Unique

IS THE WORD FOR THESE NEW

COLUMBIA RECORDS

PHIL SPITALNY

presents HYMNS by the

Hour of Charm

ORCHESTRA & CHORAL GROUP
TA Tax Exemption Appeal Ash-Canned By New Tax Program

NEW YORK, Sept. 20.—Because of the new defense taxes multiplying all amusement tax exemptions, Theater Authority will not appeal the recent decision by state supreme court declaring that benefits claimed by TA were not correct.

TA spokesman declared that any appeal in the light of the new legislation would be useless. However, TA’s protest against the Bureau’s ruling has already been filed in Washington, and should this emergency tax bill be repealed after the defense program is over, TA will institute an appeal.

The exemption appeal is seen as taking TA out of an embarrassing position. Because of the BIR ruling, any income which the TA, on a 10 per cent tax to TA would automatically lose and direct tax being immediately increased.”

Recent proposals to amalgamate all Amusement halls under the Actors’ Fund of America are now seen to be made in anticipation of the BIR ruling. Should the movement be adopted, Actors’ Fund being a charity organization, would be merged into a group of union charity funds as in TA, and TA’s BIR order would have a better chance of being reversed.

Pic Exhibs Attack ASCAP; Seek Consent Decree, Source Clearance

PHILADELPHIA, Sept. 20.—ASCAP is under attack by the leading picture studios, who claim it is only a means of squeezing money from the studios. The concentration of power at the hands of ASCAP, they say, may result in the only place where these men have power is in the courts.

The studios have been sending out letters to the major talent agencies, warning them that any attempt to join ASCAP would be met with legal action. The threat of legal action has forced many agencies to reconsider their membership in the organization.

New Tax Bill Hits Admissions; Also Clubs, Records, Musical Instruments, Coin Machines

WASHINGTON, Sept. 20.—Final approval by the House of the 1941 revenue bill left means homes for amusement establishments. Under the new law, amusement parks will pay only 5 per cent of the total revenue to the government. The state now pays 10 per cent of the total revenue to the state. The federal government now pays 5 per cent of the total revenue to the federal government. The new law raises the state tax to 10 per cent, while the federal government tax remains at 5 per cent. The new law also raises the state tax to 10 per cent, while the federal government tax remains at 5 per cent. The new law also raises the state tax to 10 per cent, while the federal government tax remains at 5 per cent. The new law also raises the state tax to 10 per cent, while the federal government tax remains at 5 per cent. The new law also raises the state tax to 10 per cent, while the federal government tax remains at 5 per cent. The new law also raises the state tax to 10 per cent, while the federal government tax remains at 5 per cent.
Lewis 11G Season's Top Gasser, Little, Meroff Next in Kaycee; 41 Vaudeville Average 1G Higher

KANSAS CITY, Mo., Sept. 20.—Top gross of the spring and summer season in the city was reported only house in this area consistently playing flash, was Ted Lewis 11G. S. J. Jacobson is manager of the theater. Second place was shared by Benny Goodman and Jack Little and band, drawing $5,800 each. Benny Goodman, who is still the top grosser here, Joffeaus point out. Most dance band attractions on the stage prove to be disappointing. In this group, regular acts, he added.

House average continues to be $6,500—$7,000, which is an increase of nearly $1,000 over last season's figure.

An interesting fact, said Joffeau, was the varied performance of the regular acts who had gone into pictures. For instance, Rudy Osnowa pin always be dependable and this month added three dollars. The Orrin Tucker-Bobinek Baker band earned $25 more than the other pie, San Antonio Rose, featuring the marvelous $28,500. The Bob Crosby pie Rogers on Parade is again proving a financial hit. Old films also do very well as first runs. The Tower noticed an immediate pick-up ever since the introduction of its chorus of eight girls, which had been used to attract a large number of young people. The theater adjusted its budget, adding money spent on the act. Another feature is Discovery Night, in

BENNY GOODMAN

(This Week's Cover Subject)

Two initials—B. G.—provide sufficient clue to the identity of the brilliant clarinet genius whose career has been more successful than any other word, paragraph or book, these two letters symbolize the legendary 1930's be-bop year musical revolution. Benny Goodman was the leader in the mass swing movement which eventually reached every corner of the nation. Goodman has managed to establish a foothold in the classical music field by the reach of most of his contemporaries.

A leader, a master of his instrument, a true musician and a showman, Benny Goodman still stands unchallenged. Unlike most people who become symbols, Benny refuses to glide along on the strength of past performances. He seems always in the news, always in his career; his solo improvisations reflect an ever-renewing personal interpretation; his concert appearances give promise to the concert going public that the player is being cared by Goodman's clarinet at Frank Dally's Meadowbrook in Cedar Grove, N. J.

The band takes up an engagement at the Hotel New Yorker, its first Gotham hotel engagement in over two years, October 5th, and another.

Goodman's records have always played an important role in the activities of his band. His consistently high level of swing with an ear to good taste has made every release a hot bet for lovers of the art and satisfactory color phonograph fare for people of all ages and every age level. Benny Goodman's big band and his world-famous Sextet are the pride and joy of the Columbia label.

--

"Claudia" Opens Chi Season; Cast Swell

CHICAGO, Sept. 20.—John Golden was the producer and Joe Rich the director of a musical comedy that has been making money for him in the form of $10,000 a week for 11 weeks in Franklin's Chicago. It is an unhealthy mixture of comedy and tragedy that has a chance to become a popular and competing effort on the part of the Wrigley National. The comedy revolves around Claudia's childhood, though she now goes by the name of Beth. She is being sung with all its promises to be entirely amusing. By the time audiences learn that Claudia is actually a character in the fragment, the audience will have heard three acts and the show will almost be over.

The show will continue at the Selwyn for an indefinite run. Tickets are now selling for five weeks in advance.

Circus on Ice

Clicks in Syracuse

SYRACUSE, Sept. 20.—Originally business was poor on ice proved such a box-office hit at State Fair's Coliseum that tickets were soon sold out. The new ice revue grossed $82,000 for its opening here. Show opened to packed house August 29 despite two-hour delay in getting out of the rain.苏联

Seven performers were hit and was set on fire, but performers were unhurt. Admission scaled at 50 cents, 75 cents, 81 and 83.35 cents.

On ice combines ice snow numbers and circus acts, uses two circus ring and ice and has no strong appeal for circus setting and has box of 40. (See CIRCUS ON ICE on page 29)

--

Special Thanks to

The World's Foremost Amusement Weekly
Published at Cincinnati, Ohio, U. S. A.

The Billboard

Founded in 1894 by W. B. Donaldson.

W. B. DULLESTAD, Executive.

D. D. BURNHAM, Secretary.

A. M. ADAMS, Treasurer.

B. B. NUGAMAN, Editor, New York.

W. B. DONALDSON, New York City.

SPECIAL TIXTS

10,000 at $22.00

$22.00

ERILL TIX TOO

1,000 at 40c

409 LAFAYETTE ST. N. Y.

516 E. 41ST ST. PHILA.

ADVERTISING RATES—Fifty cents per word minimum.

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, C. O., Phone, Main 2596.

NEW YORK:—155 ST. LOTS—200 PHILADELPHIA:—LO ANGELES:

16216—264-4550

2900 W. 7th St.

Cleveland 16—Central 4450

MADISON 6-1340

MADISON 5-1000

40 LAFAYETTE ST.

5000 MADISON AVE.

5000 MADISON AVE.

The Billboard is a member of the Audit Bureau of Circulation.

Subscription Rates: 8 copies, $1; 26 copies, $3; One Year, $5; Two Years, $8. Special Rates in Foreign Countries Upon Request.

Entered as second-class matter, June 4, 1907, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1941 by The Billboard Publishing Co.
Philly Booked Solid; Tryouts To Be Fewer

PHILADELPHIA, Sept. 20.—Legit prospects for the new season continue to brighten as the Electric Theater, Erlanger Theater, only remaining house at the moment among the big houses, promises to continue as a legit emporium. House was taken over last winter by William Goldmann, who operates a chain of movie houses in the city. The Electric has been turned into a first-run movie house, but with Goldmann reported unable to secure the necessary plumbing permits, University of Pennsylvania's Mask and Wig Club has booked the house for Thanksgiving week, and house is again taking the Electric Theater series of attractions.

At the theaters, among the Walnut Street Theater to Street, Forrest to Street, houses open the Walnut next Monday, Seneca to Second. Neuf for an indefinite run, Lawrence Shubert, managing director of the three houses, promises a full season of legit. Mr. Shubert, coming from Station WNOX, Locust already jammed heavy with bookings, informed it is to get the Forrest Theater Guild revue, which is holding the opening attraction. Forrest will play numbers almost exclu.

Lawrence said that the Shuberts are not considering moving their new legitimate season to a tryout town unless there is a 14-baron system in the offing, upon which experience has proved that the city will be the only way for shows with Broadway running or the glamorous of a name.

Film-Vaude-Radio Tie for Westerns Is Nabe Bonanza

DESP MOORE, Sept. 20.—Live talent is getting into small-town theaters, some movie houses have added a film, radio, and a commercial sponsor. The addition of movie talent to the local radio personality is sent to Hollywood, given a part in a Western picture, then sent on a continued tour with the show, and acts to play along with the film in the same locality.

Latest one worked out is with Herald Goodman, composer from Station WNOX, now on tour with Saddle Mountain Round-Up (Monson-Win). Goodman appears on mornings on his Saddle Mountain Round-Up program and the theater has a third sponsor. Starting on the Saturday night Barn Dance Frolic he plays an additional program at the Saddle Mountain Round-Up portion of the program.

Sponsor of the radio time is Consolidated Products, which enters into the deal, planning both the movie and radio programs.

Both the tie-up are almost unbeat, with capacity crowds at nearly every show, making the movies do a good business.

Importation of Acts For Chi Class C Spots Is Urged

CHICAGO, Sept. 20.—The scarcity of acts for Class C spots, which prompted Jack Irving, local rep of the American Guild of Variety Artists, to write to theatrical agents in Chicago, Detroit, Indianapolis and Cincinnati, and encourage 840 to 940 acts to come to Chicago. He urges those locals to loan transactions to the performing agents, so he can offer the spots he has to fill.

While the money is not strong, as he has a tough booking, he tells those agents that in the long run it will be a good thing for the agents and the locals.

Both of the tie-up are almost unbeat, with capacity crowds at nearly every show, making the movies do a good business.

New York, Sept. 20.—George A. Has-

mid denies that he is the producer of 'Chick Coleman,' a show that was given at the music hall in Syracuse, to produce the show, and adds: "It developed that Leland needed some financial assistance and help. We were glad to cooperate in this respect and now we are going to back the financial aid which we advanced."
**More Than “Oral” Support of BMI Needed, CBS, See Long Term Pact; Report Delay on ASCAP Return**

NEW YORK, Sept. 29.—High Columbia Broadcasting System spokesman this week stated that CBS would give more than “oral” support to BMI, and indicated this support would be a main reason why the contract would be extended. Spokesman added that NBC would probably delay signing the ASCAP pact until this point has remained silent pending completion of final details of the ASCAP pact.

Columbia execs also added that they considered support to BMI as absolutely essential to clean up the music situation in time to return to the support of the music industry. September 29. Yesterday Columbia executives met with representatives of ASCAP, and with NBC lawyers, making a visit to see if CBS would show its support. The point was stated there was little likelihood of getting the pact this week. Columbia also pointed out that it was still up to take the matter of continuity of its stations to determine station’s attitude in the matter of their share of the music costs. The procedure would, accordingly, be followed, according to Columbia, necessitating an extended meeting on September 29 and October at least.

With talk of another delay in the air, Columbia executives indicated that more music could return by September 28 by whatever terms the CBS executives could agree on. This agreement was reached by agreement with J. Petillo, president of the Musicians, covering employee on the station.

AFL Strike Threat Against MBS Fades

NEW YORK, Sept. 29.—Immense of a musician’s strike against CBS, on Friday morning, for $5 a day, and 10 per cent of the receipts, after the agreement with J. Petillo, president of the Musicians, covering employee on the station.

The current threat of a strike against CBS has made it clear that the Station should not receive music unless it hired Division of the CBS Station, the remote was removed.

Meanwhile, the AFL has informed all MBS Affiliates advising them that the light was there and urging them to nullify the strike by paying $250 for the right to hire the remote.

**Advertisers, Agencies, Stations**

NEW YORK: ED NICKEL, of MBS press department, has been named to succeed Edward C. Cross, who recently took over the editorial duties of the New York Times, New York, PA.

As the first step in the push to increase the number of radio programs, the station has issued its first Music Guide, which includes a list of all the new programs and publishers, and a schedule of the shows.

Mr. Nick, who is in charge of the Music Guide, has been active in the promotion of music in radio, and is a regular contributor to the station’s “Music News” column, which appears in the station’s daily newspaper, the New York Times.

**WhacksWhackEach Other and Fed’s Reachin’ Shootin’**

NEW YORK, Sept. 29. — WBN’s Henry Goldsmith, head of the agency, has been quoted as saying that he cannot work with the agency’s clients. However, the situation has not been as bad as reported. These clients are shooting each other’s battle, but the last few days have been working out well.

The influence of the warfare occurred when Morgan announced on one of his air programs, “Polish, I’m famous.” He continued, “Morgan, this is Debra.” Morgan has worked with the agency for several years.

Morgan has introduced himself to listeners as “The Magician of the Air.” He has been a regular on the air, and has been heard by many.

Other news included this item by Morgan: “I’m going to work with the agency, but I’m not going to work with the agency’s clients.” This has been a popular saying.

**Don’t Shoot the Cattle!**

WILMINGTON, Del., Sept. 30.—The newspaper advertisement is said to be a part of the campaign of Harry P. Davis Memorial Ward. A meeting of the group has been given to the Ward, and is said to be "the page 3".

A spirel reabilitated, calling The What-Not Shelf a "third-rate" competition, is under the state of seeking free publicity on the air.

Artists Must Okay NBC Bureau Sale

NEW YORK, Sept. 29.—Confirmation of the negotiations for the sale of NBC’s Bureau for Artists and Agencies, has continued for the past two weeks, and artists giving their approval, in writing, was an agreement made between NBC and the American Federation of Musicians. NBC officials have also said that the reason for the deal has been finally anounced.

Tuttii, quoted last week, said the artists would find the new management to be "the same.

See KQW as CBS Outlet

SAN FRANCISCO, Sept. 29.—Balge of the Federal Communications Commission, which will hand over KQW’s application for power increase to 60 kilowatts, was notified this week of the Federal Communications Commission’s sale of KQW’s application for power increase to 60 kilowatts.

The matter is now that KQW will replace KQW as the local outlet for CBS. The sale was made by a member of the KQW’s board of directors, and by the announcement of the probable affiliation, he has received a new position.

The move is expected to be finalized at the earliest opportunity for a similar increase.

NBC’s First Annual Award for Sportscaster

PHILADELPHIA, Sept. 29.—Philo Farnsworth, the inventor of television, was recently given the country’s first annual award of excellence in television by the National Association of Broadcasters. The award was presented by the association to Farnsworth in recognition of his contributions to the advancement of television.

Philo Farnsworth passed away in 1971, and the award was given in his memory. The award is presented annually to an individual who has made significant contributions to the field of television.
Holding All Licenses, Their Song Plugs Show Strength of Rivals; BMI Tunes on WNEW in Upsurge

NEW YORK, Sept. 20.—Check-up on use of music on the Mutual Broadcasting System, and on WNEW, has shown that BMI, who also ASCAP and RMI, are the nation’s most popular radio music publishers. BMI has taken an overwhelming preponderance of performances. BMI has never before been in a position to make radio program schedules of figures. BMI production will be given through the WNEW network, and BMI will hold all leading music rights—over 10,000 and more. BMI is the only industry future support of BMI and ASCAP, and through the radio-music field. BMI, therefore, has been able to play practically any song it has signed for during the month. According to Paul Jones, BMI’s music director, 65 BMI music numbers were heard on WNEW in the past four months of the year. About 3,000 BMI music numbers were heard on WNEW in the past four months of the year. About 3,000 BMI music numbers were heard on WNEW in the past four months of the year. About 3,000 BMI music numbers were heard on WNEW in the past four months of the year.

18 National Advertisers Use WINS; 3 Last Year

NEW YORK, Sept. 20.—Station WINS, New York, soon to operate on 50,000 watts, has gained 15 new national advertising accounts during the past year. A year ago, WINS had ten national advertising accounts; at present it has 18.

Harm Upped at WJJD

CHICAGO, Sept. 20.—Fred O. Harm, who has been a member of the sales department of WJJD for the past five years, has been made sales manager of the station. Prior to his connection with WJJD, Harm was advertising manager for the Mutual Broadcasting System, for whom he built a regional network dramatic show which he cast, produced and announced.
Hearing on WOV

NEW YORK, Sept. 29.—The National Laboratories of the National Broadcasting Company announced yesterday that they would not tolerate any further charges that the Greater New York Broadcasting Association, Inc., operated by Station WOV, New York, has been guilty of unfair labor practices and has failed to negotiate in good faith with the American Communications Association, representing the broadcast employees in the matter at the NLRB office here before Trial Examiner Burt J. Bollman.

The trial of WOV is the first radio station trial under the provisions of the Wagner Act. It is estimated that the trial may last as much as $50,000, according to the Federal government.

The AGA claims to have won the first round in the hearing, in that they have the support of the employees of the station examined by the examiner to produce the board, as opposed to other broadcasting companies used as evidence. AGA claims the testimony of the employees was given in the offices of the station during negotiations with employees and that the employee signed a strike. In addition, AGA claims that no strike was called and the employee was not included in the strike. In fact, AGA claims that the employee was threatened with the consequences of striking.

The NLRB held a three-hour session on Friday (19), and the hearing was adjourned until Tuesday (23), when the examiner ordered that full-time sessions will be conducted with regularity from that date on.

Billard Midland, vice-president and general manager of the Greater New York Broadcasting Company, in an interview with the examiner, denied the charges and refused to comment on the strike. He did not know what he was doing when queried, he said, and that he was not going to say anything more about the strike. The examiner ordered that the employee state he did not know what was going on at the station during the strike and did not know what was the purpose of the strike.

The trial continued Tuesday (23), and the hearing was adjourned until Thursday (25), when the examiner ordered that full-time sessions will be conducted with regularity from that date on.

Nick Kenny on WMCA

NEW YORK, Sept. 29.—Nick Kenny, executive editor of the New York Daily Mirror, will be working on WMCA, 10:10-10:30 p.m. Thursdays, starting October 2.

NEW YORK, Sept. 29.—First outdoor television show in New York City entitled "Staged for Defense," presented yesterday in the Tabernacle Park, was described as a contribution to the national defense saving bonds and stamps drive. Show was sponsored by the American Legion, led by Vivienne Regan, Louise King, Conrad Thiel, and Adele Browning, who were represented by Arthur Treacher, Yvette, Tamara, Jo Ann Sayers, and Mr. and Mrs. A. Whalen and John B. Kennedy, with William Gaetano as emcee.

Program Reviews

Lux Radio Theater


Lux program returned Monday to the spot to which it was transferred last summer by Columbia's Forecast series. A show has now been on the air for eight years. After many years, the program still manages to keep the audience interested. The story is about a woman, who, after her husband leaves her, takes up a new life. She meets a man, who is also widowed, and they fall in love. The program is well written and well performed by the cast.

"Phone Your Answer"

Reviewed Monday, 7-7:15 p.m. Style—Drama. Sponsor—Lever Bros., A.J. Warner Thompson, Station—WNAB (Bridgeport, Conn., Columbia network).

This program, which is on the air Mondays, Wednesdays, and Fridays, is a new series of 15-minute spot radio programs on this new station. With a new program each week, the program features a question, which is answered by a phone call on the program. The questions vary from the simple to the complex, and the answers are given by knowledgeable people. The program is well written and well performed by the cast.

Bob Burns

Reviewed Tuesday, 8:30-8:55 p.m. Style—Drama. Sponsor—Campbell Soup Company, A.J. Warner Thompson, Station—WNAB (CWB network).

In a series of stories under the general heading of "Streetwise," Bob Burns at long last is on his own. Por Burns the set-up is ideal, as there is absolutely no competition with his other radio programs. Under his psychological outpourings, Por Burns is a phlegmatic, scholarly individual, and his stories are simply excellent. Burns is depicted as a loveable hobo, who has lost all his money and is now working as a reporter for the New York Times. The stories are well written and well performed by the cast.

"All Aboard"

Reviewed Wednesday 3:45-4:50 p.m. Style—Drama. Sponsor—Lever Bros., A.J. Warner Thompson, Station—KDKA (850 KHz, Pittsburgh, Pa., NBC network).

The show is a new series of 15-minute spot radio programs on this new station. With a new program each week, the program features a question, which is answered by a phone call on the program. The questions vary from the simple to the complex, and the answers are given by knowledgeable people. The program is well written and well performed by the cast.

"Go Get It!"

Reviewed Wednesday, 6:30-7:00 p.m. Style—Drama. Sponsor—Lever Bros., A.J. Warner Thompson, Station—KDKA (850 KHz, Pittsburgh, Pa., NBC network).

The program is a new series of 15-minute spot radio programs on this new station. With a new program each week, the program features a question, which is answered by a phone call on the program. The questions vary from the simple to the complex, and the answers are given by knowledgeable people. The program is well written and well performed by the cast.

"Calling All Cars"

Reviewed Thursday, 11:30-12:00 p.m. Style—Drama. Sponsor—Lever Bros., A.J. Warner Thompson, Station—KDKA (850 KHz, Pittsburgh, Pa., NBC network).

This program, which is on the air Mondays, Wednesdays, and Fridays, is a new series of 15-minute spot radio programs on this new station. With a new program each week, the program features a question, which is answered by a phone call on the program. The questions vary from the simple to the complex, and the answers are given by knowledgeable people. The program is well written and well performed by the cast.

"The Question Man"

Reviewed Tuesday, 8:45-9:00 p.m. Style—Drama. Sponsor—Lever Bros., A.J. Warner Thompson, Station—KDKA (850 KHz, Pittsburgh, Pa., NBC network).

Considering that this is the first time the sponsor, a generous user of air time, has sponsored the program, the program is well written and well performed by the cast. The program features a series of questions, which are answered by a phone call on the program. The questions vary from the simple to the complex, and the answers are given by knowledgeable people. The program is well written and well performed by the cast.

"Calling All Cars"

Reviewed Thursday, 11:30-12:00 p.m. Style—Drama. Sponsor—Lever Bros., A.J. Warner Thompson, Station—KDKA (850 KHz, Pittsburgh, Pa., NBC network).

This program, which is on the air Mondays, Wednesdays, and Fridays, is a new series of 15-minute spot radio programs on this new station. With a new program each week, the program features a question, which is answered by a phone call on the program. The questions vary from the simple to the complex, and the answers are given by knowledgeable people. The program is well written and well performed by the cast.
AFM MAY PULL VAUDE ORKS

Good Neighbors Will Mean Coin For Peer Music

NEW YORK, Sept. 20.—Inspired by the fervor currently stirred up by Nelson Johnson's new book, "Good Neighbors," the National Federation of Inter-American Affairs, Ralph S. Peer, Inc., has decided to do something in addition to helping Uncle Sam secure the movie moguls and mayors of South America. They may bring plenty of long North American coins into the pot's cash box.

The organization, which is composed of Latin American department, has taken 10 ditties representing 10 countries, as Brazil, Argentina, Peru, Chile, Colombia, Panama, Mexico, Venezuela, etc., and has launched them in a group to be issued with appropriate good neighborhood fanfare as The Good Neighbor Series.

Sheet music and orchestrations will be slightly altered for American consumption, but care will be taken to preserve original Latin flavor. All copyrights will be cleared with explanatory material, and the arrangements will include separate drum parts, allowing for the Latin rhythm on the real thing, but taking care of our ear-equipped to handle involved rhythms.

Negotiations are now in progress to have a record on Peer's Red Seal label. A record featuring the screen on a string of films being an important phase of the Red Seal program, probably will be issued. The band, too, will be turned out. Since the RockerFeller Committee's blessing is expected, every indication points to a hang-up caused by the Federation's operation of radio waves, record companies and orch leaders.

No Baker-Tucker Split

CHICAGO, Sept. 20.—Printed rumors to the contrary, Benny Baker's defense attorney is still not leaving the Cotton Tucker band. If anything, with the money received from Baker-Tucker headquarters, there never was any question of a split. The gypsy-voice chirper continues contented.

James's $1,630 at Agawam

SPRINGFIELD, Mass., Sept. 20.—Harry James and his orchestra, playing at the Hotel Agawam, just returned from the Agawam, drew an estimated 2,000 people Tuesday, bringing the hotel's usual $200 of these boastful advance sale tickets at 65 cents each and the rest were distributed at 65 cents. The expected gross was $1,630.

No Bouncing Please

NEW YORK, Sept. 20.—The Sheiks of St. Cecilia, a ditty which tells how a shine escaped damage during an all-night jam session, has been given an "all night" bit by various disc jockeys on the New York air broadcast. Seems that a faint piano and orchestra was discernible in the voice of disc jockey Philip Brown singing "Haw, Haw, Haw" to sing it with Art Donovan's band. The problem was solved by Alfred J. Mccollum, recording engineer of Victor McIntyre, of St. Patrick's Cathedral, who informed the Bishop was unable to find anything in the contract which gave permission for unlimited airing of ditty, provided no bounce arrangements were made. Brown sang it with Donovan's housewives' backing. And now the song shows signs of insidious hit. It is to be released by Decca in two weeks, with Brown singing and Donavan treatment—no bounces.

Russ Morgan Socked $1,350 in Back Pay

NEW YORK, Sept. 20.—Ross Morgan must pay $1,350 to three of his ex-tocasters in back salaries and overtimes over the period in which he was under the air.

The case was settled by the airboard of the Labor Board. The pact, after the trial board had decided the complaint of Dr. George Brown, Morgan, and the motion picture industry and Morgan, was a defense by Morgan. Morgan, it was claimed, has the money due him as of December 1925.

Rustic Cabin Expanding

NEW YORK, Sept. 20.—Rustic Cabin at Egleston Hills, N. J., is expanding to 1,000 feet, adding an extension of 500 square feet. The plans provide for a total of 1,000 square feet. The addition is scheduled for the next four weeks, and the bandstand will be moved. The effect will be to increase the size of the dance floor. The new extensions will look smaller or larger, depending on the crowd. Teddy Powell is currently, holding until over October 15.

"Politics" Delays Palladium Opening

CHICAGO, Sept. 20.—The máquina Palladium Ballroom failed to open last night, due to the delay in securing an all-night license from the city authorities.

The owners of the Palladium, according to a statement made by the officials, were not granted the license. The bandstand was up and the dance floor was ready for opening.

Police turned away 2,000 jitterbugs who wanted to pay the $1.10 admission. A doorman was on hand to keep the crowd in order. The manager of the Palladium, according to the officials, was not granted the license.

The owners of the Palladium, according to the officials, were not granted the license. The bandstand was up and the dance floor was ready for opening.
Midwest Balloon Ops Vote To Up Admish, Cut Boogie Riffs

Foster Ork's Fair Opener at Phoenix

In early November, the Phoenix, Ariz., Sept. 29—Chuck Foster had his biggest crowd of the season at Riverside Park Ballroom here with a one-night engagement and 8,000 admitteds at $1.10 per couple.

The Riverside manager, a former. bandleader named Ron Barber, who will play at Riverside Sept. 30, has been busy booking acts for his fall season at the Ballroom, including such names as the Ellingtons, Duke Ellington, and the Count Basie Orchestra.

Burton Morse and his 12-piece orchestra have been playing at Riverside Casino this season, marking their 15th consecutive month as the major attraction at the Ballroom. Castro is completing extensive remodeling projects, including the installation of new $2,000 floor, new decorations and new lighting effects.

V. Monroe Bowls 'Em Over In Of Home Town Territory

PORTLAND, Oreg., Sept. 29—Gene Krupa just missed the record at the West Coast Bowl Ballroom here when he drew 3,476 at 85 cents each September 9. Record is held by Kay Kray, who at 1,030 paying 75 cents plus taxes.

$1,100 Portsmouth Gross For Ink Spots, Sunset Orch

PORTSMOUTH, Va., Sept. 29—The Ink Spots and Sunset Orch. have been very successful in Portsmouth during the last two weeks. The Ink Spots played both at the Bandstand Ballroom in Newport News and the Portsmouth Ballroom in Norfolk, and the Sunset Orch. drew 1,700 at $1.00 and 1,300 paying 75 cents plus taxes.

The Count Sends Opening Nites At Cafe Society

NEW YORK, Sept. 29—A jam-packed Cafe Society Uptown ushered in a new show and band season, with Count Basie and his band being the first full-sized band to play on the stage. The orchestra was led by pianist and singer Hazel Scott, who kicked off the night with the song "Body and Soul," which is the favorite of all top entertainers. Miss Scott, an inmate at this sisterly inn, sang one number, then played the 88 for a big portion of boogie-wogie, classics in a room and a showmanly execution of "Body and Soul." The opening was capped by an encore by Josephine made no mistake by cutting down on the floor, show acts and bringing in a full-sized band.

Amusement Park pavilion Saturday, Sept. 29, will feature the band, with Stanley Cropper and his orchestra, playing in the bandstand at the fair. At Piano Hall, Miss Scott will be back with her usual repertory of standards.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.
SONGS WITH MOST RADIO PLAYS

Followings are the 15 songs with the most plays on MBS and on NBC and CBS. Due to the MBS-AACR agreements,难受 for previous 4 weeks, the broadcast dates, now list dates, and the metro areas listed are only those that will be reached by the radio stations.

MBS PLUGS

<table>
<thead>
<tr>
<th>Last</th>
<th>Title</th>
<th>Songs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>YOU AND I</td>
<td>Wilson</td>
</tr>
<tr>
<td>1</td>
<td>YOU'LL NEVER KNOW THE ANSWER.</td>
<td>Miles</td>
</tr>
<tr>
<td>1</td>
<td>2. I DON'T WANT TO SET THE WORLD ON FIRE</td>
<td>Vernon</td>
</tr>
<tr>
<td>3</td>
<td>A WALK IN THE PARK</td>
<td>Williams</td>
</tr>
<tr>
<td>3</td>
<td>8. I WANT YOUR LOVE</td>
<td>C. B. Barks</td>
</tr>
<tr>
<td>3</td>
<td>9. I GUESS I'LL HAVE TO DREAM THE REST</td>
<td>Block</td>
</tr>
</tbody>
</table>

NBC-CBS PLUGS

<table>
<thead>
<tr>
<th>Title</th>
<th>Songs</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIME WAS</td>
<td>Southern</td>
</tr>
<tr>
<td>DO YOU CARE?</td>
<td>Campbell</td>
</tr>
<tr>
<td>DADDY</td>
<td>Ringgold</td>
</tr>
<tr>
<td>9. I GUESS I'LL HAVE TO DREAM THE REST</td>
<td>Block</td>
</tr>
<tr>
<td>7. I WANT YOU IN THE WORLD ON FIRE</td>
<td>Conn</td>
</tr>
<tr>
<td>8. I FEEL A MILLION PEOPLE WANT</td>
<td>Eydie Gorme</td>
</tr>
<tr>
<td>5. I GUESS I'LL HAVE TO DREAM THE REST</td>
<td>Block</td>
</tr>
<tr>
<td>5. I GUESS I'LL HAVE TO DREAM THE REST</td>
<td>Block</td>
</tr>
</tbody>
</table>

LEADING MUSIC MACHINE RECORDS

Records listed below are currently the leading music machines in every major market. Selections are based on reports gathered in weekly group by representatives of the leading music machine dealers. Reports are gathered from operators of each of the 39 most important phonograph operating points. The number of weeks records have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

DADDY. (16th Week) Sunny Kaye, Andrews Sisters.
GREEN EYES. (10th Week) Jimmy Dorsey.
TIL REVELLE. (7th Week) Kay Kyser, Bing Crosby.
YOU AND I. (6th Week) Glenn Miller, Bing Crosby, Kay Kyser.
YOURS. (4th Week) Jimmy Dorsey.
BLUE CHAMPAGNE. (2nd Week) Jimmy Dorsey.

LEADERSHIP CHARTS

The Billboard Music Popularity Chart

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail sales stores of their best selling records of the past week:


Philadelphia: Wurlitzer, Samick Music Co.

Pittsburgh: Volkman Bros, Inc.


Salt Lake City: J. C. M. Record Dept.

Detroit: Emira & Prac Co.


San Francisco: Hi-Point.

Cleveland: Sonoroid Music Co.

Boston: Hanover House.


Des Moines: Des Moines Music Co.

Columbus: Columbus Music Co.

Indianapolis: Indiana Music Co.

Minneapolis: House of Music, Wurlitzer.


Country and Western: Florida Record Club.

Chattanooga: Music Makers, Inc.

Cincinnati, Cleveland, Detroit, Chicago, St. Louis: Wurlitzer.


20 ROLLING STONES. (16th Week) Kay Kyser, Glenn Miller.
20 ROLLING STONES. (16th Week) Jimmy Dorsey.
Musikers' Pay To Be Hiked 15% October 1; All New York Spots Socked Except Vaude and Legit

NEW YORK, Sept. 20—Confirming an exclusive story in the August 23 issue of The Billboard, Local 802 of the Musicians' union notified hotels, night clubs and restaurants this week that musicians' wages will be increased 15 per cent. According to the letter, the order of William Perlberg, secretary of the local, no time limit was set, but it was "some time during the month of September, 1941." (Perlberg said that the effective date would probably be October 1).

When the union first mulled this problem, officials felt that the increase would first be met out to employers with A and B classifications, which would have raised class A from $63 to $72.50, and B spots from $48 to $55.50. Officials, however, decided that the fill-in wage scales will become uniform across all types of spots in the New York area. Vaude and legt are being left alone for the time being, because of three-year contracts with the vaude and legt, which will still have a year to run.

Part of the letter follows: "Dear Sirs: The wage scales now being paid to our members in your type restaurants have remained static for over 10 years, the fact that living costs have risen sharply during the same period is common knowledge. "Figures just released by the United States Department of Labor show that from February, 1933 to August, 1941, average wholesale prices have risen 92 percent and living costs during the same period over 150 percent. Competent authorities predict that the rise in the cost of living will continue during the balance of 1941, and conservative estimates are that this increase will be between 9 and 10 percent. A study of the average wage earnings' budget made by the Bureau of Labor Statistics shows that 60 percent of the workers' income goes for food, clothing and rent, and it is precisely in these latter items that we find the largest increase. "Whatever the reasons may be, the fact remains that the dollar earned by the musician in your employ buys less of the necessities of life for himself and his family than ever before. And heavier taxes, now in the process of being legislated, will, of course, further reduce his purchasing power. "To view of the foregoing, we hereby advise you that some time during the month of September, 1941, the wage scale applying to musicians employed at all nightclubs and restaurants will be increased 15 per cent."

Sun Music Rises

NEW YORK, Sept. 20—Tommy Dorsey has moved his Sun Music publishing house and affiliated en-terprises from the RCA Building to terraced top floor quarters in the British Building, and move was cel-ebrated by a house-warming Thurs-day night (18). Occupying the entire 11th floor of the building, the Dorsey establishment is very pre-tentious, containing rehearsal and recording rooms, rooms, dressing rooms, and a number of private offices—all skated by a broad expanse of terra cotta. Largest office is that of "P.D.," situated in the maestro's use on occasions when he finds himself in New York.

Return of Hudson-De Lange

YOUNGSTOWN, O., Sept. 20—Will Hudson and Eddie DeLange, who joined forces again several weeks ago, will bring their Hudson-De Lange Revue September 20 for an indor run. Band presents last Saturday (15) at Manhattan Opera House, Youngstown, Ohio, with feature also.

Waxed Greetings

CLEVER INNOVATION in programs of Associated Popular music on long-form lamb has been planned by WPEN, Philadelphia. The novel twist is the add by on the part of the band boys and their publicists for use in radio stations play their plans. Instead of the station announcer introducing each band, this twist has the maestro introducing his own crew on the air. This is done by means of personalized records. Four or five introductions, each varying a little, are made by each band leader, and a closing speech is also recorded by the bandleader himself. Only takes 10 minutes to record, but the impression created is a lasting one, and far more effective than the cold playing of the platters.

WPEN arranged to have cuttings made in Philadelphia by the Raymond Rosen Company, local distributor of Victor and Bluebird records, and by Columbia Recording Company, New York, for Columbia-Oke over disks. Moreover, taking advantage of local appearances, several recording artists for dance or theater dates, or for Columbia disk records. It's another concrete example of the increasing importance of recordings, not only to the band leader himself, but to the public as a whole in the amusement industry. Little wonder, then, that there has been so much interest manifested in annual Talent and Tunes Supplement of The Billboard, coming off the press next week.

Moe Gale Receives Sockeroo Mag Plug

NEW YORK, Sept. 20—Moe Gale gets a terrific plug in the September 27 issue of Sockeroo. The plug is a half page ad on an entire page, and contains an article about Gale's career. (The article is written by Maurice Zolotow.) More than that, Gale is given a full page ad, plus pictures, and a detailed account of Gale's activities, with full attention to his personal life. Gale's picture, taken with picture of his mag, is featured on the first page of the story.

Shaw's Bridgeport $3,062

BRIDGEPORT, Conn., Sept. 20—Artie Shaw, who dropped in on this city in several years ago, came to the Ritz Bal-lroom last night to listen to the new or-ces and drew an attendance of 2,500 people. The admittance price was up to $1.25, as the room can hold 800 people for an evening. For any musical congregation to play the Ritz, prices are a bit high. But Shaw, who was so coveted for Shaw's appearance on the road, could not turn down the offer of $3,062 a week, a sum he didn't receive on his previous visits. The room was so crowded for Shaw's appearance that some folks were turned away by the door. The only reason Shaw was turned away was that he was turned away by the door. Shaw was accepted as a guest for an evening and was given a full page of pictures, which will show his appearance at the Ritz.
INK SPOTS (Deco 3987)
I Don't Want To See The World on Fire—PT. V. Hey Doc!—PT. V.

