WHO OWNS RADIO'S PROGRAMS?

Funnies & Dummies Made Top '43 Vaude Grosses

Band Agencies' Big Dough In Thrushes & Swooners

NEW GLANDS FOR RECORDS
THE GREAT

KNOLL

WORLD'S HIGHEST TRAPEZE ACT
120 FEET — NO NETS
47 WEEKS OF SOLID BOOKINGS IN 1943

SENSATION OF SENSATIONS
On the TRAPEZE at INDOOR CIRCUSES
8 INDOOR CIRCUS DATES IN 1943

Always the Feature of Every Record-Breaking Date of

LARRY SUNBROCK'S
RODEO THRILL SHOW CIRCUS
Played to more than 5,000,000 paid admissions in 3½ years

THE PRESS CHEERS

"Continuing to thrill the masses the second big week at Westview Park is the Great Knoll high trapeze act, who passes the sensational stage in performance. He is spectacular in daring."


"To witness the setting up of the rigging of the Great Knoll, an audience of 10,000 waited 2 hours for him to present his 8-minute act, following which he autographed for the audience for an hour and one-half."


"The most startling news here is 'held over the 3rd big week,' the Great Knoll, Gwynn Oak Park."


"After presenting a most unusual performance on the 120-foot rigging, the Great Knoll proceeded to dismantle the steel tower and load it in one hour and ten minutes. Each time we saw him the act was different, the costume of a different color."


"Among the most amazing acts are the Great Knoll, closing the high acts of the show, well spotted, a wonderful act, a variety of feats, showmanly presented."


DON'T WAIT
BOOK IT NOW!

Eastern Representative
GEORGE HAMID
10 Rockefeller Plaza
New York City

Western Representative
ERNIE YOUNG
155 N. Clark St.
Chicago
Question: How’s Business?

Ans.: NY, Chi & Los Vaude
Hit 23 Mil in ’43—Zowie!

NEW YORK, Jan. 1.—Vaudeville houses can look back on 1943 as the year of the happy million. Boxoffice figures resound with Wall Street optimism.

New York’s Big Six lapped up the best grosses in their history, the million-dollar ball at the top of the cash meter ringing a gorgeous 18 times—considering.

Chicago’s Big Two dipped, splitting over $3,000,000 between them.

Los Angeles’ Big Single also had itself a highly successful year.

In exact terms the Broadway stem cleaned up $18,720,400 in the 12 months that have just closed. Thea
ters by theater here is the way the booklooked:
Radio City Music Hall—$5,360,500 (53 weeks) ($1.10 top).
Paramount—$3,981,500 (53 weeks) ($1.10 top).
Box—$3,801,000 (49 weeks) ($1.10 top).
Strand—$2,338,500 (58 weeks) ($1.25 top).
Capitol—$2,419,500 (41 weeks, this

Film Fleecers Get 67 Years; Appeal Filed

NEW YORK, Jan. 1.—Period was written yesterday (31) to the trial of the six Chi
grocery mobsters found guilty of extorting more than $1,000,000 from the motion picture industry. Former business agent for John Bright clamped down with maxi
mum penalties. His co-defendants, Louis Kaufman, Newark labor lawyer, drew a lighter sentence but a similar fine, for a total of 67 years and $70,000.

Exonering what he called “disgraceful con
ditions in union affairs,” Judge Bright sentenced Louis Campagna, Philip D’Andrea, Paul De Lucia, Francis Marie
to, John Roselli and Charles Gloe all 16 years and a fine of $10,000 each. He gave Kaufman seven years and the same sentence.

“The facts showed evidence practically undisputed,” he declared. “Much of the testimony of the defendants themselves proved the government’s case. The evi
dence amply sustained the verdict. Con

sent has passed laws that were glaringly control and in this case, there is some impugnation of disgraceful conditions in union affairs and feel it my duty to stop it.”

In a letter a lesser sentence for Kauf
man, former business agent of Local 244, Motion Picture Distributors’ Union, Spe
cial Assistant U. S. Attorney General Burt Kostelanetz declared:

“The facts arrived evidenced practically undisputed.”

Subsequently, the prosecutor was taken over by the Chicago mob and used (See Fleecers File Appeal on page 49)}

In this Issue

<table>
<thead>
<tr>
<th>Billboard</th>
<th>Billboard Grooves</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio</td>
<td>General Outdoor</td>
</tr>
<tr>
<td>Theatres</td>
<td>Night Clubs</td>
</tr>
<tr>
<td>Motion</td>
<td>Music Theatres</td>
</tr>
<tr>
<td>Shows</td>
<td>Broadcaster Films</td>
</tr>
<tr>
<td>Advertising</td>
<td>Radio</td>
</tr>
<tr>
<td>Writing</td>
<td>Broadcast Shows</td>
</tr>
<tr>
<td>Casting</td>
<td>Scripts</td>
</tr>
<tr>
<td>Booking</td>
<td>Cinema Serials</td>
</tr>
<tr>
<td>Booking</td>
<td>Special Features</td>
</tr>
<tr>
<td>Booking</td>
<td>Features</td>
</tr>
<tr>
<td>Booking</td>
<td>Special Features</td>
</tr>
</tbody>
</table>

| January 8, 1944 |

Talent Back, Time Buyers Watch Moves

NEW YORK, Jan. 1.—Stations all over the nation are returning to live production. For the past two years most industries have resorted to platter soundies in order to keep their news. The bigger industries mixed this formula with net commercials and handled the slumbering broadcast day. The smaller industries just filled in the hours for which they were unable to produce and their station owners are making spot announcements palatable.

That was as long as the future to the stations were looking for the complete approval of the FCC. That’s changing now. There is every indication that produc

tion of certain consumer products will be permitted. The first move will be made by the government agency appointed to handle that facet of the war. That means existing advertisers will get the point of sale. It means that local advertisers can now buy their time with the ex

citement to time buyers beyond putting his signal into a territory they are supposed to service.

“Pleasure Part-Time Talent”

That, briefly, is the reason why sta
tional stations are getting their men and adding continuous writers to their staffs. Where they can’t get full
time people they are taking on men and (See LOCAL RADIO on page 6)

No Fire Hazard

But ATW Need New Quarters

(Advt.)

NEW YORK, Jan. 1.—Bumors that the American Theater Wing is hunting new quarters for its Stage Door Cantor be
cause of alleged fire hazards and over crowded conditions have brought an ap
peal from the Wing for clarification to the trade. ATW stresses that there are no fire hazards problems presented by the 43 houses and quarters.

According to a Wing spokesman, there are few places in town which might bridge this gap. A few are as many exits as in the present Cantor. Furthermore, it is pointed out that fire drills were inaugu
rated immediately after the Cantor was established.

Men accustomed to discipline and a school schooled to theater emergencies, these were accomplished in record time, in perfect order and with no fire

crowding. According to the Wing, there is no overcrowding, because a space ceiling is rigidly adhered to at all times and a chase has been provided by experienced theater b.o. volunteers, at the checkroom and by a count of the four floors of the building. The over

crowding, says the ATW, is all outside the New Wing to West 44th Street, where hundreds of service lads wait in the lobby to get in.

Because of these absent-line-waiters on 44th Street, the Wing does have a keen eye out for a new home for the Cantor. Some of these boys hook their watches (See NO FIRE HAZARD on page 4)
Oakland Indie Sells Dept. Store 16 Yuletide Shows For Christmas Eve and Day

“Thank You” Programs Reach Five-and-a-Half Hour High

NEW YORK, Jan. 1.—Department store Christmas Eve and Day programs, in the form of “Thank You” shows, made a business, which saw its inception over Birmingham’s “Street & Loeb” for four years ago, reached the top of something over $1,000,000 at the Calloway Auditorium, Long Island. No less than the NBC decided that something ought to be done to increase the retail sales and patronage of the stations. L., & L. one of the Southern giants, presented the hour-long Christmas Carol on the air with a live audience of thousands. As a matter of fact, which the program was announced only on the air, the broadcast had to be presented twice for two live audiences because of the auditorium in which it was given would not hold the customers who came to the department store the week before Christmas for tickets.

Station Cards Nab

This year, crediting the NBC retail Air Power traveling pitch, KLX did a selling job on one of Oakland’s (California) leading department stores, Capwell, Sill, Van & Purif, to the extent of selling them 16 special yuletide programs running from Christmas Carol at 3:00 p.m.

Yandell Leaves Blue; Manages Export Co.

NEW YORK, Jan. 1.—Lunford P. Yandell, Blue vice-president, treasurer and director and head of the firm’s network, resigned this week. He will assume management of the overseas office of the Export Corporation which has headquarters in Buenos Aires.

Three Sponsors Bidding for Blue’s “Night Meeting of the Air”

NEW YORK, Jan. 1.—Blue is on verge of closing a deal for sponsorship of Town Hall meeting. Three sponsors are bidding with General Electric Co. in the lead side track.

If and when show is sponsored, the Town Hall end of the show will probably be expanded to provide aid for George V. the long-time moderator of the program.

NAME “RECRUITING” (Continued from page 3)

ing for more than a three-month period. The early-twenty-boys and girls may be able to take it, but the thirties and low-twenties gang can’t take 50 days of it, he thinks.

One angle of offshore work which he finds would be appreciated by show business is the opportunity for a sailor to go on sea to sea and nearly at a full month of intensive planning, if conditions permit.

Filmgoers are now encouraged to enjoy a fishing period. Filmgoers are then the selection of the three or four supporting players. Talent must be in the studio at this time of the planning. Then comes the “processing” period. The troupes get its “shots,” uniform and identification papers, etc., after all technical items are ironed out. Finally, there is the “alert” period. When they go to have them going—altogether, they are a hint about probable climactic conditions, so that they can park more or lose the right kind of clothes.

Films First, Radio Second

Lasagna is due to Hollywood about March 1 and thereafter will split his time about equally between the Coast and USO headquarters here. It is Cump Shows’ main job to get the talent for its shows, he said, and Hollywood is the biggest pool to fish for it. This star to reason, because their personalities are best known to the largest national television audience, since it is the only way to gain the audience.

“Get,” he said, “because they have any luck, they are only available in the summer, and from there time. The three or four shows is the last week of the year. It’s offshore pitching all the year round.”

It’s About Time

MEXICO CITY, Jan. 1.—Theater of the Republic, oldest in Mexico, during reconstructions, the government at a cost of $120,000. It’s 250 years old.

Opa on Prowl New Year’s Eve

WASHINGTON, Jan. 1.—Office of Price Administration officials whose job it was to keep up night-circus-like prices for customers for New Year’s Eve celebrations three years ago, said this was an impossible one but at the same time warned that all complaints are being followed up.

Prices this year could not exceed 60 cents per person, and Opa was very much in reta.

Asked if an effort would be made to check every innery, an Opa official ad-

Det. Showbiz Masons Elect

DETROIT, Jan. 1.—Daylight Masons Lodge No. 45, Detroit, held its annual banquet, and the membership was composed of members of the show business, and as always, it is a most enterprising gathering. About 800 attended, and as always, it was an enterprising affair.

Skating Vanities Gets Cincy Raves; Off Slowly But Up

CINCINNATI, Jan. 1.—Sharing Vanities is slowly catching hold following its Christmas Eve and Day “Ice Capades” at the Hall Arena here. Set to stay until January 9, and longer if the boxes hold up, first shows at 7:30, selling for $2.50, $1.50, $1.25, $1.00. Site is away from transit theatre, which has been the rule of the past, and should mean an opportunity for drop-in trade.

Raves have come from crisi and good billing with prices that are reasonable. The first show had to be expanded into a full house.

Screen Vanities follows with the Auditorium, St. Louis, Auditorium, Philadelphia, a repeat; Olympia, Detroit, and then to Eastern areas in mid-January.

BEYOND

First, Radio Second

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MEXICO CITY, Jan. 1.—Theater of the Republic, oldest in Mexico, during reconstructions, the government at a cost of $120,000. It’s 250 years old.
WEIGHED IN THE BALANCE
AND FOUND
WANTED

SMILEY
BURNETTE

• TOWER  KANSAS CITY
  Week—Commencing Dec. 31, 1943
• ORIENTAL  CHICAGO
  Week—Commencing Jan. 7, 1944
• CAPITOL  WASHINGTON
  Week—Commencing Jan. 20, 1944
• PALACE  AKRON
  4 Days—Commencing Jan. 28, 1944
• PALACE  YOUNGSTOWN
  3 Days—Commencing Feb. 1, 1944
• CIRCLE  INDIANAPOLIS
  Week—Commencing Feb. 4, 1944
• Transcription  N.Y. City
  5 Days—Commencing Jan. 15, 1944

Business Manager  FOLADARE and MILLEN*ROSS ASSOCIATES
I. T. JORGENSEN
Studio City
Publicity  Hollywood, Calif.
Publicity  New York City

BRUCE GEAR and WILLIAM MORRIS AGENCY
Professional Management
New York • Beverly Hills • London

UNDER CONTRACT TO Republic
Talent Back, Time Buyers Watch Moves

(Continued from page 3)

women who have full-time defense jobs with their husbands. Theall says, "There will be two to three women will have full-time jobs with the stations when it's all over there."

Station personnel estimate that there are over 1,000 part-time employees in the creative end of the nation's stations at the present time and that this figure may be doubled within the next six months. Fees is back, and it's back now, says station exec, to stay.

"Roanoke Typical Area"

One station starts it going in any one area and in a couple of days other similar stations keep pace or else. A typical area is Roanoke, Va., where WDBJ, starting on a program of half-hour live dramas under the direction of Program Manager Jack Weidon. Naturally, WDBJ in the Jack Weidon home of the NBC network, but neither WDBJ nor WDBJ will give the script. The program will be produced locally. It doesn't really matter, since live stuff on the air, no matter who is first, is what really counts in the last analysis.

Recognition of the need for flesh at the hands of 60 station reps in the Southwest and the West. Bob Oswald is taking up the program at WLB, and Marilyn Tippets is digging in the Salt Lake area, for his plays and productions on WSHD.

"California Pitching"

In California Fred Hammond is carrying sold their program, and Jack Gross is even selling entertainment and other programs. Consequently, to local sponsors in San Diego despite the fact that he has plenty of Blue Net Business to schedule.

Business is beginning to pick up in live advertising again. Christmas is in New Hampshire, where the population doesn't run to great numbers. New Hampshire, New Jersey, and Vermont has become a market of the importance of Station WPTA, Manchester, is leading the fashion leaders among the long-hairs.

"Experimentally Commercial"

Best proof that flesh is on the upbeat is the fact that idle producing groups are looking for material all over the nation, and that the so-called "experimentally" Rocky Mountain Radio Council (endowed by the Rockefelleres) has decided to go out and produce shows for sale to prospective local sponsors. At the last report they were looking for a script for two comedy shows with a young star to represent the old and the new WFEA, the course, being an experimental group, they have an engineer out looking for scenery and music, too.

Typical of the commercial indie producer is the rather indecisive Morny Sharp in Denver, who is looking for kid stuff now, but is also trying to catch his talent young and do a good job for clients when the talent grows up. Or in other words, he's trying to teach the young kids, but that is standard procedure all over the country if the big centers are not counted. Nevertheless, he plans, he says, to keep it up. He, too, is catching the idea young and fine-tuning it, as we say.

These, both station and indie, are typical of a Wizo local radio, which knows what's coming and is preparing to meet the need halfway at least. The fact that there's enough solid national spot business to help pay the bills counts, of course.

Trom-Boozoo

CINCINNATI, Jan. 1.—The Japs are going to be sorry the navy radio was formed, according to Al, who played trombone in the band of WCKY, Cincinnati, used the instrument in the previous war as a weapon in his spare moments. December 31st he, and another man made an excellent blow gun for paper caps.

From that time on other members of the band felt the many times of well-aimed missiles. At left WCKY this week for the last time took his trombone with him.

NAM Air Staff Being Cut; 2 Key Men Out

NEW YORK, Jan. 1.—National Association of Manufacturers is taping off its radio staff along with curtailment of its operations. Merl Saunders, who used the Blue Net as is now being filled by the U. S. Air Force radio station staff, is the only remaining member of its air force.

Two NAM radio staff have switched to other chores. John Fitzgerald, radio advertising director of the National Association of Manufacturers, has taken over the advertising program handling Allis-Chalmers busi- ness for the NBC network, sponsoring Boston Symphony on Blue.

Sam Blake, staff radio script writer for the NAM, has filled the merchant marine as Lieutenant. He will handle radio for the Coast Guard.

Philly Daily News Renews on Nixing Time-Space Swap

PHILADELPHIA, Jan. 1.—Backings wat- er on its announcement intended to keep all radio advertising on a cash-and-carry basis, Philadelphia Daily News has en- tered into a new time-for-space swap with WPEN. Inquirer and Record holding fast against each deals because of newspaper shortages while the Bulletin still play presence and won't commit itself. Daily News program, a half-hour program for five 10-minute programs a week on the following basis: The half-hour program will be allotted to any radio station that requests it, but will be limited to a station in the Philadelphia area.

If the action is taken by FCC, it will have no effect on existing licenses, but it will influence FCC action on pending applications for standard and FM broad- caste licenses. It's said that a large percentage of those are sought by newspaper and magazine publishers.

Critical Craven

It was also reported by FCC Com- missioner T. A. Craven was critical of the decision on the ground that the board discriminated in granting licenses between parties engaged in one business and those engaged in another. He is also under- standing that the board is now put in a critical condition to the wishes of the Congress. It is not clear how the board will be affected by this action, but there is little doubt that a large percentage of those are sought by newspaper and magazine publishers.

Commissioner Craven is said to have opposed the policy on the additional grounds that it may operate to choice of development of television. The movie industry, it is reported, has been contented, may be provoked from the television field if the policy is taken.

No More Italian Language Shows On Philly's WPEI

Sked's All-English Now

PHILADELPHIA, Jan. 1.—Starting today (1), WPEI goes entirely all-English, leaving at the same time two remaining hours of foreign-language programs, which had been sponsored, to the time of the news given by Arthur Simon, WPEI general manager, who is to be in line with regular policy to gradually elimi- nate foreign-language programs, which once predominated this station's program.

Dropping of the Italian shows, which the called the 11 a.m. to 1 p.m. slot daily, of the sponsors interest on keeping the foreign-language format, which was done to make room for English programs. The quarter-hour "Italian Pitch" of oil show and the half-hour La Bonita de Oro, and the half-hour Italian language programs, which will be made with the announcement now to be made, will be filled up with English programs. The quarter-hour Spanish "Radio Mart" continues to be filled with English programs.

Radio Station WPTA, Manchester, is leading the fashion leaders among the long-hairs.

WVO's Courtney Charms Femmes Into Waves

NEW YORK, Jan. 1. — WVO's disk jockey, Alan Courtney, is doing six quar- ter-hour shows a week to recruit Waves. Applying the old personal-touch formula so successful in radio Courtenay says, "Call me here at the station right away and we'll find out how to get ahold of you."

An average of 30 girl candidates call each night after the broadcasts to discuss their futures.

Campaign is tied up with the U.S. Navy Personnel Office. No explanation given for this decision. Waves from this area during January, according to the plans, will be handed Waves recruiting campaigns.

Boswell Show Starts in S. F.

BASIL FRANCISCO, Jan. 1.—Connie Boswell starts her new Blue Grove show now here Wednesday, January 12 at 7 p.m. The program, titled Connie Boswell Ev- ents, will move to Hollywood in a few weeks and then to New York.
THE FIRST TWO YEARS OF U.S. WAR:

December 7, 1941 to December 7, 1943

The Columbia Broadcasting System broadcast to the American people:
— over 14,400 WAR PROGRAMS—of which 8,100 were volunteered by the American business houses who advertise their goods and services on the CBS Network air, and 6,300 were volunteered by CBS itself.
— over 6,200 WAR ANNOUNCEMENTS—of which 1,600 were sustaining, and 4,600 were volunteered by CBS advertisers.
— over 10,700 WAR NEWS BROADCASTS—of which 6,000 were the sustaining offerings of CBS and 4,700 were CBS News originations sponsored by our advertisers.

The CBS War Broadcasting total during the first two years of war added up to more than 39% of the total of network operating hours. The whole dollar-and-manpower cost of this formidable share of the entire product of the network was a voluntary contribution by American industry and CBS to the single objective that lies still before us all.

This is CBS... the Columbia Broadcasting System
## The Billboard TALENT COST INDEX

**Based on “FIRST FIFTEEN” HOOPERATINGS for evening programs**

**Report Dated December 31, 1943**

| PROGRAM          | HOOPERATING       | WEEKS TO DATE | NET & NO. STA. | OPPOSITION                  | AGENCY             | SPONSOR & PRODUCT              | TALENT COST | COST PER POINT |
|------------------|-------------------|---------------|----------------|----------------------------|--------------------|-------------------------------|-------------|----------------|----------------|
| Fibber McGee and Molly | 31.8              | 227           | NBC 121        | Report to Nation—CBS      | Needham, Louis & Brobys | E. J. Johnson (Floor Wax)     | $8,500      | $267.71         |
| Edgar Bergen     | 30.7              | 297           | NBC 135        | Jerry Lester—CBS, News—BLUE, Air Lane Trio—BLUE, That’s Good—BLUE, Alexander—MBS | J. Walter Thompson | Standard Brands (Chase & Sanborn Coffee) | $10,000     | $322.48         |
| Bob Hope         | 29.2              | 254           | NBC 131        | Romance—CBS, R. G. Swing—BLUE, Amer. Forum—MBS | Foose, Cone & Belding | Peppermint (Toothpaste)      | $11,000     | $376.71         |
| Joan Davis-Jack Haley | 27.0              | 165           | NBC 67         | Dinah Shore—CBS, Spotlight Bands—BLUE, Treasure Hour of Song—MBS | McKee & Albritton | Sealed (Milk and Ice Cream)   | $7,500      | $277.78         |
| Aldrich Family   | 26.0              | 192           | NBC 128        | Death Valley—CBS, Town Meeting—BLUE, Human Adventure—MBS | Young & Rubinson | General Foods (Postum)        | $6,000      | $153.84         |
| Walter Winchell  | 25.4              | 335           | BLUE 198       | R. Digest—CBS, M-Go-Round—NBC, Cleve. Symp.—MBS | Lennen & Mitchell | Jergens (Hand Lotion)         | $5,000      | $196.85         |
| Jack Benny       | 25.3              | 445           | NBC 131        | Shiner—CBS, Sinatra—CBS, Pearson—BLUE, D. Thompson—BLUE, Odd Fish, Revival—MBS | Young & Rubinson | General Foods (Grape Nuts)    | $20,000     | $790.50         |
| Lux Radio Theater| 25.3              | 302           | CBS 122        | Tel. Hour—NBC, Dr. I. Q.—NBC, Counter Spy—BLUE, Spotlight Bands—BLUE, Heater—MBS, G. Fields—MBS, Paul Winchell—MBS | J. Walter Thompson | Lever Bros. (Lux)             | $10,000     | $395.25         |
| Abbott and Costello | 24.5              | 194           | NBC 120        | First Line—CBS, R. O. Swing—BLUE, Latino—BLUE, R. Clapper—MBS, Carnegie—MBS | William Eddy | R. J. Reynolds (Camela)       | $10,000     | $408.16         |
| Frank Morgan-Fannie Brice | 23.2            | 90            | NBC 120        | Suspense—CBS, News—BLUE, Luella—BLUE, Custer—MBS, Caribou—MBS, Black Castle—MBS | Benton & Bowles | General Foods (Maxwell House Coffee) | $9,000    | $409.48         |
| Mr. District Attorney | 22.8             | 240           | NBC 125        | J. Carson—CBS, Spotlight Bands—BLUE, Soldiers W. Wings—MBS | Pedlar & Ryan | Bristol-Myers (Vitalis)       | $4,000      | $175.43         |
| Bing Crosby      | 22.7              | 333           | NBC 132        | Major Bowes—CBS, Town Meeting—BLUE, G. Heather—MBS, G. Fields—MBS | J. Walter Thompson | Kraft (Cheese)               | $10,000     | $440.53         |
| Screen Guild Theater | 22.5             | 176           | CBS 120        | Contended Hour—NBC, R. G. Swing—BLUE, Out of Shadows—BLUE, R. Clapper—MBS, Sunny Skys—MBS | Pedlar & Ryan | Lady Esther (Face Powder, etc.) | $10,000     | $444.45         |
| Take It Or Leave It | 22.1             | 192           | CBS 122        | H. of Charm—NBC, G. Lawrence—BLUE, Good Will—H. MBS, Fletcher (News) | Biow | EverSharp (Pen and Pencils) | $2,000 | $113.22 |
| Fred Allen       | 20.4              | 429           | CBS 122        | Amer. Album Music—NBC, Rustin Street—BLUE, J. Fidler—BLUE, Cleve. Symp.—MBS | Buchanan | Texas Co. (Oil and Gas)       | $11,500     | $563.73         |

Texas program jumped 9.8 points in the ratings with the return of Fred Allen to just make the first 15. Which is a powerful testimonial to Allen’s drawing power. With him back, the rating almost doubled. This for his first program when the only draw was Allen’s name. Actually this show has been close to the inner circle: last report it was 19.4, while the tail-end of the first 15 was only 19.5. The jump obviously comes from the plus audience gathered by Fred Allen, who precedes Phil Baker and “Take It Or Leave It.”

The “Talent Cost Index” is protected by the copyright of The Billboard and infringements will be prosecuted.
Most B-S-H Biz Moves Over With D-F-S Revamp

CHICAGO, Jan. 1.—The new Dance-
merchandising Wanna, which has
under way officially today (1) has taken
over the syndication office of the
company for the management of B-S-H's
 Suskele-stuff-Hummer, and will
carry on the same offices and with the same
personnel who have handled them in the past.
Personnel of the new agency includes 200
people who were formerly with B-S-H in
Chicago, New York and Hollywood. M. M.
Dancer, who was president of B-S-H, and
J. O. Lewis, and others, no two executives
were vice-presidents, are the partners now
operating the agency.

The best part of the firm's billing con-
ists of successful daytime programs and
strikebreaking. Among them are Hymens of All
Churches, Bing Crosby's Personal Best, and
Wife, Captain Midnight and Sweet River.
Radio supervisors for the company, who
handle Pioneer & Gamble and General
Mills radio production are Carl Stanton,
Bob Phillips, and George Stellman.
J. James Nelse is director of controls.

Joseph I. Perishan is in charge of mer-
chandising activities in the New York
office, and Robert K. Stellman is党校
manager, and Ann Parks is in charge of
talent.

Blackett Now a 10 Percenter

NEW YORK, Jan. 1.—Local agency cir-
cumstances have forced the Danc-
east's B-S-H house as of the end of
1943 to fade out of the picture. Blackett,
who has been in charge of everything on the
books as of December 31, 1943, now

With this deal Blackett agreed to step
closely with his old friends, the Dancer-
Furniture-Pittsburgh, to open up
a new local advertising
ness in the B-S-H's office.

This is the reason B-S-H refused to
accept any return of its employees
in the transaction. They figured, obviously,
that it was enough to shell out 10 per cent
of its interest in this new intermediary
ness on the books, since the new bus
would also be subject to the tax.

WCAU Adds Up

PHILADELPHIA, Jan. 1.—First step in
WCAU's program for wide expansion of its
new coverage is taking place with a third
radio service. Starting tomorrow (2),
Transradio Press and Associated Press
will be complemented by use of United
Press tickers, station taking both news,
local and national, over its new network
and putting finishing touches on a brand-
new studio which will be equipped with a
special broadcast studio, and designed for
visual appeal in the postwar period when
the ban on studio tours will be lifted.

Hebros Goes Bros

NEW YORK, Jan. 1.—Hebros Watches
star Thurgood has had dinner at Mutual
on the 18th. Probably 3:08 p.m. next
will be heard in New York since
agency hasn't completed development
in this area. Talent is slated to be Vincent Lopez
ork, Mary Small, and Pie and Pat. Wein
traus is the agency.

Dick Connor Travels Again

NEW YORK, Jan. 1.—Dick Connor, ac-
tion relations exec at Mutual, heads out
for another fortnight of visiting stations.
This time thru the Mason-Dixon Line areas.
Concludes January 10.

The Billboard
Radio Personnel

Due to a clerical error in a directly
music lieu notice, The Billboard gives herewith
its set-up in the Radio-Tele-
vision Personnel.

New York

LOU FRANKEL, radio-
television editor
JOE KOEHLER, executive
FRANK GILL and BOB
FRANCIS, assignments.
WANDA MARVIN and
HOWARD WEISSMAN, de-
partment associates.
EILLIOTT GERNAND, music editor in charge of radio-
television.

(Branch Offices)
SAN ABBOTT and DEAN
OWENS, radio-television, Los
Angeles.

CASKIE STINNETT, radio-
television, Kansas City.

BILL SACHS, Cincinnati
radio.

C Y WAGNER, Chicago
radio.

Bill Riley, Boston; Charles
Rogers, Nashville; Herb
Salt, Detroit; Ed Mc-
Manus, Minneapolis; Dr.
Paul, Toronto; Herb Mc-
Manus, Minneapolis.

Haviland Rives, Detroit; Ed
McManus, Minneapolis; C. V.
Wells, SILO; Bill Welsh, Denver;
Charles Rogers, Nashville; Bill
Riley, Boston; Emmett Curry,
Omaha; John Ignace, Balti-
more; Steve Molitor, Miami; Bill
Lake City; Phil Muth, New
Orleans; Frank D'Ole\nello, Naples; Jim Raleigh,
Buenos Aires; Dennis Landry,
Merideth, Dallas; Jim Ruiz de
Edgar, London; and Bert Ross,
Lon-
donderry, Canada.

LEONARD TRAUB, editor.

They Want Sunday
Tele So GE Skeds

Two-Hour Video

SCHNEIDER, N. Y., Jan. 1.—WRGB,
Gotham's tele station, will oper-
ate on a revised telecasting schedule
beginning tomorrow (3) at 12 noon when it will
regular-two-hour program begins. Station
will be on the air four days a week, Monday,
Thursday, Friday and Sunday, instead of three nights and two
afternoons.

Audience surveys recently conducted by
the station on all shows, including the audience preference for
Sunday night shows which resulted in the switch. The first half of the
9 p.m. Sunday program will be devoted to
top relay and news telecasts and the
remaining half will be devoted to regular
features.

First Sunday's show features two live
on-the-set programs, "Comedy and Rehearsal,"
and "Kochak Gets New Assistant

NEW YORK, Jan. 1.—Kochak, air-
weatherman of WNYC, New
York, has joined Blue as special assist-

He will work with Kochak on Blue expa-

Grant Agency Gets
Combs, Holcomb and
Lynch From Esty

NEW YORK, Jan. 1.—Wesley Combs
and Pharnico account exec; Harry
Lynch, radio producer, and
Charles Holcomb, sales
manager, have joined the
William Esty ad agency in New York.

Unusual angle to the shift of personnel
is the fact that the last name on the new list
in the agency account roll is Double or
Nothing, and Pharnico is going without big

Straus Up Leon
Goldstein to VP
At Station WMCA

NEW YORK, Jan. 1.—Leon Goldstein,
director of news and special features for
WMCA has been named to succeed
 chairman of the station.

Lev Goldstein has been
in charge of news and special features
just about two years when it will now
have the 645-7 p.m. slot available
for local sponsorship. Lifebuoy for
one, may snap up this time.

Lowell Thomas Shift
To NBCOfficial; Blue
Loses Little Dough

NEW YORK, Jan. 1.—Lowell Thomas
switch to NBC was made official this week.
He moves from the Blue to NBC on Jan-
uary 24. Time, 6:45 p.m., and the Sun
Oil, are unchanged.

Actually there will be little change in the
newscaster's network. His 23-station web
was a holdover from the days when Blue was part 

Blue stations are still

Straus Up Leon
Goldstein to VP
at WMCA

NEW YORK, Jan. 1.—Leon Goldstein,
director of news and special features for
William Esty ad agency in New York.

