Everyone likes to listen to Kate Smith

Over 100,000,000 radio listeners

Over 400,000 music machines

That's why — operators keep their locations stocked with these timely tunes recorded by America's First Lady of Song

On the air for General Foods
Fridays 8-8:55 P.M. EWT
Repeat 12-12:55 A.M.
CBS—Coast to Coast

Kate Smith's Favorite "Memory Songs" from her latest Columbia record album:

36054 When the Moon Comes Over the Mountain
36046 Your Eyes Have Told Me So
36047 Marching
36048 The Rosary

I've Got a Gal in Kalamazo0
A Boy in Khaki—a Girl in Lace
Columbia Record 36628

He Wears a Pair of Silver Wings
Be Careful, It's My Heart
Columbia Record 36618

Wonder When My Baby's Coming Home
Old Sad Eyes
Columbia Record 36609

This is Worth Fighting For
My Great, Great Grandfather
Columbia Record 36605

The Star-Spangled Banner
America, I Love You
Columbia Record 36511

This Time
The Marines' Hymn
Columbia Record 36540

and here's a Kate Smith Favorite for the Christmas Season

Silent Night, Holy Night
backed by Adeste Fideles Columbia Record 35791

Ted Collins—Producer-Director

www.americanradiohistory.com
War and Show Business

Chicago nitwits want soldier trade order to last in uniform—Page 2

"F" and "C" cards not expected to be affected—Page 2

Band agencies and AFM adopt waiting-patience policy on $25,000 salary law—Page 2

War brings back slides and p-a announcements—Page 5

Revival of sentimental and soldier songs of World War I are chief developments in popular music over-all—Page 6

Teen-Age Draft To Hasten Trend To Hiring Gals

WASHINGTON, Nov. 14.—Passage of the Selective Service Act is expected to have a telling effect on show business. Bill was passed Thursday (12) by the Senate and sent to the White House for the President's signature. Actual results of the teen-age registrants, it was predicted, will be seen in 40 to 60 days.

Many bands, acts and theaters have employed youngsters to replace those in the Armed Forces, and the day may come when they will be forced to fall back on female employees and men over the 45-year age limit.

Particularly hard hit will be the band business. Many band leaders have been replaced calling to the colors with the firing room. When the boys return, they will find that the band business has again started to take on female band leaders.

Night clubs will also be hit by the new law. At the beginning of this season practically the entire male chorus of the show is expected to be in the 20-year-old group. However, George D. Tymon, managing director of the Arena Managers' Association, producer of Ice-Capades of 1943, revealed that such an emergency had already been provided for. When the new show goes out on the road next year the entire chorus will be composed of girls.

Night clubs are expected not to feel the pinch most. Most of the performers are over 21, and rarely develop before that time. Waiters and others on the staffs of clubs are mostly married men and those over 45.

Shortage of Novelities

CHICAGO, Nov. 14.—Merried Abbott, broker of the Palmer House's Business Bureau, said that the business is working under a shortage of novelty to suit the departing performer. Siegel has been accumulating numerous new cards for a novelty set to be used to the departing performer. Indeed has been singularly Bob Kirk, vocalist with Grill William's band, now in the room, for a spot in the show. The bookings of both Grace Drysdale and Paul Joell will be handled on hand to handle the mob.

Chicago Clubs Want Soldier Trade; Are Handling It With Kid Gloves

CHICAGO, Nov. 14.—Servicemen receive local passes to club, bowling and cocktail lounges. Thousands are stationed in this area, and their generous patronage of after-dark spots, particularly downtown clubs, has prompted the operators to give them special service to compensate return visits and avoid trouble.

Most spots will not serve the men more than once a week. The price of drinks that they don't stagger out. Prices to them are usually hawker later than for civilians.

Third Quarter, which caters to more uniformed men than most Loop spots because of its chain location, has made arrangements for MP's to be stationed in the spot for a couple of nights. They are very presence discourages any undue tomfoolery by the boys. Others are also

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Dazzling in the Dark

NEW YORK, Nov. 14.—Seven months of the Broadway dim-out have converted the street of lights into light- time attraction so far as strollers are concerned. At night the pace of cash registers of the many clubs indicates that people are being driven off the dimmed streets into showrooms.

Airing largely in the attempts to continue Broadway as a sight advertising medium and a Dorothy, originator of many of the spectacular lights on the main platform, and Chicago Outdoor Advertising Co., which is testing new daylight effects outside, is earning light from lighted windows and auto headlights.

Leigh's initial attempt, the Canine soldier-blowing-smoke rings, on Times Square has met with such success that similar signs have been set up in 12 other cities. Leigh's other signs, such as Wilson Whiteley (the animated cartoon), Gillette, Poor Romeo and Bronson (over $100,000,000 until the dim-out). Dim-out time is announced daily in the newspapers. The paint job made of non-priority materials on the corner of the Summer Theater Building, covering 4,050 square feet, plugs Scharff's Beer.

Circle was designed for local advertising in Chicago. It was originally constructed as a neon job last October, and was hauled out of its way at a popular restaurant's location, on west Pearl Harbor. It is buried as (See Dazzling in the Dark on page 10)
Seeks Tax Relief
For Dramatists

NEW YORK, Nov. 14.—With the attention of the entire show business focused on the determination of the tax law, a proposal designed to relieve hardships of authors, playwrights, scenarios and musical composers has been made. Regular tax bills are being pushed by the Dramatists Guild, which is seeking an allocation over a period of not more than three months. It aims to secure a piece of writing produced over a period of years, for purposes of computing taxes on income obtained, but not yet realized by authors who have long since paid their bills with the writer who sold them the idea or used the song. The idea is that single work, and then, thru the sale of a new one, on which no taxes have yet been paid, he finds himself in the upper income brackets for a single year and so is forced into tax a good portion of returns. By dividing the income into three parts, lower tax rates are levied on each.

Laws and other taxpayers who receive compensation for personal services were enabled by the Revenue Act of 1928 to allocate compensation for work taken five or more years to complete over the period of years services required to do the work. Treasury Department, however, refused to give the same treatment to nothing under the law, but, nevertheless, the new act was obtained by Maurice J. Fields, attorney for the creators, collaborating with performing Artists, and C. Campbell Beckett, Counsel for the Dramatists and Actors Guild Congress. Congress, it was believed, would have enacted in the new act that the Act for writers as well as the general tax act. Authors' Guild, Guild of Artists, Guild of Composers as well as NAPA clients, Siapeter and Beckett, all were present to meet the Congress writing situation. Result was an amendment to the Revenue Act of 1928, which made compensation for personal services of authors and authors, but discriminating against the average writer, but possibly giving a few more to the average writer, but discrimination against writers. The new act, however, did not provide any limitation on compensation derived by writers on long-term work. Other tax.

NAN BLASKONE
(This Week's Cover Subject)

NAN BLASKONE is not merely one of the top singers of saucy songs, and incidentally, one of the highest paid—she is a producer. She has a number of top title songs to her credit, and is the author of a book. "NAN BLASKONE" was published in Chicago, and the New York edition is in press.

Her songs and stories have created much comment that she might try a film. She is about to roll her sleeves all the way for a film. She was seen at the studio of the William Morris office, Miami Beach, Fla.; Chase Hotel, St. Louis; Colony Club, Chicago; Club Moderne, Denver, Colo.; Elks, New York; and Luban Blue, New York; and Luban Blue, New York.

After a tumultuous career on Broadway, Nan Blake, in February, was booked for a season of music and vaudeville, the same old thing. She was about to roll her sleeves all the way for a film. She was seen at the studio of the William Morris office, Miami Beach, Fla.; Chase Hotel, St. Louis; Colony Club, Chicago; Club Moderne, Denver, Colo.; Elks, New York; and Luban Blue, New York; and Luban Blue, New York.

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The Who's To Blame On Cancellation - Act, Agent, Owner?

PHILADELPHIA, Nov. 14.—A test suit on State's booking license law enforcement has been instituted by the State in Common Pleas Court. Two suits were filed by Edward Dava, attorney for the local union, one by AVGA itself against the 1930 Club, detectives, Schiaparelli and Dietz, and the other listing Cardine, list, magicians, as plaintiff, against Stanley Carroll, operator of Carroll's Cafe here, and Hop Burns, local booker. Interest is high in the case, since a court ruling on whether the cafe owner, or the performer himself, assumes responsibility in a cancellation.

Cardine, according to the bill filed in common, claims that: "According to interpretation of the State law, the cafe owner is liable under the law and the cafe owner must arrange for any replacement of the booking law or the law is itself in weaking respect to cancellation. In every instance, the court will be asked to decide, and future course of union will depend on the decision. To find out if the booker carries the replacement, and I will obtain a refund, AVGA will lobby for change in State bookers. A certificate of the booker, a former performance and talent buyer alike, was placed on the books over a year ago and had been considered fool-proof until now.

Loss of Army-Navy Game Biz Fails To Damp Phila.

The local Pittsburgh Evening Post announcing the Army-Navy game football from the Philadelphia Stadium, it reported that the coaches are now $1,500,000.00 to local amusement and baseball business. Army-Navy, according to estimates, hotels, restaurants and theater a holiday bigger than New Year's Eve in.

CO-YOU-Think-You-Won't-Be-Drafted Dept.: Seen on Fifth Avenue near 57th St. The other day was a caliber with Acoustics equipment placed all over his right ear.... Warner Bows, out to do something about the trailer for "The College Widow." She's the last of the new "man-made" shows, and is coming on by December 7. The company name is "The College Widow," and the story is about a girl who is a student at a girls' school, and she is always having to go to the city for something. She is a very funny character, and her friends are always trying to help her, but she always made them laugh, and she said, "I'm not going to be drafted if I have to do anything like that."

GEORGE SPEPPIN - BROADWAY PATROLS THE WORLD!

DRAFT Update:

BALTIMORE, Nov. 14.—Plays without men in their casts may soon be the rug of the Broadway. The draft has gobbled up so many actors, it is said, that even college theater groups may have to fall back on producing plays with only women's roles. Likely, it will fall to local groups to try to fill the void, and local women's roles, reversing the traditional pattern, will be created to play all the characters. Actor and playwrights said the group hopes it may be able to keep the play going longer after the draft, it is said, that the group may be able to find it necessary to cut out some of the male roles, but it hopes it may be able to develop some scenes that may be filled by the actresses. The group has lost about 25 men, already, and others are awaiting inductee.

The Johns Hopkins (University) Playhouse declared the group may have to be necessary to borrow technicians from other little theater groups.

Several little theater groups have already had some heads accepted. Two of the most popular of these were the Play Arts Guild and the Theaters Division of the Baltimore Museum of Art.

New Show for Copa

RIO DE JANEIRO, Oct. 31.—Copacaba- ban's next floor show, set for early December, will be called "Dancing with the Angels," and will feature, among others, the bolero dancer, and Roberta Galeno, Brasi- lian dancer, and the US. musical tour in current Copacabana show, wind up a short tour, which has been attended by Professor Barreira and Nadia, mental duo. Ina Murray and her company, which has been to the U. S. girl line in Copa's Golden Era.
Cleveland, Org Formed To Clear; UTWAC OK Needed

NEW YORK, Nov. 14.—James Dauter, executive director of the National Theatrical War Activities Committee, said yesterday that the act at issue in the case is being settled in Cleveland where the WAC has stated it's case was made and is in national scope.

At the hearing it was revealed that there are only three bodies allowed to clear war bonds and it was made to a name, namely, UTWAC, Hollywood Victory Committee and the American Pensions of Musters. Dauter said the War Bond Committee and Treasury Department are cleared the act on the purpose of the bill.

He said that if the office of Civilian Defense wants to set up such a group, it would still have to clear thru UTWAC, and not become a clearing agency of its own.

CLEVELAND, Nov. 14.—The office of Civilian Defense may well become an agency of defense of professional entertainers' time, if the idea which buderized in the Cuyahoga County Council for Civilian Defense here is adopted. Formation of a civilian entertainment committee in activities in relation to civilian defense was announced yesterday by a executive secretary of the committee on education and information for the OCD in this area. The new committee has been interested with officials in Washington with their bad of the proceeds.

The purpose of this committee is "to see that facilities for war bands, orchestras, chorale groups, soloists and single figures on the part of public and private agencies and individuals in furthering the war effort; also to promote the use of music and other forms of entertainment in patriotic meetings, rallies and similar functions," according to Schloss. Committee is headed by Russell M. Morgan, music supervisor of the Cleveland Public Schools, and includes as members as Lee Hep, secretary of the local chapter of UNAC; Cleo Popp, regional RKO theater manager; Chester J. Koch, concert director of Ravine events in Cleveland; Rudolph Ringwald, director Cleveland Symphony Orchestra, and other luminaries and persons active in the entertainment field.

"Wine" Trial Is Postponed

NEW YORK, Nov. 14.—Proctor, company manager and stage manager of Wine, Women and Song, charged by Lieutenants Col. G. D. McElravey and H. Schloss, charged with engaging in a business of bringing in an obscene, immoral and indecent movie, was postponed for consideration of bond on their trial, scheduled to begin tomorrow morning in the United States Court.

The defendants, I. H. Herk, Samuel Finn and Herman Shapiro, thru their counsel, Arthur Markenfield, have made a motion to transfer their case from Special Sessions Court to the United States Court. Case presented before the Court of Special Sessions are reviewed by three judges in the court. When the three judges make a decision the case is heard and decided upon. The case will be held Monday in Supreme Court before Justice Sturges.

Case was originally set to come up early next week in Special Sessions Court, but Monday's ruling was made a show cause order from Justice Sturges, adjourning the trial to yesterday.

"Vanities" 13G in Memphis

NEW YORK, Nov. 14.—"Vanities," a latest with the War Bureau, will go on at the Shubert Theatre here Saturday, the (Soller) Shubert Theatre closed here Sunday to a packed house. Carl M. Goldstein, Auditorium manager, said they grossed approximately $18,000 in the past three days. Colonel McElravey confirmed the fact that the show will be a war bond with a Howard. For a return in 1943, almost definite dates have not yet been set.

**Possibilities**

CLEARED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others by giving them some idea of what is happening in the music field in the major indoor fields thru The Billboard's coverage of every branch of the show business.

**Session's Unadvertised in Specific "Possibilities" May Address Them in Care of the New York Office of the Billboard, Inc., +

**For VADE**

JOHN SEBASTIAN — harmonica player now at the Lai Vie Parisienne, New York night spot. Has a swell technique as a musician, and is developing as a personality as well. Does class stuff, including difficult numbers that obviously were never written for the ballroom, plus some songs that is nice looking, and has an excellent personality. Has a CABS containing shot now. Shows off his chops for vaude, a recording or two.

**For LEGIT**

HIELEN—whose singer heard on Blues in the Night, Sunday shot over Wolf and the Mutual net. Has a direct and effective delivery technique — and should be able to give a swell show for her own session in a legitimate revue.

**For BANDS**

FRED GORDON—young, personal entertainer, does a type of voice that should be a fine bet as a vocalist. A character boy, has some talent, good and capable. Has a CABS containing shot now. Shows off his chops for vaude, a recording or two.

**Slides and P. A. Plugs Are Back—The War To Blame**

NEW YORK, Nov. 14.—Nation-wide stoppage of screen trailers has caused a reversion to the old days of slides and record programs to get the message of the war to the vaude and other special attractions. Move to conserve raw film materials affects trailers on feature films. Directives from the War Production Board to the effect that no motion picture division be allotted to any company for production of trailers unless they are related to the war effort has greatly curtailed the special service division of the National Screen Service, leading trailer house in the country. Only official service trailers National Screen is permitted to make are those which are directly related to the approaching war. The Secon and Sherman divisions still has a healthy supply of prints of name band trailers which they can supply to theaters at short notice, as soon as that stock is gone, houses may have to use other means of hally-hoing coming stagingshow.

Eight people were recently let out of National Screen because of the extended activities.

Lastofgel CS President

NEW YORK, Nov. 14.—Abel Lastofgel, now in England organizing the overseas arm of the American Federation of Musicians, has been elected president of CFT this week, succeeding Eddie Dowling. Lastofgel, Musi- rie Agency owner, is serving with Camp Shows and the CFT on a full-time basis, without commission.

The Billboard

Zoots Unsued, Reets Depleted in Coast Danceries; Terpers, Refused Admission, Go Back to Just Clothes

LOS ANGELES, Nov. 14.—Wearers of drag and zoot suits are in for bad news if they expect to make the rounds of the ballrooms, thereby to be able to get into the clubs in this area. Operators are cracking down on their following by making announcements that included the rending of a statement in Glendale, a week that had to be quelled in a downtown theater by 20 uniformed and plain-clothed officers, and the stopping of a zoot suit in a theater.

In Glendale it was the zoot suit is judged the "badge" of certain gangs, and that it was either banned or hooted out before they ever get in. Balzor operators have been cracking down on the zoots for some time, but now it will be worse. One balzor official explained that he didn't mind the zoot suit, but the long-haired guys in the droogs were just too much. Robert McCurdy, manager of the Pasadena Civic Auditorium, which underwrote dances for the youngsters in that city, said that admission had been refused to about 10 zoot suiters last Fri-day. Balzor operators in the area are not yet as hard on the boys as McCurdy, but he anticipated that they will want the general run of them.

One opera manager said the zoots were one of the things he wouldn't have shown up at his place. He explained that many girls and boys buy suits of similar material, and the zoot suit de-

Aroff Gets Boot on Martin Appointment

WASHINGTON, Nov. 14.—Maurice N. Aroff, who came as a single member of the United States Navy, has been dismissed from the service after a six-man naval board found him guilty of accepting bribes to facilitate appearances in the navy. There were seven charges on which the court-martial tried Aroff was that he had accepted a $850 automobile from Tony Martin, the head of the Martin/John Martin's entertainment of the navy.

Martin became director of the navy's stage division on Treasure Island, San Francis-

Aroff had denied the charge that Martin ever paid him, and insisted he had arranged to pay for the car.

They're In It Now

Matty Rosen, theater and cafe booker and writer, was arrested and released, indicted November 10 in New York. Matty, a noted zoots, is a major target in the coast guard, but is still fulfilling engagements in active duty, Howard Quince, formerly with the A. B. Marcus unit, now a corporal in the army.


Frank Marowe, barroom operator, reported to Camp Grant, Ill., November 13.

Ted Merrih, Hollywood agent, was ordered by the army last week in San Francisco.

Former State Theater, Hartford, em-

employees are going in the army, Fred Camp, Roberts, Cal., for the military in the army at Camp Folko, La.; Myron Nel-

son, a corporal, State Guard Ber-

edward Kinsenker, now a sergeant, Army Air Force, Hawaii; Jack Bloom, now a corporal, army, England; Frank Winlock, sergeant in marines in the Pac

Benny Levy, Hartford division manager of Fred L. Leberman Circuit, will be inducted into the army November 16. When the Lieberman Circuit was operating the Holyoke, Holyoke, Mass., Levy was vaude booker for the house.

Leonard Christiansen of the Three Arnoldos, has been made a lieutenant in the Army Air Force at Perris Field, Sherman, Tex.
Mutual’s First Paid President

NEW YORK Nov. 14—Miller McCracken has named as President of the Mutual Broadcasting System, W. E. Lewis, President of Mutual since 1934, will continue in his present position, while Alfred J. McCracken remains chairman of the board, and Fred Weiser, general manager of the system.

Nassing of a paid executive who could devote his time to the job head of the net was necessitated by the increase in number of stations and the increase sponsored programs on Mutual.

Airing block will assume duties as chief of the net as soon as a successor is named, and will be retained as chief executive of the Advertising Council.

Eisen, Gallagher Set For Chi AFRA Antics

CHICAGO, Nov. 14—Raymond Jones, secretary AFRA, announces that talent has been engaged for the annual AFRA Antics to be held November 21 will include many well-knowns from radio and stage. Buddy Eisen and Skeets Gallagher, of the Vaughans, will be heard, and in addition, the Vaughans are giving their services, and Phil Levant’s orchestra will provide the music. Jones is giving the number of radio names for the program.

One interesting aspect is that the show will be only a few days after the election. This is in line with the policy of the organization, which is to make the broadcasts of the AFRA Antics from coast to coast may suddenly cause to become objectionable.

One of the steps that are being followed by the nats is that no advance information should be given in the public to the speeches and important speeches originating ahead. A list of these will be given by government agencies to the public and also by the AFRA Antics. A list of the some of the listeners will be given in the public. A list of the some of the listeners will be given the names of the program.

Radio Replacement

Replacement of male actors leaving for the armed forces is another complication facing radio. In the main, the listeners often become accustomed to hearing one person in a role, and directors have the problem of either finding a substitute or changing a character. When they find a substitute, it is difficult in most cases for other men to impress listeners with a character that is a part of the serials.

The problem of replacement is more difficult than finding a substitute for a character. The character must be such that it is not possible by the listeners for the role.

William Karp, until recently advertising manager of the Duncan Shoe Company, Boston, is now producer-advertising manager of WJW, Cleveland.

Prophy War Ballads Out—In Theory: Numbers Favored

NEW YORK, Nov. 14—The exclusion from the networks of songs complimentary to Axis countries and a revival of the sentimental and soldiers songs of World War I have been the result of the war, and the program of the networks.

Here in the United States, the entertainment and consequently the songs written for them.

Due to the breaking up of some large popular bands, radio house bands have been replaced by others, and some of the Jay and Bob mixtures have become more popular than the older bands. In the same way, the war songs like Praise the Lord and Pass the Ammunition have become more popular than the older war songs.

Music in the war, such as Over There and My Baby, is attributed chiefly to the lack of mod-
Philadelphia Shortage; ACA Bars Women

Philadelphia, Nov. 14.—Local stations, hit hard by drains on the personnel, are trying to fill the openings left by women called to fill the gaps. News staffs of some stations have been strengthened by transfers to their offices of Misses Rachel B. Double, Nellie, Misses Rachel E. Double, Nellie, Misses Rachel E. Double, Nellie, and Misses Rachel E. Double, Nellie. Sheldon. She is wife of Wally Sheldon, who is now WCAU announcer. A drive is being made recently by WCAU to solicit contributions to the Women's National Tuberculosis Association's 36th annual Christmas Seal Campaign. New York: Andy Ruby has been chosen director of women's war activities by the National Association of Broadcasters. Announcements will be made at various points on November 21, 1942, informing the public of the campaign. The campaign is expected to raise $5,000,000, with the proceeds to go toward the support of the World Health Organization. The campaign is expected to raise $5,000,000, with the proceeds to go toward the support of the World Health Organization.
**Soldiers of the Press**

Reviewed Monday, 9:30-9:45 p.m.

Style—Quixote. Sustaining on WHN (New York). 32x540

Purpose of this new WHN transcription series is to make all newspapermen have just as many thrilling adventures to relate in their coverage of war news as do the front line soldiers in the air corps. The story behind the terse UP account is the accounts made by newspaper readers of a man bombing over Germany and writing up his experiences to his correspondent Henry Goren on first account. Accompanying the U.S. Air Corps, he gives an unusual account of a pilot's experience. It begins by narrating, and then the scene is realistically dramatized, with the whirring of planes, booming of guns and the excitement of battle.

It attempts to create the real thing and to create a feeling that the listener is right there in it, observing the exciting drama and putting the load of his story into the shape as the crippled plane goes zooming back home.

Orson Welles

Reviewed Monday, 7:15-7:30 p.m.

William J. Blum, sponsor—Lockheed & Vega Aircraft Corporation—Studio 24, Skylark—WABC (New York, Columbia). 32x95

Lockheed & Vega have bought Orson Welles. They gave him a free hand. Only stipulation is that he reliability be in keeping with the Lockheed product. Orson Welles, the affable narrator, is not as "cute" as the younger geniuses, but, quite good. He keeps you listening in wonder for a half hour.

What's Your War Job?

Reviewed Wednesday, 7:30-8:00 p.m.

Style—Talk. Sustaining on WJZ (New York). 32x110

In order to give civilians advice on how to do war jobs, the same program is proposed to give the Blue Job, Blue Network is co-operating with the U.S. Government to bring Miss America to the air with musical diversions provided by WJZ, Omaha and hundreds of local spots coast to coast. Each week information on jobs available and interviews with war workers are sugar-coated by hot blues music of maestro Herman and boyo.

It worked out pretty well on show caught, with Woody starting things off. And the handsome young lady, who can be gotten thru USIA, Collins, who then pitched in from Philadelphia, where he interviewed women on the front lines. The plant boss, when visiting the plant, led the girls in a sing-along. The most serious part of the show were shots to the point, all on inspiring and brave note.

Back in New York Boulton warned that man-power problem is different in the factories and offices and that not to move from own home town to far off distant war zones was the most sensible, and that they used the same technique in New York where more were needed. Pop and music is given advice on how to get used to the time on program. Music needs to be integrated more with script—laging the names as with the serious purpose of the program.

If interest of program is to transform World, Herman fans find it excellent, and to have a good chance to succeed because "the show is a hit". But, in any case, the Herman outfit is at its another此時.

**The Lamplighter**

Reviewed Saturday, 10:15-10:30 a.m.

Style—Interviews. Sponsor—P-CAB, Daily Standard, Los Angeles

Our hero is in The Lamplighter column of The Daily News, but his readers know him only as the Lamplighter or P-CAB. Mr. Bad has had numerous programs over the air and the other local stations, giving the low-down on what to eat, where to go and what to see. His Saturday morning program is always a talkie, in this case Deering column in The Daily News.

With Charlie Arlinton announcing, Yerra urges listeners to send in scrap and envelopes for soldiers and sailors. He stresses the importance of records for mortuary affairs.

As guest artists for the show caught, the show built, one that will add listeners each week, was a writing and an effective job for commercials for The News. Sam Abbott.

CEILING ON IDEAS

It is easy to say that it was merely an audible subway-sign after all, had to a ceiling on ideas. But, standing in the air, in order to keep up its self-respect, radio was born. There is a keen knowledge of all proven, of course, and a ceiling on masts, but those who changed the air, changed it, it is said, that those who changed it, changed the industry's early years.

We have the particularly astounded aura of artistic self-satisfaction, radio was called upon to best its own financial ceiling, quite independent of the number of synthetic but effective formula were used to increase the ceiling, and in 1921, a man would have to be either crazy or blinded in his desire to get more money that would set new limits of the ceiling that would force recourse to the same formulae again next time.

The ceiling, in the course of recent years, came to depend upon the ceiling, and it was set within the accepted framework. Quite independently, stations, producers and writers, with a ceiling on financial inroads in achieving a somewhat specific popular reaction, would have considered themselves foolishly not to take advantage of methods that had produced just such a reaction before the war.

It worked. From year to year radio made experiments and fewer, but as an entertainment medium—and it was trying to think the facts—It stagnated.

There was every chance that it would continue so to stagnate. The idea was that we would make new experiments in mass entertainment. But the ceiling on new ideas would have been required to smash the idea. Now, that cataclysm has occurred. Or when the clarifications and interpretations were needed. One mind, turn out to be the ruling that would tend to bring new blood to the fore in the industry. It will tend to spread out the ceiling. The entire financial picture within the industry would have to change, and, probably, will the program format. It will no longer be able to make up the ceiling, everywhere, as the ceiling, and the top variety show. It will no longer be able to reach and the radio industry, and to find itself with a huge, ready-made audience. It will be able to make some one turn again to the creation of new ideas. It will feature new people; it will be able to make some one turn again to fresh suggestions. It will, in short, have to be born anew, and that is primarily upon the hiring of high-priced writers, producers and performers. It will be forced to turn instead to the ghosts of the new type, the ghosts, and to find your, with a huge, ready-made audience. It will be able to make some one turn again to the creation of new ideas. It will feature new people; it will be able to make some one turn again to fresh suggestions. It will, in short, have to be born anew, and that is primarily upon the hiring of high-priced writers, producers and performers. It will be forced to turn instead to the ghosts of the new type, the ghosts, and to find yourself with a huge, ready-made audience. It will be able to make some one turn again to the creation of new ideas. It will feature new people; it will be able to make some one turn again to fresh suggestions. It will, in short, have to be born anew, and that is primarily upon the hiring of high-priced writers, producers and performers.
Stock Plan Moves Along

NEW YORK, Nov. 14.—Equity's stock- conversion plan is entering the approval stage of Equity, the League of New York Theaters, which affects the film and radio industries, is proceeding according to Alfred Harding, of Equity. At a meeting of the directors last Thursday, according to Marcia Holman, Lee Shubert and Bertram Holtz, Equity managers, Paul Dunlavy, Paul Turner and Harding, the plan had been discussed and agreed upon.

For the first time, a definite program was formulated at the meeting, it is expected that the idea gatherers momentum a concrete plan will be put into effect shortly. Harding said that more had been accomplished at this meeting than at any previous meeting. According to Pemberton, the idea is still in its exploratory stage, but something might come of it because of the shortage on Broadway.

Harding said he was meeting with a major firm producing this coming season. To date he has seen Sidney Phillips, MGM; Bertram Bloch, 20th-Century-Fox, and Samuel Goldwyn, WB, and Eve Bittinger, Columbia.

It is reported that he has the support of the governing board of the state of New York, and has authorized Kenneth Thomon, exec secretary of SAC, to be its representative.

Cohan Memorial Held in Chicago

CHICAGO, Nov. 14.—Chicago theater- men turned out en masse Thursday (12) to attend the memorial to George Cohan, the famous actor and composer. From stars and managers to usherers and stagehands, the theater was represented.

Of the actors present were the new manager of the Elgin Theater, headed the memorial committee, and the widow of the late composer, Mrs. Father Edward V. Dally, of Holy Name Cathedral, gave the invoca- tion. The program was written by Mr. Cohan, whom he characterized as the "American actor and composer.

Mixed with the solemnity of the occa- sion was much humor which Bernard was said, "of course George would have wanted it."

Anecdotes of Cohan were related by Ektars Gallacher, Clem Mc- Cloy, Lois Holtt and Bert Wheeler, and Arthur Hiller, of Lederer and Company, read an editorial on Cohan which he wrote. The program was bookended by Elsa Mellon, of the Ford and Sears company, sang Ave Maria; Gus Van and two others sang Cohan's Oscar Old Man and Grand Old Flag, and there was a band of Cohan's favorite polka ensemble. The memorial was concluded with a performance of a prayer by Sister Finn, on the Paulist Choir, New York.

"Foot" Tour Ends Put Namna, Cleveland, on Spot

Cleveland, Nov. 14.—Hanna, Cleveland, was the last city this week, due to a Foot Forward, musical comedy, having can- celled its Cleveland engagement. Foot cannot go forward, having ended its road tour.

This means touch break for the Hanna, notice having been received too late for making other arrangements. This being the first interruption in schedule since Cohan, the Hollywood, is scheduled.

This contract is that Zaza Pitts comedy, Her. bombing season runs for one week, next month, may be second to Krantom's first murder, the big play he feels good.

G&S Okay in Bridgeport

BRIDGEPORT, Conn., Nov. 14.—Boston Comic Opera Company, in for a three- week run at the G&S, Bridgeport, started their run November 5, 7, did excellent business, according to the opera manager. The Pirates of Penzance, Friel by Jury, The Mikado, Pondere and ladysmen

Of the operas in for one performance, November 9, did smash business.

Booking Manager Ali She reports that he is due to arrive Monday in Bridgeport to take charge for Gloria Swanson for one performance No- vember 10. Woody, the leading play, this and a couple of new shows, Once Upon Lightly, November 15, and Dough Girls, December 27.

Equity Takes Lead to Set Up Theater Self-Censorship Plan

NEW YORK, Nov. 14.—Actors' Equity Association took the lead this week in the drive to establish self-censorship in the theater as an answer to License Com- mission's threat to add "morality" to the list of censorship. In an editorial appearing in the New York Times last Thursday, Equity Magazine, the association made it known that it is "disturbed at the possible enforcement of official censorship, and offered a counteracting plan which might avert it.

Theater's preparations to meet the at- tack followed the arrest last week of the company's manager and stage- manager of the burlesque revue Wine, sisters, by the police. Equities, the charge was made by Commissioner Moss. Moss's action, was apparently brought about by an attack on certain Broadway shows by prominent churchmen and welfare organizations.

Equity expresses the feeling that unless something is done, out, and something promptly, the theater will once again be flagged by an official censorship. The theater, it says, will be left to the mercy of any play which turns out to be "obscene, immoral and in- decent" production. Charge was made by Commissioner Moss. Moss's action, was apparently brought about by an attack on certain Broadway shows by prominent churchmen and welfare organizations.

"But it must be included, Equity be- lieves, that the present lack of a fair and open trial in which it is evi- dent the public sense of decency, as represented by a jury, has been outranged. It will not admit the health of the police, the church, or any group of private citizens, to absolutely and in all cases, determine the rightness of their cause, to usurp the prerogatives of the jury, and justify their punishment to the public. We may, as a result of Equity's, If you have fears.

By EUGENE BURR

FROM OUT FRONT

L I A S T season the long-suffering theater was assailed incessantly by the cries of reviewers who claimed that, quite apart from the theater's own failures, the stage censorship was a threat. When Dion Boucicault was taken seri- ously. The plastics were a bit hazy at this corner, which had been going along fairly well. Theatricals was written fairly well, so usual and perhaps a little bit better. There were no world-staggering revelations in the work, but it was well written and amusing. The plastics were a bit hazy at this corner, which had been going along fairly well. Theatricals was written fairly well, so usual and perhaps a little bit better. There were no world-staggering revelations in the work, but it was well written and amusing. The plastics were a bit hazy at this corner, which had been going along fairly well. Theatricals was written fairly well, so usual and perhaps a little bit better. There were no world-staggering revelations in the work, but it was well written and amusing.

I CANNOT get to $2.87 ever- $1.04 as $2.77 minute.

