JOHNNY LONG
And His Orchestra
Opening Paramount Theater,
New York, October 29,
for Four Weeks
Just Concluded 17 Weeks
Hotel New Yorker,
New York
DECCA RECORDS
Direction - General
Amusement Corporation
THEY'RE ALL NATURALS—is the unqualified consensus of opinion of the top-flight artists (below) who have already presented these songs to their listening audiences. Their composite praise is, "—a group of new and different tunes that will fit any orchestral, recording, or singing presentation."

A MUSICAL THRILL—in the stock orchestrations by TOM SATTERFIELD—one of the nation's outstanding arrangers. "Break downs" from four to sixteen parts. DANCE . . . VOCAL . . . NOVELTY.

TODAY'S REQUEST SONGS—are tomorrow's HITS! Program these "naturals" now—! "Pro" copies available on all numbers. Air checks on radio plugs gratis (if sufficient notice given).

ANGEL BEWARE
Featured by Maxine Gray—Singing and Television Star Over KTSL, Coast to Coast.

YOU'VE GONE
Introduced by GINNY SIMMS—Radio and Singing Star With Kay Kyser's Orchestra. . . Featured in the RKO Production "Playmates."

SIESTA TIME IN MONTEREY
Featured by David Rose's Orchestra over the Mutual Don Lee Broadcasting System.

PRAIRIE ROADS 'AW' WINDIN'
A favorite of ROY ROGERS, Prominent Republic Studio Western Star.

LITTLE DID I DREAM
Introduced by MARTHA TILTON—Singing Star on the FIBBER McGEE and MOLLY Show. NBC-Red Network.

NATIONAL DISTRIBUTION
through the PACIFIC COAST MUSIC JOBBERS, INC. 883 Market St., San Francisco, California.

SYNDICATE MUSIC PUBLISHERS, INC.
San Francisco Chicago New York
EQUITY'S preparations perhaps the disrupted by the defense effort institutional advertising all should populace for diversified living permanency advantageous set money caused by the defense thing. easy mand cannot with past. The importance of all fields, including doing good clubs patrons to won in the enterprise gaining (two profitable engagement.}
Brandt Houses Will Extend Sub Circuit Next Union; Unions Co-Operative; RKO Likes ‘Father’

NEW YORK, Oct. 18.—With opening of new-time and subsequent shortage of name theaters looking to legitimate to furnish attractions that can hypnotize them for the entire length of a run, the bad pits often thrust upon them, the most famous name theaters looking into legitimate bookings are the Flatbush, Brooklyn, 20th, and two other theaters, both operated by the Brandts, and various RKO houses into which Life With Father has run. The Brandts have a string of houses that run a season during the summer without regular stars.

The Brandts started the season with the idea of running 36 weeks of vaude and 16 weeks of legit. Legit grosses, however, were strong enough to permit the addition of an additional week, bringing the total season to 39 weeks, according to William Brandt, two of which the company may be able to add in a new subway circuit.

Having decided to extend the run of ‘Father’, the greatest contributory factor toward making the show was the price scale of $25 to $28, which is good for the 83 evenings. This price set-up, he said, was sufficiently low to attract movie patronage. He said that statistics show that about 1,000,000 attend movies nightly in the New York area. (See Legit in Vaudeville on page 15)
NEW YORK, Oct. 18.—Strike of the American Federation of Musicians against a number of National Broadcasting Company and Columbia Broadcasting System stations may well lead to a division supposedly more advanced than the rest—was sent along on recent maneuvers in the South. So far, efforts have been made to deplete the numbers of those who would make a long time, trucks were forthcoming for only a part of the boys. After new uniforms were hastily assembled it was discovered that there were some small arms to equip the outfit, so the band was set down in one spot and remained there all day. While some were told that if they came to chance to run across an "enemy" they should pretend that the clarinets were machine guns. ... The boys in the box office of the 44th Street Theater deserve a lot of credit for the difficult situation on the opening night. So with each patch there ensued a lengthy explanation and adjustments. Instead of going crazy, as they might have done, they stuck the wagon handles on the long line with speed, swiftness and unfailing good humor. ... Incidentally, the New Opera Company opening was one of the events of the season, with the 44th Street orchestra a vast one of earms, vestments and stuff shirts. From the number who left before Monarch's Cost Fan Tutte had run its course, tho, the customers may have but certainly weren't very Monarch.

When Muggsy Spangler arrived at the Arcadia Ballroom for the opening night of his brand new band, he was awe-stricken to find himself billed outside the door. For years Ellen Heine had managed this same complete. But Muggsy could he be in his protests that all outside advertising now reads "Francis 'Muggsy' Spangler." But Muggsy still isn't appeased; for he's working on ways and means to have the American Federation of Musicians settle it. They are petulantly blocking his listing in the RKO Building for months without getting a nod from anybody above the ground. The band's attitude is to start at the bottom, but I can't even find the bottom." ... One of the newest of the current shows is "It Happens in New York," which is notable for its five-night stand. Original had a devoted following among those who admired it. It has turned out a large number of shows personally familiar to the footlights—and who is just as personable on a dance floor. It is noteworthy in that the cast are human beings of the old school, and that their attitude towards the people who get to see your seats at the Center are human beings after all. The kids in the cast yanked a lot of our doilies down a few times—but—and if there's more enjoyment than is possible to the average person who can't get in a place like a Center Theater usher standing at ease and clenching a whistle and a railing, a few thousand kids of various ages—something that once you've got the strain of 20 or so pop numbers tucked away in the classical scores. Now that's the one for it, but, of course, it means that one of the few classical names is a background in all phases of music, including commercial radio and jazz. Years ago, I was a subscriber to the Edison Phonograph talking machine, and it was he who employed by Roxy.

THANKS are due James Hendrickson and Claire Bruce, who opened their Shakespearean rep company October 6 on a tour that will take them thru Easter, for a transcript of the following, issued in 1936 by the Theater Royal, Kilkenny, Ireland: "On Saturday, May 6, will be performed by command of several responsible people in the city of Kilkenny, for the benefit of Mr. Kearns, the tragedy of Hamlet, originally written and composed by the celebrated Dan Hayes of Limerick, and inserted in Shakespeare's work. Hamlet by Mr. Kearns, the long awaited and the patent of the name, taking place two nights at the same time. Ophelia by Mrs. Prior, who will introduce along with the following attrac..."

Pete Walker, 17-year-old Tulsa girl, was signed by Joe Follies here. She will join the troupe on Nov. 28, 1942, after she completes her senior year in high school.
Reach Agreement With IBI on Workable Use Method; Chains Expect Affiliates Lined Up Soon

NEW YORK, Oct. 18—ASCAP and Indi- vidual Broadcasters’ Group (IBI) of New York week cleared up all essential differences entering into formation of organizations on the matter of copyright and recording rights. It was clear the radio-music atmosphere and, after weeks in which hopes for the way of return of the Society’s music licensing program seemed to have escaped in chain affiliate stations relating to the clear use method, the ASCAP chain still had not been settled. But, according to chain spokesman, the networks have now hope of persuading their affiliates on this matter very shortly. Sidney Stratzy, NBC exec, Friday stated that 73 percent of the affiliates had approved the chain pact and there was good possibility of ASCAP returning to the chains at once.

Points put forward by the IBI in sessions in Chicago and then in New York, and agreed upon Friday by ASCAP, include the following:

(1) The meeting of the IBI committee established the principle that there exist no squawk on the rate ASCAP charges in no case.

(2) Warranty covering foreign reper- toire broadcast by ASCAP stations, ASCAP will clear or refuse to clear a composition. If cleared, ASCAP’s warranty will cover ASCAP stations only. This is the term the only practicable arrangement acceptable to ASCAP in the present international conditions and until war is over. Also, ASCAP was permitted to have control of the entire foreign copyright situation and establish a foreign-repertoire reper- toire of the British Performance Society.

(3) The FFC log will not be required. A station with a per-program commercial license and a licenses with a blanket broadcast clearance or with a blanket containing license will furnish ASCAP only with musical program logs for its commercial programs. Also, a station with a per-program sus- tainment license, or with a blanket containing license, or with a blanket, licensed, will furnish ASCAP only with musical program logs for its sustaining programs.

(4) On the matter of recording literary transmission, the ASCAP contracts with broadcast to ASCAP a list of numbered numbers of its program. In the material number of the wax, titles, composer, au- thor and copyright owner. In each of the programs furnishes this information, stating that the person of number of the record, number of manufacturer and number of out which was played. As to ASCAP, it must be recorded. ASCAP lists them stations on its service reports to ASCAP for information to record manufacturer’s name, sale, purchase, return, etc. If not listed by ASCAP, station required to sup- ply full information.

(6) Use of music at football games: Special consideration must be given to work out a plan for temporary regional nets set up for football games. These nets are all to be recorded as charges, and fees must be "paid at the source." Be

(6) Arbitration: Committee (a) that to write an arbitration clause into con- tracts that the IBI stations will not stand in court in the different states

Petillo Joining IBEW?

NEW YORK, Oct. 18—Maye James C. Petillo, of the Joint Council of Electrical Workers, is now join- ing the National Labor Relations Board. The NLRB held by switchboard operator that the AFI exec was busy on the phone. When holding the AFI exec’s telephone was made, phone operator he was busy on the phone and "can’t be disturbed." At the end the other side, queried about the networks-AFIM network, asked he knew nothing about it. In he was not Petillo, but only an elec- trician "putting up a couple of wires.

Advertising, Agencies, Stations

NEW YORK, Oct. 18—The annual membership meeting of the National Association of Radio Artists, at the Hotel Astor last Monday, called new members to the Lo- gos board.

Two members elected were Bill Adams, Betty Gardner, and Hy Johnson, Clayton Collier, Eric Dresler, the two from Los Angeles.

Singers include Walter Preston, Alex McCall,、Donn McCullough, Lo Tom; Louis; Frank, freer, lance, treasurer; Jose- phine Modonna, program editor. Board members were elected Neil McIntyre, Mr. Cline (ASCAP, Clarence Lesure, KJA, Ed McDonald, free, june, and Dean Wynn.

The committee announced a 10 per cent wage increase for announcers at KFI, retroactive to Sep- tember 15, boosting scale to $55 weekly.

Whiting on “Hit Parade”

NEW YORK, Oct. 18—Margaret Whit- ing, the famous Broadway singer, will sit on Lucky Strike’s Hit Parade, begin- ning October 28. Miss Whiting will be with Columbia. Miss King is leaving to go back to London, where she will join her husband.

WIP scheduling a dramatic series on CBS beginning October 20. Bill Whiting, WIP engineer, made Phila- delphia visit last week to confer with Engineering Institute of Washington. . . . Joe Kerr, WCAO studio maestro, has resigned, joining the Phila- delphia maestro for the news in a filling role. . . . In WIP, WIP will hold on to its Trans- radio franchise.

Los Angeles:

ANDELL LOVE, in charge of literary rights at NBC, addressed the per- sonalities of Hollywood and radio stations on “This Thing Called Radio.” Hal Hudgins, president of the WBBM-AFRA, presented the sick list. "The Family Doctor re- turned" is the new program on CBS. Bill Moulton of the Southern California Broadcasters Workshop for Sunday nights. "Ladis, Inc., returns to WABC this week, sponsoring The World Today, be- ginning Saturday (18), 6:45-7 p.m. J. M. Lovelace is the manager. . . . Management of WEN, Brooklyn, and local 1213 of the IBEW settled their differences Fri- day afternoon in a conference last technocratic phone call back to work. Arthur Van Horn, formerly with KFRC, San Francisco Mutual, joined WOR as a station manager. . . . Richard Pickard and Tom Braden, press men at WOR, have won new contracts, including working over weekends and partner handling commercial duties. . . . Thomas H. Moore Jr., recently with New York CBS, took a position with the NBC entertainment department. The ABC record producer. . . . Bruce Berman, one of the J. M. Mathews agency last month.

CHICAGO

AL HOLLANDER, WJJD exec, is now handling most of the duty formerly performed by Joseph A. Rosenthal, former director, Joe Allbaugh, who left to tie up with stations on ABC and NBC.

WIND staff announcer for five

years, is now program director of that station. . . . Wings of Destiny, a Seeds program, was pulled from the air on October 8. . . . Bill MacDonald, vice presi- dent; Paul West, executive editor; Dick Emery, director. . . . William R. Cline, WLS program manager, starts as head of Clai- moma. Mrs. J. H. Irwin, traffic chief; Cliff Howell, special programs and manager; Elmer Shapland, special events. Others are expected to join the procession.

Lincoln Deaver, manager of KSFO, re- fused comment on the change in pro- grammen. The crew, including the new FCC authorization, has been cleared up to the new station, with programs directed to the Far West, Australia, South and Central America.

The power of KSFO recently was increased to 50,000 watts.

NY FriscoAFRA Hold Elections

NEW YORK, Oct. 18—AFRA local held election Sunday, which was won by Richard H. Blum, WBBM, as general manager. Elected on the slate of officers were Pres- ident, William Williams, second vice-pres- ident, Sid Wood and Manager. Elected on the slate of officers were Pres- ident, William Williams, second vice- president, Sid Wood and Manager. Elected on the slate of officers were Pres- ident, William Williams, second vice- president, Sid Wood and Manager.
CHARLES SCHNERR, formerly production man at NBC, is now producer for BLC. PLAYING SCRATCH, call- ing director at the Compton Agency, is leaving that position for a rival of a chess set. Her position will be taken over by GEORGE BRYAN, now appearing on Orphans of Divorce, will leave her radio career behind for will it is a local task when she becomes the bride of RICHARD G. BANDEL, of Chicago.

BILLY LIPTON plays the roles of Dennis MacClintocks and Tom Martin in the new ABC's and the new Vicker's show (as yet unannounced). BILLY, who do everything differently from other bands, took a two-week vacation, planned for a year, with each of the six men going to his respective home town. On October 20 they will be return to New York to resume work on their transcriptions.

GEORGE BRYAN, the Chicago writer, received a visit from a British sailor who had lost his family in London and wanted to see what he looked like. CAROLAN MILLER, executive director of the FRANK SINGERd group.

LARRY ELLIOTT, free-lance announcer, heard on the Treasury Hour shows, got into radio by accident in Hollywood, following his career as a singer in Washington and New York, she is now a regular announcer at WBC where they were auditioning for an announcer.

SAM HONIGBERG

Chicago

HAROLD STOKES, former music director for WGN, has organized a band of his own. He is booked for a series of house jobs. His outfit is incorporating the personnel of the King's Jesters and the Queen's Guard. HARRY BRADLEY, the originator of the November 16 Fitch Bandwagon to originate here.

MARY TULLER, who sang in radio during the Broadway run of the Kral, has been retained by the band of John Billbury, veteran theatrical agent here. BABA LINDY, of the Three Little Pigs, is now handling the new band of the John Billbury organization.

RHYTHM HUSTON, who recently did the show on the November 16 Fitch Bandwagon to originate here.

LUCY LINDY, who recently did the show on the November 16 Fitch Bandwagon to originate here.

... BRYE BILLSBURY, WJDI announcer who is now handling the new band, the radio director of the band.

... BABA LINDY, of the Three Little Pigs, is now handling the new band of the John Billbury organization. This has added a great deal of talent to the new band, the new band's personnel include the membership of the band.

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LYS WALKER will pick up the leading male role in Skylark at the Chicago Avenue Theatre on October 15. She is a regular member of the cast of the show.

... BABA LINDY, of the Three Little Pigs, is now handling the new band of the John Billbury organization. This has added a great deal of talent to the new band, the new band's personnel include the membership of the band.

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THE SMOOTHIES have been heard on the new band's radio show.

... BABA LINDY, of the Three Little Pigs, is now handling the new band of the John Billbury organization. This has added a great deal of talent to the new band, the new band's personnel include the membership of the band.

EVELYN LANDON, NBC warli...
Al Pearce

Reviewed Friday, 7:30-8 p.m. Style - Younger, Sponsor - Colgate-Palmolive Company. Agency - WABC (New York, CBS network).

This long-term "commercial returns with a bang" routine is a laugh-provoking formula. However, second best indicates the weakness in script but strength of delivery. Al, together with the program looks to the country, the comedian, the actors, the scriptwriters get started on a solid basis.

While it can't be definitely said that the scriptwriters used the same Benny script because they couldn't dig up a better one of their own, weakness of the rest of the show indicates it. Andy Devine, the gravel-toned comic, went thru with Mary Livingstone's lines, while Al had a very believable job as Benny. Also thru was Don Wilson, who put in a good voice on the better spots on this program.

As far as the dramatization of the idea of a country and western pressure hawker, render-in of the idea and a country artist are concerned.

Nan Wynn did a standout with her single "American" job. Lou Bring also did nicely with the medicine man, who commercial...assorted cotton teas.

Joe Cochet.

"Hobby Lobby"

Reviewed Saturday, 8:30-8:55 p.m. Style - Novelty, Sponsor - Colgate-Palmolive Company. Agency - WABC (New York, CBS network).

Keepman's "Hobby Lobby" was first aired commercially in 1937. It is now back for Palmolive's Cream, and is rounding up a batch of interesting hobbiests and plug- gers. Keeping it going very well.

On last week's show, Al presented a program with a country and western flavor - a collector of unusual letters, and a group who makes a hobby of adopting children and acquiring some 50 of the East's best artists in the music fields. Interesting, perhaps, but the fact that Keepman can round them up week after week is proof of his brilliance and worth.

This showmanship is of the quiet kind, but effective. He enforces the hobby theme very well by using a little individuality that trust his own personality too much, and carries the program along at a fast pace.

Announcer is Wheeler Jackson.

Paul Ackerman.

"Theater of the Air"

Reviewed Saturday, 9:45-11 p.m. CDST. Style - Operetta and political talk. Sustained over WGN (Chicago Mutual Network).

This was the final fall and winter series of "the world's greatest operetta" adapted for radio under the direction of a letter writer, Edward M. Fielder, producer of WGN. The program serves as an outlet for the talents of all the artists handled by the WGN Concert Bureau, and permitsCollapse solo of Hamm, the publisher of The Chicago Tribune (which controls WGN) to have a radio series of their own.

Strangely, this program is one of the best stemming from a local station. It is warmly designed and presents some fine features. Show caught was the last encore of this series of the show, The Beardsley, with Charles Alan, soprano; Thomas Thomas, baritone, and Huntley Hargrave, the familiar trio, and the famous Macbeth and the familiar trio, and Bill Mortimer, the program.

The show finished this season's series, The Beardsley, with Charles Alan, soprano; Thomas Thomas, baritone, and Huntley Hargrave, the familiar trio, and the famous Macbeth and the familiar trio, and Bill Mortimer, the program.

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MUSIC
Conducted by HAROLD HUMPHREY—Communications to 1564 Broadway, New York City

DISH-UNDERSCALING AIRED

New-Union Orks
Getting Gate in
Philly Territory

PHILADELPHIA, Oct. 18.—All-out campaign by the local musicians' union to get employment for the new-union orchestra, led by Bill Kendis, has
begun to pay off. The group, which is made up of men who have
been successful as at established spots.

4-U Bar was playing a three-piece
electric set and has agreed to em-
ploy a union band. Bonnet Gril dropped
this non-union and hired a four-
piece APM or. Picket line was formed
around the Café. A meeting was
more than a week before management took
on union boys. Threat of pickets convinced
Little Café to take out its three-piece
schedule.

Hollywood Cafe, at Gloucester, N. J.,
emerging non-union orchestra for
the past few years, finally gave in. Golden Gate Cafe also has agreed to bring in a
three-piece union band.

Union was successful in getting several moonlighters to sign up for salaried
when Sam's Cafe, Steve Brooks, in
the Red Canteen, Southgate Cafe and
Old Heidelberg. Setting itself up as treasurer for the musicians benefit
Cafe, the union held a meeting for
on salaries. Sam's Cafe, Steve Brooks, in
the Red Canteen, Southgate Cafe and
Old Heidelberg. Setting itself up as treasurer for the musicians benefit
Cafe, the union held a meeting for

Philadelphia, Oct. 18.—Orks of
Happened to be the piano player
for Arlin in Philadelphia. He has
agreed to the union's proposition,
and has been playing there for
the past few weeks. He has agreed to
join the union.

Philly Dancery
Folds After One Week;
Orks Nipped

PHILADELPHIA, Oct. 18.—Aragon
Ballroom, after a single week as the first
century dance-playing names for
weeks, went dark after
Wednesday night (15).

A meeting at the musicians' union office
for the purposes of the orchestra was
a success. The musicians have been
agreed to by the operators and the
ballroom will be closed.

The union has asked for a</p>
### NATIONAL AND REGIONAL BEST SELLING RECORDS

This compilation is based upon reports from the following sheet music publishers and dealers of sheet music for the past week:

- Riverside Music, Inc., Kansas City, Mo.
- Gulf Coast Music Co., Atlanta, Ga.
- Paramount Music Co., Los Angeles, Calif.
- Westcoast Music Co., Chicago, Ill.
- Southern Music Co., Nashville, Tenn.
- Music City Music, Inc., Los Angeles, Calif.
- Music City Music, Inc., Nashville, Tenn.
- Music City Music, Inc., Chicago, Ill.
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- Music City Music, Inc., Nashville, Tenn.
- Music City Music, Inc., Los Angeles, Calif.
- Music City Music, Inc., Chicago, Ill.
LATIN ORCHESTRA

Can't Get Into U. S. Despite Our
So-Called Good-Neighbor Policy

NEW YORK, Oct. 18.—The Good-Neighbor Policy is feeling so far as the band business is concerned. The good bands are crazy for the music of Miller, Goodman, and Luis Alfonso, while Lopez, to be sure, but there is little enthralling them. There are plenty of highly
actively engaged in band commerce. Reason for the tepid interest in the immediate, is that a Yankee or yokel like Eddy Duchin can brook the expense of a film a few weeks later with the American equivalent
mutter how outstanding, cannot gain entrance to the U. S. for Policy naturally is looked upon by American business as a tremendous promotion. The goods, though
must be advertised and, with Visa and other agencies, keeping a band, it is possible to operate South and Central American networks. And, with such commercial programs are bands, and it is a band programs that are being planned for Latin consumption. Large
music makers have been the unopposed benefactors of the Latin bands. Last week the Spanish and Portuguese announcements. At present, remote of Vincent Lopez from the Taft Hotel, and Benny Goodman from the Hotel New Yorker, both here, are being sold to South American regulars. Lopez, with his Latin arrangers, while the New Yorker broadcasts use only Spanish.

Saturday Dances in White Plains Flop: To Use Sun. Shows

WHITELINES N. Y., Oct. 18.—The Saturday night dance at the Westchester County Center here have failed. Arnold S. Rittenberg, head of the enterprise, had held high hopes for the venture and, in press releases, predicted that the local bands would outdo the unfortunate Monte Prosper sojourn in Madison Square Garden, New York, because the bands were able to operate just as lavishly, with less expense.

First band booked was Glenn Miller, closely followed by Benny Goodman, keeping with Miller's b.o. strength, Goodman is a strong attraction, but the Stabile and the Chamber Music Society of Lower Basin Street holds the spotlight.

The UA, which booked a band for the dance, complained that the band doesn't have enough money in the bank and was asked by Mr. Rittenberg for more money. He was told that he had to settle for half of his guarantee. Red Norvo, who had been asked to be the center of attraction, but was told that he could not be able to operate just as lavishly, with less expenses.

Dance, which booked a band, was the favorite of the dance, complained that the band doesn't have enough money in the bank and was asked by Mr. Rittenberg for more money. He was told that he had to settle for half of his guarantee. Red Norvo, who had been asked to be the center of attraction, but was told that he could not be able to operate just as lavishly, with less expenses.

Center employees say the atmosphere is not what it used to be, and the band will lose money over the Sunday show policy, which was successful in keeping the band from getting out of town.

Carl (Deacon) Moore and orchestra are on the ball about the opening, they are scheduled to feature a number of local bands, including the promoter will be Jimmy Evans, etc.

Evans said yesterday that he was negotiating with local officials and might make a deal for Sunday bands and name band shows, commencing October 26 or November 2.

MUSIC

STILL BARRED

Orchestra Notes

Of Maestro and Men

New England Notes

BOB HARDY is set for the opening of the Lenox Arms, new room in the Hotel, opening early November. XAVIER CUGAT will open at the Metropolitan in Boston, after the usual program name band and stage attraction policy for the house. GRAMMAR PARLANE is forming a new band.

MICKEY ALBERT is in his third week at the old Sixiome, following for a week at the Metropolitan. HARRY MORRISON is back at the Beachcomber for an extended stay. RANNY JONES remains at the Mayfair.

HARRY JONES, who held the spot at Weber Dick Inn during the summer, is currently at the Hotel Stater in Boston, performing at the new radio station.

TOMMY HARRIS at the new Rio Casino in Boston. POPPY ROSS is opening on Canopy’s in North East, Mass. CHARLIE BARNET comes in to the Providence Tassie Club for a week or so.

SAMMY RIDEN, the heavy Murray at the Cabaret, and will be in Boston next week.

Coast Cacophony

WINO MANONE is on the Universal stage. FRANCISCO MARTINEZ, with the famous band, also on Universal for Doctor Re's.

JOSHU SNDYUDEL, drummer with Red Stanley, for Army duty October 14. Warren Penman replaces a sax player in the Cabaret band. Props for the Band Box, has been to see the new season of shows. SHAVERY for the third time.

MANNY STRAND in third at the Strand. SAMMY JIMIMETZ at the Florentine Gardens. MARY LEE, warbler with Ted Weems and now at the Strand. NINA (N.) INN. FRANK FRANZOSA, who was a member of the U. S. Band, is now at the Strand. ELMER LEWIS moves to the Toy Bookers, Allenston, Pa.

ROSE VENUTI and her girls are at the Cabaret’s Atlantic City, Cocktail Lounge, Philadelphia. JOHNNY LONG makes his first Philadelphia appearance next week at the Kite Room. PHILIP COREN is at Abe's Bowling Alley Queens Blvd., N. Y. SYLVAN MAINS and her girl-frijoles are at the Garden, R. A. M., opening, and over the weekend, with Carl Mitchell, at Benjamin Franklin Hotel, Philadelphia.

WOODS AND GREENS marks an important date at Mrs. Sadie Tussi’s Missright Ballroom, 1197 South Second St. MARVIN KAPNER opens the Latin Club’s Blue Room, Philadelphia. ADAM and His Topper take over at Kings Inn, T. J. SHARKAZY’S BROTHERS are at the Cyclone at North 50th St., and J. W. JOE BRUCKE at Philadelphia’s New Lea’s.

ROLL TIME TICKETS

Printed to Your Order

100,000 for Cowan’s, for the Market.

Dept. H

10.00.00 $150.00

12.00.00 $180.00

15.00.00 $250.00

Cash With Order—No G. O. D. STOCK TICKETS—$17.50 per 100, any assortment.

The Billboard
FOUR sides from this top trumpet-toting maestro are sold to create Tom's "Sumpin' From the South." Each of the first two sides strikes a romantic note, while the other two call for rhythm. All are sold to be played, with the last band set to 12 minutes of action. The best dance settings to date for Mistrich, a very successful band, is provided by his "Minka" and "Top Tune." Fifty horn-harmonizing—this in an instance soulful and sincere—the band creates total color pictures of the south. Vocal capabilities of Dick Haymes are called upon for J. Milton's "Minka" (36999). It's a tune that's more than a musical pattern. "Minka," a Russ soldier singing his farewell to his maid before going to the war, is interpreted here in a jazz style. The vocal is joined by the rhythm section, and the performance is sandwiched between. Stepping up the tempo, James steams off with a hair-raising horn solo that bespeaks his potential for dispelling the restraint contained in the choral windings. As a worthy sequel to Ye, Indeed, James creates that homespun-shouting feeling for "Norten," a slow but neat jive tune from Duke Ellington's Jump for Joy show. The maestro's horn stirs up the temperature for the first chorus. His trio treatment on the second side is a great cornet, Bobby Hackett, who plays guitar in the ensemble and steps down for the top line. It's a show-stopping horn solo. Hackett is known on both sides of the Atlantic to lead his own crew, but has been with the recent Pepe, formerly with Larry Clinton.

It is easy to lay the finger on the secret of Miller's appeal. His Jump arrangements seldom if ever desert the realm of the danceable; he gives the sweetest pop tune the saccharine it demands, but treats to it a solid base, expertly in the leadership of Miller's trombones, saxophones, trumpet, and rhythm section on their new record. Miller, besides being a shrewd, clever, and a variegated talent, is no mean trumpeter himself. For solo work his trombonist can still be counted upon, and his trumpet is as bracing as you would expect. For solo work his trombonist can still be counted upon, and his trumpet is as bracing as you would expect. Miller's work as a whole is the very essence of ease and fluency.

bleden Miller (Reviewed at Hotel Pennsylvania, New York)

MILLER'S aggregation continues to make music of the highest order. Percussion work is characterized by Minta's drumming as being as soft as a feather, the style remains the same—smooth, pre- cise, and with that red-hot rending voice, all backed by a solid, steady beat. The special addition to the program is the great cornetist, Bobby Hackett, who plays guitar in the ensemble and steps down for the top line. It's a show-stopping horn solo. Hackett is known on both sides of the Atlantic to lead his own crew, but has been with the recent Pepe, formerly with Larry Clinton.

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Andrew Sisters (Deca 4019)

JOHN H. V. (Top Tune—Ft., VC)

Instead of the characteristic rambunctious rattle and the blaring brass for the background, the Andrews girls can demonstrate their singing capabilities in the Andrews style of the year. Their new record, "Dream's on the Desert," is a song of the same era of the day. In this instance, the girls, for the first time, get instrumental and vocal support through the services of a rhythm section, and that jazz is the swing section from Schen's band. The trio opens the first chorus straight, joined by the male voices after the second verse. The arrangement is not much different from the treatment with the male voices enhances the singing of the girl, giving it that bit of a swing. For the flipover, the rumba-tumb trot gets the bouncy and rhythmical treatment much more associated with the Andrews, but creates little of the excitement its ilk deserves.

While the songs in themselves aren't strong, they will undoubtedly show strength enough to make them popular. The Andrews Sisters have been a favorite of the phonograph picture makers for a long time, and both the rhythm and rhythmical entries, as interpreted by Miller, will get good plays.

Les Brown (Okeh 6141)

I Got It Bad and That Ain't Good—Nothin' But Love—Ft., VC

Cutting a wide circle in record circles, the Brown boys continue to provide exciting moments on wax. Both tunes are from Jump for Joy. Duke Ellington and his maestros equal or surpass the Brown boys on the latter. Both have their merits. The Brown boys, being the first choice of the phonograph picture makers, are considered. The same ruffian, being the best top tune that has been served for Brown's recording of All That Meat and No Potatoes! Both sides are splendid, but the reason why the music operators should be caught napping. For immediate sale, the "Nothin' But Love" side sounds so calculated to catch the fancy of the youngsters, just as "Yes, Indeed" has done. And if the flipover finally finds itself in some respect beside the "So Long, Baby" side of Brown's latest release, the ruffians rumbles.

Dick Jurgens (Okeh 6420)

Around and Around She Goes—W. VC. The Man With the Lollipop Song—W. VC.

Two walls of novelty are get ripe spinning and motivating to a music world commercial Dick Jurgens syndicate. Both cut in the Billy Holiday time, and are fast-temps, to waltz, with Rudy Moore handling the vocal chores. The theme is florid, and around Sound is a little bizarre, tali- is the theme's portion of the drinking folk. Title refers to the seller and cues the listener to go right over to the Nazi's and catch the "Around and Around She Goes." The German brass band effect. The Lollipop Song, as the name implies, is a waltz, with a German horn section and a German-Italian flavor. The Himmie flicker with a toyband touch to both the tune and the lyric.

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John Kirby

(Feate's Music, Mutual Network, Tuesday (14), 11:30-12

The most refreshing remote program heard in some time was this badly needed change. After the John Kirby group, who had only time for their theme, a standard, and an instrumental, with the ragtime section among their arrangers, it is hard to fathom that they should make a musical enlisted to a musical output of the Kirby group. It is true, unless Mutual has decided that it is easier to make a record of a good thing. Close, close, cut off, subdued, full of warmth—sops for listening. Of the one side, for a regular dance photograph, and jumped, but there was no blame, no noise, and no one lost a light. The one side was a missed fire when sent over the ether. The other side was a delight. Everything, in fact, was perfect except for a voice given over, who was cut off a half hour. He makes wonderful music for late-hour listening.

Eddy Duchin

Waldorf-Astoria Hotel, New York, Mutual Network, Tuesday (14), 12:05-12:30 a.m.

Duchin gave forth a wide variety of music. The list included a number of Hawaiian arrangements, a piano medley and a swing arrangement, all treated in his usual discreet way.

Network cut in on the band during a bugle gather, he lets them have what they want, and the bugle player makes a mean rhythm. A feature of the performance was the addition of a complete frame- imitation of tempo and the Krupa and the Cuppe. On Fantasy 15 percussionists in a variety of tempos and in a variety of rhythm. For late stayers Krupa has a variety of tempos and in a variety of rhythm.

Band makes a nice appearance. Large band is better bandstand indication that the music is listenable as well as danceable. Band has been in the time, under his guidance the outfit wins well."

Muggsy Spanier

(Reviewed at Arcadia Ballroom, New York)

SLEEN little Muggsy Spanier is no stand-by potty boy, but he blowos a croceb and his new band looks like money from home in the jump de- partment. There has been one thing better for Muggsy, and that is "Tramp," formerly with Larry Clinton.

It is easy to lay the finger on the secret of Spanier's appeal. His Jump arrangements seldom if ever desert the realm of the danceable; he gives his sweetest pop tune the saccharine it demands, but treats to it a solid base, expertly in the leadership of Miller's trombones, saxophones, trumpet, and rhythm section on their new record. Miller, besides being a shrewd, clever, and a variegated talent, is no mean trumpeter himself. For solo work his trombonist can still be counted upon, and his trumpet is as bracing as you would expect. For solo work his trombonist can still be counted upon, and his trumpet is as bracing as you would expect. Miller's work as a whole is the very essence of ease and fluency.

Dean Kincaide is responsible for most of the arrangements, with a typical arrangement on the side. Kincaide makes good appearance and seems to enjoy his work.
Wisconsin B. R. Ops Form Org. To Fight Compensation Laws

MILWAUKEE, Oct. 18.—Wisconsin B. R. Operators’ Mission formed October 7 with 30 members, is contesting its efforts to gain satisfactory adjustment of the unemployment compensation tax.

The Mission’s object is to meet a dead end of a couple of weeks ago when State Industrial Commission granted the application of the Chisholm operator, into court over non-payment of the compensation tax.

Missouri and the new association hope to get a fair settlement, declaring it unnecessary for operators to give the unemployment tax further thought.

Red Sievers Dies in Bus Wreck; Five Others Dead

OWATONNA, Minn., Oct. 15.—Edmund O. Sievers, known as “Red” Sievers, and five members of his band, well known in the Middle West, were killed when their bus crashed with a cattle truck near the town of Garfield Thursday night.

The other dead were Gordon Dunham, Melvin Gilberg, Roger Johnson and Donald Simpson, all of Minneapolis and Vernon Mollestrom, Henry Minn.

Sievers was from Minneapolis.

Five other members of the band escaped serious injuries. The band was en route to Minneapolis from a Wednesday night engagement at Forest Park Ballroom, Marshalltown, Iowa.

Chi Hotel's Name Policy Hits Snag; Few Names Around

CHICAGO, Oct. 18.—The Edgewater Beach Hotel, impressed by heavy name-band business during the summer, is set to continue with a name policy throughout the year. One road band has already agreed to cut the band budget during fall and winter, and no other will have the chance to find suitable attractions, however. When the hotel decided on the name policy, it was also on the lookout for box-office orchestras, willing to play a limited exclusive service in this area.

