Now Available For the First Time as a

GRAND STAND SHOW

Fairs • Parks • Celebrations • Sponsored Events of all Kind

Book This NAME ATTRACTION Backed by Reams of Publicity Appearing in the Daily Papers Throughout the Country For the Past Ten Years

POLACK BROS. CIRCUS, KOSAIR TEMPLE SHRINE, LOUISVILLE, KY., 1942.

A COMPLETE THREE RING CIRCUS

Furnishing Units of 15 to 50 Acts of Real Circus Talent for 1 to 2 Hours of Entertainment

OUTSTANDING FEATURES WITH POLACK BROS.' CIRCUS

Polack Bros.' Black Horse Troupe, presented by Carlos Carreon
Polack Bros.' High School Horses
Polack Bros. "Twin" Elephants
Bob Fisher's Fearless Flyers
Walter Guice Troupe (Aerial Bars)
Pina Troupe (Teeter Board Acrobats)
The Black Bros. Troupe (Famous Clowns)
Ruby Larkin Duo (Furniture Jugglers)
Randow Clown Troupe
Riding Acts — 2 Dog & Pony Reviews
Wild Animal Exhibition

THE VALUE OF THIS ATTRACTION IS PROVEN BY OUR RECORD OF PAST PERFORMANCES

7 Consecutive Years Shrine Circus, Sacramento, Cal.
3 Consecutive Years Shrine Circus, Cincinnati, Ohio
3 Consecutive Years Shrine Circus, Louisville, Ky.
2 Consecutive Years Shrine Circus, San Francisco, Cal.
2 Consecutive Years Shrine Circus, Oakland, Cal.

Shrine Circus in Los Angeles, Cal.; Portland, Ore.; El Paso, Tex.; Wichita, Kan.; Peoria, Ill.; Pueblo, Colo.; Vancouver and Victoria, B. C.; and in Cities All Over the North American Continent

THEATER ENGAGEMENTS

Established the All-Time Record for Every Kind of Attraction at the PALOMAR, Seattle—Played this theater to capacity twice within 3 months. Also Beacon, Vancouver, B. C., and Mainstreet, Kansas City, Mo.

NOW PLAYING FOR SHRINE Temples

El Paso, Texas, April 7 to 13
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San Francisco, Calif., May 1 to 9
Oakland, Calif., May 15 to 23

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IRV. J. POLACK,

POLACK BROS.' CIRCUS

OR PERMANENT ADDRESS

FINANCIAL CENTER BLDG., 405 MONTGOMERY ST., SAN FRANCISCO, CALIF.
GUARANTEED 168 FEET IN MID AIR

THE GREAT

JANSLEY

SENSATION OF SOUTH AMERICA SEASON 1941-42

Exclusive Representative: TOBY WELLS
PERFORMERS CONSOLIDATED ATTRACTIONS 643 N. CLARK, CHICAGO, ILL
Talent buyers show small discretion to cut on entertainment outings, some will increase expenditures for programs and large percentage will stand pat on 1941 level. Increased demand is felt by many bookers and agents. Prospective season is forecast, barring major restrictions, in canvas of leading fair boards, park operators and carnival managers. Optimism pervades comment.

**Budgets for Attractions in This Year**

Budgets for attractions in this year are reported by a large number of the leading fair boards, park operators and carnival managers. Inasmuch as the national defense program has caused many of the smaller communities to curtail their activities to a large extent, the budgets for the larger fairs are expected to be more liberal than in previous years. The figures compiled by The Billboard show that the average budget for a fair this year is expected to be around $250,000, with the high being $1,000,000 and the low being $5,000. This is a significant increase over the budgets of recent years, and indicates a return to pre-war conditions in the entertainment industry.

**Sizing Up the Season**

Conditions may change rapidly and plans may necessarily be altered on a moment's notice. But even under present conditions, many of the leading fair boards, park operators and carnival managers are planning a very big program and are mounting a big campaign to attract crowds. They are optimistic about the season, and are confident that they can offset any losses that may be incurred as a result of the defense program.

With the war effort continuing, many of the smaller communities are cutting back on their entertainment budgets, but the larger fairs are expected to maintain their budgets or increase them. This is due to the fact that the larger fairs have a larger audience and can attract more revenue from advertising, sponsorships, and other sources. The smaller communities, on the other hand, are forced to cut back on their entertainment budgets due to the lack of funds and the need to support the war effort.

Despite the challenges posed by the war, many of the fair boards, park operators and carnival managers are optimistic about the season. They believe that the people will come out to enjoy the entertainment and support the war effort. They are planning a variety of programs, including musicals, plays, and other forms of entertainment, to appeal to the public.

**Money Called Off**

Increased local attendance will have assurance of full cooperation. The fair should be bigger if we give 'em what they want.—Secretary-Presi- dent Roy F. Peugh, Altamont (N. Y.) Fair.}

**Increased local attendance will have assurance of full cooperation. The fair should be bigger if we give 'em what they want.**

Secretary Roy F. Peugh, Altamont (N. Y.) Fair.

We will cut curtail in departments this year, but other factors, such as limitations on crowds.—Manager E. G. Hoffman, Kern County Fair, Bakersfield, Calif.

I believe we will have record attendance on account of war work.—Secretary Charles A. Somma, Virginia State Fair, Richmond.

We are adding a rodeo this year and increasing our attractions budget to about four times as much as last year.—Secretary-Manager D. T. Eldridge, Regina (Sask.) Exhibition.

There are 66 per cent in favor of keep- ing in mind that morale is vital to the community;" was answered as follows:

<table>
<thead>
<tr>
<th>Fairs</th>
<th>Parks</th>
<th>Carnivals</th>
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<tbody>
<tr>
<td>Yes</td>
<td>72%</td>
<td>78%</td>
</tr>
<tr>
<td>No</td>
<td>28%</td>
<td>22%</td>
</tr>
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Of the fairs responding 82 per cent said they would increase their budgets for attractions by 20 per cent or more, while 85 per cent of the parks said they would increase their budgets by 25 per cent or more. Of the carnivals, 80 per cent said they would increase their budgets by 30 per cent or more.

**Increased local attendance will have assurance of full cooperation. The fair should be bigger if we give 'em what they want.**

Secretary Roy F. Peugh, Altamont (N. Y.) Fair.
reported Secretary J. A. Schoenhoff, South Center (Minn) Fair. Secretary-Manager Leon H. Hanes, New Nich-}

eo State Fair, Albion, declared, "We are making plans for the best fair ever held here." "We

time will bring crowds but make operation of night programs difficult," said Secretary Elton Weeks, Inter-State Fair, Coldville, Kan. "We intend to cater to people resid-

ing within 100 miles," remarked W. Herbert F. O'Malley, director of Mississippi State Fair, Jackson, said, "We will hold a fair as usual unless it is necessary to canc

el because of unusual conditions, such as army use of grounds." "Our attendance this year will be hurt much by transportation difficulties," said Secretary C. B. Hauser, South Dakota State Fair, Huron.

Park Ops To Cater Locally

Returns from parks queried show that 65 per cent do not intend to trim attractions outlay, as compared to 11 per cent that do. Increased expenditures in this line are planned by 27 per cent, while 33 per cent will not till this item. Reports are that 77 per cent will hold act budgets to 1941 figures against 23 who will not. The maximum and minimum budget plan is rejected by 63 per cent of those replying and adopted by 47 per cent.

Close-to-home advertising this year will be the policy of 86 per cent of those canvassed and 14 per cent will spread over a larger area. That 62 per cent do not expect attendance to be curtailed by transportation difficulties and that 38 per cent do see the verdict on this angle of operations.

President A. Brady McSwigan, Kenmore, Pittsburg, said transportation limitations possibly would mean less distant patronage and more local business. "We are hoping relations with railroad will not restrict too much," said George P. Sitemap, operator, Georgia Lake (O.) Park. "Last year we lost some bookings due to railroad stoppages," declared Operator-Manager Frank D. Shen, Inside Park, Virginia Beach, Va. "They will curb useless driving but will use cars to get to a point," said Operator-Manager Max Linderman, World of Mirth Shows. "Because of labor trouble and truck tires we might have to cut the show," reported Manager L. C. McHenry, Crescent Amusement Company. Manager C. F. Zeiger, Zeiger United Shows, said, "I am making increases of $2 to $3 per week in the workingmen's salaries." General Manager John M. Sheskey, Mighty Sheskey Midway, added, "I do not believe that attendance would be cut to any great extent because of transportation difficulties. Whether attendance will suffer is problematical, according to General Manager Roy E. Lesdington, Crafts 20 Big Shows.

