Just a Slip of a Girl
With Colossal Nerve!

120 FEET  *  NO NETS

THE ONLY AERIALIST
presenting
THE BREAKAWAY POLE

WOMEN SCREAM! MEN FAINT!
as
Petite Miss Marion’s High Pole
sways and BREAKS!

SENSATIONAL
MARION

Definitely—THE BEST
Crowds instinctively realize they are seeing the most
daring and unusual act in Show business. No wonder
bookers demand this act for such engagements as:

HAMID-MORTON CIRCUS
Boston—Toronto

FERNANDEZ CIRCUS
Hawaiian Islands
(During Pearl Harbor Bombing)

SUNBROCK’S THRILL SHOW
Philadelphia
Both Outdoor and Indoor Dates

ELKS’ FAIR
Willimantic, Conn.

THRILL SHOWS
Buffalo  •  Chicago  •  Seattle  •  Portland
Spokane  •  Richmond  •  Tacoma

Definitely a
"DRAFT-PROOF" ATTRACTION

Now Booking 1943 Season

EXCLUSIVE REPRESENTATIVE
CHARLES ZEMATER, 54 West Randolph Street, Chicago

www.americanradiohistory.com
Our Allies Have Found the Way
To Brighten the Darkest Days of War

THROUGH the ordeal of aerial blitz over England—throughout the epic nightmares of Leningrad and other Russian cities—the men and women of the Entertainment World have seen and done their duty unfalteringly. We have the reports of clowns making audiences laugh amid bursting bombs in Leningrad, Stalingrad, Moscow and elsewhere; of people's minds relaxed and diverted from the haunting fear of mortal danger and want through entertainment. Russia and England, hardest hit by the holocaust of war, have discovered early that entertainment and clean, wholesome amusements are powerful aids to morale—that they are indispensable to maintenance of morale at HOME as well as on the fighting fronts.

AMERICAN entertainers, GEORGE A. HAMID, INC., and all its associated enterprises, stand ready to provide morale building entertainment to Americans everywhere, and to continue its important task, already gloriously begun, to aid in the sale of War Bonds and Stamps and to co-operate in all worthy war charity endeavors. What England and Russia did, we can do—AND MORE. To these ends we pledge ourselves wholeheartedly, until victory is ours.

George Hamid

10 Rockefeller Plaza, New York

Hamid’s Million Dollar Pier
Atlantic City, N. J.
America’s Playgrounds

New Jersey State Fair
Week September 12, 1943
Trenton, N. J.

Hamid-Morton Circus • now on Tour
Fairs to keep educational and entertainment ratio in patriotic programs calculated to outdo their substantial attainments for war support last year. Presentation of attractions and award of premiums likely to be given little letdown as one State after another proceeds for continuation of large and small annuals on grounds not needed by the government. Canadians attest to real service of exhibits held since outbreak of hostilities.

EMBUED with a spirit that exudes, "Victory For the United Nations," fair managers have determined to continue their annuals with increased emphasis on patriotic features. There's the job of again laying plans to successfully bring before millions of Americans the true value of fairs in a country at war. They have accepted, that challenge in a manner characteristic of all good Americans, and most of the fair boards left their annual association meetings confident that they can and will have set up records to end all records when the history of the '43 fair season is written.

Convinced that their successful production efforts over the years are not the least contribution to the war effort, many fair managers and engineers are working closely with War Bond and Stamps sales. Support drives for morale, particularly in rural areas, are a vital War effort. This year's big seal drive and the" Boys and Girls" campaign report said they have increased their act entertainment. A good example was the "Victory Bake-off," which made an important contribution to maintain entertainment budgets on a level with 1942 figures. Recent surveys show that fair goers are demanding on books and acts are showing slight increases over 1942, with some offices reporting their bookings for the coming fair season are doing better than in 1943. The point is that the fair will be a good one, providing no great changes occur in military and government economic set-up of the nation.

D. K. Baldwin, president (since 1930) of the Illinois Farmers' Fair Association, secretary, International Association of Fairs and Expositions, after conference with state fair superintendents, has written tentative plans for participation in fairs. Under the plan, exhibitors ranging from exhibits to hundreds of events and trophies to traveling war show units would become available to fairs while the amount of the premiums annually spent for the future fair season is expected to be the same or better than in 1943. If this can be done, then the fair will be a good one, providing no great changes are made in the military and government economic setup of the nation. Check Your Fair to Do

Full of optimism over the season, directors are planning the traditional annual convention of Fair Managers' Association of Iowa at Des Moines the third week of June. Iowa county fairs have a definite job to do this year. Cognizant of the dire war conditions and problems of livestock and livestock production, all voted that the county fairs should go all the way in the war effort. A number of them reported signing contracts for exhibitors, horses and free admission to all; and all agreed that even greater programs will be developed to 4-H clubs and farm youth. It was the consensus that county fairs should be supportive of the national defense, and not the competition. That they are playing an important role in the war effort, and the opportunity to exhibit is essential to a successful conclusion of their war's work.

Iowa State College for Operation

EVIDENCE of civil support for the holding of fairs in 1943 in Iowa is contained in the following letter sent to E. W. Williams, secretary of Iowa Fair Play Committee:

H. H. Killilea, dean of agriculture, and R. K. Bliss, director of extension, in reply to the following letter: "Iowa State College has always been a strong supporter of county, district, and State fairs because we feel that the fairs have been, and are today, an educational and recreational force, assisting agriculture in Iowa and in offering our people needed educational recreation and entertainment. We are especially interested in having fairs serve as 'hotbeds' for the State Fair Play Committee members. These organizations are making a marked contribution to the war effort, and the opportunity to exhibit is essential to a successful conclusion of their war's work.

Iowa's Fair Premiums

Iowa state fairs, which have operated a state fair premium plan to line up even more federal and State conservation displays, army exhibits and other displays if they can be obtained, which will forcefully bring to the public's attention the role of morality, particularly in rural areas, in the nation's war effort and its conquest. Iowa state fairs have reproduced the World Peace Stamp booths, Civilian Defense, Red Cross, Army, Navy and Marine booths, and air displays on fairgrounds and midways this year.

