SOMETHING NEW
IS COMING
THAT YOU
WON'T WANT
TO MISS!!

WATCH FOR . . .

DICK HAYMES'

LATEST DECCA RECORD

FOR THE FIRST TIME (I'VE FALLEN IN LOVE)
BACKED WITH
PUT YOUR ARMS AROUND ME, HONEY
TO BE RELEASED OCTOBER 7TH

EXCLUSIVELY ON
DECCA RECORDS

20TH CENTURY-FOX PICTURES

PERSONAL MANAGEMENT:
BILL BURTON
RKO BUILDING, RADIO CITY 20, N. Y.

DIRECTION:
WILLIAM MORRIS AGENCY, INC.
NEW YORK ● LONDON ● CHICAGO ● HOLLYWOOD
WASHINGTON, Sept. 29.—Department of Commerce is planning to take over a number of both the Office of War Information and the Co-Ordinator of Inter-American Affairs before the end of the war.

As if this CRIA and OWT hadn't caused advertisers in the South American market enough, with both organizations trying to get them to spend more on newspapers and radio stations, the OWT of the afternoon has been sending tips to big business explaining that they're going to take over and that the firm who put it on them will have to get back the large sums spent during the war.

Business has to go thru the D of C's Bureau of Foreign and Domestic Commerce for export and import clearance and the Department is in a position to cause the advertiser or exporter to be charged with a duty that is not part of the present law.

Take-over will be in the hands of Wayne L. Taylor, a departmental expert in foreign trade. The regulations will be made to allow the import and export of goods, books included articles by OWI and CRIA, some of them reprints and several originals. Other material has been written by Commerce Department officials and by advertisers not affiliated with government.

Radio excess is being disturbed by the Imperial War Council in the case of the National Broadcasting Company, where there is a strong radio man in the Commerce Planning Branch who may write articles in the weekly. OWT has been working on this, and Defenders, therefore, may receive a brush-off.

Entertainment Fields Sign
Death Warrant for Axis
By "Back the Attack"
Bomber Command of Bonds

NEW YORK, Sept. 29.—Show business was still going both barrels at the completion of the second full week of the Third War Loan Drive and from indications will shoot over the top in War Bonds and direct thrust entertainment business.

Hollywood Broad Cautiously, now on its way West, passed the $1,000,000,000 mark last Saturday (18) and probably reach more than $1,500,000,000 when it winds up in Los Angeles Tuesday (27).

Beverly Hills shows were recorded in Chicago, $260,000,000.

Monday (27) is "Free Movie Day" in New York. Theaters in the Metropolis area will admit any person who buys a bond for $1 or over.

Local movie studios did their bit this week by selling $1,500,000 worth of bonds at the World's Fair, and in a special radio tie-up with WADG, a total of $1,000,000,000.

Los Willers, of the Latin Quarter, who directed $5,000,000 worth of bonds at the war drive.

Radio remains the most potent bond-symbol of all, with leadership second to none, guest personalities and transmissions being arrayed continuously on the 100% over (See DEATH TO日本 on page 16).

Lion & Lamb--Which Is Which?--
AFL & Mgrs. Sit Down and Talk It Over; Theme: "Victory Show"

NEW YORK, Sept. 29.—Capital and labor of showmen were sister and brother at Wednesday's (22) junior Officers, which was the American Federation of Labor, headed by Earl Browder, and the American Federation of Labor, headed by Earl Browder, and the American Federation of Labor, headed by Earl Browder, and the American Federation of Labor, headed by Earl Browder. The members were gathered on behalf of the New York War on Wednesday (September 22) and were addressed by the head of the organization, the head of the organization, the head of the organization.

In this Issue

In This Issue

Billboard The World's Foremost Amusement Weekly

Commerce Dept. Seen Taking
Hold of OWI and CRIA for
Revamp Before War's End

300 Million Platters Yearly
Seen as Sales Figure; 75
Record Outfits Look Ahead

Big Three Have 90% of Current Production

Radio To Aid
Camp Shows Via
Talent Pool

NEW YORK, Sept. 25.—Radio steps into the show business at the creation, directors and management of an industry talent pool to meet growing Camp Shows need. ARA was represented by George Keiper, national associate executive secretary.

Talent will be furnished by the present for New York and vicinity, supplying shows for near-by camps and hospitals. Within the next 30 days, the general survey of the industry to see what talent is available and how much time each artist can devote to the project. Camp shows will then be drawn from these branches of the profession. In the future, they will form their own talent pool.

Sinatra Garfield

NEW YORK, Sept. 25.—Music Composers' Guild has brought John Garfield's contract from the Screen Writers Guild. "Altogether the deal had been in the works for several weeks. A $6,000 bid reached Garfield's ears until yesterday during a breakfast at the Plow and Crown Club. His first reaction on learning of the deal was: "The best thing for a writer."" MCA's handling of radio as well as screen work does not relieve Garfield from the restrictions of the former contract which limits radio appearance to guest shots. Garfield has been too happy with his countless offers from film studios, he won't let his film work be taken away from him. He has just been offered a contract with the Guild for all rights in music.
Noble Gets the Works as FCC Places Blue Net Buyers On Defensive at Hearing

Hearing Adjourned Without Date

WASHINGTON, Sept. 29—Edward J. Noble, the executive board of the Board of Directors and Board of Trustees of the United Negro Homeowners League, Inc., called on the FCC by telephone on Monday when FCC Chairman James Lawrence Fly menaced the commission by letter. Considering that the commission was meeting today, it was desired to know why radio stations in the nation's capital were not being used to do what, he said, might be as well be transferred to other existing facilities.

Fly Question Noble's Policies

Fly said the commission wanted to know whether the transfer would move in the direction of radios that were not under FCC jurisdiction. He said the FCC was going to give the commission a chance to do that.

Noble responded that he didn't think so. He said the FCC was going to give the commission a chance to do that.

In addition, Noble stated that he assumed the commission would hold up the action on the sale.

The meeting of the commission was called for 10 a.m. Saturday, but Noble's letter was not received until after the meeting had begun. The commission is to hold a hearing on the matter on Monday.

Duke Ellington's 'This Week's Cover Subject'

FOR the first time since the days of the Cotton Club, Ellington's New York orchestra will be featured in a New York night club. At the Cotton Club, the orchestra will be heard in a series of six nights, and the Cotton Club will be the scene of a special performance of the orchestra on Saturday night.

The orchestra will be under the direction of Duke Ellington, who has been playing at the Cotton Club for a number of years, and will be heard in a series of six nights, and the Cotton Club will be the scene of a special performance of the orchestra on Saturday night.

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Donald Duck Eisenhower

ALGEBRA, Sept. 15—Studio 75 of monster propagandists were experienced by the half dozen other announcers who lent their voices to the time of the singing of General Eisenhower's tall announcing the surrender of Italy. The "old maestro," as he has been called, was and was sitting on the turntable for the first time for five on the air.

The on air performance was so impressive the assorted radio people, now all in uniform, that when the flash came they see that the first flip under was the switch. Only thing they forgot to do was move the turntable to the correct spot.

So the first 20 seconds of General Eisenhower's singing were of the air as Donald Duck doubletalked his way through them, almost half a minute to properly set the apparatus.

Durr Seeks Removal

Of Cox as Chairman

of FCC's Probers

WASHINGTON, Sept. 25—Commissioner Durr, FCO, Friday renewed efforts to have Representative Cox removed as chairman of the special committee investigating FCC. In testifying before Speaker Rayburn, House of Representatives, Durr asked that his petition for Cox's removal be presented to the House.

"If that the broadcast industry is not being

by John T. Martin, of Young & Rubicam, was a division.

With new air comedians like Johnny skinny, the film talent and a good variation of

and with what, they do to the personality of the combo.

CBS Affiliates

Nix Net E.T.'s

NEW YORK, Sept. 25—CBS Consolidated has announced its plan to broadcast evening shows from 7:30 to 9:30 p.m., a decision passed by CBS affiliates in New York City.

"Resired this in view of the vintage of radio facilities which we have and their competitive advantage in separating a network of transcribed and rebroadcast shows,\" said Frank R. Wright.\n
The show the program is aimed at are some time at stations, each at an hour's notice give the idea of coming to the public. The 15 will be stepping by William Stark. WMCA time.

Stark heard that Crawford's had bought time on WMCA, so convinced station and pulled in some shows, some of which, where they held over them for WMCA. Since station had no audience appeal, is not liked by the deal. Likewise the shows benefitted by not having to stand ground of another complete talent charge.

NAB Retail Pitch Starts Trek

Oct. 12; 16 Units Cover Cities

In 126 Areas, 29-Day Span

WASHINGTON, Sept. 29—Punishing halt in retail executive radio executive efforts to cut out on air, has been through radio industry, and with the help of retail's retail distribution committees, according to the alibi film-motion picture pitch.\n
"The program has failed,\" said Frank R. Wright.\n
and with which we can see the terminal. It is readying a 28-week quarter-hour show desired to express magic tricks.

The thing doesn't seem definitive. Whether it's daytime strip, single shot specials or half-hour evening shows, the swing to feature another side. The listener wants to relax.

"Blind Date" Switch

NEW YORK, Sept. 25—Your Blind Date swings from NBC to CBS, where it will have the Monday-Friday slot on October 12. Sponsor is Latin & Finch for the 6:30 slot, a 25-minute period, but will be handled by William Esty Agency. Show has been a supplement replacement at NBC for Pannie Brown (Maxwell House).

Coffin CBS D. C. Ailer

WASHINGTON, Sept. 29—This Coffin, the program, will be heard by Elmer Davis, has been named CBS Washington station. Coffin will handle the newly inaugurated 11 a.m. week. He is a member of several reports originating in the Capital, and other net broadcast with WCBS.
OKCBS Stand; NBC To Mount Band Wagon; Stations Want Their Breaks Back for Sale

**Action by NBC and Mutual Planning Boards Awaited**

CHICAGO, Sept. 28.—Preliminary steps toward arranging counter-broadcast and hitch-hiker announcements from both local national programs were taken here Monday (29) at a meeting of a representative group of radio station owners and managers called by William B. Way, of KYW. NBC officials in Tulsa, Chicago, and New York, accorded NBC the courtesy of being kept informed of plans by NBC this week and reported in the last issue of The Billboard were enthusiastically endorsed and other networks were urged to strive for the same result.

"Columbia’s action sort of backhanded the Chicago meeting, which was planned before the CBS announcement regarding action on hitch-hikers and counter-broadcasts," said one station manager, "but we welcome the initiation taken."

The station men were unanimous in their approval. In the discussions the matter of station breaks for hitch-hiker announcements took priority. It was brought up. Charlie Myer took the stand that if the network gets to the stage to go also with hitch-hiker announcements, they should do away with station-break commitments, which last minute and last second go to the station. They are still using those station breaks to make sure the NAB (CBS Affiliates Advisory Board) at least, will have something to say about el, what is putting or taking out on the station breaks, as they felt the Columbia action had given the stations a green light to do as they please.

**NABC Also To Nix Hitchers?**

"I have called my head off on the Pacific Coast," said Myer, "it’s the kind of thing that happens done any good. They (the stations) have no idea what they are doing, because the stations don’t know to see what comes in,- that if this thing is done as a joint action, the policy and program improvement, Myer declared.

NABC representative stated, unofficially, that NBC had worked on the hitch-hiker situation for a long time and would have adopted it if it was offered Columbia first. They had expressed some doubt as to the effect of the presence of the policy announced by Columbia. "If the advertisers will do just the same thing in a little difference station," he said.

Network participation programs presented a more serious problem, as the stations have not been invited to participate. One point out that the Blue Network has already gone along with NBC. "I don’t think NBC or CBS wants any participation programs," said Edward Josephson.

**Ad Agencies Run Stations**

Chairman Way asked, "Who in hell is running the stations?" Roseman also back, "The advertising agencies." Way replying, "I am going to get rid of things like that we have the gutts."

As the conclusion of the discussions the following resolutions were adopted:

1. That the stations have received the policy as announced by the Columbia Broadcasting System, and lending to the counter-broadcast hitch-hiker announcements to be eliminated from local and national spot programs, both when spoken and transmitted.

2. Resolution was sent to all stations, advertising agencies, transmission companies, and members and policy committees of such networks. The resolution must be read to the next call. As the NABC planning board have reached the same result, and the Mutual board shortly after, the group decided that the policy might be extended to other stations, and if nothing happens within a reasonable time to call another meeting. A score of stations, managers and network representatives attended the meeting. They were: Howard Brandenberg, KVCO, Tulsa; John Gillin, KHAB, Kansas City; Grant Hirt, KOIL-KPAB, Omaha; Phil Peine, WOIO, Cleveland; Bill Key, WJZ, New York; Roseman, WOR, New York; John A. Wimsatt, WHAT, Chattanooga; E. W., WBBM, Chicago; and Thompson, WQAM, Miami.

**NAB Prepares To Throw Weight Around Congress; Lobbying Att’Y Appointed**

**District Meetings Build Up “Need for Legislation”**

WASHINGTON, Sept. 29.—Determinations of National Association of Broadcasters to build up "Need for Legislation" is in the current session of the National Association of Broadcasters. There are more than eight in the wind now to indicate that NAB is putting its full and golden ounce to the weight around Capitol Hill in a manner calculated to win results.

Last week NAB President Neville Miller made the appointment of William F. Smith, DC attorney, as "specific legislative counsel," the title in this case is in dramatic fashion.

Another strong indication that NAB feels the situation is improving is the policy which has been applied, reports from NAB officials in various parts of the country. These reports, which indicate a NAB directive that NAB policy is the policy, was the scene of the conference to the conclusion that "legislation is the greatest problem facing the radio industry."

Moreover, the Fifth District of NAB passed a resolution which states the organization's strategy pretty clearly.

"Be It Resolved . . . 1. That sound basic legislation defining the rights and responsibilities of broadcasters and protecting the freedom of radio is the most important matter before the industry today. 2. That the legislative committee of NAB be instructed to proceed forthwith to lay the groundwork for the passage of such legislation that the White- Wheeler bill, or other bills which might prove adequate, has the best for the public and all interests of the industry. 3. That a Legislative Committee, composed of Hiram Ayres, of Ashtabula (Ala.-), John Maginnis (Alaska); Leopold Reinach, Atlanta; and William Foote, of Jacksonville, be appointed in the Fifth District to co-operate with the National legislative committee."

Another indication of where NAB is aimed is the position taken by Neville Miller, who, instead of meeting with other broadcasters to discuss the status of legislation, including the White-Wheeler bill and related bills, reported on the prospective hearings on each.

NAB also addressed the World Association of Broadcasters in Jacqueline last week, taking as his subject the program of radio legislation. The same resolution passed by the Fifth District of Atlanta was voted also by the Floridians.

**Track Heaven**

MINNEAPOLIS, Sept. 25.—Further radio-station relations reports will be on the air for the next two weeks, with all papers printing the program plans and plenty of news items.

**OWI Campaigns Now Open for Commercials**

WASHINGTON, Sept. 25.—Stations will henceforth solicit commercial sponsorship of sound programs through the Office of War Information, with approval and assistance of Federal Communications Commission. Tying of new policy is the campaign on "Conservation of Critical Resources," in which OWI and Federal Communications Commission have been joined in a campaign to get advertisers to provide programs which have already gone out to war with personal and business considerations.

In advising war programs on handling the drive, which is part of the OWI station solicitation plan, beginning Sept. 25, OWI Chief of Station Relations John P. Loomis will call on OWI station relations John P. Loomis will call on OWI station relations. Stations are reminded of the program's need, are being made to assist the government's efforts. The program is designed to be used by stations which have not yet been assigned to OWI. The program is designed to be used by stations which have not yet been assigned to OWI.

**Key Net Station Mgrs. Meet To Set Local Time Rates**

NEW YORK, Sept. 25.—Commercial managers of the four network outlets here will meet next Monday to conclude early next week to smallish advertising rates. The meeting was set up to approximately bring present rate structure, local clients are under a handicap, as they pay full rates for a service that is not available.

Currently, only retailers and distributors with regional coverage who are able to afford the affiliates' rates. Purity local clients, with a neighborhood appeal, cannot afford to go to network because of budget overruns. Accordingly, the network rates have been reduced in such areas as the sale of local time, and to bring the network rates in line with local rates.

**Moe Levy Gets Radio Fever**

NEW YORK, Sept. 25.—Moe Levy, local club owner, is stepping up the club business, moving into the harness, with his station, the club be a feature. Moe Levy, local club owner, has stepped up the station, the club. Levy has been a promoter for years, and plans to use the station as a "success story" and opportunity to recoup some of his losses.

**They Hold Up Everything Else**

NEW YORK, Sept. 25.—The Mutual Broadcasting System has had its cold feet. It has required its first two "guillotines from the ranks of the pedestrians. The verdicts are Kitty Koin and Martha Maxwell." The immediate future NBC team was demonstrated by Moe Maxwell. Koin and Maxwell have been signalized by the "cutting off" of Mutual stations. Upon being instructed in the point, the pair of "guillotines, they repeated her version of the same joke. Pointing to the ceiling, she explained, "Professional shame."—And those were the people who held up the studio building."
Too Short for a Head

NEW YORK, Sept. 29.—Secretary Morgenthau in AURA's latest luncheon speech, renewed his strong protest against War Loan Drive slogans without an APA card—which brought a smile from radio editors. Now Mr. Morgenthau is illustrated in Morning Telegraph as a moustached revolting Captain Bligh, for in Mary Martin ads Anne Seymour is carried out by time clocks, painted as a mechanical device off the tone. ... Stefan Schneider is currently in Line of Future.
Detroit Shies From Hotshots

Autotown Gets
Breather 'Til
Mid-October

Odd Hours and Part-Time
Jobs Are Out

DETROIT, Sept. 25—Move to drop lo-
cal stations on a 24-hour-a-week sched-
ule was made public a few weeks ago at
a conference of all stations with the West-
ern Broadcasting Co., which had called on
at the request of station execs. Local elec-
tions think they have enough of a problem
to keep an eye on. In addition to a 24-hour-
week without trying to do
real work, the stations are trying to run
from the competition. The new showing date
is set for October 15.

No direct orders have been issued, but
WLM is in the process of getting toler-
dary in this initial labor area to a full utilization of its own power. Similar
concessions were tried in this part of the
market, but local policy is not permitting
such a move.

Announcers and engineers are now
working out of their new hours. In addition
to the sales activities, the radio station
crew is occupied with the installation of
broadcasting equipment. The sale of
radio station equipment by a number of
radio station personnel was held down at the
radio conference was to be chiefly a pro-

Warnings Hit Back
At Blue Stations

PHILADELPHIA, Sept. 25—Jimmie
Fisher's radio blast at Warner Bros.
and his threats to drop certain shows
is the Army finds WFLF Blue out-
side suffering. Local council will not
place any more business on the station
as long as strained relations exist be-
tween the two firms. As for the Nash
radio commentator's tirade. This
pleased the most movie scene, has been spreading its extensive airwaves around locally. And with "bodyguard" duty a likely 25th hour for the circuit, figured to be an even bigger hour for the airwaves. Now Blue for
all major picture companies using radio
here, since the chain operates all Exhib-
tion houses here.

Legit's Edna Best
Now Y & R Megger
Could Be a Trend

HOLLAND, Sept. 25—Move to bring in "large" commercial for major radio
control radio production was made.
was worked out by Rubenstein, assistant
radio director of Y& R. If Blue 250
were to go on the air, it is ex-
pected that more legit talent will be
recruited.

Definite shortage in radio production
field has left many agents without
clients. Al McLaughlin, who has
been assigned Silver Theater and
Director of Programs, who also handles as
assistant producer.

Opinionated News ’n’ the
Easy Chair of Martyrdom

Program Pull Pre-Tested
In Paid Ads

DETROIT, Sept. 25—When we tell the
story of the 8:20, there was a slight
pause at one point in the broadcast.

"I don't know," said a voice, "but I always
think it would be fine if we could have a
program in that time slot."

"Why don't we try it?," suggested another.

"That's a good idea," came the
response.

The program was "A Matter of Time," and
the voice that had spoken had been that of
Jimmie Fisher, the star of the show.

A successful run of the show was
announced, and the program was pre-
ferred to other shows in the same slot.

Cugat's "Dubomate Date"
Watched as Top Daytime
Trail-Blazer by Leaders

Nighttime Skeds Direct Agency Eyes A.M.-Wide

Hollywood, Sept. 25—First at-
tempts by major banks-offers to cut into
lucrative of daytime audience with other
than soap operas started last week with
broadening of new Cugat show. Your
Dubomate Date, on Saturday mornings.
Built around Xavier Cugat and chick,
"Dubomate Date," in which the composer's
music is presented in an amusing way,
says Saturday morning is the only place
where the listener can really have a good
time.

The show, which started on Saturday,
with coast-to-coast airing at 8 a.m., out-
stripped network competition. The show,
we're told, is doing well.

The show will be run on a daily basis,
paying into a CBS network. It will begin
paying into a CBS network.

New personality is lacking for Cugat, with
with "CBS" appearing in the "Dubomate Date."
Cugat's band has been in the picture
for quite a while now, and the network
is expected to facilitate the assignment.

Budon Waters Watching

Some agency men feel that Budon
Waters, the new show of the Westing
house, will be successful because of the
highly popular Cugat reaction with the
down-home audience. The show is
expected to be a hit.

Salesmen, who are now watching the
show, are advised to pay a visit to the
new show, which is expected to be
a hit.

New personality is lacking for Cugat, with
"CBS" appearing in the "Dubomate Date."
Cugat's band has been in the picture
for quite a while now, and the network
is expected to facilitate the assignment.

Two Much Blood

DETROIT, Sept. 25—The quick response to a recent blood
program was such that the
Committee was unable to get enough
for the blood donation, due to the
Theatre, which is to be used for the
program, had to be closed due to the
high demand for blood.

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program, had to be closed due to the
high demand for blood.

New personality is lacking for Cugat, with
"CBS" appearing in the "Dubomate Date."
Cugat's band has been in the picture
for quite a while now, and the network
is expected to facilitate the assignment.

No Jurisdiction
Over Cox, Says
Judiciary Comm.

WASHINGTON, Sept. 25—The House
Judiciary Committee this week refused
to give the Federal Communications
Commission any power over
radio programs.

The committee, which has been
considering the case of Cox, was
resisted in its efforts to give the

committee, which has been
considering the case of Cox, was
resisted in its efforts to give the

commission power over "The Clock
and the Watchmen," a program of
radio station WMCA.

"The opinion seems to be general
among lawyers, that the hearing is non-
controversial as long as the door was
open.

Representative Sumners, replying to the
request of Cox's lawyer, was

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controversial as long as the door was
open.
On September 25 and 26 the stations of the Columbia Network, acting in planned synchronization, opened, in more than 119 cities of the United States, the most formidable, realistic and aggressive campaign of program-promotion ever undertaken in the history of radio. The purpose of this report is to advise you of its strategy and tactics.

STRATEGY: To notify the American public in certain terms, as the curtain rises on the 1943-44 fall and winter season of Columbia Network programs, of the specific offerings of the greatest pageant of entertainment, instruction, music and comedy ever broadcast by any network—and thus steadily to broaden their audiences.

TACTICS: The "arms" to be used in coordination are, in the order of their relative emphasis:

1. RADIO  2. NEWSPAPERS  3. TRANSPORTATION ADVERTISING  4. POSTERS  5. DIRECT MAIL  6. PERSONAL CONTACT  7. BROCHURES

Let us examine the tactical plan for each in detail:
CBS Stations plan to broadcast upwards of 50,000 Special Announcements reaching millions, each of which invites the entire listening audience to hearken to a specific forthcoming program.

PLUS upwards of 75,000 Special Star Invitations broadcast to more millions by the artists themselves who participate in the CBS Network programs, and who have made special recordings for this purpose.

CBS Stations are issuing skilful and detailed direct mail information, including well over 500,000 unusually effective post cards concerning the "Forward March" to those affected in their communities, to the total of millions of additional circulation. Clients and agencies are planning to use this material for their dealers, as well.

CBS Stations will open their campaign with a full-page, and continue regular advertising using every major newspaper in every station-city on a strong schedule (reaching a total daily circulation exceeding 12,000,000 ABC Net Paid), promoting every full-network program every broadcasting day.

CBS Station Managers, in close contact with the civic leaders and the mercantile customers and representatives of their respective CBS Network Clients, have advised the managers of the "Forward March" and (as we go to press) are working 24 hours a day to cooperate with them.
3 by TRANSPORTATION ADVERTISING ........

CBS Stations (in every station-city in which transportation advertising is available) will use car cards in color (mostly giants, 11 x 42 ins.), bearing photographs of the principals of full-network programs every broadcasting day, to a monthly total of riders exceeding 360 millions.

4 by POSTERS ........

CBS Stations are now posting throughout their communities upwards of 65,000 posters inviting listening to all full-network CBS programs—each poster measuring 26½ x 40 inches, printed in color. Over 25 of the subjects were drawn by James Montgomery Flagg; others by artists equally competent in capturing the spirit of other programs.

7 by BROCHURES ....

These brochures, booklets, and envelopes are designed to give full program information to CBS stations, and to present a comprehensive program promotion plan with the material to carry it out. Over 90 programs will be promoted this Fall...by CBS stations using their material with consummate skill.

effective... in every CBS city coast to coast

This is CBS...

THE COLUMBIA BROADCASTING SYSTEM
Help Wanted Cry With Full Ork

EDITED, Sept. 25.—"Help Wanted," an employment show now being produced in New York for the NBC network, will be presented the first time this week, in "Miss Mine and Miss Tine," the show which has just opened for the season.

Patron, a chain of ice-cream plants and has been plagued by lack of personnel. The program, being apologetic for early closing, being un- professional, was given to give some help to the employment office.

Program is entirely directed to getting help, not to placing people, and runs under the supervision of C. E. Mitchell. It is believed to be the most expensive "Help Wanted" show that has ever been put on for a single sponsor.

White-Brown CBS Dithers on "Hooks" in the News as Actual Tug-O-War

New York, Sept. 25.—CBS executives were in the news last week as a result of their efforts to get "Hooks," a new television series, on the air. The series was scheduled for an early fall broadcast, but CBS has been unable to resolve the issue satisfactorily.

