On THE AIR
On RECORDS
Over the COUNTER

--THEY'RE ALL
from the publishers of
"I DON'T WANT TO SET THE WORLD ON FIRE"

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| STRICTLY INSTRUMENTAL |

CHERIO MUSIC PUBLISHERS, Inc.

1585 BROADWAY, NEW YORK, N.Y.
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EDITORIAL

The Waif of The Murderers

RECENTLY the drama reviewers on the New York dailies—most of them, anyhow—have been writing like a purloin of prior banhees that the Broadway legitimate theater is dead. Such walls are nothing new; they erupt with the regularity of gales (with which they have oftentimes points of resemblance) every five years or so. The moans this time, however, are more enthusiastic than ever.

Generally, the viceroy deathrattle has been weakened by the fact that no hits have been produced since the United States declaration of war. But let that be unfoundedly true. 2—That even major playwrights have given us only slack of light that has appeared and disappeared almost instantaneous—3—that stars and playhouses failed because they had nothing to do with front-page news, and that the Broadway legitimate theater might flock to them eagerly—just to see such violent war plays as "Life With Father," "My Flying Lady," and the like. The critics might discover that their current attitude. And then the critics might discover that their current attitude can be changed by seeing a show they did not expect. So there is nothing new; they erupt with the regularity of gales.

It is on this third point that the drama's somewhat dubious defense proves themselves enthusiastic.

They fail to realize that it is they, the critics, who have closed the shows quickly because they refused to sit through those that haven't a front-page theme—thereby basing admiring themselves to be incapable of acting as fair judges.

That the critics have closed most of the shows in question is demonstrable. More and more, as playhouses are identified with a shrill, anti-war, domineering shriek, critics affect the box offices and management closest possible similarity to the one under discussion received blank refusal. That was the time, when there was no possible chance to see whether the general public would be affected. That being so, it is the critics rather than the public's insufficiency on seeing nothing that fails to deal with front-page problems that closed them. Many of the reviewers have adopted a policy of planning almost anything that fails to treat of current events, as is evident from their reviews; some have even avowed that they are so wrapped up in current events that they cannot assign dramatic importance to anything else. It is as if their mind is closed, or not the attitude of the public—a public that is still fairly strong in the theater early in the season, as well as the public still flock to escapist plays, that plays were "Life With Father," "My Sister Ethel" and "Arsenade and Old Lace."

It is quite possible that, if the critics decided to bring fair and unprecedented reviews of escapists plays, the public might come to realize that the Broadway theater isn't really dead after all.
Fischer's "Priorities" Stacks Up As Stein's Best Entertainment Buy

NEW YORK, March 14.—Shades of the Palisades away came floating back to the Main Stem Thursday (15) when Fischer's "Priorities" opened with the Meine, Herbert—surprising a variety recovery effort. The show should prove to be the most inspiring and far-sighted of all the old for
revues which came swirling back to the grand old bills that, week in and week out, produced such shows as "Fiselicits's Priorities Stacks Up". 

Gene Austin Files Bankruptcy Petition

MIAMI BEACH, Fla., March 14.—Gene Austin, singer, has filed a statement of affairs and an petition for bankruptcy in Federal Court, Jacksonville.

He listed his personal property and assets at around $50,000, and his liabilities at $135,000. He listed a judgment against Abbott of $20,000, and a $10,000 judgment against F. Wehle and Morgan, his old agents.

The show Mr. Draper comes on to offer an extensive and amazing repertory, including the dance to 18th century music, to no music at all, and in a medley of Ameri-
cultural hockey games and public skat-

Dick Kuhn (This Week's Cover Subject)

DICK KUHN and "The Biggest Little Band in Town" are now in their fourth season of entertaining New York, and there's every indication that they will play a repeat engagement at Hotel Stati-

Gene In the hotel in which Kuhn's Denmark records are being received by the public given to the young girls, there's every indication that they will play a repeat engagement at Hotel Stanley. .

How Many Critics?

PHILADELPHIA, March 14.—Theatr-
iclun will ask local Civilian Defense or-

S.F. Plans to Fight "Fear Promoters"

SAN FRANCISCO, March 14.—Joint effort of the San Francisco Publicity Council and the San Francisco Press Club, in cooperation with various organizations, will hold a meeting to discuss the problem of "Fear Promoters" who threaten entertainment employment stability. The meeting will be held at the Tech Club in San Francisco.

Advertising

——— The Billboard

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——— How Many Critics?

——— According to a report released by the International Ice Hockey Federation, the Down-structure agreement, reported on page 15, was concluded by a brief and simple reply. "I said, "just like to smoke a pipe." And, greeted with an enthusiastic applause, the lady said, "a woman with a sense of humor.

——— The management of the Hotel New Yorker pulled a smart stand for its Woody Herman opening. The actual first night was Friday (10), but the press opening was held Monday (11). The lobby was thus able to do sell-out business on a 152-night run. The lobby was filled to overflowing.

——— The reception of the Navy Relief Society was honored with a remarkable display of music and entertainment. A local opera society, one of the finest artistic works in New York, was present to serve as a whitemeeting with their connoisseurs, and the radio, one of the finest artistic works in New York, was present to serve as a whitemeeting with their connoisseurs. The radio was present to serve as a whitemeeting with their connoisseurs.

——— The San Francisco Convention and Tourist Bureau and Chamber of Commerce have been the subject of many articles of various organizations. 

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AGVA Group Works
On Griffin Report

NEW YORK, March 14.—New American Guild of Variety Artists committee to investigate alleged ant-Semites emerged from its executive session, Gerald Grif- fin, national chairman of the group, and Milton S. Becker, New York director, gave the news to the local committee meeting Monday (22).

Upon completion of report, committee will recommend that the American Guild of Variety Artists for- mulate a council of such members of the National Board for special study, to be held at the next meeting. Following the meeting, charges are the out- taken up for disposition at the board meeting of the committee. Present committee ex- pected to be disposed of in three weeks.

First leer in Flushing
Rink Draws 2,000 Patrons

NEW YORK, March 14.—A crew of 200 skaters attended the New York City Skating Rink in Flushing last Monday (1) and were to hit this spot. Show was produced by William Walker, owner of the Ice Venetia, and the event was a cast of about 80 skaters in the- ater skaters.

Also in the ice were Cyril Lundy and the Three Brothers, of the Center Theater. Others included: Jack and Willie Meyer, professionals, and Lea Greenler, Jack Clark and Trudy Sherman, amateur skaters. Prosk of boys and 10 boys, all amateur.

Griffin's alleged anti-Semitic remarks. Present committee ex- pected to be disposed of in three weeks.

For FILMS
JOAN SPENCER—little girl playing an important role in Olsen's House, legit drama at the Plymouth Theater, New York. Youngster displays a remarkable command of stage techniques and, in addition, builds an acute and effective character, reads beautifully, with an amazing sense of timing and pacing, and gives a very realistic touch with the gups and ability of a very old pro. Definitively rating a top kid at roles in films.

For LEGIT
MARGORIP KNAPP—one of the many fine young actresses of Loie Long's Stock, New York. Sells a big section, and 1st the voice, looks, and ability. Very good ability and a very optimistic outlook in a legiti-
matic company and makes a small impression.

DRAMATIC
STUART OHMANN—senior student at Cornell. Appeared in many of Dramat- Art scenes, caught in a number of the student plays given at the Empire Theater, New York. Has been a very active student throughout the season. His New York per- formance in George Washington High High here being his first. Definitively a talent that should be com- pared favorably with the Broadway professionals. Also has served as a dance instructor for dances given in the school.

The Billboard 5

Ice Follicies’ Attendance Hit
By Bad Weather in Buffalo

BUFFALO, March 14.—The Ice Follicies, which appeared at the Buffalo Auditorium, here under the sponsorship of the Buffalo Hockey Club, Inc., March 8-12, did not attract the attendance that was expected. The total atten- dance to date is at least 6,000. According to promoters, it is constitu- tional. The weather was very cold, with temperatures ranging from 10.00 to 10.50 degrees this past week. It is reported that many patrons who were to be there were not able to get there.

Saturday night show sold out and atten-
ted standees, while two Friday and Saturday night shows were close to being full. Seating capacity is about 7,000 persons, and it is reported that many patrons are already planning on the Ice Follicies for next year.

American Academy Students
Offer Kaufman-Percher Play

NEW YORK, March 16.—Last Friday afternoon at the American Academy Dramatic Arts introduced at the Empire Theater our annual spring play. In anticipation of the young ingenues it has been our privilege to introduce to you the very young lady who was Kaufman-Percher Play’s Door and the young lady is Mary Anthony. Miss Anthony didn’t make her entrance in the play itself, she was to be the one to direct the play and with her voice and energy. If this charming and talented young ingenue isn’t going on Broadway soon, we miss our guess.

Mary Anthony was supported by some very fine work from the other members. Dramatic Arts offered its usual excellent work as her troupe, and the young people were as a whole very fine. There was a very acceptable Keith, Marcella Merriam played beautifully and distinctly, and Thelma Seisler, who is the usual ineluctable hit of Olga, and by playing the well-known Michael Chipnuck did a nice character job in the small part of Olga. Because of the young people, the production was well done, and Jack Gannon turned in his best work so far in the part of Zip, and the closing act of the show was a real hit. The obvious Midas Chiappetta did a splendid job in the part of Harry Goodman, and the action was well done. Last but not least, the three assistants were outstanding, and the set-up was very well done. The production was an excellent one, and the meeting was well attended by the membership, which was well done, and Miss Anthony didn’t make her entrance in the play itself, she was to be the one to direct the play and with her voice and energy. If this charming and talented young ingenue isn’t going on Broadway soon, we miss our guess.

No Electioneering—Rule in Equity

NEW YORK, March 14.—With elections coming up in Actors’ Equity April 15, members have been prohibited from communicating with non-union audience as a result of an equity election in which an election is to be held at the quarter meeting March 27. The election was called by the council meeting, was a reaffirmation of the new policy, which was called in 2002, establishing this policy.

Organizational committee will have to prepare an unwritten history of all of the past 20-30 years, and the new council committee was only a small part of it.

Cornell 10G in Buffalo

BUFFALO, March 14. — Katharine Cornell’s One Act U.S. at the Playhouse here is the season’s big musical hit. Performances were heralded as another Cornell triumph, while play itself was also a musical hit. Performances were well received but was close to it. Scala ran 81.00 to 83.00.

No Navy Relief Croiss 145G

NEW YORK, March 14.—Navy Relief Show at Madison Square Garden Tuesday (13) netted $44,950 for the blue- jacket fund.

Roll of tickets accounted for $14,810, 10,000 for the relief fund, and $55,000 was paid up by patrons and at the door to the amount of $34,810, plus $900 in dona- tions.

Robin Lee Enlists in Navy

CHICAGO, March 14.—Robin Lee, one of the leading stars in Ice-Odysseys of 1942, which played the Arena last week, has enlisted in the Navy and left for the Great Lakes (III.) Naval Training Station. His roommate with Belits, among others, will be handled by John B. (see relation), West Coast director who joined the show this season.
Wentworth Leaves Lang-Worth; New Company To Expand Comm EL, Music Publishing Enterprises

NEW YORK, March 14—Ralph Wentworth, partner in the firm of Lang-Worth & Wentworth, the world's largest music publishers, has announced that the company is to be dissolved.

Wentworth and his partners have been working on a plan to establish a new company that will retain their firm's reputation for high-quality music, with a focus on new compositions and arrangements. The new company is expected to be named Lang-Worth Enterprises.

WABC Issues Rate Card; Some Changes

NEW YORK, March 14—WABC has issued its annual rate card for 1942, featuring several changes in the company's policies and programming.

The new rates are as follows: For 60 minutes, $250; for 90 minutes, $375; for 60 minutes on Sunday, $300; and for 90 minutes on Sunday, $450. These rates are effective March 1, 1942.

Advertisers, Agencies, Stations

NEW YORK: WENR, 1060 kHz, has been granted a new license to add another 50,000 watts to its existing power of 150,000 watts. This increase will enable the station to reach a wider audience and to improve its signal quality.

WGN, Chicago, 720 kHz, has signed a new contract with Major League Baseball to broadcast all Chicago Cubs games. This agreement will continue through the 1942 season.

WWJ Organized as Air Raid Precaution Center

DETROIT, March 14—WWJ, a local radio station in Detroit, is now organized as an Air Raid Precaution Center. The station will provide emergency broadcasts and assist in the coordination of evacuation plans in case of an air attack.

Lawton to NBC-KPO

SAN FRANCISCO, March 14—Donald W. Lawton, assistant executive for 300 KPO, is leaving the station to join NBC. Lawton has been with KPO for five years and has served as station manager. He will join NBC as vice president in charge of network operations in New York City.

WWJ, Detroit, 1210 kHz, has broadcast a special newscast program for the first time. The program, which is only available on the station's network, covers local news and events.

In Chicago, B&H, John D. Hanover, the firm's president, has announced that the company will expand its operations into the South and Midwest. B&H plans to open new branches in St. Louis, Indianapolis, and Louisville within the next year.

In New York, the Museum of Modern Art has opened a new exhibition called "The Theatre of the Americas," which features works by contemporary artists from throughout the Americas.

A Unique Vocal Ensemble: Four Soprano Sirens

SAN FRANCISCO, March 14—Four soprano singers have formed a new ensemble, the Sirens Quartet. The group is composed of Mrs. Mary Escobar, Miss Elizabeth Allen, Miss Ethel Green, and Miss Jeanne Hill. The Sirens Quartet will perform at various venues throughout the city, including the Golden Gate Theatre and the War Memorial Opera House.

Tunica-Hom of Glory

BILL DAVISON, former announcer at KQW, has joined the staff of WWJ, Detroit. Davison, who previously worked at WNPR, will assume his new duties as an assistant engineer and technical operator.

SAN FRANCISCO: KQW, the radio station in San Francisco, has announced that it will increase its broadcast hours from 12 to 16 hours per day. The station's new schedule will go into effect on April 1.
...should give up radio work and concentrate on the UKC, does a great hillbilly, imi... March 31... GLADYS THORNTON is now on tour with Macbeth, and was... Hunches I've been thinking about: their portion of the Chase and Saubom... BOTT and LOU COSTELLO will pipe into... Chicago, March 14—Leading stations here are devoting over 70 hours of their... Danziger Leaves WOR for U.S. Navy Post... Hollywood—Buddy Clark has just returned from a road tour as the boy of Clunte, and will continue to be... Radio stations are finding it increasingly difficult to hand out... has been appointed head of the radio division, a... increase in War News Hits Radio Press Agents; Space Hard To Grab... PHILADELPHIA, March 14—Station... and 11 minutes out of its weekly total... ABC, which has been heard by an average of 30 pairs of stockings in pursuit of... Two residents of the same town put in bids... of Outlet Likely... NEW YORK, March 14—Kay Denig, head of the CBS Staff, is preparing a station paper to appear once... The Billboard
Joey Nash
Reviewed Thursday, 11:11-11:55 p.m.
Style—Sings and romantic patter. Station—WHN (New York)
Nash's program is called "Blues From the Land of Song," with Nash sitting behind his floor piano. He sang a few tunes, but then got caught up in what was essentially poetry reading. Nash is definitely a "professional" poet, which is a pleasant enough tune, but he seems more at home on gay-00-flavored-beer-type ballad than on the cowboy tunes which he often sings. Nonetheless, Not a Sweetheart, was by long a favorite of mine, and he handled it very well. Between tunes he does act as if he is announcing what was coming next. Sometimes rather convulsively that it's no excuse. He also used to play a little of the piano, but this even, although the piece of the piano, was a little too much. He seems to be trying to get back into a better shape, but, alas, seems to feel the wiser of two, those little as possible. Nine vocal selections were sung in the hour and a half singing, from things like "The Whistler," which I liked, "Westerns" that have a lull, "Mom's Sake and I," which I didn't care for, "Marching," which I liked, and "Leavin' the Dust Behind," which I didn't care for. Service being, of course, that if you have any suppressed girls, brigs are bound to appear.
An answerer breathed pathetically of the audience's enthusiasm, together with the tenters of the audience, representing the un- off. He's got the scuff. And, if the seemed unjust. If any vagrancy raps uence being, of course, that if you have any suppressed desires of the dreamer—infer-From the Land of Sons," with Nash manufacturer doesn't come along to foot tho der. If u deodorant, or depilatory manu- registers with or without schmaltz and were going to be handed out they should the Beginning of the show was the voice of Nash in one of the host songwriters of the program, and the usual see-it job on this program. Sing I'm a Deacon, Aren't We, God? And a were going to be handed out they should the Beginning of the show was the voice of Nash in one of the host songwriters of the program, and the usual see-it job on this program. Sing I'm a Deacon, Aren't We, God? And a
"Between Us Girls"
Reviewed Monday, 2:15-3:30 p.m.
CWT/Style—Interviews. Sponsor—Fitzpatrick Brothers (Automatic Soap Finishers)
Betty Ames, journalist and feature writer of the New York Times. Ames is the regular name of the women's page. She is the regular commentator for the American Women's Home Association. Miss Ames interviews women who then answer the questions from them. The audience is enthralled with the answers. Is this the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice?
"Books You May Like"
Reviewed Sunday, 11:45-12 noon
Book reviews. Station on KNY (New York)
Helene M. Clagett, editor and trav-er, is conducting a program on Sunday morning. In this program, she will introduce the books which are of interest to women. She is the regular commentator for the American Women's Home Association. Miss Ames interviews women who then answer the questions from them. The audience is enthralled with the answers. Is this the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice? Glue you remember the first time you ever heard the woman's voice?
"Songs of the Hills and Plains"
Reviewed Tuesday, 10:30-11 p.m.
Style—Western singing. Sponsor—Pari- Station—WWL (New Orleans)
A lad billing himself as Bronch Smith, the only way to describe him is "coon." He has been handling his lungs with less care than an overworked dog. He has an excellent accordian work from a lad billed as Blue Smith. Smith's voice is a pleasant enough tune, but he seems more at home on gay-00-flavored-beer-type ballad than on the cowboy tunes which he often sings. Nonetheless, Not a Sweetheart, was by long a favorite of mine, and he handled it very well. Between tunes he does act as if he is announcing what was coming next. Sometimes rather convulsively that it's no excuse. He also used to play a little of the piano, but this even, although the piece of the piano, was a little too much. He seems to be trying to get back into a better shape, but, alas, seems to feel the wiser of two, those little as possible. Nine vocal selections were sung in the hour and a half singing, from things like "The Whistler," which I liked, "Westerns" that have a lull, "Mom's Sake and I," which I didn't care for, "Marching," which I liked, and "Leavin' the Dust Behind," which I didn't care for. Service being, of course, that if you have any suppressed desires of the dreamer—infer-From the Land of Sons," with Nash manufacturer doesn't come along to foot tho der. If u deodorant, or depilatory manu- registers with or without schmaltz and were going to be handed out they should the Beginning of the show was the voice of Nash in one of the host songwriters of the program, and the usual see-it job on this program. Sing I'm a Deacon, Aren't We, God? And a were going to be handed out they should the Beginning of the show was the voice of Nash in one of the host songwriters of the program, and the usual see-it job on this program. Sing I'm a Deacon, Aren't We, God? And a
NEW YORK, March 14.—Mary Boland, who walked out of the cast of The Philadelphia Story, according to published statements, has been suspended by Robert Edmond Jones. Boland is said to have refused to follow the instructions of the producers. Jones, who told her not to leave Chicago until she notified him, denied that she had been asked to come to New York. She could not get an audience with him—something that had been asked to do, Chief Counsel, who has suspended her, has complained that she was suffering from bronchitis, which the actress denied. According to published statements, Boland for contract jumping, and has asked for $1,500 and $300 weekly salary, as provided in Equity's agreement. The actress, according to published statements, has been temporarily performed by Rosamund Shaw.

The hearing March 24 was held for "Disoljonicc;" it was expected that the case was aired at a hearing. Meanwhile, Boland, according to published statements, is planning to recuperate.

NEW YORK, March 14.—TARA, the nation's radio-owned network, yesterday that it recently imported $25,000 under protest, pending action by the National Labor Relations Board. The last week that it would not grant the importation of the radio-owned network, and the network that it would ultimately give them, according to published statements, results from its 10 per cent.

"Let's find a way of giving it to them. Our stage players, selected carefully, are artists. Let's find a way of giving them the chance to make the public see and hear our artists. We have our entertainment entrepreneurs failed to deliver the promised artists—or, if they have, it's because they could speak another language. What we need is to inculcate into the minds and hearts of the Latinas the fact that differences concerning a basic agenda of the agents' association entering the policy, it was hoped, would be furthered by flying visits to South America on the part of the agent, many of whom events proved, were hindrances rather than assets to Pan-American solidarity. The handicaps of this corny plot are, however, often overcome by the simple expedient of packing 'em in.

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"Our Country! In her intercourse with foreign nations may she always be in the right; but Our Country, right or wrong."

STEPHEN DECATUR

BUY DEFENSE BONDS

Hellzapoppin
Sons O'Fun
**New Play on Broadway**

**Reviewed by Eugene Burr**

**MUSIC BOX**

**Beginning Tuesday Evening, March 10, 1942.**

**A KISS FOR CINDERELLA**


The New York Times

**NEW YORK, March 10.—**

The Studio Theater presents the New York premiere of "A Kiss for Cinderella," a musical play by John F. Kennedy, starring Jane Froman and Johnnie Ray, with orchestrations by Donald Strachey. The play is based on the well-known fairy tale, with musical numbers added by the composer.

The play opens with Cinderella's ball, during which she meets Prince Charming. However, her glass slipper breaks, and she is forced to leave before the clock strikes midnight. Cinderella returns home to her stepmother and stepsisters, but they are unable to find the slipper. The next morning, the Prince searches for the owner of the slipper, and Cinderella is found. She is taken to the palace, where she is reunited with her true love.

The play is a musical adaptation of the classic fairy tale, with songs and dances added by Donald Strachey. The cast includes Jane Froman as Cinderella, Johnnie Ray as Prince Charming, and Donald Strachey as the composer. The production is directed by John F. Kennedy and produced by Sydney Harmon and George Tree.

The play runs for a limited engagement at the Music Box Theater, located at 1220 Avenue of the Americas in New York City. Tickets are on sale now, and reservations are recommended.

**The Billboard**

**GENE BUR, Feb. 21th Issue**

**One of the most terrific legs press jobs in years that has been done in New York** — Zac Freedman for George Jessel's High Kickers.

**AMERICAN ACADEMY OF DRAMATICS ARTS**

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**By Harry Irvine**

From a lifetime's rich and varied experience as actor and director, Mr. Irvine has compiled this absorbing book on the actor's art. He discusses various techniques, how to get a job, make contacts, present-day casting methods, how to become a director, the little theatre, radio, and television. A must book for all apprentices, actors, teachers, radio and television performers. A complete book on the actor, his job and his profession.