More Report Better Bookings

Among acts and bookers heard from, 62 per cent report better bookings than last year, as compared with 40 per cent who do not. It is about a toss-up as to whether they find demand for outdoor talent better than in 1941, 51 per cent finding a heavier call and 49 per cent an-

serving negatively. The proportion is 58 per cent who find talent buyers slower in signing up for attractions and shows as against 42 per cent who do not.

The greatest question of co-operation in exploitation and publicity of acts with talent buyers is brought to the fore in replies which indicate that 89 per cent furnish advertising and publicity material, compared with 5 per cent who do not. Returns show a disposition on the part of 83 per cent to provide coaching and booking material. This is not surprising, while 47 per cent will not. That the transportation outlook is not encouraging is felt by 40 per cent of bookers and acts, who believe that they will be affected by difficulties, while 40 per cent do not think so.

Our act, as well as other novelties, have found a new field," said the Edna Alec Trio, "the army camp shows, where we find soldiers expe-
Season's Problems Recognized in Programs

By LEONARD TRAUBE

The experience of fairs in the war of a quarter century ago leads to the belief that virtually every one of them, under the proper condition will operate for the duration. The fair in their presence felt wherever they are and without doubt will show better than usual. They are seen as critical by military experts and as a result fairs are expected to operate for the duration.

What happened in 1917-18? A special session of the AFA was held in Washington on July 3, 1917, following a report of a dozen associations gathered together on that day and that any day were involved in centering Howard Hoover, food administrator. The man who was to guide the nation, a key figure at the AFA to leave a committee in Washington to preside over a special session in Washington on the subject of 1942 operations, of which the highlights may be summarized in a few words:

1. Traveling shows can and should be used to great advantage in national defense. The association pledged their services to the government to help them. The United States, for the duration.
2. Fairs should enjoy a big year, but gate attendance is figured to be down to the very minimum.
3. Labor was seen as an acute problem that the fairs handled the topics of the day. It is an axiom that fairs are the key to outdoor show business, and that the fairs which feed into them are impressed with their work. Ray P. Speer, publicity chief of Minnesota State Fair, put it this way: "The fairs are concerned with day-to-day problems of manpower, transportation, and, in any case, can be determined by the capacity of the industry to adjust to the situation. The fairs will continue to operate without other than routine procedures, and that air-raid blackouts will drop.
4. There will be some shortages, but gate attendance is figured to be down to the very minimum. And on the credit side:
5. Traveling shows can and should be used to great advantage in national defense. The association pledged their services to the government to help them. The United States, for the duration.
6. Fairs should enjoy a big year, but gate attendance is figured to be down to the very minimum.
7. Situation will give; fairs opportunities to make whatever sacrifices are necessary in the interests of the national welfare.
sailed to stay in the capital to carry on conversations with Agricultural Secretary David Franklin Houston, Herbert Hoover and the Council of National Defense, as well as to act as liaison between fairs and government.

Much work was accomplished through concerted action and representation in Washington at the behest of the federal government itself. And, of course, fairs operated about normally during the war years.

Therefore, unless the picture changes sharply during the next few months, there is no logical basis for the belief that fairs are in any way endangered as to operation, though it is known that other considerations, including reduced exhibits, will come into play. Should it become necessary for certain fairs to cancel (some have done so already on the West Coast), such action, most studious observers on the subject feel, will surely come only from utmost necessity having to do with national defense. No other conclusion seems reasonable in this, the opening week of spring.

Major Fairs in Action

We spoke of "better things yet to come" from the Outdoor Congress. It came in Chicago on March 7, exactly three months after the attack on the harbor in Hawaii. This meeting really caused the nation's major fairs to get into action on an unprecedented scale, with officials of the IAFE and others convening in the Windy City on March 8 to spell out their problems and to decide on a plan.

One group was composed of such fairs as Blue Ribbon, Wisconsin State, and others conventioning in the Windy City on March 8 to spell out their problems and to decide on a plan.

Let it not be thought that the fairs and expositions were ready to tell all as far as the reading public is concerned. Certain parts of their discussions were taboed for publication, but not at any time did the IAFE censor copy or receive an advance reading of the report filed for one show trade newspaper, The Billboard, which was asked to use its discretion and judgment. The association welcomed the reporter for this publication, altho the meeting was closed save for the fact a few showmen whose views were wanted had been invited to attend.

Here is what they said for 1942 and the duration:

1. There is no thought on the part of anyone to revive the battle against an accomplished fact necessary to government, the admission tax.
2. There might be electric rationing.

(Continued on page 20)

The Nation's Newest, Most Skillful Contortionistic Wonders

TWO
EDWARDS
WONDER BOYS
performing
Unheard of Miracles With the Human Body

Tricks far above the average make this act interesting and effective entertainment. Physical development at its highest. Enthusiastically received wherever shown. Write today for complete information.

E. E. EDWARDS, Mgr.
306 W. 5th St.
Chattanooga, Tenn.

The Hustreli Troupe
HIGH WIRE ACT
NOW BOOKING INDEPENDENTLY FOR 1942

Make Your Conductor Show Outstanding—Book The Hustrel Troop. Be assured of a high class attraction. Contracts for return engagements have been signed but we still have a few open dates. Get the top-in aerial performance.

COME and SEE the ACT at the POLICE CIRCUS in ST. LOUIS APRIL 16-29
Write: MRS. MARIE HUSTREL, 517 S. Russell Ave., Monterey Park, Calif.

Take that QUESTION MARK out of tomorrow

CHAS. A. LENZ
The Showman's Insurance Man
A738 INSURANCE EXCHANGE
CHICAGO, ILL.
THESE ATTRACTIONS ARE SURE-FIRE ATTENDANCE

America's Outstanding Flying Return Act!

Beautiful - Daring - Incomparable - Imitable

THE FLYING VALENTINOS

Featuring
LA RAYNE EXCLUSIVELY

The one and only girl in the world to perfect two and a half somersaults to a catch by the feet while ENCLOSED IN A SACK!

This is the ONLY act in the world using all girl flyers who perform skillfully and daringly a two girl carrying trick, double, double twisting, triple somersaults and forward ever passing flying leaps!

Wire • Phone • Write
Permanent Address: GEORGE VALENTINE Cincinnati, Ohio
Direction: GEO. A. HAMID, INC.

New! Different!

An Outstanding Aerial Sensation
ADAGIO in the SKY presented by
THE LA STELLAS

Dancing on a 20" glass plate 80 feet in the air the La Stellas perform one of the most breath-taking, beautiful and daring acts in all of show business.
Smash climax with girl making leap to aerial trapeze which breaks under her impact and plunges her earthward.

HERE'S THE ACT THAT WILL THRILL YOUR AUDIENCES

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

Phone, Wire or Write Today . . .
MITZI’S LUCKY GIRLS
A Swingtime Revueette
featuring
4 Big Ensemble Presentations
Sensational Acrobatic and Comedy Specialties
Songs, Dances, Laughs
The Biggest Little Revue in Show Business
Direction: GEOEGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

PARROFF TRIO
Unchallenged Superiority Among Thrill Acts
ONE GIRL AND TWO MEN
Direction: GEOEGE A. HAMID

Captain ROLAND TIEBOR
again presents his MIRACLE SEALS
Recognized throughout show business as the greatest trained seal attraction ever assembled!
JUGGLING SEALS MUSICAL SEALS ACROBATIC SEALS AND the world’s only AERIAL BAR PERFORMING SEAL
Direction: GEOEGE A. HAMID, INC.

Happy Harrison’s
MERRYMAKERS
— bringing you a riot of fun and a whole arena-full of fast-paced entertainment with performing animals—
MONKEYS, DOGS, PONIES, HORSES, MULES
Dir. GEOEGE A. HAMID, INC.

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10 ROCKEFELLER PLAZA, NEW YORK, N. Y. Circle 5-8930
BOSTON, MASS. PITTSBURGH, PA. NORFOLK, VA.
200 Tremont St., Library 5800 772 Kruger Bldg. Atlantic 6522, 133 Genes Ave. Ocean View 8466.

Prof. Keller’s
JUNGLE KILLERS
A mixed group of AFRICAN LIONS, TIGER, LEOPARD, PUMAS AND BLACK PANTHER — trained with no means of defense.