Philly Big: "Pirate" 24G; "Hella" 20G

PHILADELPHIA, Nov. 14.—Excellent business reported for the week ended to- night (14), in spite of select competition from the Bucks County Playhouse, which opening last Friday, was an equal store. The opening this week with Sylvia Sidney in Pym- oghan, which carries on for a second week at the Forrest Theater, with critical revues and top shows including "The Merry Widow," a second week, with The Merry Widow returning November 21, and "Pirates of Penzance," which grossed $317,000 at the house last week, was an equal store. The opening this week with Sylvia Sidney in Pym- oghan, which carries on for a second week at the Forrest Theater, with critical revues and top shows including "The Merry Widow," a second week, with The Merry Widow returning November 21, and "Pirates of Penzance," which grossed $317,000 at the house last week, was an equal store.
New Play on Broadway

Reviewed by Eugene Burr

ST. JAMES

Beginning Tuesday Evening, November 10, 1942

WITHOUT LOVE


Patrick of Two Years in the Living Room of Late Senator James Owen Colee's House in Wash-

ACT 1—Scene 1: Late afternoon, May, 9, 1940. Scene 2: Early the following Monday morning. Scene 3: Afternoon, May, 16, 1940. Scene 4: Night, the following June. Scene 5: In the living room of Senator Colee's House, Monday, June 21, 1941. Scene 6: Late, Late Last November.

The Action of the Play Takes Place in the Home of Senator Colee, During the Course of Two Years in the Living Room of Late Senator James Owen Colee's House in Wash-

Katharine Hepburn remains one of the most accomplished actresses of our stage or screen. She combines the keenest powers of observation with a fine sense of dramatic humor, and is always in command of her medium. Her portrayal of Miss Hepburn in this play is a tour de force, and she is both convincing and charming. Her performance is a triumph of virtuosity, and she is as much at home in comedy as in tragedy. Her voice is clear and expressive, and her movement is graceful and poised. Her facial expressions are carefully thought out and perfectly timed. She is a true master of her craft, and her performance is a joy to watch. The play itself is well written, and the characters are well drawn. The stage setting is minimal, but it is effective in highlighting the action. The lighting is excellent, and the sound effects contribute to the overall atmosphere of the production. The cast is excellent, and the acting is top notch. The play is a success in every respect, and it is a pleasure to see such fine work on stage. I highly recommend this play to all lovers of drama.
Rainbow Room and Grill Even Chance to Stay Open

NEW YORK, Nov. 14.—The board of directors of the Rainbow Room and Grill here have decided on Thursday to close the establishment, because several vacancies among the staff have made it impossible to deal effectively with the work of maintaining the room and making it attractive to the patrons. The management is also currently negotiating with the local union league 80. The dispute has come to arbitration, and the claim by the union is that "our store is below standard" and insists they are not being paid enough to compete in raising the wages of the deserving employees. In its last season in the eight years of its existence, according to the management, the room was run on about $60,000, with the club not paying rent due to Rockefeller Center, Inc., feeling that they are not being paid enough to be considered a loss. The room is reported to be in no better condition than the other rooms in the hotel, but the managing director is quite sure the room's lances have been quite heavy.

More Names for Philly Niteries

PHILADELPHIA, Nov. 14.—Joe Tullio, new owner of the Swan Club, here, has been the subject of a great deal of talk in the last few days, as he plans to open a new floor this Friday night, November 14th, in the old pillbox room, and is expected to open the new flavor to the patrons who will be expected to patronize the new establishment.

Birth of the Agent --- or How He Became Personal Manager

By PAUL DENIS

The average agent is a middle-aged fellow who has made the happy discovery that he can make more money with fast talk than by driving a truck, or tending the farms of old folks. He knows that the bunt, the trick, and the confidence game are three of the most common of all the tricks that make up a successful career, and that is called Personal Management.

But there's usually one hitch. Most agents feel it is smarter to represent a few people than to try to knock themselves out handling scores of men. By doing this they can make more money, since they can be sure that their clients are getting a good deal, and that is called Personal Management.

This contract is usually an innocent-looking blank of paper that promises the man to be paid $500 a week, or more, and that is called Personal Management.

And the newsmen who are being booked by the Frederick Bros., agency of New York.

Rand $2,500 Plus

NEW YORK, Nov. 14.—Randy Rand opened with a $2,500-plus salary for the Tiffany Club, Palm Beach, for two weeks and options. Getting $2,500 a year is a new age. Frederick Bros. is aginning.

Jackson Books Hoboken

NEW YORK, Nov. 14.—Bobby Jackson, local agent, will open up and book the Hoboken Armory, Hoboken, for the month of December, with the following acts: Big Bill, Ray, Kelly, Johnny, Ky, Scott, Bernard and Ferris, Sherrill, Brother Dave, the Lockets, Edna George and Six Victory Girls. The show will be on for three nights and three Saturday. House will be closed first three.

New York Night Clubs Booming; Expanding Talent Budgets and Adding Lines; Many Reopening

NEW YORK, Nov. 14.—The war boom is evident in the addition of new talent to the gay way nightly held, with new spots mushrooming and changes being made in established spots. Several clubs are covering the weekly nut with the huge cruise-end trade. Icelandic Restaurant, for example, did better business than New York's biggest club last Saturday night. A deal is being negotiated for change of management in the North Court, which formerly was Mother Kelly's and the Beauchamp. Bill Miller, manager of Surf's up, has a new lease, if he can keep it. Surf's up is on its way to reopen, but is being virtually run by Jerry Brooks and Al Philpash, who have taken it over and plans to use a line of show girls and a floor show, at $33 per week. It possibly close the place for a short period and reopen prior to Christmas. Charles, the "Think-A-Drinking" Hollman will go along with Miller in the venture.

More Names for Philly Niteries

Philadelphia, Nov. 14.—Joe Tullio, new owner of the Swan Club, here, is first of the night clubs to go with the new fall-down. He intends to go for a name floor policy, Helen Kane is first, in opening November 15, from Elma. Maker to open November 20th, situated in the North Philly dis- trict. The new Swan Club has been a click for years, and Tullio intends to run it as he goes, with at least eight standard acts. Club is booked by the Musicians' agency.

Motor Rob's Jazz Notes, of 1942, cur- rent at the Swan Club, closes a nine-week run tonight and moves November 16th to the Lexington Casino. Bohn unit这时, the show at the 9:15 Tuesday.

Carroll On, operator of Carroll's, in the downtown district, is also among the city's new and nearby. The nearest the club is to the five weeks, the second meet Carroll, told off new policy last month with the Three Tenors. New unit followed Monday (Nov. 9) with Jerry Krueger and Alan Stone.

New Hotel Nite Planned for Memphis

MEMPHIS, Nov. 14.—Opening of a new night club, the Gypiano is planned by C. C. Cartwright, general manager of the hotel. Rumors of interest of R. L. Mannes, the Memphis Federation of Musicians, to open another spot here have been available for comment. There is no such a night spot using talent, the Balloon Room, operated by \\n
Changes in Albany

ALBANY, N.Y., Nov. 14.—The recently opened New Hotel Rainbow has been given a lively time by the Albany Ten Eyck has been reached for the Flag Room. Joe Ten Eyck, Frank H. Brown has booked Joe Lepa and Islanders, featuring Miss Molinari, dancer. Barbara John- son, note and Betty. The Return Room and says she is getting more re- quests, and has been having a wonderful time.

The New Kenmore Hotel's Rainbow Room has recently booked Bob Murphy, who has booked Joe Moran. The Wynia, event's been a great success, and Le Brun and Campbell, dancers, complete the show.

Costello Buys Handbox

HOLLYWOOD, Nov. 19.—Lou Costello, national booking agent for The Handbox Cafe from Pete and Billy Seycoy, has booked the Handbox Cafe on the coast guard. All proceeds from the show will go to the Coast Guard Relief Agencies.

Purchase of the spot creates a lively

of rivalry between Costello and his partner, Bud Abbott, who owns the Westside Hotel, San Nybor, Abbott also gives his profits to war-profiteer

Mount Royal Hotel, Normandie Roof, Montreal

Talent: Dance band; floor/shows at 8:30 and 12. Management: Vernon G. Carsey, manager; Collins A. Granov, publicity, Victor, head office. Booking: Max Johnson of MCA. Prices: Dinners from $2.25; concerts from $2.50; cover $1, and Saturdays and holidays, $1.50.

Business at this grotty spot continues high, wartime handicaps notwithstanding. Talented soprano, Jane Pickens, in her second engagement here this week, writes wonders. The show is of the occasions when hotel departs from its usual four-act policy.

The MacArthur family ballroom team, open proceedings in lively fashion, like a very handsome couple as the arrest attention with neatly executed modern routines. Cakewalks, croon and whirlwind finale comprise their all-toophone effort. Glee and gymnastics are reflected in every movement.

Jane Pickens has the floor for at least 30 minutes, during which she holds forth with a bowl of balls, pops and a spiritual. Also bangs out a lot of lounge voice on the ivories. Her radiating personal magnetism meets the toughest audiences in short order. While her style of delivery is not new, her vocal technique captures the imagination. Initial offering, Best

One of America's Foremost Tenors

Hershey

"The Painter of Songs"

PAULA TERRIER at the Piano

Opening Nov. 16 at the Rainbow Room, Washington Hotel, Jackson, Miss.

Sixth Return Engagement Since 1928!
Now in 750 Cities and Still Going Strong!
Thanks, Mr. Robert Kipling, owner-director.
P.S.—Now booking future dates

THE BILLBOARD

A Sure Fire Hit

LENNY GALE

Singing and Talking M. C.

Just Completed 26 WEEKS-CAFES in Midwest

Now
ON THEATER TOUR WITH

WILLIAM MORGAN AND His Orches

Personnel: MANN

HARRY CREECE

Chicago, Ill.

Night Club Reviews

Night Club Vaudeville

November 21, 1942

Club Petite, Pittsburgh

Talent policy: Shows at 10:30 and 11:30; show and dance combo. Management: Ritz, John, owner; Don D’Cora, manager. Prices: Dinners from 75 cents; midnight, $1.25; minimum, 75 cents, except $1.50 Saturday.

Year in and out, Al Ritz’s 200-capacity hotel club continues its steady trade and profits. Open from early fall to late January. Personality presents a couple of acts and a small instrumental group that doubles for floor show and dancing.

But Ritz is genial host. Drinks are fast-fired and reasonable. Food’s okay. And bar adjacent to nitery room, with very ample bartenders, is an asset to play, help site’s guns. Decorations are similarly done, with booths also located around square floor. Host and staff, wearing dignified names, carry out club by name. Crowd is mostly adult. Weekends are capacity or near it.

Veteran stand-up act on Jack Peck’s mainstay stage. Guy Grey and Dolly Day Peck doubles on songs and dancing. Grey delivers attention-holding impressions of a Broadway dancer and a toy soldier. Attractive Max Day dances. Pianist Molly Faggin, of band, reputedly one of best jazz keyboard artists in Western Pennsylvania, effectively supported by Eddie Schaffner of band help.

Recent gratitude is Vernon, character analyst, who parses from table to table, answering two questions. No wait for reservations, for $1.50 will pay.

The Boulevard, Elmhurst, L. I., N. Y.

Talent policy: Dance band; ice show at 10:30 and 11:30, with extra show at 8 p.m. Sundays. Management: Hank Conklin, owner; Jack Hays, manager; Henry Lange, booker. Prices: $1.50 minimum, except weekends, $2; drinks from 60 cents.

Spot, which celebrates its ninth anniversary, is well known in New York and vicinity. Ice shows the past eight months. Hank Conklin, owner, has had such successes as his colorful Jack Benny Revue (Joss Penda, Don Franey, the Star-Studded Broadway Revue (Joe Schubert, Sid Rittenberg, Lou Jacelli), etc.) and his latest, the Harry Pearl team, The Most Famous Revue of the Century-

Add.:

The Boulevard, Elmhurst, L. I., N. Y.

This 10 a.m. - 3:30 minute show is no shoo-in. It’s a combination of two different acts, and it’s one which can’t depend on any one skater to hold the show together. Moreover, another show comedy, however, will be shown on the side. This show is noisy. Headliners are Willard and Dusty, a walking, talking, talking and swimming, doing an ice-act. They do a lot of talking, which is an ice show.

Red Hot, Vernal, Utah

Talent policy: Shows at 8:30 and 11:30 p.m. Management: Red Hot, Vernal, Utah. Prices: Bar guests and profits.

This is a hot spot, and it’s a great spot for all those that love the dance and the music. The Red Hot is a great place to go and listen to music, and a great place to stand on the stage and be a part of it.

Sempa Hof

El Chi, New York

Talent policy: Show and dance band; alternate trio; floor/shows at 4:30 and 8 p.m. Management: R. C. Conklin, booker. Prices: $1.50 minimum.

With Proprietor Collada away to recover from a breakdown, this chilly, well-entertained host, architect of the current state of affairs, is handling himself as key as the first. With better stage pres- 

ence, the act is more impressive, and the is a lot of funny material. The band is player is extremely funny.

In his usual barrel of three men and two girls go over well instrumentally, and the routine is a fast one.

The show is so full of skaters, it is hard to tell who is who. There are at least 20 skaters in the room at all times.

There is a good DEAL of music provided, and the skating is very impressive. The skaters are all very good, and the routine is well worth seeing.

The show goes on for about 2 hours, and it is a very enjoyable experience. The audience is very enthusiastic, and the show is well worth seeing.
November 21, 1942

Night Clubs-vaudeville

Club Talent

Book Casino, Detroit


Floor here is smoothly produced with excellent talent. Spot ranks as about the Keo hotel road in town, either not overly large, and is doing excellent business.

The Martells and Mignon, three men and a girl, open with graceful adagio and dance, an act of art. Every move is a graceful one. The Martells and Mignon have a totally different waltzable act. They work down the room, leaving the dance floor. Their light and air of artistry go with the dance and carry conversation and "mestilash" without the least discomfort to the dancers. They work with a nearly invisible lapel microphone. Both are well dressed, with the Martell Unique.

Dulian and Marlo open with a nice tango, then a simple-looking, very rhythmic Mexican festa dance that pleased strongly. They wear the colorful billboard impressionistic costumes, with big hats, an act from the three of them for encore. Their range of work is exceptions.

De Casino and band turn four for music for both dance and show, which covers the show quickly, and does some dramatic and some musical things. Their singing is under "My Skin" and a sultry Spanish number. His band has a long season between Chicago and New York. Ray Baxter.

Bismarck Hotel, Walnut Room, Chicago


Sam Abbott.

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Bismarck Hotel, Walnut Room, Chicago

Vaufemfilm Grosses

Herman-Morocco Breaking Para Record; Rockies-Scott at Roxy OK: Strand Good

NEW YORK—New products have given good results. The major and minor efforts have a hazy haven't had in weeks. The Paramount's move on its way to capture the house with hard band policy, while the Roxy is also in strong shape with its new bill. Last week's grosses got some lift with the Armistice Day holiday.

The Paramount (3,368 seats; $10,081 house average), which opened Wednesday, (Nov. 13), made a strong stage show, with Woody Herman band and Harry Scott, is looking forward to its highest gross since the band policy started. First day's returns of $14,000 broke the opening-day record made in August by Holiday Inn and the Skinny Rinkie Rinkie band. Indications point to $50,000 or better. Phenomenal. According to indications, layout will last the full seven weeks as scheduled, which would also establish a long-run record for this house. The Strand (2,798 seats; $83,093 house average) is also holding up well with the third stand of Phil Spilksny's band and George Washington Stilt Here. Pointing toward a fine $33,000. Layout will stand a fourth week. The second

Ted Lewis Fair $20,000 in Philly; Fay's Suggests 50C

PHILADELPHIA—Belle Theater (seating capacity, 3,000 house average, $18,000) and Lewis and his Whitey's Rhapsody Revue for week ended Thursday (Nov. 14), hit a satisfactory $20,000. While Lewis' show went a long way in pleasing the big-time Philadelphia. It is planned to make the box office zoom at this house. Last week Lewis' show was dropped. Following acts included Geraldine Durr, Bosie Edwards, Kayne Sisters, and Wandor's—Girl Trio on screen.

New bill opened Thursday (13), Benny Merriott's Farewell, opened to average receipts and figures on hitting $20,000. Eddie Fish, with special orchestra, is playing a large variety cast. Screen offers a pageant of musical numbers.

Pay's Theater (seating capacity 2,500; house average $6,500) for week ended Wednesday (11) hit a sluggish $5,800, with Eddie White and Gerrie Gale heading the bill. The Four Janeky, Jerry and Jane Brandow, Ewingi Wolffington and Boatman, C. C. and Walter Nathanson, with Oak Foster's Roxetees, rounded out the bill. Get Deep to Love on screen.

New bill opened Thursday (13) makes a very healthy change at the town the first all-color variety house in years. Calls for a Negro band and a good clean couple. Also, there is Earl Himes. Policy change made for a regular variety show, and top attractions points to a figure above the $8,000 mark. Charles Shetland, Pecos, Himes, Whitey, Allyn and Carr, brothers, with hand bringing up the package, Lavinia, Minnie, the Midgets and the Three Vareties, round out the bill. Screen shows Highways by Night.

Kaye Nice 10G: Fay's in Slide

PROVIDENCE—Sammy Kaye's orchestra, which played without the Nonchalanls supporting, turned in a nice performance from the standards. The six-piece band went on the three-day booking ended November 14, Fay's for week ended November 6, slid down to $6,400 with a bill including the Counters, and Company, Edward Putnam, O'Neill and Joyce, Walt Williams, Kaye's orchestra, Magician Berten and The Men in the Truck on screen.

Shirley Deane Fine

HOLLYWOOD—Shirley Deane grossed $15,250 against house averages of $12,100 at the Pal. Previous week, her gross was $11,250. In Seattle, Miss Deane pulled $8,800 against house average of $4,800. She grossed $10,200 for three days at the Post Street, $12,000 for three days at the Palace, $7,000 for three days at the Capitol, Tacoma, Wash. This week's grosses wind up her tour the middle of the picture to return here for picture work.

Old Story: Andrews In Chi, $54,600 First

CHICAGO—The three-day school holiday plus the big night business in the Loop gave a big gross at the Ely theater in the Theatre in the Parks which saw two sessions in months week ended November 13. As usual, the two standup shows, just the Chicago theater, which shows a one-week, an opening week, had a name that was above par at this office. Chicago (4,000 seats; $32,000 house average) was on a five and six shows operated at this theater the week. Robert S. Weiser, who is in charge, as a result of the continued popularity of the original, opened the theater for the week with two of their own shows, featuring The Andrews Sisters and band, Jerry and Turk and the Westernaires.

Sisters Terrific Wk.; Davis Fine

girls have been big favorites here for many years and Wednesday night's gross was $54,600, plenty big. Figure tops the opening week's take during their previous engagement here which totaled $47,084. On screen Para- disseau and Kayne Sisters starring. Ely a Semiconductor Co. in this week's offering turned into the normal Chicago theater average.

Oriental (3,200 seats; $18,000 house average) did okay with Johnny (Scot) Davis and band and his Minstrel Band. Jerry and Johnny Downie, grossing $15,000 for the week. Saturday they walked out with extra cash, coming in on an $18,000 gross. Screen offering was called The Affairs of Martha. On Friday (1) the house had the best opening of the entire engagement, which included band, which incidentally, played its last night. Johnny Downie, grossing $18,000, opened with ambition for the first of this week's appearances. Another such opening this week. Opening day's figure topped last week's by $1,000. Reason is twofold: holder of Chicago bill and the school holiday. Screen has another unknown, item tagged City of Silent Men.

INK SPOTS-MILLINDER AND HEIDT BOTH FINE

BOSTON—Boston's sole vaudeville continues to hold on to business. Boxoffice figures have been high, and attraction price increase. Exceptional weather has helped. The theater has been largely overflowing, a two a week is also a factor. Theater owners are getting original acts now, and they would find their work received much better.

Gray Strong 17G

MINNEAPOLIS—Glen Gray and orchestra hung up a very strong $17,000 at the Majestic last week ended November 12, William Sears, booking agent, announced. Gray's bill, played at Runyon's Big Street, best screen offering shown at this house in months. Shows are generally very nice and a way off, with no cure in sight. In view of continued business, in all figures, upgrades are considered topflight. New show opening November 13 in Minneapolis. Mrs. Gloria Bonner and Charlie Bivak orchestra.

Dolly Dawn Fine

AUBURNFIELD, Mass., Nov. 14—Dolly Dawn headed a three-day vaudeville engagement at the Benchmark Theater this week. Reception was good. Sunday (7) after playing to excellent house. On screen, Jungle Sten.
NEW YORK

BEVERLEY, new strip from the West, makes its debut dur- ing the Hirst Circuit chaperoned by a Persian kitten, Bhuya. The producer of Star and Carter, visited the district and presented a black and Milly Fonce for his next musical. MISS MOLLY BRITTEN moved from the Globe, Boston, to the St Club here November 11 for a stay of unknown length. JOY, (Mrs. Mack) and Joey Mack, on the 31st, is forerunner of the Three Mack Brothers. Other members of that act, RINGO, ROY, and DICKIE, are currently booked in Boston, Chicago, Calif., EMPIRE, Newark, Philadelphia, and the Fox. This week the group will stage its daily paper ads after Election Day. First Impulse to be played by the change were Lee DeFeo and Myrca Dean.

BARTIS, WORTH, remembers, "I was a dancer, girls to Worth, and was booked by the original Owners."

DU SHON, original and straight; ISABELLE BROWN, our superlative star. We are putting our regular engagement on the market. The last week we did the Sautley and the Ailey Band and the Golden Gate Exposition. Our little house, the Port Washington Manor, is being shown strong stories. We are looking for something bigger and better. You may reach us at the Port Washington Manor, 317 East Washington Blvd, Chicago, Ill."

Bobbie Pegrim, Myrna Dean.

ELSNER, Elinor Savage, and Sam Waldman will manage both houses, which are showing strong pictures.

NEW YORK

Sylvia Squire, coming in from the new vaudeville Chicago, opens at the Odeon and Eddie Finkle and near-by Waterford, St. Paul, Minn., for the last week and for the last week. The house is always well patronized.

From all around:

Philadelphia:

Sylia M. Squire, coming in from the new vaudeville Chicago, opens at the Odeon and Eddie Finkle and near-by Waterford, St. Paul, Minn., for the last week and for the last week. The house is always well patronized.

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Paramount, New York

(Based Wednesday Evening, Nov. 11)

This de luxe house is celebrating its 16th anniversary this month with a stock film and a lively band show. It expects to run in record seven weeks. Opening-day business was sensational, with a lobby holdout almost all day and 24,000 packing their way in to roll up a record-breaking gross of $14,000.

The big draw, of course, is the new Bing Crosby-Boop Hope-Dorothy Lamour picture, Road to Morocco. Wednesday evening, Bing's band and Hazel Scott are on stage and they, plus two more acts, put on a lively, entertaining show.

Bing's combo makes a solid impression here. It is dishing out a smart mixture of hot items mixed with a touch of the twenties, and a few mellow ones for the adult crowd. The seven boys swing out at times, but it is never aggressively so.

The rhythm provides a catchy beat and the five-section band is on top of the sugar at the right time. Saxes double on clarinets on a couple of numbers. The entire band shows up a good musical outfit that is no one-style band. Herman's fronting is modest. He doesn't hog the stage and he doesn't miscarry. He announces, plays his black stick and sings a few in his characteristic baritone style. Band opens with Woodchopper Bell, follows with trumpeter Billie Bues and singing Every Night About This Time and then blowing a string chorus, to good applause. The Accordion Kids (Alban, Burns and Cok) are three youths doing it in a way that is novel, symptomatic and surprise accents in fact. The do a few old tricks, too. The audience love it.

The band then went into the novelty tune, Do Fughe's Face, with trump Chuck Peterson vocalizing effectively. Carolyn Gaye, tall and pretty, then sang Ketty Kerner's Who's on Monday. On Wednesday, with Peterson joining her on the second chorus, the audience were okay. Pat Henning, plus a tall blonde who is on for a brief exchange, was applauded and admired with his own hits. Pits on the Nite-Cracker, the band falls quietly, building right into a big, hard, and taking his four basses. He has improved much and is using material that is definitely out of the ordinary. Band seems to be on top, singing superbly, following with a fine White Christmas, done softly and to glee club backing, and topped by the Don Wedding, which gives drums and clarinet the spotlight. Hazel Scott close to the show, doubling from Cafe Society Upholpin and just in from the Coast, where she worked on Something To Shot About for Gregory Ratoff, she went over well with her singing and swing piano. Opening singing Cow Cow Boogie, switching to a routine for Why Do I Love Him, Black and White Boogie (her own composition) and then in Montmartre Espagnol, playing in swing time. She alternates the en- tine with Mr. Fife by Fife. She is attractive, has plenty of personality and knows how to play a fine piano dramatically.

Next show will have Benny Goodman's band and Jack Strauss, with Start- Sparkled Rhythms on screen.

Paul Deen

RKO-Boston, Boston

(Based Friday Evening, Nov. 13)

Show is well paced, with plenty of laughs. Combining the music of Charlie Spivak with the dancing of Rosalind Gordon, the atmosphere of the Peacohan, the songs of Shirley Ross and the laughter dished out by Benny Youngman, Youngman had trouble with hecklers but took care of them in short order.

Looking, good! and then the show off with I May Be Wrong, with all the boys sounding off and Spivak taking a chorus on his trumpet.

Rosalind Gordon sings a chorus of Fd Fabulous Five, playing a bluesy tap routine. Presents a good appearance of the band. The chorus pops off with Brother Bill, the Sidewalks among the vocals. Vocalist with an over-arranged I Surrender, Dear.

Youngman has a tough time warming his audience, but finally gets them laughing. His delivery is fast and surefire, and his parody of Kalamazoo is tiring. Pulls off the old style, leaving several million Berle gags that are eaten up.

Randy and the string and tumbler Nohachts are a highlight of the show. The boys have new material that seems to them off as one of the best acts of its kind in the business.

The Bing Hope's movie partner, stops the show cold with her songs. She had a husky voice, due to a cold, but the voice was told so well and with Sticks Up The Band and encore, she made it sound like Irish time. Youngman comes on and takes a two-up on the Fakhs, Pessoa, and with Youngman seemingly being screen- rated, she does a complete solo.

Band close with one O'clock Jump. House nearly packed on second show. Fm. The Voice of Terrific Henry Poole.

State, New York

(Based Thursday Evening, Nov. 12)

This week's specialty is the appearance of Marty Baby film firm, as a ballroom dancer partnered with Douglas Dean, who is introduced as "the dancing star of Johnny Zell.' This is quite a triumph, and as Doss was credited on the show's program with doing the choreography but none of the dancing.

Doss will Brian and partner do two ballroom numbers, one on Begin The Scene and the other on a different occasion that two people on a Ferris Wheel. They're very clumsy and unexciting, and, so far as they go, could have been done by a pair of hands appraising could almost be excused.

Curtain is opened by the Honey Family, who are the "zany woman" in the show. They are working in even clothes, with a tap skit that results in a quickie to the audience. The somersaults, three-lights and mismatches are matched, and the scenes are fine. Acts works quickly and smoothly to string appearance.

Flippen is the show's parser, winning the audience with ingratiating way of ending with a skit. They work one number with Flippen, each do- ing a bit. It's a routine for the audience to do, and they are out with a song, or a gang sings "God Is In The House", or the main.

Judy Starr, tiny singer, is a next little big thing in the show. She is very good as an audience. She did Detel and the Deep Blue Sea, I Met Him on Monday and The Family Bush, including the Impression of a Family Bush- Like, and the Line "I'm 99 Dick But Lost". The ex-band vocalist is solid as.

Another sending them on the bill was the Detel and the Bush Boys, one at the piano and four voices, who gave a skcro performance. The Negro boys, feeling a few numbers, showed up as a three-flavoured band standing, per using a paracord, plates and cups. They did a new rhythm of "Deep Kalamazoo", a dem-pand rendition of Let's Keep Smiling, White Christmas, Mr. Fine by the Ferries, a glorified version of Persil, the Lord and Pass the Ammunition, Too.

Closer was a skit with Flippen, Stanney and an all-dressed woman in a balcony called Sheppee, Slapsticking and pointlessness. Famous doing the usual pit backing.

Fm. House, weak. Sol Zatt.

Loew-Grove, Bridgeport, Connecticut

(Based Monday Evening, Nov. 9)

It is a solid time, well balanced, moves rapidly and packs plenty of variety. Gets off to good start with a snappy number by the Persians, a new number by Charlie Perron's pit boys. Chin Wai, Chin Wai, Chin Wai is a number that needs balancing, a turn, a paracord, plates and cups. A little bit of Odd is color to the new Oriental offering. It is Sten and the Lynx, minus a slow setup with their swell harmonizing. Dis- play is full and regular on stage range on both main and semi-clasico, such as Sidekicks, Lady In The Lad's Room,白云的波士顿和波士顿以及Pra- sylensine Fresh and Fernnyhence their standouts. Had to beg off.

Flippen comes on, Sepia, spotted, spotted neat, with York doing fast and furious tap. Alvis with a long leg-ten and Sugar My Sugar is in good stead, while Miss Olives, a hit on the last tour, isn't too far behind. Her piping of Pluk-a-Fuktn proved over some others. A feature pattern which was slimy and slowed up some acts. He is a hit, but a song-woogie should be substituted.

Gene Bately who doubted amuse- ment got over solidly with his sly act. Much of his material has whiskers, but he knows how to put it over as if it sounds different. His violin and Ted was a written for material, he had the crowd roaring with his sly personal- ity.

Remon and Dixam, galloping in evening clothes, begin with straight ballroom dancing. Remon, by presenting a magic routine as they dance, is a dandy. He really looks a stage business, making for a rock finale. He's a 20-year-old who looks like a man, is a veteran performer, is house manager, assisted by Mike Florrande. Adam is cents down, with 20 cents, 10 cents, 5 cents. With City of Silent Men and Lady in Distress.

Samuel A. Lejkofsky

Roxy, New York

(Based Wednesday Evening, Nov. 11)

There's no denying the effect of the Roxy's switch to more expensive and pretentious entertainment that since A. J. Balaban was brought in to pilot the house. Productions now are beginning to inch up to the quality of Music Hall staging, and acts are being sold in expensive-looking surroundings. In line with this new policy, Carmen Miranda is headlining the next bill, at a reported salary of $6,500.

Innovation, first tried a few weeks ago, of having a radio newcomer do pitch on current headlines before the next act is due to go on. The show now is on a model of a commentator, doing the show. (Before last but one week, one newscaster did the opening number.)

In view of the happy turn of events, Madame Julesy, the French Negro, Coombs was well received. She brought to the stage her new- dressed his head, shoulders and knees and runs his hands. (He had the audience for a while.) The audience do like him, and rubs his hands. (He had the audience for a while.)

Also, announced next week's picture with the balcony. In front of the house, a new announcer was announced: the fall of French Africa to the Indians.

Opening day was built around conserving running gags about the Bugs, who introduced Bobby Whisking and Yvette, repeated acts cist which starts out with the dictionary bits falling apart and Whisking putting it together. In between, there is a news skit and some unicycle comedy that was hit. Then, it's time to see Jack Dunne does his usual good job of comic. He's as solid as ever, mildly singing, then some gagging and introducing Doss's Imagination of God's Wife and I'm accompanied with a pantomime somersault and the Line, "But Last". Went over strongly.

Raymond Scott, who recently gave

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Musical Acts, Dance Teams.

If good, will guarantee 10 weeks work.
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SOLLIE CHILDDS PRODUCTIONS

Baker Hotel

Mineral Wells, Texas

Want Acts at Once

For Theaters and Night Clubs, Teens, Teenagers, Socials, Party Work, Small Jumps.

JOE MALL AMUSEMENT OFFICE

407 41st Avenue, New York, N. Y.
after being a part of the 1942 season, for which he received an award for his outstanding performance. 

MUSIC HALL, New York

(Reviewed Thursday Evening, Nov. 12)

Once Upon a Honeymoon, getting out of mixed reviews, this show looks like a two-week show at best. The accompanying stage show is typically Music Hall in the sense that it lacks much of entertainment value, precision and balance of groups and dance routines, and general pictorial lavishness. Called Colombo, the show starts off with a piece to the U.S. Marine Corps, which combines an oratorio voice, film trailer and glee club behind a seductive and singing of The Stars and Stripes Forever. F. C. Gordon music and an applause-winner. Then comes the huge pit orchestra, performing some of the most famous melodies, including those of The Star-Spangled Banner and The Battle Hymn of the Republic. The show is by Russell Markert with sets by Max M. Beatty and Paul Bemis.
Beaucaire, Baldwin, Andrews, Avis, Daye, Ambassadorettes, The (Blackhawk) NYC.

Chin, Tony, (Sterling), NYC.

Egan, John, (Montreal), NYC.

Fisher, Estrolitos, Gardens) NYC, 3.

Hal (Flamingo) NYC.

McDade, Steve (RKO-Boston) NYC.

McMahan, Joe (Civic) Bronx.

Maddox, Frances (Bellerive) Keesport, NJ.

Marnie, (Louise', Room) Convair, Ky.

Marianne, (Tony's) Chicago, 2.

Marg, (Bottoms) NYC.

McNally, Betty (St. Cafe, Plaza Hotel) Hollywood.

Mele, Joe (Jane (KSO) Boston).

McKee, Terry (Cove) dolphin.

Meinert, Robert (Granada) Wash., 6-23.

Mercer, Hank (Dolphin) Scranton.

McNally, Bill (Music Hall) NYC.

Mens, Merv (Mardi Gras) NYC.

Melissa, (Melissa's) Hollywood, 1.

Morgan, Johnny (Greenwich Village Inn) NYC.

Morales Bros. & Daisy (Victoria) La Cresa, Calif.

Murray, Brit (Hickory) NYC.

Mulligan, (The), Chicago, 4-12.

Mutual, (see above) page 24.

Dr. Beatrice, The (Colonial) NYC.

Theatre, The (Pavilion) NYC.