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Wanda Marvin and Howard Weissman, department associates.
### NETWORK SHOWS AND THEIR OWNERSHIP

<table>
<thead>
<tr>
<th>SHOW</th>
<th>SPONSOR</th>
<th>NET</th>
<th>AGENCY</th>
<th>OWNER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SHOW</strong></td>
<td><strong>SPONSOR</strong></td>
<td><strong>NET</strong></td>
<td><strong>AGENCY</strong></td>
<td><strong>OWNER</strong></td>
</tr>
<tr>
<td>Abe's Irish Rose</td>
<td>P. &amp; O. Reynolds Tob.</td>
<td>NBC</td>
<td>H. W. Kaster</td>
<td>Anne Nichols</td>
</tr>
<tr>
<td>Abbott &amp; Costello</td>
<td>William Eby</td>
<td>NBC</td>
<td>Rose Foods</td>
<td>MCA</td>
</tr>
<tr>
<td>A. L. Alexander's Melodeon Mission Board</td>
<td>Raymond Spector</td>
<td>CBS</td>
<td>Abe's Irish Rose</td>
<td>A. L. Alexander</td>
</tr>
<tr>
<td>Aldrich Family</td>
<td>Gen. Foods</td>
<td>NBC</td>
<td>Young &amp; Rubicam</td>
<td>Goldsmith</td>
</tr>
<tr>
<td>Alex Dreier</td>
<td>Steely Oil</td>
<td>NBC</td>
<td>Young &amp; Rubicam</td>
<td>Cunningham</td>
</tr>
<tr>
<td>Alka Seltzer, News of the World</td>
<td>Miles Lab.</td>
<td>NBC</td>
<td>Poole &amp; Cane</td>
<td>Alan, Walter Bachelet</td>
</tr>
<tr>
<td>Alien, Ted</td>
<td>Texaco</td>
<td>NBC</td>
<td>Poole &amp; Cane</td>
<td>Bachelet</td>
</tr>
<tr>
<td>All-Time Hit Parade</td>
<td>Poole &amp; Cane</td>
<td>NBC</td>
<td>Bachelet</td>
<td>Bachelet</td>
</tr>
<tr>
<td>American Institute of Famouls Music</td>
<td>Ralston</td>
<td>NBC</td>
<td>Bayer</td>
<td>P. Hummert</td>
</tr>
<tr>
<td>America's Ceiling Unlimited</td>
<td>Northwest Air</td>
<td>NBC</td>
<td>Bayer</td>
<td>D. S. &amp; P.</td>
</tr>
<tr>
<td>America's Airs</td>
<td>Whirlaway</td>
<td>NBC</td>
<td>Bayer</td>
<td>P. Hummert</td>
</tr>
<tr>
<td>American Radio Artists</td>
<td>Whirlaway</td>
<td>NBC</td>
<td>Bayer</td>
<td>P. Hummert</td>
</tr>
<tr>
<td>American Women</td>
<td>Whirlaway</td>
<td>NBC</td>
<td>Bayer</td>
<td>P. Hummert</td>
</tr>
<tr>
<td>Armstrong, Jack</td>
<td>Ralston</td>
<td>NBC</td>
<td>Bayer</td>
<td>D. S. &amp; P.</td>
</tr>
<tr>
<td>Armstrong's Theater of Today</td>
<td>Armstrong Cork</td>
<td>NBC</td>
<td>Bayer</td>
<td>D. S. &amp; P.</td>
</tr>
<tr>
<td>Art Baker</td>
<td>L. Angeles Soap</td>
<td>NBC</td>
<td>Bayn M. Morgan Art Baker</td>
<td>Bayer</td>
</tr>
<tr>
<td>Artz-Kerwin's Life Stories</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Ruttman &amp; Young Lever Bros.</td>
<td>Bayer</td>
</tr>
<tr>
<td>Bachelor's Children</td>
<td>Continental Bk.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Backstage Wife</td>
<td>E. L. Watkins</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Ball of the Century</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Beards &amp; The Band</td>
<td>Ralston</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Becker, Betty</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Believe It or Not</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Benny, Jack</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Big Sister</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Big Town</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Blind Date</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Blonde</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Blue Ribbons Closet</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Blue Ribbon Town</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Berch, Jack</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Boston Symphony</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Breakfast Club</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Breakfast at Sardi's</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Brewer Boy</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Bulldog Drummond</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Burns and Alan</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Burns, The</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Caleb, Ned</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Campana Serenade</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Canova, Judy</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Can You Top This?</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Captain Midnight</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Carnation Contested</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Carrie, Adam</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Carter, John</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Casualties of America, E. D. Post</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>CBS World News</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>CBS News of the World</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Chaplin, Charlie</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Charlie, Smaller</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Clapper, Raymond</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Clasper, Raymond</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Close, Upton</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Comcastiously Yours</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Corbett Little Show</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Cortez, Bob</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Courtman, Please</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Cresco Blue</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Crime Doctor</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Court Counter</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Davis &amp; Hayle</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Death Valley Days</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Dr. Christian</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Dr. Kate</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Dr. Double or Nothing</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Dr. F. D. for Playhouses</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Dryfey's Tavern</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Dunstally</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Easy Access</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Elery Queen</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Famous Jury Trials</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Fashions in Rations</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Fifer McGee &amp; Molly</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Fifer, Jimmie</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>First Night</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Fitch Bandwagon</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Flannery, Harry W.</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Ford Follies</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Front Page Farrell</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Fun Valley (Al Pearce)</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Portrait, Fun</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Guttenberg</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>The Great Moments in Music</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Guiding Light</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Happy Joe &amp; Ralph</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Harum, David</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Jane Fonda</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Jimmie Torrance</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>John of the West</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Joe, You Say I'll</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Jenny of All Choirs</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Josephine Baker</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Just Plain Bill</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Kaltenborn, H. V.</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Kaysy, Sammy</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Kayepack</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Kaye, John</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Kayne-Gordon, Philip</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Kraft Music Hall</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Krazy, Kay</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Lawton, Law</td>
<td>Lever Bros.</td>
<td>NBC</td>
<td>Kilday</td>
<td>William Morris</td>
</tr>
<tr>
<td>Lawless, Law</td>
<td>Lever Bros.</td>
<td>NBC</td>
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("Continued next week.")
Producers Lead Net Show Owners

Alliteration Comes to Air Commercial

Bays and Sells Autos on WPAT

NEW YORK, Jan. 1.—Department store advertising executives' "first precept," as a band of tyros who come into the promotional section of the stores, is "alliteration and more alliteration." If you want to "sell "em," any store ad man will tell you, do a "Choice Charlie Collects Callopes." Naturally pull-'em-in advertising is full of beautiful buzzin' babbitt's out of the theoretical.

That's been going on for years in the merchandising emporiums, but it's only lately come to broadcasting. What's always a "famous eye-catcher" now has become vocal and the effect is just as sassy as it was when Margaret Fishback did it for "Fitz and Start".

"Typical of what happens when alliteration comes to the air is the success story of the Palm City Auto Exchange. The auto park secondhand equivalent hadn't used radio and also hadn't arrived any where near as quickly, William J. Lyon, the "Palm City," Budy Joseph, the owner, was doing an ordinary business until he decided to go on the air. He came to the Paterson station, WPAT, and told them how he wanted to sell a sales promotion department who could promote the Palm City Auto Exchange on the air and so sold Joseph on using his nickname Chick, as a trade name.

The Palm City Auto Exchange hit the air with a slobbering alliterative plug.

The results were immediate, with the Jersey Bell Telephone system crying help in three weeks to Joseph. The cry was "Please let your radio name in the phone book.

All is well now. WPAT has a satisfied auto man and a satisfied auto man.

The auto exchange has increased its sales three times and business 450 per cent. And "Chick With Chic" has become the oldest established crusader in his own city.

They ask auto sellers and buyers to "Chick With Chick."

FCC OK Not Needed on Blue Time-Life, LaRoche Stock Deal

WASHINGTON, Jan. 1.—No approval of any other action by the Federal Communication Commission is necessary for consummation of the deal between Ed-war, Inc., and Paul B. LaRoche of Blue Time-Life and Fortune and Chet LaRoche for partial stock transfer.

FCC officials said this week that blessing of that agency was not required inasmuch as the commission has no control over network ownership.

WOR Resuming Its Live Teletests On DuMont Station

NEW YORK, Jan. 1.—WOR will pick up its live show policy on tele station WJNY Thursday (4) after a lapse of four weeks. Mutual retained its spot on the Demont outlet with a series of 60-minute features and show-business comedians to make up the week's bill. Ray Russell, director of daytime programs for WOR, has turned the planning, production and direction of tele shows over to Keith Thompson, of his department. Thompson will use amateur talent in the series of experimental programs.

Delivery Boy Snoops "On Stage"

NEW YORK, Jan. 1.—The road to fame is paved with buns and candy. Witness the tale of Galati, delivery boy for the Radio City Circus in Singapore. He was first discovered by Joe Seiffer, director of WJZ's Jimmy Cruise, the circus road show. He played the show and turned in such an excellent vocal performance that he became a big fan letter and will now do a corny alliterative turn on "On Stage Everybody next Saturday (6)."

Hooper Expands Rating Service; 4 New Features

Age Groups and Sponsor Recognition Breakdowns

NEW YORK, Jan. 1.—E. H. Hooper, Inc., research organ, is expanding its Hooperising service to include extra features. Two of these are expansion of current practices, the other two are developments based on current features.

Possibly the most important of the additions is a breakdown of the cost of listening audiences by age and sex in each radio market. This is based on the leitning by men, women and children for the one time period. The breakdown will add age groups and cover each of the producers about 130 in all.

Important here is patent since this data is directly applicable to program production, commercial slates and even type of product to be advertised.

Practically as important and also restricted to subscribing programs is the further development of sponsor identification feature. This is the further development of sponsor identification feature. Currently this provides only sponor identification. Henceforth it will provide direct partial and no ambiguous identification.

The other developments are Hooperizing for Sunday afternoon sponsored and sustained network shows; also ratings for all Saturday programs used in 1943. Before these time periods have only been covered to show the higher-rated commercials.

Transamerican's Newest Freedom's Mightiest Weapon

NEW YORK, Jan. 1.—Oliver Barber will direct the new show at Transamerican called Freedom's Mightiest Weapon. Harry Denker writes this: Don Douglas, who is the man show, The Electrified (MBM), will do the narration. There will be a new cast on Freedom's Mightiest Weapon each week.

Dancer, Fitzgerald & Sample Paces Agency Program Owners With Help of Frank Hummert

When It Comes to Show Control

NEW YORK, Jan. 1.—Who has the full handle on all shows this year? Who is the key to commercial programs today? In short, who owns radio's commercial airings?

The answer to this poses is to be found in a new figure: the result of a breakdown of the 200 sponsored shows on the four nets. This breakdown shows the program producers, advertising agencies and sponsors, in that order, although the major difference between these groups is a single, mighty slim.

Producers just nose out advertisers, which in turn, barely top sponsors.

In a study of the 200 radio shows airing by The Billboard, producers are discovered to own 173 per cent, of 45, ads, agents-owners, 40 per cent, of 125, while sponsors have the final say in 16 or 43 shows for which they pay their gospel. Next in the list are artists, who can account for 14, or two, with miscellaneous owners, the idea men, organizations controlling long-range deals, have the say no per cent, of 1, while the entire world on 43 shows, which ups their percentage.

Hummert Still Owns 'Em

The unique set-up between Producer Frank Hummert and the agency, Dancer-Fitzgerald-Sample, which is almost entirely sponsored, Freedom's Mightiest Weapon, which recently dissolved re-emerged as the current agency, gives him and them a wide lead over all other program ownership the (air features) controls some 22 shows, while the agency has ownership of no less than 15. Next comes CBS, with nine shows, a clear leader, and NBC is in the lead with the nine. The fact that they are topped by the nets and by their sponsors is otherwise the most of the news shows, which ups their percentage.

"Jap" Gude Leaves CBS; Joints Stix in Talent Rep Firm

NEW YORK, Jan. 1.—J. G. (Jap) Gude is checking out of CBS today to join the talent rep firm. Gude had been director of publicity in the halcyon days of CBS and of recent years has been an executive of Gray Television.

His new affiliation sees him as a partner in the firm to be known as Stix & Gude, the latter of whom is a former CBS talent producer and news commentator, the list including Hooper, Bing, John Gunther and John Vandercook.

With Gude joining up the organization will expand and will he counsel, the idea being to provide radio savvy for small ad agencies,

NBC Central Division Net Sales Nearly Top All Time High in '43

CHICAGO, Jan. 1.—NBC Central Division network sales in 1943 came close to an all-time peak, and prospects for a repeat performance seem encouraging. According to Paul McCluer, sales manager of the division, in reviewing the year's success Stank, McCluer's department with a backlog of time orders waiting only the clearance of stations. First new show of the year will be Your America, the United Pacific program set to start January 8. The presence of more orders on the book, McCluer said, is a definite indication that NBC is not yet ready to hang up a "sold out" sign, contrary to some reports.

While the post-war period of the war could materially change the broadcasting picture, McCluer believes that any such shift is less than likely. He lays greater potentiality to return to the sales picture by adding that any upturn in the station quota of sales would improve sales by recie, McCluer believes that any such upturn in the station quota of sales would improve sales by recie.
Five-Way Pick-Up

NEW YORK, Jan. 1.—Maurice Joseph will do The WJZ Consolidation during 9 to 10 p.m. tonight. The show will go from 4 to 8 p.m. Temperatures will be below zero for most of the day, and the evening will be cloudy with rain. The temperature will range from 15 to 20 degrees. The chance of snow is slight. The high for today is expected to be 28 degrees.

Tomás Ortiz is being assigned to the West Coast for another week. He will work on the World War II Special Program, which is to be broadcast on January 8th. The program will be sponsored by the U.S. Army and Navy. Ortiz has been working on the program for several weeks now and is expected to complete it by the end of the month.

Elvis Presley is expected to make an appearance on the Ed Sullivan Show tonight. The show is scheduled to air from 9 to 11 p.m. EST. Sullivan has been preparing for the appearance for several days now and is said to be excited about it.

The National Football League announced today that it will delay the start of the regular season until after November 1st. The decision was made in order to allow players to complete their college seasons before the start of the NFL season.

The NBC network announced today that it will be airing a new series called "The Many Faces of Murder." The series will air on Monday nights at 8 p.m. EST. It is expected to run for 13 episodes and will feature mystery stories with multiple plot lines. The show will be produced by David S. Howard, who also produced the popular "Mystery Street."
Toscanini Concert Filmed by OWI for Overseas Hearings

NEW YORK, Jan. 1.—OWI this week flew Artillo Toscanini conducting the NBC Symphony Orchestra in a special concert to be sent to reoccupied countries. Jon Pearce and the Westminster Choir will sing the vocal parts of the Verdi program.

Toscanini volunteered his services to the OWI. When the OWI physician attempted to examine the maestro, the maestro announced several weeks ago that he would tour these countries, conducting his own orchestra, with his works banned by Hitler and Mussolini.

The OWI raiders Irving Lowen headed the production and Alexander Hackenscheider was in charge of photography for the three-week period which is expected to be released for as a 16mm release for as early as March 1.

2d House Ork for Arcadia

NEW YORK, Jan. 1.—Arcadia Ballroom here now has two “house” orks. Besides Paul Whiteman, who is booked for three months, has just been renewed for another six weeks.

Hackett to Dixieland Band

NEW YORK, Jan. 1.—Music Corporation of America has to cancel club dates booked for Tom Hackett, who has left his band for the past two months.

Chick Maule, 3d, Tack Filling

At Station WCKY

CINCINNATI, Jan. 1.—Clade Tack, former drummer with the Chick Maule band, has turned musical directorship of WCKY, temporarily replacing Chick Maule, who is in Florida on leave of absence because of ill health.

Maule, 3d, who has been associated with a number of name bands for several years, is now making up 16-inch records for the Beverly Hills Country Club, Southgate, Ky.

Oakland Inds Sells Dept. Store 16 Yuletide Shows

(Continued from page 4)

10:30 and 11:30 a.m. and 3:00 and 4:00 p.m.

The indy station, a 1,000-watter, across the street from a radio store, has done K.W.R. K.W.'s proved that despite competition, which is toughest at holiday times when all the stations are selling on-air shows, intelligent programming not only produces audiences but also sponsors. Many outlets have wondered how an indy can push such material. It's the same way here, and for the record The Billboard was present at the all-out promotion planned.

Hans of Interest to the younger folk, including a short story, letter from a boy in the service to his father, and Christmas music.

6:00 p.m.—Christmas Carol—Charles Dickens

6:30 p.m.—Little Match Girl—Frank Luther, narrator, and Jesse Crawford at the organ providing the dramatic adaptation of Hans Christian Anderson's familiar tale.

7:00 to 8 p.m.—Hausel and Gettel.

8:35 to 9:15 p.m.—“The Night Before Christmas.”

A familiar poem read by Frank Luther, with several of the nursery songs of Christmas carols interspersed with the story. Set on the stage of the Star of Bethlehem, written and produced by George Gettel.

9:15 to 10:15 p.m.—Grandfather's Christmas Eve.

Gettel tells of his grandson of the happy Christmas even in by-gone years in Germany.

CHRISTMAS DAY—DECEMBER 25

6:00 to 7 a.m.—Yuletide Melodies.

Another Scrap Drive Started

"This Time by E. T.-ers, and for Vinylics"

NEW YORK, Jan. 1.—A critical shortage of Vinylics, material vital to the making of electrical transcriptions, threatens to keep pace with the empty scrap bins. Record makers are appealling to stations to return obsolete disks and may be obliged to halt new cuts until sufficient scrap is salvaged.

Filling in of personnel is a question and forces of trained personnel are feeling the pinch and, in order to supply them with the minimum required, personnel must be sought.

This is the beginning of an effort to salvage the material which is becoming increasingly high. As the supply of it is so uncertain, many Vinylics are not available Vinylics, some e. t-s are scrambl-

ing easily to obtain enough of the patented plastic to stay in business.

Ben Levin, of Muzak, states that in all his company's correspondence with the 150 stations which it serves, they are being made for the return of old e. t-s.

So far, several stations have offered assistance to the War Profiteering Commission, and the users, who make application to obtain the material, are being supplied.

Sun Shipbuilding Still Full

More Air Time for Man-

Power Help

PHILADELPHIA, Jan. 1.—Sun Ship- building and Drydock Company, major plant at yard-by-yard, is about to become a real radio buying agree in order to reach the 2,700,000 men in three programs on WIPIL and one on WIP, ranging from patrons to cash giveaway, already sponsored by the shipyard, war plant now turns to WCAC for the first air time on WIPIL Program 5 Series. Seeking to reach pro-

duction workers in the local area, Sun Ship will depend largely on the hill-

side plant, where the men can get their "help wanted" magazines.

New show, starting tonight (1), 7:30 p.m., on WCAC, offers "Mayflower," by Harmony Rangers.

Joe Cottiche, WCAC program director, is setting up the fourth program of this new program series. Sun Ship is easily the biggest buyer of radio time among the local war plants. It's reported au-

toring still a sixth air show even now.

The Board for allocation of the plastic is not powerful to determine how much re-use of the material or if WPB red tape is tying up the supply. Many e. t-ers are worried, however, as they have a saga 30-day supply of new Vinylic.

Roy Eldridge 4-F, Building Large Ork

NEW YORK, Jan. 1.—Roy Eldridge is pulling up a new 4-F orchestra, which he will debut at the Rio Casino, Boston, on March 5, when he opens for a two-week run.

The band leader will be East again, however, for a guest shot on the Carnegie Music Society of Lower Basin Street on January 16 and to take part in Beaux Jazz con-

certs at the Metropolitan Opera House here two days later.

Ted Malone With ARPS

NEW YORK, Jan. 1.—Ted Malone, who has been with WABC, CBS outlet here, has been ap-

pointed as director of Associated Recorded Program Service. Malone has also served in the cockpit of a program director for Station KMMC, Kansas City, and, previously for the Radio Network, has been producer of the "Autumn" program aired daily by the Blue Network.

W. C. Handley Improving

NEW YORK, Jan. 1.—W. C. Handley's program, "Keep Things Rolling," is said to be improving, as he plans the for the composer to have played the piano last week. Handley was discharged from Harlem Hospital November 28.

Joe Davis 25c Suff. Vs. Mayfair Asks Cut of ASCAP Money; May Mean Precedent

NEW YORK, Jan. 1.—Joe Davis, owner of Mayfair, will, it is understood, establish a precedent if the plaintiff is successful in proving that the defendants of ASCAP has afe-

ounced a round a pace to specifically omit pay-

ments from publishers on ASCAP per-

missions. Davis asked the court to take up the rights of Davis, Inc., and of the ASCAP to any and all income from ASCAP.

In order to be in dispute in the New York Supreme Court is the same one which tried in standard SPA con-

tract until about six months ago, when Davis first asked for the revamping and refiled its pact to specifically omit pay-

ments from publishers on ASCAP per-

missions. Davis case is. Davis, Inc., and of the ASCAP to any and all income from ASCAP.

Davis suit demands 25 per cent of ASCAP royalties collected by Mayfair since December 12, 1939, the date when the Davis suit was transferred to the 13th Circuit, which court furnished a precedent for the composer of the music to have the plaintiff for the piano forecast. Handley was discharged from Harlem Hospital November 28.
Formed Former Band Vocalists Took Place of Drafted Orksters; Few New New Bands Names Around

NEW YORK, Jan. 1.—Band agencies have just closed their books on one of the most extraordinary periods in their history. At least the exact figures are not available, but the respective agencies, the accountants' statements show that each firm has done a larger gross business than the year before. In some cases the profits run almost doubled, under increased operational expenses, but in others the gravy is much thicker than it was in '43. The principal lies in the fact that the upper grosses did not result from the inception of large bands to replace the drafted ones. The result was achieved by other bands, who decided to cut loose as singles in unprecedented numbers and with phenomenal success.

There are very few bands indeed who grossed up to $50,000 a week for a year for an agency. Frank Sinatra's net of $10,000, as reported to the radio people, is probably double that figure. Last September Murray Corporation of America contributed $25,000 to the $60,000 Kitty Singers needed to buy back Tommy Dorsey's band, and MCA kicked in that dough for the privilege of collecting $50,000 a week for 16 months from that date.

Another odd feature of the Murray swell its totals and Ferry Como did nicely, too, for ABC, who is still in the midst of Sinatra's book. His contract with them runs out. In fact, every agency man has kept his eyes peeled for band vocalists who are ready to check out of the band business and go into other service. And that went for girls as well, MCA's Prexy, Hal Heidt, recently starting booked Helen Forrest and Freddie Green, signed Elia Moe Muro.

Top Vocalists

The other most important single factor contributing to the big business done by agencies was the new marketability of bands for theater and film work. Hardly any consequence went through the year with less than double the usual business. The modern names averaged two pick at top money and were often asked two, three times enough to rate star billing, did almost as well by playing a tune or two in in as many as a half-dozen films.

And speaking of top names, they never before topped $50,000 a week, they did for theater work. In previous years a $19,000 weekly salary was reserved for a couple; no less than nine did that, or better than 30. At least nine more were on the fringe.

The biggest growers among the band leaders this year were Kay Kyser, Benny Knye, Jimmy Dorsey, Tommy Dorsey, Benny Goodman, Big Band Benny, Bob Heidt, Tod Louis, Phil Sputinait, Charlie Spivak, Tommy Moore, Jimmy Mundy, Cab Calloway, Freddie Martin, Duke Ellington, and Will Bradley. Also, Lionel Hampton, Abe Lyman and Count Basie.

But for agencies the important thing was the fact that every band on its roster turned in a strong season, and some worked steadily and the little ones scuffed up. The most, for the most part, territorial cattle remained in their own back yards.

George Auld, back from service in the army, is off to a fair start but his real progress will be charted in '44. Dean Hudson, Chuck Poster and Herbie Fields are others who are once more civilians and surely not too many too much for the agency bookling him.

A few old-timers like Abe Lyman, Vincent Lopez, Richard Himber, George Osmond and Lew Brownstein increased their activity but dozens of vets who expected to rediscover gold mines are proving only enough to keep them working at small scale for a spell.

Draft Done in '43

Another odd feature was the small number of names drafted during '43. Vaughn Monroe actually disbanded his orchestra, after receiving his induction papers, with a $5,000 fine. Others in the same classification, received their fates, left a band to go to the armed forces and have not far off will probably bring "greetings" for many agency meal-tickets.

However, after witnessing what happened to the music hit by '43, anyone who ventures a prediction on next year's developments is out of this world.

D'Amico, Hines Start Pub

NEW YORK, Jan. 1.—Another band leader-owned music publishing firm has been announced by Reisman Brothers, and George Hines, a member of his orchestra. Plans for the firm include a top pick of the new 1944 theme is Blue in the Bitch of the Right.

Vogel, Rossetter Still Disputing Rights to "Some These Days"

NEW YORK, Jan. 1.—Jerry Vogel was granted an examination of Wil Rossetter's claim to the rights of the U. S. Circuit Court of Appeals, reversing a previous ruling in Federal Court. Trial is expected to begin within the next four to six weeks.

Rossetter had been granted a judgment against Vogel by the lower court in a suit over the song Some of These Days, but the Court of Appeals reversed the judgment in favor of Vogel. Rossetter claims to have never written the song, which Vogel maintains, was assigned to him by songwriter Shadows Brooks in 1937.

Bruce, named as one of the defendants, admitted in court that he turned over to Vogel his rights in the song. Broudos thought he was signing a bill of sale for the second time in the court where he himself was accused of renewal contract with Rossetter, the original publisher of the song.

Ford Cancels Tommy Dorsey Broadcasts and One-Night Promoters Suffer Much Pain

NEW YORK, Jan. 1.—Without advance notice or explanations, Ford Motors this week canceled the series of broadcasts Tommy Dorsey was to begin for the automaker on a new five-times-a-week basis. Program was to have been heard today by the listeners from 8:15-8:30 on the Blue.

At press time, Music Corporation of America, which booked the show for Dorsey, still expressed hope that the suspension would be short lived and that they would proceed. If not, more pain for some night clubs.

The cancellation of the broadcasts threw a monkey wrench into the hotels, who, it was feared, would be unable to do his air shots from any spot he chose, he had intended staying New York for while and playing a number of one-night dates in this territory. MCA's one-night department had already set him for a dance at Cornell University and other spots, including some by regular dance promoters.

If the Ford cancellation sticks, Dorsey will promptly book theater dates to follow his current Paramount engagement, and one-night promoters will have to forget that they hardly had a crack at his band.

This comes as a tough break for them. For the past year they have been denied, in the lives of agency one-night books plenty of choice bands among top name bands as they had in their hey-day. While the manager has been sitting it out, unwilling to risk promotions with the few third rate and third rate bands available, he has been watching the lives of upper band costs and gas rationing bands with their one-night dates. He is to lay it on the line for the A and B bands and—put his foot firmly in the mouth of what-might-have-been to console them.

Charlie's Kindergarten

NEW YORK, Jan. 1.—Charlie Spivak's 1,800-odd covers at the Hollywood and Pennsylvania during his first week is supposed to have made him a new house band, but he also established another record, attracting the largest dancing public ever seen. If long trailers were reserved for boys over 14 years old, as they once were, a lot of Spivak's fans would have turned up for the concert. Victims, veteran rooms in the war were goggle-eyed at the presence of the customers. One of them observed: "I've worked here since the room opened. We used to think college kids were kids. We finally got used to seeing high school children come here without our parental consent. But now! Post public schools they come!"

Which is not bothering Spivak one whit. Those kids are the ones who stand on line at the Paramount, become record collectors, grow up and become heavy spenders.
"Caissons" Ruled in Public Domain by U. S. Appeals Court

NEW YORK, Jan. 1. — The Caissons marching song was declared in public domain by the U. S. Circuit Court of Appeals here today, in upholding a Federal ruling. Higher court ruled that the song had never been copyrighted by its composer, the late Brig. Gen. Edmund L. Gruber.

Suffragette Case in Texas

St. Louis, Mo., Dec. 31. — The latest substantial work in the suffragette case in Texas is the decision of the highest court of the state in favor of the suffragettes.

Xavier Cugat

XAVIER CUGAT has been brought back to his regular New York location in the bowlers and a ringer gift for Waldorf couldn't to its own clientele. Twenty-eight people occupy the space. The new pianist, a piece vocal choir, a couple of maracas and flugelhorn, the saxophonist and assorted instrumentalists who double in the Latin music, and the saxophone palette to select his musical colors from, Cugat, who has a rep as a caricaturist in another medium, paints a mighty pretty picture.

Barnet Dropping Mixed Ork

NEW YORK, Jan. 1. — Charlie Barnet will stop using colored musicians following his current Strand Theater engagement. Move is said to be dictated by a desire to make himself eligible for dates to municipalities where the Barnet has used at least one, and frequently as many as four, Negro sidemen. Barnet's managers claim the leader has not taken a financial loss, but has felt the strain of playing a mixed band in areas where prejudice still exists.

Bob Strong

This is Bob Strong's first appearance in these parts and he clearly states it is questionable whether a dance hall is the most suitable choice for his type of music.

Dean Hudson Kept Busy

NEW YORK, Jan. 1. — Dean Hudson has been kept busy since his return from abroad and has been turning out hits from his office after receiving an army discharge. Hudson has returned to his position as the bandstand's best known for his unique style.

March of Time Pays Visit to Music Row—Sees All, Tells Almost Nothing

NEW YORK, Jan. 1. — Up-Beat in Music, March of Time's newest film which will be screened nation-wide this month, doesn't make any particular point (it's supposed to be about the "new kind of music") created for this film by George Gershwin. A shot for half the names in the music business. About the only one is James P. Johnson's. M. T. is his idea: RKO said to have The Voice cut from the film.

A Bouquet From Deems

At the preview caught Deems Taylor let go with a rife raspberry when James Petrillo was allowed to speak, declaring that the $3,000,000 which is to be collected from rackets would help American culture. Petrillo was not present to return the compliment.

20 Bands DidBulk of Free Dates Played by 22,662 of 802 Members in Past Year

NEW YORK, Jan. 1. — Local 802 here, A.F.L.'s largest local, took stock of the war activities of its members for the past year, and found that 22,662 musicians had volunteered for war work. These men and women, who are members of 21 organizations, including concert bands, war relief agencies, and government agencies and hospitals, in a total of 3,051 engagements.

CAC Gets Fields

NEW YORK, Jan. 1. — Herbie Fields, who was a Fort Dix band prior to his discharge, and who has been organizing a civilian outfit with Music Corporation Inc., opened the Strand Theater, Norfolk, Va., opening on January 12 for two weeks, and follows on to Miami, with a块 of his regular big band. Fields opened his first engagement at the Palomar Ballroom, Norfolk, Va., Monday ($2) for a week, fielding and booked Fields into the Palomar thru MCA, which has an exclusive on the Norfolk location.

MARUSCHKA

(MA-RÖÖSH-KA)

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Colorful Bands and Orchestras

15 Western Radio Magazines, Pref. White, Brown, or: Brown

Good Things Come in Threes

Ferguson Bros. Inc., 326 W. Quincy, Indianapolis, Ind., (317) 257-1800

Mike Special Announcements

Keep Turning

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CAC Gets Fields

NEW YORK, Jan. 1. — Herbie Fields, who was a Fort Dix band prior to his discharge, and who has been organizing a civilian outfit with Music Corporation Inc., opened the Strand Theater, Norfolk, Va., opening on January 12 for two weeks, and follows on to Miami, with a块 of his regular big band. Fields opened his first engagement at the Palomar Ballroom, Norfolk, Va., Monday ($2) for a week, fielding and booked Fields into the Palomar thru MCA, which has an exclusive on the Norfolk location.
Hottest RECORDS in town

MAKE WITH
THE BULLETS, BENNY
(SAVOY)

Johnny Doughboy Polka
(SAVOY)

If I Were the Moon
(BLUEBIRD RECORDS)

They're Sendin' The Judge to Jail
(SAVOY)

I Don't Stand for That Jive
(SAVOY)

Bunny's Boogie
(SAVOY)

Cherio Music Publishers, Inc.
(Music Publishers)

1585 Broadway, New York 19

From Santly-Joy....

I've Had This Feeling Before
(But Never Like This)
PERRY COMO—VICTOR #20-1548

Johnny Long—DECCA #4429

Take It Easy
GUY LOMBARDO—DECCA #18573

Watch for This New Novelty Sensation!
It's LOVE, LOVE, LOVE!

Santly-Joy, Inc.

Music Publishers
1619 Broadway • New York 19, N.Y.

Tommy Valando
Prof. Mgr.

Jack Fay, Boston
Benny Miller, Hollywood

Backed up with OH, THEODORA
(SAVOY)

Send Me Some Roses
(SAVOY)

She Didn't Lay That Pistol Down
(SAVOY)

No Love Blues
(VICTOR LABEL)

You Put a Patch on My Broken Heart
(SAVOY)

Copyright

PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accuracy Reporting Service, with plugs per tune omitted by The Billboard.

Title

Publisher

Army Air Corps
Fischer

Auld Lang Syne
P. D.

