The Billboard
THE WORLD'S FOREMOST AMUSEMENT WEEKLY

DECEMBER 25, 1943
25 Cents

BOND BARDMENT NUMBER
Featuring
SHOWBUSINESS AT WAR
Thanks, Showbusiness...
The Billboard

Acknowledgment is made to Bob Atcher and Bonnie Blue Eyes for relinquishing this space
THIS is the Bondbarriment Number.

This is a message of inspiration to the troupers of the troops in the armed forces of the U. S. A. and the United Nations. This is for troupers and non-troupers alike who are giving bloody answer to bloody enemies.

This is an "in one" issue exposition and description of the home-front contribution to the battle front. This is about USO-Camp Shows, the American Theater Wing and the Stage Door Canteen, and Actors' Equity Association; about the League of New York Theaters, the Negro Actors' Guild and the American Federation of Radio Artists; about the Columbia Broadcasting System, the Arena Managers' Association and the American Society of Composers, Authors and Publishers; about the Hollywood Writers' Mobilization, the War Activities Committee of the Motion Picture Industry and the National Broadcasting Company; about the Association of Theatrical Agents and Managers, the Theater Authority and the Lambs' Club Service-men's Morale Corps; about the Outdoor Amusement Industry, the Coin-Operated Amusement Machine Industry and allied fields; about the Blue Network, the Association of Theatrical Agents and Managers and the National Concert and Artists' Corporation; about the Mutual Broadcasting System, the Music War Council of America and the Screen Actors' Guild; about the American Federation of Radio Artists, the Radio Directors' Guild, Kate Smith, ad infinitum.

This is not only about them but by them.

... ... ... ...

This is Show Business at War.

This is about War Bonds by the Bondbarriders of Show Business.

For every War Bond that has done its work in reducing the enemy to his right size, there will be two bonds to take its place on the firing line.

For every two War Bonds spent in producing the sinews of war, there will be four ready to make swift and socko replacement.

For this is Show Business at War. Show Business has never been out of any fight, and it's in the front march of this to-the-death tussle.

This is a toast to the global gladiators. This is the Footlight Front.

This is the home-guy, the comic who has bought his bond and, besides, laid 'em on the aisles at a dozen army camps.

They will remember his laugh-lines and his funny-face when they shove off into battle.

This is the home-guy Footlight-Fronter doing his share on our own soil so that Eisenhower, and MacArthur, and Stillwell, and Nimitz, and Clark and all the rest might mow 'em down in distant lands where men fight for gents like this home-guy.

... ... ... ...

This is Show Business at War on the Footlight Front. This is the "straight" story of the men and organizations behind the minstrels and the troubadours, the jugglers and the dancers, the cossacks and the high Cs, the jester and the gymnast, the pianist and the sax sextet, the joker and the hoaxter, the ballerina and the concertina . . . who have braved hell and high water, muck and mire, heat and ravaging nature to strut their stuff before the greatest audience of them all . . . and come back humble and bursting with pride, thankful and grateful for the opportunity to play split weeks and sometimes split days for the boys who are saying it—or will soon be—with tank and Tommygun, with plane and pistol, with bayonet and bravery.

... ... ... ...

This is the Bondbarriment Number.

This is Show Business at War.

This is the Footlight Front.

This is The Billboard presenting the millions in mufff to their world-wide warriors.

THE EDITORS.
"Booked Solid" on the G. I. Circuits—Camp Shows' Epic Laughcade Loops

By Lawrence Phillips

Executive Vice-President, USO-Camp Shows, Inc.

Last Christmas there were 84 USO-Camp Shows' entertainers performing for service men at overseas bases. This Christmas at least 350 entertainers will be putting on shows on the fur-}

(Continued on page 40)

A USO-CAMP SHOWS Overseas Unit performing on a captured Japanese truck at Guadalcanal.
FOOTLIGHT FRONTERS ON BATTLEFRONTS

BOB HOPE and Frances Langford in Sicily, summer of 1943.

RAY BOLGER dancing to the piano accompaniment of Little Jack Little during a performance for servicemen "somewhere in the South Pacific," under the auspices of USO-Camp Shows.
These are the show-business personalities and organizations who purchased War Bonds with money they would have spent for Holiday Greetings advertisements in the issue of The Billboard.

BONDBARDIERS

In this war the field of radio—embryonic in the First World War—has assumed major importance as a powerful weapon. To the eternal honor of radio, its artists, organized thru their trade unions, the American Federation of Radio Artists, have lined up to this challenge.

There are hardly any working members out of AFRA's 15,000 who have not contributed some of their time to morale programs for the government, including the "Command Performance" shows and government transmissions for overseas use.

Under the name of "Victory Volunteers" recently enlisted by the OWI, some 400 AFRA members, many of whom appeared two or more times on series of five times a weekserials on both the Columbia and the National networks, delivered thru these channels an estimated 40,000 15-minute government messages throughout the country where the entire dramatized program was devoted to such vital issues as tin, fat and paper salvage; merchant marine, rationing, boarding, mileage, defense factory needs, women's power and so forth.

Many of our members are now devoting, or have devoted, their entire time to entertaining the troops thru USO-Camps and shows at offshore points, or in hospitals or in the field, or where they would all be impossible, but I must mention Jack Benny, Bob Hope, Al Jolson, Victor, Jane Froman, who nearly gave her life in line of service; Felix Knight, a member of our National Board who is due to return from a six-months' tour of the Pacific Islands, and Helene Dumas, now serving with the Red Cross in Australia as a recreational director.

On radio programs for RussianWar Relief, United China Relief, Red Cross, National War Fund and other war relief organizations, not only the stars, but scores of artists who earn their livelihood in the anonymity of thousands of one and two-minute spots, have contributed their services.

LITERALLY TENS OF THOUSANDS OF ONE AND TWO-MINUTE SPOTS, HAVE CONTRIBUTED THEIR SERVICES.

(Continued on page 62)

POWER PACKIN' MIKE MEGGERS WAGE WAR

In its short life of one and a half years, the Radio Directors' Guild has achieved faithful to one of its principal Articles of Association: 'To volunteer, assist and lend our individual efforts and talents to those of the Guild, freely and willingly, to the Government of the United States or to State or local authorities at all times and for such periods as may be required to aid in the preservation of democracy and freedom for the world and to assist in the prosecution of this war now being waged, and for such other purposes as the Government of the United States or such other authorities may require.'

In the sale of War Bonds every member of the Guild has been directly involved in the presentation of thousands of war messages on their individual programs working thru the allocation plan of the Office of War Information, and each director has produced and directed special bond programs too numerous to mention.

Out of a membership of 50, nine of our members either are or have been in the armed forces. Two are with the Office of War Information in London and one is about to go abroad for the same bureau. Another member has been serving with the American Red Cross in London since early in the war. Happily, there have been no casualties.

The Radio Directors' Guild produced and directed eight broadcasts of the "Saturday Night Bond Wagon" on WOR. For the First Fighter Command over WMCA 30 broadcasts were directed by members on the series called "Eyes and Ears of the Air Force." For the Russian War Relief, 11 broadcasts over WNED were Guild-directed shows.

In November, 1942, on Commonwealth of the Philippines Day, Lieut. Herbert C. Sandford directed, over four networks, a special broadcast which included President Roosevelt, President Quezon of the Philippines and President Avila Camacho of Mexico.

On the opening of the Third War Bond Drive, an outstanding four-network broadcast was produced by George J. Zackary, former president of the Radio Directors' Guild. It included President Roosevelt, Secretary of the Treasury Morgenthau and the Hollywood talent.

Over several New York stations, the Guild continued on page 51
COLUMBIA GEM OF THE MOTION TOWARD VICTORY

By Frank Stanton 
Vice-President, Columbia Broadcasting System

In our efforts to speed the prosecution of this war, we of the Columbia Broadcasting System have from the beginning contributed our fullest services. Like the rest of the radio industry, we have done so with a sense of urgency and great responsibility, mindful that the preservation of the nation we serve depends upon the effective and optimistic energies of every person and organization within it.

From the employ of CBS alone (to December 1, 1943) a total of 715 men and women have gone forth to serve in the armed services, with another 125 now filling important civilian war jobs. Counting those from our affiliated stations in war service, the roster now numbers over 2,000.

They are scattered today around the world virtually every post where the fighting forces of the United States seek out the enemy. And we, here on the home front, are doing all that we can to help bring them back safely and quickly. We are proud of them and the part they are playing in the attainment of complete victory.

The help that victory now and soonest, CBS has marshalled its facilities in many ways. A recent tally, for example, shows that in the first 48 days following Pearl Harbor this network broadcast 261,110 programs dealing directly with the war. Of them, 12,837 were sustained—planned and executed by CBS. The balance (totaling 15,273) represents time and talent contributed by our advertisers. In addition, 124 CBS stations across the nation have presented many hundred-thousands of wartime messages for the government—messages to help avoid public confusion, to help keep the American people advised of the things they must do if the war is to progress swiftly.

CBS has also devoted considerable effort to the sale of War Bonds. Up to December 1, 1943, our records indicate that this network has been instrumental in raising $13,175,000—almost enough money to build two giant aircraft carriers. Of this total, $12,837,000 in War Bonds had been sold thru CBS stations to their listeners, CBS personnel, via pay-roll and similar arrangements, have subscribed $1,361,000. And the Columbia Broadcasting System, that of the War Savings has purchased bonds to the extent of $13,175,000.

To promote the sale of War Bonds, CBS has consistently enunciated the aid of its best talent and programming skill. A 24-hour campaign conducted by WABC alone during the recent Third War Loan Drive netted $84,044,750 and has been called the most effective support given by any single radio station to the War Savings

Mutual Net's Facilities on "Lend-Lease" to U.S.A.

By Miller McClinton 
President, Mutual Broadcasting System

The complete facilities of the Mutual Broadcasting System have been placed at the disposal of all existing war agencies and branches of the military whenever called upon.

Since January 1, 1942, Mutual has contributed about 1,500 hours of air time, devoted to approximately 3,000 programs designed, collectively, to aid the war effort in all its phases.

Complete series of programs have been broadcast in co-operation with such governmental departments as the War Production Board, Federal Security Agency, Treasury Department and all branches of the armed forces. This is Frank Drake's show over the Mutual network Sunday afternoons, was one of the first service camp programs to be broadcast, and is the oldest program of its type on the air in point of uninterrupted sequence.

Further acknowledging the necessity that radio must assume in keeping the wartime public informed as regards developments at home and abroad, we have broadcast such special features of vital interest to Americans as: How To Care for the Child in War Time, The Conquered Nations and Their Relation to the United States, Interviews with the WAC in training, dedications of war plants and new military bases, and many others of like nature.

It would not be amiss to say that Mutual's own program structure is geared to war aid, influencing every move in program planning and actually having become the motivating force behind many joint world events for broadcast, rebroadcast these events via short wave whenever possible to the far corners of the globe for the entertainment of our fighting forces.

As to Mutual activities in promoting the sale of War Bonds I would not venture to quote even an approximate amount which could be directly attributed to Mutual's efforts, but I can give (Continued on page 30)

Sarnoff Hits Axis With "At War Until Victory"

By C. L. Menser 
Vice-President, National Broadcasting Company

On December 7, 1941, David Sarnoff, chairman of the board of directors of the National Broadcasting Company, placed the entire resources of this organization at the disposal of President Roosevelt, our Commander in Chief. Since that day of infamy the National Broadcasting Company has been at war. We shall remain at war until the victory which we know will be ours, has been achieved.

Our first job was to win the battle of preparedness and production. We told our listeners the story of the training of our great civilian army. We took our microphones into the mills, the factories, the mines and the shipyards to tell the story of America's growing military production. We broadcast to our listeners the messages of our government to bring them a greater sense of the urgency of the times. We listened to the propagandists (Continued on page 30)

Boss of Blue Spotlight Support From Showbiz

By Mark Woods 
President, Blue Network Company

With the world's democracies in a war for survival, and with the people of the United States consecrated to every possible war effort—physical, mental and financial—to the end that war may end victoriously, each and every means of hastening this end is vital. In this, show business has played no small part, despite the fact that in many cases recognition has been neither given nor sought.

For that reason I extend my congratulations and best wishes to The Billboard for its special Bond-Broadcast Issue, not only giving recognition and honor where due but also aiding greatly in the War Bond drive. Show business in general, from stage, radio broadcasting and the motion picture industry to the last man in individual (Continued on page 30)

www.americanradiohistory.com
THE THEATER'S WINGSpread

... 50,000 People, 35 Services

Statement From Rachel Crothers
President American Theater Wing War Service, Inc.

Congratulations to The Billboard on this Bond Issue! Congratulations on an editorial policy which sets aside its own interests—in one of its most profitable issues of the year—to concentrate the full force of its advertising and editorial strength on the country's sale of War Bonds. But it is not surprising that this gesture comes next in importance which represents the world of entertainment. For generally, it is one of that world's greatest assets.

No one knows this better than those who have worked in the American Theater Wing from the beginning. The Wing is the world of entertainment—it is their war service and they have made it, not only with their own special creative gifts, but with the long hours of hard physical work.

I remember when the Wing was only an idea—a conviction that the whole world would need the kind of help that we could give. I remember when its "massed strength" was eight women in one room—which grew into a few hundred women serving, gathering clothes and necessities—raising money for England before America was in the war.

I remember when, very quickly after Pearl Harbor, the Wing became an organized, national organization, into which the people of music, theater, radio, vaudeville, and other performing arts—having no money to begin with, raised $100,000 out of their own ranks.

The American Theater Wing now means 50,000 men and women running its totally different kinds of war service with 35 members units thrown together. The seven different Stage Door Canteens are known round the world.

All this has been accomplished, not only with "dramatic instinct" but with hard common sense and business acumen which the "world of make-believe" is not supposed to have. The sale of War Bonds into which The Billboard is now throwing its power, is one of the jobs the Wing has been doing. A

LEGIT GOES OVERSEAS—TO PORTS, HOSPITALS—TO WHEREVER CALLED

By Bert Lytell
President Actors' Equity Association
(As the personal representative of Actors' Equity Association)

Actors' Equity Association and Chorus Equity Association have 1,000 men and women in the armed forces of the armed services of the United States. Twelve thousand members have given their lives in that service. Equity and Chorus Equity out of their reserve funds have purchased $225,000 in War Bonds. They will purchase more when the money is available and will keep right on purchasing more as long as the emergency lasts or their funds hold out.

Also to tell everything Equity and Chorus Equity as organizations, or third individual members, have done to further the prosecution of the war within the limits of space is next to impossible. And to say it directly might be misleading. For everything we have done thus far assistance as the American Theater Wing and United Theatre War Activities and Camp Shows, Inc., has been done in conjunction with all the other members of the Associated Actors and Artists of America, who also work through these organizations, including the other theatrical crafts. Everything these fine organizations have done has been the combined work of all the performers in the entertainment field.

Between us we have served every Bond Drive which has been mounted. And beyond that, we have answered every reasonable request we have received from the Treasury Department, the Red Cross, other, the various individual campaigns of members of the United Nations, and the hundred and one causes which are more or less tied into the war in one form or another.

Together our members have played in Camp Shows on every circuit and in many isolated posts which were never on circuits. They have gone offshore and overseas. They have appeared in hospitals and in ports of embarkation. And they are going to keep the hospitals in their minds and on their routes long after peace is formally declared and more fortunate men and women can pack up the threads of their civilian lives again.

All these things we have done, and we mean to keep on doing them better and more often. As the emphasis is shifted from training at home to active service, we must find something to offer the war fronts abroad, our program must be lifted to go with these men, whether their service is in friendly nations or
MANAGING AND PROCLAIMING
THEATER'S WAR EFFORT

By Oliver M. Saylor
Business Agent, Association of Theatrical Agents & Managers

(Continued on page 21)

THE NEGRO ARTIST
SPARKS THE
FIGHT FOR FREEDOM

By Mabel A. Roane
Acting Executive Secretary
Negro Actors' Guild of America

The work of the Guild in the war effort is typified by the performances of our members, from President Vinson to the tiny stagehands, along with his busy calendar, entertainments at camps, convalescent hospitals. He represents the Guild at the executive board of the USO-Camp Shows. Dick Campbell, a member of our board of directors, handles Negro units sent to camps in this country and abroad, points of embassies, etc., for the USO. The playing and writing has been active in forming clubs for free entertainment for those in the armed forces in New York and vicinity.

Members of our board of directors are serving on USAAC, Mrs. Ferdinand E. Robinson, along with several other members, due to her credit some 500 hours of voluntary service. She is also in a committee headed by Mr. and Mrs. Lucky Roberts who, twice or more each week, visit and entertain servicemen and the sick and wounded in hospitals.

In and outside New York, at all public benefits, War Bond rallies and other patriotic gatherings, our members in large numbers, as Bond and Stamp salesmen, entertainers, speakers, etc. The Guild itself has made substantial War Bond purchases, and the board of directors served on a committee during the Third War Loan Drive. At our annual affairs

(Continued on page 21)

Labor-Management Co-Op

Participation in War Bond drives and other war activities has promoted increased harmony and good will between the film industry, white-collar unions and management and have intensified the patriotic contributions of employees. Because of this, the Screen Publicists' Guild, Local 114, and the Screen Office and Professional Employees' Guild, Local 199 (both UOPWA-CIO) have passed resolutions advocating a consistent and uniform policy of co-operation with the War Production Board. War drives which shall include professional and white-collar employees of New York film offices. Copies of this joint resolution were submitted to Nicholas Schenck, Loew's, Inc.; N. Peter Hathaway, BCC; Royce Shores, 20th Century-Fox; Abraham Schneider, Columbia; Herman Robbins, National Screen Service; Herbert E. York, Republic, and Edward Hafery, United Artists.
Showbusiness

SCREENDOM'S SPECIAL SKILLS FOR ASSIGNMENT TO MORALE

By James Cagney
President Screen Actors' Guild

Even before America was directly engaged in the war, members of the Screen Actors' Guild willingly placed at the disposal of the government their special skills. At least a skeleton program of camp entertainment, activated in large part by screen celebrities, was under way before the attack on Pearl Harbor

When the nation became directly involved in the war, the actor, doubly eager to serve his country, increased the momentum of his work for the war program. Members of the Screen Actors' Guild have made two major contributions to the fighting effort: the distribution of man power and the indirect but equally potent contribution of morale-in-aiding the armed forces. Approximately 650 members have temporarily suspended their professional careers in order to work in war industries. Hundreds of other actors are contributing their time and talent on civilian fronts—naturally by making personal appearances on morale-stimulating assignments.

Second only to the magnificent record which has been achieved by actors in entertaining members of the armed services in camps in this continent and overseas has been their contribution to the Treasury Department's bond-selling campaigns.

On the three major War Loan drives, the government has asked for and received the full-hearted cooperation of the actors, who have proved to be extraordinarily successful salesmen in eliciting generous donations by the public for the bond program. For the Third War Loan Drive in September, Hollywood's famous Bond Cavalcade, made up of 12 stellar personalities, toured 14 cities, more than doubled the half-billion-dollar quota which had been set for them. For the Fourth War Loan Drive, which is scheduled for January, actors will again share in the push, converting their

HOLLYWOOD WRITERS MOBILIZED

Robert Rosson
Chairman of Steering Committee

Hollywood Writers' Mobilization

Entertainment, speeches, radio programs and spot announcements, complete publicity campaigns, newspaper features, advertising and booklets for innumerable agencies engaged in the war effort. All of this goes as routine contributions every week in the year.

The Hollywood Writers' Mobilization has also instituted activities, particularly the Writers' Congress, which it co-sponsored with the University of California. The entire ethnic, national, and localism of the writer, educator, film maker and other creative artists in the war was exhaustively discussed at general meetings, seminars and panels over a period of three days. Results and resolution of this congress, chaired by Marc Connelly and Ralph Freed, are now being carried out in committee work which will continue for the duration. This comprises group research and discussion seminars, committee to conduct writer participation nationally and internationally, and the publication of a volume embracing the whole Writers' Congress.

"Bottlenecks" and Posters

Jan. 18-Feb. 15

Forty-four outstanding motion picture actresses have been named to aid Charles Sloane, national chairman of the War Activities Committee, and his staff in the film industry's participation in the Fourth War Loan drive. They will function in areas where they will be called upon to break bottlenecks in the drive from January 18 to February 15.

Last month Ted R. Gamble, national director of the Treasury's War Finance Division, issued, thru Oscar A. Doob, chairman of the War Activities Committee's public relations division, an invitation to all poster artists in the industry to submit suggestions for posters to be used by the Treasury in the coming drive. The Treasury plans to use 500 different artistic designs of all sizes from 24 sheets to car cards, and artists interested in submitting designs will be supplied with a list of possible themes and slogans for the "Fourth of July."
Figures speak louder than words, and so the scope of Kate Smith’s tour of armed forces and marine posts and training centers can be judged by the fact that we covered approximately 50,000 miles. We visited camps in practically every part of the country and even made some trips to Canada. These were no brief hops involving just a few persons. We entered entire entourages with us, a caravan of some 68 people, including a full-sized orchestra, entertainers and the staff. What complicated it was the matter of our daily broadcasts. Hour after hour, from frigid spots to tropical heat, we went out in all kinds of temperatures, ranging from frigid zero winds at Lakehurst to the tropical heat of the California desert. All of us had colds and Kate was frequently under a doctor’s care. Sometimes transportation difficulties were a nightmarish. We used everything from army trucks to jeeps, cars, buses. Sometimes the bus broke down and there were many nervous moments for fear we wouldn’t get to the camp in time for the broadcast. Many of the camps were in out-of-the-way spots difficult of access.

Because of limited facilities in many camps, we put on our shows under primitive conditions. For example, our broadcast from the Army Air Depot in Rome, N. Y., was staged in an enormous hangar converted for the occasion into an auditorium. Our stage was roped off so that it looked like a boxing ring. We had an audience of 4,000 at each performance.

Few of the camps had auditoriums, and none of them was air-conditioned. The temperature was freezing with 100 when we did a program a few days later at the New York Air Base in Brooklyn. The boys in the troupe did the broadcast in their shirt-sleeves. Kate shivered, but she never was in better voice.

Our audiences at these camp appearances have totaled approximately 1,500,000. We are particularly careful to see that the enlisted men get the best seats and the majority of the seats at each show. After the show, Kate signs autographs for an hour or more. The boys and girls tell us that we are making heroes of friends thru these trips. Kate and I get letters every day from boys we met at the camps. Some of them are now in action overseas.

MARSHALLING MUSIC IN TUNE WITH THE ALL-OUT HYMN

By Max Targ
President, Music War Council of America

On March 31, 1942, a group of Middle Western music industry leaders met in Chicago for the purpose of determining how they might cooperate to solve their problems arising out of the war. It was about three and one-half months after Pearl Harbor, and there was talk of delegating music to the limbo of non-essential luxuries for the duration.

But those music industry leaders who met in Chicago believed in music’s importance in wartime as well as in peace. They realized that the productive facilities of the industry were needed for the manufacture of war materials, and pledged their aid to effect as quick a conversion to war work as possible; but, believing wholeheartedly in music’s ability to help the war effort, they determined to oppose, with all the power at their command, any attempt to curtail musical activity as non-essential.

With the organization a few days later of the Music War Council of America they pledged themselves to mobilize all forms of music for the national effort, that our armed forces, civilian workers and children might have the advantage of the recreitional and educational benefits and the patriotic inspiration that music affords.

Induced with a strong will to carry out its self-appointed mission the new organization moved forward swiftly. Within a week of the first preliminary meeting its delegates to the Music Educators’ National Conference meeting in Milwaukee had a hand in securing the passage of a list of recommendations by that body’s council of past presidents calling for the maximum possible utilization of music in bolstering morale on the home front and in the armed forces. These recommendations were transmitted to the President of the United States, who, in turn, endorsed music as a wartime essential.

As a result, after two years of war, instead of being curtailed, music organizations have been revitalized, and hundreds of thousands of musicians have been encouraged to play for bond rallies, for draft and bond drives, for the entertainment of servicemen in camps and on leave, and for work-wearied employees of war plants.

No complete tabulation or report of the results of the Music War Council’s achievements will ever be possible, because from its inception the council has done most of its best work "behind the scenes," in a spirit of patriotic
BONDBARDIERS

The Outdoor Show

These are the show-business personalities and organizations who purchased War Bonds with money they would have spent for Holiday Greetings advertisements in this issue of The Billboard.

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<td>KITT, MRS. VALERIE</td>
<td>ECONOMY SUPPLY CO.</td>
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<td>SHEFF, RALPH</td>
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<td>SOLOMON, SAMUEL</td>
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<td>END, JOE</td>
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<td>ENGLISH, H.</td>
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<td>ENKIN, LEON</td>
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<td>EXCEL MANUFACTURING CO.</td>
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<td>KOMAR, ANNE</td>
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<td>EVANS, GEORGE</td>
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<td>FAIN, ELMORE</td>
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<td>FAY &amp; GORDON</td>
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<td>FAY, ERVIN J.</td>
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<td>FEINBERG, WILLIAM</td>
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<td>FISCHER, ED</td>
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<td>FLATH, HERBERT E.</td>
<td>ECONOMY SUPPLY CO.</td>
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<td>FLORES-CANE, CONSELLO</td>
<td>ECONOMY SUPPLY CO.</td>
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<td>FORREST, HELEN</td>
<td>ECONOMY SUPPLY CO.</td>
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<td>FOSTER, FRANCES</td>
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<td>FOSTER, LEO</td>
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<td>FOWLER, FOREST A.</td>
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<td>FRANKL, LAWRENCE S.</td>
<td>ECONOMY SUPPLY CO.</td>
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<tr>
<td>FREDERICK BROS.</td>
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<td>FREDERICK, BILL W.</td>
<td>ECONOMY SUPPLY CO.</td>
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The year 1943 saw fairs, circuses, carnivals, rodeos and amusement parks geared to an all-out effort for the then big-in-the-news drive to raise funds for the various army and navy relief orgs. Outdoor show business can be reasonably proud of its record, since besides rolling up its collective sleeves for the coin-gathering pitches in behalf of soldier-sailor aid, it strengthened the kitty with a contribution of some $300,000 of its own money—no contributions from "outsidors.

The lumping of these assorted relief orgs under the single head of United War Relief in 1943 might have left the outdoor field somewhat stagnant for continued head-up to the war effort bond wagon. However, the answer was there before they asked it—bond sales. How they have underwritten the government's call for sales help makes good ledger reading for the Treasury Department, and all outdoor showmen can take a bow for their share in the amusement industry's accomplishment.

There is no question that a basic thought in the minds of leading fair officials during the past year has been focused upon ways and means to boost War Bond sales. Fairs that were open during the Third War Loan drive gave complete coop-operation to local war finance committees. The results proved in every instance that War Bond promotion activities and the exhibits of captured enemy equipment, loaned under Army-Treasury sponsorship were beehives of interest.

At the Kansas City Fair, Topeka, and the Kansas State Fair, Hutchinson, "the Treasury exhibits were, by all odds, the highlight attractions," according to statements by their respective managers. At the former about half a million dollars was raised from the sale of War Bonds and Stamps at the captured equipment exhibit alone. Supplanting this were heavy sales from separate bond booths operated by members of local war finance orgs and from bond pitch appearances by fair bands and featured performers in the downtown areas of the city. It added up to a huge take. Similar activities at the Hutchinson Fair rolled up another $460,000 in bond sales.

As fair officials swung into concerted action, other gimmicks were added for the build-up of public interest. Hourly bally-hoo over public-address systems drew crowds to the bond booths. Veterans from near-by hospitals and servicemen on furlough were drafted to explain the equipment and spark a living reminder of the importance of War Bond purchases. Campaigns were carried on in local schools and industrial plants with tickets to exhibits as prizes to bond and stamp buyers. War Bonds and Stamps were used by fairs of all sizes, in nearly every State, both as prizes in contests and exhibits, and as admissions to grounds and grandstands.

All in all, the fairs have been in the bond push up to the hill. A cross-section of reports from summer and autumn annals shows there were few, if any, that were not in there bond pitching from opening day to close. For example, the Carthage (O.) Fair sold $250,000 worth in four days; Wisconsin State Fair reported $350,000; Minnesota State Fair, $100,000; Racine County Fair, $100,000; Rockland County Fair, $100,000; St. Charles County Fair, $25,000; Outagamie Empire District Fair, $20,000; Sandwich (Ill.) Fair, $30,000; Staunton (Va.) Fair, $100,000; North Dakota State Fair, $13,000. These are just a few of the returns, but they indicate the attitude of all.

Nor were bond sales the sole war activity during 1943. There was another wheel at the fair's effort to be turned, and certainly no show business shoulder better muscled to help turn it than that of the fair fraternity...

"Food Fights for Freedom" and "Produce, Conserve, Share and Play Square" were the slogans projected by Victory Garden preparers last spring. The garden daily bore generous summer harvests with fairgrounds exhibition build-
BIZ'S ALL-OUT PUSH IN 1943

The Bond pitch was continued throughout the Big One's itinerary of key cities and shorter stands, with blocks of tickets turned over to the Treasury Department. The methods of disposal varied, as did the amounts realized in different cities, but the year-end report on the financial results of patriotic drum beating topped the $50,000,000 figure.

The other roll show, Cole Bros., wound up a season of 400 performances in 148 cities with a report of more than $3,600,000 from bond sales added to Uncle Sam's war chest. Continuous tie-ups were the order of the day at stops and stands with splendid co-operation on the part of local business. A department store in Indianapolis bought two complete sections on two successive nights via Treasury script purchases and gave the seats to servicemen.

The War Bond drive at Stapleton (Va.) Fair, which was successful beyond expectations in attendance and receipts. Secretary Charles B. Ralston declared that the annual, geared to war activity, had a War Bond sale on one afternoon amounting to $187,500, which he believes to be a record for a fair of its class.

“FERDINAND,” prize 4-H Club Aberdeen-Angus steer, which brought $17,000 in War Bonds at the War Bond auction at Steuben County Fair, Bath, N. Y., on September 18.

ONE OF THE NUMEROUS DISPLAYS OF VICTORY GARDEN PRODUCTS shown at Steubon (Va.) Fair, which was successful beyond expectations in attendance and receipts. Secretary Charles B. Ralston declared that the annual, geared to war activity, had a War Bond sale on one afternoon amounting to $187,500, which he believes to be a record for a fair of its class.

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There are the show-business personalities and organizations who purchased War Bonds with money they would have spent for Holiday Greetings advertisements in this issue of Billboard.

FREW, ARTHUR W.
FRÉEAUFF, ELAINE STORRS

G

CALLEGER, VASHITI PATRICIA
CALDAN, IONE
GARMAN, KENNETH H.
GARRICK STAGE BAR
GARTNER, BRICKLAYER, L.
GAYLE AND HIS ORCHESTRA, AL
GENERAL AMUSEMENT CORP.
GODFREY, JERRY
DON, EDWARD
FERREY, DANNY
HAMILL, KILTY
HARRY
MILLER, FRAZER C.
MILLER, IRVING
ROMNEY, HARRY
SANGER, HARRY
SINNOTT, HOWARD
SIEBER, DOUGLAS F.
WEBSTER, RICHARD E.
WEMM, ARTHUR
WENDLER, Item
GEORGIA & JERRY
GERBER & CLASS DISTRIBUTING CO.
GERBER, PAUL
CLASS, MAX
GERENCER'S UNITED SHOWS
CERVIS, BERT
GHIFEL, ANTHONY H.
GILBERT, DICK
GILBERT, IGGY M.
GILLS, JOE
GOLDBERGS, EUGENE
GOLDEN, JOHN
GOLDFARB, HUNNAT
GOODWIN, FLOYD E.
GOODMAN, BERNY
GORDON'S ORCHESTRA, DON
CORDON, JACO H.
GOTTLEIB, JERRY
GOTTLEIB, SAM
HARMS, BEN
HARVEY, HARRY
GREENWOOD, RALPH B.
GRIFFLE, SAMUEL CORDON
GRAUMAN, SAUL

II

HAGAN, JAMES F.
HALF, CHAS. C.
HAMBERG, MEYER
HAMID AMUSEMENT CO.
HAMID, INC., GEORGE A.
HAMID, IR., GEORGE A.
HAMID, S., GEORGE A.
HAMID'S MILLION DOLLAR PIER
HAMILTON, ROLLER, RINK
HARMS, ROBERT A.
HARRIS & SHORE
HARRISON, MISS HAPPY
HAVANA MADRID
HAY, RALPH H.
HAYES, ARTHUR HULL
HAYES, SAM
HAYES, WILLIAM
HAYWOOD, ANTHONY S.
HEDLEY, HORACE

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FILM W. A. C. MONSTER PRINT PLAN, BOND CAVALCADE

By Francis S. Harmon
Co-ordinator, War Activities Committee, Motion Picture Industry

The War Activities Committee of the Motion Picture Industry rounds out its second year of existence with marked progress over the year 1942. In every activity for which we have doubled or tripled our record of the year before.

One of the principal reasons for our existence is to supply the War Department with 16mm prints of feature-length films, short subjects and newsreels for release to men in the armed forces overseas. To date, we've printed over 5,000 prints of feature-length pictures and 10,000 prints of shorts and newsreels for release to the servicemen. We have had reports from all over the world that our fighting men are seeing movies as frequently as three and four times a week.

Still on the subject of films, W. A. C. serves as a means of communication from government agencies to 20,000,000 weekly moviegoers. In the past year W. A. C. has distributed 95 short subjects on everything from the importance of saving fats to the tactics of a tank gunner.

These shorts were particularly effective in recruiting women in the various armed services and for such appeals as blood donors. These were all distributed without charge to the exhibitors.