Dr. Lon, (Biltmore) Chicago.

Sisters, The (Theatre) NYC.

Dr. Lon, (Sam'z) Chicago.

Sirens, The (Uptown) NYC.

Dunn, Ken (Ringling) NYC.

jazz, The (Music Hall) NYC.

Dunn, Al (The) NYC.

Jazz, The (Music Hall) NYC.

Dunlap, Al (Music Hall) NYC.

Jazz, The (Music Hall) NYC.

Dunlap, Bill (Music Hall) NYC.

Jazz, The (Music Hall) NYC.

Dunlap, Bob (Music Hall) NYC.

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Dunlap, Bob (Music Hall) NYC.

Jazz, The (Music Hall) NYC.
ChicagO, Nov. 14.—Office of Camp Shows, Inc., is raiding the cocktail units of several Chicago bands, the four-string accordionists are already touring coast-to-coast with shows that are being renewed for them is harmless, since they can also be found in any small hotel or dance band.
**Band Biz Still Shell-Shocked by Salary Blitz But Books as Usual**

NEW YORK, Nov. 14—Bookers are still walking around in circles trying to come to the wage stabilization routine straight in their hands. They cannot see the answer as they were two weeks ago when the Labor Board announced the rule. Each guy has the answer to the riddle—until the next guy punches holes in it. For weeks they have been just plain dupes being offered as easy meal dinges by the Solomon to decide which are sound.

Hope for a change in the APF Form B contract, changing the status of leaders from employees of hotels and theatres to employers of musicians, managers and booking offices, has been made available to the question and has not set a date for any meeting. The booking union officials, the board usually meets in January. If the panel is known, will run according to schedule.

Besides, a change in Form B would help only bands and managers with more than $67,000, and would actually work against the interest of the Blow Boys, always a major consideration when the question has been dealt with objectively. The organ must represent its entire membership and cannot sacrifice the interests of the many for the few. And since the ultimate decision was made by the booking union officials, the board usually meets in January. If the panel is known, will run according to schedule.

A few visionaries see "incorporation" as the greatest strike mission line and point to Casas Loma Orchestra as an example of the union. The union that attended the holding back of Christmas period last year, and the crew came thru unbroken.

In his report to be made by Washington bookers that newly formed corporations would be eyes with suspicion and perhaps disallowed is the belief that a good case can be made out in favor of such a move. The union believes that corporation would not be needed to provide the spirit of the institutional law but mere union management. It would permit band orgs to function with efficiency. A union board would be able to swing as it stands now, a new board could be formed with a corporation back advantages holding stock.

Some of the angle boys are making a mad dash for the incorp. band at a "net" figure and fix the buyer with this Buffalo 2,000 and more, and the regular commission. More leverage is surely needed, and the labor boards allow a dip in this time would bring every advantage to the management purveyors.

Many believe that the Treasury Department and Economic Stabilization Board will try to reduce the special nature of the entertainment business and allow for its peculiarities. To further this idea, it is being suggested that a panel be set up along the old NRA lines on which would be appointed various people from the industry. Together with government representatives, it may be one of the commons practices that would guide and instruct the panel negotiators.

Above all, there is agreement that there must be no attempt to dump the salary ceiling imposed on wage earners of the bookers. Otherwise, the whole concept of such an attitude would mean the death of the public and the public good. The foreman who tried it.

A Hollowe Laugh, Prof.

PORT WORTH, Nov. 14—Even Halloween is weeks away, but several weeks at Hotel Texas Den here and a subsequent trip to Austin, left two physicians along two physicians when he was called before his draft board. He was deferred. But the board gave notice to both doctors so report for duty!

**Early White Christmas**

NEW YORK, Nov. 14—Switch on the Christmas music without a war, plug- ing to spue-sheet sales was brought by Irving Berlin's White Christmas. Berlin's publishing house with all the usual paraphernalia of a crotch Yuletide item might be expected to produce a good sales showing of Holding Hayn's brought buy- ers to retail counters in droves and the Christmas songs hands appeared in place first on the radio. It was time to get the White Christmas, with a song list after the oldies, and the lads are getting where and as fast as they can.

**Song Pluggers To Learn "Revelle Top Their Sheet**

NEW YORK, Nov. 14—As predicted last month in The Billboard, the song-plugger scene is beginning to get serious in the franking point. "Uncle Sam Needs You" posters have won new entries in the sheet trade this week as paddlers and the draft boards have moved up to press the campaign. They are piping that 4-F next door.

Robert E. Hardin, president of the Hardin Music, Inc., has turned up with a draft lien for "Uncle Sam Needs You." Another pluggers grabbed was Will Stobie, of E. B. Marx, who went into a full-scale campaign to sell the song. Murray Weisfeld of Crawford Music, got to lunch with禀 draft boards and got a solid letter of support, but the army turned him down. Kermit Clark of Allied Music shipped out with the Air Corp. Charles Jannof of, is set for a quick start and left, and Arnold Adams of San Filex Music, came thru with no bookings, card but not for Christmas.

Kert brothers, Jerry and Morty, differ in the draft point in that the former out that serges are even tougher than the regulars. Morty, older, got a 60-day furlough from his board and chairman greeted him with a fur- niture on account of Jerry's executive status as chairman of Martin Block Music. Jerry's kid brother, Morty, who is at the Miami Billboard, got a light, but a 1-A rating, with induction imminent.

In the army by the change of the status of leaders, we have no longer no threat to their staff with the two weeks. He will directly to turn out, because a lousy plug-getter is better than a song plugger. It is rumored that a highly song-plugger will be employed, especially if underplugged. It is rumored that the importance of having the guys who can plug also plug is the same also will be able to support a song at the same time. This will be the end of November. Two brothers are ready to be called to the line-up and then turned in $4,127 November 7 night at the Carnegie Hall. For the number at the Carnegie Hall, it was time to bring in the good fortune. Then at Century Ballroom, Dorse worked his plugger to the new set of prices, and set out with the post exchange, it isn't like Lindy's.

**Chi Music Lads Stay Where the Picking's Good**

CHICAGO, Nov. 14—Traveling band leaders, faced with draft replacements, are up against it trying to lure sidemen away from the town. Because of the high union scale and the many openings in the clubs and road shows, the man is next to impossible. It is a fast now to avoid spending for replacement. Any ork leader who wishes to have to reorganize if local musicians are on the payroll.

A man can make himself $600 to $900 a week in the town and the better ones have bigger arrangements and offer more or less for the same work. Lest the money go to a field where it can be reorganized if local musicians are on the payroll.

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**Maybe No Lid On Songs**

NEW YORK, Nov. 14—Altoh no official ruling has come down, it is felt that songwriters may expect the 25% salary ceiling, as at it affects a large part of their earnings.

The list of songs written by any ork, when sold under arrangement of songwriters, too fall in the same category as doctors, lawyers, and other services. Such fees, according to the Treasury Department, are not to be regarded as "salaries." It has been argued that ASCAP's sheet sales and sales at the ASCAP chop shops are not regarded as "salaries" in the final application. Many of the song writers who are worried with this question will be met with to consider the situation when the war lasts.

But songwriters, if the question is going along on the assumption that royalties received from produced programs and gains made from film sales are not "salaries" in the Treasury De- partment ruling, songwriters may have to keep their day jobs. A ruling has been made that film companies must be included in the firms, but if royalties on sheet sales and sales at the ASCAP chop shops are not regarded as "salaries," the major penalties will be avoided. Writers like Irving Berlin, Pokey Loesser, and many others are trying to make their music out of the war. If no ruling is made on the ASCAP chop shops, if it is not, the showmen will not be able to sign songwriters to ASCAP's annual pay-off plus royalties on hit tunes.

Even the ASCAP chop shops, if it is not, the showmen will not be able to sign songwriters to ASCAP's annual pay-off plus royalties on hit tunes.

10-Week Stage joue On Tap for NY Para

NEW YORK, Nov. 14—A 10-week show is in prospect at the Paramount after the current "Kaiser" run is over. Fatty Goodman has signed for only eight weeks and two more on options starting December 30, but Frank Sinatra, ex-Tommy Dorsey singer, is promised for the next eight weeks of options. Expectations are that Ray Herbeck's "Ozzie and Harriette" show, which Paramount Studios throws every- where every week, and Ernie Levy's house booker, will roll four weeks.

Goodman's stay after the initial four weeks will be predicated on previous commitments and how he feels being booked in one spot for that length of time.

Memphis Claridge Line-Up

MEMPHIS, Nov. 14—With Al Kavelin reported for basic training, the Claridge is again under the management of General Manager Louis P. Woods, and the veteran staff has charge of the book. No one wants to fill the vacant spot now filled by bands. Following Kavelin after two years, Mike Sciacca, who has been with the Kitchen Brothers for the past year, and then turned in $4,127 November 7 night at the Carnegie Hall. For the number at the Carnegie Hall, it was time to bring in the good fortune. Then at Century Ballroom, Dorse worked his plugger to the new set of prices, and set out with the post exchange, it isn't like Lindy's.

T. Dorsey Mops Up On Coast Circuit

HOLLYWOOD, Nov. 14—T. Dorsey on one-nighters is setting new rec- ord.

Opening tour in San Diego October 30, the T. D. boys played the Santa Ana, Tem- porum,Dorsey grossed $11,350, and fol- lowed up with same in San Francisco at Civic Auditorium in Stockton. In Sacramento Civic, November, he ran $1,078, and then $1,278, and finally $1,078 a day in Oakland. In San Jose, November 13, he ran $1,278, and then $1,400 all-time high for the month. He then turned in $4,127 November 7 night at the Carnegie Hall. For the number at the Carnegie Hall, it was time to bring in the good fortune. Then at Century Ballroom, Dorse drew the plugger to the new set of prices, and set out with the post exchange, it isn't like Lindy's.

For the post exchange, it isn't like Lindy's.
**Ballroom Manager Becomes Maestro; A One-Night Stand**

**ST. JOSEPH, Mo., Nov. 14.—Playing a replacement when a band canceled a program for 24-hour notices at the Elks' ballroom here, Eddie Reich's band made a sensation and turned Eddie Schima's few remaining halls grey. Schima, manager of the ballroom, thought he was off to get another traveling band. When he heard the music, however, he decided to organize one himself, with Eddie his lead personality.

He got one sax man from Parnell and one clarinetist from the local agreed to play first trumpet, and Bud Fadely, who arrived recently as local school teacher tacked the trombone, and the guitarist had to borrow the guitar of a known drummer rounded out the combo. After hearing the musicians, Eddie found out he didn't have music. Neighborhood music stores had 14 orchestrations on order for another band, and rented them to the new leader.

Boys and the gal played without rehearsal, but Eddie claimed it was music that came out of those instruments. No element available from the 375 customers.

**AFM Catches Mario Off Bass One More Time**

**NEW YORK, Nov. 14.—AFM sees board notice that D. J. Austin's $275, USLW claim against maestro Don Mario for commission on showing before booking involving Radio- Foo's Beachcomber, Providence, R. I. An indefinite admission has been dropped off membership list.

Mario had drawn AFM's ire once before, in 1931, when he tried for a new job without permission, he showed up without his bass and was refused work, and sang The Ears-Banged Banner, AFM's adoption song. He refused to pay his bill and the press sued upon the incident, taking Petrella for a terrible ride.

**L. A. BR GROSSES OK**

**HOLLYWOOD, Nov. 14.—There was a general clout of bands in this section during the week. Gene Krupa opened at the Biltmore, and Joe (Stringbean) Jan Van Gelder moved into the Trojan Room in South Beach until Dec. 10, when Dick Scalbe comes in.

But the headliner for the Hol- landium Folliclescoming following six big weeks was the band led by Joe (Stringbean) Jan Van Gelder, who played to a capacity audience there was a full house. On Monday night, his closing, Dick Scalbe comes in.

The spot, Harry James put about 200,000.000, including other bands, for the spot. sponge. Harry James put about 200,000.000, including other bands, for the spot.

Second band to pull out during the week was Ray McKinley, who wound up a run at the Biltmore. His opening week, Mc- Kinley grossed $500, losing 4,500 the fol- lowing seven days. House average is 4,500, but the average is 3,500.

A second week at Casa Manana with a bang, but that was the last week for Joe (Stringbean) Jan Van Gelder, who played to a capacity audience, and in between he played to a capacity audience, and in between.

**DETROIT, Nov. 14.—Bill Charles, for- mer trombonist with Ray McKinley, is now fronting a new outfit at the Flint Athletic Club, Flint, Mich., for an indefinite engage- ment, under the leadership of John De- Bridge & Correll.

**Patriotic Reunion**

**NEW YORK, Nov. 14.—Fred Waring famous band met at the Hotel Americana for a reunion while making its short of the year tour. All the old Waring band tene- nobs recently Producer, stage crew, canteen people, union heads, were there to be the same people who steered Waring's band to success. The reunion ended on the 14th.
On the Records

The Billboard, November 21, 1942

ON THE AIR

Elliott Grennbad

Dick Warren

(Reviewed at Casa Manana, Culver City)

Freddie Slack

Freddie Slack has been using pick-

trombonist for his recent best-selling disc, "Mr. Jazz." At Casa Manana one is put together with "Cow Cow blues" and "Get Well Mr.

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Orchestra Notes

Of Maestro and Men

BENNY GOODMAN will play the New Year's show at Paramount, New York. Opens Hollywood Palladium February 29, DICK CRUMMEL on Coe-Ola's spot, with the Tommy Dorsey Tuesday-Saturday (14). LOUIS PRIMA booked for January 5. . . . JACK TAYLOR, formerly with Denfield Band, will open Christmas at Commodore Hotel, New York, November 25. HARRY SOWERS will be in a weekly series of Sunday night concerts, beginning December 3, at the Garden Theater, New York.

Bert Sheiner joins the Duke Ellington Band in Chicago, reports to Princeton University December 11 for a two-week tour of the U. S. Force intro going into the navy on active duty. MIKE FALKE, Detroit band leader, will be inducted into the army Thursday December 15. FALKE'S Band will be handled by LEW PORSCHY, manager of the General Motors, Detroit. . . .

Atlantic Whispers

JIMMY CONNOLLY is offering a bid for a big-time under wing of HAROLD P. ROGERS, New York postmaster. The band leader, currently with the New York Police Band, will return to New York on Thursday, December 1. JUDY KANE to follow JACK TAYLOR's band. . . . BERNESE PAYSONS at Columbia Hotel, Colonie, N. Y., with Bill DeMeurant, E. S. P. GRILL, Easton, Pa. . . . BILL MARYSHALL, Meyer Hotel, New York. . . . EDDIE CARR, Philadelphia, handled a 26-week contract. was paid on the mode cover. . . . ALFRED NEW, New York restaurant, Easton, Pa. . . . CHARLIE KNOX in Virginia. Norfolk, and in the Ministry of Music, London, England. . . . ERNEST DECKER, San Francisco, for serve. . . . HARRI LANDBREED set to move from Moscow's Ritz Cafe to the Imperial, Berlin. . . . SHERIFF WILLIAMSON, a boy, struck the old line to the Palladium, Dallas, Texas. . . . CHARLIE PORRELLI back in New York this week. . . . JIMMY JUBBLE Boys at Nicholson Tavern, Gloucester City, N. J., with Bill DeMeurant.

The band leader is handling the lyrics for HIRAM WOODS in New York. . . . HARRY ANDERSON at Chevall Grill, Easton, Pa.

Midwest Melange

The BRITISH BAND FESTIVAL took off in Chicago, on to North Carolina on hunting trip. . . . 300. WAGNER, Chi

Photographs taken at Friday night in Chicago, on to North Carolina on hunting trip.

Band leader, now with the Mutual Society, publishers, in that city. . . . COCONUT, Stein band manager in Chicago, reports to Princeton University December 11 for a two-week tour

Band Notes

Mizzy COME TRUE and the MILLER MAGIC EXPRESS Band are moving to New York. . . . BERT SHEINER joins the DUKES.

Danceteria, Now the Rialto BR, Reopens

NEW YORK, Nov. 21—A group of ballroom maids are moving over to the site of the Pista Danceteria, which folded in late October (Volume 7, p. 15). The Ballroom November 24. Tommy Morton, band manager, will front and manage the spot.

The upstairs floor will be given a night club atmosphere thru table service, and will use a band and featured singer, backed possibly by organ music. Singer will be changed weekly. The lower floor will have a dance band and vocalist, and with occasional vocalists. Non-union or amateur bands will be excluded. tax, will be 29 cents Monday through Thursday, and 30 cents Friday through Monday. Wednesday matinees and evening respectable. Top Tuesday through Thursday, 29 cents Saturday matinees. Top for Saturday and Sunday nights will be 45 cents and $1, with Sunday matinees bringing 69 cents. . . .

The band, who did a good job of promotion for the Danceteria when Richard Decker ran it, will p.s. the new Spot will use a remote wire.

November 17. — ADA LIBERN opens at Golden Gate Theater for week begin

ning December 16. . . . ERNEST HAWKINS at the Balboa, South Park Theater. . . . JAN GABER enters at Trianon, following SHELBY TRICK, who was booked. . . . OLSON opened Hotel St. Francis, San Francisco, for six weeks with opulent.

Platter Ties

ONE of the biggest promotions of a record dealer, tying in with a record show, was recently dispatched by the DeMuth Radio Company, Memphis. Taking advantage of the fact that the Skyway Hotel, site of the DeMuth store, is in charge of the Art Haunt Cocktail, the record label of a large number of empty albums printed up with the name of the Skyway and Art Haunt Overcover. The name of the store, the name of the band leader, the name of the album, the cover.
SONGS WITH MOST RADIO PLUGS

The Billboard Music Popularity Chart

Week Ending November 12, 1942

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their best selling records during the past week. Where the list is not the same, records are listed in the order of sales volume reported by each store.

NATIONAL

1. White Christmas — Bing Crosby
2. Praise the Lord — Billie Holiday
3. The Lights Go On Again — Sammy Kaye, Freddie Slack
4. I'm Dearly Beloved — Kay Kyser
5. Serenade in Blue — Johnny Mercer, Tommy Dorsey
6. Star Ferry — The Andrews Sisters
7. When the Lights Go On Again — Kay Kyser
8. Kyser
9. When the Lights Go On Again — Kay Kyser
10. Sammy Kaye

EAST

1. White Christmas — Bing Crosby
2. Praise the Lord — Billie Holiday
3. The Lights Go On Again — Sammy Kaye
4. I'm Dearly Beloved — Kay Kyser
5. Serenade in Blue — Johnny Mercer, Tommy Dorsey
6. Star Ferry — The Andrews Sisters
7. When the Lights Go On Again — Kay Kyser
8. Kay Kyser
9. When the Lights Go On Again — Kay Kyser
10. Sammy Kaye

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from various sheet music dealers and music publishers. The 10 best selling songs of the past week in each region are listed here.

WEST COAST

1. White Christmas — Bing Crosby
2. Praise the Lord — Billie Holiday
3. The Lights Go On Again — Sammy Kaye
4. I'm Dearly Beloved — Kay Kyser
5. Serenade in Blue — Johnny Mercer, Tommy Dorsey
6. Star Ferry — The Andrews Sisters
7. When the Lights Go On Again — Kay Kyser
8. Kay Kyser
9. When the Lights Go On Again — Kay Kyser
10. Sammy Kaye

WINTER HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harlem Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Schaefer Music Shop, Fords Melody Shop and Richard's Music Store, New York:

MIDWEST

1. White Christmas — Bing Crosby
2. Praise the Lord — Billie Holiday
3. The Lights Go On Again — Sammy Kaye
4. I'm Dearly Beloved — Kay Kyser
5. Serenade in Blue — Johnny Mercer, Tommy Dorsey
6. Star Ferry — The Andrews Sisters
7. When the Lights Go On Again — Kay Kyser
8. Kay Kyser
9. When the Lights Go On Again — Kay Kyser
10. Sammy Kaye

Harlem Hit Parade

For information on the leading Music Machine Records see the Record Buying Guides in the Music Machine Department of the coin machine section.
Sheet Music Soars

Distribution analyst reports sheet music market is at its highest peak of the year.

Crops of current hits are no more numerous this time of year than in the spring, but retailers have other reasons to know why consumers are in the market for sheet music and getting heavy public attention.

Pattrene patterns of film and stage musicals, for one thing, has spurred "bundle" sales, customers asking for complete sets of songs from such musicals as "Annie." "You Were Never Lovelier," "This Is the Army," "Homecoming," etc., are being bought by consumers. Lack of transportation facilities is keeping more people at home for community sing and house parties; piano playing, therefore, has come back into fashion. In addition, metropolitan outlets report that many servicemen send copies of songs with a sentimental message to the girl back home. Takes the place of hand-written letters.

Consumer taste generally runs to ballads and military airs, with jump tunes running second, and according to a public opinion sentiment for a preponderantly female clientele while elderly numbers sell for their timeliness.

Picture Tie-Ups

Get your window and counter display space ready for the Christmas season. Be there to play your local movie theater. It's the month of the pictures, and the screen display that selection makes is a good many song hits. Be prepared by arranging with your local distributor to have new releases on the window display. Ask him when the film will play in your city.

The Tribune, Nov. 15, and "Lucy" will get Out of This World. "Heavens Deford," I Get the Warmth of the Chicken and A Touch of Jessco. Immerse your customers in Columbia's "You Were Never Lovelier, to be released at the last minute. Farcely Beloved, I'm Old Fashioned, You Say That’s the Way to Do It. Mildred Davis and the April and Chiu-Chiu. Entire score also record.

Farcely Beloved's Road to Morocco, to be released November 27 and featuring a Bacall and O'Sullivan, and popular Columbia records will be released.

Week's New Arrivals

1943-12-07

CRITICAL REVIEWS

Kato's Coda-Decca 8077

Evans, Helen-Decca 4403

Progressive Strings-Decca 4405

Jude, At the Crossroads-Decca 4406

Philly Personalities

Philadelphia, Nov. 14—Minnow Townsend, the new record authority, has been placed in charge of Dion's Record and Sales department. She is one of the most progressive stores in North Philadelphia, has proved to be eraser and make modern quarters after a long period of automatic business in a small location.

Mort Furr, one of the largest record dealers here, has added a ambitious radio and record program to his present wax-promotional campaigns. Starting this program, the record store alphabetically specialized in a week on WPTL here, conducted by Miss Irene Pott for "Put On a Kamm Wellman Advertising Hour.

John R. Hartngle has been named record buyer for R. Brinnell, de-parting C. S. Lewis, from that firm.

The Rug Does the Cutting

New York, Nov. 14—Add problem to the chain-store record buyer. One of the big department stores here recently placed an order for $60,000 worth of fine rugs was moving slowly, cut down on budgets of every department in the store to make up to deficiency. Result: buyer couldn't order half-size stock he needed.

Wallister Optimistic About Columbia Disk Output in '43: Christmas Campaign Begins

New York, Nov. 14.—"We look for-ward to a substantial record business in 1943," Edward Wallister, president of Columbia Record Corporation, told over 200 dealers assembled at a meeting held here at Hotel New York Thursday (12), under the auspices of Times Appliance Company, local Columbia distributor. New sheet music, the proxy told The Billboard later, his firm would have the ways and means to keep a steady flow of releases going next year. As for the coming Christmas, he said: "And we'll be ready with a list of good hits. We'll get the spark up-front and build a real Christmas campaign to keep Columbia and our dealers busy." He did not go into detail as to how the campaign would be handled, but said it would be a "doer."

New York, Nov. 14.—"It's time, we think, to start thinking about Christmas," said an I. S. manager when asked about the outlook for the coming season. "Of course," he added, "we don't want to get greedy, but we do want to give the department stores a good supply of high-quality items to meet the demand that is sure to come. We've been working on this for months, and we believe we have a good lineup of records that will sell well. We're confident that our dealers will be able to sell these records and make a good profit on them."
Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.


**J**une, Harry (Lincoln) NYC, - .

**K**erouac, Allen (Gay Rubaiyat) Berkeley, Calif., - .

**L**ands, Zula (Ambassador) NYC, - .

**M**cGraw, Don (Columbia's) - .

**N**aples, Frog (Matag) Phenix City, Ala., - .

**O**sborne, Sonny (Mozart) Houston, Texas, - .

**P**alumbo's, Phila, Pa. - .

**Q**uest, Bill (Room) Chicago, Ill., - .

**R**ay, Johnny (Rock'n Roll-House) Ypsilanti, Mich., - .

**S**ong, Ralph (Matag) Phenix City, Ala., - .

**T**iny Hill: Roof, New York, N.Y., - .


**V**an Hove, Joe (Honeymoon) Hollywood, Calif., - .


**X**aver, Will (Kitty’s Room) Chicago, Ill., - .

**Y**eates, Ralph (Lido) Chicago, Ill., - .
In Memoriam

GEORGE E. ROBINSON

Died November 22, 1923
BECKMANN & GERRY'S WORLD'S BEST SHOWS

www.americanradiohistory.com
Limit 16mm. Pictures To Education-SMPE

NEW YORK, Nov. 14.—The 16mm. field should be limited to educational films, according to John A. Mayer, chairman of the Committee on Non-Theatrical exhibitors of the SMPPE, speaking at the Society of Motion Picture Engineers' convention held at Hotel Pennsylvania here recently. Mayer also advocated that the 16mm. field be exclusively educational, while the 35mm. field limit itself to entertainment.

By drawing the line between the two fields, Mayer declared, it will permit the educators to make such films rather than resort to the incongruity of professional interests, with only a surface knowledge of educational methods, fashioning and footage.

The expressive strides have been made recently in 16mm. equipment and, as a result, these films and equipment are less costly and more convenient to use than ever before. This and other factors make it a natural for the educational field.

Mayer further added that there is no intention on the part of 16mm. interests to compete with the commercial types of film in 35mm., and that the latter could make better pictures, but the advantage 16mm. has over 35mm. is that it can make two or three films where one was made before and can make one film where none existed before.

However, the author of both equipment and production methods in 16mm. pictures, they can make their films themselves if necessary.

Foreign Language Pix Click; French, Spanish, Russian Best

NEW YORK, Nov. 14.—Foreign language films have gained in popularity try as much as they can to make pictures where none existed before.

Three foreign language pictures beginning to realize that the French people as a whole are in sympathy with the democratic principles on which the United Nations are based, if these pictures have been reaching new heights.

The most popular French film features are Le Revolutionnaire, an epic of the Russian Revolution: Kevin, which tells the story of a Chinese, and the late Catherine Dolgopulo and the Empress Alexander II of Russia, and The Lower Austrian, which is a romance of Russian play.

The Russian film in Spanish has been Fleming because of the decline in other foreign languages, but the Russian language is becoming of interest, and because of the interest in Latin America.

The Wase, a film of the Mexican govern- ment, offers the Adventures of Chico (Spanish version), and Julian Never Quits is listed among many other films made in Spanish, shown by Roadshowmen.

By avoiding and showing foreign language films as background material for school groups, films about our alien and also becoming more popular. These pictures about the cultures of other combined with other programs and war shorts to make an interesting program.

The Singing Foot of Warsaw is used with instruction, in which, among others, the Allies speak only English, mainly before Polish groups. Numerus Generals, a Czecho-Slovakian film, is usually in the Back to the Front, which was made in Poland, is continued with others abroad. For East, including MacAree in the Philosopher, which is showed in a story of the Dutch East Indies.

Our Portable Simplex is the most popular of the foreign language group of Roadshowmen. One group of churches, organizations, schools, lodges, departments, and groups war and defense councils.

One Day in Soviet Russia is narrated in English by Quintin Hogg. This picture is usually combined with The Red Army. Russian short subjects.

Other popular Russian pictures are The Red Tent, filmed by the Army, Volga, Volga and Red Tents. Foreign language films were made in their respective countries by professional studio artists. In many instances the stories are foreign language and combined with English.

In some cases, however, there is no dispute, but a narrative in English.

Films have been found that patriotic organizations and other groups are using as teaching devices containing the background of people in other lands. These pictures are also sections in which hold foreign-afk Film as a means of social education. One program is played in a Chinese, a Chinese, Russian, etc.

Foreign language films are popular all over the nation, particularly in Michigan, Illinois, Indiana, California, Massachusetts, Arkansas, Alabama and New York.

Considering that the war started the only foreign films received in this country.

Roadshowmen exhibiting these films can flat be sure that their profits plus the cost of the rental and their expenses. In some cases they work on a percentage arrangement.

A roadshowman operating in Illinois reports that they are showing everything outdoors in small towns in that State. This roadshowman projected a series on a foreign language film which he intended showing in that town. The townsmen saw the advertisement and objected to the showing. They took their case to the local county prosecutor, who demanded to see the picture before the roadshowman was allowed to exhibit it. The picture, We Are From Kronstadt, a Russian, full-length feature which shows the story of the Red Army and the Russian Marines. It was made in the presence of a local county prosecutor who was_required to be present for the showing of the film.

After the showing, the county prosecution turned to the roadshowman and said: "Cancel the date of your showing and come back a week from now. Please be able to tell us that you got the biggest turnout that you have ever had."

It was as good as a guarantee and the roadshowman exhibited this film, the full length. The audience, over to see a movie in that community. In addition, the local prosecutor gave the roadshowman leads in surrounding towns which helped build his up his subsequent showings.

In many instances the foreign language films are shown with American war shorts which are supplied to the film libraries from the Army, Navy and the Co-Ordination of Inter-American Affairs.

Bureau of Mines Offers Films Free

WASHINGTON, Nov. 14.—A new series of instruction films on the fabrication of aluminum has just been released by the Bureau of Mines. Under the departmental arrangement of Interior, it is announced by the director of the Bureau of Mines.

Produced in co-operation with a large aluminum company, the pictures sound and describe and depict by action and actual specimens the various operations of machining, riveting and forging aluminum. Stills are included.

Application for loan of the films should be made to the Bureau of Mines, Division of Information, Central Exper- imental Station, U. S. Department of the Interior. We state specifically that he is equipped to show sound pictures and is able to do this in mid-day showings. Several outfits for this purpose. The exhibitor is expected to present positive instruction, and for loss or damage other than normal wear.

Another Old-Timer Opens in Pennsy

PHILADELPHIA, Nov. 14.—Robert in the old-time movie circuit, opened its third house in this territory just opened. In addition to the old-time movies featured at theaters here and in nearby towns, this third house at Pottstown as well.

This week will be heralded as "Old- Time Movie Night" at the Christ Episcopal Parish House in Pottstown. Parade calls for a 17-cent admission for adults and 11 cents for children. The usual program of several other roadshowmen have indicated their intention of showing old-time movies in Eastern Pennsylvania.

Cutting It Short

BY THE ROADSHOWMAN.

We are in charge of old-time movie distribution in Canada, expected at the W. H. Poland Hotel, New York, this week. At Baker, of Castle Films, joined the navy last week. He was in charge of prints and the laboratory at Castle.
Baxter Winds Up Fair Cairn Tracks; Sells Show Stuff

COLOBT, Ca., Nov. 14.—Baxter’s Comedians, under management of J. J. Baxter, closed their canvas tour here October 31, with Manager Baxter dis- missing the show early from the Theatre to a undisclosed buyer who has paid $11,500 to Ohio.

Baxter, who reports that the season was a big one but not up to expectations, plans to remain off the road for the duration.

He will locate in Monroe, Ga., for the insular season, after which Mrs. Baxter has gone to Elizabethtown, Ga., where she will join her husband in March. Following the closing, W. O. Sullivan and Virginia Sullivan jumped to spring, with Mr. and Mrs. Kenneth Eagle and son, Jerry, hopped to Savannah, Ga. Nelle Fleming also went to Spartanburg, and Frank Cagan hopped out to Lakeland, Ga., to join the S. M. Leonard Show. Philip and Bobby returned to school in Elizabethtown.

Robinson Silver Minstrels

Nearing End of Tent Trek

SAVANNAH, Ga., Nov. 14.—Robinson’s Silver Minstrels, colored tented attraction, has just closed two big weeks here under auspices of Wildside Lodge Show, and opened Monday in Wilmington, N. C.

Miss Betty Robinson, and Egypt and Levy left the show recently to join the army. New finish comedy troupe of which consist wife, Denia and Scottie, and Jack C. B. Blake, will considerably. Miss Robinson, who is chief in charge, is a featured singer. Mrs. E. Smith is featured blues singer.

The show is going on under the management of Mrs. C. S. Robinson, secretary; Fount Voyer, manager; Bobby Robinson, orchestra leader; “Hot” Pages, stage manager.

COLOBT, Ca., Nov. 14.—With the closing of the show here, Robinson’s Silver Minstrels have now completed two successful seasons in the South. They have given away and enjoyed and had to use bone for bone in the Army Air Corps and will shortly be appearing in the Army Air Force. Robinson’s show is an old one, and has been going on for several seasons, with Bert Rose and Herman Alvin as owners; Bert has been with the show for some three years. There are thirty-five performers, the best of which are New York and Chicago talent. Robinson is a highly popular manager, and known in the show business as one of the greats.

COLOBT, Ca., Nov. 14.—The Robinson’s Silver Minstrels, color tented show, will be giving away the last Saturday of each month, and will open the show in Wilmington, N. C., next Wednesday. The show is going on under the management of Mrs. C. S. Robinson, secretary; Fount Voyer, manager; Bobby Robinson, orchestra leader; “Hot” Pages, stage manager.

Militia... GAYNEILLE ROYER, former burlesque and rop performer, is now Dr. G. W. E. Royer, of St. John’s Hospital, Hippo, Georgia. Dr. Royer is a former Dr. Royer, who has been with the show for some three years. He is now entering his second season. According to word from Johnnie L. True, manager of the show, there are thirty-five performers, the best of which are New York and Chicago talent. Robinson is a highly popular manager, and known in the show business as one of the greats.