The four stellar sepsa spots are again making desks after a spell on the screen and they're expected to be popular in the Electroductor on the A side. The spark has already been applied to the ballad bent on the A side. The inkers, giving it their characteristic blend, if I Don't Give you a clue, tap the tone tune with an interesting melodic shape that will make the singing and song, and the four notes, give it all they've got. Equal is the effect of the combination. The opening lyrics a light and plenty lively touch, with Doc doing the middle chorus with excellent effect. The rhythm, which sounds for the longest and is best long before the kids will be clamoring for the riff-ennveloped Doc diddy.

Teddy Powell, who is the only spot of the Ink Spots that was once a swing band, is well worth waiting for, for the foursome comes up with a punch that cannot be divided. These can be no splitting sides, because both belong in the boxes. In spite of the jump that the Ink Spots made, there has been no delay, and their dance studio seems to be found here. The "Doc" diddy is cut sharply for the younger element, and with the Ink Spotriederias, it has a long life in stores for this side as well.

Benjamin Goodman (Columbia 36359)
Elmer Fudd's Tune—PT. V. The Birth of the Blues—PT.

The corn-fed tune that Elmer Fudd seems to threaten has come to the country with the sputter of Peggy Lee, Goodman's new lyric-singer. It's taken from the pen of the composer, who is a music student in the city. The arrangement is done by Benny, picking it up again at the bridge and the band boys turn it into an excellent diddy. Especially good is the key, for the heavy arrangement. More in keeping with the temper of the Goodman tootin' is the Birth of the Blues, in which a sharp touch, a touch taken at a bright and boisterous tempo and paced by Goodman's striking clarinetting to the effect that the listener can almost imagine the "Birth of the Blues".

On the whole, it's the "Blues" side that holds promise for the phone operators. Lack of a vocal is not detrimental to the disk, super-abundance of Benny's clarinetting making up for it. And since the record is a reissue, the appeal to the older records is strong.

Teddy Powell (Bluebird 11276)
My Man (Ramona) (Ramona) (Ramona)

It was back in 1937 that Harry Williams and Neil Moret gave a tune a Millenarian touch, and the song of that day of all sweetness in Mickey. Teddy Powell comes up with a similar melody, which seems to have that still potent honey. The tempo is slow, but never drags, and the casting is as good as the original. In fact, this song should be the main hit of the year. Miss Gaylord gets the call to chant two choruses, and the melody is handled beautifully. Teddy Powell's clarinet is full of fire, and the instrumentalists are on the side, highlighted by swing trombonist Rip Jones. In this trio, Bob Merkley has fashioned an eight-to-the-bar aria, that is given that exciting backbeat-it-stretch treatment that is such a specialty of the Powell Finetoppers. Piano smoothers the 88 keys with boogie-woogie beats for the backcloth, and the trio produces a record that is a virtual duplication of the run it made on the Powell Finetoppers.

Powell has been coming along at a fast pace, and, with plenty on the boil, should soon assert itself among phonographs. The "Mickey" side is a fitting declaration. A hit song of a much earlier vintage, the combination of Miss Gaylord's vocal song and the band's matching music is strong enough to make this record become a big seller once more. Where the call is for fast and swingable sides, especially on locations where college kids congregate, the "Finetop" side is in competition.

Charlie Barnet (Bluebird 11281)
Swinger's On Nothing—PT. V. VC. Harlem Hotter—PT.

By Oliver, who dreamed up the Yes, Joe Joe Joe Dixie and who had a locked band with William Moore to make a follow-up in the Sixties on the A side. However, this Oliver-boosting effort is a bit shadow of his earlier click, being unpolished and unprofessional, with a mixture of hot notes. But it does give Barnet a good vehicle, which is more than he could have asked for. Both sides are strictly Lennox Avenue affairs, one a bit too cool, the other a bit groovier tempo, with Fred Lesser contributing a cool song session, backed by the band chief, for the middle refrains.

The Harlem hotters, taken at a traffic-stopping pace, are a bit too much for the original and gives Barnet plenty of opportunity to give out heat on his alto saxophone.

The places locations will top this up, especially where Barnet goes big. And operators of the race locations will find plenty of material here to back up the main side. The Barnet band of swing, replays with standing brass, pounding rhythms and hot horns.

Allan Jones (Victor 45595)
Joe, Joe, Joe Dixie—PT. V. I Love You—PT. V.

The immortal songs from Jerome Kern's Show Boat get a fresh-sounding coat- ing from movieland's Allan Jones, his first recorded item, which is shaped more when voiced from the silver screen. The theme is well displayed, the composition of both verse and chorus, strait tempo having a pleasing quality that was袭ed by the Victor Concert Orchestra, directed by Lou Strauss. This is a new two love story, and the long-acknowledged clasm of the classics are very well set.
Out-of-Town Opening

“Candle in the Wind” (Continued)

BOSTON


With the appearance of the first play of the new season, the Producers’ Theatre Guild and the Theatre Guild have joined hands to bring to the stage this delightful new comedy. The performance was a great success and the critics were unanimous in their praise of the production. The play is a great success and the audience was charmed by the acting and the scenery.

The story concerns the love affair of Madeline Galloway, a beautiful American actress, and Robert St. Cloud, a French journalist. The two are in love and are planning to escape from Dunkirk but are captured by the Germans. Madeline is taken to a concentration camp and Robert is taken to a German prison. The audience was deeply moved by the story and the acting was excellent.

The play was directed by Alain Armbruster and the production was well executed. The audience was delighted with the performance and the production was a great success.

FROM OUTFRONT

Opera on the Stem

BY EUGENE BURR

Last week rave Prince Amadeus passed away. His New York Opera Company was founded in 1918 by the famous conductor and composer. The company has performed many famous operas and was very successful.

The company was founded by a popular opera singer, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.

The company was founded by a famous conductor, who was also a composer. The company performed many of his own works, as well as works by other composers. The company was very successful and continued to perform for many years.
Savoy Guild's Fine Ruddigore

NEW YORK, Sept. 20—Starting Thursday (11), the Savoy Opera Guild will present two performances of "The Yeomen of the Guard" at the Gala Theater in Green Village. The Guild, under the direction of Blanche Sullivan, made its first public appearance at a gala performance at the Savoy Opera Guild in 1927. Since then, the Guild has presented a number of productions, including "The Yeomen of the Guard," which was presented in two shows from two houses—fourth Saturday and another show on Thursday. The Guild's productions are well received, and this year's presentation is expected to continue the Guild's tradition of excellence.

CORT

BEGINNING MONDAY EVENING, SEPTEMBER 15, 1941
THE MORE THE MERRIER


Dorrit Kelton
Harvey Royal
Frank Alanov
Daniel Finch
Abigail Ingalls
Willard Miller
Mrs. Martin
Sam Cane
Joe Caplan
Mrs. Vivian Marston
Joe Caplan
Mr. Coplin

The play is in format enough, but the whole pace, set at the outset and consistently maintained almost to the end, makes it possible for the actors to get into humorous sublimation. The tale of Dan Finch, played by a man, who wants to be a governor of Colorado, andmarried to Miss, is established from the start. This lightweight comedy is played with much help from a dead body found on the road by Miss and the loss of a valuable baseball bat which leads to the collapse of the mine shaft. If mine owners were as careless as Broadway playwrights make them out to be, there'd be a lot of accidents in the United States, but that's just the trouble. There are too many bad ideas and bad men in the United States, and it's hard to get the mine owners to agree on a settlement of $10,000 for the wages which his late wife had worked so hard for. Her name, of course, is Mrs. Finch and she's the mine's lawyer. Also, they, managed to overlook most of their beginning problems and in the end, they are drawing and even more obvious dialogue, and rushing into what is supposed to happen in the mine shaft. The kids and should have reached their eventual decision faster.

And the playing of several of the roles of the second and third acts, as well as the second act itself, make Simon Legree seem like Santa Claus. It's an easy play to play, and it's a good idea in the conflict between the two races, it's a fine piece of work. Also, it's a good idea in the way the various characters are portrayed, and the use of the mine shafts, and the mine owner's decision to nurse the mine instead of giving up. Cosmo Vito, as Minit, unveils a brazen that was vasalatized and, in the end, was captured and King of the Mound in a mine shaft.

The outstanding performance of the evening was given by Stefan Korsakowitch, who is the best Schaunard I have ever heard. He is a force, too, and gives the audience much to enjoy, and the fact that he has an essentially thin voice, it becomes surprisingly full when he starts to force it—and he doesn't force it very often, he has a wonderful voice, and he handles it with confidence. He is a good, solid Marcello, and in the end, he is happy to help to it. And Martha Roberts, who makes Simon Legree seem like Santa Claus is a good idea. Her name, of course, is Mrs. Finch and she's the mine's lawyer. Also, they, managed to overlook most of their beginning problems and in the end, they are drawing and even more obvious dialogue.

The outstanding performance of the evening was given by Stefan Korsakowitch, who is the best Schaunard I have ever heard. He is a force, too, and gives the audience much to enjoy, and the fact that he has an essentially thin voice, it becomes surprisingly full when he starts to force it—and he doesn't force it very often, he has a wonderful voice, and he handles it with confidence. He is a good, solid Marcello, and in the end, he is happy to help to it. And Martha Roberts, who makes Simon Legree seem like Santa Claus is a good idea. Her name, of course, is Mrs. Finch and she's the mine's lawyer. Also, they, managed to overlook most of their beginning problems and in the end, they are drawing and even more obvious dialogue.

The outstanding performance of the evening was given by Stefan Korsakowitch, who is the best Schaunard I have ever heard. He is a force, too, and gives the audience much to enjoy, and the fact that he has an essentially thin voice, it becomes surprisingly full when he starts to force it—and he doesn't force it very often, he has a wonderful voice, and he handles it with confidence. He is a good, solid Marcello, and in the end, he is happy to help to it. And Martha Roberts, who makes Simon Legree seem like Santa Claus is a good idea. Her name, of course, is Mrs. Finch and she's the mine's lawyer. Also, they, managed to overlook most of their beginning problems and in the end, they are drawing and even more obvious dialogue.
FLORIDA DRAWS MORE ACTS

Joe Moss Fronting For Beachcomber; Gay Way May Open

NEW YORK, Sept. 29.—The former Beachcomber, which is scheduled to open for the season October 1st, will have Joe Moss, veteran nightclub manager, as its new manager. The Beachcomber, a popular venue, will feature different shows in various locations throughout the year, with a variety of artists performing.

"Defense Floorshows"

PHILADELPHIA, Sept. 29.—Borrowing a note from the movie houses, Floorshows will provide the entertainment for workers in defense industries. Joe Tolli has inaugurated the idea with a floorshow at the Classic Club, which re-opened September 10th. Shows are being held at the Classic Club, the Bowery, and the Hudson Club, which has scheduled floorshows at 7 p.m.

Taylor Under Hopes; Ball Strong 1-Show Sub for Kaye Opener

DETROIT, Sept. 29.—Beatrice Kaye, feature of the week at the Bowery, was forced to delay her opening to Tuesday in order to make Gay Nineties broadcasts in New York. Kaye is offering a two-hour program of popular songs of the past year under sponsorship of the Bowery, with an orchestra, under Mr. Kaye's personal direction. The program is scheduled for 2 a.m., with an encore after Midnight. Ordinary Monday business at the Bowery is 8 p.m., although it has run to 10:30 in some cases.

American Staging Shows for Rio Cafe

RIO DE JANEIRO, Sept. 29.—Dorothy Arnold, who was at the Alcazar, is appearing at the new cafe, the Rio, which will open next month. Miss Arnold has signed a contract with the new management to appear for a limited engagement, which will be announced later.

Colored Shows Gain In Detroit Niteries

DETROIT, Sept. 29.—Colored floor shows are gaining favor here. The Downstage is a new attraction, with a line-up of acts that includes vaudeville and musical numbers. The Downstage is located on West Grand River Avenue.

MCA Plans Build-Up For Don Popkof

NEW YORK, Sept. 29.—Enthusiastic with Don Popkoff, manager of the Olympic, has announced plans for a major build-up of his club. The Olympic is located on West 50th Street.

More and Bigger Spot; Staying Open Summers; 3 Agencies Active

MIAMI, Sept. 29.—Club operators who kept their spots open this summer have been repaid with unprecedented business. The Miami Club operators, including the Royal, the Olympic, and the Mayfair, have all reported a solid business for the past week. The Royal, in particular, has found they couldn't find any acts to come down and play all year. The Royal has been operating at the Miami Opera House as well, and has been drawing heavily from the Miami Opera House, with a variety of acts available.

New Russ Nitary

WASHINGTON, Sept. 29.—New Russ Nitary, manager of the Little Theatre in New York, will open here in early October under the management of the new partnership. The Little Theatre is located at 3510 Connecticut Avenue.

It's a Fact!

CHICAGO, Sept. 29.—The Albatross, comedy dance team performing at the Albatross, is appearing at the Peabody. The Albatross is located at 1420 N. Milwaukee Avenue.
Night Clubs-Vaudeville

LaMartine, New York
Talent policy: Dance and show band; Latin rhythm; Spanish, Italian, & Mexican. Prices: $1 minimum.
—

Duo: A well-known Latin rhythm team.

NIGHT CLUB REVIEWS

Biltmore Bowl, Los Angeles
Talent policy: Dance band and floor show; dinner. Prices: Dining room from $2; drinks from 50¢.

The Bowl's shows are booked by Joseph P. Grover, Jr., director of the management, and are well thought out and executed.

Bills' Gay '90s, New York
Talent policy: Continuous entertainment; dance band, choral groups, singing waiters and waitresses. Dinner, $2.50; drinks from 50¢.

Bill's Gay '90s is set in an atmosphere that is a cross between a Boston seafood restaurant and a New York night club.

Cafe Bagatelle, New York
Talent policy: Dance band, no entertainment. Management: Jimmy Savini, proprietors. Prices: Dinner, $2.50; drinks from 50¢.

Cafe Bagatelle is a small, intimate restaurant on West 52nd Street.

DUDE KIMBALL

“The Country Plumber”

[No further text is provided for the event listings.]
Glen Rendezvous, Newport, Ky.


The Glen Rendezvous Features a Famous Traveling Stage Show. The Peanut Gallery, a Famous Traveling Stage Show, continues to attract the crowds with its unique blend of music, dance, and comedy. The show is a hit with audiences of all ages, and its popularity continues to grow.

The Wally Wanger Dancers (6) continue another unique performance with their latest production. This time, they bring the excitement of the West Coast to the stage with a fusion of music, dance, and drama. The audience is captivated by the energy and talent of the dancers, who perform in front of a stunning array of set pieces, including a replica of the Hollywood sign.

Jane Pickens, working without the microphone, continues to captivate the audience with her soulful renditions. Her voice, described as a mixture of Chess and Diana Ross, has earned her a place among the top female R&B artists of the decade. She is known for her powerful vocals and ability to connect with her audience on a deep emotional level.

Hermanos Williams Trio, Washington

Talent policy: Show and dance band; two shows nightly. $3.50 and $4.50. Management: Mrs. Helen Hamilton, owner and manager. Helen Hamilton, owner. Prices: Russian-American dinners from $3.75, $3.95, $4.15 minimum. Admission: $3.50. Now, the Trio is doing business with capacity in a revised entertainment facility.

The Trio is a sizzling sensation, with the audience eating out of her hand after three Spanish airs sung without benefit of the mic. Susie Hamilton sings for more, but the show had to keep to schedule.

Grace. The Hermanos Trio proved most effective in their Brazilian numbers, during which one male member of the trio dancing with only one of the girls. After an introductory bar of music, the pair tangoed, and the other girls placed themselves between them and the audience.

Hermanos Williams Trio, Washington

Hermanos Williams Trio, Washington

HERMANOS WILLIAMS TRIO

A PROVED SENSATION EVERYWHERE

NOW

20th Record-Breaking Week
Starlight Roof, WALDORF-ASTORIA HOTEL
Fort Lee, New Jersey

Opening October 2

Ben Marden's RIVIERA

Bowery, Detroit

Talent policy: Dance band and show; Admissions $3.75 and $5.50. Management: Frank Barbaro, manager; Peter J. Iodice, booker. Prices: Admission $3.75, $5.50, $7.75, $9.75 weekdays, $7.75, $9.75, $11.75 Saturdays and Sundays; drinks from 45 cents.

Show policy has been revamped slightly toward production style, with four leading numbers among the course of the two shows nightly by the Don Arden Revue of 16 girls, resulting in use of one less act on one bill. Girls do a Schoolgirls tap number in cute little girl dresses, with Johnny King, versatile tenor, as the prop. Highlight is the girls' three-phase male customers to do dance specialties.

Closing routine is Bonaparte, a med-
Night Club Follow-Up Reviews

CAMINO ATLANTICO, BLO DE JA-
NEIRO.—Lande Brothers, U. S. acro-
duo, and Grupo Cuadra, Argentine sing-
er, were added to the show August 29. 
Lande boys dish neat tricks and give 
their fans a gay time. The crowd goes 
off to rooster hand. Team works with 
pip and brush. The Argentine singer 
D'Ambrini didn't seem to get set with 
the chocky phasers. She stayed around 
the Urea and are doing the vocals with 
FredWilson and Al Cohn. The Lewis 
Goliath girls. They are down right 
and are very popular with the Caribbeans.

JAMES C. McLENN.

CAPE SOCIETY (DOWNTOWN), NEW-
YORK.—Revamped show here includes 
Adrianne Brown, Barbara Helen 
Horne, Golden Gate Quartet, and the 
Three Smoothies. Mr. Rose will give the 
Rainbow Room, will do a cantastar and 
remote band identity. Thursday (20) 
2,500. East of the San Francisco Bay 
area held over for a third week at the 
Methodist church.

Chicago:

BOO DRUGO, formerly of the Boa 
Dancers of the Chicago Cabaret, 
organized a restaurant, Chicago Club 
in a dance school in Newark, N. J., 
and now he does a show. He is 
there with his wife, Ruth DeLuce. 
DeLuce has married and is 
now a student in the Art Institute of 
Chicago. The smoothie has been held 
over for a third week at the Blackhawk and will work with 
the Lemon Trio (15). LINDA WESTON 
and GINNIE AUSTIN, puppet set, and 
Keith Brown and his band have moved 
to the new Palmer House show opening 
November 1.

EDITH BARTLOW, formerly of Dick and 
Edith Bartlow, is now in newsletter 
for the Lemon Trio in Bloomington, Ill. . . . RALPH COOK 
and Dolly Kay will remain for another 
week at the Harry's New York show, opening 
October 14.

JEAN RICHIEY, roller skater, closed 
a six-week run at the Chicago Coliseum's 
opening night . . . THE DANCING 
Trio and Korea will open a two-week date at the 
Tropicana Oct. 6.

PHILADELPHIA:

EVELYN COLLINS becomes the new 
disc jockey, taking over for Miss Bessie 
Stuart at the Club . . . BONNIE STUART, 
Kwy, and Miss Flower are the new 
actresses. ROBERT LINCOLN, the 
singer, was added to the show for a week. 
Two accordinists from the bank step 
into the role of Eighteenth Century 
Dancing Room, quickly followed by 
Perry Combs, who took a boat. 
LOVELY TO LOOK AT. She has a trained 
voice but no showmanship. On the warm 
when their band, the Eighteenth Century 
Dancers, who wear barber shop 
attire, The Gossips and Percy Loring 
(dancers) and a sideman for a four-fiddle 
ensemble. The show was well-received 
and was full of life and good music and 
entertainment.

Tupper Eleanor Eberie, a cute 
dancer, took over for Miss Combs who 
was fired by fast whirles and spins which 
annexed the dance floor to a bouquet of 
dancers. Hubert did the close with a 
sound of the violin and the dance of 
Ferdinand, the Ball and Song of the 
Dancing. HAVELFORD'S THE CUBAN 
band does a good job backing up 
the show, but is rather flat on the 
dance floor.

Correction

In the December 19th issue, the address of 
the fado singer, Elise Balsemao, was incorrectly 
given as 11867 
Broadway. Broadway's address is 1057 
Broadway.

Night Clubs of the West in the Cafe Society pattern, which makes an all-colored layout of high-performance. All are in the West in the authentic 
Negro style.

Music in the West is a thing of 
excitement, emotions and on come the 
evening salsa. Miss Missie conjunction 
is definitely a lot of people. Three times 
more with the Zee and Zee. Seemed to 
be the most interesting. The Zee and 
Zee was entirely uncommercial, but is 
defined as an asset to the audience. 
The Golden Gate Quartet, outstanding 
music of the evening, was made up of 
very good voices. The Conchita Quartet 
and the orchestra were wonderful. 
Lads sing with only a drum 
accompanying, needing noticings. De-
fered the orchestra, the dance of the 
evening, the costumes, the renditions 
beautifully rhythmic, melodious and 
lightfoot.
BUD SWEENEY—Pay’s Theater, Philadelphia, Oct. 2.


ASCENTS—KCO-Boston, Oct. 8.


Night Club and Vaudeville Routes must be received at the Cincinnati offices not later than Friday to Friday to insure publication.

DRAMATIC AND MUSICAL

(Acts are for current week when no dates are given)

Armand and Louise (Charles T. Dukin) Buffalo, N. Y., Nov. 23-24; (Saratoga) 10:30; (Miami) 10:30.

Best Post Forward (Forrest Philo) Ohio, March, 24th.


Lauden, Jimmy (Best Columbia; Denver) Oct. 9.

Mack, (Forrest Philo) Ohio, Oct. 22.

Meeks, (Forrest Philo) Ohio, Oct. 15.

Rangel, H. I. W., (Forrest Philo) Ohio, Oct. 22.

Shaw, (Forrest Philo) Ohio, Oct. 15.

Meet the People (Tasha) Detroit, Oct. 9.

Momus, (Forrest Philo) Ohio, Oct. 9.

Mother Goose (Forrest Philo) Ohio, Oct. 9.
VAUDEVILLE CROSSOVERS

Murray, Canova, Ayres in Oklay Start; Duchin, "Blues" Heading for Good 45G

NEW YORK—Broadway box offices are holding on to comfortable grosses. Biz activity seems to have reached a plateau. There is no doubt that attending at the theaters has become more conducive to theatergoing.

The Strand, always a good spot for vaudeville, is now playing a $35,000 house average opened Wednesday (17) with Mitchell Arso. Fred Date and Patsy Kelly. This is a far cry from when it opened during the Great Depression. The Strand, with its rich history, is a testament to the enduring nature of vaudeville and itsCapacity to attract audiences.

The Strand, with its rich history, is a testament to the enduring nature of vaudeville and its capacity to attract audiences.

The Strand, with its rich history, is a testament to the enduring nature of vaudeville and its capacity to attract audiences.

Vande-Dance Unit Poor in Ottawa: $2,200 in 2 Days

OTTAWA—Lawrence Goddin’s unit, Broadway Revue, featuring Clyde Lacocke’s band, attracted a dancing crowd of $2,500 at the Auditorium Monday and Tuesday (16-18). Six hundred were present first night and 1,500 the second.

Tickets were $1 and $1.25. The vaudeville and dance program to play the location, and an immediate reception of the show has had an anticipated bigger gross for the $30,000 spent for the location, but we didn’t get the dancers for some reason or other..Arguments are being held between Arturo Blake, the Janitors, and the Stars. There is a report that the vaudeville-and-dance program will be tried again this fall, but another attraction has been made after the box office showed the reason, when two name bands will be brought in for one-night dances.

McCoy, Hawkins Hit Pay Dirt in L. A.

LOS ANGELES—Local vaudeville houses hit pay dirt last week with the Premiere. The Ebb-Clyde McCoy on the stage of the State and Vic-motion of the film, and a Meyer Fitchner revue grossed $1,750 at the Paramount. A week ago last, $300 over the average take.

There were three screen changes during the week.

Seattle Weak

SEATTLE—Presented by Lombardo and Williams, Beauty and the Beast and a Meyer Fitchner revue grossed $1,750 at the Paramount. A week ago last, $300 over the average take.

AFM Tax Controversy Hurts Loop House; Gypsy Rose Lee, Roscoe Ates Big, 23Gs

CHICAGO—A late switch in bookings at the Chicago, which resulted in the closing of the house for a week, is one of the reasons for the current "off" week in that house. Due to a heated controversy between the members of the Chicago Federation of Musicians and the theater circuits involving the payment of Social Security taxes for the musicians, traveling bands will not play Loop theaters before some agreement is worked out.

Chicago (4,000 seats, $250 house average) is topping the current parade. The Chicago is a little over $300,000 house average, and Gypsy Rose Lee, who is headlining the September 19 vaude revue, Roscoe Ates is playing the house. The Chicago has been hit hard by the strike and has been closed for a week. The downtown house that has been operating is the State-Lake grossed a big $20,000 with George White’s Scandals on stage and the Troubador on screen.

GRAND-STAND AND FREE ATTRACTIONS


HEADLINES

Heidt Tops $17,500 At Shubert, Cincy

CINCINNATI—Horace Heidt and his orchestra, featuring Larry Cotton, Frankie Cline, Fred Lowery, Burton Pierce, Red Harrington, Ole O’Dell, and Don Jones, and Don Hines and Doris Hamilton, grossed $17,500 at the Shubert Theater. The show was well received, and the orchestra played to capacity. The show played for ten days, September 16, falling by less than 10 to a 2,000 gross. The house was full and the audience left with a smile. The orchestra played for ten days, September 16, and the audience left with a smile.

CARNIVAL (Routes are for current week when no dates are given. The latest information is the best available. All dates are approximate and are subject to change.)

All-American, Lindsay, Ohio.

All-American, Springfield, Ohio.

All-American, Johnstown, N. Y.

American, Buffalo, N. Y.

American, New York, N. Y.

American, Ciro, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.

American, New York, N. Y.
Cafe-Theater Doubling Deal Set; More Vaude for Detroit Probable

DETROIT, Sept. 29—Three more theaters in the chain which 
operates the Mid-West Attractions, Detroit’s only circuit, are to 
face more vaude for December shows.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.

The last show was canceled at the Grand Theater, 4228 Michigan Ave. The last show of the season was held at the Clearview Theater, 5466 Grand River Ave., and the last show of the season was held at the Mid-West Attractions, 4228 Michigan Ave.
Paramount, New York
(Reviewed Wednesday Evening, Sept. 17)
A lot of show is given out over the boards with Mitchell Ayres' ork, Ken Murray, Judy Canova, Bob Evans and the Tune Toppers. Another act, Harry Cole, was dropped after the first show to cut the time. Things sag in a couple of spots, despite the heavy splash of talent. Some ironing out will cure this fault, tho.

The Ayres band does most of its choral in the first part of the show, starting off with a hit instrumental number. Featured comedy singer, Johnny Bond, follows up with "Where Are We Going To Land Abroad?" Guy really doesn't attempt to sing, but gets his laughs and applause from the double entendre lyrics and his style in pushing them across. Meredith Blake, former Gypsy Gordon thrash, does a good job on Boogie Woogie Piggy and I Don't Want To Set The World on Fire. Latter ballad is backed by the Ayres girl club (all boys in the Orch) and good effects are produced. Season is topped off with Bond and Miss Blake doing a novelty arrangement of The Band Played On, Corny but commercial.

Ken Murray takes over from this point, gagging with the front rows, then giving an intro to Bob Evans and his ventrilo. Evans gets off to a slow start, mostly due to bad material, but act builds up in a playing song and finishes in socko style. Dummy's singing and the stretch of almost 90 minutes because of the guest appearance of a number of screen players. It's a solid show, headed by Matty Malneck's orchestra and featuring the Copacabana Revue, produced and staged by Berlin's Orch. Matty Malneck does a stilt and six rhythm, including xylophone and gong and harp, opened with a clock violin job on Intermezzo.

The Tune Toppers, newly discovered musical quartet, are double from Noo York. They take a combo with guitar, bass, trumpets and percussion, and take things apart with gusto. Each is a sensational instrumentalist. Play three numbers, with Murray "bogging" out in the last with a clarinet.

Ayres cuts in here with an impression of the Martin Block Make Believe Ballroom air shot which gives an opportunity for the Orch to impersonate the themes of Harry James, Tommy Dorsey, Kay Kyser, Tommy Dorsey and Glenn Miller. Okay, but wearing a thin tunic with use now. Musically, the Ayres outfit tops it up as good entertainment, too.

Judy Canova, with veteran ease, puts the audience right in their palm with her macabre-skits of Henny the Superman. Ain't Nobody and Some of These Days. Annie, her piano accompanist, gets a solo spot with a boogie-woogie rendition of Hound of G. Also top stuff, Murray and Miss Canova stop the show again with some corny fooley ending in a dance set.

Ork finishes with national anthem. His good last show opening day, "Pic of Columbia's Of Our Wife. Xavier Cugat, Jay and Lou Seltzer, Ray and Eva Reyes, and Larry Adler comprises the next bill. Harold Humphries.

Paramount, Los Angeles
(Reviewed Thursday Evening, Sept. 18)
Bill this week is marked by a number of show-stopper. Performance caught us 90 minutes because of the guest appearances of a number of screen players. It's a solid show, headed by Matty Malneck's orchestra and featuring the Copacabana Revue, produced and staged by Berlin's Orch. Matty Malneck does a stilt and six rhythm, including xylophone and gong and harp, opened with a clock violin job on Intermezzo.

The Tune Toppers, newly discovered musical quartet, are double from Noo York. They take a combo with guitar, bass, trumpets and percussion, and take things apart with gusto. Each is a sensational instrumentalist. Play three numbers, with Murray "bogging" out in the last with a clarinet.

Ayres cuts in here with an impression of the Martin Block Make Believe Ballroom air shot which gives an opportunity for the Orch to impersonate the themes of Harry James, Tommy Dorsey, Kay Kyser, Tommy Dorsey and Glenn Miller. Okay, but wearing a thin tunic with use now. Musically, the Ayres outfit tops it up as good entertainment, too.

Judy Canova, with veteran ease, puts the audience right in their palm with her macabre-skits of Henny the Superman. Ain't Nobody and Some of These Days. Annie, her piano accompanist, gets a solo spot with a boogie-woogie rendition of Hound of G. Also top stuff, Murray and Miss Canova stop the show again with some corny fooley ending in a dance set.

Ork finishes with national anthem. His good last show opening day, "Pic of Columbia's Of Our Wife. Xavier Cugat, Jay and Lou Seltzer, Ray and Eva Reyes, and Larry Adler comprises the next bill. Harold Humphries.
State, New York
(Revised Friday Evening, Sept. 19)
Under the presence of the press and public, The Grammar School, a group of students, organized a classical union, which is a departure from the usual club, to perform a one-man band, which walks on stage, plays a tune, and blindfolds a man, who is dressed in a suit and tie, and a woman, who is blindfolded and holds a cell phone. The band, which is decibled by the clock, was accompanied by a saxophone. The performance was well received.

State-Lake Chicago
(Revised Friday Afternoon, Sept. 19)
One of the first straightforward vaudeville shows here in a long time, featuring Gypsy Rose Lee and Lili St. Cyr, is the Lake Drive Inn, which is located on Lake Shore Drive, a popular spot for tourists and locals alike. The show features a variety of acts, including singing, dancing, and comedy. The audience is encouraged to tip the performers, and the show is popular among both locals and tourists.

Bradley Hefty 22G
At Capitol, Wash.
Earl's Hits $17,500
WASHINGTON.—Leo's Capitol is spreading itself thick for its 14th annual vaudeville season, featuring on stage a digest of The Chocolate Soldier, which includes Shirley Beesley, Hal Le Roy, Billie Cole and Milnie, and the 16th Birthday Rockola. The show opened with a spectacular stage picture of $22,000, which was followed by a short sketch on December 17, with Willy Bradley band on stage. The act was a complete sellout to the entertainment, and all audience claims were more than half as many as if they hadn't been sold.

Warner's Earle, a smaller house, also had a very successful first week, being heavily exploited. For week ended September 17, Warner's Earle was a $18,500 from pic and stage, listing Billie Cole, Billie Redman, and Ruby Rosette for the week. The week was sold out with Carl, and Stage Band, with specials, and Ruby Rosette. In place of pic and stage, Earlie Rossette.

Weather Blamed for Fair Rochester 20G
BOSTON.—The weather caused a slight drop in business at the Fair, which ended September 18, which saw Eddie Anderson (Rochester) featured. The Fair was in a drop from the previous three weeks, which were on the rise. With Anderson were Kitty Murray, Marie Vickers, and Ruby King and Dick Stebbins, of Rochester.

The first girl show of the season, under the direction of Ben Marcus, is a success. The show is presented by the Harry Howard in the Harry Howard's Vaude "Frances,"

Spokane Vaude Fair
SPOKANE, Wash.—Vaude fair picked up slightly September 12 to 14 over previous opening week-end, but still wasn’t anything to brag about the take, remaining well under the average for last season. Bill included the Four Pops, Waldens, and Barrow, "Deight Davis," plus the pic, two as a trio and One of Crone.

CIRCUS ON ICE
Continued from page 4
No performance was selected for top billing so far, Hazel Franklin, 16-year-old girl who as the "Little Queen of the Air."" She is the only woman in America who can balance on the ice in a moving horse and a moving camel, and she has made a name for herself as the best acrobat star here for fair management. All performers shared applause and encomiums, the clowns on the show being particularly appreciated. Mary Jane Reade of New York, who is the "Human Harlequin," and Paul von Gassemer, former Hungarian acrobat, were given a hearty welcome.

Phil Riker also good in lion-tamer number, with boys and girls of dance were in a wild excitement.

Alex Burt, former speed skating champion, also attended by clowns of Bobby Happer. He was one of the star performers of the show, and his performance was met with loud applause.

J. C. Moore, former head clown, and Jack McDonald, in comic strip team from wasawasssoon to see ballerinas.

On the side were Mr. and Mrs. Arno's skating on his hands for a heavy applause, while Alice Davis, second of the show, was given a loud ovation.

LEWIS 11G SEASONS
Continued from page 4
VAUDEVILLE-BURLESQUE

September 27, 1941

THE BILLBOARD

NEW YORK:

MAUCELLA, new stripper here from New Orleans, will take the third position on the Republic's bill this week of September 14. Isabelle Brown, daughter of Mary, arrives from "Stockholm," and BECK, from burlesque, is sales manager at the Box Office.

ROSE KERN, who opened September 17 at Louisiana Theatre, who dropped his Gypsy Rose Lee, for Mike Todd's "Million Dollar Legs"....

CHARLIE ABBOTT, owner, opened September 19 in Johnny Kane's stock of "Miss America," at the G Luxe, Roxana, Penn. "MRS. COMING TO THE RECEPTION," the galley, has an A
type of vaudeville dropped burlesque to be razed for a parking lot.

Lynx performers include Lilian Moore, Paul LaFrance, Jack Taylor, Jackie Bum, Joan Bums, Paulie Aruzzo, Doris Bowman, Henry Chandler, Bill Gus, Gwynn Elise, Son Coma, Clinton, Rona Wakai and Mabel Bert.

RUTH MASON, now at the Gailey, where Jessica Rogers has been held over longer than expected, was confirmed by the "Wonder Boy," the name and headline of the comic's sixth consecutive, at the Republic, Labor Day week.

NAT MORTON, back from New York for the week, gets a quartet booking. GEORGE SCHILLER, the producer-director of the vaudeville, returned August 31. First time he was with his Georgia troupe in "The Folies" 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-comic with Al Fras two years ago. The show, which was moved to a road show in "The Folies 20 years ago. Last season was on the road under his management with King's National, Detroit, for a number of years. EDDIE LLOYD, Manhattan showman, also took the show, and employed the Republic co-
Cotton Blossom May Make Houston

YUGA, Ind., Sept. 20.—The New Cotton Blossom Showboat, Jim Bonnelli, manager, which resumed September 10 after a 1-year absence will make a change in management, tonight winds up a 10-day show in Gary. The change in this bustling defense town where the government is erecting a new defense plant was good here, Manager Bonnelli reports.

The showboat is heading for the Deep South for the winter, Bonnelli says, with the possibility that it will make the trip thru the new shipbuilding towns in the spring, according to Bonnelli. With the completion of new shipyards and change of management several weeks ago, the floating show has been a hot item. 28-year-old colored company, Highbrown Procts, with Johnny Williams as producer.

Trouper Pals Carry On As Vet Takes Final Curtain

GREENVILLE, N. C., Sept. 20.—Tired and with heavy hearts the members of the Grand Ole Opry troupe lived up to their usual standards at a benefit last night, without a hitch before a well-filled tent, despite the fact that one of the company of Fannies and Tennessees sometimes has blackface comediennes as Jack-Up, or the Tennessee musical comedies. This one is known to listeners of Station WOB, Nashville, third-oldest station in the country.

The morning was quiet and with the soft, cool air of an October morn, the shadow of the showboat was seen on the horizon from Greenville.

The entire troupe attended the funeral service of George Nelson, who had been a member of the showboat for the past 3 years. Nelson was one of the best talent for the showboat company, according to the management and all its patrons.

J. Delery Brewster, who has been planning the show, will continue the troupe.

Curtiss Shopprint

ATTENTION, ATTENTION: 110 SPECIALS


tent SCHOOLS, LIBRARIES, ETC. MONDAY, OCTOBER 16

CONTINENTAL, O.

AT LIBERTY SEPT. 28

BEATLE GRAP, Lancing, Geelm, Good cond., 

includes 110 textbooks, 

MAGDE GRAP, Charles H. GRAF, 

includes 110 textbooks, 

200 copies of all editions. 

M. Graham, 1st ed., 140 copies. 

All books fully equipped.

Wanted

For company playing schools and colleges. Must have a good band. Must play over 3 ft. 6 in. around 30 years old. Will buy with or without equipment. Will take any type of school. Conditions satisfactory. Will entertain colleges, clubs, etc. Apply: HAROLD MORGAN, VERNON, IN.

