IN KENTUCKY APRIL 29TH

ALL Shows and Concession Men. Want to book Shows with own equipment. Good opening for small Cook House in Ohio, Open Circus, Pullman-Winch Fish Pond, Deck Fish, Pleasure Rides, Bumper, Sedan, Drive-In, Tent, Pullman, Bumper, Fencing, Fish Pond, Under and Over, Boat Driver, Girl Driver, Come Back, Work-Dale, or WHAT HAVE YOU 777.77 Door Prize in running. We can book Shows with or without transportation. We will give you a good salary if you can book a Show to open. I own the biggest and finest Show in the world to book. Shows are coming to Champaign next year and I want a Concession Booking to come to us this year and book in time for the county fair. Write me and get your chance to be in the show business. Address: R. T. L. W., 534 Massey, Toronto, Ont.

ELITE SHOWS EXPRESS

NOW OPEN IN APRIL

NOW BOOKING FOR SEASON 1944


CHAS. ROTOLO, MGR., ARM. KANSAS.

WANTED FOR ARCADE

Committees of all kinds—Maj. Field, Jewelry, Cigarette and Gallerie will clean up; others write. Girls for Ball Game. Dale and Proud Pinkel, Agents for Swing Ball. Paper Man that know how to work, Arcade Mechanics that can load and will earn machines running. Salary all you worth; wire only. Arcade in Mobile on Main Street, one block from street, built for rent. Big Defense tons, thousands of workers pass daily. Will buy good used Arcade Machinery. State loved price and condition first letter.

MGR. PLAYLAND ARCADE, BATTLE HOUSE, MOBILE, ALA.

FOR SALE


to the family. Mrs. Hall, Mrs. Ariz, Ariz. Wall returned the writer. A. C. H. Johnson, May 6th; Mrs. F. Glenn Perry, San Diego.

Mrs. and Mr. Martin R. Arthur went to a hotel in the city of Los Angeles, and Vera Downie are on a short visit in Los Angeles. Sundays have been spent in Rosemont and Leona Barre, after a vacation in Nevada, returned to the Paramount Studios, where he is still attached to the publicity department. Nestle Burgston returned home to Chicago on Monday, April 25, having left for Los Angeles. Judge Buckley departed for her home in Seattle yesterday. For several days, the studio has been frequent visitors, coming from their home in San Diego. Hub Fisher, continues with the casting department. Mrs. James T. Ore, has recovered from a lengthy illness. Vera Stapleton has been associated with a large organization in Oakland for the past several months, she came from her home in Salt Lake City to attend the banquet of the Regular department. She spent a few weeks with friends before returning. Violet Fischer returned from Los Angeles to discover that her room had been roomed. Helen Holt made for Salem, Ore, on a vacation. In the lobby of the Bristol Hotel on May 7th may be seen.

DOUGLAS TO TACOMA

After several weeks here R. O. Doug


MIAMI CLUB GROWING

(Continued from page 33)

Franklin was named head of the public


GAY WAY BIG WINNER

(Continued from page 33)

here. Work in Cretview will start about


The organization, which had a suc


MOUNT CITY SHOWS

WANT

ERRY-GOOD-FRONT, ROLL-O

IMER, SUDDEN-START, AND BLACK-AND-WHITE... ALSO WANTED 2 OR GOOD BOOT, FLAT, CHEAP... BOLTED TOGE

CHAS. OLIVER

1417 COTTANTHORPE, TULARE 4, CALIF., USA.

GREAT SUTTON SHOWS

NOW BOOKING

SHOWS, MANAGERS, CONCESSIONS, WHAT HAVE YOU?

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OSCEOLA, ARK.

January 22, 1944
ROYAL AMERICAN SHOWS

"World's Largest Midway"

The best Equipment of the ROYAL AMERICAN SHOWS and the RUBIN & CHERRY EXPOSITION has been combined into ONE MAMMOTH ORGANIZATION and will make the 1944 VICTORY TOUR under the title of the ROYAL AMERICAN SHOWS, presenting by far THE LARGEST, FINEST AND MOST MERITORIOUS MIDWAY ON THE NORTH AMERICAN CONTINENT.

DUE TO THE COMBINING OF THESE TWO MAMMOTH ORGANIZATIONS, WE HAVE THE FOLLOWING SUPERFLUOUS EQUIPMENT FOR SALE: 72-Ft. All-Steel Flat Cars (Warren Tank Car Co., Mfrs.); Steel Box Cars; Sleepers; Diesel Plants; Numerous Riding Devices, such as Hey-Dey, Ferris Wheels, Boomerang, Rocket, Sky Rocket, Roll-o-Planes, Loop-o-Planes, etc. Show Fronts, Canvas, Wagons, Light Towers and much other Show Equipment and Paraphernalia.

WE HAVE ALREADY CONTRACTED THE FOLLOWING 1944 FAIRS
ANDERSON FREE FAIR, Anderson, Ind.
WISCONSIN DISTRICT FAIR, Chippewa Falls, Wis.
TRI-STATE FAIR, Superior, Wis.
MINNESOTA STATE FAIR, Minneapolis-St. Paul.
KANSAS FREE FAIR, Topeka, Kan.
OKLAHOMA STATE FAIR, Oklahoma City, Okla.
MISSISSIPPI STATE FAIR, Jackson, Miss.
LOUISIANA STATE FAIR, Shreveport, La.

WE HAVE SOME OPENINGS FOR RIDE FOREMEN AND DEPARTMENT HEADS AND CAN PLACE RIDE HELP AND WORKINGMEN IN ALL DEPARTMENTS.

WE CAN AND WILL PLACE SEVERAL SHOWS OF MERIT. Such Shows must be in keeping with the Royal American standard.

ROYAL AMERICAN SHOWS

CARL J. SEDLMAYR
General Manager

SAM SOLOMON
Business Manager

WINTER QUARTERS: CARETHURSHE MO.

INQUIRE ABOUT NEW LOW RATES ON MIDWAY INSURANCE FOR 1944

CHARLES A. LENZ

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE, CHICAGO

TENTS

New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

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We have Canvases for your needs. No hotel required.
Charles R. Benbow, Managing Editor.
O. Henry Tent & Awning Co., 4652 North Clark St. Chicago 40, Ill.

OUTDOOR WIRE
$12.00 PER 1,000 FEET
2 Condenser: 115 gauge, used on army munitions. Good wire, the same. 1/2 deposit with order.

CROWN MACHINE CO., 4621 Divvy Blvd. CHICAGO 40, ILL.

SOUND CAR

Exact replica of the Navy Zeppelin, factory built, painted beautiful Red, White and Blue, no lettering, 20 ft. long. Has own propane engine plant, 1-0 or 75, has 2 wheels. Runs on a 14 ft. round, 10 ft. above ground. Has own freight and passenger cars. Can be operated by one man. Write for details.

J. F. SPARKS, 311 Westover Drive, Birmingham, Alabama.

WANT-J. F. SPARKS SHOWS—WANT

For Season Opening the Middle of March
LEGITIMATE CONCESSIONS: Candy Floss and Apples, Photo Gallery, American Mint, Cookhouse. At and Mary, write again, mail misplaced. Bob Jones, contact us.

WANT PLACE GRAND SHOWS OF ALL KINDS

Bob Jones, 511 North Clark St. Chicago 40, Ill.

A GOOD SHOW TO BE WITH!

PLAYING MONEY SLOTS IN THE VICINITY OF DETROIT

SPITFIRE, FLYING SCOOTER, SMALL CATERPILLAR OR DODGEM.

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Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

BOOKING or fishing?

DIAMOND-TOOTH BILLY ARNTE is wintering in Columbus, S. C.

STILL talking on the front of Trecce Bros. Side Show with Batsey Greater Shows is Jack (Lone) Loomis.

PRODUCING Comedian Eight-Book White is working at the Wadens Hotel, Newark, O.

MADAM BUBBLE has her company playing clubs and theaters in Norfolk, Va.

SNAKE lecturer: "This monster won't hurt me because it knows my smell."

JOINING the Stebbel Greater Shows in Columbus, S. C., with their concessions was Bill Martin and Bill Penny.

J. B. HENDRICKSON, agent for the J. C. Weaver Shows, was in Chicago on business last week.

JOE DUNNING, Collin & Wilson Shows, is doing a good business from Lady Agent or Star plants at Magn用力, Va., this winter.

ANNEX attraction with Harry Lewis- ton's World's Fair Freaks, Claudeater, in flood that the show would move from Columbus, O., to Wheeling, W. Va., January 15.

ROBERT (BOBBY) KLINE, general agent of the All-American Exposition

* * * * *

MOORE'S MODERN SHOWS

SHOW MANAGER: George D. Moore, 2625 South Peck, Chicago, Ill.

For information pertaining to purchase of Moshe's Modern Shows, call Chas. P. Conn or write Moore's Modern Shows, Atchison, Kans.

M. B. (Doc) Rutherford

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Publicity Director

1138 A. A. C. Building

26 Years Outdoor Shows

The Friendliest Showman in the Country

28 FOOT FLEET WHEEL HOUSE TRAILER

Fleet in American, Very streamlined. Has names Mel & Ruth, My Heart's Delight, Lord. Cost over $1,000.00, 25 to 30 ft. length. Drive, rent or buy.

JN. CANOLE

5th Ave., Rochester, N. Y.

Phone 31421, or 5806 Atlantic

DYER'S GREAT SHOWS

Now contracting. Open in March. Want capable Wheel House ShowMAN, properly equipped, as well as the best Engines, Tires, Wheel, Axle, Air, Water, etc. Will buy and sell. Write for information.

ROE R. REED, Wheel House, Skyline, Calif.

Phone Calif. 197, Greenbelt, Md.

No contract. Open in March. Want capable Wheel House Shows, properly equipped, as well as the best Engines, Tires, Wheel, Axle, Air, Water, etc. Will buy and sell. Write for information.

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NEW WINTER DESTINATION:

FOR 1944 MISSOURI

AUTO LICENSES

C. J. BAKBA

1728 AWA AVE

ST. LOUIS 4, Mo.

Telephone, State License Bureau.

For all information pertaining to purchase of Missouri License Bureau.

T. M. 101, Los Angeles, Calif., for

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TRIOPREN's friend, Mrs. Phillips, Nor-
folk, Va., had the following as Christmas
guests: Madam Burleson, blues singer
and minstrel show manager; Kitty Buell, Mrs. Jerry Jackson and daughter and J. P. Warren.

MEI SMITr, operator of a large amuse-
ing park at Hagerstown, Md., spent several days in Chicago last week purchasing supplies for his
favorite resort for men of the armed forces
located at Camp Forrest.

AMONG showmen seen on the lot of the
Elite Exposition, 8. C. & O., were Ruth
Birley, owner of the Dunnot Shows; John
Beck, owner of Baysinger Shows; and
Weizmann, owner of Columbia Amuse-
ment Park; Charlie Sutton and Buck Denby are working there.

ONCE upon a time, during fair booking ses-
sion, a manager kept the name of his agent
a secret and learned that two other shows, whose pay rolls the agent was on,
were doing the same.

BOY VINCENT, trick ropers, is in his
sixth week at Hubert's Museum, New
York City. When finished there he
will go back to Hollywood night club. Bridgeport,
Conn. Fred Smythe, Side-Show manager of the Ringling circus, has been in the Museum several times. Vincent will keep working the summer.

DON POLZT came from quarters of the
Elite Exposition, Arms, Arma, Kan.,
that H. A. Anderson had booked two
times for "Mr. White". General Agent James
White wrote from Hugo, Okla., and that Mrs. Elva Hoffer and Leo were working
for quarters and that Dutch Lasch and
John. Ellis, booking manager quarters well supplied with rabbits.

BILLY PITTER, who last season had
guese-young and bottle in Play-
Park, San Antonio, is in his fourth
winter in Mexico. Instead of playing
theater, he is in San Miguel, one
in Vera Cruz, one in Mexico City and
in Tampico. He alternates every two weeks and does zoos, as well as producing his all-girl revue. He will work in Fiesta Park, March 15.

KAY Amusement Company, which
closed in Parkdale, Ark., Christmas week after two weeks of cold weather, were into quarters at Ferriday, La. Show was out eight weeks in Arkansas. Management bought equipment from the
La Societe Amusement Company. Owner Kay, Mr. and Mrs. John and W. Albert and Mr. and Mrs. Jesse Kegley will remain in Ferriday for the winter.

BENTHIA (UTP.) MODARY, who will open the Rodeo and Rockey Road to Dublin on the Johnny J. Jone Exposi-
tion, Johnstown, left Cincinnati for the South last week after visiting there and in Kokomo, Ind., and attend-
ing the Chicago outdoor conventions and
the Indianapolis fair meeting. She will visit Mr. and Mrs. Carl J. Lavatter in Virginia and spend some time in Birmingham and in Florida before going to Jones quarters in Augusta, Ga.

JEAN POMPER, costumer and drapery
man for the Polites of the Johnny J. Jones Exposition, season of 1945-46, and pianist for the Del Rio Rigos, is at the Palace Theater, Sedalia, Mo., with the Daus Fitch revue as costumer for a 16-girl line. He recently talked to James Jones showwolking there including, there
by Mr. and Mrs. John (Blackie) Jakes, father of the Polites. Mr. and Mrs. Carl J. Lavatter, who visited Mr. Lauthaus's mother in Jax, returned to their Virginia farm. Dick Schwartz, announcer for the Rigos, reported that Mrs. Schwartz were among others seen.

A SURPRISE birthday party was
tended Mrs. Jean Cavin at her home in
Crissom Heights, Fla., by her countless
friends of the Regular Associated Troup-
men, Club January 11. Those present were Babe Miller, Ethie Krug, Ruth
Kendrick, Beatrice Rose, Elmer Hanscom,
Paulus, Joe Krug, Estelle Hanscom,
Maria and Ted Lewis, Elmer Hanson,
Marge Kennedy, Violet and Herb Sucher,
Burl McManus, Walon de Piletton,
Celeste and Dick Kanhe, Marie Jones,
Lucille Dolman, Ramsey Dolman, Luclle
Wilson and Luclle Hodes and Glenda
Cavin.

NOTES from Al Baysinger, Shows
quarters, Poplar Bluff, Mo., by L. B. (Bud) Mays, South: Al Baysinger has
recently installed a set of light towers from Sam Solomon. Show has flown two planes
each day, with Phil Reaster in charge. Writer is on his way to Iowa. He is framing some new concessions and
overhauling and repainting old ones.
Mrs. Baysinger is framing a new large con-
cession stand. Al Baysinger is in and out of quarters from booking trips, has the season nearly lined up. Opening probably will be with two or three rides and
some concessions next to the post office
in Poplar Bluff about March 1 or as soon as weather breaks.

NOTES from Philly by Edward K.
Johnson: Russell Harms has been work-
ing the 15th December 15 on the mail plat-
form at the Pennsylvania Railroad. Mr. and Mrs. John W. Wilson spent New Year's week with Mr. Wilson's sister, Mrs. Sue Camp-
lle, Drexel Park, Pa. Mr. and Mrs. I. Cetti
spent New Year's week in New York and
spent a week in Philadelphia on their
return to the show's winter quarters, Philadelphia. Mr. and Mrs. Herma Sebree has been working here since
the season's close of the Cotin & Wilson Shows. He and Mr. Sebree are spend-
ing the winter with Mr. Sebree's sister.
Sam BugOLS is still working in Philadelphia. Around the lobby and stage of the Hotel Center and Hotel
Nemidfield, Sammy Taylor, Joe Baker and Mrs. Walter (Dumbie) Tynes, Andy Mihalov has a job in one of the
leaving hotels. Chalry Ross, of the old
school, has an apartment; house at
Ninth and Walnut Street, where Russell
Harms is living.

BILL POWELL, formerly of the World of
Mirth Shows, sent holiday greetings to friends from the Southwest.

PVT. ARTHUR L. MCGUIN, BSN59995, Battery D, 4th Bn., 3d Platoon, Port
Beata, Va., was agent on Mrs. Helen
Norris, Deal, Va., for the W. G. Klaus
Shows the past two seasons.

PVT. ARNOLD R. LEWIT, known in
show business as Little Finn, formerly
taker on Pryor's All-State and Jones
Greater shows, has been transferred over-
seas. His number is 30379470 and add-
dress is care APO Postmaster, San
Francisco.

CARNIVALS

IN THE ARMED FORCES

Showmen in the nation's fighting
forces and their relatives and friends
invited to send personal items including rank and branch of service,
to this department.

B. W. COLLINS, Manager, Room 6, Russ Bldg., Dayton 2, Ohio

FOR SALE

EYERLY RIDGE OPERATORS

Your OCTOPUS, ROLLOPLANE and FLY-O-PLANE

Order World's Most Popular RIDES

- Operate Slowly
- Keep Well Oiled
- Operate Carefully
- Keep Nuts and Bolts Tight

EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

1944 PROMISES TO BE
A RECORD SEASON!
ARE YOU PREPARED FOR IT?

WANTED

FOR SALE

- Experienced Help for Cookhouse. Winter Quarters now open.

WM. C. MURRAY, Nansemond Hotel, Suffolk, or P. O. Box 461, Suffolk, Va.

8,000 TICKETS ALREADY SOLD

AMERICAN LEGION CIRCUS AND FAIR

DAYTON, O., FEBRUARY 16, 17, 18, 19

Can book Freak Show, Side Show, Hawaiian and Wild Life. Opening for Photos, Penny Arcade, Scales, Poolers, Ball Games of all Kinds. Guess Your Age, Weight, or what have you? No buy-backs. 21,000 Patterson and Wright Field employees to be admitted free on their badges. Address

J. W. COLLINS, Manager, Room 6, Russ Bldg., Dayton 2, Ohio
3000 KENO
Made in 30 sets only. 25 cards per set. No duplicates. Each set weighs 25 cords. 3 cards, $5.00; 5 cards, $6.00; 10 cards, $8.00; 25 cards, $10.60; 50 cards, $20.00; 100 cards, $40.00; 500 cards, $200.00. Each set is complete with wood markers, $3.00. The $500 set is sold only by subscription or at auction.