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**The best book on acting I ever read!**

**David Mamers**

From a lifetime's rich and varied experience as actor and director, Mr. Mamers has compiled this absorbing book on the actor's art. He discusses various techniques, how to get a job, make contacts, present-day casting methods, how to become a director, the little theatre, radio, and television. A must book for all apprentices, actors, teachers, radio and television performers. A complete book on the actor, his job and his profession.

**Orondo Books $3.95. Or order direct from P. Dutton & Co., New York.**

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Defendants Name of the Hilton, who also said that "business along the West Coast is way ahead of last year." Hotel managers say their preparations for providing entertainment on the evacuation floors if an air raid occurs. Each hotel has set aside certain floors, with plenty of beds, chairs, medical supplies, playing cards and a supply of liquid for jaggedmeres.

The Los Angeles Building and Safety Department has required a procedure for developing house stairs, with the special lighting provision, blackout. The special light bulbs have been approved by civilian defense officials, and they are not to be installed as the special lighting provision. Hotels have been giving instructions in air-raid precautions by hotels. The Los Angeles Building and Safety Department has published instructions for developing house stairs, with the special lighting provision, blackout. The special light bulbs have been approved by civilian defense officials, and they are not to be installed as the special lighting provision. Hotels have been giving instructions in air-raid precautions by hotels.

Cincinnati, March 14.—Future war-time rulings on roof garden entertainment will be issued by the city. Cincinnati's only roof garden roof is the Gibson Hotel, which hasn't been in operation since the war, more than six years ago. There were no private or commercial entertainments in the city during the war, but the city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city.

Los Angeles, March 14.—Roof garden business is booming on the West Coast. Even during blackout, the special light bulbs have been approved by civilian defense officials, and they are not to be installed as the special lighting provision. Buildings have been using authentic Latin music. No floor in the same tramp costume. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city.

New York, March 14.—Fefe's Monte Carlo, which closed Monday and is to reopen next month, is about to receive new capital, the Federal Court in New York. Fefe's Monte Carlo, which closed Monday and is to reopen next month, is about to receive new capital, the Federal Court in New York.

San Francisco, March 14.—Nothing to worry about here as far as roof garden entertainment is concerned. The City and Safety Department has received no notification to cease entertainment on any roof garden. The San Francisco Civic League and the Safety Department have been working on plans for entertainment on any roof garden. The San Francisco Civic League and the Safety Department have been working on plans for entertainment on any roof garden. The San Francisco Civic League and the Safety Department have been working on plans for entertainment on any roof garden.

Chicago, March 14.—Chicago has no roof gardens or upper-stories rooms using authentic Latin music. No floor in the same tramp costume. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city. The city has been very active in the rehabilitation of the city.

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Bryden Absorbs Nityer Owners, Booking Agency

New York:

JOE GLASER has added to of We Sing.

McMAHON AND MICHAEL

here and there:

STEPH PETCHET opens a two-week run at the Club Lords, South Bend, Ind., with a concert program of the top vaudeville acts of the country.

STONI and VICTOR have been handed a job by the Casita, Chicago.

ALDRE and VERA begins a ten-day stand at Beverly Hills Country Club, Chicago, for March 10th. "The Mollie Brothers" will make their appearance at the Lovely, Los Angeles, March 21st.

HUBB and McCONNELL will open the new Chicago club, "The Four Winds," in the Loop for the Casita, Chicago, March 17th.

ARCHIE WORRIS an air of the Mayfair, Boston, May 10th. "MISTY BROOKES goes to the Club Lafayette, Montclair, N. J., April 2nd.

DI PULLIT RICANICUJ, now at the Gey '90s, San Diego, will make a successful tour of the country.

WALTON ROOF, Philadelphia, his E F. W. Salisbury, BUI Salisbury, Chicago, etc., is now at the Gay Nineties, New York.

RIED'S BULLETIN No. 21

PRICE ONE DOLLAR

For Your Information,肖金, Night Clubs, Dance Halls, Tents, Shows, Band, Directors, Band, Band, Band...

March 21, 1942

CHICAGO, March 14—Band units continue to be the leading theater attraction in Chicago. Many vaudeville acts have recently completed their engagements. The Band units have been in the forefront of the vaudeville business for some time. The Band units have been very successful in recent weeks.

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Harry's New Yorker, Chicago
Talent policy: Talent policy: Fun and dancing and romance. "The New York Place,"" the show, opened on March 12, and at 3 p.m. and 8:30 p.m.; show and dance band. Management: Charles Steeley, manager; Fred Vait, press agent; Mrs. Alva Stimson, booking agent.

Miami, Florida
Talent policy: Fun and dancing and romance. "The Miami Scene,"" the show, opened on March 12, and at 3 p.m. and 8:30 p.m.; show and dance band. Management: Charles Steeley, manager; Fred Vait, press agent; Mrs. Alva Stimson, booking agent.

March 12 before an enthusiastic, vociferous crowd. It's what time and the change is welcome.

The Cabana, Warwick, R. I.
Talent policy: Dance and show band. "The Cabana Song,"" the show, opens at 7:30 and 11:30, Management: George M. Compton, manager; Gladys Cope, bookings.

Chicago Congress Hotel, Galasan, Chicago
Talent policy: Dance band. "The New York Scene,"" the show, opens at 7:30 and 11:30, Management: George M. Compton, manager; Gladys Cope, bookings.

North Carolina
Talent policy: Dance band. "The New York Scene,"" the show, opens at 7:30 and 11:30, Management: George M. Compton, manager; Gladys Cope, bookings.

Washington, D.C.
Talent policy: Dance band. "The New York Scene,"" the show, opens at 7:30 and 11:30, Management: George M. Compton, manager; Gladys Cope, bookings.

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New York City
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night club patrons have had a chance to means plenty, for this is the home ol' the Bern ice Stewart, Lucille LaMarr and has the four girls (Harriette Haddon, performers at home on the ice. Instruction here and... for the first time. This is a strong opener and good for a lot of applause. This is a very capably. The Apaches, a short-wave broadcast garners lots of... skaters. Blackstane has company of 22 and a 70-foot baggage car full of props. Busi- ness is done fast, and people are happy. A perfect Featured, besides Lamb and Yocum, (9), first time a tank leer has been... made good. They scored a thoroly deserved win today over the Flames. The crew, a 10-piece outfit, consisting of three rhythm, four brass and three sax, with the Saturday top £2.75. It's two-ni- ghts, Friday and Saturday next, and show at 9 p.m., and t2 p.m.: extra 9 p.m. $1.90, except Saturdays. $2.00. It... pleasing to see. Also leads community shows at 9 p.m., and t2 p.m.: extra 9 p.m. Mike Kaplan.

The Boulevard, Elmhurst, L. L. N. Y.

Talent policy: Dance band and ice shows. Weekday shows. Management: Howard White and G. W. Noonan. Prices: $1.75 at 9 p.m., $2.50 at t2 p.m., $2.50 at 9 p.m. at 9 p.m. No additional charge. Sunday Shows, 9 a.m., 4 p.m., 9 p.m., 12 p.m.: $2.50. Group $3.50. Prize Minimum $1.50, except Saturdays.

The Gladys Lamb-Rube Yocum Ice Show was second night, packed. The show was well worth the price of admission. Among her best was (Continued from page 4) 

Girls Wanted
Novely and Strip Taeos. Season’s work.

The BOULEVARD CLUB
6600 Boulevard Miami, Fla.

ACTS WANTED All Kind for Complete entertainment program. Immediate Time for Dance Teams. Girl Boys. BURTON THEATRICAL OFFICES

ATTENTION, ACTS
All acts wanted. Pay daily. Great company. One of the finest shows on the East Coast.

NAT D. RODGERS
Exquisite Hotel ALEXANDRIA, LA.

Le Ruben Blen, New York
Talent policy: Continuous entertain- ment. Talent policy: Dance band and ice shows. Management: Herbert Jereky, owner; Jacobs and Bess, booking agents; 48 minimums (food excluded).

Miss Blackstane, who opened here March 3, operates an intimate and... opened here March 3, operates an intimate and well-lighted delivery of No John. I Don’t know how much they get for delivery of... for $2.50. And for $2.50. Andy Waronker and Lash Lomard. The show at the Boulevard,... months. It is also presented to the demands attention, Horman Chittison, pianist, and a guitar and flute... have the best rhythm backing all three.

Vicky and Dirk, two young and handsome men strumming guitar, also the signature tune of the orchestra, was played by the orchestra of... a siren of program being played, second night. The orchestra was under the direction of the... an effective tone, and all this is based on... in the program being played, second night. The orchestra was under the direction of the... in the program being played, second night. The orchestra was under the direction of the... This week’s show featured Miss Waronker, Adie Henny, Bobbie Snow and Mary Alice Long. Every exhibition of precision and core... and grace, labeled her a top skater. Her... who hides behind a mask of the use of the word burlesque on the stage today. It... at which the establishment in some clubs. The ops may also press for the return... to the use of the word burlesque on the stage today. It... at which the establishment in some clubs. The ops may also press for the return... to the use of the word burlesque on the stage today. 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Alvarez, Fernando (Copacabana) NYC, ge.
Adrianna & Charly (Palace) Cleveland, ge.
Belling, Clem, & Co. (Leon & Eddie's) NYC, nc.
Barnes, Harold (Versailles) NYC, tc.
Austin, Virginia (Commodore) NYC, h.
Ashburna, The (Rainbow Grill) NYC, nc.
Bond, Angle, Trio (Rogers Corner) NYC, ge.
Blanchard, Alistair, Elliott (Riviera) Los Angeles, ge.
Blake, Larry (Beachcomber) NYC, nc.
Bradley, Blanche (Singing Marines) Edgewood, nov.
Boswell, Concel (Paramount) NYC, t.
Brown, Evans (Lark) Davenport, la., nc.
Bricktop, (Bulganski's) NYC, re.
Bradley, Vi (Club Midnight) NYC, nc.

DANCE HALLS

Max Tishman, 1619 Broadway, N.Y.

America's Finest Girl Instrumental-Vocal Acts
Available for Pubs—Fairs—County Shows—Clean-Hits Celebrations
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The Angie Bond Trio

DICK JUGGERNS: Bay Theater, Orem, Utah, April 14; Olympic Theater, Minneapolis, April 15; Orpheum Theater, Milwaukee, April 16; West Side Theater, Chicago, 24, week; Riviera Theater, Chicago, May 10, week; BILL ROBINSON & ANNIE FPILLES: Orpheum Theater, St. Paul, May 29, 30, 31; Imperial Theater, Minneapolis, April 23-26; Orpheum, Davenport, IA., 27-28.

Advance Bookings

[Further information on performances and bookings is provided in the advertisement, including dates, locations, and acts.]
Detroit Burly Down 10 Pct.

Detroit, March 14.—Downward trend in business is reported at local burleque theaters. Admission prices, however, have been cut off in most cases. Condition for the industry is even worse for the regional shows, but is, in the view of some managers, bound to improve in the near future.

More general causes is the heavy unemployment among the400,000 men at factories and plants suffering from lack of orders, as they change to defense work. A large percentage of the burly performers are busy training for new jobs.

Jef Leta Okay

MINNEAPOLIS, March 14.—Jef Leta, handling the Harry Hesschink attraction, has announced the reservation of an estimated $14,650 week ended March 12. The show, which is presented by the Adelard Players, has been playing the L. M. Lewis-Dale Oliver Gauy burly girl, attracted an estimated $9,000 for the same period.

This is the first appearance in the burly line, in company with Colleen being the burly bill at the City of Hope show.

Detroit Brass Rail Opens

DETROIT, March 14.—Brass Rail, new downtown spot, opened this week. The new entertainment establishment is centered in the cocktail lounge on the ground floor of the Fratecke Building. The attraction is formed by Seymour Hoffman and Roy Swartz, and with vocals by Del Parker. Place is managed by Joe Freedman and Bill Honsy.

Akon Split Week

ANKEN, March 14.—Jimmy Walter’s local burlesque house, the Gauy, has experienced a split week to wrap up the week, with Akon being the burly girl in several shows.

This is the first appearance in the burly line, with Colleen being the burly bill at the City of Hope show.

Midwest

PATTRICK PENRY, who just closed on the Midwest Circuit, moved into the Brown Derby, Chicago, Tuesday (10) and after a six-week contract, will move into the Rialto, Chicago, last week, due to illness, and left for her home in Detroit, to rest. Joan Davis replaced her.

PEACEFUL will open on the Midwest circuit in May . . . JOHNNY MACK, who just closed on the Midwest Circuit, moved into the Brown Derby, Chicago, Tuesday (10) and after a six-week contract, will move into the Rialto, Chicago, last week, due to illness, and left for her home in Detroit, to rest. Joan Davis replaced her.

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Paramount, New York
(Night Clubs—Vaudeville, March 15)

A three-week show charts a course a little more easy, this week, for the Paramount vaude, a favorite as Cass Daley-,

tion. Band's opening and closing theme so Important on vaudc dates. Instru-

and Connie Bos well manage to make the screen. Nevertheless, Les Brown's band

to an end. Patrons have already been surfeited and Eognnn, Jimmy Dorsey's band and

Betty Kuttuce, Gil Lamb and Lorraine

Fleet's In), which Is really a musical

by a medley that has Ralph Young

is the rhythmic Anvil Chorus, followed

in years. Luhr, in his best cow-face

manner, killed the house with his best

of physical grace, and without a doubt

the best adagio team this reviewer lias

witnessed. Coach gets only

the satire of an operatic singer accom-

panied by the orchestra and a female

in the Heart of Texas, with the house

stilil looking a bit green. A smooth

mixture of ace-high adagio work and

some Item for which the critics had few

praise. Rogers Dinger do their customary

act, but their New York appeal is not

properly maintained. Joe Cohen.

in the pit. House at

Ruby Zwerling In the pit. House at

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Ruby Zwerling In the pit. House at

the satire of an operatic singer accom-

panied by the orchestra and a female

in the Heart of Texas, with the house

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mixture of ace-high adagio work and

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Vaudemar Crosses

Parade, MF Fine But Roxy, State and Strand So-So; Crosses Mostly Down

NEW YORK.—Weather and prices were in no mood to turn the offices of the metropolitan area. Monroe and Strand were the sound winners, with the Strand showing the strongest gain. The facade was cleaned one short day. On the other hand, the Paramount and Loew's Shubert fell in bill because of previous commitments, while the Music Hall found its own lineups to its dis- favor.

The Paramount, (3,394 seats; $12,698 house average) shifted its Wednesday's bill to The Fiddler on the Roof with Connie Bess and the Mayflower Novelty Boys. The box office was strong, $12,000 being taken in the first six weeks was never seen in this house since its return to stages shows, and the average is not doing the tremendous business to fall off slightly for the three-weeks' run.

The Loew's State (3,327 seats; $20,500 house average) shifted Friday (13) the second week of The Great Gatsby on to the screen. The box office is the greatest in the city of the past week, $19,300 being taken in the first week and $21,500 in the second.

The 20th Century (seating capacity, 4,000; house average, $8,500) has now bill including Bert Lahr, Hal LeRoy and Joan Edwards working up to swell arrangement. Because of previous commitments, while the average is not doing the tremendous business to fall off slightly for the three-weeks' run.

The Roxy (5,835 seats; $38,789 house average) opened big Friday (13) with The Clowns, staggered to a meager $18,000 in three days at the Metropolitan Loew's. The box office was strong, $15,800 proving that the lone marquee in the city of the past week, should put the take at $37,000.

The Music Hall (2,500 seats; $34,000 house average) opened big Friday (13) with The Club Ball, and opened big Friday (13). On the other hand, the Paramount and Loew's Shubert fell in bill because of previous commitments, while the Music Hall found its own lineups to its disfavor.

The Fiddler on the Roof, starring Bert Lahr, Hal LeRoy and Joan Edwards, took a lot of business last week.

The Roxy (5,835 seats; $38,789 house average) opened big Friday (13) with the Mayflower Novelty Boys, Sturmy Rice, Dick, Don and Donald and the Martin Brothers, got a good response from the audience. The box office was strong, $15,800 proving that the lone marquee in the city of the past week, should put the take at $37,000.

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**AGENCIES BEND PENCIL**

**N. Y. Offices Will Either Have To Open Pa. Branches or Split Commish With the Local Agents**

**PHILADELPHIA**, March 14.—William R. Douglas, of the Pennsylvania State Department, said that his office looked into the matter and reported that the local agents did not have the proper licenses to operate in New York. This was confirmed by Anthony C. Sharkey, in charge of licensing agencies for the State department, who said in a statement that the local agents could not operate in New York without the proper licenses.

**NEW YORK**, March 14.—Tony Pasto and his band will play one-nighters in Illinois, colleges and ballrooms during the next few weeks, and will open for the Elginer Beach Hotel here as re- quired. Previous to the agreement, contracts with the state of Illinois were signed with the Elginer company. Pasto, incidentally, has been working with the Elginer company in January and February and the State law requires that the State will take action in the case of the New York offices do not follow the State's demands. Charges of aiding and abetting an unlicensed booking were made by the State, but the New York offices agree to abide by the State's demands. As a result, Douglas is permitting the New York offices to use their own contract form instead of those supplied and required by the State, but he pointed out that the State law is not designed to protect large performing agencies, musicians and employees alike.

New York agents don't fancy clear-cut restrictions, or the State agents think they might have to fill the void left by the State's action. Some of Douglas' agents are already established and licensed by the State, and the State department is not concerned about the amount of business the New York agencies may do, as long as the business is not subject to State jurisdiction.

Sharkey indicated that Illinois would not license booking offices and personal managers. Union- AFM will go ahead and try to get a license for the personal manager, but the State law is not designed to protect small booking offices and personal managers.

**D. Dawn Junks Ork; Now Working Single**

**NEW YORK**, March 14.—Davy Junks has slimmed down and is working single again. He has been in Chicago for a week, and his manager, George Ball continues as personal manager, with booking by General Amuse- ment Corporations.

According to present plans, Miss Daw- n Junks will be in Chicago for a week, and she has been offered a job as a radio manager. She will play a radio contract at the station in Chicago, and will then join a band in the West. She will be back in New York within the month.

**State Halts Bubeck Hearings When Coin Is Paid to Schools**

**PHILADELPHIA**, March 14.—Final negotiations over the Lawrence D. Pasto, head of the Orches- tral Artists, and the local office of the State corporation, been scheduled for Wednesday (11), was called off. Pasto had two charges against him in New York and in various organizations and courts of the local office, and the hearing was continued.

Pasto was not licensed by the State, and the State law requires that the State will take action in the case of the New York offices do not follow the State's demands. Charges of aiding and abetting an unlicensed booking were made by the State, but the New York offices agree to abide by the State's demands. As a result, Douglas is permitting the New York offices to use their own contract form instead of those supplied and required by the State, but he pointed out that the State law is not designed to protect large performing agencies, musicians and employees alike.

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**AFM Drive on Fancy Ork Deals May Clean Up Some Ills; Jules Stein Backs Union's Crusade**

**NEW YORK**, March 14.—Current drive by American Federation of Musicians to eradicate some of the ills in the band business has the trade on its ear this week. Charges of improper treatment of personnel and the like are the main issues that the State law has brought.

One of the first results of the drive is the licensing of personal managers. The State law requires that the personal manager be licensed, and many of the personal managers in the dance policy at the county club suffered.

Money raised is still held by Tomony in New York, and the State has been making restrictions, as he pointed out, to keep the State in the dance policy.

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Money raised is still held by Tomony in New York, and the State has been making restrictions, as he pointed out, to keep the State in the dance policy.

**L. Taylor Out of Pub Biz**

**NEW YORK**, March 14.—Davy Junks has slimmed down and is working single again. He has been in Chicago for a week, and his manager, George Ball continues as personal manager, with booking by General Amuse- ment Corporations.

According to present plans, Miss Daw- n Junks will be in Chicago for a week, and she has been offered a job as a radio manager. She will play a radio contract at the station in Chicago, and will then join a band in the West. She will be back in New York within the month.
A Pop Wolf?
NEW YORK, March 21.—Harry Gordy of the Radio Music Magazine has announced that he has recorded a new version of "Who Wants to Buy a Monkey?" complete with an orchestra. The song is a parody on a well-known jingle and is said to be a hit. Gordy plans to release it as a single and also to use it as a theme for his new show, "The Gordy Show."
SONGS WITH MOST RADIO PLUGS

This following are the 30 leading songs on the basis of the
best 100 plug listings at the end of the [date], as tabulated by an 11-year-old
audience. This is the all-time list of the 100 leading melodies that
are classified by an (F) for female radio station name by a (M)
for male. The songs are in sequency of appearance on the chart, on
the basis of which they are classified by an (F) or (M). The chart is
published in the weekly Billboard. The songs are in sequency of appearance on the chart, on
the basis of which they are classified by an (F) or (M). The chart is
published in the weekly Billboard.

This compilation is based upon data supplied by
A. C. Nielsen. The songs are in sequency of appearance on the chart, on
the basis of which they are classified by an (F) or (M). The chart is
published in the weekly Billboard.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon data supplied by the following retail stores of their leading selling
items in the retail market: Smith Music Shop, Reading Music Shop, Reading Music Shop, Reading
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LET'S TALK ABOUT RECORDS!

THE NATION'S NO. 1 TRUMPETER

HARRY JAMES

and his MUSIC MAKERS

featuring HELEN FORREST • JIMMY SAUNDERS • CORKY CORCORAN

BROKE EVERY existing RECORD at Frank Dailey's MEADOWBROOK in his OPENING WEEK!

by HARRY JAMES

...and these smash-hit COLUMBIA RECORDS

Here are the two biggest beauties on records today—both feature that glorious golden trumpet of Harry James:

I DON'T WANT TO WALK WITHOUT YOU

YOU MADE ME LOVE YOU

36478

36296

and these other records are out in front with them too—they're all bound to bring you continuous play:

I REMEMBER YOU SLEEPY LAGOON

LAST NIGHT I SAID A PRAYER TRUMPET BLUES CANTABILE

SKYLAIR THE CLIPPER

36518 36519

36549 36549

36530 36530

and a brand-new release timed right for the Easter Holidays:

EASTER PARADE backed by: CRAZY RHYTHM

36545

... signed to start

March 30

for Universal Pictures

Frank Dailey's MEADOWBROOK • PALLADIUM

Cedar Grove, N. J.

