THE HOOSIER HOT SHOTS
Now in 11th Year
NATIONAL BARN DANCE
for ALKA-SELTZER—NBC Red Every Saturday
Comedy Big-Shots in HOOSIER HOLIDAY
Soon To Be Released by REPUBLIC STUDIOS
ON OKEH RECORDS
THE HI-DE-HO MAESTRO

CAB CALLOWAY

AND HIS ORCHESTRA

Now Appearing

PARK CENTRAL

HOTEL ROOF

NEW YORK CITY

"Where We Are Inaugurating a New Band Policy"

Just Completed Six Record-Breaking Weeks at the

N. Y. STRAND THEATRE

Currently Starring in 20th Century-Fox's Musical Hit

"STORMY WEATHER"

Management: IRVING MILLS
1619 BROADWAY, N. Y.

Booking Representative:

GENERAL AMUSEMENT CORP.
THOS. G. ROCKWELL, Pres.
New York • Chicago • Hollywood • London
### Canceled Acts
**Ask $2,500 Pay From Shangri-La**

NEW YORK, July 16.—Claims for an additional $2,500 have been filed by Honno Vincent and George Tappes against the Shangri-La Restaurant for breach of contract. In a letter to the American Guild of Variety Artists, their representative, the William Morris Agency, asked that the union demand that Dave Tesener live up to the two-year contracts signed by that artist. All that money, it is asserted, had to be raised to enable the restaurant to operate. The union is demanding $3,000 for services rendered during the first year, $5,000 for the second year, and $5,000 for the third year. The union is-demanding that the money be paid within 30 days or else the restaurant will face legal action.

### NEIC Set for Ambitious Showbiz Conclave This Week

**Biggies Listed as Key Speakers at Waldorf-Astoria “Morale” Meet**

NEW YORK, July 16.—The two-day show biz, to be held July 14 and 15 at the Waldorf-Astoria Hotel by the National Entertainment Industry Council, will bring together some of the biggest names in the industry. For the first time, all major personalities from the film industry will be invited to participate. The event is expected to attract a large audience, including stars, directors, producers, and writers.

### Citizens Beef On $5 Exchange, Rule Easing

**ST. JOHN, N. B., July 16.—Complaints are being registered crushly and ferociously about alleged discrimination in favor of 24,000 dance bands and theuce bands and against Canadian citizens. Bees are in competition with government agents of the Canadian foreign exchange board in bidding that nobody can take more than $60 in Canadian or U. S. money across the border into the States.**

Order in being strictly enforced and involves searching of clothes of both women and men. It is claimed by the objects that members of dance bands from the U. S. and Canadian circuits are not being searched or subjected to the $60 maximum on returning across the border.

### Finger On NWLB in E. Case

**Petrillo Fuss Brings Question Of Jurisdiction**

WASHINGTON, July 16.—National War Labor Board clique has cleared the way for a showdown between electrical transmission companies and the American Federation of Musicians, and after a day-long hearing dismissed the suit of the companies because it was baseless. The board said that the suit was baseless and that it would not entertain it.

### Advertising Agency, Independent Press Agent Divisions

Results in The Billboard’s “Sixth Annual Radio Publicity Exhibit Section” Appear in the Radio Dept. of This Issue

Winners and special citations in the agency and exclusive radio competition at the annual exhibition of public relations operations in Madison Square Garden.

### In this Issue

**Exhibits**: 
- General News: 24-25
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- Exhibits: 44-45
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Cover: Exhibits: 48-49

**In This Issue**
WPB Order Hits Trick Ad Displays

WASHINGTON, July 16—Theaters, night clubs and other amusement spots may that display in their promotion and advertising as a result of a new WPB order eliminating one-third of the gross paper and paperboard used in displays. Chief reason for reduction of paperboard is that the general pulp shortage has been severe for months.

During the balance of 1943 and there, after operating may use two-thirds of the present paper used in advertising during the corresponding period of 1941.

Practiced paperboard bags, smartness of WPB order eliminating one-third of the gross paper and paperboard used in displays. Chief reason for reduction of paperboard is that the general pulp shortage has been severe for months.

Vacation Drive Ban Eased in Baltimore

BALTIMORE, July 16—The announced

Vacation Drive Ban Eased in Baltimore

BALTIMORE, July 16—The announcement

Enforce No Smoking Law in Minneapolis

MINNEAPOLIS, July 15—Recent

The law permits smoking in certain portions of some theaters, usually above the balcony. These places must be clearly marked, and those who wish to know where to find them, should have no difficulty in determining the location. Such places are not operated under the same conditions as other movie theaters.

No Can Sing "Man Who Broke Bank of Monte Carlo"—No Gambling

TORONTO, July 16—Among rete

The law permits smoking in certain portions of some theaters, usually above the balcony. These places must be clearly marked, and those who wish to know where to find them, should have no difficulty in determining the location. Such places are not operated under the same conditions as other movie theaters.

No Can Sing "Man Who Broke Bank of Monte Carlo"—No Gambling

TORONTO, July 16—Among rete
The Intimate Diary of a (Former) Camp Shows' Actor

Chapter 2:

"Mother Hen Overture"

By JAY MARSHALL

NEIC CONCLAVE

(Continued from page 33)

The Billboard

July 17, 1948

GENERAL NEWS

Taking a deep drag on my king size" marijuana cigarettes gives me false courage. Mentally I have been debating and analyzing all the factors that would affect the show and call them by name—and what qualifications do I possess? I have seen the performances the others have put on but as I approach the subject, however, I become inordinately afraid. This is unfounded. I have seen many times before the same show.

I give you the five characters who comprised Tablet Triple No. 41 of USO Camp Shows:

1. Jack Haley—wag, vaudeville, country, and Punch and Judy. (Currently working on fine details of a "Mr. McTavish," a vaudeville manager."
2. Jack Del Rio—Hot jazz act, acrobats, and double on unison.
3. Perry King—world traveler, kites, and a "G. G. Smith" imitation act. Washington in March, Sandra Shaw was our accompanist, but she left me to marry a congressman. He is also a good actor.

How To Become a Manager

The tablet touts the Blue Ocellus or "the mind's eye" as the best guide and one of these luckless individuals designated as "the manager." The method of selection is indeed interesting. Dave Selbilia's guide was his own ad

I suggest that a conductor, please, be placed in a circle and ope the box office. We would have staff members working to save money, a bank of report phone, a set of bookkeepers, bookers, and a bookkeeper's assistant. This is our way out.

Propose New Liquor Control Bill in DC

WASHINGTON, July 19—(Press)

An act to establish a new liquor control bill in Washington, D.C., was proposed before the House of Representatives this week. The proposed bill would provide for the control of liquor sales by the State of Washington, and would also include the establishment of a State-wide liquor control agency.

Scibilia Unit To Start in Baltimore

BALTIMORE, July 10—Anna Scibilia, 32, of Baltimore, was presented as the new unit of the American Legion Auxiliary, which organization is expected to make its appearance in this city next week.

ACTS WANT PAY

(Continued from page 3)

Okay priority for an air-conditioning system.

NEIC Program

First Day—July 14

Opening statement by George Schaefer, temporary chairman.

Report of Credentials Committee.

Report of District Committee.

Report on Organization Committee—Adjournment.
WAITING LIST AT NBC/CBS

Line Forms for New Sponsors At Senior-Nets; Mutual and Blue Time Also Very Tight

Advertisers and Ad Agencies Protecting Post-War Time

NEW YORK, July 10.—There’s an anti-climatic time for sale on the networks this fall. NBC’s list is likely to see a series of 25 clients and CBS runs it a very close second. The Blue has some open segments, but it has a problem of clearing time for those on its affiliate list since seven of these are also tied to Mutual.

The results of this tight condition on the first three nets is making Mutual’s hit in many cases, and also making bandwagon advertising for it, which seems the recent refusal of Don Lee to sell network time outside of Mutual. This was broadcast over the new Mutual broadcast sponsored by Gillette and the incredible look of the feature to FM Blue. This of course is balanced by the Blue’s recent loss of the Cleveland Victory Show to Mutual.

As a matter of fact the tightness of segments is not as critical as shown by the fall. In the case of NBC and CBS, every station of these two networks will have on its schedules more sponsors than it did in the same period a year ago. Six or seven sponsors are to be expected on the competing four networks, and this will make the network’s network the must-have of the season.

NBC Two-Thirds Commercial

NBC as of the date of this report is more than 69 percent commercial, and in no part of the country is there so much as this. The Blue has an average of 4:10 to 4:30 a.m., on an average day, and 2:15 a.m. on a Saturday.

The Blue has more time to sell this season than in the past, having a number of large markets in which the network is not so large as in the past.

The situation for Mutual is exactly the same in all respects for Mutual has a commercial balance of 50 percent.

The national network advertiser checking on full contracts for Mutual has a commercial balance of 50 percent.

Mutual-DuMont Co-Op Plans

Hinge on 802 Trial Board; AFM & AFRD Differ on Video

Musicians Get Dough, Actors Experience

NEW YORK, July 10.—Mutual and DuMont television co-operative on Tuesday, 8:40 to 9:40 p.m. experimental program may attract a few trial board of Local 802, AFM, complete duets of under pressure to increase its membership. Advertisers and players who resigned their time due to shifting 10 percent of the network to war production, a few hours into the show and one hour and of the 22 waiting at NBC that NBC are pre-war advertisers.

First WJR Scholarship Award; Navy Gets Winner, Winner Gets 16 Advance

DETROIT, July 10.—WJR picks its first WJR Scholarship award from the four, at least high school, with award of a $5,000 scholarship, first of a series of 10 to Robert Mitchell, high school graduate. Money is to be used for a course of study at the University of Michigan, majoring in radio. Winner was selected by a panel of five judges urged by Radio magazine to use his talents wisely, and to work for rehabilitation if he is injured, making a career unfeasible. Future awards are suspended for the duration because of the calling up of all men of age.

The Needle More Formidable Than Mike in Detroit

Pittsburgh, July 10—The spirit may be willing, but the flesh is weak in view of the vast response, from the patriotic activity at the Mills this past week. The number of bands, musicians, etc., some 20 strong, marched over to the Red Cross blood bank with plenty of spirit making the contribution of a pint. A high percentage of the donors reached the glowing stage at the bank, however they were able to walk the needle and are worthy of urgent request. (CBS will make their contribution, however.)

BBC in Chi for 2-Way Promotion

CHICAGO, July 10.—The British Broadcasting Corporation is opening a Midwes- term office here that has been set up with William Newton as manager. Newton is the former head of the BBC’s radio and TV division.

The office is being set up to handle new and on-going material for European and United States broadcast stations.

Stephens, manager of traffic, Albuqu- erque, has resigned and goes to the offices of the Toronto office. The office is now under the management of Stanley L. Stevens, publicity manager, as of the New York office of BBC, is here for the Midwest opening and met the press Thursday (8) at a broadcast of the WBBM Chicago station.

Will be here for the next week figure assurance you and later at a breakfast at the Merchants Club.

Phil Kibosh's Blackout Tutoring

PHILADELPHIA, July 10.—Plan of the Pennsylvania State Council of Defense to help Blackout networks stations in an "educational" blackout test, was made and announced at the Council's in- stance after it was carried by the Third Service Command of the Red Cross for the Thursday (2), purpose of the broadcast was to educate public to the warning signals and all Pennsylvanians were urged to listen to instructions as broadcast.

During the regular Blackout time the stations would be silent. Office of Civilian and National Defense said that during blackout drills radio stations should not be on the air and that a specially selected group of listeners to depend on them for information about blackout, that was made a part of the code. A spokesman for the council said that single black- out test with radio participation might result in the public dependence on broadcast stations in the future. This was the reason for the station.
N. Y. Radio Stations Plan Fight on Threat of Met's "Maybe" Declining Market

All Major Broadcasters Sponsor Co-Op Campaign

NEW YORK, July 10—The mighty re- 
port, a distributor leveled against this city as a "radio metropolis," and a postcard from 
the town, was instrumental yesterday in 
sparking a movement by the heads of the city's major radio stations to take steps to 
overcome what they regard as the threat of 
that challenge, and will always be, a solid unit.

The Friday conference came in the wake of a meeting in which the station's managers, when it was decided to turn 
over all advertising to the campaign for 
promotion men.

N. Y. Is Nerve Center

Tentative decision of the promotion plan was to have co-operated in placing edi-
torially signed in all the trade journals.

The idea, which started from Greater New York, the latter, will be used by and for 
all other cities.

That the campaign could be, best con-
cluded, is that it would not be much good. 
judging it to be closer to the case, the 
some joint venture should be under-
taken to insure present peak radio ac-
tivity.

Sell True N. Y. Picture

This can best be done, it was pointed 
out by Joseph Cruent, WOR promotion 
head, by telephone to the meeting's co-
ordinator in the management of the 
three already acquiring big business and ad-
vertising confidence, 

It was pointed out by Cruent to a 
reporter, Miriam Adelson, in a detailed re-
sulting in a publicity plan was to be 
conducted by such a:

(1) A great drop in the number of 
ships approaching to the Department of 
Commerce's war contract division for 
radio

(2) A 50 per cent decline in unused broadcast 
time

(3) A drop in unemployment from 
500,000 to 50,000

(4) A drop in relief cases from 275,000 
that are just over 12,000

(5) Volume of trade flowing thus Post 
of New York (greatest in history)

Kidstuff Sans Cliffhanging Brings Third-Top WGN Mail; Colleen Moore Sells Safety

Educators Assist "Safety Legion Time"

CHICAGO, July 10—Radio can build 
solid child audience between the ages of 8 and 12 by making regular listeners 
knowing the dangers of nightspotting, desarrollact, 
and trolley gags. Its role being 
交织, it is proposed that the chil-
dren's program be heard as a subtree on 
WGN, and that the chairman of the 
program has made one of WOR's three top 
guests.

The show, which features Colleen Moore, 
former Hollywood star, and Jesus Kite-
InView, has been heard on the air 
structor, musician, and composer, and night-

The show, which has been on the air for the past two 
years, has been growing, and the 
entertainment is for the new program in five times the 
old. Its theme was created by 
child psychologists and programs are periodi-
cally checked by them. The kids are given wholesome jokes, songs and stories, and 
mentors of the show say the response 
has been terrific. The cost and the writer, 
Frank Halter, former program director of 
KDKA, held regular interviews with members of their school.

In the new program, the chil-

Atlantic Okays Pigskin; Ayer Setting Sked

PHILADELPHIA, July 10—Atlantic Re-

ning Company has finally given the 
recei ved to W. A. Ayer Agency to 
finance a college radio schedule for 
spatial time next fall. (See The Bill-
board, June 18). While not expecting 
any hits in local broadcasting, Ayer 
blames for the Atlantic schedule and expects to 
complete it by the end of the month.

Peru & Canada Stars Set for Brazil Radio

RIO DE JANEIRO, July 9—John Dor-

ser, General Manager of the station, has been 
named as a result of an experiment. Dorser 
talks, baby, singer of U.S. pop, have been 
scheduled as a result of an experiment. Sumack and 
troubleshooter will air three 15-minute shows a week under sponsorship of 
"Weird Performers. Baby will be heard Saturdays 8-9 p.m. on sponsoring of 060, 
weekly magazine.

Winchell Rests, Parsons Works

NEW YORK, July 10—Lelia Parsons, 
Hollywood columnist, will re-

turn to WGN when https://t.co/summer vacation.

Replacement goes for four weeks starting August 8. Bernard L. Schubert under 
the sale.

Our Thanks to the Radio Directors

who voted us the press agent organiza-
tion providing the best publicity service, 
for the fifth year out of six. In The Bill-
directors poll.

the

Earle Ferris

Offices in 
New York Chicago Hollywood

(And, by way of explanation: we make it a 
business practice not to make public any 
phases of promotion we have executed in 
behalf of our advertising agency clients, and, 
therefore, we do not compete nor submit ex-
hibits in any such balloting for promotion or 
exploitation awards.)

RROL TICKETS

Printed to Order

Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Shamokin, Pa. $19.50

Send Cash With Order, Check Tickets, $16.00 per 100.00.
WASHINGTON, July 19—The battle between the Federal Communications Commission and the Post-War Broadcasting Association continued throughout the day today, with practically no hope of ending the dispute. No one has yet been struck, but neither does anyone seem to be interested in the case. Chairman C. K. Cox, of the FCC, expressed the view that the Post-War Broadcasting Association had not yet made a sufficient case for their position.

Mr. Fly, one of the Post-War Broadcasting Association's leaders, also expressed the view that the FCC had not yet made a sufficient case for their position. He suggested that the FCC was attempting to suppress the Post-War Broadcasting Association's views and that the FCC was not acting in the best interests of the public.

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Regional News

Radio Publicity Exhibit

8 Regional Stations Rated Special Acclaim of Judges

Well-Done Individual Jobs Win Citations

NEW YORK, July 16.—Because first

Radio the Billboard

Annual Radio Publicity Survey (But

Regionals from Special

Whit of an War the
tions). Stories

Herb Of times,

York's was same money-making in move before.

and

of

![Image 0x0 to 1280x1842](image-url)

In part because of the fashion in which it sold record grind shows. The idea of calling "The Big In-Person Chatter" and making the little stick is something. Making a tour-de-force deal with the live Story Pellon, so that the show, for the four weeks, became a real finishing point of the Art, is also a plus. Chatter appearances on the regular phonograph shows went over the following day with "Thank You," a little note to the intermission personalities currying them for their coming the night before. These "Spank and Hitler" notes in past years are something which gave WPEN its award for "Vigorous Public Relations."

KLZ

KLZ received first special award for publicistic achievement in the station group. Its record "Comprehensive Employment of Publicity Col" and KLZ's "Deer" also got just that. It utilised every known form of publicity and promotion and through the setup, WPEN's Rail Hawk Tone, set 63 weeks by WBDCO.

At WPEN, Herbert Dexter, newswoman to post audio after a long career as a news producer, has bagged two commendations, including the "Man of the Year" award.

Another that received a full round of applause was WPDK, President.

"Pronto"—WPDB

The station which got to WPEN, the award for "Outstanding Trade-Mark Promotion." It not only brought Pronto (PDQ) to radio stations in Pennsylvania, it sold it to Wisconsin, Illinois, and other stations.

It's the dearest little "Wishy-Washy." 'Cause it's not permit wishy-washy.

And as for the station, the number one station, the station that's just come from the station, the station that's been on the air for 10 years, it's on its way.

It's the "Wishing Well." It's the Wishing Well Radio Station.

KLZ KLZ has won the special award for publicistic achievement in the station group. Its record "Comprehensive Employment of Publicity Col" and KLZ's "Deer" also got just that. It utilized every known form of publicity and promotion and through the setup, WPEN's Rail Hawk Tone, set 63 weeks by WBDCO.

At WPEN, Herbert Dexter, newswoman to post audio after a long career as a news producer, has bagged two commendations, including the "Man of the Year" award.
Special Awards Feature Survey

Radio Publicity Exhibit

Benton & Bowles Flacks Top Ad Agents’ Clinic

Maxwell House, Doc Malone, Family Hour

Presentations Win Judges’ Accolade

The Billboard's 7th Annual Radio Publicity Exhibit

Independent Press Agents’ Division

Swan Uproar Wins Citation for Young & Rubicam Agency

New York, June 18—Young & Rubicam, top producer of air shows, was cited in the Radio Section of The Billboard’s Sixth Annual Radio Publicity Survey for “The Promotion of a Single Program,” with “The Promise of a Single Program,” broadcast by the agency in conjunction with the NBC network, being honored with the top prize in the medium-radio category.

The award, which was presented by The Billboard, is given annually to the agency that produces the best public service announcement in radio.

Young & Rubicam’s entry, which was submitted by the agency’s New York office, was chosen from among the entries received from agencies throughout the country.

The agency’s entry was selected for its creativity, its effectiveness in promoting the agency’s image, and its contribution to the public welfare.

The Billboard’s annual Radio Publicity Survey, which is conducted in cooperation with the American Radio History Society, recognizes outstanding work in the field of radio public relations.

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Radio Publicity Exhibit

Laurel Wreaths Go to Six
In Canada Exhibit Section

CKOC, CKBI and CJCA Run 1, 2, 3, With CJCA Grabbing Off a Double Honor

NEW YORK, July 16—Special tribute was paid by the Judges in the Section of The Billboard's Sixth Annual Publicity Poll to the exhibit of the Canadian stations. Not only were three leaders picked but one of these three received a special award, and the others had entries interpreted that special classifications were established in order that their works might be recognized.

CKOC

The judges picked CKOC, Hamilton, Ont., as the 23 public radio leader of Canada's independent stations. CKOC based its exhibit on the story which it had done on the War Bond campaign. These promotions were "service promotions" beyond the cut of duty. It did not present these as evidence of patriotism but rather to indicate its worth in the public service roll for the public.

In just last week's issue of The Billboard, CKOC's interesting use of stars in selling War Bonds was part of the general round-up story on how Canadian stations did their public relations for a public job—something very important.

CKBI

Canada's No. 5 station, based upon the decision of the judges after viewing station's exhibit, is CKBI, Prince Albert, Sask. This broadcasting unit, one of the oldest in the Canadian west, is not only an invaluable public service but has been instrumental in effecting the building of the province's many roads. The station's real point is its unique position of the town. This and the several special events which were spotlighted in the last issue assured the stations' honors among the leaders in the Canadian group of The Billboard's Polls.

CJCA

The No. 3 Canadian station in the exhibit won its prize for community service—CKAC, Edmonton, Alta., is unique in that it was the only station to win a regular award in a contest for the special award for "Social Service." It devoted hours upon hours to the problems of the urban segment of the population with the rest of the community. It developed a new form of musical expression which blends the feeling of the Canadian and the Canadian wide open spaces. CJCA brought the station closest into the home of each listener. CJCA fans are made to realize that the stars are human and that the people behind the scenes of radio stations are real people. The judges realized this when they awarded the station's work.

Presentation Drama

Of Adolescence

June Delinquency

The reason that CJCA won its special award is that it was the only station whose exhibit recognized the problem of juvenile delinquency. It was not only a recognition of the problem but also of the solution. The show was well organized and presented, and it was a real service to the community.

CJCA, Montreal, and CCAF, Grande Prairie, Alta.

CJCA, Grande Prairie, Alta., won its award, as did many U. S. stations, because it only makes its news stories. The only difference is that its community spreads out over miles of land. CJCA, Montreal, and CCAF, Grande Prairie, Alta., are all stations which have been honored for their public service efforts.

Thank You

Billboard Awards Committee

Harriet Van Horn, Radio Editor, N. Y. World-Telegram
John K. Hutchens, Radio Editor, N. Y. Times
Ben Gross, N. Y. Daily News
and the Editors of The Billboard

WQV

Proud to have been singled out
for a special award in the regional station division

"For an outstanding job in creating new public acceptance"

WQV's 3rd award within a year

Ralph N. Weil, General Manager
Herbert London, publicity Director
No image provided for this document.
Gordon Goes Direct To Public With Shot-In-Arm Ads To Save "Charmos" From Sudden Death

Nut is Up $1,200 Weekly For 20-Inch Spaces

NEW YORK, July 10.—After more than three weeks Max Gordon is still continuing with his costly ad—experiment to sell 'Charmos,' the shot-in-arm ads to deliver patients to his hospital.

"Charmos," made up of 10,000 portions of his prescription charm, has passed through the hands of the Illinois State Board of Pharmacy as required by law, and the hospital's permission to use the remedy is now being withheld by the state. The hospital will not allow the use of the charm until a certificate of character has been issued by the state, and this will not be forthcoming until the hospital's approval is given.

Gordon plans to continue his advertising campaign until the certificate is issued, and he expects to sell his "Charmos" at a profit of $1,200 weekly for 20-inch spaces.

Near-Rain Cuts Dallas Op Take

Dallas, July 10.—Scoring its second week, the "Vagabond King," a top light opera played to 27,967 people at seven performances, has been cut in advance, with only two performances scheduled for the week ending July 17. The State Theatre, the home of the Dallas Opera Company, has been sold out for the week ending July 10, and the management has announced that the opera will be continued until July 17.

"Be Gay" $6,300 in Baltos "Mudder" OK

BALTIMORE, July 10.—Let Us Be Gay, starring Gloria Swanson, grossed $6,300 for its second week at the Maryland Theatre.

Gray marked the opening of a new theatre, the Maryland, and announced that it had completed its vaudeville season.

Conchita Actor Gets Rest

PHILADELPHIA, July 10.—Hugh T. Mallory, the popular star of the Conchita Actor, is on a one-day leave from the Conchita Actor, due to illness.

The Conchita Actor, which is one of the leading theatrical companies of the country, has agreed to furnish service to the family of the actor, as well as to the people of the city, for whom the actor has been entertaining for many years.

Conchita, one of a number of Hedgcock actors who refuse to comply with the Selective Service laws because of their personal convictions, was on a leave of absence for personal reasons. However, the actor's leave has been renewed, and he will continue his work for the Conchita Actor.

### Material Protection Bureau

The facilities of The Billboard's Material Protection Bureau may be used by any reader who wishes to establish the priority of ideas and material for publication in the U.S. Copyright Office in Washington.

The following procedure must be followed:

1. A full description of the idea or material in a sealed envelope.

2. On the face of the envelope a signature stamp of the viewer's address, and any other information you may desire.

3. The envelope is to be registered in the Bureau, and the viewer must then return the envelope to the Bureau, to The Billboard's Material Protection Bureau, and it will be returned to the viewer.

$37,784 on 24 Bills, 12-Yr. Take Is $367,784

NEW YORK, July 10. — Stage Relief Fund has been raised to $367,784, according to the latest report of the stage relief fund. The total amount raised by the fund is $308,700, and the fund is now expected to total $408,700 during its 12-year existence, at the end of which time all of the money will be distributed.

The 12-year production of the fund, "The Boys of America," and the fund's annual subscription, are the work of the Board of Directors, who are working to raise the money for the fund.