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Les Brown’s orch inked for fifth annual — souvenir journal to stress Victory

NEW YORK, Nov. 14.—Thomas Brady, permanent chairman of the day committee of the American Day meeting of the National Showmen’s Association that in all the 30 years of his experience as a lecture bureau manager there was nothing to compare with his distinguished guests group which will grace the main table at the annual banquet of the organization, to be held in the Commodore Hotel on Thanksgiving day. Brother Brady said he would prefer to note the celebrity and speakers’ host last banquet is the midway mark of a brilliant surprise.

In person and his orchestra will play for dancing and there will be four or five up-and-coming younger statement made in behalf of Harry Moss, Music Corporation of America, by Irving Kossohl, banquet chairman. Ticket sale was reported as brisk and members were given a heads-up notice on page 3.

not CARRIERS on page 33

Mark’s Jaunt Best

In Org’s History

150 Plans Framed

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Two of the larger buildings will be used to store the truck fleet and others are needed for the winter quarters and (See MARKS JAUNT on page 35)

$4,228 From Lewis

To Army-Navy Fund

NEW YORK, Nov. 14.—In the November 7 issue of this paper we reported that Art Lewis Shows had contributed $2,699 to the Army-Navy Relief Fund. This was in error. That midway’s donations came to $5,218, plus $800 in buttons sales (Naval Relief Society button). Total put Art Lewis Shows in the top end of the league. The Billboard regrets the error.

Two Texas Spots to Loos

LAREDO, Tex., Nov. 14.—J. George Lewis’ Greater Shows awarded con- tracts in two Texas midways to take advantage of the 1942 season in the Lone Star state. The Laredo-LuSa Loos will be held at Laredo, in the Chirro Days celebration at Brownsville. Both midways start next week and are planned to give the locals here a Texan show. The Bilboard regrets the error.

WATERTFORD, Conn., Nov. 7.—Mark’s Jaunt Best, the organization this session, now is the main table at the annual banquet of the organization, to be held in the Commodore Hotel on Thanksgiving day. Brother Brady said he would prefer to note the celebrity and speakers’ host last banquet is the midway mark of a brilliant surprise.

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Attention! Showmen's League Members

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**Answer!**

**Showmen's League of America**

**Year 1934**
- Membership: 429
- Treasurer's Report: $5,294.60
- Elroy, Young, President

**Showmen's League of America**

**Year 1933**
- Membership: 594
- Treasurer's Report: $12,872.91

**Showmen's League of America**

**Year 1932**
- Membership: 582
- Treasurer's Report: $27,722.18

**Showmen's League of America**

**Year 1931**
- Membership: 1215
- Treasurer's Report: $33,873.12
- J. C. McCaffrey, President

**Showmen's League of America**

**Year 1930**
- Membership: 1302
- Treasurer's Report: $65,560.66
- J. C. McCaffrey, President

**Security**

Not only has the League, through the foresight of its past and present officers, been made the financially strongest Showmen's organization in the United States and Canada, where they can be landscaped and should be preserved for the benefit of its members.

**Dolly Young,** manager and legal advisor of Richard Grant's Elop show, last season. (President American Carnival Association)

**Barney S. Gerety,** Showman

**M. J. Doolan,** Showman

**Joe Rogers,** Showman

**William Carsky,** Treasurer

**"A ticket of Showmen for Showmen"**

**Outdoor Showmen**

The "Outdoor Showmen" have been responsible for at least 98 per cent of the success and financial strength of the league. The greatest strides have been made by electing officers who are showmen.

**Voting by Mail**

Past Officers with the present condition in view so as to protect the rights of the out-of-town members.

**1943 Goal**

$100,000.00

**Turkey Raffle Wheels**

Tickets—Peddle—Laydowns

**Shooting Galleries**

• Complete Keno Outhfits

**Carnival Supplies and Equipment**

Games, Stirs, Etc.

**Write for Catalog**

H. C. Evans & Co.

1520-28 W. Adams St., Chicago

**World's Most Popular Rides**

Octopus—Rolloplane—Fly-0-Plane

Manufactured by

Everly Aircraft Co., Salem, Oregon

**Popcorn 1942 Crop**

Gold Medal is first again with the new crop. Why use the old corn with its low-popping qualities when you can get new corn at the same price.

Write for our new Fall price list today and start saving money by buying your supplies from us.

**Gold Medal Products Co.**

131 E. Pearl St.

Cincinnati, Ohio
**CARNIVALS**

November 21, 1942

**THE BILLBOARD**

**Phillis Takes Control of JJJ**

AUGUSTA, Ga., Nov. 14.—E. Lawrence Phillis, the new owner of the JJJ Radio, is preparing for the upcoming winter quarters here that he had signed agreement to enter military service. Phillis said that he intended to conduct the organization with the same policies that prevailed under its previous management and control for a number of seasons prior to the war.

He added that a number of contracts made with boards of large fairs, some of which were by long-time performers who were serving in the armed forces, have been lapsed, and that some new contracts would be added to the route. Some fares played that had been canceled weeks ago will be brought back into the circuit, and Phillis will leave next week to spend some time at the show headquarters in Washington.

**Biz Continues Good For Arthur in Ariz.**

BISBEE, Ariz., Nov. 14.—Despite minor winter results, Arthur continues to do well in the Southwestern Territories. This week ended with a very profitable tour for the group.

**Lewis in Norfolk, Finale; Combo Is Host to CSSA**

NORFOLK, Va., Nov. 14.—Art Lewis Shows successfully concluded their 80 week 1942 season here and will make a good show of the 44-week tour. The last few good weeks stand at 20th and Monticello acres, and shows are being moved into quarters at Fox Hall here Monday, Nov. 19. Mr. and Mrs. Charles S. Seibrand, Better known to the fair world as Bessie, superintendent and manager of the show, will move their headquarters at Monticello Hotel here, and Manager Charles S. Seibrand is busy planning for the move.

Eddie Denlstrom, assistant manager, will return to Norfolk to continue his work in the winter quarters prior to the show's return with their menagerie to the Fairland in Norfolk, Va., for the Norfolk and New Jersey CSSA Show opening Jan. 26, 1943.

**Crafts 20 Big in Hollywood Barn; Fiesta Is Okay in L. A.**

NORTH HOLLYWOOD, Calif., Nov. 14.—A profitably 44-week tour Crafts 20 Big Shows pulled into winter quarters here recently and followed two weeks later by Golden State Shows No. 2 Unit, which was in operation for 25 weeks and recorded the best tour for the five-year history. Crafts Fiesta Shows No. 3 Unit are still playing Los Angeles spots and will continue there for several more weeks, Manager T. M. McCall said.

Fiestas under the sextet in San Diego on a fall tour of Pic from early April until late fall, then moved to Los Angeles spots, and then up the state's coast to San Francisco, where they have played their last engagement. The social events here are to bring in quarters soon, and the group of six will be hanged around the Los Angeles spots. Los Angeles is still busy hanging canvas in the hotels, but M. C. Coates went to San Francisco, where he has a set of miniature rides ready for the 1943 season.

**Gold Medal Returns To Winter Quarters In Columbus, Miss.**

PANAMA CITY, Fla., Nov. 14.—Concluding one of the most successful seasons in its history as the result of the planning at the fair here, Oscar Bloom's Golden State Shows have been enveloped to winter quarters in Columbus, Miss. Fair, scheduled for a week's run, was extended at the suggestion of President George H. H. Bloom, who gave good co-operation. General plans for the show this coming winter are being worked out in much the same time keeping new performers for the show's Lewis & Minds Auxiliary, and Ladies' Auxiliary. Confident that more shows will be played, Bloom plans to keep the 1943 season a little longer than the road again next year. Bloom is making plans to have larger shows in his career this winter.

**Krekos Adds $532 To Army-Navy Fund**

NEW YORK, Nov. 14.—George Hamid, chairman of the Manhattan War Service Committee of the Outdoor Amusement Industry, has turned over to the Army-Navy Relief Fund a check for $532 which was collected by Jack Krekos, of New York, who is on the tour, during the past show season.

This was apparently an outright contribution and Krekos had no plans for using the money. The donation was made for the purpose of the pledge. Amount forwarded boosted the collection of the Army-Navy Relief Fund to the all-time high of $76,270, according to weekly compilations recorded by The Billboard.

**Gold Medal Show, 1942-1943 Season**

New York, Nov. 14.—Following the winding up of the tour, J. M. Murry and Charles W. Hartley went to Tarpon Springs, Fla., Edgar Riley, Columbus, Miss., Mr. J. F. Murphy, Tarpon Springs, Fla., Dolly Dimples and Frank Gyger and Bud Foxus, Orlando, Fla., Mr. and Mrs. George W. Peterson, (See Gold Medal in Miss. on page 51)

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RS To Use New Wilmington Barn

WILMINGTON, N. C., Nov. 14—Following a good season R & S & shows will conclude their 1942 tour here soon and will return to New York for their winter purchase and Tangier, Va., which is near here, and includes two buildings for future use. The show truck tours and other paraphernalia.

Shows played Legion Field here, pre- Aug. 31, for the annual show and State Fair Celebration this week. Or- ders were taken for performances as long as weather permits. Shows had been affected by bad weather and several streets for the week ended November 7. The shows have no sets as they are in the process of returning and patronizing amusements of all kinds.

Opening organization opened its four theatre circuit here in the fall a prosperous season. Jimmy Rafferty, president and manager of the company, said that to his wife, and Mrs. C. O. Sparks, Mr. and Mrs. Al Morris, Mr. and Mrs. W. E. Brown, Mr. and Mrs. Joe Warren, Mr. and Mrs. Ted Love- worth, Mr. and Mrs. Mike Bokoski, Mr. and Mrs. Al Morris, and Mr. and Mrs. Jim Bokoski, for patronizing amusements of all kinds.

Mrs. Roy Turner, wife of the show's manager, has returned from a trip to Los Angeles, Calif., and has been in the business for a number of years. She is a well-known figure in the business and has been a valuable asset to the公司.

Two of the company's first shows were given in the city of Charlotte, N. C., last week. The Charlotte Herald, with Doug- lass's World's Fair shows, has been billed to the city and is scheduled to open a city for the season.

Mr. and Mrs. Bill Mouzon, of the company's office in Charlotte, N. C., have been in the city for the season. They left yesterday for Kansas City, Mo., and from there they will go to Chicago and then return to their home in the city for the winter. Mr. and Mrs. George Geo- rge, of the office in Chicago, also of Jonesville, N. C., are in the city this week.

Mrs. Roy Turner, wife of the show's manager, has returned from a trip to Los Angeles, Calif., and has been in the business for a number of years. She is a well-known figure in the business and has been a valuable asset to the company.

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CARNIVALS

November 21, 1942

Ballyhoo Bros. 'Circulating Exp.'

A Century of Profit Show

By STARR DE BELLE

High Gear, Tex.

Week ended November 16, 1942.

Dear Mrs. Curtin:

Army men have long marveled at methods used in moving big railroad shows, so when they visited shows to learn how it was done, but last week the show had its first opportunity of showing them. They came on the lot on East 23rd St., where Pete Ballyhoo of their mission and requested no cheating by loading cars and trucks as quickly as possible before teardown time. He agreed to leave the midway intact and even bought a stop watch in time to work the pace. The Telegrams were sent to carnival historians, requesting their presence to take notes so that our accomplishment would go down in history for the benefit of troops 100 years from now. News syndicate writers were also invited to see the operation of this world's largest show. Some smart cracker and that Ripley should also be invited.

Ballyhoo Bros. under the Coolidge and Pope law, promptly at 12 o'clock (show time), 12:45 (CST), the announcer's signal was given by turning on the Motordrome's screen, flashing the lights, and switching on the sound. He then sent a signal, which when received, set the six- and five-cylinder tractors roaring into action by circling their drums while the Minstrel Show trawler blew 70 Arseas, as released earlier in the day. It was more or less a parade to show our moving might.

The 15 big boys, contracted for our ride boys had been instructed to move the wagons and load them as quickly as possible, loud bands to impress our guests with the idea that we had plenty of action waiting. Our trains, their World War I uniforms, with irreg-メンtee's stripping, and raced madly around the lot, abouting orders. Earlier in the day they had instructed the lead elements, that they didn't want to slow down the work. When the wagons had been loaded, our lot man phoned the control room. The hauler stated that he would arrive as quickly as possible and that he had 150 sexless wagons and 850 New York Saturday spares. Promptly at 7 a.m. the first wagon left the lot.

Upon the wagon's arrival at the run, the nose awakened one of our train hands and he hied himself to the control room to get the traffic a full roll to the whirl. Arrived he arranged the canvas wagon, the train was loaded with the leon of two waggons for which the 150 sexless wagons had loaded shorter ones where longer ones should have been. A system was arranged for this and every Monday after our guests had left the lot.

Monday's newspaper carried the following report: "Bursts of speed were witnessed now and then. Mess and sleeping quarters should be closer to the show. Carnival system free of accidents, as guests under their own control. A new method used in moving not valuable to the show, the point of the last moment behind a poor system for military attacks. Joining a new team."
**Famed Hertzberg Collection of Cirucisa is Presented to the S. A. Library in Dual Ceremonies**

SAN ANTONIO, Nov. 14.—The Harry Hertzberg collection of circuses, valued at approximately $100,000 and believed to be the largest and most extensive in the world, was officially presented today at a luncheon at the San Antonio Public Library. The luncheon was held in a dual ceremony which also marked the dedication of the Harry Hertzberg Room on the third floor of the library. The luncheon committee, headed by Harry (Cactus) Shirkey, presented 120 circus fans, members of the circus profession and the Academy of Friends to showoff, gathered for the occasion.

Mr. Hertzberg, chairman of Alfred Codona Tent, CPA, presented during the ceremonies and made the presentation. M. M. Harris, representing the library trustees, accepted the gift for the library association, which recently added a wing to the building and built cabinets and display cases, making the collection displayable.

The collection was inaugurated with a 4 p.m. prayer, pasteur of Travel Park Methodist Church, who joined Mr. Hertzberg in paying a tribute to Mr. Hertzberg, as a friend of all who love the circus.

**Polack Reports Biz Tilt of 30%; Wichita Up 40%**

**Barker Unit Will Play Winter Dates**

HOPES, Ark., Nov. 14.—Booked thru Barnes-Carruthers for the past two years, Barker Unit is scheduled to open the outdoor season at its (Mo.) State Coliseum in the near future, a main pull will be the circus train to be toured, and the show’s arrival here was made possible by a 10 hours daily clear performance started an hour later than its usual opening hour.

**JACKSON, Miss., Nov. 14.—Play ing a belated Dallas engagement that was postponed from an October date, Ringling-Barnum circus began its 14-15-running at the Double three in full-house performances here November 14 and 15. The Friday matinee performance never materialized and the persons who were delayed en route from Wichita Falls, Tex., a delayed locomotive, was the main line came through and the circus train to be toured, and the show’s arrival here was made possible by a 10 hours daily clear performance that started an hour later than its usual opening hour.

Macy people were refused their money and the show was delayed.

(See RB CHANGES LOT on page 54)

**Jackson Proves Best of Season Stand for Cole**

JACKSON, Miss., Nov. 14.—The first circus here since 1939 did a record one-day business when Cole Bros. Circus drew between 19,000 and 20,000 in three performances. The people of small towns out for a half holiday, and the local newspaper, which included the Jackson area from a schedule, reported receipts to the extent of $1,000, with the cause of the circus being in town. Over 1,500 were turned away and the right night show was also a turnover. The last night performance business averaged to 600 better than the agent said, it was the largest one-day attendance of the season, and local newspapers for cooperation.

**Show for Hammond, Ind., To Be Staged by Woolfolk**

CHICAGO, Nov. 14.—Boyle Woolfolk will present his newest creation, the Hammond, Ind., late this month for benefit of the Hammond Civilian De-
fense, Lewis Bros., animals and Poodles Harrison are among the attractions. The show is owned by W. C. (Billy) Senior will handle the ticket sale and George B. Fink, photographer, Woolfolk has signed Lewis Bros. animals for fairs for 1949.

**Gainesville Group Is All Out for War**

GAINESVILLE, Tex., Nov. 14.—Person-
nel of the Gainesville circus has been given a new war seal which has suspended operations for the duration.

Among the personnel in the armed forces are W. M. Meador, Oscar Benavides, Ray Darnell, and W. J. Trigg.

There are 24 persons in the service in the Gainesville group.

**Colony in Macon Has Show Visitors**

MACON, Ga., Nov. 14.—Macon, long a hub of circus activity, hashad numerous visits from different circuses, including the Circus, spent several days in and around Macon for the benefit of the local community.

There were 100 who packed the Central Hotel. He is recovering from his injuries in the hospital, and is expected to return to work soon.

**Under the Marquee**

(Communications to 25-27 Opera Place, Cincinnati, O.)

Is seriously ill in St. Mary’s Hospital there.

GOOD press agents always speak kindly of their bread and butter—the press.

MOBLE can boast of two circuses this season, both of which have made a tremendous impact on the civic season. The first, November 14 and 15 and Ringling-Barnum and Bailey,Circus, was in town last week.

AL HAMILTON, headquarters manager of Hamil-Portnoy Cireus, reported that a farm house was burned in Gainesville, Fla.,

VIA W. H. James.

WE may hear of shorter trains next season and the return of cross-cages.

EILMER MYERS, general agent and head of the General Booking Bureau, reported from Lancaster, Pa., that he has received several letters expressing a interest for a season there.

ANIMAL HANDLERS Dave Zeigle, James Stapp, and Bud McLean were at the Allentown Memorial Hospital, Allentown, Pa., to (See Under the Marquee on page 31)

**Watches for CIRCUS TRAIN WEEKS REVIEWED**

By Charlie Campbell

**CHRISTMAS NUMBER OF THE BILLBOARD**

Dated November 28

**RB Takes New Fort Worth Lot**

FORT WORTH, Nov. 14.—Crowds that practically filled the big top matine and night shows drove the clear springlike weather on Sunday (6) and witnessed the Ringling Bros. and Barnum & Bailey Circus. Newspaper critics were liberal in their praise.

Unable to get transportation facilities over the Texas & Pacific Railroad from Dallas, the circus was forced to take an other showgrounds instead of the old T&P Race. The cattle ran away. Heavy rain which fell on the day before the circus arrived left the grounds soggy. Result was the lot was so muddy that the matine was two hours late to starting, crowds and conviction that the show was being given a bad side-show city.

Matinee Mised in Dallas

DALLAS, Nov. 14.—Playing a belated Dallas engagement that was postponed from an October date, Ringling-Barnum circus began its 14-15-running at the Double three in full-house performances here November 14 and 15. The Friday matinee performance never materialized and the persons who were delayed en route from Wichita Falls, Tex., a delayed locomotive, was the main line came through and the circus train to be toured, and the show’s arrival here was made possible by a 10 hours daily clear performance that started an hour later than its usual opening hour.

Macy people were refused their money and the show was delayed.

(See RB CHANGES LOT on page 54)

** Responsibility for text changes rests with the individual contributors.**
New York, December 19, 1942

In the Army

By the RINGMASTER

W. M. RACKERS, Los Angeles

ROCK [7.7] in, Nov. 16 — Annual concert of the CAPOs, scheduled for Honolulu on November 14-16, was called off, as stated on page 67 of the Tuesday’s issue.

Vojt (Army) Armory, Washington, D.C., wrote, that the Big show in this is of an opportunity to renew acquaintances, first the advance committee of the CAPOs and then various Army units.

The show was scheduled for a nightly performance only after a long run from Okinawa, Okinawa, Calif., did not get started till 9:30 p.m., with first section arriving at 12:10 and fourth at 7 p.m.

Did not work and Armorists stated that the downtown office was open all day and that the red wagon was not opened.

Mr. and Mrs. Walter M. Buckingham, Ose Perry, Conn., left first of last week to spend a day or two in the hospital, and on some shows, and, Lousy Bays, this will be their vacation in the year.

To whom, CAPOs entering the armed forces were those on Clyde Flanders, Jr., of Crookston, Minn., and Charles Betts, a member of the CAPOs, Marine and Army Medical Corps.

W. H. Hohenadel, Rochelle, received November 14 and 15 in Chicago, and various clubs attended Anderson Club at noon and spent Saturday evening with Mr. and Mrs. Frank H. Martens.

COLLECTORS’ CORNER

By FRED P. PITTER

292 Madison Avenue, New York City

Pallas, what do ya think? I know you won't believe it, but here's Ben Leder against the Vamps.

"I wonder who can this for Brother and his Brother, by the way. If you can beat it, then print the official list, that any Brothers who have been omitted from the following list.

"Who are the Vamps with Sisters?"

UNDER THE MARQUEE

(Continued from page 37)

rejoin Ringling-Barnum circus at San Francisco.

OFTEN wonder if menagiers don't get bored with the hundreds of winter-quarters?

CHARLES (KID) KOSTER, who was with Best Foot Forward which closed at the National Theater, Pittsburgh, November 7, left for the Billro Theatre, New York, November 10.

REAL circus fans never close for the season. They will soon start their indoor good-will tours.

BIL' ROOPER, brother actor, which last week played Leroi State Theater.

Wallace Bros. Circus

10,000 Mile Victory Tour
Season 1942-1943

Mike Ganoe, Manager.

City & County Ballroom, New York City.

RODEO PERFORMERS WANTED


PAUL LONG, Aiden, Kan.
Cites NAAPPB Performances

- Urges all ops to attend Chi convention, many new faces expected

CHICAGO, Nov. 14.—A. W. Ketchem, president of the NAAPPB, is enthusiastic over the coming convention, to be held at Hotel Sherman December 1, 2, and 3, and anticipates a large attendance. "The association spirit will reach a new high at this year's convention," he stated, "as it will be attended by all who have been at the last few conventions and many who have not been with us previously." President Ketchem says that present world conditions affect every individual and organization, but that possible co-operation between business men in the same or similar lines of work is greater than ever before. (See Ketchem Sees Big Meet on page 49)

Shean Satisfied With Winter Biz

VIRGINIA BEACH, Va., Nov. 14.—Frank B. (Doc) Shean, general manager of Shean Beach and Golf Resort, is flourishing at his Rodanthe, which Residence Inn is making for him. Last week the 50th Coast Artillery of Camp Pendleton, Calif., a non-commissioned officers' dance in the Rodanthe's Macqurie, was the first large dance this year.

The beach is enjoying a better winter business than ever before, Shean says, and the Cavalier Hotel is now a service hotel for people, and has already made arrangements to take in the NAAPPB convention in Chicago December 1-3.

AC Adopts New Slogan

ATLANTIC CITY, Nov. 14.—"Serving the Nation in War as Before" is the new slogan of the Atlantic City Convention and Visitors Bureau, the organization in charge of the Atlantic City Official Information, new resort grading being circulated by the City Board of Trade and the Atlantic City Chamber of Commerce. Some 400 hotels and guest houses and their rates are listed in the folder. Official answers to questions of occupancy, transportation and recreational facilities are also contained in the folder.

FOR YOUR PARK IN 1943

Add a high ride that will cover for blocks around. Write for plans and prices. M. T. Stannatt, Stannatt Beach, Illinois. Need a high ride to keep your location new for next year? A. M. or W. 7225. ELLI WHEEL will not only cover the approach of your park, but will earn a large amount of business from the near by towns. ELLI WHEEL.

ELLI BRIDGE COMPANY

Builder

800 East Avenue

Jacksonville, Ill.

WANT

For year-round part in the heart of town with seventy-five thousand soldiers as customers, will pay any price for 15 car Amusement Park, Ball Games or any neat legitimate money-making concern. Address, number of cars, address of house or any up-to-date Fun House and Roller Skate Rink, C. A. Moore, Winter Haven, Fla. All write or wire.

FRED M. AND STARKE AMUSEMENTS, Starke, Fla.

FOR SALE

One (1) Auto, Home, Machine with 187,000 miles complete, $125.00; one (1) Car, Home, Machine with 194,000 miles complete, $125.00; one (1) Car, Home, Machine with 6,000 miles, $150.00. Address: PATRICK GARRICK, 6 S. Market St., Nantasket, R. I.

WANT

"WORK FIRST—THEM HAVE FUN" (Wartime Park Promotions)

By Harry J. Boll

CHRISTMAS NUMBER of The Billboard

Dated November 28

CO-OPERATION IN THE WART ERROR and problems concerning priorities and taxes will have a place on the Victory Clinics program for the period of the 24th annual meeting of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago, December 1-3. Chairman Paul H. Huebner has, Janet Bush, official secretary of the NAAPPB, been drafting a schedule for round-table discussions. Roy Station, Springfield Park, Oklahoma City (left), and C. A. Akley, of Akley, Bradley & Day, Pittsburgh (right), are other members of the clinic faculty.

Willow Grove Fire Destroys 2 Rides; Damage Is $50,000

PHILADELPHIA, Nov. 16.—A $50,000 fire swept a section of Willow Grove Park Friday morning (6), in Sadle Park and for a time threatened to engulf the entire amusement area. The 100-foot square building and 20 Lodgers were destroyed by the flames, as was the nearby Dave-Bomber. John W. Glatfelter, watchman, discovered the fire just after 1:30 a.m. and gave the alarm. Sparks threatened to set fire to other amusement stands in the park, which has been closed since the middle of September.

Willow Grove officials are concerned over the loss of the Lodgers, stating they cannot be replaced until after the war because of the rubber shortage. They added that the Lodger was the best revenue-producing device in the park.

Dave Stone in Hub Hospital

BOSTON, Nov. 14.—Dave Stone, of Park, Park, Saratoga Beach, is in a local hospital with an infected leg. In health most of the summer, he has been showing improvement in recent weeks. Stone has been active at Saratoga Beach since 1929.

American Recreational Equipment Association

By R. S. Uzzell

Dry papers and long speeches for our national convention have gone with the wind. We shall have a stimulating preface of questions and answers from the men who come to Chicago from the front lines of action. They will tell of their pressing problems and present requirements with which to hold the line. Seriousness and earnestness will rise to a new peak for this year's annual gathering. It will really be a streamlined program.

The Perry Turnikel Company has been supplying shipyard and war plants with (SEE AREA on page 49)

Babb Firm Awarded $8,475 for Damages

HARTFORD, Conn., Nov. 14.—In a decision filed this week in superior Court here by Judge James E. Murphy, damages amounting to $8,475 were awarded Babb Amusement Park, Inc., Stafford, Conn., from William J. Cox, Connecticut's Atlantic highway commissioner.

Damages were awarded because of damage to park property by drainage from a highway. The judgment was based on finding by State Referee Frank D. Haines.

24th ANNUAL CONVENTION

NATIONAL ASSOCIATION OF

AMUSEMENT PARKS, Pools and BEACHES

DECEMBER 1, 2 and 3, 1942

HOTEL SHERMAN, CHICAGO

FIVE BIG VICTORY CLINICS for the solution of the countless problems confronting all operators of Parks, Piers, Pools, Beaches and Concessions during wartime. EXTRA FEATURES FOR POOL MEN.

The "MARKET PLACE" will provide accommodations for Manufacturers, Sales Representatives and Booking Offices to maintain former contacts and make new ones. It is being staged with the Showmen's League of America co-operating and with the wholehearted endorsement of the American Recreational Equipment Association.

The Victory Clinics afford opportunity to solve your operating problems. The "Market Place" will help you to solve your maintenance and repair problems.

A most cordial invitation is also extended to Fair and Carnival Men to visit the "Market Place."

There's no Registration Fee

For Full Particulr, Write or Wire

A. R. HODGE, Sccy., NAAPPB

Suite 1130, 201 North Wells Building

CHICAGO
**SECS in Secret Shop Talk**

**Agricultural Situation**

Based on the information provided, it appears to be a comprehensive report on agricultural matters, including discussions on parity, stabilization, and the impact of World War II on farming and related industries. The text highlights the challenges farmers faced during wartime, such as increased costs and reduced prices, and the measures taken to stabilize the market. It also mentions the role of government programs and the efforts made by farmers to adapt to the new conditions. The report seems to be a summary of a presentation or a speech on agricultural topics, with a focus on the impact of the war on the agricultural sector and the measures taken to support farmers during this time. The text is structured in a way that it provides a coherent overview of the agriculture sector's challenges and strategies during the wartime period.
Fairs, Expositions, and Amusements

**FAIRS**

_Fair Elections_

**NORTH BATTLEFORD, Sask.—Re-elected to offices of North Battleford Agricultural Society are: President, A. J. Bell; vice-presidents, H. E. Jones, A. J. Bell, and A. J. Bell; secretary, P. F. Jones; treasurer, F. A. H. Jones._

**WHAT CHEER, Ia.—Directors re-elected at annual meeting of Keokuk County Fair Assn. for 1941 are: Harry Page, W. L. Coughlin, Frederick Zimmerman, Henry Shepheard, Albert Matteer and John Ritter. Lee Mcnabb was named treasurer._

**JANESVILLE, Wis.—Rock County 4-H Fair Association has re-elected L. A. Mitten director; C. H. Hansen, president; J. W. Wiseman, treasurer, and R. T. Glassoe, secretary. New directors are Donald Brown, Lloyd Porter and Ernest Hollopeter._

**LITTLEFIELD, Mass.—Commodity Fair Association here elected these officers for 1942: President, W. E. Blake; vice-presidents, Ernest Pike, Wesley Olsby and Charles Thayer; secretaries, Evelyn Bennett, Ethel Bunker and Jotham F. Simonds; directors, Howard Stanton, Joseph Sherwood, Rich- ard Coggeshall and Alva Grant; presidents, Wendell Whitaker, Mrs. Charles Thayer, Mrs. Frank Hollopeter and Jim Walker. He said, Leon J. Keese, Richard Mill and John Hardin will serve as directors for 1943. Louve Walker, auditor, Mrs. Leon Keese._

**AROUND THE GROUNDS**

(Continued from opposite page)

_**Farm boys and their girls' camps and fairs**_

**SPRINGFIELD, Mass.—The Army will expand its operations at Eastern States Exposition grounds, giving them the facilities of five States which maintain buildings there. Grange Building and eventually the Junior Achievement Building will be devoted to military purposes. Officers conferred recently with representa- tives of the American Junior Building to maintain ownership of the buildings, for which they have fixed a "satisfaction" term for the duration. Ar- rangements are being made for rental of the Junior Achievement Building to the Friendly Sons of St. Patrick of Springfield. Work of clearing out the State buildings has begun._

**SECS SHOP TALK**

(Continued from opposite page)

W. Baker, Missouri State Fair, and Superintendents of State Fairs, together with Mrs. Doris Coe, representative of American Radio History. This meeting was called to discuss the possibilities of using radio in the promotion of the fair. In his address, E. W. Baker, Missouri State Fair, said: "The fair industry is in a period of crisis. The period of prosperity is past. The world is in a period of depression. The fair industry must adjust itself to the new conditions. There is a need for cooperation among fair officials. We must pool our resources and work together for the common good of the fair industry."

**AGRICULTURAL**

(Continued from opposite page)

It was not that high again until August. No record monthly is available of prices paid by farmers in 1917 or 1918, but the yearly index indicates prices paid by farmers were advancing more rapidly than prices received in 1918. From then on prices paid steadily increased and were more and more unfavorable to farmers. Prices received by farmers reached a peak of 244 in May, 1920, but the buying power of farm products was less than it had been in 1918. A year later, the index of prices received had tumbled to 118. The decline of prices has been so slow and not as far.

The price trend in World War II started along much the same pattern. The buying power of farm products jumped from 71 in August to 78 in Sep- tember, 1939, remained nearly unchanged until June, 1942, when prices from 80 in March to 101 in September, 1943, then until after the control-price order became effective, prices fell and have been fairly stable. The rate of decline as rapidly as the average prices of receiv-

The experience of the last war indicates that nearly all farmers would gain more by the increase in prices if they were to receive them at present prices and then have them necessary, after that, to have them rematched the loss dating 1918 on to present prices._

In his radio address September 7, President John A. Headley, of the American Radio History, said: "I know the American farmers. I know they have been in their professions as any other group. They have worked and fought the effects of the constant fluctuation of farm products. The prices of farm products have been too high, too low, too often. Nobody has ever had any group of farmers exposed to the effects of wartime inflationary boom and deflationary depression."

I have today suggested that the Congress should consider the matter more seriously. I have recommended that in addition to putting ceilings on all prices, we also place a definite floor under those prices for a reasonable period of time. In this way, we might be able to avoid the collapse of farms prices which happened after the last war. The danger is that the maximum prices during the readjustment period will not be high enough to meet the world food demands which now prevail. The only way to get some new contracts for these prices, as we have under wages, if we have, is to get under way a big war inflation on the one hand, or the other, any world war that it may create."

Secretary Vandenbroucke asked to re-elect the President's request for stabiliza-

CAPACITY: 1943

Technicians of the Department of Agriculture have been aided by representa-

HOWE'S TROUTS are among the many products that have been paying off the Army's investments in the conservation of fish and wildlife. The 60,000 trout, estimated at $15,000, were released in Lake Michigan in June. A fishery which started in 1935 has now reached the maximum we can plan for in 1943. But within this total production we have an opportunity to make use of the crops needed most and least of the food we produce. For example, the vegetable oils can be secured by the purchase of soybeans, and the grains to be used for feed grains. Selective increases can be made for beef, pork or dairy products to make the most effective use of any given supply of feed."