Budgets Near Par With 1942

Meritorious carnivals, grandstands shows and free attractions of unusual quality are again being contracted as a means of maintaining the spirit of the people. Premiums that the fairs for this year will see no great decrease, and a number of fairs have reported that they have increased their act entertainment. A good example was the "Victory Bake-off," which made an important contribution to maintain entertainment budgets on a level with 1942 figures. Recent surveys show that fair goers are demanding more on books and acts are showing slight increases over 1942, with some offices reporting their bookings for the coming fair season are doing better than in 1943. The point is that the fair will be a good one, providing no great changes are made in the military and government economic setup of the nation.

D. K. Baldwin, president (since 1930) of the Illinois Farmers' Fair Association, secretary, International Association of Fairs and Expositions, after conference with state fair superintendents, has written tentative plans for participation in fairs. Under the plan, exhibitors ranging from exhibits to hundreds of events and trophies to traveling war show units would become available to fairs while the amount of the premiums annually spent for the future fair season is expected to be the same or better than in 1943. If this can be done, then the fair will be a good one, providing no great changes are made in the military and government economic setup of the nation.

Iowa's Fair Premiums

Iowa state fairs, which have operated a state fair premium plan to line up even more federal and State conservation displays, army exhibits and other displays if they can be obtained, which will forcefully bring to the public's attention the role of morality, particularly in rural areas, in the nation's war effort and its conquest. Iowa state fairs have reproduced the World Peace Stamp booths, Civilian Defense, Red Cross, Army, Navy and Marine booths, and air displays on fairgrounds and midways this year.

Budgets Near Par With 1942

Meritorious carnivals, grandstands shows and free attractions of unusual quality are again being contracted as a means of maintaining the spirit of the people. Premiums that the fairs for this year will see no great decrease, and a number of fairs have reported that they have increased their act entertainment. A good example was the "Victory Bake-off," which made an important contribution to maintain entertainment budgets on a level with 1942 figures. Recent surveys show that fair goers are demanding more on books and acts are showing slight increases over 1942, with some offices reporting their bookings for the coming fair season are doing better than in 1943. The point is that the fair will be a good one, providing no great changes are made in the military and government economic setup of the nation.

D. K. Baldwin, president (since 1930) of the Illinois Farmers' Fair Association, secretary, International Association of Fairs and Expositions, after conference with state fair superintendents, has written tentative plans for participation in fairs. Under the plan, exhibitors ranging from exhibits to hundreds of events and trophies to traveling war show units would become available to fairs while the amount of the premiums annually spent for the future fair season is expected to be the same or better than in 1943. If this can be done, then the fair will be a good one, providing no great changes are made in the military and government economic setup of the nation.

They realize that they have a definite job to do this year. Cognizant of the dire war conditions and problems of livestock and livestock production, all voted that the county fairs should go all the way in the war effort. A number of them reported signing contracts for exhibitors, horses and free admission to all; and all agreed that even greater programs will be developed to 4-H clubs and farm youth. It was the consensus that county fairs should be supportive of the national defense, and not the competition. That they are playing an important role in the war effort, and the opportunity to exhibit is essential to a successful conclusion of their war's work.

"[As] stimuli to farm morale," the wire read, "as competitive events arouse interest in healthy competitive stock and farming methods, as educational forums which inspire the farmers to engage in the fields for rural communities, county and state, and national interest and the part of the national war effort and, in my opinion, should be included as a part of the fair face of the most urgent necessity."
agricultural activity, in the view of the delegates, makes their continued effort a patriotic necessity.

2. Enjoin all officials to promote War Bond and Stamp sales, scrap drives, and all other war activities.

3. To promote co-operation, stimulate production, improve methods, and encourage youth in things agrarian.

Fair men generally express the view that gay rationing should not seriously hurt local animals. Only the local transportation, they said, would be required, as most fairs are held at the county seats, where everyone comes once a week anyway. By bringing the family group in one trip there, it is felt, little or no additional mileage will be required.

There is general agreement on the belatedness of an enlarged and improved educational program. Many of the exhibits are planned to continue operations.

Penny Pushes Food Production
With Governor Edward Martin endorsing, the holding of fairs in the interest of furthest food production for war purposes, Pennsylvania has resolved to continue their fairs in 1943 unless something unforeseen occurs. "Since one-fourth of our critical war items come from the land," the governor asserted, "greater and still greater production in agriculture, especially in agriculture, must be obtained for this year. I hope that there are as many successful county fairs this year as there were in 1942, because they bring together the fruits, the grain and livestock of Pennsylvania farms in exhibits that serve to stimulate better methods for greater production so necessary at this time." Fair men also plan to devote extensive campaigns to 4-H Club and other youth activities and to maintain budgets for midway and grandstand attractions on a par with other years.

Majority of fair boards in Tennessee have tentatively set dates and entertainment lines for this summer and fall. They are mapping far-flung food production campaigns and methods of operating with governmental aid in the nation's war effort.

Victory Farms at Trenton
New Jersey State Fair, Trenton, with George A. Hamill, Secretary Harry E. LaRoche, and Edward E. Connolly, publicity director, in charge, is framing plans for establishment of "Victory Farms" for the grounds. Plans for the Victory Garden idea call for interesting events, Boy Scout troops or 4-H Clubs in taking over areas of the fairgrounds and raising vegetables. It is planned to place on a contest basis, with a leader being picked each month. At the end of the growing season this garden producing the best vegetables will have exhibits at the fair.

Canadian managers are carrying on firmly in the belief that fair directors are rendering a real service to their respective communities by continuing, because among their plans is the promotion of interest in agriculture among boys and girls by stock judging competitions, farm camps and other projects and to provide good entertainment and amusement programs. Entertainment budgets for midway and free attractions are to be kept on a plane comparable with other years.