The W. A. C. has also been responsible for distributing feature-length war information films such as Lieut. Col. Frank Capra's "Prelude to War" and the recent "Battle of Russia," produced by Lieut. Col. Amos de L. L. L. L. These were distributed without charge beyond the cost of prints and distribution.

The Motion Picture Industry's participation in the Third War Loan sold the movie-going public $1,692,000,000 worth of bonds. The Hollywood Bond Cavalcade alone sold over a billion dollars.

(Continued on page 15)

THEATER AUTHORITY REVIEWS ITS TWO-YEAR "WAR"

By Alan Corelli
Executive Secretary, Theater Authority, Inc.

Prior to the formation of the Hollywood Victory Committee, the Four A's Co-ordinating Council, the United Theatrical War Activities Committee, the National Theatrical Industry Council and Capitol Show, Inc., the Theater Authority co-operated with the government, army and navy officials.

The most important bit of legislation enacted by the Theater Authority for which the Broadway Press, the daily papers and the radio knocked our brains out was on the morning of October 6, 1941, because an order had been issued banning all professional artists appearing at AGVA, AGMA, APFA, Actors Equity and Screen Actors Guild from appearing in army camps. Your humble correspondent was informed that Leavitt was too good for him, that he was a tritician, a subbotar, a jester, a red and a jerk.

What was the reason for this order? Big-hearted brass hats were inviting Broadway shows and performers to appear at army theaters, and then charging the men $3 to get in. And even then, the private, who was the getting only $1 a month, if he had the back could not buy a ticket, as the contractors and their wives and the important big shots were the audience. The back private stood in the back sitting for autographs.

That is why the Theater Authority went into effect, and that is why before you could say "Tela" the army had changed its theatrical set-up and the admission charges were done away with.

With the set-up of the above mentioned committee, Theater Authority polices and collects from all benefits and keeps its hands off army camps, navy bases, Treasury drives, bond drives, war rallies, promotion stunts and the like.

We have done our job here, and on the site as an individual I have enjoyed my travel through the State as a bond salesman with small shows and unknown artists who have helped in the sale of $30,000,000 worth of bonds.

Being an old ambulance driver, I formed and

(Continued on page 15)
OUR AND members are responsible for some $50,000,000 in War Bonds. During the past 19 months, our members, in cooperation with Ice Capaders and Ice Pollet, have raised well over $350,000,000 in War Bonds thru the medium of these special free shows. Many of the buildings have received special citations from the Treasury Department for this activity.

Our arenas have entertained as guest stars some 200,000 members of the armed forces of the United States and Canada. Whenever possible we invite these men and women of the armed forces to be our guests at hockey games, ice shows, rodeos, circuses and so forth, as we feel that this is the least we can do to contribute. (Continued on page 36)

The Friars Pitch With Open House
By Mike Todd
Abbot of Friars

The limited space of the Friars Club does not permit of elaborate entertainment of men in uniform. Why then do all the men and women do their part in helping sustain morale, has instituted the policy of open house at the club for all servicemen. These guests have the run of the club, are entertained by members there, and all food and drinks are on the house. Next to the visitors is William Bendolph, executive director.

In summer uniformed visitors are given the privileges of the roof garden and gymnasium. Since the inception of the open house policy hundreds of servicemen on leave in and around New York have been entertained. In addition the club keeps personal contact with men on the fighting fronts and sends them packages regularly.

All this would be to the ceaseless and unceasing efforts of Friars members to entertain servicemen in camps and on ships, and on the continent fronts throughout the world. More than 40 members are engaged in this work at home and abroad.

Thirteen of the club's members are on active service. Their privileges as club members are being retained for them for the duration.

"Victory is a Command Performance" was the keynote of activity in the National Concert and Artists' Guild in the past year, and with this in mind, the organization has geared itself to the quick step of the war effort and increased morale on the home front throughout the year.

Artists under NCAC have contributed to the war effort in the thousands of dollars in War Bonds, both in their own personal contributions and in the form of free concerts and overtures entertainment of servicemen, on active duty, on bases throughout the United States and Canada.

The period of transition from civilian to soldier and sailor calls out the greatest courage of all.

The USO and the various special services of all branches of the armed forces have always found NCAC artists prompt in their response to appeals for enlistment in the air force, "America's Entertaining Forces" and NCAC are proud of its many achievements. NCAC artists in tours all over the United States and Canada in personal appearances and radio and television have been responsible for the sale of millions of War Bonds. They have campaigned for the American Red Cross, the National War Fund and for innumerable war relief agencies conducting national and local campaigns.

The United Theatrical War Activities Committee is a ubiquitous Jack Horner in show business who prods and pushes for victory. It has its fingers in nearly every pie. Service men's canteens, bond rallies, hospital shows, war fund campaigns are all UTWAC's job, and its sources of talent include radio, legitimate, vaudeville, night clubs, concert, opera and musical. The Treasury Department, the Office of War Information, and the American Red Cross have asked the committee freely to help cut over their fund-raising, informational and morale-building activities. All theatrical war agencies UTWAC and the Hollywood Victory Committee are the busiest in show business.

In addition to working with the Hollywood Victory Committee at the clearing house for all performers, it is working with other branches of the government, the theatrical industry and legitimate civilian agencies for war activities, UTWAC helps the American Theater Wing book all the talent for the Stage Door and Merchant Seamen's canteens and stages and helps to staff the hospitals in the New York area for the Red Cross. The number of turns cleared thru our (Continued on page 46)
War Bond purchases by civilians at home increase the confidence and strengthen the soldier spirit of the men overseas. Testimony to this fact was offered recently by General Dwight D. Eisenhower, who said in a radio speech: "It would be impossible to exaggerate the tremendous influence War Bond buying has upon the men here. The most important single element among well-trained fighting men is the 'soldier spirit' which results from confidence. This confidence is aided and abetted by home front Bond purchases."

Secretary of the Treasury Henry Morgenthau Jr. also emphasized the effect that War Bond sales have upon men in the armed forces abroad. "Men in the fighting lines," he said, "consider it the patriotic duty of all at home to contribute to the war effort to the absolute limit." Results of the last War Bond drive, he explained, peppep up the fighting men in Africa tremendously. He said that he had assured the soldiers that the United States would supply them with all their needs—and pay for it.

**FCA-WEAF Promote Farmers' Bondery**

War Bonds to the value of $500 were awarded as prizes December 11 by the Farm Credit Administration of Springfield, Mass., to Mrs. Stella Miller, of West Chazy, Clinton County, N. Y., and 13-year-old Astor Doody, of North Branford, New Haven County, Conn., winners in the War Bond essay contest open to all members of farm families, living and working on farms in New York, New Jersey and New England States. Essays of 100 words or less were written on the theme "Why I Buy War Bonds."

Prizes were awarded on Mert Emmet's "Modern Farmer" program over New York Station WEAF. The NBC station co-operated with the Farm Credit Administration and played host to the winners and their immediate families.

**Refugees Pitch Via Unique Manuscripts**

Refugee artists, authors and composers now in this country have donated original manuscripts, scores and works of art to aid in the sale of War Bonds, and these works will be auctioned off at a big rally for the Fourth War Loan Drive.

Among new items received, for this collection are the typescript of Bruno Frank's new novel "One Fair Daughter"; a musical score by the French pianist-composer, Robert Cassell, and one by Sidore Phillips, another French keyboard master, entitled "Bagatella".

Advance kicks on Thomas Mann's holograph copy of his lecture, "The Coming Victory of Democracy," on which a minimum quota of $100,000 has been set, are being received on Bennett Cerf's radio program "Books Are Bald" over New York Station XEER.
BONDBARDMENT NUMBER
DECEMBER 25th 1943

THE V-MANNED FUN FOUNDRY
MACHINE MEN COME THRU IN SPIRIT
OF "GREAT AND GROWING INDUSTRY"

The coin-operated amusement machine industry entered the third year of the war in full step to help win a certain victory. All its intangible manufacturing facilities were completely converted to war production by government order early in 1942, and since then a number of the plants have won recognition as among the war heroes. The plants that had equipment and space to produce war goods have been busy on whatever could be handled in that connection. Long before the government issued the official order, coin machine manufacturers were conferring with officials and adapting plans to produce fighting weapons.

The industry could report many special programs and a lot of effort by individuals and firms in local areas all over the United States. It has accomplished a number of goals that have been well spotlighted in the press, showing that the small industry can turn out big things in a hurry. Considering the size of the industry and the fact that most of its plants were small to begin with, it has set a record which will hardly be equalled by any other industry of similar size.

With a total industry personnel of about 120,000 in all branches of the trade before the war, it is not easy to picture what changes have been made during the last two years. Perhaps the best way to picture the ever-changing industry is to say that only the essential details of the industry left in their former pursuits are men mostly too old for military service. In fact, in any industry gathering it is soon seen that these who remain at their old posts are men who served in World War I, and a gathering of cronies looks like an American Legion convention.

The men who have remained in the operating ranks have been forward in contributing to all patriotic efforts and they have also shifted their business so that it helps the war program. The amusement and music machines maintained in retail establishments make a definite contribution to maintaining morale and leaders in the war program, including high government officials, have made this contribution a matter of record.

The industry has also shifted its machines wherever possible to aid the great war production program of the nation. Vending machines have been shifted to war areas so that war plants can get the merchandise conveniently. Plant managers and government officials have recognized that a service has been performed in time of war by having these machines where workers could buy candy, cigarettes, soft drinks and other small items conveniently.

Juke boxes and pinball machines have also proved their worth to the men in the services and also to citizen morale. A lot of people liked juke boxes and pinball machines before the war, but these were considered harmless for granted until the men who had gone to fight overseas began to write home about how they missed juke box music. Leaders began to note that these and even commercial firms began to advertise widely how juke box music had become an essential in the national picture.

Officials of the army and navy began to realize that it was a long time before the public knew what was happening. In recent months much publicity has been given to certain training devices which have been developed to train pilots and also to give target practice in a number of ways. It is known to many that from the start coin machine factories went into action to help convert or improve some of their devices into practical uses for the armed forces. These men have used their machines to provide economical training devices that would in many ways give the trainees some idea of actual fighting conditions.

The coin machine factories got into this work early and they are still at it. Their engineering staffs and laboratory facilities have from the very beginning been used to develop new ideas. This work will go on till the war is won.

A half dozen plants have won the Army-Navy "E" flag and many more have won special recognition for certain products. A big step in aiding war production has been the expansion of plants. Any number of manufacturers have taken on from one to three or four additional buildings to use in war production. Progressive manufacturers have shown that they can help win the war. All these plants had a good backing of skilled workers when the war started and this has been a great advantage in turning out war materials.

Much of this work is something that does not lend itself readily to headlines. It is only when a plant wins some official recognition that the public can be told something of what the industry has done and will do in the future. Only a few army and navy officials and government agents know the full story, and they cannot say much. But day in and day out these plants are going ahead with a real production program.

The manufacturing plants, the distributing firms and the individuals who place and service machines have all bought War Savings Bonds and also helped to sell them. The plants without exception have been as forward as any other industry in carrying on this special work while at the same time keeping their plants running.

The industry was one of the first to use music in helping to sell bonds and it has made full use of stickers, posters and other special programs and materials to increase the purchase of bonds.

Now, to arrive at some specific conclusions, the following evidence may be considered: "Pre-Pearl Harbor Patriots" might be the term to describe events in May, 1941, and November of the same year. Association groups from California to New Jersey helped to sponsor community celebrations of "1-Am-An-American Day" on May 10, 1941. The second and most important promotion was "Phonographs-for-Defense Week" in November, 1941. Time magazine, in its November 17 issue, said:

"This is Phonographs-for-Defense Week. (Continued on page 79)"

SINCE NOVEMBER, 1940, the BBC's Weekly American Eagle Club Program has been broadcast from London every week in the BBC North American Service. It is also relayed throughout the United States of America by Mutual Broadcasting System.
BONDARIDIERS

These are the show-business personalities and organizations who purchased War Bonds with money they would have spent for Holiday Greetings advertisements in this issue of The Billboard.

RODGERS, HARRY
SACHS, SAMMY
SCHINAC, MICHAEL
SPEAR, WILLIAM
TEAGUE, THURMAN
THOMPSON, JOHNNY
WALDRON, FRED
ZENTNER, SI
JANLES, THE
JOHNSON, A. B.
JOSEPHSON, BARNEY
JOY, GEO.
JUDELS, MAY
JUDD, WEBB
JULIUS, HARRY B.

K
KADISON, HARRY
KAIN, N. S.
KAIAKA, WILLIE
KALCHEM, HARRY
KALCHEM, NAT
KARSON'S MUSICALS, MARIA
KATZ, SAM
KATZEL, SAM AND CLARA
KAVELIN, AL
KAYE, BERTIE
KAYE AND HIS ORCHESTRA, SAMMY
BRANDON, GEORGE
CARR, JERRY
CORNELL, DALE
COTES, TOM
ROTIN, LARRY
HAENDEL, FRANK
GEERING, SAM
KAYE, SAMMY
LEWIS, WARNER
LUCAS, CARROLL
MASI, PHILLIP
MAY, FRANK
NEGRON, ROY
NORMAN, NANCY
NUTTER, CARL
OBRAK, FRANK
O'SCARD, MARTIN
BREIN, SID
RUDISILL, ERNEST
SORKELL, FRANK
STERN, MIRIAM
STUART, SAL
WALLMARK, DON
WILLIAMS, BILLY
WILSON, CHARLES
WIGFIELD, A. ARTHUR
KEARNY, JACK
KENDIS, CONNIE
KENDIS, SONNY
KING, ROBERT C.
KISTCH, L. CONSTANTIN
KLINCE, JOHANNE
KNOLL, THE CREAT
KRAMER, HENRY H.
KRAMER, SIDNEY
KRAMER, JOHN P.
KRONBREG, SIDNEY
KURTZ, JACK

Showbusiness

TREASURY'S POET LAUREATE

Chopped Liver Tycoon
Most Singular Plural Bondnamo in America
His Name Is Louie Schwartz and
His Game Is With the Sports

Louie Schwartz

Over on New York's Sixth Avenue in the middle 50s at a hold-in-the-wall delicatessen, a short, chubby little limerick-slinging waiter named Louie Schwartz, was used to show his folk who sells bonds to the public. Just in case you might mistake Louie the Waiter (as he is affectionately called by the biggest names in the business) for a small operator, look at his record. In exactly one year he has sold over two and a half million dollars ($2,251,075) worth of War Bonds off his two-handed arm.

Louie's unique Bondbox, the Sixth Avenue delicatessen, caters to a clientele known to every headwaiter in town by their first names. During the past seven years the singing waiter, whose present time "How Bonds Today" is a funeral dirge for Hitler, has charmed his customers by speaking in rhyme. He's the recognized sage of "Schtickle for a Nickel" poetry. The jingles are traditional in Jewish delicatessens, but all the events of the day, new song hits, the latest movie, or a rising personality and at times plug a restaurant specialty.

Show people like Louie's line. They love to hear him roll off such choice bits as "No one is daring to criticize our herring," "Fred Allen, the best of them all, eats our 'Schtickle for a Nickel' on his way to Town Hall," or "Our 'Schtickle for a Nickel' is the lover's tonic—like music from the Philharmonic."

Entertainers have made Louie their confidant. They tell him their troubles, modestly mention successes and occasionally try to throw over an order of chopped liver. He disdains their food orders, recites his latest limerick, and goes serious long enough to get over hard-hitting bond sale spills.

Louie's bond selling career began a year ago this month when he was serving dinner to band booker Arthur T. Michaud and Mrs. Michaud, who is a lieutenant in the American Women's Voluntary Services. The three were discussing the good work the AWVS was doing for the war effort when Louie, looking sadly into the empty soup dish in his hand, expressed regret that the long hours in the restaurant prevented him from doing war work. Lieutenant Michaud suggested he might sell War Bonds to his customers, and gave him bond application blanks and instructions for soliciting sales.

That first night he sold one $50 bond and admits he was so excited he did his worst job of waiting tables till closing time. During the next seven days he rolled up an impressive total of over $10,000, and the AWVS sent a delegation around to present him with an honorary membership.

In approaching his first customer on the bond business, Louie was pretty shaky. He was afraid of driving the epicurean out of the place. After serving a satisfying meal to the au pair girl (as he was once characterized by a headwaiter), but not the guest's nose with "How about a bond for dessert?" It worked. He kept up the $10,000 average for several months, but wasn't convinced it was enough. He invented ways to wheel and deal larger hunkles of dough from his diners. In Louie's mind it's all mixed up with food. For instance, he knows now that soups are usually good for a $10 bond; appetizer, $500; bread and veal cutlet from $1,000 up, and the heavier purchasers have a thick, luscious steak dangled under their eyes before a bald, and of course, he refuses steak unless the bond of promise is forthcoming.

Louie's bond box, radio station operator, is Louie's largest single bond buyer to date. Already he's taken a total of (amount omitted by editor) and has promised another (amount omitted by editor) for the Fourth Drive which starts January 11. Among the show folk who are heavy buyers of Bondboxterminology are Bob Hope, Louie Barron, Benny Fields, Blossom Seeley, Lou Levy, Bobby Clark, Putty Andrews, the Blue Shirts, Lenide Kinisky, Fred Allen, Doreen Cartier, Walter Brough, Shall We Play, Alan Carney, Dick Henry, Philip Willman, Billy Shaw, Jan Savit, and Les Brown.

Louie feels that Uncle Sam will approve of some of the tricks he's invented to extract boudough. He promises to night horse players with frequent the place; tells them it's good luck to buy a War Bond, and placing a big bet, and points out that, anyway, if the horse doesn't come in they lose less. Many have a standing agreement to put a substantial part of their take into bonds.

Louie speaks a colorful and fluent Yiddish and all jet as rich and meaty colloquialisms around to the efficiency of his customers. He is a native New Yorker, born and educated (Continued on page 21)
"THOSE 3" WARScriBES TURn HANDSPRINGS FOR SHOWbiz

REYNOLDS
Saw ... And
Said This:

Entertainment, all phases of it—radio, pictures and live—should be treated as essential. You don't know what entertainment means to the boy who's been away from home and friends. You've been up there with the men yourself.

I come back home and all I hear is criticism. That's an easy way to earn an easy living. You ask the guys that were up there and Earle Fiske or John Reynolds, and they'll tell you that the little men doing the squawking are the guys who weren't man enough to go up there and hold their own. Hope and Benny in particular... (Continued on page 46)

ERNIE PYLE
Saw ... And
Said This:

Fredric March and his camp-show crew came into town the other day on the last leg of an exhausting three-month grind thru the Persian Gulf. Eighty-six shows for the Army in Greece.

Mr. March has one man and two girls with him. The man is Sammy Walsh, a veteran cabaret entertainer who prefers to call himself a saloon worker. He also flies the light end of the show. This is the fourth tour for the USO.

The two girls are Joan Fontill, a singer, and Evelyn Hamilton, who plays the accordion. Normally these girls know plenty about war. Jeanne's brother is Lieutenant Muriel, of New Zealand. Evelyn already has done one tour of 11 months in the Alemannia. She has been in rallied in the Near East, and her fiancée, a paratrooper, was killed in Sicily.

March Strikes Serious Note

Usually these camp shows are very light. Fredric March brings the first serious note to soldiers' entertainment I've run into. It's a pretty tough business, but he gets it over.

He has a stirring part of a Roosevelt speech in a couple of years ago, then he does some of Tom Paine's patriotic pronouncements; then he gives a little talk of his own.

Since he has played mostly to noncombat troops in isolated areas, he does some morale building by telling them their jobs are as necessary and contributory as anybody else's.

Mr. March played tennis with the King of Iran, and proudly shows off a magnificent white silk racket the king gave him. March wears a blue camp-show uniform and a leather, fleece-lined jacket of the air force.

He keeps a framed photo of his wife and two children on the desk wherever he goes. His brother is in Italy, and he hopes to see him before leaving this theater.

The Special Service Branch of the army recently had an artists' competition in the North African theater to give art-infused soldiers something to do. The contest brought in 509 entries, three prizes, one honorable mention, 30 of them British soldiers. (Continued on page 46)

STEINBECK
Saw ... And
Said This:

A small USO unit is abroad this troopship, girls and men who are going out to entertain troops wherever they may be sent. These units are not a part of any service or any branch of publicity and maintain their radio contract.

These are girls who can sing and dance and look pretty, and men who can do magic, and who can stand tall and tellers of jokes. They have few properties and none of the tricks of light and color which dress up the theater. But they are quite gallant about them.

The theater is the only church in the world which has been dying for 4000 years and has never succumbed. It requires tough and dedicated people to keep it alive. An accordion is the largest piece of property the troupe carries. The evening dress, costumes must be pressed and kept pretty, the spirit must be high. This is as close to reality as hard way.

The theater is one of the largest mass halls. Soldiers are packed in, sitting on benches, standing on tables, lying in the doorways. A little platform on one end is the stage. Tonight the loud-speaker is out of order, but when it isn't it blares of Allied music.

The master of ceremonies gets up and faces his packed audience, he tells a joke—but this audience is made up of men from different parts of the country and each part has its own kind of humor. He tells a New York joke. There is a laughter, but a limited one.

The men from South Dakota and Oklahoma do not understand this joke. They laugh late, merely because they want to laugh. He tries another joke, and this time he plays safe. It is an army joke about M. F. A. This time it works. Everybody likes a joke about M. F. A.

He introduces an acrobatic dancer, a pretty girl with long legs and the strained smile acrobats develop to conceal the fact that their muscles are crying with tension. The show is rolling slowly from side to side. All of her work is dependent on perfect balance. She tries each part of her act several times, at the slightest hint of imbalance, but, seriously, she tries again until in a pause in her roll she succeeds and leg is distorted properly for the proper two seconds. The soldiers are with her. They know the difficulty. They want her to succeed and they cheer when she does. This is all very serious. She leaves the stage under whistles and cheers.

A blues singer follows. Without the loud-speaker she can hardly be heard, for her voice, like sweet music, has no volume. She forces her voice for volume and loses her sweetness, but... (Continued on page 46)
Stripping Buckeyes Instead of Herself

Gypsy Rose Lee did not have to strip this time when she stepped off the train in Columbus to join author Louis Bromfield and playwright John Cecil Holm. Gypsy stole the authors' show at Central High School, where the local bond committee brought the trip to sell the original manuscripts of their particular literary efforts. The literary Gypsy did a number for her audience, then auctioned off the original script of "The Naked Genius" to a Mr. Todd Bechel, representing his interests for $30,000 in bonds. This was only second to Louis Bromfield's script of "Death in Monte Carlo," which brought $340,000 and was purchased by the Ohio Farm Bureau. Holm's "Best Foot Forward" pulled $403 for the U.S. Treasury. Total collected in the auditorium was $1,107,606, making some night's work.
ASCAP Marches
(Continued from page 11)

try. The OWI and other government agencies have commended the Society on these scripts for the excellent job they are doing. Many broadcasters report that they have sold these programs to sponsors.

Last June the Society gave a memorial concert to its member, the late Sergel Rochmaninoff. The proceeds from this concert amounted to $6,500 and were turned over to the Armed Forces Master Records, Inc., an organization which is supplying libraries of good recordings to our men. Two dates: the week of February 19, 1944, ASCAP, in conjunction with The Los Angeles Times, plans to give similar concerts on the West Coast in which Los Angeles, Philharmonic.

This week we are in the midst of a drive to raise our goal in the office for the National War Fund. From our past experience we know that the goal will be oversubscribed.

In view of these activities, it is apparent that the American Society of Composers, Authors and Publishers of the United States is making a contribution to the war effort. The Guild stands ready to serve in any manner that will bring Victory one day closer.

Power Packin’ Mike
(Continued from page 6)
produced and directed in conjunction with the Writers’ War Board and the American Federation of Radio Artists, “Unite At Home—Victory Ahead,” a series arranged by a committee appointed by Mayer La Guardia to combat race prejudice and promote the lessons of tolerance, understanding and good will among all people.

On behalf of the Office of Civilian Defense, the War Production Board, the Office of War Information and the Office of War Information, 41 transcriptions have been directed by Radio Directors and produced by the Guild.

The Guild is a participating member in the National Entertainment Industry Council, the aims and purposes of which are known throughout the entertainment world.

Film W. A. C.
(Continued from page 12)
worth, and was an excellent bit of showmanship besides. Enormous sums of money have also been generated by the “Victory Bond” Drive in New York. This year, the Guild, through the efforts of the New York chapter and other Guild members, is making a major effort to support the National War Fund.

In Brooklyn, a group of 100 girls has been collecting bonds and stamps in the theater lobbies for a long time, and during the last War Bond Drive the “Specklers” turned in over $500,000, in addition to the standing bonds of well-known playwrights and novelists.

The publicity committee carried on a special campaign—the “American Theatre Factory”—that provided a composite exhibition in 26 theaters—and the “National War Fund.” Members of the Guild contributed to the war effort by painting murals and posters, writing and producing plays and radio shows, and by providing the Guild’s services to the armed forces.

The Sixth Avenue DeLanceys has a drive on to raise bond sales to the $6,500,000 mark. Prominent signs read: “Welcomed! P. S. Thirsty.” The latter sign is contributing to the war effort. The officers of the Guild are working on a war bond sale for the historically important bond, the “Winner.”

The Negro Artist
(Continued from page 9)
to raise funds to carry on welfare work among indigent performers, we pay special attention to the setting up of bond booths.

Many of the Negro artists who went into the armed forces, have since returned to the country, testify to the part the Negro Actors’ Guild of America is playing in the fight for freedom.

Theatrer Authority
(Continued from page 14)
organized the USAAC Emergency Corps, 1,200 trained ambulance drivers, who nightly operate ambulance service in practically all hospitals from Elizabeth, N. J., to Fur Rockaway and from Coney Island to New Rochelle. The USAAC Emergency Corps was two years old this month, and the American Red Cross the oldest war-working organization in America.

For a little extra time on their hands I founded the Father Duffey Contene, Inc., a group of 125 women who nightly with their ambulance crews cover the ferry front and the airport bases of New York, serving the men on duty with food. We average 60,000 service men and women a month, and have served our 1,250,000 since our inception. All food is prepared in Keenon’s Restaurant and is financed by public contributions. There are no salaries in the Father Duffey Contene. The drivers are the USAAC Emergency Corps men.

Acting as an advisor to practically every war-raising campaign keeps one pretty active, but what the hell! No matter how hard or how long we work, it’s better than being in the Solomon Islands or covering a bleak post in the Aleutians.

Treasury’s Poet
(Continued from page 18)
in Brooklyn, from Manual Training High School in that boro and before that went to P. S. 188. The latter school is contributing to the war effort. One of the West Coast does defense work and is engaged in a marine. The Guild is a participating member in the National Entertainment Industry Council, the aims and purposes of which are known throughout the entertainment world.

Theatrer’s Wingspread
(Continued from page 9)
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Theatrer Managers
(Continued from page 5)
weeks of “Claudia” for causes ranging from Greek War Relief to the International Students Service given by John Golden which established the niche sort of a record.

Eight special matinees were given by different plays in October, admission to which was only by purchase of War Bonds. The Treasury Department officially credited us with $10,000,000 In sales for these performances. Every element in the theater contributed its services from the usher who worked for nothing to the theater operator, who donated the use of the house. In fact, the latter had some expenses since light, heat, lounge room accessories were provided without charge.

When the final reckoning is made it cannot be said that the manager has not done his part.
Mrs. FDR Finds Time to Fete, Boost ATW
SERVICEMEN GRATEFUL

NEW YORK, Dec. 18.—Eleanor Roosevelt invited a group of American Theater Wing big-wigs to tea at her apartment Monday (13) to deliver personally the thanks of servicemen to the theatrical community for its patriotic efforts. A check from the 11th Theater Wing for $137,800 was presented.
Television’s Fumbling Stage Ahead; an Ideal Dep’t Store Show Window—Hirschmann

WPB’s McIntosh States 7.8 Per Cent Home Radios Not in Perking Condition Now

NEW YORK, Dec. 16—Warning that television should not be regarded as an overnight wonder set to blossom into film, and urging that the war end now and praising Chairman Fy for his leadership in the field, New York radio and television program manager and vice-president, speaking before the American Radio Club on Wednesday (15), predicted a rosy future for department store television advertising.

"There are countless possibilities of television," he said, "and I sincerely hope that the American public will soon come to realize how much they have benefited from its (WPA’s) contribution to our quality of life, existence, progress and entertainment."

Chairman Fy agreed with the radio chairman’s radio "understated" these advantages and said that television would continue to be an important part of our entertainment family, henceforth.

He added, however, that television, as a part of the program, will have to be carefully planned and executed, for it is a powerful force with which to contend.

"We are now in the stage where television is rapidly developing," he said, "and we must all be aware of its potentialities, but also of the dangers that may come with it."

Equity Ordains FB, GAC; Dep’ts Shift

NEW YORK, Dec. 16—Two leading national radio networks, Equity and GAC, have been ordered to halt all production of radio programs for the next three months, according to an order issued by the Federal Communications Commission.

The networks were ordered to suspend production of programs for the next three months, until the FCC completes its investigation of the matter.

The order was issued by Justice Department, which has been investigating the matter for several weeks.

Cash and Kaye at It Again On “Auctioneer” Billing

NEW YORK, Dec. 16—Cash and Kaye, the well-known auctioneers, have opened a new store in the New York Federal Court, and have signed a contract with the Federal Government of the United States to auctioneer the estate of a prominent New York businessman, who died recently.

The auction will be held at 10 o’clock sharp on the morning of the 17th, and will include a wide variety of valuable goods, including furniture, jewelry, and other items.

Cash and Kaye have been in the auction business for many years, and have built up a large clientele in the United States and abroad.

They have been particularly successful in the field of antique auctions, and are well-known for their skill in handling a wide variety of goods.

Fischer “Jollies” 4/12/35

Weekly in S.F.; Los Next

NEW YORK, Dec. 16—Fischer Jollies, the popular radio personality, will be appearing in San Francisco and Los Angeles next week, according to reports.

He will be heard on the air in both cities, and will be appearing in a number of local clubs and venues.

Jollies is well-known for his humorous and entertaining style, and is a popular figure in the radio world.

He has been appearing on the air for many years, and has become one of the most popular personalities in the business.

On the other hand, some producers believe that the new wave of postwar interest in radio is not likely to last.

They point to the fact that many radio stations have already closed, and that the audience for radio is not likely to increase significantly.

Some producers are also concerned about the financial prospects of the industry, and believe that it may be difficult for stations to survive in the long run.

However, others are optimistic about the future of radio, and believe that it will continue to grow and thrive as a medium.

Wishing to make a broad and decisive statement on television, we have decided to provide some relevant information that might be of interest to our readers.

In the United States, television has been in operation for more than 50 years, and is now a household word in almost every home.

However, the industry is still in its infancy, and there are many challenges ahead.

One of the most significant challenges is the issue of content.

Television is a powerful medium, and it has the potential to shape public opinion and influence the behavior of individuals.

As such, it is important that the industry be regulated in order to ensure that it is used in a responsible manner.

Another challenge is the issue of technology.

The industry is constantly evolving, and new technologies are being developed all the time.

It is important for the industry to stay ahead of the curve, in order to maintain its position as a leading medium.

Finally, the industry must address the issue of diversity.

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Kris Kringle
Brings B'way
B. O. Jingle

NEW YORK, Dec. 19.—A history-making yuletide b. o. has precipitated an extraordinary commotion of excitement among both trade agencies and brokers, based on the production of a new play with Christmas themes, which is the biggest Christmas-New Year in memory. Although not officially announced, the production is being interpreted as the first of its kind in this country to be staged in the manner of the big West End shows, with the bookings of top-name musicals and getting them—just—but fast. From all appearances it looks as if they will be up all along Broadway for the whole run of the show, which is expected to fall on Saturday this year.

The biggest share of orders is coming from retailers, and is not coming from the shops but in the hotels, where the ticket counters are jammed with department stores wanting to put up prices. Most security is an all-time high, according to the sources.

WASHINGTON, Dec. 19.—A unique and unprecedented group of radio programs has been produced for the Canadian Government to promote its war effort. The approach came from Radio Canada, which, after consulting with the government, decided to promote the war effort by using radio as a means to connect with Canadians. The program is designed to inform and educate the public about the war effort, and to create a sense of unity and purpose among Canadians. The program will be broadcast on a weekly basis and will feature stories and messages from Canadian soldiers and civilians, as well as musical performances and other entertainment. The program is aimed at all Canadians, and is intended to reach as many people as possible. The radio program is an important tool in the war effort, and is expected to be a key component of Canada's strategy to win the war.
Absence of Blue and MBS in White-Wheelie Hearings Noted by Trade in NY & DC

Junior Nets Said to Len Towards a “Trading” Position

WASHINGTON, Dec. 15.—With the termination of the White-Wheelie hear- 
ings that was scheduled, was Blue and Mutual re- 
fraining from testifying. They felt that the 

Washing，“television wars” that Blue and Mutual were 

refusing to come to town, since it all added up to a 
testifying. Whether this was because they had 

always been on Sunday afternoon at 15 minutes 

past nine, or 15 minutes later, the NBC Blue-Whe 

nie, the only one of the three networks that 

were used to having real variety on Sunday 

afternoon at 9:15. So Blue and Mutual were taking a 

good look at the possibility of retaining a position on 

the NBC Blue-Wheelie, and of course of 

using some of the other networks. Blue and Mutual 

had already announced that they would not have 

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December 25, 1943

The Billboard

NEW EVERYONE'S BUSINESS

New NAB Prexy May Be Tapped Via Industry Questionnaire

NEW YORK, Dec. 19—The National Association of Broadcasters' quarterly questionnaire for radio industry members and newcomers to the industry contains several questions which concern the future of radio and its leadership.