The Palmer House and Sherman Ro-
ter, of course, have the edge here, but they’re tying up favorite bands to long-term contracts and are happy with their exclusive service in this area.

The Palmer House is working to develop two or three good attractions which, in addition to the bands repeated there yearly (Horne Heidt and Wayne King), will remain with the hotel until mid-winter. The Marine Dining Room. A new organization fronted by Harold Stokes, local name, will attempt to bring the original degree of his operation here, and the first of several moves to unearth eligible attractions.

Michaels Forms New Partnership; Signs Dick Jurgenks Ork

NEW YORK, Oct. 18.—Arthur Michaels, band manager here, and Howard Christ-
tensen, of Chicago, formed a partner-
ship yesterday and, as their first move, signed the Dick Jurgenks band to a per-
scription contract. The Jurgenks Ork will be brought East.

P. S. Based on the band’s reputation, the Cosmopolitan will also be associated in the management of Johnny (Next) Davis Michaels, who handles Dick’s affairs, and John Kears, will retain full control of those orks and other ventures with which he’s familiar.

Tuktor Turns to Authors of “Fire” for Fitch Show Tune

PHILADELPHIA, Oct. 18.—Tuktor, higher because of his “I Don’t Want To Set the World on Fire” disk, will now use the same songwriter for a follow-up, Maurice Hartman, head of Chisholm’s Popular Music, Inc., Tuktor will record “The Fingers of a Friends.”

Tuktor will introduce the ballad on his Fitch Bandwagon broadcast November 1 shows, and the record is expected to coincide with, to make it the “Fitch Song of the Week” platter.

Clint Romored Junking His Band

PHILADELPHIA, Oct. 18.—According to rumors circulating here, mostly by members of the band, it is disbanding the crew to devote all his time to a tour scheduled to begin a Earl here Thursday (9)

Clay Boland has had it that Clinton was hold-
ing the boys together for a heavy record session to catch up on the 30s side he still has to go on his RCA-Victor contract and that and that’s been going to the boys go. Butch Stone, sax-sectioner in the band, is reported to go with Van Alexander. Clinton denied earlier reports that he was bowing out of the band fold.

The opening afternoon in Detorit will be entitled “Defense Bond Concert,” to which people will be admitted gratis, the public will pay $1.50 each in all cities but Cleveland, where admission will be 65 cents.

Red Norvo Out of MCA

NEW YORK, Oct. 18.—Red Norvo has left the MCA after settling its indebtedness to the booking office. Mastro plans to book him individually for a while.

Dance Caravan Developing Into Tremendous Record Promotion

NEW YORK, Oct. 18.—RCA-Victor’s traveling “Dance Caravan,” with Tommy Dorsey and Shep Fields orks, palm trees, pons and an ered waterway left over from Monte Proser’s Madison Square Garden venture, is rapidly developing into the biggest record company-coin piano operator-record deal promotion in history.

First leg of the journey will last only two weeks, but if it works out as its mahout, Milton Pickman, hopes, opera-
tions will be resumed after the first of the year.

Designed to promote Victor and Blue-
bird discs, Caravan will win the promo-
tion. During the two scheduled weeks, opening November 3 in Detroit’s Masonic Temple and winding up in Louisville on the 16th, the Caravan will romance 1,000 ops and their guests, as well as 5,000 dealers and their guests. Special stickers for coin patents will be issued in each town, there will be special pro-
motional matter for record dealers, con-
tests will be run, everything, in short, will be done to encourage record sales and coin piano activity.

In Cleveland, where the Caravan will perform November 9-9, two contests are being conducted in co-operation with the Cleveland Press, one to choose a couple of girl Weather to appear with the bands during the local run, and one in which the public will attempt to predict the names of records which each ork will feature during the performances. People with the record-cover contest will get albums, autographed disks and other mementos.

A new series of books and dealers usually will be admitted gratis, the public will pay $1.10 each in all cities but Cleveland, where admission will be 65 cents.

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The Billboard 13

CHICAGO, Oct. 18.—Fredrick Broth. Music Corporation office here will move into larger and more prominent head-
quarters, Saturday afternoon, December 1, and occupy an entire floor of a Loop building and will include a modern de-
tion studio.

Local staff will still be headed by L. A. Frederick, president of the firm, and In-
cluding John P. Heilbroner, director of sales, Joe Kayser, head of one-nights de-
partment, Henry Haltz, controller, and Bill Parent, in charge of ice show, June Durek, creative, and Ernie Seibert, locations and publicity.

The doors weren’t locked. It’s just that nobody ever heard of them. They didn’t know they were making any advertising campaigns in the MCA. They were all the only all-inclusive show business news weekly that’s read by all band buyers in all branches of show business.
New Opera Co. in Stem Debut

NEW YORK, Oct. 18—Tuesday night (14) the New Opera Company, the brain child of Mrs. Ruth Putnam, opened its first season before a swelling audience almost entirely in Skinner and lobbies. The opening production, conducted by Fritz Busch, and the evening's program were the first in a series of events planned for the New Opera Company's new home, 799 Amsterdam Avenue, and an effort to precedent.-The New Opera Company's main ideas and purposes will be to provide more opportunity for young Americans, and also to promote the music of the midwest, as a matter of the-in-the-mid tradition and out-and-out novelty for the Stem. Both were evident Tuesday night, since there were so were the physical and orchestral aspects of the evening. The program includes two Opera. The first, 2,000 an opera is the New Opera Company's choice ability isn't very good.

About the only conceivable reason for picking up 3,000 conscientious objectors is that Dr. Busch had scored a hit in creating a deliciously charming score, and a love affair displayed at the end of a single performance is any credit, the cast of O.F.F. Faine should be sounding a bit like the Crocks. It's return from the up-and-up for a brief visit. Condymin has a difficult time having to deal with the other man, the soprano, Ina Squires, who has been off the streets for some time, when she sings the same role under Dr. Busch's direction in a slightly higher register. There is a difference between the upper and lower registers that she almost sound a second voice. The upper register has a marked vibrato and, per- tion. The New Opera Company presents a full house, and all the men in the audience are wearing ties, and the treatment. There is a lethargy in the last five minutes, however, which could stand a little work.

There is little doubt that this will be a hit in New York. It's packed with work and the audience has taken a mild poke at spiritualism, psychosomatics and the few other fashion- the New Opera Company's opening night concert, and the presence of Peggy Wilson has done a fine job of direction. The schedule is kept up through the entire production.

Out-of-Town Openings

"Blithe Spirit" (Willow)  
BOSTON

A force by Noel Coward, presented by Mr. and Mrs. E. T. Babcock, with a set by Stewart Changay, Cast includes: William Gribble, George Hoadley, played it; and such demands shouldn't really be made of voices even in their prime, according to Eugene Busch.

WILMINGTON, DEL.


Traveling from 1910 to date, the "High Kickers" had their premiere in New York and went on to become one of the most popular shows of the season. The opening night was so successful that the company was invited to play the Palace Theatre before Broadway, and it may be well to note that the man who creates the musical will be shaped into his own image.

Wilmington theatergoers had the privilege of seeing the piece with the minimum number of props and maximum number of costumes. The show was a hit, and the audience was thrilled with the performance of the cast. The music was as good as any produced in the city, and the production was a real success.

The only other show definitely scheduled for the Palace Theatre is the "Dilemma," which will be presented on November 1st.”

Legit in Vaudeville May Be Extended; Union Costs Shaved

Because legit is still being played during the hot months when the Brandt permit ran out, it was possible to get minimum wages and benefits from the various unions involved. The International Alliance of Theatrical Stage Employees permitted the houses to operate throughout the season with a minimum number which could be dispensed with, and the size of pit was kept down to the smallest possible size. A T and W show would be considered legitimate if it had the same name head. Legit grosses also compared favorably with those of the "High Kickers" and "Blithe Spirit".

Jolson 25c in Pittsburgh

PITTSBURGH, Oct. 18—Al Jolson's Hold On to Your Hats grossed $252,000 last week since it began its road tour.

Two Weeks for Wash.

WASHINGTON, Oct. 18.—The Theater Guild, which made the exciting try-two-week runs here.

Prince 32 C in Springfield

SPRINGFIELD, Mass., Oct. 18.—The Prince, which opened the current Playhouse League's season at the Court Square, has grossed $3,000, according to Daniel J. Maloney, executive sec- ional representative, at a loss of $300 or near-by, a seated house with the balconies sold to the rear.

Terror Pit Grosses

PITTSBURGH, Oct. 18.—Highest grosses in decade indicated at Pittsburgh. Average for the week was $23,200, $23,200. The highest being $21,200, an increase of $18,500. In Doctor's Hospital, William O. Corbin reached $20,900, at $30.00 top.

"Let's Face It" (Colonial)  
BOSTON

The Billboard
October 25, 1941

Extending Sincere Appreciation to Mr. Eugene Burr for his Billboard Review

In the adult section, Mr. May does a beautiful job, putting the piece up by its bootstraps on almost every issue. Mr. May gives the single solidly adult professional performance, looks like a wolf's been thrown to the sheep.

There are a couple of other adults, of course—a few incredulous gentlemen who play professional old grade and the like. Mr. May, however, is still the only adult professional performer.

Drama Textbook

Oxford, O., Oct. 18.—McDonald Blair, University of Missouri drama instructor, made "The Billboard" required reading for all students in his school's drama classes, and one-year subscrip-
tions to the magazine are being turned in by the scholars registering for the course. He feels that "The Billboard" gives the students a picture of the theater as it actually exists today rather than a study of the impression of the arts side of the profession, and projects her songs and lines with engaging sadness. Mildred Todd stops singing for the moment so that Jean McCall can answer the amusing Zip tune. Her delivery is the biggest individual solo in the show.

David Burns has the role of Jack Duram and has the tough job of getting the line through with an explosive vaudeville-styled satire of life. With a few lines, John Blais' Ernest role, is very sweet. Others having lines have been well selected and the original cast are Claire Anderson, Betty Jean, Tiffy Keeney and Norman Van Emburg.

Vivien Selle still has the leading female role. She delivers lines and lyrics in her usual competent style and is especially deft at making dirty lyrics inoffensive. About John O'Hara's conception of a night club dump: We have reviewed hundred-

OUT-OF-TOWN OPENINGS

Danny Kaye, Eve Arden, Benny Baker, Mary Jane Walsh, Keith Meier, Vincent Vanzetti, Bob Burns, June Havoc, Jack Williams, Mary Parker and Billy Dennis have all set records in various Broadway shows. Mr. Dennis played with Clances and his Royal Guards, Joseph Macaulay, James Todd and others.

Since 10 months ago at this same the-

New York

Taps Scores in "Pal Joey" Lead

New York, Oct. 18.—Running since Christmas and having switched from the Barrymore to the Shubert and again next week to the St. James, George Abbott's Pat Joey is still a 40-40 musical show. The Rodgers and Hart tunes have bright moments and this I Could Write a Book is most easily remembered; the dancing numbers by Bob Allen are imaginative and nicely costumed, and the perfor-
mances of the principals are good. But the dialog is boring, and most of the situations are hackneyed.

George Caissie took over the Gene Kelly role three weeks ago and does surprisingly well, considering he had never played that role before. He makes an unsympathetic, incredible character appear almost human. It is a singing role, but he manages to get by, and his han-
dling of lines is good. His modern tap numbers are, of course, among the finest in show business.

Vivienne Allen now has the June Havoc part, and she makes a fine impression. She has beautiful legs, and shows them.

Currently Appearing in George Abbott's New Smash Stage Success

'S' BEST FOOT FORWARD'

Evelyn Barrymore Theatre

ST. JAMES

Beginnning Tuesday Evening, October 7, 1941

ANNE OF ENGLAND

A play by Mary Cas Caish Cary and Ethel Borden, directed by Frederic March, starring Flora Robson and Barbara Everet, staged by Gilbert Miller. 

ANNE OF ENGLAND is a biograph-

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Between the Empire of 1710 and the Albert in the present, it seems that the most rousing of England's glorious and virtuous, since it speaks of fifty of its characters, appears and is even, but is not the same thing. The in-

New Drama on Broadway

Reviewed by Eugene Burr

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EUGENE BURR

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AGVA Only Major Performer Union With No Junior Classification; Equity Rule is the Toughest

(Continued from page 3)

AGVA stopped singer from playing club

DETROIT, Oct. 18—Birth Rogers (36) is the latest singer who got a chance to be a star at the Grand Terrace, night club, Tuesday by local business interests and his wife, to give him social club status and to put him on the national board. Rogers has appealed the case to the AGVA national board.

Cosmopolitan Club Seeps Into Midwest

OMAHA, Oct. 18—An attempt to imitate the success of the Astroturf will get a trial at the White Horse. In past years the noted style entertainment has never been tried in this vicinity. Foreign music will be played and there will be no dancing or orchestra.

Memphis Full Week

MEMPHIS, Oct. 18—The Malco Theaters have decided to extend a two-week booking policy October 31. Horace Heitz and Heitz will be booked in the exact home, previously operated as the Palace, seats 1,050.

U.S. Acts Going and Coming to Rio and Santos Casinos

BID DE JANEIRO, Oct. 18—Bing Crosby appeared in the Casino Urca, Brazil, and was very favorably reviewed. He was accompanied by several numbers from his recent pictures and was warmly received. His night's house for his California coastal was, taken off the S. S. Nigella and flown to Rio for the performance, returning to the ship in the middle of showing his picture in the States.

In Sherwood and Shirley, U.S. femine dancers, have finished three weeks at the Consul Hotel, Havana, Cuba, and sailed for New York on the S. S. Brazil. Oscar Bannister of the Refuge Club has closed a two-week return at Casino Atlantico and returned. The night before is still at Novacord in the Casino Urca.

Frank O'Shea, Chris, and Frank, have returned from Santos and opened a new station, the Spotted Dog, at this South American dance. Berty Suters, S. S. crew team, will return to the States and open the new at Atlantic City October 14.

Colo de Pretto, chief of publicity at Castro Uno, resigned last week to free law office, Nina Kordas, U. S. singer, returned to

New York on the S. S. Brazil October 8.

Lady Broderick, U. S. crew team, are returning from the senatorial campaign in Brazil. They will return to the States and open the new at the Argentinian next month.

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**NIGHT CLUB REVIEWS**

**Casino Urea, Rio de Janeiro**

Talent policy: Show and dance bands.

Talent: Vocalist and dancer.

Management: Mira Korjus, manager of Great Waikiki.

The late season turnover in talent and a last-minute cancellation of Mira Korjus, lead of Great Waikiki, the current show consists of talent from Brazil, the States, Cuba and Argentina. Publicity had already been started on Miss Korjus when cancellation came down from New York.

Management has brought in Leeucon Cuban band from Buenos Aires, which was at the Urea earlier in the season. The ice portion of the show has been discontinued, and it is doubtful if management will import ice talent in the future, as the ice surface has been dismantled to allow the greater part of the present show to be presented on the stage. The two dance bands have returned to their cars, one range from below the stage and the other rolling down to foods from upstairs, while the show band is spotted to the left of the proscenium. Kenneth and Norna, N. S. acro duo, continue on in the new show.

The easy show consists of multitudes, including the Urea girls (8), Grand Oleo Trio do Oiro, and Alvarences and Banchino.

The late show gets under way with Glen Norris, fong-amongers, and Grand Oleo, colored comedian, both very good and dance radio bands for the coda, two comedy numbers and the customers waxing about.

The Leeucon Cuban band (12) takes over the next 25 minutes, giving out a wide variety of entertainment, with vocalists and dancer augmenting numbers. Boys, dressed in colorful native outfits, know what the Urea crowd likes and dished out numbers according to the audience. Band opens with a special arrangement of Blue Danube, trumpets, violins and areas stepping out for bits, as Estella vocals. Blackface for finish has band using electric tambourine. Number closed solidly. Followed with Tipt Top Fito, then the new rush, with Estella vocalizing and an unbilled fum dancer giving out paper and times. Special arrangements of Boogie, with trumpet hitting all the high notes, a J. Louis Armstrong, provides grand finish. Band receives 150 pesos for closing number, which brings on feign dancer for closing.

Avito Netto, from radio station FRA 9 and a likable personality, offered up a line of chatter, then a soft song with Norris, team working on double bar, were sooo. The Central agent brought the program to a close.

Chris Machado's band does a fine job with the show music, alternating with Andrew Coleman's band for the dances. Labo Miller, at the Novacord, has been added to Machado's band for the dancing.

**Jack Dempsey's Pago-Pago Room, Miami Beach, Fla.**

Talent policy: Dance and relief bands; 

Talent: Dance and relief bands; 

Notes: Monday, Tuesday, and Wednesday, Miss Rowan, director; Frank Penso, headbandleader; Carl E. Holiday, stage manager. 

The show is under way, and the audience's response is not always the best. Miss Rowan, with her keen eyesight, noted the disinterested attitude and brought the program to a close.

The dancing is under way, and the audience's response is not always the best. Miss Rowan, with her keen eyesight, noted the disinterested attitude and brought the program to a close.

**Edgewater Beach Hotel, Marine Dining Room, Chicago**

Talent policy: Production floorshows every night. Shows and dance band.

The show is under way, and the audience's response is not always the best. Miss Rowan, with her keen eyesight, noted the disinterested attitude and brought the program to a close.

**Hotel Pennsylvania, Cafe Rouge, New York**

Talent policy: Name band and one act. 

Management: James H. McCabe, director.

The show is under way, and the audience's response is not always the best. Miss Rowan, with her keen eyesight, noted the disinterested attitude and brought the program to a close.

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**The Follies**

**Costumes**

209 W. 48th St., N.Y.C.

**Greatest Variety of Flash Wardrobe Complete Line of Stock Any Size, Any Cut, Any Style.**

**Costumes**

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**HOLD AUDIENCE SPLENDID WITH STROBILITE**

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Dists.: 933 BROADWAY, NEW YORK, N. Y.

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**GOLDEN COUMSE**

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**Greatest Variety of Flash Wardrobe Complete Line of Stock Any Size, Any Cut, Any Style.**

**The错误 of the IMITATORS of OUR NAME, in spelling or sound, is that they BOOST the ONE AND ONLY**

**GINO DARO & CORDA ELLEN**

DANCING is OUR (MONKEY) BUSINESS

Just Closed HOTEL GIBSON, CINCINNATI Now Playing GRAND TERRACE, DETROIT

Many thanks to all agents from Coast-to-Coast who always have spots FOR OUR ACT because we co-operate with them and please the buyers again and again with all kinds of NEW DANCE CREATIONS.
Rio Casino, Boston

Talent policy: Dance and show band, Latin relief band, floor shows at 7:30 and 11:30 p.m. Management: Al Fisher, managing owner. Prices: Standard, $3 minimum, adults; Weekday minimum, $1.50; Saturdays, $2.50.

It's only eight weeks to the spot but has become one of the favorite rendezvous in the Hub. Last night at the Versailles it was a cold room. Now it is beautiful, gay, warm.

The change seems due mainly to the presence of Harry Spear, who in one year has become Boston's favorite entertainer. Since opening night, when scores were turned around, Spear's followers have thronged the spot.

Spear, a smooth and polished performer, works beautifully despite the incumbrancy of his spot in a Latin room. His class enables him to do a good job as the only non-Latin performer here.

At the show caught be opped after more than 30 minutes on the floor, singing old-time numbers with which he has become associated. He clicked solidly with After You've Gone, This Is My Lucky Day, Susie, Mammy, Margie. It's a Great Day for the Irish, Birth of the Blues, Melancholy Baby and a Jewish folk song that made a tremendous impression. Taking advantage of every situation, Spear got laughs with his ad lib and wound up with his audience calling for more. His famous Mam'zelle's Band has become a must number at every show. The entire production is whipped up, with the band following Spear around the manner of a street band. A tremendous variety to his act is the manner of a street band.

On the Latin side, the Wally Winger girls have done very well. The key number on the upper stage, one of the distinctive features of the club. Coming down to the floor, they present a nicely done conga, introducing Chachor. Then comes the Latin female who knocks off a fast, interesting dance. Working with complete ease, she achieves some beautiful effects. Return later with another fast routine and a smart conga.

Knockabout across, the Three Ridders Brown, and the Cabaret, a great show band. Currently: the entire band.

The dance band of Gavorson in Best is another tremendous hit. First dance, all the greater because of its sim-

Currently

The Rainbow Room, N. Y.

Just Completed 7 Weeks at the RAINBOW ROOM, N. Y.

Grateful Appreciation to SIDNEY PIERMONT

Miles Ingalls and Joe Flaim

The Billboard

19

Rhoonboogie, Hollywood

Talent policy: Dance band and floor shows daily. Management: Tony Cohen, publicity: Joe Cohen. Prices: Dinner from $1, with floor shows from 50 cents. Minimum: $2. Saturday, $2.50.

The big hit last week was the Rhoonboogie. Warner's (11 men) handled the show music well: also dance rhythms. Punch and pass dance band and okay job on south-of-the-border torpilos. Paul Denis.

Glenn Rendezvous, New York

Talent policy: Dance band and floor shows Tuesday and Friday at 9 and 11. Management: Pete Schmidt, owner; Glenn Schmidt, manager. Prices: Dinner, $1, and all other shows from 50 cents to $2. Minimum: $1.50; Saturday $2.50.

This was one of the most successful of the swing swing spots that has displayed its opening several weeks ago. This is the third winning considerable favor.

George Libby Ogle, (6), succeeding the Wally Winger line, crack the Joe with a solid line of numbers. They have a good appearance and good wardrobe and show off some advantage in the other numbers in the show. First-show roughness should work off with a few more shows.

Heal Roy, home-town lad and the brother of the great entertainer, coming doing a personable and highly capable job. Introduction first as Costa, of the line, who gives a good account of himself on an intinite and graceful acrobatic waist. Pulled a fine hand.

Miss Knappe ranks as one of the best of the younger song sellers. Imbed with showmanship accentuated by her grand style and delivery. Working hours, Monday through Sunday, $2.50 to $3.50.

Harriet LeRoy, Monticello, N. Y., owner. Carpets; no cover.

Hotel Sheraton, Mary Murray, New York

The new Sheraton and its floor shows at 11 and 1:30. Management: Spencer Green, owner; John Kellogg, manager. Hotels, press agent. Prices: Drinks from 60 cents; supper: specialties at $1.50 minimum or lower.

This comfortable room, which for years ran as a cocktail lounge, has undergone some changes for greater interest. In fact, the Sheraton looks like a fine job of a recent opening. In the recent opening, the spot has a good chance of catching on, entertainment policy and prices being the major advantages.

Leading the show is Ray Bourbon, who on the opening night proved to be a raft of double entendre special material. He is a master of the situation, and his routines are a real asset to the show. Much of his comedy revolves around a bit of double entendre material that comes out in a bit of nicknames. The first opening show registers a good bit of good work for his efforts. Shortening of his various routines would help put greater cock into his work.

The entertainer is Ava Williams, built like Frances Faye but without any of her talents. Voise is on the week, side and material, while okay, doesn't hold enough interest to make up for vocal delivery. Also needs more emphasis in anting of her material. Her choruses are some of the best on the program and change of stage. Some better arrange- ments and showing of them on the stage might put her across.

The door was at $2.50 but was supplied by an amulet trio which has since been replaced. This is not a room for children. Food and service are excellent. Joe Cohen.

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St. Moritz Hotel, New York

Talent policy: Floor shows at 8:30 and 10:30 p.m. Management: Gregor Taylor, managing director; Robert Rich, press agent. Prices: Dinner, from $3 to $2.50.

Caught on a Monday, when the regular band was off, the Becorfo in the hotel's

The Grove, Hollywood

Talent policy: Dance band and floor shows daily. Management: Tony Cohen, publicity: Joe Cohen. Prices: Dinner, $1, and all other shows from 50 cents to $2. Minimum: $2. Saturday, $2.50.

The big hit last week was the Rhoonboogie. Warner's (11 men) handled the show music well: also dance rhythms. Punch and pass dance band and okay job on south-of-the-border torpilos. Paul Denis.
Girls indulge in a light touch was composed of only two tricks, but the total effect was amusing and the show girls, each lavishly costumed. Costuming for the show girls was done by Clara Bellie, who has a flair for the unusual.

The show is slated to continue for 12 weeks, with a brief imitation of the Ringling Bros. and Barnum & Bailey's annual circus, the only one of its kind in the world.

With the advent of the warmer weather, the showgirls are looking forward to presenting their talents in the outdoors. The shows are scheduled to begin at 8:30 p.m., with first-class refreshments served in a nearby lounge. The management reserves the right to change the time and location of the show at their discretion.
**Magician Promises To Pay Union Scale As AGVA Wins Fight**

HOLLYWOOD, Oct. 18.—The difference of opinion between American Guild of Variety Artists and Borah Minnevitch and His Harmonics Rasta, current at Earl Carroll’s, has been settled.

Leslie Litony, AGVA executive secretary, and Minnevitch agreed to pay $529, covering the differences between the two sides, a demand which had received the basis of the union scale and what they actually had been paid since opening. Minnevitch, Litony said, agreed also to reimburse Dennis Guay and recent closing notices of Ray Tankersly and Mr. Litony. Bunny Joiner, for whom AGVA demanded reinstatement, chose to be barred, to the group, and will require transportation to New York. Minnevitch has guaranteed these members a minimum of six weeks work or pay.

The Harmonics leader was advised that, if he should fail to pay union scale, no Guild members would be allowed to work on the same stage. Minnevitch was also warned that suspension would prevent him from working in Warne’s Always In My Heart, under AGVA agreement with Actor’s Guild.

**Detroit Vogue Out As B’way Prepares**

DETROIT, Oct. 19.—Detroit’s vaudeville organizations, the Detroit Union, United Detroit Circuit neighborhood, and the paper, had the Colonial is still a full week, with the Harper half-week and other houses, some occasional day only.

The house was doing big business week after week, unaffected even by the new assemblage of entertainers and other vaude. The Colonial is still a full week, with the Harper half-week and other houses, some occasional day only.

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State-Lake, Chicago

(Reviewed Friday Afternoon, October 17)

There is obviously no strong box-office reason to hold Bob Hope's latest picture, Nothing But the Truth, a second week. Business was only average during the first week and the opening day of the holdover season attracted poor business. By the second stage bill was changed, but little on hand to suit area theater operators. New acts include Paul Haakon, Caudal Smith Brothers, and Geraldine and Joe. The Vikings and the house line (16) remain with new routines.

Haakon, you may draw some of his local fans, having done quite well artistically in his last several engagements in Chicago. A happy little man, he concocts routines that are as original as they are refreshing. His current set included a Russian sailor dance, a toreador caper number, and a vivid impression of Perpetual Motion. One hit near the end of the act—his announcement of the last effort while still on his knees. An offstage voice should take care of it.

Geraldine and Joe have a commercial audience time that is full of freshness, pep and rhythm. Their routines tend to be short and device clever means of performing their tricks. Joe's head spins are just the highlight of the turn.

The Smith Brothers are three French poets amuse the kids and their parents with their familiar antics. It is clean fare that is both funny and fitting into a slot that is so polished that nothing goes amiss.

The Vikings, a group of six Yost single acts, have a double slot, but their following a double slot, but their following the program of Gaud amuse buoyant, finished ballet dancer, who punch out some gags, in. Their satire of high school kids at a prom brought a loud laugh.

Feature spot went to red-haired, necktie sporting Patsy O'Connor Family, Patsy, Donald and Joe. Donald, who is the vocal soloist in the act, went over well.

The Ritz Brothers were the highlight of the act. In fact, a dance act of the order.

Central, Passaic, N. J.

(Reviewed Friday Evening, October 17)

This comfortably appointed house, composed in September, is running on a stageworthy program, with shows as the only film accomplishment. Policy is approachable.

Teagarden's outfit, with leads written around the act, is a rather complete unit. Teagarden's guitar playing has a well-defined sound. David Allen, also of the Teagarden combination, is not so forceful, voice and delivery being smothered by the main act, Bob Porter's blues.

Opener are the O'Conner Family, a band that has a good number of acts, and they are amuse buoyant. Both vocalists, along with the one on piano, have good voices in harmony with the rest of the outfit. Send some points to that.

All acts are the backbone of their enterprises, and the trio's sight comedy moves the audience to laughter. Oddly enough, some of their material, as such, is not what a theater should deliver with such showmanship that they keep the house packed with their special half-hour on stage. High point is their clock-dropping facial contortions mixed with mime and well-coordinated movements and, most important, kidding of their own act. Did a good job of White in female drag that was screaming. Cleverly done, but nothing new, and conducting the band and then trucking in the side with a female customer.

Leonard Christensen Presents

The Ark

Currently LOEW'S STATE, NEW YORK

Return engagement in 5 months

THANKS TO SIDNEY PIERNOT

Direction—Roger E. Murrell—Thos. Burchill

Return engagement in 5 months

THANKS TO SIDNEY PIERNOT

Direction—Roger E. Murrell—Thos. Burchill
Review of Units
Phil Spitalny
(Rewiewed at the Strand Theater, New York City, October 18)

Spitalny’s all-girl entertainers, whose Hour of Charm show is a radio standard, again demonstrated their musical worth on the film, Sergeant York in its first local popular show. The girls did well, and it would be good for three weeks at least.

The vaude show ran 55 minutes, being strong on the more singing and instrumental music, but weak on comedy and surprise. But despite these deficiencies, the program pleased immensely, the audience enjoyed immensely, and the frequent soft melodies a pleasant change from music still so prevalent on radio and stage.

Spitalny makes the introductions and is smart in keeping them short and modest. He puts thru the has 23 minutes of vocal, four song comedienne, spotting the numbers to program, and with emphasis on tunes. The program is too finely done to be too much to chew, but the act is this: six, plus guitar, harp and string bass, Bill, with more emphasis on drums, bass horn, three saxes. After the theme song, the band goes into the old standby, the Old Camp Grounds, then Piano Concerto, with the Tonight We’re In Love and Reuben and Ruth for Evelyn Wilson, then外汇 A switch brings the contrasting novelty number, a version of the In the Castle of Love with the three Little Worlds dancing. A switch brings the band back into the glow with the cello and Evelyn’s violin leaving and the backdrop revealing a crescent.

The band then goes into drummer Max Haining’s version of the novelty, the fireworks that drew plenty of applause, with fluitist Howard McDonald at the piano, Max. Marie Elena is sold by Evelyn’s excellent finding plus showmanship, and then the string section and Evelyn win applause for an extremely well played and risky percentage date, says Cushman.

Ottawa Club Resumes
OTTAWA, Oct. 18.—The Gatineau Golf Club, in Ottawa, will open its new floorshows despite liquor restrictions and will give its last program today.

Shows were dropped September 15 because of the new regulations went into effect early in September. The band was due back in a few weeks, but was notified the night we returned to shows and I hope we will be able to continue with them,” said Manager Ben Trojan.

SUGAR’S DOMINO
(Continued from page 4)

A series of Jack Benny and Fred Allen and a couple of others not quite as capable but with good comedy as they. It is not the situation between the line between them and the girl, but it is the complete dovetail. For the purpose of comparison, this is the line that causes the smelly shows to be that way. It might be the pace of changing shows, which one can breathe a mixture of herculean might can stand up under, it might be the difference in the writing, but it is basically weak show ideas. What it does, is that the smell that only hurt those who are directly connected to them. They cast a blight over all of radio. It is a very good program. If it were this were spread pointless. But it is the tendency away from comedy shows and if radio doesn’t do something about it—the networks and the leading advertising agencies particularly—it will lose ground that will not be regained for many years.

Radio disarranged the habit patterns of advertising agencies. The network in radio created a large amount of confusion about the use of radio fans detained accustomed forms of advertising and this condition is disruptive and improper.

When we advertise in a trade paper be sure you know its circulation. The Billboard has the largest circulation of any show-business trade paper—a circulation checked and guaranteed by the Audit Bureau of Circulations, the organization the country’s largest advertisers consult for accurate circulation figures.

Remember! The only show-business trade paper that reaches all the talent buyers in all the fields you want to reach.

When you advertise in a trade paper be sure you know its circulation. The Billboard has the largest circulation of any show-business trade paper—a circulation checked and guaranteed by the Audit Bureau of Circulations, the organization the country’s largest advertisers consult for accurate circulation figures.
**Ritz Bros. Open Big, Spatillay On To Good Biz; Cugat Still Drawing**

\*NEW YORK.—Prosperity is continuing in the current fall season. Last week the first theaters got a break from the Columbus Day crowds and now favorable weather, increased the business. As a result, product shows are creeping up the box.

Last week's gross (1,693,564 seats; $37,000,000 house average) is expected to continue this week. The box office is very strong and many productions are drawing good business.

**Grosses Good in Providence Area**

**PROVIDENCE.—** Vaude acts are finding Rhode Island more acceptable territory as of late. Last week's box office ended on a high note with both Good and Ritz Bros. taking in good business. The acts and Hollywood theaters, however, are not drawing as large an audience as expected.

**Tab's $700 Week**

\*Tab's (SRO) report for the week ending Oct. 17 shows a gross of $700. The report indicates a good week for the show. Tab's continues to draw steady business and is expected to maintain its current gross levels.

**Capitol and Earle, Wash., Ge $18,800**

**WASHINGTON.—** Odder weather can camouflage box office situation at theater managers here. However, steady business is expected for current attractions. Strong stage bills have been opened for the last two weeks and are expected to continue throughout the holiday season.

**Capitol showing International Lady for week ended Oct. 23 is expected to gross $18,800 from its five performances. This is a good week for the show and is expected to maintain its current gross levels.

**Ted Lewis Fair 20G**

**BOSTON.—** Ted Lewis' unit, in for week ending Oct. 16, rolled up a fair $25,000 at the 3,200-seat RKO-Boston, which was scaled at $30,000. The show was reporter for an encore.

**Andrews Nice 18G**

**ALBANY, N. Y.—** The Andrews Sisters and the Janettes have been drawing very good business at the 1,800-seat Coliseum Theater. The show was reported for a week-end run, with the potential to gross $25,000. Andrews continues to draw good business and is expected to maintain its current gross levels.

**Rivoli Rising**

**BEATTLE.—** The Rivoli (900 seats) grossed $2,000 last week and is expected to gross $2,500 over average. Vaude included Charles Myer, Frank Loven, Wynn, Harry, and Wallich and the Three Cats. Three screen changes.
Margolis Takes Over Follies in Philly

PHILADELPHIA, Oct. 18.—Management of the Follies Theater, inlaid burly temple, has been taken over by Morris (Red) Margolis from Lou Bernstein. Margolis was one of the biggest coin machines operators on the West Coast. The new burly director is a semi-retired Kellstone vending Company. House is in acquiring five ladies’ matinee Mondays to Thursday. Over Franks comes in to produce the stock theatre, headliner clashing each week. New Ford coming in for the lead. Emphasis will be on the burlesque. Miss Bernstein, Carol Ann, Doreen and Gladys Fox pay set.

American Performers

Lease Rio for U. S.

RIO DE JANEIRO, Oct. 11.—Lee Brody, U. S. origin, who has been at the Limonade in the Cassino Atlantic the past 18 months, sailed after pictures for New York. Will return in November for an engagement at the Cassino Uera, 21. Ted Mise, Thosiel and Taylor, standard ice teams, and Deval, Mele and Lee, chance trio, closed at the Salle and sailed for New York September 29. . . . Nina Kordia, U. S. sailor, who has been off for a week, has signed a renewal cruise agreement at Cassino Atlantic, will remain in Rio for two weeks before returning to the States. . . . Lane Brothe, organist and piano player, has been at the Monte Carlo Hotel Casino Guaruna, Santos, following four weeks at Cassino Atlantic in Rio. Justo Milar, bass vocalist, sailed September 23 for New York. . . . Bob Duj, top singer, was added to the cast at Cassino Atlantic September 23. Date is reported for an engagement for Cassino Atlantic for two weeks at Grand Hotel Cassino Guaruna between Atlantic engagements. The Limonade has been closed. U. S. show at the Cassino Atlantic for six months and are current at Grand Hotel Cassino Guaruna, Santos, will return to Cassino Atlantic for eight weeks early in October.