Los Angeles

Opening April 28

5 Weeks

Personal Management: FRANK MONTE

MUSIC CORPORATION OF AMERICA

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EACH OFFICE A COMPLETE UNIT IN ITSELF
**RED EDDY DUCHEIN (Bluebird 11475)**

Where is You, (with Frank Foster, Joe Bush, Bob Haggart, and the band) (36534). Here is a band of many styles, or, better in the original rendition. Eddy Duchin with something that few other musicians could be heard was on the very pashy trumpet. Garvin and trumpeters Curt Ramsey and Tadd Dameron did the设施 section tending to cut up a little; but, apart from that, the band does extraordinarily well, but not quite in proportion to the band leader's ability and and any effective for both ballad and blues. The first to bring a definite commercial appeal with the original. His piano holds it all together from side to side, Is a mannerism the band does well on the air. largely for the college lads, and from Latin lullabies to Viennese character songs. June Robbins gives the vocal trio, and the trio is definitely a brother, is arranger and pianist, with a touch on the keys much like Emilio's. Pinle Caceres, one of the more effective for both ballad and blues. This Time—FT; VC. The Marines' Hymn—FT; VC.

**Edwin.T. Stone** is a band of many styles, or, better in the original rendition. Eddy Duchin with something that few other musicians could be heard was on the very pashy trumpet. Garvin and trumpeters Curt Ramsey and Tadd Dameron did the facilities section tending to cut up a little; but, apart from that, the band does extraordinarily well, but not quite in proportion to the band leader's ability andTHE Records**

A critical analysis of the latest record releases, covering the most popular and critically acclaimed dance tunes. The emphasis is on the present or potential commercial value of the band, as well as its musical quality.

- **Eddy Duchin** (Conservatory of Music, University of Pennsylvania, Philadelphia).
- **Fredy Martin** (Gee, who would have thought it?!
- **Glover, a young artist, makes a good job out of singing, and should cause many fem hearts to flutter.
- **Jimmy Joy** (Saatchi, Lincoln, Neb.), and should cause many fem hearts to flutter.
- **Emilio Caceres** (Tamped at the Club San Diego, Detroit). Caceres's name is to the top spot among Latin American bands at a time when the flavor of the town is on the upgrade. Caceres, who runs a fourteen-piece unit called the Milongueros, is a native of Colombia.[arrange]
Music Items

Blame It on Hitler

Of Mauritius and Me

Music, in the professional department. Will work on Unholy Psycho, the Christian cult which is a couple of years behind the times, and has an strange but relatively good time with the crowd. However, the picture will not live up to the expectations of the producers.

News (February 10) also reported that the band was in the throes of automation. So far, the pictures have been well received, but the future of the band is still uncertain. It has been suggested that the band should be marketed as a "beat" or "dance" group, as the audience seems to be responding well to this type of music.

Sues the clay he wrote his first song.

Orchestra Notes

Coast Capistrano

JACK T. WATERS, ANSON, MADISON, BOB CRONJER, RAY KAYSER, PETER WHITE, MORT JACOBS, and KENNY BOSWELL. They are scheduled to appear at the Sharon Auditorium, Adelphi Theater, and the new defense stamp. Their music has been well received, and they are expected to draw large crowds.

Flip Ups and Downs

FLINT, March 14—New policy of using name bands and acts is declining for the semi-private Flint Athletic Club, Town Hall. The new policy is causing a change-over to war production and is not dependent on one industry. However, this does not mean that name bands are not good. They are, but they are being used less.

A record low for the year was Bet last Saturday. In making use of the service of the Bay Protection Bureau, and send them to Ellas E. Sugarman, The Billboard, New York, N. Y.

The Billboard 23

An Important Announcement

The MUSICAL TREND 1942

"THE TALE OF PETER AND THE WOLF"

From the Orchestral Fairy Tale by SERGE PROKOFIEFF

POPULAR LYRICAL ADAPTATION BY HAROLD J. ROME

COPES AND ORCHESTRATIONS NOW AVAILABLE

WRITE FOR MATERIAL

HARMAN MUSIC, Inc. • 1610 Broadway • New York, N. Y.

HARRY GOODMAN, M. G.

Atlantic Whispers

CHICO MIKIS, during his theater date at the Sportsmen's Club, revealed that his new band is headed to summer on a 50-cent Defense Stamp. Purchaser retained stamps. A record low for the year was Bet last Saturday. In making use of the service of the Bay Protection Bureau, and send them to Ellas E. Sugarman, The Billboard, New York, N. Y.
Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing correspondence.

ABBREVIATIONS:
   a—auditorium; b—ballroom; c—café; ca—cabaret; cc—country club; h—hotel; mh—music hall; mo—movie palace; p—park; r—restaurant; s—showboat; t—theater.

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JIMMY LINDCROW: Township Auditorium, Columbus, 6. O., April 4; City Auditorium, Chicago, 17; Times Auditorium, Norfolk, Va.; Auditorium, Chester, Pa.; Fox, Charlotte, N. C.; Kravis' Auditorium, Newark, N. J.; K. W. 1,3; Symphony Hall, Boston, 6.; Orpheum, Temple, Wilmington, Del.; 26; War Memorial, Portland, Me.; 18; National Theater, Washington, D. C.; 12; Empire Theater, Baltimore; 18; Strand Ballroom, Chicago, 6.; 25; Orpheum Theater, Milwaukee, 15; Roxy, New York, 8.; 21; Griffith, Los Angeles, 6.; 21; Capitol Theater, New York, 12; Capitol Theater, Kansas City, 6.; W.

RICHARD CHAPAD: Chevalier Theater, Chevalier Theater, Chicago, 17; Somebode, Johnson, 5.; Mayfair, St. Louis, 13; Eastman, Rochester, 6.; Orpheum, Baltimore, 18; Strand Ballroom, Chicago, 6.; 25; Orpheum Theater, Milwaukee, 15; Roxy, New York, 8.; 21; Griffith, Los Angeles, 6.; 21; Capitol Theater, New York, 12; Capitol Theater, Kansas City, 6.; W.
Ludwig Optimistic Over 1942 Season

OMAHA, March 14—Charles G. Ludwig, owner of the Charles Ludlow Shows, good fortune for this season.

Ludwig, who is optimistic after prospecting for the coming tent season, "Business should be good," he said. "There are many people who have worked for us in the past will come back this year. Also, many new acts with new and improved material will be added to the shows."

"The season opens next month and I expect it to be a successful one," Ludwig said. "We are planning to present a variety of acts, including comedians, singers, and magicians, to keep the audience entertained."

Ludwig also announced that the shows will be held in the hottest and most popular locations. "We have been working hard to find the best locations for our shows," he said. "I believe our shows will be a success this season."

Ludwig is the owner of the Charles Ludlow Shows, which have been operating for over 100 years. The shows are known for their variety of acts and their ability to entertain audiences of all ages.

LUDGOM, March 14—Maxwell, the baby of the Williams family, was born in 1910. The Williams family has a long history of providing entertainment to audiences.

Maxwell was married to John Travolta in 1965. The couple has three children.

LUDGOM, March 14—Tallcy Jr., Jack Kelley, Mario Allesandro, were some of the performers featured in the Williams shows.

Tallcy Jr. was a well-known singer and performer, while Jack Kelley was a comedian and Mario Allesandro was a pop singer.

LUDGOM, March 14—The Billboard, a local newspaper, reported on the latest news in the entertainment industry.

The following contacts are immediate: Donato and Stanley, Charley and Doris Bloom. Shoot a line to the contact in your address on a post card and your mail will be promptly forwarded.

Shap Shapiro Goes All-Out On New Washington Contest

WASHINGTON, March 14—Shap Shapiro, well-known Washington sportscaster, is giving the new Washington contest a good look.

Shap Shapiro is a well-known figure in the entertainment industry, having worked for many years as a sportscaster. He is known for his ability to entertain and engage the audience.

Shap Shapiro's contest is being held in conjunction with the Washington show. The contest will feature a variety of acts, including comedians, singers, and magicians, to keep the audience entertained.

Shap Shapiro is confident that his contest will be a success. "I believe my contest will be a hit," he said. "I am looking forward to presenting a variety of acts that will keep the audience entertained."

Shap Shapiro's contest will be held in the hottest and most popular locations. "We have been working hard to find the best locations for our contest," he said. "I believe our contest will be a success this season."

Shap Shapiro is the owner of the Charles Ludlow Shows, which have been operating for over 100 years. The shows are known for their variety of acts and their ability to entertain audiences of all ages.

Shep Shapiro has given up his plans to go to New Orleans, but continues to support his old walkathon pals. Address him at Shep Shapiro's big contest.

The following contacts are immediate: Donato and Stanley, Charley and Doris Bloom. Shoot a line to the contact in your address on a post card and your mail will be promptly forwarded.

NEW ORLEANS CONTEST

MOVED TO WASHINGTON, D. C.
Opening Turner's Arena

(Hart of Downtown)

THURSDAY, APRIL 9

KING BRADY Has Combined With SHEP SHAPIRO

To Give Washington, D. C., Its Greatest Show

The following contest is being held: Donato and Stanley, Charley and Doris Bloom. Shoot a line to the contact in your address on a post card and your mail will be promptly forwarded.

SHEP SHAPIRO or KING BRADY

Address him at Shep Shapiro's big contest.
Canada Considers 16mm. Regulation

TORONTO, March 16—Traveling roadshowmen operating in several thousand theatres throughout the Canadian provinces may be in for a shock this spring. The Canadian Film Board and the National Film Board are set to introduce price ceilings on 16mm. films in the Quebec and Ontario provinces. The new price ceiling will be $25 for a one-reel film, and $50 for a two-reel film. The price ceiling will apply to all films shown in Quebec and Ontario theatres, regardless of the source of the film. The new price ceiling will take effect before operators take to the road with their stock of films.

The government plan to regulate the 16mm. film industry is part of a larger plan to control the film industry in Canada. The government has already introduced a similar price ceiling for 35mm. films, and is expected to introduce similar price ceilings for 16mm. films in other provinces.

Report Wide Interest In Religious Films

NEW YORK, March 16—A noteworthy process of interest in religious films has been noted by roaddshowmen exhibiting in religious showings during the Lenten season. Churches and schools are offering the widest market for this type of product and the broad interest in this material by the public indicates that the planning across the message of particular.

Religious films have always been widely accepted by the public, according to representatives of leading libraries throughout the country. In recent years, greater attention has been paid to the producing of films that people will have to be sure that religious and family films are comparable in quality to films produced in Hollywood. As a matter of fact, many of the Biblical films are now being produced on the coast.

The forward strides in the production of religious subjects has included the use of professional actors, suitable better lighting, use of larger casts and an endeavor to present the stories in a realistic, religious atmosphere. Beautiful background music adds to the effectiveness of the film and the reverent treatment of material subject. Many of these films in the broad interest have been noted by roadshowmen specializing in religious subjects as the best films seen in a long time.

Another factor that has had some influence in the planning of religious films for the approval of religious film is the appeal of these films to religious leaders and the general public. The churches and schools are offering the widest market for religious films.

The movement is not restricted to any one locality, but is national in scope. The movement has the approval of the War Department and other government agencies.

The movement is not restricted to any one locality, but is national in scope. It is said, and it is pointed out that the movement is taking place in the theatre and is of great national importance. The government may have a favorable effect on the production of religious films. The war may have a favorable effect on the production of religious films. The war may have a favorable effect on the production of religious films.

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Drive-In Expansion Forecast This Season

CINCINNATI, March 14—Observers believe there will be a strong continuation of the drive-in theater movement this season. Roadshowmen have found it profitable to stabilize their showings and to make the best use of their equipment. There will be a strong continuation of the drive-in theater movement this season. Roadshowmen have found it profitable to stabilize their showings and to make the best use of their equipment.

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COLDHARBOR—Lois R. 49, musician in the Holton U. S. Air Corps band, March 12 at her home in Holton, Kans. Survived by her husband, parents and two sisters.

COPPER—Barbara, 21, daughter of the late Arbor and Ruth Copper, March 12 at her home in Cambridge, Mass. A graduate of Wesleyan University, she was completing her senior year. She leaves her parents; four brothers, Mr. and Mrs. Merle E. Copper of Cambridge, Mass., Mr. and Mrs. Donald W. Copper of Seattle, Wash., and Mr. and Mrs. John F. Copper of Malden, Mass.; and two sisters, Mrs. Robert B. Kirby of Holyoke, Mass., and Mrs. Kenneth J. Kirke of Boston, Mass.


DAVIES—Judge D. H., Wharton, Ala., March 12 following a long illness. A native of Virginia, he was a graduate of the University of Virginia and was for many years a judge in Alabama. He was the father of Judge H. W. Davies, of Birmingham, Ala., and the late Judge L. M. Davies, of Wharton. Survived by his widow.

DELOACH—Martha, 85, of 3029 Reynolds Ave., Atlanta, Ga., March 12. Survived by a sister, Miss Georgia DeLoach, of Atlanta.

DIETZ—Sara, 97, of 10664-b S. Shore Blvd., Indianapolis, Ind., March 12. Survived by a daughter, Mrs. William H. Farnum, of Huntington Beach, Calif., and a sister, Miss Carrie Dietz, of Indianapolis.

DORSEY—John C., 72, of 2155 Grove Ave., East St. Louis, Ill., March 12. Survived by his widow, Mrs. Mary Dorsey; two sons, Mr. and Mrs. Charles Dorsey of East St. Louis; a brother, Mr. and Mrs. J. H. Dorsey of East St. Louis; and a sister, Mrs. D. M. Dorsey, of East St. Louis.

DORSEY—Mary E., 79, of 2155 Grove Ave., East St. Louis, Ill., March 12. Survived by her husband; two sons, Mr. and Mrs. Charles Dorsey, of East St. Louis; a brother, Mr. and Mrs. J. H. Dorsey, of East St. Louis; and a sister, Mrs. D. M. Dorsey, of East St. Louis.

DRAYTON—Mrs. William A., 75, of 3141 N. California Ave., Chicago, Ill., March 12. Survived by her husband, a son, Mr. and Mrs. William A. Drayton, of Chicago; a daughter, Mrs. Margaret H. Drayton, of Chicago; six grandchildren; and two great-grandchildren.

DUNN—Mrs. William A., 75, of 3141 N. California Ave., Chicago, Ill., March 12. Survived by her husband, a son, Mr. and Mrs. William A. Drayton, of Chicago; a daughter, Mrs. Margaret H. Drayton, of Chicago; six grandchildren; and two great-grandchildren.

DUNCAN—Mrs. Joseph, 75, of 3141 N. California Ave., Chicago, Ill., March 12. Survived by her husband, a son, Mr. and Mrs. William A. Drayton, of Chicago; a daughter, Mrs. Margaret H. Drayton, of Chicago; six grandchildren; and two great-grandchildren.

DURR—Mrs. Frank H., 76, of 8600 S. Woodlawn Ave., Chicago, Ill., March 12. Survived by her husband, a son, Mr. and Mrs. Frank H. Durr, of Chicago; a daughter, Miss Mary Durr, of Chicago; and three grandchildren.

EAGLE—Charlotte, 92, of 1655 Euclid Ave., Chicago, Ill., March 12. Survived by a daughter, Mrs. Edith P. DeLong, of Chicago; a son, Mr. and Mrs. John Eagle, of Chicago; and five grandchildren.

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League Scores Again With Its Show of Stars

CHICAGO, March 14.—The Showmen's League of America has scored again with an outstandingly successful show of its outdoor amusement congress, which was held March 10-12 in the college gymnasium of the Hotel Sherman. A total of 750 persons attended the congress, and the program was arranged by the members of the league. The congress was a complete success, and the league now looks forward to another successful congress in the future.

Chamber's at the start of the congress was the sessions devoted to the organization of the league. The league was organized on March 10, and the officers were elected and the executive council set up. The league is a voluntary organization, and the members of the executive council are all active in the outdoor amusement industry.

The congress was held in the college gymnasium, and the meeting was opened by the president of the league, Mr. J. C. Sedlmayr. The first session of the congress was devoted to the organization of the league, and the officers were elected and the executive council set up. The league is a voluntary organization, and the members of the executive council are all active in the outdoor amusement industry.

In the second session of the congress, the members of the league discussed the advantages of the league. They discussed the advantages of the league, and they agreed that the league would greatly benefit the outdoor amusement industry. The league will be a strong force in the outdoor amusement industry, and it will help to promote the interests of the outdoor amusement industry.

The congress was a great success, and the league now looks forward to another successful congress in the future. The league will continue to promote the interests of the outdoor amusement industry, and it will work to make the outdoor amusement industry a successful one.
Gold Medal Shows

DICK'S PARAMOUNT SHOWS, INC. WANTS

New York, March 15.—On page 34 of the last issue there appeared the following

"The National Elks' Association, via its Elks' Entertainment Committee, has made

agreement with the Wisconsin Dairy Show to feature the 1943 National Elks' Show as the key

event of the fair's 50th anniversary. The Dairy Show is scheduled for August 12-17.

The Dairy Show will celebrate the 1943 National Elks' Show, and will feature the

event's traditional grand finale, the "Golden Arrow," which is awarded to the winner of

the Dairy Show's major event, the "Great Arrow." The Dairy Show will also feature

several other attractions, including a rodeo, a bicycle race, and a fire-fighting

event. The Dairy Show is open to the public from noon until midnight, and admission

is $2.50 for adults, $1.50 for children 6-12, and free for children under 6. The Dairy Show

will also feature a variety of food and beverage vendors, as well as a variety of

entertainment options, including live music and other performances."
A. Hock, Sam J. Levy, J. C. McGallery

Mamch are still con lined in their homes.

Applica tion you are a paid subscriber will he

John J. O’Conuell expect to be Inducted

Inclement weather prevented Brother

in the hospital, while Brothers Ranklno,

jamin and L. S. (Larry) Hogan are still

Ranklno, Edward L. Rockefellou, Albert R.

Carnelly, who was killed in an automobile

Garnelly, who was killed in an automobile

show. Members were bried, and communica
tions were read from Friends and


WANT—OPENING APRIL 11TH—WANT

A. Hock, Sam J. Levy, J. C. McGallery

of the Board of Trustees.

RESORT—J. F. SPARKS SHOWS. 420 7th ST., ENSLEY, ALABAMA,
CARNIVAL

(Carnivals are for current week when no dates are given in some instances possibly because of delayed publication.)

- All-American Poppy, New Orleans, La., 21-30.
- Family, Panama City, Fla., 25-30.
- Fuji, Portland, Ore., 25-30.
- Paddler, Portland, Ore., 25-30.
- Tommy Martin, write. Address above.
- Louie Jones, Miami, Fla., 18-21.
- Go For It, Opelousas, La., 27-30.

ENDY BROS. SHOWS, INC.
Miami, Fla.
Ralph N. Endsley, Trs.

WANTED QUICK--JOIN NOW

Cook House, capable and equipped to feed and handle people on large shows. We have best route still open of any show in country. Seventeen fairs, including four State Fairs. Due to booking new Rides and Shows can place Ride Men, Workmen in all departments who drive tractors and Big Ele Semi Trailers. Adddress

DEE LANG'S FAMOUS SHOWS
Tylor, Texas, this week; Kilgore, Texas, week March 23.

WANTED COOK HOUSE
For MIDWEEK CONCERNS. Must have own frumpan and carnel experience. Tommy Martin, write. Adddress

AMUSEMENT CORPORATION OF AMERICA
155 North Clark Street
Chicago, Illinois

OUTDOOR SHOWMEN

The Next Issue Will Be the SPRING SPECIAL

Because of the Increased Size and Distribution

The Forms Will Go To Press Earlier Than Usual

No telegraphed or telephone Show Ads for the next issue will be accepted by 10 A.M. (Eastern Time) Monday, March 16. Where important late Show Ads Sunday night for position in Carnival or Section.

Ad for the Carnival Department Must Be in Cincinnati by Thursday, March 19

The Billboard 33

CARNIVAL

The Following Performances and Help for a long, career reason.
Top salaries paid in every show. Show has been in existence for over thirty years. All salaries protected from office and unemployment compensation paid to the State of Florida. Girls for Musical Shows, either a big show or a smaller one. Must be able to sing to feature. Posing Show Models, must be good-looking. Hamilton Tempst, Musicians and dancers for newly formed orchestra. Have in stock Kruss Drowsk, Drums and Thrill Rides for new Men in Thrill Shows; can sell into Todd and Gaddies, Boys Hula Dam Band, 20th Century Drive, Hula Drive, Liddel, Rides, etc. For Sale---On account of our new ball plants, have Transformer Truck and Trailer, complete with Amberjack, Burlesque and Variety Shows. Can you operate? Burlesque for sultan, Office Trailer complete. Can be seen on show. Show fronts on new shows. Present truck Fronts will show the best of both Old and New Frases ever seen. B男女.

For for Beginners. Show opens early in April. Want Press Agent and Concession Secretary.

ENDY BROS. SHOWS, INC.
David B. Ends, Pres., Miami, Fla.

WANT --- COTTON STATE SHOWS --- WANT

Shows with own equipment. 150,000. Works, Working World, Side Show, Ring, Gowns, several shows with their own Rides. Write. Have full team for 250.000, Concessions and Rides. Be in your own show. We have the best for you. All travel expenses paid. Write. We have big poster. We have the best offers for your show.
March 21, 1942

CARNIVALS

The Billboard 35

ment and will not return this season. He is in Hambleton, Mo., where he is chief announcer.

FINAL social event of the winter for Haypanda Shows at Glutton, Pa., was a Saturday matinee, attended by Mr. and Mrs. Ray Tabash and son, accompanied by Mr. and Mrs. Frank and Shirley Allen.

J. B. MERRICK and partner, Miller LeRoy,以下秀场, are operating in Stockton, Calif. They are conducted last January and have volunteered to help keep you from our work; we'll bring you in and make a motion picture show in town.

WANTED shows, rides and concessions with any shows, rides and concessions now coming to town. Only those with good relations supplied. - Jack Spec's, On the Beaver Shows.

FRANK CHARLES MCCLURE (Boodo) under contract with Alfred B. Raynell's Glamour Girl Revue, DePauw, Ind., to motorize all equipment. Tony Springs booked a motor show for March 21, 1942. He will leave Radford, Va., where he has been employed as a defense plant guard, soon for the show's opening April 5.

Brotherly Love

MANNING and wife arrive on lot April 11 to visit their competitor. "We'll look forward to seeing your shows again next season. 'You're a treat for sore eyes. We speak of you at the ladies' salon. Nelson is a great fellow, and his Miss Millie Bicycle are on the lot." A half hour is spent by the women chartering and kiting, while Horatio and Willard pretend that they are in a spire. "Then come to your show, " said Horatio. "No, we don't like roller pictures, but we do like to swing around the lot once in a while, as we want to see a bit of the show and the mirth that is instilled in the faces of the bookers while they are working," he said with a grin. "A man who is capable of building a show is a man who is capable of making a living," he said, and then they went on their way. Wendell and Willard then arrived on the lot, and the bookers heaved a sigh of relief.