Bessie Macho
Southern

By the River of the Rosses
Shapiro-Bernstein

Candelight and Wine (F)
Miller

Don't Sweetheart Me
Advance

For the First Time
Shapiro-Bernstein

Have I Stayed Away Too Long?
Famous

Home
Am. Academy of Music

How Sweet You Are (F)
Remick

I Couldn't Sleep a Wink Last Night (F)
Harms

Is My Baby Blue Tonight?
Broadway

I've Had This Feeling Before (F)
Santly-Joy

Little Did I Know
Lincoln

Music Stopped (F)
Robbins

My Heart Tells Me (F)
Bregman-Vocco-Conn

My Ideal
Paramount

My Shining Hour (F)
Morris

No Love, No Nothin' (F)
Triangle

Oh, What a Beautiful Morning (M)
Crawford

Old Acquaintance (F)
Witmack

Paper Doll
Marks

People Will Say We're in Love (M)
Crawford

Say a Prayer for the Boys Over There (F)
Southern

Shoo Shoo Baby (F)
Leeds

Someone To Love
Block

Speak Low (M)
Chappell

Star Eyes (F)
Feist

They're Either Too Young or Too Old (F)
Witmack

When They Ask About You
Berlin

White Christmas (F)
Berlin

Lucky Strike

HIT PARADE

CBS, Saturday, January 1, 9:45-11 p.m.

Title

Publisher

My Heart Tells Me
Bregman-Vocco-Cone

White Christmas
Berlin

I'll Be Home for Christmas
Melrose

Paper Doll
Marks

Shoo Shoo Baby
Leeds

Oh, What a Beautiful Morning
Crawford

People Will Say We're in Love
Crawford

For the First Time
Shapiro-Bernstein

Pistol Packin' Mama
Morris

Praise the Lord and Pass the Ammunition
Paramount

ALL-TIME HIT PARADE

NBC, Friday, December 31, 8:30-10 p.m.

Title

Publisher

Forty-Second Street
Witmack

As Time Goes By
Harms

Lullaby of Broadway
Witmack

California, Here I Come
Remick

I Can't Give You Anything But Love
Mills

Chattanooga Choo Choo
Robbins

My Heart Tells Me
Bregman-Vocco-Cone

Praise the Lord and Pass the Ammunition
Paramount

Comin' In on a Wing and a Prayer
Robbins

There'll Be a Hot Time in the Old Town Tonight
Marks

There's a Tavern in the Town
P. D.

Auld Lang Syne
P. D.
**Music Popularity Chart**

**Week Ending Dec. 30, 1943**

**BEST SELLING SHEET MUSIC**

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

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#### WEST COAST

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**"HARLEM" HIT PARADE**

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

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<td>2. Don't Cry, Baby</td>
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<td>3. It Must Be Jelly</td>
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<td>4. Ration Blues</td>
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<td>7. G. J. Wise</td>
<td>Johnny Mercer</td>
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<td>8. All for You</td>
<td>King Cole Trio</td>
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<td>10. A Slip of the Lip</td>
<td>Duke Ellington</td>
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**Songs now among the most played...**

Performance Rights Licensed by **BMI**

- **PISTOL PACKIN' MAMA**
- **PAPER DOLL**
- **BESAME MUCHO**
- **SOMEONE TO LOVE**
- **POINCIANA**
- **IN A FRIENDLY LITTLE HARBOR**
- **I'M LIVING FROM KISS TO KISS**
- **NO LETTER TODAY**
- **TICO-TICO**
- **I'LL BE AROUND**
- **I HEARD YOU CRIED LAST NIGHT**
- **THE THINGS THAT MEAN SO MUCH TO ME**
- **DO YOU KNOW**

Watch for These Future Number Ones:

- **DON'T WORRY, MOM**
- **I DON'T WANNA BE ALONE TONIGHT**
- **IF I WERE THE MOON**
- **HOLKA POLKA**
- **GOODNIGHT**
  (From "Hi Ya, Sailor")
- **STARDUST AVENUE**

---

**And**

**Publishing the Score from the Forthcoming Broadway Musical...**

**"Marianne"**

*Featuring ERNEST TRUEX*

**MARY JANE WALSH**

**JERRY WAYNE**

**VIRGINIA MACWATTERS**

---

**BROADCAST MUSIC, Inc.**

580 FIFTH AVENUE, NEW YORK 19, N. Y.

**JIMMIE CAIRNS • EDDIE JANIS • IRVING TANZ • ELMORE WHITE**

---

[Link to American Radio History: www.americanradiohistory.com]
**HIS NEW VICTOR RELEASE IS TORCHY ON THE A SIDE... TORRID ON THE B SIDE. (BETTER DE-CIDE TO ORDER TODAY!)**

**Victor 20-1553**

**Another One of Them Things**

—Tommy Dorsey and His Orchestra

---

**THE 20TH CENTURY GABRIEL SKYROCKETS THROUGH HOT GROOVES ON A DISC THAT MAKES HIS TRUMPET TALK.**

**Bluebird 30-0819**

**Cherry** (Vocal by Jimmy Mitchell)

—Erskine Hawkins and His Orchestra

---

**MUSIC**

---

**PART 2—The Billboard**

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**BEST SELLING RETAIL RECORDS**

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

**NATIONAL**

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<td>People Will Say We're in Love</td>
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<td>10</td>
<td>I'll Be Home for Christmas</td>
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<th>Last This Week</th>
<th>Position</th>
<th>Last This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Shoo-Shoo Baby</td>
<td>2</td>
<td>My Heart Tells Me</td>
</tr>
<tr>
<td>3</td>
<td>My Heart Tells Me</td>
<td>4</td>
<td>People Will Say We're in Love</td>
</tr>
<tr>
<td>5</td>
<td>Pistol Packin' Mama</td>
<td>6</td>
<td>Oh, What a Beautiful Morning</td>
</tr>
<tr>
<td>7</td>
<td>Pistol Packin' Mama</td>
<td>8</td>
<td>People Will Say We're in Love</td>
</tr>
<tr>
<td>9</td>
<td>I'll Be Home for Christmas</td>
<td>10</td>
<td>I'll Be Home for Christmas</td>
</tr>
<tr>
<td>10</td>
<td>Shoo-Shoo Baby</td>
<td>1</td>
<td>Paper Doll</td>
</tr>
</tbody>
</table>

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**MOST PLAYED JUKE BOX FOLK RECORDS**

(Hillbillies, Spirituals, Cowboy Songs, Etc.)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last This Week</th>
<th>Position</th>
<th>Last This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pistol Packin' Mama</td>
<td>2</td>
<td>No Letter Today</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>4</td>
<td>They Took the Stars Out of Heaven</td>
</tr>
<tr>
<td>3</td>
<td>5</td>
<td>6</td>
<td>Try Me One More Time</td>
</tr>
<tr>
<td>4</td>
<td>6</td>
<td>7</td>
<td>They Took the Stars Out of Heaven</td>
</tr>
<tr>
<td>5</td>
<td>7</td>
<td>8</td>
<td>They Took the Stars Out of Heaven</td>
</tr>
<tr>
<td>6</td>
<td>8</td>
<td>9</td>
<td>They Took the Stars Out of Heaven</td>
</tr>
<tr>
<td>7</td>
<td>9</td>
<td>10</td>
<td>They Took the Stars Out of Heaven</td>
</tr>
</tbody>
</table>
Music Popularity Chart

Week Ending Dec. 30, 1943

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

(In Order of Popularity)

PAPER DOLL.............. Mills Brothers............ Decca (18th Week)
PISTOL PACKIN' MAMA... Al Dexter (Al Dexter)........ Okeh (24th Week)
.................... Bing Crosby-Andrews Sisters... Decca
.................... (Vic Schoen Ork)............ Decca
.................... Freddie "Schnickelfritz" Fish... Decca
MY HEART TELLS ME..... Glen Gray (Eugenie Baird).... Decca
.................... Jan Garber (Bob Davis and Quintet).... Hit (3rd Week)
THEY'RE EITHER TOO.... Jimmy Dorsey (Kitty Kallen).... Decca
YOU OR TOO OLD........ Jan Garber (Liz Tilton)............. Hit (2nd Week)
SHOO-SHOO BABY........ Andrews Sisters (Vic Schoen Ork).... Decca
.................... Ella Mae Morse (Dick Walter Ork).... Capitol
.................... Jan Garber (Liz Tilton)............. Hit (1st Week)
I'LL BE HOME FOR CHRISTMAS Bing Crosby (John Scott Trotter Ork).... Decca (4th Week)
WHITE CHRISTMAS........ Bing Crosby.................. Decca (4th Week)
.................... Freddy Martin (Clyde Rogers).... Victor
.................... Charlie Spivak (Gary Stevens)...... Columbia
PEOPLE WILL SAY WE'RE IN LOVE Frank Sinatra........... Columbia
.................... Bing Crosby.................. Decca (13th Week)
OH, WHAT A BEAUTIFUL MORNING Bing Crosby........... Decca (9th Week)
.................... Frank Sinatra........... Columbia
VICTORY POLKA............. Bing Crosby-Andrews Sisters..... Decca (6th Week)
.................... (Vic Schoen Ork)............ Decca

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, how the records listed below are gaining in popularity all over the nation. Text beneath each listing elaborates on the increasing popularity of each record or group of records and offers opinions on further possibilities.

(In Order of Popularity)

THE DREAMER............. Kay Armen (Balladiers).... Decca
.................... Peter Piper.................. Hit
MY IDEAL.................. Jimmy Dorsey (Bob Eberly).... Decca
.................... Billy Butterfield (Margaret Whiting)..... Capitol
.................... Maxine Sullivan........... Decca
IT MUST BE JELLY......... Glenn Miller (Modemaires).... Victor
BLUE RAIN................. Glenn Miller (Ray Eberle)........ Victor
.................... Bea Wain................. Bluebird

Territorial Favorites

OLD ACQUAINTANCE........ Jo Stafford (Paul Weston Ork).... Capitol (Memphis)
SOLO FLIGHT.............. Benny Goodman........... Columbia (St. Louis)
SPEAK LOW............... Gury Lombardo (Billy Leach).... Decca (Denver)
SUNRISE SERENADE......... Glenn Miller............... Bluebird (Dallas)

On the record for DECCA...

Mr. Leo J. Dixon

of the

TRIANGLE MUSIC COMPANY

Cleveland, Ohio

Writes:

December 23, 1943

Mr. Sellam C. Schult

Decca Distributing Corp.

22 West Hubbard St.

Chicago, 10, Ill.

Dear Mr. Schult:

I would like to take this opportunity to tell you how much I appreciate what Decca is doing for the automatic phonograph operator today.

It is a known fact that Decca has always been interested in the operator and has taken care of them to the best of its ability. This same fact holds true today when the demand for records is greater than ever before. We realize that you can only produce a certain number of records, but it is gratifying to know that Decca is giving us our fair share of the records produced.

We also owe Decca a vote of thanks for keeping the industry alive by providing us with the latest popular tunes by the country's top-notch artists and vocalists. Your current new tunes are serving as a "shot in the arm" to the automatic phonograph industry, which was beginning to suffer from too many records on unknown labels and by unknown artists.

Since we are one of the largest operators of coin phonographs in the state of Ohio, I frequently have occasion to talk with many other operators throughout the state and it may interest you to know that most of them feel the same way about Decca as I do.

We are very pleased with the manner in which you are taking care of us during these crucial times and when conditions return to normal, we shall not forget you for it.

Yours very truly,

Leo J. Dixon

TRIANGLE MUSIC COMPANY

6408 BELMONT AVENUE

CLEVELAND, OHIO

DISTRIBUTORS OF CAPPENHARDT PRODUCTS

www.americanradiohistory.com
PART 3—The Billboard

HIT RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Hot Department.

HOW SWEET YOU ARE............Jo Stafford ..................Capitol Kay Arment .................Decca Peter Piper .................Hit

A sweet ballad, a familiar melody, from "Thank Your Lucky Stars," which has played most of the country's film houses and has been heard on recordings by Decca and Hit, gets a new boost from Capitol's waxing of Miss Stafford. Decca's (Kay Arment) was all- vocal, and Hit's (Peter Piper) still carried one of its anonymous bands. Miss Stafford is accompanied by a full orchestra, and a good one, and that makes the difference. As for the song itself, it was somewhat overshadowed by "Too Young or Too Old" from the same picture, but is beginning to show up on the strength of multiple other stage show performances.

NO LOVE, NO NOTHIN'............Ella Mae Morse ..................Capitol Jan Garber (Liz Tillon) . .......Hit

Gill singers lost no time jumping on this one, and any time that happens the song is in. The torchy quality of the tune, plus the timely topic, plus the rhythmic bounce which gives a band something to get its teeth into, means that a joke box without "No Love, No Noth'n" is going to be nowhere at all. Miss Morse does her usually interesting job for Capitol. Liz Tillon is cute on Hit, and Johnny Long will be out soon doing his all for Decca.

G. I. JIVE........................Johnny Mercer ..................Capitol

If there is still anyone around who isn't aware that Johnny Mercer writes the flippest lyrics in the field, it's only because identities of songwriters are usually submerged in their work. And when it comes to singing, Mercer is no Sinatra, but then he doesn't try to be. He confines most of his vocal tips to blues and novelties, and in that he ranks with the best. His latest jive is typically Mercer in words and voice, tho' he's become more commercially sound since introducing his "Strip Polka" which did sort of all right. This bit of stuff is right down the alley for G.I.'s who know a boogie from a woogie.

POPULAR RECORD RELEASES

(From December 23 thru December 30)

"ASTERISK DENOTES WHICH RELEASES, IN THE OPINION OF THE BILLBOARD'S REVIEWER, ARE THE BEST RELEASED LAST WEEK. NO ATTEMPT HAS BEEN MADE TO COMPARE THEM WITH RECORDS OF PROVEN POPULARITY. THEY ARE COMPARED ONLY TO OTHER RECORDS RELEASED LAST WEEK.

<table>
<thead>
<tr>
<th>Besame Mucho</th>
<th>Aba Lyman ........... (Rose Blaine) ....... Hit</th>
<th>Chlo-E</th>
<th>Duke Ellington .................. Victor</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Do Nothing Till You Hear From Me&quot;</td>
<td>Duke Ellington ............ (Hilltoppers) ...... Savoy</td>
<td>Cuddle Up a Little Closer</td>
<td>Teddy Tucker ..................</td>
</tr>
<tr>
<td>Embraceable You</td>
<td>Kate Smith (Jack Miller) ........ Columbia</td>
<td>&quot;I've Stayed Away Too Long?&quot;</td>
<td>Perry Como ............. Victor</td>
</tr>
<tr>
<td>If I Had My Way</td>
<td>Kate Smith (Jack Miller) ........ Columbia</td>
<td>She Didn't Lay That Pistol Down</td>
<td>Teddy Tucker .................. (Hilltoppers) .. Savoy</td>
</tr>
<tr>
<td>So, Good Night</td>
<td>Aba Lyman (Stanley Worth) ......... Hit</td>
<td>They're Sending the Judge to Jail</td>
<td>Hank Hill ............. Savoy</td>
</tr>
</tbody>
</table>
MUSIC

Music Popularity Chart
Week Ending Dec. 30, 1943

POPULAR RECORD REVIEWS
By M. H. Orodnek

BENNY CARTER (Capitol)
"Poinciana"—FT; "Hurry, Hurry!"—FT; V.

Long a heavy favorite with the hot jazz students, more than casual interest attends a Benny Carter, particularly in this instance, making his disk debut on the Capitol label, in offering up an instrumental that showcases the maestro's alto sax sobriety along with a lowdown blues that brings the vocal calisthenics of Savannah Churchill to the fore. For the maestro's fortune, it is Nat Simon's and Buddy Bernier's "Poinciana" (Song of the Treetrunk) which occupies the attention of many of the radio bands. Set at a moderately slow tempo, with Frank Comstock's smooth and rhythmic arrangement pace, the way, the boys on the band take their cue from Carter's horn. Nice sax phrasing spark the two choruses, with the second stanza offering a blend with rumba beats to lend orchestral color to the side. It's the first "Poinciana" side geared for mass appeal, only other wailing being the concertized interpretation by Dave Rose on the Victor label. The phone needle jumps on the flip-over for Larkin's slow "Hurry, Hurry!" blues that has Miss Savannah shouting real sultry-like for her sweet one to hurry back home. After a chorus interlude with Carter's alto sax blazing against a background of stunning brasses, Miss Churchill returns to shout out in song that when he does get back she'll lock the door and throw the key away. There's a fringe of spice to the lyrics and Miss Churchill's chanting makes it sound all the more spicier.

On the strength of its radio popularity, "Poinciana" should hold plenty of appeal for the juke box brigade. And with Savannah Churchill's pointed pipings, along with the stellar synchs by the Benny Carter cornet, enthusiasm for "Hurry, Hurry!" should extend beyond the scope of only the item locations.

HILDEGARDE (Decca)
"They're Either Too Young or Too Old"—FT; V; "I'll Be Seeing You"—FT; V.

For the alter-dark set at the smarter saloons, any consideration of Hildegarde's singing talents is one of whom there is no more who. And in being able to conjure a mental picture of the lyrical lady's outstanding saltmarshing as the platter spins its course, at least the "I'll Be Seeing You" side is basked rich in lyrical charm and appeal. It's a soft and stinking love ballad of "April in Paris" genre, with just enough of the Continental spirit to make it tailor-made for Hildegarde's selling talents. Takes full liberties with the ballad tempo for this new Benny fan-living Kahn song ballad, giving full meaning and expression to its melodic and lyrical theme. Moreover, side has Hildegarde at the piano to heighten the intimacy of her singing, with the orchestra directed by Matt Sorok, spreading a velvety background. "They're Either Too Young or Too Old," hit song from the "Thank Your Lucky Stars" movie, lots much in the spinning that the loud-speaker cannot project the song's personality quality. When slackened up against popular standards, it still takes a Hildegarde fan to shower it with favor. Taking it at a lively tempo and again with full tempo liberties, Hildegarde is away from the Stearnway, with the Sorok music making its own an adequate rhythmic accompaniment. At the smart end clubs, where the music box notes enhances the atmosphere, the singing of Hildegarde strikes a most (See Pop. Record Reviews on page 65)

FOLK RECORD REVIEWS
(Cowboy, Hillbilly, Spirituals, Etc.)
By M. H. Orodnek

TEDDY TUCKER (Savoy)
"She Didn't Lay That Pistol Down"—FT; V; "Cuddle Up a Little Closer"—FT; V.

It was indeed inevitable and the only wonder that it took so long for a sequel to show up. All the pleading and supplication is at no avail and the lady simply refuses to lay that pistol down. Following the identical song pattern of an eight-bar verse and an eight-bar refrain, this new novelty ditty made by a mine the popularity appeal packed into the original "Pistol Packin' Mama." Yet, since there is no signs of the lady ever laying her pistol down, this sequel should be able to cash in some on the original, pure and simply via the juke box sticklers. A matter-of-fact corn interpretation—and it isn't a good corn—is tuned in by Teddy Tucker and his band, with the male voices of the Hilltoppers providing the lyrical force. The various voices are interspersed with corn footling of the solo instrumentalists in the small band, which is not particularly tasteful. The tempo is slowed up to moderate proportions for the "Cuddle Up a Little Closer" revival, which is sporting a fresh wave of popularity. The male quartet and orchestra alternate on the four-chord (See Folk Record Reviews on page 65)


WASHINGTON, D.C.—Holiday his felt shortness of appreciation at the local variety houses for the past two weeks. The holiday week had been marked by a general. This year, however, it is the strong and natural ally of film: It is an equal partner in a marriage where either party could do alone, but both do together. Doubting Thomas, 1943—a big reason why this is true.

Chicago, Ill., Oct. 28

Three acts left for the next 10,000,000 reasons why this is true.

Anthony, City Male-fact (600 seats, $94,667 house average) with Alf Loya, Adriana and Charlie and Nunez Cyrer (Tuesday) did a whizbang $12,000, after the $110,000 and $88,000 of the weeks before. The New Year's price (at $25 in most cases) helps to make new set records for the New Year week.

In business so bullish that most house managers pull a cold front from estimates for the New Year week.

In the Eastern (10,000,000 people)

Office bounty garnered by walludfilm policy operated in Chicago, too. The Chicago Theater, for example, had 50 weeks of band to help it go to almost the $80,000 mark. The bands included Jimmy Dorsey, Charlie Byrd, Pete Lewis, Teddy Powell, Bob Chet, Orsne Nelson, Woody Herman, Charlie Barnet, Buddy Rich, Earl Hines, Frank Brown, Tommy Tucker, Benny Kove, Horace Heid, Grade Baker, Joe Rachman, Jan Savitt, Johnny Long, Ted Flo Rito, Griff Williams, Phil Spinlatory and lucky singers red front for dance and good for business.

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Salt Lake Area
Big N. Yr. San
11,000Workless

What's in a Name? G-Men!

New York, Jan. 1. — The "Comedy Club" being in his
domain, Mac Gersch used it for the
new room he opened here yester-
day (20). No sooner had he an-
nounced the opening in the ad
than Internal Revenue boys showed up
to inquire about the owners of a
previous place with that moniker.

New York, Jan. 1. — It was a big year
for vaudeville. Vaudeville houses reached into the
four corners of the show world for attractions
that were anything but
creating for entertainment. It was a year
of sight gags and ventrilo-
quistiques, of dog acts and hammer dance
of movie folk and ballet hoofers, of
harmonica and bride and groom fighters — and so on.

Jerry Jones, who had been
upped sharply for vaude house
leaders dripping with
ink.

To a greater extent than generally realized, it was a big best of the year
especially because of the dummies and the
theatricals. And the old organized
organization; the Ladies' Saloon; the
town; and the Fair

Wash. Clubs Go
Space Mad — 5
Pages for Hol.

Washington, Jan. 1. — Thursday edi-
tions of The Washington Daily News ear-
ded five full pages of ads open-
ing New Year's Eve attractions, to set a
record for purchase of space by Washin-
gton night clubs.

Phiha, N. Yr. Eve
Just Plain Big

Philadelphia, Jan. 1. — The sale
sign was up at all local nighters for
New Year's Eve, with reservations earlier
piling up beyond normal es-
capacity. Judged the highest
capacity celebration in years, revellers were
required to pay from $8 to $20 a couple
in the various rooms in all the city.

The early morning show went for
the swim at the YMCA, the
show the lyric with vantage
show at midnight, beginning
with the acts and winding up at about 3 a.m.
with the pic.

4 Houses Full
Blast Mex. City

Mexico City, Jan. 1. — Valse may be
dead in some parts of the world, but not in
Mexico City.

Pico's and the vaude-type houses oper-
ing to capacity big. Shows run from two
to three hours, with two 20-nightly,
no matinees. Prices range from 25 cents
to $2.00 (U.S. currency). All run on
revue style, plenty of girls, special scen-
ry and blackouts.

The vaude-revue shows are the
Irises, Lirios, Ideal and Potes.
A. B. Briscoe, in at The, the
Poco Miller revue, which did $2,000 nightly for a
week, is still an attraction.

these shows have 18 acts. Features, Arnold
and the Dixons, Hilda A. James, conta-
tortionist, Dale Hall, dancer, and
Whiting Coos, skating act. Lirios and
Ideal have from 12 to 15 acts.

Beatrice Kay's Show

New York, Jan. 1. — Following the
release of the Bingo show, Marching With
Aches in which the stars
Beatrice Kay will march out on the
vaudeville road, on January 20
the Show Weekends schedule for ap-
pearances the Stanlcy, January 20;
Bro, Columbus, February 4; Shubert;
Bar, February 11, and Keith, Boston,
March 3.

AGVA "Clears" 5, 2
More on Hook

New York, Jan. 1. — In the last
woeks the local chapter of AGVA has
signed five night spots and removed
them from the unclub list, according
to David H. Lang, executive sec-
tary. The signed
nhers are the Cinderella

This leaves local AGVA with only two
spots on the unfair list — the High Hat,
Bayonne, N. J., and Jimmy Kelly's here.

The next move, Lang said, will be to
Wip, to wipe the slate clean with these two
peace.

The members of ARA have voted Shayan
a bonus of a $1,000 War Bond for his
two years of service in the

Shayan acted as counsel to his organiza-
tion, since he is a member of the bar.
**THE CRANES**

Still on tour with "Holiday on Ice"

**THE CRANES**

Still on tour with "Holiday on Ice"

Currently

**GLACIER GARDENS**

San Diego

---

**NIGHT CLUB REVIEWS**

**Folies Bergere, New York**

**Talent policy:** Dance band and floor-shows at 8:30 and 12. Operater-manager: Arthur Lesser; maître, Jack Apple; publicity, Max Hefid; Prices: $2-$5 minimums.

After having closed the place almost three weeks before, Arthur Lesser held his Folies Bergere on Tuesday (28) in time to catch the New Year trade, with a bill starring Lee Mortimer, N. Y. Mirror columnist.

Program is titled "Around the Town and is built to tickle the amusement palates of the Broadway crowd. For its theme it uses the well-behaved adventures of Mortimer and Lou Stoller, cornballinaire. The could-be objects of their affections are six bunks of pulchritude, including the featured Misses Blaine, Troy and Billy Rose Mansville. Idea, which seems a little infantile, was obviously the only way to enable Mortimer to earn his stripes since it capitalizes on his self-advertised "wolf" reputation.

Colleumist, at opener, was somewhat awkward on the floor but should map into shape with more practice. He contributes just about the same thing other nonsensemen-sellers have—a target for those who like to gawk at a "famous" personality.

The Diamond Brothers give the show whatever rels pep it has. These three hard-working good bounces around for a long, strong stanza of specialty songs, gags, mugging, graft-talk, dances, num- bery and neo-tulipame humor. They give the place a little roll around and are a good suit.

The rest of the bill is divided between a fashion show of expensive funs presented about by the night club version, a turn with the Worth Sisters with their in- credible purse, a growing of Lou Stoller and the shipping of Bea Saxon. These items were fair applause and a sprinkling of laughs from the customers, including good songs (3) for dance and show music. House, at the supper show, was half full.

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**Cotton Club, New York**

**Talent policy:** Dance bands and floor-shows at 10:30, 12:30 and 2:30. Owner-operater-manager: Max Gerhi; maître, Mel Woolfolk; publicity, Ed Jaffe; Prices: $2-$5 minimums; liquor only.

After a three-year absence, the venerable name of "Cotton Club" came back to Broadway on Wednesday (29), when Max Corah opened a right spot with that handle, on the site of the recently closed Famous Door. The opening drew a show-business crowd, including Bill Robinson. Promises have been slightly altered in an effort to create a "Down South" atmosphere. Spot will operate as a supper club, serving sandwiches at $1 and up.

Initial entertainment bill is all-colored good is arranged as a Cotton Club Revue, with production and staging by Clarence Robinson, and three original songs by Henry Nemo.

Two acts stand head and shoulders above the rest. One is Pearl Bailey, a tall, personable gal with a husky voice and a gargantuan delivery. She put over 4 fact, socallo version of St. Louis Blues which left the audience "shaking more". She also handled the featured original tune, Hard on Your Heart, and did well with it, also the song is no world-beater. Number is a profan- tion item, with chorus line of 10 coming on for a sexy routine delivered in good style, and lovely Lane, a semi-nude revue girl, trotting out a waggle slave dance.

The other big act is Jimmie Smith, who appeared with one of the most fee- freshening novelties in a long time. Attractive and pulsating nifty figure, Smith did a tap dance on a big xylophone, knocking out skillful versions of St. Louis Blues, Men I love and Stardust. The tunes are not merely recognizable; they are actually "played" and interpreted with touches of interpretation and wit which give them a ingenious physical presentation.

Outstanding of the bill offered the Royal Four, a close-harmony group somewhat like the Golden Gate Vocals, whose vocal sound and good harmony; Rayson and Thompson, a pair of tapsters who got an okay mit with their taps-on-toes and rope-skipping special- ties; the Three Chocolates, eccentric- sani team who worked over hard and long but to a fair response, and Lil- lian Fitzgerald, a kind of rusty and in- tensified Betty Hutton, who shouted, 15anged and grimaced her way to an okay reception. The onus, Doc Wheeler, used lengthly and trimmer lines. Line, rigl in nifty costume, showed improved re- hearing in the way it delivered the snappy routines.

Mirl South, with a 12-man band re- cruited virtually at the moment of opening, piped acceptable dance and show music. George James' small combo (5) furnished some really nifty rums and pop dance stuff. House about three- quarters full at opening. P.R.

---

**lew Folds**

Magical Juggler

JUST CONCLUDED 6 WEEKS

COLOSIMO'S, Chicago

Now Current at KENTUCKY HOTEL, Louisville

Management—M. C. A.

---

**Benny Resh and His Show Band**

7th Solid Year at the Bowery, Detroit.

---

**Chee Na de Simonne Dancers**

Jan. 6, 1944

Frank Barbaro—Pete Jodice

Bowery Cafe

Detroit, Mich.

Dear Fran and Pete:

Taking this means of thanking you for 3rd Return Engagement in 1945 and now in 4th Holdover Week. Also happy you like our new show so well.

Sincerely,

Chee Na de Simonne Dancers
Joe Marsolais Came Thru in RR Wreck

NEW YORK, Jan. 1—Joe Marsolais, of the William Morris Agency's booking depart-
ment, was in the Lumberton (N.C.) train wreck last December 16, which caused the deaths of over 100 people and in-
juries to many others. Marsolais scraped thru without injury, but his glasses broken, altho the office sent his letters out for the next two days trying to locate him.

He was in his drawing room, returning from the studio, when his northbound train struck an
abandoned train that had derailed near Lake Placid, Florida, when his northbound train struck an
abandoned train that had derailed near Lake Placid, Florida, and was thrown from the window by a shock. He landed in a nearby field, but picked himself up, searched for his glasses and, with determined features, was able to continue his work.

Marsolais has been with the agency for over 20 years, and was recognized by his coworkers for his dedication and hard work.

AGVA Exacts Daily Fee as Protection

NEW YORK, Jan. 1.—Local office of AGVA is putting a daily bite on two of the most im-
portant booking agencies, seeking higher royalty financial propositions, so as to amass sums of $400 to $500 daily, depending upon the booking office's ability to post. The two officEsbergers is fighting against the practice of posting for only one night, which goes on each vacation, at a total of $2.

The new Custom Club anted $550 to $700 for the first two days, and must yield $850 from the New York five business, to make up a total of $1,700.

Case where Hollywood

NEW YORK, Jan. 1.—A case of man being attacked at the Capitol Theater when a girl with Dick Arnolds' orchestra, Harry and Cecilia May are the owners and operators of the theater opened Friday (24) with Art Furler leading a group of over 100 people and Marie Carol as vocalist.

Another new club for Dallas is the residence of the former Swingin' dance band, which was brought from Chicago by Ben Friedman into an all-night night club and is being prepared for the club's holiday season Thursday (23).

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My grateful appreciation and thanks to

CHARLIE YATES
and

FREDERICK BROS.

for five smash weeks at STRAND THEATER, New York

PATRICIA MORISON

Currently Loew's State, New York

(The Billboard
January 8, 1944

Orpheum, Los Angeles

(Reviewed Saturday Afternoon, Dec. 25)

This spot stretched its schedule to open Bob Chester and his orchestra and their playhouse at 4:30 on Thursday, Dec. 19. The show lasted only a 10-day run was Dave Kilman's "Pinkie." The other show, "Love & Race," was a modest trade and to serve as a preface for the New Year's Eve show, Orpheum has a holiday program. Among the features include Three Little Sisters and Tim Herron's "The Bandwagon" and "The Wrestling Match."

With Chester and Guitart drawing on the marquee, the second afternoon show had a full house. Patrons were about equally divided between Bob Chester and those following Guitart. Guitart's followers were mostly Mexicans and his reception was more enthusiastic than that given to Chester. Chester encloses nicely and throws his orchestra (seven brass, three rhythm and four reed, including his melodica) into all-out to good results. Noticeable with the orki is that Chester sings out few men to take the spot, depending strictly upon something from being, since the individual sections take it's a nice move.

Following an all-outer, Chester takes the make for a bit of saxing on I Love You So with a bit of singing in for a bit. Reed section also gets with the light maestro playing along in the opening phases. Warmed Paul Jordan, pianist, is done up in a swell ensemble and is the complete non- dominated. Roll Out With It, an origi- nally a Pathe production, is made good fill in. A fast arrangement does for the Joby's, as the man with the band's entertainment value with her swing vocals. On Candlelight and the hot one, it was a hit, and Guitart at a v-tune at which the early part of the show was a bit overloaded.

Patricia Morison, currently at Loew's State, New York, and with the "One man show," is a slow starter with an acro-ballroom routine too studied and not too well timed, but the pair are well matched and strong with a couple of numbers that had a lot of appeal. Morison's voice from Three Cornered Hat was good and was followed by a knock-out number, whose mourners, was better. Pair have a fine flair for comic miming and should get over very well with the patrons.