EL GRAN GENOVES

WELL KNOWN INTERNATIONAL MAGICIAN and ILLUSIONIST

At Liberty June 1st, with his Modern Magic and Illusion Show, for Outdoor and Indoor Events Act runs from 20 minutes to ONE HOUR. Call, Wire, or with TWO PLATFORMS REQUIRED FOR OUTDOOR PERFORMANCES. Will only book on reliable vaudeville, night club or fair engagements. Not interested in circus, carnival, mad shows, etc.

Address: G.P.O. BOX 217, New York, N.Y.

A Real, High Class Magical Show—With Flash

JAMES COGSWELL

HIGH STILT WALKER

Presenting "The Tall Clown Traffic Cop and His Fancy Long Legs," also Uncle Sam on High Stilts, a comedy feature attraction. Now booking Fairs, Parks, Celebrations, Parades. Fair Managers, Secretaries, Committees Write today for descriptive folder, details and price.

1433 ROSE ST., LINCOLN, NEBRASKA

The JUGGLING JEWELS

"Brighten Your Show"

Acclaimed the World's Foremost and Fastest and Only Trouple of All-Lady Combination Jugglers in Existence. A Smooth, Speedy Act of Distinction!

Personal Representative: DAVE SOLITI 10 Rockefeller Plaza, New York, N.Y.

3 GREAT SHOWS

For Your '43 Fair

* WLW BOONE COUNTY JAMBOREE

America's Number One Rural Radio Show and the Midwest's greatest fair attraction. A fast-moving stage show with a full-voiced cast of rural radio favorites, the JAMBOREE has established attendance records for many fairs throughout eight states.

WLW ON PARADE

A sparkling, swingtime variety show featuring a parade of the outstanding stars of The Nation's Station. Vocalists, instrumental groups, novelty and comedy acts all combined in a smooth, sophisticated musical revue of proven success.

WLW JAMBORETTES

A unique, all-girl variety show recently announced and now available for your 1943 fair. It's a grand, fun-filled musical jamboree, featuring the feminine stars of the WLW talent staff in an entertaining presentation of universal appeal.

A great draw at the box office, WLW acts have also made an outstanding record as war bond salesmen. So to keep your cash register ringing —at the box office and at the war bond booth—make your reservation now for any or all of these three great radio-stage shows. Each appearance is backed by a solid publicity campaign and air support on The Nation's Station. Call, wire or write Manager Bill McCluskey.
Edict on rail and motorized moves clears earlier confusion, permitting fair managers to proceed with continuation plans and contracting of entertainment features. Managers act after weeks denies doubt to all existing restrictions and points to change in conditions which prevailed in 1942. Balanced programs will be striven for, that dominating ratio of the educational element to attractions that produces presentations characteristic of fairs and which have so strong appeal to all classes.

DEFINITIVE regulation of railroads and intercity transportation is as far as possible the doubt and confusion which prevailed during the winter to advisability of continuing fairs in '43 and making complete, coordinated and mid-season entertainment.

The ulterior of Joseph B. Eastman, director of the Office of Defense Transportation, on February 7 not only convinced fair managers that there is a way to avoid changing the pattern of being branded unpatriotic but that they could proceed with booking of circuses and carnivals necessary to properly balanced programs. The prevailing approved ratio (and Director Eastman cited the IAFR delegation which pleaded for fairs last year) is 7/3 for passenger rail service, 25 per cent.

Pro Attractions Have Call

That this proportion will be strictly observed for the bliss of fairs in '43 is the assurance of district and county fairs has been made evident during the annual meetings of State and district associations of fair boards. True, a shortage of acts appears expected. But there is confidence that the railroads will be in the making to present, under present conditions, creditable professional attractions by fairs whose patrons have become accustomed to the high standard performances. The railroads have made these annual outstanding in their communities and, in many instances, in the nation.

The Eastman okay edict put up to and willingly accepted by the management involved that never rail transportation in fulfilling their contracts. And since the operation of rubber-borne vehicles has been brought under control through the nation by restrictions of gasoline rationing, those who must travel the motorized way are in a position to know the need of the railroads in the way of rules at present imposed. Since the Eastman statement was issued there has been a further expansion of the mission for recording of tires. There may be additional liberalization of rubber regulations is probably a better guess than that curbs will become more stringent.

Change on Fair Front—Eastman

THE Office of Defense Transportation has received many inquiries in regard to its attitude with respect to sporting and recreational events. In an effort to eliminate any doubt, the office has determined the operation of circuses, fairs, baseball parks and the like. However, it has authority over transportation, and this authority could not be utilized for this purpose to the extent of the operation of special trains to attend fairs.

Last year I urged that State and county fairs be held. This was based on the assumption that many use of automobiles and other rubber-borne vehicles, especially those operated by farmers, and the great need for conserving those vehicles and their tires in view of the rubber shortage. Since that time, however, the operation of all such vehicles has been brought under control thru the limitation by the restrictions of gasoline rationing, and if further restrictions become necessary, it is believed they can be imposed thru that program. Those whose duty it is to determine whether or not these fairs shall be held should give thought to these existing conditions and to those future possibilities.—

ODF Director Joseph B. Eastman, February 7, 1943.

Rail and Rubber Moves Outlined

THE two largest circuses travel by railroad in special trains made up of cars which they own. But... The smaller circuses and carnivals travel, sometimes by regular passenger trains, using baggage cars for storage and, wherever possible, utilize freight cars, using their own cars, but more often by motor vehicles (most of which they own), the latter now being ineligible for tires. The ban on rubber tires operated an extension of the prohibition, in the main by city rapid transit and street railway lines, buses, taxicabs and private automobiles.

ODT Travel Ruling Gives Impetus

ODT Travel Ruling Gives Impetus

The ODT has been called upon to grant war production permits for the use of railroad transportation to fairs and carnivals as a means of allowing the public to attend at reduced rates, and to have the same benefit of travel by rail as is available to military personnel.