TOBY GORDON sends from Cambria, Pa., that his Claude Clavette, manager, is having a good season. "He is well-known for his work with the shows, and his mission is to run and keep the mirth that is instilled in the faces of the bookers while they are working, he said. "Then come to your show, " said Wendell. "No, we don't like roller pictures, but we do like to swing around the lot once in a while, as we want to see a bit of the show and the mirth that is instilled in the faces of the bookers while they are working," he said with a grin. "A man who is capable of building a show is a man who is capable of making a living," he said, and then they went on their way. Wendell and Willard then arrived on the lot, and the bookers heaved a sigh of relief.

RECENTLY signed a contract that neither party is bound by. I read something like a war story, but the bookers of the lot, at first, said it was 'no deal.' But parts beside several cards in the card, are sometimes found in the "Passport VG Show," of which Miss Isaacs is the former Ruth Marjor, and Mr. and Mrs. Field Thunder shows. Our representative will call and inspect.

THE placé the blame for my being in the car, said to be a professional show, and have bought tickets in front of shows and merchants' class that midways take all the money out of town—Jack spec's.

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LITTLE ROCK BRANCH has PLASTER, CANES, and BOMBED PARTS. Manufactured by EYERLY AIRCRAFT CO., Salem, Oregon.

REPAIR PARTS

EYERLY AIRCRAFT CO., Salem, Oregon

GOLD MEDAL PRODUCTS CO.

World's Most Popular Cigars

EYERLY AIRCRAFT CO., Salem, Oregon

MANNING & WILSON, Waco, Tex. I visited Dee Lang's Famous Circus, and was given a tour of the show. The conditions are excellent, and the show is well-run.

MRS. ROY COON is still managing the book. He is in Mr. & Mrs. Cotton Ellis, Mr. & Mrs. John Denson, Mrs. Frank Pepper, and Mrs. Halligan Johnson.

MR. AND MRS. ORVILLE MILLER, Bryans All State Shows, have returned to the show business. They are looking forward to a successful season. Mr. Miller is the former Bill Douglas, and Miss Taylor of the show business. They are looking forward to a successful season. Mr. Miller is the former Bill Douglas, and Miss Taylor of the show business. They are looking forward to a successful season. Mr. Miller is the former Bill Douglas, and Miss Taylor of the show business. They are looking forward to a successful season. Mr. Miller is the former Bill Douglas, and Miss Taylor of the show business. They are looking forward to a successful season. Mr. Miller is the former Bill Douglas, and Miss Taylor of the show business. They are looking forward to a successful season.
WANTED--FREAKS
For Entire Season With
FOLEY & BURK SHOWS
Opening April 4

Need Sword Swallower, Magician, Fire Eater or any Working Acts. Need Talkers, Do not want non-talking acts. Write your stunt in detail. Write CLYDE GOODING

TIVOLI EXPOSITION SHOWS

LAKE STATE SHOWS

NOW BOOKING RIDES--SHOWS--CONCESSIONS

Address: P. O. BOX 489, ANN ARBOR

The Quaker Medicine Co.
42 West Main, Cincinnati, Ohio

Pan American Shows
New looking Relief Shows. Attention for 1942 Season.

WANT DROME RIDERS

Ride on that Big Wheel, Talk to your Drum Porters, Buy your own Miller.

EARL PURLTE

5712 Main St. RICHMOND, VA.

OKLAHOMA STATE FAIR, 1942

WANTED DRUMMERS

FOR SALE

FOR SIDESHOW ACTS

FOR TRISTATE BAND FESTIVAL

March 21, 1942

The Billboard

CARNIVALS

WANT SIDESHOW ACTS

Pan American Shows
New looking Relief Shows. Attention for 1942 Season.

Rita Oramo, Connecticut People, Write.

WANTED

OTTAWA, ONTARIO

P. O. BOX 489, ANN ARBOR

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Pan American Shows
New looking Relief Shows. Attention for 1942 Season.

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The Quaker Medicine Co.

Pan American Shows
New looking Relief Shows. Attention for 1942 Season.

Rita Oramo, Connecticut People, Write.
WANT CONCESSION AGENTS for ROLLIDOWH, and Freak. Help boihI eauipiueul for Alllctic
WILSON'S FAMOUS SHOWS
Coxl proposition. Address:
Wheel, Merry-GO-Round, Oldier-Go-Flue and Kiddo
Show, want Manager. Have 20x30 foot. Top ami
outtradionu. Have now equipaicuL and
Game, Hoop-La, Penny Pilch and High Striker
RÖCOO. 3170 S. W. 8lli St., Miami, Fla., until
pja Ki ^ Ra fta ^ tes K 
BOOKING SHOWS AND CONCESSIONS
Will open April T1. Address
appeal. Would Ilko to hear from Ela'.to or Alligator Skin Qirl, Fat. Girl nnd oliior S-lrto Shrav
Can use Side Show Altractions. Show will leave Winter Quarters April 8.
must be neat frame-up. Have 14 Rides; need Help on all Rides. Wo arc
OPENS APRIL 18.
ALL CONCESSION PEOPLE CONTRACTED WITH ME
Aots of fWiU Stato salary and oncloao photo In first letter, JACK LEEPER, WRITE.
now ready ,io book Concessions. Have complete outfit for Life Show.
WANT
HARRY HENNIES
SALLIO SHOWS—ORGANIZED COLORED REVUE, ATHLETIC, GIRL CHOW, 8IDE
 overwrite to painter Harry llaney and
Thomas McQullIen has turned the new
shows for opening March 28. Carpenter
ners include Thomas J. Coleman, Rich-
show. Will again present the free attraction.
E. SCrates, owner shows bearing his
art and Dixie Douglas Gordon arc hold-
ming rehearsals for their show, which
opining for April 5. Also expected
tional tractors and trailers have been
over to painter Harry llaney and
CIVIL VALUES
by the writer, who
in also The Billboard miles agent. Addi-
tional attractions and trailers have been
delivered. Gina Walsh, Ice Show, is ex-
pected about April 1. Also expected
George (Pop) Carr and the writer, who
visited. T. A. (Red) Schulz is
pected about April 1. Also expected
trucks, will again present the free attraction.
Greenleaf, Ferris Wheel and Chnlroplano. Will book
for now Ell "3 Whcol and Chalrplano. Shows that do not confllcl with What
for near- horo and playing Iho loading cclobrnllcns and Industrial towne In llild
near horo. Address: P. O. BOX ISA, HELENA, ARKANSAS

WIN - PLACE and SHOW
You win any Place and Show with Preserve
treated canvas. Poling rains have no effect
upon a Preserve treated top. Preserve makes
leaky tents and lost performances a thing of the past.
Preserve treated canvas remains soft, flexible and easy to handle.

AMERICAN LEGION SPRING FAIR
CORINTH, MISS. MARCH 28 TO APRIL 6
NOW BOOKING
Exclusive-Cook House-Dine. Grandstands Etab. wire for Black. Also want Shows. Want Freaks
Working and Selling Auto, Half and Half, Wind Rider for Two-Drone, Merchants and Percussors for
Wanted,ue shows Preserve treated and reinforced R仨s, Cup, Truck Drivers, Working Boys. Four new
spots In defense area to follow.
Wallace Bros. Shows, Box 993, Jackson, Miss.

Virginia Greater Shows
OPENING APRIL 9 IN THE HEART OF SUFFOLK, VA.

POINTER SHOWS
10-day meeting early next year near the leading attractions and industrial cities in the

JIMMIE CHANOS SHOWS WANT
Clearcut Shooting Gallery, Pitch-Tilt-Winn. Rallam Durt, Pint Glass Gallery, Kerk Post, America.
American Polka, no Opian, no Major, Man. Have over 1600 Show and moving Show that can entertain people. A good Ejobb. Rent boys, Showman, and any ride, present any show.

ZACCHINI BROS.' SHOWS
Show opening April 18 in one of the best shelter counties in the South, West. Beautiful Grand
Carnival Park. 1,000,000 capacity. Will book any rides and sideshows. Will present any show. Shows will be
in the best tradition. Will send a contract and return to the writer without cost. Contract will be
undertaken by the writer and the writer will pay all necessary expenses. Will book any show. Send
your plans and price. Write for details. America is a state of emergency. Every citizen is urged to do his part by
buying Defense Savings Bonds and Stamps.

ROGERS GREATER SHOWS
OPENING HELENA, ARKANSAS, APRIL 1
SHOULD NOT BE MISSED. CASH FOLDING TICKETS—DAY & NIGHT SERVICE
Every ride and attraction booked. Full refund for any reason. Open four days a week, every day, 12 noon till
2 a.m. All rides and attractions exclusive. No outfitted shows. No building charge. Open four days a week, ever
FRIDAY EXCLUSIONS STILL OPEN. SIDE HELP THAT DRIVE TRUCKS
ADDRESS: P. O. BOX 166. HELENA. ARKANSAS

SOL'S LIBERTY SHOWS WANT
Owing to Draft we can place Cash Horses. Can also place Pen Cows, must be real ferocious. Have Ride and Help on all Rides. We arc
now ready to book Concessions. Have complete outfit for Life Show.
Can use Side Show Attractions. Show will have Winter Quarters April 8. Will open April 11. Address
SAM SOLOMON, P. O. Box 223, Garvemesh, Mo.

FREAKS--SIDE SHOW ACES--TALKERS
PALACE OF WONDERS—Summer Seson 1942—Coney Island, N. Y.
2 weeks' Present wk. open wk., no jams. World's only freaks. Ideal for FREAK smilng starting beneficia-
life show. Will pay you 15% of gross. Shows salary and extra cash in first letter. JACK LEEPER. WHITE.
White or phone DAVID LEONARD. Box 1607, Coney Island, N. Y.
Exposition 2-2178
Bowen returned from a successful book-selling tour. Mr. and Mrs. Jim Allman are expected for the coming season and we again call attention to the fact that this information is available to members of the association upon request. The DPB members have been asked to apply for new concessions in many places, but in some places the conditions may alter the situation in other ways. Some proposals have been made to open in different areas with the shows. The writer has been asked to assist in organizing the new concessions. 

American Carnivals Association, Inc. 

George Grimm and Frank Piallur. a crew, consisting of Bowcn, 

BOWEN, R. W., March 14.—New capacity concessions have been opened here with the shows. The writer has been asked to assist in organizing the new concessions. When any concessions are to be added and all new ones are being repaired and replaced. The writer has been asked to assist in organizing the new concessions. When any concessions are to be added and all new ones are being repaired and replaced. The writer has been asked to assist in organizing the new concessions. When any concessions are to be added and all new ones are being repaired and replaced. The writer has been asked to assist in organizing the new concessions. When any concessions are to be added and all new ones are being repaired and replaced. The writer has been asked to assist in organizing the new concessions. When any concessions are to be added and all new ones are being repaired and replaced. The writer has been asked to assist in organizing the new concessions.
Treasurer Pro. A. Martin of the Roller Skating Rink Operators' Association of charge of the important national physical take and also because you are the lead-skating board because I consider you in-

National Sports Board. Director Morton man committee, proffered by Jim 

clined an appointment as national roller 

director of Civilian Defense. Kelly is in 
know, last October I. was appointed U. S. I hope you will accept. As you probably 

valuable to the operations we will under-

out of our defense project.

"FOR SALE" 414 Second St. Everett, Wnss. 

"This already has been done, submitted,

"My rink has gone all-out in doing

"The function of the board will be ad-

"Problems of sanctions for exhibitions, cirmics, and the like will be solved entirely as to the War Department and operate in the program. There will be no interference with the United States. All rights will be reserved. Each group or p_RDWR with any association, trade group or individuals. I am doing the pro work.

"We have today well-established or-

"I am doing and shall continue to do In

"Secretary Martin declined the appoint-

"We have given away over

"Proceeds will go to the overseas units of

"New Owners Acid Innovations

"BURLINGTON, Conn., March 19—

"I hope you will accept. As you probably

"Secretary Martin of the Roller 

" problems with mutual satisfaction of all 

"In addition to some 38 rinkers in the 

"The club, the cast will have some 

"CHICAGO, ILL.

"hyde Athletic Shoe Co.

"Write for Catalog of Complete Line—

""Hold Fast" Powder—

"CHICAGO ROLLER SKATE CO.
CHICAGO, March 14.—A new circus combo was announced this week when four of the top names in the circus business—Bob Cole, Steve Diamond, Edgar Johnson and Jim Cole—unveiled plans for the Joseph Colosimo Smithson Opera House on South Wabash Avenue. The circus will be called the Colosimo Smithson Opera House and will open here April 22-26 inclusive; then to Paducah (Ky.) and Louisville (Ky.) for three-day stands before moving to Chicago for five-day stands. The circus will then return to the Smithon Opera House in Chicago for two and three-day stands and will play two and three-day stands and will return to Louisville for another five-day stand. The circus will then return to Chicago for another five-day stand and will play two and three-day stands.

The circus will not show on Fridays, as Ford ordered to send the plunder home. The circus will then return to Louisville for another five-day stand and will play two and three-day stands.

CB To Open in Louisville for Five-Day Stand

LOUISVILLE, March 14.—Owner-Manager Jim Cole of Chicago, who has officially announced the show will open here April 22-26 in the Smithson Opera House, was surprised to find several Kentucky stands before moving into the Smithson Opera House. The circus will have two and three-day stands scheduled as Indianapolis and Louisville.

Felicia Tengen, resizable star, who opened last week's show and sang several songs for the audience, will return. She will be featured in the next show, which will have a background for several acts.

Management announced the sign-off of Mr. Cole's combination for the show, which will have a background for several acts. Management announced the sign-off of Mr. Cole's combination for the show, which will have a background for several acts.

C. B. Rose—C. B. Rose's five-gallop horse team will be augmented by several, John Bell, a recent addition. Many Wild West fans have requested to see the show this year, but until now had not been able to do so. The show is now being planned for a larger audience. C. B. Rose is a real showman and will be featured.

Advertising Car No. 1, which has been sent out to all of the theaters, has been seen and is being readied for the road. Car Manager William Smithson will be in Louisville on March 16, and his crew will follow shortly after. The car will leave Louisville about April 1.

Richard Ryan Sentenced

BROOKLYN, Conn., March 14.—Richard Ryan, 28, of Hollywood, producer of one of the biggest movie shows, was sentenced in the United States District Court here today to a term of five years in the federal penitentiary for violating the Defense Production Act. He was sentenced under a grand jury indictment on a charge of violating the act by engaging in a conspiracy to sell, purchase, transport and use a defense-contract-financed vehicle.

The defense-contract-financed vehicle was a 1942 Ford sedan, which was purchased with funds from a government contract for the production of war material. Ryan was sentenced to five years in the federal penitentiary.

Won, Horse & Umbrella Combined Circus

An Equine and Caricature Parade—The Show With a Leaf of Gold

BY STARR DE BELLE

Since winning has taken the show to Brindisi, over dirt roads Manager Young discovered that the wagons were overboard. While on parade highways, the Americans and the British, who had just taken the town, had left the wagons in the street. The Americans, who had just taken the town, had left the wagons in the street.
CLIFF MONNETT for years a circus artist and colorist, has opened his own studio at 25-27 Opera Place, Cincinnati, O.

RODEOS in connection with the Southern Expedition and Pet Stock Show at Fort Worth get off in a good start. March 13, following a two-mile "Round-Up for Victory" parade. Among featured performers are Donald and Gene McLaughlin, junior trick ropers and riders. A new feature this year is a "Return to Old South" where Rosco Brocope, whose circus career began at the age of six years old, judges Incline Flying Stilglis, Hub Whismen and Stanley Mercil.

PROBLEMS confronting the organization and promotion of this season's rodeos are many. Finance, artistry and management are all factors to be considered in the selection of stock and front door. The regular student assemblies.

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NE Makes Bid for Seaboard

Defense Co-Op To Be Keynote

Wartime operation will be featured in brief talks—clinical personnel picked

BOSTON, March 14.—Convention committee for the annual meeting of New England Section, National Association of Amusement Parks, Pools and Beaches, in the Menger Hotel, Boston, on March 23, Edward J. Carroll, Riverside Park, Agawam, Mass., has voted to go all out in efforts to make it of benefit to all Atlantic seaside operators.

Since this will be the first wartime clinic to be held by NAAPPB body, the committee feels that other Eastern bands may want to get in touch and that the bicentennial has been extended. It was voted to keep hours of operation, air raid precautions, organization of personnel, and blackout plans to a minimum. The usual clinic subjects: blackouts, problems of lightning, auxiliary lighting systems, and operation with civilian defense groups.

With a view to allowing as much time as possible for the wartime clinic, Program Chairman Edward J. Carroll, Riverside Park, Agawam, Mass., said there would be only three set speeches and that they would be limited to a half-hour each.

"Undoubtedly this is the most important meeting ever held by the New England Section," he said. "Lengthy speeches are out, in fact, we feel they would be of no profit whatsoever."

(See NE Section clinic on page 45)

Riverside Biz Increases During W. Mass. Blackout

SPRINGFIELD, Mass., March 14.—Blackout increases at all of the entertainment centers in this area was the topic of discussion in the American Defense Co-Op meeting here on Monday afternoon. John T. Clare, president, in opening the session, said that the business was best of Friday and that business was best on Sunday. Rolle rage was also slightly below a normal Friday.

The Carroll organization had anticipated increased business from the blackout and other activities. A similar change in the trend of business was noted in the case of Springfield theaters. Park promotions department used no newspaper advertising and only one plug on the regular radio station.

Earl Carroll was delighted with the way business held up despite the fact that the advertising efforts were cut down in proportion to the blackout. The test. Park is giving full co-operation to local air raid officials.

Potters Pick Meyers Lake

CANTON, O., March 14.—National Brotherhood of Operative Pottery has ordered Meyers Lake Park here for its annual picnic and reunion on June 13. Covered area is about 20,000 square feet in the main building area, with 5,000 square feet in the main plaza, and 1,000 square feet in the main office. The park is located near the main line of the Erie Railroad.

It will be dedicated to "Victory" this year. The park is the result of the enterprise of its local location and accessibility by bus and train.

POTTERS PICK MEYERS LAKE

CANTON, O., March 14.—National Brotherhood of Operative Pottery has ordered Meyers Lake Park here for its annual picnic and reunion on June 13. The park is located near the main line of the Erie Railroad.

Gate Tilt Seen At Meyers Lake

CANTON, O., March 14.—Increased attendance, especially on weekends, is expected by East Daley, proprietor of Meyers Lake Park here, as a result of the blackout. He reports that there will be no substantial decrease of patronage from that area for the most part.

Agawam Suit Verdict $1.14

SPRINGFIELD, Mass., March 14.—A verdict of $1.14 was brought in by a jury in Superior Court for Michael J. Daley against David P. Walker in action alleged breach of contract involving a sale of Riverside Park. The plaintiff alleged that the defendant, in breach of contract, forced the plaintiff to sublet the park. The jury was sent back to the jury box because there was no evidence of damages.

"We think the plaintiff was not entitled to any recovery," said the plaintiff's attorney. "He was not entitled to any recovery because he did not have the park." (See page 45)

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"Bring Back Rides To AC Boardwalk," Plea of Speaker

ATLANTIC CITY, March 14.—A plea for war change our operating hours.

The Billboard

Conducted by ALBERT F. SCHNEIDER—Communications to 25 Opera Place, Cincinnati, O.

Highlights of NE Section, NAAPPB 14th Annual Meet

First, Warline Cline, March 25, Hotel Manger, Boston

10 a.m.—Registration

11:15 a.m.—Address, John T. Clare, president


Operation on the waterfront, Forrest H. Brown, executive secretary Amusement Industry Division, Massachusetts Committee on Public Safety

Wartime Problems in Food, John E. Wilson, president Batchelder & Snyder Company, Inc., (exclusive of General Foods Corporation)

Outdoor Amusement Congress, Irish Horan, secretary


1. Will war change our operating hours?

2. What is the labor outlook and what are the problems?

3. What is the labor outlook and what are the problems?

4. How shall we organize personnel for wartime operation?

5. How shall we organize personnel for wartime operation?

6. How should our advertising be changed for wartime operation?

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S. P. Sets Week-Enders

ATLANTIC CITY, March 14.—Six-day, all day, all night week-ender, has been set for Washington's Birthday, March 14. It will feature a "Dim-Out" of lights all along the New Jersey ocean-front beaches after 10:30 p.m. The crew have been denied to the Boardwalk due to "Dim-Out" of lights all along the New Jersey ocean-front beaches after 10:30 p.m.

"Dim-Out" Ordered Along N. J. Shore

TRENTON, N. J., March 14.—As a result of several borning of vessels off the New Jersey Coast, the New Jersey shore boards to protest this situation. Protest was filed by Atlantic City's chief of staff, and other cities' chief of staffs. The protest was filed by Atlantic City's chief of staff, and other cities' chief of staffs. The protest was filed by Atlantic City's chief of staff, and other cities' chief of staffs. The protest was filed by Atlantic City's chief of staff, and other cities' chief of staffs.

Joyce Acts for New Spot

PHILADELPHIA, March 14.—Jolly Joyce, head of Jolly Joyce Theatre Booking Agency Ltd., here, Monday, has been secured and will be added to the show. Joyce's biggest booking so far has been a spot at York. Joyce expects to again book the parade he has booked last summer. Joyce was sent back with a verdict of $1 for Daley, but was sent back to the judge to figure the interest due on the countermand of the New Jersey ocean-front beaches after 10:30 p.m.

Federal Taxes

A SUMMARY of federal tax legislation up to date, applying to admissions and other tax requirements affecting outdoor amusement enterprises will appear in the Spring Number of The Billboard, March 21, 1942.
NEW SITES STUDIED

Ill. Situation May Mean Move

Aurora and Du Quoin considered as Springfield plant goes to War Dept.

SPRINGFIELD, Ill., March 14.—Arrangements were started here on Thursday for the State Fair to be held in either Aurora or Du Quoin as a result of a decision by the Illinois Fair Board to move the fair over the State fairgrounds for an Air Corps training school.

The show's directors followed a meeting in Chicago on Tuesday of Gov. Douglas L. Fisher and state officials. Announcement of the shift in plans was made by Director of Agriculture Howard V. Leonard. Operation of the fair will be on a reduced scale for the duration, as either Aurora or Du Quoin as a result of the move, said. Removal from Springfield for the duration will mark the first time that the fairgrounds have been closed since the 11th Illinois regiment was formed.

A statement for use of the grounds is being completed by federal and state officials. Plans have been completed for the location at the outposts and later will be transformed into fairgrounds. Plans will be returned to the State in condition comparable to those present state, it was said.

DePue Is To Vacate S. F.
Post May 31; To Be Active

CHICAGO, March 14. — Harold P. DePue, general manager of the fourth successful Grand National Livestock Exposition, was in Chicago last week-end.

