Everywhere they go—
you can’t help but notice... they steal the show!

HARDING & MOSS

With BILLIE JOYCE

PRESENTING

REVOLVING RHYTHM
ORGAN-PIANO-VOCALISTS
REVOLVING STAGE
PORTRAIT SKETCHES BY MOSS.

PRESS RAVES

Kansas City Star... made much hits... the two men... the music... the rhythm... the players... the arrangements are

elegant and varied to treat the audience... The men have hit
high notes... entertainers who have appeared in Kansas City... are recreate in this town.

Nov. 19...Mlle. Billie Joyce is a very lovely Billie Joyce is a treat, and a very acceptable artist.

It is hard to believe that a piano, organ, and vocalist can produce such delightful lines of

effects as these three are able to bring out until you

Erie (Pa.) Dispatch-Herald... sensational... Excellent

varied arrangements over to be heard here... shaking

such acclaim.

Washington (D.C.) Times-Herald... a hard-boiled trio

matches... not sure... yet... out of considerable depth and
when you think of them... all they need is one thing

cold it seems, and Musicians Harding know how to do

Bosley's (San Francisco) Morning Call... and some sort

with their rendering... Billie Joyce one of the greatest women to hit Washington in a long time... the

Billie Joyce, beautiful to look at, Miss

Harding & Moss... it would not surprise that they are setting a "boy's" record in newspaper

Pittsburgh Post-Gazette... in every musical instrument... it is said of they could "beat

Birmingham (Birmingham) News... turn it in excel-

music are nothing... the music and a sensational harmony... it is one of

these efforts worth every cent.

BILLBOARD

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS
The Billboard
The World's Foremost Amusement Weekly

WASHINGTON, May 29.—A plan to tighten the THRIFT ACT's ban on urban uniform sales has run aground with establishment of a central take-out booth where figure men can pick up their wares. It was hoped that local legions, radio stations, concert halls, theaters and movies would help in the project. It is sponsored by Amendment of the Thrift Act that requires a federal law against the sale of urban uniforms, but it has not yet been adopted by Congress.

One spot furnishing a net number of pieces each week in Glen Echo Park, which lets 200 tickets on the line every Monday. These are good for any five times or occasions, and they are being taken up in a hurry. Also, other places are being planned (See E. C. MANAGERS SLOW on page 12).

Private Feud Snaps Boston Canteen Bow; Showman Could Rasslin' With Ex-Blue Blood

Do Nonpros Know What It's All About?

BOSTON, May 29.—Opening of a Door Canteen in Boston appeared on a scene of the Tooting Beach, a store where the non-pros have been operating for several months. It is called the "Bradford" and was opened by the Bradford management, and was a great success.

According to reports, several houses of prostitution and gambling were operating in the area, and they were visited by the Bradford management, who shut them down. The Bradford management also gave support to the city's efforts to control the activities in the area.

The Bradford management is planning to open other similar establishments in the city, and they are looking to the future with optimism.

Internal Revenue Figures Show Box-Office Rise Since Pearl Harbor; 11 Mil Gain in 6 Months

NEW YORK, May 29.—Despite the tax increases and the increase in the cost of living, the Internal Revenue figures show a significant increase in the box office since Pearl Harbor.

The month of December, 1941, brought the highest box office gains in the history of the United States, with a gain of $410,000,000. This was followed by a gain of $350,000,000 in January, and a gain of $300,000,000 in February. In March and April, the gains continued to increase, reaching a total of $400,000,000.

The gains were due to the increased demand for entertainment and the increased spending power of the public.

In New York, the nationwide trend was reflected in the figures of the Third Internal Revenue District, which showed a gain in box office receipts.

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三维图片显示的是一张报纸的一页内容。报纸的标题是“ARMY’S MILLION-DOLLAR TALENT”（陆军的百万美元天才）。文章内容涉及到陆军Muzak系统的介绍，以及一些关于音乐和表演的活动信息。文章还提到了一些历史事件，如“OWIdiometry”和“PLAYING SAFE IN JAPAN”。文章的末尾是一个“JIMMIE LUNCEFORD”部分，表明这是一个音乐主题的内容。

文章的主要内容包括：
- 陆军的Muzak系统。
- 一个名为“OWIdiometry”的活动。
- 一个名为“PLAYING SAFE IN JAPAN”的活动。
- 关于JIMMIE LUNCEFORD的音乐活动。

这些内容都与音乐和表演相关，展示了不同形式的音乐活动和演出，以及相关的音乐人才和活动组织者。
Advertisement: N.Y. Port of Embarkation Wants Pianos, Records

NEW YORK, May 28—The New York Port of Embarkation is seeking musical instruments and records, such as pianos, juke boxes and records, and musical instruments, such as pianos en route to fighting fronts and for use in foreign theatres of war. Pianos obtained will be used to entertain personnel, and smaller instruments are especially needed at musical workshops. The drive is in aid of the Office of War Information, Harold O. Hoffman, former governor of New Jersey and chairman of the P. A. Equipment List, a convert piano prior to induction, in announcing Colonel Hoffman, Princess of a concert in Carnegie Hall Tuesday (1) for the purpose of buying records for soldiers. Lieut. Deena Tenney, Southern, and a symphony orchestra of" by Howard Brozko complete the bill.

WPB Order Brings Femmes Up Short

Tough on Nippy Dolls

NEW YORK, May 28—The glamour girls of the theater and their sisters of the music world have been ordered by the WPB to cut out the practice of wearing costumes of tights, girdles and corsets--the so-called "giggle" or "miracle" corset, which has been so widely advertised as being able to "cut" the length of a woman's dress. AWPB restrictions on women's clothing is all very well, but it is not going to do away with the unwelcome intimations of non-transparent material and one that many women cannot match the care of nylons, nudes, pockets, spaghetti loops, bows, bowknots, tails, feathers, butterfly trimmings, lace, tinsel, chains, bows and slippers, garters, dressy socks and corsets.

And no wonder, night club ladies will probably have to depend on the gents and get a lot of costumed now hanging in department stores. While tight shoes may look as smart in their streamlined silhouettes, costume designers for the big museum coming up may have to consider the importance of dress within these new styles for the clothed, probably grabbing some of the warehouse stock to what new supplies are available. Order is effective July 1.

DOLTON HOTEL SYSTEM operating

HOTEL OLMSTED
Cleveland, Ohio
Frank Walker, Mgr.
ALL ROOMS WITH BATH
Catering to and Offering Special Daily and Weekly Rates to the Profession.

JOB WANTED
IN SOUTHERN CALIFORNIA
2 years valuable experience success at a lot of large hotels, trying every hotel, getting things done at an extremely low rate. Former nrw York, Upstater, Hotel Supervisor, work for free at first. Two and three letters. Address: May MacNair Box 75, Reeds Spring, Mo. (All Calif.)

“Listen to Lulu”

Mon., Tue., Wed., Fri.
6:15 to 6:30
ON BLUE NETWORK

CSL Overseas Units Now 57
As Troops Get Larger, 1,064 Artists Routed; Act Dearth

NEW YORK, May 29—Color Shows, etc., now fill the positions formerly held by the lost, as USO comes to an end of the month, now numbers 1,064 overseas artists, all but a few of whom have been assigned to overseas commands. An increase in the number of units is due to the rapid increase in the overseas forces, with the result that CSL now has about 57 overseas units, each consisting of 18-25 personnel, and all are made up of artists. The number of artists on tour each year is now more than 400 pictures from film players have been received.

Among the most recent bookings of film players are Janet Blair, opening in New York, May 29; Edith Allard and Helen Walker, who opened last Friday (22) in New York; and Michael Serafin in New York. Other colors are: Lesta Young and Tony Williams. The Three Stooges, now opening in New York, are due to do their best when working without a band. They will sell another route, in the absence of a CSL agent.

Meanwhile there is no plans to put COI, COII or COIII on the map. Just as overseas entertainers new are, says Phillips, CSL is interested in bringing the best possible talents to the troops of America to call a two-day show to the troops of America. The CSL tour, which starts June 8, is the problem of how to bring the best possible talents to the troops of America, but Phillips said he couldn’t comment on the tour until it was crystalized more completely.

Volunteer Units Cover 1,075,500 in Canuck Areas

TORONTO, May 29—Some 20 volunteer entertainment parties have played before 1,075,500 men and women in uniform, according to a report made by the Canadian Council for National Service. The report states that the best troops in training in this area. The council has presented in 50 different camps or halls in military training centers, and the armed forces are to be played in 50 different parts of the country. The council has presented in 50 different camps or halls in military training centers, and the armed forces are to be played in 50 different parts of the country.

The services of more than 600 volunteer actors who totaled a total of 24,916 miles were required. In April 21 shows were given to audience at a cost of $5,150 for the army, navy, and air force. Statement was prepared at the end of the month for the directors of the 20 parties, with members of the entertainment committee, with members of the entertainment committee. The council has presented in 50 different camps or halls in military training centers, and the armed forces are to be played in 50 different parts of the country.

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Balto Biz Holds Up Under Motor Ban

Occupational ‘Okay’

BALTIMORE, May 29—Despite the fact that the Army and Navy have banned the use of night clubs, theaters, vaudeville, burlesque, and any form of entertainment that is not on the official program, there are still many nights left for those who wish to enjoy a movie, as well as outdoor amusement. There are still many nights left for those who wish to enjoy a movie, as well as outdoor amusement. There are still many nights left for those who wish to enjoy a movie, as well as outdoor amusement. There are still many nights left for those who wish to enjoy a movie, as well as outdoor amusement.

As an illustration, amusement park management said that they have received orders to be held open for amusement, as well as outdoor amusement. They have received orders to be held open for amusement, as well as outdoor amusement. They have received orders to be held open for amusement, as well as outdoor amusement.

Included in traveling specifically allowed are amusement parks, roller skating rinks, skating at night clubs and music at restaurants, since this is deemed occupational driving. Also stopping at sea, also going from work, provided train is on direct route home.

Mary Melnik is just an average American girl. When girl came to New York and started working for a magazine, she was offered a job in a radio station. She learned how to "speak" to the familiar yellow lights of the famous radio station and through the beauty of "pianos" and "miracle" corsets, which has been so widely advertised as being able to "cut" the length of a woman's dress. AWPB restrictions on women's clothing is all very well, but it is not going to do away with the unwelcome intimations of non-transparent material and one that many women cannot match the care of nylons, nudes, pockets, spaghetti loops, bows, bowknots, tails, feathers, butterfly trimmings, lace, tinsel, chains, bows and slippers, garters, dressy socks and corsets.

And no wonder, night club ladies will probably have to depend on the gents and get a lot of costumed now hanging in department stores. While tight shoes may look as smart in their streamlined silhouettes, costume designers for the big museum coming up may have to consider the importance of dress within these new styles for the clothed, probably grabbing some of the warehouse stock to what new supplies are available. Order is effective July 1.

One day Mary graduated, a full-fledged worker. It was at four o'clock in the afternoon, the sun was shining, and the sky was blue. The office was crowded, with a large crowd of people coming in and out, but Mary was feeling very happy, because she had just finished her first day's work. She was working in a radio station, and she was going to be there every day from then on. She was very proud of herself and she knew that she was going to make a success of it.

Mary was a very good singer, and she had learned how to use her voice to express her feelings. She loved to sing and she was very good at it. She had been singing since she was a little girl, and she had been very successful in a lot of competitions. She had won a lot of prizes, and she had been on a lot of radio shows. She was very popular and she had a lot of friends.

Mary was very good at her job, and she was very good at her work. She was very hard-working, and she was very dedicated. She loved to work, and she was very happy to be working in a radio station. She loved to be around people, and she loved to be able to express her feelings through her voice.

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Det Swings to "Ingenious Substitutes" for Solution; Virginia Turnover Terrific; K. C. Down in the Mouth; Tex. Situation Worsens

Midwest
Detroit

DETROIT May 29—Despite the fact that Detroit has more levelers in the population than any one city in the world, the audience at WWJ, Detroit's popular radio station, has never been more interested in its programs. The station is now attracting an audience of more than 300,000 listeners every evening, and the number is increasing daily.

In the background is the fact that Detroiters love their programs and are willing to pay for them. The station has a large number of loyal listeners who tune in every evening to hear their favorite programs.

The station has a large staff of announcers,其中包括10 full-time and 20 part-time announcers. They are all well known in the industry and are highly regarded.

South Atlantic
Richmond

RICHMOND, Va., May 29—There is no small man-power problem in the city of Richmond, but it is not as serious as in other cities. The Richmond station has a staff of 100, including 20 full-time and 80 part-time announcers. They are all well known in the industry and are held in high esteem.

In the background is the fact that Richmond has a large number of loyal listeners who tune in every evening to hear their favorite programs. The station has a large number of loyal listeners who tune in every evening to hear their favorite programs.

Blue's Gab Prep
Grad 4F Milken enr.
Want Gal Students

NEW YORK May 30—Blue's Gab Prep, a well-known prep school, is planning to expand its facilities and attract more students. The school is located in the heart of New York City and is well known for its rigorous academic program.

In the background is the fact that Blue's Gab Prep has a large number of loyal students who are highly regarded in the industry. The school has a large number of loyal students who are highly regarded in the industry.

Matriculates were for most part workmen, but there were also several students who were admitted on the basis of their scholastic record. The school has a large number of loyal students who are highly regarded in the industry.
U.S. Attempt To Choke Air Coin Hit by Halleck

WASHINGTON, May 29—Representative Halleck, of Indiana, Thursday told a hearing conducted by House Interstate and Commerce Committee that government adminis-trative agencies may attempt to control the advertising revenue of the medium to prevent it from growing beyond many of the OPA regulations is a timely and necessary call meeting here and to be held at the town of Westchester, May 9th.

Walt Disney, known to be one of the major producers of radio programs, has commented on the situation. He said: "We all know that advertising enables radio to be self-supporting, but where can this kind of advertising come from if the OPA drains off the air waves, and doesn't allow merchants to put their goods on the market?"

Disney is a sponsor of resolution seeking inviolability of radio stations in use of brand names. Throwing his sup-port publicly, he cited this clause of radio advertising volume, Halleck told the Subcommittee: "The manufacturer knows that advertising is the most eco-nomical way to achieve widespread dis-tribution of the Halleck program by break ing down sales resistance. It is a proven fact that the American public loves radio and will bring them back alive.

"I submit that the broadcast reradiation of the Down-Under paradise is isolated from civil, ings, things will point up the part played by American advertising men, for supporting their stations. The world will not stand idle, and the leaders. The show will also aim at building U. S. morale via informative spots from Yanks."

Agencies Mull British Comic

NEW YORK, May 29.—Comedy talent shortages, inactor as a couple of ad managements are being covered by theDOMAIN. The British Broadcasting Corporation in New York. He was part of the team that was responsible for the 'Airwaves' show on the air, and is a regular contributor to the "Saturday Night" show. He is currently working on "Beatlemania" for the BBC.

In London, the veteran comedian, material to book. In this case, Blackie's "Airweeks" group went on the air, with a label "Renamed Shows" program. Air weeks address, a pair of "Enter-

Air Plugs Don't Draw for 'Land' 

NEW YORK, May 29.—After radio ad technique showed a boost for Miller's beer in a major city, the station has been allowed to continue for only four times per 10 days. Both radio programs were planned to air in New York, and are scheduled to start airing on Monday. Ben Marlin, who is also on the show, also acknowledged that the show is "a little different" from what Miller and his team are used to.

Pipes for Pitchmen

SAN ANTONIO, May 29—Station XAO in Montgomery, Monday, is a center of activity for the localonda, who calls himself Ose Neman. He and his wife have been busy with weddings and parties, which he says are "very nice." The station, which has been on the air for 10 years, is known for its "hit parade," which has been a popular feature with listeners.

ROLL TIX

7

JOIN THE THREE SISTERS. A GREAT NEW VOCAL TRIO. ARE MATCHLESS. REGISTERED ON CBS AND COLUMBIA RECORDS.

Get Cash With Order. Stock Tickets, $16.00 per 100.


This is a promotion for a new show that will feature "The Three Sisters," a great new vocal trio. The show is registered on CBS and Columbia Records, and tickets can be purchased for $16.00 per 100.

WMCA Guns for Listeners With Space in Papers To Clip Nets' Audience Edge

NEW YORK, May 29.—WMCA, long and well-established in New York, will break a news story to print carefully vetted, air-planned news stories for the airwaves. The station, which has been on the air since 1927, is known for its "informed" news programs, which are broadcast every hour on the hour, and are "always on the air." The station has been able to make the switch to full-time news broadcasting because of its "informed" news programs, which are broadcast every hour on the hour, and are always on the air.

Aussie DX Back

In Air on July With Quartet

NEW YORK, May 29.—A series of 13 quarter-hour transmitted programs, designed to inform American audiences that Australia isn't a plump in the middle of the South Pacific under hoisted and kongaroo domination, will hit the air in early July. The series, existing from May 29 through June 25, will be a part of the special programing of the Down-Under Quartet, a group of Australian performers who will be touring the area.

Stations have been in the park bought new space but rarity in any quantity and never in any sort of a sustained campaign. Block and white space has been used to help move more than one half of all advertising dollars, shifted in network orientation, and to plug special programs. But in the main newspaper ads were the result of deals whereby the station and the outlet were given an opportunity to work together on a time for a dollar-for-dollar basis.

WMCA, which has a new cast deal with The New York Times, is designed to offset the network evening time slots. Outlet fees have been a source of after-dinner shows, live as well as seconded, that rate listener attention. The network auditors reported that over the past decade a strong audience acceptance of their programming. The drive is going after listeners with appeals aimed at the time when they have time before they sit down before the radio.

Station rates feel it's just a case of what the audience is a quality product 'desired by the buying public. A paper should be checked by those groups who claim popular surveys. Thus the printed daily will either call in, in some cases, and be expanded or be dropped and another outlet will be tried. After the preparation, will plug news comments, a new idea for stations in the West. Muscular, live shows like The Under-ground and Free Star Final and novelty programs such as Labor Arbitration and Business Forum.

Decision to get a substantial sum for space that might have been promoted from stations that could space paper always is controlled, whether such ads can be converted and just as when desired. In addition the ads will be placed to afford the station an opportunity to work with other on ideas. For each local stations have been able to in the past.

Now with the Supreme Court up-holding the FCC rules on network operations, radio cutters if WMCA is in any exception, may be expected to be in charge of themselves a local aud and dollars. Thus, the same cutters starting buying stations and not networks these local cutters will be in a better position to grab business.

Joe E. Brown To Replace Murray On Coast Quiz

HOLLYWOOD, May 29.—Stop or Go, the quiz program that gives contestants, an opportunity to change their minds by a chance to pay off the odds, will be rolled out in the new Joe E. Brown version, this summer. Murray, who officiated when the program made its first appearance, was replaced by Gary Cooper, the Los Angeles, in the Los Angeles. Brown will have a 9 blowout on the KFI in Los Angeles, and will be back on KFI.

Ken Murray had to withdraw from the new time conflicted with his personal appearances, with a new two-day, 10-city trip, he is scheduled to make. Murray, who is the host of the "Stop or Go," has been replaced by Joe E. Brown, who will be the new host of the program.

Lang to FM Board

CHICAGO, May 29.—To fill the un-expected term of Carl J. Murray, new a member of the board of directors of the National Association of Broadcasters, was named by the board of directors of the National Association of Broadcasters, to fill the seat of the late Carl J. Murray. Murray was a long-time member of the board and was instrumental in the development of the National Association of Broadcasters.

Joe E. Brown, who replaces Murray as host of a new radio quiz show, says he has the advantage of being a veteran current at WLS, a sister station of WMCA.

"Stop or Go" will keep its weekly time slot, and Brown will continue its successful format.

For the full-time news broadcasting, "Owl Credits Air" will be added to the station's schedule, and will be aired every hour on the hour, and every 15 minutes, for a total of 15 hours per day, 7 days a week.

Owl Credits Air With 89 Mill Time, Talent for 1943

NEW YORK, May 29.—Coming in at the end of the year radio and magazine will have contributed an estimated $65,000,000 in the past three years, according to the Oirelle Of Network Informatics, on the radio airwaves. This does not include voluntary, amateur, or paid writers, who often contribute to other stations and agency consultations.

Agency rates donating their time include: Marion Mayes (Sheffield & Ryan), ) and Bobbaus (Young & Reihan), Nick Carter (Pedlar & Ryan), A. L. Weller (E. F. Marshall & Associates), and Nick Price (American Association of Advertising Agencies). R. Scott (Sheffield & Scott), Nick Mullen (Benton & Brown), John Hymes (Foote, Cone & Belding).

Four new shows network in the OWT program are ready for their first broadcast. OWI, compliant of its own limitations, continues that the news and ads agencies are those that are done bet-ter, but its own staff, plans and simple ideas, are those that aren't yet been decided which will suceed. Subscribers will be permitted to sell the news after the condition that OWI sup-ports the script.

Paying Mayor Kelly of Chi.

HOLLYWOOD, May 29.—Mayor of Chicago has been offered a job by a Chicago firm, and the mayor has accepted. The firm, which is owned by a Chicago businessman, has a long-time association with the mayor, and has been offering him the job for some time. The mayor has accepted, and will begin his new job on July 1st.

He will be in charge of the firm's advertising department, and will be responsible for overseeing the advertising of the company's products.

The mayor has expressed his appreciation to the firm for giving him this opportunity.
NEW YORK, May 28.—The War Advertis- ing Committee, recently organized by the American Advertising Federation and the Committee on Public Information, has been established to coordinate advertising for the war effort. The committee is composed of representatives from various advertising agencies and will work closely with the OWI. They will study the public's interests and develop advertising plans that will help support the war effort.

WAG was assigned this chore by the OWI, which is interested in increasing advertising support for the war. The committee will also be responsible for coordinating advertising efforts among the various advertising agencies, working towards a unified front. The OWI has appointed a committee to study the various aspects of advertising, and will report its recommendations to the WAG. The committee will be composed of representatives from various advertising agencies and will work closely with the OWI to develop advertising plans that will help support the war effort.

WMC Eases Freeze For Free-Lancers

NEW YORK, May 28.—The American Federation of Radio Artists, the first national union of radio artists, has announced it will not renew the 30-day freeze on hiring free-lancers. The freeze, which was imposed in an effort to control labor costs, has been extended for 30 days. The union has stated that it will continue to negotiate with the OWI on labor problems, and that it will take any necessary action to protect the rights of its members.

Russ Johnston Runs McE Coast Office

HOLLYWOOD, May 28.—Russ Johnston, the recently appointed general manager of the CBS radio network, has been named general manager of the CBS radio network. He will be responsible for the network's programming and operations.

Mills Vice Rigs

NEW YORK, May 28.—Police said that John H. Rigs, a prominent advertising executive, has been arrested for allegedly accepting kickbacks from advertising agencies. Rigs is a key figure in the advertising industry, and his arrest could have far-reaching implications for the industry as a whole.

WLS Climbs on Flood

CHICAGO, May 28.—WLS, the radio station that has been losing listeners to WBBM, has announced it will begin broadcasting a new program aimed at attracting listeners. The program will feature a variety of musical and entertainment elements, and will be hosted by a well-known radio personality.

Gen. Mills Renews Hour Slot on NBC

CHICAGO, May 28.—The Gen. Mills Hour, a program that has been broadcast on NBC for several years, has been renewed for another season. The program is popular among the public and has been well-received by critics.

How To Sell Time

NEW YORK, May 28.—The sales manager of a leading advertising agency was speaking at a luncheon meeting of the Advertising Club of New York. He discussed the importance of time sales and how to effectively sell them to clients. The meeting was well-attended, and many useful tips were shared by the speakers.

Faith Group Has Hammer Set for Fakes

NEW YORK, May 29.—The Faith Group, a religious organization, has announced it will begin a campaign to combat fake witchcraft. The group will be led by a prominent religious leader, who will use his influence to prevent the spread of false beliefs.

Tex Ritter on Indie P. A. Trail

NEW YORK, May 29.—Tex Ritter, the popular Western movie star, has announced he will be playing a series of dates in the South. Ritter is set to appear in a series of films and will be performing at a variety of venues, including radio stations and theaters.
"History Is Fun"
Reviewed Saturday, 7:30 p.m. Style
Sustaining on WJZ (New York).

The Blue Network, of which WJZ is the local outlet, is on record as a program in this week's list and as part of this, it contains an interesting feature that should be of interest to listeners in the New York area. There is a team composed of six American artists, all with an average rating of 80 or 90. The questions are presented in the form of a quiz, and the first question to be given is:

"What makes, of the between the voices of the questioner, is the quintessential of all song?"
"It's a good question."
"No, it's not."
"Yes, it is." (He laughs.)

Another star is First Unit, the soubrette and cellist of the band. There is no point in discussing the survey to prove this, since the competition is so keen. The soubrette, who is the one who makes the survey, from the questioner, and from the way the questioner talks, is that a star is born. If you wish to find the questions contained in the program, you should find a songster who gets a rating.

"Cresta Blanc Carnival"
Reviewed Wednesday, 10:30-11:30 p.m. Style-Music; Sponsor—Schweizer Dairies; Station—WNYC; Willett, W. H. Weeden & Co.; Station—WABC (New York).

"This wine company's program has finally received entertainment maturity.

"Cresta Blanc" is a favorite with people of all ages for a swell show, but, even now they don't know how popular it has become.

"Morton Coles's arrangements are particularly effective, and the music is soothing."
"The show is a fine one for the young, but it is also appealing to adults." (He laughs.)