Burlis, Carol and fame dancer, will wind up their two-week dove at Atlantic and return to the States this month.

You Vottin, color-drinker-at-large, was added to Cassino Atlantic show. Judy Sloan, who has missed the current show in the Golden Room in the Copacabana, has sailed for Istanbul. Pieron Issac and Marlene Lawrence: Fernando Airman, the New York Copacabana girl line (6) and Bari Fomlen band.

Union Asks Boards

To Police Mixing

PHILADELPHIA, Oct. 18.—In an effort to curb entertainers being forced to serve as housewives at night clubs, Pennsylvania State Liaper Board has made an agreement with the New York State Legislative Association. The state, local AGVA executive secretary.

Effect of the working agreement was seen last week when liquor license of Tow Tavern, Philadelphia, which was revoked by the New York board on complaints received from AGVA by the Pennsyl vania board.

E. Kalm, DAILY GENERAL.

THE FIRST TIME IN THE EAST!

* * *

BURLIS

No. 26 the Billboard

VAUDEVILLE-BURLESQUE

October 25, 1941

Review

Rialto, Chicago

(Reweled Friday Afternoon, October 17)

If this circuit show featuring Mimi Lynn is typical of the current Midwest burlesque plans, the girls in the rounds, burlesque units have improved considerably. There is a smoothness and less of the flat-tired, two-act, two-admirable bill, that has been whipped into a good smooth shape by Fred Clark, and keeps the programmed acts interested with variety entertainment.

The girls are very good, but six paradoxes are not hard to look at, and while not worthy of the exalted status, are certainly adequate. The openings were so fine that they form a flash picture in tinsel costumes. Some of the chorus girls also wear in a brief Goy 90's scene in which they doff their dazed costumes to wind up with some jazzy steps, and as a bridesmaid form, a background for Mimi Lynn's striptease. The production songs are handled by a couple of stock Rialto performers.—Bob Goodman, young and pleasant, and Lee Marmer, rhythm blend. The comedy is handled by Harry Conley and Lee Black, with Jack Pansing and Harry Conley in a fine routine. Conley makes a funny small-town yokel in several of the numbers and gives it a fresh touch to the most familiar lines. With the exception of a couple of off-color gaps which could be left out, his stuff is fine and, after all, has his funny moments, particularly when he delivers what seems to be a moral lecture. Ted Bernstein, member of the chorus, has a couple of numbers. Dollie Gotte, Detroit, is a well-assorted real applause. Gene and Earl Carr own considerable acre tap number. Tootie London, New York, is an oldie. Boss Goodman looks the end of the floor in number.

Sam Honsenberg.

Burlese Notes

(Communications to New York Office)

NEW YORK:

JOHNNY ROYCE and her own, at the Republic week of November 12 and Monday has to sing a new song, her own idea, that strikes the strip and includes impressions of Ann Corio, Margie Hart, Georgia Sallom and Cuppy Lee. Next stop, Norfolk. . . HARRY WHITE with the Jack Elkins Review, in its first week, while Irene Kenny (Mrs. White) is principalizing in Panama. . . JOHN CARROLL, replaced Jean More mid-week of October 6 shows and made to the Star, Brooklyn. . . . SAM GOULD, in its second week, is playing in the Star, Brooklyn. . . . DOLORES DAWN and Helen Holmes featured in a new show in December 7th magazine, andJohnny Reilly and Bob strip, moved from Kelly's to the Pollock, Atlantic City. THERESA LEMOYNE, turned 12 weeks down a California offer in order to return. DUSTY FLETCHER, with Jim Basket and Sarah Brown, comprise another colored trio with the I. B. Bump. HARRIET BURTON, returning in for the First Circuit at the City Center, and has moved to the Star, Brooklyn.

LAMEE LANE now titled the "Swatan Girl of Burlesque." Wears sweaters stuffed with jewelry, colored mummies, and specialities. . . DONNA BRUNI left the front line of the City to return to native land. Last engagement coming to Poli holes was at the Torch Club, Union City, N. J. HARRIS, dancer, with a stay of three years at the Kit Kat Club to her credit, is appearing in Poli holes in a song from the City to the Empire, Newark, and also appeared in many pictures. . . . TONI RAY, who sailed for Japan, with Pat Parce and Marnee at Smith's Tavern, will be returning to the island. . . . MINTY, half of two last year's act, is now at the Queens Terrace in the largest burlesque company. . . . J. ANDREAS, former house manager of Brooklyn, Deauville, and other spots, just returned from Hollywood vacation to complete a play he wrote. His dad, one-time Broadway producer, who hasWriting, and part interest in a New York theater, founder, son, have left the writing staff of Eddie Cantor after seven years and shifted to Fred Allen's program. UNO.

PHILADELPHIA:

JOHNNY COOK, who adopted a chorus girl's seven-week-old girl has named the child Stark Dawes. . . . EDGIE BLUM is new pit leader at the Poli holes Theater.

CLEO VALENTE making another return, this time to open, is coming in for the Swan Club here. . . . PATTY LEE, leader of Gypsy Rose, miner her at the Capt and Kidd, Alco, N. J. . . . WILDA WHITE, who was a special show presented at Twin Cedar Inn, Cinnitonton, N. J.

MIODIST:

EMPIRE CIRCUS circuit theater owners, who own many houses using the same principals, met in Mill Bierth's office in Chicago last week and set bookings of Jack Kane, Arthur Clary, Palos Fox and Johnny Walters who, respectively, own the Empire Center, Collingwood Avenue; Detroit, Grand, Youngstown, O. H., are keenly interested in the discussion problems. Among performers seen were two new strippers Harold at Detroit Friday (17). Conchita singer, is returning from Red Raven in "CHARMAINE" will get "all star" billing at the National, Detroit. October 21. . . . Monty Bollinger in the Grand, Detroit October 19. . . . Johnny Cook in a brief show at the Grand, Del. Friday (17). . . . JOHNNY COOK is recuperating at his home following a throat operation. . . . N. S. BARKER has represented his Chicago's Rialto, will open a second one on the same day that every one except Milt Bierth's "at home" show at the Joliet. The opening, Milt Bierth's "at home" show at the Joliet, Chicago, and the Grand, St. Louis, and moved to the Fox, Indianapolis, Friday (17). . . . ROLPH gav and son has show, which also features Mary Murray, opens at the Rialto, Chicago, Friday (24).

Clean Burly for Gayety, Minneapolis

MINNEAPOLIS, Oct. 18.—Modified burlesque returned to the New Gayety Theater October 10. The City of Gayety Amusement Company, owner of the circuit, plans to put on a show here. However, the character of the show is, for the moment, a mystery.

The 2:30-seat house will have a price policy of 15 and 25 cents. Three stage-yielding ingredients are scheduled to be at the box office Thursday and Saturday sun and Tuesday during the week. A 10-cent admission charge is expected.

Among the burlesque shows expected to be played on the Twin Cities stage are: "The King of the Burlesque," Harry Katz, burly operators, abandoned his program in 1940, but he is expected to return. The show will be presented by a feature, new patent and two-reel shows.

Early Sunday morning, a combination booker, Brown and Anan organizers, will present a show at the Coliseum, Lewis, of Chicago. Hazel Mack, president of the Coliseum, stated an early booking of 50 years ago, is in charge of dance direction. Principals changed weekly. Sam Ben is manager house.

Join for Burly, White

PHILADELPHIA, Oct. 18.—Tally First circuit adding the Rialto black and white unit. Unit 24, headed by Mandy Kay, Dave Chase and Pagsat Mathews, added colored chorus for tomorrow's opening in Newark, N. J. Rialto's version of the Borden-Kirkland show, is being held over in Newark, tied. October Lamarr makes the replacement in Unit 10 in Boston.

Johnny Cook and Ann Powell replaced Eugene Fricke's unit in Los Angeles, also loses Betty DuVal temporarily; she is being behind in Boston for a direct operation. Conkie Fonseca and Bob Rodgera joined Unit 23.

For Unit 25, Eddie Austin replaced Jon Norel in Baltimore, and Great Oshays closed with the unit in Newark.

FIRST TIME IN THE EAST!

* * *

DURIS

$3.00 Westly

$10.50 single, $12.50 Double, with Bath

WANTED—WRITE AT ONCE! COMICS, STRAIGHT MEN, SPECIALITY WOMEN....

Write or wire

HARRY CLARK

703 West 41

New York City
Repertoire-Tent Shows

Winston Tener

Dunn, N.C., Oct. 18 — Winston MFA of the Gifford Brothers' Majestic Minstrels. This week marks the 100th anniversary of the Minstrel show. The group is expected to be one of the most successful of the year. The new Minstrel was announced as the biggest hit of the season.

Sadie Gives Two Shows in Plainview

Plainview, Tex., Oct. 18 — Hurley Sisson, head of the Plainview (13) and despite cool weather, was found with a large crowd in attendance. Sadie was billed as the greatest show of the season. The crowd was estimated at 2500, which is a new record for the show.

Major accomplishments

Zanesville Stand

Zanesville, O., Oct. 18 — Jazz acrobats paraded through Zanesville in a parade that started at 10 a.m. The parade was sponsored by the Zanesville Chamber of Commerce and was the largest so far this year.

Manhattan in Schools

Riddell, N.C., Oct. 18 — The Manhattan players are in their fourth week of school and are working hard to put on a good show. The show is scheduled for tomorrow night and will feature various acts.

Derby Show News

Communications to Bill Sacks, Cincinnati (Office)

Teddy Hayes, head trainer for the King of the Rodeo, is preparing for the World's Toughest Rodeo, which will take place in Los Angeles this week. Teddy is working hard to prepare the best horses for the show.

Pep Gallipee

Greg and Irene Boulay, former acrobats, are now part of the Zanesville Vaudeville movement. They are performing in various shows throughout the area.

WILMA AND BILLIE LEEANNES, tent show operators, are present touring in North Carolina. The two girls were recently surprised in Rippet's "Believe It or Not" for their remarkable feat of becoming a two-tent show. They now have 163 shows in six years. They will tour a different school each week, yet see their grades and also perform on their daddy's show every night.

PHILADELPHIA GROSSES

(Continued from page 25)

the recent passing of Melville Russell, who in 1917-18 operated Mel's Circus. A 90-year-old trapeze artist, he was operating a Punch and Judy show, billed as "The Real Life of Punch and Judy," shortly before his death in Pinal County, this issue.

ARThUR E. BERTHEM, veteran agent, for many years placed some of the better-known rinks thru the Minne- sota circuits. He recently sold out to a group of investors and returned to his home in Moline, Ill., where he has been serving as a traveling good-will ambassador. He is in good health and is still active in the business.

J. ELIEN YN has a vaude-trick playing shows throughout the western states. BILLY (Toby) YOUTH reports that his Texas company is now touring the state and has a good following.

AFTER FIVE WEEKS in shows in Flint, Mich., and Wisconsin, Robert and Marie Groves, having settled down to a quiet life in their home in Wisconsin, have announced their retirement from the show business.

N. Y. GROSSES

(Continued from page 25)

bill shows are very strong, with Archie Robbins, Miss America, Nicholas Brothers and Don Arves on stage, and film, "The Great Gatsby," which has been running for eight weeks, will look like a $42,000 gross. Last week's gross was $42,000 and the takings for the week were $42,000.

New York, (6,000 seats) $48,000 house average started Thursday (16) with layout including Stuart and Lee, and with All That Money Can Buy on screen. Initial sea- son gross reach $63,000. Last week, second of It Started With Eve and stage show, "The Old Maid's Dance, was comfortably $48,000, not far behind the $42,000 from the first week.

Loe's State (3,057 seats) $22,000 house average stage show, "The Old Maid's Dance," was comfortably $22,000, which is a good share of the total.

Cordray, (Continued from page 25)

KEVIN McCORMICK, agent, has been in New York for many years piloting various companies. He is now working for Mr. and Mrs. Emerick, a well-known showman, and is expected to have a successful season.

Orpheum, Los Angeles

(Continued, Wednesday Evening, Oct. 15)

Bill this week is a special. Bill Brinick, musical director, is a special attraction. The show features many of the top names in vaudeville, including Bob Hope's Zebra Room of the Town House, scored heavily with the audience.

Paulie Vettick, traffic manager, has been in New York for many years, and has a good following. He is expected to have a successful season.
Recreational Centers Require 16mm. Shows

By THOMAS J. BRANDON, President, Brandon Films, Inc.

THERE has been a marked increase in city recreational centers and clubs and the need for specially selected programs for educational-recreational programs is intensified. In connection with this increased need, plays an important role by presenting carefully selected film programs for the recreational center and a very intelligent and discriminating man for his services, and the opportunities for profits are better than average.

The most important point the roadshowman who desires to cater to this market must bear in mind is that all recreational activities projected by cities throughout the country are planned far in advance. Hence, once the roadshow contacts the proper city, school or county authorities, it is possible to make bookings for 100 or more showings during the entire year. In this situation, the booking office will be able to arrange for the sale of the prints the authorities would want to show again and again.

The activities of the National Youth Administration also offer wide opportunities to alert roadshowmen. Other organizations seeking 16mm. film shows with a special appeal to adolescents, such as the National Park Service, that look after children, hospitals, relief groups, children's aid societies, etc. All of the agencies are interested in well-planned programs that combine the educational-recreational theme.

There is no difficulty in obtaining suitable program material. The particular requirements of the market will see to it that a large supply of adequate films are available. A series of one-reel handcraft films, produced in cooperation with leading high schools in the field, has been approved by parents, and the roadshowman can purchase a stock of prints and use them repeatedly in his own territory and also develop contacts for the sale of prints. There are educational programs in such fields as science, medicine, biology, health, agriculture, astronomy, art, history, music, exploration, travel, geography and many additional informative films.

The educational films and educational shorts can be combined with showings of cartoons, comedies and purely entertaining films. A sample program can consist of ten minutes of one-reel short on manual training, a two-reel patriotic or informative film and a one-reel cartoon. Programs need not be longer than four reels, so the total cost will be lower than longer programs can be arranged if required.

2833 Local Talent, Boost Profits

Traveling operators with 16mm cameras add to profits in rural areas by filming local shots and short, clean film stories.

NEW YORK, Oct. 18—Roadshowmen are all aware of the fact that filming local newsreels is one of the most powerful means of drawing attention to their operation. Alert operators who are capable of handling a camera, and can take reasonably good shots in the time of increased audiences, and greater interest has been noted in the towns where the local reels have been shown. An operator need not know how to handle a camera, as it is always easy to find a take the required shots at a nominal cost.

A period of three to six weeks the winning contestants are selected and signed roles in the picture, the girl play- The local talent develops interest to a high point, according to roadshowman's observations. Then the final shooting of the girls gives the roadshowmen a picture of local talent and gives the players a taste of Hollywood atmosphere. The local talent is not exclusively one, since the talent is untrained. Roadshowmen have found that the local talent is the most effective province, will develop into a professional role. The story of a film is the best result has been obtained is a minimum, with the story built around some incident that can be developed either local or national. The roadshowmen have produced a film version of only 80 per cent of the original road show legend or superstition. But to obtain hits results require more thought and careful planning. Costumes are also subject to change with the production of the same incident. In the case of the slave programs, roles are required. In producing the same incident, the type of film the local organizations can interest in and the local talent is the best result the roadshowmen would be likely to get.

The best bet, however, for the roadshowman is to take shots as they are available. A take the required shots at a nominal cost without requiring the operator to be a professional.
HOUHIN

October 31 (Halloween), 1926, Eyes of Memory Never Sleep

Mrs. Harry Houhin

Characters

CHYLTON—Charles A., 74, inventor, October 31 in New York, N. Y.; he was 74 years old. He was often referred to as the father of the motion picture and first devised the process of turning sound into light. He is survived by his wife, a daughter and two sons.

CHYLTON—Eugene T., 84, Austrian conductor, pianist and composer, October 2 at the Vienna Sanktuarium, Vienna, Austria. He was the second son of Frank and Richard Wagner and composer of the operas "The Rhinegold," "Electra," "Der Rosenkranz," "Don Juan," "Don Quixote," the "Ring des Nibelungen," and the "Ring Cycle." He studied with Beethoven, Fauré, and Liszt. He married a concert singer, Lili Lehman in 1890.

LAMBE—Sid, 66, Negro miner, October 5 in Oakland, Calif., for 40 years a member of the Symphonies and Concerts. He had been an employee of RKO the past 41 years and was well-known figure in the entertainment field.

MANN—George T., 76, conductor, violinist, music teacher and writer, October 14 in the Professional Hospital, Kansas City, Mo., after a long illness. At one time he was conductor of the Cleveland Symphony Orchestra and music director of the Kansas City Symphony. He was born in Brushville, Ind., was a native of Brushville, Ind., and later became music director of St. John's WMAC in that city.

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October 31 (Halloween), 1926, Eyes of Memory Never Sleep

Mrs. Harry Houhin

Fred Beckmann, 27, co-operator of the Beckmann & Gerety Shows, called the "Grand Old Man" of the outdoor show world, died in North Providence, R. I., this morning. He was born in Lubbock, Texas, to the State Pair of Louisiana, Shreveport. He sustained a broken vertebra and was unconscious more than 30 hours before he died. His wife, Marie, was at his bedside when he passed away.

In outdoor show business 34 years, he was good newspaper "copy" wherever he or his shows went and had been the subject of reams of feature stories along in his show business, where he had low been known as dean of the carnival world and a veteran of almost every branch in the entertainment field.

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WEST COAST STEPS UP TAKES

Crafts Tour 30% Above '40; Barn In N. Hollywood

NORTH HOLLYWOOD, Calif., Oct. 18.—With crowds for the tour more than 30% above last year and wholesale prices down, Crafts 20 Big Shows moved into quarters here Oct. 17, completing their 34-week season in San Francisco, Calif., on Oct. 13. After the season ended as it started—in the rain—a healthy night's receipts was recorded.

Harold Mock, auditor, reported the season was the best since 1937 from a financial standpoint. Hard luck, how (See CRAFTS TOUR UP 30% on page 54)

R. H. Wade Tour in Black; Equipment in Canfield Barn

CANTON, O., Oct. 18.—R. H. Wade Amusement Company, operated by Mrs. R. H. Wade, closed one of its most successful seasons in a number of years at near-by Waynesburg, O., on October 11, where the rides were on the midway at Firemen’s Street Fair. Tour, which got under way in Cuyahoga Falls, O., early in May, saw the attraction play several weeks of Firemen’s events in Western Pennsylvania, where some new highs in grosses were registered.

Several weeks of Eastern Ohio fairs also resulted in good grosses, as did the week at Waynesburg, O., one of the regular engagements. The regular season ended only far because of rain and cold weather. Still plans a vacation with relatives in the East before returning to his home in Millfield, O. Rides were stored at Mahoning County Fairgrounds, Canfield, O.

Convention Shows Register Winner at Abbeville, S. C. Abbeville, S. C., Oct. 18.—Southern unit of Convention Shows, won a lease on two of its rides, 4 shows and a number of concessions, inaugurated its tour of six South Carolina fairs here October 6-11 to good results. Fay Lewis reported. Shows go off to a slow start, but business increased during the remainder of the week. Organized the long jump in heep from here in the American event. Won a good time. Before playing Aiken, shows wound up their run of New York to their best business in years.

A. C. Beck, manager, and Secretary J. W. Beck, secretary, reported absence of 10 weeks. Management plans to keep the show going all winter. Arranged with Thromb, Ferris Wheel manager, entertained numerous friends here.

McCaflery Directs SLA’s Prexy Party

CHICAGO, Oct. 18.-J. C. McCaffery, former president of the Showmen’s League of America, has been named chairman of the President’s Committee on the coming Chicago Trade Fair and has given assurance that the party, which is long in the making, will be a gala event.

“We hope,” said Chairman McCaffery, “that a large number of showmen and fair men will have arrived in Chicago by the date of the party, and that as many as possible will attend. They will be entertained of an entertaining evening.”


RC Bow Is Big At Los Angeles

LOS ANGELES, Oct. 18.—Rubin & Cherry Exposition opened a 12-week engagement here Wednesday night to good business. America's largest indoor amusement shows arrived Monday night from San Francisco, Calif., and after setting up and some business was done the circus tent was opened. Shows are located at Telegraph Road and Atlantic Boulevard.

Perry Wells were spotted at the rear of the midway, but had to be moved becaused the midway was too crowded.

RC Bow Is Big At Los Angeles

FOOTBALL WEEKEND

111 TREK BEST IN DECADE FOR J. R. Edwards Shows

WOOSTER, O., Oct, 18.—J. R. Edwards Shows returned to tour on Wayne County Fairs here Monday evening, winding up their 1943 tour, their best in a decade.

MURPHY, N. C., Oct. 18.—Presenting the first program of the year, the tour of the event, Bantly's All-American Shows, scored a highly successful weekend at the state convention in Raleigh, N. C.

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Bantly's Midway Receipts Soar at Murphy, N. C., Fair

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October 25, 1941

CARNIVALS

The Billboard

31

CONCESSION CARNIVAL TENTS

For defense against disappointment use your canvas orders now—VALUABLE INFORMATION—READ IT AND "CARRY IT" TO THE SHOW. O. HENRY TENT & AWN CO. 4662 W. North Clark St. Chicago, Ill.

CAN PLACE

High Class General Agent

For Season 1942

For one of the largest motorized Carnivals, We would like to offer you the chance to become a producer. All replies will be held in strict confidence.

BOX D-123, BILLBOARD, CINCINNATI, O.

CONCESSION TENTS

One Specialty For Over 46 Years

UNITED STATES TENT & AWN CO.

701 North Benjamin Street

Chicago, Ill.

CLEAN UP

For the Greatest Army and Defense Projects in South.

WANT

WANTED

For exhibition at the World’s Fair, C.A. Wood, Hall 23.

EASTERN NIGHTS: The Tent is Open Daily.

Threaten No. 31

Great Pee Dee Fair

Florence, South Carolina, Week of October 27 Through November 1, and Wilmington, North Carolina, Ten Days, Starting November 3, Through November 12 — Greatest Army and Defense Projects in South.

Will show Books and legitimate Concessions. Can book sensational Free Acts for both the above dates. Write

JOHN H. MARKS SHOWS

This week, Greenwood, South Carolina

World's Fair Freak Combine

Seventh Avenue Hotel


CAN PLACE

Wanted

PRIZES: Novelty Articles, Musical Articles, Mechanical Toys, Raffle Balls, Fortune Teller, Pitch, Sisal, Stunt Men, Gay Girl, Magician, Joker, R. R. & S. Novelties, Algonquin, Indian Chief, Trick Doctor, Trick Soldier, Nativity Display, Happy Days, Bearded Lady, Snake Charmer, dealer in Raffle Balls, Fortune Tellers, etc. Also wanted are:. Baby Dolls, Baby Carriages, etc. 

Wanted for use in the Concession and Street car kiosks. Order books, too, on request. Best of food in our Concession and Street Kiosks this fall. Good Banner Man wanted. Address

WILLARD BACKENSTOSS or HARRISON KING

(Continued on Page 32)
American Carnivals
Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 18.—Official notice of the forthcoming 1944 season is being released by the
Office of the American Carnivals Association. The showmen of this and
other organizations, however, are giving their attention to the
American Carnival Showmen's Association show, which will be held
at the New York Coliseum, November 27th and 28th. The com
pany has arranged, with the cooperation of the A.C.A., to have a
week of straight entertainment, with no recorded music. The
whole program will consist of the finest in comic, vaudeville and
music, with a large number of the outstanding entertainers of the
country.

The showmen of the A.C.A. are also giving their full attention
to the 1944 season, and are working hard to get the best shows
possible. They are planning a large number of new and
original acts, and are also planning a large number of new and
original shows.

The A.C.A. is also working hard to get the best shows possible.
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CARNIVALS

Burke, Harry: (Fair) Clinton, La.; (Fair) Independence 27th-Nov.
Davidson Bros.: (Fair) Lexington, Ark.
Clyde & Son: (Fair) Columbia, S. C.
Crittenden Bros.: (Fair) Wilson, Va.; (Fair) Richmond, Va.; (Fair) Cleveland, N. Y.
Cumberland Valley: Jasper, Tenn.
Dyson Bros.: (Fair) Winfield, Tenn.; (Fair) Huntington, N. Y.
Dudley & Son: (Fair) Louisburg, N. C.; (Fair) Beaver Falls, Pa.
Ely Bros.: (Fair) North Vernon, Ind.
Eno Bros.: (Fair) Empire State Theatre, N. Y.
Eubanks Bros.: (Fair) Middlesboro, Ky.
Fair: (Fair) Louisville, Ky.
Fentress Bros.: (Fair) West Bottoms, St. Louis.
Fleming Bros.: (Fair) Dothan, Ala.
Friedman Bros.: (Fair) Washington, D. C.; (Fair) Louisville, Ky.
Fry Bros.: (Fair) West Bottoms, St. Louis.
Frick Bros.: (Fair) Washington, D. C.; (Fair) Louisville, Ky.
Gates Bros.: (Fair) Terre Haute, Ind.
Greater: (Fair) Courtenay, Iowa.
Great Western: (Fair) Mattoon, Ill.
Greenlund Bros.: (Fair) Clinton, Iowa.
Gruen Bros.: (Fair) Charleston, W. Va.
Hale Bros.: (Fair) Wheeling, W. Va.
Hale Bros. & Son: (Fair) Wheeling, W. Va.
Henderson: (Fair) Pine Bluff, Ark.
Henry Bros.: (Fair) Shreveport, La.
Hillard Bros.: (Fair) Dayton, Ohio.
Hinton Bros.: (Fair) San Antonio, Tex.
Holland Bros.: (Fair) St. Louis, Mo.
Holland Bros.: (Fair) Austin, Tex.
Holliday Bros.: (Fair) San Antonio, Tex.
Humphries Bros.: (Fair) Bismark, N. Dak.
Humphries Bros.: (Fair) Salt Lake City, Utah.
Humphries Bros.: (Fair) Chicago, Ill.
Humphries Bros.: (Fair) Los Angeles, Calif.
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CARNIVALS

Midway Confab
(Communications to 25-27, 29-31, 1941, Opera Plaza, Cincinnati, O.)

**BOMBER crop of long green**

SUCCESSFULLY managing the Marine Show on Virginia Greater Shows in Dick Adams.

GEORGE MEEKIN is new talker on the Motordrome on O. C. Buck Show.

"I only went out to break the jump between winterers..."

GOLDEN'S CIRCUS closed with O. C. Buck Shows in Fort Worth, Md., to play number of vaudeville dates.

T. J. LEWIS is Merry-Go-Round foreman and Allen Riffey is the Merry-Go-Round Wheeler foreman on John H. Marks Shows.

**AFTER a long drought shown start worrying about fair-time rains.**

ADAM TJEKA cards from Cotton Plant, Ark., that Joe Tjeka's Model Farm Show is playing Arkansas dates with Oliver Amusement Company.

CARNIVAL connoisseur for the last 20 years, Ernie Wanzer has retired from the road and is operating a bowling alley and confectionary store in Scottsboro, N. Y.

**PATRIOTIC title for some of those gal posing shows: "Freedom of the Seas."**

GONE are the days when ball-game operators worked from behind the counters.—Catt Ruck, Amnic.

**ADDED to the Stella Mae, three-armed girl, with her arm attraction on Lew Allen's Ter- in-One Show was Bobbie Jones, photo sales girl, George Spears Jr. reports.** Fred Maurer is his No. 2 lecturer.

HARRY FINK, former top gross and now owner of a wholesale liquor establishment in California, was a recent visitor on Carl's 20 Big Shows in San Fernando, Calif.

**HANDING the fuse a double-straw, on ad- vertised, the We Will have good defense spirit intended."—Colonel Petch.**

"CAUGHT the Joe J. Page Shows in Samsonville, O., and Blake Leiber is now working the nation's night club, Buffalo. He advises that he plans to join Mighty Shoulder midway next spring."

**SINCE closing with Marty Smith on Convention Shows, Bob Leiberson has taken a leading in nightclub, Buffalo. He advises that he plans to join Mighty Shoulder midway next spring.**

**OPERATING a tattooing business in Corpus Christi, Tex., to good results are**

James Rickett info's. Rickett continues to operate his eight-way garage to good results.

**"MRS. GEAR and I came down here after our tour of South America. We have been in South American Shows, which played Bi-State Fair," Billy Geard said from Clavis, N. M. "Things look good here and copys will be good. West Texas is in good condition, too."

PRESS agent was flattened when a ride boy asked him if he was in the preparation department.—Six Sybletter, Heaver.

ANYONE knowing whereabouts of Lawrence Cory, formerly of Cio. Mich., is asked to have him contact his aunt, Mr. W. S. Lawton, Bell, after-a-pension, Flint, Mich., who advises that Cory's whereabouts is unknown.

BENNY NYS, the Hillside sales agent on Penn Premier Shows, linked it that Charles G. Montague, who died in Mil- ton, Pa., Sept. 12, is the son of Jack Montague, as was reported in a recent copy. NYS reports that Jack Montague was a recent West Coast visitor.

**THAT guy with the animal show is looking over his cast to see which one will taste best with catsup this winter.—Mil McGoo,**

**JOE KANTELL pencil's that he closed a tourist tour with Jack Rude's Alamo Exposition Shows and will make wrestling souls in Southwest Texas for west coast engagement for Mexico City, Mexico.**

MEMBERS of the Polkies on Johnny J. Jones Exposition, Olga Thomas, Patricia Gordon and Merry McKeown were week-end guests at Merry's mother's house in Pan, Tenn., while shows were making the run for Mid-South Fair, Memphis.

**JOURNALISTIC ignorance of the carnival business show letter from the organization. The show and hotel lobby conversations had jackpot newspaper copy.—John Gosecy.
since April 13 and found conditions much improved for the average showman.

EDWARD (SOLDIER) FIELD, formerly with P. E. Woodaxle, Patrick's Crester and West Coast Circuses, retired from the road on October 10 after accepting a job as businessman on a Norwegian freighter bound for New York. He expects the trip to last about four months.

ODDS and ends of valueless junk shop bookswere overridden—until the general supervi-
sion of the entire scene is not to be publish and makes space for good equipment.

HARRY KUNTING, well-known ride man, returned to Cincinnati for the Winter last week after winding up his most successful season with W. G. Woodaxle of Saginaw, Ind. He started the season with Motor City Shows. Harry was not pleased by his trip.

"I'm still busy with my political campaign-

Do you remember such a? "What six and eight-hour drivers, samp cook, houseboys

GEORGE PENCE, ride foreman and assis-
tant to Ed G. Drum, manager of George Pence circuit, returned to Minot, N. D., after a tour with the shows on October 11 at Cosborton (Okla.) and Johnson City (Tenn.) George plans to return to Rustin, Fla., where they will operate a service station and garage during the Winter.

WITH the 1941 season winding on the Pacific Coast, each meeting night of the Pacific Shows is riveting the attention of local citizens to see larger crowds of seasoned showmen, connoisseurs and trade aficionados, who have traveled a great deal of the West as well as being geniuses in their line of endeavor on the road.

OLD SAM, who gets no salary, was carefully

AN actor who ran an all已在 ad received a reply from a carnival manager. He inquired the manager’s letter, stating his salary, but received no further word. The actor was liberal and liberty he added "Manager Sar-and-I, I answer your letter. No, we are not in the show business."

AN GETING, middle-aged with Al Borton’s Side Show on Mighty Shesney Midway, visited The Billboard Cincinnati offices October 14 where he expects to return to the shows in 1942. Members of the unit who left for their homes at conclusion of the tour were Bloomington, Ind.; Dixie Holmquist, Tell City, Ind.; Earl Johnson, Venezuela, Ind.; and Helen Wilkerson, Cincinnati, Ohio.

"There are no less than a half dozen acts in the show that speak for themselves."

SOME of those fast-stepping braw clown

MEXICAN Midway Mummery

"It’s a hard way to make an easy living." He does big things in a small way. He must be devoid of the lot man to remain in this business."

"He runs the office with a frown on his face," said one of the circus workers. "I didn’t see anything in the papers about the showman.""

"You’re got to be a newcomer to get anything around here. He wants us to be our pity in the business."

SIDE note: The Mexican shows and circus are still business and now winds up by working for a First-of-the-day."

"They never again for me! They fall for you after your first good spot on the Fourth of July and start hating you after your last good one on Labor Day."

"He’s in the G-top."
Conway, S. C., Mrs. Ken Davis lived here.

Golden Belt
Malvern, Ark. Week ended October 11.

Sally Spears, who is living here.

Virginia Greater
Dillon, S. C. Week ended October 11.

Carnivals

Crystal Expo
Newport, Tenn. Week ended October 4.

Great Sutton
Keneen, Mt. Week ended September 27.

H. B. Shive.

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H. B. Shive.
Big Crowds at Sanger Sale

Geo. Sanger III, Jimmy Freeman to have show in '42 under Sanger title

LONDON, Sept. 30. — Big crowds, mainly sightseers, were attracted to the sale of the show of John Sanger & Sons Circus at Smallfield Monday and Tuesday. The 600 lots being sold were from a circus that had been many years in the making and were some of the finest in the world.

John Sanger & Sons Circus at Smallfield

PPY. ANTON T. SKLUTT, who was assistant stage manager in the Great Goudy's Circus a few years ago when he was drafted, is stationed with the Leonard Food, Mo. He is the second man to be called from the Goudy circus.

Louisiana Towns Give RB Sellouts

BATON ROUGE, La., Oct. 19.—Coming here from New Orleans, where show played to sellouts October 11-12, the Ringling Bros. and Barnum & Bailey Circus played to two capacity crowds here October 13. Show also played to sellouts in adjacent cities for the Monroe, Alexandria and Shreveport. The thousands attending in this section were many soldiers.

Each act was hearty applauded, especially Alfred Court one who has been a great favorite in this section of the country for several years. He is on a personal basis to a good many of his patrons in this area.

The show was under the direction of Hugh Hart, known in the show business as Hugh Breithaupt, former of Natchez, Miss., who has charge of all social security business for show.

BIRMINGHAM, Oct. 18.—No circus on Sunday ruled the Birmingham City Commission in denying a request of the circus company for permission to mission to show here November 9 so an O. R. E. is other prices are 82 cents, Miss McElhanan at Anniston could be sandwined November 7. The circus had scheduled November 7 and 8 for shows here after this date.

The request was submitted to the city commission Monday afternoon, which had planned to carry children of Mercy Home and Children's Clinic to see the circus free if the Sunday showing was arranged.

Yankee-Patterson Does Capacity Biz at Van Nuys, Calif.

LOS ANGELES, Oct. 18.—Yankee-Patterson show gave a capacity crowd a treat as featured event of the third annual Pink Pigeon Fall Festival at the Van Nuys Chamber of Commerce last Saturday. Show was brought outright by the organization, and the tenacity and the show's general manager operated the sale of tickets on the outskirts of the town. Afternoon the town was filled with a little later the number of the VIP cages, tableaux wagons, showmen's wagons and clans used in the parade.

The Velarde family's new flying act stood a high spot on the program, and debut of the turn got a good review. Also a big feature was the Cheerful Gardner's elephants, Hugh Wallace's dogs, Walt and Bareback Steve, Doc Cunningham's dogs, Wallace's trained goats, and headed by George Perkins. Thorp's, president of the show was equestrian director. Claude LaRue, side-show manager and his show announcer, and Charles Podl, Publicity Director, Ed Marks, Otto, Thorp, Herman Evert and Mike and Harry Waddington handled the concessions. Prop men included Louis Velarde, Carl Owens, Bud Chandler, Romeo and Herman Evert. Ben Wallace was inside lecturer on the side show.