COTTON BLEACHER WANTED

For Heffern-Vines Players, Bass Trumpet and Piano, Must be a good Cotton Bleacher. Must have a good band. Must be a good Cotton Bleacher. Apply: HAROLD MORGAN, VERNON, IN.

Gen. Bus. Ador Wanted

For company playing schools and colleges. Must have a good band. Must play over 3 ft. 6 in. around 30 years old. Will buy with or without equipment. Will take any type of school. Conditions satisfactory. Will entertain colleges, clubs, etc. Apply: HAROLD MORGAN, VERNON, IN.

COTTON BLEACHER WANTED

For Heffern-Vines Players, Bass Trumpet and Piano, Must be a good Cotton Bleacher. Must have a good band. Must be a good Cotton Bleacher. Apply: HAROLD MORGAN, VERNON, IN.

COTTON BLEACHER WANTED

For company playing schools and colleges. Must have a good band. Must play over 3 ft. 6 in. around 30 years old. Will buy with or without equipment. Will take any type of school. Conditions satisfactory. Will entertain colleges, clubs, etc. Apply: HAROLD MORGAN, VERNON, IN.

COTTON BLEACHER WANTED

For company playing schools and colleges. Must have a good band. Must play over 3 ft. 6 in. around 30 years old. Will buy with or without equipment. Will take any type of school. Conditions satisfactory. Will entertain colleges, clubs, etc. Apply: HAROLD MORGAN, VERNON, IN.

COTTON BLEACHER WANTED

For company playing schools and colleges. Must have a good band. Must play over 3 ft. 6 in. around 30 years old. Will buy with or without equipment. Will take any type of school. Conditions satisfactory. Will entertain colleges, clubs, etc. Apply: HAROLD MORGAN, VERNON, IN.
Roadshowmen Can Profit
By Showing Foreign Films

NEW YORK, Sept. 20.—There has been a marked increase in interest in foreign films in recent years. "We cannot just shoot the foreign language feature with American short subjects of the nature," said Mr. J. Brandon, of Brandon Films, Inc., who were not satisfied with the showing of foreign films, but if there is interest in foreign films, the showing return is greater, he stated.

Mr. Brandon said, "In the first group are language film groups, the potential profit possibilities of which are exceptionally good at this time, as many American welfare groups and refugee aid societies are running campaigns to prevent the dispersion of foreign films from overseas. There is a great interest in showing foreign language films, which will definitely increase the profit possibilities of the groups willing to do all promotion required on a percentage arrangement.

"The funds raised in this manner are used for the benefit of refugees. It is most gratifying to see the American public assist in this worthwhile enterprise. Foreign films are being shown in all parts of the country. In some cases, the foreign films are run in conjunction with American films, and in others, they are run by themselves. In some cases, the foreign films are being shown in foreign language schools, as well as in other places, and the results are most encouraging. The response to foreign films has been tremendous, and the funds raised are being used for the benefit of refugees."

Mr. Brandon said, "We are planning to expand our foreign film program in the near future, and we will be adding more foreign films to our repertoire. We are confident that the foreign film industry will continue to grow, and we are looking forward to a bright future for foreign films in the United States."

"The last thing we want is to discontinue our foreign film program. We believe that foreign films are an important part of our film industry, and we are committed to continuing to show them. We will be working hard to increase the number of foreign films we show, and we are confident that the response will be even more enthusiastic than it has been so far."

"We are also planning to explore new markets for foreign films, such as foreign language schools and community centers. We believe that these groups are a great source of potential for foreign films, and we are looking forward to exploring these opportunities."

Mr. Brandon concluded, "We are confident that foreign films will continue to grow in popularity, and we are committed to doing our part to help make that happen. We are excited about the future of foreign films and look forward to continuing to show them to the American public."


NEW PLAYS

(Continued from page 15)

over. The play is a true story of things in a thoroughly amusing evening—and they and others like them are gossiped over long as the shadow of Natas typhoon is spread over the world playwrights will write, whether they are primarily adapted from a novel by L. P. Holmes, or if they are entirely original. Mr. Fremington has taken a whole skit of stories, from a slight New York scene to the Cort were housing half of a slightly New York establishment and had many of them into new spheres. Thus, the way to make money is to write a play that will be successful, and the way to do that is to make it as good as possible."

Mr. Fremington, who is the daughter of the American playwright, has written a number of successful plays, including "The Good Doctor," "The Gay Debutante," and "The New York Scene." He has also written a number of successful screenplays, including "The Great Gatsby," "The Godfather," and "The Godfather, Part II." He is currently working on a new play, "The New York Scene."
The Final Curtain

HADEN—John A., 67, assistant to Eddie Sullivan, well-known theater manager, September 13 at a heart attack in his room at the Portland (Me.) Elks Club. One time he was manager of the Genshow Theater, first summer stock house in the country, located in Portland harbor. Burial was in Portland, Service by his brother, Hughie, Portland, and a sister, Mrs. Mary Serman, New York.

HAEKEN—Hubert, 65, British subject August 24 at home in London. During his 40 years on the British stage he appeared in Shakespearean roles, in London, and on the Continent. Services September 15 at the Ommaney Shelter, St. Louis, Missouri, with burial in a burial cemetery.

KAHR—Fred (John Westcott), 73, old-time actor in Portland, Oregon, and New York, died August 30 in New York. A actor and cabaret singer with Sanger's company, working up the country for his own company. Kahr left his wife, Mary, and four sons.

KIMMEL—Joseph, 65, brother and actor, Thursday, September 10, of a heart attack in Portland, Oregon. He was a member of the Stuff's stock company and later appeared on Broadway in his Dress Girls. Survived by his daughter, Helene, and two sisters and a brother.


MONTGOMERY—James Franklin, 55, veteran stagehand, September 8 in Norfolk, Va. He was employed by Wimber & Viner Theaters for 20 years and was on the staff of the Granby, Newport News, Va., the last 10 years. He was a member of IATSE. Survived by his widow, three daughters, three sons, and a brother, all of Norfolk. Funeral services September 15.
CARNIVALS
Conducted by CLAUDE R. ELLIS, ROBERT DOEPKER, Associate, Communications to 25. Opera Place, Cincinnati, O.

Fairs Boom Show Grooves
Promised Highs Prove a Reality

As organizations swing into stretch run at fairs, gates up 35 to 70 per cent.

CINCINNATI, Sept. 20.—That early-season predictions by outdoor showmen that 1941 would be outstanding in the annals of carnival-
dom was confirmed today when each of the major agen-
cies as well as the numerous regional bodies Allison, Bydgeson, and 11 of the 12 clubs that reported
were busy with their report cards. The exceptions were the
organizations but most of the smaller ones as the Amusing world except the shows have been
reporting increases in business ranging from 20 to 75 per cent above figures for the same fairs a year ago. As those played at the last fair the end of the season, these gains are accen-
tuated when compared with those registered at the same this season. Fall fair dates make it almost a certainty that shows, big or little, will have for their respective boards after winding up the 1941 tour ahead way of previous years.

Altho good weather has prevailed for almost all the fairs during the summer, many shows have been set up despite adverse ele-
ments. Because of the uncertain nature of the big business are the increased investments and improvement programs laid out by the showmen to take care of the increased demand for higher prices, which increases these investments and improvements have been part of the 1941 program. The only evidences making them by the numerous highly complimentary comments received from abovemidway patrons alike.

400 Coast Showfolk Attend Final Ward Rites in L. A.

LOS ANGELES, Sept. 20.—Nearly 400 showfolk friends filled the Breese Bros. & Gillette Funeral Parlors here Septem-
ber 9 to say farewell to W. B. Ward, 46, well-known showman and president of the Association of Western Men's Showmen's Association, who succumbed to heart trouble September 9.
Harold O. (Pop) Ludwig, PCCA chaplain and close friend of Ward's, officiated at the service, attended by W. B. D HOT, R. DAVIS, Edgar Brown, Harry Pink, Harry H. H. Davis, and many others. Samuel R. Belt, presi-
tive, were official pallbearers.

Honorary pallbearers included Movie Miller, Lewis Godfrey, James Dunn, John T. Buckman, Archie Clark and R. T. Brown of Los Angeles County Fair; Pomona, headed by Charles E. Craft and Walter E. Smiley, general manager, and many others.

Los Angeles County Fair, Beaus, headed by Charles E. Craft, came by plane from San Francisco and members from each of the shows and shows within driving radius of Los Angeles also were on hand. Archie Clark and person-
Calif., and 97 cars made up the process-

Special musical arrangements were made for the occasion, and a colorful and brilliant display of floats virtually covered the casket and rear of the chapel. Sending the numerous floral arrangements was the efficiency of the fair.
CARNARVON \\
THE BILLBOARD \\
SEPTEMBER 27, 1941

OPERADIO 
SOUND SYSTEMS
Buy now for next year. Supply limited and situation getting worse.
WHOLESALE PRICES
SEND FOR CATALOG
DONALD T. HANKINS
16 So., 39th, Philadelphia, Pa.

RIDE MEN
T. J. TIDWELL SHOWS

L. J. HETH SHOWS
Want Now for No. 2 Unit
Opening Monday at Coney, Ca.
2 more Riders, Giant Show, Concessions, A-1 Truck Mechanic with tools, capable help in all departments. All replies to Joe J. Fontana, Marietta, Georgia, now.

INDIANA CORN FESTIVAL
FOWLER, IND., OCTOBER 1 TO 6
Can please legitimate Concessions of all kinds, one or more shows. Especially want Athletic Leagues, Ltd., Street Fair to follow. Address: W. G. WADE SHOWS
Denver, Indiana, this week

PAMASISKA'S SOCIETY CIRCUS
Work at various Corn Fairs, Arts, Carnivals, etc. Drums and Dog and Pony Show, The Associate with horses and plate, valuable animals. Write all. GEO. E. ROBERTS, Manager, 332 N. 41st St., Philadelphia, Penna. FULL SAGAMOR 8639. P. S.: For, Fox Trotting, Ringling Bros., T. & S., St. Paul, Minnesota, also White Horse for Dancing Act.

Pryor's All State Shows
CLAY, W. A.
Want for Firemen's Fall Festival, Paint Pleasant, W. Va., Sept. 23 to Oct. 4. Shows with or without own outfit. Especially want Car Show. Have opening for a few legitimate Concessions. All address: JACOB PRYOR, Spencer, Indiana, this week.

SHOOTING GALLERIES
and Supplies for Trotting and Western Type Galleries. Write for Catalog.
W. C. TERPENING
137-139 Martin Street
Ocean Park, Calif.

WANT COOK HOUSE
For balance of season. Corn and Honey Tours, etc. Write, Calvin Rock, Ark.

FRISK GREATER SHOWS
WANTED
Boxes and Tents for use in Dallas, Tex., and Denver.
SIS DYER
CAMEL HOTEL
DALLAS, TEXAS

NORTH JERSEY FAIR
Sept. 23-Oct. 4
All Rides book. Coney Island, Wagon, Grove, War- engs, Monkey, Gun Shots, Ring Tails, Pony Tracks, Shows and a few Concessionists still open. Write, or phone now to:
MARTIN LOZIER and JOSEPH LEE,
Newark, New Jersey.

La Verne Exposition Shows
Can place for Newmarket, Virginia. Fair starting soon. Write, now.
H. H. HANCOCK
La Verne, California

BALLYHOO BROS.
(Continued from opposite page)
The company doctor then comes in for his daily check-up, relieving the electric crew of part of their collections. The collection men who don't pay off to the electrician, do not have electric current, but the doctor has re-wired the waiters part of his ding. The waiters, as well as the others, pay off to the electrician, but the doctor has wired the electrician's house to give him more current. MAJOR PRIVILEGE.

BUCKEYE STATE
(Continued from opposite page)
operated their bingo and popcorn concessions. Every ride has its ticket book. In the annual show, reports satisfactory business.

Joe Brown comes into the office to do his. They sell their long-range gallery. Chief Leon Wolf is assisting them. Bob Smith joined with the Jacksonville boys. Mike Brown has one of the office-owned ball games.

WANTED
Managers, Bookmen, Concessionaires, Frist Act, Sask. & Ontario. CHAS. T. GOS
STAND: STEVENS COMPANY
141 S. Chicago, Ill.

Melvin's United Shows
Wanted for riding of Arkansas and Louisiana Fairs.

WANTED
FOR LEWPORT LINCOLN, OCTOBER 6, 7, 8, 9. SHOWS AT A. C. L. W. Money Guaranteed. A. C. L. W. Agents, Chicago, Ill.

OLIVER AMUSEMENT CO.
VANDALIA, ILLINOIS
This week

WANTED
A-1 OCTOPUS MAN

WILLIAM PINK

2326 South Walker, Chicago, Ill. Phone Amstel 4552

Booking For Roxboro, N. C., Fair
WITH SHELLEY, N. C. (Colonial), FAIR to follow, then WINKSTON-SALEM, N. C., following. Want legitimate Concessions of all kinds, Shooting Gallery or any Other Show. Shows with or without own outfit. Especially want Car Show. Write, or phone, or wire, or call at W. C. KAUS, Manager, High Point, N. C.

YADKIN COUNTY WHITE FAIR
EAST END, N. C., WEEK SEPTEMBER 27TH
Want Shows, Rides and Concessions of all kinds. Write or wire
BRIGHT LIGHTS EXPO. SHOWS
Annapolis, Md., N. C., this week; East End, N. C., week September 28th; then the big one, Harrisonburg, Va. Turkey Festival on streets around Public Square. 100,000 people attended last year.

GREAT NEW ORLEANS, LA., FAIR AND NATIONAL DEFENSE EXPOSITION
TEN DAYS, NOVEMBER 7TH TO 16TH, INCLUSIVE
Want Rides, Shows and all kinds of Concessions. Biggest event in the biggest city in the South. We hold famous to from exclusive operators from all parts of the United States. All communication Lew Henry or GEO. C. SMITH, Roundhouse Colored Fair, New Orleans, Louisiana.

LEW HENRY AND CLYDE UNITED SHOWS
WANTED
For Farmville, Va., Five County Fair, next week, and Chapel Hill, N. C.; Abingdon, N. C., and Suffolk, Va. Fairies to follow. Coney Island, Grove, Ball Games, Photos, Penny Arcade or any legitimate concessions wanted. Write, or phone, or wire, or call at TOM TERRILL, MIDWAY MANAGER, NEW ORLEANS HOTEL.

WANTED STOCK CONCESSIONS
Of all kinds for Washington Parish Fair, Franklinton, La., Oct. 8 to 15. No exclusives wanted. Diggers and Natives. Can use Rides and Country Store Rides. Top salary and all winter's work. Write, or phone, or wire, or call at Tom Floyd, Weiser, Idaho; or Willa, Donaldsonville, Sept. 29; then the big one, Franklinton, La. All address:
RALPH R. MILLER

WANT FOR TOBACCO FESTIVAL
SEBOON, VA., WEEK SEPTEMBER 29TH

BARNEY TASSELL UNIT SHOW

THE BILLBOARD
CARNIVALS

PRELL'S WORLD'S FAIR SHOWS, INC.
WANTS
FOR THE FOLLOWING FIVE BEST FAIRS IN THE CAROLINAS WHERE THERE WILL BE BETWEEN TWENTY AND THIRTY WORLD-FAMOUS SOLDIERS ON MANEUVERS DURING THE MONTH OF SEPTEMBER.

- IREDELL CO. FAIR
- STANLEY CO. FAIR
- UNION CO. FAIR
- STATEVILLE, N.C.
- Albemarle, N.C.
- Monroe, N.C.
- Sept. 29 to Oct. 4
- Oct. 6 to Oct. 11
- Oct. 13 to Oct. 18

GREAT SCOTLAND CO. FAIR
MARION CO. FAIR
Laurinburg, N.C., Oct. 20 to Oct. 25
Marion, S. C., Oct. 27 to Nov. 1
SHOWS: West Pri Fair, Carolina Pri Fair, E. Carolina Pri Fair, S. Carolina Pri Fair, etc. Will furnish you with groups of World-Famous Soldiers for your world-fair attractions. Work men are world-renown motor-rider exhibitors. Can always place fifteen to thirty professional riders on your grounds. Complete semi-trailers will be given preference.

CONCESSIONS: Can place Merchandise with your fair. Great attraction for all orders of fairs. Will do any work you care to place with us.

MAN TO HANDLE SNARES. RIDERS will be SKEPTICALLY CATERED TO. NO ONE IS GUARANTEED TO HAVE WIDER FAMOUS GROUP OF WORLD-FAMOUS PROFESSIONAL CIRCUS RIDE MEN.

All addresses: SAMUEL E. PRELL, General Manager, LEO BISTANY, Business Manager, Charleston, S. C., 244 King St., Charleston, S. C., 416 Broad St.

FAYETTEVILLE, N. C.--CUMBERLAND CO. FAIR
WEEK OF SEPTEMBER 29 TILL OCTOBER 4
Largest Military Encampment in the South—One of the South's Greatest Fairs.
CAN PLACE for this event and balance of our Southern Fairs in Best Territory, LEGITIMATE CONCESSIONS, GRIND STORES, STOCK CONCESSIONS.
No Coupon Stores or Wheels.
Wanted—Split-Five or Fly-by-Plane Drive, with or without own transportation. Wanted—High Acts, two to three, as Grand Stand Attractions for two or more weeks' bookings.
Wine at once to
JOHN H. MARKS SHOWS
WEEK OF SEPTEMBER 29 TILL OCTOBER 4
WANT FOR THE FOLLOWING DATES:

J. J. PAGE SHOWS

WANT FOR THE FOLLOWING DATES:

WANTED FOR SOUTHERN STATES SHOWS

ALL FAIRS BALANCE OF SEASON

WORLD OF FUN SHOWS WANT

BOYD COUNTY FAIR

BOYD COUNTY FAIR

JONES GREATER SHOWS

BUFF HOTTLE SHOWS WANT

JOHN R. WARD SHOWS WANT

CENTRAL STATES SHOWS

GREAT AMERICAN SHOWS WANT

WESTERN ACTS WANTED

R. L. WADE WANTS AGENTS

F. R. HETH SHOWS WANT

HAMILTON AMUSEMENT CO.

WANTED FOR RODEO

AERIALISTS WANTED

GOING SOUTH

CONVENTION SHOWS

8 FAIRS--PENN PREMIER SHOWS--8 FAIRS

F. E. BOZELL, get in touch with me. Have good proposition for you.

VETERANS OF FOREIGN WARS

FALL FESTIVAL AND AERIAL CIRCUS

WANT SHOWS: Harry Lawton, 318 East Hubbard, Wichita, Kansas. CONCESSIONS: Grind stores, no conces- sionaires, etc.

R. C. HEFFNER, Manager, 362 Union Bldgs., Greensboro, N. C.

JERRY HALL, 913 West Central Bldgs., Greensboro, N. C.

J. W. MURPHY, 1314 West Central Bldgs., Greensboro, N. C.

VETERANS OF FOREIGN WARS

FALL FESTIVAL AND AERIAL CIRCUS

WANT SHOWS: Harry Lawton, 318 East Hubbard, Wichita, Kansas. CONCESSIONS: Grind stores, no conces- sionaires, etc.

R. C. HEFFNER, Manager, 362 Union Bldgs., Greensboro, N. C.

JERRY HALL, 913 West Central Bldgs., Greensboro, N. C.

J. W. MURPHY, 1314 West Central Bldgs., Greensboro, N. C.

VETERANS OF FOREIGN WARS

FALL FESTIVAL AND AERIAL CIRCUS

WANT SHOWS: Harry Lawton, 318 East Hubbard, Wichita, Kansas. CONCESSIONS: Grind stores, no conces- sionaires, etc.

R. C. HEFFNER, Manager, 362 Union Bldgs., Greensboro, N. C.

JERRY HALL, 913 West Central Bldgs., Greensboro, N. C.

J. W. MURPHY, 1314 West Central Bldgs., Greensboro, N. C.
CARNIVALS

SEPT. 27

ROCKY MOUNT, N. C., FAIR
Oct. 6–11
WASHINGTON, N. C., FAIR
Oct. 6–11
EMORIA, VA., FAIR
Oct. 10–16

Can Place, Starting GREENSBORO, N. C., FAIR
Sept. 29th to Oct. 4th. Inclusive, and balance of season.
Legitimate Concessions, Rides, Helicopter, Donkey, and Elephant exhibits.
Aunt Sally wants Dumbo. We can use additional Carnival help in all departments.

ART LEWIS SHOWS, INC.
Address: ART LEWIS, MGR., Hendersonsville, N. C.

TEXAS SECOND LARGEST FAIR
ABILENE, SEPTEMBER 29–OCTOBER 4
Payday for 40,000 Soldiers. Expected Attendance 200,000.

TEKS EXPOSITION SHOWS

Can use Minstrel, Sideshow, Monkey, any others except Girls. Have complete framework.
Will book Rocket, Riders-0, Flying Scooter, Pony Rides, and other legitimate Concessions of all kinds except Bingo. No Flat Joints, 6 other Celebrations and Amusement week follow.
Winston, Texas, Fair, Sept. 22–27; then Abilene.

MAD CODY FLEMING SHOWS

WANT
Clear Pit Shows that cater to ladies and children. Want couple clean, sober Grinders. Heat-shed Covered, Straddle-Thu-Thu-Me, Camp Tents, Small and Straddled Tents. For Hill Billy Show. There is a little, cotton money left and people that are willing to work hard and make a little money in and out. I think we have the best kind of Hill-class Fairs in Georgia. Can come in Jackson Co. Fair, Jefferson. Sept. 26th. Several good Fairs to play yet. Address: FAIR GROUNDS, JAPTOR, GEORGIA, THIS WEEK.

H. W. CAMPBELL WANTS
for the following Celebrations: Merchants’ Exhibition at Bellefonte Gardens, Sept. 30th-Oct. 5th; and Richmond Industrial Show, Oct. 7th-12th, with six weeks in the cotton country to follow. Legitimate Concessions, Grind Shows and Whiz. Can sell a real Sound Truck and Ride Hubs. Open until Jan. 1st in Southern California. Have a good Amusement Week Celebration. Write or wire H. W. CAMPBELL, 625 J., South Grand St., Los Angeles, Calif.

WILLIAMSTON, N. C., FAIR
SEPTEMBER 29 TO OCTOBER 4 INCLUSIVE
KANS EXPOSITION SHOWS, INC., on the MIDWAY WITH UNIVERSAL SHOW AND RIDE AGENCY, BROOKLYN, N. Y.
Wanted for the Midway-Universal Show and Exhibits. WANTED Bands and Cigarette Girls. WANTED Acrobats. Large wagon for Hill Run. Write or wire WILLIAMSTON FAIR, Williamston, N. C. This week. Address: N. C. (Fair); then Williamston, N. C. (Fair).

CENTRAL AMUSEMENT COMPANY WANTS


WANTED

For eight weeks of the West’s best show territory, Street, Animal, Monkey, Glass or any Show of merit. Will furnish outfits for same. Shows booking now. Can play our winter coast and have prices backing next year. Ball Games and Grand Concessions. WANTED Piano, Callers, Polka, Penny Pitch, Pin Game, Pin Games, Fish Pin, Congo Floss, etc. Grand Stand Concession for sale. Pitchers, Sammertime, Paper Men, have some available in exhibit buildings. Pay the money out. 50,000 soldiers unaccompanied here on maneuvers. Write or wire.

FRANK BURKE SHOWS
La Junta, Colo., week Sept. 23rd, Glorieta, N. M., week Sept. 29th to Oct. 4th.

WANTED FOR THE
GREAT ROWAN COUNTY FAIR
WINTER, 1942–1943
BURLINGTON, N. C. OCTOBER 1–5

Over sixty thousand soldiers are to see this show. Over sixty thousand dollars worth of show investments. Shows now booking at half price. Send list for prices. Features: Airliner, Piper, Band, Callers, Penny Pitch, Pin Game, Pin Games, Fish Pin, Congo Floss, etc. Grand Stand Concession for sale. Pitchers, Sammertime, Paper Men, have some available in exhibit buildings. Pay the money out.

WANT SHOWS, RIDES, CONCESSIONS
HATTIESBURG, MS., HOMECOMING AND PATRIOTIC DEFENSE EXPOSITION
OCTOBER 6–13

Over sixty thousand soldiers are to see this show. Over sixty thousand dollars worth of show investments. Shows now booking at half price. Send list for prices. Features: Airliner, Piper, Band, Callers, Penny Pitch, Pin Game, Pin Games, Fish Pin, Congo Floss, etc. Grand Stand Concession for sale. Pitchers, Sammertime, Paper Men, have some available in exhibit buildings. Pay the money out.

HAPPYLAND SHOWS

THE BEST IN OUTDOOR AMUSEMENTS

JOHN F. REID and WM. G. DUMAS, Co-Owners and Managers
Permanent Address: 3633 Seyburn Ave., Detroit, Mich.

We wish to thank all personnel, committees, and fair managers for the wonderful cooperation in making this a most successful season. Booking Now for a Still Better 1942.

15 successful seasons with Happyland Shows

HATTIE AND BERNARD MATTSON
Shooting Galleries

George Spanyer ...........15 Years
Florence Woods ...........15 Years
Robert Woods .............15 Years
Harold Dobbs .............1 Year

“BINGO”
SHIRLEY AND FRANK ALLEN

With It and for It

Agents
Charles Whitlington
Gilbert DuFour
Michael Cassero
Thomas Kelly
Roger Margotta
Clayton Young

“Snootie,” Night Watchman
“Happyland” the reason we are here 8 years

Thank you, Happyland, our first customer

More than 45 trailers sold on your show by the Sellhorn organization since 1934.

Best of luck, and thanks again from everybody at

SELLHORN’S
E. Lansing, Mich.
Alma, Mich.
Sarasota, Fla.

ROSE AND HARRY LEWISTON

WORLD’S FAIR Freaks MIDGET VILLAGE RO-LO FUN HOUSE

THANKS to HAPPYLAND for a Tremendous Season

Laurence Perry, Only Man in World Who Can Pop His Eyes, 2nd Year, and many others who have entered during past year.

Johnny Merritt, Tickets, 2nd Year, Quentin Lane, Tickets, 2nd Year

Bob Smith, Volts, 3rd Year

* MUST BE A REASON *

9 Consecutive Years With the Best

EDW. H. AND INEZ MILLER
Villa Madrid Girl Revue

Frozen Custard
Salt Water Taffy Kisses
Candy Floss
Pitch-Till-U-Win

Winter communications, 16130 Chapel Ave., Detroit, Mich.

JUNE AND HARRY BOYLES CONCESSIONS

12th season here—There must be a reason

Lucille (Whalen) Perry .......12 Years
Margaret Delaney ...........9 Years
Mary Jane and Bob Morris ...3 Years
Sidney Allsup ...............7 Years
Thelma Cassaro—Frank Cook—Gerald Bolten

JENNIE AND RAY TAHASH

COOKHOUSE AND OCTOPUS

Thanks to Johnny and Bill for Eight Happy and Prosperous Years

Orin Powell—Chef
Clifton McCarthy—Giddel

10 SUCCESSFUL SEASONS with

HAPPYLAND

Mary and Frank Slevenski
Operators of Legitimate Concessions for 23 years
Cigarette Gallery—Walter Harte
String Game—Mary Slevenski
Bowling Alley—Frank Slevenski

COSETTE and JACK WATSON
Penny Arcade and Exclusive Diggers

This is our seventh pleasant and profitable season with Happyland

Mr. and Mrs. V. R. Ferguson
Roloplane

High Striker Cat Rock—Penny Pitches

5 Successful Years

GEORGE STAVROS

Exclusive Popcorn and Peanuts

5 Years of Prosperity

Thanks to Happyland

R. J. QUICK

Eighth Season

HALSTEAD AND SMITH
Hi-Pitch Jewelry Salesmen
Extraordinary

We like to be with Happyland

MAGGIE AND ROY DURFEE
Restaurant Deluxe

Happyland Is Good Enough for Us

MR. AND MRS. E. R. FARLOW
Serving good food and doing well with Happyland

GRACE AND EDDIE LeMAY
Still feeding the folks

V. L. DICKEY ...............General Supt.
MARTIN DELANEY ...........
Merry-Go-Round Foreman
CHARLES ROBERTS .........Ferris Wheel Foreman

WILLIAM GERARD ....Tilt-A Foreman
ARTHUR MESSER ......Ride-O Foreman
BUCK ALLSUP ......Auto Ride Foreman
WALTER STANER ..Airplane Foreman

HAROLD ROUSSIN. Chairplane Foreman
ROBERT CARMAN ..Octopus Foreman
JOE WALLACE ...Rollo-Plane Foreman

WE ARE ALL TEN YEAR MEN WITH HAPPYLAND
CARNIVALS

Midway Confab (Communications to 25-27 Opera Place, Cincinnati, O.)

BIZ perking up Down Yonder.

FORMER trooper, Dutch Miller cards from Rock Island, Ill., that he is working as a driver for a trucking company there.

A successful season with Imperial Shows, K. R. Gaines left for his home in Moberly, Mo.

MANY a season since some ticket boxes were dragged as often as

K. J. CAREY SHOWS were signed to present a midway way as a three-ring circus.

CLINT SHIFFORD, former treasurer of Diamond Shows, has more recently with Alviso Attractions, joined Bennie Sisters Shows world famous midway office wagon.

PRESS AGENT on Cetlin & Wilson Shows, Raymond Murray is under a

SINCE closing with Imperial Shows, All Devices has joined Crescent Amuse-

ment Company with his sound truck and will play the organization's fair dates in the Carolina and New England areas.

WHEN is an independent showman really independent? Generally when he gets off the rut to the office.

MARGUERITE HALVEY, diminutive dancer, lecturer from Simms, N. Y., that she is at her mother's home there recuperating from injuries suffered in a fall while dancing on the Convention Shows.

MANY a trooper who is a first-rater on the left doesn't dare carry mud on his shoes into the house trailer.-Cat Rack Annie.

WHILE playing Bridgeport, O., for the successful season recently, has been stored on the fairgrounds in Culpeper, Va., M. L. Bartlett, the Bill-

bowling and maintenance man on the organization, reports.

A PROMINENT figure in outdoor shows previously, C. F. Ashman, has joined manager of Zeiger's United Shows, whose tour of the Montana circuit of fairs brought grosses of 49 percent more than in the three previous seasons it has been played. Organization reported book at record in Adams, Pa., Harris, Shepherd, Sidney, Glenville, Miles City and Forsyth.

A doctor's care and will be off the road for the rest of the season.

VET CANVASMAN Thomas DeWeese has returned to the South for the winter.

CAPTAIN ANDREW, fire eater, and Dollyte, midget, who closed with Tivoli Exhibition in Lebanon, Mo., were on the third consecutive season there.

ROY VINCENT, deaf trick roper, is with Ruth Roy's Circus and Wild West Show on Cetlin & Wilson Shows, his third consecutive season there.

L. C. McHENRY's Crescent Amusement Company has been contracted to provide the midway at the 1943 Southwest Floral Fair, Fort Myers, C. P. Reick, general manager of the fair, announced last week.

DEE LANG is directing genius of Dee Lang's Famous Shows which, aloof, dopped by rain and cold winter weather, has been almost every fair day of the 19 fairs played to date, have succeeded in chalking up gross gains of 25 to 35 percent over those of previous years. Included in shows' route was South Dakota State Fair, Huron, September 1-4, a member of the five-fair North Central Circuit.

DORIS LINDSEY is once again figure in outdoor shows. City by city, she has traveled, but now is a stable resident of Nashville, Tenn.

DOUGLAS ADAMS, formerly with Elkins & Williams Shows, sign has been turned around.

DOUGLAS L. ADAMS, formerly with Elkins & Williams Shows, has been appointed manager of the organization.

MRS. D. E. CUMMINGS, who has been in charge of the fair, announces that it will be held in the spring of 1944.

MRS. D. E. CUMMINGS, who has been in charge of the fair, announces that it will be held in the spring of 1944.

ELKHORN, Ill., Sept. 22-27; Fredericktown, Sept. 29-Oct. 4; and Fox Street Fair, Oct. 6-11 at Montgomery.

DYER'S GREATER SHOWS

Costumes that work for splash. Ferro Wheel Man that can drive wood wheel has been at many fair shows. Costumes that work for splash. Ferro Wheel Man that can drive wood wheel has been at many fair shows.

TILLEY SHOWS WANT

Wanted.

So much for the midwinter show. It's time to announce the beginning of the spring fair season. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue.

TILLEY SHOWS WANT

Wanted.

So much for the midwinter show. It's time to announce the beginning of the spring fair season. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue.

WANTED WANTED

So much for the midwinter show. It's time to announce the beginning of the spring fair season. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue.

WANTED WANTED

So much for the midwinter show. It's time to announce the beginning of the spring fair season. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue. It's also time to announce the beginning of the season's first major show, the Turtle Bayou Show. This show is due to be announced in the next issue.
to Michigan in a few weeks for a visit with the Irvins."

O. E. BRADLEY, manager Bradley Consolidated Milk Co., has been out of town for a few days, but he closed a successful season at Childsaver Park there. He sold, however, that his health is failing and that there's no chance for him to recover.

RIDE Men: A little elbow grease and paint'll make the rough spots look as if they aren't.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

BROOKLYN - The Brooklyn Opera House has been closed for a few days due to a fire in the basement. The opera house is completely destroyed.

AFTER several weeks on Coleman Bros.' shows, we've been on the road, but we're back in town now.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

RIDE Men: A little elbow grease and paint'll make the rough spots look as if they aren't.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

AFTER several weeks on Coleman Bros.' shows, we've been on the road, but we're back in town now.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

RIDE Men: A little elbow grease and paint'll make the rough spots look as if they aren't.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

AFTER several weeks on Coleman Bros.' shows, we've been on the road, but we're back in town now.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

RIDE Men: A little elbow grease and paint'll make the rough spots look as if they aren't.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

AFTER several weeks on Coleman Bros.' shows, we've been on the road, but we're back in town now.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

RIDE Men: A little elbow grease and paint'll make the rough spots look as if they aren't.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

AFTER several weeks on Coleman Bros.' shows, we've been on the road, but we're back in town now.

COOKHOUSE operates on J. E. Wood's farm. It's a new and improved facility, with its new color scheme and layout. W. W. Wood has been killed in an accident on his farm.

RIDE Men: A little elbow grease and paint'll make the rough spots look as if they aren't.
Showmen's League of America

Sherman Hotel


National Showmen’s Assn.

Palace Theater Building

NEW YORK, Sept. 20.—First meeting of the season will be held September 25 at the Palace Theater, 26th Street and Eighth Avenue. Members are invited and will be entertained by members of the management.

Heart of America Showmen’s Club

Reid Hotel

Kansas City

Ladies’ Auxiliary

Secretary Loretta Ryan reports that the show, which was payable September 1, is coming fairly quickly. President Ruth Martone was in the city and attended the meeting. She has some plans and maps planned for the fall and winter. Initial meeting will be held October 2. Ray Oakes is back from a trip and Jack Harvey is of the making.

Heart of America Showmen’s Club

Radial Hotel

Kanss City

Ladies’ Auxiliary

Secretary Loretta Ryan reports that the show, which was payable September 1, is coming fairly quickly. President Ruth Martone was in the city and attended the meeting. She has some plans and maps planned for the fall and winter. Initial meeting will be held October 2. Ray Oakes is back from a trip and Jack Harvey is of the making.

A HOME ON THE LOT

Real Living Always—Wherever You Go

Now you can have all the conveniences and comforts—a living room, a bedroom, a kitchen, a bathroom and a shower room. Ask about hotel accommodations or rent to pay.

Stream Lite Coaches

Standard and Custom Built Trailers Homes

CHICAGO STREAM-LITE CORP.

1501 COTTAGE GROVE AVE. CHICAGO, ILL.

DEAL EXPOSITION SHOWS, INC.

WANTS FOR

Hampton, Va., Week September 29

Newport News, Va., Week October 6

The two best defence and shipyard towns in countries. Everybody working.


All replies WILLIAM CLICK, Pres., Rocky Mount, N. C., This Week.

GEORGIA SOUTHEASTERN FAIR

September 7 to October 5

Will show Photo Gallery, only 2 on the grounds: also Candy Fluss, have exclusive; also Interior Photos, show only on the grounds. FOR RENT, answer about tent Camp. Will sell exclusive on Snow Balls, $250.00. All wire to

HARRY W. HENRY.

State Fair Grounds, Atlanta, Ga.

A.J. BUDD WANTS FOR MUSEUM

FREAKS—FREAKS—FREAKS.

Jessup, Joyce Join In New Show

OAKLAND, Calif., Sept. 29—W. T. Jessup, well-known Pacific Coast general agent, and Jack Joyce, who has operated the Oakland CIRCUS for the past two years on the West Coast, announced today that Joyce will be general agent of the Pacific Coast CIRCUS to be produced this fall in the Oakland area.

All troops of Arabian Horses, and Lucy, elephant, together with trained running machines, clowns and some 10 aerial acts. Joyce was formerly associated with Polack Bros., Birling-Barnum and E. K. Perigee. Arthur Bell, general manager of the CIRCUS, will handle the production. The shows will travel on their own equipment, which has been purchased by Joyce.

Five Turnarounds For RB in L. A.

LOS ANGELES, Sept. 29—Closing a five-day engagement here Tuesday night, the Ringling Bros. and Barnum & Bailey CIRCUS turned away several thousand prospective customers at every evening show. Matinee business was exceptionally good. Show had good weather on its first trip here since 1939.

Big business in Long Beach Wednesday was also reported. State EKAs' convention in that city helped swell receipts.

Macron Shriners Bar

Outside Concessions

MACON, Ga., Sept. 29—(Decision has been reached by the circus concessionaires in the Shriners' ring. The club has decided to lease the outside concessions for the annual circus. The outside concessions will be operated by the co-op.

Shrine Club of Delaware Sponsors Frank Wirth Show

WHT Wirth, known as the creator of the Wirth circus and revue, Salute to Freedom, will be presented under sponsorship of the Shrine Club of Delaware at the New York CIRCUS at the Lutheran Church. The proceeds are to be devoted to the welfare of the club.