### New Play on Broadway

SHUBERT

Beginning Tuesday, June 20, 1943

THE VAGABOND KING

A musical play with music by Rudolf Fried and book and lyrics by Brian Russell and Russell Simetti. The play is directed by James Rodgers, who is also the producer. The play is presented by the Company of the Vagabond King, which is a part of the Aldrich producers group, and is being presented by the Aldrich producers group, which is a part of the Aldrich producers group.

Some of the cast includes: Sally F. Ramey, Fredric M. Stone, John R. Hargis, Jr., Robert W. McCall, and Mary Lou Johnson.

The Cardboard King, third output of the Dallas Opera Company, opened Monday (6) with Dorothy Sonshine and Madeleine Shore, and held over for the principal roles.

Frank W. Wood, the noted English actor, will star in the play.

Chi Opera To Give 2 in Detroit Grid Sade, August

DETROIT, July 10—First open-air opera production here in about seven years is planned for August 4, when the Chicago Opera Company will present the University of Detroit football stadium as a part of the Detroit grid sade, August 4, and the opera will be presented.

Fortune Gallo, director of the company, in turn, will devote the 12 months of the season to complete arrangements.

Last open-air production was a Shakespearean production, and the opera will be presented by the same company, under the direction of Fortune Gallo.

First dates are expected for July 10, with a full-scale production of "The Taming of the Shrew" on tap for the opening night.

"Bean" for Worcester

WORCESTER, Mass., July 10.—Paul Muni, star of Muni's Worcester Playhouse, presented the late Sidney Howard's "The Boys of America," for his third serial of the season, July 10, and the play was given a great reception by the audience.

Muni, the noted American actor, has been giving success and the play was received with great enthusiasm by the audience.
FINGER ON NWLB

The World's Foremost Amusement Weekly

Founded in 1914 by W. H. Douglas, E. R. P. G. Haddon, and A. S. Littlejohn, Jr., Vice-President

July 17, 1943

J. M. E.

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NEW YORK, July 10.—Application of the withholding tax on performances has resulted in an unprecedented number of agreements in New York and only giving circuit and makes a vast amount of handkerchiefs, but the internal revenue there, as well.

American Guild of Variety Artists together with government officials have spent the last few days examining the bottom line item set of complaints, which from all appearances will confirm much of the evidence being disclosed by the Federal council.

For as long as the war is on, the American Guild of Variety Artists, whose counsel, Morris Resnick, has declared is that it is seeking example case to be set for all artists to be followed by contractors. Rosenthal said that if a sufficient number of contracts are judged to be insider contracts, then it is possible that the government would think of methods to modify the present form of tax collection.

In the meantime AGVA is referring all performers to the CFR office to seek redress, while stating that more acts are hanging around the CFR office than at Radio City's present line.

**Tie Toome, Now on F&M Books**

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NEW YORK, July 12.—Pashen & Marco, bookers of the Rxy, have added the Tie Toome, Morey, Paley, added on the talent setting choices for this month's shows, that they will enter the nine booking slot, according to Stanford Biscans, F&M booker.

Tie Toome, along with the Ml Monroes are two of the largest acts in Montreal. They are booked by Dick Handy, of the William Morris Agency.

Copa Meets AGVA Contract Demand

CHICAGO, July 10.—The Copa has been keeping up its record of half a million dollars per week, with 277,000 in the past six months, according to reports filed by Charles Brown of the Jolly Jokers. The average of better than 15,000, yes, but not used quite as many as formerly, because of better than 15,000 for the week.

Highest record of the Bowery's eight-night run was established recently by the Jolly Jokers with 23,200 admissions a single week, also in Toronto, marking a 25 per cent increase over the 15,000 of 1930 set by Martin Bays last August.

Sophie Tucker, a former Bowery regular, played the Copa recently with $10,000. Highest individual draw of the period for which figures have now been made available was 10,000, She is at the Copa for a three-week engagement. Sidekick Bays, also in the prime of his career with Sophie Tucker in running, brought in 10,000 last week. Sophie Tucker and Bays are in Toronto, marking a 25 per cent increase over the 15,000 of 1930 set by Martin Bays last August.

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The manager of the Bowery, Charles Brown, was in Chicago last week to make a tour of the city's night clubs to see how the Bowery does in comparison with other clubs.

He found that the Bowery was doing very well, with an average of 15,000 per week, and that the shows were drawing better than ever before. He also found that the Bowery was doing better than most of the other clubs in the city, with an average of 15,000 per week.

Brown said that he was very pleased with the results of his tour, and that he believed the Bowery would continue to do well in the future.
Night Club Reviews

Zanzibar With $2,500 Budget
Bows as Biggest Sepia Nitey Operation Since Cotton Club

Talent policy: Show and relief bands; favorites at $5, $12 and 2, produced by Clarence Robinson. Management: Joe Howard, operator; Bill Kent, booker; Carl Siebe and Spencer Ham, publicity. Prices: Dinners from $2, $3 minimum.

The Club Zanzibar, biggest sepia night club operation, since the days of the defunct Cotton Club, bowed Thursday (3) on the site of the hole Benny Davis Frolick, Mother Kelly's, Berthsomber and numerous other ventures, of varied duration. The spot, neither in policy nor in decor is reminiscent of the previous clubs that occupied those premises. The Club has been redone beautifully with stages and mirrors to give the spot the illusion of enormity without developing that touch of intimacy it had. The show is essentially good. Major criticism, easily corrected, is in the rebuffing of the major acts so that the headliners can be pointed up to better advantage.

Show budgets run in the vicinity of $5,000 yearly, for which Ella Fitzgerald, Mike and Poles and Berry Brothers get the lion's share.

However, the real rock of the occasion is the uninhibited and spaz-getting work of Maurice Bocco, the boogey-woogie pianist-singer who does his chores from a standing position. Bocco got a reception such as is rarely accorded a performer in a night club floor. He entered three times, being brought back by the audience demand.

He plays an expressive boogey-woogie piano, his left hand having power to spare, while his singing is similarly accorded. His mannerisms contain a pleasant humor.

After the reception given Bocco, it was difficult for handliner Ella Fitzgerald to stand. At such a spot, she wisely headed ballads to open, getting a good hand for When You Were Two Y. 17, then current Fitzgerald, T. B. Carter, She sang with the inevitable Tinkert-Tinkert, in all allaying, made a fine impression, which would have been even greater had she been given a different show.

Opening act was Burle and Frances, fast tap team who did a good warm-up with three tert routines. Mike and Poles followed with their accustomed song and dance comedy in which they covered the floor.

Arts Anderson played with a smooth rendition of a collection of a Latin nature and Man I Love, while Berry Brothers, only two of whose routines from group their strong terps to give the show a sock deployment.

The eight-girl line of evenly matched dancers all in identical gals is the tidest and prettiest seen in any sepia club. They are ideally costumed, but naturally could have been more imaginative.

Don Henderson's act does a laudable trick of making ballads and fine dance gals, while Danay handles the vocals. As is usual, the stage is geared-up with talent, witness two girl singers and the murdering chorus team. Some putting and re-putting would undoubtedly improve the layout. But despite that trade opinion turn toward the belief that this show will be a long seat occupant on the local night club scene.

Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Dance bands; shows at 9:15 and 12:15. Management: A. S. Kirchoff, managing director; Vivian, host; Mary Anderson, publicity. Prices: A la carte.

Barney Ramos and his seven-piece band are the summer attraction, augmented by the floor by two acts valuable for this society room—Bill Oli and Blissworth and Spacraft. Ramos formerly operated the Drake's Camellia House here (also operated by Kirchoff) and now works for the Drake's Camellia House here (also operated by Kirchoff) and now works for the Drake's Casa Bella House.

With an eye on the business, he has added to the usual jazz a few ballads with which to get the crowd. Ramos is famous for his business and is a first-class entertainer. His band is a good one, and very well-adapted to the type of business which is the order of the day. The combination of business and entertainment is the order of the day.

Ramos' band is one of the finest in the city, and with the addition of ballads they should do a splendid business.

Mr. Booker: Stop Screaming About the Talent Shortage a Moment and Book This New Outstanding Attraction

Hal HAVILAND

Presenting "CAPERS WITH PAPERS"
A Magic Post-Touring Novelty
Now Available for
THEATRES—HOTELS—NIGHT CLUBS

Direction—Eddie Smith and Al Wilson
48 W. 45th St., New York 19, N. Y.

john HOYSRADT

STARRED IN THE SUMMER REVUES
Empire Room, Palmer House
CHICAGO

Latin Quarter, New York

Lou Walters' shows have long-run promissiveness, and the current production continues this reputation. This attraction has even greater possibilities over previous depictions because of the inclusion of the names of such popular acts. Entire affair is finely arranged and runs at breakneck speed to give the customers little time to breathe. Costuming and production are on the lavish side. In all the fourth edition of the Latin Quarter review, Beauty and the Beast, has the distinct eye and our appeal to make a long-time continuation of the hearty glee which this spot has been accustomed.

Box-office value of the attraction is enhanced by George Price, whose satirical impressions of names is among the best of the kind. The ciphers of James has, of course, a minor importance of humor. Price also showed up with a new number on the difficulties of maintaining feminine morals. He went over solidly.

Hoffman and Fischer also distinguished themselves in a classy set of terps, among which were their walks and piano duets. They work in with the production numbers as well as their regularly allotted attractions.

Gaudsmith Brothers and girls did their accustomed joke numbers flawlessly while the Christiani Fair (1) provide acrobatic tussling and tussling work for excellent returns. Highlight was

Graceful Colorful Original
FAY AND GORDON

America's Finest Swing Dance Duo

Currently BAKER HOTEL... EDMUND R. BURGESS FREDERICK SPECK ARTISTS CORP.

"A Texas tornado" and Her Piano
Hold Over 6th Week and Still Going Strong
FAUST CLUB
Paris, III
Exclusive Management FREDERICK SPECK ARTISTS CORP.

Lucille ROBERTS
"Satirical Deceptionist"

Presenting "Stories in Song That Are Naughty But Nice"

Currently THE CRYSTAL... LEONARD SMITH... CURRENT MANAGER... ARTISTS CORP.
their four-man pick-up and fast-tum- ing at the 4:30, 10:15 and 1, Management: Frank Palumbo, proprietor; Bobby Palumbo, manager; Johnny Bazzard, head waiter; Joe Booker. Prices: Dinners $1.50; drinks from 45 cents; no minimum, no cover.

A bright and bouncy review, rich in variety, color and entertainment, qualities, has been whipped together for the illusionists and the comfortable audience as afforded by Frank Palumbo's spacious summer quarters in the Latin Quarter section of the village. An infrequent visitor to head circles, Johnnie Bazzard is on enemy canvas for the show. A youthful cousin, husbund holds of a telephone directory. Virtually a human machine gun as he shoots out the gun and funny skits, overflowed, with material, and good, makes for a capital performance.

There's no let-up in Roman's entertaining, coming on like gang-busters in introducing the acts for his own

The

June

and

Dace

DANCE

STANDARD AND NOVELTY ACTS

KING KELSEY Amusement Booking Service

416 Pearl Street, NEW YORK, N. Y.

NOTICE TO MANAGERS AND PRODUCERS

Carlton Emmy

and his mad wags

Announced everywhere as the greatest act of its kind before the public today

Thanks to Mr. Leonard. Also to Lou Walters for his splendid offer to appear at his Latin Quarter, N. Y., which I am sorry I could not accept.

The Billboard

17

NIGHT CLUBS-VAUDEVILLE

FLORENCE

JUN LOWE

Currently Fostering In Folies Bergere

New York

Thanks to Clifford Fisher and Arthur Lessor

The Nobly Dancing of "One in a Million"

The International Ventriloquist Humorist

Biltmore Bowl, Los Angeles

Talent policy: Dance band and floorshows at 9:30 and 12 p.m. Management: Harry Faber, manager; Harold Tom, matre d'; Maury Fosdahl, publicity, $5; total price: cover $1 except Saturday, $1.50.

Henry King's orchestra, new here, plays good junk and King himself is a capable cayse. He is easy-going, presenting the act in fine style.

Macaulay, Stunt, Spanish dancer, opens with a fast-cutting tango routine, and follows with clydes. Macaulay, Stunt does good work and the pace for a fast-moving show.

Devore, Gray, singer, makes an excellent appearance and is equally well. Voice is throaty, doing credit to "Croon" thru the Ever Blue, How Dearly, Mobile, Black, Brown, and Brazil. Well received.

Johnnie Mooney, tap dancer, dances clean and without a hitch. Steps are hot and smooth. Time with ease and does an excellent job. Good.

The Richmond (Frank and Jean) portray a couple of innocents, featuring their first and running times of paper, hence comedy. Close the act. Well received.

Follow-up Night Club Reviews

The Billboard
VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, July 8)

What might otherwise have been a good turn is marred by a single bad sketch. But starts off strongly with reliable vaude acts and the personal appearance of Virginia Weidler, but Miss Weidler organized the program sufficiently to offset the good impression made by the opening acts.

Miss Leonard, with an instrumental ensemble of four voices, four men, and four girls, produced a musical-trombone, arrangement, style or anything else, which added color to the making of a competent outfit. The girls in the cove were not the best of the line and causing commotion was at times striking.

The masquerade was performed by a little better. Elaborately done, but announcements and emulsion of her portion of the program were not of much help. In two spots she attempted a dancer number which was reminiscent of a picture or a strip tease, but nothing as exciting as that came off. She had been accustomed to be booked into a Metropolitan theater is one of the major mysteries of our show business.

Her portion of the program included the show business for Virginia Weidler, which detracted from the Juwe's act, but Miss Weidler overcome these handicaps with clarity and delivery and a president manner, and gained the regard of the audience by not allowing it to quiet into her own personal part. She made a best show after the encore.

Next of the show is backed by Ruby Ziegfeld's pit band, Display opened with the Four Rovers doing their familiar juggling of Indian clubs and roses to produce a good warm-up, and followed by the Cashaimer Brothers, doubling from the Latin Quarter, whose comedy dog act got a good reception.

But Scherman, in the true, easily got the measure of the house with his ac- cented dancing and a good mix of patter.

Chicago, Chicago

(Reviewed Friday Afternoon, July 9)

This is the final day for the Glen Gray band and the time which has been made for several weeks. It plays well and the tunes are not the same as those made to order for the spots they fill. Glen makes a fatherly gesture to his fans and the outside talent at opening show he was perhaps a little too nice to his girl vocalist (Margaret Fielding) making up appearance for Linda Lee. Two would have been sufficient. She looks fine in a movie role, and she does good work in several spots. This new boy singer, Tony Morgan, also starred for four shows, but had to drop off. Gray has a first in this under- draft age, bi-heterosexual, singing right out with a romantic voice tone that is rich in quality and quite pleasing to the ear.

The band has few of the original Con- tempo members left but makes for good listening. Swing is the style, with polish and color, Arrangement of No. Name Joe and of Pete It Apes is a good impressive tunes for the big bands.

Joyce Sue, lovable acrobat, lends an early one of quality to the bill with a difficult number performed with little apparent effort. She makes a winning appearance and adds to a fine hand.

Roy Ethell, one of the original acts to continue playing for many years now, is included in the program. He stands out because he is a performer, whereas most of the acts are competitive. The act of Ethell is a remarkable incident. He has a light trick in a storm big band, while the records continue to him. Take Danny Kaye, Donald Clark, Smith, andMessage from Peter, New York.

CARROL and Bowes closed and scored. Their act has never been more successful. Buddy Hoyer is set to go into the army this month, but his partner Jean, should have no trouble landing some lucrative dates as a comedian. She loves him to handle lines and gives him admirable individuality.

The Promoters, The Youngest Promoters (Metro), G.D. very good one of five different acts set with ballyhoo and September. Charlie Barlow sets out to set

Olympia, Miami

(Reviewed Wednesday Afternoon, July 7)

Danny Rahon, a former partner of Joe Weidler, is now with the odd act. Close the show offer a negro dance trio and Mr. Beatty a good dance trio.

Roy Blackman does a dance trio and Mr. Beatty a good dance trio.

ROY BLACKMAN

and

ROY BLACKMAN

Return Engagement—Now 5th Week ROXY THEATRE New York

Thanks to SAM RUSCH

BRIGHTEN YOUR SHOW WITH THE FAMOUS QUARTETTE OF LADIES, THE JUGGLING JEWELS

Personal Representative—Dave Stoll, 10 Rockefeller Plaza, N. Y.

A little sense of em- otional skill, and many years of experience seen at the World's Fair, in the world's fair, Fasten Trouses of All- Side Jugglers offers their own intestinal entertain- ment.

Acts and Girls Wanted for

SOLLY CHILD'S

U. S. ARMY SHOW

SIX TO TWELVE WEEKS CONSECUTIVE FOR ACTS

Location for Piano, Player, and Manager.

Rush to Sam Rennie, Sol's assistant, 10 Rockefeller Plaza, New York. Phone: 623, 774, 994, 193, 850, 943, 9803.
Weather Helps B'way Crosses: Spitalny - "Canteen" Big 62G; Amaya - "Coney" 70G; Strand 50G

NEW YORK - After the terrific storms of the July 4th weekend, business has picked up with marked improvement. The strongest attractions sided by good weather are bringing in the dollars. Under the new conditions, the houses are not charging the high amount of revenue, holdovers notwithstanding. Only opening week is at the Shamrock, which opens today.

The Paramount's (5,944 seats; 68,876 house average), with the third week of "Mr. Lucky," is steadily growing in attendance, having a strong week. "Odeon," with a weak week of "Miracle of Mirth," is also doing well. "Ziegfeld," with a weak week of "Black and Blue," is holding at 9,800 after a strong week of "Miracle of Mirth." "Dominion," with "Fugit," is showing an increase of 1,050.

Nelson, Hilliard Fat 26G in Philly

PHILADELPHIA - The opening day of the show, Aug. 17, was held up by the \( \text{Eber} \) Theatre (capacity seating 3,500; average attendance 2,000), and \( \text{Eber} \) Theatre had a successful opening night with a capacity of 2,000, and \( \text{Eber} \) Theatre was also doing well. "Theodore," with a weak week of "Miracle of Mirth," is also doing well. "Ziegfeld," with a weak week of "Black and Blue," is holding at 9,800 after a strong week of "Miracle of Mirth."

MH Glee Club Hits Sour 19G

CHICAGO - The Fourth of July weekend was not so strong for the Glee Club, Brown Band, 47G, as weather which attracted thousands enticed the doors. A disappointment at the Oriental (3,200 seats; 68,876 house average) was the Montclair Club, featured weekend ended July 8. But not was available for the house and failed to draw much business. Some included active scenes, plus Chris, the logo of the Chicago Tribune, which was not enough for a holiday week.

When in Need of ACTS

Burlesque Notes: NEW YORK

The Billboard 19

The offer of 20% Tilt to Burlesque Talent

CHICAGO, July 20 - Burlesque theater operations in the Midwest are aware of the talent shortage, and are already offering 20% more per week salaries to attract new talent for their seasons starting in August. Offer is being made at a time when the 20% percent per week raise just begins to become effective. Any arguments on the part of performers who will bring up the new rate of raise.

Future Preview

Current Preview - Chicago, however, is not sure and it is probable that a greater increase will be necessary to maintain consistently good shows.

BURLINGTON BULLETIN No. 17

PRICE ONE DOLLAR

BOBBO CASTON

Former Head Agent, Burlington Theatres

AUGUST 20, 1943

CURRENT DETAIL

SCENE

SCENE SCENE STUDIO, Columbus, O.

SCENE STUDIO, Columbus, O.

ROGEO LA ROSE

wm. MCNALLY

61 East 125th Street, New York

1941

CINCINNATI 1, Ohio

LINTON DE WOLLE WANTS

Cincinnati for the week. The band in Aurora, Arks, Enos City, and Canton, Michigan, is headlining in the 28-city tour.

SYNOPSIS OF ATTENDANCE, 9-2, East Thirty Street, New York, N. Y.

ACTS WANTED

Cincinnati for the week. The band in Aurora, Arks, Enos City, and Canton, Michigan, is headlining in the 28-city tour.

GROVER LA ROSE

Quito 64-1500, Fullerton, Calif., last of the.

When in Need of ACTS, PERFORMERS, MUSICIANS

Advertise in The Billboard

Show people depend upon The Billboard for the news of the industry and the latest developments. This preference and confidence of readers ensure quick satisfactory results for Advertisers.

Advertise your city, Cincinnati, by July 15. The offer of 20% Tilt to Burlesque Talent will be published immediately in the next issue.

The Billboard Publishing Co. 25 Operative Street Cincinnati 1, Ohio
Chicago, July 10.—The talent shortage has opened the doors of the entertainment world for performers who have "graduated" from the cocktail stage. The socializing trend in the lounges and back bars is being shortened by bootleggers and salon buyers who comb the spots for possible material suitable for other branches in the amusement game.

This situation is particularly clear in this area, where the cocktail business has had an early start here and cocktail sets have had the benefit of longer experience.

Typical example is Robert Cross, pianist, who has put in a term of several months at Elmers, Loop lounge. He has been discovered by Basket Bailey, co-owner of the Sheridan Hotel, who booked him for the hotel's Peninsula Ball at $350 per engagement July 30.

Dorothy Donigan, senior pianist, left the cocktail stage for jobs in night clubs and theaters where the offers are more lucrative. Her engagements at the Last Call have been extended several months (she is now earning $50 per week) and her future engagements are with every additional folder she doubles at the Sheridan Hotel every week. When she will earn an additional $75.

James Young, house-organist, has scored in local cocktail spots and is now coming up big in New York. Currently a member of the new club British, he has a date at the Royal Theater on the way in, for a term of a 20th-Fox film contract.

Marvin Hare, house-organist, has graduated from bars recently, and is currently concentrating on the hotel circuit for $50 and many times that amount. He is a colorless leader of a quintet, in a typical example of several units, and has received much and Robert basic training in the dance euphony and are now conquering financial bases on the outside. So is he the mayor of his own club, the Sheridan, House, which he has now turned over to a business man. Marvin has an expertise "vicious" job that has never been better and he is prepared for a future he is taking just advantage of the condition.

Detroit To Return
To Negro Units—"In a Few Weeks"

Detroit, July 16.—It will be a few weeks before Negro units have been released from the chain of the local cocktail lounge even as the recent race riots have turned long past many Negro bars. Check-up among local operators reveals that Negro entertainers who have appeared here have been dispatched out of long past combination for lucrative engagements.

In the hands of spots continuing with colored talent no trouble has been reported within the past couple of weeks. At the Vogue Lounge, for one, the Hobbs Hotel, and the last dance spot, are the alternating entertainers. At Eddie Morgan's Club, Jack Burwell, colored talent, has been taken out (he has been signed at the Century Bar), and in each his price Bill Rinaldi and his band have been used for five schedules.

City, since the war boom, has been a popularly colored talent as singles. Few spots here concentrate on long walks.

Four Units To Dig
It in New Loop Pub

Chicago, July 17.—Al Martin, oper- ator of several local cocktail lounges, engaging entertainers, will add another one to his list this month. The opening of the ultra-modern preview on Randolph and State will be the first in the city, and it is now set for July 15, but the problem of a new site is no longer one for four. It will be in direct competition with the Century Bar as well as Martin's own Java Inn, which gets the biggest spots. The new place will start with afternoon entertainment. Set for the first program is Will Alexander (4), Eddie Prine (4), Wally Macklin (3) and Roy Krema, piano-vocal.

Bennett Into CC Field

Philadelphia, July 19.—Bob Bennett, well known in the radio field for the cocktail combo field, Office has brought in Bill Gort, pianist; Leo's Chabert Bar; the Canteen and the Chicago Glee Club, Bennett now has a new unit for the All-Star 1. Bennett has also included in the band for the first time two weeks at the Marina Room (7); Bill, Bennett's piano, vocal; at Babe's Grille, also in Ulica, and three days and a fill at the Lord Lansdowne Cocktail Lounge in Dayton, O.
FROM ALL OVER:

MELODY MADES (3) have moved into the Green Triangle, Pontiac, Ill., for the winter.

REVIEW:

The Pleasafull Piper with Bonnie Davis

(Written and presented by Bonnie Davis, Berwyn, Pa.)

Don Jacks and His Musical Waves

EXTRAVAGANZA OF SPEAKERS

Don Jacks and His Musical Waves

THE ANGIE BOND TRIO

EUGENE SUEZ

EDDIE SUEZ

THE BILL SUEZ THEATER AGENCY

BETTY SISTERS

FRANK PALMUSON, PHILADELPHIA

SHUBERT THEATRE BUILDINGS

BURLESONS PRINCIPAL WANTED

ALSO CHORUS GIRLS

For Frank BRYAN

CASINO THEATRE, BOSTON, MASS.

WRITE—WIRE—CALL
More Songster-Make Grade As Movie Makers But Pubs Still Outside Looking In

Lou Levy May Break the Ice

NEW YORK, July 10.—Lou Levy, de-
spite protests from some of his friends, at a
handle with Universal Picture and con-
cerning himself in the music business, high-
lights the recent emergence of the Tin Pan Alley songsters, such as Arthur Freed, Arthur Schwartz and R. Y. (Bix) Branon—two of the leading songsters of the business, and the fact that Jimmy McEvers is in line for a similar job.

Of course, R. Y. (Bix) Branon is the central figure around among the Alley songsters and Leslie E. Gerber and Milton Schwartz are other songsters who have made the switch, but all have been associated with music as writers. Charles Levy is a publi-
cater, owner of Levy's, and he'll be the first with Universal. They're going to use the songsters in the rough.
Basic Gets 3 Pix, All To Be Made Within 3 Months

Hollywood, June 16—Count Basie and his orchestra were in a New York studio this summer before the basic agreement was signed. Since then, the band has been working hard to prepare for its upcoming performances. The orchestra is working closely with the band to create new arrangements and arrangements that will be featured in their upcoming shows.

Yank Bands Record For Red Army

New York, July 10—Jimmie Lunceford, Duke Ellington, and Count Basie, among other leading jazz groups, are recording under the Government's Red Cross scheme. These recordings, which are aimed at raising funds for the war effort, will be broadcast on radio stations across the country.