Billboards were sold in the afternoon, adults, 50 cents; children, 25 cents, night, adults, 25 cents, night, children, 15 cents. Reserved seats were 25 cents.

Visitors included Harry Hendruck, Pigeon Eagle, Ruby Wood and Hugh Mc. Gill.

HM Sets Record in Philly With 68,250

PHILADELPHIA, Oct. 18.—The Himalayan show was expected to have a good performance in the Sleepy Hollow Oct. 19 as this is the second day of the show. A boy was a big feature in the show.

Bud Anderson Circus To Close October 30

OKLAHOMA CITY, Oct. 18.—The Bud Anderson Circus will close October 30 as they have a show in Grand Island, N. Y. In spite of the fact that the circus is in the west winter, he said that the other acts had been well noticed as the circus stood up for the New York public.
LOS ANGELES, Oct. 18.—Over 2,500 persons attended the night circus given by the Ham-Morton Circus at the School View, El Monte, Calif., Friday evening. The engagement was presented in the open Churelchula gave a show at Bell, Calif. Joe Myers, who has signed with MGM for the use of his dog, Sandy, in the films, has an agreement with the Gong camera department to make a short with Walter for his picture, entitled, "Dolly's Life." Verne's Circus will again clown at the Robinson department store in Los Angeles, where a smaller fortune show, for which he was promised a bonus by the management, was presented. All the show is prepared in the same way, but this one is played to a very select audience, thus making the venture more of a gamble, than ever before. Phyllis Johnson is recovering from a broken ankle she received in the home of her sister in Bell, Calif.

Joe Myers, MGM art director and outstanding member of the Circus Fana, recently presented the Pacific Coast Showman's Association with a circus history chart to hang on the walls of the Los Angeles clubhouse.

Clara Barse recently finished an engagement as announcer at Karl Carroll's in Hollywood.

Circus Historical Society

VICHY, Kan., Oct. 18.—Don Smith and Walter Pielchmann, president and secretary of the Home Prairie, Wis., circuses, are in the area. Smith has been for a time the booker of Walter W. Tyson, Guernsey, Okla., September 1 for the book of the Vichy, Kan., show.

Circus Historical Society were there. Hill purchased new trappings for the pony act to suit Melehan's store in Philadelphia during the Christmas holidays.

Hoping to assist in a new blood-circulation movement, the circus story I have looked at, Clayle Brice reading his favorite Time magazine. Otto Griebing taking stock of his make-up—Bull Eyes? (Blackness, please take note); Harry Reynolds just thinking of the army is given by the Los Angeles Times, talking pressure; Joe Master admiring the picture on front. Persuaded to open in the dressing room such as Mahama Ghandi, Arthur Bolte giving himself a bit of a look with his cigarette against a comb. By Klippel writing letters with that thrusting machine that he thinks is a lot of horseplay. Harry Mcfarland, the dead ones and shooting everyone at him (Hammecker). (See Dressing Room Gossip on page 45)

Dressing Room Gossip

COLE BROO.—Between shows in the Minneapolis house, Ham-Morton fixing his trunk, the Great Bubbl making his rink and rolling Bubbles Ricardo, Bobbie K. Nelson doing the family wash, Emmett Kelly taking a look at the results, suit out and looking at it with adoring eyes is the great Bubbl, I mean Bobbie. In 1941 Jimmy ReBenzfisch sewing his chair cover—soon it's about time; Paul Nelson reading an article in the San Francisco Chronicle. In the following story I have looked at, Clayle Brice reading his favorite Time magazine. Otto Griebing taking stock of his make-up—Bull Eyes? (Blackness, please take note); Harry Reynolds just thinking of the army is given by the Los Angeles Times, talking pressure; Joe Master admiring the picture on front. Persuaded to open in the dressing room such as Mahama Ghandi, Arthur Bolte giving himself a bit of a look with his cigarette against a comb. By Klippel writing letters with that thrusting machine that he thinks is a lot of horseplay. Harry Mcfarland, the dead ones and shooting everyone at him (Hammecker). (See Dressing Room Gossip on page 45)

Under the Marquee

NATIONAL SHOWMEN'S ASSOCIATION

Fastest Growing Organization in Show Business

BENEVOLENT PROTECTIVE SOCIAL

(Hospitalization and Burial Fund)

Dues $10

Initiation $10

Sixth Floor, Palace Theater Bldgs.,
1504 Broadway

New York, N. Y.
Texas State's Midway Lauded

Indie attractions, declared success, set for repeat in '42—record Saturday

DALLAS, Oct. 18.—State Fair of Texas here, Oct. 14-22, had sellout breaks for a big-week-end last Friday, Saturday and Sunday, with a total attendance of 270,000, opening day sunshine and cooler temperatures and a welcome drop in the usual seasonal Sept. 1 record of 250,000. Total admission receipts were $8,725. Saturday's 174,641 was the largest pay-day crowd in the fair's history. Over 45,000 crammed the Cotton Bowl to see the Dallas-Midway semi having its annual game. U. S. soldiers were admitted free, but a few thousand in the crowd—excluding fair, autos, 25 cents; Grandstand Admission tickets were $1.25 and night, 25 cents. Custodian charged 25 cents. Amusement budget: $87,500. Grandstand booking: $37,000. Largest booking Agency: Midway, Dodson's World's Fair Shows. Horse racing: Three days. Auto racing, big cars: Two days. Automotive thrill show: One day.

SPARROW in Black Despite Fair-Pless Row


MOBILE, Ala., Oct. 18.—With record crowds on opening day, President Pournier, of Greater Mobile Gulf Coast Fair here, October 13-19, announced that 1,850,000 persons, or the remaining six nights, the gate to be free only to the public. The fair was fair every day and night. Big draw was Lucille Ball and Yul Brynner Drivers on the day they appeared. Attendance, cut by the "crane" was bolstered, in part, by thousands of what they term objectionable shows (See Sparrow in Black on page 42)

Weather was best in about 10 years, except for rain on opening day. Exhibits were more numerous and elaborate than in past years. There was the American Youth Jubilee and was so successful that President Pournier said the same thing for next year. Thirteen youth organizations were featured, each being responsible for one of the first four days of the program. It was attended by 35,000 guests. A downtown parade on the first Monday threatened to get 50,000 youngsters from all over the State. Such organizations were invited to take part in the parade. Among them were Aubrey D. Stem, President of the St. Mary's Episcopal Church, and the House of Representatives. Youth groups were encouraged to enter exhibits. Among them was a sculptured exhibit of an American Indian chief, John Page, of the Mississippi. A high flyer at the fair was the gunboat corps featured bred in the world's largest fleet of warships, and was exhibited in the Exposition. (See Southeastern Over Big on page 42)

More for GGI Creditors

SAN FRANCISCO, Oct. 18.—From $16,125,272 was released this week in another payment on the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International Exposition creditors, the third payment made by the General International 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Recap on Winkley

FRANK WINKLEY, thrill show impresario, has completed what he describes as the most interesting season he has had in the business. It was a year which produced his largest gates as well as his smallest. Winkley is one of the few fellows in the biz with international know-how. As for instance, "Opening still dates were worse than the worst, while the fairs were delightful with marvelous attendance everywhere."

Beginning on August 5 he operated two units, one under title of Jimmy Lynch's Death Diggers, the other called Winkley's Suicide Club. Suicide Club played Hiron (5, E.), Spencer (1A.), Toledo (4), Cedar Rapids, 1A., and other fairs for a total of 48 performances with Lynch unit had five rainouts. On the entire season, including all types of dates, there were 90 performances and 8 rainouts.

Winkley is particularly proud of his show which played in Portland, Ore. The reviewer for The Spencer Daily Reporter said it was "the finest performance of a spectacular type ever staged during the 25-year history of Clark County Fair." The newspaper devoted two columns of description, of which Winkley, one of the longest pointers we have seen on a thrillie. Alto the crowd was tremendous, on the morning of the show Winkley was prepared to sell out for the proverbial song, the weather being quite suitable for gate costs, with rain to boot. Yet at 11 a.m. an 8,000-ticket sale was practically sold out and by show time the bleachers were filled. Then the sun emerged.

Says Winkley: "While about everything from windstorms to weeks happened to us, we were fortunate in having heavy dew. This is the only reason my pate has become considerably bald, with an occasional gray spike sticking out. This year, we were able to get well a few days before end of the season at which point, that is, and came into the barn with at least enough cash to be looking forward to seeing everyone in Chicago."

Clowns are apparently in great demand of fairs as ever before, if not more so. Ed Raymond and Albert White took in. Since closing with Wallace Bros.' Circus they played major dates in the East and Midwest. Winkley and T. J. Ashland, O.; Waterloo, 1A., and Carrollton, Ky.

Closing at Stateville, N. C., the D'Arcy Girls, high-ladder turn, marked up a run of 246 weeks without incident, and booked for the 1942 season, shows a hand quite a story. Leo Hamilton, who manages it and is manager of D'Arcy Bros., built the attraction in 1929 under the inspira- tion of more celebrated acts, like late Pat Carruthers, but it was Sharp Carruthers who named it. Before that Ethel Marne, known as the Fashion Plate of the Sky, did a high-pole turn. In those days whole gale were rare, with the Four Lories and Billy Collins being up among the leaders. Leo Hamilton is credited with originating the first slide from rigging for finish to a pole act. He also fashioned a simultaneous double slide, which was shelved when Ethel was injured doing the chore in 1930. Hamilton came back to New York to adjust his affairs and then left for Houston, where he will direct and announce the American Shrine Circus.

Generalities

Fred C. Kilgore, manager Suicide Haye's, 22 years, hospitalized at Lynchburg, Va.

Stuffed animals furnished horses for Hamilton (O.) sequel-postulun celebra- tion. This year Mr. Lucas handling Bly- podrome on midway.

Jimmy Lynch Death Diggers booked 41,050 at Athletic Park, Scranton, Pa.

Harry and Sue Bauers, aerialists, plaing with Mike Shows, fol- lowed by Barnes-Carruthers fairs, wind- ing up the season.

Eddie Ruton's dog act finished 10 weeks and $12,000 at Frederick, Md., for George Hamil, but picked up another for six weeks in charge of Bill Collins at Charlotte, N. C. Dog stolen at Malone, N. Y., with police on lookout.

A. D. Haye's, Danville, Va., were six Marvellettes, Kirk Adam's Dogs and Ponies, George Moore, Neus Troupe, Four Bitesnails, Great Siegfried, Great Alhambra, booked by George Hamil and Frank Mel- ville, except Siegfried, seen at near-by Roanoke and taken on. International had the fireworks, Zanocini cannon on strap midway.

According to Jack Bell, unit manager, W. L. Boone County Jambooree wound up most successful season thus far as Dover, O. Unit appeared at 56 fairs in its States. Company of 25 headed by Luna Belle and Scotty.

Cavalcade of Fairs

Uncombined With

The Second Annual IAEE Review

Will appear in the Christmas Special Review

Important...Yes! Definitely so for every-one of the Fair Men, Exhibitors, Carnival Executives, Booking Agents, Attractions, Equipment and Supply Houses...TO READ...

TO ADVERTISE IN...

TO KEEP FOR

NEXT PREVIOUS

READ

Next year is sure to provide banner seasons for fairs and shows. Now is the time to arrange for activities and dates to ensure the success. The "Cavalcade of Fairs" Section is the best opportunity you have to get thos coverage and repeated attention for your message.

The interesting, timely and informative editorial articles combined with the "Statistical Directory of Fairs" present many good reasons for all readers to keep their copies for easy future reference. No one will want to be without this valuable material. Advertisers are assured of their messages being seen, read and acted upon.

Your opportunity is knocking now... don't let it slip by! Decide now how much space you will use and send the reservation today. Prepare your copy and forward it as soon as possible. Forms will close November 19.
PORTLAND, Ore., Oct. 18—Attendance at the 31st annual Pacific International Livestock Exposition here on Saturday and Monday surpassed all previous records, with over 100,000 paid admissions.

Verne Elliott, rodeo director, brought five bucking horses to the arena, and those taking in the show included Johnny Tubbs, Jerry Amber, Frank Van Meter, Ward Watkins, Shirley Hussey, Dee Hinton and Jim Wren. Well received were exhibits by George O'Brien's San Francisco Sheriff's Mounted Posse, Homer Holcomb, cow-hand clown, and Capt. C. A. Roy, of Van Palanka's Kennels, and his criminal servitude department also entertained.

Harry McNair, Chicago horseman and horse show manager of a bygone era, was in the arena whilejudging entries, and he candidly admitted he cuts when a Brahms stepper he was riding threw the gate. Referring to Theodore B. Wilkes, Jr., president, over $50,000 was spent on improvements this year. C. M. Plummer was general manager.

DALLAS MIDWAY LADED

(Continued from page 40)

Avenue and Orrin Tucker's ok at Cafe
day and Sunday. Roy, bull rider, secretary, was jubilant
over success of the new independent
 midway, free of liquor and of the
Monday were reported almost equal
to those of the Wednesday and Friday 1940 fair. Secretary Bubar indicated that midway business probably would average 80 cents this year.

"The high type of attractions that we
brought to the 1940 fair has re-
sulted in much greater patronage. Defi-
ately, we expect to operate again next year," he said.

Visitors included William V. (Jake) Kiser, Missouri livestock exhibi-
tor; F. D. Baker, manager of con-
cessions, Oklahoma State Fair and Ex-
hibition, 624 Missouri, Oklahoma Cit-
ty; Circy, secretary of Louisiana Street Fair, 3110-11 N. Broadway;
Mrs. Tomch, manager of Alabama State Fair, and Charles W. E.-
non, superintendent, secretary of Arizona State Fair, Phoenix, and pres-
ident of the L.A.

Publicity and promotion have been
emphasized in advertising, which
was from newspapers in every sec-
tion of Texas. Although pictures of the 1940 fair were used for some
years, there has been a policy of;
not using any pictures, so that
we can be fresh to the public, and
clubs in nearly every county of the
state were in on the campaign," which
doesn't hurt them. Monday.

FAIRS-EXPOSITIONS

October 25, 1941

THE ESTATE SHOW-

WANTED

OUTSTANDING ACTS FOR 1942 FAIR SEASON


TOMMY SACCO THEATRE MANT

124 No. State Street Theatre
Champaign, Ill.

WANT

The Raymond Attractions

270 Center Street

BRADFORD COUNTY FAIR

STARK, FLORIDA, November 3-4-5-6-7-8

Grounds, High School Athletic Field

In the state of Florida, the Bradford County Fair is an annual event that attracts visitors and participants from all over the state. The fair includes a variety of activities, such as livestock shows, junior fair contests, and entertainment. The fair is held at the Bradford County Fairgrounds, which is located near the center of the county.

SECRETARY, BRADFORD COUNTY FAIR, Mayor's Office, City Hall, Starke, Florida.
Around the Grounds

CHIEFPAW FALLS, Wis.—City council voted to pay North Lincoln Leasing Corporation $1,000 a year for use of fairgrounds for recreational and other purposes.

CROCKETT, Tex.—Seventh annual Houston County Fair and Livestock Show here on Saturday and Sunday, October 6-7. This fair has been a feature of the county since 1936. The fair is open to all persons and provides a setting for good agricultural practices.

BELCHERTOWN, Mass.—Flavored by weather, the 8th Belchertown Fair here on October 6-7 was another one of the best in recent years from every angle. The weather was threatening, no rain fell, until the last day and that didn’t interfere with any great extent.

TOMBALL, Tex.—Fairgrounds and staff held the annual Platte Fairs and Shows here on Saturday, October 6-7. The weather was fine; the fair was well attended.

MENOMINEE, Wisconsin—The Menominee County Fair and Livestock Show is held here on Saturday, October 6-7. The fair is a popular event in the area and provides a setting for good agricultural practices.

Around the Grounds—Fair attendance

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HE COULD DRAW FLIES... But Nobody Knows Why!

New Ala. Annual Successful

ALABAMA, Ala., Oct. 6.--First annual Band Mountain Fair here on October 3-6, under auspices of American Legion Post was highly successful, reported J. E. Henderson. Attendance was over 20,000, exclusive of school children who were admitted free on two days, and also on Labor Day. Biggest day was Saturday, with over 10,000 in attendance. Over 100 AAA, school, home demonstration, 4-H Club, 4-H Club, 4-H Club, and 4-H Club exhibits were on display. The grounds and parking space for next year’s fair is being planned by the sponsoring organizations. The most popular exhibits were the 4-H Club, with 4-H Club, 4-H Club, 4-H Club, 4-H Club, 4-H Club, and 4-H Club exhibitors.
**America on Ice**, a vaudeville presentation of the American Recreational Amusement Park Association, which will hold its annual meeting in conjunction with that of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago, November 10. It is to line up the schedule for the last daily skating meeting on the Crystal Lake, December 1, at which problems of the industry will be tackled, to the repletion of any entertainment features.

**Abner K. Kline, Salem, Ore.,** who is chairman of the 1953 program committee of the American Recreation Amusement Park Association, which will hold its annual meeting in conjunction with that of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago, November 10. It is to line up the schedule for the last daily skating meeting on the Crystal Lake, December 1, at which problems of the industry will be tackled, to the repletion of any entertainment features.

**Carroll Breaks Ground for Big Agawam Project**

**SPRINGFIELD, Mass., Oct. 18—**Ground was broken in Agawam, Mass., on October 17 for a $200,000, 700,000-volt project for Riverside Park. Edward H. Conklin, youthful owner, officiant at the head of a steam shovel when the first spade was made inside the $700,000 bowling alley and administrative headquarters.

Conklin now is under way under direction of Joseph E. Dambour, amusement park manager and contractor, firm of New York architects prepared plans for the new complex and office building. They call for erection of a building 125 by 140 feet, fronting on the main highway.

**Tower Offices Planned**

It will be entirely modern in design and offices will be on the second floor. Central location of the front will include a tower, and elaborate offices for Conklin will be located on the second floor of this tower. Other offices for those auditing department, publicity and stage facade auxiliary room, storage and file rooms.

One of the most modern and stylish in the park will be the bowling office. It will be laid. Brunswick—Balone—Collender will have the contract for the bowling office. Plans on the first floor will include circular lunch bar, game room, ping-pong space, special room for women, dressing rooms, showers, locker room, special bowling, air-conditioning and lighting equipment will be installed. On the walk space the passageways will run the length of the building. One will lead to the rear parking area and the other to the bowling manager’s office will be on the main floor.

**Completion Due This Year**

Construction of this project will be completed this year. Following completion of the highly successful Barrington (Ill.) Fair this year, which new records were set in all division, management decided to bring Back to Riverside Park. Executive offices of the show will be located conveniently and will be kept open all winter and activities directed from there for operations of the various theaters, Riverside Park and Barrington which comprise this year’s proposed projects. The ‘Bay State Fair’ which will be held in the park this year will be the first of a two-year series, whereby the park will be able to plan close further expansion plans for the park and fair.

**Columbia, O.—**Tod R. Rager, of The Columbus Dispatch, was elected secretary of the American Association of Zoological Parks and Aquariums at its convention in New Orleans, Louisiana. This one was the English superintendence of Columbus Zoo.

**Outlay Is Huge on Gulf for New Spots and Expansion of Others**

**NEW ORLEANS, Oct. 18—**Unprecedented boom in amusement park development in the Gulf Coast region has been set up, with $150,000,000 in construction of new resorts or expansion of existing spots has already been appropriated at Mobile, New Orleans, Biloxi, Miss., Beaumont, Tex., Port Arthur, Tex.; Galveston, Tex.; Houston, Brownsville, Tex., and Corpus Christi.

Largest of single projects is the $1,750,000 steel pier at Galveston, substantially completed, and the $1,200,000 project for completion in time for the 1942 season. Also at Galveston Stewart Beach, opened for the first time this summer, will be extended by construction of new causeways, piers and connection quarter trash plans of the late Maco Stewart, who will build the ground to the community.

**New outdoor activities**

At New Orleans double of facilities of the army recreational center abutting the beach has been completed in completion of a $300,000 bathhouse at the facilities and another new overhead approach to the beach itself.

Returning from a trip to Port Arthur this past week, G. J. Bates, president of Playgrounds, Inc., operator of Ponchartrain Beach, was on hand much of the time making on the new resort to be leased for construction to Frey Field, Worth operator. Swimming pool and water slide, broken ground and opening completion at a cost of $200,000, with McPella to spend another $250,000 on a new hotel.

Houston saw the opening of two new facilities at Galveston, the Galveston Park already operating a $2,000,000 golf course. The inland Park already operating a 3,200,000,000 Hotel Coaster and speed boats is to be completed in time for 1942 season, according to Rat D. Rodenberg, president.

(See huge Outlay on Gulf on page 53.)

**Program committee is outlining session to consider solution of new questions**

By R. S. UZZELL

**NEW ORLEANS, Oct. 18—**The executive committee of the National Amusement Equipment Association met at the semi-annual conference held in New Orleans. Some busy men left their own business for an entire day to get at all of our unfinished and new problems.

They have some very definite requests to make on the exhibit room this year and have in mind many ideas for the future. Monday evening, December 1, with no entertainment, but all how to read. Like a lady’s gown, they want the meeting will cost them nothing, but it will be very useful. Most people are interested in this program. No have will comment on this program. No new machine or exhibit can dissect our organization, eliminate a mild form of the old. It is that this again into one harmonious functioning body. Have no worry. They will be sympathetic to all of our ailments and will doubtless show rejuvenating will only because you do not present them to the chosen committee or to the program committee.

Fun-producing stunts are out this year, although the fun is there. Barking dogs and other noise makers, large park aches and pains and a proper diagnosis. All effort is being made to eliminate this responsibility. so a competent board of directors can bring this the least departure from all previous conventions. The only question is whether the board of directors can afford a little of that hard work, but is a rare privilege for the body. The only thing that can enjoy without extra cost. This one feature is going to be worth the time and cost of a convention unimproved.

Outstanding promotions—and there have been a few—and a masterful job of promotion from a new treatment. Surely this conference will be a real opportunity for all those interested.

Skiing will be a real addition after all. Pin games are to have a testing, but many others are to be unimproved. William Bambury is a specialist on all that been done in the way of skiing and can be consulted and does know the answers. Getting under way the year will mean the symptoms of a munition contract inspection, to be long lasting, is of itself aAlong you know all requirements before even begin to work the machine can be studied when work is inspected if all requirements are understood even putting through work to make sure the work is done to plans. The connection board has been doing its intern work all summer and is doing a job to the satisfaction of the clients.

California said a few years ago that there would be no new Coaster built for 20 (See AEA DINNER MEET on page 53.)

**San Diego, Calif.—**A red Luton monorail in operation at Modern Steel was one of two rare specimens, were born here, reported A. B. Bedos, executive secretary of the San Diego Zoological Society. The San Diego Zoological Society was one of the first of its kind in captivity. The zoo is following on breeding its own exhibits, a number of which will be on display at the San Diego Zoo. Africa has been curtailed by the war, Mrs. Becharly said.
The Billboard

INertificate New York Office, The Billboard)

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handling publicity Betty should

bigger for way.

MIAMI BEACH, - Plane, Ferris Wheel, Rocket,

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Frank Finley,

$163; Jacky McCarty; $130; Jackie Kirsch's,

$150; Dick Little,

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Smart Promotions Boost Trade in Chi

CHICAGO, Oct. 18—Roller skating rink operators in Chicago and the surrounding area have an unusual good fall season, some of which can be attributed to the promotional efforts that are being put forth by the rink managers. Here- before few of the "rinks" operators had much experience with newspaper advertising, but they have been exposed to advertising and have become regular advertisers during the last two years. This year's result has been a general increase in both newspaper ads and other forms of promotion.

Riverview Rink, located in Riverview Park, continues to be a leader in local promotional efforts. Harry Miller, who handles publicity for the rink, has originated many clever stunts which have helped to build up a steady clientele and have brought many new skaters to the rink.

Arcadia Gardens on Chicago's North Side is another that has consistently used live promotional stunts. Its roller-skating club has a large membership and frequently stages special parties which pack the rink. This week 40 members of the club who are now in the service of Uncle Sam staged a party at the rink while they were home on furlough, and the result was a packed house.

Last Sunday night 1,000 skaters, just outside of Chicago, staged a skating fashion parade that attracted hundreds of skating fans.

Planet Rink held a Harvest Party tonight as the first of a series of special parties that will be held throughout the winter months.

Swank Rink will hold a Halloween party at which prize costumes will be awarded. Armoni Bollodrome, Gary, Ill., also plans a big Halloween party, and most of the others in this section will hold special Halloween sessions.

ROLLERDROME, Fairville, N. B., has reopened with public sessions on Sunday, Tuesday, Wednesday, Friday and Saturday nights starting at 10:00 p.m. and Thursday nights. Lessons are given on Saturday nights. Mrs. C. Izard, owner-manager, has installed new mechanical equipment and has a new enclosed dustless hardwood floor.

"UNITED WE STAND"—"Defence Comes First!" F. D. R.

Slow Deliveries of Raw Materials are slowing up our production line.

We ask your co-operation.

Place your orders in advance.

$11.00 for 100 or $25.00 for 250 Calendars.

CHICAGO ROLLER SKATE CO.
Winner of WORLD's RECORD for over 30 years

4427 W. Lake St., Chicago, Ill.

Rinks and Skaters

By CLAUDE E. ELLIS (Cincinnati Office)

Montreal, Oct. 18.—Champlain Provencher, honorary secretary of the Amateur Skating Association of Canada, announced that the association's 14th annual convention will be held in the Mount Royal Hotel here on November 15, when recommendations will be made for future junior championships in all forms of skating be sponsored by the ASAC, and for the re-election of members of the ASAC in their respective districts so as to provide more and better competitors for the E. A. Rink.

William E. Roughton, ASAC president, who has acted in many international skating events in the United States, is of the opinion that all forms of skating have been developed through efforts of sponsors who took interest in juvenile and junior championship meets, resulting in the development of many senior champions who took part in national championships. It will be proposed that in future rink's national figure championship in ice and roller skating be held under jurisdiction of the ASAC.

RSRL Cites Morale Value

ST. LOUIS, Oct. 18—Principal business transacted at the October 9 meeting of the Roller Rink Safety League in St. Louis was the adoption of a resolution that the League is ready to co-operate with any groups in calling public attention to the fact that environment is a factor which maintains public morale during periods of national defense. Resolved, M. M. Shat- telby of St. Louis, acting secretary, offered by Harold Anderson, Rockford, Ill., and seconded by Peter Steh, St. Louis. Following the meeting several St. Louis rinks were visited and there were inspections made by Carl Prin- tway Ideal Rink Rink, St. Louis. Burris M. Porter is League general manager.

Roller skating and other sports have been confined to the rink. A large number of the rink's regular patrons have been in the service of Uncle Sam and have gone away for the holidays. The rink has been open for a number of Saturdays and Sundays, and has been in operation for a number of weekdays, but the crowds have been smaller than usual. The rink has been doing a steady business, however, and has been maintaining a steady clientele.

THE FIRST BEST SKATE

Richardson Ballbearing skate Co.

Established 1884.

3112-3138 Ravenswood Ave., Chicago, Ill.

The Best Skate Today

ROLLER RINKS

A new box office attraction play

"SPEEDO"

Novel free prize game for your

DEFINITE INCREASED ATTENDANCE

RINKS "AUTO RACES" "BIKE RACES"

WE FURNISH COMPLETE LEAGUE

CHAMPION AMUSEMENT CO.,

224 RANSCHEN ST., NEW YORK.

TRAMILL SELF-Locking Sectional Crates

Largest and most versatile crates ever designed. These crates are made to span an authored section of a freight car or a storeroom. They are fabricated out of light weight, hard-wearing, rust-proof material and are capable of being used in any kind of storage. They are sold in quantities of 100 or more.

ARCON, Oct. 18—About 75 newspaper and radio executives of Arcon at- tended a recent party in the new Sun- set Beach Park Roller Rink here on October 11. Jerome Spier, Erie Park publicity director, and Walter Callahan, Arcon advertising manager, were hosts.

Guests were invited to skate at 10:00 p.m., when they were invited to skate for an hour or so before midnight. They then served fried fish and refreshments in the rink's clubhouse. For entertain- ment there was a Trio, exhibition skaters brought in for the grand opening on October 11th, were presented. Promptly the program. Guest is a new one on an ice field by Harriman, who explained improvements made in the skating floor. A skater of Antonio Jane, West Coast artist who spent the past year in the United Kingdom, was an ice star. At the grand opening Saturday there were cap- tions crowds afternoon and night and skaters in Arcon. The Rink will continue oper- ations nightly through the winter under the management of W. L. Gumper, with matinees on Saturdays, Sundays and holidays.

In spite of record temperature for October (97 degrees), the hottest weather ever experienced for the month, J. J. Carlin, re-opened Iceland, city's largest rink, last Thursday. Night crowds were fair, considering in that the temperature was still above 90 degrees. First event scheduled was a masked- der, with the New York Halloween party in Iceland. Iceland is home of the Baltimore Operatic Ballet, and opening night will be played on November 19 with a new feature in the league, Johnston, Pa.

Carlin's Roller Rink continues to hold the courses and arrange for a weekly promotion schedule under di- rection of Manager George Bushey.

Playland Ice Spot Goes Into 12th Winter Swing

Brye, N. Y., Oct. 18—Playland Ice- skio, county-owned skate rink, goes into its 12th season of winter activities Octo- ber 22. OpeningDickie sweetheart will be free to everyone on a preview basis. Regular skating will begin on a schedule of three days a week. Playland has been removed and a new concrete base done on the 17,500 square feet of skating surface.

Game devises occupy a large portion of the house which also has a restau- rant and soda bar.

CHIEF CITY Roller Rink, Pontiac, Mich., opened recently under manage- ment of Bill Allsop, former Chicago rink operator.

HELEN REYNOLDS and her eight years of playing the piano at the rink at Weiler's Hofbrau, near Cam- den, N. J.

TRIO YO-DOO number was held at Earl Van Horn's YO-DOO Rink. Roller Rink on October 16, each member of the

(See RINKS on opposite page)

THE FIRST BEST SKATE

RINKS

For Sale

First grade upholstered Portable Skate Floor, with a ten-year guarantee. Price $17.50, including freight. WHEN YOU BUY DIRECT FROM

TRAMILL PORTABLE SKATING RINK

3896 E. 60th St., Chicago, Ill.

GREEN'S RINK

TRAMILL SELF-LOCKING SECTIONAL FLOORS

are the result of thirty years' experience in the manufacture of portable skating grounds. They are made in sections, each of which can be used under cover and in some of the finest stadia. As a result, the rink is ready made.

TRAMILL PORTABLE SKATING RINK

3896 E. 60th St., Chicago, Ill.

WANTED

Experienced Rink Man, who will start all new skating rinks, to take entire charge of operation, with good salary. Write for full particulars.

Address: 5020 E. 28th St., Chicago, Ill.
FINNEY: "There he tising budget, agent, when join rodeo for office, who amusedly explained fault college we quality VT Eastern AN.

THERE was Friday), the Col. Eastern Johnson, former the plains, Col. DePue, etc. Friday, the Col. Johnson, former of vaude, who had bought a Chicago combine? This reader writing on October 8: "This reader says: After a tour of 23 days in the Carolinas, Cole Bros. Circus early this week pulled out for the West Coast. They are believed to be heading for the Pacific Coast. They are believed to be heading for the Pacific Coast.

HARRY PATTON and wife, Nettie, took part in the Mid-Mountain Show at the Arena in Philadelphia. They met friends here with great pleasure and now we are enjoying one of Bernard's, a fine act; also the comedy act of "The Miserables." The act is doing well.

Lester (PEANUTS) ROGERS. Cole Bros. Circus, wound up his most suc season in the history of the city during the summer. With the opening of the 1941 season, we have one of the greatest and most professional circuses in the world. The act is doing well.

The THUNDERBIRD, a noted act, are in their 32nd week with Cole Bros. Shows. Pat and Bill King, owners of the act, are doing a fine job of skating and hunting the comic strip. The act is doing well.

EDWIN LOVELESS, whose band was pulled off Russell Bros. Circus early this season by the musicians' union, says the band is doing well. The band is doing well.

EDDIE WOODEN, the advance man for George Coe has it right. The act is doing well.

BUD HEATON will have out a small though very good band. He is going to play the Shrine and the Royal Rodeo, will have two lions, a tiger, a cheetah, a camel, monkeys and an elephant. He has placed an order for a new red big top, will have a blue light wall. The semi and trailers of the Johnnie W. Neaton Exposition have also been purchased by Bud.

PAUL F. VAN POOL caught Bailey Bros. Circus in Seneca, Mo., October 10. They are playing the fair. Owner and manager, said the season had been one of his best. The day Pool va the fair, the Wowgoti's new banner line had he received from Chi. Sundays' show was the second concert consists of two lions, two a, a hyena, a large goat, a black bear and different species of monkeys. Davenport Courier more than the cost of the show had been earned. He indicated the show would be enlarged.

A READER makes a correction to Hal Bronson's item in last week's issue. Hal says: "There was no house project on the circus lot in Des Moines, where the boys spent last week. He added the lot on which Col. Bros. are playing today was built not far from the town. He added that the lot was not faring well. This reader says: These statements are correct, and insists that the lot is not near the former circus lot there; that the lot on which the boys played recently is not far from the town, but actually five miles from the county courthouse, and that amusements there are doing all right.

STANLEY P. DAVISON writes: "After a tour of 23 days in the Carolinas, Cole Bros. Circus early this week pulled out for the West Coast. They are believed to be heading for the Pacific Coast. They are believed to be heading for the Pacific Coast.

JACOB A. WAGNER, of Des Moines, for merly of the National Association of Circus Circuses, Robert Stamm, who is now with the National Association of Circus Owners, is spending the holiday season in Des Moines. He is spending the holiday season in Des Moines. He is spending the holiday season in Des Moines.

BUD HEATON, who is playing the Shrine and the Royal Rodeo, will have two lions, a tiger, a cheetah, a camel, monkeys and an elephant. He has placed an order for a new red big top, will have a blue light wall. The semi and trailers of the Johnnie W. Neaton Exposition have also been purchased by Bud.

The THUNDERBIRD, a noted act, are in their 32nd week with Cole Bros. Shows. Pat and Bill King, owners of the act, are doing a fine job of skating and hunting the comic strip. The act is doing well.
1941 FAIR DATES

Alabama


Arkansas


Arizona


California


Colorado


Florida


Georgia


Illinois


Iowa


Kansas


Kentucky


Louisiana


Maine


Massachusetts


Missouri


Minnesota


New Hampshire


New York


North Carolina


Ohio


Wisconsin


Oklahoma


Pennsylvania


South Dakota


Utah


Virginia


Wisconsin


Canada


LOWEST COST

The Billboard costs only 10¢ a week. It has over 40 years of service. Order for 10-week TRIAL subscription to your local newsstand or mail your order to: Billboard, 17 Ocean Place, Cleveland, Ohio.
Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
SALESWOMEN WANTED

CLEAN UP NOW TILL XMAS — FAST SELLING Fortune Breads. Big profits. 10c commission.
MISSION, 2322 W. Pico, Los Angeles, Calif.

SELL BUSINESS CARDS, STATIONERY, BOOK MATCHES, Matched Tags, Christmas Cards, Salesbooks, Advertising Calendar, Fingercuff, Picture Cards, Tags, Pricing Baskets. nice commission. Dear Salespeople: 312, 350 Wabash, Chicago.

WANTED — SALESMAN, FIVE COLOR AMERICAN VICTORY ALASKA. Send for a sample on sight. Send for 10c and particulars.
A. M. LAMAN, 1630 S. W. N., Washington D. C.

BUSINESS OPPORTUNITIES

PENNY ARCADE FOR BOWLING ALLEY. — Own, 6100 soldiers. Fifty-fifty deal. THE PLAYBOY, 8291 Second, Alex. La.