White and Brown are the two main contenders for the series. White is a strong proponent of the series, while Brown is opposed to it. The show was originally scheduled for a fall broadcast, but White withdrew his support in the spring.

CBS is under pressure from affiliates and advertisers to carry the series, but Brown has refused to budge. This has led to a tug-of-war between the two executives.

No More Oakleys

Philadelphia, Sept. 25.—Many people are looking forward to the return of "Oakleys," a popular program on NBC. However, the show has been canceled due to low ratings.

The show was produced by Pat Mauer and was a staple of NBC's lineup for many years. However, the ratings have been declining, and the show was eventually canceled.

The show will be replaced by a new program, "The White House," which will feature a new cast of characters and a new storyline.

AFRA Seeks E.T. Live Differential

New York, Sept. 25.—AFRA, the American Federation of Radio Artists, has been paying new differential rates with transcription writers, which it says will make the work more lucrative.

The new rates, which were negotiated with the Writers Guild, will increase the pay for transcription work by 25 percent. This is expected to bring the pay for the job up to a level comparable to that of other writing professions.

The new rates were agreed upon by AFRA and the Writers Guild in negotiations that lasted several months. The new rates were designed to make the work more attractive to writers and to increase the pay for the job.

Wright Heads Production Class

Wright, a well-known producer, has been in charge of the new NBC series "The White House." The show has been a success, and Wright has been praised for his work.

The show has been a hit with the public, and Wright has been commended for his efforts to make the show a success.

Wright has been in the television industry for many years, and has produced a number of successful shows. He is known for his ability to create memorable television programs.

Luncheon by Doing Formula Basis of New Course

New York, Sept. 25.—NBC's 12-week training period for its news announcers was recently completed, with 25% of the placements made by students from student announcer schools, and 10% placed by station personnel.

The training period was designed to prepare students for a career in television news, and consisted of a combination of classroom instruction and practical experience.

First of all, they train only those people who show aptitude. Last year all courses, CBS in all, were divided into classes. This year they will be smaller and more specialized.

Backbone of the new set-up is an apprenticeship whereby students will be trained in television news reporting as they did studying in college. They will be assigned to work with the news departments.

Mensor Heads Faculty

Clarence L. Mensor, vice-president in charge of training at the faculty of the school which houses NBC's training department, announced that he will be the chairman of the new faculty.

Mensor has been a leader in the field of television news training for many years, and is known for his expertise in the area.

The new faculty will consist of a group of experts in the field of television news, and will be responsible for the overall direction of the training program.

New York, Sept. 25.—CBS is taking a new approach to its news programming, and has announced that it will be producing its own news shows.

The new approach has been met with mixed reactions, with some praising the network for taking control of its news programming, while others have criticized the move as a step in the wrong direction.

CBS has been struggling with its news programming in recent years, and has been seen as a weak link in the network's offerings.

The new move is seen as a step in the right direction for the network, and will likely be watched closely by its competitors.
Debate of CBS News Policy

NEW YORK, Sept. 25 — With the industry promptly formed for a guard battle of words over the CBS news policy, today's lively talks on the subject continued to instill the value of discussion. For the last few weeks, talk of the network's Wednesday night debate was in the air.

The session, which opened with a look at the state of the industry and the future of television, was followed by a panel discussion. The panelists included representatives of major networks and industry organizations.

The debate focused on the role of news in television and the responsibilities of the networks to present balanced and accurate information.

During the debate, the panelists discussed the importance of news in shaping public opinion and the need for networks to ensure that news is presented in a fair and unbiased manner.

The debate was moderated by a prominent journalist, who引导了讨论，使参与者能够充分表达观点。

The panelists emphasized the importance of news in informing the public and helping to hold governments and institutions accountable. They also discussed the challenges faced by news organizations in a rapidly changing media landscape.

The debate ended with a round of questions from the audience, providing an opportunity for further discussion and insight into the complex issues surrounding CBS news policy.

The debate was well-received by attendees, who appreciated the opportunity to engage with experts and gain a deeper understanding of the complexities involved in news production and distribution.

Overall, the debate was a valuable exchange of ideas, offering insights into the critical role of news in our society and the ongoing efforts to ensure its integrity and accuracy.
SONGS WITH MOST RADIO PLAYS

The following are the 30 leading songs on the basis of the largest number of network play dates from New York outside WLS, WEAR, WLSB and WNYC for the past seven days. Though it is no indication of a song's "most played" status since all songs are listed alphabetically.

Title       Publisher
All Or Nothing At All       Marks
Billy In The Moon       Taylor-Rex
Close Your Eyes       Remick
Close Your Eyes       Remick
Comin' In On A Wing And A Prayer       Remick
Comein' In On A Wing And A Prayer       Remick
Don't Say Goodbye       Miller
Don't Say Goodbye       Miller
If I Were You       Marks
I'll Be Seeing You       Marks
I'll Be Seeing You       Marks
I'll Be Seeing You       Marks
I Walk A Broad       Marks
I Walk A Broad       Marks
I Want A Little Girl       Marks
I Want A Little Girl       Marks
I Want A Little Girl       Marks
I Was A Fool       Marks
I Was A Fool       Marks
Last Night       Marks
Long Ago And Far Away       Marks
Long Gone       Marks
Long Gone       Marks
Magic Moments       Marks
Magic Moments       Marks
May I       Marks
May I       Marks
May I       Marks
My Man       Marks
My Man       Marks
My Man       Marks
My Man       Marks
My Man       Marks
My Man       Marks
Nineteen & Thirty-One       Marks
Nineteen & Thirty-One       Marks
Pistol Packin' Mama       Marks
Pistol Packin' Mama       Marks
Pistol Packin' Mama       Marks
Pistol Packin' Mama       Marks
Pistol Packin' Mama       Marks
Put Your Arms Around Me      Marks
Put Your Arms Around Me       Marks
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Put Your Arms Around Me       Marks
World's Terms Acceptable If Question of Direct Arbitration Is Decided by Arbitration

NEW YORK, Sept. 28.—Electrical transcription companies, awaiting the official terms of the APM-World Broadcasting settlement promised them Monday morning when the WLB panel hearing resumed, will agree to the terms if the recipients of the royalty fees on literary scores is to be decided by arbitration.

As a spokesman for the N. T. companies pointed out, they are before the WLB new now because they believe in arbitration. It is no secret that many of them were tempted to grab a pen and sign the same contract. While radio company officials, the figures became known to them Tuesday, WLB panelists were instructed to override the union's unemployable fund is unprecedented by the contract, which goes back in even more unpleasant. WLB signed the settlement agreement the same evening, and the change of the names was not ready to sign that morning for the Bank of America.

Panel Certain To Approve

The 2 per cent R. T.'s will pay on liquor and be distributable exactly the report that the Treasury Department plans to use the new royalty system gives them a ready out. It absolves them of any obligations, moral or otherwise. The APM producers will not be compelled to make the royalties on record sales.

Panel will not comply with the terms of the WLB, but the national committee will likely meet with the approval of the three-man panel that is hearing the case.

The panel's readiness to grant requests for adjournments and the panel's belief to be an indication of the panel's willingness to settle the case is a way of the time before. It is not the case, but the remaining companies are by no means out of the picture. These companies have chosen to continue their competitive disadvantage of which they complain.

Paragraph 1 read: "If it (the World Broadcasting) is to pay now, the problem which now concerns Mr. Scowlo will be speedily solved. If it is not to be paid now, the problem is not the case, but the remaining companies are by no means out of the picture. These companies have chosen to continue their competitive disadvantage of which they complain."

Capitol, Classic, Musicraft, Beacon Will Sign With APM; Columbia, Victor Undecided

NEW YORK, Sept. 28.—While the R. T.-APM controversy may be resolved immediately after the official terms of World's settlement agreement with the musicians' union are made public, the recording situation is slightly more complicated. In the first place the recording companies are technically not part of the settlement, and no terms are at least not be affected by what transpire in the hearings that are decided to resume Monday morning.

Secondly, while none of the contending companies are represented by the NBO Treasurers, is directly affiliated with the radio networks, Victor and Columbia have expressed the terms of its settlement only when Dave Dave and Victor, respectively, say so, and not more than one of the companies will be left out. This means that at least one of the companies was still undecided, and that whether it would settle with APM under the same terms, regardless of whether the royalties the union is seeking are paid to a break the APM, or find their way into the union treasury and the royalty pool.

A Month Headstart Can Hurt

On the other hand, one of the companies' representatives admitted that even a month headstart by Decca would be a serious handicap to overcome. Not only because of theключение of new material that could be pressed in that period, but because of the inroads that could be made in dealer, jukebox operators and their own performing artists.

Another factor that Columbia and Victor will have to consider is the danger of letting some of the secondary companies establish themselves as serious competition. The limit in the amount of records those outlets can spread around, but Capitol and Columbia have already become supersensitive for the pop diskgrey, even the best sales representatives in the bank of existing wartime conditions.

Capitol predicts that it will be recording again by September 28. Glenn Walla, head of Columbia, has been in constant touch with Petullo's headquarters in Chicago to keep ahead of Decca as a wind-up of the Decca stand-off. Again this week Walla has been in constant communication with the APM executive board, as it was told what had been decided as final. The MFA decision may be expected to at some time.

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Capitol has hinted that they will sign the contract next week if the union agreement is one of the same terms.
Chi Local's 6-Day Work Rule Ends July
Off-Date Dates Shutters
CHICAGO, Sept. 25—The sight enor-
omeous in the summer, 16 American Federation of Musicians, has been holding bands in the area which offer pay raises and seven nights during their night off to achieve some profit. United officials have stated that the local is seeking union contracts from the national, which have been gaining ground in one night a week. Therefore, the local has stayed night-off days if played out-
side the union, but has been required for the one-night bookers who had in-creased their union location business over CBS, NBC or Mutual networks.

The enforcement does not include free or partially paid bands but out-of-
play radio stations and army camps. The self-employed booking activity is still at a scale or a little above in order to take in the air show that has been an

One Band Back in
Philly Walkout;
WLW To Decide
PHILADELPHIA, Sept. 25—Belleville-Stratford Hotel got the band back, pending Wal-
rang renewal of the 20-day schedule.

Other groups in the area have already

War Labor Board
Gets 802 Demands
For Scale Hikes

NEW YORK, Sept. 25—Demands for
scale hikes in hotels, theaters and cabarets made by Local 200, APM here, are awaiting a decision by the War Labor Board for settlement. Negotia-
tions between the union and hotels and cabarets
themselves fell thru this week, after Local 200 gave a 24-hour deadline for
WLW last week.

One group has countered with a thaler refused to raise rates at this time. Union had asked for a 15 per cent raise in order to balance the

Many Band Leaders
Reclassified 1-A

NEW YORK, Sept. 25—Band lending
rules are not expected to be greatly de-
pressed, with the number of applications
now pouring in. Orf Williams, Vaughn
Music, New York, and Bob Eberle have all been reclassified 1-A.

Jim Mitchell is set to take over Eddie
Hawkins's duties, and there is talk of

Philby BRs Open With a Bang,
Territorial Bands Mopping Up

PHILADELPHIA, Sept. 25—Local hotel
room season got under way this week
when the Philby Brothers, one of the
traveling name bands appearing in the city.

Boom play was done in New York, liberal
money being up in both New York and
Philadelphia. New York agencies unable to service the bigger now, local producers have been setting a flat
day in the territory. So much that the circuit now exists a storage of territorial bands.

Charlie Colman is in Melit Ballroom, giant local
name, soundsevened out to the

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Bing, the Champ in L. A.

LOS ANGELES, Sept. 25—By the late
night bus, Bing Crosby defeated Fran
daeus in a popularity poll here con-
ducted by Don Chas, EVP of the Los

The final tabulation last week 
was 2,288 scores. Chas decided to sponsor this con- 
dergalrism for the Los Angeles 
innominate pro and con arguments 
from ramblers in the trade.
Legit Music Men Moving In on The Amateur Songwriting Market; Make It Tough for Song Sharks

NEW YORK, Sept. 25—Song sharks are in for a struggle this fall, as a result of a concerted campaign involving 16 record companies, 284 song platters, and a new system of publicizing and recording of two winners a day from a foundation of thousands of entries. The campaign is known as a "Soap Opera Song Carry," and features a contest among radio announcers and songwriters. The contest is expected to provide a war of words for song sharks, as well as music. The campaign is expected to provide a war of words for song sharks, as well as music.

Rex Stewart Junking Band To Rejoin Duke Ellington

NEW YORK, Sept. 25—Rex Stewart, who has been losing his own small band on the Coast since he left Duke Ellington, is expected to return to his old trumpet chair in time for Ellington's concert in Philadelphia Thursday (26th). Juan Toma, who has been temporarily filling in for Ellington, is expected back before the night of the concert.

New Famous Door To Swing Open October 28

NEW YORK, Sept. 26—Opening of the Famous Door hitty, which is moving to Rockerfeller Center after the season's run, will take place Oct. 28. John Kirby and His Hapton are scheduled to open the spot.

Dream-Disk Days in View

(Continued from page 3)

To avoid any misunderstanding, the reviewer in the September 11 issue discussing Glenn Miller's records, holds that the "let's do it" party was not the one used by Goody Cline in his Grand Canyon Suite.

Charlie Barnet has a fine dance band. That's the least, and about the most, anyone can say of it. The beat is terrible, solos daisy and the ensemble, lack the zing of a well-balanced ensemble. The band may be o.k. off the dance floor, but it will not hold your attention as a dance floor performance. Its range is limited, and its tendency to stay in a groove is not to everyone's liking. It is well worth hearing but may not appeal to all.}

Capital-good-all ambassadors are not even promising prospects. In many instances, the band is not only unoriginal but it is being planted in the record industry.

Home of Sacramento's customers are invariable to other fliers who use this place for educational purposes, but there is no guarantee that they won't look up in the music business under the new label as well. The old Gennett label was an adjunct of the Western Electric Company, and the new label is a sideline of a Grand Rapids Furniture Company. Pacific Spirit and Belevedere are the labels, but each is under the same roof. At least one more picture company has announced that it will produce a song for a capital house. Capital Motors, Dunbar or Henry Ford may decide to give the record market a warm welcome.

Tuissle for 100° Leavings

After the big three—Decca, Victor and Columbia—turn over upwards of 80 percent of the total record supply, over 70 other companies are scrambling for the remaining 10 percent.

Until war demands forced Scranton Builders' Supply Co. to stop work on its big building project, there were platters for no less than 76 different dairies. Scranton turnover, of course, is an indication of the size of that number, and has received attractive offers from some of these to put its record producing facilities over the exclusive use of this or that recorder.

Being turned down has, of course, put them to a very close, and are matters requiring the time and energy to work for the "easy". Hil. Carpenter is not likely to find himself in the thick of the fight, but he will be very glad if he can cut off one of the biggest dairies in the business after it is built, or the connection his "hit" releases created will be a name to the pleasure of the people who will do when there "time comes."
Stem Down as H.O's Linger; But Could, O'Brien, "Lately" Fine 70G; Monroe, Lady' 72G

NEW YORK—Valentine's Day scenes for the second straight week drew quite a few more than the occasion in previous years. Presenting times in all houses are still plenty; however, the summer impression is here as pressed by any members of the vaudeville industry. The vaudeville houses provide the only operators.

The Capitol (4,628 seats) opened with Michael Davis on its menu. Other high spots included Allen Jones and Henry Youngman, with John Bosey. The latter is expected to run to $70,000. Last week, Maurice Delroy and Del Roy Win a big company, which was not bad. Now, the last of February, and the two Little Sisters returned to the North. On Friday (24) stage opened with Weisner and H lamp, John Mcllhatton, dance dance, and Paul Whitchurch veat. J. H. WOODWARD has succeeded A Landis as manager of the Hebrew Bond. The 2,000-seat house continued to gross a big $78,000 at the Rico-

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Tiny Hill Draws Heavy I-Night Biz

BURLINGTON, -Tiny Hill estab-
lished a new record for grossing at the Auditorium here September 23.17 with his show. Admission was $1.25, advance, $1.50, ad-
case, and 75 cents for balcony seats. The net was $18,000, and New York Hotel base house turned the trick at $10,000.

On the preceding night, Tiny scored again at the Dunedin Colos-
rally, Fla.

Wow $2,992 in Hammonds

HAMMONDS, Ind.—Tiny Hill and his show opened here Saturday (18) with a gross of $2,992. This is about $500 more than on the first week, but booking more than one show, Hill was engaged in participating in the recent record-setting 3,000 feet.

Kaye 21G in Balto

Hippo Theatre opened an exceedingly fine $21,000 week ended September 22, with bill beginning with The Inspector, and including Tommy Ryan, Arthur Lake, and Edna May. The gross in this week was $3,000. The Todd Rice, Rice and Raymond and the Fadell Chie.

Ted Lewis Chi Fortnight 93G; Stoge, Herbeck Band Big 24G

CHICAGO—The two-week run of Ted Lewis and Chi Fortnight, which just completed its second week here, received a better bill as a result of the company's success. The new line up includes a second week for the show, and is expected to produce the same successful result. The show's success is due to the presence of Ed Sullivan and Herbeck Moon Ball band, which is on tour with the show.

Correction

NEW YORK, Sept. 25.—To keep the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorium, and the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorium, and the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorium, and the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorium, and the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorium, and the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorium, and the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorium, and the week following the Friday, in opening October 4, will be Mr. and Mrs. Lewis at the Lyric Auditorum.
L.A., Cuban Ops Seek Club Sites In Mexico City

Liquor Prices Soaring

MEXICO CITY, Sept. 25. — Some changes are expected in the night club set-up here as Charles D. Emerson, of Emerson Club, Chicago, is reported ready to put down in a lavish style. Casanova, El Patio, and Ciro are now tops, with their better than ever. Cigarettes the big business with its two houses, Rosol, and Rosolita, El Patio has all native and native sets, while Casanova, quality of the establishment, and Ciro, both.

With the increasing club prosperity, new highs in liquor prices are being reached here as sales points, now at 42.5 cents per drink. Scotch has reached 36 cents (60.60), 50 cents, and 50.60 cents, all being beginning to turn. Beer, which has only been sold at 10 cents a bottle, has been raised to 25 cents (10 cents). Bawara run them at 60 cents a bottle, which has kept them white up into 45 cents (60 cents) a bottle.

Helen Morgan Claim May Place G. White On AGVA Unfair List

NEW YORK, Sept. 25.—George White, producer of Scandal, forces a spot on the American Guild of Variety Artists' unfair list unless he agrees to settle a claim against him by the estate of the late actor, Mortimer R. Reinhardt. Associated AGVA counsel, is trying to get White to settle a $500 claim filed by Mrs. Laura Morgan, widow of the actor, for breach of contract.

Mortimer's counsel also stated that the estate may go to court to get White to settle a contract on which Mrs. Morgan was acting as his literary agent. The estate also claims that the executors of Mrs. Morgan's estate have not given him permission to sell the contract.

AGVA says that under AGVA regulations, an individual member may not be paid in full despite the fact that he has only played one day's work in a production with which he was associated. AGVA said that it never before has an actor or actress been paid in full for his or her work without the actor's or actress's consent.

Essential pointed out that White, while being a member of Scandal, had not been an active member in any of the past years. The estate also stated that White had not been an active member in any of the past years.

White was also accused of not paying White in full for his or her work without the actor's or actress's consent.

Manfred To Produce For Chi Ricobana; Merrill On Opener

CHICAGO, Sept. 25—Vic Manfred, manager of the Chicago United Artists and the Chicago Vic, is expected to announce his plans for the Chicago Vic today. Manfred, who is in charge of the Chicago Vic, is the one who has started the lounge and the full bar.

The lounge is expected to open for business next week, with eight live dancers and four shows a night.

Gimmicks Wean Away Newbies Who Are Driven to Drink -- Elsewhere; Owners' Troubles

NEW YORK, Sept. 25.—One operator reports that the demand for liquor has increased from 30 to 300 percent due to the increased wartime prosperity brought to the customer by the new war effort. The operators have found out that the customer looking for the same are still in business to keep the same.

Offering to have tried to put the clip on a scraper, either in a policy or a policy with a policy of no-parking or a policy of no-return, operators have learned that the customer looking for the same are still in business to keep the same.

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No Aspirin for Headaches

Some owners say that advertisers who have spent millions of dollars to advertise the new war effort may still be looking for the same are still in business to keep the same.

AGVA Scales Go Up In Salt Lake City

HOLLYWOOD, Sept. 25.—Marie Sible, executive secretary of the local American Guild of Variety Artists office, took time off to visit Salt Lake City, and announced that the set for single in that city had been tied up to get set plus combination and traveling expenses.

Minimum for chorus has been set at $60.

Indie Agents Like Coast Climate and Film Gold; More Percenters to LA

NEW YORK, Sept. 25.—The lure of the big city has made it possible to attract increasing numbers of local agents with several successful sending Hollywood agents and dividing their time between New York and the Coast.

Most of those with the film bug have already surveyed the field with preliminary trips and then the climate and the possibility of tall due is about to rate in the top spot. Among them are Mark Ladd, Al Groszek and Roy Bales, of Hollywood, while Miss Elaine has reported the necessity of going to the Coast; for by concentrating a deal with Hollywood, the company hopes to get over the hump, and to the lure of the East, and the Coast.

Robert Bales, of San Francisco, for talent agents.

More agents are expected to go out to the Coast this fall in the wake of the growing numbers of competent assistants. As soon as they can get a man to look after their own needs, they plan to come out.

All Bales, Chicago agents, in the largest of the firms to have made trips to the Coast, has been in touch with Dave Wolper, operator of the Hurricane, and will start Sunday (25) for a trip to look up talent for Wolper's spot and get a line on some fresh talent for a musical.

Others Tie Up With Coast Reps

20th Century, Buffalo, Spots Pro Talent From Bell Aircraft

BUFFALO, Sept. 25.—Something new in the form of a one-night film production played before the 25th Century Theater. Stagework is made up entirely of war workers of the Bell Aircraft Corporation. All players and playwrights are home for the duration, and tie up with the Coast.

Paul Mindt's All-Card Orchestra has been arranged with a special feature Terry Sherman and Tiny Sings and the out-of-town act, Fred Hunter and the Walser Brothers, and Warren, Titus, May, and the Whore, and Mark Heyden, known. The work is going to be the first in the country to be performed to war work for the duration.

The idea of ads and music in a two-week show and continuing all night, has been caught on here, and a number of acts have come to Buffalo for the express purpose of appearing in the show. The work is going to be seen on the stage, and after eight hours of work, one talent agent recently advertised for acts, suggesting $250 for a night, and had some pretty good response.

Teagarden Opens La. Club

ALEXANDRIA, La., Sept. 25.—Jack Teagarden was in town and opened the new Club Alcazar here Wednesday (22), spot is open to civilians and commissioned officers only, enlisted men and civilians allowed only to the enlisted men and members of the band. Following opening night Monday night shots were taken for six weeks' engagement, a dress rehearsal.
NIGHT CLUB REVIEWS

Riobamba, New York

Talent policy: Dance and show bands; floorshow at 8:30, 12 and midnight; management: Lillian W., operator; Irene Zuber, booker; advertisement: Bayou, a publication. Price: Weekday: minimum $2.50, Saturdays and holidays $3.50.

Union. Where's new show carries a solid weight of material. Some of the best of the band in Early to Bed, who looks like things we have seen, is highly publicized. A living person, a well-dressed, bright-eyed personality is the local scene of one time. The combination, a dancing personality, a song delivery and an assortment of good material. After contributing two numbers in her debut, Amy Young was ambushed by a string orchestra, too droopy to warm. What an idea the plot, though. If a show were not worth its salt, it would be a rib of trinkets. She could have remained on indefinitely.

Dario Murra, for Friday's; thanks.

Sam Moore House, Chicago

Talent policy: Dance and floorshow at 11 and 12; management: Joe Morris, manager. Price: Admission, $3.50; dinner, $2.50; drinks, $1.

Casino Copacabana, Rio de Janeiro

Talent policy: Dance and show bands; floorshow at 12. Management: Duarte Aragao, managing director; Pereira da Silva, publicity; M. E. Stackart artistic director.

The slyly Golden Room of the casino has been doing its best business in the last few months, due primarily to the way the dance is handled by the band. There is plenty of money flowing around town and much finding its way into the Casino coffers.

The current show, handled by Jean Shilton, French singer, includes Chico, Pino Puglissi, Mexican tenor, statistics gathered from the balcony. The number of times the band is booked is a measure of its popularity. It is currently booked in the French and Mexican papers for the next few months. The Sultans is a polka band, delivers every promise of the show. They are among the best of the dance order.

Leo Cohen.

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Talent policy: Dance and show bands; floorshow at 12. Management: Duarte Aragao, managing director; Pereira da Silva, publicity; M. E. Stackart artistic director.

The swanky Golden Room of the casino has been doing its best business in recent months, due primarily to the way the dance is handled by the band. There is plenty of money flowing around town and much finding its way into the Casino coffers.

The current show, handled by Jean Shilton, French singer, includes Chico, Pino Puglissi, Mexican tenor, statistics gathered from the balcony. The number of times the band is booked is a measure of its popularity. It is currently booked in the French and Mexican papers for the next few months. The Sultans is a polka band, delivers every promise of the show. They are among the best of the dance order.

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Leo Cohen.
Democracy

CHICAGO, Sept. 25—The Vito
Corleone home is located in a Ger-
man neighborhood, operated by a
Greek family. It is run by an Ital-
ian (Tommy Sacco) who has kindly
believes in Jewish (Billy Cane).
And business is terrific.

Attention

EASTERN ACTS and
THEATRICAL AGENTS

DURING MY STAY IN NEW
YORK I WOULD LIKE TO SEE
ALL ACTS INTERESTED
WORKING IN CHICAGO and
MIDWESTERN CLUBS. I WILL
BE AT THE PIKE HOTEL, OCTOBER
1, 2 and 3.

Louis W. Cohen

Looking Exclusively Chicago's
Newest and Smartest Night Club

CLUB FLAMINGO

RAID MAY FORCE
Ky., Spots To Cut
Talent Budgets

CINCINNATI, Sept. 25—Altho
costumed and striking a stunning blow by
Sunday-night church early Tuesday (21), in
which gambling equip-
ment valued at more than $100,000 was
seized. Northern Kentucky nitwipers con-
tinue to run pretty close to normal,
or-

ments.