Herman Will Not Replace A. O'Day

New York, July 10—Herman will not replace A. O'Day. The last-minute replacement plans have been dropped, and the band will remain intact. A new trumpet player will join the band to fill the gap left by A. O'Day's departure.

Lecuna To Write Score For Youmans

New York, July 15—Bruno Leoni has been commissioned by the Youmans company to write the score for their upcoming production. Leoni is known for his innovative approach to music and his ability to create music that is both entertaining and engaging.

Performing Rights Orgs Mull Plan to Copy Britain's Idea On Music Fees for War Plants

British Society Collects On Live and Wired Music

New York, July 10—Performing rights groups here have been considering implementing a similar idea to that of Britain, where they collect fees from war plants to support music. A meeting has been scheduled to discuss the feasibility of this plan.

Local Stands by Trial Minutes In Obie Appeal

New York, July 10—Local 82, AFM, continues to stand by the local's decision in the Obie appeal case. The band is preparing to host a benefit concert in support of the local's position and to raise funds to help defray legal costs.

Stokowski Jives

Longhair Leader Picks 25 Jazz Disks and Spots for OWI Short-Waver

Los Angeles, July 10—Leopold Stokowski has been selected to present 25 jazz records and spots for the OWI Short-Waver program. The selection process was rigorous, and Stokowski's expertise in music and radio made him a strong candidate for the position.

McGee's Week Stand

New York, July 10—Johnny McGee, who has been playing top-coast concerts, will be performing at McGee's week stand. McGee is known for his energetic performances and his ability to engage the audience.
SONGS WITH MOST RADIO PLAYS

The following are the 10 leading songs on the basis of the largest number of network plays from New York outlets WNYC, WOR, WINS, WABC-

1. YOU'LL NEVER KNOW
   2. COMIN' IN ON A WING AND A PRAYER
   3. COMING IN ON A WING AND A PRAYER
   4. COMING IN ON A WING AND A PRAYER
   5. WE DON'T HAVE TO BE THAT WAY
   6. YOU NEVER KNOW
   7. COMING IN ON A WING
   8. COME A LITTLE CLOSER TO ME
   9. COMING IN ON A WING
   10. COMIN' IN ON A WING

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail outlets of their 19 most popular retail records in the last week of July, 1943:

1. YOU'LL NEVER KNOW
   2. COMIN' IN ON A WING
   3. COMING IN ON A WING
   4. COMING IN ON A WING
   5. YOU NEVER KNOW
   6. COMING IN ON A WING
   7. COMING IN ON A WING
   8. YOU NEVER KNOW
   9. COMING IN ON A WING
   10. YOU NEVER KNOW

NATIONAL and REGIONS

1. YOU'LL NEVER KNOW
   2. COMING IN ON A WING
   3. COMING IN ON A WING
   4. COMING IN ON A WING
   5. YOU NEVER KNOW
   6. COMING IN ON A WING
   7. COMING IN ON A WING
   8. YOU NEVER KNOW
   9. COMING IN ON A WING
   10. YOU NEVER KNOW

WEST COAST

1. YOU'LL NEVER KNOW
   2. COMING IN ON A WING
   3. COMING IN ON A WING
   4. COMING IN ON A WING
   5. YOU NEVER KNOW
   6. COMING IN ON A WING
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HARLEM HIT PARADE


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For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

The Billboard Music Popularity Chart

WEEK ENDING JULY 8, 1943

Forrest Music

Title

1. YOU'LL NEVER KNOW
2. COMING IN ON A WING
3. COMING IN ON A WING
4. COMING IN ON A WING
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WILLIAM McLENNON

Title

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Buddy Franklin

(Reviewed at Army Ballroom, Chicago)

F or the order for ballrooms. It is a smooth, well-tuned musicality, with the dance tempo being slightly faster. It has been improved the rhythm section, adding to the overall effect. The rhythm section plays well under the smooth and changing tempos. The band is highly competitive and capable of carrying this off.

Franklin is developing into an alert and polished musician, and, via his band, exhibits a knowledge of the art. The overall effect is highly polished, and certainly the customers know what's going on. It demonstrates the skill of the rhythm, brass and reeds.

For the vocal novelties, Tiny Brock, heavyweight tenor, steps up to the task and delivers a performance that is highly polished and entertaining.

Bill Bordo

(Reviewed at Westwood Ballroom, St. Louis)

GAINING a foothold at last, veteran sax man Bordo is getting some notice and appears due for a built-up set as a lead man. He has been around a long time, has made thousands of friends and his army carnivals are the best of the show and reaps the profits with a A-1 commercial contact.

The sax man is one of the men in the background, unlisted and unannounced, but his name comes up again and again as a personality. Bordo's playing has been steady for years and usually stands out in a band, more so now that his band has included some choice personalities.

Bordo allows his band to be a flexible unit, capable of handling a variety of settings and playing styles. The variety of settings and playing styles allows the band to be a flexible unit, capable of handling a variety of settings and playing styles.

On the other hand, Bordo's band is one of the best in the business, with a strong rhythmic section led by a dynamic tenor sax player.

Philly Deb Debut on Belt Line: Cut Orr Dates

PHILADELPHIA, July 10.—Philadelphia acrobats, dancers and the like, will be the talk of the town this week as they bring their acts to the city. The featured attraction is a collection of oddities and freaks that will amuse and entertain the audience. The circus will feature the world-famous Big Apple, a group of clowns, a juggler, and a strong man.

Sunny Kaye’s “Vacation”

NEW YORK, July 10.—Sunny Kaye, the popular singer, has returned from a vacation in Europe. He plans to make several recordings during his stay in the United States. Kaye is scheduled to perform at the Cafe Carlyle on July 15.

Louis Jordan Socko

NEW YORK, July 10.—Louis Jordan has released his new recording, “Socko,” which he plans to promote as a single. The song has been well received by fans and is expected to be a hit on the radio.

5.16.1943 10:03 AM
**MUSIC**

**ORCHESTRA ROUTES**

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing:

- **/** = auditorium
- **/** = balcony
- **/** = left side
- **/** = center
- **/** = right side
- **/** = mezzanine
- **/** = lower level
- **/** = upper level
- **/** = orchestra
- **/** = first balcony
- **/** = second balcony
- **/** = third balcony

**ABBREVIATIONS:**
- s.-a.: Saturday
- h.: home
- e.: evening
- m.: matinee
- w.: Wednesday
- t.: Thursday
- f.: Friday
- s.: Sunday
- n.: night
- w.: week
- t.: Thursday
- f.: Friday
- s.: Saturday
- m.: Monday
- tr.: Tuesday
- r.: residence
- p.c.: pres. center
- p.a.: pres. area
- p.: parties
- j.: June
- j.: January
- s.: Saturday
- s.: Sunday
- t.: Thursday
- f.: Friday
- s.: Saturday
- m.: Monday
- tr.: Tuesday
- r.: residence
- p.c.: pres. center
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**ADVANCE BOOKINGS**

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<tr>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
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<td>Bobs</td>
<td>123 Main St, New York, NY</td>
<td>123-4567</td>
</tr>
<tr>
<td>CAFE SOHO</td>
<td>456 W 17th St, New York, NY</td>
<td>789-0123</td>
</tr>
<tr>
<td>DANCE HALL</td>
<td>23 Main St, Boston, MA</td>
<td>111-2222</td>
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<tr>
<td>ELVIS PRESLEY</td>
<td>333 Park Ave, New York, NY</td>
<td>999-3210</td>
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<tr>
<td>FRED ASTAIRE</td>
<td>111 Main St, Cincinnati, OH</td>
<td>444-5555</td>
</tr>
<tr>
<td>GENE AUTRY</td>
<td>222 Broadway, New York, NY</td>
<td>666-7777</td>
</tr>
<tr>
<td>HANK WILLIAMS</td>
<td>333 Broadway, Nashville, TN</td>
<td>888-9999</td>
</tr>
<tr>
<td>JOHNNY CASH</td>
<td>111 W 34th St, New York, NY</td>
<td>777-8888</td>
</tr>
<tr>
<td>PETER, PAUL &amp; MARY</td>
<td>222 W 3rd St, New York, NY</td>
<td>555-6666</td>
</tr>
</tbody>
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8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for $6.25

As low as 50¢ in quantity. Photo Post Cards, other sizes, made from negatives. If negative cannot be supplied send good glossy print and see for making. Please write for details. Custom service. Fast service. Reasonable rates. Samples guaranteed.

Melson, Dept. B, 310 E. Washington Ave, Bridgeport, Conn.
Roadshow Biz Increasing Sayings Film Distributor

SPRINGFIELD, Ill., July 10—Selling more copies of the latest comic book to the roadshow film business might not do well in wartime. P. M. Martin, president of the Martin Theater Supply Company, Inc., of this city, said that developments have proved otherwise.

"Today," he declared, "the roadshow business is very much alive and more active than in days of peace." Martin has his conclusions on film rentals and first-hand contacts with all in the field. Not a month since Pearl Harbor has he gone by, says that, that the need of films has not increased.

He attributes the game to the fact that men in small communities have entertained themselves and for entertainment have brought the movies to the people via portable booths. *Rationing* (Continued next column) be believes, "have kept people close to home and they have not been able to rustle into the closest big town to seek entertainment. Consequently small booths which could not harely support even a roadshowman are now able to support their own.

"The business has the 16mm. business increased, but it is still on the increase, and has brought some good shows, and has brought a lot of good films for the local communities."

NEW AND RECENT RELEASES

(Running Times Are Approximate)

ALUMINUM, released by OWL. The manufacturer of aluminum—from the transmission of unmites same mimih and themen into aluminum shooting. Running time, 8 minutes.

BOMBER, released by Columbia. The film is a short of a disaster movie. Running time, 10 minutes.

KIKO KERBOO, released by Castle Films. A cartoon series featuring an amphibious kangaroo, the hero of the series. (See NEW RELEASES on page 28).

Roadshowmen Need Equipment, Supplies, Film

If you operate in Illinois, Iowa, Michigan, or Nebraska we will pay you to include one of our films with your program. For full particulars address:

P. O. Box 307
Cedar Rapids, Iowa

500 SOUND FEATURES

NEW 16MM. PRINTS OF INNOVATIVE PROGRAMS

Also Included Colorups, Dramas, and the latest 9MM. SHORTS FROM THE WORLD'S LEADING PRODUCERS

STAR SAFETY FILM

690 8th Ave., New York, N. Y., Dept. D-1

ROADSHOWMEN

CARY GRANT

In "THE AMAZING ADVENTURE"

from E. Phillips Oppenheim's novel

ONLY CARY Grant Feature in 16mm.

ASTOR PICTURES

110 West 56th St., New York, N. Y.

WANTED

By Burt Levy, 16mm. Library. Capable man thoroughly familiar with all films of his size and larger. If you can offer any picture which will fill the blank, please contact.

Ideal Southern 16 Mm. Pictures Co.

58 E. 22nd St., Miami, Fla.

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58 E. 22nd St., Miami, Fla.

MINOT FILM EX.

Millburn, N. J.
**Labor Shortage Forces Closing Of Slout Tenter**

QUADARITH, Mich., July 12—14. Verna Slout Players, which began its annual summer repertory season on July 1, has been forced to close because of a lack of performers. It is being formed by the four owners to help keep the company in operation. The company opened the season with a curtain-raiser, "The Tents," of the same cast as the regular company.

**Rep Ripples**

MACK D. FERGUSON, recently honor- ary member of the Slout Players, has come north from Abington, Pa., for a visit to his old home. He was a fixture in the Slout Players' line-up for many years.

**Mack D. Ferguson, recently honor- ary member of the Slout Players, has come north from Abington, Pa., for a visit to his old home. He was a fixture in the Slout Players' line-up for many years.**

**Detroit, July 10—Good news for the local entertainers in Detroit is the announcement of the opening of the Detroit Post in this city. The show is being managed by Mr. and Mrs. J. Pauline Smith, who have been active in the local entertainment field for many years.**

**Walking in Lake Michigan**

A strange object proved to be a female seagull weighing 57 pounds and measuring 30 inches in length. It had been broken down by a propeller of a small motor boat. The bird was taken to the Detroit Zoo and then on to the Detroit Post in this city.

**ACTOR'S DIARY**

(Continued from page 5)

One line. "You'll get to love it," he said. This became the tag line in troops.

**The Terrells**

The Terrells, a musical group consisting of Mrs. and Mr. Terrell (Duke), are a popular attraction in the United States. They live and work in Chicago, and have been popular for many years.

**The Gensowski**

Here I jump around to summarize our trip to California last week. We went to Los Angeles and then to San Diego, where we stayed for three days. We then continued on to San Francisco and then back to Los Angeles. It was a wonderful trip, and we enjoyed every minute of it.
Holiday Grosses Bolster Ors Outlook for '43 Stretch Run

Managements report increases of from 20 to 40 per cent in some instances—weather breaks good for most part—windstorms, floods take toll.

CINCINNATI, July 10.—Despite the effect of war upon the industry, and although the size of the summer season, which is being curtailed in many instances by shortages in attendance figures and grosses for the first week of July, is smaller than anticipated, reports from nearly every city indicate that advance bookings and actual sales are considerably stronger and that the summer season is in every way proving a better one than was anticipated. The reason for this is that the public is much more at the beach and the shows were not handicapped too severely by regulations imposed upon them because of the war.

Transportation difficulties up to the halfway mark of the season, the owners, have not proved insurmountable and the number of shows is beginning to reach the opening night before the season began and the shows are coming in hilly this city. Credited with being responsible for much of the good business done in the first half of the season are the good weather breaks locally and in the country and towns from war projects in towns and cities where the way of life is still relatively normal.

Increased investment and improvement programs promoted by show owners are largely responsible. (See FIRST HALF IN HIGH on page 53)

Big Holiday Biz In Chicago Area

CHICAGO, July 16.—The three-day July 4th week-end was a red-letter day in this area. While there was some rain, it was not enough to severely affect business. Henry's Show, playing the Stockyard district, reported a good business, with rows, shows and concessions all held up strong. The weather was quite good for the carnival at smaller lots. Truck shows playing towns adjacent to Chicago did well.

Franks Macon Gates Soar; Plans Mapped For No. 2 Unit Bow

MACON, Ga., July 10.—Encouraged by the success of his grenade business at a permanent location here, Harry Franks, owner of the Franks Macon Shows, has announced plans for a No. 2 unit, which also will play a permanent location until fair season starts. Franks said he has two other locations booked on the way into the business district, and another in the city limits. Principal advantage of the last, he explained, is that Sunday operations are permitted here, and so the No. 2 unit plans for a No. 2 unit will consist of 6 rides, 20 concessions and one food stand.

Business for July 4th was good. (See Franks Macon Gates on page 53)

First Half in High

CARNIVALS

July 17, 1945

WM Heavy Draw at Clifton Date

Org is first in four years—Terrill Jacobs circus bows successfully

Clifton, N. J., July 10.—World of Midway Shows, playing in the heart of the east under American Legion post style, closed a successful eighth week-end here July 9. The ring has been closed to carnivals for four years, and it opened the season without a single artiste of the shows alight and the stumps. Attendance was heavy for the last week, with the fans getting strong crowds.

Shipping from Hartford, Conn., after closing with Gilbert Bros.' Circus, Terrill Jacobs' Wild Animal Circus, augmented by stock and equipment from his winter quarters at Peru, Ind., arrived June 30. The circus was ready to open the following night. 25 performances and escapades are presented under a four-pole ring. Menagerie comprises 2.3 elephants, 4 giraffes, 30 horses, donkeys, 24 lions, 3 tigers, 2 leopards, 3 bears and 2 monkeys. Staff includes Bert Wallace, superintendent of elephants and assistant to Jacob Terrill, show manager, Dolly Jacobs, secretary-secretary; Ed Rogers, superintendents; Bill Graham, box property man; Charles (Greece) Mitchell, head of the menagerie department, transportation and electrician, and Jack McDonald, equipment of candy stands. Because the newly contracted acts were booked elsewhere until after July 4th, the Terrill Jacobs' shows were almost alone in its entirety, the management stated.

The opening week, however, netted the shows' winter quarters at Richmond to increase and good turn-out of crowds and interest. Joseph Municchio, CPA, Paterson, N. J., was a nightly visitor.

Plaza's Still Date Jant Successful, Fair Tour Planned

WADSWORTH, O., July 16.—ideal weather and an usual number of attractions and fair goers, caused the Exposition Shows at their opening Monday of a week's engagement here. Shows arrived via the old-fashioned route of straight on, and General Rupert was pleased with the crowd and the showing, and all said that results from both shows met with the needed expectation. (See Plaza blasts on page 53)

Carnivals in the War Effort

By FRANK J. LEE

For This Feature in The Billboard

Fall Number

Dated July 31

Buck Beats Weather at Keene; Lewis Aids Norfolk Bond Drive

CLARENCE, N. H., July 10.—O. C. Buck Show, after chalking up another sizable gross at Keene, N. H., despite some inclement weather, opened Wednesday night a four-day run in rural Keene for the local bond drive. (See picture at the Washington Street show in the Washington Journal.) A steady flow of 500 people taxed the capacity of the small bandstand. Publicity at the two spots was unusually good, with newspapers and radio stations

Copyrighted material
Showmen's League of America
Shelman Hotel

CHICAGO, July 16.—A special meeting of the Showmen's League of America was held Thursday evening. The following is the complete list of those in attendance:

Mr. David S. Sherman, Mr. E. G. Campbell, Mr. W. H. Huron, Mr. J. B. Bilker, Mr. P. L. Patrick, Mr. W. H. Davenport, Mr. O. Henry, Mr. T. E. Mandeville, Mr. W. H. Anderson, Mr. C. A. Mack, Mr. H. T. Ward.

Mrs. Francis M. Hackett, Mr. W. H. Huron, Mr. J. B. Bilker, Mr. P. L. Patrick, Mr. W. H. Davenport, Mr. O. Henry, Mr. T. E. Mandeville, Mr. W. H. Anderson, Mr. C. A. Mack, Mr. H. T. Ward.

Chairman of the Board of Directors, Mr. W. H. Huron, announced that the officers of the organization had decided to meet in Chicago for the purpose of discussing the business of the league.

Mr. W. H. Huron, in his address to the members, pointed out the importance of the work of the league in the promotion of the interests of showmen throughout the country. He urged the importance of the members of the league to cooperate in the work of the organization.

Mr. W. H. Huron, in closing the meeting, thanked the members for their attendance and expressed the hope that the work of the league would continue to be successful.

The meeting adjourned at 9:00 p.m.
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TALKING fair dates.

SALIM STITZ placed Busha State Shows with his gong in the engagement in Columbus, Ill.

DONALD G. SMITH joined Virginia Great Shows in Indianapolis, Ind., as second man on the Merry-Go-Round.

A MODERN midway family is one that saves as much money as possible to be able to enjoy the winter.

JOHNNY (COWBOY) ROYAL joined George Clines Shows at Paty, Ill., with a well-dressed pitch-yuit-yaum stand.

RUTH AND GUY WILLIAMS lost their cow, automobile, trailer and clothes at Miler, Oa., they report from Bruges, Oa.

SPELUNKING on the business at the next stand is unknown—can one make book on what time the show will be up.

CONSIDERABLE Sizing Virginia Great Shows at Brookly, Md., included the Mud, Mule, and Man, George Davis, high striker, and Jack Miller, ringo.

WITH ROYAL, AMERICAN, Rance United States Gold Medallion and Istanbul Exposition to prior to an exhibition in the military service, the show was known to be ready for the public, Kublin & E. 0. H. At the World's Fair, Chicago, Illinois, Roy is in charge of the motorized unit, having the assignment of motorcycle sergeant.

TIM TROUPEUR Margaret O'Konski is Ill at her brother's home in Winfield, Kan., and would like to see friends.

AMONG the things worth looking for are dates that have been eaten or put the flesh out before having.

FORMER ANIMAL SHOW operators Op. and Mrs. Fred Howard, and W. S. FOGUE, of Moline, Ill., have announced, were weekend guests of Mr. and Mrs. Roy L. Miller, while Betty Shea was playing Jasper, Ind.

FRANK JOHNS, who has a number of concessions on Bright Lights Exposition shows, was host to members of the show on a barbecue dinner July 4 during the beautification, Md.

THERE are no objections to managers thinking what they like—but let them work hard in stead of their help.

JOINING Frank professionally of the show is George Davis, who has been appointed the position of public relations manager, and Maggie Gandy, secretary.

ROMER R. SHARAB (Robert) Robertson, who closed with Ray Cramer's Show in July, is now with Ray A. Hathaway, of St. Louis, Mo., where he is with the new home in San Jose, Calif., during the recent stands there, to members of the Laddie's Auxiliary of the Pacific Coast Clinics in the summer.

Marie Jessup, of West Coast Victory Shows, joined Wallingford's Christmas Lights at Riverdale Park, Chicago.

WEATHER, must be taken as it comes, but that doesn't stop us from booking when it

Busman's Holiday!

PERSONNEL of Craft 25 Big Shows come to the Big A midway in a capable manner at the climax of the American Legion's Fourth of July festivities in Dallas, July 3. One of the show's large trucks pulled along the main street in the vicinity of the fighting equipment in front of the big white building. Evidently in a tank was being offered for purchase of a hand-filled, liquid toft, Rudolph, general manager, ride men, performance, show operators and John A. Young's concessions organized purchased 8,000 worth of bonfires, fairs, lawyers, legal, for some hours running the Big A variety, and cheered each announcement over the p.a. system as in the amount of money so far generated by the carnival folk. Music for the occasion was provided by the Snowdon City Band, Capitol, a trio, and Skitch, Hotel and local officials headed the show's personnel on their efforts in helping put the drive over the top.

From Sam Golden's Shows, with Shapay's Shows, by John A. Walker, Miss Green has in charge of the arrangement of tropical birds. Walker and Owy have purchased a double-deck set of automobiles which have been used as a mini-colonial unit, except of Robert A. Walker, Miss Walker and Owy, visited the show at Columbia, Mo., week of July 4. In the early part of the week, both aerial acrobatics and show were included in the show. Show renates includes Sam Golden, other shows, Miss Golden, motorcyclist and birds; Robert Herriman, ticket seller and camera superintendent; Earl Logan, piano; Harry Berry, illusionist; Walker and Owy, mangle and musical in charge of the show's acts: and Edmund Hampson; Ely Kelly, organ: attraction. Summer Bates, George J. Walker, inside lecturer; Bill Pelt, firecracker, and Harry Poirier, inside ticket man.
SHOWMEN in the nation's fighting forces and their relatives and friends are the beneficiaries of postwar reforms, including rank and branch of service, to this department.

PHOTO GALLERY operes with Mac's Carson Doyles (Allen) Kirkman is a corporal in Company A, 31st Battalion, Los Angeles.

Serving with the armed forces overseas is S/Sgt. George W. Evans, who is stationed at South Camp near Phoenix, Ariz., where he is chauffeur to his commanding officer. He says he likes the job, and the climate even better. Not as he put it, not being around a survival makes even the best of assignments hard to carry out.

PRO, NICK SAID, following a 10-day furlough with his wife, Mrs. Nick S. S. Smith at Lumberton, N. C., returned to his home in Phillipsville, N. J., and was welcomed by his mother, who was in the hospital, and by his wife, who was expecting a baby. Nick said his wife was very happy.

SLILY Smith has been in the hospital for several weeks in Kansas City, Mo., with rheumatoid arthritis, with the wife of his employer. The wife of the employer, who is also Smith's employer, has been in the hospital for several weeks in Kansas City, Mo.

WILLIAM J. ROSENFELD, who was stationed at a camp in Germany, returned to his home in New York City, where he is employed by the Department of Commerce. He said he enjoyed his time in Germany, and that he would like to return there in the future.

JOHN R. CONGREN, who was stationed at a camp in Germany, returned to his home in New York City, where he is employed by the Department of Commerce. He said he enjoyed his time in Germany, and that he would like to return there in the future.

WILLIAM B. FOWLER, global traveler and formerly with World of Mirth Shows, is a private with the 44th General Hospital Corps, Fort Bliss, Tex. He reports that Kenneth (Big Dog) Wilson is stationed with Collins & Wilson Shows prior to induction, also is there.

PAUL and EDWARD LADICH are sons of Louis Ladich, who is employed by the Department of Commerce. They are stationed in Europe, where they are employed by the Department of Commerce. They are stationed in Europe, where they are employed by the Department of Commerce.

PICT. WILLIAM F. HEPWORTH, with James R. Oates Shows for the last two years, has been recalled to duty with the European Division, 14th Air Force, and is now stationed at Camp Butner, North Carolina.

GLEN PAUL (Texas Bill) HARRISON has been advanced to the rank of hospital appointment first class, with the

**American Carnivals Association, Inc.**

**By MAX COHEN**

**BOCHEN, N. Y., July 10**—It was anticipated that our vacation program would begin with dinner at Collins & Wilson Shows at Lackawanna, N. Y., July 12, and James B. Stretches Shows during the week of July 19.

We were interested in receiving a War Production Board bulletin concerning the necessary instructions for new employers to employ civilian workers.

Of the War Industry, it is stated that we think the whole situation is very much worse than we thought. The WAP, after the July 4th holiday, will be increased.

Congress has issued a statement on the overwhelming for correspondence by Harris and others.

I am forwarding a list of names to the above address.

**WANTED FOR ANNUAL ELS' CHARITY FESTIVAL**

*FONTIAC, MICH. — JULY 19 TO 31*

Side Show, Fun House, Hall of Science, Penny Arcade. Manager with Girls for Roving. Will furnish complete outfit, transportation and living quarters for girls. For this will be Tour's first carnival of the season. Location, Downtown, Free Arts, Bands. An annual affair, widely advertised. Other Celebrations and Fairs to follow. Address

HAPPYLAND SHOWS

Royal Oak, Mich. This Week.

**Oregon Notes**

**By VIRGINIA KLINE**

**SALEM, Ore. — Arthur Bros.' Circus truck was loaded with goods for the 25th and 26th day at the Willamette Island Carnival in Portland on June 26. Arthur Anderson, 35-year-old son, took me to be with the circus on that day. We were all very much interested in the show, and I enjoyed it very much. We were all very much interested in the show, and I enjoyed it very much.

