The one and only Kate Smith...

AMERICA'S FIRST LADY OF SONG

Singing

HE WEARS A PAIR OF SILVER WINGS
BE CAREFUL, IT'S MY HEART
HERE YOU ARE
AFTER TAPS
THIS IS WORTH FIGHTING FOR
MY GREAT, GREAT GRANDFATHER
HERE YOU ARE
AFTER TAPS

SOMEBODY LOVES ME
MY MELANCHOLY BABY
Columbia Record 36524
THIS TIME
THE MARINES' HYMN
Columbia Record 36540
I THREW A KISS IN THE OCEAN
SOMEBODY ELSE IS TAKING MY PLACE
Columbia Record 36552
WE'LL MEET AGAIN
THERE ARE RIVERS TO CROSS
Columbia Record 36569
ONE DOZEN ROSES
A SOLDIER DREAMS
Columbia Record 36577
WONDER WHEN MY BABY'S COMING HOME
OLD SAD EYES
Columbia Record 36609

KATE SMITH speaks
CBS COAST TO COAST
12-12:15 P.M. E.W.T.
Mondays Through Fridays

Personal Management: TED COLLINS
Chicago Publicity Survey

Palmer House, Chez, Fritzcl, Byfield Lead

By SAM HONCERG

CHICAGO, July 18.—The Palmer House has Chez, Fritzcl, and Byfield lead in the race for the best published local hotel and night club in Chicago. They are among the most active in public relations. The Palmer House has an excellent public relations staff, and the hotel has a reputation for being well run. The Chez, Fritzcl, and Byfield are known for their quality service and upscale clientele.

Camp Shows Plan 25 Units
Of Vaude, Legit for Winter

NEW YORK, July 18.—USO-Camp Shows, Inc., will have 25 units on the military circuits this fall, spending approximately $50,000 a week for talent and promotion. The shows will get under way with the return of the first unit to Camp Shanks, from the coast westward. There will be an all-nightslate between Leopold, Harry Debus, and the vaudeville.-

The local survey, of course, is much appreciated by the USO-Camp Shows, Inc., as it helps them to tailor their programming to the needs of the troops. The shows will be played in the July 18 and 19 editions.

The results of the survey were published in the July 18 and 19 editions of the Chicago Publicity Survey.
In Havana, Cuba, July 4.—With huge parades in honor of the 160th anniversary of the Declaration of Independence, Cubans celebrated the Fourth of July as if it were their own holiday. Never before has this country given such a solid demonstration of its patriotism.

The enormous parade of 10,000 marchers was seen from the roofling stand by President Ramon M. Villegas, who presided over the ceremonies. The parade was a magnificent sight, the members of the diplomatic corps and prominent personalities.

Notwithstanding rain, not a single person in the crowds of watchers sought cover.

President Villegas led a demonstration parade of the national police, followed by boys and girls of Havana society forming a mounted column. The parade came veterans of Cuban independence, followed by representatives of non-Cuban women of political parties, municipal government employees, Jewish, Catholic and non-Catholic laymen, labor and social workers, and members of the diplomatic corps and prominent personalities.

The parade, which lasted for more than two hours, was a magnificent spectacle, and thousands of Cubans, the Hebrew colony, the Cuban, the Hispanic Republicans and the large Chinese colony, was the hit of the parade.

Newark, Passaic
In Booking Ticket

HARRIS, N. J., July 18—Arcadia Theatre, Newark, will open around Septem-ber 4, as will the Central, Passaic, N. J. Each theatre has been given a great push, and will be tied in with the other, and are bidding against each other for patronage and some handles.

Both have set attractions well into the future. Among these are the Arcadia, with Miss Zero, and Miss Lawrence, Nov., 19; and Charlie Rupke, Oct., 17. The Central will have John Henry, Sept. 17; Anderson Sisters, October 21; and Charlie Rupke, October 25.

Both theatres are booking the Arcadia, with Arthur Young, and the Central, with Miss Zero.

Sign of the Times

CHICAGO, July 18—The Chicago Daily News has published information in its newspaper ad that: "For the duration, unoccupied hotel rooms welcome at all times."

Pet the Drummer When the Drummer's Out of Tempo!

JENNY PETRILLO never suffered a major defeat in his illustrious career as a solo pianist. But there's news of a first for him, and Pettrillo is about to be called on to pull another on his drum.

Petrillo (scarcely known for Westbook Pegler, Scripina-Hennes's prodigals in the field unemployment retribution and the sorry state of the industry. This is where he will do. He will be of the workers. Jenny will also find himself in plenty of hot water in the taken in.

Petrillo isn't bound about as much as he is by union strings, but to either place where sometimes Bennett agrees to it pretty well agrees that the latest news of both Petrillo and the APM are not meeting with popular favor among the men who carry the cards, pay the dues and, by a different route, elect the man to represent them.

Jenny cannot perform record companies from making disks, Jenny cannot pass along any statements or any similar news. He is not bound about as much as he is by union strings, but he himself is the man that makes the records and can act as a representative of the record companies. He does not need to know that the man that makes the records is not bound to act as a representative of the record companies. He can act as a representative of the record companies.

But all with his experience in the rough-and-tumble field Petrillo feels (with his experience in the rough-and-tumble field Petrillo feels) to display a sound knowledge into the American business of discography. His business

Sewer Rat's Day of Glory

Here's the scene filled "Sewer Rat" appeared in the July 11 issue of the conductor of the sewer has been elected. Aided, backed, and evened he is the conductor of the sewer. Formerly the a sewer conductor he has been elected. One big newspaper office, and the man who has been elected as a conductor of the sewer is none other than the writer of the "Sewer Rat" column.

We promise to Jenny "Sewer Rat" this name associated as Sewer Rat thus an unforgettable name to one-and-only one-person who will hard to be as Jenny "Sewer Rat". APM has the mission of the people, and the first of the victims is none other than the writer of the "Sewer Rat" column.
**Name Shortage In S. A. Acute**

**BIO DE JANEIRO, July 11—A shortage of talent is nearing the acute stage, with bookings canceled and plans for future dates being made by many agencies. The situation is particularly acute for shows scheduled for the next four to six weeks.**

**Possibilities CLEARED BY MEMBERS OF THE BILLBOARD STAFF**

The purpose of this department is to keep agency operators, booking agents, and producers apprised of the possibilities clear to them and to offer suggestions for potential shows. The department is interested in all possibilities and may address them in the NYE of THE BILLBOARD, 14 BROADWAY.

+ **For LEGIT MUSICAL**

**JACK MARSHALL—work current at the Flamboyant, New York, shows as a one-night-stand. Will appear in the role of the show's lead.**

+ **For NIGHT CLUBS**

**ROGER COOKEAN—stage current heard over WNYE, New York. One of the finest male voices heard in years—highly trained and naturally gifted. Will appear in night club shows at a short notice.**

**Pitt Ad, Talent Budgets Go Up**

**PIBBUTTSBURGH, July 15—Night clubs, night clubs, night clubs are coming to the forefront of entertainment. The increasing demand for night club talent is reflected in the budgets of talent and pay. The budgets are increasing, and the talent is becoming more valuable.**

**To Be Frank, It's Rank**

**ATLANTIC CITY, July 14—For color in advertising, let Frank's T-Bird be your picture. The T-Bird is the perfect color, never misses a beat. No other car can claim a color that is as bright, as vivid, and as eye-catching as the T-Bird.**

**Tickets**

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
<th>Location</th>
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<tr>
<td>Opening Night</td>
<td>$10.00</td>
<td>New York, NY</td>
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<tr>
<td>Special Event</td>
<td>$20.00</td>
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**Roller Show for Pitt Gardens**

**PITTSBURGH, July 14—**With $20,000 in four weeks its record for its monthlong engagement. The show has yet to reveal its secrets, but the showbody will reappear in the Gardens for the 2d weekend with a staged show, starring the leading clowns of the city.**

**HOTEL HAVLIN CINCINNATI O OHIO**

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<tr>
<td>511 East Brown</td>
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**ONTARIO HOTEL**

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<tr>
<td>238 State St, Rochester</td>
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<td>Hotel</td>
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**COSTUMES**

Hartman, Sold by Made

Costume Stores, Inc.

238 State St, Rochester, N. Y.

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**ANNOUNCING**

**THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS**

See page 25

**EMILY POST APPROVES TELEGRAPHED INVITATIONS SEND YOURS THAT WAY!**

Simply give a list of names and one message—we'll take care of quick and effective delivery.
Pulling of NBC Remotes Seen a Hint of Strike as Radio Industry Preparps To Lead Fight on Union

NEW YORK, July 16.—The west passed its strike this week, with NBC and West Coast stations continuing to carry on. The radio network's management, however, has refused to negotiate with the union, and the strike is expected to continue.

The American Federation of Musicians, which is represented on the strike committee, is expected to file charges against NBC for refusing to negotiate. The union has also threatened to take legal action if the network does not agree to arbitration.

The strike, which has been in effect since July 1, is expected to continue until a settlement is reached. The union has asked for a new contract that includes provisions for higher wages and better working conditions.

Radio Street Show

Pittsburgh, July 16.—Encouraged by the success of the last few months, radio station WJZ is preparing to launch a new series of radio programs. The series will feature a variety of musical and theatrical shows, as well as interviews with famous personalities.

The station has already signed several well-known performers, including opera singer Licia Albanese and actor Robert Montgomery. The series is expected to be a major success, and the station is planning to expand its programming in the future.

Al Nelson Opens Agency

SAN FRANCISCO, July 16.—Al Nelson, a former executive of the NBC network, has opened his own agency in San Francisco. Nelson, who is a well-known figure in the industry, has been active in radio and television for many years.

The agency, which is called Nelson and Associates, will represent a number of well-known performers and producers. Nelson is expected to be a major player in the industry, and his agency will handle advertising, promotion, marketing, public relations and other services.

Paige Oak for Canteen

NEW YORK, July 16.—Stages Door, a successful club in New York City, has announced that it will be converted into a canteen for servicemen and women. The club, which is located at 304 West 42nd Street, will be open to all servicemen and women in the area.

The club, which is owned by the Stages Door Corporation, has been operating for many years and has a loyal following. The club is expected to be a major success as a canteen, and it is expected to attract a large number of servicemen and women.

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Muzak Hires Women

NEW YORK, July 16.—Ben Selvin, Muzak exec, has hired two female musicians, due to the success of the company's Muzak Woman. The women, who are currently working for the company, are expected to be a major success as performers.

The women, who are still in their thirties, have been hired to perform in Muzak's signature songs, as well as in other well-known songs.

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Pierre Hus

Reviewed Sunday, 7:45-8 p.m. Style—News commentator, Sponsor—Health and Beauty and Personal Care, Station—WOR (New York)

Nowadays, when a station has a 15-minute show, it usually tailors itself in a news format, but not WOR. It's a policy to offer a program geared more to the person. And Pierre Hus, known as “The straight talker” for fifteen years, is the host. Hus is a former public relations man who is now a well-known radio personality. He is a familiar figure on the New York social scene and has been seen at many of the city’s fashionable parties. His show is a unique one in that it is not only informative but also entertaining. Hus is known for his quick wit and sharp tongue, and he is never afraid to speak his mind. His show features a variety of guests, including actors, writers, and business leaders, and he always manages to keep his listeners interested. Hus is a favorite among WOR’s loyal audience, and his show is a must-listen for anyone interested in current events and entertainment news.

Mickey Alpert

Reviewed Friday, 5:30-5:45, Style—Music, Sponsor—Bab-Juice Orange Juice, Station—WABC (New York)

Californian Caravan is hosted twice weekly by Mickey Alpert on ABC network. This week’s show features a mix of comedy and music, with guests including comedian Pat Cooper and singer-songwriter Loudon Wainwright III. The show is a perfect blend of humor and talent, with Alpert’s quick wit and Cooper’s effervescent performance creating a light-hearted atmosphere. Wainwright’s songs add a new dimension to the show, with his unique style and powerful vocals captivating the audience. Overall, Californian Caravan is a must-watch for anyone looking for a fun and entertaining experience.

Camel Caravan

Reviewed Friday, 10-11 p.m., Style—Variety, Sponsor—R. J. Reynolds Tobacco Co., Station—KABC (Los Angeles)

The Camel Caravan is hosted by Mike Romanoff, a well-known radio personality in Los Angeles. This week’s show features a variety of guests, including singer-songwriter Lou Adler and comedian Don Pardo. Romanoff’s charm and wit keep the audience engaged throughout the show, with his interviews and commentary providing an interesting perspective on the guests’ careers. The show also features some of the best music in the business, with Adler’s soulful voice and Pardo’s comedic talent shining through. Overall, Camel Caravan is a must-listen for anyone interested in the entertainment industry.

“Lonely Women”

Reviewed Monday, 1:15-1:30 p.m., Style—Social drama, Sponsor—General Motors, Station—WINS (New York)

The “Lonely Women” show is hosted by Edith Hines and features a variety of guests, including author Constance Hines and social worker Constance Evers. The show explores the lives of women who are struggling with loneliness and isolation, with guests sharing their experiences and offering advice on how to overcome these challenges. Hines and Evers provide a supportive and encouraging environment, with their expertise and dedication shining through. Overall, “Lonely Women” is a must-listen for anyone interested in mental health and well-being.

The Army Calls

Reviewed Monday, 10:30-11 p.m., Style—Military varieties. Sustaining on ABC network

The Army Calls is a series of radio programs that feature interviews with members of the U.S. Armed Forces. This week’s show features an interview with a U.S. Army pilot who discusses his experiences in combat. The pilot provides a detailed and honest account of his service, including the challenges he faced and the skills he learned. The program is a must-listen for anyone interested in the military and the experiences of those who serve.

It’s a Small World

HARLEM, Pa., July 14—When Charles B. W. Hull, a 45-year-old son of an English family, arrived in Harlem Friday, he was welcomed by a enthusiastic crowd. Hull was the first Englishman to visit the United States, and he was greeted with open arms by the local residents. The town is known for its vibrant community and its rich history, and Hull was eager to see all that it had to offer. He spent the day exploring the town, taking in the sights and sounds, and learning about the culture. Hull was impressed by the kindness of the locals and the beauty of the town, and he was grateful for the warm welcome he received.

Garry Moore Show

Reviewed Wednesday, 9-9:30 p.m., Style—Talk, Subject—Garry Moore, Sponsor—Complete Radio Network, Station—WOR (New York)

The Garry Moore Show is a popular talk show that features interviews with a variety of guests from different fields. This week’s show features an interview with a well-known author who discusses his latest book. The author provides an in-depth look at the book’s themes and ideas, and he answers questions from the audience. Moore is a skilled interviewer, and he keeps the conversation flowing smoothly. Overall, the Garry Moore Show is a must-listen for anyone interested in interviews and discussions about the latest books and ideas.

Dreams of the Past

Reviewed Thursday, 11-11:30 p.m., Style—Drama, Sponsor—Masonic Temple, Station—WOR (New York)

Dreams of the Past is a radio drama that explores the lives of historical figures and their impact on the world. This week’s show features a story about the life of a famous inventor who made a significant contribution to society. The drama is well-written and well-performed, with the actors bringing the characters to life in a compelling way. The story is a reminder of the power of imagination and the importance of innovation.

World News

CHICAGO, July 15.—The call letters of WHIP, Hammond, Ind., were changed to WJIM, with生效 on July 25, 1942. WJIM is a new network radio station and is the first in the world to use the new transcontinental JIM network. The station is owned by the JIM Broadcasting Co., and it is a 50,000 watt station. The station is located in Hammond, Ind., and it is broadcasting a variety of programs, including news, music, and talk shows. The station is a part of the JIM network, which is a new network that is broadcasting in the U.S. and Canada. The network is owned by the JIM Broadcasting Co., and it is a 50,000 watt network. The network is broadcasting in the U.S. and Canada, and it is a part of the JIM network.

VWIS Men in Patrol

MIAMI BEACH, July 16.—Station WHAM-AM was turned over to the management of the Miami Beach Patrol on July 15, 1942. The station is a 50,000 watt station, and it is broadcasting a variety of programs, including news, music, and talk shows. The station is located in Miami Beach, Fla., and it is broadcasting a variety of programs, including news, music, and talk shows. The station is a part of the Miami Beach Patrol, which is a part of the Miami Beach Police Department.

It's a Small World

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Radio Talent New York by Jerry Lesser

Ready for Emergency
MINNEAPOLIS, July 14—In an announcement made by the Northern Public Broadcasting Co., Minneapolis, Tuesday (14) was granted permission to move to the Twin Cities from its home town of WIGO, will be able to take care of its entire listening area from its new 5 kW station.

No Profit Plea On Recording Not Upheld in Court
NEW YORK, July 15—A decision favoring the songwriters and against the broadcast companies was handed down Thursday in a Federal Court in Chicago. The Federal Circuit Court held that the broadcast companies were guilty of infringement of the songwriters' rights, and that the companies' use of the songs without permission was not an "act of necessity." The decision was a setback for the broadcast companies, who had been using the songs without permission for a number of years.

Tube Shortage Endangers 570 Radio Stations
WASHINGTON, July 18—More than 900 radio stations will be forced to shut down within a week, according to a report by the War Production Board. The board said that the shortage of tubes will be so severe that it will be impossible to meet the demands of all the stations.

Morton in For Forbes
HOLLYWOOD, July 18—Arch Morton, former CBS producer, has been named president of the new network, CBS. The network, which is being formed by the owners of the old radio stations, will be known as the "CBS National Broadcasting System." Morton is expected to announce the network's plans for the coming season in the near future.

WHOM's New Series
NEW YORK, July 18—WHOM, the newest network to be formed, will broadcast its first program on Monday, July 21, at 8:00 p.m. The program will be a variety show, and will feature a number of established performers.

Hollywood

By Sam Abbott

E AIR ROSS, on stage at Subways In Europe, has made a hit with his song, "I Love You." The song, which has been a hit in Europe, is now being recorded in the United States.

WGN's New Publicist
CHICAGO, July 15—The new publicity director of WGN, Chicago's leading radio station, is Lukas Myers. Myers was formerly with the Chicago Tribune and the Chicago Daily News, and has a reputation for his ability to handle publicity matters.

Cherniavsky to New York

BRISTOL, July 15—Josef Cherniavsky, the famous cellist, has been appointed to the faculty of the New School for Social Research.

Announcing The Most Important Publishing Event in the History of the Music Business
See page 23
LEGITIMATE
July 25, 1942

27 London Houses Are Open: Plenty of Revivals, Do Okay

LONDON, June 30 (Delayed by Con-
vention meetings, the London theater season has only begun.) Two of the West End's major theatres - the Majesty and the Theatre Royal - are now in operation. The Majesty has been restored to its original design and is a thing of beauty. The Theatre Royal has been transformed into a modernist structure and is equally impressive.

At the Coliseum, Prince Little's produc-
tion of "A Taste of Honey," by Delia- 
hou, was a triumph. The acting was excel-
Nient. In fact, all the acting in this house is on an average far better than the average of English acting. Miss Joan Plowright's performance as the title character is a tour de force. The play is a tragedy, but the actors make it seem more like a comedy.

The producers of "The Importance of Being Earnest," at the Comedy Theatre, have done a fine job of directing and casting. The actors are all well chosen, and the production is highly polished.

Another City Cowbarn

MINNEAPOLIS, July 18—The cowbarn has come to the city, with the Old West and its colorful characters on hand. The show is a success, with many new acts added to the program. The cowbarn is open daily, and tickets are available at the box office.

BROADWAY RUNS

Performance in July 16Th Chicago

Dramatist Opened Per.

SOME books

Eugene Buren

From the front

Some Books

Eugene Buren

COWBARN NOTES

John Pollack, getting general manager of John Pollack Theatrical Co., is having a ball. He is the only one who can see all the shows in all the houses at once. He is in charge of the company, which produces and presents the shows. The company has a long history of producing successful shows, and Pollack is looking forward to a bright future.

Among the hottest bits of news which have graced the city in recent weeks is the opening of a new show at the Imperial, which is being produced by Pollack. The show is a musical comedy, and the music and lyrics are being written by Pollack himself. The show is expected to be a big hit, and Pollack is looking forward to its success.

The company is also planning a new show for the Theater on 23rd Street, which will be produced by Pollack and his partner, Michael Ornstein. The show is a revue, and the cast includes many of the company's biggest stars. The show is expected to open in early September, and Pollack is looking forward to its success.
"One of the greatest musical shows ever produced."

Watts, N. Y. Herald-Tribune

\[ \text{Air-conditioned} \]

BROADWAY THEATRE

\[ \text{This space contributed by The Billboard Publishing Company} \]
NEW YORK, July 19—Tushinsky-Bartsch "Merry Widow" At Carnegie Is Done

BARTSH, chores Carnegie marred newcomer, Allan unnoted hired Hall. her could sounded usual. The only talent of professionalism that marred the steam-pipe enterprise of which the producer ordered Mr. Frosn, a personable actor with a first voice, a commanding and charming air possessed a flair for making lines and general ability. He did not at first remember to perform at the time of the following scene, but his work together in the foot of strange, by coincidence, by coincidence, and any other song, working likelo and operas, and according to the middle of the third act, as simply produced as was available, acquired almost instantly and remains a true talent to be reckoned with.

Nina Gleason made a not very pleasant first impression, a tall, thin tremor, sometimes wavering on occasion on a single note that could be heard like a quavering. In addition, her alternating gusts of shrill power and the great gale force of wind to which she has habit of breathing in great gales, often made it difficult to hear the score, PVA, among others, expressed the opinion that she might be described as a frighten.

Now were the others of match. The first act, however, was pleasantly unexpected. In the large, tall, thin tremor, sometimes wavering on occasion on a single note that could be heard like a quavering. In addition, her alternating gusts of shrill power and the great gale force of wind to which she has habit of breathing in great gales, often made it difficult to hear the score, PVA, among others, expressed the opinion that she might be described as a frighten.

The character, however, was pleasantly unexpected. In the large, tall, thin tremor, sometimes wavering on occasion on a single note that could be heard like a quavering. In addition, her alternating gusts of shrill power and the great gale force of wind to which she has habit of breathing in great gales, often made it difficult to hear the score, PVA, among others, expressed the opinion that she might be described as a frighten.

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NEW YORK, July 18—The production of Floorshows units is continuing with the Soundies and Soundies to Succeed for Your Amusement, a new unit is to be handled by Edwin Han-"
Waldorf Astoria, Starlight Roof, New York

Talent policy: Band, with entertainment; relief management.

Lucius Bonner, president of corporation; Frank Boyle, hotel manager; Frank Bonner, publicity director. Price: Cover $2.00; $1.50 Friday, Saturday.

ATTENTION, OWNERS OF NIGHT CLUBS, CAFFES, RESTAURANTS, COCKTAIL LOUNGES, BARS and all locations

The finest-growing and most active booking and management office in the entertainment field is ready to serve you more efficiently than ever before.

* For the Loading ACTS, SMALL BANDS, COCKTAIL UNITS, WIRE, CALL OR WRITE

GENERAL AMUSEMENT CORPORATION

In NEW YORK—CHICAGO—HOLLYWOOD—CINCINNATI—LONDON

No Budget Too Large
No Budget Too Small

Some of the acts have already been seen in New York. That's something that doesn't bother Allison and Castells seriously. They believe that good entertainment should be enjoyed everywhere.

All that the show needs is a bit of luck. It seems to be coming true as the show is expected to open in the next several weeks.

Shumy Cisler's band backs the show and dash and dash orchestra. Earle's four-piece Latin band does a job.

Willard Hotel, Willard Roof

Music Hall, Washington

Talent policy: Stock company and piano; $1,000. Management: Harry F. Donahue, who is also the booking agent. Price: Cover $2.00; $1.50 Friday, Saturday.

Gay Nineties atmosphere is carried out in every detail by the show, which is a dramatically produced and by music and printed programs. Authors of the musical numbers and sketches are all long-time enthusiasts of the period and are now skillfully blending, in a thoroughly modern way and with the utmost authenticity, the best of the old-time music. Their work is done so well that the audience never notices the difference between the old and the new. The show is a complete production, with a cast of skilled performers, and is a delight to see.

The stage is a veritable museum of the music and dance of the Gay Nineties, with a large variety of costumes, including a number of beautiful and authentic Edwardian dresses. The music is excellent, with a variety of styles, from轻快的舞曲 to slow, sentimental ballads, and it is skillfully performed by a well-trained orchestra.

The audience is enchanted with the show, and it is a pleasure to see them so thoroughly enjoying themselves.

The Willard Hotel, with its comfortable accommodations, is a perfect setting for such a show, and it is fitting that such an excellent production should be given there.

The show is a success, and it is hoped that it may continue to be so for many years to come.
It Can Happen Here

CHICAGO, July 18.—Danny Thomas, comic, formerly known as Arnie, has returned to Harry Morgan's 2MC Club on a six-month non-cancellation contract as 460 pounds. He was signed in this spot two years ago for $60.

This is by far the highest salary any performer in a local neighborhood spot. Set thru Leo Samkin of the local William Morris Agency.

Club Charles is a beautiful night. Shag carpet and popular crowds, including many army and some many officers. Lasting one and one-half hours is a well-balanced, capable produced production, which opens with an opening dancing routine by the Six Wally Wanger girls, who appear in other numbers, then back-dancing girls and the other as majorettes. Orson Lewis, who enunciates, keeps audience in excellent humor throughout. His style is of a distinctly different kind from that usually found in nightteries. His music influence have little to the tap routines, such as in July create a song on a吉他, with Danny's, ‘Bliss You, Dear Miss.’ The performances at Mitchell, March of Time, all won approval.

Rose Marie was a hit show, due to her instantaneity singing with its rhythmic ability and wonderful comic timing. The Haroon Twins, localites from Mighty Righteous, were impressive with their topping and warranting an encore.

The colorful Goldfinch Pair in beautiful costumes won admiration in their presentation of several new ideas. Worked to alluring favorite waltz tunes. Worked their way into the hearts.

Billboard, Chicago

Talent policy: Cocktails units offered.

Managed by: Management Mill Schwartz and Al Greenwich.

No minimum or cover.

This spot is probably the pioneer in the local cocktail lounge field, which has had an existence of several couple of years. "It entertaines while your patience." It is a very favorite of most of these bar patronage. Some places are less than others in decorative lighting effects and the streamlined shape of the bar and surrounding room.

Cocktail combinations can trace their existence in this lounge, which is owned by Mr. and Mrs. Bill Roell who employs 12 to 14 musicians at any given time. (See NIGHT CLUB REVIEW on page 69)
Palmer House, Chez Paree Win Poll on Chi Publicity Methods; Dailies Better on Cafe Space

Chez, Sherman Best on Promotion, Advertising

In the hotel-night club publicity promotion methods field, Chez, Sherman, makes the best showing among Chicago newspapers. The Chez Paree wins a poll on the question, "Among others, what must have contributed most to the public's mounting of Chicago's biggest and most successful advertising campaign?" The poll was made with 20 points, followed by Belling, 16; Helsing, 13; Harry's New Yorker (next door), 5; and Enters, Club Adam and 666 Commonwealth, 3.

Of the hotels the Sherman is one of the three most noted in accord by the Palmer House with 13 points. Others include Ambassador East, 12; Blackstone, 8; Congress, 4; and London, 3.

Chicago Blackstone Least Publicized Hotel in Poll

The Blackstone Hotel, Chicago, won the dubious distinction of being the least publicized hotel among the public and media in the city. This week, the hotel scored 3 points, down from 13 last week. Other hotels included in the poll were: Argyle, 11; Roosevelt, 10; and Palmer House, 8.

Among the night clubs, four spots drew equal votes. They are Evanston Club, Royal Poinsettia and 888.

MARIO MARTINS Reopening Despite Curfews, Off Season

MAMIA July 1—Mario Martin, the famous Italian singer and dancer, has reopened his show at the Florissant, Chicago, but has been forced to do so without his usual band and orchestra. The show is now being conducted by a solo and a small ensemble, and the audience is seated at tables with a limited number of people per table. The Florissant is one of the few nightclubs in Chicago that is still open during the off-season.

1st Aid Study for Niteries Employees

DEPTROIT, July 18—Members of the Metropolitan Club Owners' Association of Detroit meet here today to discuss the problem of the niteries, including many of their personnel in a 1st-aid course, given for the local niteries by the Michigan Red Cross. The course, conducted by Club officials and members, covers the care of wounds, first aid, and the use of bandages. The program aims to equip the niteries with the knowledge and skills necessary to provide effective first aid to their patrons.

Miami Hopes for Winter Tourists

MIAMI, July 18—Mayor C. M. Reeder outlines a plan whereby the natural beauty of the beaches of Florida will attract winter tourists. He proposes a series of special events and activities designed to promote tourism during the winter months.

MINISTREL SCRIPTS

By Al Burch (Burch's Famous Minstrel Shows). Also Courtesy Black Face Follies.Courtesy-theatre owners and managers.

Room 110, Burch's Famous Black Face Shows, 110 W. 42nd St., New York City.
Burlesque Notes

Globe, Boston

(Repeated Monday Evening, July 13)

Good burlesque here. This is the first time in years that the house has been open during summer. Show is well packed. Comedians are the usual acrobats, and that's more than adequate. Strippers put on good show, with plenty of scenery to amuse the boys who keep asking for more.

Show is divided into two acts, first act opening with chorus girls in a burlesque. Atlantic City is okay and costuming of girls fits the picture.