Hey, folks—
for FUN and NOVELTIES
EDISON and LOUISE
and their COMEDY DOGS in
”I’M HIS TRAINER”
also featuring their NOVELTY COMEDY BREAKAWAY MUSICAL ACT
EUROPE PLAYED THEM. MANY U. S. A. STATE FAIRS PLAYED THEM. SO WHEN YOU WANT YOUR SHOW TO HAVE LAUGHS AND REAL CHANGE OF TEMPO, WHY DON’T YOU PLAY THEM?
• Comedy • Speed • Originality

SOLELY REPRESENTED FOR OUTDOORS — Geo. A. Hamid Agency

IN THESE crucial times personal consideration must be set aside and sacrifices made in behalf of the nation’s war effort. Every right citizen with a corresponding duty, every privilege a responsibility. We are happy to do our share with several members of the Hamidow Family enlisting their services in the United States Army. Therefore it is now no longer possible to continue the Balabanow Accordion Ensemble. In its stead we present under its new title:

YOURS FOR VICTORY . . . HENRY BALABANOW
THESE ATTRACTIONS ARE SURE-FIRE ATTENDANCE

The Only Equilibristic Balancing Act of Its Kind...

THE 2 SAXONS
Performing the most difficult balancing stunts on a small board loosely placed on a polished ring!

A TOP ACT FOR EVERY SHOW!
Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza New York, N. Y.

OLIVE MILES & CO.
GIVE TILL IT HURTS

OLIVE MILES & CO. presents
FIFI

GREAT NEW ACT

SAXONS

OLIVE MILES & CO.

LAUGHS

PERMANENT ADDRESS: N.V.A., 225 W. 46th St., New York

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BUILDERS IN EVERY FIELD OF ENTERTAINMENT

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THREE FLAMES
says
GOD BLESS AMERICA
and
GUYS LIKE GEORGE HAMID

The Original and Only
GRANT FAMILY
Clean--Wholesome--Comedy
Satire on Hillbillies
Booked for George A. Hamid Fairs 1942-3
Max Tishman, Repr., 1619 Broadway, New York

RUTON’S DOGS
presenting
DOGTOWN CAPERS
A Laugh Riot

For Parks and Fairs—Two People—
FANCHON & FANCHON

A laugh-a-second
with the MADCAPS OF MIRTH
THE DIXON BROS.
Sensational Balancing Stunts
—MISCUED for mirth!
Direction: GEORGE A. HAMID, INC.

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Singing and TRUDY FANCHON Dancing
For Open Dates Contact the GEO. A. HAMID, INC., Radio City, New York
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Consisting of 2 Elephants, 7 Ponies and 10 Dogs
A year-Round Attraction for Parks, Fairs, Vaudeville, etc.
Booked by GEORGE A. HAMID, INC. • Permanent Address: Mountain Lakes, N. J.

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A GUARANTEED LAUGH-A-MINUTE ATTRACTION!

HAMID, INC.

10 ROCKEFELLER PLAZA, NEW YORK, N. Y.
BOSTON, MASS. PITTSBURGH, PA. NORFOLK, VA.
255 Tremont St., Liberty 2860. 722 Empire Bldg. Atlanta 0522. 103 Blvd Ave. Union View 8052.

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THESE ATTRACTIONS ARE SURE-FIRE ATTENDANCE BUILDERS IN EVERY FIELD OF ENTERTAINMENT

CHARLES YOUNG presents

THE YOUNG LADELL TROUPE

The Attraction that is Tops in Comedy Acrobatics

Breath-taking balancing stunts on tables piled four high.

Direction: GEORGE A. HAMID, INC.
10 Rockefeller Plaza
New York, N. Y.

The JUGGLING JEWELS

Permanent Address: The Billboard, 1564 Broadway, New York City

Acclaimed the World's Permanent and Fastest and Only Troupe of All-Lady Combination Jugglers in Existence. Introducing Their Only Electrically Illuminated Clubs.

Thanks to George A. Hamid for 7 Consecutive Successful Fair Seasons

The Famous George HANNEFORD Family

PERMANENT ADDRESS: GLENS FALLS, N. Y.

DE COSTA & LENORE

—playing an amazing array of instruments in one of the finest musical presentations seen on the fair circuits.

Phone, Wire or Write Today

GEO. A. HAMID, INC.
10 ROCKEFELLER PLAZA, NEW YORK, N. Y.

AMERICA'S OWN

CHESTER "BOBO" BARNETT

PRESENTING HIS OWN CONCEPTION OF CLOWN "KIM-IN'S"

Acclaimed by the Public as the COMEDIAN UNSURPASSED

—SCREAM AFTER SCREAM ON ANY SHOW—

Featured Clown with LARRY SUNDBROCK'S RODEO-THRILL-CIRCUS

Personal Representative

CHARLIE ZEMATER
54 W Randolph St. Chicago

ATTACHMENT BUDGETS (Continued from page 5)


"Thrill show bookings will depend upon the car and tire situation during spring; if okay, we can sign up summer dates." The first weeks in January were tough, but with the Billboard's editorials and good speakers at the fair conventions, all obstruction was overcome," declared Earl W. Kurie, WLS Artists' Bureau.

"Too many acts are working too cheap. It is hard to get decent salaries," said Sid Medio, of the Sky-High Alcidos. "The first weeks in January were tough, but with the Billboard's editorials and good speakers at the fair conventions, all obstruction was overcome," declared Earl W. Kurie, WLS Artists' Bureau.

"Travel Trouble Anticipated" Albert Stack, Spiller's Seals, said, "Transportation troubles will affect all performers, especially in the outdoor division, where they depend upon their vehicles. Bookers should pray or arrange for train transportation if jumps are over 300 miles. Trucks or cars could be loaded on flatcars, which could be hitched to all kinds of trains.

"This should be a good season, although gas rationing would hurt plenty," remarked Pat King, of the Thunderbirds. Helen Anne Reynolds, of Helen Reynolds Skating Girls, said, "Indications are that this act will be well booked for the 1943 indoor and outdoor seasons. "Parties will be affected if school buses cannot transport children to parks and this will affect booking of acts in parks," said Bob Fisher, of Fisher's Fearless Flyers. "All fair secretaries to whom I have talked say to wait; it appears that there are afraid. The agents do not know much more either and will not until much later in the season," said Crash Dunigan, of Sky-High Thrillers.

"Travel trouble will affect me by 1943," said Liedtke, of the Aerial Ortons. "So far we have not tried any independent bookings, as we have been kept busy thru various offices," said Bob Fisher, of Fisher's Fearless Flyers. "All fair secretaries to whom I have talked say to wait; it appears that there are afraid. The agents do not know much more either and will not until much later in the season," said Crash Dunigan, of Sky-High Thrillers.

"Travel trouble will affect me by 1943," said Liedtke, of the Aerial Ortons. "So far we have not tried any independent bookings, as we have been kept busy thru various offices." J. R. Malloy, Malloy's Circus, said he was looking forward to another good season. Great Ricardo reported he had a full season booked last year about this time, and now have all the work I can handle. Gas rationing or other obstructions or travel will affect me," "We feel that conditions this season will be okay, if not better than last season," said the Wildwood Show Trio.
Gauging Publicity in a War Year

Talent buyers and sellers alike are seeking more effective and out-of-the-ordinary exploitation. Canvas indicates both are often at fault in not presenting attractions in a manner to draw best possible audiences. Brevity and realism in press stories will count in newsrooms during the coming months; regular performances will reap more attention than ever this season.

PUBLICITY and attractions are so closely tied together that any action taken by one will immediately bring up the necessity of and best means by which the other may function. This is where the entrance of the entertainment effort will always be looked upon as the latter immediately brings up the necessity of and best means by which the attraction will operate and conduct exploitation of the entertainment bill. The remaining 47 agreements of fairs and parks during the year in which closer cooperation and personal appearances. It is contended, both parties would benefit and attendance would be stepped up.

Some examples noted of valuable publicity thru co-operation of entertainment and press-agent effort are entering this "The Stratosphere Man," who delivers radio broadcasts from the top of the New York World Building. His picture, stunts of photographing crowds from his pinnacle has caught on in magnitudes and there is always a demand for the pictures from fair secretaries, who see the phone lists in newspapers, as well as from newspapers themselves. He supplies these pictures, to contribute to luncheons of civic and business clubs, and is seen to be valuable to any attraction and are perhaps best suited to feminine type of audiences who can easily take off for such engagements during performances.

Thrill Shows and Safety

Automotive thrill shows are considered publicity calculated to bring them to the gates at fairs. It is opined that the presentation can be handled in such a way as to interest the more liberal classes. Some valuable publicity possibilities are being overlooked by many. It is charged that the publicity department of radio, film and stage shows often learn whether it is carried by the newspapers, get ideas on which they had been doing.