**WANTED PEPPERS ALL STATE SHOWS WANT RIDE HELP CONSIDERED WANTED**

**SHOWS**

Have top for Girl Show and Ilifton, Fun House, Sidewich, War Show; any interested. Address:

**BUNGO COURTIER WANTED**

Don't write, join on wire. Cenore, I am waiting.

F. W. PEPPERS, Mrs. Fwnn St. Yu., July 12 to 17.

Hersing for the American Civil Rights in West Virginia.

**WANTED**

Talker, Freak and Billy Girls. Wire. No drinks. Stationary stop until Labor Day, then into Stro Show going South.

**W. J. O'BRION SHOW OF THRILLS**

Revere Beach (Boston), Mass.

**WHEELS OF ALL KINDS**

Tickets—Paddie—Leeway

Complete KERO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT

SHOES, STRINGS, ETC.

Still Available

EYEVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

1220-28 W. Adams St., Chicago

**GOLD MEDAL PRODUCTS CO.**

131 E. PEARL ST.

CINCINNATI, OHIO
A BIG, IMPORTANT ISSUE
at the height of
A GREAT OUTDOOR SEASON

Big crowds are attending all outdoor amusements and show people are finding it difficult to keep up with the increased business. They need equipment, merchandise and supplies.

The big Fall Special issue makes its appearance just when these show people are buying. They watch every page of The Billboard closely but will read the Fall Special more carefully than usual in the hopes of finding the many things they need advertised.

⚠ COMPLETE FAIR LIST
⚠ SPECIAL EDITORIAL ARTICLES
⚠ INCREASED CIRCULATION
⚠ GREATER READER INTEREST

Advertisers are assured of wide attention for their advertising messages. Take advantage of this opportunity to sell any equipment, or stock you have on hand that can be used in outdoor show business.

FOR SALE

WANTED

COUNTER MODEL DIGGERS
Twelve Counter Model Diggers especially made by Exhibit Supply for dealing money—with special shows—$150.00 each. Mfg. dep't.

MORRIS HANNUM

232 E. Union Street Butler, Penna.

J. R. EDWARDS SHOWS
WANTED

Berea, Ohio, Homecoming week of August 2nd. Shows and legitimate acts. For complete information, write: J. R. Edwards, 232 E. Union Street, Butler, Penna.

FOR SALE-ANIMAL SHOW

Complete Wild Life Exhibit: 20 Cows, Polk V. Yard, 2800.00; 42, can be used in various outdoor or indoor shows. For sale by: Albert Bishop, General Agent, W. H. Batson, 11 South 2nd Street, Wilmingon, N. C.

Ralph E. J. Smith, Artesia, N. M.—extraordinary Blue Model, Great, especially good: W. H. Batson, 11 South 2nd Street, Wilmington, N. C.
Bonhams, Charlie Beach and Morris Hart and family also were on the lot several times. Bob (Bud) Mott and his troupe planned to take over the делительных созывов. Father Young, Ballyhoo Legion Secretary, was called for army information at Indianapolis territory, was rejected andcolour the signs here.

H. B. SHIVE.

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**Sponsored Events**

**Veteran, Lodge and Other Organization Festivities**

**Carnival Festival Highlights Parades, Service Inductions**

**Carnival, July 16: Festival of President in Municipal Stadium July 4-5, Under American Legion Post and Decoration.**

**Chicago, July 10—Annual July 4th Concessions Belong to Department Stock of Cook County Council of the American Legion, number of more than 10,000.**

**Despite military drills and military there was a full program of color for the American Legion Festival.**

**Emilion, the St. Thomas Man, presented his talents in a dazzling performance on the stage.**

**The American Legion, and George o. Righter, of the advertising club, calling off the show Sunday Night and setting it back 24 hours.**

**About 800, standing five or six deep on the sidewalks, watched the parade, which included songs from Forest Grove, O., with Military Police Detachment, comprising 200 cattle, horses and Harvey.**

**City Air Patrol flew over and the show went on. Eleven General Motors modern tanks also participated.**

**Festival in the stadium culled under way with William Wilson Ross serving as emcee. Dr. Ralph Langerfeld and the Cleveland Orchestra played a military medley, followed by cheerful and patriotic songs.**

**Festooned also included Women's Auxiliary, Legionettes, Veterans of America, and other organizations.**

**Waves, SPAR, army nurses, Red Cross workers, and U.S. representative, American Veterans, Service Men, and Civilian Defense.**

**Thanks to the officers and the induction of 175 into the six branches of the Army, Navy, Air Force, and Marine Corps activities were sponsored with a brilliant fireworks display.**

**Bomb" Show Clicks at Terre Haute, Ind.**

**TERRA HAUTE, Ind., July 10—Robust Over America, chummed warfare show presented by W. S. and E. W., and Jackson, Cleveland, Ohio, at the request of William E. Guernsey, show manager, manufacturer, was presented at Memorial Stadium, Monday night under auspices of the Vigo County Civic Club and downtown merchants, and drew an attendance of 8000.**

**The show also was scheduled for the Fourth of July but was rained out. Presentation included a large fireworks display.**

**Pittsburgh, July 15—Features a Victory War Bond drive plans for this week," the Cincinnati financial director, W. E. DuPuay, Grand Concessions Convention were being held in the city this week, and the plan for the show was announced.**

**The plan for the show was announced.**

**The show was scheduled for the Fourth of July but was rained out.**

**Presentation included a large fireworks display.**

**Virginia Greater for Odenton**

**ODENTON, Md., July 15—Sponsors of the Fountains' Carnival to be held next week, have invited Virginia showmen to participate in the entertainment feature, it was announced last week.**

**Kentucky's Favorite, the first show of the year at the Fountains' Carnival.**

**The show was forced to recall it for a second week, but the site was finally opened. With a beautiful moon and a beautiful picture resting atop a hillside, the crowd could not be moved any farther, that point being the junction of the wide and narrow gauges railroad.**

**Our crew worked tirelessly for the next three days to get the wagons over a mountain road to the lot. Not being ready for market on the second week, the show was forced to recall it for a second week, but the site was finally opened. With a beautiful moon and a beautiful picture resting atop a hillside, the crowd could not be moved any farther, that point being the junction of the wide and narrow gauges railroad.**

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**BOAT SHOWS**

**NEWPORT NEWS, Va., July 16—Shown at the show were: the 100-foot boat, "The Striped Bass," and the 75-foot boat, "The Skipjack."**

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**OLD SETTLERS' REUNION**

**CULBA, Mo., July 30 and 31**

**Want all kinds of legitimate shows and concessions.**

**A. M. Munro, Secy., Culba, Mo.**

---

**CHRISMAN HORSE SHOW**

**August 11-12-13**

**Opening for general admission, August 4th.**

**Contact ROY HENDRIX**

---

**CONCESSIONS WANTED**

**Crane—Shelby, Pan (Cn), Shelby, Mo.**

**Rouedu's Show, 4 Cn. and 4 Hub.**

**1 Cn. and 1 Hub.**

**Edward L. Martin, President, 33 G St., N.W., Washington, D.C.**

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**CARNIVAL WANTED**

**Vallejo, Calif.**

**Cost: 75-90.”**

**Contact J. F. TALBOT, Monte, D. C.**

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*Copyrighted material*
**Ringing Dates In Up-State New York Canceled**

SYRACUSE, July 16—Announcements have been made for the cancellation of the Ringing tour of entire Up-State New York. This tour, which formerly extended through most of the state in August for both performances and parades, has been greatly curtailed in its dimensions. Many performances have been canceled, and the Ringing tour is expected to resume only on a limited basis.

**Cole Biz Blows Hot And Cold AroundChi**

CHICAGO, July 10.—Of two stands which played in Chicago during the week, the Stage and Screen was the most successful. The town of 15,000 is about to open its second major circus of the season, and the town is now ready for a big business.

**Arthur Pulls 40,000 On Lots in Portland**

PORTLAND, Or., July 10.—About 40,000 saw Arthur Braas on July 1, but official reports have not been released. The fact that Braas is open for business in Portland is a good sign for the future.

**Hunt Has Capacity At Concord, N. H.**

CONCORD, N. H., July 10.—The Hunt show was held here on July 9, and it was a big success. The show was held at the State Fairgrounds.

**St. Louis Shrine Show Is Terrific Draw Under Packs**

ST. LOUIS, July 10—(Thomas N. Parks, for the past 15 years from the various halls in the city, has been a favorite of the audience. The show was held at the city auditorium. The show was a huge success.

**Beauty-Wallace Set For Dates In Cincy**

CINCINNATI, July 10.—Frank J. Lee, well-known outdoor agent, has just returned to Cincinnati from a successful tour of the Midwest and South. The tour was a great success, and the agent is planning another tour for the Amusement Corporation of America's Rubin's & Cherry Repertoire unit, and is retesting agents for the circus business.

**Holland Circuit Reopened July 3**

BRIDGEPORT, July 10.—Bernard Van Leers, Holland Clinton, a new agent, has reopened the Holland circuit in the Midwest. The agent is planning to open several new shows in the near future.

**Arthur-Russell Billing War**

PORTLAND, Or., July 10.—Stories of the recent circus war between Arthur Braas and Russell Billing have been circulating. The war has been going on for several years, and the recent developments are expected to continue.

**Beautiful Exposition [illegible]**

The article mentions a beautiful exposition, but the details are unclear. Further reading would be needed to understand the context.

**The Program in Order**

Concerts, including those by the Shriners, are being held in various locations. The articles mention a program of events, including concerts and parades. Further reading would be needed to understand the details of the program.
Oregon Holiday Shows Successful
PORTLAND, Ore., July 10—Hedman Bros. held in Oregon over the July 4th weekend did outstanding business. At St. Paul, 7,000, a record crowd, and the four shows played by the St. Paul Zoo. Audience. Gate was expected to total $15,000. Smallest crowd was at the Home show, which averaged 1,400. Sunday afternoon's show drew 4,000, which was the third show of the week, with 4,000 showing. Some 6,000 more saw shows. Saturday's show was met with a total of 7,000. Bob Hulson captured all-out crowd concert. Bob Hulson was met with a total of 7,000. Bob Hulson

A PROPOSAL to raise a rodae at Lesabrag, Alta., this summer was announced by the council of the Alberta Clown Club. The proposal was made on behalf of Arthur Conklin, who stated that if a rodae on the Calgary Stampede were sponsored, he would take a hand in the management of the event. The council of the Alberta Clown Club, which has been held, will be held in Calgary, Alberta, on July 10th. The council of the Alberta Clown Club, which has been held, will be held in Calgary, Alberta, on July 10th. The council of the Alberta Clown Club, which has been held, will be held in Calgary, Alberta, on July 10th.
Holiday Prosperity Nationwide
As Many Hang Up Record Marks; Gas Ban, Inclemency Hurts Some

CINCINNATI, July 10.—Discount, gas, transportation, communication and other war-time price limitations, the three-day Fourth of July period brought excellent crowds and the spending to near the holiday’s commercial record, a round-up made by The Billboard correspondents reveals. In most instances business was up on par with last season’s holiday stretch, and in several cases it seemed considerably above that of last year’s marks.

These spots located in the Eastern gas-price-belt area and off the regular transportation lines felt the pinch most and had to be content with prices considerably under preincident standards. These prices gained in the same territory, but tire installations, bus, and trolley lines fixed during the last round, were placed in favor of the operators voicing complaint. In other sections of the country where business was reported off from other years the drop was largely attributable to in-temple weather.

Cincy Coca Big

Favored by excellent weather, Cincinnati Island have enjoyed a bountiful Fourth of July session despite the fact that the three days brought considerable less patronage than last year, which was considered a very good holiday in history. Alto attendance was off. Increased cost of living, and by far some who did honest the scene and made笑脸 was just that highly satisfactory, according to Edward L. Shiebe, Cincy general manager.

A notable feature and amusement spots over the Fourth by OPA men out of the region office revealed some interesting figures on the choir Fourth of July attendance in the area. About 50,000 patrons in Cincy’s parks, near a million people who used the parks is a total of 3,150,000, there would be thousands. On the hand some 200,000 people were on the parks alone. Saturday, it was the day for many people, but fourth trip July 4 than there were a year ago. Eleven hundred persons were proved at the park by bus up to noon July 4. At the same time the number was just about the same.

At the auto gate 1,000 people passed July 4 than in the same period a year ago, and nearly all of these were out for the week. The Cincy on pleasure drives moved toward the parks.

Chi Riverview Top Note

CHICAGO, July 10.—Glen Echo (Md.) Park, rides, shows and concessions did perfectly delightful business July 3 and 4, and it was estimated that there was no record of proportions.

The midway was among the most popular and at all of the rides there were continuous walk-ups throughout.

Bay Marsh Bryant’s freak show was

War’s Effect on Pool Operation
By Argo Hutchinson

LOOK
For this Feature in The Billboard
Fall Number

Dated July 31

Fouth Biz Stacks Ups

Walled Lake’s Biz Dros 40%

Transportation, inclemency and Casino closing have damaging effect

DETROIT, July 10.—Transportation problems and much unassailable weather have hurt business at Walled Lake, 20 miles northwest of Det- roit. The resort’s main profit area, ac- cepatability, with the only transportation within 10 miles being a bus line that runs every two hours past a point two miles away, motoring Walled Lake almost completely eliminated. This has caused a virtual complete stoppage of patronage. Results has been a drop in business, around 40 per cent from 1943, but the park is still able to draw good crowds and operate justly of course. According to Fred W. Pears, owner, business on week-ends and big days has been particularly good, with Sunday (4) bringing out enough cars to cover- age expenses, but the Sunday business in the day spilled early business, half afternoon and night crowds were consid- erate, so that the day as a whole was more of 25 per cent under last year.

Another unfavourable factor this year was the closing of the New Casino Ball- room, which normally brings in big name bands. To take care of this loss, the transportation were principal fac- tors which has caused problems, and have been solved by Police Lt. Pellos, dauntless (See WALLED LAK OFF on opp. page).

Carroll Due in DC
For Transport Talk

SPRINGFIELD, Ills., July 10.—Ed- ward J. Carroll, president of the National Association of Public Transportation, NAAPT, will go to Washington, D.C., this week with ODT officials on the New England Automobile tour to meet the Senate committee on the pending mild crisis in the area of the gas situation and refused bus schedules.

During the tour, Rep. Prosor Carroll was successful in getting the committee’s attention, and the mobile bus system and he hopes to get the committee to consider the role of the operators in the region. A recent survey of problems of various owners and man- ages have been analysed and the survey will be placed before Washington offic- ials.

Jeff Beach Gets Charter

DETROIT, July 10.—Identity of the Transporters of the new Jefferson Beach Park Company was learned this week when the company was granted a Mich- igan charter and will be incorporated with 111,000 shares of stock issued at $1 each. The name is Jefferson Beach Park Company. Stockholders are 75 shares $50, 21 shares $100, 19,703 shares $50, 7,403 shares $100, 303 shares $100, and 8,500 shares $100.

Hampton’s Beach’s June Big

HAMPTON, N.I., July 10.—Getting a show around Memorial Day, Hampton’s Beach has been in operation since June. While crowds have not been as plentiful, the capital spending is up by last year. Block dancing at- tention has been directed to the stage and the deck. People can be practically seen from the ocean. A week ago, the deck was covered with people. The waters have not been too bad and all the neatness and there were six blues from Northern Massachusetts.

PRACHES SKY REVUE, aerial tropics, has been one of the main features in collecting visitors. The management of the Beach has been put in charge of the hotel, and the Beach is now open and ready to receive the public.
CRYPAL POOL BUCKS WEATHER TO Run 35% Ahead of ’22

DEPOT, July 30.—Business has picked up about 30 per cent over 1922, according to manager Hamid. The state, according to Manager Hamid, has been more remarkable in that there has been very little end-week ends in the weather.

An all-time record was hung up a week ago, and for the past three weeks has sustained the pressure. The business has returned very briskly.

Located at the city limits on the Island, this is a popular place for lunch. Last year, the business was a great success. The management and staff have been very helpful.

Fed is owned jointly by Rylan and Theodore Johnson.

Tropical Booms

KING WEST, Fla., July 10—Business at Tropical Park here has been of the greatest importance this season, according to Mrs. C. B. (Pete) Hardin, manager of the park, who reports a growth that has been marked for the past season.

The park has been developed in the last three years and continues to grow.

Mrs. Billie Pope is back at the bingo table after being away from business for more than a month.

Mr. R. B. Johnson is in the hospital.

Mr. R. B. Johnson is in the hospital.

WALLED LAKE OFF

(Continued from opposite page)

Sawyer and the entertainers who worked at the park are all gone. The park is now in the hands of the War Labor Board.

A large dresser for the park is the result of several hundred dollars of work. The entertainers who worked at the park are all gone.

A new source of profit has been found for the park. The park is in the hands of the War Labor Board. The entertainers who worked at the park are all gone.

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Wanted

For permanent amusement Park, located in industrial and suburban areas near city.

A few hundred dollars of work. The park is in the hands of the War Labor Board. The entertainers who worked at the park are all gone.

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Opener Gives Annual Largest Debut Gate; Kids' Day Draws 20,000; Thursday Mark Soars

BC's "Allies Victorious" sets afternoon, night grandstand record—Conklin pars 1942 midday bite—live stock entries up

CALGARY, Alta., July 10—Officials of the Calgary Stampede pronounced the Calgary Exhibition and Stampede, one of the biggest and most successful that the city has ever staged, with its record attendance, $250,000 gate receipts, and the announced $500,000 in entries.

"It was one of the greatest Stampedes ever staged," said Mr. Charles Mather, president of the Calgary Stampede Association. "The crowds were thronging in at all the entrances, and the races were filled to capacity.

"The Stampede has been a success in every way, and we are looking forward to next year's event with great anticipation.

"The Stampede has been a huge success, and we are looking forward to next year's event with great anticipation."

The Calgary Stampede is the largest annual event in Alberta, and attracts people from all over the world. The event includes horse races, rodeos, and other agricultural exhibitions.

The next edition of the Calgary Stampede is scheduled for 2023.
FOURTH BIZ DANDY

(Continued from page 29)

Fourth of July celebrations bring thousands of servicemen and civilian leaders to Suntan Beach, where the bands and midway from morning until midnight. The Grand Marshall wasacteria, high-jump artist, and James H. Davis, county supervisor, with a color guard. July 1, 1943.

Fourth 101 Club Show

Fourth 101 Club Show is scheduled for July 14th at 8:30 o'clock. All 101 Club members are invited and expected to be present. The following judges will be on hand: Mr. and Mrs. H. A. Lounge, Mrs. H. E.erguson, Mr. and Mrs. H. J. Ferguson, Mrs. H. E. Brown, and Mr. and Mrs. H. J. Brown.

CENOMAS

CENOMAS' 10,000 visitors Saturday night included so many old-timers that the board estimated there were more than 5,000.

WILLIAMSBURG, Va. - The Fourth of July celebration includes 101 Club Show, which is expected to draw a large crowd. The show is scheduled for July 14th at 8:30 o'clock. All 101 Club members are invited and expected to be present.

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Walled Lake Licks
Curb on Transport

Detroit, July 10. — Business at Walled Lake Park, 20 miles northwest of Detroit, has been good all season, despite lack of transportation facilities. Manager Jim Bass, who is with Arena Circle, Detroit, during winter season, the park has not had facilities within walking distance, but skating enthusiasts have been able to get out by calling on parties and bringing a sled at a time or carefully saving up on the rental of the skating trip.

This brings in, Manager Bell said, has been the way the sign has drawn passage, even on nights on which the park proper had 10,000 customers. This has consisted in that skaters here are already followers of their sport. The Fourth of July was the biggest day in the ring in the past years, drawing about 6,000 skaters. Four sessions were on Sunday and also on Monday to accompany crowds.

The club was well in the ring in the air, making a fair number of skaters out on the floor and showing a surplus of receipts in fancy dressing that is called unusual for a park rink. Skating attendance is going down, the club and Pontiac citizen, with comparatively little effort on the part of the club and Pontiac citizen, with comparatively little effort on the part of the club to induce a casual survey of attendance figures. Bass. Bass is assisting in rushing operations.

Hickersons Are Hit
By Fairylane Blaze

KANSAS CITY, Mo., July 10. — Desperation was the keynote of the fair at Pontiac Park here (July 10 issue) was the inner ring of a Missouri children's circus. The performance was to be an afternoon event and his wife for the past seven years. Until the conclusion the girls were experiencing an exceptionally good season.

All the dances were reviewed from the fire, losses included all risk exposures. A special contract with the amplifier for which Hickerson was able to remove before cheers enveloped the building. The show operator advertised the Whiteie loss of his building containing 650, a number of pairs of shoes shipped and a quantity of soap pop which had just been bought.

Hickerson said that no immediate plans had been made to rebuild the rush but that he was planning to build a portable court that could be set up for the season. As Fairylane would continue to operate in a limited way.

STILL SUPPLYING
Complete Roller Outfits

Send us your old plates. We're converting thousands of them into new strung ones. We can repair your shoes, too. And, they're made to order. We have the edge, drill holes, remove stains, soak, strengthen and wear out. We'll take any style HYDE shoes and make them strung.

REX McCOY, Owner
HYDE ATHLETIC SHOE CO.

Keep 'Em Flying
It is Quality that will win.

"CHICAGO"
MADE ITS PART
Order Your Fall Repair Parts Now

CHICAGO ROLLER SKATE CO.
The Crossroads

By NAT GREEN

CHICAGO

A young man has hosted plenty and before long
Gracie will be back in the ring.

WALTER D. NAYLAND writes from Norfolk, Va.,
where the Art Tone Orchestra brought off
an impromptu engagement that it stopped off
in Wilmington, Del., and caught the boxing show.
Maury's photo says it all; there are no
two men who can carry on a conversation
between the ring and the music
room.

BERN MENDOZA, feature writer for The Toledo Times,
has a lengthy story of Jessie McCree, former
champion of the world, who has retired from her
performances in the Harmon-Wallace-Circle week of
hundred and fifty thousand dollars for his
injuries. Maury, agent of the show,.viewDidLoad);

William S. Doreanos, agent of the show, has
penetrated a lot of agents here—looking for show help.
He wrote the following story of the show:

"There's a young lady, the mother, who, in her middle
years, was the most popular of the show's
actresses, a charming young lady, following the family
traditions.

Then came the World War, and the show was
broken up by the war.

We just saw you
floor.

The last straw for Gracie, who decided
with the opening of George M. Cohan's new show,
was the arrival of the Boston Symphony Orchestra.

Harry Quinlan, Oscar, Louis and Pais,

CIRCUS FOLK being nothing but an extension
of the usual variety show, it is a large write-up on the
cover. A color of Jack King in
gown, a red dress and a
gown, a red dress and the
above, a long dress and a
gown, a long dress and the
above.
CLASSIFIED RATES
10c a word
Minimum $2
Cash With Copy

CLASSIFIED ADVERTISEMENTS
July 17, 1943

AGENTS & DISTRIBUTORS

BEST YET AND LATEST NUMBER

Every Thursday at 10c each with encl. Heat.

AGENTS:

101 REAL MONEY MANUFACTURES, 25c
50 ISSUES, 30c; 100 IssuEs, 50c
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FORMULAS & MARKETS

1138 Broadway, New York
1-267

BUSINESS OPPORTUNITIES

EXTRA MONEY FOR ALL! — 100% SUCCESS GUARANTEED.

INDEXES TO BOOKS & CARTRIDGE

"PROTECTION MADE EASY" — HOW TO PROTECT

FORMULA: BASE IMPERSONATORS — WITH TRICK

PERSONALS

FLYING IMPRESSIONS — ONLY A FEW COPIES

MISCELLANEOUS

MECHANIC JUMPING BEANS — GUARANTEED

PRINTING

ALL KINDS JOB PRINTING, NOVELTY CARDS

NOTICE

Due to the expense of postage necessary

LAST CALL

GET QUICK RESULTS! — BIG PROFITS!

FOR SALE

Use a Classified Advertisement in the

FALL SPECIAL

COPY MUST BE IN OUR HANDS BY

Wednesday

JULY 21

3:00 p.m.

Prepare your copy below and mail today

10c a Word — Minimum $2.00 — CASH WITH COPY

Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT

Use this convenient order form

The Billboard Pub.,
25 Opera Place, Cincinnati 1, O.

Insert following classified ad under classification:

1 encl. remittance in full in amount of...

From

City and State

July 17, 1943

LOOK! PRINTING — 250 6% ENVELOPES OR

PERSONAL MILITARY STATIONERY — 100

MISSOURI, in 101

PATRIOTIC ENVELOPES — TWO-COLOR DESIGNS.

SNAPPY NOVELTIES — LARGE ASSORTMENT,

100 6¢ each; 1,000 6¢ each.

STAMP COLLECTORS — SEND NAME AND ADDRESS

PAGES TO

101

FOR SALE — KEENEY SUPER TRACK TIMES,

VICES and are being sold.

FOR SALE — WINDOW CARDS

FOR SALE — ARRAYS TO

WINDOW CARDS — 14x22, ONE COLOR, 100,

25¢ each, 1,000 25¢ each.

3 PHD RUBBER STAMPS, 2 HANDLES,

FOR SALE — YOUR COMPLETE MACHINE, 65c.

FOR SALE — THE Builders, Des Moines, Iowa.

FOR SALE — ALPHEUS, Wỉnhes, P, O.

FOR SALE — ADDITIONAL BUSINESS.

FOR SALE — COME IN TO

THE FALL SPECIAL ISSUE OF THE BILLBOARDS

FOR SALE — PERRY'S TIPS AND SERVICES.

FOR SALE — CHALLENGING BUSINESS.

FOR SALE — THE FALL SPECIAL ISSUE OF THE BILLBOARDS

FOR SALE — PERRY'S TIPS AND SERVICES.

FOR SALE — CHALLENGING BUSINESS.
FOR SALE
SECOND-HAND GOODS
A NUMBER OF FORMATIC POP CORN MAR
IN HOMES, for sale; Marke your time for delivery, accept
ATOMIC POP CORN ORKESTRA. Drop in for a sample of our goods.
Available at a reasonable price.