To assure mutual advantages to attractions and to fair managers that have been under ODT orders for many weeks plans to fit dates into new circuits if necessary to relieve the government of the problems of scheduling of acts and exhibits. This will mean changes in dates of some fairs, but it is expected that the railroads can meet the exigencies of the year has been asked by fair managers for convention during the winter.

These fairs which will be scheduled for a period of fairs for which they have been asked by IAFR delegates to operate fewer days if such action is necessary to avoid the use of transportation gas and rubber and will provide more time for performances, shows and other events. In addition to grandstand, free, midway and parade presentations, fairs have been asked as to available inside and outside attractions and the disposition and willingly accepted by the railroads for military use.

The ODT has received many inquiries in regard to its attitude with respect to sporting and recreational events. In an effort to eliminate any doubt, the office has determined the operation of circuses, fairs, baseball parks and the like. However, it has authority over transportation, and this authority could not be utilized for this purpose to the extent of the operation of special trains to attend fairs.

Full Co-Operation Intended

The ODT has been called upon to operate fairs and carnivals as a means of allowing the public to attend at reduced rates, and to have the same benefit of travel by rail as is available to military personnel. The ODT has asked the public to attend at reduced rates, and to have the same benefit of travel by rail as is available to military personnel. The ODT has asked the public to attend at reduced rates, and to have the same benefit of travel by rail as is available to military personnel. The ODT has asked the public to attend at reduced rates, and to have the same benefit of travel by rail as is available to military personnel. The ODT has asked the public to attend at reduced rates, and to have the same benefit of travel by rail as is available to military personnel.

In addition to these positive control measures, the ODT has issued a press release to the effect that the public is encouraged to attend the fairs and carnivals as a means of allowing the public to attend at reduced rates, and to have the same benefit of travel by rail as is available to military personnel.

Fem Performers Are In

Circuses and carnivals, especially in high acts and other thrillers. Trend has been accentuated by calls upon male artists.

LIKE King Solomon and his over-abundance of wives, the talent agent has found himself with his program rather heavy on the feminine side whether he planned it that way or not. The presence of the unyielding sacredness of male acts, which is to be expected because of the demands made by the military, particularly by the army, navy, and air force and the factories making essential workers. It will be time when the woman performer confirmed her activity to the skillful dancing, corny songs and the like. She is getting along very well with them. Then a few broke thru the imaginary line which was drawn, and were able to be found in almost all the big acts, but it has been only with the events, which are more difficult and strenuous job of catching in these acts. One thing led to another until upon the art.
WESTERN STARS

Two beautiful well-trained horses working together in a routine of acts—double tenter trotter, a horse back, etc. Horse working at fancy with lady working him. Dancing horse act. Beautiful costumes.

Clown Ring Act—2 people, 2 midget Shetland ponies and monkeys, 4 complete acts.

GEO. W. LILLIBRIDGE
ROUTE 3
BUHL, IDAHO

Balancing Stunts

1941 New York RADIO CITY MUSIC HALL 2nd Time
New York LOEW'S STATE 3rd Time
1942 New York PARAMOUNT THEATER
1943 New York ROXY THEATER 2nd Time
1944 New York Always Back - Always New

Thanks to William Morris Agency

Sumner Time, 1943, 4th Year Fairs, Parks, Indoor Circuses

BARNES & CARRUTHERS FAIR BOOKING ASSN.
This Year Greater Than Ever . . .

MEL HALL
America's Greatest Unicyclist
Featuring Such Outstanding Tricks as:
* Walking tire of unicycle
* Jumping from one unicycle to another while riding
* Doing the Bomerang on the unicycle
* Hand stand on high unicycle with feet in the air

Working Fairs
Opening June 15
For BARNES-CARRUTHERS

New York City Representative
Henry Citron, 607 Fifth Ave.
Box 109, Paw Paw, Mich.

GRAHAM'S
SENSATIONAL JUVENILE RODEO CHAMPIONS
14 PEOPLE – 10 RIDERS – 5 ACTS
Trick and Fancy Riding; Horse Roping; Roman Charlie Race;
Rope Spinning; High School Pony, and "Wall of Flame" Thriller
THE PERFECT ATTRACTION FOR GRANDSTAND AND HORSE SHOW
REPRESENTED BY BARNES-CARRUTHERS

DEMETRI'S
RUSSIAN BROWN BEARS

America's Youngest Rope Artists
— THE STRONG TRIO
Featuring Gary - Age 10, Donna - Age 7
Represented by BARNES-CARRUTHERS
121 N. Clark, Chicago

Always on Top

Management
J. P. SNIYER
BarneS-Carruthers

The ROLLERETTES
—ACROBATIC SKATING MARVELS—
Four Charming Young Skating Stars In An
Exhibition of Speed, Beauty and Daring

ALL NEW FOR FAIRS, PARKS, CELEBRATIONS
Exclusive for Fairs
-RBARNES-CARRUTHERS
Or Write
HARRY MILNER, Mgr.
Rensselaer, Ind.

The Stage Hit of 1941-'42
The Original
COUNT ERNESTO WISWELL
and "DIZZIE LIZZIE"
Recognized as America's Greatest Comedy Automobile Act
Featured Past Two Seasons With BARNES-CARRUTHERS STATE FAIR PRODUCTIONS
"FAIR FOLLIES" and "MUSIC ON WINGS"
Permanent Address: 1535 Peach St., Erie, Pa.
Rep. BARNES-CARRUTHERS, 121 N. Clark St., Chicago, Ill.