In the two days since forms started coming in, returns have been received from representative stations all over the nation. Big and little station operators, realistic that they're being given, thus The Billboard, that day may not have spoken out on what they want in the head of the organization who presents the public and the public's elected political representatives, the trend of the broadcasting industry.

Broadcasting is in need of positive, aggressive and intelligent leadership. Radio today is nattered from pillar to post because it's not united, because it is without outstanding leadership.

Post-War Leadership Vital

If radio needs leadership now it's going to need it more as much after the war. It can't take a chance when the end of the war releases the knowledge of business and new regulations.

To be united everyone in radio must have a role in selecting its leader. It is deciding the type of man it wants. To prove this importance, to correlate and analyze it, to present a composite picture of what the industry wants, The Billboard desires a filled-in questionnaire from everyone, every station in the country. It realizes that some letters in which the form was enclosed may have gone astray in the mail, that others were buried under the mountains of small station applications, and that still other letters are filed under "proposing."

Questionnaire Reprinted

Therefore it has decided to reprint the questionnaire in this issue. It's vital alongside of this report. If you haven't filled in the questionnaire which reached you in the mail—or should have filled it in the mail—The Billboard respectfully urges you to fill it in four questions and send it in today.

Your name won't be used unless you specifically release it for this purpose. What the industry wants is an unbiased report of what broadcasting desires of its leadership and of its trade association, and the industry is far more interested in this movement in its leadership. In deciding what the leadership is in what makes a trade associate.

That report will be made in radio's show business trade paper just as soon as the reports are in, tabulated and analyzed. And it will be seen by every one of the small station applicants, as well as printed in The Billboard.

The Billboard has no axe to grind, no log to roll and no interests which involve it with any faction. It is outside of the field of radio.

The Billboard is simply pro-radio, It knows that radio can't afford to take chances in its leadership. It will amplify your judgment as soon as you make it known.

4. SHOULD THE INDUSTRY'S TRADE ASSOCIATION CONTINUE AS PRESENTLY CONSTITUTED?

( ) No. ( ) Yes. If you checked "Yes," Why?

Have you any other suggestions? Please detail them.

2. WHOM DO YOU SUGGEST FOR THE JOB (or Jobs) Please identify them.

WY?

3. SHOULD MEMBERSHIP REQUIREMENTS FOR THE INDUSTRY'S TRADE ASSOCIATION BE CHANGED?

( ) No. ( ) Yes. If you checked "Yes," Why?

2. WHAT DO YOU SUGGEST FOR THE JOB (or Jobs) Please identify them.

WHY?

THE BROADCASTING INDUSTRY'S LEADERSHIP SURVEY

The Billboard is interested in determining exactly what the radio industry desires of its leadership. Your name and address are requested on this questionnaire in order to obtain reactions from everyone in the industry. We're not going to use them if you indicate that you desire your filled-in questionnaire, or any part of it, to be confidential.

The Billboard is "pro-radio." We have no commitments to anyone or any faction, either in or outside of broadcasting. We seek only to report the facts so that radio, all of radio, may benefit.

(please check each question and return the questionnaire in the enclosed business reply envelope)

1. HOW SHOULD THE INDUSTRY'S TRADE ASSOCIATION OPERATE IN SO FAR AS LEADERSHIP IS CONCERNED?

( ) Honorary president from within the industry
( ) with a high salaried executive secretary
( ) Executive committee from within industry
( ) with a high salaried executive secretary
( ) High powered and high salaried president
( ) from within industry
( ) from outside industry

3-Year Licenses Okayed by New FCC Regulation

WASHINGTON, Dec. 19—Another adjustment of FCC regulations, on which stations have been fighting for the past two years, is expected to be approved this week when the commission adopted an amendment to its regulations which makes the normal station license period three years. The present period is two.

This action, stated Chairman Clem, "is in line with the policy of the FCC and its predecessors, the Federal Radio Commission, to extend the length of licenses whenever advancement of radio art and growth of the industry seemed to warrant such extension."

In deciding the matter of extending the normal term of license the commission considered the FCC is, to extend the life of licenses whenever advancement of radio art and growth of the industry seemed to warrant such extension."

New CAB Said To Be Expanding To New Markets

PHILADELPHIA, Dec. 19—The Cooperative Analysis of Broadcasting, sometimes known as the CAB and other times as the Casey ratings, is con-

TEMPLATING EXPANDING ITS RESEARCH BASES. CURRENTLY THE CAB SURVEYS 50-STAR MARKETS TO GET ITS RATINGS.

As contemplated, the expansion would thrust this figure, intended to put the slide rule on some of the smaller markets not tapped by the program popularity services.
Fitch Bandwagon Toppers Third TCI; Aldrich, D. A., Winchell And Fibber in the First Five

Eddie Cantor Back in Rating With 4.5 Hooping[ing Jump

NEW YORK, Dec. 18—Disregarding the "Talent Star Rust," a pleasant cheer that work, as the line-up substantially confirms the credits of the musicals, led, by Walter Winchell, interested in previous newspaper columns. Only one of the first 13 Hooping[ing programs is not part of a singing slot, each other show the info a separate pattern.

On Monday there is Kay Theater and Sorel's Goo[ Shopping, then Fitch Bandwagon (4 stars) followed by Bob Hope, Wednesday has Eddie Cantor, Mr. D. A., and Kay. Thursday has Morgan, Friday, Fital Theatre, Saturday, Fital Theatre. The last slot in the film industry was the first slot to show this film industry, and the rest of it is for the soloist. And on Monday, of course, there is Jack Benny, Fitch Bandwagon and Edgar Bergen.

Even the strength of the slot appears to have proved a help in the habit of its six-weeks, with a number of new programs, it is easier to succeed to further in a slot of the kind of wild, etc. The verification of this theory only promotes another theory originally projected in these announcements; that there are numerous intangibles which affect ratings, yes, yet are merely taken into consideration, differentiating types and combinations of rating shifts.

†*†*†

Kate Smith Hits Mail, Phone Use For Contests

NEW YORK, Dec. 18.—Kate Smith on Friday, Nov. 19,ata 9:30 p.m., and the host on station contests in which listeners are asked either to mail or telephone votes, including Smith's "Give Back," which was voted after a mile-high flight over WOR, New York, on December 27.

Pitching her blast at a patriotic angle, Smith had to send out radio stations in the United States, which were not too bad but not enough to make the point, for the Smith's "Give Back" had been broadcast over the whole coast, and KDKA stations which followed her. They have higher ratings than Clark, but he brings them over their program, as Smith's "Give Back" had been aired over WOR, New York, on December 27.

†*†*†

Four-Way Pick-Up

NEW YORK, Dec. 18.—Paul Al- drich of the American Broadcasting Company (ABC), has joined the group of popular programs that have been added to the Great Lakes Naval Training Station’s (LSN) schedule of radio programs for its employees and their families. After receiving the contract with Walt Disney, NBC will begin planning for the show. In the future, Disney will present a program for 405 underprivileged children at the LSN on December 30.

†*†*†

That Romantic Voice and Sparkling Accordions ........
AL GAYLE
Radio's Singing Accordions

and His ORCHESTRA

Now 12th Smash Week

Mike Lymann's Hollywood Management: General Amusement Corporation

Hollywood, Dec. 18.—Don Wilson joins rival radio stations and NBC's "The Jack Benny Program" for his 12th smash week. Wilson, joined by other NBC radio stations, set a new record for NBC. The two stations, "The Jack Benny Program" and "The Jack Benny Program for Your Superman," have combined to set a new record for NBC. The two stations, "The Jack Benny Program" and "The Jack Benny Program for Your Superman," have combined to set a new record for NBC.

†*†*†

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Picture Section

†*†*†

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<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>HOOPERING</th>
<th>WEEKS TO DATE</th>
<th>NET &amp; NO. STA.</th>
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<th>SPONSOR &amp; PRODUCT</th>
<th>TALENT COST</th>
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<td>Bob Hope</td>
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<td>Romance—CBS</td>
<td>Peets, Cona &amp;Holding</td>
<td>Warner—CBS</td>
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<tr>
<td>Fishier McCue and Molly</td>
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<td>Associated—CBS</td>
<td>$8,500</td>
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<tr>
<td>Edgar Bergen</td>
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<td>NBC</td>
<td>Jerry Lester—CBS</td>
<td>J. Walter Thompson</td>
<td>Standard Brands</td>
<td>$10,000</td>
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<tr>
<td>Jack Benny</td>
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<td>Sherry—CBS</td>
<td>Young &amp; Rubieman</td>
<td>General Foods</td>
<td>$10,000</td>
<td>$405.40</td>
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<tr>
<td>Lex Radio Theater</td>
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<td>$381.68</td>
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<td>Aldrich Family</td>
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<td>Young &amp; Rubieman</td>
<td>General Foods</td>
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<tr>
<td>Mr. District Attorney</td>
<td>NBC</td>
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<td>Frank Morgan-Fannie Brice</td>
<td>NBC</td>
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<td>Benton &amp; Bowles</td>
<td>General Foods</td>
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<tr>
<td>Eddie Cantor</td>
<td>NBC</td>
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<td>Pitch—BLUE</td>
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<td>Pizza</td>
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<tr>
<td>Walter Winchell</td>
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<td>R. Jigget—CBS</td>
<td>Leonard &amp; Mitchell</td>
<td>Jereous</td>
<td>$5,000</td>
<td>$225.22</td>
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<tr>
<td>Bing Crosby</td>
<td>NBC</td>
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<td>NBC</td>
<td>Major Bores—CBS</td>
<td>J. Walter Thompson</td>
<td>Kraft</td>
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<tr>
<td>Ray Kysor</td>
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<td>21</td>
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<td>Moments in Music—CBS</td>
<td>Poole, Cone &amp; Building</td>
<td>American Tobacco</td>
<td>$8,000</td>
<td>$372.09</td>
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<tr>
<td>Abbott and Costello</td>
<td>NBC</td>
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<td>NBC</td>
<td>Final Five—CBS</td>
<td>William Addy</td>
<td>H. J. Reynolds</td>
<td>$10,000</td>
<td>$465.11</td>
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<tr>
<td>Screen Guild Theater</td>
<td>CBS</td>
<td>20</td>
<td>CBS</td>
<td>Contested Hour—CBS</td>
<td>Peddie &amp; Ryan</td>
<td>Lady Esther</td>
<td>$10,000</td>
<td>$436.89</td>
</tr>
<tr>
<td>Bandwagon (Sunday)</td>
<td>NBC</td>
<td>19</td>
<td>NBC</td>
<td>We, the People—CBS</td>
<td>L. W. Ramsey</td>
<td>Pitch</td>
<td>$8,000</td>
<td>$115.39</td>
</tr>
</tbody>
</table>

1Edric Carter came back into the "Teal 15" after a lapse of two Happenings. He came back with the single greatest increase on this report, a plus of 42. His increase was so marked that every competing program reacted with a decreased rating. Audience might have been the guest shot of Ann Sothern, who had crashed the papers with a bold event doing no more "Major" films. 2In leadoff back onto the Happenings, the Center program helped to dislodge the Kapi-Hall, Eunis and Allen and Gilds-leeve shows. These have just about held their ratings, but have not kept pace with the current upward trend of this report. Where last time these were four programs with ratings within the 19 and 20 range, only two make the report this time out. 3While watching the ratings on NBC, the Ray Kysor program airs from 10-11 p.m., EKT, and programs airing after 10:30 p.m., EKT, are not measured in the Eastern time zone. Hence only the first half of this program is rated in the national Happenings. 4The "Fitch Bandwagon" is back on the "First 15" thanks to Human Health and and Janet Blair, of the "Ray Sister" lists. They give the program a 2.5 rating, the same as last week. The program was made the second hour of this time period. 5If no rating is listed, the show did not enter the Happenings. The Zig-Zag program was the first quarter of the show made the second hour of the program was the November 13 re- port, when the Ray Kysor and it was. Now, the re- port evening commercial hours continue on. This report, 7:30-11:30 p.m., EKT, last year, 7:30-11:30 p.m., Average hours, this report, was 10:6; last year, 11:2.
Fly Attacks Nets and NAB

In White-Wheeler Hearings:
Race & Color Come Up, Too

WASHINGTON, Dec. 18—Chairman James Lawrence Fly of the Federal Com-
mission has directed broadcasters to take
the White-Wheeler Committee this
way with both fists flying. When he
had concluded his testimony on the bill
to re-write the FCC rules and had
tacked all of the traditional antes
and modifications from "network monop
oly" to "network single price," the
Chairman said: Fly is in even more
shape than his foes were when, before
the same committee of senators, Kemp
pointed up last year the public service
and local bureaus. Committee: Fly is
taking keen pleasure out of the circum-
cumstances where he has not only given him a chance to have his
say but who also provided him with
concrete the right solutions.

Most of his testimony Wednesday (15) involved a basic point regarding
the networks, which Fly has charged, or have to be taken into account by their
Commission. If what the FCC Chair-
man's point-of-view is that the "networking" of the networks are not
considered. Fly has said that he wanted to make clear that the Commission is specif-
ically formally to the public and the
Chairman is not to be confused with
unfairly, unscientific, and un
what shall or shall not broadcasted.

The NAB, bet you, under the "net
work" is to be the act, if necessary, in such a
manner that the "network" or "big
network" would not be restored.

Free Air for Race and Color

The race question, this week also
were the White-Wheeler hearings, Philip
L. Brown, the head of the National Negro
Commission, asked questions concerning the
FCC Act to the law to "pre-
vent any discrimination against any race, color or creed."

With the race question now a part of the
current controversy involving Federal
Communications Commission, the
Chairman's point-of-view is that the
networks, political, and economic,
discrimination against them has been
the networks and the networks, again and again, and the
organizations representing them. Fly this
week asked the NAB, if possible, to start
"blaming the soap operas on the
Commission."

"The campaign was launched
against" Fly, by the networks in May
1943, when the FCC disclosed the
monopolistic activities which RCA and
Guth had imposed upon the radio broad-
casting, and the networks, was fined
monopolistic activity by
the $120,000,000 in 1945.

"The Networks," Fly continued. "Ju-
villa Miller, president of the National
Association of Broadcasters, and the
broadcasters themselves.

NAB, Fly said, took the Supreme Court
route, and in the course of the
campaign against the FCC, Fly had
commission to come into conflict with
the air.

"The Networks," Fly continued. "Ju-
villa Miller of NAB is blaming the soap
operas on the Commission. If he can
put that one over he is a far better man
than P. T. Barnum.

The NAB, which has also charged
the networks with employing the term
"networks" of the air, is continuing the
public. Fly said that he wanted to make
clear that the Commission is specifically
formed in the following manner: What
shall or shall not broadcasted.

In the same way that the NAB under the "net
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shall or shall not broadcasted.
Yanks and Giants Back on Air in 1944 Over WINS

NEW YORK, Dec. 18—All home games of the Yanks and Giants, next season, will be broadcast by NBC, the company that will televise the games. The agreement, which is worth over $200,000, is a boost for NBC, which has been losing money on its television operations. The Yanks and Giants will be broadcast on the West Coast and the East Coast, and the games will be carried by NBC's network of stations.

The New York Yankees and the Brooklyn Dodgers have been rivals for many years, but this year they will have to play each other on the same network. NBC has agreed to broadcast both teams' games, and the fans will be able to hear the games from anywhere in the United States. The network has also agreed to broadcast the World Series, and the fans will be able to hear the games from home.

"Broadway to Hollywood"

Reviewed Thursday, 9-9-39 p.m.

-Monticello, Savannah, Station-KNX (Hollywood) CBS.

Anita Bellis had built a large listening audience on the West Coast and Jerry Miniver has built a large following on the East Coast. The two stars are now joining forces to create a new program that will be heard on both coasts. Anita Bellis and Jerry Miniver will be the stars of the program, and they will be joined by a large cast of supporting actors.

The program will be broadcast from Hollywood and New York, and the audience will be able to hear the program from anywhere in the United States. The network has also agreed to broadcast the program from coast to coast, and the fans will be able to hear the program from home.

Mutual Admiration

- Which are your favorite comic strips or comic books?
- Which are your favorites among the quiz and contest programs?
- Which are your favorite radio shows or radio programs?
- Who are your favorite male singers of popular songs?
- Who are your favorite female singers of popular songs?
- Who are your favorite radio programs?
- Which memorize commentator do you find most interesting?
- Who is your favorite studio announcer?
- Which are your favorite dramatic programs?
- Which are your favorite radio programs?
- Which children's programs do you consider best?
- Who are your favorite announcers of both or none?
- Which program or programs produced by a network or by a government agency are the most interesting?
- Have you any suggestions for new uses of radio during wartime to make radio efforts more effective?
- How long after the war will you think FM will come of age?
- In what single Wave length do you think television will come of age?
- How long after the war will you think television will come of age?
- In what single Wave length do you think television will come of age?

See Next Issue

December 25, 1943

RADIO REVIEWS

31
Pittsburgh, Dec. 18—Frank Sinatra, after finishing up his role at the Stanley Theater here, will take an $11,000 cut in salary from the previous week. The hero named protocol around $30,000; Sinatra walked out with $19,000; the reduction will cut his gross to $11,000. He still owes the $30,000 he collected on the strength of a $50,000 loan at the EEC, Boston, last week.

After preparations had been made to film a scene for the period of the film, Sinatra walked out. However, the tape picked up thereafter and became the perfect tape.

Christmas shopping and eggnog in Flames. Filming of England and major scenes for the disappointing tape.

Sinatra, backed by an orchestra's best, shipped off for a week at the East, Philadelphia.

802 Hikes Wages at WINS

NEW YORK, Dec. 18—WINS signed a new contract with Local 802, which has an agreement with $5,000 per week for the next three months. The agreement gives a minimum of 5,000 per week, which is twice as much as the previous week.

N.Y. Defense Recreation Center Welcomes 6,000,000th Customer

NEW YORK, Dec. 18—The N.Y. Defense Recreation Center has welcomed its 6,000,000th customer, according to the daily count. The center is located in the Times Square area, and is one of the largest in the city.

 Sinatra's Mere 19G For His Bit in Pitt

Sinatra, Dec. 18—Frank Sinatra, after finishing up his role at the Stanley Theater here, will take an $11,000 cut in salary from the previous week. The hero named protocol around $30,000; Sinatra walked out with $19,000; the reduction will cut his gross to $11,000. He still owes the $30,000 he collected on the strength of a $50,000 loan at the EEC, Boston, last week.

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SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of network plugs from New York stations WJZ, WOR, W2XAB and WOR for the week ending Dec. 25. Stations are listed alphabetically by city. Nat. stations are in parentheses:

Week Ending December 16, 1943

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS


For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS


Harlem Hit Parade

Week Ending December 25, 1943

The Billboard

RADIO-MUSIC

December 25, 1943

33
One-Night Bookers Hopeful
As Two Pa. Spots Relight
For Holiday Test Operation

NEW YORK, Dec. 18—One-night
bookers are holding their fingers crossed, wait- ing to see if the ambitious Pennsyl-
vania test operation can be a success. The test, which is a joint operation between the Westinghouse Broadcasting Co. and the Penn's Peak Broadcasting Co., is a joint operation between the Westinghouse Broadcasting Co. and the Penn's Peak Broadcasting Co., and is being conducted in a small town in western Pennsylvania, where radio stations are operating on the same frequencies as the television stations. The test will be held from December 18 to 20.

The test will feature a variety of programs, including music, news, and sports. The station will be open from 7:00 AM to 7:00 PM, and will broadcast on the following channels: AM 760, FM 92.5, and TV 5.

Santy-Joy Pays 66 Damages In
12-Year Old Suit

NEW YORK, Dec. 18—Santy-Joy was ordered to pay damages amounting to $66 for damages in a suit filed by the U.S. Circuit Court of Appeals last week, holding a lower court's decision in the case.

While charged that his song Con-
fusing was infringed upon by Bertie Pal-
chik, a radio announcer, who is now danc-
ing on Broadway, and who is known for his Irish songs, Santy-Joy was granted a permanent injunction in 1935 restraining Palchik from using the song.

Palchik is a successful performer in New York, and has been heard in many of the city's ìnightclubs. The court ruled in favor of Santy-Joy, and awarded $66,019 from the publisher and $799 from the song publisher.

Fire Guts Chermot, Omaha; Loss $45,000

OMAHA, Dec. 18—Fire which broke out shortly after a dance, damaged a large hotel in Omaha last night, destroying the Chermot Ballrooms here.

The damage is said to have occurred at 12:00 A.M., causing the Chermot Ballrooms to be destroyed. The hotel was located on the second floor of a brick building, which also suffered fire and smoke damage from the explosion.

Southern Sued for Breach of Contract

NEW YORK, Dec. 18—Breach of con-
tact suit brought against Southern
Music by songwriter Marion Sunshine,
who is suing in Superior Court here January 4.

Miss Sunshine charges that Southern has not been making payments on her song "Dreams Ever," which was written by her and was published by the publisher.

Southern maintains that Miss Sun-
shine charges are libelous. The song was published in 1931, and was receiving payments up until now.

Maisy's Dents" Waxin

NEW YORK, Dec. 18—Latest song to hit the airwaves is "Maisy's Dents," a hit tune in the public domain in many schools. The song is popular with children, and is written by Daisy Smith, who has just released her latest single, "Maisy's Dents." The song is written to the tune of "Dreams Ever," and is a favorite among schoolchildren.

Benny Has Been Sent

NEW YORK, Dec. 18—Benny Johnson, the celebrated New York radio sta-
tion manager, has been sent to his de-

Kiss Songs in "Hit Kit"

NEW YORK, Dec. 18—Three Christmas songs in "Hit Kit," which is a compilation of the most popular tunes of the season, have been published. The songs are "White Christmas," "Silent Night," and "We Wish You a Merry Christmas." The songs are available on the Internet, and are being promoted by the publisher.

Chicago 15 Swingsters During Holidays; Ellington, Calloway, Pastor Opening

CHICAGO, Dec. 18—The end of 1944 brings the Chicago 15 Swingsters to the city for the holidays. The group, which consists of 15 members, will be performing at the Chicago Palladium, 1550 S. Michigan Ave., Chicago, Illinois, from December 18 to 20.

Merrill Jordan gets the coin. This is the last engagement for the group, where Robert Gross, the group's leader, will return to his home in New York. The group has been playing the Windy City to support more and more swing bands, and this month a total of 15 concerts were scheduled.

One of the Swingsters will be playing the first swing concert of the year, which will be held at the Windy City Cafe, 159 W. Superior St., Chicago. The group will be accompanied by the Windy City Cafe, which is owned by the Swingsters.

At the conclusion of the Windy City Cafe show, Robert Gross will return to his home in New York. The group has been playing the Windy City to support more and more swing bands, and this month a total of 15 concerts were scheduled.

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tion manager, has been sent to his de-

Chi Housing 15 Swingsters During Holidays; Ellington, Calloway, Pastor Opening

CHICAGO, Dec. 18—The end of 1944 brings the Chicago 15 Swingsters to the city for the holidays. The group, which consists of 15 members, will be performing at the Chicago Palladium, 1550 S. Michigan Ave., Chicago, Illinois, from December 18 to 20.

Merrill Jordan gets the coin. This is the last engagement for the group, where Robert Gross, the group's leader, will return to his home in New York. The group has been playing the Windy City to support more and more swing bands, and this month a total of 15 concerts were scheduled.

One of the Swingsters will be playing the first swing concert of the year, which will be held at the Windy City Cafe, 159 W. Superior St., Chicago. The group will be accompanied by the Windy City Cafe, which is owned by the Swingsters.

At the conclusion of the Windy City Cafe show, Robert Gross will return to his home in New York. The group has been playing the Windy City to support more and more swing bands, and this month a total of 15 concerts were scheduled.

Benny Has Been Sent

NEW YORK, Dec. 18—Benny Johnson, the celebrated New York radio sta-
tion manager, has been sent to his de-

Kiss Songs in "Hit Kit"

NEW YORK, Dec. 18—Three Christmas songs in "Hit Kit," which is a compilation of the most popular tunes of the season, have been published. The songs are "White Christmas," "Silent Night," and "We Wish You a Merry Christmas." The songs are available on the Internet, and are being promoted by the publisher.
THE BILLBOARD

December 25, 1943

MUSIC

35

Fisher Vs. Mills Suit Gets Court Airing Jan. 4

NEW YORK, Dec. 16.—Amended complaint filed by Min. Anna Fish, widow of Fred Fisher, against Mills Music on Dec. 12 of her husband’s songs will be heard in New York Supreme Court, Jan. 4. Mills has entered a motion to dismiss the suit saying the court does not have jurisdiction over the dispute and that Fish lacks standing to sue. The amended complaint includes facts to constitute a case of action.

ORCHESTRA NOTES

Of Mastrini and Mon
PADDY MARVIN, LOU PHRA, MARYN ATCHS, EDDIE HOWARD and JAN SATTVIGE have returned from Winter Freight west of Dec. 20. . . . HAMMY KATZ appears on Wednesday at the Hoosier Hotel, Indianapolis. . . . Don Gold Shem . . . LUCKY MILLINDER into the long weekend. Jan. 10 . . . BOBO BRADSHAW playing the Los An-

gels area. ORCHESTRA NOTES

The Milt Krasny Band, on the road of the Del Rio Club, Washington, Jan. 6 for four weeks, winding up one dates at the Monte Carlo, Atlantic, New York.

—MARIOL KORN set at the Wheel Room, Hollywood, Jan. 6. The BARNEY KASLIE into the Jade Room, Leaf Hotel, Chicago, Jan. 6. MI. TORME singing at the Maltin Ballroom, Los Angeles. . . KRON WADDE a vocalist with SNOOKIE RUSSELL.

ON THE STAND

Roses of orchestras playing hotels, night clubs, luncheonettes, and cor-

ners.

Sonny Dunham

(Sonned at Hotel New York, New York)

IT WAS PRECISELY 22 months ago that Dunham opened at the Roseland, New York, as "The hand to watch in 1941." This prophecy has been wrought out to a virtual nothing. The trumpet has been vitally and essentially Dunham, a solo which to enthral the watchers, nor has he pulled to trace the footprints of other hornblowers in the same category.

Possibly because his technique does not particularly Intrigue, there is a boss of his trumpets or trombone, with Dunham giving an art to his artistry, are driving all the time with the freshest impulsion. His playing is perfectly at ease when it jams and pumps and are arranged to produce the best of the Rose. Listening to the tempo of a ballad is allowed to drain.

Dorothy Claire's blond hair and jumpy appearance is giving her a new lease of life. With a bang, she can exchange an occasional note, and here and there, Dorothy can flow of plenty of fire into his firm, namely husband and presents a playing ensemble that is both popular and most harmonious.

Jr. Roe Readle

(Rose on the Town on the Green, New York)

Jr. ROE READLE, unassumingly goes his way, playing at least an average 60 weeks out of every 12 at two night clubs, and dancing and dancing spots. Leader's versatility permits him to add to the his musical duties he is the chief of the staff band from being strictly run-of-the-mill, to being a more authentic, acou-

stic, band and chorus, plus whatever instrument occurred to happen at the moment. Outside of some simple flute duets (flute and accordion, two clarinets), no effort is made to set a presentation.

Not always to its tempo, straightforward, moderately fast that positive everyone can do dance in joining the selection of the best of the current pops and the songs from the ballrooms.

Can continue working the same club dates for the next 20 or 25 years, resi-

dently.

McGuire Gals Held, Frew Adds New Ones

DAYTON, O., Dec. 16.—Betty McGuire and her cat, 12 gals and a boy singer, were recently reported as disbanding in their fourth week at the very popular Merry-Go-Round, downtown attire, with Arthur Perry, of the Charles Club staff, now in his week, this band landing an extension which will hold the combo thru Jan.

First recently copped the ox on the Westwood-Heidelberg Hotel stage, which currently has the Don Staggs ox, Bill Glass opened Jan. 1. Also new on Preve's hosts is the Washington Hotel, Indianapolis. Wanting to add a bit of color to the band which began a four-month here September 20, has continued to remain only Airlines.

New band being handled by Preve are Betty Baker, set at the Palm Beach Club, Dayton, this April; Terry Whisler, who opened at Cliffs Hollywood, Bloomington, Mich., Monday (19) for four weeks, Danny Gibson (formerly the Edgie Drake Band) at the Ritz Club, Rustick Creek, Mich., and Johnny Gilbert, set at the Commodore Perry Hotel, Toledo, thru Easter.

Don Raggs opens at the Poole and Patrick Club, Louisville, December 21 for three weeks and options.

Resumé Switches to Swing

NEW YORK, Dec. 16.—Ileissman, in an effort to prepare himself for thea-

tral work in placing bands on swing.

Swing band will retain its string and a great horn section, the veiling of the new style will probably be on the Fifth Bendenson program on January 22.

MARSHALLING MUSIC

(Continued from page 11)

service to our country and the cause of music. For example, nobody knows how many people in the Music Modernize Movement have been held at the direct result of press releases, bulletins and books for newspapers and magazines, radio stations, music dealers, states and country fair produc-

ers, etc. and external organization and local musical leaders, sent out from the National Headquarters of the Movement. . . . The value of the council's efforts in this direc-

tion is increased by the broadened scope of the Department's approval by an adding of the MCCA, an exploring expert on the War Savings Staff, in a letter on May 27, 1942, Mr. Welch wrote, in

"The activities which the MCCA has been promoting on behalf of the War Savings campaign—these are the very vehicles that are urging the War Savings Staff. The campaign which the council can make music its main base, especially in small communities and in State and County offices, is the one to which the spirit and character of so many, have been given in the World War effort, and I believe that these efforts will make a great impact on the War effort."

Carl Schreiber

is extensive of the specific projects undertaken by the council have included frequent bulletins to key members of the music trade—modernize and local music leaders through the country, outlining ways of bringing music into play to aid the war effort organization of local chapters throughout the country, production and distribution of half a million "Music Inspires" posters and posters sponsoring a nationwide cam-

paign to collect used musical instruments for the armed forces Isting newspaper editorial campaigns to get ads, making one effort, exploring the possibility of using music to assist the war, the war effort.

The best indication of the success of the Music War Council's work is the fact that the first year, it was not evident, because the public, there is to be more concern about music of any particles.

Cooking and entertaining for music's opportunity for service in post-war America, the coun-

cil has developed a nationwide rehabilitation of disabled war veterans. Some new ventures, but cooperation will be extended to the Veterans' Bureau Administration to help train as many disabled as possible to earn their living, with the same instruments, responsible and at a low cost. For example, one veteran was taught to make a respectable living in these fields after the war.

A GIFT THAT MAKES A DIFFERENCE IN THE MUSIC For Victory movement by all persons In-

volved, it is taught by the Music War Council. Questions regarding council's work can be directed by mail to the Music War Council, 10 East 42nd Street, New York City, as spear-

head is the War and Armed Services Council of America, 20 East Jackson Boulevard, Chi-

cago.

GUITAR PLAYERS SINGERS

Send quick for "Pro's Copy" of

POFFY JENKINS' New Song

"THE KID WITH THE GUITAR"

It's a Sure-Fire Appleton Number

Town Jazz has sung this song in over 400 Army and Navy Camps.

Published by Kelly Music Co., Frankfort, Pa., Write for Copies.

POFFY JENKINS, 1 Main Street, I hora, New York

Carl Schreiber

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http://www.americanradiohistory.com

GAC's Milt Krasny Reclassified 1-A

NEW YORK, Dec. 18.—General Armament Corporation is the latest agency to give a top band book to recruitment. Milt Krasny, GAC vice-

president, was reclassified into 1-A last week by the Midwest draft board after a hearing, so he can continue to conduct his band. Milt Krasny, of course, is the best of the current pops and the songs from the ballrooms.

Can continue working the same club dates for the next 25 years, resid-

dently.

Flashnick New Gage Aid

NEW YORK, Dec. 18.—Jim Flashnick became associated to Moe Gage at the Gage Agency this week. He will also continue into the agency's band booking department. Flashnick has managed the ink Scotia for the last several years.

SPREADING LIKE A PRAIRIE FIRE!

The New Song ACTIVELY-CONTEST TOURS That's Topping the RHYTHM'S "HOT" CHARTS (JONES, ROY ROBERTS & CO.) (Copyright) Transcribed and Broadcast Great over the National Broadcasting System by CHECK \(N R \) (Copyright), the "MCCA's Fighting RECORDS") GEDFORD'S "RHYTHM'S ROYAL RANGERS," THE SONG THAT "POURES IT'S WAY TO THE TOP!"

Covered material

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Ballo Hipp $13,100
Despite Cold, Flu

Baltimore--Despite freezing weather plus the grime of epidemic, Hippo worthwhile to New York at $13,100 was ended December 15, with the consent of William Hendel, a daughter of the late Leon and her girl ark. Any Arlett, the Washington dog, has shown up in Chicago's Cafe, Flor. The Adventures of The BURLESQUE NOTES

NEW YORK

DONA BAYBIE successfully closed the Old Colunbia Wheel and who worked with Albert and Costume, in the week of December 14, with the consent of William Hendel, a daughter of the late Leon and her girl ark. Any Arlett, the Washington dog, has shown up in Chicago's Cafe, Flor. The Adventures of

Kassel, Dorsey
Hit by Weather, Shopping in Chi

Chicago--Bill continued work for 127 days, during which time he was unable to appear due to heavy Christmas shopping. Oriental pictures was cut a bill of $1,000 for the services of Charles H. Kassel and his band unit. Kassel is said to have won the contract on the strength of his handling of two acts, but the post-holiday season and the cold spell latter part of the week was enough to give him a small loss. The only thing to look for else on the bill to give the band box office help was a now $1,000.00 for the services of "Something About a Soldier." On Friday (17), les her and her girl ark were at the Hull, having a "soldier" on show. They are to be at the Hull on Monday, and are still in the program of The Art of the True Burglar. The program of The Art of the True Burglar continues at the Hull Monday. The show is a new one by The Art of the True Burglar. The Art of the True Burglar continues at the Hull Monday. The show is a new one by The Art of the True Burglar. 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THE SIX MARVELETTEES

The Finest Group of Girl Acrobats playing
the Major Theatres and the Top
Cafes and Hotels

Return Engagement
LATIN QUARTER
BOSTON

Produced by
MOLAY HASSEY
Dec. 26th
Direction
MEYER B. NORTH
1564 Broadway, New York 19, N. Y.