Lack of Co-Operation Seen

But some close observers of this angle of the presentation of entertain ment generally agree that there is a very definite lack of co-operation between the attractions and the press agents. At fairs or in parades and carnivals that have been surveyed will not do more toward publicity of their attractions, report. Their advertising will probably be concentrated in the local and rural sections for the reason that newspapers, radio stations and social gatherings are usually willing and anxious to have pictures, interviews and personal appearances. It becomes both talent buyers and attraction agents to give weighty thought to numerous angles that may be easily overlooked in this connection. The question also is raised as to whether some betas are not being overlooked when an individual act or other attraction is booked at a fair or in a park as a feature. Does the client realize that he is overlooking valuable publicity that can be given his act and the attraction is being taken for granted. In the belief that the act has nothing to do with the attractions, the act may or may not have a publicity department, and is not asked for such material or try to make the act stand out.

Develop Radio Talent

Radio talent, especially with revues, should be developed, making possible the presentation of more and more appealing programs. This feature will have a better chance for acceptance by stations with which fairs, reviews, shows or producers have been working from an advertising standpoint.

With the loss of much national advertising, both newspapers and heavily by many media, radio stations and newspapers will be more dependent on new sources of advertising support, and an increased advertising schedule from revues, grandstand units, special attractions and act bills in general is bound to be accompanied by a less feeling in the editorial office. The radio in which closer co-operation between business and editorial departments is due to come about and this is in the form of cooperation of the line advertising.
TEXAS SLIM COLLINS AND MONTANA NELL—Collins uses bull whips from 8 to 55 feet long, cuts paper, lights matches, trims and cuts cigarettes, ties his partner's hair down a hairpin at a time; pulls corks from bottles, fires a six-shooter and does many other unbelievable feats.

HUSTEBE TROUPE—International known high wire act. Five men and a woman in a three-bicycle three-high turn. Routine has made the troupe one of the most outstanding. Managed by Marie Lestrel.

PYRAMID SKATING GIRLS—Presented by internationally known champions, Reynolds and Donegan, this six-girl roller act combines beauty, skill, speed and daring. Innovations never before accomplished include three-high spinning pyramids, quadruple breakaways, flying pirouettes and many other unusual stunts.

EDNA ALEE TRIO—For eight years a leading act of its kind, full of color, showmanship and thrills, featuring spectacular sharp-shooting feats. Permanent fixtures.

PAEK AND CLIFFORD—Young athletes, known as “A Symphony in Motion,” present astounding demonstrations of strength, balance and beauty with precision. Tallest hand-balancing team and originators of the hand-to-hand synchronized to music, they execute amazing and difficult feats with apparent ease. Filled Radio City Music Hall on five repeat engagements.

FRANK AND FOY—Two one-legged performers who have created a sensation in Europe and in this country with acrobatic hand-balancing, tumbling and comedy. Easy, efficient performance adds to effectiveness.

HELEN REYNOLDS SKATING GIRLS—Daring maneuvers of skill and adeptness by eight attractive roller skaters. They recently appeared at the Latin Quarter Club, Miami, after an extended engagement in South America, where they were hailed as unofficial ambassadors of good will.

DIXON BROTHERS—Belly laughs have been coaxed from the coldest audiences by these two from Wales with miscellaneous balancing acts. Expert acrobats, they juggle tricks after tricks with carefully studied comic effects.

ROSE'S MIDGET REVUE—15 of the smallest and most talented little people in a complete variety show. A five-piece swing band is of extraordinary versatility.
10. **FANCHON AND FANCHON**—Offer a contorsionistic hand-to-ground balancing act with a variety of difficult tricks. Photo shows Edith Fanchon and her partner in one of their routines.

11. **SELDEN, THE STRATOSPHERE MAN**—Nation's best known high pole artist is shown doing his 20-foot straining handstand during the 1941 Montana State Fair, Great Falls. Act will be seen at most of the 1942 State fairs.

12. **MEL HALL**—Crowned “King of Unicycles,” doing a most difficult tricks on a unicycle unicycle, running it from hand and riding it in a hand stand.

13. **GRAHAM'S JUVENILE RODEO CHAMPIONS**—Really six acts in one-trick and fancy riding; horse roping on ground and horseback, featuring eight-farmer catch; high-school concours rear, rope spinning, high-school song and a thriller, riding thru a wall of flame.

14. **PROF. KELLER'S JUNGLE KILLERS**—New wild animal act available for first time in America. He uses no means of defense against jungles and choos. Act has been written up in many national publications.

15. **THE INTERNATIONAL BOLLOS**—Four men who have thrilled spectators here and abroad with their sensational roller skating act, filled with outstanding tricks and comedy.

16. **CHIEF SKY EAGLE AND PRINCESS SUNBEAM**—Feature trick riding, roping and archery, with Chief Sky Eagle hitting moving objects with bow and arrow at from 25 feet to 60 yards. Leah Ferris three times champion relay rider of the United States, is also featured in outstanding trick riding.

17. **BIG BURMA**—6,000-pound elephant, is presented by Em Horsley. Besides such thrilling feats as having the elephant do a foot within a foot of Miss Horsley's nose as she lies on the ground, "Burma" does unusual Hula, Hula and Turkey Trot, and amusing drunk routine, elephant number.

18. **GERTRUDE AND RANDOLPH AVERY**—Topflight producers of fair-musicals. Gertrude, long-established show woman, and Randolph, youngest producer in the field, are planning a forthcoming production, "Americaners." They have two other outstanding revues, "Step lively" and "Shoo the Works."
A Wide Variety of Talent Is Avail

15 AL GOOD AND JOE GOODY—two of the most likely and charming dogs ever to come in contact with the show business. Their lively, gay mannerisms are a delight to watch.

16 THE JUGGLING JEWELS—skillful performers who do plenty of things, including juggling, balancing, and other tricks, all to music.

17 ALROSE—a combination of jugglers and comics who can hold an audience in the palm of their hands.

18 EDISON AND LOUISE—comic and song duo who are known for their quick wit and cleverness.

19 EDWARD WEVER BOYS—two young boys who perform a variety of physical comedy and contortion acts.

20 TWO EDWARDS WONDER BOYS—two young boys who perform a variety of physical comedy and contortion acts.

21 FLYING VALENTINOS—two women who perform a variety of aerial acrobatics.

22 EDWARD WEVER BOYS—two young boys who perform a variety of physical comedy and contortion acts.

23 POLACK BROS. CIRCUS—known for their trained horses and other animals.

24 EDWARD WEVER BOYS—two young boys who perform a variety of physical comedy and contortion acts.

25 JIMMY VAN AUTO MANIAC—two men who perform a variety of automobile stunts.

26 CAPT. ALBERT MILLER—famous for his sea animal training and training of dolphins.

27 PARAMOUNT CIRCUS UNIT—known for their variety of acts and animal training.

A Buyers' Guide for Talent Buyers

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able -- Use It and Get the Crowds

29 GEORGE HANNEFORD FAMILY — George and Toney are shown in one of the riding tricks which have made the Hannefords one of the leading equestrian families.

30 WEN HAI TROUPE— This Chinese group combines elaborate presentation with the unusual. Costumes reveal full-length gowns, with leaping, contortion and tumbling, topped by sensational feats on balance beam.

31 THE CERVEONE BAND— Conducted by "Izzy" Cervone and managed by Frank Cervone, this is the favorite concert and "shoo-playin" group at fairs, celebrations and indoor circuses, always an entertaining hit with Barnum-Barrett's big musical productions.

32 THE JOLLITERS— A quartet of male vocalists and instrumentalists, specializing in various comedy and novelty songs. Routine, done on a miniature stage, is replete with surprises.

33 SANDY LANG'S THREE FLAMES— Unusual skating trio performs daring tricks on a small elevated platform, with special ultra-violet lighting effects which add to beauty of the act.

34 OLIVE MILES AND COMPANY— Jilt, featured comedy bear, has a humorous routine that has proved side-splitting, with clever, wholesome bits presented by the costumed bear.

35 THE ROLLERETTES— New to the fair world are these four beauties and skaters in an exhibition of speed and daring. Routine includes expert acrobatics, unique group formations, top holds, neck holds and outstanding spins in lightning tempo.

36 THE THREE ACES— First offer a succession of hilarious clowning and halcyon gymnastics, doing a contortionistic take-off, a de luxe acrobatic floor and a synchronized version of a huge circus-clown combination. Second turn comprises their famous wolfman, knife and torch novelties. Highlights in these hilarious "Gamboling Giraffe."

37 THE ORIGINAL ATENOS— Termed the original revolving aerial novelty. An amazing apparatus has a revolving pole on top and near the top are two huge rings in which members perform daring acrobatic feats while the rings rotate.

38 WILFRED MAE TRIO— Presenting one of the speediest hoop juggling routines. Wilfred earns his two-men-and-a-girl act in addition to doing his full share of intricate juggling.