State should get a good over-the- counter of steel guitars, which may iron out to some extent as the Colleen Moore feature, where Guitart packs enough rugged wellop to turn in the customers. Bob Francis.

Strand, New York

(Reviewed Friday Afternoon, Dec. 31)

Strand changed bills a week later than its usual policy on the 20th. The line-up is much more on top to slug it out for honors. The present program is pictorially dramatic and has the accent on Tokyo, and on the stage in talent aplenty. Morale is very high. Though not a big show, but says at the end and the powerful early impression is blurred.

Charley Barnet is back after a slight detour via the rival Capitol a few months back and preserves three of the choicest miracles from that show: his trickily lit up scrin opening which is the only honor the stage has staged and Harry Dropsie's Al Jolson number, "I Don't Want to Jump," which is featured. Duke Ellington used the same thing again as his ending number. A simulation of Still We Know What We Want To Be, featuring Barnet's alto sax. Peak of this number was the vocal humming in the piano house arrangement, and the sound Hol- land's singing and trumpet playing of "Biffing was a breeze" and the holiday mob lapped it up.

Barnet is back and is the sort of fellow who warbles 'I Don't Feel Before and Don't Want To Be Alone,' in a fair voice and makes no end with singing in style. The Barnet was a v.tune at which the early part of the show was a bit overloaded.

Ella Mae Morse, the Cow-Cow Boogie gal playing her first stage date in this city, received a reception at her entrance and retained the good will with her performance. Mel Torme, Even These Things Must Pass, got a lot of good words. flute, Cow Cow and Shoo Shoo Baby, her Act being combined song, who had no the Jackpot via a couple of clips that made with her assured stage presence and song- wise use of hands and body.

Bunny Briggs, Negro tapster, proved one of the most entertaining youmen seen in those parts. Max a catch full of steps (except the ones he gives) that are instantly amusing gos and he pocketed up with two numbers.

Boo Hitt, Hitz and Stanley and the show slowed down. The old-sized trio is at playing the plates and the scene and giant combination, it's become a hit. They start killing and falls to collect the laughs it should. Wind up by mothying their way through a couple of recordings in mansion and bring something a bit into that state business by doing Sunny Boy with the two-footed working on a right-foot's knee.

Barney Sherratt on the show with the old de- vice of playing identifying tunes of vari- ous big leaders. Does it and it might have ended on a high note but the platform was descending before the medley and the critics missing the v-tune overwhelmed everything else. Two-hour wait for seats all day. Elliott Greneard.

"Curtain Time"

(Reviewed at the Curran Theater, San Francisco, Monday Evening)

Patricia Morison, the Cow-Cow Bongo time of the Curran Monday (37) and was greeted unanimously by a capacity house. Strictly a two-day vaude type bill, it was confined to two parts. Show was differ- ent from the previous revue in that it lacked an encore.

P.G.W. - I'll be seeing you in California!
Waxing Latest Tiny Klondike for Combos, Kobblers 26G

NEW YORK, Jan. 1.—The dough is really starting to roll in for small combos in the electrical transcription field, for this category of recording is mushrooming now that the heat is off Petrolito-wise and large bands are hard to get.

Within the last few deals have been set for large numbers of e. f. & s for less than five, such small units, who up to recently would not even have been considered for this kind of work, much less inked. The Korn combos, at the moment, lead the chase, having just been contracted to do 120 transcriptions, for commercial purposes, by F. W. Zir, Inc. Deal involves fees of $550,000 for the band. Stanley Zucker made the arrangements.

At the same time, GAC has obtained four contracts from World Transcription for the services of the Ben Webster, Herman Chittison, Millie Meff and Eddie Heyward combos. Each band will wax 10 hours.

3 Peppers Back to NY

PHILADELPHIA, Jan. 1.—Three Peppers returning to New York, scene of their original triumphs, for the first time in five years. It is the first time they have been going great guns here and on the West Coast, open next Monday (3) at the San Juan, set by the Jolly Joyce Agency here.

Marshall Inks McClaine

HOLLYWOOD, Jan. 1.—The four-piece outfit of James McClaine has been signed to a long-term managerial contract by Reg D. Marshall Agency here. Aggregation, billed as James McClaine and His Musical Gems, currently playing the San Tom in Glendale on an eight-week deal.

Pianists No. 1 In Chi Sector

CHICAGO, Jan. 1.—Pianists continue to ride the wave in this part of the country. Not only the fields pay attention to them, but pay good money to take them. Situations are so plentiful for top combo pianists that they make an acute shortage of name pianists in the lounge sector. Operators are missing out on some big names by not only attracting business to their spots but encouraging other units to contract to them.

Mae West, Dorothy Donegan, both colored boogie-woogie pianists, and Robert Curn, white pianist, are striking out on the lounge circuit. Rocco is on his way to Hollywood for a role in Paramount's "Jukebox Jamboree," and his manager, Phil Shelly, is waiting for him to discuss other picture plans. Rocco has to fill another long run at the Zanzibar, New York, however, before he can accept any other pic offers.

Dorothy Donegan leaves for Hollywood early this month for a part in "In Sickness," of 1946. Prior to the shooting date and will fill theater engagements here, starting with the Orpheum, Los Angeles, week of January 12. Bert Geria, her manager, is going to the Coast to handle her affairs.

Robert Crumb will finish out the year at the Sherman Hotel and then head east for a "smart" spot date. When shows return: from Hollywood he will take Crumb to New York with him.

Mel Henke, another white-haired boy in the cockpit field, is on the scene of his former glory, as he plays at Elmer's Lounge here. His future plans, however, call for Rooco-Crumb developments. He has signed a contract with Consolidated Radio Artists.

Another pianist appearing for the bargain on Edgar (Egg's) Royer, comedy ivory pounder, who is making his first smart date run following his run at Hamblys' Shrine lounge. He is going himself around comedy lines, playing up talk as well as his piano work.

A publicity buildup was given Wilson John Fisher, piano whiz, who started a run at the Bismarck Hotel Inn a couple of weeks ages.

Music for Your Moods

By Bob THE SUE FORTYTHES

Currently HOLLYWOOD SHOW LOUNGE ROCHESTER, M.N.
Set by Frederick Bros., Music Corp.

“Music for Your Moods” is a monthly series that features different musical acts around the country, highlighting their performances in various lounges and clubs. The series is curated by Bob Sue Fortythes, who is currently managing the Hollywood Show Lounge in Rochester, Minnesota, and has set the lineup for the Frederick Bros. Music Corp.

Reviews of the Olsen Sisters

(The Review at The Cope, Philadelphia)

For the pleasant melodies and harmonies of the Olsen Sisters (Sisters), the attention of the public is definitely called. And heightening such appeal are the skill and artistry which she has made a striking appearance. Olsens establish a mental mood with their effort for sympathizing individuals with their melodies collectively along with their playing, being entirely effortless. Exhilarating the harmony and bounteous five and jump antics, the Olsen's have the melody content of the song. Selections run from the genuine and new with a generous sprinkling of novelty ditties.

Unit comprises Sophie on bass, Emma on guitar and Helen on accordion. Go heavy on the vocalizing and it's plenty cut-out on the patter. Making a trip through the city, finding a church, and sitting in one.

The Novelists

(Reviewed at the Brass Rail, Chicago)

Three lads who do straight and comedy instrumental and vocal work, with the novelists. Center point is Ted Brown (tuba) who sings hauntingly beautiful ballad or Latin Platt on the extremely novel cocktails. The lyrics are off color, but quite clever and the effect is carried to the dogs in front of a bar. When he works, the two lads are sidetracked by the background for musical support.

The vocals are Sam Hall and Henry Purcell. Tuba and accordionist, respectively. In the early hours the boys do pops and present them in their usual style. The fact that the one has had extensive experience with other bands before getting together to work as a trio.

The Don Jacks

(Eastern tour)

The Don Jacks, featuring the talent of Bette Hendry, are currently enjoying a successful engagement at the Cuff and Cuff in New York. The group consists of Joe Hendry, guitar, Bette Hendry, vocals, and Paul Hendry, drums.

Off the Cuff

EAST: SAM MIDDLETON opened at the Park Lane, Biltmore Hotel, Portland, Ore. He is due to go to the Coach Bell into the Green Gables Grill and Restaurant, Little Falls, N. Y., December 24. AYA WILLIAMS is going to the Garden Cocktail Lounge on December 21. PETE FRANKO TRIO opened at the Bandbox, Baltimore, December 24. BLUE BLUEKNEE opened at the Hotel Park Lane, Buffalo, December 13. JUNE KELLY and LOIS WILKINS went into the Brook Doctors on December 30 for an indefinite run. HARRY REIDER opens at Rogers' Center on January 8, for an eight-week stint. CHARLES VICTOR will go into the Rose Room, New York, January 21, indefinitely. LITTLE JAKE LITTLE, newly returned from an offshore tour for USO, opened four weeks at the El Patio December 31 for a reported $1,000,000,000,000. LEO BONITO, from the Midwest, goes into the Village Inn, January 18 for an indefinite stay. ELOU WILLIAMS has organized a trio of her own and opens at the Music Hall, Schenectady, December 20. SKEETS TOLER has cut four sides for

The Four Blazers

One of the finest ensembles in the Metropolitan Manager, 1111 CLUB, Chicago

DIRECTOR: HARRY SHEFFIELD, 64 E. Lake St., Chicago

Larry Luke

(The Duke of Song and His Piano)

LARRY LUKENOW The Duke of Song and His Piano has been received with great enthusiasm by the Chicago music lovers.

The Four Blazers

One of the finest ensembles in the Metropolitan Manager, 1111 CLUB, Chicago

Currents

The Four Blazers, under the direction of Harry Sheffield, have been establishing their reputation in Chicago with a series of successful engagements. The group is composed of four top-notch musicians, each with a unique talent that complements the others.

The Novelists

Three talented performers, each with their own style, have come together to form the Novelists. Their music is a delightful blend of harmonies and ballads, accompanied by melodic instruments.

The Don Jacks

The Don Jacks are currently enjoying a popular engagement at the Cuff and Cuff in New York. Their dynamic performance style has earned them a loyal fan base.

Off the Cuff

Various performers from the east coast have made their way to the west coast, each with their own unique style and sound. The performers include Sam Middleton, Aya Williams, Pete Franko Trio, Blue Blueknee, June Kelly, Lois Wilkins, Harry Reider, Charles Victor, and Leo Bonito, among others.
Read What One of the Fraternity Has To Say About "Em's and vice"

By MURRAY LANE

Orchestra Notes

On Master and Men

JAN GABOR

EDDIE OLIVER

OLIVIA PRIMA

FRANKIE MASTERS

AND ORCHESTRA PLAY COCA-COLA PARADE

FOR THE FIRST TIME since the war, the Coca-Cola Parade will be played by the famous Metropolitan Opera Orchestra, which is already a part of the Coca-Cola organization. The Parade will take place in New York City on June 23, and the festivities will continue through July 4.

SPEAKERS

The program will feature a number of well-known personalities, including Bing Crosby, who will introduce the parade, and Frank Sinatra, who will sing "My Way." Other speakers will include President Dwight D. Eisenhower, who will deliver a speech on the importance of the parade.

MOLDY CROFT

Versatile Singer Pianist

TAMBI ROOM, PHILA. PA.

Blindness


I'm a night club emcee. The music harmonies act in vaudeville, but talking instead of blowing is easier. The audience is different. They look up to the emcee to see if he is a night club emcee. Upon his platform shoulders rest all the responsibility of the performance. The emcee is the one who gets the blame. He is the heart of the show, and in most cases never met his pitcher until the curtain goes up that night when the show is on. The emcee at the orchestra begins his job, and the few times he gets praise hardly compensates for the roasting.

The Billboard's Los Angeles correspondent, Jack Berliner, has written an article about the emcees of the city. Berliner states that the emcees are the backbone of the show, and that they are responsible for the success or failure of the engagement.

It's Always Brooklyn

So the emcee starts opening night with his usual line: "Hey, you're in the wrong. You're supposed to be in the wrong. You're supposed to be in the wrong. You're supposed to be in the wrong." He creates a feeling of expectancy that will carry over to the audience. He tries to make them feel that they are getting something special.

Shirt sleeve Elite

The emcees are the elite. They wear the shirt sleeves. They wear the tie. They wear the hat. They wear the jacket. They wear the shoes. They wear the socks. They wear the everything. They are the masters of ceremonies. They are the kings of the realm. They are the emcees.

The emcees present themselves to the audience in a way that is both funny and appropriate. They use a mix of humor and seriousness to make the audience feel comfortable. They are the ones who make the audience smile and laugh.

ZIS BOWIE

ZIS BOWIE

(Continued from page 25)

The Billboard has already mentioned that the band is made up of a group of young, talented musicians. The band has received positive reviews from critics and audiences alike.

Barnes and his orchestra have been playing in various venues around the country, including the Hollywood Palace and the Paramount Theater. They have also performed at the Copa Club and the Ambassador Hotel.

The band's most recent performance was at the Hollywood Palace, where they were joined by the famous singer, Frank Sinatra. The performance was met with enthusiastic applause from the audience.

JVI VEIT

MARI MOYER

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The Royal-Aires Instrumental-Vocal-Entertaining Trio

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Blindness

Dale Sisters

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Dale Sisters

Blindness

Dale Sisters

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six youthful dynamos
jerry montana
and his
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"whispering" jack smith
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singing • instrumental
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two tons of dynamite

audrey thomas
sweetheart of piano and song

"whispering" jack smith

bobby batson & helen lee
piano and singing duo

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DON SEAT, Music Bar, Schenectady
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DON DOUGLAS, WOR-Mutual, N. Y.
VINCE "Blue" MONDI, Graymore Hotel, Portland
JAY MARSHALL, USO Camp Shows
LE DONNE TRIO, The Melrose, Newark
BERNIE GEORGE, Maxim's, N. Y.
SIS PAT MAR, USO Camp Shows
3 dale sisters, Don Lannings, Miami
JERRY MONTANA, Graymore Hotel, Portland
HAL LANSBERRY, "Whispering" Jack Smith, WJR, N. Y.
DOT & DASH, Columbia Hotel, Portland
DARELL TWINS TRIO, The Bahamas, Key West
AUDREY THOMAS, The Clique, Detroit
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Push Second Legger for
Overgrown Do.

National "Monopoly"

WASHINGTON, Jan. 1. — The need for another leggie house to accommodate the current overgrown do., some of whom who each week are turned away at the Bijou stage is a local issue. Greatest mystery is why no chatter of a second leggie house, which was a sure-fire idea. In the light of these possibilities, the people who have been looking for a new do. to compete with the National.

For a long time, the Capital has outgrown the National, and periodically has offered some possibilities for an additional house which, if nothing else, is an effort to keep the current activity seen the most obvious long since.

It is this point that the fact of the long-awaited idea of a second leggie house in Washington, but at the same time three leggie houses, should perhaps have a profit. In addition to the National, the Belasco and Poli's were open. Despite the fact, they were never fully patronized by the leader with which with the showrooms are filled. Last week, by Lee Strahan, all add up to a very disappointing and often dull show, which even Canada Lee's heroic efforts in the role caused.

The subject is presented in the story of Sam Johnson, a white-hating Negro saved from the gallows by the kindness of whites. One of a crew of a ship that was wrecked off the coast of Bognor, is saved by an army captain, and with him manages to get to a plantation where he ends up. The captain is left in rescuing Sam, he and the other survivors, to live out their days. Sam frankly admits he doesn't give a hoot about the war. He is too busy to get out of the States, and when he finds a job as a teacher of the natives, he content is to settle down with the natives. He is then married to a Negro, and after a disagreement, the captain is sent to break up a secret group underground. He is found innocent, and the captain is said to be the son of the natives. It is a rather simple and sentimental story, but it is well written and directed. The characters are well drawn, and the acting is good. It is a pleasant enough evening, but it is not a great success.

The story of Canada Lee's Sam is the sole outstanding piece of the movie. He seems to have the ability to handle the part. It is a good role for him, and it is well played. The other roles are not as well handled, and the supporting cast is not as strong. Overall, it is a pleasant enough evening, but it is not a great success.

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BYRD—Walter C., 65, sales manager of the Heartland Equipment Co. in Min- neapolis, Dec. 23. He had been with the firm for 46 years and was a member of the Minneapolis Chamber of Commerce. Survived by his widow, son and two daughters.

CABALLERO—Mr. and Mrs. John, the parents of the late Mr. and Mrs. Frank Caballero, have moved from St. Louis to Los Angeles. They were formerly residents of Detroit.

CALVIN—Mary A., 83, widow of Herman Calvin, died at her home in Nevada, Mo., Dec. 29. She is survived by her daughter, Misses Florence and Margaret Calvin, both of Nevada, and a son, Mr. Harry Calvin, of Kansas City, Mo.

CANNON—Mr. and Mrs. Frank Cannon, of Detroit, Mich., are returning home from a trip to Europe.

CARRIAGHER—William, 61, died of a heart attack in New York City, Dec. 30. He was a member of the St. John's Lodge, No. 1, and was a member of the Fraternal Order of Eagles. Survived by his widow, Mrs. Mary A. Carrigher, and a daughter, Mrs. John A. McDonald, of Detroit.

CARTER—Mrs. Clara, 75, died at her home in St. Louis, Dec. 30. She was a member of the First Congregational Church and the Woman's Christian Temperance Union. Survived by her daughter, Mrs. Marion F. Ryan, of St. Louis.

CHESTER—Mr. and Mrs. James Chester, of Detroit, Mich., are returning home from a trip to Europe.

Clements—Mr. and Mrs. John Clements, of Detroit, Mich., are returning home from a trip to Europe.

COMANS—Mrs. E. C. Comans, 72, died at her home in St. Louis, Dec. 30. She was a member of the Woman's Christian Temperance Union and the Woman's Christian Temperance Union. Survived by her daughter, Mrs. John A. McDonald, of Detroit.

COOPER—Mr. and Mrs. J. C. Cooper, of Detroit, Mich., are returning home from a trip to Europe.

COURTNEY—Mr. and Mrs. J. W. Courtney, of Detroit, Mich., are returning home from a trip to Europe.

CRAWFORD—Mrs. Ethel Crawford, 75, died at her home in St. Louis, Dec. 30. She was a member of the Woman's Christian Temperance Union and the Woman's Christian Temperance Union. Survived by her daughter, Mrs. John A. McDonald, of Detroit.

CUFF—Mr. and Mrs. J. H. Cuff, of Detroit, Mich., are returning home from a trip to Europe.

CURRY—Mr. and Mrs. J. W. Curry, of Detroit, Mich., are returning home from a trip to Europe.

DAWSON—Mr. and Mrs. J. W. Dawson, of Detroit, Mich., are returning home from a trip to Europe.

DEAN—Mr. and Mrs. J. W. Dean, of Detroit, Mich., are returning home from a trip to Europe.

DEWEY—Mr. and Mrs. J. W. Dewey, of Detroit, Mich., are returning home from a trip to Europe.

DICKINSON—Mr. and Mrs. J. W. Dickinson, of Detroit, Mich., are returning home from a trip to Europe.

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DICKINSON—Mr. and Mrs. J. W. Dickinson, of Detroit, Mich., are returning home from a trip to Europe.
S. A. Group Moves; Ruback, Odabash Now Pilots of 2 Bodies

San Antonio, Jan. 1—San Antonio Showmen's Club will hold its regular meeting tonight, at 8 o'clock, in the old headquarters, 216 South Broadway, to 1944. Conducted by Claude R. Ellis. Communications to 25 Opera Plaza, Cincinnati, O.

CARNIVALS

The Billboard

Miami, Jan. 1.—Outdoor showfolk in this area met in the Shrine Temple December 23 and organized the Miami Showmen's Association.
**Michigan Showmen's Assn.**

156 Temple Street
Detroit

**DETROIT**, Jan. 1.—When the meeting Detroiter, held at the annual Eastern Carnival Club's meeting, President Harry Shull, told arrivals were fined 10 cents per minute, and Ben Mort, was named as the last man with a donation of $2.90 to the service fund. In his annual address, Ben Mort, Louis Harris, introduced some notes on comings and goings. Ben Mort thought that, notwithstanding heavy expenditure on improvements, the financial improvement and the changeable balances exceeded those of any previous year, exclusive of several thousand dollars received in advertising the War Bond issue.

With the rooms gaily bedecked in boli
gons and bells, and because we had a Christmas tree, more than 500 diners and dancers at the enjoyable Christmas Eve Dance. Ben Mort, at Kalamazoo, stationed on the Rouge Park for nearly a year, has been transferred to Fort Sheridan, Ill. The work on funfairs was Irvin (Ibbie) Harris, Bugsy, and Rice, present. The Canadian forces, Joe Benecchi returned from Toronto.

**RIDES WANTED**

**BUY OR LEASE**

Caterpillar, Octagon, Glass House, Fun House.

**CASH FOR ROLLER SKATES**

Write—Wire—Phone.

EARL J. REDDEN

1258 Hotel, SOUTH BEND, IND. Want Ride Foreman. Any year work.

**WANT TO BUY**

PALL-MALL WHEEL, ALSO JUMBO OR STANDARD WHEELS, in good condition. Must be able to repair. **WILL PAY CASH.**

**WANT TO SET UP 2 SHORT AMUSEMENT**

ELECTRIC CARNIVAL COUNTING MACHINE.

Address: Box 1023, TAMPA, FLA.

**RIDE PROMOTER TO INVEST**

Want a Promoter with money to invest in a newly opened carnival or park ride. Complete set of drawings, involving original idea. Patent applied for. Write E. L. GEIGER

223 S. Ludlow St.
Dayton, Ohio

**WANT SHOW CARS**

Will purchase several Show Cars from firms out of business. Write full description, location, and original price.

BOB BROTHERS CONSTRUCTION CO.

St. Petersburg, Florida

**MAJOR-O-SATURDAY**

**CONTACT ME AT ONCE**

CASH MILLER

CENTRAL AMUSEMENT PARK

TAMPA, FLA.

**WANTED**

Independent concession of all kinds that work the whole year around. Send postcard. No show and free showing to show me them. Write large and indicate desired concessions. Oregon, Wash., and Idaho, will get in touch at all times. Write or wire.

WAYNE KIRK, Owner and Manager

202 Broadway

FRESNO, CALIF.

**PCSA (Continued from opposite page)**

Patricia Heil, Alice Poyner, Eden Gonzales, Bettie Harris, Ruth Korte, Sue Smith, Eunice Wirth, Norma Lee Bois, Marie Merise, and Martha Traft. A lovely blanket, donated by Betty Grinnell, was added to Bettie Harris, as the grand total of amusement was served in a social hour.

**WILSON FAMOUS SHOWS**

Now Booking for 1944

SHOWS — CONCESSIONS

Ride Help, write us now. Address: RAY WILSON, Mgr., Atlanta, Ga.
CARNIVALS

The Billboard

January 8, 1944

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, 1, O.)

OBLIGATING yourself?

EARL AND BILLIE MILLER are spending the winter in Tampa, visiting Mrs. Miller's daughter.

ROBERT MANSFIELD reports that he will be in St. Joseph's Hospital, Hot Springs, Ark., for another month.

DAVE AND IRENE LACIMAR, Lake Charles, La., penna. that they have a cigar, magazine and gift shop and will be doing things probably for the duration.

JAMES SULLIVAN and Will E. Domb opened a wild life show on South Illinois Street in Indianapolis Decem-

ber 23.

THIS is one winter when showmen wouldn't have to spend money before they have it.

PRINCESS ESTELLA, "smallest grand-

mother in the world," reports a success-

ful run with the San Houston Congrat,

Market Street, San Francisco.

APRIL closing with the International Congress of Oldtimers, Kansas City, Mo., Sunitm-Lee, annex attraction, is working Clark's Oasis Club, Buffalo.

and other personal belongings being lost, and he sustained head and neck burns.

FRANK J. KUBA returned to the Myers' Concessions' winter quarters at Dupont, O., December 23 after spending a month in United States Veterans' Hos-

pital, Dayton, O., for treatment. After another month's rest he expects to super-

vice rehabilitation of the equipment and quarters of the four units which will be operated next season.

SOME business managers can do more with a handshake or a handful of ducts than others can do without them.

WHEN general Manager Roy E. Lud-

ington and concessions John L. (Spot) England, Claire 20 Big Shows, were "Christmas shopping" for a day in Tia Juana, Mexico, they saw in operation on a lot a Ferris Wheel, Tilt-a-Wabir and two-abreast Merry-Go-Round. R. E. L., who says they were rides sold by the White City Shows to a Mexican operator a few years ago.

E. L. HILSTONE, rise writer, panels that, due to a heart condition and pneumonia, he is back in hospital in Green Bay, Wis., after a five-week period at home. He adds: "The doctors' names are now Dr. Ober and Ober, the names were Final and All, respectively, the two call me Mr. Ober and Ober. Curtain and All Ober now for it!"

He expects to remain in the hospital for a couple of weeks.

Dickson is working in a war plant. J. H., the son, is in the armed forces in the Pacific. Among other showmen were Mr. and Mrs. B. V. Briggs, Mr. and Mrs. Earl Underhill, Mr. and Mrs. Fred Lasley. Plans are to rehabilitate equipment and take the road early in April.

DON FOLTZ, off El Paso Exhibition Shows, pens from Aramas, Kan., winter quarters of the show, that repair work on buildings has been completed, including fireproof roof.

Everything is expected to be ready for opening in April. Clarence Earl, ride foreman, informed friends that he had recently married and was in the army at Sheffield Field, San Antonio. Among other showmen that have closed homes in the territory are Mr. and Mrs. J. G. Green, Mr. and Mrs. G. E. Green, Mr. and Mrs. Duke Loeb, Mr. and Mrs. E. R. Lafel and Mr. and Mrs. Jim Horton and Mr. and Mrs. Don Foltz.

E. H. BROOME wrote from Biloxi, Miss.: "Flippin' the All-Stars Show for the coming year, 1943-44, will have new can-

vass for Merry-Go-Round Skip Ride Side Show (Moose Show), Kiddie Ride top, bingo top and a new marquee. Line-up will include rides, 8 shows, 2 free acts and about 50 concessions. A new office trailer and two trucks have been added. The shows are now Brazil-

ning in Sehna, Ala., will open the last week of January. Work started after the first of the year. Staff is F. W. Pears, manager, Bobby Seay, assistant manager and secretary; H. E. Broome, assistant. Mrs. Broome also will manage bingo and her new two-ball games. Owner Peppers will leave Biloxi, Miss., when he has a new business, fishing, for the North on a booking trip."

OPAL JOHNSTON writes from winter quarters at Porto Beach, in Afton, Okla., to F. S. Bower Bluff, Mo.: Superintendent Charles Haverstock, manager of the "Merry-Go-Round Show" for the closing October 17. Manager Baysinger, after making the rounds of the shows, plans to take a brief visit to his home in New Orleans, where he plans to complete the construction of a new office trailer and to arrange for the renting in Sehna, Ala., will open the last week of January. Work started after the first of the year. Staff is F. W. Pears, manager, Bobby Seay, assistant manager and secretary; H. E. Broome, assistant. Mrs. Broome also will manage bingo and her new two-ball games. Owner Peppers will leave Biloxi, Miss., when he has a new business, fishing, for the North on a booking trip."

MOST down-and-out showmen are not selfish. They will share what they have with those in need—and expect the same treatment in return.

NOTES from McKee Shows' winter quarters, Fisk, Mo., by Harrison McKee, president, to Elmer C. Butts, manager of various hotel fairs meeting with some contracts, while the general agents are still in Chicago. Mrs. Florence McKee handedaffaited separately during her husband's absence. Mrs. McKee and sons Mike and Jim are now in Chicago. Mr. McKee was again won by Alice Hood, her
third time as winner. Some concession tents were made for the show in Poplar Bluff, Mo. A colorful advertising was being selected. There will be radio announcements daily. The 2000 visitors passing thru were Mr. and Mrs. Arthur O'Neil, former owners of the Barker Shows, and dancing was in order when the owner announced official opening of quarters and said that work would start in January.

HOLIDAY SPIRIT was in evidence around winter quarters of the Gold Medal Shows in Columbus, Miss.; Oscar Bloom, owner-manager, and his wife, Dory, of Bloom, a beautiful Christmas tree was loaded with gifts. Christmas Day members of the party shared a turkey dinner at the 20th Century Club in this city. They had their picture taken with Mr. and Mrs. Bloom and their son, Johnnie, were White Richard, secretary and Alva; Mr. and Mrs. Sam Golden, side show manager, and his wife, Sadie; Mr. and Mrs. Roy Martin, with his wife, Mary, and Mr. and Mrs. Bloom and their son for a visit with Mr. Bloom's relatives at Chatanooga.

NOTES from Jackson, Tenn., by Floyd R. Matter: Numerous showfolk have established quarters here. A. S. Brewer and family and a number of agents are seen throughout this city. A number of superintendents and agents, and who owns the Middle City chief. Chief Lamont and wife spent Christmas here. Mr. and Mrs. J. C. Greer, superintendent of the Fornfelt Shows, are frequent visitors, as the show is in a city ever. Together with Harry and Hazel Small are wintering here. Mrs. Small is recovering from an illness. Tommy Jones gets his share of business with a paper's stand every day. Among Jacksonians attending the outdoor meetings in Chi were Reing Grinn, director, who has a team; LeVan Taylor, acting secretary for A. U. Taylor, who is directing the show.

"BECAUSE of the deep snow between Omaha and Washington," lettered Road Map Johnson, "my wife, who hitch-hiked to Florida, couldn't keep up with the show, and the driving was so bad that causing her to miss the opening date of our first fall." WINTER activities of some Eastern Canadian carnival men: Paul Gourin, with base in Halifax, is selling采物 here and there, and Mr. Charles Stiers, who lives in Halifax. George Cavanaugh is located at Newport, Conn., and is helping his wife conduct a small hotel in this city. Mrs. E. J. Critchett is in Halifax doing some catering. Bill Michell is a messenger for a food product to grocers, hotels, restaurants and institutions, with base in Halifax. Frank Negley has moved into a hotel in machines in Halifax. Idaho Wilson, many years a resident of this city, is now in a St. John, N. B., suburb. Brookville, Canada. Bud Williams is a well known showman and in coin machines on the Canadian continent. S. E. and Emmett Burke is in Charlestonion, Len. (Kid) Dryden divides his time between St. John's and Halfax. Buckly Harry Angus McDonald and Frank Dougherty are in St. John.

THE ARMED FORCES

TROY, N. Y., Jan. 1—Monte November, a TROY native, who recently reports excellent business on the past week, in 14 days in July, while playing with the Operating Show in Yorkville. The Y. N. C., Variety Girls Show here was, he informed just before the first show. When the Cettin & Wilson Shows in Durham, N. C., were doing the opening show, which he was managing, he accompanied the show by fire. On route to Albany, N. Y., to the Tories and a fog, he was stuck his trailer. Novaro became general manager of the show at Albany, N. Y., and he, in his office in the Palace Theater, Troy, N. Y. December 20, he made a note to tell me that the theater in Troy was on fire. December 21, was showed there was $3,000 lost, but thanks to every available person in town, the theater in Troy, it opened the next night.

S. G. T. PATRICK A. RILEY, formerly with the Royal American Show, who spent Christmas week with A. E. Brumley in Tampa, met many friends. He is with Mr. & Mrs. Bly, 231, Bldg., A.A.T.A., Orlando, Fla.

WILLIAM ROBERT AGNE $25, a bango agent, who for the past three weeks worked for Tommio Argo on Mattern, Janesville and Ruben & Cherry Exposition, was recently transported from Fairgut, Idaho, to Bromorton, Wash. His wife, Mary Sue, has returned to San Antonio from where she spent two weeks with him.

MR. AND MRS. JACK MURRAY, arcade operators and now operating the cento-Torrison in Lecsville, La., entered entertainments as a Christmas dinner at their home. Harold Elliott played on a Russian and distributed gifts from a large Christmas tree. Among guests and the shows with which they have been connected were Mrs. Bus Le-\n\n
St. Paul's Carnival Group is Projecting War-Industry Shows

ST. PAUL, Jan. 1—A war show is being planned for the exhibition of captured enemy equipment and industries existing here. The war industries of Northwest war manufacturers is planned for a special event at the St. Paul Winter Carnival Association. Announcements on the subject of the show association was made by C. A. Myles, president.

Seventh service command of the army will bring a last appearance of captured enemy equipment, including German guns and accessories, and the show is expected to be free to the public. Dates are yet to be announced.

Prior to outbreak of war the festival association sponsored St. Paul's colorful war activities for entertainment. The expansive festival program has been put into mothballs for the duration.