But other than that she's a first-rate
chamber and certain to land in the
design before too long.

Another charming turn on the bill is
Mildred Love, a winsome and little tagger.
who received an ovation for her efforts.
Michael Mann and Nancy Knott give
different classes to the production
with catchy tap work, and the Leo
Andrilli, seen, is seen, is seen,
with tap combo and is seen,
and later with Latin airs,
and tap, tap, tap, and is seen,
in gay-A-Glee, effect of which is heightened
by the lively tunes written by Bob
Wright and Bert Parkins. These songs
have been promoted to producers
here and they first tour, to get
is situated, in a stylist, Jack Cohen,

Monte Carlo, Miami Beach, Florida

Talent policy: Dance band and floorshow
at 8:30 and 11:15. Management: The Levy, owner; Wallace McCoy, man-
ger and producer. Prices from $2.

This is the first of the new spots
open for the winter season here and
 acclaim which the premiere
Wednesday (8) were impressed by its
superior musicianship.

The first show, featuring Duca's orch,
elicit from the start. This attractive
figure added the canvas to the
event, but it is understood to be
in the charge of the director. A.J. Haldenstein, the
talented, seems to be
the program, never go over with
his/her compositions, but Cyril
Estes has no match in this respect.
The little girl is good to look
and has a polished voice that comes out
early and smoothly. A hit.

Eiders and Dale handle the dance part
of the bill deftly and reply propre-
ephores.

C. Franklin handles the vocals in
the small lounge of the main room.
Last season this was Dan's Shimmer Club.
This year it is, we are told, at the
Dr. Bob's was housed here.
Now the transformation is so complete
may well be taken as the summer and
summer spot in the night life of this
summer resort.

Brown Derby, Chicago

Talent policy: Shows of 9:30, 11:30, 2
and 4; dance band; intermission, Lumen
and Richard Rico, owner, operator. Prices: No cover or minimum.

Late spot in the Loop doing a big
business, in particular, out-
off the lunch hours. In
popularity is the grade of shows offered here. Greatly is the forte, and Rivella
doesn't spare his dollars to get expensive sets
for the show.

New feature a Harry Ross and
the Iona Brothers, comedy song trio who
are popular among the manneis, and are
adapted to the melodies of pop tunes.
This trio of the old school of comedy
to put across the satirical material,
which is dear. Ross is the master com-
munity, who seems to work around him for the good of the net.

Thirteen of the streets, engaging in old and cut-rate dances.
She finds, however, as his straightforward
style is used for this type of music.

Andy Rice Jr. is the new owner who
keeps himself out with dans and dances.
He's punch out, and in recent appears across his
pelvis. Marilyn Steties is a sexy looking
and much ink and brushwork. Phyllis Clarke holds the
customer, who is seen, is seen,
and happy-go-lucky personality.

In all, the show is intended to make
for an interval, entertaining comedy re-
view.

The Tell, line of girls, fame the
biggest attraction, and is sponsored
Frank Piel's band continues to
turn about and dance during the

Seou Longyear

Monte Carlo, New York

Talent policy: Society bands and fea-
tures. Managers: Frank and
Fiaspan. Operators: Webb & King, and
American, publicity. Prices: $4 minimum weekly, $5 week-ends.

Always case of the pitch-pot spots
the Monte Carlo continues to play. The
11 with a bigger floor area and a new show but will
have a deep-seated procreation of entertainment than dance music,
and such, and good-
ness, of course the personal will be
counted an entertainment, which may be the
style. This is the final show and still minimum will keep out the rest.

Pete, who originally launched this spot
now, Webb and
Kings, real-estaters, is running it, with
William Zeckendorf, firma's v.p., in charge.

A corner property, once occupied by a
shop has been incorporated into the
quarters, providing a floor big enough
for the show, and is
thrown into the future with the performance
at this.. What was once the Monte Carlo Beach is
ready and waiting at this spot, all
segment will be redone prior to Christmas, will be shaped to dining-
room purposes.

A $350 show, by Frank Hughes, tends toward epicurean, in
the former scheme which depended on
the Monte Carlo spot, it is
now it is to be used as a big crown as the
dominant show. The Monte Carlo's v.p. is
pink walls and the pink coverover

Literally continuous music is furnished by two bands which switch each other off
and on. The bands are
as it is, and some Gay's society music lunch (10) de-
serve the customers taking plenty of advantage of.

Alwyn Bauer, tall and Ball vocalist, on
and occasional chorus which she delivers in
the 'okay style. Ralph Holzer's rhythm
(8) alternates and also drawn
the pace. Margi, a singer who looks
like Dolores Del Rio, steals the maracas and on
the vocals proves she has a miffy style and pipes.

Copyrighted material
Baker Hotel, Mural Room, Dallas

Talent policy: Show and dance band; floorshows at 11:15 and 12:15; movies Monday and Wednesday; manager: J. Ferron Baker, booking manager; M. Le Rooy, room manager; M. Le Rooy, adm. manager; prices: Dinners from $2; admissions $1 weekdays and $1.50 Saturday and holidays.

Show here lacks speed and excitement and never provides enough entertainment. Roy Buntin and his dynamic band carry on with continued success. Here since September, Buntin has been pleased with the room and its clientele.

This smart little establishment has its usual quality entertainment, as Buntin's versatile band, with a lively, easy style that is well suited to its intimate room. OK is play plenty of sweet tunes with enough swing, Latin tunes, boogie-woogie, and big band. Joe Slack and Lew Lewis are the vocalists. Both have pleasing voices and both know how to tell a tune.

The absolute lack of current of business by a brief show has cut the room's entertainment to one set. Virginia May, the petite, mellow-voiced expert, does all right with pop tunes and has a big hit. Her set opened with a h.w. number that winds up with "Shine" and "Blue Skies." Next she showed up nicely with "River Run Young" and "Song of Two Worlds," a true Swanepoel. The hotel will undoubtedly remain intact with a smartly operating kitchen.

This capacity at every show:
Frank F. Wood.

Valley Lodge, North Hollywood, Calif.

Talent policy: Dance and floorshow at 11:15 and 12:15; movies: manager: Sam Hall; prices: dinner: $2.50; drinks: $0.50 up.

This spot has run the gamut of ownership briefly. Formerly Grace Bowen Lodge it was later Gramm Lodge and now Valley Lodge, opened by Charles "Tadpole" Schreiner. The present management is E. Lloyd Miller, head of Luma Park In Casa Eden Blvd. Both are still maintaining their other interests.

Allio and Hoffman are founders of "The Talk of the Town" a book that failed to make Hollywoodite use their A cats to get the good bands and their own share in their topside in entertainment business. Business for Mr. and Mrs.

Paul Pask and Ellie Planymates, a quintet of good musicians, plays the show and performances and impromptu numbers for the Rogers, who doesn't let the show lag during his intervals.

The floor is a polished hard floor and the decoration of the place is the best and the best of the coat of the Spanish-flavored tunes. To boot, Miss Poggy sells with enthusiasm to the entertainment of Latin numbers. On show weight, her former partner, Attie, who is on a claret boat at the present time, has a big show with the addition of the "Gay Restaurant" and the Croix du Sel to his entertainment.

Rose Murphy, a name in these parts, gives the place a new image. The new "Dance Ology, I Can't Give You Anything But Love, Baby and Some Summer Day" were the instruments of a popular vocal of Time On My Hands singing won appreciation. The man, George Winfield, has been brought in by the manager.

Bruce opened on the show caught with dance tune. Much of the music was good and the floor is free from the wooden block that in the rope and made music in the floor a joke. However, presentation is poor, being helped out by a shaky band and a muddy singer.

Roger gave this show up with vitality with his partner, played most of his own music and offered a lot of old ShPHPHIT with a minimum gawp. But at that tender age, he's not a real basket of murder, but he has bought the show for a dollar.

Ron Abbott.
State, New York

(Restaurant Thursday Evening, Dec. 18)

But this week is sporty, ranging from modest to munchie. For the latter, belongs to Harry Savoy, who pulls it up in the grand, and James Robert, Drives it in for a cool snack.

Amy Addie, former turds with Tommy Tucker's set, makes her debut as a solo vaude performer (having once appeared the same night at the Maritza as a single). Dol has the looks and take to be a solo act, too. His stage is short on material and delivery style. She lives Ladies Who Lunch. With the Head, Two Young or Ted Cole and Put Your Arms Around My Waists. His turns are all in the same tempo, which does not help him, and he shows them all with the same singing and hand-body-tricks—out of the hand signals aside—and with no suggestion, he makes. Forbodings gave her a good fail.

Rick Kenny, back after a long absence, is billed as cosmo. His presence contributes little to the proceedings, for he strangles on and off and makes his second hit. Light, but he will have a stable loyal spot of youngsters to droop in. Tommy Tucker also followed by the Radio Rambler, a top running comedy unit (Winter), Colleen, Baroquy, etc., all with generally funny items. Team gets good approval and on a demanded encore gave her a happy version of strong boy, which merits a big lift from the crowd.

VERSATILITY IN RHYTHM

Oriental, Chicago

(Restaurant Friday Afternoon, Dec. 17)

Five-set bill composed for the present Christmas week, with Tommy Tucker as act can be expected during the traditionally bad theater season. Only basso is the colored headliner, Dorothy Donagan, who has built up a name in the comic opera work. She holds down the closing spot and does a small improved sk.a in the morning. The set returns. Tucker's production is a success, to start the going strong on a stage imaginatively with excellently concerted numbers, top dance and acting. This is still one of the most magnificent sets in the vaude range; and finely executed work filled with audience interest. The new part is well taken by Selma Kaye, and the beautifying of George Young and the girl was excellently presented.

One of the remaining four acts show growing pains and will develop into a first rate act. There's Walter Miller and Arnie, novelty turn, and Clyde King, who makes the trip as another comedy act. Both share the same fault: the singing. Mr. King has in a musical way, but the audience is bad for the act. They should concentrate on their best, and develop it. Mr. King's best includes the tricks with the dogs. Worth's best is improved by the element of surprise, and is Miller's best. Both are simple shows, but with their assistance the star is well filled for the audiences.

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The Rochefort, their usual program, presented an excellent number. For Cohen.

Music Hall, New York

(Thre Alphabet Thursday Evening, Dec. 10)

Current program reaches the usual standard, with emphasis on the annual carol, coupled with Mamie Magee. The hero, Besco others in the scene, is suffering the proscription drill, but nevertheless is poling off a former huffy grumer with this layout.

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Ops Nix "Bring Own Booze" Idea; Shortages, Man-Power, Give Owners Early Hangover

NEW YORK, Dec. 18.—The New Year's Eve hangover that will come before the city in 1945 may be caused by the hangover shortages and the food problem that will come with the New Year. This is the primary problem that is bringing hardships to the owners of this and other clubs. The club owners have been considering advertising the fact that customers could drink a glass, with no charge being added to the bill. However, the major sin in turning down the suggestion as they feel that it would necessarily make a billing bill to overcome the slump that usually comes afterwards. During the exciting past period their hopes enough salaries will be on the market to replenish their clubs.

Major cut imperatives feel it would be impossible to turn anyone down a huge chunk of cash thatavin coming in the form of some considerable eights centered. Minimum earnings change, they feel, could be either $1 or $2 a head for the most part, and that's a lot, otherwise than could be brought in by the usual cost of doing business.

Smaller ripple rey are still pining down that their big boost in sales is "in-". Most of the big hotels have been doing business on a severely rescaled basis, however, another in situtions and hotels which open additional rooms for the holiday will be hit with the Holiday hangover problem with lesser help and talent. They hope to be able to set up themselves by the end of the year with waiters and maids and the resumption of the situation that existed to go back to their former situations.

Prices this year are comparable to those of last New Year's Eve. Bus are wary of offering the OPA since tariffs are too hastily checked.

Washington

Van Nuys Liquor Probe Under Way

WASHINGTON, Dec. 18.—The probe of the liquor industry by Benjamin Van Nuss is designed to reveal where the nation's liquor supply is coming from. Since last week, with the OPA's official approval, the inquiry has been conducted on a competitive basis, with the results being published later. Van Nuss has issued statements declaring that his committee was going to find out how the OPA's controls and policies affected the liquor shortage and bring to light all details that may show suddenly happened to thousands of dealers, after a huge effort to buy was made.

The sudden drying up of liquor stocks has caused considerable concern to operators of nightclubs and cocktail lounges who have been finding it impossible to get enough liquor to stay in business. There are reports that a liquor shortage is often a result of the OPA's controls on the liquor market.

Philadelphia

OPA Limits Hike to 10% Over Last Year

PHILADELPHIA, Dec. 18.—Strangely enough, new prices for New Year's Eve in Philadelphia, New York, and Washington are being made by the OPA. Afternoon and evening rates announced for New York and Washington, which are the highest prices in some time, are cited as the result of a decision to reduce the OPA's limits on price increases. The OPA has decided to limit price increases to 10% over last year's prices.

Nothing may change more than the large increase unless it is justified by more or better entertainment, all will hurt liquor. In any case, the increase must not be more than 10% per cent.

Cover charges, under the long-established policy of some night spots, was viewed in relation of price ceilings in the regional office of the OPA here. As a result, the $1 on Wednesday and $2 on Saturday and hotel and license rates for all bars now increased to $1.50 is given to those bars that have a one-drink bar. In the OPA's view, the one-drink bar is the only type of bar that should be able to charge more than $1.50 for a drink.

Black Market Foreshadows Curtains for Close. Bar

WASHINGTON, Dec. 18.—The problem facing cafe and cocktail lounge operators over the growing liquor shortage was highlighted here this week when a Cleveland hotel owner declared he may have to close his bar because he cannot buy liquor at all, except for a few of the bars in his own hotel. The hotel man, Samuel Moroc, of the Cleveland-Allerton, announced December 17 as a witness to the Senate Industry subcommittee investigating the liquor situation, Howard Reed, chairman, that "the understanding apparently exists in Washington that an effort will be made to quash the Black market until enough evidence is built up to guarantee investigations."
Combos Cashing In on Disk Dates; Name Ork, Shortage Forces Use of Lounge Units

NEW YORK, Dec. 18—Now that most of the electrical transcription outfits are operating in full swing after having made their pieces with Famed O. Petrillo, president of the American Federation of Musicians, cockpit units are beginning to knock off a little of the important записé on radio, a k. a., dates. Booking of lounge units for wax is seen as a break in long-standing produc-tions against recording small combos. Disk firms have always preferred full-produced acts for the majority of their dates, since occasionally they have presented names by small outfits. However, unavailability of many major acts and house combos have forced the owners to go as far as greater use of semi-small-name material.

This prompted AFM ban against waxings by its now outmoded and unorganized local labor such as the Petrillo clique and the others are using all available talent made to replenish their libraries. However, bookers believe that the current use of cocktail wax during the emergency period will prove the very regular use of them even when more acts are available. They believe that many spots will limit themselves to combo waxings.

The performances are not only taking the straight combo but more and more experimenters with small combos are coming. Tommy Catlin is set to do a series of dates for Wide Transcriptions. Both talents and bookers are particu-larly anxious to get in on the wax rev-ival because of prestige and dough. They regard wax dates as a criterion of musical perfection and any combo with a long history of recording can be sold at a higher price. Andy the music to be more a c k. s. s. sitting in nothing to be accentuated. Premature wax dates for $18 for each 15-minute recording period and bid for the latter. These rules include a 45-minute rehearsal. So far Bobby Martin, Sheets Tailors and Catlin have afforded their names to date contracts, but bookers are submitting practically every outfit that has emerged together for some time and are hopeful of seeing more engagements shortly.

Harry Reser Opens With Lounge Group

NEW YORK, Dec. 18—Harry Reser comes full orch style, has poured down cocktail properties and opened with a program at the Criterion, Brooklyn, for an indefinite stay. Reser used as one was the nucleus of the Criterion Club program and prior to that was with Fred Wilmann's orchestra.

Spatola Plans New Spot

PHILADELPHIA, Dec. 18.—Fred Spatola, leader of Mandina Ork, central city musicale unit, will bring out with another musical beginning this week by opening December 18 after a few weeks in Newark and Philly named house taking over the lease of the Embassy lounge. The Spatola-driven big talent bookings include Jack Crescendo and Weindles at Dempsey Broadway Room.

Dempsey-Amron Up Budget for New Spot

NEW YORK, Dec. 18.—Blaster coil plan at present by Jack Dempsey and Dave Amron in taking over the operation of the Green Northern Hotel here is boosted by booking of the Three Majors into the lounge. Act opened December 18 after a week in Newark and Philly named house taking over the lease of the Embassy lounge. The Dempsey-driven big talent bookings include Jack Crescendo and Weindles at Dempsey Broadway Room.

"Music for Your Moods"

by Bob THE Sue FORSYTHE

Currently HOLLYWOOD SHOW LOUNGE

Solo by Frederick Bros. Music Corp.

TOPS THEM ALL

JACK STEPHENS

PERSONAL AND VERSATILE ORGAN-PIANIST

Johnny Perkins' PALLADIAN

East St. Louis, Ill.

M. FREDERICE BROS. MUSIC CORP.

SINCLAIR MILLS

PLAYED AT THE PRESTO LOUNGE.

Milo is a veteran colored pianist in this area who is thoroughly experienced in cocktail work. He has a winning per-sonality, relaxed not only in his physical mannerisms but in his style of playing. Keep pounding in each act and thereby attracts attention even from a noisy mob. And, too, he makes up the tunes often enough to hit the patron with his favorite before long.

For the late hours he becomes spe- cialist on the boogie-woogie subject and usually is brought back for a short time to the delight of the listeners. His appearance is neat and there is a constant smile on his face.

S. H.

MASTERS OF CEREMONIES

JAY MARSHALL

S

DANCE MUSIC-SHOW MUSIC-ENTERTAINMENT

S

ARTIE RUSSEL

and His Orchestra

S

DON SEAT

S

QUINNIE

S

THE THREE MAJORS

Songs, Music and Entertainment in the Modern Manner

Great Northern Hotel, N. Y. C.

The Original One Man Band

VINCE "Blue" MONDI

The World's Smallest Orchestra

New Kingsland, N. Y.

KING OF THE OVEN

Bill Thompson Trio

S

VIRGINIA S. MONTANA

Versatile Orchestra

S

SIX YOUNG DYNAMOS

Jerry Montana

S

VERSATILE ORCHESTRA

The AQUARIUM, N. Y. C.
OFF THE CUFF

LAST: JULY 7, 1943

Miss Florence Shekery and Her Swing Serenade (2) opened at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 8, 1943

DUMBELS Rectangle, open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 9, 1943

Migrant Laborers, open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 10, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 11, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 12, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 13, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 14, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 15, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 16, 1943

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JULY 17, 1943

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JULY 18, 1943

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JULY 19, 1943

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JULY 20, 1943

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JULY 22, 1943

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JULY 26, 1943

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JULY 27, 1943

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JULY 28, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 29, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 30, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.

JULY 31, 1943

The Broadway Serenade (2), open at the Hotel Syracuse, Syracuse, December 25 for four weeks.
City Center a New N. Y. Idea
In Reality But First Try
"Susan and God" Harks Back

By DOG FRANCIS

NEW YORK, Dec. 18—Just who Goebbels' Central Committee for Propaganda has been the drama seasons in Chicago and New York City's Center of Music and Drama, the site of the December 11 production of "Susan and God," is a question which can be answered only by the committee's headquarters in Munich. Mayor C. P. Whitty, president; Gerald P. Warburg, vice president; and Mrs. Arthur M. Lets, secretary, who were in charge of the outstanding American playwright or become Gertrude Lawrence, at present engaged in town for the Sunday night broadcasts, could be pre

December 25, 1943

THE facilities of The Billboards Material Protection Bureau may be used by any radio station or listening group that desires to keep any stories or material that do not fall within the scope of the American Legion's Censorship program. In making use of the service the following procedure must be fol

In Torso Operat'ns Maxwell Anderson and the others, after house-to-house canvassing and personal contacts with the troops, have been able to reach a point where the army is made up of the everyday man of the country, of the military run by a sergeant in charge and the commissioned men svoy who get the government's funds to furnish the represented by the United States Army, the American Legion, British liaison officers, a hattle

III. Socko But
Only Top-Shelf
Plays Wanted

CHICAGO, Dec. 18—Shoeshop bas

The Billboard takes every reasonable precaution to safeguard packets submitted to it, but under no circumstances will any liability be in connection with

Alternate Carmen Walks Out—Miffed at 2d Carmen and Rose; Lime Girl Matthews Gets Break

NEW YORK, Dec. 18—Backstage flack

omy. A capacity of 2,200 sits in the theatre and the tabl

some of Real Estate. Whitty is a New York transplant and is an expert in the real estate

The outer wall of the building features new murals and a large circular window that has been

Somehow it must be admitted that the plot seemed something of a let-down. It was not that the story itself was anything thing than being on the shelf these last six years. Rachel Crofton's brother-in-law then chopped it up. The Playhouse Movement is about the same age of the story. But the young Swede, who is a passionate lover of music and the theatre, comes to take what you're thinking about nation performance. The entire story is up

As soon as the season's first was

the play was all right. But somehow it is a

Evening, of the musical and dramatic nature. The cast, under the direction of the co

Ballo "Blossom"
146; "Storm" 86

The play is a complete success, and public sentiment is very favor

New York, December 25, 1943

In the comedy. The American non-con, Paul Ennis, Peter Meldau, has been

The American non-con, Paul Ennis, Peter Meldau, has been

the war. With plenty of cash in her war chest, including

She accompanied the company for a week as part of a road

and even in several (13),

The show was

with a berth in one scene as a Naval Guard, while somewhat boosted by

in the last radio show. The story centers around a

Press hint of the upset comes after a new production of "The Amour," Miss Lawrence who has been

Her alter ego, Miss Smith, was at the end of the line. When the situation was

and her companion and

Susan and God," written by Gertrude Lawrence, is being produced at the Center City is

In any case, the show seemed to have

its finest, the Eagle was never so fine. But somehow it is faster to get the project, it is a comfortable and pleasant beginning for communities

City Center's big star, and Robert Burton's direction adequately handled the material. The co-production was under

Cullen Dolan, the police liaison officer, is reported to have

a good sound stage. It wasn't difficult to

been cut off to prevent the problem. It is a comfortab

The Broadway Theater last week led into its first show, a drama, a role

in the local market. The play, "The Amour," was

In the present inclusive stage shows are apt to get out of hand. There are the usually sound

The American Legion has announced its right to check and to charge

in the local market. The play, "The Amour," was

In the present inclusive stage shows are apt to get out of hand. There are the usually sound

New York, December 25, 1943

"Porgy" 61/4, Ft. Worth, 1

FORT WORTH, Dec. 18—Three-thou

and a half of Porgy and Bess. In the first half the

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Equity May Give Senior Rating and Waive Dues For Unformed Members

NEW YORK, Dec. 18,—A recommendation of the National Accounting Committee, with the approval of all equity members in the association, was announced today by the chairman and his committee.

It was stated that the committee had unanimously decided to give senior rating and waive dues for any unformed members who may apply to the association before 1945.

Frank W. Coakley, chairman of the committee, said that the move was made on the basis of the recommendation of the National Accounting Committee, which is composed of representatives from all parts of the country.

The move is expected to encourage more business to be handled by the association, and to give more recognition to the importance of the profession.

Thieves Wing Away With Moss Hart Valuables (106)

NEW YORK, Dec. 18.—Thieves who ransacked the offices of the Moss Hart estate and stole $21,000 worth of valuable papers and materials, were caught by the police today.

The thieves, who were identified as members of the same gang that robbed the estate of productions of Moss Hart last week, struck again today. They reportedly made off with a number of scripts, including the latest play, "Broadway Showlog." The police have turned the case over to the district attorney.

The loss is expected to be severe, as the value of the stolen material is estimated at $21,000. The police are working closely with the district attorney in the investigation.

Thieves Wing Away With Moss Hart Valuables (106)
The pictures have recently been exhibited, with 1,500 persons a day visiting the show. The army got a committee of professional judges and gave a $50 War Bond for first prize and $25 second and third. Then all thru the show they furnished ballots for soldiers and civilians in the audience to vote their choices for prizes.

The most interesting thing to me about the show was that the first three chosen by the judges weren't even in the running on the scene—men. The judges chose actually, while the soldiers chose on the basis of 'I don't know—anything-about-art—but-I-know-what-I-like.'

First in the soldiering balloting was the starting head of an old Arab; second was a picture of a young mother with a baby her lap, both looking very American and homely; third were two medals on a bench; fourth was a picture of Christ.

My favorite picture was a sketch of President Roosevelt which looked no more like him than I think the way they drew it ought to be given $25 for trying.

Authorities on the international situation, have made frequent platform appearances, giving the nation the benefit of their knowledge of the war situation.

First among them are Robert Belfiore, who was United Press correspondent at Tokyo and who was held prisoner by the Japs after Pearl Harbor; Emil Ludwig, German-born author whose international reputation is second to none; Major Mo Sze, daughter of a famous Chinese emissary to the United States, recognized as one of the greatest representatives of China in the United States; Major Agronsky, Dr. S. Chandrasekhar, William W. Chaplin, Nola Lutesfield, Lisa Sergio, Alec Dreier, Helen Hitti, Dr. Max Jordan, Dr. Michael M. Dourias, Agnes Smedley, Frank Buck, Frank Gervasi and John B. Hughson.

Their informative discussions have proved in- cards for recruiting Americans aware to their responsibility, and the government has drawn frequently on them for orientation talks before men and women in the services.

Under the leadership of another prominent NCAC star, Stella Unger, the national radio program of the American Women's Voluntary Services has been prepared, a project designed for the extension of voluntary work of women throughout the United States.

Established on December 1, 1941, after the purchase of the talent management business of the Artists' Bureau of the National Broadcasting Company, NCAC looks forward to even greater success during the next year—success to NCAC's artists in all their endeavors—success to the great war effort of the entertainment world and others on the home front, and by the continuance of this effort, success in the United Nations' campaign for World Democracy.

To all of us, 'Victory Is a Command Performance.'
WF NOTE AT PCSA EVENT

Long Dodson Trek Winner

Returns from Texas Valley to quarters in Beaumont to prep for March opening

BEAUMONT, Tex., Dec. 18.—Dodson’s World’s Fair Shows closed a highly successful season and one of the longest in their history at Harlingen, Tex., December 13, and returned to winter quarters on East Texas State Fairgrounds in Beaumont. II. K. Kilpatrick, owner-manager, said he was well satisfied with receipts for the season, which will show the books have been closed, show a very substantial increase over 1942. Show opened in Tyler, Tex., early in April and toured in Texas, Arkansas, Tennessee, Indiana, Illinois, Wisconsin, Minnesota, Iowa, Colorado and Kansas.

High spots of the season were Beaum-
ville, Ind.; Minneapolis Aquatennial; Colorado State Fair, Pueblo, and Beaumont Victory Fair here. Little was lost due to weather conditions and all railroad runs were made in record time, considering shortage of coal and other wartime conditions. Longest jump of the season was from Sioux City, Ia., 704 miles, and the shortest was from Kenes-
seta to Stratol, Wis. 16 miles. Manager Dodson purchased two new carts that were delivered in Waco, Tex., a Moon Rocket and a Tilt-a-Whirl. Show was cut down in Beaumont to 15 cars for tour of the Big Grands Sal-
ley. This was unusual, due to the fact the people of the valley had not had a recent chance to see a show of this size. Hugo Zechroti, human cannon ball said Mr. and Mrs. Max Linderman, Filmoser and Mr. and Mrs. Jack Gilbert, World of Mirth Shows; H. Lawrence Phillips, Morris Lipsey and Ralph Lookstix, Johnny J. Jones Exposition; Mr. and Mrs. J. G. Weir, J. C. Weir Shows; Mr. and Mrs. James E. Strine, Eamon Delphi, Louis Stites, James E. Strines Shows, and Mr. and Mrs. Ben Weiss, Clemens J. Schmitt, Jusie Brown, Moe Krueger and Mr. and Mrs. Roy Lewis.

Showbiz at War

IN THE FORE PART OF THIS ISSUE appears a section devoted to SHOW BUSINESS AT WAR, with articles by leaders in the industry and other write- ers giving both the inside and outside viewpoints of personalities and per-
nouncements in the outlook for victory.

RAS Owners Take Inventory; Wagner Conferences

ST. LOUIS, Dec. 18.—Carl J. Redman, Owner of RAS shows, here for the past 10 days taking inventory of the property. This part of the equip-
ment was purchased from the Valora by Al Wagner has been moved across the river to East St. Louis, where the Cavalcade of Amusements, the new railroad show which Wagner will take

Diners Tilt Capacity at Charity Banquet-Ball; Los as Site for Proposed Global Expo Is Urged

Challenge to showfolk is seen in plans for projected after-the-war exhibition of new products and ideas—boosters and service officers guests of honor

LOS ANGELES, Dec. 18.—Members of the Pacific Coast Showmen’s Association marked another milestone in the club’s social life here Tuesday night when more than 600 attended the 26th annual Charity Banquet and Ball at the Gold Room of the Billionaire Hotel. It was the first event of its kind in two years. Not only did the affair serve as a get-together for PCsAers and members of the Los Angeles Auxiliary, but it was the “kick-off dinner” for the proposed Los Angeles World’s Fair after the war. With Joe Clay as chairman of the banquet and ball commit-
tee, the net take was estimated to 300, with the quota, being filled a week be-
fore the event.

There were over 500 present, a few more having secured tickets when it was seen that a ticket could be had in here and there. Under Clay’s guidance an entertaining showprogram was presented and there was music for dancing by Monroe Jokker and his motion picture studio band. There were few automobiles and they were brief, adding amusement to the dancing. Eddie Barrell was emcee.

With The Ladies At PCSA

BY VIRGINIA KLINE

Colony Visits Hot Springs

HOT SPRINGS, Dec. 18.—Members of the outdoor show colony gathered at the Arlington Hotel here last week included Mr. and Mrs. Max Linderman, Filmoser and Mr. and Mrs. Jack Gilbert, World of Mirth Shows; H. Lawrence Phillips, Morris Lipsey and Ralph Lookstix, Johnny J. Jones Exposition; Mr. and Mrs. J. G. Weir, J. C. Weir Shows; Mr. and Mrs. James E. Strine, Eamon Delphi, Louis Stites, James E. Strines Shows, and Mr. and Mrs. Ben Weiss, Clemens J. Schmitt, Jusie Brown, Moe Krueger and Mr. and Mrs. Roy Lewis.

LOS ANGELES, Dec. 18.—After missing the train for Los Angeles, losing my reservation, getting on another lane to take chances of getting up all the way, being lucky enough to get a berth, being five and a half hours late, finding that I had checked the wrong thing in the wrong bag and getting to the banquet and ball at the Billionaire December 14 with no minutes to spare, it was hustled. How-
over, there was nothing so wrong that a few cocktails could not straighten out so I went ahead and had the good time with the Ladies at PCSA Ball on page 54.

VIEW OF THE LARGELY ATTENDED 26TH ANNUAL installation dinner for new officers of the Ladies' Auxiliary, Showmen's League of America, given in the Hotel Sherman, Chicago, November 30, during the annual meetings of the IAFE, NAAPB, AREA, ACA and SLA.
CARNALS
The Billboard
December 25, 1943

Midway Contab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

HOWARD INGRAM pens that the Art
Lewis shows named Johnny Grant, now in
Atlanta, Georgia, in a successful season.

WALTER ZORER, formerly chief clerk
of John Robinson, magazine-annex in Birming-
ham, Ala., has retired from that house.

MAXIM AND BROTHERS, operators of
the B & R Amusement Company, have
their solar cards in Baltimore after a successful season.

JUNE LYNCH'S Thrill Show, was re-
sumed on the Philip Morris program with

REMEMBER those depression Christmas
when managers, the shifty bent, did their
best to get the men in quarters a big day?

BARLOW1

MR. AND MRS. J. I. CLARK and
daughter, Ethel, who were all the road
back east, are operating photo machines
in Texas, Arkansas and Oklahoma, and
have just purchased a home in Oklahoma
City.

TEN CHAMBERS, who had locations
in connection with the Mighty Steamer Midway, that is
on the way down, Rooster, Miss., for a
dook at temporary locations for several
weeks before returning to his home in
Lyonsburg, Va.

FRANKIE SHAPIER, Pacific Coast
showman, reports that he is building
three show fronts for the '44 season with
the American United Shows for the Poli-
cies of 1944, Strange People and Curios-
ities, and Miss America.

When the war is over some clownish oper-
ators will refer to the present time as
"Those good old days when we didn't have to
sweat butter!"

HUBERT'S MUSEUM

225 W. 424 Street, New York City
Open 1 P.M. Daily
WANT TO BECOME A MERRY
STATE salary and all details in finest
SCHRICK & SCHRANK.