LIGHT WEIGHT BINGO CARDS
Any colors, with or without denominations, 2,500, 3,000, 4,500, 6,000, 9,000 cards. $1.25 each. 500 per case, $1.00 each. 1,000 per case, 75c each. 2,500 per case, 60c each. 5,000 per case, 50c each. 10,000 per case, 40c each. Each case contains a complete wood marker.

BINGO CARDS
Made in 30 sets only. 25 cards per set. No duplicates. Each set weighs 25 cords. 3 cards, $6.00; 5 cards, $11.25; 8 cards, $18.60; 12 cards, $25.00; 25 cards, $55.00; 50 cards, $110.00; 100 cards, $220.00; 500 cards, $1,100.00; 1,000 cards, $2,200.00; 2,500 cards, $5,500.00; 5,000 cards, $11,000.00. Each set is complete with wood markers, $3.00. The $5,000 set is sold only by subscription or at auction.

J. M. SIMMONS & CO. 
19 W. Jackson Blvd., Chicago

YOU
are invited to
Newark, Ohio, to see
The New Show
"BOUQUET OF LIFE"

Praised by All Showmen Who Saw It At the Bally's, Chicago.

31 Foot Banner Line, and great inside. No
put. One person on front and one inside
the show. Several biggest Carnival and
Park Men have already ordered show. They
say: "Youke have a hit-put them in there because it helps solve the problem." If
you have not seen the "Bouquet of Life,"
represent or write for booklet showing
historical records of the men who have
surgery, showmen and from park managers who
are using this show per day.

The show for the biggest Carnivals, Parks
and Circuses in the land, and smaller ones
equal.

Chas. T. Buell & Co.
BOX 306, NEWARK, OHIO

BERRYHILL UNITED SHOWS
OPENING NEAR SAVANNAH, GA.
SUNDAY, FEBRUARY 12th

FRIDAY, MARCH 9th

Mulderrig's 601, 602, 603, Savannah, Ga.

Joe A. Bus, T. Beranek. Have Smith
Carnival Co., sales office on front.

LERO BERRYHILL, GA.
S. W. UNDERWOOD.

NOTICE
You are invited to buy a privacy press for a
quarter. We are now offering a 3000 privacy
press. The press is made of heavy material
and will last a lifetime. It is a practical
financial Convertible Cage, or any other kind of
privacy press that you may need. Please
write us a complete description of your
requirements so that we may assist you better.

Address
RICHARD GELINGER
370 Fairfae Road.
Drexel Hill, Pa.

Mid-way of Mirth Shows
Want Media and Rate Formula for Elmer and Merrill
Mirth Shows. Have Smith
& Sattler Charities for Art, Oscar Dunn, Chicago.

Winners: Jan. 13, 1944, $300; July 13, 1944, $500;
December 13, 1944, $1,000; May 13, 1945, $2,000.

Winners: Jan. 13, 1895, $300; July 13, 1895, $500;
December 13, 1895, $1,000; May 13, 1896, $2,000.

Winners: Jan. 13, 1844, $300; July 13, 1844, $500;
December 13, 1844, $1,000; May 13, 1845, $2,000.

Winners: Jan. 13, 1844, $300; July 13, 1844, $500;
December 13, 1844, $1,000; May 13, 1845, $2,000.

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December 13, 1844, $1,000; May 13, 1845, $2,000.
J. R. EDWARDS SHOWS

WANTED SHOWS


WANTED CONCESSIONS


ADDRESS ALL MAIL AND WIRES

J. R. EDWARDS SHOWS

WOOSTER, OHIO

LAWRENCE GREATER SHOWS

Now Booking For 1944 Season

OPENS APRIL 3RD

WANT — SIDE SHOW, MONKEY SHOW, SNAKE SHOW, PLANT SHOW. Have Complete Outfit for All Above mentioned. (Sol Speight, write at once.)

RIDES —Will book or buy OCTOPUS, LOOP-O-PLANE. Have complete outfits for all types. All legitimate Concessions. ARCADE, BINGO, COOK HOUSE and all 10-CENT STOCK CONCESSIONS. Useful Help. All correspondence answered. All tickets wanted. Address: P. O. BOX 317, SANFORD, NORTH CAROLINA.

L. B. “BARNEY” LAMB

with

AL RAYSINGER SHOWS

Can place Foremen and Ride Help for Octopus, Rides & Plane and Flying Scooter. Will book or buy Kiddie Rides. Can place Agents for Stock Concessions. Will look Photo Gallery. Good spotting for Side Show, Merry-Go-Round, Snake Show and Good Shows with or without equipment. Show opens April 1. Long season in proven territory. All those who want for themselves, please write.

L. B. “BARNEY” LAMB. BOX 317. POPULAR BLUFF, MO.

Wanted — WOLFE AMUSEMENT COMPANY

For big spring, North 1st at Topeka. 60,000 children, steel seats with a tremendous payroll. Will treat legitimate Concession. 12.5 Game. Devil’s Dancing Dancers. Improved Indiana, Electric, Cigarette Gallery, Cigarette Pitch and any 14 Grand Concession. Can load the following Rides: Ferris Wheel and Chairplane. Must be able to drive trains. Will pay twice salary. Also need Men for all Rides, including Merry-Go-Round. Will pay (10) seven weeks on this road. Turn into a permanent position. Write, wont walk. Answer only good letters. Good conditions, NO JUNK. What have you? Two Cyren extention arms, or will buy Lightweight Photograph. The following people, act in touch with us: Leonard Grant, Walter King, Marty Smith, Sime Williams. Can also place Agents for Slim Concession. Janice Whisnant wants Motor for Side and Binsen Hall. Can also city small Concession or Rides. All legitimate or semi-legitimate. All questions, including salaries — to Rube Wolske, owner. No free rides or any other inquiries -- to Rube Wolske, owner.

L. B. “BARNEY” LAMB. BOX 317. POPULAR BLUFF, MO.

BEE’S OLD RELIABLE SHOWS, INC.

Now Contracting for 1944 Season

RIDES — Want to buy or book new model Arcade, must be in good condition. Will take any other makes. While other firms promise a complete outfit, we can deliver a complete outfit, with or without the above or any other type of amusement. Can contract for amusement shows or city or county fairs. As advertised in Billboard, 1251 Broadway, New York, N. Y. P. B. Winter quarters now open.

J. ROWE” LAMB. BOX 317. POPULAR BLUFF, MO.
Kansas To Up '44 War Work By Its Annuals

Wheat Type Plugged

TOPROCK, Kan., Jan. 15—Better fairs and more of them became the slogan of managers as the announcement that all $100,000 fairs conducted in 1943 would be back in the 1944 schedule and that a number of others would return provided an optimistic atmosphere at the 19th annual meeting of Kansas Fair Association, held Friday at the Hotel Juxtab.

A most encouraging admission that the 1943 Kansas fairs had contributed materially to the war effort and had resulted in the production of fewer fairs next year than were played in the grandstands was made by W. C. Menden, chairman.

Mr. Menden pointed out that the 94 fairs held during the 1943 season produced a total of $9,497,283 in receipts, or an average daily attendance of 51,000 people.

It was estimated that the fairs had generated $650,000 in sales of goods and services.

GILBERT BRYAN SANDEFER, vice-president of the State Fair of Texas, Dallas, the former manager of the famous Texas Cowboy Band, is now able to discuss his State fair work and his safe arrival in India was announced last week.

Problems in Pa. To Cut Lapses

READING, Pa., Jan. 15—Problems of county fairs last year will encourage a large membership in 1944, the Pennsylvania State Association of County Fairs predicted. This week. Charles W. Swey, secretary of the association and of Reading Fair, declared.

"The biggest problem of county fairs. Of the 41 fairs operated in Pennsylvania during 1943 only 18 were conducted at a loss. It was a good year despite all wartime restrictions.

He put aggregate profits of the 41 fairs at more than $35,000, and said 1944 plans were already under way in numerous communities. State association will meet here January 26 and 27. Total 1943 attendance was placed at 1,006,858, compared with that in the 1942 season when 60 fairs held had totals of only $28,000.

Dayton, O., Profit Runs to Nearly 116

DAYTON, O., Jan. 15—Net profit of $9,686.88 during 1943 was reported by Secretary Ralph O. Halton at the Montgomery County Board of Fair superintendence meeting here Friday morning.

"Year's profit, with a balance of $2,000, plus a balance of $5,000 in the reserve fund, gives a balance of $38,865.03 on hand as of January 15, 1944. The receipts represent each in bank, $24,700 having been invested in War Bonds to bring up $33,904 in reserve fund.

Total receipts from operation of the fair during the period were $41,179.20, and expenses, $35,668.17, were ahead of the same items, which totaled $15,594.63 in 1942. This is the second year in a row four days and nights. There is a move on to the up to the gate from 35 to 50.

These officers were re-elected: C. C. Neff, president; R. J. Shank, vice-president; R. H. Holmes, secretary; Edward R. Tinkham, treasurer. Contingency funds for future war improvements include a subway from pavilion to Coliseum, a 500 seat annex to the Coliseum, infield, fireproofing the grandstand, new dining hall and new agricultural building.

Bloomings Net Exceeds $18,000

9G in Bonds Held

BLOOMSBURG, Pa., Jan. 15—The 1943 Bloomings Fair earned over $19,000, considered by its officials an outstanding achievement in the 89 years of operation. Report shows a balance on hand of $32,074.64, $9,683.20 more than last year.

Columbia County Agricultural, Horticultural, and Mechanical Association, which operates the fair, during the year raised $8,000 in government bonds, boosting its holdings in government securities to $9,000, and spent over $5,000 in repairs and improvements, with the result that the average attendance of the plant, now valued at (See Bloomings Net Big on opp. page).

Five Principles—How Wisconsin Sounded Out 1943 Public Sentence

By A. W. KALBUS

Manager, Wisconsin State Fair

ADDRESS at the 1943 annual meeting of the Association of County and District Fairs in conjunction with the IAPE conventions at Hotel Sherman, Chicago, November 29.

About a year ago there was considerable discussion in the state offices as to the advisability of having fairs in 1943, whether government restrictions would permit the conduct of fairs and whether it would be possible to attempt the usual fairs. A number of fair officials discussed this subject informally with members of the state Department of Agriculture, University College of Agriculture, county agents and other agricultural leaders.

It was decided to appoint a committee with instructions to sound out sentiment in the various communities of the State and make a recommendation to the fair. The committee appointed consisted of fair officials, members of the state Department of Agriculture, College of Agriculture, 4-H Club people and other leaders interested in agriculture and the fair. This committee met on January 6, 1943, and made some interesting reports and recommendations.

The members of the committee retracted their opinion the farmers of Wisconsin were practically unanimous in their wish that fairs be continued in 1943. The assistant state club leftist, a member of the committee, made the statement that if fairs were not held, then the club state office would have to set up some other organization in each county to do the work which had been done in the past for 4-H Club work.

The committee recommended to fair officials to cut down the fairs to the best advantage of the fairs, but that some material should be continued in the presentation of the fairs. This latter recommendation was made, not because the committee felt that fairs had not been properly conducted, but in as much as there had been some, almost violent changes in the economic and social life of the people of Wisconsin, the committee believed that the fairs should adjust their programs accordingly.

This matter of change is nothing new to fairs. They have been in a process of continuous change throughout the centuries. (See Wis, Five Principles on opp. page).

State-Aid Tilt Goal Urged for Illinois Execs

SPRINGFIELD, III., Jan. 15.—Ray A. Hardy, director of the Illinois Department of Agriculture, charged his fellow state fair managers with failure to cooperate sufficiently.

"I urge fair managers to cooperate more closely," he declared. "There's money available at the state level to help fairs, but managers must stretch out a helping hand to get the money from the state."

Pat Dilling, executive officer of the Illinois State Fair Association, backed up Mr. Hardy's comments.

Howard B. Lewis, executive director of the Illinois State Fair, said fairs have been shunning the state fair program.

Friday morning General Manager Ward reported on "What I Learned at 52 Fairs." He visited 52 of the fairs in the state last year as a representative of the director of agriculture. "I found what fairs should do to improve, he did not name any one. I found what fairs had done, they had to do if they expected continued and more State-Aid.

In addition to the Elks' Club Auxiliary he said about 1,000, were entertained by Gov. Dwight H. Green (R), mayor of Salt Lake City, and made other arrangements for that evening.

Bad Guy Signs Young

CHICAGO, Jan. 15—Mississippi State Fair, Jackson, has contracted with the Brice Young company, owners of the famous horse and hounds, to appear at the National Horse Show at the fair, it was announced by Edward W. Conklin, agent.

He said that he had also signed contracts for the '44 fairs in Austin, Conroe, and at St. Charles, Minn., and Cresco and Mason City, la.

Parker Career Is Ended

BATavia, N. Y., Jan. 15—Death of Fred B. Parker here January 6 marked the passing of a career executive and horse breeder, long a leader in New York state fair work, who had traveled throughout the state during his active years in the field. Details in the Final Report of the Association of Fairs January 20 will be in the official program of events in the Henry Grady Hotel, as was reported.

JAMES COXSWELL, has booked his fifth club Golf at Big Four Fair, Pottsville, Pa.
January 22, 1944

FAIRS-EXPOSITIONS

43

The Billboard

STATE AID FOR ILL.

(Continued from opposite page)

Farms, 1943, for O. M. McGee, president; Fred Brodbeck, O. M. McGee, chairman; and E. D. Brodbeck, secretary. Other officers elected were: Secretary Goodson, Pittsburgh; chairman, J. C. F. Dunham, General Manager; and J. C. Hazen, treasurer. There were 142 members in attendance, and the roll call showed that all were present.

INDIANAPOLIS. — Plans for a 1944 State 4-H Club Fair were formulated by the State 4-H Club board here yesterday. An annual financial statement showed a deficit of $17,000 on the '43 club fair. Expenses were $53,489 and members said they intended to cut elections for the coming fair.

Fair Elections

SHELBURNE, Ind. — Shelby County Fair re-elected L. V. Hawk, Marysville, president; Ora L. Linn, Linn, vice-president; W. S. Myers, Sibley, secretary; Walter Hungerford, treasurer, Officers, adopted the organization plan that will best fit the financial condition in its history. The county fair planned for stock barns, fences and races track this year.

EDITORIAL

Y—William M. Miller, Oreg., was elected president of Cigara County Agricultural Society, to succeed Ralph S. Finke, New Buffalo, resigned because of business conditions. Other officers named are Joseph, A. D., vice-president; Charles A. Finke, secretary; Vincent D. Finke, treasurer. Mayor Jean New. Dowd, accepted the office. Miller, who was not at the meeting, said that all officers were elected except for the secretary

Georgia Agricultural Association of Pon, January 28, Pendleton Hotel, Atlanta, Ga. President J. O. Knope, Macon.

North Dakota Agricultural Association of Fair, January 26 and 27, Berwick Hotel, Reading, Charles W. Broderick, secretary.

West Virginia Association of Fairs, dates to be in February. J. O. Knope, secretary, Morgantown.

BLOOMSBURG NET BIG

(Continued from opposite page)

about $500,000. Paid '43 attendance was 568,674. The total paid in history, despite traffic curtailment and rain and cold weather on Friday. Officers said that with weather comparable to that during the big fairs of the year, 1941, it appeared a certainty that the paid gate would have gone beyond 100,000 to a new high.

The charge were directors C. R. Kreiser Jr., George M. Hock, Frank


WIS. FIVE PRINCIPLES

(Continued from opposite page)

There is an old saying that "There is no contact and there is no business." I believe this applies particularly to fairs.

Emphasis on Food

The committee worked out definite recommendations. The newspapers, in reporting the meeting, felt that the suggestions by calling them the Five Principles. The five recommendations or principles were as follows:

1. "To revise fair premium lists, bringing new emphasis on Victory quality food production programs.

2. Despite wartime restrictions and shortages, we are able to offer the finest array of high grade attractives for grandstand presentations.

3. Best war bonds buys.

4. Outstanding talent in 1944 for fairs, circuses, carnivals, parks, celebrations.


Attractions and supply men present included: E. G. States & Company, Inc., Russell Green, M. A. Brader Shows, Harry Lolin; Ralph Rhoads Fireworks; Three S. M. Mitchell, secretary Kansas State Fair, Manchester; Trues Fireworks, Ben Truez; Regalia Manufacturing Company, Frank Sharp. Cherokee Amusement Company, J. W. Mahaffey; Brodbeck Amusement Company, Fred Brodbeck, Tom Drake; Ben Brodbeck; Sunflower State Shows, Cecil Gore. Convention badges were by E. G. States & Company, with the banquet program by S. H. McAnarney, Randall and Station WIBJ entertainers.
S.A. Playland Closes; Plans Bigger Midway

SAN ANTONIO, Tex., Jan. 15.—Playland Park, Broadway and Alma, owned by James C. Delaporte and managed by Ray Delaporte, and praiseful—by Frank J. Ledbetter, transferred to permit alterations to the Northwest Wildwood Boardwalk in its nature by 50 per cent. A new picnic ground, called Midway, will be constructed to the spring opening. Playland, which has been operated by the Ledbetter family for thirty-three years, is closed for the season, according to Mr. Ledbetter.