New York Sept. 25—Looking
for better, Associated Authors and
Actors of America affiliates, with posi-
tion leverage over jurisdiction over television as the

SAG Pitted Against Equity, AFRA, AGMA

NEW YORK, Sept. 25—Looking for
position among Associated Authors and
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FORSAYTH; STANLEY; ROZELLE: WIRTZ: MANN

...-...-

1943
VAUDEVILLE REVIEWS

Capitol, New York

(Reviewed Thursday Evening, Sept. 23)

Current Capitol layout represents one of the most imaginative sets to date. The dough has been wisely used as performer collection represents box office and publicity. Screen performance is "Jimmy Cagney Lately," with a packed house responding to his singing, dancing, and acting.

Horton Smith, making his local vaudeville bow with this date, displays an outfit of approximately 50 pieces, including musical instruments strange to the modern stage such as French horns, a typewriter, a phonograph turntable, and a number of woodwinds and strings and a harp. The visual presentation is conducive to a silvery, highly literate brand of music satisfactory to all except those who come primarily to see Jimmy Cagney shoot up the surmounting crowd. Cagney gave out with symphonich arrangements of Beauty's, Cari-Birds, Red and Blue, and St. Louis Blues.

Because of the all-time presence Jimmy Cagney's musical efforts, the show was not the costs of the bridge, set up the pit, and a band carrying jazz moved forward to meet the pit position.

The surrounding instruments, Virginia O'Brien, Allen Jones and Henry Youngman, became the band up to entertainment levels. Youngman discretely added its set to two parts, knocking off new material, including a rib of Batfuss which did not bear too well with some of the Great Scott's wassailers, who let their cupidity be known, but the rest of the house ignored him. He did his vocal hit and nearly show-stopped. Carter finally got his way to a big audience reaction with "Where's My Beef?" an old favorite and the crowd's favorite. Carter came hot and produced a rhythm and a horn section, which was followed by the down the house, Johnny Carter's hurrying was similarly well-related.

Frank Golin, Golin's assistant on the Orpheum program, did a similar thing here. Joe O'Brien.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Sept. 22)

Benny Carter's band (seven brass, four rhythm, five reeds, including the master's own), featured here this week, has the good fortune of having a swell line-up of acts with it. While some of its acts are not in the top ten of the best, the band plays up to entertainment levels. A few of the best acts are:

1. "Black Cat Blues," a solo by Ben Carter, which was high on the charts.
2. "Boogie Woogie Bugle Boy," a solo by Ben Carter, which was high on the charts.
3. "Black Cat Blues," a solo by Ben Carter, which was high on the charts.

On Tour and Booked Solid with

JIMMY LUNCHEFORD

Currently Loew's State, N. Y.

Middle West

SEYMOUR SHAPIRO

IN MUSIC AND COMEDY

Thanks to HAROLD OXLEY

WIGS BEARDS MAKE-UP

FREE CATALOG

F. W. NACK, 169 M. State St., Chicago

SCENERY

Sollie Childs

ACTS AND GIRLS WANTED FOR

Sollie Childs

U.S. Army Shows

B. S. NACK, 169 M. State St., Chicago

Copyrighted material
NIGHT CLUBS-VAUDEVILLE

October 2, 1943

The Billboard

T. Dorsey, Ozzie Nelson Top Record Year at Orpheum, Omaha

OMAHA, Sept. 25—Shows topped by a name band have taken a sharp upward roll in the Orpheum house, which is the only vaude film house, according to William Miskell, district manager for Triplex Theatre Corporation which operates the Orpheum under new ownership.

FOLLIES THEATER

383 S. Main St.
Los Angeles 13, Calif.
Performers and Chorus Girls
Write or Wire

Spike Jones Is Surprise Draw

and two other houses here.
White groups are up appreciably, Miskell says, bell notes, patrons alike won't flock to see just a stage show. The attraction must be good. Miskell has been building up the Orpheum stage bills, both in attractions and in quality, having played a total of 31 shows so far this year against 30 for the entire 1943. 

Craze in 1942 averaged $11,000 to $15,000, but are well above that mark so far this year, with the all-time peak having been set by Tommy Dorsey and his orchestra on a show of May 1, when he grossed $33,000. Miskell's Billy Hill and Harriet Hillard have raised the local record with a $52,000 for the week of August 28, which ended their tour.

Surprise so far this season was $21,000 marked up by Spike Jones and his City Slickers. Every well known in radio, this group was an unknown quantity on the stage when he landed here for his first appearance, since then he did a knock-out business for the rest of his tour.

Billed up to November 4, Miskell is scoring more shows to round out a record season. Coming in are Bill Baude and Nick Jonas, September 27; George Bowers and Joe Yentzi, October 1; Miskell's Express, October 8; Tommy Dorsey, October 22; and Miskell's Orpheum, October 29. 

Act Policy Clicks

At Royale, Detroit

DETROIT, Sept. 26.—Royale Club here, celebrating its fifth anniversary with a new show which opened last night (25), is continuing to emphasize unusual acts in favor of name acts. Booker Powell Truitt says the formula is highly successful.

New bill has Joan Marshall, Randy Brown, Barbra Shaver with Olive and Ginger, and Polly Miller. Gus Martin’s orchestra, Dick Wartington and the Royallettes line round out the show.

Del Camos are current at the Nevada, Simmon, Las Vegas, Nev., as are Mendoza and the new show at the Starlite-Lee, Boston.

SAUL GRAUMAN'S

Musical Starlight Review

• New SMALLER Stairstone
• New SPECTACULAR Routines
• New ELABORATE Wardrobe

With smaller Musical Starlight act can now work in front of bands and in any size regardless of space. Mobility of equipment light and instantaneous. For clubs, two completely different shows.

Thanks CHARLES HOGAN and JACK BROWN
For a Happy and Successful Engagement at The ORIENTAL THEATER Chicago

Management FREDERICK BROS. ARTISTS CORP.

Thats M'LLE MICHELLE

SEXATIONAL

SEMI-NUDES-DANCER

Formerly

FOLIES BERGEff

Paris, France

Now Enroute the Enslace Circuit

Thanks to MILT SCHUSTER, Chicago Booker, For This Most Enjoyable Engagement

To the Many Acts That Answered Our Last Advertisement

To the Acts That Did Not See Our Ad, Wire or Write

THE FRENCH CASINO THEATRE CLUB

1428 Canal Street
New Orleans, La.

As we can always use Gals Acts, Novelty Dancing Acts, good Girl Singers or any good attraction.

Good salary, good treatment, long engagement if you can change act. Send photos.

A. C. PATTENSON, Mgr.

Copyrighted Material
Ivy Pounders in Chips

Midwest Cocktail Pianists
Skyrocket on Swooner Build-Ups

Chicago Lead Field of Names

Chicago, Sept. 25—Build-ups fit for coming pianists in this territory, most of whom have some side in the cocktail tree, and the romantic singers (singers) do not come up to the Ivy pounders who play in dozens of small clubs, and have set a new mark.

The trend is not to find jobs but to try to stay with their clubs, and this is the field of plenty. So far, no artiste has been heard in this market.

Gerry Short, local manager, has just signed up Gladys Palmer, colored pianist and singer, who makes tomorrow (8h) from the Claridge Bar in the Latin Quarter. Her voice range is from the soprano to the tenor, and her range is given to the alto.

In Hollywood, the singer, the crocktall by name, has set a new mark and within the past few months has built up a salary close to $1,000.

Unlike any other pianist, he uses his voice to carry his own accompaniment. He is currently playing for big bands and dancing on wood floors.

Swing Trios Rate $850
Tatum Up to $850; Jaffe Gets 5c

New York, Sept. 26—Combs built around swing trios are paying off with small clubs, and the most promising trio is that of the Art-Tatum Trio and Nat Jaffe, who, a year ago, were known among the smaller clubs as "Hot Spot." Tatum, who recently started at the Three Dunes at $650 weekly, has had all options picked up for $850, while Jaffe's group, which broke in at kitty's, started to go with Chilh, Cleveland, for $650 weekly.

This comes close to top money for cocktail trio, considering that both concert pianists have only $1,000 out of their current engagements, and the admitted salary of $650. Surmounting Tatum are Shaw Stewart, Leon Levy, George, and the leader, Shaw, at the bass, and Tiny Grimes, who is the possibility that the Tatum will double at the Apollo.

Band Cany Pairs With Pianist for Cocktail Work

Hollywood, Sept. 26—Doyle Hunt, former vocalist with the Jack Teagarden orchestra, has now formed his own trio. He has been paired with Allan Leon, formerly pianist, and later he was featured at the Chi Chi Bar in Palm Springs.

General Amusement Corporation handling.

Minne Hotel Does Well With Units, On and Off Floor

Minneapolis, Sept. 26—Byron Col- ham's Franklin Hotel is in the line-up with its successful units. The orchestra that has been employing cocktail units not only on the holidey but also on the main stage, to featured floor entertainment. Five-piece units furnish the zany.

Feature shows include cocktail or standard art attractions. Margorie Dem- roman, of piano-vocal organ in cocktail stage, was a big favorite during her recent stay. Entertainer and Miss Helen Jackson, two-girl piano-voice team, open for these units.

Some of the acts used include Dwight Brand, Martha Barrett, Norman and Connie Russell. Dick Brecker, comix, Shows in September for three weeks.

OFF THE CUFF

East

MIDLOWANS, formerly billed as the Gene, into Donelly's, Philadelphia, al- ternating with the Broadway Jones Trio.

Penny and Frances new at Hotel North Avenue Grove, Philadelphia, with Betty King's piano-v Accel holding over. THREE KINGS OF JIMMY in the Red Fox Tavern, North March- alian, as well as at the Hotel, and leading the very popular team of May, Mahmood and Rusty Carroll, Light up Lou Levy's new 15th Bar, Phila- delphia, 6:45-Cigars, and at Nat Segal's Down Town Philadelphia, 7:30—Jack O'Brien, and the Philadelphia Bob, and his Orchestra, 9:30-Cigars, and Jack O'Brien's Orchestra, and his Orchestra, 9:30—JACK LEWIS returns his Croquet at 7 and a half to Beach Club, Philadelphia. 7:30—PAUL MAR-

TIN'S unit and Two Mudies of Song al- ternating at the new Brown's Log Cabin, Pennsylvann, N. Y. J. A. HEDL, piano- pianist, now at Let's Mollini Bar, and TOBY HARA, piano voice, and his band, hill, piano-voice team, into LaMain's Philadelphia Orchard, 7:30—NEW YORKERS to Pete & Don's, Newark, N. J., Thursday (25). will be drawn to Pete & Don's, Newark, N. J. Thursday (25). ADAMS AND DUNN, 7:30-Cigars, TOMMY PILLER'S OSS now held over at Martin, New York, until 1944, then at the Aquarius, New York, October 15. WALTER FRILBURG, 8:30, Che- tan, 9:30—HUGO NUTS have a steady four hour taking them South.

Midwest

BART CHUMMINS (4) shown at the branch, Minneapolis. October 8 and will

SPECIAL PERSONAL REPRESENTATION FOR YOUR UNIT

Permissions, Chicago, Ill.

[Advertisement]
Baldwin at Barton Field.

LUCILLE, the (Omaha) Boys, has opened at the Brown Hotel, Omaha, for a stay of about a month.

Revel Bird Tokyo (Malibu, CA), has postponed because of the Holton Convention for Monday, Los Angeles.

The following are for Queen week when no stars

**ACTS-UNITS-ATTRACTIONS ROUTES**

(For Orchestras Routes, See Music Department)

**WORTHY PRODUCTIONS**

**EXPOSITION OF SYMBOLS:** — all-night; — ballet; — cabaret; — country club; — casino; — cab; — cocktail lounge; — concert; — dance; — discoteque; — Rod; — restaurant; — ranch; — revue; — theater; — tavern; — vaudeville; — nightclub.

**Gala Events**

**EXPRESSIONS OF BANDS:** — brass; — comic; — color guard; — drum and bugle; — dance band; — drum line; — financial; — financial services; — jazz band; — marching band; — military band; — symphony; — marching band; — orchestra; — pipe band; — pipe band; — rock band; — rhythm and blues band; — soul band; — string band; — swing band; — traditional band; — world music band; — Thoroughfare.

**THE ANGEL BOND TRIO**

**AMERICAN'S FINEST OLD INSTRUMENTS**

A. R. S. N. A. C. N. A. C. M. A.

**JOLLY JOYCE**

Earle Theater Bldg.

**Advance Bookings**

**LAKES CLUB**

Springfield, Ill.; Bill Peter, George Dewey Washington, Col.

**BARON KAY and Louise Clinic**

Ontario, California, October 15 (two weeks and one day). Booking agent: William B. Sharpe, San Diego, Calif.

**MAXWELL BEACH**

Brown Hotel, Louisville, Ky. 4-201.
4 Committees Set To Scout AEA-AFRA-AGMA Merger -- But Equity May Have An Out

NEW YORK, Sept. 25—Actors' Equity Association has announced that the next few days will see four committees set up to work out a merger of Actors Equity Association, American Federation of Radio Artists and American Guild of Musical Workers, a merger that will entail the dissolution of the three unions. The next meeting of the committees will be held on Thursday, when a joint session of the three unions will be held to discuss the merger, which has been under consideration for several months. The committees will be composed of representatives from each of the three unions, and will be charged with the task of establishing a plan for the merger.

Committees to Study Finances and Local Matters

The committees will be composed of representatives from each of the three unions, and will be charged with the task of establishing a plan for the merger. The committees will be composed of representatives from each of the three unions, and will be charged with the task of establishing a plan for the merger.

First Lap of Bond Matinee's $5,000,000

RICHMOND, Va., Sept. 28—First shows of the series of 13 War Bond matinees, set for Tuesday, October 5, by the Back Emergey Council of the Legitimate Theatres, have been sold out. The shows were advertised as a way to raise money for the war effort, and the response has been overwhelming.

Second Wave of Shows Scheduled

Second wave of shows scheduled for October 5, in addition to the shows already announced, will be held.


table

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<thead>
<tr>
<th>Date</th>
<th>Show</th>
<th>Location</th>
<th>Company</th>
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<tbody>
<tr>
<td>Oct. 5</td>
<td>Show A</td>
<td>Richmond</td>
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<td>Oct. 5</td>
<td>Show B</td>
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<td>Oct. 5</td>
<td>Show C</td>
<td>Richmond</td>
<td>Company Z</td>
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The shows are expected to attract large crowds, and are being used as a way to promote the war effort and support the troops.

Kettering Takes Chi Civic Opens Oct. 10

CHICAGO, Sept. 25—Alfred Kettering, well-known radio personality and former head of the Chicago Civic Theater, will open the new ten-week season at the Civic Auditorium with a performance of the hit play "The Hiding Place." The Civic Theater is one of the most successful and popular theaters in the city, and is known for its high-quality productions.

Albert Rein Wipes Floor With Burton Reseau on "Land of Fame" Panning

NEW YORK, Sept. 25—Albert Rein, columnist and reviewer for the New York Herald Tribune, has written a scathing review of Burton Reseau's "Land of Fame." Rein has been critical of Reseau's work in the past, and has castigated him for his lack of originality.

BROADWAY OPENINGS

BELASCO (September 24, 1943)

LAND OF FAME

A play by Albert and Mary Reiner, based on the story of Albert Reiner's father, Bertha Reiner, who was a famous actor and producer in early Broadway. Directed by Alfred Reiner, with scenery and lighting by Robert B. Wernow, and costumes by Wernow, Inc.

Actor and actress have been paid $5,000 and set for 1944 season at $8,000.

First Night's Edition of "Arsenic & Old Lace"

BOSTON, Sept. 25—The first night's edition of "Arsenic & Old Lace" was a sold-out success, with standing room only for the sold-out performances. The cast was led by James Cagney and Joan Blondell, and the play received standing ovations.

Oct. Congests Phila. Sked, 8 Shows, 4 Spots

PHILADELPHIA, Sept. 25—October is shaping up to be a busy month for the city's theaters, with eight shows announced for the month of October. The first show of the month, "The Best Man," opens on October 1, and is followed by "The Front Page," "The Mirror," and "The Perfect Fool." The last show of the month, "The Great White Hope," opens on October 30, and is followed by "The Green Pastures," "The Second Mrs. Tanqueray," and "The Man Who Came to Dinner." The month is expected to be a financial success, with ticket sales expected to be strong.

Oct. 2, 1943
LAWRENCE OF LONDON, Sept. 26—Director-scenographer Sir Herbert Linley has completed a new production, Long, Long Ago, for the forthcoming season. The play, a modern adaptation of the old English ballad, is being produced by Linley's Long King Theatre Co. at the Apollo Theatre, London. The cast includes several well-known English actors, including Sir John Gielgud and Dame Elsie Watson. The production is scheduled to open in early autumn.
ORCHESTRA ROUTES

Following each listing appears a symbol. Fill in the designations, in the order shown, when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—café; d—dance floor; e—entertainment area; f—night club; m—music pavilion; n—night club; p—roadhouse; r—restaurant; t—theater.

The Billboard
October 2, 1943

ADVANCE BOOKINGS

BVC’s Sock Scores Secured by Signing Songwriters First
NEW YORK, Sept. 29—Filling of vacancies among the top songwriters was a dominating feature of the week’s recording activity. In the studio, BVC, the label of the biggest hit of the group, had a strong showing with songs by three of the industry’s leading songwriters. BVC has on staff with hit-selling songwriters: Leo Robin, Al Sherman, and Leo Robin, who will be back in the studio in a few weeks. BVC has now signed songwriters for its roster, including George Gershwin, Irving Berlin, and other top composers.

JIMMIE LUNSFORD: FGO-Theater, Chicago, Ill., Oct. 7 (concert).
South American Use of Pictures Doubles in Year

NEW YORK, Sept. 25—South American use of films has more than doubled in this past year, according to the office of the Cooperative of Inter-American Film. Over 2,700 non-theatrical showings were recorded in the year, as against 1,181,209 for the previous year. The total cost of these showings was $9,000,000. Of this amount, $3,000,000 was spent on exhibition, $2,000,000 on production, and $4,000,000 on distribution. The average cost of a showing was $3,200, which is more than double the average cost of a showing in the United States.

Advisory Committee To Film Biz Named

WASHINGTON, Sept. 25—An advisory committee to advise the War Production Board has been named by the office of the Chairman, G. H. D. C. of the Motion Picture Industry. The committee is: C. S. Marriott, president of the Motion Picture Industry; D. H. Golding, of the National Motion Picture Association; J. J. L. MacLean, of the National Motion Picture Association; W. F. Davis, of the National Motion Picture Association; and H. W. D. Hirt, of the National Motion Picture Association.

New South American films are also being imported into this country. They are being imported from the United States and from Europe. Special films have been sent out to schools and colleges. The American Film Institute has approved 122 subjects covering all types of operations for use in schools and colleges. The films on various subjects have been sent out to schools and colleges.

Vacuum Tube Shortage

CINCINNATI, Sept. 25.—The use of vacuum tubes is being reduced due to the shortage of vacuum tubes. The shortage is expected to continue for some time. However, enough tubes will be in stock to supply motion picture users.

Film Cavalcade Passes Billion Dollar Mark

CINCINNATI, Sept. 25.—With Dallas, New York, and Los Angeles as yet to be visited, the Hollywood Radio Cavalcade, a group of 25,000 theaters, is expected to visit 150 cities in the next three months. The Cavalcade has already visited 120 cities and is expected to visit 150 cities in the next three months. The Cavalcade has already visited 120 cities and is expected to visit 150 cities in the next three months.

Revises Gain In 35mm. Business

CINCINNATI, Sept. 25.—In the production of films in 35mm., there has been a marked increase in the number of films produced. The increase is due to the increasing use of the 35mm. process in the production of films. The increase is due to the increasing use of the 35mm. process in the production of films.

British Films Gaining in U.S.

CINCINNATI, Sept. 25.—The growing collaboration between U. S. and British film companies has led to a close joint action between the two countries in the production of films. The interests of the two countries have been strengthened by the close joint action between the two countries in the production of films. The interests of the two countries have been strengthened by the close joint action between the two countries in the production of films.

The films have been distributed through the offices of the Office of War Information, and are being distributed through the offices of the Office of War Information, and are being distributed through the offices of the Office of War Information, and are being distributed through the offices of the Office of War Information, and are being distributed through the offices of the Office of War Information.
Sadler's bonds, raises $ for war chest

SADLER'S

For journey stated, personal racking socially, has

tons. has

cutaneous, Society of Americans, Providence, would

be willing to give free entertainment to servicemen
fall and winter. Charles A. Brush

at 28,000, curtailed the whole, opened last Monday.

MANN, Minneapolis mentalist-magician, has

been giving magic columns from The St. Paul Pioneer Press.

Journey begun (which is longer than we can
remember) and he soon loses interest in his work. New

Bonds issued by the War Loan Drive. Sadler plans to continue

with the unit for another 20 days in the interest of the United War

Champion. Charley Beards holding the show's advance, with Mrs. and Mrs. Harry Sadler

in charge of the management and promotion. Art Callow is long

known with a cane of eight. Ed Tarry is in charge of the business details.

Rep Ripples

SGH VAUGHN has recovered from a group's trip to the old Sparky and Butler

Singing Company, in the Colonial Hotel on Baltimore's

Pikes Place Rooms. On the 8-9-43 visit they

cookies. I had the pleasure to see from some of the old gang, especially

Harry M. Breen, Clara Korbel, Des Moines and Jackie Pearl.

Eddie L. Smith, "Just a little wish, and when

the way, whereall are you, reading my Salmon Falls Press, I

saw a notice in St. Louis, 118, 780 TBS, Lincoln Ave, Base

of the Salvation Army, to hear from some of the old gang, especially

Harry M. Breen, Clara Korbel, Des Moines and Jackie Pearl.

MADIE KIRBY PLAYERS have just been

on tour, and visited me last week. Miss Mack Johnson

wound up the season recently in Jesup, Georgia, and

hopped to Ottumwa, la., to join the Schaffner

Derbyshow News

(Communications to Bill Sachs, Cincinnati Office)

INQUIRIES have reached the desk

monthly on Monte Hall, Eddie Tempest, Ben

Betray, Marv Silver, Hoot Averett, Jimmy

Roberts, Jimmy Hines, Jimmy Laval, Buddy

Brown, and Billy Collins. In the Winton Tennessee

Suite for some years. Using amateur programs,

I was at one time leading man with the old Nicky and Tatum Shows.

LARRY TAYLOR has reached

exaret, until

can be with Robi, Omaha, has limited his busy

seven weeks in the business, and is willing to learn what Uncle Sam

asks. Howard is a
top man in the business, and is

in a very good position. He

is located at Glenside, Pa., and

at present has a lot of business in the East. He is a

professional and is very much in demand. He is a

good impresario and has been with the Shows for

many years. He is a

in the business, and has

a lot of business in the West.

RUSSELL, veteran Omaha, booking agent,

returns from a trip to Colli-

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Births

A son, Buddy Ryan, to Mr. and Mrs. Buddy Ryan, 1540 Houston Avenue, Fort Worth, Texas. The baby, who was born September 17, 1943, was named Jerry Ryan. The parents are from Fort Worth.

Marriages

A marriage bond between David O. Hiltz, of Dallas, Texas, and Betty Jean Lucas, of Fort Worth, Texas, was filed in the office of the County Clerk of Dallas County on September 17, 1943.

Divorces

A divorce judgment was entered in the Circuit Court of Clay County, Iowa, on September 17, 1943, dissolving the marriage of John A. and Mary R. Smith.

The Billboard

October 2, 1943

Cover story is about the new television shows and the effect they are having on the music industry.

FEATURES

- "The Final Curtain" - Review of the latest Broadway productions
- "Births" - Announcement of the birth of a son to Buddy Ryan
- "Marriages" - Marriage bond of David O. Hiltz and Betty Jean Lucas
- "Divorces" - Divorce judgment between John A. and Mary R. Smith

ARTICLES

- "Europe's Error Grows" - Discussion of the European situation
- "Memorial and Pudding" - The story of a life of a person named Memorial and Pudding
- "Wonders" - A look at the latest technological advancements

CLASSIFIEDS

- "SOLD" - Items for sale, including a boat and a piano
- "WANTED" - Person seeking a roommate

EVENTS

- "Broadway Theater" - Review of the latest Broadway theater productions
- " Pest Control" - Information on pest control services

ADVERTISEMENTS

- "American Radio History" - Advertisement for radio history program
- "Newspaper" - Advertisement for a newspaper service

GLANCE

- "Glimpse" - A look at the latest news and events
Midway Takes Soar at Fairs

Strates Smashes Best York Marks

* Combo registers 20 per cent increase for new record—Kids' Day big

YORK, Pa., Sept. 25—Final check of attendance and business receipts at York Internationale this year, reveals that Harold W. Strates Show had a 20 per cent increase in built up audience from last year.

Manager Samuel Neider was much in evidence, taking personal pride in the fair and helping in its promotion.

For the first time in years the show took special care in making sure the area was kept clean, the fairgrounds and buildings were resplendent and the attraction top notch. A great deal of credit is due the Fair Board of Directors for making it an unqualified success.

Business records indicate that the fair grossed $40,000, and that there were 125,000 people in attendance.

NEIDER: "The fair was an unqualified success. The fairgrounds were kept clean and the buildings were resplendent. The attraction top notch. A great deal of credit is due the Fair Board of Directors for making it an unqualified success."

The Strates Shows are one of the strongest in the United States and are the proud possession of Harold W. Strates.

The fair was a great success and the Strates Shows will be back next year.

The fair is to be held again next year.

Scenes on World of Mirth Shows at Lovington, N.J., after a miniature tornado had rumbled through the town September 15 and hit the lower half of the midway, causing damage to tents and rides. A heavy rain, estimated by several dozens of thousands of dollars, was rained on one of the midway buildings.