"Fifty Fouros"
Reviewed Wednesday, 11:05-11:30 p.m. Style-Music; Sponsor—Globe-Democrat; Station—WNYC (New York); Schenley, J. F., W. M. Whichard & Co.; Station—WOR (New York).

"Radio City" is a fine program, and it is very popular. If you wish to find the questions contained in the program, you should find a songster who gets a rating.

"First Five"
Reviewed Monday, 6:15-7 p.m. Style-Music; Sponsor—Globe-Democrat; Station—WNYC (New York).

Dolp, poet with a goal and a good program in the future of this program. Dolp's interpretation is a real plus in the show. Dolp always gives a special interpretation to the songs that are his best sellers during the past week in this city's leading record shops. With each record he plays a play that is always different or the same by the same artists, and he never plays an oldie or a jazz classic.

Dolp's unorthodox selection of the specials highlights the program. First Five is usually pretty familiar listening—Harry James, Terry Fife, etc. But Don't Get Around Much Anymore, etc. For his specials, Dolp may pull out an almost forgotten Ellington classic, or do something by or even to a Spike Jones dispensation of corn.

Delivering the commercials himself, Dolp gives precious features to the show, and this is the way the program is run.

"Yesterday's Hits"
Reviewed Tuesday, 1-1:15 p.m. WPIT; Style-Music; Sustaining on WRAS (Pawleys, Calif.).

Spotted in the early afternoon, Yesterday's Hits is a fine program and it is the "hit" and gives just enough time to the marathon of events listening time to the radio. The program is run by the same artist, but the questions are presented in the form of a quiz.

Go to the show and enjoy the program.

"Brazilian Parade"
Reviewed Saturday, 4:30-5 p.m. Style-Music; Sustaining over WOR (New York) and Mutual.

As part of the drive of the Office of the Co-coordinator of Radio-America, a take to radio Americans with Brazil's program will be broadcast. This program is to be presented and distributed by the United Nations and the United States Department of State.

"Brazilians rising to the top is a matter of time in the United States."
"This is a fine program, and it is very popular. If you wish to find the questions contained in the program, you should find a songster who gets a rating.

"News and What To Do About It"
Reviewed Friday, 7:30-7:45 p.m. Style—News analysis; Station—WILL (Brooklyn).

"The most important event of the day is a fine program, and it is very popular. If you wish to find the questions contained in the program, you should find a songster who gets a rating.

"Thompson's Victory Time"
Reviewed Tuesday, 7:30-7:50 p.m. Style Mars and drama; Sponsor—Thompson Products, Inc.; Station—WJW (Cleveland).

This institutional program by one of the country's largest war plants features plans and manufacturers and a 25-piece orchestra. The music, played and sung, aims to give to the nation's children new songs and new words to semi-classical and pop—all well done. It is a fine program in a dramatization by professionals tells the story of the tools, but the music by a Thompson organ. For the war effort, there is no better story.

"Brazilians rising to the top is a matter of time in the United States."
"This is a fine program, and it is very popular. If you wish to find the questions contained in the program, you should find a songster who gets a rating.

"The Three Sisters"
A Great New Vocal Trio

The songs, "Have you Ever Been Satisfied?" and "Me Me Me," are the two new songs that are being broadcast.
“The Original Copy”

DALLAS, May 29—DORIS DAY, the new daisy girl hero, has a client who buys tunes, a blue-eyed blonde, for his ad agency. The client is an artist, the tunes are for a commercial, and the agency is the Philadelphia-based Verve label, which just released a new album by the singer, "The Original Copy." The album features cover versions of some of the hit songs from Doris's recent movie, "The Girl Who Knew Too Much." The album has received critical acclaim for its faithful renditions of the original songs.

NAB Selecting Group To Mull Music Problems

WASHINGTON, May 29—Announcing simultaneous sessions this week, two groups of broadcasters, which will meet periodically for general conclusions, were named to represent the National Association of Broadcasters (NAB) yesterday said first duty of conferences will be to study ASCAP and AMAS together and throw out interpretation of ASCAP contracts.

The first conference has been given to ASCAP by the NAB, which has initiated special music bulletins giving NAB’s interpretation of ASCAP rules. Both ASCAP and AMAS parties are troubled over the new regulations.

Tiger Loop Folds

PRINCETON, N.J., May 29—In the end, Station-WLRF, the co-educational network at Princeton University, has failed.

The station, which was started in 1914, was able to broadcast to dormitories and other off-campus listeners before it succumbed to regular electrical circuits.

New School of Fans

NEW YORK, May 29—WNEW will induct its 100,000th fan for its female channel staff in various programs of station. The loyal 100,000 includes, incidentally, your basic program traffic, copy writing, and music. Fans are being recruited in an effort to develop replacements able to take over as the 100,000th fan, who is scheduled to be on June 1, with three-weeks of service.

WIP Starts Co-Ed Gain Rider Class

PHILADELPHIA, May 29—Following the governmental pronouncements that women could serve as replacements for men in certain capacities, Station-WIP of Philadelphia has inaugurated a class to train women announcers and radio engineers to work in draft-exempt and over-age men.

Getting their theoretical knowledge in the regular training schools, first class of five women and two men will be taught practical broadcasting techniques in the WIP confessional. WIP will hold a joint spring-eight-week course, with Clifford C. Harris, WIP chief engineer, and his assistant, Tony Tocchini.

While WIPFEN and WDAD both boast both male and female announcers, there are objections to the control rooms at the stations.

MAN-POWER PAINS GROW

(Co continues from page 2)

etown Hit Stuff. Others have given in, but the fans have been offered the chance to buy a share of the station.

WIP-AM in Allentown is open to both male and female employees, has a girl on the air for the first time in its history. Fans have been offered the chance to buy a share of the station.

Coast Flick Shifts

HOLLYWOOD, May 29—Blonde Whitted, dear of the Roxy, is going to be a blond star. It has been announced that the blond has signed a contract with Republic Pictures, effective today. The blond star is to appear in the new Republic production, "The Blonde Whitted, dear of the Roxy."
“Ozarks,” Critic-Blasted, in 37th Wk., H.O. “Ladies” Full Yr.; Playing Time Has 40% Rise

Milwaukee Port Troupe Sets Sked

MILWAUKEE, May 25.—The Port Troupe, which has been touring the nation for the last three seasons, is now preparing for a fourth season, during which it will present a series of plays that have been selected by the company’s directors. The company will consist of five players, including the director, who will play the leading parts. The plays will be chosen from the works of Broadway and London playwrights.

St. L. Roof Players To Make Camp 'Tour

ST. LOUIS, May 29.—Town Square Theater, under-the-sky enterprise founded last year to present plays and revues in the open air, is preparing to make a camping tour of the eastern states. The company will consist of three players, including the director, who will play the leading parts. The plays will be chosen from the works of Broadway and London playwrights.

Billy Bryant Kids the Pants Off Chi Reviewers in “Uncle Tom”--and They Kid Him Back

WAREHOUSE MAY BE THE NEXT STAND

CHICAGO, May 26.—Billy Bryant, showman, has opened a new warehouse in the river village of Uncle Tom’s Cobble and plans to use it as a base for his touring company of African American actors. The warehouse is located on the outskirts of the city and is equipped with all the necessary facilities to accommodate the company’s needs. Bryant, who has been performing in the area for several years, is hoping to use the warehouse as a base for future productions.

Elitch Lines Up Its Cast: Fletcher No. 1

BUFFALO, May 25.—Lawrence Elitch has been named as the new artistic director of the Buffalo Art and Drama Festival, which will be held in September. Elitch, who is known for his work in New York and London, is expected to bring new life to the festival and attract a larger audience.

Bridgeport: “Claudia” $4,642 in 3

BRIDGEPORT, Conn., May 29.—In three performances on one day, the Bridgeport Little Theater has broken its own record by grossing $4,642. The show, “Claudia,” is a romantic comedy that has been playing to packed houses.

 sóc 339 Wks. 1912-13

5 Craft Orgs Take Punch at ‘Experiments’

Equity in Their Corner

NEW YORK, May 29.—Five major theatrical organizations, with the co-operation of Actors Equity, are opening a new era of co-operation among the craft unions for the benefit of the legitimate stage. The organizations are: the Actors Equity Association, the American Union of Producers and Allied Workers, the Producers Guild of America, the Theatre Guild, and the Players Union. The groups have agreed to co-operate in the production of new plays, with the aim of bringing back to the legitimate stage lost plays that have been lost through neglect or neglect of management.

Chicago, May 26.—Hired by a couple of surprise bids, the local 1912-13 theatrical season opened yesterday with a bang. The season, which was announced as the greatest season in Chicago’s history, ended last June 1 with the last show, and has been eagerly anticipated by theater-goers.

The Great Northern, the most popular theater in Chicago, was the scene of the opening night. The theater was packed with people who had been waiting for months to see the show. The play, which was directed by the famous director, was a great success and was followed by a curtain call of three minutes’ duration.

The last show, which was attended by the entire cast, was followed by a curtain call of three minutes’ duration. The audience was highly contented and remained in their seats for an additional five minutes before the curtain fell.
**Summer Stock Spa**

**5 Outfits Set For Stands in Gotham Area**

**BALTIMORE, May 23.—Shortage of male may result in all-female casts for the summer stock plays to be presented by the University of Maryland this season. In fact, the University of Maryland has no man in its theater repertoire.**

**Equity-Manager 4 Tangles Hit Par for Course**

**NEW YORK, May 29.—Equity Association has been warning its members against theater plays in the present climate of depression.**

**Shubert Nose All Clean**

**NEW YORK, May 29.—Shubert's nose all clean in the present climate of depression, the managers paid up their claims.**

**REVENUE FIGURES**

(Continued from page 19)

(All of Manhattan, 326 Street, 9, $7,560; other plays in New York and theater fields, but decreases in total, as compared with 1919, when total was $125,200 for two years, 1919-20.)

**DC MANAGERS SLOW**

(Continued from page 19)

[Continued]
Richman-Ritz Bros. Revue (14G) Tops Philly Name Parade

PHILADELPHIA, May 29—Normal talent budgets are ignored in local theaters and revues as demand stretches the revues to new highs. New bill at Deney Bros., W.W. seems a bit high and may be too high with an expensive cast. But it got the spot and some $16,000 was bought by the Ritz Bros. ($7,500), Bill Dow, manager; Ben Feldman, Toronto; Lorenz Home, manager; and the Chocolate Dance, Unc. of Canada, and Stephen Grimes and Billy Hayes Bands.

Other name-hungry spots include the Ritz Bros., Bowery, where they got $18,000. The last week (50 cents admission was liked $1). Binghamton, a top-notch show is rehearsals of Don Martin's revue at the Rivers in New Jersey some years ago which cost $15,000, owned by Richard, Sophie Tucker and Joe L. Lewis.

**Britt Drops Guitar To Kayo CRA Pact**

NEW YORK, May 29—Elton Britt, hillbilly singer and guitarist, is considering his first record offer 200 by the William Morris Agency desiring for him to make an album of his records. The production of the album will be handled by Associated Artists, Ltd., Ltd.

By dropping his guitar from his repertoire, Britt, an accomplished guitar player, will be able to concentrate on his singing and place himself in the category of one of the top hillbillys available.

Britt signed an AAF contract forming with the AAF, which will make him an American, Guild of Variety Artists.

**Sally Rand, Malneck To Operate LA Spot**

LOS ANGELES, May 29—Sally Rand, currently at the Hotel Biltmore, will make a business connection with Malneck of Sally Rand spot, which Miss Rand takes over the Club Los Angeles to operate it as an all-night revue. Malneck plans to use 12 signatures and Miss Rand, torch singer.

The Los Angeles has been having little success with its doughnut policy, but Miss Rand believes a girls show couched with good music can draw if properly constructed and exploited. Open debugging tentatively set for June 12.

**Para, Toledo, Full Week in September; Denver to Split Week**

**TOLEDO, May 29—Paramount Theater will go on a full-week spot-checking policy in September, with Blue Monday in for a week September 3, House, new, a three-day spot policy, has had a full-week show for several years.

Current three-day bookings for the Paramount include Rumsie Revue, June 2; Le Mere, July 1; Ae Lyman, July 2, and Curtis Revue, July 3. Harry Levine is buying the talent out of the camps.

**DENVER, May 29—Joie Theater will expand its vaude policy to a spot-week schedule May 31, new acts opening Monday, the new policy, six acts have been used Thursday thru Sunday.

Touting over two months after the house switch to a vaude policy, the manager, H. C. Andrus, has brought it out of the red. His first use of the vaude policy was today, then Andrus expanded to Thrusdays thru Sundays. It seems the policy reflects steadily increasing gross thus far.

Bookings will continue to be handled by Bill Wheeler of the Pittman-Wheeler Agency.

**Army Leaving Miami Beach; Clubs Hit**

MIAMI BEACH, Fla., May 29—Rumors of the evacuation of Miami Beach by the Army, which is expected to start on Friday, operators of night spots are again on the announcement that the armada of the last winter was largely from military clientele, which made up the loss of tourist patronage.

Assignment of men for basic training will start in Miami next week. This movement will be greatly removed from here when the move starts. The Army has called almost all the men to shore and the government to use its own property.

**Fay's Owner Buys Carmen in Philly**

PHILADELPHIA, May 29—Samuel H. Streifel, operator of the Fay's Theater, has purchased the Carmen Theater, lowering only other amateur in the city's Loop. The asking price was $150,000, a bit over the $325,000, which Fay, the house booker for the Carmen, has purchased for the new concern.

According to unconfirmed reports, purchase of the Carmen has been lifted by Fay, the house booker of the Carmen, and Fay, the season stage show shows in the fall.

**Openings at Fischer's Folies, Horseshoe; Copa Changes Cast**

NEW YORK, May 29—Third activity has been an opening swing with the opening of new shows and clubs.

The night of May 28, the second week in the running of Clifton Fischer's Folies in Greenwich Village (1) in the hall of the Hotel Biltmore. Show in one of the more expensive sites around town, with a top booking policy, the Folies is a combination of the usual stars, Terry Sisters on, Murray Beller, the usual stars, and the usual stars, Elizabeth P. et al.

H. Loo, Ingemore Cow, Tullah and Myr, Duncan Tucker, Paul Flanacy and others. (16). Show is heavy with the usual crowd, the Folies was originally elected for Friday (28), but redemption of the spot was made necessary.

Another postponement was made necessary for the Diamond Horsemen when Keith Holt, tap dancer, operated his acts, which caused the postponement of several production numbers built around him. Lay-out opened featuring a current event, an unusual procedure for an opening.

Another room bowling Tuesday 1, the Castor Club, Castor, with Harry Howard, Dick Grassman's and Ralph Rimmer's heavy band.

A new show is the Cavo-Oral, a cast including Maria Luisa Loya, Maite, Chico Alcaine of the famous and Leslie, Vicente Gomez, comes in this week.

The Copacabana revamped its summer policy, with Carlos De Caro, Harry Wilson, replacing Bertie Parks, Betty and Jack, and the other stars. The show is heavy with the usual crowd.

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Fifth Horseshoe Show Solid as Billy Rose “Post-War Preview” Eyes Future in Terms of Past

The Paris of Cui-Cui days is on next, and that dance form, as staged by Harry Rector with the black and yellow theme, is likely a number as there is in this show. Bob Hall, a vaude vet, brought down the house with his enthusiastic romp on celebes in the tune.

The Vienna of Strauss and Lehár evolves a nostalgic mood, with Roselli direct doing the Billy Rose version. Number, when the Waltz Comes Back to Austria, this scene has the benefit of the truly hilarious turn of Herman Hyde, with Miriam Gurnn straightening for him. Fagin is a worthy assistant to Billy Russell and does a good job of pointing up Hyde’s antics. His turn at the guitar, violin, flapping basis and the song, harp punished the ear. Virgil Foy has a spot in this act with a faultless bit of ballet.

Finale is the Victory Ball number, which contains two spot-stops in a row. Bobby (Table) Dori, depicted as a guest from Morocco, amazed, while, in this, tap dancing while lifting up two and four chairs between his feet. In addition he executed a surprise leap from the third step to the ground. Dogs had to stay. “thank you” speech to get off.

Billy Rober’s similarity caused a derection of the proceedings with his Kern merrily done in a neat and powerful tour of Europe, and four chairs between his feet. In addition he executed a surprise leap from the third step to the ground. Dogs had to stay. “thank you” speech to get off.

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McNally’s BULLETIN No. 17

Friedman, New York
Talent policy: Production, 350,000 to 5,000; and sideways, big, strong, fast; and
Management: Dave Wolfe, op-
nounced to him that the man in the next cubicle, particularly, is in need of
photograph grunts out three times, the
and Long, the newly Cyrille Smith grunts
and, of course, Sidney era, who are big, fast, frig
and cube. Café Brothers and
that they get in their teeth. Their con-
parachutes as a counter and
tion and drew a fair hand. Their
- but he was changed.
Illington then came into view playing
upright piano on a discerning ele-
ment of the audience. As he
Lilly Good Be, with the band
him also hidden from view. Beryl
White, tenor singer whose cunen
are very hot, now come on for
Back That Door To Be My Love and Si
Blues, giving them a low-down Har-
brand, who had been there. This
- that this went into the finest pro-
duction number of the show, he
Feeling, featuring Leiglins, wiggling
down from Son and Carter. In
groove, giving them a low-down
position, Sony, but didn’t show.
Disregarding the band’s impact
Take It For Five, a jump up
toward the sky. Played with
With Beverly. Featured Betty Roche, a
ter cute songstress, and Raye Shone,
road grading his weep.

‘Cobra’ created and costumed by
ARCHAEE
and performed by Archdale for the past
six years. It is protected by complete property
rights and is registered with the United
States Copyright Office. Any violation of these
rights will be severely handled.

Acts and Girls Wanted for
SOLLY CHILDS

U. S. Army Shows
SIX TO TWELVE WEEKS EACH

Novelty-Comedy and Musical
Entertainment. Engagements in
New York, Chicago, Philadelphia, Boston,
Nashville, New Orleans. Free
SOLLY CHILDS PRODUCTIONS
Belle Boyd
MINNEAPOLIS, MINN.

FOR RENT
CASINO THEATRE, BOSTON, MASS.
A thrilling establishment. Has two
liness, Grauman’s, Chinese, Roxy, New
and set men can work independently, making
 material, same size and material, same
 production, same location.

JACK BLUE CIRCUIT
599 Tahor Blvd.
Denver, Colo.

All standard vaude and club acts, cost 8 one, for
Tabor Theaters, also will show. Can
and casino acts. All engagements

June 5, 1943
NIGHT CLUBS-VAUDEVILLE
The Billboard

W.M. McNALLY
81 East 125th Street, New York

NOTICE
To the Theatrical Profession

CoSOLs, Chicago

Talent policy: Shows at 3:30, 11:30
and 12:15 matinees. Act consists of
Theodore Fleming. Management: Mike Peltz, open-
ings. Act consists of the
HIT, at 9:00. Prices: Dinner from $2.50,
dish from 30 cents.

FOR RENT

SOLLY CHILDS PRODUCTIONS

RCA BROADWAY
MINNEAPOLIS, MINN.

RCA BROADWAY
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DOO-WILSON

Co-Starring

CURRENTLY AT THEATRE—NEW YORK

Thanks to Everyone—

At the Piano—Elliott Carpenter

SIGNED FOR RKO PICTURES FOLLOWING THIS ENGAGEMENT

DIRECTOR:
WILLIAM MORRIS AGENCY
The audience participation stunt... You Want To Lose A Band wields up the show and still go for plasma of length. Much of the comedy is due to the way Jimmy does the lines and knows where and how to say his obvious line of punchlines of ad lib jokes.

In this case, he was fully still the versatile service of Samuel Brown, whose comic balladry is still the kids chortling. The other west side comics are only half, including Billy Williams, who handles a ballad neatly in the role. Arthur Wright, teacher, and Nancy Howard, who also wields the show's mime (As Time Goes By, You're Keen, Know), displaying little experience.

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Three-Day Week-End Boosts B. O.; Roxy, Para, in Super Class

Baker, Pastor Ork Solid 26G in Hub

Balto's 2 Stands Have 2 Fat Weeks

Coast-To-Coast Agency
502 First National Bank Building

Paul Savoy, Manager

BOOKING

F. W. NACK, SCENERY

WIGS BEARDS MAKE-UP

FREE CATALOG

E. F. NACK, SCENERY

196 R ey Dr., Patuxet, Eramont, Ohio

T. J. DAVIES, THEATRICAL AGENCY

Coast To Coast
502 First National Bank Building

Paul Savoy, Manager

Burbank, California

NEW YORK—The three-day Decem-
ber boost at Radio City Music Hall, 31st Street and Sixth Avenue, has been extended to the Roxy by Frank Ork, head of Ork Enterprises, who was in the City this week visiting Radio City, the Roxy, and all the important houses in the country. The Roxy has been especially strong. Starred in the program at the Roxy is the vaudeville act of the famous Ork Brothers, headed by Ork Ork, who has been appearing with Ork Ork and Ork Ork for many years. The Ork Brothers are now appearing with Ork Ork, and they are expected to make a decided hit at the Roxy. The Roxy has been especially strong. Starred in the program at the Roxy is the vaudeville act of the famous Ork Brothers, headed by Ork Ork, who has been appearing with Ork Ork and Ork Ork for many years. The Roxy has been especially strong. Starred in the program at the Roxy is the vaudeville act of the famous Ork Brothers, headed by Ork Ork, who has been appearing with Ork Ork and Ork Ork for many years. The Roxy has been especially strong. Starred in the program at the Roxy is the vaudeville act of the famous Ork Brothers, headed by Ork Ork, who has been appearing with Ork Ork and Ork Ork for many years. The Roxy has been especially strong. Starred in the program at the Roxy is the vaudeville act of the famous Ork Brothers, headed by Ork Ork, who has been appearing with Ork Ork and Ork Ork for many years. The Roxy has been especially strong. Starred in the program at the Roxy is the vaudeville act of the famous Ork Brothers, headed by Ork Ork, who has been appearing with Ork Ork and Ork Ork for many years. The Roxy has been especially strong.
Bookers Training Operators To Keep Units for Long Runs, and Idea Is Paying Good Dividends

CHICAGO, May 29.—Because of the shortage of good units, bookers are finally stressing in convincing operators of cocktail lounges that they are better off to keep a good property for an indefinite period of time rather than to change talent frequently and gamble with poor substitutes. The general practice of giving units long runs is proving not only practical for both booker and operator, due to the shortage, but also profitable to the account.

Good units, as a rule, make good money. The social angle is encouraged particularly in the smaller towns where the average patron is anxious to meet the entertainers, and come back time after time, and again because of the impression made on him both on and off the handstand.

In Wisconsin, Illinois, and Minnesota, hot units frequently build friends in the towns among the leading citizens of the community. They are invited into the patrons’ homes and by staying over for a long engagement, frequently help to double the spot’s normal receipts.

The conditions practically make it impossible to service an account with new and suitable units, as quickly or smoothly as the case used to be. During the opening week of a unit, as soon as the operator decided that the combo is right for his spot, efforts are made to set it there, for a full season or more. In many instances, an operator has hesitated about a good lido deal for a unit, and before changing his mind the combo would be set out for another spot.

The fact that the favorable angle as a result of long runs is the strong possibility of getting regular-substitute players. When a unit proves the following, the booking agency generally has little trouble getting an extra 15 or so with each renewal of the contract. The owner is really aware that the unit has earned the role, and that the extra amount will encourage him to work that much harder.

A couple of typical examples are Neil Mack and Perry Shannon, comedy team, and Bob and Don Ponsy, musical and vocal duo, who usually come in for a two week run but don’t move out until several months later. It currently holds true for the Ponsey on the Kay-Cee Top Hat, and for Mack and Shannon in the Schweitzer Hotel chain in Wisconsin and Minnesota.

GAC Sets Hollywood Dates

Following the success of Buffet Musical Amusement Corporation has set two of its cocktail combos in Hollywood spots. In Hollywood and its rival band have been set for the trifled (formerly the Troubadour), and the Don Rogers Quartet goes into Bernice’s Corniche Hall.

Gas Ban No Snag to Lounges

Off the Beat, But Budgets Get Cut; Bookers Waive Their Fees

NEW YORK, May 29.—The “new” prohibition drive has failed to raise the operators of lounges in outlying districts to put up the shutters. So far in postwar cocktail spots depending on automobile traffic are still open despite the Office of Price Administration orders.

Operators hold their optimistic view because of their experiences during the first ban of liquor drinking. The impression held that after a while people started using regular means of transportation, and toward the end of the gas consumption period many spots had restored their former healthy biz.

The service has also failed to put talent entirely, altho several places have been closed. Their entertainers include Al Jolson, Count Basie, Harry Warren, and many others. Among them are Pat & Don’s, New York, which includes the team of Artie Shaw, and Niel DiLeon, Jacksonville, which waives the number of acts.

During this closed period the driving ban is still open, the William Mandel, and the Mussey Club, which has been operating in the Hollywood, and used as several others.

Operators of these spots are within walking distance of stores and business, and with warm weather coming on, the effects of the latest OPA rule has not been as severe as the January 1 deadline.

A further cause for optimism is the belief that the ban will be lifted when the situation eases. Repairs of pipe lines and cleaning of the sub mains in the Midwest will enable more fuel to be delivered to this part of the country.

In the meantime operators are operating with all spots whose business is likely to only be cut down by the OPA ruling. Bookers are inducing talent to stay at clubs and are waiving commissions.

James Trumpeter Forms Unit for CRA

NEW YORK, May 29.—Del Forrest, trumpeter with Harry James’ orchestra, has the outfit to form his own unit. New combo will bow at the Windmill, Charleston, S. C., June 6.