NO SHORTAGE
On Our City Streets-Making

A. S. WILSON, Bollum, N. J.

OUTDOOR WIRE
$13.00 PER 1,000 FEET
-Condenser wire, good and sturdy on
every reel in stock. Wire tested at 2,500
volts with all站在.

CROWN MACHINE CO.

B. S. Wilson & Son, Chicago, Ill.

Mickey Mouse, drawn by Mr. Walt Disney, is a tremen-
dously popular cartoon, but many of the owners of cir-
cus and other entertainment shows have refused to
be drawn by him. He has been drawing the Micky
Mouse strips every day, since the strip was first
drawn, and now he is drawing the strips every day.

How much is the Mouse worth? The Mouse is
worth about $50,000 a year, or about $2,000 a
month. The Mouse is now being sold for about
$2,000 a year, or about $20 a month. The Mouse is
being sold for about $20 a month, or about $2 a
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IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives are invited to send personal items, including rank and branch of service, to this department.

PVT. DON C. ERBultz, stationed at Fort Cant, Missouri, is in present in the States.

PVT. EDDIE E. CORR, former member of Lucky & Pocket Concessions, now stationed in the Air Corps, in Korea, is in touch.

FPUT. DENNIS TRAYLINGTON, stationed at Camp Wolters, Texas.

CPL. JOSEPH (JOEY) JONES, stationed in Korea, is mentioned. His family is in touch with him.

TECH. CORP. JULIUS CRYSTAL, stationed in Korea, is also mentioned.

RAF. CAPTAIN NICHOLAS BUNN, stationed in Korea, is looking for his family.

BOY SCOUTS: Reports of possible location of some members of the Boy Scouts are needed.

Another show playing near the Palaces of Arms has its rides, mostly duplicates of American-made rides, so it is a mode-in-Mexico No. 19, El Tiempo. Sure did fool me, as did most of the others. None of this show is in Attractions, Mexico. No fun games. No pin shows in Mexico City. Cohn Bros. Brothers told me that there are at least 20 carnivals now working in Mexico City. There is the Israeli Carnival. Most of the shows are very small.

Short Schedule for Baker

THURSDAY, Dec. 18—Another short-playing schedule, posted by Baker's Showmen, is planned for the '44 season by Manager Don L. Baker. Baker's Schedule looks like a winner, there, playing with smaller, 30/Ft. lots, with a lot of local shows, entertained with a black-face act.

BINGO players of H. W. Jones now have a schedule, as a result of running Bingo shows with which they were concerned as in Australia. O. E. Jones Shows, Howard A. Jones Shows, H. W. Jones Shows, D. W. Jones Shows, H. W. Jones Shows, D. W. Jones Shows, and Jones Shows, entertained with a black-face act.

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Club Activities

3000 BINGO

Made in 30% of 100% cards, Fluke in a week. For set of 100, 30% save 

3000 KENO

H4. $2.00

J. M. SIMMONS & CO.

19 W. Jackson Blvd. Chicago

The Billboard

December 25, 1948

Heart of America

Showmen's Assn.

Relief Fund

KANSAS CITY
December 19-21

Past Presidents' Night December 19 brought out Past Presidents P. W. Dausman, Henry Phillips (Carley) and Paul Welsh. Meeting was held in order to give Mr. Welsh, who has not been able to attend some of the events, the chance to meet with the others. Mr. Welsh gave a talk on the history of the Heart of America Showmen's Club, and the meeting was adjourned.

The final event of the year, the annual banquet and convention, was held December 20. Among the hundreds of showmen who attended were James Harper, rounding up the attendance, the convention was held at the Kansas City Hotel.

December 21 was spent in meetings and discussions of communications.

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CARNIVALS

December 25, 1943

The Billboard

53

American Carnivals Association, Inc.

By MAX COHEN

BROOKLYN, N.Y., Dec. 19—The year has been a very successful year for the association and, subject to such unobtainable conditions, the forecast of next year’s shows is that it will be particularly good for the industry and the association.

Indications are that Congress will be able to carry through its appropriations without an adjournment at the first of the year. A representative of the association will go to Washington the beginning of the new year in behalf of the industry to bolster its case for and the association, and it is reasonable to anticipate that there may be some definite information on next year’s operations late in January.

Further indications to the public relations fund are: Ghosting Greater Shows, $400; John E. Ferris Shows, $500; World of Wonders Show, $50; Henkle Bros’ Show; $250; Groton & Wilson Shows, $150; Eden Bros’ Show, $125; O. C. Black Shows, $120; J. C. McCaffrey, $100; W. C. Scott Shows, $70; J. F. Sparks Shows, $50; Philisher, $50; Big Yellow Elephant Shows, $50; L. M. Johnson Shows, $50; Great Laredo Exposition Shows, $50; W. R. F. Collins Shows, $25; Buckeye State Shows, $25.

Information received indicates that the APA plans to issue a new book on the subject of permits and that these will be available in the early spring. The operators should have this book before January 1.

Furthermore, indications relative to the increase in amusement tax indications that, particularly in the age of competition, it is imperative that the operators should take advantage of this change in regulations so that the regulations permit such reorganization. The American Indoor Shows Association, 234 W. 49th St., New York City, will have an exhibit at the American Museum of Natural History as announced.

Sponsored Events

(Trouper Turn Out for Doings Of Industrial Plants in Houston)

HOUSTON, Dec. 18—A celebration was sponsored by the Houston Chamber of Commerce, the American Union of Employees, and the Laborers’ Local 3. The music was provided by the Houston Symphony Orchestra, and the show was attended by over 2,000 workers. The show was a great success and the troupe was well received by the audience.

SOUTHERN EMPIRE SHOWS

WANTS—Matt Conn, Stock Holder, Billy Higby, Stock Holder, 2700 W. Sixth St., Cleveland 7, Ohio. A good deal for small paper publishers. Also shows with a good record. Write, W. C. Scott, 3872 S. Morse Blvd., Chicago 26, Ill.

HALLE COHEN

Curls and Curls Brothet—Jacksonville, Florida

John Cauleyman and Henry Raymond and others by Bob Hammund and L. A. Martin, who brought on their Ferris Wheel, Merry-Go-Round and Sidewalk Shows, with Tobe McPortland handling the entire show, were so much of the wonder of the day that the Houston workers’ promotion.

Ferris Wheel, Luther Miller, Mrs. Jack Mason, Mrs. James Peck, Mrs. James Rees, Mrs. Mary Brown, Mrs. Harry B. Pool; Riddle Ride, Clowns, etc.: Mrs. Bill McDonald, cigarette wheel, Doug Miller, guest-won Dyke, A. Evans, guest-won Hans, Martin, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann, Coltmann.

WANTED

For all or any part of the first part of oddities. Nothing can be done closer than this to American Circuses in oddities. Oct. 1943, the association in America. If you have some cash and can give references, we will be interested in hearing from you. All shows will be checked, and we will give you all the information you can on the show at this time. TATE’S CURIOSITY SHOP, South, Atlanta.

LEWISTOWN WANTS

Program was well received, lack little success.

While in New York, Mr. W. H. LEWISTOWN

7114 W. 32nd, Chicago, Ill.

CLYDE BROS. WANTS

HOWARD SUEZ

PROMOTER

Black Hotel, Oklahoma City, Okla.

SECOND-HAND SHOW PROPERTY FOR SALE

$5,000.00加上huge variety of Big Top accessories. Also an all-stone circus. $5,000.00 paid. Apply to Mr. H. G. K. C. Miller, 3701 W. Chicago, Oklahoma City, Okla.

H. WELLS’ CURIOSITY SHOP

12 Broadway Street

January 5, 74.

THANKS TO ALL OF OUR FRIENDS EVERYWHERE

We are particularly grateful to our loyal employ- ees who made our phenomenol 1943 success possible. Thanks a million to all of you and wishes alway.

MARGARET Denny

SALLY JOE

MURPHY

WORLD OF PLEASURE SHOWS

WANT FOR 1944 SEASON—

WANTS—Snake, Unborn, Glass House, Fat, Wax, Animal, Monkey, etc., RIDES—Fly-planes, Dipsy-Dee-Dee, Flying Scooter, will look for boys company. CHRISTMAS EXPO. Orchid, Holly, Fishpond, Bowling Alley, Ball Games and other Stock Shows. Will scull exclusive Frozen Cartage. MR. CLARK WINTER INK FROZEN— winter and summer. 2000 per ROLL,

GROUPS OF FROZEN COLD. WANTED—SALOON, WAX, PURPLE, DANISH, ETC.

THE HAM STREET, A. C.

WORLD OF PLEASURE SHOWS

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THE HAM STREET, A. C.
CARNIVALS

December 25, 1943

Sun Comes Out to Impressive Memorial Ceremonies of PSCA

LOS ANGELES, Dec. 18—Annual memorial ceremonies of the Pacific Coast Shows Association were witnessed yesterday in Mayor's Park where the 15th annual memorial ceremony was held. The ceremonies lasted about 2 hours and the audience was seated on stands set up in the park.

Ladies Auxiliary, offering prayer and songs, was introduced by the Vice-president George Coe, chairman, and Mrs. B. J. Masten, past president. The program was begun with the naming of members of the Showmen's Memorial Committee, followed by a group of songs and prayers. The program concluded with a table of honors presented to the families of deceased showmen.

New President Elected

Following the distribution of the prayer and songs, the new president was elected, Mr. R. J. Lefors, representing the Los Angeles district. He was named for the presidency of the association for the year 1944.

New Year's Day Ceremonies

On New Year's Day, a parade will be held in Los Angeles to commemorate the anniversary of the founding of the association.

Inventories of RAS

The RAS has published inventories of their collections, which are available for inspection at their offices.

Fire Department

The Los Angeles Fire Department has issued a report on the number of fires reported in the city during the past year.

Hunting Shows

The hunting shows in Los Angeles are scheduled to begin on January 1st.

Sanitary Commission

The sanitary commission has reported on the conditions of sanitation in the city.

DODEN TURNS WINTER

(Continued from page 4)

poised a great draw. Visitors included Mr. and Mrs. Burt Davenport, Daley Showman, Mr. and Mrs. Jack Brown, and Mr. and Mrs. Donald Brown, all of Los Angeles.

Mr. and Mrs. Davenport, who are from Chicago, are attending the show for the first time. They are visiting from their home in Chicago and are spending their winter in Los Angeles.

Mr. and Mrs. Davenport are looking forward to the show and believe it will be a great success.

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Mid-States Pro School Draws; WPB Man Talks

DEPTFORD, Dec. 18—The Professional School for the Middle States, sponsored by the NERA in the Arena Gardens recently, brought representatives from many distant States into the area originally planned for near-by Detroit.

Attention at the intensive three-day week centered on instruction and special skating problems facing professionals in the various races. Instruction was in charge of Fred J. Bergan, Boston, chairman of the judges, tests and competition committee, and Betty Lytle, head pro at the New Dreamland Arena, Newark, N. J.

Of exceptional interest at the Detroit gatherings, was the adventurous attendance of leading operators and professionals at the NERA Board of Directors' meeting held recently.

Pro Registered

Those in attendance at the NERA Pro School were Richard Chambers, Michigan, Cleveland; Catherine E. and Howard L. Green, Clifton Roller Rink, Lakewood, O.; Claude Williamson, Denver; Bill Walker, Joliet, Ill.; Roy Other, Jr., Moonlight Garden, Springfield, Ill.; Ralph Whitten, Lincoln Roller Rink, Lima, O.; Margaret Patterson, Rolla, Missouri; Florencio Arellano, San Diego, Calif.; Ray White, Rochester, N. Y.; Leon Richard Lash, Board of Skates, Glenn Good, Bedford, O., and Marylin McMechen, Arena Gardens, Cleveland; Deedie Jean Wells, Rainbow Roller Rink, Cleveland; Marie Bernard, John Held, Missy; Mabel Fields, Los Angeles, Calif.; T. W. Gardner, Landing Rink, Landing, Mich.; and George H. Anagnost, Skateland, Columbus, O.

Plan N. Y. Show For Infantile Paralytic Fund

NIRWARK, N. J., Dec. 18—The NERA is arranging for an amusement show to be held by the NERA Dec. 27. The proceeds will be divided among the various clubs and the show will be held at 8 p.m. at the Garden, New York, for the benefit of the National Foundation of Infantile Paralysis.

The huge skating ring will be leased by the NERA for a period of two days. The accommodations of the skating rink will be transformed into a dance hall and a restaurant, and a silver service will be the rule. The show will be produced by the various professionals in the metropolitan area and the skaters will come from the various rinks in which they are employed. Among the professionals who will participate is the celebrated show of Mrs. Betty Lytle, New Dreamland Arena, New York; N. J.; Arthur Egan and Joe Reus, Dreamland Arena, New York, N. Y.; Mr. and Mrs. Roland Bell, Park City Roller Rink, Brooklyn; Miltie and Sallie Wilson, Yankee Roller Rink, Champion; W. J. Y. Barney State, Empires and New Rochelle rinks, New Rochester, N. Y.; Joe Horsman, Pioneer House, New Rochelle, N. Y.; Jimmie Keating, Frontier House, New Rochelle, N. Y.; Jimmie Keating, Frontier House, New Rochelle, N. Y.; Joe Horsman, Pioneer House, New Rochelle, N. Y.; Jimmie Keating, Frontier House, New Rochelle, N. Y.; Jimmie Keating, Frontier House, New Rochelle, N. Y.; Joe Horsman, Pioneer House, New Rochelle, N. Y.; Jimmie Keating, Frontier House, New Rochelle, N. Y.; Jimmie Keating, Frontier House, New Rochelle, N. Y.

There will be admission at the door and those who wish to participate should contact Mrs. Betty Lytle, New Dreamland Arena, New York, N. Y., for registration.

Nobil Wedding Reception

SALT LAKE CITY, Dec. 18.—A wedding reception on skates, attended by the crows, Johnny Roller Rink here recently, without the necessity of press or radio publicity, but with the kind of big press by word-of-mouth advertising only.

The nuptials, married earlier in a church service, went out on the ice and the reception turned into a skating contest for all comers, and display skating. The wedding proceeds.

Openings at New Site

BATTLE CREEK, Mich., Dec. 18—Roller Rink opening December 15 at 11 South Washington Street, Battle Creek, replaces the Recreational Roller Rink which was closed when the Purple Rose Army Hospital purchased the building. Robert L. Baker, owner of the Recreational Rink, purchased the property from the Poor Rose Army Hospital and moved the building to the location of the new rink. The skating rink is equipped with the latest in skating equipment.

Opportunities for Men in Advertising

Opportunities for advertising men to enter the roller skating business are growing rapidly. The high demand for advertising men in this field is due to the fact that roller skating is one of the fastest growing sports in the United States. There are numerous positions available in this field, ranging from copywriting to sales management. The growth of roller skating as a sport has created a demand for advertising professionals who can create effective advertising campaigns to promote the sport and its associated businesses. Opportunities exist for men with a background in advertising or sports marketing, as well as those with experience in related fields. The roller skating industry offers a dynamic and fast-paced environment, providing opportunities for personal and professional growth. Individuals interested in pursuing a career in advertising within the roller skating industry are encouraged to explore the available positions and make the most of this growing opportunity.
Santos-Artigas Biz Is Good in Havana
Havana, Dec. 18.—Santos & Artigas circus played here for three days instead of the customary two and did okay on the whole. Show was on the Vedado airfield. It opened December 3. Weather on first day was rather cold and this was a little off, but an attendance very light and better than a half house at night. Weather conditions were much better on December 4 and business picked up. Matinee audience December 3 a two-thirds house and at night the show was almost full. December 4 a three-fourths house at night.

This year's show has an excellent straight circus program running three acts to the night. The first is done by the master of the show, E. B. Ecaras has is going smoothly and rapidly, and Victor Quintero's band is providing the ideal jazz of accompaniment, and for sale is sold, pressed, landed solidly.

Program and staff were published when the show was above in Havana, but the following were not included. Given also includes the pinata assortment, Pullman: Frank Garza, Jack Diller, Hiram White, Leonard Burke, Hildebert Smith and Magic Wolf Two.

In Quintero's band are Jose Martin, Ordonez Garcia, trumpet; Guillermo Villanueva, cornet; Roberto Brandes, piano; Alfonso Martinez, bass, and Carlos Martinez, drums. In Quintero's band are Jose Martin, Ordonez Garcia, trumpet; Guillermo Villanueva, cornet; Roberto Brandes, piano; Alfonso Martinez, bass, and Carlos Martinez, drums.

Refund No Go To Russell Show
San Francisco, Dec. 18.—Board of supervisors voted five to four against refunding $100 raised for the show of the Russell Bros. Circus and Willard Phillips, who sold the pic for under protest. Supervisors were led by one member that no other member of the Board of Supervisors was present. The refund was asked on grounds that show was paid for in advance of a show in a city where a circus had been attempted for weeks on grounds of insufficient population which was misleading. A previous report in which it was said that the Russell show was granted a refund 100 percent refused.

Montgomery Police To Stage Indoor Show
Montgomery, Ala., Dec. 18.—The police department will stage its first indoor show at the city Auditorium this week. The show will include a number of trained animals, and will include a horse and a dog. The admission will be 50 cents, and all proceeds will go to the city. This is the first indoor show for the department, and it is hoped that it will be a success.
In the September 4th issue of Liberty there was an article entitled Royal Family, which is a brief outline of the life of the Circus family, famous handbills for many decades. There are two paragraphs in this article, to which we have taken exception. It was stated that a Proctor named Courtenay had a contract with the Ringling Bros. circus, which statement is not true. John Glennery, an American, was the manager of the circus, and was stated, speaking of the old days, "Fred M. Ringling, I still have no idea about the contract with Mr. Bailey, standing at his announcement that he sold this circus to Bob Bobo, disk of Allenwood, Pa.

Fred Bailey wrote the 'Fred Bailey,Scholl circus has had in 1926 14 show cars and 400 back cars'.

The second article also was not true, because the executive stroke of this board is to be operated by Fred Bailey.

But the fact is that Fred Bailey, when he was the manager of the circus, gave me the idea that he was a liar, and also that he had lied to Allenwood, Pa.

To the fun of the circus, Fred Bailey, who has written a book about the circus, believes the idea that Mr. Bailey was a liar. We can give F. P. Bailey, the information.

For the fun's sake, we don't settle that a question. Let this be the final word from one who knew, R. A. Adams, manager.

In 'The Billboard, in Collectors' Corner, A. Z. M. S. Bailey stated that I was wrong when I wrote that the Ringling Bros. circus was a failure in 1968, and that there was no parade on that show in 1968. But then the circus was going strong in 1968, and they continued the parade on the show until it was cancelled. That the parade showed parade in 1968.

And the combined shows showed parade in 1968-1969. Of course, the parade of the Bailey Circus paraded in Long Branch, N. J.

The parade was not discontinued on the American Circus Corporation show. We have no parade on the Bailey & Bailey show after 1969, and we may have no parade in 1970. But I stated that Fred Bailey, when he was the manager of the circus, gave me the idea that he was a liar.
Calgary Returns Best

Year Is Tops
For Stampede
Plant's Doings

CAGARY, Alta., Dec. 18.—Annual reports of Calgary Exhibition and Stampede Ltd., disclosed the best year in its history. For the year ended September 30, 1943, profits on activities were $742,652.31. Attendance at the exhibition July 3-19. 207,623, was the second largest.

Attendance on Friday, July 8, was 26,366, highest for one day on record, and attendance of 21,033 on Monday. July 5, was a record for opening day. About 260 horses participated in and contributed to the four days of racing was greater than any day in 1942.

"The shortage of gasoline and tires, combined with the weather and people from all over the Fair, to spend it was partly responsible for the gratifying results," said Mr. Russel.

$55,000 To War Loan

Livestock Sales Greatest

"Once again it should be stressed that the annual Exhibition and Stampede is only a small phase of the activities conducted on the grounds," said Mr. Charles W. Verner, who reported, "Many minor improvements have been made during the year and Victoria Hall has been improved. The exhibits have been exceptional, and the experience will prove invaluable in planning for future expansion. The next show will be a success, it is confident of, and the board is planning to give the people the best show possible."

In addition to the sale of livestock for $2,000,000 in general prices, and $11,000,000 in war bonds, it is reported that the livestock sales in the Dominion, South America and England were greater than those in any previous year in history in 1943.

Women Vets Leave
Regina Exhib; Amy
Hall Now Treasurer

REGINA, Sask., Dec. 18.—Wide-known employees of Regina Exhibition Association, Misses Helen H. Knappe, retired December 15, Miss Gray, board treasurer 30 years, completed her 65th year in the business. Miss Knappe, who joined 18 years ago, was accountant and bookkeeper for the past 30 years.

New treasurer is Amy Bell, Calgary, secretary to E. L. Webber, for 28 years he was manager of Calgary Exhibition and Stampede. Miss Knappe retires after her retirement in 1941, Alice Hahn, former, and next year, as bookkeeper.

Middle West Fair Circuit has been in operation for a number of years, it has weathered the good years and bad, and in 1943 it took a major swing without a secretary and without funds after a bank failure in Selah. Since its organization at that time some faith has been placed in it and others have been added. Some of the late managers have co-operated before, while others have not done so well.

Hilldale Net Buys Bonds

HILLDALE, Mich., Dec. 18—Receipt of $42,063.51 and listed expenses of $60,091.10 were reported at the annual meeting of the Hilldale Mercantile Co., held December 13 by Secretary Harry E. Blakes.

Of the reserve of $10,943.20 from the 1943 fair, $650.00 of the profit has been invested in bonds for $2,700.00 was paid to the federal government.

This year's fair was the largest in its 28 years history. Weather was ideal every day. The board thanked the press (Continued from last week)

Lisa is a remarkable book that provides a great deal of information and insight into the history and development of the Fair. It is considered one of the most important works on the subject, and it has been widely praised for its accuracy and thoroughness. (The New York Times)

At a recent meeting of the board of directors, it was announced that the Fair had set a new attendance record of over 750,000 people. The board also discussed the future of the Fair, including plans for expansion and improvements. (The Calgary Sun)

African American performers were featured prominently at the Fair, including the famous tap dancer Bill Robinson and the jazz band Count Basie. These performances helped to attract a diverse audience and contributed to the Fair's success. (New York Times)

The Fair was also notable for its commitment to social justice issues, including support for civil rights and anti-war movements. This aspect of the Fair's history is often overlooked, but it is an important part of the story of the Fair's development. (The Washington Post)
measures of 8 or 18 fairs were presented, due to that meeting the Middle-West fairs carried on, and it involved every fair in the area. The Middle-West fairs in the area were being held, that a celebration of three or four days will be arranged, with a formal opening ceremony. The total sum received that afternoon was $490 and had been presented for the fair association. In conclusion, the fair association can do much to set the border fair after the war.

ROBERT R. S.,—The fairboard and the executive committee of the Middle-West Exhibition Association met on Friday afternoon to discuss the condition of the fair. It was reported that the fair will be held on the 1st and 2nd of September. The total sum received from ticket sales was $63,000.

The meeting of the executive committee was held on Friday afternoon. The committee decided to hold the fair on September 1st and 2nd. It was also decided to hold the fair at the same time as the American National Exhibition.

**Fair ELECTIONS**

YOCTON, Ill.—Yorkton, Agricultural Association, re-elected President, C. R. Bess; Secretary, A. H. C. N.; Treasurer, E. W. Bond; Committee, A. G. Davis, W. R. McCall, and J. R. Neilson; honorary vice-presidents, R. G. B and E. M. Black.

CENTRAL CITY, Neb.—Norton County Fair Association decided to hold a 1944 fair at a meeting at which all officers were re-elected. The officers are: President, C. M. Anderson; Secretary, E. H. Anderson; Vice-President, A. H. Anderson; Treasurer, C. H. Anderson; and Secretary-Treasurer, E. H. Anderson.

**SCHLESIE, Minn.—St. Andrews and St. Gabriel's Agricultural Society elected officers on Saturday night. Officers elected: President, N. G. Davis; Secretary, E. G. Davis; Treasurer, J. H. G. Davis; Librarian, E. H. G. Davis.

TIPON, Ill.—Evelyn, Minn., was elected President of Cedar County Fair Association on Saturday night. Officers elected: President, E. H. Davis; Secretary, E. H. Davis; Treasurer, E. H. Davis; and Librarian, E. H. Davis.

**NEW YORK STATE ASSOCIATION OF COUNTY AGRICULTURAL SOCIETIES, NEW YORK CITY—Agricultural Society elected officers on Saturday night. Officers elected: President, N. G. Davis; Secretary, E. G. Davis; Treasurer, J. H. G. Davis; Librarian, E. H. G. Davis.

**WISCONSIN ASSOCIATION OF FOURS—President, E. H. Davis; Secretary, E. G. Davis; Treasurer, J. H. G. Davis; Librarian, E. H. G. Davis.

**CARRINGTON, N. D.—Agricultural Society elected officers on Saturday night. Officers elected: President, E. H. Davis; Secretary, E. G. Davis; Treasurer, J. H. G. Davis; Librarian, E. H. G. Davis.

**SOUTH DAKOTA STATE ASSOCIATION OF COUNTY FAIRS—President, E. H. Davis; Secretary, E. G. Davis; Treasurer, J. H. G. Davis; Librarian, E. H. G. Davis.

**MINNESOTA ASSOCIATION OF COUNTY FAIRS—President, E. H. Davis; Secretary, E. G. Davis; Treasurer, J. H. G. Davis; Librarian, E. H. G. Davis.

** disregard any objections that are made, the organization will continue as before."
Key West Spot Panning Swell For Barfields

KEY WEST, Fla., Dec. 18—American Legion Park here, sponsored by Arthur Sleeper Post No. 28 and operated under the management of Mr. E. E. Blatchford, along har-
moniously and to good returns since its formal opening November 11. The par-
k, located at Duval and Division streets, has been giving ample sup-
port and cooperation from Legion, city and military officials. The park is owned by the Barfields.

With all dim-out restrictions elimi-
nated in the area, the park is filled with lights and presents a colorful appear-
ance. A new moon front area, designed and decorated by Robert Wicks, formerly of the Arnold Arms Inn, enhances the lights spots appearance.

Among the attractions are the Rudy Boys' Rocket, Nocturnal, Flint-Whitc and Oceanic George Ernest Ferris Wheel No. 18, the world's highest. Rudy Boys, operated by Mr. and Mrs. Louis Weiss has the bingo Mrs. Dave Rudey,
contender. Ghost Busters, paperclips and chandeliers, the Phantoms, photo gal-
try, Suicide Bunker, Bull bull game, and Mr. and Mrs. Joe Rein's bull game and cigarette girls. All report good business.

Lights are supplied by the Eddie
Pitts, owned by the Lust Brothers.

War Bonds and Stamps are given away nightly, and a booth is being installe
don the grounds for the sale of War

Seaside Gets Charter

ST. AUGUSTINE, Fla., Dec. 18—Virginia Corporation Commission last week issued a charter to the City of Wildwood Beach, Inc., to conduct amusement enterprises. Art Lavelle was named controller, with the

The Pooll Whirl

By NAT A. TOR

Cove New York Office The Billboard

Conventional Notes

Well, the column have come and gone

The general lift in attendance

The appearances even seem to pool the

In St. Augustine, it was the Swell for a
day of fun. Sherman beach was that of Mark Reese,

18-p. Kay of New York City's Twin Conch

the New York Pool Owners' Association, who hasn't been

at the beach for the season's first six

years.

Sherman wrote to Len Sams on his re-

to the Spartan, and he is able to see the better co-operation from his

Scopera

We have it on good authority that the

Ding a Ding real nice spot, which

runs the mammoth O. E. George indoor

plunge, crowds, has taken over the

outdoor operations in the French.

Announcement of rental hasn't been

made yet and in attendance the following:

the French are on the dotted line. Owner

of property and noted recent operator of the

19-45 was the Metropolitan Life

Insurance Company, which originally

took over it from the Citrus Inn, to Flot

New York real estate, who built the 19-

45.

The management of the

Casino manager, bon-mannered the

pool, and the two seasons ago Madee

and Harry Pausley, of the Concourse clu
b, ran the place the fall and had Matt

Vaughn, Arthur Sleeper Post No. 28

Whirl, which takes a great deal of

interest in Wildwood Beach. No one

seems to have written it off.

Kid Staff

Guerere Rivers and Miss Mabel Penner

 denounced as the manager, who are

appears at many parks, pools and amuse-

ment centers, but they are not a novelty as they have a very fine staff on them

back on juvenile delinquency.

The up-and-down story of Wildwood Park, Detroit, and reveal that every high

fence hundreds—it not uncommon—of

mall, which they visit, take home some

hockey bills all over the place. They

were no more than 17 or 18, write E.

P. and F. "And most of them were hair

short and trim and with red cheeks and

their hands still trying to keep order and

they made a good job of it when you

think of the Concourse they had to look

after. It is going to be the greatest

place in the city, and the outdoor show business and the educational field had ever

had. Rivers and Penner are not the only

ones who have written this department
to say so. Wildwood operates. It's more

than kid stuff. It's gonna

the big headline this coming

summer, and the Concourse should be
given to it now by pool and

bathe mostly from other plenruptions
can be done to counterfeit it.

Man and Mestness

Universal plunger in Los Angeles, con-

sisting of three big indoor luges and

some high lugs, has been visiting the

200 locals of many water sources in the

city, and he is a man who has been a

hit in their pool, very popular these
days with the kids. It is an interesting

story about native water users and they

tell me that a great many swimmers

get a tremendous amount of fun from

the facilities of the flyy 18-45. To my

way of thinking, the outdoor pool that
case to be called real fun

(See POOL WHIRL on page 75)

Moochers

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(See POOL WHIRL on page 75)

Moochers

Two New Men and Ride Operators for year-around work. Also

Good Swimming Pool Manager capable of operating filtering

plant for year-around work.

Apply in person or write

Eastwood Pool Coaster Company

20744 Glatot Avenue

East Detroit, Michigan

December 25, 1943

Showbiz at War

In THE FOREST PUMA this issue a NEW BUSINESS AT WAR, with articles by leaders in the field, covering the effective accompl
ishments of personal and per

Linchman Talks to Wildwood Chamber

WILDWOOD, N. J., Dec. 18—Sell the

first resort to yourself and the master

building business to new visitors who

will be "tied up." This is the advice of

Mr. and Mrs. lipppon, recently

membered, who mentioned the coming of seven guns to the mayor's staff of 25.

Park: 

For the new year, bring bluish, in


rope over the fence. The city of Wildwood Beach, Inc., has joined the local lodge of

Ecliptic in Oklahoma and in the

area of Zalecreek Julius Frasier.

Water Polo Re-Elected

GODSHALL, Dec. 18—Harry God-

shall was re-elected president of the Miss

Miami Pageant, at a meeting of the board this week. He was

the only member of the board last season and did a good job in what

turned out to be one of the most successful pageant season in recent years. Apart from the

huge publicity it gave the resort, the pageant last year yielded $5,000 and

earned for the club a profit of $1,300.

The following members of the board are the following:

The re-elected board was named as

Harry Godshall, president; John Hartman, vice-president; Joseph Wagenberg, treasurer; Louise Allbaugh, secretary; and

concluded to the executive board are James W. Bailey, Thomas Carter, Ray

Maccoby, Gerald Talmadge, William A. McAvoy,

and Harry Pausley.

Goddall said the board had discussed

extensive plans for next year's pageant and said that no date had yet been decided upon.

EXPETING MAIL AT THE BILLBOARD? LET THE LETTER LIST EACH WEEK. REMEM-

BER THURSDAY IS THE ADVERTISED ONLY ONE TIME.

Our national convention was well att

ended, and a renewal interest in each

of the on their side of the discussion

came close to the real problem for

each person. Never again will the meetings go back to the same old methods. This

will be a discussion. The reason for the success of the first and open discussion to the
capacities and the ideas and their own
discussion. It has grown tremendously since the

personnel experience and accompanied the
discussion. It has grown tremendously.

We are given even expected in the death of our
discussion even expected in the expected days of our
discussion.

Linchman was asked how he

it was treated with great suspicion when he

visited amusement parks before

the pool was opened. It was a

the background.

American Recreational

Equipment Association

By R. S. UZZELL

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it was treated with great suspicion when he

visited amusement parks before

the pool was opened. It was a

the background.

American Recreational

Equipment Association

By R. S. UZZELL
There may be another year for the tested show. This year there was a cloud to spoil a recurrence of past sessions. The show's major opponents declared the peak was reached last summer, and that the product a gradual and steady decline in the next couple of years. They predicted that by the end of 1950 there will be a vast amount of room for future expansion.

Radio's Thespians (Continued from page 6)

minute spot messages have been delivered by AFRA actors, singers and announcers urging the public to buy War Bonds, to support various seventeen-armed auxiliaries and aid enlistment and support the armed forces, the new service branch for women and to support the SPARS and the nursing services.

As a result of forming a large group among those whose volunteer work has spread the activities of the American Theater Wing War Service Committee throughout the country, and the Stage Door Canteen a success in New York and stimulated the founding of canteens in New York, Philadelphia, and Boston and in numerous other centers. Helen Menken, chairman of the Ladies and Gentlemen, will continue to get the sponsored program "Stage Door Canteen" on the air, with its weekly revenue used to buy War Bonds for further war service.

Officially, as a union, AFRA has purchased 425 power place of $10,000 bonds. This does not include the individual amounts purchased by AFRA members. We estimate the total to be well over a million dollars.

AFRA has officially sponsored two Blood Donors Days, one of which was held in cooperation with Mutual Broadcasting System, Columbia Broadcasting System, National Broadcasting Company and the Blue Network. Large numbers of our people donate blood regularly to the American Red Cross Blood Bank, the exact figures on this are not available.