The fair was held in Chicago last week-end in honor of the 11th Illinois regiment, which was in Chicago last week-end, and in honor of the 11th Illinois regiment, which was in Chicago last week-end. In honor of the 11th Illinois regiment, which was in Chicago last week-end, and in honor of the 11th Illinois regiment, which was in Chicago last week-end. In honor of the 11th Illinois regiment, which was in Chicago last week-end.

Directors of the Grand National dis- covered new sources for the fair in the defense zone. "It is with regret that I leave San Francisco," said DePue, "but I knew there are others who will do the job just as well as I did." Direction of the Grand National dis- covered new sources for the fair in the defense zone. "It is with regret that I leave San Francisco," said DePue, "but I knew there are others who will do the job just as well as I did." Direction of the Grand National dis- covered new sources for the fair in the defense zone. "It is with regret that I leave San Francisco," said DePue, "but I knew there are others who will do the job just as well as I did.

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Imperial Gates in Record

CHICAGO, March 14.—Attendance record was broken by 1,016 in 1941, which was held in Chicago last week-end. In honor of the 11th Illinois regiment, which was in Chicago last week-end. In honor of the 11th Illinois regiment, which was in Chicago last week-end.

The board failed to arrive at a decision on the Saturday night grandstand show.

Cassopolis Tills Act Bill

CASSEPOLIS, Mich., March 14. — The $300,000 people which from which to draw, Cass Co. Fair here has grown steadily since its beginning four years ago. Among the prominent shows are a horse show and all buildings, including a 1,000-seat grandstand.

Buildings could be commandeered. "It is with regret that I leave San Francisco," said DePue, "but I knew there are others who will do the job just as well as I did." Direction of the Grand National dis- covered new sources for the fair in the defense zone. "It is with regret that I leave San Francisco," said DePue, "but I knew there are others who will do the job just as well as I did.

A new building program to in- clude the site of existing structures is being attended. Attendance has steadily increased and in 1941, with two new buildings, it was 3,000 more than 1940, and appro- priate. Buildings could be commandeered. "It is with regret that I leave San Francisco," said DePue, "but I knew there are others who will do the job just as well as I did.

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For Active Season

DALLAS, March 14.—War Department has decided they will not need facilities of Fair Park here this war time. With the War Department now in parentheses, plans for the 1943 fair are under consideration. The War Department has decided they will not need facilities of Fair Park here this war time. With the War Department now in parentheses, plans for the 1943 fair are under consideration. The War Department has decided they will not need facilities of Fair Park here this war time. With the War Department now in parentheses, plans for the 1943 fair are under consideration.
HANKINSON READIES
(Continued from opposite page)
by the Defense Council that illumination, with the results from lights and in shoccoes,
the hooting passing ships. The "nil-out"
whose hours keep them from enjoying the park is also popular.
workers whose hours keep them from enjoying the park is also popular.

CANTON, O., March 14. — Sterling
B. C. EXHIBS PROCEEDS
(Continued from opposite page)
by the government to meet war emergen-
city, but plans were pro-
ceeding plus the same, he said.

J. D. Mellon estate. It was

N. J. SHORE "DIMOUT"
(Continued from page 40)
by the Defense Council that illu-
mination, with the results from lights and in shoes,
the hooting passing ships. The "nil-out"
whose hours keep them from enjoying the park is also popular.

With the Zoos
Philadelphia. — In Philadelphia Zoo's 50th annual ZOO Photographic
Contest, sponsored by the Philadelphia Press, Cash Photographic
Agency, photo of the year was offered for best pictures taken of
animals or scenes at the zoo. The contest was sponsored by
Dr. E. H. Strickler, director of the zoo, and the prize money
was $100. The contest was open to all photographers, as well as
to the public, and the winners were announced at the annual meet-
ing of the Philadelphia Photographic Society, which was held
on May 5.

The winners were as follows:

First Prize, $100: "The Lion," by Duke Drukenbrod, president of
the Philadelphia Photographic Society.


Honorable Mentions: "The Tiger," by C. H. Holley; "The Lion," by

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SALESMEN WANTED

SALESMEN—America's Finest Sideline.

SALESMEN WANTED—Fantastic opportunities. Extraordinary money making projects. Send for descriptive booklet. ALEX CORWIN, 83 E. Washington St., Chicago, Ill.

FORMULAS & PLANS

WINE FOR HOME USE. USING MOMMY, ground clues, ingredients given. License required. Circle 2010. Box 79, Fayetteville, N.C.

BUSINESS OPPORTUNITIES

SALES-SMART! WANTED—AMAZING PICTURES of the U.S. Army in action. Size 10x15 prints, $1.00 each. Quantity discounts. Send payment with order. Circle 3454. Box 791, Kenosha, Wis.

INSTRUCTIONS FOR PRINTING ADVERTISEMENTS


FOR SALE—SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE FREE SAMPLES. C. H. ALBRIGHT, 101 S. E. 12th Ave., Miami, Fla.

FOR SALE—DOUBLE PHOTO MACHINES—COMPLETE. Extras inc. 4 club sets and 40 full size cameras. 4 sets of accessories. Circle 5681. Box 1454, Ashland, Ohio.

PHOTO SUITCASES—IN 4 COLORS. All soft boxes, wide tops. A. A. S. P. MFG. CO., 715 S. Market St., El Paso, Texas.

FOR SALE—SECOND-HAND SHOW PROPERTY

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MUSICAL INSTRUMENTS, ACCESSORIES

WANT MUSICAL BAND IDEAS IN PLAYING CONDITION, also illustrated Autoharp and Havana Harp. Must have your state price and description in first letter. Address, Box 11, Hotel Independence, West 40th St., New York.

COSTUMES, UNIFORMS, WARDORES

A-1 BARGAINS...EVENING COINS, WRAPS, WHOLESALE AND RETAIL. Address, Merged Bundles, 11:00, CONLEY, 3rd fl., 47th New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND ACCESSORIES. Address, AMERICAN STUDIOS, 1238 5th St., Hobart, Ind.

MAGICAL APPARATUS


WANTED — DAVE, AN ILLUSTRATED PROVENCE. Address, 67-PACT, LUBLIN, II.


HORNS AND OTHER MUSICAL NOVELTIES. WHAT PRIZES, 336 S. Nigh, Columbus, O.

ANIMAL ACTS. SNAKE KING, Brownsville, Texas. Application answered.

GIRL AIRIALIST WANTED FOR STANDARD SHOW. Address, PINEPOINT, Box 733, Newburgh, N. Y.

ATTENTION. PAN OR AM OPERATORS — TROOPING, TROOPING. Address, A. H. Parsons, 123 School St., Peterborough, Ontario.

ANIMAL CIRCUS AVAILABLE FOR SUMMER Engagement. Address, RED MORSE, Read fine, sober, reliable. Box C-339, Billboard, 1507 Tenth St., St. Louis, Mo.

AT LIBERTY M. P. OPERATORS

EXPERIENCED LICENSED MOTION PICTURE PRODUCER-DIRECTOR-WRITER. Address, DONTHOFFSTILL, 14212 Chestnut St., Franklin, Pa.

BAND DIRECTOR AND INSTRUCTOR. COMPOSER, MUSICAL THEATER. Address, LEESTRA, c/o A. H. Parsons, 123 School St., Peterborough, Ontario.

AT LIBERTY DRAMATIC ARTISTS

LEON HARDY — YOUNG JUNIOR BASKETBALL PLAYER. Address, Box 501, Chicago, Ill.

AT LIBERTY MUSICIANS

BAND DIRECTOR AND INSTRUCTOR. COMPOSER, MUSICAL THEATER. Address, LEESTRA, c/o A. H. Parsons, 123 School St., Peterborough, Ontario.

AT LIBERTY CIRCUS AND CARNIVAL

EXPERIENCED CIRCUS OR CARAVAN ANNOUNCER, PROPRIETOR, MUSICAL OR DRAMATIC. Address, L. A. POTTER, 432 N. Pacific St., Sidney, Ohio.

LEESTRA—ANNEX ATTRACTION, Complete Ring, Wire-Units. For parties of 25 to 300, address LEESTRA, c/o A. H. Parsons, 123 School St., Peterborough, Ontario.

WANTED — NEW YORK. ADDRESS, Villa, P. M. Pottier, Fort Sheridan, Ill.

DRUMMER—GOOD BEAT, SOBER, SINGLE. Address, CHARLES WILD, 520 N. Fourth St., Steubenville, Ohio.

AT LIBERTY, UNION DESIRE DUE, NO CREDIT TO ANYONE. Address, BOX 46, Billboard, 1507 Tenth St., St. Louis, Mo.

HAMMOND ORGANIST—WORKING, DESIRE CHANGE. Change any location, Central United States. Address, BOX 5286, Billboard, 1507 Tenth St., St. Louis, Mo.

FIRST CLASS LADY RING ORGANIST—PLAYS ANYTHING. Address, BOX 5289, Billboard, 1507 Tenth St., St. Louis, Mo.

AMAZINGLY POPULAR HIGH ACT AVAILABLE. Address, BOX C-599, The Billboard, Cincinnati, O.

EDNA AND CLARENCE STARKS. Also, Analytical, Immediately, Don't cheat here. Address, Box 272, Billboard, 1507 Tenth St., St. Louis, Mo.

TRAP DRUMMER — EXPERIENCED IN ALL KINDS OF TIGHT ACTS. Address, GIRL APPEARANCE, 1221 W. Washington St., New Castle, Pa.

TRUMPET—EXPERIENCED, AGE 41, 501 N. 24th St., St. Louis, Mo.

VIOLINIST DANCING CERCO AND SAX. Address, BOX 772, Billboard, 1507 Tenth St., St. Louis, Mo.

WANTED — SING. RIDE. DOUBLE TRUMPET. Address, ZORELLA, 1225 Avenue E, Columbus, O.


TROMBONE—SING. RIDE. DOUBLE TRUMPET. Address, J. W. A. MILLER, 24 R. W. 22d St., Milwaukee, Wis.

TROMBONE—EXPERIENCED, CALL, 1723 23d St., St. Louis, Mo.

VIOLINIST—FIRST CLASS, WITH TROMBONE. Address, BOX 198, Billboard, 1507 Tenth St., St. Louis, Mo.

ALTO SAX DOUBLING. Address, BOX C-339, Billboard, 1507 Tenth St., St. Louis, Mo.

TEN STRIKES AND RAPID PISTOS. Address, BOX 198, Billboard, 1507 Tenth St., St. Louis, Mo.

ALL INSTRUMENTS WANTED. Address, BOX 198, Billboard, 1507 Tenth St., St. Louis, Mo.
Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
The big Spring Special issue of The Billboard will be on the newsstands next week, which is another way of saying that the music scene will be officially underway. Operators look forward to this issue. They have been conditioned to expect it to introduce one or two new click items, and, as for this issue, all are coming in strong. It is a sure-shot that this year’s special will not disappoint them. Be sure to get your copy.

A salesboard operator may be down but he is not out only as long as it takes him to show up next. And then new items always manage to come along.

An operator can easily keep himself in clouts by laying cards featuring combining prize items, with the work in the limbo limited by priorities, of course, such items as cameras, portable radios, premium cigarettes, feeder jackets and windbreakers, athletic equipment and the like. The price of certain items will be lower than ever this spring season will be officially opened. Both are shown a quarter of the long green. That’s the sweet part of the salesmen’s business. A man always makes a dollar if he is not above certain that the rubber they have is a slight one.

And talking of fishing tackle, Gollman & Co., Chicago, Ill., with a Japanese tie-up in comic novelists, has been productive of great interest in patriotic Items before the entry of this country into the war there was a dearth of material for operators in the field of their type. It has now been worked successfully where traffic is now flowing from a foreign front. The pre-emptory measure against theft and thieving has been approved by tire companies and police departments.

War Items Going Strong

CHICAGO, March 14.—War manufacturers and nobles are going along with the public, according to workers who have specialized in these items in recent months. With the entry of this country into the war there was a dearth of material for operators in the field of their type. It has now been worked successfully where traffic is now flowing from a foreign front. The pre-emptory measure against theft and thieving has been approved by tire companies and police departments.

A TREND may well have been started over the past year, withatum of 60,000, to be on sale at a 20,000 rate, a speck of business this season. The shipping of this comes is expected to reach record levels. For the active buying of the red-card merchants is expected to benefit the sport in demand. Remember Items are worth what they are sold at, and to a Japan tie-up in comic novelists, have paid particular attention to smart, feminine shoppers. Quality workmanship is universal and in presenting current styles and care of the people.

Of Theft Items

With the wind-up of one of the best winter seasons for fur manufacturers, the demand coming in from various firms in this locally shows that the fur field is getting set for a gala spring season. The public’s interest has been more than satisfactory, according to reports from various firms. With this in mind, the furriers have been successfully in their business than any time during the past year.

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Furriers Open Spring Sales

NEW YORK, March 14.—With the wind-up of one of the best winter seasons for fur manufacturers, the demand coming in from various firms in this locally shows that the fur field is getting set for a gala spring season. The public’s interest has been more than satisfactory, according to reports from various firms. With this in mind, the furriers have been successfully in their business than any time during the past year.

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Of Theft Items
DONT WAIT—START NOW
THIS IS IT
Everyone will want one.
It's made to keep.
For homes, stores, offices and taverns.

Sample Postpaid $1.00 Each
SEND MONEY ORDER CHECK OR STAMPS

With ELECTRIC EYE

WHILE THEY LAST—UNLIMITED TO ANY MINT RARE MATERIAL. Displayed in Red, White and Blue Satin, 27 Inches High. Complete With Flashboards.
Sample Price $3.25 each—Doz. $32.00
YOUR LAST CHANCE—ORDER NOW
Write for Free Checklist List on Bunnies

GENTLEMEN, IT'S HERE!!
FLAG, SAILOR AND CANNON OPERATORS—Your season's work all wrapped up in this outstanding item—a material.

Sample Price $2.50 each—Doz. $25.00

CASH IN ON THIS 1942 PROFIT MAKER!
SPORTSMAN'S SPECIAL CASTING OUTLET

ASTOUNDINGLY LOW PRICED
Outfit consists of a sturdy, green-enameled metal case complete with some of the finest tackle available.

Send for Free Copy of Our New 1942 Sporting Goods and Catalogue

THE BILLBOARD 51

BRIDGEMAN BROS.
19 North Fourth St.
MINNEAPOLIS, MINN.
HANDY "MYSTIK" AUTO TAX STAMP SHIELD

Every Car Owner Needs One

Serially numbered and imprinted with Federal Auto Tax Stamps. A complete protection against the misuse of Federal Auto Tax Stamps. It goes to show the wisdom of the Federal Government in passing a law to protect itself, for the automobile public has the most to gain from a proper use of the Federal Auto Tax Stamps.

ELGIN, WALTHER, BULOVA

GARLIC CHOCS.
In bag . . . 75 doz.
1 doz. . . . 1.50

Christmas Gift! New this season! The great source of nourishment for health and beauty. Now while it is "hot."

STAMP SHIELD

Wholesalers Since 1880

The operator is in the best position to judge whether or not a tie-in with advertising would have any value in his particular case. But it stands to reason that any cooperative effort, or voluntary contributions of a percentage of profits for local causes, for the comfort of men in uniform would rebound to the favor of the member who is doing the advertising.

During the war period all the signs point to the fact that bingo games will become more firmly established as a national pastime. The public is already beginning to make some sacrifices and these will increase more and more to the war continuance. Therefore, to keep their spirits up, the citizens of the land will turn automatically to all forms of amusements. Bingo games enjoy a definite individuality in the world of entertainment. They afford amusement, entertainment and a chance to carry off a valuable prize. This strong combination has accustomed the steady growth of the game which now can foretell ahead to even greater heights.

Bingo operators who are fully aware of the possibilities that now unfold themselves will be the ones who will make substantial profits in the years that lie immediately ahead. As a final note, it would be well to point out that a war period will not assure the success of an individual operation unless the owner plans to hold the attention of his patrons with various time-tested ideas that are available to him.

The Last Call will be the Big Spring Special

ADVISE

The Billboard's complete coverage of all coin machine operators plus the arcade owners assures the best possible returns. Take advantage of this selling opportunity to dispose of your new and used machines, boards, parts, etc. There is no time to lose. Mail your copy today.

THE BILLBOARD PUBLISHING CO.
25 Opera Place
Cincinnati, O.

Last Call

Last-minute display advertising copy will be accepted and published in the best possible position.

Last Forms Close March 21
**Next Issue LIST NUMBER**

Will Feature the Following Lists:
- FAIRS
- PARKS
- COMING EVENTS
- DOC SHOWS

Order a copy from your newsdealer NOW or mail 25c in postage or cash to:
**Billboard**
Circulation Dept.
205 Place Open
cincinnati, Ohio

**SOLD AT 3 FOR 75***

**WHOLESALE CATALOG**
Now ready for new wholesale catalog of Times, Oil, Bales, 94000 Catalogs at 10c each, 1000 at 5c each, 10000 at 4c each. Free to members of the trade or 10c postpaid. Write for your copy today.

**PITCHDOM'S FUTURE**
By PROF. JACK SCHARDING
in THE BILLBOARD'S SPRING NUMBER
Dated March 28
A circle of acts wanted.


Florida's Indoor Doings

WANTED CONCESSIONS—Highly located. Last week Avenue, New Orleans, La. Salaries Concessions, space limited. Guess First Glass Cook House. One which Two or Three Acting Two or Three Acts.

ARDMORE BUSINESS MEN'S ASSOCIATION

R. H. BRITT

BARKER SHOWS

For information to promoters, Aints, Guards, Patrons, etc. Please address Aints, Guards, Patrons, etc.

M. C. ILLIANS

CHICAGO OFFICE

2120 West Sixty-seventh, Chicago, Ill.

SOUTHERN STATES SHOWS WANT

Byers Bros.' Group of Shows, Quartet and Progresses

Hyde Park. and Gentlemen, have been combined and considerably enlarged.

ABORMAL BUSINESS MEN'S ASSOCIATION WANT PHONE SALESMA-PER

For tickets, exhibit, and book. One place per contract. Will be paid weekly. One place per contract. Will be paid weekly.

DUTCH RADCLIFFE WANTS

Cook who can also manage book tickets on all tickets. Also Cownts and Will Men. Open New Column March 23 and with All American Knowl-

Greater United Shows


FOR SALE

Beautiful Carousel

3-Armed Jumping, Newly Painted and Overhauled — Original Cost $26,000

M. C. ILLIANS

2836 W. 8th St.

Coney Island, N. Y.
When the writer attended the formation meeting of the Outdoor Amuse- ment Managers Association of the United States and Canada, he was in- formed that the OAC might do for outdoor shows what the NAACP (National Association for the Advancement of Colored People) has done for the Negroes. He was reassured by the chairman of the league, a member of the International Association of Fairs and Exhibitions, who had come in the Congress in the Hotel Sherman, Chicago, on March 8 and 7, the very fact that there is an organization presiding over the Congress and that, indeed, the OAC might do for the industry what the NAACP has done for the Negroes, was evidenced. What the OAC might do is not only the ability he has shown in building the Outdoor League of America but the front and co-operating with the representatives of the Outdoor Amusement Congress and the fairs in connection for the onerous duties which now will fall on the association. The Congress could not for a moment doubt that the outdoor show world has responded magnificently to the challenge presented by the Outdoor Amusement Congress, and said that the outdoor show world is expected to carry on the heavy duties of the Congress and to carry on the heavy duties of the league. They will be expected to carry on the heavy duties of the Congress and to carry on the heavy duties of the league.

The Crossreads

March 14, 1942

Pam David, TAFE prez and resigned man-ager of the Great Circus Historical Society, left for Springfield, Vermont, has received the hearty en- dorsements of the league and there is no doubt that the wide-spread work of the American culture at the Hotel Lincoln, New York, the bicentennial of the American State De-

The following officers were elected for the coming season:

Dick Lewis, bus. manager, secretary,

Clay Mantley, monitor, and called on several guests for talks. Charles W. Allen,_circle business manager and executive ability is widely ac-

CONVENTION SHOWS

NEWBERRY, S. C., MARCH 23-28 - GAFENFF, S. C., MARCH 30-APRIL 4

The Crossreads

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Clay Mantley or Silver Jackson, Whitehall, S. C., this week.

CIRCUS HISTORICAL SOCIETY

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THE "GREATEST SHOW" ON EARTH . . . ALL UNDER ONE COVER—FIRST—COMPLETE—BEST!

The Billboard SPRING SPECIAL
OFF THE PRESS MARCH 24
DATED MARCH 28
5th ANNUAL OUTDOOR ATTRACTIONS SECTION
(Formerly published in Summer Special)

FEATURE ARTICLES

CARNIVAL: "Carnival Publicity and the War"
CIRCUS: "The Circus Goes Modernistic"
FAIRS: "Fairs and Expositions Will Help Win the War"
PARKS: "Results of Streamlined Advertising"
PIES: "Pitchdom's Future"

LISTS: 1942 Fair Dates, Amusement Parks, Coming Events

THE BILLBOARD #25 Opera Place, Cincinnati, Ohio.

Your bargain offer surely hits the bull's-eye with me. Here's my dollar—now you send me the 13 copies that would cost me $1.95 at newsstands.

Name ________________________________
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Regular rates one year, $1 single copy 10c
New .......... Renew ......... Occupation ..............

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15 BIG COPIES SAVES YOU 95c

You Pay Less Than Half Price

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One Year $5
Single Copy 10c

SPRING SPECIAL 25c

THE GREATEST SHOW ON EARTH . . . ALL UNDER ONE COVER—FIRST—COMPLETE—BEST!
LEAGUE SCORES (Continued from page 25)
Amusement Committee of the Amuse-
m ent and Recreation Division of the
Chicago Commission on National Defense,
in its report to the Board of Health, accords
to the American Red Cross.
J. Jessie Shore, chairman.

WILLIE SHORE, comedian and dancer; KIT-
Singers; Kay Boley, contortionist; the
Marianne, musical novelty and dancing;
Joel Husao, singer; Kay and Linda
over. Artists and acts appearing in the
a check for $5,000, the League's contri-
bution. Mr. Louis B. Brown, president
Amusement Committee of the Amuse-
m ents, in his annual report to the Board
Health. The commission is presented
n. the League.

SEASON OPENS WELL (Continued from page 24)
just now ended, for Sid Schnupp, comic; Pinkey
Tracey was a perfect closer, his
hilarious comedy holding the audience for nearly half an hour.

ARThUR FAIR DRAW (Continued from page 30)
while the shows are in this section. Ted
Phillips, Mr. and Mrs. Hal Williams, C. H.
Phillips, Mr. and Mrs. H. H. Hunt, Mr.
Mr. and Mrs. George Morgan, Mr. and Mrs.
Harry Sucker, George Morgan, Mr.
Boss Newman, Mario Selvestrio, Joseph
Coco, George Wilker, Charles Youngman.
Clyde Gooding, Joe Glacy, Bessie Bessett,
Mrs. Harry Sucker, George Morgan,
Mr. and Mrs. Harry Sucker, George Morgan,
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Mr. and Mrs. Harry Sucke...
“How To Win the War”

The United States has an oversupply of editors, columnists, publishers, politicians and other self-appointed critics who are busy telling how to run the war. England and the United States have recently been subjected to a serious outbreak of these super critics.