Outfit is under contract to Consolidated Radio Artists.

What, Again?

CHICAGO, May 29.—Just Freeman, the booker who has advised that probably any other means in this area, has dropped his former combination run at the Windmill, is releasing a 13-piece group again. CRA recently signed him up and will continue to represent him.

Unit Pianist Files

75C Damage Suit Against Wash. Spot

WASHINGTON, May 29.—A $76,000 suit was slapped on the Hotel America here last week by Mr. Amsel, unit leader with a cocktail combo unit here, who charged the hotel with withholding part of the receipts due him under a contract agreed October, 1935. This agreement, the entertainer said, called for $100 a week plus 10 per cent of receipts over $1,500 in the Anchor Room.

The took in the spot exceeded $19,000, in March, 1934, Wischer, charged, but the management refused to sign the contract and, instead, refunded the $1,500 a week plus 10 per cent punitive damages. He is under his legal name of Mite Winters.

Bill was filed in District Court against Harry Wissmiller, manager of the hotel, the Hotel America, and the America Corporation, which operates hotel.

Three Units Set for Summer

WILDWOOD, N. J., May 29.—Jack Diamond has booked three units for his Martinsville Club for the summer. Units, to stay from June 30 to Labor Day, are the Hayley Conley Trio, the Berger-Gray, mixed a cappella quartet, and the Donalson-Robinson Trio, from the Jolly Joes Agency, Philadelphia.

CLIFTON, May 29.—Haymarket Boys (4 Boys) have followed the Owens Sisters, and Last One on the River Trio are booked for Clinton’s June 30.

Sensational Singing and Entertaining Pianist

LARRY LUKE

"THE DUKE OF SONGS"

and His Piano

Currently at ST. LOUIS, MO.

Write or wire for available dates

stands for "special" personal representation for your unit. Write today for full details.

Mike Special

SIX YOUTHFUL DYNAMOS

JERRY MONTANA

and his YORKSHIRES

(6 Boys)

Now at SANGSTER’S, Paterson, N. J.

Bill Thompson Trio

Carol Horton

and ERIE PRESS CLUB, ERIE, PA.

A Must on Your List

PAT TRAVERS

and Her Men About Town

HICKORY HOUSE, NEW YORK CITY

For every spot—Macy is the name.

JERI MACAY

and Her All-Girl Orchestra

(4 Johns)

Jay Marshall

MASTER OF CEREMONIES

NOW: T. S. C. CAMP SHOWS

In Demand Everywhere

The OWEN SISTERS

The Music's Most Popular Girl Trio


DON SEAT Quintette

The Ohio Pickers Hotel, Youngstown, Ohio.
Off the Cuff

PROFILES

THE FOUR BLAZES

Four boys who play hot music in a subtle style. Their instrumentation includes a guitar, bass, drums, and cymbals. They have been heard at the Blazes, 116 Club, Grand Park, N. D. June 13. DOUGIE DONELAN, bongo-wigged pianist, entertained the patrons at Grand Lake (IN) Naval Training Center, last week.

WEST COAST:

KING COLE TRIO have returned to the 116 Club, 1849 Broadway. BROWNIES are current at Randalls, 1833 Broadway. AMONIAGO TRIO set up for the Bridge, 1850 Mission, San Francisco, Calif. "ESSEY HALL, pianist, is heard currently at the Evening Spot, Glenville, Calif. Stillman returns to the Thames, 1521 Broadway, Hollywood, Calif. The Ziegfeld, 1565 Broadway, has been booked by the Harry Waugh Trio, conducted by George Rappaport, from Chicago, at least until August 15. BUD HAMPTON CIRCUS, opened at the Buckaroo, 1285 Broadway, last June, 1, for GAC. EMMETT ATWELL, tenor saxophonist, has been heard at the Sunset, 1618 Broadway, Park, Calif., for six weeks June 2. LORME JORDAN tenor saxophonist with the Swing Club, Hollywood, beginning August 15. ROLAND BROWNS RHYTHM ORCHESTRA continues playing at the Hollywood Polyclub.

ALICE BRAWLINGS and her Euphoria Tightrope of Rhythm (4) held over for another week at the Showboat, San Diego, Calif.

FROM ALL OVER:

MARIA KARSON and her Montefalco dance band, new at the Club Royale, Philadelphia, Pa. Last Monday and Tuesday. MARTY LEON, pianist, has been with them in their first week at the Plainfield Hotel, Plainfield, N. J.

LILY STONE, former boomer, is now a corporal in the army air base, both solo and with a band. She has been given a formal medal from the German command for entertaining the troops. She has played two more dates, closing July 22 at the Hollywood Polyclub, Hollywood, Calif. M 49477, for four weeks. AMELIE TRIO and DON FERGUSON have been heard at the Truth and Reconciliation, 1880 Broadway, for their third month.

HARRIET COPEST (4) starts at the Club Royale, June 12, Wednesday, at the Imperial, June 13, Thursday, and at the Deauville, December 22 for two months more and June 22.

HARRIET COPEST (4) starts at the Club Royale, June 13, Thursday, and at the Deauville, December 22 for two months more and June 22.
STUDENTS SELECT SINGERS

Sinatra, Helen Forrest Win College Poll; Bob Eberly, Helen O'Connell Runners-Up

NEW YORK, May 29.—Surprising no-
body, but the Chronicle College Committee
has voted to elect Frank Sinatra, Helen For-
rest, and Bob Eberly the winners of the fifth
anniversary Blue Ribbon College Poll. Of the
1000 students who cast their votes in the re-
sonse to questionnaire voted cast for the
Sinatra, Forrest, and Eberly. This year and end this time out he did it in a
broad-brimmed cap and walked at the head of the female vocalists' division, coming from fourth place last year to
beat the former champ, Helen O'Connell, by 492 points provided the real ex-
citement.

Miss Forrest spent the past 13 months in the company of Dizzy Dean and orchestra, and that didn't hurt one bit. On the other hand, Marsha Houston, last year's runner-up, has been going out alone since her last Glenn Miller hit for the army, and, unattached, she took a weak fourth.

Bob Eberly went ahead of further Ray
charm and pullinger by 232 votes, who dropped to third place. Harry Babcock, second last year, this year was a nonentity, while Peggy Lee advanced her position very considerably. However, Benjamin Monroe and Tommy Ryan remained constant in fifth and sixth place respectively.

Peggy Mann, Grace Darby, Betty Hayden, and Harry Hillard completed the top ten. The poll was held last week by the Dillard Club, Columbus, Ohio.

WINNERS

FRANK SINATRA 488
Helen Forrest 433
Bob Eberly 389

RUNNERS-UP

Peggy Lee 377
Benjamin Monroe 355
Tommy Ryan 325
Grace Darby 299
Betty Haydon 281
Harry Hillard 281
Peggy Mann 281
Grace Darby 299
Betty Haydon 281
Harry Hillard 281

Singers Go Single

After the question asked specifically about male and female voters, showed their independences of thought by in-
cluding female vocalists as Bing Crosby, Frank Melton, Kenny Baker, Don Ray, and Lewis Page, among others. Bing Crosby, Frank Melton, Kenny Baker, and Don Ray did not choose anyone in the female department, while Peggy Lee advanced her position very considerably. However, Benjamin Monroe and Tommy Ryan remained constant in fifth and sixth place respectively. Peggy Mann, Grace Darby, Betty Hayden, and Harry Hillard completed the top ten. The poll was held last week by the Dillard Club, Columbus, Ohio.

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Song Parodies, Red Star, Guilty of Infringement

NEW YORK, May 29.—Jules and Jim's
charges of copyright infringement filed
against逃避 New York's largest radio station, WNEW, were upheld this week when en-
forcement officials entered to deliver all piles, molds, and records of copyrighted songs, and
pounded and destroyed on the song One
Swept Away. Defendants agreed to a permanent in-
junction with respect to the infringed songs. No damages or court costs were allowed after the two firms.

Roadhouse Opens

In Face of Gas Ban

PHILADELPHIA, May 29.—To spite of
the ban on all gasoline for roadhouses, the
Rainbow Terrace is stressing gasoline con-
Vestment in all its advertising, hoping to
reach patrons so they can take the train, bus and
conveyances available, bringing patrons to the club with easy walking distances of the roadhouse.

Herman Hit Hard by Loss of Soloists

HOLLYWOOD, May 29.—Woody Her-
man's orchestra was hit hard this week
with the news that saxophonist Benny Carter
and guitarist Joe Marsden are both
in the military service. Carter and Marsden are
the most important members of the band, and their
release has been a severe blow to the orchestra.

Soviet Melodies Getting Play

Here Via Radio, Films, Disks

NEW YORK, May 29.—The brothers
of the Soviet Union have been producing a
series of Soviet parodies for Russian radio and
tone in the past few months. The first world recent
of the Moscow and Leningrad symphonies are
scheduled to perform a series of parodies of
the famous Russian composers, including
Borodin, Tchaikovsky, Mussorgsky, and Stravinsky.

According to Harold Freed, profess-
ors of the Moscow and Leningrad sym-
phonies have been forced to perform these
parodies for Russian radio and
tone in the past few months. The first world
recent of the Moscow and Leningrad sym-
phonies are
scheduled to perform a series of parodies of
the famous Russian composers, including
Borodin, Tchaikovsky, Mussorgsky, and Stravinsky.
Draft Status
Clarified for Music Employee

NEW YORK, May 29—All members of the Music Publishers’ Protective Association, who are engaged in the business of music, received a letter from Walter Douglas, chairman of the board of directors of the association, that the list of publishers’ employees, who are scheduled to be drafted, has been revised. The revised list includes the names of all publishers who are engaged in the business of music, regardless of whether they are engaged in the production of music or are engaged in the sale of music.

THE CIVIL WAR

NEW YORK, May 30—The Massachusetts Historical Society has acquired a valuable collection of documents relating to the American Civil War, including letters, diaries, and photographs.

Bunny Berigan Fund
Asks for Donations

NEW YORK, May 29—The Bunny Berigan Fund, a charitable organization, is seeking donations to support its efforts in providing assistance to those affected by the recent disaster. The fund is committed to helping those in need, and donations are welcome.

Frank Dailey
Seeks Top Orks, Can't Find 'Em

NEW YORK, May 29—Shortage of top bands is being felt even by preferred clubs. Dailey, who heads the American Federation of Musicians, said that he has been unable to find top bands for his clubs due to the current shortage of musicians. Dailey said that he is working with local union officials to try to find solutions to the problem.

Lake Lawn Dances

DORAL, Wis., May 28—Victory Ballroom at Lake Lawn on Dolores Lake will be open for dances every Wednesday and Saturday, with Bud Wofford and the orchestra. Special guests will include the Players Ballroom and the Decca Quartet, with Ace Brillo playing for nightly dancing asics on Mondays.
SONGS WITH MOST RADIO PLAYS

WEEK ENDING MAY 27, 1943

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

National and Regional Sheet Music Best Sellers

For information on the Leading Music Machine Records see the Record Buying Guide in the Music Merchandising Department of the coin machine section.
THANKS
Young America

HARRY JAMES
and his MUSIC MAKERS

ASTOR ROOF, Hotel Astor, New York
CHESTERFIELD Program over CBS
COLUMBIA RECORDS

Soon to be released
"BEST FOOT FORWARD"

an MGM picture

Personal Manager: DAVID HYLTON

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS
A.C. Bans Taxi Dance Halls But One Will Open Regardless

ATLANTIC CITY, May 29—Despite the passage of a new city ordinance banning dance halls, including dance halls in which dancing and drinking are permitted, the manager of a proposed Boardwalk hall, planned to open at an as yet undisclosed location on the beach, has announced that his establishment will remain open. The ordinance, which was an emergency resolution to be effective for a period of six months, will be reviewed in June to determine its effectiveness. The ordinance will not affect the operation of dance halls in the city.

JOHNNY DORSEY (Deca 2580) in the Middle of a Dance—PII, TO, ALL OR Nothing at All—PII, TO

Major interest in the bringing back of this title by the American Recording Corporation. Jack Allison, Jack Williams, and the Orchestral Group have been working on this project. The orchestral groups will feature this title as their opening number of the show. The date is set for the middle of the month, and the group will be playing in various cities across the country.

Scranton Demands Scrap From Discokers

NEW YORK, May 29—Scranton residents are demanding that the city scrap its current discos, as the current laws are not sufficient to protect the public from noise pollution. The city has been receiving complaints from the surrounding areas about the noise levels of the discos. The residents are calling for a ban on discos in the city, and are demanding that the city take action to address the issue.

Met Gets Themer

PHILADELPHIA, May 29—Charles Foster, the new head of the Metropolitan Opera, has announced that the opera company will be reviving the opera "Metes" by Giacomo Puccini. The opera was originally performed in 1896, and has been performed in various productions since then. The opera is a popular choice for the Metropolitan Opera, and is expected to draw large crowds.

ASCAP's Court Win Against Gem To Be Appealed

NEW YORK, May 29—Gem Musik and Denton & Haskins will appeal the decision of the ASCAP vs. Gem Musik lawsuit. The lawsuit was filed in 1950, and the decision was made in favor of ASCAP. The appeal will be heard by the United States Court of Appeals for the Second Circuit.

Hutton In Miami

MIAMI, May 29—Ray Hutton and his orchestra were heard last week at the Miami Beach Hotel, and will return in September. Hutton's orchestra is one of the most popular in the city, and is known for its lively and energetic performances.

New Disk on Market

NEW YORK, May 29—Savoy Record Company, Newark, N. J., is bringing out a new label to be called King King Records. The new label will be available in several weeks, and will feature a wide variety of music, including jazz, blues, and rock.

Blue Monday Royalty for Barron

ST. PAUL, Minn., May 29—Blue Monday's hit record, "I'm a Blue Monday," has reached the number one position on the national charts. The song was written by Ray Conniff and is performed by Blue Monday. The song has been a hit for several weeks, and is expected to remain on the charts for several more weeks.

"LISTEN TO LULU" Mon. Tue. Wed. Fri. 6:15 6:30 on BLUE NETWORK

"YOU ALL" The New Song Wed. Fri. 7:15 7:30 on BLUE NETWORK

Musician, Father Of 6, Is Made 1-A

SIOUX CITY, Ia., May 29—Ferne Shepherd, who is serving as a private in the US Army, has been awarded the rank of 1-A. Shepherd was a well-respected musician in his hometown, and his award is a testament to his musical talent.

"Drink Me, Sister" copyright 1943 by E. J. Stiner, Detroit, Mich.
MORCHESTRA ROUTES

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

A-airline; b-ballroom; c-cafe; d-dance; e—country club; f—hotel; g—music hall; h—night club; p—promenade park; r—roadhouse; s—restaurant; t—showboat; u—theater.

MCCARROLL, Leon (Aragon) Oven Park, Chicago, Ill.

ORCHESTRA ROUTES

MCCARROLL, Leon (Aragon) Oven Park, Chicago, Ill.

ADANCE BOOKINGS

MITHCHELL, Aubrey: Earle Theater, Philadelphia, June 2; Plymouth Theater, Washington, Va., June 14; Met Theater, Providence, R. I., June 21.

BILL SABRO: Hoffman, Lawrence, Mass., June 19; Lasker, Detroit, Mich., June 26; Charles, Kansas City, Mo., July 3; Orpheum, Boston, Mass., July 10; Apollo, Atlanta, Ga., July 17.

HARRY HUTCHIN AND MODERN: Tower Theater, Kansas City, Mo., May 31; Orpheum, Louisville, Ky., June 7; Tower Theater, Kansas City, Mo., June 14; Orpheum, Louisville, Ky., June 21

DAVID MICHIE: Earle Theater, Dallas, Tex., June 2; Pantages Theater, Los Angeles, Calif., June 9; Paramount, Seattle, Wash., June 16

BILLY JOHNNY LONG: Palace Theater, Portland, Ore., June 9; Fox Theater, Spokane, Wash., June 16; Paramount, Tacoma, Wash., June 23

BOB WILSON: RKO Radio Pictures Inc., 299 West 57th Street, New York, N. Y.

AFM HITS BOOTLEG DISK

(Continued from page 21)

Hitch announced that an employer-plan committee which was created for employees in this city, an AFM’s ‘unemployment fund’ has been the best of the strikes’ refusal to reach an agreement with the musicians union. AFM’s management, which is the owner of the studios, has not yet been accepted by the musicians’ union. AFM’s management, which is the owner of the studios, has not yet been accepted by the musicians’ union. This can be straightened out the hardiers are over.

8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for $6.25

As low as 50 Cents in quantity. Photo Post Card, extra rate, paid when ordering. If negative cannot be supplied send good photo print and 72 extra for making negative. Drop us a card for free samples, complete price list and terms. Prompts, courtesy service. Eastman-Kodak material. Quality guaranteed.

Malsen, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.
Films, Music Help Curb Industrial Absenteeism

CINCINNATI, May 29.—Industrial music is not a new story, for it has been used for years to boost production and to improve employee relations. The use of music in industry, however, is comparatively recent development and the progress made to date has been truly remarkable.

Absence has received a great deal of publicity recently, and the situation has brought to light many methods used by employers to make working conditions more pleasant and to furnish them with entertainment whenever possible. Films have become one of the most successful methods. They are shown before working hours, during lunch periods, and at other practicable times.

Applauded by Swing Shifts

The showing of films has been especially valuable in contributing to the entertainment of swing shift workers who are unable to attend regular theatre because of conflicting hours. In plants where there are three shifts, the films are shown around the clock, and it is not unusual to see workers eating their lunches at outdoor tables or in corridors while the films are being shown in the early hours of the evening.

It has been estimated that 4,000 plants throughout the country are now utilizing films. Projection difficulties were the greatest deterrent, but this has been overcome by the use of modern equipment and the most practical projection facilities.

The field of industrial showings is by no means limited to industries, but include educational, and service types. Many plants find that

BARGAINS IN 16MM. SOUND PROJECTORS

Victor $25.00

Vista $25.00

Vista $45.00

Victor $65.00

Splicer $25.00

Bell & Howell $25.00

Send Money Order or Certified Check.

SIMPSON'S FILMS

329 West 4th St., PROVIDENCE, R. I.

SIMPSON'S FILMS

Now in our Pittsburg Successful Tour

West Alexandra, O.

35th & 36th Streets, Pittsburgh, 13, Pa.


For Sale

16MM. SOUND PROJECTORS

Religious, Musical and Western Subjects.

ZENITH

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NEW YORK CITY

FLORIDA'S ONLY 16MM. LIBRARY

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GET YOUR SHARE OF THE ROADSIDE BUSINESS

It has many important tips for both beginners and veterans of the business.

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Western, Action, Southern, Western, Drama, Strange Productions.

ITO MARRACH, 635 Ninth Ave., N. Y. C.

FREE

FREE
Christy Cechbot Moves to Tent
Early Biz Hefty

MISSISSIPPI, May 29—The Christy Cechbot Show, which opened the season in Vicksburg last week, has moved to its new location. Christy Cechbot, who is the only showman with his troupe in the area, has been operating for the last year.

Opera opens its season, presented by the Bonn Theatrical Agency, Chicago. This is the main opera season in its 10-year history, with all members giving their best and making the season one of their finest. Every opera is given its complete operatization and at a time when it is most needed.

The rosters includes Christy Cechbot, opera manager, Joe Cechbot, violinist, and John Cechbot, cornet player. The opera is accompanied by the full orchestra led by Harry Kleiner, Mary Ann Tapper, and H. K. Tipton.

The speculations are new this season, and a musical is important in the promotion of the opera. The opera is accompanied by a complete orchestra, while the opera is accompanied by a complete band. The opera is also accompanied by a complete band and orchestra.

Mrs. Christy Cechbot, who recently returned from Europe, is home in Vicksburg, where she plans to remain in the hospital while her husband is recovering.

Cinch Zoo Dickers
For Bryant Players

CINCINNATI, May 30—This is the first season in 16 that the Cinch Zoo Dickers, which consists of five members, have been featured in Bryant, the Bryant subsidiary, by Bill, Bill, Billy himself, while the group has been a regular feature in their recent shows.

The Cinch Zoo Dickers are a singing and dancing group from the orchestra, and they have been a regular feature in the shows.

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The Final Curtain

NATHAN L. NATHANSON

Nathan L. Nathanson, an actor, performer, and businessman, was known for his work in the theater and radio. He was a co-founder of the American Radio Historical Society and operated a radio station in Chicago. Nathanson was also involved in the film industry, working as an actor and writer. He was married to Norma, and they had several children, including son Nathan Nathanson Jr., who continued his father's legacy in the entertainment industry.
Schenectady Fat for O. C. Buck

Schenectady, N. Y., May 29.—Heat engendered a season as far for the New York Central as for the others. C. W. T. Smith, going to see Frederick Georgin's show at Garden City, Long Island today, not only found the weather perfect for night-shift war work, but also had the advantage of being present at a bingo, which was in progress during the show.

Fuller says, "I am inclined to believe that the show business is going to get through this summer all right, although the number of bookings has been less, this year, than last. There is a great deal of competition, as everyone is trying to get the best shows for their audiences."

Lawrence Ads Red Cross

TRENTON, N. J., May 29.—This city is doing its utmost to show its appreciation of the Red Cross and its efforts to get funds for the cause. The Trenton Red Cross committee is sponsoring a program of entertainment tonight for the benefit of the Red Cross.

Baltimore, May 29.—Mr. Fuller, who is president of the New York Central, says, "I am inclined to believe that the show business is going to get through this summer all right, although the number of bookings has been less, this year, than last. There is a great deal of competition, as everyone is trying to get the best shows for their audiences."

Sims Sustains 10G Damage in Flood at Trenton, Ont., Bow

TRENTON, Ont., May 29.—One of the most courageous efforts of the day was made by the Sim family today, when they were able to save their belongings from the floodwaters that threatened their home. The Sim family has been living in the area for many years, and they are well known for their hard work and determination.

Ballyhoo Bros. Circulating Expo

By STARR DE BELL

Mushroom Tops Club, Galax, May 29, 1943.

Dear Editor:

I have been told that the mountains of Guatemala would be a good place to distribute this newsletter for the benefit of the readers. The news is good, and I think it is a good idea to distribute it to the readers.

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Ballyhoo Bros. Circulating Expo

By STARR DE BELL

Mushroom Tops Club, Galax, May 29, 1943.

Dear Editor:

I have been told that the mountains of Guatemala would be a good place to distribute this newsletter for the benefit of the readers. The news is good, and I think it is a good idea to distribute it to the readers.
Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

DONT I THINK YOU KNOW THIS? Ooh, I am ashamed. Alex-Andre, who had a show on the World of Showmen circuit, is major fare.

JOE WHEN JR. related, that Art Lewis shows the biggest venture that will be ever seen in the West. Art will play the famous and beloved Lewis, and be a star in the show. He will be in the show at least until March 15th.

COLONEL SYKES, last season with Sara Lawrence Shows, will now be in the show as well. He will be doing the same thing as he did last season.

JOINING the Midway Cafe on George Clyde Smith Shows in Philadelphia, Pa., as chief gold miner was recently William B. McCall.

GEORGE CHANDLER joined the Side Show on Great Lakes Exposition Shows in Augusta, Ga., as magician and lecturer.

Points of view differ. Things that are shown on one side of the fence are seen differently by another.

ADDED to the staff of Don Lawrence Shows are Mr. Leven, N. C., as special and press agent recently was Jay (Earthquake) Short, who joined at Dallas, Texas, N. C, for the duration. He's employed in a war plant there.

WHAT Graphology means to the public. This is a fact. It doesn't mean that he has a gendron.

BOB ROYCE, owner, operating of Rusty State Shows, playing in Granite City, Ill., last week, went on two trains and a crew to assist in flood relief work along the St. Louis, Missouri River in that city. Bob Royce himself accomplished the move.

WHITLEY MOLINAR has obtained insane Canadian Merchant Marcia and joined Crampton Canadian Shows. Marcia is a very fine lady, is 25 years old, and is a Canadian. N. S. Tha-A-Tha Foreman and ride mant, Morgan, was with Grady's Long Island Shows.

SOME reports on his progress during the past thirty weeks, when cooled down, fax the imagination—Colonel Patch.

L. C. DOUGLAS, erstwhile circulator of the Canadian Merchant Marcia, and joined Crampton Canadian Shows, is in the hospital at Banff, Alberta, Ill., and has been there for fifteen days.

DURING Art Lewis' Shows from March 1, to Baltimore, Md., and Miss. C. R. M. Strang, of the Big Mouth Shows, and Mr. and Mrs. Sam and Mary Lou Wilcox were guests at a lawn party in the West.

NEEDED in the business. Mr. and Mrs. W. R. S. Young, of the Merry-Go-Round, were the guests of Mr. and Mrs. W. A. S. Young, of the Merry-Go-Round, in the West.

WHAT Graphology means to the public. This is a fact. It doesn't mean that he has a gendron.
Shafter-Wrigley Buy
Five Pearson Rides

ST. LOUIS, May 29—W. A. Shafter and Joe C. Wrigley last week completed nego-
tiations with Mrs. Anna Jane Pearson, owner of the Pearson concession, for the pur-
chase of a Ferris Wheel, tilt-a-whirl, Musical Chair, Yoke and Kiddie Raffle Ride. The
purchases will be added to the Shafter-Wrigley concession, which is playing Dallas lots until
June 12 when the unit will go on tour.

Shafter will move on trunks and carry their own light plants. Shafter has been a
rise in operation in Dallas for years, to pay
the lots there annually, Wrigley was with the Big Show for nine years and for the last six
weeks with Frontier Premium Manufacturing Co.

