XAVIER CUGAT
The Rhumba King

Soon To Appearance in a Series of Symphonic Concerts, Currently Waldorf-Astoria Hotel, New York On the Air for Camel Cigarettes Thursdays 7:30-8 P.M. Over NBC Red Network
How GALE blows up a cyclone of interest

in the recordings of

ELLA FITZGERALD

THE FOUR INK SPOTS • ERSKINE HAWKINS

Band leaders and their managers devote a great deal of time and effort to their recording activities. They battle for the tune they want to make; take pains to get a good arrangement of the tune; rehearse till the boys are blue in the face; cut and recut masters, etc., ad infinitum.

But too few recording artists or managers know anything about "follow-through."

MOE GALE, of Gale, Inc., does. He makes it a point to follow through on every good recording made by the Four Ink Spots, Ella Fitzgerald and her orchestra and Erskine Hawkins and his orchestra. He's stirred up a veritable cyclone of interest in every one of their recent tunes. How? Like this:

HE SELECTS the one medium which is read every week by every important music machine operator—as well as by thousands of record retailers, by one-nighter dance promoters, ballroom owners and managers, theater owners and managers, band-buyers in all branches of the show business, indoor and outdoor.

The medium? The Billboard, of course.

HE GETS together with his advertising and publicity factotum, one Art Franklin, and carefully works out an advertising campaign which will catch the eye, will tell a brief and interesting story about his artists' records. Six sample ads in the series are shown on this page (original size in The Billboard of each ad was 5 inches deep, 2 columns wide).

THAT'S all record promotion (via trade papers) amounts to. Select the right medium, spend enough time on your advertising in that medium to make each of your ads distinctive, appealing to the eye and the buy-ininct of your audience.

If this was one of those correspondence school ads, we'd say: You too can sell more records!

Simply advertise your good records in The Billboard interestingly and consistently.
Atlantic City, Aug. 9—Torn Endicott, operator of the Dude Ranch, Western-style saloon, is burning spots along a 10-foot stretch at the Indian River to move to the West Coast. "I am leaving for the west coast," says Endicott, "to see if I can sell the best and cleanest night club in Atlantic City," says Endicott, veteran of the out-of-doors shows. Nityer up burned when the mayor's office refused to allow his shooting exhibition on the Dude Ranch.

TA Committee Studies Effect Of Tax Decision

New York, Aug. 9—Theater Authority has appointed a board to decide what action shall be taken to offset the effect of the Bureau of Internal Revenue, which takes away all tax exemption for Shrine temples, on the theaters of the "Amen of America," are on the committee. The Treasury Department's ruling came as a result of an investigation into whether charitable organizations and educational institutions are to be sole beneficiaries if the affair is to be tax exempt. TA, they said, by the collection of a 10 or 15 per cent of the gate was therefore a beneficiary. Consequently, charity affairs can always collect whatever is to be cleared through the tax.

Dempsey to Tour With Cole Bros.

Cincinnati, Aug. 9—Jack Terrell, generalissimo of the Cole Bros. Circus, in a wire to "The Billboard" today verified the report that Jack Dempsey, former world's heavyweight boxing champion, has been approached by the organization and will join at Bluefield, W. Va., August 18th.

Morton Signs Toronto Shrine

Toronto, Aug. 9—Bob Morton, of the Morton-McClinton Shrine, yesterday closed a three-year contract with the Shrine to furnish the opera at Maple Leaf Gardens, where Toronto's Shrine has been performing since October 20-25. This is the third contract in the last three years and the fourth for the Shrine. This is the 16th year for Bob Morton in Toronto.

AGVA Attempt to Sign Hamid Is Developing Into Major Battle

New York, Aug. 9—The attempt by the American Guild of Variety Artists (AGVA) to sign A. Hamid, and a closed shop contract is developing into a major battle. AGVA, according to sources placed on the unfair list last year, but now has hope that the matter will be settled Wednesday (6), when Veto Melfi, out
director of AGVA, sends letters to all AGVA affiliated agents, notifying them that he will be in contact with Hamid. Failure to cooperate, the letter stated, will result in loss of the AGVA franchise.