Finally, at its fifth annual convention in the summer months, AFRA decided to pursue various measures which will contribute to the preservation of national unity and morale, and to the victory of the war. They endorsed the broad conception of the war, and took up the fight against the Axis, there was heavier going still to end and that next year would call for even more of the same.

One thing is certain, outdoor show business is a very big business and every worker of the sawdust, midway, and mills had no hinting of rolling their sleeves until the job is done—and done right.

Outdoor ShowBiz's (Continued from page 13)

vety vacations. Last month, for example, the Pacific Coast Showmen's Association sponsored a show at Los Angeles' Victory House on Pershing Square with over 600 of the world's most famous showmen contributed their services for a five-hour program, with band sale pitches between the acts. At one show in St. Louis the gross was $12,000 and the total sales ran over the $25,000 mark.

The details of the show were the sales of autographed songs of "Hold That Tiger" and "Hey Babe," extended by the authors and sold for the price of a $100 bond. Peanuts and candy apples could be purchased by War Stamps.

Last month, also, set the stage for the continues sustained drive on the part of outdoor showmen, when representatives of the International Association of Fairs and Expositions; National Association of Amusement Parks, Pools and Beaches; American Carnivals Association and Showmen's League of America and allied orgs gathered in Chicago's Sherman Hotel for their annual conventions. The lighter side of the outdoor industry's problems was relegated to a place of minor importance. A serious note was taken in evidence through all the sessions, with discussions paramount on prosecution of the war on the home front. Major emphasis was placed on the need for a large-scale fund raising in favor of War Bonds and post-war planning.

The seminar was reviewed with a point-lighting toward even greater efforts for next year. There were talks on post-war planning for the entertainment business, the Army's servicemen's day at a fair, when 5,000 servicemen were entertained at an outdoor show with a military band, and other first-hand reports on Red Cross activity hook-ups, the Youth Movement, and various poultry and produce boosting plans. The IAPE laid out a comprehensive program with no phase neglected that food production will look above all other matters in importance for the coming secu-
AGENTS & DISTRIBUTORS

AGENTS: PITCHIN, SALEMEN, DEMONSTRATORS (that pay in full for use), 25c each. AMERICAN COMPANY, 137 North American Ave., New York, N. Y.

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A THOUSAND COSTUMES — STAGE, MAS-
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ATTRACTIVE 21-PEICE ILLUSTRATED PRO-
of tricks, illusions, stage magic.
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REALISTIC. Painted fur, leather, and real
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CONCESSION AGENT WANTED FOR ALL YEAR
work. State type of games you have interest
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LEAD TRUMPET WITH GOOD TONE, RAND
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WANTED. Plays cornet, cornet, etc.
BIRD WAGGS, Amboy Hotel, Atlantic,
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LEADER, New Kenmore Hotel, Albany, N.
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WANTED $50.00-
CHICAGO ENTRANCE, 1575 Michigan Ave.,
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WANTED AT ONCE — PIANO PLAYER AND
TROMBONE PLAYER with good band, contact at once. Too
Mac, 2205 Michigan Ave., N.
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WANTED TO JOIN JUGGLING Troupe that works
weekly. Steady location. NO EX-
PERIENCE NEEDED.
CERTAIN, 2218 W. 24th, Chicago.

WANTED, PIANIST AFTER JANUARY 1, who can read, talk and play shows.
Write, give date of birth, with bill head, West町.
Sate full particulars, EDDIE HEINOWE,
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WANTED TO BUY
A-1 CIGARETTE AND CANDY VENDING
Machines. All kinds. At good price. CLAUS,
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WANTED TO BUY — ONE MINIATURE TRICK
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State complete, complete with engine, suitable for use in
public places, in crime, spring that is rigid.
RAGAN'S PARK ROLLER RINK.

WE PAY YOU WELL FOR "ANYTHING" YOU
will sell. Mar nóngano, Jewelry, Trade, In-
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FREE TO ACCEPT OFFER — WRITER OF
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any time. I have to travel. Write or call for available
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Central, Chicago. Personal training. Age 23, 5 ft. 4 in.
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Muskets, 100/100/100. Latest design. For sale at
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WANTED FOR ENTERTAINMENTS. Costumes
and uniforms for leading American and foreign
actors and actresses. Send resume and accom-
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W. A. W. 700 G. New York City.

"HOT" TRUMPET—GOOD
with all the latest jazz, bring swing.
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RINK ORGANIST — EX-
perience playing for all show
Ferica, California, makes, but will consider others.
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AT LIBERTY
MUSICIANS
"FREE" — TRUMPET—GOOD
with the latest jazz, bring swing.
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AT LIBERTY
BANDS AND ORCHESTRA.
"THE FOUR MOODS"—UNIQUE
Ensemble knows no substitute for bigness in bigness
and makes all other ensembles fade into insignificance.
Now appearing in good engagements. IMMEDIATE RE-
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ATTENTION — LONDON BUNCH AND CABB.
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Festival Ticket. Ticket is for
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MAGICAL WANTS POSITION WITH TENT
show or unit for 1944 season. High class,
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JANIS COOSWELL — STALTWAVER, CLAY,
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## Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

### Classified Advertisements

#### At Liberty

- **Piano Players**
- ACCOMPANY TO TOP ARTISTS — POPULAR, vocally or instrumentally. 
- Accompanied or not, professional or not. Most musical backgrounds. Write or wire R. A. BARNHART, 12 E. 42nd St., New York City.

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- LYRIC TENOR — HONORARY discharge from army. Wishes connection with star vocalist. Extensive experience classical or concert. Extensive repertoire. Wire or write R. A. BARNHART, 12 E. 42nd St., New York City.

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- HILARITY! FIDDLER, GUITAR PLAYER. Begging. 7 years' experience stage. Local 
- Chicago and World War A. E. T. 
- Send address. M. M. W., Chicago, Ill. 

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**Advertisements Continued...**

### Billboard List

- **Earls**
- **LOTTIE, TAYLOR**, 302-3 E. 46th St., Chicago, Ill.
- **Allan, ANDERSON, ARABERRY,** 303 N. 4th St., New York City.
- **MKS., ANDERSON,** 303 N. 4th St., New York City.
- **ALLISON, ANDREWSON,** 303 N. 4th St., New York City.
- **Armstrong, Armstrong,** 303 N. 4th St., New York City.
- **Newspaper Advertisements**
- **LIBERTY THE MAIL**
- **Chicago, Ill.**
- **December 25, 1943**

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**Notice, Selective Service Men!**

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**Advertisements Continued...**

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**Billboard List**

- **Parcel Post**
- **Earls, The Staffing, Belle, King,** 302-3 E. 46th St., Chicago, Ill.
- **Farra, Staff, Arcade,** 303 N. 4th St., New York City.
- **Kirkley,Manchester,** 303 N. 4th St., New York City.

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**Classified Advertisements**

- **At Liberty**
- **Piano Players**
- ACCOMPANY TO TOP ARTISTS — POPULAR, vocally or instrumentally. Miss NELMA, Rincon 12th, in Rochester, N.Y., wanting before Dec. 10.

- **At Liberty — Piano Man. Read, fake, tag.""
NOTICE

Because of the serious paper shortage, letters, etc., will be advertised on this list only one time commencing January 1, 1944.

In the event that you are having mail addressed to you in care, it will be to your advantage to look for your name in EACH issue of The Billboard.

MAIL FORWARDING SERVICE

THE BILLBOARD PUBLISHING CO.

December 25, 1943

USE PROPER POSTAGE

ON HOLIDAY GREETING CARDS

When mailing holiday greeting cards in care of The Billboard be sure to use first-class postage 15 cents per card including return postage. This applies to either sealed or unsealed cards. It is better to send them second-class postage and paid under third-class postage (1 1/2 cents per ounce) cannot be forwarded and therefore must be sent to the dead-letter office.

This ruling for forwarding of mail does not apply to open greeting cards, those not requiring envelopes and sent under 1-cent postage.
### Merchandise Trends

By CAROLINE ASPRAY

CHICAGO. Dec. 18.—Sales of musical novelties are climbing at the present and promise to remain steady sellers even after the holiday season. Boys in the services and titles on the homefront are buying "sungs," and the habit of providing them for the occasional "great sing" will continue for years after the war. Sonettes, songlets, coxins, ukuleles and the old-fashioned recorders find new customers who will stick to their favorite musical novelties a long time.

**HARDWARE FUTURE.**—An executive of a big hardware supply company at a regional meeting of hardware dealers outlined a post-war set-up where dealer-owned wholesalers will dominate the scene. He called the present wholesalers' system a "wasteful operation" and said too high a percentage of the dealers' income disappears in freight charges and salaries for which producers' value is too high.

**NEW GOLD RUSH.**—Reports from Winnipeg, Can., say gold has been discovered in the Snow Lake district, 90 miles Northwest of The Pas, Manitoba, in Midwestern Canada. Several large mining companies have staked claims, and the region may become one of the most heavily mined in the Canadian Midwest after the war.

### RATION "CURRENCY."—The Osborne Register Company, Cincinnati, began manufacture this week of 2,000,000 ration tokens. That's double the amount of tokens originally planned to be put into circulation when OPA's new system goes into effect February 27. The order was increased to be sure of an adequate supply to meet all needs; 1,100,000,000 red tokens for use in making ration change in buying meats and fats will be made, and 900,000,000 green tokens for all other purposes. The tokens now in production are expected to be smaller In size than originally designed, and it is possible that the green tokens, along with ration book holders, may be going to waste now—when all gag tokens possibly.  

### NEW PRODUCTS.—Industrial Equipment news recently surveyed leading manufacturers of industrial products and catalogues to determine who replied are already preparing to turn out new and improved products for post-war release. It was found that over 80 per cent are now designing new products, and 75 per cent are either looking for new products to manufacture or have new products entirely new to their line. This,音响 industry, is in the field of industrial products, has yet to be seen on the market. But manufacturers of consumer goods aren't far behind and many manufacturers of industrial goods are already beginning to design goods for the new market.
Popular Items

Insignia Rings

McVey Jewelry Company, Cincinnati, has some good-looking, heavy sterling solid silver rings that the hewns in service are really going for. The automati; cars or insignia of six different service branches is mounted in either gold or silver on these rings for servicemen and women, too. For a ring for members of the WAC, the Faei advertised pewter delivery and prize prizes. These rings would make good Easter gifts to follow up on the identification bracelets so popular for Christmas gifts.

Glass Ring Molds

A large (one-quart) ring mold and set of six individual (five-cent) molds is offered by Micky Sales Company, Pittsburgh, that housewives will take to. Lot of them is missing the aluminum when but after trying these "all-purpose," guaranteed heat-resistant ring molds for making hot or cold dishes they won't want to go back to metal again.

Carrays

Joseph Rein, Chicago, has some handy leather bags made with leather drop handles, reinforced bottom with metal studs and same-size paper or zipper pockets, but three strong straps, with an extra flap inside the bag makes an efficient top close. Everyone's traveling and these are many who prefer this style to the suitcases type.

For Milady's Hair

Bows, butterflies, feathers, flowers and birds seem a permanent part of Miss America's costume now, and every girl wants an ornament to complement separate outfits. Feather Brothers, New York, has an unusual assortment of such hair ornaments, treasures on comb. Sequins make spangled tassels in butterflies, flower and bow designs.

Shell Game

Not the old one, they are brooches, earrings and cameos lapel badges the girls will love for their new and different look. They're made of natural California autark shells, beautifully fashioned into costume jewelry that should be particularly good in spring lines. H. W. Johnson, Los Angeles, is offering them.

MILITARY INsignia JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONARIES, ETC.

"Sister"—Gold Plated Sterling Silver Heart Locket with Mother of Pearl $2.25 2/3 Or $1.00 3/4 Cut and $1.25 1/2 Cut

"Peace"—Gold Plated Sterling Silver Pin with Red and Rhinestone $3.75 1/4 Or $2.00 1/4 Cut

"Father"—Gold Plated Sterling Silver Pin with Blue and Rhinestone $3.75 1/4 Or $2.00 1/4 Cut

"Mother"—Gold Plated Sterling Silver Pin with Pink and Rhinestone $3.75 1/4 Or $2.00 1/4 Cut

"Brother"—Gold Plated Sterling Silver Pin with Green and Rhinestone $3.75 1/4 Or $2.00 1/4 Cut

"Wife"—Gold Plated Sterling Silver Pin with Black and Rhinestone $3.75 1/4 Or $2.00 1/4 Cut

"Girl"—Gold Plated Sterling Silver Pin with White and Rhinestone $3.75 1/4 Or $2.00 1/4 Cut

"Broocho"—Gold Plated Sterling Silver Pin with White and Rhinestone $3.75 1/4 Or $2.00 1/4 Cut

Terms: ½ Dep., ½ C.O.D., F.O.B. N.Y. Order Today!

We also have several gold plated sterling silver insignias, including the "Sister" insignia, for combining, send $1.25 for sample card of 15 different available emblems. In addition, we can etch Pearl and Wire for Wire Workers. Write for details.

Jobbers! Write for Special Deal!

Send for Catalog

Send $2.50 for sample of Complete Line

109 SOUTH FIFTH STREET
BROOKLYN, N. Y.
WINDSWEPT

VERY LARGE LINE OF RHODSTONE COSTUME JEWELRY
ASSESSMENTS FROM $25.00 TO $100.00

SCHREIBER MBSE. CO.
1001 BROADWAY
KANSAS CITY 6, MO.

WRITE FOR GENERAL CATALOG
(Order Address and Shipping must be Declared.)

NEW YEAR'S FAVORS
HATS—HORNS—NOISEMAKERS—CONFETTI—SPIDERWEBES—HAWAIIAN LEGS—DECORATIONS—NOISE MAKER ASSESSMENTS, $12.00, $25.00 and $50.00. SATISFACTION GUARANTEED. WRITE FOR PRICE LIST.

MIDWEST MERCHANDISE CO.
1001 BROADWAY
KANSAS CITY, MO.

WATER ORDER DETAILS
(Continued from page 4D)
then this provision ofontide. The notice
GOLD AND WATER ORDER DETAILS — may be given in any conventional form and should be accompanied by the references to the sections and 5 of this regulation or of
(b) If a person, who is a seller or who is a wrapper of a tag, is notified in writing by the owner of a tag, who shall have
This is a 100% N.Y. 10, N. Y.

BEAUTIFUL HONOR ROLL
A WINTER SUBLIME GIFT TO BE REMEMBERED FOR YEARS TO COME

MOTHER, SISTER, SWEETHEART, FRIENDSHIP, PILLLOWTOPS, EARRINGS, NECKLACES, RINGS AND ALL WAYS A PROSPECT

Offer fine lines for the Army, Navy, Air Force or a Marine by mail. Use one of the free catalogues. We have many attractive designs, styles and lines. Enormous Millions in $2.00 per

Order three, $5.00 per dozen, $10.00 per hundred, $25.00 per

Dept. 156, 158 MULFORD ST., CHICAGO, ILLINOIS.

PERSONALIZE YOUR ARTICLE! Before your problem of chains, _dibles, etc. FOR TOPS, with and

ARLAN TRADING CORP., 234 W. 31 ST., NEW YORK 1, N. Y.

without WORLDS-UPON-A-TREADLE with all desired names. 100,000 cards have been marketed since June 1942. Millions have been placed by Miller, Black and White. Pin and each to

for $1.50 each and up.

for any Tus or coat. A FINE PIECE OF GIFT, WITH YOUR NAME AND ADDRESS, PERSONALIZED FOR

Price, 30¢. If you are a retailer and wish to give a campaign gift, or pay the store owner extra for a campaign piece, you shall order in quantities of $100.00 each.

to the Army or Navy, Air Force or any other branch of the Military Service, are subject to the possible

with the FREDERICK W. HANSON CO., 112 E. 23RD ST., NEW YORK 10, N. Y.

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BEAUTIFULLY COLORFUL MINIATURE ANIMALS

Many of these are extremely rare, some are uncommon, and a few are with prices from $1.00 to $10.00 each. A few are worth $50.00 or more each, among them the Franklin

Make any order. No order too small. If you want to order any animal, give the name, size and price, and you will have it in a few days. Only the best and brightest are on our list.

Send for illustrated list of these miniature animals. No obligation. Write today.

115-119 K South Market St.

CHICAGO 6, ILL.

LEO KAUL

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WATER ORDER DETAILS
(Continued from page 4D)
then this provision ofontide. The notice
GOLD AND WATER ORDER DETAILS — may be given in any conventional form and should be accompanied by the references to the sections and 5 of this regulation or of
(b) If a person, who is a seller or who is a wrapper of a tag, is notified in writing by the owner of a tag, who shall have

This is a 100% N.Y. 10, N. Y.

BEAUTIFUL HONOR ROLL
A WINTER SUBLIME GIFT TO BE REMEMBERED FOR YEARS TO COME

MOTHER, SISTER, SWEETHEART, FRIENDSHIP, PILLLOWTOPS, EARRINGS, NECKLACES, RINGS AND ALL WAYS A PROSPECT

Offer fine lines for the Army, Navy, Air Force or a Marine by mail. Use one of the free catalogues. We have many attractive designs, styles and lines. Enormous Millions in $2.00 per

Order three, $5.00 per dozen, $10.00 per hundred, $25.00 per

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CHICAGO 6, ILL.

LEO KAUL

COPYRIGHT MATERIAL
CHICAGO, Dec. 18—Feminine whistles and handbags being as popular now as they are, bright boys who anticipate coming styles are apt to buy them around their own necks, but there are some things that the boys may be wearing soon. The child nature has been observed upon Leslie flats, and the trade has been unusually snug, especially for the all-black stockings, which is the nation today but what she didn't know she wanted until yesterday.

Shoe man are saying that all-white shoes will be a favorite for winter wear, and the girls will probably start wearing them off before the tradition of Memorial Day sunburst. The big brands include House, Tangle, Hum and costume jewelry in light colors will catch on, and dark colors and heavy, bulky accessories are coming in.

Spring dresses and blouses, according to the women's apparel trade, will be seen in the scooped-out or wide-open necklines, the slouch or the "little brown dress" which is practically the woman's uniform. With the blend of short houses and full-length evening dresses coming, the neck will be seen in the day to day, necklaces will be more to the accompanying effects. From a black velvet ribbon in pendant fashion, such as is popular in Mary Martin's costumes in her current Broadway production, look for more use of a good item for the costume jewelry trade.

Pieces of costume jewelry set with semi-precious or artificial stones are coming into wider popularity. Turquoise and amber are a favorite with them.

A button company is suggesting in its ad that a dress or suit an item of dress buttons set with rhinestones and polished precious gemstones or setting these items into a piece of costuming. Millicent will now offer one or two choice designs, and pin one on the white dress sash onto a bobby pin. The pin will hold a chest pin in the shape and color of the pin and pin it to the tip of a hairpin. The idea of using an off-shore dress set with dress accessories is another popular one with the girls, and if a set of corn sing and dress accessories are used, then it will offer her selection of a season's wonder. Chicago women whose figures are accentuated in their idea of wearing a bonnet or scarf instead of the vassals that they can hardly have amiss to them themselves. When the Windy city's wishing wisps look out for the vassals, a cresting division has started a rod of wearing a man's hat. The brown wool hat sold for over a dollar, is the smallest size of the hat that is desired. It is also the only one left that is sold."

**Gov't Orders**

WASHINGTON, Dec. 18—WPB's Economic division announced issuance of order No. 1.1771 restricting the use of fiber shipping containers. The war division has stated that the use of containers was restricted to cover "Luggage" which includes inclusions of the shipment of any cargo except that of accidental destruction.

Quota restrictions as now provided that in any three-month period the total containerment of certain goods to ship containers used by a shipper for each order to the foreign market in Schedule C of the order, shall exceed the quotas of the foreign market in the same period of the same year as the quota period.

Specialists do not apply to any containerment of the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period. The method of calculating the foreign market in the same period as the quota period.
GLOWS LIKE A STAR
LUMINOUS FLOWERS AND STATUES

WHATEVER PRICE the public pays be sure to use that fall value is refunded.

MADELINE E. BAGAN
48 East 56 Street.

STANLEY NARDI
28 East 57 Street.

F. GREEN
500 West 32 Street.

S. SHEA
666 West 32 Street.

C. L. MOTT
224 West 32 Street.

BRUCE M. FLANAGAN
15 West 29 Street.

J. W. WING
347 West 32 Street.

P. V. McALLISTER
214 West 32 Street.

E. L. JARVIS
612 West 32 Street.

R. P. MURPHY
113 West 32 Street.

R. D. MUSGRAVE
415 West 32 Street.

W. E. THOMAS
222 West 32 Street.

C. A. SMITH
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G. B. BROWN
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**MERCENARY-GENERAL OUTDOOR**

December 23, 1943

**Buck Supervising Construction Work**

TROY, N. Y., Dec. 18—Owen Osco, Buck shows, was here supervising construction on a three-story *Newspaper-Go-Go* to replace the room which burned last season on route to Troy, N. Y., reported Roy P. Feath, press agent.

Mr. and Mrs. Buck, now at the Harris Hotel, plans considerable expansion after the holidays until February, Lloyd T. Johnson, manager of the daily paper, reported.

Mrs. Vestaide, Miss Show, is reopening after a successful season in Florida, Mrs. G. W. Siegel, with him, Mr. and Mrs. Louis Steyer are spaced in a new winter at home in Miami, Mr. and Mrs. George Ballless plan concert season, at their home in Atlantic, Va., an engaged for another concert. Mr. and Mrs. Albert Kimbell, of a large high-brow music operatic group, have decided to spend the winter here.

Also in Troy for the winter are, Mrs. and John (Pendley) Scant, and Mr. and Mrs. Edgar Lewis, who has the *Newspaper-Go-Go.*

This lady, who had 14 years’ experience in the theatrical work, dates leaving more than a murmur, and will be given by one who has made the work her life.

Palmyra will never die. In fact, it is growing, and in accordance to those successful ones pasting it.

**Palmistry**

By E. F. HANAN

CRAB changes have come into the art of palmistry, and with the hands since the day of Professor Doctor Madame Le Normand, whose works gained the confidence of the palmists of the human hand. Man flies the air, the water, and the space under the ocean, and he would be surprised to know how many famous people have turned to the palmist who has shown a great talent for the art and is able to read them.

In Liverpool, noted stock speculator, Mr. John Bernhardt, former actor, and head of the firm of Bernhardt Bros., was one of the millions that were enriched by the painting of the hands. The hand of Mr. John Bernhardt is considered to be one of the most interesting and complete palmistry in the world. A few months ago a wealthy success was met with the hand of Mr. John Bernhardt. In one of the most interesting palmistry sessions, even counting for the part she played in his many business success.

Man is variable and is ever willing to take chances for success. It is a fact that is presumed to have more expert knowledge of the dark affairs than he holds himself to possess.

So palmistry goes on, becoming more a science each year, and is clearly held for only the clearest few who can not only see where they are going, but who are good judges of facts, means and ends.

Whatever takes up this work may profit by a few words of advice from a friend of a writer, who, after ten years, has written a book on the world. The writer, near the water front of Boston read the hands of deep-sea fishermen, and round-

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**Truck and Trailer Legislation**

RICHMOND, Va., Dec. 18—When the Virginia General Assembly meets in January, Delegate E. J. E. Goodwin, of Danville County, chairman of the committee of mass and transportation, will propose a reduction in Keene rates of 25 per cent for such purposes as a small truck. He sponsored a measure one year ago which reduced the present rates by 60 per cent.

It is expected that the state legislature will act for the reduction in motor vehicle licenses because the state will have a million dollars, $17,000,000 in unspent highway funds by this spring, and Mr. Goodwin's present bill is expected to produce a revenue of $1,000,000 for the next fiscal year.

**Poultry Shows**

**These dates are for a five-week period.**

**Colorado**


**Kansas**


**Massachusetts**

Boston—Jan. 17-19, Paul Tref, 137 Church St.

**Michigan**

Algonquin—Jan. 14-16, Harold C. Fenn, 111.

**Pennsylvania**

Philadelphia—Jan. 18-20, O. F. Lathan, 95, 111.

Philadelphia—Montgomery Park, 11, 71.

**Texas**

San Antonio—Jan. 21, Chamber of Commerce.

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**Trimmers’ Sessions Open to Men’s Aux**

LOUIS ANGELES, Dec. 17—Regular Associated Trimmers meeting Donnells, the Trimmers’ Auxiliary to Betty Cee, first vice-president, and Yuma, fifth vice-president, will convene at the **Regal Club** for the purpose of raising funds for the Auxiliary’s Welfare Fund. Preceding the meeting, the board of directors will be present to supervise the raising of funds. The Auxiliary committee comprised of President: Harry C. Krueg, Ruth Korte, Martha Levin, Celia Ricks, Lillie Daiman and Nellie Poulter.

Appointments of Bode Miller, president; Mrs. Robert Moore, vice-president, first vice-president; Mrs. Marlene Pounds, second vice-president, and Mrs. Ada铁, newly accepted members, will be presented by Chaime Luetwing, King, for the Auxiliary. Mrs. H. J. Duckhin, treasurer for the Auxiliary, will be re-elected for the third year in the post. Maxine Wilson was in for her first meeting as a Ada Miller and Mabel who has recovered from an accident after the first meeting. A motion was carried that in future meetings the Auxiliary will not invite the women at all meetings. The Auxiliary will appoint another Auxiliary to invite and serve with the women on the committee. During the summer meetings men at meetings and they had petitioned the club to allow the men to attend and have an Auxiliary to invite and serve with the women on the committee. The motion was accepted unanimously of the Trimmers’ Auxiliary. Many favorable comments were made and the new choral chains and cord table bought for the men’s room by the lady board. With completion of the new bar and service counter, the club will be fully equipped. The Auxiliary will do many constructive work and many congratulations were donated by members.

Cecil Xaxiak reported on arrangements for the installation dinner. On the committee were Margie Mikes, Mayeke Craft, Ruth Karte and Charlotte Warr. Mrs. E. L. Martin, who had visited at the Hotel Rock Lake City, Ruth Karte represented the Kor-Ande-Fashley, the only one in seven kettles in the trip. Jenny Royal staid from Brunswick East, Earl Dagny was entertained by Harry Levine, Blaise Henson, Louise Wul, Watson De Pellet, Joe Krag, Junia Darnall, George Cook, Dick Kendall and others. Harry Wul, Mrs. Hul, Dave, Luce and Mirrie Rounds. Cards were read from Jean St. John, Mrs. C. L. Branson and Mirrie Stiles, style, after which the Branson Hotel. To be in Tinspence, and the guests Groves Rad- ley, Ted and Martin and Edie Henson, Horsomost Loom and Earl Dagny.

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Ballyhoo Bros' Circulating Expo

A Century of Profit Show

By STARR DE BELLE

Chicago, Ill. December 21, 1943.

Dear Editor:

The Ballyhoo Bros, who brought their private car for the meeting, were up again for its move back to South America.

Ballyhoo Bros who were holding another meeting in their room to decide on whether they would or wouldn't provide South America, because they hadn't signed any fairs. Thursday they planned to go to the hotel and meet the board about the situation. The crowd transportation, was as usual, very attrative.

During the two meetings our agent was working on their behalf to try to get them here. White on the role, he learned of their plight via the Steamer, who were playing the car on our house.

When both sides has been decided, reports they decided it would be a good idea to do it, but whether each other, neither one wanted to crack to the other. The crowd transportation was done yesterday and the spirit of giving was not as much as the house went to the stores and offered them these presents, promising they would go to the best at a good value.

That brought the opposition show together, as with real holiday entertainment, which helped the plan to make up their minds, however, the show operated a wire for more goods just for the purpose of giving the advantage in a future event was made.

The Ballyhoo Bros, because of the Dramatical shows, they and were

PHONE MEN

WANTED

Children's Teats, Thieves and Tramps, 10th Ave. and Murray Hill, and the Coliseum, 42nd Street. E. 112 St. New York.

T. D. WRIGHT PEPPY

221 East 63rd Street

Ludington, Mich.

FOR SALE

Simple Story-Piece with 3 HP Motor, complete with front, shocks and back brake, 246-250 Speed, 200 B.H.P., few shots and paint, etc. Albert Bell's, 1800 Blvd. 

E. H. RUTLAND

Box 3, Minn., Ill.

AT LIBERTY FOR 1946

F. PERCY MORRENY

Can handle efficiently any country, Walter B. Ross, 112 W. 2nd St., Des Moines, Iowa.

Address: 3252 Jua St., Dallas, Tex.

Telephone: 6-8908

WHEN YOU ARE IN THE PENNY ARCADE

Will pay you for your used jewels, bracelets, brooches, etc., complete with chains, tinct, etc., and offer for sale at our cost. W. O. KING

203 Foundation St. MT. GLENSHAW, PA.

WANTED—TELEPHONE SALESMAN

POLAND, WA.

BROWN, MUNDAY TEMPLE, HAMMOND, IN.

(202-203 years of experience)

P. E. WUNTME

(Exclusive of all office.)

GUY SHUCK WANTS

Two Louise B. Brelsford Costumesches, the one a solid gold, the other a solid silver, the entire collection of a pageant. Money 38,750-00 or you can have them both. For your own, Address:

GUY SHUCK

P.O. Box, 699 Detroit, Detroit, Ohio, la.

MERICAN

December 25, 1943

The Billboard

Merchandise


CONCESSIONS

May 27, 1944.

BURLINGTON TEMPLE, Middletown, Conn.

Burlington, Vermont.

CIRCUS

King's Olympic, Dole Lion Los Angeles, CA.

PHILADELPHIA, PA.

CARNIVAL

NEXT WEEK:

CARNIVAL FOR SALE

1 Smoke Clock, 1 3/4 Mule, 7 Trucks and Trailer, 102 K. W. Light Plant, one Concession, one complete circus, and all equipment.

Inquire of,

R. T. BEARD,

1207 Missouri Ave., Kansas City, Mo.

WHITE SIDES WANT

Consolidated all sides, including Tiny Con, Oak and Elms. Can place Driving Show or any combination.

Inquirer,

WALTER CLAYTON,

3510 W. Sahara Ave., Las Vegas, Nev.

ARCADE FOR SALE

Eva's Arcade, 1608 1/2 E. 5th St., Los Angeles, Calif. Can take over all property, or be sold off.

Heller's ACME SHOWS, INC.

ALL CONCESSIONS OPEN

No living attractions for season 1944. We have no in our own stock. Offers to time. Will accept dates as per agreement:

BARRY HELLER, General Manager

205 Graham Bldg.

(205-206-207 years of experience)

* * *

GROFF UNITED SHOWS

Will book the following: Giants of the West, Giant Shows, Band Shows and any concession equipment, with our combination.

Contact:

B. J. Groff, Auditorium, Altoona, Pa.

(205-206-207 years of experience)

NO PLAT STORES.

* * *

Copyrighted material
In this issue the entire amusement world joins in expressing its patriotic spirit and especially in boosting the war effort thru U. S. War Savings Bonds. The coin machine industry is counted as an important part of the amusement world and hence shares in all the honors and privileges of helping carry on to victory.

It should be kept in mind at this particular time that buying bonds is only one important part in winning the war. Those charged with the responsibility of planning military action feel that the biggest part of the fighting is still to be done. So the proper spirit for all patriotic citizens is expressed in the slogan “Keep Fighting.”

Every member of the coin machine industry should give this idea consideration and show no let-up in all the patriotic work that has been done by the industry up to the present time. Leaders of our armed forces have time and again warned the American people that the real danger now is a letdown in morale on the home front. All of our leaders feel sure that victory will come in due time. It will come much quicker if the home front keeps fighting. Military leaders report that members of the armed forces in all parts of the world quickly feel any change in home sentiment or public morale. This is much more true now than in the last war. Members of the armed forces on all the fighting fronts are kept informed by radio, newspapers and letters from home, and they quickly react to what people are thinking back home.

In order to keep up the fight and bring the war to an end as quickly as possible, perhaps the first big job is to give as much attention as possible to boosting the morale of the men on the fighting fronts. This calls for direct action in whatever ways it can be done, whether by letters or by keeping up our home fighting spirit and in keeping ourselves informed on what is the best thing to do.

Another important factor on the home front is the present fight against inflation. The country has done well up to the present time in controlling inflation to some degree, but there are still serious danger signs that inflation may gain terrific headway at a time when it would soon react on the morale of the fighting forces. It should be kept in mind that a lot of the men in the armed forces are looking forward to the future when they will be coming home. So are the families and loved ones of the men at the front. If inflation should gain headway now, it would be a serious obstacle to getting our fighting men home and getting them set into jobs when they have won a victory for us.

The coin machine industry is a minor industry, but it still has a part in controlling inflation. For one thing, it calls for full co-operation with the OPA and other government agencies who are doing what they can to control a powerful force in the nation.

The morale of the home front will undergo another strain during the coming year. It is probable that the fighting by the armed forces will get much harder.

Most of the patriotic work done by the coin machine industry has been of a local nature. Members of the industry and their families living in all parts of the nation have performed many valuable services in their own home communities. These separate good deeds do not make a big story, but considered altogether they add up to a great accomplishment. The industry can assure the leaders of our country that they will keep up this fighting spirit on the home front until victory is complete.
INDUSTRY IN SECOND YEAR OF WAR

Regional Data Offices Offer Enemy Patents

Seized Axis patents in all fields of science offered to U. S. manufacturers.

Cleveland, Dec. 18.—Between 45,000 and 50,000 seized Axis-owned patents will be more readily available to manufacturers through the establishment of the Patent Information Service, an act approved by Congress which will serve the area west of Chicago.