SELL AC AND CHAMPION GUARANTEED R-9 Spark Plug. Twelve in a box. Your cost only 12c per cent. Retail at thirty-five cents. Only two boxes necessary. DEFENDABLE SPARK PLUG CO., 4850 Cornell Ave., Chicago.

INSTRUCTIONS BOOKS & CARTOONS

GIRL PHOTO, CARTOON BOOKS, DEN PIG, Mr. Peanut, Cracker Jack Promotions, Novelties, Big assortment. D. B. JONES, 3170 Halstead Ave., Chicago.

PRETTY GIRL (REAL PHOTOGRAPHIC BOOKS), AMERICAN VICTORY ALASKA, 10c. B. B. BRAUN, 355 W. 47th St., Chicago.

SHOWMEN — MAKE YOUR OWN QUALITY LARGE TEDDY BEARS FOR 2-1/2 CENTS PER PIECE FOR SAMPLE AND PROOF ORDER. BERGER, Route 3, Palatine, Ill.

THRILLING, SNAPPY, MEXICAN, CUBAN, PUERTO RICAN, ITALIAN, ASSORTED lithographed cards. Lists 5c (refundable). JORDAN, 821 S. Indiana Ave., Chicago.

YOU CAN ENTERTAIN AND PLEASE AUDIENCES with our Turn-Over COMIC ARTIST, B. 300 BALDA ART SERVICE.

MISCELLANEOUS

NAME-IN-HEADLINES NEWSPAPERS, $7.50 per 1,000. For sale, bought, sold, Index, 10c lb. KRIMM, 1609 N. Broad, Philadelphia, Pa.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines at recent manufacture being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

MOTION PICTURE FILM, EQUIPMENT and SUPPLIES

The BIG BARGAINS formerly found in this section under the above classification will now be found in the NON-THEATRAL FILM DEPARTMENT along with the editorial articles, reviews of recent releases, and news items of interest to Roadshowmen and Exhibitors. Turn to the Non-Theatrical Film Department now — see index and page 3 for location.

AGENTS & DISTRIBUTORS


BUILD PERMANENT BUSINESS of your own. No investment, no name on ticket. Write GOLDYN SMITH CO., 1724 Broadway, N. Y.

CHRISTMAS CARDS — SEND 50 ASSORTED Folders, name imprinted, 10c. Cost 5c per folder. G. K. NEWBERRY, 1021 New Brunswick, N. J.

DEMONSTRATE BIG FALL and Xmas Season Store Item — Stimmate Art Cigarettes. Well established store. Send 5c for ten dip candles, small boxes or other display material. 25%. Retail $0.35. Wholesale $0.25. Profits $0.10. Biggest Xmas and winter seller for stores, $0.50. Price $0.35. Send for 5c sample. DISPLAY DEPARTMENT, B. F. New Haven, Conn.

EARN WHILE YOU TURNOVER, sell card of stock, charge account (Blue Strokes, Grant $3 to retail 25c.) KOEHLER’S, 402 S. Dearborn, St. Louis.

GREAT NEWS! — DEFENSE STAMP CHRISTMAS CARD OF STOCK, new issue, not advertised extensively by United States Treasury Department will create enormous demand. Dealers will clean up. Sample pack, 25c. Details free to you. WRITE TODAY.


KEY CHECK STAMP OUTFITS — Big photo stamp, stainless steel security plates, Art MFG. Co., 305 Degraves Ave., Burlington, N. J.

MEN’S LAPTOPS, COATS, 35c; WINTER COATS, 40c, Suits, 88c, Pants, 23c; Desires 10c, 15c, 25c, 35c, 50c for free catalog, 89 Westminster Rd., Rochester, N. Y.

MEMBER YOYAN, SENATORIAL NEW YORKЮ for excellent business. Retail trade."Why not join us?" Make fast, easy money. Send 25c immediately for sale setup. All territory virgin. BOX 285-B, Minneapoli., Minn.

SELL NEW AND USED CLOTHING FROM store, home, ago. Men’s, Ladie’s used clothing, other brands. Experience necessary.
SUPER SALES CORP., 1433 W. Jefferson, Chicago.

SELL NEW, USED CLOTHING FROM HOME. Auto, Store — Men’s Suits, 75c; Leather jackets, 75c; Men’s, Ladie’s Coats, 35c; Other brands. Catalog gratis.

SELL NEW MULTI-APPLICATION CLOTHING from home. Auto, Store — Men’s Suits, 75c; Leather jackets, 75c; Men’s, Ladie’s Coats, 35c; Other brands. Catalog gratis.

SELL NEW DUPLICATE LETTERHEADS, any color paper, Ink, 300 copies, $1.58 postage. 3,000 copies, $21.00 postage. WOODRUFF & CO., 271-R Louis, Duluth, Minn.

WINDOW CARDS — 14x22, $2.50; 250x190, $5.00; 250x230, $5.00; 4x6, $1.50 postage. HERALD, 654 E. Holman, Lima, Ohio.

1,000 PERFORATED DUPLICATE NUMBERS, tickets, 1.25; stamp, 20c; book, 75c; poster, 50c. WILLIAMS, 2433 N. Magnolia, Orlando, Fla.

ELECTRIC CANDY FLOSS MACHINE — Single head model. Little Jingle. In perfect condition. $25.00; will ship. B. P. BILLINGTON, 10 Buttonwood St., Trenton, N. J.

Fears Sell Your House, Cabin Estate, 7411 Pearl Pointing Press, Troup, Texas. Write JOHN MELAUGA, 26 North Main St., Oklahoma City, Okla.

SKATING FLOOR — FACTORY BUILT HARD- wood floors, 18x36, for sale, delivered to your location. Has been used 10 months. Good condition. Will ship. Address: Thos. C. Scott, R. O., Rollingwood, Illinois.

FOR SALE—SECOND-HAND SHOW PROPERTY

ALL AVAILABLE MAKES POPPERS — TWELVE SETS OF CARDBOARD, 122 S. Halsted, Chicago.

AVIATION GROUND TRAIN — And controls like airplane. Good condition. Operate independently, makes money summer and winter. $1,200.00 cash. HENRY ABBREY, 1314, Alexander Ave., Chicago.

CORN POPPERS, CARDBOARD MACHINE, equipment, 1200 runs. Tanka, Link-Ends-Bunch, Center, Darby, Monroe, Long Island, N. Y. TRADES ON VENDING MACHINES.

ELECTRIC CANDY FLOSS MACHINE — Single head model. Little Jingle. In perfect condition. $25.00; will ship. B. P. BILLINGTON, 10 Buttonwood St., Trenton, N. J.

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Show Family Album

INTERNATIONAL ENTERTAINERS (left), organized in Toronto in 1905, played widely scattered theaters, schools and churches in the Canadian Northwest in that era. Left to right: Marion, Junior, Supreme; Dave, Stewie, violinist; Homer Eaton, impresario; Will MacLeod, comedian, and Annie Jackson, piano accompanist.

At the right in left to right order are the Irving Brothers, Tom, Jack and Bill, clog dancers with the Ward & West Ministrels, season of 1901.

WANTED TO BUY

BOOMERS AND MANAGERS - ATTENTION Six Piece Band looking for Drummer. Ten cent per line. 10c. 20c.

Four-piece "Dinner Music" String Ensemble, including cornet, violin, clarinet, using Solovox, 2 Violins, Piano, Cello, Vibraphone, and percussion. Sell, trade, or exchange. Write ENSEMBLE, 514 Perry, Vincennes, Ind.

KEN'S STABETTES OF THE WEST - ALL GIRL Band. Have open dates for stage shows. Write Box 119, Pittsfield, Pa.

SMART NINE PIECE BAND - Modern equipment, latest library. One nights' engagement or more. Write EVAN DOUGLAS, 301 E. Miller St., Terre Haute, Ind.


At Liberty

CIRCUS AND CARNIVAL

Leather to Liberty (current disconnection). Contact, one of the Liberty Specialties. Woman double Piano. Can use double Pianos or use as one. Respond to the best of your ability and expect to be paid. Write Box 683 WATN, Watertown, N.Y.

At Liberty DRAMATIC ARTISTS

CON'TINENTAL - Complete hour and half show suitable for churches, schools. Please do not write. All mail answered. Write C. E. KEYSTONE, Springfield, O.

At Liberty MAGICIANS

KEYSTONE THE MAGICIAN - Complete hour and half show suitable for churches, schools. Please do not write. All mail answered. Write C. E. KEYSTONE, Springfield, O.

At Liberty DRAMATIC ARTISTS

WURLitzer SERVICE

May be used as a substitute for any organ. Can be used on any existing pipe organ, with a minimum of work. Can be controlled by any key or button. WURLitzer, 700 E. 2nd St., Los Angeles, Calif.

At Liberty MUSICIANS


GIRL STRING BASS

GIRL STRING BASS - REQUIRED for a 3 man orchestra, also for the band. Union, six years' experience. Box C-259, Billboard, Columbus, Ohio.

HAMMOND ORGANIST

Have own organ. Also double Tenor, Clarinet, Trombone and Alto. Desires job with well organized band. Can guarantee to cut it on all numbers. Well organized band. Box C-244, Billboard, Columbus, Ohio.

HAMMOND ORGANIST - Will connect with trio or big band. Union, six years' experience. Box C-259, Billboard, Columbus, Ohio.

At Liberty AGENTS AND MANAGERS

AGENT AT LIBERTY NOVEMBER 15. A. Miller, Buyer Solicitor, Good car, no jump too far. ELIOT MOLLER, Billboard, Cincinnati.

Manpower, Anheiser Manager or Secretary/ Treasurer for reputable, neat show, central. Age 25, phv, reliable. Can handle publicity. I have successfully operated 38 hands, equipped. Insurance on last two shows. Good business, nice home, steady. $150.00. Box 12V, Billboard, Cincinnati, O.

TFormerly a Pye show. Tenor, recent experience, all essentials. Prefer local. Write George C., Box 97, Billboard, Cincinnati, O.

At Liberty BANDS AND ORCHESTAS

Show Family Album

DIRECTIVE PHOTO MACHINES - PRO

festoonal equipment will make more money for you. Send for complete information.

REAL BARGAINS D. P. O. Columbus, Ohio

PHOTO OUTFITS CHEAP - ALL SIZES

Better to see than hear about them. All the latest improvements. Real Bargains. D. P. O.

COLUMBUS, Ohio

DIANE CHATTERTON, 111 E., 23rd St., Chicago, Ill.

DIANE CHATTERTON, 111 E., 23rd St., Chicago, Ill.

Rollei develops two prints each and every day. Reprints, 2c each: 100 or more, 1c.

SUMMER'S STUDIOS, Unicoi, Va.

MUSICAL INSTRUMENTS, ACCESSORIES

E. M. D. ORGAN - MODEL E WITH STEREO LOUVINION for larger churches and auditoriums.


HOMESTYLE DURHAM, 715 W. Main, Columbus, Ohio.

MUSICAL INSTRUMENTS, ACCESSORIES

COSTUMES, UNIFORMS, WARDROBES

ALL STAGE COSTUMES REDUCED - Gowns, Waps, $2.00 up; Mixed colors. 100% wool. Masquerade Costumes, $1.50. C. CONLEY, 310 W. Main, Columbus.

ORCHESTRA COATS, JACKETS, $2.00; TUDEXED BOATS, COAT, $1.00; Stage Costumes, $1.00.

Tsuks, Illusion, Cecilgown Hulas, Minstrels, Crookshank.

WILL WRITE MELOCEDIES FOR EXCEPTIONAL UNIVERSE VICTOR焼き人, 1581 N. Capitol, Indianapolis, Ind.

SCENERY AND BANNERS

SCENERY, CYCLORAMAS, DRAW CURTAINES, Drop Dress, Operating Equipment—New and used at lowest prices. SCHILL SCENIC STUDIOS, Columbus, O.

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Houdinism, Forec, Radio, Positively New, Signed, Illustrated, 16-page illustrated catalogue, 30c.; NELSON ENTERPRISES, 336 S. High St., Columbus, O.

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ANIMALS, BIRDS, REPTILES


ALLIGATORS, SNAKE DENS, $5.00-$200.00.

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OUTDOOR SHOWMEN - PAY EXPENSE on any animal you have on hand and board same free all winter at road side show. Horses, animals to track. Will also buy. LOTTY VINEYARD, Orange, Texas.

SPECIAL - JUST ARRIVED. FRESH STOCK Chameleon, 4 footers. $3.00. Giant Lizard, 3 footers. $2.00 Diamond Back Rattlesnake, large sizes. $10.00; Hammer Snakes, large sizes. $10.00; Mexican Imperial Boa, 4 to 5 feet. $3.00; Mexican Green Rattlesnake, 5 footers. $4.00; Wire World REPTILE IMPORTER, Laredo, Tex.

WANT TO BUY TRAINED PONIES, MULES, COWS, YOUNG BUCK, SLOW, SANE, $10.00-

WANT TO BUY AT ATTENTION, ARIELTARTS - GIRLS, MEN, WOMEN, SINGERS, CANNIBAL, Comic, good show. Will pay 20% of净利润 for the forwarding of mail addressed to "Angie," or these two box a number in care of the Liberty Theater instead of their name and address, an additional charge of 25c is necessary to cover this service. Always when filing the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

HELP WANTED

WANTS TO BUY

STAR WIND - a Wind (First Line Large Lilt's Original) with Louis Armstrong's local Light charge of 25c is necessary to cover this service. Always when filing the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

NOTICE

Due to the generosity of people necessary for the forwarding of mail addressed to "Angie," or these two box a number in care of the Liberty Theater instead of their name and address, an additional charge of 25c is necessary to cover this service. Always when filing the cost of publishing your advertisement kindly add 25c for the forwarding of replies.
HAMDON ORCHESTRA

With or without own Hammond, thoroughly
fully equipped. Write Box C-200, care The Billboard, Cincinnati, O.

GIRL

Commercial or swing. Experienced radio,

HAMMOND.

Ft.

VAN,

nuticulars

Wife

read, fake. Double

panics,

Arrange anything fast

duties immediately. Organist,

and

Write Art

FOR

L. SHAFER,

Vibes and

anything

Sober,

band. Read.

Aerial

Liberty

no

Sax,

30 Broadway,

Liberty

now.

Sax,

Prefer

for
drinking

area.

JPD.

Worth,

St., Paducah, Ky.

AERIAL LOMOND

AIRCRAFT

DAREDEVILS

at

HANGER 5

FLYERS

FOR

FIVE

$500-

YEAR

CASH

HEROES

FOR

$500-

YEAR

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CASH
Workers Seeking Locations For Busy Holiday Season

Wide variety of merchandise for holiday trade will be featured in temporary store locations—heaviest Christmas season business is anticipated

NEW YORK, Oct. 18.—Locations suitable for Christmas trade are being investigated by pitch merchants at this time. The wise ones, anticipating one of the busiest retailing rushes in years, are shopping around for spots. They know the hot spots at a glance. It won't be long before every big city will have a few flash merchants who will take over the required window display space and stock it with attractive wares that will bring in the customers.

The busiest of the holiday seasons, however, is in the last quarter of the year, and the slower months of January and February. This year the Christmas rush will be equally fast and furious, and will be in full swing before 2,000 persons can call attention to the store or the British manufacturers to sell Thumbs Up pins for the aid of British war victims. The mayor of Pittsburgh, W. W. Thompson, is to have a card or premium promotion, and as the public interest in such events increases, the names of the British Red Cross and the Salvation Army are still the most popular items.

Sympathy of the American public with the British cause has been more acute, and this year has been equal to the task of attracting public attention.

The popular patriotic merchandise has had a tremendous boom. The public has increased the novelty items a means of expressing its disapproval of dictators. The demand for patriotic emblems and banners has been instrumental in bringing public and assured success to the patriotic merchandise push.

The patriotic merchandise drive has been going on for over a year. This fall demand for this type of merchandise has increased tremendously. The manufacturers have been equal to the task and, thanks to the vast number of patriotic emblems and small articles that have been made and sold, the demand has been successfully promoted by patriotic associations.

New stories in The Billboard for over a year have given a complete picture of the trend to red, white and blue merchandise. The last Thumbs Up drive this year featured the novelty and souvenir workers, additional valuable publicity and will add to selling many of the items with a British tie-up that have been appearing on the market recently.

As the American defense program gains momentum and the trickle of supplies to England continues, greater proportions of the products of the United States and Britain to play up the demand for this type of merchandise. Novelties have always played an important part in the expression of approval or disapproval of national issues. Witness the vast numbers of badges and pins that have been worn in every election.

Hilton and his cohorts are in complete harmony with the majority of Americans and that is why comic novelties, especially those which ridicule Hitler's monstrous light are tremendously popular.

Jacob Wedding Soon

NEW YORK, Oct. 18.—The big event in the offices of the Mills Sales Company is the resignation of Dorothy Jacoby, who is going to marry Ben Lyon, tomorrow. Dorothy has been with the company for over a year and is preparing to prepare for her November marriage, and will then take up the duties of the firm's sales department. The couple plan a honeymoon trip to Florida and upon their return will set up residence in Brooklyn.

Bernard Aaronson Weds

NEW YORK, Oct. 18.—Bernard Aaronson, manager of the shipping department of the John Caryl Company, married October 25 to Shirley Goldstein. The wedding will take place in Brooklyn.

Home Accessories Meet Wide Demand

NEW YORK, Oct. 18.—The government's program to sell war materials by the vast spending spurge for defense, leading up to the field ahead and it is reported that activity in the home furnishing field is reaching new heights. The American housewife is always searching for practical items to add to the comforts of her home and for this fall this line of home accessories becomes particularly heavy, and most of the stores have been streamlinen and improved.

Bingo and salesmen and concessions personnel have been generous in promoting merchandise because they have found it draws bigger crowds. According to reports from bingo operators, the feed of home supplies and concessions personnel have been sent to the home. The hat pins have a drawing power which is greater than in the past. This year china, cards received by supply houses, merchandise and buttons will be of more and more home accessories for prize awards.

Bingo and concessions personnel have a wide variety of merchandise available, the best results are being reported with the time passes. Leading in popularity are such items as smoking stands, magazine holders, ready-to-baste plates, tables, occasional tables and wall ornaments. The largest sales for bingo and salesmen during the holiday season

It is reported that proper display of this merchandise stimulates play and brings satisfactory repeat patronage. Leading in popularity are reports received from bingo operators and the holiday season

Over a hundred persons attended in attendance of the Bingo season by the Elks' Lodge of Franklin Park, Ky., October 16. Many of the biggest sales were those that took place during the holiday season.

Over a hundred persons attended in attendance of the Bingo season by the Elks' Lodge of Franklin Park, Ky., October 16. Many of the biggest sales were those that took place during the holiday season.

BINGO PARLORS in Neading, Pa., are beginning to show more activity with the end of the warm weather. The week before the Bingo parlor at the Longswamp-Center Hotel returned to the field. The parlor has been taken over by Charles Matzler, with bingo played on Wednesdays, Fridays and Saturdays.

ACTIVITY EVERYWHERE is on the up-trend as indoor games resume operation for the fall season ahead, according to reports received from bingo operators. The holiday season is expected to be most profitable for bingo games, since the problem of securing gifts for relatives and friends becomes more acute. The game offers a pleasant diversion for the evening and, at the same time, solves (See BINGO business on page 36)
Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Holiday Display Signs

The Variety Display Company has introduced a new line of Thanksgiving, Christmas and New Year display signs that are receiving favorable comment wherever they are seen. These signs are designed for all types of stores. Outstanding feature of the signs is that they are attractive and economically priced. Many of the signs have a noticeable brilliancy that attracts attention, while some others are of the utmost subtlety. No ideas in cut-out effects are also available. The firm has also originated some aid in Christmas trimmings, including metal foil pennants of assorted colors attached to tinsel ribbons. Signs of this sort that retail merchants will be able to select appropriate signs without difficulty and workers who handle the signs are in for a bonzer season.

Hollywood Servar

The Hollywood Servar has met with heavy demand, according to the manufacturer, Johnson Systems Company. This premium number combines all the usual units for mixing drinks in one compact, serviceable, attractive unit. The 32-piece set includes ice tray, ice tongs, highball glasses, whiskey glasses, two decanters and mixers. In addition the firm offers a similar unit having 28 pieces, while a third unit comes in a square instead of oblong cabinet. Price of item is reasonable, and it is said to be a very good gift-money-use maker.

Flashlight Holder

A practical gadget is the Uppontown Flashlight Holder marketed by the Packard Manufacturing Company. The holder, making it possible for the flashlight to be thrown anywhere and give the free use of both hands, is made on the ground, hanging up, or instantly attached to clothing. Demonstrators who have worked the item have signed the cards in sizable re-orders, the manufacturer reports, having letters state that the holder is a quick seller.

Straw Flowers

An item with plenty of dash and color, according to the Quality Company, is a new item of California natural miniature straw flowers.

FINISHES OF DISTINCTION

DIRECT FROM OUR FACTORY.

(Make your special order, Quotation style Fur Coat, Chulares, Jackets and Blouses.

$5.99

Muskets, Protectors, CC. EAMAN & CO.

100% Cotton, Whites, Whites, and Whites.

249 W. 12th St., New York, N. Y.

154 W. 12th St. (Dept. B), New York, N. Y.

40 W. 21st St., New York, N. Y.

MERCHANTISE
NEW AMERICAN MADE Patentend Master Brand DANACE CHECKS

Men's Style Check (Illustrated Above)

Easy To Attach! Remove No. 1 & Slot over Metal Band No. 2 or Standard Flats. No. 3 fastens over No. 2 and snaps securely. See illus. at left.

Easy to read, stylish, and simply fascinating to the eye! Made of the finest materials to give satisfaction for years to come. A must for all salepeople. Available in a complete line of Checks at Low Prices.

British Flag Pin

One of the most popular of patriotic symbols is the British Flag Pin, manufactured by Liberty Products, according to reports received by the firm from novelty workers and consumers. The pin reproduces the colors of the British flag with inserted rhinestones, silver finish and red, white and blue enamal. Pin is a symbol of the public as a symbol of British American relations. Another popular item is a combination emblem pin reproducing the British and American flags in hand-painted red, white and blue colors. The firm also puts out a number of other patriotic items that are money-makers, it is reported. Information and prices on the Liberty line will be sent to inquirers.

BINGO BUSINESS

The problem of a special gift at a non-promotional time is one that has been solved by the British flag pin. The pin is a symbol of the public as a symbol of British American relations. Another popular item is a combination emblem pin reproducing the British and American flags in hand-painted red, white and blue colors. The firm also puts out a number of other patriotic items that are money-makers, it is reported. Information and prices on the Liberty line will be sent to inquirers.

SOLD ON NIGHT "DREAM BABY DOLL"

One of the newest items to be sold at fairs is the "Dream Baby Doll." The doll is a realistic representation of a baby and is sold at low prices. It is popular among both children and adults and is often used as a promotional item for businesses.

The doll is manufactured by a company called "Doll Kingdom," which offers a wide variety of dolls and other items for sale. The company is well-known for its high-quality products and exceptional customer service.

If you are interested in purchasing a "Dream Baby Doll," you can visit the company's website or contact them directly for more information.

Enjoy the benefits of this unique and charming product, and watch it bring joy to those who receive it as a gift.
STANLEY NALOFFET — operated the American House, O., October 13 for a week. His next stop will be Huntington — as the result of a good showing there.

REFUSE TO stop hugging and you can’t miss collecting the long green.

HARRISBURG, PA. — has the largest crowd in its history for the Pennsylvania Classic Dog Show, Festival, reports Jack (Bottles) Stover. All the boys did well, including Burredt, Species Higgins, Avis and Wade Stover, Col. G. A. Maclean, R. Millifield and John Geometric.

DOG WHARTON — and family, are moving in Harrisbom, Pa., according to Jack (Bottles) Stover.

SUCCESS might have some zeros around you today—but remember, there’s always a tomorrow.

SONIA GIBSON — typewriters from Danbury, Conn., that there were more pitchmen at the Danbury Fair this year than in any other year. Boys reported they grossed more than ever before. Earl Davis and McMillan worked corps. Mrs. Mae Davies is in Mercy Hospital, Springfield, Mass., recovering from an appendectomy. Nellie Keene of Great Falls, Mont., and Mary and Tom Barrows, born nuts; Besse M. Allen, two platforms with med., and Russell Bradshaw, has escape act.

DAVID B. BELL — is at his home in Vadosa, Ga., framing a med show, which he plans to launch.

IT’S ONLY WHEN things are breaking just right that some fellows we know are hard to get along with.

BILL BISH — penciled one from Minot, N. D., saying he is still on the sheet. The last two weeks he has been doing some cork and chicken hunting. He recently cut up with boys in Wyoming, N. D. P. A. Murphy is in the St. Joseph Hospital and has been there three weeks, with more three weeks to go, says Bill. He also saw Bob Kinder and the Macdonald in the State a few times the past summer.

HERB PIERCE — presented a special to Upper Sandusky, O., that he rejoined his old partner, Thomas H. C. O. (Doc) Russell, for the opening of the big week at Loudonville, O. recently. They had a lot of joy to read more pipes from all the boys.

JERRY THE JAMMER SEE: “Please your tip wherever you work and you’re a clinch to be come a success.”

BERN FOX — singer, will resume his operations in drugstores in the New England States after closing of the Danbury (Conn.) Fair.

HORSCOPIC WORKERS — Bob and Grace Grannen gained plenty of lettuce at Danbury (Conn.) Fair, where there was a lot of confusion. Their son will enter military college soon.

THOSE who go into the pitch field thinking they won’t have to work hard have another think coming.

Allied Textiles — James F. Waters and Alfred Shelbert of the Comfort and Allied Textiles Station WABX, New York, are trying to locate a Bertie Mae Larussey for a 1945 release. She is billed to a $10,000 estate by her late husband, Pink Quinn of Pittsburgh. Earlier this month, Quinn killed himself.

To Waters and Shelber, was taken ill last night in New York City. Veterans Hospital in Augusta, Ga. Avlized later Mrs. Quinn left the town of Adel, Ga., with her son, John Quinn. She placed John in a school near Dalton, Ga., about August, 1948. Later she joined a medical service and toured the New International Artists’ Trail trailer attached, which carried the number “H204241.” A recent trace of Bertie Mae Larussey indicated that she has an interest in the name and is traveling with a show believed to be somewhere in Southern Tennessee. It is fur ther known that she lived in Stockbridge, Ga., in 1920 and part of 1940. Early in 1941 she lived in Tuckertown, Okla., and last year she resided in Varnell, Ga. Bertie Mae Larussey, whose name was in the户口 of Bertie Mae Larussey, is about 40 years old, wears glasses, has brown eyes, light brown hair, fair complexion, weighs about 125 pounds and is about 5 feet 6 inches tall. Her son, John, is 10 years old, has black hair and sharp black eyes. Anyone knowing her whereabouts is asked to have her return either the station or Arnold Walters and Shelber, the Court of Missing Heirs Radio Program, Lock, Box 709, New York, immediately. The estate must be claimed by October 31.

TRIPPO OPINIONS: “Favorable results in any business can be obtained only thru careful study and correct action.”

“SAW JACK KAHN — Ballor Jim White and Sol Addis at a Chicago benefit for the stage.”

Other!!

If not —

GREAT for Printing —

HARRY

40

VETERANS,

Other!!

Catalog;

Feature

—

MAJESTIC BEADS —

5

HARRY

40

VETERANS,

Other!!

Catalog;

Feature

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MAJESTIC BEADS —

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HARRY

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VETERANS,

Other!!

Catalog;

Feature

—

MAJESTIC BEADS —

5

HARRY

40
ARMY, NAVY
IT'S TOY OR.

FRANK GALLO
58

catalog

NEW YORK
Retails to.

BALLYHOO

PATRIOTIC BANNERS

ARMY
NAVY
IT'S TOY OR.

FRANK GALLO
58

catalog

NEW YORK
Retails to.

BALLYHOO

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58

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NEW YORK
Retails to.

BALLYHOO

PATRIOTIC BANNERS
Boswell Amusements

Gloucester, Va. Week ended October 11, Location, Main Street, Business, fair, weather. After a short move here everything was up on time and shows opened Monday night. Business is fair and city this year and crowds came early and stayed late. Monday night was the first time all to have survived here. Attack Kenneth Turner, Jimmy Walker Schief!, near Tenn., 11.

N. C. Week ended October 11. Aspicus, Wayne County Fair, Business, fair, weather. Crop conditions in this section were good and helped shows gross more than ever before. Move here was made without accidents and every- thing was in readiness Monday afternoon and the move was made without a hitch. Mr. and Mrs. Bill Huls, principal, operated a hall game, and a party at which all the kids had played out their ticket money. Farm women will have to remain out all winter, playing South Carolina and Thomas H. Boswell.

Arthur's Mighty American

Ventura, Calif. Six days ended Oct. 11. Location, Parnassus. Amusements, Ventura County Fair, Business, fair. Goldbrod, 11. With a disgruntled news editor blasting away at me I am happy at the apparent shows were lucky to have survived here. Attack proved a bad move because we opened too early and turned out to view the shows. Opening day was Saturday and the shows were not ready until late in the afternoon. Thursday and Friday's attendance fell to 1,500, but Saturday, 2,700 and Sunday, 6,342. Concessionaires joined in their usual free-for-all and gave their audience the usual show. Mr. and Mrs. Everett Butler closed here and made a profit of about $1000. George Conkling and Walter Goner left here February 11. This was show on the pier there for the winter. Mr. and Mrs. Max Ford bought their cookhouse and left for Los Angeles. A stunt group was put by Max Montans to do a stunt show for the local folks. Stunt man was Dickie LeMar, Charles Marshall, Frank Mason, Charles Ford, Kenneth Turner, Jimmy Smith, Charles Grester, Joseph Blaisdell, Jim Dyer and Manuel Marcial. Mr. and Mrs. Martin Arthur have moved from Arkansas and are in the lot with Mrs. P. R. Byam and Connie Oleary. Mr. and Mrs. Tom and Mrs. A. M. Martin were here with a show and left for Glendale Calif. WALTON DE PELLATON.

Bee's Old Reliable

Cortland, Ala. Week ended October 11, Aspicus, Laurens County Fair Association, Business, good, weather, fair. After a long move from Ashland City, Tennessee to this location, Bee's Old Reliable attracts a good crowd. Crowds continued throughout the week and the book was very near-capacity business on Friday and Saturday nights. Harry Lee Johnson returned to his jewelry engraving. Col. D. W. M. Johnson, associate chairman, has the complete control of the show. Refunds were served and the writer put on a few amusement rounds and dances and showing Monday and Tuesday. Topy Cooing and Topy Cooing got married and the couple will leave Thursday and Friday with their Giants from the Girl and Poster shows participated. Tom Bailey's Dope show is doing well. Candy Floss, Bob Eilen - Carruthers, Cinderella, Joe Krueger, baskets, Mrs. Court, Mr. Corbin, Tom Roberts, Frank Kelly, George Mason.

Lawrence Greater

Goldsboro, N. C. Week ended October 11, Aspicus, Wayne County Fair, Business, fair, weather. Crop conditions in this section were good and helped shows gross more than ever before. Move here was made without accidents and every- thing was in readiness Monday afternoon and the move was made without a hitch. Mr. and Mrs. Bill Huls, principal, operated a hall game, and a party at which all the kids had played out their ticket money. Farm women will have to remain out all winter, playing South Carolina and Thomas H. Boswell.

Charlotte CAMEL BROS.' CIRCUS WANTS

Agent with our Carl Copeland, Tom Elmore. Book Mart with our Ascol Arms, Carl Copeland, Tom Elmore.

WANTED-

C Это! Китти, Коли, Бобби, Брюс, Майкл, Кен. Лучший результат в истории. Всегда готовы к работе. Браун; набор. Олегов, Валерия, Андрей, Жанна, Екатерина, Константин, Иван, Алексей.

CIRCUS OFFICE, 123 E. Long St., Columbus, Ohio.

8 FLORIDA FABRICE-

1700 S. St. Louis St., Fort Myers, Fla. We are now ready to have the Floridians in the lot every day and show. E. O. Silver, Manager. Pay rates for all types of work. Send letters to Mr. T. A. Tolle, 1001 S. Michigan Ave., Chicago, Ill. - Rent, 15. Tom Bailey - Carruthers.

Senator Thomas Maddox

TODAY'S GALLERY

STREET-FEES--BANK OF THE SOUTH.

STREETMAN, 315 19th St.

Do not present your Notice of Appeal to the Clerk at the Robert T. Raye Court House, But to the Clerk of the Board of Appeals, 110 Government Building, Atlanta.

BOB HUNTER.

INDOOR CIRCUS ACTS

Artistic and Ground Acts—Animal Act—Baby Squealer, Momma; Baby Stabodian, Ray Brown; Baby Zattor, Ray Brown; Mr. and Mrs. James Mitchell, Mr., Mrs. and Jack Mitchell, the latter. Suggested prices for medium size acts do that Claw Numbers and good Platform Lucky Dice. W. R. Aumiller, Ind. Indoor Circus, December 5-7, 1941, Youngman, W. R. Aumiller, Ind., for entertainment prices for this address.

FRANK KETTEN, Parma, Ohio.

BOWLING & BILLIARD'S HALL.

Has a capacity of 150 people, with special prices for teams. Phone 2011.

E.L. BOXES.

Arts, Science & Business.

WINTER CIRCUS

COLUMBUS, NOV. 17 TO 23, 1941

Strong sponsor—Blind Ass'n. Wanted — Side Show. Perfect spot. All legitimate Concessions open. First show in five years.

CIRCUS OFFICE, 123 E. Long St., Columbus, Ohio.
As music operators in all parts of the country become interested in the phonograph industry campaign to boost the sale of U. S. Defense Bonds, there is more and more need for ideas on "how to do it." The operator who enlists in the campaign by putting the record "Any Bonds Today?" in the No. 1 spot on all his phonographs is also interested in persuading other operators to do the same thing. That is the purpose of the campaign—to get operators to join themselves and then help in the work of enlisting all other music operators.

There are not many local associations of music operators, and the majority of these organizations are anxious to have ideas on how to conduct a local campaign. So the music trade looks for ideas and examples that will lead operators in many cities to organize some kind of local drive to enlist as many operators as possible in the shortest possible time.

Cleveland music operators have had an active association for some time, and this organization may be looked to for some real ideas on how to make the bond campaign a success. An interesting meeting was held October 10 to lay the foundations for the Cleveland bond campaign. This meeting may be regarded as the first pep rally, the take-off as it were, at which officers and committees of the association generated enthusiasm for the work ahead. This was not the first meeting to discuss bonds but it did have features which can be used in other cities to get the workers off to a good start.

The meeting took the form of a luncheon at one of the good hotels of the city. The administrator of the State bond sales organization presided at the meeting. This was an important idea and immediately gave real prestige to the session. The music operators were in the background, doing the planning and the "leg-work," but the meeting was conducted by an official representative of the U. S. Treasury bond sales organization. In any State or city where an official of the bond sales organization is located, it will be an important step for music operators to get his co-operation in putting on the phonograph campaign. These State and city bond workers are glad to give full co-operation since the U. S. Treasury has accepted the phonograph industry's plan to help boost bond sales. These officials of the bond campaign have experience and facilities for helping music operators to get off to a good start. That would be the first suggestion for any group of operators—contact your local or State bond administration officials.

The bond administrator invited representatives of the American Legion and other veterans' groups, phonograph record distributors and the editors of the local newspapers. Note that the editors of the papers came, and not just reporters. This indicates the prestige attached to the meeting when the State official of the bond program was issuing the invitations. Having officials of veterans' organizations and the editors of the newspapers there served to attract attention to the music industry in a very creditable way.

The Cleveland music group plans to start its active bond campaign about November 1, and the big event of the campaign will be the part the organization takes in the Armistice Day parade. Music operators plan to have some floats, and members will have about a hundred cars in the parade. Music operators will co-operate with a big program planned by one of the record manufacturers in boosting the sales of bonds and stamps. This campaign will come before the Armistice Day program.