The park staff and operators remained practically the same throughout the season, with the exception of James C. Delaporte and Nora Ledbetter, who were the following:

Scott Norton, artist; William R. Ledbetter, maintenance; Hal Power, watchman, and Jesse Ledbetter, auditor. Merry-Go-Round—Carl Wagner, foreman; Mrs. H. O. Delaporte, ticket seller; Caterpillar—Bob Baldwin, foreman; June Waters, tickets; Ferris Wheel—Jimmy Rhodes, foreman; Mrs. Nors Harrell, ticket seller; Riding—O. Lee Grimes, foreman; Mrs. Frank Meta tickets; Roll-O-Plane—Howard Belsey, foreman; Mrs. Carl Shadewald, ticket seller; Merry-Go-Round—Dick Shadewald, foreman; Ray Smith, assistant; Al Gillette, ticket seller; Zipper—H. Causby, foreman; Less Colloton, ticket seller; Acroplane—Harry Brennan, operator; Lena Cain, tickets; Flying Scooter—Frank Beta, operator; Mrs. Carl Wagner, ticket seller; Keith Malden, Al Harrell, foreman, and assistants; Mrs. W. R. Wyile, ticket seller; Bowmen—Robert Winn, foreman; Mary Embrom, ticket seller; Dipsey-Doodle (See Playland Augmenting on opp. page).

Anita's Death a Problem—Whole Thing Blows Over

DETOUR, Jan. 15.—Anita, the elephant who tried "tightrope walking" on spiked tiles at the Detroit Zoo, fell, and had to be put down by the zoo's director, John T. Milledon. The elephant lost provision, got up just enough to start a panic. Zoo Director John T. Milledon got plenty of suggestions from housewives, some of them objectionable. The elephant was killed by a blow from the nails of two men (giant, gross weight, six tons). He contacted four rendering companies to dispose of the carcass. Result: One company accepted its plant three years ago on another elephant.

2. Another noted a man-power shortage.

3. The fourth claimed it made no money on the deal but would undertake it for patriotic reasons, not before Wednesday.

When Milledon, after sniffing over the situation, decided to have Anita killed, the negotiations fell through Tuesday before to appease the neighbors.

Ammon Addresses Fair Men

DETROIT, Jan. 15.—A park man will have a "chill-plate" spot at the Michigan Association of Fairs' convention for the first time Monday (17) when Ralph Ammon will be the principal speaker. The opening session of the meet here at the management of the Rose Enterprises, came to Englewood Park in the last six years, was formerly Wisconsin Commissioner of Agriculture.

American Recreational Equipment Association

By R. S. UZELL

The war is resulting in a conclusion much faster than was anticipated at our annual meeting in Chicago. Nevertheless, we are now short of Chicago, ready to meet each other on any 1944 session under any other war condition. Even should peace be declared by the President, we must do our part to even think of opening our 1944 season under any other war conditions. If you are going to be of any use to the military, we must be ready to provide them with all we can, even as we did for the Boys and Girls Clubs. A. C. Duskey, of Englewood, who has been the principal speaker on the program, has organized the committee to take over all our ARMA members. They will be valuable as a host of Chicago men are now members and are sure to be consulted frequently by the Boys and Girls Clubs. The Membership Committee is composed of Ben O. Houdemand, B. E. Chambers and Clarence L. Gerhart. We cannot expect keen interest in the booklet by any but those wanting repair parts and those who are interested in these parts.

The rise in railroad accidents is due to a large extent to safety by the state, and man power and not to poor management. Detectors all along some of the roads, the auto industry and housing interests could absorb all material which would be produced for two or three years after the termination of the war and use it to make their all away. The industry were it not for priorities. This country has been informed of all our needs and the only thing left is to act on these needs. We would like to see the right share of building and repair material.

Seaside Passes To New Owners

VIRGINIA BEACH, Va., Jan. 15.—After 28 years of operation, Sea Pine Improvement Corporation, owners of Seaside Park here, last week turned over the park property to the new owners, Greenville Corporation, Jack Greenpeace, president, and the operating company, Seaside Park, Inc. Art Lewis, president, when Frank D. Rine, manager and operator for the past two years, handed over the keys of the property.

Present-day downpour of rain, were Lewis, Greenpeace, Rinehard, Neal, president, and Oonongardin, manager, in charge of maintenance, and the park take over the redeveloping and rehabilitation of the park for the Lewis-Greenpeace companies. McKee, brother of Joe McKee, supervisor, is now taking over a furnished house here, where he intends with his new bride upon their return from their honeymoon.

Stein will take up his duties soon at the office here. He plans to build 17 blocks south on the ocean from Seaside Park, the Casino will open sometime in June.

Cunningham Gets a Boost

ATLANTIC CITY, Jan. 15.—Louis Cunningham, on leave of absence from his job as director of Atlantic City's Department of Housing, was promoted to the rank of lieutenant, junior grade, to that of major, on Tuesday. Cunningham will also serve as chief of the National Guard Training Unit, as the first line of defense in case of war. Cunningham has already been elected to the New Jersey State Senate in 1942, and has been elected mayor of Atlantic City in 1943.

The park which has been taken over by the New Jersey State Senate in 1942, and has been elected mayor of Atlantic City in 1943.

Cunningham, known as a “war hero,” has been elected to the New Jersey State Senate in 1942, and has been elected mayor of Atlantic City in 1943.

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Eastern States Championships be cancelled because of pressure.

Anatolie Roller Skating Ass'n, Oimple Nelson, President.

State Competition

The State meets may be staged to include such events as the street meet, the National Championships meet and the State meet. Each State must send in a list choice of state meet authorities for each event. The officials of the State meet may include as state meet committee, c/o ARSA, 120 West 42nd Street, New York, by the first of January. In the event of any matter or matters making bids for the same date, they will be notified by the committee as to which dates are open and states in question will have the first right of their dates.

On the first of February the figures for the State meets will be drawn by lot among the applicant representatives who will be selected by the competitions committee. Sets of figures will be announced publicly immediately upon their drawing.

The figures drawn are those that shall be skated at the State meet and are going to participate in the national.

Each State will draw for foot or figure 15 minutes before the time that the figures are to be skated. Figure and foot events will be drawn separately.

National Competition

Thirty days before the date of the national meet, the figures will be drawn by lot among the applicants for representation who will be selected by the competitions committee. Sets of figures will be announced publicly immediately upon their drawing.

Figure contests will be held the day before the national meet, for men and ladies will be drawn separately.

Heads Change At AOW Spots

ELIZABETH, N. J., Jan. 15.—Don Victor, former manager of the Mount Vernon (N. Y.) Arena, has been named manager of the St. Nicholas Arena, New York, replacing Frank Morris, who has been induced into the army. Andrew Morris, manager of the Casino Arena, Aubury Park, N. J., moves to the Mount Vernon Arena, and George Carlson resigns his name from the former spot.

An announcement of the changes was made by W. Schmidt, general manager of the AOW.

Managers and organizers of the National Roller Skating Ass'n. Where it consists of George Lynn and James Annis and Estelle Martineau, Twin City Ave. and J. L. Latzi with Anthony La Boll and Adele Swift, Capitol Arena, Trenton, N. J.; William Morris and Jimmie Haismond, Boulevard Arena, Bayonne, N. J.; Dave Barry and Lee Alexander, Perth Amboy (N. J.) Arena; Don Victor and Marty Buckler, St. Nicholas Arena, New York; George Carson and John Copeland, Casino Arena, Aubury Park, N. J.; Andrew Morris and Mrs. Wesley Mount Vernon (N. Y.) Arena, and Anthony La Rue and Don Schneider, Palace (N. J.) Skating Rink. The foregoing are members of United Rink Operators.

The profession is in the hands of Eddie O'Neil for Boulevard and Perth Amboy; Bill and Edora Best, Twin City, Casino, and Palace, and Bob and Lonie Riley for the 61, Mount Vernon and Mount Vernon Arena.

ARCADIA RINK, Chicago, operated by Phil Hayes and Lois Reynolds, will hold a gala skating contest for the benefit of the Infantile Paralysis Fund February 7, under RSROA sanction. The figure and for men and ladies are being exhibited by Fred A. Martin, Michigan State chairman of the Infantile Paralysis Fund, and is for the benefit of the fund regardless of rink affiliation.

Art Miller is now representative for the Sterling Roller Rink Company and will act as manager of the new Rink which has come into existence with an agent with Bob Bros. Circus, and will get to a party of boys in Omro, Wis., who is his home State.

DOYLE O'KELLEY, 3/0, is in a Southwest Pacific base hospital receiving treatment for his nervous condition. He has been serving in both the Pacific and Atlantic navies. He was former manager of the Sterling Roller Rink, Sheboygan, Wis., for the Wyatt Amusement Company of that State.

Bill Love, New York Journal-American skating columnist, copied a roller skating contest and had 800 tickets printed. The contest is for a scholarship and for a trip to the South Pole, sponsored by the Sterling Roller Rink, Sheboygan, Wis., for the Wyatt Amusement Company of that State.

ALBERT BERNES, of West Chemsford, Mass., has raced in 46 states and was on the road for 16 of the 27 years he has been in the business. He is asking about Billy Carpenter, who was a fancy skater and is now believed to be operating a rink.

BOLLARENA RINK, San Rafael, Calif., operated by Edgar L. and Newman Owens, will be the scene of the California State championships in all events, under sanction of the RSROA, probably in March, according to word from the national office in Detroit.

C. STANLEY and Doles Keyes will present their specialty of spining and other stunts at the Broaday Skating Palace in Joliet, Ill., January 21. There will be special parties at the rink until February 3rd. Sessions are held from 7:30 to 10:30 p.m., and GAA clauses every Saturday night until midnight, with Ralph Sheefer instructing. W. H. Price is the manager.

A ROLLES-SKATING contest will again be sponsored by The Philadelphia Daily News. This is an annual promotion for the industry, trying in with many of the rinks in the territory. All of last year's champions have signed their intention to enter this year's contest and the list of co-operating rinks will be announced shortly. The Daily News contest are credited with much of the stimulation enjoyed by the roller-skating industry in Philadelphia.

PLAYLAND AUGMENTING

(Continued from opposite page)

Pumphouse and Glass Palace—Bob Banders, operator. Mrs. Jean Miller, ticket lady.

Louisiana—Oscar L. Mayer, manager.

Arthur Lay, giddie; Evginn Degg, cashier; Candy Plass—Mr. and Mrs. George Lynn, Popcorn, Peanuts, Snow Cones.—H. O. Delaporte with two assistants.

Turner Roller, Bay Drive—Brett Norton, Palmer Studio.—Eurrell Baldwin and Becky Carlson, Tamers; Archery—Bill Read; Games—Your-Age-Prof. Bill Ritter; Cigarette Shooting Gallery—Clyde Hurd and Jim Ball Game—Mary Counte; Milk Bottles—Patni Meat—Mr. and Mrs. Tourtellot; Cigar Smoking—Ben Gompers; Campfire—Lee Compton; Basketball—Mary Noone; Tobacco; Penny Pitch—Tommy Pierce; Dart Store—Mabel Hubbard; Hoop-a-Lea—Scotty Lyman and Bill Rae. Pres Agent Lee is now managing editor of The Elks' News, a monthly published by the local Elks' Lodge.

WANTED ROLLER SKATES—Highest cash prices paid for your old skates, regardless of condition and make. WANTED ROLLER SKATING STORES WANTED ROLLER SKATING STORE owners wanted to build and rent rinks. Write us immediately.

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GLENDAVIS 646 S. Cornell Ave. Villa Park, III.

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ROADSHOW FILMS
Conferences to 155 North Clark Street, Chicago, I. L.

January 22, 1944

Confer in Washington To Pep Up War Film Organization

Distributors, co-ordinators, gov't. film agencies meet January 19-20

WASHINGTON, Jan. 15—During the coming week film distributors and local and State war-film co-ordinators will meet in Washington to discuss the progress of war-film activities with leaders and the 16mm. Advisory and Policy Committee at a conference with government war film agencies in Washington. Meeting January 18 and 19, the conference will stress the fact that since much has been done in the use of war films, even more must be done. The meeting is in line with government insistence that the people of the U. S. awake to the fact that the war is yet to be won.

Palmer Hoyt, OWI exec, puts it this way: "America needs the facts about the war, as it needs a daily newspaper.リンク should be established to start it completely as a nation and as individuals who go to make up this nation. The American people need more facts and not philosophy. They need stories of action, and action war itself—and not preaching and lectures."

First day's meeting will be held in the U. E. 64 N. Pennsylvania Avenue, N. W., Room 2120, Program for the day:

9:30 to 10:30—Screening of new war films.

AFNA To Hold Dinner Conference

NEW YORK, Jan. 15—At an executive meeting of the Allied Film News Association at the Hotel Astor Sunday afternoon, the annual association dinner conference at 6 P.M. on Monday evening, January 23-26, business conferences will take place between film distributors and the AFNA board members at a Friday night session. Full details and guests are expected.

Old-Time Movies

We frequently receive comments on the "old-time movies" which will be shown at various places throughout the country. One of the most interesting for "old movies" was encountered recently at the 1943 Festival of Motion Pictures in Jackson Park on Chicago's south side.

The museum has set up an exhibit called "A Look at Old Chicago," which includes a part of an old street complete with automobiles and store fronts from the 1890s. This is where the old-time merchants, bakers, and grocers were living. Store windows are filled with autographs of the actors who have appeared in the old movies, in the course of the day. Drawing near one-store post office in old Chicago were the old-time policemen and firemen. The old-time policeman is a giant, and the fireman can be seen moving a horse-drawn fire truck.

Projection is by 16mm., and master showmanship realistically recalls the tribulations of the old movie-goers. As the sight of the action, the screen can be counted on to go white. Immediately after the show, one can go to the old-time theater, the old familiar chairs, and pictures of several decades will be shown.

Harry Hugo Reade At Kearney Quarters

HUGH READE, Feb. 15—Harry Hugo, the writer of his recent piece about the present-day role of the suppliers in the film industry, is here to reporters that the new pictures are written in a manner that the public will want to see. The new pictures will be produced on a scale that will attract the public.

Rep Ripples

ERIE AL BRUCE, well-known rep, who is in the process of putting together a show for Saturday at Cantor, O. K., was recently a bit of a show to the exhibitors 30 days prior to its established availability date, providing it is released as a "Bond Premiere.

It is expected that at least 2,500 showings will appear across the country. "It is the right of the patron to view the picture, which will be shown in the theaters, which will not be shown in the theaters.

Film Shipments Fly To South America

NEW YORK, Jan. 15—Bidding its part to advance cultural and trade relations between the United States and South America, by sending additional shipments of United States and territories by air express or air transport to Central and South America by co-ordinated railroad or air direct express. According to a recent survey made by the air express division of Railway Express Agency, which handles those film shipments for the domestic and international trade, it was estimated that New York film brokers forwards for South America and Europe totalled over 200 shipments a week to Latin American countries; 100 for the South American countries and 40 for Europe.

Films intended for exhibition overseas, after a thorough inspection to ensure that they are suitable for exhibition, will be sealed and packed, to be sent from either rail or direct air express to destinations.

Bells and Sirens Sail Fourth War Loan Campaign

NEW YORK, Jan. 15—Church bells will ring and victory sirens will blow for five minutes on Sunday, February 1, throughout the United States and territories pealing the invalids that the film industry's Fourth War Loan drive is under way. The campaign designed to raise $2,500,000,000 for the country.

Films intended for exhibition overseas, after a thorough inspection to ensure that they are suitable for exhibition, will be sealed and packed, to be sent from either rail or direct air express to destinations.

REPERTOIRE-ENTERTAINMENT SHOWS

Communications to 250 Opera Place, Cincinnati, 1. O.

Golden Age of Films

Chicago, Ill., Jan. 15—A new show, "Golden Age of Films," which has been arranged by the Biograph Club, is now being presented at the Biograph Theatre. The show features old-time movie stars, including Charlie Chaplin, John Ford, and Mary Pickford.

Harry Hugo, the writer of his recent piece about the present-day role of the suppliers in the film industry, is here to reporters that the new pictures are written in a manner that the public will want to see. The new pictures will be produced on a scale that will attract the public.

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NOTE—Mail held at various offices of The Billboard is classified under their respective headings—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for receipt of letters is Wednesday at 12:00 noon for Cincinnati and St. Louis, and Thursday morning in New York. Requests to have mail forwarded to best suites—Cincinnati, New York, Chicago, and St. Louis by Thursday morning.

HAIGHT STREET GUITAR MUSIC—LIST ON DEMAND of all songs by master pitchers. OAKLAND 13, Oakland, Calif.


$7.00 PP, SONGS RE-ESCRIBED. 25¢ each. Address, 6 W. 31st St., New York, N. Y. 10125.

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AGENTS—SELL $1.00 PACKAGE VITAMIN FURS. 100p. sample每 each. Address, 154 Lake St., Chicago, Ill.

AGENTS, PITCHERS, SALESMEN, DEMONSTRATORS—GOOD PAY, COMMISSIONS. Address, 1644 Grant, San Francisco, Calif.

NEW YORK 21—Hi, from Bugle, 216 Oak St., Ohio. Artists that will sing on all to auto owner, for 50c. Illustrated. Address, 216 Oak St., Ohio. Write for sample and details. W. A. Hanks, 512 East 9th St., Cleveland, Ohio.

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KEEP SMILING, WITH "AIN'T GONNA DO IT ANYWAY," reprint. 250c. each. Address, 237 East 72nd St., New York, N. Y.

KEY CHAIN, STAMPING OUT BIG BUSINESS. 400p. each. Address, 225 E. 26th St., New York, N. Y.

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HEINER LEATHER HAND MADE BEAUTIFUL, PATENT LEATHER. PURE ORIGAMI. BLOWOUT! 50c. each. Address, 225 E. 26th St., New York, N. Y.

FUR SCALERS OLD 1922. 50c. each. Address, 225 E. 26th St., New York, N. Y.

HORSE SHOEING WRENCH—For sale at $1.00 each. Address, 225 E. 26th St., New York, N. Y.