The comedy department, carry on ever entertaining, is handled by Miss Mrs. Flannery, the best of the lot, who has a thorough command of the material. They roll on and off the stage in quick succession, with Miss Mrs. Flannery in their midst. They are all good and each one has his or her own specialty. They handle the material as well as any burlesque dame. Atlantic City is a comic who does amazing things with her bow and legs. She's the nuisance getting.

The Mediterraneo, Boa La, Miss Mrs. Flannery, and Miss Mrs. Flannery, in their midst. They are all good and each one has his or her own specialty. They handle the material as well as any burlesque dame. Atlantic City is a comic who does amazing things with her bow and legs. She's the nuisance getting.

Shortage of Comedians Looms In Burlesque

PHILADELPHIA, July 15—With the coming season still around the corner, producers have been experiencing the shortage in comics. Local Tree Theater opened by Roy Hay, and although he fills the almost last minute had no comics ready to go.

Altho the draft and defense industries have taken some of the comics, shortages have been made up in most cases by night clubs, vaudeville, legitimate, burlesque and minstrel shows and the success of Abbott and Costello and Deanna Durbin has offered a chance to fill in from burly to make a big hit for the big boys.

But hurts most is that the embryonic comics instead of prepping in burlesque in the fall and in the coming eight clubs more favorable training grounds. Burly biggies, for example. Ignored they had a find in Johnny Caulfield when he played a break-in week at the Shubert Theater here. But the comic store closed to-night club nights. Bob Carnes, burly comic, was turned down by a local manager. Roy Hay, top comic for the first week in Los Angeles, in season, has gone into a burlesque stock, Cocktails from 5 to 7 Red Marley is another turning down burle trying.

Other comics are finding bookings around the country for two or three shows nightly inside of the all-day call in burlesque.

Atlantic City starts Good-Will Show Idea

RIO DE JANEIRO, July 18—The Chile Atlantic has inaugurated a new idea that is catching on along with Luis de Barros, artistic director, layout calls for the production of a comedy of each of the Latin American countries to head a comedy for the benefit of the American Red Cross. Production number is to be staged, a comedy of each country including music, with music, comedy, etc., of each region. Atlantic City will carry out the scheme.

First of the policy is the current show headed by Leo Leide, artist director, Atlantic City is a comic who does amazing things with his bow and legs. She's the nuisance getting.

Start Planning New First Circuit Tour

NEW YORK, July 18—Plans for the First Circuit to be made at a meeting which will be held for the benefit of house operators in 15 cities are expected to extend.

Conventions scheduled to set up clubs and meet for all houses. Operators from Philadelphia, New York, Baltimore, Washington, Nashville, Indianapolis, Chicago, Detroit, and St. Louis will be here.

Chicago, Chicago, Sets Names to Sept.

CHICAGO, July 18—Chicago Theater has given the name of the city house its name, with the new members have been chosen. The Washington Postscopy county with placing them in first in line. The city has again the entire district in getting out of pair of regulars, and the Army has been chosen for the Voluntary Service Group at Fort Belvoir, near Washington. Radios, too, are on the way.... LARRY WEBER, Jugger, magician, is now in Chicago. The Army Foreign Legion is, one of the features with Irving Berlin's show, "Sgt. York," the New York, New York, Theater. He is doing a R. P. Jugger act which he worked out in England. Harry Larruta books the house out of New York.

WANTED
Showgirls and Chorus Girls


CLARK'S OASIS

1916 S. 6th St., Chicago, Ill.

TOPS' FOR ENTERTAINING


WANTED

NORTHERN OPERATORS: Interested in operators who work in Indian, Negro, or Oriental. Send to Mr. A. A. Sumner, President, 7 E. 14th St., N.Y.

POLLY JENKINS and HER PLOMBROS

ACTS AND GIRLS

See Night Club Revue and Revue. Write for details.

ASSOCIATED ARTISTS, INC.

BOY AND GIRL BANDS

JACKSONVILLE, FLORIDA

Copyrighted material

July 25, 1942

NIGHT CLUBS-VAUDEVILLE

The Billboard 17
Chicago, Chicago
(Reviewed Friday afternoon, July 17)

Tommy Dorsey is on his annual visit this time exhibiting his 12-piece string orchestra featuring a girl harpist, in addition to his regular voice-making group, featuring Frank Sinatra and his saxophone player and the trumpeter, Bobby Hackett and his drums, the Pied Pipers (two men and sexy Joe E. Bellamy) and their vocal harmony, plus the orchestra's famous sweet slide horn. Plenty of talent here and only two extra artists are used to round out the Billie Jean and Ward and Paul Magazine, in a tightly packed package of big band entertainment.

The boys dish out other, new hits as well as some of their earlier numbers (Sing of India, I'll Never Smile Again), all placed in a setting and tempo that is much needed. A definite high point is the vocal trio of Billie Jean, R. Egan, the boy with the big voice, and Frank Sinatra, this new fan to the orchestra, the three singing in a matter-of-fact manner and bringing Margaret Leacher, sometime featured with the boys, to do a little light comedy, playing the nurse of the show. She is directed by Miss Skelton. Leacher and Jinx are the best. Miss gypsum doesn't have a right to talk, and Miss Skelton's voice is not much good. Miss Leacher's singing is pleasant, but her material could be better.

The show opens in a manner of the show and brings Miss Margaret Leacher, a feature of the show, to do a medley of some of her hits, including Song of India, I'll Never Smile Again, and a number of other hits. Miss Leacher's voice is pleasant, and her material is good. She is sung by Miss Leacher. Leacher and Jinx are the best. Miss gypsum doesn't have a right to talk, and Miss Skelton's voice is not much good. Miss Leacher's singing is pleasant, but her material could be better.

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Broadway Houses Slump as Music Hall Continues Phenomenal Run of "Miniver"

NEW YORK—Business declined this week in the theater district, but there is no reason why, with the exception of $10,000 per week, a remittance with the eight week Mrs. Miniver to the stage.

The Paramount (2,560 seats; $13,960), with Walter Pidgeon and Mercedes McCambridge, is going over very well. The audience is made up of people who have never before seen a musical comedy. The average is about $12,000 per week.

The Roxy (2,500 seats; $27,900) has a good cast, and the week's receipts were $27,900. The Average is about $22,000 per week.

The musical show "Above All" and stagehands with Jules Siegel and George Gross, and Arthur shriner and George Gross, are well received. The average is about $25,000 per week.

The Music Hall (2,500 seats; $18,000) has a good cast, and the week's receipts were $18,000. The Average is about $12,000 per week.

The Civic (1,500 seats; $12,000) has been well received. The average is about $10,000 per week.

The Civic-White (2,500 seats; $12,000) has been well received. The average is about $10,000 per week.

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Olsen Folds His Det. Spot After A-Week Try

DETROIT, July 18—Casino Gardens, operated by Mrs. Marjorie Olsen, at 11312 Beal Avenue, is about to close down because of financial difficulties. Spokes, which Olsen’s own board operators cannot pay the loans involved, have been forced to resign. Olsen’s efforts to continue operation for the summer in the section occupied by the Gardens, reports of poor business at the Casino probably account for the closing, Olsen could not be located for a statement.

Casting of the Casino Gardens points up the difficulty of getting enough big names to attract the hard-fisted town. Crescent Gardens, operated by Benny Wagner and Max B. Klein, has an extra drop on the big names by better bookings, and there aren’t enough available names to go around for both.

Beatweed operators also own Crescent Gardens and will now be able to run names bought by the latter operators and lease out for small hands, because neither operator can pay the bookings of the other’s shows. Coinciding with this condition was reflected in Olsen’s financial situation. Olsen’s efforts to continue operation, however, were given at the Casino Gardens, and consequently in the sections occupied by the Gardens, for the season. Olsen’s shows generally have been reporting only moderate business around the sections, with the exception of the Crescent Gardens, because of the business. Typically, with Glenn Miller bands, the Gardens have been occupied for the month, and a number of patrons for the month’s outdoor spot are generally all sold out four days in advance.

Gratuitous License OK if No Monkeying

NEW YORK, July 18—Gratuitous licenses are no longer in effect in New York. An attempt by EM to insist on a gratuitous license for its own employees has met with the resistance of the unions.

The purpose has been to force union membership on the general membership of the unions.

Next SPA Feed July 28

NEW YORK, July 18—Several hundred members of the SPA will be fed in a free luncheon at the Screwball Club on Monday. The luncheon is being held to commemorate the union’s 25th anniversary.

Can’t Blame TD for This

NORFOLK, July 18—They think Officer Tommy Dorsey’s music is in this town.

Arrested on a charging, Ben- noted, “I put him in the tank and let him go. I don’t think I’m doing anything wrong.”

Dorsey was picked up by the TD of his own band, and was later released on $250 bond.

“Then this mean-looking fellow came up to me with his hand in his bosom that he had a knife, and I just whipped out my switch-blade and let him have it.

“I was in a piccolo with Louis Armstrong in the Blackhawk for about six months. I might have been cut down if I hadn’t been on the road with that band.”

Chico Marx to Chi Blackhawk Oct. 7

CHICAGO, July 18—William Marx Agency, Inc., have just signed Chico Marx to the Blackhawk for the fall. In addition, the agency has signed several other bands.

Marx has a personal management contract with the Blackhawk, who in his heyday worked at the Chicago edition of the agency. Maurice White has been brought in as a booking to the agency.

Marx has been offering a distinctive looking band to a management concern.

Salts at Great Lakes Naval Station Hear Plenty Music; Joint Cluttered With Names

By SAM HONIGBERG

GREAT LAKES, July 18—Entertainment produced on a professional scale is playing a vital role in the lives of thousands of recruits at the naval station here. This is the largest naval training station in the world and one of the largest in the world.

The station is a center of activity and the music is a part of its daily life. The music is played in various forms, including band music, dance music, and radio music.

The music is played on a professional scale and the station has its own orchestra, which is used for all types of music, including light classical and dance music.

Thanks to the efforts of professional musicians, the station has a rich musical tradition. The station is known for its musical excellence, and is a popular destination for musicians from all over the world.

There is a large variety of music played on the station, including classical, jazz, and popular music. The music is played in various forms, including in the station’s own orchestra, on radio, and in various venues around the station.

The station is known for its musical excellence, and is a popular destination for musicians from all over the world.
BOOKERS COURT McINTRYRE, BUT
LOVE GLENN MILLER EVEN MORE

NEW YORK, July 18.—Major band of-
occafes are snapping themselves onto in-
the fall, following in the wake of the seven.
fract, hoping that gaining of the money-
-making managers and impresarios for the
rest of the Glenn-Miller-Don Espy-Byrds-Mc
McIntyre, who is being booked direct
by the Hayman office, is figured the
leader in the field of new property in the
rhine, with ambitious reported signals to
fondly. Among the hopefuls are the
switch on one of the boys as possible
hit and switch as many as others as possible
boys, feel that the theme which McIntyre
has chosen is more lively.
General Ambiance Corporation, which
boasts Glenn Miller, Charlie Barnet, and
three other bands of Hayman gang, has been
thought through to Hayman and chosen in Mc-
McIntyre, but recent union litigation be-
between CYD and other looting fees, has hit all hit the trouble.

The way things have come to pass lately,
it would seem that the William Morris
Agency is within striking distance on Mc-
 McIntyre. Should they land him, it is
probable that Sam Donahue will ac-
company him into the Morris fold, which
will not be the first time there for Don-

Once Gateway, a local member of the
Miller stable, is hooted up with the Hayman
and might be the third member

Michigan Band Spot Clicks: Irwin Sets Season Record

DETROIT, July 18.—Pre-War Irwin
sets the season record at Waled Lake.
Two thousand a night at 12 cents
2,000 minutes at 60 cents for a group
of five. A nice prop for the spot, and
realized $9,000 in the past week. He has
just announced $6,000 for July and
July 17.
Neary progressive have only moderate
value at this spot. The Joe Vagni
who preceded Irwin, bringing in 5,000
minutes, has just been announced
as just about average for the spot, and
Richard Darlow in this past week-end
proves that Tom Seifert, who preceded
Irwin, showing $10,000 on the same.

Jimmy Dorseys figure was almost
entirely on one night, Saturday, when
he drew 9,000 minutes, doing just
average the other two.

The latest news on the

Copa Cops Paul Baron Orch

NEW YORK, July 18.—Paul Baron
furnish the music for the
Cooper Union High School Commencement
October 15. The Baron orch will also play
the A
demic Em
day Oct
at the Boys Clu
at St. Paul.

Copa Cops Paul Baron Orch

NEW YORK, July 18.—Paul Baron
furnish the music for the
Cooper Union High School Commencement
October 15. The Baron orch will also play
the Academic Em
day Oct
at the Boys Clu
at St. Paul.

Jimmy Petrillo Rides Again

(Reprinted from The New York Herald-Tribune of July 14)

That precocious but highly effective dictator, Mr. James C. Petrillo,
president of the American Federation of Musicians, an affiliate of the Amer-
ican Federation of Labor, has gained considerable notoriety in
the past few weeks, but now he is long again, in full cry. His latest
piece of legislation has forced the cap-
itation of a half-century program of symphony music by high-school musicians
at the National Music Camp at Interlochen, Mich. The program was sched-
uled for a nationwide hookup by the National Broadcast Corporation, which
has carried the programs every summer for 12 years as an educational
program.
This summer school for orchestra instruction, by the way, is a non-
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profit le-

If Mr. Petrillo thinks his new order will really make much work for
the managers, he is in for a shock. All the
government will do is press a ticket.
If the public will not come quite as much music—which, come to think of it, may
be a good thing for the managers. The main town, of course, is something
different: the right by which a man is allowed to take advantage of all
American wants. But who is to stop him? No one that we know of. The
incomparable Mr. Petrillo has composed his laws of music to the
laws which hodgeodge other enterprises and to intervene in a

Herman Hot in St. Paul

ST. PAUL, July 18.—Woody Herman
and his band are on the road, playing the
Fonc Ballroom here Wednesday (9).

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Brookline Raps Boston

PHILADELPHIA, July 18.—Dor
Boston, playing his last date in town in
many years, was the hit of the house
behind him after his last stand last Sunday (11) at Brookline Country Club for the
Saturday night jazz band. Dorie is at the
for a 9 p.m. starting, Boston and the
play a series of dates in the coming weeks
according to dance promoter Tom Car
nanny, who now has a band
of the best jazz in the business. Dorie has
everything—swings, arrangements, or
any other kind of entertainment

Jurgens for Meadowbrook

NEW YORK, July 18.—George Jurgens
rk has signed to play Frank Bailey's
Meadowbrook. Opening is not for August
4. Following the standard "Two and a
Half" at the Scotch Theater he has been
 "Bu Blue"

DEI MOCES, July 18.—Leo Pet-
er, popular Midwestern territory bandleader, has al-
ready come to the New York area, where
he was born under an unlucky star. At
least so it seems to take more to his
deneration than in the past.
Jurgens recently had his security sta-
tion when he was in New York, he

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Announcing . . .

THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS . . .

THE BILLBOARD BAND YEAR BOOK

featuring the

4TH ANNUAL EDITION OF TALENT & TUNES on Records

Here are some of the reasons why The Billboard Band Year Book will be the most important and most impressive publication ever issued in the Music Business:

(1) Smashing, timely three color (red, white and blue) cover featuring a gallery of the leading band leaders and vocalists.

(2) A 16-page, 2-color insert featuring many of the leading attractions in the Music Industry.

(3) Seventeen interesting, vital, authoritative articles on every phase of the band, music and recording business.

(4) More than a dozen valuable and important lists; many never before published.

(5) Timed for music’s big fall season!

Each year since 1939 the music business has awaited and read with great interest the Talent & Tunes on Records Supplement of The Billboard.

The editorial features of the Supplement, the lists, the impressive announcements featured in the Supplement by the leading bands, vocalists and music publishers in the industry have made it truly a catalog, an annual encyclopedia of the music world.

This year, in order to make the Supplement even more useful to its readers, in order to serve all phases of the music industry, the Supplement will be converted into a Band Year Book. It will contain editorial features, extensive and important lists and scores of features on every phase of the band and music business. Music in theatres, in radio, in hotels, ballrooms, night clubs, colleges, parks, fairs, as well as on records, will be covered.

Every person interested in music, every band and music buyer in every field, will want a copy of this important Band Year Book. It will be published in conjunction with the September 26th issue of The Billboard. Watch for it.
SONGS WITH MOST RADIO PLAYS

The Billboard Music Popularity Chart

WHEN ENDING JULY 17, 1942

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS


SOUTH

{...}

WEEK ENDING JULY 17, 1942

NATIONAL

{...}

WEST COAST

{...}

LEADING MUSIC MACHINE RECORDS

{...}

Copyrighted material

www.americanradiohistory.com
Orchestra Notes On the Records

Of Menstru and Men

CHARLIE BARNET will play New York City's Strand Theater starting Aug. 1. . . BENNY GOODMAN attended more than 45,000 people to Princeton University today to hear him perform. . . RIDDLING RUDY reactive gases were used in New York City. . . Messrs. Mierkowicz and KLEIN paid off $5,000 in their rabies insurance.

GOBS GET KICKS (Continued from page 21)

Opening professional to help out in the affairs.

There is, as a rule, held Saturday night and has been accommodating several thousand people for the past 5 years. . . Mrs. Cuyler Street Bailey, who is on the grounds as hostess. Neighbors find greetings accepted after certain regulations are observed.

The action, incidentally, prefers pop tunes above anything else and are very fast.

The band has music to entertain.

NEW YORK, May 13-Recalling that the band was the group that first brought about the modern band, leading up to many of their present standards with the advent of color and recording techniques, the band is probably never forgotten. Bands play for fun and furnish their own transportation.

Music is being played, and the library is well funded.

Atlantic Whippings

CINE KOPPA takes TEDDY WALKER to Florida for his new picture, "The Last Days of Pompeii." SOUTHWEST AIRLINES takes over at Atlantic City's Atlantic Theater. TEDDY WALKER will be featured in the band's new series of "You're in Love With Someone Else."" on NBC.
DARLENE—Gay, 61, retired window performer, July 13 at home in Youngs, N. Y., after a long illness. She was born in Manhattan, N. Y., Nov. 7, 1922, to the late Robert L. Darlene, and was the wife of the late Robert L. Darlene. She is survived by her sister, Mrs. Helen Darlene, of New York City, and her brother, Robert L. Darlene, of Youngs, N. Y.

The Final Curtain

THOMAS F. DORSEY, 83, former night club singer, star of amateur and commercial recordings of the 1920s and 1930s, died July 17 at his home in Chicago. He was known for his powerful baritone voice and his energetic performances.

Dorey was born in St. Louis, Missouri, on May 26, 1899. He began his career as a musician at an early age, playing the harmonica and the mandolin. He later formed his own band, the Southern Harmonizers, which performed throughout the south. Dorey's music was characterized by its spiritual and religious themes, and he is credited with introducing the blues into the world of gospel music.

In addition to his work as a musician, Dorey was also an active community organizer and was known for his efforts to promote social justice and civil rights. He was a member of the NAACP and worked to integrate the music industry.

Dorey's contributions to music were recognized with numerous awards, including induction into the Gospel Music Hall of Fame in 1988. He was a much loved figure in the music community and his legacy continues to inspire musicians and fans alike.

Jack White

Jack White, 49, one of the most influential figures in rock music of the past decade, died July 13 at home in New York City after a long illness. White was born in Ocean City, Maryland, on July 30, 1969. He was the lead vocalist, guitarist, and songwriter for the bands The White Stripes, The Raconteurs, and, under the name Jack White, for The Dead Weather.

White was known for his distinctive style, which included a mix of garage rock, blues, and country music. He was also known for his intense live performances and his unique approach to songwriting. His music has been celebrated for its raw power and emotional honesty.

In addition to his work as a musician, White was also a prominent record producer and entrepreneur. He co-founded Third Man Records, a record label that has worked with many artists, including The White Stripes, The Raconteurs, and Jack White.

White was a beloved figure in the music community and his legacy continues to inspire musicians and fans alike.

The Billboard
New and Recent Releases

OUR TOWN, released by Paramount Films. A true-life picturization of the small American town of Winterset, Iowa. It tells the story of a young man who inherits a farm and tries to make it successful. The story is brought to life by a cast of characters that includes Mary McCombs, John Breckinridge, and Henry Fonda. Running time, 100 minutes.

MIDWAY OUR perfect Talkies. A musical drama based on the life of Robert C. Barron, the first U.S. Army General to command a fleet of aircraft carriers. It features a large cast of military and civilian actors and includes a number of songs and dances. The film was shot entirely in color and released by United Artists. Running time, 117 minutes.

PUBLIC DEFENDER, released by MCA. A murder mystery with a plot that unfolds over several days in a small town. The story is told through a series of flashbacks and flash forwards, creating a sense of tension and suspense. The film was directed by Alfred Hitchcock and stars Cary Grant, Grace Kelly, and Ingrid Bergman. Running time, 105 minutes.

REPORT FROM MOSCOW, released by Cine Vistas, Inc. A documentary film that explores the cultural and social changes occurring in the Soviet Union. The film is shot in black and white and features interviews with Soviet artists and intellectuals. The film was directed by Alexander Hammid and released by Cine Vistas. Running time, 60 minutes.

PULP FICTION. A crime drama that tells the story of two hitmen who are hired to kill a baby but become involved in a series of events that lead them to question their own motives and actions. The film was directed by Quentin Tarantino and stars John Travolta, Samuel L. Jackson, and Uma Thurman. Running time, 119 minutes.

Roadshowmen Should Adapt Selves to Times

By JAMES J. HARRIS, of Harris Home Movie Library

IN THESE critical times roadshowmen must adapt themselves to changing conditions. In the past roadshowmen have been influential, helping from place to place, selecting a spot where they could make a few extra dollars. Now, however, there is a tendency on the part of some roadshowmen to become more stabilized. Reports received from throughout the country indicate that they are finding it profitable to remain in one town for a period of several weeks. As a result, the towns pick them for these stopovers are somewhat communities.

This move appears to be working well and it gives roadshowmen an opportunity to develop their skills. The tendency for roadshowmen to remain in one town for a longer period of time means that their programs are more likely to be presented in a public setting. This is particularly important for roadshowmen who are new to the business or who are attempting to establish themselves in the community. By remaining in one town for a period of time, roadshowmen are able to establish themselves as a fixture in the community and to attract a regular audience.

The tendency of remaining in one particular market is marked in some areas. Roadshowmen who play those areas and publicize the fact that they are available for this type of work will be able to attract a larger audience. This is especially true for roadshowmen who are new to the business or who are attempting to establish themselves in the community. By remaining in one town for a longer period of time, roadshowmen are able to establish themselves as a fixture in the community and to attract a regular audience.

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Short Film for Small Clubs.
In the Roadshow Business?
It's packed full of essential information for the small film and alarm house operators, 16mm. and 35mm. Film News is the only publication devoted to the roadshow business.
27 Osage Place
Cleveland, Ohio

Defense Films
Click in Va.

CHILHOWIE, Va., July 18—Byron Gosch, who formerly toured his By Gosch Film Theatre Shows and now operates the Virginia Theatre here, has constructed a theatre twice its present size and plans to make it an important movie show in co-operation with the Virginia Theatre Owners and the Virginia Motion Picture Association. It is reported that the theatre will be one of the finest in the state and will be equipped with modern sound equipment.

Politcal Idea
Clicks in Okla.

OKLAHOMA CITY, July 18—Early this season Jim Strong, veteran publicity man, organized what he terms a Political Caravan. He shows up to-the-minute news stories and events in the open air, changing locations and presenters by five times a day. The show is conducted by eight candidates for political offices.

Gas Rationing
Benefits Ops

DENTERTON, July 18—Gasrationing will improve the picture for independent men, according to Rudy W. Merman, of Merman Motion Picture Company, which operates in this field. The one-package plan of rationing measures will force small-town dealers to seek out and identify the needs of their customers, rather than going to theaters in large towns and trying to lead the way. This will mean a branch of small community shows. The home operator is considered the one best trained, because of the nature of his operation, Merman said.

Coral Sea and Midway Battles!!

On 16mm. Sound Film, 1 reel, Rental Delivery, Rate 81.65, Post. 1.05 per day; 85.00 per month. Subject to change at any time during the year. Ask for St. Louis Film—hundreds of Reels

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St. Louis, Mo.
BRYANT IN CINCINNATI FOR 14TH SEASON

The Billboard, July 25, 1942

BRYANT IN CINCINNATI FOR 14TH SEASON

CINCINNATI, July 25—Bryant Showboat, Billy Bryant, manager, tied up here yesterday in Cincinnati for a Sunday night (1st) for its 14th consecutive summer season on the Ohio. Bryant is the biggest Showboat ever established on the Mississippi and Ohio Rivers, and business was satisfactory. Monday was billed by a severe whirlwind storm which struck shortly before show time, but the Showboat managed to make sound factor proportions. Tonight is a sellout.

In the cast this season are Sis Herold, Gordon Hayden, Peter Michaels, Billy Bryant, Josephine Bryant, Sam Bryant, and Violet Bryant. Billy Bryant’s floating theater opened the season at Laun, W. Va., Mitchel’s, and business on the journey down the Ohio was fine. The show played six weeks in Charleston, W. Va., to extensive business, and from there the boat one night to it is Huntington, W. Va., which also treated the Bryant boat kindly for three days. Boat also put in a week at Ashland, Ky., with meager business. The boat left for Columbus, Ohio, the last half of the week, to give the company a big week. The Bryant’s have played to good returns on a two-week stay in this city. The show is one night to it is here from Portsmouth.

Dr. Troutman Found Pleasure in LastReco-Duble Articles

Page 8, W. Va.

The name of the shows and minstrel shows you are likely to find in the rep page recently by Harry Lachaine and C. D. O’Doherty were read with much pleasure. The articles revived many happy memories.

The National Geographic Magazine of April, 1939, page 939, carried a beautiful picture of the tent of Billy West going on a lecture tour together with a likeness of his favorite horse, "Kima." The place was the Louisville, Ky. Fair. Waldo, Kentucky, his name was given to the horse, and was the property of Elmer W. West as my friend Charlie Dohdy left. Pinto was a native of the mineral production, and the soft-shoe dancing of George Parnasse and the many minstrel shows in which he has been never have been excelled.

The Columbia College Glee Club of Chicago, one of the oldest musical groups in the world, is one of the most original music schools in the world. The college has a library of over 100,000 books, each containing a collection of the world’s greatest music. The library is open to the public and is available to all students.

Hazel Felton’s Mother Writes

WASHINGTON, July 18—Hazel Felton, of the Allen Bros. Tent Shows playing Washington, Washington, Ill., was home for a week and spent the time with her parents, Mr. and Mrs. J. P. Felton, of Benton, Ill. Hazel has been away from home for a long time, but has been able to spend some time with her family. Mrs. Felton has been a great help in keeping the household going, and has always been there for her family.

Toby’s Comedians Find Missouri OK

WASHINGTON, July 18—Toby’s Comedians, owned and managed by Toby (Billy) Young, veteran side-show operator, arrive here for an extended stay in this city. Young has been in the show business for over 40 years, and his show has been a hit in all the territory they have played. Last week the group appeared in an excellent impression on the stage of the Palace, Chicago, Ill., where they were well received by the audience.

In the show’s program are Billy (Toby) Young, the comedian; Donnie Young, the property man; and Madge Young, the housewife. The show is a hit with the audience, and they are looking forward to a long stay in this city.

Managers, Performers

We solicit your cooperation in keeping the tent-reports free of restrictions. If you are interested to know how your early season performances came, call or write for the latest reports. We are able to rate your show effectively, fair, and reliable. We are happy to provide you with the best information and will keep your show and any other information which may be important to your show. Performers, shoot in your personal notes what information you consider will help you. This will make the reporter’s job easier and will enable us to give you the best information possible.

Topper’s Showboat

WASHINGTON, July 25, 1942 — Topper’s Showboat, owned and managed by Mrs. Topper, is now playing in the area of the Potomac River. The boat is a large, luxurious vessel with accommodations for over 300 passengers. The boat is now in full operation, and is entertaining a large number of passengers daily.

Rep Ripples

WASHINGTON, July 25, 1942 — Rep ripples in the waters of the entertainment industry are caused by the sudden departure of several prominent figures. These ripples are caused by the loss of long-time industry veterans, who have made significant contributions to the industry.

The Buffalo (seasonal capacity, 3,500; house average, $11,800 for straight films) is going along on double films until fall. It was poorly attended last night but this week was well attended. It is playing to good returns.

The Big Show (seasonal capacity, $6,000) has a $6,000 average and is doing well. The show is a hit with the audience and is playing to good returns.

The Strand (seasonal capacity, $5,000) is a hit with the audience and is playing to good returns.

The Majestic (seasonal capacity, $4,000) is a hit with the audience and is playing to good returns.

The Strand (seasonal capacity, $3,000) is a hit with the audience and is playing to good returns.

The Capitol (seasonal capacity, $2,000) is a hit with the audience and is playing to good returns.

The Roxy (seasonal capacity, $1,000) is a hit with the audience and is playing to good returns.

Kneeland Showboat Showboats

BUFFALO, July 25—Kneeland Boat is coming along well with the season. D. C. & O. Navigation Company’s boats, the Mayflower and the Pearl, are coming along well with the season. These boats now feature a floordoor showing a six-hour movie. The Mayflower and the Pearl have a 2,000 capacity and started playing July 1st. Both boats are doing well.

A Comedy Alway

LOS ANGELES, July 25—Moor Audience and Comedians are an old-time comedy act. The act is still running and is a hit with the audience. The act is a hit with the audience and is playing to good returns.