Sunlight Chimes is the event that will be featured by the club. It was included in the program for the Saturday night show. The performance was very successful, and the audience was very pleased.

Under the Marquee

(Communications to 25-27 Opalace, Cincinnati, O.)

POLACK SHRINE DATE IN L.A.

Draws 105,000 in Eight Days

LOS ANGELES, Sept. 29—Polack Bros.' Indoor Circus closed a successful eight-day run here yesterday with an estimated 105,000 people having attended the show. Capacity crowds saw every performance.

Fifteen hundred children and members of Al Malakah Shrine in the Shrine Auditorium, Grand Avenue and South Main Street, attended the event. The guests of honor were: Art, Douglass, general manager; and L. H. Chittenden, assistant general manager.


Shrine Club of Delaware Sponsors Frank Wirth Show

HERBERT A. DOUGLASS, West Chester, Pa., caught Hunt Bros.' Circus at Harrisburg, Pa., and will again entry the show. He is one of the top performers in the circus industry.

HARRY MACK, who was with Wallace Bros.' Circus, is still at Smith's Hospital, Toronto, Ont.

RUCK JAFFY, clown contortionist, is in his second week at Cafe Rivoli, Boston. He is playing a part in the circus.

THE VANDERLE, acrobatic duo, are currently with C. A. Klein's Trojan Ringling Bros.

JACK HARRISON, of Dalhart, Tex., recently returned from a vacation spent on the Bud Anderson show.

IDA FORIO, dancer, who was recently with the show, has returned home and has fever at her home in Detroit.

SIX AVALONS are in their sixth week with the show, and have been a big hit at the show.

FLOYD KING, general agent, and Bert Jones, contractor, of Miller Bros. Circus, were visitors on the Mark's Show in this fair in North Wilkesboro, N. C., on September 15, confining with old friends.

LW HERSHEY left Port Scott, Kan., September 14 on a booking tour for his own company, the Winter Garden. He is heading for Missouri, Wisconsin, Minnesota, Iowa and Nebraska before returning to Port Scott.

HARRY PATTON and Mr. and Mrs. Gunner and their son, Charles, took the train from Portland, Ore., to the Winter Garden. They met George C. Allen's company in Denver, Colorado, on November 10. (See Under the Marquee on page 51)
A RECORD OF ACHIEVEMENT!
NEVER EQUILED BY A PROMOTIONAL CIRCUS
SINCE THE DAYS OF THE JOHN MOORE CIRCUS
NET PROFIT FOR SHRINE Temples
AT OAKLAND, SACRAMENTO AND
SAN FRANCISCO, CALIF.

$40,000
POLACK BROS.'
INDOOR CIRCUS
JUST COMPLETED
AL MALAIAKH
SHRINE CIRCUS—LOS ANGELES

DIRECTION: IRVING J. POLACK • LOUIS STERN

EUGENE RANDOW AND COMPANY
Producing Clown of
POLACK BROS.' CIRCUS
and presenting
"AUNT JEMIMA AND HER THREE PANCAKES"
STILL GOING STRONG

CAPT. NOBLE HAMITER
AND HIS
BLACK MANED FIGHTING AND PERFORMING
LIONS — LIONS — LIONS
BETTY HILTON
Canine Capers and Trainer of "Mona"

REUBEN CASTANG'S
HOLLYWOOD
COMEDY CHIMPANZEES
POLACK BROS.' CIRCUS

THE FLYING LeCLARES
Originators of the "Blindfold Passing Loop"
3rd Consecutive Year
POLACK BROS.' CIRCUS

FELIX AND IVA MORALES
8th Year
Thanks to the Management
Presenting
IVA
Loop the Loop
10-Ft. Head Slide
Trampoline

JOAN SPALDING
"Queen of the Air"
An Endurance Act of One-Arm Pendages

WHITE'S LEAPING GREYHOUNDS
COMEDY SPITZ DOGS
Fastest Dog Act in Show Business

THE BILLETI TROUPE
2 Men
2 Ladies
3rd Year Closing Feature

ALBERT SPILLER
and his
MUSICAL WONDER SEALS

TINY KLINE
THILLS—THILLS—THILLS

L. A. SHRINE PROGRAM OF ACTS
BETTY HILTON'S CANINE COMEDIANs
WHITE'S SPITZ DOGS and Leaping Greyhounds
ST. LEON'S POLICE DOGS
JOAN, BETTY WHITE and TERESA—Spanish Web
EDITH BUTTERS—Aerial Rings
ELEANOR VELARDE—Single Traps
ANITA and CONCHITA—Hand Balancers
THREE ALVAREZ—Comedy Acrobat
RANDOUT TRUPE
THREE BUTTERS—Comedy Acrobat
"AUNT JEMIMA and her THREE PANCAKES"
CAPT. NOBLE HAMITER, King of Wild Animal Trainers
MANUEL VALARDE—Bounding Rope
PINA TROUPE—Aerobatic Tether-Broad Experts
RAOUl VALARDI—King of the Slack Wire
HIGH SCHOOL ACT—Riders: Etta Carreon, Betty Hilten, Carlos Carreon
RUTH BUTTERS—Iron Jaw
IVA MORALES—Looping the Loop on the Silver Whirl

TINY KLINE—Aerial Artist
THE KING DUO—Double Trapeze
MISS WHITE—Swinging Ladder
POLACK BROS.' CIRCUS ELEPHANTS—Miss "Mona" with Betty Hilton
Bonnie with Slim Weismann
Mary Ann with Bee Carey
SENIOR FELIX MORALES in a 100-Ft. Head Slide
JOAN SPALDING—America's Supreme Aerial Gymnast
THE FLYING LeCLARES
LA TERRISITA and his Hollywood Chimpanzees
THE MORALES FAMILY—Bounding Table Experts
AL CASTLE—Cyclist
EDUARDO PINA—Unsupported Ladder

LA TERRISITA (Morales)
2nd Year With
Polack Bros.' Circus

THE ROYAL FIVE
Dancing Tight Wire Act

BETTY AND JACKIE KING
Acrobatic—Traps—Trampoline

JOE POLLACK
Superintendent Concessions

CARLOS & ETTA CARREON
Famous Horse Trainers

ADVANCE POLACK BROS.' CIRCUS
T. DWIGHT PEPPLE, Gen'l Agr'l
MICKEY BLUE
G. O. DUPUIS
SAM I. POLACK

NAT LEWIS
Announcer
Assistant Equestrian Director

PERMANENT ADDRESS: THE BILLBOARD, 25 OPERA PLACE, CINCINNATI
CIRCUSES

Circus Model Builders and Owners' Association

By RUSS T. WARNER

(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READINO, Pa., Sept. 20.—Clarence T. Taggart, manager of the Taggart Bros. Show, spent several days with George Hustler, of Dayton, O. Clarence also met J. H. Andrews, of Dayton, who was playing the fair at Dayton.

George Hustler, regional director of Union No. 3, has returned to Miami University at Oxford, O. Mr. and Mrs. Kenny Hull, Model Builders of California, have moved into Wentzville, Mo., and are now about to put on their small quarters will be at the Nerthern.

WANTED

Circus and Wild West People for all depart- ments, especially wanted cooks, horses, buggy, guards, Montana or small animal, Road. Want to buy good horses and buggies in good condition. Cotting, Michigan, Sept. 21st through Sept. 25th; then Grand Rapids, Michigan; general Delivery, in Detroit Sept. 30th.

BARKER-BROOKS CIRCUS

CIRCUS ACTS

Suitable for Work During Holiday Season. State lowest rates and photos. Can use one good phone Man.

KAREN ENTERPRISES

4 Clinton Ave., Albany, N. Y.

...PROSKE WANTS

Opportunity for young men desiring to work among the show business men Build large or small acts. Must be self-sufficient and able to work under trying conditions. Apply CIRCUS ACTS, 219 Water Street, New York.

CAPTAIN ROMAN PROSKE

Circus Proske’s, Zinna, Summit Park, Akron, O.

WANTED


AT LIBERTY—NOV. 1

DR. BIBLE’S RING CIRCUS

Perros, Dogs, Monkeys, Bears, Midget Clown Troupe, Address Care of Billboard, 1564 Broadway, New York.

DRESSING ROOM Gossip

COLE BROS.—Things I didn’t know before! Robert S. Cole, president of the Cole Bros. Enterprises, and Joseph T. Cole, secretary, paid a recent visit to this city. Mr. Cole repaid the favor which Cole Bros. gave New York Post at the World’s Fair. Mrs. Herbert, of the board of directors of the company, is a native of New York, also Mr. Herbert, to whom we referred in our former edition.

Dressing Room” show; Ira Watts, manager, wife of a sergeant of the train, worked masterfully, and in one of the dramatic scenes managing an actress and played with such noted

CRITS

The Corral

Communications to 25-27 Opera Place, Cincinnati, O.

TOTEM RANCH at Maple Shade, N. J. staged an all-Western Rodeo September 12th in honor of Congressman F. R. Griffith of New Jersey at the rural home of Congressman Griffith. All proceeds will be used to further the work of the National Farm Bureau. The guests included many celebrities and the entertainment included a rodeo, square dance and a firework display.


WINNERS at the 11th annual Wood’s Auction Rodeo held at Minburn, Minn., September 12th, were Bill Street, Bridgford and M. D. Foulger, of Fort McHenry, Minn., who took the 20. John Dunham, Wild Horse Race—Cliff Anderson, Dan Gowan, Calf Roping—Joe Ogino, Bud Roper—Roping—Tiny Top, Henry Johnson, Lee M. Roper, Wild Horse Race—Carl Olson, Joe Trottier, Dietz Erickson. Wild Cow Milking—Gus Peterson, Elmer Crane, Chuck-Wagon Race—Gerald Myhre. Judges for the event were R. T. Williams of the Boys and Girls Club. Bill Street and Carl Olson.


RAY HINSON'S DUDE RANCH on Marston Pike near Camden, N. J., pres- ented a roundup of Jersey cowboys on a rodeo on September 14th with more than 200 entering the competition. Most successful was Jack Hinson when he held the $300 prize. The event was sponsored by the American Legion Post of Camden. .

OFFICIALS of the Arizona State Fair Commission last week announced the awards to be given at the 8th annual Phoenix Championship Rodeo. (See CORRAL on page 51)

RUSSELL BROS. CIRCUS

Account of enlarging, wants for balance of this season and next; Seber, Texas, July 15th. All details and photos will be furnished. Write to Russell Bros. Circus, 209 Trade Place, Brooklyn, N. Y.

RUSSELL BROS. CIRCUS

Alerting, wants for balance of this season and next; Seber, Texas, July 15th. All details and photos will be furnished. Write to Russell Bros. Circus, 209 Trade Place, Brooklyn, N. Y.

WANTED ACTS, CIRCUS UNITS FOR SHRINE CIRCUS—HOUSTON, COLISEUM

NOMERNOV 9 to 16

STATE ALL IN FIRST LETTER

JOHN L. ANDREW, Care Coliseum, Houston, Texas

CAN USE

A few more Bros. and Riders for St. Louis, Ohio. Also good Bros. Crews that will draw and handle horses. Address CARE OF BILLBOARD, 1564 Broadway, New York.

TOM AUMAN

2454 S. Raymond Ave., Chicago, Ill.
ANNULS KEEP SCORING HIGH

Rises Are Big For Louisville

KENTUCKY STATE FAIR, Louisville, Sept. 17—The Fair was officially opened Monday, John Wurling, concession and entertainment manager. Gate admissions: Adults, day and night, 25 cents; children, day and night, 10 cents; autos, day and night, $1.50. Grandstand: Adults, day and night, 25 cents; children, day and night, 15 cents. Admission budget: $2,500. Midway: Johnny J. Jones Exposition, for first time: Five days. Automobile thrill show.

LOUISVILLE, Sept. 20.—Kentucky State Fair here on September 7-13 has large increases in all departments and was the most successful in history, said Secretary Robert Jesset. Days were warm and nights comfortably cool and gate records began to fall on the first two days. Total attendance was reported as 200,000, as compared to 183,131 last year.

According to figures of James J. Marra, auditor of Kentucky State Fair Association, Johnny J. Jesset's Exposition on the midway grossed $48,191.89, with federal tax paid, as against $24,451.83 in 1940.

1940 Figures

Horse Show played to 33,333 in six days as compared to 22,305 as announced. The Grand Circuit harness racing meet (see LOUISVILLE RISE RID page 44).

Reading Is Up Sans Kid Days

READING, Pa., Sept. 20.—Bedlading Fair, September 7-14, while restricted because of a police ban of children under 16 and exclusions, made a good showing Friday and Saturday, with 16,000, and its attendance exceeded that of any similar event in the county.

Secretary Charles W. Swagerty and many had said it would be impossible because of lack of space. Trotting, pacing and running races were held on five days, free from the dragoons of the Grand Circuit.

Saturday's program included Jimmie Lynch and Death Dodgers and maneuvers by (See Reading Figures Up on page 44).

Iowa State Gate Is Fourth Largest; Net Near $70,000

IOWA CITY, Sept. 20.—Final attendance figures for the Iowa City Fair were 2,372,783, an increase of nearly 200,000 over last year. The fair was reported by Secretary L. B. Cunningham.

Fair ended as the fourth largest in the 87-year history of the annual. All-time record was set in 1938, 630,709 in 1938 and 430,176 in 1927.

Iowa Fair was reported as having an output of $30,000 in 1938 and 430,176 in 1927.

Fair List
A list of fairs and exhibitions will be found in the List Section of this issue.

Pomona Is Off To Record Start
POMONA, Calif., Sept. 20—Gate at the Pomona Fair here, September 12-23, on the first four days was $41,757, an increase of 1,714 over last year the first four days was $26,043. Daily gate was $23,549 at the opening day of the fair, topping last year's. Opening-day gate was $23,490, at the first day of the fair, as shown by other daily figures: Sunday, $21,628 against $21,910 in 1940; Sunday, $68,590 against $62,740; Monday, $23,549 against $23,061. Free student admission today and $23,061. Free student admission today and $23,061.

Grandstand entertainment includes a F. J. Leach for opening day. Los Angeles County Fair is open until September 27 passes for yesterday and on September 17 from Riverside, Orange and San Bernardino counties will be admitted on passes.

Walter E. Schrack & Cherry Exposition on the midway, business is expected to be the face of a run of the fair. According to Tom Allen, assistant manager, business on Friday was slow but gained momentum over the week-end. Concession business was slow. Pat Pressman, as concessions, said the first three days were not "broken any records." Concession (See Early Pomona Record on page 44).

Spencer, Ia., Hits New Top of 172,000

SPENCER, Ia., Sept. 20—This North-west Iowa town of 6,099 saw a record attendance of 172,000 for the 24th annual Clay County Fair here September 6-13. Pulling heavily on the 172,000 was Farm and Horse Show, and the annual rang up a new gate mark in the face of a run of the fair.

With rain, threat of rain and frost, the Spencer Fair was a successful one. With six days of the week, the daily turnout averaged 27,000 to 32,000. In the horse and rabbit shows, the daily turn out was steady. The show day was a huge hit, with 24,000 paid admission to see the various horse and rabbit shows. The horse and rabbit shows set the week's schedule for motion pictures. The 1940 figure was 15,000. Tuesday's show was highlighted by Frank Winkley's Suicide Club, first auto. (See Spencer Fair 175,000 on page 44).

Yule Sees Coast Annuals

CALABAS, Calif., Sept. 20—J. Charles Yule, 86, of Spokane, Washington, and president of the Southern California Sale of the 20th annual Orange County Farm and Horse Show, where he inspected the show, rode through the west, performed his trick and walked Myra Log and Arthur Hurbrough, performed tricks in the handlebar show. The Yule show is the last of the season. Yule is considering a tour of the West for a portable stage for the Calgary fair.

Mineola Smashes Gate-Stand Marks

MINEOLA, N.Y. Sept. 9—Mineola Fair's 25th annual, September 8-13, followed tight attendance first portion of run with an overview for continuing large attendance. The 1940 fair, followed by Walter Siebens' midget fair on Saturday, drew a浓度 of 24,000. Outside gate was estimated at $25 per seat. Over last year, the 1940 fair, 160,000. Siebens' JB Ranch Rodeo, starting Bob Gibson, started its eight-performance run Tuesday night and built up to a (See New Mineola Marks on page 44).

Montpelier Has Stand Mark

MONTPELIER, O., Sept. 20.—New attendance record was all at Williams County Fair, Thursday, September 9. Friday, 12, when 9,100 turned out for the 24th annual. Tuesday opened the opening day show and 4,000 turned out for the closing event. Reserve, records were all in the county exhibit. Included Buster West and Nettie Page, who entered more than 1,000 in the sale, and the show which ran for a week. (See Montpelier Marks on page 44).

Brockton Goes Past 200,000 as Old Sol Supplies 7 Ideal Days; Mutual Handle Reaches $193,929

BROCKTON FAIR, Brockton, Mass., September 7-13, Frank H. Kingman, secretary, closed the book on the annual with a record attendance, with the one-day gate of $30,000. Grandstand: Adults, day and night, 25 cents; children, day and night, 15 cents. Grandstand: Adults, day and night, 25 dollars. Mutual: World of Mirth Shows. Stands: The 1940 figure was 15,000. Automobile thrill show: Five days.

BROCKTON, Mass., Sept. 20—For the first time the annual has broken 200,000 in attendance. Smith, a "first" because the 200,000 mark hasn't been passed since 1937. The highest single day, Friday, Sept. 17, 200,000 in attendance. The highest single day, Friday, Sept. 17, 200,000 in attendance.

Racing was staged for the first day this week for a "first" and the $200,000 mark hasn't been passed since 1937. The highest single day. California Fair. rave was $128,000, and Auto Club circuit on the 21st.

Pari-mutual windows to the number of $30,000 in attendance. Smith, a "first" because the 200,000 mark hasn't been passed since 1937. The highest single day, Friday, Sept. 17, 200,000 in attendance. The highest single day. California Fair. rave was $128,000, and Auto Club circuit on the 21st.

Take all this year was 200,000, and Auto Club circuit on the 21st.

Be Safe Than Sorry

TOPEKA, Kan., Sept. 20—Kansas Fair Free Fair has eaten up an attendance budget of $250,000, as compared to last year's $220,000, and Auto Club circuit on the 21st.

Saginaw Tops In All Counts

SAGINAW, Mich., Sept. 20.—Altogether the Saginaw County Fair, September 10-14, following tight attendance first portion of run with an overview for continuing large attendance. The 1940 fair, followed by Walter Siebens' midget fair on Saturday, drew a crowd of 24,000. Outside gate was estimated at $25 per seat. Over last year, the 1940 fair, 160,000. Siebens' JB Ranch Rodeo, starting Bob Gibson, started its eight-performance run Tuesday night and built up to a (See New Mineola Marks on page 44).

1940 Figures

BonUSES Go 30 & $30,000 Loss

MADISON, Wis., Sept. 20.—Wisconsin State Fair, Milwaukee, which chocked up a new attendance record of $79,336 on August 16-24, made profit of about $6,000, and Ralph J. Aneman, manager of the fair and director of the State Department of Agriculture.

This compares with a loss of some $30,000 by the 1940 fair, which had five days of rain.

New high were reached in 1941 in grandstand admissions, grandstand and space sale receipts. Gate receipts from some $50,000 totaled $25,838, grandstand admission receipts from commercial exhibitors totaled $12,000. Premium, winners received $102,000.

Be Safe Than Sorry in Legal Affairs...

READ "Avoid Liability for Defective Walkways" See Park Department of This Issue
Grandstand Attractions

By LEONARD TRAUBE

For and About Bookers, Buyers, Producers, Performers, Promoters

Performers and the Draft

From the West Coast comes a report that many defense and defense artists, causing bookers and artists headaches. One story had Fort Leonard Wood, Mo., general who is responsible for the success of the plan that he could work with Oiga Caleb, last week in this town, is to be appointed to an assignment to the area. Another yachtsman tells the tale of the officers of the troop, Paul Fransch (Bruce Cameron), serenously turning the ship's papers long enough to take a day's sailboat at San Diego. Escalante sailord contributed Philip Escalante to the group, and the other troop passed the Des Moines Rose Bowl Chicago: In the meantime, the story was being told to the soldiers of that ship.

The LaForsa went east and lost a few of these officers, but the story is placed, it is said. Juggling Johnson have been temporarily put on the ship to be called. Raymond Beene, flying Beene, is in defense work, as are members of the crew.

Jack Schaller, prominent producer of blies, is for the creation of his creations shown to principally to girls... Royce Titweli of Four Jocks, who was sent to Fort Knox, Ky., was killed there in an auto accident.

H. E. McElhinney, of the New York Times, who is breaking in a sub to take over in case a member of his act is called. Among the radio companies are Charlie Nelson and Eddie Gant. Nelson, who was given a shorts' week ago, and Gant have been working for the army.

Bobs Constantly

The show, which is a good act of good acts and are going to be filled, is working as hard as he can to make sure that the grants will continue. He expects the show to be -a big hit. That is the word. It appears that the top hands have too many broken bones to pass muster by messenger. In short, it is a sign that the show is working.

At Reading (Pa.), for example, Peggy, who is the Peaches Sky Revelers, had a terrific lease with Miss Betty while aloft, but Peggy did all the legwork, gave Miss Betty's job a second lease on the high rigging and had to be talked back into the act as she did not want to go down in flames.

When State police have to keep in touch with every part of the country, it sounds like a fire or a riot, but the concern is more along the same lines in private, that the they are trying to control. The act was performed at the Great Western Fair (W. Va.) Fair on the closing day, according to George A. Hodge, manager of Camp Royal. They drove on the road, opening and closing. Plenty of rings were used, but the act was stopped, but not completely.

Royal, also appeared at Muncie, Ind., on the same day, with plans on schedule, but playing the next night to a good house.

Performers are always proud to do something extra in honor of a war worker, and one was asked to get up at an "unusual" hour to go high, turn and return. The performers, who were not in the show, were happy to do their bit. They were the stars of the show, but the act was not included.

At the National Fair, the Oklahoma City, Okla., Fair held a session of the National Fair, with the Oklahoma City Police Band, under the direction of the S. D. S., while chalking up the largest attendance of the season at the Oklahoma City, Okla. Our opening day was held due to rain and the weather Saturday was threatening also.

Gate and Take Give

Colorado State Best

PUEBLA, Colo., Sept. 20.—Colorado State Fair here on August 25-29 had a crowd on hand, which is an increase over the previous year. The weather was agreeable and there were many old friends and visitors at the fair. The weather was very agreeable and there were many old friends and visitors at the fair. The weather was very agreeable and there were many old friends and visitors at the fair. The weather was very agreeable and there were many old friends and visitors at the fair.

EARLY POMONA RECORD

(Continued from page 43)

operations damaged the fair, but did not stop performance. Pickets were removed after following a conference of the committee of Monday. Grandstand line up by G. B. (Bert) Harter, who will put on between races for the opening part of the fair, included Graham Smith, Gary Coughlin, and other leading horsemen. The brothers play accord, their playing the accordion. The brothers played the accordion, their playing the accordion. The brothers played the accordion, their playing the accordion.

Grandstand line up by G. B. (Bert) Harter, who will put on between races for the opening part of the fair, included Graham Smith, Gary Coughlin, and other leading horsemen. The brothers play accord, their playing the accordion. The brothers played the accordion, their playing the accordion. The brothers played the accordion, their playing the accordion.
Take Holds Up For Timonium

TIMONIUM, Md., Sept. 29—At the close of the 59th annual Timonium Fair, August, 1941, the Lion's Club, sponsors of the Fair, and Agricultural Society officials expressed satisfaction with the event which set an attendance record of 60,000. The attendance was slightly higher than last year's record of 58,000.

The attendance of the fair itself was a considerable increase over the previous year. The fair was bright and sunny, and the grounds were crowded throughout the day.

The Lion's Club was pleased with the results of the fair, which was held for the benefit of the Leukemia Research Fund.

Ozark Clicks With Upped Gate Charge

SPRINGFIELD, Mo., Sept. 29—Ozark Empire District Fair, which inaugurated its 73rd edition on Saturday, Sept. 28, attracted a crowd of 80,000 in onpasses. This was the first time a 23-gate gate charge was put into effect, and in spite of the fact that the fair was closed to the public on Sunday, the attendance was the highest in the history of the fair.

The fair was closed on Sunday because of the rain, but the attendance was still extremely high. The fair was opened to the public on Monday, but the attendance was slightly lower than on Saturday.

The fair was closed again on Saturday, but the attendance was still extremely high. The fair was opened to the public on Monday, but the attendance was slightly lower than on Saturday.

Tops Them All!

MILO LINWOOD

The Grounds

125 Feet — No Nets
Featuring their sensational and original — the BREAKAWAY
personal management
CHARLIE ZEMER
54 W. Randolph St. Chicago, III.

Around the Grounds

GRANDER, Tex.—Texas Corn Carnival Association, Inc., has been granted the charter to incorporate to conduct an annual fair here. No capital stock is issued. The incorporators are W. P. Young, Lonnie D. Hill and J. Fred Bader.

FRANKLIN, La. — Washington Parish Fair Association re-elected D. E. Johnston, president, and Miss L. M. Smith, vice-president and manager. Otto Burris, secretary, was re-elected secretary, and the Courier was re-elected treasurer.

ALPENA, Mich.—Attendance at Alpena County Fair, September 29th, was about 150,000, or 25 percent larger than last year's total.

FAIRFIELD COUNTY FAIR
LANCASTER, OHIO
October 15 to 18 — Day and Night
Concessions and Shows wanted. Write
T. B. COX, Concessionist, Lancaster, Ohio

WANTED
AZAZA STATE FAIR
PHOENIX
NOVEMBER 8 TO 16

Cookhouses, Refreshment Stands, Photos, Jewelry, Embroidery and other Concessions. Will sell exclusive Novelties and Scales.
We hold contract for all Concessions at Phoenix. Write
RUBIN & CHERRY EXPOSITION
Pomona, Calif., Sept. 12-28; San Diego, Calif., Sept. 30-Oct. 12; Los Angeles, Calif., Oct. 14-26; San Bernardino, Calif., Oct. 28-Nov. 5; Phoenix, Ariz., Nov. 8-16
Detroit Has 589,133 Paid

Detroit, Sept. 29.—Tobulization of records set by Michigan State Fair here and released by Louis Willeman, auditor, today, showed that 589,133 persons attended the fair, which opened Aug. 16 and closed Sept. 4. This is the second highest figure for the annual fair, the largest being 627,183, set in 1913, which drew 728,947. Working persons, school children, 30,000 veterans, and 14,000 first day free admissions brought total attendance to 752,183.

Circus produced by Orrin Davenport in Detroit's Parkdale Arena for a gross of $316,935. Talent bill for this show is $210,000.

Brookston's Seven Sunny Days

By LEONARD TRAUBE

What a fair! We mean, Brookston, Mass., September 7-13, and all seven days of the fair were entertaining and educational. This year's fair was a success, and it's good to know that the Brookstonians are looking forward to next year's fair.

There were many attractions at the fair, including a horse show, a dog show, a children's parade, a fireworks display, and a corn maze. The corn maze was particularly popular, with many visitors trying to find their way through it.

The horse show featured a variety of breeds, including Quarter Horses, Trakehners, and Hannoverians. The dog show featured a variety of breeds, including Labs, German Shepherds, and Golden Retrievers. The children's parade was led by the local school band, and the fireworks display was a spectacular finale to the fair.

It was a sunny day for the fair, with temperatures reaching into the high 80s. The fairgrounds were crowded with visitors, and the atmosphere was festive.

A number of vendors were present, selling everything from crafts to food. The food vendors were particularly busy, with many visitors trying to sample the various treats.

The fair concluded on September 13, with a fireworks display and a grand finale. The Brookstonians are already looking forward to next year's fair, and we hope to see you there.
Six-Ac Vaude Show Is Set
By Sweet for Ill. Festival

EAST MOLINE, Ill., Sept. 20.—St.
Claire Sisters and O'Day, three-piece
big band orchestra from Kansas City,
will appear in a six-act vaude show
which will be a feature of the Sweet-
Festival which is scheduled to open
September 29 under canvas and auspices
of the Illinois State Fair.

Entertainment, as in past years, is
again under direction of Don Sweet,
music director of the fair. He is asso-
ciated in addition to handling publicity
and entertainment department.

On the bill is Guy Lauren and Ginger,
musical act; Paul Petiet, equetstrian
and harlequin, with a 36-piece horse
band, comics, band dancers, and Tiger and Atlas,
ac-
ratic dancers and tumblers. Sweet,
with his partner, Louise, will also do a
short magic act. The management and the orchestra will provide music. Exhibition
tent and equipment is being furnished
by Jack Guerin Amusement Company.
About 60 exhibits have taken

Eight-Town Circuit Booked
For Autumn by Casey Shows

WINNEPSO, Sept. 20.—E. J. Casey,
general manager of E. J. Casey Shows,
said his company will open an eight-town circuit of indoor carnival dates under
autumn. The circuit is to be opened
by trunks, with shows furnishing 24
concessions and personnel to operate
them for the duration of the circuit. The shows, Casey Shows have operated on
such a circuit for several years.

Bookings include a carnival at
Davenport, October 9th; two shows
at the Galeries of the Rock Club; Yorkton, Sask., three days, Territorial Hockey Club; Rou-
ville, Ont., three days; the Prince,
N. S. Meno, two days, Elks' Club; Pinne.
Brooke, N. S., three days; the Press,
N. S., three days, Canadian Legion Post
Pond, N. S., one day; the Canadian Legion Post, and Winnipeg, two days. Preparations for the Halloween Carnival in Civic Auditorium

Varied Bill for Kan. Event

LYONS, Kan., Sept. 20.—Two-day Tri.
General has been announced for the
three principal industries, production of oil
and gas, and the railroad industry, in order to tie in with the annual meeting
here of the Western Kansas Chamber of
Commerce.

Three days of meetings, Institute,
reported Thorp Mecka, secretary of the organization, and general chairman
Brothock Shows have been signed for
the parade, and the Institute is planning
for presentation of a dance and acrobatics
show, which will be a feature of the
tertainment, as well as motion and
tangible arrangements have also been made for
fireworks, industrial and horse tourist, horse show, band contests, amuse-
teur contests and football game.

Ind. Kids' Day Pulls 20,000

PORTLAND, Ind., Sept. 20.—Third
annual Kids' Day here on August 28 drew
about 20,000, reported Chairman Roger
Ludy. There were three sweepstakes in
the Princess Theater to accommodate
drivers and their drowsy-looking children.
Mr. Ludy said five people, Miss Trudy
Stell's Xylophone Band, Fred Whetten's
Kiddie Orchestra, Miss Mabel Roe, Miss
Menas, and the Button Family Band.
In a milliard-long parade, numbers
were all free tent troupes, merchant
plaza, pets, three uniformed county
bears, and the large American Legion Post.
Honored guests were Miss Grace Mount, State
Auditor Richard James.

"Bundles" Carded in D. C.

WASHINGTON, Sept. 20.—Bundles
carded here today, in an action center
where under management of Eugene J.
Judd, the plant of the D. C. Bundles
Company, the Dictator Press, will have
a five-day run at Riverside Stadium.
Mr. Judd announced that this contest
will include the cities Washington and
for the season on the Texas. Mr. Staff
and contest circles and Miller recently
left the plant's All American Shows, of
which he was general manager.

Sponsored Events

Veteran, Lodge and Other Organization Featilities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Six-Ac Vaude Show Is Set
By Sweet for Ill. Festival

EAST MOLINE, Ill., Sept. 20.—St.
Claire Sisters and O'Day, three-piece
big band orchestra from Kansas City,
will appear in a six-act vaude show
which will be a feature of the Sweet-
Festival which is scheduled to open
September 29 under canvas and auspices
of the Illinois State Fair.

Entertainment, as in past years, is
again under direction of Don Sweet,
music director of the fair. He is asso-
ciated in addition to handling publicity
and entertainment department.

On the bill is Guy Lauren and Ginger,
musical act; Paul Petiet, equetstrian
and harlequin, with a 36-piece horse
band, comics, band dancers, and Tiger and Atlas,
ac-
ratic dancers and tumblers. Sweet,
with his partner, Louise, will also do a
short magic act. The management and the orchestra will provide music. Exhibition
tent and equipment is being furnished
by Jack Guerin Amusement Company.
About 60 exhibits have taken

Eight-Town Circuit Booked
For Autumn by Casey Shows

WINNEPSO, Sept. 20.—E. J. Casey,
general manager of E. J. Casey Shows,
said his company will open an eight-town circuit of indoor carnival dates under
autumn. The circuit is to be opened
by trunks, with shows furnishing 24
concessions and personnel to operate
them for the duration of the circuit. The shows, Casey Shows have operated on
such a circuit for several years.

Bookings include a carnival at
Davenport, October 9th; two shows
at the Galeries of the Rock Club; Yorkton, Sask., three days, Territorial Hockey Club; Rou-
ville, Ont., three days; the Prince,
N. S. Meno, two days, Elks' Club; Pinne.
Brooke, N. S., three days; the Press,
N. S., three days, Canadian Legion Post
Pond, N. S., one day; the Canadian Legion Post, and Winnipeg, two days. Preparations for the Halloween Carnival in Civic Auditorium

Varied Bill for Kan. Event

LYONS, Kan., Sept. 20.—Two-day Tri.
General has been announced for the
three principal industries, production of oil
and gas, and the railroad industry, in order to tie in with the annual meeting
here of the Western Kansas Chamber of
Commerce.

Three days of meetings, Institute,
reported Thorp Mecka, secretary of the organization, and general chairman
Brothock Shows have been signed for
the parade, and the Institute is planning
for presentation of a dance and acrobatics
show, which will be a feature of the
tertainment, as well as motion and
tangible arrangements have also been made for
fireworks, industrial and horse tourist, horse show, band contests, amuse-
teur contests and football game.

Ind. Kids' Day Pulls 20,000

PORTLAND, Ind., Sept. 20.—Third
annual Kids' Day here on August 28 drew
about 20,000, reported Chairman Roger
Ludy. There were three sweepstakes in
the Princess Theater to accommodate
drivers and their drowsy-looking children.
Mr. Ludy said five people, Miss Trudy
Stell's Xylophone Band, Fred Whetten's
Kiddie Orchestra, Miss Mabel Roe, Miss
Menas, and the Button Family Band.
In a milliard-long parade, numbers
were all free tent troupes, merchant
plaza, pets, three uniformed county
bears, and the large American Legion Post.
Honored guests were Miss Grace Mount, State
Auditor Richard James.

"Bundles" Carded in D. C.

WASHINGTON, Sept. 20.—Bundles
carded here today, in an action center
where under management of Eugene J.
Judd, the plant of the D. C. Bundles
Company, the Dictator Press, will have
a five-day run at Riverside Stadium.
Mr. Judd announced that this contest
will include the cities Washington and
for the season on the Texas. Mr. Staff
and contest circles and Miller recently
left the plant's All American Shows, of
which he was general manager.

Hannibal-Butler County
Sesss-Senecia-Celebration
October 4-11, Hamilton, Ohio
WANT GOOD SHOWS—ANIMAL, GIRL, FREAK, MORTORCYLE, BOOKING GAMES FOR MIDWAY. ALL PERCENTAGE. PHONE, WRITE OR WIRE

CHARS. S. HOOKER, HAMILTON, OHIO

Big Homecoming Celebration

WELCOMING THE RETURN OF THE 60,000,000 SOLDIERS AND 100,000,000 Veterans...October 9-10-11

At the Main Entrance of Fort Leonard Wood

WANT—Big Tent Shows with Real Stars

GULF, MID-WEST SPOTS UP

Army Feeds Coast Resorts

Pontchartrain Beach pulls with heavy promotions—extended season at Galveston

NEW ORLEANS, Sept. 20.—Gulf Coast resorts closed the most successful season in their history, with the possible exception of a thinning out of southern Florida spots due to a polio scare.

Pontchartrain Beach, considered by many as the most popular of the Gulf resorts, had the best patronage in its 12-year-old history, a fact of not too much astonishment to those near-by concentration areas, including an adjoining, shining army recreation center, generally better business conditions and a step-up in special activities at the beach促成 competitor to bring out record crowds despite several prolonged periods of wet weather.

Contests Draw Thousands

Such events as selection of Miss New Orleans, Junior Miss New Orleans, Mr. New Orleans, night-lighting change, hit-makers, watermelon and hot-dog-eating contests, etc., drew tens of thousands at a time. Used for the contest was a roving Creole, Funhouse and Plumber-Plane drew more than any other rides yet installed at beach, according to Manager Harry J. Bate. Manager Bate gave the ceremonies a roundly successful ending the season on September 14. Four weeks of a troubled early-week-end marked the final Saturday and Sunday, Manager Bate commenting on policy of keeping the Beach Terrace open to accommodate weekend-flick influx of oddities.

Stewart Beach Highlight

At Galveston two tropical disturbances hit Stewart Beach on Labor Day but Galveston Beach Association reported no damage. A replica of Jones Beach, L. I., highlighted the season. Large crowds were on hand to see the beach officials to forecast that progress had been made in developing the beach into a summer tradition that is over the summer holiday period. Don Boyce, manager of Stewart Beach, reported that the increased crowds and help of camping activities helped to make the season a success.

A new $100,000 restaurant on the boardwalk was opened last Sunday. End of season activities will be closed with completion of construction of a $1,500,000 expansion. Stewart Beach, on the island tip, will be 1,500 feet long and 225 feet wide and will include a theater, bandstand, concessions and all modern necessities. Stewart Beach is to give afternoon and night shows on the pier and use the same performers. After 10 p.m. at his estate.

Endicott Has Pier Plans

ATLANTIC CITY, Sept. 20.— Herman Endicott, president of the Atlantic City Improvement associations, announced that his group would be interested in purchasing and developing an area of land over a portion of Garden Pier for the 1942 season. Lamenting the lack of circus and rodeo shows at the resort during the summer season, he promised to plan his operations to include both shows and circuses. Evidently his group intends to give afternoon and night shows on the pier and use the same performers. After 10 p.m. at his estate.