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WHERE TO BUY AT WHOLESALE—Address, 225 E. 26th St., New York, N. Y.
CHICAGO BEGINS SHOW MONTH
Variety, Gift
And Furniture
Marts Open

Home furnishings on display this week; china, gift, and furniture shows begin Jan. 31

CHICAGO, Jan. 15—Starting next week the Windy City will welcome thousands of retail buyers and store owners from all over the country. Over a dozen wholesale trade shows are scheduled here between January 17 and February 4. A producer-buyer display at the Palmer House, Merchandise Mart and American Furniture Mart will offer such a variety of products that will fill up gaps in the big holiday shopping season left on shelves and in showrooms over the nation.

The American Furniture Mart and the American Gift Mart showrooms will see the first rush when furniture men come in to replenish diminished inventories and to provide additional substitutes for supplies not available because of war necessities. Veteran wholesale buyers on tour will probably find more merchandise than they expect to display to the government, because of the use of wood, but there will also be indications of tighter situations later on in the year if military needs for lumber continue as high as present anticipations. Some degree of comfort may be gained with the appearance of new firms exhibiting in the home furnishings show for the first time and the reappearance of others after an absence of several years. Reports are that the new firms are mainly manufacturers of smaller pieces such as radios, juvenile furniture, tables and toys. Over 50 such firms are participating in the American Furniture Mart, while they cannot take orders or even make definite promises, representatives of electric appliance firms will also be at the January show ready to discuss new developments. They may be allowed to manufacture new models while the production of appliances in the civilian market is, of course, dependent on the breaks of a kind war, but with present indications this heartening development on the part of manufacturers is not missing chances to lay the foundation for post-war business.

And Variety Items
Four shows of closer interest to the merchandise trade will open in Chicago on January 21. Running until February 4, the Chicago Merchandise Pair at the Palmer House will feature winter wear and Variety Items. (See Chi. Begins Show Month on page 53)

CHICAGO, Jan. 15. — The Chicago fur market showed some interesting trends in recent weeks. Sears, Roebuck & Company is considering the world’s largest buyer of furs from trappers and is one of those recently reported that shipments are almost tripling those of last year.

Reports from the field show a shortage of traps, ammunition and also many former trappers in operation. High prices and the big demand are bringing furriers and woodsmen to the market. An earlier catch and thus keep the market supplied.

The proposed increase in the federal tax on furs produced in a retail ring has not come to pass, but there are other factors also contributing to the market. Due to the big demand, the Canadian trade is also beginning to sell in the United States. Dealers say they have never seen such a scramble to buy skins at country towns.

High Prices Booming Fur Market, Leaders Report

By CAROLINE ASPRAY

CHICAGO, Jan. 15.—With the Fourth War Loan Drive beginning January 18, retailers are preparing to earn the handsome display banner which will be awarded by the Treasury Department to all stores whose retail sales return of the $200 in the sale of Series E Bonds. The banner is 18 by 24 inches in blue, white and gold carrying the Minute Man Inscription and the words “Retail Award, 4th War Loan. Send your check for $1.25 to Retailer's War Campaign Fund Committee, 16 E. K Street, N. W., Washington 6, and show your customers you’re helping them fill the quota.

ALUMINUM REPORTS—Two conflicting reports by top officials of the Aluminum Company of America indicate the complexity of reconversion problems in this and other industries. One official said America’s production rate last year was 7½ times greater than its peacetime output and that the new plants owned by the government as well as the expansions financed by Alcoa would assure vast numbers of post-war jobs because of the new uses industry has found for this strong lightweight metal. A few days later another official explained production cutbacks in the same firm were dictated by the man power and fuel situation. He said that since the supply was now greater than military demands for aluminum, continued production would be unprofitable in its waste of labor and fuel. WPB has already cut four lines and shutdown of 17 in all, both government and privately owned, is expected, but the aluminum industry claims the slashes would still leave a surplus. Regardless of these aluminum stock-piles and the easier steel situation, indicated by WPB’s action in relaxing restrictions on 160 products which can now be packaged in metal containers, reconversion to civilian production will depend on man power. Plants located in labor shortage areas will probably be the last to be abandoned making civilian products.

WITH HOLLYWOOD—Further reports on the supply of plywood come from the president of the United States Plywood Corporation, who said recently that the industry is now taking care of military requirements. The production is at the point of maximum expansion and that more commercial plywood should be welcomed as a man power substitute. If government restrictions were lifted, the demand for plywood would exceed the supply for a considerable period of time.

SALES TO MEXICO—Athens U. S. firms are appealing to the Mexican government to sell manufactured articles to Mexico, trade between the neighboring countries is expected to be expedited with elimination of the necessity for a prospective Mexican buyer to obtain an import permit from the Mexican government. The Mexican foreign office announced that under a new agreement, manufacturers could sell their goods to the Mexican government.

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January 22, 1944

50 The Billboard

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TIMELY PREMIUMS

All toys illustrated here are full cut, well stuffed and expertly made, in glamorous combinations of pastel shades, such as—light blue, pink, light green, red, moaze and orchid.

CUDDLY BUNNIES

Made of high lustres long ply rayon plush. Cotton stuffed and full cut, in six sizes as follows:

- NO. 26 - 30 inches tall $5.00 ea.  NO. 2C - 24 inches tall $5.50 ea.
- NO. 2D - 20 inches tall $3.00 ea.

DUKIE The Dog

Made of rayon cordelaine with Roly Poly eyes, full cotton stuffed. Sizes

- NO. 3 - Tail to nose 14 inches long, toe to tip of ear 12 inches high $2.25 each
- NO. 3A - Same material as above, tail to nose 12 inches long, toe to tip of ear 12 inches high $1.50 each

THE JACK O' RABBIT FAMILY

NO. 3 - Name is 20 inches tall and his twins are each 12 inches tall. They all have Roly Poly eyes. Made of beautiful rayon cordelaine. Each set of three individually boxed. $4.75 per set.

- NO. 1A - JACK O' RABBIT Junior is 15 inches tall and made of the same beautiful material as above. $1.75 each.

T HE SQUATTER

At last, a sitting rabbit—30 inches high, as he sits on his haunches he is 8 inches wide. Must be seen to be appreciated. Beautiful contrasting colors of long ply plush.

- NO. O - $4.50 each
- NO. 4A - Same as above, 15 inches high, 7 inches wide $2.75 each

SWEETIE

Soft cuddly bunny doll, all cotton stuffed made with plush heads and printed faces Roly Poly eyes and velour and plush combination balloon type parachutes.

- NO. 4 - 22 inches tall $5.25 each
- NO. 4A - 19 inches tall $1.75 each
- NO. 4B - 17 inches tall $1.25 each

DUMJO The Elephant

Made of beautiful rayon cordelaine with Roly Poly eyes. From the tip of his tail to the end of his snout he is 18½ inches long, and, from his jumbo front feet to the furthest tip of his floppy ear he is 16 inches high.

- NO. 5 - $5.50 each
- NO. 5A - Same as above, 12 inches high $1.50 each

THE MAN O' WAR

The world loves a good runner... and here is a running rabbit that's going places FAST. In beautiful combinations of long ply rayon plush.

- NO. 7 - 22 inches long, 21 inches high $7.50 each
- NO. 7A - 14 inches long, 18½ inches high $4.50 each

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**Popular Items**

**Novel Ash Tray**

A wheegeone trio, Tojo, Hitler and Mussolini cleverly sculpted on the back of a new and unusual ashtray, made by Berg Sales Company of Minneapolis. Around the edge of the tray are the words "Going, Going, Gone!" to match the ax triumvirate. Museo is sunk as far as his head, and his expression indicates how far he's got! Ashtray is definitely on the skins for the second going, and Tojo hasn't too comfortable either. The ash trays, 6 by 8 by 6 inches, are hand-painted in eight colors. Good deal item.

**Pocket-Size Photo Case**

Called the Photomite, a plastic folder case which holds five small snapshot in an unusual and different article that will appeal to servicemen and women and civilians, too. The snaps tuck into lacie page frames, which close to matchbox size for purse or pocket. They come in red and navy shell and in leather. Styler, Inc., New York, has them immediately for delivery.

**Good for Deals**

Seaboard Products Company, Newark, N. J., is offering an assortment of merchandise and premiums to about 100 different groups. One includes a list finder, two compacts, insignia pins, braceltes, ties, anchor with companion, and two men's wallets. The second set is made up of a thermometer, cigarette cases, insignia brooches,颈部tie, a bank book and two men's wallets. The jewelry items in both sets are of 24-karat gold plated.

**Razor Blades**

Blonde Steel. Find double edge razor blades in box — 1000 blades. For a man or woman.

**Specials**

ROZLA BLADES. Blue Steel. Find double edge razor blades in box — 1000 blades. For a man or woman.

**BINGO SUPPLIES**

Plastic Sales
Rattling Markers
Glasgow Dice
1000 - $500
Newspaper - $1000

Write or wire for Catalog

**RAZOR BLADES**

DOUBLE EDGE

Guaranteed - Surgical Edge.

$7.95

Immediate Delivery

Send $1.00 for 1000 RAZOR BLADES - PREPAID.

To Avoid Disappointment Send Your Order

By Mail, Promptly From Your Order

**OPTICIAN BROTHERS**

300 BWAY. BLDG. NEW YORK 7, N. Y.
LUMINOUS NOVELTIES

SMALL CRUCIFIX, 4" high, 2" wide, bejeweled with Hungarian handwork, Deacon...$2.75
WALL BRACKETS, 4" x 5," Deacon, Saints, 6½" high, Deacon...$3.25

All articles in this department are perfectly attractive for day or night use.
Send 33 for samples of our real life figures.
1/3 Dr. Martin Luther Co. (F.O.B. N. Y.)
Watch For Our New Spring Line
J. K. NOVELTY CO.
105-107 Wabash Ave., Chicago 2, Ill.

LEATHER BILLFOLDS

Highest Quailty Leather, Workmanship. All Ind. Boxed.

Billsfold No. 2637 $11.00
Saddle Cowhide Billfold...20.00
Saddle Cowhide...15.00
Ladder Leather Billfold...22.30
Alligator Calf Billfold...23.00

Monroe Billfold, Calf Grain...32.00
Genuine Calf Billfold...24.00, $4.00 and 44.00

3 Ring Leather Key Case...3.00

Orders Less Than Dosen Lots of a Number

We Have A Large Stock of Billfolds, ready to ship, at

ALL SIZES AND STYLES

ORDER NOW FOR IMMEDIATE DELIVERY

WIS. DELUXE CORP.
1902 N. 3rd St., Milwaukee, 12, Wis.

LEATHER BILLFOLDS

Most firms south of the border will be able to deal directly with United States manufacturers, who, according to informed Mexico City sources, now have an appreciable surplus of nonessential articles for export. Priests and street hawkers, incidentally, were reported to have done sensational business over the holidays in Mexico City with toys of a military nature.

RULING ON RATED ORDERS—Sellers whose regular business is to deliver only in multiples of a specified quantity may not rate orders to the extent that such orders interfere with their established selling methods, according to a Postriver interpretation by W.B. of Priorities Regulation 1.

An example of such a case given in the interpretation is of a manufacturer who regularly sells his product only in standard shipping packages containing one dozen and who receives an order for 40. He may fill the whole order, or be able to fill it to the extent of 36 and reject it for four. Also clarified by the interpretation is the problem of a seller who receives an order with split ratings. According to this, a manufacturer who sells his product only in standard shipping packages of a dozen and who receives an order for 30 rated AA-2 and 24 rated AA-1 may treat the order as one for 24 items rated AA-2 and 24 rated AA-1 and reject the order on the basis of the items. In other words, the general rule on split ratings is that amounts in excess of the standard shipping package ordered at the higher rating may be included with amounts ordered at a lower rating if the manufacturer chooses to adhere to his standard shipping package and not fill the order as received.

CHI BEGINS SHOW MONTH

(Continued from page 69)

CHI BEGIN SHOW MONTH

(Continued from page 69)

11 items and all kinds of variety goods. And this February Palmer House but extending until February 10 will be the Chi-

ago Gift Show, an exhibit of Eastern manufacturers' and importers' goods. The merchandise on display will be a complete representation of items available in today's wholesale art and gift-

ware markets. The show is expected to be marked by the absence of much im-

portation. Also, there will be a scattering of South American products. "Made in America," however, will be the predominant theme.

From January 31 to February 12 the Northern Central Park will play a role of popular host to buyers attending the Chicago Gift Show and the Mt. Airy China, Glass and Pottery Show.
BIZ GETS FTC RULING

(Continued from Issue of January 4)

4) That nothing herein contained shall prevent price changes from time to time made in response to changing conditions affecting either (i) the market in the goods concerned, or (ii) the marketability of the goods, such as, but not limited to, actual or threatened destruction of perishable goods, obsolescence of seasonal goods, distress sales under process or sale in good faith in discontinuance of business in the goods concerned.

(b) Prohibited brokerage and commissions. It is an unfair trade practice for any member of the industry engaged in commerce, in the course of such commerce, to pay or grant, or to receive or accept, anything of value as a commission, brokerage, or other compensation or any allowance or discount in lieu thereof, except for services rendered in connection with the sale or purchase of goods, wares or merchandise, either to the other party or to a third party, such transaction being made to an agent, representative or other intermediary wherein such intermediary is acting in fact for or in behalf, or is subject to the direct or indirect control, of any party to such transaction other than the person by whom such commission, brokerage, or other compensation is granted or paid.

(c) Prohibited advertising or promotional allowances. It is an unfair trade practice for any member of the industry engaged in commerce to pay or contract for the payment of advertising or promotional allowances or any other thing of value to or for the benefit of a member of the industry in the course of such commerce, unless such consideration is made to the benefit of the customer receiving such allowance.

(d) Through aggressive advertising, brokers' reports, point of purchase displays and other advertising or promotional materials, the industry is subject to the direct or indirect control, of any party to such transaction other than the person by whom such allowance is granted or paid.

(See BIZ GETS FTC RULING on page 56)

LUMINOUS

RELIGIOUS FIGURES & FLOWERS

By Nice Glow
Send $2.00 for sample of our regular line of Either Flowers Or Figures.

NITE GLOW PROD. CO.
105 W. 47th St.
N. Y. C.

ME 3-5794

SELL VALENTINES

Share in the Profits

Send Complete Catalog for our 1944 line of Valentine Cards, 80c a doz. to 25c a doz. Profit to you. We are manufacturers. Sale runs from January 15 to February 28. 

Order early. Profits are made on Valentine cards. 

The Nite Glow Prod. Co.
105 W. 47th St.
N.Y. C.

ME 3-5794

COMIC CARDS

For Complete Illustrated Catalog and Price List.

S. ANGELL & CO.
234 W. 27th St. (N. Y. C.)

WRITE FOR COMPLETE ILLUSTRATED CATALOG--MANY NEW DESIGNS!

LEVIN BROTHERS

TERRE HAUTE, Ind.

WRITE For Bulletin

With All C. O. D. Orders

M & M CARD CO.
1003-1005 Mission St., San Francisco, Calif.

PLASTIC

CIGARETTE CASES

Holds Full Pack--$2.25 Gross

1/2 Deposit--Balance C. O. D.

BORDER NOVELTY CO.
606 Winthrop Ave., Detroit 26, Mich.

MICHIGAN

MANUFACTURERS AND JOBBERS

of General Smoke Merchandise, Premium Cigars, Mixed Tobacco, Cigarettes, Shaving Aids, Matches, Cigars, Tobacciana.

ERNEST's ENTERPRISES

"The Midwest's Largest Cigarette House"

235 Pine St. St. Louis 1, Mo.
THE BILLBOARD

January 22, 1944

65 GENERAL OUTDOOR

billion fund. Clyde McGaheon do-
nated $50 to the general fund.

Ladies’ Auxiliary

Meeting was preceded by an address to-
ner by President Edith Walpert, and
all other officers and committee chair-
men were in attendance. The letters were
read from Miss Miller, Ladies’ Auxiliary,
Showmen’s League of America, and Hazel
O’Donnell, President, Los Angeles
Looms on the sick list. Emily Mettler
presented President Walpert with a dou-
toned red roses on her first night in the
chair. Breakfast, given for all assembled
the next morning, was paid for by Miss
White. Donations were made by Marie
L. Doan to the soup kitchen fund. Bazaar
and books will be conducted this year
as before. There were 62 members present
to those who called on Helen Anderson,
Dora Carlson, Mrs. Obershaver,
Miss Allan, Peggy Bailey, Vivian Gorman,
Vivian Horton, publicity, Eda Pein, 
sergent at arm; Mamie Minnie Fisher, chaplain. 
Luncheon was donated by ladies of the West Coast Shows.

HASC (Continued from page 38)

Red while on Parisburg. Frank Murphy
formerly with the Lanois Shows and now
a sergeant in the armed forces, is visiting
his hometown. He plans to return now
and start the Forty War Loan Drive with the purchase of a bond.

Ladies’ Auxiliary

At the first business meeting of the ’44
season, January 7, President Clara Zeiger
reported that the season ended in
1943. Treasurer Hovie Howk, recording
Secretary Lette White, and Corresponding
Secretary Ruth Martone, Applications
for membership were presented by Miss
Pearl Van Wart, Frances Adams, Nellie
Howk, Lette King, Betty Conklin, 
Dorothy Clapp, Shouk Pike and Eve LaTou.
It was unanimously voted to accept
violently a Mrs. Zeiger, a surprise present
for her birthday, a birthday gift from her hus-
band. After diamond rings had been presented
to the men’s clubroom for refreshments, Mr. and
Mrs. Zeiger as hosts, a farewell supper
before their departure for Los Angeles.

Mrs. Zeiger was presented with 21
members. Cards and other games were
also played. Miss Ann White won the table,
Jean Nathan was the hostess for the evening,
Hailor Calhoun the donkey contest and
there was a front in the face of the
izadores.