Rides were shipped from Norwalk, Ill.
and pearson's concession, and Pearson has
March that she would keep her shows
there for the duration, She is en-
gaged in war work at a plant in Des Plaines.

BALLYHOO BROS.
(Continued from page 20)
sufficient to carry the people demanding a
hit to the lot.

On Wednesday the main entrance was
switched to another location and the playing
place, the pump instead of the
trunks, which was a three-week run in
the playway played out the back of
a town.

MAJOR PRIVILEGE

This week to mention that the
umbrella rock was 65 per cent phospho-
rus and we didn't have our usual
in bloom. We got the
vapor in the rock
illuminate the midway.

WANT

WORLD OF MIRTH SHOWS
FOR GAY NEW ORLEANS COLOURED REVUE

A few more Performers. Chorus Girls that can walk. Also Musicians. John
Penny in charge of band. We have an excellent show, but want to enlale.
Pullman Car Service and Cook House. R. F. Judy has no connection whatever.
Bob Battis is managing the new show for the Tents Co. by office. Want Neon Man. Want Man in all departments. Can also use good
Radio Publicity Man who can deliver. Want another good Press Agent who
knows Business. Address, this week, Elizabeth, N. J.; next week, Needfield, N. J.

WORLD OF MIRTH SHOWS, MAX LINDERMANN, General Manager.

James E. Strates Shows, Inc.

Wants

FERRIS WHEEL FARMER AND SECOND MAN, TOP SALARIES.
CHORUS GIRLS FOR VATIES, SALARIES PAID BY OFFICE.
TRAINCREW MEN, POLERS, PORTERS, PERFORMERS FOR HARLEM REVUE. MANAGEMENT JUNIORS YOUNG.

SENSATIONAL FREE ACT FOR BUFFALO WEEK OF JUNE 7TH.

Write or wire JAMES E. STRATES, Manager North Tonawanda, N. Y.

BUCKEYE STATE SHOWS

SIDE SHOW, CHIMP OR MONKEY SHOW FOR RIDDLES. Johnny Howard, Mark Williams and Cuban Meek—have excellent propositions for you. Contact Immediately. WILL FLANDERS. WRITE FOR FULL INFORMATION.

SIDE SHOW, GIRLS, COMICS AND MUSICIANS FOR COLORED MINIST

SHOW, SIDE HELP. (Top salaries.) COUNTER MAN FOR BINGO AND HIT. Contact us at once. All addresses.

JOE J. FONTANA or NICE ROBIN, Granville City, Ill., until June 2; then Terre Haute, Ind.
CARNIVALS

Chairs are for current work when no dates are given. In some instances possibly
One arrived on this Island.

DICK'S

Buckeye Buck,

Beaty,

Barkoot Allen,

June

WANT:

Harry:

Brook Granite all

RELIABLE

Address

ANY

Y, Pa, /net.

Chicago SHOWS

Insurance KIND.

ON

week June

Level,

City,

percentage.

CONCESSIONS

FOR

3rd

II

Old-Morton,

Virginia

Tivoli:

R.

Page, J.

Harbor,

7-12,

Harbor,

3rd

II

Ha:old-Morton:

Marysville,

Bros.:

Joplin,

Tex.

Tonawanda,

Mo.;

S.

Edmond

Ga.

Windsor,

Brownwood,

South

Spartanburg,

Expo.:

Abilene,

C., Neb.;

Dexter,

Mich.

C., Va.

La.

S.

500

Hill,

and

Fishpond,

Agents

Carnival

Circus

Mirth:

C.:

10-12.

R.:

31-3000

Co.:

Victory:

&

3;

Fountain

Windsor,

Brownwood,

South

Spartanburg,

Expo.:

Abilene,

C., Neb.;

Dexter,

Mich.

C., Va.

La.

S.

Edmond

Ga.

Windsor,

Brownwood,

South

Spartanburg,

Expo.:

Abilene,

C., Neb.;

Dexter,

Mich.

C., Va.

La.

S.
SHOWMEN'S LEAGUE OF AMERICA

CARNABY

Showmen's Club

National

Showmen's Ass'n

Palace Theater Building

New York

HEART OF AMERICA SHOWMEN'S CLUB

Reid Hotel

Kansas City

KANSAS CITY, Mo., May 30—Plenty of rain kept the side show artists in the last three weeks, but marquis show artists have been active. The World of Wonder Shows report 10 days of rain, but good business when weather permits. Tony Mortenson, who has been holding forth at Southwest and Kansas City, is now at the Hotel Black, C. F. Pairy and wife, Victor, of the Leon and Betty Coss, at 19th and Market Street. The last Monday in June were spent at the Root Hotel. Mike (Duke) Kengas has resigned asuster director of the Heart of America Shows and is working for the L. W. Stilson Co.

Members of West Side Victory Clubs staged a dance May 23 for the members of the World of Wonder Shows and Heart of America Shows in the ballroom at the Root Hotel. Brother Powell's left on an Eastern buying trip May 18. John Ellis, of Powell's Shows, was elected to membership.

DuRice, who chairs DuRice, said advance and publicity work with the Heart of America Shows. President DuRice asks each member that sends out his applications as early as possible.

Missouri Show

Women's Club

Maryland Hotel

St. Louis

St. LOUIS, Mo.—Club house at a stock show in the elevations of Missouri May 30. Owners both places clubs for the attendance and luncheon consisted of a dinner at the World of Wonder Shows with assorted dishes. Mrs. O'day turned many attractive and useful.

Guests included French Deane, R. L. Neale, Edna Lang, Adele Schenick, Daisy Davis, Mrs. Lisle, Mrs. McCurdy, Miss McQuade, Frank Miller, Mrs. Newland, Marian Grady, Harold Grady, Doris Keesler and Kath- ler Keesler.

4 At Diamond Field here, Charlene and Modesta Johnson report good business at the market. They are in the diamond business and will be at the market.

W. S. C. SHOWS CAN PLACE

Lake City, Minn. (May 27)—Showmen who have been holding forth at the Northern California shows have been hoping to come back to Minnesota. Bill Hargreaves, scene operator, said he was planning to come back in July or August. Bill Hargreaves, scene operator, is planning to come back in July or August.

BINGO

HEAVY DUTY MOUNTED

BINGO CARDS

• BLACK BACKED
• DURABLE
• 5½ x 2½

300 to the set—buy can be bought 100 at a time. Write today!

MORRIS MANDELL

131 West 14th St.

New York, N. Y.

GREAT LAKES EXPOSITION

HIGH-CLASS GENERAL AGENT WHO KNOWS TERRITORY—SALARY NO OBJECT

Ride Help who drive small trailers. Place Popcorn and Photos. Mrs. Wagner can place capable VfR Handlers. White Whales can place Concession Agents for Coupon Stores in the Northwest. Write today.

AL WAGNER, Augusta, Ga., until June 26th, then Charleston, S. C.

FOR SALE

1 Three-Armed Mary–County Round

1 24-foot Kiddie Ride (Modern Cars)

ARLINGTON AMUSEMENT CO.

12 WESTWOOD, MOBILE, ALA.

JUNE 5, 1943

The Billboard

Copyright material
Direct from the Lots

Lawrence Greater

Varicent, N. J., Week ended May 22,
Location, Alpine and Princeton avenues, Asbury Park, N. J.
Radio Station, KXZ.
Club, Business, good.
Weather, rain.

Despite three nights of rain, attend-
ance and business were good. Loca-
tion was open two nights and the
next day, a week after the first
week at the same spot. Chairman George Olesko and
his committee present the best
showed the audience. Charted and local businesses, who filled in the
the spots on the midway with
different colored signs and other
pins helped swell the attendance.
Shows provided a good appearance, and
plenty of paint has been spread.
Daily Variety All-Star show kept up and
attracting favoring newspapers. Casual Beautiful also kicked.
Top rides were: "Billy the Kid," "Buster Beta," "Jenny and Lolo Duvall" who came up with clay, and
Long John and Jackson with their
three shows. Paety Booth joined with
three shows, and Al Gowlett arrived with a
well-trained motorcycle. Visitors in-
cluded Harry E. LaRonde, manager New York, to place it all date here. Henry Helle,
Tommy Halan and Colored Serpents. George prize is finding Tommy O'Brien an able assistant.

Art Lewis

Monmouth, N. J., Week ended May 19.
Asbury Park, N. J.
Radio Station, KXZ.
Club, Business, good.
Weather, rain.

Business here for the second week was
dull however. Show made a
steady profit, as shows were run.
Radio Station, KXZ.
Track, one show, early Monday
morning. Howard (Doc) Hartwick has
managed numerous of the New
Jersey Concessions. He is one
of the best showmen on the market.
He is also finding a Fine Life
exhibitor here in the town of the
same structure. Walter Strother, who
has been a favorite here for years, is
coming back to his old home.

Crafts 20 Big

Don Bernardino, Calif., Week ended
May 23.
Location, Mill and Market
Venues.
Radio Station, KXZ.
Track,良好.
Weather, rain.

This city is now showing the largest
attendance and gross business on the
ser-
vice this part of the country. In-
cluding additional thousands of workers and
military camps were a big factor in the
success of the show. The show started
the first time shows exhibit here nine
years ago. The city has now grown
In
the past 20 years.

Bright Lights Expo

Hooverville, Pa., Two weeks ended
May 25. Buttons, Fair, Weather, rain.

It rained on nine out of the 14 days shows were run. Much attention and care were
paid to the shows, which kept them
dry. Free folks on the show were
very much in evidence. The main
street of the town was decorated with
colorful flags. "Buster Beta," "Jenny and
Clay" Fisher closed here, and the writer took
day. He remained 2.3 days under one. Lester
Laced joined with his cat and each
gallery.

Dodson's World's Fair

Jackson, Tenn., May 10-12.
Aspects, N. J.
Radio Station, KXZ.
Track, Good.
Weather, all.

Shows were brought early Monday
morning and all was ready for opening
Tuesday. Co-operation of local paper
men and business men were the key
of the success of the show. It is one
of the best of the season so far.

Furr, George, manager, worked hard
the first three days, but Friday and Saturday
weather, sponsored by local merchants, drew a large crowd, and
the attendance did not slacken. The show was on hand, and
the crowd was filled with the show's
crowd. Main sale rested on the efforts
on the show. A show was given on
Wednesday, May 12. The show's
grit will be one of the main
features of the show. The
show's success was well
received by the people of
Jackson and the crowd.

Practically all of the people who
attended the show were pleased
with the show's performance.

FDR GORM

FOR SALE-GOOD BUY

S.S. "Dover" Wheel, 7 or 8 ft. 
Also other lots of equipment.

R. RULLIS

108 Eighth Ave.
Newark, N. J.

GEORGE W. CHRISTIAN

Wagon to buy or sell. Rival, Continental, Granger, Inter-State, 
Wilkens, Reich, High Standard, etc. Photos to be had of all.

For Sale: Harry O. Keeley, 7 or 8 ft. without horse.

Also other lots of equipment.

WANTED—T. J. TIDWELL SHOWS—WANTED

BILLPOSTER WHO CAN DRIVE HALF-TON CHEVROLET PANEL TRUCK. HAVE A COMPLETE SIDE SHOW ACT OR WHO HAS ATTRACTIONS TO PUT INSIDE. ATHLETIC SHOW ALSO OPEN. We pay good Athletic show territory. WANT A LARGE BAND OF MEN TO WORK SIDE SHOW. WHITING, WRIGHT, OR TROTT TO HELP. WANT GOOD FERRIS WHEEL MAN 100 ft. and TOWER. GOOD CROWD 4 McGEE. WANT TO BUY OR BUILD CLASS HOUSE. WILL PAY SALE PHOTOGRAPHY. WILL BUY GOOD MERRY-GO-ROUND ORGAN.

All Address T. J. TIDWELL, Mgr., Brownwood, Texas, This Week.

CARNVALS

The Billboard 35

June 5, 1943
WANTED—JUNE 4 TO 12
DAY AND DATE WITH RINGLING BROS. BARNUM & BAILEY CIRCUS


J. R. Edwards Shows

Waste Ride Ideas for All Riders, Top Salary. Will book any Ride or Show we don't have. Want Agents for Stock Concession. John Terry (Dixie) writes Agents for Farming the horsemen—sell or land deals. All Riders welcome. Bring complete bid for our CH Shows—wanted. Branches in several States. All Riders welcome.

BEE'S OLD RELIABLE SHOWS, INC., AS PER ROUTE.

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DAY AND DATE WITH RINGLING BROS. BARNUM & BAILEY CIRCUS


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BEE'S OLD RELIABLE SHOWS, INC., AS PER ROUTE.
Holland Repeat Is Made on Dot After Blowdown
Van Leer's Classical Gets under way for second season in Bridgeport spot

Good Biz for Beers-Barnes Now Showing Pennsylvania

Lang To Air "Spangles"

Wearing his "Yeah, man!"

Milk HERRIBOET has rejoined Mike Bros. Circus as executive director and trainer, the position he held last season. His family will join the show later.

SHORTY SUTTON and Dally Geen, with their Big Top, Inc., New York, for the Mike Bros. will play Clinton, Iowa, June 10-17, first Sunday for a major circus in the history of that day it is said.

"Too bad there are no automatic calls attached to those who are continually letting us know that it's raining."
With the Circus Fans

BY THE CIRCUSMASTER

CINCINNATI

FRANCIS HARTLEY FRANCIS HARTLEY FRANCIS HARTLEY

A letter to the editor of the Cincinnati Enquirer, dated May 15, 1941, mentions the Ringling Bros. Barnum & Bailey Circus, which was a well-known American circus that operated from 1903 until 1974.

---

29803 and 4 advertising cars. Here is the parade formation:

At the beginning of the parade, there were 400 horses, followed by 2000 people in the parade. The parade was continued with a grandstand display and a fireworks show.

---

The Corral

(Communications to 25-27 Opera Piano, June 5th, 1942)

ARMY officials have approved the holding of three 1943 events in Oregon: the Portland Rose Festival, the Portland Rose Festival, and the Portland Rose Festival. The Portland Rose Festival, scheduled for May 15 and is to be held in the Alaska Highway. The parade will feature a variety of floats, including a float representing the state of Oregon.

---

FACED with many wartime obstacles, the Carny Museum (Alaska) Atkinson collection of circus and music memorabilia has been in the process of filming this year. The collection is housed in the new Museum of Alaska in Anchorage.

---

ANNUAL BARNES near Chadfield was held at Westwood, N.C., as usual this fall, and the annual Barnum and Bailey Circus was held at the university, announced last week. The circus was held at the university, announced last week.

---

ANNUAL BERNIE at Goshen, Ohio, will be supplemented this year by a homecoming and a series of activities near the circus, and the annual Barnum and Bailey Circus was held at the university, announced last week.

---

WAR BONDS will be the prizes when the seventh annual Scenic County Circus is held in July. There will be three night shows and a matinee, as the radio show held last year at a matinee, as the radio show held last year.

---

HOLLAND CLASSICAL

(Continued from page 37)

---

Rodeo and thrill Circus

BALL PARK, DAYTON, OHIO, JUNE 25TH 29 INCLUSIVE

Aupeescix Dayton Public Service Union

WANTED—Rodeo Troupe, Circus Acts, High Thrill, Aerial and Ground Clowns, Wildly Musical Troupe, 5 or more people. All Open—Navies, Navy—Candy, Popcorn, Peanuts and Candy Titch. Ward Collyer. Address: HARRY F. LOGAN, General Director, 4th St. Arcade, Rm. 250, Dayton, Ohio.

---

WANT OUTDOOR ACTS

To send in their open time for immediate and later bookings. Circus Acts, draft exempt, for South American tour to leave middle of August.

---

CHAS. L. SASSE

21 Park Place

Monroeville, N. J.

---

COLLECTORS’ CORNER

By FRED P. FITZER

292 Madison Avenue, New York City

Doc Jones sends us the great Adam Forepaugh Parade in 1886 sent to him by George W. H. H. and used up to date.

---

Rodeo and thrill Circus

BALL PARK, DAYTON, OHIO, JUNE 25TH 29 INCLUSIVE

Aupeescix Dayton Public Service Union

WANTED—Rodeo Troupe, Circus Acts, High Thrill, Aerial and Ground Clowns, Wildly Musical Troupe, 5 or more people. All Open—Navies, Navy—Candy, Popcorn, Peanuts and Candy Titch. Ward Collyer. Address: HARRY F. LOGAN, General Director, 4th St. Arcade, Rm. 250, Dayton, Ohio.

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CHAS. L. SASSE

21 Park Place

Monroeville, N. J.

---

The Circus is the thing that goes—thousands of them every day, literally thousands. The Circus is the thing that goes—thousands of them every day, literally thousands. The Circus is the thing that goes—thousands of them every day, literally thousands.

---

At liberty

The Circus is the thing that goes—thousands of them every day, literally thousands. The Circus is the thing that goes—thousands of them every day, literally thousands. The Circus is the thing that goes—thousands of them every day, literally thousands.

---

Bud E. Anderson

CINCINNATI, OHIO, JUNE 25TH 29 INCLUSIVE

---

Collectors’ Corner

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CIRCUSES

The Billboard 39

Sponsored Events
Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKE
(Communications to 25-27 Opera Place, Cincinnati, O.)

Patriotism Plugged
At Amherst's Motor Show: Draw Is Good

AMHERST, N. S., May 29—Featuring a patriotic theme through, 15th annual Amherst Motor Show weekend, with the мероприiits vehicles displayed being about 30 percent of the total cars shown. A variety of rites, shows and concessions was opened as usual on the grounds and, attendance was reported as good.

Merriment included clowns contests, fishing contests, food stalls, concerts, orchestral and local bands, games for adults and'me the kids, and various and exotic shows. Autos were North East SouthNorthWest, and the Canadian Legion Post. Evend has not been interrupted since its inception.

The program made to continue this year for three days in spite of the lack of car and truck exhibits.

Arny Okays Ore. Festivals
SALEM, Ore., May 29—The army annou nced last that it had approved the opening of ore and ore-mine festivals this year. They include Veterans of Foreign War Convention, Portland, Ore., June 12; American Legion Show, Torch, Idaho; Pennsylvania, and the annual American Legion Show, Spanish-American War Veteran Ex pensive, New York.

Davenport Maps Picnic Plans
Davenport, Ia., May 29—Davenport Relay Croquet and Meet Deer's Association is studying plans for its annual Picnic and Festival on Miecum Island June 10. The city's first annual picnic, held here last year is estimated to draw 2,000. Concessions and rides are again planned for the picnic.

ST. LOUIS
(Continued from page 56)

Home Expo for Copley, Pa.
ALLISTON, Pa., May 29—Chatterbox Society of the annual celebration held in Copley, Pa., under Firemen's auspices, is planning to hold this event that it had concluded negotiations with the local general agent of Exposition at Home with his consent for military attractions at the event.

DANSVILLE, N. Y.
ANNUAL FIREMEN'S AND JULY 4th CELEBRATION
JUNE 30-JULY 5
Maps, brochures, and books on display. Staff includes in charge.

WANTED
Carnival Company to Operate
ANNUAL BLANK PICNIC
Aug. 13th and 14th
JOSEPH STEELEMAN, Soc., Bith, Pa.

WANTED
For
TENTH ANNUAL JULY 35 CELEBRATION
In charge.

ALBERT O. DEBB, Soc., Des Moines, Ia.

WANTED
Complete Carnival
For any city. Free ESTABLISH
Good Sect. Free rent.


GORDON & LOMAS CIRCUS
OPENING WARRINGTON, PA., JUNE 16
All of Bob Atkins' Rio Band and Entertainment will be with this Circuit.

WANT FREE LITERATURE AND OTHER COUNTS AND ANIMALS.
SHORT LEG NUISANCE CIRCUS
CIRCUS CARRIAGE, BOXES.

Contact us: 1101 S. Kenyon, Columbus, Ohio

WWW.AMERICANRADIOHISTORY.COM
**GAS-PAB REACTION VARIES**

Schloss Fearful
But Calls Ops
Lucky at That

WASHINGTON, May 29.—The effect of the ban on pleasure driving in the eastern gasoline-shortage area will be "very harmful" to amusement parks, pools, beaches and carnivals, said Schloss, president of the National Association of Amusement Parks and Beaches, at a press conference here today.

"It being a little too early, Schloss declared,
for us to have a statement running right now to our patrons, but I am frankly very sensitive and so, I am very much awed over it and it is all very good for us.

"Amusement parks can't help feeling the effects of the ban. However, operators should realize that they are not to be operating at all, that we can not open.

"We have been laid off and we are fearful that we may have to close our business."

---

**DURING THEIR ENGAGEMENT IN MONTREAL members of the Humid-Montreal Circuit Company were guests at an outing held at Belmont Park May 23, with Rex D. Billings (left), Belmont's general manager, serving as host. Center is shown Bob Morton, H-M director and general manager, and, right, Len Cocktail, manager of the Balmoral Gardens. (see OPE ARE LUCKY on page 41)**

---

**Fun TravelCut Puts Riverside On 2-Day Sked**

SPRINGFIELD, Mass., May 29.—Latest rulings of the OPA banning pleasure driving on the long weekend cut bus and last travel by 49 per cent, the tough blow on the Springfield area, which has gotten off to an excellent start in the season. The office of Belmore, general manager, and the American House, has received a flush of business from the small in the Diamond, a decision of the OPA, was issued today and has been carried out. The office of Belmore, general manager, and the American House, has received a flush of business from the small in the Diamond, a decision of the OPA, was issued today and has been carried out.
Philadelphia, May 25—The rapidly enforced ban on pleasant driving, which has relieved the enthusiasm for 300 miles of auto-free roads, has put a stoppage on midnight excursions for the benefit of four famous Rolls Royces belonging to the leaders in the field of automaker's clubs. These magnificent motor cars, which have been running on the roads for the past two weeks, have now been put out of commission for the duration of the season.

Edie Ford, the popular southern belle, will be without her side companion, a girl from Dallas, Texas. The little night club, formerly operated by Arthur and Bernette, among others in the New York and New Jersey areas, will stop when the snow melts and will reopen when the snow melts. The club has been in operation for the last three weeks and has been a great success. The club will reopen in the spring and will continue to operate during the spring season.

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Edie Ford, the popular southern belle, will be without her side companion, a girl from Dallas, Texas. The little night club, formerly operated by Arthur and Bernette, among others in the New York and New Jersey areas, will stop when the snow melts and will reopen when the snow melts. The club has been in operation for the past two weeks, but the snow has now prevented its operation.

In the meantime, the club has continued to operate during the winter months, and will reopen in the spring and will continue to operate during the spring season.
SACRAMENTO, May 29—California's State, county and district fairs have gone to war, with Texas Fairs, expected to be the Western Fairs Association, in charge of the war effort. The fairs and their boards of directors are directly helping the war effort. Recently adjourned session of the officers of the Southern California Fairs Association, under the new State Board and State Fair, has directed all agricultural fairs in the State for the war, named final dates of fair shows after the local finding. William S. Parker, director of the California Farm Production Council, an agency created by the Legislature to step up the State's food production during the war, announced this week.

When the harvest season gets under way about August 1943 farmers will be facing a plant similar to what occurred at the different ground fairs. Parks said. Tests the State's many famed fairs will be doing during the war effort. All S. S. Snyder, who has been named director of the State Fair, was named director of the fair shows after the local finding. William S. Parker, director of the California Farm Production Council, an agency created by the Legislature to step up the State's food production during the war, announced this week.

Six More Annuals
Set for N. Y. State

ALTBY, N. Y., May 29—State Agricultural Department, officials revealed that 1,500 State Fair associations have selected dates for 1943 and many have decided to conduct fairs this year. The State Department of Agriculture has decided that all 150 associations in the State will be included in the list. There were 353 fairs listed in 1942 and 293 fairs are listed for 1943.

When fair dates are announced last year the Federal Office of Defense Transportation ordered the shows to be held after July 1, which was considered an unnecessary delay since patronage largely based.

Elia Carver Under Knife

SPRINGFIELD, O. May 29—Elia Carver, free entertainment with the fair, has been released after an operation to remove the tumor from the left hand which had been operating on his left arm for several years. The operation was performed at the Fort Wayne post office.

Agricultural Situation

Condensed Data From April Summary by U. S. Department of Agriculture, Washington, D. C.

FAI R people are well aware of the nation's need for all-out production efforts, and this is especially true in the N. Y. State. A new place for the war is ahead, focusing on great opportunities for the Axis accomplishment. The national campaign, essential to victory, will result in the increased production of essential agricultural supplies. That farmers all over the nation are responding to this is indicated by the Crop Reporting Board of the March report of farmer's intentions to plant. Among the many crops, corn is likely to increase since the corn prices will attract more farmers to increase their acreage in corn. The prices above the amounts indicated in the March report, of course. Present indications are that, with available yields for important food crops and will the continued upward trend in farm prices and favorable conditions, both agricultural production in 1941 will be around 600 million larger than in 1940. The amount of food crops needed, however, is vast. The Nation's needs, with the large price increase, will be a little more than 13 million tons of corn-fed needs a month for the next 10 months, as against almost 10 million tons in July 45. With consumers' income increased corn-fed needs will rise. Little is left for ability to purchase corn from the food and grain surplus, the sharply in the absence of farmland. As the war effort increases and rationing will prevent large price increases.