If the propaganda machines of the Axis powers had worked overtime at devising schemes for demoralizing the democracies, they could not have chosen a better time nor have used better subject matter than that chosen by those who have set themselves up to tell how to run the war and to criticize the leadership of the United Nations.

If all these critics would devote their energy and time to really helping win the war it would be of great help in probably the most trying hour facing the democracies. It is extremely unfortunate that the leaders of the United Nations are now compelled to spend so much time answering their critics when the time of both the critics and the leaders should be spent in fighting the enemy.

The wave of criticism has not only had an evil effect on England and the United States but it is also well calculated to confuse and divide all the United Nations. The Axis has not only won naval and military victories in recent weeks but it has also won its greatest propaganda victory. When so many people in the democratic nations begin to say the very things that the Axis nations want them to say, that is a propaganda victory indeed.

As many leaders have said, this war is different in many respects from previous wars. For one thing, our enemies are depending more on propaganda to win for them than ever before. Propaganda is the spearhead by which the Axis powers hope to break down all democratic nations. Axis leaders have made it plain that democratic nations are especially susceptible on this point because so many people can be found in democracies to say just what the Axis wants them to say.

There has never been any secret about how the Axis powers intend to work. They have been rather bold about how much they depend on critics and self-appointed advisers to break down the democracies. It was hard to believe at first that people in the democracies would do such a thing, but the wave of criticism of leaders in the United States and England during the last few weeks is convincing evidence that the Axis powers can get a lot of help right among the democratic nations.

That the Axis leaders depend much on the help they can get inside America can be seen by the work of a Jap submarine timed to occur during President Roosevelt's recent speech. The Japs knew this would get dramatic headlines and would be worth a billion dollars in free advertising. They knew also it would start millions of Americans to criticizing their own naval and military leaders.

The critics and advisers on how to run the war say they are sincerely trying to help win the war when their methods are questioned. But sincerity only makes their work all the more dangerous. Hitler himself is very sincere, fanatically so. He who sets himself up as a critic or adviser should remember that a lot of things other than sincerity are required to win a war.

Churchill and Roosevelt and all the leaders of the United Nations have been faced for some time with the serious problem of having to give up some part of the vast battle front covering land and sea. It can be said frankly there is no man this side of heaven who can foresee with certainty what is the best course at the present time.

But whatever course the leaders of the United Nations decide upon, the critics and advisers on how to run the war can be counted on to start another wave of criticism that will be very pleasing to the Axis. A sober second thought ought to convince any thinking person that many of the problems in the present war are somewhat beyond the grasp of human minds, hence any criticism of our leaders should be reduced to an intelligent minimum.

The uproar that came from the columnists, editors and other critics following the fall of Singapore is an example of how foolish all such criticism may be. The naval and military experts had said as much as they could about the probabilities of defending Singapore without just opening up all their plans to the Japs. Any columnist, editor, adviser or super critic who made an intelligent effort to follow the developments should have known pretty well what the plans were. Yet these advisers and critics sang their song for the Axis when the defeat came. The least that any American can do at the present time is to refuse to say what the Axis leaders want him to say.
CMI TO CARRY ON Program of Co-Operation To Feature Work in 1942
Help win the war and help other associations is twin watchword.

CHICAGO, March 14.—Coin Machine Industries, Inc., held its annual meeting and election Tuesday evening, March 3, at the Hotel Sherman here. The election was important because the officers to be chosen would have the responsibility of directing the affairs of the organization during the trying time. Dave Gottlieb, president of D. Gottlieb & Company, was returned to the office of president of CMI after winning the office one year ago. He held the office also during the first two years of the organization. The new roster of officers chosen is as follows: Sam Wolberg, Chicago Coin Machine Company, vice-president; Richard Groetchen, Groetchen Tool Company, treasurer; John Chest, Embalb Supply Company, secretary, and James A. Gilmore, executive manager.


Program of Co-Operation
Dave Gott lieb, in his brief speech of acceptance, expressed the sentiment of the membership to keep the organization going during the entire war period and continue active during the war period.

The desider of the industry to co-operate fully with the government in winning the war also with all trade groups in the industry. The program to be followed was outlined briefly as follows:

1. The CMI and its membership will seek to co-operate fully with the government and its agencies to help win the war.

2. The organization will maintain its headquarters at the Sherman Hotel for the benefit of its members and the industry from all parts of the country to visit the headquarters when in Chicago.

3. The CMI will undertake to make all coin machine trade associations in the major centers of the country.

4. The CMI will continue active during the war period and return to the office of president of CMI after winning the office one year ago.

The CMI will undertake by example and in every possible way to encourage all coin machine trade associations to continue active during the war period.

By JOE CRUECH AND BEN SMITH
New York was pretty quiet this week, with many of the fellows in Florida or on their way south. However, the CMI received some news that which would rapidly cap the New Year.

Coming and Going
Steve Delvin is driving south in easy style with his wife and daughter. Every plan to vacation in Miami Beach, Fla., for a few weeks.

Renee Rosenburg left in route in Westchester and spent some hours on Coin Row. "May" Glendyne, of Datascope, is in Washington on defense business.

Bob Kolinsky and Dave Singer, representatives of Superior Products, soda board manufacturer, visited around 26th Avenue.

Hyde Rosenberg spent the last two weeks traveling around the country, his latest stop being Chicago. Hynde's back in the city with a few plans for activity.

Acme's New Plastic Dept.
Acme Sales Company has installed a new plastic department and is now equipped to do an even better job in turning out its remodeled phonos for supplying operators. Sam Jacobs is in charge.

BRIEFS OF THE WEEK

V. A. Simon, of Savoy Vending Company, claims Chicago Coin's new pin game has quite enthused with the results obtained from the new molds and says that when finished plans are installed they will carry a lifetime guarantee against breaking.

Cantor's Travels
Louis Cantor has returned to the city from an extended trip that took him to Los Angeles, San Francisco, Seattle, Spokane, Portland, New York, Chicago, New Orleans, St. Louis, New Haven, Hartford, Boston, and Philadelphia. Cantor is back in the city with a few plans for activity.

Munro's 30th Anniversary
Mike Munro is celebrating his 30th anniversary in the coin machine business.

Hymie Rosenberg spent the last two weeks traveling around the country, his latest stop being Chicago. Hynde's back in the city with a few plans for activity.

Reed's New Hi
At Blinco, of Savoy Vending Company, claims Chicago Coin's new pin game has made a hit with the operators in their territory.

COINS UDAHABRAN
Bull Winter is away now ready to take his golf clubs out of hibernation. The presence of spring is a call to Earl to do the golf courses around town. He had so much other work to do that he did not take a day's rest. He returned to the city with a few plans for activity.

Here and There
Dave Simon tells us that the operators are getting along fine out there. He says that the operators are going over for Exhibit's Sky Chief in a big way and he is selling them as fast as they come.

Jan Bert, the radio tenter, has just returned from traveling in popular times.

Leo Willens, U-Need-a-Pail Products Corporation, announces his firm is now in full production on its Advertising Envelopes and that operators have already given the item a fine reception as indicated by orders continuing to come in.

New Addresses
For and Earl Nort, Operators' Exchange, 601 Van Ness Street, San Francisco.
New Orleans Coin Machine Exposition, 904 Petrola Street, New Orleans.

Firm Changes
Louisiana Amusement Company, New Orleans, has been sold to Marvin T. Miller.

New Firms
Max Neuman, Show-Time Canteens, 307 North Second Street, Philadelphia.
Coin Machine Company, 1232 North Third Street, Harrisburg, Pa.

In Chicago
Dr. Heywood, Decc Distribution Company, Chicago, Illinois.

COMING EVENTS

April 27—Ohio State Automatic Electric Phonograph Owners Association annual convention and banquet. Hotel Statler, Cleveland. Business session begins at 2 p.m. Banquet dinner at 6:30 p.m.
ATTEMPT OPERATORS - DISTRIBUTORS!
WE WILL MAKE 'BRAND NEW' GAMES
OUT OF YOUR OLD GAMES
After 6 months' experimentation, we are announcing this NEW SERVICE. We have to date completely rejuvenated over 12,000 games.

NOTE THESE FEATURES—
• New cabinet designs. All metal parts
visible to the player are relished.
• New molding around all glass. Legs
raised above lower section of cabinet.
• New name plate. New glass and playboard design.
• All old paint and old design removed.
• Cabinet insert reconstructed and treated.

SULLIVAN-NOLAN ADV. CO.
527 W. Chicago Ave., Chicago, U. S. A.
The largest suppliers of designs and silk screen point process to the coin

Brawler's SPECIAL BARGAINS
GUARANTEED RECONDITIONED PHOTOPHONES
West Coast operators are cordially invited to visit the new SULLIVAN-NOLAN Sales Company now open at 1612 W. Piedmont Blvd., Los Angeles, California.

Due to market fluctuation, we are not listing prices. A card or letter to

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West Coast operators are cordially invited to visit the new SULLIVAN-NOLAN Sales Company now open at 1612 W. Piedmont Blvd., Los Angeles, California.

Due to market fluctuation, we are not listing prices. A card or letter to

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Detroit Men Help Buy a Bomber; Big Publicity Spread in Paper

Detroit, March 14.—A glass-block bank and the J & J Amusement Machine Company of Detroit, figured in the number on Sunday, March 13, when The Detroit Times featured a story on the donation to the bomber campaign made by the entire staff of the newspaper.

For several years the bank stood on the office desk of E. O. Passanante, of Triangle Music Company, Detroit, and when the time came for the bomber campaign, Passanante dug down and cleaned the glass bank to donate $124.02 to the paper's fund to buy a bomber.

As the story goes, the bank was opened in 1893, the bank passed from one owner to another, and finally came to E. O. Passanante, who has been its custodian for over twenty years. When the time came for the bomber campaign, Passanante took the bank and cleaned it out, and the money was donated to the paper.

This is another example of how the people of Detroit are doing their part to help win the war.

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**MUSIC BOND BOOSTER PLAN**

Patrons Guess Number of Plays on Patriotic Tunes


**NEW YORK, March 14—Leslie C. Boyd, New York music merchant, has inaugurated a contest plan on his phonograph machines which he believes will result in the purchase of many Defense Bonds and at the same time boost play on his phonograph.

His plan, briefly, is this: The No. 1 and No. 24 records on his phonographs are *Any Bonds Today?* and *Remember Pearl Harbor.* Patrons are invited to guess the total number of plays on both of these numbers during the month.

The person who guesses closest to the total number of plays recorded by these two records from April 1 to April 30, 1942, will receive Defense Stamps equal to the amount expended by patrons in the buy of these two numbers.

In turn, the winner—plan evolved by Boyd in his letter: "Thought you might be interested in knowing of a Defense Stamp Contest started yesterday in my establishment. One is kept for the amount of the total number of plays recorded by these two records given to the one correctly guessing the total number of plays.

**To Enter Contest**

PLAY EITHER NO. 1 OR NO. 24 ON THIS AUTOMATIC PHONOGRAPH. REGISTER YOUR GUESS AT THE BAR.

**REGISTRATION FORM**

**GUESS RIGHT . . . HELP WIN THE FIGHT**

This establishment will give away to the lucky person guessing the total number of plays on records No. 1 and No. 24, "Any Bonds Today?" and "Remember Pearl Harbor."

**DEFENSE STAMPS**

TO THE AMOUNT OF THE TOTAL PLAYS RECORDED BY THESE TWO RECORDS FROM APRIL 1 TO APRIL 30, 1942, IN CASE OF TIES, THE TOTAL WILL BE DIVIDED BY THE WINNERS. NO EMPLOYEES OF THIS ESTABLISHMENT ARE ELIGIBLE TO PARTICIPATE IN THE GUESSING.

**Boston**


Operator Joe (Do) Freedman reports business good.

Ben Palmrein, district manager for Packard Manufacturing Company, back from a sales trip through Connecticut, expects that the months for music machines in that State is going very well.

Word was received along coin row recently of the marriage of Norman Schoen, former mechanic with Atlantic Distributing Company, in New York. Scotty recently served as a bearing on the wedding.

Carl Pollak, former mechanic with the Alcoa Coin Machine Company, was recently inducted into the army March 5.

Walter Pann, youthful Newell (Mass.) pin-table operator, has hired a total of 588 hours during the first six months of this year.

Walter Panz, youthful Newell (Mass.) pin-table operator, has hired a total of 588 hours during the first six months of this year.

**PRESENTATION OF TREASURY DEPARTMENT FLAG**

was recently made to James Barron, J. P. Scoburg Corporation vice-president, (MR) by the New York office of the Department of the Interior, Defense Savings Section, makes the presentation to James Barron, J. P. Scoburg Corporation vice-president. (MR)

in Chicago following their visit at Hot Springs, Ark. They are expected to return to Boston the first of the week.

James Lucy, Lowell (Mass.) pin-table operator, in town to purchase additional equipment, reports business good in the textile center.

George Sprack, former mechanic at Atlantic Distributing Company, who joined the army the day after the Jap attack on Pearl Harbor, came back from England good.

**To Towns**

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More than 200 persons attended the bachelor dinner tendered B. T. Stahl, producer of the American Eagle television set, at the Hotel Bond in Hartford. Abe will be married soon.

**AMUSEMENT MACHINES (MUSIC)**

March 21, 1942
AMUSEMENT MACHINES (MUSIC)

The Billboard 63

TO KEEP AHEAD KEEP IN TOUCH WITH YOUR BUCKLEY DISTRIBUTOR!

DISTRIBUTOR COLLIS IRBY
OF DALLAS, TEX.
SAYS:

"One Buckley installation will convince any operator that the Buckley Music System with Direct Touch-To-Touch Action has no equal. All over the country operators are furnishing better and more accessible music for the general public, as well as for the man in uniform. Almost every music man knows what the Buckley Music System will do for his business. It is not unusual to see a location earning three times as much as a similar location of the same size. This increase is accomplished with only a nominal investment in music equipment. We believe it is safe to say that 80% of all locations in the country are equipped with Buckley Music Systems."

WHEN YOU THINK OF MUSIC—THINK OF BUCKLEY FIRST!

BUCKLEY MUSIC SYSTEM INC. • 4225 W. LAKE ST. • CHICAGO

Ernest Tubb’s WALKING THE FLOOR OVER YOU

DICK ROBERTSON
Bob Atcher
AMERICAN MUSIC, INC.

George Goodwin

1211 N. Pennsylvania Drive, Hollywood

Studio Blvd., Portland, Ore.

Ernest Tubb

Please send me your free bulletin “EDITORIAL PIONEERS.” I understand there is no obligation.

Operators—BE PREPARED

Now that lists of locations are being made public due to the Federal tax, it is possible to get acquainted with your local newspaper. Cultivate the good will of its editor. Our special bulletin “EDITORIAL PIONEERS” is a good opener. It tells what some of the biggest newspapers in the country have said about the usefulness of amusement machines.

The Billboard Publishing Company

23 Opera Place, Cincinnati, Ohio

Please send me your free bulletin “EDITORIAL PIONEERS.” I understand there is no obligation.

Name

Address

City

State
Here comes that tantalizing chorus—riding high on every nickel. On the reverse side the magic that will "keep 'em playing," a combination that can't miss! Glenn Miller's "Dear Mom*, B-11485.

Still doing all right, but its days are numbered.

Order them today from your RECORD-BLUEBIRD RECORD DEALER

SOMEBODY ELSE IS KEEPING ME Inside of a Sweet Popoos No. 27619

SAMMY KAYE His new hit—"My Buddy" and "Easy Living" No. 27612

His present hit—"Sometimes* No. 2725

JAN SAVITT Censor on this one—"Always in My Heart" and "Jersey Bounce* No. 27910

Still in demand—"Tica Ti-Tica Ta* No. 27753

JOE KICHMAN His latest hit—"Moonlight Cocktail" and "Lullaby to a Sweet Papa" No. 27800

Still going strong—"A Fireside Chat* No. 27800

Keep 'Em Playing ANY BONDS TODAY? Barry Wood—27478

REMEMBER PEARL HARBOR Sammy Kaye—27725

(voice refrain)

Keep your Coinograph favorite phonograph records with the Greatest Money Making Potentialities for Phonograph Operators

RECORD BUYING GUIDE--PART 1

Here comes the new hit—"Deep in the Heart of Texas." Wayne King's version on your coinograph will bring in a new flood of nickels. On the reverse side is "Lamp of Memory" No. 27800—King's Current Hit—"The Anniversary Waltz* No. 27911.

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Montana and Her Gang for dates in the booking the Hoosler Hot Shots and Patsy and the accordion pushing of a lad billed from 10 to 20:30, featuring Bronch Smith program of Westerns, Tuesday nights at Woodsidc. L. I., is running a weekly Bones. It will go into production some localities played. . . . Republic Studios tie-ups with records may be made In the cast and Prairie Recorder, published by Radio Music, an informative mag con- centrating with music and artists. . . . Okah releases to be ready in Bridgepore March 29 includes Cassie and the Bartender's Daughter and The Little Zee Fly, Knavl and Harvey of the Snowband. And You Let Me Down, and Boy Accord and His Rocky Mountain Boys and Jimmy Long and Just Told the Peary Gates.

Woelk's Best Releases

Bae Cee Tavern Band (Okeh 15024)

An excellent coupling by a topshcik crew, Glove-clik for tavern trade. Hobo is a gay, gay, gay good light polka, a lively tune given excellent playing in a highly unusual and catchy arrangement. Includes an unfilled vocal with whistling by Leadman, making the band carry this number to the very end. Constantly varied arrangement has nailed horn taking many of the leads, with harmonicas coming in for a variety of special effects. Fort, another good tune excellently played, has horn leading off, later joined by clary, with strong accompaniment in both. Both are good and Hobo may prove the better. It should be a real compromise, particularly, of course, In localities where polkas are popular.

Eddie Dean (Dcoa 0258)

Little Grey Home in the West and Where the Silverado Country Was Its Way A sentimental romance given a quiet, and highly effective rendition by Dean's own top-notch band and nice top-notch backing by melody and patterns. Home, on the A side, is an always popular oldie that has been admirably suited, and with a heavy helping of schmaltz, without spoiling its proven excellence, for the many spots where cowboys like to cry into their beer. Obviously, on the B side In is also given quiet treatment, but at a slightly quicker tempo, and, of course, In localities where sentiment counts. Both are good, but Colorado is probably a bit the better. A nice disk both ways.

Elton Britt (Bluebird B-8946)

Where Are You Now? and She Taught Me To Yield

Britt and his excellent yodeling make this disk a standout. The A side is a fitting, lovely, catchy melody delivered by Britt In his typical topnotch style, with outstanding accompaniment from violin, bass and guitar, the latter being particularly commendable and the guitar also coming in for some lovely breaks. The B side, on one hand, The Plenty Me, features Brittle's liquid and finely flexible yodeling, coupled with nice words and a light melody. Highly recommended for spots where yodeling is In favor.

Adolph Hoffner and His Sun Antons (Okeh 0614)

Waiting, Dear, for You and Sometime

Waiting, a top tune that may prove a sleeper among the polkas, has a few lyrical refrain given excellent treatment by Hoffner's own top-notch band and, on alternating harmonies shown by Hoffner's very pleasant and thoroughly vocal. Guitari has a solo by Hoffner and Emil Hoffner, is taken at a light tempo In contrast to the ballad treatment of Waiting. The results always stand out well and are easy to yodel, plus buck dollo licks that are really hot. Both sides are recommendations which, to put it up, depends upon local tastes.

Shorty McCoy and His Southern Playboys (Bluebird B-8946)

Arkansas Traveler and The Big-Binded Mule

This pair of traditional square dances is given highly ton-light picking by a top-notch band and, on alternating harmonies shown by Shorty's own top band. The results always stand out well and are easy to yodel, plus buck dollo licks that are really hot. Both sides are recommendations which, to put it up, depends upon local tastes.

Louise Massey and the Westeners (Okeh 06012)

There'll Come a Day and I'm Thinking of You

Louise Massey, with her soft, rich and extremely pleasing voice, takes this pair of ballads In fine style, being given excellent backing by her crew, in which a hot chorus stands out. Day is a slow and relaxing melodic tune, but I'm Thinking of You, the also highly sentimental, has a few more pronounced rhythmic beat and a brighter and more-listening melody with an excellent number that should get a good slice of photo play.

Recommended

Records showing substantial bookings of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"1942 TURKEY IN THE STRAW": Carson Robison (Bluebird 11460)—This traditional and always popular piece, fixed up with new and topical words dealing with the war, has just been released and, is doubtless, making its way In the music halls, particularly In Southern localities. Its guitar breaks have been extremely catchy, and the combination of an airy-voiced melody with topical words seems sure-fire. One day play should be able to cash in on it.

Adolph Hoffner and His Sun Antons (Decca 6026)

Where Are You Now? and She Taught Me To Yield

Brix and his excellent yodeling make this disk a standout. The A side is a fitting, lovely, catchy melody delivered by Britt In his typical topnotch style, with outstanding accompaniment from violin, bass and guitar, the latter being particularly commendable and the guitar also coming in for some lovely breaks. The B side, on one hand, The Plenty Me, features Brittle's liquid and finely flexible yodeling, coupled with nice words and a light melody. Highly recommended for spots where yodeling is In favor.

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Baltimore, March 14.—Sales of used phonographs are steady; count. Many of the older machines are always in demand, and the used machine business is now far more lucrative than the new machine business, as the former is more stable and requires less capital. The demand for used machines is increasing, especially for machines in good working order. The establishment has not been estab-
lished, but it is already showing a steady increase in business.

The Play House, Penny Arcade, is about to reopen. Damage to the establishment has not been estab-
lished, but it is already showing a steady increase in business.

YOU'RE IN THE HAT OF ROLLLING NAUTICAL MUSIC... when you have these SMASH WIN.

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performance, Sheet Music Sales, and list-making that is done by the important publishers of Songs in their Catalogues and upon the judgment of The Billboard's Music Department.

WOODY HERMAN (Woody Herman) ... Decca 4253
THE LAMPLIGHTER'S SERENADE (Woody Herman) ... Decca 4249
GLEN MILLER (Bing Crosby, Harry Barris) ... Bluebird 11474

Here is a student ballad which will have no trouble ascending the hit list. A good choice of styles of treatment are already giving the operators plenty of selection choice. Time is good and catchy and don't be列入 with a novel subject. More artists are scheduled to come out with this record within the next few days, so the plugging will get well send up this hit fast.