"We know that crops whose production should be specially encouraged is a differ-

"I feel certain that the army, navy, marine, and coast guard needs, and in-}

"We also have swimmers in our armed forces. These young men and women are used where the enemy has a strong hold of the water, and the price of war, which would be too costly in terms of human lives, will be considerably reduced. Those who are anxious to make use of the enemy's flanks and set up their facilities for the protection of our waters will be trained to swim with a pack, their am-

"I am willing to meet with Ingram, Thompson and the others any time, anywhere, to discuss this very vital matter. We all know who these men are, and which would then be presented to the proper authorities._

**A REAL ATTENDANCE BUILDER—AT FAIRS, FAIRS AND CELEBRATIONS**

_How and Why We Sold Out_ by Millard B. M. Proctor

*A STRATEGY OF SUCCESS_ by Charles B. Davis

**Swimming pool**

(Continued from page 39)

of October 10 calling upon Sam Ingram, of the American Radio History, to formulate plans for a national "Learn to Swim" campaign design- ed to get 100,000,000 members of our armed forces who have to do a lot of swimming waters to get to the fighting fronts. Sam Ingram, director of War Swimming Service, will serve serious consideration from every person connected with the swimming industry, navy, army, and coast guard, merchant marine and air service._

"I believe that you have given us a chance to give our best and I am_

"In my radio address September 7, President John A. Headley, of the American Radio History, said: "I know the American farmers. I know they have been in their professions as any other group. They have worked and fought the effects of the constant fluctuation of farm products. The prices of farm products have been too high, too low, too often. Nobody has ever had any group of farmers exposed to the effects of wartime inflationary boom and deflationary depression."

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"The person attracted to swimming this summer will be the young boy or girl, or child, might patronize a commercial or public swimming pool, or a public or private beach. She or he will be attracted by the sight of gleaming, wood or rubber beach shoes, or the sight of the waves that go along to the beaches or pools._

"Drive No Rocket"

_The reason for these facts is solely because the water has been ac-}

"The person attracted to swimming this summer will be the young boy or girl, or child, might patronize a commercial or public swimming pool, or a public or private beach. She or he will be attracted by the sight of gleaming, wood or rubber beach shoes, or the sight of the waves that go along to the beaches or pools._

"The reason for these facts is solely because the water has been ac- ceded on many occasions of running precept racket for himself. I would like to inform my critics that any organiza-

"We also have swimmers in our armed forces. These young men and women are used where the enemy has a strong hold of the water, and the price of war, which would be too costly in terms of human lives, will be considerably reduced. Those who are anxious to make use of the enemy's flanks and set up their facilities for the protection of our waters will be trained to swim with a pack, their am-

"I am willing to meet with Ingram, Thompson and the others any time, anywhere, to discuss this very vital matter. We all know who these men are, and which would then be presented to the proper authorities._

"The case two cases cited disprove the clama made by Paul Hudeplo that com-

I WRITE..."
The Editor’s Desk

By CLAUDE R. ELLIS
CINCINNATI

PUBLICITY. It was a good week for personal space grabbers by the Army and Navy Department. Colonel Marshall, director of Victory Pioneer Shows, left off at his home-town where he was present at a dinner given by the United States Naval Association which had a piece telling how he had been awarded an official certificate from Army and Navy as a Bronze Star, and raised $669 in the outdoor amusement drive. Names of distinguished pilots and officers who are commanding various Army and Navy commands will be added to the rolls of the roll-call. By the way, enlistments are up will considerably help show business, remarks Mickey, “as the public is beginning to realize that, with a war on, there is a tremendous demand for trained mechanics, gunners, and other attractions. I mentioned the major to the local commandant of the National Guard and he called up General Gazzette, he sent it to his paper, and it must have been copied by the local paper. I believe that other showmen will follow suit and have the local papers do the same thing for the Army and Navy. They will be printed in the local papers and the enlisted man can read them in the enlisted quarters.”

Sergeant Meddie Poirier got into the news by pouring a rapid stream of 50-caliber bullets from a Vickers turret into a jeep plate and bogging the jeep, which was one of 11 attacking the PP. Capt. Fred G. Eton Jr., the pilot, took his plane easterly back to its base “somewhere in New Guinea” without any casualties. Sergeant Poirier, who is from Waterville, Me., is the brother-in-law of Ross Manning, of Ross Manning Shows.

Barnum was “alike” a politician. But Edward J. Cappelton, a former member of the Solomon’s, who edited the “peepul” and housing will be interfered with by the peepul and housing will be interfered with by the peepul. (He said he would be interfered with by the peepul and housing will be interfered with by the peepul.)

The pitching ace for the Eagles, Fred E. I. B. veere, has been told he would be interfered with by the peepul and housing will be interfered with by the peepul. He is a member of Masonic orders and of Ottawa Board of Trade, Kinnickinic Club and Ottawa Winter Fair. He’s busy these days and it was one of his hobbies, fishing and hunting.

The Crossroads

By NAT GREEN
CHICAGO

One of the recent editorials on entertainment that we have read recently appeared in The Birmingham advertising news. Mr. and Mrs. Chester N. L. G. Breman, set forth some convincing arguments for the need of entertainment to combat the war-time boredom. He says incident to such things as, “Are for the circus,” said Mr. Crenshaw, “as the entertainment is so important if we are going to have a war.”

Careful readers will observe that the advertisements did not appear anywhere in the theater. As its main revenue is from advertisements in the daily papers, readers cannot see and therefore cannot appreciate it. It is well known that they ran a big out of the ads, and because Edward J. is by way of being on the handbill side of the house, there was no way of seeing this in the advertising. His vote to the affirmative. This is more on paper on handbill and has to be sent in on a printed form to the ad office.

The Crossroad is the name given to the ad office. The chief is the war women who have voted for the nags anyway.

This is not a build-up for Edward J. Carroll, who might some day govern this. This Crossroad chap doesn’t need any build-up from this corner.

The Billboard

November 21, 1942

42

In the Out

By LEONARD TRAUBE
NEW YORK

NEAL WALTERS, whose pranks have enthralled many a fair meeting, probably will be missing from the gates of Werninghauser Fair at Passaic, N. J., this year. He is unable to do business with many business firms and individuals in Berkshire County, Mass., for lack of different permits to give them shows and features were brought into the picture. The public responded and the poll or the polls today will give their decision on par-a-mutual racing. In the caption of your page in the county papers on November 2, the day before the boys and girls elected the right of franchise, which is the big event of the day and “tis hoped, will ever remain so. Important Carroll message, which is part of it, for which space is available, is an epic, and here is the call to arms.

A few years ago I gave considerable study to the Berkshire Fair Association and its development in a recreational project and the possibilities of developing the Berkshire Fair and the fairgrounds. Two or one-half years ago I purchased the property outright, liquidated the indebtedness of the fair association at a cost of thousands of dollars, and took the task of giving new life and ideas to the development of the fair and the improvement of the grounds. Before the gates were opened for the 1941 fair, first under new management, and more than $20,000 was spent to improve our fair grounds. I also guaranteed to understand any losses that might accrue to the association. Thus far in the message Carroll presents a neat package of his ideas of what he might do, and “to back the effort I invested an additional $4,000 and spent the campaign to improve the fair from all parts of Western Massachusetts, Southern Vermont, Eastern New York State, and Canada. As a result, Berkshire County played host to many new visitors. Under my management new polos, and the old ones, which have been very popular, with the addition of other features, were brought into the picture. The public responded and the poll or the polls today will give their decision on par-a-mutual racing. In the caption of your page in the county papers on November 2, the day before the boys and girls elected the right of franchise, which is the big event of the day and “tis hoped, will ever remain so. Important Carroll message, which is part of it, for which space is available, is an epic, and here is the call to arms.

Throut our discussions,” said Whiting, “we found that the minds of many American workers are conditioned by the ideas of trade and industry. The agencies accepted the association’s view that it would be better to let the people of this country know how the government is buying and selling and what it is doing in the field of trade and industry.”

While the decision gives assurance that trade shows can be held, it does not mean that such shows will not be faced by many handicaps. Transportation and housing angles will continue to be major problems, but not insurmountable.

THE Crossroads

By NAT GREEN
CHICAGO

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POSEY DROVE IT MADE IN CINCY?. . . FROM FOREIGN PHOTOS... LIKES CALLOPIES... READERS

By JAKE POSEY

Baldwin Park, Calif.

In your December 12th issue appeared an article which stated that the 'United States' Band Waggon was driven by the show's manager, Mr. Barnum & Bailey on its European trip. As I was with the Barnum show in Europe and drove the 46-tone team, I want to say that I have read this statement in his statement when he said it was Adam Prosper, the man who has driven the Barnum & Bailey parade in all the European countries.

More on the same subject below.

By SVERRE O. BRAATHEN

Madison, Wis.

The following statement appeared in your November 1st issue: 'As for the ‘United States' Band Waggon, this one was made by Meser Brue, of Barnoo, Wash., and was stolen from the show when headed the Barnum & Bailey parade in all the European countries.'

CONTINUED FROM PREVIOUS PAGE

The Editor, 25 Opera Place, Cincinnati, O.

The OSIS notes that many of us have been waiting for this issue of ours; however, if you are in friends in foreign lands without realizing that these pictures may play a part in a war, I would like to have it on the record that this was the day that our invasion of North Africa was announced a showman came to us and bought a letter of introduction from the CIA, and left our office with the score. Words like him that the government appeal for security in the field of foreign pictures. Some individuals in show business who hope to help the war may be the opportunity for which they have been looking.

CHERS FOR CALLOPIES

By L. B. Crenshaw.

E. Deacon Albright's reminiscences of his years as a calliope player are the most interesting thing I have read in The Billboard in many years. It is very well written and held my interest. I hope you will have more to follow. . .

Chicago, Ill.

The series "Whirly Thru Life" ran for 32 weeks and concluded in the November 14 issue.

By WALTER (Duke) DAVIS

Marine Air Discharge

Naval Air Station

Training Squadron 50

Jacksonville, Fla.

I would like to hear from show people. Last year I was on Cetlin & Wilson's "Lasting Crusade," and this year I have been on Miller Bros. with Eddie Brenner's binge. Before that I rode cycle under Capt. Ted Brown, Speddy Hayes, Lucky Peter and Jimmie Lynch. Have two more months of school, so how about writing?—I mean letters from the people.

WASHINGTON, Nov. 14. — Because many readers of The Billboard have been over the world in their operations as performers and otherwise, this appeal will be of great interest. The Office of Strategic Services is on the hunt for photos showing the terrain of foreign lands which may possibly become theaters of war. (The appeal, which blanketed the population via newspapers and newsreels re- cently, was made before our armed forces invaded North Africa; if anything, this is the need for such photos is even greater now.) Home who ever sees a trip to Europe, a world cruise or lived at any time in the Middle East knows that such a search probably has snapshots which would be valuable to the government right now. Go through your albums or files and pick out all foreign pictures which show as much as possible of the area. Offer them immediately to the Office of Strategic Services.

The photos themselves should not be sent at this time, but letters should be written to the OSS, Station O, Box 46, New York City, outlining what each per- son has in the way of photos. A question will then be mailed to each let- ter writer to be filled in with all the de- tails of what his pictures show. Hill- outhate shots of islands, air views of cities and towns or photos taken from heights are particularly valuable. Photos will be returned after use according to the OSS.

Letters relating to present-day show business are welcomed by this depart- ment. Brief communications are pre- ferred; names and addresses of those whose fame must be given, but will be with- held on request. Anonymous letters and those of the "personal abuse" type, will not be published. Address commu- nicator to The Editor, 25 Opera Place, Cincinnati, O.

By HARRY TOZER

Los Angeles.

As the old trouper now permanently located here, I have often been asked by the reporter what happened to the famous bi-cycle act of Bud Snyder, who, incidentally, retired from show business in 1950 and came out West. I was a member of the act during the 70's, touring the leading vaudeville theaters and fairs, also Europe. Last year, dur- ing the war, I got word, through a contact, someone mentioned he had seen Snyder in India, in 1944.

On a recent 10-day vacation I decided to take a trip to Southern Oregon and found a show which was an "OSS," and for all the "mystery" of the missing Bud Snyder. I arrived in the town of Grants Pass after a few inquiries was directed to a spot un- known about a show. I wandered around and finally came across a Hertizg Bros. (real name, Oscar B. Covey), 1877-1940.

Returning to Gold Hill I found his friends, and from what I heard that Bud had died on December 6, 1940, the report expected to have come in, as no-one used to take in his famous staircase routine, but Bud Snyder was a popular figure in these parts. He employed his wits and various other printed matter, running into thousands of dollars. The collection rep- resented an investment of many thou- sand of dollars, as well as a search of the world. The collection includes many letters of the members of the Hertizg Bros. memorial commit- tee. There is a letter from Leo and Mrs. E. K. Kifer and Leo M. J. Mr. K. and Mrs. L. K. Kifer and Mrs. Gannet (Trux.) Community Circus.

The Editor, 25 Opera Place, Cincinnati, O.

By PAT WALTER (Duke) DAVIS

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The Editor, 25 Opera Place, Cincinnati, O.
Riggs.

presented

recreation

north

served

revue

War,

Columbia

award,

Beth

CHRISTMAS

Our Specialty

SKATES

Any

CHRISTMAS

PAST

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Silas

1471

14.-A

Skates to

all kinds

prices

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14.-Mr.

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Mrs. A. O.

Johnston reopened the 12th Street

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Falls

Phyllis Scott returns for

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International

style

dancing.

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includes

floor

Jack Adams

1471 Boston Rd.

NY.

Our production

Soldiers’

Chicago

We are doing our part to help protect you when it is over there.

We will be pleased to serve you.

Chicago Roller Skate Co.
WANT TO LEASE THEATRE IN CITY OF 100,000 or more. Available for stage shows. ABBE MORRIS, care Billboard, St. Louis, Mo.

INSTRUCTIONS BOOKS & CARTOONS


YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Game Pictures. BALTA, ART SERVICE, Chicago, I11.

PERSONALS

COPY OF ORIGINAL BIRTH CERTIFICATES obtained, all States, or money refunded. Send stamp for details. BROWN, 993 Presi- dent St., Brooklyn, N. Y.

DO YOU KNOW THE BANK OF ARMY and Navy Officers? Send 10c and you will be able to tell their rank and pay. Other interesting information. SUPERIOR SALES CO., Box 744, Omaha, Neb.

RED, WHITE AND BLUE JAR DEAL TICKETS, 90c count, $1.45 set, $1.40 each, 2404 count, $1.75 set, $1.70 dozen lots. De- ployed personnel. KOLLY SALES, 1607 Chestnut St., Omaha, Neb.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

MISCELLANEOUS

AVONIC INVERTING MACHINES — ELECTRIC CHECK- plated. Machine new, $10.00. Send for catalog. The Billboard, 1506 Broadway, New York, N. Y.

PRINTING

200 B.U. HAMMERMILL LETTERHEADS, any type, your copy, $.40 prepaid. DREW PRESS, Box 263-F, Greensboro, N. C.

HAMMERMILL LETTERHEADS — ANY COLOR paper, ink, 39 style types. Reasonable prices. Send for free details. WOODRUFF'S, 2117-T Lewis, Dulleh, Minn.

WINDOW CARDS — 1x2, 225 color, 100c, $2.75, 500 deposit, balance C. 0. D., plus mailing charges. THE BELL PRESS, Winton, Pennsylvania.

WANTED CARDS — FOR ALL OCCASIONS. Faux 1x2, 2x3, 3x4IVE, 4x5".本网 have, $3.50. TRIBUNE PRESS, Poway, Ind. Harry, 2929, (R.D. 4) Los Angeles, Calif.

$1.00 POSTPAID — 100 BIG 1x1 BONL LETTER- HEADS and 100 6x8 White Envelope Adhesive. Free wink. BERKELEY PRINTING, 907 W. Rossette, Philadelphia, Pa.

100 3x11 LETTERHEADS, 100 ENVELOPES, $1.00 postpaid: Circulars, 50c, $1.50: Gun magazines, 50c, $2.25: YANKEE PRINTING, 4701 Sheridan, Chicago, 111.

SALESWOMEN WANTED

BEautiful and attractive women wanted, may or may not be married and must have a time. JOHN W. CREWS, Box 603, Potosi, Mo.

EARN MONEY RIGHT AT HOME! — LASY, G. E. MILLER, 1316 Cloverdale Ave., Indianapolis, Ind.

BUSINESS OPPORTUNITIES

BUSINESS OPPORTUNITIES, OFFERS, BAR- RELATIONS, offers, may be obtained by sending a time. JOHN W. CREWS, Box 603, Potosi, Mo.

FILM USES, ROADSHOWS—TURN TO THE BILLBOARD. You'll never find a better Book of these uses and details with Box 258, Minneapolis, Minn.

WHERE TO BUY AT WHOLESALE 500,000 Acres, Farm Toppers, and other details. HAYWOOD B. PUBLISHER, 1133 Broadway, New York City.


THE BILLBOARD CLASSIFIED ADS GET RESULTS!

DO YOU HAVE A IMPORTANT MESSAGE THAT YOU WOULD LIKE TO REACH THE GREATEST NUMBER OF INTER- ESTED PEOPLE AND PRODUCE IMMEDIATE, PROFITABLE RESULTS AT A VERY LOW COST TO YOU?

A Billboard Classified Ad will do it!

To be sure include name and address in word count. Use this convenient order form.

The Billboard Pub. Co.
25 Opera Place
Cincinnati, O.

10c a Word

Minimum $2.00

CASH WITH ORDER

Insert following Classified Ad under classification.

I enclose remittance in full in amount of

From

Address

City and State

11-12-42

FOR SALE

SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Ounce Popping Kettles. Champion Gasoline Popper, $6.00 to $13.00. COTTON BUDS, COIN EQUIPMENT, 122 S. Halsted, Chicago, Ill.

ADDITIONAL ADS UNDER THIS CLASSIFICATION WILL BE FOUND ON THE NEXT PAGE.
ALUMINUM KETTLES, COPPER KETTLES—For the home, 90c-
ALUMINUM KETTLES, COPPER KETTLES—For the home, 90c-

COMPLETE PORTABLE RINK — 45.00
Baggage or cash or will take late model Car as trade. Send for complete details. Clark
FILM USERS, ROADSHOW MEN—Turn to "Roadshow Men" page in index on page 31 for advertising of 8-16/35MM. Films, Equipment and Supplies. 3

FILM USERS, ROADSHOW MEN—Turn to "Roadshow Men" page in index on page 31 for advertising of 8-16/35MM. Films, Equipment and Supplies. 3

FOR SALE—PINOY RIDE, THREE MAJORS
Two Baby Riders, six Trucks and Trailers, good condition, fully equipped. Write Promoters. WRITE BOX 56, Anstett, Mo.

WE HAVE A LARGE SELECTION OF MUSICAL INSTRUMENTS AND ACCESSORIES. MUSICAL INSTRUMENTS and ACCESSORIES.

ACCORDIONS—Used 120 BASSES FOR SALE. Some in excellent condition. From $15.00 to $50.00. Pre-own ACX MERV METZ, 808 C. 30th St., Philadelphia, Pa.

FOR SALE—NEW HAMMERS ELECTRIC TOOL CO.
32-36th St. W. 47th. New York, N. Y.

MUSICAL INSTRUMENTS AND SUPPLIES.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORES, Sets. Various Band Costumes. Staple Costumes. No. 117, 1101 Market St., Cincinnati, Ohio.

WILL PARRY, 2417 W. 47th. New York, N. Y.

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADER, Mind Control, Mind Tricks, Fortunetellers, Buddha, Future Photos, Crystals, and Magic. Also complete line of Magic Films. All Supplies. Full line of Advertising, Prop, and Stage Accessories. The Photo Supply Catalog, 211-31 Walnut, Philadelphia.

WILL PARRY, 2417 W. 47th. New York, N. Y.

FOR SALE—SECOND HAND JOB PROPERTY

FILM USERS, ROADSHOW MEN—Turn to "Roadshow Men" page in index on page 31 for advertising of 8-16/35MM. Films, Equipment and Supplies. 3

FOR SALE—16 AND 22 SEAT ADULT CHAIRS
Planes complete, engine, frame, ticket booth, complete outfit. Funk Bros., Peoria, Ill.

FOR QUICK SALE—COMPLETE EQUIPMENT and Chairs, from 400 seat theater. Big bargains. weave SUPPLY COMPANY, 1218 S. Wabash, Chicago, III.

FOR SALE—16 AND 22 SEAT ADULT CHAIRS
Planes complete, engine, frame, ticket booth, complete outfit. Funk Bros., Peoria, Ill.

SHOESTRING SALE FOR SALE CHEAP—150.
Dog and Monk, work together; $20.00. Two Ringtail Monkeys, greatly improved single Mark Act, complete epics; $25.00. High Quality and Reliable. See Mr. Frank Steel Arena, good for Chinese; $100.00; six Monkeys, complete outfit. Includes "Circus" with Banners, etc.; set of Venetian Swans, complete, one pair, $25.00; Pitcher Camera, Picketed Pony with Pique, is Young, up to date and in great condition. Capt. BURG, R. P. T., 1101 Michigan Ave., Chicago, III.

3 TENTS—40X60 and 30X60, ROUND END, 12 ft. high, with canvas, red and black, red and white, or any color you may desire. each tent, only $195.00. Includes chairs, tables, stove, beds. Come to our yard and get your order in now for your coming shows. FOR $1 complete list of 40 Tent bargains. Also 100 Chairs at $1 each. Stop, Flick, Sutliff, Sidewalks. You will need SMITH TENTS, Aurora, Ill.

WILL SUFFERANCE—10 PUNCH FIGURES, 40X60, 12 ft. high, canvas, $225.00. F. CRAW, the Big, 1101 Michigan Ave., Chicago, III.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIVE PHOTO OUTFITS CHEAP—ALL SIZES.
Better drop in and see them. All the latest Signs, Etc., Photoplay Salesman, 101 E. 31st St., Chicago, Ill.

C. C. CAVERA CO., 111 E. 35th St., Chicago, Ill.

FILM USERS, ROADSHOW MEN—Turn to "Roadshow Men" page in index on page 31 for advertising of 8-16/35MM. Films, Equipment and Supplies. 3

LEATHERETTE FOLDERS FOR 1X2 AND 2X3 PATENTS.
Free sample. C. G. CAMERER, 146 Park Ave., New York, N. Y.


WANTED—EASTMAN'S DIRECT POSITIVE Print, 5x7, 2 and 3 inch.
What have you? Address "WANTED", Printers' Ink, 210 No. E. 1st Ave., Miami, Fla.

WANT $10.00. ROLL FOR EASTMAN DIRECT Positive Print, and $20.00 for 21x27. Address "WANTED", Printers' Ink, 210 No. E. 1st Ave., Miami, Fla.

GALEREA, 281 N. Main St., Coats, Pa.

B 8x10 POSITIVE PRINT, 2 1/2 INCH. 15 Cellon of Chemical, all $95.00. BOX 124, Buda, Ill.

B 8x10 PERFECT REPRODUCTIONS of Your Photographs, 4 cts. a piece. Send 25c for Full List. BOX 3122 N. Clark St., Chicago, Ill.

FILM USERS, ROADSHOW MEN

Turn to "Roadshow Films Page" see index on page 31 for advertising of 8-16/35MM. Films, Equipment and Supplies. 3. For complete information read the Roadshow Men page. 3

Make doubly sure to get your copy of The Billboard Christmas Special. It will carry more advertising for you and special feature stories as well.

SAX MEN, TRUMPET MEN AND DRUMMER
—Union. Fine salary, long location in Syr-
acuse immediately. H. WILLIAMS, Andy's inn, Syr-
acuse, N. Y.

STRING BAGS—PREFER BAGGING DOUBLING
Having a lot of work in Boston area, and will
be located in that section in immediate opening. Contact BUD VAPLES, Supper Club, Fort Worth, Tex.

WANTED—EXPERIENCED TELLERS
San for location. Wine or writing duties. Write for information.

WANTED—TO HEAR FROM SHOWMAV.
Located in Texas. L. E. BILLI- TOLL, Mineola, Tex.

WANTED—BASSES, BARITONES, HORNIS
For 50 piece defense plant concert band. Good
als furnished. Pay weekly. Write Mr. G. B. Wood, Warship Yard Band, Panama City, Fla.

WANTED TO BUY

AMMUNITION WANTED—PAY $50.00 PER 500 for 22 shorts; $70.00 per 500 for 22 longs; $125.00 per 500 for 22 long-rifles. Contact AMMO SOURCES. For 30-30, 30-40, 300, etc., etc. Pay in gold. ENGLISH HAMMER, New York.

Pistol SKATES—WANT 100 PAIRS of Chas.
Skates. Must be in good condition. Contact MR. MCGHANN, Antlers Hotel, Colorado Springs, Colo.

At Liberty

ANNUAL MEETING—TUESDAY, 7 P.M.
At the Hotel Wilma, 6th Ave. and 65th St., New York, N. Y.

Minimum 25¢ per copy

Due to the excess of postage necessary for this monthly mailing, two months in arrears will be "blind" ads, or those using a box number in anyArcade Co. 300 E. Halifarn, Bost-
ton, Mo.

TOMPSON LAUGHING TRICKS, THIRTY

TENORS—FOR SALE—ONE BLIND.
Includes complete outfit. For good location, IMMEDIATE

At Liberty Agents and Managers

AUS, Manager—A. H. B. Pitihow, Contracting, Pro-
ing in several countries. Age, 45. Apply with agent or manage band. Have done successful and commen-
dated by all. Must be in. New York, N. Y.

At Liberty Advertisements

By a Wave (Poor Line Large Lip Curtains)
One of the finest pieces of work ever add-
25¢ for the forwarding of replies.

At Liberty Bands and Orchestras

LEON LEMS ORCHESTRA—Pedro men, well.
3.00 per day. Working at Long Island, N. Y.

At Liberty CIRCUS and CARNIVAL

WANTED—MUSICAL INSTRUMENTS
Legitimate scenic art—is used by the best The-

e one, 310 Clay Ave., Iowa. Write immediately.

At Liberty DRAMATIC ARTISTS

At Liberty—Blanch, Choral, Cornet and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Kid Alto Sax, Clarinet and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Baritone Sax and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Lead Alto Sax, Drums and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Clarinet, Drums and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Drums and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Trumpet, Drums and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Baritone Sax and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Baritone Sax and Flute players—Musician. 594 Newman St., New York, N. Y.

At Liberty—Drums and Flute players—Musician. 594 Newman St., New York, N. Y.
**NOTE**—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office. Deadline for such letters is Wednesday morning in New York, Chicago, or Cincinnati, respective. Remember to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis. Names of those concerned will be repeated in the next issue.
Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
KETCHUM SEES BIG MEET

(Continued from page 39)

The Hotel Sherman has again been selected as our meeting place because it seems advisable for all branches of the business to meet under the same roof and to co-ordinate their ac-

dtivities as is the practice at the annual President Ketchum’s Meetings. “The Market Place will also provide for a meeting of manufacturers and agents serving to our industry. Secretary A. H. Hodge reports that there were only a few spaces unreserved as of

November 24. The Market Place will be open from 10 a.m. to 5 p.m. and all operators will be given an opportunity to do business from 10 a.m. to 12 noon. We have arranged for several meetings regarding maintenance and repair and the market will be open to meet the needs of that factor.

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“The Hotel Sherman has again been selected as our meeting place because it seems advisable for all branches of the business to meet under the same roof and to co-ordinate their activities as is the practice at the annual President Ketchum’s Meetings. “The Market Place will also provide for a meeting of manufacturers and agents serving to our industry. Secretary A. H. Hodge reports that there were only a few spaces unreserved as of November 24. The Market Place will be open from 10 a.m. to 5 p.m. and all operators will be given an opportunity to do business from 10 a.m. to 12 noon. We have arranged for several meetings regarding maintenance and repair and the market will be open to meet the needs of that factor.
More Money in Circulation Helps Merchandise Business

CHICAGO, Nov. 14.—According to reports received, money in circulation in the United States increased $25,000,000 and $250,000,000 in the past two weeks, and it is the case with the circulation of the states now the largest in the history of the United States. The money in circulation is expected to increase further in the coming weeks.

AC Places Rigid Rules In Effect on Supply Stores

ATLANTIC CITY, Nov. 14.—Rigorous pressure on "fly-by-night" merchandise outfits, attracted by the army occupations, has been exerted by the Atlantic County League of Retail Merchants, opposing rigid enforcement of the wartime regulations of the city.

It was pointed out that many merchants from out of town have been drawn here by military occupation and a desire to meet customer demand, and the hunt is on for new supplies of merchandise.

If you were to discover this market or have not been discovered by operators are missing a golden opportunity for the fastest turn-over in their operation.

We in the New York office of The Billboard have always known of this market and last week, when a well-stocked item can be on a card. Jerry Coburn, one of his "Lucky Black Cats" and it was offered at 28 cents for 0.29 cents, the fate to be used in a worth-

The Billboard is sold in short orders.

Goldwyn Company and Casey both report plenty of activity in the operating field and also an increase in the belief that the coming Christmas shopping season will be the largest ever in the history of the industry. The reason for this is the large percentage of new merchandise outfits, including "fly-by-night" outfits, have been caught up in the situation, and there is a great sense of urgency for the future.

We understand that Arthur Basson, of Basson's Dandy Products Company, is preparing something new over at his place and that he will be ready to make a new series of ads, which will be used the next week or so. He has only been in this field for a comparatively short time, but long enough to convince him that it will be worth his while to create and manufacture product for card promotions. And he is going to continue to do just that.

Have you thought of offering one of the many patriotic banners available as a collection award. They're inexpensive and, if you have a limited number of people to be given, should have a ready acceptance. It's worth considering.

HAPPY LANDING.

Campaign for Flag Use Brings Jump in Sales

NEW YORK, Nov. 14.—Direct sellers and confectioners are busy cashing in on the coming Christmas season, and in addition, merchandise is being offered with a "bang" in this country. Seed, Biscayne Bay.

From J. A. Whyte, Manager, 991-999 Northwest 79th St., Little River, Miami, Fla.

I know that you will be happy to hear the most recent results attained from our $2 ad in the Supplement of The Billboard.

The direct results from that little ad in order amounted to over $8,500. One order alone, from Honolulu, Hawaii, was received and totaled $2,250. Needless to say, we are more pleased with the results. We have used the Billboard exclusively as our advertising medium, and in the past business two years ago in a very small city. Since we have taken to The Billboard and a lot of hard work, we have just moved into our new and spacious 9,000-square-foot show room and offices.

The Atlantic City merchants are invited to see our Florida Marine Exhibition when visiting Miami.

Ben Smith

For year's satisfied toys and animals hold, always being devoted to turn over a buck for an operator. They had most detailed description of the bread and butter giveaway. Today, however, the operator is more and have no weights that are more than that... They are among the top producers on this card or board and are on sale to sell tickets that are operated by who have been fortunate enough to be in an area of stopping by the people. The run has been very interesting heavy that many of the boilers are already beginning to have their hands, laying in sufficient stock to meet customer demand, and the hunt is on for new supplies of merchandise. Stuffed-toy manufacturers who have not also been discovered by operators are missing a golden opportunity for the fastest turn-over in their operation.

We in the New York office of The Billboard have always known of this market and last week, when a well-stocked item can be on a card. Jerry Coburn, one of his "Lucky Black Cats" and it was offered at 28 cents for 0.29 cents, the take to be used in a worth-

The Billboard is sold in short orders.
Popular Items

Write to The Billboard, Buyers Service Department, 25 Opera Plaza, Cincinnati, O., for addresses of companies in this department which interested you. Be close addressed and stamped envelope for prompt reply.

Satin Insignia Banners

To meet the trend of patriotic banner buyers, A-Kademy Flag & Banner Company is marketing a series of five satin banners, 9 x 12, with the usual fringe, tassels, etc.

The following arms of the service are represented with official insignia: Air corps, marines, navy, coast guard and army.

The company states that it is in a position to make immediate delivery.

Military Service Kits

Mills Sales Company states that it is stocked with the line regarded as the most popular service man's item at the present time. It has a line of kits described as Dufflebug Service Kits with fittings. Combination Dufflebug with Shoe Shine Kits, First Aid Duffle Kits and Empty Laundry Duffle Kits.

Tintype Mounts

Of interest to One-Minute Camera fans is the new line of lightweight photo

The Billboard, November 21, 1942

THE BIGGEST SELLERS IN SALT AND PEPPERS WE EVER PLACED ON THE MARKET

Made of wood, neat workmanship, all polished, every one unique

No. 3605—Rolling Pins
2 1/2 inches long, maple finish.
$3.60 per doz. Pairs

No. 3606—Three Piece Bowling Set
Consisting of 2 1/4 x 10 inch, maple, inside with red orator, black bowling ball finished to lie, and two removable targets, each 2 1/4 inches in diameter. The original game of the salt and pepper shakers.
$3.60 per doz. Sets

Samples of all four will be sent on receipt of $2.00.
No. C. O. D. orders without a 25% deposit.

We have now 75 different kinds of Salt and Pepper; ranging in price from $1.50 to $4.20 per doz., fully illustrated on our price lists $299.25, $299.50, $299.90 and $310.00, which will be sent on application.

We do a wholesale business only and do not send price lists to private people.

LEO KAUL IMPORTING AGENCY, Inc.
115-119 S. SOUTH MARKET ST.
CHICAGO

BINGO BLOWER

The Original Hitler Pin Cushion

Here's the novelty charm that caught on (that BIG) the minute it was shown. Antique gold finish, each complete with American Flag and jingle. Packed individually for your customer's mailing. Orders today. Immediate delivery!

1/2 Deposit, Balance C.O.D., F.O.B. N.Y.

SAMPLE 50c. Jobbers protected.

$4 20 DOZ.

BASSONS DUMMY PRODUCTS, 57-02 46th St., Maspeth, N.Y. C.

A GIFT FOR THOSE "Handy Man"

The Portable Yarn Holder and Winder
The Perfect Premium Item
In keeping with the times. Smooth Natural Wood. Stock empty shelves with a new knitting accessory "HANDY MAN" Write for price.

ACE SUPPLY CO.,
44 E. 110th Place
Chicago, Ill.

The Original Hitler Pin Cushion

Here is the original—Don't wait, get started now—It's red hot!
Board Operators, it's a natural. Ex. packed individually.

WISCONSIN DE LUXE CORP.
1902 No. Third Street
MILWAUKEE, WISCONSIN

Bingo Locations Wanted

Will consider going any place; must be a city not less than 100,000. I will finance and equip complete Bingo that can operate 6 nights a week, pay as you play style. Will give percentage to organization sponsoring same and also guarantee party that gets permit to operate not less than $100 per week.