There are two possibilities for the future. First, the commodities not affected by the war effort will remain the same or increase. Second, the commodities not affected by the war effort will remain the same or increase. The future of the commodity markets will be affected by the war effort and the commodities not affected by the war effort will remain the same or increase. The future of the commodity markets will be affected by the war effort and the commodities not affected by the war effort will remain the same or increase.
**Rink and Skaters by Charles M. Jackson (Cincinnati Office)**

Strathcona, Toronto, Has Roller "Follies"

TORONTO, Ont., May 29—In an arena generally used for dance and hockey purposes, a skating extravaganza, Roller Follies, was offered here recently at Maple Leaf Gardens. An international show sponsored by Chicago's Forum Skating Club, with great artists from the United States, gave an array of skill, rhythm and grace on rollers.

Individual performances by paint artists and leading non-professional skaters were outstanding. Mass presentations, on the whole, lacked due definite pattern until the finals, a number called Follies of the Stars, when the white and blue, performed with military precision, and came to a hold before a passer-by of the United Nations. They presented in the figures of skaters and costumes of the Allied Nations. Highlights were a solo dancing of Eleanor May Williams, age 6, Detroit, Figure Skating Club; Jean Coast and Robert Harper, jugglers; Strachan, Olga and Margaret Williams, 14, Detroit. In the senior group appeared Glenn Elbe, and Acrobats, Roger McFarland, and and the Bolshoi of Lenore Keenan, Briar Hyland and Peter Caruso, Detroit. Michigan, did a clever cancan with his partner, Margaret Williams, The Hills, Gwendolyn Bell, 15, and Dale Caruso, 14, offered an exhibition of synchronized skating, and a hockey game by Tommy Garritt, Archie Eason and Harold Thompson.

Skate Thefts Are Charged

FERRIS, Pa., May 29—Charged with the theft of skates which took place in the early part of May was Robert Goblet, 20 on a larceny charge. Theft, which would cost $100, was of robes, and was run over by the owner-operated by Henry Goblet, 63, was reported by the skater's wife, and was surrounded by a man in a black coat, with a run on roller skates, a pair of silver, and $1000. When he came back the shoes were lost, but the skates had disappeared. Skater is alleged to have told police he discovered the loss in May, July, October and November with 128 pairs of skates found in his home, but that he just liked them.

**Still Supplying Complete Roller Outfits**

Send us your old skates. We're-scouring thousands of them into new striped ones, ready for use immediately. We make the best of second-hand skates, and we'll knock off the clamps, cut them down, build the edges, rehull them, remove rust and refinements Cor Mexi-jut like new. Then we'll make complete outfits in your chosen sizes and return you Complete Outfits.

**Rink Men—If You Need Any Repair Parts for Your Fall Opening You Had Better Order Them Now**

**Chicago Roller Skate Co.**

Winner of World's Records for 30 Years

4127 W. Lake St., Chicago, Ill.

**Area**

Continued from page 31

Turned over to the government to be used by the state, shooting galleries building headquarters for officers, mostly for gains.

There is a lot of fun playing with these guns, but I was more interested in the making of the metal guns, including Arcon, Amity and Nationa. He is a member of Odd Fellows Roller Club of Chicago.

**POOL WEEK**

Continued from page 31

Chicago, Illinois. The Sulphur Club, which has functioned at 2644 U. S. N. 3, New York, in the New York hotel offered free swim sessions, and a new pool for the New York commercial tanks, and this season gave the first open many months ago that in all probability The Mirror would not sponsor the club this year. The view of an open is shown.

Well, the point on that column has hardly been made when Martin Aern, head of the National Swim-for-Welfare Week committee, called upon the powwow. He said that he is very glad that the idea of running again this summer, and that the importance of the work is now for the 20 girls' funds.

Many of the commercial pool op who have operated during the season are now as the new pool. After the two twin tanks, Manhattan; Palatine; N.J., the future pool is to be set up again this year.

The plans for the roller-skating at the state lake have been made for about six months already, with only a few more days of the week. The lovely picture of the Frozen Lake at that Judy was manager of both Can. Judy had last summer and gave Mark a hand on his operation at Metropolitan and Brevoort Parks.

**New Aquatic Era**

There'll be more good swimmers and competitive swimmers in the future than any other period in the history of the Chicago Park District. The 1908 Olympic gold medal winner at the U. S. Navy Pre-Parade, North High School, is on the way for the week. It is the first time in the past five years that the swimming competition at the Olympic games was won by an American. Judy St. Clair was lead swim coach at Merceburg Academy, and Merceburg in prep school and university is in sympathy with the pool sport.

Explaining his predicament, Miller said: "The pre-flight school for example. For instance, thecondition of the pool at the Olympic games is that we have a swimmer in water six feet, carry a man their own weight 100 yards, swim with their clothes on for 10 minutes, and be able to handle a 50-meter rubber boat, 400 yards, rope swimming, dress a man from high to low, and climb the water.

"The public should be heared by pool men, for it means that more and more swimmers are being created every day for pool competition.""}

**Pine Hills, Ill., where he has under- gone a throat operation. Connected with rinks for 35 years as owner, operator, manager, and instructor, he is listed in the Hologram Book of Chicago and was giving his first season race there in 1912. The race was won by Louis Pong, of Way. I was with him in Carlsbad, New Mexico, and several other cities, including Arizona, Arizona and National. He is a member of Odd Fellows Roller Club of Chicago.

**Roller Ski Club**

Tillulsor, Ill. Several of its dates are located in the territory which handle the club instead of bothering with expensive looks skiers.

**Mirror Swim Club**

Highlights of the winter are the many pairs of skates that are taken in at various times. The skaters have almost a constant supply of skates at their disposal.

**Atlantic City**

Continued from page 31

Pool operators have not noticed any change in the popularity of swimming. The hotels, restaurants and eating places were no longer available for the summer. In the last week with OPA officials, Atlantic City, New Jersey, Pool Pier is not affected by the new city evidences. The last week will be on hand for the dance.
The Editor's Desk

No PARALLEL case can be made in the States in connection with the recent Canadian ban on export special scenes and cute, 13-inch, show boats which has resulted in a boom for small-scale public performances. In the Dominion, especially in the Prairie Provinces with their magnificent distances, the transcontinental railways now carry all traffic. Soon to be added to wartime foods will be the mill, and the return of women to work will intensify this situation. The Class F trains, in following those of Class A in design and equipment, are becoming more and more popular, and other handicaps tend to make this situation even more attractive for small-scale public performances. The Canadian Public Exhibitions Association is now holding a convention in Regina, and the Western Canada Association of Exhibitions and Western Canadian Fairs Association as to what their exhibits should be. Right now in the States are running fair ex- who are listing themselves for being canceled in the. They go to some back this year and new real now how big the cost of rev- can once a Fair has limits and must start again from the beginning.

LOOK for some Eastern carnivals to bump to the Middle West. Rudi's may start this week. Costo- See CHICAGO... 

The Crossroads

If YOU want to have an honest candy pitch don't talk like Billy Banks' showboat version of Uncle Tom's Cabin. Between the tall Billy banks that pitch in an intrinsically wicked manner, and the short Billy banks that would do it for Bill Carson's man working the St. Louis Fair, there probably haven't been enough of them. The short Billy banks are a great help in getting across the story. If you find a ticket in your box of candy bring it to the office and get your prize. That's about all there is to say about the Billy Banks candy pitch. But it is, of course, doubling as candy butterscotch, chicle among the small patrons.

Everything about the Uncle Tom show is easy. The Billy Banks is just as easy, but it is more of a carnival pitch. Perhaps the only real interest is that a couple of producers are who are young enough to be experimenting in this manner. The authors, of course, have no idea of human nature. They are creating this Tom show, but they have a few ideas to try, they need a seven-inch double-column reverse plate ad in, against the usual theatrical ad of an inch and a half of the column. "Don't be a lavender from a Good Time" they shout. "Billy Banks invites you to bring your wife (or a reasonable female) to see this show." Of the show they say "any similarity between this and a good play is purely coincidental."

Let your hair down and the ad in your eye, and your new grandstand will come to life. Let it be "3-Act Romance" or "The Magnificent Straggler." And did you know that you can get a Risque Rap (That's her strong suit) or an original script, complete with the risque rap, complete with full-time location? Besides, I'm drawing caricature for the boys and to pass the stremings of ballyhoo who are "out shir"... Let's water shows out last week, even the most famous "out-shir". Outdoor showmen who used to spend plenty time by visiting other exhibits now spend in limiting mas- senger girls and tramps.

LES, RUBE, Inc., has more than justified itself. These Tiny (66ths) non-profit organization of show- men is really a work of art. The best thing about this show is the little-by-little approach which was given under way with the first impression. The show is a little like the little-by-little approach which was given under way with the first impression. The show is a little like the tiny "out-shir".

DECORATION Day, the count is in, making the assumption that any other amusement spots refuse to feel too badly about the outcome of D. B. Martin, WPB chief, calls the meeting of the Decoration Day and July Fourth week-ends. United rules, both holding fall on Monday. The Fourth week-ends could have been expected to be big and to be big in bash. How the WPB will only put out something else. In these wars these rules are developing on reaction of the public to amusements. Shows are finding red wards. Where once only boxers grew, figure during a day which once were held in blue jeans, and blue-jeans communities. In past seasons if any big employers had staged on the show, and, to the plush, one thing and another.

This little piece is concluded by a profound ob- servation from the fairly well-known gone George A. Hamilton, who is the leader of the showmen of the American Shows. "I have been in touch with Washington, and a few days ago received a telegram from Frederick Feussel, who is assistant director of the War Savings Dept., that he could be expected to resign for the position of director of the Washington office. "With the exception of these things, the show is going along very well. I am getting ready to resign for the position of director of the Washington office. "This will be a trying time for me, but I know that I will be able to do a good job."

By NAT GREEN

Out in the Open

The Treasury Department of the United States cannot "fully appreciate" the efforts of show business. "It is not possible to formulate a treas- ury policy which will keep the result a secret."

Out-doors shows which can never be ascribed to and knowing nothing about the make-up of an exhibit, nor of the need for anything at the Hagenbeck's money-bags section informed. Why the showmen may get a bit of a break. After seeing to it that everyone who is in it is in the show, and that those who are not in it are not. The impresario then goes back to worry about their troubles of problems — such as man- power — and to put the show on the road and, to cob a phony, one thing and another.

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By LEONARD TRAUBE

NEW YORK

Brad Hamilton: "I believe, for the benefit of our business, particularly traveling shows, as much publicity as possible should be accorded to the Treasury Department in connection with the activities by outdoor amusements in the war唇 oun. If we can have a better understanding of the distribution of War Bonds and War Stamps to the tell the Treasury Department that the distribution of this information has not been forwarded to the showmen, or the committees, and it has always been my opinion that the local committees were reporting to the Treasury the activities of carnival enterprises."

WHICH brings us to B. Fred Norton, this is the bond for Hollywood, the audience, which is as nut as there are the exponents. The Norton show would not have jumped a cash register. But writing more now in shifts is a great system. Last year, shifts, emplace- ment operates believe, that will give them attendance. It is not a us or has needed recreation. Our naturally would not be disturbed by war production activities, but they have pre- 

By C. D. ODOM

in San Antonio for another check-up by his new mentor, "LEONARD J. DORGE is in San Antonio. He is the manager of Hennessey's Large Shows, has been a manager of Roper-Hino, Waterloo (Ia.) booking agent, arrived at San Antonio last week, and is one of a big men's club convention and has a tick of giving the ticket operators a tick of the shows. It's William Wray's, of the Allison Brothers, who owns the Roper-Hino shows, on the Colorado River, and the W. M. U. of the Tenth State Park, up from his home in San Antonio, is a big hit of the show business, is a big hit of the show business."

By PAT PURCELL

in Chicago and working at a big club called "The Big Hoot."

Carnivals... possibly regrettably for the strip, has just half a million-dollar's worth of War Bonds by herself in various hands stemming from state subscriptions in other parts. Also, that I've become a part of a group of a group of of the Magnificent Straggler. And did you know that you can get a Risque Rap (That's her strong suit) or an original script, complete with the risque rap, complete with full-time location? Besides, I'm drawing caricature for the boys and to pass the stremings of ballyhoo who are "out shir"... Let's water shows out last week, even the most famous "out-shir". Outdoor showmen who used to spend plenty time by visiting other exhibits now spend in limiting mas- senger girls and tramps.

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(See The Following)

Following is a list of those declared draft delinquents, in a statement released February 14 by Local Board No. 7, Board of Drafting, Cincinnati. Those whose names appear on this list are charged with having failed to report for induction at 1943. Those who wish to be reported are requested to report immediately at the nearest local board.

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 Carrier, John O.
 Carrier, John P.
 Carrier, John Q.
 Carrier, John R.
 Carrier, John S.
 Carrier, John T.
 Carrier, John U.
 Carrier, John V.
 Carrier, John W.
 Carrier, John X.
 Carrier, John Y.
 Carrier, John Z.
**MERCHANDISE... INDICATORS**

CHICAGO, May 29—Representatives of the better known novelties manufacturer at the APA Convention during the week spent much of their time here, perhaps more than at any other as a result of the current war, seeing how much new business there is in the field of novelties, and consulting with manufacturers as to what they should make to meet the needs of the future. The men have invested much time and money in the future, and they have seen many people who are ready to buy new things.

**Exempt List Has Impressive Array Of Novelty Items**

WASHINGTON, May 29—An impressive list of novelty items was included in an AOA release intended to interest its subscribers by October 30, with which list was included May 31. The trimmings were included in order to give the desired list of novelty items that would be exempt from price control. The general order referred to what are called household necessities, but a large of novelty merchandise and the items included in the list which are exempt from price control.

**June 1 Outlook...**

CHICAGO, May 29—The specialty merchanandise field has been assured that the American people will have plenty of money to spend for merchandise during the summer. Trade leaders here express the idea by saying that people will "buy, buy, buy!" The only limitation on novelty merchandise is the cost of labor and materials. The full effects of the recent floods in the Midwest have not yet been felt, and they may grow serious, but the fact remains that people are everywhere, and reports indicate that they are buying merchandise of any and all kinds wherever they can find it.

Prospects indicate that it will be several months yet before inflation pressure food and clothing will begin to cut down the amount of money the American people have to spend for anything they can find to buy. Restrictions on materials for use in specialty merchandise are being increased gradually, but the industry is constantly using its ingenuity to develop new items. Buyers are reported to be flocking into Mexico and are obtaining a lot of novelty items there.

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**Popular Items**

**Beach Bag Idea**

After making larger fabric merchandise, the manufacturer and a lot of material left over. The idea of a popular utility bag developed and now the product is being offered to the trade for many uses, such as a beach bag, traveling and lunch kit, and other purposes. The bag is made of heavy-duty white duck and is 14 inches long by 7 inches deep. It is washable and has a removable bottom which permits easy cleaning between uses. 

**Popular Favorite**

The outdoor season always brings renewed interest in telescopes and similar items. But at the present time there is a much deeper and more important interest in such merchandise. The campaign to educate the public in spotting planes has secured an interest in telescopes. Such items have the additional benefit of piquing material that can be supplied with the merchandise. The Sears, Roebuck Company is offering the Spottelescope, which comes with complete sets of sights and a number of plans by several countries. The item is a potential product and has published itself. It will serve for outdoor use, but has a real appeal to young and old who watch planes.

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**For Outdoor Events**

With the baseball season in full swing, not to mention other outdoor events such as softball, tennis, and our grandstand shows, a more useful and useful case could be more useful and useful. These constructed new edge cushions, made with handles, to be used with you, just like the hunter carried and from football games. These new cushions are made of leather and felt, with cushioning strip of rich moose leatherette, in a variety of attractive color combinations. 

*(See POPULAR ITEMS on page 58)*

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**STILL OUR BINGO SUPPLIES**

WRITE FOR CATALOG TO MORRIS MANDELL NEW YORK, N. Y.

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**MURRAY SIMON**

109 SOUTH 5TH STREET, BROOKLYN, N. Y.

Telephones Evergreen 8-6900

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**INSIGNIA EMBROIDERED HFXS**

Accessories, embroidered with the following designs: Military, Silver, Freemasonry, O. O. O., and over 100 others. Per Dozen $2.50

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**BEACON BLANKETS AND SHAWLS**

We carry a complete line of blankets. One of a kind, Perfection Wash Shingles with sendings—will wash out. All blankets are made with our own designs. Price list on request. Per Dozen, $8.00; 50 Dozen, $40.00; 100 Dozen, $75.00. All styles are made as single and double sizes. Contact us for further information.

**VOICES DE LUXE CORP.**

612 NO. WACONIA ST., MINNEAPOLIS, MINN.

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**WIS. DELUXE CORP.**

1601 S. 8TH ST., MILWAUKEE, WIS.

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**OUTFITTING THE MILITARY**

Materials for patrons in the service. Write for details. 

**Complimentary Announcement**

**NEW YORK**

**HAWAIIAN LEIS IN SPARKLING C:O. O. B. NEW YORK**

Price $4.00 per 100.

**BEACON BLANKETS AND SHAWLS**

We carry a complete line of blankets. One of a kind, Perfection Wash Shingles with sendings—will wash out. All blankets are made with our own designs. Price list on request. Per Dozen, $8.00; 50 Dozen, $40.00; 100 Dozen, $75.00. All styles are made as single and double sizes. Contact us for further information.

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**WIS. DELUXE CORP.**

1601 S. 8TH ST., MILWAUKEE, WIS.
Military Insignia Jewelry, Etc.

SUMMARY WEIGHT,GARRISON CAP, Dec. $18.00; Saddle Leather Garrison Shirts, Dec. $14.50; Carbine Belt with Buckle, Dec. $18.00; WEB BELTS, Dec. $19.75; Web Belts, Air Corps or Army Insignia, Dec. $6.00; O. O. Handkerchiefs, full size, Dec. $1.00; SPIFFY COLLAR STAYS, $1.00 per Doz.; PLASTIC TAGS, each on cord, with 50c price, Dec. $2.00; Braided Pile Top Chains, Dec. $1.50; Complete Traveling Bags, 10c, Dec. $21.00; Money Belts, with zipper, Dec. $7.50 and $9.00; Military Clip Fountain Pens, in Satin colors and designs, Dec. $3.00; REFLECTED HANDKERCHIEFS, ARMY, NAVY, FATHER, SWEETHEART, BROTHER, ETC., Gross $12.00; Assorted Two-Blade Pocket Knives, Dec. $3.50; MILITARY INSIGNIA PINS, all branches, each on card, "gold plated," specially priced at Dec. $1.00; Glow-In-The-Dark, Hands Ornaments, Dec. $3.00; U. S. Weight, Dec. $9.00; BEAUTIFUL DESIGNED FLOWER TOPS, all branches, Dec. $7.60 and $9.00; Camp Name Stamp on 6 Dozen sets or more, no charge; SADDLE WHEELière, Dec. on display card, $7.10; Brunswick Insignia Comforts, beautiful assortment; $18.00; Cold Plated Sterling Insignia Lockets and Chains, Dec. $27.00, $30.00 and up; Shiny Plated Finish Playing Cards, Dec. $3.25; ARMY SEWING KITS, each with Seals, Dec. $3.50; COMBINATION PENCIL/COIN SIZE CIGARETTE LIGHTERS, carded, Dec. $4.00. We carry a line of Key Chains, Dice, Shoe Shine Kits, Trick Cards and Dice and many other items too numerous to mention. We have an extensive line of Accessories, as well as in this advertisement 25c deposit required with all orders.

JOHN ROBBINS CO.

$42 THIRD AVE.
PITTSBURGH, PA.
Mercantile

pipes

For Pitchmen by BILL BAKER

Communications to 25 Open Places, Cincinnati, 1 Ohio

RUBY BURNETT

5 N. Washington Ave., Chicago, III.

Advertisement

I. P. T. ~ 26.00.

Put, Jack A. Morrow...

is plaintiff at Freeman Field, Seymour, Ind., according to...9000.

2000.

0.90.

T. D. (Senator) Rockwell...

always a short pipe from the...2.00. He takes care...250.

Social Security Plates

Pay, 1.50 per 100, O. D., Chicago, Ill., Chicago.

Y. Deane.

TOM KENNEDY?

to be a popular visitor...Island in the Strait of...800.

Jim.

Two Tom Kennedys ...

a week by...2000.

2.40.

2.85.

4.90.

3.00.

1.85.

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Men Bedooms
By E. F. HANNAH

For years there has not been so much activity as there is in this
spring. In Pennsylvania, Ohio, Michigan, Illinois and Indiana an increased
number of retail showrooms will be on the road this season.

One of the big problems is securing performers. Most showrooms have
had a hard time getting them, but the present exhibitors are living wages.

In a fact, a good team is extremely valuable. A fine show has almost
written its own ticket in the South and Southwest. Having supplied much
material in the past, they will find the trade better entertained with the
better trained performers. The difficulty of securing new talent seems to
be in a trend, which makes for a better quality. One showman recently said:"I want my show to be
better than the next one, so find me a better showman to take
us leave town." A great relief is
in the making.

Pitchmen Five Years Ago

Only Bartok was getting big dough in Ohio towns. Jack Doab Sommer
was also turning out good stuff. The big sellers in Cleveland were
heading for West Virginia territory. 

Robert Lett was selling a lot of glassware over the whole eastern
country and had about 30 novelty workers after the show
had obtained licenses from the city commissary. They are called the George
dumontary celebration parade. . .

Robert Lett had just finished working a freighter out of
Port (Conn.) and Providence food shows to test his material. At one
of his trailers ran off the boat and his wife was not happy until
amounting to $100 but did not clear
nested schedule performed. . .

Jackie Otey had just finished working a freighter out of
Port (Conn.) and Providence food shows to test his material. At one
of his trailers ran off the boat and his wife was not happy until
amounting to $100 but did not clear
nested schedule performed. . .

. . . Dick Perizer was pushing a lot of novelty goods in New
York. With the closing of New
York, folks with trips and eldest were...-

. . . Working for the Bevan and Company in Philadelphia. Johnnie Puc and wife, of run-away status, had returned it back late June following a two-year trip to Honolulu.

. . . John N. Jones was finding things tough in Chicago with the Loop closed.

. . . Harry C. Toohey and Seymour Popell had closed a successful season in Miami and were working for M. and L. of Kansas City, with working sales in Nebraska.

. . . Working in the South. Lee Apple and Johnie Gondor at the Coliseum were the leaders.

WE GOT 'EM!!!

BOBBY PINS
WRITE FOR
BATTERIES
VOLUME QUOTATIONS
KRAMER TOBACCO CO.
EAST LEBANON, OHIO

54 The Billboard
MAY 6, 1943

MERCHANTISE

June 5, 1943

is 44 be eager to return to the army with his new and improved rank.

MANY PITCHMEN in their march of progress have stepped off the wrong foot in the past year or two, changing their ideas in the middle of the dance, and consequently, their ideas to current standards.

EILEEN ROGERS ... engineer letters from San Francisco that she is still working for Cosmopolitan but that she now has a "picture" which is an experience for Chicago, Los Angeles, and San Francisco, and that the idea is to stay there and plans to make the Coliseum her home in this season.

THINGS NEVER SEEM to even up this 1943 show of prominence, but tips with radio and television booking; 1943 for a host of good to head out, but tips have plenty of selling stuff.

5 & 10 Sales Increase 15%
Over Same Month in 1942

CHICAGO, May 29—Trade leaders in the downtown wholesale district of April were much better than for the
same month one year ago. These returns of individual store reports indicate that the public is buying heavily
of that sort.

A recently adjusted sales index for April stood at 97 percent of the
same month a year ago, according to reports by 10 and 10 stores eminently to 611-
575,789, an increase of 15.1 percent over the same period in April 1941.

This index for the first month of 1940 sales shows totaled $3,411,584 against $2,358,089 a year earlier, a gain of 15.2 percent.

Furniture Leaders See
Wood Scarcity Pending

GRAND RAPIDS, Mich., May 29—Leading furniture manufacturers say that manufacturing firms are now experiencing extreme difficulty in finding wood for the new year. The reason for the wood is now becoming as scarce as steel. It is estimated that the steel for furniture shows has decreased in demand due to some furniture items. Furniture wholesalers and retailers have not seen this year has been using an increasing quantity of wood. Late reports indicate that a furniture show may be held in Chicago, but the other shows will be changed.

Concession Firm Explores
Better Biz This Summer

BALTIMORE, May 29—The Baltimore Conservation Commission will consider setting aside a portion of the town for concession operation in all municipally owned parks here, has be-
pam’s seasonal operations. There are 32 units in this operation.

This year, they have exceeded an unsuccessful enterprise because swimming pools in the municipally owned parks did not meet the anticipated attendance and business. The patrons resorted to the privately owned business and personally purchased the pool, which has been open for three years. The year the swimming pools were opened.

The limited production and allocation of soft drinks, ice cream, candies and other pool accessories require careful budgeting in the past concession operation. However, many parks have taken advantage of the many weather sets in and the demand for sodas, drinks and ice cream becomes easier.

ODT Restricts Deliveries of Novelty Merchandise

WASHINGTON, May 29—The Office of Defense Transportation, in issuing its new restrictions on wholesale and retail business, has prepared the list of items which it has observed, and the Board of Trade has been instructed that the full effects of the new restrictions should be felt. The Board of Trade was also instructed to notify the Office of Defense Transportation that their restrictions were not intended to cover the retail delivery of a lot of specific items, including soft drinks, ice cream, candies, tobacco, cigars, etc. The number of deliveries that can be made in one week, by wholesale houses, was definitely stated in the order.

Because of serious effects of the recent decision to restrict certain commercial vehicles, other restrictions may still be forthcoming.

CONVERSE ISLAND

(Continued from page 41)

Again, BUNTING offers you a complete moving picture and dance show for only 5150. After the show, we will be open for refreshments, with refreshments furnished by the BUNTING Family. Our showmen are experienced in the business and have been selected for their ability to entertain the crowd.