Something for Every Program
New Attendance Records Possible With

Select Your Acts and Attractions Now
WAYNE AND MARLIN—Two personable athletes in rhythmic portrayal of muscular flexibility and strength. Daring stunts that fascinate spectators because they are difficult and different.

JULIO AND JEAN TUDELL—Latin American dancers, featuring Brazilian Samba in addition to Conga, Rumba, and Tango. Elaborate costumes are used.

FOUR STARS—Double high-ladder act is a breath-taking exhibition of skill and daring. Managed by Eddie Viera, who also has another act, the Viera Four.

The Willys Troupe—An unusual two-act combination. In one act six people do amazing club and hoop juggling, featuring work on unsupported ladders and highlight with bolo manipulating to destroying cut down objects. Other is the Tweens, with breath-taking leaps over perked ears and thru blazing hoops.

VICTORIA TROUPE—Presenting a pageant of wheels and featuring Archibald, original 'English Whoopee Cyclist.' Unit won acclaim in Great Britain as its premier trick and instrumentalistic bigwheels and smallwheels. Brass band finale on wheels is spectacular.

BEN YOST has long been recognized as a leading producer of outstanding singing groups. His Varsity Eight has been featured at leading cafes, theaters, and fairs and meets tremendous receptions.

WILL HILL'S SOCIETY CIRCUS—Two elephants, seven ponies and ten dogs, all exceptionally well trained, this unit has been a leading attraction at ports, fairs, and vaudeville. Has strong appeal to children and adults alike. Elephants dance, drill and do wire walking.

ZDENKA MALIKOVA—Czech marvel of high wire, offering unique and ultra-hazardous stunts with precision and showmanship. She has proved one of the best female high-wire performers.

THE ACCORDIONAIRES—Novelty musical act by three acknowledged masters. Selections from clásicos to popular tunes played on standard and miniature models. Aerials, contortion and dancing specialties are part of the act.

Entertainment—Keynote of Success
Keep This Talent Buyers' Guid

57 WELEY COOKS—Presents his famous Al
58 ITALIAN dancing horse Sydney. This is an 
59 exotic animal act. Cooks were born in a dramaturgically comical-
60 jaded form of entertainment. He appeared in show-
61 ing night clubs and hotels.

62 THE JUVENILE—Balancing specialty act that 
63 performs a variety of difficult stunts. Besides 
64 after the only balloon specialty—balancing 
65 two and three balloons at once.

66 CAPT. ROY SIMMS—An act that's unique 
67 in its description for Capt. Roy's
68 efforts. He upside-down walking at a height 
69 of 82 feet, balancing while juggling 
70 balloons, all-time and standing on 
71 chairs of wood.

67 THE THREE MILOS—Featuring owner MI 
68 Linwood—to a thrill high act which fea-
69 tures an act of unusual nature. Work at 
70 feet without nets. For thrills and chills 
71 ranks high among acts in this field.

68 GEORGE VENTRE AND HIS STETHOS 
69 RADO BAND—For eighteen consecu-
70 tive years one of the best bands of its kind, George 
71 Ventre and group are today recognized as 
72 one of the best show bands in the world.

69 LANG AND LEE—Now in outdoor show work 
70 this couple brings a juggling presenta-
71 tion that's both colorful and entertaining. 
72 For their splendid juggling Indian clubs, bells and other 
73 illuminated objects, this act is a great show. 
74 This act also serves as an interesting and refreshing 
75 interlude into the act for an effective pattern.

70 DONATELLA BROTHERS AND CARMEN 
71 Feature tambourine artistry of Ross 
72 DeMoret. Pietro DeMoret's singing of shepherd-
73 horns (the only one on the American stage).

71 NOYAK SISTERS—Three youthful, pretty 
72 and talented sisters present an exhibition. 
73 A remarkable balancing, difficult head and 
74 basic balance, and just right mixture of consent.

72 AUTOD'S DOGS—A dozen clever dogs are 
73 put thru a series of stunts that amaze amuse 
74 and amaze audiences. A judicious paced 
75 double performance by two dogs is also appealing.

73 BET LARROD—Known for his Linwood thrill-
74 ed high-acrobatic creations, this attraction 
75 offers unusual apparatus and death-defying 
76 feats. Features a double breakaway car 
77 as well as drop of 45 feet.

Choice of Attractions is Important

—20—
It Will Help You Plan Your Program

67. GYPSY GIRLS—A revue in miniature with four top European performers and several acrobatic specialists presented over by singing voices. A line of woamn and mostly girls does end acrobatic and comedy specialties of self.

68. CAPT. MONROE'S MIRACLE SEALS—Trained and presented the four and only world performing seals. Fish's unique 3-fold stunts that no landpas ever thought capable of performing.

69. TWO SAGONS—A new departure from balancing conditions with understanding supports his partner in unflinching, hand and head balance on precarious footing of a small board usually placed on a polished stage.

70. PEACOCKS SKY RHYME—Jigs and danc-ers present an aerial spectacle with breath-taking acrobatics. Girls do difficult gymnastic and dangerous evolutions in balance, interspersed with high-bouncing precision dances and formations on a 20-foot platform.

71. PAROFF TRIO—Sensational aerial thriller act performed on small platform atop an 80-foot-high pole. Two free-standing ladders are held in precarious balance by one performer while his two partners present hazardous drill formations and skillful balancing acts.

72. THREE SOPHISTICATED LADIES—Adorable performers in merry mixture of tangled acrobat-ics, jumps, and knobby costumes. Check out the antics of incredible nonsense. Featured in all major shows and circuses.

73. THE LA STELLAS—Euphonylike adagio routines presented by man and girl upon a 20-inch glass plate 80 feet in the air. Colored lights shining thru the glass which revolves on like base create an artistic setting.

74. FERDINAND EIGHM—Established a new high in thrillers when they introduced their human cannon ball art in this country several years ago. Act never fails to please and thrill.

75. THE GREAT KNOX—High single trapeze act—120 feet. Features one arm roll-ups, double elevation of shoulders, neck hang, on straight bar and other thrilling stunts.

76. CAPT. MAJOR'S SMALL FLYING CIRCUS—Three adorably busy bears present patriotic military performance together with dogs, ducks and other small animals—10 in all—in an exciting, fast-moving routine.

Something for Every Program

—21—
**Good Acts Mean Larger Crowds**

**NELLIE BUTTON AND COMPANY**—Nellie Button is famous in the circus world and comes from a line of acrobats and equestrian riders. Recently returned to this country after an absence of seven and a half years in the Orient.

**THE SENSATIONAL MARIONS**—Owned by Marion Linwood, is unusual in high thrill acts because it is performed by girls. Working 120 feet, this act has the only girl aerialist ever to do a hand balance on a high swaying pole at this height. Act climaxes with its original breakaway pole.

**LADDIE LAMONT**—A very versatile performer combining comedy with juggling and equilibrist work. Has two distinct acts—rolling globe and unsupported ladder.

**THE DOBAS**—This is a very versatile troupe consisting of father, mother and two daughters. One of daughters, Hildigard, has been acclaim for her full running somersault—reported as a rare foot in aerobatics.

**R Raymond's Pets**—Animal intelligence at its best, two acts: first, the pets comprising the highly trained pony, "King Silver," quinquet of educated dogs, and "Donald," comedy-entertainment number. Second, Robert's Cockatoos, 14 colored birds in a highly entertaining act.

**BILLY REID**—A unique lion taming act. Bill discards the conventional revolver, whip and chair. Has worked both United States and Europe and is descended from a family of lion takers.

**KURTZ AND KURTZ**—Men and women team perform thrilling stunts on a 90-foot pole. Apparatus is very imposing and of the type favored at fairs and other outdoor shows.

**SUNOCO**—His slogan is "the last word in human recklessness" and his antumobil loving and crashing stunts live up to this slogan.

**BRENCK'S GOLDEN HORSE AND GOLDEN MODELS**—Representing famous Indian paintings depicted by a handsome horse and by beautiful living models, all painted in gold against a background of suit color light effect and especially arranged music.

**GREAT SIEGFRIED**—Presents his Rod-Jumping act, doing the stunt without the use of rope. He was held over for the season of the New York World's Fair in 1933.

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**Attractons Mean Greater Attendance**
Every Type of Act for Your Selection

87 D'OLONIA—Sensational high-pole artist, performs a number of dangerous feats on a Spanish pole 75 feet in mid-air.

88 FOOKER'S ELEPHANTS—Placed in New York Hippodrome for 28 years and appeared in 20 countries within 10 years. These four well-trained and most remarkable performers make their entrance, as a group or individually, on a bungo pole, a circus of ballyhoo poles.