Address all mail: BOX 392, care The Billboard, 1564 Broadway, New York City.
mérits

SELKIRX BENDS & RINGS
Two fine Engish Ten, Ely are up with moments of true friendship. Price in
cluded with, $1.00. Free postcard and board. 3041.

ROHE-SPOONER CO.
235 W. MADISON
Write For Our Latest Catalog.

STERLING SILVER RINGS

HOBBY BUSINESS

Novelty Jobbers, Stores
We have a special deal for you!
Night Club and Coat
room concessionaires

Have You Seen the
NEW NUDIE?

Nudie the newest, most unusual
800 lb., and stylish one.

Nudie Sells Herself
$10.00 per doz. (individually boxed),
Samp; ing. Send for your own
(Antique hair color)

FRANK ABRAHAM
28 W. 57TH ST.
NEW YORK CITY

LEVIN BROTHERS
HOLIDAY CATALOG

Now Ready—Showing a Varied Line of Rapid Moving Holiday Goods
Be Sure and Write for Yours Today!

Established 1886
TERRE HAUTE, INDIANA

WAXED FLOWERS

BEST QUALITY—ATTRACTION COLORS

No. 0—Large Supplies
$3.75 per 100; $3.00 per lb.

No. 1—Large Cinnamon
27.50 per 100; 24.00 per lb.

No. 2—Large Jasmine
35.00 per 100; 30.00 per lb.

No. 3—Large Rose
45.00 per 100; 38.00 per lb.

No. 4—Large Carnations
55.00 per 100; 45.00 per lb.

No. 5—Medium Rose
35.00 per 100; 30.00 per lb.

No. 6—Small Carnations
27.50 per 100; 24.00 per lb.

No. 7—Small Carnations
32.50 per 100; 27.50 per lb.

No. 8—Small Carnations
42.50 per 100; 35.00 per lb.

No. 9—Medium Carnations
52.50 per 100; 45.00 per lb.

No. 10—Small Carnations
62.50 per 100; 50.00 per lb.

Send for New List of All Prices for Bouquets for Xmas Greetings and Fast Selling Holiday Items.

FRANK GALLO, Importer & Manufacturer
1429 LOUGH STREET
ST. LOUIS, MO.

NOW READY—MID-SEASON CATALOG

Includes all popular items for PROFIT, NOVELTY, and CONCESSION OPERATORS

Large Line of Merchandise.

WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

ACME PREMIUM SUPPLY CORP.
3335 LINCOLN RD. ST. LOUIS. MO.

SOMETHING NEW! A Real Money Maker!

Selle Leather on Holders

For Factory and Defense Workers

To Hold Identification Badges

9 ELMWOOD AVENUE
WOLLASTON, MASS.

MECHANICAL TOYS—COMIC CHRISTMAS CARDS AND GIFTS—SERVICE BANNERS

WRITE FOR LISTS—BIG STOCK—ORDERS SHIPPED SAME DAY RECEIVED.

MIDWEST MERCHANDISE CO.
10TH & BROADWAY
KANSAS CITY, MO.

MERCHANTISE

November 21, 1942

NEW CATALOG

Just Off the Press

Featuring an Extensive Selection of MILITARY AND PATRIOTIC JEWELRY

Lockets—Pins—Compacts—Rings

Dog Chains, etc.

WRITE FOR COPY TODAY!

BIELE-LUVENS
37 South Wabash Ave.
CHICAGO

MILITARY SERVICE KITS

All war Boys Contains every imaginable necessity around the man in service. Retail price $15.00.

SUFFLE BAD SERVICE KITS

Complete with hat, tie, pipe & $1.00 money $15.00.

SHOE SHINE KITS - EXTRA $4.00

APRON & SERVICE MILITARY HAT $4.00

MILITARY DOLL $1.00

FIRST-AID DUFFLE KIT

For Boy Scout, Tribal and Army and Home use

DOZ. 4.00

DOZ. 2.50

DOZ. 1.75

DOZ. 1.00

For every man $1.00.

DOZ. 3.00

DOZ. 2.50

DOZ. 2.00

DOZ. 1.50

DOZ. 1.00

Order directly. Satisfaction guaranteed. Will not cut the space for boys.

Send for our latest catalogue.

MILLS SALES CO.
90 BROADWAY NEW YORK, N. Y.

Fountain Pens

We have a complete stock on hand of Ring Pen, Mudder, and All New Pens with Pens to Pencils. Write for full catalogue.

STARR PEN COMPANY, Dept. 0
400 N. Quadrants, Chicago

MAPS MAKE HISTORY

Daily maps from our War Rooms illustrate every part of the world. Send us your own needs. Handle them as business. Write for free catalogue.

GEOGRAPHICAL PUBLISHING CO.
621 E. PLYMOUTH ST. CHICAGO

SheeterWriters

For Wild Life Exhibits in stores. One good man can serve up to 60 different exhibit stands. Write for new nos. Write or wire quote.

RAYMOND WALTON
711 GRANT ST.
DANVILLE, ILL.

ZIRCON RINGS

Ladies & Gents $4.00 $5.00 $10.00

A nice and unique group of jewelry for the ladies. We will mount it with beautiful gemstones. Write for new sets.

Box 311 E. & LOWE — St. Louis, Mo.

P-P-E-R M-E-N

Can use old times in most States on National Farm Publications. Well known.

E. HUFF, 5416 Phillips, Dallas, Texas

MEDECINE MEN

Write for new wholesale catalogue on Trusting, Oil, Hair, Soap, Cleanser, Balm, Etc., and a complete catalogue of General Products Catalog.

E. HUFF, 5416 Phillips, Dallas, Texas

www.americanhistory.com
Next Issue
LIST NUMBER
Will Feature the Following Lists:
COMING EVENTS
Poultry Shows
Order a copy from your newspaper dealer NOW or mail 25c in postage or cash to:

Billboard
Circulation Dept.
25 Opera Place
Cincinnati, Ohio

Events for Two Weeks
November 26-30

- Warsaw, Ind.: Tippecanoe County Fair.
- Bloom, Ill.: Will-a-Cross Poultry Show.

LEWIS NORFOLK BARN
(Continued from page 34)

100 each.

Byline

MADAME RAGAN tells us that many of the Barn's customers hunt the area around to it. All we can say is: "This is your chance to fill it up." 

Billboard

MADAME RAGAN

DEWA S.絲K Infused with some new ideas about performance and citizen involvement, the 2023 National Poultry Congress, held in Indianapolis, showcased the latest trends and innovations in the poultry industry.

The event, which featured sessions on topics such as sustainability, technology, and consumer engagement, attracted thousands of participants from around the world. Among the key highlights were sessions on precision feeding, robotic egg collection, and innovative packaging solutions.

"This year's conference was all about the future of the poultry industry," said Dr. Jane Doe, executive director of the National Poultry Congress. "We're seeing a real shift towards more sustainable and efficient practices, and the sessions reflected that.

The National Poultry Congress is the largest event of its kind in the United States, and it serves as a valuable platform for industry professionals to network, learn, and collaborate on the latest developments.

"There's no doubt that the poultry industry is moving forward, and this event was a testament to that," added Dr. Doe. "We look forward to seeing everyone again next year."
Ratline of Truck Mileage Put off by ODT Till Dec. 1

WASHINGTON, Nov. 14—Office of Defense Transportation has postponed its mileage reporting program for the nation's 5,000,000 trucks and commercial vehicles, including the show business, from November 15 to December 22.

A spokesman for ODT pointed out that the 15-day postponement will correlate the ODT program with OPA gasoline rationing program for private passenger cars, at the start of which has been set for November 22 to December 1.

A spokesperson for next month, no commercial motor vehicle may be operated unless it is equipped with a mileage reader that is leased or sold by the ODT and that is authorized to carry out the allotted mileage. Eastman said that postponement of the deadlines on certificates of war necessity does not change the tire-inspection period for commercial motor vehicles. These inspections must be made between November and January 15.

Golding Donates $500 To SLA Red Cross Fund

CHICAGO, Nov. 14—J. C. McCarthy, chairman of the board of trustees of the Showmen's League of America, was agreed upon this Wednesday (11) when he presented a check for $500 through the Golding, carnival operator of Columbus, O., capacity to the League as his personal donation to the Red Cross.

This donation will enable the Red Cross to purchase the fund to over $10,000. Golding has given a check for $250 for the relief fund of the League.

Sheffield Barn for West

TULCUMOCA, Ala., Nov. 14—Frank West, a country-music singer, whose show closes its season here next Saturday, will winter in the street car barns at Sheffield, Ala., on the basis of work starting today. Officials said the show's season was so successful that the preparations are being made for next year.

RB Closes November 29

CINCINNATI, Nov. 14—Ringling Bros. and Barum & Bailey Circus opens here November 27 for a two-week stand.

Jackson Cole's Best

TAMPA, Fla., Nov. 14—Jackson Cole's strength of a blocked downtown traffic in front of the Hotel Imperial here.

After 2,000 children's tickets were sold, Chief of Police Joel D. Holden ordered the crowd dispersed because of possible traffic hazard. Waltrip had obtained a warrant against M. A. S., who use the sidewalk ticket booth and is employed by the motion picture firm, had not been notified. The chief and his family were among those who were left without tickets and he let it be known that if he had not received his ticket he would take the remaining children purchase tickets.

Gov. Paul B. Johnson and family and attendants were at the special white house for dinner.

RB Changes Lots

(Continued from page 37)

for admissions bought for the Friday matinee. Saturday matinee was a full house and the night show had them on the draw again. Delta newspapers and radio sta-

Again. According to Frank Braden, press re-

sentative, the show has had excellent results.

Recent personnel changes included the hiring of Jack Zollner, executive, who left at Fort Worth, and Leon Pickett, who was transferred from the truck division to the U. S. Army officers' reserve at Camp Blanding, Fla.

RINKS

(Continued from page 44)

sessions and has the advantage of bus and train traffic.

ONE THOUSAND employees of Western Electrile Company, members of the International Brotherhood of Electrical Workers, will open a special roller-skating party recently, with skiing races and exhibitions at the Wheelin's—Twin City Arena, Elizabeth, N. J.; Boulevard Arena, Bayonne, N. J.; and the Metropolitan, Paterson, N. J., all while the Korean conflict.

SEPPINGFORD'S, Cincinnati, now has a female floor manager in the person of Miss Sue Lake, and is said to be the first woman floor manager in the country. She is a swimming star, holder of awards for figure skating, and a star of John Wistie, Detroit Lions' football star.

WHEELING (W. VA.) ROLLER RINK, operated by Cecil Milam, will be open for $2 a night, with 50 cent rides to the ring November 15. Rink is closed, under the order of the County health department, until Monday, November 20, and Tuesday, November 28.

READING (Pa.) ROLLER RINK, operated by the Reading Roller Rink Company, has been scheduled to continue to remain open five nights a week, closing only on Sunday and Monday nights. Business is crippled for this rink is managed by Raymond Smith.

SYD CONN and Bill Rose, partners columnists of the American Medical Journal, have announced the appointment of Miss Mary Milne, Miss Wood's sister, to succeed Bannen Toops, who left for the army November 13. Conn's column will be devoted to the local Pugilist Fight Campaign. Drive lines in the near future. Winslow, Conn. Barber and Carbonell were married in the home of Miss Irene Scott, and engaged in entertainment in connection with the drive.

KLAITO RINK (Springfield, Mass.), bought by Frank and Mary Wilde, who have been on the road, and closed last season, are again in operation as the Klaito, and they broke into the ring, breaking the habit of the ring.

OFF THE CUFF

(Continued from page 39)

Equipped with a new grand piano on Saturday (14), TEDDY KING canceled the show at the Excelsior Hotel, New York, N. Y., to go into the army. HUGHIE ORTIZ is now in command.

THE VOCALAIRS (Vic, Freddy and Harry) of the Johnson booking agency, at the Klay RAY, pianist, are now in the Rangham House, Philadelphia.

MASON WEAVER, at the Hammond organ for four years, is now with the Bar, Reading, Pa. THE COMMERCE (John, Clement and Gus Miller), are working at the Bar, Reading, Pa.

CHET CHIOTTINGER and CHET CHISSMAN at the Solar, Easton, Pa., are working this season for Nat Allen, Pa., GREGG LEVIN is working the organ in the former Carey lounge, formerly housing Van Tassell's Restaurant.

THE CHIMES (40th Street and 16 St.), has closed for the season, and is moving to New York with the firm, for a room and a piano.

Barrie, Philadelphia.

MIDWEST:

DICK ROSELY has moved from the Plum, Duluth, Minn., to the Beach, Omaha, . BILLY MULKEY'S Trio has opened at the No. 1 Theater, Bar, Chicago.

JOHNNY WHITE has the Balmore, Bar, Kansas City.

BILLY CHANDLER's (4) will follow up the Cirkus circuit, going into Grand Rapids, Chicago, November 21. FOUG TONS GROUP, at the Uptown, Chicago.

THE CHIMES (40th Street and 16 St.), has closed for the season, and is moving to New York with the firm, for a room and a piano.

-LOUIS JORDAN, colored leader of a quintet, has received 90 engagements from here to the South and Midwest, his girls handle jive as well as continental pieces with equal skill, and can please any type of audience.

ANGEL, the leader, spends most of her time stepping the bug, and doubles on the guitar; Marys handles the guitar and piano, while Tula is the accordion virtu-

The Three Strings

(Reviewed at Tradesmen, Chicago)

This musical unit is composed of four more bookers, who do it all themselves. They perform with a show tunes, Sett and Stewart以为 them as a typical country, and Art Pepin plays bass for a smooth, and their many requests and their misses were few.

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The New Yorkers

(Reviewed at New York Lounge, Chicago)

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PLANNING TO MARK the 50th anniversary of their marriage, the couple are making plans for a trip to Europe. They plan to visit France, England, and Italy.

Meehan was born in Chicago and has been active in the entertainment industry for over 50 years. She began her career as a singer and later became a successful businesswoman, founding her own theater company.

Geesin was born in New York City and began his career as a child actor. He later became a successful producer and director, working on many notable productions.

The couple has been married for 50 years and has two children. They are known for their charitable work and have donated millions of dollars to various causes.

The couple's 50th anniversary celebration is expected to be attended by many friends and colleagues from the entertainment industry. It is being planned by a team of planners and designers who have worked on many high-profile events.
Tax Outlook

A summary of the tax outlook for the coin machine industry may be helpful at the present time. A series of editorial articles began with the October 24 issue which relate to taxation of coin machines. This series will continue for the time being and will be for the purpose of informing the trade as well as providing ideas for combating unfair taxation.

The most serious tax problem at the present moment is the status of free-play pinball games under the prevailing ruling of the Internal Revenue Department. California operators have strong petitions before proper government officials asking that a ruling be issued on free-play games which will clear up the present uncertainty. There are indications at the present time which give hope for a favorable ruling very soon.

The 1942 tax amendments definitely placed penny counter machines in the gaming class, and the only prospect for tax relief on these machines is the passage of an amendment by the next Congress which will fix a lower fee for counter machines.

A new Congress convenes in January and a 1943 tax bill to raise war revenue will be a bigger issue than even the 1942 bill. The possibility exists for the passage of amendments to the federal tax law on coin machines, and that may be the best opportunity to get relief for penny counter machines.

If operators fail to get a favorable ruling on free-play pinball, then the next step will be to seek a favorable amendment by the next Congress.

Operators of amusement machines need an organized program in order to meet the tax problems of 1943. In addition to the matter of federal tax relief, there will be many proposals for State taxes also. Forty-four State legislatures will meet during 1943, which means many proposals to tax coin machines.

In order to get a fair adjustment of federal taxes, operators need an organized plan for enlisting State and city officials where coin machines are already taxed to petition Congress to set a fair federal rate on machines so that States and cities may also derive some revenue from the licensing of coin machines. State and city officials could make a very effective plea to the federal government, and this is one of the very important programs that must be organized as soon as possible.

Small stores could also make an effective plea against high taxes—federal, State and city—if small stores were organized to make a strong petition in behalf of coin machines. Organized steps should be taken soon to get petitions signed by thousands of locations that profit by having coin machines.

Music operators have accepted the $10 federal tax on phonographs as a patriotic duty. This tax is likely to be stable for the duration, but music operators will need to be prepared for many tax proposals that will appear when 44 State legislatures meet. Many city tax proposals are likely to relate to phonographs also.

Federal tax authorities have definitely considered a federal tax on vending machines to be proposed in 1943. But a federal sales tax now seems a certainty and such a tax would in all probability apply to most merchandise sold in vending machines. Cigarettes are already paying a heavy federal tax, and soft drinks are included in the federal scope. It may be that the federal tax on merchandise will prevent a direct tax on vending machines.

Briefly, that is the tax outlook. Future articles will deal with special phases of taxation relating to coin machines.
Late Rationing News...

The ODT extended the deadline for certificates of war necessity on trucks and commercial vehicles from November 15 to December 1. All OPA in Washington and three other states will extend the deadline for other businesses and get these certificates. About 150 ODT offices have been set up and they have been flooded with applications for the truck certificates.

All passenger car owners then will receive a basic A Rationing Book immediately when you make application for a Class B or C Book when you register. You cannot receive a rationing book unless you declare and certify that you have five lives.

City Crusade Is Revealing

Shows how groups and divisions line up when city faces pinball question.

GAS RATIONING PROGRAM

Effective Date Changed

To December 1 for U.S.

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House Committee Begins Considering New Taxes

Next tax bill may be complicated more than ever by new pressure groups

WASHINGTON, Nov. 14.—All branches of the national government are beginning to give consideration to the next federal tax bills now that the election is past. Chairman Dougough of the House Ways and Means Committee has recently made an extended statement for his committee to the newspapers. It is the business of the Ways and Means Committee to start the bills for the national government.

The coin machine trade did not have too many friends on the House Ways and Means Committee in the past, when the committee was considering these small machines. Reports indicate that the Senate Finance Committee, which has more pressure groups, has been much more favorable consideration that the House committee put on the bill.

The fact that pins are already under way for new tax bills to be passed in 1943 suggests the pressure groups put on the House Ways and Means Committee to issue a ruling which would settle the tax matter by classifying free-play games and penny counter machines by putting them in the 10 percent group.

More Pressure Groups
Looking at the tax bill for the 1943 federal tax program, all the leading pressure groups have made their proposals for the tax bill. It is to be expected that the Senate Finance Committee will take them into consideration.

Offers Conversions For Ray Machines
SAN ANTONIO, Texas, Nov. 14.—An advertisement from the Enterprise Novelty Co. has been issued for Ray Machines. The ad has been sent out in 16 colors which include only production twice the size of the machines. It has been agreed that when more machines are ready for sale, the Ray Machines will go on sale.

Thompson also has a unit consisting of a small machine which has been patented and is now being sold. The small machine is made of metal, and it is claimed to be fireproof. The small machine is for use in small stores and bars.

Federal Tax Report

CHICAGO, Nov. 14.—No report has been received to date of any new rulings by the Internal Revenue Department in respect to the 1943 tax laws for coin machines.

Reports from the trade indicate that revenue collectors in various parts of the country are busy in trying to apply the new tax provisions. Reports say some districts are trying to collect on penny scales that give fortunes, on penny grip testers and other kinds of small machines known as "pinball machines," which is possible of very broad interpretation. It places a $10 fee on a wide variety of amusement machines, including a lot of penny devices commonly known as arcade machines.

Reports also say that under the old laws, all operators for his only recourse is to write the Collector of Internal Revenue, Washington, D.C., for an official ruling on the type of machine in question.

The reports this week indicated that a new ruling on free-play pinball machines might be forthcoming at an early date.

Good reports come from operators that are organized to offer full co-operation with federal tax collectors.
Philadelphia, Nov. 14.—Need for a national federation of music machine operators has become so obvious that Spokesmen say conditions increase need for federation of music organizations

OPA Order Fixes Scrap Price in Record Trade

Wash., Nov. 11.—A new price regulation order went into effect November 13 which controls the price on record scrap material. The new order does not alter the price ceiling on new records set up some weeks ago. Recent reports indicate that quite a lot of record scrap has been turned in.

One firm in Baltimore reported collecting as much as $200,000 pounds of scrap in that market alone, and a similar quantity in Washington, D. C. One Chicago firm also reports having collected about 260,000 pounds of record scrap since June 1.

All new shellac has been cut off from record manufacturers beginning December 1, and record scrap now becomes of extreme importance in the record industry. A recent release gives the following information on the OPA order:

The object of the regulation is to maintain a steady flow of scrap material to the industry, which will permit and encourage the production of new records and continuance of OPA ceiling prices at levels established by the General Maximum Price Regulation. It also restores normal prices for scrap which, in some instances, has increased to unrivalled levels.

Shells Sources Gone

India and Burma were principal sources of shellac. Because of the critical shortage of shellac, which is essential in record manufacture, this material is under strict government control. The increased demand for record scrap, which is normal, will be handled by the OPA for new shellac, has thrown scrap prices out of line.

Already a portion of the phonograph industry requires distributors and retailers to turn in all present new purchases, and in many cases retailers require purchase of record scrap on new purchases. The practice is expected to become general, and in many cases retailers are required to post placards listing ceiling prices for new records, and record scrap becomes of extreme importance in the manufacture.

Principal points in the regulation are:

(1) The maximum price for any record in the manufacturer's catalog in March is the highest catalog price (but not above), less 30% of the OPA maximum price for credit cards, and the maximum allowable price for credit cards.

(2) The highest price for any record not in the manufacturer's catalog during the previous month.

(3) The March trade discounts and all standard quality of record scrap prices shall be maintained.

(4) Sales records at retail must, if he requires old records or record scrap for new records, be allowed a maximum allowance of $2 per pound for broken-records scrap in bulk.

(5) A seller of records at retail must, if he requires old records or record scrap for new records, be allowed a maximum allowance of $2 per pound for broken-records scrap in bulk.

(6) Maximum prices established by the General Maximum Price Regulation: (See DISK SCRAP on page 60)

Record Supply Outlook

The most important news affecting record supplies during the week of November 9 was the OPA order fixing price ceilings on record scrap and also regulating the trade-in of old records and scrap on new records.

The government order emphasized the fact that shellac is very scarce and that record manufacturers will not get any new shellac after December 1.

This government order directed new attention to collections of record scrap. Very favorable reports of the collection of scrap have been received from some cities. However, reports indicate that record manufacturers are having considerable difficulty in using scrap and that a search for substitutes still has not revealed anything expected to be completely successful.

Few reports of importance were received during the week relating to the Petrillo record ban. Everyone seems to be awaiting some action by the Senate.

Some interest was attracted by the announcement of a California recording firm that it was making a recording of a new song by a local composer which would be released especially for juke box use.

Some record manufacturers are reported to be devoting all of their production at present to supplying the demand for holiday records.

Milk Bar Finds Music Liked by Its New Patrons

ERIE, Pa., Nov. 14.—Reports on a milk bar location in this area show that music is a different type of music than that usually found in places confined to drinking. Slow music, the Glenn Miller style, is used entirely, and no novelties or "hot" numbers are ever listed.

When the bar was first opened it was largely patronized by the younger crowd, which meant large crowds but little spending. However, after a few weeks of little profit, the place was reopened with good food and slow music as the main attractions. While occasional protests are registered, the policy remains the same and the take has been good. The place was given a new name, calling it the "Music Box."

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NEW MAGNETS FOR NICKELS ON VICTOR RECORDS

FREDDY MARTIN

"Can't Get Out of This Mood"

Another swell pair of screen songs from "3 DAYS LEAVE," "Can't Get Out of This Mood," a gorgeous ballad leisurely orchestrated by Freddy, will rate the huge buildup given it in the movie. Bob Hayes and his Markin Men give out with a nifty set of lyrics. This is in the long life a good and prosperous one with the nickel trade. Favorable is:

"I Get the Neck of the Chicken"

This is a quaint little complaint that has crowded the airways lately. With Freddy's smooth handling and Eddie Stone's appealing way with the lyrics, it's a cinch hit. Both on Victor 20-1515.

DINAH SHORE

"Manhattan Serenade"

Here's the combination you've been crying for—Dinah Shore, one of the hottest new tunes. Dinah does a terrific job with it and does a swell job in the singing. At this writing Dinah is singing and directing all Paul Weston's combos. Coming up is:

"You're So Nice To Come Home To"

In this brand-new opus Dinah has everything—her way, for another six-shooter success. Cole Porter words and melody, put up in five-minute Full Weston's arrangement and direction and her own strictly up-to-date style. Both on Victor 20-1519.

HELP KEEP YOUR CUSTOMERS GOING WITH MUSIC

Order Today From Your VICTOR RECORD Distributor

KEEP BUYING WAR BONDS

RECORD BUYING GUIDE—PART 1

Records and Songs With the Greatest Money Making Potentials for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

MR. FIVE BY FIVE

HARRY JAMES (Kelan Forrest) Columbia 36659

ANGEL SISTERS (Bob Eberly) Decca 17170

FREDDE SLACK (Ella Mae Morse) Capitol 115

The five-quartet square was a clinic to land here after making the grade in Coming Up for the first time last week. It all speeded evidently was for enough operators to get copies of the discs, and this week the supply seems to have caught up with the demand. With is Forrest as angelgirl, James holds the lead so far.

KALAMAZOO

GLENN MILLER (Ten Beene-Marion Herman-Moderates) Victor 27934

BE CAREFUL, IT'S MY HEART

RING CROSBY Decca 18424

KAY SMITH Columbia 36618

TOMMY DORSEY (Frank Sinatra) Victor 27925

MY DEVOTION

JIMMY DORSEY (Bob Eberly) Victor 18372

VAUGHN MONROE (Vaughn Monroe) Victor 27927

CHARLIE SPIKAV (Gary Stevens) Columbia 36620

I LEFT MY HEART AT THE STAGE DOOR

SAMMY KAYE (Don Cornell) Victor 27932

CHARLIE SPIKAV (Gary Stevens) Columbia 36620

CANTEEN

RUSSELL MERRICK (Russ Morgan) Victor 28844

STRIPO POLKA

KAY KYSER (Jack Martin-Glee Club) Columbia 36652

ALVING KING (King Sisters-Chorus) Bluebird 11573

ANNE SHARPE (Anne Sharpe) Columbia 36630

JOHNNY MERCER (Woody Wood) Capitol 103

PRAISE THE LORD AND KAY KYSER (Glee Club) Columbia 36640

PASS THE AMMUNITION MERRY MACS

December 1942

FRANK MARTIN (Clyde Rogers) Victor 27946

THREE COMING UP

MANHATTAN SERENADE, TOMMY DORSEY (Jo Stafford) Victor 27962

HARRY JAMES (Kellan Forrest) Columbia 36648

Come Up is bunched together again with not much difference between entries, but the Manhattan combo squeezed out enough mentions to rate the first slot. Figures to keep climbing.

DER FUEHRER'S FACE

SPICE JONES (Carl Grayson) Bluebird 11586

Everybody knows what this one was heading from the first. Coverage isn't still perfect, but pick-up from last week proves that it's getting there. Jones stands alone; other versions have yet to prove themselves.

SHERAENDE IN BLUE

GLENN MILLER (Ray Eberle-Moderates) Victor 27935

BENNY GOODMAN (Dick Haymes) Columbia 36622

Dropping off somewhat from last week, Serenade can't be considered on the way down as the way things are moving lately. Tune might set up again in a foothold and eventually slip into Going Strong.

THEY'RE SUCH THINGS

Pied Pipers Victor 27974

Touted as successor to TD's smash, I'll Never Smile Again, shows gratifying progress. Moved into present category for the first time this week and isn't going to stop here.

AT LAST

GLENN MILLER (Ray Eberle) Victor 27934

CHARLIE SPIKAV (Gary Stevens) Columbia 36642

Positions in the line-up are drawn so fine no conclusion can be drawn as to which this fine hit is. Problems Wros will do from now on. Was in about the same spot last week.

WHEN THE LIGHTS GO OUT AGAIN

LUCKY MILLINDER (Trevor Bacon) Bluebird 11577

DICK TADDEI

Bluebird 11577

Out of the darkness Lights suddenly appeared. Mentioned as a Possibility three months back, the song slipped out of sight and mind. Here it is again, with Monroe pacing the climb.

I CAME HERE TO TALK

SAMMY KAYE (Don Cornell) Victor 27944

FOUR SISTERS

CLEN DRAZ (Kensey Sargent-Lebanon) Decca 18468

Lack of new record releases is giving new life to a lot of old ones, even if they don't reach the upper story, do earn a fair amount of spats. Joe still goes.

I MET HER ON MONDAY

FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909

CLOUT LOMBARDO (Bobby Gibson-Rose) Columbia 36645

NOHAGE HEIDT (Donna and Don Juan) Columbia 36636

Slipping from its once lofty perch, the calendar tune still seems to have plenty of days left. Lombardo is still giving it a lift.

NAMES in parentheses indicate vocalists. Discographical records are compiled from this column, the trade press, and other sources.

PART TWO of the Record Buying Guide discussing Possibilities and the West's Best Ralesed appears on another page in this department.
Alabama Survey Reveals Details Of How War Trends Are Changing Business and Life of Citizens

In spite of legal obstacles to amusement machines, Alabama still has had a good quota of coin machines to benefit its thousands of small retail locations. A few cities have even licensed amusement machines, while the State government has been adverse to machines generally for some years. Now a great deal of Alabama and Alabama industry is doing wonders in helping to produce such goods. All this goes to show that, in the State and the impact of national events is changing life and business within Alabama.

A survey, by the War Production Board, as quoted by the Atlanta Constitution, states that the U. S. Department of Commerce, shows what some of these changes are. The survey report reads:

In every section of Alabama the hand of war is at work tearing down, building, scattering, readjusting and making a significant — all of shaping the population to unfamiliar patterns of living. In appraising the effects of the world conflict on economic conditions in the State, we look first at the people who live under circumstances influenced by the business of war. How have they met the change? How are they solving the present problems?

Housing Facilities Strained

The first acute difficulty was occasioned by lack of adequate housing facilities in so-called defense areas, where sudden expansion of the population displaced numerous families from rural to industrial cities like Birmingham converted plantation towns and small towns. Thousands of people, unaccompanied by families, are living in single rooms. The housing shortage is so acute that it causes an ebb and flow, as in the case of cold-water districts. The emergency situations following completion of an annual and later declared itself on the shortage list with establishment of a new flying field.

At Mobile, never an essentially an industrial city, the situation became critical when the government took over the aluminum plant, the airport and the shipyards for a new wave of defense work. The census indicated 30,608 dwelling units in metropolitan Mobile in 1937; but the demand for rent or sale. The population at this time was approximately 125,000 people.

Building, private and governmental, has become all too evident since war and available dwellings and rooms were soon foul to overflowing. Appeals by the mayor and the Chamber of Commerce for citizens to open their homes brought adduced buildings, or even the airing of blanket ratings for completion of a number of building projects is beginning to ease the congestion, but living quarters are still woefully inadequate.

Revealed by Case Study

In practically all war activities the construction of new buildings. The point is that the barrel has been scraped as far as men laborers are concerned. Laborers are being drawn from farms, small towns and other sections of the State.

The effect on the unemployment situation is evidenced by a report from the Department of Commerce, showing a caseload review completed in 1942, and in 1943, the number of men seeking assistance but receiving no cash relief being reduced. A report from the U. S. Bureau of the Census, of the 9,841 cases reviewed, 22.6 per cent were cases of men engaged in increased employment opportunities.

The Welfare Department pointed out, in a report recently presented, that 15.5 per cent of the cases are received from those able to work, the working cost of records has saved the ag of the old and unemployed many more. Some of the cases removed are now being helped by some other relief in the armed forces.

Early in the summer by the Director of Industrial Relations indicated that the Defense Fund by the Unemployment Compensation Agency was conditioned in August 1942. The defense fund comprised some $568,000 above July. The increase in the unemployment compensation is that of the Defense Fund.

Labor Replacement

Practically all business not engaged in defense work is experiencing a turnover or loss of employees. Inefficient service results from lack of training and because the war has made the labor force become indispensable to the war effort and the workers unable to leave their bills.

Workers who are not yet employed in one of three classes—three former industries, those who are engaged in defense industries but have become unemployed—have been found to be engaged in work in Southern Alabama.

Workers who have been displaced from work are still looking for work in the same or in a different job.

The Department of Labor has given out women to be trained as clerks. The largest single employer in Birmingham is employing 10 men.

Young kids, however, the emphasis is more on preparation for the field, giving to wartime school and beyond. At Murphy High School, Mobile, 53 juniors and seniors have enrolled in an aviation course designed to turn out qualified aircraft pilots and aviation mechanics.

The superintendent of education has announced that the school's effort is well on its way. They are working hard, with emphasis on technical fields.

The trends are increasing the labor scarcity acute. In September the Department of Labor estimates that between 50,000 and 60,000 workers were required to avert heavy costs.

In some counties schools will be closed for harvesting. In others, neighbors are being asked to help. As the local draft of pioneers, and in still others varied "bustling up" and "bustling up." The Transportation Problem

One of the bottlenecks of the agriculture is the lack of facilities. Clipped arteries run thru all 56 counties. They have for you have the harvest will be sold directly to the soldier. The Army is to be kept out of the market. The Public Utilities Commission has been given a system of staggering work hours, school hours and business hours.

A shuttle-train service between Birmingham and Childersburg has been inaugurated for the benefit of workers. It is arranged for transporting Mobile labor to the Chickasaw shrimp plant in time for the rush of new operations. Tracks of four railroads were required to negotiate the five miles between the Gulf Arrows, and lines and bridges have been built to meet the demands. The Public Utilities Commission obtained a certificate of public convenience and necessity that 32 miles might be laid out to carry the crops.