THE BILLBOARD

CARNIVALS

Sponsored Events
Veteran, Lodge and Other Organization Festivities

(Communications to 25-27 Opera Place, Cincinnati, 1, O.)

Toledo Show Folds After So-So Biz; Managers Mull Re-Opening

TOLEDO, Jan. 1.—The D. A. V. indoor circus, sponsored for the past two weeks by the U. S. C. I. O. Past, has closed, at least until the middle of January. The show date being December 23, reported Secretary Rich an $8,000. Mr. Kohl's show oper-\n

Ericanto of Okla.; Maximo to Binghamton, N. Y., for Hamid date; Chick Yale to Chicago; Jack and Betty Shaw to Chicago; Lamont Ciselli to Grand Rapids, Mich.; E. R. Gordon to remain in Toledo for several club dates before departing for the East to join the King Reed Shows; Ralph W. Comley to Wheeling, W. Va., before attending the Indiana fairs meeting; others will remain in Toledo.

Managers are hopeful of reopening after the show, and many are looking for a return to the old shows.

WHEELS OF ALL KINDS
ticket-Padgets—Inches Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

Still Available
EVEN'S BIG PUSH
Write for Catalog
H. C. EVANS & Co.
1920-28 W. Adams St., Chicago 7

DOC GARFIELD'S
HALL OF SCIENCE AT LIBERTY
for 10,000. Wants book with about that last good territory. Also wants Inside Man who can travel on anything and sell Late Books, Bally girls and Bally girls wanted. Write DOC R. 220, P. O. Box 167, Indianapolis, Ind.

EXCLUSIVE STOCK YARD BUSINESSES

Gross $2,000.00 month. Best $200.00 month. $1,000 and income takes it. Win

WALTER DE MOSS
200 N. Meridian St.
INDIANAPOLIS 4, IND.

EVELY RIDER OPERATORS

Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE

World's Most Popular Rides

- Operate Slowly
- Keep Well Oiled
- Keep Nuts and Bolts Tight

EVELY AIRCRAFT CO. Manufacturers SALEM, OREGON

SUNSET AMUSEMENT CO.

WILL OPEN THE 1944 SATURDAY SEASON APRIL 29, AT EXCELSIOR SPRINGS, MISSOURI

We will again play the golden state of Missouri. Our Fair and Carnival route is blocked out from Austin 1st to closing and may be had by interested parties at the home office. Write for information and a complete list of dates on the above route. We will have many good shows and are sure to do business up at once. WANT FARMEN and Helpers for TWIN TERRIS WHEELS, TILT-A-WHIRL, PADDLE WHEEL, GOLD STRIKERS, AUTO-RIDE, and TRIP TOOTIE. We are also able to drive trucks. Winter quarters open the last of March. WANT shows with own outfits except Athletic Show.

CONCESSIONS

We have booked Corn Cans. Pop Corn, Bill Games, Penny Pitchers, Coke Gallery and Photos. All others are open, with or without stock.

Rides

Want to book Corn Cans. Pop Corn, Bill Games, Penny Pitchers, Coke Gallery and Photos. All others are open, with or without stock.

WINTER QUARTERS: Excelsior Springs. Mo. Address Correspondence: P. O. Box 406, Danville, Ill.

SIDE SHOW PEOPLE

All departments. Peaks, Working Acts, Junior Trottler, Inside-Outside Movers, Men to handle W chai. Fortune Teller, Two girls for Birds—a break in, one girl. Show moves into Miami to open Jan. T. two men. Finish up, one date in Neti, then open for season’s run at Kansas City, then to the BASE KNEETING (Main Act). R.B. B. Minneapolis, Minn., Miami, Fla. W. J. OHRIEN, Minn. Harrison & Sons, two important locations at Chicago.—(Oh.)
CIRCUSES

BIG TOPS READY TO REPEAT

Quarters Beginning To Stir
As Railers and Truck Shows
Prep for Another Big Janu
J. M. Cole Off; Cronin Back

CINCINNATI, Jan. 1—With arrival of the new year, circus managers are laying plans for the 1944 season, and activities will soon be in full swing in the numerous organizations working to make sure all shows that were in operation last year will again be on the road.

The two rail organizations, Ringling Bros. and Barnum & Bailey and Cole Bros. have been planning ever since they went into the born and will be ready when the whistle blows.

The motorized shows also have been on the job in looking toward the 1944 tours. These include Art Concello's Rus-

sell Bros. Circus and Arthur Bros., on the West Coast; Ben C. Davenport's Deluxy Bros., Circus, in Texas; Al G. Kelly and Miller Bros. in the Midwest; Barnum & Bailey, in Northern Ohio; Wallace Bros., in South Carolina; and the Ethnic, Joy Gould, in Missouri.

These shows are all of considerable size in the motorized field. One circus that will be remembered in this part of the country is the Colonel, who is now in Uncle Sam's army.

L. E. Cronin, widely known in the big-top field, is handling the business, making preparations for a show, titled Cronin's Streamlined Circus. Clyde Beatty, with Wallace Bros.' Circus last year and sharing equal billing, has combined with Art Concello.

The white top has a bang-up 1944 season, and at this stage of the game it is only to be expected to repeat the way of big attendances.

Polack Promotion
Under Way in Cincy

CINCINNATI, Jan. 1—Polack Bros.' Circus, booked at the Taft Auditorium and the Memorial Hall for a series of shows, started January 17, 27 opened offices on the 4th floor of the Senator building.

Mrs. Carl Polack, who has had a number of successful shows throughout the country, is handling the promotion for this Queen City engagement. He has a traveling crew of 18 men, at least.

Among acts that will be seen will be Rocky Mountain Horsemen, Pallenberger's Beasts, both here last year, Ravatta Troops, who will present riding ladders and serial numbers; Walter Jen-

nier and hisensi, Buddy Aerialists, William Huyck, a great clown, (Ringling Bros.) Barnett and Eugene Radow, clowns.

One of today's hottest spots is a swell tieup with a local soft drink concern to sponsor the show in the dailies and on the radio.

REX M. INGHAM'S Wild Life Exhibit, which is in quarters at Buffalo, N. C., has the same rides and equipment, getting ready to open early in January. Wingy Sanders is superintendent. George D. Barnett, for many years program di-

rector and editor of the New York de-

signer, for an elaborate closing fete.

Circus has been pleased for new canvas group in addition to her elephants-riding Hen and tiger display. Another Beatty act includes his elephants, pan-pipes and Liberty and high-school chorus.

Further enhancing the program will be Concello's acts, which for many years were featured with the Ringling circus. Concello's wife, Antoinette, has turned down an attractive offer from the Ringling show to appear with her husband's organization. She will present the Con-

cello Flips, an aerial act with novelty comedy diving number, wire act and a feminine aerial ballet.

Rumors are that Concello is considering combining his Geoduck Act, a York designer, for an elaborate closing fete.

Circus has been pleased for new canvas

Showing in Guatemala

By JAMES H. WEBB

GUATEMALA, C. A.—There is no bili-

ting or newspaper advertising to tell you that there is a circus in Guatemala, but you really don't need it. It takes a week or so to raise the tent and you will prob-

ably pin the lot at one or two other locations during the operation. Even then there's no hurry; the circus stays on and on for weeks and when it finally folds you can find it a week later in another part of the country.

Then too, there's always the parade, not quite colossal but extremely loud. Perambulation consists of two or three brightly dressed and painted clowns waving the most of the less pretentious residential sections, each pounding a drum and keys and playing the violin along. The actual parade is formed by one line of enthusiastic youngsters behind.

My wife, child and I went to a Sunday performance of the circus in the city. My wife, of course) Gonzales show, which—(See Circus in Guatemala on page 49)

CB Acts Play
Holiday Dates; Trainers Ready

LOUISVILLE, Jan. 1.—Acts from Cole

Bro's. Circus, waiting here, were kept busy buying their Christmas presents. A unit of dogs, monkeys, seals and ponies played at the Louisville and Southern Railway and as a benefit for soldier benefit at Fort Knox. Eugene Scott and Ruth Scott, who are now in Hollywood, were booked into the Brown Hotel, while Pfunnitz's trained dogs played the Twentieth Century-Fox lot for a similar benefit performance.

Trainers are reporting that hundreds of ele-

phants for the winter dates promoted by Orrin Davenport. First carload of animals and equipment will leave here Jan-

uary 25 for Grand Rapids, Mich., show opening January 30, with a second carload, joined by another carload of stock for the Cleveland stands.

Eugene Scott and wife, Fred C. Walker, Milton Campbell, Rimer Vora, Edward Haith, and Noyes and his horses have returned to their quarters after spending the winter at their homes. Mr. and Mrs. Zock Ter-

ner are at their Danville from Owensboro, visitors to Quarren were Jones, B. B. Millard, Mr. and Mrs. Joe Harwood and daughter.

J. D. Newman, general agent, played Santa Claus at the McLean County Fair on Christmas Day. Chef Riner Vora and Mollie will be in the show early, used during the show, as a costumed act.

New Big Top
For Arthur Bros.

LOS ANGELES, Jan. 1.—Work in quarters of Arthur Bros.' Circus continues at a brisk rate. The new generator wagon has arrived, and the electrical generator, in charge of John Arany, owner of the new General Motors-Diesel light plants in it. 

The grand opening of it will be completed with the O. Henry Tent and Waming Company to build a new big top. It will be a 120-foot tent divided into three sections, each with middles. Winter quarters Superintendent Joe E. Webber is in Salt Lake City with two bodies and staff members, who are in the act of moving into Scotch Knobs. Woods will become general representative and Emil Pederson.

Poodles Hannaford and family, recently contracted, are expected to arrive in quarters shortly. Foodies will fill motion picture contracts prior to the opening. Equestrian depart-

ment will be under direction of Jorgen M. Christensen.

Manfred and Max Stewart, who had the boys, have recovered, Mr. and Mrs. Martin E. Arthur entertained at Linda's cafe in Hollywood at a dinner party in honor of the birthday of Bob O'Harra, while Mr. and Mrs. Jim Van Dehe entertained staff at a dinner at Earl Carroll's cafe in Hollywood. The Arthurs went on a three-week trip to the Mexican Riviera and Harvey Walters made a flying trip to Eastern States.

Laura Anderson returned from vacation visiting and spent her holidays in Venice. Her two baby elephants and other animals were shipped via truck to quarters in Venice.
With the Circus Fans

By THE RINGMASTER

TOM WANT an Under the Marquee

Black Hotel or both. Want. Ticket Sellers and life he having joined the picture photographer the

tion picture photographer FLyer men.

an Annual Shrine. For

5uitablo

CIRCUS WANTS

in... "Ye"

CLYDE BRO.

CIRCUS WANTS PROMOTER

HOWARD SUSEY, Mgr.

Black Hotel

Wants

HASSON, Pete

THE CORRAL

(Circus at 25-27 Opera Place, Cincinnati, 1, O.)

Bills Casting well-accomplished

ey act including yodeling and roping is being

entertainment teads, sailors and

man at their camps, schools, stations, camps and service welfare

in Nova Scotia. There are about 25 in the party.

early, the last of two twin brothers who operated cowboy boot shops in Fort Worth and Amarillo, Tex., many years ago, died December 27 in Fort Worth. The twin died two years ago. Their hand-stitched and crafted products were worn by many, including butt sets, stage and screen stars.

GENE AUTRY and associates will produce the annual championship rodeo for the Houston Astrodome Stock Show. J. W. Bartweil, president, and W. Albert Lee, vice-president, announced jointly, Everse, Colburn Dulin, Texas, managing director, of the Autry rodeo, will be charged, with animals being gathered by Colburn in his section of Texas. Already contracted as performers are Dick Griff, truck riding; Bud Brann, trick riding; Jack Knap, George Mills and Jambo.

Bert Lee, the Autry's fourth successive annual appearance will be on the 14th.

Lee is chairman of the rodeo committee for the show.

PVT. JAMES. M. COLE of the James M. Cole Circus, in the Transportation Corp., Company D, 4th Training Bat-
sion, CUTFET, Camp Plancia, New Orleans.

PHONE MEN WANTED

SPECIAL OFFER

One Great Centennial Sale. Includes historical statues of 650,000 customers between the age of 3 and 93. Each patron gets a free copy of "The Book of Fifty," a book which is the first complete portrait of America's history, for which every patron of the circus is urged to have a copy.

150 Fulton St. New York, N. Y.

CLYDE BROS.' CIRCUS WANTS PROMOTER

HASSON, Pete

WANT PHONEN

WANTS Phone and Program

TOM Want, Black Hotel, Altoona, Pa., being

the placing of shop

machinery.

NOW EMPLOYED in a war plant at

in charge,

in charge, of

WALTER L. MILN 1895 route book which contains a complete list of every show 1886 to 1895. Every owner of this book meticulously enters all the acts and dates for every season from 1890 to 1895 inclusively, and has a complete record for every day of every season.

Complaint books of Barnum & Bailey, Ringling Brothers' circus, season 1897. For the first time the book may not be familiar with such books, these are the first autographed collections in which are entered the complaints of all acts for every day for each town visited. Sometimes it is the newspaper wanting too many pages, the feed man's price are too high, the contracting agent a lot of acts, too low, the mayor complaints of street damage is often or any, or Mr. Jones on the corner of the street, has his circus wagon on his building. The Circus Prior to 1895 was J. Greenwood, No. 1 copy of numbered edition limited to 150 copies. A fine book for every circus lover.

Bill Krocrot, Jannest, N. Y., sends a photo taken in the 90's showing that the Barnum and Bailey circus wagon and the first tariff. LEBYCYCLE CHECKER HERE. 10 to 25 cents. Want to adorn the Side Show annexe. Did this big show carry such accommodations? * * *

A Chicago collector always has an eye to write. Here is his last letter: I have an 8x10 photo of Charlie moun- bar and Bailey's famous elephant lying dead alone side of the track at St. Thomas, Ontario, September 15, 1895; a newspaper picture of the famous elephant taken in July, 1895, on the exact spot where the accident had happened. These were taken by a photographer and the在网上发表中的几条评论

"Great work!" "Excellent images!" "Stunning photography!"

Comments and feedback are always welcome. Thank you for sharing your insights!
Fairs-Expositions

Communications to 25 Opera Place, Cincinnati 1, O.

January 8, 1944

FAIRS/EXPOSITIONS

New Ways

IT SEEMS TO ME THAT the managements of our county fairs have a new chance to join in the food production program by providing special exhibits and promotions. This was done to a great extent in Illinois this year, where the results were so favorable that the record of our cooperation and belief that in 1944, after one year's experience, they will meet with the approbation of local managers will find new ways to encourage the production of more home-grown food.—HOWARD LEONARD, Illinois Director of Agriculture before the IAFE annual meeting in Chicago December 1.

Kochman To Launch Second Unit; Abides By Gas, Rubber Ban

BOSTON, Jan. 1.—Plans have been completed as a result of conferences at the Chicago Automobile Racing Federation's con-

Charles A. Somma, managing director of Virginia State Fair, Richmond, who died Christmas Day, from a long illness, served during the early part of this war as chairman of the government relations committee of the International Association of Fairs and Exhibitions, spending considerable of his time in Washington. He operated theaters since 1912 and became interested in the Richmond fair in 1927.

CHARLES A. SOMMA, managing director of Virginia State Fair, Richmond, who died Christmas Day, from a long illness, served during the early part of this war as chairman of the government relations committee of the International Association of Fairs and Exhibitions, spending considerable of his time in Washington. He operated theaters since 1912 and became interested in the Richmond fair in 1927.

Red Cloth

RICHMOND, Va., Jan. 1.—The funeral of Charles A. Somma, managing director of Virginia State Fair Association, was lightly attended in the L. T. Christian Cemetery here December 26 following his death on Christmas Day at the age of 59. Interment was in Forest Home Cemetery here.

Born in Richmond January 18, 1886, he was the son of the late Nichola Somma and Mrs. Theresa Meyer Somma. He was educated in Richmond, Va.

His first business venture was in the ice cream industry with his father. He took over the Sommas Theater in 1912. He then operated theaters in the Richmond area until he was forced to sell out in the early 1920s because of a financial depression.

In 1927 he was purchased controlling interest in the Virginia State Fair Association and continued as active head until his death. He was the former president of the IAFE and served for a time as the United States and Canada Division of the government relations committee. He had dropped most of his theater holdings in 1942 to concentrate on fair activities.

He was a charter member of Richmond city council and an official of Richmond Catholic Charities. He was a member of the Eagles and Elk, served as president of the Richmond Junior Chamber of Commerce and was a member of the Richmond Athletic Association, Showmen's League of America and National Showmen's Association.

He is survived by his widow, Mrs. Carrie Rowe Somma; five sons, Richard A., Joseph A., Eugene A., Donald A., Charles L. and William; sisters, Mrs. A. J. Bescherlad, Mrs. Basil C. Prowell and Mrs. Roy Hurr, and a brother, Bernard N. Somma.

In 1934 Somma and his associates were instrumental in forming the IAFE. Somma was succeeded as president by Alexander McMurtie, Joseph Kass, John F. Fairbank Jr., Sam Beschele, Jr., Clyde T. Neff, Dean S. Whitley, Morton C. Thalmair and Brig. Gen. J. Palmer Bright; honorary members, James Mann, Leth Brem-

The fair will sell 4,100 capacity for the indoor rodeo as compared with a capacity of 5,000 in the coliseum. The street area, used by the rodeo for 35 years, was taken over by the Virginia Department of Parks and Recreation and will be used by the fair. The street area will be built up to the same height as the coliseum.

This year the SRO will be increased in the coliseum and the SRO for the street area will be increased by 300. A special ticket will be available for the rodeo.

The members of the IAFE have been elected to the board of directors for the second consecutive year, a fact that will be available for the rodeo.

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CHIPPEWA FALLS OPENS
(Continued from opposite page)
move up to the first week in August, which is the central nervine season. This change, when made, ex-
pected to be very well received. Patrons felt that we were moving up too early and that they would have to get cir-
culated in the revues and stock horse work. Some of you older fair men might mention that this used to oper- ate one week following Minnesota State Fair on the second or third week in September.

Fred Beckmann's Advice
In 1929, Wisconsin held a fair and in 1930 we tried to get the earlier dates, the first week in August. Now there are certain states that are on the seven day plan and go back in the 1920's. That grand and deal last year, Wisconsin and Missoula, Mont., had given the Minnesota State Fair a strong blow. I be

This statement stuck in my mind and I started analyzing some of the things that happened during the war, especially, with our weather. In Wis-
consin, the month of August is being given up to the stock and posture. They are running into the equinoctial period when, as you feel it, the temperature is dropping from 75 to 60° and a cool week of rain. Then, quite frequently the first killing frost comes and it is usually early in the month of September. The people to come to the fair in fall costs and at that time the night shows were changing even with the heat of the day. Then, the left the front-line girls, with scanty at-
tire, good subjects for pneumonias. Those people who went to the fair were more or less suffered from the cold. People in the city, the larger the hands in their pockets and there was no opposition because the plates from the audience is the answer to how the show is going over.
We have a very considerable change-
over from the horse and buggy days when we used to get our horse and buggy all through the morning. We all went thru that period and now men less time in the still or after. All the local objects and evidences of a very pleasant picture of the fair. The Stock and posture, the corn and the oyster, the fish and the livestock were much nearer the heart of Chippewa Falls and finish up in the Grand Circuit meetings.
Others Get Up
The gates and grandstand receipts showed a decided upturn. People returned to the fair as usual and the soon the movement started for early closing. It was much later than last year. In Minnesota the State Fair has set up 10 days earlier and Wisconsin State Fair is now in Cleveland. The show, the Wausau and superior fairs moved up. They have done a great deal for the State. It gave them a longer racing season closer at hand. It was a decided improvement, with better classes of livestock and fair grounds. They are in Chippewa Falls and finish up in the Grand Circuit meetings.

THE BILLBOARD

Meetings of Assns. of Fairs

KANSAS FAIRS ASSOCIATION
January 17-19, Kansas City, Hotel, Senator, Kansas City, Kansas, Mr. L. S. Wood, secretary.
Ohio Fair Managers' Association, January 20-22, Hotel, Columbus, Mrs. D. N. De-

ASSOCIATION

Wisconsin State Fair has been

ASSOCIATION

MAINE FAIRS ASSN. ANNUAL MEETING
January 12, 1944, at Brunswick, Maine

RICHMOND SOMMA RITES
(Continued from opposite page)

RICHMOND, S. C., Jan. 13 (U. S. News) - It was a very happy day for Bill Meyer, the one-time headline equine enthusiast. It was no ordinary day, and Long Branch collector has it on all of us. Our collection of twice being connected with the great circles he had opportunity to meet these great circles of times we have the pleasure to see others that is to be expected by now. Following the appearance of "The

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Mid-South Fair Cancels Leases With Park Body

MEMPHIS, Jan. 1.—Officials of Mid-South Fair, Inc., and Memphis Park Commission said a contract had been agreed upon by them under which the fair association canceled its fairground leases with the Park Commission December 31.

Contract provided that the Park Commission agreed to "hold the Mid-South Fair, Inc., harmless on account of any and all contracts," made by the fair association extending beyond December 31. The commission also agreed to "store and care for all personal property of the fair association on our property, and under such arrangements the Park Commission will not be responsible for the safety of this property." Directors of the fair's property plant and show pro- perty be assembled and insured.

It had been stated that the letter dated October 8 and written by John Vosey, chairman of the Park Commission, requested the fair association to cancel its leases October 31. This letter stated that all contracts entered into should be asked to take over the property at the end of the lease and on a "mutually satisfactory" basis. Mid-South Fair has been sponsored by the fair association in return for rent free leases. Because the fair has not been held during the last two years, the Park Commission asked the fair to cancel its leases.

It was voted by the fair directors to return $30,000 of their cash reserve to purchase property for the amusement property. The amount invested by the association in the last year ended October, 1935.

In addition to $35,000 received by the fair association in rentals from the $1,000,000 of insurance policies that the association received $3,500 in interest. The total income of the association was $39,500.

Gross receipts of concession operators do not show in the audit, inasmuch as they pay the fair association an average of $1,000 per month for concession rental in monthly installments. The committee also boasted operated by Lottie Gravette netted $6,610 and Kemer Kubler's concessions about the same. W. V. Deeds received 15 per cent of its gross receipts in rentals, according to the audit.

N. H. Names Comm. To Aid Resort Ops

CONCORD, N. H., Jan. 1.—A five-man committee to advise owners of resort businesses in New Hampshire who find themselves in financial difficulties, has been set up by the State Council of Post-War Planning.

The committee includes Clinton E. Bateman, treasurer of the Littleton Savings Bank; chairman; Herbert B. Sawyer, chairman of the Board of Directors of the Sugar River Bank Savings Bank; Newport; Arthur J. Brown, chairman of the Board of Directors of the Mountain House Jackson; John G. Per-

American Recreational Equipment Association

by R. S. UZZELL

MONTREAL, Jan. 1.—It was 30 degrees below zero last week in Quebec, while it was 30 below here in Montreal. At the fairgrounds in Quebec the Coliseum, where they judge the stock during fair times, afforded a place for horse shows where the Quebec hockey team plays its games. The weather was about 8,000. No more enthusiastic hockey fans can be found anywhere in the world. The weather is no deterrent. The Colisse also supports wrestling and boxing matches, and is at times the finish goal of the dogged races, which are among the best in Canada. They hate snow from October to late April in Quebec and use it. The kids start at five or six years of age and practically grow up on skates.

When most fairgrounds are silent for a long sleep between seasons, the Quebec Fair is active and at a profit. The large electric refrigerations where the industrial exhibit is held during the fair, is filled with autos in dead storage for the long winter. The Colisee has an electrically fed to get over the grounds.

We are making all the repairs and replacements we can this winter because we fear an even greater scarcity of men of the war go into the late spring. However, a lot of men are being let out of the navy, and we are promised some re- sources. Reason given is that supplies have been drained and may be any extreme emergency. The least competent can get out first. We may have to get some of this help from this group the coming year.

Running park rides in an 85-degree temperature is quite different from doing work at 20 below. Last winter for over two weeks we had 90 below. A lot of restrictions on material are to be esured, we are told. Many more houses are under construction now than at the same time last year. Spring con- struction promises to be greatly aug- mented.

The winter is starting earlier than (See AREA on opposite page)
Rinks and Skaters

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Floors Contribute Heavily To Cast of Big Roller Show

CINCINNATI, Jan. 1.—Personnel of the second edition of Skating Ventures current at Music Hall Arena here represents rinks throughout the country. Prior to joining the show the following members of the cast were patrons of or were employed by the following rinks:

Cherie Miller, who provided the information for this article, was tutored in skating by Delores Janis, instructor of the Blue Bird Skating Club of Wyoming. She is the mother of three children, all of whom are active in the sport of figure skating.

The First Best Skate

ROLAND BALLBEARING SKATE CO.
Established 1898
3132-1318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

No. 321 DUSTLESS FLOOR DRESSING

This new dressing removes sludge, residues, and impurities

Per sq. yd. in 5 lb. cans, 25c with order. Retail 40 c.

Buy 444 Red St. Everett, Mass.

We Are "All-Out" to End the Toughest Fight Yet To Come. Do your part now.

For Sale

ROLLER SKATING RINK

Successful established rink, will do over $32,000 annually. Floor one year old. 14,500 square feet. Plus hobby, 40x80 feet. Completely with slate room, check-in and soda bar. Great opportunity. P. O. Box 146, Cincinnati, O.

DON McHINN

1931 East 16th St., Burlington, Iowa.

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1898
3132-1318 Ravenswood Ave. Chicago, Ill.

WANTED
to Buy

CHICAGO Rink or Shoe Skates

Any Quantity

Phone

Amsterdam, N. Y.—2633

or Albany, N. Y.—5-5112

WANTED

Used Chicago Rink Skates

Highest cash prices paid. Write, stating quantity, sizes, condition and price wanted.

The Broadway Roller Rink

Broadway & O. Aves.

Glassport, Pa.

BUILD-UP FOR RSROA MEET

DEBRECEN, Jan. 1.—Starting a long and carefully planned program, and with the cooperation of a number of skating rinks in the country, a show of national importance is to be held in the Arena Gardens, Jan. 11, under the auspices of the Roller Skating and Bowling Association of America. It is expected that the show will attract a large number of spectators.

The show is in honor of the late Mr. S. A. Keenan, one of the founders of the RSROA, and it is expected to be attended by many of the prominent skaters of the country.

WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR RINK SKATES, NO MATTER CONDITION. WRITE OR write to CLEVELAND, OHIO. 368 S. 9th St.

WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR RINK SKATES, NO MATTER CONDITION. WRITE OR write to CLEVELAND, OHIO. 368 S. 9th St.

WANTED TO BUY

Support for Sale.

ROLLER SKATING RINK

Successful established rink, will do over $32,000 annually. Floor one year old. 14,500 square feet. Plus hobby, 40x80 feet. Completely with slate room, check-in and soda bar. Great opportunity. P. O. Box 146, Cincinnati, O.

DON McHINN

1931 East 16th St., Burlington, Iowa.

July 8, 1944

The Billboard

45

WE ARE "ALL-OUT" TO END THE TOUGHEST FIGHT YET TO COME. DO YOUR PART NOW.

BUILD UP BONDS AND KEEP 'EM ROLLING.

CHICAGO ROLLER SKATE CO.

DO YOU KNOW?! DID YOU KNOW these were the words of the Chicago Roller Skate Co. in 1944?! They were certainly "All-Out" to end the toughest fight yet to come!" And they continued, "Do your part now." A great reminder to support the war effort during the World War II era!
Hollywood Firm To Make Movies For Roadshowmen

HOLLYWOOD, Jan. 1—Standard Pictures Corporation, incorporated in California for $250,000 and headed by Fred Walker, features motion picture salesman, as president, launched its production activities yesterday when it announced the making of a well known small combo in this area. The announcement was made for Hollywood's Hit Parade series. Al Rose, roadshow manager, and actor Jack R. Young for $35m. Eddie Hol- wood, executive, also chatted as salesmen with Minister Andre, actress and manager.

"We want to bring the roadshowmen to Hollywood," said Rose. "This is the finest holiday present. There is no other better way to use your money."

In the production end of the business, Walker has said, "Moe, Curly and Larry," the trio that has star- ted the world's greatest vaudeville act, will be the headquarters of the company. "Our film will be made to show the world that they're the greatest comedy stars in the world."

Talent considered for the first produc- tion, a comedy feature, will include that which is in Hollywood only, with special attention be given to "on the way up."

For Sale

Movie Projector, Sound (Talkie) 16MM. "Hollywood Star." Movie Mutoscope, 16MM. "D. C. H. A." Movie Mutoscope, 16MM. "Diamond Dancer." Also holding Card, 35MM, and 4 Reels Films etc., will be sold by lot, at a roundup of small towns and cities. Some in show, some not. I'll make it

All For Only $120.00 Guaranteed

Send deposit, balance C. O. D. 10 other Feature Pictures, 15. prices.

G. ADAMS

Box 213

Ben Lomond, Calif.

SIMPSON'S FILMS

Fifteen Years of Films

We have the largest selection of serial and comedy./

Big Rama 35MM. $15.00. Silent, $12.00. Color, $15.00. Obtained for $300.00 in 1929. You can have 25 films to show. Don't lose out. No one has sold a better colored film. You won't be disappointed. We have 35MM. and 16MM. for rental. We are the leading wholesale film distributors.

SIMPSON'S FILMS

Box 203

Bellingham, Wash.

Bryants Get Bids

On New Showboat Plan: Canvas Tour

CINCINNATI, Jan. 1.—The Four Bryants, who have been playing to a long a popular foursome with showboats on the Ohio River and its tribu- naries, are going to make an extensive tour of the country. They will have a new old floating theater has been sold to the Green Line of this city, which will use it for vaudeville swallow at Huntington, W. Va.

When it will be switched to canvas only be for the coming season, says Billy, who, they have been received from the Ok- lon, the Bob Hope, and the John Wayne. They are considering the possibil- ity of a new, all-steel Showboat, as soon as materials can be obtained. According to Bryant, the new craft will cost 1. people, and is estimated at $40,000.

In the meantime the Bryants plan to make a vaudeville and a series of vaudeville under canvas with their own show, which has been in Centerville, Ohio, and will be held at the John- boy's dance on the first weekend in June. They are planning to use their own canvas attraction next May. Ray Darlington is working at Camp Van Dam, N. Y., and will be back any time. D. Rodgers' army camp show units.

Winstead Quarters Busy

FAYETTEVILLE, N. C., Jan. 1.—In early part, near, more showboats get work at the Winstedt's Mighty Minstrel head- quarters, continue to boom. C. M. McPherson, general agent, has a new series of showboats coming out of the south with promises of delivery of the new top in the time for opening the early in the spring. The new show is a winner and has just left his bed after whipping a string of showboats. Those includ- ing Billy Hunt, Walter Wells, R. G. Knowles, and Mrs. Charlie Perkins.

Rep Ripples

RALPH PARRAR, for many years a pianist with Midwestern rep shows, has returned to work in New York. His last gig was at a small club in Minn., where he has just undergone a series of big club, and his friends are urged to drop him a line. His address is 207 N. 13th and ball show after the holidays to play southern New Hampshire bowers. He has worked a number of dates in Central Massachusetts since the middle of Octo- ber. Todd, who is a veteran one-man show, is the son of Leonard D. Todd of The ZARLINGS, after winning a

Anja Ano Expansion

BRYNWOOD, N. C., Jan. 1.—Construction work on a new million-dollar expansion of the Brynwood Marble and Manufacturing plant is now under way in Brynwood, N. Y., Robert Brdins, ad- ministrator, says that while this plant is primarily to increase production of the company's standard products, it will also help offset post-war production and employment,

An FA Meeting

First meeting of AFNA for 1944 will be held January 12 at the Queens Hotel. The program will be based upon the 10 fundamental purposes outlined recently by the association. Also to be discussed is the advisability of an annual convention.

New Serials Cut Plant

CHICAGO, Jan. 1—Bell & Howell Company, in response to a large supply of cameras, projectors, film and other equipment now being supplied, is having one product, film, aid in the production of a new serial called "The Substitute for Uncle Sam.

This is the story about the abseemen which shows Hollywood to get the show going during the Paris period. It is expected to get a great splash in abroad. Now the firm is offering a series of serials for use by other war plants.

OFFICIAL MARINES corps battle films made at the landing at Tarawa was shown at the Universal, exchanges, reports Mrs. S. P. F. Show- med, of the Government. "Battles of the Blondes," a Marine film, is currently assembling and another will be made. This will be shown in 16MM. Kodachrome, and will be scored, a commentary added and then blown up to 35MM. by Technicolor.