89 FIGORELLA—French, wonder act has pleased many of the leading circuses here and abroad. Features are balancing without use of the usual balancing pole or platform.

90 KINNIK WISWELL—His "Magic of the Sane" is a great comedy extravaganza act. A business in appearance, but actually a marvel of interior mechanical perfection.

91 LES CAMERONS—Four distinctly different acts, first a fast and daring tumbler routine, and second a threeprung comedy trampoline novelty. Both acts are amusingly just, colorfully presented and packed with entertainment.

92 "SMILEY" DUO—Comedy act, featuring "Smiley," a native comic, good for many laughs. His work with a dummy, really his attractive partner; his four-table foot, and his many other gems of comedy keep crowds in hilarious mood.

93 THE ALBANIS TROUPE—A truly sensational aerial act noted for its elaborate apparatus. One of highest aerial performances in outdoor show business.

94 LOU SKUCCE—Cartoonist draws pictures of animals, patriotic, sports and countless other subjects, which are enlarged on a screen while he works. Audience is able to see clearly every stroke as he makes it.

95 BENSON (BEN) RENNETT—Clown noted for his originality and for his unusual conceptions of clown "show." His highly trained Irish dogs are of high value in his comedy routine, particularly the dog-shot bit.

96 FOUR ARMED APOLLO—Act shown doing their breath-taking high, act at Soldier Field, Chicago. Feature a double four-armed handstand stunt. Poles are supported by two high ladders, and routine consists of rings, trapeze, perch, bowls and balances.

97 ARAB TROUPE—Features fast pyramidal building and tumbling. Act consists of seven people and has been featured in many. Act also presents a wire-tent featuring a dancer, a "loop-the-loop," high act by Chipeta, and a trio comedy act.

Plan a Well-Balanced Program

---23---
**C-A-P-L SPILLER'S MUSICAL SEALS**

**6th CONSECUTIVE WEEK**

**CLUB LIDO, SAN FRANCISCO**


"A great show, especially THE NEAR HUMAN SEALS, who talk, sing, play musical instruments."—By Bob Hall, S. F. Call Bulletin.

"The CIRCUS FOLLIES will go down in local history with Capt. Spiller and his Seals as the STARS."—The Owl, S. F. Chronicle.

--- THANKS TO ---

MAGGIORE & GARCI

HERMAN STEIN

CLUB LIDO

MUSIC CORPORATION OF AMERICA

AVAILABLE FOR FAIRS, PARKS AND CELEBRATIONS

--- 24 ---

**THE THREE MILOS**

**MILES IN THE AIR**

Continually Displaying New Feats of Daring

135 Feet — No Nets

Playing Fairs

GEO. A. HAMID, INC. : BARNES-CARRUTHERS

Personal Management

CHARLIE ZEMATER, 54 W. Randolph St., Chicago

--- 24 ---

**THE SKY LARKS**

20th-Century Thriller

AMERICA'S GREATEST AND NEWEST SENSATION

Booked With

FRANK WIRTH BOOKING ASSN.

personal management

CHARLIE ZEMATER, 54 W. Randolph St., Chicago

--- 24 ---

"The Act That Has Thrilled Millions"

**CAPT. GEORGE WEBB**

AMERICA'S PREMIER NET HIGH DIVER

57 W. SUMMIT AVE., ST. PAUL, MINN.

Personal Management

CHARLIE ZEMATER

54 W. RANDOLPH ST.

CHICAGO, ILL.
"ON TO VICTORY"
— the new patriotically magnificent musical show —

THEY'LL SWING IT, SING IT,
STAND UP AND CHEER FOR IT.

BECAUSE IT'S IN TUNE, IT'S IN STEP, IT'S IN KEEPING
WITH WHAT THE COUNTRY WANTS—NEEDS
A Different, Gayer, Timelier Musical Extravaganza
WITH

LAUGHS—THRILLS—BEAUTY
in a new, dramatically lighted, gorgeous scenic setting
—conceived for these times—for 1942—

PRODUCED AND BOOKED by BARNES - CARRUTHERS
FAIR BOOKING ASSN. — 121 No. Clark St., Chicago

THE WILLYS
3 Men and 3 Women with Juggling Skill
"Unlike Most Acts of this kind"—Miami Herald
"Darn good"—Washington News
"Always thrilling"—Miami News
"A classy and entertaining act that gets a whirlwind of applause"—Nat Green in Billboard

TWO GREAT ACTS
EITHER INDOORS OR OUTDOORS

REYNOLDS and DONEGAN present
PYRAMID SKATING GIRLS
produced by Nellie Donegan
HERALDED THROUGHOUT AMERICA AS THE FASTEST, MOST DARING AND BEAUTIFUL NOVELTY EVER CONCEIVED IN SKATING
Million thanks to Eddie Stinson, Orrin Davenport and Bill Schmidt for four of the greatest weeks America has ever known in Indoor Circus

OPENING GREATER OLYMPIA CIRCUS, CHICAGO STADIUM, APRIL 17
under the direction of Sam Levy, Barnes-Carruthers office

BIG BURMA
"FROM THE JUNGLE TO STARDOM"
A DISTINCTIVELY DIFFERENT ELEPHANT ACT
TRAINED, ROUTINED AND PRESENTED
by MISS EVA HUNTLEY
SIX SUCCESSFUL YEARS AT FAIRS AND CELEBRATIONS
Exclusive Direction

BARNES-CARRUTHERS — 121 No. Clark St., Chicago

BARNES-CARRUTHERS FAIR BOOKING ASSN., 121 NO. CLARK ST., CHICAGO
The BEAUTIFUL and ORIGINAL

HOLLYWOOD SKY BALLET

Produced and Managed by JOHN GIBSON ATTRACTIONS, INC.

Six Outstanding Performers — Five Girls and a Man

In a Pageant of Glamour and Daredeviltry

Featuring "The Ballet of the Clouds." Entirely new. This act has never appeared before at any fair or celebration but is created and produced by John Gibson, whose acts have thrilled and entertained thousands at State and County Fairs throughout the nation. Every pose, every breath-taking feat, every dance routine synchronizes with special music.

It's New

It's Different

It's Sensational

Booking Thru: BARNES-CARRUTHERS FAIR BOOKING ASSOCIATION, 121 North Clark St., Chicago

Still Tops in Shooting!

—thilling the crowds everywhere!

World's Most Sensational Revolver Exhibition

by the

EDNA ALEE TRIO

featuring

THE WHEEL OF DEATH!

A Revolving Human Target, a .38 Revolver,

Death-Defying! Unbelievable!

The Only Act of its kind in the World!

Exclusive Outdoor Representatives

BARNES & CARRUTHERS 121 N. Clark Street, Chicago, Ill.

Permanent Address: 9514 Yosemite Ave., Detroit, Mich.

For Sock Show-Stoppers Breath-Taking Feats

BOOK

PARK AND CLIFFORD

"A Symphony in Motion"

SCORED SENSATIONAL SUCCESS

1941—Barnes-Carruthers Revue

1939—Shrine Circuses

Radio City Music Hall

16 Repeat Engagements

KGO, Paramount, Loew and Warner Theaters

Australia and New Zealand

One Year

Astor and Ritz-Carlton Hotels

New York

Congress and Edgewater Beach Hotels

Chicago

Direction:

BARNES-CARRUTHERS, Chicago

TEXAS SLIM COLLINS

and MONTANA NELL

AMERICAN MASTER OF THE BULL WHIPS—

GREATEST WHIP ACT OF ALL TIMES

Using whips 8 to 55 feet long, whipping all parts of the body, even

around the eyes; cutting papers; lighting matches; trimming "cigaret

ashes and fire and cutting cigarettes; taking Montana Nell's hair down

even a hairpin at a time; pulling corks from bottles; firing a six-shooter;

cutting paper with 55-foot whip, and in general using the whip for

unbelievable feats.

This Act Only Obtainable Through

BARNES-CARRUTHERS

121 No. Clark St.,

Chicago, Ill.

BARNES-CARRUTHERS FAIR BOOKING ASSN., 121 NO. CLARK ST., CHICAGO
BARNES-CARRUTHERS ATTRACTIONS MEAN BIG CROWDS . . . .

GEORGE HANNEFORD AND FAMILY
Permanent Address: Glens Falls, New York

BOOKED AGAIN (12th YEAR) BY BARNES-CARRUTHERS

"IZZY" CERVONE'S BAND FRANK
Permanent Address
722 EMPIRE BLDG. PITTSBURGH, PA.