AGVA is also sending notifications to its members in the circus, that Hamid's name is on the unfair list of the Four A's, and a letter was received from the Atlantic City, New York, Aug. 5. This will probably remain in effect until after the circus closes, which he will appear at every performance.

According to J. D. Newman, general agent of the Shriners, the Hamid Affair has been solved, and according to the Charles Schwab $100,000 insurance, the east between the circus, which will be his home while with the circus.

The ex-champion will give better results in the flat art, but will not engage in actual fighting. It is reliably reported that he was engaged for a weekly salary of $3,000.

5G Nut for Lasky Mex City Revue, 11 Acts, 2 Ballets, Simone Maybe

Mexico City, Aug. 9—Opening of the International Review of 1942, originally set for August 29 opening at the Polisjes Bergere Theater, has been set back to Saturday, 11, with rehearsals starting August 15, according to Lasky's 

Actors booked for so far are Herman and Youth Burrell, Ruth and Shaw, Barnet and Good, Gladys Aher, Zeta Zephyrs, Barbara Johnson, Doris Walton, William Fisher, Lucille and Edna, a bell of 24 girls, and Ruth Whitney. Three other acts have been confirmed for the show, with a few more acts which have been confirmed for the show. The show will be used in production numbers. The line-up of the 10s girls will be held indefinitely.

The delay was occasioned by the unavailability of Simon Simon to open at the original date. According to Lasky, who is producing the show in conjunction with Cantindias, the American magazine, the William Morris office of New York has said she will be available for the opening date. Miss Simon has been out of the film business for six weeks.

Production cost is estimated to be around $4,000,000. Attempts are being made to have a name head the monthly review. Revolutions are under way for Buddy Rogers.

The Polisjes Bergere is being remodeled at a cost of around $500,000 and will include a modern sound and lighting system and a new stage. The show, which will open after the Polisjes Bergere has been remodeled, will be used in production numbers. The line-up of the 10s girls will be held indefinitely.

The delay was occasioned by the unavailability of Simon Simon to open at the original date. According to Lasky, who is producing the show in conjunction...
New Pa. Law Demands Agency Licenses, Bond, Sets Info That Must Be in Contracts

HARRISBURG, Pa., Aug. 9—Governor Arthur H. James has signed legislation, effective August 30, for the licensing and regulation of talent and booking agencies in the Commonwealth. All agencies which handle bookings for entertainers, agents to book agencies, and any person or persons who solicit the appearance of entertainers shall be the duty of ... agent to comply with the law. The proposed regulations require that all persons mentioned as references by an applicant ... license fee is accepted, and failure to do so shall result in the revocation of the license of agency.

The law is placed into effect within 30 days after he may receive on his demand registration fee, less amount actually expended on every有毒 reference, and shall surrender the schedule of such expenditures must be maintained for three years.

Section 24 of the new law states: "Every employment made through an agency shall be paid for band leaders and their biltte are declared to the existence of unlawful

Phono Operators' Role As Music Men's Helpers

The phonograph operator knows considerably more about tunes, bands, and the music business than he did last year. He will know more next year. These down-to-earth men have often proved, frequently to our surprise and delight, that they are not incapable of producing good records for us. Phonograph operators can match up man to man against anybody in the music business for brains and foresight. They can see trends long before they are advertized, and, if the operators want to, they can. They can take a band leader and give him all the information he needs. Song pluggers are paying a lot of attention to the phonographs and what they play on them. They are fastening upon various music publishing executives, record company executives, agents and the all important men, band office executives, band managers, and, of course, band leaders on locations and keep them there.

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As a story in recent issue of The Billboard, the contact between an operator and a band leader is the key to how the music industry goes further than good-will can contact. It has become an indispensable partner in the industry and is more frequently consulted as to their opinions than by the record companies. They are the one man in the business who can tell the truth. They are the one man in the business who can tell the truth. They are the one man in the business who can tell the truth. They are the one man in the business who can tell the truth. They are the one man in the business who can tell the truth.
Crystallization of Gov't Policy On Station Ownership; See Publs Eventually Getting FM Grants

BY EDGAR M. JONES

WASHINGTON, Aug. 9.—Government policy on ownership of radio stations is rapidly becoming a reality, and the FCC is being asked to interpret the regulations instead of dodging it off for the time being when handling down individual decisions.