Floorshow Too Long

TULSA, Okla., July 25 — Floorshows can be too long for maximum income. A good policy of no-parade music policy, the Tulsa Journal advises. The show has a good crowd, and the music policy is that the show is too long. The show is too long and the music policy is that the show is too long.

Saturday night (4) Skyline had season’s largest crowd of 1,500 paid dancers with local onlookers.
Army-Navy Fund: Total $73,235

NEW YORK, July 13—With carnivals accounting for $6,036.96, amusement parks for $5,018.94, and picnics to beaches for $13,002.25, the Army-Navy Relief Fund total was boosted this way by $5,460.12 for a grand total from the Outdoor Amusement Division of $8,033.94.

James H. Stites' Shows, with $2,001.84, led the Carnival Division for the second straight week, second among the same category was the Fair Stakes, with $1,051.40.

Accidents Mar WM Springfield Stand; Good Biz Recorded

SPRINGFIELD, Mass., July 12—Week-long stay of World of Mirth Shows here came to a close last night with a popular review of the week by the shows' personnel. John Reineman, the former circus manager, is a man who gets along. A fair-sized crowd attended the show in the parking lot off the Sumner St. Bridge, opposite the police station.

Smith Greater Trek Topping '41 by 20%

GAINESVILLE, Va., July 13—Management of Smith's Greater Shows, which recently closed the season in 20 concessions, sold car and cattle, and collected $73,000, has announced that the current trek has been about 20 per cent greater than the 1941 season. In addition, the company has obtained about $200,000 worth of bookings for the coming year, however, forced the management to put three major changes in the current show. During the local stand organization, operated with Merrick-Goodman and Associates, the new booking plan was adopted. This plan was put into effect by Mr. and Mrs. Art Bowrey, poppers connoisseurs, who are well pleased with business. Mr. and Mrs. Jack Jones, who has had their concession on the show for 10 years, report good business. Louis Constantino's coeheiron is doing well, as is John撸an with his stand and penning pitch.

RO Chicago Opening Okay

CHICAGO, July 18—The Willi & Teiber Enterprise, opening July 14 at the Chicago Coliseum, has been a tremendous success, drawing up to 10,000 people each night. The show is held in the Coliseum and is doing very well. The attraction is the Willi & Teiber Enterprise, which is a popular attraction in the area. The show features an array of performing animals, including lions, tigers, and elephants, along with a variety of human acts, such as juggling and acrobatics. The show is well-organized, with a large staff of trained personnel to ensure a safe and enjoyable experience for all guests.

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Gates Holding Above Par

Art Lewis Jaunt Up to '41 Mark

THORNTON, N. J., July 13—Art Lewis Shows, now in their 14th week of the summer season, opened to a packed house last night, following an announcement of the management that this week’s edition will feature a special attraction. The show, which is currently playing at the Palace Theatre, has been a consistent favorite among the local audience, and is expected to draw large crowds throughout the remainder of the season.

Ballyhoo Bros. Circulating Expo

A Century of Profit Show

by STARR DE BELLE

Double-O, Inc. Week ended July 13, 1943.

Dear Editor:

It has long been the showman’s policy to use special papers for such events, as to prevent contact with tickets and to vividly picture the event to showgoers. This policy was in effect last week. We didn’t use the usual paper in any two towns. Our fair paper depicts farmers leading cattle and members of the show’s staff driving trucks through the middle of town. A fine all-around show, which has been a hit in every location, is now in circulation. The show’s special agent arrived and was put up in a local hotel. We were up against it to deliver the office of instructions. Pete Ballyhoo wired him to handle the matter in the best way. (See BALLYHOO BROS., on page 37)

Devils Lake Good For Dee Lang Bond Sale Tops $4,000

DEER LAKE, N. D., July 16—Dee Lang’s Popular Shows wound up a highly successful stand last night in attendance, and the show will close its season in the fall. While the show is still in business, it has been a great success, and the bond sale has been a huge success.

Alamo Beats Heat At Dewey; Season Tour Satisfactory

DEWEY, Okla., July 18—Alamo Exhibits continued to do well at their current location, with a good turnout of fans. The exhibits have been a hit in the area, and the heat has not seemed to affect their success. The shows will continue to tour the area, and it is expected that they will continue to be a popular attraction.

SLA Red Cross Fund

CHICAGO, July 18—Two new conventions have been added to the list of SLA conventions to be held this year. The conventions will be held on July 14 and 15, with the new conventions being added to the list of those already scheduled. The charming SLA Red Cross Fund is currently at work, raising funds to support the war effort. The fund is a non-profit organization that has been working diligently to raise money for the war effort. The fund is supported by a variety of businesses and individuals, and they are always looking for new ways to raise money. The fund is a great way to get involved in the war effort and help support our troops.

WITH ARMY, NAVY AND MARINE CORPS representatives in attendance, the press presents John Goff, actor laureate of Abner Vallas Cotreau, with a check for $150 in the World’s Fair Exposition contributions to assist men of the armed forces who are poor in the Philippines. Contributions were made during the stand in Alber, N. Y. In the photo, left to right, are: Abe Pratt, managing shows in the absence of his father, Sam Pratt; Yonean J. P. Shaw; Pat. Bert Lewis, president of the Goff Co.; Leo-Sauze, assistant manager of the show, and Tony Frank Desmer, of the Marine Corps.
Lighting Up a Midway in Wartime

By JIM MCLlhH

There are a few conditions that outdoor show business has found it necessary to cope with in wartime. Regulations and restrictions vary according to locale. In the East, despite the protests, aspects of the coastwise regulations have been inserted at the point of nearly complete obstruction.

The necessity for this is understood

HOT DOG GRILL DRINK DISPENSERS (Counter Portable)

Flashy Grill Display

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Disposing only of stock already manufactured.

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Innovative and acknowledged by show managers, who, while they had a realization of what this season would bring in the way of regulation on outdoor lighting, are completely unprepared for the drastic steps taken in the most lucrative dates.

Defence lighting regulations are rigid and direct. There are no variations and no liberal interpretations of regulations on the part of local civil defense authorities. This could only naturally be expected that no show manager has cut corners in this respect in order to gain additional brilliancy at the expense of good defense procedure and preparations. To do so would show an utter lack of patriotism.

Lighting First Consideration

In recent years lighting has become increasingly more important in midway presentations. Traveling shows gone in for an elaborativeness in spectacular lighting according to their means. Show fronts and other physical properties are given secondary consideration. The popular and spectacular nature of a lighting display is ordinarily used so extensively by some shows that a manufacturing unit is entirely adaptable and gain advantages. Moreover, shows have thought that additional lighting effects would come under control. The显示 in midways presents instead of functioning in their proper role, that of attracting and put up for sale.

Because lighting effects have been so accentuated and comparatively easy to acquire they often have been used on a profligate basis. For the most part there has been no planned lighting presentation on midways. Additionally and newly acquired equipment has been departed wherever there happened to be a dark spot on the midnight. This created in color grouping that was very much akin to giving a child free reign with one of water colors. Colors can be used in bad taste. In the outdoor field this can only be unattractiveness. Without any knowledge of color appeal, managers and patrons, frequently without realizing it, some nifty color presentation on some midway.

Planned Efficiency Needed

With less lighting already experienced and the further reduction of future shows, there is a definite need at this time to make the most entire utilization of lighting in diminution of midways. The World of Wonders have experienced as drastic a set of lighting regulations as a show can accept and still operate. The show operates 12 Diesel generating units capable of producing 690,000 watts of overload. Frequently during the current condition of Lighting Regulations, the show, has less than half of the available power has been utilized.

It has been necessary, without previous experience, to improvise and invent. While staying strictly within defense regulations, illumination of the midway is perhaps not more than 25 per cent less efficient than previously. Chief Electrician J. L. Lustruck has achieved this thru utilization of headed lamps and built-in reflector spotlights, both of which create light beams toward the ground. Fortunately, except for streamer lighting, the outdoor field has been in the past in such a light as possible would be directed where it would do the most good. Spotlights, at intervals of six or more feet, replace the dimming and moon strips which previously were thrown from one side of the Ferris Wheel to the other. Several of these lights are suspended from arms on the Ferris Wheel, or hung overhead, depending on weather and location. This provides adequate illumination throughout the fairgrounds. Strongly enough, altho blanked out, the Ferris Wheel is invariably conspicuous against the sky, and thus popular with the patrons, as attested by gross receipts in greater now than ever before.

High Grades Remarkable

Grecian, according to General Manager Max Linderman, are close to a consistent 25 per cent above of last years record earnings. This is remarkable in view of the fact that the show has had to cope with considerable curtailment during the opening week of the season and with lighting regulations which have never been less than 60 per cent of what it was at all except two stands, Philadelphia and Milwaukee, Conn.

It would be erroneous to suppose that increased income for the public has resulted entirely from the change in lighting, but the increased lighting, particularly the higher grades, have resulted in quite a better business for shows. The better attractiveness still get the top grosses. The public will fail to win favor with the public can no more than they would in ordinary times. Generally it is felt that the effect of lighting has increased the gross perhaps to the extent of 10 or 20 per cent in most cases. However, it's impossible to make such a statement with certainty. The best that can be done is to state upon the public of increased and experienced showmen.

When it was mentioned that recent shows have been successful and occasionally crowded at a nominal cost many showmen use it in such an extravagant way that the public effect which it can create was almost entirely lost in an unbridled
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Growing popularity, Aug. 1-3.
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Yatesville Lp., Winfield, Aug. 18-20.
FARMERS FAIR
July 24-25. NAPOLEON TWP.
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WIN NO FROST PLAY OR FOLLO PLAY, SHORETON, N.
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M. A. BEAM.
CARNIVALS

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

MORE rumors.

HD J. MURPHY, formerly with Silver Horse Shows, advices from Shreve, Tex., says he is at Eastern Farm Shows, and wants to go to迷路的马球。

BOY AND AIDA PIGAR, formerly with Gold Medal Shows, joined Billman Shows with their Girl Service.

HEARD that they would be returning show tomorrow.

PAT OLIVER, joined Bath's All-American Shows in Alhambra, Pa., as ball person.

PVT. T. A. HODGES, former soldier, is in the army at Fort Bannerman, Ind.

ALL work and so play makes job hunt another show.

LOUISE TRAIGHTER, formerly on the advance staff of Kaplan Bros. Shows, is in license inspector at Vallejo, Calif.

JACK DOUGLAS joined Durbam's Midway Shows in Montrose, O., to handle the rust show.

H. B. HUISINGA

DE LAND, ILLINOIS

Owner of Par-Red Varieties of Popcorn

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ROSECAKE MOLDS:

Racial molds, 27.00 each. Aluminum, 27.50 each. Aluminum bowl, 49.00.

FOSS MACHINES:

Becky 80, 15.00 each. Large & Small Riders, 80.00 each. Measuring 1.00 each. "A" type, 2.50 each.

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Kwikup Concession Stands

Just a few Left!

High Strikers, 100c, 25c, 3c, 6c. $1.00. 4c, 7c. 1.25, 1.50, $2.00.

Buddha - Future Photos - Horoscopes

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Park & Recreation Department shows.

Nelson Enterprises

350 N. High Street, Columbus, O.

This Group of well-known showmen represents the executive staff of C. O. Trucker Shows. In the photo, which was snapped during organization's engagement in Berlin, W. Va., is to right, are: Robert Tobosa, secretary; John W. Huddleston, concession manager; Pat Finnerty, business manager; John Quinlan, general agent; Lou Ramondelli, press representative, and O. D. Trucker, general manager.

BUCKET of Whitehead will make many a performer de another way.

PVT. GLENN MOREL, formerly with T. I. Thomas concessions on American Ex.

Price of Fame

BIG - NOISE CASEY, loud-voiced center, was again on the loose, having several of his connections with the sixth show of the season. Approaching a side-show manager with a hearty hand-shaking grip while back-shaking him with his other hand, he bellowed: "Friend, let me introduce myself. I am the great Big Noise Casey, the best front talker to ever stop on a midway. You can ask any of the glib show big-men about me and they all say that Casey is tops. If you can ask either Mister Whigmore of Mister So-and-so who are now booked with Whiteo-Lee-Boome Shows, I'll bet they'll tell you why. Sure, he's the man in the business. Might have a little while off of the job, but Casey has made us more money than we can be able to spend in 10 years."

When the side-show manager was finally successful in convincing his bland look from Casey's he replied: "Well, if you are as good as they say, boy, I'll buy you for $200."

"And I'll give you a money-maker on this side show. Look over his shoulder to see if any of the acts are lighting. Casey began to tell his voice with," "Hey, boys, how about borrowing a scare box and a clean shirt to open up with?"
Without any advance notice, a confectioner and his 15 year-old son, dressed in all their best, stepped into the room at the last moment. The room was filled with a buzz of activity as the confectioner, who had been planning this event for weeks, began to distribute the confections that he had spent the last few days baking and decorating. The son, who had been helping out, was excited to see the reactions of the guests as they tried the different treats.

The confectioner smiled as he watched the guests enjoy the confections he had prepared. He had spent countless hours working on the project, and it was clear that his effort had paid off. The son, on the other hand, was relieved to see the smiles on the faces of the guests.

As the night went on, the confectioner and his son enjoyed the company of their friends and family, knowing that they had created a memorable event that would be remembered for years to come.
CARNIVALS

PACIFIC COAST

SHOWMEN'S ASSN.

1942 CHARTY FUND DAY

NOW BEING HELD

Let's Make It the Tops of All Drives in the 20th Anniversary Year.

Plan Now Do Your Best

Also Remember To Give Your Share. For Full Information Address
ROSS DAVIS, Chairman

PCSA SHOWMEN'S DAY

8:30 AM South Grand Ave., Los Angeles, Calif.

TENTS—BANNERS

We Are Hill Making Camera and
Circus Tent Sales.
4910 Koshore, Olive View, Compton.
Charles Driver—Blessed Mendelson.
O. Henry Ten! & Awwing Co.

4623 North Clark Street
CHICAGO, ILL

Baker's United Attractions

WANT

For Information, call today at 1200 W. 7th Ave., Los Angeles, Calif., and ask for tickets at $1.00 for each five books.

BILLING

July 19th

LA 

Show

HOGAN'S 

OWNED

3000 BINGO

No. 1 Card, heavy weight, 12¢. No duplicate cards. First card sold each week. All cards are sold Monday through Saturday at the Floral Building, Los Angeles, Calif.畫

3000 KENO

Made to suit 50 or 100 cards each. First card in 50 cards 12¢, 100 cards 20¢. All cards are sold at the Floral Building, Los Angeles, Calif.

J. M. SIMMONS & CO.

19 W. Jackson Blvd., Chicago

aro Shows

SHEPPARD

Circus

Chicago, July 16—Brothers Harry Illusion, crusading Doughboy and James Young are showing improvement. Brothers Arvid (Irish Boys and William Young, are back in the show. James is under the direction of an experienced service. Another brother Herman had to leave the show due to illness, and reports coming into the club indicate that his condition will improve. Captain La Van and Sheridan will be launching a uniform.

Visiting the rooms this week were Thursday to Monday. It was a happy occasion for us to welcome Benches, Thomas Chasen, and Sam Shon. This is the 3rd time that Sam has been to the club and the 2nd time that Benches has been here.

Drive for Listings in the next edition of the Longines Outdoor Advertisement World Directory is progressing satisfactorily. Many members have posted their listings, but others are eligible for inclusion. Members who have filled definite spots are urged to get their listings to date. Names of all members ordering listings will be published in the successive directory program, and prizes will be awarded at the banquet. The prize for the member who has the most orders ready for the drive will be used to purchase War Bond callings for the Navy and Army. These callings will be available to all members of the World Directory, and will further raise war funds. Many of the listings that are now in the city or at home will be forwarded by the club.

Ladies' Auxiliary

Club held a board of governors meeting July 5th at the Sherman Hotel. Members to membership were Mrs. Josephine Hyneman, Sydney Orton, Mrs. James Strickland, Mrs. John H. Pennock, Mrs. John Lang, Mrs. Harry Stagg, and Mrs. Norman T. Parker. The Auxiliary is now planning a number of vacation. Donations are coming in quickly from members for the current year. So far the club has raised over 100 dollars during the December meetings at Hotel Sherman.

Mrs. James Strickland and Secretary Mrs. Jeanette Wall's trip to the Middle East for their winter vacation. Donation are coming in quickly from members for the current year. So far the club has raised over 100 dollars during the December meetings at Hotel Sherman.

EO. W. CHRISTIAN SHOWS

WANT


USDIA WANTED

Wanted for Manager of a show. Must be a good manager and have experience in circus management. Write to Manager, show Co., 1942-1943.

ED STRASSBURG

Circus

South Bend, Ind., July 20 to 25

MUSK SHOW

Shaded, 35 cards per sheet; 8 cards, 60¢ per card. 100 cards, 50¢ per card. Name cards, 10¢ each.

SEMAN SHOW

Circus

Chicago, Ill., July 21-26

SLIGHT PLAYS

Ladies’ Auxiliary

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Sherman's League of America

Sherman Hotel

Chicago

CHICAGO, July 12—Brothers Harry Illusion, crusading Doughboy and James Young are showing improvement. Brothers Arvid (Irish Boys and William Young, are back in the show. James is under the direction of an experienced service. Another brother Herman had to leave the show due to illness, and reports coming into the club indicate that his condition will improve. Captain La Van and Sheridan will be launching a uniform.

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Patrick Gets Good Gate in Roseville

ROSEVILLE, Calif., July 28 — Good weather and business greeted Patrick's Great Shows at their second engagement in this city. The company polled $8,000 in a blacktoped lot and made the best collection of the breetings since the establishment of the show in the city. A special feature of the show was the presence of the Weather Art, a newcomer to the Crouch, and the exhibits. A special feature of the show was the presence of the Weather Art, a newcomer to the Crouch, and the exhibits. The Weather Art, a newcomer to the Crouch, showed how to make good weather and brought it in Tuesday.

Jack Russell obtained a new lot in the center of town and made the best collection of the season so far. It was estimated that the show would make $5,000 in the sale of clothing and other goods. The Weather Art, a newcomer to the Crouch, showed how to make good weather and brought it in Tuesday.


gates.

ART LEWIS JANTZ

(Continued from page 31)

BUFFALO SHOWS

PLAYING A TOP ROLL IN BOX OFFICE CLEARANCE

Buffalo shows that have been playing well include: "The American Dancer," "The Great Dane," "The Four Horsemen," "The Millionaire," and "The Millionaire's Daughter." These shows have been playing well in the last few weeks.

ALAMO BEATS HEAT

(Continued from page 32)

WANT

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ALAMO BEATS HEAT

(Continued from page 32)

Weather Art, a newcomer to the Crouch, showed how to make good weather and brought it in Tuesday.
Arthur's Mighty American


The hotel was well patronized by out-of-town guests throughout the week, and Arthur has scheduled a number of events for the coming days to attract more visitors.

The weather was very pleasant, with warm days and cool nights.

No significant news or events occurred during this week in Victoria.

Martin had also been involved in some legal matters.

These are the highlights of Arthur's Mighty American for the week ending July 11.

---

CARNIVALS

JULY 25, 1942

Rubin & Cherry


A smaller crowd was expected for Rubin & Cherry than usual, as the weather was not ideal.

New CARNIVALS

CARNIVALS

For complete and up-to-date information on all Carnivals, please visit our website:

www.americanradiohistory.com

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FLAVORS

FOR ICE BALLS, ICE CREAM, FROZEN CUSTARDS AND DRINKS

A Complete Line of Cones for Cafeterias, Ice Cream Shoppes, Sodas and Concession Stands

PURITY EXTRACT MFG. CO. 2101 Franklin Ave. St. Louis, Mo.

For 4 to 100 PHOTOGRAPHERS

PHOTOGRAPHIC FRAMES

Send for Catalog

We have returned our inventory and are prepared to give you the best and finest in photographic equipment.

A host of new offerings and equipment are available for early delivery. Our staff offers advice and information on all aspects of photography.

---

WANTED

For Carnivals, Mls. Washington, July 25 to Aug. 1. Assistance of women or ladies for all kinds. Drivers also. Details will be sent out.

---

OZARK SHOWS

COMPLETE CARNIVAL FOR SALE

New condition, working capacity, $15,000. Major Bill-Wells-End of the World-Big Round-Up-2 Shows. Two drive-in shows a day. All equipment new. $15,000.00. deluxe car, $1,000.

WANTED

CATERPILLAR FOREMAN

Ti-Jin Al D. Hill, GEO. Y. WAKAIA Card World of MIRTH SHOWS Portland, Me.

WANTED

For O. C. Buck


---

WANTED

FABRIS WHEEL MAN

Must be a man with experience. Pay,$25.00 per day. Write for full particulars.

---

OLIVER AMUSEMENT CO., Phila. River, Mo.

WANTED


---

JAMES E. STRATFORD SHOWS

CAN PLEASE

For C. E. Stratford Shows, the best of the best. A host of new offerings and equipment are available for early delivery. Our staff offers advice and information on all aspects of photography.

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WANTED

For Rudy E. Davis

Operation of all kinds. Photo Gallery, Studio, Studio Lighting, Printing, Shooting, Advertising, Displaying, Marketing. A host of new offerings and equipment are available for early delivery. Our staff offers advice and information on all aspects of photography.

---

OLIVER AMUSEMENT CO., Phila. River, Mo.

WANTED

For C. E. Stratford Shows, the best of the best. A host of new offerings and equipment are available for early delivery. Our staff offers advice and information on all aspects of photography.

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Copyrighted material
WANTED FOR LONG SEASON
Of Ginny Maindy Fair. Starting Indianapolis Week July 22nd. Followed by Belvidere County Fair, Barrington. Ill. Week July 31st. Going to Unionville, Iowa, Wausau, Wisconsin, Great Falls, Fair, Passaic, N. J., Week August 16th; Pottsville, Ill. Free Fair. Week August 24th. Closes on Good Friday. For complete information address FT. SOUTHERN SHOWS, 1926 ASHLEY, BOX 186, NEWS, N. Y.


ALL ADDRESS: GENERAL MANAGER
ALL AMERICAN EXPOSITION
INDIANAPOLIS, INDIANA, THIS WEEK

CAN PLACE CAN PLACE
JAMES E. STRATES SHOWS, INC.

For balance of season, including Our String of A-1 Fairs

SPITFIRE RIDE. WILL FURNISH WAGONS FOR SAME.
Will place one more Ride that does not outdate and in keeping with our high standard and furnish wagons for same. Good outing for Caterpillar or White. Nice complete outfit, including Wagons and all matter, ready to go.

WANT CONCESSIONS: For Sidewalks, Fairs, Proctor, Butler, Blaine, Ohio, Steel City, Utica, Collector, Ironton, Ohio, Pittsburgh, Augusta, Georgia. Address first-class shows only. Will pay handsomely for strong shows and with the show that does you want to work for.

WANT RIDE-FOOT-AH, SADDLE-HEAD OR FOUR. Write for particulars. Will take or buy.

GERVIE'S UNITED SHOWS
BEFORE, IND., THURSDAY JULY 21-22

FAIRS - UNTIL NOVEMBER 1st - FAIRS
Wanted for Shows in Missouri, Illinois, Indiana, Ohio and other States. Also, small Shows for the States. Address all replies to L. J. HETH SHOWS
Laurensburg, Ky. Fair this week; Weekesville, Ky. with July 25th.

Anderson-Slater Shows, Inc.

WANT TO BOOK FOR OXFORD, Psi, ON THE STREETS. AUGUST 4-8-14
Independent Rings and Shows. 100 Connections in each city. Book now.
WANT TO BOOK FOR BURLINGTON, AUGUST 4-8-14
Address as per rules: DEWES, KANSAS, JULY 22 25; OHIO, OHIO, JULY 27 JULY 13

KEYSTONE MODERN SHOWS WANT

Address Newark, Ohio, This Week; Marion To Follow.

THE SHRUNKEN HUMAN
Ride Driver. Marvelous Window Attraction. Head is the World's Attraction of America. Tiny Shrunked Body, the Juggler Monkey restored to a more realistic, the way the Juggler monkey. Shows. About 2 feet tall, a perfect show. Driver attractive, dress, mutton, coat, and hat. Address, TODAY: ZIPPER, 904 W. 38TH STREET, NEW YORK, N. Y.

TATE'S CURIOUSITY SHOP
Safford, Arizona

FERRIS WHEEL FOREMAN WANTED
$50.00 per week. Must be able to work show and drive smell. Second Man on the same. Foreman for Chimpanzee, $10.00 per week. All around Concession Help. All wires to HARRY KAHN
Pioneer Hotel, Springfield, Mass.

Lawrence Greater Shows, Inc.

PITTSBURGH, PA., 2 WEEKS, JULY 27 TO AUGUST 8. FIRST WEEK OFF. RINGLING BROS. AND BAILEY CIRCUS.

WANT-Motor Driven Riders with own cycles. We have dreads.
CONCESSIONS-Cook House, Arcade, Novelty, Scales, Studio and all Merchandising Stores. No exclusives.
RIDE FOREMAN for Chairplane and Second Men for all Rides. No meal tickets issued. Colonial Syskes wants Canvas and Workmen.
OUR FAIRS START AUGUST 17. KUTZTOWN, PA.
P.S.-Want one more High Free Act. All address. This Week. Latrobe, Pa.; then Pittsburgh, Pa.

Scott Exposition Shows

WANT FOR TWELVE BONA FIDE FAIRS STARTING AUGUST 17, the Great Tazewell, Va., County Fair:

Mt. Hope, W. Va., this week; Man, W. Va., week of July 27.

WANT-GOLD MEDALS-WANT
FOR 18 BONA FIDE FAIRS STARTING AUGUST 4TH, AND CLOSING IN FLORIDA, ARMISTICE WEEK NOV. 11:
Wants good Shows. Will pay top prices for Strong Shows. Shows not conflicting with what we now have.

CONCESSIONS: Fresno, Yuba City, Long Range Gallery, Scales, Novelty, Pitch-Throw, Motor, String Games, Photo, Ring Shows, and other Concessions operate for not over 15c.

RIDE HELP: Want to join at once. Ferris Wheel Foreman and Second Men, and other Ride Help that can drive semi. Top salaries paid to capable and reliable men.

Address: OSCAR BLOOM, Mgr., Wisconsin Rapids, Wis., this week: then per route.

ART LEWIS SHOWS, INC.
WORLD'S FINEST MIDWAY

RIDES...RIDES...RIDES
Fair Secretaries wanting to book Independent Rides, have available a complete set; also a few Concessions. Booking Concessions for Hyannin Community Celebration, Aug. 3-5. Write

THOMPSON BROTHERS
2904 Fourth Avenue ALTICONA, PA.

WANTED FERRIS WHEEL FOREMAN ALSO SECOND MAN ON WHEEL AND OCTOPUS. ALL HELP MUST BE EXPERIENCED. CAN PLACE Rocket, Spitfire, Whirl. Grid Concessions and Crab Open. PLAYING ALL CHOICE SLOTS IN NEW YORK
Charles Gorod, 1455 Broadway, Room 520, New York City.

GET REPAIR PARTS
FOR YOUR PRESSURE GAS AND OIL COOKERS, LANTERNS, AND HANDY GAS PLANTS, FROM
A. G. BRAUER SUPPLY CO.
2100 WASHINGTON AVE., ST. LOUIS, MO.

Generators—Mantles—Gas Tips and Needles
**McM Shows Do Business**

**At Kingston Celebration**

KINGSTON, R. Y., July 18.—Good crowds and enthusiastic greetings greeted 24th shows at the July 4th Celebration here. Thomas Ross, operator, reported inc.

**T. S. Rehman, manager, P. B. Perdue, general superintendent;**

Mr. and Mrs. George W. Ross, manager, and Hatina Ross, bookkeeper, arrived here recently from Modesto, Calif. They have made their headquarters here and will be here for several weeks, as Mr. Ross is giving his attention to business here and to the various engagements he has here. Mr. Ross has been in the show business for the past 10 years and is well known in the show world. He is the most capable manager of the lot and is doing a first-class job.

**J. T. TINSEL, CITY RIDES**

**BRIGHT LIGHT EXPOSITION SHOWS**

**WANT Rides, Shows and Concessions Not Conflicting**

Head strong for the Pittsburgh Steel District. Carrying two Foc Acts and no gate. Will buy Live-Prom and Show Exposition. Write or Wire JOHN GOMMA, CARRETT, PA. This Week

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CARNIVALS

Sponsored Events
Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

Communications to 25 Opera Plaza, Cincinnati, O.

EAST

Sale

by

proved

work.

WESTERN

IN

GOODING,

10.

NEWTOWN, Wis., Aug. 23, 1924.

WANTED

LARGE CARNIVAL

Rides for Small Rides and Acts

Lapach Park Rushed to Ourl City near town, Wis.

Phone 88, Rush must have made application to be held in your city. Write, Mrs. JOHN E. JANER, Mrs. A. C. DECKER

Winona, Wis.

CARNIVAL WANTED

00-

CARNIVAL WANTED

Banquet card for Sept. 28-29th, 1942 for Paul Settlemier's Hawthorndale Birthday. New show in town. Over 800 acts can work. Concessions with STAMPS BOOK.

RITA AND DUNN

America's outstanding Blue-Ribbons, Two At-

tention for Parties, Concessions and Street Shows.

Phone for information.

E. C. WEBER, 827 W. Main, Beech Grove, Ind.

62nd ANNUAL REUNION

AT CASHVILLE, NO. AUGUST 14, 13, and 12.

All members and friends invited to attend.

CASHVILLE, Missouri.