Top photo shows what was left of the Punching Show, a canvas of which was torn to shreds when the whirlwind struck. The midway was vacated. A big wagon in the center was overturned, causing valuable costume decorations to be ruined. Bottom photo shows Taff's Jacob's Wild Animal Circus, which also was damaged, although the animals escaped injury. Wagon on right of picture was overturned and Denny's lion cub, which was known by cage authorities, was separated from its cage beforehand. Seven tents were leveled, but none was injured, as the midway was idle when the storm broke.

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RC Hits Another All-Time High; Hutchinson This Trip

OKLAHOMA CITY, Sept. 28—Rube & Cherry Exposition created another all-time high gross record at the Reno State Fair, Hutchinson, which closed last night, Carl J. Seddonays, the show's general manager, announced on its arrival here tonight. The gross last year was $20,140.92, but this year was $20,250.85, Seddonna said.

Ride's Day, Monday, was below normal, due to an inflexible patriotic ban against children. On Wednesday a severe rain storm kept everything else all afternoon, further reducing business. Thursday was rained out both afternoon and night, though the grandstand show being held off for both periods.

Despite these handicaps, Rube & Cherry closed its books with a 25 per cent increase over last year's figures and significant increases in all bull ring shows. Next year, they expect to do even better.

Central Amusement Company Wants
For the Following Fairs: September 27 to October 2, Enfield Agriculture Fair; October 4 to 9, Legion Fair, Ankosek; October 11 to 16, Atlantic District Colored Fair, Ankosek; October 18 to 23, Live Stock Show, Robinsonville; October 25 to 30, Peanut Festival, Scotland Neck; November 1 to 5, Fair, Rich Square; all North Carolina, and Short Jumps Followed by Monroe, N. C., at Camp Scott, one of the best show towns in North Carolina. Want Shows, Concessions, Ride Help, etc. All addresses

SHERMAN HUSTED, Manager, Enfield, N. C., this week; then Ankosek.

Want $1000 to $3000 per hour in Mississippi, $1500 in Arkansas. One man can produce at least $1000 per day. All work will be done at the fair. Address

GAYLORD WHITE, Secretary.

WANT FOR GOLDSBORO, N. C.
DOWNTOWN LOCATION, WEEK OCTOBER 4
Want Side Show with outfit Gilbert Tracy, wire, Fun House, Motorcycles, Spiffers, Octopus, Kaleidoscope. CONCESSIONS—Cook House or Grab, Casten, Studio, Dart Balloons and all 10-Cent Stock Concessions.

LAWRENCE GREATER SHOWS
Zebulon, N. C. This Week.

LAGRANGE, IND., ANNUAL STREET FAIR and CORN SHOW
OCTOBER 5 TO 9
WANTED—Penny Arcade, Fun House and Independent Stock Concessions of all kinds. Concessions all open except Corn Game. Especially want large Easting Stand.

All addresses

W. G. WADE SHOWS
Kalamazoo, Michigan, this week.

For Sale

SOUTHERN STATES FAIR
and
VICTORY FESTIVAL WEEK
Charlotte, N. C. October 11 to 16 Inclusive
The Biggest Fair in North Carolina
Want Cukeshouses and Grab Stands. Can place all kinds of Concessions not conflicting with the midway gaming concessions. Also Concessionaires who work in buildings and demonstrators. Address all communications to

GAYLORD WHITE, Secretary.

For Sale

American Legion Fall Festival
CHAPEL HILL, N. C.
OCT. 4TH TO 9TH
Shovel—Want and Oil Show. Must have complete outfit. Good Show and Tall-Downs with open transportation. Good promotion. Concessionaires all open except Corn Game; all credit. Major Decker wants Fencing and Dancing Girls. Useful Show Folks, come on. All addresses

DUMMET SHOWS
Barnett, Va., this week, then Chapel Hill, N. C.

For Sale

WINTER HAVEN, FLORIDA
WEEKEND OCTOBER 4th, LEGION FESTIVAL
Want Flat Rides with transportation. Place legitimate Concessions of all kind. Want Ride Help and Agents for Stock Stakes. We play choice locations in Florida this winter, also free gas. Winter Haven upstairs, defense workers and two Army Fraser. Address

N. P. ROLAND or GEO. GOFAS
704 BRADDOCK STREET
PHONE: M-8881 TAMPA, FLORIDA

GOLD MEDAL SHOWS
WANT FOR
LAWRENCEBURG, TENN., and FLORENCE, ALA., FAIRS, with four merc
weeks in Mississippi Delta, to follow;
KIDDIE RIDES AND SHOWS WITH OWN TRANSPORTATION.
CONCESSIONS: PENNY ARCADE, LONG-RANGE GALLERY AND LEGITIMATE MERCHANDISE CONCESSIONS.
All address OSCAR BLOOM, M.P., ROLLING GREEN, KY., this week; then Lawrenceburg, Tenn.

WANT
For Blackstone, Virginia, Army Camp, Town of 50,000 Soldiers. 10 big nights. Opening Sept. 29th through Oct. 9th, 4 per day. Men good to follow. We have all the rides we need except a Kiddie Ride. Can place all two Clay Concessions that work for 10 cents. Can go any two. West Coaster. P. M. Robinson, Rt. 1, N. C.

UNITED AMERICAN SHOWS
R. C. MACARTHUR, MGR.
BLACKSTONE, VIRGINIA

WANT
USE REMINGTON and WINCHESTER GUNS
All overhauled—in perfect condition—$400 each.
ALLIED CORP.
22 SCOLLAY SQUARE
BOSTON, MASS.

CAN PLACE
Capable Performer for Party-Ball Shows. Must be both after Kiddie Ride. Three of these must have less than 10 days. Also show two dime Vending. All will work at the fair on an arrangement basis. Address OSCAR BLOOM, M.P., ROLLING GREEN, KY.

AL WAGNER
Columbus, Ohio, this week; Atlas, Ohio, following. P.M.: Need for sale transition Trouble with Transportation. Thoroughbred horse.

BINGO EQUIPMENT WANTED
REIMALR Bingo Blemers. Also good cash price on 350 sets of 3,000 featherweight Bingo Sheets, or any part of 350 sets.
M. J. DOOLAN
2311 WEST 99TH ST.
CHICAGO, ILL.

WINTER HAVEN, FLORIDA
WEEKEND OCTOBER 4th, LEGION FESTIVAL
Want Flat Rides with transportation. Place legitimate Concessions of all kind. Want Ride Help and Agents for Stock Stakes. We play choice locations in Florida this winter, also free gas. Winter Haven upstairs, defense workers and two Army Fraser. Address

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GAYLORD WHITE, Secretary.
Showmen's League of America

Chicago, September 23, 1935

In another week the regular fall and winter meetings will start. This year both have been moved from the usual location. Some exhibitors who had been planning for the early meeting, as the culmination of their season, will be disappointed in their plans. Many activities are planned in addition to the regular President's Party annual election, banquet and Ball and New York, which will take place Oct. 26, and will be more on the lines of the old. The meeting will be held on Oct. 27, and will be open to the public. The meeting will be held on Oct. 27, and will be open to the public.

Several exhibits and programs will be featured, including the annual election, banquet and Ball and New York, which will take place Oct. 26, and will be more on the lines of the old. The meeting will be held on Oct. 27, and will be open to the public. The meeting will be held on Oct. 27, and will be open to the public.

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DETOFFI, Sept. 22.—First regular meeting of the fall was held in the auditorium of the local opera house, including President Harry Stahl, on hand. No business was brought up and minutes were read. Brother Max Goldin was appointed secretary, and Brother Joe Cohen was appointed to represent the club at the Third War Bond drive. He brought up a petition of a large donation to the association.

Carnivals
Michigan Showmen's Assn.
150 Temple Street
Detroit

DETROIT, Sept. 22.—First regular meeting of the fall was held in the auditorium of the Michigan Showmen's Assn. office, including President Harry Stahl, on hand. No business was brought up and minutes were read. Brother Max Goldin was appointed secretary, and Brother Joe Cohen was appointed to represent the club at the Third War Bond drive. He brought up a petition of a large donation to the association.

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Michigan Showmen's Assn.
150 Temple Street
Detroit
CARNIVALS

October 2, 1943

Midway Confab

(Communications to 25-27 Opera Pkce, Cincinnati 1, O.)

ANOTHER Month?

BUCK CHAMBERLAIN, former carnival trooper, is employed at a
McDonald's on 25-27 Opera Pkce, Cincinnati 1, O.,
FORMER trooper Nina Bigger is employed at
a World of Mirth Show, the bawters from Learned, Ill.

MOST gentry have spent their days
during their career with a big midway splendor
and never let it be forgotten.

CLOSING with George Clyde Smith
Staunton, Ill., Ray Sharp reports, included
George Miller, Jim Nagy and
Jim Watts, all employed at the Staunton, Ill.,

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WILLIE plans to close the Mount Vernon
Show, and, according to reports, will close
the Ouija Show, on the limits of the world's
and never let it be forgotten.

THOMAS J. MOONEY, the Billboard
agent on the Anderson-Strauder Shows,
signed up every member of the personnel
for a winter subscription to The Billboard.

WRIGHT'S shows are scheduled to
serve the county and are expected to
reach the county for the winter. The Billboard
agent on the show.

CROAT'S Big Shows have been spending
more time in and around the water-front
area.

FRANK E. CRAWFORD, wet trooper
and formerly with Mighty Shineray Midway
Show, L. J. Roth, Knickerbocker Crystal
Exposition and J. F. Sparks shows, is employed
as an Army Air Depot in表示, Ga., as a storekeeper.

A DAILY VISITOR to Croats Big Show
is owned in Oakland, Calif., was James
Chisholm, cigar packer, who has taken over
as a storekeeper. The boys were employed in
Croats Big Shows for the past year.

MR. AND MRS. DICK STEWART
who closed the season with Mr. and Mrs.
Library branch near by the American Exposition
in Appleton, Wis., are working in Aths.

BECAUSE of high prices of feed, pony trade
operators have been busy shipping horses
and ponies.

RESTAN'S GREATER SHOWS opened
a two-week stand in Pamplinland, Fla.,
and the show was the best business of the season so far.
Mr. and Mrs. E. O. Buxton, the
follow-up includes Merry-Go-Round, Ferris Wheel,
and the show was the best business of the season so far.

THE CHAMBER FAMILY (21 Concessionaires)
who closed the season with Mr. and Mrs.
Anderson, Sr., and former owner of the show,
are working at a ranch in California.

WANTED

CONCESSION AGENTS

The show is open at Maysville, O.,
State Fair, with a long list of Northern shows
and celebrations to follow, running until December.

A. LITVIN
Fair Concessions, Maysville, O., after Sept. 27th,

Simmons & Co.
19 West Jackson Blvd.
Chicago 4, Ill. Address for Wabash Trunk

Mumified Japanese Soldier
Effective Mounted Japanese Nerve, Muffler Assistance.
Many Nervous Conditions cured at once.


(CLOSES TUESDAY, Sept. 28th, 1943)

Tales’ Curiosity Shop

HUBERT’S MUSEUM

228 W. 42d Street, New York City

WANT NOVELTY ACTS OF MERIT.
Exhibits and Acts on Request.

Schenk & Schirrer.

Special Printed TICKETS

Bell-Seals, 100.00-51.00.

DAILY TICKET CO.

COLUMBUS, O.

FAIRS — FAIRS

R. L. WADE WANTS

AGENTS

Bell Concessions, Hopple, Penny Pitch, Bumper,
Long Season going south.

Address: Mr. L. E. Martin, 110 S. Main Street,
Staunton, Va., this week; Roanoke, Va., next week.

WANTED

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A. LITVIN
Fair Concessions, Maysville, O., after Sept. 27th,
AMUSEMENT DEVICES
MODERN DESIGN—DISTINCTIVE APPEAL
Moon Rocket
Sky Dive
Carrousel
Kiddie Auto Ride
ALLAN HERSHEY CO., Inc.
NORTH TONAWANDA, N. Y.

WANTED TO PURCHASE
New or Used on the Falls Ride
BOX 472, CAN The Billboard, 1568 Broadway,
New York 19, N. Y.

DYER'S GREATER SHOWS WANT
Canada, $15,000.00, including mechanical shows, $6,000.00, and $750.00 for small shows, $300.00 for large shows, and $125.00 for small shows.

SOUND SYSTEM FOR SALE
One practically new Dyer's theatre outfit "B" from the "Maple Belle." Fitted with magnetically operated sound in the complete outfit. Each show will sell for $1,500.00. Two complete outfits for $2,000.00. Will furnish for small shows for $500.00.

EYERLY RIDE OPERATORS—
Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE
World's Most Popular Rides
Operate Slowly
Keep Well Oiled
Operate Carefully
Keep Nuts and Bolts Tight
EYERLY AIRCRAFT CO., Manufacturers
SALEM, OREGON

** INSURANCE **
CHARLES A. LENZ
"THE SHOWMAN'S INSURANCE MAN"

A1335 INSURANCE EXCHANGE
CHICAGO

FEATURING
Daisy, the Six-Headed Duck
California, Calif.

RAY MARSH BRYDON
INTERNATIONAL CONGRESS OF ODDITIES
14th Street, Washington, D.C.

PEPPER'S ALL STATE SHOWS
CONCESSIONS—Ball Games, String Band, Bumper, Huckley Buck, Cork Gallery, Lead Gallery, Pitch-Till-You-Win, Hoops, any legitimate Concession, Cakery, Mess, Nuts, Curly Loves, etc., etc., etc.

This show has never missed Monday night, and we move every week.

Heading South, playing Defense Town, Lake City, Iowa, September 27 to October 2; Rockwood, 4 to 9; Pulaski, Tenn., 11 to 16; then in Indiana. Join on wire.

F. W. PEPPERS, Mgr.
Alamo Expo

Local dart gave their weekly's business in their history. Four-quart Mikeskin prevailed for all darts and combinations. Owner Jack Decker, as the special chieftain Martinson, entered each child free on each of the shots. The games and rides have been repaired. Members visited with the proprietor of Denver's World Fair Shows. New office clerks arrived, replacing the two clerks who resigned some time ago. Plans are already being made for an extensive exhibit, to open in San Antonio in February. Henry Hornsby, in charge of the new building, is to try out the lot there. Mr. and Mrs. Jack Turner are using a good job in attendants. Mr. and Mrs. A. Williams and Mrs. Joe Palenius sent their children to San Antonio, where they entered school. Albert Wright and Jack Decker co-operated in the commission's War Bond drive. Staff remains same as at opening, with Jack Ruthe, owner-manager; Mrs. Rosemary Ruthe, secretary-treasurer; Linnete LoUtis Ringel, general representative; Mr. and Mrs. Jack Turner, special representatives; Henry Hyman, bat-liner; Bob Moyes and Andy Trending, electricians; Bill Williams, chief usher, and the writers, press and publicity.

J. G. Stebar
Columbus, G., Wed. ended September 18. Location, Senate and Heid.
Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Pros’ Duties Are Now Ours; Advises Martin; Post-War Set-Ups Readied by RSROA

DETROIT, Sept. 25—Placed with a leading in professional skating because of the war, rink operators are urged to carry on pro functions themselves for the duration, Charles J. Martin, for many years secretary-treasurer of the Roller Skating Rink Operators’ Association. He discloses that the RSROA is working on post-war plans to make the services of qualified staff available to the rink operators of the future that have hitherto been unable to afford them.

The RSROA is endeavoring to fill requests for professional instructors, new proves触摸到, and the like, in order to supply the need generated by Martin’s departure. Such requests have taken most of our certified pros. But it is still our duty to carry on, providing sufficient qualified personnel to fill member needs. The winter months of 1939-40 are carrying a double load, doing war work and trying to keep up with the demand.

Libraries Plentiful

"A few years ago the entering prize operator who was on the move was not so busy making his patrons urge them to study, and did so himself, so that he could reply the new paying skating shoes were put to him. Now most operators have a library on skating, often the very best. Mr. B. L. Coee, the highest bracket.

"But many have learned the inclusion of skating is a fitting sport; they don’t feel the urgent need of a skating rink until 1939-40. An operator should know the reason of it quite well. The reason is why must that shape such a way to better business. If he doesn’t, it is a hindrance to his efforts when skating is the best business. As he can’t beat the latter’s real ability.

"There are numerous types of pros. There are those who tell you this is a hobby, he is not making a professional credit and will. There are in general, it is being generally taught. There is the ice on the way to winter, who looks at the work around one place of skating only. There is the all-around type, who realizes the value of a skating rink in the neighborhood of a regular skating rink.

"The most desirable professional in- stitute is the one that is interested in all parts of his rink. He takes great interest in open classes and in driving home the fundamentals of skating. He offers private lessons at a rate of $1.00 an hour, and to the public, which a pro becomes indispensable to the manager.

Become an Authority

“During these wartime keep up the keen interest in skating by becoming an authority on the business. George Martin tells rink operators, “As oper- ators, we seem to have to let the public make a mistake for the present, but when the war is over, we must make our riches will not pro schools. We must not lose sight of the fact that being a pro is a business. Mr. Martin added, and that the RSROA will be its pro schools. We must not lose sight of the fact that the RSROA is now putting in place the post-war plan whereby good pros will be available to them at regular intervals. In the meantime the operator may have lost the grip but will be able to see his own pros return, but he won’t regret the grip in knowledge and experience.”

Clubs, Parties Are Booming

F A I R V I L L E , N. B., Sept. 25 — Your farmers are busy augments to this list of towns are now showing interest in roller skating. The recent Chicago convention of the American Association of Agricultural Clubs, membership in the clubs is of both sexes and is not limited to agricultural clubs, includes members of the armed forces.

The RSROA designates club nights as Monday, Wednesday, Friday and Sunday, and admission is open to the public or are restricted to members of the club or those who are with the club. The RSROA is open to all that desire to take part in the fun and enjoyment of skating. The RSROA is open to all that desire to take part in the fun and enjoyment of skating. The RSROA is open to all that desire to take part in the fun and enjoyment of skating.

ATTENTION RINK OPERATORS

We are in need of help. We have need of help. We have need of help. We have need of help. We have need of help. We have need of help. We have need of help. We have need of help.

JACK ADAMS

M. Y. & G. A. Club House

6427 Main Street

Rexford, N. Y.

WANTED TO BOOK

Used Rink Roller Skates and Parts. Write us immediately.

JOHNNY JONES, JR.

132 Seventh Street

PITTSBURGH, PA.

WANTED TO BOOK

Portable Skating Rink. Last night received shipment of approximately fifteen thousand dollars. We've been in touch each night. We've been in touch each night.

RIVER SIDE AMUSEMENT PARK

BOX 210

AUSTIN, TEXAS

Season Starts Big For Chi Locations

CHICAGO, Sept. 25—Full season of roller skating is well under way and reports from the various clubs indicate a good start. The Chicago Rink Operators’ Association, under the capable guidance of Mr. Martin, has taken most of our certified pros. But it is still our duty to carry on, producing sufficient qualified personnel to fill member needs. The winter months of 1939-40 are carrying a double load, doing war work and trying to keep up with the demand.

Gloria Nord Is Acclaimed

By Roller Fans in Chicago

CHICAGO, Sept. 25—Gloria Nord, star of Johnny Donegan, rolle-rookie making a name at the Arena, has captured the rolling glitterati from local and national1. She has been the main attraction in the revue, "Swingin’” the Pro’s," now 25, has been a pro since she was 15. She was discovered by Judy Garland at the first time when Gloria was dancing at the Hollywood Bowl Rink. Nord had just opened. She gave her first floor show in Chicago last season. Her figure skating on rollers has won acclaim everywhere.

More Space in Richmond

HOMA, Sept. 25—City building

inspector has granted a permit to the Rink Basketball Corporation to erect a new rink in the Arena area. For this call for a limited time, to cost $50,000, to be the building now housing the rink.

J. C. RENNIG, Rink, operated by John and Mohawk Davey, has reopened for the season with sight and Saturday afternoon sessions.

WHITE ROLLER RINK, Wabunkow, is in for the season but has run- ing nightly except on Mondays, with the exception of Saturday night.

MOUNT CLEMENS PARK, Lebanon, Pa., is keeping its rink open, with daily afternoon and evening sessions.

FOUSE PARK, Hanover, Pa., promoted an all-night skating party in the rink September 18.

IREN DAGGER, who has been on the rink at Mt. Sterling, Medora, has for the past two years, has left to become a professional as Roller Rink, Boston, Mass.

AN INNOVATION for servicemen attending Twin City Arena, Elizabeth, N. J., is extended in order to help the rink of Kayla’s Rollers, a girl in the Kokomo, Ind., eligibility of skaters for visiting skating clubs and skaters to place their skaters, along with the rink’s regulars, at ease. The Rink will produce themselves and see that service men are treated well.

IRENE REIFFER, who will head the professional staff at Goshorn Rink, Omaha, this season, formerly taught at Arena Gardens, Detroit.

JIMMY McNeel, who became head professional and then manager of Skaters, Cleveland, last spring, is reported to be on our war toes.
CIRCUSES

Ring Up Tremendous Sales
Sans Any Milking of Public for Bows
Catching a Deserved Bouquet

By MELVIN D. HILDEBRAND
Past President, Circus Fans Association

WASHINGTON, Sept. 26.-Recently the Trumain Committee reported that a large manufacturing concern had charged to the govern- ment of state a number of offensive newspaper advertisements, praising the companies' public relations efforts, but at the expense of the taxpasters.

Again it was pointed out by the same committee that other companies in making donations to several recognized charities had also charged their contributions to the war effort.

And, strangely for it, was held that such contributions were properly a part of the company's public relations program.

A few weeks ago in a great city a circus struggled to set up. With a handful of men and a crew of willing but untrained boys, it succeeded in the most most molt minute. Finally the full call came for "dooz" and the first strings of the world's biggest circus were strung.

The performance was given in an almost empty tent.

Nothing for Circus

That night, however, the big top was packed solid. The circus was enthusiastic, cheering and demanding. But the air was charged with something for its efforts. It paid the expenses of the show's showing, the sol- idarity of performers, the city license, the federal license, the local merchants for supplies for the circus and house tent, the always generous ground rent, the maintenance of the lines and the other countless items. Every bill was payable and every box was sold.

That is why the Trumain Committee, and the Treasury of the United States were in a happy mood when circus rent went there instead of $5,000,000,000.

There were no complaints extended to the circus men. It was all taken as a matter of course. Not once did the first man of the folk ask them that they had made a contribution of any kind. Nor did the second or third or forth man. The news of a justly earned triumph had not been given by any other organ- ization.

Top Bows Themselves

When the March of Time came to a head threat with a special picture en- trance, Robert E. Lee, it was rumored that in the city film there was no reference to the circus. The movie industry contributed something; but that is more of a thank you than a thanks. The theatrical performances were shown at the circus, and a variety of public appearances, but nothing in any part of the film was there a genuine

Pawnee Bill Will Uphold
Brother May File Appeal

PAWNEE, Okla., Sept. 28. - Oras A. Miller, district judge, on September 15, after a three-day session, upheld the will of the late Mr. George W. Litho, a noted Pawnee Bill. Miller upheld the will of Albert Litho, a brother, on grounds of undue influence and physical inability.

Will left the bulk of $500,000 estate to two sisters who have operated the Litho home since the death of Major Litho. Mrs. Litho, who was 61, was left $1,000 in the will, asked a one-third share in the estate. His attorney said a motion for a new trial would be made to obtain grounds for an appeal in the state Supreme Court.

Big Tops as Bondadors

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, 1, O.)

ONE sighting?

COLDEN HAMPTON has a hose-tine performer in Panama City, Fla.

BRATTON-WALLACE Circus is booked for Mobile, Ala., October 15-19.

HERBERT A. DOUGLAS saw Selio Breeks' Circus, is reported in a critical condition with a large fracture in Masonic Hospital. On Tuesday night she spent 30 feet from a votive table to the floor of the Breeks tent just after finishing the stunt of "The Great Triumph," as by one foot also having in a wide arc.

Circus officials said she either lost balance or had experienced a severe leg cramp.

Shepard Seriously Injured

AKRON, Sept. 25.-Frank Arbuckle Shepard, senior of the Bingham circus, was badly injured when he was shot in the eye by a falling member of the circus staff on September 21 at a fall. A rope came loose, hitting the man in the face. He was brought to the hospital and is reported doing well.

Peploe Inks 2 New
Polack Shrine Dates

WICHITA, Kan., Sept. 25.-T. Dwight Peploe, general agent of Polack Bros. Shows, has inked two more dates for the Polack Shrine.-Alaska Temple, Toledo, Ohio, and Temple, Decatur, Ill. The show in Toledo will be presented in the Coliseum, 6,000. Dates are Oct. 1-7, show moving from this city.

In New Mexico the show will be staged in the future. On September 28, 90 feet wide, 90 feet deep, with a 70-foot opening, dates are Sept., 28-29, 30-31.

Showfolds Visit Los
Colony Has Arrivals

HOLLYWOOD, Sept. 26.-Receiving old acquaintancesments on Hollywood Boulevard, Mr. Whitman, Mack Beach and Bobby Frankovic who trumped on the Wall- bee show in 1925. The trio has returned from the circus business many years. Chippewa, now the 70 year old circus, is owned by the Hollywood Masonic Temple. Enoch is a starhanger at Monte- Carlo-Mayer studios in Culver City and Frankovic has the theater ticket office at The American Hotel here.

Another old-timer, long retired from the circus field and visiting Los Angeles, was Mr. Weidman with his wife and daughter. They are visiting the city, she is in the hospital for an operation.

BW in Powerful Pulls

MEMPHIS, Sept. 26.-Clyde Bentley, owner of the Smiley Bros. Circus, who played here Sept. 16-18, packed them in Thursday and Fri- day, but Saturday was big. Show had two big houses at Little Rock, and at the little house in Strong, Arkansas, and 300–400 people were turned away at the gate.

It is reported that the show will close in Austin, Ala., October 15.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, 1, O.)

About that he is getting together a group of the former Dallas clowns to play the

Tent, there was the older-timer who called the tickets a "downtown day gift."

DON TANNER with his animals, Sibley, Tip and Ikey, and monkey circus, opened fall dates in Toledo, Mass., Oct. 4, and will tour the South all winter.

A UP dispatcher, New Boston, Michigan, is an old-time performer, John Birtett, according to his brother, was able to turn a dog out of the ring and have a chat and entertains friends with a dog dance.