On December 28 installation of
officials was followed by open house.
The new president, Clara Zeiger, was
joined by the newly elected board,
President Jess Nathan, Treasurer Hattie
Howk, Corresponding Secretary Ruth
Martone and Assistant Treasurer
Mildred Peterson. During the
year, Secretary Anna Halpin re-
named at the same time membership.

Mr. and Mrs. Zeiger were accompanied
by the entire Zeiger family. The guests
were Mike Noble, Phyllis and Bud
Jean, Robin and Jerry Halpin, Mike
Jackson and David and Mrs. Charles
Buck, who was presented with a bouquet from Heart
nights. Second prize was a baby War Bond, given
by the membership committee and won by
Mrs. Miriam Busman, who was not present
in the gift was received in her name by
Mrs. Rhod Webber. Third prize was
the retirement dance was held.

WANTED TO BUY .22 SHOTGUN AMMUNITION

PLYMOUTH AMUSEMENT CHARLES RUSINSTEIN

235 W. 23 St., New York 11, N. Y.

McMAHON SHOWS WANTS

Tilt-Whirl and Ferris Wheel Transport. Shows of all kinds. Fourie Aronde, Blue, also Stock Com-
teams. Want to have Octopus and Kiddle Auto_RD

FOR SALE

Four Tilt Whirls 2, and Four Ferris Wheels 2. A great deal for 1944. Ideal size or circus. Priced $25.00.


FAY’S SILVER DERBY SHOWS

Valencia, Cal., Jan. 10 to 19.

Concession: Fish, Pearl, Beck Ford, Cus Gallery. Ticket prices, $1.00. Main act, the Davenport Pugilists, well known in this field. Can use Grand and Midwest Shows.

Write or Wire E. J. FAY, Cayon.
Ohio Fairs Set Gate for Tax Boost; Want Women on Boards

COLUMBUS, O., Jan. 15.—A 40-cent minimum wage bill was introduced by Ohio Fair Managers' Association at its annual meeting held Saturday at the Hotel West-lick here January 13 and 15. It was understood this minimum would increase the minimum to 50 cents if Congress votes an increase in federal admission rates for fair grounds.

The association also recommended that management of fair grounds be pointed on the board of each county fair in the State and that she be assigned to the culinary, domestic science and secretarial departments.

There are 13 more fairs represented than at any meeting in many years and opinion of the executives augured well for a big season. Registration at the banquet was 3,500.

At the annual Myers Y. Cooper Trophy dinner went to Harry Kahn, secretary of the Ohio Association of Industrial Clubs, for outstanding efforts in promotion of 46 victory gardens inside the race track and his informative talk, which the former rating 80 per cent and the latter 20 per cent in contest scoring. B. W. Laut, who has been a member of the association for many years, and fair president for the past 50 years, was honored with a golden pocketbook in which reposed a $50 bill.

Officers re-elected were: President, J. F. Shroy, second vice-president, Mrs. Don A. Detrick; vice-president, Floyd E. Hurley; treasurer, Mrs. Ruth Davenport; secretary, Virginia Kline; executive secretary, and B. T. Bell, treasurer, Hamilton County (Carthage) and Executive Society, was represented by D. R. Von Attas; Honorary President Myr Y. Cooper, former governor; Law-rence Jefferson; Mrs. George A. Roy, Bristo's, Edward Hagan, Mrs. D. B. Phillips and Elliva Baum. Further details in the next issue.

Miami Shire Fair Has Record Opening

MIAMI, Jan. 17.—Records of attendance at previous shows were broken at opening of the third annual Mahi Shire Fair and Exposition, with perfect weather and over 9,000 paid admissions, in attendance.

Endy Bros.' Shows are presenting 14 rides, 8 shows and 22 exhibits. G. W. (Chick) Franklin, of the press department, Mahi Shire Board, announced units were out for the opening, at 11 a.m. Thursday. They were scheduled for 23 days on circuit grounds opposite the Seaboard Railroad.

Caravans in 20th Meeting

CHICAGO, Jan. 15.—At the 20th reg- istered Caravans January in Madison, President Pearl McGowan, president, and Vice-President Lillian Lawrence, Treasury Secretary, were among the officers at the table. Letters came from several Roberts and Mather, Sister Wright and Mrs. Gath sent in a donation.

Among those attending the meeting: Members attending their first trip were Merle S. Smith, Roberta H. Morgan, Mrs. C. R. McCaslin, Dolores Davenport, Mrs. J. B. Mantes, Mrs. H. C. MacArthur, Mrs. H. C. Stockinger, Mrs. B. L. Barry, Mrs. H. C. Stough, Mrs. H. C. Stough, Mrs. H. C. Stough, Mrs. H. C. Stough, Mrs. H. C. Stough, Mrs. H. C. Stough.

Ballyhoo Bros. Circulating Expo

A Century of Profit Show

By STARR DE BELLE

Garbage Valley, B. C.

Dear Editor:

Len Truchkov returned to quarters with a pocket full of fat after a 60-day journey with his circus in our cold barns at a fever heat. The family-style cookhouse is feeding 30 peo- ple, the fats, five houses, 310 chickens, and 10 children, three staff mem- bers, Porter, Leon, and Mr. and Mrs. Truchkov and three workingmen who do all the cooking, dishwashing and might watchmen.

About February 1 the free- for-all-circus department will open in patrons in town. He told the bosses' staff and owners will then return to the private car to make more greeting space at the tables.

Because of the man-power shortage the horses stated that the train would be cut to 40 cars, which is 10 more than the 30 actual count. They are already short copy as our letterhead says: "Traveling on a two-section train of 40 cars that forces the writer always to write the train in the same way. We are trying to cut our three workmen rounded the shows' superintendent out of his head to start the work of putting a few new boards in the wagons. Each man selected the workmen, and be- cause of the man-power shortage the horses stated that the train would be cut to 40 cars, which is 10 more than the 30 actual count. They are already short copy as our letterhead says: "Traveling on a two-section train of 40 cars that forces the writer always to write the train in the same way. We are trying to cut our three workmen rounded the shows' superintendent out of his head to start the work of putting a few new boards in the wagons. 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Each man selected the workmen, and be-
USE OF SURVEYS

In recent years surveys have become an important step in planning for the programs in trades and industries. Individual firms have become accustomed to making surveys before starting any important plans on marketing new products.

Due to the wide use of surveys, firms have been organized which specialize in making surveys to order. The advantage of these specialists is that the workers who make the surveys are usually trained for that purpose. The most important factor in the making of any kind of survey, whether for trade purposes or to determine public opinion, is the person who interprets the facts or statistics gathered in the survey. It is easily seen that two persons who may interpret a survey can differ widely in their explanations of what the facts indicate. Firms that are planning to market new products or to determine the appeal of a new invention should keep this fact in mind at all times.

The nation has already seen how far astray surveys may be when the wrong interpretation has been given to the statistics or facts gathered.

Another important factor in making surveys is that of the person or persons who do the interviewing or the field work. Specialists in making surveys usually employ trained interviewers, but when it comes to industry surveys, firms that plan to develop new products and markets often need more than trained interviewers.

An important firm that has been investigating the future of the coin machine industry for many months has used one of its best engineers to travel extensively and interview all types of people in the coin machine industry. Their particular aim is to find out just what the operators in the trade want in the way of post-war machines. It is easy to see that the trained engineer who has such a valuable background can get much more information in interviews than a real professional census taker would gather.

This suggests that coin machine manufacturers who plan to make surveys in the study of post-war business should consider using their trained engineers and mechanical men to find out what the trade may want for the future and also to explore new ideas that the trade might welcome once the idea was placed on the market. A number of coin machine manufacturers have already made surveys among operators to gather some idea of what operators are thinking about for the future. It is understood that these surveys have been in the form of questionnaires, and the returns from such surveys will serve as a good index of the popular feeling of the trade, if the returns are interpreted by men who have a good background acquaintance of the operating field.

The manufacturing industry has long experience in testing new products thoroly before they are placed on the general market. It is expected that the practice will be continued in the future, for the necessity for surveys of various kinds still exists whatever testing plan a manufacturer may use before the new machines are placed on the general market.

For many years distributors in the coin machine trade have played an important part in finding out what operators really want and in reporting to manufacturers any ideas for improving present machines and developing new ones. The trade can trust to distributors to continue this valuable service. Distributors in the majority have remained in business during the war, and they have not been asleep at all. It is evident that these men of long experience in the trade have been carefully studying the operating field and also have closer contacts with the public and with operators of long experience. All the information that distributors have gathered during the years of the war will be of great value to manufacturers when they begin to introduce new machines and products.

Operators will know that all this experience and knowledge is being transmitted to every manufacturing firm in the business.

The Billboard staff has been busy for many months gathering whatever information it could about post-war opportunities and will continue to get all the information it can to help in planning for post-war trade. The Billboard conducts surveys of the trade from time to time, and all information gathered is available to any firm in the industry upon request. Information gathered by our staff is usually very general in nature and relates more to the public front of the industry than to specific products and machines. Our studies of the industry often unearth specific ideas, however, which could be used in the development of new machines and new business trends. The editorial columns of The Billboard should become more important with every issue as the post-war period draws near.
"BALLY'S" RAPID FIRE and the Cummy Trainer were featured at a recent Army Air Force demonstration at Racine, Wis., to illustrate American industrial flexibility. The Cummy Trainer, which the "Bally" organization manufactures for the Army Air Forces, is a development of the popular photo-electric game.

West Coast News Notes

By SAM ABBOTT

218 Radio Center Bldg., 1509 Vine St., Los Angeles, Jan. 15—Business with jobbers in this section was spotted during the week with the attention on sales being turned definitely away from arcade equipment. Late model phonographs, consoles and automat machines were the big sellers. While the arcade equipment bull was not alarming, its falling off did stir comment. This slackening is laid to seasonal influence, however.

The arcades themselves continue to do good business. Weather conditions have not been the best for trade in these spots. Naturally with arcades lumbering along in the cool weather the demand for replacements would also. Sales that were chalked up in this line were given over to proposed expansion of the spots. This shows is a good sign that the falling off of sales is not permanent.

Gasoline and plans for continuing the war in a big way in the Pacific are causing a lot of talk here. Much of it is founded on hearsay, but worthy of consideration.

Gasoline has been hard to get. Nation-wide boards have been making their rounds, with a large number of "C" book owners being issued "B" books. In addition to the cutting down on the insuring, there is the problem of getting the gasoline. A number of stations have found themselves in the position of having to sell. While this condition has been reported in some degree in the past, the widespread "out-of-gas" condition is more prevalent at this time. One operator told The Billboard that it was not the problem of securing tickets anymore but that of getting the gas for the tokens. This is certainly true.

West Coasters feel that at the finish of the war in Europe everything will be concentrated on the Pacific to bring the Japs to defeat. When this happens, the flow of war materials and troops to this area will be tremendous. Some talk and thought is already being given to the effect such action will have on the flow of non-essential goods to the Coast. If the flow is cut down much more business in non-essential lines will be hit. Shipments at present are no way good. A small machine ordered by one firm from the West but sent parcel post took 20 days. Larger shipments are equally as long on the road.

Increasing of the amount of shelf life allowed record manufacturers was received here as good news. While it isn't known how much this will affect the local company, the gesture on the whole gave encouragement to the industry. Capital of the point. The reason is given in for some additional shellac. Premier Record Company, a new firm, is not expected to benefit by the increase, for this company only started pressing its own records a few months ago.

Badger Pushing Peaks

William R. Hapbel Jr., of Badger Sales, reports good business on Hollywood and Peck show machines. Hapbel is making plans for a spin thru the territory to contact (see West Coast Notes on page 60).

"Amusemanicians" Unite

CHICAGO, Jan. 15—The new Amusement Association, composed of amusement machine operators in the Chicago area, has established headquarters in the Sherman Hotel, Theodore A. Kruse, of Des Plaines, is president of the organization.

According to Max Glass and Fred A. Mann, members of the board of directors, the new amusement association stems from co-ordinated efforts, during recent weeks, of operators interested in licensing amusement machines in Chicago. Following the adoption of new Chicago ordinances relating to penny and nickel amusement machines, the men were unanimously in favor of continuing their business associations and formed the new organization for this purpose. The association is interested solely in legal amusement machines and arcades.

Other officers of the association include Lou Finn, vice-president; Vincent T. Connor, secretary and treasurer, and Louis Shudnow, a director.

AMUSEMENT MACHINES

FREE-PLAY PIN GAMES UPHOLDED

Ruling releases pin games seized at warehouse—sets precedent on free-play as games have lawful use in providing entertainment

ST. LOUIS, Jan. 15—Circuit Court Judge William L. Mason handed down what appears to be a very favorable verdict for pinball operators in a case that was heard here January 9. In this case the attorney for the defendants had not been served by the sheriff. Circuit Attorney Thomas O. Hennings Jr., represented the prosecution.

Actual Use the Test

Judge Mason, in a 26-page opinion written by Justice William J. O'Brien, a decision since 1914, when Missouri was still a territory, held the test of whether a pinball machine was a gambling device to be what was or not it was actually used for gambling.

"In other words," his opinion said, "the statute does not make it an offense merely to possess or own a gambling device. The test is the probability of its use as a gambling device, plus the setting up of the same and inducing persons to bet money or property thereon."

The pinball machines before the court had been seized and used for gambling. The judge held that they had not been seized when in storage.

"I am at a loss, however, to see by what method this will be." Judge Mason added, "that all the machines offered in evidence in this case would properly be held as gambling devices and used for that purpose, but there is no evidence that they were so set up and used."

This phase of the court's opinion left the way open for seizure and destruction of pinball machines when they are set up and used in taverns, restaurants and other places, altho the decision blocks the way for getting away from the source of the matter by seizing machines and distributing them to taverns, restaurants and other places where they were used commonly found.

Case of Silver Moon

In the case of the Silver Moon device, the court held that the statutes do not apply but that such machines may be seized and destroyed. (See West Coast Notes on page 60.)

Revoke of Rule

Does Not Erase Prior Violation

WASHINGTON, Jan. 15—The United States Supreme Court, in handing down a set of regulations in an OPA case that will have its reactions in many industries.

The case came to the high court from Boston and involved a price regulation which had been revoked and replaced by another order before the indictment was returned. The District Court held that the defendants could not be made to answer for an OPA order that had been revoked or replaced by another order. The product involved was meat at wholesale. The Supreme Court reversed the decision of the District Court on the ground

Justice Roberts rendered the majority opinion. "This Court is of the opinion that the constitutional decision in the McCall case, upholding the constitutionality of the amendment to the OPA statutes makes it plain that the Supreme Court will not revoke an OPA regulation so long as it is mere a case of the government seeking to restrict a regulatory measure."

Operation of the regulation does not repeal the statute; and the regulation as now amended and in effect is a lawful measure for the purpose. The regulation, construed in the light of the decision in the McCall case, appears to be within the purview of the OPA and not void because of its provisions as a regulation of commerce within the normal and reasonable exercise of the power of Congress to regulate commerce."

Judge Mason held, however, that this device in the case of pinball machines constituted a game, sport or recreation, that is amusing and entertaining for the mere sake of the game itself without any regard to anything won or lost.

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Revolve of Rule

Does Not Erase Prior Violation

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EMPLOYEES AND OFFICIALS of Globe Printing Company, Philadelphia, at their annual Christmas party. Absence of toys shows St. Nicholas (Sales Manager Otto Goldmann) hasn’t yet changed his costume. Soldier is seated in gray suit.

N. Y. Studio Taken Over by Soundies

CHICAGO, Jan. 15.—Soundies Distributing Corporation of America, Inc., has taken over the Minnoco motion picture studio located in New York. This property will be operated as a sound motion picture service studio.

At the same time Gordon B. Mills, president of Soundies, announced that John T. Doan, veteran New York motion picture executive, had been named general manager of the studio. Doan has been connected with motion picture companies for the past 25 years as production executive.

William Forest Crouch, production and promotion manager for Soundies, will move to New York shortly to become executive producer of Soundies and to take charge of studio production. He has been with the company for the past year he has produced and directed more than 100 musical short subjects.

In addition to making musical short subjects for its own distribution, Soundies also will soon begin production of other entertainment, commercial and educational films, it is reported.

Demand to Exceed 1944 Beer Output

CHICAGO, Jan. 15.—Unless more severe restrictions are imposed in Chicago, it will not be possible in 1944 to produce a little more beer than in 1943. It was predicted by J. J. Charles, president of the United States Brewers’ Association, at the association’s annual meeting here January 13. Charles estimated 1934 production at nearly 73,000,000 barrels.

Shortages of beer, such as may have experienced in many cities, will continue, however, in Charles’s opinion, due to shortages of materials and supplies. Of all beer made, 15 per cent is being sent to meet the demands of the armed forces.

Other speakers addressing the association forecast that no substantially enlarged market for beer should be expected in the post-war period. In fact they urged that efforts should be made to create a 25 per cent demand, warned that a cautious attitude should be taken toward plant expansion.

WEST COAST NOTES

(Called from various W-AF operators) and to look for additional equipment.

Elaine Ryan, Bagler secretary, Dashing at the Wilshire Boulevard Brown Derby. . . . B. M. McCreary, who recently made a trip West, on the Mape machines, is in San Francisco... He has been spending several days between the Bay City office and the Stockton branch. . . . Mrs. Lloyd Smith in the city business past a few meetings being done for her husband who operates the Dents Company of Los Angeles... Mrs. Smith takes over so that her husband may devote all of his time to his routes. . . . William Curiey of Parker, Arkansas, former of one of his periodical visits to Los Angeles to hold over the sales floors. He is particularly interested in musical equipment. In the office of ma-turity with Bill Shorey, of Inland Amuse- ment Company, is in business for himself in San Bernardino and operating the Coin Movie Company. Ryder was the city Tuesday (11) looking around for new ideas in coin machines. While here he contacted quite a few of the jobbers handling these films. He also took a look-in on the production end of the guide.