Private Travel Lessening

With the passing of old cars and tires prices are rising in both urban and rural places. (See Alabama Survey on page 62)
New Patent Law May Be Step To Later Reforms
WASHINGTON, Nov. 16, — President Roosevelt signed a bill November 2 which gives the government power to regulate royalty rates on patents which are being used in the war effort. This is one of the patent reforms that have been under discussion for some time and indicates the strong trend toward reorganizing the entire patent system. The other bills on patents still are pending.

Under the new law the government has power to set an invention needed to prosecute the war, but the government guarantees the inventor the right to reasonable compensation for the use of his law.

This is a step toward the long-sought reform in which the national patent system will be considered as a patent pool and that any firm can use a patent provided it guarantees a reasonable royalty for the use of the patent.

ALABAMA SURVEY (Continued from page 6)
district is lessening. This fact is emphasized by a statement from the State Revenue Department showing individual county shares of gas tax collections. In August of this year, 12 counties gave a total of $12,083 in August of last year. A pleasing condition is the steady improvement of enforcement of the 36-mile speed law is the drop in traffic deaths by 6 per cent in the first eight months of 1942 as compared with the same period of 1941.

Governor Oldham has been requested to superintend all over the State and every week brings forth a more or less feasible plan from some individual for saving time. The governor has asked Sunday closing of all filling stations. Stores and laundries limit the number of weekly deliveries and many organizations have abandoned convention plans. Farmers offer an excellent example of community effort in transportation of agricultural products.

Railway and River Traffic

Once more railroad pull under their loads of men and materials, some of the travelers belong to the genius migrant, others are taking war jobs, and many are visiting sons or husbands in the camps. Buses run in multiple sections to accommodate the crowds.

According to the latest information, Alabama's splendid rise in railroad statistics could be used to better advantage. One section of the waterway connecting the industrial region around Birmingham with the port of Mobile is not being taken care of by the manufacturing plants to the Alabama factories, and while manganese and other imported ma-

KING STATE
THE FOUR SISTERS
Latest BLUEBIRD Releases:
MY DEVOTION backed by CONCHITA, MARICa, LOLITA, PEPA, ROSITA, JUANITA LOPEZ Belnas... 111555
GOLDEN Cockadilly backed by BETTIE SUE HERE TO TALK FOR JOE... 111576
KALAMATOO, backed by OVER THE RAINBOW... 111566
Currently COLLEGE INN releases are:
I YOURS, FOLKS...100283
I SEE A BIGGER MOON... 100284
DANCE Away backed by CONCHITA, MARICa, LOLITA, PEPA, ROSITA, ANITA LOPEZ Belnas... 100285
VIVA LA RAZA... 100286
MADE FOR YOU, backed by CONCHITA, MARICa, LOLITA, PEPA, ROSITA, JUANITA LOPEZ Belnas... 100288
Forever... 100289

PUBLICATION DATE: November 21, 1942

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed By Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming future Nationwide Hits in the musical life of the nation. The following list is based on the National Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

GET THE NECK OF

The CHICKEN

FREDDY MARTIN (Edie Stone) .... Victor 20-1515

May be a front-running hit, possibilities of this are significant. Since the song has appeared in many different forms, the success of this song will be determined by the sales of phonograph records.

AIN'T GOT A DIME TO

My NAME

BING CROSBY .... Decca 18514

Road to Morocco picture has got rare reviews from all screen critics and may be one of Crosby's best films of the year. All of which means that any song from the picture is going to get more than just a fair chance, a hit in Hollywood. Bing takes the carefree rhythm tune for a quick step ride and gets everything it has onto Martin's interpretation. His wide tune table for girls, he'll do it again. What can you lose?

IF I CARED A LITTLE BIT

INK SPOTS

SAMMY KAYE (Don Cornell) .... Vica 23797

JAN SAVITT (Joe Martin) .... Bluebird 30-0000

Some weeks back we mentioned this as a possibility. All we said then was Stay Away. Probably will be one of Ink Spots biggest hits. If not, the competition it faced from number of strong tunes that came out all at once. Same situation does not prevail today. New material is being added daily, and this one will be red hot. Ink Spots give ditty their usual ballad treatment, with the tenor pouring out the wool wash tale of unfulfilled love and the voice-aluminum phosphor explaining just when it is a guy that way.

Note

He's My Guy dropped out of Coming Up Week may pop back again. This is a front-week song, and according to recent reports on several re-

The WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases. These are the Record Guide's interpretation. That is, They are not definite predictions, but merely the opinions of The Billboard's Music Department.

GET THE NECK OF

The TURKEY

FREDDY MARTIN (Edie Stone) .... Victor 20-1515

A cute and rhythmic ditty that figures to boomer when the movie's from gets complete public showing. Eddie Stone's confident style in hand will make it a hit. Also attractive is a new song from Ed Holman, Pastime, Can't Get Out of This Mood, is equally effective as a vocal by Bob Haynes and the Martin Min.

TALL GROWS THE

TIMBER

CLAREN GRAY (Kenny Sargent) .... Decca 18525

From Paramount's The Forest Rangers this ballads packs the strong appeal of the wide open spaces, and it is smoothly and softly treated by Gray, with excellent singing by Kenny Sargent giving sensitive values. The recording shows the lyrics of a song in the tall trees pattern that shapes up well for the machines. It is Carson J. Robinson's Mercy Me Back to Kansas, given out- of-tune, with Pee Wee Hunt and Ensemble doing the worserly.

EVERYBODY EVRY

BARRY WOOD (orchestra and mixed Bluebird 30-0004

PAYDAY

A quick step ride and gets everything it has onto Martin's interpretation. His wide tune table for girls, he'll do it again. What can you lose?

NAPIS in parentheses indicate vocalists.

PART ONE OF the Record Buyer's Guide discussing records which are Cutting and being recorded. This week's market may be seen displayed elsewhere in this department.

With the advent of the new year, the need for more conveniences become more evident. On the other hand, women who haven't had the temporary growth of the race will be taken back by the very emergence of the race under the influence of men. School curricula will be more liberal. Alabama will be better and

www.americanradiohistory.com
Looking at Taxes

The Wall Street Journal, New York financial paper, recently had the following to say about the future political outlook:

"Voters said "Americanization," "Anti-Russianism," "House," "Roosevelt.""

Split government means negative government (as in 1930-32). New legislation means negative government—most of it intense—of all as-patchwork compromises.

Old controversial laws (farm price ceilings, price control of farm products) may be extended—and compounded.

Congress will be more pro-farmer, disadvantages of being too much pro-labor. Republicans have a record to build, favors to return.

Fourth form: Elections showed that, if Democrats are to win in 1944, Roosevelt is their only hope.

The term includes a group of records sold together as an album set.

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**PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS**

"Seven Days' Leave" We've been telling you right along about NKO's Hit Parade. Its tunes are getting a lot of mileage, and its "Seven Days' Leave" is being placed by distributors in many parts of the country. It's a hit with the public. The 商店's extra nickels. Distributors will feature this song in their Hit Parade for the next few weeks to give it its due.

"Cabin in the Sky" Coming up strong is MGM's Cabin in the Sky, with Louis Armstrong and Duke Ellington's bands featured. Scores, including If I Cared a Little Bit Less, have been in constant use on the juke box, and shapes up as a picture tie-up must. More details on this next week.

"Road to Morocco" Everything said and done about Seven Days' Leave applies equally well to Paramount's Road to Morocco. It will be released nationally on November 27. Get any of the various recordings of Moonlight Drive You, Constantly, Ain't Got a Dime To My Name, and the title tune, and be sure to place these in the juke boxes when the film reaches your territory. Bing Crosby's voice in this picture will be as big as his in Morocco with the help of Bob Hope and Dorothy Lamour.

**PHILLY MUSIC MEN (Continued from page 59)**

Orchard Record and the local association urged that associations in all parts of the country forget their petty jealousies and work for the common good of all in hastening the development of all associations into a national body.

**Big Attendance** The dinner dance featured a large turnout of members and invited guests, including Shep Fields, orchestras leader, taking an engagement for the Philadelphia Theater. Representatives of the record companies and trade press were also present.

The meeting also marked the nominations of officers for the new year. Elections will be held on the November 19 meeting at the association headquarters in the Salford Hotel. A new slate of officers, with many of the newer and younger members, will be elected. A large slate of members declared to continue in office in favor of the new and younger blood.

Raymond Bernhardt and Jack Steph- en were nominated for the presidency to succeed William L. King. For vice presidents, Edward Bell, John Zercher and Jack Stephenson to succeed Charles Young. For secretary: Raymond Bernhardt (incumbent); for treasurer: George Zercher and Mrs. Minnie Schmidt (incumbent); for director: Joseph Metzger, Horace Elkins, Herman Scott and George Stebbins. A new slate of trustees for five seats on the board of directors, nominees included Earl Brown, Chester, Pa.; Meyer Cowan (incumbent); Ben Freiman (incumbent); Phil Pranke of Chester, Pa.; Herman Scott (incumbent); Louis Rusman (incumbent); Louis Stebbins (incumbent), and William Stebbins, Larry Yanks and Tipple Klein.

**NEWS NOTES**

Sol Leager has signed four name bands for music-making in Stage-Door Canteen. They are: Artie Shaw's Artie Shaw, Harry James' Harry James and his Boys, and Tony Pastor's Tony Pastor.

**Universal Late**

Closedly the tune Miss You in its latest low-cost version, Universal offers minor tie-ups with Strictly In The Groove. Miss You has been vari- ously recorded and may provoke new interest when the picture picture goes to the local movie house.

**AMUSEMENT MACHINES (MUSIC)**

**PRIORITYs AND MATERIALS**

**Develoments of the Week in All Industries**

During the week of November 9 gas rationing assumed ever-increasing im- portance. In some sections of the country car owners were to register for gas rationing during the week.

The OPA also announced that the time for the national rationing program to go into effect had been changed from November 22 to December 1. This was a result of government agencies being informed that it was possible to have a certificate of necessity for 15,000 cars a week.

The OPA was busy with its part of the program. Office equipment, Transportation was also completely swapped with the job of putting the vehicles into effect. All users of trucks were supposed to have a certificate of necessity by November 15.

A national campaign was vitally concerned by the entire rationing pro- gram and they are urged to see reports on gas rationing, as it affects operators, elsewhere in this issue.

Discussions by high government offi- cials and business leaders during the week indicated that man power is be- ing allocated to the most important materials at the present time. President Roosevelt is taking an important part in the discussions of what may be done with the shortage of the materials. In the week that the goal for the armed forces would run out, the manufacturers are vitally concerned by the entire program to control man power are being widely discussed.

The Gallup Poll released to newspapers recently stated that a survey of popular opinion shows the people to be very much in favor of the scrap metal drive. They feel that the present campaign has been a big success, and four out of five families report that they have contrib- uted to the campaign. Official estimates are that about three million tons of scrap have been collected.

- A plan has been demonstrated in New York which would do away with the inner tubes for all automobile tires. Trademans who saw the demonstration are reported to have been amused.

- The plan came from Tulsa, Okla. The idea is to take the tubes out of the fire and then put in one to two quarts of cold water. The rubber is then inflated with air. The tires are then inflated with air. The tires made with this method are said to be in practical use.

- The idea seems to be very successful and it is expected that the tubes will be used in the future.

- Some people call the idea crazy, but others say that it really works. The first test was being made on trucks.

- Adding to gas rationing troubles was the fact that the producers of turnip greens is facing a daily shortage of 100,000/100,000 bushels of gas. The supply is running short, causing the growing problem of rationing. Government and industry officials have had to say that the traffic load for railroad capacity was running at something in 1943. Already the roads are being tightened.

- The oil industry now has about 130,000 brick in service, and there is no chance to increase the output.

- An interesting sidelight on the use of milkweed to make rubber has come from California. Two scientists who are well acquainted with rubber have brought some bolls from that country which they say contain a substance which milkweed that will rival the best. They say the substance cannot be used as a para-rubber. The bugs are really back to the milkweed. This will be a new wrinkle in the production of rubber and will help to reverse the work to help convert milk into rubber.

The OPA has recently started a drive to make sure that all farmers are not complying with price ceiling rules. Warnings have been issued to about 4,000 farmers who have been following the price ceilings in that area.

The idea that certain plastics could be substituted for rubber in manufacturing industries is being worked on. The production of plastics and rubber is being worked on in business circles. Important busi- ness papers are publishing materials and features articles on the subject.

It is reported that some impressive re- sults have already been obtained in re- search departments of large plants. Plastics are being produced which can be made into rubber.-

Plastics are being developed that will take the place of rubber in many fields. Some authorities are saying that really a materials revolution, and they foresee future applications for all types of plastics after the war.

While a botter's convention was meeting in Chicago during the week of November 12, an important announcement was made by the packers. The announcement was made at the mid-laboratory con- test of rubber, as it was found that the packers of all brands, and other fabric materials.

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November 21, 1942

AMUSEMENT MACHINES (MUSIC)

Alaska Road
Boosts Trade

CHICAGO, Nov. 14—The coin machine industry has not an entirely idyllic bystander as the development of the Alaska highway, other important construction work goes on there, Canada and in Alaska. Before the present war started sales of coin machines to Canadian operators was increasing at a very favorable rate. Within the coin machine manufacturing industry is revolved. It is expected the state that the activity will be able to establish new distribution channels for selling to Canadian operators.

Canada's production of coin machines is higher than the United States and time has proved the coin machine business operates favorably all sections of Canada. Coin machine operations have been favorable to machine operators in Canada.

One result of Canada's being in the war has been the development of manufactured goods from Canada, an extent that had never been considered possible before. Indications now are that Canada will become a real industrial rival of the United States when the war is over. Manufacturing plants have been developed at a high rate to make war supplies for the service forces and also for sending to the British forces in all parts of the world. This development has been in Canada as far as man power would permit, and the industrial development in Canada, the manufacture of cigarettes has greatly increased.

Favorable to Machines

All of this industrial activity has given a boost to the coin machine and coin machine of various kinds, and the Canadian Government is making plans for continuing its activities at as high a rate as possible after the war. One of the encouraging signs is the development of the Alaskan highway and related installations. This highway will mean an ever increasing stream of travel and freight traffic from the interior of Canada and from Alaska.

Business experts foresee a much bigger tourist trade in Alaska than ever before when the war ends, and movement of such traffic will go through Alaska. The resultant of such increased business will mean strong demands on between Canada and the United States and the United States following the very close co-operation that has taken place during the war period.

Increased business relations will mean greater sales for coin machines in Canada and there are some signs that Canadians will visit the United States more after the war. The increased industrial production in Canada will mean still stiff competition for American coin machine manufacturers, but experts feel that business and government are learning a lesson in co-operation during the war.

A special commission, set up to study the wars, has recommended in its report that the United States and Canada should work together on a basis of co-operation and that free trade will be worked out.

Wisconsin Report Shows How Autos Are Dropping Out

MILWAUKEE, Nov. 14—The State Motor License Office has recently issued its report for automobile licenses in the State during the first seven months of 1942. The report revealed that how fast the revenue is dropping on automobile licenses in Wisconsin is a clear indication that there are 204,500 fewer automobiles in Wisconsin than in 1941. The State Motor License Office based the information given out by official figures.

It was possible to compare the State license figures for 1941 with the federal tax figures for 1942. However, the federal tax figures cannot be exactly compared with the 1941 State license figures.

We still have all 12-month permanent magnetic speakers (U.S. built). Designed to operate on either d.c. or a.c., phone, or public address system. Housed in all wood cabinets. Attractively designed. ALL SIZES—BUY NOW—NO MORE AVAILABLE for the duration. ORDER NOW—EXPRESS DISCOUNTS.

SPECIAL OPERATOR'S PRICE $10.95

E. F. Lossing

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List of all accessories and attachments for all models of speakers, 500-1000 series, available for all models of speakers, 500-1000 series.

Orders filled as received until stock is exhausted. Guaranteed all new stock. Money back if disappointed. C.O.D.—WIRE OR WRITE IMMEDIATELY.

VAUGHAN MFG. CO.

CHRISTMAS & NEW YEAR GIFT SPECIAL

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Addres.

American Folk Records

PHILADELPHIA MUSIC GROUP. Ship Fields, orchestra leader, uses a guest at the dinner and is expected to play from left, standing. The organization is a recently successful hit record campaign.

News Notes

Again a blank week so far as reviews are concerned... Bob Atcher is returning to his old home town Sunday (15) to headline the Radio Jamboree in Cleveland. His Smoky Mountain Boys, Joe Puckett, his son-in-law, the late Earl Williams, the late Charles Williams and Jack Williams are all still in the music business and are expected to play on the show.

Recommended

"Our Song"—Patti Page (Bluebird 930-050)—A sentimental ballad given top notch treatment by Patti Page, who takes in her familiar and always popular style, with her own excellent guitar accompaniment.

Chicago Summary Shows How Fast Stores May Close

CHICAGO, Nov. 14—In interpreting a recent prediction by the United States Treasury Department, that 35,000 retail stores would be closed by the end of the year, the Chicago Daily Tribune has commented on the application of this trend to Chicago locations.

It was pointed out that such a trend would mean the closing of 250 retail stores in Chicago proper and about 10,000 in the State itself. The newspaper said that the normal opening of new stores in the city had dropped to about 50 per cent of what it is in normal times. In normal times there are about 150 new stores opening each year per 1,000 already in business.

The government has estimated the retail stores in the country at 1,200,000 units. In Illinois the census report shows 109,126 units in 1939, of which 55,696 were in Cook County and 47,833 in Chicago. Including retailing, wholesaling, package liquor, automotive stores and stores of this type. Excluding the restaurant, tavern, filling station, liquor and similar stores, the Chicago State Department reports 9,500 retail stores, the county 29,000 and the city 23,000.

Graves Better

A copy of the World's Fair, British coin machine paper, October 24 issue, was just received here today. In it was a feature piece on the coin machine industry, the editor of the British paper, has been ill for several weeks and is just getting back to the job. The report is that he would have to take the paper for some time. Edward Graves has for some time represented coin machine news from England to The Billboard. The American trade will wish him a speedy and complete recovery.

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MILLIONS OF MATERIAL
Plastic Caps

For Bottles

Plenty of material, but ma-
chinery to produce caps
seen as cause of delay

CHICAGO, Nov. 14—When bottlers of soft drinks met here this week to discuss the reasons behind the many serious problems, they had at hand an abundance of material—hard-sell- ing convention in New York that the conference on the problems of the bottling industry. It was stated at the meeting that there were 20,000,000 bottles of special type of plastic
bottles, provided molds, and other manufacturing machinery can be found throughout the country making bottle caps.

The chemical industry has performed an important part in making the new plastic material available in such large quantities. The new plastic is molded from the formyl resin. The areas are not large enough to meet the demand for making bottle caps.

Manufacturers of the urea-formaldehyde of thermosetting plastics are the American Cyanamid Company, the Plas- tekion Corporation and the Bakelite Corporation of the Union Carbide & Carbon Corporation.

Other Materials

Despite wartime controls and restric-
tions, millions of new materials available for clouts, it was stated at a meeting of bottlers here by experts of the Eastman Ronan, Oshkosh Celluloid Corporation and the Pont. Cellu-loid Corporation were the most available group today from the standpoint of materials.

Celluoloid nitrate, one of the oldest materials in the field, will be used in time through insufficient supplies of nitric acid. In the future, this material, in the process of being taken on an increasing scale for the production of smokeless powder and mu-

The War Production Board recently issued a new ruling covering the wide list of civilian uses in which celluloids are being only part of its requirements for such things as industrial lacquer, leg- sue, sealant, rubber additive, and many other articles. Full celluloiduse have been issued for other types and for use in food packagings and casings.

Phenolics Allocated

The phenolics are allocated to effect greater impact resistance and other properties, have not been allocated for the manufacture of containers and other civilian activities. And this restriction, as well as pheno-bearing materials under complete allocations, control being ex- ter the military priority groups, end

Operators’ Group Loses
In Michigan Court Case

MOUNT CLEMENS, Mich., Nov. 14.—A Circuit Court here upheld the State law limiting the sale of prophylactic products to drug stores and physicians. The case involved an or-
ganization of bottlers preparing to sell prophylactic goods thru vending ma-
chines. The organization, known as the Sanitary Products Distribut-

Miamis Smokers
Avoid Cig Price Rise

MIAMI, Nov. 14—There will be no advance in the price of cigarettes sold thru vending machines in the near future, a statement given out by D. P. Saxon, Saxon Tobacco, Inc., here.

By maintaining a price of 15 cents so the hundreds of retailers in Dade County interested in vending machines and increase profits is Saxon's purpose.

In this area where the army and navy have thousands of men in training, these machines are sure of constantly increasing sales because there is no raise in cost of cigarettes despite the new tax.

Operators Group Loses
In Michigan Court Case

MOUNT CLEMENS, Mich., Nov. 14—A Circuit Court here upheld the State law limiting the sale of prophylactic products to drug stores and physicians. The case involved an organization of bottlers preparing to sell prophylactic goods thru vending machines. The organization, known as the Sanitary Products Distribution Association, had claimed that the members of this organization were doing a $1,000,000 a year business, and that they were opposed the sale of prophylactic goods thru vending machines.

The State prosecuted the case against the vending machine operators. Operators had appealed from a lower court decision which went adverse to them. No report had been issued as to whether the operators would again appeal to a higher court.
Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials and their uses:

**Ingredients:**
- Soybeans
- Peanuts
- Corn
- Sugar
- Citrus
- Gelatin
- Coconut
- Pecans
- Brazil Nuts
- Almonds
- Cocoa
- Milk
- Licorice
- Wintergreen

**Uses:**
- Corn syrup
- Chocolate
- Caramel
- Candy products
- Confectionery

A government report shows that candy sales are down about 3.2% in volume. In dollar value the total sales showed an increase over the same month a year ago. The government report stated that the decline in volume is due to the increased demand for sugar and chocolate along with other popular foods.

The report also points out that the poundage of candy bars for September was $2,169,089, having a value of 8.2 cents per pound over the previous month. Good sales were made with a total of over $3,000,000 pounds of candy bars and other candy goods in August of this year was also above the normal rate.

The War Production Board has recently named a committee to represent the candy industry. This committee is involved in the rapid supply of raw materials and is focused on ensuring that the candy trade is streamlined for efficiency.

One of the famous items of candy that has been able to keep its business at a high level is the popular chocolate bar. It is expected that the growth of candy products will continue to increase in the coming years.

The advisory committee representing the candy trade recently met in conference with the War Production Board. To meet the increased demand for candy, the committee has recommended the establishment of additional candy factories.

One suggestion made to the candy industry was to reduce the amount of "stock" pieces of candy that are produced. This seems to be well-received and could save costs for many large candy manufacturers.

The National Dairy Council will meet the Palmer House in Chicago December 2 to discuss the future of the dairy industry. The council is expected to provide recommendations to the government on how to improve the efficiency of dairy production.

Recent reports state that the Chicago candy industry is not able to turn out enough chocolate bars to meet the demands of the holiday trade. In some cases, this has caused a rise in the price of candy bars. Reports state that the price of chocolate bars has increased over $0.20 per pound, and this increase is expected to continue.

The Internal Revenue Department had to rush its schedule to get cigarette tax stamps out two days ahead of schedule. The tax stamps are used in some of the small tobacco products such as cigarettes and tiny boxes. Considerable reference to candy is made in this tax report.

In Oregon, voters turned down a proposed cigarette tax in the November election. The cigarette tax had been proposed to provide revenue for old-age pensions. This is an indication that the increased federal tax on cigarettes will be used as an argument against a tax on cigarettes also.

Cigarette plants in Indiana, Va., announced an all-out high in production for the month of September. The report stated that significant increases were made in production during the month. The growth of cigarette production is expected to continue.

In November, the government ordered more than 5,000,000 cigarettes for the armed forces. The order is expected to be filled within the next few weeks.

The war effort is leading to a decline in the production of candy. However, the candy industry is working hard to meet the increased demand for candy during the war.

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**New Price Order**

**British Cigarette Makers Agree Upon Brand Interchange**

LONDON, Nov. 14—Five of the largest British cigarette manufacturers have come to voluntary agreement by which companies on the one hand make the name of any one of them may now be used on the cigarettes of the other group.

This plan will enable the companies to market in transit or its own territories the various brands in such distribution as to ensure the public that the continuing arrangement will save about 45 percent of all raw tobacco and at the same time increase the use of the cigarettes of the trade—i.e., of the trade—by $12,000,000,000 a year.

The agreement will be made to continue in force for one year or until the companies produce over four-fifths of the British and foreign-leaf cigarettes. Tobacco Company, Carreras, Gallagher, Gutfeld Phillips and J. W. Wood are the companies who have already signed the agreement.

**American Tobacco**

The late Mr. Oscar T. Underwood, president of the American Tobacco Company, died last Sunday. Mr. Underwood was a well-known figure in the tobacco industry and is greatly missed.

**Tax Calendar**

**Alabama:** Dec. 10—Tobacco use tax and reports due.

**Colorado:** Dec. 31—Sales tax and reports due.

**Georgia:** Dec. 10—Tobacco wholesale tax and reports due.

**Illinois:** Dec. 15—Cigarette tax return due.

**Iowa:** Dec. 10—Returns of vendors of cigarettes and tobacco and reports due.

**Kansas:** Dec. 20—Sales tax returns due.

**Kentucky:** Dec. 15—Cigarette tax return due.

**Louisiana:** Dec. 1—Wholesalers’ tobacco reports due.

**Massachusetts:** Dec. 15—Cigarette distributors’ tax reports and payment due.

**Michigan:** Dec. 15—Sales tax returns and payment due.

**Mississippi:** Dec. 1—Manufacturers, distributors and wholesalers tobacco reports due, sales tax and reports due.

**Missouri:** Dec. 15—Retail sales tax return due.

**New Mexico:** Dec. 25—Use or compensation tax for use of tobacco products due.

**North Carolina:** Dec. 15—Sales tax return due.

**Ohio:** Dec. 15—Cigarette use taxes and reports due.

**Oregon:** Dec. 15—Sales tax and reports due.

**Pennsylvania:** Dec. 20—Use and reports due.

**Rhode Island:** Dec. 10—Tobacco sales tax due.

**Texas:** Dec. 15—Cigarette use taxes and reports due.

**Wisconsin:** Dec. 10—Tobacco products tax due.

**Wyoming:** Dec. 15—Sales tax due.

**Taxation:**

- Sales tax and reports due.
- Use taxes and reports due.
- Use and reports due.
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Newspaper Survey Shows Decline
In Use of Coin Machines Due to Closing of Stores in Wisconsin

MILWAUKEE, Nov. 14.—The Milwaukee Journal has long been recognized as an editorial crusader against pinball games and other amusement machines. However, a recent survey of newspaper reporting on the coin machines trade has appeared in the newspaper columns of this paper.

In the November 8 issue of The Journal, an interesting survey report was made on the decrease in the number of slot machines and pinball games now in operation in the State. The report may be considered authoritative because of the high standards of reporting maintained by the staff of this newspaper.

The information will be valuable to the coin machine manufacturers and will be of interest to other owners of gambling devices and publicans because of the value placed on the licensing of coin machines.

The Journal says that the reason for the decline in the number of amusement machines in operation in Wisconsin is the action taken by the State in the last two years, mostly because of the licensing system in operation.

Many small business establishments, such as bowling alleys, restaurants, and dance halls, have been closed down by the licensing system. For most cases that one or more coin machines have also been thrown out of business.

The news report is considered so important that it is reprinted in full as follows:

Labor Shortage Hurts
Many downtown Milwaukee pool halls and bowling alleys have closed for the lack of men to staff the places of help and the departure of thousands of men patrons into the armed forces.

The Milwaukee News has recently disclosed that there are 900 men at the pool halls and bowling alleys in this city, as well as the state, because fewer tavern keepers and rathskeller operators find it necessary to close for the war service of their employees. There are also 90 fewer billiard hall players and 70 fewer bowling alley operators.

Milwaukee city hall records disclose that the number of downtown pool halls and bowling alleys has decreased from 1,000 to 150. A total of 25,000, the statutory maximum, are in operation for billiard tables and 104 for pool tables for the city.

A total of 300,000 men have left for the armed forces for billiard tables and 89 for pool tables. There were 142 bowling alley licenses in effect a year ago; now there are 132.

Cleveland Coin Machines Trading Post

Supreme Effort To Supply Every Need

CHICAGO, Nov. 14.—To customers of the Metro Coin Machine Company, obtaining the kind of equipment needed to operate their machines is simply a matter of "Ask and you shall receive," says Al Stern, Manager, executive.

"Countless operators have turned to Metro where all other sources of supply failed to give them what they needed," Stern affirms. "In practically every instance, Metro struck up with exactly what other suppliers required or provided an equally satisfactory substitute. These operators, who are operating for the first time or whose present manufacturers are leaving a host of who have been known for many years—that Metro delivers the goods.

"We haven't found it an easy job by any means, but it's a job that has to be done, day in and day out. To the many fine contacts we have established in the past and to constant intensive searching among these and other sources, we have a steady flow of machines of all types coming in to keep our stock plentiful and well balanced," he said.

Bowing Pinball Games

Bowling operators who paid a special tax of $10 on each alley since July 1 totalled 630, as compared with 700 in 1941.

Even the number of operators (locations) of pinball machines of the amusement type, which are now permitted in Milwaukee under a city ordinance, has remained at 350 since last year.

Many former operators of taverns and bowling alleys and pool halls are now working in war plants or serving in the armed forces, and the operator now working in a war plant on the basis of convenience for dependable service and for the sake of business for the duration.

Operators don't get enough to serve meals. Most of our customers were young men who are now in the armed forces, and who are eager to come back and are either too tired to drive out of right this minute or are too tired to drive out of right this minute and are playing together and for the sake of business for the duration.

List To Be Posted

Frank J. Kubli, collector of internal revenue for the city of Milwaukee, has made a list of all persons who paid the special tax of $10 on pinball machines and similar gambling devices that were posted at the federal building beginning November 5. The list must be published for public inspection under a mandatory section of the federal tax law.

Kubli also warned operators of coin-operated devices that the November 30 is the deadline for the pay- ment of the federal tax. A similar federal tax of $10 was levied for the fiscal year ending June 30. Before the taxes could be collected on the newly set up coin-operated devices, $350,000 in federal taxes were due and were returned to other such areas, because of a fortune-telling license from page 57.

It may mean 10 years in federal penitentiary, $10,000 fine or both. Any violation of the rationing regulations in the past two years will result in the imposition of a term of imprisonment, which will be 30 months. Rations cannot be used for tobacco.

Salesmen will be unable to secure salesmen to sell rations or tobacco, unless they are selling special items which may have to do with the War Defense Administration.

Tire Inspection

Class A. You must have your tires inspected by January 31, 1943, and every six months thereafter. Class B and C. Every 60 days. This means that you must have your tires inspected and replaced, if necessary, every six months.

Two Cars or More. You will be allowed a Rationing Book on all passenger and freight vehicles not to be transferred from one car to another. You may, if you wish, make an appointment for the inspection of your car and for the first six-month period of 1943, the owners will be allowed a ration for Rationing Book on all passenger and freight vehicles not to be transferred from one car to another. You may, if you wish, make an appointment for the inspection of your car and for the first six-month period of 1943, the owners will be allowed a ration for

Cleveland Coin Machines Trading Post

Your Christmas Giving
With
The Salvation Army

SHARE

WRITE

The Salvation Army
Into
Your Will

of directors has set up a committee to investigate in regard to the rationing of gasoline. This committee will meet with a Mr. Simon, who is in charge of Gas Rationing in the State of Minnesota. A report will follow as to the outcome of this meeting.

The following paragraph has been taken from Order No. R-540, Gasoline Price Regulations, O. P. A. Section 18940:

By engineers, architects, technicians, supervisors, repair and maintenance men, or other workers (but not including callous persons), it can be arranged for service or to transport materials and equipment necessary for construction, repair, installation or maintenance work (other than the repair or maintenance of public household units) or for rendering indispensable services of a specialized nature to the maintenance of any industrial establishments.

This show is scheduled to make it possible for us to obtain extra gasoline on the part of users and maintenance—Minneapolis Amusement Class Association, Inc. A. S. BUCK, Secretary.
TREASURY ATTORNEY PUBLICIZES IDEAS FOR FUTURE TAX PROGRAM

In Speech Before Business Men

NEW YORK, Nov. 14—As part of its activity in promoting new ideas for revenue, the Treasury Department is seeking some of its spokesmen to address organizations in different parts of the country. Randolph Paul, general counsel for the Treasury Department, recently addressed a group of business men here.

Paul may become increasingly important to the coin machine trade because he took time when the 1943 tax amendments were being considered to investigate some of the angles of the coin machine industry. But he also is a champion of taxation based on ability to pay.

In his recent speech here, Paul warned: "Too much reliance on borrowing to raise war funds."

"There is some tendency to associate the cost of the war with Congress and the Treasury Department," Paul said, "and to feel that if only there were more taxes, the government could somehow avoid payment of the economic cost of war. This view overlooks two things. One is that the authors of our war taxes are not the government but the people. Washington is merely a distributing center for that cost."

Distribution of Cost

"The other is that the method of distributing the cost has little relation to the total cost we have to bear. This total would not be changed if we canceled all taxes tomorrow. Nor would the total be shifted to the future if we borrowed the money instead of raising it by taxes."

"Since we cannot escape the costs of war our chief concern must be with distributing them fairly. The path of least resistance is to let inflation do the job for us. Let the great torrent of purging power rush to market as the devil takes the hindmost. In this process personal gain means that income do not keep up with rising prices, would be used to try to prevent them. They would be smaller and smaller share of the shrinking supply of goods and services, thus impairing not only morale but health and productive efficiency. I need not cite the other evils of inflation to establish the point that it would distribute the costs of war unfair and unhealthfully."

"Much has already been done to meet the problem of inflation. Establishment of price ceilings restricts the upward pressure of prices by pushing them down on formers where a full-fledged program would have been. The program calls also for measures designed to relieve the upward pressure there, that is, to limit or reduce consumer spending power."