MANY CANADIAN CLERGYMEN are taking part in film exhibits. Rev. M. A. Harris, in Kingston, has told his congregation and sound equipment and from his church's screen entertainment for his parish. The parish is located about 20 miles from the nearest theater. He also formed a small group of clergymen and furnished film programs for members of the army air airdrome. Harris shows religious as well as lay subjects. Exhibiting films as far as 90 miles from his base.

OWI is seeking photographs of war film meetings or forums, or newspaper articles, for purposes of the film exhibits. Any one who has information or results. If you have any such material pertinent to the above should send it to the OWI. The 2144 Pennsylvania Ave., Washington, D. C.

REPERTOIRE SHOWS

Communications to 25 Opera Place, Cincinnati, 1, O.

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NOTICE
Due to the expense of postage necessary for the forwarding of advertisements addressed to "blind" ad, or those using a box number in each city, we cannot insert such notices unless the home address, and an additional charge of $1.00, necessary to cover the expense of publishing your advertisement and 2½ for the forwarding of replies.

ACTS, SONGS & PARODIES
BLACKOUTS—COMEDY MATERIAL ORIGINALLY
prepared for important blind-box matrimonial.
Conductors: All ages. Collection: $1.00. Collection
consists of cuttings, song sheets, and circle.
Every Collection has the right of sale. $2.00
for first class. $1.00 for second class.

COIN-OPERATED MACHINES, SECOND-HAND
ONLY advertisements of used machines accepted for publication in this column.

SALOONBOARD OPERATOR — SEND FOR OUR
SALOONBOARD OPERATOR—FOR SALE.
High class merchandise discarded bars and
Premier stores. Inca, 1507 Court, Louisville.

COIN-OPERATED MACHINES—SEND FOR
OUR CATALOGUE—SEND FOR OUR
WANTED — LATEST MODEL PHONOGRAPH,
S. P. R. O. Building, Chicago, Ill.

WANTED — LATEST MODEL PHONOGRAPH.

1 CHICKEN SALE—2 BLACK, 1 BROWN CAV.
S. R. O. Building, Chicago, Ill.

2 MILES 1/2 STATE RD’S, REFINISHED LIKE NEW,
Wanted—JOY MACHINE.

WANTED—JOY MACHINE.

COMIC BOOKS—SEND FOR FREE CATALOGUE
OF COMIC BOOKS. 742 Hall St., Chattanooga.

COMEDY ACTS, COMIC SONGS.

CO-OP THEATRE, New York City.

NOTE: A CIGARETTE AND VINYL MA

A CIGARETTE AND VINYL MACHINE

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Machines—Any makes and models. High profits.

A CIGARETTE AND VINYL MACHINE

Machines—Any makes and models. High profits.

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AT Liberty

Advertisements

5c a Word.

Minimum $1. Cash With Copy.

NOTE

Due to the expense of postage necessary for the forwarding of mail addressed to "bills", all mail using a box number in care of The Billboard or address, will be returned.

AT LIBERTY MUSICIANS


AUDO SAX—FIVE TONE, STYLE 293. Joseph T. J. Loring, Box 47, St. Louis, Mo.

BAND—Cook, stage location desired. Do three musical comedy acts. Will guarantee to pay $500 weekly. Will perform at various locations. Write to the press, 5th Ward, Chicago, Ill.

BAND—Good, reliable. Orchestra Leader, J. Willard H. Miller, 1522 E. Ohio St., South Whitley, Ind.

BAND—BETTER PRINTING or no price. Miller Supplies, 2134 7th St., White Plains, N.Y.

WOMEN'S ORCHESTAS—Private parties.

Girls—trumpet, piano and drums.


STANDING BANDS—READ, FAKE, UNISON. Section chief, Edward Wm. Butler, 2403 N. Michigan Ave., Chicago.

GIRL TROUBADOURS—GIRL ORCHESTAS AVAILABLE. Prices reasonable. Will guarantee to give good work. Write to me, 8321 Bower, Chicago, I1.

AT LIBERTY BANDS AND ORCHESTRAS

FINE THIRD OR FOUR PIECE COMBINATION band. All instruments provided. Write to Fred C. Evans, 7511 St. Louis Ave., Chicago.

AT LIBERTY CIRCUS AND CARNIVAL

ATTENTION—LONDON PUNCH AND JUDIE. Above address in charge of new children's circus. Elaborate act. Must be built in the Paul Collyer, Commodore, Cincinnati, Ohio.

AT LIBERTY PARKS AND FAIRS


WANTED TO BUY

FULLY EQUIPPED MINSTREL SHOW. Tent, Scenery, and all Stage Equipment, A. L. PHILBIN, 1610 Michigan Ave., Chicago.

PAY CASE FOR LARGE BEECH BAVARIA PIANO. Complete outfit. Address, Grob Co., Cincinnati, Ohio.


NOTE—Mail held at the various offices of The Billboard is classified under its respective heads—Cincinnati Office, New York, Chicago, Los Angeles, and St. Louis. Deadline for such letters is Wednesday morning in New York, Cincinnati, and St. Louis, and Friday morning in Chicago. New customers are invited to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago, and St. Louis by Thursday morning. Rebuttal of those concerned will be repeated in the following issue.
NOTICE

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time.

In the event that you are having mail addressed to you in the care, it will be to your advantage to look for your name in this list EACH week.

MAIL FORWARDING SERVICE

THE BOOKBINDING PUBLISHING CO.

N. H. NAMES COMM.

(Continued from page 44)

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SCHENCK, Chas.

BRIDGES, W. H.

VIGNE, Eddie

THOMAS, Armita

BROWN, Ben

HERRING, Arlie

WELLS, John

MAGIC, Ben

STIDWELL, Otto

HICKMAN, Maria

BAKER, W. C.

WEISS, Harry

WILKERSON, Bert

HUNTER, Joe

HUGHES, Alex

WILSON, Paul

WILSON, B. L.

WHITE, Frank

WILSON, F. W.

WILSON, H. L.

W�LLER, Will

WILLYARD, Frank

WILLARD, John

WILSON, J. L.

WILSON, J. M.

WILSON, O. H.

WILSON, R. T.

WILSON, W. F.

WOLF, John

WOLFE, Frank

WOLFE, Frank

WRIGHT, W. L.

WRIGHT, Geo.

WRIGHT, W. D.

WRIGHT, W. M.

WYATT, W. D.

WYATT, W. R.

WYATT, Y. C.

YANCEY, A. H.

YANCEY, J.

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Young, J. W.

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NEW PRICE PLAN IN 1944

OPA To Meet With Council Of Retailers

WASHINGTON, Jan. 1—Promise of a simpler pricing system was held out to the merchandise trade here at the end of the year. OPA officials had been hard at work for several days trying to outline a plan which will be discussed with the Retail Council in January. The Retail Council represented the independent retail trade and also has a number of subcommittees. OPA officials and their council subcommittees held talks of framing a general pricing idea which would eliminate so many different pricing orders relating to merchandise. OPA officials said they would submit this plan of pricing to the Retail Council on Monday, but they were not sure that a workable plan could be drawn up. For many months now the Office of Price Administration has been releasing news reports of a proposed new pricing plan, but it was always stated that no definite action would be taken until the first of the year.

In general, the plan announced in OPA's latest release is the same as that reported in previous issues of The Billboard. It calls for an order which will cover practically all lines of merchandise except food and fuel. Merchandise other than these two would be grouped into three classes. Group I would include low-cost articles essential for civilian use, and dollars-and-cents cellars would be set up for these items. Group II would comprise most of the listings on the market today and would allow stores to follow their usual mark-ups. Group III would include the so-called "luxury" items, and probably many special items for the Christmas trade. This group would be held down to $11.00 per pocket or $27.00 for a suit. The prices in this group would be fixed as to prevent any unduly large or especially big price increases on merchandise in this group.

Wait for Council's Views

OPA officials say they cannot make any predictions as to how the Retail Council may do with the plan when it is discussed by the Council. However, the promise is held out that some simpler pricing may be worked out to accommodate the trade. If the trade rejects this plan, a simpler plan, the same principles may be extended to the whole trade or manufacturing.

LEATHER BILLFOLDS

Highest Quality Leather, Workmanship. All Ind. Boxed.

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No. 4595

Wooden Cigarette case with attractive assorted patterns mounted on front. Swing type top. Holds "10" Cigarettes. Ideal for engraving or woodburning. Volume seller!

Harry Pakula & Co. 5 N. Wabash Ave. Chicago 2, Ill.

Merchandise Trends...

CHICAGO, Jan. 1.—A West Coast utility found out that thousands of families in that area are actively planning their new post-war homes, when it offered free copies of a home-planning file for the preservation of clipped and other data relative to home construction and furnishing. To date, over 5,000 files have been distributed. Such a file offers a good opportunity for some alerted merchandiser to heft the millions of families and separated couples looking forward to new homes, new cars, appliances, gadget, etc., after the war.

NEXT WAR BONDS DRIVE—Retail merchants in many cities met last Wednesday to hear a special Treasury broadcast which told them and their employees how they can serve in the $14,000,- 000,000 Fourth War Loan Drive starting January 18. This goal is the highest set for any of the drives, and it will mean extra effort on the part of boosters to attain the sum.

TAX BILL.—On December 23 the Senate Finance Committee reported a bill of 190 pages. With Congress in recess until January 10, indications are that the excise rates are the same as reported in previous issues of The Billboard. During the week the Senate committee was in executive sessions, chiefly to consider big tax issues. It was reported from New York that bets are about 50-50 that the President would veto the bill when it is finally passed by Congress. Meanwhile the fur trade is studying present rulings of the Bureau of Internal Revenue covering fur sales, in expectation of a buying rush just before the new excise tax of 20 per cent goes into effect within the next few months. The report of the Internal Revenue Bureau covering the first five months of the current fiscal year which began July 1 shows that excise taxes on the retail sales of furs increased some $6,000,000 to a total of $17,672,046 over last year's collections.

INCREASED SALES—Jewelry sales of $17,672,046 covered 44,000 jewelry items. Sales in the year's first five months were $37,346,666, which was 7,783,116 greater than the same five months last year.

MORE ON APPLIANCES—Henry J. Kaiser, who built ships in the yard recently for Procter & Gamble Co., has said that the price of the new products for home use will have to be increased from 10 per cent to 15 per cent. An employee who has been in the yard for over a year has been asked if he was planning to start making household appliances after the war. He said: "I prefer not to answer that question directly at this time. Naturally we are looking into a great many things." Some time ago it was revealed that Kaiser was looking into the possibility of mass production of units for pre-fabricated houses which would drastically reduce the cost of home building. Ever since this much of his post-war planning became known, the big question has been whether or not these "complete" units would include the appliances to go into homes. To date the question remains unanswered.

1944 DATES.—Calendar manufacturers in the Chicago area said their business was as high as 40 per cent over last year and that, if paper were available, they could top 1942 sales by 200 per cent. (See Merchandise Trends on page 53)

IDENTIFICATION BRACELET!

No. 502—Heavy Sterling Silver Identification Bracelet. Curb chain links .075 stock. Embossed with name and date. Personalized at extra cost. Highly polished! $8.00 Each. We believe this is one of the finest bracelets on the market.

By Ben Smith

Looking Back

The year 1943 proved again the old fashioned dream for the independent business... this matter how tough conditions may get, it can always produce a living for a man who is willing to work. And this year, no other line of merchandise was harder hit. However, those who planned ahead, and took the right steps, were able to maintain their business. The year 1944 will be a year of hope for the independent business man... and for the independent business man who is ready to take advantage of the opportunities that will arise.
BINGO SUPPLIES

PLASTIC BALLS
PLASTIC MARKERS
Medium L. 1000
News 1—1000
Specifications: 7 Up—12 Up to Pkg
Regular Specials
Write or Wire for Catalog

JOHN A. ROBERTS & CO.
N. M. BANK & CO.
235 Halsey St.
Newark, N. J.

LUMINOUS RELIGIOUS FIGURES & FLOWERS

Send $2.00 for samples of our regular line of EITHER Flowers OR Figures.

NITE GLOW PROD. CO.
105 W. 47th St., N. Y. C.
ME 3-5794

GLASSWARE

2915 CONGO, B.G. ... $3.00
2976 CONGO, B.G. ... 4.00
1941 CONGO, B.G. ... 5.00

SMOKER'S FUN SHOP

A "Natural" for Display Card Workers.
Each box has 52 John Nerency's 2.00 each, 12.00.
Wholesale prices.

Smokey Joe, 12.00—full dealer @ $2.75.

25¢ & 45¢ Complete Dice.

LUMINOUS IRISH FOLLIES

HIX TROPHY GLOW, $5.00, $25.00, $50.00.

SMOKEY JOE, 12.00—full dealer @ $2.75.

Smokey Joe, 25¢ & 45¢ Complete Dice.

25¢ & 45¢ Complete Dice.

ARLAN TRADING CORP., 254 W. 31 St., New York 1, N. Y.

POPULAR ITEMS

Soups and Stews

Making left-overs appetizing is a big job on the home front these days, and Bacharel's, Inc., New York, are really out to help the housewives with their Bouquet line of earthenware. Made of non-restricted materials, you can count on volume with these soup pots and skilles (some in 4 sizes) and stew pots with handles or ears (6 sizes). Such attractive cooking pots travel right from the range to table service, so busy housewives will find them doubly appealing.

Modern Compacts

Joy-Kei Jewelry Company, New York, who also have a good line of costume jewelry, are introducing a new compact, made of genuine airplane plywood. They are light, tailored to match smart Miss America, and finished in natural hard-wood grains. The compacts have deep powder compartment with sifter, puff and mirror, and fasten with an ingenious secure hinge and lock.

Popular Bracelet

Identification bracelets, so popular with our armed forces, are finding a new market—the girls who want to wear one, just like the boys that circle the boy friend's wrist. Murray Simon, Brooklyn, has a honey, made of heavy sterling silver, that's highly polished, with a curved plate for engraving name and number, or a sweet sentiment.

Cigarette Cases

Wooden cases with assorted patterns mounted on the front, the idea for engraving or woodburning, have been put out by Harry Pakula & Company, Chicago. The cases have the swing-type top and hold 10 cigarettes. The design is as attractive as the price—should be heavy sellers.

For Pipe Smokers

Combination pipe and tobacco pouches in a variety of styles, are available at L. & P. Products, New York. The firm has in black and brown genuine sheepskin, or goathair, with a moisture-proof lining and zipper closure.

NUDIE!

A fresh deal that doesn't talk—but says it's on-the-ball! Actually the same after because of quality. Tommorrow's plastic composition. Priced lower for World's Fairs. Also a straight grit plus silk composition. Priced lower for World's Fairs. Also a straight grit plus silk composition. A pipe for the woman that can fit in the handbag, is the thing to have. The Nudie NUDIE, go into stores NUDIE!

35 for $1.25.

AMERICAN ART PRODUCTS
250 W. 36th St., New York, N. Y.

R. A. GUTHMAN & CO.
406 W. Jackson Blvd.
CHICAGO 6, IL.

BARBER SHOP SUPPLIES

THE LEADING 606

FULL RANGE OF HIGHEST QUALITY

LOWEST PRICES, BEST VALUES

ALL GENUINE FURS!

Our new 1934-1935 Winter Line is our greatest variety of best furs for you. Look carefully at our first-class
HIGH GRADE, HIGHEST QUALITY

FREE NEW GIANT CATALOG

H. M. J. FUR CO.
165 R. W. FLEET ST., N. Y. N. Y.

PAPER MEN

Well-known papers for every State in E. H. A. Different State combinations, but all attractive. Best and lowest price, up-grade ware, and finished quality. 10¢ per 1000.

ED HUFF, 3411 Grove, Dallas, Texas

PERSONALIZE YOUR ARTICLE!

Solve your problem of chains, catchets, etc. FOB TOPS, with and without Mother-of-Pearl background with all desired names, hand-made from grade-A sterling silver wire, Pins and catch in back of the same quality. Pearl ring attached from which to hang basket or any other article. 8 different styles. Immediate delivery. Send 51 for variety and prices.

PETER PEYTON

405/5 Washington St. . . . Waukegan, Ill.


WE PROPOG SHIPping Charges on all Cash-In-Full Orders

DEPT. 818
Stock Market Is Barometer

Buying of merchandise shares shows investors believe supplies will soon increase.

NEW YORK Jan. 3--The stock market this week made news that indicates the incoming-year may be favorable to merchandisers of all kinds. Near the close of the year there was a lot of buying of shares in the biggest merchandising firms listed on the exchange. These included the major order firms and some of the largest department stores in the country. While these firms dealt chiefly in staple lines they are also among the largest distributors of specialty merchandise and are always good indexes to how novelty items are selling.

The stock market reports also had a still more interesting item. Firestone Tire & Rubber Co. shares have been strong and active, with a lot of investors getting in as many shares as they could. The reports emphasized that Firestone today supplies its dealers with more than 2,000 different merchandise items, including all kinds of specialties, from books to toys.

The Firestone plan has been one of the interesting experiments in merchandising in recent years. Full pages of specialty merchandise items have appeared in magazines and newspapers that Firestone dealers had to offer. The firm plans the advertising. The emphasis on novelties and specialty items has been one of the most attractive features of the entire program.

NEW PRICE PLAN

(Continued from page 5)
of permitting a greater production of civilian items. Vision suggested among other things a price guide for small and medium size products, through control profits that firms could make on small items when WPB released some materials in the new year. He suggested in one of his plans that profits be held to 2 per cent of the cost. Many protests came from the manufacturers of consumer goods when they heard of these recommendations. It is now understood that WPB and the Treasury are looking into future pricing policies, and this fact may complicate the situation early in the new year. OPA officials are sure that some simplification will take place in future pricing orders.

DEALS

(Continued from page 50)
substitutes, the boys who stuck it out managed to get their shares through. They, too.
In fact, many of them wise enough to follow the trend of the last few days, wound up with sizable bank rolls.

All in all, 1943 was an interesting and satisfactory year, and more so, because it saw new blood continue to enter the field to pick up the distribution slack left by retailers and dealers who sold out.

When the war is won, there is no question but that the smalltown business will cash in on post-war possibilities, right along with the rest of the nation.

Out of the Mail Bag

J. C. of Troy, N. Y., writes: I have been having trouble with salesmen hired on a commission basis. None of them take care and never return. Result, I am out the cards and advertising expense.
Would you advise that I collect a small deposit from each placement man for the cards, with the understanding that the deposit will be returned them when the collection is made or the cards bought back?
As a rule a deposit is not required for cards or data distributed. You couldn’t ask for much in the first place, and that, in itself, would not prevent them from being stroyed or guarantee the placement man will work again. When they are not all holding to a situation it is usually an indication that the deal is too small for them to show up for. It is better to chuck the deal and start something new than to worry about getting the thing which apparently is not worth saving. The prospect of a deal featuring an item which he would much like to take up, and the chances that you won’t get the card away from him. Give a placement man a deal with real complications and you'll never have to worry about a dealo.

HAPPY LANDING.

COMIC CARDS

Over 35 Gents and Fullers, all in 4 to 6 doz.
with insertions. All now 12 thinr 100c, 250c, 50c, 25c.

**STANDARD**

M & M CARD CO.

3103-105 Minvon St., San Francisco 3, Calif.

BARGAIN FINDS

GENT'S WRIST WATCHES

Each $ 5.75

WATERPROOF WRIST Wrist, Silver, Each $ 13.50

POCKET WATCHES

STERLING SILVER RINGS, for various locations. Gent’s, Ladies, and Children. Special.

BILLSFOLDS, DOZEN $6.50, 9.95.

LAZY BABY, 12.50.

MILITARY INSIGNIA, Air Force Insignia, various branches of the service, Gent’s, Ladies, Children. 10 GROS.

MEN’S TIES—Los Angeles trade.

GEO. W.S. BILLFOLDS, beautiful black and quality Fronton Purse, 50c, 95c, $1.50, 2.75, 3.25, 9.95. Gent’s, Ladies, Children. Special.

CHUCK SETS, 1.29, 2.75, 4.95, 9.95, $1.50, 3.50, 6.50, 10.00.

In Michigan.


First-Aid Kit, 100 DOZEN

ASPIRIN, 100 DOZEN BOTTLES

BANISH CAPERNS, 100 CAPULETS

BASIC... make up your own

SHOE POLISH. Excellent.

NOSEWELL PANTS, GROS.

FLAG BOW PINS. A very fast sale.

In Michigan.

25c, Basket With All Orders.

182 Free Catalog Free With All Orders.

MILLS SALES CO.

301 BROADWAY

New York, N. Y.

WORLD’S LOWEST PRICES

5,000 ITEMS

Factory Prices

Bobbin Pins, Needles, Shears, Scissors, Ribbons, Goods, Dress, Tissue, Articles, Automatic Band Sewing Machines, Dress Goods, Blanks, Blankets, etc.

BLAKE SUPPLY COMPANY

215 E. Markham

LITTLE ROCK, ARK.

WOOD JEWELRY

Lapel buttons — Pins — Brooches — Buttons

$10.00 For

Sample assortment

Cable—Toilet Kit

Catalogue

STERLING SILVER RINGS

Two hands that clasp and unlatch go to make up this ring of friendship. Price includes Federal Excise Tax, postage and insurance.

BB9119—Each $1.75

MIRROR SERVING TRAY

Size 14x10x3. Choice frame, walnut and plastic handles, and at a price so low you can’t afford to pass up. Sample $1.25, orders.

BB102—Price, $15.00 Per Doz.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET

CHICAGO 6, ILLINOIS

BIG-VALUE SPECIALS

(TOOL WRENDS RINGS, Artistic and popular, new style.

BRUSSELS—TOKO RINGS, Gold Plate One Doz.

BARGAIN FINDS

Price, PER DOZ.

BB117—PER DOZEN

1.45

KEYCHAIN BRACELET, Per 18 inch. 15.00

BB117—PER DOZEN

1.45

HUNTING KNIVES

Hawaiian Leather Sheaths

PER sheath.

BB117—Per Doz.

JOSPEH HAGN CO.

Wholesale Distributors Since 1911

225 W. MICHIGAN

CHICAGO 8, ILL.

NOVELTY PANTS

PRINT ANY NAME ON CAP OR CAMP

PER 100.

THE BILLBOARD

January 8, 1944

BEAUTIFUL HONOR ROLL

EVERY SOLDIER, SAILOR, MARINE OR WAAC A PROSPECT

We want to congratulate the manufacturers and dealers of the service conscious item. pipe nation. Let’s make all the active, or former, or just-returned, and let’s give them the respect they deserve.

**HONOR ROLL**

FURS OF DISTINCTION

DIRECT FROM OUR FACTORY

No. 55-862—$12.95.

The Mercury

WINGED HONORS

WINGED HONORS

[Ad for various items]

INTRODUCTORY LISTINGS

Opening All Lines

ACME SUPPLY CORP.

3333 LINCOLN BLVD., ST. LOUIS 3 MO

WE WILL HAVE A COMPLETE

NEW PREMIUM CATALOG FOR 1944

In the meantime send us a list of your requirements and we will answer at once. Thank you.

ACME SUPPLY CORPORATION

1010 BROADWAY

KANSAS CITY, MO.

**LOWEST PRICE**

Write for catalog and price list. AGENTS WANTED.

ANDREW PAUL (Depo. 21)

104 West 27th Street

NEW YORK 1

SOLICIT NO BUSINESS FROM UNLICENSED AGENTS.
Leather Program Means Supplies For Pocketbooks

WASHINGTON Jan. 1.—The recent announcement that the United States and Great Britain had reached agreement on a plan to distribute supplies of hides promises a more settled market for leather in the future. While absent from the primary item in the plans, still more leather is promised for a varied line of merchandise, including pocketbooks.

Official representatives of the United States met with British officials in London and a plan of distribution was worked out, in which ratio of 33 to 1 in favor of the United States will govern the distribution of leather supplies, according to the plan. The needs of the fighting forces will still come first, but a much better distribution of civilian supplies is now assured.

The formula for the distribution of the exportable world surplus of hides, according to trade information, is based on the maintenance of the relationship between the hide supplies of the two countries during the first full year of war; that is, 1940 for Great Britain and 1944 for the United States. In this way it is believed that available hide supplies are being put in a fair relationship to the populations of the two countries.

Under this system all three major supply sources for the two countries—United States, United Kingdom and foreign exportable supplies—are lumped together and the exportable formula supplies then divided in such a manner that the total supply is divided in the same relationship that existed in the first full year of war for each of them.

**MILITARY BOWLING CIGARETTE LIGHTERS**

**REAL PROFITS!! MOISTURE PROOF CIGARETTE CASE**

**BLANKETS**

**NEW LINE CEDARWOOD JEWELRY**

**FREE! 1944 WHOLESALE CATALOG**

**LEATHER PROGRAM MEANS SUPPLIES FOR POCKETBOOKS**

**TERMOGRAPHIC COMPANY**

**IMMEDIATE DELIVERY GUARANTEED!**

**TROPICAL IMPORTING COMPANY**

**SWEETHEART DIAMOND RING SETS**

**S-100 SELL THE "NEw Automatic "ARMOR CLOCK" (A CLEVER JOKE AND NOVELTY)"**
Ten points of trade practices laid down for jewelry and giftware lines

Merchandise firms or distributors using catalogs to sell such products as "Jewelry of all kinds, silveryware, watches, clocks, novelties, toilet goods, luggage, electrical appliances, furniture, sporting goods and miscellaneous goods" come under the ruling issued December 23 by the Federal Trade Commission. The order, "Title 16—Commercial Practices," covers the catalog jewelry and giftware industry which is given rules under such headings as Misbranding and Misrepresentation, Deceptive and Unduly Influencing Trade, False or Deceptive Advertising, False or Unduly Influencing Trade Practices, and Wrongs and Deception in the Sale of Goods.

Statement by Commission

Trade practice rules for the catalog jewelry and giftware industry, after set forth, are promulgated by the Federal Trade Commission under its trade practice conference procedure. The rules are directed to the prevention of unfair trade practices, viz. methods or practices and the protection of industry, trade and the public from their harmful effects.

Products marketed by members of the jewelry and giftware industries to which the rules apply include: jewelry of all kinds, silverware, watches, clocks, silveryware, novelties, toilet goods, luggage, electrical appliances, furniture, and any other equipment or furnishings of any nature of items of consumer goods. The annual volume of business is reported by the jewelry and giftware industries to be $300,000,000.

Conscientiously by the members are distributed in various ways. They are supplied by such catalog houses to hardware, drug, and mail-order stores, and merchandising agencies shippers to other retail outlets, in small quantities to individuals elsewhere, to such stores and outlets as so-called "closed catalog houses," for display; either periodically or occasionally, to consumer-purchasers, and from which sales may be made. Such catalog houses select articles from the catalog and the then buys from the manufacturer the specified items of the consumer's selection. Independent of the catalog house is the individual consumer. The catalog house is also included among the members distributing the catalog of the characteristics of industrial concern and to buying organizations. In purchasing merchandise direct from the catalog house, many individual consumers, buying organizations, their officers or directors, as such, whether or not in trade organizations, instances, industry members distribute their catalogs to individuals or concerns which are open for business. Such persons or businesses may be prospective customers who may make the catalogs available to other prospective purchasers for the purpose of making selections and purchases of products offered by the catalog house.

In the catalogs, with but few exceptions, no descriptive prices of the respective lines of items offered for sale are not shown or specified. No catalog number or so-called "list prices" or catalog figures or other methods are usually used for enabling customer-purchasers having specified possessions of knowledge to learn what the catalog house's prices are. A catalog is made and to what extent it differs from such price figures as are listed in the catalogs.

The above does not include catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers. Moreover, the catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers. Moreover, the catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers. Moreover, the catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers. Moreover, the catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers. Moreover, the catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers. Moreover, the catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers. Moreover, the catalogs issued by manufacturers or distributors to independent dealers. Such catalogs of the type of making purchases of their stock in trade from catalog houses. Catalog numbers, in such cases, are not provided to such consumer-purchasers.
P.R.E.P. FOR PITCHFORK BY BILL BAKER

Communications to 250 Spaces, Cincinnati, Ohio

WILLIAM (THE KID) DIETRICK ... reporting big hit at the one-day stock sale at Manassas, Va.

WERE YOU around when the folks came back from their annual trip to Flushing, N.Y.? Some of them said they saw a guy who looked like Dietrick.

NICK BERN'S ... coffee shop in Orange, Va., is the hang-out for the city's biggest handicappers. One of those seen there recently included Col. C. A. Maltland,Jimmy Paradise, Judge Patman and his son, Paton Jack and (Bottle) Stover.

DON'T be alarmed at the clock situation. It'll ease off soon.

CHARLENE BLED ... of chicken paddocks is headed for Lake Okeechobee, Fla. Tom McDonald is taking his in-laws to New Orleans. Jack Goldbaum and Rose, with their perfume layout, are headed for the Tampa Gasparilles and the fair. Rose's Oak Corner in Newark, N.J., is still just a captivating-honest eatery. The reports are plenty of lure there, as the war playing is fast. (The Kid) Dietrick gives a few of the steel polishes for souvenirs. You can get a dollar for a hundred of them anytime.

EDIE DISROL ... reports that Mrs. Will Mayo, of the six weeks of sales promotion for the shoe and stocking fund for the Ella at Charleston, W.Va., where a shop was opened for the Municipal Auditorium, and Charles Hudson's N.Y. flagship store are about headed for Pittsburgh. Back to his home in Pittsburgh, he met Art Carney, the young actor. He is a swell guy and adds Art was operating for a while. Andy Fuchs had cedimba in Gemelits and was taking in the long green. Mary, who has been working with gadgets, has a wild walk animal-thrift on Smithfield St. Mrs. Allen, of champ's opened at Murphy's and her husband is with The Pittsburgh Press and their sons are in the armed forces. Diebold expects to receive the cigarette shooting gallery in Altoona, Pa.

DIESEL ... reports that Long Beach, Calif., that all the Pit-boys are strong for their uncle with the white whistlers and doing okay.

RELICS AND CURIOS is the way one pitch-forker describes his collection. He estimates the collection is worth $500. Try if you have any left around the garage.

WE BUY RINGS Want any quantity from 50 to $1,000 in any condition. (Larors okay. Submit samples or shop C. O. D. if not your favorite type. Cash for cash, stock, sterling silver and gold. Will buy any or all stamps. If you have any of interest, please write to the above in N.Y., 1944, P.O. Dept. 151.

STEWELERS, JEWELRY, CROWN, LEONARD K. MANZ, 120 So. Main St., Nashville, Tenn. A Special Package for the AMERICAN CITIZEN

50 Dollars Cash to the first 100 names in the U.S. (Stamps only) to present to the U.S. Department of Health, Education, and Welfare. (Full story in next issue.)

MEDICINE MEN We're looking for a handful of real endless gold nuggets. What do you know, maybe you haven't seen the likes of gold fools. Bring them to the store, we will pay for them. We have a team of experts and we want them. We will pay a real and valuable price. We are looking for someone who knows their stuff. If you have any, we will pay top dollar. We have a lot of money to offer, but we need to know the quality of the gold. The more you bring, the more we will pay. Bring them to us, and we will make sure you get the best price possible. We are looking for something that will last. We are looking for something that is unique and rare. We are looking for something that will make a difference. We are looking for something that will change the world. We are looking for something that will be remembered for generations to come. We are looking for something that will be passed down from one generation to the next. We are looking for something that will be treasured. We are looking for something that will be a symbol of our success. We are looking for something that will be a symbol of our strength. We are looking for something that will be a symbol of our unity. We are looking for something that will be a symbol of our love. We are looking for something that will be a symbol of our hope.
Ballyhoo Bros’ Circular Exposition
A Century of Profit Show
By STARR DE BELLE

Dear Editor:

After amassing their show for the display at the Garbage Valley Driving Range, the Ballyhoo brothers arrived here two weeks ago. They have been stationed by the public's property. The bosses gave me their permission to explain this, as I am in charge of the paper. I have been one of the best-known press agents of the business. I ask you to give this story a good press. I deny the story of not being a necessary evil, as you wouldn't know that they live down to the public's expectations.

This young fellow is bringing in the hotel of the lobby, in which the bosses live, you are considered a man of letters. But from 11 p.m. until 6 a.m., and it arrives the next evening just you arrive.

After arriving in quarters, the short-

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Sutton To Operate; Acquires Equipment

ST. LOUIS, Jan. 1.—After selling the equipment of the Great Button Show to Turner Brothers, of Petersburgh, Ill., Manager Sutton has decided to return to the business, recently purchased considerable equipment, including rides, and will reopen as early as possible about February 18, where everything will be reconditioned.

The unit will carry about 8 rides, 7 shows and 36 concessions.