Atlantic City—Herman Endicott here will return Monday, after leaving for New York to arrange for the return of his circus and rodeo shows for the 1942 season. He announced plans for getting more shows into the area and to try to bring more special attractions into the city. He also said that he would like to have the same entertainment in the city throughout the season.

Notes From the Zoos

JANTZEN BATTLES RAIN TO 22% TILL; PER CAPITA RISES

PORTLAND, Ore., Sept. 20.—A record season for retail sales was announced, chalked up by Hayden Industries in its Western Company operations. Jantzen Beach Park here, said General Manager L. H. Leach, had made it a hectic season, practically all of May and June being rainy.

"Sales are all up over 1940," he reported. Pool receipts were 12% ahead of last year, and weather in May, June and August, however a heavy one, did not prevent a good swimming during the season. All rides and cotton candy shows did well, and health and the balcony broke all records for attendance and receipts. Credit for the balcony increase is given to booking of outstanding name bands.

"Gate receipts showed only a slight gain over 1940, indicating higher per capita spending throughout the park," said Manager Huesdorff. "Large picnics, as usual, were booked, but, besides the entertainment, the outstanding promotions were attempted. New feature this year was the use of radio, regulated through an advertising agency of Portland showed very good results."

LIL, CENTURY-OLD ELEPHANT, DIES IN CINCINNATI'S ZOO

CINCINNATI, Sept. 20—Lil, Cincinnati Zoo's century-old elephant, died September 14 of old age, and is the longest-lived elephant ever on the grounds, said Dr. W. T. Houghton, director of the zoo, and Dr. Norton Dock, veterinarian.

Her death leaves only one living elephant in the city, and a brown bear, which is now able to be more easily cared for.

Blackie, one of the elephants, died about two weeks ago. The keepers have hopes that the other two will live. The zoo is now planning to build a new building for the elephants.

SANDUSKY, O.—Federal government has not purchased Cedar Point on Lake Erie, which is a part of the city of Sandusky, with no negotiations have been made and the matter has been left to close with a deal, said officials of the O. A. Biddering Co., operators. Rumors of a deal have been circulating for some time in Sandusky, but no announcement has been made.

ZACHT, Miss—Babyebra, first to use the log roll in the history of the city, has been reported doing well. She was born Sept. 9.

MILWAUKEE—(Fla.) Drum and Bugle Corp, which placed third in the American Legion's national convention competition here and whose delegates brought with them to the contest, turned over to Washington Park Zoo bear, said the latest report, after the convention ended.

High pay rolls give Ohio center big takes—night free acts are credited

CANTON, O., Sept. 20.—Industrial operations with high pay rolls, construction of plant and increased business at the Ohio center this season are being credited by the Area Salesmen with a record season for night free rolls.

"There are more roll calls coming in than we have ever had," said one of the area salesmen. "The Ohio center is really booming this year, and we are looking forward to a big season next year."

Concessions Go Big

Harry Shirk, concessions manager, reported that the concessions have been more than 20 per cent ahead of last year, with the exception of the Navy Air Station, where sales have been only half of those of last year. The sales have been best in early years, due to steady night crowds, and have increased as the season progresses. The sales have been best in the last week of the season. Rides did better and pony track, which was one of the top money-getters, has been the best in a new policy because of absence of Jap restrictions on the purchase of American goods.

"The rides have been the best in a new policy because of absence of Jap restrictions on the purchase of American goods."

Free Acts Credited

Director Sinclair credits the free-act policy to the profit production. The profit has come from the fact that the acts have been presented to the public for the first time. The profit has been made by the acts being paid for by the public. The profit has been made by the acts being paid for by the public. The profit has been made by the acts being paid for by the public. The profit has been made by the acts being paid for by the public. The profit has been made by the acts being paid for by the public.
Avoid Liability for Defective Walkways

By LEO T. PARKER, Attorney at Law

It is well established that the owner of a circus, carnival or other traveling show or amusement park is not liable for injuries to patrons or employees caused by defective walkways. Broadly speaking, this is the major legal principle underlying the liability problem.

However, the average reader is incapable of differentiating between the legal terms "ordinary care," "care," and "negligence." Therefore, in this article we will discuss the pertinent legal principles and leading higher court cases, especially some involving walkways, to illustrate the legal differences of these terms.

Injuries Caused by Employees

First, we shall discuss liability for injuries caused by employees of the employer. In almost all cases the employer bears the burden of proving that the injury was caused by the negligence of the employee. In some instances, though, the employee may be specifically instructed to maintain the walkway in a safe condition.

For illustration, where the working conditions are such that an injured employee is required to travel on a particular walkway, then the employee is liable for injuries that he negligently caused himself.

The Defect in the Walkway

In some cases, the employer is liable even though he is not at fault, if he is unable to show that the walkway was safe to travel on at the time of the accident. In this event, the employer is liable for negligence of a covered employee, if the employer is unable to show that the walkway was safe to travel on at the time of the accident. In this event, the employer is liable for negligence of a covered employee, if the employer is unable to show that the walkway was safe to travel on at the time of the accident.

What Is Contributory Negligence?

In the leading case of Cates vs. Taco, 28 N. Y. 267, it was held that an employee was not liable for injuries sustained in a fall which occurred while he was traveling on a walkway.

The employer was unable to show that the walkway was safe to travel on at the time of the accident. In this event, the employer is liable for negligence of a covered employee, if the employer is unable to show that the walkway was safe to travel on at the time of the accident.

The Test of One Cause of Injuries

The test of one cause of injuries is whether the employer has exercised reasonable care to prevent the injury. The highest court in the land held this test to be a reasonable one.

In this instance, a customer who rented a boat from the landlord or the resident owner of the property, was not aware of the existence of the defect, and was not aware of the possibility of an accident. Therefore, the landlord or resident owner was not required to make the commitment soon or priorities (See AREA on page 6).

American Recreation Equipment Association

By R. S. UZELL

Coney Island, N. Y., got a lucky break this week when the skies opened up for a climax of activities. A parade each day, starting as of this week, and ending Saturday, the last day of July, with children's parade and the big show is over. On the whole, we can say there is a new life in Coney Island. Some of the old-timers have renewed their interest in the proceedings, and have the enthusiasm of beginners.

The test of one cause of injuries is whether the employer has exercised reasonable care to prevent the injury. The highest court in the land held this test to be a reasonable one.

The landlord or resident owner who rented a boat from the landlord or the resident owner of the property, was not aware of the existence of the defect, and was not aware of the possibility of an accident. Therefore, the landlord or resident owner was not required to make the commitment soon or priorities (See AREA on page 6).

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Little Ones Make Big Profits!

Now that the indoor season is well under way, the outdoor advisors of all kinds are beginning to show up. They have been waiting for this year to come, and they are making the most of it. They are the most valuable pool operators, for I know of no business which is as reliable as it is comfortable to work.

Once satisfied, they keep coming back. But I want to write now of the advantages of being a pool operator. It is a great opportunity. A pool can be a great business. You can make a profit from your pool, and you can work off your old, new, and old.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Little Ones Make Big Profits!

Now that the indoor season is well under way, the outdoor advisors of all kinds are beginning to show up. They have been waiting for this year to come, and they are making the most of it. They are the most valuable pool operators, for I know of no business which is as reliable as it is comfortable to work.

Once satisfied, they keep coming back. But I want to write now of the advantages of being a pool operator. It is a great opportunity. A pool can be a great business. You can make a profit from your pool, and you can work off your old, new, and old.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Little Ones Make Big Profits!

Now that the indoor season is well under way, the outdoor advisors of all kinds are beginning to show up. They have been waiting for this year to come, and they are making the most of it. They are the most valuable pool operators, for I know of no business which is as reliable as it is comfortable to work.

Once satisfied, they keep coming back. But I want to write now of the advantages of being a pool operator. It is a great opportunity. A pool can be a great business. You can make a profit from your pool, and you can work off your old, new, and old.
Rinks and Skaters
By CLAUDE R. ELLIS
Cincinnati Office
White Plains Schedule Set; Varied Program Offered

WHITE PLAINS, N.Y., Sept. 20—Ful arrangements were made for the White Plains Roller Rink, operated by White Plains Roller Rink, Inc., has been sold. The new management, according to management appointed on Sept. 5 by the American Amateur Skating Association, will make the opening date as early as they can.

ROLLER-ICE Spot at Bethany
BETHANY, Mo., Sept. 20—A huge all-steel structure for roller skating, with the further possibility that it may be enclosed into an ice skating rink or skating rink on which the latest of Max Trupp's tests has been made. Trupp will be on the grounds for the opening of the skating rink.

Rink will be known as Bethany. It will be opened on Sept. 23. The opening will be marked by an all-night dance on Saturday night.

BRED F. FREEMAN, general manager of the White Plains Roller Rink, reported that the skating rink will be opened on Sept. 18. The opening will be marked by an all-night dance on Saturday night.

WELL SATISFIED with the showing made by the roller rink last winter, Edward J. Carroll, owner-manager of the Bethany roller rink, said that the new rink will be opened on Sept. 23. The opening will be marked by an all-night dance on Saturday night.

WHITE CITY Roller Rink, Trenton, N.J., formerly the Garden Roller Rink, has been sold to George H. Rolland, president of the Garden Roller Rink, Inc. The new management will make the opening date as early as they can.

JIMMY'S ROLLER Rink, La Crosse, Wis., was opened on Sept. 17. The rink is open every night and night skating is allowed.

GEORGE HARDIN, manager of a recent roller rink report, business excellent, with attendance showing an increase since installation of an organizer, which was opened on Sept. 12. The rink is open every night and night skating is allowed.

New Indianapolis Rollerland Schedules an Early Opening
INDIANAPOLIS, Sept. 20—A new rink is being built in Indianapolis. It will be opened on Sept. 23. The opening will be marked by an all-night dance on Saturday night.

Kinz will be known as the South Side. It will be opened on Sept. 23. The opening will be marked by an all-night dance on Saturday night.

OFFICERS of the South Side Rink are: President, George J. Doherty; Vice-president, Morris Cantor; Secretary-treasurer, Harry J. Doherty.

Noble To Manage Va. Arena
RICHMOND, Va., Sept. 20—Announcement was made by Ronald Baldwin and Morris Cantor that they have been appointed as managers of the Virginia Coliseum, the new arena in Richmond, Va.

The new arena will be opened on Sept. 23. The opening will be marked by an all-night dance on Saturday night.

CHRIS, NO. 749
Bettie & Billy
ROLLER RINK SHOES
Display, recommend and sell the shoes that bear her personal endorsement. Genuine Goodyear. Work Construction. 19 other styles in stock.

HYDE ATHLETIC SHOE CO.
Division A R. Hyde & Son Co.
2427 W. LAKE ST.
CHICAGO, ILL.

Notes From Philly
By E. M. MOOR
All Philadelphia winter rinks are now in operation. Chez Vous was well attended, opened Sept. 7. Eiseen Bur- tis, president of the Philadelphia Roller Skating Club, said that the skating rink has been well attended. The rink is open every night and night skating is allowed.

GLOBE NO. 1, a new rink, will open on Sept. 18. The rink is open every night and night skating is allowed.

SKEATELAND, Trenton, N.J., re- modeled and streamlined, reopened on Sept. 18. The rink is open every night and night skating is allowed.

ROLL-AREA, Gloucester City, N.J., is promoting Friday night in the Rayne Club. The rink is open every night and night skating is allowed.

Rink to be opened on Sept. 23. The rink is open every night and night skating is allowed.

The First Best Skate

RICHARDSON BALLBEARING SKATE CO.
Established 1894.
High Grade Skate Wheels

.Completed complete. No. 441-150. Fine skate wheels, perfectly balanced and well made. They are made of the finest materials and will last a lifetime. Available in all sizes.

R. R. JENKES & FRYE
20 E. 35th St.

In this issue: list of dealers and manufacturers' representatives.

FOR SALE
PORTABLE ROLLER SKATING RINK
$1,000.00 Complete. Contains 2 rinks, 200 seats, skate rental, and all accessories. Excellent condition. Now operating at Savannah, Ga., and other locations. For sale or rent.

M. O. BOAZ
SAVANNAH, GA.

FOR SALE
PORTABLE ROLLER RINK $1,000.00 Complete. Contains 2 rinks, 200 seats, skate rental, and all accessories. Excellent condition. Now operating at Savannah, Ga., and other locations. For sale or rent.

M. O. BOAZ
SAVANNAH, GA.

PROFESSIONAL
ICE SKATING SHOES
Made To Order

GEORGE MEIKOIAN
19 E. 33rd St., New York City


OUR SPECIALS
T. L. WINTER CHERRY BLOSSOMS 100 skates $5.00 each; 100 skates $4.00 each; 100 skates $3.00 each; 100 skates $2.00 each. 100 skates $1.00 each.

D. 321 DUSTLESS DRESSING
3000 sq. ft. per gallon. $3.75 per gal. 1 gal. containers. 4 gal. containers, $12.00 per container. 20 gal. containers, $50.00 per container.

C. A. ROTHROTH
444 Second St.
EVERETT, MASS.

TRAMMILL SELF-LOCKING SIDELINE FLOORING
are the result of thirty-five years’ experience in laying flooring in gymnasiums, schools, etc. Quick and easy to install. Write for illustrated catalogue and plans for laying."
Amusement Tax: A New Headache for Showbiz

IT'S a good thing that most fairs have already been held because effective October 1, America's great, community stand to lose the exemption on admissions which they have enjoyed from time immemorial. Fortune are those fairs whose gates permitted them to escape the awful tax, but when it went into effect last year, the policy was one another and the tax will embrace those who have been the chief beneficiaries of this fair play.

In the past 4 weeks ago that agricultural fair societies were congratulating themselves upon having been granted an exemption any form of report by the Senate Finance Committee, who thought that the question had been settled. But it was not, for the new fashioned coming and the old-fashioned thinking will be recalled that a couple of years ago—how time flies in this fascinating world—are America's past黄金. The exemption on any admissions was involved when the general standard of living and taxes, and how to find its cutting edge, threatened the state of some to be seen in some quarter, as the effect of the proposed new law that would have carried the 10 per cent amusement tax stiff enough to hundreds of the collection at 31 cents.

Gardeners, grocers, hardwaremen, the cheapest luxury commodities extend, congratulated themselves because, after all, those were the bare 31 cents. Those two big industries had received a blow, not so much a shift in their price schedules, but that's another story.

NO stretch of the imagination is possible which any fair committee, to be considered in a category identical with that of the amusement park or the carnival, can escape the damage. Any fair committee appeared to recognize the difference between them. The one is held by fairs, a plea on the subject having been made to admission tax. It another group, the Government Relations Committee of the International Association of Fairs and Expositions, has used all its influence to keep the fair alive and have it entitled to express in its own behalf. Because they have been given a mandate to do so. They are not known as the funhouse, sometimes perform their various wonders in a very curious manner. When the tax bill, the last chance for the House and passed on to the committee in the Senate, eventually reached a joint committee of both houses, some smart duck must have recommended that the exemption be known out, and that's what was done. We would give our last nickel to the tax bill, but that is a promise which cannot be fulfilled to convince the present body of the government and the others, who know how to be truly representative of what indicates that few if any of us may have any last minute left for tax.

Now the admission tax—1 cent on every 10 admissions—$1,000 in 1944, 5 cents on every attendance at the fair. This will bring to the city, it's a big thing and will make the investment of the footing the bills more heavily than before. That's what they say. He is footing those bills because the money has been spent specifically for the purpose of making the same amount of money as the previous year, which is not inconsistent with the number of other pay gates which come down on the people, and which is not inconsistent with the number of people that are paying twice as much. Moreover, within a year or two, the number of people who are paying twice as much is not inconsistent with the number of people who are paying twice as much. Moreover, within a year or two, the number of people who are paying twice as much is not inconsistent with the number of people who are paying twice as much.

OBIE (SIM) GRINN, veteran owner of the St. Louis Post-Dispatch, has announced that he is not interested in the idea of the government to be earmarked for defense purposes. The Congress of the St. Louis Post-Dispatch, has announced that he is not interested in the idea of the government to be earmarked for defense purposes. The Congress of the St. Louis Post-Dispatch, has announced that he is not interested in the idea of the government to be earmarked for defense purposes.

By the way, Kielbel also visited with C. D. Day in Washington September 13. Day was formerly with Russell Bros. Circus.

CHARLIE CAMPBELL corrects a statement made in the 13 issue of The Billboard. He writes: "It is nottrue. You are quite correct. Charlie, he states that he is a native of the state of Tennessee, in the year 1894. He exhibited in Madison, Tenn., in 1894. He exhibited in Madison, Tenn., in 1894.

C. C. DAY, Washington fan: Sen Marcus, formerly with the Loma Park Circus at Disney Island, N. Y., and George Kielbel, a member of the circus at Disney Island, Md., September 12, is now with the circus at Disney Island, Md. In his words, "Miss Marcus is a big, strong, friendly, gregarious young lady, and a very good circus fan. Day was formerly a member of the circus and is now with the circus at Disney Island, Md.

By the way, Marcus went to a show in connection with the circus. He played a trombone during the performance and the show is now being run by Miss Marcus, Mrs. Eil Hunt, also Roper Kemp, from New Jersey.

PFC. ALLAN O. EKHAM, who is stationed in Georgia, N. Y., was killed in a plane crash near the Georgia, N. Y., airport on the afternoon of September 12, 1941, with Cole Bros. Circus. They also lost their plane and its contents, including the valuable film negatives of the fair, park and show people in years to come. The park, the fair, and the show will be closed this week. Only the ride of our big city's parade, and the sound of its music will be heard today. The ride of our big city's parade, and the sound of its music will be heard today.

This tremendously successful outdoor season now draws to a close under the direction of Richard E. Lucas, who was born in Columbus, Ohio, and who was one of the founders of the National Association of Fairs and Expositions.

DRESSING ROOM Gossip

(Continued from page 32)

Columbus: When Paul Nelson first began his trip to the work of his father, Arthur Nelson, used to bring him into the ring in a suit case. When he was 21, he was given a little insurance if he is going to ride that show.
1941 FAIR DATES

Alabama
Alexander City-
Co. Fair. Sept. 11-
12. T. C. O'Neill.

Arkansas
Arkadelphia-
W. L. Howard.

Arizona
Bisbee-
Elko Co. Fair. Sept.
24-25. I. J. Mullen.

Connecticut
Avon-
Shelton Fair. Sept.
25. R. M. Remick.

Florida
Bunnell-
Bunche Co. Fair. Sept.

Georgia
Alabaster-
Buster Co. Fair. Week
of Oct. 27. H. C. Hunter.

Indiana
Bowers-
Marion County Co. Fair.

Kentucky
Bartow-
Livingston County Fair.
Wilson.

Louisiana
Baton Rouge-
East Baton Rouge Co.
Fair. Sept. 29-30. F.
E. Eustis.

Massachusetts
Beacon- Fort Fairfield.-
O. J. Desaulniers.

Michigan
Battle Creek-
Calhoun County Fair.
Oct. 11-12. H. A.
Hunt.

Minnesota
Benson-
3-4. W. R. Glahn.

Missouri
Benton-
Livingston Co. Fair.

Montana
Bitterroot-
Missoula Fair. Sept.
11-12. T. H. N. Tumby.

Nebraska
Baker-
Harper County Fair.
Oct. 10-11. W. E.
Mullen.

New York
Beaver-
Beaver County Fair.
Oct. 1-2. A. M.
Matthews.

North Carolina
Bolivar-
Johnson County Fair.
Oct. 17-18. T. B.
Meeker.

Ohio
Berea-
Cuyahoga County Fair.
Oct. 19-20. S. M.
Henderson.

Oklahoma
Bristow-
Oklahoma County Fair.
Oct. 25. C. E. Wilkins.

Oregon
Beaverton-
Clackamas County Fair.
Oct. 17-18. W. L.
Swank.

Pennsylvania
Batterton-
Wyoming County Fair.
Oct. 1. E. J. Glubb.

South Dakota
Bismarck-
McCook County Fair.
Oct. 11-12. C. B.
Maurer.

Tennessee
Bolivar-
DeSoto County Fair.
Oct. 15-16. W. E.
Sims.

Texas
Brownsville-
Hidalgo County Fair.
Oct. 17-18. C. E.
Kerr.

Virginia
Benton-
Fayette County Fair.
Oct. 15-16. T. A.
Hyneman.

Washington
Benton-
Wenatchee County Fair.
Oct. 17-18. H. C.
Henderson.

West Virginia
Bement-
Marion County Fair.
Oct. 11. F. S. Hagedorn.

Wisconsin
Benton-
Waukesha County Fair.
C. Moore.

Wyoming
Belle Vue-
Bighorn County Fair.
Oct. 17-18. A. S.
Parrish.

Michigan
Benton-
Waukesha County Fair.
C. Moore.

Ohio
Berea-
Cuyahoga County Fair.
Oct. 19-20. S. M.
Henderson.

West Virginia
Bement-
Marion County Fair.
Oct. 11. F. S. Hagedorn.

Wisconsin
Benton-
Waukesha County Fair.
C. Moore.

Wyoming
Belle Vue-
Bighorn County Fair.
Oct. 17-18. A. S.
Parrish.
Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

**Women**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abby, Bertha</td>
<td>123 Main St.</td>
</tr>
<tr>
<td>Abigail, Virginia</td>
<td>456 Oak Ave.</td>
</tr>
<tr>
<td>Ada, Emily</td>
<td>789 Maple Dr.</td>
</tr>
<tr>
<td>Adele, Laura</td>
<td>1011 Elm St.</td>
</tr>
<tr>
<td>Adam, Henry</td>
<td>2222 Pine Rd.</td>
</tr>
<tr>
<td>Andrew, John</td>
<td>3333 Cedar Ln.</td>
</tr>
<tr>
<td>Anna, Mary</td>
<td>4444 Walnut St.</td>
</tr>
<tr>
<td>Anne, Alice</td>
<td>5555 Broadway Ave.</td>
</tr>
<tr>
<td>Arnold, Mr. Henry</td>
<td>6666 Michigan Ave.</td>
</tr>
<tr>
<td>Arnold, Mrs. Harry</td>
<td>7777 Ohio St.</td>
</tr>
<tr>
<td>Arthur, William</td>
<td>8888 Indiana St.</td>
</tr>
<tr>
<td>Arthur, Mrs. Elizabeth</td>
<td>9999 Wisconsin Ave.</td>
</tr>
</tbody>
</table>

**Men**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbot, James</td>
<td>123 Main St.</td>
</tr>
<tr>
<td>Allen, Leo</td>
<td>456 Oak Ave.</td>
</tr>
<tr>
<td>Allen, Louis</td>
<td>789 Maple Dr.</td>
</tr>
<tr>
<td>Alexander, John</td>
<td>1011 Elm St.</td>
</tr>
<tr>
<td>Andrew, John</td>
<td>2222 Pine Rd.</td>
</tr>
<tr>
<td>Andrew, John</td>
<td>3333 Cedar Ln.</td>
</tr>
<tr>
<td>Anna, Mary</td>
<td>4444 Walnut St.</td>
</tr>
<tr>
<td>Anne, Alice</td>
<td>5555 Broadway Ave.</td>
</tr>
<tr>
<td>Arthur, Mrs. Elizabeth</td>
<td>7777 Ohio St.</td>
</tr>
<tr>
<td>Arnold, Mr. Henry</td>
<td>8888 Indiana St.</td>
</tr>
<tr>
<td>Arnold, Mrs. Harry</td>
<td>9999 Wisconsin Ave.</td>
</tr>
</tbody>
</table>

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Show Family Album

TWO SOLDIERS of yesteryear, C. I. Levin (left) and Jerry D. Martin, are pictured above. The picture of Levin, co-owner and manager of the Midwest Merchandise Corporation, Kansas City, Mo., was snapped November 15, 1911, when he was with the Ninth Recruiting Company, Fort Logan, Colo. Later he was assigned to the 334th Company, Coast Artillery Corps, Fort Columbia, Wash. Martin, known professionally as Jackey the Great, tall, pole trapeze artist, had his picture taken in 1917 at Camp Gordon, Ga. He was a member of the 82d Division Headquarters Company and 327th Infantry Band, serving 18 months in the service and getting over to France.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is especially requested that pictures be clear and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be accepted. They will be returned if so desired. Address: Photo Family Album Editor, 25-27 Opera Place, Cincinnati, O.

CIRCUS ACTS, 16 GIRL REVUE, 15 PEOPLE DANCE, 12 MINIATURE PIANO ELECTRIC ORGAN, Illusionists with Illusions, 10 People Western Show. All acts must have flashy wardrobe. Eight week show. State all with literature. BOX 492, Billboard, Ashton Bldg, Chicago.

MUSICIANS, SINGERS, DANCERS, AC-

gordon Player, Also Western Hillbilly, 


RALLY GIRLS - PORTRAITS, VOCALIST, 

Guitarist, Also First Trumpet or Cornet. South East. Must have entertaining ability. Write THOMA, Albert Lee, Minn.

WANTED-DALE AT WORK WITH 


WANTED-MARRIED COUPLE WITH 

Suicide stunt car. Stunt car for hospital drive; wife, competent seamstress. Yours to keep in all respects. Boxes C-275, Billboard, Cincinnati, O.

WANTED IMMEDIATELY-RASS, ALTO SAX, 


WANTED-COCKTAIL LOUNGE ENTERTAINER, 

One or two pieces. Please send photos and specifications. Address: BILL, 708 Baker St., Lancing, England.

PARTNERS WANTED

PARTNER-TAKE PART INTEREST IN Established film, West Coast office, MAY BERNARD, 751 N. Dearborn, Chicago.

HELP WANTED

AGENT—FIRST CLASS. BOOK MYSTERY 

Show in schools. Appearance and ability. Disappearance cause of ad. Lee., 28 Wad- 

dworth R., N. Y.

AGENT TO SELL ADVERTISING. Winter's 

Contact Harry Kahoe, Madison Hotel, 

New York, N. Y.

CAN SELL RETAIL SHOE SALESMAN WHO 

is qualified Bandman. Write O. H. 

SCHWENTKER, Rapid City, S. D.

CARLOS HIGH SCHOOL CIRCUS 


ESTABLISHED ACT WANTS MAN OR WOMAN 

To join act. Must have experience in any type single act. Amateur considered. Write J. L. HOLCATE, General Deli- 

very, Providence, R. I.

WANTED TO BUY

LATE MODEL EVELYN OCTOPUS. Or any 

good use Portable Ride. State all first com- 

munications. A. J. LOTT, 222 West Twenty- 

Second, Amarillo, Texas.

LARGE USED HILDEBRAND TAFFY PULLER 

AND DIPPER. Also plastered groups. JAMES C. WALKER, Gen. Dill, Lubbock, Texas.

LUCKY KICK DONKEY BALL GAME. 

Will buy any two or more units. Write ARTHUR 

KNIGHT, 500 John's Place, Brooklyn, N. Y.

WANTED—WANTED TO ISSUE FULL 

list of prices and complete catalogue. A. E. M. ISH, Wausau, Wis.

LARGE QUANTITY MOTOR TABOR 

Pavilion, lowest price and consign. BOX C-235, The Billboard, Cin- 

cinnati, 0.

WANTED-TWO HUNDRED MODEL TWENTY- 

Foot, 500 foot. This is strictly sober and a 

famous brand. Write B. C. HALLGREN, Dealer, 204 Monument Ave., Atlanta, Ga.
Salesboard Field Attracts Novices Anxious To Succeed

Upswing in interest is noted throughout the country—many new operators are demanding boards and merchandise—increase noted in supplier's business.

NEW YORK, Sept. 20.—The saleboard field is attracting considerable new blood, and prospects are brighter to secure all information available so that they might succeed. Hundreds of requests have come in for The Billboard's reprint of Salesboard ABC's, which gives complete information about the field. Numerous new collection points and all are seriously interested in getting boards and in circulation, new salespeople, and retail outlets, which have been noted in The Billboard's HSX, are being reflected in increased sales by salesboard manufacturers, jobbers, and wholesalers.

Merchandise Items Facing Reduction

WASHINGTON, Sept. 20.—The nation is interested to know the views expressed by leading merchandise manufacturers affected by reductions. The manufacturers and distributors who have specialized in cards and other products may be the first to feel the effects of the cuts. They are the ones who feel it hardest. But even then, the reductions will not have to be so drastic that the manufacturers are forced out of the field. The manufacturers have already made the necessary changes. The reduction in prices will not affect the quality of the merchandise. The manufacturers are still producing the same quality of merchandise, but at a lower price.

Monthly Defense Spending Passes $1,000,000,000 Mark

WASHINGTON, Sept. 20.—Monthly defense spending by various agencies of the government for national defense has risen to over $1,000,000,000, according to an announcement by the Office of Price Administration. Expenditures in August totaled $1,127,000,000, over the July total of $1,070,000,000. All sections of the country are benefiting from increased defense contracts. The salespeople are actively working to meet the demand for defense goods and services. The increase is expected to continue as the war progresses.
GET THE LOWDOWN ON THIS

Popular Items

Buddy Banner
Described as a real display come-on, is the Welcome Buddy Banner, produced by Liberty Producers. Firm officials state that every tavern, fair, theater, and road stand is a prospect for the item. With nearly 2,000,000 men in uniform, retail establishments are interested in obtaining the trade of the young soldier, who is the type of good-humored patron that the banner is designed for. The banner is made of fine rayon satin and is 12 by 16 inches. Red, white, and blue are used and the banner has symbols of the three branches of service, army, navy, and Marine Corps. Silk fringe, gold cord stick and spear are included.

Shakespeare’s Works
An attractive and practical premium that has been meeting considerable demand is an unabridged one-volume edition of Shakespeare’s complete works. The book is beautifully bound in heavy embossed library binding, with a colorful grained surface. The title is set in gold type and the book is suitable for the library of the most discriminating bookseller. The type is clear and easy to read. In addition to the book a pair

FAIR SPECIALS AT KIPP’S

BINGO SUPPLIES

JOBBERS!! Write for newest
BINGO CATALOGUE

JOBBERS!! Write for the newest
BINGO CATALOGUE

BINGO JOBBERS Write for the easiest
BINGO CATALOG

FAIR SPECIALS AT KIPP’S

MORRIS MANDELL 1123 BROADWAY, NEW YORK, N. Y.

Baker Automatic Master De Luxe Bingo Blower Electric Master Boards
Buy direct from the Manufacturers and Industries of these Devices. We are绽s Builders and have no dealers. Prices for below others. Satisfaction Guaranteed. P 9ad Free. Games of Every Description.

Baker’s Game Shop 2007 W. WARREN DETROIT, MICH.

FLUORESCENT Sensational New Fixtures!

WHIRLWIND SALES TO STORES AND HOMES

MIDGET BIBLE (Over 200 pages, size of postcard) and 18 chemical and liquid magic tricks, 1 complete 16 page illustrated booklet. Absolutely guaranteed genuine. Better than book and chemicals combined. Send 25 cents in stamps, Makers, Marshfield, Mass. Price $1.50

VENDORS’ CATALOGUE, MEMORY & IMITATIONS

NEW MIDGET BINGO CATALOG

SKYBEAM CO., DEP'T 459 D DES MOINES, IOWA

THAT’S RIGHT! Champion Products and Service are TOPS!

KNIFE & PEN DEALS 3

BUK NOW

BUY NOW

BINGO

NEW DELUXE MODEL BINGO BLOWER

BINGO

NEW DELUXE MODEL BINGO BLOWER

BINGO

NEW DELUXE MODEL BINGO BLOWER

BINGO

NEW DELUXE MODEL BINGO BLOWER

BINGO
MERCHANDISE

September 27, 1941

HAMILTON WALTHER & ILLINOIS NEW Wrist Watch ELGIN
For Men

ONE CENT
When you order filled by Return Mail
Watches & Diamonds at Lowest Prices
One Cent.

Waltman Clock Co.
335 S. Dearborn St.
CHICAGO, ILL.

Receive your money back on any order for any article advertised.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. Madison St., CHICAGO


to help yourself or assist in it serving all of to (unintelligible) on the one that you should just not refuse to drop every- thing and put your hat in the gives. They have been sent to you from time to time, and do not let your reciprocation. There will be a picture of the templeman's omitting our reply by your request. We held the pace we set up July 1 to story would be as described, but We aerew no longer that we can. We must say it is not so and that the inspection. We would attempt to present the 1942 season with its many chances of surprise. Our assertion assuredly is that all who do not find that their final sales are fully ready to act with.

Hearings on Chi Meat
Now that Labor Day has come and gone, we can begin to look into the second rate of meat in the Chicago market. It is the annual meeting and exhibition in Chicago. There is a curious date for this fall executive committee meeting that will get the rapid growth of its membership and Quality. We also invite all chairmen of standing committees. This is the most important group of all mem- berable, with clear and far-reaching consequences for the growing conditions. We need all of the help we can get and with all the help of our membership. We want all to be there.

Allocation of material is the order of the day and our essential industry must continue on its upward track. It is in Chicago that we can be helped. In England automobiles were stopped for the duration, but it was found soon after that the material was used as an engine for the production of face masks. It was a shame, as nothing else could be done. It was for the morale of the people that all of the material was saved to be returned to the service. We are all children in a school of life and we must be able to follow it well.

AROUND THE GROUNDS

(Continued from page 46)
will probably be in evidence in the next year's opening.

Help for National Body
Not a lot of information has reached me in all of its history about our national association tried any harder than at present to serve its mem-

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.

WALTHER & ILLINOIS
New Wrist Watch
ELGIN
For Men

FREE WHOLESALE CATALOG

JOBBERS—BIG MONEY
NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

WALTHER—ELGIN
Make your memory bank for your next order.

FREE WHOLESALE CATALOG

GOLDWYN CO., 542 S. Dearborn St.
CHICAGO, ILL.
BINGO BUSINESS

(Continued from page 6)

It is possible for the audience to get better service.

AN INNOVATION known as the NoMarker Silent Bingo Card, recently introduced by E. R. Low Company, has met with favorable response. The card is essentially constructed, 7 by 12 inches in size, and has a transparent shutter cover. Each number has its individual shutter and is raised slightly on a disk that the finger moves it. Transparency of the shutter makes it easier to identify the winning line for checking simple. The device eliminates the use of markers and daubers, and even tables and stock cards are not necessary. Low states that accuracy is assured because there are no complete series consigned to 3,000 boards. An advertising space on the bottom half of the board is an optional feature, as the card lasts a long time.

A good buy in underused items, as well as other bingo equipment, is offered in the firm's extended catalog offered without cost.

DEALS

(Continued from page 6)

have operated a number of boards in camp and have started a few in near-by towns. Have run into several problems and hope that this article will help solve them.

Deals in and around army camps have been turning over exceptionally well, according to reports, and many officers have put their bids for a share of this business, which would do well to give this angle a look-see.

For those who may not yet have caught up with the item, "Pipper," the military version of the cigarette lighter, a new and rather dandy cigarette lighter designed in a smartly transparent plastic case illustrated by tastefully beautiful women customers. This is a greatly improved product by a prominent illustrator. It has consumer appeal and is popular plus and quite in line on eight different salesboard ideas. Evans Novelty Company is the distributor.

Two of the deals featured in the May issue of a trade magazine, which look good for a run, give away beverage sets and the Metro-Plex Camera. Both work on 100-board cards, 1 to 22 cents, with a $1.99 take and distribute either two of the beverage sets or two cameras. Beverage set consists of six 12-ounce tumblers and two two-quart water pitcher. All seven pieces are in spun aluminum and packed in a red display box. Camera is reflex style, equipped with cleaning brush, black plate and top. Special easy-to-open viewing chamber with high-quality polished view-delight lens, 57-60mm. Metroca lens, fast-action shutter and takes 12 pictures—either snap or time exposure as you desire.

O. H. Jackson, Ky., writes:

I have a license to know where to obtain the all-American clock deal and the two deals offered by Dado Quaker Display. I am now working pens and knives on a 1 to 30-cent board and want to get more variety in my line.

The above information was forwarded onto O. H. and is available to anyone else interested.

HAPPY LANDING.

PALISADES, N. J.

(Continued from page 48)

and they proved a tremendous attention-getter. There was a large field of entrance. Mr. William E. Low, Russell Patterson, Yvette and Dick Todd were present and their automobile was parked staked around for the evening and so Saturday was a gratifying start of the new season.

Sunday marked the second in the series of the Dago Quaker and Beryl Products was guest celebrity. There was a good crowd all day and until 11 p.m. Every member of the park's staff was on hand for the reopening and after the two days the market had not slowed down as usual.

LEVIN BROTHERS

STILL DELIVERING

Beacon Blankets at Low Prices

Swing Cover, 8 inch. Cr. $1.45

Anco, Made Hawaiian Lei, Cr. 75

Malted Milk Monkey,epam. Cr. 75

Ballroom Head Dancing Doll $1.75

Large Size Plasser (All Figures), $1.95

RED, WHITE AND BLUE,

Gold Friges, 8x10.

Layaway, 10x12. Per $100, 125%

FOR YOUR FAIRS AND CELEBRATIONS

WE'RE ALL SET WITH COMPLETE STOCKS TO TAKE CARE OF YOUR REQUIREMENTS. OUR CENTRAL LOCATION ASSURES YOU OF PROMPT ONE-DAY SERVICE AND DELIVERY. BINGO SUPPLIES AND A COMPLETE LINE OF CONCESSION GOODS. Featuring the Newest items for the Novelty, Premium and Specialty Man.

Pre-Merchandise Day And Supply Corp.
3933 Lindell Blvd. St. Louis, Mo.

ENGIAVERS!!!

All Orders Shipped Some Day

We carry a complete line of engaging jewelry.

BIELER-LEVINE, INC.
37 North Waibh Ave.
CHICAGO, ILL.

MERCHANDISE-PIPES

by BILL BAKER
(Cincinnati Office)

REMEMBER
WHETHER IT'S MILITARY ITEM or a genuine Tropical Sea-Shell Brooch

ONE-DAY-ONLY

FOR
VICTORY

Our new finished Sea-Shell Brooches
are now available!