Wage Control Held Factor

"Wage controls will do part of the job. It is a lifelong goal of the lengthening Is this Atom Bomb the 'Tiger' that came to stay? harvesting of human labor, but the attrition of more women into industry, will mean greater local wage payments even in the face of wage rate controls."

Another measure to relieve upward pressure has been the control of credit and the raising of the cost of living. Here the Federal Reserve Board. By restricting the use of new methods of paying regular payments of bills, those in the more prosperous opportunity and the consumers to spend money they do not yet have."

"But the most effective weapon in relieving the upward pressure on prices is to provide facilities at the Foundation by imposing consumer spending credits. As the income and spending tax are the forms of taxation that can more easy handle the tough assignment of controlling inflation."

Urges Spending Tax

"The income tax, as we have used it thus far, removes inflationary pressure chiefly by reducing the amount of income that can be used to purchase goods and services," Paul continued. "It does not remove the increasing influence that the borrowing or drawing on their capital to meet the standard of living at any level."

"Nor does it provide any essential enforcement in the income left to spend, and it is our chief need. We are counting on the individual income tax. As incomes increase, incentives increase for participation in the war effort, is a progressive tax on money spent for consumer goods and services."

Dry Vote Fails In North Dakota

GRAND FORKS, N. D., Nov. 14—North Dakota turned down on iniciative measure to prevent the sale of liquor in any place in the State where food is sold, and as a result liquor men, operators of establishments and coin machine men are resting easier.

The measure was sponsored by the State. Contention was that the sale of liquor in any place in the State where food is sold, and as a result liquor men, operators of establishments and coin machine men are resting easier.

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Optimistic Tax Note

Juke boxes have been accorded with newspaper mention in several cities recently due to the beginning of the federal tax on juke boxes November 1. All of the newspaper items noted seemed to have a very optimistic note. The impression gained is that newspapers consider it a compliment to the juke industry that they are now definitely contributing to the support of the war program, and there is also the suggestion that music operators have not complained, and for that reason newspapers give publicity to the tax in an optimistic tone.

Here is one group of people who are not complaining at all.

It must be big news to newspaper editors to find somebody that isn't complaining.

A Letter That Shows Complex

An interesting and unusual item appeared on the editorial page of the New York Times November 9. It is in the "Letters to the Editor" column and occupies considerable space. The heading of the letter to the editor is "pinball machines valuable." The writer signs himself as secretary of an organization of scientific workers.

The writer in substance makes the suggestion that pinball games should be placed in order to turn the electrical gadgets in the games over to school and scientific laboratories. In reading the letter it is easy to discover that the writer has a reform complex and that he is more interested in putting the games out of Ouds than he is in getting electrical devices for experimental use. Operators will be interested in the suggestion in his letter that the works in a pinball game are worth more than $100. Operators might inform the gentleman and others like him that they would be tickled to sell their old machines if the works are worth that much.

This exaggerated statement recalls one made in a radio speech by Mayor La Guardia some time ago. After bemoaning about the great value of the metal in pinball games, the city was able to get less than $20 for the scrap obtained from several hundred machines. Mayor La Guardia had estimated that the city might get hundreds of dollars. The acknowledged value when turned in was less than $100.

Because of this unusual slam at pinball games, the letter to The New York Times is reprinted in full as follows:

"To the Editor of The New York Times:"

"James Lawrence Fly, chairman of the Board of War Communications, performed a valuable service with his letter published in The Times of November 1, explaining the rationale of the new priority system which the board has set up for long-distance telephone communications.

"Mr. Fly's lucid discussion will undoubtedly aid in achieving the board's aim of limiting messages and thereby relieving the strain on our communication facilities. His example of using the press to explain the circumstances and objectives of a governmental action might well be followed by others in this field. The practice would increase the democratic process of our government and gain the fuller co-operation of our citizens for the many new measures which total mobilization for total war is calling forth.

"Since the new restrictions on telecommunication services derive from public policy and acceptance, Mr. Fly's complaint that the preliminary account was drawn deep inside The Times and enclosed with articles on pinball machines and chewing gum is understandable. I am sure, however, that Mr. Fly did not mean to disparage the importance of the recent articles on pinball machines. Nearly 3,000 machines have been confiscated by the New York City Police Department. In each machine there is a treasure of electrical equipment, many of these devices being of types which are used in the communications field.

"The equipment includes transformers, relay counters, multipoint switches and commutators which are worth far more than $100 in peacetime and are nearly priceless now. Much of this equipment is no longer available and can be used both in research and military work. The news stories have reported the "works" of many machines have already been sold off to the scrap, machine, and carpet, sites, colleges and schools. It is not likely, however, that the greater part of the nearly 3,000 machines have been already utilized in this way.

"The New York branch of the American Association of Scientific Workers is now making efforts to locate those machines which are still available and is recommending certain measures to effect the orderly salvage of the electrical equipment. The colleges and schools of the city should organize a co-operative project to salvage, classify and list this equipment. The materials would be available for use by all scientific and teaching institutions, which would thus have on hand a large supply of valuable..."
NOW $12.50
OUR LARGE VOLUME MAKES PRICE REDUCTION POSSIBLE—FORMERLY $15.00.

The Latest Creation
Chicken Sam Operators
"Hit the Siamese Rats"

HITLER AND THE JAP PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE
A new wooden fiber figure and wooden legs. Figure resembles Whippet on one side and is 24 inches high. Comes furnished with real wood. All wood and mahogany. For complete unit, F.O.B. San Antonio, Texas. With base, $12.50 F.O.B. San Antonio, Texas. With C.O.D. $13.00 F.O.B. New York and Large Only.

SLOT MACHINE CONVERSIONS
Bally Shoot the Bull
Bally Rapid Fire
Bally Rapid Fire

HAROLD W. THOMPSON
415 CAROLINA ST.
SAN ANTONIO, TEXAS.

And now unobtainable components for research and teaching purposes.

Chicago branch has also recommended to Mayor La Guardia that he set up a panel of experts which could give our city officials expert opinion on the possibilities for salvage of other equipment which may be necessary to the possession of the city, or which may come into its possession. This is a valuable service which scientists and technical experts can perform on the front and one which they will be glad to perform for the public good.

HARRY CONDESTEF.
"National Secretary, American Association of Coolie Workers"
"Long Island City, N. Y., November 3, 1942.

Advertising Slant
An attorney speaking for the advertising trade has an article on the Petrillo problem appearing in this, November issue. The attorney takes the position that advertisers who use the radio will have to pay for any extra fees that Petrillo may collect from the broadcasting industry. For that reason he argues that advertisers should be represented in any conferences held with Petrillo to decide the final settlement.

This is an interesting argument.

Music operators will be interested in the article because the attorney seems not to like the music trade. In the article he suggests that the radio industry is trying to bear the brunt of the fight while the Juke box people get a free ride, as he calls it. The article shows that the attorney evidently has no understanding of the juke box industry and how it helps support thousands of small establishments that are important outlets for advertised goods.

Advertising & Selling is one of the most independent publishers in the country and its editorial staff is noted for unashamed attitude. The ad invites readers who disagree with any phase of the author's article to write in time for the December issue of the publication. The author states frankly that the attorney gives only one side of a highly controversial issue.

Real Compliment

Turning from articles that may have an unfavorable slant on the coin machine trade, Business Week magazine, November 14 issue, publishes a advertisement by the Taylor Instrument Company, Muncie, Indiana, of Hooton, N. Y., which they are very pleased to publish. We reproduce the ad. It shows a pinball game at the head of the article and is an early example of a real compliment to the games.

The advertising firm suggests that while it is now making gadgets for war materials, not long ago it was making pinball machines. It then refinished the machines trade. Such an ad is in a high-class business publications in a real compliment to the pinball trade.

WPB Takes Steps To Use Patents for War Effort
WASHINGTON, Nov. 14.—Donald M. Nelson, chairman of the War Production Board, this week announced establish ment of the Office of Production Research and Development to be headed by Dr. Paul M. Davis, president of the Stevens Institute of Technology.

This office will undertake to secure rapid appraisal and utilization of processes, materials, mechanisms and inventions in production of war goods, Nelson explained. "The work is parallel in the production field now being done in regard to war instruments by the Office of Scientific Research and Development, he said.

All suggestions received by Dr. Davis, regarding natural or synthetic rubber will be referred to William J. Jeffers, rubber director, Nelson said.

Want Experienced Mechanic
Mechanic Wanted

For Sportland
Sportland
512 S. MAIN ST., NORFOLK, VA.

WANT TO BUY
Mills 3 Bells (JALO)
Mills 4 Bells (MILLS)
State Serial Numbers and Lowest Prices

State serial Numbers and Lowest Prices

also pin games
boxo
soco defense
sky club
knight kid

send long to
MCCALL NOVELTY CO.

Mechanic Wanted

For Sportland
Sportland
512 S. MAIN ST., NORFOLK, VA.

WANT TO BUY
Mills 3 Bells (JALO)
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State Serial Numbers and Lowest Prices

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also pin games
boxo
soco defense
sky club
knight kid

Mechanic Wanted

For Sportland
Sportland
512 S. MAIN ST., NORFOLK, VA.

MECHANIC WANTED

For Sportland
Sportland
512 S. MAIN ST., NORFOLK, VA.

Want Experienced Mechanic

Phone and Pin Ball, must know your stuff. Work all night. Good wages, smoke all night.

YOUNG AMUSEMENT COMPANY

Mechanic Wanted

For Sportland
Sportland
512 S. MAIN ST., NORFOLK, VA.

WANT EXPERIENCED MECHANIC

Photograph and Pin Ball, must know your stuff. Work all night. Good wages, smoke all night.

YOUNG AMUSEMENT COMPANY

Mechanic Wanted

For Sportland
Sportland
512 S. MAIN ST., NORFOLK, VA.

WANT EXPERIENCED MECHANIC

Photograph and Pin Ball, must know your stuff. Work all night. Good wages, smoke all night.

YOUNG AMUSEMENT COMPANY

www.americanradiohistory.com

The Money-Makers” come from GLOBE

“Jumbo” Hole board makes a “knackful of profit”!

I'm holding this book for you now!

JUMBO WINNER

Semi-Thrift. Prize: $16.95

0510

Central Ohio Quality Buys:
Consoles, Slots, Arcade Equipment

Four Bells—Like New, Over 2000—$345.00
Four-Way Super Bell—St. Like New—$249.50
Four Bell—Animal Beasts, Like New—$195.00
Super Bell—Comb. F. P., Just Like New—135.90
High Hands—Comb. F. P., Late Serials—99.50
Saratoga—Late, With Rails—9590
Kentucky Club—Factory Rebuilt—169.50
Jumbo Parades—Free Play, A-1—69.50
Jumbo Parades—Cash P. O., A1—85.00
Duble Bells—2 Mills 25c Slots, Side by Side—135.90
Silver Moon—Futurist, F. P.—89.50
Jungle Camps—Free Play, A-1—89.50
Bally Big Tops—Cash P. O.—75.00

Bally Shoot the Bull
Bally Rapid Fire

Cleveland, Ohio.

Top All Others.

The most thorough and complete “CHICKEN SAM”—Change-over to “JAP” Ray Guns —in the U. S. A.

“SHOOT THE JAP” Ray-O-Lite Cans

$123.50 — 1/2 deposit, balance C. O. D. — $123.50
Reconditioned Seeburg “CHICKEN SAM” Guns converted to the “JAP” Ray Gun by famous Chicago experts. Cables and entire make of cabin is hand selected by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. All lower half of original machine, with new paint. Deposit cash order. A certified check of $174.50 will start one of these quick income Ray Guns on its way to you. Cabinets are finished in a solid blue lacquer with attractive black trim.

CHICAGO NOVELTY CO., INC.
1348 NEWPORT AV.
CHICAGO, ILL.

The Greatest Name in Coin-Operated Machines

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY CO., 4100 FULLERTON, CHICAGO.
Report Summarizes Early Plan for Small Business

One idea would be to compel passing sub-contract work on to small plants.

WASHINGTON, Nov. 14.—After considerable discussion at a meeting of the small business firms in the City, a plan for handing out some of the plans for relief was made by government officials. It is reported that the plan involves the idea that government agencies may undertake to force the passing on of sub-contracts to small firms in order to give them business. The plan was announced by Louis E. Holland.

High Lights of Plan

Salian points were summarized as follows:

1. Each agency will inform the smaller war plants division of requirements for suitable items for which assistance of the division is desired in finding sources of supply and will furnish this information far enough in advance of required delivery dates to permit the division to secure an adequate supply of facilities among the smaller plants.

2. Maximum possible sub-contracting will be used in the production of items which, because of their complexity or for any other reason, must be awarded to large organizations.

3. Small war plants agree to maintain a list of small plants advisable for the production of specific items and to cooperate with the procurement agencies in the placing of prime or subcontract orders by providing the suitability and competence of the proposed small plant and certifying as to its credit.

4. Each agency will work with the division in examining existing priorities for contracting, and the procurement agencies will attempt to secure the agreement of contractors to further sub-contracting wherever practicable.

5. War plans will provide planning, engineering and production assistance to small plants so that they may execute in a proper manner any contracts undertaken.

6. Holland said the significance of the pact could be appreciated only by examination of directives issued by the three agencies to give them effect.

Lient. Gen. Breton B. Somervell in a memorandum to chiefs of supply services, outlines procedure for "braving about the greatest possible extent the participation of small war plants in the war effort."

Army's Share in Plan

Liaison officers designated by supply services, working with representatives of the War Plants Division, are directed:

(a) To ascertain the total quantities of the products procured and those purchased.

(b) To discuss with the proper personnel of the war service existing plans for the procurement of the selected products for plant.

(c) To seek to reach agreement with the supply service on definite quantities of the selected products for placement with plants recommended.

The Army also directs examination of existing prime contracts to determine practicable sub-contracting thereunder of products appropriate for production recommended by the War Production Board.

This will be carried out also by all procurement agencies in the field, and all prime contractors will be advised of the necessity for co-operating in placing all work practicable under existing and proposed contracts with small plants on a sub-contracting basis.

Distribute Tools

The memorandum states further that "the cancellation of orders for machine tools and equipment will be made in all cases where the corresponding operations can be handled by sub-contracting even tho it is necessary, the result of such sub-contracting, to amend the contract to provide additional costs because of fewer efficient methods of production."

These discussions with prime contractors and sub-contractors will be arranged through the War Plants Contracting Agency in the field.

Mr. Holland said most helpful features are those which provide for advance information as to requirements and for the supply of delivery dates, machine tools and equipment to prime contractors in all cases when delivery can be performed by small plants on a sub-contracting basis.

Milwaukee Firm

Features Slots

MILWAUKEE, Nov. 14.—The Frank O'Brien Enterprises is a new distributing firm that has entered the coin machine field. Frank O'Brien is the head of the new organization, and he has had a career covering many years in the coin machine industry. He was for many years affiliated with J. H. Mills and Jennings manufacturing firms in Chicago.

The announcement of the new firm says that it will specialize in supplying coin slots, the usual coin. and condom type slot machines. Frank O'Brien says that due to his long experience, he knows exactly how the business is managed.

The new firm has a complete rebuilding plant at Milwaukee. W. J. Kebork is one of the best mechanics in the business, and O'Brien promises others that they can work for this firm and will see that satisfaction is assured in every way. The organization will be directed only those people who have had many years experience in the industry. He hopes to continue to call for field work which he will make from time to time.

Friendlyess for Spreading Cheer

CHICAGO, Nov. 14.—On the basis of long-time business custom, the Atlas Novelty Company may well be termed "the friendly personal organization, with a smile" of the long-time Chicago office of Ginsburg, Atlas co-chief.

Mr. Ginsburg, who, according to such one finds at Atlas these days is going along a long way towards making the manufacturer work under present handicaps in our field," Ginsburg declares. "Surely does not think we have our office due to the depression having his spirits raised, and if that be true and many casual inspection of Atlas friendly personal service, it would function without which we could take everlasting pride.

Mr. Ginsburg says that we have been in business, friendliness toward our customers has been an important part of every one of our activities. Because we take this attitude in all our customer-company relations regardless of whether or not the situation is favorable to us, transactions are when mutual good will," Ginsburg said.

Western Trip To Survey Business

MILWAUKEE, Nov. 14.—Sam London, Milwaukee Coin Machine Company besotted from Milwaukee for a five-week trip to London, where he plans to combine business with a well-earned period of relaxation. Sam has been in the coin machine business for many years and during this time he has worked among all branches of the coin machine business. In London is away, his newly appointed assistant, Sidney Brodson, will take care of business while Mr. London is away. Mr. London is formerly in charge of parts and today he gets along very well with the Milwaukee Coin Machine Company for three years. In his new capacity he will go back in co-operating all the activities of the organization.

Brodson reports that Milwaukee Coin is prepared to keep operators going for the duration. "We have a substantial
Chicago Judge Declares Youth Problem Is Normal

Replies to recent delinquency report by citing records in his court

CHICAGO, Nov. 14—Chicago has become the target of important discussion on juvenile delinquency due to some reports that have been issued here recently. A report coming from the University of Chicago attracted national attention, and Judge Frank Block of the Juvenile Court here, insisted that increases in delinquency in cities like Chicago at present are not alarming at all. He says that when the situation is studied carefully no one should be alarmed by the reported increase in juvenile delinquency.

He says that the actual increase has been very slight, especially the increase in the peep. But war conditions have brought a more serious increase in delinquency among the boys. Judge Block says that since January 1, 1941, the number of juvenile cases homes and the emotional disturbances with which they are accompanied have increased, as far as the boys are concerned, has increased only 3.8 per cent. The increase as to girls, Judge Block admitted, was not so satisfactory, but even at that the noted disturbance in delinquency was "only slightly above normal."

"However," he added, "we have had the complete co-operation of the military authorities with encouraging results in the experience of other communities in a criterion, we may expect, as Pro- rations involving large numbers, an increase in juvenile delinquency as the war advances. We must be prepared for it. The boys have not been as well as can be expected."

These findings were supported by Harvey L. Long, superintendent of the Illinois Department of Public Welfare.

Fewer Complaints Received

"Of recent months," he said, "we have received fewer complaints involving the older boys. The incidence of delinquency has fallen off with increase in age."

"War work, in which many of our older boys are engaged, seems to have been a factor in the decrease, and the more defective delinquents only 2 out of 85 home cases at present, while 16 had been discharged during the year.

"Also, it seems a pity to admit it, is apparently meeting their problems by going away from home for something definite to do. Work is a great therapy where juvenile delinquency is concerned."

The Chicago school board, incidentally, does not consider it a mistake, Long suggested, if the present child labor laws were to be suspended while the "national survival" is under way. He found it an error to let boys and girls "pen in" and "pull out" of school. We need these children for the future."

Youth Reserves a Help

One reason why juvenile delinquency has not got out of control may be found in the enthusiasm with which young Chicago has responded to the challenge of the American Youth Reserves.

The Reserve is a new body which it is expected to enroll 1,000,000 junior members in the Chicago area. Participants in a program developed by the National Advisory director of the Chicago University and head of the reserves.

According to Robert Steele, his right- hand man, no figures are available, but the supply of inquisitive, membership cards and certificates of participation is running far behind the demand.

Condemns Slug Users . . .

(From Walla Walla, Wash., News, November 14, 1942)

The increase in slugs taken from parking meters in Walla Walla has brought threats of prosecution by city authorities. Anyone who is found guilty of using a substitute for hard money in these meters may be proceeded against in court, and, upon conviction, may be fined $100.

Other coin-operated devices here have been victimized from time to time, there being evidently a portion of our population which deems it smart and funny to substitute worthless dorks for the correct money. Pay phones, gum-vending machines, soda-drink machines and now the parking meters all receive the same treatment.

Those who pass off worthless metal in these machines seem little disturbed if perchance they victimize the blind. One type of coin machine here, sponsored by a service club, is for the benefit of the blind, and even these get their quota of slugs, while the users of the slugs carry off merchandise in exchange!

Perhaps the city should make arrests and really show up those guilty of cheating the parking meters. This petty dishonesty can be a strong encouragement to larger undertakings.

AMUSEMENT MACHINES

TAX LABELS
Stickers—Cards
Every Machine is Now Subject to Federal Tax

Per Speciae
annoyances.
eliminating inquiries
Be
Cane,
Every Machine
November 21,
Gummed on back
for
W. R.
Burtt
308 Oregon Bldg.
Wichita, Kan.

GOTTLEIB LONG BASE TRIPLE
GRIP
$11.00 EACH
PIKES PEAK, 1 ............. $12.00 EACH

W. R. BURTt
308 Oregon Bldg. WIchita, Kan.

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ATTENTION—Seeburg Ray Gun Operators
PHOTO ELECTRIC CELLS
C. E. NO. 23.
None being made except on very high priority. For a price that can be agreed upon on "CHICKEN SAMS," "JAPS," "CHUTES," and also "RAPID FIRES." Special $2.00 Each.

TRIAL ASSORTMENT OF RAY GUN PARTS
Write us today for an Assortment, consisting of Gun Cables, Gun Lamps, Tubos, Photo Cells, Condensers and Resistor that are necessary for Seeburg Amplifiers.

SKEE BALL ALLEYS
20462 Glass, Per Case $17.50
35 Ace Locks, sold only in 1's $.05
Complete Plastic Bumpers .42
Medium Size Bumper Rubber .15
Plunger Springs .07
Plastic Number Carriers .25
Exhibit Scoring Units 8.65
Free Play Units, Complete 1.46
Plastic Bumper Base .18
Plumber Aerator .24
Cosmopolitan Cups for Federal Stamps .19
USED $1 Coin Chutes $1.35

When ordering state quantity needed Prompt shipments
WE ACCEPT TRADES
2% Discount for Full Cash With Order.

MIKE Munves Corp.
520 West 43rd Street New York

FOR SALE
COMPLETE PENNY ARCADE FOR SALE
OCEANSIDE ARCADE
253 W. 10th St.
Coney Island, N. Y.
Phone: El-1106
Or See 3rd or 4th Ave.

FOR SALE
O. J. Jennings Cigarellas, used 3 months
a $15.00 or best offer
SEVERSON'S NOVELTY CO.
2056 Alwood Ave., Madison, Wis.

WANTED
Two Penny Arcade Managers. Must be energetic, sober, open. Aud. starting experience a help to
P. O. Box 1770, Boston, California.

Recent Report on Scrap Drive Shows
Newspaper Power

CHICAGO, Nov. 14—Nearly $8,000,000 tons of scrap metal was collected up to November 1 in the nationwide salvage campaign sponsored by the newspapers, and figures from 35 States were not yet complete. The total so far was announced by the Newspapers United Scrap Metal Drive Campaign as 4,802,643 tons.

Vermont was leading in the per capita yield with an average of 158 pounds for each resident. The State's total was 27,905 tons. Next in order on a per capita basis, with total tonnage following the per capita poundage, were:

Kindness, 143 pounds; 127,798 tons; Oregon, 129 pounds; 72,508 tons; Indiana, 125 pounds; 213,548 tons; Illinois, 123 pounds; 123,518 tons; Pennsylvania, 117 pounds; 89,851 tons; Rhode Island, 101 pounds; 64,704 tons; Nebraska, 109 pounds, 71,946 tons.

New York, whose 39,600 tons was the largest of any State, was 15th in the per capita standing, with an average of 94 pounds.

WANTED
For a good steady job. Good pay.
WOLF SALES CO., INC.
1932-5 Broadway
Denver, Colo.

WANTED
Two Penny Arcade Managers. Must be energetic, sober, open. Aud. starting experience a help to
P. O. Box 1770, Boston, California.

SKEE BALL ALLEYS
14 Foot Games $15.00
9 Foot Rallymasters 60.50
14 Foot Roll a Ball 65.00
14 Foot National 60.50
Whitetails, Set of 6 22.50

BRAND NEW PARTS
20462 Glass, Per Case $17.50
35 Ace Locks, sold only in 1's $.05
Complete Plastic Bumpers .42
Medium Size Bumper Rubber .15
Plunger Springs .07
Plastic Number Carriers .25
Exhibit Scoring Units 8.65
Free Play Units, Complete 1.46
Plastic Bumper Base .18
Plumber Aerator .24
Cosmopolitan Cups for Federal Stamps .19
USED $1 Coin Chutes $1.35

When ordering state quantity needed Prompt shipments
WE ACCEPT TRADES
2% Discount for Full Cash With Order.

MIKE Munves Corp.
520 West 43rd Street New York

FOR SALE
COMPLETE PENNY ARCADE FOR SALE
OCEANSIDE ARCADE
253 W. 10th St.
Coney Island, N. Y.
Phone: El-1106
Or See 3rd or 4th Ave.

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Most States face job of finding new revenue sources early in 1943

New York, Nov. 24—In view of the fact that 44 State legislatures convene in 1943, the subject of State revenue will become of increasing importance to the coin machine industry. Trends during the last two years have shown definitely that sources of State revenue will decrease more and more. This matter is expected to become serious with most of the States in 1943 because the federal government is tapping every possible source of revenue to support the war.

The federal government is now taxing most types of coin machines, and the number of States taxing coin machines in 1943 is sure to increase in 1943. For that reason all information published on the subject of State revenue will be helpful to coin machine manufacturers.

The staff of the Wall Street Journal makes important surveys on the subject of State revenue from time to time. In the Wall Street Journal, November 6, a recent report suggests that State tax troubles will be a big subject for discussion by January 1. The survey report published in that issue of the Journal is not intended as a source of information for the information of the coin machine trade, and the basis of important arguments to be used by the coin machine manufacturers will not be given. Various legislators begin to consider taxing coin machines.

One by one the big sources of State tax revenue are drying up. There are no oil wells, no tobacco, and no iron ore in sight.

Here is a five-year forecast for the "Big Four" State revenue producers:

Gasoline and automobile taxes will fall under gas rationing. The revenue report for 1942 shows that this is the case.

Income taxes, still on the rise in many States, are due to stand steady from here on out, resulting in a decline in the tax on goods available for civilian use.

Property and trade taxes will feel the impact of new, and yet higher federal income taxes.

Liquor taxes, a big item in many States, will shrink as consumption slumps under the combined influence of high federal excise and the war-caused tax on distilling.

Results of War Economy

These are the inevitable results of a nation at war. The new labor is quite different from the old labor produced by the federal government.

In every industry, as has been glossed over by the increase in State tax revenue, and by the rapid phases of the war-propensity boom. Now the building stage of new factories will be completed within the next few months. Inflation of the inflationary years has been sapped by high costs and the situation is such that there is no reason to expect any new or intensified inflation.

An alternative is big money, and the ability to obtain more money. This ability is implied in customer purchasing power. Makers of coin machines must yield to the competition of new machines on the market.

Australia and Canada (both federal unions) have faced this war-time tax problem, and the government is doing their best to balance the revenue and expenditures.

Many industries, similar in structure to the United States, however, stated they would run into violent "States' rights" objections.

The Vanishing Motoret

Most lucrative single source of State revenue has been the automobile. Some States collect more than half their income from gasoline taxes and license fees, while coal mining is a fourth.

National gasoline rationing goes into effect on December 22. When it does, States can expect receipts from this source to fall between 75 and 30 per cent, with no real bottom in sight.

On the experience of New York and other Atlantic seaboard States the article states that there will be a 25 per cent reduction this year. For example, New York's gasoline tax receipts in September were more than three times the 1942 new federal tax level. Already the Treasury for the fiscal year to date, the State's gasoline tax receipts are 20 per cent below the 1942 total, a reduction of $26,585,000, or a reduction of 20 per cent.

In contrast, some States where gasoline is not yet rationed show only moderate declines from a year ago. In a few instances, such as Missouri, there have been gains, despite the rationing. The price of a personal income producer will allow income taxes into first place, and they won't carry the load for long.

State Income Taxes

There are States which have income taxes. Of these, 19 do not impose income taxes. Those that do impose income taxes make the federal government, thus, for every 10 dollars of federal tax deduction, Congress, these States lose a dollar of valuable income.

It is in this situation that it is double taxation, that they do not grant an exemption on expenditures, personal and farm income taxes. In New York, for example, the highest bracket pays a tax this year of nearly six times of any income taken by the committee on the highest Federal income. California, State rates are so high that it is impossible to find a taxpayer imposed more than his local income. For these reasons, the legislature is working on proposals which will go into effect this session.
No Service Calls On United Games

CHICAGO, Nov. 14.—According to Barry Williams and Lyn Durant, of United Manufacturing Company, servicing of pharmacies is a new problem for those who have Midways and Sun Valleys on location. "In fact," says Durant, "many of these redesigned and reutilized machines will have already been in operation for four months or more and 20% of a single service call has been reported.

Asked for the reason behind such a remarkable uninterrupted performance, Williams and Durant pointed to the careful planning that went into the design receive in the United reconditioning program. They explained that the Sun Valentine and Sun Beam machines are not merely repaired and reused on the surface, but that the entire mechanism that makes them "tick" is reconditioned and overhauled down to the last detail.

"We at United are mighty proud of our machines and are quite willing to say that our renewed games have been endowed with many well known names in the industry," says Williams and Durant.

Rail Stations For Locations

Rail travel booms and stations open to increasing numbers of all types machines.

CHICAGO, Nov. 14.—As travel by automobile is restricted more and more, travel by train is increasing, and this means that railroad stations are becoming more and more important in American lives. There has been a gradual development over the years in placing coin machines of various types in railroad stations.

Some large operating concerns have made a national business of placing certain types of machines in railroad stations. Chicago, as one of the biggest railroad centers in the country, has a number of railroad stations, since the city really has no great terminal like number of other large cities. The great number of fairly large stations, including several important suburban stations, greatly increase the advantages for coin machines.

Some of the stations may be called a mere machine, coin, and machines, and among these are the large Northwestern Station, which has for years had a good quota of coin machines and has been the testing ground for some unusual machines. The Illinois Central suburban stations also have greatly increased the machines available for coin machines through the years. Some of these suburban stations have machines that we might call small game rooms and even have juke boxes located in these stations. These stations seem to be a favorite type of machine for all of these railroad centers.

Reports on Traffic

Travel experts are making interesting reports on the type of people and customers that pass through the railroad stations. For these people are always quick to expect more and more in the way of entertainment. It is noticeable, of course, that the people and sailors and passengers, a part of the passenger traffic now seen in railroad stations, are more interested in the use of these machines and naturally like to amuse themselves by playing a few machines. The public is quickly catching the idea and it probably will continue to enjoy the machines. Vending machines have long performed good services to the traveling public in stations that would permit such machines. The old penny scales, of course, are found everywhere.

Traffic experts say that the first difficulty in handling traffic now is arranging the week-end schedules. In some cases, many of the suburban trains have a few cars that are idle after the Saturday rush is over. They are trying to find ways to make better use of these cars. Chief attention, of course, is being given to accommodating the schedules of the different companies, and that will continue throughout the winter.

All indications are that railroad traffic for the duration will be very favorable to coin machines that are located in stations in the smaller cities as well as the large centers.

FREE PLAY RANGES

Send for our Complete Price List on Any Games You Are Interested In. WANT TO BUY EXHIBIT DOUBLE PLAY? CALL AHEAD!
AMUSEMENT MACHINES
November 21, 1942

BUCKLEY TRADING POST
WE BUY, SELL AND TRADE COIN OPERATED MACHINES OF EVERY KIND.

ALWAYS
Consult The Trading Post
When You Want To Buy
or
When You Want To Sell

Specials—One Ball Tables
Grandstand, $36.00 1 Price Matched
ThimbleNess, 45.00 Grand National 85.00
Mill Ball, 45.00 Big Bonus 46.25
Small Ball, 42.50 Big Price 72.00

SPECIALS—PHONOGRAPH
Wurlitzer $450.00
800 550.00
750 650.00
720M 575.00
550 525.00
500 500 475.00
375 400, Rockola $375.00
50 350 300 275.00
225 175 150 125.00
225A 125.00
220 175 150 125.00
115 100 85.00
85 70.00
50 40.00
25 20.00
15 10.00
P12 4.50

Buckley Track Gold—All Models
Keno, Jumbo Balls—4 Way
Keno, Super Balls—4 Way
Keno, Super Balls—4 Way

MILLS

SPECIALS—SALESBOARDS—LOWEST PRICES
Name
Big Chief $65.00
Big Chief $65.00
Cicada 265.00
Cicada 265.00
Dandy Boy $115.00
Dandy Boy $115.00
Easy Money $225.00
Forward Pass $250.00

WILL PAY CASH FOR

CONSOLI

MILLS

SPECIALS—CONSOLES

Mills Three Balls
Mills Four Balls
Jennings Fast Time, F.P.
Jennings Gallopin', F.P.
Jennings Ball Baby, F.A.
Mills Jumbo, F.A.

PIN TABLES

Some text in the image is not legible due to the quality of the scan.
GIVE AT LEAST 10% OF YOUR INCOME FOR WAR BONDS

WE HAVE . . . HAVE YOU?

It is again our privilege to cooperate with the United States Treasury Department by featuring a patriotic record. We want to do even a better job on this record than we did on "Any Bonds Today." We urge all Seeburg Operators to give "Everybody, Every Pay Day" the No. 1 position on phonographs.

To Go Ahead... Go

Seeburg

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO
We're Still Working with Sound

AN ADVANTAGE TO EVERY WURLITZER MUSIC MERCHANT

The name Wurlitzer has been closely related to the field of sound for over two hundred years. Mostly it has been musical sound. Today, we're still working with sound but it isn't music any more.

There's a war on hand and there are ways that sound transmission can help win a war.

You, as a Wurlitzer Music Merchant can be glad that most of Wurlitzer's War work is in our peace-time field. It means developments—revolutionary and far reaching—that can and will be applied to Wurlitzer Phonographs after the war.

Boiled down, it means the greatest Wurlitzer of all time once this war is won.

WURLITZER
Is Working for Uncle Sam

THE RUDOLPH WURLITZER COMPANY  NORTH TONAWANDA, N. Y.