DICK SALES

BARGAINS OF A LIFETIME FOR WHOLESALE

1 Panso—$28.95 each.
2 Square Color Foot—Write No. 33.
3 New Olive Yoyo, Postal Original Colors—$7.95.
5 $1.00 Mills Blue Foot—Write No. 34.
10 Jumbo Four-Wheel Combination in Original Colors—$12.95.
39 Mills Blue Foot—Write No. 36.
199 Mills Blue Foot—Write No. 37.
52 Mills Blue Foot—Write No. 38.
27 Bally Torpedo—$15.95 each.
39 New Coin Machine Co. Mills—$17.50 each.
250 Mills Blue Foot—Write No. 39.
245 Mills Blue Foot—Write No. 40.
245 Mills Blue Foot—Write No. 40.
245 Mills Blue Foot—Write No. 40.
155 Mills Blue Foot—Write No. 41.
155 Mills Blue Foot—Write No. 41.
155 Mills Blue Foot—Write No. 41.
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and gets the identical treatment from the Red Caps. Both songs the composition of Joe Dya, who also has his own label behind the Beacon label, but all the appeal was not with the miles behind the label. I learned a lesson on side.

The music box fan might have been impressed with the Five Red Caps sound or try to sound too much like the intuptions. But with all, if any, they can't help but lose their delivery, particularly with such stellar song material as "I Learned a Lesson I'll Never Forget."

JOHNNY LONG (Deca)

"No Love, No Nothing"—IF VC. You Better Give Me Lots of Love, Honey"—IF VC.

Nothing particularly distinctive in the Johnny Long arrangement or execution of those two pop tunes, with the pattern cut for dance rather than listening pleasure. Sounds more like something the boys cut on the run when the lifting of the Porro box, overpowered the Deca recording studios. In an event, the disk offers an up-to-the-minute impression of the currently popular Harry Warren-Loree Hobson hailed from the Gang's All Here movie, "Love, No Money." It is the song rather than the band that makes that the highlights of that impression to sell for across the record country. Maintaining a moderate-alto rhythm, the recording is cut and at a moderately paced tempo, basing down on an opening chorus, with Patti making an adequate vocal effort. Band keeps up through the stanzas, to best advantage in the strain featuring the vocal of muted trombone on the bridge, with Miss Duggan handling the two sets of lyrics for the Deca.

Already attracting wide attention on the air waves, immediate release for those two pop tunes for the box is centered on the "No Love, No Nothing" side.

DEANNA DURBIN (Deca)

"Say a Prayer for the Boys Over There"—IF VC; "God Bless America"—IF VC.

For those whose favoritism points to Deanna Durbin, this recording, in the view that is the fan for the run and rest on. Others apparel themselves with something of a passion. However, warm or appeal or appeal of intimacy the Durbin vocals express hold for so many, such attributes to the foreign woman transposed on wax. In substance, the gal is cute. But apart from pure commercial consideration, her singing doesn't sell. Three tunes tackled. For these two sides, she doesn't help her score any on anything. Of course, God Bless America gives Deca a catalog item for the living Berlin patriotic diastole that undoubtedly has some prestige value for the label, and there was no selling short on Bing Crosby's early rendition of the song for it is pure record bantam. Whatever spirit there is to the Deanna Durbin side is imparted by the supporting male quartet. Say a Pray'r for the Boys Over There, by Jimmy McHugh and Herb Magidson, is a very strong and sticky fragment of song which Miss Durbin featured in her current music, "Red, White & Blue." Takes full tempo liberty in singing the verse, set- ting the chorus in a slow and swingy tempo for the chorus with an instrumental and song chants to complete the side. A large string ensemble directed by Victor Young provides adequate support for the song's swing, with none of the more distinctive added in the instrumental set-up provided by Miss Tier for God Bless America.

Neither of these sides are designed for the hits, even the picture song being highly restrictive for such play.

BUDDY JOHNSON

"When My Man Comes Home"—IF VC; "I'll Always Be With You"—IF VC.

Long a favorite with the race record fans, Buddy Johnson steps out in the big-band class with these two sides. However, the head here provides little else than an elaborate background, that is a pure run of the mill for the toto's alto sax soorery and for the vocalists. Johnson's treatment of "prayer" is an attempt to copy with his I'll Always Be With You is raised by the extremely favorable arrangement. There is nothing in the original ballad itself, either words or music, to hold attention. One of those side-by-side bands that ever get beyond the material at hand. As to the "prayer," it is called up and the kindest words that can be applied to his efforts is that the lead is dead earnest and sings in tune. But it is just one of those things never meant to be taken. At a moderately slow tempo, Lewis handles the lyrics for the second chorus, the master makes his sax for the starting of a second stanza, giving way to the piano. The way Lewis called back again to finish the piano gives a more favorable account for the original When My Man Comes Home, a typical race blues, with Elmb Johnson singing in it typical race fashion. Tempo is stepped up a bit for this opus, and save for a single chorus by the ensemble that is paced by both alto and tenor sax, Miss Johnson carries the side—serenading her man who is away serving for his Uncle Sammy. Really, it is too bad that sax phrasing serve as interesting introductions for the sides. Such starting holds a place in the music that is far past us, but is a great deal as its course.

Nor should the listener make up his mind for the "When My Man Comes Home" side, expressly at the race locations.
High Court Hears Memphis Phonograph "Permit" Plan

Decision awaited in other cities which license or regulate jukes—attorney cites unfair usurpation of powers by city leading to monopolies

NASHVILLE, Jan. 15.—The State Supreme Court heard this week the test case on which Davis's operators were seeking to invalidate an ordinance which expired June 30 and which the operators say was based on legislation. The ordinance declared invalid and unconstitutional the City's power to regulate juke boxes.

"The ordinance was passed in some way by which a law could be violated, then in declared invalid and unconstitutional; and one under which monopolies or trusts might be thrown, and under which greed and selfishness could thrive," the attorney said.

The Supreme Court has held that the ordinance is a regulation of public safety, and that any such regulation may violate the 14th Amendment of the Constitution, which provides "No State shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any State deprive any person of life, liberty, or property, without due process of law, nor deny to any person within its jurisdiction the equal protection of the laws.

Violation of the Fifth Amendment to the Constitution by the local ordinance shall be deemed to deprive liberty or property without due process of law, and shall be charged against the city. The city ordinance would be unconstitutional, the attorney said by the judgment of his peers or the law of the land.

Police Chief's Power

The brief says the ordinance gives city of Memphis and official power to impair the exhibition of the phonograph, the largest industry in the United States of America. The brief states that the city chief of police, a provision which of the ordinance, saying it "vests arbitrary the power of grant or deny permits, with no right of appeal, other than to the city commission. The city ordinance shall be declared void and an injunction against its enforcement ordered.

Frank Giannotti, assistant city attorney, said in the court record that payment of taxes includes the discharge of reasonable regulations, nor does the ordinance violate any constitutional or statutory provision; that the safety, and are designed to protect the safety, health, morals, comfort, and do not violate any provisions of the state or federal Constitution.

Chancellor Bejach ruled that the ordinance is not invalid, unconstitutional or unreasonable, and that the court had no jurisdiction to enjoin enforcement of a local law. The brief said that no other legal document is being made to force the City to obey the court's decision.

The Supreme Court brief claims the chancellor erred.

Nashville leaders have been urged to educate the public on the right to enjoy music. (See TEST POWER on page 64)

International and Foreign Record Hits of the Month

(Note: Here are the most popular albums and foreign hits of the past month. Similar lists will be published in this section once a month.)

INTERNATIONAL RECORDINGS: Sicilian Polka, Pretzel Bender Sennent, My Treasure, Down the Hatch, Get a Dance, Tag the Jan Diny.

FOREIGN RECORDINGS: Czecho- Slovakian, Scenecny, Kukocha, Corny Kris, Corrotian-Serbian, Cigarnd Sam, Nikola Herceg, Nenoc Roran, Zapita Mladz Gospodca, Prva Ljubav; Cer- man, Erik Kornblumen, Span- ish Dorfmusik, Creek, J. Rezilo, Mih Sa Niza, Ela Mikrou Mout, Syn- gospodar's Fair, Budapest, Jain, Electrical Co., Zdenek, Fel'sh, Dorin, Mein Yiddische Mame, Der Glut- ter Bulgar, Aber En Tenfret, Dem Nayer Shen, Hungario. As a saex, as a saex, Ha en gazed In- nek, Bezegozdrem Tornotoca, Italian, II Valenti, Callo El La Gallina, An- netache Ve In Fretal, Vielle Fiorito, Desugastic, Ganelano J. Norge, Ja, Vi Eiskor, Polish, Przy- lepska Polka, Kochaj J. Zyj, Uolaksi Mego, Polska, Liesto, Miksztow, Martal, Kottalkom, Russian-Ukrainian, Ochi Chorvnya, Dje Citavy Solovay, Scam- pak-Kedeko, Danseur, Balen En Karlsud, Swedish, Tomten, Arningen, 1943; Mili Ladda Teddy- bjorn, Da-Da-Da.

Three Firms Join Philadelphia Music Operators' Group

PHILADELPHIA, Jan. 16.—Start of the new year finds the local music machine operators' association a stronger force in enforcing any law which that three independent music machine operators will be able to promote business.

The new members are Morris Stein's Ily-Tone Music Company, Morris Sper- man's Patent Disc Amusement Company, and A. M. T. Distributing Company. The member companies have brought home more forcefully than ever the need for an organization in the coin machine industry, said Jack Code, business manager for the association. "Wartime restrictions and ob- stacles have forced it on us that each operator must to depend much on the other in order to survive," he said. "There is a fact that most members have been able to retain their business identity since the start of the restrictions, and the few independent operators were forced to close shop, dramatizing the need of an association and the protection it has to offer.

More than 95 per cent of the music operators of the territory are said to be members of the association.

Automatic Doll Snaps Pop Tunes

MICHIGAN CITY, Ind., Jan. 15. — "Music While You Work" helps RCA Get Workers

CAMDEN, N.J., Jan. 15.—Pointing the way toward the future, the RCA/RCA Victor Industrial Music Service Division of the Radio Corporation of America, said that one of the most promising developments was the "Music While You Work." Considering a selling point in making the factory more attractive to new workers, said the RCA-Victor Industrial Music Service Division. That more than 700 new manufacturing plants in the United States have broadcasting systems for pro- grams while the employees are at work. RCA has a complete plant, the survey showed, are taking to the idea.

Phonographs Ops

To Hold Banquet at Philadelphia Nitery

PHILADELPHIA, Jan. 15.—The seventh annual banquet of the Phonograph Op- erators Association, representing radio- vanity and Southern New Jersey will be held Feb. 7 in the Hotel Phila- delphia's supper club which has served as the banquet scene in recent years. Price of the banquet is $57.50 and everybody associated with the industry is expected to be able to turn out for the annual event.

As was the case last year, there will be no guest list on the program, and a direct tie-in will be made again with the association's War Bond drive. Last year advertisers for the usual ad book faced. Many music manufacturers, which were turned over to the associa- tion and used throughout the year for the entertainment committee. Many other features, such as the year-round contest, and once again the evening promises to be a memorable one.

War Vets Aided

By Music Ass'n

CLEVELAND, Jan. 15.—The Jamboree, the Music Merchants' Association, to provide a record library for veterans at Erie Central High School in Erie, Pa., and 2000 dancers to public hall, according to S. A. Fisher, the group's president, to care for the association.

Professor H. L. Penn, Abrams estimated that the music operators will furnish enough records to be played for three weeks, or 1650 hours, at a number. Four dance bands, playing from the association's American Band, were used for the entertainment, features of the association, dance contest, and at least 1000 dancers were allowed.

Improved Record Supply

Encourages Music Ops

BALTIMORE, Jan. 15.—The improvements are in evidence recently in the record industry are very encouraging to local music box operators, although the supply is still not satisfactory. They are further encouraged by the record releases of sheet music for records and by reports that production of a satisfactory substitute is not far from a short supply.

The last two months of 1943 saw an increase in foreign records, and some of them were merely new waxings of former records, and were not acceptable to music box operators. The last two months of 1943 saw an increase in foreign records, and some of them were merely new waxings of former records, and were not acceptable to music box operators.

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WURTLIZER-ROCK-OLA

MUSIC MACHINES

WURTLIZER PARTS

<table>
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<td>5C Mute</td>
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<td>6C Coin Chute, Any Model</td>
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<tr>
<td>6C Chute Assembly, Any Model</td>
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ROCK-OLA PARTS

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SEEBURG PARTS

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<td>Pick-Up Heads, Not made by Seeburg</td>
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<td>Drums, Seeburg, guaranteed 100% satisfaction</td>
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TUBES AND NEW ACCESSORIES

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<td>In-put Transformers</td>
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ALBENA SALES CO

587 10th Ave., N. Y. C.

EYES ARE WATCHING ... EARS ARE HEARING

By Herbert W. Wilson

It will be a 1944 stand-out.

DICK ROBERTSON recording — Deca Reel

No. 4426 — Just released.

An AVA publication—that means

ADAMS, VEE & ABBOTT, INC

216 So. Wabash Avenue

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HIGHEST CASH PRICES FOR YOUR

Wurlitzer 616, 500, 600, 700, 720, 750, 780E, 800, 850, 880; Rockola Standard, Deluxe Models 400, 500, 520, 600, 620, 650, 680, 720, 730, 780, 800; Price F. O. B. Chicago and Toronto.

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3000 CLEVELAND AVE.

Cleveland, Ohio

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**American Folk Tunes and Tunesters**

**COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.**

A column of interest destined to both readers interested in what's doing in the hills and hollers. Address all communications to Folk-Tune Editor, The Billboard, 24 North Ferry St., New York, N. Y.

**Western Notes**

"Cowboy Jake" Watts, singing guitarist, returns to Triple L Ranch, all-year riding rendezvous at Ruccassamna, N. J., after a successful circuit of the western ranches and a long engagement with Roy Rogers and his rodeo. "Jake" is a perennial favorite at the Ranch, bringing his songs and stories and leading the nightly square dances that lend so much to the enchanting western spirit of friendliness and informality which prevails at this resort.

From the Victor-bluebird record factory at Camden, N. J., comes word that Spike Jones, leader of the famous City Slickers, is spending his off hours in his basement workshop perfecting a new musical instrument. This time it will be, Spike announces humbly, tuned Fijiguns for the Sally Sisters to play in the band's new arrangement of Glow Worm. The Philadelphia Press have also filled in a press promotion, "The Lost Publisher," has returned from an extensive tour that took him off as Providence, R. I. In addition to销售 records at the public schools at which he appeared, entertaining the youngsters with the cowboy songs, however, Spike was able to mushroom a word or so for the new song he has published, titled Blue Ranger.

Mary Low and Her Rambling Hillbillies were pitted against the modern dance bands of Wes Scott and Charlie Kerr for the New Year's Eve battle of music staged in the Saville Cafe of the Stephen Girard Hotel in Chicago.

In up-state Eastern Pennsylvania the hillbilly comedy-musical team of Glenny Lou and Billy Wilson are featured Sat-urday nights at the Lebanon Spa located three miles south of Allen-town, in Lebanon and his music makers are providing the old-fashioned rhythms at the Forest Room of Miller's Hotel in Schenectady. Duke Freemen and his Musical Steers are featured at Joe's Rest Home Cafe in Reading, and at the center and modern music is provided for dancers at the Park Manor in Berwyn.

**Tunester Tattle**

Smiley (Porgy) Burnett, singing cowboy and Western movie star, celebrated his birthday last week (10) while playing the Three Star Theater, Clinton, N. J. Smiley invited a bunch of servicemen to celebrate with him, and after a preliminary salute from the servicemen's center the group adjourned to the Latin Quarter cafe for a big dinner.

The Folk Tune editor has received several unsigned communications recently that con- tained interesting news, but could not be used because they were unsigned. Please remember, send your information, otherwise they may get in the wastebasket.

Floyd (George) (Speed) Kriese writes from Colorado Springs, Colo., where he is sta-tioned at Peterson Field: "I just want to let you know how much I enjoy The Billboard and your Folk Tunes column. I find you in folk tunes and articles since I was previously a radio entertainer myself in West Virginia. You give our type of music is growing into the spotlight."

Paul Hall, of It Ain't Gonna Rain No more, has a new tune, "Two-Gun Tommy" From Tucson, which he main-tains is the logical successor to Pistol Packin' Mama. We'll await the verdict of the juke box fan.

**New Year Numbers**

Operators throughout the country are looking for new hillbilly numbers, Pistol Packin' Mama has about run its course in most sections, and altho two or three other numbers which have a long run are still going good, the opes would like to see some new numbers coming to keep the hillbilly vogue going.

Buffalo opes report that hillbillies are provided with new numbers and hillbilly versions of PPM, but that the Country and Crosby versions are still top and the Crosby, but the number in use is swamp popsters. This week it happened that Ted Drinnan's No Letter Today has made a decided comeback where soldier boys gather, the picture appears to be a great appeal for sentimental men in uni-form.

Erie, Pa., reports that PPM is past its peak. Nothing outstanding in hillbillys, but the majority are getting a good play.

Bridgeport, Conn.: The Crosby-An-drew Sisters version of PPM is still lead-ing the field, with the Al Dexter version doing fairly well the past week because of the personal visit of Dexter to the Columbia recording factory here, getting them to work. Also we are well I Think of You (Roy Rogers), I Sold My Saddles for an O. G. (Roy Rogers), The Honey Song (Louise Manse) and You Are An Angelo Rose (Bob Wills), Baltimore: In the hillbilly field PPM (Crosby-Andrews Sisters) continues the top song, altho some other tune is a little better favored. This is primarily because the American Folk Tune is not available at this time. At the same time there is no other hillbilly that is favored.