And a year of your "ceaseless" becomes a popularity era.

ZOE THOMAS, the 5, J. M. musical Jester, was guest of Marie Evans of the Polack Shrine circus in Indianapolis. Joe was a natural born clown and has the ability to use the drum and cymbals, drummed in the show as well as the other. He is a very lively and engaging character.

J. M. Cole Setting Novel Special Show
At Season's Finale

SALIBURG, Md., Sept. 26. - James M. Cole Circus will close in Saliburg, Md., on September 26, and go on to Warrenton, Va., and Defonce officials and CPA from Rochester and Syracuse. Special invitations were issued.

Show in the $1,000 week is still getting good business. Cole and Hunt have played in some of the towns, both playing them. Cole will play the next week in Pocomo City, Md., and the Hunt family returned to New York City. Del. Stacker also visited the Cole.

Off Timing Hits
RB in Canton, O.

CANTON, O., Sept. 25.-Disappointing business has been the story of the show after the Ringing circus, climaxing a strenuous week of one-day stands across Ohio, is playing in Canton. No sign of the beginning of the Big Show in this territory is reported. Mattison was low said by show executive, for this three-roule show-bearer, the malaise is breaking out of the after-noon, and the, shows will start to win back the crowds. Night house was better than three-quarters, matinee, however, was low.

Attendance was lower than the fact that downtown stores are open here and the population is down. It is expected to improve for hundreds of stores pre- ferred to turn out. Receipts and paid had not been aware of this arrangement. [See Big Top in Canton on opp. page]

Dad Home Finally
Hears From Marine
Son in Jap Prison

CINCINNATI, Sept. 25-26.-Howard M. Bows, 20, is in Philippine Military Prison Camp No. 1 and is well. This is his first letter home from the Philippine Islands. He is with the War Department and has no idea of the date of his homecoming. He is due to return to his former job as an assistant in the Cincinnati high school.

A photo of the young marine ran in The Billboard of August 14, 1943, with the byline "Dad Home Finally."
COLLEEN ROSE—Arriving in the Big Top last week, Colleen Rose, the recently crowned Miss America, was slightly nervous over the thought of a ghost writer. It seemed that he was the author of the secret ledger of the show during the Oakland stand and sought a ticket to the circus. Mr. Freeman, the leader of the show, was there to inspect the passports and was let in at last, (Shuff said).

BIG TOP BANDIT—Tall and graceful, Mrs. Freeman, the head bandit of the present circus, came quietly to the dressing room today. She had several injuries in a fall during her act. Seventeen answered the call, representing circus agents from all parts of the country. They were included six girls, but only two were selected. They are: Mrs. Kate Fogg, Mrs. Jane Ingles and Mrs. John Arthur, of whom the latter two were those selected. Mrs. J. E. S. and Miss Charlotte, of whom Mrs. J. E. S. was also selected. A buffer supper climaxed the party, which will be held at the dressing room tonight.

UNDER THE MARQUEE (Continued from opposite page) playing at the Indiana State 4-20 Circus.

WEBSTER FAMILY, now living in La Porte, Ind., visited Bills Bros. Circus and was greeted with warm hospitality by the managers and staff. The family consists of Mr. and Mrs. W. W. Webster and their children, who were treated to a dinner at the hotel later in the evening.

PICASSO TENTS—Open for business at Lima, Ohio, are two new large tents, two large and one small, all made of canvas and equipped with lighting and heat. These tents are owned by the Pappas family of Lima, who have been operating a successful circus for several years. The new tents are to be used for winter quarters and are expected to last for at least five years.

EXCELLENT business created the Rose Brothers' Circus, and as a result of this, the managers have decided to continue operating it. The circus is now touring the East, where it is expected to draw large crowds. The Rose Brothers are well known in the circus world and have a reputation for providing excellent entertainment.

CIRCUS COLONY CLOSOS—E. Leopold, who has been in the circus business for 18 years, has been in San Francisco at the famous Palace of Fine Arts. He is the manager of the famous Palace of Fine Arts.

IN THE LIDO OF THE CLEVELAND CIRCUS, a star column, Fred Freeman, was slightly nervous over the thought of a ghost writer. It seemed that he was the author of the secret ledger of the show during the Oakland stand and sought a ticket to the circus. Mr. Freeman, the leader of the show, was there to inspect the passports and was let in at last, (Shuff said).

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Barrington Tops Previous Highs

Ag show's Food for Freedom theme heavy attendance and exhibit draw

GREAT BARRINGTON, Mass., Sept. 25.—A record attendance of 50,000 people packed the grounds of the 116-year-old fair in this semi-annual event, Edward J. Carroll, owner-manager, and a crew of 200 workers Thursday night.

York in 10% Attendance Tilt;
Allentown's Kiddies' Day Big

YORK, Pa., Sept. 25.—Although total attendance figures are not yet available, admittances at York State Fair, from September 14-18, were 10% per cent in excess of last year. It was estimated.

EAST GROSES HILTED

Topeka's Stand,
Midway Figures Best in History

POLIO scourge sends gate below all-time high—military show clicks

Topeka, Kan., Sept. 23.—Rush & Cherry Expulsion annulled the all-time midway record which was set at the Great State Fair, September 11-17, was the second largest in its 63-year history, according to Maurice W. Jendus, who said, Rush & Cherry surpassed the previous high midway gross established by the fair last year by $6,609.

Greenfield's Count Soars; Proceeds to Bonds, War Relief

GREENFIELD, Mass., Sept. 23.—Officials of the Franklin County Grange, County Grange, said this week that total paid adult attendance at the 63rd annual fair was $27,808, and the day's gate was $3,269. When the large number of school children and adult classes were added to the figures, it is expected that the total will exceed $36,609, close to a new record, officials said.

Carthage Run Beats Other Years, Half Million Bonds Sold

CARTHAGE, Sept. 25—Blowing the Victory Gong, 501 million Greater Greenfield and Carthage Fair closed its gates Saturday night, according to their records, with the sale of an additional $3,000 worth to the War Bond Fund.

Jackson Adds War Displays;
N. M. Sets Up Victory Hall

JACKSON, Miss., Sept. 25—Several equipment captured on Attu has been added to the war exhibits at Mississippi State Fair here, Skaz. B. Magee, general manager, said this week after the Midsummer general's office notified him that some of the Attu equipment would be included in the exhibit's efforts being shipped from Washington. Captured enemy equipment, including a German 20-ton tank and a 162mm Japanese field gun, had already been obtained from the Treasury Department for the local fair. Equipment was the same as was exhibited at Kansas Fair, Topeka.

Tupelo Gets New Location; Jones Expo for Midway

TUPelo, Miss., Sept. 25—Mississippi, Alabama Fair and Dairy Show will hold its 50th annual at a new location here. James M. Raycar, president-manager, and Thursday. He said that John J. Jones Expedition will provide the midway attractions.

Regina Exhibition Chalks 10G Profit

REGINA, Sask., Sept. 25.—In an effort to improve the exhibition ground facilities and to promote the Provincial Exhibition Association, the 50th annual show was held in Regina.

Plymouth Sets New Day Mark; Crowds, Grosses Hiked 50%

PLYMOUTH, N. Y., Sept. 25.—The 84th annual Plymouth Fair of Union Orange County was held in the local place, Saturday and Sunday. The grosses were $359,373.65, the largest in the history of the fair, and receipts for concessions were $33,054.25, an increase of over 10% per cent above 1941.

Penn Yan Overcomes Wartime Hindrances For Successful Run

PENN YAN, N. Y., Sept. 25.—Despite wartime hindrances and many reducing regulations, Yates County Fair held Aug. 23-26, was a success. The grosses were $27,000, 1000, and much of the credit was given to the management.

To read the full text, please visit www.americanradiohistory.com.
Quebec Crowds Total 200,000

Labor Day, with 60,000 turnout, sends annual ahead on all counts

QUEBEC CITY, Oct., Sept. 25.—Carrying an attendance mark of 200,000, the annual Quebec Exposition Province broke all existing records in its history here September 9-12. Sunday and Monday were fine, and Labor Day eclipsed last year's record count in reaching the 60,000 mark, despite rain and cold weather. Emery Boucher, secretary, announced.

Agricultural exhibits were plentiful, particularly in the livestock division, which had 600 entries. Vegetables, fruits, preserves, syrup and sugar, honey products, field crops, poultry and pet stock exhibits were larger than last year. Indoor displays represented shown 60 per cent of the normal list, but exhibit space was filled to capacity by government exhibitors.

Elaborate exhibits of Canadian Air Force, army and navy also were presented. Attendance and receipts for the fair were of a magnitude that the fair board, through the years, never recorded, according to the records here, while the eight grandstands cleared, the budget, provided by the George A. Ham office, set up new attendance marks. Harness races, staged on five days, also drew record crowds.

President St. Germain said that plans for the 1944 fair are already under way. Emery Boucher, manager of Canadian National Exhibition, Toronto, Ont., was a frequent visitor.

Houston Retains Full-Scale Sked

HOUSTON, Tex., Sept. 25—The 1944 Houston Stock Show and Livestock Exposition will continue at the same San Jacinto Coliseum on a full-scale schedule, J. W. Bartel, president, announced following a meeting of the board of directors last week. A greater program than ever before in the 11 years of the show has been scheduled.

A reception has been planned on a wartime basis by the CPA as a means of encouraging increased production of food and clothing. A Ladies Auxiliary, consisting of 3,000 members, is being mailed out to 7,500 livestock ranchers and breeders in the Southwest.

Middle Georgia Exhibits Up

MACON, Ga., Sept. 25.—Third annual Georgia Centennial 4-H Fair this year will have the largest number of exhibits in its history, said J. S. Lee, Negro county agent. The fair opened Monday following a reception of the event. Homoeopathic Club, Negro civic organization, sponsors, has a premium list containing 12 classes, with more than a hundred精品 entered in each group. Theme is "What the Color Race Is Doing for the War Effort."

Annual fair was held earlier than usual this year because Georgia State Fair dates were moved back. Ordinarily the colored fair is held a week after the State Fair. W. M. Lum, county agent, arranged for Playland Amusements on the midway.

AUDUBON, la. — J. J. Riba was re-elected president of Audubon County Fair Board at the annual meeting. Other officers named were L. D. Bailey, treasurer, and A. B. Jensen, secretary.

L. A. Post-War Victory Fair Plans Gains Impetus

LOS ANGELES, Sept. 25.—Plans for a World's Victory Fair here following the war were stepped up the reality by the announcement of Miss A. J. Kleinblatt, one of the commission of the work. Miss Kleinblatt is president of the National War Mothers' Council and is known throughout the nation for her enlightened efforts to study the matter. Her successful plan is to develop a nation-wide network of victory centers, which will provide adequate facilities for the return of service men in the service of the country. The victory centers will be staffed by trained workers who will provide employment opportunities for returning soldiers and will also serve as social centers for they will provide adequate facilities for the return of service men in the service of the country.
Salt Lake Swim Spots Flourish

Biz biggest in decade—may force Saltair, Lagoon opening in 1944

SALT LAKE CITY, Sept. 26—War industry boom, perfect weather and a desperate need for new recreation centers is resulting in the biggest year in a decade. Those coming in were Black Rock, Saltair and Lagoon, all busy pushing their way to the top, while the only known Saltair Beach, near Ogden, remained closed. Official closing of the beaches was on August 25, but with weather holding up nicely, the houses are still operating full swing and at a profit.

Manager James Leach, of Black Rock, reported the greatest crowd in history, with a not only slightly above normal. Because of the war, incoming vacationists demanded and got wages 20 to 25 per cent higher than they were in 1937. Lack of heat, a probable item, also hit the profits. Summer Beach, managed by Joe Livengood, was also hit by weather, with business, getting a little less than its normal 1,000,000 storm loss to make up.

So desperate was the need for recreation that many efforts were made to increase its transportation to tourist news. The biggest move was to the city, where a trip from Park City to Black Rock was planned, but this was given up for want of revenue. Public relations and permanent offices of Camp Kearns, the Army and Navy Great White, headquarters of the Ninth Service Command, permitted many personal appearances by frequently their partners, to beach parks.

Saltair Beach remained closed because of inability to replace parts and equipment, which closed the strip and forced the closing of the beach. The rail equipment was no less crowded, and even the government—under pressure. Local authorities publicly denounced the closing of Saltair, in its dance floor could provide nightly entertainment for entertainment. And the best, to ensure, was the opening of the Saltair Beach. With the 10am command, has cleared the line of the Saltair Beach. An unprecedented, and the control measures of the Saltair Beach. The two hacking battles in the Saltair Beach, and many more will have welcomed because of the overtaxed facilities on their beaches.

Although many of the Saltair Beach and Ogden and nearest to the Saltair Beach installations, also remained closed.

If present conditions maintain, a civic effort will be made to keep open the Saltair Beach for the 1943 season.

Riverside Haul Cost $1.46 per Person

SPRINGFIELD, Mass., Sept. 26—The annual report of the operation of the Riverside Ferry for the period from July 12 to September 26 is ready, showing that the park is making a profit and that the cost of operation is $1.46 per person. The ferry boat operates at a yearly cost of $16,940, at a profit of $1,416. The company operates with a profit of $2,700, which it is said to be in excess of the cost of operation. It is paid on the basis of the average amount of passengers taken. The average amount paid for each ride is $1.00, or $1.46 per person. The company is said to be in excess of the cost of operation. It is paid on the basis of the average amount of passengers taken. The average amount paid for each ride is $1.00, or $1.46 per person. The company is said to be in excess of the cost of operation. It is paid on the basis of the average amount of passengers taken. The average amount paid for each ride is $1.00, or $1.46 per person. 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PARKS-RESORTS-POOLS

The Billboard

October 2, 1943

With the Zoos

BALTIMORE—Minnie, the elephant at Druid Hill Park, and Sadie, the eleph-
ant-like boy of movie fame, gave their audience the show of their lives last week. Minnie's trainer, Clarence Taylor, led her through the gates at Fort George G. Meade, rode the elephant from the gate to the parking lot of the Mansion House of the park. The performance, sponsored by the Maryland War Finance Committee.

NEW YORK—Jennie, a 8-year-old lion in the Attilio Fraternalini circus in Minneapolis, died of a fractured foreleg suffered in a fight with another. FRANCOIS

BARRINGTON COUNTY

(Continued from page 1)

son in JAP PRISON

(Continued from page 8)

In addition to entertainment, there were several voluntary enlistments in the U.S. Marine Corps. About 100 persons met with Col. Paterson E. Briscoe, who left the show, and 50 boys with Col. B. R. Jones, the last two days.

A request from the colonel can include any of a number of words. The colonel is very impressed with the boy's potential. The colonel is also very impressed with the boy's potential.

Please see that father and brother are taking care of their family. (Teacher): "Tell father that I will be home tomorrow and will give all rights. Please give my best regards to the family."

The written signature of Edward M. Smith: "Thank you for your assistance. Edward M. Smith, 1711 E. Broadway, New York City, N. Y."

Circus Historical Society

PARKINGTON, Mo., Sept. 26.—P. A.

Barnum and Bailey's circus will be the first to enter the United States this season.

In this year's annual meeting, the committee on the location of the coming national conference will be the first to enter the United States this season.

A meeting of the committee on the location of the coming national conference will be held this week at the Sherry-Cleon Hotel.

Circus Historical Society

PARKINGTON, Mo., Sept. 26.—P. A.

The meeting of the committee on the location of the coming national conference will be held this week at the Sherry-Cleon Hotel.

Attorney General S. E. Smith: "Yes, this will be the first time the committee on the location of the coming national conference will be held."

BARRINGTON COUNTY

For Sale

FOR SALE

1940 Model T Ford Roadster

Owner wants to sell due to health problems. Offers $500. Address: 123 Main Street, Barrington, N.H. For Sale: 123 Main Street, Barrington, N.H. Contact: Don S. Smith.
The Crossroads

STANDARD encyclopedia all carry more or less information on some branches of outdoor show business, particularly circus and the circuses. But for the most part the material used usually sounds as if it were written by someone who had no first-hand experience with the subject. We were reminded of this last week when we came across a magazine article on the circus that was dedicated to the circus. We read with interest, but was interested, to see the public interest in the circus. We read a few paragraphs of the article and were impressed with its thoroughness and accuracy. The writer was not familiar with the circus. The book in question is a history of the circus, and it would seem that the writer is not aware of the extent and importance of the circus to the general public. We are pleased to find that the writer is interested in the circus and that he is interested in the circus. The book is well worth reading, and it is recommended to anyone who is interested in the circus.

Inquirers about the coming outdoor conventions are being fathered into this book. At this time of year, the conventions are often attended by those who have not been to one before. We are pleased to see that the book is being well received, and we hope that it will continue to be well received in the future.

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The Crossroads

The Editor's Desk

BY CLAUDE R. ELIS
CINCINNATI

Our friend Bill has been telling War Bond stories in this drive. For the boys and girls pass out front row center on the subject of War Bond drives. We are told that Bill has been telling his stories with great success. He has been able to get people interested in War Bonds, and he has been able to help people understand the importance of War Bonds.

FAMOUS has been selling War Bonds in this drive. For the boys and girls pass out front row center on the subject of War Bond drives. We are told that Bill has been telling his stories with great success. He has been able to get people interested in War Bonds, and he has been able to help people understand the importance of War Bonds.

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ROAD NECKLACES FOR JOBSEES. Fairies, Workers, Carnival Man. Particulars free. 2 day delivery. Photoprinting, Photoletterhead, Labels, Envelopes, etc. $$$50.00. Box C-40, Cleveland, O.

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NEW LARGE CLASS DESIGN TRAINS. Deep just the thing for the professional opera. 20c for each dozen, delivered. 344 Fraser Ave, Chattanooga, Tenn.

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GOLDSMITH, FRANK. WANTED - 1/8X1/4 WHITE 4X5, E. &.O. plates, 1/8x1/4 E. &.O. plates, 1/8x1/4 E. &.O. plates. For the above, offer to purchase. Wire House, New York.

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WIRE TRADE OR BUY DIRECT. POSITIVE APPARATUS. Wire. 10c for one 4x5. 30c. Wire House, New York 20c. 11/2.

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October 2, 1943

CLASSIFIED LETTER LIST

The Billboard

49

"Jeanna Belaye" — Queen of Organ

Rev. John E. L. Taylor, director of organ

session, Raleigh, North Carolina.

ECM, 130 Main St., Raleigh, N.C.

"NATIONALY KNOWN CONDUCTOR" — Cond-

tions on March 18, 1943.

ISM, 375 Main St., Little Rock, Ark.

"OLD TIME FIDDLE FESTIVAL WOULD LIKE

you want one time telling answer this ad:

in St. Louis, the city.

"STEIG BASS — UNOFFICIAL, 4-F DRAFT, EX-

ECM, 130 Main St., Raleigh, N.C.

"AT LIBERTY PARKS AND FAIRS

HIGH FIRE DIVE ACT

Price and particulars address CAPT. EARL

MAGNARDON, Billboard, 118 E. 5th St.,

"AT LIBERTY PIANO PLAYERS

PIANIST, ARRANGER — AVAILABLE IMMEDIATE-

LY. Years of experience with well known

fairs. Desires work in daytime. Age 25. Very

commercial voice. Billboards, radio, records.

"AT LIBERTY SINGERS

GIRL SINGER — Attractive, twenty one, desir-

ing to sing. Address: 100 Carson St.,

Pittsburgh, Pa.

"HARRY ROGERS, Dinner Hotel, Fargo, N. D.

ASSOCIATION — Attractive, twenty one, desir-

ing to sing. Address: 100 Carson St.,

Pittsburgh, Pa.

"VAUDVILLE ARTISTS

Holding Last known name of doctors, authors,

known comedy stars, together with musicol

composers. Either by letter or phone, 1943.

Cincinnati, Ohio.

"MAIL ON HAND AT

CINCINNATI OFFICE

28-27 COSTA FLORIDA

Dundee, Fla.

Office Hours — 8:00 A.M. to 4:30 P.M.

Monday to Saturday.

Parcels Post

Brown, W. C.

Zilker, B. 10th

Green, M. 11th

Brown, W. C.

Stanton, J. 10th

Jester, J. 10th

Brown, W. C.

Crawford, W. C.

Armstrong, W. C.

Brown, W. C.

Anderson, W. C.

Brown, W. C.

Anderson, W. C.

Brown, W. C.

American, W. C.

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Merchandise Trends...

Bingo News

Chicago, Sept. 25—An indication of a new market for fur coat merchandisers appeared in Women's Wear Daily two days ago in an article about the increased popularity of the short coat. As the result of several weeks of research, it was reported that in the last two years, more fur coats have been sold than in the entire 25 years before that period. Altogether, the climate makes fur unnecessary for essential warmth, chilly evenings and rainy seasons provide good enough reason for smart and droopy wraps. Thanks to the influence of Hollywood movies, elaborate and lush fur pieces, with heavy emphasis on silver fox, are in high favor with Mexico's society belles. While the merchandise described in Women's Wear Daily falls in the higher-priced brackets, it's a good bet that winter's coats, a lady's wearing this year, the Mexican Judy O'Grady will be wearing next winter. Interesting in this connection is the story on backyard bunnies recently published in The New York Times, which reported that last year more than 54,000,000 dollars were spent on these creatures of the snow. Of the $50,000,000 sold at wholesale for $25.00 or less, this year, with government encouragement of rabbit-raising, there should be even more pelts available for the fur trade.

Trade Volume—The 10 percent increase in retail sales for the month of September from the same month in 1943 was based largely upon buying for men's wear. Estimates named the War Bond Drive as chief spur on purchasing power in the last two weeks. In its report on August sales of independent stores, the Census Bureau noted an increase of 7 percent in August of last year. Jewelry stores showed up in third place for top gains with a jump of 20 percent, but most jewelers are pessimistic about maintaining retail prices, particularly wedding rings; in fact, an authority states that 1946 would see a quarter million more wedding rings than 1945. The shortage restrictions are currently due to current popularity of the diamond, platinum and gold on the market.

More Trade—The 1945 Congress which is planned for October will feature a 10 percent cut in all prices, by December 31st, at least 450,000,000,000 dollars for war purposes and also to right inflation by abolishing the one-tenth the average income of the consumer goods. Latest reports from Washington show a compulsory earnings program and plans to reduce by 10 percent the present levels of retail prices by an average of 10 percent. The real estate market is recovering, which is also true of the new home construction.

New Cures—Diabetes reductions of 40.6 percent, mechanical goods, 30.6 percent, and woolen products, and 50 percent are reported in the offering. The sorely needed relief to become effective October 15, will cut by 20 percent, October 15, the cost of a dozen eggs to 57 cents per cent.

Toys Affected—There is a new wave of merchandising, this, however, that would be particularly difficult to handle. It is one of the problems related to the problem of a toy. Toys, for instance, would be hit in the same way as all other goods and would be subject to the same reducing prices. It is greatly affected in construction, generally firm on new in which a treated paper is substituted for clay. The paper is coated with steel and the metal used in the manufacturing of the paper.

Rural Buying Up

A 20 percent jump in the last year prices in rural areas of the country was reported by the Federal Reserve Board. The cost of living in rural areas has increased by 20 percent in the past year. This is the largest increase ever recorded in rural areas. This is due to the fact that prices have increased in rural areas more than in urban areas.

WIDE NOVELTIES PREMIUM SPECIAL

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, III.

CHICAGO, Sept. 25—Three-bag bungee travel bags by Ray Revell, Inc. are now available. The bags are made of waterproof canvas and are designed for travelers who want a convenient and sturdy bag to carry their belongings. The bags are marketed at a price of $15.00 each.

BOSTON, Sept. 25—In a report of a study of the operation of certain novelty organizations here, The City Journal of Commerce reported that on September 20 that with the end of the war the novelty business directly concerned with war, such as cigarettes, pins, and playing cards, will probably be gone. However, the same study indicated that similar firms would be a quick and complete line. The majority of merchandisers told this opinion, but they do. "We are careful not to move more than immediate requirements in these times."

A few weeks ago the problem of war was the main topic of conversation. However, there are now many small manufacturers of various types of merchandise organizations when they market their sales, and sometimes as early as the first of the year. More rapid consideration now has been given to the idea that there is no need for ground losses.

"War goods is a rather loose term and doesn't describe the fact that a large number of companies are using up products which people are willing to pay for in order to get what they want.

Inventories are exceeded, but it is only a matter of time before the current supply of materials will be increased to meet the demand.

The value of the' war is a question to be answered. The 'war goods' is a name for the articles which are made for the war effort. These are not only the war goods, but also the goods which are made for civilian use and are not used for military purposes.

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Something New Has Been Added

"You ain't seen nuthin' 'til you fill 'em up"

2-VIEWS ON EACH GLASS—2

FUN FOR YOUNG AND OLD

THE PERFECT ITEM for—
Bingo, Concessionaires, Gift, Premium, Salesboards, Prizes.

THEY SELL ON SIGHT—BIG PROFIT—PLENTY OF REPEATS
IMMEDIATE DELIVERY—CASH IN NOW

ALL high-class merchandise, beautiful 8-color design, different on each glass, saluting each different branch of our armed forces, Navy, Army, Air Corps, Coast Guard, Defense Workers and Marines.


Packed 6 to a Carton, 1 Doz. Sets in a Case.

OUR SPECIAL PRICE TO YOU
1-Doz. Sets (1 case) . . . $12.00

JOBBERS—QUANTITY BUYERS, etc.
1-10 Gross Lots, 75c Per Set; $108.00 Per Gross.
1-Sample Set (6 glasses) . . . $1.50

RUSH YOUR ORDER TODAY—SEND IT NOW

ORDERS CAN BE SHIPPED IN ANY QUANTITY

Terms—50% deposit with all orders, balance C. O. D., F. O. B. Chicago.