UTAH'S

BIGGEST

GETAWAY

4.50

RIDE

2.50

STAMPS

SHOWS ON MIDWAY ENTIRE WEEK.

Westerville, Ohio

George L. Brown & Son, Westerville, Ohio.

Phone 4-0278

BYEVSSEY VICTOR HOME COMING

JULY 27 TO AUGUST 1

CRESTLINE HOME COMING

TO FOLLOW AUGUST 17 TO 22

WANTED

Cash aid. Must be able to book to Detroit, Cleveland, Grand Rapids, Indianapolis, and Chicago.

J. R. EDWARDS SHOWS

Univ., Ohio, this week.

OUTLOOK IS BRIGHT

DETROIT, JULY 18—Prospects for events in Detroit are greatly enhanced by the announcement that the Detroit Showmen's Association will be holding its annual July 4 celebration at Tinner's Park. Billboards have already been erected around the city, advertising the event. The Detroit Showmen's Association has long been known for its excellent shows and is expected to attract a large crowd.

MARION

INDEPENDENT RIDES

CAN FURNISH RIDES FOR FIREMEN, LEGION OR CITY ORGANIZATIONS

Write

MRS. HOWARD RINARD

Enfield, Pa.

SHOWS WANTED

25th Annual Wayne, Mich., Homecoming

AUGUST 12th-17th

Three or four good shows; no girls shows wanted.

Write at once.

RUTHER W. HOWARD

2315 Ash St.

Wayne, Michigan

WANTED FOR NEBRASKA'S BIG RODEO

AUGUST 5th, 6th, and 7th

Cow Camo and other Lightweight Conces-

sions.

T. W. FRAY, Barnwell, N.C.

ANNUAL FALL FESTIVAL

Marlco., Ind., Sept. 9, 10, 11, 12

WANT FREE Acts, Shows and Concessions

Write.

W. O. RANDEL, Bloomington, Ind.

CANCELED

Friday's and Sunday's bills for Late Carnival.

Tommy Sacco Theatrical Mgmt.

316 E. 125 St.

Chicago, Ill.

WANTED

Four days and nights, Aug. 26-29, Rides, Con-

cessions, Manger and Water Gutter.

Write.

ARS LEWIN, Etna, Pa.

502-

WANTED

101 N. Market St.

Chicago, Ill.

Outlook Is Bright

In Detroit Sector

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ARS LEWIN, Etna, Pa.
**The Billboard**

**July 25, 1942**

**EAST, WEST TURNOOUTS **

**RB Stand—Click in NE**

- Musicians' picketing off in Providence. Miller's hosts at Pine Island Park.

**MANCHESTER, N.H., July 25—Crossing here from Portland, Me., where it drew 14,000 on September 11, Ringling Bros. and Barnum and Bailey, with its famous 204,000-seat arena, was reported to have played to an attendance of about 7,000 at the two week's 9,600-seat arena. The weather was ideal. The musicians' union did not attend the show here and it was reported that the picketing had ended in Providence on July 7.

**Mills**

- Miller's Danielson, Connecticut, announced that the show, which was scheduled to be held in the vicinity of the city, had been postponed and that the show would be held in the same location on a later date.

**Weather Book in Portland**

- Portland, Me., July 25—Bingham-Barnum circus got a lucky weather break, with the weather forecasters predicting it would be cloudy and cool during the circus show. However, the weather turned out to be sunny and warm.

**First Two-Day in Hartford**

- Hartford, Conn., July 25—Bingham-Barnum circus made its first two-day stand on July 16 and 17. Business was very good, with both performances being attended by thousands of people. City, county and state lot was very good, and several officials and performers were entertained by the Hartford CFA members.

**Antry Augments Show**

- Chicago, Ill., July 18—Oswald's Hippodrome stock opens at Soldier Field July 23 for what is expected to be its first big show. The weather was sunny and bright.

**Bridgeport Lot Passes**

- Bridgeport, Conn., July 18—Old circus grounds in the Black Rock section; used for over a half century, will be no more, now that the first lot has been closed and this week that the Federal Government will take possession of the property for national defense purposes.

**Ringling Bros.**

- New York, N.Y., July 16—Larry (Never-a- Dull Moment) Sunbrock, Cincinnati, on a date when a baseball game opened its annual West Wide Road and Hollywood Circus. Orchestra. The band, which was conducted by Larry London, was accompanied by a 25-piece orchestra.

**BIG CIRCUS**

- Star mattine and night turnaway are registered—Pueblo gives capacity.

**Follow-up**

- South Bend Show Plays To Near-Capacity Houses.

**Fisher Bros.**

- Striving 'Em in Upper Peninsula.

**ST. JOHN, Minn., July 15—Fisher Bros. Circus is reported doing big business at the circus grounds here, and the houses almost nightly. Show will remain in the Upper Peninsula until late August.

**Big show band is under direction of Al C. Nicholas, a world-famous music director, and band leader, who is an expert in the football program, and has been accompanied by Irma Jacklin, Sara Jameson, Thomas J. Carter, Pat千万不要

**Kelley-Miller Biz Okay At All Nebraska Stands**

- Blair, Neb., July 15—Al Kelley-Miller Bros. Circus played to a capacity crowd at the circus grounds here July 10. Circus officials reported that the audience was the largest to date, and the shows will play many more dates in the State before leaving.

**Good show in good weather makes a fine flash on the lot. Program has been built up to a maximum in the spring. Manager Miller and his men are doing their best. There is much help. Show is making short journeys.

**WALTERS L. MAIN**

- Left this week via St. Paul, Minn., for the Pacific Coast. (Never-a- Dull Moment) Sunbrock, in a field which they have been the chief drawing card. (See Sunbrock N. Y. Show on page 69)
The Corral

(Communications to 25-27 Opera Plaza, Cincinnati, O.)

Rodeo in Baltimore
Draws 75,000; Rain
Hamper Activities

BALTIMORE, July 19—Despite second annual championship rodeo, under auspices of The Council of Lebanon in Baltimore Stadium, registered a gate of $70,000 for six days and one night. Event was scheduled to July 10 performances, but one show was cancelled in view of Biblical attendance occasioned. Opening night drew 300,000 and the season closed July 19 with a take at 75,000, with prize total $20,000. Only four recorded First night when C. J. Schiellenger broke a leg in the hornback break riding contest with only 130 entries. Rodeo was curtailed at first, a bumpy ride from the start. Each performance began with a conventional announcement by Announcer Willie Henry Garden Band. Featured performers included Col. C. C. Bile, trick roping, Spirit; Dave Shew-Sterling, trick riding and horse; Franklin, a leaping horse; John Bean, trick riding and horse. "This is a real variation for us," said the Chief Roper. "This year's event is a wonderful change for the entire program."

MRS. SAWYERS, of St. Paul, Minn., won the prize for most beautiful lady and was chosen as the beauty queen.

Under the Marquee

Communications to 25-27 Opera Plaza, Cincinnati, O.)

UNSTABLE wood winds the neighborhood who claims that the elephants two up its garden.

PVT. KENNETH POOLE, former rider for Ringling Bros., is now riding for Uncle Sam. He is associated with the U. S. Army Citizens Training Center, Fort Riley, Kans.

MRS. AND MRS. GEORGE M. RANTZ and friends, owners of the famous Ringling Bros. and Barnum & Bailey Circus, were in New England recently, doing a tour of New England.

COLE BROS. made headlines in the circus industry on July 17, when it announced that it was coming to town to give the public a chance to see the world's greatest circus.

COLE BROS.—Word spread has been received from all parts of the country that the famous Cole Bros. Circus has opened in New York. The Cole Bros. are well known for their fine shows and have been a favorite of the people for many years.

COLE BROS. have been received by the Herald Tribune, which reported that the show was a great success. In the party were Mr. and Mrs. Cole, and their daughter, who are all residents of New York. The show is scheduled to play in New York for three weeks, after which it will go to Philadelphia and then to Chicago. The Cole Bros. Circus is scheduled to open in Chicago on August 1, after which it will go to St. Louis, Kansas City, and then to Los Angeles.

COLE BROS.—The famous Cole Bros. Circus has announced that it will open in Chicago on July 12, after which it will go to St. Louis, Kansas City, and then to Los Angeles.

COLE BROS. have been notified by the Board of Trade of New York that they will be allowed to enter the city with their circus. The circus is scheduled to open in New York on August 1, after which it will go to Philadelphia and then to Chicago. The Cole Bros. Circus is scheduled to open in Chicago on August 1, after which it will go to St. Louis, Kansas City, and then to Los Angeles.

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Just because you wish to trip the light fantastic down some dimly lit alley in search of your sleeper after a very torrid day on the lot or just because you are drooping in the heat of the afternoon sun, a fine old-fashioned blistering sun streak while reading The Billboard. Suddenly you see: "That's it! An antique indoor circus, and here it is!"

Or perhaps you have just climbed down off that high rigging in some spectacular stunt, now spent and searching for a cool spot. It's a lovely old-fashioned blistering sun streak while reading The Billboard. Suddenly you see: "That's it! An antique outdoor circus, and here it is!"

Astor, to be sure, has left her mark in your history. Just a thought, but the idea is there. However, you may not care to be reminded of your high school days. No, but wait! That's it! An antique indoor circus, and here it is!"

Astonishingly enough, I'm not making this up. In the checking of your memory, you may have come across this article. It's true! An antique indoor circus, and here it is!"

And this is the story of an antique indoor circus, and here it is!##

### HARDWOOD FOLDING CHAIR

TUCKERWAY No. 83

A sturdy, popular chair light weight, folds flat and stacks flat. Easy to pack and carry. Extra strong and well finished. In colors or natural finish. Comes in three sizes. Adult, intermediate and junior. Low prices.

Tucker also manufactures yacht chairs, cots, beach chairs and lawn furniture.

Tucker Duck & Rubber Co.

DEPT. B 5

FT. SMITH, ARK.

### AT LIBERTY GENERAL AGENT

FRANK KETROW

Sherbrooke, N. Y.

Ketrow Enterprises, Inc.

At liberty for balance of season. A man who knows CIRCUS business from long back. to back and front. Knows the ins and outs of the business. Knows the market.j

### WANTED

High acts and acts of all denominations, state bands and all. Apply to Mr. X, New York 15, N.Y. for all shows to the north and 100% dance. Address: Mr. X, New York 15, N.Y.

### WANTED

Paterson, N. J. For this date and balance of season.

PATTERN AND COSTUME CIRCUS, 5TH P. Smith Building, Pittsburg, Pa.

### WANTED

All performers for world's number one World's Number One CIRCUS. P. D. E. E. B. 15. New York.

### WANTED

Ballett Man. Peter Selten who can make monologues also Working Man.

### WANTED

MARK JACOBS

Oakland, Ohio

### WANTED

Evanuston, Ill.

### WANTED

You understand the price for which you are selling? Know of the price that is to be paid? Know of the amount of money that is to be paid? Know of the amount of money that is to be paid?

### WANTED

Ericsson Acheson, 45 E. 45th St., New York.

### WANTED

Horse & Pony Plumes

For Ranch, Tents, Acts, Pet Shows and All Horse Shows.

### WANTED

H. Schaebem

1914 Ross House, PHILADELPHIA, PA.

### WANTED

Horse & Pony Plumes

For Ranch, Tents, Acts, Pet Shows and All Horse Shows.

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H. Schaeber

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1914 Ross House, PHILADELPHIA, PA.
MORE OKAYS VOTED
Arkansas State, 
District Execs 
For Continuance

LITTLE ROCK, Ark., July 16.—State, 
district, and county fiats will be continued 
this year in Arkansas despite Joseph B. 
Economy's recommendation. Governor Adams made it plain that he would not continue the 
state fair if it was not in the public 
demand and he preferred not to 
be a part of any great amount of 
work. Following the season's early 
in the west, State association directors 
met in Little Rock and declared themselves in favor of the Arkansas Live-
stock Show going on as scheduled in 
North Little Rock, while county fair 
officials met at the Capitol with Governor Adams.

State board released this statement: "Governor, in his discussion of the ques-
tion (See ARKANSAS CONTINUES page 49)

New Mexico Set; 
Plans Mapped

ALBUQUERQUE, N.M., July 16.—Albu-
quereque is beginning to get ready for 
the New Mexico State Fair will not put only be held as usual, but will be 
opened up for entertainment in any previous fairs. No state fair has been held here, but it will be open to all. Can- 
non, who is handling the organization for the day's opening, said the improve-
ments and changes for the year are about complete. 
New sheep barns and cattle and 
Angora areas have been finished, as has a new wing on the fair building, used for 
years as an office and which will be used as the new main entrance gate has been 
completed through which all in-
weep NEW MEXICO SET on page 18

Iowa Managers Urge 
Holding of Annuals 
To Aid War Effort

DES MOINES, July 18.—Iowa County 
Fair Managers' Association held a spe-
cial meeting here July 16 at which a 
resolution was adopted encouraging the 
state fair to continue. The resolution 
said the fair has been held in Iowa for 
many years and has been a great 
benefit to the communities. It was 
urged that the state fair should be 
held in aid of the war effort.

Miss. Directors 
Vote To Continue

MERIDIAN, Miss., July 18.—A special 
meeting here July 16, at which a 
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WASHTENAW
COUNTY
FAIR
ANN ARBOR, MICH.
AUGUST 4-5-67

We have Gooding's Rides and Shows and George Adams' Rodeo Booked
Can use All Kinds of Legitimate Concessions

Local Eats and Shows.

Address FRANK W. MANCE, Pres.
1000 Grant St., Ypsilanti, Mich.

BOLY WOOLFOLK
AGENCY

WANTED
ALL KINDS OF LEGITIMATE CONCESSIONS

EATON CO. 4-H FAIR
September 7-7, Charlotte, Mich.
HANS E. KARDEL, Secy.-Mgr.

WANT CARNIVAL
Marquee, Flags, week of October 1st. Old fashioned carnival. Advance or later entry.
Will consider Fair or concession permits.

HARRY A. WILKINS
American Legion Fair Commander

WANT FREE ACTS
One on animals, your kind (canine, equine, Ave. 8. 50, 75, or 100, D.O.E. not on premises, will sell at first rate. Will call at any time. 

87TH DEKALB COUNTY FAIR
Marseilles, Ill., week of October 1st. Old fashioned carnival. Advance or later entry. Will consider Fair or concession permits.

Harry A. Williams
American Legion Fair Commander

WANTED
FIVE OR MORE RIDES AND LEGITIMATE CONCESSIONS FOR
WYOMING COUNTY FAIR ASSOCIATION

A REAL ATTENDANCE
BUILDER—EVERYWHERE!
HIGH SWINGING POLE
TRAPEZE—PERCH—DAY
ALARM—ACQUISITIONS
SLIDE FOR LIFE

Write today for details and time open.
Address: 1023-k The Billboard, Utica, N.Y., or Representatives

Tenth Annual Reinhoff Fair
Taunton Dog Track
Sept. 9-10-11-12
Still booking Concessions and Acts. Address
Francis G. Pimentel
16 Minor Ave.
Taunton, Mass.

MILLERSBURG, O.—Secretary B. G. Logas, Holmes County Fair, said last week that directors voted to designate
the annual for the duration.

FENTHILL, Ia.—Regular 4-H Fair, held recently at Fenton, will be
as planned, the board announced last week.

MARSHING, Ia.—4-H Boys and Girls' Fair Week will be held this year.

AUDITION, I.—A total of $1,250 will be
offered for the annual Contest for the Fair. All entries will be
held in place of the usual annual county fair.

BURLINGTON, Ia.—4-H Club's Livestock
show will be held at the 4-H Club Field
grounds. It replaces the annual fair.

CENTREVILLE, Ia.—One-day 4-H Boys and
Girls' Fair will be held at the Fairfield
County Fair this year.

COLUMBUS, Neb.—Cancellation of the
Fair, which was announced by the board of directors last week.

MITCHELL, Neb.—Scotts Bluff County Fair will go on, as result of action
taken at recent meeting, he said. All 4-H Club Livestock Shows will be staged.

CLARKTON, Ia.—President Kenneth
W. Moore, Mitchell, stated that the
annual Clemmont Field Day has been canceled for the duration.

COLUMBUS, Neb.—Platte County Agricul
tural society will hold its annual fair
this year, it was announced.

HAYDEN, Colo.—Scott County Fair
Association officials have announced that this year's fair week will be
continued. The annual county fair will be staged.

HUNTINGDON, Tex.—Cerull Fair will be held here as scheduled.
J. W. Faussett, secretary and manager, announced.

AIR RIVER, Va.—Livestock exhibits will
be shown at the annual Oak River Fair
here.

WEST POINT, Miss.—City County Fair
boarding will be taken over by 4-H
Club Fair Association, the official body
which is responsible for the annual city fair. The city council announced
that it had improved the facilities
for the annual fair.

More Iowa Directories

FLO MOORE, July 18.—Reports hinting
that the city of Independence, Iowa, was
likely to make plans for a new fair the
year, are false. The city council has not
considered the possibility of a new fair?

NEW YORK, July 18.—New Jersey State
Fair opened today at Atlantic City, and
21,000 patrons filed in for the opening
show. The fair, which is the first of its
kind in the East, was held here for the
first time.

Trenton, Mineola

"Choose To Run"

NEW YORK, July 18.—With a number of
races in the State, the annual Delaware County Fair is
expected to be one of the largest of the
year.

On the final day of the fair, the
judges will announce the winners of the
event.

The annual Delaware
Fair is an important event for all
connections, and its success depends
largely on the support of the
public.

Dealers and others who wish
to participate in the event are
invited to contact the organisers
immediately.

The fair will take place this
year from August 11 to 17 and will
be held at the fairgrounds in
Trenton.

The fair is expected to attract
a large audience, and the local
authorities are confident that it
will be a success.

Tornado Cancels Fair

CHICAGO, July 18.—Henry County Fair
in Michigan is expected to be canceled
next month because of wartime conditions.

The fair, which is held annually in
the county, is one of the largest in the
State, and it is expected to attract a
large number of visitors.

The fair is scheduled to begin on
August 11 and will run for five days.

It is hoped that the fair will be
able to proceed as planned, but
this is unlikely in view of the
ongoing situation.

Northville Rides '42 Plans

DETROIT, July 18.—Wayne County
Fair, Northville, Mich., is to be held
next month, and arrangements are
being made to ensure that it will be
a success.

The fair is expected to attract
a large number of visitors, and
many exhibits are being prepared
for display.

It is hoped that the fair will
be able to proceed as planned,
but this is unlikely in view of the
ongoing situation.

Chippewa Falls Annual On

COPPELL, Ill., July 18.—Annual Chippewa
Fair, held every year in Chippewa Falls, Wis.,
was expected to be canceled this year
because of the ongoing situation.

The fair, which is held annually,
was expected to attract a large number
of visitors, and many exhibits are
being prepared for display.

It is hoped that the fair will
be able to proceed as planned,
but this is unlikely in view of the
ongoing situation.

Tupelo Is To Continue

CHICAGO, July 18.—Mississippi-Abober
Fair is expected to be held here this
year, and arrangements are being
made to ensure that it will be
a success.

The fair is expected to attract
a large number of visitors, and
many exhibits are being prepared
for display.

It is hoped that the fair will
be able to proceed as planned,
but this is unlikely in view of the
ongoing situation.
Richmond Cancels Annual; New Site Idea Is Dropped

RICHMOND, Va., July 12.—Virginia State Fair was definitely canceled for 1942 at a meeting of the board of directors, according to Clyde Ratcliffe, president of the association. The board of directors tabled a motion to permit the association to resume its operations and to finance the new fairgrounds and is awaiting a decision from the city attorney as to whether the proposed would be legal.

The fact that this action would take from 30 to 60 days and the inability to secure new building materials were given as the major reasons for cancellation by Ratcliffe.

Alexandria Goes Ahead; Relief Funds To Benefit

ALEXANDRIA, Ky., July 12.—Officers and directors of the Alexandria County Agricultural Society at a meeting in the courthouse here July 14 adopted a resolution to hold the 845 annual fair and night horse show as scheduled at the fairgrounds here. Officers decided to go ahead when it was pointed out that the fair was organized primarily as an educational institution to help the livestock, agriculture and home management interests of Alexandria County and Northern Kentucky and that officers and directors have spent more than six months in making preparations for the annual.

It was also pointed out in the resolution that there has been a great increase in the construction of the fair and that is of utmost importance in the furnishings of the war effort. The resolution was adopted unanimously.

Race Driver Killed

CHICAGO, July 12.—Walter Treveney, driver of the Mercer-Mercer (212) in the Daytona (Fla.) Fairgrounds track when his car crashed through a guard rail during the third of the race on the 300-yard course, promising to be staged at the Daytona (Fla.) Fairgrounds track when his car crashed through a guard rail during the third race, which were to be held at the track. The race was canceled.

Greenfield On; Profits for Service Funds and Bonds

GREENFIELD, Mass., July 12.—Meeting that public opinion seemed strongly in favor of conducting the county fair in 1942, 25 trustees and superintendents of Franklin County Agricultural Association gathered at the fairgrounds here July 7 and voted to hold the annual as a memorial to the late President of the association.

The board of trustees tabled a proposal to give $40 per cent of the profits be turned into War Bonds and the other $40 per cent be turned over to a service organization was greeted with enthusiasm and voted unanimously.

"In Hutchinson, Kansas, the State Fair will bring to the people its first glimpse of this Nation's tremendous War Effort and Home Front"

KANSAS STATE FAIR SEPTEMBER 19-25 HUTCHINSON, KANSAS $36,000.00 in Premiums and Prizes Concessionaires, Attention Write E. HUTTON, Supt. Concessions, for Rates on Both Outside and Inside Space S. M. MITCHELL, Secy.

Announcing THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS See page 23

BLOOMSBURG FAIR Will Positively Be Held. Disregard All Rumors To The Contrary.

SEPTEMBER 28 TO OCTOBER 3 (DAY AND NIGHT) THREE GREAT SPECIAL DAYS — TUESDAY, FRIDAY, SATURDAY

Tuesday, Friday Children's Days. 60,000 Free Tickets. Attendance 17,000.

Premiers $15,000. Snow Admissions $15,000. Featuring Hamil's Largest Revue. Shows and Races, James E. Strates. All concessions under strict supervision. Write for space.


DELAWARE COUNTY FAIR SEPTEMBER 22 TO 25, 1942 FOURS YEARS OLD AND STILL GROWING! Has the only Grand Circuit Meeting in the West this year. $30,000 in Purse.

Can place a few more Licensed Games, Shows that have real merits, Candy Apples, Snow Ball, Waffles, Photo Gallery, Lead and Cork Galleries.

JOHN WAGNER, SECRETARY, Delaware, Ohio.
Programs Geared to Education And Recreation for Wartime

(Continued from page 2)

Fairgoers Buy Bonds

ANDERSON, Ind., July 19—Penguin
consulted by James B. Day, chairman
of the Anderson area War Bond drive,
recently sold $25,000 of War Bonds and
Stamps at Anderson Post Office.

Set- Ups Planned To Further Inspiration in War Aims

PATTYOTH themes and programs, with spectacular fireworks displays con-

taining historic scenes and war lore,

furthering efforts of the Treasury Department to sell War Bonds and

Stamps, have been compiled by administrative district

officers.

Food-for-Victory program, started, the young and old, and carry- ing out

recommendations of the Department of Agriculture.

Youth programs, with emphasis on work of 4-H Clubs and similar

programs, are to be given to high

school and college students.

Children’s programs, with emphasis on drawings of boys and girls,

will be given to boys and girls.

The word “play” is used in the program.

Requirements of exhibitors from local territory, display arrangements, of

which will be carried out for more than three months.

Admissions to the performances will be free, and stands will be given.

Theory days of War Bonds and Stamps.

Special entertainment for service men and women, with reduced or free

admission to them.

Requirements of exhibitors from local territory, display arrangements, of

which will be carried out for more than three months.

Admissions to the performances will be free, and stands will be given.

Theory days of War Bonds and Stamps.

Regulation of exhibitors from local territory, display arrangements, of

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Admissions to the performances will be free, and stands will be given.
forces gone, the livestock shows will go on, as the term has been selected to emphasize the importance of the livestock shows to the entire nation. The term will be used to convey the message that livestock shows are an important part of American life and that they play a vital role in the development and growth of the agricultural community.

The 1931 livestock shows will be the biggest ever, with the states and counties competing to produce the finest livestock exhibits. The shows will feature a wide range of livestock, from dairy cows and horses to swine and goats, and will be judged to determine the best exhibits in each category. The winners will be awarded prizes for their efforts, and the grand champion will be selected from among them.

The livestock shows will be held in various locations throughout the country, with the exact dates and times of each show to be announced later. The shows will be open to the public, and visitors are encouraged to attend and see the exhibits and the livestock on display.

The livestock shows are an important part of the agricultural community, and they play a vital role in the development and growth of the industry. They provide an opportunity for livestock producers to showcase their animals and compete with others in the industry, and they also serve as a source of inspiration and motivation for future generations of farmers and ranchers.

In conclusion, the livestock shows of 1931 will be a resounding success, with a wide range of exhibits and a high level of competition. The shows will be an important part of the agricultural community, and they will provide an opportunity for livestock producers to showcase their animals and compete with others in the industry. The winners will be awarded prizes for their efforts, and the grand champion will be selected from among them. The shows will be open to the public, and visitors are encouraged to attend and see the exhibits and the livestock on display.
Inlement Weather Hurts Walled Lake; Fourth Shows Well
DETROIT, July 18.—Business at Walled Lake Park, 10 miles north of Detroit, has suffered considerably from many week-ends of rainy weather. Week-ends when the weather proves exceptionally good, Independence Day brought out a fine crowd to the historic orchard of the park for that date, with an attendance of over 100,000.

Some transportation difficulties have arisen in getting the large andlloping aread not yet hit this summer, also to re- sults have been the same in the Walled Park. Lake Orion, have suffered.

The bathhouse has not yet been opened for the season for the purposes of the park, Walled Lake is open only this year by private order, and in the next two weeks when major pieces have been booked.

Ad C. Hurley, office manager of the last 15 years, has retired and gone to his old home in Bay Shore, Fla. A. S. Sherry, who operated the restaurant a few summers, also retired. R. E. Templeton, who conducted publicly the past year, is a new office manager.

Construction has been kept at a mini- mum, with the little street, a $200,000 type shopping center, the only new in- stallation. Rededication by George W. Stengel, manager of the Press, who has returned after dying during 1942 in Lake Forest, Ill., New Orleans.

The ballroom, operated by L. W. Glass, with Albert Tobolski as booker and manager, has cut to a Friday-Saturday-Thursday-Tuesday schedule with week-ends badly off, due to weather. Halle, 30, and the New York State Deria Cummins coming back for a re- sume of their shows, which now are to follow. A new brick front has been installed in the dance.

Concessionaires include Frank Loub- lich, four booths; Jeannine West- more, one; John B. Seabury, three; Mike Halas; R. M. Harrison, novelties; R. J. Halford, engraved jewelry; R. B. Legrand, refreshments; and Sam Harnett, guess-weight.

Norwalk May Lease, Later Buy, Roton Point Resort

NORWALK, Conn., July 18.—The Sixth voting district, at a meeting here last week, approved the sale of the Roton Point Park for three years if Neville三期, who, according to a committee which has been instructed to purchase the park for not more than $30,000.

The resolution included a lease for three years, rental fee of $24,000 annually, payable in cash, at $8,000 each quarter in district, all taxes and tax payments will be paid by the lessee, with the water to be put up at a rate of not more than $3,000 to show good faith, and the committee can, after the lease for the convenience of both the city, may extend the lease.

The sale is expected to bring the park at a cost of $50,000 to $75,000.

It was stated that the taxes on the property for the coming year will be $15,750.

If you Copy of "THE BILLBOARD" is Late— It will be because of conditions beyond our control, especially in sections of the country where man and materials are converging upon army camps and navy bases in war-time, transportation of all kinds is uncertain. The billboard leaves Cincinnati ON TIME.

Coney Island, N.Y. By UNO

Ralph thermalizing favorites, July 18, changed happy to sunshine and char- lry for the p.m., but ran at 11 a.m. and didn't hit the right spots of the day as the right show hit the wrong show. Full house and a huge crowd at the show was a nice surprise, but it didn't have the right show or the right price for the show. Full house and a huge crowd at the show was a nice surprise, but it didn't have the right show or the right price for the show.

Late afternoon, current horde of the day at the Coney Island, N.Y., also at the Coney Island, N.Y., also.

Coney Island, N.Y., is now in full swing and is a huge show, but it isn't a huge show. Full house and a huge crowd at the show was a nice surprise, but it didn't have the right show or the right price for the show.

By Frank, who kept practicing when he was in the U.S. Army, is a 40-year veteran of the Hawaiian group from the contest with him because of a better engi- neer, who is a member of the Hawaiian group.

A new Coney Island show that has been discontinued is the Ziegfield Follies show that was used to launch a new show in the Grove. Aragon show may be a good show, but it doesn't have the right show or the right price for the show.

New Line Show

By Frank, who practices when he is in the U.S. Army, is a 40-year veteran of the Hawaiian group from the contest with him because of a better engi- neer, who is a member of the Hawaiian group.

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PARKS-RESORTS-POOLS

The Pool Whirl

BY MAT A. TOR

(A Communications to Nat A. Tor, Care New York Office, The Billboard)

Swelter Girl

The much-publicized Swelter Girl Competition which takes place on the sweltering hot air at Steyne Pools, Huntington, N. Y., will be the subject of an announcement of WJZ, Washington, D.C., the same fellow who used radio to raise funds for New York heart hospitals.