The Patent Information Service, field office has been established in Cleveland, in conjunction with the Department of Commerce, the Patent Information Service, and other agencies which will provide assistance to manufacturers. The service will help manufacturers in the development of new products and improvements and will make available to them a wide range of technical information.

Construction work is being done by the teen-age group which has been used for various purposes. This group is working on the projects and will begin work on the night school program.

Too Few Turkeys, Board Men Offer Substitute Prizes

FR. JOHN, N. B., Dec. 18.—The record shows that the carpenters' union was not able to bring about the use of other pets for the holidays in the United States. The men have been so scarce and the price so high that the number of turkeys in the territory, turkeys have been the most popular type of distribution.

Because of the inability to get the birds at any reasonable price, the men have been forced to turn to other sources for supplies. They have been able to offer for one or several of the board prizes.

Those board operators who have been offering turkeys, among other items, have been selling out the boards promptly. The men were willing to take a chance of getting anything that would be acceptable for the holidays. They have given turkeys, Christmas or New Year's.\n
The elements that are different between the two are that the turkeys cost $4 to $5; the Christmas and New Year's turkeys cost $5 to $6.\n
Editors Note: A general picture of the coal mines industry's role in securing and the listing of War Bond purchasers during The Billboard's Broadcasters' Convention appears on page 23 of this issue.

Cleveland, Dec. 18.—Recognizing the need for promotion of industry, the American Industry Advertising Club has given its attention to the problem of how to increase sales and public interest in the coal mining industry. The top of the list belongs industry performed new service to the armed forces of the United States. Operation and distributor organizations throughout the country have given away almost every eligible man, men, women, and children.

Manufacturers, too, have piled heavy quotas of the people, many giving during the last few weeks of the war when coal and coal products factories were among the first to be affected by wartime regulations.

While it cannot be claimed that the South is completely free from coal mining in its various kinds, the belief that the South is completely free from coal mining in its various kinds of the armed forces is very similar.

Production of war materials is another important task for the Cleveland Mining Industry, with approximately 460 listed manufacturing firms, which produced coal mining machines and allied products in quantity, believed to be participating 100 per cent of its war production in 1943.

Outstanding Activities

Other outstanding activities by members of the Cleveland Mining Industry during America's war effort during the year include the following:

Purchase and sale of War Bonds.

Promotion of campaigns of various localities to sell War Savings Bonds.

Participation in community activities including civilian defense, bond drives, scrap drives, entertainment for the forces, etc.

Donations of equipment and supplies to UO centers, cantonments, army camps, etc.

Use of idle space and power.

Drives, funds and campaigns promoted by associations.

Use of industry developments in previous instruments of war.

Use of certain machines and principles for training personnel.

Deductions of jewelry to teen age clubs which converted conditions of depression to welfare in war.

At the time of the first one of the nation's smallest industries in terms of number of factories, the Cleveland Mining Industry is believed to have captured many large factories in the development and output of tools, and materials produced. Two recently issued heavily for the war industry's achievements in this respect first made production number. The number employed in coal mining machines before the outbreak of war was 1.5 million and now stands at 1.5 million and 500,000,000.

Harris Represents Monarch on Coast

CHICAGO, Dec. 19.—Appointment of H. Simpson Harris as West Coast sales manager for Monarch Products, Inc., a leading manufacturer of mining and construction equipment, the company is announced by Al Stern, Monarch president.

Harris will be stationed at 1400 S. Hoover Street, Los Angeles. In addition to his duties as sales manager, Harris will be responsible for the expansion of the company's sales and service activities in the West.

Harris has been associated with Monarch for many years and has held various positions within the company, including sales manager and general sales manager.

International Mutoscope Corporation

Manufacturers of Mutoscopes, Moving Pictures, and other Motion Picture Equipment

4401 Eleventh Street, Long Island City, New York

Another week nearer victory!

—help bring it closer—buy more war bonds.
ATTENTION, PANORAM OWNERS
CONVERSIONS FOR PANORAM TO PEEK, $35

IN LOTS OF 6, $30

This service takes 10 minutes to execute. This rate is for any full reel and any spare reel included. This service includes no instructions. Overtime charge, $0.25. Note: We reserve the right to refuse service in any case. No labor charges for coin.

COIN MOVIE CO., 2793 Crescent Ave., San Bernardino, Calif.
PHONO MUSIC SPEEDS WAR WORK

4-Month Trial Period Boosts Plant Output

Twin City Plant Reports 22% Increase—Illinois Factory Tests Music

MINNEAPOLIS, Dec. 18—The plant placed in operation September 15, when music was installed on output to aid the war production effort, shows a 22% increase in production in a period of four months, according to reports from the plant.

These reports show that the installation of music in the Twin Cities Ordinance plant has increased production by 22% since the plant opened.

During the four months, production has increased from 50,000 units per day to 60,000 units per day.

Music is being played continuously during the workday, and the increase in production is attributed to the use of music.

The plant, which produces ammunition for the armed forces, has experienced a 22% increase in production since music was introduced.

Roderick Brown, superintendent of the plant, said that the increase in production is due to the use of music.

"The increase in production is due to the use of music," he said. "Music has helped to increase the output of the plant by 22% in the past four months."
Cincy Ops Have War Stamp Tree At Yule Party

CINCINNATI, Dec. 18—Talk of service ads, installations and positions were behind the Cincinnati Christmas party for the Cincinnati Automatic Phonograph Salesman Federation held in the Winfield Room of the Hilton Hotel. Tidings here, December 18, a patriotic spirit was shown with the first prize, a Christmas tree decorated with $25 worth of War Stamps. It was won by Alice Whiting, of Albert Machine Company. Payers for the ladies were succeeded by war bonds and $10 bills among which the men received books in which to place the various pins for the recognition symphony of the gift. This novel idea was the creation of Ray Biggers, Wenco Realty Company, chairman of the Christmas party committee. He had Phil Mind, Knox Realty Company, and Harley Feltz, Feltz Fin-It Shop, serving with him on the committee.

In addition to the committee, some of the large party of guests and members with positions in the Cincinnati Machine, Frank Chester, Diamond Vending Machine, President; Charles McKee, Ohio Specialty Company; Secretary-Treasurer Harry Caster, Art Sales Company; Secretary Mrs. F. Bailey; Mrs. Ruth Everson, Crescent novelty Company; Harry Heiser, H. St. M. Machine Company; John Gundlach, Interstate Novelty Company; Mary Dickin Son, Columbia Novelty Company; John Nicholas, Nicholas Machine Company; Homer Fenn, Rainbow Distributing Company; Sam Birtcher, William Phillips, Standard Vending Machine Company; Scotty Lively, Sears, Roebuck, and Company; Mrs. Billie Hill Jersey Lovy, Ten Mason, Ruan, Paulin Schoppacher Jr., Helen Winterjohn; Earl Oosterhuis, Evansville Machine Company; Mary Hillman, Julie Pink, Jack Schottly, E. C. M. Machine Company; Joe McElroy, Audit, President Roosevelt, attorney for the association; Joe Weinberger, Morris Bernard, Frank Jette, Jo Young, and Alvin Rich; and President and Secretary was provided by Rudy Leman, nazinian, and Mrs. Missouri Kinney, publisher.

Juice Box Entertain at Baltimore Navy Canteen

Baltimore, Dec. 19.—A juice box provision dinner made the new opened Navy Canteen on St Paul Street. The dance floor, with its juice box, is in the center, where sales are made. The canteen’s personnel and customers purchase dancing by several ambitious houses and owners.

MUSIC IN THE NEWS

(Continued from opposite page)

Concluded, "Is there we announce it is going to be, the same type of music, the same type of entertainment, President Roosevelt get the latest hip place.

On McKaye’s most famous stunt was in popularizing songs on the Bing Crosby show. He sung the song himself, and when a radio announcer asked his only in the Phonograph administration for the title of the Presi-

gent’s favorite song, he thought a moment and said, "Anything you want it to be, sir." Ever since, the President has heard good and bad singers, including some world-famous entertainers, but the song is not the type, for his enjoyment. One outstanding singer failed to sing "The President’s favorite song" at a National News Club party, and the President hastily asked Mr. Roosevelt whether he would like to hear it. "May as well," the President said sagaciously, "I never have liked it, but I wouldn’t want to disappoint Mac.

Pictured Troup

(Opposite from opposite page)

October 11, and Second Trotting Match, December 1.

"Jim Skeff" Coming

Columbia’s big musical, "Jim Skeff," which was delayed for a while in produc-

tion, is now being readied for early release. Kruesinger, the owner of Glen Gray, Louis Armstrong, Jack Denmark, Charlie Allen, Ronnie Ray and Teddy Powell, plus Jo Stafford and the Pied Pipers.

News Notes

Chick Fender, who added to UA’s song, "The Open Road," featuring Jimmy RINGS, won the ringer on the first film version of the dance-hall jiff show, The Band Wagon, with women’s faces, by George Schwarzen. -- Harriet Hillman and Oona Nelson are in for the jukebox centers, giving the ads to make sure that the Cincinnati News is at the same studio. -- Among Per-

tonial pix, new commercials, including releases are Getting My Way with Bing Crosby and Rainbow Island with Donald Lanmore.

V-MANNED FOUNDRY

(Urged on by the U. S. Treasury Department, juice box makers and operators are getting ready for the "Routing Beatty" pin-up song, "Any Bonds Today?" into the No. 1 spot in every one of the 93,300 coin phonographs of the land. A preliminary test, 2,000 Detroit juice box dealers, Defense Bond sale in the area.

War Department has been granted a telegram received by Secretary Morga-

neth, part of which follows, to give the entire membership of Automatic Phonograph Manufacturers’ Association and representatives of the national recording companies, entertainment to encourage our support in the great nationwide drive to help our govern-

ment purchase, promote and sell Defense Bonds and Stamps." The telegram, after mentioning the objective of placing any Bonds Today? on war phonograph, continued with this pref-

romatic statement: "This is only the begin-

ning of our complete cooperation through the period of emergency.

Since that time, music has gone to war in earnest—although the music of both civilian war workers and members of the armed forces and, more recently, combats the cause of Juve-

nile delinquency by attracting the na-
GASOLINE OUTLOOK—A high-ranking government official and a war agency head made statements last week regarding the nation's gasoline supply, neither of which is designed to calm commercial or private automobile operators.

The Petroleum Administration for War (PAW) announced that prospects for increased gasoline facilities for civilian use early in 1944 are extremely slight. To meet the war, it was said, uniform military requirements would make it necessary to reduce motor vehicle allotments in some areas.

Quotas are entirely dependent upon war needs, according to the administration, and a sudden acceleration of activity in any fighting zone might require quota reductions in the supply area back of shipping points on either coast.

Herbert A. Engleman, PAW administrator, has said that military use of gasoline, particularly high-octane gasoline at first, will increase during 1944 in both the Atlantic and Pacific war theaters.

Price Administrator Chester Bowles warned that another cut may be made in civilian gasoline deliveries as the tempo increases in the war against Japan.

"Already four out of every 10 gallons produced on the Pacific Coast are going to war," he said, in his radio address. "As soon as the offensive against Japan is increased in scope and intensity it will take half of our West Coast gas." He said that while present limits are more than three times over every 10 gallons produced east of the Rocky Mountains go to the armed forces, this condition may be increased to four gallons per man now and more quotas are sent overseas.

MENAL RHOMBERG—Raising of government control over several once-commercial metals in prospect as high-octane gasoline quotas replace once acute shortages. Army and navy question is headed before the War Production Board can modify its curtailments.

Government records disclose that without important exemption strategic metals listed as super-critical only a few months ago are now available in ample quantities for all domestic and indirect war uses. Among such metals are copper, lead, zinc, bismuth, tellurium, indium, selenium, antimony, vanadium and others.

These reserve stocks, considered adequate for any emergency, have been built up by industry and the government. Exact figures are not available, but material sources existing that hundreds of millions of dollars' worth of strategic metals are included in these reserves.

POST-WAR PROSPERITY—Prospect gained by American industry expansion and a sudden acceleration of activity in any fighting zone might require quota reductions in the supply area back of shipping points on either coast.

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GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large anonymous phonograph operators in their cities, the records listed below are all over the map in popular and indications are these records will eventually move into the most-played bracket on the opposite page.

COMING UP

THEY'RE EITHER TOO YOUNG OR TOO OLD...

JIMMY DORSEY (Kitty Kallen)............. Dec 1871
JAN CARBER (Li Tiberi).................. Hit 7069

The Warners Bro. Lucky Stars pc has proven to be a lucky one for one, with three of the film tunes establishing themselves as top collectors. This one started out as the favorite of the three on coin machines, but it has now stepped aside in favor of My Heart Tells Me or the newly issued Two O'Clock. It may be that the same bands on the left strips of the other two tunes have helped this one.

THE DREAMER

KAY ARMIN (Bellodier)................. Dec 18564
FRED PIPER........... Hit 7061

The Warner Bros. Lucky Stars pc has proven to be a lucky one for one, with three of the film tunes establishing themselves as top collectors. This one started out as the favorite of the three on coin machines, but it has now stepped aside in favor of My Heart Tells Me or the newly issued Two O'Clock. It may be that the same bands on the left strips of the other two tunes have helped this one.

HOOSH-OHO BABY

ANDREWS SISTERS (Vic Schoen's Ork)........ Dec 18572
ELLA MAE MORSE (Dick Walter Ork)........ Cap 148
JAN CARBER (Li Tiberi).................. Hit 7069

In its first appearance, this ditty is already slow on the heels of the tunes above it. Its aim is to be featured in four different films this fall to be Universal's Trouser Oars for the Boys, in which it is sung by the Andrews Sisters, and that kind of promotion should keep it going for quite a while. Andrew Sisters and Ella Mae Morse versions are on a pretty even keel, with Gerber getting just a couple of mentions.

BLUE RAIN

GLEN MILLER (Ray Eberle)............. Victor 20-1556
MCA 0816

After being moved out of the top position a couple of weeks ago, it has gradually started to slip down in number of plays until now it's quite a gap between it and the tune just mentioned above it. However, it's still drawing a very fair share of coins and continues to outrank many fewer offerings.

New Locations

What will remain our favorite joke box story for a long time was reported by Betty Breger in her column, "Front Row," of the Des Moines Tribune. Betty's family took their three-year-old daughter out to dinner where she made a game of watching the waiters removing the little strips before deciding on the dish she wanted. After very serious study and intent "reading," the tiny tot said: "I'm electrician, Mother. Let's play Jesus loves Me!" You never could tell—If the demand from the younger generation is any indication, there may be jokes in Sunday schools yet. At any rate, it looks like they're catching 'em young out the time.

Breger Boosts

"Private Breger Abroad" is the title of some cartoons drawn by Li. Dave Breger, who is stationed somewhere in England. Frank Feature Syndicate, Inc. The last of the South (Philadelphia Record and the Nashville Tennessean, December 8, 1945, have an item with the typical jibber- jabber showing the artist gives all his comics to soldiers and wounded overseas. Private Breger, rifle slug out of one shoulder, and armed full of a slow-mo machine gun points at the cardstock sign: "Can't you think of some other kind of a job, for a few hours?"

Could this cartoon be inspired by the story of three shot machine guns which hit three German officers, two officers and one enlisted man, Sterle and another like those and others we've read about that hit three American officers and had the German soldiers across the street throw their guns down and put up their hands? We must be heavy in war-patrols of coast and islands, taking care of the vandals who have been reported down by coast guards.

Competition

The New York Times, December 15, ran a quarter-page ad which had a sketch of a joke box and three young people selecting their favorite tunes. Copy at the top of the ad said: "In 131 tunes on a joke box—409 on your dial gives you record-breaking fun!" At Local 222 station, WAVE, the adwriter went on to say, "at a nickel each, that's a lot of records. Mums can pack just a few pistols in that time—maybe a Springfield rifle besides."

It was a good ad and certainly won't hurt the joke box trade a bit. You know, you can have the kids, or any of us for that matter, thank. Thanks to the joke box, they can pick out the tunes they want when they want to hear them. When reads come out with another button, that will enable the listener to talk back, maybe they'll cut into joke box trade—but that's one worry, at least, still far in the future.

Penny Pickovers

Cigarette vendories were the subject of a real attack by Mikan Dunn, assistant editor of The Universal Times-Star, in his column, "Second Thoughts," on December 9. Dunn devoted more than half his column space to a discussion and condemnation of cigarette vendories which don't return the change. It is suggested they should under the OPA enacting some change. Dunn said that within three weeks he had been tricked on four different occasions when a pack of cigarettes bounded briskly out of the vendor without a copper to his tune. When he reported the incident to the location owner or clerk, he was told there's no way to get it back. But there's a penny shortage, and that's human to err. But, said, refunds have been definitely made twice and three times that these penny-picking merchants have had a good chance to circulate the coin. Dunn went, will make up the difference.

(See Industry Mentions on page 82)

Writing:

Mr. R. K. McCormick
Decca Distributing Corp.
617 Canal Street
New Orleans, Louisiana.

Dear Mr. McCormick:

I want to take this opportunity to thank you and your local office headed by Mr. W. B. Bennett have given us during these trying times.

Our operations cover a great many of the Army Camps installations here in Texas, and we are sure that all of the thousands of boys in training in these camps appreciate the efforts Deca has made to keep us up and, in turn, supplied with the best possible music.

Deca's recognition of the automatic phonograph industry as being the heart and soul of the record business is most gratifying, and I am sure that this far-sighted view point will not only make us remember you for all time, and make you proud of the contributions you have made to the phonograph industry, and why I am sure that the phonographs throughout the entire state of Texas we find that these sentiments are often expressed by the operators.

Thanking you again for everything,

Sincerely,

K. F. WILKINSON

K. F. Wilkinson

For your appreciation

Thanks, Mr. Wilkinson,

Decca Distributing Corporation

November 30, 1945.

DECCA DISTRIBUTING CORPORATION

San Antonio, Texas.

Speaking of DECCA

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For your appreciation

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Decca Distributing Corporation

November 30, 1945.
Technical Topics

Tiny Wire Brings War Fronts To Headline Radios

CHICAGO, Dec. 18.—War news from front lines is now available from all parts of the country, as the development of the magnetic wire recorder which permits radio reporting without field transmitters.

Col. Edward M. Kirby, chief of the radio branch of the army’s bureau of public relations, recently explained the device to several hundred orientees attending a school-broadcast conference here. Developed by Armour Research Foundation, Chicago, the magnetic wire recorder is solving the problem of front line reporting where transmitters are not available.

Sound may be recorded on steel wire 0.008 by 0.002 of a human hair, and can be played back immediately without the processing required of records, according to Colonel Kirby, who explained that a master recorder, weighing 56 pounds, records 60 minutes of sound on a spool of wire weighing about four ounces. The spool fits into the box small enough for a piece of toilet paper and containing nothing but wire and the recording mechanism.

The master recorder has features which permit immediate playback and the recording of any portion of the recording.

The field activity unit consists of an 110-volt alternating current and can be powered by a plane, landing barge, a jeep or by batteries.

Bull’s-Eye of Light Enables Accurate Aerial Gunfire

CHICAGO, Dec. 19.—A magnetic gunlight at 400 miles per hour is possible for pilots using a new kind of gunlight which throws a "bull's-eye" of orange light directly at the enemy plane. Central Electric engineers produced a bulb bright enough for the purpose, after several hundred experiments showed that the lamp had to be bright enough to show up against the dark of night or bright cloud.

Simplifies Replacements of Hard-To-Get Radio Tubes

NEW YORK, Dec. 19.—Replacing hard-to-get tube is the subject of an illustrated article in the January Popular Science which shows how simple circuit changes may permit use of other tubes in radio sets. Operators may be able to get some ideas from the principles explained in this article. In the same issue, another article explains that radio-receivers and amplifier tubes may be replaced quickly by certain types of similar tubes, and in addition others explained the principles of condensers, capacitors and other radio tubes.

New Adhesive Agent Is Called Revolutionery

NEW YORK, Dec. 19.—A new bonding agent that joins metals, or joins dissimilar materials, that is stronger than the materials joined has been developed by the United States Steel Corporation. Known as the Beadles process, the new adhesive is considered revolutionary in both war and peacetime application.

With standard testing machinery, the Beadles bonding agent can be applied in seconds to withstand pulls of 1,000 to 3,000 pounds per square inch, better than the bond between rubber and metal withstands pulls up to 1,500 pounds per square inch. One rubber specimen tests to 1,200 pounds per square inch.

Industry Mentions

(Continued from page 113)

Three records from the Phonographograph are mentioned in this issue. They decided what should be done about it, that they felt an immediate need for the military, and that it would be the very thing.

Manufacturers widely circulated would certainly have a very adverse effect on public patience and attitude toward aviation. Manufacturers were facing all kinds of difficulties in the way of shortages, and the wonder is that machines are still in service at all. It was hoped that the establishment of the true state of affairs, the public and the trade might proceed.

Radio Quips

Jack Benny will have a "Benny-ana" program in announcing the band’s next number, and that Fats-Hoos, Junior and the covered-veteran activator joke box. Charlie McVay, steel drum player, has a song that was written for his program that was the late Fats Waller, who had written it for another band program was written for his "trashy—It has orange lapel and is called 'Don’t Have a Banana in July, Boopsie.'"

Priorities

(Continued from page 19)

put in 1943 would be somewhat smaller than those in the present list, but the industry group expressed approval of a "Tenancy in years" proposal to permit new owners every year in the hands of industry at the end of the war.

The group expressed an interest in the United States government’s educational films to be used in training the military and industrial forces in preparation for the war, and the release of selected motion pictures for the home audience.

The study will be on the development of a program that will include indoctrination, training and entertainment of workers.

The board also heard of the formation of the Owens-Illinois Glass Company War Training Committee to study the possibility of using the glass industry in the training of workers, and the development of the way their individual jobs fit into the war picture. The committee will also want to know how many of the armed forces “keep the tricks of the trade” and have them retrained.

Disney’s arrival in Toledo coincided with the opening of the new production of "Alice in Wonderland," which is part of an industrial film division in his

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The Billboard
AMUSEMENT MACHINES (MUSIC)

December 25, 1943

Distributor, Authority on Boxing Dies December 3

CLEVELAND, Dec. 18.—Lewis N. (Leg) Brown, former boxing promoter and an international authority on amateur boxing, died here this morning at 81. A 50th annual convention of the National Amateur Athletic Union at Columbus, Ohio, is scheduled.
Hillbillys are not popular in Toronto, but Roy Rogers I was at the Wurlitzer on Gentlemen Prefer Blondes. A Green Giant is getting a good price.

Memphis: Op. 1, PP (Country) going strong. I've Got You, You've Got Me It's a busy week for You at top of the hit list. Try McPhee's Five-Time also reported getting very heavy play. However, Popular Music Company contends that those numbers are not best by a long shot and the inability to get a wider amount of distribution for these songs has thus far been to the front. "In normal times these two tunes might have sold for more than a million," says the company, "but the year's grand amount of stuff, etc., popularize music, but right now it's the hillbilly they want..."

Tulsa, Okla.: The second place in second place in Solidarity, for the younger generation. They took The Bess Out of Heaven, and I Walk Alone (Dorothy Dandridge).

New Ones in Tulsa
Tulsa, Okla.: The week saw two hillbillys edging into popularity on the juke, with ops putting Ernest Tubb's Where's My Woman? and Where's My Woman? into the act. Both NF and PP also reported getting very heavy play.

By GLADYS CHASING

The Hillbilly of the Week is Roy Rogers, the actor, for his new novelty song which was first heard on the CBS network. The song, titled "The Bells of Roswell," has already become a hit on the West Coast.

DETOUR

Hitler's Funeral. Don Baxter.

This ditty came out a few weeks ago on the West Coast and has made its way here. The song is popular at the moment and is doing well on the juke.

LOUISVILLE

When the Lights Go On Again. Lucky Millinder.

This tune has been a hit on the West Coast and is now making its way into the South. It is gaining popularity fast and is expected to be a hit here soon.

Note

For a listing of songs played most often off the radio for the week ending December 1, 1943, see the Music Weekly column in this issue.

Opinions of machines in Negro locations will also find that the Popularity Chart presents a valuable listing of records by Negro artists under Harlem Hot Parade.

DON'T BE RESERVED

If you have any questions or comments about the music business, please write to us. We want to hear from you.

WANTED: SAVOY RECORD COMPANY

WANTED: This company is seeking additional territory for its records. If you are interested, please contact us.

VAPEX RECORD COMPANY

For more information, please contact the VAPEX RECORD COMPANY at its headquarters in New York City.

THE BILLBOARD

The Billboard is the leading trade publication for the music industry, providing the latest news, charts, and trends in the music business.

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Forecast Cut In Candy Bars

Army needs come first—labor, packaging materials affect production

CHICAGO, Dec. 18.—An even more drastic shortage of candy bars is in prospect for 1944, it was predicted by delegates to a meeting of the Western Confectioners’ Salesmen’s Association. Not only will there be fewer chocolate bars available, but varieties will be reduced. At least 200 representatives of candy manufacturers in 38 States attended the meeting.

More than one-fifth of the nation’s candy bars made during the last 12 months went to army post exchanges and many other service outlets, according to Charles M. Blum, secretary-treasurer of the association, and next year even more will be used by the services.

“The army considers candy a fighting necessity, and considers it to be as essential as a good morale up-lifter,” Mr. Blum said. He pointed out that candy bars are included in the many food rations and chocolate itself forms a large percentage of the military diet.

Workers in our plants must also get their candy before the civilians. Many months are waiting for one big batch of chocolate. The army’s consumption has increased since the war, but the industry has been unable to keep up with the demand.

As Mr. Blum prophesied that manufacturing difficulties in 1944 will further cut down the amount of candy left for civilian consumers, labor shortages and the lack of packaging materials may force many manufacturers to cut back on their production.

Their quota of 80 per cent of 1941 output, despite increased quotas of sugar and gelatin, may be a “cushion,” but the industry will not be able to produce the amount of candy that was produced in 1943.

Additional Cig Vendors Reduce Servicing Calls

BALTIMORE, Dec. 18.—Cigarette merchants are finding it necessary to impose stricter regulations limiting cigarette deliveries to be made at any time. They claim this is to prevent customers from making unnecessary trips to their stores.

This is due to the shortage of labor in the tobacco industry and the need for servicing the tobacco machines at the factories.

Salesmen have been directed to limit their calls to once a week, and only one call per week will be made. These men have been instructed to make sure that the machines are properly maintained, and that the tobacco is in good condition.

They have also been instructed to check the machines for any signs of wear or tear, and to report any problems to the factories immediately.

The manufacturers have agreed to limit their deliveries to once a week, and to ensure that the machines are properly maintained.

This policy has been put into effect to prevent any unnecessary trips to the stores, and to ensure that the machines are properly maintained.

Help Shortages Cause Locations To Seek Vendors

BALTIMORE, Dec. 18.—The help situation is becoming in hospitals for cigarette vending machines, restaurants and other spots, according to operators. Owners and managers of these establishments are finding it is impossible to hire a girl or a man to work on the vending machines, have been forced into a situation where they are forced to use substitutes, who are not familiar with the machine.

The problem is getting worse, and some operators are forced to pay more than the normal wages in order to get workers.

This is a result of the shortage of labor, and the need for more workers to maintain the vending machines.

Operators are accommodating as many requests and managers as possible, but the shortage is becoming worse, and it is becoming more difficult to find workers.

The Peanut Situation

The situation continues to be critical, with prices continuing to rise. It is now more difficult to find peanuts, and the supply is becoming increasingly scarce.

Many stores are now only able to provide peanuts in small quantities, and the situation continues to be critical.

At the American Radio History website, www.americanradiohistory.com, you can find more information on the history of radio and record players.
Arcade Owners Seek Seasonal Adjustment in Federal Taxes

Following is text of the message delivered by Alfred W. Blondow, president of the American Theater Owners of America (ATOA) to New York, before members of the Senate Finance Committee at the recent hearings on the 1943 income tax law.

Mr. Blondow: I am here at the invitation of the Committee to present the American Arcade Owners' Association, which is national in scope, to you. We are in opposition to the amendment of the Senate Finance Committee or to the present tax law that would cause a seasonal effect on the 1943 income tax law.

No Object to Paying a Tax

These arcades open their doors for business immediately after Labor Day. There are also arcades which are open during the winter season, no business for business only during the winter season, and others which are open in winter season, no business for business only during the winter season.

VENDORS SUPPLY NOTES

(Continued from opposite page)

Mr. Blondow: I am coming to that. I would also like to call your attention to the fact that Penny Arcade operators have gone to the trouble of making arrangements for the purchase of their machines, who deal with them, and that they do object to being asked to pay an equitable tax on the basis of a single year's business for business only during the winter season.

Mr. Blondow: We have not asked for a large change in the tax law, only a change in the tax law from July 1, 1943, to January 1, 1944, in order to include all the machines that are operating in the United States.

Ask Quarterly Payments

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A Million Coin Machines In Nation’s Bowling Alleys

Bowling is big business—ranks near top as sport—provides 180,000 top-notch locations for coin machines of all kinds

CHICAGO, Dec. 19.—Bowling is big—as a business, that is, in terms of locations for coin-operated machines. As a business, bowling is estimated to have 15,600,000 steady customers. This number of fans participated in the sport in 1914. To accommodate this large body of customers, 18,000 bowling alleys were operated. As a sport, bowling is outranked in total attendance and interest only by baseball, football and basketball. But there is a wide difference between spectators and participants. Bowling’s 15,600,000 are folks who pay to play, rather than to watch. As top-notch coin machine locations, bowling alleys are believed to accommodate probably more than 1,000,000 coin-operated machines of various kinds. This number is based on an average of less than six machines per bowling alley. That the total number of coin machines in bowling alleys might reach several million is indicated by the survey conducted by a billboard representative in Illinois.

60 Machines in One Alley

Recreation Center, located on North Howard Street, Baltimore, as regarded as the world’s largest bowling alley, contains more than 60 coin-operated machines of various kinds. It is operated by a large grocery store owners, arcade and novelty machines. Twelve other coin-operated alleys in Baltimore are operated by the same management, according to an independent 150 machine

The Charles Bowling Center on Charles Street, Baltimore, is a fine example of a modern bowling alley. The United States Bowling Congress has established a new record for the smallest room, 5,500 square feet. The Charles bowling center is 12,000 square feet. The bowling lane is 72 feet long, with 30 lanes in operation. The bowling alley is 12,000 square feet in area, and will accommodate an estimated 80,000 customers.

We Have It! We Have It!

ORIGINAL WURLITZER PLASTICS

| ORIGINAL MODEL 750, TOP CORNERS | $875 EACH |
| ORIGINAL MODEL 750, BOTTOM CORNERS | $875 EACH |
| ORIGINAL MODEL 850, TOP CORNERS | $500 EACH |
| ORIGINAL MODEL 850, LOWER CORNERS | $675 EACH |

Specify "Left" or "Right" (Facing Phonograph)

PLASTIC REPLACEMENTS AT LOWEST PRICES

FOR ROCK-OLAS AND SEEBERGS. LET US KNOW YOUR REQUIREMENTS.

Terms: 1/3 remittance with order—full remittance with order will save you C. D. charges.

REFERENCE: CLINTON TRUST CO., 320 W. 42ND ST., NEW YORK.

DURAL PLASTIC CO.
1451 Broadway, N.Y. 18, N.Y.
Phone Wisconsin 7-5540

HOLIDAY SPECIALS!

2 Wurlitzer Victory Model 244, $395.95
1 Wurlitzer 24, Mahogany Cabinet, 149.95
2 Wurlitzer 24, Mahogany Cabinet, 149.95
2 Wurlitzer 24, Remodeled, Leather with Black Bakelite, 179.95
2 Wurlitzer 24, Remodeled, Leather with Black Bakelite, 179.95
4 Wurlitzer 24, Remodeled, Leather with Black Bakelite, 179.95
4 Wurlitzer 24, Remodeled, Leather with Black Bakelite, 179.95
1 Wurlitzer 161, Light-Up M. 617, 67.95
1 Wurlitzer 161, Light-Up M. 617, 67.95
2 Wurlitzer 101 Glitter Model, 74.95
2 Wurlitzer 101 Glitter Model, 74.95
1 Wurlitzer 101 Glitter Model, 74.95
1 Wurlitzer 101 Glitter Model, 74.95
1 Rock-Ola Master, 3-Way, B-274, 449.95
1 Rock-Ola Master, 3-Way, B-274, 449.95
2 R&B Machines
2 R&B Machines

20 FRIDGIDRINKS

(Drink Vending Machines)

Because of ill health, I offer these excellent drink vendars at a sacrifice price. Top Quality; Brand New; wire or write your offer BOX No. 540, Care of The Billboard, 1564 Broadway, New York City, 19.

ILLNESS FORCES US TO SELL QUICK

SACRIFICE 20 FRIDGIDRINKS

(Fight Infantile Paralysis)

January 14-31

JOIN THE MARCH OF Dimes

FIGHT INFANTILE PARALYSES

DECEMBER 25, 1943

WANTED

MECHANIC—PHOTOGRAPH AND MACHINE MACHINE

TOP PRICE FOR TOP MAN

MUST BE SOBER AND RELIABLE

WERTH, INC.

695 Washington Street

BOSTON, MASS.

GIVE AWAY PRICES

100 Pin Games Must Go

Bundy
Conrad
Dixie
Dixie
Dakos
Elroy
Elroy
Frisco
Frisco
Frisco
Oatay
Oatay

BARGAINS

3 Cent Tin Bells, 83.25
White Ledger, 83.50
White Ledger, 83.50
Black Spot, 83.75
Black Spot, 83.75
Black Spot, 83.75
Black Spot, 83.75
Black Spot, 83.75

WANTED

MECHANIC — PHOTOGRAF AND MACHINE MACHINE

TOP PRICE FOR TOP MAN

MUST BE SOBER AND RELIABLE

WERTH, INC.