MAC & TYRE
Comedy Trick Cyclists
Booked by BARNES-CARRUTHERS

Lady Barbara's Circus
"The Utmost in Entertainment"

Featuring
* Trained Ponies
* Trick, Acrobatic and Equestrian Dogs
* COMEDY Mules
* Funny Trained Monkeys
Representative
BARNES-CARRUTHERS

BRUCE JORDEN
International Comedian and Sound Effect Artist
MASTER OF CEREMONIES
Never a "Stage Wait" when Jordan handles your show.
Booked Exclusively by BARNES-CARRUTHERS

JOE THOMAS and his MUSICAL JESTERS
featuring ARCHIE NICHOLSON
Five men who are without equal on trumpet and sax. One of the
greatest instrumental sensations of the day.
Booked by BARNES-CARRUTHERS

"Old favorites here, good as ever."
Teasna State Journal, 9/14/42.
"Will take your mind off the mortgage."
Hutchins News, 9/25/42.
"Always favorites here."
Jackson, Miss., Daily News, 10/13/42.

OUTDOOR ATTRACTIONS SECTION. April 10, 1943
Presenting:
THE "Block-Buster" OF ALL GRANDSTAND ATTRACTIONS
THE NEW PATRIOTIC MUSICAL EXTRAVAGANZA

"LET FREEDOM RING"
"ALLIES VICTORIOUS"

A Different,
Gayer, Timelier,
Fast Moving
Show

Replete
With
Laughs—Thrills
Beauty

Geared for top grosses for
FAIRS—PARKS—CELEBRATIONS
SPECIAL EVENTS OF ALL KINDS

Featuring
A Star Studded
Cast of Name
Performers

Gorgeous
Costumes
Dramatic
Lighting
Timely
Settings

PRODUCED AND BOOKED BY

BARNES—CARRUTHERS
FAIR BOOKING ASSOCIATION
121 N. CLARK ST., CHICAGO
THE NATION'S TALENT MART FOR THE BEST IN:
REVUES               STAGE, TRACK
RODEOS               AND INFIELD ACTS
BANDS                THRILL SHOWS
                         CIRCUS ACTS
                         RADIO STARS
                         MUSICAL EXTRAVAGANZAS

SEND FOR OUR 1943 FAIR ANNUAL—NOW READY
A Talent Buyers' Guide for Fair

1. CAPT. GEO. WEEB—For high diver, has thrilled millions with his unexampled art of diving into a net without of the usual tank of water. He has been featured in many of the country's outstanding programs.

2. ACE'S CONGRESS OF AMERICAN INDIANS—Present a very interesting program of Indians, jigs, and customs. More than 8,000 appearances have been made, including the Democratic National Convention in Philadelphia in 1948, where they re-enacted the Indian Tom Porto.

3. ESKY MAN—is a high pole contortionist and performs many thrilling stunts on the various, padded and hanging poles.

4. EDDIE POLO—Eddie (Superman) Polo presents two acts—one a desire for life of 1,000 feet hanging by his hair, the other a stage act featuring feats of beauty and hair-daring dexterity. Like Samson his strength is in his hair and he amazes audiences with each stunt as pulling fire engines and bending filled beer kegs with his hair. He also breaks chairs on his chest and performs other daring feats.

5. JOE THOMAS AND HIS MUSICAL JESTERS—Featuring Archie Nicholson, are five men who can do anything with their saxophones and trumpets from playing popular numbers and excerpts from the classics to instilling the spirit of the hundred. Group is one of the instrumental sensations of the day, and their work is in particular a lesson in showmanship.

6. DEMETRI'S BEARS—This is the act that increased in popularity year after year. These brown bears roller skate, ride bicycles—ride a high pole—pull up and down stairs on front feet, ride sedan and perform many more remarkable feats at the command of their trainer.

7. MISS VICTORY—the newest of feminine daredevils presented by Edmond Echever, of common act. In his two daughters, Egle and Diana, alternate in performing a semi-developed stunt which combines acrobatics and stunts. Echever says has never before been made by man.

8. KOLDEN, THE STRATOSPHERE MAN—Has again demonstrated his ability to play all kinds of dates by attaining his high pole act for many presentations without affecting its thrill or sensational value. Many fairs and parks will witness his unusual swinging handstand this year.

Attractions Mean Greater Attendance

Page 10

OUTDOOR ATTRACTIONS SECTION, April 10, 1948
THE JUGGLING JEWELS—an all-girl act that has won acclaim for expertise in juggling tennis rackets, hoops and clubs. An electrically illuminated club routine during an interval of darkness provides effects.

9

10

11 EL GRAN GENOVES—(The Great Genoese) with two ladies as assistants, the Great Genoese presents a modern magic and illusion show off platform for outdoor performances. Also has had successful engagements in vaudeville and in night clubs.

12 JAMES COGSWELL—a stilt walker presents a variety of characters such as Uncle Sam, Traffic Cop and others. His appearance at the Covered Wagon Days' Celebration last year was very successful.

13 GREAM'S JUVENILE RODEO CHAMPIONS—really six acts in one—trick and fancy riding, horse roping on ground and horseback, eight-horse catch. Roman chariot race, rope spinning, high-school pony, together with a thriller—riding thru a wall of flames.

14 LA BLONDE TROUPE—a three-man comedy bar act known as America's premier horizontal bar artists. accomplishing outstanding feats such as the cutaway, high feet and hand somersaults—fly-overs, etc.

15 DON ROMERO AND HIS AERIAL SENSATION—present a variety of stunts atop a high ladder, a slide for life hanging by shoe-tips and a leap thru sheets of fire. A double slide act is also presented.

16 THE GREAT KNOOLL—high single trapeze act performing an original routine of balancing, twists, turns, drops and dislocations such as one-arm roll-ups, double dislocation of shoulders, neck hangs on straight bar and other thrilling trapeze stunts at the height of 120 feet.

17 KURT ROLLINI—this roly-poly artist is a most gifted balancing artist. Doing a handstand on a small board which rests on a loose roller on a small platform above the stage, he swings and sways to and fro always stopping short of the precipice.

18 ERNIE WISWELL—and his "Dizzie Lizzie" are recognized as one of America's greatest automobile acts. His famous "Lizzie of the Sawdust" is a marvel of mechanical gadgets.