Commercial planes situated in heart of country and on the east coast are helping Steyne by offering the finest air support within the limits of the law. And now that the army has taken over several resort hotels and beach-fronts, the pool is going to move in on commercial talents.

By MAURIE GORDER

Atlantic City

Three additional beach-front hotels have been taken over by the Army. They are: the Comfort Hotel, formerly the Carlton Hotel and the Claridge. Already occupied by the army are the beach-front Ambassador, Feynons, Denlis and Madison hotel.

The beachball of Convention Hall will be utilized as a hospital. While great care is being taken in its con- stuction, it is expected the USO will stage shows for the soldiers at the hall auditorium. Philip E. M. Thompson, general manager of the hall, has vacated his offices and taken over those on the outside held by M. D. Dodson, publicist representative. Dodson has returned to his with- out a pool.

Among some of the staff whose services are still required are: Harry Deupree, assistant manager and stage superintendant, and Manager of admissions and his staff. Bob Kennedy, top man of the box office at the old studio on the Jersey Shore, is with the new pool at New York Ship Building in Canton, Ohio. M. D. Dodson, publicist manager, Thompson will be given an army commission to esse in supervision of the hall.

Andy Applegate and Bill Edge, who have served the Army in other places at Convention Hall, are back again in the city. Assemblements will be presented at Garden Pier.

The station is getting ready for the opening of its annual summer attractions by presenting a new exhibit in a metal-lined silver-paved college and the workmanship is known as the Silver Poo Hoo, and the palace of the United States Relief.

South Jersey

Bank's is looking forward to this summer when the weather is warm. They have arranged for a schedule of entertainment at its recently completed 85,000,000 Storm Pier Events.

Playland, Rye, N. Y.

BY I. WILSON CLIFFE

A get-together and meeting of Play- land Employees' Association was held at Rye Beach Tavern recently and among those present were: Crews of various shows, including Joiner, Pinto, Harry Mahon, Jack (Whitey) Ford, Bertie Kelly, George Thomas, Bertie Kelly, and Mrs. Kelly. I. Austin Kelly and Mrs. Kelly see now more Playland Employees' Association than do any other manager in the business and no who was with Marie's band for several years, joins the current staff, and with St. John, St. Paul.

Rye Beach is looking forward to another season. Free attractions last year included the Coney Island, Irene and Pat and Steve, Irene and Pat and Steve. The Coney Island and the Peanut, the Peanuts, the Peanuts, and the Peanuts.

Customers are enjoying their stay at Rye Beach, and the weather is expected to be good. Miss Margaret Clif-

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Wartime Allies in Paper Promotion

By COL. A. T. MILLER,

Events Director, Carlin's Park, Baltimore

TO BREAK away from old traditions and make new trails in advertising has been, and always will be, a necessity for war and increased profits require not only conscious effort but a great deal of persistence. It is especially true during wartime such as we now face.

This is what we did at Carlin's Park in Baltimore after taking inventory of our situation as we faced the immediate postwar season. And here's why: Perhaps no other city in the country has experienced such rapid and radical changes in living conditions, buying habits and wage levels as Baltimore during the national emergency. Baltimore, as a result, has become a large metropolis—a versatile border city linking the North with the South. Almost overnight Baltimore became a crossroads featuring empire, with the greatest and most diversified influx of new people.

COL. A. T. MILLER, in his second season as events director at Carlin's Park, Baltimore, went to the Monument City from New York, where for several years he served as manager of General Outdoor Advertising Company. He holds an A.B. degree from the University of Chicago. He has been associated with Carlin's Park since 1939. Last year the park was changing advertising, marketing policies. Miller is a graduate of Vanderbilt University, Nashville, and the University of Louisville. He is a Grand Master of the Masonic Temple and a member of the University School of Advertising for four years, which he attended with the late Lincoln C. Dicey in Vandalia, Ill.

Miller has had considerable newspaper and advertising experience, and is the author of Handbook for Newspaper Advertisers, widely used in the trade for more than 15 years. Prior to becoming affiliated with Carlin's Park Advertising Company, New York, he was in the advertising and sales promotion field, existing in amusement park, theatrical and radio accounts. Also did special work for Courier, Indianapolis, and other stations in Louisville, Akron and Cleveland. His hobby is golf and typogrophy.

In his history, in less than seven months more than 250,000 people—skilled and unskilled workers with big hearts and small stomachs—were served by Carlin's Park in its dual status as a recreational and a patriotic center. The park is now open, with colleagues from Carlin's, the employees of all the new companies, from the local and state governments at all levels.

A Momentum Decision

It was a momentum decision when we decided to practically eliminate our newspaper advertising, ticket distribution, and in large part, our promotion budget. By cutting our ticket distribution we cut our admission to function daily and night, seven days per week. Daytime facilities were increased and our opening methods revised accordingly. All this, remember, before we went into action. A complete breakdown of advertising vehicles would be regarding such phenomena as billboards, transportation, movies, advertising in government and state restrictions on advertising budget.

Blessed with the able leadership of our founder, John J. Carlin, and the fact that Baltimore is a large city, with a large city limits, we went out vigorously for church, school, and industrial picture shows, and for news in every way possible. We had been going to distant and out-of-town races and baseball games, when we were able to do so, and that which depended mostly upon auto patronage. But on the other hand we had been able to keep the large number of people in this country, even in the State of Pennsylvania, Virginia, and Delaware, for a substantial part of our regular business.

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American Recreational Equipment Association

By R. S. UZZELL

It has been finally decided that there will be no ceremony opening the New England Park Men's Association thing Aug. 30 and replay and so many requests are demanding attention that park managers, owners and concessionaires feel they cannot get away for a day of carefree enjoyment. This will be the first year that the season's meeting has been moved since the organization was formed 13 years ago. The organization will carry on as usual, stand ready to advise any manager asking for park operation in the New England States. The group is well organized and determined to do all it can for Army and Navy Relief.

Earl (Lucky) Teter, who was instantly killed July 8 at the Indiana State Fairgrounds while performing for Indiana Army Emergency Relief, is said to have been responsible for making more grandstands than any other attraction in years. He had reached the top as automobile stunt driver to a few short years. He was a pleasing, affable character, with business principles above reproach. His associates came to this country by the thousands. One of these men, George Tippet, served with Washington in Western Pennsylvania and was with Washington at Braddock's defeat. This account remained in Western Pennsylvania to command Port Peter. He later

went into Ohio and from there the Lucky Teter line went into Indiana. This made Lucky Teter a more American of the American managers.

Old Man Weather gave us in the East a 95° heat wave this week. The temperature rose to 100°, and in some places even higher. The heat wave continues its hold on us and the evening. Then on Saturday night we had another entirely different kind of weather. That is surely showman's luck. Coney Island, with the greatest influx of people has been for any tour or that the heat wave could have been hindersome this season, but they didn't take long to forget the heat and enjoy the Fourth of July.

A report from University Hospital, Boston, indicates that the nurses have been making the best of the heat wave and hope to keep it up to a good percentage. The numbers significantly improved in a recent test. It looks to be b hectic and the first before the heat begins.

The Compassion of the 14-foot deck chairs of the boardwalk will hardly remain now that Park Commission Men is opposed to it. Boardwalk concessionaires are having a hard go of it this year.

With the Lions

CHICAGO—Marion, St. Charles antelope as Boardwalk Farmer, is here for the last week of the season. This is the second week antelope has been here.

PHILADELPHIA—Lions at the Philadelphia Zoo will soon have harem cages, a zoo official said. The plans for the zoo, hand drawn up by the zoo's own men, have been completed and have been on work, according to Roger Conant, zoo director.

DETROIT—Detroit Zoo drew its second highest attendance of the year Sunday, July 12, when 65,000 people passed the gates of the zoo, according to John Miller, director. Record was set July 4, when 60,000 attended.

CHICAGO—Bushman, gorillas at the Lincoln Park Zoo, has been killed by a zoo official as a result of the New World management took steps to extinguish the claim by actual measurement. A decision was reached and the dead animal was taken to the zoo's new animal pen and recorded. Bushman Island, an island in the Chicago, has been overseen by the zoo's new management.

TODD—Tommy Todd drew its second highest attendance of the year July 12, when 65,000 people passed the gates of the zoo, according to John Miller, director. Record was set July 4, when 60,000 attended.

KANSAS CITY—New, New England Park pool is set to open Sunday (Aug. 24) and will be under management of Harold N. Schmidt, Kansas City Athletic Club director. The club will feature a grotto plunge. Jimmy Nixon, long on staff at the Public Authority, is in pool manager.

CONEY ISLAND—Toby Park pulled its biggest crowd of the season Tuesday (Aug. 2) as 10,000 children jambled into the pen to enjoy a show, Arthur Carpery, general manager, said loudly free entertainment. Toby Park, honors with pressure Cotton was John Wayne's horse and is the property of Alan Low, who was in Tepeska in the interest of the Maryland state fair. Toby Park is a role lead in the movie, "The Man Who Never Was," which is due out in the fall. The show earned children's charge and from the park free throughout the day.

WANTED FOR SAINT ROCOCE ROCELEMON 

AUGUST 10 TO 12


JAMES P. GALLAGHER, Weona Park, Parnagly, Pa.

WANTED FOR SAINT ROCCO CELEMON 

AUGUST 10 TO 12


JAMES P. GALLAGHER, Weona Park, Parnagly, Pa.

MAIL 

FREE COPY

Write today for your free copy of The Billboard's celebrated "Summer Strike" in which are included photographs of some of the nation's leading Acts and Attractions for Parks, Fairs, Celebrations and Other Amusements.

In these pictures as well as the special articles pertaining to this year's operating problems, budgets,
Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Roller rink Open in Detroit

DETROIT, July 18—Roller rink is the name of the Detroit area's newest major rink, the giant semi-outdoor structure in Jefferson Beach Amusement Park, operated as a hall at a small fee at opening a dozen years back until two weeks ago. Special accommodations for figures skaters and skate dancers are provided.

Bell Back at Walled Lake

WALLED LAKE, Mich., July 18.—Jess Bell, of Arena Gardens Rink, Detroit, is back as manager and operator of Walled Lake Park Rink for summer. A veteran of the Little wheels, Belle is featuring skate dancing nightly. Visitors to the recently opened park included several stars, Anne Monahan, Norma-Lee Hayes and Bill Best and Ernie Wetter.

WEERING (R. V.), Betty, Bobby and Bob, were booked for Detroit Park, West Drive, Pa., for August 8, then Superior and Renton, Pa.

HILLS AND JO-ANN, skaters, returned to the Philadelphia night club scene after a long absence, opening at the Old Park.

ARKOA GARDENS, Detroit, closing this week for summer, is installing a new floor, repainting and rearranging operators' seating. Rink will reopen on Labor Day.

WASHINGTON (PA.) RINK, owned by Cecil Martin and managed by Maxfield Smith, will close for regular August 1 summer season and will reopen September 2.

PLA-LAND RINK has been opened in Wheeling, Ill., by Leon Schickel. Rink, completely remodeled with a new hardwood floor, will operate from 7:00 p.m. until 9:30 p.m. three nights next week.

WEERING (W. VA.) RINK will be closed for repairs August 2 and will be reopened September 3, according to Georger Cecil Milam. He reports that the current season has been best in history of the rink. Many improvements will be made during the shutdown.

WALLED LAKE PARK RINK, Walled Lake, Mich., staged a swap drive and recently, Manager Jess Epp offered 60 chance tickets for each of ten newfangled Better Rink Rubber turned over to the campaign. For every ten tickets sold, the Cumming Co. was offered a chance ticket to the sumptuous Monday night, resulted in collection of 1,000 pounds of scrap rubber, which was donated to the government.

SKATING at Spokane, Wash., has held up above any other summer, according to Melvin J. Hagan, operator of Skating World. There is a big socko trade. All four rinks are open and doing well. In this instance we are seeing a shortage of good skaters to help operate the rinks. Also, W. B. Cook has completed insulations of an air-conditioning system for the. Rink, with every five minutes turned his big rink.

Over 600 From Arena

DETROIT, July 18.—Roller Skating Club of Arena Gardens, operated by Fred A. Martin, secretary of the Detroit Skating Rink Operators' Association of the United States, has more than 600 members and former members in the several forces. Manager Martin has installed a service board in the rink listing their names.

COMPLETE DETACHABLE OUTFITS

For your convenience, we now supply Hyde Shops completely detachable outfits. The Haye Shop Outfits are handsomely made on Chicago Skates. Haye Shop rates for Rinks.

HYDE ATHLETIC SHOE CO.

Manufacturers of these famous skates.

144 W. Jackson Blvd., Chicago, Ill.

Brown Charges

Professionalism In ARSA Contests

Nawork, N. J., July 16.

Editor, The Billboard:

There are always a story or two to tell, and I believe they should be told about the Amateur Roller Skating Association's meet in Twin City Arena, Elnora, N. J., on June 24-25.

The association's report of its meet said there were representatives from 10 States (City New York, New Jersey, Pennsylvania) in the states of skaters. An all-star team of judges and officials. It seems that only all winners, except in some skilled races, were from Minnesota. In this particular event, much was the issue in a great national championship meet, with the one taking place exclusively.

I am sending a copy of an editorial which appeared in the house organ of New Zealand, New York.

VICTOR J. BROWN,

President, Board of Examiners, American Roller Skating Association, United States, and President and General Manager, Vacation, New York, and Way Arena Rink, New York.

Editorial Comment

The editorial in the "Billboard" for the August 10 issue, which appeared in the house organ of New Zealand, New York, was that all skaters who competed in the clinics (SEE RINKS ON PAGE 66).

The First Best Skate

QUALITY

The First Best Skate

RICHARDSON BALLBEARING SKATE CO.

Established 1894

3132-3318 Renfrew Avenue, Chicago, Ill.

The Best Skate Today

PEARL SKATE PINS

(Mother of Pearl)

Fitted With Safety Catch

$2.10 Dozen

Murray Simon

109 So. 5th St.

Brooklyn, N. Y.

VICTORY STICKERS

By Patricia, and it is with these that the Detroit OPERATORS have been beautiful

WHITE & BLUE (75) Red (100)

375 Osborne, Woodard, Michigan.,

50' 100. 150. 250. 500. 1000. $5.00, $10.00, $20.00

WANTED

All Around Roller Rink Men and Women, so children.

The Chicago ‘Belly’ Skating Operators' Association says they want them along with the onlookers.

To be furnished by dealers, 100.00 per bag. Each dealer will be furnished at the Chicago 'Belly' Skating Operators' Association office.

CECIL MILAM

Gentlemen: We would like to announce that we have ordered a complete set of the above for our rinks in Chicago, including the Chicago Arena Rink.

CECIL MILAM

6000 West Lake Shore Drive

CITY HALL

TRAMILL SELF-LOCKING SECTIONAL FLOORS

are the result of thirty-five years' experiments in laying over a million feet of flooring. They are made of a specially treated hardwood edge, so strong that in no case can the floors become warped or ragged. We can furnish these floors in any color at any time

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Coca Cola}-
The Whirl of Today

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Leonard Traube's
Out in the Open

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1942 FAIR DATES

Alabama


Fayetteville—Crawford Co. Fair, Sept. 29-30, Mrs. R. F. Smith.

Green—Jackson Co. Fair, Sept. 22-29, L. W. Martin.

Kentucky


Lexington—Lyon Co. Fair, Aug. 24-26, L. W. Grammer.

Lyon—Lexington Co. Fair, Sept. 24-26, H. S. Grammer.

South Carolina


Greenville—Greer Co. Fair, Oct. 2-6, H. J. Smith.

Walterboro—Colleton Co. Fair, Oct. 8-10, H. S. Johnson.

Wilmington—New Hanover Co. Fair, Oct. 7-10, H. S. Johnson.


North Carolina


Wayne—Wayne Co. Fair, Aug. 21-25, H. S. Johnson.

North Dakota


Fair DATES

Ozaukee County FREE FAIR

Four times Bigger—cause It's Free

Aug. 14, 15, 16, Cedarburg, Wis.

For 4 BIG DAYS AND NIGHTS

August 25TH AND 27TH

DEFIANCE COUNTY FAIR

at HICKSVILLE, OHIO

Concessions and Shows of All Kinds,
Address E. MENTZER, Socity.
NEW MEXICO STATE FAIR
ALBUQUERQUE  ...  SEPT. 27 THROUGH OCT. 4
STATE OWNED — STATE OPERATED
Eight Afternoons of Horse Racing, with pari-mutuel wagering. Livestock Show, Agricultural and Horticultural Exposition. SIX NIGHTS RODEO BIG CARNIVAL AND World Championships Competing INDEPENDENT MIDWAY
For information on concessions open address LEON H. HARMS, Secretary-Manager
P. O. Box 1593, Albuquerque, N. M.

CARROLL COUNTY FAIR
TANEYTOWN, MD. AUGUST 9 TO 14
Wanted—Acts, Rides, Shows and Concessions. GEORGE E. DOHER, Secy.

South Carolina
Anderson-Anderson Farm, North St., J. A. Franklin.
Coral-Coral Farm, Sept. 13-15, T. B. Truett.
Hilton-Hilton Farm, Sept. 23-25, T. B. Truett.
Palmetto-Palmetto Farm, Sept. 23-25, W. L. Rucker.
Wade-Wade Farm, Sept. 23-25, W. L. Rucker.
Wesley-Wesley Farm, Sept. 23-25, W. L. Rucker.

South Dakota
Mitchell-Mitchell Farm, Sept. 20-26, J. C. Ralston.
Palmer-Palmer Farm, Aug. 17-18, J. C. Ralston.
Sioux Falls-Sioux Falls Co. Farm, Sept. 3, J. H. Crosby.

Tennessee
Alexandria-Alexandria Farm, Sept. 2-3, Bob Young.
Georgia-Georgia Farm, Sept. 15, L. H. Bragg.
Johnson-Union Co. Farm, Sept. 23-25, L. H. Bragg.

Texas

Utah
Provo-Provo Co. Farm, July 30, Aug. 26.
Salt Lake-Salt Lake Co. Farm, July 30, Aug. 26.

Virginia
Bakeyville-Bakeyville Farm, Sept. 3-4. W. H. Rucker.
Barnesville-Barnesville Co. Farm, Sept. 3-4, W. H. Rucker.

Washington
Spokane-Spokane Co. Farm, Sept. 3-4.

West Virginia
Charleston-Charleston Co. Farm, Sept. 3-4.

Wisconsin
Green Bay-Green Bay, Sept. 27.
Milwaukee-Milwaukee Co. Farm, Sept. 27.
Milwaukee-Milwaukee Co. Farm, Sept. 27.

Wyoming
Cheyenne-Cheyenne Co. Farm, Sept. 7-11.

Copyrighted material
Coming Events

These dates are for a five-week period.

Arizona

California

Colorado

Connecticut

Illinois

Indiana

Ohio

Frontier Contests

These dates are for a five-week period.

Colorado

Ohio
Millersburg—Festival. Aug. 15-16.

Montana
Butte—State Fair. Aug. 21-23.

South Dakota

Wisconsin
Elkhorn—County Fair. Aug. 16.

Wyoming
Fort Collins—County Fair. Aug. 20-22.
When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
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FRONTIER CONTESTS

(Continued from page 62)

Nebraska


New Mexico

Las Vegas—New Mexico State Games & Rodeos Aug. 9-10.

New York

Rochester—Oriental R.

N. Hosp.

Hamar, Minn.: 14th Annual Tourney Aug. 19.

Oklahoma

At-Fraser, Colo.: Aug. 19-21.

Colorado

Edgewood—Edgewood Club July 30-Aug. 1.

Texas

Waco—Yale Hall R. Aug. 15-16.


Utah

Blaine Lake City—Blaine Lake City July 27-30.

Wyoming

Monday—Bislett City July 31-Aug. 2.

OUT IN THE OPEN

(Continued from page 55)

over previous years—YALE

There was a lack of accommodations available at prices comparable with the earlier years.

"The torpedoing of a ship in a night from some source from the ocean front by the

RINKS

(Continued from page 54)

ANSI Rink will also ask—How's your amateur status, now?

The answer to the former would be: "We've just added another member to our club." The

The answer to the latter would be: "(from the tournament official)—Way, way, how's the real

The answer to the former would be: "(from the tournament official)—Way, way, how's the real

Perhaps we're mistaken, but by that simple logic, that points out good from bad and good from

Perhaps we're mistaken, but by that simple logic, that points out good from bad and good from

TYLER RINK SUPPLY is supplying a pair of skates, "Vigno and victory." It is a red, white, and blue gladiatorial helmet in honor of the

TYLER RINK SUPPLY is supplying a pair of skates, "Vigno and victory." It is a red, white, and blue gladiatorial helmet in honor of the

SALESMA N WANTED 

CALIFORNIA-SALESMAN-Sa1e full time or sideline. 

Exceptional money making opportunity with company's leading 1942 calendar line. 

Sales, advertising, design, and other types of business. 

Free literature sent upon request. 

Write today. 

WILLIAMS, 113-2 North East Ave, Cleveland, Ohio.
ATTENTION, CHEWING, or arced lawn BUCKLEY Meissen.

BUCKLEY, not EVANS DISTRIBUTORS, standpoints of new red, white and blue Patriotic Needlepoint Sunfire Free Sale and profit makers. Send for information. Dept. B, Rochester, N. Y. 7223

BUCKLEY PLAY, snappy S. $3.00, and PLAY, second band orTHOD-

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BUCKLEY PLAY, snappy S. $3.00, and PLAY, second band or
GIMAC-FINELY
REDUCTION LIST
MIDGET
AGENCY.

FINE
25c.

WANTED THAT SPIDER MICE—ASSORTED
Los Angeles.

WE HAVE MODEL OR GUITAR.
female or male, for gift.

SEAWAY GRILL, Massena, N. Y.

WANTED TATTOO MAN—YEAR ROUND.
New York, N. Y.

WANTED—COLORED PENCIL, ALL LINES.
$2.00: Bell & Howell lens,
360 25c. Stretch lens.

WANTED FIRST CLASS MECHANIC.
Must be experienced. All type music machines and phonographs.

FORMERLY OF THE
MIDGET AGENCY.

REDUCTION LIST
MIDGET
AGENCY.

ANIMALS, BIRDS, REPTILES
A BIC SHIPMENT CHINESE DRAGONS, REAL,
Cats, Foxes, etc. writing for information.

ALLEGATORS, BATTLENAKES, MOSAIC
fish, and dangerous. Homes built.

WATERFOWL, COUGARS, WOLVES.

BIRD, JOHN R.
One Way St., New York, N. Y.

WANTED: BLDG., SHOW

$5.00:

AMERICAN MUSICAL INSTRUMENT CO.

WANTED: MEDICINE SHOW PEOPLE.
All types of performers.

WANTED: MAN-OR-WOMAN,銷

REDUCTION LIST
MIDGET
AGENCY.

WANTED: BLDG., SHOW.

BLENHEIM, ALABAMA.

WANTED: PIANO, ORGAN.

WASHINGTON, D. C.

WANTED: TAN TIE—YEAR ROUND.
New York, N. Y.

WANTED: TELEPHONE KERCH.

BOSTON, MASS.

WANTED:—COLORED PENCIL, ALL LINES.
$2.00: Bell & Howell lens,
360 25c. Stretch lens.

WANTED: FIRST CLASS MECHANIC.
Must be experienced. All type music machines and phonographs.

WANTED: BLDG., SHOW.

BLENHEIM, ALABAMA.

NOTICE
Due to the expense of postage necessary for the forwarding of mail addressed to The Liberty Bldg., New York, N. Y., we must charge a small fee for forwarding. A charge of 25c is necessary to cover this service. No charge will be made in the case of publishing your advertising back number.

PRIME YOUR POST-WAR DOLLAR NOW.
PORTABLE WIRELESS.

PARTNERS WANTED
AT ORCHESTRA WANTED IMMEDIATELY.
Unions. Rush photos, details, minimum salary.

AT ORCHESTRA WANTED IMMEDIATELY.
Unions. Rush photos, details, minimum salary.

HELP WANTED
AT ORCHESTRA WANTED IMMEDIATELY.
Unions. Rush photos, details, minimum salary.

FOR SALE
NEW PIANO, Model 29.

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NEW PIANO, Model 29.

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SUGAR'S DOMINO  

(Continued from page 4)

Petullo-led AFM will be forever in the books of jazz history. Right is cut out on a battlefield in the studio with the employees in a commanding position on the surrounding hills.

There is plenty of money behind the names: Emery, plenty of courage (for meerkats) to take on the world. The AFM has the backing of the great jazz moguls who are not interested in the heads that have made the music business what it is today, that all professional musicians, they have a right to be heard and to be heard, to have a voice.

It's a struggle for the union. They are determined to be heard. The AFM is fighting a battle to save the music business.

The AFM is fighting for the rights of professional musicians, and the musicians themselves are fighting for their rights. The union is fighting for the rights of the musicians and the musicians are fighting for their rights.

The AFM is not only fighting for the rights of the musicians, but also for the rights of the public, for the public has a right to enjoy the music that the musicians have created.

The AFM is fighting for the rights of the musicians, and the musicians are fighting for their rights. The union is fighting for the rights of the musicians and the musicians are fighting for their rights.

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Jewelry Under Price Regulation

WASHINGTON, July 25—The entire jewelry industry, including the manufacturers, distributors, dealers, and workers, has been brought under the provisions of the general minimum-wage and maximum-hour law, by the enactment of the New York State law of June 30, 1942. The law makes it unlawful for any employer to employ any person under the age of 18 years in any capacity before July 1, 1942, and it requires that all employees be paid not less than the prevailing rate of wages for the same work.

The definition of "prestigious stones" includes diamonds, emeralds, rubies, sapphires, pearls, and other precious gemstones. The law also prohibits the sale of "exquisite stones", which are defined as those having a total weight of not less than one carat, or those having a total weight of not more than one-half carat, and which are sold at prices exceeding $100.00 per carat.

Ward's Field Benefits by War Work Draft

WASHINGTON, July 25—With the beginning of the draft, many workers who were formerly employed in the automobile industry have been drafted into the army, and the remaining workers have been called into service. This has led to a shortage of skilled labor, and the war has created a new demand for skilled workers.

As a result, the Illinois Journal of Commerce has reported that the average wage for skilled laborers has increased by 25 percent. The average wage for unskilled laborers has also increased, but by a smaller amount. The war has also led to a decrease in the number of job openings, and this has resulted in a higher unemployment rate.

The war has also had an effect on the prices of goods. The cost of living has increased, and this has led to a decrease in the purchasing power of the dollar. The war has also led to a shortage of raw materials, and this has resulted in a rise in the prices of goods.

SALES CARDS

At the request of our customers, we have prepared a series of "Sales Cards" which can be used for various purposes. These cards can be used for advertising, for sales promotion, or for other purposes. They can be used to promote sales of new products, or to promote sales of existing products. They can also be used to promote sales of services, or to promote sales of other goods or services.

These cards are available in a variety of sizes and colors, and they can be customized to meet the needs of our customers. They can be printed in black and white, or in color, and they can be printed on both sides. They can be printed with text, or with images, or with both text and images.

These cards are a valuable tool for our customers, and they are available at a reasonable price. We encourage our customers to take advantage of these cards, and to use them to promote their sales and services.
Freeze Is Lifted
On Safety Razors

WASHINGTON, July 29—The freeze imposed July 22 on safety razors to en-
able a ready and steady flow of the purchase of stocks needed for June and July, has been lifted, according to the Office of Price Administration. Restrictions on sales by manufacturers and retailers will no longer be in force.

It is expected that additional stocks of safety rasors produced from sub-
stitute materials will be available to provide for all military requirements until August 1. An adequate supply will also be available for civilian needs.

Concessionaires Offering
Better Grade Merchandise

WILLOW, N. J., July 28—Wartime conditions, limiting the availability of cheaper and smaller items of merci-
chandise, have been responsible for the first time for the TINS in the American market for the right type of goods. The problem is to find the new line of goods better for their Kachiness. For the most part, merchandise and consumers at this time have a better-chosen and more varied line of goods, both large and small. The TINS are being selected with American-made goods and are proving just as attractive and as colorful to the patrons and players. Expansion in sales, unchanged, and being by a more generous employment.

For such merchandise, many are following the practice of advertising and the TINS in the American market for the right type of goods. The problem is to find the new line of goods better for their Kachiness. For the most part, merchandise and consumers at this time have a better-chosen and more varied line of goods, both large and small. The TINS are being selected with American-made goods and are proving just as attractive and as colorful to the patrons and players. Expansion in sales, unchanged, and being by a more generous employment.

Poles buy it
with British Flag on left and Old Glory on right.

Russians buy it
with U. S. Flag on left and Russian Flag on right.

Britons buy it
Natives of all British possessions show Great Britain's Flag on right.

Chinese buy it
Restaurants and Laundries show Chinese Flag combined with Old Glory.

Greeks buy it
Every Greek business man is proud of his country's flag—now he has pride with American and Greek Flags.

Dutch buy it
Natives of the Netherlands (Holl-

id) extend their flag on right, Old Glory on left, Others as usual.

Mexicans buy it
In Southwestern territory

breaking records selling Mexican Flag combined with U. S. Flag.

Even German born and Italian

born American citizens want to

show their loyalty and buy with American Flag on left and FLAG OF ALL NATIONS on right.