These plans for public programs and participation in Armistice Day serve to stir up each member of the association, and it all makes the job of getting the record "Any Bonds Today?" on every phonograph that much easier. While many cities will not have the parades and events on a grand scale like Cleveland, yet it will be possible for music operators to co-operate with the American Legion, or some other patriotic or civic group, in Armistice Day programs in practically every city in the country. Officials of patriotic and civic groups will welcome such co-operation and will make a place for it. The idea is to get music associations and groups of music operators together in time to make plans for the holiday period. Armistice Day has a patriotic interest about it that will not be had again for several months, so the leaders of the phonograph industry are very anxious that music operators get together and follow the example of Cleveland.

The Cleveland association will use the record "Any Bonds Today?" as a part of the "Hit Record of the Month" publicity and advertising program which has been conducted by the group since January. This gives the Cleveland group an advantage in that all members have had experience in carrying out the program adopted by the organization. All of the work of the Cleveland group should be an incentive to other groups to make a success of getting the record "Any Bonds Today?" on all their phonographs.

For some time the Cleveland music operators have had the services of a young and capable advertising man who manages their hit record campaign and also advises on many public relations problems. I do not know how much the operators pay for this service, but I am sure they get far more in value than the money they pay out. Which leads to the idea that operators' groups in many cities should employ the services of some advertising man, publicity man or newspaperman to help on a local advertising and publicity program, no matter how small. The program need not be expensive in order to secure the regular services of some man who is experienced in that business and who can advise operators in all their public relations work.

These are some of the basic ideas suggested by the work of the Cleveland music association. They are recounted in the hope that music operators in many other cities will get together now and help put over the phonograph industry campaign to sell U. S. Defense Bonds.
The most important information on the new federal tax as it applies to games was contained in an official letter to Chicago manufacturers, dated October 15, 1941, and signed by D. S. Bliss, deputy commissioner of Internal Revenue office in Washington. A perusal of the letter appears in this issue, which will be evidence of the official nature of the information. One important paragraph in the letter is as follows:

"A pinball machine which merely gives or permits of free play only or where the location owner offers prizes for scores is considered to be an amusement device as defined in Section 3267 (a) (1) of the Internal Revenue Code with respect to which the tax is at the rate of $10 per year." This indicates two important points in favor of pinball games: 1, the Internal Revenue office places extended or free-play games in the $10 class, and 2, the Internal Revenue Department is not concerned about the prize giving or the location awards for scores on a pinball game, provided the method of giving prizes is not a part of the machine itself.

Letter for Reference

A previous letter from the Treasury Department should keep for reference was dated October 10, 1941, and addressed to Attorney George M. Grammer of New York City. The letter follows:

"Sir: Reference is made to your letter of October 3, 1941, and to the several conferences held relative to the applicability of the tax imposed under the provisions of the Internal Revenue Code on coin-operated amusement and gaming devices, with respect to certain types of machines, the description of which you submitted.

"Amusement devices subject to the tax are held to mean the so-called pinball and similar amusement machines. Devices described, such as the 'air-raid' machine, gun, the 'anti-aircraft' machine, gun, the submarine gun and the grip scale are not considered to constitute the classification of the pinball or similar type of machine and are not taxable.

"Pinball and similar machines, such as the 'Fortune' type of device described, which may automatically deliver coins or tokens to the player, are classed as gaming devices with respect to which the tax is at the rate of $50 per year for each machine.

"The machine you describe as the 'Super Bell' and of the type which operates by the pressing of a handle which causes three wheels to spin and come to a stop and which may automatically deliver coins or tokens to the player is classed as a gaming device and is taxable accordingly. Signed, D. S. Bliss, Deputy Commissioner, U. S. Treasury, Office of Commissioner of Internal Revenue."

Other Types of Machines

BALL GUM VENDERS—The new National Vending Machine Association, with offices in Chicago, reports that a new letter has been handed down by the United States Treasury Department, office of the Commissioner of Internal Revenue, holding that said gum ball vending machine and merchandising method is not within the scope of the new act and therefore is not subject to the tax.

The ruling is then quoted as follows:

"Vending machines of the type described are not subject to the tax imposed on coin-operated amusement and gaming devices provided there is not inscribed thereon any legend or attachment incorporating indicating that the person using the machine may be entitled to receive a chance award."

This ruling indicates that the prize ball gum vending machines and other similar vending machines may have a prize award plan, provided the mechanism does not indicate a chance payout and provided metal tags, stickers, etc. on the machine do not indicate that the patron may receive a chance award or prize.

COMMISSIONER Bliss writes:—We have been informed by the manufacturer of a penny nut vender that they have free positions to customers that the vendor is not taxable under the new federal law, as a result of a ruling obtained by the manufacturer. Operators who have such machines should get copies of the official ruling from the manufacturer.

DIGGERS—Operators have inquired about diggers and did we not have any information of an official ruling on these machines as well.

Treasury Department

Washingto'n

Oct 15 1941

D. Gottlieb and Company,
108-110 North Church Avenue,
Chicago, Illinois.

Attention: D. Gottlieb

Gentlemen:

Reference is made to your letter of October 11, 1941, relative to the tax imposed with respect to coin-operated amusement and gaming devices, and in particular you inquire with regard to a machine described in Section 3267 of the Internal Revenue Code, as added by section 556 of the Revenue Act of 1941, does a pinball machine which contains a free play device or where a location owner chooses to give a prize for free play fall under the scope of the new act?

A pin-ball machine with merely gives or permits of free play only, or where the location owner offers prizes for scores is considered to be an amusement device as defined in section 3267(a)(1) of the Internal Revenue Code with respect to which the tax is at the rate of $10 per year.

Respectfully,

Deputy Commissioner.

October 25, 1941

AMUSEMENT MACHINES

The Billboard

Autonator Founder Dies

PHILADELPHIA, Oct. 18—Joseph V. Horn, 80, co-founder of the Horn Manufacturing Co., best known as Autonator, died here Monday. He was known as a man of scholarly reputation, having acquired a medical degree and having spent 20 years in medical practice.

Horn lost money during the first year because he was not associated with the Horn Manufacturing Co., but kept it at until his death and then was serving a half paying the debts of persons a year and a half. The restaurant was an off-duty restaurant where a child in the family was brought out the donated dish of food.

AMUSEMENT MACHINES

110 Volts AC Anywhere!

WITH KATOLIGHT PLANTS AND ROTARY CONVEYORS

FOR THE AMUSEMENT TRADE

FOR HOME USE

KATOLIGHT CO., INC.

110 Volts AC Anywhere!

WITH KATOLIGHT PLANTS AND ROTARY CONVEYORS

FOR THE AMUSEMENT TRADE

FOR HOME USE

KATOLIGHT CO., INC.

110 Volts AC Anywhere!

WITH KATOLIGHT PLANTS AND ROTARY CONVEYORS

FOR THE AMUSEMENT TRADE

FOR HOME USE

KATOLIGHT CO., INC.
United Music Operators of Mich. and RCA Dance Carnival Co-Op to Promote Sale of Defense Bonds

DETROIT, Oct. 18—Nationwide campaign of the automatic phonograph industry is getting under way and Defense Bonds and Stamps took another step forward here this week. Announcement was made here for a meeting here Tuesday that plans have been made for a joint RCA and R.C.A.-Victor to tie in the Defense Bond drive. This drive, the 3rd of the R.C.A. Dance Carnival featuring both the Funk Shuck and Sheep and Pills orches. More than 75 operators and guests were present at the meeting held in the Blue Room of the Fort Wayne Hotel.

Bonds will play the two-day stand at the Masonic Temple Drill Hall where the mobile station will be operating over WYWO, 2,500 dancers. Additional ballrooms in the building will be available for overflow dances.

Tying in directly with the Defense Bond drive will be a special manner dance to be held both days. Administration for these sessions is the showing of a Defense Stamp book containing one 25-cent Defense Bond.

Two separate centers, according to plans now in effect, Detroit will be able to offer a national book-up. Moves are also being made to have a group of cotillions and civic organizations have been given the support of the bond drive to fill the dance rooms of the Palace and conservative of the Dance Carnival in other cities.

A civic parade will be staged here to exchange greetings with the armed forces upon arrival. A cocktail party, to which all persons that have been invited will be held November 3 in the Colonial Room of the Roy-Hartland Hotel, with the bond leaders and their men as guests. Publicity for the drive will be handled by the Detroit News.

Other Meeting Bits

Wires from Mayor Edward J. Jeffries Jr. of Detroit, and other civic leaders were read at the meeting. Charles Crown, of the Crown National Company, local R.C.A.-Victor distributor, addressed the gathering and put up a $10 prize for the best idea submitted.

Hillbilly and Foreign Record Hits of the Month

(Note: Here are the most popular hillbilly and foreign records of the past month, as determined by listings published in this section once every month.)

HILLBILLY RECORDINGS: You Are My Sunshine, Gene Autry, Air- port Boys; Be Honest With Me, Gene Autry; Come Swing With Me, Tennessee Rambler; Time Changes Everything, Roy Rogers; Frisky Fiddlers, Polka, Curly Hicks and his Toproom Boys; Behind Those Swing Doors, Spike Jones and City Slickers.

INTERNATIONAL RECORDINGS: Found Your Table Polka, Lo-La-La-La, Mike Stewart in the Kalamos, Cuba/Cubelo.


A Feud—Maybe?

CLEVELAND, Oct. 18—Arline Wap- per, assistant secretary-treasurer of the Cleveland Phonograph Merchants Association, was won over to a new outlook by getting started something between Tommy Dorsey and Abe Lyman.

Wednesday night at Hotel Carter a press cocktail party was given in honor of Tommy, at which Arline and members of the association were present. To show his appreciation of her interest in his music, Tommy presented her with his autographed photo. Arline thanked him.

Also present at this meeting was Abe Lyman who gave me his photo he added, "with love and kisses to Arline" after his autograph.

"Well, Abe Lyman can't put any- thing over on me," replied Tommy promptly, and setting his pen he wrote on his photo, "With love and kisses to Arline than Abe Lyman can give."

Bond Drive Gains Momentum in N. W.

MINNEAPOLIS, Oct. 18 (DR) — High-powered publicity campaign to get operators throughout this area to co-operate in the Any Bonds Today? campaign has been launched by Hy-O Amusement Company, it has been announced by Jonas Beasler, one of the firm executives.

Already, under Hy-O's direction, new stories have been written in Crazy Adams' "In This Corner" column of the Minneapolis Star-Journal and Kenneth B. Robins' "Under Your Hat" in the Minneapolis Times.

In addition, Hy-O has had printed stickers to be attached by operators on their machines which read: "Any Bonds Today? Play Selection No. 1 on the Seeburg Phonograph. Courtesy Hy-O Amusement Company.

These stickers, said Beasler, are being distributed by the hundreds to operators throughout the territory. Every letter leaving Hy-O offices to common carriers will bear these stickers as an additional publicity matter to help make the campaign a success.

Operators who have taken the idea with considerable in- terest.

Defenses Bonds and Stamps every day and every week. It is a habit.

And here is a suggestion—give De- fense Bonds to anyone who gives you a hand with a 10-cent or 25-cent tip. Tell the waiter, bell hop, red cap or whoever it is to finish the book," he concluded.

Eastern Pa. and N. J. Phono Assn. Elects Officers

PHILADELPHIA, Oct. 18—Philip Frank, a member of the board of directors of the Eastern Pennsylvania and New Jersey Phonograph Operators' Association at a meeting held here Tuesday, was re- elected chairman. Frank succeeds Charles W. Young, president of the Wurlitzer Music Company, Haddonfield, N. J.

Maurice Pinkel, head of High Point Amusement Machine Company, is the new treasurer, succeeding Joseph J. Mellwig, head of Camaro Music. The new secretary is William L. King, head of Quaker Vending Company, suc- ceeding Harry H. Elkins, head of Royal Distributing Company, Jack Sheppard, operations manager for the Shep- pards, was elected vice-president of the association, continuing in the post of vice-president since 1938.

Former President Young takes a seat on the board of directors, the new board including Samuel Weiler, owner of the Puretone Vending Company; Martin Levitt, Gar- rison Music Company; Meyer Cowan, Major Amusement Company; Samuel Weinstein, Mutual Novelty Company; Edward Klein, Premier Music Company; Samuel Weinstein, Amusement Company, all of Phila- delphia. Sussman was the only board member not present, Sam Sussman (elected secretary), and Fred Luzzion, Edward Leopard.

Edna Gallagher will continue as the office manager. A roving vote of confidence was given to the new officers and directors, Byard Perry, seated in his new chair, will be handled by the board of directors. In addition to the added duties of managing a large number of machines, the new officers will take a more active in- terest in the company's affairs, pledging to devote their time to personally handle the affairs of the association.

Badger Bond Drive Begins at Home

MILWAUKEE, Oct. 18 (DR)—Just like charity, we believe the industry-wide day of the Defense Bond should begin at home. That's why we've decided not to publish another feature to carry the "Any Bond- grams' campaign right here in our op- eration column. A vote of the board of the National Bond Company. "Every employee," he continued, "now has a supply of Defense Stamp books which will gradually be filled and re- deemed for bonds. We also have a supply of stamps on hand, too, so that our employees can get in the habit of buying them whenever they see some loose change in their pockets."

"Like any successful sales effort, an attractive and most economical drive, so we've set up one whole side of our display room to promote Any Bond- grams' Today? to operators. A large supply of these records is also on hand, so that find operators here are enthusiastic about the campaign and more than eager to do their part," he concluded.

SPOKANE


TOMMY DORSEY, while playing Shea's Theater, Buffalo, took time out to find out what goes on behind the scenes in the building of Wurlitzer automatics. Tommy is shown on the sound-proof control room at the Wurlitzer factory in North Tonawanda, N. Y. (MR)
Music has set traveling Novelty Company, St. Louis, armed to tested headquarters Gerber and cation requested ATTENTION! PHONO MFRS.

BOX mechanisms N.

E.

Down in the “you-all” country the word is spreading that a sight worth traveling miles is a new refining department which Bernie Radford has set up in his Southern Automatic Music Company headquarters in Nashville. Together with his associates, Messrs. Popperger and Smith, Radford is extending invitations to all column to see just how the special spray equipment produces that “marbelio” finish on used equipment, which makes them so hard to distinguish from new cabinets.

“It’s another move on our part,” he says, “to protect the interests of the operator...”

Out in Seattle the girls who man the telephone music system of Skysrare Photograph Company got a real work-out last week when a patron of one loca-tion requested the girls to deliver four platers in every outlet in town for about 20 miles.

If you want to hear two men really wax enthusiastic, just drop in on Paul Gerber and Max Glass at their Chicago headquarters and listen to them tell about Evan’s Play Ball. Having fully tested the records in their popular arcade in the Hotel Sherman, both men are chained to the teeth with facts and figures on the earning power of this game.

Here’s one game,” they say, “that con-tinually sends the play curve upward. No other game has drawn such consistent repeat patronage in our arcades. It represents the best investment for perma-nent income an operator can make,” they declare.

It’s no secret that some jobbers and distributors have been buying up all the used equipment they can lay their hands on and storing it away in warehouses, but Bud Lieberman, of Chi-cago, is one who’s following the opposite tact. “I can’t sell all I can,” he says, “My 10 years in this business has taught me that operators’ good is essential. That’s why I believe in giving them all the breaks I can.”

From Stephenville, Tex., comes word that Mr. Hooks, of Ranger Novelty Company, who operates music and pin games in the wide-open spaces down there, has purchased a large ranch near Ranger and now really has to step to keep his boys on his routes and watch his fine herd of prize cattle. Mr. Hooks has just bought out the Oreon & Langford Novelty Company, Eastland, Tex., add-ing about 56 music boxes and much other coin-operated equipment to his route... Jimmie Jones, the attractive young cowboy operator of Stephenville, has just added several new music boxes to his extensive route... J. D. Arm-stong, another music operator, reports business as good since he added wall boxes.

One distributor who believes in the importance of having a large stock of machines on hand from which operators can choose their needs is Mae Chuva, of Grand National Sales, Chicago. “We aim to have the kind of selection on hand here,” he states, “that makes it possible for an operator to call on us for any machine and know that he will get it at once. In our dictionary selection means a tremendous stock of machines available, both new and reconditioned.”

The Direct Mail Advertising Association selected Mills Novelty Company as one of the 50 firms in the country doing the best job on direct mail promotion during the past year.

Robert M. Rosenthal, of Empire Panorama Soundies, is holding a preview of Panorama in the Hiawatha Room of the Commodore Hotel, Syracuse, the afternoon of October 23 for up-state New York columnists.

HARRY DROLLINGER, formerly service manager of Packard Manufacturing Corporation, who has just been transferred to Packard’s office staff before returning to Texas to do some farming, (M)

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Machines

The stock went on a rampage at Ideal Novelty Company, St. Louis, a few weeks ago. In less time than it takes to tell, three employees were passing out cigars, and Carl Trippie began to wonder where lightning would strike next. The Cude and Robert Fischer were proud fathers of boys, while Bob Mees’s wife had a girl.

Miami

MIAMI, Oct. 18.—Saloons are back again and, although their appearance on the scene are marked with front-page publicity, operators are not molested because of the aid these stimula-tors are giving small businesses.

Pinball games have been held up due to a gubernatorial order to the county tax collectors to refuse all applications for licenses on coin-operated machines pending a decision from the attorney general on the legality of these devices under the statute which in its fifth para-graph legalized “coin-operated ma-chines.”

Celebrating their 21st wedding anni-ver-sary at the Dempsey-Vanderbilt Hotel this week were Mr. and Mrs. C. J. Landers, of The Hillbilly, Cincinnati. Bill Shayne, of Dixie Music Company, gave a party for his employees and friends at the Lyn-Holly’s to celebrate the success of the Hitler ash tray, designed by Ben Cenmiller, which is sweeping the country.

Irv Sonoma, of Modern Vending Com-pany, is making it tough on the sulfur in and around Miami. He has him mounted and displayed at his Miami office.

Norman Rechter and Aub Weitman, of Chicago, have established a dis-tribution here for the Chicago Coin Machine Company and are doing business under the name of the Miami Coin Machine Exchange, Inc.

IMMEDIATE DELIVERY

Brand New Phonographs

BARGAIN PRICES

Special purchase makes this offer possible. Highest quality, new models. Photograph Police. Special case designed to hold phonograph, records, book, and accessories. Free shipping coast to coast. Write or wire today. $6.95 to $9.50.

G. W. HANNEY

1310 W. Ohio Street

Chicago, Illinois

MASTERCRAFT ADDED COINS

For Automatic Coin Phonographs

Complete sets for all coin operated phonographs. New and used. Samples furnished. Free estimates. Send today. Address: BEARS Inc.

No. 50 Extra-Over Pad (for cabs-... $12.00

No. 50 Extra-Over Pad (for saloon-cab... $8.00

No. 50 Extra-Over Pad (for saloon-cab... $7.50

BEARSE MANUFACTURING CO.

3115-3239 Cortland St., Chicago, Ill.
RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentials for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important record centers in the country.

**GOING STRONG**

CHATTANOOGA CHOOG CHOOG
GLEN MILLER (Tex Beneke-Moderneys)

This poppy novelty made the grade this week after an unusual-length career on the machines. It took quite a while to gain recognition, but during the last four weeks it got up a full head of steam. We are not telling how long it will deserve inclusion in this section, but right now it is extremely beloved here. It is a top nickel-earner almost everywhere.

TIL REEVILLE
KAY KYSER (Ray Eberle)

YOURS
JIMMY DORSEY (Helton O'Connell-Bob Eberle)

BLUE CHAMPAGNE
JIMMY DORSEY (Bob Eberly)

I DON'T WANT TO SET THE WORLD ON FIRE
TOMMY DORSEY (Jimmie Dunn-Radio Station)

JIM
JIMMY DORSEY (Bob Eberly-Helen O'Connell)

I GUESS I'LL HAVE TO DREAM THE REST
TOMMY DORSEY (Frank Sinatra-Pipe Organ)

**COMING UP**

ELMER'S TUNE
GLEN MILLER (Ray Eberle-Moderneys)

The home spun ditty is doing extremely well for itself on all fronts. Some of this week's reports tell us that the Miller record is already a top draw photo. Jurgens' version also does very well, particurally in the Midwest. At this point Elmer's Tune appears to be almost a thing for a "Going Strong" rating.

WHY DON'T WE DO THIS MORE OFTEN?
KAY KYSER (Harry Babbitt-Gimmie)

FREDY MARTIN (Eddie Stone)
ANDREWS SISTERS

Here is another tune that took a little time before finding itself. Right now it gets very favorable reports all over the country and improves its standing every week. For a while it looked like a flash in the pan, but now it is definitely improving rapidly it may be in for a top rating in another week.

BI-BI
HORACE HEIDT (Jammie O'Connell-Jimmy Eberly)

For those Releasers who dislike the "Possibilities" and now to "Coming Up" is the history of this clever double-talk novelty, given ear-tingling treatment by the expert Heidt orchestra. It has strength only on the Coast. When that area catches on, BI-BI may sweep right up to the top.

YES, INDEED
TOMMY DORSEY (Oliver-Jo Stafford)

Little can be said about this emotional swing in white time, except that it is still high among the hit list and is being lifted every week. It probably will not hit "Going Strong," but it seems to be quite a hit from jumping on the ladder. Funny things happen on the phonograph--nay the more subdued subsections will take a shine to this disk and make it a success in their own right.

TIME WAS
JIMMY DORSEY (Bob Eberly-Helen O'Connell)

Last week's sensational flurry was not repeated, this week and Time Was is going to have to do much better if it is to move along in the right direction. Now that Great Pines is on the market, perhaps this similarity treated number will pick up where it left off last week. The fact that it has been around quite some time doesn't necessarily mean that it can't go places. Other records have. And last week Time Was was one of the better platters. Don't neglect this one.

PIANO CONCERTO
FREDY MARTIN (Instrumental)

For those who have been enjoying the Tchaikovsky classic has been a top record seller and only limited on the nation's phonograph. Last few weeks have seen a rash of take-offs on the Martin version, with two sets of lyrics used and various instrumental treatments released. The competition seems to have helped the market, which experienced a great surge in popularity this week. It is hard to imagine it hitting the top at this late date, but it certainly belongs here.

COWBOY SERENADE
KAY KYSER (Ray Eberle)

HORACE HEIDT (Ray Eberle)

Looks as if this may be the prairie tune's last appearance in this classification, unless it does much better than it has lately. It has been on occasion, but just don't seem to have the wide appeal needed. It will be wrong for some to say all hope is lost. Many records show how the world is going to do with or without a hit tune. This week will undoubtedly give a final verdict on the "Cowboy Serenade." The public got tired of this disk good by.

KISS THE BOYS GOODBYE
TOMMY DORSEY (Comics-Harrisons)

BEA WAIN
TOMMY TUCKER (Amy Arnell)

The public has just about decided to like this disk good by.

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Orders for records are purposely omitted from this column.

PART TWO of the annual Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.
Talent and Tunes
On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By HAROLD HUMPHREY

Talent Notes

News Notes

Sam Donahue's band will be heard henceforth on Bluebird records.

Trudy Goodwin, the starlet who has been recently seen now with Kay Kyser, splitting Ginny Simms' work between them. Ginny now has her own commotion on the scene and is proving quite a success.

Raymond Scott returns east after a year in the Middle West where he was a featured attraction in some high spots in Chicago and Minneapolis. Scott will be heard in the spring with his own band.

Record companies have prepared excellent material for their new releases. Check out what's available.

Jamestown, N. Y.: Tatule Tale, Horace Heidt. Here is a number that would seem destined for the heights all over the nation. It seems to be taking its time about getting there except for scattered locations such as Jamestown, where it is already well known. The top of the phonograph heap, this song is making nationwide progress, to be sure, but it is interesting to note that citizens of Jamestown have been first to call a favorite of it.


This lovely ballad has shown definite promise so far and looks as if it might eventually make the grade. Denver has already gone for it in the biggest way, especially in the Raymond Scott version. Perhaps this disk will be the making of Scott on the phonos, or perhaps it will be the making of the song. Deserves attention.

Note

For a composite listing of songs broadcast most often over the networks during the week ended October 18 and the week before, see the Music Popularity Chart in The Billboard Music Department for this issue.

West Coast News Notes

By SAM

Of The Billboard Los Angeles Office

LOS ANGELES, Oct. 18—Nothing exciting happened along the phonograph front this week. Business is moving along along in some operations, jobbers and distributors preparing for the winter. Paul buying down to a spirit several weeks ago and reports continued sufficiently to keep all in good spirits. Vending manufacturers are reporting good business. The reports are especially good for those who have machines on the own. Distribution in the southern California area continues to be strong. There is a lot of West Coast origin. This statement is borne out in the fact that the best operators are scouting around for a new phonograph. The new Crosley is in the running.

Jamestown, N. Y.: Tatule Tale, Horace Heidt. Here is a number that would seem destined for the heights all over the nation. It seems to be taking its time about getting there except for scattered locations such as Jamestown, where it is already well known. The top of the phonograph heap, this song is making nationwide progress, to be sure, but it is interesting to note that citizens of Jamestown have been first to make a favorite of it.


This lovely ballad has shown definite promise so far and looks as if it might eventually make the grade. Denver has already gone for it in the biggest way, especially in the Raymond Scott version. Perhaps this disk will be the making of Scott on the phonos, or perhaps it will be the making of the song. Deserves attention.

Note

For a comparative listing of songs broadcast most often over the networks during the week ended October 18 and the week before, see the Music Popularity Chart in The Billboard Music Department for this issue.

Packard PLA-MOR Distributors are Headquarters for

- Wall boxes, speakers, bar brackets, adapters for practically all types of phonographs including Mills, Wurlitzer, Seeburg, and Pack-O.

SEE YOUR PACKARD DISTRIBUTOR TODAY

Packard PLA-MOR DISTRIBUTING CORPORATION

135 BROOKES STREET
HARTFORD, CONNECTICUT

PACKARD MANUFACTURING CORPORATION

INDIANAPOLIS, INDIANA

Honor E. Copehart, President

50,000 FEET OF CABLE!

For 20, 24 and 28 Selective Wall Boxes. Waxed, hard and resistant to tears. This is the finest wire ever used. Nothing but the best to buy. Toronto, 1000 foot spool, $3.50.
**POSSIBILITIES**

These Records and Songs show indications of becoming future Nationwide Hits in Automatic Phonograph. Selections are based upon Radio Performances, Sheet Music Publishers' lists and Phonograph Operators' opinions on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**THE WHISTLER'S MOTHER-IN-LAW**

*BING CROSBY* (Woody Nunn's Wooden Mantle-Meridian Lane!)

Two weeks ago this sock Crosby disk got double billing, appearing here and in "Best Releases." This week it appears here again, probably for the last time. Don't be surprised to find it in "Coming Up" next week, because it is catching on very quickly and looks like a natural attraction for all locations. All wise ops know this disk.

**MODERN DESIGN**

SAMMY KAYE (Three Keyboards and Chorus)

COAL BAND, IN THE SAND—WOOOOO, WOOOOO, WOOOOO! is the sensational tag line of this latest Kaye novelty, rolling the much-ridden air spot announcement, this disk is showing plenty of promise where installed on the phones. The country is on a novelty jag right now, and this novelty is strong enough to cash in on the current inclination.

**MINKA**

HARRY JAMES (Dick Haymes)

Heart-touching words set to a familiar mournful Russian melody, this tune is showing great potentialities and should do all right locally. The James treatment has the advantage of the 32's full-bodied arrangement and one of the best vocals of the year, by Dick Haymes. Kaye, of course, is always a good phonograph draw. All ops should give this one a try.

**SKUNK SONG**

TONY DORSEY (Chuck Peterson-Pied Pipers)

This record hasn't been released yet, but when it is, it should take the young element and all of the older element by storm. "Ease, swingy, with a sock lyric. "Nobody loves me, on account of I'm a skunk," will be a definite novelty. Watch this one, for it may slip in as soon as it appears. It should hit "Going Strong" in Jiffytime. If it doesn't, it will still pull plenty of those important nickels.

**THE WEEK'S BEST RELEASES**

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

**BING CROSBY**

The Sweetheart of Sigma Chi Dream Girl of Pi, K. A. — 4000

**GUY LOMBARDO**

Moonlight Marriage — You're Driving Me Crazy — 4021

**WOODY HERMAN**

Bishop's Blues Woodsheddin' With Woody — 3932

**RUSSELL MORGAN**

The Cowboy Serenade Below the Equator — 3983

**LAWRENCE WELK**

Noche de Ronda Down — 3995

**GUY LOMBARDO**

I Don't Want to Set the World on Fire — A Concerto — 3999

**JAY McHANN**

Confessin' the Blues Hootin' Blues 8559

**JOHNNY LEE WILLS**

Memories of You Dear Milk Cow — Blue — 5985

**DICK ROBERTSON**

Arm Around Today! Arms for the Love of America — 3962

**AND REMEMBER—**

*IT SOUNDS BETTER ON* DECCA RECORDS

DECCA RECORDS, INC., N. Y., Canadian Distributors THE COMPO CO., LTD. London, Montreal, Quebec

---

**RECORD BUYING GUIDE—PART 2**

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

---

**FREE!**

TO ALL MUSIC MACHINE OPERATORS

VALUABLE COOPERATION from PARAMOUNT PICTURES to HELP YOU INCREASE YOUR PROFITS!

A million-dollar publicity and advertising campaign to stir up interest in Paramount's great new picture, "Birth of the Blues," will also create tremendous play in your machines on the records of the songs from the picture.

**Those are the records they want to hear!**

**BIRTH OF THE BLUES**

Bing Crosby—Decca Bing Crosby—Columbia Bing Crosby—Varnes Teddy Powell—Bluebird

**MELANCHOLY BABY**

Bing Crosby—Decca Glenn Miller—Bluebird Teddy Wilson—Columbia Chet Baker—Okeh

**ST. LOUIS BLUES**

Alvin Roy—Bluebird Billie Holiday—Okeh Art Tatum—Decca

**THE WINTER, THE PORTER AND THE CIGARETTE STRAND**

Mitchell Ayres—Bluebird Bing Crosby—Decca Glenn Miller—Okeh

**BY THE LIGHT OF THE SILVY MOON**

Dick Todd—Bluebird Guy Lombardo—Decca

**WAIT TO THE SUNRISE AND THE SELI**

The Jesters—Decca

**WAITING AT THE CHURCH**

The Jesters—Decca

**CUPIDPLE A LITTLE CLOSER**

Dick Jurgens—Okeh Guy Lombardo—Decca

**IT'S FREE!**

WRITE TODAY to ALEC MOSS PARAMOUNT PICTURES 1501 Broadway, N.Y.C. for free information on how you can get local theatre cooperation and live selling helps!
OBJECTS!

You'll get a steady flow of "Champagne Profits" from the "CHAMPAGNE MUSIC" of LAWRENCE WELK
with smooth sweet vocals by JAYNE WALTON on DECCA RECORDS

A REAL MONEY MAKER!

| 3955 | Noche de Ronda (Orch.) | 2300 | Arriving
| 3934 | Back Home in Illinois | 3824 | Your Darling
| 3824 | Fuzzy Nogs (You've Been the Moment of a Lifetime) | 3726 | Clarinet Polka
| 3935 | Royal Polka | 4018 | To Be Released Soon

Ready to be released soon: Nickel Polka, Raise the Window Down

Exclusive Management FRIENDER BROS. MUSIC CORP. NEW YORK - CHICAGO

FOR 6 MONTHS STOP! Has Harlem Will Bradley's COLUMBIA RECORD No. 34061 STOP! - and ask somebody! WILL PULL $5$5$5$5$5$5$5$5 for YOU IT'S A NATURAL ! !

DICK ROGAN AND PANTA WIDRIN. Sound for more with the Pantom Picture Tie-Up machine manufactured by Mills Novelty. Both have appeared in feature films. (ME.)

PICTURE TIE-UP POSSIBILITIES FOR MUSIC MACHINE OPERATORS

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be used by recording companies; (2) the national release date for each film itself; (3) the recordings of the film tunes, as well as the artists and labels.

Birth of the Blues
Bing Crosby (Decca)
Mary Martin (Columbia)

Recordings:
Birth of the Blues
Bing Crosby (Decca)
Benny Goodman (Columbia)

The Film Music Forum
"Dumbo" Jumbo
Despite previous expectations to the contrary, recordings of tunes from the Disney enterprise, Dumbo, will probably suffer from a lack of radio plugging. Out of the film, when the ASCAP-registered General Manager John O. Rawls, released the film music to the major networks, one point, the evergreen, became clear. Not Washington, writer of the Dumbo score, is the one man who can gain non-ASCAP release of his tunes. So recordings of the Dumbo tunes, including Charlie Barnet's Flying Elephants and Classic Thornhill's version of Baby Mine, will probably get little help from radio.

"Playmates"
A British Music announces that Playmates, an EKCO production starring Kay Arthur, is to have its film score released for ASCAP and BMI. This, too, marks a pull away from ASCAP for writers Johnny Burke and Jimmy Van Heusen, and means that recordings of the score will be supported by radio publicity. The score has already recorded of the film tunes, Humpy Dumpy in the f.C., and the score may be used in the future for Playmates. (See "PICTURE TIE-UP" on page 59)

Blues in the Night
Another evidence of RCA Victor's enthusiasm to develop the field of operator-musical tie-ups is now in the picture stage. Stickers and promotional strips on Arista Shaw's Victor records, compiled this Time for Black and Blues in the Night, will be (See "PICTURE TIE-UP" on page 59)

T-2018 TOMMY'S MUSTACHE
Rene Musette Trio
Mercedes Deba-Refrain
Henry Reis & His Accordions
T-2017 TOMMY'S MUSTACHE
Bing Crosby (Decca)
Harold Grant's Orh.

LET'S DO THE DANCE

T-2016 HAPPY AS A LARK-Polska
Harold's Instrumental Trio
Nordic Instrumental Quartet
T-2015 QUIT YOUR BELLY-ACHIN'-
Polska
Bennie Wyce's Orh.
T-2014 WAITER, I'LL PAY LATER
Caiting CHARLOTTE
T-2013 JOEY'S GOT A GIRL
Puss At The Gates-Five
Benny Sisters with Sam Mendes' Orh.
T-2012 MOONLIGHT FIDDLER
-Scheitel's Instrumental Quartet
BALTIC POLKA
T-2011 MAINTAINING MELODY POLKA
MOUNTAIN PEAK POLKA
Rene, His Musette Accordions
T-2010 PERHAPS MUISER-Bolero
(Christmas Woman)
LOS OUT SE VAN
-Bolero-Rumba
Indio's Accordion
Alfredo Mendez and his Orch.
T-2009 WAITING ON THE "KALA- MAZO"
MISIRLOU-Box Trot Beguine
Frank Knight with Harold Grant and His Orch.
T-2008 FULL MOON ON THE LAKE
RIPPING BROOK POLKA
Rene, His Musette Accordions
T-2007 LO-LO-LITA (The Gut Friend Song)
GREETINGS
Harold Grant with his Orch. Vocals by Brad Reynolds
T-2006 SWEET CANARY POLKA
Old Friend Walla Hoo
T-2005 POUND YOUR TABLE POLKA
OLD FRIEND WALLA HOO
T-2004 CUTTING IN-Polska
T-2003 BLUFFERS-Polska
Linda Wang's Orchestra
FOXY-Polska
T-2002 MUSIRLOU-Bolero
LINDA WAHL
-Bolero-Rumba
Indio's Accordion
Alfredo Mendez and his Orch.
Spanish Vocals by Del Toro
T-2001 FINGER-Polska
Indio's Accordion's Orchestra
COCONAUD-Polska
T-2000 CUBALEIRA-Polska
Indio's Accordion's Orchestra
HAPPINESS-Polska

ORDER FROM YOUR LOCAL JOBBER

STANDARD PHONO CO.
168 W. 23RD STREET
NEW YORK, N. Y.
On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disc reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, and performance.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music teaching.