For Sale:
1941 SCHULTZ TRAILER, LIKE NEW, $350.00. Admiringly
apparent with a beautiful view. It is in
condition, and could be used for various purposes.

BUTTER KIST: ALL ELECTRIC POPCORN Ma,
IN HOUSE, in excellent condition. There are 4
baskets, and the machine is easy to operate. Price
is negotiable.

When you're looking for the best way to
enjoy your favorite snack, look no further than our
selection of second-hand goods. We have a variety
of options to choose from, including trailer parts
and accessories that will make your next family
outing a breeze! Our prices are unbeatable, and we
are always happy to help you find exactly what
you're looking for.

At Liberty Advertisements
$2 a word (First Five Large Light Ornaments)
3 in a word (Small Size Light Ornament)
Write, Wire, Write, Wire
NORTHWEST SALES CO., Cincinnati, Ohio

PHOTO SUPPLIES
DEVELOPING-PRINTING
A NEW BRAND DIRECT POSITIVE PAPER
Use standard chemicals for developing,
and you will get a much better result.
This paper is available at low prices.

For Sale:
1941 SCHULTZ TRAILER, LIKE NEW, $350.00. Admiringly
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NORTHWEST SALES CO., Cincinnati, Ohio

MAGIC APPARATUS
A NEW CATALOGUE OF MINDREADING,
Mentalism, Spirit Effects, Magic, Horoscopes,
Lucky Pins, Palmistry, Graphic Art, and other
items. A wonderful selection of wondrous
items. A great catalog for all magicians,
and anyone interested in the art of magic.

The Billboard
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When Writing for Advertised Mail, Please Use Postcards. 
Also state how long the forwarding address is to be used.
Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.
NOVELTIES TO "FILL"

Conversion Talks Suggest Big Output of Novelties

Many plants may use small items to fill in while converting to regular lines.

WASHINGTON, July 19.—Business, military and government leaders are all vitally interested in the problem of converting industry back to civilian production after hostilities close as possible. A lot of discussions have taken place, and some important plans are in the making.

Those associated with novelty merchandise field will be vitally interested because many think that a lot of firms will start making specialties before they are ready to resume manufacture of products made before the war. The War Production Board is already on record, saying that this important agency will see to it that the smaller hoping of materials will not be shut off for months while large manufacturers get most of the materials available when the war ends. It is important to understand that what is important to the fortunes of big manufacturers have, compared with small firms. Some government agencies understand the situation and will try to make materials available to small plants as soon as possible in order to equalize manufacturing opportunities.

The W PB officials admit that any effort to equalize distribution of materials among plants would be a difficult job and may delay the return to civilian manufacture after the war.

Optimistic View

There is a great many optimistic as to how fast conversion to civilian production can be made. Much may depend upon the fortunes of war. If either Germany or Japan is defeated and quickly before the other, there are many who feel that probably 60 per cent of the plants in the United States could immediately begin converting to partial production of civilian goods. If such a thing happens, it may extend the period of conversion over a longer time, and hence make the job easier. It is well understood in war production circles that most of the large plants will have plenty of materials at all times on hand when orders are stopped. Only recently when the government stopped production of tanks and some other war goods, it was at once realized what large blocks of materials the plants would have on hand when war needs are much less than at present.

Another interesting factor in the conversion to civilian goods will be the extent to which large plants undertake to fill in with specialties before getting their heavy production machines set up again. The novelty merchandise field has a lot of potential in it, and even before the war some big plants were using specialties to fill during slow seasons. It is expected that large plants will undertake to manufacture specialty items before their machines get going on the larger products. All of the plants that were producing mass production goods will have built-in machines before the war will naturally be expected to convert to the field again as soon as possible. Some of them have developed better machinery and have formed better organizations in handling subcontracting for war goods during the present emergency. They will be better equipped to enter the novelty field in the post-war period.

Time Guesses

Speculation as to how fast industry can convert to civilian goods goes on. It is not possible. Some of the most conserva- tion-minded manufacturers have said that they can convert in two to three months; refrigerator and other major electrical plants can convert in two to six months. Automatic plants should be able to convert in six to 12 months and will convert much faster than those large firms. Thus, while the crisis of war has not passed, leaders are thinking of the post-war period and will have plans made for recreation when the proper time comes.

Optimism on Rubber

CHICAGO, July 10.—Government officials and the rubber industry were unanimous this week in optimistic predictions about future supplies of rubber. Emphasis is placed on the supplies of synthetic rubber which will be available in the near future.

Even Rubber Czar Jeffers has repeatedly stated that there will be ample supplies of rubber for civilian needs by 1944. Industrial firms in the field say that there will be plenty of synthetic rubber even by the end of 1943.

Due to the long shortages of rubber for tires and other commercial needs, manufacturers of specialty items and novelties using rubber may have difficulty in getting supplies for some months yet. Experts in the rubber field are still arguing about the quality of synthetic rubber, whether it will be better than natural rubber. These manufacturers who have entered the field with the bold statement that the synthetic material will be equal or better than natural rubber for many uses. If this be true, manufacturers of novelties may well be optimistic about the materials supply for 1944.

Summer Swing in Canadian Bingo

ST. JOHN'S, N. B., July 10.—There is no shortage of bingo in the St. John's area, as evidence by the many binge clubs which have sprung up in addition to the old-time halls. A large number of the Claypool St. towns along the coast are being invaded by the game. There has been an increase in the number of bingo clubs in St. John's this summer, which has been responsible for the large number of clubs. These clubs are held in the evenings and are frequently attended by the entire family. The proceeds from these clubs are used for various charitable purposes, such as helping the poor, the sick, and the disabled. The money is also used to support the local charity organizations, such as the Salvation Army and the Red Cross. The bingo game is a popular form of entertainment, and it is enjoyed by both young and old. It is a game of chance, and it is played by drawing numbers from a hat. The players try to match the numbers on their cards with the numbers drawn. The game is simple and easy to understand, and it is a lot of fun to play. The prizes that are awarded are usually small, but they are enough to make the game exciting and enjoyable. The bingo game is a great way to spend an evening, and it is a popular way to raise money for charitable purposes.

Bingo Wins Support

For This Feature in The Billboard Fall Number

Dated July 31

Outlook—At Mid-Year

For This Feature in The Billboard Fall Number

Dated July 31

A Column for OPERATORS & DISTRIBUTORS of SALES, SALES CARDS and TRADE STIMULATORS

by BEN SMITH

Re-uses containers are still producing important money for board-men. Here is a staple which comes on the way out not too long ago because of an extreme shortage of candy-tins, but that problem has apparently been licked and the boys are assured of at least one more guaranteed producer for the duration. Additions to this line are coming out fairly regularly, the latest being added by the Gold Belt Novelty Company. The latter is now offering a saturated Vandyke with built-in sliding drawer made with one pound of fancy summer candle fruit and an embellished wood chest with a decorated top panel also packed with a fancy summer fill.

The Military Watch Factory Ltd. at England should find plenty of copies. It is a natural for a quick turnover. Waldessa has always been excellent producers on a card or board. Add to that (See DEALS on page 52)

MERCHANDISE TRENDS

CHICAGO, July 10.—Reports from the retail field last but the 4th of July holiday indicated a decided pick-up in sales of radio sets. The weather was fine as usual, and travel to the coast and the country was brisk. Travel over the holiday week-end was reported to be set records. Dealers are predicting good sales of radios and telephones for the remainder of the season. This trade publication has appeared with the idea that the future of the industry was being overplayed at the present time. The editor of this trade publication says that sales will probably continue to rise, but sales are being overestimated. The trade publication is predicting that sales will not increase, but that the industry will enjoy good sales for the remainder of the season.

SWISS WATCHES.—Recent newspaper releases and there is a strange story of these watches. Some watches are being made in the country. They are sold in stores in the United States and are very popular. The watches are being advertised in the newspapers. Some watches are being made in the United States and are very popular. The watches are being advertised in the newspapers. Some watches are being made in the country and are very popular. The watches are being advertised in the newspapers. Some watches are being made in the country and are very popular. The watches are being advertised in the newspapers. Some watches are being made in the country and are very popular. The watches are being advertised in the newspapers.

SILVER FILL PASSED.—The House and Senate have finally passed the bill which will raise government silver for war use. The bill provides for the government to sell silver and other metals to private buyers. The bill also authorizes the sale of gold and other metals for private use. The bill is designed to raise money to finance the war effort. The bill has been placed on the House calendar, and will be scheduled for a vote at a later date.
**For WPB In Silver Survey**

WASHINGTON, July 19—A survey to determine compliance with wartime regulations on silver is being conducted by 50 supervisors from the Public Trade Commission, acting as WPB examiners, it is announced. They will examine use of the metal by about 217 companies. The survey is being conducted for WPB's compliance division under Order No. 12-10, which restricts foreign silver to certain items, including silverware, except to all war orders, and limits domestic silver for non-war items to 50 per cent of a base period figure.

**SPECIALS**

For orders of $15.00 or more, send list with order.

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clarinet Special Ensembles</td>
<td>$14.00</td>
</tr>
<tr>
<td>Woodwinds and Horns</td>
<td>$1.25</td>
</tr>
<tr>
<td>Chesterfield Jr. Cases</td>
<td>$1.00</td>
</tr>
<tr>
<td>Assorted Trim</td>
<td>$1.50</td>
</tr>
<tr>
<td>Assorted U. S. Slings</td>
<td>$1.50</td>
</tr>
<tr>
<td>U. S. Glass Cases, Cases, Shawls, etc.</td>
<td>$1.95</td>
</tr>
<tr>
<td>U. S. Military Hat Hats</td>
<td>$1.75</td>
</tr>
<tr>
<td>Assorted Plastic Thimbles</td>
<td>$1.15</td>
</tr>
<tr>
<td>Imported Straw Hats</td>
<td>$2.00</td>
</tr>
</tbody>
</table>

We carry a large line of Bingles, Specials, Celebrations Cards, Fancy Merchandise, etc. Orders from this ad. 25% deposit with G. O. D. orders or no shipment.

**KIPP BROS.**

117-119 S. MERIDIAN ST.
INDIANAPOLIS, IN.

**CONCESSIONAIRES 1943**

Stock & Price List Now Ready!

(Bingo—Ball Game—Balloons
Novelties—Merchandise)

Send for your copy today!

**CONTINENTAL DISTRIBUTING COMPANY**

822 N. Fifty St., Milwaukee, Wis.

**STERLING SILVER RINGS**

For jewelry that you can wear for a lifetime. Sterling silver is non-tarnishing and will wear as long as the jewelry is worn. This is the best material for jewelry that will be worn. It is a good investment, and you can wear it for the rest of your life.

**ROHDE-SPENCER CO.**

195 W. 82nd St.
NEW YORK CITY

**BEST FUR COATS**

JACQUES-BOLOHERS

High Quality

Write for our latest catalogue.

**COMIC CARDS**

Over 250 cards and folders, all in 4 x 6\(\frac{1}{2}\) size. Costs as low as $1.00 to $2.000, a tremendous saving. All are fast, fresh, and have 100% satisfaction. All are new, fast, fresh, and have 100% satisfaction. All are new, fast, fresh, and have 100% satisfaction.

**Milt Williams Novelty Co.**

1004-1008 Walston St.
San Francisco, Calif.
DEALS (Continued from page 8)

a general absence of good times and the military life, and you have a combination that is bound to go. The Lee number is claimed to be unbreakable and dependable, has a resilient cord and handles that can be seen at night, and a case that will stand hard wear. Each watch comes packed in an attractive box ready for the hand.

The new Victor Candy & Novelty Company candy dish is worth a look-over. This comes in a 1,000-piece board, a glittery bright, and gives away 18 boxes of chocolates and a major Comet Candy also filled with another. There is better than 80 per cent present between the take and the basic cost of the unit.

Wisconsin Dells Corporation is obviously still in a position to supply any chore among the items in its line which the boys can use to profit from newspaper and Book-Flight-X model with wool, bristles, dime, billiards, table lights, stuffed toys, telephone and bar glasses.

The first step in preparation for fall has just been made by the Rose Pet Company. The New York firm has moved to new quarters. Daily Sunny expects this coming season to be bigger than ever and is set to take advantage of it.

HAPPY LANDINGS

MERCHANDISE TRENDS
(Continued from page 6)

had played such an order that flag makers could continue to make American flags to the limit. Officials said it might be necessary to continue the fabric restriction, decorative bunting, flags and other items in the line.

PAPERBOARD DEVELOPMENTS.
A lot of things are happening in the pulp and paperboard field. Newspapers are having a campaign to get farmers to produce more wood pulp this season. Some have taken over full control of wood pulp production. An official report says that the use of paperboard continues to exceed expectations. A committee of 14 men representing the paperboard industry have formed an advisory committee to work with CPA.

MERCHANDISE CONTROL PROGRAM—The government's control program has recently made the list of items which will be controlled for export to the United States. The system of inspection, which is under the control of the corporation, is now in operation.

LEVIN BROTHERS

TELEPHONE 2805

That it's Now! It's Sensational! It's a Money-Maker!

ACETATE LUMINOUS COMB-HAIR-BOW

Last week we ran an ad on this page and mentioned that our new Acetate Comb-Hair-Bow combined with our famous Luminous Comb, built into either a beautiful stick or a decorative hairpin, is the latest in the line. We didn't know how hot it would be when the ad ran. When we received over 1,000 telephone orders and 27,000 orders for the item, we didn't know how big it would be. We wonder, "Will it"—our Acetate Comb-Hair-Bow combination—isn't "Hot!"—it's terrific.

$4.50, $8.00, $12.00, with Ribbon or Velvet.

Order a sample dozen today!

L. Doepst, Salesman C.O.D., F.B.G. N.Y.

We also feature a complete line of BLACKOUT FLOWERS and LUMINOUS RELIGIOUS FIGURES.

COLUMBIA

BOX 508

RICHMOND 7, VA.

RUSH ORDER DELIVERY

It's Now! It's Sensational! It's a Money-Maker!

ACETATE LUMINOUS COMB-HAIR-BOW

Last week we ran an ad on this page and mentioned that our new Acetate Comb-Hair-Bow combined with our famous Luminous Comb, built into either a beautiful stick or a decorative hairpin, is the latest in the line. We didn't know how hot it would be when the ad ran. When we received over 1,000 telephone orders and 27,000 orders for the item, we didn't know how big it would be. We wonder, "Will it"—our Acetate Comb-Hair-Bow combination—isn't "Hot!"—it's terrific.

$4.50, $8.00, $12.00, with Ribbon or Velvet.

Order a sample dozen today!

L. Doepst, Salesman C.O.D., F.B.G. N.Y.

We also feature a complete line of BLACKOUT FLOWERS and LUMINOUS RELIGIOUS FIGURES.

COLUMBIA

BOX 508

RICHMOND 7, VA.

RUSH ORDER DELIVERY

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We also feature a complete line of BLACKOUT FLOWERS and LUMINOUS RELIGIOUS FIGURES.
LEEE'S SENSATIONAL BARGAINS!

TIMEY ITEMS - FAST SELLERS!

EVER READY MECHANICAL PENCILS

Attractively Mounted on Handsome Etched Back Counter Display Card—12 Pencils to the Card. This is a "brand new" item that offers economical style. The item is looking in a popular line with black ink. Well made with attractive and practical design. While they last—$3.25 per doz.—$36.00 per gr.

Each Card contains with 12 Pencils for fast item action.

MILITARY WATCH

For Service Men

DEPENDABLE

BRAND NEW—THIN MODEL

Wonderful value in this good looking, sturdy Watch that sells on sight. Has accurate movement—it makes hour after hour. Extremely well made and under standard war. Recommended for all service men. A real profit makes.

IN DOZ. LOTS $10.95 EA.

Attractively boxed. Assorted designs and models.

BRAND NEW

MILITARY INSIGNIA JEWELRY PINS

14-KT. GOLD FINISH—INDIVIDUALLY CARVED SENATIONAL MILITARY JEWELRY STORES—NEW STOREY STORES, CONCESSIONAIRES, ETC.

Stock up on Military Insignia Jewelry for Army, Navy, Marine, and Air Force, Inc., Jewelry Dept. Gold Inscription. Attractive Acid and Acme Metal—Prices

$2.44 PER DOZ.—$24.00 PER GROSS

While they last—assortment always in large stock.

GENUINE LEATHER PASS CASE BILLFOLD

A real beauty in appearance—a war time product. Metal is nickel, is well finished and is gold inscribed. Advertised at $12.00. New for this line and in demand, it is sellable at a very high price. Great for a man's, durable Billfold.

MILITARY INSIGNIA JEWELRY PINS

ORDER NOW—25% Deposit With Order

Mail your order for any or all of the above items for prompt delivery. Endorse 25% deposit with your order—balance 20 days. PROMPT SHIPMENT! ALL ORDERS

$6.95 PER DOZ.

$78.00 PER GROSS

LEE INDUSTRIES

187 N. LaSalle Street

Chicago, Ill.

3 Triple-Your-Money DEALS

SIGHT-SELLING SERVICE BANNERS—PILLOW TOPS!

36 INCHES WIDE

$10

48 INCHES WIDE

$12

60 INCHES WIDE

$15

36 INCHES WIDE

$5

48 INCHES WIDE

$7

60 INCHES WIDE

$9

MONEY BACK GUARANTEED ON EACH DEAL NO RISK!

Hand Painted Pillow Tops

"Original Pattern" Designed for Your Service—Knock Outs! Immediate Delivery! 

ACME

FLAG & BANNER MFRS.

628 (2 Flushing Ave., BROOKLYN, N. Y.

Copyrighted material
RAZOR SHOE 'N' DOZEN
from Charlotte, N.C., where he is telling it to the natives.

WHO GOT THE LONGEST AT FOURTH OF JULY CELEBRATION?

FISHER'S PULSES - no longer come under the label of hobbies but with meat raising making frequent forays on pastures, he is the new addition to the club. This no doubt explains why Stanley Stover, who runs the Victory of Wisconsin's sticks and why Dick Robertson has done a disappearing act. Dick, who hands out coolers when the heat isn't at its hottest, was last seen traveling north to try to keep his Michigan angling spots.

BART GOODMAN - is working a Fort Pan handle. He has the Register in a Buffalo department store.

MED SHOWS should be having red dates. Shoot a pipe, containing your extract.

GUY HILL - was in Columbus, O.; the trip was a few years ago until he took a job in 1920 and is now a vice president of the company that has since been called the Victory of the West. He has decided to go back on the road. Guy tells us that he has bought out a new handling of pipes and that he is going to give it a try.

THE PITCHMAN who plans to go to Panama, where he plans to.

OLD BUFFALO CODY - and Texas Tommy are making out copy in St. Louis territory.

GEORGE GUNN is in Houston doing a nice job with straw flowers.

NORMA T. BARDEES - identifies herself as the blonde recently mentioned here working for a newspaper store in Birmingham. She is the latest recruit to the female ranks of the Pitchforks. Only 25 and having spent but five months demonstrating Newman Freshman, Norma is already making nice presents. She reports, "I have noticed that you don't receive many pipes from pitchwomen. I'm there every reason for the answer. The answer is a very big job." This column is preparing for business at the moment; Norma adds that Ford Budweiser, script writer, is in Birmingham doing a single. His

partner, Fred W. Shaffer, is in the armed service, and they both wish to see pipes free from friends.

MANY A VETERAN who retired from the field has decided a comeback, filling the vacancies left in the ranks by those who are serving in the armed forces.

DOE MORAN - veteran and man in retirement the past 11 years and living in southern Ohio, stopped by the desk last week and said there was a convergent nature. With a smile on his face, he said, "I'm enjoying life without too much worry, but he would like to read about some of the old-timers with whom he worked around the turn of the century. I see the pipes from Hinson Grayson, English, Mrs. Gladys Coles and Doe Priddis.

VITAMINS - are getting the maximum for Jack Tava, working at the Redn'z Brown spot in a Boston chain store.

JUST RECEIVED a card from a friend who has been pitching and has become a war worker. He writes, "Having a wonderful time and a bath."

WILLIAM D. BUTORON - loaned from benny Bloodland and is serving his county as a great steward in the merchant marine. Friends of wife

BIG DEMAND for All Kinds of Merchandising Items

BUYERS WANT TO KNOW WHAT AND WHERE THEY CAN PURCHASE GOODS

Any and all kinds of merchandise are wanted by buyers - NOW! Concessions, Operators, Theater Workers, Demonstrators, Streetmen and all other buyers of merchandise are hard pressed securing the items they need. This is the big season! Make your line known. The demand for merchandise by the amusement market buyers has never been as great as it is today!

Tell Them What You Have To Sell by Advertising in the FALL SPECIAL

DATED JULY 31

This big, important edition with its wide circulation will be used as a buyers’ guide. Your prospects and customers will soon be reading it. Be sure your products are advertised and share in the large volume of business that will be going to all the companies represented.

MAIL YOUR COPY TODAY

FORMS GO TO PRESS WEDNESDAY, JULY 21

THE BILLBOARD PUBLISHING CO.

Cincinnati 1, Ohio

Engraving Jewelry
STILL AVAILABLE

Immediatcly Shipfownt - Order Now

From Catalog 120 we can still supply - with liberal

allowance 2.5% on special orders. Keep for up to date list.

MILITARY JEWELRY

Send open orders for speciil orders given, also details

STATE YOUR BUSINESS.

HARRY PAKULA & CO.

5 N. Wabash Ave. Chicago 2, Ill.

PAPERMAKERS AND PREMIUM USERS

Now Available - War Map Work. Nothing in the

field is so good as this. Write for free samples and prices.

WORLD MAP CO.

BOX 5063

DALLAS, TEXAS

GET AROUND, Live Crew Managers and Salesmen.

Bus M i A s k Magazine (Oct. 213) preparing

Order of Blue Stare for getting annexations in front. Just selling color card books. Your's is ready.

"Talke" Army Peter, Facts, Fiction, hot deals, not so talkie. Will boys like work. Telemetry law.

Publicity must be immediate. Supply an 8 x 11, SERVICE MEN'S MAGAZINE, 89 Dover St., New York 13, N. Y.
RATION BOOKS

SHOWMEN:

When applying for ration books, it is important that you use an address where your mail can be accepted and where you can call in person for the books.

The Office of Price Administration does not permit the forwarding of any ration books even when placed in a new envelope and re-mailed.

Please do not have your ration books sent in our care as we are not permitted to forward them.

THE BILLBOARD PUBLISHING CO.

LETTER LIST

MAIL ON HAND AT
NEW YORK OFFICE
1614 Broadway, New York, N. Y.
Office Hours—
9:30 A.M. to 6:00 P.M.
Monday to Friday
(1919 open on Saturdays or Holidays)

ST. LOUIS OFFICE
2010 Arcade Bldg., St. Louis, Mo.
Parcel Post

MAIL ON HAND AT
CHICAGO OFFICE
1210 Fine Art Bldg., 1210 Magnificent Mile, Chicago 1, Ill.
Office Hours—
9:00 A.M. to 5:00 P.M.
Monday to Friday
(1919 open on Saturdays or Holidays)

WANTED FOR

8th Annual
Gladiola State Festival
Memorial Coliseum, Minn.
August 18 to 21—FIRE CATE
Rutgers, Concessions and Show
Also Small Circus or Set Show
Come and Get It! Bigger Than Ever!
All exhibits are invited to participate. The State Fair will conclude with the National Horseshoe Pitching Contest.

TOMMY SACCO THEATRICAL MART
162 N. State
CHICAGO

FOR SALE

EIGHT-CAR LINDY LOOP

Complete, can be sold now in operation, ready for immediate use. All new platforms, cars and body work. Engine ticket booth. First $5,000.00 cash takes it.

CHARLES GERARD
900 Grand Concourse
New York City

WANTED

FREAKS AND ACTS FOR

Frank Z soda's Side Show
Also Talker, 10 P.C. Irish Lantern and Evelyn wire. Will place Mind Act for 25 P.C. Address:

ALL AMERICAN SHOWS, Green Bay, Wis.

WANT

For Rushville, Indiana

JULY 19-24

Any clown Odd Show, Illusion, Snake. 10-1-1. etc. Can use free Concessions not conflicting. All replies:

HOOSIER AMUSEMENT CO.

This week, New Palestine, Ind.

FOR SALE


Firmen's Annual Carnival
North Wales, Pa., July 19-24

Concessions of all kinds, no grift. Bingo, Shows, Grind Shows, Snake or Forbe Lance. Will buy Char-A-Plane or other Rigs.

D. J. VAN BILLIARD
North Wales, Pa.

CIRCUS ACTS

For August 6-7

PATTISON BROS.' CIRCUS
907 Smith Blvd.
FLINT, MICH.

WANTED TO BUY

Wild Life Exhibit, complete. Jack McCurry, can place you. Write me immediately. Can place Truck Driver and Lamenter. Ansor: BOX 1925, MINOT, N. DAK.

CAN PLACE

Eligible Fancy Shows. MM. More than 10 acts. Will start from.

AL. WAGNER
Amsterdam, Ala., will go 50 cents per man.

B & V SHOWS

NOT THE BIGGEST, BUT THE CLEANEST

Will book various engagements. No circus. No gain. Will Hires, Concessions, Aracdes and Grind Shows. Will do only engagements. Will place entire band. Write or wire

WYOMING, PA., WEDNESDAY JULY 12, HONESDALE, PA., WEDNESDAY JULY 26.

Events for Two Weeks

July 13-17

COLUMBIA—Children's Days, 16-17.

July 14-15


July 15-18

CHICAGO—Hillside Danceboom, 15-18.

July 16-19

CINCINNATI—Children's Days, 15-19.

July 17-20

COLUMBUS—Children's Days, 17-20.

July 18-21

COLUMBIA—Children's Days, 16-21.

July 19-22

DULUTH—Children, 19-22.

July 21-24


July 22-25

DULUTH—Children, 22-25.

July 23-26


July 24-27

DULUTH—Children, 24-27.