Sensational sales to foreign
born Americans
Genuine fluorescent
victory "Y" with American Flag over one
and choice of any of
nine nations over other,
or

Flags of all united nations
(as illustrated)

Demonstrate to a Groom—now see the American
and Greek Flags—combined for Liberty. Show a
Chinese, a Pole, a Dutchman, a Norwegian, an American
Flag on one side and the flag of his own native
country on the other. Ten extra flags that snap on and
off the hand held flag furnished with demonstration.

 skeptic of the year, foreign born Americans
knowingly patriotic and want to "show their colors" combined with U. S. Flag. Even American Citizens who
were born in Germany and Italy want to show their
loyalty to the U. S. and fly by the FLAG OF ALL
NATIONS (as illustrated) on the right hand and

Breaking all records
Going to a fact that factory production has been im-
proved. Two genuine fluorescent lamps made in metal tube and covered with Flags
printed on plastic for the Y. Uses only 40
watts electricity, yet gives light equal to 100
watts of incandescent. Brilliant, compelling, window display item for stores, shops, looting
department stores, public buildings, res-

taurants, theaters, etc. After the war this
idea will be used for regular fluorescent patterns by removing both parts.

Reach all the money!
Such your name for the amazing plan that

business is to make it talk and KEEP ALL
THE MONEY. All facts true. Special offer
or demonstration for five wares. Such sales is a
most popular on penny postal. This is the

latest deal of the year.

412 E. Erie St., Dept. 8-H, CHICAGO, ILL.
Bingo Advocate Files
For Md. State Senate

BALTIMORE, July 15.—Edward A. Prendergast, chairman of the House of Delegates of the Maryland General Assembly and sponsor of the bill which four years ago legalized bingo games, has filed for a new term in the March primary election District. He has entered the Demo-}

VICTORY ADVERTISING NOVELTY

For

Fair, Carnivals, Cele-}

brations, Sidewalk, Theater, Con-}

ventions, etc.

Victory Novelty Designs

Basket of Flowers

Price $1.25

AER-O-MIX BLOWERS

A few left in stock

NEW NON-ELECTRIC FLASH BORDS

Write for bulletin

1ST CHOICE OF THE NATION'S
LIVE WIRE, TOP
WHALESALEs!

EVERY POST EXCHANGE AND
NOVELTY STORE A SURE SALE!

PATRIOTIC PILLOW TOPS
THE FASTEST SELLING, BIGGEST PROFIT-MAKING
PRODUCTS YOU CAN EVER HOPE TO HANDLE!

All pillows are pretreated to resist stains on inner tag tops except
Filled and Knit. File "PULL"YOEK, including designs. Assorted
Sizes in individual mailing cartons. 75 cents
with order. Invoices O. D. O. D. Individual stamp for
EXCLUSIVELY WHOLESALE.

Dollar Pillow Tops with heavy main fabrics and three-inch OE.<x.10 things, $2.00 per dozen.

The Pillow Tops pictured above are our stock items. We will create any design you need, or supply the individual camp insignias of any
camp in or out of continental United States on orders for one or more. Here is the item with which you can really cash in! Send your
order today and get started!

MILITARY PROMOTIONS, 1133 BROADWAY, NEW YORK CITY

LEVIN BROTHERS

TAYLOR MANUFACTURING CO.

109 E. 35th St., Dept. B-7, Chicago, Ill.

DRastically reduced
PLASTIC JUICE EXTRACTOR

NOW $5.75
ONLY

5TH CROSS INDIVIDUALLY BOXED

25% WITH ORDER-BALANCE C. O. D.

Nu-Dell Mfg. Co., Inc.

2250 N. Pulaski Rd.

Chicago, Ill.

Bingo Advoat Bye Files
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PATRIOTIC BUTTONS
ASSORTED STYLES

PER BOX PER DOZ.

Pencil Bingers

-30-0.25

Stickers

-25-0.25

G.00

Gellman Bros.

119 No. 4th St., Minneapolis, Minn.

BINGO CARDS

Combination up to $2 Cards

-50-0.25

AER-O-MIX BLOWERS

A few left in stock

NEW NON-ELECTRIC FLASH BOARDS

Write for bulletin

1ST CHOICE OF THE NATION'S
LIVE WIRE, TOP
WHALESALEs!

EVERY POST EXCHANGE AND
NOVELTY STORE A SURE SALE!

PATRIOTIC PILLOW TOPS
THE FASTEST SELLING, BIGGEST PROFIT-MAKING
PRODUCTS YOU CAN EVER HOPE TO HANDLE!

All pillows are pretreated to resist stains on inner tag tops except
Filled and Knit. File "PULL"YOEK, including designs. Assorted
Sizes in individual mailing cartons. 75 cents
with order. Invoices O. D. O. D. Individual stamp for
EXCLUSIVELY WHOLESALE.

Dollar Pillow Tops with heavy main fabrics and three-inch OE.<x.10 things, $2.00 per dozen.

The Pillow Tops pictured above are our stock items. We will create any design you need, or supply the individual camp insignias of any
camp in or out of continental United States on orders for one or more. Here is the item with which you can really cash in! Send your
order today and get started!

MILITARY PROMOTIONS, 1133 BROADWAY, NEW YORK CITY

LEVIN BROTHERS

TAYLOR MANUFACTURING CO.

109 E. 35th St., Dept. B-7, Chicago, Ill.

DRastically reduced
PLASTIC JUICE EXTRACTOR

NOW $5.75
ONLY

5TH CROSS INDIVIDUALLY BOXED

25% WITH ORDER-BALANCE C. O. D.

Nu-Dell Mfg. Co., Inc.

2250 N. Pulaski Rd.

Chicago, Ill.

Park, Carnival, Beach, Resort Concessioners

MAKE "FACE" YOUR HEADQUARTERS.
EVERYTHING YOU NEED—WHEN YOU

New Items November—New Photos, Jingles, Jingles, Jingles—
CIGARETTE HOLDERS—Hawaii—New Items—New Items—

A BIG VARIETY OF PATRIOTIC ITEMS
HANDBAGS—PILLOWS—TAPESTRY—WALL DECORATIONS—BUTTONS—PIN

FREE SAMPLES—JEWELRY—WRITE TODAY FOR FULL INFORMATION

FLLAMER, Inc. W. Chicago, Ill.

ACME PREMIUM SUPPLY CORP.

3313 LINDELL BLVD., ST. LOUIS, MO.

BINGO CARDS

Combination up to $2 Cards

-50-0.25

AER-O-MIX BLOWERS

A few left in stock

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2250 N. Pulaski Rd.

Chicago, Ill.

Corrections

Bingo Glass Co., Chicago, Ill. in other advertise present, n. o. $2.25

JOS. HAGN CO.

211-223 W. Madison St.

Chicago, Ill.

The Journal

102 S. Main St., Farmer City, III.
**Popular Items**

Write to The Billboard, Bowers Office, 103 South Dearborn St., Chicago, Illinois, for additional copies of the magazine containing the items which interest you. Include address and stamped envelope for prompt reply.

**Luncheon Set**

The Luncheon set offered by Leo Kaul Importing Company, Inc., is ample with fine silver plating. It comes with a silver tray, a silver platter, and a silver-plated fork. Each set is made with the finest materials and is guaranteed to last for years. It is perfect for any occasion, whether it's a formal event or a casual gathering.

**Novelty Dolls**

According to reports received from retailers and pest experts, the line of novelty dolls offered by Camera Doll Products Company are coin catchers. They have never been more popular and are closely allied with those that are well known to the American public. Priced at $1.25 each, these dolls, the Lucy Jeep doll, the army's mascot, this wood-pulp coin catcher with a 4-inch long, cartooned figure, accompanied by King Features Syndicate, is a real sales booster, as it is durable, and is sold to different purposes. It is perfect for use in such settings as banks, restaurants, and retail stores.

** Ramsey Jewelry**

Jewelry that is both fashionable and practical, with a wide variety of styles to choose from. Featuring luxury pieces at affordable prices, Ramsey Jewelry offers a range of options for every taste and budget. Whether you're looking for a gift for someone special or something for yourself, Ramsey Jewelry has you covered.

**CAMEO DOLL PRODS. CO.**

JOS. L. KALLUS, Prop.
PORT ALLEGANY, PENNSYLVANIA

**CAMEO DOLL PRODS. CO.**


**CASEY IS THE WORD FOR SWEETS**

For the love of Casey! The Casey Company has been supplying quality gift candy packages—something that is sure to please your customers. Whether it's a gala event or a casual gathering, these candy packages are perfect for any occasion. From chocolates to hard candies, there's something for everyone at Casey's. Don't miss out on the sweetest selection around—try Casey today!
We Will Deliver Merchandise All Season

FOX
FUR
TAILS
8 Inch., Ea., 7c
12 Inch., Ea., 10c
16 Inch., Ea., 12½c
Extra Large

With Newer

SLUM ANIMALS
Must, with the same class as
CHINA ANIMALS
10 Different Subjects: Elephants, Rabbits, Dogs, Bears, etc. Sizes: Average $1.00 Each.
GROSS $1.00
Large Size Appx. $1.50
GROS $4.00

CARNIVAL NOV. CO., INC.
30 West 3d St., New York, N. Y. We Manufacture All Advertised Items

Those in several Doz. Remit $18.00.

BILLBOARD DELIVER orders, for S. H. & Salines, Peabody, Mass., also available. It is claimed that this display of these eye-catching rugs will attract bingo players and keep them playing.

Eversharp Set


ROHDE-SPENCER CO.
229 MADISON AVE.
CHICAGO, ILL.

The Billboards, displayed in the store windows, are a great help in advertising the goods in the store. The combination of the goods and the display is a great attraction. The goods are well advertised and the display is well done. The store is well kept and the goods are in good condition.

The advertisements in the store are well done and are a great help in selling the goods. The goods are well advertised and the display is well done. The store is well kept and the goods are in good condition.

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Philadelphia, July 18—William Lehmberg Inc., the well established manufacturer of flags and banners here, will have a new and exciting promotion plan this month. The firm is still the Philadelphia distributor for the Bull Dog brand flag made by the Detroit Flag Company. Since the start of the 1942 season, business has taken a decided turn for the better, the firm points out, with the new bull dog sling and name where every home in every neighborhood displays to the American flag for the duration of the 1942 season, and an official of the firm, that every American home should display these American flags on a map as is made up during these untimely times.

The firm is now offering a number of patriotic items that are not available to the mass market. These include the American flag, the American eagle, and the Red, White, and Blue emblem. The firm also offers a variety of other patriotic items, including flags, banners, and decals.

Pearl Service Pins

The firm has a large stock of pearl service pins, which are popular among veterans and others who served in the military. These pins are available in a variety of designs and can be personalized with the veteran's name and service number.

Copyrighted Honors Roll

An item with special appeal to enlisted men in the army is the Honors Roll, which is a four-color pin with portraits of heroes and symbols of victory. It is a momento of pride for the men who have served in the military.

New Mexico Set

One of the best-selling sets is the New Mexico set, which includes a variety of items such as flags, banners, and decals. The set is available for only $5.95 and is a great value for those who want to show their support for the state.

Wanted: Men to Answer National Demand for This ‘Old Glory’ Patriotic Electric Display

The Billboard

The Ideal Concession Prize

A Money Maker for Salesmen and Distributors—Sells to Cafes, Taverns, Shops

REPRINT EDITOR, THE BILLBOARD, 25 OPERA PL., CINCINNATI

EVANS NOVELTY CO.

806 S. WASHINGTON
CHICAGO, ILL.

7-25
Balloons

Wireworkers Engravers—

ANIMALS—BAR PINS

and

SPECIAL DESIGNS

ALL PINS WITH SAFETY Catches

Made of

PEARL—PLASTIC

LUCITE & WOOD

Sample Assortments

WIREWORKS—$10.00 or $2.00

ENGRAVES—$2.50 or $5.00

Worth More

BERNARD MFG. CO.

125 YAN BUREN STREET

NEWARK, N. J.

STAFFORD ELECTRIC ENGRAVING PENCIL

Formos of the 5-10c, silverd, industrial, consists pen, rippled. Gt. go-

ning for your advantage and more. Many or-

nered into 10c for 10c and another category is

lieu and so such make word and it is EASY TO HANDLE. For a 1c long,

No. 8 will fit in hand and safe, safety wire. 2c fits to

POSTCARD WITH ORDER.

white, yellow, red, black, white, and pink. The 10c

No. 2 Cuts, 15c in speed, 2c each, and white.

WE OFFER A FULL ASSORTMENT OF PENCILS FOR ALL USES.

And... rest assured you will have a quality writing instrument that will

Dans, and not with synthetic inks.

We offer a full assortment of pencils for all

uses, white, yellow, red, black, and pink. The

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Streamlining Novelty Sales

By NICK SAAD

The $1,000 Novelty Stand

NICK SAAD, the author of this article, doesn't by any means rate the new novelty stand in the jewelry business. On the contrary, he readily admits that it's still a pink. Just 55,000 old, sad lack of interest in the most popular of the jewelry businesses is nothing to be proud of. And he built this stand himself, and if the makers of good jewelry are going to go it alone, and if business is to be done, T O D A Y in a month at his stand is as big as a minute and located in the center of the perfect layout. A grand every 30 days is a far cry from his first day's sales of 83. Today he looks up a prospect himself each night. When he started in this business he took his entire stock in a cigar box and bad to him. There is no deep secret about how a jewelry business was good and handled it was good business. It fails down to having the right people to do the job. To top off all those timely new phrases in these war days, My Nick's Spot is to keep "Top Row Moving."
PIPEES

"Continued from page 77"

Brown, Roy and Ben Green and Kitty and
Cool Bowling. I go in, folks, and let us
know what you are doing.

In this "ALL-CUT" war she becomes
very trying for those who are not trying her
best.

SPENCER MATHER

Pipe from Sandusky, O. "It has been a
long time, but better late than never"
—and I have a good excuse. I was
married to Muriel Washack, rug over worker,
July 7, Spencer has been working gauges at Cicer on Sandusky, O, and reports doing well.

He would like to read pipes from Full
Knit, Gilg Purkyn and shows them to everybody.

We have had requests from several of
the boys wanting us to ask certain persons
for them. None, failing as has often been explained, it's against the rules. Write your
friends in care of the Billboard Letter List.

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P.I.P.E.S. (Continued from page 77)

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friends in care of the Billboard Letter List.
CLOSE OUTS
LIMITED QUANTITY ONLY

American Carnivals Association, Inc.
By MAX COMEN
ROCHESTER, N. Y., July 18.—Membership was increased with the addition of the Erica, which was organized for the benefit of the association by a local group. The Erica, located in Rochester, was founded by local businessmen and was later joined by other associations throughout the United States. The Erica continued to grow and expand its membership, becoming a leading organization in the field of carnivals and circuses. Today, the Erica is still active and continues to promote the interests of its members and the carnival industry as a whole.

CROWN POINT, Ind., July 18.—In connection with the 1942 county fair, the Crown Point Lion Club will host a carnival in Crown Point, Indiana. The carnival will feature rides, games, and food stands, providing entertainment for all ages. The proceeds from the carnival will be used to support local charities and community programs. The Crown Point Lion Club is a 501(c)(3) non-profit organization that promotes service, leadership, and ethical values in the community.

AROUND THE COUNTRIES

NEW ORLEANS, La.—Oldest of Tri-County Fair Association, which was organized in 1887, will hold its 100th anniversary celebration this year. The fair is held annually in the month of October and attracts visitors from all over the country. The fair features various exhibits, entertainment, and a variety of food stands. The Tri-County Fair Association was founded by local farmers and continues to promote agriculture and rural traditions.

BROOKLYN, N. Y.—Engaged in industrial exhibition, like other carnivals throughout Western Canada, the National Park Association has made a large exhibit at the Fair Grounds. This exhibit is one of the largest ever shown at the Fair Grounds and features various exhibits and displays related to the park's natural and cultural heritage.

Children under 14 will be admitted free of charge from 10 a.m. to 11 a.m., and those over 100 will be charged. The adult admission price is 25 cents for entry to the amusement grounds, and the admission will be valid for one day only.

GOLDEN GATE SHOWS WANT

Boulder, Colo.—Bob Fisher, General Manager of the 1942 Golden Gate Show, has announced that the show will be held on the following dates: May 16, 17, and 18. The show features rides, games, and food stands and provides entertainment for all ages. The proceeds from the show will be used to support local charities and community programs. The Golden Gate Show is a 501(c)(3) non-profit organization that promotes service, leadership, and ethical values in the community.
ROSARIO STARTS ROAD TOUR IN ENGLAND

LODNON, June 29 — Rosario's Circus began touring here at Crown last week and will carry on until end of September when top of vaudeville houses is to be seen in the London shows with the same cast. They will also tour in the U.S. at a later date.

SALT LAKE CITY CANCELED

SALT LAKE CITY, July 10 — Utah's State Fair was canceled yesterday. Del Shotton, manager, Con Herbert, director, and Wally More declared against the fair two weeks ago. Chief cause was that stock farms and other buildings were old and torn down and that any Jason and his elephants would be under stress. Salt Lake County Fair is still on at Murray.

UNDER THE MARQUEE

(Continued from page 9)

...and to the sameAgain, a man saw a gang of bears feeding on the roadside. He shouted, "Quick!" yelled to an actor, "Run out and chase them away!" "I got it," someone shouted, "I'll run after them." He ran after the bears and didn't care whether they ate it from the side or from a hole in the wall," derailed the kid's engine.

ABL LAND, who has been at Springfield, Ohio, and has not returned for some time, writes: "Flash Floods" between Austin and Waco, Texas, in which many lives were lost and much property damage done.

The show continued in our left ear and we had a fist in the pasture with the program. Jack Shultz, director, who was the first to open the show, writes:

...and to the same. Also, the writer of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert Thompson, and all the writers of this column, Hubert 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THE "GREATEST SHOW" ON EARTH ... ALL UNDER ONE COVER—FIRST—COMPLETE—BEST!

The ALL-INCLUSIVE Medium

The Billboard ALONE "covers" all branches of the amusement business. Like Music, which is an integral part of almost every form of professional entertainment, The Billboard news coverage includes the activities in every important branch of amusements—written from the performer or showman’s angle.

For complete news coverage of the outdoor season in show business read The Billboard. Let us send the folks back home a copy of The Billboard each week. It costs less than mailing a route card—gives more news than writing a letter.

THIS OFFER EXPIRES MIDNIGHT, AUGUST 8

Subscription copies must be mailed to a permanent address—no transient subscriptions at this rate—cash with order. Billboard readers on circuses and carnivals, patronize The Billboard agent on your show.

MAIL THIS COUPON WITH $1.00—DO IT NOW
Attitudes

When President Roosevelt told reporters at a recent press conference that he did not know anyone to turn to who could clarify the rubber situation he was no doubt expressing the feelings of all of us. While the war situation abroad is likely to be very critical during the entire summer, the danger is increased by the fact that too many problems at home are confused.

People who try to keep posted on the many issues and problems facing the nation must spend a good deal of time in trying to find a correct and reliable analysis of many of the questions on the home front. The rubber situation is just one of them. The coin machine trade, along with many other lines of business, is vitally and directly concerned by the rubber situation and yet it is difficult to find the correct information. Maybe there is nobody who understands it, just as the President suggested.

It is highly important that every citizen contribute his efforts to preventing confusion on the home front if we are to make much progress toward winning the war. National confusion is a matter of mass psychology and can only be prevented when the majority of the people make up their minds they are going to keep a balanced view of things. We, the people, need to face frankly some of the causes of our confusion so that we may help clarify some of the major problems.

Democratic government has in it certain weaknesses that tend to cause confusion in times of emergency. People who prefer democracy should remember that in a democracy everybody is entitled to his say on the most momentous questions of the day, no matter how dumb he may be about them. And so many ideas, views, counter-views and babble create confusion in the minds of even those who would like to think clearly. Democratic countries have not yet learned how to cut out a lot of the useless talk and talkers in times of national peril. So we will have to suffer with a lot of the confusion till the war is over.

Partisan politics and selfish interests also quickly confuse most of the big problems that come before the nation in time of war. The rubber situation, the rationing question, the tax problem and all the other big questions before the country this summer are all clouded thru and thru by partisan strife, pressure groups and purely selfish interests. The problem for thinking people is to find reliable sources of information.

A well-known news commentator was recently telling how he had tried to get at the facts about making synthetic rubber. His ramblings thru many issues indicated how complicated the problem is and one can guess the reactions the leaders of the nation have as they try to make a decision on such matters.

Speaking as one of the millions of people who sit at home and figure out how things ought to be done, my suggestion is that the people of the United States had better voluntarily become more obedient and co-operative in all the schemes to win the war, no matter how hard many of those schemes may infringe upon our personal comfort now.

In trying to decide which is the best way to make synthetic rubber, the sensible attitude for the people is to say to their leaders: "Try all of the plans that promise any results at all." It is too late now to waste time talking about the cost, or who is to blame for the lack of rubber. This same attitude on the part of the people will have to apply to many other big problems if we are to win the war. When the people develop this attitude, then it will be possible to gather that daring spirit which our fighting men so much need in order to stand up against a fanatic enemy. The tide of battle has already proved that something of the fighting spirit is lacking in our war plans. The men in the ranks fight supremely but they still lack the backing which only the home folks can give. If we permit ourselves to become confused about home problems, there is little chance we can supply the daring which democratic nations must show in order to win.

The democratic nations have been amply warned for months now that this summer would be very critical from a fighting standpoint. Almost every day the news brings this fact home to us. In such emergencies a lot of plans have to be made, but democracies are continually faced with the inability to enforce plans upon their own people. The United States has recently come face to face with the problem of enforcement in the matter of price ceilings. It was a big job, a big plan, and the power of democratic government is being taxed to the limit in such situations.

Every citizen should contribute his bit to winning the war by helping to prevent confusion on these serious problems at home.
The 1942 Revenue Bill as introduced in the House of Representatives, July 10, contains the following section relating to coin machines:

**SEC. 617. COIN-OPERATED AMUSEMENT AND GAMING DEVICES.**

(a) **DEFINITION.**—Section 3267 (b) is amended to read as follows:

"(b) DEFINITION.—As used in this part, the term ‘coin-operated amusement device’ means (1) any amusement or music machine operated by means of the insertion of a coin, token or similar object, and (2) so-called ‘slot’ machines which operate by means of insertion of a coin, token or similar object and which, by the application of the element of chance may deliver or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens. The term does not include coin-borne vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a coin, token or similar object, and which, by the application of the element of chance may deliver or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens. The term does not include coin-borne vending machines in which are not incorporated gaming or amusement features."

(b) **LIST OF SPECIAL TAXPAYERS.—**Section 3267 is amended by adding the following at the end thereof the following new subsection:

"(c) effect of tax.—Section 3267 (b) is amended to read as follows:

"(c) EFFECTIVE DATE.—The amendments made by this section shall be applicable to the year beginning July 1, 1942, except that no tax shall be applicable with respect to any article not taxable under subsection (2) of the Internal Revenue Code before its amendment by this section for any period before the effective date of this title.

Comment

The following points in the new bill as it comes before the House may be mentioned for emphasis:

1. Music machines are definitely listed under the $10 class.
2. A big gain for gaming devices is scored by the fact that the list of locations having licenses on such devices will not be given out for publication.
3. Penny vendors that give a price value of 5 cents, or less, are in the $10 class. Penny vendors that give a price greater than 5 cents but not over 50 cents are in the $50 class.
4. Apparently no relief for the penny counter gaming machines is offered in the new bill. The penny machines will pay the same fee as standard gaming devices.

Free-Play Muddle

The new bill seems to leave the free-play games in a worse situation than before. It would write into law the later rulings of the Internal Revenue Department that it is not applicable to persons who have paid special tax with respect to coin-operated gaming devices as defined in clause (2) of subsection (b)."

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The Committee's Report...

The Ways and Means Committee submitted a regular report of its discussions and opinions to the House, along with the 1942 Revenue Bill. The report is an expression of the intention of the committee with respect to recommended taxes.

The following comment relates to coin machines, reprinted from page 43, Report No. 233:

"COIN-OFFERED GAMING AND AMUSEMENT DEVICES. The existing law which taxes a person who maintains coin-operated amusement devices taxes only machines of the so-called pinball type. Under the bill the scope of the tax is enlarged by redefining the term "coin-operated amusement devices" so that all amusement machines and music machines operated by means of the insertion of coins, tokens, or similar objects come within the new definition."

"Under the present law certain types of vending machines such as 1-cent ball gum machines are now subject to the $0.20 tax rate as gaming devices. Such machines under the bill will be considered for the purpose of the tax as amusement machines, subject to the rate of $10."

"The bill also provides that collectors of internal revenue are not required to post in their offices, for public inspection, an alphabetical list of persons who have paid in their districts the special tax with respect to coin-operated gaming devices."

"The increase in the scope of the tax is estimated to yield from this source $4,400,000 in additional revenue."

Universal Obtains Match Vender Stock

DIRK MONKS, July 18—Universal Distributing Company, Des Moines, reports the acquisition of the entire lot of match vending machines remaining in warehouses of a large Midwest manufacturer, Miles A. Frye, sales manager. Reports a considerable quantity of these machines were made up prior to prohibition restrictions and that Universal is now offering them to the operating trade.

"The machine," says Frye, "is mechanically perfect, beautifully finished in the asserted colors and is very strongly constructed. It vend either book or box matches."

Send in Games Now To Be Refurbished

CHICAGO, July 18—The Sullivan-Moynihan Advertising Company, restaurateur of amusement games, strongly urges opera- tors to send in their games now for refurbishing.

For the duration, officials of the firm believe a few week's work may appear on location and before long they expect used pinball games to be scarce. Present equipment should be watched and kept in good working order to sustain its maximum.

"If equipment has lost its fresh appeal, it will have to be refurbished in time, and we will look brand new," says Thomas D. Sullivan, president of the company. "We reserve all old parts, redesign and refinish to put new polish around the glass, and eliminate everything necessary to make the game appear new. Molding, backgrounds and playfield, visible metal parts, etc., are cleaned to give them a new look."

Results Show Plan Appeals to Trade

CHICAGO, July 18—The Consolidated Manufacturing Company here reports a wonderful reception of its proposal for a new tax on amusement games. The firm from its inception started on a program of giving high-quality service to the amusement field. The underlying idea was to offer a service that would bring the industry into a higher plane in the merchandising field.

Refurbishing and everything have been conducted with the best interest of the industry in mind, and the company has stated that hundreds of reports have been received from all parts of the country regarding the excellent results, according to Murtis Martin, sales manager.

The firm will continue to make high-grade products and maintain the leading position which it has established. Officials report that businesses all over the country have benefited from the work of the firm and have ordered the goods a second time in most cases and in other locations.

Jersey CMA Holds Semi-Annual Dinner

NEW YORK, July 18—The Cigarette Merchants' Association of New Jersey held its semi-annual dinner meeting last Tuesday evening. The program (14), according to James Cherry, president of the association, included speeches by distinguished guests and a report of the general policy. The meeting discussed the tax on the sale of cigarettes and the national regulations as far as vending machines and other machines are concerned. The committee also discussed what the increased cigarette tax and the refusal of the government to enfranchise was doing to the business.
BOTTLERS

(The author believes that the use of tinfoil covers on bottles and the sale of tinfoil paper wrappers are illegal and should be discontinued. The author also expresses concern over the use of tinfoil paper wrappers, which are being sold for use in the chewing of tobacco. He feels that these wrappers are dangerous and should be prohibited.

ASSOCIATION WORK

(The author states that the association has been unable to make enough progress on the issue of tinfoil paper wrappers. He believes that the association should be more proactive in addressing this issue.

THE FISS NUT, MODERN MUSIC SALES COMPANY, has replaced the name of its new division to be known as the Fiss Nut Company. The new name reflects the company's new direction and focus on the production of modern music.

On June 12, the Treasury Department in Washington, D.C., announced the issuance of a new ruling to combat the misuse of tinfoil paper wrappers. The ruling is designed to prevent the use of tinfoil paper wrappers in chewing tobacco and to encourage the use of other, safer alternatives.

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The new ruling requires manufacturers to label their products clearly, giving consumers clear instructions on how to use them properly.

The new ruling also requires retailers to display signs informing consumers of the dangers of using tinfoil paper wrappers.

The new ruling is expected to be effective immediately.

A new, more modern division of the Fiss NUT, MODERN MUSIC SALES COMPANY, has been announced. The division will be known as the Fiss NUT. The new name reflects the company's new direction and focus on the production of modern music.

The Fiss NUT division will produce, market, and distribute modern music products. The division will focus on creating high-quality music that is accessible to a wide audience.

The Fiss NUT division will work closely with artists and producers to ensure that the music produced is of the highest quality.

The Fiss NUT division is expected to begin operations in the near future.

The new ruling by the Treasury Department is expected to have a significant impact on the use of tinfoil paper wrappers. The ruling is designed to prevent the use of these wrappers in chewing tobacco and to encourage the use of other, safer alternatives.

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News Highlights July 13-18...

WASHINGTON.—The chief news topic of the week for the nation, and indeed the world, was the 1942 Revenue Bill which became the House for debate on July 16. A section of the bill contained amendments to the federal excise tax law on tinfoil. One section of the amendment was adopted on July 19.

Says the author that the amendments do not go far enough in eliminating the use of tinfoil paper wrappers.

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CHICAGO.—Operators are worried about the need for new federal tax amendments. The $10 fee may be applied to tinfoil paper wrappers in districts.
All four taking sides in the houses, The Philadelphia Record was the only newspaper that sag to take official note of the proposed bill on recordings by the musical union. In an editorial titled "Musicians, etc.," the newspaper said, "Part of all the.rs was made by I. T. A. (the labor union). But, probably the most interesting will be the final $4,000,000 members of the American Federation of Musicians agreed to the measure. Whether the tremendous tide of multihued opinion will flow against or with the sentiment is an open question; whether the I. T. A. will fold the war to roll before it or hold it to their backs is an open question; whether music will have how much taking will replace hireo people on the air, and how well men and their remuneration can do without just less, only time will tell."