"PPM" Thru in Louisville

Louisville: Tho they thought it would never happen, hillbilly operators will limit the week-after-week march of PPM is over, and this week, for the time being, (See American Folk Tunes on page 67)

**Stars Appear in Seeburg E Flags**

CHICAGO, Jan. 15.—Four stars, one for each of the firm's plants, have been placed on Seeburg E Flags, which are awarded by officials of the J. P. Seeburg Corporation. Like all the awards, the Seeburg E Flag, the stars are awarded on the basis of outstanding pro-duction achievements.

Renewal of the army-navy production honors, marked by this E Flag, the stars, is one of four new pennants, each with one star affixed, resulted in renewed determina-tion on the part of the firm to continue its ag-reement to fulfill future technical re-quirements of the army and navy, of-ficials said.

**WANTED**

Cash Waiting

"30 and 40 Rockstack, Watson 500, 600, 700, 800, 730, 850; Seeburg 8800, 8220, 9800, 7850. Give year model and condition to

FRANCO NOVELTY COMPANY

24 North Ferry St., Montgomery, Ala.

**WANTED**

50,000 PHONO RECORDS

WANTED

Roy Acuff, Bill Anderson, Ernest Tubb, Roy Rogers, Delmore Duo Quartet, Pops Blinn, Blue Grass Boys, World's Greatest Bluegrass, Broadway Music Co.

155 W. Broadway

SEALEN, N. J.

**DO YOU HAVE ANY OF THE FOLLOWING EQUIPMENT FOR SALE??**

Wire or Air Mail Your List and Quote Best Prices to Either of Our Offices:

PANORAMS

SEEBURG 0500s, 0800s, 2200s

ELEVOS—COLONELS

MAYFAIRS—CLASSICS—GEMS—REGALS—CROWNS

R-BEXES—ROYALS—MAJORS—PLAZAS—WALLOMATICS—BAROMATIC

E. T. MAPE MUSIC CO.

(Seeburg Distributors)

284 Turk St.
San Francisco 2, Calif.

1701 W. Pico Blvd.
Los Angeles 15, Calif.

**OPERATORS, ATTENTION!!**

**RECORD BUYING GUIDE (Most Played Juke Box Records) NOW A PART OF NEW, ENLARGED MUSIC POPULARITY CHART IN MUSIC SECTION. FRONT OF BOOK.**

The Record Buying Guide, featuring records most played in Juke Boxes (including records "Going Strong," "Coming Up," "Possibilities," and the "Week's Best Releasings"), is now part of a new, enlarged Music Popularity Chart which appears in the Music section of The Billboard each week.

The new chart contains much authentic information about songs and records which supplements the data concerning Juke box records. Operators will find the new chart even more complete than they have found the Guide itself in the past.

Advertisements of record companies, music pub-lishers and others which formerly appeared on the pages with the Record Buying Guide will now appear in the Music section on pages with the new Music Popularity Chart.

**ALDEN and TUNES ON MUSIC MACHINES**

A column of trade information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued in January.

By CLAUDY CHASINS

**DICKER'S phalanx allotment was upped 30 per cent by the War Production Board last week, allowing them to use for the first three months of this year, 50 per cent more allotment than used in the same period in 1941. Altho this more than doubles the allotment record firms were operating on, in the last three months of 1943, it probably won't mean a sharp rise in prices. Man-power shortage is still a headache and will keep produc-tion pretty short at least West Virginia. The phonograph industry is maintaining that it will have more phonograph parts on the market than it has ever had before, and that prices will be steady.**

**USED PHONO NEEDLES RE-CONDITIONED**

Send your worn Phonograph Needles to us, we will RE-SHARPENED PERFECTLY in our own plant. You save almost 1/2 on your needle cost.

**NEEDLES RE-SHARPENED**

1.50 each 10-29 1.00 each 30-99 75c 100 or more

**Re-Sharp Needle Service**

F. O. Box 170
Fort Dodge, Iowa

A Precision Service
Detroit, Jan. 15.—Theater-style merchandising of coin machine attractions has been adopted by the Casino Recreation Building, operating adjacent to the bowling alley. Spot is under the management of Jack Gold, and is located in a famous theater district at the corner of Woodward Avenue and Temple Avenue, formerly owned by a well-known 22-room birthday ballroom and night club for the past 20 years.

Over the front of the spot, which has unusual width on the main street front, is a triangular marquee sign, illuminated, with interchangeable lettering constructed just like a theater sign. At times this is used to announce special league attractions on the bowling alley.

However, Gold has even in matched at least one side of the marquee to the promotion of the Panoram machine in his place. Typical sign this week reads: "On the screen tonight, "The Yole Bootman."" The sign in itself is an eye-catcher because of its construction and style, and the wording in that spot is bound to catch the eye of most passersby.

Traffic along the front is extremely heavy, as the spot is just about at the center of Detroit's night-life district on the main street of town. There is an all-night business here, and in the room some would have patrons appear to think at first that they may be looking at the front of another theater.

Gold picks out the strongest attraction on the present Panoram reel, and places it on the marquee. Sometimes patrons drop in and ask "where the movies are," and the management or staff explains the Panoram system, which is still a novelty to thousands, especially to the myriad of new residents who have never been in a large city before, drawn to Detroit by the lure of war work. Usually these people will stay to watch and play the machines.

The Panoram itself is installed over the end of the bar, with the neck out in the bowling alley. The projector has been adjusted and a special large screen, perhaps four by eight, is constructed to give a clear view to patrons at the front of the room. It is so placed that it is visible from everywhere in the bowling room.

Gold's idea, which he developed himself, is an excellent idea of the novelties in mechanical equipment which will add up volume of play on machines, by adapting existing advertising facilities to their promotion.

The city's other downtown arcade, the Funhouse, was recently enlarged. The Salutation, porn arcade, is closed for the season.

SPOKANE, Jan. 15.—A new indoor arcade, Playland, featuring a large number of pinball machines, has recently opened in this city. Operated by Alex Smith, Seattle coin machine circuit operator, and Mort Socore, former Chicago music manager, included in the penny line-up are skill-play-five-halves tables, chrome and brass machines, and distributors.

The second arcade to open in Spokane this month, Playland is located at 1441 Main.

The largest of the city's two downtown arcades, Playland, features 60 pieces of mechanical equipment. As an added attraction there is a tattooing and mini-arcade.
The Peanut Situation

BIRMINGHAM, Va., Jan. 15—Trade reports from the Virginia-North Carolina border area indicate that the situation in this section may be somewhat lighter than anticipated and also these reports bear out the fact that the quality of peanuts is much below normal. Many lots of peanuts are shelling out in the 90 cent per hundred category and some of these lots have been fur...
BOTTLING PROBLEMS — The soft drink bottlers, led by the "returnable bottle" has been one of the public relations problems confronting the industry this year. The widespread distribution of such beverages has not been confined to the United States. In Ceylon, the American Bottlers of Car-

bonated Beverages stated in its 35th annual report, "in the last quarter of 1946, 66% of all such bottling plants departed from the returnable system." Only 21% of the nation's soft drink plants, it was added, were not returnable.

Glass containers in wartime must make 25 to 30 round trips a year from the bottling plant to keep a stock of soft drinks on hand at outlets. This means that bottlers must be continually ordering supplies to return the bottles cut down to a minimum to allow the industry to overcome.

CIGARETTE OUTPUT — With the impending shortage of five-cured tobacco, cigarette production in the Rich-

mond district in November set a new high record. The November daily aver-

gage was $48,167,400, or the highest for the cur-
rent year, the War Production Board reported.

Cigars are ample stocks, but some manufacturers are indicating that they are not adequate for civilian purposes, due to the war's effect on shipments to the armed forces.

RATION FORECAST — A New York firm of sugar economists, Fred J. McIlvain, said that rationing of sugar to the public will continue through 1944 with allotments of about 80 to 85% of pre-war levels.

This forecast, the company said, is based on the following teets and as-

sumptions:

1. The domestic beet sugar crop will be not less than $700,000,000.
2. The total Cuban crop will be about 40,000,000 tons, and the Canadian crop will be 6,000,000.
3. Sufficient shipping will be available to the extent of 70% of the available for United States consumption.
4. The European and or Pacific War market will continue to be high.
5. Domestic refiners' production will be sufficient to meet the demand even at full production rates.

GOVERNMENT ORDERS — A hardware wholesaler of Ohio, who has been active in bidding for government orders, has been placed on the War Production Board's list of suppliers. The company, which specializes in small metal parts, has been active in bidding for government orders and has been awarded contracts for the manufacture of inflatable life rafts, aircraft parts, and other military equipment.

CIGAR TROUBLES — Growers of cigar wrapper are feeling the effects of the war on the black market, even with the recent announcement of the \n
MIRR MIRR 3,197, 195 AVENUE E., NEW YORK 9, N. Y.

CIGARETTE AND CANDY MACHINES

Dinesh D. Pothan, President

Aces High in Quality and Value — The Most Reliable Equipment that Can Be Bought Today.

1/3 DEPOSIT, BALANCE C. O. D.

FREE COMPLETENESS GUARANTEED, COMPLETE LUMINOUS REFLECTION FOR ALL WIRING AND MIRRORS FOR ALL WARE AND MIRRORS

UNEEDA VENDING SERVICE, 195 AVENUE B, BROOKLYN 4, N. Y.

BASINGO OF RESTRICTIONS — False hopes could not be raised by the possible immediate availability of essential ma-

terials for import from Ceylon, said George Johnson, director of the facilities bureau of the War Production Board, told a meeting of the Philadelphia Tobacco Club last week.

Availability of materials is only one factor which has to be considered in moving to liberalize construction, John-

son said. Availability of labor and increased load on the nation's transporta-

tion system are other factors that must be considered.

SHIELD OUTLOOK — Prompt rev-

ersion to the use of natural shellac in the post-war period, despite great strides in the development of synthetic materials, is forecast by industry members.

Alto shellac substitutes have given generally satisfactory service, but no synthetic product has been found which is as good a proprie-

tion of fruit, and is fitted to serve as a substitute for natural shellac.

The outlook for the future will depend upon the importance given to the use of natural shellac.

GLAMORIZED WOOD — Post-war wood, the story of which is told by the manager of the Western Electric Co. at the annual meeting of the company.

For years plastics and metals have been pushed into applications, but the greatest man-

ufacturing potential of modern wood is only now beginning to be realized. plastics were developed to replace wood, but wood still remains the best material for many purposes.

GLAMORIZED WOOD — The story of the development of synthetic wood, which has been a major effort of the Western Electric Co., is told by the company's manager of the Wood Research Laboratory.

The company has been working with synthetic wood since 1939, and has made significant progress in developing a material that is stronger and more durable than natural wood.

The material is made from a combination of synthetic fibers and resins, and is said to be more resistant to water and other environmental factors than natural wood.

The company has been studying the properties of the material for several years, and has made significant progress in developing a product that is suitable for a wide range of applications.

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MILLS 5c, 10c, 25c and 50c SLOTS FOR IMMEDIATE DELIVERY

2 Mills 25c Gold Chromes 2-5
2 Mills 25c Chrome, 2-5
4 Mills 25c Brown Fronts
2 Mills 10c Brown Fronts
3 Mills 5c Brown Fronts
5 Mills 25c Blue Fronts, J. J.
8 Mills 25c Brown Fronts, O. K.
2 Mills 25c Gold Chrome War Eagles, 9-3-44, O. K.
3 Mills 10c Gold Chrome War Eagles Drillip, J-3, C. H., Kin Action
4 Mills 5c Gold Chrome-War Eagles Drillip, J-3, C. H. Action
2 Jennings 50c Champs, 3-5
3 Mills Four Balls, High Serials
2 Mills 25c Club Consoles
2 Keeney Super Bells
2 Jumbo Parade, F. P.
2 Buckley Seven Bells
11 Mills Vest Pockets

PHONOGRAPHS
1 Sheet Music Machine, for 50c
1 Sheet Music Machine, for 5c
1 Sheet Music Machine, for 1c
1 Sheet Music Machine, for 2c
1 Sheet Music Machine, for 3c
1 Sheet Music Machine, for 5c

STERLING NOVELTY CO.
665-671 S. Broadway, Lexington, 20, Ky.
"For Vending Machines, Dry Drums and Bell-Hooks.

3 Club Bells 1 High Hand
3 Three Balls 10 Single Slot
4 Super Bells 5 Slends
3 Track Odds 5 Double Slot
5c Bonus 3 Sales
10c Bonus 3 Keeney Submarine Guns
25c Bonus 3 Brown Fronts
3c Bonus 1 Ske-Ball-Elle
10c Brown Front 3 Coin Chute
25c Brown Front 3 Hockey
5c Roll-Top 1 Rapid Fire
5c Chietis, 4 Star 1 Sky Fighter
5c Silver Chiefs 1 Lucky Star
5c Paces 3 Silver Moon
3c Bonus 3 Paces Races
3c Jumbo Payoff 3 Jumbo Races
3c Jumbles, F. P. 1 Chicken Sam

ALL IN FIRST-CLASS CONDITION

1/3 CASH, BALANCE C. O. D.

CORMNEY SALES CO.
RICHMOND, KENTUCKY

FOR GUARANTEED
PACE EQUIPMENT
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

FOR SALE!
EASTMAN DIRECT POSITIVE PAPER
Fresh Stock—1944-45 Dating—All Sizes.
Immediate Delivery
at Ceiling Prices.
BOX 700, care The Billboard, 15th Street, New York 11, N. Y.
MACHINES TO FINANCE
All Traffic Costs

SPOKANE, Jan. 15—Spokane’s parking meters are such a good source of revenue that they will finance the entire city police department, according to the city tax collector’s report received here January 16.

The city tax collector, who has been collecting parking meter fees for the past five years, reported that in the current fiscal year ending June 30, 1942, the parking meters collected a total of $18,912.50, which is an increase of 25 percent over the amount collected in the previous fiscal year. The parking meters are located in various locations throughout the city, including the downtown area, the University area, and the University District.

The increase in revenue from parking meters is expected to continue in the future, as the city continues to expand and new areas are developed. The city is considering the possibility of adding more parking meters in the future to further increase revenue and help finance the city’s operations.

The parking meter fees are collected daily by city employees who patrol the parking areas and collect the fees from the meters. The fees are then deposited into the city’s bank account, which is used to pay for city operations and services.

The increase in revenue from parking meters is also expected to help alleviate some of the financial pressures faced by the city. With the additional revenue, the city can afford to hire more employees, purchase more equipment, and provide better services to its citizens.

In conclusion, the parking meter fees are a valuable source of revenue for the city and are expected to continue to be so in the future.

The city tax collector’s report was presented to the city council, which will review the information and make any necessary adjustments. The city will then use the information to develop a budget for the next fiscal year.

The city is grateful for the efforts of its parking meter employees, who work hard to ensure that the parking meters are properly collected and deposited into the city’s bank account. These employees are an important part of the city’s team, and their hard work is greatly appreciated.

The city looks forward to continued success in the collection of parking meter fees and the revenue they provide.

Barnett’s Prompt Action Saves Lives at N.Y. Fire

NEW YORK, Jan. 15.—A cotonman’s prompt action in reporting a fire at a near-by hotel is credited with saving many lives and reducing the property loss.

Edward W. Barnett, who manages the Cameo Vending Service, noticed smoke pouring from the second story window of the Standard hotel on 46th Street, a few doors from his office.

After rushing to the building to report the fire, he directed all traffic away from the street to make room for fire engines. Later he made his office available to reporters and members of fire and police departments and served coffee to many of the hotel guests waiting for the fire.
Attention, Louisville, Arkansas & Texas Operators:

Seeburg
1 Veep
6000
1 Royal
2272
3 Regals
3240
2 Plaza
2145
Classic
4 Command
2130
Cadi, C.
1680
R.C.
6750
Pacemaker
2750

NORTHWEST NOVELTY CO.

414 CROCKETT ST.
Phone 5908
SHREVEPORT, LA.

MACHINES ARE CLEAN AND IN GOOD CONDITION

5 Mills Three Bells, High Serials, Like New.

Make best offer on one or entire lot.

3 rebuttal 50c, 3-5 Payout War Eagles in New Drill Proof Cabinets.

500 complete Sets of SP-1, SP-2, SP-3 Roll Strips @ $50.00 Per Set.

E. T. BYRD
Tel. 631-J
565 15th Street, HICKORY, N. C.

--- FOR SALE ---

Large Stock Salesboards, Tip Books and Juke Games. Write for Price List.

L. C. SALES CO.

855 Pearl St., P. O. Box 2988
Beaumont, Texas

CONSOLES

$129.50

Jumbo P., M. Head.

$109.50

J-P, 2 Star Head.

$29.95

Waltz Big Game, O. P.

$129.50

Pay Radio Skill.

$22.50

Pay Soft Control.

$32.50

Pass Blade (Sniper Rail)

$129.50

Player Winners, M. Head.

$67.50

Jumbo Bell, M. Head.

$129.50

Davy Crockett, 25c.

$42.50

Waltz Bell, M. Head.

$67.50

Matty Irish Waltz, 25c.

$67.50

Cash Box (Pennant Flying) .

$42.50

Brand New Dual X-Ray Visible

$14.50

Reek Prints, 3¢, 5¢, 10¢.

$6.00

New Zip, 5¢, Cadet, 10¢.

$6.00

Liberty Bell, 25¢.

$39.50

Radio Bell, 3¢.

$19.50

Blue Front, 25¢, 5¢.

$6.00

Davy Crockett Bell, 25¢.

$19.50

Radio Bell, 3¢.