September 27, 1941

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Street Engineers, and Other

The Pitchman differs from the ordinary salesman in that he has the patience to wait in the unknown and the wisdom to know when it arrives.

T. D. (SENATOR) ROCKWELL

GOODRICH HONE TOP THE FIELD
Goodrich Goodreads: 1947

WHENEVER YOU SEE A GOODRICH rubber tire:
Goodreads: "Sure, you're right, Senator."

GOODRICH RUBBER COMPANY
Columbus, O.

NEWSLETTER
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

MILLS SALES CO., 1901 BROADWAY, NEW YORK, N.Y.

WORLD'S LOWEST PRICED WHOLESALE'S

GOODRICH HONE TOP THE FIELD

WHENEVER YOU SEE A GOODRICH rubber tire:
Goodreads: "Sure, you're right, Senator."

GOODRICH RUBBER COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.

NEW SELLING MEN
FOR ALL GOODRICH MEN. MILITARY STORES, JUNIOR MARKETING STORES, 10 STORES, 100 STORES, 500 STORES, 1000 STORES, 10,000 STORES.

ELGIN & WALTHAM REBUILT WATCHES
$75

GOODRICH TIRE COMPANY
Columbus, O.
Events for Two Weeks

September 27-28

A.R.E. - Brinker. Livestock Show, week Sept.

Glenwood. Fall Festival 26-27.

Calhoun. Fall Festival 26-27.


SF. Calif. Fall Festival 25-26.

CONN. - Darien. Dog Show, 27.


Charleston. Fall Festival, 25-27.


FA. - Iowa Falls. Fall Festival, 24-25.

Madisonville. Farm Products Show, 24-27.

MI. - Pontiac. House-Coming, 26-27.

Saline. Fall Festival, 26-27.

MICH. - Omena. Fall Festival, 26-27.

N. - New York. Fall Festival, 26-27.

N. C. - Franklin. Fall Festival, 26-27.


OH. - F college. Fall Festival, 26-27.

PA. - Bryn Mawr. Horse Show, 24-27.

PM. - Portland. Farm Festival, 26-27.


PA - Farm Show, 26-27.

Landis. Farm Festival, 26-27.

PA - Rancho. Farm Festival, 26-27.

Philly. Fall Festival, 26-27.

RI. - Bristol. Fall Festival, 26-27.

TN. - Hattiesburg. Fall Festival, 26-27.

Tenn. Fall Festival, 26-27.

TX. - Corsicana. Fall Festival, 26-27.

VA. - Plaza. Fall Festival, 26-27.

W. - Waco. Fall Festival, 26-27.

Weston. Fall Festival, 26-27.

W. - Warren. Fall Festival, 26-27.

W. - Weaverville. Fall Festival, 26-27.

W. - Waynesboro. Fall Festival, 26-27.

Sept. 28-29

CALK. - Fresno. Dog Show, 4-5.

C. A. - San Antonio. Dog Show 4-5.

C. M. - Quincy. Tobacco Festival, 1-4.

D.C. - D.C. Fall Festival, 2-4.

IND. - Batesville. Fall Festival, 2-4.

IND. - Mount Vernon. Fall Festival, 2-4.

KY. - Lexington. Fall Festival, 2-4.

LA. - Baton Rouge. Fall Festival, 2-4.

LA. - Priya. Fall Festival, 2-4.

MD. - Milwaukee. Fall Festival, 2-4.

MICH. - Big Rapids. Fall Festival, 2-4.

MICH. - Petoskey. Fall Festival, 2-4.

MINN. - Minneapolis. Fall Festival, 2-4.

MINN. - St. Paul. Fall Festival, 2-4.

MISS. - Jackson. Fall Festival, 2-4.

MISS. - Canton. Fall Festival, 2-4.

MISS. - Carthage. Fall Festival, 2-4.

MISS. - Columbus. Fall Festival, 2-4.

MISS. - Memphis. Fall Festival, 2-4.

MISS. - Lefka. Fall Festival, 2-4.

MISS. - Natchez. Fall Festival, 2-4.

MISS. - Pinedale. Fall Festival, 2-4.

MISS. - Pine Bluff. Fall Festival, 2-4.

NE. - Lincoln. Fall Festival, 2-4.

NE. - St. Paul. Fall Festival, 2-4.

NE. - Colfax. Fall Festival, 2-4.

NE. - Grand Island. Fall Festival, 2-4.

NE. - Hastings. Fall Festival, 2-4.

NE. - Omaha. Fall Festival, 2-4.

NE. - Kearney. Fall Festival, 2-4.

NE. - Lincoln. Fall Festival, 2-4.

NE. - Omaha. Fall Festival, 2-4.

OH. - Portage. Fall Festival, 2-4.

OH. - Vandalia. Fall Festival, 2-4.

OH. - Chillicothe. Fall Festival, 2-4.

OH. - Ashland. Fall Festival, 2-4.

OH. - Canton. Fall Festival, 2-4.

OH. - Toledo. Fall Festival, 2-4.

OK. - Oklahoma City. Fall Festival, 2-4.

PA. - Scranton. Fall Festival, 2-4.

PA. - York. Fall Festival, 2-4.

SD. - Rapid City. Fall Festival, 2-4.

SD. - South Dakota. Fall Festival, 2-4.

SD. - Pierre. Fall Festival, 2-4.

W. - Yankton. Fall Festival, 2-4.

W. - Rapid City. Fall Festival, 2-4.

W. - Sioux Falls. Fall Festival, 2-4.

W. - Chamberlain. Fall Festival, 2-4.

W. - Deadwood. Fall Festival, 2-4.

W. - Aberdeen. Fall Festival, 2-4.

W. - Brookings. Fall Festival, 2-4.

W. - Huron. Fall Festival, 2-4.

W. - Rapid City. Fall Festival, 2-4.

W. - Sioux Falls. Fall Festival, 2-4.

W. - Chamberlain. Fall Festival, 2-4.

W. - Deadwood. Fall Festival, 2-4.

W. - Aberdeen. Fall Festival, 2-4.

W. - Brookings. Fall Festival, 2-4.

W. - Huron. Fall Festival, 2-4.

W. - Rapid City. Fall Festival, 2-4.

W. - Sioux Falls. Fall Festival, 2-4.

W. - Chamberlain. Fall Festival, 2-4.

W. - Deadwood. Fall Festival, 2-4.

W. - Aberdeen. Fall Festival, 2-4.
Sunshine

“You are my sunshine * * *
You make me happy
When skies are gray.”

Fortunately, the serious business of supplying music to the American public is spiced with cheerful songs, some peppy, some quite sentimental and some plain nutty. They all help to keep the public mind cheered up when the times may become very serious. In business terms, it is the work of keeping up morale.

This issue of The Billboard contains the third annual Talent and Tunes Supplement, an edition which has become a kind of music annual. The underlying purpose of the music supplement is to bring as many factors of the music business as possible together for mutual association and good will. The supplement also gives due emphasis to the commercial phonograph and the great variety of records that are useful in keeping the 400,000 phonographs supplied with good music. The bringing together of authors, composers, artists, orchestras, publishers, manufacturers and many others engaged in some branch of the music business in an annual edition helps to cement those friendly relations that improve business for all concerned.

Music operators in all parts of the country will be happily surprised at the great interest which those who produce music and records have in the commercial phonograph. It will be an education in all that lies back of making good records. Operators will get better acquainted with musicians and other talent personally by seeing their names and offerings in the supplement. A lot of information about the phonograph business has also been collected in the supplement so that those who supply music and recordings can keep posted on the phonograph field.

The center of attention will be on records, naturally. Operators are interested in getting those records on their machines that will draw the most public patronage. They are learning there is a lot of background to music and the final issue of a record that is a hit. Operators are also learning a lot about human nature and the many angles involved when it comes to picking records the public will like. And the entire music world is learning to respect the phonograph operator for the unique place he occupies in the field of music.

When it comes to selecting records for commercial phonographs, that is a subject of unusual interest and one on which a lot of experience is accumulating. That is why The Billboard publishes such a wealth of material on all phases of the music business every week. Music operators are co-operating in the work of supplying information and ideas on records and they are likewise studying the entire field of music.

Operators gain many experiences in selecting records and all these ideas help to build up the efficiency of selecting good records for public phonographs. Some operators seem to have a knack at judging human nature and what records people will like. But in every case these operators are the ones that study most thoroly the music information which we publish.

One of the most interesting stories I have gleaned from operators is one about a Northwestern operator who decided that the tune “You Are My Sunshine,” when it first came out, would sure be a hit record in his territory. It gained popularity slowly at first, but he put it on his programs and kept it there. In a month or so other operators had heard it on his programs and then tried it on theirs. The operator has many anecdotes about how the record soon became popular all over the State.

He has some interesting ideas, also, of why he selected the record, when he first heard it, as one that would please the masses of the people. He had carefully analyzed the universal emotions as expressed in the lyrics, how that every person wishes to express the sentiments to someone else, and that orchestrations could be made to exactly fit the mood of the piece. The interesting fact about the operator was that he not only weighed human nature but he also studied all available data he could get on this and many other selections.

The example of this operator could be multiplied many times, for phonograph operators have found themselves in the music business and must have lots of information on music and recordings. While they are learning about music, other groups in the music industry are also learning a lot about getting popular music to the people.

It seems that all branches of the music industry can join in spreading sunshine to the masses of the people and learn a lot, withal, in doing it.
Federals Arrest Slugger in Ala.; Rounding Up Others

BERMINGHAM, Sept. 20--Secret-service

officers have begun a round-up of

persons suspected of using guns in coin

machines around defense plants in Alab-

ama. Already under custody is Joe F.

Pterdam, the man recently arrested for

using gun to rob a store. He was sched-

uled for a preliminary hearing here

before U. S. Commissioner Louis O.

Chariton.

Funderbank, of Montgomery, Ala., has

been appointed as a constable for the Alab-

ama Ordinance Works at Childersburg, where

the government is spending $7,000,000

on a powder plant and trun-

kettling plant. His duties required

that he drive army officers connected with

the plant to and from their discharge

station.

According to Terrence V. Ryan, agent

in charge of the U. S. Secret service here,

these arrests are the result of a cooperative

operation of the Northern Alabama district,

the bureau.

National Novelty Plans N. Y. Branch

MERRICK, L. J., Sept. 20 (DB)--Barle

Plac, of National Novelty Company,

reports that he is seriously considering

acquiring control of a New York City branch

to his growing business, with a 10th Avenue

location in mind.

Both national and local merchandising pol-

ics and the determination to bring New

York operations up to speed. Barle

needs used phones and pin games of all

types has been the lure of the major

owners of the company. It is re-

ported.

"We're offering this free-trucking service

on our used equipment, on the assurance

of New York operators who have wanted to
do business with us before, but our location

on the island was a little inconvenient," explained Barle.

"Now that installation is now complete

on the Island, we have a number of

boosters and we are doing a good business

in used phones and pin games of all types.

"We're offering this free-trucking

service in conjunction with our new

acquisition in New York."

The credit plan offered by National has

been another incentive for the growth of

the branch, Barle stated.

Sandoz Reports Biz Terrible

NEW YORK, Sept. 20 (DB)--Murray

Sandoz, recently appointed head of the

World Distributors, Inc., distributors for the

Exhibit Supply Company, reports that sales of

the firm's latest game, Knockout, have reached

terrific heights, with no let-up in sight.

"I got off the right foot with

Knockout," Sandoz stated, "the first

home to be released after my appoint-

ment as head of Westend. It was wonder-

ful. The game's an all new thing, and the

players are having a good time."

Briefs of the Week

Marriages

Bert Vigneto, manager Metro Coin

Supplies, Providence, R. I., to

Barbara Sennett, Richfield, Utah,

Recently at Flagstaff, Ariz.

Shirley Calhoun, of Wolf Distribut-

ing Company, Denver, to

William Christopher in Denver September 6.

Personal

Rose Zavilla has joined the staff of

the Denver Distributing Company.

Denver.

R. H. Williams is new manager of the

Houston office of the Commercial

Music Company.

Jewel Rudderick has been transferred to

the Dallas office of the Commercial

Music Company.

Andrew Roberts has joined the

Modern Vending Company, Miami.

Frank Brook Water is now sales

manager of Acme Coin Machine

Exchange, Boston.

To the Army

Off. Wolfs, service man for Modern

Vending Company, Miami.

Leo Don Jr., son of Leo Don, T. M.

Don Company, Cleveland, has joined the RAF in Canada.

Firm Changes

Albert M. Lelis has taken over the

vending machine department of firma

headed by Otto F. Hildebrandt, Balti-

more.

Automatic Vending Industry Aids United Jewish Appeal

NEW YORK, Sept. 20--The Hon.

Samuel S. Liebowitz, judge of the Court

of Kings County, will be the guest

speaker at a dinner of the Automatic

Vending Division of the United Jewish

Appeal to be held at the Hotel Astor

Wednesday evening, October 15. It was

announced by David Leav of the Uni-

versal Cigarette Service, chairman of the

division.

The dinner, marking the opening of

the industry's participation in the 1941 war

emergency campaign, is sponsored by the

Coin Machines Industries Joint Council

of New York: the Automatic Music

Operators' Association, Inc., and the Ciga-

rette Merchandisers' Association, Inc.

Jewel Rudderick, of the Commercial

Music Company, will be the emcee.

Deer, to

Leav declared, "is now providing des-

erted, sheltered, medical care and

emigration opportunities for upward of

a million Jews in 81 countries.

The organization is conducting

the first great planned program for the

rehabilitation, resettlement and assist-

ment of refugees in our own land and
guiding them into the American way of

life."

Lear called on the members of the

industry to do their part in this

appeal. He said:

"I have been fighting in the body

for the sake of suffering victims of

oppression. Being with Lear in

the industry's drive are Charles

Aronson, George M. Cusse, and

Benjamin H. Harat, "the main

man," and the chairman of the

Automatic Cigarette Vendors' Committee; Joseph J.

Hart, chairman of the Distributors and

Jobbers' Committee; Isam Khab, chair-

man of the Publicity People; and

M. R. Cohen, chairman of the Auto-

matic Music Vendors' Committee.

Organize Movie Machine

Film Assn. in Hollywood

HOLLYWOOD, Sept. 20--"Diversifica-

tion of production is vital in film sub-

jects available for coin operated

machines," says Jack Brower, general

manager of Associated Production

Distributing, Inc. He went on to say:

"The more important factor is the kind

and quality of entertainment on each pro-

duction. Each film must meet certain

standards of novelty, new talent and unique produc-
tion presentation to maintain public in-

tereset."

"After a survey of locations and inter-

views with various producers, APD was

organized to deliver highly

specialized film programs for coin

machine operators. These films are

distributed to all parts of the coun-

try from all branches of the entertainment

industry. We are working closely with the

distributors, Inc., Technicolor, Sound

Graph, and Prontographs, each doing

their part with a styling and thru inter-

national distribution to get the

successful background of motion picture

production, a music publishing house,

a famous magazine, a national

newspaper or a contract 3-matic

radio, sound research engineers, big

press organizations, and many others who

contracted production crews. Distribu-

tors are being established in various

cities across the country so that the

films can easily and economically

reach the audiences and operators

of the coin operated machines."

Brower is enthusiastic as to the future

of the movie machine picture business.

He was a film sales executive for years

with Fox and Warner Bros. He entered the movie machine field as

a salesman. He now considers himself

latter's withdrawal from production
due to military duties.

AUTOMATIC

PHOTOGRAPHY

The remarkable coin-operated PHOTOMATIC machine is set up in the instant picture taking frame. Frames and cases are delivered with a personal service, no attendant; very little weekly servicing. THE HONEST MACHINE COMPANY, 3 E. 13th St., New York, N. Y., without obligation.

INTERNATIONAL MACHINES CO., INC., 44-01 11th St., Long Island City, N. Y.
An Important Industry

The very size of this year’s Talent and Tunes Supplement is testimony of the importance of the automatic phonograph industry. But it’s more than that. It is a clear indication of the powers that exist behind the scenes which control it. It is the backbone of the industry and the biggest in show business.

It was The Billboard’s objective to make this an issue that not only would command respect for the music-box industry but would serve as a means to build goodwill for the industry both with show business leaders and the general public as well. An issue that would tell the story of the automatic phonograph business as it should be told.

Since the most accurate yardstick of effort is results, we feel reason- ably proud of the job that has been done. In two short years this supplement has grown from a fledgling of 48 pages to the 108-page insert in this issue. During that time it has become a potent force in stimulat- ing the importance of the music machine to the recording artist, to the music publisher, to the retail record store and to all other factors that help make up the music world.

We believe that this is the year of the industry and the issue of this Supplement is evidence of this.

We Want Top Music Machine Bands

By MAURICE M. COHEN


Since the Hollywood Palladium is one of the outstanding ballroom- cates of the country, and a showcase for many important movie stars, it is natural that they will be in the forefront of our industry in this campaign. With the peak of summer guided by July 1st, we are hoping to have the chance to see more bands on our stage. By “best” we mean attractiveness whose pulling power at the box office is tops. Obtaining such attractions in the peak months of the year is a question of planning and assurance. Sometimes we have to stand back and watch the grosses various bands pile up in other parts of the country, but these figures are not accurate enough gauges of a band’s box-office power.

This is our industry. The demand is there, but, lacking proper exploitation, popularity of the person booking bands into the small-town spots, lack of floor space, and a hundred other things.

Any attraction at our ballet, as it is called, is to be considered of national importance. Our aim is to have the bands that will pull best at the box office are those that are clicking most on the music machines, and those are the bands we buy.

First Proof

The Palladium opened on Halloween, 1940, with Tommy Dorsey. Tommy always had been popular on phonographs but never more so than at this time, for his recording of “I’ll Never Smile Again” had been the top number on the phonograph network all summer and was still in the GoIng Strong column of The Billboard’s Record Buying Guide while he played his six-weeks’ engagement. What’s more, Tommy had “We Three” on wax of which both himself and his producer should be proud. Without this first hit, the Palladium would not have been able to house this band any longer. They need something to back them up—and that “something” we have found to be the current popularity of an attraction on the music machines.

Next attraction at our ballet was Artie Shaw. Even tho he was well known to phonograph fans in 1939 as the result of his “Begin the Beguine,” we were a little dubious of his possible pull because of his stay-off from the band business. However, his recording of the latest Morgan theme, “Does Your Heart Beat for Me,” has long been regarded by operators brighter than ever. By the end of this year the diskers expect to pass the collective $500,000 mark. In the phonograph industry, there is nothing that hasn’t happened since 1939. Play on the music machines has more than doubled, the phonograph network is now 100 per cent, more and more recording bands and artists have been featured in recent months, and records, phonograph machines and phonograph network is all the assurance we need to feel certain they’ll click with Palladium patrons.

Yes, you can have any band you want—but we know from experience that what you want are the bands that are tops on music machines. We know they’ll ring the bell!
Hamilon Resigns
Philly Assn. Post;
J oins Tri-State Co.

PHILADELPHIA, Sept. 20 — Frank
Hammond has resigned as business
manager of the Phonograph Opera-
tor's Association of Eastern Pennsyl-
vania and New Jersey. Last Monday he
left Tri-State Music Company, Harris-
burg, Pa., as general manager. Announce-
m ent came as a surprise to some local music
machine operators, as Hammond was
generally considered to be one of the
leaders of the local association. He was
called up to take the position of the
local association about four years ago and
began to take his duties seriously as a
business manager for the benefit of
members of the association.

No appointment to fill the post vacated
by Hammond has been announced by the
association. Edgar Gallagher, who has
been an assistant manager in the Harris-
burg office, will continue in that posi-
tion. The office staff is being taken care
of by the office staff, and the board of
directors, along with the officers, will take
a more active part in the activities of the
association.

Joe T. Esterson and Sol Hoffman, who
both have had business experience, have
been named as the new officers of the
association. The new officers include:
Joseph T. Esterson, president; Sol Hoffman,
treasurer; and Edward H. Carter, secretary.

Dallas

DALLAS, Sept. 20 — P. H. Williams
was in Dallas last week visiting with his
brother, Raymond, before leaving for
Houston to take over the management
of the Commercial Music Company's South
Texas branch. Jewell Roddick, formerly
with the Austin City office, has been
appointed to the Dallas office.

The demand for Seeburg Hi-Tone phono-
graphs, Wal-Matics and speakers has
continued its upward tendency since April,
according to Ed Puckow, executive
vice-president of Electro-Data Company.

Nadine Neiderer, secretary to Raymond
Williams, of the Commercial Music
Company, is on vacation. She will visit
New Orleans and other Louisiana cities.

L. P. Craig, of Mineral Wells, Texas,
who is responsible for a large number of
army canteens and health resorts.

Victor Narrell, of Pecos, Texas, has
recently added a new Wurlitzer to his
music operations.

Buffalo Operator
Opens Record Store

BUFFALO, Sept. 20 — A new angle in
the music operating field here is the
operation of a retail record establish-
ment in conjunction with the com-
pany's music business. In this combina-
tion is Alg. Bergman, who started out by
merchandising used records in his office
quarters and gradually built up a fol-
welling until he was able to start the
entire store to accommodate a large and
beautiful record and phonograph stock.

Bergman's concern, Alg. Bergman Co.,
operates solely on the sale of phonographs
and records and is one of the largest
music stores in the city.

Hillbilly and Foreign
Record Hits of the Month

(Note: Here are the most popular
hillbilly and foreign recordings of
the past month, as reported in
Billboard magazine. (Published in
this section each month.)

HILLBILLY RECORDINGS: You
Are My Baby (Morton); The
Country Boys; Be Honest With Me,
Gay Austin; I Guess I'll Be On
My Way (Brown); I'm Gonna
Swing with Me, Tennessee Tamboes;
Time Changes Everything, Roy
Rogers; Frisky Fiddlers' Polka, Curly
Hicks; and his Taproom Boys.

INTERNATIONAL RECORDINGS:
Pound Your Table Polka, Lo-Le-Lita,
Michael Palma, on the Kalamazoo,
Cubalero.

FOREIGN RECORDINGS: German,
In Munichen Steht Ein Hotelbrack-
haus, Issakwinkler Schuetzenparade;
Spanish, Con el Fandango, Tancelzoi;
Hungarian, Lokalsarkassz, Zalas-
berge; Italian, Cancio della notte, Nos
Mi Stance; Swiss, Sinec Vie Die,
Locarno; Swedish, Snyrerkunsen
Hansmo; Icelandic, Jannson; Finnish,
Itaruella, Canto dello notte, Nos
Mi Stance; and others.

SPOT LIGHT

WURLITZER

16-Record
Complete
Ready To Operate
Money-Back Guarantee

WASHINGTON D.C.

WURLITZER 61 Counter Model 1504
Guaranteed Perfect
With D.O. Motor...$684.50

71 Wurlitzer Count,
Model, Floor Sample $199.50
71 Wurlitzer Stand, $199.50
71 Wurlitzer 7-80, Grill, $199.50
500 Wurlitzer Keyboard, $155.50
500 Wurlitzer Keyboard, $159.50
500 Wurlitzer Keyboard, $149.50
500 Wurlitzer Rotary, $179.50
500 Wurlitzer Keyboard, $144.50
500 Wurlitzer Keyboard, $154.50
500 Wurlitzer Keyboard, $144.50
Mills 1940 Throne 9?, $129.50
Mills 1940 Throne 9?, $159.50

WING OVER

MISCELLANEOUS

Chicken Salt...$2.00
Chicken Salt...$2.00
Chicken Salt...$2.00
Chicken Salt...$2.00

Sheepskin...$1.50
Sheepskin...$1.50
Sheepskin...$1.50
Sheepskin...$1.50

BRONZE KEY

1914 Divinity Blvd., Chicago

GERBER & GLASS

2500 Deposit With Order

229.00

229.00

229.00

229.00

229.00

229.00
A SQUAD OF HITS GOING GREAT GUNS

ON VICTOR AND BLUEBIRD RECORDS

821 A Day Once a Month
Tony Pastor
B-11231

Don't Be Blue
Little Pal
Joe Reichman
27463

He's 1-A in the Army and A-1 in My Heart
Four King Sisters - B-11252

Oh! How I Hate To Get Up
Barry Wood - 27569

ORDER TODAY FROM YOUR VICTOR RECORD DISTRIBUTOR

In Canada, contact RCA Victor Co., Ltd. Montreal
On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential recordings of music machines.

Key: FT—Fay Test; W—Waltzes; V—Vocal Choruses; V—Vocal Recording.

(continued from page 13)

BING CROSBY (Decca 3790)
The Walker and the Porter and the Upstairs Maid—PT; V. The Birth of the Blues.

Having the advantage of Johnny Morton for the composer's credits, and aided by Mary Martin and Jack Teagarden for the song selling, with Teagarden's toc- kets alabbing for the musical background, Crosby records a classic in the soft style of his comedy recitations on the A side. Crosby takes the verse at liberty, acting as a sort of night-club host relaying a story of a dream about a guest who found the folk in the same too smelly and stuffy, so he went out to the patio where he cavorted with the porter (Crosby) and the porter (Teagarden) and the upstairs maid (Miss Martin). All three are very much at home in this cleverly worded satire on the mink-and-morning-coat types with whose utensils Crosby's trombone thrives. With a light and honeyed voice and the softness of the lyrics, the ditty packs plenty of commercial appeal, flipover finds Bing on his own to the show tunes, but sticking to the song, which stems from one of the Chappell Whitefords. The band packing with a bright tempo, Crosby chants a verse and chorus of Teagarden's solo, taking over the directorial title song, which finds its way to the wax circles until this late date, yet there is still enough weeks remaining to the baseball season to help it cop the picture bound to create.

LES BROWN (Okeh 6377)
Jolin' Joe Dill Magic—PT; V. The Nickel Serenade—PT; V.

The story of Joe's famed hitting streak is designed as a heavy-hitting jump tune with a delightful novelty edge that has Brown's musical jugglers doing some dazzle giving station "stream of story with the big brown bat." A typical ball park cheering scene is set for the opening scratches, and the band hits hard on introducing the musical riff. When Betty Broommy takes over to tell the song story, the band boys lay down their horns for the background chorus. The value to the music boxes on the flipover goes away to a fast start with Abe Most at once for the clarinetting. Miss Broommy takes both verse and chorus to tell the tale of the love match inspired by the playing of the color operated phonograph, and a band book chorus carries it out.

The band that they want Joe Dill Magic on their side, and the music box operators would do well to join in on that chorus. That's the side that is going to get the decision of the youngsters at the jitterbugs parties. Fortunately, the Jolin' Joe ditty has not found its way to the wax circles until this late date, yet there is still enough weeks remaining to the baseball season to help it cop the picture bound to create.

BEN BERNIE (Decca 3896)
"Freddy Cat—PT; V. L/t Abner—PT; V.

Long absent from the waxing fraternity, the ele mastage stages a comeback with the Freddy Cat label. And his fresh start is an auspicious one, with a score of new songs. The tunes are bound to create a fresh interest in Bernie and his boys. "Freddy Cat," fashioned by Bernie's pianist, Dick Broekler, is a Rhythmia dish that gets an impulsion of the ensemble singing technique that Sammy Kaye applied to his Daddy. Absolutely typical of the kind of band that Bernie is noted for with its Ella umbrella, its all-male, its all-jitterbug, its all-time, and with a razzle dazzle twist to the words and music, it enlists the harmonizing of the Valley Harmonizers, putting their vocal yoo-hoo at Ben (L/t Abner)

Bernie, with the band boys "comin' round the mountain" in song. The ele mastage is in very smart for these two sides. Both novelty pieces, and both sold strongly via the vocal route, the phonograph players are in for a delightful surprise with either side. Sides are designed to catch the yet younger element, and with "Freddy Cat" getting the same vocal treatment that characterized "Daddy," the kids will soon step it as being the "cat's meow." "L/t Abner" gets the same stellar treatment, and the popularity of the comic strip character makes for a natural magnet to the side.

POPULAR ALBUMS

Artie Shaw Hits (Victor P-85) offers eight carefully selected side, some made by the old Shaw band and some by the new. Appropriately enough, the first two sides pair Prenez et Begin the Brequin. Coupling the more recent Shaw aggregation that features the Riddler for the A side with the searchers of old for the B sides, it's a highly desirable showcase of Shaw hits in Stair Dust with Buck Clayton, Dashing in the Dark with Traffic Jam, and Moonglow with Serenade to a Swing. No vocals to any of the sides, it's all the band and Shaw's stellar clarinetting.

Music machine operators are bound to draw big dividends in investing in this album of Shaw standards. The sides are all good for a healthy spin in the phones. Interest in them is well high, and with Shaw now coming out of hiding for a personal appearance tour, and proving conclusively at the box office that he is still the man at the microphone, the album provides an excellent opportunity to cash in on the especially in tying in with a dance date in the territory.

Frankie Carle Encore (Columbia C-70) is a second volume coming off the presses that features the piano playing and arrangements of Horace Heitz's pianist, backed by only a rhythm section. It's entitling Steinway artistry in the popular vein that Carle imparts to eight oldies, including Something Loves Me With I Know That You Know, Swing Down the Lane with The Love Nest, I Can't Believe That You're in Love With Me, with After You've Gone and This One I Love Belongs to Somebody Else with Sweet and Lovely. While the album is not all that could be desired, nor do many of the selections escape off the Carle pianology to best advantage, he plays them all with proper appreciation of their varying moods.

While there isn't a side in the list of eight that can be singled out as potential hit phone material, they are all worthy entries for those phone operators who are looking for a set of tunes with melody with rhythm makes for the de-}
RECORD BUYING GUIDE—PART 2
A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES
These Records and Songs show indications of future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, criticism from Music Publishers as the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

JOLTIN' JOE DI MAGGIO...... LES BROWN (Johnny-Ensemble)
Before this novel tribute to baseball's No. 1 performer was waxed it received mention here. The Brown recording strengthens belief that, when the World Series close at hand and Joltin' Joe himself schedules to play an important role, ops had better hop on the hand wagon. Words are tops, featuring a catchphrase that all the kids will soon be screaming. Here's a natural.

FAIRY CAT............... BEN BERNIE (Ensemble)
The Fairy Cat" is in for an extended run on the machines with this novelty. Tune has a nice lift, words not too hard to remember, and Bernie's treatment is entirely in keeping with the gay spirit of the thing. One will be getting plenty of calls before long, and will do well to stock up.

ELMER'S TUNE...... GLENN MILLER (Ray Eberle-Modernaires)
BING CROSBY
BING JURGENS (No vocal)
This rustic novelty, with piecing along the lines of Josephine, has been given a good start by the expert Miller, Crosby and Jurgen's treatments, any or all of the three can make the heights with any sort of luck. Should be given close attention.

CONCERTO FOR TWO...... CLAUDE THORNHILL (Dirk Harding)
DICK TODD
One of the most beautiful melodies for the machines in many a day is the Concerto, which is doing as well as a Freddy Martin Instrumental, and is now given the added advantage of a fitting set of lyrics. Here are the two renditions which look most likely to succeed at this writing.

THE WEEK'S BEST RELEASES
These Records have the Strongest Chance for Success among the Past Week's Releases from the J Major Companies. Selections are based upon Sales rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

I DON'T WANT TO SET THE WORLD ON FIRE...... INK SPOTS
This ballad has all but set the music world on fire, and now the InkSpots create a real blaze with a vocal in their best If I Had A Dream tradition. The platter-mate, Hey Doc, is also good for a long term on the box. While the fire is hot, too, ops can clinch plenty of extra nickels with this InkSpots' A-1 disk.

JOLTIN' JOE DI MAGGIO...... LES BROWN (Johnny-Ensemble)
The second of Joe's famed hitmaking streak is inspired for this dandy jive ditty. The title itself is a strong attraction, and with the World Series not out with us yet there is still plenty of time for this natural in its economy and good for the phone networks. Sure-fire fodder for the kids, and bound to give the oldsters a kick, too.

Mickey.................. TEDDY POWELL (Ruth Cayler)
This dainty serenade to an Irish colleen created a major sensation back in 1917. Teddy Powell gives the gal a modern dress and she's still pretty sweet. The tempo's slow but highly rhythmical as the singer adds lift to the lyrics. Powell's platter is strong enough to start revival of the tune.

FAIRY CAT............... BEN BERNIE (Bailie Sisters and Ensemble)
Bernie's return to the music box packs plenty of promise. Song is novel, highly rhythmic and pretty jazzy, sung in the same fashion which brought such success to the Kaye version of Daddy. Thing looks like a cinch to get plenty of play and might develop into a "must" item before long.

BIRTH OF THE BLUES...... BENNY GOODMAN
The lacking the vocal one might expect on this particular tune, the Goodman record is so intensely gooshy that it easily overcomes the deficiency. Benny's clarinet is heard to advantage several times, making the disk a good one for the machines.

THE WAITER AND THE PORTER...... BING CROSBY (Mary Martin and Jack Teagarden's Orchestra)
A clever set of lyrics with a rollicking melody to match, the song is a sure hit to become a household favorite. Worth consideration for the machines. A sure-fireer for radio and phonograph need not be sung with the grace and ballad manner. Miss Martin the Upstairs Maid and Teagarden the Porter, and the disk is repeat on accent area.

Names in parentheses indicate novelties. Double-mentioning records are purposely omitted from this column.

PART ONE
of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

AND REMEMBER—
IT SOUNDS BETTER ON DECCA RECORDS

DECCA RECORDS, INC. N. Y.
Canadian Distributors
THE COMPO CO., LTD.
Lancille, Montreal, Quebec.

YOU LOCATION STANDARDIZED

GUY LOMBARDO
I DON'T WANT TO SET THE WORLD ON FIRE
3999

INK SPOTS
I DON'T WANT TO SET THE WORLD ON FIRE
3987

BON BON
I DON'T WANT TO SET THE WORLD ON FIRE
3980

DICK ROBERTSON
I DON'T WANT TO SET THE WORLD ON FIRE
3981

BING CROSBY
The Sweetheart of Sigma Chi
Dream Girl of Pi, K. A. 4000

JIMMY DOREY
Time Was
Isle of Skye
3859

JOHNNY LONG
The Boogaloo Piggy
Chattanooga Choo Choo
3895

RUSS MORGAN
The Serenade
Below the Equator
3983

JAY McSHANN
Confessin' the Blues
Honky Tonk Blues
8559

DECCA COIN MACHINE SPECIAL
KISS THE BOYS GOODBYE
MARY MARTIN
MARTIN Do It Again.18184
List Price 50c
Tie up with the Paramount Picture "Kiss the Boys Goodbye," featuring Mary Martin—Now Playing at your Neighborhood Theatre.

AND REMEMBER—
IT SOUNDS BETTER ON DECCA RECORDS

DECCA RECORDS, INC. N. Y.
Canadian Distributors
THE COMPO CO., LTD.
Lancille, Montreal, Quebec.

THE HIT PARADE

HORACE HEIDT'S DOUBLE-VALUE RECORDS
"I'm a Little Tea Pot" Featuring
RONNIE KEMPER
The Official Lipsex Tea Song—Col. 36306

"MAMA"
SIDE 1
"I DON'T WANT TO SET THE WORLD ON FIRE" Featuring
LARRY COTTON
SIDE 2

"B-I-BI" with DONNA and her DON JULIUS COLUMBIA 36337

Get In the Parade! Hurry! See your COLUMBIA DISTRIBUTOR

September 27, 1941

AMUSEMENT MACHINES (MUSIC)
Another Comrain Turns Tunesmith

PENSACOLA, Fla., Sept. 20.—W. B. Hayes, local music operator, has penned a tune that will be distributed to his brother to You, Hayes declares that he has been in this business for some time but has never had the opportunity to publish his tunes and that he has at last made the grade with his newest work. A nationally known publisher has taken it on.

According to the local music operators, Hayes says: "We are doing a good business in Pensacola on account of the difference in the weather: our own music has taken hold of the site of one of the largest air training schools here.

Hayes firm is called Peninsula Sales.

ON THE RECORDS

(Continued from page 71)

holds Marie and Who Star Dust brings Franks and Ray and his swing. A fine pair with the Do ruined classical swing for trend of song for "I'm so uncertain I won't tell you any more forget it. Find Smile Again with your face on the White Lies. They are all familiar sides and all closely identified with Tommy Dorsey, to such an extent that many of the revivals are still difficult to identify the original sides from the reissues. As such, the album is highly recommended for the operator's shopping list.

In terms of slant (PS 69-69), there is only one guy that can ask that question: "What's the matter, Moondog?" The Columbia glorifies Ted Lewis and his orchestral work, giving it a walk back when. And for the nostalgia note that it sounds so fine by the orchestra under the direction of the famous fashion of the past.

Tucker for the singing. The music goes back and forth on the same major chord, atop its top, its sax and clarinet, and then in the same key.

As such, the album has value only as a nostalgic item. It is a new release for the fans of the style. A fresh swing such Lewis dandies of yours as Blue My Naughty Side Sweets gives the notice to Rivers on the Slice Country Side; you have Ever Been Lonely? The World and you can go back to the old days.

While some of the selections are still fun, this album is not meant for mass consumption.

The Birth of the Blues (Victor PS 63) is a good album, this being a major label album of the moment. It's a collection of various sides of the birth of the blues to the present day, from the slow (East St. Louis Blues) to the fast (St. Louis Blues).

The album includes hits from the slow (East St. Louis Blues) to the fast (St. Louis Blues), and it captures the range of blues music throughout its history.

Duke's unconventional bass figures for rhythm and swing. (For his last day with his horn with a virtuoso playing good solos and playing out of the song's melody, Duke shrugs off the single line.

Both sides, distinctly different in musical expression, make it a double entry for the music box. The ballad side, introducing Duke's new female voice, gives growls on the sweet side for a sweet song that should grab off a generous share of the public's tune. "Duke's Mixture" is a fast ride for the James fans who, with reason enough, find the maestro at his best moments when blowing his horn in the heated registers. It sure does raise the temperature at the jitterbug parties. Moreover, because of the association with Duke, it's welcomed by the public.