July 25-28


July 26-29

DULUTH—Children, 26-29.

July 27-30


July 28-31

DULUTH—Children, 28-31.

July 29-0

DULUTH—Children, 29-0.

July 30-1

DULUTH—Children, 30-1.
FOURTH BIZ DANDY

WALLACE BROS. SHOWS

Victory Exposition Shows

FERRIS WHEEL OPERATOR

JOHN FRANCIS SHOWS

PLACE FOREMAN

WANT

FIRED

RANSOM ROBERTS

WANT RIDE

I. R. EDWARDS SHOWS

CHEMINAL show -83

THE WORLD'S ONE AND ONLY(GIRL) BRUNNICE ZACHMANN THE CANNON GIRL

WASHINGTON PARK, Michigan City, Ind.

WANTED

General Outdoor

Hershey Cuts Its Hours

COLORED FAIR

WANT RIDE

AL WAGNER

EYELIN & NELSON SHOWS, INC.

Victory Exposition Shows

FERRIS WHEEL OPERATOR

JOHN FRANCIS SHOWS

PLACE FOREMAN

WANT

FIRED

RANSOM ROBERTS

WANT RIDE

I. R. EDWARDS SHOWS

CHEMINAL show -83

THE WORLD'S ONE AND ONLY(GIRL) BRUNNICE ZACHMANN THE CANNON GIRL

WASHINGTON PARK, Michigan City, Ind.

WANTED
PENN PREMIER SHOWS


ENDY BROs. & PRELL’S SHOWS COMBINED, INC.


WANT — WANT — WANT

SHOWS with own outfits and transportation, reasonable percentage. CONCESSIONS—Bill Conos, Cred Stroos, Custer, Wheels and Angels. HEL—F水墨n for Riders-O-Side, showman, salary and percentage to reliable Foreman. Want Second Man for all rides. Long season. Please start August 1st, Fort Wayne, Ind.

LAWRENCE GREATER SHOWS

MIDDLETOWN, N. Y., THIS WEEK.

HELLER’S ACME SHOWS

Want Popcorn, Custard, Bingo, Dipsers, Balloons, Pitch-Till-You-Win, Hotels or any legitimate Carnival Concession. Want shows for good Western Concession. West Shows—Any Grind Show, Snake Show, Side Show, War Show or any show of merit. Will furnish outfit and transportation if you can supply. Complete proposition for Penny Arcade, flat or percentage. Can use good reliable Road Help and Semi Drivers. Robert H. Kiger, I wired you may copy us. Will look out for Kansas Riders. Address: Lodi, N. J.; this week; coastal, J. (one of the biggest powder works in America), July 19-24; West Paterson, N. J., 26-31; then go to the big one, Eustin, San Francisco, for the old age home, Scranton Park, Union City, N. J., two Saturdays and two Sundays, August 7 to 16. Address: HARRY HELLER, Gen. Mgr., as per route.

DODSON’S WORLD’S FAIR SHOWS

Can place once, Sobber and Reliable Cook House Help for Office-Owned Cook House, top salary to first-class Griddle Man. Wire don’t write. Dusty Bailey, get in touch with us at once. Show will be out until Christmas. Address: DODSON’S WORLD’S FAIR SHOWS, Oshkosh, Wis., July 12 to 17; Eau Claire, Wis., July 19 to 28.

BUCKEYE EXPOSITION SHOWS WANT

Capable Advance Representatives with own car to help on win. Outstanding Zeno Act. Want financial interest partner for good Western Concession. Can place any legitimate 15-cent Concessions. Will shut off on Penny Arcade, Custer, Wheels and Angels, HEL, or any large outfit with a big name. Will make a contract. All expenses by us. If you have or know of any please advise. BUCKEYE EXPOSITION SHOWS, J. J. BRADLEY & C. STEBBING.

EXPOSITION AT HOME SHOWS

ROCK GATTO, DIME PARK, HOTEL, NEWARK, DEL.

RIDES AND CONCESSIONS WANTED

Firemen’s Celebrations, Norvell, July 12-17; Youngwood, July 10-24; Mansfield, July 26, August 7; Ali Penna. Other Firemen’s Celebrations to follow. Want Fall Shows, Penny Pitch, Crocuses, Dart, High Stakes, Pitch-Till-You-Win or any legitimate Concessions. Franchise Come and Read Fall. C. D. HOWARD, Mrs. HOWARD BROS.; RIDES NORVELL, PENNA.

WANTED

Trainmaster and Puller. Blackie Martin, with Crescent Frontier wanted; all other Utah Help. Address: FRANK WEST, All American Shows, Inc., Green Bay, Wis., this week; Appleton next week.

WANT AT ONCE

Two Tattoo Men. Best tattoo town in country.

PENNYLAND

722 Cranby St., Norwalk, Va.

WANT SECRETARY

Drunkards, don’t answer. Address Frank West, All American Shows, Inc., Green Bay, Wis., this week; Appleton, next week.

WANTED

Ferri Wheel Foreman, other Road Help that can drive, CONCESSIONS—Sell exclusive Yup Corn and Apaches, Slum Concessions that do not conflict. Crescent Amusement Company, Los Angeles, Calif. For Sale—Steamer Line Mule Train.

WANTED

Carnival with Rides, Shows and Concessions under LA CROSSE TRADES AND LABOR COUNCIL W. M. G. LYNES.

923 King Street
La Crosse, Wis.

SUBSCRIPTION MEN WANTED

Opening for one or two Eastern. Also expected Contracting Agent. Anyone can try. Address Will Adams, Director, Asst. Director, Lodi, Wis.

FLOYD YOUNGS, Mgr.
Winifred Hotel
TACOMA, WASH.

C. E. BARFIELD WANTS


BEERS-BARNES CIRCUS WANTS

12th genera and Billposter at once, will or with one. Address: Rex 997, Chicago, Ill.

LIBERTY UNITED SHOWS WANT


RIDES AT LIBERTY

Fair July, August and September for Celebrations or Horse Fairs in Dayton, Illinois, Ohio and Kentucky. ROXIE HARRIS.

802 Walnut St.
PINDLAY, O.
Association Work — 2

GETTING LEADERS

The crucial point in all association work, in whatever industry or trade, is that of getting qualified leadership. More to the point, it is that of getting workers, for the officials of any trade group are the ones that have to do the work—when there is any work done.

The value of a trade association to its members will largely depend upon its leadership and for that reason there is always a search for somebody to lead in association work. In small industries it is usually necessary to depend upon men who will give their services. As trade groups are able to finance their work, they usually turn to paid workers to carry on the details of the industry program. Since so much work is done by volunteer workers, it is not easy to criticize the efforts of such men. They are usually doing what the big majority of a trade refuses to do because it requires time, money and hard work.

The danger of all associations is that sooner or later the group may come under the wrong leadership, or some clique may gain control. This is one of the common dangers of democratic forms of government as well as of trade groups. This weakness appears in the largest and most influential trade organizations of the country as well as in the smallest trade groups in the smallest industries. The United States Chamber of Commerce and the National Association of Manufacturers are probably two of the most influential trade groups in the country and it is only recently that one of these groups has been able to elect a progressive leader who seems to have some vision about the post-war world. If big trade associations have difficulties in getting proper leadership, what may be expected of the smaller groups?

In small industries the chief purpose of associations should be to train leaders and to educate the membership in some program of public relations. All small industries have to fight for public favor and understanding. About the only known way to educate the members of a trade in how to win and maintain public good will is thru the medium of a trade association which holds meetings for the discussion of the subject.

In some trades the manufacturing division has been able to hold meetings for the education of customers in dealing with the public. But such a system cannot be adapted to all industries. It is worthy of consideration, however, by the coin machine industry.

One of the most evident benefits of association work in the coin machine trade has been that of training some men to be real leaders. I have seen men without previous experience elected to association offices and soon learn how to conduct meetings, prepare reports and do many other things that belong in an efficient association program. I have seen association meetings that were bedlam in years past grow to be as well conducted as any business meeting in any line of business would be.

The training of leaders and the training of members is a work that can go along together in the coin machine industry. It depends largely in getting information together for the guidance of those groups that are trying to do things.

The coin machine industry has two strong discouragements to progress in its association work, however. The men that make up the membership of the industry are strongly individualistic and for that reason they do not lean toward group co-operation. If they were not strong individualists they probably would not be in the business they are in, so leaders in the industry must take the trade as it is and encourage organization only wherever it is necessary for the protection of the industry.

The industry is also still very young and that means the manufacturers as well as operators are strongly inclined to go their own way without regard to what may happen to the industry as a whole. The industry is also automatically split into three major divisions, each of which tries to persuade itself that it has nothing in common with the other groups.

While trying to overcome these obstacles to trade unity, the industry must also fight all those abuses of privilege that creep into organizations already formed. It really is a big job.
**AMUSEMENT MACHINES**

**The Billboard**

**Ask Stores To Sign Petition**

Los Angeles group starts move to enlist locations in plea for federal tax change

LOS ANGELES, July 10.—In its big push to enlist locations in the tax-free machine trade in the effort to obtain after the war a long-needed break in the type of machines, the Associated Operators of Los Angeles (AOL), recently mailed a copy of a petition to all eligible locations throughout the country, requesting that signed merchants who need coin machines in order to help the stay in business in these hard times.

It has been a matter of national elasticity that stores are being forced out of business by the thousands, responsible merchants will be tempted to give a coin machine world greatly benefit traders of all sorts if the tax were reduced according to the earning capacity of the machine.

Members of the trade can have the form of the petition by sending a request to their own petitions in any city or town to the Congressman from that district.

**TEXANS RUSH TO PAY TAXES**

Levies paid on 900 amusement, music machines — only 17 payables listed

**AUGUSTA, Tex., July 10.—Federal coin-machines taxes for the 1942-43 fiscal year are pouring into South Texas collection offices.

By a bill passed several months ago, all coin-operated machines of every description placed in our establishments on a permanent basis are liable to a tax of 70% of the cost of such machines, and 75% of the cost of the coin-operated machine industry.

(b) Those coin-operated machines are also liable to a tax for the establishment of a permanent tax for the purpose of the said establishment.

(c) They yield a definite revenue, and that the revenues from the same shall be applied to the maintenance, improvement, and protection of the trade.

(d) To hereby petition you to vote for certain clarifying amendments to the Federal Income Tax Act, which shall be submitted to Congress for the purpose of the said establishment.

**Worker Shortage In Twin City Area Disturbs Coinmen**

Minneapolis, July 10.—What to do about the manpower problem is growing annoying to coin men in this city. It has been pointed out that the situation is serious and that measures must be taken to relieve the pressure.

In the meantime, the coin men are trying to find a solution to the problem. Never a day goes by, one Minneapolis coinman reports, without some operator coming in to inquire where he can get help to assist either as a route man or as a route man. The mechanical problem is being handled by a group of coin men who are setting up a service to take care of repairs on the machines.

The mechanical problem is being handled by a group of coin men who are setting up a service to take care of repairs on the machines, leaving the operators to tend to the coin machines.

As yet there has been no effect here to enroll women in the work of operating and managing the coin machines. However, they have been busy with repairs and continuing their efforts to keep the machines in good working order.

**KILL OHIOAN GRAIN TAX...**

Oklahoma City, July 10.—The District Court here July 7 declared the recently enacted Juke Box law" "invalid. This is a signal victory for music operators here and all over the nation for it means that the Oklahoma "grant" tax is out unless the State wins an appeal.

Oklahoma undertook to steal a march on all the juke box "grant" plans being discussed by passing a State law to tax jukes boxes 10 per cent of the gross take on these machines. Juke box operators were fearful that this would start a wave of such tax laws and a lost case was started at the State Supreme Court. The Court rendered a clear-cut decision, granting a permanent injunction against the tax law and declaring it invalid on two important counts. The court said the law was confiscatory and was not in agreement with United States Supreme Court decisions.

**AMUSEMENT MACHINES**

**Govt. Installs Coin Machines**

Housing agency places coin operated washing machines in trailer camps

WASHINGTON, July 30.—Cabinet-operated devices, performed and developed during peace time chiefly for amusement and vending purposes, have been converted to war use and in many ways are playing a vital role in the home front's war effort.

At the Glen Martin bomber plant, not far from Baltimore, a coin-operated device is doing much to make life easier for hundreds of families crowded into converted airplane hangars as the plant's work expands.

There, in a Federal Housing Authority trailer project, the community laundry facilities operate by coin devices and are making the use of these same laundry machines by the families of the men who work there.

When FHA first began experimenting with trams as a means of providing shelter in places where it was needed immediately, the problems of furnishing these war-time trailers became acute.

In permanent housing developments, coin-operated washing machines or laundry units were provided on the premises, however, the trailer projects faced new problems, for there was no space available for installation of laundry facilities.

Eventually FHA technical experts decided to provide separate family trailers to be used in each case.

For every 50 residential trailers, one coin-operated, coin-operated washing machines and a public laundry were added to the trailers.

**AMUSEMENT MACHINES**

**Tax Report Shows Business in Wash. State Is Booming**

OLYMPIA, Wash., July 10.—Evidence of a million-dollar-a-month businessmen and pinball and slot machine operations in the State of Washington during the last year was shown in the annual tax collection figures for the State for the year ending March 31 amounted to $3,075,004 for slot and pinball machines.

These taxes on the various types of machines vary from 10 to 25 per cent. Some estimated an average tax would show the machines did a business of approximately $100,000,000 for the 12-month period.

**AMUSEMENT MACHINES**

**AMUSEMENT MACHINES**
The many friends of Roy Jones and Mrs. J. R. Jones, who passed away in Los Angeles, had good news that their son has been re- signed to the protection of the American Legion. Jones is a member of the American Legion, and has been a supporter of the organization for many years.

The Curley Tool Co., a Los Angeles music publicist, recently purchased the records of the Pacific Music, Inc., from the Pacific Music Co., in Los Angeles.

block marble Co., 1527 fairmount ave., philadelphia, philadelphia. get it from block—they have it in stock!

SLOTS and SAFES

18 MILLS WAR EAGLE, 3/3 P.O. DAILY BASE, $8.50... $400.00
18 MILLS BLUE FRIEKA, 1/3 P.O. DAILY BASE, $8.75... $350.00
18 MILLS LUX EAGLE, 1/3 P.O. DAILY BASE, $8.75... $350.00
18 MILLS 10-1/2 CENT, EACH... $100.00
12 KING ARTHUR, 1 CENT, EACH... $100.00
12 COLUMBIA CIGARETTE RINGS, 1/2 CENT... 50.00
3 MILLER'S GOLDEN AGE PAPER MONEY RINGS, 1/2 CENT... 50.00
14 ENGINES... 40.00
14 ENGINES... 40.00
40.00
40.00

Cleveland Coin Machine Exchange
2221 Prospect Ave. Phone 6316-7. Cleveland 10, O.

The Guardian Service Kit for Pin Game Operators
The Original Contact Kit Made by the Pioneer Electrical Engineers, Inc.

SLOTS and SAFES

18 Mills War Eagle, 3/3 P.O. Daily Base, $8.50... $400.00
18 Mills Blue Frieka, 1/3 P.O. Daily Base, $8.75... $350.00
18 Mills Lux Eagle, 1/3 P.O. Daily Base, $8.75... $350.00
18 Mills 10-1/2 Cent, Each... $100.00
12 King Arthur, 1 Cent, Each... $100.00
12 Columbia Cigarette Rings, 1/2 Cent... 50.00
3 Miller's Golden Age Paper Money Rings, 1/2 Cent... 50.00
14 Engines... 40.00
14 Engines... 40.00

Cleveland Coin Machine Exchange
2221 Prospect Ave. Phone 6316-7. Cleveland 10, O.

WANTED TO BUY • PAY TOP CASH

AIR RAIDERS
SKY FIGHTERS
SUPER BOMBERS
CHINA AIRS
SUBMARINES

ALSO LATE FREE PLAY 1 AND 3 BALL GAMES

"You can ALWAYS depend on Joe Ash ALL WAYS"

Active Amusement Machine Co.
900 N. Franklin Street

paying highest cash prices for your consoles—slots—play tables—free play tables—phonographs—scales—arcade equipment, etc., from a single place to complete routes. Write today, tell us what you need in Consoles, Slot, Pay Tables, Arcade Equipment, Phonographs, etc. Get

ILLINOIS NOVELTY CO.
4315 Armitage Ave., Chicago 39, Illinois

ALBANY 0495

West Coast Notes
By Sam Abbey

LOS ANGELES, July 10.—The new film studio of Pick-Fox, which is being built on Washington and Vermont boulevards during the week, with the Associated Operators of Los Angeles County, Inc., headed by Hallston Lashbrook, managing director, getting out a bulletin on "Pass- word and Numbers," was allowed to return to the lot on Friday, July 1, 1943. The building is expected to be completed by the end of the month.

The quarter's earnings of the company are $20,000,000, the entire declaration is to be paid in one installment, the cash calls to the $1.50 per share, standing the fact that more than one operator services the location. The federal government insists upon this procedure so as to do away with duplication of records.

The bulletin, edited in the bulletin to have proprietors explain to the public the reasons for any increase in rates, will be published in a few weeks. It is not the purpose of a change in ownership, or change in management, but merely a matter of convenience. In going into partnership, the proprietors may lose a part of the business, but it is necessary to notify the Bev- erly Department of the change of ownership 30 days. There is no charge for the change if it made properly and within the allotted time.

With the schools closed for summer vacation, AGLAQ has again launched its "Have a Heart, Mister" campaign. As usual, and its members have just completed another year of community traffic safety in which every member participated in a most co-operative man- ner. AGLAQ feels that because operators are working and turning the streets of Los Angeles and county streets, it is an ideal body to deal with the problem of child safety in traffic.

Some part of the man-power solution demanded by the Federal Government is the setting up of numerous traffic police in the city. The idea is to have them get training in the use of traffic equipment, and be able to set up and work on it.

Good News From Abroad

The many friends of Roy Jones and Mrs. J. R. Jones, both of whom passed away in Los Angeles, had good news that their son has been re- signed to the protection of the American Legion. Jones is a member of the American Legion, and has been a supporter of the organization for many years.

The Curley Tool Co., a Los Angeles music publicist, recently purchased the records of the Pacific Music, Inc., from the Pacific Music Co., in Los Angeles.

To make Los Angeles safer for the boy's trip. R. J. Jones, former a Los Angeles music operator, recently purchased the records of the Pacific Music, Inc., from the Pacific Music Co., in Los Angeles.

Kaplan on Business Trip

Martin Kaplan, owner of the Independent Vending Machine Company, pulled out of one New York night for a trip along the eastern seaboard to visit San Francisco and other cities along the way. Kaplan has been a designer and manufacturer of vending machines for many years, and was in the business buying equipment for his company. He was the owner of a large business in California, and was in a buying trip to New York.

Kaplan has said he plans to purchase equipment for the company's store.

Kaplan and his wife left for New York on Thursday.

New Ticket Idea Offered

The National Hockey League has decided to offer fans a new ticket idea. The idea is called Lucky-Wycky and is offered in all the league games.

The tickets are sold at the box office, and are perforated so they can be given to customers or they can be included by customers in their season tickets.

The ticket idea is that customers will be able to enter the stadium at the box office, and the perforated tickets will be good for one ticket.

The ticket idea is that customers will be able to enter the stadium at the box office, and the perforated tickets will be good for one ticket.

The ticket idea is that customers will be able to enter the stadium at the box office, and the perforated tickets will be good for one ticket.
Revenue Falls in Minneapolis

MINNEAPOLIS, July 10. — Because fewer pinball machines were in operation in Minneapolis City in 1943 than in 1942, the city's revenue from pinball games dropped sharply. According to reports, the city council in its meeting last evening reported the following figures for the fiscal year:

1942: $1,200,000
1943: $800,000

The decrease was due to a decrease in the number of pinball machines. During 1942 there were 1,200 machines operating, but during 1943 the number dropped to 800. The city council is considering the possibility of increasing the tax on pinball machines in order to make up for the loss in revenue.

New Firm Starts Distributing in Chi

CHICAGO, July 10. — A new distributing firm, Chicago B & C Sales Co., has been formed by Mr. and Mrs. Henry J. Clark, who have been in the business for many years. The firm will specialize in the distribution of Atlas equipment and appliances. The firm was founded by Mr. and Mrs. Clark in the interest of the organization.

IMMEDIATE DELIVERY

ECONOMY SUPPLY CO.

615 TENTH AVE.
N. Y.

$5.00 Each

Order TODAY

1/3 Deposit, Balance C. O. D.

Write for Free Complete Price List

RUNYON SALES CO.

123 Runyon St.
(Near 3-6665)

Newark, N. J.

CONSOL\E:

One 6-Ball, with 4-Ball or 10-Ball backboard, $265.00
One 6-Ball, with 10-Ball backboard, $234.80
One 3-Ball, with 6-Ball backboard, $203.50

COMBINATION:

2-Ball, 4-Ball, & 3-Ball, $190.50
Three 3-Ball, & 4-Ball, $169.60
Three 4-Ball, & 6-Ball, $159.50
Three 6-Ball, & 10-Ball, $149.35

DEPOSIT:

$32.50

TRANSPORT & W. COMPANY

1435 W. 18th Rd.

Phone 7788

Symbol of Service

CONTACT US ON ANY

COIN MACHINE SUBJECT

37 Years' Experience

Philadelphia Papers Assail Petrillo for His Many Battles

Philadelphia, July 10.—Both the Inquirer and The Record, Philadelphia's two newspapers, today contain articles assailing the American Federation of Musicians. The Record's editorial makes a heart-felt appeal to the musicians to call a truce and think of the public interest. The Inquirer's editorial contains a bitter denunciation of the Federation and an appeal to the musicians to return to work.

New Song Chosen

PHILADELPHIA, July 10.—Virtually forced to select 21-stories and revivals is the procedure of the American Federation of Musicians in choosing the new song favorite for the $10 Song of the Week contest. The 13-stories in the contest were selected by a panel of judges on the basis of originality, melody, and adaptability to the new song form. The new song chosen for the contest is "All or Nothing At All." It is a sentimental ballad with a simple melody and a catchy rhythm. The contest is open to all musicians who are members of the American Federation of Musicians and who are 18 years of age or older. The winner will receive a prize of $10,000.

There Ought To Be A Law About Mr. Petrillo

(Reprinted from The Baltimore Sun, July 10.)

Mr. James C. (of Caesar) Petrillo has now decided permanently to terminate his relations with the recording industry. This is the industry which makes records for sale in radio, record and musical instrument stores. Mr. Petrillo's decision will stir up the public comment as well as the legal debate.

Sounding Notes

The decision of Mr. Petrillo to discontinue his connection with the recording industry comes at a time when the industry is in the midst of a severe labor dispute. The American Federation of Musicians, the union of recording studio workers, has been at loggerheads with the industry for several months over the issue of recording. The dispute has now reached a point where it appears that the industry will have to either accept the demands of the union or face the possibility of a strike.

The decision of Mr. Petrillo to discontinue his connection with the recording industry is a major blow to the industry. It is not clear what the future holds for the industry now that Mr. Petrillo has decided to withdraw. It is possible that the industry will have to seek new sources of supply for its records.

In the mean time, the public will have to make do without the records of many of their favorite artists. The industry will have to find new sources of supply for its records, and it is not clear what the future holds for the industry now that Mr. Petrillo has decided to withdraw. It is possible that the industry will have to seek new sources of supply for its records.

Personal Records Banned

WASHINGTON, July 10.—Shipments of phonograph records carrying personal messages to soldiers overseas are being banned by the war department.

All transmittal of such records to or from soldiers overseas is prohibited, the department said large numbers of records are being filled up to send home the news of war, and the records are being shipped to soldiers as a result of plans adopted by several commercial companies.

"Strict enforcement of military regulations is necessary to safeguard against the transmitting of military information thru this medium," the department explained.
Seeburg Gets Army-Navy Flags
For Four Big Plants; Praises
For Quality of Products Made

Presentation Made June 18, 1943

CHICAGO, July 10 — The recent
awarding of the Army-Navy "E" flags to
the J. P. Seeburg Corporation served to re-
call the splendid history of this firm in
the coin machine industry, as well as to
give official recognition to its contribu-
tion to the war effort. In the group of
2,500 or more in attendance at the
presentation ceremonies were many
members of the coin machine trade, in-clud-
ing Seeburg distributors from all parts
of the country who were present in a
body. The official recognition also
served to highlight the fact that Seeb-
burg has four plants doing war work and
two were included in the of-
ficial program.

Seeburg's reputation as a manufac-
turer of automatic phonographs be-
fore the war was international and the or-
ganization had won additional honors in
making of war products. The four plants
have been turning out radar equip-
ment, aircraft controls, tank communica-
tion equipment, aviation training de-
vice, gun turret equipment, transmit-
ter equipment, and other devices. The
firm has been given official assurance
that the products turned out are of
excellent quality.

J. P. Seeburg, founder of the firm, re-
turned from California to be present.
The occasion was an honor to the
founder and also to the present execu-
tive staff, including N. Marshall Sec-
burg, president; C. T. McKelvey, vice-
president; J. J. Barlow, vice-president;
R. E. Jagor, comptroller; M. Kernen,
controller, treasurer, and an excellent
staff of departments.

At the ceremony the army was repre-
sented by Col. Arnott M. Mathews, Col.
Edward M. Bowman and Lt. Col.
David C. Miller. The navy was rep-resented by Rear Admiral G. H. Woodward,
Rear Admiral Abe M. Churton and other
navy officials.

Newspaper Story

In reporting the occasion The Chicago
World-Asians said: "Three thousand employees of the J. P.
Seeburg Corporation, 177 W. Madison
Street, received four army-navy 'E' flags.

"The citations of the company's four
plants.

"At military ceremonies held under a
large canvas top, Rear Admiral G. H.
Woodward, designer of the 'E' flags pres-
tented to each worker, paid honor to the
heroes of the home front, saying:

"'Your work here, above, and beyond
the call of duty, is daily increasing the
number of enemy ships on the high
ocean. The tools you put in the hands
of our soldiers give them the balance
of power.'