BIZ GETS FTC RULING

(Continued from page 54)

and space are specified, number or symbol as used is not a price of a kind nor is represented as such, but, which, with the number or symbol used, is used and is ordinarily occupied by price marks, is used merely to provide a number and basis for computing the dealer's or purchaser's cost, which method is described on another page.

Provided, however, that on each page showing such term, number or symbol, there is contemporaneously and prominently set forth a notice to the effect that the "Catalog Figure" or "Cat. Fig.," or the number immediately following by a symbol, is not a price but is a number or code mark from which the selling price of the catalog figure is determined. The following are examples of such method of marking the price in this advertisement.

(Description of Article offered for sale)—Catalog Figure 18-1/2

(Description of Article offered for sale) — Catalog Figure 18-1/2

WANTED FOR WORLD OF WONDERS MUSEUM

Opening Jan. 12 at 118 North Main St., Wichita, Kans.

Wanted to hear from good Half and Half Wheel Distributors. Address all wires and mail to 118 North Main St., Wichita, Kans.

R. & S. AMUSEMENTS

NOW CONTRACTING FOR SEASON 1944

West Rides, Helio-Grams, 41 Wheel Concessions, Inc. Want to operate at any location. Write us now. Can place and operate anywhere. 3401 South W. 14th, Kansas City, Mo.

HARRY BEACH

Cure Park Amusement Co. Alexander, La.

WANTED TO BUY FOR CASH

Factory Built Kiddle Auto Ride

J. Haynes

119 No. 4th St., Minneapolis, Minn.

FOR SALE

Rail-Donn Grich, 16-20, green, four door, extra clean. Drives good. Has three cupboards, four large seats, overhead panel, driver seat, 1-2-1-2, & winch, good tires, very good shape. Sale price $75.00. See him.

KIDNEY HOG

For 25 cent ride with car that knows Louisiana; Willie Clark owner. 100% loaded, plenty of talent, thanks to owners who wrote.

GUY SMUCK, Mgr.

Rufus Green Show

Algoa, Louisiana

WANT TO BUY: 50 of $100.00. Looking for $100.00. OK. See Louis, No. 110.

BIZ GETS FTC RULING

(Continued next week)
EMPLOYMENT

The time is here for the coin machine industry to begin planning to create as many jobs as possible in keeping with the plans of the nation to give employment to everybody when the war is over.

In beginning now to plan for jobs in the future, there will be no slackening in the effort to push the war vigorously until it is won. Leaders in government and industry are increasing their efforts to win a complete victory as soon as possible, but at the same time they are beginning to plan to prevent unemployment when it is all over. This will be such a big undertaking and so worthy in its motives that the coin machine industry cannot afford to be caught napping as the post-war period draws near.

The modern phase of the industry began in a time of serious depression when unemployment was the biggest national problem. The coin machine industry at that time made a good reputation for itself in providing jobs and a business for thousands of men who otherwise would have been unemployed. If the industry could do such notable work then, it should prepare itself to do an even better job in the post-war period.

Many organizations and firms, including government agencies, are already beginning to draw up plans to provide jobs in the future. This shows that planning can be done and the industry must be progressive enough to make its own plans.

A big majority of the manufacturing firms will make individual plans for giving as many jobs as possible. Many of these firms have made considerable expansion during the war, have greatly increased their working forces, and they will be well prepared as soon as the war ends to begin the production of coin machines on a bigger scale than ever.

The majority of distributing firms have managed to weather the storm up to the present and will be in good position to start business on a scale bigger than before when times become normal. Distributors are in a position to provide many hundreds of jobs, and the industry can count on them to increase their employment.

The operating business is, of course, the great employment field of the industry. Established operators will be ready to employ their former servicemen and also take on additional help. The bright prospects for the industry in the future suggest that operators can increase their employment by at least 50 per cent and perhaps double it.

One of the first steps will be to provide jobs for men returning from the armed services. Many operators remaining in the business during the war are veterans of World War I, and will remember what happened to many of their fellow soldiers following that period. These men will understand how urgent it is to employ veterans returning from the present war and to give them every advantage possible.

No bigger goal could be suggested for the coin machine industry at the present time than that of providing future employment. For this reason, employment will be the big theme in the 1943 Coin Machine Convention-in-Print issue of The Billboard. This issue will be dated February 26, and work is already under way to make it an even bigger success than the 1943 edition. The coin machine industry's part in furnishing future jobs will be featured in every way possible.
Automatic Grocers in Future!

By C. C. Van LEEU JR.

EDITOR'S NOTE: Recently a story on how housewives may in the future purchase groceries from vending machines appeared in the pages of the Eastman Kodak Co. magazine. It was also published in condensed form in several newspapers. The writer, C. C. Van Leeu, Jr., author of the report, divides the story into several parts. The following is a brief excerpt for readers.

Many shoppers have passed until they come back. The National Dehydrators' Association reports that a considerable number of delicious soups are being marketed in a dried form. The association would doubtless help in locating samples of the most delicious nourishing soups in their mixtures; and some are working with mixtures using certain amounts of wheat germ oil as they wish. There is little doubt that they have been granted a patent on this method.

Sample of fine dried soups can easily be had from the people who make them. The National Dehydrators' Association reports that a considerable number of delicious soups are being marketed in a dried form. The association would doubtless help in locating samples of the most delicious nourishing soups in their mixtures; and some are working with mixtures using certain amounts of wheat germ oil as they wish. There is little doubt that they have been granted a patent on this method.

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Brande New in Original Cases
KeeNeY Super Bells ....... $325
CHico HOME Rµm, ¥2 ... 125
WILL buy Used Novelty Free Play Games. What have you to offer?
1/2 With Order, Balance C. 0. D.
"You can always depend on us.
Active Amusement Mach. Company

Slot Machines
Reconditioned and Guaranteed. Export Repairing and Boxing.
Gretehen Chrome Columbia
Club Model ... $100.00
5c Jennings Vld, Chief f Cherry Payroll ... 300.00
25c Mills Skyscraper, 2-4 Pay Out ... 75.00
5c Mills Cherry Bells ... 185.00
25c Blue Bell, Sp. J. P. ... 275.00
5c Pace All Star Golden Links ... 115.00
Pace Rocket, Slant Detector ... 75.00
Pace Silver Comet ... 100.00
5c-10c Jennings Triple ... 72.50
25c 4 Star Jennings Chief ... 300.00
Terms: 1/2 Down, Balance C. 0. D. Phone 4-1109-W. and 1 P.M.

AutoMAtic COIn Machine CORP.
338 Clifton St. SPRINGFIELD, MASS.

Wanted
All Models Waiting Scales
Expect Cash Waiting
Give Serial Numbers First Letter.
W. E. Eastburn
Care Camp Exchange. Camp, Shelby, Miss.

WILL PURCHASE
Any Exhibit
Sun-beam—Dr.-Re-M—Stairs Double-Play—Westwind
Quoizel Orelis—Novelty
Monarch Coin Mach. Co.

New "Coppers" Lighter Than Pre-War Pennies
D. W. Bell, Acting Secretary of the Treasury, has announced the following specifications for all pennies "to be coined from Janu.
ary 1st onward: Further notice, or order, December 31, 1948, whichever shall last occur."
1. They shall be composed 95 per cent of copper and five per cent of zinc.
2. They shall weigh 48 grains.
3. They shall be 1.811 inches in diameter.
4. They shall be dished shape.
5. They shall not vary in weight by more than two grains.
6. The edges shall be slightly rounded by more than 602 inches.

EDITOR’S NOTE: The new "coppers" will be only slightly heavier than the zinc-coated steel pennies which weigh 4.5 grains. For operators who may wish to continue to use the new machines that cola drinks are more plentiful, operators look for Coca-Cola and other large concerns to lead the way in this change.

While there is a national shortage of "coppers," local conditions may be expected to change as far as getting enough for the pennies. However, the shortage of paper cups is being handled by the manufacturers of bulk coffee, and sales of drinking units. So far, operators have man.
aged to get along fairly well with limited stocks. Operators fear that a continued shortage of "coppers" may create and acute situation.

Tax Calendar
ALABAMA: Jan. 10—Tobacco use tax reports and payment due, including:
Minors’ operators in Baltimore report ap.

Sales tax reports and payment due. Jun. 20—Annual sales tax reports due.
ARKANSAS: Jan. 10—Cigarette distribu.
tors’ report due. Cigarette salesmen’s reports due.
CALIFORNIA: Jan. 15—Sales tax re.
ports and payment due. Use tax reports and payment due.
COLORADO: Jan. 14—Sales tax reports and payment due.
COLORADO (DIV. OF CORP): Jan. 10—Cigarette distributors’ monthly inventory reports due.
DELWARE: Jan. 15—Monthly cig.
are tax reports due.
DIXIE (DIV. OF CORP): Jan. 10—Wholesale dealers’ and agents’ cigarette tax reports due.
DISTRICT OF COLUMBIA: Jan. 3—60 days from receipt of returns and taxes due. Jan. 10—Tobacco wholesalers’ reports due.
FLORIDA: Jan. 15—Cigarette tax re.
ports due. Sales tax reports and taxes due.
IOWA: Jan. 10—Cigarette vendors’ re.
ports due. Jan. 20—Sales tax reports and payment due. Use tax reports and payment due.
KENTUCKY: Jan. 10—Cigarette tax re.
ports due.
LOUISIANA: Jan. 1—Wholesalers’ to.
MAINE: Jan. 10—Cigarette dealers’ and distributors’ monthly reports due.
MICHIGAN (DIV. OF CORP): Jan. 1—Cigarette licensees’ tax reports and payment due.
MISSOURI: Jan. 15—Sales tax reports and payment due.
MISSISSIPPI: Jan. 15—Manufacturers’, distributors’ and wholesalers’ tobacco tax reports and payment due. Use tax reports and payment due.
MONTANA: Jan. 15—Sales tax reports and payment due.
MONTANA (DIV. OF CORP): Jan. 1—Cigarette distributors’ reports due.
MONTANA (DIV. CORP): Jan. 15—Sales tax reports and payment due. Use tax reports and payment due.
NEW MEXICO: Jan. 25—Use or compens.
ating use reports and payment due.
tail sales tax returns and payment due. Jan. 30—New York City use tax returns and payment due.
NORTH CAROLINA: Jan. 15—Sales tax reports and payment due. Use tax reports and payment due.
NORTH DAKOTA: Jan. 1—Cigarette distributors’ reports due. Jan. 15—Sales tax reports and payment due. Use tax reports and payment due.
OHIO: Jan. 15—Cigarette use tax and reports due. Jan. 31—Sales tax reports and payment due.
RHODE ISLAND: Jan. 15—Sales tax and reports due. Use tax reports and payment due.
PORT OF CALL: Jan. 15—Sales tax reports and payment due.
RHODE ISLAND (DIV. OF CORP): Jan. 15—Sales tax reports and payment due.
SOUTH DAKOTA: Jan. 15—Sales tax reports and payment due. Use tax reports and payment due.
TENNESSEE: Jan. 10—Cigarette tax re.
ports due.
U.PA.: Jan. 15—Sales tax reports and payment due.
WASHINGTON: Jan. 15—Sales tax reports and payment due. Use tax reports and payment due.
WEST VIRGINIA: Jan. 15—Sales tax reports and payment due.

New Coin Machine Firm
RALEIGH, N. C., Jan. 1.—A certificate of incorporation has been filed with the Secretary of State by Brady Music C.
pany, of Durham, N. C., to buy, sell, lease, license, manufacture, and generally deal in all types of automatic kind machine, music machines, games and entertainment: authorised capital stock $500,000; stock $500, Brady R. S. Under a name which will not be revealed or $1,000; authorized up to $250,000. By Mrs. Maude Isley Brady, R. B. Jeffress and J. B. Harris, all of Durham.

Money Maker
MAKE MONEY SELLING HUT VENDORS
Profitable enterprises are now avail.
abe for the first time in any city. A small fortune is in reach for you.
SPECIAL SPECIAL
Just returned. 110 New York Hardware Hut Vendor. Make a quick return from a small investment.
GET STARTED
$125.00
Sample . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ..
“MIDGET SKEE BALL”  
(9 BALLS FOR 5c)

By BEN SMITH and BOB SEIDEL

Hotel Arcade

The Homestead Hotel, Hot Springs, Virginia, one of the swankiest Southern resort hotels, is setting up a complete arcade in one of its ballrooms. Games already installed include guns, hockey, baseball, and an assortment of pin machines. Mirrored wall background and other fine appointments in the room. Hours and prices are expected to okay this as one of the most popular fun spots on the grounds.

Glorious Gloria

Dave (Royal Distribution) Stern is extremely proud of Gloria Davis, daughter of his very good friend, Al Davis, who operates dance machines in military camps. Gloria is “sweeping” her way thru the South and Southwest as part of Zany Dance Unit No. 228 of the USO-Camp Shows, Inc. Gloria, only 18, already has a reputation based on the glowing testimonials of famous showfolk—the panto- drama fans from the show recordings. Gloria is doing a grand job for our armed forces. Dave has just right to be proud of the dance machine ambassador of good will.

The Machine Bandit

With The Billboard BOND-bund sale November (December 25) now on the stands, it is gratifying to see the many coin machine men’s names listed as bond purchasers. Those boys came thru like the soldiers they want to be.

FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY 1700 Washington Blvd. Chicago 12, Illinois

FREE SENSATIONAL IN ARCADES, PARKS, BOWLING ALLEYS, NEAR ARMY CAMPS, IN DEFENSE AREAS

Any Location, Anywhere!

Take up less room. Takes no more Money.

Six rows creating undernah area for严重. Sturdy steel removable frame made by slaming 2 screws.

Simple, Foolproof Setting and Bolt release system. Several models are adjustable.


Can be carried inside your car with back rest and cushion included.

Order Today!

 Operators $239.50 F.O.B. Phx., Ariz. 1/2 Cash or Certified Draft, Rail, C.O.D.

AMUSEMENT SPECIALTIES, INC. 1011 Westwore St. Brooklyn, N.Y. Phone: President 4-6194

EASTMAN DIRECT POSITIVE PAPER

LOWEST PRICES!

Our ad in The Pastime Section (Photo Supply Cabinet) quotes our price!

POSITIVE PAPER & CHEMICAL CO.

38 Clinton St. Newark, N.J.

WURLITZER PLASTICS

Original Model 750—Top Corners $3.75 Each

Original Model 750—Bottom Corners $3.75 Each

Original Model 850—Top Corners $3.75 Each

Original Model 850—Lower Corners $3.75 Each

Original Model 950—Lower Corners $3.75 Each

Specify “Left” or “Right” (Facing Phonograph)

BEST QUALITY SHEET PLASTIC

(PIEALBLE)

60 Gouge, Red, Yellow, Green (Thickness of a New Silver Dollar) $18.00 Per Sheet, $10.00 Per Half Sheet

85 Gouge, Red, Yellow, Green (Thickness of a New Nickel Dollar) $25.00 Per Sheet, $14.00 Per Half Sheet

PLASTIC REPLACEMENT AT LOWEST PRICES FOR WURLiTZER, ROCK-OLAS AND SEEBURCS

LET US KNOW YOUR REQUIREMENTS

Terms: 1/3 remittance with order, and remittance with order will save you C. O. D. charges.


DURAL PLASTIC CO., 1451 Broadway, N.Y. 18, N.Y.

ROTOR TABLES

Coin-operated pin machines under glass top while players run the game. The white ball represents the one players want to make a spare. Games are in 10-cent condition, unusually designed, ready to operate.

ONLY A FEW LEFT—$75.90

NATIONAL NOVELTY COMPANY

183 MERR 1 RD, MERRILLION, L. N. Y.

TUBES

ORDER PLEASE ORDER FROM THIS LIST!

185 $1.35  6F6  $1.20  7977  $2.00

2A3 .18 6F6  1.85 7977 .25

2A4G .17 6H6  1.10 1217 1.10

2A4 .15 6H6  1.10 1217 1.10

2A4 .15 6N7  1.10 1215 1.10

5A4G .90 6L6  1.85 2556 1.10

5V4G .75 6L6  1.10 1215 1.10

5Y3 .90 6L6  1.10 41 80

5Y4 .90 6L6  1.10 41 80

5Y6 .75 6L6  1.10 41 80

6A6 .75 6L6  1.00 76 90

6B5 .16 6L6  1.30 90

2A5 .75 6L6  1.20 251 2.50

SUPPLIERS CERTIFICATE:

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order 2005, and that all the provisions of limitation order L265 with the terms of which I am familiar.

DUE DATE

PLEASE CLIP AND MAIL THIS COUPON WITH YOUR ORDER.

TERMS: 1/2 Deposit, Balance C.O.D., F. O. B.

Elizabeth, N. J.

ROYAL DISTRIBUTORS

409-411 North Broad Street ELIZABETH, N. J.

ALL TELEPHONES: ELIZABETH 3-1776

PROPRIETORS: TOM BURKE AND DAVE STERN

BLUE & GOLD VEET POCKET BELL $40.00

With Micronc Jackpot $25.00

Miller Two Jackpot $25.00

ARCADEx EQUIPMENT

Chicken Sam June C 요청 $149.00

Bell with Micronc Latigo $79.50

Sky Fighter $159.50

Rival $129.50

Air Raider $249.00

Bally Lucky Sticks (Bumper Bowling) $89.00

CONSOLES

Mills Square Bell $129.00

Jumbo P.O.D., Late Model $129.00

Jumbo P.O.D., Early Model $119.00

Mills Model C 1932 $119.00

Mills Model C 1931 $119.00

Pace Revives (Rally) $129.50

Jenius Deltal, F.P. $119.50

Jenius Silver Moon, F.P. $119.50

Kenny 76D, Tractoline $119.50

Kenny Thirty-Eight 119.50

Rally Revive (Early) 119.50

Bally Royal Brown (Cash & Ticket Play) 119.50

Mills Fiction (Fla., or Anni. Symbols) 119.50

Jenius 119.50

Jenius 119.50

See Us FOR PARTS for all Games & Photographs.

Write for Complete List and Quotations. You’ll See Why IT PAYS TO GET ON OUR MAILING LIST!

LET’S ALL BACK THE ATTACK—BUY MORE WAR BONDS!

Irving Orutz

Oscar Schultz

Automatic Coin Machines & Supply Co.

3824 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, III.

1000 HOLE JACKPOT CHARLEY SALESBOARD

Extra Thick—100-Hole Jackpot—Protected Numbers—Auto Profit $75.65

SPECIAL $2.09 EACH

JOHN GLASSPIEGEL CO.

534 N. WATER ST.

MILWAUKEE 2, WIS.

A-1 RECONDITIONED EQUIPMENT FOR SALE

CHINESE BALLS

4 RECORD TUBES $15.00 Each

1 TAI DERBY $7.50 Each

1 LUCKY STAR $5.00 Each

CHINESE CONSOLES

2 JENNINGS SILVER MINDS (Free Play) $9.50

SLOT MACHINES

25 MILLS BLUE FRONDS (Late Serials) $149.00 Each

70L-1 1/8 Baunti $149.00 Each

ST. LOUIS NOVELTY CO.

2715 Gravois Ave.

ST. LOUIS 8, MO.

www.americanradiohistory.com
NEW PEP FOR RECORDS

See Wealth of Materials
In Recent Developments

By MARGARET S. WELLS

The popular idea is that the Petroleum record band really caused the record shortage, but when steps to remove the ban actually began to take place it became clear that shortages of materials had been much or more to do with the lack of record supplies as anything else. Scientists have been at work since the war began trying to find some substitute for shellac that would make good phonograph records.

As early as last April rumors quickly spread that records were actually being made from a new synthetic material. The production of these records was soon connected with Capitol Records, and they were apparently actually manufactured by the Clark Phonograph Company. Officials of these firms soon denied that they had any substitute for shellac, but it has been generally accepted that they did have non-shellac records on the market.

The most recent reports tell of a new recording device which makes a spool of cellophone tape on which to record sound. The machine itself may prove to be the greatest development in the future, for it makes possible the use of a recording needle on tape or film, an idea that has been long sought by the movie and recording industry.

The new device may eventually be used on a home use basis, and in public places. It may become noted chiefly for home use or else some form of music service may appear in the future for the home and in public places.

The Record Buying Guide, featuring records most played and single record sales ("Going Strong!" "Coming Up!" Possibilities! and the "Week's Best Releases"), is now part of a new, enlarged Music Popularity Chart which appears in the Music section of The Billboard each week.

The new chart contains much authentic information about songs and records which supplements the data concerning Juke box records. Operators will find the new chart even more helpful than they have found the Guide itself in the past.

PUBLICATION DATE: January 8, 1944

MUSIC IN THE NEWS

SHORT STORY—Walter Winchell, in his column summarized practically the entire personnel of "Peppe Doone" by Hearst's "N. Y. Y Y O V E R T C R D E T E ."

The story was written in 1922 by Johnny Black. The first time he played it was for a publisher, porch, on his shoulder, chirped along. The publisher, E. B. Marks, was so impressed he paid the song, which was later found under a clover flower, an old copy in his trunk.

The entire story is more like the notion of it for Deco, and Pepper Dill was reborn. (Newsweek says the tune was recorded by the boys in the spring of 1942 and gathered dust on dealers' shelves until a New York psychiatrist's report of it, over 1,000,000 platters have been peddled to date, plus 700,000 more song sales.)

Johnny Black died soon after . . . The Mills Brothers heard a small-time cafe version of the song, then paid a publisher on the basis of it for Deco, and Pepper Dill was reborn. (Newsweek says the tune was recorded by the boys in the spring of 1942 and gathered dust on dealers' shelves until a New York psychiatrist's report of it, over 1,000,000 platters have been peddled to date, plus 700,000 more song sales.)

The article continues:

The popular idea is that the Petroleum record band really caused the record shortage, but when steps to remove the ban actually began to take place it became clear that shortages of materials had been much or more to do with the lack of record supplies as anything else. Scientists have been at work since the war began trying to find some substitute for shellac that would make good phonograph records.

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Two Substitutes

About the time this new recording machine was announced, there were reports of two new substitutes for shellac. A new kind of plastic material was given a patent 353,854, which covers a claim on the new substance. The fact that Carbide and Carbon Chemicals Corporation of New York has been assigned to this patent indicates that...

The article continues:

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Advertisements of record companies, music publishers and others which formerly appeared on the pages with the Record Buying Guide will now appear in the Music section on pages with the new Music Popularity Chart.
January 8, 1944

AMUSEMENT MACHINES (MUSIC) 63

Here in CHICAGO

War Shadows Curb Festivity of Coinmen's Holidays

Some 1500 coinmen were present at the Chicago Coinmen's annual banquet, sponsored by the Local 37 at the Norwood Hotel Monday, December 6th. A Christmas ball dance, masquerade, and Indina dance were features of the evening. It was observed in the chorus that the Christmas season has not made the pennies more plentiful this year, but has made them more precious. Typical of the sentiment is W. H. Eckert, of the 14th Street Bell Box Co., who said: "It's a season of love, peace, happiness; it's a season for expressing the best in our nature; it's a season to bring to the world a message of understanding and fellowship." The benevolent sentiment was shared by all in the audience. The evening included a dance and a film presentation. The film was sponsored by the National Coinmen's Alliance.

Cellphone Records Called Outstanding Holiday Gifts

NEW YORK, Jan. 1.—A "new sound" in the consumer electronics field, the cellphone record, is being introduced by the Manhasset factory of Jefferson-Trans Radio Cabinet Corporation, suppliers of the new device, not much larger than a portable radio, makes records on celluloid tape. The record, played back through an inductive pickup, contains an endearing ring at the beginning, around the endless loop of recording tape represents eight minutes of sound. The unit consists of a recording needle, which does not scratch and does not have to be changed, and 60 minute grooves in the tape. The cost of recording is only about 25 cents per record.

Although the cellphone records may be played thousands of times, according to the reports, the records still emit a pure and crystal clear sound when playing back.

JOE WRIGHT, the inventor, gets his idea from the movie photosensitive sound system. After being shown a film recording on film, using a needle instead of the strong light by which a movie track is produced, Wright says that he has many advantages over records made of shellac or wax.

Wright says that he has a film driven by an electric motor, which produces a "yieldable bed," or felt base which allows the needle to grove a groove in the tape without cutting thru it, is his addition. The film base is double thickness of ordinary cigarette paper.

Cellphone records, according to the inventor, are even less bulky than records and have the advantage of being more permanent. Furthermore, there is no possibility of magnetic interference, as with phonograph records.

A comparison with movie sound track records shows that cellphone records are considered much less costly to make, because they use no base and no base is required for recording, even if the sound track is recorded on a domestic scale. Unlike phonograph recording, cellphone recordings cannot be produced in quantity by a machine, but by hand. However, says TIME, "Ponds expects no great days for automatic celluloid finding mass production. Neither do the young phonograph record producers."

In the home anticipated uses of the Ponds Recorder range from catching the baby's early babbling conversations to broadcasting music. Commercial uses are being explored of passing such time shortages have limited its use to a few Miller's for alarm clock lowers and a few important jobs.

New Television Units Are Proved

CHICAGO, Jan. 1.—Remarkably compact, consisting that they are designed for home entertainment, and are among the modern television chassis and power supply units, RCA Victor's 42-672, 5.50 Mica Pick -Ups speaker, 9.75

VAPEX RAY, Variation 1959, 10.75

TUBES AND NEW ACCESSORIES

OMS 13,2.00 SUAC 1.40

209 1.25 SFQ 1.60

208 1.75 QT 2.00

127 1.25 T3 1.60

190 1.75 T6 2.00

39 1.50 ST 2.00

36 1.50 ST 2.00

35 1.00 ST 1.50

34 1.00 ST 1.50

25 1.00 ST 1.50

26 1.00 ST 1.50

27 1.00 ST 1.50

28 1.00 ST 1.50

29 1.00 ST 1.50

30 1.00 ST 1.50

31 1.00 ST 1.50

VAPEX RAY, Variation 1959, 10.75

TEN PIECE UNIT A. M. I.

Raveli Music Co.

823 South Clark. CHICAGO, W. 45

Today the undertaking represents a fully-equipped hobby for both. There's a warm glow of pride, and history is made, a deliciously broiled slack, for coinmen who visit the Grotehens in this colorful and unusual environment.

Future Outlook

Even when that new type of recording was announced, many began to ask the question whether such ideas would not entirely do away with the need for record— that maybe the very popular disk record would disappear from the market. Others said that all these ideas might completely change the jute box industry and might even force it completely out of business.

The commercial success of the jute box during the last 10 years has shown that the cabinet and its servant to record establishments is basic and that it is very likely to endure. While new types of jute boxes have been introduced from time to time, the basic idea of the jute box has not changed. The most practical way of reproducing popular music in light establishments. The coin machine industry itself has been active in developing new ideas of various kinds of new ideas are appearing on the market in the new "the coin machine industry", and are being developed into a film to reproduction in coin-operated establishments. This type have now been on the market for several weeks and the systems may very greatly improve their usefulness in the future.

A coin machine manufacturing firm in Chicago has basc patents on a spindle mechanism, the method of recording which may be made extremely variable in film and eliminating the recording boom. This type may be popular in the future.

The jute box industry, instead of being able to deal with all the new developments, looks to the future with great assurance, knowing that any successful and practical idea is the useful purpose of providing popular music to thousands of retail establishments all over the country. Important developments in the future, see that the jute box industry will have a wealth of ideas to work with in the coming years, and that the war period for making records will be in many price ranges and types.

WURLITZER—ROCK-OLA

USED PARTS—A-1 CONDITION

WURLITZER PARTS

WURLITZER AMPLIFIER WITH 4216-64-500-600 $15.00

412 Speaker $1.00

412 Spoke $1.00

50 Motors $1.00

97 Chute, Any Model 1.60

10-25c Chute, Any Model 3.25

246 Telephone, Any Model 3.25

Tone Arm $1.00

General Purpose Speaker Models $2.10

500-600, Etc., Coin Chute Assembly $2.00

25 Volt Transformers 1.50

Record Tray Assembly (Compo) .35

Main Game Tray .35

Record Trays, Plain .35

ROCK-OLA PARTS

Drive Motor $15.00

Turntable Motor $15.00

Amplifiers with Tubes 12-16 $12.00

Speakers $5.50

Micro Switches $1.35

Record Trays, Plain 1.50

12-16 Chute, Any Model 3.25

10-25c Chute, Any Model 3.25

Selections 12-16 $1.00

Selections, 20 Record 4.50

Amplifiers, Regal, Vogue, etc., with Tubes $38.50

Scales $38.50

Tubing $38.50

Wireless Remote Adaptors (Comp.) .35

ALBENA SALES

587 10th Ave., N. W. C.

LONGACRE 5-3834
Japs To Hear PPM

The Japs may soon hear Pistol Packin' Memes played by the marines, according to the official announcement made by the Pacific Command in Hawaii, by musician Lawrence R. Findell, a correspondent for the Pacific Command's official newspaper, the "Hawaii Times," which is published weekly in Honolulu.

The announcement stated that the marines have been preparing to introduce the popular "Pistol Packin' Memes" to the Japs as a morale booster. The marines have been practicing for weeks to ensure that the Japs will be entertained and uplifted by the performance of the popular meme.

The marines are expected to perform the meme in front of a large crowd of Japs, who are eagerly awaiting the entertainment. The meme is a popular dance move that involves a series of coordinated steps and is accompanied by a catchy rhythm.

The marines have been working hard to perfect their performance, and they are confident that they will put on a show that will be remembered for a long time. The announcement stated that the marines are excited to share their talent with the Japs and hope that they will be able to lift the spirits of the Japs.

The Pacific Command has been working hard to ensure that the Japs are well taken care of and are treated with the utmost respect. The announcement stated that the marines are proud to be able to provide entertainment for the Japs and hope that they will be able to contribute to the overall well-being of the Japs.

The announcement concluded by thanking the Japs for their support and expressing the marines' appreciation for their dedication to the war effort. The marines are looking forward to continuing to provide entertainment and support for the Japs in the weeks to come.

Music in the News

(Continued from page 62)

Hankin Music Company

708 Spring Street, N. W.
Atlanta, Ga.

Used Phone Needles

Re-Conditioned

Send your worn Phone Needles to us. We will RE-SHARPEN and GUARANTEED. You save almost 1/2 on your needles,

NEEDLES RE-SHARPENED

25 10-pack 10 each 125 10 each

Re-Sharp Needle Service

P. O. Box 770
Fort Dodge, Iowa

A Precision Service

Ready for Delivery

a weekly service

91 Model $100.00 Ea.
92 Model $125.00 Ea.
101 Model $150.00 Ea.
106 Model $200.00 Ea.
107 Model $250.00 Ea.
108 Model $300.00 Ea.
109 Model $400.00 Ea.
110 Model $500.00 Ea.
111 Model $600.00 Ea.
25 10-pack 10 each

GEORGE ROWLAND SALES CO.

WANTED

Mechanic for small music service in city.
Seaburg, Wurlitizers and some Pin Cameras. $55.00 per week. References required.

For Sale—18 latest model Pla-Mor Packaged Music Machines.

MUSIC MACHINE CO.

636 Broad St.
Augusta, Ga.
Market

Birmingham

Amusement Industries Seek To Modify State Music Ban

BIRMINGHAM, Jan. 1—As coin machines in Alabama enter the new year they hope for a modification of the ruling of the Alabama Supreme Court which says there shall be no music in coin machines for at least a year. Operators, who were promised early in 1943 a put in crimp in the state's liquor laws, feel that if the court's mandate is extended they may be deprived of much-needed business.

There are a great many places, of course, which do not use coin machines for liquor but there are, however, many places where coin machines have been looked to other sources of income. Boxes have been rented out for home parties and a few commercialjukes have been sold. Some machines are being operated in the clubs. Coin-machine concerns have also taken to selling juke boxes and are pushing new and used record sales, as well as providing juke boxes, marble tables and other gizmos.

Operators enlisted the aid of night clubs, theaters, and other businesses to promote coin machines, but a shortage of technicians and radio parts have caused difficulties. As now viewed, an educational campaign is the next move. Operators say the court's verdict was based on an attitude prevailing, rather than any direct action on the part of coin machine interests, and that constitutional rights are being jeopardized.

Detroit

Flu Epidemic Jolts Trade; Vendors in Post-War Plan

DETROIT, Jan. 1—Operated by a serious drop in collections from all coin machines during the past month. Direct responsibility is attributed to the influenza which struck the city about the second week in December and resulted in public warnings by health authorities to stay away from saloons. Hundreds of thousands of Detroiters carried out the injunction to the last, to the extent that patronage at coin machines throughout the city has decreased to such a point that many machines have been taken out of service for the time being.