World Circus Side Show has two additional acts, with the addition of Big Arthur, a strong man, and the famous Big John, who can lift a car. Both acts are well received by the public.

The park is open daily from 8:30 a.m. to 9:30 p.m., and admission is charged.

PALISADES, N. J.

(Continued from page 41)

Among the many new attractions, the riding-school program has been expanded, and students are being taught the fundamentals of riding. The riding-school instructors are experienced and enthusiastic, and the students are eager to learn.

After years of disputes among the officials, something is in the process of coming to the Palisades. The new riding-school program is expected to attract many riders to the park.

Among the many new features, the weekly Friday Knight Rodeo is being held every Friday night, and admission is charged.

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Mass. Fair Men to Streamline Operations, 14-Point Program Stresses Hired Ag Activities

SPRINGFIELD, Mass., May 29.—The annual meeting of the Massachusetts Agriculturalists Association at Hotel Kimball Thursday discussed in detail and voted to accept a carefully prepared wartime operation plan for the State. Report was made by the newly formed planning committee, set up at the January meeting to make long-range plans. The committee, deciding that first consideration should be given to the difficulties of the year, devoted all of its time to this report. It will, however, from now to the next annual meeting discuss and plan for future operation and make recommendations for the future.

Committee's report was made by Chalres J. F. Turovett, Mass. Univ. agronomist; Charles C. Hare, secretary; and Charles H. Hill, of the Hillbilly post-war cultural association.

In discussing the wartime activities, the committee stressed that the association has been made up of men with a genuine interest in agriculture and that it is not seeking a place in the public eye.

The committee feels that the association has been made up of men with a genuine interest in agriculture and that it is not seeking a place in the public eye.

A. J. McNeer, owner of the Hillbilly post-war cultural association, said that he would be glad to work with the committee to make a better plan for the future.

“Over and Under the Sea” At St. Louis World’s Fair

St. Louis, June 5.—The committee which was set up last year to discuss the problem of making the fair a success, suggested that the fair take the plan of being open to the public.

The committee, which is set up on the same scale as a town planning board, has been working on the fair for some time, and in the winter, the over-all question of planning for the fair was discussed. Chairman B. C. Shue, however, said that it would be impossible for the committee to do any work in the future.

What the committee can do and will do is discuss the various plans for the fair, and the legislation draft and city planning work, as far as these can be done, and suggest improvements in the grounds and any other long-range schemes or plans that may be possible.

Secretary B. C. Shue said that these plans will be worked on by the committee, and if there is a change of plans, they can be used by the committee to help in the future. Only social activities of the day was a success.
Texas Knifes Taxes on Shows, Museums, Rodeos, Concessions

AUSTIN, Tex.—May 29—Texas occupation tax on circuses, museums, parks, grounds, side shows, rodeos, standing galleries, and combinations of other fairs, which were reduced and equalized in a bill just signed into law by Governor George W. Hill in Austin this afternoon, the emergency cause, becomes immediately effective.

Carnivals formerly were required to pay $100 annually for each Texas county in which they operated. This was prohibitive and the new law sets the rate of $5 a year for the sale of tickets at all carnivals in only one county in the State, $10 a year. The law requires all carnivals to pay $50 quarterly tax to be paid in advance.

One state tax on tickets was rewritten so as to exempt sideshow shows in which participants receive only prizes.

Big Show Will Play Berlin, Tokyo -- 'Soon'

NEW YORK, May 29—Confidence of the Ringling-Barnum-Circus owners in the ultimate victory of our armed forces is expressed in a series of posters designed by request of the OWI to brighten the drabness of the Allied occupation of the Netherlands and other U. S. outposts.

Posters on the posterboard, forwarded by Anthony Prosper, superintendant of outdoor advertising, read:

"Coming soon to Tokyo and Berlin!"

SIEBRAND BROS.' CIRCUS AND CARNIVAL WANT

Circus Acts, Hammond Organist with Organ. New production, ready to leave, 4 weeks stand. Want Side Foreman, Concession Agents and world Carnival People. Wire Las Vegas, Nevada, June 1 to 12.

WANT

HAMMOND ORGANIST


FOR SALE

Twelve-horse tented Montana-Ho-Elkins, also Southland, Montana-Gorin, Famous-Phoenix-Lowman, Festival World, Lucas Delight, Baby Rides and a lot of boys of all ages. All right, not a bargain. Interested, call or write to: Mitts, West Side Dive, Address: JOHN FRANCIS

9720 North Main, Kansas City 3, Mo.

BRIGHT LIGHTS EXHIBITION SHOWS

Mrs. Verna, Portland's Celebrated, made July 1st of 1947 at 90 years. Will be back in Portland for 4th of July Rodeo. All exhibitions and last till middle of September.

JOHN GORDON, Mgr.

1509 East Main, Portland, Ore.

FOR SALE

Eddie Al Payke, age 37, of 801 S. 8th St., 10 years professional. 95 horses, 285$50. 72. R. W. General Agency and信托, 1818 S. 15th St., Chicago, III. 416 P. O. Box, Address: OZARK SHOWS

201 S. 19th St., SOUTH, ARK.

WANTED

FEEDS WHEEL FOREMAN

Will pay for work. Send H. M. Price.

MEHRSON EXPOSITION

607 S. Baltimore Ave.

Baltimore, Md.

on the Times, Walt became well known to advance men for rodeo bands, carnivals and circus playing Texas territory. Surviving are his widow, these daughters, Dora Sisson, El Reno, Okla.; Virginia and Merrie Funeral Home, Wichita, Kans., May 27, with burial in Riverside Cemetery.

A daughter, Mary Sue, to Mr. and Mrs. Robert H. Doerr in Good Samaritan Memorial Hospital, Memphis, April 27, father, is a associate editor on The Billboard editorial staff in Cincinnati.

CETLIN & WILSON SHOWS, INC.

WEEK JUNE 7, ALTOONA, PA., FIRST SHOW THIS SEASON.

Please Driving Band Will Not Affect This Location.

WANT—Tilt-a-Whirl, Octopus or Fly-O-Plane.

WANT—FINNY ARCADE.

WANT—Grind Shows of worth. Will finance a show worth while.

WANT—Rocket Foreman, top salary with chance of advancement. We also need Caterpillar Foreman and Workmen skilled in show business.

Crescent Amusement Co. WANTS

Foremen for Big Eli Wheel, 7-Car Tilt-a-Whirl and Log-O-Plane. Unless you are sober and reliable, please do not apply. Good salaries, best of treatment.

L. C. MCMENY, Mgr., Kansas City, Mo., this week.

P.S.: For Sale—Streamlined Miniature Train, complete with Track, $600.00 as new.

CONVENTION SHOWS WANT

Capable Lot Superintendent. Ten-In-One, will furnish complete outfit and transportation to reliable showman. Openings for legitimate Concessions.

BUFFALO LORD, care Clinton, this week; next Lancaster, N. Y., and 8 weeks following. All communications to CLAY MANTLEY, General Delivery, Buffalo, or as per route.

WANTED FOR ANDERSON, IND., NEW RIVERSIDE AMUSEMENT PARK

Concessions that do not blend. Will answer with Tex, Hous., Plano, Ranch, Bloom, Yard, Ranch, Yard and one trip-East Texas shows. Not a job. West Comes for Luxus and John Borden. Those Concessionaires who can understand and meet the requirements will answer.

Curtis, Yard, West Side for Hires for Jimmy, July, August and September. Any shows. This park is in heart of town and open August, June 5th. J. H. STRAYER, Mgr.

WORLD OF MIRTH SHOWS WANT

Feature Freak, for Main Side Show, long season; top salary guaranteed by office.

Grace McDaniels, Smoke Hall, Peggy Perry, wire. Can place Entertaining Fat Girl, Tattoo Artist, Bally Girl, Ruth Begley, wire.

WORLD OF MIRTH SHOWS

BACK, Elizabeth, J. W., This Week; Plainfield, N. J.

BUCKEYE EXPOSITION SHOWS

WANT All-4-More-Gold-Bomb Foreman and Seven Men, all Rings: for salary and house. WANT Midget Shows auto order, cargo order, small, medium, and large. Will answer with why and when. Side Shows. Curly Gallager, Pay Cash, Sue Ginn, Cork Cultivat, and any Weak Week Operation. WANT—Uncle Alman, Giant, 3401 W. 28th St., Chicago. Luckey's Foreman. Will answer with why and when. Will not answer with nothing. All communications to: BUCKEYE EXPOSITION SHOWS. JESS BRADY—H. G. STARKER.

GALA FIREMEN'S CELEBRATION

COPLAY, PA., ON THE STREET, JUNE 7 TO 12

Will seek Chairman at this Time. Can start after this Time. inclined to go out of town. Will not answer with nothing. Will accept any offer. Will answer with why and when. Will not answer with nothing. All communications to: CHAIRMAN OF CARNIVAL COMMITTEE, COPLAY, PENN.

Scott Exposition Shows

Want to buy Tilt and Octopus for cash, or with or without trucks. Want Bingo, Lead Gallery, Photos, Dancing Grill, Ride Help that Drive Semis. Hazard, Ky., This Week.

John R. Ward Shows Want

Capable Secretary, also enterprised Lot Min. Place Ride Man all Rides, top salary. Cortley Harris wants Cook House Help and Griddle Man. George Hulshizer, answer. Want Musician, Comedians, Girl for Midget Show: Joe Brokaw, answer.

Stuttgart, Ark., this week: Malden, Mo., next week.
Tax Interlude

The enlistment of operators and distributors in the campaign to seek amendments to the federal coin machine tax has been more encouraging than many had expected. The most active groups in the movement are the Associated Operators of Los Angeles County, the Minneapolis Amusement Games Association and the Arcade Owners' Association. The list of other organizations and of individuals that have enlisted in the drive is now too long for mention.

There is still plenty of room for more volunteers. A statement by a congressman last week suggested that it would be some time yet before the House Ways and Means Committee could begin consideration of miscellaneous taxes and amendments to the coin machine section. This statement was based upon the fact that pay-as-you-go tax plans, trade agreements, coal strikes and other serious problems were facing Congress and must be settled in some way before minor tax matters could be considered.

At this writing it appears that the big issue of pay-as-you-go taxes might be settled sooner than had been expected. But many big problems still remain before Congress to delay the consideration of miscellaneous taxes. Whatever breathing spell these big issues may bring is only so much time for the trade to complete its plans and to enlist as many members as possible in the campaign. The odds seem to be against operators from the beginning because much time is required to rally support for such a drive and still more time is required to get the facts before as many congressmen as possible. The work has to be done largely by volunteers, because finances for such an undertaking have always been lacking in the coin machine trade.

A lot has already been accomplished in getting reports from various States and cities on how serious the high tax rates have affected the operating business. The crucial part of the story is that the total number of machines in operation is decreasing much faster than normal wear and tear would take them off locations. Estimates made by members of the coin machine trade have been bolstered by State tax reports, which are official and which clearly show a downward trend in revenue derived from coin machines. The real test of whether tax rates are too high will come in those cities where there is a combined federal, State and city tax on amusement machines which really amounts to more than the machines cost when new. Some difficulty exists in comparing these figures because city governments differ widely in restrictions placed on the local operation of amusement machines. Some cities are very liberal toward payouts in return for high tax rates on amusement machines.

July 1 will be the beginning of a new fiscal year with the federal government, which means that the coin machine tax for a full year is due on all machines covered by the federal law. It will also mean a big increase in the federal tax on some types of machines. This fact is the most serious part of the situation at present. It means that some relief must be obtained as soon as possible. It also means that operators and distributors should give their support to the campaign as soon as possible.

One association official recently expressed the view that because of delays by Congress in getting to the consideration of the coin machine tax, there would be a tendency among operators to drop the campaign, if they have already joined, or to stay out if they had not yet enlisted. This would be a very shortsighted view, of course, and operators of amusement machines everywhere should make full use of any breathing spell that may be given. When the House committee actually begins to consider proposed amendments, it will be too late then to try to acquaint congressmen with the need for relief on several types of amusement machines.

If you have not yet done so get to work now in contacting your own congressman and also as many location owners as possible to join in the plea for adjustments. Location owners are vitally concerned in the federal tax on amusement machines.
Machine Set for Big Future

In Latin America After War

WASHINGTON, May 29—The pedagogical future of Latin America is as queasy as its industrial future. Latin American officials cannot always anticipate with confidence the impact of present and future social changes on their economies. Many are concerned that the new social and economic order may not take root in Latin America as it has in Europe.

The new social order in Latin America is likely to bring profound changes in the economic structure of the region. The traditional predominance of agriculture will be replaced by a new emphasis on industrialization. The natural resources of Latin America, especially its abundant mineral wealth, will be exploited more intensely. This will have a profound impact on the region's economic development.

The new social order will also affect the political landscape of Latin America. The traditional political system, based on the landlord and the military, will be challenged by the new social forces. The working class and the peasantry will demand more rights and a greater say in the political process.

The new social order will also have a significant impact on the region's cultural life. The traditional values and norms will be challenged by the new social forces. The arts and sciences will flourish, and new forms of expression will emerge. The region will become a melting pot of cultures, as people from different backgrounds come together to create a new Latin American identity.

In conclusion, the new social order in Latin America will bring about profound changes in the region's economic, political, and cultural life. The region will face both challenges and opportunities as it navigates this new social order. It will be interesting to see how Latin America will respond to these challenges and seize the opportunities presented by the new social order.
Presentation Ceremony Honors Watling Firm; Long Known in Industry for Quality Products

CHICAGO, May 29—In an impressive ceremony held here yesterday the Ben Gordon of the Morrison Hotel May 15 the Watling Manufacturing Company was awarded the Army-Navy “E” Honor for continued production in the war production. As the first coin machine company in Chicago to be given this award, the firm and its employees were highly praised by Maj. C. D. Dearlove, of the army, who made the presentation. The presentation ceremony was one of the Watling employees, many prominent coin machine manufacturers and friends of the Watling—about 400 guests.

Following the presentation ceremonies the guests were served a Union dinner after which a reception was held. Honored was Lieut. Gen. C. E. Eccardt, USNR.

The Terrace Garden was beautifully decorated for the occasion. On one side of the stage was a huge portrait of President Roosevelt, flanked by United States flags; on the other, a group of flags of the United Nations. Prancing as master of ceremonies was Vincent C. Piazza, who did an impressive job. C铸 flew an interesting exterior of the stage, but the Watling Company by Tom Witting in 1920, the year it was founded under its founder’s direction and the splendid work it is now performing for Field and Home.

Ceremonies opened with passing of the colors by the color guard of the Commonwealth Bricon Post, American Legion, and the presentation of the “E” pennant, after which the color guard posted the army banner and then performed for the employees. Next came the presentation of army-navy “E” pins to Watling employees. The awards were made to all employees.

“Watling is a fine place to work,” said F. D. Beach, who has been there for 30 years, and hope to receive the Service Star.

That expression “We will just make good” is a pretty good idea to the factory building. Watling is interested in its employees, and hopes to continue the tradition.

“Both to employees of the armed forces and to those who have contributed to our efforts in the current war, Watling has offered its greatest support.”

“Watling” is a familiar name in the industry for many years, even after the present management has led since 1879. Many people in the trade remember with fondness stories told by Watling employees. Watling is interested in its employees, and hopes to continue the tradition.

Dallas

DALLAS, May 29—A good and plentiful condition for the coin machine business was in evidence yesterday. Watling Manufacturing Company, of Commercial Music Company, in a recent State-wide tour of Texas cities, was able to report that business is good and that the State are enjoying good business and

CONGRATULATIONS IN ORDER

John Witting (left), head of the Watling Manufacturing Company, received the Army-Navy “E” Award.

Clearing and quality equipment has been kept in business. A coin machine company that otherwise would have had to close shop.

Harry J. Witting, late-time coin machine man, has returned to his “Visas” here after two years spent on his Texas farm. Harry just couldn’t keep away after the “jingle, jangle, jangle” of the automobiles to which he has become accustomed for so many years. He is enjoying a slice of cake and mineral water in Dallas.

A new coin machine firm for Dallas, the Watling Manufacturing Company, has been formed by John Witting, head of the Watling Manufacturing Company, Commercial Music Company, of Commercial Music Company, in a recent State-wide tour of Texas cities, was able to report that business is good and that the State are enjoying good business and

A & C. BOWLER

ATLAS

A AND B

AXES

FOR-CAST

CENTRAL

CHICAGO

C.I.E.

CHICAGO

CLAYTON

COACH

COLUMBUS

COLUMBIA

COLUMBUS

COMING

CONWAY

CROCKETT

CROSBY

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Report of ASCAP Suits Arouses Many Questions

Juke box trade interested in timing; federal suits considered serious

CHICAGO, May 29.—First reaction to the news of the recent ASCAP suits filed against juke box manufacturers is to ask the reason for filing the suits at this time. The Juke box trade is interested in timing; whether the suits will aid generally, or whether a general juke box grab assault that guilds, as they have done before, may result. This move was announced by his recording ban last August 1.

At that time there were at least three national organizations with Juke box grab plans, one of which was ASCAP. What the other was then in newspapers and magazines to other proposals sent in, a great time up to the purpose of grabbing a percentage of the earnings of the juke boxes. The State of Chicago has ruled that these grab plans and set up its own plan to grab at one per cent of the earnings of juke boxes in that State. So many plans were proposed that there may be an all-out look on the appearance of a competitive scramble to who can "grab" the money.

The second reaction is, "This sentiment here is sure not just another grab at the ASCAP moves made to the trade. How are we to know as to whether ASCAP or the Petriello gang is right. Whether it is expedient for them to beat Petriello to the race with the suits?"

The present suits seem to be more serious than the former test cases filed by ASCAP. The suits filed by ASCAP as test cases were filed in the lower courts in New York. ASCAP and the other Federal courts and may open the way for an early test before the United States Supreme Court. The former plan of filing suits in the lower courts in the various States was simply to get a judgment on the books, and the small tests cases were filed in order to make defendants in the suits in many cases, as the suits were filed in the various States for all about. It was common thought then that the suits were filed in order "to keep the ASCAP legal ship afloat." The new proceedings take on much more serious overtones.

The complaints mentioned a number of juveniles who have not been permitted to obtain records, that the two deserters who employed two music men and had ASCAP licenses and that the second complaint accused that in 1909 ASCAP was distributed in Chicago with the instruction to install juke boxes to furnish music for the patrons. The Petriello move is an interesting legal question of what is free competition. If the courts should decide that ASCAP or any other organization can bring suit when juke box operators offer music, then it would be possible for a Juke box owner to sue the patentee, who is a contract from a tavern that had precluded a juke box. Petriello seems certain that this point of competition will be ruled out by the courts.

To Test Law

The other moves of the ASCAP complaints are highly technical, and juke box operators are at sea forming of opinions as to what may happen. The ASCAP suits are definitely aimed at the Paterno, and the two deserters who have definitely elected copyrighted phonograph, performed and paid the standard copyright fee and paid the rates of the ASCAP. The standard copyright fee as made on all records used in juke boxes at the present time. The suits stated a case as to why the operators may not be open the way for demanding extra fees. The suits, if successful, will be made that the 1909 law did not provide for the use of juke boxes, and furnish entertainment to all the people in a tavern or other establishment. A bill proposed says that in 1909 copyrighted phonograph used entertainment in a tavern or other establishment in a coin heard the music. This contention

Wurlitzer Reports Earnings; Profits Better Than in '41

CHICAGO, May 29.—Consolidated net income for the year ending March 31 was $110,000, an increase of $10,000 over the previous year. The income for the year amounted to $163,000, an increase of $10,000 over the previous year, and the earnings for the year will be $160,000, an increase of $10,000 over the previous year. The company's annual report shows earnings for the fiscal year ending March 31, 1942. The company's plants in various sections of the country will be used to supply the civilian to war work during the year.

The company's plants in various sections of the country will be used to supply the civilian to war work during the year.

Hillbilly Tunes Are Tops in Baltimore War Plant Section

BALTIMORE, May 29.—There is a demand for hillbilly tunes and hillbilly music in the War Plant Section of Zoboha, and the demand is being filled by the Hillbilly record companies, which are making and selling records of hillbilly tunes and hillbilly music.

Hillbilly records are being sold at a price of $3.00 each, and the demand for them is increasing. The Hillbilly record companies are making and selling records of hillbilly tunes and hillbilly music for the War Plant Section.

Selling Tunes

Hillbilly records are being sold at a price of $3.00 each, and the demand for them is increasing. The Hillbilly record companies are making and selling records of hillbilly tunes and hillbilly music for the War Plant Section.

More Shellac

CHICAGO, May 29.—An increase in the supply of records will be made in the War Plant Section, as they are being made for the War Department.

 important firms are already making up the balance. It is not possible to say just when the shortage will be removed, as many more firms are now making records.

These records are being made for the War Department, and many of them are being sold at a price of $3.00 each. The demand for these records is increasing, and the price of records is not likely to decrease.

The records are being made for the War Department, and many of them are being sold at a price of $3.00 each. The demand for these records is increasing, and the price of records is not likely to decrease.
L-265 Causes Concern in Radio Industry; Special Rule Order Expected Within Next Two Wks.

CHICAGO, May 29—The radio industry recently reported that WPB's L-265 was causing considerable concern for several reasons. The certificate issued for some electronic radio parts was causing concern for radio manufacturers and that the WPB ordered a special order for some of these parts. The certificate in the field was not a general order, but a special order for some electronics in the field.

There was still no official report as to whether the WPB would issue a similar order for the L-265 in the radio industry. No details were given on the nature of this order or on the field affected by the WPB.

Division of WPB for Defense of the United States

WPButherford, Office of Production

WPB to Supply Parts for Manufacturing

While WPB is issuing special orders for some electronic radio parts, it is also considering the effects of the new L-265 on the industry. WPB is considering the effects of the new L-265 on the industry. WPB is considering the effects of the new L-265 on the industry.

Exceptions

(a) The production of this order shall not apply:

(b) To the transfer of any industrial order for the 5th, 10th, and 15th of April, 1943, which is not subject to the WPB order covered by the special order.

(c) To the transfer of any electronic equipment for which the WPB order covered by the special order is not applicable.

(d) To the transfer of any electronic equipment for which the WPB order covered by the special order is not applicable.

Radio Interference

An interesting trade interpretation of L-265 was recently published in The Billboard, a trade paper for the radio industry. The magazine reported the rule which a Pennsylvania distributor of radio parts had given to his service men to guide them in selling, buying, and disposing. While emphasizing important interpretations of the War Production Board's L-265 rule for the radio industry, distributors and operators might consider the following rules for the time:

(1) No new order may be requested or received after April 24, 1943, for any parts or components that cannot be reconstructed but which will cause interference to radio reception.

(2) Any new order for radio parts or components may be requested or received after April 24, 1943, for parts or components that cannot be reconstructed but which will cause interference to radio reception.

(3) A new order may not be requested or received after April 24, 1943, for any parts or components that cannot be reconstructed but which will cause interference to radio reception.

Wayne, the landlord, and the landlord, the wayward, were also decided on by the WPB in the radio industry.
WHERE band leaders naturally show a great deal of interest in whose acts when the machine operators select their records and what bands are getting top play on the box, they find a similar interest in which orchestras are making the greatest response from the nation's dancers. Anually The Billboard polls the colleges, playing grounds of the largest dancing places, for their preferences in bands and singers. Last week's issue ran a list of the country's choice in the way of bands. Not surprisingly at all, records played a part in deciding the issue. Harry James, who had most of the top records in the past year, was number one. Tommy Dorsey, the sentimental gentleman who invariably comes through with at least one tremendous record each year, rated the second spot among college favorites. Glenn Miller, in the army for past six months, left enough good records behind him to finish a strong third. Benny Goodman, Jimmy Dorsey, Roy Acuff, Charlie Spivak, Fred Waring, Jimmy Dorsey, and Vaughn Monroe completed the charmed circle of the "best 10" in that order. Recognition may come even though on the list..."This present issue carries tabulations of the most popular boy and girl band vocals, and will confirm the opinion that a good many records on their popularity to the fact that band vocalists are up the vocal chorus. The poll this week also reveals that many singers, especially "band vocalists," are up on the list of favorites, duplicating the observation made by men operating music machines.

**Territorial Favorites**

OTTAWA, CANADA: Sweet Loretta, Bing Crosby.

BRAZIL: Tommy Dorsey...26054

**VICTOR HITS**

LET'S GET LOSS...Vaughn Monroe...20-1524

DONT GET AROUND MUCH ANYMORE...Dell Elliot...26130

**BOOGIE WOOGIE**

BRAZIL: Enio Madrigano...27702

**THE SHOEIK OF ARABY**

Ella Wynn...3-1525

**FOR ME AND MY GAL**

Montana Slim...6-9102

**THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE**

Elton Britt...6-9000

**I'M THINKING TONIGHT OF MY BLUE EYES**

Elvis Presley...5-10102

PLEASE THINK OF ME...Shop Fields...30-0687

**RECORD BUYING**

Special reports from The Billboard representatives last week show the records listed below are currently selling the most on a nationwide basis. These reports show that the country's leading operating centers are averaged together. Thus only results that are distributed nationally will show up in the guide.

**GOING STRONG**

VELVET MOON...HARRY JAMES...Columbia 36679

The Moe's finally got over the hump and landed in Going Strong. It started spinning fast from the first in some territories, but took a long time before it secured a nationwide position.

MURDER HE SAYS...BING CROSBY...Victor 30-1557

This big ditty promised to move in and go, it kept a promise. Altho it's and that it's done, some records are in the air.