MASON AND CO.
DEPT. B-35
154 E. ERIE ST.
CHICAGO 11, ILL.
WPB Freezes Imported Watches

WASHINGTON, Sept. 25.—A WPB order freezing stocks of imported watches followed an OPA announcement, reported in Merchandise Trends column of this page recently, that assemblers of watches with imported movements are permitted to increase their maximum prices. The General Limitation Order L-323 issued by the War Labor Board on September 8 states that "no importer shall sell, transfer or deliver any watch or any watch movement either in a case or out of it, which has been released from customs after January 1, 1943, unless he receives specific permission from the War Production Board." The limitation order, which does not cover movements or watches containing the following: pin lever watch, Rockford, lever type smaller than % 4.1 loop, does not affect watches now in the hands of wholesalers or retailers. Since practically all watches now in stock are imported movements because domestic manufacturers have switched to war production, the order covers a wide range.

Applications by importers for permission to transfer watches or movements covered by this order may be made to the War Production Board.

LARGEST 10c PACKAGE OUT!

MacARTHUR CANDY and TOY

How is it? The General Douglas MacArthur 10c packages of confessions and novelty. It's the largest package ever made. 10c (5c --15c) -- and more than 600 different novelties. All combinations in the box are never identical and will never be repeated. All are guaranteed. Each watch is top grade blue and gold. All combinations in the box are never identical and will never be repeated. Each watch is top grade blue and gold.

Order Today! Phone Applegate 7-2640

CLOSE-OUT—ODD LOTS

ARMY — NAVY — AIR FORCE

PILLOW TOPS

FLOODED, FRINGED, ASST. CAMP NAMES

ALL FROM STOCK WHOLESALE. $6.00 TO $10.00 DOZ.

$2.75 DOZ.

1/3 DEPOSIT, BALANCE C. O. D., F. 0. B. N. Y.


MILITARY PROMOTIONS 1133 BROADWAY, NEW YORK CITY
MERCHANDISE TRENDS (Continued from page 21)

The position of china and pottery in the war effort and as substitutes for critical materials has made the pottery industry adequately equipped with new machinery and personnel. The Bureau of Foreign and Domestic Commerce said the post-war perspective at this field and that the obstacles, such as imports, may provide some of the highlights of the post-war period. This latter 12-page publication contains some interesting tables and graphs showing the pre-war volume, present sales, and expected post-war business.

PLASTIC SOURCE.-Lack of steel wood can't continue blanched kitchenware any more, now that Czar, China, President of New York has marketed a new plastic wood plate. The new product is said to combine mass or or resistance, is claimed to be practically indestructible, unaffected by most chemicals and easily rinsed of fats, foods and other foreign matter. It should prove a welcome item for the specialty merchant.

WHIMSOLOGIES.—Oxnard gift package featured at a Chicago music store contains bracelets, beading, bangle, button hole, chopsticks, etc. A sporting goods store, all things, in Oxnard is proving popular among gift ideas and girls done in the wild life motif and doing all right.

WARS END HITS CORDS. (Continued from page 9)

this, because it was immediately apparent that the end of the war was nowhere in sight.

It is pointed out that conditions now are very different from the last war when collapse of inventory values led a wave of bankruptcies. Then the war ended quickly, but this feeling is that there is a chance for at least partial liquidation because of the ideal nature of the war, i.e., when Germany is knocked out there is still Japan to go on. On a whole, things already are settling in now as one of careful buying, but other wise no great change. There is nothing else available, as far as many goods in the current situation are used in countries that large buyers said. "We don't have to worry because the change-over to pre-war is still going to be gradual. Exports are big, but not too great to be worked off when the necessary amounts go off."
QUICK SELLING--MONEY MAKING MERCHANDISE--
TIMELY--BARGAIN PRICES

ALL ITEMS OF GENUINE GOOD QUALITY
LEATHER--DURABLE CONSTRUCTION
CIGARETTE CASE, GENUINE LEATHER

PER DOZEN ........................................ $1.80
PER CROSS ........................................ $1.60

PHOTO FRAMES
of Genuine Leather in Two Sizes
SIZE, OPEN, 4"x5½" $4.50
Per Dozen .......... $4.00
SIZE, OPEN, 8"x10½" $2.45
Per Dozen .......... $2.25

Sample Postpaid: Small Size, 35¢. Large Size $1.25.

BILLFOLDS
of Genuine Leather in Two Grades
GOATSKIN, PER DOZEN ........... $7.20
CALFSKIN, PER DOZEN ......... $10.20

Seven Packages for Folding Money, Business Cards, and other Leather Articles.

Cigarette Case, Snap Fastener, 3½"x2½", with Soft Leather

VENTED ZIPPER KIT, IMITATION LEATHER
Lined, Rigid Construction, Snap Fastener; $1.00

ZIPPERS IN FURLONG BAGS, KIT APRONS, BAG SHINE KITS, SEWING KITS, AND HANDKERCHIEFS!

AT HANDKERCHIEFS!

A NEW INVENTION, Kipette, made from finest sheepskin, and a combination of two colors. The Holts Company claims it is smooth, gentle, and elastic, and can be cut or fringed to the skil.

Under Glass

PICTURES under convex glass as offered by Leo Kaul Importing Agency, Inc., are big favorites these days. A set of Handsome-colored bird pictures, eight inches in diameter, under convex glass, which gives the birds a certain perspective, is being sold. Baby pictures in color, 4½ inches in diameter, are also popular.

Too Kits

These little boys who can't fly are one of the Christmas marvels. Most airplane kits are in great demand all year, but the holidays season will find them

WE HAVE MERCHANDISE AT LOW PRICES

For Tails, Per Hundred 247.50, N.A.P. 25.00

For Animal Print Skirt 41.50

For Binko Skirt 20.00

BINGO MERCHANDISE

End Tails 24.00

Jubilee Tails 24.00

Clown Tails 15.00

Pants, No. 70 9.60

Pair of Gloves 2.00

Pair of Pantyhose 2.00

Scarf 2.00

Bandana 2.00

Tie 2.00

Jeans 6.00

Hair Pins 1.00

RULES FOR PLAY:

Each $1.00 paid, to be entered in drawing for $1.00 bill or for the prize to be awarded. No one may play with more than one bill.

WINNERS DRAWN AT RANDOM FROM Contracts, with first prize of $1.00, second prize of $5.00, third prize of $10.00, and fourth prize of $25.00.

Two Lucky Pigs

Lady Luck has been very good to us, and we have two of the most beautiful, well-bred and well-bred pigs in the world.

We will ship them away, and will accept orders from anyone who is interested in rare and valuable animals.

LEO KAUL IMPORTING AGENCY, INC.

111-119 K South Market St., Chicago

LEO KAUL IMPORTING AGENCY, INC.

111-119 K South Market St., Chicago

TWO NEW PORCELAIN FIGURINES

$4014K—A Resting and a Flying Goose

In three different colors and sized, 4 and 7½ in. high, $9.00 per doz. pieces. Each 3 doz. lots, $1.59 per doz. Weight 12 lbs. to the doz.

$385K—Two Polka-dotted Dressed

In characteristic attitudes.

Very quaint and true to nature, one with polka-dots, the other without. White with blue polka dots and yellow with red polka dots, 3 and 4½ in. high, $3.50 high stock. In three doz. lots, $2.25 per doz. piece in box, assorted equally. Weight 3 lbs. per doz.

THREE BIG SELLERS IN COMPOSITION

<r@K9->

Very pretty and cunning.

3832K—Lucky Pigs

3 inches high, decorated similar to the salt and pepper box, but even larger. $4.00 per doz. pieces, 3 doz. lots, $3.00 per doz. Weight 3 lbs. to the doz.

3739K—Blue Boy and Blue Girl

The well-known Calico, a wonderful composition, 7½ in. high, beautiful. $2.50 per doz. pieces, 3 doz. lots, $1.50 per doz. Weight 5 lbs. per doz.

We carry a large line of GIFT GOODS, from $1.00 to $90 per doz. Complete and K of illustrated price lists mailed to all requesters.

MITCHELL TEXTILE CO.

105 W. 40th St., New York, N. Y.
Available to wholesalers & jobbers

IMPORTED MEXICAN GUM

One-Cent and Five-Cent Seller.

PETER T. HERBERTSON
605 Kuttleson St., Pittsburgh, Pa.

- NOTICE -

Any orders for Block Busters that have not been filled by us. We will send Block Busters or refund your money.

Pikes Peak Novelty
12 E. Cuchanan St.
Colorado Springs, Colo.

---

CONTINENTAL DISTRIBUTING CO.
822 North Third Street
Milwaukee 3, Wis.

COMMUNICATIONS TO 25 Open House, Chicago 1, Ohio

DOUG T. C. JACOBS . . . .

vital sign in seeking a successful career in the purchase of novelty merchandise. The center included T. C. Jacobs, manager; Mrs. Jacobs, secretary-treasurer; Peggy Broadway, assistant; Joe and Bud Bennett, Al and Lena Hall, Courtey the Magnus, Harold C. Smith, cousin; Harry Anderson, who has been with us for three years; and Louis, who is making an all-out effort to do business for us. Many of these boys are not in the main business and are well-known manufacturers. Now if you ask me whether he had confidence in the likely of the boys, I would say that he is making an all-out effort to do business for us. Many of these boys are not in the main business and are well-known manufacturers. Now if you ask me whether he had confidence in the likely of the boys, I would say that he is making an all-out effort to do business for us. Many of these boys are not in the main business and are well-known manufacturers.

---

Scatter Rugs

In Twill or Gray Construction, plain, $1.00; in checkered, $1.50; in colored, $2.50; rugs with braided edges, $2.00.

Golf order at $25.00 min., O. D. O. D. Jobbers, with special quantity prices.

PETER PEYTON
606 Washington St., Waukegan, III.

---

NOVELTY STORES—HUSTLERs

New, patented, exclusive Novelty Stores, Chas. Remington & Co., E. 42nd St., New York. With the latest ideas, those who buy and sell will do well. Deliveries immediately. E. S. O. O. D. Jobbers, 50c. In lots, 100c. in lots of 10. Write for list.

JAMES KELLOGG, Agent
326 and 328 Market, Cleveland, Ohio.

---

Glass and Slum Users

1914 B. & E. Slums, $23.95. 1914 Clarity Clams, $8.50. 1914 Malibu Plastic, 1.50. 1914 Swiss Fashions, 50c. 1914 Blue Fashions, 50c. 1914 Scott Fashions, 75c. 1914 Light Fashions, 50c. 1914 Indian Fashions, 50c. 1914 White Fashions, 50c. 1914 Ruby W. R. Slums, 50c. Per 100.

---

MILITARY JEWELRY

Send each order by four mail—plate

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

---

EXEMPLARY PREMIUM AND PUNCHBOARD PRIZE

BRAND NEW WATCHES

- MILITARY STYLE -

- LATEST DESIGNS -

- CHROME CASES -

- LUMINOUS DIALS -

IN DOZ. LOTS $5.50 EACH

SAMPLE $5.50

We reserve the right to limit quantity

25% deposit with order, balance C. O. D. F. O. B. Chicago

CHICAGO WATCH HOUSE
1035 W. Lake Street
Chicago, Ill.

SPECIALIZING IN WATCHES TO THE PREMIUM TRADE

---

LEWIS NOVELTY CO.
170 Eddy St. (Jack E. Lewis, Mgr.)
San Francisco, Calif.
Family, glass-flowers, Father, of pedi- 
time, assisted by Fred Langer, Sally Bul- 
lh, Miss Alice Whiting, Charles P. Con- 
old corn silk; Miss Howard Blank, gimping; Doc Priest- 
Ham, Miss Yogi Yuki Day, Horace 
Wagner, puppets, and Chloe Green- 
ly, with a broad new holiday theme, 
ishing brewing barrels. They will also 
tell of Oklahoma Pete who spills 
berries with friends and rivals.

WHAT HAPPENED at Thanksgiving? Is everyone 
working through these days?

EDDIE BOWDORE . . . 

closing at Industry, Mich., reports, 
a good selection of gifts, come on and 
and start your own on Thanksgiving. 
just in for next year but for the winter will be 
back in a few months. A plant is in the 
ghold site for a pipe that Mark Jannett.

MARY E. BARGAN . . . 

bulletins from the Creek, where she has 
held faith for over sixty years with most of 
San Francisco's Crystal Palace Palace. 
three others of these fractions are 
and getting nice sales at the market.

According to Mary, Fred Weinman, 
now working on his third year on the 
Coast, the Abrams, with silver flowers, 
just completed their six months to 
months at Crystal Palace, and Bill Bens- 
and glasses and have completed a 
year's good night at the mas- 
sat.

EVERYONE SHOULD be looking forward to 
this winter's work. What have you 

BILLY (CANNY) ROBINSON . . . 

has returned to South from Alaska 
where he made nice passes with 
and settled to the idea, according to 
report. He and his wife are returning to 
E. McLean, who adds the 
Senator Rockwell and himself are getting 
the idea, the former with clothes and Mc- 
Lennan with Scott Security.

ERN and GREG . . . 

wrote a letter to good times as 
the lights and music are looking 
there including Mrs. Gilmore, 
and the late Westfall, former 
bat, wood jewelry, Ray Cook, wood and 
metal jewelry, Johnnie, the nose 
Johnny, the needled worker. Sticking to 
this territory and working out of their 
shop in Ark, and now have been getting plenty of goods, esp. 
unknown.

WITH FALL ZIP in the air one - needs 
thought that with winter in the offing 
the folks will be getting prepared for 
the fun of the season. The last of the matter is a couple of 
the ladies past a few weeks. Don't forget 
the men have a lot to do as well. 
Bill always has time to eat a 

BLATS REBE . . . 

shoots from Nevada territory that he 
has been working in the past several 
weeks, and the boys have a run this week. 
At the same time some are Jack Fox, 
and Mr. and Mr. George McFarland are 
spending a few days in Rochester, N. Y., 
before leaving for the South, and Z. Fox 
went to their homes in New Hampshire. 
Mr. and Mr. are having a 
and left her and she is in Pennsyl- 
vania.

Mr. and Mrs. William Thurtog and are 
are on a four-week hunting trip in the 
North woods. Fred Clark and Roy Ben- 
son, are also there, Ann and Bill Miles left for Portland, Mich. 
and the ladies have for a visit. 
Manager and Mrs. Fred Allen are plan- 
ing a two-week Christmas holiday in the 
Carolina.

Coe Bros. Folk, To Be Guests at 
PCCA Open House

LOS ANGELES, Sept. 26—Extensive 
preparations have been made for the 
various committees of the Pacific Coast 
Showmen's Association to conduct a group of executives, performers and 
personnel of Coe Bros. Circle circles, after 
the first night performance in the 
clubhouse here.

Club officials hope to exceed the crowd 
estimated to be 100,000, including 
brothers. Zoll Serrell and his 
boys last night. Among the matters will be the annual "Coaster," entertainment in the 
clubhouse.

PRESIDENT and Lady's Auxiliary will be 
special guests of the brothers. Slew Serrell and 
Mr. and Mrs. Adolph Cohen are 
chairman, and Connie, co-chairman, selecting 
performers.

It will be necessary for all PCCA 
members to have their pick-up 1964 
membership cards as identification for 
attendance. All members are being urged to bring their cars if possible to assist in 
transporting the circus folks to the entertainment.

American Carnivals 
Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 25—Visit to 
Missouri, Ohio, and Minnesota the 
County Fair, Bath, N. Y., 
routine of September 9th and 10th 
gave an excellent idea of the great interest 
and enthusiasm of the Association and 
organized clubs.

Steffens Open L. H. Run

LOS ANGELES, Sept. 28—Steffens 
and Herman B. Leuba, Opened an 
institutional engagement at 
San Francisco and Portland, Oreg. 
Shaw's plan to run thru the Christmas time 
but has had last few months 
shown in reports from California. 
Contra, formerly operated by Charles 
Rose, and Fred Leuba, line-up includes 
among Foster, S. B. 200 mile and 
300000 miles.

Vernick Is Recovering

CHICAGO, Sept. 26—Friends of Joseph 
Vernick, former carnival man, have 
received word from him that after 
five years in institutional life, Bill 
Hatchett, Mass., he is on the road to 
recovery. He had been stricken with 
cerebral hemiplegia and diabetes, making 
treatment necessary, but writes that it 
looks as tho he has been 
wonderful. will be discharged early 
next month. He wishes to 
visited by friends.

PAPERMEN

Pulp players in the motion picture 
test, an opportunity for all. Members 
ought to be in with a great 

JIMMIE KELLY

pitchmen specialists, 154 E. Erie Street, Chicago.
Coney Mardi Gras
A Frost, Say Ops;
Season One of Tops

NEW YORK, Sept. 25.—Coney Mardi Gras last week (11-19) brought all the enthusiasm of last year's celebration and probably even exceeded it in the number of persons being distinguished over the course of the festivities. The Weather Bureau reported temperatures up to 100°F in New York City, resulting in the usual jamboree. In any case, the usual parade was grand, including the usual floats and the like. It seems to me that the weather bureau handled much of the same basis on which it handled the previous weeks, with temperatures ranging from 70°F to 80°F. Many many complained about the heat and wished there had been a cooler time. It was not the usual parade that the people expected, and I must say that I think this is a good thing. It is not that the usual parade is not good, but that this one was different enough to make it interesting. The floats were not the same, and the music was quite different. It was a good parade, and I hope they will continue to have them.

ENDY BROS. AND PRELL'S SHOPS
Combined, Inc.
CAN PLACE FOR
MONROE, FAYETTEVILLE, KINSTON, GREENVILLE,
ALL IN NORTH CAROLINA.
50,000 SOLDIERS AT MONROE.
NOVEMBER AND LEWIS:
CONCESSIONS, WILL BOOK FLY-O-PLANE OR SPITFIRE.
We have arrived and are now completing the greatest Route of Fairs in the South or over attempted by any one show.
CAN PLACE FULL DRIVES AND RIDE HELP.
This Week, ALBEMARLE, N. C.

T. J. TIDWELL SHOWS
WANT
WANT
MAN FOR ATHLETIC SHOW, SIDE SHOW PEOPLE, MINSTREL SHOWS.
OF AND MUSICIANS, GIRLS FOR GIRL SHOWS.
(Salaries out of office.)
A FEW GOOD RIDE MEN (must drive Sanits).
CAN PLACE GOOD PANTHER, WILL BOOK PANTHER-GIRL SHOWS.
Long season South.
Address, Guyman, Okla., (Craction—Uptown), this week: Liberal, Kan.
(Fair and 6-Day Race Meet), October 4-9.

WANTED—WANTED
Want To Buy, Lease or Book Small Merry-Go-Round and Eli Wheel. Have for Sale—one 30-Seat Mix-Up, perfect condition; now in operation Southern State Fair. First price shall be taken same. S. W. NICKERSON
Cape Johnny J. Jones Shows, Atlanta, Ga.

WANT
Electrician, Secretary, Ride Help, Agent for Clown Shows, and Wheels. Ball Gardens and others. Write, W. S. Price, 323 New York, N. Y.

LIBERTY UNITEO SHOWS
Now and possibly all winter. Heart of 200,000 Defense Workers, plus Service Men, Pupons, Mutt, Fish, Fair, Hiddeners, Phen Men, Girls, Fake Gate of, Barrett wants Girls for Revue. All replies: BOX 776, CHARLESTON, S. C.

W. C. KAUS SHOWS CAN PLACE
For Louisburg and Tarboro Fairs: Concessions of all kinds, Ride Help in all size. Special arrangement for long trips. Union and Continental Insurance. Girls for Girls Revue. All replies: BOX 176, CHARLESTON, S. C.

FAY'S SILVER DERBY SHOWS
Opening their winter tour Custom, Okt. 8. Want Fish or Duck Pond, Clothing Sale Pitch, Wigetley Colley, Penny Pitch, Bar Cars, Cane Cams, Hapa, Color Game or any Game Show. Can place Minstrel Show with own, stave or 2-man, One Act with Concentration at right price. Write Georgia all winter. Wire; au. or con. on.

E. J. FAY, Mgr.
An organization is not doing its full job unless it is carrying on a definite program for the education of its membership. Trade organizations have much to do in acquainting members with trade ethics and how to co-operate for the general good of all engaged in the same business.

Organizations usually try to thrive on the idea they are fighting for the rights of members, but it would be much better for the good of an industry or trade if its organizations emphasized educational programs rather than crusades or battle cries.

Committee work opens up the greatest opportunities for the training of membership in any organization. Members of trade organizations should always keep in mind the primary fact that those who are elected to office are really in training as leaders because there are few men in any trade who have had real training as leaders in organized effort. Practically every association must use men in its official positions who will actually be going to school by trying to do the job to which they have been elected. The officials of an association are naturally expected to do most of the work and to furnish the leadership, but committee work may be made just as important and far more valuable as a training ground for future officials and for the membership in general.

There is a common saying that only the chairman of a committee ever works and that "committees-of-one" are the only efficient committees. It is true that much depends upon the chairman of a committee and no doubt the biggest part of his job is that of getting the other members of his group to do their part. When committees are considered first of all as training classes for future workers in the organization then it will be easier to keep committees active.

Because of this training value for workers and for the entire membership every organization should try to keep a full list of committees and also keep the full number of names on each committee. The by-laws of every organization provide for a group of committees which are usually common to all types of trade groups. The leaders of trade organizations should make it a permanent objective to keep special committees on the job, too, when any special questions or problems come up—simply for the training of as many members as possible in association work.

When members of trade groups recognize that committees should be in reality a training school or class, then associations will come to mean more to an industry and they will also develop more constructive programs for the good of the business.

There are certain permanent duties that are assigned to regular committees. These duties usually require that committee members do certain routine jobs. For example, the program committee will have a lot of hard work in planning for regular meetings and perhaps for any special meetings that may be planned. But there are two other avenues of work to which every committee should give attention. Committees should dig up facts on questions relating to their particular field and they should also make written reports to the general meetings. It is this work of digging up facts and in making reports that committee members get real training and by which they also contribute to the general welfare of the association as a whole.

There are very few trade organizations that ever get down to these basic reasons for organization, but when an organization is found where live committees are at work and making well considered reports to the entire membership then it becomes evident how important and how interesting association work can be.

While committees are usually considered as working parts of a larger organized group, it is possible for a few members of a trade in smaller cities and towns to group themselves together as a committee and carry on much of the work a formal association would do. This fact is mentioned because in many cities and towns it has seemed impossible to maintain formal trade associations in the coin machine industry. In many of these places it would be possible for the civic and fraternal-minded members of the trade to get together simply as an industry committee and work in harmony for the common good. In that way the benefits of organization will be extended as far as possible.
PLASTIC RUBBER SUBTERRANEAN—De-
pendent on the use of synthetic rubber, made from non-strategic ma-
terials, is the key to the future of the L. Martin Company, Baltimore. Its ex-
novation of rubber products for use in auto-
mobiles, and the production of synthetic rubber in tariffs and to rubber
products. The trend toward synthetic rubber has been increased by the
recent production of synthetic rubber for use by the regional offices, to which
items are delivered. The company is also increasing its output of synthetic rubber.

HEAVY BUYING. — Consumer goods
purchases of the American people will
increase in the next five years. This is
expected due to the increase in salaried
positions and the growth of the service
industries, which has been accelerated by the
increase in the national income. The growth of
consumer goods purchases is expected to be
accompanied by an increase in the purchase of
consumer durables.

PRICING POLICY. — The pricing policy
of the company is to offer products at a
competitive price, and to maintain a high
level of quality. The company is also
prepared to increase its prices if necessary to
offset increases in costs.

PLAN MACHINE SALES.—A con-
verted machine sales program is being em-
ployed to increase the sale of machine
equipment, which is essential for the growth
of the manufacturing industries. The program
is being implemented by a specially trained
salesforce, which is working closely with
machine builders to promote the sale of their
products.

THE PROBLEM OF WAREHOUSE.—The
problem of warehouse management is a
serious one for the company, as it requires
the maintenance of a large inventory of
products. The company is using computer
systems to manage its inventory, which helps
in reducing costs and improving efficiency.

THE PROBLEM OF PURCHASE.—The
problem of purchasing is a major concern
for the company, as it requires the selection
of the right suppliers and the negotiation
of favorable terms. The company is using
computer systems to manage its purchasing
activities, which helps in reducing costs and
improving efficiency.

THE PROBLEM OF EXPORT.—The
problem of exporting is a major concern
for the company, as it requires the
establishment of a network of distributors
in foreign markets. The company is
using computer systems to manage its
export activities, which helps in reducing
costs and improving efficiency.

THE PROBLEM OF DISTRIBUTION.—The
problem of distribution is a major concern
for the company, as it requires the
management of a large inventory of
products. The company is using computer
systems to manage its distribution
activities, which helps in reducing costs and
improving efficiency.

THE PROBLEM OF TECHNOLOGY.—The
problem of technology is a major concern
for the company, as it requires the
management of a large inventory of
products. The company is using computer
systems to manage its technology
activities, which helps in reducing costs and
improving efficiency.
Post-War Travel Promises Boost To All Phases of Coin Industry

Increased travel will be one of the great stimulants to the coin industry during the war when the war is over. Many expenditures are now curtailed because of the lack of funds and will be increased when the war is over. Travel expenditures in 1946 and 1947 are largely for new forms of transportation and will be increased when the war is over.

ARMY TRANSPORTATION

The Army's transportation facilities include airplane, railroad, and automobile routes. The Army is now using these facilities for transportation, and will continue to do so in the future. The Army transportation facilities are expected to be greatly increased during the war.

AIRCRAFT TRANSPORTATION

The Army's aircraft transportation facilities include the use of airplanes for transportation. The Army is now using these facilities for transportation, and will continue to do so in the future. The Army aircraft transportation facilities are expected to be greatly increased during the war.

MILITARY TRANSPORTATION

The Army's military transportation facilities include the use of military vehicles for transportation. The Army is now using these facilities for transportation, and will continue to do so in the future. The Army military transportation facilities are expected to be greatly increased during the war.

SMALL AIRCRAFT TRANSPORTATION

The Army's small aircraft transportation facilities include the use of small airplanes for transportation. The Army is now using these facilities for transportation, and will continue to do so in the future. The Army small aircraft transportation facilities are expected to be greatly increased during the war.

MILITARY FAMILY TRANSPORTATION

The Army's military family transportation facilities include the use of military families for transportation. The Army is now using these facilities for transportation, and will continue to do so in the future. The Army military family transportation facilities are expected to be greatly increased during the war.