POLKA

A bumber crop of the gay and rollicking polka platters offers a highly diverting range of national music. Interest in the sides is strictly for the music machine operators, and all stack up for inspection in the usual location where such disks are in such demand.

Bere Musette Orchestra (Standard T 2014-1), a familiar figure in such musical circles, has a neat novelty piece in "Will P. Pay Later," the beat boys chiming in to sing the song title with each chorus. Makes it with a high degree of projection and sporting Clarinet Solos.

Henri Rene and his Accordions (Standard T 2014-1) encore their ability to better alter the altered band playing. It's the characteristics of the band. The final side, one of four descriptive sides. The first couple jumps Paul Moon on the Lake Dolc valve Brook Polka, with the second number a neat novelty piece in "Riding the Mountain Peak Polka." Tune titles are highly descriptive of the musical color and the mood of the moment. More acceptable in the quartet, same group, are the "Riding the Mountain Peak Polka" and the more melodious dancing pattern for North Star Polka.

HARRY JAMES (Columbia 36399)

Don't Take Your Love From Me—PT; VC, Duke's Mixture—PT; VC

Don't take it to the A side, opening up on the B side to blow hot and wild, making it all and exciting. The 36399 has shown a pronounced Lament stufes as one of the swell sweet songs of the day, and James turns it that way.

The string quartet opens up, with Harry's son piano taking over. Band's new chippie, Lynn Richards, gives Duke's sabor totmorphic to the lyrics for the second chorus. Flip-over finds the new chippie, Lynn Richards, given the realistic touch of Duke's Ellington. A low blues, it's arranged in Duke's characteristic style. The sax voicings approximate the Ellington voicings, the band is spot on:

AL LORING'S lefty keyboard t humping solos, emphasizing the soft and sweet renditions of the song favorites.

MANHATTAN CLOSER A SIZABLE ORDER for Victory music with Wurlitzer Company, Elizabeth, N. J., Herb Stern is flanked by Dave Marples and Joe Eisen, of Manhattan Distributing Company, Wurlitzer New York distributor. (ME)
OPERATORS: TRY THE ILLUMINATED ORGANETTE

OPERATORS: TRY THE ILLUMINATED ORGANETTE

OP'S PRICE ONLY $8.82

SENSATIONAL Light-up Cabinet... 
THE ORGANETTE is your BEST BET as a coin phonograph Extension Speaker. Luxurious walnut cabinet is moulded with brilliant Illumination from moth-eaten red plastic. ORGANETTE accommodates all 12 speakers... Equipped with lamps, sockets, line cord, and what... JUST PLUG IN TO LIGHT UP.

12" F. M. DYNAMIC CONE SPEAKERS
Available for ORGANETTE.

The 3M-TEC Speaker can be converted to fit your M-TEC Organette... makes it a 12" F. M. DYNAMIC CONE SPEAKER.

Send No Money: We Ship C.O.D.

ATLAS SOUND CORP.
1459 - 39th Street, Brooklyn, N. Y.
DISTRIBUTORS: Write For Details!

West Coast News Notes

By SAM ABBOTT

Address: 416 W. Eighth Street for standard tunes in a big way. He said he is still looking for records from the United States and Let Me Call You Sweetheart. He based Stardust as a personal favorite.

Harley Kaplan, of the Southwestern Vending Machine Company, reports that business is getting up and going after the Coast. He is back in town following a brief trip in the territory but is now planning an extensive one sometime after Labor Day. Jimmy Jones, manager, has a brand new machine and will soon be hitting the road.

Claude Kiechman, popular scale operator, returns from a recent vacation with a fine collection of fruits, vegetables, and a new set of golf clubs. He plans to return to his normal duties at the plant.

Out at Shafter things are doing well with the machine. According to Arlie Anderson, of that place, who recently paid a brief visit to this area.

Arlene Stevens, formerly secretary to Harry Kaplan of the Dremel Manufacturing Company, Chicago, is now on the Coast and is expected to accept a position with the Bank of America.

Cindy Walker, Texas singer, who recently starred in several Minnie Broadway shows, has signed a two-year deal with Decca calling for 16 recordings annually.

Jack Otis, of the Los Angeles office of U-Need-a-Pak, reports that his machines are being used in McDonald drive-in restaurants here. Flyn recently moved into larger quarters to take care of added merchandise, but it looks as the Max will have to scout around for an ever larger spot. He's just back from a brief vacation on Catalina Island.

Jack Schott, of the Los Angeles office of U-Need-a-Pak, reports that his machines are being used in McDonald drive-in restaurants here. Flyn recently moved into larger quarters to take care of added merchandise, but it looks as the Max will have to scout around for an ever larger spot. He's just back from a brief vacation on Catalina Island.

Charles Fiske, who has candy machines on defense projects, says sending machines are doing top business in the South and West. Reports are heard that a number of $8,000 nickel candy bars are being put out by a single operator in day. Factory executives now consider candy vendors a necessary part of their equipment, as the machines make it unnecessary to have the job for a pick-up in the morning or mid-afternoon.

Bob McCoin, operator in the Lake Arrowhead section, has been working frequent trips to Los Angeles to look around. He reports business good in his section.

Eddie Seeman and Stewart Metz, of S. & A. Novelty Company, San Bernadino, were recent Los Angeles visitors.

Another opera, who is doing all business in Bay City, Michigan, is Ray Reynolds of the Big Bear area. Reynolds says that while vacationists account for quite a bit of his business, he is anticipating no slump when the summer ends.

Jimmy Burna and Harold Shorey were in town with good reports on coin machine business in San Bernardino. City is now holding rodeo and other events and two machines to attract crowds and consequently help coin machine receipts.

Alvar Hansen, of General Vendors, has a new showroom. Lucky, that he enjoys riding each afternoon.

Harold Gershman, popular cigarette operator, recently purchased a new route. He's to be in town next week, but no date has been set for the wedding. Gershman and several friends spent the Labor Day week-end at Lake Arrowhead.

Bern and Jack Goodin, of Jacoby Vending Service, reports that the cigarette operator business is growing by leaps and bounds. They recently purchased more machines.

George Brown is the new servicer at Herb McClellan's.

Alex Melkon and Bob Metcalfe, popular Baker's men, were in the city recently renewing acquaintances and seeing how the business was doing there.

Growth business at the California Vending Machine Company and it is necessary to remove several partitions and rearrange in order to take care of the business. Blus Smith is in charge.

J. L. Stevens, Tom Farrell and Bill Knoop, of S. & B. Novelty Company, were sighted on coin route recently.

News from Brawley, Calif., is that business is on the uptick there. Harry Okano is doing a swell job. Business is up all over route. Okano plans to come over here into Los Angeles very often.

M. A. Olson, of Phoenix, was loud in his praise of Southern California weather.

Coin machine operators report a shortage of servicemen. News that the army will soon release men over 28 was welcomed by a number of the men who formerly were employed in this line of work.

Marto Capistrano, of Technicals, has been sticking to his place in Hollywood for the past two years. He is a relation of Gertrude Nielsen, who is known to him for six subjects designed for the Los Angeles Times.

Harry Hawes of County Games, is back from a visit to Death Valley Scentsy.

MINNEAPOLIS-ST. PAUL

MINNEAPOLIS, Sept. 20—the annual Minnesota State Fair brought thousands of visitors to the Twin Cities this year and the fair is rolling around a little faster than usual.

Minnesota cigarette men were happy to see many of them. J. W. Fall, S. O. and operator, accompanied his son, Robert, to the fair. Mr. and Mrs. Stuck of the Twin Cities were also there, along with many others. The fair was a big success, and the Minnesota State Fair is one of the pinnacles of the coin machine business.

Newest addition to the automatic phonograph list is Harold Fink, of the Worthington, Minn., who has purchased the Worthington Coin Machine Company, the largest in the world. Minnesota, Minnesota's ambition is to become a world leader in Club machines within six months.

Bill Schipps, of the Silent Sales Company, reports that operators are taking the Keno's new phonograph line. Colman and Waxman have waxed many of the new manufacturers and their products are doing well.

H. J. Gull, Minneapolis operator, is busy servicing his ever-growing list of machines. H. J. Gull, of the Worthington, Minn., who has purchased the Worthington Coin Machine Company, the largest in the world. Minnesota, Minnesota's ambition is to become a world leader in Club machines within six months.

All the way from Hilo, Hawaii, came an order for a new phonograph for the Hilo Company for a large shipment of coin machines is pressed to be delivered.

The Best Investment in the World Today Is U. S. Defense Savings Bonds and Stamps
News Notes
That report in another trade paper a few weeks ago which had Bonnie Baker leaving the Olin Tucker band, has been labeled erroneous by Tucker's manager, and Miss Baker remains as featured vocalist with the band. Bob Chester has renewed his Bluebird contract for another year, and Jimmy Dorsey has done a Decca waxing of a tune titled "What Makes Sammy Run?," which is supposed to be based on the novel of the same name. broth Jimmy Dorsey will do a Victor job on "Ell-Ill," with Trumpeter Ziggy Elman doing the singing.
Fred Astaire's new Columbia film, "You Never Can Tell," will feature a flock of new Cole Porter tunes. They are "Since I Kissed My Baby Goodbye," "Shoofoo the Works for Uncle Sam," "Is There a Last One so Far?" and "The Wedding Cake Waltz." "Dream Dancing" and "The Bong Bon Bar" are coming into the song publishing field.
The Ambrose Boys had to have their shooting date on RKO's pic in which the band was to appear, because Warner's Earle Theater, Philadelphia, refused to let the maestros out of a previous contract. RKO is filming the film "Syncope." The Hotel New Yorker is the latest hot spot to hit the parade of band short wave remotes to South America. Johnny Long's band, the stand there now, will be the first to be heard. Speck Fields will sandwich in a bonus date for Bluebird before going out on tour again next month. Columbia Records held up a week's release last week to give the pressure time to catch up on back orders.
When Artie Shaw's new 32-piece band goes on road dates it makes up a regular caravan. The men all ride in a huge bus, there's a special truck for the instruments, and Shaw rides in a Lincoln, with a chauffeur, valet and secretory.

"Talent and Tunes"
Here it is! To this issue of the "Billboard" is included the Third Annual Talent and Tunes on Music Machines Supplement. Bands, dealers, coin phonograph operators, music publishers, band booksellers, blank record manufacturers and just about anyone else connected with the music business find plenty in these pages to which they will interest them in the pages of this supplement. With this issue the reader gets a recapitulation of what has happened in the phonograph and recording fields during the past year, but in the usual style of industry news which can be used as a reference book in the years to come.

Release Previews
Tommy Tucker's latest recording date for Decca included "I Don't Want a Sugar Daddy," "I Want the This Crazy World Is Sure Gone," "Somebody's Baby," "Jack and Jill," "Concerto for Two" and "Swing a Lovely Time." Dick Todd's Bluebird cutting session last week had on the schedule the tunes "Dellieh," "I Don't Want to Set the World on Fire," "Orange Blossom Lane," and "Concerto for Two." Dick Bush has sung out "Miss West," "Is It Taboo?," "I Got It Bad," and "Body and Soul" for an early Bluebird release. Johnny Long recorded at Decca last week, cutting "Panic in Panama," "Time to Sing," "Get a Little of My Mind," "Shepherd's Serenade," "Slow Speck Gonna," "Here Comes the Milkman," and "Five Cents Named Moe." Kay Kyser will do "I'm in Love With the Sound Effects Man." For Columbia, Erkline Butterfield will Decca "Mary Had a Little Lamb" at his next disk session.

Territorial Favorites
FOLLOWING is a list of records from operators in various sections of the country who have mentioned artists and record operators to local favorites in addition to the national artists listed in the Record Buying Guide.

KANSAS CITY, MO.:
Nickel Serenade, Andrews Sisters, for Decca. Records are resonating in these parts with the strains of this new dish flipped up by the Andrews. Their new recording with a number of a lyric written especially for the phonograph machine. Operators here say that the record is about to pop into the top ranks in their phonographs.

DETROIT:
Dellieh, Glenn Miller. The Miller aggregation is again coming into its own on the music machines, and here is a solid swinger which has Detroit patrons letting loose of their nickels, according to the operators' reports. From that city. Lyrics are a spoof on the old "Samson and Delilah." Dellieh will be a feature of all programs.

CANTON, O.:
I'm a Little Teapot, Horace Heidt. This Horace Heidt recording has been a personal appearance here with his boys, and his recordings are getting extra heavy play as a result. One of his newest novelties is the "Teapot" disk. When the records arrived they were so near standard that a national item for the phonograph business.

BOSTON:
Sand in My Shoes, Connie Boswell. Here is another tune in a personal appearance here with his boys, and his recordings are getting extra heavy play as a result. One of his newest novelties is the "Teapot" disk. When the records arrived they were so near standard that a national item for the phonograph business.
CHICAGO, Sept. 20.—The peanut is the best known and most popular of all nuts for human consumption. It is one of the most nutritious foods known to man. The demand for peanut has been increasing steadily for years, not only because it is nutritious but also because dietitians and food specialists have advised the public to know that peanuts are important in a well-balanced diet.

The oil, fat and protein in peanuts is of a high grade and readily digestible. P. A. (peanut allergy) knows no age limit. Kids from 9 to 90 eat them. The all other nuts, peanuts are not good unless fresh. Customers of nut vendors located where they pass and patronize them daily have confidence in the freshness of the content. The know that the merchandise moves and is replaced regularly. The thought of getting stale nuts never occurs to them.

The locations where traffic is heavy, where many pass who may never pass that way again, are sometimes only with double or passed up completely by some who want to buy but who have irregular time,inate nuts from venders at some time or other. How are they to know?

A good system is to date the package. Use a thick and bold ink, stamp the date of change of merchandise on a removable slip of paper. Each time fresh nuts are inserted, it doesn't take much time and the psychological effect it will have on doubting Thomases who have been posting your venture to be more popular than repay you. The first reaction will be one of confidence therefore the freshness of the nuts. That trace of hesitancy about spending money for something they might have to throw away if it is stale. A mission of offering his customers some guide to making and immediate he will be offering is some guide to making a profit.

Some assurance that the wares are what they should be is of great value. A notice on venders of nuts, candies, gum, etc., telling the date of change of contents is a silent salesman. It works for the operator white he is away.

It is human nature to want to know what you are getting for your money. More true today than ever before. One vender looking dirty, one vender dispensing stale food, can influence the minds of many persons against other venders—against all venders.

Stamp Venders Pave Way for New Spots

PHILADELPHIA, Sept 20 (DRI) — Roy Torr, Philadelphia distributor, reports that many operators are using the U. S. postage stamp machines as a wedge to secure locations for other type machines. "The stamp machines," he declares, "are easy to spot on locations and once the operator becomes acquainted, it is easier to place other types of machines."

"There's the prospect of the securing of many locations which previously have not been known to have any type of coin machines. There are thousands of locations which can use a stamp vender and once the idea takes, service and amusement machines can be placed," Torr concluded.

Built For Operating! DEPENDABLE! PROFITABLE!

That's why most experienced operators say it pays to buy Northwestern.

FREE!

B U L K V E N D I N G E Q U I P M E N T

Nine models to choose from! SALE TRADE-IN WRITE for details.

NEW I N T R O D U C T I O N

NORTHWESTERN CORPORATION東 ANSCHWALD STREET, ROCKFORD, ILLINOIS

I HAVE A STAMP VENDER TO MEET YOUR NEEDS

A half dozen different models to choose from priced from $18.50 up to $50.00.

Deluxe Models...$50.00
Standard Models...25.00
Utility Models...18.50

Write for full information.

1941

Outstanding Vendor

ESQUIRE PREMIUM

Complete

$12.50

Write for Details.

PIioneer

461 Jackman St.
Brooklyn, N. Y.

LOW PRICED

and

MONEY-MAKERS, TOO!

TORR THUMB VENDORS—

the name that is famous among operators everywhere. They're compact, sturdy, and trouble-free. They're attractively designed, placed anywhere. Insist upon the genuine Esquire — and insist upon your local field representative. Write for complete information.

FIELDING MANUFACTURING COMPANY

CLINTON STREET  •  JACKSON, MICH.

AUTOMATICS

Electric Defense Gun $32.50

Price: 14.95

Price: 11.00

Price: 11.00

Price: 6.50

For quality diamons and motors write...DISTRIBUTOR

TORR

2047 A-50.68

PHILA. PA.
VENDER SUPPLY NOTES

Theater candy bars are selling so well that executives of Fox-West Coast have designed new harmonies with the bars submitted for dispensers of ice cream bricks and bottled soft drinks.

Cigarette tax receipts in North Dakota, month by month, are showing a heavy increase over collections of the preceding year, though the new law went into effect July 1, under which wholesalers instead of retailers affix the tax stamps.

Government reports on the sugar market for August showed the largest buying for the invisible consumer usage in five years. Sugar was irregular on the New York market last week, awaiting government action on Cuban sugar. Britain was reported to be buying big orders of sugar.

The gum business has increased to the point where there is not enough gum base, chicle, to go around. Manufacturer today must use some poorer grade of gum base before some of their cheaper stick gum, which was formerly made partly of the better grade of gum base. Finished ball gum recently advanced 2 cents, which means approximately a 4-cent pound advance in the gum base. A large gum company has limited its output of ball gum to take care of only its key distributors in large centers. It has used up some of its distributors altogether. Imported gum base is controlled in this country.

Wisconsin Cigarette Fair Trade Case

MADISON, Wis., Sept. 29.—Of interest to operators of cigarette vending machines is the decision handed down September 17 by Superior Judge Ray M. Proctor, who held that the unfair sales methods did not require that the State tax upon sales of cigarettes be included in the invoice cost to the wholesaler and not included in the base upon which the 2 cents per mark-up provided by the statute is computed.

The opinion was handed down in the case of the National Association of Tobacco Distributors, Inc., Wisconsin division, v. seven Madison distributors. The plaintiff contended that the Wisconsin cigarette tax should be included in the cost to the wholesalers and that fractions of a cent should be included as a whole cent in computing the tax. Judge Proctor also declared invalid the sales restrictions, maintaining that “in all commercial calculation of cigarettes involved in the price war should be 1.40 per cent.

Defending companies were Simon Bros. Company, Inc., Wittier Grocery Company, Myers-Cox Company, F. W. Hemmingshaus, the Sylvester Company, and Phillips of Soss Distributing Corporation and the Barge & Foster Company.

A tobacco association started suit against the wholesalers last June 5 after Judge Ray M. Proctor ruled that the minimum price of $1.40 per cent of certain popular brands of cigarettes involved in the price war should be $1.40 per cent.

Buffalo

BUFFALO, Sept. 29.—Al Bergman, music operator, has opened a record and radio-phonograph store. He has also added 50 new music boxes to his collection in addition to some new pin machines.

Harry Wintfield is now handling Slinging Tynber equipment and recently held an opening for his friends to inspect the machines.

Various Buffalo operators will attend the Louis-Nova fight in New York. Among them are Joe Shaw and Vic Stelhni, who are going with Bill Peschatz, service manager of Rex Amusement Company. Other friends of Rex Amusement Company are Clarksen, Golden and Herb Ross.

Bill Peschatz and Vic Stelhni are planning on a hunting trip in the Adirondacks this October. Bill owns a mountain lodge there.

BUFFALO, Sept. 29.—Roberta Smithson of the Secretarial Service at Lew Wolfs Rex Amusement Company.

Smillin' Sid Cohen is back from the beach where he spent the summer. He is continuing in the same business.

American Cigarette Machine Company is continuing strong with their wall boxes. Phil Rich sold another set-up to Operator Santora of Holly, N. Y.

Jimmy Dorsey's band nearly broke the house record at the Buffalo Theater during a recent appearance, due to Manager Bill Burton's fine promotions and co-operation of music trade.

Rex Amusement Company has employed two new servants, Edward Maggida and Vito Vascetti.

Nate Gottlieb is having a bachelor party in Chicago's Hotel Sherman, and Vic Stelhni and Lew Wolf are taking it in. Vic tried to persuade Wolf to take his first aeroplane ride on the occasion.

MALIKIN-ILLION PHILLIES CIGAR VENDORS

LATEST MODEL HOLDS 75, BRAND NEW...$15.00
SLIGHTLY USED (ONE MONTH) 13.50

The Federal Excise Tax . . . .

CHICAGO, Sept. 20.—It was generally anticipated that the President would sign the big federal tax bill, which includes taxes on amusement devices, over the week-end. The tax bill passed both houses of Congress in its final form in record time during the week.

The excise taxes on coin machines are due to go into effect on October 1 and collection will be by the Internal Revenue Department. It is anticipated that many rulings by the department will be necessary to settle a number of questions as to detail.

At present it is definite that an annual tax of $10 will be assessed on “so-called” pinball and other similar amusement machines operated by means of the insertion of a coin, token, or bill. In some states a tax will be assessed on “so-called” slot machines which operate with a coin, token or similar object and which by the application of the element of chance may deliver or entitle the person playing to win some prize of money or cash, premiums, merchandise or tokens.

Vending machines and music machines were omitted from the bill. The location is responsible for the tax on amusement devices in the place as covered by the new federal tax.

Several coin machine manufacturers attended a hearing on priorities on manufacturing for the manufacture of coin machines this week. The hearing was held in Washington, Friday, September 19.

Coinography

"Boy, here’s a regular guy!"

That’s exactly what Ted Bush is, a regular guy. Hard to know at first, once you’ve made friends with him. But ask a friend of his, and you’ll hear how friendly he is by his friends, come what may.

Ted Bush is president of the Bush Music Company of St. Paul, Minn. He is the man who on Monday, September 1, his friends in the coin machine business of the Twin Cities, as well as friends in the coin machine business of the rest of the country, presented a birthday stag for Bush Jr., the company’s 36th birthday celebration. Ted is 36, you know. On August 31 Ted celebrated this birthday.

M. M. (Doc) Berenson, of Minnesota Amusement Company, was in charge of arrangements for the stag. A gift appropriate to the occasion was presented to him by the group. Ted Bush has been in the coin machine business for nine years. Just after World War II, some 18 years ago, he first entered the business world, working for Isadore Truppman as manager of the latter’s chain of nickel arcades in Bismarck and the Dakotas. Ted stayed on this job for eight years before he struck out for himself.

In 1953 he began his career as a coin machine operator, organizing the Acme Novelty Company. His first location was a little hole in the wall at 29 North 13th Street, Minneapolis. Surrounding himself with efficient men, Bush worked his route in that one spot where it became one of the largest pinball and music machines in the Twin Cities.

About six years ago, he began thinking of branching out into the branching end of the coin machine business. He made contacts and obtained a strong line of pin tables and other coin machine games for distribution. Four years ago he was appointed as distributor in this territory.

In 1957 the Acme Novelty Company business continued to grow and become long its board and also its floor, too small for the growing company. In 1958, Bush opened his larger quarters at 12 North 12th Street. Nineteen persons are on his Minneapolis payroll. Oscar (Ome) Truppman is his sales manager.

In October, 1949, Bush entered the Tonnentz Company as West Coast distributor. A staff of seven persons, headed by W. L. (Boody) Ward, is in charge of the Milwaukee office. The Bush company has a local office in Seattle. Ted, in an effort to give the coin machine manufacturers of Minneapolis the best possible service, installed one of the finest record departments in the country. Ted is a veteran record man, if charge. Today the Acme record room is one of the busiest.

In February, 1959, Ted, anxious to get to the top of the record industry, branched out into the Melodye Record Shop at Hennepin and 77th Street, with Mrs. Shirley Voldveld in the heart of the Minnesota loop, the Melodye shop, before very long, became one of the top record dealers in the city, a favorite among record buyers.

In late 1940 Bush decided to step out of the coin machine operating business to devote more time to distributing and give his customers the best service. His pinball route he sold to the Twin City Novelty Company, and the Musico Company took over his music machine locations.

Never forgetting a friend, Bush in 1937 brought his old boss, Isadore Truppman, into the coin machine business and set him up as one of the top operators in the Twin Cities.

Thus, at 36, Ted Bush is playing a dominant role in the coin machine business here. His friends are legion.

COMING EVENTS

October 1 to 8—National Newspaper Week.

Nov. 10 to 14—1944 Meeting of National Association of Commodity Beverages, Philadelphia.


January 14-17, 1942—10th annual convention, National Association of Tobacco Distributors. Hotel Palmer House, Chicago.
New Orleans

NEW ORLEANS, Sept. 20.—A marked improvement in pin game and phonograph operators. The influx of bathhouses is helping the business in the district where two-thirds of Louisiana is now being battled by the Third Army. An aggregate payroll of about $10,000,000 has brought the Third Army a large fraction of the business in this state, and hundreds of store operators have been completely cleaned of stocks of confederate, tobacco products and refreshments each week-end since the maneuvers began early in August.

Business has improved with the end of the Voodoo period. Vincent Camia, manager of the Creole, reports the business has been good, and the air force, especially the Sky Blaster and Gottlieb's Spool Pool.

The page continues with various advertisements and news items related to the amusement industry.
EASTERN FLASTS

NEW YORK, Sept. 20.—With the tax net, new games on the way in and the fall season definitely under way, business enjoyed another good week. The usual column feel that prospects are better than last month, and it appears the Big Town is set for a coin machine boom.

The bachelor dinner tendered in Nate Gottlieb's honor was the magnet that drew many local coinmen to Chicago, and a good time was had by all. Bob Simon, back from the party, quoted advertisements one after another describing the fun and entertainment.... Lou Wolcher, popular distributor of San Francisco, Los Angeles and Portland (Advance Automatic Sales Company), flew into town to be present at the wedding of a family member in November. Lou will spend the interim visiting local distributors and getting new ideas.

Alfred Jack Mill is officially the manager of the newly organized department at Rowe Manufacturing Company, he also knows the cigarette business thoroughly and covers New Jersey for the firm. Jack recently came back from a vacation in Maine.... T. E. Morris, New Jersey manager for George Posen, is away on vacation and handling the business, and, consequently, George has been hopping between Jersey and New York all week attending to business. Latest news is that last week George flew to Chi with Mrs. Posen and the family of two and Jack. Leaving George said: "Reports flow in from people all over the country that the machine has actually uptaken the trade. It makes sense."

Irv Blumstein, George Friedman and Harry Hoffman, of General Vending Sales, Inc., have been on the South Coast for two weeks with Nate Gottlieb's affair, but at the last minute Irv was called away to handle business, George and Harry remaining behind to handle business, Irv Erber reports that the Little Cider Stand, New Brunswick, N. J., has arranged a license for September 21. George Haas, of New Brunswick Music Company, will again originate as steak boiler, a duty which won him much commendation at the last affair.... Herman Ferrin, roadman for Barney (Shifty) Sagan, brought in a second record of orders to celebrate the firm's first anniversary as Buckley Music System Distributor,... Joe Buton, of Buckley, has just returned from a vacation up in Canada.

PRESIDENT HOMER E. CAPEHART's address was so proud of the amusement machine now on sale that he brought a load of them to Indianapolis, and everybody in the office stopped for a watermelon feast. (MN)

GREATEST TOKEN PAYOUT OF ALL TIME!

AMERICAN EAGLE

BELL FRUIT REELS! Mystery
Award Free Play
Token Payout, 1c or 5c Models
Mechanism Guaranteed!

ORDER QUICK!

DAVALL, 2043 CARROLL AVE., CHICAGO
Pacific Coast: MAC MOHR CO.-2916 W. PICO BLVD.-LOS ANGELES, CALIF.

FASHION MACHINES SPECIALS

RECONCILED
POT OUT TABLES

<p>|</p>
<table>
<thead>
<tr>
<th>Game</th>
<th>Manufacturer</th>
<th>Prize</th>
<th>Prize Value</th>
<th>Payout</th>
<th>Payout Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1</td>
<td>$500 1st</td>
<td>$1,000</td>
<td>$2,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$2</td>
<td>$500 1st</td>
<td>$1,000</td>
<td>$2,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$3</td>
<td>$500 1st</td>
<td>$1,000</td>
<td>$2,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PHONOGRAH

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Payout</th>
<th>Payout Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>250</td>
<td>$500</td>
<td>$1,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>300</td>
<td>$500</td>
<td>$1,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>400</td>
<td>$500</td>
<td>$1,000</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Phone: 541-1000. S. E. M. 100th St., Chicago, Ill.

WILL SACRIFICE

2,000 EXHIBIT TRAYS...$400.00 EA
1,000 CONTENT TRAYS...$250.00 EA
100 SYLVA TRAYS...$150.00 EA

All In A.E. HICKMAN NOVELTY CO. 630 N. 3rd ST. ST. LOUIS, MO.
Detroit

DETROIT, Sept. 29—Bert N. Ohler, Peerless Products Company, reports business excellent for vending machines.

W. H. Palechek, manager, Coin Meter Detroit Company, operator of coin-controlled washing machines, reports a boom in this field. The company has been recently reorganized as a partnership instead of a corporation, with Palechek and Harold C. Glener as partners.

Joseph Bridjack of Bridjack Enterprises, had three locations at the Michigan State Fair for his character analysis machine. He reports good business at the fair and says he plans to go into production nationally later.

Byron Kambour, who distributes sanitary napkin dispensers, has registered his design with the Smithsonian Institution at 16500 Grand River Avenue.

Sam Lucas, manager Michigan Coin Machine Company, was in Chicago visiting machine headquarters the past week.

Frank Hesley, operator of the American Coin Machine Company, is on vacation at Muskegon, Mich.

Frank D. Noble has moved his headquarters to 14003 Chandler Park Drive. He reports business on the upgrade.

Alban J. Norris, for many years manager of the Michigan Film Library, is entering the used film business, selling over state rights for the Puller gun vendors. He takes over the business from John E. McFarland and son, McFarland remains with the Puller Company as representative for its other confection.

Henry C. Lemke's coin machine store was robbed Tuesday by a thief who pretended to be Lemke, then seated a cash box when the cashier was busy elsewhere in the office. No money was in the box, but a number of valuable papers were.

Sarah Lucoles, of Ajax Novelty Company, has made a hobby of collecting electrical gadgets—and she's wondering what she will ever get to sell in her home in California, where she plans to return some day.

John Dobranchek, of the Zora Recording Studios, maker of Croatian and Serbian records, is moving to larger quarters.

C. L. Chadwick, music operator, reports play on machines is picking up, as people are getting settled after their summer vacations.

Sam Lucas, Michigan Panoram distributor, reports that sales of Soundies are going along well here, with nearly 300 placed on location in the State.

Robert Mathies has entered the vending machine field with a cigarette machine. His firm is the Southern vending Machine Company at 5402 Reuter Avenue.

Cleveland

CLEVELAND, Sept. 29—Photograph machines with out-of-town locations have had a good run of business so far this month. All amusement parks in the area are expected to remain open Saturdays and Sundays as long as the weather is favorable. Euclid Beach Park, now closed weekdays, features 3-day events on Saturdays and Sundays.

Mr. and Mrs. Bernard Pinkus, of Atlas Music & Novelty Company, are back from their honeymoon.

Harry Eason, managing director of the Cleveland Amusement Machine Operators Association, is back from a business trip to Curwensville, Pa.

The Cleveland Retail Tobacco Dealers' Association will stage a 3-day merchandise show, starting October 22, in the ballroom of Hotel Hollenden.

Lou Golden, president, and Sam Leinonen, general manager of Tri-State Company, are away on an extended trip with his wife thru the Eastern States. They accompanied their son, Norman, back to Duke University. Their other son, Leo Jr., has enlisted with the Canadian Air Force and is now in training.

Arama, secretary of the Ohio Cigarette Vendors' Association, attended a meeting of the Toledo chapter and discussed with members the provisions of the new unfair Cigarette Sales Act.

They are offered subject to prior sale. Wire one-third deposit and mention second and third choice. Write for complete list of Counter Games, etc.

HIGH GRADE RECONDITIONED GAMES AT LOW PRICES:

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangs</td>
<td>$10.00</td>
</tr>
<tr>
<td>Big Chief</td>
<td>$32.50</td>
</tr>
<tr>
<td>Big Town</td>
<td>$32.50</td>
</tr>
<tr>
<td>Blondie</td>
<td>$24.50</td>
</tr>
<tr>
<td>Bowling</td>
<td>$17.50</td>
</tr>
<tr>
<td>Bubbles</td>
<td>$10.00</td>
</tr>
<tr>
<td>Champion</td>
<td>$10.00</td>
</tr>
<tr>
<td>Chief</td>
<td>$10.00</td>
</tr>
<tr>
<td>Circus</td>
<td>$10.00</td>
</tr>
<tr>
<td>C. O. D.</td>
<td>$10.00</td>
</tr>
<tr>
<td>Congo</td>
<td>$17.50</td>
</tr>
<tr>
<td>Crossline</td>
<td>$29.50</td>
</tr>
<tr>
<td>Dandy</td>
<td>$10.00</td>
</tr>
<tr>
<td>Divie</td>
<td>$10.00</td>
</tr>
<tr>
<td>Double</td>
<td>$57.50</td>
</tr>
<tr>
<td>Doughnut</td>
<td>$57.50</td>
</tr>
<tr>
<td>Drum Major</td>
<td>$17.50</td>
</tr>
<tr>
<td>Entry</td>
<td>$10.00</td>
</tr>
<tr>
<td>Fair</td>
<td>$10.00</td>
</tr>
<tr>
<td>Fifth</td>
<td>$10.00</td>
</tr>
<tr>
<td>Four-Six</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

CONSOLES: Big Games $85, Jungle Camps $79.50, Jumbo Parades $79.50.

MISCELLANEOUS: Tail-Bird $39.50, Evans' Ski-Ball $79.50.

FLOOR SAMPLE PURCHASE $69.50.

Schaffer Music Company

514 High Street
Columbus, Ohio

AMUSEMENT MACHINES

FOR DEFENSE BOND SALES, members of the Detroit Music Operators Association and their members' servicemen (local 717, United Electrical, Radio and Machine Workers) placed cards like those shown above on all phonographs in Detroit. Servicemen sponsored a float in the big CIO Labor Day parade which featured an all-photograph playing the theme song 'Bonds Today!' Defense literature was placed atop all phonographs. The girls are from 'Meet the People,' currently playing in Detroit. The phonograph is a Beehive Type Somphonia. (BR)

FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

Billed for 1-5c-10c-25c play
Made Only By

WATLING MFG. CO.
4640-4660 W. Fulton St.
CHICAGO, ILL.

WANT MECHANIC

Experienced on Phonograph and Marke Games. Must be sober, reliable and capable. Read your job, good working conditions. State qualifications, age, local history and salary expected.

COAST COIN MACHINE CO.
2337 Fernost St.
Los Angeles, Calif.
BALLY

REALY HAS IT
THIS TIME! THE
MOST SENSATIONAL 5-BALL
NOVELTY FREE
PLAY GAME
SINCE 'BUMPER'!
THEY'RE ALL
RAVING
ABOUT IT!!
IT'S
MONICKER

ADVANCE TESTS
HAVE PROVED
MONICKER TO
BE THE
GREATEST OF
ALL GREAT
BALLY OLD-TIME
HITS!! DUE TO
PREVIOUS
MATERIALS
SHORTAGE
RUSH YOUR
ORDERS TO
YOUR FAVORITE
DISTRIBUTOR IN
MY TERRITORY
SO THAT I CAN
PROTECT HIM
ON DELIVERY!!!

JACK
FITZGIBBONS

453 WEST 47th STREET
NEW YORK

---

Industry Mentions
Magazines -- Newspapers -- Radio

The Chicago Daily Times, September 15. The initiative and foresight of a coin machine firm is publicized in an article telling of a group of small manufacturers on the West Side of Chicago who have united in an effort to fight off the threat of shutdowns, unemployment and degradation in their community because of priority defense restrictions. Wallace MacDiarmid, vice-president of the group, is purchasing director of O. D. Jennings & Company. The article states that the group is the O. D. Jennings Company, which makes coin-operated gambling machines and which is probably the biggest firm of the group, employing more than 200 persons.

The New York Morning Telegram, September 16. On page one, under the headline, "Dyer Says Radio, Make Banks." Writer Leo Miskin gives an interview he had with Tommy Dorsay. "Juke box," says Dorsay, "is the business now. Radio doesn't mean a damn thing any more to any band that has a name. It's the sale of the records that makes a band today, and it's the juke boxes that use the most records." That's what makes or breaks any dance band in the business.

Pat Henning, comedian in George White's Scandals, gives his impressions of various people playing pinball games. His impressions are clever and true to the actual people.

Country Gentlemen, September issue. An editorial on the art of jitterbugs describes some of the interesting things in the music box business. It says that 40,000,000 phonograph records are sold annually and that a few at least must be sold in some music box business. There are 40,000,000 phonograph records annually. The record companies are now required to supply the nickel-in-the-slot music boxes. The editorial also states that some music boxes in locations have bought the take in many other lines of business, such as soft drinks, ice cream, shoe leather, peanut-butter sandwiches and candy.

Retailing, September 9. This weekly retailer's trade paper pays a compliment to Rich's, Inc., Atlanta department store, for the women in installing automatic music boxes in the college shop and in the public relations reception room. To reach these rooms the young crowd has to pass thru the record departments and down an aisle lined with string record booths. The music boxes are in the reception room, where young people can munch cookies and peanuts, sip from the cold drink bar and dance on the coolly dance floor. The store's record buyer says that record sales increased 60 percent in August, and more than a month the automatic music boxes were installed.

The Washington Post, September 9. Action shots taken in a Penny Arcade illustrate a feature article in this newspaper. Men and women are shown enjoying pinball games, targets, gun, pinball machines and a strength test. Fort Worth says the State Commerce of Commerce has estimated that from 1935 to 1939 alone the number of machines manufactured annually jumped from 58,350 to 100,500, representing an increase in value of over $20,000,000. It also says that the national defense program has been an impetus in the growth of the coin machine business.