Plan a Well-Balanced Program
FRANCIS BAILEY AND COMPANY—doing several tricks with a unicycle worn on one foot. He rides a bicycle in almost every conceivable manner. This is a shock act and trick cycle novelty.

BRUCE JORDEN—"The Hollywood Round Man" is a social comedian and clown who imitates an almost endless number of sounds. He is known as one of the country's authorities on American folk music. His popularity is shown in the large amounts of fan mail received regularly. The complete show is well known among fair authorities.

THE JOVELYS—Balancing specially set cumbersome variety of difficult acts, all performed with finesse and precision. Known as a novelty and said to offer the only balloon act—balancing two and three balloons at the same time.

THE GREAT GRETONAS—the feats of the Gretonas Family on the high wire at one time is a great thrill. Five artists present feats keeping spectators spellbound. The comedy antics of Willie Gretonas, internationally known high-wire comedian, are featured.

THE ROLLERETTES—Four roller-skating beauties who present an outstanding exhibition of skill and daring. Routines include unicycles, duet acrobatics, unique group formations, leg holds, neck holds and outstanding spins.

SENSATIONAL MARION—a girl who performs superhuman feats on a 120-foot pole with no nets below. An awe-inspiring act of pole dancing and gymnastics. The only girl performing acrobatic handstands at the amazing height.

LADY BARBARA'S CIRCUS—featuring trained ponies, water, dog and monkey—in a routine that pleases young and old. Act is known for the difficult acts they perform.

PHIL AND BONNIE—this good-will ambassador from Mexico presents two different acts: one a carrying perch pole and the other a novelty acrobatic hand and head balancing act.

MILO HALE—featuring such difficult and original tricks as riding the tire of the unicycle, jumping from one to another, while riding through the boomerang on a unicycle and the most difficult trick of them all—a handstand on a high unicycle with feet in the air.
THE GREAT GREGORESKO—the one and only act in the world nobody can duplicate, a statement which few will challenge. The man who hangs himself and lives to tell the tale. Performing a natural plunge of 185 feet with a hangman's noose around his neck, as well as a thrilling routine of cloud swings and other aerial gymnastics.

JAYDEE THE GREAT—high trapeze connoisseur continues as an act presenting an act of high-pole routines of balance, thrills and comedy. The effect is entertaining and unusual.

JAY GOULD'S CIRCUS—Miss Patsy, one of Jay Gould's six lovely daughters, is one of the 31 circus acts being featured with Jay Gould's Million-Dollar Circus, celebrating its 20th anniversary this season. Many new attractions have been added this season, including a new 90-foot round top with three middles in which the main circus performance will be presented twice daily. Romig and Rooney riding troupes, Greaty Spikes and Donk's Pets are also being featured in the big show.

PROFESSOR EDDONA—wire artist extraordinary presents a novelty equilibristic and juggling act for stage, ring or outdoor events, RGBA or clown character for comedy angles.

MISS QUINCY—fancy and high diver, has appeared in all principal cities in Europe. The accompanying picture was taken in a park in Oslo, Norway. Act works in wind, rain or storm if necessary.

THE STRONG TRIO—featuring Gary, age 10, and Donnie, age 7, present a thrilling routine of rope-spinning tricks. Tops in comedy and skill with such feats as the Texas Skip blindfolded and spinning a 65-foot loop.

LOS AEROS TROUPE—known as the only act of its kind in the world, these youthful aerialists feature unusual rigging in the form of a bomber with such amazing feats as the human propeller—a standout.
EDNA ACKER
America's Foremost Indian Expert
and her
ORIGINAL CONGRESS OF AMERICAN INDIANS
The Greatest Attraction of All Times.
Booking Now for Entire Season
16th at Van Buren St., N. W.
Washington, D. C.

THE SKY THRILLER
High Pole Sensation

Fair Secretaries, Park Managers. Write for Complete Information Today
Permanent Address: BOX D-48, The Billboard, Cincinnati, Ohio

COMEDY—JAYDEE THE GREAT—THRILL
AMAZING HIGH TRAPEZE STAR
WORLD'S HIGHEST AND ONLY ACT OF ITS TYPE
AVAILABLE FOR DATES 1943

FIREMEN'S PAIRS — PARKS — FAIRS — CARNIVALs — CELEBRATIONS — THRILL CIRCUSES, BOOK NOW AND ASSURE YOURSELF OF NO
SUBSTITUTIONS OR DISAPPOINTMENTS.

—Let's Give 'Em Hell With U. S. Shells—

BUY WAR STAMPS
AND
OUST THE TRAMP

FOR DETAILS AND PRICE WRITE OR WIRE
JERRY D. MARTIN, P. O. Box 64, Rochelle Park, N. J., or The Billboard Office, Cincinnati, Ohio.

OUTDOOR ATTRACTIONS SECTION, April 10, 1943
Free Acts Still Hold Midway Patrons

An institution on carnivals, the attractions have proven themselves thru the years as features largely demanded by the public, especially since the apparent permanent advent of the pay gate. This season leading operators and managers are again in the market for sensational offerings and numerous re-engagements are reported. Presentation and timing are important elements in properly handling the added showings, which are considered by many major purveyors to be an investment rather than an expense.

FREE acts, already credited with having the carnival pay gate an amazing success in all areas where they have been established, put on a new one that carried the business thru depression years when operators were convinced that the act would not pay. The fad of somersaulting and diving in oil has something to see inside the gates without any added charge. This fact is well known to the large majority of the patrons because it is in their belief that there is something else of interest to see inside the tanks.

Moreover, it is often in the belief that the free act is the answer to the midway pleasure-seeker who is looking for features other than those produced behind show fronts. They believe that thrill-producing attractions that demand more space than is available under the average midway to provide the necessary outside-of-the-ordinary element to satisfy sensation seekers. Some showmen have realized this and have gloriously gladways packed with light, hoops and music and well-constructed frame structures. These and the fact that a carnival offers an innovation in lighting, modern midway shows have warrant an admission charge to the ground.