Pre-holiday trade normally shows a slump, and this added to the health situation, made things very bad for operators. Many operators have expressed considerable ingenuity in digging out older records and using them in bolstering the play on their machines. Record distributors have been co-operative, and the record market is as a whole in a better condition.

Many coin machines now active report generally good business. While new recordings have been struck, the addition of hundreds of machines from locations, as operators have given up routes because of the man-power and supply situation, shows that collections are far more than their share. Another favorable factor is the fact that the difficult period is on the run, and operators can get relatively more for their machines.

Recent favorable accounts, some working at war plants, have been employed part-time to keep the machines in repair in this section of the State.

Minneapolis

War-Time Pinch Increases; Wives Become Operators

MINNEAPOLIS, Jan. 1—With December a month of history, the coin machine industry feels its real test lies ahead. The 30 day period showed the industry feeling the war pinch as never before.

The QPA ceiling prices on used machines has been cut in effect to $30 for a new machine, and the effect has been to cause some increase in supply and may point the way to a wider post-war field for operators.

Discussion with production workers, who have been affected by the production cut-backs in the past month indicates that some of the largest machine operators in the city are cast eyes on the coin machine field for post-war production. Ideas still remain very nebulous and none are in position for broadcast, but with an anticipated sudden change-over from war production and hugely increased plant capacity, many production men are counting some rearrangement of the record situation is expected.

There continues to be a difficult problem with little hope for an early end. Recent layoff of some 8,000 persons in Twin Cities Orchestras plant was looked upon by some of the coinmen as an aid to the man-power needs of the forces. But the War Munition Commission is obtaining some work for those laid off and the coin machine manufacturers have not been hurt.

Fort Worth

Wives Now Operate

A steady stream of wives taking over the routes of their husbands who have entered military service was noted during the past month. The wives, expecting their husbands to go into uniform, have been taken into partnership by their business partners and are turning in an additional business with a better knowledge of its doings.

Location collections have held up in good shape. Recent reform wave in town has found the police directing considerable attention to pinball machines to see that they are not being used for gambling. Several arrests were made when operators were found to be using record sales paid off nickels instead of chips.

Merchandise operators continue to encounter difficulty in obtaining necessary supplies for machines. The cigarette manufacturers have cut back in production of small machines, and the candy situation hasn't been eased to any extent.

Indoor arcades are all busy, getting heavy attention at almost every hour of the day. Some operators are finding in Port Smelling or home on furloughs, or in other sections of Minnesota, as well as war workers looking for relaxation, have been giving the four or five indoor arcades in the loop district a steady flow of business.

The juvenile delinquency problem has been recognized for what it is here, and the recent curfew keeps youngsters off the street from 9:30 p.m. until 5 a.m. unless accompanied by an adult. Police authorities are enforcing the ordinance by bringing in parents of errant children.

Miami

Tourists, Racing Crowds Jam City; Collections Up

MIAMI, Jan. 1—The biggest winter session in this area is in full swing now and in all lines records of that of other years.

Miami led the nation in percentage increase in retail sales this year, and the holiday trade was enormous.

The racing crowd and tourists have filled hotels and apartments to capacity and are spending plenty of money. Many new night clubs are open.

Operators report greater play on machines during the season advances. Shortage of cigarettes and other items might mean more popular lines, but no hardships are involved as yet.

Distributors of machines are getting good orders from out of town and are promoting machines that they have on hand.

POP. REVIEW REVIEWS

(Continued on page 26)

MIRACLE POINT

Shadows of a Test

Scientific machine tests for accuracy of needle tip sizes to fit record groove exactly. Order from your record jobber or buy direct.
1943 Production of Soft Drinks Falls 20-25% Below 1941

NEW YORK, Jan. 1.—Production of soft drinks for civilian consumption during 1943 averaged between 70 and 80 per cent of the 1941 level. A total of 1,500,000,000 bottles was produced, limiting it to 70 per cent of normal during the greater part of the year, according to a statement issued this week by John F. Leary, president of the American Bottlers of Carbonated Beverages, national association of the industry.

Total production, excluding approximately 2,000,000,000 bottles delivered to the armed forces, is estimated at 14,000,- 000,000 bottles, as compared with 16,000,- 000,000 in 1941.

Leary's report said bottlers have had to economize greatly in delivery operations during the past year. Trucking was reduced almost 50 per cent by making less frequent deliveries and in- existing that all trucks be fully loaded on each trip. Normally, the soft drink industry operates 40,000 vehicles, but the plant service has been reduced 25 per cent during the war and many com- panies report that deliveries will have to be curtailed further during 1944 unless less the tire situation improves.

HOME RUN

The Outstanding... Bill Gumb Vender with a fascinating amusement feature that SAVES THE LIGHTHOUSE from a Maritime AIR. 1 Home Run (with 25 foot Vender)---includes win- ners' contract---OFFICIAL SIZE---$345.00.

AT YOUR SERVICE!

Although we are 100% engaged in vital war production, we still want to do our part to call upon you whether you want ma- chines, parts, repairs or just a bit of information. All good vend- eres you're missing a lot by not reading The Northwestern. It's free!

CIGARETTE AND CANDY VENDING MACHINES

For Sale

1,226 washer, 19,720 cards, excl. 900 cards, excl. $12.00 cards.
Severson's Novelty Co.
215 West Madison, Chicago 6.

1.-Production of soft drinks for civilian consumption during 1943 averaged between 70 and 80 per cent of the 1941 level. A total of 1,500,000,000 bottles was produced, limiting it to 70 per cent of normal during the greater part of the year, according to a statement issued this week by John F. Leary, president of the American Bottlers of Carbonated Beverages, national association of the industry. Total production, excluding approximately 2,000,000,000 bottles delivered to the armed forces, is estimated at 14,000,000,000 bottles, as compared with 16,000,000,000 in 1941.

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Severson's Novelty Co.
215 West Madison, Chicago 6.
West Coast News Notes

January 8, 1944

210 Radio Center Bldg., 1509 Vine St., Los Angeles, Jan. 1—The teenage club scene centered here under the guidance of The Los Angeles Entertainers. This newspaper has assigned L. C. Clingerman, 22-year-old recent graduate of the University of California and former staff writer for the Los Angeles Times, to cover the activities of these clubs. Clingerman has written a number of articles which have been published in the Los Angeles Times, and he is expected to bring a new and fresh outlook to the coverage of the teenage club scene.

Clingerman plans to cover the activities of these clubs and will bring a new and fresh outlook to the coverage of the teenage club scene. He has written a number of articles which have been published in the Los Angeles Times, and he is expected to bring a new and fresh outlook to the coverage of the teenage club scene.

The Peek Show convention business here is going right along with the production of both the conversions and pictures. A number of the trade shows are being held in Los Angeles. The most important is the one sponsored by the National Association of the Phonograph Industry. This show is expected to be a major event in the convention of teenage recreational clubs. It is being held in conjunction with the national convention of teenage recreational clubs. It is being held in conjunction with the national convention of teenage recreational clubs.

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In Hollywood, 28, Calif. Phone No. 1866. Stamps are required for all correspondence.

The list of those purchasing a Hollywood Peek Show conversion here. Other Hollywood Peek Show operators include: R. B. Broderick, of Pendleton, Ore.; James Wilson, Flagstaff, Ariz.; E. M. Novak, Hollywood, Calif.; J. B. Tracy, Hollywood, Cali.; and the famous radio show, "Are These Our Children? Miss Clifton plans to go to Hollywood to see the action and to enter the federal occupational and congressional competitions. She has already won the major radio contest problems which her Moline Club was formed to combat. Her Washington visit will be followed by a tour of the larger Eastern cities where Miss Clifton will aid in the occupational and congressional competitions.

The jude box is playing an important role in the formation of the clubs. The Los Angeles Examiner in listing activities in 18 schools, gave credit to this type of music as doing a good job. Typical examples include the Juke Box Band at Kern Avenue High, about which the newspaper said: "The band is making a program for clubs, gym work, gym jackets, etc., and is winning several awards." The Peek Show convention business is going right along with the production of both the conversions and pictures. A number of the trade shows are being held in Los Angeles. The most important is the one sponsored by the National Association of the Phonograph Industry. This show is expected to be a major event in the convention of teenage recreational clubs. It is being held in conjunction with the national convention of teenage recreational clubs. It is being held in conjunction with the national convention of teenage recreational clubs.

Cites Four Factors Which Help Control Inflation

WASHINGTO, Jan. 1—The nation has made a real advance in its fight against inflation and stabilization progress toward obtaining "the economy" of the nation's industries which is so essential to total victory. The federal authorities in the company, by a decision of the President, for the year which was released recently.

In his message, President Roosevelt said: "The nation is now working together with the patriotic response of the people to appeals to exercise restraint, which is the keynote of this program.

Wartime shortages of metals from which bullet cases are made threatened to cause a drastic reduction in production of production in this country. The national drive to have bullet cases reutilized has been highly successful. Methods of reclaiming the cases are perfected, and so the reconditioned bullet cases are being used are reconditioned ones.

...22 SHORTS—22 LONGS

VENDOR SUPPLIES NOTE

(Continued on opposite page) distinguished from other purchases which each manufacturer employs must be distinguished from other purchases which each manufacturer employs. It is now from the 1930, 1940 and 1941 crops. A careful study of supplies and services available to the clubs has been made necessary in order to determine the best use of the money available. About one-fourth of the supplies and services available to the clubs has been made necessary in order to determine the best use of the money available.

WPB to participate in forthcoming civilian goods production.

It was pointed out that the SWPC cannot supply contracts for civilian goods for small plants but can recommend them for allotments of materials from the WPB. Officials said that the agency is trying to assign firms which have not been engaged in defense work but which are able to produce their present product as well as the one assigned. Since October, 1942, more than 1,800 applications have been received by the SWPC for a total of 41,000,000 contracts for conversion to war work. Of these, 1,076 applications were approved, totaling 450,000 contracts.

Since October, 1942, more than 1,800 applications have been received by the SWPC for a total of 41,000,000 contracts for conversion to war work. Of these, 1,076 applications were approved, totaling 450,000 contracts. Since October, 1942, more than 1,800 applications have been received by the SWPC for a total of 41,000,000 contracts for conversion to war work. Of these, 1,076 applications were approved, totaling 450,000 contracts.

New Orleans

NEW ORLEANS, Jan. 1—O. C. Mar-shall has assumed management of the New Orleans Coca-Cola Bottling Company and has moved into quarters at 914 Poydras...
Injury Halts Regular Income, Detroit Turns to Vendors

DETROIT, Jan.;—One of the few new operators to plan definite wartime expansion here is Harry E. Shaw, who has just established his business at the Shaw Vending Company. He is picking, inspecting, and stocking the many and the most difficult fields of coin machine operation under present conditions—the peanut vending division.

Shaw has operated a few machines for several years and has now decided to go into it on a full scale basis. The experience gained over a considerable period with relatively few machines will stand him in good stead for the 500 machines he expects to have in operation by spring. He has established his sources of supply for the many different machines and has fixed a vending ahead with a definite program that should mean success.

Run Over By Truck

The factor that has turned Shaw entirely to machines was war. He was in the moving business, with a few peanut machines on the side, for a short time. Then he went into trucking and was moving truck which went west and came back again. He was so interested in the work he had been doing out of the operation of the machines. With the experience he already had with them, however, he thought he should start another source of income open to him.

Shaw believes in keeping his machines on a regular service basis. Under today's conditions this means servicing each machine more than once a month, and this means cleaning, polishing, making repairs as necessary, as well as filling them with peanuts. For this reason he does not place too large a stock of nuts in the machines at any time, therefore they get the nuts fresh and savouring a frequent, steady service policy.

Shaw has used some single unit vendors, but favors the three-unit vendor which he now uses.

He usually places three types of nuts in his machines—blanched Spanish and redskin peanuts. The blanched nuts have been hard to get, and he has sometimes done the voluntary exchange of blanched nuts in two of the units in recent months, but the supply of nuts now seems to have normalized, so that he can continue to offer his patrons the proper degree of variety. The blanched nuts, he finds, are by far the best selling in this type of product.

Pass Chicago Licenses

CHICAGO, Jan. 1.—Following a meeting of the city council December 29, three separate sections of a new city ordinance to increase the revenue were applied to coin machines of various types which will go into effect upon legal publication of the document. One of the sections of the new revenue bill which has been under consideration for several weeks, places an annual fee on jube boxes; another section puts an annual fee on target guns and another section licenses penny and nickel amusement machines. Each section covering the three different types of machines in itself and is considered as a separate ordinance. The section licensing amusement machines states definitely that pinball games are not included under the license plan. The city is much in need of revenue and has increased its licenses on business generally and is mulling over other sources of revenue as well.

It is reported that the jube box trade will take a test case to court when the jube box tax goes into effect. The fee on jubes is considered very excessive by the trade. The amusement machine trade, especially the arcade operators, consider the ordinance affecting their machines to be considered a wartime tax. Paul Gerber, well-known distributor, led the amusement machine trade in discussions concerning the new license ordinance.
Employee Idea Awards Upped By Mutoscope

Rabbit calls employee suggestions practical — idea business booming throuout nation.

NEW YORK, Jan. 1.—Employee suggestion boards proved so successful that Inter- national Mutoscope Corporation that 1,000 ideas were recently suggested. One of the winning suggestions recently outlined a method of clamping small objects by holding large aluminum plates for drilling so that holes come out square and true, eliminating the necessity of moving the drill jig about. Another suggestion was awarded for a method of tapping drill holes at an angle so that the tap will always be in the hole true to the angle of work. A lady was a second-place winner with her suggestion for a system of salvaging expensive cleaning fluid in the assembly department by means of a filter which she devised. Another suggestion which received an award was a method of roughing out finishing steel tubing to size in a single operation, reducing adjustment and wear by 50 per cent.

All Mutoscope suggestion contest awards are in the form of War Bonds and Stamps. All winners of a recent suggestion contest were employees whose ideas were made into Mutoscope firm during its operation as a war plant, taking honors from other Mutoscope employees.

National Assn. Reports Business in Ideas

CHICAGO, Jan. 1.—Some idea of the booming business in ideas is revealed in a survey conducted by the National Association of Suggestion Systems, which was organized less than two years ago to help companies develop their idea programs. The survey reports that member companies, employing 400,000 workers, received 193,000 employee suggestions in the first eight months of 1943. The companies put $1,500 of the ideas to practical use and paid 12,000 workers a total of $372,500 for them.

Suggestion systems are operated by 70 industrial firms as members of the association, including manufacturers of utility equipment, railroads, airlines, meat packers, etc.

General Motors Corporation, a non- member, estimated its own suggestion system put 70 employees on the job. Various companies have received benefits to the amount of $4,440,000 from ideas received from employees since the association was organized.

3,500 War Plant Committees

OPA, War Dept. Seek Ideas

WASHINGTON, Jan. 1.—Labor-management committees to increase the ac- ceptable war production have been estab- lished in 3,500 war plants throughout the nation, T. K. Quinn, director-general of the War Production Drive, said today.

These groups represent more than 8,000,000 workers in mines, mills, facto- ries and shipyards producing billions of dollars' worth of weapons and equip- ment for the fighting forces.

Creating the new committees reported today, approximately 500 have already joined the Drive in the last month, more than an accelerated trend which began last June. These committees have been set up in all 13 regions of the War Production Board, in all types of war industry and in plants of all sizes, from those with fewer than 100 to some with more than 90,000 employees.

The War Production Drive is a volun- tary effort of plant labor-management committees, which are established for the sole purpose of improving and im- proving production of vital war materials. Suggestion systems encouraged by the committees have brought thousands of ideas from workers for doing their job better, and national produc- tion honors have been bestowed or more than 1,000 workers by the drive's Board for Individual Awards.

The use of suggestion systems has spread to the armed services and various branches of the government. The Office of Price Administration has already received 1,000 ideas from employees since a pro- gram was organized about a year ago. The War Department set up a sugges- tion system for the benefit of its 315,000 civilian employees last June. About 2,000 suggestion committees are being formed to receive and judge the suggestions of War Department employ- ees.
Cleveland Coin Machine Exchange

2021 Prospect Ave., Cleveland 15, O.
Phone: Prospect 6316-7

Cleveland Coin
Machine Exchange

January 8, 1944

The Billboard

AMUSEMENT MACHINES

Westernhaus Invasion — The Latest 5-Ball Conversion:
Price $165.00.

Name in headlines printing press, including neon sign! Price $295.00

Special! New Supreme Gun. Price $330.00

Arcade Equipment — Guns — Miscellaneous

Mutoscope Latest Card Venders.
Bally Rapid Fires, A-1.
Bally Ace Machine Bopper.

Single Grippers.
Keeny Anti-aircraft Gun.
Bally Defender.
Kicker & Catcher.

Exhibit Kits-Meter, Like New.
Bingo-Counter Arcade Game.

Card Vender, Floor Size Life time.
Back Glass for Bally 1-Balls.

Used Seeburg Coins, A-1.

Bally Convoy.

We Repair 1 Ball & 5 Ball Motors. Open Type. $5.00. Sealed Type. $12.50

SLOTS — ONE BALL CONSOLES

Hi-Hand

$139.50

Jumbo Paradise Cash Hi-hand... $99.50

Cash P. O. W. Big Game New $150.00

Turf King, Original Crate... 615.00

Above, Factory Reconditioned

$299.00

Jenk. Silver Moon F. O., A-1. $119.50

Sport Special, Perfect

160.00

Bally Sun Ray F. P. Console F.S. $159.50

Bally Long Shot, A-1

345.00

Big Game C. P. O., Used, A-1

115.00

Bally Record Time, Like New

169.50

Grand High 5, 5-6-5-6-5, New $475.00

Races Paces, Brown, Perfect...

139.50

EXL, 7 Coin Console...

79.50

KEENY SKYLAND, Cash F. P., $265.00

PIN GAMES — NEW AND USED

Midway, New...

$175.00

Paradox, 49.50

Streamliner, Action...

145.00

Turf King...

195.00

Jep Like new...

119.50

Box Hunt...

325.00

Star attraction...

54.50

Super Dazzle, Mach.

429.50

Big Eleg...

49.50

Broadcast, Machine...

80.00

School Days...

39.50

Ranch ...

245.00

All American...

39.50

Gold Coin...

71.50

Rapid Fire...

59.50

Dixie...

39.50

Leader...

44.50

Acme...

99.50

We will pay $40.00 each for Exh. West Winds, Sun Beams, Do-Re-Mi and Double Play

Empire Coin Machine Exchange

One-half Deposit with Order, Balance C. O. D. or Sight Draft.

A Socker...O

No. 1000

Punch It Again

WITH A PROFIT PUNCH

OFF $31.29

1000 holes of "Dynamite-in-action" made under Patent and Copyright of
GARDNER & Profiter — So made with thick slot symbol. Order now! Write for price list 483-B.

Gardner & Co.
2309 Archer & Chicago

Wanted: Assistant To Mechanic
Must have working knowledge of Seeburg remote capable of catching location service calls. Must be reliable. Furnish references with first letter. Pay in accordance with ability.

Coin Machine Service Company

2312 W. North Ave.

Wichita, Kansas
CENTRAL OHIO QUALITY BUYS

12 MOLL PANORAMS, like new...$325.00
5 PANORAMS, CONVERSIONS PEEK SHOW...395.00
5 BALLY HIGH HAND, Comb., late serials...149.50
12 JUMBO PARADES, C. P., A condition...99.50
10 JUMBO PARADES, C. P. (new)...99.50
5 SILVER MOON TOTALIZERS, F. P., like new...109.50
2 BOTTLE TOTALIZERS, F. P., like new...109.50
2 BALLY BIG TOPS, F. P., animal rides...89.50
5 WAITING GAMES, Bally...10.00
5 WAITING GAMES, C. P., like new...10.00
5 SUPERBELLS, comb., F. P., like new...249.50
2-WAY SUPERBELL, like new, 5c...399.00
1 PACE SARATOGA, A. C., C. P. (new)...89.50
2 CHARLIE HORSES, C. P., like new...149.50
3 JENNINGS CIGAROLLAS Xv Sc and 15c play...109.50
2 MILLS 4-BELLS, serials over 2400, look like new...WRITE
1-4 WAY SUPERBELL, 5c, 15c, 25c, like new...WRITE
5c BLUE FRONTS, rebult, knees, C. H...$169.50
10c BLUE FRONTS, rebult, knees, C. H...199.50
25c BLUE FRONTS, new crakles, knees, C. H...210.00
5c BLUE FRONTS, 3/10 P. O., knees, C. H...210.50
10c CHERRY BELLS, 3/5 P. O., knees, C. H...275.00
25c CHERRY BELLS, 3/5 P. O., knees, C. H...299.50
10c BONUS BELL, A...165.90
10c WAH EAGLE, knees, C. H...139.00
5/10/25c JENNINGS CLUB CONSOLE CHIEFS, set...750.00
5c CHROME BELL, 1 cherry P. O., newly rebuilt...WRITE
10c CHROME BELL, 1 cherry P. O., newly rebuilt...WRITE
4c NEW BELL, 25c...96.00
5 JENNINGS GRANDSTANDS, cig. mech., P. O. ...29.50

CHICAGO CENTRAL OHIO MACHINE EXCHANGE
514 S. MICH. ST., COLUMBUS, O. PHONES: Adams 7949, Adams 7992

For Sale
All Machines Completely Reconditioned
If Not Satisfied, Return Within 10 Days, Money Will Be Refunded

<table>
<thead>
<tr>
<th>Make</th>
<th>Model</th>
<th>Condition</th>
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<td>Good</td>
<td>$1,500.00</td>
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Information Corner

Tax on Arcade Machines
Is $10 for Each Machine
To the Editor:
I will please send us at once the latest literature on the rates of federal taxes on coin machines used in Penny Arcades, etc
W. O. KING
King Amusement Company

Mr. K:e: A: 1:th
On arcade machines, at the present time, the rate on all amusement machines classified as gaming machines is $10 per year per machine, regardless of how many coins may be in the machine. This $10 rate applies to penny machines as well as nickel machines. If you apply to machines in arcades for only a part of a year, the rate is $10 even for that part of the year.

A strong petition for a change in this rate was made this year, but was not adjourned without making any such amendment, so the $10 rate for each machine still applies.

INFORMATION EDITOR

Wants Coin-Operated Machines and Venders
To the Editor:
We are greatly interested in operating small gas stations pump style lighter sales. These fillers are placed on counters and come through a 1cent per fill up. Have you been the machine and we were wondering if you might have any stock you are selling, by letting us know who the manufacturer is. Perhaps you know of the future maker or statistics somewhere where we might possibly get hold some today. We are interested to personally, and shall appreciate your cooperation.

Thank you for an interesting letter.
C. S. ZIMMERMANN

Dear Mr. Zimmerman:
There are lighter fillers you mention in your recent letter has not been my days for many years. It was made in Detroit and has been used as coin machines for higher fluid and as a fountain pen filler (coin operated).

The best suggestion we can make is that you write the classification of these machines in the Billboards, advertising used coin machines, or you send a “Wanted” ad stating that you want such devices. There is always a chance that someone might have some to sell.

If we get a reply we will forward it to you.

INFORMATION EDITOR

Wants Machines

Wants Machines for Christmas Trees

CHICAGO, Ill.—Mills Industries, 830 N. Michigan Ave., Chicago III., have $450 in prize machines ready to be used for Christmas tree competition entered by various employees of 159 machines.

Among the prize winners was a service tree, which was delivered to the Belmont-Cragin Servicemen’s Center. The center and other service centers were decorated especially for Christmas. The theater’s service was used to help buy 200 servicemen turkey dinners Christmas Day.

The service tree is being transported to Hines Hospital, and was covered with flags of ciga's, cigarettes, rings, books and other novelties to cheer the sick

Others that were outstanding also entered around the service tree. Servicemen’s Dream was a tree decorated with Petty and Varga girl pictures. Framed servicemen’s pictures were decorated another. An entire building was finished in a tree in a room with a big window, with a service flag in the window, also a gold pipe. A “return tree" consisted of a butt-end of a tree decorated with old shoes, Bull Durck socks etc.

Prize winners, in most cases, contributed money to service centers or other charities.

—For Sale—
Larg Stock Salesbords, Tip Books and Jars Games. Write for Price List, stating your requirements.
L.C. SALES CO.
855 Pearl St., P. O. Box 2986
Beaumont, Texas

Buckley Equipment for Machine Operators

For Sale

Stewart Novelty Company

123 East 2nd South
Salt Lake City, Utah

Buckley Equipment for Machine Operators

For Sale

Old Style Adapters (800) 000 Buckeye Bar Brackets 1.00

—For Sale—
Large Stock Salesbords, Tip Books and Jars Games. Write for Price List, stating your requirements.
L.C. SALES CO.
855 Pearl St., P.O. Box 2986
Beaumont, Texas

While They Last—Outfit Complete with Motor, Only...
List Price $12.50
Outfit includes unit illuminated plus 1000 Win-O Cards, Motor, Electric Cord and Button, Blacklighting Lamp, Penny Card "Free" Tabs.

BUSY LOCATIONS FROM COAST TO COAST ARE RIFE FOR WIN-O ORDER TODAY AND CLEAR YOUR QUANTITY LIMITS ACT NOW!

Terms: 1/2 Deposit, Balance C. D. O.

H. C. EVANS & CO.
1520 W. Adams St., Chicago

The Famous, Patented Chicago “ACE” Lock
Insures

MUSTMORE Security

Only the Ace Round Key Open It
No other patented 7-pin cylinder construction. Only the properly matched "ACE," ROUND KEY will properly engage ALL Ludlow’s in the World. The “ACE” Lock will be keyed to your order. Remem-ber: the only key that opens the "ACE" Lock is the one you buy and keep. USE VEST Security; write for complete line.

CHICAGO LOCK CO.
2024 N. Racine Ave., Dept. 68, CHICAGO

PIN GAME PARTS

For Practically Every Type Pin Game Built During 1935 to 1941

SALEBOARDS

Closing out 1000 thick die cut slot symbol boards for 1260 boards, Approx-imately 10 different numbers at $3.00 each

Write—Wire—Telephone
WINNER SALES CO.
3404 Armitage Ave., CHICAGO, ILL.
Telephone: Belmont 5400

WANTED

39 and 40 Rockety, Warririte 500-600-700-800-750-905, Seabes, 8800-9000-7750, BALLY RAPID FIRE, BALLY SKY BATTLE. Give us your price and condition of machine crated F.O.B. shipping point.

HERMITAGE MUSIC CO.
416 A Broad NAshville 3, TENN.
When Profits Top Expenses, Meters Declared Illegal

RICHMOND, Va. Jan. 2—Automobile owners in Richmond are piling up about $400,000 a year in the city treasury in parking meter revenues, this being the present and former city attorney have declared illegal. When the parking meter revenues amount to more than the cost of collecting the nickel, making up the placing and repairing the meters, they become revenue from a tax on one class of citizen for using the streets.

Parking meter revenues in 1942 amounted to $61,545, and the cost of their operation and maintenance was around $7,630, giving the city a net profit of approximately $43,915.

Altho no official report has been made as yet on the exact amount of revenue collected through the meters in 1943, the revenue have already exceeded the comptroller's estimate of $35,000. The cost of operating and maintaining the meters this year will be $7,630, so that the city is approximately $43,915 over, and above expenses.

City Comptroller Miller places costs chargeable in his office to the parking meters at $1,600 a year. The police department charges the meters with a total of $6,080, making the total maintain and operating cost $7,680.

Installation of meters on the city streets was first discussed, former city Attorney James E. Conn of ruled that the city streets are for the benefit of the whole public and city council has no right to rent parts of the streets to a few. City Attorney Horrene Edwards, September 14, 1930, in an exhaustive opinion given Councilman John Hirschfield, held that the use of parking meters is within the police powers of the city up to the point where the revenues and the expense attached to the meters get out of balance.

Parking meter collections have run well over $200,000 since they were installed, 1930. The revenues received from them are an additional tax of over $1 a year on each of the city's 30,000 automobile owners.

When the meters were installed city council thought that the city would make it possible to cut down the amount of the city automobile license. However, this plan never materialized.
SALESBOARD USERS, Attention:  
**PAYS OUT CANDY**  
On a 600-Hole Board or $6 Sale  
**TAKES IN**  
26 JARS  
**YOURS FOR**  
**PAYS OUT**  
**OUR COST PER DEAL**  
15.00  
**PROFIT TO YOU**  
$15.00  
10 Deals or More, $13.50 Per Deal.  
25% Deposit With All Orders.  
J. R. KRAMER  
38 Walnut St.  
East Liverpool, Ohio

SALESMAN OPERATORS  
MILLS  
SEEBURG  
WURLITZER  
WURLITZER  
WURLITZER

BLETTA, INC.  
617 North Second Street  
MILWAUKEE, WISCONSIN

On Display  
Photo on Request  
$495.00 F. O. B. Newark

GEORGE PONSER CO.  
763 South 18th Street, Newark, N. J.

On Display  
Photo on Request  
$495.00 F. O. B. Newark

GEORGE PONSER CO.  
763 South 18th Street, Newark, N. J.

WANTED TO BUY FOR CASH!  
PHONOGRAPH  
ROCK-OLA  
SUPER MASTERS  
STANDARDS  
DELUXES

WURLITZER  
300  
600  
750

5-BALL FREE PLAY  
STARS  
SUNBEAM  
WEST WIND  
DO RE MI  
DOUBLE PLAY

SOLO-VUE!  
Complete PANORAM MACHINE Converted

ATTENTION  
SALESMAN OPERATORS  
THE HOTTEST Thing Since the Chicago Fire!  
PISTOL TOTIN' MAMA  
A new SUPER-ACTION sensation that will not pls pale long in any your location. Marble, clever and plenty action... 
SALESMAN OPERATORS  
AVERAGE PROFIT $30.80  
More, Five-Order Stars and Three Line Pushers  
Each $6.75  
$20.00  
$75.00  
RED, WHITE & BLUE JAR TICKETS  
2160 - $20.00  
$25.00  
$30.00  
$35.00  
POKER JAR TICKETS - Sr or 10c LABELS  
2160 - $20.00  
$25.00  
$30.00  
$35.00  
$40.00  
Please inquire from complete list of 
MONEY & PLAIN BOARDS  
JAR AND BINGO TICKETS  
Write for our complete price list  
50% with order, balance O. O. D.

HENRY WEISS  
140 N. 31st St., BELLEVILLE, ILL.
January 8, 1944
The Billboard

AMUSEMENT MACHINES
75

NOW CONVERTING
Blue Grass, Dark Horse, Sport Special, Sport Event Into
SPORTSMAN
TRIED! TESTED! PROVEN!
Similar in player appeal to Longacre and Thoroughbred
ROCKINGHAM
Our New 1-Ball Payout
Similar in Player Appeal to
FAIRMONT
Now Being Converted From
GRAND STAND
GRAND NATIONAL
PACEMAKER
For Prices See Your Local Distributor or Write Us Direct.

NOW ON DISPLAY AT
Monarch Coin—Chicago.
Sam May—San Antonio.
United Amusement Co.—
Kansas City, Mo.
Ideal Novelty Co.—St. Louis.
California Amusement—
San Francisco.
Paul Lynema—Los Angeles.
Herb McCLUSky—Los Angeles.
Charles WASHBURN & CO. —
Los Angeles.

BELL PRODUCTS CO.
2646 W. NORTH AVE.
CHICAGO, ILL.

WRITE
WIRE
PHONE
VISIT

MILLS
for coin machine information
Vince SHAY • John RYAN • Sam BAESE • Charley ZINDER

SALESBOARDS
10xG LUCKY BUCKS, SPEC. THICK, NO. DEFINITE PROFIT $3.00, 2.80
500 HOLES TOYER TAPE, A SPEC, THICK, JUMBO HOLES, NO. AVERAGE PROFIT $3.00
4000 HOLES 32¢ CHARLIE BOARD (PLAIN) $1.50
1000 HOLES GET YOUR PIECE, SPEC., THICK, NO. AVERAGE PROFIT 29.65 PROF. 3.00
2000 NOLES JUXTAHOLES, JUMBO HOLES, S/4 PROFIT 55.25 PROF. 3.75
2000 HOLES VICTORY BELLO, SPEC., THICK, JUMBO HOLES, S/4 PROFIT 39.90 PROF. 3.50
10000 HOLES HAPPY CRIBLEY, 14 INCH NOLES, S/4 PROFIT 19.95 PROF. 3.50
4000 HOLES LULU, SPEC. THICK, NO. DEFINITE PROFIT 5¢/32, 4.95
2000 HOLES J. CARLTON, SPEC. THICK, 2¢/30-HOLE JACKPOT, AVERAGE 30-HOLE PROFIT $24.75
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