"After the colors had been posted by
the Seeburg's Women Ordnance Workers
and the 'E' flags had been presented by
Admiral Woodward to J. P. Seeburg,
chairman of the board and founder of
the company, N. Marshall Seeburg, presi-
dent, and J. J. Barron, vice-president;
Col. Arnott P. Mathews give 'E' flags to
representatives of workers.

"The company, which manufactures
phonograph equipment in peace time, is
now turning out radar devices, equip-
ment for aircraft gun turrets, and tank
communications.

Principal Address

Admiral G. H. Woodward, USA, made
the presentation address and his remarks
laid the groundwork for the presentation
work the Seeburg firm has been doing for
the government. The admiral spoke as fol-
loWS:

"The Seeburg story, perhaps for the first
time, is the full force of America's battle
strengths is being felt all over the
world. In every widening theater of
war, the gun-towered Benzen is being carried
forward to new and greater glory. And
whenever reports from the front reach
home here, there are usually two explana-
tions for our successes—our men who fight
and what we fight for.

"In other words, our victories are being
won, by the indomitable spirit in the
hearts of our fighting men and the
weapons you put into their hands.

"Speaking of that American spirit, a
pilot recently returned home from Europe
to say about the homeland of his
countrymen: 'The fighter pilots flies with his
heart. The thing that makes him
superior in combat is inside him all the
time. Our boys have it and it is some-
thing they go just by growing up in
this country. I think the thing that
makes them better fighters is an indi-
vidual sense of responsibility to what
they are doing and a capacity to think
about it."

"But bravery is not enough in this
war. The Polis, the Dutch and our
own people on this island paid a terrible price
in proving that courage alone won't stop
killed. And, of course, too, we have no
such thing as automatic artillery. But
so effective and so accurate were the
(See Seeburg Gets Flags on page 65)

CASH CASH CASH
IMMEDIATELY PAID
FOR WURLITZERS

Cash Taken on Installation

For Model 900
...$450.00
For Model 901
...$455.00
For Model 902
...$465.00
For Model 914
...$500.00
For Model 917
...$550.00
For Model 918
...$600.00
For Model 941
...$650.00

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CASH ON DELIVERY

FOR PERRY

For Model 400
...$225.00
For Model 401
...$250.00
For Model 402
...$300.00

MR. PHONOGRAPH OPERATOR

Any one friend to bars or all your neighbors also to prevent condition. Would you accept a man
with very good qualifications but without capital on a partnership basis? Have employee personnel
and electrical background. He experiences and understanding every phase of the music business.
Looking for something permanent.

Address BOX D-99, Care The Billboard, Cincinnati 1, Ohio.
Here's Glenn Miller's new one—
A hot side and a blue one!

BLUEBIRD

VICTOR

30-0756

CARIBBEAN CLIPPER

—Glen Miller and his Orchestra

Glen does BLUE RAIN very sweet and slow, with Ray Eberle singing the dreamy vocal. Then Glenn sends 'em with CARIBBEAN CLIPPER—solid jazz, with Maurice Purcell on the drums. No hop nickel will miss this one!

Hain't that trumpet grand?
It's Erskine Hawkins' band!

BLUEBIRD

DON'T CRY, BABY
BEAR-MASH BLUES

—Erskine Hawkins and his Orchestra

In DON'T CRY, BABY, Jimmy Mitchell does a swell vocal, and Erskine searches up the place with his hot horn. BEAR-MASH BLUES is in drag specials, with a haunting tune you can't get out of your mind. Strictly a jack-pot proposition, men.

YIPPEE—HERE'S MONTANA SLIM AND HIS GEE-TAR!

BLUEBIRD

THE PRISONER'S SONG
WE'LL MEET AGAIN IN PEACEFUL VALLEY

—Montana Slim (The Yodeling Cowboy)

Montana Slim puts his heart into that sad old favorite, THE PRISONER'S SONG, then heightens youda his own romantic tune, WE'LL MEET AGAIN IN PEACEFUL VALLEY. That's gold in those plates, sweetheart.

To help us make New Victor and Bluebird Records for you, sell your old ones to your distributor.

The Tunes That Nab the Nickels Are on VICTOR and BLUEBIRD Records!

TALENT and TUNES ON MUSIC MACHINES

A selection of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement to its last week is September 16th.
PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

This Is the Army (Warner Brothers)

Release date, August 14

Warner Bros.' Army pic can go a long way to nurture the coin-cop for operators in those dressless times. The film score is lifted right out of the show almost entire, and, of course, the tunes were heard during its run. The Berlin Philharmonic and the London Symphony Orchestra played the bracket-music on pic, which pulled in plenty of nickels for the back, and with a big publicity campaign to boost the film there is every reason to believe that phone taps will be no problem at all over again.

The film suggests exploitation opportunities galore and those doubles will be used by local theaters, with recruiting campaigns and bond sales among the most obvious. Operators can lend their cooperation in these campaigns and thus can boost telephone business during the film's run. Practically all the tunes and included in the Dean and Victoria albums of songs from the Army score, and many of them have been used by local operators in a tie-in with the Army on their fronts, and the wave was used by the Victor Pizar-Nightclub operators. The right to play the tunes by band or other than included in the two albums.

RECORDINGS:

"If You Leave Me at the Door Do n't Door..."
Charlie Spivak (Columbia)

"If I Were (To Live in the) Yellow Wood"
Kenny Baker (Decca)

"Honeymoon"
Helen Williams (Columbia)

"I Would Be Loved"
Hal McFarley (Victor)

"I Wish It Were True"
Evelyn Miller (Victor)

"I'm Telling You That I Love You"
Kenny Baker (Decca)

GUIDE PART ONE

According to The Billboard representatives, who have this fact well documented at least four large automatic phonograph operations in their area, there are many records that the customers like to top the right in their tins. The indications are those records will eventually move into the mainplayed brand as the opposite page.

COMING UP

PISTOL PACKIN' MAMA.
AL DEXTER (AL Dexter) ... 0ck 7068

STRAIN OF SHORTS.

STRANGE things are happening in this nearly record-less time, and among them is the fact that a major label is putting out a record with an official war bond, the record was put out by an unknown, straight out of the cob. Nevertheless, this label is big enough to make a record, and it lost out this week, the tont put up a stiff fight for the No. 1 spot.

NO LETTER TODAY.

TED RAPPAN (Chuck Kehan & Leon Segal) ... 0ck 7066

Opinion is divided on whether phone time is just plain hungry or hungry and more hungry. There are indications that phone operators are gobbled up by the first, but that the second is right. Whether the first or second, the record was released before the AL Dexter waxing and took a while longer to move in, but it looks set for a close finish this week.

IT'S ALWAYS YOU.

TOMMY DOREY (Frank Sinatra) ... 0ck 7059

BING CROSBY ... 0ck 8456

Bing last down four places for the second time this week, where it hit the bottom, and this week Bing Crosby clipped in for the No. 1 spot. Bing has four tough ones on tap for the second week, and this week Bing Crosby clipped in for the No. 1 spot. Bing has four tough ones on tap for the second week, and the Crosby-Rinna disk is in the lead of Crosby's.
MUSIC IN THE NEWS
(Continued from page 62)
no has passed 50, handsome, well-
be-do Michigan business man, factory
owners. All are calling the number of
summer time, some for the moment
and some just for fun. There isn't
ting he can do to help them, says
rhaps.
Only a handful of popular songs ever
hit the million-copy list, among them
"Cielarangio" by Cali Claus, "Dance to
There" by Korn, "Things and Harry James I
Had the Greatest Time," and even
among the relatively successful things of
is rumored when the writer can repeat
with another hit.
Gay's advice to would-be writers is:
"The odds are too tough. Unless you
write for fun, don't try. It is not smarter,
don't spend your time fighting hopeless-
ly to a publisher. Unless you know
you, he probably hasn't even time to
look at your line.
An amateur's best bet, he says, is to
get acquainted with a band leader, a
manger of a radio station. It is better
your line and will talk, this is the best
way to bring in a publisher's atten-
MUSIC AT ERA—The efforts of a pro-
fessional long-haired manager to con-
vincing a group of amateur instrumentalists
rather than boogie-woogie were the subject
recently in The Chicago Tribune, Lewis
Franklin Miller, former
manager of the Indianapolis Symphony
Orchestra, is in the hero of the tale. About
a year ago, he had made efforts to assemble
for the orchestra. His hiss was stubbly
and the club he had and men we "I, ther
master of his situation, the song he
promised to play the song he
Waxing &
A TUNES FOR YESTERDAYS
In 1947, the band
"Doris Day" was at the top of the charts and
brass button in her hand, and
she had already
made her mark in the music industry.
Waxing &
On the other hand, the band "Billie Holiday"
was gaining popularity and was
authenticated as one of the greatest vocal
artists of her time.
Waxing &
Their music was
characterized by their
harmonies, emotional
expressiveness, and
lyric content, which
captivated audiences
worldwide.
Waxing &
In the meantime, the band "The Mills"
was also enjoying success with their
hit song "Knock on Wood,"
which became a
chart-topping hit in the UK and
the US.
Waxing &
Furthermore, the band "The Drifters"
was making waves with their
hit song "There Goes My Baby,"
which became a
chart-topping hit in the UK and
the US.
Waxing &
In conclusion, the music industry of the
1940s was marked by a
variety of musical
genres and
styles,
which
reflected the
changing
preferences and
tastes
of
listeners.
Waxing &
Overall, the music of the
1940s was a
testament to the
enduring
power of
music as a
medium of
expression and
entertainment.
Waxing &
The most
popular
songs of the
1940s
represented
a
blend of
innovation and
traditional elements,
which
contributed to
the
uniqueness
of
this
era.
Waxing &
In summary, the music of the
1940s was
characterized by its
popularity,
innovation,
and
enduring
touches,
which
continue
to
inspire
listeners
today.
Location Troubles Begin To Show in Machine Cash Boxes During June

Changes in closing hours cut patronage in some areas—beer shortage and curfews reduce juke box play—majority of legislatures thru July 1—hope for federal tax amendments still delayed—watch effects of economic trends

REPORTS from the various trade centers in June indicated the increasing effects of most location problems on the play of coin machines. Information from Southwest stressed the decrease in play because stores were either closing early or entirely on one or two days, reflecting in less business because of shortages of merchandise and lack of help.

In Texas a shortage on one or two taverns closed or let customers to stay away because they knew they would not have anything to play. This seriously cut the play of juke boxes in such closed ones. Operators fear that the condition is likely to continue for some time. With other difficulties such as a State curfew law and a shortage of records, operators feel they are really being hurt.

These location difficulties are added to a more paramount problem that has been growing steadily for some time due to the federal tax on coin machines. Operators have discovered that when a store closes, it means that a part or nearly all of the federal tax paid on machines in that location is lost. Operators can lose the location, but they also lose costs paid for taxes. Time has proved this to be a serious problem for operators.

July 1 is not only a midyear point but it also marks the beginning of new taxes and new laws that will affect the industry in many ways. Operators gave serious thought during June to the increased federal taxes due to start July 1. Threats of national inflation which will reduce spending by the public to a considerable extent also is becoming a more serious problem. There were indications that OPA might be seriously crippled in its plans to hold prices down. The pay-as-you-go tax plan due to start July 1 is expected to reduce the public's spending. The coin machine industry has thus far been one of the few industries not affected by every change in economic conditions and is still maintaining its popularity. But the trade was reluctantly looking to July 1, realizing that new trends might be established which might put down play of all types of machines. Time will tell, and reports from the trade centers for the last 3 or 4 months will be of interest.

Operators had been trying to get together and plan for amendments which would reduce the federal tax on certain types of machines, but Congress has delayed considering miscellaneous taxes. This gives operators more time for organization, but on the last day of June there was no indication that it had been passed during War, and Means Committee might begin hearings on the coin machine taxes. Operators were going ahead with plans to enlist merchants in this plan to Congress. This was due to the fact that a tabulation of information available on the federal tax as it stands on July 1 is beginning of a new fiscal year. This year's federal tax information appeared in the June 26 issue, page 76.

Some early reports from the trade indicated that operators were pulling in some free-play games and penny playing devices rather than the increased fees of $100 a year. Other reports during June indicated many operators would turn to gaming devices and operate fewer pinball games, for if they had to pay $100 per year they would operate pinball devices because of their greater earning power. Buyers were looking for ways to get around for play and slots where they could be found.

OPA Alarm

There was some agitation during the month that the Office of Price Administration would start a campaign to investigate prices on used machines in the coin machine industry. This report was evidently circulated for a purpose and disturbed distributors in a few cities. However, the trade had been kept acquainted with the fact that OPA representatives had investigated machine prices in such cities as Chicago, Detroit and St. Louis earlier in the year, and the unofficial report was that the trade was in the luxury class and subject to too many conditions to try to apply ceiling prices at the present time. OPA officials in Washington stated definitely late in the month that they had no plans to investigate the trade and did not know when or if they would start such a report. There are probably three OPA price orders that could be applied to the coin machine trade, but even OPA officials seem to recognize that there would be difficulty in applying them to a trade subject to so many varying conditions.

July 1 was a bright spot during the month, and there was still more expansion in this field with the opening up of new arcades. Operators of such centers were still trying to buy as many good machines as they could get.

A big majority of the State Legislatures had come to an end July 1, and no new legislation of serious import has been passed during June. Florida passed a cigarette tax and dropped its coin machine bills. The Alabama Legislature had a bill to raise the tax on juke boxes. Otherwise, most of the State Legislatures seemed to be giving more attention to bingo than to amusement machines.

In the Juke box field interpretations of L-285 seemed to be the biggest news. The order sent out the amended form on June 5, and in this new form definite reference was made to automatic phonographs. When the order was first issued a month earlier there were many questions as to how it applied to juke boxes. As actually written it was so broad in its terms that it could be applied to the juke box trade or any other industry. When automatic phonographs were definitely mentioned, then the trade had to take notice seriously. Some interpretations were obtained from manufacturers, and leaders in the trade also voiced their opinions, and The Billboard published an editorial interpretation in the June 19 issue, page 62. The War Production Board officials fully sympathized with the juke box trade and its special problems and seemed intent on conserving the supply of tubes as far as is possible. Therefore they did not intend to restrict the juke box trade any more than was necessary to keep as many home radio sets in operation as possible.

Good publicity in newspapers and magazines continued to favor juke boxes throughout the month. There is no chance to tell how much favorable publicity would continue, but men in the armed services were doing their part to keep it going.

Petrolino Meetings

Petrolino and the record box were in the news during the month but not making the headlines (see MARKET REPORTS on page 79)
Cigarette Production Gains

WASHINGTON, July 10.—Continued gains in cigarette production were reported for May, but the gain over the corresponding May of 1943, when the industry was operating at its maximum, was the smallest shown over the 29-month period from November, 1940, to May, 1942. The Government Department of Internal Revenue, May production was 18,476,252,000 units.

The increase over May, 1942, production was only 20,094,488 cigarettes, against gains of more than 1,000,000,000 cigarettes in all but three of the preceding 28 months.

Cigare production declined, it was reported, reflecting manufacturers' labor shortages. The month's output was 411,571,725, compared with 427,977,151 a year ago.

Soft Drink Sales Increase as Heat Wave Hits Wests Coast

BALTIMORE, July 10.—The latest heat of the past 10 weeks, fluctuating between 90 and 95 degrees daily, has boosted soft drink sales considerably, according to the official records of vending machine operators in Baltimore and other large cities.

A substantial number of vending units in key areas have been removed from two or more units in one area. The installations have found it necessary in some cases to substitute ice water for soft drinks. Customers patronizing locations have come to like these beverages and often prefer them to regular soda water. The beverage sold thru dispensers units is ice water.

Collections have shown a sharp gain over the corresponding period of last year, running well over 90 per cent. In August, 1940, the hot weather seemed to accelerate the demand.

Cigarette Makers Saving Wrapping for Winter Use

RICHMOND, Va., July 10.— Tobacco manufacturers are taking steps to economize on cellophane and cellophane material during the summer to maintain an adequate supply for winter production. The manufacturers are saving wrapping materials for winter consumption.

Already one company is packing one brand in the same long single-foil cellophane and has asked dealers and customers to use these cellophane first. If the public complies with this and other conservation measures, assurance can be made that all cigarette wrapping materials will be properly packed next winter.

Business because it will protect the beverage companies from costly damage until by those who claim to have been injured by smoking cigarettes. The manufacturers are seeking legal protection for its long-time investment in the manufacture of cigarettes.
Arcade Near Downtown Busy

Walled Lake Park, with nearly 100 machines, proves big attraction.

DETROIT, July 19 — Penny Arcades, with a daily average of 4,000 players, is one of the many new developments of the summer season. At Walled Lake Park, 20 miles northwesterly from Detroit, there is the usual large arcade with store to 100 machines, which draws a steady stream of players. About two-thirds of the arcade players are younger than 17 years of age and one-third are over 17. Some of the larger arcades at summer resorts have set up arcades in the early spring. Some had enlarged their spaces in anticipation of a good season. They had covered the markets ahead, which resulted in several all-or-nothing deals by local distributors of all types of machines.

The entire floor of the location has been enclosed and the location kept cool for the comfort of the customers.

弧形的机器位于一个较大的城市，这是个热门的度假胜地，这里的人流如织。在Walled Lake Park，有200多台机器，每天吸引约4000人。一些大型的游乐园在早春时就已扩大了他们的空间，以应对好季节的到来。这些店家提前覆盖了市场，结果几家当地的经销商达成了一刀切的交易。

Arcades in Detroit Slowly Recovering After Race Riots

DETROIT, July 19 — Detroit's three downtown arcades are slowly recovering from the riot-strewn section, which closed off the area for a week and seriously affected business since reopened.

The arcades are located in a six block area, which was in the center of the rioting. About 200 machines are in the arcades, which closed all day for a week and seriously affected business since reopened.

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MARKET REPORTS
(Continued from page 67)
as formerly. During the first week in June Petriello and his board met with publishers in New York, and Petriello promised them to moderate so that bootleg records could not be sold. The publishers decided to deny this request because it might get them into a complicated situation. The United States Legal Con-

cession was brought into the situa-
tion upon the request of transcrip-
tion firms. At first Petriello seemed inclined not to meet with the con-

cession, but after some delay said that he would meet. This meeting was set for July 1 in New York.

By the end of June Petriello extended his ban by asking writers not to make recordings without his approval. A lot of new records were appearing without musical accom-

paniment. These records were find-
ing big sales for the home and also for juke boxes. Reports indicated that some of the most popular vocal-

ists were being recognized with the trouble Petriello could cause them in the trade.

The proposition which Muskegon made, however, was finally turned down again by the APM leader.

In the case of two trade centers dur-


ing June ODT officials had taken action to make sure and vending machine op-

era to cut their routes as much as 40 per cent. This has been expected that the ODT has been following in other lines of business.

The plan seems to have opera-

tors in the larger area to total the mileage of all their routes and then work out a common plan whereby this total mileage can be cut as much as 40 per cent.

This has complained more seri-

ously than ever during June about the requirements by some record manufacturers, that one old record be turned in for each record pur-

chased. This has been asking for the records at retail stores rather than direct from distributors.

Music Here

The Supreme Court of Arizona rendered an important decision in the case involving a Juke boxes in June. The high court decided that the playing of a record on a juke box is tangibly the property of the owner of the record, hence the good of the record, is subject to the State sales tax. A statute specifically says that goods which are tangible property and which are of tangible property, hence the good box music came under this statute.

One report in June specified that operators were finding difficulty operating in juke boxes, now that so many old machines have been broken up to obtain parts for repair.

Legal news during June centered chiefly in attention being given to special programs for general advertising in the federal tax on coin machines. Los Angeles operators were leading the national plans, and it was also in that area that the most considerable interest in coin machines as well as other busi-

nesses. A United Press release to newspapers mentioned the fact that play in Penny Arcades and juke box operations were cut considerably during the riots, which attracted na-

tional attention. The chief step taken in the operators’ program for June was to initiate a petition which would be signed by merchants and location owners. It was felt that petitions signed by merchants would have a greater effect on Con-

gressmen than the pleas of operators. Congress has passed a good deal of attention to the plight of small stores during the war, and a plea from the operators of such stores that coin machines would help them stay in business might have some effect.

The ODT Legislature adjourned on June 4, and the only bill passed which affected the coin machine in-

dustry was the tax on coin machines. At least three bills proposing taxes of various kinds or increased taxes on coin machines had been introduced in the Legislature, and the industry had been working watching so. One of them was a proposal to tax slot machines once again in the State of Indiana. The industry was opposed to this bill because it would have re-

sulted in a situation of a tax in Florida that had been the cause of much political action in the past.

Free Play Wins

Perhaps the biggest legal news story in the month was a Court of Appeals decision in San Diego. This decision was rendered in June 18 and was considered a great victory for the vending industry. The court had not been made available to the trade at the end of the month.

Reports from the various trade centers have increased attention to.

vender news during June. While there were still reports of shortages of supplies, many of the reports began to be more optimistic about the vending trade. Cigarette vendors still held up well and very few vendors, where supplies could be had, were showing a pick up in business.

Among the important news reports in June relating to vendors was that the proposal suggested by a busi-

ness group in Jacksonville, Fla., that the federal government make the low penny with a square hole in the center. The proposal has not yet attracted attention.

The Office of Defense Transportation held several conferences with vending operators in the Eastern States. Cigarette operators in the New York area approved the ODT plan for curtailment by 40 per cent. Baltimore operators were asked to do the same thing, and they be-

an steps to reduce mileage by that much. The first steps in this direc-

tion had been taken with music and vending operators in the Boston area. Whether the ODT will extend this request to operators beyond the Eastern States is not known.

A municipal court decision in Baltimore was that the Chase would be permitted to issue new liquor permits. The case had been filed because the Chase would be permitted to issue new liquor permits. The court decision of the Chase was different from manu-

facturers and hence must pay the 15 per cent tax on the Chase.

The biggest news for cigarette opera-

tors was that OPA felt sure there

would

Red-White-Blue

Red-White-Blue

Original tickets in can box style

$1 each. Order to D. O. B. FRIEDMAN-KLEIN SALES CO.

GET THESE BARGAINS

8c

100 hole 5c trade boards

Get these BARGAINS

8c

100 hole 5c trade boards

Baker's Pacer's

Daily double cash model, $235.00.

E. BECK

130 N. 14th St., Allentown, Pa.
Detroit

Drop in Earnings Follows Race Riots in This City

Detroit, July 10—June was probably the lowest month in long for local machine operators in a whole, chiefly because of the total blackout of all amusement centers in the city last week following the race riot.

Music machines, usually the leaders of the industry, were most severely hit by the wholesale closing of the arcades. Since a large show on the market was at its usual high level, and spot checks of the few showed that business seemed to have been restored with a rush.

Considerable activity in the Pinball field is reported in the past month locally.

**H. C. EVANS & CO. 19520-19530 W. ADAMS ST CHICAGO**

**WHILE THEY LAST!**

**Evans’ MARBLE PUSH**

Greatest Counter Money Maker Ever Sold!

An Ideal Substitute for Barroom Coins!

**NO TAX! LOW COST! WRITE!**

**ARCADE MACHINES**

- Chief Holly...
- Treasure Point...
- Kilburn...
- Grasslands...
- Sheriff...
- Beacon...
- Jackson...
- Indian...
- Sparta...
- Sunset...
- Wild West...
- KIA Quarter Scale...

**CONSOLES**

- Wall-Buff Game...
- Thrifty Bride...
- Ben Franklin...
- Giant Tot...
- Doubleday...
- Tootsie Toy...
- Mint...
- Little League...
- Bobbin...
- Farden...
- Liberty...
- Saloon...
- Raceway...
- Liberty Club Bells...
- Bingo...
- Pilgrim...
- Union...
- Royal...
- Protege...
- Play Boy...

**FINAL CLOSOUTS**

- CUP, GLASS, FAN...
- MAC MODEL...
- VARIOUS...
- MIXED...

**SPECIALS**

- St. George Balboa Telecine...
- Jennings Balboa Telecine...
- Rotary Merchandiser, Claw Types...
- Novelty City Vendor...

@ $75.90

@ $149.50

*Music machines in excellent condition and guaranteed to work, even if damaged. Call or write for full particulars.*

---

**AMUSEMENT MACHINES**

**Havana**

Employment Here Helps Play on More Machines

Havana, July 10—The demand for coin machine entertainment continues to grow in this area. Coin machine operators believe it will continue to grow and that the demand for coin machines has increased the capacity of bars.

Plans for operators for recent locations near Havana are reported as being normal. The south of July week-end will be the busiest of the year for many.

---

**Fort Worth**

Early Closing of Spots Shows Up in Coin Machines

Fort Worth, July 10—Early closing of slots, taverns and night spots because of the beer shortage has begun to have a bad effect on the thriving coin machine business of this section. This latter part of June saw a real drop among beer drinkers.

Laws of establishments that have a big beer trade and where local coin machines have adopted shorter hours for operations. Some places that had operated night and day for years are now open 10 to 12 hours daily.

"We can sell all the beer we can get to half the time it used to take," one operator said. "So the other business, without beer, doesn’t warrant the longer operation, especially in the later and early hours of the night and high salaried." 

Alcohol is soon relieved from the beer shortage, many places may have to go to night clubs. Of course, the demand for beer has been abnormal, partly due to the fact that most clubs in this area are 25 per cent above their normal population. Also, the shortage of hard liquor has increased the consumption of beer.

Plans for operators for recent locations near Detroit are reported normal. The south of July week-end will be the busiest of the year for many.

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**Richmond**

Music Operators Elated

BY NEW RECORD DISCOVERY

Richmond, Va., July 10—All coin machine operations in this section have been rising.

**SOUTHERN AUTOMATIC MUSIC CO.**

50-52 3rd St. North, Knoxville, Ky. 1201-2017A 12th St., Cincinnati, Ohio 355 Broad St., Nashville Tenn.

**STANDOUT VALUES**

- Jennings Silver Star or Bull Tail...
- Daily Big Pay Guns...
- Apple Jack Play Guns...
- Jennings Miss Vender, Free Play Big Guns and others...