There are unlimited number and variety of free acts from which to please the crowd. They can be changed frequently to give the people something other than the usual midway menu. All these are eagerly awaited by patrons, new acts and new features, the public often has heard of, but not the new acts. The free act can always be different, with the same rigging rarely used. Acts give patrons something for the front-gate admission, helping to kill the knock, "They charge you to get in to spend your money." These acts hold the public on the lot, bolstering the main feature act. When it is stated that they paid for the main gate to see something, they will stay to see what they paid feel.

Good Investment Is Proven

One well-known showman points out that when he first became an owner he engaged "free acts" for the week. "I decided to omit the act, and I did so to my regret because when the weather did clear I was not doing anywhere near average business. I re-engaged the act and business improved 59 per cent. Whatever salary is paid to a free act is a good investment."

An Eastern showman of note says: "Presentation of free acts is in a large measure responsible for the best free act obtained, because positive proof of the calibre of free acts we have offered has been in the concert aspects and the fact that last season we drew the greatest paid attendance in our history and crowds were larger than before at some of the regular dates. While it is possible to economize with cheaper acts, we find that in the last few years the demand for the acts of a high type, well-lighted and well presented, are the answer.

Managers, operators and showmen on the West Coast have learned that concessionaires and independent showmen working for the various organizations in that sector prefer working behind a gate rather than on a free lot, as the free acts hold people and make for a better play. "A gate policy" one of the Coast Defenders stated, "has been successful with me because I always figure to give the public more than its money's worth, using from one to three acts according to price. But once good act must be given in order to draw patrons, make them wait and send them away talking favorably. I use my gate successfully at all fairs I play."

---

Cyclone Novelty
FRANCIS DAINTY & CO.

Seattle Staff Absolute Top. He rides Unicycle and Bicycle as if he were born on 'em.

Morning Post, El Centro, Calif. "Nothing like it in Valley before."
Address: 795 Coo Ave., San Jose, Calif.

THE MAN THAT HAS THRILLED MILLIONS
CAPT. GEO. WEBB
ACKNOWLEDGED BY PUBLIC AND PRESS
THE PREMIER OF ALL NET HIGH DIVERS

Booking Direct or Through Your Own Agent.
For Terms and Open Time Address
1154 East Lawson Ave.
St. Paul, Minn.

ACE WOMAN DAREDEVIL
TINY KLINE
Thrills! Thrills! Thrills!
With POLACK BROS.' GREATEST INDOOR CIRCUS

A REAL NOVELTY
Something new and different. All A-No. 1 equilibriumists and jugglers on the oscillating spun metallic silver thread. For stage, ring or platform; wherever an act is wanted. Rube or Clown.

PROF. EDDOMA
845 Dayton St. (1st floor rear)
Cincinnati, Ohio

OUTDOOR ATTRACTIONS SECTION, April 10, 1943

HOTO WAS NOT RECEIVED ON THE FOLLOWING:

1. AERIAL CHRISTENSEN—A man and woman high trapeze novelty act giving a beautiful acrobatic display and expert vaulting in acrobatic and expert tricks. The act interested in the big draw at State Fair, amusement parks and celebrations, the act features stunts as stunts of a daredevil in air and hazardous toe to toe. An exciting finish, known as the "polka dot" climax and heightens the acts finish.

2. GRESSONIANOS—A colorfully costumed and rapidly paced act, this attraction serves as a great eye catcher and keeps spectators interested in a barrel from fast eBook. Also do their best work in barrel.

3. LAMONT'S FAMOUS COWBOYS AND MACAW—Have appeared before adoring crowds all over the world. Presenting a wide variety of themes, this act is staffed by outstanding training. The act is trained through business as one of the outstanding acts for the public.

4. SHORTY SUTTON AND BETTY LEE—Expert stock whip manipulators. A fast moving, entertaining and thrilling act. Controlled leads of Western outlaws. This act possesses a steady and efficient performance.

---

Copyrighted material
www.americanradiohistory.com
Any cross section of industrial workers, farmers and business and professional people indicates deep-seated desire for the agricultural institutions which further increased food production, war finances and fighting efforts.

Best entertainment programs available being built to augment basic exhibits and displays. Altho under necessary restrictions, amusement interests will again contribute aid and support to the annuls that carry on the traditions of the continent's first meeting grounds and market places.

**They All Want the Fairs**

COUNTY fairs are a "must" this year. Business people and workers, especially in the smaller towns, and an overwhelming majority of rural dwellers definitely want the fairs, and in spite of numerous handicaps they are going to be held. The critics who favor discontinuing the fairs doubtless have no conception of the important part they play in food production and raising funds for the war effort, so no saying of their role as morale builders through furnishing wholesome recreation for the overworked farm population. Their usefulness was strikingly demonstrated last year.

This season they have an even greater obligation which they are determined to fulfill. Fairs will be bountiful in operation this year, but the good they can accomplish far outweighs all other considerations. Such is the opinion of a majority of those interested in county fairs. A careful check by The Billboard among fair directors, bookers and acts reveals a firm determination to carry on. The statement of J. F. Malone, secretary of the Wisconsin Association of Fairs, is typical.

For Entertainment Features

"All of our Wisconsin fairs are going ahead with their plans for 1943," said Malone, "A group of 31 people representing the State Association of Extension Workers, the State Department of Vocational Agriculture and Home Economics, the Wisconsin College of Agriculture, the State Department of Agriculture and the Wisconsin Association of Fairs met recently in Madison and voted unanimously that this is the right sense of the meeting that fairs have had an important place in stimulating and encouraging food production for victory and that they should operate. A committee is now working on premium revision that will accentuate food production. A great many fairs plan to operate a day less than in normal years and to concentrate on the educational and agricultural features, not omitting, however, the best entertainment features available."