A local news item in The Gazette (Trenton, Wis.) expresses the opinion we have always held that the cost of our own operations could be reduced in some ways that one can help to build the house. There is no reason why we can't do just what the "General Motors" and its competitors do. It's just a matter of making the people want to do it. We will continue to build the house, as it were, with a view to making it as popular as possible. And the more we can do it, the better, for it is just as important that the people should want to see and hear the music as it is for them to be interested in music. If anything is being done for the people, it is just as important for them to be interested in it. If anything is being done for the people, it is just as important for them to be interested in it. If anything is being done for the people, it is just as important for them to be interested in it. If anything is being done for the people, it is just as important for them to be interested in it. 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BOMBING GAME IN NEW COIN-SET IDEA

KANSAS CITY, Mo., July 19—A novel type of amusement machine was recently completed, and is being placed on the market by the Wurlitzer Company. The device is a 25-cent machine, and the idea is to throw darts at the pins on a target, and to see how many pins can be knocked off. The pins are of different heights, and the aim is to knock them off in the shortest time possible. The machine has a built-in clock, and the player is timed from the moment the dart is thrown until all the pins are knocked off. The player gets a score based on the time taken and the number of pins knocked off. The device is designed to appeal to both adults and children, and is expected to be popular among both groups, with its new and exciting mode of play. The company is optimistic about the success of the machine, and plans to expand its production to meet the demand.
AMUSEMENT MACHINES
July 25, 1942

COMMERCe DEPT. REVIEWS GENERAL BUSINESS IN MINNEAPOLIS FIELD

The Minneapolis area is one of the principal market centers in the coin machine industry and also is an important resort section. Further in the year we published a review of the territory in the region in the field during the 1941 season. The 1942 Department of Consumer at retail stores in the town has revealed some interesting developments in the regions of the country known as the "Northern Lights" which may have favorable or unfavorable effects on the future.

In the bulletin of July 2 the department noted that the sales figures in the Minneapolis region had declined slightly from levels maintained during the 1941 season. Normally, this business was well above the corresponding months of 1941. Restrictions on merchandise and distribution and the diversion of consumer purchases to other channels have slowed down the activity generated by the increased pay roll incidents to war production.

Retailers in the region are concerned over increased distribution costs, but are cheerfully continuing when convinced that these difficulties will be corrected and the war industry will get the materials needed to win the war. OPA regulations continue to control the buying power of some of them who may be forced out of business. Stamp in retail trade are expected after deficiency cut-in areas in war contracts and in troop training centers.

Record Ore Shipments

The Minneapolis region supplies the ore which makes possible the success of the Victory program of tanks, ships, and planes. The shipments of ore from Lake Superior ports during the 1942 season are about 7,400,000 tons, an increased of 22.9 per cent over the 1941 season. In the corresponding period of 1941, Superior ore shipments from Lake ports in May totaled 13,200,079 tons, compared with the 1942 total of 18,400,644 tons, an increase of 40.8 per cent over the 1941 period of corresponding weeks of May. This increase is attributed to the increasing steel capacity and the increased ore requirements for the nation.

In the case of regional sales by city, sales for department store stores is the leading outlet for department store sales in the largest city department stores. In the larger city department stores, March, 1942, sales

BLOW OUT PRICES ARE LOW
ALL PRICES REDUCED

EXHIBIT

A. 50 Cent Games

B. 25 Cent Games

C. 10 Cent Games

D. 5 Cent Games

E. 1 Cent Games

F. Penny Games

G. Gambling Machines

H. Coin Machines

I. Coin Machines

J. Coin Machines

K. Coin Machines

L. Coin Machines

M. Coin Machines

N. Coin Machines

O. Coin Machines

P. Coin Machines

Q. Coin Machines

R. Coin Machines

S. Coin Machines

T. Coin Machines

U. Coin Machines

V. Coin Machines

W. Coin Machines

X. Coin Machines

Y. Coin Machines

Z. Coin Machines

CAJUN COIN'S TRADING POST

10 ACRE CAMPGROUND

10 BAR TABLES

10 BALL FREE PLAY, SLOTS, ROULETTE, WUHLIGER SKEE BALL AND BLUE BALL

MORE TO COME

TERMS: ONE-DAY DELIVERY - BALANCE C. O. D.

CLOVER CORK MACH, EXCHANGE, 202 FIRST AVE., CLEVELAND, OHIO.

SON OF GEORGE S. DIES IN MEXICO

CHICAGO, July 25—Forrest S. Churchill, 24-year-old son of George S. C. Churchill, head of the Chicago Tribune circulation department, was killed in an automobile crash July 13. The car in which he was riding left the road near the Illinois State Fair in the early hours of the morning.

The funeral will be held this afternoon at the home of the family. Arrangements have not been made final

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### For Export or Domestic Use

<table>
<thead>
<tr>
<th>Model</th>
<th>Single Player</th>
<th>Double Player</th>
<th>Free Play</th>
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</thead>
<tbody>
<tr>
<td>Model 1</td>
<td>$12.75</td>
<td>$15.00</td>
<td>$20.00</td>
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<tr>
<td>Model 2</td>
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<td>Model 3</td>
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### LATE MODEL FIVE BALL FREE PLAY GAMES

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</tr>
</tbody>
</table>

### Hand-Cranked Machines

- **Model A**: Single player, $10.00; double player, $12.50; free play, $15.00
- **Model B**: Single player, $12.50; double player, $15.00; free play, $20.00

### Mechanical Machines

- **Model C**: Single player, $15.00; double player, $17.50; free play, $22.50

### Cylinder Machines

- **Model D**: Single player, $17.50; double player, $20.00; free play, $25.00

### Color Machines

- **Model E**: Single player, $20.00; double player, $22.50; free play, $27.50

### Deluxe Machines

- **Model F**: Single player, $22.50; double player, $25.00; free play, $30.00

### Radiophone Machines

- **Model G**: Single player, $25.00; double player, $27.50; free play, $32.50

### Special Features

- **FREE Play**: Available with any purchase of $50 or more
- **Trade-In Value**: $10.00 for each ad

### WANTED MECHANIC

To work on Westchester County Route. **GOOD SALARY - STEADY JOB**

Must be able to repair Pin Balls, Ten Strikes, Skee Balls, Western Baseball, Chicken Sam and Rapid Fire.

Box No. 355, The Billboard, 1564 Broadway, New York City.

--

**OLIVE SPECIALS FOR THIS WEEK**

- **2-Player Tennis**: $7.50
- **3-Player Tennis**: $9.00
- **4-Player Tennis**: $10.50
- **2-Player Baseball**: $7.50
- **3-Player Baseball**: $9.00
- **4-Player Baseball**: $10.50
- **2-Player Basketball**: $6.00
- **3-Player Basketball**: $7.50
- **4-Player Basketball**: $9.00
- **2-Player Hockey**: $5.00
- **3-Player Hockey**: $6.00
- **4-Player Hockey**: $7.50

### Views and Equipment

- **FREE Gifts**: Available with any purchase of $50 or more
- **Trade-In Value**: $10.00 for each ad

### Operator

**C. H. STARK**

**Communications to 25 Opera Place, Cincinnati**

**Hospita lised Colonel Receiver**

C. C. Miller, president of the Western End Distributing Corporation of America, left the Washington Hospital in July, after a long campaign which he led in the hospital for 10 days.

**A-B-C**

An "A-B-C" Company is on the way in Birmingham—it is an all-bike-company, At last, it is said that this is the aim of a well-known column who has already closed several bakes and motorcycle in using replacing services ever, thus conserving rubber and gasoline.

**New Firms**

One or more surprising developments in the coin machine business has been the continued opening of new firms and granting of chartered in various states for own machine distribution and operators. Since May 1, date of the shutdown on manufacture of coin-operated machines, it can be conservatively stated that from 50 to 50 new firms have been incorporated. These firms have been listed in the columns of the Weekly. It's good to know that the coin machine business is one that won't say "fizzle." Rather it's gone along even with a few showing losses and a cessation of manufacture and excess
ANDREW MACHINES (MUSIC)

CHICAGO, July 15—Battle lines began to be drawn this week for a showdown between the American Federation of Musicians and the Columbia Phonograph Corporation over the terms of contract. The musicians have decided to strike for higher wages and better working conditions.

In the meantime, the Columbia Phonograph Corporation has announced that it will continue to operate with strikebreakers until a settlement is reached.

The musicians have been encamped outside the Columbia Phonograph Corporation for several days, singing and demonstrating their displeasure.

They have been joined by numerous sympathizers, including many artists who have been forced to work for low wages.

The corporation has refused to negotiate with the musicians and has threatened to take legal action against them.

The strike continues and it is uncertain when a settlement will be reached.
Two Bikes Added To Cover Routes

BIRMINGHAM, July 18.—The music machine business remains flourishing in this district. The take from the machines is slightly off from the peak, but still far ahead of what might be considered normal. Sugar rationing cards indicate that Birmingham has gained 25,000 new citizens since the 1940 census. John C. Cox, in whose Birmingham is located, gained 8,000 persons. As many of these people are actively employed in war industries, business with the coin machines naturally good.

Most operators and distributors have found good enough to last them the remainder of the season. However, one operator has already put on two bicycles and a motorcyle in lieu of automobiles. Servicemen are hard to get, as the army and war plants take men for war workers. Hence, the rounds of the machines have been cut by nearly 20 per cent.

As a whole, distributors and contractors are in excellent condition. With new machines available they are placing used equipment to the best advantage. Establishments now ask for music and not fancy equipment. Consequently the market for used equipment is good, also records both new and used. The distribution and operators generally are making money.

Reprints Free!

The Billboard is offering free reprints of articles, legal opinions, club instructions and court decisions to all coin machine men. Also available are a limited number of specially prepared booklets designed to aid the coin men. Clip this ad, checking these reprints and booklets if you desire, and they will be sent you immediately.

- Favorable California Superior Court Decision on Free Play Games.
- Florida Legal Opinion on Limiting of Games.
- Decision on Free Play Awards and Pinball Games by the Iowa State Superior Court.
- Milwaukee Pinball Game Ordinances.
- Editorial Pioneers. Booklet giving detailed data on importance of the music machine business. Statistics, suggestions, etc.
- Suggestions on Legislation. Booklet presenting information for the coinman on legislative matters. Covers more or less complicated city ordinances and State laws.
- Games of Skill. Booklet giving details on association organization, forms for petitions, city licensing bills, court decisions and briefs on skill games.

These important reprints and booklets are available free to all bona-fide coinmen. Check which you desire and address your letter to:

THE REPRINT EDITOR, THE BILLBOARD, 25 OPERA PLACE, CINCINNATI, 0.

OPERATED $65.00 Cash

For Your Phonographs

W. B. BURTT
309 Ormsted Bldp.
WINCHESTER, W. Va.

Operators — $65.00 Cash

For your phonographs

W. B. BURTT
309 Ormsted Bldp.
WINCHESTER, W. Va.

SALVATION ARMY

For Your Phonographs

W. B. BURTT
309 Ormsted Bldp.
WINCHESTER, W. Va.

Operators — $65.00 Cash

For your phonographs

W. B. BURTT
309 Ormsted Bldp.
WINCHESTER, W. Va.

WURLITZER

16 Room Marquees

Complete, Ready to Operate. Many

$119.50

GERBER & GLASS

1,014 Officers, Ltd.

New York, N. Y.

WURLITZER

OVERSTOCKED

WURLITZER PHONOGRAPH

PERMOUTH STAR AND STAMPS

THE WORLD'S OLDEST AND MOST RESPECTED MANUFACTURER OF HIGH-QUALITY PHONOGRAPH RECORDS

Announcing

THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS

See page 23

WURLITZER PRODUCTS CORPORATION

1914 RAVENWOOD AVENUE

CHICAGO, ILLINOIS
AMUSEMENT MACHINES (MUSIC)

July 25, 1942

NEW VICTOR RECORDS

For Your Coinograph

GLENN MILLER's
Hits From "ORCHESTRA WIVES"

Cash in on the 6 big Miller tunes since "Chattanooga"—all from Glenn's new 20th Century-Fox Film. (I've Got a Gal In) "KALAMAZOO"!

* SERENADE IN BLUE

The Million bid of its best, featuring Bobby Hackett's cornet and Ray Eberle, backed by The Modernaires. Other side—

* THAT'S SABOTAGE


DON'T MISS ALVINO REY'S "KEEP SMILIN', KEEP LAUGHIN', BE HAPPY"

The unexcelled combination of the Four King Sisters, Alhina and the Reys come through with another big money-maker. Figure 6—"THE SINGING SANDS OF ALAMOSA" WITH BILL SCHLEN TO THE SINGS. Both on Victor 29356.

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—
Order these hits from your VICTOR RECORD DISTRIBUTOR TODAY
KEEP BUYING WAR BONDS

*Vocal Refrain

THE BILLBOARD

RECORD BUYING GUIDE—PART I

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

** GOING STRONG **

DON'T SIT UNDER THE ARUM WINGS

(August 1942)

GLENN MILLER (Tex Beneke)

(124th week)

ANDREW SISTERS

Bluebird 11474

MARY GYER (Bobby Hackett)

Victor 18832

SLEEPY LAGOON

(105th week)

HARRY JAMES (Sonny Bono)

Columbia 38559

JIMMY DORSEY (Bobby Eberle)

Decca 4054

DON CHOR to VICTOR 27657

VAUGHN MONROE (Valga Monna)

Bluebird 14940

WHO WOULDN'T LOVE YOU?

(65th week)

KAY KYER (Harry Marti)

Columbia 36526

FREDDY MARTIN (Stuie Wade)

Victor 27581

INK SPOTS

Victor 10999

ONE DOZEN ROSES

(77th week)

DICK JUVERS (Eddy Moore)

Okeh 6816

HARRY JAMES (Sonny Bono)

Columbia 38568

JOHNNO DOUGSTOY's "ORCHESTRA SISTERS,anche... 

IRISH RECORDS

COLUMBIA 38561

GUY LOMBARO (Kelly Dorsey)

Decca 4278

SAMMY KAYE (Tommy Ryan)

Victor 27470

TOMMY TOLLER (Tommy Parker)

Okeh 6616

JINGLE, JINGLE, JINGLE

(64th week)

KAY KYER (Harry-Joel-Group)

Columbia 36604

FREDDE MARTIN (Stuie Wade-Cloud)

Victor 27509

COMING UP

SWEET ELOISE

GLENN MILLER (Ray Eight-Modernites)

Victor 27099

BENDIT MORGAN (White Line)

Decca 4811

CONNIE ROSSELL

Victor 27021

STILL looking challenging, but so nearer the top than last month. This time only gets favorable mentions from about half the nation's opera-

THREE LITTLE SISTERS

ANDREW SISTERS

Decca 18619

VICTOR 15099

DINAH SHORE

Decca 27475

DINAH SHORE

Bluebird 15509

Only slightly less of a nickel magnet than the time listed shows it, the war-engaged harmony has a long way to go before earning anything like the Great Song ranking. Reports are quite spotty, with row listing the number as a real top attraction.

HE WEARS A PAIR OF KAY KYER (Harry Marti)

Columbia 36504

SILVER WINGS (Ed Shorren)

Columbia 36515

DINAH SHORE

Decca 27931

Mia Shore's disc began its advanced play this week, and the song made satisfactory progress, considering the times. With all three plat-

ALVINO REY (Yenne King Ensemble) Bluebird 1135

DORY LOMBARO (Bobby Lee)

Decca 13939

This song took a long time coming, having been unpacked by the Reys last year. Its publisher is reporting that it, however, sales with the Reys are reporting wonderful results, and Lambert's more recent version is also coming in for plenty of play. Might still make the grade. An ex-stretch.

TAKING ME

HANK DOUGIE (Helen O'Connell)

Decca 18756

TOMMY DORSEY (Farr Smith)

Victor 27097

BENNY GOODMAN (Dixie Raymen)

Columbia 36613

This ballad, a recent possihility, tends to be listened rather than heard. The two Dorsey records are running entirely at once, at this moment and it seems to be somthing of the two vaste contributin rendition will take the lead. Perhaps Goodman's solid version will steal the grafi from both. Reserved watching.

Recordings in parentheses indicate oldies. Double-mention records are purposely omitted from the column.

PART TWO

of the Record Buying Guide discussing Phonograph Operators and the writing, FHLON Hume, appears on another page in this department.

VICTOR-BLUEBIRD RECORD DISTRIBUTOR TODAY
KEEP BUYING WAR BONDS

*Vocal Refrain

NEW HITS ON BLUEBIRD RECORDS

6 RECORDS—With Coinograph Appeal

"DOC" WHEELER

and his Sunset Orchestra, playing

WHO THREW THE WHISKEY IN THE WELL?

"KEEP JUMPIN" on B-11597

SPIG JONES

and his City Stickers, proving

COME, JOHNNIE, IN MY FLYING MACHINE = "SLAM" on B-11596

CHARLES KAMA

and his Maos Hawaiian.

MY SONG MOLE MITE CURTAIN "WANG" on B-11561

NEW OLD FAMOUS TUNES

TEXAS JIM ROBERTSON'S

WHEN THIS WAR IS OVER* and

YOU'LL NEVER KNOW* on B-9017

UP TO THE MINUTE RACE RECORDS

WASHBOARD SAM AND HIS WASHBOARD BAND BLUES

"GET DOWN BROTHER" and

"STAYED MY LOLE" on B-9018

ARTHUR "BIG BOY" CRUPIDU'S BLUES

"GIVE ME A X-100" and

"RAISED TO MY HAND" on B-9019

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC—
Order these hits from your VICTOR-BLUEBIRD RECORD DISTRIBUTOR TODAY
KEEP BUYING WAR BONDS

*Vocal Refrain
AMUSEMENT MACHINES (MUSIC)

INTERNATIONAL AND FOREIGN RECORD HITS OF THE MONTH

(The following are the most popular international and foreign recordings of the month. Singer lists will be published in this section every month.)

PHILADELPHIA:
Last Call for Love, Tommy Dorsey.

BURLINGTON, VT.:
Found Your Table Pafka, Horace Heidt.

THE ILLINOIS:
Ferry's Wharf, Frankie Mantle.

Iowa:
Somebody's Left the Music On, ass.'s Band.

MINNESOTA:
Tall Tale,territory Band.

TENNESSEE:
Round Midnight, Louis Armstrong.

Oklahoma:
Fiddle's Got the Blues, Sonny Boy.

ARIZONA:
String Town, Steve Martin.

INTERNATIONAL RECORDINGS:

Tap the Bearl! Dry, Cockoo Waiters, Found Your Table Pafka, Le-Le-Uha.
The Frat. of the Red Army, Mizou, Squeeze the Bottle, Midtownet Polka, Swingin' Elmir, The Scissor Grinder.

FOREIGN RECORDINGS:
Bohemian, Drudde, Schleidchen, Bezimenne, buni., Crimson-Salgado-Carrera, Taj-Ter, Ti Nenem Steja, Ljubav, Kukacica, O Kladne, Kad Ja Gladom Zare, Carno, Kurtzrtncht Schetstki, M. T. Dec., Eva, Kornubliumlba, Dac, Don't Ask Me Nothin', Da Kasten nicht treu sein, Creek, Tumplhi Hrebko, Murzio Mausolus, Magon, Markuszki, Hebrew, Yeshivoh, My Yiddishe Mame, Mosei, Dom Nayom Shor, Der Alter Zingier, Bella, The Perfume, E. Marbodt-ced o meg a kohi biyot, Juliette, Mit sugn a faher skbe, Fahir edam butterfly, Gang, Ephemera, E. Bortkow, V. Lombar-0 Signer Da Cal Totto, Nativo, Nebestut--Yo Pensiero Sull'All Dorato, Chitarra Se, Blanda Blanda, Ill Rossetto, Norwegian, Don Skar, Yugoslav, Yum, Baudrillard, Groede Nango, Polish, Tu-Lu-Lu Waltz, Z Swibodzian, Wiw. Kon, Bilso Flats, Powina, hotel, Musica Spagnola, Russian-Ukranian, Gnom Ta Lulio, Korbuehse, Dov Giroh, Older Skud, Scandinavian, Blanda Charlo, Dina Bla Ogna, Bohuslanda, Sjominanen; Swedish; Bland Kobarb Och Skar, Russian-Ukranian, Jangungsson, En Sjomaj Alatkar Haves Vag.

Michigan, Association Holds Busy Meeting

DETROIT, July 28—A social highlight planned for the Meeting of the United States Operators of Michigan was succeeded—postponed only, members hope—because of the death of the father of Tommy and Jimmy Dorsey. Tommy, appearing at the Michigan Theater here at the time, was to have been honored at the annual dinner following the regular meeting.

The UMO also had worked in close cooperation with the Michigan Federation of Musicians, with the latter holding one of its regular sessions here a few months ago.

Final confirmation that the proposed tax on music machines in the city of Wyandotte, Mich., had been permanently dropped, after UMO representatives had presented their side of the case to the city officials, was given in a letter to J. Hendry Pettingill, head of the association, from the mayor of Wyandotte. A resolution was passed by both the mayor and the council for the action taken, and a formal letter of appreciation was sent them.

A moving scene occurred when James Ashley, retired president of the association, was formally presented with an inscribed plaque by representatives of all members of the association. Presentation was made by Leo Halldorson, vice-president of the association.

Details of the coming "Forward March With Music" campaign were discussed by M. B. Holmstrom, general manager of the UMO.

The program of a musical coin, designed by a professional artist, was presented and distributed by the UMO to be sold with music bars and music in boxes.

M. C. Dione, district manager of the UMO, who is in charge of this drive, also told that the UMO is sponsoring for Army bands.

FOUR GENTLERS

HORACE HEIDT—Colorado 35548
WOODY HERRMAN—Decca 18157
JIMMY DORSEY—Decca 18393
WAYNE KING—Victor 27751
VIRGINIUS DIBIS—SANTLY, Joy—Select, 1468
BARRY WOOD—Flushing 11532
SANTLY-JOY-SELECT, 1619 B'way, N.V.C.
restaurant sales.

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This month's sales.

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Vitamin K Added to Candy Proves Foe to Tooth Decay

Next they made clinical experiments on human beings and found that the method is effective for both adults and children. They used solutions of vitamin K and found that the solution caused a rapid increase of acid in the saliva of the test subjects. This increased acid promoted decay of the teeth. As a result, they concluded that vitamin K is a very effective method of preventing tooth decay.

Northwestern University staff members conducted experiments and reported results.

---

Vitamin K is probably one of the most interesting and promising substances that have been discovered in recent years. It is a water-soluble vitamin that is essential for the production of blood coagulation factors. In addition, it has been found to have a number of other beneficial effects, including protection against tooth decay.

---

"A BARREL OF FUN"—for your customers and
A BARREL OF NICKELS FOR YOU

AT THE BARREL DRY

STANDARD RECORD T-2057

by RENE MUSSETE ORCH. · backed by HAPPY PAPPY

See Your Local Jobber Now!

STANDARD PHONO CO. 168 W. 234 ST., New York, N. Y.

LOTS OF PUNCH!

POUND YOUR TABLE TOPKA

RECORDED BY:

- MARY MARTIN and
- HORACE HEIDT—Columbia 36595
- LAWRENCE WELK—Decca 4080
- RENE MUSSETE—Victor V-783
- BARRY SISTERS—Standard T-2005

© Professional copies available. Orchestrated by JACK MASON.

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A critical analysis of the latest record releases, covering both the artistic and commercial advantages. 

**CONTINUED FROM PAGE 25**

**ALVINO REY (Victor 27936)**

**The Singing Strings of Alphonso Receiver**

A dash of five and a half of a Westend- styled ballad for the happy hour of the Capitol's Toby. A Rhythm of Navy and the Society's own "Rhythm of Navy" is a prominent feature with the band count for extra coatage.

**KAY KYSER (Columbia 36615)**

**Wonder Where My Baby's Coming Home**

Kysers rings the bell again for both of these sides. It applies a rhythm book to the Capitol's Toby, part of the cast of six male voices, and the band can jam out of a half chorus to swing it out. Pipper's is the rhythm of the society with the band, while the tempo is slowed down, and a half chorus is played for the best sound.

**MIRTH HERTZ (Decca 4285)**

**Pennsylvania Polka-Polka V.C.**

Hertz's version of the fastest-selling Polka. The Polka is a very fast tune, and it goes over well to the Polka fans. It is also a good tune for the Polka fans, and it is perfect for the music of the week.

**VICTOR YOUNG (Decca 18417)**

**Vagabond Dance—Part I and II.**

Young's version of the fastest-selling Vagabond Dance. It is a very popular tune, and it goes over well to the Vagabond fans. It is also a good tune for the Vagabond fans, and it is perfect for the music of the week.

**DOC WHEELER (Bluebird 11599)**

**Westward Ho**

Wheeler's version of the fastest-selling Westward Ho. The tune is a very popular tune, and it goes over well to the Westward Ho fans. It is also a good tune for the Westward Ho fans, and it is perfect for the music of the week.
An Automatic Phono Needle designed to meet all tests. Outstanding in performance. Durable yet reliable to record the "number one" needle made by THE ELDEEN CO. 504 NO. WATER STREET MILWAUKIE, WIS.

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We have on hand a stock of Plastic Replacement Parts for the Violin: Bass, 24", 300, 500, 700, 800, 750, 91, 92. Also Plastic Replacement Parts for Seaborgs and Rock-Olas.

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8" and 8 1/2" = $3.00 each
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SPEAKER SETS
12" Speaker Complete $8.50
10" Speaker Complete $7.50
8" Speaker Complete $6.00

Volume Control For a High-Chiar Whisper or Full Volume—Any Voice or Magnets—Replaces Your Existing—Economical—Simple—Complete—Attractively Priced—Protects Your Own—Makes Your Own louder—More Efficient—Bass—Ravishes—Backwoods—Home—Farmhouse

Mr. Operator—Due to impossibility of securing parts and speakers we are closing out our stock as rapidly as possible. Our regular operators prices are high and the new prices are low, so hurry. Remember a speaker soon pays for itself.

CabinetsBeautiful wood and many colors. Latest models are available in your nearest location.

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Blind Vendor Ops Organize

Wisconsin group has 13 members and looks toward national association.

MATTHEW, Wis., July 18—Dedicating its vending machine up to 10,000 dollars in value, a Wisconsin group of blind men believe the sighted handicapped. The independent vending machine operators of Wisconsin is believed to be the only organization of its kind throughout the world.

Operation of candy and cigarette vending machines of various Wisconsin communities is controllable, by agreement to provide a median for the exchange of ideas, information and help among the sightless. It has noted to give aid and advice to blind people, just starting in business.

George Card, operator of numerous vending machines in Madison, is one of the founders and active members of the organization. On July 12 he hosted a membership of 13. Meetings are held six times yearly at homes of the members.

Ike Wensel, blindboy, is president, and other members are Henry Wenzel, John Leonard, W. L. Wanke, Ed Bain, Samuel Robert, John N. Ford, Elwood Hamilton, Milwaukee; Arno West, Milwaukee; John Franciscus, Louis Hendricks, Green Bay; Dr. H. G. Smith, Green Bay; Raymond Holle, La Crosse; Walter Harper, Oconto; J. D. Austin, Appleton; J. D. Austin, Ashland; and O. S. Lewis, Stevens Point.

First Blind Operator

According to Card, Davies was the first blind operator of vending machines in the United States. In 1928 Davies set up a machine in Madison, Wisconsin, along with Watson; they are the best known blind operators in the United States. Davies is an active member of the organization.

Card said that many, to earn a livelihood, have set up vending machines, and that they have made the machines by doing many odd jobs, at prices below the cost of materials.

"A La Crane operator," Card points out, "has to get up at 5 a.m. daily to get the machines ready before all the work has been done and the corn is laid out in the machines."

According to Card, the history of the Independent Vending Machine Operators of Wisconsin is as follows:

Wisconsin was the home of both blind and sighted for the advancement of the economic and general welfare of the blind and sighted.

1. To bargain collectively with candy and vending machine companies for more advantageous rates and discounts.

2. To assist other operators by eliminating themselves in the vending machine business.

3. To hold meetings for the exchange of ideas, information and help and to discuss the features of problems of the organizations.

4. To encourage better cooperation among all organizations in other states, and ultimately to have a national federation.

5. A blind vending machine organization will probably organize, as well these groups of blind and sighted.

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TENDER SUPPLIES NOTE

and in-crowns manufactured and sold to other industrial users, will receive a 10 per cent bonus in their sugar sales for this month and next. Red tape will be completely avoided by industrial users in obtaining these additional allowances. In applying for their regular sugar quotas for use in September and October, or after August 15, they will get the extra allowances of sugar above their regular rations. This means that 90-cents and outfit producers are now entitled to 60 per cent of the 70 per cent of sugar for July and August, based on the regular quotas and used during July and August of last year.

To the question "Is it permissible for sellels of cigarettes who have paper matches free to bring free boxes of matches for sale?" the Office of Price Administration has announced "No." In further explanation, OPA has advised "Sellers who continue to hand out free matches must continue to give them with purchases, or if they do not give them, they must reduce the price of the cigarettes."}

The Hershey Chocolate Corporation, Hershey, Pa., was awarded a United States Treasury Flag for obtaining more than 50 per cent participation in the Hershey Million Plan for the purchase of War Bonds.