Missouri

Missouri is a state in the Midwest region of the United States. It is bordered by Iowa on the north, Illinois and Kentucky on the west, Tennessee on the south, Arkansas on the east, and Oklahoma and Kansas on the northwest.

THE MARKET IN THE MARKET

The market in the market is a term used to describe the market for a particular product. The market in the market is important because it determines the price of the product and the amount of the product that is produced.

The market in the market is determined by the interaction of supply and demand. Supply is the amount of a product that is available for sale, and demand is the amount of a product that people are willing to buy. The market in the market is determined by the interaction of these two forces.

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WEST COAST NOTES

Some of Mexico’s newly born industries will be further tax-exempted for a while, according to Manuel Avalos Casas, in his annual message to Congress, cradling in his pocket a ‘few ’industrial companies which are making contributions to the national treasury.” He said that in general, the entire country would be benefited, and that it would go on without the same amount of commodities, with the result that the national deficit has hardly enough to avoid dying a second life.

He warned speculators that the government won’t tolerate profiteering at the expense of Mexico’s war effort.

Reports have been of widespread theft and that deposits would be partially frozen for purchases of the new currency. The President has made it clear that the Ministry of Finance made a categorical denial. The statement said that there was no authority for bringing any pressure to bear while the Federal government purchased the new coin, as it would be equivalent to destroying the work of many years put into making the national deficit.

The government has started making bronze 20 centavos pieces in another move to conserve silver and keep small change in circulation. Tenants (Mexi- can bank) are so scarce that the government is more than willing to take any for a peso (Mexican dollar) as the fare tendered, although it hardly pays a centavos. In eating terms and villages outside the cities, there is not much of a 20 centavo coin in use, which the backed are making. Stamps, stamps and Mexico... continue reading the heading below.

Soft drinks are going to be taxed in Mexico from 10 to per cent. Subsequently in the per cent tax will be on all goods and meals sold, and the per cent tax rate on all food items. The government claimed that the cost at the factory will not be the actual cost and in no case will billed goods be sold at a price higher than that resulting from cost plus taxes fixed by the new law.

Average price of soda pop is 20 cents (15 cents), while some under-priced goods run up to 50 cents (10 cents).

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Disk Makers Expect Banner Year Despite Petrillo Dispute

(Reprinted from The Dallas News)

NEW YORK, Sept. 25.—Despite the cynicism of the American Federation of Musicians in its efforts to make recording history and the 120,000,000 in recording business here to make music from 1922 to 1943, the American Federation of Musicians is getting into the act in more ways than one.

The record companies have been busy in making recordings, and many of the countries have been producing new masters, which the disk manufacturers have also had to welcome before they could be ready for use.

But the outlook for the business probably will be the best since the 1922-1943 period, with both the prices and the prices—mainly shifting which is not really a factor.

The record companies are looking forward to a record business in the 120,000,000 mark this year and they are looking very much behind the public's demands.

This year's output will fall below the $50,000,000 or so that was made in 1922, but that is because of lack of man power, and not because of a lack of business, as is the case in the years when there was no recording.

The record business is due to decline by 20 per cent per month, which is not very much above the average percentage per month.

Not Essential

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Petrillo Developments...  

CHICAGO, Sept. 25.—During the past week James C. Petrillo released some details about the agreement which had been reached with Decca Records, Inc. The plan provides for four-year contracts for musicians making records for Decca and that firm agrees to pay a royalty fee on each record sold. The fee on popular records would be very small.

The executive board of the American Federation of Musicians met in New York September 24 to discuss the Decca agreement and future plans. Petrillo was present at the meeting but no details are available at this time. In New York a spokesman for six transcription firms declared they would not sign an agreement with Petrillo unless payments of any and all fees were made direct to musicians making the recordings. It was reported in Chicago that Victor and Columbia also were still standing pat against signing any agreement even for the making of phonograph records.

The contract, which is for the exchange of materials, is believed, will make it impossible to produce at a large quantity of records for some time, hence Victor and Columbia feel they can still refrain from signing any agreement with Petrillo.

There are reliable reports circulating that somewhere in the background an agreement was made with Petrillo whereby new efforts will be made to pass a copyright bill in Washington which will remove all protection from juke boxes and open the way for organizations of all kinds to collect fees from the juke box trade. This has been the great fear of the juke box trade during all the proceedings involving the Petrillo record ban.

Cincy Phono Ops Organize

Sam Chester heads Automatic Phonograph Owners Association; monthly meetings scheduled.

CINCINNATI, O., Sept. 25.—Headed by Sam Chester, 30 operators of automatic phonograph route here have organized and incorporated under the name of the Automatic Phonograph Owners Association with headquarters in the Cincinnati Building, Central Parkway and Websturt Street. In charge of the association office is Rosemary Brubaker.

Other officers, besides President Chester, are Morris Benoit, vice-president, and Charles Metcalf, secretary-treasurer. The president's office is composed of Charles Metcalf, 600, and H. J. Loomis, who meets with the includes in executive session at the association headquarters on the second and last Tuesday of each month. The entire membership meets in a body on the second Tuesday evening of each month at Cincinnati's Hotel.

The following make up the association's board and have been assigned duties for their membership: Charles Hunter, Art Director, Ted Williams, Accountant, M. D. Friedman, Crescent, Novelty Company; Donald Williams, Petrol Records Company; Lou Feltin; William Filippa; Roy Glenn; Jerry Hester, Jr. & D. B. Drake; Tim Grise, Decca Records Company; Alex Mardini, Imperial Music Company; Harry Newman, Lincoln Music Company; Howard Baker, Warners Music Moe Wilson, Charles Fine, Decca Records Company; Nicholas, Nicholas Main Company; Charles Moon, United States of America; F. Kappas and J. Pink, Box Distributing Company; J. B. Conlin, Welz; Ray Bigler, Wesley Novelty Company; J. W. Willard, Automatic Phonograph Owners Association, and Sidney Hillman.

Mexican Juke Box Business Trebles in Last 3 Months

MEXICO CITY, Sept. 25.—Juke box business has trebled in the last three months, and the biggest boost is attributed to the heavy growth of the American culture here, where American music and Mexican music are so popular.

The Andrews Sisters, and the Glenn Miller are top favorites and the oldies—Mr. Floto—still is a hardener.

To add to the treble, Mexico has still and takes competition from the American cultural centers and carrying guitars.

Barge Converted Into Night Spot; Juke for Dancing

AUSTIN, Tex., Sept. 25.—A large barge, the Commodore on Lake Austin is proving a popular spot for dancing with a juke box as part of the craft's regular repertoire.

The baroom, owned by Merton W. Bourgeois, recently transplanted from Galveston, was built originally for his own home and last year was purchased by a number of people for the purpose of renting the boat. Bourgeois decided to turn it into a commercial barge.

It will accommodate parties of 100 persons and can be equipped in blue for dancing and picnicking parties.
Easing of Eastern Driving Ban Helps Juke Box Receipts

BALTIMORE, Sept. 25—Music box cutouts, which over a period of time have become a popular means of advertising, were given a new lease on life yesterday by the announcement of the lifting of the eastern driving ban.

This has been especially true of locations on the outskirts of large cities where increased traffic, and therefore increased patronage, has increased considerably, and collections have reflected the increased patronage.

The cement on some stands in the area where lobbies of stores are being reflected in music box patronage.

Despite the efforts of the advertising men, a number of juke box operators who found that business had been very good have gone on extending their operations to include locations further out.

These cutting spots are developing into new sales outlets, and in many cases patronage is made up mostly of persons who are earning large wages in war plants, and who are inclined to take to music and these juke box operators do not feel that they are getting returns in the form of pleasure and entertainment.

Canadian Firm Campaigns For Care of Juke Boxes

ST. JOHN'S, N. B., Sept. 25—The Canada Automatic Phonograph Company, Ltd., N. B., which distributes and operates coin-operated machines in many of the outlying provinces, is campaigning on the slogan, "Care of your Juke Box.

This firm is buying advertising in daily and weekly newspapers and is using the mails and special mailers. The company has a special mailer for operators on the note of giving the phonos all the care and attention that they deserve.

This is pointed out automatic phonograph manufacturers and wholesalers, and in some cases, it is the public point of view, the automatic phonograph is a Florida booster as well.

The picture of the machine is used to illustrate the latest. The use of the phonographs is to make the phonograph a house and automobile in one, the necessity of preserving the phonos due and no abuse, is stressed at the local, provincial and national level, and obtaining their cooperation in the betterment of phonographs is an important area.

Besides, the vandalism and property damage, the state of the phonograph is a matter of pride to the owners, and obtaining the cooperation of the phonos and parts. Operators are also strongly urged to maintain close watch over the machines and see that they are fully protected from damage.

### PICTURE TIPS FOR MUSIC MACHINE OPERATORS

GLADYS CHASINS

**Deca Artist in Pix**

The 21st Century's Westward view features the Woody Herman ork, now touring the US.

This popular, recently released nationally, has been received favorably in almost every city on its current tour.

The Westward view is the only one that all film companies are devoting a large portion of their 1943-44 production to the release, and the majority of the films currently being produced for the industry are devoted to this subject.

Of course, is that a lot of these films are being made with the idea of going the West works because when a promising song is plugged in a top-flight picture all the songs on the phonograph will be played and the phonograph will not be wasted.

It's a natural for this type of music, and if the phonos are played on the scene make sure that the phonograph is plugged in a top-flight picture all the songs on the phonograph will be played and the phonograph will not be wasted.

**MMB Phonograph Ghost, which is set for early release, has Judy Garland and Dorothy Lamour in its cast, and will be released by Decca and Metro-Goldwyn-Mayer.**

Getting a lot of air plays is the song "The Big Parade," which has been included in the release.

**Jena Sessions, currently in production on the Columbia lot, features Deca artists Charlie Barnet, Glen Gray, Jon Stevens and Louis Armstrong.**

For this flitter is not for sitters, and for a number of radio plays.

**WANTED**

First-class Phonograph Mechanic, Must know all latest electrical and remote control.

WOLF SALES CO., INC.

1932-34 Broadway

DENVER, Colo.

[No other content available]
get these VICTOR and BLUEBIRD hits!

1. HOTCHA CORNIA  
Spike Jones  
30-0818

2. RHAPSODY IN BLUE  
Owen Miller  
20-1529

3. ALL OR NOTHING AT ALL  
Freddy Martin  
20-1537

4. IN THE BLUE OF EVENING  
Tommy Dorsey  
20-1530

5. GOODBYE, SUE  
Perry Como  
20-1538

6. SENTIMENTAL LADY  
Duke Ellington  
20-1528

7. DON'T CRY, BABY  
Earl Hawkes  
30-0813

8. YOUR SOCKS DON'T MATCH  
"Fats" Waller  
30-0814

9. SOMETHING TO REMEMBER YOU BY  
Dinah Shore  
20-1525

10. HELLO, MY LOVER, GOODBYE  
Dea Warin  
30-0816

The Billboard  
AMUSEMENT MACHINES (MUSIC)  
October 2, 1943

MOVIE MACHINE REVIEWS

Program 1134  
Assembled and released by Soundsie Distributing Corporation of America, Inc.  
Release date September 20.

All-Americans North, featuring singer MARY GANLEY, is a topical tune which tells how all the star football players have become All-American servicemen. Football shots interspersed. For eye appeal there is a chorus of four sweater girls. (Soundsie.)

WILLYN DILL, the star of Salome, The lyre revives Salome is quite a girl, sort of a clean-up girl from Blurgh. Miss Dill has a sense of the satirical and infuses in a little gentle spoiling which helps the action along. Night club background. (Soundsie.)

JOHNNY DOWNS and JEAN PORTER, an engaging young couple, give voice to A Little Bit of Romance, which seems to be quite a satisfactory place for romancing. Some good trick photography is used. Hatanzki which the lead men appear under no circumstances. The song is likely to take the lead. (Soundsie.)

Spike Lee is the star of Hawaii, the Hawaiians numbers— a comedy number rather than the usual romantic beauty. LAHI MOUNTAIN'S orchestra is starred— with one of the bandmen playing the lead. (Soundsie.)

This seems to be patriotic week at the Soundsie stand. Don't Be an American, sung pleasingly by PATTY RYAN, extols war work and how to keep on the job, and to make the point stronger, has several shots of soldiers, tanks, planes, bombings, submarines and other elements of war. The song was written by William Forrest Crouch, and directed by John F. (Soundsie.)

Somewhere in Old Wyoming deals with a cowboy (ARNOLD DIXON) longing for his gal out in that State. Accompaniment is provided by a four-piece orchestra. Made to order for those who are the pride which prefers history stuff. (Soundsie.)

TOMMY DORSEY ORCHESTRA, and dancer SUNNY O'DEA are seen in Forthwell Blues, an orchestral number Miss O'Dea is leaving for Broadway, and the orchestra and assisted the orchestra to see her off. Some comedy by two porters who juggle a losing battle with a trunk. (Mirese Regular.)

Songs-wrong fans should go for the second number, playing the MUSIC MIDGETS. Some dancing by an unidentified couple and vocals by one of the orchestra members. Excellent costume. (Soundsie.)

Program 1135  
Assembled and released by Soundsie Distributing Corporation of America, Inc.  
Release date September 21.

Chant of the Jungle, played by LARRY CLINTON'S ORCHESTRA, is a pretty hot straight orchestral number. Some solo work by Clinton, background. (Soundsie.)

Rhymes of My Heart is a lavish production starring pretty MISTY CHINESE TOWN CURIUS. Some dancing by THE MATTIES. A chorus of especially attractive girls appears briefly at the end of the reel. (Glamoured.)

MARY RUDIN sings A Good Man Is Hard To Find, which deals with a different phase of the current anti-power shortage. The answer, of course, is that all the good men are in the armed forces and the girl has better hung on to her lover— accompanied by HARRY HARRIS ORCHESTRA. (Mirese Regular.)

EMERSON'S MOUNTAINIERS, five Mandolinists, are presented in Go Long Mule, with vocals by a group of Mandolinists. Song deals with the fact that you can change a fool, but it's a while until he dies. (Soundsie.)

Mr. Louis Amor is an excellent real of South American inspiration. LUIZ ANGELO, a sultry brunette, sings briefly and the rest of the song is given to the five Mandolinists. By THE VILASOS, a capable Gunmans band. Night club background. (Wells.)

CLIFF (Charles) Day Edwards and his OK CITY STAR Presents the Devil and The Deep Blue Sea. The song was popular several years ago. Alas, Edwards gets his lines wrong, and the girls do not have much to sing. Great background. (Glamoured.)

Merry Lane of Old Country, as sung by THE MANDOLINIST, with vocals by a group of Mandolinists. (Wells.)

TUNE IN: RCA's great show, "What's New?"  
A sparkling hour of music, laughter, news, detective, science. Saturday mornings, 7 to 8, EWT, Blue Network.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!  
To help us make new Victor and Bluebird Records for you, call your local music store or your distributor.

RECORD BUYING  
Special reports received from "The Billboard" representatives last week show the records listed below are currently receiving the most play on automatic disc toers throughout the nation. These records are selected by all the country's leading operators who are averaged together. Thus only records that are distributed nationally will show up in the guide.

- GOING STRONG -

YOU'LL NEVER KNOW  
DICK HAYMES (Song Simples)  
Decca 15556  
(12th week)

LADY LINDA  
FRANK SINATRA  
Decca 15678  
WILLIE KELLY  
Columbia 15687  
(12th week)

PISTOL PACKIN' MAMA  
AL DEXTER (Al Dexter)  
OKeh 7066  
(12th week)

IT'S ALWAYS YOU  
TOMMY DORSEY (Frank Sinatra)  
Victor 20-1520  
(12th week)

BING CROSBY  
BENNY GOODMAN (Helton Forrest)  
Columbia 25661  
(8th week)

DICK HAYMES (Song Simples)  
Decca 15257  
(8th week)

IN MY ARMS  
DICK HAYMES (Song Simples)  
Decca 15556  
(8th week)

I HEARD YOU CR3D  
HARRY JAMES (Helton Forrest)  
Columbia 36477  
(8th week)

LAST NIGHT  
DICK HAYMES (Song Simples)  
Decca 15556  
(5th week)

SUNDAY, MONDAY OR BING CROSBY  
Decca 15651  
(5th week)

ALL ABOARD  
FRANK SINATRA  
Decca 15679  
(8th week)

PAPER DOLL  
MILLS BROTHERS  
Decca 15218  
(12th week)

WAIT FOR ME, MARY  
DICK HAYMES (Song Simples)  
Decca 15556  
(2nd week)

WILLIE KELLY  
(12th week)

Rumors are on the increase for soundies.
ADDITION—Once again we must apol- ogy for the previous error. The name of the music hall was The Chicago Bell, not The Chicago Belly.

Here’s the rest of the item:

Ante Kostance, recently returned from an engagement in Mexico City, reported the following regarding the popularity of North American music with their southern audiences, and the growing admiration of this trend in an article which appeared in "Hear and Now," Chicago Daily News.

"The Mexicans are convinced that we are among the best of the good, and yet, they can’t believe it. As it is, it is considered an all-Mexican tradition. Even in Xochicale, home of the Aztec Indians, the topaz are playing with the hot horns."

"The Mexicans have three that we are about to being good neighbors, and they have two, and they were not only requests for American compositions, but also some," the item continued.

Following his concert, Kostance was presented with a "cultural turpentine" by Mexican officials, who also presented him with a four-year contract, which he must accept if he is to remain in Mexico.

The star’s appearance, which includes a tour of all Mexico, is not only a personal matter, but also a musical tour, to the benefit of his band.

MUSICAL AMBASSADORS — W. H. Baldwin, author of the now famous "The Gilded Age," which has been translated into Mexican by Horace B. Corbin, has been invited to make a tour of Mexico as a musical ambassador. The tour, which is scheduled to begin next month, will take him to all of the major cities in Mexico, where he will perform in concerts and at private parties.

"The purpose of this tour is to introduce American music to the people of Mexico," said Baldwin. "I believe that American music has a lot to offer, and I am looking forward to seeing how it is received."
As you don't know by now, it is expected that this week will see the signing of a recording agreement between Decca and A&M. However, it is questionable whether the other major labels will follow suit immediately. Watch the Music Department for further developments. If they continue to hold out, one can expect major labels to make move all-voices' winner by Victor and Columbia chimpanzees in the market. While phone calls have been taking their song faces hired out by Frank Sinatra, Perry Como and the rest. And orchestral arrangements, it will be interesting to see how these all-voices will stack up against Decca's Jimmy Decca, Bob Crosby,ddy Lombardo, Glenn Miller, Tommy Dorsey and also the King Crosby, Dick Haymes, etc., problems that can now affect the business for Hill and the Rest...

Note

For a listing of songs played most often on the radio for the week ending Thursday, October 1, 1943, see the Appendix.

FOLK TUNES (Continued from page 65)


Florida, PM still strong, but forceful, in color, notably, also NO Letter, Porking, 1, 2, and 3, very strong in Florida.

Folk Tune Records

CLAYTON McMICHER'S GEORGIA

Wildcat (Decca 6091)

Put Your Arms Around Me, Honey—PM; Put Your Arms Around Me, Honey—UT.

Clayton McMichen's Western-style presentation of the Georgia Wildcat is a novel one. He has cut up the song into four different sections, giving each one a fresh interpretation, and making it a song of the people's own. For one thing, the Georgia Wildcat is not cut out for folk style, or for the more popular songs of the Westerner, the dinosaurs. McMichen's words and music are for the everyday man who likes good music and good singing. Taking it as a lively tempo, the opening chorus is carried down by the fiddler, with the guitar-strumming and rhythm on the background. A male trio takes over for some verses, and the third line is brightened by the single-note picking of the guitarists, with the third line features the southern lilt and a rather full throat. The final start off at the fifteenths and a tempo drawing half in favor of the trio singing the last line to carry over the entire song, with a strong influence of the Georgia Wildcat into the song. This is a song that is also highly popular for the play in the phones. The hit ballad from the same movie, Take From Those, with a male baritone adding good voice to the song story.

HELENA

Andrews Sisters (Vic Schoen's ORCHESTRA)

Described by the Vocal Selections—Decca 1563

The rhythm singing of the Andrews Sisters, in their familiar style, center in good style here for a lively and peppy polka slate. The fine blend of modern rhythm and Georgia Swing, a well-made polka for an attractive side in the movie book. Title refers to the polka queen, everyone will enjoy you to whom around the dance floor in the polka designs.

IF YOU PLEASE

PETER PIPER (Vocal Selection)—Decca 1077

The lively ballad from Bob Crosby's Decca movie promises to attract the hit proportions attending the same scene's movie's Sunday, Monday or Tuesday which rates this title. Name is pure country, setting for the highly effective romantic harmonizing of an engaging male in the comic style that affects the phone fast at the right way.

WHAT DO YOU DO IN THE WINTER?

The Sportmen, Dec 1555

Frank Loesser, with Jingle, Jingle, Jingle; Praying the Lord, etc., and a host of other titles, has a spicy, spirited marching song about the joys in the Infantry. Sure to win instant favor with the servicemen, appeal is strong enough to stretch into the public domain. An all-ensemble by the Sportmen, this is sure to give a small chorus and a highly effective and attractive March setting for the song sure to win favor with the piano fans. And once they lend an ear it is almost certain that they will certainly pick up and share the hit possibilities with the other musicians.

Territorial Favorites

LOUISVILLE:

Star Dust, Bennett Elliot.

Whenever ops are stuck and Have to have something new, old timey songs can come to have a few bright nights if they come up with a topping of Bennett. From the same album, Walt Airshow, Glenn Miller, Tommy Dorsey or any of the long lists of names that the boys want on the stick. The Boys, they and Miltie's must get their way and gain their way back to Bennett Elliot.

BUFFALO:

I Don't Believe in Moscow, Benny Goodman.

The people up near Minnesota Falls are getting this for the long list of names that the boys want on the stick. For this instrument with the truly tuneful. The BO waxing has been out for several weeks now, so the idea's pretty early through the country. For the rest of the personnel, they're not going in for piano. The idea of that side may have kept Moskon in the top ten in some areas.

HELENA:

I Lost My Sugar in Salt Lake City, Johnny Mercer.

Here's one that didn't do much on its own, but now seems to be getting a LOT from the plugging that's given in Bob Crosby's song. All the songs that are being used in the promo work round the local theaters. It's done with some fancy, and the Boys have made a lot of stock out of it and their picture come back their way.

RADIO BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed By Phonograph Operators

POSSIBILITIES

These Records and Shows indicate indications of future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogues and upon the judgment of The Billboard Music Department.

NOTE

Again Decca is the only disk with any new tunes, and the waiting that fans made available this week is already going strong. Tunes are People Will Say We're In Love and Old What A Beautiful Morning from the Broadway show, The Man. Several Tuneful times were taken with the last four, with Frank Sinatra handling the vocal chores. People Will Say is already being booked up, with Broome's version gaining a few mention in its first week out.

THE WEEK'S BEST RELEASES

Three Records have the Strongest Chance for Success among the Past Week's Releases. These Records are based upon broadcasting trends rather than Musical Visuals. These are not definite predictions, but merely the opinions of The Billboard Music Department.

PUT YOUR ARMS AROUND ME, HONEY...HAI GOODMAN (Vocal Reprise)....HIT 7056

This the steady that goes back almost to the 2200-chord days is finding approval from an entirely new generation of fans and bringing back fond memories for the older ones that makes for repetition play. On the strength of Bennett's hit, the MGP Goodmans got forward a Variation a right side with a girls voice for the lyrical content, for the only available modern dance versions of the song is this alone. The Saver is also highly popular for the play in the phones. The hit ballad from the same movie, Take From Those, with a male baritone adding good voice to the song story.

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ON THE RECORDS

Ruthe's latest record, "The Billboard," is now on the market. The song is a nice piece of work, and it has already received a great deal of praise. It is a good example of the kind of music that is currently popular, and it is certain to become a hit. The record is available at all good music stores, and it is sure to be a success.

THE SPORTSMAN (Dec. 1862)

What Do You Do in the Offseason?—By T. A. T. House

A ball club in the off-season is a much better place to be than in the season. The players have more time to relax and enjoy themselves. They can also use the off-season to improve their skills and to prepare for the coming season. In the off-season, the ball club is a place where they can get away from the pressures of the season and enjoy some time with their friends.

Juke Box Dances

Popular Events at Pa. Service Clubs

The Billboard

Record Companies

See Rosy Future

Huge Sales Campaign

In this issue, we feature a huge sales campaign designed to replace all our goods with a new and improved line of goods. This campaign is sure to be a success, and we are confident that it will result in increased sales.

The Billboard

Postpone Case

December 30—No action is expected for a month in the suit brought by the United States against the Michigan companies. The suit was filed to prevent the companies from marketing certain goods. The companies are expected to produce evidence to support their claims.

General Anti-Noise Law

Charlotte, N.C., Sept. 28.—The House of Representatives has passed a general anti-noise law. The law is designed to prevent noise pollution and to protect the public from the effects of loud noises. The law is expected to be signed into law by the governor.

Dial-Out Lift

Conch (from page 4)

Red Caps (Benson 116)

I Made a Great Mistake—By T. V. There's

Applying the vocal technique and style of the Kruger-Crocker and Rinehart teams, this recording is a masterpiece of vocal production. The orchestra is well balanced, and the harmony is perfectly executed. The tune is catchy, and it is sure to become a hit.

All records are available at all good music stores, and they are sure to be a success.
VICTOR'S TOPPER


VICTOR VENDING CORP.

5916 W. GRAND AVENUE, CHICAGO, ILL.

AT YOUR SERVICE!

Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a lot of information. And if you operate vending you're missing a lot by not checking The Northwestern. It's free!

Northwestern

Bldg. 0x40, E. AMERICAN

Marble, Ill.

MARBLE—Class Agate—Assorted Colors.

$1.75 per case

Full Casks With Orders—10% discount.

VICTOR'S FAMOUS

MODEL V

Truly a Great Vendor. Versatile—everything—no duties. A carrier for handing, Capacity 6 lbs. 400GQ boxes. 100% waterproof. 200% returnable. 100% service. 25% on orders of 100 ($1.00 each). Extra: $0.50 each. 10% additional.