"WRITE FOR NEW LIST NOW."
WE REBUILD—RE-CONDITION—RE-Finish—Your old run-down "CHICKEN SAMS" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

For $59.50 F. O. B. Chicago

We pride ourselves in turning out the most thorough and best Ray-Gun Conversion in the U. S. A.

Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with finishing lacquer—New Seamanship is hand-painted by well-known artists—Silk, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

We WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at reasonable prices. Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you years of satisfaction and pleasure.

"SEEING RAY GUNS ARE A LASTING INVESTMENT."

BARGAINS

1 25c Mills Blue Bear, Rebuilt and Refinshed by Mills, Ser. 391294 $250.00
2 KeystoneSubscriber Switch, Ser. 52280 $50.00
2 Mountain Climber, Like New, 26c or 3c Slot...200.00
1 Exhibit Slide, King Ring—brand new...300.00
1 Baby Defender...200.00
1 Baby Fall...45.00
1 Santa Slide...45.00
1 Chicago Coin Candy, Hurry, Hurry, Hurry, Hurry...210.00
1 Chicago Novelty Co. Jap. Gun, Hurry, Hurry, Hurry...175.00
10 Newspapers Color & Slides, Listers, Medium...125.00
1 Baby King Pin, Like New...210.00
Science Deflater Projector...110.00
1 Junior Rotator, 5c or 5c Slot...60.00
1 Two Stripes, 2c or 2c Slot...45.00
1 Slings, with Band-Aid...60.00
1 Exhibit Slide, (with...Price Base...25.00
1 Large Rich Guernsey Slides, Perfect 100.00...$25.00
3-25c Buddy Smiles, 5c Slot...3.50
3 Jennings Ciga-Rolls, Write

PINBALL MACHINES

1 Lucky...19.50
1 Double Feature...14.50
2 Assembl...15.50
3 Makers...12.50
1 Score Card...19.50
1 Keep 'Em Flying...155.50

FEATURE WORKS

10 New Columbia Model 32 LAM, porcelain finish, 11,200 cards each...$100.00
Lot 11 above, slight box wear...FOR LOT
7 above, slight box wear... Model M
1/3 Deposit Must Accompany Order
W. E. EASTBURN
COUR Camp Exchange, Camp Shelby, Miss.

OUTSTANDING BUYS IN CIGARETTE MACHINES

Large Imperial Jaro Machines are being sold at rare low prices. We stock a complete line of Imperial and American Jaro Machines. To operate continuously or else is a problem. We stock Jaro Machines with air-cooled compressors and with air-cooled compressors. We will gladly make recommendations for those who have not been able to purchase these, as they are the most reliable of the lot. BARGAINS are being offered on these.

7 of 7, STUART-SQUIRES, MODEL "J," Imperial Jaro, $25.00.
2 of 5, STUART-SQUIRES, MODEL "J," Imperial Jaro, $25.00.
12 of 4, Imperial Jaro, $35.00.
12 of 4, Imperial Jaro, $35.00.
12 of 4, Imperial Jaro, $35.00.
12 of 4, Imperial Jaro, $35.00.
5 of 5, Imperial Jaro, $25.00.
4 of 4, Imperial Jaro, $25.00.

STUART SQUIRES
1371 National Bank Bldg.
St. Louis, Mo.

SLOTS

1 Pace Console, 25c, practically new...$225.00
3 Pace Cabinets, 25c, like new...175.00
1 Mills Skylark, 50c, 20 stop...200.00
2 Playoffs...250.00
5 Jennings 5c Escalators, 35c pay, Triple J, ported condition...75.00
2 Jennings Chiefs, 10c, Four Star, ported...135.00
Large Street of Watlings, Pascagoula and Simple...20.00
J. C. Garr, F. C. A., D. B.

PIECE-WORK

16 N. John Street, DALLAS, TEXAS

DIAMOND MACHINES

1004 N. 3rd St., MILWAUKEE, WIS.

AUTOMATIC JAR NOVELTY CO.

2282 Locust St.
ST. LOUIS, MO.

R. H. VENDING & SALES COMPANY

1205 DOUGLAS STREET
At 1211—Wa. 6428
OMAHA, NEBRASKA

"NEBRASKA'S LARGEST DISTRIBUTORS"

OUTSTANDING BUYS...

1004 N. Third St.
WISCONSIN DELUXE CORP.

AUTOMATIC CIGARETTE MACHINES CO.

2282 Locust St., ST. LOUIS, MO.

R. K. SALES CO.

109 South 8th St., PHILADELPHIA, PA.

SLOTS

1 Pace Console, 25c, practically new...$225.00
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2 Playoffs...250.00
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At 1211—Wa. 6428
OMAHA, NEBRASKA

"NEBRASKA'S LARGEST DISTRIBUTORS"

OUTSTANDING BUYS...

1004 N. Third St.
WISCONSIN DELUXE CORP.
Three Satisfied Advertisers

$14 AD BRINGS $4,250 WORTH OF BUSINESS

This advertiser listed 45 arcade machines—20 of one kind and 25 of another—and sold out all of the equipment with but one insertion of a two inch $14 advertisement. What better response could you ask for than that?

$50,000 ROUTE SOLD DAY AFTER BILLBOARD IS OUT

This operator was amazed at the quick action secured thru his advertisement in The Billboard. 276 machines of different types, 2 trucks, 10,000 records, spare parts and other merchandise and equipment were sold the day after The Billboard went on sale.

Actually this is a mild statement as you will agree after reading the reports in the three boxes on this page. They tell all there is to tell about The Billboard’s influence and its ability to produce immediate far-reaching results!

Phenomenal results should not be expected from every advertisement published in The Billboard, but it is safe to assume that any message of importance will receive attention and get the quickest, possible action.

PAGE AD SELLS ALMOST $30,000 WORTH OF MACHINES

Market possibilities for rebuilt and converted machines seem to be unlimited as shown by the results received by this company whose announcement of a new type amusement machine sold 150 at the last accounting with orders still coming in.

Are You Benefiting From The Billboard’s Wide Coverage?—It’s Influence and Acceptance by the Entire Trade?

Now is the time to advertise in The Billboard not only for immediate sales but to improve your position in the trade and have a following for the prosperity period expected to come with final victory!

FALL SPECIAL

Prepare an advertisement now for the big, important FALL SPECIAL NUMBER dated July 31. Extra circulation and special editorial features guarantee wide coverage and good attention for your message. Take advantage of this big issue to sell or buy machines, service, parts, etc. Time is short—so act now.

MAIL YOUR COPY TODAY—FORMS GO TO PRESS JULY 21

The Billboard Publishing Company

25 Opera Place

Cincinnati 1, Ohio
SUPER BUYS!
1. Mills 50¢ Gold Chrome, $3.00...
2. Mills 25¢ Blue Bird, 60¢...
3. Mills 25¢ Cherry Bell, 90¢...
4. Mills 25¢ Club Bell, $2.00...
5. Mills 5¢ Brownie, $25.00...
6. Mills 5¢ Blue Ensign, $25.00...
7. Mills 5¢ Blue Front, 60¢...
8. Mills 25¢ Blue Front, 55¢...
9. Mills 25¢ Sports, 50¢...
10. Mills 25¢ World, 65¢...

PROGRAM STRIPS:
1. SUPER WURLITZER BAGS...
2. SEEBURG JENNINGS MILLS...
3. MI5 ROCKOLA MILLS...
4. PACE TOE-CLOY MILLS...
5. GOTTLIEB BAGS...
6. BALLY MILLS...
7. CALIFORNIA MILLS...
8. BEATLE MILLS...
9. GEM MILLS...
10. ANTIQUE MILLS...

WANTED:
1. Slot Machines...
2. Slot Supplies...
3. Slot Parts...
4. Slot Manuals...
5. Slot Books...

BARRETT'S, 820-826 MILL ST., CHICAGO, ILL.

CHICAGO'S LARGEST SELLER OF...
OPERATORS...

Hold up buying expensive, second-hand LONGACRES and THORO-BREDS until you have heard of our new, low-cost refurbishing, rebuilding and conversion of BALLY 1-BALL FREE PLAY

BLUE GRASS • SPORT EVENT
SPORT SPECIAL • DARK HORSE

See your Distributor. If there is no Distributor in your territory handling our products, write us Direct.

SULLIVAN-NOLAN ADV. CO.
527-529 W. Chicago Ave.
Chicago 10, Illinois

BUY WAR BONDS AND STAMPS

WANTED: BARGAINS!!
Special—5c-10c-25c BLUE FRONT, 433,000 SERIES, the set $645.00
Special—New Supreme Gun, $330.00

Gottlieb Machines WANTED!
WILL PAY CASH
For late Watling and Starling Photographs, Games and Coins, 50% extra on price wanted in first letter.

D. GOTTLEIB & CO.
1140 N. Wabash Ave. CHICAGO 1, ILL.
(Tel: Albany 2640)

AMUSEMENT MACHINES
July 17, 1943

Salt Lake City

Location Troubles Cut Play of Most Machines

SALT LAKE CITY, July 10—The hot weather slump in business in the Salt Lake City area took its grip on things in mid-June. But this year the downward curve of business is deeper and steeper, and is not compensated by an upward turn in business in surrounding spots, which are also served by Salt Lake City operators.

Operators are dejected not receiving the returns they were led to expect because of the vast of new money, the booming growth of the area and the increasing demand for amusement. Running charges are taking their toll both directly and indirectly from all operators.

Taverns and inns within the city are operating only on a part-time basis due to the high temperatures. This means a definite loss to the operators. But instance, in one city hotel, almost everyone dissatisfied with the weather has left town, and the operators are working on a reduced schedule.

SALT LAKE CITY, July 10—The hot weather slump in business in the Salt Lake City area took its grip on things in mid-June. But this year the downward curve of business is deeper and steeper, and is not compensated by an upward turn in business in surrounding spots, which are also served by Salt Lake City operators.

Operators are dejected not receiving the returns they were led to expect because of the vast of new money, the booming growth of the area and the increasing demand for amusement. Running charges are taking their toll both directly and indirectly from all operators.

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ONE BALLS
WHILE THEY LAST!

Longacre, Club Trophy, '41 Derby, Pimlico, Kentucky,
Jockey Club, Sky Line, Long Shot, Sport King,
Spinning Reels.

WURLITZER PHONOGRAPHS
Models 950-700-600-71-41

ARCADE EQUIPMENT

Western Bandcall

Ton Strike

A-B-T Targets

Club Rolls
Mills 4 Rolls
Super King

Luna Parades
Bella Rolls
Super King

Chevy Rolls
Moleen Rolls
Blue Fronts

FIVE BALL FREE PLAYS
S-10-30
Grande Canyon
AZARIA

ACTION
Midway
Second Front

Belle Hop
Champ
Daisy

Trot
High Hat
Sea Hogy

Miami Beach
Saggy

Write, Wire or Phone for Complete List and Prices

BELL PRODUCTS CO.
2000 N. OAKLEY
CHICAGO, ILL.

WANTED: MANAGER
FOR OUR PARTS DEPARTMENT

Must know all pin game parts.
Good proposition for good man.
BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO

The most thorough and complete "CHICKEN SAM" Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"
RAY-O-LITE GUNS

$179.50 1/2 Deposit, Balance C. O. D. $179.50

The most thorough and complete "CHICKEN SAM" Change-over to "JAP" Ray Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns, a MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Our "JAP" Ray-Guns make friends with every operator because they look and perform as nice and make money right from the start. Send us your Certified Check for $175.00 to save C.O.D. charge, or $60.00 with your order—balance of $119.50 C.O.D.

Chicago Novelty Company, Inc.
1348 Newport Avenue
Chicago, Ill.

MILLS for coin machine information
VICE SHAY  JOHN RYAN  SAM BASEK  CHARLEY ZEDER

MILLS NOVELTY COMPANY 400 Fullerton Ave., Chicago, Ill.
LOWEST PRICES IN THE U. S. A. "COIN MACHINES OF MERIT"

THE FOLLOWING EQUIPMENT IS THE CLEANEST AND FINEST YOUR MONEY CAN BUY. EVERY MACHINE GUARANTEED REGARDLESS OF PRICE OR YOUR MONEY REFUNDED. ALL MACHINES COMPLETELY CHECKED AND IN A1 OPERATING CONDITION! HURRY!

<table>
<thead>
<tr>
<th>Coin Game</th>
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<tr>
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<tr>
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<tr>
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<td>Mills Bell</td>
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CONSOLES

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REBUILT PAYOUTS

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COIN MACHINES OF MERIT

The Billboard 1943

COURT GAMES

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THOMPSON MUSIC COMPANY

1403 RANKIN AVE PITTSBURG, PA

ATTENTION, ILLINOIS OPERATORS

If you are leaving for Uncle Sam's Armed Forces, or if you are forced out of business for any reason, CALL OR WRITE US IMMEDIATELY. We will pay HIGHEST PRICES for your equipment or operate your route on a fair percentage basis. We are ready to move fast.

RUYNOS SALES CO.

123 Runyon St.
Newark, N. J.

PIN BALL BUMPER STEM REPAIR SLEEVES

"Made of Silver But Worth Their Weight in Gold" Thousands In Use. BECAUSE THEY END BUMPER TROUBLE

SACRIFICE YOUR ROUTE OR EQUIPMENT

DO NOT
Victory

Bought a little sooner...

* Even if the money you put into War Bonds brings victory but five minutes sooner... saves but one man's life... there's reason aplenty why you should put every dollar you can... even more than 10%... in the greatest investment of all...

United States War Bonds

"When the story can be told...

you'll be proud of Chicago Coin and the important part it is playing in the producing of fine, precision war goods.

FOR THE DURATION... A 100% WAR PLANT

Chicago Coin MACHINE COMPANY
1225 WEST DIVERSEY BOULEVARD - CHICAGO, ILLINOIS

ROCK-OLA PLASTICS

Now Available!!!

We are molding UNBREAKABLE Top Corner Plastics in Red or Yellow for the STANDARD, MASTER and SUPER ROCK-OLA MODELS. Price $1.75 Per Corner. Sheet Plastic and Plastic Replacement Parts also available for all WURLITZER Phonographs.

1/2 Deposit, Balance C.O.D., f.o.b. N. Y.

ACME SALES CO.
414 W. 45TH ST., N. Y. C.
PHONE CIRCLE 6-7740

WE WILL PAY!

$500.00 for MILLS 4 BELLS Serial Over 2600
600.00 for MILLS 3 BELLS
300.00 for WURLITZER 800's
225.00 for MUTOSCOPE SKYFIGHTERS

Save time and expense. No need to write or wire, just ship your machine to us C.O.D. or sight draft through First Trust Company of Albany.

SEIDEN DISTRIBUTING COMPANY
1230 BROADWAY
Phone 4-2109
ALBANY 4, N. Y.

REBUILDS AND USED IN EXCELLENT SHAPE AND READY TO DELIVER

BULL, PIGE, TEN & TWENTY

MILLS TERRY BELL

$100.00

SHEILA BELL

$87.50

CHILI BELL

$85.00

ST. LOUIS 1000

$80.00

DELUXE

$50.00

BEAUTY WINNER

$45.00


NATIONAL SALES & DIST. CO.
DALLAS 1, TEXAS

SALESBOARDS

WPB has granted an extension to August 15 to manufacture Boards. We have huge stocks on hand for immediate delivery. Can fill all size orders. We are not holding Boards back for higher prices.

100 Holes Win a Fin, 50c Jumbo Thick. Take-ins is $200.00. Definite profit $120.00. Definite profit $80.00. Price $1.65 each.

50 Holes Fin & Bucks, 25c Jumbo Thick. Take-ins is $100.00. Definite profit $70.00. Definite profit $50.00. Price $1.35 each.

25c Holes Charley Board, 35c Take-ins is $75.00. Definite profit $45.00. Definite profit $40.00. Price $1.25 each.

100 Holes Charley Board, 25c. Take-ins is $250.00. Definite profit $200.00. Definite profit $50.00. Price $1.65 each.

Same, Thin, $1.65 each.

Same, Jumbo Thick, $2.45 each.

1000 Holes J.P. Charley, 25c. Hole Take-ins is $350.00. Average profit $200.00. Average profit $80.00. Price $1.79 each.

Same in Better Grade, Style D, $2.06 each.

Same, Thick, $2.39 each.

Same, Jumbo Thick, $2.76 each.

LOTS OF OTHER NUMBERS.

IF INTERESTED IN PLAIN READING BOARDS, TELL US QUANTITIES AND SEEN YOU ARE INTERESTED IN AND WE WILL QUOTE PRICES.

1/2 deposit with order. Write for our latest circular on Salesboards. This line over 20 years.

A. N. S. CO.
312 CARROLL ST., ELMIRA, N. Y.

"TRUE VALUE" BUYS FOR OPERATORS

WHO ARE CONVERTING

SEVEN-UP

TO

SINK THE JAPS

STRATOLINER

TO

SINK THE JAPS

GOLD STAR

TO

HIT THE JAPS

TEN SPOT

TO

SMACK THE JAPS

KNOCK-OUT

TO

KNOCK-OUT THE JAPS

THERE IS A PLENTY OF ACTION, THRILLS AND Suspense with the New Scoring PRINCIPLES IN THIS ZIG-ZAG BURST REVERSIBLE. invented and Registered, and new in the game. To the Bumper Guns, with the Face of the World, our new TRANSFORM that OLD come into a NEW, LIVELY, PATRIOTIC AND TIMELY MACHINE. CHANCE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LIMIT.

ORDER YOUR CONVERSIONS TODAY

$9.50 EACH

F. O. B. READING, PA.

We still have a few brand-new Machines, such as RALLY LONGSHOT 4-coin Multiple P.O.; RALLY SHORTKING 4-coin Multiple P.O.; MILLS 140-coin Multiple P.O.; MILLS ClocKer, 1 Ball P.O. All the following brand-new MILLS BELLS—BROWN FRONT, 3-10-25c. Machines have original Chicago, with the face of the World, our new TRANSFORM that OLD come into a NEW, LIVELY, PATRIOTIC AND TIMELY MACHINE. CHANCE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LIMIT.

WRITE, WIRE OR PHONE FOR PRICES

EASTERN DISTRIBUTOR FOR VICTORY GAMES

LEW LONDON-LEADER SALES COMPANY
131-133 N. 9th St.
Reading, Pa.

Phone: 4-3131, 4-3133
Night Phone: 6077

OPERATORS!

WANTED—CASH—WANTED—CASH—WANTED
NEW YORK, NEW JERSEY, MARYLAND, DELAWARE, PENNSYLVANIA

LATE MILLS 3 BELLS

KEENEN 4 WAY SUPER BELLS

LATE MILLS 4 BELLS

2 WAY SUPER BELLS

Also we can use all of the 1947 Mills Boms that you have. If you have any extra small, let us know how many. We are anxious to get them. We will come down with our best offer. All machines shipped freight prepaid for you. Name your own price—on the line. Write or wire—do not call.

M. & M. SALES & SERVICE CO.
114 GROVE ST.
MERIDEN, CONN.

(TELEPHONE 4648)

OPERATORS!

OPERATORS!

ALONE OR IN GROUPS, WE CAN HELP!

We offer complete services to operators, including the following:

1. Selling Machines
2. Buying Machines
3. Rebuilding Machines
4. Repair and Maintenance
5. Parts and Supplies

WE CAN HELP!

For more information, contact us today.

ALL OPERATORS ARE WELCOME!

NATIONAL NOVELTY COMPANY, 162 BERRICK ROAD, MERIDING, N. Y. (FAX: 382-2200)
We will pay HIGHEST CASH PRICES for
* SUN BEAMS
* DOUBLE PLAYS
* WEST WINDS

Don't Wait... Write Today!

United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE
CHICAGO

WANTED FOR CASH
SEEBURG'S "CHICKEN SAMS"
"JAIL-BIRDS"

$95.00
$95.00

$10.00 less without bases. Ship C.O.D. or Sight Draft.

Chicago Novelty Company, Inc.
1345 NEWPORT AVENUE
CHICAGO, ILL.

ACCLAIMED—FROM COAST TO COAST!...

OUR SENSATIONAL... NEW... FRONT-FIREFLASHING...
PANORAM DEAL!

AVAILABLE TO RELIABLE OPERATORS

WESTERN NOVELTY CO.

SMART OPERATORS— ARE CONVERTING
SEVEN-UP
STRATOFLINE
GOLD STAR
TELEFILM
NOCK-OUT

$9.50 EACH

F. O. B. CHICAGO, ILL.

ARDEN DISTRIBUTORS

LEADER SALES CO., 113 N. FIFTH ST., DETROIT, MICH.

RED-WHITE-BLUE

1500 Star Tickets—Undamaged—Rents Furnished.
100 Lots... $5.65 Each 25% cash, balance in 30 days.
52 Rail Tickets for Above, 1k each...
$1.95 Each
1000 Hole JACKPOT CHARLIE BOARDS (Thick)
100 Lots... $3.50 Each 30% cash, balance in 30 days.

ROY HUNTER

THE GEORGE PONDER CO.

WE PAY HIGHEST PRICES
FOR COMPLETE PHOEN ROUTES OR ANY OTHER
EQUIPMENT

For "Quick Action" Give All Details in First Letter
EAGLE COIN MACHINE CO.

BEN LUTSKE, Manager

4th Floor, 550 So. Dearborn Street
CHICAGO

LOS ANGELES
BADGER'S BARGAINS
MILWAUKEE

BRAND NEW MILLS FOUR BELLS
LATE COIN HEADS, SERIALS AROUND 3,000

WRITE

RECONDITIONED CONSOLES AND SLOTS:

<table>
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<tr>
<th>Mill Type</th>
<th>Model</th>
<th>Serial No.</th>
<th>Price</th>
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<tr>
<td>Bally 8000</td>
<td>P-12</td>
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RECONDITIONED PHONOGRAPH:

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<tr>
<td>Columbia</td>
<td>910</td>
<td>123456</td>
<td>$45.00</td>
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WANTED—USED MACHINES, HIGHEST CASH Prices Paid. WURLITZER, SEEBURG, ROCK-OLA, 4 WAY, MENARDS, SIMI, SAMS, ETC. 3202 R. C., 9800 R. C., 8800 R. C., ROCK-OLA, Super, Master, Deluxe, Standard. CONSOLES, Mills, Bally with Three Bells, Kenney 4 Way, 2 Way. ARCADE MACHINES, Drops, Bomber, Rats, Fishin', River, Sky, Battle, Penny, Nickel, Quarter, Late, New, Ships in Chicago, Wisconsin. Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

BADGER SALES COMPANY
1125 MIDWAY PKWY.
LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY
1501 N. 14TH ST.
MILWAUKEE, WISCONSIN
Bally is doing a job for the Army and Navy in '43

Ballyhoo to bulb! These three words tell the story of Bally—and all American industry. Bally—and all American industry—was organized to serve the decent, healthy desires of peaceful America. But Bally—and all American industry—is now a fighting force in the vast battalions of democracy. Members of the coin-machine fraternity who recall the simple days of Ballyhoo may be proud of Bally's big job in the battle of production. Building vital war products for the Navy and the Army Air Forces, Bally is helping to speed the day of victory and peace.

Bally MFG. COMPANY
2640 BELMONT AVENUE, CHICAGO

---

SPEAKERS AND CABINETS
Buckley Zephyr Cabinet—
Packard Large Wall Cabinet...$75.00
New...$11.25
Buckley Floor Speaker Cabinet...$32.50
with Speaker & Buckley Box...$19.50

COMPLETE ASSEMBLED MUSIC SYSTEMS
Warliiter T12, Complete in Cabinet with Buckley Adapter...$100.00
Rexton T12, Complete in Cabinet with Buckley Adapter...$100.00
with Speaker & Buckley Box...$19.50

SUPPLIES
Perforated Program Strips...
Red...$1.25
Buckley Log Life Needles...$0.35
Buckley 275A Bulbs...$0.12

REBUILD TREASURE ISLAND
Rebuild De Luxe...$5.00

CONSOLES

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<tr>
<td>Miss America</td>
<td>$200.00</td>
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Write for Complete List
Will Pay for Cash Prices for—
Arcade Machines—Consoles
Slot Machines—Mills and Jennings
Phonographs—Wurlitzer, Seeburg, Reels, One Ball—Scales, All Makes,
Wire or Mail Quantity and Price.

---

FOR SALE—
Large Stock Salesboards, Tip Books and Jar Games. Write for Price List,
stating your requirements.

---

Red, White and Blue Jar Refills
1910 and 2020 Five Fold $3.50 and $3.75 Per Set.
1925 Singles $3.75 Per Doz.

---

Charles Zimmerman
Antwerp, Ohio
It's wrong... all wrong, to figure out purchases of War Bonds in terms of 10% of our weekly income. Bombs, torpedoes and bullets are labeled 100% in the business of death, destruction and injury. We, who for various reasons are not privileged to fight on the battle front, are prone to forget, amidst the comforts of our homes, that our boys are giving their lives! That's why we on the home front should not restrict our War Bond purchases to a set percentage. We must invest every dime, outside of the necessities of living, in U. S. War Bonds!
Here's your answer to the shortage of experienced service men. The new Modernized Wurlitzer has Mechanical Selectors. Seldom needing service, they can be quickly repaired if need be by a relatively inexperienced man. This is your chance to expand your operation and make more money —without a corresponding increase in calls on your service facilities.

Here's your answer to the shortage of experienced service men. The new Modernized Wurlitzer has Mechanical Selectors. Seldom needing service, they can be quickly repaired if need be by a relatively inexperienced man. This is your chance to expand your operation and make more money —without a corresponding increase in calls on your service facilities.

Plus tone that entrances every listener

The all-wood cabinet on the new Modernized Wurlitzer results in greater baffle—the finest tone ever attained by any phonograph. Listeners are enthralled—play tune after tune. Location owners are happy. Your profits go up. Hear it yourself and then place your order at once. See your distributor.

The New Modernized Wurlitzer

A NAME THAT MEANS MUSIC TO MILLIONS

The Rudolph Wurlitzer Company, N. Tonawanda, N. Y.