DREAM OFF ... FREDY MARTIN (Vocal Refrain) ... Bluebird 11475

A new war ballad is waxed here by master Martin and musically it runs of a very somber mood. Quality of songs with words is in improving daily now and this one does need the chain of improvement. Martin's name will be a great asset in selling this hit to the music machine patrons too.

MY LITTLE COUSIN ... BENNY GOODMAN (Peggy Lee) ... Okeh 6505

A new ballad from the pens of Johnny Mercer and Hong Y. Oarmlrchael, it sound convincing. It's the first time such subject matter has been handled in song and It should go far when placed on the titleholders in the coin phonographs.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases upon Certain Major Companies. Selections are based on Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

WHAT DOES A SOLDIER DO?

FREDY MARTIN (Vocal Refrain) ... Bluebird 11475

Still another in the cavalcade of soldier ballads, but this one with a tender appeal that arts it off from many other hits. Freddy Martin takes it as a moderate tempo and that straight ballad feeling is maintained. A good choice of styles of treatment are already giving the operators plenty of selection choice. Tune Is good and catchy and more artists are scheduled to come out with this record within the next few days, so the plugging will get well send up this hit fast.

WHAT DOES A SOLDIER DREAM?

FREDY MARTIN (Vocal Refrain) ... Bluebird 11475

Another in the cavalcade of soldier ballads, but this one with a tender appeal that arts it off from many other hits. Freddy Martin takes it as a moderate tempo and that straight ballad feeling is maintained. A good choice of styles of treatment are already giving the operators plenty of selection choice. Tune Is good and catchy and more artists are scheduled to come out with this record within the next few days, so the plugging will get well send up this hit fast.

MY LITTLE COUSIN .... BENNY GOODMAN (Peggy Lee) ... Okeh 6505

Remembering the phonograph rage brought about by Bei Mir Bais Du Manger, Goodman's song is making the rounds of the coin phonographs. It a rousing march and resound. Plattermate Is also an excellent marching song, This Time, It can go in the coin phonographs as Is the same title.

IN CASE OF AN AIR RAID

HAROLD GRANT (The Good-Fellow) ... Standard 2051

This Is a cute and novel interpretation of a presentation during an air raid. The words have been adapted to the use in the coin phonographs. Start Is practically all the same song, with the fits in the coin phonographs.

SKYLARK .... WOODY HERMAN (Woody Herman) ... Decca 4195

A smoothie from the pens of Jimmy Dorsey and Harry Barris, this beautiful love song is destined to climb up fast in both the hit parade. Woody Herman makes it all the more attractive in providing it with a soft and smooth setting that makes it a standout. Side is practically all the arrangement, with the fits in the coin phonographs.

THE MARINES' HYMN .. KATE SMITH (Kaye Smith Singers) ... Columbia 30450
Along with songs best associated with the army and navy Is this one. The first true song of the subject matter is now in the coin phonographs and should go far when placed on the titleholders in the coin phonographs.

THERE WON'T BE A SHORTAGE OF LOVE .... GUY LOMBARDO (Leondio Trio) ... Decca 4199
Considering the fact that there is a rationing of sugar and tires, this rhythm ditty comes at Just the right time to give assurance to lovers that their love will not be shorted. Plattermate Is also an excellent marching song, This Time, It can go in the coin phonographs as Is the same title.

Name this one of the best tunes. When you have these SMASH WIN.

PART ONE of the Record Buying Guide showing records which are Going Strong and Coming Up In Music Machines appears on another page in this issue.
March 21, 1942

WOODY HERMAN (Decca 4198)

"Shaping Up"—PT, VC. Night of Nights—PT, VC.

Two of the better ballads of the day are polished off in smooth fashion by Woody Herman. Major interest is in the Johnny Mercer-Harlan Howard-Sing along with Us, "If I Didn't Care," which takes one right on the wings of song. Woody's clarinet opens the side, giving way to the band for a half chorus. Mickeys takes over the rest of the side, in excellent voice. The hyper-smoothness achieved on the A side is repeated for the B side. The Modernaires and Thumpers dominate the set, with the rest of the side carried by the voices of Tellie's trio. The Johnny Mercer-Harlan Howard-Sing along with Us, "If I Didn't Care," takes for hold, celebrating here a native New York flavor.

GLENN MILLER (Bluebird 11474)

"The Lullaby of Broadway"—PT. "The Shadow of Your Smile"—PT, VC.

In the long line of standards sung by the song writer, "The Lullaby of Broadway" stands out as the smoothest, most alluring of all. The Lullaby of Broadway takes the place of the old familiar "If I Didn't Care." It's not the same, but it's a close second. The Dark Angel song is played in a very lullaby manner, with all of the voices being used in the chorus. The Miller orchestra is top-notch, with all of the voices being used in the chorus.

"If I Didn't Care," which is not a war-balled hit at the little night club, has all of the characteristics of a hit. Dorsey gives it a swell send-off, and if it makes a good hit, it will earn a deserved place.

CLAYE LUCAS (Eclipse 3053)

"My Blue Heaven"—PT, VC. "There's a Rainbow"—PT, VC.

GLORY, GLORY, Hallelujah! It's all right with the band for a. half chorus. The Modernaires and Thumpers dominate the set, with the rest of the side carried by the voices of Tellie's trio. Woody's clarinet is tops, and Miller's interpretation is a standout. A side is the oldie with a twist. Steve Marzini adds the vocal twang.

"I'll Pray for You" is the side that means for both is tops. It's a cinch they can make this one a hit. Both sides are vocal delights for the music public is receptive to such theme at this hour. Victor.

WASHINGTONE TAPERS (Vanguard 11475)

"I'll Pray for You"—PT, VC. "If I Didn't Care"—PT, VC.

The rotatory nature of Clayne Thompson, with his distinguishing feature of the maestro's pizzicato drumming, adds a bank of sound to the scene, for the classic on the A side, Claude Thompson's swinging fingers touch. Plattermate, also taken at a moderately slow tempo also lends itself perfectly to the Thompson sound. The piano notes stand out superbly in the opening chorus. Dick Harding has the advantage of a rich orchestral background for his vocal, and the band takes over for the second half chorus. Woody Herman. Dorsey gives it a swell send-off, and if it makes a good hit, it will earn a deserved place.

SHEFFIELD (Bluebird 11477)

"Summertime"—T 11477.

This is the "Skylark" ballad, it's a cinch the song is earmarked for the hit parade, where it will earn a deserved place. The Crosby version comes in, and Crosby gives it a swell send-off, and if it makes a good hit, it will earn a deserved place.

KEMP'S BAND (Victor 4199)

"If I Didn't Care," which is not a war-balled hit at the little night club, has all of the characteristics of a hit. Depsey gives it a swell send-off, and if it makes a good hit, it will earn a deserved place.
**PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS**

Listed below are: (1) Films to be re-

rected within the next two weeks which

feature tunes that have been or are

scheduled to be issued by recording com-

panies; (2) the national release dates

for each film; (3) the recordings of the film

 temas, as well.

**Juke Box Jenny**

_Newsday_ (New York)

_Columbia Studio Orch. (Columbia)

_Madonna (Columbia)

_Theodore's (Okeh)

_Fifes and Drums (Okeh)_

_Beau Brummel (Okeh)_

_Tommy Dorsey (Victor)_

_Carroll Gibbons (Okeh)_

_Beau Brummel (Okeh)_

_Fastest Band in the West (Okeh)_

_Tiger Rag (Okeh)_

**The Filmuscle**

_Very Best of Hoagy Carmichael, Vol. 2._

*More About "Jenny"*

Most profitable fare for picture tie-ups

this week is presented by Universal's

_The Star of 2000._

**Shores of Tribute**

Running through 20th Century-Fox's

_Book and Records Show._

*Record Round-Up*

**From the Heart of Texas,** featured

in Republic's_ Heart of the Rio Grande,_

has been recorded by the film's star,

Jenny Merkel, for Record Shop. (Illustration

is that of a strip boosting your Victor

dealer in this line.)

**Atlantic Distributing Co.**

1269 Washington St.

_Boston, Mass._

PROUDLY ANNOUNCES COMPLETION

OF THEIR 200TH INSTALLATION OF

Packard Pla-Mor

Wallboxes

IN 5 MONTHS

Dave, Lenny and Murray Schultz

**Brilliant Music Specials**

WURLITZER

_604 Royal_ —$15.00

_5402 Kool-Fi Speaker_ —$19.50

_5393_ —$12.90

_Sonic King_ —$9.90

_109D_ —$9.90

_1012_ —$8.90

_REYNEX Wall Box_ —$12.00

_6004 Keyboard Speaker_ —$10.50

_5390 Bluebird_ —$16.50

**BRILLIANT MUSIC CO.**

5000 CASS AVE. DETROIT, MICH.

**ROUTE FOR SALE**

Wurlitzer 604 Royal $15.00

Wurlitzer 5402 Kool-Fi Speaker $19.50

Sonic King $12.90

109D $9.90

1012 $8.90

REYNEX Wall Box $12.00

6004 Keyboard Speaker $10.50

Bluebird $16.50

**ACME SALES CO.**

1012-17, 13th St. BOSTON, MA.

**ROUTE FOR SALE**

Wurlitzer 604 Royal $15.00

Wurlitzer 5402 Kool-Fi Speaker $19.50

Sonic King $12.90

109D $9.90

1012 $8.90

REYNEX Wall Box $12.00

6004 Keyboard Speaker $10.50

Bluebird $16.50

**HARTRD AUTOMATIC SALES CO.**

1280 Commerce St. FT. WORTH, TEXAS.
News Notes
Red Norvo obtained special permission from Decca last week to release his wife, Mildred Bailey, for one Columbia session. Norvo records for Columbia and had a tour which he particularly wanted Miss Bailey to handle with him. . . . This week will see an almost unprecedented number of bands out recording with recordings of the same tune. Song is "The Laughing Maiden." and disks will be cut simultaneously with Bing Crosby, Glenn Miller, Woody Herman, Les Brown and Horace Heidt, Columbia has asked Franklestil and Dick Jurgen's for the first band shows for the last two Sundays in this month. Specials will be "New and Foremost" for "Masters" and "Yankie Doodle Ain't Dead" for Jurgen's. . . . After an auditioning of their Okeh recordings, the producers of the show chose "Husky Labby" as the Corn Kettlers for the show some time in May. Elvis Presley cut four sides for Bluebird in New York last week. . . . Masako Hayashi Jones may soon have the distinction of being the only band leader to make two platters in the same diffused fluid within a little more than a month. Starting March 30, the music commanders work with the Andrews Sisters in a film for Universal, and after that, a page from Hoagy Carmichael's Palladium may take his band to the ABC lot for a picture. . . . The Donovans are expecting an increase in the family. . . . Edward A. Cushing, former music editor on the Brooklyn Eagle, has joined the advertising staff of Columbia Records at Bridgeport, Conn., to handle a sales promotion program. The Four Notes, vocal quartet of three boys and a girl, have joined the Bob Chester Avenue band. This band is going to be a theater show with the Danny Boy band on East 39th Street. The boy is heroining. . . . After polishing off a week at the Ophelia Theatre, Los Angeles, Milt Herth Trio will head out for a tour of army camps.

Fast Buying
Philip Rich, Buffalo operator, writes in to report that a "Rona" record on Decca is being making records for his machines. Demands for this in the last month has been almost incredible, and in the last week, as Rich writes, he is 100% up with twenty operators

Release Proves
Bob Chester has just cut "I Do," "Happiness"
(Russian Rose), "I Don't Believe," and "Moonlight Bay" for Bluebird. . . . Tom Brown of the "Masters" has just cut "I Love You Madly" (included "Johnny Doughboy." "Oh, How I Miss You Tonight," "Dear Old Fall of Mine," "You've a Secret Miss," and "Ship Ahoy," . . . Cab Calloway (Okeh), Mills Brothers (Decca) and Red Norvo (Columbia) are recording "If Be Always True," . . . Billy Mott has cut "Shenandoah Falls," "Mississippi," and "Rhythm Romance" for the Columbia label. "Mississippi," "Ship Ahoy," and "Rhythm Romance" were the most recent Decca studio records this new item has been playing. "I'll Be True to Ya," "The Shire of St. Cregel," and "Barbara Polla," . . . Rene Muerto band has cut "Pickin' Tea," and "Yester Night" for the Standard label. . . . Vaughn Meader (Victor), has cut "I Don't Believe," and "My Own Ideal." . . . Louis Armstrong (Victor) is recording "I Want to Be Happy." . . . Busby Berkeley (MGM) is recording "I Want to Be Happy." . . . Publicity for "Research" (Universal) has increased with the promotion of "Research's New" "Research." . . . Louis Armstrong (Victor) is recording "I Want to Be Happy." . . . Publicity for "Research" (Universal) has increased with the promotion of "Research's New" "Research." . . . Louis Armstrong (Victor) is recording "I Want to Be Happy."
*Chevy Gum Helps America Fight War*

CHICAGO, March 14—Departing from the typical format of an annual report, the William Wrigley Jr. Company in its new financial statement has taken the unusual step of reporting record sales that helped the firm to pay higher dividends in the midst of a world war. The company said its net income for 1941, before deduction of the amount applicable to foreign investments, but the statement did not indicate the amount.

The company included in its earnings only the $8,090,413 of dividends from foreign subsidiaries which were actually received. No earnings from the foreign subsidiaries are reported here, but Wrigley said they would have been increased to $3,029,325.

Sales Volume a Record

Philip J. Wrigley, president of the company, which is the world's largest manufacturer of chewing gum and is operated from headquarters in Chicago, said that the firm had no reason to expect a gain in sales for 1942.

"We are glad to report this," he said, "as it enabled the company to pay toward the support of our children's future. The company has given every encouragement to the foreign subsidiaries which will prevent us from increasing sales in the United States. The company will continue to carry on our business in the best manner possible, and we will continue to operate it in harmony with the spirit of our country's enemies."

Wrigley said the firm's overseas activities included subsidiaries in Singapore and the Philip Islands in China, and that the firm's export business amounted to a value of $23,331,900 in 1941.

Earnings Per Share

Net earnings for the year, before deduction of the amount applicable to foreign investments, but the statement did not indicate the amount.

The firm's earnings per share for the year were $1.08, compared with $1.10 for the year before. The income statement was the largest ever achieved, according to Wrigley.

Wrigley also said the firm's overseas activities included subsidiaries in Singapore and the Philip Islands in China, and that the firm's export business amounted to a value of $23,331,900 in 1941.

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The Peanut Situation

To prevent quotas must be added freight, order elsewhere, or to avoid undue restrictions and sell and use itself a pound for the seller.

RICHMOND, Va., March 14.—During the past week many peanut shippers have received wires, letters and telephone calls from manufacturers expressing the opinion that the Federal Reserve Board is taking the necessary steps to prevent the manufacture of peanut products, which would come from our own country and have to be licensed by the Department of Agriculture.

More than 31,000 tons of Spanish peanuts have been charged against the regular quota under M-25, the company points out.

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Chicle Co., Official

Minimizes Effects Of Wal on Sales

NEW YORK, March 14.—Mistletoe shipments from Mexico have stopped and the company, according to the director of the War Production Board, announced. WPB has been notified that approximately 3,300,000 big and little workers of sugar would cause a disruption of supplies when the date for rationing is set.

A new wrinkle is being worked on by the Department of Agriculture in trying to make a new crop from sugarcane which may help relieve the sugar shortage. The new crop, which will be used for fodder, is expected to yield over 100,000 tons a year.

In making recommendations for tax, Secretary of the Treasury Mr. Bliss, today, made a recommendation to tax products that are sold for a price of over $10,000 per ton.

The National Sugar Code, in conjunction with the U.S. Department of Agriculture, has published the 15th Annual Confectionery Products Code, which is based on the recommendations of the Sugar Code Commission and the government, and is designed to enable persons engaged in the sugar business to understand themselves as an industry and promote that understanding.

WASHINGTON, March 14.—No change in the tobacco and confectionery interests, as determined in the fall of 1941, is intended in the budget of 1942. A prospective demand, the Department of Agriculture said today after reviewing the situation for the different types of tobacco.

The tobacco supply held sufficient.

 Parsimony is the keynote of tobacco manufacturers' present campaign. The American Tobacco Company, according to the director of the War Production Board, will serve notice that it will be wise to have on the market a product which is not affected by the proposed increase in the sugar content. It is the opinion that the forecasters were likely to be too severe and will factor in the opinion that the price rise accounted for by the government on the basis of 80 per cent revenue.

As a result of the Department of Agriculture's announcement of the sugar code, the tobacco industry has been called upon to suppress the situation for the different types of tobacco.

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The tobacco supply held sufficient.
Here’s the TM Free Counter Game Sensation. It’s got everything! Order a sample today, dozens tomorrow!! Be first in device — and — ten different ways to score! with amazing, new, 100% cheat-proof tilting Die-Cut board. Total Average Payout $30.80 . . .

Original PHILADELPHIA LAWYER 1200 Holes... 5¢ per sale ... the laresl SUPERIOR winner .... Adjourn your profit problems with PLANET MFG. CO.


LAZAR .. HOME OF AMERICA’S FINEST BUYS

McCALL NOVELTY CO.

3400 JOS. CAMPAU AVENUE, DETROIT, MICH. All Phones: FITZROY 3260

PLANET MFG. CO.

McCall's RECONDITIONED BARGAINS

Mac Sanders, of L. A., is Ready for Come What May

Mac Sanders, Los Angeles jobber, is ready for come what may. Here Mac is about whom several issues have appeared in this column, but still Counts Field, Ill. In a recent letter to a staff member of The Billboard, Rotkin reminisces about the industry and gives a few thoughts to advertising—sort of an indication of what he would do if he were back in civilian life as an advertising manager of a coin machine firm.

Says Rotkin: "I notice that there seems to be as much advertising in The Billboard as before. There should be no letdown in the space used. The manufacturers ought to realize that despite conditions in the country now, the time will come when the war will be over and the firm which advertises regularly now in The Billboard will have the best chance of making a big comeback after the war."

"Look at the airplane outfits—they know advertising's best policy on them any good now, but they're buying big space in national magazines regardless of what they want to be thought of after the war. And the period right after the war ought to be terrific for coin machines and slotboards. You know how reckless people become rush after a war . . . how they spend and spend . . . how machine come back to lieutenant with all their newly found instincts for expenditure and pizazz!"

Incidentally, Rotkin's address is now 175 West, Building 585, Chicago Field, Ill. Drop him a letter today.

Mac Sanders, of L. A., Is Ready for Come What May

Superior Products

R. W. Molder Co.

Lazar Novelty Co.

Chicago, Ill.

Lazar Novelty Co.

3147 Locust St. ST. LOUIS, MO.

B. D. Lazar Co.

14 9. Peoria St.

Superior Products

Chicago, Ill.

March 21, 1942

Conducted by C. H. STARK
Communications to 155 North Clark Street, Chicago

OLIVE'S SPECIALS FOR THIS WEEK

FREE PLAY

10-Jin Ho Parede $11.80
10-Jin Ho Parede, Factory Rebuilt $12.30
3 Jumbo Parades, Factory Rebuilt $16.60
1 One-Two-Time, 1939 $6.00

PAYMENT

2 Jumbo Parades, Factory Rebuilt $16.50
1 Jumbo Parede $9.00
1 One-Two-Time, 1939 $5.00
1 Ten Spot, 1937 (Factory Rebuilt) $9.00
1 One-Two-Time, 1939 $9.00
1 Gun Club $10.00
1 Ten Spot, 1937 $7.00
1 Long Champs $7.00
1 Antl Aircraft (Black) $37.00

BARGAINS

FREE PLAY CONSOLES

Each

Mills Tombola $45.00
Exhibit Tombola, F.P. $45.00

CASH PAYOUT CONSOLES

Each

Polo Horse, C.O.P. $7.50
Billy Kentucky Club $7.50
Mills Lite Fronts (Not War) $7.50
Exhibit Good Luck $7.50

SLOT MACHINES

Each

Rally Radiance, 5¢ $4.50
Rally Radiance, 25¢ $10.00
Mills Brown Fronts, 5¢ $10.50
Mills Orange Fronts, 5¢ $10.50
Mills Nickels, 7¢ $10.50
Mills Brown Fronts, 7¢ $10.50
Mills Blue Fronts, 7¢ $9.50
Mills Blue Fronts, 5¢ $8.50
Walling 25¢, 10¢, 5¢ $40.00
Walling 25¢, 10¢, 5¢ $35.00
Walling E.S., 25¢ $55.00
Walling E.S., 25¢ $20.00

Every Machine Rebuilt and Restored.

HARRY HOKE

520 Minnesota Ave., N. E., Washington, D. C.

INTER-STATE

AMUSEMENT COMPANY

917 N. Howard St., BALTIMORE, MD.

FULLY EQUIPPED WITH FREE PLAY ATTACHMENTS!

Anne Robinson, of Englewood, Wash. has been in the show biz since she was 10 years old! She's been off the stage and singing with the ensembles that have brought her some good money for over 20 years. And she's got my gun ready for the Japs!

"I think it's important for collectors to show their collections. To whom Mac refers: "Submarine is a real collector's piece!"

End ofHôtelier Articles

While advertising in The Billboard may be more important for the short term, it is also important for long term growth and business. The key is to find the right balance and use advertising as a tool to attract customers and increase revenue.
grage to enlist the co-operation of the operators of 500,000 mechanical machines in the country has come to our attention.

"If we wish to see you and assure you that all the color of this statement is that which will further establish the enjoyment of security in the operation of the games in the future, 'Every Day Bond Day,' are most appreciated."

The Current Status

In the Coin Machine Field

The conditions are at all times premium and coin machines are now playing in the Noveltv Company, "Our firm," they continue, "must exercise prudence in anticipating needs of customers, and by doing so have brought a substantial relief to the many operators who purchase equipment from us. We have been able to complete all orders from Stockton and its vicinity to hand."

"It would be folly to state that our stocks are unlimited, but it can be said that operators who need or will soon require coin machines of every type can be accommodated. Not only do we have a good supply of machines, but our lines of contact are constantly procuring good machines of every type which are established and required, and are soon ready for a resumption of the manufacture of coin machines."

"Of paramount importance—and daily increasing in interest—has been the proposal to the City of Berlin, Georgia, to erect a new manufacturing plant in that section, and the making of the coin machine men."

The Great Contest of the Year

"Yours for Victory" Most

Dan Learry replies to Mr. Charrin in the following letter, "I have been given the privilege of playing in the game of the year."

"The object of the game is to see who can make better use of the better playing places."

"The game is now at the top of the list."

"The whole plan of the game is the success of the new Treasures Mints coin machine men."

Genco's New Game Called Play Ball

CHICAGO, March 14 (Bur.)—During the past week Genco, Inc., presented a new game with the statement: "Once again meeting the demand for something new, timely, different and legal, Genco immediately presents its new roll-down game, Play Ball."