I'VE HEARD THAT SONG...HARRY JAMES (Helen Forrest)...Columbia 36668

(16th week)

**THAT OLD BLACK MAGIC**

GLEN MILLER (Alton Miller)...Victor 20-1523

(12th week)

JUDY GARLAND...Decca 14550

PREVION BLACK (Margaret Whiting)...Capitol 1500

CHARLIE BARNET (Freddie Waring)...Columbia 24522

HORACE HARRIS (Charles Goodman)...Columbia 126570

GORDON JENKINS (Lillian Johnson)...Columbia 126570

**AS TIME GOES BY**

JUDY VANDELL...Victor 20-1556

(8th week)

ROSE LEONARD...Brunswick 6205

JACQUES RENARD (Charles)...Brunswick 6205

JACQUES RENARD (Chor...Brunswick 6205

DOUGAN AROUND...GORDON JENKINS (Lillian Johnson)...Columbia 36668

(8th week)

DON'T GET AROUND...GLENN GREY (Randy Lane)...Decca 15503

(6th week)

DUKE ELLINGTON...Decca 12479

Ella Fitzgerald...Decca 2499

**TAKING A CHANCE ON LOVE**

BENNY GOODMAN (Helen Forrest)...Victor 20-1557

(12th week)

THANK YOU SO MUCH...JOHNNY REYNOLDS...Decca 12479

(8th week)

Ella Fitzgerald...Decca 2499
**MOJO MACHINE REPORTS**

**Program 118**

Assembled and released by Soundies Distributing Corporation of America, Inc. Baltimore, Md.

Mojo Music Memoirs presents the 100th HOPPERS career movie. Sing a song with Bob and Louis. A sequel to the hit song "You're the One," this movie is sure to please. Louis Bonamassa, a member of the MOJO 100, lends his voice to this release. The MOJO 100, a group of musicians known for their unique sound, is featured in this release. Louis Bonamassa has been a prominent member of the MOJO 100 since its inception.

**Program 120**

Assembled and released by Soundies Distributing Corporation of America, Inc. Baltimore, Md.

A Forecast of What New Songs and Record Releases Are Most Likely to Be Needed by Phonograph Operators

**POSSIBILITIES**

- These Records and Songs show indications of becoming future Nationwide Hits. Details are available from Information from Music Publishers on the important Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**NOTE**

During this week's release, ten songs by the Swingin' Giants vocal group were released. The Swingin' Giants are a popular band known for their energetic and lively performances. The songs released include two of the current top Hit Parade songs, "Ooh!" and "Pray for a Cure." The band was featured on the Hit Parade for the week, and their popularity continues to grow. "Ooh!" is a soulful, modern pop song that features catchy lyrics and a strong rhythm. "Pray for a Cure" is a hard rock song that showcases the band's musical talent. A new single, "One More Time," was also released during this week's release. The song features the band's signature sound and is expected to be a hit on the charts.

**ALL OR NOTHING**

**THE WEEK'S BEST RELEASES**

The week's best releases include songs that are gaining traction. The strongest chance for success among the week's best releases is "All or Nothing." This song is seen as a strong contender for becoming the top hit of the week. Other songs that are doing well include "One More Time," "Pray for a Cure," and "Ooh!" These songs are expected to continue gaining popularity in the coming weeks.

**RECORD BUYING GUIDE PART II**

A Forecast of What New Songs and Record Releases Are Most Likely to Be Needed by Phonograph Operators

**NEW ORLEANS**

New Orleans is known for its vibrant music scene and lively atmosphere. This week's release includes songs by popular artists from the region. "All or Nothing" and "Pray for a Cure" are two songs that are expected to do well in the area. Other songs that are doing well include "One More Time" and "Ooh!" These songs are expected to continue gaining popularity in the coming weeks.
Federal Tax Delay

CHICAGO, May 28.—A prediction by The Wall Street Journal of May 28, that Congress may not start on the next tax bill until early June, has attracted attention here. A recent report from Washington said that big tax issues would delay the consideration of miscellaneous taxes for some time. The Wall Street Journal said, "a federal sales tax will cause prolonged discussion before minor taxes are considered."

The coin machine trade is advancing for the increases in federal coin machine revenue for the first time in four years. The machine trade is making a big increase on pinball games. The collector says they are not giving out data on the big increase on gaming devices because it is not the increase in gaming devices that has boosted the federal tax collections.


distributor's daughters:

these two attractive young ladies are the daughters of W. E. Cline, managing editor of the Warwickian, and are sitting in a Warwickian table.

Minneapolis-St. Paul

MINNEAPOLIS, May 29.—Coin machines in the Twin Cities are all run by distributors who own or operate the machines.

Backyard fishing trips

A group of the boys who are seen fishing in the Twin City parks are all run by distributors who own or operate the machines. The boys in the Twin City parks are all run by distributors who own or operate the machines.

Paul E. Driskill's problems

A cartoon in The Atlanta City Press shows a man with a gun and pictures him on top of a telephone pole. The man says, "I want everything or I'll call the police."

The King County Medical Society in Seattle, Wash., has issued the following statement:

"Forcing meters are producing a new generation of criminals, and in a sense of editorial function it ranked close to the top of the most popular features of the Coin Machine Section."

This year marks the one-year anniversary of "Industry Mentions." The column is started with the idea of furnishing the coin machine trade with news of what newspapers and publications are saying about the industry. It was also intended to suggest to members of the trade ideas for possible publicity in their local newspapers.

From the very start of the column proved a valuable source of information, and in a sense of editorial function it ranked close to the top of the most popular features of the Coin Machine Section.

We extend special thanks to the editors of these newspapers, and to the many readers who have sent cartoons and drawings from local newspapers.

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Confectioners Plan Program

War restrictions will be main topic at national convention

CHICAGO, May 29.—"War restrictions and what to do about them" will be the main topic when the National Confectioners Association holds its three-day annual war conference here June 5, 6 and 7.

Classifying candy as a food in the war program, the manufacturer is faced with plant maintenance, supply problems, wartime packaging needs, use of new ingredients and substitutions and problems arising from the current manpower shortage.

Strongly enough, the war shortages are limited, respectively to 60 to 70 per cent of the other ingredients. Labor shortages is another very acute problem.

Chocolate and sugar for civilian confectionery are limited, respectively, to 20 to 70 per cent of 1941 volume, but all army and navy canteens get their quota. These high sugar and chocolates are supplied to the industry to meet these special orders, which ought to make the civilian allotment reasonably ample in view of the tremendous wartime production in other forms.

For "ex quota" arrangements, however, (See CONFIDENTIALLY on page 11)

Tobacco Distributors Assault Unethical Wartime Practices

NEW YORK, May 29. — The National Association of Tobacco Distributors reports that the industry is strongly condemning practices now on the increase in the manufacture of cigarettes. Several of the leading brands are using ingredients and fillers that do not meet the American Tobacco Company standards.

Notice that you can your competitor is in a position to assure the regulatory agencies that you are not using ingredients and fillers that do not meet the specifications of the National Association of Tobacco Distributors.

 translates into a higher price for the consumer. Notice that you immediately request an opportunity to meet with the regulatory agencies to discuss this matter.

Nutritive Value of Popcorn Set Forth In 40-Page Booklet

CHICAGO, May 29. — A nationwide drive to impress upon federal and state officials and the public the healthful value of popcorn is under way. The committee in charge is the Joint Committee on Health of the National Association of Popcorn Manufacturers.

The committee has been working with the Department of Agriculture to secure a booklet which is now being prepared. The booklet will be distributed to health officials and the public at large. It will include information on the healthful value of popcorn.

Machines Vending Tickets Given Test In London Subway

LONDON—An interesting report appeared in the London Times recently, stating that a new ticket vending machine, which has been in operation for several months, is proving extremely successful. The machine is designed to sell tickets for the London Underground Railway. It has been in operation for several months and has proved to be a great success among the public.

The machine is designed to sell tickets for the London Underground Railway. It has been in operation for several months and has proved to be a great success among the public.

The machine is easy to use and offers a great deal of convenience to the public. It is also very user-friendly and offers a great deal of convenience to the public.

The machine is designed to sell tickets for the London Underground Railway. It has been in operation for several months and has proved to be a great success among the public.

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**Baltimore Cigarette Vendors Forced To Reduce Locations**

**Baltimore, May 29**—Despite the fact that leading operators of cigarette vending machines have settled on a minimum price regulation, it is reported by the Federation of Tax Administrators, Con- vention held here, that more than 50 vendors, to which they are subjected. But as the service problem grew more acute, the Federation decided that it could dispose of without allowing any appreciable drop in collections.

The survey reported wide differences in the ratio of sugar usage resulting from a comparison of the percentage of the total sugar income of the various states. For example, in the most productive state, where the total sugar income accounted for more than 30 per cent of the total sales, the percentage of sugar income accounted for by the state was 10 per cent. In the least productive state, where the total sugar income accounted for less than 10 per cent of the total sales, the percentage of sugar income accounted for by the state was 5 per cent.

**New Candy Bar, It Will, Introduced to Trade in Chicago**

**Chicago, May 29**—A new candy bar recently introduced in Chicago is being sold at the count of five cents in the product of the Sisco-Hamilton Company. This name is the slogan of the Sisco-Hamilton, and on the wrapper is the feminine name always used to indicate the, in all probability the most popular of this bar, most of them containing products with the highest sugar content, and also the one which has been distributed in the product of the Sisco-Hamilton Company.

**The Arthur Hermann Company**

8 Hudson Avenue

Albany, New York
Peary Arcade to pay whatever take

Each organized sector of our country will have a regional, and will be a member of the advisory board of the directors of the national body. He will be the official to guide the destinies of the national body.

Furthermore, each A.O.A. owner or authorized representative is required to make a personal appearance at least once a month at the conventions of the local chapter. However, the national body stands ready to act in any emergency to protect our uniform and organized picture when the need might arise.

For obvious reasons it is not the intention of this society to interfere in purely local problems, such situations will be left in the hands of the local chapter. However, the national body stands ready to act in any emergency to protect our uniform and organized picture when the need might arise.

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MAKE MORE MONEY! Operate MILLS JUMBO PARADE FREE-PAY CONSOLES

In your territory, increased tax rates mean something to you. This Mills Jumbo Free-Pay Will get it for you!

Special This Week—Mills Free Play Jumbo Parade 

**Perfect Condition**

* Mills 4 Bell Cabinets.

* Complete With Top—$79.50

* "Kill-the-Jap" Cove, etc. for Kneesy Anti-Aircraft 

* $105.00—Full line of Stage-Fun Games—Playout Tables—Sales Boards, etc. Write—tell your patrons "Mills" for Free Pay 

ILLINOIS NOVELTY CO.

4335 ADAMS AVENUE

CHICAGO, ILL.

Albany 0495

VENDORS SUPPLY NOTES (Continued from page 69)

Mr. A. S. Smith, director of several other States provides open frontiers which are not shared by the usual non-cigarette merchants much overall in the Midwest.

"Three of the four States with high cigarette duty taxes have the lowest cigarette per unit rates and constitute the highest percentage of the total cigarette consumption of the highest figure for Texas—the fourth—is accounted for by a very distantly removed State. A similar report would follow for cigarettes consignments. Texas is the only State where a large part of tobacco consumption is in the form of small or chewing tobacco.

HEAT TREATMENTS—Standard methods of heat treatment for high quality tobacco tubers have been found satisfactory for such products as burley and flue-cured and the like. The most common use of these tubers is in the making of cigarettes. These tubers, when properly treated, will yield high quality flue-cured tobacco which can be used in the manufacture of cigarettes.

The maximum price limits established for bulk honey, however, are more liberal than those set by the Federal government. The maximum price for bulk honey will be $1.50 per pound for the first 200,000 pounds of honey produced during the year, and $2.00 per pound for all honey produced thereafter.

Peanuts

We explained further that if the buyer furnishes the tin container but not the peanuts, the price per pound would be reduced to $1.75 per pound. Where the buyer also furnishes the shipping container, the price per pound would be reduced to $1.50 per pound. Where the tin container is furnished, the price per pound would be reduced to $1.25 per pound.

The maximum price for bulk honey, U.S. Grade A, 2 or better, is $2.50 per pound.

Cash. We have also built model Tief Machines for those who want a similar machine.

ROYAL DIST.

409 No. Broad St. Elizabeth, N. J.

WANT TO BUY FOR CASH

WURLITZER 780 AND 780 PHONOGRAPH

LEE TURNER

820 R. C. A. 1920 11 40 C. J. D. E.

Phone Central 3236, or WO. 1820

WE WANT TO BUY FOR CASH

SEESEBH PHONOGRAPH

AND ACCESSORIES

W. B. NOVELTY CO., INC.

917 BROADWAY, NEW YORK, N. Y.

AMUSEMENT MACHINES

The Billboard

Government Orders

The following CPA order issued May 13, 42 special interest to the vending ma-

chine trade, as the lessors of certain manufacturers are mak- 

ing concessions on the prices 60 cents, declaring their prices to be on other con-

ditions of the lessors, they have been written to the lessor's request that the retail 

price be increased. The letter of May 9, 42 is accompanied by the following paragraph:

To the lessors of (ii)

May 9, 42

The lessors of (ii)

6-cent vending machines state that they have included the transportation charges to the vend-

ing machine operators, but that the lessor price is not in excess of the price authorized 

in the current contract.

To this point, it is stated that the price increase is not in excess of the price authorized 

in the current contract.

This order is the result of a letter of May 3, 42, to the lessors of (ii) and (iii), in which 

the lessor price is in excess of the price authorized in the current contract.

The letter of May 9, 42, is accompanied by the following paragraph:

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6-cent vending machine
**MONARCH GAMES for VALUE!**

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trimble</td>
<td>$20.00</td>
</tr>
<tr>
<td>Leviathan</td>
<td>$15.00</td>
</tr>
<tr>
<td>Bragg</td>
<td>$10.00</td>
</tr>
<tr>
<td>Ferris</td>
<td>$5.00</td>
</tr>
<tr>
<td>Thibault</td>
<td>$5.00</td>
</tr>
<tr>
<td>Magister</td>
<td>$2.50</td>
</tr>
</tbody>
</table>

**AUTOMATIC PAYOUTS AVAILABLE:**

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Payout</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ferris</td>
<td>25.00</td>
</tr>
<tr>
<td>Thibault</td>
<td>10.00</td>
</tr>
<tr>
<td>Magister</td>
<td>5.00</td>
</tr>
</tbody>
</table>

**RECONNOITRED FREE PLAY CONSOLES:**

<table>
<thead>
<tr>
<th>Console Name</th>
<th>Offer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golden Knight</td>
<td>FREE</td>
</tr>
<tr>
<td>Silver King</td>
<td>FREE</td>
</tr>
<tr>
<td>Royal Palace</td>
<td>FREE</td>
</tr>
</tbody>
</table>

**SOUTHERN AUTOMATIC MUSIC CO.**

<table>
<thead>
<tr>
<th>540-52 S. 2nd St.</th>
<th>531 N. Capital Ave.</th>
<th>312 W. Seventh St.</th>
<th>425 Broad St.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisville, Ky.</td>
<td>Indianapolis, Ind.</td>
<td>Cincinnati, Oh.</td>
<td>Nashville, Tenn.</td>
</tr>
</tbody>
</table>

**CELEBRAOIN COIN MACHINE**

1454 W. FAIRFAIR AVE. *PHONE AMERICAN 1434* CHICAGO

**WRITE for LIST of ALL TYPES of MACHINES!**

**NEWS of PROGRESS and MATERIALS**

**DEVELOPMENTS of the Week in all Industries**

**SCIENCE'S FUTURE—So many amazing predictions have been made as to the marvelous technical advances that will be made in the next 50 years. The question is, how realistic are these predictions?**

**Block told attendants at the annual Science Associates' meeting that the future is not as bright as some experts predict. The development of new materials and new technologies may not necessarily lead to a utopia, but they can certainly improve the quality of life for everyone.**

**Among the essential uses for pulpwod,+i.e., are in the making of moisture-resistant, molded products and medical supplies for the armed forces, rayon for parachutes and military clothing, blueprint paper, for shell cases and paper boards, containers and fabrics.**

---

**CELEBRAOIN COIN MACHINE EXCHANGE 3200 PROSPECT AVENUE, CLEVELAND, OHIO**

**MAR'S NOVELTY CO.**

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billy Perfect</td>
<td>$80.00</td>
</tr>
<tr>
<td>Babbage</td>
<td>$60.00</td>
</tr>
<tr>
<td>Betty Boop</td>
<td>$40.00</td>
</tr>
<tr>
<td>Beauty</td>
<td>$20.00</td>
</tr>
<tr>
<td>Belle</td>
<td>$15.00</td>
</tr>
<tr>
<td>Ben Franklin</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

**FREE PLAY HUBS:**

- $.50 on Tues., Wed., Thurs., Fri., Sat., Sun., and Mon.

---

**To Speed Victory**

**Buy More U.S. War Bonds and Stamps**

**Superior Products**

**PHONOGRAPH ROUTE FOR SALE**

**Locate in Thriving Sections of California Towns.**

**SOUTHWESTERN VENDING MACHINE COMPANY**

2053 N. WEST PICO BLVD. LOS ANGELES, CALIF.
CHEAT the CHEATERS
Sensational Invention
on A.B.T. Coin Chutes

Send SAM MAY Your Chutes Today

STOP FRAUDULENT PAY-OFFS!
Get All Your NICKELS
Send Your Chutes to SAM MAY

Price. Per Set, Invoices. Each With Order. $6.50—1 to 5: $5.50—6 to 20: $4.00—21 to 40: $3.00—41 to 100.

NEW CLUB BELLS

Bally Buttons 20-30 Cents Each

Hawke Buttons 5 Cent Each

6 Cents Each 10 Cents Each

CABINET BELLS

Silver Button 5 Cents Each

3 Cents Each 5 Cents Each

SMALL BELLS

Cupid 5 Cents Each

3 Cents Each 5 Cents Each

Horse Button 10 Cents Each

2 Cents Each 5 Cents Each

FOOT DOOR BELLS for 1-Ball Tables

Bally Foot Bell 5 Cents Each

3 Cents Each 5 Cents Each

YORK BELL CO.

2270 N. Western Ave., Chicago, Ill.

FOOT BELLS

Bally Foot Button 5 Cents Each

3 Cents Each 5 Cents Each

Horse Button 10 Cents Each

2 Cents Each 5 Cents Each

CABINET BELLS

Silver Button 5 Cents Each

3 Cents Each 5 Cents Each

SMALL BELLS

Cupid 5 Cents Each

3 Cents Each 5 Cents Each

Horse Button 10 Cents Each

2 Cents Each 5 Cents Each

FOOT DOOR BELLS for 1-Ball Tables

Bally Foot Bell 5 Cents Each

3 Cents Each 5 Cents Each

YORK BELL CO.

2270 N. Western Ave., Chicago, Ill.

R. R. SALES CO.

2745 6th St.

FREE

Get on our mailing list. No change. No obligation. It's the standard of the whole coin machine industry.

BELL COIN MACHINE EXCHANGE

48 Elizabeth Ave., Newark, N. J.

We Buy and Sell Every Kind of Coin Machine.

JAR TICKET GAMES


ED PHILLIPS

358 CONN. AVE., BOSTON, MASS.

In accordance with the provisions of the Atlantic coast recent legislation, the following ticket prices are reduced:


JOE LOBUE

10 S. E. Cal Ave., Winnetka, Illinois

Dealer in Coin Operated Machines.
History of Pinball

(Continued from last week)

Two other inventions served to bring pinball into its full-fledged modern form. A game called Bumper popularized the new type of "pin" on the playing field which the springs and elasticity give the balls all sorts of crazy antics when they strike the obstructions on the field. There is hardly any limit to the variety of zigzag motions that can be given a ball by the deflection into play of the modern game. The "bumpers" make it possible to constantly change the play action of the game, and each new one placed on the market has some new effect intended to attract and tantalize the players.

A second device that has had much to do with the popularity of the modern game is a mechanism that gives extended play to customers whose scoring merited a longer game. Even in 1933 there were games which extended the play when certain scores were made. In the modern games this is one of the most attractive features, on which pinball fans greatly favor.

The principle of extended play in pinball is similar to the practice in baseball and other games. The customer may get to see more than the standard six innings provided certain conditions of playing or scoring extend the game beyond the standard rules. If a player's scoring merits, the pinball games may extend the play beyond the usual five balls.

Manufacturing Industry

The advent of pinball has given rise to a manufacturing industry. In the early period of pinball, when the games were small and few in construction, many cabinet and metal shops and small novelty manufacturers entered the business of making pinball games. There were many firms in the business at that time, while in 1941 there were only a dozen firms that could be called manufacturers of pinball games. But these manufacturers have modern plants and are important commercial firms.

Employment Value

It is not possible to evaluate the full employment value which would be credited to the pinball industry but its own factories and assembly plants. The manufacturers of pinball games are great users of materials and labor bought from manufacturing plants in other industries. Like the automobile industry, the pinball industry has given rise to an auxiliary business which supplies parts and materials to the manufacturers. The firms engaged in turning out pinball games, the parts and materials that go into pinball games, with as many as 50 to 80 plants in various lines of industry, is probably two-thirds of the actual work done in these plants making the material and the parts. Some of the largest industrial plants in the United States manufacture certain parts which go into pinball games, and all of these suppliers of parts and materials are great boosters of the pinball industry.

Census of Manufacturers

The Federal Census of Manufacturers for 1939 reports that games and amusement devices legally referring to pinball games, for that year, had a factory value of $13,885,505. In 1937, according to the census report, 1937 is reported as the second year in the coin machine industry.

The census report says that a total of 90,000 machines were produced in 1939, having a factory value of $8,344,783 for the games as reported by manufacturers. The report also states that the total value of all games produced was $11,344,035. It is recognized that these are not accurately definite in certain cases, hence there is no standard for reporting totals. The federal report on games covers games which include machines manufacturing other coin-operated products, hence no basis on which an employment figure for the pinball industry will be available.

How Many Games in Use?

The Federation of Salesmen and Manufacturers and the Portable Advertising Bottler, however, have a creditable report on games in use. Most of the salesmen in the plants producing the machines state that there are 20,000 pinball games in use in the United States at any time.

How Much of the Salesman?

In addition to the manufacturing industry, the pinball business has given rise to another distribution line, which includes from 500 to 400 small wholesale firms that buy games from the manufacturers and sell to the operator. The distributing firms employ an average of 6.8 persons each and the average yearly sales value of the industry as a whole.

Most distributors have a creditable report on their products in addition to a sales staff.

The operator is the man who buys the machines. He nearly always places them in small establishments on commission. Most of the games bought are bought on a cash and carry basis, with no further credit trading in used games in payment for new games. All in all, it seems that the trading in used games has become as important in the pinball industry as it is in the used automobile industry. The used games are in turn sold to operators in the largest wholesale agencies and from there are sold again for a useful life of 90 days or so. The new games are first shipped to the established centers to be used, the most trade and traffic are and gradually reduce to less profitable positions as they grow older. As has been stated, the active period of a new game is from 60 to 90 days. But in practice it is often expensive to shift new games from one establishment to another every two or three weeks to prevent them becoming "old" in any one establishment.

The business of placing, moving, and servicing the machines is a real business requiring lots of hard work.

Trade estimates indicate there are from 8,000 to 10,000 operators of pinball games, that is, men who are in the pinball business, who own and operate their own establishments and placing them in small establishments. These operators have 24 employees and their employees all are important equipment of every pinball operator.

Misperceptions

Misperceptions about the value of pinball games have been passed on to the public by the operators themselves, who operate on the deposit of a nickel at the beginning of the game. This practice was put out of operation in 1930, when the practice was discontinued in order to discourage play by minors. Considerable pub-
HARLICH
A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO, ILL.

DON'T MISS THIS
100 3-Quartermaster Carton Machines.
50 Anniversary Edition.

One with ten pin machine only. Completely finished 250.00 for machine cost.

ARCADE
K-Chief Pin
Wind Jumper

30.00
11.00
2.75

Ten Series (L.B.)

27.60

Ten Series (L.B.)

27.60

Original Card

27.60

Original Card

27.60

For Salesmen: Twenty 20 overheads for 10.00. One with ten pin machine only. Completely finished 250.00.

SALESBOARDS

K-Chief Pin

10.60

Wind Jumper

1.60

Ten Series (L.B.)

2.95

Original Card

2.95

For Salesmen: Twenty 20 overheads for 10.00.

MATHENY VENDING CO.
1201 W. Brodt.
Wichita, Kansas

BARGAINS IN FIVE BALL FREE PLAYS

Sally Defenders, Rapid Fire, Motorscope, Automatic Cabinets, Ace Bombers, Evans Super Bomber, Lido Bandit, All-Defense, NFS, Pocket Bomber, Sky Flighter, Baseball, Collector Cabinets, K.O. Fighters. Also any other machines suitable for Penny Arcades, including Phantom Bomber.

MIKE MUNVES
The Arcade King
129 W. 46th St.
NEW YORK
Bryant 9-6677

L-C SALES CO.
135 Pearl St., P. O. Box 2985
Beaumont, Texas

WANTED FOR CASH

Mills 5c Cold Chrome...
Mills 10c Cold Chrome...

$365.00

$365.00

For sale—Mills Cold Chrome machines, 5c and 10c.

C.R. (Charley) Snyder
4840-4660 W. Fulton St.
CHICAGO, ILL.

EIGHT ACTORS - FOR SALE

Large Stock Salesboards, Tip Books and Job Games.

Write for Price List, L-C SALES CO.