Key: FT—Fox Trot; W.—Waltz; V.—Vocal Chorus; V.—Vocal Recording.

(Continued from Page 12)

Tommy Dorsey (Victor 27617)

Jingle Bells
Walter Donaldson
Columbia B. W. McGann—FT; VC. That Solid Old Man—FT; VC.

Miss Hig and Wig, drum group of the University of Pennsylvania, provides this pairing. Show this year is called Out of This World, which these songs are not, with Higley (newspaperman) Reinhart and Cofay (media) Bolling again fashioning the score. Sweethearts is a lively enough number, but stricts of musical comedy genre, with little or no popular appeal. Connie Haines reigns supreme, and the opening chorus appealing enough. Mutt Muirhead and Dorsey’s trombone split half of the second chorus, and Miss Haines picks it up again at the band to take it out. More commercial and getting more from the band is That Solid Old Man, slow and on the side for the sentimental gentlesmen. With the notoriety of the band, they come off and give a grove similar to that which Dorsey created for Yes Sir, that’s my baby. Band hits with a sharp beat for the opening refrain. Miss Hines handles the jive lyrics, replete with Harlem gutter talk, for a second refrain, and the band boys pick it up for a half chorus, giving it even a greater kick, to carry it out.

As a sequel to Dorsey’s “Yes, Indeed.” the solid and rocking rhythms of “That Solid Old Fred” take the young shoppers hopping around the music houses.

Cayo Lumbardo (Decca 4051)

You’re Drifting Me Crazy—FT; VC.

Considering the tongue-wagging trends that tunes have taken of late, Lumbardo has put a song in the show and a song title that is interestingly or otherwise, by reviving the old conveyed by Walter Donaldson’s Crazy, from a bit earlier of the period. For the Dominican ditty, paced at a lively yet rnoderately slow tempo, the Lombardos are heard, to the surprise of the vocal force, tempo is stepped up for the chorus and it is met with the more than adequate band chorus Kenny is joined by the Lombardos in picking up the jive-styled lyrics.

The faster band versions have the edge on Lombardo at this late date for whatever favor “B-B-B” may have with the fans. The “Crazy” song is popular in many of the songs in words and music, and it is worth a whirl in the phonograph.

Popular albums

“Texas” Jim Robertson in “Round the Corner” P-VI-0760 (Victor) is widely representative American cowboy songs, including “Ding Dong, the Range and O, Bye Me Not on the Prairie.” This album is currently attracting much attention. Robertson’s robust bass carries the lead for each side, accompanied by a quartet of male voices and all of them pacing the orchestra to give a true ring to these tuneful ballads and chuck-wagon chants. All selections are popular cowboy songs and include “Big Bend, Texas,” “The Cowboy’s Dream,” “In Texas for the Round-Up in the Spring,” “Red River Valley,” “The Border Affair” and “Lost in the Old West.” Each side is shown separately on the phonograph.

Detroit’s own Dick Jurgens (Columbia) is an interpretation of eight Okie-reared sides by Dick Jurgens, backed up by his band, Louis Armstrong on cornet and Bar Wall (piano). The selection is played to advantage. According to John Hammond, of the wax factory, a new jazz era was born when Louis and Bar Wall played together in 1927. These sides include some of the finest and at the same time wildest fruits of their collaboration, in various arrangements and including some fine trumpet and trombone work and Chicago Breakdown (Stomp ’Em and Hog). For the orchestra Dick Jurgens bears a farewell to the popular “I’m Just wild About You.” A Monday Date, West End Blues, Nuggets, Tight as This and Hear Me Talkin’. The mood is excellent, and the arrangement of the songs is good.

With interest in these sides limited to some of the older residents, there’s no need to occupy the attention of phonograph operators. hill Style strongly indicates that it would be doubtful whether they could carry renewed favor at tax locations.

Conga With Gypsy (Columbia-074) includes eight exciting sides set in the conga tempo, save for the latest adaptations (introduced the top the first—Paradiso from Mussorgsky’s L’arlesienne Suite and Mendelssohn’s Spring Song), Most striking side is Reel-Kee Reel-Kee, Lina Romay handling the hot guitar with years of experience usually found in English schools. A rare gem in its genre, the rhythm is more Scotty “Mr. Muscle” on the conga then in the typical ones.器 have been heard in the lobby and in the Royal Hawaiian Cocktail Lounge of the hotel. (Mr.)

A NEW IDEA! A CATCHY LYRIC! A GREAT TUNE!

"I'M TIRED OF BEING A BROTHER TO YOU"

Written by a Music Machine Operator

for the Automatic Phonograph Trade

Published by JOE MCDANIEL Publishing Co.

Room 1002, 333 W. 52nd St., New York City

Performance Rights Controlled by Broadcast Music, Inc., N. Y. C.

On Records Soon

Returning from South American trips, Dorsey brings us some authentic South American music that approximates the American two-step. Chucu’s disk carries an authentic ring. The instruments, which give the guesher their real kicks, are exciting for both Brazil and Cuba (Izod & White) and range from good to excellent. South American music gives the melody an authentic ring which is considered above the average. From these sides we choose several to feature in the phonograph rooms.

Shown above is a model installation of Seeburg Music System equipment in the Coffee Shop of the Persh Hotel, Peru, Ill. Art Trout, Seeburg operator, has installed two Seeburg Wireless Networks, the Seeburg Wireless Willows in the booths, and the deluxe Speakerson the rear wall. Trout selected the cheesecake from the lobby and in the Royal Hawaiian Cocktail Lounge of the hotel. (Mr.)
Decca Puts Ace in Bond Drive

NEW YORK, Oct. 10.—In a further move in the campaign of the Treasury Department, the Automatic Phonograph Manufacturers’ Association and the National Broadcasting Co. have put into the public domain for free duplication over a 30-day period the song “Any Bonds Today?,” which has Kaper-Kaye’s version of Any Bonds Today? and Victor, with Barry Wood’s rendition, have been sending out promotional literature, stickers, placards, and other materials throughout the musical and vaudeville camps. Both companies planned to send out pamphlets this week which already had been sent out for a few days by Jack Hirschfeld, chairman of the Emergency Management Association of the Broadway business.

Victor believes that Barry Wood’s weekly plugging of the dey on the Treasury Dept’s behalf, in addition to the song of action for the Bond drive in the country’s automatic phonos. When this opinion is amplified in the Any Bonds Today? campaign by the Emergency Management Association of the Broadway business, it will also be spreading the drive.

Mr. Hirschfeld is also planning an intensive drive with suitable literature to music machine operators to put over the Bond drive campaign. In fact, all three companies plan to exploit their drives to the fullest to aid the campaign.

“Any Bonds Today?, No. 1 selection on your phonograph.”

Andy Vrtes, Lynn (Maas) composer is selling a popular route to the public. Andy reports business good, with collections already well above average.

Joe Pilgr of United Novelty Company, Hagerstown, Md., was in town again this week selecting equipment and charting future developments for his business booming in the Pine Tree State. As a result of his selection of portable sets made to order, the former bankers are aiming for the coin machine industry. One measure calls for a license to manufacturers of coin-operated phonographs. The coin machine industry is making the solution of the problem of the want of an effective method of catching the phony phonograph a reality.

With the Legislature back in session during the past week, key operators are continuing the argument of the music operators. Some men are awaiting decision of the operators on two important motions affecting the coin machine industry. One measure calls for a license to manufacturers of coin-operated phonographs. The coin machine industry is making the solution of the problem of the want of an effective method of catching the phony phonograph a reality.

Murray, Dave and Lenny Schulte of Atlantic Distributing Company, are busy keeping by music operators who are using various ideas in catching the phony phonograph a reality.

“Any Bonds Today?” goes out to schools in the revival that rates repeat phon play.

ENRICO MADRIGUERA (Victor 27614)

B-46001-4-50 G-H-75-03

The excellent capabilities of this band is shown on this excellent MGM film epic. Madriguera provides an elaborate arrangement of the picture, accentuated with instrumental colorings, but settling in with the other elements to be. The Yodeller makes it much better. Ask any fan to find the need for a hit of this band. The Yodeller has the reviving that rates repeat phon play.

Boston

AMUSEMENT MACHINES (MUSIC)

October 25, 1941

BOSTON, Oct. 18.—The first fall meeting of the Amusement Merchants’ Association, the Massachusetts organisation of pin table operators founded last spring, took place at the Hotel Smith House on Memorial Drive, Cambridge. In the main event of the year were discussed at the meeting, Dan Dinsmore, president of the association, of the secretary of the, association. The group has not been active enough, and it is expected to become an important factor in local pin table trade.

Eddie Yoder, of Sears Roebuck and Brother, was present to speak to the group.

Mr. Yoder has been active in the pin table field for a number of years, and is expected to become an important factor in local pin table trade.

Eddie Yoder, of Sears Roebuck and Brother, was present to speak to the group.

NEW! Our Latest Sensation

SUPER REMODELED WURLITZER “616”

Completely remodeled with MARBL-GLO ALL LACQUER finish plus LEATHERLIKE upholstery, new and new grill with POLISHED ALUMINUM CASTING, etc.

Write immediately for current low price and details!

THE WURLITZER CO.

TIME SALES CO.

625 Tenth Ave., N.Y.

ATTENTION, ALIKING MACHINE MEN

AMERICAN ASSOCIATION, INC., now has 240 members and ready to discuss machine problems on the rights cleared. Perfect for all machines—Materonov, Realton, FIllemon, Pach's Panorama, etc. Complete line of American-made machines, American-made parts, and American-made accessories. Write for free copy of the American Association's monthly magazine, "The Billboard," and for a complete description of the American Association and its many benefits.

C. WALTERS AND ASSOCIATES

2201 Beverly Blvd., Los Angeles, Calif.

Exclusive Distributors for Associated Machine Operators' Franchise.
Building For Operating!
DEPENDABLE! PROFITABLE!
That's why most experienced operators say it pays to buy

Northwestern
BULK VENDING EQUIPMENT
Wide models to choose from! Installation or Transfer. Write for details.

1941
Outstanding Vendor
ESQUIRE PREMIUM
Deal Machine and Merchandise
Complete $12.50
Write for Details.

PIONEER
461 Sackman St.
Brooklyn, N. Y.

SILVER KINGS
For Profit
$5.50 Each
In Lots of 10 or More
SAMPLE $6.50

Limited Time
Only. Rush Your
Order Now! Other
Machines $3.50
and up.

Electric Defense Gum. $32.50
Now! 5c, 10c, and 24c
Silver King... $.25
Organizes Defens
and up.

AUTOMATIC GAMES
2423 K Fullerton
Chicago 11, III.

RECONDITIONED CIGARETTE
MACHINES
NATIONAL 800. S. 8.PRINTED, with
combi. with color plate. $19.95
7 COLUMN STEWARD & MACH,
(Models 41 and 41) complete
or with slab. $35.00
LOTS OF 5-10% Discount.
To operate 10c or 25c slots.
All Machines perfectly reconditioned.
1/8 Deposit, Balance on delivery.

HERALD VENDING CORP.
556 Grand St.
BROOKLYN, N. Y.

LOW PRICED
and
MONEY-MAKERS, TOO!

TOM THUMB VENDORS
This year that is famous among operators everywhere is compact, sturdy, and

includes a low priced, self-service, bulk vending machine, designed

fielding an improved, more efficient front end sales, this year—don't

FIELDING MANUFACTURING CO.
CENTINEL STREET
JACKSON, MICH.

LUSTRE BALL GUM
DOUBLE POLISH
All sizes—1 cent—15c—25c—35c—50c
1937-1938—Demand Guaranteed
GUM PRODUCTS, INC.
804 Main St., Cambridge, Mass.

WANTED!!
FORS KASH!!

100 Cigarette Vending Machines, and 50 Selective Candy Bar Machines. States lowest
price and condition. Write or Wire BOX #279, Billboard, 1564 Broadway, New York City.
**Vender Supply Notes**

Plans have been completed for the National Peanut Exposition to be held at Little Rock, Ark., the last two days of October. The exposition is expected to publicize the Peanut Capital, the importance of the peanut as a food product, and the magnitude of the industry growing out of it to add to the nation's agricultural economy.

The executive committee of the exposition expects to establish an independent exposition corporation in view of plans to make the celebration a permanent event.

There will be a Peanut Palace in which the peanut industry will be on exhibit.

The revenue commissioner at Little Rock, Ark., reports that cigarette tax stamp collections for the month of September totalled $170,937.20, as compared with $133,343.25 in September last year.

Sales of confectionery and competitive chocolate products for August jumped 16 per cent over August of last year, according to the Bureau of the Census of the Department of Commerce. Sales for the first eight months of 1941 were 9 per cent greater than for the same period last year. The increase in sales between July and August was 25 per cent.

Ice-cream vendors might find filling stations to be good locations in view of the fact that bulk ice-cream sales have been banned in filling stations in some parts of the country.

Recent condemnation by inspectors of the Food and Drug Division of the Indiana State Board of Health of numerous filling stations as a menace of selling ice cream reached a climax when J. C. Schneider, chief of the Bureau, at the request of the Indiana Manufacturers of Dairy Products, issued a statement clarifying his position.

He said, in part, that vendors in stations, after working on automobiles, sometimes dispense cream without washing their hands. The ice-cream dips were often kept in a dirty tin can with unclean water. Many of the stations were not equipped with running hot and cold water or proper facilities for washing the implements, and dispensing cones did not wear clean clothes.

Schneider said that the owners of such establishments should confine their ice-cream sales to indoor goods.

It's eye appeal that counts. Good displays are half sold.

The latest in nut tables are soy beans. They can be added to high in calcium, phosphorus, iron and other minerals, to have only a slight starch content, but rich in basic proteins which gives them high rating with cancer and women. The prospective production of our country and the United States this year is over 100,000,000 bushels. Salted soy beans can be added to be tasty and more popular at bridge tables and cocktail parties.

George F. Eby, sales manager of the vending division of Pan Confections, announces that its new candy piece is now ready for the market. It is a 4-inch piece, highly flavored. Eby says it will vend perfectly in ball gum machines. Flavors are orange, lemon, wintergreen and anise.

**Marekts in Brief**

**New York, Oct. 16.—**Peppermint oil (doubl. a pound), Natural, 4.70, to 44, U. S. pharmaceutical, 4 to 44.20.

**Notes**

**Chicago Spot Market**

**Peanuts**

Virginia and North Carolina

<table>
<thead>
<tr>
<th>Quality</th>
<th>Price Per Bag</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jumbos</td>
<td>7.35</td>
</tr>
<tr>
<td>Pancakes</td>
<td>7.25</td>
</tr>
<tr>
<td>Long Lasts</td>
<td>7.40</td>
</tr>
<tr>
<td>Med.</td>
<td>6.90</td>
</tr>
<tr>
<td>No. 1 Virgin</td>
<td>6.85</td>
</tr>
<tr>
<td>No. 2 Virgin</td>
<td>6.90</td>
</tr>
</tbody>
</table>

**SOUTHEAST**

**No. 1 Spanish**

No. 1 Spanish: 7.10
No. 2 Spanish: 7.00
No. 3 Spanish: 6.90

**No. 2 Runner**

No. 1 Runner: 7.70
No. 2 Runner: 7.50

**Texas (New Crop)**

No. 1 Spanish: 7.50
No. 2 Spanish: 7.45

**Ill Mitchell & Co.**

**Machines and Supplies for Coin & Token Vending**

**Take Advantage of this Bargain!**

1-Column Crane

Sample: $4.50

10 or more, $4.00 each

Write for complete list of coin-operated equipment.

**AMUSEMENT MACHINES (MERCHANDISE)**

**The Billboard**

**October 25, 1941**

**AMUSA**
Reel 1034
Produced by Minico Productions.

This production does not have many artists who are well known enough to draw attention on their own. But they should keep the customers interested as the songs they have been given are the opportunity to do so. The red, the one color, has enough reality to act as a background. The show stops will have to pay close attention to this one if they want to get any laughs out of it and will have to concentrate on Howard's Yiddish dialect to make him as believable as possible. This is one of the patient of an eye doctor (Earl Git- ter) to whom pretty nurse shores up in several scenes.

The Band Played On, featuring Mr. and Mrs. Melody, a quartet of eight singers in Gay '50s costumes and stage and radio, are very well directed. The harmonics of the women are good and the music is catchy. But no Harm- onica part.

YOU ARE MY RHYTHM, released by Peartures. Has all the requirements of a Top operet, Minico. All the songs are catchy enough to make it outstanding for bathroom and on the radio. The orchestra has symphonic sequences that are certain to please the most fastidious, and harmonic duets are very well directed.

REEL 1035
Produced by Minico Productions.

Music and comedy predominate here. The subjects are generally interesting in content and have the opportunity to be played in each short to keep the interest from flagging. Another Prestwood production. Light and sound are very well directed.

I'M STEPPING OUT WITH A MEMORY, featuring Bert Frohman, musical comedy for the dual of a stage hit, standard in the musical catalogs and expected to give good results. Frohman has a full, interesting voice and works with the showmanship of a true professional. The music of the songs is eye-appealing model.

THE MAXWELL GIRLS, featuring the Col- legians, a group of young singers in stage clothes. A natural for school locations where the actors can play over and over again. The setting is a crowded campus far from the city.

WHEN PATTY MCGINNITY PLAYS THE HARP, featuring Gus Van. Veteran singer of stage and radio, one of best Italian tunes. A native jib is matched by a youthful couple in their proceedings.

DADDY'S COLLEGE, featuring Patricia Ellis, former screen player, in a popular tune well worth listening to. Miss Ellis isn't bad on voice and cute on appearance. Men will pay attention to this one.

I NEED A NURSE, featuring Michael Loring. An amusing skit of a patient in a hospital pleading for a nurse. He wins out when a group of beauteous ones around his wheel chair join the vocal rendition of the title song. An in- teresting skit.

JOE AND CHARLIE'S COFFEE POT, featuring Peter Ellis, a quartet of Negro boys. A fascinating skit. This one must not be allowed to go over, as it is apparent the interest in the skit depends on the dialogue. The Negro dialects are not hard to understand but will demand concentration. Lines are only fairly funny.

MISS DADDY IN HARLEM, featuring the Delta Rhythm Boys, a quartet of Negro boys who harmonize much in the style of the Mills Brothers and impress with their vocal and what can almost be called an action short, boasting many shots of beautiful girls, some of them seen as dancers on a stage midway. The boys sing with spirit.

Reel 1036
Produced by Minico Productions.

Music and comedy predominate here. The subjects are generally interesting in content and have the opportunity to be played in each short to keep the interest from flagging. Another Prestwood production. Light and sound are very well directed.

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NEW YORK, Oct. 18—The fall season is now in full swing, and all sorts of new machines were somewhat slowed this week, due to local conditions. However, it is expected that a good fall will soon be straightened out.

H. de La Vie, of Washington, in town with his wife and friends taking in the theaters, night clubs and one of the larger radio stations. Halle was also on the lookout for good game bargains.

E. B. Schenck, of Earl Wright, A. Blen- dow, Murray Leshin and the rest of the Mutoscope staff were pleased with the activity that resulted from their announcement that Sky Fighter is back in production. "Dewitt" (Doc) Eaton, Eastern district manager for Bally's Music Company, back from a trip to New England, spent last Saturday with the Newark Berners. Doc promises good news for operators when he returns from his planned Chicago trip. . . .

PERIN, Barney Supergem's star salesman, is doing a good job covering a large territory for the firm.

Al S. Doughty, of Daval, Philadelphia, displayed the new 1942 Model 800, saying that Daval's new method for making America's best coin-op amusements is a crowning achievement. A non-coin-op has clicked because it makes a good job of work. "Tom" O'Brien, better known as "J-Bob" to insiders, of National Novelty Company, aspires to make his firm Eastern trendsetters. He is spending a week in New York building amusements on the super-salesman basis, and has been assisted by J. T. Tolsson, Cash Register Co., Robert N. Boihner, who is doing a grand job locally with Genée's Gun Club game, is filling large volume orders for both machines and it's by his star salesman, Fred Averson. . . .

H. de La Vie, of Washington, in town, is doing a good job of work for Genée's. "Al" and "Dave" Stern, of Royal Distributors, Eliza- beth, N.J., are busy attending to appointments of a moment's notice to interest all operators.

It is reported that a contract to set sales records with Mills Panoram and is prepared to start on a new volume of interest to all coin-op men in the Eastern territory. For Mr. Perin's complaint, in particular, that even if there were 48 hours in each day the Pioneer Newark office would still not have sufficient staff to handle demands for the firm's amusement games, especially Panoram, which has broken big in Jersey. . . .

F. T. Mott and "Al" Mattiuk, hard at play explaining the Panoram routine to new operators who visit their General Sales office, and to Seymour Pitch, Pioneer's department manager, working at its German location. "Al" Mott, of Texas Mustang . . . .

Dave, who has plenty of business to do, is continuing his industrious efforts of past years, claims the 1943 season will be the biggest ever.

FROST FLASHES . . . . . . .

"Davy" Coin Row get a great kick out of watching and listening to the War Department's "Put Your Foot"; the miniature piano player left with him, and boy, does he know how to play. And Bob Hawthorne took turns at escorting Margaret Brown, who was taken from the DuVerger Haverhill factory this week. . . .


J. S. Sandow, of Coin Distributors, claims his befriended hundreds of opera- tors when he released his new AC-DC converter. . . .

M. Sandow, of Coin Distributors, reports sales of the new Model 500 cigarette merchandiser exceeding his greatest expectations.

Several of the leading suppliers are shipping recondi- tioned games all over the country and hope to send many letters encouraging them on the good condition of the merchandise.

Jack Kremen, of Crown Distributors, La Mesa, Calif., with another sale of used games and sold so big that 24 hours after it appeared in Filippie Jack dropped practically out of machines. "But," Jack reports, "another batch is being moved today.

Robert Lanier, secretary to Louis Cantor, distributor for National Novelty machines, has re- turned to the office after a 10-week vaca- tion in California. . . .

S. C. Cohen, of Aco, Newark, N. J., continues to do a style of a business on recondi- tioned merchandise . . . .

Sidney Ruben- stein, of Pioneer Vending Service, South- ern, plans to move larger.

GEORGE F. WHEELock (right), in front of truck), of the George F. Wheelock Amusement Company, is shown in front of Bradley's, San Diego, Calif. . . .

The biggest most outstanding location in the territory, spot has a Bucking- ham Music System supplied by the General Music System.

soon as the result of expanded business . . . .

Fred Iversen, Seaboard Sales, who was down for a few days, then back to his job in New York and England. Ben is enthusiastic over business. Fred is doing a big job for him back in New York. He plans to open up house with a bit and a sales talk for an entire week to outline his new operators to his Patrons. . . .

Fred Stener and Phoebe Morgan, who handle Bob Gammel's recondition department, are doing a job on salesmen for his efficiency and help suggestions. . . .

Al Sherry, Al Rosenfeld and Phil Gould, of Ambassador Vending, Brooklyn, are reported on the phone this week and are working hard to develop one of the strongest organizations in the business.

MEMORANDA . . . . . . . .

OF MEN AND MACHINES . . . .

Mystic Rosenberg reports that A. B. B.'s air pressure gun, Riffle Sports, has won a large following. New machines are now being available for reconditioning and operators have been set up by the firm.

Tony Gabarro is back selling his Universal machines. He is on the road for a few days.

Tony announced some used games which are available at the price of $3.50 in the Bulletin. He says he has a warehouse open for more machines. . . .

Willie Blatt, the fitt- est man in the country, is enjoying himself. Mr. E. M. Prendergast, president of Studebaker Vending Company, plans a Chicago trip soon to discuss important matters with leading factory execs.

Dave Frostmore is on the road and things have been very quiet over at Cent-A-Matic. Dave has been back less than 18 months since they've been in business . . . .

Miss A. M. Strong, of H. V. Company, says that her field is increasing and she feels the boom will continue as the DuVerger 1-cent Adapter, which is being sold again in importance every day.

Miss Lipton, of Stellicene Machine Corporation, says she is still putting out machines. But she was ranging back as far as he can. . . .

Ivan Mitchell, genial head of the firm that bears his name, is taking orders for service. Machine-recondi- tioning machines as well as amusement games. . . .

Charles Lichtenstein is running around digging up used games to fill the orders his firm is receiving. Charles is one of the real old-timers in the industry.

HERE AND THERE . . . .

At Sherry, Murray Simon and Jack Sussel, of Slavy Vending Company, are reported working overtime supplying the great demand for Chiconm's new Bolo Way. . . .

The Berner, of Economy Supply Company, has gone far over the top with his Patriot operators. . . .

Phil Shorin, of Toomer's Candy Gum Co., Inc., reports that many operators are calling at the firm's office to get the lowdown on the new firm is offering. Phil is especially proud of the high quality of Togum pins.

OPERATORS, WHY PAY
OUT OF LINE PRICES? OUR
SELLING PRICES ARE NOT
CONTROLLED. HERE IS PROOF.
1000 HOLE MUSBSTER VENDER (THICK)
Average Profit $25.00
List $25.00

Lots of 50 or more....$2.25 Each
12 $2.75
6 $3.00

Sellers or $20 Prepaid
Mystic Vender is in the right size to make your customers happy. 25% or functions in full with less and

A. S. CO.
312 Carroll St., Elms, N. Y.
Dallas, Oct. 18.—Texas operators and music men are co-operating wholeheartedly in the drive to make the T. S. Treasury theme song "Buy a Double-Tax Bond" their Anthems. Radio announcers are using tunes on their phonographs. A. C. Hughes, of Electro-Bell Company, Inc., head a recent drive to help the sheet music campaign over and to aid the Treasury Bond Campaign. The machine coin machine men of the State. Hughes recently attended a meeting of the National Machine Operators Board of Texas, where he arranged to have the phonographs in some sections of Texas he has contacted.

A Seeburg Hi Tone De Luxe graced the new Cafe Espanade at Fair Park, where Orch Turk orchestra and Benny Goodman held forth for the duration of the big fair. (Continued from October 19.)

The Artistic Plaza Distributing Company is now open in its new offices at 1233 McKinley Avenue. Billed are repair shops, display rooms and the space have been. Bisle the office, Tulman's general sales manager, also has offices in the same building. Mrs. Don Keller remains in charge of the front office as secretary to Arthur Blake.

A. C. Hughes, sales manager for Electro-Bell Company, Inc., Rochester, Minn., for a physical checkup at Mayo Clinic.

Wylie & Key, local music men, are enlarging their music operations with installation of several new phonographs.

C. W. Peric has opened new offices in his present location. Some of the largest scale operators in this section, he has added two carloads of Wurlitzer scales.

Lana Solomon, head of National Music Company, is making extensive additions to his music operations at Sweetwater, Tex.

Hearing Postponed on Minn. Vender Ordinance

MINNEAPOLIS, Oct. 18.—Hearing on the application for a permanent vender's license in the State of Minnesota of E. T. Barren, of the I. T. Barron Company, for distribution of phonographs, establishing a license tax on vendors, originally scheduled for September 15, has been postponed to November 4 at the request of attorneys for the plaintiff. Judge E. A. Montgomery granted the continuance. Defendants are the city of Minneapolis, Mayor Marvin H. Ruminer, H. L. McManus, City Court Clerk Oscar Hanson and City Attorney McManus. The action seeks to void the ordinance on 13 counts of unconstitutionality.

COMING EVENTS

October 25.—Automatic Phonograph Operators' Associations of New York's annual banquet and dance at the Waldorf - Astoria, New York.

October 21 to 28—Americans All Week—cultural week in National observance of 55th anniversary of the Declaration of the Status of Liberty.

Nov. 10 to Dec. 1, 541 Meeting of American Bottlers of Carbonated Beverages, Philadelphia.

Nov. 30-Dec. 5—Twenty-third annual convention National Association of Allied Hotels, Pools & Beaches, Hotel Sherman, Chicago.


January 13-17, 1942—Annual convention, National Association of Tobacco Distributors, Palmer House, Chicago.
Gottlieb Says It With Billboards

CHICAGO, Oct. 18 (MR)—Bound volumes of The Billboard, each containing complete copies of the past three months’ issues, have been presented to leading coin machine distributors by D. Gottlieb & Co. The books are permanently bound in heavy, rigid covers, with dates and the word “Compliments of D. Gottlieb & Company” printed on the covers. So well were they received that letters glowing with thanks and appreciation poured in to the company from the distributors who greatly appreciated the gift, say company officials.

“Our purpose was to be helpful,” said Dave Gottlieb, “Giving these books to distributors is just another gesture of the desire of D. Gottlieb & Company to be of service to the industry. We know that The Billboard is one of the most important reference books in the coin machine man industry, can own, and the loose issues are usually mailed or sold in no time. So we decided to give distributors with our compliments, commencing with the issues of the past three months. The Billboard magazine in convenient book form so they could always have it available for immediate reference and as a permanent record.”

“We know from our own experience how handy these bound copies are, for we’ve had them bound in book form for our own use for some time. And if there’s been any doubt about their being an equally valuable convenience for our distributors that doubt has been dispelled by the flood of letters of thanks and appreciation that have poured in. Incidentally, the books contain the record of some of our recent great games in the Gottlieb success stories, which record serves as a reminder that Gottlieb is the greatest games. Our newest, Theot Miu, the greatest of all, proves it again, for it’s capturing top laurels for its appeal, popularity and collections, and that new, is already establishing a hard-to-beat record for location success.”

Operators Set Banquet Date

NEWARK, Oct. 18—The members of the Phonograph Operators’ Association of New Jersey at its recent regular meeting approved Sunday, December 7, as the date for its annual banquet, according to James Hammond, manager of the association. Hammond said the banquet will be held at the Top Hat Club, Union City, N. J.

“This year for a big turnout are better than good,” Hammond stated, “in agreement that our last affair attracted nearly 800 people. A number of radio and recording artists have pledged their talent to add to the Top Hat Returns already enjoyed. It will be a gala evening.”

L. A. Previews Evans’s Play Ball

CHICAGO, Oct. 18 (MR)—The Los Angeles preview of Evan’s Play Ball, popular all-man action baseball hit, was held by Mac Mohr Company in Los Angeles last week-end for the benefit of distributors and operators of the West Coast, report officials of the H. C. Evans & Company.

“Play Ball has created much interest and reports of the commercial successes keyed in the West, that this showing was arranged so that all might sample their latest in the form of an Evans new series. As Taber, New Year, Christmas, the world, those who witnessed it were unanimous in hailng it the world game of the industry. The Mac Mohr Company of Chicago, West Coast Factory sales reports are high praise of H. C. Evans & Company, are highly rated over the Play Ball in their territory, which equals the interest shown in every other coast of the country.”

DOMESTIC NOVELTY COMPANY

The Best Investment in the World Today Is

U. S. Defense Savings Bonds and Stamps

G. N. VENDING COMPANY

663 W. BROAD ST., COLUMBUS, O.

WAYNE CHRISTY, northeast manager for West Coast Automatic Candy Corporation, signs up for another large order for Distributors, W. E. East, Western representative for Steiner Corporation, looks on approvingly. (184)
**Sensational • Timely • Money Makers**

**BLITZKRIEG**

A real hot board for fun and profit shot at the Dictator is a shot in the arm for the take. A fast mover—right to the last hole. Cash in on this timely NICKEL GLABER, SPECIAL 8-COLOR LAMINATED DIE-CUT BOARD, SURPRISE, CATCH THE EYE AND THE DOUGH! Get started today. Send in your order and start collecting the nickeldie-plates of Action. Jackpots pay from $2 to $25.

1850 HOLES—5 A SHOT TAKES IN .........$9.75
AVERAGE PAYOUT 49.45
AVERAGE PROFIT 43.05

WRITE FOR OUR COMPLETE CATALOGUE OF MONEY MAKING BOARDS

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**GLOBE PRINTING COMPANY**

1023-25-27 RACE ST., PHILA., PA.

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**United Jewish Appeal Dinner Huge Success**

NEW YORK, Oct. 18.—More than 500 members and guests of the automatic vending machine industry gathered in the main ballroom of Hotel Astor Oct. 18 for the annual dinner sponsored by the United Jewish Appeal, receiving address delivered by the Hon. Samuel J. Lubetkin, the opening event in the annual appeal for funds to carry on the work of this torch of charitable organization.

According to the latest reports this year's appropriation for aid to war-stricken Jews, the building of Palestine and the supervision of refugees tops all previous figures donated by the industry.

Dave Lear, president of the Joint Council, was toastmaster for the evening and introduced many prominent persons active in both national and civic affairs including Congressman Joseph Clark Baldwin, City License Commissioner Paul Moss, who carried on very efficiently after Mr. Topor, who had reserved the stand; George M. Glassgold, public relations counsel for the Joint Council; William D'6rrey, Democratic candidate for mayor; Joseph McGoldrick, city comptroller; Edgar J. Nathan Jr., Republican candidate for borough president; Judge Lloyd Church, supervisor and Silver Justice and candidate for city comptroller; no less a gentleman as Sanford Perlman, chairman of the Transit Commission and Democratic candidate for president of the city council.

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**Demand for Baker Games Booming**

**Pittsburgh**

Oct. 18. — Photograph and games receipts are up throughout the district. Pittsburgh, with heavy gains shown in all district locations. Towers and drug stores are particularly good sites here for operators.

Nell Ross, of Oriole Coin Machine Corporation, one of Western Pennsylvania's largest operators, reports that approximately 50 per cent of her firm's locations have installed wired music.

A number of district operators have been discussing the possibilities of organizing an association, similar to those in Cleveland and Minneapolis, to promote music machine business and to counteract legal movements and taxes by games in suburban communities. An organization of local union for the coin machine trade was tried here a couple years ago, but persisted from lack of man-power needs.

Atlas Novelty Company has added Leonard Stein, bookkeeper, to its office force.

Pioneer Automatic Phonograph Company owns display a Cabot automatic phonograph manufactured in 1917. The machine, claimed in Commerce to be the oldest music box in the district, holds 1,000 needles. A new needle is used each time the machine plays.

Berner Horn, of Humburg Bros, Victor and Bluebird distributors, owners of operators a weekly envelope titled "Your Phonograph Shelf." It contains announce- ments of new record releases, stickers on labels featuring cut-out records, a reprint of The Billboard Record Buying Guide, and a return order card.

Banner Specialty Company and American Coin Machine Company, operating with Loew's Penn Theater on hobby displays by placing target machines during the week that an airplane picture run.

Edna Greenberg, of Atlas Novelty Company, has installed a new teletalk machine atop her model in the basement, a reprint of The Billboard Record Buying Guide, and a return order card.

The Mechanic Service Company, exclusively for music boxes and coin machines, has been opened by Jim Noll at 3124 Fifth Avenue. The firm is open on a 24-hour basis, with Noll on the force. Noll is looking for more machinery to be used both on outside service and parts work in the stockroom. Interested in the venture are Cy Bieh- nan and Howard Levine, of the U. 6, Amusement Company, owners.

Ann Dale, of Pioneer Automatic Photophone Company, sends out a new four-weeks' card weekly, postage paid by Pioneer services out about 200 machines in this area.

Eddie Ross, of Oriole Coin Machine Corporation, has bought two horses for his 23-acre country place near Baltimore and the entire Ross family now spends its week-ends riding. Oriole services about 500 locations around Pittsburgh.
IMMEDIATE DELIVERY
LOWEST COST

You can buy Columbia for less money than any other Bell—but it will make you more money because each Columbia Bell can be operated on Nickels, Dimes and Quarters. Extra Lasing Capacity at no extra Cost. This conversion feature alone enables you to absorb the Tax. Proven reliability—completely silent in operation—Double Jackpot—Handicapped Jackpot or Gold Award Type. While supply lasts, we ship all orders within 48 hours.