BRENCK'S GOLDEN HORSE AND GOLDEN MODELS
ARTISTIC — BEAUTIFUL — ORIGINAL
Special Color Light Effect
THE ONLY ACT OF ITS KIND IN THE WORLD—
Bella Dona Brenck, Manager
Under Direction of BARNES-CARRUTHERS, 121 No. Clark Street, Chicago

‘SMILEY’ DUO
Presenting One of America's Funniest Clowns
PACKING THE BIGGEST WALLOP IN LAUGHS—
Appeared at leading Fairs and Expositions in U. S. and Canada with his platform act.
Appeared at leading theaters in U. S. and Canada with outstanding comedy novelty attraction.
Montana Fair Secretaries, repeating this act 3 consecutive seasons, say "Smiley" assures crowds of their money's worth.
exclusive management: BARNES-CARRUTHERS

Graham's
SENSATIONAL JUVENILE RODEO CHAMPIONS
14 PEOPLE — 10 RIDERS — 5 ACTS
Trick and Fancy Riding; Horse Roping; Roman Chariot Race; Rope Spinning; High School Pony, and "Wall of Flame" Thriller
THE PERFECT ATTRACTION FOR GRANDSTAND AND HORSE SHOW
Represented by BARNES-CARRUTHERS

WEN HAI TROUPE
CHINA'S MOST COLORFUL PRESENTATION
VERSATILITY — ORIGINALITY
GYMNASTS — JUGGLERS — CONTORTIONISTS
ACES OF THE CHINESE SINGLE BAR
FAIRS — PARKS — CELEBRATIONS
EXCLUSIVE DIRECTION BARNES-CARRUTHERS

MEL HALL
CROWN KING OF UNICYCLES
A feature for any occasion. Fairs, Hotels, Clubs, etc. Using 5 Different Cycles.
BOOKED BY BARNES-CARRUTHERS
121 N. Clark St., Chicago, Ill.
Permanent Address: Box 109, Paw Paw, Mich.

DONATELLA BROS. and CARMEN
Present a Unique Musical and Dance Novelty
Featuring Rosa Donatella, World's Greatest Tambourine Soloist; Pietro Donatella, Only Man on American Stage Playing the Shepherd's Horn; Donatella Bros., Original Dancing Accordionists, and Carmen, Attractive Acrobatic and Rhythm Dancer.
THREE SUCCESSFUL FAIR SEASONS FOR GEORGE HAMID NOW ON THIRD SEASON FOR BARNES-CARRUTHERS

HALL
CROWN KING OF UNICYCLES
A feature for any occasion. Fairs, Hotels, Clubs, etc. Using 5 Different Cycles.
BOOKED BY BARNES-CARRUTHERS
121 N. Clark St., Chicago, Ill.
Permanent Address: Box 109, Paw Paw, Mich.

BARNES-CARRUTHERS FAIR BOOKING ASSN., 121 NO. CLARK ST., CHICAGO
Barnes-Carruthers attractions mean Big Crowds

Three Kings
Two pretty girls and a man with something different to offer fairs, parks, celebrations, circuses.

Two daring, smooth, flashy presentations
(A) Three people whirlwind tumbling and unique balancing feats.
(B) Girl in a 250-foot long, 60-foot high teeth slide.

Our continuing successes everywhere is your guarantee of satisfaction.

Barnes-Carruthers

Ernie Wiswell
With “Dizzie Lizzie”
America’s recognized
Greatest comedy automobile act.

Representative: Barnes-Carruthers
Permanent Address: 1525 Peach Street, Erie, Pa.

Teeterboard barrel jumping at its sensational best — Six people also
Three people comedy trampoline novelty
Two fast, colorfully costumed feature attractions
Especially suitable for fairs — parks — celebrations.

Les Camerons
Direction: Barnes-Carruthers

Raymond’s Pets
Two distinctly novel acts

Act 1: Raymond’s Pets with the Wonder Pony, “King Silver”; Educated Dogs, and “Oswald,” comedy-somersaulting monkey.

Act 2: Robert’s famous cockatoos — 14 performing birds — Dancers, acrobats, soldiers, firemen.

Always a top applause getter at fairs, parks, celebrations.
Under Direction
Barnes-Carruthers

Machedon Troupe
A unique combination of 3 different acts:
1. The Seven Durbars — Arab tumbling, pyramid building, long-distance track tumbling.
2. Machedon Trio — Outstanding comedy triple horizontal bar act.
3. Three Aurettes — Tireless sailors in a fast comedy knockabout act packed with laughs.

Fifth consecutive year — exclusive direction
Barnes-Carruthers, 121 North Clark Street, Chicago

The Rolerettes
Acrobatic skating marvels
Four charming young skating stars in an exhibition of speed, beauty and daring.

All new for fairs, parks, celebrations.
Exclusive management
Barnes-Carruthers

Two Acts Three Aces Two Acts
1st Act: — A three people rampage of versatile, lightning-fast knockabout comicalities.
2nd Act: — Walk-arounds, stage and track novelities, slapstick at its hilarious best.

Fairs — Parks — Celebrations — Circus
Represented by
Barnes-Carruthers

The Juvelys
Top the globe and three balloons
Barnes and Carruthers Fair Booking Ass’n.

Demetri’s Bears
“Always on Top”
Management: J. P. Snyder
Barnes-Carruthers. Chicago

Barnes-Carruthers
Fair Booking Ass’n.
121 No. Clark St.
Chicago, Ill.
3. Gate attendance would probably drop, but individual spending increase.
4. Booking offices are going ahead with their circuiting and, lacking enough baggage cars to transport equipment, costumes, etc., would settle for almost anything that would get their material to the next stand.
5. Short dashes instead of conventional distances were urged for auto racing promoters; pre-fair racing would test the public's reaction.
6. Small fairs were seen as benefiting from fire rationing.
7. This year the people will come as being for the admission tax and for the government's handling of the war strategy, right or wrong.
8. Several leaders said they were going all out for more elaborate expositions and programs with greater appeal than ever before.
9. The catchline was coined, "we
(Continued on page 34)
Terrifyingly Terrific!
That is the record of
JAYDEE
THE GREAT
(Amazing High Trapeze Act!)
who has broken all crowd records with the only act of its type in the world—Aping the APES atop high trapezes—without nets or safety devices!
Account of Disappointment

AVAILABLE NOW! SEASON 1942, FOR PARKS, FAIRS, CARNIVALS AND CELEBRATIONS!
ATTENTION—Managers and Secretaries—This act is a draft exempt.
Book now—and secure a good act from people that are true born Americans. This good U. S. A. has all Europe has, and more.
I pledged 25% of salary for Defense Bonds. These pictures are actual—not artist drawings. Write for price and literature.

JERRY D. MARTIN
Home Address: P. O. Box 64, Rockford, Ill.

DICK CLEMENS
Super Sensational 100 Percent American Act
Five ferocious lions expertly trained in a fast routine of 15 tricks, every one thrilling and exciting—no posing!
Now booking 1942 dates
Can be booked from the office of CHARLIE ZEMATER WOODS BLDG. CHICAGO, ILL. or thru any bonded agency in the U. S. A.

MEXICAN AND CANADIAN DATES INVITED

A-T-T-E-N-T-I-O-N
FAIR SECRETARIES, CELEBRATION AND SHOW COMMITTEES
PARAMOUNT ALL-AMERICAN CIRCUS UNIT
7 ACTS — — A WHOLE SHOW
FEATURING
4-PEOPLE FLYING RETURN ACT.
A Whole Bag Circus Condensed Into One Great Act. It’s a Blast
SENSATIONAL DOUBLE TRAPEZE.

The Salleens
Cal-Wil Trio
Jeanne’s Pets
Betty and Bob
OTHER ACTS

Here’s the THRILLER that really THRILLS!
The
Cordova Troupe
Featuring: SENSATIONAL 18-FOOT BLINDFOLDED DIVE INTO A BARREL OF KNIVES!
TEETERBOARD AND BARREL JUMPING EXPERTS!
Here’s the ALL-ACTION ACT for PARKS and FAIRS!
WRITE—WIRE—PHONE
PERMANENT ADDRESS: P. O. BOX 744, DANA, INDIANA

PARKS — FAIRS — CARNIVALS
CAPT. DON ROMERO
AND HIS AERIAL SENSATIONS
THE LEAP FOR LIFE THRU SHEETS OF FIRE INTO A FLAMING INFERNO

THE UPSIDE DOWN SLIDE, HANGING BY SHOETIPS

1932 W. PRATT ST.
Baltimore, Md.
Hello Everybody!

It's great to be back home in the good old U. S. A. after seven years in South Africa. Hope to renew old friendships this coming summer.