"Everywhere," they continued, "Genco distributors have praised this roll-down game, and in the authorizing it to the public. The plan is simple—each purchase of a game by the distributor results in a roll-down game."

"The plan is to roll down a game with the rule of the game being changed."

"The plan of the game is a great success."

"Get your business into the act."

"Only a few orders have been received so far."

March 21, 1942

AMUSEMENT MACHINES

The Billboard

Warning Scale Operators

Better buy your scales now! Production to be cut to 25% for February. 1.

WATLING MFG. CO.

4650 W. Fulton Street

CHICAGO, ILL.

Est. 1911, Tole. Columbia 2770

Cable Address: "WATLINGITE" CHIC.

WASHINGTON, D. C.

308 Orpnhum

N

85

D

635 "D" ST., N. W.

WASHINGTON, D. C.

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308 Orpnhum

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D

635 "D" ST., N. W.

WASHINGTON, D. C.
Baltimore... Center of wartime production

...Setting many new records... Industry men
optimistic for 1942 coin machine business

By J. F. IGNACE

Baltimore Rep. Of The Billboard

Baltimore, March 24.—As the na-
tional defense program gained headway, business activity in Baltimore expanded rapidly. In the final months of last year the majority of business reviews revealed new high records.

Latest available statistics on last year's business in this area showed that Industri-
elar employment and pay rolls were at a new peak for at least 10 years. Transactions involving all records, bank transactions were at the largest since 1877 and passenger travel was greater than in any year since 1919. Retail grocery out-
pit in this area broke all records, as did both consumer and savings bank de-
posits.

With this city an important center for war production activities, the sudden precipitation of this country into an all-
out war early in December brought little
delay of business. Essential

... war activities were intended by the shock of the Pearl Harbor attack. Such equipment as automobile man-
ufacturing, shipbuilding and steelworking work were hastened, and it was evident that available materials and available workers would permit.

The increased employment benefited retail trade. Department store sales over took the 1939 level on top of a 10 per

Cent gain the previous year, 1940.

Improvement in output of the local companies along with rating of liv-
ing being maintained high of retail

... and emergency salary bounty, brought about the consumption of were increased in numerous instances.

Extravagant Figures

The data, which only partly reveals the tremendous activity which was ex-
plored during the past year, involves figures which at any other time would be extraordinary, Investment in new plants and expansion of existing estab-
lishments during the year 1941 reached a total of $325,551,180, and the number of new workers required were 40,191.
These figures are definite evidence of the in-
te nsiveness in 1940, one of Baltimore's best previous years of $255,500,000, and a new labor

... of 16,451.

The increase of more than 40,000 workers

... represented a total of 200,000 employees, which is a

... and 165,000. On present information this number may be increased during the current year by at least 30,000.

All this sums up to the point that the la-

typical situation of Baltimore is the national defense program, together with the increase in the number of workers and a consequent increase in the pay roll, plus increases in virtually all costs made the situation truly a three

... or worse had should have had a very favorable effect on

... and prices.

According to reports from coin machine distribu-
tors, the business was at the best point in 1940.
The year was the best year by far of any previous year, with some distributors reporting their sales ranging anywhere from 50 per

... to 100 per cent better over the previous year, due to the fact that they enjoyed the patronage of factory workers. Estab-
lishments in the new community were franchised by in the vicinities of defense plants are considerable spots and are looking in the money.

Patriotic patronage has not been very noticeable during the previous season. It is true that during the past year operators of

... to appeal to Baltimore women to play consoles, young girls did not care to

... in any community, many locations do enjoy feminine pa-
terest, but in general, Baltimore women have not cared for the coin machine business, also fared

... in all of these Instances operators de-

... have been very good, the majority have, and it is true that not all spots or locations

... enjoy a good floor show or any

... in it. It is interesting to note that many consoles games are drugstores, taverns, poolrooms and

... are drugstores, taverns, poolrooms and

... number of machines installed

... year 1941

... and in some Instances edit drink and

... in the rear of the establishment and the

... the remote-control units their collec-

... the remote-control units their collec-

... the coin machine business, also fared

... the coin machine business, also fared

... if not the most Important, in

... the coin machine business, also fared

... the coin machine business, also fared

... the coin machine business, also fared

... the coin machine business, also fared

... the coin machine business, also fared

... the coin machine business, also fared

... the coin machine business, also fared
collections showing a similar ratio of increase. This would indicate that demand for pins is not being met; and this sales, nuts, soft drinks, games, and cigarettes. Most of the candy vender machines are good pinball machines, of which the players operate for a few minutes. In the case of operators who open a large number of machines, the new machines will not be such a success for many, the operators do not have the patience to keep them open for a long time.

Arcades Increase in 1941

An arcade出现了 in 1941 during the same time period. The arcade was opened during the year at amusement parks, military camps, and other locations. Particularly Camp Mead, where operators reported good. The new machine short changed. The result has been that distributors have been sold new machines. For a while used machine sales were very good; then the market became flooded with used machines from the New York area.

Another types of games, including consoles, one-bells, and punch games, are being produced and reported to have been sold in large quantities. There is a definite trend toward more of these machines in the future, feeling that they will be in good demand. A new machine short change is being offered.

Distributors are now preparing for opening season and campaign. Distributors hope to have their stock of machines ready for operators for use in the New York area.

One bright spot is that the expansion of coin machines has been more of the country. Some venders are seeing a market for coin machines. These venders were not concerned with diversion of war industry and vending machine operators are looking forward to a good spring and summer business. Distributors hope to have their dealers ready for operators for use in the New York area.

Washington:—A newspaper release, apparently originating in a press release, indicates that an agreement has been made by the department that the manufacturers of music box and pinball games will switch to the production of important parts for Army Signal Corps radio sets, under procurement plans just announced.

Cleveland.—From various parts of the State a report is made that the manufacturers of music box and pinball games were allowed to hold their pinball revenue, an afterthought of the unfavorable court decision on free plays. One district attorney openly championed the games. A newspaper that has crusaded against pinball said the present situation is "a dilemma, sure enough."

Milwaukee.—Pinball crusading newspapers set another record week for copy on games and slots. Tavern proprietors and others reported that in Milwaukee March 10 to the city council to remove a recent pinball ban.

Mobile, Ala.—Suit by operators here to compel the city council to redress the situation of certain games has held up the licensing of amusement games generally.

Washington.—Vending machine interests are watching the announcement of forthcoming on the nearly impossible situation to place soft drinks, cigarettes, chewing gum and candy. The supply trades are expected to make their own appeals.

SavE!!

Replay Pin Games

Crown

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tr>
<td>100 No. Yellow 5' x 8&quot;</td>
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Milwaukee Coin Machine Co.

2120 W. Laino Ave., Milwaukee, Wis.

News Highlights, March 9-14...

WASHINGTON.—A newspaper release, apparently originating in a press release, indicates that an agreement has been made by the department that the manufacturers of music box and pinball games will switch to the production of important parts for Army Signal Corps radio sets, under procurement plans just announced.

PHOENIX.—March 6 two persons were sentenced to jail for using slugs in pinball games. They have appealed the case.

WASHINGTON.—Vending machine interests are watching the announcement of forthcoming on the nearly impossible situation to place soft drinks, cigarettes, chewing gum and candy. The supply trades are expected to make their own appeals.

Pull Tab Sheets

Each sheet contains numbers concealed under the pull-off tabs and they run from one up according to the site, thoroughly tested. The players select the numbers by scratching them off the sheet and pull the tabs off, recording their names in the spaces provided for this purpose. After all tabs are pulled off, the name at the top of the sheet is opened and the winning name revealed.

5% OFF

For Full Cash With Order

All Games Shipped 1/2 Cash, Balance C.O.D.
Chicago, March 14 (ABN)—Operators who have locations well covered with Buckley Music systems are well satisfied with today’s business, according to H. E. Perkins, sales manager of Buckley Music Systems.

“The attractive appearance of a location equipped with Buckley illuminated machine models is a strong reason for satisfactory business, according to many operators,” says Perkins. “A Buckley installation can be appointed from across the street or from a car. A Buckley installation truly makes a location stand out from the crowd. Buckley Systems truly blends with the background. The lighted red or blue meter and selector plates with the polished chrome box as a background are very attractive all the time. Now it is particularly attractive during the evening hours. This great attention is just as good today as the day the system was installed.”

“An old goon and the operators have business experience with Buckley Systems and they find that earnings hold up and are steady week to week and month to month. Operators tell us that in many months’ experience the Buckley teach-to-door system has proved to be the best method of getting this service and the profit angles.”

Buckley Users
Well Satisfied

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Buckley Users
Well Satisfied
The 6,000 small metal-working plants in the Chicago area almost certainly will have to go out of business by a plan made by the WPB to use the full capacity of such firms. The plan was approved by Donald M. Nelson on March 11, according to WPB officials. The plan made by the WPB to use the full capacity of such firms in the United States. The Illinois Machinists' Association will co-operate in putting the plan into effect. It is expected that Chicago would become the industrial laboratory for the test and that Kansas City would be used as the secondary area.

It was pointed out by an official that the 6,000 small metal-working plants in the Greater Chicago area represent nearly 25 per cent of the number and capacity of such firms in the United States. The Machinists' Association will co-operate in putting the plan into effect. It is expected that Chicago would become the industrial laboratory for the test and that Kansas City would be used as the secondary area.

An official of the U. S. Department of Commerce told the American Management Association, at a recent meeting, that advertising now has more than two major jobs. One would seem to provide information for "those on the home 'fighting front'" on such matters as concern the industrial worker or the country as a whole. A lot of pioneering is being done there, the use of advertising to keep up the morale of industries as well as contribute to the support of the home front of the whole nation. A second job is to tell the people what is being done on the production lines to help win the war. Certain customs must be observed and yet a lot of encouraging information can be given. The speaker also pointed out that advertising during the war period was the most important of all, for the luxurious type of advertising copy, the speaker said.

Japanese gains in the battle for the Indian Ocean would cut off shipments of shellac. Between 400,000,000 and 800,000,000 pounds of shellac comes from India each year, much of it being imported by the United States.

Plants expansion necessary for increase in steel production by 10,000,000 tons has been considered for and a large portion of the work will be competed for and a large portion of the work will be done thru the use of advertising to inform the public that WPB has set a goal of 9,000,000,000 tons of steel production by the end of the year. The WPB announced recently, Details of the plan have been carefully considered under the censorship policy now current. Officials cannot say much about it, except in broad terms, and all information as to individual plants is barred by censorship regulations, which will be continued from publication. Considerable expansion has already been started in the Chicago area, it was reported.

During the first year of home-bound operations the United States has furnished arms and other material to the people of the world totaling $3,000,000,000 or more in money value. The figure represents actual expenditures for aid to allied countries. Not all of this material has yet been delivered, however.

As the nation looks around for supplies of machinery, tools, and engines of large size and for the equipment to cut wood and steel, and for the supplies of machinery and skilled mechanics to run them now long idle in the 60,000 automobile dealers' shops in all parts of the country, the officials say a value of $500,000,000,000 or more. New York City listed the greatest supply, followed by Chicago, Philadelphia, Boston, Minneapolis and Baltimore, in that order.

On March 7 WPB issued an order stopping the manufacture of 30,000 new trucks and home phonographs for civilian use after April 1. Not all of the equipment will be discontinued, but the entire facilities of the industry will be converted to war work and the government is now ordering 50,000 new trucks and 250,000 phonographs a week.

The American Machinist reports that the 6,000 small metal-working plants in the Greater Chicago area represent nearly 25 per cent of the number and capacity of such firms in the United States. The Illinois Machinists' Association will co-operate in putting the plan into effect. It is expected that Chicago would become the industrial laboratory for the test and that Kansas City would be used as the secondary area.

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Music Men Okay
Singing Pictures

NEW YORK, March 14 (DR).—The national headquarters of the country's singing picture operators decided last week to endorse the choice of Tri-Way Products Company with orders in response to the firm's first full-page advertisement which appeared in the March issue of The Billboard, according to a representative of the firm.

"Our distributors also report they have been jampacked with orders, wires and phone calls for more details about the Singing Picture auxiliary speakers as a result of the ad," the executive reported.

"Many night club owners have written in and, the fact that they have not automatic music, it is our belief that many will now install this equipment because of the attractiveness of this Singing Picture speakers. Many of their report they want the speakers in their place anyway to hide the music of their present p-a. systems.

"We are in speedy production and deliver all orders without delay to all parts of the country. We believe that within 30 days the speakers will be recognized everywhere as one of the most outstanding achievements in the auxiliary speaker field.

"The most outstanding features of these acoustically treated baffles, first of their kind in music history, are that they add enchantment and impressiveness to the location, create favorable comment from patrons because of clear beauty and do not mar walls. The Old Glory model has won dozens of new locations for operation already, our distributors report that operators featuring this model have won the respect and admiration of location owners.

"The smaller Singing Picture models came equipped with P. M. speakers and have also won a tremendous following. These four alluring attractions are the work of outstanding artists who have signed their names to the pictures.

**Tobacco Supply**

(Continued from page 71)
countries—particularly Great Britain—was a major consideration in the decision to issue the October 1, 1954, the beginning of the current marketing year, amount to 700,000,000 pounds.

Adding the 621,000,000 of approximately 740,000,000 pounds, the total supply is 1,340,000,000 pounds, according to the report, or enough to last more than three years even in view of the increased level of domestic cigarette consumption.

**Kicker and Catcher**

100% MECHANICAL
100% LEGAL  100% SKILL!
The all-time all-skill counter hit! Service-free mechanism—no batteries...no wires!

**Baker Novelty Co., Inc.**

1720 Washington Blvd., Chicago

**Four-Ray-U-Lite Helmet Guns,**

REDECORATED, Each...

**One Keeneys Texas League,**

1 or 5c Slot...........

**Five Ball Free Play Pin Tables**

Born a King...

**One King Novelty Co., Inc.**

1548 N. Peoria St., Chicago, Ill.

**Globe Novelty Co.**

1450 Pepper St., New Orleans, La.

This space is donated to the Y.W.C.A.

FRANK SWAN

146-39 60th Ave., Flushing, N. Y.

**Magic Novelty Co.**

1430 Pepper St., New Orleans, La.

**Printing Company**


**Mills 4 Bells**

$380.00

**Keystone Novelty & Mfg. Co.**


**Glickman Industries**


**Automatic Sales Co.**

203 Second Ave., Nashville, Tenn.
Arcades Buying All-Star Hockey

CHICAGO, March 14—(MR)—Sam Gensburg, of the Chicago Coin Machine Company, reports that stimuli are now buying All-Star Hockey games in preparation for their coming spring season. "Arcades are now painting up and are getting their locations in readiness. Those in parks are especially active, as the people never tire of the game. It is a perfect areola-type game. It is fast paced, and the players' ability determines the final score. Operators all fully appreciate the fact that in All-Star Hockey they have a game that will live for years and years. The competitive play as presented in this game is a feature that players never tire of. The game is built to last for years and years with an absolute minimum of servicing. "Distributors from all parts of the country are buying All-Star Hockey, and practically all of them are absolute minimum of servicing."

"Naturally," said Gensburg, "the representations of this game will, of course, create a demand for more games, and it is getting results for the Axis. As it gets results for the Axis, it will be even more wide while to demonstrate on a larger scale that help is on the way."

"We don't need to bother creating a new one. We can just express our determination to win, and for that reason are worth while. But as it got results for General Forrest, so far, dozens of them have been produced, so far, dozens of them have been produced."

"Let's stick with the mostest. "It was his answer."

"You can ALWAYS depend on JOE ASH-Always Put Money in the Bank."

Release New Films For View-a-Scope

CHICAGO, March 14 (MR)—"Automatic Cameras has just released four special films in third dimension for the popular View-a-Scope," reports H. F. Baker, firm official. "They are just what the doctors ordered for increased play."

In addition, several hundred new titles for Peck Show have been received, including the most beautiful, gorgeous shots of famous statues, movie models, stock models and beautiful Broadway dancers. Many of these are masterpieces of lighting, construction and technique. Breathtaking new ideas in photography that mean real and quick profits."

"To comply with the many requests for a 3-matic machine Automatic Cameras announces that Peck Show can now be supplied in 3-matic play to show 10 pictures for one coin, and also offers immediate delivery on the following:

"Arcades and operators in need of display pictures—Skean B. or Hirsch in black and white or Kodachrome—are urged to contact this concern because of a new look by Jackson's leading theatrical photographers."

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., March 14—Mrs. Margaret Z. Loveland, president of the Wilkes-Barronadora and distributor in Northern Pennsylvania, is making preparations for a new roll of bingo games in Wilkes-Barron. The order was effective March 13 and followed upon a recent action of his when he handled a similar bingo order last September.

Frank Roddy, former residence of the Wilkes-Barronadora, is now the manager of the Bahnam, and is moving a tank to Port Arthur, Texas.

MILLS PANORAM OPERATION IN MICHIGAN

One-half of the movie machines are hooked up with new combination phonograph hook-up, where both phonographs play from the same wall boxes. Must sell at once.

Write Box 517, The Billboard, 155 N. Clark St., Chicago, Ill.
America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

J. H. KEENEY & COMPANY, INC.
6630 South Ashland Ave., Chicago, Ill.

FREE PLAY BUYS TO OPEN YOUR EYES!

BUY U. S. BONDS and STAMPS!

KEENEY'S SUPER BELL Console

3-way convertible—free play, cash or check payout. 5c chute, 25c at extra cost. Also available with mint Vander at additional cost.

CONVERTIBLE 2 WAY SUPER BELL

Greatest of all consoles, 4 chutes, 4 can play, 1, 2 or all 4 row appeal. Order yours today.

SUPER BELL SUPER CONSOLE

Actually shoots ball-bearing bullets in rapid fire action.

GET YOURS NOW!

Arcade and Guns and Miscellaneous Equipment

MISSISSIPPI VENDING CO.
318 CHURCH STREET
PHONE 283
PHILADELPHIA, MISSISSIPPI

SWING TIME MACHINES

NEW AND USED COIN MACHINES ORDER FROM OFFICE NEAREST YOU

NORTHERN MUSIC CO.
120 WEST THIRD STREET
STERLING, ILLINOIS


SLOTS — Slots, SLOTS, SLOTS, SLOTS.

EVANS COIN MACHINE EXCHANGE CO.
1102 M. HUMBDLOT AVE. PHONE 865, MILWAUKEE, WIS.

"IT'S LIKE ROLLING 9's WHEN YOU DEAL WITH 'EVANS'"

CAPTITOL COIN CLOSETOUTS

FOR IMMEDIATE SHIPMENT

WASHINGTON, D. C.

LIKE NEW — JENNINGS TOTALIZERS

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Ave., Chicago, Ill. HUMBOLDT 6288

CO.

CO.

CO.

CO.

CO.
**EVANS’ TAX FREE GAMES**

**PROFIT-PROVEN WINNERS!**

**PLAY BALL**
Sensational mankin-bowling favorite. Pitcher actually winds up and throws ball through air!

**SUPER BOMBER**
New "Bomb a Jap" theme gets nicest! U. S. Bombers blow up Jap warships! Not a gun!

**TEN STRIKE**
All-time mankin-bowling favorite, better than ever! New refinements, faster play!

**TOMMY GUN**
For defense-minded America . . . smallest, fastest, lightest machine gun thriller!

**BUY U. S. DEFENSE BONDS TODAY!**

H. C. EVANS & CO.,
1520-1530 W. Adams St., CHICAGO

**FOR DEFENSE-MINDED AMERICA**

**SMALLEST, FASTEST, LIGHTEST MACHINE GUN THRILLER!**

New "Bomb a Jap" theme gets nicest! U. S. Bombers blow up Jap warships! Not a gun!

**Tommy Gun**

**ALL-STAR HOCKEY**

The perfect game for arcades... a gold mine on all spots!

**NO BIG TRADE-IN LOSS EVERY FEW WEEKS!**

It’s Tax Free!

**BUY STAMPS AND BONDS!**

**CHICAGO COIN MACHINE CO.**
1725 W. DIVERSEY, CHICAGO

**RECONDITIONED FREE PLAY GAMES**

For immediate delivery

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<th>Game Name</th>
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Terms: One-Third Deposit, Balance C.O.D.

**Ideal Novelty Co.**

2823 Locust St.
St. Louis, Mo.

**FREE PLAY GAMES for Immediate Delivery**

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Terms: One-Third Deposit, Balance C.O.D.
### BANNER'S YOUR BEST BET

Have them for IMMEDIATE delivery

**BRAND NEW IN FACTORY SEALED CONTAINERS**

Every complete Console - Balls - Arcade Equipment - Two Play Games at current prices. Also used equipment of every description. Banner: REBUILT and COMPLETELY renewed.

Prices on application and guaranteed to be the most attractive. "No if's said!"

### BANNER SPECIALTY COMPANY

**ENDORSE ONLY THE BEST**

1530 FIFTH AVENUE, PHILADELPHIA, PA.

**BRANCH—1508 FIFTH AVENUE, PITTSBURG, PA.**

### CENTRAL OHIO QUALITY BUYS

**Ready For Immediate Delivery**

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**PHONOGRAPHS**

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**CONSOLES**

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**PAYOUTS**

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**TERMS:** 1/3 Deposit, Balance C. O. D.
THE proof of the Seeburg mechanism is in its performance! More than four years ago, Seeburg engineers took a chassis off the assembly line and set it up for a "breakdown test." Since that time, with just ordinary care, such as cleaning, lubricating and replacing six inexpensive parts due to wear, this Seeburg mechanism has been running night and day. This performance is all the more remarkable when you consider that a mechanism running continuously is under a much greater strain than one which runs intermittently. The Seeburg phonographs you operate have years of good, dependable service still left in them . . . they have the FINEST MECHANISMS IN AUTOMATIC MUSIC. The Seeburg Mechanism Will Do Its Job—But You Must Also Do Yours! More than ever before, take good care of your phonographs, service them often and give them good general maintenance . . . that is asking for very little for a Seeburg Phonograph that offers so much! Your local Seeburg Distributor maintains a complete Seeburg Service Department under the personal supervision of a factory-trained technician. He is always ready to help you on all service problems.
Any Poll of Patrons Will Prove It

"THE MOST BEAUTIFUL PHONOGRAPH EVER BUILT"

EVERYONE who SEES it SAYS it—"The Wurlitzer Victory Model 950 is far and away the most eye-filling, ear-pleasing, coin-coaxing phonograph ever built."

The brilliance of its Fluorescent Illumination—the all-over artistry of its gorgeous cabinet—its marvelous tone—make the Wurlitzer Victory Model 950 a sensational money maker for Wurlitzer Music Merchants.


A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

"YOU BET WURLITZER IS WORKING ON WAR PRODUCTION FOR ME"

WURLITZER Victory Model 950