$19.50

Brand New Bell, 15¢

$19.50

EXTRA SPECIAL-29 Grotchen

$5.50 Ea.

WE HAVE BLUE FRONTS—BROWN FRONTS—WAR EAGLES IN WRITE

CONSOLES READY TO GO

BAKERS PACERS (Like New)$299.50

WALTERING BIG GAME...

$99.50

WALTERING BIG GAME (With Dial)

$299.50

KENNEY BELLS, 5¢.

$39.50

5¢ Buckey Track Odds

$299.50

John A. Condition

$139.50

KENNEY 1938 TRACK TIME

$149.50

Liberty Bell

$39.50

RIO

$29.50

PHONOGRAPHS — WALL BOXES — ADAPTERS — SPEAKERS

ONE AND ONLY COMPLETE STOCK STANDS

BEFORE YOU BUY—BEFORE YOU SELL

CALL—WRITE OR WIRE

THE MIA DISTRIBUTING COMPANY


ATTENTION, CALIFORNIA OPERATORS:

Consoles, Loosers, Pin-Balls, Ski Bells

Are Being Conserved in this Section.

Send Orders for New Seeburg Consoles.

Mrs. M. H. Macmillan

2340 H St., N.W.

Washington, D.C.

1421

NORTH AMERICAN

MACHINE CO.

1945

3044

814

1076

407

2360

700

1160

4015

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11000

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Nelson resigns from Rock-Ola

CHICAGO, Jan. 15.—Jack Nelson, vice-president and general sales manager of Rock-Ola Manufacturing Company, has resigned from the firm, it was disclosed here this week. Resignation is effective February 1.

Nelson joined Rock-Ola seven years ago and managed the set-up of their distributor organization. Previously, he had been associated with The Billboard for 20 years. His acquaintance with all branches of the coin machine trade is nationwide.

Announcement of Nelson’s new connection is expected upon his return from a short sojourn to Florida.

Operator’s Son, Cited for Bravery, Dies in Action

HOUSTON, Jan. 15.—Corp. Malcolm D. Dewees, U. S. Army, killed in action in the battle of Makin Island, was the son of Loume Dewees, one of the leading scale operators of the Southwest. Corp. Dewees had been overseas for two years. A few months before his death he had been cited for unusual bravery.

C. O. Harrington, half owner of Harrington Amusement Company, went into the iTunes December 24. He was well known among Texas operators and had been active in State Operators’ association work...

Johnny Denton, out-of-town operator for B. & A. Music Company, went into the armed service September 1.

An outstanding attraction at Playland Park is a table of poker tables owned and operated by C. P. Capitol, of Houston. Mechanically or playing chips are being won by hardworking hands and most customers take home some money. Apparently it is the pleasure of playing rather than the hopes of winning that attract them. Many of the regular customers take fortunes for their checks they have on hand and use them next time they visit the park.

Cigarette Machines

7-COL. STEWART-McGUIRE, MODEL "D"....$19.00 each. In lots of 10...
Single Mills $18.00 each. In lots of 10...
(1c and 25c Operating)
$16.00 each. In lots of 10...
Single Mills $15.20 each. In lots of 10...

G. C. ROWE IMPERIALS, $20.00 each. In lots of 10...
Single Mills $18.00 each. In lots of 10...

3/4 Deposit, Money Order or certified check. Balance C. O. D., F. M. or by bank exchange.

Cigarette Sales Co.
2208 Gough St.
ATLANTIC CITY, N. J.

WANTED—Skee Balls for Sale

1 Exhibit Bike...$110.00
1 Roller Skate, Model Box...$24.50
1 Crown Seeburg Music Box...$25.00
1 Miniature Skyscraper...$50.00

SLOTS

1 War Eagle...$110.00
1 Rotary Fun, 3-1/2 Pay...$100.00
1 Blue Front, 3c, 3-1/2 Pay...$165.00
1 Bell Cabinet, 10c, 3-1/2 Pay...$225.00
1/2 Deposit With Order

S & W Coin Machine Exchange
2416 Grand River Ave.
Detroit 1, Mich.

Ready for Delivery

MILLS GOLD CHROME BELLS, 2c, 10c, 25c, 25c/payout
MILLS MERRY BELLS, 2c, 10c, 25c, 25c/payout
MILLS BROWN BELLS, 2c, 10c, 25c, 25c/payout
25 MILLS BLUE BELLS, 25c, 5c, 10c, 25c/payout
MILLS THREE BELLS, like new, WRITE

JONES SALES COMPANY
Tel. 1654
31-33-33 Moore Street, BRISTOL, VA.-TENN.

Write for Latest Parts List!

Each Star Represents an Atlas Man in Service

Write to Wire Quality and Best Prices. Send us your list of other games

FOR SALE

2 Kirk Night Bumpers, 1 Six Lane Super Bumper. Write or wire your best offer after simple mechanism — sturdy, handsome cabinet.

FOR GUARANTEED
E.J. Jennings Equipment
Baker Novelty Company
1700 Washington Blvd.
CHICAGO, ILLINOIS

FOR SALE

NAUTICAL PLAYLAND
160 Boulevard
REVERE, MASS.
CONTINUES TO PAY
EMPLOYEES SERVING
IN ARMED FORCES

BALTIMORE, Jan. 15.—A policy of
continuing the salaries of family men
serving in the armed forces who were
former employees, has been adopted by
Hub Enterprises, coin machine distribu-
tors. The regular weekly paychecks
are being made to the wives of employees
now in service.

This policy has twofold benefits: it
helps the families of men in service to
maintain their usual living standards
and also assures the men of the jobs
when they return to civilian life.

Hub Enterprises is the only coin ma-
chine distributor in this section known
to have such a policy.

Pinnball Revenues Jump;
Reflect Increased Use

MINNEAPOLIS, Jan. 15.—All but nine
of the 74 licenses issued by this
city showed a decrease in revenues in
1942. Two licenses which showed an in-
crease in revenues to the city were those
covering pinball machines and shooting
arcades. Biggest increase of any licensed
business was the revenue obtained from
pinball machines, rising from $56,783 in
1941 to $52,177.50 for the past year.

The amount of the license fee has not
changed, so these revenue figures indi-
cate increased use of pinball machines,
according to Russell S. Ackerman, su-
perintendent of the license bureau, who
made the report.

WE WHIRLAWAY!

WHIRLAWAY
ALL TIME TOP MONEY MAKER
SEND IN YOUR
BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT
WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW
WORLD CLASS PINBALL BALL
This machine has been re-designed by engineers who have had years of
experience with operators' problems in the coin machine field, difficulties
which the manufacturer does not foresee but which the operator, in the past
has had to overcome. Ship us your game today.

ROY McGINNIS COMPANY
2011 MARYLAND AVE. BALTIMORE, MD.
**INFORMATION**

LATEST 5-BALL CONVERSION! PRICE $165.00

**NAME IN HEADLINES PRINTING PRESS, INCLUDES NEON SIGN! PRICE $295.00**

**SPECIAL NEW SUPERNUM, PRICE $330.00**

**ARCADE EQUIPMENT—GUNS—MISCELLANEOUS**

KENNEY AIR RAIDERS, A -F—$245.00 EXH. ROTARY, Pucker Type—$195.00

KENNEY ANT-AIRCRAFT, Late—79.50

MUTOSCOPE CARD VENDORS, Late—45.00

BALLY RAPID FIVES, A -1—225.00

MUTOSCOPE ACE BOMBER—79.50

BALLY DEFENDER—325.00

BALLY CONVY—295.00

JAP CONVERTED SANTA CLAUS—143.50

EVANS SANTA CLAUS—75.00 EXH. HAMMER STRIKER & STAND—74.50

CHICAGO HOCKEY—245.00

BATTLING PRACTICE—125.00

**WE REPAIR 1 BALL & 5 MOTORS, OPEN TYPE, $5.00; SEALED TYPE, $12.50**

**SHOW BOAT**

**JENN. SILVER**

**MUTOSCOPE ACE**

**74 TEXAS**

**ALERT**

**FOUR**

**NEW EMPIRE**

**KNOCK OUT THE CIRCUS,**

.....

**...**

**...**

...Per Game

**P., Like**

**WRITE, WIRE**

...you get

BIG PARADE—$109.50

FLICKER—$39.50

HI HAT—$49.50

FOUR DIAMONDS—$25.00

LIMELIGHT—$22.50

LEADER N 8000—$49.50

ACTION, New—$145.00

MIAMI BEACH—$49.50

NEW CHAMPIONS—$34.50

TRIPLE—$29.50

WILD FIRE—$29.50

BELLE HOP—$29.50

SCHOOL DAYS—$29.50

STRAIGHT—$29.50

STRAWBERRY—$28.50

DIXIE—$29.50

**LAY CORNER**

**BINGHAMTON AMUSEMENT CO.**

**BOB CHARLES**

190 Main Stree  4-1700

Binghamton, N. Y.

**2 WIRE CABLE $12.00 PER 1,000 FEET**

Used on army maneuvers, in good condition. Spears: 18 gauge twisted—7 strands—4 steel, 3 copper—alu. and coated—5 strands. Spool 2,000 ft. 1 reel minimum.

Order, balance C. O. D.

**WIN-O**

**WHILE THEY LAST—OUTFIT COMPLETE WITH WIN-O, ONLY**

**LIST PRICE $12.50**

Outfit includes with illustrated plus 1000 Win-O Cards, Motor, Electric Cord and Complete Instruction Book, Display Cabinet, "Free" Tabs.

**RUST LOCATIONS FROM COAST TO COAST ARE RING FOR WIN-O TODAY! GET YOURS AND CLICK OFF BIG QUICK PROFITS! QUANTITY LIMITED!—ACT!**

**Terms:** 1/3 Deposit, Balance C. O. D.

**OLIVE'S SPECIALS THIS WEEK**

**SLAY MACHINES**

Mills 5¢ Blue Front (Over stock). $34.00

$2.00

$36.00

$50.00

$75.00

$25.00

$32.50

$35.00

$37.50

$42.50

$45.00

$47.50

$50.00

$55.00

$60.00

$65.00

$72.50

$75.00

$78.50

$86.00

$90.00

$95.00

**OLIVE NOVELTY CO.**

2625 LUDAVINE AVE.  ST. LOUIS, MO.  (Phone: Franklin B255)

**OLIVE NOVELTY CO.**

2625 LUDAVINE AVE.  ST. LOUIS, MO. (Phone: Franklin B255)

**BRAND NEW MACHINES NEVER BEEN UNCRATED**

Super Bell, Comb. F. P. $350.00

Washing Big Cames, F. P. $250.00

Washing Roll-a-Tops F. P. 199.50

**USED MACHINES IN GOOD CONDITION**

Super Bell, Comb. F. P. $175.00

Jumbo, F. P. $99.50

Washing Big Cames, F. P. $119.50

Jumbo Automatics $199.50

Four Bell, Clean $450.00

Writing Roll-a-Tops, Slightly Used Cannot Be Taken From $199.50

**J. B. WOOD**

EL DORADO, ARK.

**THERE'S NO SUBSTITUTE FOR QUALITY**

Quality Products Will Last for the Duration

D. GOTTLIEB & CO. CHICAGO
**RUNYON 5 STAR SPECIALS**

**SPECIAL!**

- **$10.75** WATT BULBS CASE OF 120

**PHOTO ELECTRIC CELLS FOR BALLY GUN, CHICKEN SAM, PARACHUTES, ETC.**

Wartime Replacement GUN, LAMPS for Chicken Sam, and Shoot Your Way To Parachutes, etc. $1.50 Ea., Tokyo, 35c Each.

1 CASE 18" LUMILINE BULBS (24). $22.80
1 CASE 12" LUMILINE BULBS (24). $20.40

$51 BULBS.
Box of 10 65c

$55 BULBS.
Box of 10 75c

**HOLLYWOOD PEEP SHOWS**

**CONVERSION FOR MILLS PANORAM**

**$42.50** EACH

**SNAPPY FILMS NOW READY FOR IMMEDIATE DELIVERY**

**RADIO TUBES**

FOR THE COIN MACHINE TRADE

<table>
<thead>
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<th>Type</th>
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<tr>
<td>6D6</td>
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</tr>
</tbody>
</table>

**SUPPLIERS CERTIFICATE**

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature: __________________________

Date: __________________________

PLEASE CLIP AND MAIL THIS CERTIFICATE WITH YOUR ORDER

No order shipped under $5.00. 1/2 deposit must accompany order.

HIGHEST PRICES PAID FOR ANY SIZE MUSIC ROUTE!

RUNYON SALES CO.

123 W. RUNYON ST.
NEWARK, N. J.

**MILLS**

**VEST POCKET BELL**

5c Play Only
Complies With Automatic

**JACK POT**

Pays Out Automatically Just Like a Big Slot.

Rebuilt Machines From $50.00 to $75.00.

WRITE FOR CIRCULAR

VALLEY SPECIALTY CO., INC.
1061 Joseph Ave., Rochester 5, N. Y.

**JENNINGS’**

Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT
37 Years’ Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

**SALESBOARDS**

**OUR PRICES GREATLY REDUCED**

Write For Our Catalog Before Stocking Up, You Will Save Money

**A. N. S. CO.** 312 Carroll St., Elmira, N. Y.

**MILLS**

for coin machine information

Vince Shay • John Ryan • Sam Basler • Charley Zender

**MILLS NOVELTY COMPANY** 4100 Fullerton Ave., Chicago, Ill.

**WANTED . . . WURLITZER 750, 750E**

**WILL PAY HIGHEST CASH PRICES**

WRITE US FOR OUR PRICES ON ALL KIND OF NEW SLOTS AND PIN GAMES AND USED PHONOGRAPHING!

**NOTICE**

Shatterproof Jackpot Glass For Slot Machines, Per Dozen $13.50.
FULL CASH WITH ORDER.

**MOSELEY VENDING MACHINE EXCHANGE, INC.**
00 Broad Street, Richmond, Virginia. Day Phone 3-4511; Night 5-5328
There's Nothing Like

SOLO-VUE

Complete PANORAM MACHINE Conversion

There's Nothing Like

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There's Nothing Like

SOLO-VUE

Complete PANORAM MACHINE Conversion

for

APPEAL! PLAY! PROFITS!

By this conversion ... only the person who inserts the coin can see the picture ... everyone present can hear the music.

THERE IS AN ABUNDANT SUPPLY OF A WIDE VARIETY OF FILMS!

½ Deposit
Balance C. O. D.
PRICE ONLY
or Sight Draft
$495.00

WRITE FOR DETAILS
or visit our display room for demonstration.

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763 SOUTH 18TH STREET
NEWARK, N. J.

Acme Sales Company announces the removal of its Showrooms and Plant to
505 West 42nd Street,
New York 18, N. Y.
Telephone: Longacre 3-4138

Get On
EASY STREET

ORDER AS
NO. 1200 EASY STREET

WITH...
$36.97 Profit
1200 HOLES
5c PLAY

Watch your folding money pyramid itself with this neat profit maker. It's another Gardner "idea-clicker" THICK slot symbol. Order now!
Write for your price list 428.

GARDNER and CO.
2309 ARCHER - CHICAGO

6SC7-5Z3-80-83-2A4G and 70L7

These tubes are next to impossible to secure. We have adapters for making the change-over that require no changes in the amplifier or remote boxes:

| 6SC7 to 7F7 | 118-2A4G to 2051 (Seeburg Guns) |
| 122-2A4G to 7F7 | 210-2A4G to 2051 (Remote Music) |
| 126-2A4G or 5X8 | 210-70L7 to 7A4-7AS (Seeburg Remote Boxes) |

$6.50 each. Minimum shipment of six.

These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

HERMITAGE MUSIC COMPANY
416A BROAD ST.
NASHVILLE 3, TENN.

RUBBER BALLS

Size 2½"-Inflated—for POKERENOS
First quality balls—all hand finished. Limited supply. First come—first served. Minimum quantity 100 balls. Write, Wire, Phone for price list today.

MELROY BALL CO. 6 N. Austin Avenue, Ventnor, N. J.
Phone: Ventnor 2-0587

EXCEPTIONAL PROPOSITION

FOR MAN

WITH EXPERIENCE AND ABILITY

in developing and manufacturing coin operated equipment. Unusual present and post-war possibilities. Salary plus royalty arrangement.

Give full particulars, first letter, including references, background, experience, etc. All replies will be held in strict confidence.

BOX CH-76, THE BILLBOARD, 155 N. CLARK STREET, CHICAGO 1, ILLINOIS
"Bally" engineers and workers are proving daily that their skill—developed in peace-time produc- tion of coin-operated games and vendors—is a valuable asset to America in time of war. And "Bally's" performance in war production is a forecast of "Bally's" performance in the victorious future.

Lion Manufacturing Corporation, Chicago, manufacturers of "Bally" games and vendors.
Sometime soon — perhaps sooner than you think — the Axis may be brought to its knees. We cannot buy our victory with hope. We must continue to buy more War Bonds to bring closer the unconditional surrender of the Axis.

SPEED THE DAY--BUY WAR BONDS!

AWARDED TO THE J. P. SEEBURG CORPORATION FOR OUTSTANDING PRODUCTION OF WAR MATERIALS IN EACH OF ITS FOUR PLANTS

J. P. SEEBURG CORPORATION • CHICAGO, ILLINOIS
Harmony
in the midst of
STRIFE

Be it battle-weary boys on the fighting fronts or their folks who wait at home, tensions lift and spirits rise whenever someone calls, "Let's have a tune!" Not even the cacophony of war can dull the magic power of Wurlitzer Automatic Phonograph music. It's a name now devoted to making instruments of war whose "music" will in no way be tuneful to Axis ears.
The Rudolph Wurlitzer Company, N. Tonawanda, N. Y.

SPEED VICTORY - BUY WAR BONDS

The name that means Music to millions

Awarded to the North Tonawanda Division