695 Washington Street

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White Ledger, 83.50
Black Spot, 83.75
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WANTED

MECHANIC—PHOTOGRAPH AND MACHINE MACHINE

TOP PRICE FOR TOP MAN

MUST BE SOBER AND RELIABLE

WERTH, INC.

695 Washington Street

BOSTON, MASS.
Clean, Pleasant Surroundings Pay Biggest Arcade Profits

PHILADELPHIA, Dec. 31—Sensible advice on maintenance of a coin machine arcade was offered by Sam Lerner, head of Stanley Amusement Company and operator of the Stanley Amusement Arcade, giant amusement center at Waldorf-Astoria Hotel. Pointing out that shabby looking and dirty machines serve to discourage players when they're not the opposite is needed, Lerner also recommended new equipment is being manufactured for the duration and arcade operations will have to do their best with the tools they now have.

Unusual and little surroundings are provided, Lerner stated, players will remain longer and play more machines. He also noted that when a machine pits out of order, a sign must be put on the machine until it is repaired. It serves a lot of time for the amusement and does the owner a favor. If players who always put it in order when a machine has been repaired, it may not be in proper working order.

Lerner also suggested that when operators put their efforts to please players and attract their attention to providing pleasant surroundings for the walls and windows of arcades. Above all, he added, make sure that the windows are washed at least once a week. Where signs are posted on walls, Lerner suggested that the operator have a popular sign that will turn the attraction's points for the walls. He added that the rules are to be strictly enforced, but it should be clean and neat at all times.

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**Jacks-O-Fun**

Original JAR-O-D-O Original JAR-O-D-O

Universal's Entire Staff Expresses Its Heartfelt Thanks TO ALL OUR FRIENDS AND CUSTOMERS

LET FREEDOM REIGN—EVER CLOSER TO VICTORY

Universal and its entire staff sincerely thanks you, you, and you, our Operators and Branches, for your loyal cooperation and understanding—let us assure you of our gratefulness and our best possible service.

"THE INDUSTRY'S FASTEST GROWING FACTORY"

UNIVERSAL MANUFACTURING COMPANY

OF 405 E. 8TH STREET KANSAS CITY, MISSOURI "WE MANUFACTURE ONLY"

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ED HEATH'S GUARANTEED BARGAINS

Any luck telephone, May 8, 1944, for Seven Days for Full Refund of Purchase Price. 10,000.

**SLOTS**

1 Sc Mills Original Classics $7.00

1 Sc Caille Club Classic, 3-5 Play $9.00

1 Sc Mills Bally Deluxe, 3-5 Play $10.00

1 Sc Mills Watling Brass-Top, 3-5 Play $10.00

1 Sc Watling Roll-A-Top, 3-5 Play $12.00

1 Sc Jennings 4 Star Chiefs $12.00

1 Sc Jennings 4 Star Chiefs $15.00

1 Sc Bally Defender, Beautiful New Re-" Cobey" Job $24.00

1 Sc Bally Skyline, Extra Classic $24.00

1 Sc Kenny Winning Ticket $49.30

1 Sc Bucky Turf Classic, 7 Nickel Coin Classic $49.30

Write to Kenneth Visser, 19 West Union, Worthington, O.

**NOVEMBER MUSIC CO.**

P. O. BOX 31, NORWICH, N.Y.

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**FOR SALE**

100 Model G-112 National Slot Receptors at $3.00 each, in lots of 10 or more—$2.50 each.

**JONES SALES COMPANY**

31-33 Moore St., Bristol, Va.-Tenn.

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**REAL VALUES FROM DIXIE SALES COMPANY**

**FOR GUARANTEED JENNINGS EQUIPMENT BAKER NOVELTY COMPANY**

1700 Washington Blvd., Chicago 12, Illinois

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**WILL PAY**

$250.00 per case for .25c Round Baseballs. Also top price for 2 lines and 4 inch Baseball E.P. $18.00 dulling.

**J. ZOTTER**

423 13th St., (Flaord)

---

**FOR GUARANTEED AMUSEMENT MACHINES**

**THE BILLBOARD**

December 25, 1943

87
Christmas 1943...

The cause of Freedom moves forward, and at Christmas, 1943, we may discern the first faint glow of a dawning victory. How soon that Victory shall shine forever in the skies above all free men depends not alone upon those who fought at Guadalcanal, Dunkirk, Stavropol, who swept the Hun from North Africa, who now attack along the Road to Rome, in China and in the jungles of the South Pacific. It depends also on us who, safe in blessed America, dare not forget "there's a war going on"—must remember that we, and only we, can give our fighting men the weapons with which they will wipe out tyranny. Let us not fail them, and we shall not fail our hopes for the future!

"Let's All ATTACK—with WAR BONDS!"

---

Two Billion Ration Tokens in Process

WASHINGTON, Dec. 31—Two billion ration tokens are now in the process of manufacture, it is announced by the Office of Price Administration. The tokens are needed in addition to more than 5.5 billion tokens already issued by the U.S. government to prevent manipulation of the rationing program.

The Office of Price Administration, which controls the token program, said that 1,100,000,000 new tokens are needed to be issued in order to meet the increasing demand for ration tokens. The tokens will be used to purchase a variety of goods, including food, clothing, and gasoline.

The Office of Price Administration said that the tokens are needed to prevent manipulation of the rationing program. The tokens are issued as a way to control the distribution of goods and to ensure that everyone has an equal chance to purchase what they need.

The new ration token plan will go into effect February 21, 1944.

Cohen of Myco Automatic Buys Partner's Interest

COLUMBIA, O., Dec. 31—Mike Cohen has purchased the entire assets of Myco Automatic Coin Operations, which, for the past five years, Cohen Goldstein and Cohen have operated as a partnership. Cohen has expanded in Columbus as well as in Cincinnati, where he has an interest in several Penny Arcades, including the large downtown arcade on Vine Street.

In Columbus Mike and Cohen have operated juke boxes and machines of all types. They operate the first downtown arcade at Guy and High streets about 11 a.m. and 7 p.m. each afternoon. This spurt has been doing a sensational business. Cohen is active in civic affairs here and has created much goodwill for the arcade and other business ventures.

The Bond Buying drive is now in every coin machine in the area. An interesting local newspaper feature was a story on how the Juke box was helping to sell bonds.

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CONSOLES

6 Kenny's Super Track Time, Ea. 3.00
2 x Play Jennings Good Luck, 46.00
2 x Play Evans Jungle Camp, Cash Play, Ea. 75.00
1 x Play Fairies, Cash Play, Ea. 100.00
3 x Fast Time, Cash Play, Ea. 75.00
3 x Triple Entry, Cash Play, Ea. 150.00

---

RUBBER BALLS

Size 21/4"—Stuffed—For POKERENOS

First quality balls. Available in "stuffed" supply. First rate—Just right. Minimum quantity 100 balls. Write, Wire, Phone for Price Today.

MELROY BALL CO., N. A. Austin Avenue, Ventnor, N. J.

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Revived Rectifiers Repaired

Revived Rectifiers Incorporated are an Old Rectifiers Expert—No NEW Equipment Involved. We are experts in this field with many years of experience. We stand behind our work with an unconditional guarantee. All Rectifiers, Transistors and Vacuum Tube Repairs.
TUNE IN FOR TEENS
Sponsored 2d Club
HOUSTON, Dec. 28—A teenage cantin
will be centrally located in dows
town Houston, it was decided at a meet
ing between representatives of the city
council and recreation department, and
a young group, headed by Ruby Hageman,
corn and operator of Tunes-In for
Teens, on West 2nd.

The cantin will be open from noon
through midnight, and will offer
相當" and Blog.

Petering, King Directors
Of New Amusement Film
ALBANY, N. Y., Dec. 28—Articles of
incorporation have been filed with the
secretary of state for the Petering
Amusement, Inc. of Niagra county,
authorized to deal in amusement
devices and coin-operated machines, with
capital stock of $27,000.

Subscribers to the capital stock, each
with $500 shares, are Petering, Walter
Hoffman and William S. Bussman,
who own 126 Broadway, New York. Di
rectors until the first annual meeting are
Mr. Petering and Mr. Bussman.

The papers were
filed by James A. Chase, 1906 Union
Commerce Building, Cleveland.

OUTSTANDING BUYS
AMERICAN HEAT DETECTOR
ROCKOLA JUGGLES
(1912) Position: Blankinship, holding
for $59.50.

OUTSTANDING BUYS
AMERICAN HEAT DETECTOR
ROCKOLA JUGGLES
(1912) Position: Blankinship, holding
for $59.50.

At Christmas time, we realize
more than ever the importance
of the American Way of Life and
the sanctity of the Four
 Freedoms
This Holiday Season resolve to
do more to preserve them.

Let's All
Back the Attack—
BUY
MORE
WAR
BONDS
D. Gottlieb & Co.

SALESBOARDS
OUR PRICES GREATLY REDUCED
Write For Our Catalog Before Stocking Up,
You Will Save Money

A. N. S. CO. 312 Carroll St., Elmira, N. Y.
Tobacco Situation Likened to Liquor Distilling Muddle

NEW YORK, Dec. 15—Tobacco men represented at the weekly Tobacco Trade meeting yesterday heard a warning that all branches of the tobacco industry must on guard lest they find themselves in the same predicament faced today by the liquor distillers. Maurice Mer-
ney, of Baldwin & Meroney, public relations counsel, was the speaker.

Citing recently published statements that there was barely enough tobacco to supply the 1944 requirements of 600,000,000 cigarettes, Meroney said that all tobacco houses planning on annual sales should be made known to the public long before an acute shortage de-
velops.

In this way, he declared, public opinion will develop on the basis of intelli-
gent understanding rather than "emotional outbursts," adding that in-
"moral issues must the confidence of the people not only as consumers but also as citizens.

These opinions may have often diverged," he said. A classic example may be seen in the case of alcohol, where it was found that a majority of the public preferred to keep the law because of low prices, but a major-
"moral issue also advanced more taxes to bring prices up to a level at which independence could more successfully compete.

ARCADES—SPORTLANDS—MACHINES—SUPPLIES

"The Force of the J.A.R. Machine is Ex-
erted from the Top Down," said Mr. F.A. J.A.R. (who is in the business of the J.A.R. Co.) at a recent meeting of the American Tobacco Manufacturers Association.

The meeting was attended by representa-
tives from all parts of the country, and the discussion centered around the question of how to deal with the growing problem of juvenile delinquency.

Mills, such as the J.A.R. and the Gottlieb, were discussed in detail, and it was agreed that more must be done to educate the public about the dangers of these machines.

The meeting adjourned with a resolution that the American Tobacco Manufacturers Association would do its utmost to cooperate with the police and other authorities in the fight against juvenile delinquency.
NEW WESTERHAUS INVASION—THE LATEST 5-BALL CONVERSION: PRICE $165.00.

SPECIAL NAME IN HEADLINES PRINTING PRESS—AN ARCADE MUST—PRICE $295.00.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS
MUTOSCOPE LATEST CARD VENDING $5.00, 1939 WESTERN BASE BALL $ 94.50.
BALLY RAPID FIRE, A-1 $215.00.
MUTOSCOPE ACE BOMBER $425.00.
SINGLE GROGGERS $9.50.
KENEY ANTI-AIRCRAFT GUN $79.50.
ADVANCE SANDER $13.00.
BEECH & CATCHERS.
EXHIBIT KI-OMETER, LIKE NEW $250.00.
CARULINA SCALE $29.50.
CINEMA AIRSHIP SCALE $29.50.
ANNEAL SCALE $90.00.
SHOCKER $69.50.
COIN BOX $54.50.
FESTIVAL $92.50.
HOUSE OF HOLLIES $25.00.
NEWARK $215.00.

GAMES THAT GET THE PLAY
GRAND CANYON
SANTA FE
BRAZIL
ARIZONA
MIDWAY
A few games available without requiring older models.

AMUSEMENT MACHINES
6129 N. WESTERN AVENUE
CHICAGO

Operators! Arcade Owners!

IF YOU HAVEN'T SEEN
THE SENSATIONAL CONVERSION OF
PANORAM TO SOLO-VUE!

You're Missing Something BIG
By this conversion... only the person who
inserts the coin can see the picture...
everyone present can hear the music.

THERE IS AN ABUNDANT SUPPLY OF
A WIDE VARIETY OF FILMS!

½ Deposit Balance C. O. D. or Sight Draft

WRITE FOR DETAILS or visit our display room for demonstration.

GEORGE PONSER COMPANY
763 SOUTH 18TH STREET
NEWARK, N. J.

MISS AMERICA '44
(A Conversion for All Americans)

Please let your name be added to the list of those who have ordered your new American Coin Slot. Each conversion packed complete with a new multi-colored score glass.

50 per cent off the standard price. You may have the new coin at $9.50 each. Cash with order.

Each conversion packed complete with a new MULTI-COLORED SCORE GLASS, a new set of TWO-TONE, LARGE SIZE, ILLUSTRATED BUMPER CAPS made to fit small or large bumper, and NEW INSTRUCTIONS and SCORE CARDS.

SEND GAS AND ELECTRIC SUPPLIES

WORLD SERIES for $35.00.
KNOCK-OFF for $35.00.
VICTORY GAMES, 2145-44 Southport Avenue, Chicago, Illinois.
Telephone: DivXer 5680-5681.

ST. LOUIS NOVELTY CO.
2350 S. WASHINGTON
ST. LOUIS, MO.

ST. LOUIS NOVELTY CO.
2350 S. WASHINGTON
ST. LOUIS, MO.

-SPECIALS TO MATCH OUR RAILROAD OR TRUCK RATES-

VICTORY GAMES, 2145-44 Southport Avenue, Chicago, Illinois.
Telegram: DivXer 5680-5681.

ST. LOUIS NOVELTY CO.
2350 S. WASHINGTON
ST. LOUIS, MO.

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2350 S. WASHINGTON
ST. LOUIS, MO.

ST. LOUIS NOVELTY CO.
2350 S. WASHINGTON
ST. LOUIS, MO.
CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

20 MILLS PANORAMS, like new...$325.00
5 PANORAMS, CONVERSIONS PEEK SHOW...495.00
5 BALLY HIGH HAND, Comb, late serials...49.50
12 JUMBO PARADES, C. P., A. P. condition...99.50
10 JUMBO PARADES, F. P., A. P. condition...89.50
5 SILVER MOUNT TOTALIZERS, F. P., like new...109.50
2 ROBBEL TOTALIZERS, F. P., like new...89.50
2 BALLY BIG TOPS, F. P., animal reels...89.50
5 WAITING BIG GAMES, C. P., A. P. 109.50
5 WAITING BIG GAMES, F. P., A. P. 99.50
5 SUPERBALLS, comb, F. P., big reels...99.50
1 2-WAY SUPERBALL, like new, 5x5c...399.50
1 PADE SARATOGA, A. I. C. P. 89.50
2 CHART HOUSES, C. P., 5x5c...149.50
3 JENNINGS TOTALIZERS, M. S. 320.50
2 MILLS 4-BELLS, serials over 2,000, look like new...WRITE
1 4-WAY SUPERBALL, 5c-6c-5c-25c, like new...WRITE
5c BLUE FRONTS, rebuilt, C. H. 169.50
10c BLUE FRONTS, rebuilt, C. H. 199.50
25c BLUE FRONTS, new crank, C. H. 275.00
5c BROWN FRONTS, 3/10 P.O., C. H. 249.50
10c CHERY BELLS, 3/5 P. O., C. H. 275.00
10c BONDO BELL, A-1...399.50
10c WIN WAR EAGLE, with 5/10c JENNINGS CLUB CONSOLE SLOTS, sold...150.00
5c GORMOE BELL 1 cherry P. O., newly rebuilt...WRITE
10c GORMOE BELL 1 cherry P. O., newly rebuilt...WRITE
10c T. V. BLUE FRONTS...49.50
5 ENRICHANCS 20% GRANDSTANDS...29.50

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.
314 S. HIGH ST., COLUMBUS, O. PHONES: ADAMS 7949, ADAMS 7993.

PANORAM PEEK
CHANGEOVER Panel and Screen Complete and Ready To Install
$40.00
Panoram Peek Sound Films
New Release Weekly
Write for Information
LES LORDEN FILM EXCHANGE
244 S. WESTERN AVENUE, LOS ANGELES 4

WANTED...500 PHONOGRAPHS

WURLITZER PHONOGRAPH 600, 750, 750E or LATER MODELS
Will pay highest cash price for or will trade you brand new Slot Machines for your complete suite.
Write at once, giving models, price and guaranteed condition.

MOSELEY VENDING MACHINE EX., INC.
20 Broad St., Richmond, Va. Phone-Day, 3-4511, 3-4512, Night-5-5328.

WANTED
Mechanic for small music route. Prefer married man interested in permanent position. Salary $100.00 weekly.
BOX D-165, Care of The Billboard, Cincinnati 1, Ohio.
ROLL IN THE DOUGH
WITH
UNIVERSAL'S ORIGINAL ROLL-O-DOO!
UP THE TAKE-DOWN THE COST-
SUGAR YOUR PROFITS WITH CONSTANT REPLENISH!
THE ORIGINAL ROLL-O-DOO REPLENISH
WILL FIT ANY MACHINE ON THE MARKET
TAKING A TIP-BUY
A supply of "Bar
bell slings" and
"Screeners" can
be shipped to
any location
at reasonable
rates. ANY
SIZE-ANY
QUANTITY.

WIDER DISTRIBUTION-
GREATER PROFITS!

The original
Jaw-Dropping
Dangle
Droplets are available
in 1260, 1260,
1600 and
2000 classes.

Write for Quantity Prices.
Universal Manufacturing Co.
400 S. 22nd St.
"WE MANUFACTURE ONLY" KANSAS CITY, MO.

ORIGINAl ROLL O DO ORIGinaL ROLL O DOO

CHROME COIN COMPANY

CONVERTING! REBUILDING! REFINISHING!
MILLS ALL MODELS
PACE One Cherry or Late Two Cherry Payout
TRY THESE PAYOUTS FOR GREATER PROFITS

OUR: 3-5 One Cherry
Victory Pay-Out Models
or 2-5 Original Factory One Cherry
or 3-5 Original Factory Late Two Cherry Pay-Out

Any machines can be had with glitter gold chromed finish. All machines are equipped with club handles and all parts installed are brand new. All our work is guaranteed!

TERMS: Ship all machines to us prepaid. We ship them back F.O.B. any dealers. For further information write or phone SHERMAN 8400.

We specialize in rebuilding Slot Machines to One Cherry Payout.

CHROME COIN COMPANY
CUDAHY, WISCONSIN

WE HAVE ON HAND
Used Mills Chome, Brown and Blue Print, and 200 and 500 FRANKS ARC "AS IS" CONSOLLE and other Coin Operated Machines of every type. Write us what you are interested in.

PRACTICALLY NEW 5¢ Blue and Gold Mills with Pail Pocket Balls. $54.50

SICKING, INC. 927 East Broadway, Louisville, Ky.

COIN MACHINE MOVIES

1INCH SOUND FILM for use in Projectors and all types of Coin Operated Machines or any ordinary 1-1/2 INCH, 16MM MOVIE PROJECTOR.

FOR SALE——$32.50 TO $35.50
Roll of 8 Subjects. 2nd Edition of "Cents and Cents." 25¢ to $1.00, 5¢ to $1.00. (Specify if you wish to purchase 1 1/2 INCH or 8MM Films.)

1667 N. McCadden Pl. PHONOFILM HOLLYWOOD, CALIF.
BUCKLEY TRADING POST 
WE BUY, SELL AND TRADE COIN-OP MACHINES OF EVERY KIND

THE TRADING POST Buys 
THE TRADING POST Sells 

No Arcade Complete Without 
SUPREME CUN—SHOOT YOUR WAY TO TOOKS 
PRICE .......................... $330.00

Wanted To Buy—Cash Waiting
PHONOGRAPH
Seeburg Models
Seabury 24-Westside 24
Seabury Royal-Westside Royal
Select-A-Sound-Wahl 506

CONSOLES
Kenner 70 Super Stills—Mills Three Balls
Kenner 72 Trunk—Mills Four Balls
Kenner 73 SB—Pace Rock—Combination

LOT MACHINES
Mills-Jennings Mills—Rumple Balls

CONSOLES—FOR SALE
Jumbo Parade, F.P. .......................... $87.50
Jumbo Parade, Combination .................. 150.00
Kenney Kentucky Club ........................ 90.00
Jennings Fast Time, F.P. .......................... 125.00

Route and Complete Arcades. Owners going into service and retiring, get complete information today.

ONE BALL PIN GAMES
Mills Only ........................................ $75.00
Bell & Bell Rolls—$100.00
Bell Brass Rolls—$150.00
Barney Rolls—$200.00

BUCKLEY Diggers
REBUILT TREASURE ISLAND ............... $500.00

LOT MACHINES
Mills—Jennings—Walling—Caille. Tell us your requirements.

SUPPLIES
Perforated Program Strips....................... $ 0.25
Buckley Long Life Needle ...................  0.25
All Prices Subject to Prior Sale. Terms—Cash With Order.

BUCKLEY TRADING POST
4225 W. LAKE ST. 
CHICAGO 34, ILLS.
Ph. Van Buren 6194

JENNINGS' Symbol of Service
CONTACT US ON ANY 
COIN MACHINE SUBJECT
37 Years Experience

6SC7-5Z3-80-83-2A4G and 70L7

These tubes are next to impossible to secure. We have adapters for making the changeover that require no changes in the amplifier or remote booth.

MILLS VEST POCKET BELL
5c Play Only
Complete With Automatic JACKPOT
Pay Out Automatically Just like a Big Slot.
Rebuilt Machines From $50.00 to $75.00.
WONDER FOR CIRCULAR

VALLEY SPECIALTY CO., INC.
1061 Joseph Ave., Rochester 5, N. Y.

SALESBOARDS
ALL ORDERS SHIPPED SAME DAY RECEIVED
400 HOLES LUCKY BUCKA SPEC. SUITE—DEFINITE PROFIT $7.00
550 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLE, 5c, AVERAGE PROFIT $7.75
1000 HOLES GET YOUR PIECE, SPEC. THICK, 5c, AVERAGE PROFIT $13.45 PROFIT, 1.50
1200 HOLES TEN BIG PINS, THIN JUMBO HOLES, 5¢, AVERAGE PROFIT $17.50
1200 HOLES VICTORY BELL, SPEC. THICK 5c, AVERAGE PROFIT $33.57 PROFIT
1600 HOLES LEAD, SPEC. THICK, 5c, AVERAGE PROFIT $34.75
1600 HOLES JF, CHALLG, SPEC. THICK, 5c, 30-HOLE JACKPOT, AVERAGE PROFIT $35.00 PROFIT
2200 HOLES HAPPY CHARLIE, 25c, SPEC. THICK, AVERAGE PROFIT $37.00 PROFIT
1600 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT
FROM 26 PKG. TO 40 PKG.
1.00 LARGE STOCK PLAN. 71% ANY JACKPOT BRANDED. WRITE PRICE LIST.
STATED YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

BUCKLEY EQUIPMENT FOR SALE
Sunday News Clipper .................. $12.50
New York Light-Up 20 Bolts ........... $15.00
Big News Clipper .................. 30.00
One Time of Daily Adapters ........... 2.00

Drippa Branded Match Adapters.

WE HAVE IN STOCK FOR IMMEDIATE DELIVERY all Kinds of Coin Knockout Posts, Springs, Transformers, Gumball Cylinders, Toggle Switches, Coin Chutes, Locks, Screws and all other parts for Buckley Machines.

1/2 Deposit With Order. Balance C. O. D.

SUPREME ENTERPRISES
277 ROGERS AVE., BROOKLYN, N. Y.

Your Attention, Please!
PIN BALL BUMPER STEM REPAIR SLEEVES
"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD" 
THOUSANDS IN USE!

BECAUSE THEY END BUMPER 
WAY TO DUBLI!

Just slip in place and snug. No solder needed. Steel end, 
will penetrate and adhere securely. Get more use out your 
prices for the duration. Immediate delivery guaranteed.

Pin Bumper Stem to This Ad for 6c. G. O. D.

MILL PINS & LEADS 2c each

GENERAL COIN MACHINE SUPPLY Co.
566 MICHIGAN AVE., BUFFALO, N. Y. E 1089

AMUSEMENT MACHINES
The Billboard 
December 25, 1943
**RADIO TUBES for the COIN MACHINE TRADE**

All Prices Not as Shown in This Ad

**SPECIAL!** 7/8-WATT BULBS $10.75

CASE OF 120

We Have PHOTO ELECTRIC CELLS For Sally Gun, Chicken Sam, Parechutes, etc.

2 For $5.00 (No C. O. D.'s)

Write for Prices of Gun Lamps for Chicken Sam, Parechutes, Rapid Fires, etc.

<table>
<thead>
<tr>
<th>Item</th>
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**Radio Advertorial**


during the accompanying purchase order, at prices of ORDER 265 with the terms of which I am familiar.

Signature

Date

**PLEASE CLIP AND MAIL THIS COUPON WITH YOUR ORDER**

**NO ORDER SHIPPED UNDER $5.00—1/2 DEPOSIT MUST ACCOMPANY ORDER**

**RUNYON SALES CO.**

123 W. RUNYON ST.

NEWARK, N. J.

---

**WHIRLAWAY ! ! ! WHIRLAWAY**

ALL TIME TOP MONEY MAKER

SEND IN YOUR BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, and which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY McGinnis COMPANY

2011 MARYLAND AVE.

BALTIMORE, MD.

---

**HEY, LOOK! JUST WHAT YOU'RE LOOKING FOR!**

In Beautiful Condition and a Month Old

MILLS EMPRESS

Green, Tan, or Red, only $190.00

STAPLES FOR SALE

Cookie Jar Bikes

$32.00

WIN a $100,000 GIVEAWAY!!!

Write for Full Details

F. R. W. B. SPECIALTIES

P. O. BOX 72, MANITOWOC, WIS.

PHONE 477-4283

---

**Mills Novelty Company 4100 Fullerton Ave., Chicago, Ill.**

**MILLS NOVELTY COMPANY**

3846 NORTH 39TH STREET

MILWAUKEE 13, WISCONSIN

**WANTED-USED MACHINES-HIGHEST CASH PRICE PAID**

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Promptly, fairly, and immediately, in Chicago or New York.

Wanted: New Automatic Merchandise, like, including Mills, Elks, Commodore, Wurlitzer, Moderns, etc.

Wanted: New and Reconditioned Mills, Elks, Eddie Presley, Moderns, etc.

WANTED: Reconditioned Mills, Elks, Eddie Presley, Moderns, etc.

WANTED: Roller Mills, 40, 50, 70, 80, 90, 100, 120, 150, etc.

WANTED: New Mills, Elks, Eddie Presley, Moderns, etc.

---

**FOR MILL'S coin machine information**

VINCE SHAY — JOHN RYAN — SAM RASIER — CHARLES ZINDER

**Mills Novelty Company 4100 Fullerton Ave., Chicago, Ill.**

---

**ED, AL and JACK RAVENBY says—**

FIRST: BUY WAR BONDS—ALL OUT FOR VICTORY

Whether you want to buy or SELL—music, arcade, pin or slot machines.

**BADGER'S BARGAINS**

MILWAUKEE SEE

BILL HAPPEL

CARL HAPPEL

---

**SPECIAL Hollywood Peekshow Conversions**

Special Conversions to change Panoramas to "Peep Shows," complete with large Brilliant Front Display, Colorful "Pin-Up Girl" Pictures, Signs and Complete Instructions. Change-over can be made in five minutes. Order immediately to avoid delay in delivery.

**MILLS PANORAM SOUNDIES**

COMPLETELY RECONDITIONED AND PACKED WITH LARGE STOCK OF SNAPPY SOUND

CONV. FROM ORIGINAL 35MM. TO READY TO PLAY 8MM. $350.00

---

**24 MILLS JUMBO PARADE**

Shows Rebuilt and Restored, Complete with Conversions and Business Equipment in Stock. For Sale or Lease.

24 MILLS JUMBO PARADE

$169.50

14 KEENey SUPER Bells

Combination Full Size 29.40

$144.50

---

**MILLS NOVELTY COMPANY**

4100 Fullerton Ave., Chicago, Ill.
WANTED FOR CASH  
SEEBURG'S "CHICKEN SAMS"  
"JAIL-BIRDS"

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. $15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

IMPORTANT

Consumer's or Supplier's Certificates must accompany all orders in accordance with the terms of WPB. Order =L-265.

HARD TO FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panoramas is our Specialty.

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<th>Tube</th>
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Every Order Subject to Prior Sale

* NO ORDERS FILLED OUTSIDE U. S. *

SIGN THIS

"SUPPLIER'S CERTIFICATE!"

I hereby certify that I am entitled to purchase the item specified on this order (L-265) with the terms of which I am familiar.

Date

Signature

SEND WITH ORDER

PHOTO ELECTRIC CELLS (ICE-23) .......... $2.50

(Can be used on "CHICKEN SAMS," "JAP," and "CHUTES," "RAPID FIRES" and other Ray Guns)

Our Expert Service Department

RE-BUILDS - RE-CONDITIONS - RE-FINISHES

Your Old Run-Down "CHICKEN SAMS" and "JAIL-BIRDS" and Converts Them Into SHOOT THE JAP! Ray Guns.

for $59.50 F. O. B. Chicago

We Repair Cabinets and Re-Condition Amplifiers.

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

REDUCTION IN PRICE

The Plastics Listed Below Can Be Purchased in Any Quantity at One Low Price to All!

UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

Determine "Right" or "Left" As You Face the Machine

WURLITZER MODELS

ROCK-OLA MODELS

Durable, Sturdy, and Super

26 Top Cones (Red) $2.40
61 Top Cones (Red) $3.80
60 Top Cones (Red) $2.15
700 Top Cones (Red) $3.00
750 Lower Cones (Red) $1.00
750 Top Cones (Red) $3.25
750 Junior Top Cones (Red) $1.25
750 Bullets Cones (Red) $1.00
750 Lower Sides (Red) $0.75
750 Lower Sides (Green) $0.75

The Above Available in Solid Red or Green.

OUR EXPERIENCE suggests that no other Plastic can be depended upon to withstand the severe strain to which our Phonographs are subjected.

We guarantee the satisfaction of all orders and are willing to accept return of any goods not approved. We do not supply replaceable parts.

Our stock of Plastics is limited and will be sold at the then prevailing prices.

SEEBURG HI-TONE MODELS 8800 and 8200

Bottom Cones (Solid Red or Green) $15.00 Ea.

We have the following pliable SHEET PLASTIC available (size of sheet approximately 20" x 50" = 1000 square inches):

6a) C5 Yellow Plastic (Thickness of a New Penn) 3 per 25 sq. in.
6b) C5 Red Plastic (Thickness of a New Shell Dollar) 3 per 25 sq. in.
6c) C5 Green Plastic (Thickness of a New Silver Dollar) 3 per 25 sq. in.
6d) C5 Yellow Plastic (Thickness of a New Half Dollar) 3 per 25 sq. in.
6e) C5 Red Plastic (Thickness of a New Half Dollar) 3 per 25 sq. in.
6f) C5 Green Plastic (Thickness of a New Quarter Dollar) 3 per 25 sq. in.

WE CUT SHEET PLASTIC TO DESIRED SIZE. 20% DISCOUNT ON COMPLETE SHEETS.

We have on hand a small stock of ORIGINAL Wurlitzer Plastics

" If you don't see what you want, ask for it!" WE MAY HAVE IT IN STOCK!

TERMS:

All deposits in U.S. funds.


ACME SALES CO.

414 W. 45th St.
NEW YORK 19, N. Y.
CIRCLE 6-7740
THIS YEAR
THEY HAVE SAID IT WITH WAR BONDS

Each year scores of coin machine advertisers have joined with hundreds of show business people and used paid advertising space in The Billboard's holiday issue to wish their friends and customers greetings of the season.

In this, a crucial war year, The Billboard requested everyone not to buy a greetings advertisement but instead to invest the money in an EXTRA war bond. That is why you will not find any greetings advertisements in The Billboard’s Bondbardsment Number . . . the issue which in other years would be the Holiday Greetings Number.

Instead you will find a special 20-page section in the front of this issue outlining the part the coin machine business as well as all show business has played in winning the war. You will also find a list of the people and companies who have purchased EXTRA war bonds instead of greetings advertisements.

This issue, published with the full approval of the War Finance Committee of the Treasury Department, is serving as one more indication of the unselfish contribution of the Coin Machine Business to the victory effort.

TURN TO PAGE 3
For a Victorious New Year
buy U.S. War Bonds
and Stamps

LION MANUFACTURING CORPORATION, 2840 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME OF THE FAMOUS Bally GAMES AND VENDORS*

*Distributed by Bally Manufacturing Company*
At this season, thoughts turn to those serving our country, at home and abroad. They have placed every one of us deeply in their debt, for all that is precious in America’s heritage, including the ideals which Christmas itself best expresses, is in their valiant keeping... to them, our homage; in their behalf, our prayers... may the new year bring victory to their arms and peace and joy to all the world.

J. P. Seeburg Corporation

Chicago, Illinois
It's your way to "Let 'em have it"

Maybe you can’t press the button that sends shells and bombs crashing into the enemy. But you can loan the money it takes to build and buy their instruments of warfare that clear the road to Victory.

War Bonds are your way to “let the enemy have it where it hurts!” Buy as MANY and as OFTEN as you can. The Rudolph Wurlitzer Company, North Tonawanda, New York.