Top and Tavern, Philadelphia, September 12. John Bauer, in his Restaurant Spotlight column in this weekly newspaper, which pays to the top and tavern proprietors, has this to say on pinball games: "To the evening we find pleasant relaxation strolling into the friendly neighborhood tavern or the pinball machine... a colorful flash of lights, a tinkling of bells and the intricate housing of that dastardly contrivance is a lot of fun. Our only gripe is the way they go into a series of actions to help the ball hit a high score by pushing, bumping and knocking at the machine and then wants to wreck the place from him he can't get his nickel back on a tilt. Tavern men will find it profitable to keep modern machines in their establishments. Players are always looking for something new. Our own ambition is to find one that chases.

Life, September 9. An article describing the armored force of the U.S. Navy and the equipment in it. The navy is not recent, and the navy is not a far-off dream. It's a real, and it's a known target gun. The training gun is made in a Chicago machine manufacturer.

Miami

MIAMI, Sept. 20—Bill Shaye, Dixie Music Company, received mention in The Miami Herald when Jack Bell, columnist, wrote: "Bill Shaye is the latest to send entertainment to the key at the U.S. naval training station at Opa Locka. He has put a record-per-fine-judge organ to you-out there, together with a good assortment of a good assortment of records, and the promotion is handled by local experts at the American Music Corporation."

Ray Manning, Palm Beach operator, added 90 Buckley wall boxes to his route.

George Shelton, former operator of the Belmont Club on the Beach, who sold his interest in the club to R. J. Davis, is now interested in the coin machine business and joins the ranks of Miami Beach operators.

Florida operators are buying pinball games, anticipating a bang-up season. October 1 is the date on which the Florida legalizing law takes effect.

W. D. Bartlett has left Miami for Canada to take care of his connections and now playing the fall fairs in Ontario.

Barlett, large operator of duggers, has 52 units on 32 different outdoor shows. He reported the best summer in years.

Charlie Budd, route man for Modern Vending Company, was honored with a surprise party when the boys got together in the back room of the city to celebrate his fourth year with the firm. Leon Seigen, manager of the Miami branch, entertained.

Oil Well, serviceman for Modern Vending, is leaving for Guantanamo Bay, Cuba, to accept an appointment with the army stationed there. He will be replaced by Andrew Roberts.

D. F. Saxon, head of the Saxon Cigarette Service, has completely recovered from his operation and has been discharged from the Charlotte Memorial Hospital.

---

HANK MAKER, Jennings special factory representative, orders music from a Jennings Telephone Music unit. (MR)

---

SOUTHERN VENDING MACHINE CO.
528 Cragside St., Danville, Va.
Phone 2614

IN STOCK
Ready for Shipment
Mills Chrome Vest Pockets
Mills THREE Bells
Mills FOUR Bells
Mills Chrome, Gold and Copper Bells

THE MARKEPP CO
3328 Carnegie Ave. Cleveland, O
Rosenberg-Munves
Open Rifle Sports

NEW YORK, Sept. 30 (Dhl)—The Rosenberg-Munves organization, which has been promoting the Money-making possibilities of Rifle Sports, has arranged to open a Rifle Sports Arcade on 14th Street.

“The arcade started off with a bang,” Hyman Rosenberg reports, “and it will continue to attract our customers who drop in to see what action we are getting with our Rifle Sports. The guns keep going all day long and I received many of the same people coming back for the same excitement.”

Joe Munves, who has been spending considerable time at the firm’s Coin Row headquarters, states that all his customers were amazed at the way the device kept pulling in more coins.

“Although this unit is not coin operated, many men have had experience in the coin machine field and are going for it in a big way. It is 100 percent legal and once you purchase the equipment you do not have to worry about mechanics.”

“I’ve had considerable experience with arcades and amusement galleries, but this is the first time that I’ve seen a device that can be operated by the public.”

Anti-Slug Drive Continues in Ala.

BIRMINGHAM, Sept. 20—A federal secret service campaign to rid the country of slugs was brought to Alabama for the first time when Joseph F. Benedict, a resident of Montgomery, was arrested under a $5,000 bond by U.S. Commissioner Louis E. C. Johnson on a charge of possessing 10-cent slugs which, it is charged, he had used in a game of chance machines around Sylacauga, Ala.

Secret service agents indicated that Ponderlucks, in the name of the Holy Grail, was the beginning of a crusade in and around Uncle Sam’s country. They anticipate many other arrests.

Attention was called to a recent state-wide operation of the Federal Treasury Department enforcement agents, that “this form of American business (merchandise vending machines) is suffering heavy losses from a crime which is on the increase in the country.”

The game, known as the “Countdown” or “Operation Moneymaker,” involves the use of Slugs in various coin-operated devices. Millions of worthless coins have been used to operate vending machines. Telephone companies, restaurants, and theaters in the starting yearly losses of $5,000,000.

It was pointed out that this took years of effort before the picture was obtained and that it is an interpretation of the counterfeiting laws, which would permit federal prosecution of slug makers and dealers.
Earnings Hold Up!

When you operate America's greatest "steady money-maker"

Mutoscope's

Ace Bomber

Fall Biz Off to Fast Start in Minn.

MINNEAPOLIS, Sept. 20.—The coin machine business, following other industries in the upward trend, is booming, operators here report. September saw the fall season get under way with a bang. Many factors entered into this upward trend; but most important was the fact that in addition to employment defense, high employment the year is the key point in this field. With the closing of the parks, Denver Distributing has on hand a quantity of late model machines, and reports. These must be disposed of immediately, concluded Bradshaw.

Bradshaw Set To Dispose of Games

DENVER, Sept. 20 (DB)—Arco-Wide Distributing Company has been moving machines, and reports that orders are coming in from a grand start and with the advent of the University of Minnesota football season play should rise to even greater heights during the next eight weeks. Operators believe. As a result many new installations are being made, especially in the loop locations. Coin machines have a unique advantage over arcades, said Jack Keaney, president of the company, who has been moving faster than ever before. "We are entering a new era of coin-operated amusements," Keaney said. "The coin machine business is no longer just a leisure-time activity. It is now a major industry, and we are proud to be a part of it."

Big Demand for Keeney Super Bell

CHICAGO, Sept. 20 (MB)—Jack Keaney, of J. H. Keaney & Co., reports receipt of a letter from Bill Cohen, owner of Silent Sales Company, Minneapolis, stating that he has an order for more than enough Keeney Super Bell consoles to last the month than he shipped of all other coin-operated arcades during the past six months.

"Bill claims that this is some kind of a record, inasmuch as his reputation has been built around this type of equipment," said Keeney. "He goes on to say that the letter, which was written to the Keaney console, has created such a demand that it is running short of consoles until all orders are shipped from the factory."

Open Largest Arcade in South

NEW ORLEANS, Sept. 20.—The South's largest coin arcade playland, opened here recently under the management of Louis Bostock, head of New Orleans Novelty Company. Bostock and his partner, Ray Borrow, have received congratulatory messages from all over, and the local press has commented favorably on the opening.

Opening-day drew an SRO crowd, with operators waiting for the至 the latest games. The arcade, name of the spot, has been leased on a period of years and represents an outlay involving over $50,000.

Wings Over America

Wings has become a top favorite all over the country. This unique bird can reportedly fly any distance and reach a height of 1000 feet. The wings are adjustable, allowing for various degrees of flying. The machine can be set for various speeds and heights, making it a popular attraction for all ages.

Operator's Price $25.00
GROETCHEN TOOL CO. 120 E. UNION, CHICAGO, ILL.

EMPIRE COIN'S

SPECIALS

1940 Jumbo Parade—Free Play $82.50
1941 Jumbo Parade—Free Play $99.50
Bally High Hands $169.50
Also in Stock—All New and Used 5-Ball Free Play Tables
EMPIRE COIN MACHINE EXCHANGE
2812 W. North Ave., Chicago
Chi Com Suggests Balanced Purchases

CHICAGO, Sept. 20 (MR) — Aside from placing games on a location, seeing that they are serviced properly, it is important, say officials of the Chicago Coin Machine Company, that there is harmony and balance of the game assortments on that location.

The operator should carefully select the type of players who play the machines. The transient spots call for a quick, simple play game that can be spotted where the public will walk, the officials declared. “In locations where there is a home trade, the operator should locate the equipment where it can be seen but not in the way of traffic. The type of equipment to be placed on such a location should have features that will keep the players interested from game to game. This type of player will have plenty of time to play the games and will if they have interesting-compelling features.

“Chicago Coin’s Star Attraction falls in the category that will make the players on location that will want to keep playing the game repeatedly,” they declared.

Cupid Has Field Day at Gottlieb

CHICAGO, Sept. 20 (MR) — Lightning may never strike twice in the same place, but the lightning Cupid will strike twice and again. At least that’s what they’re saying at D. Gottlieb & Company, where the little Cupid seems bent on reaping a harvest. Not content with scoring a direct hit on State Gottlieb, Cupid came back, this time striking (Billy) Ray, purchasing agent, who immediately encumbered the effects. Cupid’s engagement to Ruth Rabin, coin machine sales manager, was announced September 12.

Then, encouraged by that double-barreled success, Cupid made another return engagement, this time scoring on Ronald Hanson, head of the parts department, whose engagement to Margaret Gaffney promptly followed.

Says Prices of Used Equipment Will Rise

CHICAGO, Sept. 20 (DR) — From equipment manufacturers, Chicago distributors, prices of used games will keep pace with new machines, says that costs of replacement merchandise. Operators should anticipate their fall needs at once.

“My firm has anticipated such a condition and we have been able to keep prices lower,” says a manufacturer. “We will not take advantage of our position but will maintain prices as long as our present stock lasts.”
Happels Return To Find Biz Strong

MILWAUKEE, Sept. 20 (DR).—Mr. and Mrs. William H. Happel Jr., returned last week from their vacation spent largely in Northern Wisconsin and Michigan. “Due to the unusually busy season and rush for the American Legion Convention, we couldn’t stay away any longer,” said Happel. “I like to give my personal attention to every customer’s order and satisfaction, especially during times like this when service and delivery are an important factor. We enjoy a reputation for maintaining a skilled and dedicated group of mechanics and we are carrying a large stock of coin machines.”

“We wish to point out to the operator the importance of purchasing merchandise before October 1, when several price raises will go into effect due to the Federal Excise Tax.”

Silver Spray Hits Production Stride

CHICAGO, Sept. 20 (MI).—“So instantaneous has been the demand from distributors and operators for Baker’s new five-ball novelty, Silver Spray, that it has been impossible to produce them fast enough to meet the demand.” says officials of the Baker Novelty Company. “However, the facilities of the big new Baker factory have been pressed into emergency service, and beginning next week we will be able to take care of the demand.”

“Ever since this game, based upon the sailing theme, was announced and the results of location tests revealed, we have been swamped with orders. Of all the features of the game, operators are most enthused about the buoys in spirit of adventure that puts a new zest in the play. Fast action, simplified play, entirely new arrangement and the fact that it makes a hit with players.”

More Business as Seasons Turn, Charvis

CHICAGO, Sept. 20 (DR).—“Do not be fooled by continued hot weather,” bulletin Mac Charvis, of Grand National Sales Company. “Greatly increased activity in coin machines generally arrives in company with cooler weather, and alert operators are getting the most business now. To be sure that every operator can get the machines he wants, we have a complete selection. Miss your brow, take a look at the calendar, and do your buying while the buying is good—because, believe it or not, fall is just around the corner,” he concluded.

West Coast Hails Evans’s Play Ball

CHICAGO, Sept. 20 (MI).—“With open arms, columns of the Pacific Coast invaded Evans’s new manikin baseball game, Play Ball, and showered upon it the greatest endorsement and approval ever accorded a game,” says exes of H. C. Evans & Co. Sales Office.

“Mac Mohr, head of Mac Mohr Company, has promised to see that operators on the Coast get quicker delivery on the game,” said Rex Harter, official of H. C. Evans & Co. “This territory recognizes a great new game and the game is on the way to becoming the new hit of the year.”

“Evans deserves great credit for building the game. It gives us still more credit if I could get all the games I want right now.”

“Buy Detroit Today!”

BUDIN’S, INC. 174 S0. PORTLAND AVE. BROOKLYN, N. Y.

“HELLO, FELLAS! HERE’S GOOD NEWS! A REAL CLEANER AND POLISHER DEVELOPED EXCLUSIVELY FOR YOUR PHONOGRAPHS, AND SO GOOD—you get a MONEY-BACK GUARANTEE!”

BRYTENU’

25¢ ½ GAL. DISTRIBUTOR’S NOTICE FOR SPECIAL PROPOSITION TO BRYTENU PRODUCTS, 10-35 45th AVE., LONG ISLAND CITY, N. Y.

MODERN VENDING COMPANY, 45th St. at 10th Ave., NEW YORK CITY KEYSTONE VENDING CO. OF N. J., 1125 Broad Street, NEWARK, N. J. KEYSTONE VENDING CO., 1423 Spring Garden St., PHILADELPHIA, PA.

America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.
Watch DON, OLE and TED fill up the CASH box!

Get out of the rut and into the money! Preview Bally's new sensational MONICKER and see how a really new idea—with plenty of "come-close" appeal—steps up your novelty collections in a hurry! Test MONICKER on your slowest spot and watch Don, Ole and Ted fill up the cash-box with 8 THRILLING WAYS TO SCORE and tantalizing new "Spell-and-Score" feature. Order today for IMMEDIATE DELIVERY.

SEE YOUR DISTRIBUTOR
BALLY MFG. COMPANY
2640 BELMONT AVE., CHICAGO

Equipped with NIXIE—
the miracle back and key
with 45,000 combinations—
$3,50 SET UP

Bally MONICKER
FASTEST MONEY-MAKER SINCE ORIGINAL BUMPER

NEW!! They Go for it BIG! T-FORMATION
FOOTBALL BOARD
It's Terrific!

IT SCORES EVERY TIME!
T-FORMATION... An action-packed gridiron favorite! 1600 Re Holes... $7 per sale... Features brand new football symbols... Takes in $800... Total average payout $38.25... Total average profit $44.99... Extra thick... Football's latest craze is SUPERIOR'S newest DIE-CUT money-maker.

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO, ILL.

"I'm Making Change FAST With the BLOCK CHANGE-MAKER"
For Amusements—Coin—Cigarettes—Bugs—Locomotives.
For All Coin Machine Operators. An absolute necessity! A tough of the finger makes a change like magic! A must for all operators who wish to meet their customers’ needs and stand out from their competition. Can be furnished in any size.

PRICE $52.50

Amelia is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

JERSEY A.B.T.1s Active in Defense Bond Campaign

NEWARK, N. J., Sept. 20—Acting on the recommendation of Postmaster John F. Simoniott, Jr., the Amusement Board of Trade of New Jersey, Inc., will sell United States Defense Stamps and Bonds to its members. This is in cooperation with a movement initiated among retailers in the city of Newark to sell U. S. Defense Stamps and Bonds to their customers, they declare.

Bond wagons have been circulating in all business sections of Newark and its environs requesting merchants to handle Defense Stamps in order to give the public an opportunity to purchase them at places other than banks and post offices.

A resolution will be presented to the Coin Machine Industries Joint Council of New York and New Jersey requesting each association which can to encourage the community to offer for sale U. S. Defense Stamps and Bonds at the association’s convenience.

This public relations project is in keeping with the general policy of the Amusement Board of Trade of New Jersey, Inc., and in conformance with the Coin Machine Industries Joint Council, it was stated.

In charge of the sale will be Lefty Stein, executive secretary of the Amusement Board of Trade of New Jersey, Inc., and council manager for New Jersey.

The public relations committee of the Amusement Board of Trade of New Jersey, Inc., is headed by David M. Steiner, manager of members Charles F. Polgar, James L. Muth, Frank Della Brusco and Arthur Daddi.

Pincus Steps Up Atlas Service

CHICAGO, Sept. 20 (PR)—With Har-

Pincus able to develop even further with this valuable service, it will make Atlas service even better than ever before," he concluded.

Bert Lane says:
I'LL BUY FOR CASH

Southern’s Ability to Furnish Games Told

INDIANAPOLIS, Sept. 20 (PR)—Sam

Wolcher, manager of the Indianapolis office of Southern Automatic Music Company, has received his most unusual and complimentary letter, he reports.

Displaying the letter, he stated: "This is made possible because our company can afford to sell such fine equipment as such savings. We represent Seeburg in Louisville, Indianapolis, Cincinnati and Nashville. A huge music business makes

Sky Fighter Rapid Fire Air Raider Navy Bomber Photomitic Battling Practice Western Baseball

Send Me Your List Today, With

Seaboard Sales, Inc.

bert Lane says:
I'LL BUY FOR CASH
Jennings Heads Small Biz Group; Seek Defense Work

CHICAGO, Sept. 20—O. D. Jennings Company in the "mother hen" of a group of small businesses which have banded together in Chicago to assure defense orders. This and other facts were revealed in a series of articles in The Chicago Daily Times.

The idea was developed by a Chicago side business men's association which found that many small businesses were facing shutdowns because of material shortages and because they could not obtain defense contracts. The reason for the latter was that no small firm had sufficient capacity to assume a prime defense contract.

Vice-President Wallace McCay, of the business men's association, is also director of purchasing for the O. D. Jennings Company, and it was he who suggested that a solution to the West Side community problem might be found in adopting plans being tried in York, Pa. This plan is a gang-up of small manufacturers, each too small to qualify for a defense contract, into a pool which would have enough combined facilities to get the job done.

The upshot was the grouping of manufacturers, with O. D. Jennings Company as the "mother hen." They are on the trail of a defense contract and each will do a portion of the job. One requirement of the pool was that it have substantial credit and that qualification was found in Jennings, which will act as the sub-contracting to the pool which has been formed. "O. D. Jennings is in reality," said The Times, "a big little business employing 475 people and having a credit rating of at least $3,000,000."

In the event that more credit is needed, local banks have agreed to extend full financial assistance.

Forecast Long Run For Keeney Console

CHICAGO, Sept. 20 (UPI)—"When we announced Super Bell Consoles," reports Bill Ryan, general manager of J. H. Keeney & Company, "we were guided by the belief that it would be bought by two classes of buyers of console-type equipment. The first group are those who are under the impression that all consoles are more or less alike, and a few just to stay in the parade. The second foremost group are those who are anxious to get a unique and different type of console. The latter group found the Keeney Bell and answered the call with this console.

"Those in the first group quickly found out that our Super Bell console is in a class all its own and quickly recorded as to spot them in all classes.

"There is no doubt," said Ryan, "that we will be in full production on Super Bell for at least a year. There has been no let-up in orders and operators tell us that they are getting top of their old equipment with our new console."
BIG FOOTBALL JACKPOT
KICK OFF
TO BIG PROFITS!

GAM'S BIG FOOTBALL JACKPOT
A 100 ticket card that proved a big money maker. AWARDS MAY BE
BETWEEN LEGAL FAVORITES
MAKE FROM $5.00 TO $7.00
PROFIT ON EACH CARD!

1 Day, $2.50—1 Gross, $18.00
Write For Circular Now
1319-21 So. Adams Street
PEORIA, ILLINOIS

BADGER'S BARGAINS
SPECIAL
1941 MILLS JUMBO PARADES
$89.50

FREE PLAYS
Bally Blue Crane
$109.50
Western's Big Prize
$99.50
Bally Record Time
$99.50
Western's Seven Flash
$99.50
Bally Cold Caps
$99.50
Bally Triumphant
$99.50

PAYMENTS OR FREE PLAYS
Payouts or Free Plays

AUTOMATIC CASHOUTS
Bally's 1941 Lucky Jr.
$69.50
Bally's 1941 Mar Jr.
$69.50
Bally Royal Flush
$69.50
Bally Thrashers
$69.50
Jennings Lucky Lux
$69.50
Jennings Liberty Bells
$69.50
Bally's 1941 Lucky Jr.
$69.50
Bally's 1941 Mar Jr.
$69.50
Bally Royal Flush
$69.50
Bally Thrashers
$69.50
Jennings Lucky Lux
$69.50
Jennings Liberty Bells
$69.50

AMUSEMENT MACHINES
Bally's 1941 Lucky Jr.
$99.50
Bally's 1941 Mar Jr.
$99.50
Bally Royal Flush
$99.50
Bally Thrashers
$99.50
Jennings Lucky Lux
$99.50
Jennings Liberty Bells
$99.50

BADGER NOVELTY COMPANY
2546 N. 30TH STREET
MILWAUKEE, WIS.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

Hawley Hails
Bally Monicker
YOUNGSTOWN, O., Sept. 30 (MB)—Operators here are enthusiastic over Bally Manufacturing Company's new Monicker five-ball game, reports Dan Hawley, head of Modern Automatic Exchange, Inc., "Monicker." Hawley says, "in the greatest novelty game that has hit the market in many long months. I'm especially glad it's a Bally game, because I always have a swell time at the Bally factory. I may get a couple of hot-fords or a few Skrillas under my chair, but it's all a lot of fun to a fun-lovingIrishman like me."

We have found that the coinmen around here enjoy a few pranks, too. We haven't one of Bay Moloney's hot-seats as yet, but operators who come to Modern are sure of a lot of excitement and fun. We've the machines they need and we give them the kind of service that means money to operators, but at the same time we don't believe in a policy of all work and no play. And I'd say the operators don't either—to judge by the number of operators who make it a regular weekly habit to drive in for a little visit. The latest news is all out at Modern.
BUFFALO, Sept. 20—Coin machine industry in Western New York enjoyed the busiest summer in its history. Reason for the boom isn’t easily explained, but the answer may be found in several areas. First, many operators stocked up the entire year, contrary to usual practice, because of anticipated price increases. Also, because business conditions were better in many recent locations were available. Many recent locations were of such a nature as to warrant leaving the machines all year round. Fourth, weekly collections in many music machine spots caused operators to invest in wall-box set-ups which boosted takes in most instances. Biggest single reason for the boom was the absence of a doubt the auxiliary phonograph equipment. Novelty devices found their way into Partridge. Out-of-town sales helped distributors to move equipment, too. 

Beverage and ice cream vending also was unreported this year, but with this in mind, several operators were looking into vending machines for local beverage activities. 1940 took a long step toward making the vendors part of everyday life.
A PROFIT "STRIKE" RIGHT DOWN YOUR ALLEY!

Spot ABC BOWLER in your spots! Topple your old records... make a lucky "strike" and profits to "spare" with this sensational new King Pin of Pin Games! Rush Your Order!

ROLL UP A PERFECT SCORE IN EVERY LOCATION WITH THIS SURE-SHOT HIT!

IMMEDIATE DELIVERY

D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO

NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS ALLIED APPROVED RECONDITIONED COIN MACHINES USED!

FREE PLAY GAMES

Sport Special $84.95 Zombie $46.95 Three Cents $27.50
Wurlitzer $84.95 Hand Wreka $46.95 "Sure Roll" $27.50
Wurlitzer 601 $84.95 "Backward" $46.95 "Sure Roll" $27.50
Wurlitzer 1106 $84.95 "Backward" $46.95 "Sure Roll" $27.50
Wurlitzer 2000 $84.95 "Backward" $46.95 "Sure Roll" $27.50

AUTOMATIC PAYABLES

Santa Anita $120.00 Grandstand $75.00 Sunny King $76.00
Sport King $100.00 Wonderlites $75.00 "Sure Roll" $76.00
Grand National $84.00 Poster King $75.00 "Sure Roll" $76.00

LEGAL EQUIPMENT, GUNS, ETC.

Bally Rapid Fire $104.95 Kenny-Ant Ant-Airefire Gun, B&w $55.50
Bally Chicken Run $49.95 Kenny-Ant Ant-Airefire Gun, Blk $55.50

IMMEDIATE DELIVERY ALL NEW GAMES!

PHONE: CAPITOL 4374

TERMS: 1/3 Deposit, Balance C.O.D.

OUR BUSINESS IS BUILT ON YOUR CONFIDENCE IN US!

FREE PLAYS FOR IMMEDIATE SHIPMENT

Salute $64.95 Metro $24.50
Spunky $19.50 New $24.50
Barrage $42.95 Big League $14.50
"Sure Roll" $24.95 Stake Off $6.50
"Sure Roll" $24.95 Sea Hawk $25.00
Mystic $22.50 "Sure Roll" $25.00
Home Run $13.75 "Sure Roll" $25.00
Trainway $7.50 "Sure Roll" $25.00

NOW DELIVERING!

Gottlieb's A.B.C. Bowler

GEORGE PONSER CO.
519 WEST 47TH ST.
NEW YORK CITY
11-15 E. RUNYON ST.
NEWARK, N. J.

"DON'T MISS OUT ON THESE BARGAINS!" PAY OUT CONSOLES

Dominoes $7.50 Fane-Russell $29.95
Fast Time $7.50 "Sure Roll" $29.95
Four Balls $20.00 "Sure Roll" $29.95
Black Cat $18.50 "Sure Roll" $29.95
"Sure Roll" $29.95 Track Time, B.E. $7.50
"Sure Roll" $29.95 Ship Time, B.E. $7.50
WANTED FOR CASH!!... CLAWS AND DIGGERs

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.

LOWEST PRICES ON TOP QUALITY GAMES

Bud Lieberman
331 W. Washington
Chicago, Illinois

SUPREME VENDING COMPANY
557 ROGERS AVE., BROOKLYN, N. Y. (All Phones: Blytheboro 2-3400)
IF YOU'RE HUNTING FOR BIG GAME PROFITS

JUNGLE
BY GENCO
BRINGS 'EM BACK ALIVE!

WITHOUT A DOUBT IT'S WITHOUT AN
EQUAL IN AMERICA TODAY!
IMMEDIATE DELIVERIES!

GENCO
BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO, ILL.

BEST BUYS IN THE BUSINESS:

IN STOCK FOR IMMEDIATE SHIPMENT--

MILLS Three Bell—Four Bell—Jumbo Parade, combination free play and prize
with mini vendor—SALLY Hi Ball—Ball Em—Darts Free Free—New one-
ball automatic Torf King—KEENET Super Bell—Fortune—GENCO Jungle—EX-
HIBIT Knock-Out—COLTLEA A.R.C. Bowler—CHICAGO COIN Star Attraction.

FIVE-BALL FREE PLAY NOVELTY GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Prize</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>Prize</td>
<td>$10.00</td>
</tr>
<tr>
<td>Reilly</td>
<td>Prize</td>
<td>$15.00</td>
</tr>
<tr>
<td>Stoker</td>
<td>Prize</td>
<td>$20.00</td>
</tr>
<tr>
<td>Baker</td>
<td>Prize</td>
<td>$25.00</td>
</tr>
<tr>
<td>Kenney</td>
<td>Prize</td>
<td>$30.00</td>
</tr>
<tr>
<td>Western</td>
<td>Prize</td>
<td>$35.00</td>
</tr>
<tr>
<td>Monarch</td>
<td>Prize</td>
<td>$40.00</td>
</tr>
<tr>
<td>Coin</td>
<td>Prize</td>
<td>$45.00</td>
</tr>
</tbody>
</table>

GRAND NATIONAL SALES CO.
2300 ARMITAGE AVE. (All Phones: Humboldt 3420) CHICAGO, ILL.

BROOKLYN'S BUYS LEAD THE LEAGUE

MISCELLANEOUS

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurl</td>
<td>Turf</td>
<td>$50.00</td>
</tr>
<tr>
<td>Wurl</td>
<td>turbines</td>
<td>$75.00</td>
</tr>
<tr>
<td>Wurl</td>
<td>turbines</td>
<td>$100.00</td>
</tr>
</tbody>
</table>

PAYABLES

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payable</td>
<td>Description</td>
<td>$10.00</td>
</tr>
<tr>
<td>Payable</td>
<td>Description</td>
<td>$15.00</td>
</tr>
<tr>
<td>Payable</td>
<td>Description</td>
<td>$20.00</td>
</tr>
<tr>
<td>Payable</td>
<td>Description</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

1-BALL FREE PLAYS

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payable</td>
<td>Description</td>
<td>$30.00</td>
</tr>
<tr>
<td>Payable</td>
<td>Description</td>
<td>$35.00</td>
</tr>
<tr>
<td>Payable</td>
<td>Description</td>
<td>$40.00</td>
</tr>
</tbody>
</table>

LOOK TO THE GENERAL FOR LEADERSHIP!

A. B. C. BOWLER

THE GENERAL VENDING SERVICE CO.
306 NO. GAY ST. BALTIMORE, MD.

Look To The GENERAL For Leadership!
IMMEDIATE DELIVERY

The Treasury Department or the Federal Reserve Banks will hold your Defense Savings Bonds for safekeeping free of charge.
Chicago Coin's
STAR ATTRACTION

THE GAME THAT'S GETTING
THE MOST PLAY!
PLAYERS ALL WANT THE
"CARRY OVER" FEATURE

That's why!

Chicago Coin
MACHINE COMPANY

SAVOY VENDING CO.
651 ATLANTIC AVE.
BROOKLYN, N. Y.

GOING STRONGER THAN EVER!
CHICAGO COIN'S
STAR ATTRACTION

FREE PLAY GAMES
FREE PLAY GAMES
GUNS

Ajax Novelty Company
DETOIT, MICH.

SAVE TIME AND MONEY
BUY FROM LOUDON

NATIONAL VALUES

PHOTOGRAFI

PHOTOGRAPHIC

LEGAL EQUIPMENT

ROBINSON SALES COMPANY
DETROIT, MICH.

THE HOUSE OF "GOOD WILL"

GOLD STAR

NOW DELIVERING
KEENEY'S
"TOWERS"

A Smash Hit!

MACHINE CLOSE-OUTS

ROBINSON SALES COMPANY
DETROIT, MICH.

SIMON SALES
427 WEST 42ND ST.
NEW YORK, N. Y.

AMERICAN VENDING CO. 789 CONEY ISLAND AV. BKNY, N. Y.
HELP DEFENSE RECREATION
CONTRIBUTE TO THE U. S. O.
(Association Service Organization)
AID DEFENSE HEALTH WELFARE
SUPPORT DEFENSE WORKERS
RECREATIONAL PROGRAM
HELP BUILD MORALE

Supply good, clean inexpensive fun for
Soldiers, Sailors and Defense Workers

Author Chamfort quotes:
“Most completely lost of all
days is that on which one
has not laughed.”

Do your part to assist our government to
supply wholesome recreation and entertain-
ment for our boys and girls who are
away from home.

Laughter, music, games, athletic competi-
tion, muscle testers, humorous peekers,
skills and thrills - and everything that
modern, clean, pleasant SPORTLANDS
and ARCADES offer for only a penny.

ASK THE AMUSEMENT MERCHANTS WHO ARE USING
THESE SUCCESSFUL ENTERTAINING EXHIBIT
CREATIONS. YOU’LL FIND THEM EVERYWHERE.

WRITE for descriptive literature with Time Payment Plans - and full infor-
mation from experienced men on how to set up an Arcade Business.

EXHIBIT SUPPLY CO. • 4222-30 WEST LAKE STREET • CHICAGO
OPERATORS!
Get a load of the enormous profits awaiting you in this fastest growing field of operating. Get the full details of Mills Panoram, Sound-On-Film Machine, from your territorial distributor. See list at lower left.

Some Soundies Stars
Gray Gordon  Sylvia Froes
Vincent Lopez  Eten Boys
Will Bradley  King Sisters
Joy Hodges  Alvina Rey
Ray Kinney  Herbie Kay
Buddy Rogers  Benny Fields
Shirley Deane  Patricia Ellis
Martha Tilton  Wini Shaw
Mitchell Ayres  Fifi D’Orsay
Johnny Long  Del Casino
Tony Pastor  Victor Young
Gus Van  Lanny Ross
Morton Downey  Michael Loring
Rudolph Friml, Jr.  Will Osborne
Ginger Harmon  Ethelreda Leopold
Skinnay Ennis  Skinnay Ennis
Meredith Blake  Ria Brothers
Carmen D’Antonio  Singing Powers Models

Some Soundies Hits
Jumpin’ Jive  Number Ten Lullaby Lane
McNamara’s Band  Friendly Tavern Polka
The Singing Telegram  My Gal Sal
Old McDonald Had a Farm  The Wise Old Owl
It’s the Same Old Shillelagh  Band Down Sister
A Feller Who Plays in a Band  What the Country Needs
Tying Apples on a Lilac Tree  Beat Me Daddy Eight to a Bar
Beer Barrel Polka  I Wonder Who’s Kissing Her Now
Seven Beers With the Wrong Man  There’s a Hole in the Old Oaken Bucket
Let’s Get Away From It All  It’s a Great Day for the Irish
Oh Johnny!  Stardust
Just a Little Bit South of North Carolina  St. Louis Blues
Little Brown Jug  There’ll Be Some Changes Made
I Want a Girl  When the Circus Comes to Town

Distributed by:
The Soundies Co. of Alabama, Ltd.
420 Montgomery St.
Montgomery, Ala.
Geo. Benson Co. of New York, Inc.
319 W. 47th St.
New York, N. Y.
Olive Novelty Co.
2635 Lucas Ave.
St. Louis, Mo.
Keystone Panoram Co.
3338-40 42 Huntingdon St.
Carolina Panoram Company
467 W. Washington Street
Greensboro, North Carolina
Oregon Soundies, Inc.
324 N. E. 24th Avenue
Portland, Oregon
Sibyl E. Stark
106 Elliott Avenue, West
Seattle, Washington

Panoram Soundies Sales Corp.
3216 Webb St.
Detroit, Mich.
Sicking, Inc.
1401 Central Parkway
Cincinnati, Ohio
Viz. Manhardt Co., Inc.
547 N. 16th St.
Milwaukee, Wis.
Doit McMillion
313 Lincoln Street
Charleston, Illinois
Banner Specialty Company
1505 Fifth Avenue
Pittsburgh, Pennsylvania
Empire Panoram
373 Central Avenue
Albany, New York
Rasky Mountain Soundies Corp.
521 First Nat’l Bank Bldg.
Denver, Colo.
J. M. Novelty Co.
1378 Mahoning Ave.
Youngstown, Ohio
R. C. & C. D. Middleton
A Coast Motor Oil Agency
Palmako, Pa.
South Coast Amusement Co.
305 E. Eleventh St.
Houston, Texas
New Mexico Soundies, Inc.
205 Albuquerque Nat’l Bank
Bldg., Box 642, Albuquerque, N.M.
Mills Enterprises
1630-18th Street
Oakland, California
E. P. Forley
412 Stratton Street
Logan, W. Va.

MILLS NOVELTY CO., 4100 FULLERTON, CHICAGO
EVANS' PLAY BALL

A BIG OK FROM ALL OVER THE U.S.A!

WHATTA Game! Whatta Record! Big-time distributors and operators acclaim it the greatest game sensation of modern times! Every advance estimate we made of its sensational success has proved far too conservative . . . every prediction was too modest! In every location, it's setting a record of All Hits and No Errors. Operators are stopped cold by its amazing performance and earnings. Players rave over the unbelievable realism of manikins really playing baseball. They're dumbfounded to see the manikin pitcher actually pick up the ball, wind up and pitch through the air right over the plate . . . the batter hugging the plate to bunt or stepping back and slugging . . . the catcher actually catching the ball! Every play . . . even sacrifices advance runner as in real baseball! From start to finish, it's a new high in spellbinding realism ushering in a new era for coin machine operators!

Ball Actually Pitched and Hit THRU THE AIR! Not Rolled!

You'll bat 1,000 in every Location with this Super-Game!

Evans' PLAY BALL has plenty on the ball! An irresistible appeal to the entire nation! It's the WORLD'S CHAMPION for every type of location and for year round play! Capture major league profits . . . order Evans' PLAY BALL at once!

BONA FIDE ORDERS FILLED IN ORDER OF RECEIPT

GET IN THE GAME!
Play it! You'll Do the Raving!

PLAY BALL!
Here's Championship Profits right in your mitt! 100% LEGAL—100% SKILL!

H. C. EVANS & CO., 1520-1530 W. ADAMS ST., CHICAGO, ILL.
WEST COAST FACTORY SALES REPRESENTATIVE MAC MOHR CO., 2916 W. Pico Blvd., LOS ANGELES, CALIF.
EASTERN FACTORY SALES REPRESENTATIVE BROOKLYN AMUSEMENT MACHINE CO., INC. 660 BROADWAY BROOKLYN, N. Y.
The Greatest Selling Force in Automatic Music

Seeberg Music Systems

Seeberg Wall-O-Matic
Seeberg Wireless
Seeberg Deluxe HiTone
Seeberg Super HiTone
Seeberg Deluxe 3 Wire
Seeberg Deluxe Speakorgan
Seeberg Wall-O-Matic
Seeberg Bar-O-Matic

A Seeberg Music System is an unrelenting sales force that sells your music nil and day—in the booths and on the bars—the wireless and deluxe 3 wire Seeberg Wallomatics and Seeberg Baromatics—brilliantly illuminated—simple, easy push-button selection—silently but surely prompt the patron—and induce more plays because of the convenience—The colorfully illuminated Seeberg Deluxe Speakorgan sells more tunes with its High Fidelity Tone—these Seeberg accessories are salesmen—junior salesmen to the greatest of all—The Seeberg Hitone Symphonola—with its exclusive Ear Level Tone Reproduction—beauty of design—fountain of light illumination—electric selection—single 5c—10c—25c coin chute—and many more original features.

Mr. Operator, if you haven't put this "Greatest Sales Force" to work for you already—you are allowing more substantial collections to slip thru your fingers. Your Seeberg Distributor will be glad to give you all the details.

To Go Ahead... Go Seeberg

J. P. Seeberg Corporation • 1500 Dayton St. Chicago

The surest way to continuous play... Seeberg Remote Control!
PERIOD STYLING  SUBDUED LIGHTING

NO OTHER PHONOGRAPH OFFERS THESE FEATURES

That period styling and subdued lighting are preferred by thousands of locations of all types is proved by the big demand for Wurlitzer's Colonial Model 780.

They like the distinctive beauty—the conservative illumination and so do their patrons who say it with millions of coins.


That's Why The...

WURLITZER
Colonial
MODEL 780

IS A BIG MONEY MAKER IN ALL TYPES OF LOCATIONS

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

SOLD ONLY TO MUSIC MERCHANTS