Malone stated that he did not know of a single fair that did not plan on going ahead. "A number of surveys have been made," he stated, "and the Wisconsin Association of Fairs is gratifying to learn that fairs are "up and going." 4-H Club members, F. F. A. members, and business people and workers, especially in the smaller towns, wanted fair help this year. Fair officials are going to meet demand, for fairs will help food production and put a new meaning into that overworked word "morale." Wisconsin fairs generally will carry on, complying cheerful.
with all government regulations, cooperating with government agencies despite wartime handicaps. Attendance generally will be off, but those who attend will see a worth-while fair in a war setting."

Advantages in Exhibits

Transportation, generally regarded as the biggest handicap, will without question affect some aspects of the fair. Exhibits from distant points will be curtailed or perhaps entirely eliminated. But there will be some compensating advantages. More emphasis will be placed on local county exhibits, and with considerable improvement in facilities and displays, local exhibits doubtless will be largely confined to local firms. These, with proper stimulation, can be made definitely worth while. But it is in the food production line that such interest will center. Letters from many Midwestern fair men indicate that unusual efforts will be made to stimulate better production of livestock and agricultural products.

As indicated in J. F. Mulene's statement, Wisconsin fairs are revising their programs. Efforts to emphasize food production will be reflected in exhibits. Similar steps are being taken by fairs in other States. In many cases, fewer varieties of agricultural products and breeds of livestock will be listed and premiums on the important varieties and breeds will be increased. In Michigan the fair will feature Victory Garden displays and will offer substantial prizes for the best exhibits. The intensive campaigns for local exhibits is expected to result in displays comparable to those of other years.

Entertainment To Balance

What of the entertainment side of the fair? Fair men recognize that while greatest stress must be placed on the food production program and the war effort in general, there must be entertainment to make a well-balanced fair, and they are going ahead with plans for the best entertainment obtainable. Reports from many Midwestern fairs that have already contrived their grandstand shows indicate little or no change from other years. Some of the standard acts upon which they have depended in the past are out of the game for the duration and there may be loss of a variety to choose from, but bookers assure the fairs that there will be sufficient acts available and that they will be able to offer excellent shows.

Without doubt the midway will not be as large as in former years. Some shows have indicated they will not go out this year. Others are reducing the size of their shows and may restrict their territory. This may mean that many fair will have to be satisfied with smaller shows, or perhaps independent rides and concessions. But, as many fair men have pointed out, this is a year in which the fair will have to be satisfied with whatever is available. It is not a year to think of making a profit, but rather one in which to render the greatest service possible.

Summing it up, the fair men know they have a tough year ahead, but they feel that the good they can do by holding the fairs outweighs other considerations. They will stick close to home in the matter of exhibits and attende and will try to make their fairs so instructive, interesting and entertaining that attendance of "home folks" will be increased and will, at least in part, offset the loss of attendance from more distant points. They will concentrate their energies on food production, with special emphasis on war crops and on the various extend activities.

Entertainment will be provided much as usual, and the fairmen expect to give their patrons fairs that will provide a pleasant interlude from the everyday work and worry.
EDDIE “Superman” POLO
Like Sampson, his strength is in his hair!

The Man Whose Hair Is His Fortune Insured for $100,000 with one of the Nation’s Leading Insurance Firms

A Thrilling HIGH ACT
Featuring
A Slide for Life 1,000 Feet or Less From Amazing Height
HANGING BY HIS HAIR!
Featured in 1942 at PONTCHARTRAIN BEACH, New Orleans
HAMID’S PIER, Atlantic City.
POLO GROUNDS, N. Y., for Larry Sunbrock.
E. K. FERNANDEZ SHOWS, Hawaii and the Orient.

An Amazing STAGE ACT
Featuring
Sensational feats of Strength and hair-dare deviltry.
PULLS FIRE ENGINES, TRUCKS WITH HIS HAIR!

Original
ERIC PHILMORE
World’s Premier Juggler
Currently
POLACK BROS.’ CIRCUS

Presenting World’s Greatest COMEDY BAR ACT
the la blonde troupe
WIZARDS OF THE HORIZONTAL BAR
Now Booking 1943 Dates

The ACT That’s DANGEROUSLY DIFFERENT!
CAPT. ROY SIMMS
Walking on the sky... Upside down 85 feet above the ground

EXCLUSIVE REPRESENTATIVE
CHARLES ZEMATER, 54 West Randolph Street, Chicago
THERE IS BUT ONE

"World's Highest Trapeze Act"

120 FEET—NO NETS—NO SAFETYS

THE GREAT

KNOLL

Always the Feature of Every Record-Breaking Date of

LARRY SUNBROCK'S
RODEO — THRILL SHOW — CIRCUS

Played to more than 3,000,000 paid admissions in 2 years

AMERICAN LEGION CIRCUS

"... At the swimmy height of 120 ft., with complete abandon of fear, this artist presents an original routine of balancing, twists, turns, drops and gyrations in an unbelievable manner such as we usually say 'we haven't seen anything like it before.'"

H. F. G., SAVANNAH, GA.

CONVENTION HALL, SUNBROCK SHOW
World's Largest Theater

"... Why charge for a whole seat? When Knoll works you use only the front edge of it anyway. Unequaled!"

E. L., Philadelphia.

NOW BOOKING 1943

PARKS—FAIRS—CELEBRATIONS

SPECIAL EVENTS

"The Better Representative for the Best Acts!"

EXCLUSIVE REPRESENTATIVE

CHARLES ZEMATER, 54 West Randolph Street, Chicago
EDMONDO ZACCHINI
Presents
Miss Victory
The Human Cannon Ball

Miss Victory Makes a Jump Man Has Never Made Before!

TREMENDOUS SUCCESS IN MINNEAPOLIS

Come and See Her at the
CHICAGO STADIUM—APRIL 23 to MAY 9
and at the
DETROIT OLYMPIA ARENA—MAY 14 to 23

Permanent Address
2603 FOUNTAIN BLVD., TAMPA, FLA.