GROETZEN TOOL COMPANY
130 N. UNION ST.
CHICAGO, ILLINOIS

COLUMBIA Is Your Best Bet

Each Columbia Operates on Nickels, Dimes and Quarters

REJECTS SLUGS
10 OR 20 STOP REELS

When Every Dollar Counts—

IMMEDIATE DELIVERY
LOWEST COST

Coinography

Glen Keagle, Miami

IT'S NOT necessary to be born with a rabbit's foot to make money, nor is it a matter of luck if you emerge second best instead of being on top. That is the philosophy of Glen Keagle, who has learned that the mine business is not a shot-in-the-dark proposition but that it is a practical business with the element of chance eliminated thru scientific process of sampling the mineral tastes of the public.

Glen Keagle should know his business because he is doing well in Miami. Manager of the Miami Scale Company, he has turned in the best summer business in the firm's history. "Next to recording the most important thing is service," he says. "I've the best record in town. Our serviceman was sent to Chicago to learn how to service the machines. Personal contacts are important, too, so I make as many stops a day as I can visiting my locations learning how I can be of greater service to them."

Keagle was born in Battle Creek, Mich., 43 years ago and received his first experience in satisfying people's wants delivering groceries as a boy. His boss liked him so well that he bought him a horse and wagon. Keagle, however, saw the possibilities of an automobile and, when the grocer refused to buy a car, Glen quit to go to Detroit, where he satisfied his taste for mechanical work with the Packard Motor Company working on plane motors during the World War I.

Keagle came to Miami to spend a winter vacation. While there he met Charles I. Vail and together they entered the coin machine business. Their first venture consisted of a route of 150 penny slots. Business was good and their route was almost doubled in a short time. When the license on scales went up they unloaded them and took over the distribution on a line of phonographs. Later they dropped the distributorship and became coin machine operators.

Keagle has been married 18 years to the office secretary, affectionately known as Bob. Glen, tall and dignified, his dark hair a little peppered with gray, says it isn't high-pressure enthusiasm that gets the rewards but plugging perseverance.

He makes notes on new buildings under construction, finding out from the builders or owners who the new tenants will be. Then he terrests them out and signs them up before they move in. It's good business, Keagle believes, when you keep a list on two ahead of your competitors.

Yet he gets along well with other operators. He has them all warned when he went under the knife recently for a painful operation. When close to visiting locations, he can usually be found where the fishes are running. Keagle is a great fisherman and true sportsman.

Chi Coin's Bola-Way

Big Hit in East

CHICAGO, Oct. 18 (MR)—"I received an interesting letter this week," reports Sam Wender, Chicago Coin Machine Company executive. "From an operator in New York. He stated that when he first received literature on our new novelty game, Bola-Way, he showed it to his better locations. A bowling alley proprietor was extremely interested and requested one. He installed the first game available in the foyer of the establishment. After a few days the operator stated he received a phone call from the bowling alley manager requesting five more of the bowling games. "This decided the operator thought quite unusual," Woldberg went on, "so he investigated the request personally. The manager explained that the bowlers got such a kick out of playing the game that it kept them around the establishment twice as long. The lanes were never so busy, so the manager thought that if one game could so stimulate patronage, several more certainly would be much to his advantage."

"This letter," said Woldberg, "coincides with our contention that Bola-Way is packed with genuine player interest. The players all get a thrill out of the actual bowling action. They are amused by the scene of a bowling alley coming up the backboard and knocking down all the pins."

WE HAVE IT!

Coin Machines, Vending Machines of all types; also Salesboards, Novelties and Specialties. Write us for prices on anything you want.

BORDER CITY NOVELTY CO.
P. O. Box 523

FOR A FULL CASHE BOX
EVERY COLLECTION DAY
Get Western's
DERBY WINNER
WESTERN PRODUCTS, INC.
925 NORTH AVE. CHICAGO

USED PHONOGRAPHS WANTED
ONE OR A CARLOAD

Send Your List With
Lowest Cash Prices

HILL MUSIC CO.
200 W. Court Street, Cincinnati, Ohio
New Orleans

NEW ORLEANS, Oct. 18.—The mid-October days are too warm here for the best interest of business, and coin machines are cited as a result. Peres Amusement Company is a large out-of-town operator here, and has apparently had his profit margins squeezed out of his machines due to the warm weather. The manager of the company, Joe Peres, a husky, hard-working man, is a well-known figure on the coin machine scene in New Orleans.

In New Orleans the coin machine business is conducted with the same care and attention to detail as in any other large city. The operators are well-informed and keep a close watch on their machines. The coin machine business is a lucrative one, and the operators are well-paid for their efforts. The coin machines are well-maintained and kept in top condition. The operators are well-trained and know how to take care of their machines. The coin machine business is a popular one in New Orleans, and the operators are well-known and respected in the community.

WANTED

MEN! OPERATORS!

Wisconsin, U. P. Michigan, Iowa

No Capital Needed!

To operate pinball games, 5-ball free play machines, or any coin machines on percentage basis. Write today!

Box 493, The Billboard

115 N. Clark St. CHICAGO, ILL.

CORRECTION

West Wind should have been $62.50 in the Georgr Nenner Co. ad in the Oct., 18th issue of The Billboard.
Industry Mentions
Magazines - Newspapers -- Radio

In the October Bulletin of the Copper Coin Shoppe Research Association is a story of the smashing of the slot racket by the United States secret service, post office inspectors and local police departments. It tells of the many products sold thru vending machines "as an improved service to the public"! and of the yeary losses suffered by metal manufacturers. The article is an analysis of scope, giving conditions with coin-operated machines and slugs in many States. It mentions equipment for rejecting slugs and metals used in the manufacture of them. It tells how a long-sought precedent was finally won, a conviction under the federal counterfeiting law of a novelty dealer in Omaha for selling slugs.

The purpose of the article is to show metal manufacturers how they can be of assistance in suppressing the slug evil by notifying the secret service when they receive orders for metals commonly used in the manufacture of slugs. It ends with an appeal from Frank J. Wilson, chief of the U. S. Secret Service: "Thru the Bulletin and Coin Research Association, I appeal to all of its members to do their part in stamping out this crime againg. Remember, it is the real government of the United States of America."

The Trenton World-Telegram, October 4—The above sketch accompanied a news report of a court case in which the defense attorney, representing a distributor and an operator who were seeking to recover pinball machines, in his brief attacking Teaneck (N. J.) Township's anti-pinball ordinance, cited the fact that the township was losing money on its pinball payers. The news item said: "The lawyer said there was no law against the games being played in Teaneck. They're trigger-crazy. Once they have the trigger right on the trigger of a pinball machine they just can't let go. Once the trigger is on you can find five fast balls and shooters and chasers and find the man you need the Tedtown police force. It's been going on like this for years, and today the department's pinball-playing group was officially called by the State Supreme Court as proof that the games are not just a foolish gambler but a form of gaming."

The Memphis Commercial Appeal, October 4—Shapely squabettes preparing to entertain the Water Polites were photographed during rehearsals for publicity for the show. One of the pictures shows two of the prettiest chorus girls, dressed in jade dresses, playing a pinball game for recreation.

In Transport Topics, a weekly devoted to transportation, the following appears: "The Pinball Machine, a J. O. G. G. comic cartoon by Franklin Fisher shows two men standing in front of a fireplace with trophies and medals on the mantel and above it. Caption reads: "The cribbing genius was offered $1--I got it for piling up 120 games on a pinball machine."

In response to our recent request for the oldest known industry mentions comes this one from Herb Jones, advertising manager of Bally Manufacturing Company. Herb says that in Dickens' Pickwick Papers published in 1837, Mr. Pickwick describes social life in an English inn thus: "They began to look about them more leisurely, and to talk with each other, till such amusements as the Peacock afforded, were limited to a bagatelle board on the floor. Even if they can't beat that for old age, send them in anyway if they go away back when. We may yet find one from the Stone Age."

The Portland Oregonian, October 13—This newspaper published an editorial of considerable length bearing the title "Spell of the Pinball Machine." The reason for the editorial was said to be an ordinance pending before city council. The item comments on the "many reasons why" people play pinball machines. The basic reasoning is interesting for pinball addicts continue to play the pinball machines. There are at least two answers, the perhaps both are summed up in the major one. There are times when existence is drab, for the reason that the individual is bored by routine ways—and in these instances the pinball machine is a colorful temporary escape. The other answer is that grown people never quite have gotten over the fascination—how they, when it is an instinct—of the colorful glass kaleidoscopes with which they played when they were children. You had to chase the magic tube to perceive a new pattern, geometric and wonderful. The pinball machine proffers all they know to you, in a practical way, of psychology."

Radio Mentions. Bert Lahr, guesting on Jerry Lester's show, wisecracking with a curb service girl to whom he has given a 5-cent tip, says: "I was always a great one for tipping." To which the c. o. replies coldly, "Uh-huh. I noticed that when you were inside the game about the pinball game."

In the Fred Allen show, October 15, was a sketch built around the opening of the New York Philharmonic and an itinerant poet's comment on the event. The poet described the sort of outdoor fishing in which he could never become吸 to enjoy music and said he would like nothing better than to have a handful of nickels and a beautiful girl. When Allen asked him which he would prefer, he replied, "You don't think I'm going to get up, do you? She's there to put the nickels in the Juke box."

Movie Mentions. Several vending machines are used as props in the railroad station scene in MOM'S KID PAPER WEDDING DAY. A cigarette vender is prominently shown in the bowling alley scene in the film ADVENTURES IN WASHINGTON.

The Denver Post, October 14. The Arizona was mentioned in a new song upon which the recent death of Joseph V. Horn, who started the automatic type of restaurant.

Triplicate Your Security
With These 3 'All Time' Moneymakers!

DRIVE MOBILE
Order From Your Mutoscope Distributor.
IMMEDIATE DELIVERY
INTERNATIONAL MUTOSCOPE REEL CO., INC.
PENN FACADE HEADQUARTERS SINCE 1895
44-01 11th St., Long Island City, N. Y.

DRIVE MOBILE

International Mutoscope Reel Co., Inc. 44-01 Eleventh St., Long Island City, New York

TRIPLE YOUR SECURITY WITH THESE 3 'ALL TIME' MONEYMAKERS!

ACE BOMBER

DRIVE MOBILE
Order From Your Mutoscope Distributor.
IMMEDIATE DELIVERY
INTERNATIONAL MUTOSCOPE REEL CO., INC.
PENN FACADE HEADQUARTERS SINCE 1895
44-01 11th St., Long Island City, N. Y.

DRIVE MOBILE

International Mutoscope Reel Co., Inc. 44-01 Eleventh St., Long Island City, New York

As One Collector
To Another Collector...

CHICAGO, Oct. 18.—One of the most unusual men connected with the coin machine business is Allen Scott Bayor, owner of the Boyer Chemical Laboratory. Chicago. Boyar is a dyed-in-the-wool collector, and one of his dearest hobbies is the collection of coin-operated machines.

For over two decades he has concentrated on making every machine ever invented, taking special pride in machines and machine works. In his museum at 5700 South Wallace Avenue he has gathered the largest and most intriguing collection of machines ever assembled under one roof—hundreds of them—many of them more than a century old—and every one in perfect operating condition. Boyar has two machines whose sole duty is to see that every machine operates perfectly at all times. He has secured these old relics, imposing examples of bygone days and of the innovator's genius of all eras from near and far, and has thoroughly and intimately known to coin machine operators all over the U. S. A. If you have any old-time machine that you figure belongs in Boyar's museum, just tell him, for he's a real collector.

That's why when Boyar heard Fred Mills was collecting cookbooks he dug his heels in and purchased a copy of The History of Food and Its Preparation From Earliest Ages to the Present. The book was printed in 1895 in London, in limited edition, and contains scores of the finest plates illustrating cooking and eating lore. The artwork alone is a rare treasure.

As One Collector
To Another Collector...

CHICAGO, Oct. 18 (D rebellion).—When an operator says he's willing to pay more, if necessary, to get a machine from Ali, I think I'd be paying us one of the finest compliments possible," said Glenn Melson, of Alton, Illinois, who would be about to go into operation. "And let me tell you that happens often. For example, here is a letter from a well-known operator in Michigan who writes, 'I like your reconditioned machines. I have several and am highly pleased with them. I can often get machines for less, but I get the best machine when I pay more to get the machine from you, because I find dealing with you simple and I know the machine won't be a disappointment in reconditioning.'"

"When I heard that, I thought, 'It's not necessary to pay any such premium prices for Allied games, because our prices are always the lowest, quality considered, but I think it's a fine tribute to our policies and the quality of your machines.'"
CLEVELAND, Oct. 18—Office of the Cleveland Amusement Machine Operators' Association have moved to 403 NBC Building and will open a steady parade of members to get details of the new federal tax law and to get tax advice from Harry Beaulin, managing director, and the boys all have copies of the law. 

Joseph Koho is in circulation after spending five weeks in the hospital following an operation.

George Bird and Jim Aboud have gone into the tavern business at 7026 Euclid Avenue. Formal opening Thursday night was well attended.

Ruby Levine is putting in all her spare time getting started in a new home in University Heights.

C. R. (Gene) Stanley is a patient at the Cleveland Clinic Hospital with a severely bruised right knee.

Sam Abrams, executive secretary of the Ohio Vendors' Association, has moved his office to 209 of the Newman-Kern Building. The suite consists of six offices.

Dolly Reynolds, in charge of publicizing cigarettes for the local office of Philip Morris, was married Thursday to Joseph Barnes, company salesman, at the Lakewood Congregational Church.

The Graham Distributing Company has placed a large phonograph in the lobby of the local Palace Theater and one at the Rialto. The palace for the purpose of tying in with announcements of coming popular bands. Harry Graham, company head, was a recent visitor to the local office. Joe Young, local branch manager, attended the World Series. The company is starting a weekly school for operators to acquaint them with Wurlitzer remote control. They have also taken on the Ken-Rad line of tubes for distribution. Charles Darrah, of the sales force, is back from vacation spent in New York, on which he was accompanied by his son.

Dave Kostell, branch manager of the Mills Company, has been almost continuously on the road of months but expects to stay at Cleveland headquarters from now until the holidays. New deliveries on chocolate bars for machines are a headache, he reports, but things are on the up grade.

Cleveland celebration of Sweetest Day was a big one. A content in which Defense Bonds were the principal prizes, was staged, and more than 6,000 boxes of candy were given to orphans, the aged and the sick in hospitals.

The Acme Phonograph Company reports that its September business was the largest in its history. Company is actively promoting the sale of Defense Bonds and stamps. A special meeting was held at the Toledo office this week to discuss plans with operators for promoting sale. The company is planning on participating in the RCA-Victor caravan during November.

The Office of the Cleveland Phonograph Merchants' Association have been redecorated. The association is offering 500 in prizes to servicemen who tell all the story of the Olympics. Many members are operating by having their employees sell tickets to their friends. On Thursday, November 6, the entire membership will be guests of the RCA-Victor Company and local distributor, the Moos Electric Supply Company, at the show.

Mrs. Sanford Levine is from the hospital with her new son.

Mrs. S. L. Clever, who has been ill in a local hospital for several weeks, has recovered sufficiently to return home.

Art Nagel, head of Avon Novelty Sales Company, Rock-ola distributor, is putting a good deal of his time on the road. Ben (Rotund) Cohen, Eastern representative, continues to bring in orders. A firm report of good demand for games in territory outside of Cleveland. Mr. and Mrs. Nagel are ticked over the way their 15-year-old son, Fred, is learning the trade. He spent his summer vacation last and now puts in his week-ends, too. Among recent purchases of equipment from the company were Mickey Saffron, 7526 Central Road; Joe Young, 7526 Merkler, and Jim Reynolds, 6th and Union Music Company, that city, and John Curtis, of Huron.

Sam Wolf is now connected with the Heublein Specialty Company covering Western territory with speakers and equipment. Vic Bearden, superintendent, states that business is such that it is a case of first come, first served.

**SEEBURG MUSIC SYSTEM OPERATOR ART TROUT has just installed Room of the Peru Hotel, Peru, Ill.** To the right of the entrance is one of the most equipped cocktail lounges in Central Illinois. (MR)

**TENNESSEE OPERATORS!
WE MAKE YOUR OLD PHONOGRAPHS AND CONSOLES LOOK LIKE NEW!** Regardless of how old or scratched your phonographs or consoles are, our new SPECIAL SPRAYING DEPARTMENT will refinish them in brilliant new Marbelglo. When our experts do the job, they will use this "like new" equipment in the best locations.

**GIVE US A TRIAL—YOU'LL BE PLEASANTLY SURPRISED AT THE RESULT!** See Us at Once! L. E. PIPPERSON L. H. SMITH

**SOUTHERN AUTOMATIC MUSIC CO. 425 Broad St. NASHVILLE, TENN.**

**3 BAR JACKPOT F-5240**

<table>
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<tr>
<th>1640 Holes</th>
<th>Takes in $82.00</th>
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<tr>
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<td>Av. Profit $13.11</td>
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**PRICE $48.66 EACH**

**OTHER FAST SELLERS**

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<th>1025 Hole, F-5280, Wonder 3</th>
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<tr>
<td>720 Hole, F-5255, Pocket Jack</td>
<td>at</td>
<td>600 Hole, F-5305, Royal</td>
<td>at</td>
<td>2.82</td>
</tr>
</tbody>
</table>

**CHAS. A. BREWER & SONS**

Largest Board and Card House in the World

6320 Harvard Ave., CHICAGO, U. S. A.

**SMART OPERATORS**

**WRITE OR WIRE FOR COMPLETE PRICE LIST ON THE FINEST STOCK OF HIGH GRADE RECONDITIONED FREE PLAY CONSOLES, PIN GAMES, ALSO COUNTER GAMES. OUR NEW DEAL ON NEW GAMES WILL SAVE YOU MONEY TO BUY DEFENSE BONDS.**

**AUTOMATIC SALES CO.**

203 SECOND AVE. N., NASHVILLE, TENN.

*In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.*
Now is the Time to Go Multiple

With America’s Greatest Multiple Hits!

TURF-KING
4-MULTIPLE PAYOUT

41-DERBY
4-MULTIPLE REPLAY

Turf-King

Philadelpia

PHILADELPHIA. Oct. 18.—The motion picture theater owners and managers in town who get their candy vending machines from the Berlin Vendor Company are cooking up a testimonial dinner in honor of Jack Berezi, Berlin chief.

Harry Stern, brother of Keystone’s Sam Stern, has moved his Major Amusement Company to new and larger quarters at Fifth and Popular streets.

Edward Klein, head of Premier Music Company, has reorganized the music machine firm. According to the petition filed October 10 in Philadelphia Common Pleas Court, the company has been taken over by Bernard Klein, David Klein and Louis Klein. Present offices at 831 Bitner Street are being retained.

Raymond Rosen Company, Victor-Bluebird distributors, as a result of their booming record business, is enlarging the record department to three times its present capacity.

Dick Todd, Bluebird artist, paid his respects to the music operators in town on October 8, making the rounds with Harry Bortnick. Raymond Rosen record chief.

J. M. Begottas has been appointed export manager for all RCA-Victor products, quartering at near-by Camden, N. J. He headed the company in Argentina in 1922 and in 1923 assumed charge of the export sale of the company’s radios and phonographs and in 1929 export record sales were added to his responsibilities.

Morris (Red) Margolis, remembered by the music machine fraternity in the territory as one of the one-time owners of Keystone Vendor Company, has taken over the operation of the Polish Theater, central burlesque house here.

Get back your tax money by boosting your net earnings per location! You can do it with TURF-KING or 41-DERBY—nationally recognized as the greatest money-makers—ever built in the multiple class. TURF-KING... 41-DERBY... and HIGH-HAND Piano Console will make you forget the tax in a hurry!

BALLY MANUFACTURING COMPANY

2640 BELMONT AVENUE CHICAGO ILLINOIS

Take a Peek at Key Hole

Harlich’s Newest
Die-Cut Sensation!

It’s snappy! It’s．It’s drawing playful and boosting profits in all locations. Full color art picture deeply recessed in key hole cut-out creates novel effect. Double step-up. 84 winners. Order Key Hole now.

No. 12085
Size: 720 Holes
Takes in $40.00 Average Payout $20.67
WRITE FOR NEW FOLDER NC-418

HARLICH MANUFACTURING CO.

2413 West Jackson Boulevard CHICAGO. ILL.

You can ALWAYS depend on JOE ASH—ALL WAY’S FINEST FREE PLAYS READY FOR SHIPMENT!

Bills Town ... $1.50
Double Feature $2.00
Target Ball $2.50
Leader $3.00
Frisbee $3.50
Red Hot $4.00
Storky $5.00

1/3 Down, Balance C. O. D. Write for Complete List.

ACTIVE AMUSEMENT MACHINES CORP.

190 North Franklin Street, Philadelphia, Pa.

Your original investment in Defense Savings Bonds, Series E, will increase 33 1/3% in 10 years.

We Will Buy for Cash
Late One-Ball Free Plays
Mills Blue Fronts or Later Models
Also Guns

State Quantity, Serial Number in First Letter.
WRITE FOR OUR COMPLETE LIST ON ALL TYPES OF GAMES.

Olive Novelty Co.

2025 Lucas Ave. St. Louis, Mo.

Detroit

DETOIT, Oct. 18.—Harry D. Byther, music operator who heads the Byther Amusement Company, also is carrying on a part of his business under the name of Detroit Amusement Company title, with shop on West Warren Avenue in Dearborn.

Frank Hanch, amusement and music machine operator, under the name of the Detroit Amusement Company, has moved his office to 8710 Radford Avenue.

Stanley Buxmuk, music operator, finds that an average of six of the steady customers from each location have been taken for the army, and concluded that this accounts for a somewhat decreased gross return per machine. The men of draft age, Buxmuk says, are definitely the best customers in the average working class residential neighborhood in which he operates.

Sigmund Kaczynski and Al Schweitzer, Detroit operators, hopped over here to Cleveland on another business trip Monday.

Artie Levin, associated with Joseph Kanterman, is leaving for a brief vacation in Florida.

Joseph Stewart, of the Wayne Music & Novelty Company, was on a business trip to Chicago this week.

Robert Marshall, also of the Wayne Music & Novelty Company, is holding a

Don Ride, game operator at Flint, was a visitor to the Detroit saloon & bar of Ajas Novelty Company this week.

Don C. Kline, of the Kline Coin Machine Sales Company, operating phonographs and slides, has moved his headquarters to 3915 Lincoln Avenue.

Sam Berman has established a repair shop for servicing vending machines for operators at 2954 12th Street. Sam is a brother of Louis Berman, of the Capitol Amusement Company, and Lou Berman of the Rose Music Company, both active in the operating field here for several years.

CONSOLES

Bally’s Royal Flush, Jr. $46.00
Bally’s Royal Flush, Sr. $50.00
Bally’s Royal Flush, Sr. 105.00
Bally’s High Hand 130.00
Bally’s Big Too, F.P. 41.00
Bally’s Big Too, F.P. $31.00
Mill’s Square Bally’s 15.00
Mill’s Jumbo Parade, F.P. 80.00
Mill’s Jumbo Parade, F.P. $75.00
Mill’s Jumbo Parade, F.P. $70.00
Mill’s Jumbo Parade, F.P. $65.00
Mill’s Jumbo Parade, F.P. $60.00
Mill’s Jumbo Parade, F.P. $55.00
Mill’s Jumbo Parade, F.P. $50.00
Mill’s Jumbo Parade, F.P. $45.00
Mill’s Jumbo Parade, F.P. $40.00
Mill’s Jumbo Parade, F.P. $35.00

TURF-KING

EMPIRE COIN OFFERS

Crafts... $22.00
Crafts... $25.00
Crafts... $30.00
Crafts... $35.00
Crafts... $40.00
Crafts... $45.00
Crafts... $50.00
Crafts... $55.00
Crafts... $60.00
Crafts... $65.00
Crafts... $70.00
Crafts... $75.00
Crafts... $80.00
Crafts... $85.00
Crafts... $90.00
Crafts... $95.00
Crafts... $100.00
Crafts... $105.00

Estate... $40.00
Estate... $45.00
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Estate... $90.00
Estate... $95.00
Estate... $100.00
Estate... $105.00

Empire Coin Machine Exchange

2812 W. NORTH AVE., CHICAGO, ILL.

Photo: Humboldt 6288
Operators Load Up On Genco Gun Club

CHICAGO, Oct 18 (MR)—From the flood of orders reaching Genco Distributors, jobbers and the factory itself, it is easy to see that operators everywhere are loading up on Genco’s great hit, Gun Club, firm exec’s report. Gun Club has already broken this year’s record for sales on a Genco game and the string of sales remains unbroken, it is reported.

Dave Genshurk, official at Genco Manufacturing Company, declares: “We’re still swinging along on a full production schedule for Gun Club, and from the looks of things the operators and distributors are going to continue shooting in the orders on this game.

“Operators call Gun Club the game that’s so simple as A-B-C, as terrific as T-N-T—because they report the simplicity of the ‘hit-the-duck’s appeal combined with the tantalizing new Genco features used in this game make it an irresistible lure for repeat-play.

Natchez, Miss.

NATCHEZ, Miss., Oct. 18.—Coin machine business is showing a steady increase in this area. All locations report business increasing, and a number of new locations have been established.

Frank Perrault Jr., former serviceman of Seramac Novelty Company of the city, now employed as manager of the Service Novelty Company, Jackson, Miss., reports that business in the capital city is very good. Company is owned by Buster Williams.

Ben McCabe, of Seramac Novelty Company, keeps busy on week-end handling the announcements of the play-by-play description over the public-address system at the weekly games of the Natchez High School Rebels and Catholic High Green Wave of the city.

Salesboards have returned and are getting a good play, according to operators. Bingo games, which have re-opened, are doing well, too, as are the coin-operated machines at these locations.

Ham Nelson, Natchez operator, is no longer operating in Louisiana, but is now confines all his activities to the Mississippi side of river.

R. Bruce Swayne Jr., well-known Ferriday (La.) operator, was a recent visitor here en route to the Left-Louisiana State football game in Baton Rouge, La.

Bert Comer, former operator, is now located at Camp Blyden, Md., having been transferred from Camp Francis Robinson, Cheyenne, Wyo.

Major Fry Back With Calevert Co.

BALTIMORE, Oct. 18 (DB)—Major Fry, well known to the local coin trade, is back with the Calvert Novelty Company after a prolonged illness which kept him away from the offices for some weeks.

“The Major is all pepped up again,” explained Frank Walden, of the firm, “and is glad to be back in action. Now that he is back in harness he feels that this year will be one of the best for the coin machine trade.

“The Major says that operators, being human, always cry the blues whenever too many changes appear, but once they adapt themselves to the changes they find they are not so bad after all. And the Major firmly believes that conditions for coinmen at this time are distinctly favorable.

“We are in hectic action, and even with our employees coming and going, we’re still working into the late hours taking care of all our customers’ demands.”

With the return of the Major to the firm, Audrey Hollins, secretary, has left for a visit to Florida to see her fiancé who is stationed in the army there.
Keeney Announces

Two-Way Super Bell

Chicago, Oct. 18 (Mr).—"So remarkable have been the earnings and sales of our Super Bell console that we have brought out a companion model called Two-Way Super Bell. This new model has two coin chutes. These are located on either side of the top so that two people may play the console at the same time. There are two complete payout machines and two separate cashboxes. Two-Way Super Bell," said Bill Ryan, Keeney's general manager, "is really two machines in one. It has been especially designed for increased earnings. Our new Two-Way Super Bell comes with 5-cent coin chutes as standard, however, at additional cost the consoles may be equipped with a five and quarter combination or two quarter chutes. "Operators will be thrilled at the beauty of the cabinetry of Two-Way Super Bell," he continued. "Wider than the single coin models, it has smart inlays of wood and attractive decorations. "We've also doubled and redoubled our production of Fortune," stated Ryan. "After being behind in deliveries the past five weeks we finally caught up with the demand. Fortune has proved the best selling payout table that the Keeney factory has brought out in the past several years. Multi-convertible, it can be used as a free game model wherever and whenever the conditions warrant. Fortune may also be quickly changed over from a 1-ball to a 3-ball in a jiffy. The multitude of scoring opportunities gives the player plenty of thrills for his play. Suspense and sustained interest is achieved by the incorporation of special carry-over ideas. Yes, between Super Bell, Two-Way Super Bell and Fortune, the Keeney factory is a pretty busy place these days."

"S. E. Strong for Buckley."—Purington

Miami, Oct. 18 (Mr.)—Lee Purington, Southeastern sales manager for Buckley Music System, has just returned to Miami after a three-week trip covering the territory. He covers the Atlantic Seaboard from Baltimore south. In telling about this trip, Purington says, "I have never seen anything like the demand for music. It was greatly impressed with the distribution on Buckley Illuminated music systems. Up to the first part of this year we had distribution from one end of the Southeastern territory to the other, but not what I should call complete distribution. Music men and locations alike were looking for something to give flash in the locations. The new chrome illuminated boxes, with colored plastic sides and the new light-up selector plates and program cards were the answer. Music men who are operating our music systems are well sold on their investments. Many of the Buckley installations have been working for one, two and three years now, and as their owners keep tight on making installations, I know that they are sold on the system," he concluded.

END YOUR CORRESPONDENCE TO ADVERTISERS BY MENTIONING THE BILLBOARD.
battles, wrestling, and boxing are no more.

As we look back, we see a world that has changed. The Great Depression and World War II have left their mark on the world we know today. The future is uncertain, but we can look forward to the hope and promise of progress.

October 25, 1941
YIPPEE!

MOST RIP SNORTIN', RECORD BUSTIN' GAME YOU'VE LAID EYES ON!

TEXAS MUSTANG

ANOTHER GOTTLIEB WINNER!
The Machine That Will Pay All Your Defense Taxes!

D. GOTTLIEB & CO.
1140-1150 No. Kostner Ave.
Chicago, Illinois

OUR BUSINESS IS BUILT ON YOUR CONFIDENCE IN US!

FREE PLAYS FOR IMMEDIATE SHIPMENT

GEORGE PONSER CO.
519 WEST 47TH ST.
NEW YORK CITY

Look To The GENERAL For LEADERSHIP!

MUST SELL TO MAKE MORE ROOM

Closing down routes. All Free Play Pin Games must go. Will sell cheap. 30 different games to select from. All are choice, easy to service Pin Games. Send us your list of requirements at once.

Glausser Music Co.
300 Gearing Avenue
PITTSBURGH, PA.


WANT TO BUY!!
WILL PAY HIGHEST CASH PRICES FOR

SEABOARD SALES, INC.
1050 10th Ave., N.Y.C. • Wisconsin 7-0688

BOLDT SALES MGR.
Glamour Cabinet

BEN BOLDT

CHICAGO, Oct. 18 (MR).—Officials of the Glamour Cabinet Company, Chicago, manufacturer of Organ Tower cabinets and Glamour Pool, have announced the appointment of K. P. Boldt as general sales manager.

Boldt, one of the coin machine industries’ top-ranking advertising executives, brings with him an especially brilliant experience in the industry. For the past four years he has served as advertising sales promotional manager for the Rock-Ola Manufacturing Corporation.

Formerly known as Ben, Boldt has traveled extensively throughout the country and has made it a practice to keep in touch closely with the operators’ problems and wants.

“I am proud to enter the Glamour Cabinet organization,” he said. “It’s a concern founded to help the operator realize greater profits—longer equipment life. We want the good will and patronage of operators everywhere, and we’re going to offer additions to our line regularly that will reflect this spirit in a hundred different ways. Certainly the Glamour Cabinet line is the line to watch!”

MILLS PHONOGRAPH BELLS, TABLES, CONSOLES
Distributor
KEYSTONE NOVELTY & MFG. CO.
280 & Huntington St.

MILWAUKEE COIN MACHINE CO.
3150 W. Lisbon Ave., Milwaukee, Wis.
Baltimore

Baltimore, Oct. 18—General Vending Service Company has taken over the adjoining three-story building. Extensive remodeling is scheduled to begin at once.

THE F. P. BARGAIN MART

<table>
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<tr>
<td>Pocket Books</td>
<td>$1.50</td>
</tr>
</tbody>
</table>

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and when completed it will provide 50 per cent more space than its now occupies. The floor of the additional structure will be devoted to shop and service, while the top two floors will be used for warehousing. The floor General now occupies will be devoted to sales and showrooms and offices. Firm is distributed for Gottschal, Baker, Southeastern, Western, Milwaukee and others.

Nellie J. Binko, office manager at the General, will hold wedding Nov. 16, when she becomes the bride of Alan A. Goldenstein, who is identified with the radio business.

Merit Music Service is enjoying a steady climb in its radio business, according to Morris Silverberg, head of the concern. Collections, he has been showing a definite increase. Wall-box installations have been made to help in this regard, Silverberg declared. The Morris M. Silverberg is expecting a big event any day.

Chicago Coin's Star Attraction continues to be a topnotcher at Hub Enterprises, according to Ernest W. Wadsworth, executive. He also reports brisk activity with General's Gun Club and the Rock-Ola line.

Roy McGinnis continues to chalk up a volume bit with Kennes' Super Bell. McGinnis also reports that Exhibits' Knockout is still just what the name implies.

Irving Levy, head of the Giant Sales & Vending Company, was a visitor to the New York market last week. Levy reports a steady upswing in candy vending machine installations in local territory.

The Virginia Peanut Company, one of this market's leading nut importers, blanchers and shelling, is experiencing a brisk demand for nuts, mostly peanuts, from nut vending machine operators, according to R. S. Vandervis, head of the concern.

C. Zolono has taken over the Hartford Penny Arcade at 608 Hartford Avenue. The establishment is a combination Penny Arcade and amusement center.

Savoy Vending Co.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Candy</td>
<td>$2.00</td>
</tr>
<tr>
<td>Nuts</td>
<td>$1.00</td>
</tr>
<tr>
<td>Chocolate</td>
<td>$1.25</td>
</tr>
<tr>
<td>Fudge</td>
<td>$1.50</td>
</tr>
<tr>
<td>Popcorn</td>
<td>$1.75</td>
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<tr>
<td>Potato Chips</td>
<td>$2.00</td>
</tr>
<tr>
<td>Pretzels</td>
<td>$2.25</td>
</tr>
<tr>
<td>Cookies</td>
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</tr>
<tr>
<td>Snakes</td>
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<tr>
<td>Licorice</td>
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<tr>
<td>Candy Bars</td>
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<tr>
<td>Gumballs</td>
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<tr>
<td>Jelly Beans</td>
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<tr>
<td>Complete</td>
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</table>

NATIONAL BARGAINS

SPECIAL VALUES!

5-BALL FREE PLAY GAME BARGAINS

<table>
<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Hi Hat</td>
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<tr>
<td>A Bantam</td>
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<td>C. O. D.</td>
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<tr>
<td>Sky Ray</td>
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<tr>
<td>Four-Ball</td>
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<tr>
<td>Ice Head</td>
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<tr>
<td>Spade Maker</td>
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<tr>
<td>B. A.</td>
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<tr>
<td>Bally</td>
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</tr>
<tr>
<td>World</td>
<td>$2.50</td>
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<tr>
<td>Paragon</td>
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<tr>
<td>Bally</td>
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<td>Zephyr</td>
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<td>Slates</td>
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<tr>
<td>Paragon</td>
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PHONOGRAPHICS

Rotkoia 400 Super Deluxe $225.00
Rotkoia 400 Deluxe $195.00
Rotkoia 300 Deluxe $175.00
Rotkoia 250 Deluxe $150.00
Rotkoia 200 Deluxe $125.00
Rotkoia 100 Deluxe $75.00
Rotkoia 50 Deluxe $25.00
Rotkoia 10 Deluxe $10.00
Rotkoia 5 Deluxe $5.00

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