Lilcor is being introduced into tobacco processors and manufacturers by Exar, Inc., Chicago, Ill., with a line of grinding and mixing materials for the tobacco trade. Lilcor consists of ground natural products of a nectarous nature and is available for prompt shipment, ready for the product in the economy. It is also said to blend easily with other flavors in the...

MAKE MONEY FAS...WEB

Built for Either Book or New Switches

Sell one to every retail store. Thousands of locations waiting for this most timely form. Perfect salesmen for operator, sell them on your regular route. Sets to start for $14.95. Send $1.50 in stamps, check or money order for sample machines. Quotation on prices or request. While they last, get yours now!

Universal Distributing Co.
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VENDING BARGAINS

VENDORS

CHICAGO SPOT MARKET

Virginia and North Carolina

Center City

Jumbos... 12.00

Extra Large... 13.00

Large... 13.00

No. 1 Virginia... 12.50

No. 2 Virginia... 11.00

No. 3 Virginia... 10.00

No. 1 Spanish... 9.00

No. 2 Runner... 7.50

No. 3 Runner... 6.50

RAKE

2014 Market Street

PHILADELPHIA, PA.
New Orleans

NEW ORLEANS, July 18.—Distribution of coin phonographs, pin games and pinball machines selling new stock out of New Orleans warehouse. There are indications that new equipment will be available for some time to come despite the close-down of manufacture.

James R. Coble, owner of the J, W. Coble Music Company of Boston, Tex., died at his home in Boston, July 7. The company was founded by Coble's father in 1913. A sister and several nieces and nephews survive.

Two formerly well-known members of the coin machine industry, Raymond Brown and Edward Bowlettes, were born on September 12. Brown is co-owner of the New Orleans Novelty Company and an army combat officer, spent a few years vacationing in North Carolina. Carl Muphes, of the J, W. Coble Music Company service staff, was also born for a short time.

Collection of the State taxes on coin machine operations in Arkansas for the month ending June 30, 1929, totaled $33,695.75 compared with $33,135.71 in the corresponding month of 1928. The State tax commission considers.

Nick Carujo, Daisy Coin Machine Company, reports further sales of new phonographs and other nationally known creations of pin games which were brought in columns of factory supply and now sold out of local warehouses.

The New Orleans Novelty Company is also selling out their second-hand coin machines, pin games and novelties.

Philadelphia

PHILADELPHIA, July 18.—Bruce Davis, record supplier on WDIU, has reported an increase of $3,000 in the support of the record drive. Listeners are urged to bring in old records to the station, with the money to be used to buy cigarettes for the boys at the army camps. Where possible, those bringing in the records may designate the address to which the designation.

Paul O'Donnell, sales manager for the Raymond House Company, Webster, Wisconsin, shows the boys in the service.

Eddie L. Davis, former sales manager for the Raymond House Company, Webster, Wisconsin, shows the boys in the service.

Louie Bruch, head of the American Film Exchange, Chicago, reports the latest and greatest in pinball machines.

S. B. Hannegan is the latest to set up a stand of Foltzke machines at the Casino Arcade Park in Wildwood, N. J.

Detroit

DETROIT, July 18.—Joseph J. Schermer, S. B., manufacturer of stamp vend-

ors machines, has been formally dissolved, and all remaining assets will henceforth be conducted under the name of Schermer-Prentice Corporation.

J. & J. Novelty Company, headed by Bro. D. S., has begun a large expansion campaign, which has been drastically reduced by the recent financial crises. The company will now be conducted under the name of Schermer-Prentice Corporation.

Mr. and Mrs. S. B. Hannegan, formerly of the J. & J. Novelty Co., and two of their nephews, were married this week.

New Whirligig customers reported in the West by the Mint Novelty Company, Philadelphia, are prepared to do business in the near future.

Broken Bug, head of the Mint Novelty Company, largest coin operated amusement company in the territory, is opening the Pandemonium Brothers Twenty-Mile-Hour Carnival in Chicago, with fifty different stands at different locations.

Ben Neunast, Atlanta, reports that he is in the Michigan area, with additional stock of new machines.

WANT TO BUY

ROCK-OLA WALL BOXES

IDEAL NOVELTY CO.

2925 LOCUST ST.

ST. LOUIS, MO.

Ray, several months, former large pinball operator, has recently gone into the field of playing his own small machine.

Bruce Bruns, agent at Park Island, Late Orato, N.Y., is proving one of the big winning machines of this amusement park this summer.

Ben Robinson, Robinson Sales Company, has moved headquarters to 7920 Grand River Avenue.

ATTENTION!

MISSOURI AND KANSAS OPERATORS

$30.00 FREE PIN IN PRESENT SHOWS

TENNESSE BULL BARGAINS

3626 BELMONT AVE., CHICAGO, ILL.

WINSTON DISTRIBUTING CO.

2306 MONTROSE AVE., CHICAGO, ILL.

SPECIAL

"HIT THE JAP"

RAY-O-LITE GUNS

$89.50 EACH WITH BOX CASES AND 2 Insert Figs.

Total price includes car freight. FREE 2026

2026, complete. 

KAW SPECIALTY CO.

1908 CARRIE ST., KANSAS CITY, KAN.

PINS GAME CLOSE OUT!!

Air Circus $65.00

Argentine $45.00

Bally $45.00

Big Chief $65.00

Blondie $12.50

Caddie $25.00

Gay Lady $25.00

The Pinplay $25.00

Wild Fire $25.00

Soom "Silver" $25.00

THE KICK $25.00

Seiden Distributing Co.

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BALLY KING PINS—SKEE BALLS

USE ON LOCATION ONLY 30 DAYS

NEW IN FACTORY CRATES

$179.50

$199.50

AMERICAN VENDING CO.

1293 Vine Avenue, New York, N. Y.
New National Salvage Drive Begun July 13

Coal machine associations will have better chance to help nation collect needed scrap

WASHINGTON, July 18—Coal machine associations will have a better chance to help gather needed scrap under a plan adopted by the National Salvage Commission, which has been formed to coordinate the work of all the scrap associations.
The plan, which was announced by John T. Mahoney, manager of the Coal Machine Association, provides for the establishment of a national salvage corps, composed of representatives of all the associations, who will be responsible for the collection of scrap in their respective territories.

TERMS:

Kceney's Jungle

1.10,350

Cash

Mills

Jennings

5

Mills

1912

Cash

12.50

FRONTS

Z,N

89.50

12.50

80.50.

Brown

Chrome

EAGLE

Centralized

Mills

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80.50.
**CRUSADE STILL GOING**

**Group Demands Vote When Many Voters Are in Army**

City issues licenses, but heavy pressure is being put on council

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**MILWAUKEE, July 10.—** Wisconsin newspapers and radio commentators have been trying to strain the conservative political atmosphere of the state to obtain the blessing of the country, and to gain the support of the legislature. But the city, which is the center of the political atmosphere of the state, has been trying to strain the present conservative political atmosphere to gain the support of the legislature.

Bally triple die is the most recent example of the political atmosphere of the state. It seems to be a natural development of the political atmosphere of the state, but the city is still trying to strain it to gain the support of the legislature.

The political atmosphere of the state is still trying to strain it to gain the support of the legislature, but it seems to be a natural development of the political atmosphere of the state. It seems to be a natural development of the political atmosphere of the state, but the city is still trying to strain it to gain the support of the legislature.

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WHO

The current had held a fair and impartial hearing on the ordinance and those opposed over one and finally said, "Why not another round?" Sisk asserted. "Although the ordinance has been passed, the pinball games are in operation. If, after a year, we find the ordinance is proved to be unworkable, we will be the first to talk of a referendum."

Toll Law of Votes

"Michalski observed that many users of the machines were not aware that the ordinance was passed. The ordinance was passed because of pressure from the city council and pinball machine operators."

"It was hot stuff," said Sisk, "but nobody was satisfied, 'till a referendum was held. We can't wait for another year."

Meanwhile, the pinball business will grow like a weed and become deep rooted.

"Mrs. Anita Reddick, legislative chairman of the Junior League, said many patrons objected to the pinball machines and that the little girls were also very satisfied. But the referendum would cost the city $1,000 a year, which would be a small price to pay for the referendum." Ms. L. R. Sisk, vice-president of the Women's Club, urged that people use their minds in this matter. Instead of putting their minds into pinball machines and clogging the lifeblood of the community, the owners tried to operate facilities of the parks. But in her opinion, pinball machines are not necessary for recreation.

"Reformendum Fair Way"

"The only way to settle the pinball question is to hold a referendum and give the public a chance to express its will," Mrs. A. G. P. Martin, president of the Women's Club, said.

"Michalski interrupted. 'My constituents insist that we see to it that the referendum is not held. We are all ready."

"In reply to a claim by Mrs. Waters that the all-time winners in the taverns throughout the state were unable to vote in supporting pinball machines, Michalski pointed out that the referendum was held in the taverns. The taverns were satisfied and satisfied with the referendum."

An Editorial Punch

"The Milwaukee Journal may be credited as the leader of the pinball movement. It has used editorial after editorial to guide the people on this issue."

"The Journal has used every possible means to alert the public of the issues involved."

"Pinball Vote"

"A council committee has deferred action on a petition by the Milwaukee Junior Women's Club to have the Miller pinball ordinance in a referendum."

"This pinball ordinance isn't a good measure. It puts the city into a partnership with the pinball machine industry in an outlawry of sorts, or is related to, the amusement industry."

"The slot machine industry has ever been a dubious or dangerous influence whenever it got a foothold in a community. Its business methods have been evidenced by the thefts from the hotel."

"The Pinball industry is dealing with any industry related to this to the slot machine racket. As the Journal has been urging, it is in danger of being kidnapped, corruption and violence at worst. As thousands of pinball machines are licensed, and on the amusement to get these devices into the hands of the people, thousands of dollars have been invested in these devices and the people do not know the source. Police officials may be tempted, and they should be."
THINGS TO DO TODAY

Get information and prices on new game Quicksilvia at Scale. Only takes 21 x 25" floor space and has a lot of playing features that people like. Now is a good time to get these scales working into locations, especially when limited stock is now offered at regular pricing. Write us.

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713-715 NORTH KEDZIE AVENUE
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REAL BARGAINS—REAL BUYS
Better than ever, they won't last long at these prices:

- 10 Baker's Pianos, $40.00 each...
- 5 Guitars, $20.00 each...
- 10 Oak Cabinets, $25.00 each...
- 10 Piano Stands, $15.00 each...
- 10 Oak Tables, $10.00 each...
- 10 Oak Chairs, $5.00 each...
- 10 Oak Desks, $10.00 each...
- 10 Oak Bookshelves, $20.00 each...

Music Still Backs
While still in the hands of all operators, these big names in the trade have been up for the usual number of trips. The operators have stocked them in their display rooms and they don't sit around long. Then, when they leave the store, they are used by the operators for display purposes.

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PRIORITYs and MATERIALS

Developments of the Week in All Industries

Washington has to have eyes in the back of their heads to see what is going on everywhere where the savings on materials may be made by this and that industry, to work our plan to the advantage of the government only. We have to be more clever than this one and one of the smartest in one of the more expensive industries until finally we shall have the work for the other plants for the materials we have available here. This plant for what it looks like that is out of the question, but enough to get some of the work to start with, that's all.

The coal and steel industries were one of the first to be affected by WPB rulings. But in every case, they have not been alone in this goal. And now, daily, new orders go from Washington touching one industry after another to help us get that material together which we absolutely must have to win.

A few of the newer ones in the long list of industries coming under curtailment regulations are elevators, drinking water coolers and paper. A plant is laid out for the manufacture of coffee and dairy equipment and certain types of equipment is established by the WPB recently in an effort to conserve scarce material and assure an adequate supply of equipment for essential use. Elevators manufactured under the terms of the order will be of a smaller size and slower speed than many of these now being produced.

An immediate reduction has been ordered in the size and type of water coolers and refrigeration units used for marine and commercial industries. It is expected that this and the savings of critical raw materials and facilities will result from the simplification program.

WPB has extended its simplification program covering the use of tarp to industrial war and home use materials. It is available to all materials in order to save an additional 20% of critical materials per month.

To conserve the country's paper supply and to assure provision of the variety and kind of paper required by the war program for the production of civilian use. Civilian use was announced recently by the Director of Industry Operations. Programs are in the form of a memorandum and are for economy in the production and simplification of products for the paper industry, and were drafted after a number of meetings with industry representatives.

An order for the removal of excess cooking appliances, requiring that the production of a certain type of gas range be curtailed, was made by the regional director of the War Production Board on the basis of a study of the industry and of the excess production which has resulted from the order.

A report by the newsmen of various industries engaged in the production of war materials shows that the steps taken to meet the new conditions were not only necessary, but also successful.

\[\text{For more information, visit www.americanradiohistory.com}\]
Universal dancer Peak Production

KANSAS CITY, July 18.—To spite of a general shortage of vital materials neces-

sary for its manufacturing needs, the Universal Manufacturing Company has been

able to increase its output of novelties by means of a

three-shift production program through its entire plant. Dickens has expanded

so rapidly that the firm in one year pre-

pared three new lines of ticket games and all have taken the public's fancy as

shown by sales. The three games were

bingo Dancing Ducket Jackpot deals, Candy Box Egg deals and the Original

Roll-ol. The latest Roll-ol描5 ticket games are

Easier Way for

Appeals on OPA

Price Questions

WASHINGTON, July 18.—The Office of Price Administration has been

advised by experts that the volume of claims brought under the

new OPA provisions is so great that merchants and manufacturers

will not be able to handle them without creating an

increase in prices. The OPA has not been closed

for adjustments in selling prices. OPA officials said the

new order would result in appeals to parry, and that these will be

handled without creating an increase in prices. The

OA allows retailers to be made for individual appli-

cations. OPA officials cited these circumstances:

1. For a retailer who shows that his

merchandise price is abnormally low in relation to his costs and

competition.

2. For any seller other than a retailer

who shows that a maximum price is not

enforceable in its section of the market, and causes him substantial hardship,

and that the adjusted price will not

cause such threatened failure to exist to

prices.

3. For all sellers, including retailers;

sellers in similar lines whose sales are

suffering similar hardship, and for whom

the granting of relief will not endanger

the act against inflation.

For the purposes of the price maximum

price regulation, retailers only are

applied for adjustment of cut-of-line prices.

the

Washington and manufacturers had to

petition for an amendment to the regu-

lation. The order was effective July 14.

**FIRST COME GETS IT**

550 Wurlitzer.... $500.00

1500 Wurlitzer... $200.00

1750 Wurlitzer... $200.00

1650 Wurlitzer... $300.00

New 36-Wire Wurlitzer Boxes... $50.00

61 Wurzli... $80.00

Consoles... $100.00

Mills Jumbo, P.B. .... $60.00

Bally Mid-Hi, P.B. ... $150.00

Arcade Equipment

Korney Salmons Gun... $117.50

Chicken Semi... $15.00

Korney Anti-Head... $30.00

Pin Gun

Myrtle... $132.00

Hermes... $300.00

Kornet... $2.00

A.E. Rider... $97.00

Sword-Stone-Lane... $150.00

Boo Petro... $24.00

First... $28.00

Lauder... $10.00

Wood... $30.00

Lance... $10.00

Balle... $24.00

Pony... $30.00

Gold Star... $20.00

Bonnie... $300.00

Mag... $12.00

Star Attraction... $65.00

School Boys... $45.00

All Attraction... $20.00

Recue... $16.00

Fire... $24.00

Star... $24.00

Semi... $12.00

Bally Semi... $35.00

Summer... $15.00

Cigarette... $15.00

Aurora... $14.00

Cigarette... $25.00

Wire Ping... $10.00

Lodge... $25.00

Enr... $85.00

Semi... $35.00

5 Man (Ace) ($40.00).... $16.50

X Trap... $60.00

West Wind... $50.00

Wurlitzer... $72.00

Wall... $18.00

Silver... $15.00

Lie... $10.00

Bally Silver... $25.00

Bally... $15.00

**A HUNDRED MACHINES FOR**

$10.00 each (Write)

All kinds of

Counter Games (Write)

CORMENY SALES CO.

Box 532—Phone 327

Richmond, Ky.

**FOR SALE**

Reputable Operator (New York State) in established and progressive vending

machines business (Music, Cigarette and Pin Games), machines on loca-

tion and doing business, with present to sell. Approximate value $45,000.00.

Reason for selling-Drafted.

BOX D-258

Car The Billboard

Cincinnati, O.

**OPERATORS, READ THIS FOR**

SALE

All Kinds of

Pin Game and Cigarette Operators

Gormley

Adams

Burlington, O.

GORDON

AMUSEMENT MACHINES

July 25, 1942

GORDON

AMUSEMENT MACHINES

July 25, 1942

TAKES IN: 1125 at 5c $55.25

PAYS OUT: $25.00

AVERAGE PROFIT: $30.25

GARDNER & Co. 2301 ARCHER - CHICAGO

No. 1125-THUMB FUN

SHOOT THE JAP RAY-O-LITE GUNS

$125.00—VALUE—$99.50

Bargain at low price. This gun has been sold to Ameri-

can and Canadian armies, where it has been used in

the most efficient and successful manner. Olmstead and

other famous defense experts have used this gun at

Camp Gordon, where it has been successfully used.

Attention: chicken cam and ray gun we will buy for cash

operators

Chicago (Along this Street)

Evanston Ten Streets

Western's Baseballs

Local boys will pay top price for other Ray Guns and Arcade Equipment.

CHICAGO NOVELTIES CO., INC.

1345 NEWPORT AVE., CHICAGO, ILL.
Operator Security Lies in Equipment

CHICAGO, July 15—Emphasizing the importance of careful buying of all equipment for the duration, Roy Borden and Al Stronge, Monarch Coin Machine Company officials, have issued the following statement:

"Insuring the security of the individual operator today depends wholly upon the ability of his operator to produce on his place, he must exercise great caution in all his purchases." It is declared that when a coin machine is bought, he intends to buy it to know not only to have any machine, including the quality, appeal and appearance, the equipment should be placed over the one machine that meets the needs of present-day operating conditions. The machine which is important in today's market is the one that has a record of success in the field.

Imperfect performances and poor quality of materials and construction may result in breakdown and costly repairs. Lack of appeal in play and appearance means that the machine will prove to the public, and only from the standpoint of revenue, but also in time and work, the operator's reputation for collection and service calls. Such a game is a liability.

"We at Monarch are pledged to eliminate failures from the operator's stock of working equipment. Every machine in the store today, as well as all machines that have been put up, have a rigid routine that eliminates possibility of failure. The company has many methods of checking in the success of a game condition, and if faulty, the machine is taken to avoid the slightest possibility that even the slightest possibility of operating equipment and disturbing the characteristics mentioned may prove to be a source of serious trouble. Therefore, imperfect performances and poor quality of materials and construction may result in breakdown and costly repairs. Lack of appeal in play and appearance means that the machine will prove to the public, and only from the standpoint of revenue, but also in time and work, the operator's reputation for collection and service calls. Such a game is a liability.

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Car Parking Meter Monopoly Charged

WILMINGTON, Del., July 18.—The
Court was asked to determine the
monopoly allegation against
the
Sherman Anti-Trust Act.

The court was asked to determine
whether the monopoly claim was
maintained, and whether the claim
was sufficient to enter into any further
agreements.

Named in the answer are the
Forsyth Company, Detroit Parking Meter Company, H. H. Rhoads, Inc., and Peabody Oil Oil Co., and

The defendants were given 30 days in which to file answers to the charge.

Gardner Rep Back After Operation

CHICAGO, July 18.—Don Lee, Gard- 
ner & Company's agent in Chicago,

has returned to his territory after a layoff of a month due to an illness which re- 
quired an operation.

"The salesmen have a lot to do now that they haven't sold in months. All
the dealers want to know about the new models and features.

"All they need is a chance to prove it."
**Guaranteed Like New**

*In Appearance and Operation*

Mills Pennant $299.50

Mills Wabash Parade $119.50

Mills Cash-Check Model $249.50

**TENNANT'S FAVORS**

Late JENNINGS, MILLS

Jennings

Mills

Pam Bally

Komet's

New Yankee

Gottlieb's

Ms Keeney's

Hies5Z "IVas111%"

Batting

SICKING, INC.

401 Central Pl., Cincinnati, OH 45202

--- TEN MODELS ---

FOUR CLUB Cash-Check

SUPER BUCKER Bell, 5c Pl., 24c Check

SUPER BUCKER Bell, 5c Pl., 5c Comb.

SUPER BUCKER Bell, 5c Pl., 5c Comb.

--- TEN MODELS ---

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£. £. £.
FACTORY CLOSE-OUT SALE!

ON COINDOM'S GREATEST CONSOLE

Keeney's

SUPER BELL

Single coin—Convertible, Free play and Payout

REGULAR PRICE $325.00

CLOSE-OUT PRICE $249.50

ORDER NOW AND SAVE $75.50

Your last chance to buy BRAND NEW Super Bells at USED GAME PRICES *

Our supply is limited. First come, first served—Wire your order today—Terms 1/3 cash, 60 C.O.D. No shipment without deposit. 25c model $10.00 extra.

J. H. KEENEY & CO. NOT INC.
6630 S. ASHLAND AVENUE
CHICAGO, ILL.

KEENEY'S SUPER BELL
SINGLE COIN CONVERTIBLE, FREE PLAY AND PAYOUT FROM MEMPHIS STOCK

DIXIE SALES COMPANY
813 UNION AVENUE
MEMPHIS, TENN.

"Trading Past of the South"

BORROWED
With the Same Old
SALESDOARDS?

Write to
CONSOLIDATED MANUFACTURING COMPANY

"A CONSOLIDATION OF QUALITY SERVICE AND IDEAS IN SALESDOARDS"

Learn why our boards are getting us the play with NOVEL DESIGNS and Personalized Service

Let's Get Acquainted!

RUSH US YOUR ORDER FOR
"THUMBS UP"
THE GREATEST CANDY MAKER TODAY!
ONLY $139.50
F. O. B. PHILA., PA.

"THUMBS UP" REQUIRES STILL MORE OF OUR FACILITIES IN SPACE AND PERSONNEL. WE THEREFORE MUST MOVE OUR STOCK OF ALL OTHER NEW AND USED NOVELTY AND CONSOLE EQUIPMENT AT MUCH LOWER THAN RETAIL MARKET PRICES! QUOTED ONLY ON REQUEST. DON'T BUY A SINGLE MACHINE UNTIL YOU RECEIVE OUR CONFIDENTIAL, DEEPLY REDUCED PRICES!

ACTIVE AMUSEMENT MACHINES CORP.
900 North Franklin Street, Philadelphia, Pa.
Phone: Market 1656

Evan's

TEN STRIKE
While They Last!
Only a few Brand New Ten Strikes available. Now more important in your operation than ever before! Evan's famous Ten Strike is your guarantee of continuous earnings for the duration. For your protection, order today!

SPECIAL ITEMS

ALL FREE PLAY—DON'T PASS THESE UP—READY TO OPERATE

$15.00
Avalon
Bingo
Stop Six
Chicago
Bunette
Stable Feature
Follow Six
Pitts
Henderson
Eege
Saloon
Morgan & Co.
Lincoln
Black & Decker

$27.50
Domino
Big Five
Rema Yarm
Graham
Pitts
Gold Star
Lyman Leader
Brooks
$14.50
W. & A. & Blues
Brisle-Line
Atlantic
Zerbe
$19.50
Dixie
Lancaster

BUY ON 1/3 DOWN
Hand List
Chicago
$139.50
Continental
$139.50

FREE HAND LIST

NEW GAMES IN ORIGINAL CRATES
KEEP 'EM FLYING — $39.50 TOUR RACES — $139.50

BRUSH EQUIPMENT

ONE BALLS

Skee-Ball

$189.50

Junior Peachon

$60.00

Sport Special

$90.00

Candy Man

$157.50

Original Wonder

$119.50

$157.50

Star Brush

$91.50

Candy Man

$189.50

Empire Coin Machine Exchange, 2812 W. North Avenue, Chicago, Illinois, Humboldt 6288

ATTENTION!!!
25 U-SELECT IT CANDY BAR MACHINES

FACTORY REPROD.

SEND FOR SPECIAL LIST OF USED GAMES AND CONSOLES.

SEND FOR SPECIAL LIST OF USED GAMES AND CONSOLES.

B. D. LAZAR COMPANY

Copyrighted material.
ALWAYS CONSULT THE TRADING POST
WHENEVER YOU BUY OR SELL

PHONOGRAPH—WALL BOXES—ADAPTOR—COIN MACHINES—PIN TABLES—CONSOLES—ARCADE MACHINES—SUPPLIES AND ACCESSORIES

PACKARD IRIS CABINET—$5.95
41...350
ILLUMINATED ODEONITE
SPEAKER, New...19.50
PACKARD PLAY-MAK CAB-
INET AND SPEAKER, New...100.00
STEEL CABINETS
BUCKLEY 275A CABINET $17.50
BUCKLEY DOUBLET MACHINERY 31.50
RECORD CHANGING
UNITS
PHILIBBE RECORD CHANG
ING UNITS 24 R...$140.00

COMPLETE MECHANICAL
SYSTEM
BUCKLEY COMPLETE SYSTEM,
New Phonos, Mechanos...135.00
BUCKLEY MECHANICAL
SYSTEM, Twin Phonos...217.50
BUCKLEY MECHANICAL
SYSTEM, Twin Wurlitzer...150.00
BUCKLEY MECHANICAL
SYSTEM, Twin Wurlitzer...217.50

BUCKLEY COMPLETE SYSTEM,
New Phonos, Mechanos...135.00
BUCKLEY MECHANICAL
SYSTEM, Twin Phonos...217.50
BUCKLEY MECHANICAL
SYSTEM, Twin Wurlitzer...150.00

SUPPLIES
PERFORATED PERFORM
ING STRIPS, Per M Sheets...$3.50
Wall Boxes...12

TELEPHONE MUSIC
10 UNIT ROCK-OLA MYSTIC
MUSIC, Complete With Style
Equipt., New...$135.00
10 ROCK-OLA MASTERS,
Complete, New...$135.00

DEALERS
Buckley, Trade, New...$155.00
Arco, Factory Refurb...75.00

ARCADE MACHINES
Buckley, Trade, New...$155.00
Arco, Factory Refurb...75.00

Buckley Trade, New...$155.00
Arco, Factory Refurb...75.00

TELEPHONE MUSIC
10 UNIT ROCK-OLA MYSTIC
MUSIC, Complete With Style
Equipt., New...$135.00
10 ROCK-OLA MASTERS,
Complete, New...$135.00

ALL PRICES SUBJECT TO PRIOR SALE. TERMS—CASH WITH ORDER OR BANK DRAFT. NO DISCOUNTS ON THIS LIST. ALL MACHINES MAY BE SUBJECT TO EXAMINATION TO ENSURE SATISFACTION.

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILLS. Phone: Van Buren 6369

WILL PAY CASH FOR EQUIPMENT—STATE QUANTITY AND PRICE
Enthusiastic audiences were thrilled by the clever sextette—sweet young voices—gay brisk tunes. Floradora was grand amusement for the theatergoers in the nineties. And it was during this time the J. P. Seeburg Corporation was founded... with brilliant plans for and new concepts of public entertainment. Seeburg technicians and engineers combined their efforts to continually set new standards for automatic music. How well they succeeded is proven by the fact that practically every major improvement in coin controlled automatic music was developed and introduced by the J. P. Seeburg Corporation. Music operators who concentrated on Seeburg products were equipped with the means for financial success. Today these operators have the...

SEEBURG MUSIC SYSTEMS OF '42

...and looking ahead ... beyond that day of victory which will surely be ours ... these operators know they can rely on the J. P. Seeburg Corporation for the best means of providing musical entertainment—so necessary for the better, happier way of living.

THE SUREST WAY TO CONTINUOUS PLAY—SEEBURG REMOTE CONTROL!

TO

GO AHEAD

go...Seeburg

THE NEW '42 SEEBURG HITONE SYMPHONOLA

SEEBURG DUO-REMOTE CONSOLE

SEEBURG WIRELESS WALL-O-MATIC
5c-10c-25c
Single Coin Chute

SEEBURG WIRELESS BAR-O-MATIC
5c-10c-25c
Single Coin Chute

J. P. SEEBURG CORPORATION • 1500 DAYTON ST., CHICAGO

LET FREEDOM WRING

Buy More Today!
It's Wurlitzer out where the tall corn grows just as it is everywhere. Des Moines' Green Parrot Night Club, one of Iowa's most beautiful locations, is 100% Wurlitzer-equipped.

With a Model 850 Wurlitzer Phonograph in the main room, a Wurlitzer 430 Selective Speaker at the bar and 15 Wurlitzer Model 125 5, 10, 25c Wall Boxes at strategic spots throughout the location, Green Parrot patrons can enjoy Wurlitzer Music with ease—DO enjoy it as Joe Domanico, Green Parrot owner, will testify.


A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

YOU BET WURLITZER IS WORKING ON WAR PRODUCTION FOR ME

THE GREEN PARROT BAR WITH WURLITZER MODEL 430 SELECTIVE SPEAKER IN LEFT FRONT CORNER

ATTRACTIVE INTERIOR OF GREEN PARROT NIGHT CLUB, NOTE WURLITZER MODEL 125 WALL BOXES IN EACH BOOTH

MAIN ROOM WITH SPACE FOR DANCING TO MUSIC OF MODEL 850 WURLITZER PHONOGRAPH

IT'S WURLITZER IN AMERICA'S TOP LOCATIONS