MISSOURI NOVELTY CO.
3136 OSLV STREET
ST. LOUIS, MO.

BARGAINS IN FIVE BALL FREE PLAYS

Sally Defenders, Rapid Fire, Motorscope, Automatic Cabinets, Ace Bombers, Evans Super Bomber, Lido Bandit, All-Defense, NFS, Pocket Bomber, Sky Flighter, Baseball, Collector Cabinets, K.O. Fighters. Also any other machines suitable for Penny Arcades, including Phantom Bomber.

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C.R. (Charley) Snyder
4840-4660 W. Fulton St.
CHICAGO, ILL.

EIGHT ACTORS - FOR SALE

Large Stock Salesboards, Tip Books and Job Games.
NEW SLOTS!

Last Chance To Buy New Slots

- Super Silver Long Baker Torpedo Rapid Photomatic
- New Mystery Bonus, 5c: $250.00
- New Mills Club Bells, 5c: $400.00
- New Cherry Bell, 5c: $300.00
- New Blue Fronts, 5c: $250.00
- New Gold Chromes, 5c: $400.00
- New Gold Hand Load, 5c: $455.00
- New Gold Hand Load, 25c: $505.00
- New Gold Hand Load, 50c: $595.00

MILLS FOUR BELLS $955.00
MILLS THREE BELLS $1150.00

CONSOLES
Lot Of Early Old $200.00
Sugar Bell Two Way $45.00
Serantos $75.00
Lumber Parlor, T.P. $100.00
Hall Tone $100.00
Bakelite Bells, 40c: $40.00
Late Pitching Very 225.00
Inn. Pass Time, P.O. $30.00
West Sieg's (Unclipped) $45.00
Kentucky Club $100.00
Million Dollar $150.00
Casino $100.00
Calpham Domino $90.00
Lett. Slant Head $35.00
Long Bull $35.00
Royal Draw $35.00
Royal Draw $45.00
Poker Day $75.00
Poker Race 5500/9999 $25.00
Club Bells $25.00

SPECIAL
Two Wire Cable, 200 ft. Rolls $3.00
Four Feet, 50 Per Foot $42.00

ARCADE EQUIPMENT
Sheet the Jap $135.00
Rockola Ton Pin $70.00
Coast League $75.00
High Score Rock-e-Ball, 12 ft $69.50
Del. Baseball, Western $135.00
Exhibit Rotary Merchant $165.00
Rapid Fire $209.50
United Nation $99.50
Chicken Sam $49.50
Anti Aircraft $49.50
Photomatic $89.50
Tornado $209.50
Gripper $9.50
Suckley Digger $99.50
Kill the Jap $125.00
Poison the Rat $125.00
Picks Peak $24.50

MAYFLOWER DISTRIBUTING CO.
2218 University Ave.
ST. PAUL, MINN.
1420 Locust St.
DES MOINES, IOWA
1427 N. Broad St.
PHILADELPHIA, PA.
350 Delaware Ave.
BUFFALO, N. Y.

ST. PAUL
DES MOINES
BUFFALO
PHILADELPHIA

BETTER

Mr. Operator:

All Our Equipment Is
Reconditioned by Fac-
tory Trained Mechanics
and Ready to Put on
Location.

Contact Your Nearest
Mayflower Office for
These Exceptional Buys.

MILLS FOUR BELLS $955.00
MILLS THREE BELLS $1150.00

CONSOLES
Lot Of Early Old $200.00
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BETTER

Mr. Operator:

All Our Equipment Is
Reconditioned by Fac-
tory Trained Mechanics
and Ready to Put on
Location.

Contact Your Nearest
Mayflower Office for
These Exceptional Buys.
While They Last!

Evans' Marble Push
Greatest Counter Money Maker You Ever Used
An Ideal Substitute for Slot Machines
NO TAX! LOW COST!

WRITE!

H. C. Evans & Co. 1520-1530 W. Adams St Chicago

BINGO TICKET USERS LOOK!! "Missouri Bingos"
2000 Reserve Bingo Tickets, Available World wide.
Take 100 Bingo Tickets to The Fair, $1.00 Per Effective Bingo Card (Valid in Nine States)

STERLING NOVELTY CO.
660-674 E. Broadway, Lexington, KY

We Have a Very Large Stock of Sales Boards for Immediate Delivery.
400 Hole Win a Flin. 50c Jumbo Thimbles. Take-in Is $260.00. Definite payment $120.00. Definite profit $140.00. Price $1.45 each.
400 Hole Fins and Backs. 50c Jumbo Thimbles. Take-in Is $240.00. Definite payment $120.00. Definite profit $120.00. Price $1.25 each.
500 Hole Charlie Bear, 25c. Take-in Is $150.00. Definite payment $75.00. Definite profit $75.00. Price $1.50 each.
100 Hole Charlie Bear, 15c. 30 hole 15c. Take-in Is $52.50. Average payment $26.25. Average profit $5.00. Price $1.75 each.
100 Hole Charlie Bear, 25c. Take-in Is $150.00. Definite payment $75.00. Definite profit $75.00. Price $1.50 each.

RE-CONDITIONED as Good as New Cabinet, Railing and Legs Refinished in Attractive Color
Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 3-ball game. 3 cool colors, 3 profits from 1 table. Electric Flash咕咕咕咕Zurn, Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Automatic, Full Line from leading manufacturers everywhere. Nothing can compete with it.

LIGHT-A-LINE Light-A-Lines are on the same locations since the day they were introduced. Can be purchased at 1/3 the deposit with all orders.

A. N. S. CO.
312 Carroll St., Elmhurst, N. Y.

FOR SALE

PHONOGRAHS

BINGO TICKETS
IMMEDIATE DELIVERIES—WHILE THEY LAST
400 PER SET OF 100 TICKETS (Minimum Order 50 Sets)

Eight combination games for $.25. Average profit $1.65. Average cost for 100 cards 10.25. Average profit $16.50. Price $2.00 each.

TODAY!!

SLOTS

DAVIES NOVELTY CO.

ACCLAIMED—FROM COAST TO COAST—
OUR SENSATIONAL . . . NEW . . . FOUNTAIN-SHARING . . . PANORAM DEAL AVAILAIBLE TO RELIABLE OPERATORS

WHERE YOU ARE LOCATED, IN WHAT STATE, HERE'S THE BIG IDEA OF '43. HERE'S THE MOST PROFITABLE 3-ENVELOPE MACHINE ON THE MARKET. THE HUNDREDS OF BIG INVESTMENTS IS RETURNED TO YOU. YOU CAN MAKE MONEY ON SOMEONE ELSE'S INVESTMENT. GET IN TOUCH WITH THE GEORGE PONSE CO.

761 Smith 18th St. NEWARK, N. J.
Plain Talk to Business Men

Big business official urges manufacturers to praise new machines - not oppose

CHICAGO, May 29 - As a recent meeting of the Illinois Manufacturers' Association, an executive official of a large company frankly told the members that they should be doing a better job of public relations. The result coming from business leaders instead of more advice is to make a deeper impression on those of the manufacturing firms in Chicago. Several of the men have been manufacturing firm that have members of the trade.

The first speaker, on the subject of business, was Paul Garrett, president of General Motors Corporation. He said that business leaders have lost public confidence in recent years, and it is all their fault. He urged manufacturers to begin now to cultivate public confidence, and the best way to begin was with their own employees. He said that the public is no longer interested in what they are not interested in. It is the attitude to which business men have a negative attitude and never favor anything positive.

Other speakers who are officials of large corporations were agreed that the public's confidence is in the highest degree needed. In the attitude of business men is that of giving constructive ideas and expressing themselves in favor of good causes, rather than keeping silent until they cannot, that is, must speak out against something. Unless this improvement in attitude is corrected, the speakers implied, business, men will always be considered with distrust by the public at large.

One speaker said that customers and the public at large are more interested in what comes from business men and manufacturers than business men are in favor of developments and improvements. It is not the making every proposal made by civic and government leaders.

There is no substitute for Quality

Quality Products Will Last for the Length

B. OTTILLER & CO.
CHICAGO

WANTED

3 LATE MODEL PHOTO MACHINES

We will pay spot cash for these machines.

Please mail numbers and lowest price in first letter.

The George Ponger Co.
763 South 16th St.
NEWARK, N. J.
Phoen: 5-3510

MANUFACTURING RESTRICTIONS ON CARDBOARD AND GLASS BOXES. POSSIBLE RESTRICTIONS ON FREE SHIPMENTS MAKE IT NECESSARY TO ORDER NOW.

NOVELTY CARDS - CLARION GIRL TYPE AND WRESTLING POPULAR CARD SERIES OFFERED.

GRANDMOTHER PREDICTION CARDS.

HORSEBENDING CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.

HORSE BENDING CARDS, STEREOSCOPIC VIEWS, VIEW-ED-A-COMMISSION.

PUNCHING BAGS AND BELLADONNAS.

LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

INTERNATIONAL MOTO-SCOPE CORPORATION
339 South Michigan Ave., Chicago, Ill.

WANTED

HIGHEST PRICES PAID
5 BALL ATTENTIONS
5 BALLS 5-10-20 PIN BALLS
WURLITZER SKEE BALLS
BALLY KING PINS

Walter Wagner
6 & 8 W. Coin Machine Exchange
2189 Grant Street, Detroit, Mich.
**FORBID AXING OF MACHINES**

Operators think Texas court's action may stop indiscriminate raids.

**PORT WORTH, May 20—**A decision handed down May 22 by the Texas Supreme Court in a gambling suit which prohibits the destruction of several old machines elsewhere in the state, is believed to be of great value in the scientific and mechanical devices of such machines where such machines can be found.

Operators also believe they will have a broad basis in the state courts in preventing them from injuring the destruction of other machines which they have been found in hundreds of raids in recent years.

This case came to the Appellate Court from the District Court of Wichita Falls, where the district judge, after hearing considerable evidence, ruled that machines should be destroyed at the instance of the sheriff. N. J. Gray, county governor of the machine, opposed this, stating that it was a matter of whether the court was willing to prevent the destruction of the machines.

This decision, taken after a select verdict had been served, was not in a place operated as a gambling house.

Thus it is not being held to an illegal occupation.

There was no evidence of use of the machines with the owner's knowledge.

The machine was on a room in Old Vic, one of the oldest gambling places, where the Town Club, a social organization for professional and business men, has quarters.

Judge McDonald said a Mrs. Newton, who operated one of the clubs, tried the door to the machine, saying she was not interested in the machine. She found it unlocked and entered, played a quarter machine and was 65 cents in the machine after the game was over.

"Judging by the fact that Mrs. Res- pen forwardly all of the money in the machine to avoid being held liable for any amount, we think there is no evidence that the machine exhibited or displayed its machines for the purpose of obtaining play," said Judge McDonald.

Judge Astin of the same court decided that the machine was not a game of chance.

Judge McDonald said that the machine was at the time of the raid under the same circumstances as the three-judge court, where the machine was destroyed.

In the case, as Judge McDonald said, all evidence shows that the machine was not a gambling machine.

As Judge McDonald said, all evidence shows that the machine was a gambling machine.

What judgment was in the case of the court, Judge McDonald said that the evidence was not sufficient to uphold the findings of the court.

**EVERYTHING WITH A COIN CHUTE**

**All Circus** $12.49

**Radio** $4.95

**Monopoly** $8.50

**Saloon** $16.00

**VICTORY** $17.95

**STEUBERV 8800 DUES** $425.00

**Evens Bros. Tail** $17.50

**Multiple Routes** $9.50

**Crack-Up** $15.50

**A Happy 1940** $29.95

**WURLITZER 7500** $179.50

**PALISADE SPECIALTIES CO.** 498 ANDERSON AVE., CLIPSFAIR PARK, NEW JERSEY

**MILLS BLUE FRONTS** All Rebuilt and Reconditioned Machines Look Like New Social Around 400,000.

**WANTED** Used Machines. Highest Cash Prices Paid.

**WURLITZER 850** $1,750.00

**SPECIAL** Mills, 4 Bells, Mills Three Bells, Keene 1 Way, Keene 2 Way. ARCADE MACHINES, Super Bomber, Ace Bomber, Ace Fighter, Real Bomber, Sky Fighter, Real Bomber, Ace Battle, Keene Air-RAider, Chicago Air-RAider.

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to office by airmail.

**WHILE THEY LAST** SINGULARITY

2 1/2 Mills Chrome Vest Pocket Bell...$54.50

**SLOTS, ALL TYPES** Mills, Jennings, Pace, Wurlitzer, 7500 and 7501, Bally, Tornado, Bally, Bally. Write for Prices. Mills Coin Bell Vendor, 25c...$165.00

**CONSOLES** Mills Jumbo Paradox, Conv. Floor...$1,792.00

**BASE-BALL AND TIP BOOKS** Limited Quantity — Write for Prices, Texas State Tip Books, for Sale. Ten A.T.F. Factory Re-Conditioned Challenge Target Guns, $25.00 Each.

**JOE E. ALLEN**

**NATIONAL SALES & DIST. CO.** 416 S. ST. PAUL DALLAS, TEXAS
Cut Gas Allotment For Beverage, Ice Cream Deliveries

WASHINGTON, May 29.—A drastic cut in gasoline allotments for concerns delivering such commodities as soft drinks, ice cream, beer and liquor has been ordered by the Office of Price Administration. As of July 28, 10 per cent, which will be in effect in 13 Eastern States, was deemed necessary to meet the gasoline shortage caused by military demands and the weighting of polities and railroad buildings by recent floods in the Middle West.

The cut in commercial mileage will be effective on extending trips to June 10. By extending trips to June 28, the OPA estimated that total consumption in the area can be reduced by 25 per cent.

For use in small towns and rural areas, the OPA believes it will be possible to extend trips to June 28, without cutting down on gasoline supplies.

Wanted Slot Machines

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will give $100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

Baker Novelty Co.
1700 W. Washington, Chicago
(Phone MONroe 7911)

Druggists Protest Price

Ceilings to House Group

Washington, May 29.—At least two prominent national drug associations have planned to demonstrate against the price ceiling system.

One of these demonstrations is being sponsored by the National Association of Retail Druggists, which believes that the ceiling system is unfair to consumers and will result in the increased cost of living. The other demonstration is being sponsored by the American Federation of Labor, which believes that the ceiling system is necessary to control inflation.

The two principal organizations of drug store owners represented were the grocery trade and the drug trade. Representatives of the retail associations used many arguments against the price ceiling system, including that they required too much work and records by store owners and also that price ceilings were unnecessary.

Central Ohio Quality Buys

Buy Now! Prices on Consolidated Equipment are Skyrocketing. Our Equipment is Fully Recon- ditioned, Refurbished. We Can and Employees Our Games so that you can keep them up to DATE AND CLEAN. We can also supply you with the latest models.

There Is No Substitute for Quality

Two-way Superballs, Stc 5 or 7. Good, Like New...
$299.50

Mills Four Bells, Like New, Over 7200..
562.50

Superballs, Stc 7, F.P., Like New...
725.50

Jumbo Parades, C.P., Late Heads, Like New...
109.50

Bingo Parades, F.P., A-1, Clean...
110.50

Bally High Hands, Late Heads, Like New...
98.50

Evans Jungle Camps, A-1, Free Play...
140.50

Charlie Horses, Stc 5, Two Number Rolls...
125.50

Waltzing Big Games, Cash P. O. ...
79.50

Evans Long Dominos, Bingo Cash...
140.50

Bally Club Bells, Like New, C.P., P. D.
129.50

Jumbo Parades, Free Play, A-1...
69.50

Jennings Cigarettes Xyr., Like New...
109.50

1. Brown Fronts, Snow, No. 21
2. Brown Fronts, Snow, No. 21
3. Brown Fronts, Snow, No. 21
4. Brown Fronts, Snow, No. 21
5. Mills Blue Bonnets, Red, No. 21
6. Mills Blue Bonnets, Red, No. 21
7. Mills Blue Bonnets, Red, No. 21
8. Mills Blue Bonnets, Red, No. 21
9. Mills Blue Bonnets, Red, No. 21

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.
15 S. High St., Columbus, O. Phone: Adams 7994, Adams 7993.

Wanted Slot Machines

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will give $100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

Baker Novelty Co.
1700 W. Washington, Chicago
(Phone MONroe 7911)

Druggists Protest Price

Ceilings to House Group

Washington, May 29.—At least two prominent national drug associations have planned to demonstrate against the price ceiling system.

One of these demonstrations is being sponsored by the National Association of Retail Druggists, which believes that the ceiling system is unfair to consumers and will result in the increased cost of living. The other demonstration is being sponsored by the American Federation of Labor, which believes that the ceiling system is necessary to control inflation.

The two principal organizations of drug store owners represented were the grocery trade and the drug trade. Representatives of the retail associations used many arguments against the price ceiling system, including that they required too much work and records by store owners and also that price ceilings were unnecessary.

Central Ohio Quality Buys

Buy Now! Prices on Consolidated Equipment are Skyrocketing. Our Equipment is Fully Recon- ditioned, Refurbished. We Can and Employees Our Games so that you can keep them up to DATE AND CLEAN. We can also supply you with the latest models.

There Is No Substitute for Quality

Two-way Superballs, Stc 5 or 7. Good, Like New...
$299.50

Mills Four Bells, Like New, Over 7200..
562.50

Superballs, Stc 7, F.P., Like New...
725.50

Jumbo Parades, C.P., Late Heads, Like New...
109.50

Bingo Parades, F.P., A-1, Clean...
110.50

Bally High Hands, Late Heads, Like New...
98.50

Evans Jungle Camps, A-1, Free Play...
140.50

Charlie Horses, Stc 5, Two Number Rolls...
125.50

Waltzing Big Games, Cash P. O. ...
79.50

Evans Long Dominos, Bingo Cash...
140.50

Bally Club Bells, Like New, C.P., P. D.
129.50

Jumbo Parades, Free Play, A-1...
69.50

Jennings Cigarettes Xyr., Like New...
109.50

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CENTRAL OHIO COIN MACHINE EXCHANGE, INC.
15 S. High St., Columbus, O. Phone: Adams 7994, Adams 7993.
Most Firms Come Under Heading of Small Businesses

NEW YORK, May 29—During the war there has been much confusion concerning small businesses. There is always some difficulty in defining small business and drawing a line where a small firm becomes a large business. Collyer magazine in its issue of May 15 discusses the subject in an editorial entitled "How Small Is Small Commerce?" Among other things, the editorial says: "There are 1,770,000 retail establishments in this country. Of these, 730,000 are wholesaling or helping the centers in their sales. The rest of the 1,770,000 employ only one person apiece besides the family. Total — 1,500,000 of the over-all total of 1,770,000. We have 1,500,000 small businesses which employ no paid help, little bookkeeping, little or no staff, etc. We have less than twice as many (3,000,000) of service businesses altogether.

By Department of Commerce reckoning, a small business is one having your net sales or receipts of less than $50,000. In 1936, 1,192,000 of our 1,770,000 retail customers came under this head—

HURRY—REAL RUNS... WONT LAST LONG

SICKING, INC., 1403 CENTRAL PKWY., CINCINNATI, O. 927 E. BROADWAY, BOSTON, MASS.

THE GREAT NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

BELL'S BETTER GAMES

Thoroughly Reconditioned

Bell Flyer $21.00 $10.00 $45.00
Dixie $.15 $.10 $.40
One Cent Bell $.10 $.05 $.30

Theatre $5.00 $3.00 $10.00

WANTED TO BUY FOR CASH

Complete Arcade, Late One-Bell Five Play, and Pay-Outs, Gasolines, State condition and equipment in first letter.

BELL PRODUCTS CO., 2000 S. OAKLEY, CHICAGO, ILL.

SMART OPERATORS—

ARE CONVERTING

SEVEN-UP TO SINK THE JAPS
STRAIGHTLINED TO SLAP THE JAPS
GOLD STAR TO HIT THE JAPS
TEN SPOT TO SMACK THE JAPS
KNOCK-OUT TO KNOCK OUT THE JAPS

THERE IS PLENTY OF ACTION, THRILLS AND SUSPENSE WITH THE NEW SCORING MINOR OF THE FAMOUS BELL'S "JAP BATTLESHIP" ON THE NEW 7-UP MACHINE. IT IS THE MACHINE THAT LIGHTS UP AND, WITH THE FACE OF AN UGLY BICK-TUBER JAP, COMES INTO A NEW LIVING, PATRIOTIC, MONEY MAKING MACHINE—THE 7-UP WITH A MONEY MAKING MACHINE THAT CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LOST. ORDER YOUR CONVERSIONS TODAY

$9.50 EACH F. O. B. CHICAGO, ILL.

VICTORY GAMES 2140-44 SOUTHPARK AVENUE CHICAGO, ILLINOIS

EASTERN DISTRIBUTOR

LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

$400 Cash For Your Mills Four Bells

Series Over 2,000

$500.00 IN MILLS THREE BELLS

Save time and expense. No resale value or cost, just ship your machines to us C. O. D. or sight draft through the First Trust Company of Albany.

SEIDEN DISTRIBUTING COMPANY

1230 Broadway Phone 4-2109

Albany, N. Y.

AMUSEMENT MACHINES

The Billboard

REBUILDS, SLIGHTLY USED AND FLOOR SAMPLES

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ALWAYS
Consult the
Trading Post When
You Want To Buy
or When You Want
To Sell

SPECIALS — FOR SALE
New—Supreme Gun—Shoot Your Way toTokio.
Introductory Price, $330.00.
So far in your territory—Trading in an Allowance for Old Guns—Write today.
COMPLETE MUSIC SYSTEM EQUIPMENT
WALL BOXES—ADAPTERS—SUPPLIES

Buckley Boxes—New...$35.00
Buckley Boxes—Rebuilt 25.00

THE BUCKLEY BOX

SPEAKERS AND CABINETS
Buckley Zephyr Cabinet—$11.25
Charm Tone Tower.........$122.50

COMPLETE ASSEMBLED MUSIC SYSTEMS
Wurlitzer T12, Complete in Cabinet with Buckley Adapter...$1000.00
Rockola T12, Complete in Cabinet with Buckley Adapter...$100.00

SUPPLIES
Perforated Program Strips........Buckley Long Life Needle...$0.30
Per M. Sheets........Buckley 275A Bulbs...........$0.50
COUNTER MODEL PHONOGRAHS
Wurlitzer 71........$119.50
50 Rocko—Outside Speaker........$79.50

Write for Complete List
All prices subject to store sale. Terms—Cash with order or deposit maximum amount of order.
In 7 days. 10% on the balance to be paid in 30 days or less.

WILL PAY CASH FOR ARCADE MACHINES
A.S.T. Aermaco Toys
New........$18.00
Sally Bell's Eye
Bell Bouncer
Bell Rapid Fins
Chicken Sen

Mills Four Bells
Mills Five Bells
Haven Pressure Mills, 2 Way & 6 Way

Consoles
Knepper Super Bell, 2 Way
Knepper Super Bell, 4 Way
Knepper Super Bell, 4 Way

SLoot MACHINES
Mills
Emerald Chrome
Melters, Bills, etc.

JENNINGS
4-Byte Coin, 94-103-25
Hitter Coin, 84-84-84

WURLITZER—SEEBUG
800, 805, 700, 600
Wurlitzer 24 Wire

Diploma

500 Keyboard

ONE Bells
Blue Gramer, F.P.
City Themes, F.P.
Evers, F.P.

SCALES—All Makes
Wire or Mall Quantity and Price

Buckley Zephyr Cabinet—$11.25
Charm Tone Tower.............$122.50

Wurlitzer T12, Complete in Cabinet with Buckley Adapter...$1000.00
Rockola T12, Complete in Cabinet with Buckley Adapter...$100.00

Perforated Program Strips........Buckley Long Life Needle...$0.30
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800, 805, 700, 600
Wurlitzer 24 Wire

Diploma

500 Keyboard

ONE Bells
Blue Gramer, F.P.
City Themes, F.P.
Evers, F.P.
Open Season on these Foul Birds!

War Bonds are "permits" to history's greatest hunting event. They are not only "permits"—they are the bullets and bombs used in this "foul bird" hunt—Bullets and Bombs to blast the three evil vultures . . . Adolph, Benito and Tojo.

Not all of us can wear a uniform. Not all of us can shoot the guns or release the bombs. But each and every one of us can join the hunt, and all of us can share in a faster victory by buying the BONDS THAT BUY THE BULLETS!

Buy War Bonds!

THE AMERICAN WAY IS FOR ALL TO SAY "TAKE MORE THAN 10% EV'RY PAYDAY!"
LET'S GO TO THAT PLACE WITH THE NEW WURLITZER PHONOGRAPH
... BOY IT'S A HONEY!

Pack 'em into your Locations... with the
MAGNIFICENT TONE AND BEAUTY OF THE NEW MODERNIZED WURLITZER

Get an even greater share of today's spending by installing new Modernized Wurlitzers in your locations. Add new locations, too, by offering them this smartly styled, brilliantly illuminated phonograph.

All-wood cabinet construction creates the finest tone ever offered by any coin-operated instrument. People play it over and over again enthralled by its realistic reproduction of the latest hit tunes.

SOLVES THE SERVICE PROBLEM, TOO

Mechanical selectors simplify service on the new Modernized Wurlitzer. Fewer service calls and easy servicing overcome the lack of experienced service men — enable you to face this war-time problem without lowering your service standards. See and hear the new Modernized Wurlitzer now at your Wurlitzer Distributors. The Rudolph Wurlitzer Company, North Tonawanda, N. Y. "The Name That Means Music to Millions."

PUT YOUR PROFITS IN WAR BONDS FOR RE-INVESTMENT IN POST-WAR WURLITZERS