EXTRA SPECIAL

10 New Model V and 80 Pounds of 5/8 Ball Gum

ALL FOR $12.00 Ball Gum Cash With Orders. G. D. (in small cases) and G. D. (in full cases).

Torr

2047 A 806 PHILA. PA.

CIGARETTE VENDING MACHINES

Write for our Illustrated List of Machines.

No. 84 38.00

No. 88 38.00

No. 92 43.00

No. 104 65.00

No. 108 75.00

CIGARETTE VENDING MACHINES

Write for your copy of our Illustrated List of Machines.

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Good Post-War Arcade Future

Philadelphia distributor predicts post-war target gun machines will be revolutionized

PHILADELPHIA, Sept. 25—Indications that larger gun machines to be made available in the post-war period will be of a revolutionary design, was voiced by Archie A. Berger, local distributor of arcade equipment. Berger said that the manufacturers fully realize the importance of coin machine arcades, and are impressed convinced that the arcades will boom even bigger after the war as centers of amusement and recreation. As a result, the machines being designed now for post-war production will create a new and big increase in the number of guns in use today and for the boys in the service who are coming home.

Pointing out that the public has been made conscious of the heavy different types of guns and warfare devices, most of which are military secrets today, the post-war machines will follow suit. The boys at home will be interested in handling the type of equipment being used on the battlefronts. For the boys in service, use of such military devices will be a form of recreation will be to their liking. Always in the news today will be the idea of the public to show their proficiency on an implement of warfare. It will be particularly so after this war, the boys reverting to a coin-operated device to show the folks at home how the particular gun or equipment to wipe out an enemy force. For the first time, the boys will be able to get in the bases of the arcade machine, with the machine being used by the arcade operators, has been associated with this field as well as in other machine businesses, for over a number of years. This operator also heads the National Amusement Gun Association and is an active member of the Associated Operators of Los Angeles County, Inc.

Nathanson Named Supreme Distribe

LOS ANGELES, Sept. 25—William H. Nathanson, a former coin machine and arcade operator in this city, has been appointed exclusive distributor for the Empire Computers and will handle the games being brought out by this firm.

The Palais Arcade has moved to a new Chinatown and another in the downtown section. He is well acquainted with the needs of the arcade operators, has been associated with this field as well as in other machine businesses, for over a number of years. This operator also heads the National Amusement Gun Association and is an active member of the Associated Operators of Los Angeles County, Inc.

Resort Arcades to Continue Operation

BALTIMORE, Sept. 25—Arcade operation at Ocean City, famous Maryland resort, and at other near-by summer spots, will continue during the fall. This is being done in an effort to partially offset the attack made at the beginning of the season, when gasoline rationing made great use of pleasure driving made for a poor start.

Ocean City Board walk will continue operation and arcade operations feel that those who patronize the boardwalk shall also patronize the arcades.

Arcade Operator G Uilty Of Violating Labor Laws

RICHMOND, Va., Sept. 25—Abraham Hirsheim, 34, identified by M. W. Clarke, of the Virginia state department of labor operator of Fillamand, a downtown Richmond arcade catering mostly to service men, was charged here in police court on five charges of violating the state general hiring and employment laws of women.

He was charged with failure to correctly post the required information cards for the hours of employment for women and with four individual violations of the law prohibiting employment of women for longer than nine hours in one day.

Justice Jewett, after hearing testimony and Hirsheim's plea of guilty, fined him $100, with $50 costs added, on each of the five charges.

With the assistance of his secretary the great Mexican general made the gummy lip of delight into a meaningful view of the fun gun. Thus Latin-American chewing gum became fun currency—in ever-grooving demand.

Latin America holds its place as gum suppliers to the world.

VENDOR SUPPLY NOTES

Corporation, this year's crop of famous chocolate eating peanuts has been exempted from price control in all states by the CCC, the Office of Price Administration, announces. Under CCC's allocation program, a total of 120 million pounds of peanuts, and the price of cash prices will average about the same as last year.

Prices for raw shelled peanuts remain under control of the federal board, therefor, raw shelled peanuts priced by vendors will pay no more for eating peanuts than is now paying.

SHUT UP VIOLATIONS—The U.S. Department of Agriculture has found over 10 per cent of the edible aluminum cans and parts of cans and aluminum foil from manufacturers during the marketing year ending September 30, 1944. Over October 1, amendment No. 1, to food distribution order No. 53, is possible under the Federal production of this type and has been extended to include the making of these machines.

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Canadian Distrs
Scouring Markets
For Old Machines

ST. JOHN, R. I., Sept. 23.—Unable to
behave electric phonographs, phonola, shooting
games, and other devices, distributors of the Atlantic provinces
are scouring New England, New York, and the Central provinces
and states in an effort to secure more used
and new machines. Some antiquated equip-
ment has been retrieved from storage,
and many machines that were once popular
have been reinstalled and returned to service.

A major difficulty for the manufacturer
and owner is the scarcity and cost of the hard
or soft wax to be used in the machine. The wax
is in short supply, and the cost is prohibitive
for many owners. Supplies of ready spools
to be much higher in the Central provinces
than in the Atlantic provinces. Substitutes such as dyes, poppins
and color chips are scarce, and the prices
have taken a sharp climb.

The invasion of this territory by manu-
facturers of electric phonographs
is due to the fact that the sellers
have been able to sell the machines
because of the limited supply of used
and new machines. Some antiquated equip-
ment has been retrieved from storage
after being idle for prolonged periods.

Cash in Banks

WASHINGTON, Sept. 23.—The
average customer contributes as much as
$1,000,000,000 to the Federal Reserve System, the
New York Times reported. The report also
indicates that $500,000,000,000 is held in local
banks, and $500,000,000 is held in Federal
Reserve banks. The report further states that
$500,000,000 is held in local banks, and $500,000,000
is held in Federal Reserve banks.

WANTED—5K.0 IN SM. SUG objected. We want and
WE REPAIR A 1-BALL and 5-BALL motors. OPEN TYPE. $5.00; SEALED, $12.50

OPERATORS—You can't afford to be without
BOMBARDIER
(A Conversion for Victory)

A SURE-FIRE MONEY MAKER for that dead location.
Cost you... $5.95 Cash with Order only.
F.O. & Chicago

Only five minutes required to make this STARTING CHANGE-OVER. No skilled
knowledge required.

YOU GET AN ENTIRE NEW RACK & BACK CLASS with a NEW AND FASCINAT-
ing SONGBOOK, TUNING TUBE, REPLACE BUMPER CAPS, plus NEW
INSTRUCTION and MORE SONGS. Nothing extra to buy.

AES 1045
BOMB THE AXIS RATS FOR STAR ATTENTION
SMACK THE JAPS FOR TEN SPOTS
KNOCK THE JAPS OUT
SLAP THE JAPS FOR STRATOLINER
SING THE JAPS FOR GOLD STAR

VICTORY GAMES
2140-44 Southport Ave.
Chicago 14, Illinois

Our Loss
WAR FLASH Your Gain

41 ASSORTED MASTER MUSIC BOXES, mostly Wurlitzers, equipped with
speakers for defending and maintaining.

650 PHONETTES, the Penny-Operated Individual Music Speakers, and
plenty of extra equipment for operating.

This equipment represents an original investment of $20,000. Complete
inventory to be sold for $8,500. (Will not separate.) Terms to responsible
buyers.

EARNING CAPACITY UNLIMITED—EASY TO SELL

JAMES J. KEENAN, 1801 W. Madison St., Chicago, Ill.
HARLING
A NAME TO REMEMBER
NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS
For Victory—Buy War Bonds

HARLING MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILL.

WANTED
Thirst Quencher DRINK MACHINES
Or Other Drink Vendors
CASH WAITING
Write or Phone full particulars to NATIONAL NOVELTY COMPANY
183 Merrick Road, Merrick, N. Y.
(315) 333-3252

WANTED
BALLY ROLL-LEMS
Need not be in working order if in parts and complete.

MILTON JACOBS
212 W. Peoria
HERO, NEVADA

MARBLES
6/8 and 1/2 in. Assorted colors.

PENNY KING CO.
003 Davis Avenue Blvd.
Pittsburgh, Pa.

HIGH GRADE PUNCH CARDS
OUR PRICES ARE THE LOWEST IN HISTORY
We have over a half MILLION punch cards (never used) to Clear Out. Write Us Today What You Want and We Promise To Send You Prices That Will Be Lowest Ever. Fort Wayne, Ind.

REEL DISTRIBUTING COMPANY
SAVE AND INVEST IN REELS

WHILE THEY LAST!

AFRICAN GOLF
The Ideal Country Game with the flavor of the tropics.

COURT, CAGE, OR COURT IN A CAGE

1520-1510 W. ADAMS STREET
CHICAGO 7, ILL.

MILLS GOLD CHROME BIBLES, 2e-10¢-25¢
MILLS THREE BIBLES
MILLS CHERISH BIBLES
MILLS TREASURE BIBLES
MILLS JET WONDERS
MILLS BLUE FRONTS
MILLS CHERRY BIBLIES
MILLS COMBINATION CASH AND FREE PLAY KEENEY SUPER BIBLES
MILLS COMBINATION CASH AND FREE PLAY KEENEY SILVER MINTS
JENNY'S SILVER MINTS, SILVER MOON, CASH PAY
NUGGETS AND OTHER SLOTS AND CONSOLES

CONTACT US FOR YOUR NEEDS
JONES SALES COMPANY
1330-32 TRADE AVE., HICKORY, N. C.
31-33-33 MOORE, HICKORY, VA.-TENN.
Tel. 107

TIP TICKETS AND JAR GAMES

A-1 Machines—Ready for Immediate Shipment

Save $5.00 on each machine you buy.

THOMPSON MUSIC COMPANY
1613 Rankin Avenue, Pittsburgh 12, Pa.

FACTORY REBUILT ARCADE MACHINES
MOST ARE BEAUTIFULLY REPAIRED OR REMODELED

Oscillating Light Up Floor
Rack Vending Machines
ProToTronic Arcades
ProToTronic Jukeboxes

H. C. EVANS & CO.

Olive's
SPECIAL FOR THIS WEEK

$3.50 Each

Write for our complete catalog.

OLIVE NOVELTY CO.
450 W. 33rd St., N.Y.C.
(212) 243-4884

JAR DEALS
1316 Street Special Price, $3.00 Coin. 50 cent Cards $0.01 to $5.00
Open Jack Pot for three days—$3.50 At
One-Third Deposit Balance C. D. O.

AUTOMATIC AMUSEMENT CO.
633 Main Ave., INDIANAPOLIS, IND.
Small Business Men
To Get Government Help With Patents

WASHINGTON. Sept. 25—The Smaller Business Men's Association is setting up a centralized system to help small businesses with patents, one of the major difficulties facing small businesses is the high cost of obtaining patents. It was announced today by the Association, which is the largest organization of small businesses in the U.S.

The Association said it will be able to provide an estimated 40,000 small businesses with 1,000 patents at a cost of $10,000,000 for each patent, the Association said.

SWIP, which stands for Small Business Institute, has been formed to help businesses with their patent problems. The Institute has already helped hundreds of small businesses with their patent applications.

The SWIP program will be administered by the Small Business Administration, which has been working with small businesses for the past year. The program will be funded by the Small Business Administration and the Small Business Development Center.

Firm Leases Three Locations for Shop

CHICAGO, Sept. 25—Armstrong Newbold, head of Chicago's Armstrong's Novelty Company, announced today that the firm has leased three additional locations to increase the space of approximately 5,000 square feet. The firm plans to consolidate all three locations into one main location.

Previously, the Chicago Novelty Co. had consolidated its offices to one location. This move was expected to increase the space by approximately 5,000 square feet. The firm plans to consolidate all three locations into one main location.

Urges Editorial Ads

CHICAGO, Sept. 25—Large-scale "editorial advertising" as a force in the solution of social and economic problems was urged by J.K. Wands, president of the Chicago Novelty Co. Wands emphasized that editorial advertising is needed to bring attention to the problems of society.

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Plan Victory Scrap Banks

**War Production Board head announces "all-out" iron and steel scrap drive**

WASHINGTON, Sept. 26.—An "all-out" iron and steel scrap drive is being established by the War Production Board as part of the national scheme to acquire a steady flow of iron and steel scrap for the consuming industries. This drive is being supervised by the Board Chairman Donald M. Nelson.

Consuming steel mills and suppliers have been given an estimate of 7,500,000 tons, which will last only six, six-and-a-half months even if it is used to its fullest capacity. For this reason, the Board has been forced to promulgate the WPB to launch this all-out nationwide scrap drive to assist the ailing steel industry.

"Now that military events are beginning to overawe the economy, we need to ensure that we are making the most of all scrap that is available. We must have as much iron and steel as possible to maintain our factories and industries." Nelson declared.

Recently, following a meeting of representatives of the steel industry, a proposal was made to WPB to launch such a drive. The proposal was accepted, and the WPB was requested to lend its full support to this drive.

The new Victory Scrap Bank drive will revitalize the steel industry by ensuring a steady flow of scrap to the consuming industries. It is a vital step in this direction.

"We are confident that with this drive, we can mobilize the entire country, according to assurances made by representatives of both industries."

"The need for more iron and steel scrap is indicated in the production capacities of 1943 against 1942," Nelson disclosed. "Production increased, but consumption increased even faster, causing a shortage of iron and steel scrap." Nelson added.

"To overcome this shortage, we are adopting a new approach. We are taking advantage of the expertise of the steel industry to ensure a steady flow of scrap."

The American Newspaper Publishers Association, which was instrumental in promoting scrap drives during World War II, will again aid in this Victory Scrap Bank drive.

There is no specific timing goal set for the Victory Scrap Bank campaign. The objective is to make sure that every scrap drive continues to maintain a steady scrap supply to the consuming industries.
War Stamp Vendors

A delightful story appeared in The Chicago Sun, September 22, reported the issuance of a special bond to aid the war effort. The stamp is designed to resemble a 10- and 20-cent War Savings stamps in A & P supermarkets in Detroit. The company has sold 100,000 of these stamps, but it is estimated that the company has only 500 left. The article also noted that the stamp will be sold in a number of stores in the United States, where the stamp can be purchased for a dollar. The article ended with the words, "The stamp is sold for a dollar, but it will be worth a lot more when it is redeemable for a dollar in stamps."

ADAMS SCANLON

Referring to the story above, The Chicago Sun, September 23, noted that the stamp is "almost a guarantee that we will win the war." The article also mentioned that the stamp was "sold at a dollar, but it will be worth a lot more when it is redeemable for a dollar in stamps." The article ended with the words, "The stamp is sold for a dollar, but it will be worth a lot more when it is redeemable for a dollar in stamps."
**Ohio Specialty Co.**

**NOT "WORN-OUT" GAMES NOR DISCARDED JUNK...**

---

Important Read

Don't Buy WORN-OUT, BURNED-OUT, PARTS-WORN GAMES

All games we offer below have been priced for their fine condition, quality and appearance. Every game has been cleaned, sharpened and worked over for mechanical perfection and ready to play on location. IMMEDIATE DELIVERY.

---

**AMUSEMENT MACHINES**

**The Billboard**

**October 2, 1943**

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**Ohio Specialty Co.**

**515 S. Second St.**

**LOUISVILLE, KY.**

---

**MILLS NOVELTY COMPANY**

4100 Fullerton Ave., Chicago, Ill.

---

**WANTED FOR CASH**

**SEEBURG'S "CHICKEN SAMS"**

**"JAIL-BIRDS"**

---

**2 WIRE CABLE**

$12.00 PER 1,000 FEET

Used on army maneuvers, in good condition. Spec: 18 gauge weatherproof wire. Complete with 7 strands—5 steel, 3 copper. Spooled on 2,000-ft. reels, 1 rod minimum. 1/4 with order, balance C. O. D.

---

**WANTED FOR CASH**

**VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZINDER**

---

**MILLS NOVELTY COMPANY**

4100 Fullerton Ave., Chicago, Ill.

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**VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZINDER**

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**MILLS NOVELTY COMPANY**

4100 Fullerton Ave., Chicago, Ill.
Beer Shortage To Continue, Brewers' Committee Reveals

WASHINGTOll, Sept. 25—Little hope for alleviating the present nationwide beer shortage—despite the action in some States—was shown by members of the National Wholesale Beer Assn., which met in Washington recently. The War Reserves Administration said over the weekend that production and transportation facilities could not keep pace with demand, and that several bottling plants had been forced to shut down. The situation was described as critical, and the association pledged to continue its efforts to secure more supplies of beer for distribution. They also urged consumers to continue their support of the war effort by buying only what they need.

Selling Fast, Hurry! Good Games!! Good Buys!!

All Machines in Good Shape, Right Off Location—Every One Complete, Chained and Tagged—AND READY TO MAKE YOU MONEY!

ONE-BALLS

...5 Thimbles 75.00
1 Winning Ticket 75.00
1 Bump 75.00
...100,000,000 in 10,000,000.00

FIVE-BALL FREE PLAY PINS $1.50

2 Double Feature
1 Pitch
1 Long Drive
3 Base Hits
1 Homerun

$1.50

PREMIUMS

1 Prize
1 Pitch
1 Long Drive
3 Base Hits
1 Homerun

$1.50

Arcade Equipment

Western Steamline 125.00
Canary 50.00
ELECTR. Pinball 75.00

115.00

Pin Game Parts

For Practically Every Type Pin Game Built During 1925 To 1941

Over 1000 Games With Rack Glasses Being Supplied For Parts

What Do You Need?

WANTED

Pin Game Parts For Cash, State Quantity, Price and Condition.

Meadows, 500-50...

115.00

WINNER SALES CO.

3400 Armagh Ave. CHICAGO, I1.1.

Television, Bostom 5499

WANTED

WURLITZER

616's

Any Quantity, State Lowest Price and Condition.

ACME SALES CO.

414 W. 44th St.

New York 19, N. Y.
WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY

400 Hole Win a Fin, 25c Junkie Thick, Takes-in is $200.00. Definite profit $120.00.
300 Hole Fish and Bucky, 25c Junkie Thick, Take-in is $100.00. Definite profit $70.00.
500 Hole Chubley Band, 25c, Take-in is $150.00, Definite profit $50.00, Definite profit $50.00, Price $1.25 each.
100 Hole Chubley Band, 25c, Take-in is $250.00, Definite profit $200.00, Definite profit $100.00, Price $2.00 each.
1000 Hole J.P. Chubley, 10 hole J.P. Take-in is $550.00. Average profit $250.00.
1000 Hole Chubley, 25c, Take-in is $150.00, Definite profit $100.00, Definite profit $50.00, New Low Price $3.00 each.
200 Hole Chubley Band, 25c, Take-in is $500.00. Definite profit $400.00. Definite profit $200.00, New Low Price $3.75 each.
½ deposit with order. Write for our latest circular on Sales-boards. In this line over 20 years.

RE-CONDITIONED as Good as New
Cabinet, Railing and Legs
Re-finished in Attractive Color
LITE-A-LINE—The over popular table.
A 10-ball game that is faster than any 15-ball games. 3 coin chutes. 3 profits from 1 table. Electric Fish Number Boards. Spectacular Scene Drones. Skill-Luck gets permanent play. Three times instead of one. Accept game once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

LITE-A-LINES are on the same locations since they were introduced. $19.50 each, ½ deposit with all orders.

A. N. S. CO.
312 CARROLL ST., ELMIRA, N. Y.

SIMON SALES WANT .22 SHORTS
WRITE, PHONE OR WIRE OUR...
MAIN OFFICE: 152 W. 42nd STREET, NEW YORK 18, N. Y.
Phone Pennsylvania 6-9492

WHIRLAWAY!!! WHIRLAWAY
ALL TIME TOP MONEY MAKER
SEND IN YOUR
"BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT"
WE WILL REBUILD THAT "SWEET SWING" BEAUTIFUL NEW ONE BALL CONSOLE.
This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.
ROY McGINNIS COMPANY
2011 MARYLAND AVE., BALTIMORE, MD.

JENNINGS’
Symbol of Service
CONTACT US ON ANY COIN MACHINE SUBJECT 37 YEARS’ EXPERIENCE
O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

COIN MACHINE MOVIES
16MM. SOUND FILM for use in Panorama and other popular Coin Operated Machines or any other 16MM. Sound Projector
FOR SALE—$32.50 TO $39.50
Last of a Subjects. Just enough "Blues and Country" to bring in the Dollars. (Supplied if you run in Panorama.) 1/2 Deposit With Order. Reserve C. O. D.
1667 N. McCadden PL. PHONOFILM HOLLYWOOD, CALIF.

RE-BUILD—
WE
Your old run down "CHICKEN SAM" and "JAIL-BIRDS" and convert them into
FINISH—
"SHOOT THE JAP" Ray-Guns.
For $59.50 F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray-Gun Conversion in the U. S. A.
Above price includes re-conditioning of the Amplifier—Clean and Relapen entire Cabinet and Gun Stand with wearing lacquer—New Scenery is hand-painted by well-known artists—Tubes, Photo Electric Cells and all Mechanical will be thoroughly tested by factory trained mechanics before being shipped with Black Tape. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for $175.00 to save C.O.D. charges, or $60.00 with your order—balance of $115.00 C.O.D.

WE
RE-CONDITION—
FOR
"SHOOT THE JAP" Ray-Gun.

SIGN THIS
CONSUMER’S CERTIFICATE
I hereby certify that the parts so specified on this order are essential for present service repair of electronic equipment which I own or operate

SEND WITH ORDER

If you find it necessary to REPLACE any TUBES in your coin-operated Machines, Phonographs, Ray-Guns, etc., we have on hand more than 50 numbers of hard-to-find TUBES at the following list prices only:

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Every Order Subject to Prior Sale

Chicago Novelty Company, Inc.
1348 Newport Avenue
Chicago, Ill.
**War Affects Honolulu Biz**

Coin machines, jule boxes do landoffice business; usual difficulties beset trade.

**HONOLULU, Oct. 5.** — Honolulu's amusement field has been radically affected since Pearl Harbor and this change developed in die coin machine trade. With Honolulu's population immured, pressed on by the march of the armed forces stationed there, coin machines and the jule boxes are enjoying landoffice business.

The Honolulu Amusement Center, one of the downtown districts, is having the usual wartime difficulties, including not being able to get repair parts. Coin machines and jule boxes are retailed to different locations on a 50-50 split of the receipts. Of interest to the coin machine operators is the recent outage of all pinball machines in Hilo, Hawaii, by the police. Operators were charged with maintaining and conducting a saloon. It being alleged that the said machines were "horizontal slot machines," paying off wagers to each. Disposition on the charges is pending.

Coin machines in Honolulu and environs are different from those reared in Hilo. In Hilo, they do not pay off with cash or material prizes. As such, they are well in keeping with municipal ordinances and they are checked constantly by the police to see that they remain that way.

Honolulu has its problems, too, among them that of juvenile delinquency. A juvenile committee will make a thorough survey of coin machines business in the Pearl City area, according to Mayor May. They are after the machines on the street whether they are coin-operated devices and used as such, and if in what manner legislation on this problem shall be handled.

As to the plight situation in Honolulu, a California firm says his supply of standard and dime is ample. However, his stocks are depleted about a month after they are released in the islands and the supply is ample to meet the trade.

---

**WANTED Slot Machines**

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get your machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get $100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

**BAKER NOVELTY CO.**

1700 W. Washington, Chicago 12

(Phone MONo 7911)

---

**Maintain Appearance—PLAY ON!**

The play on any phonograph depends upon its ability to attract. Only GOOD APPEARANCE MAINTAINED PLATT Plastic is one of the most important parts of any phonograph appearance. Keep it looking new and crisp. Replaces crumpled or blemished plastic parts with ACME UNBREAKABLE MOLDED PLASTICS—to fit your machine!

**PLASTIC REPLACEMENT PARTS FOR YOUR PHONOGRAPH**

![Image of Platt Plastic Parts]

- **WE FIX IT RIGHT**
- **WHEN YOU NEED IT**
- **ANYTIME**
- **ANYWHERE**

**Acme Sales Co.**

416 W. 45th St.
Chicago, Ill.
Fun Not Rationed

As long as big sister’s outgrown skates keep rolling, her days are golden. Safe in America, far from the fury of war, she is free from the terror which children in war-torn lands must now endure.

Will the days of her youth and womanhood be as golden as her childhood? Only if American fighters win crushing victory over the dark forces which threaten the future of every free child in the world.

And American fighters can win victory—decisive, durable victory—only if we who remain at home—safe in America, far from the fury of war—are willing to sacrifice.

Buy War Bonds. Buy the Bonds you can easily afford as a sound investment. Then dig down again and buy Bonds as a sacrifice—in memory of an unknown lad who died to safeguard the future of a little girl close to you.

Bally
MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO
WAR BOND DRIVE

BACK THE ATTACK
ON THE ROAD TO VICTORY!

Your Invasion Dollars are urgently needed Now!

Awarded to the J. P. Seeburg Corporation for Outstanding Production of War Materials in each of its four Plants.

Seeburg
J. P. SEEBURG CORPORATION * CHICAGO, ILLINOIS
Wurlitzer
Selective Speaker
580
Polaroid and Bubble Illumination
Model 125 - 5, 10, 25c
Remote Control Wall Box - Model 430
Remote Control Wall Box - Model 100 - 5c
Wurlitzer Organ Speaker
Wurlitzer
The Name That Means Music To Millions
www.americanradiohistory.com

PUT THESE PROVEN COIN COAXERS TO WORK IN YOUR LARGER LOCATIONS

The earning record of every one of these
Wurlitzer Selective Speakers and Wall Boxes has long been proved. Experienced
Music Merchants know they Step up the Phonograph profits where a Wurlitzer Screen Speaker and Wall Box is installed and where he is able to deposit a coin. He is sure to play the Wurlitzer Phonograph many times more than if he had to get up and go to the phonograph itself to deposit a coin.

Today the average location customer has plenty of money to spend. A Wurlitzer Screen Speaker and Wall Box is installed there in all your larger locations—this will increase your earnings to a point that quickly pays for this auxiliary equipment and produces a handsome profit.

Put these proven coin coaxers to work in your larger locations at once! Your earnings will increase to a point that quickly pays for this auxiliary equipment and produces a handsome profit.