NELLIE DUTTON AND COMPANY

International Circus Stars

Leave the audience THRILLED for days to come

with

The Albanis Troupe

DARING
ORIGINAL
SENSATIONAL

Exclusive Contract to
FRANK WIRTH BOOKING ASSOCIATION, INC.

Edmundo ZACCHINI and his SUPER CANNON ACT

Engaged for the entire season of 1942 with SAM PRELL'S WORLD'S FAIR SHOWS

Booked Thru
FRANK WIRTH BOOKING ASSOCIATION, INC.

WELBY COOKE Presents SYDNEY

The Australian Dancing Horse

America's Outstanding Attraction for FAIRS PARKS CIRCUSES HOTELS

Only Act of Its Kind Working FIRST-CLASS HOTELS and NIGHT CLUBS

Booking thru FRANK WIRTH Booking Association, Inc.

The Ultimate in Human Recklessness

Suicide HAYES

A Hell-Driving Automobile Exhibition that stops everything in Auto Stunt Driving ever attempted.

Exclusive contract to
FRANK WIRTH BOOKING ASSOCIATION, INC.

FRANK WIRTH BOOKING ASSOCIATION, INC.
10 Rockefeller Plaza, New York, N. Y.

Telephone: Circle 6-5848
BILLY REID'S WIRE WALKING LIONS

Originator of this type Animal Act

The Only Lion Act of Its Kind — Uses Neither Whips, Guns Nor Chairs
Provides Thrills Galore — Leaves the Audience Spellbound!

FRANK WIRTH
For open time:—Managers communicate with BOOKING ASSOCIATION

10 ROCKEFELLER PLAZA
NEW YORK CITY
TOP ATTRACTIONS EVERYWHERE!

THE DOBAS
Featuring HILDEGARDE
America's Glamour Girl of The Teeterboard
The only girl Top Mounter to accomplish a Full Twisting Somersault.

PARKS and FARES
Exclusive with Frank Wirth Booking Association

FLORDELINA
THE BRAZILIAN WONDER GIRL
Amsnow The World's Greatest Lady Wire Artiste
On a Slender Wire without Balancing Pole or Parachute she performs a rapid succession of seemingly impossible feats.

Booted Exclusively
FRANK WIRTH
Booking Assn., Inc.
Manager
ISIDORO ORTEGA
Tel.: Cath 8-4453

KURTZO & KURTZ
Daredevil
HIGH POLE ARTISTS

TOP ATTRACTIONS EVERYWHERE!

THE 3 SOPHISTICATED LADIES
Three Lovely Ladies in the Maddrass, Merriest Mix-Up of Tangled Acrobatics, Bumps, Falls and General Bafflement Ever Seen!
A Smash Hit Comedy Act for Every Type of Show!
* Featured in leading theatres throughout the country!

ALROSS
Tramp Acrobat Clown

GEO. W. LANNING
Presents
THE SENSATIONAL ROYALS
Newest High Novelty Sensation—120 Feet
ONLY.—Person doing a Handstand on a Swaying, Revolving Pole
ONLY.—Rigging of its kind—not just a pole or ladders
Two women and one man doing rings, loops, etc., with all kinds of combination and dynamics—a complete show not of stunts and breathtaking moments. A real World's Fair Act. Beautiful animated colorful lighting effects assure attention at night.

SOME OPEN TIME AVAILABLE—WIRE OR WRITE TODAY
Under Personal Direction
GEO. W. LANNING, Care of The Billboard, Cincinnati, Ohio
(Also Managing THE SENSATIONAL METEORS—and/or others)

AL GOOD AND JOE GOODY
AND COMPANY
ORIGINAL
INFLATED CHAMP HEAVYWEIGHTS
A KNOCKOUT BLOW FOR ANY AUDIENCE — 3 ROUNDS OF LAUGHS ATTENTION. FAIR BOOKERS
THIS ACT IS DIFFERENT AND ONE THEY REMEMBER
Direction — PETER J. IODICE
INSURANCE EXCHANGE BLDG., DETROIT, MICH.
SEASON'S PROBLEMS

(Continued from page 29)

are going to have a show unless "Uncle" tells us not.

16. A Southern secretary said his fair is in the process of putting up two new buildings. "We're all in the same boat and must pull with the same stroke."

17. Several managers said their grounds were available to the U. S. in the war effort.

18. The Farm Machinery Institute should be asked to construct and tour a special exhibit; exhibits which could compensate for the loss of commercial space on the basis of publicity values are State and natural resources' items.

19. The IAFE realized that everything be done to carry on as in the past and to offer its utmost co-operation and services to the government to assist in the winning of the war.

CAPTAIN ANDERSON'S
ANIMAL CIRCUS

DOGS, PONIES, GOATS, MONKEY, MULE—THREE PEOPLE

Fast, Clean Half Hour Show Open for Summer Engagement

Permanent Address
46 Gardner St., Allston, Mass.

The Sensational Thriller of World's Fair
SKI JUMPING WITHOUT SNOW

THE GREAT SIEGFRIED

Spectacular Fire Leap at Night

Featuring: "Isle Follies of 1937, A. C. Shrine Circus, Houston 1941, and held over the entire season at New York World's Fair 1940. Enormous Steel Rigging Carried—Only One Foot Wide Incline

Permanent Address: Western Rep's.;
47 Wayne St., Jersey City, N. J.

The Famous
ARAB TRouPE
Pyramid and Tumbling

Personal Management: WILLIAM RIVAS
800 S. San Pedro St., Los Angeles, Calif.

Booking Thru: CHARLES W. NELSON
828 South Lake St., Los Angeles, Calif.

The Act that draws the crowds-
WESTERN STARS-
TRAINED HORSES

Personal Management: GEORGE W. LILLIBRIDGE
828 South Lake St., Los Angeles, Calif.

——34——
TWO GREAT ACTS
Registered For Both Drafts:
PUBLIC and BOX-OFFICE

THE GREAT KNOLL
and
"KNOLLLETTA"

AMERICA’S CLASSIEST AERIALIST!
120 Feet
No Net
Highest of All Single Trapeze Acts
★ Special Illuminating Effects—Day or Night
★ A Real Thriller
★ Read what The Chicago Sun said Jan. 19, 1942

"Several aerial acts of amazing agility came in for a large share of audience enthusiasm, particularly a young man on a trapeze, The Great Knoll. Knoll works at the very top of the arena with no net between him and the floor. His incredible aerial maneuvers were rewarded with a genuine ovation, complete with whistles and floor-stomping."
JAMES SUPPLE.

AN "OUT OF THIS WORLD" AERIAL ACT
120 Feet
No Net
Unsurpassed in daredeviltry of thrills, chills and sensational finish of a daring, dashing personality with youth, performance and grace in a clever routine of feats never attempted by any lady aerialist! Unexcelled in daring. Unsurpassed in accomplishment.
The Most Foolhardy Lady Aerialist in America!

Always the Feature of Every Record-Breaking Date of
LARRY SUNBROCK’S
RODEO — THRILL SHOW — CIRCUS
More than 3,000,000 paid admissions in 2 years

★ COLISEUM, LOS ANGELES
94,800 Paid One Show
★ KEZAR STADIUM, SAN FRANCISCO
64,600 Paid One Show
★ CITY STADIUM, SAN DIEGO
36,484 Paid One Show—New Record
★ INTERNATIONAL AMPHITHEATER, CHICAGO
Held Over 5 Days — Still Thousands Turned Away

★ SOLDIER FIELD, CHICAGO, 1940
214,622 Paid—77,000 Matinee
★ BALL PARK, ST. LOUIS
112,000 Paid Admissions
★ AUDITORIUM, ST. LOUIS
Turnaways All 4 Performances
★ ARENA, ST. LOUIS
158,600 Paid Admissions

★ COLISEUM, LOS ANGELES
82,462 Paid One Show
★ COLISEUM, DETROIT
106,421 Paid—Turnaways
★ SOLDIER FIELD, CHICAGO, 1941
258,300 Paid—104,000 Matinee
★ ARENA, ST. LOUIS
158,600 Paid Admissions

Note: Above statements according to U. S. Internal Revenue Dept.

NOW BOOKING SPECIAL EVENT DATES—1942-1943
Exclusive Management: CHARLES ZEMATER, 54 W. Randolph St., Chicago, Ill.
Eyes turn upward to the clouds when Selden, The Stratosphere Man, goes through his unbelievable routine of gymnastics, balancing, trapeze, perch, and unduplicated 35-ft. swaying handstand on a 138-ft. pole. The hushed silence is broken by a deafening applause only after his 500-ft. slide for life! It's dramatic, exciting and sensational beyond words.

Spectators know they are witnessing the most daring and unusual sight ever presented and those who have booked the act agree—wholeheartedly.

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