However, recent actions by the commission point toward an attempt to break up existing situations where two stations are in the same listener area served by the same interests, in either a financial or a programming sense. Such action would not break up the FCC and, if they were to be used, would go against the court's decision that the FCC be upheld.

Barlier, the commission will be looking toward a situation where no monopolistic power, granting more than one license in a community to a single party...

AGVA, Anderson Sign Contract on Costs of Living

Hollywood, Aug. 9.—Contract whereby performers will be paid higher costs of living on the basis of rising living costs and the cost of living index established by the Variety Artists, represented in this Los Angeles office by Murray Anderson, vice-president of the AGVA, and Chester Dworshak, the American Guild of Variety Artists, who is also the executive secretary. Contract calls for a 5 percent increase and the negotiating costs have advanced 10 points. Government figures are to be the basis of the agreement.

Contract calls for $10 for principals and $5 for bit parts. There will be no rehear scale comparable to that of Equity and a personal limit which is that which is active until full bond is deposited...

USA, said that Anderson is not posting...

The perfect gift is a western union gift order. With it the recipient can buy what he wants. Only 50c for an order up to $10. Selected telegram may be included at no extra expense.

THE TOOLEY TOLL CO.
TOLDO (The Tollco., Texas), Ohio

Wester Union

IN THE BILLBOARD

NEW YORK, Aug. 9.—In its third week at the 4,900-seat Center Theater, H Hoppy Pocci is offering the first full week of its current run (it re-

off) drew $1,800, and the second week ($1,500, which is the best business the show has done since February. The manage-

ment points out that the show is doing a business at a time when the neighborhood was being used to a hypotam" business. At a salary—the first time the city has had a theater ice (see "HAPPINESS ON ICE" on page 17)

Report Sam Butler Beef Behind Phillips Switch

PHILADELPHIA, Aug. 9.—Sudden shift of the Three Stooges to the NBC Show, but will the Mike a McCann, time the Joe is to be...
“Won’t Holler Until We’re Hurt”
Keynote Voiced by Agency Execs

(continued from page 3)
talks will not concentrate on sales. In other words, the institutional staff will be entirely sales-conscious.

Check-up of CBS programs indicates that more money would be needed to help meet some of the discounts among those accounts which will feel the impact of the local competitors' "all or nothing" offers. One CBS Company has cut in W. C. Hill from five weeks to one week; CBS has cut in a full hour Thursday night, Ford is still in, ditto Gulf and Texas.

Another Broadcasting Company is doubtful over the automotive and auto accessories advertising. Ford program, however, goes back on CBS.

"The Agency's largest budget, for some years Lever Bros' show has been paying across a yearly total of between $500,000 and $600,000 for 44 programs a year. This figure is exclusive of salaries for Lou Sterlin's' band (18 men) and producer Quil Dadaillé, and more money would be hit by an unavailability of materials." He indicated, however, that few of these industries affected would remain with it and cut out all of CBS's accounts are food products.

BUCHANAN AGENCY—Paul Monroe, radio director, believes that organizations which are interested in increasing their budgets. They are headed for a time when more would be in circulation. In this market, the use of such products like cotton cloth and other consumer goods is likely to increase, as the production industry, rubber, aluminum, and other products affected by priorities would be expedited by the Coast Board.

PEIRAL & RYAN—Gregory Williams, public relations director of the ABC's radio clients had given any indication of purchase, but the agency was happy at the results. "We have cut to $12,000 for ", was his comment, "but we aren't going to reduce. The money, they say, will be spent in taxes, as well."

RUTHRAUF & RYAN—Lawrence Campbell, head of the agency, stated that as yet the agency's radio clients had not given any indication of purchase. The budget requests by all clients is still under $100,000,000, and the same is true of the CBS.

"The Honest But Nuts!

MINNEAPOLIS, Aug. 9—Diogenes can now turn low his lamp. The honest but nuts has been trimmed down to the bone.

Presenting his nationwide broadcast "The Honest But Nuts," on an auctioneering platform in the splendid rotunda of the St. Louis Theater here Monday (44), Dr. T. Q. Y. also mentioned that until last week he had not been more than a few hundred dollars in the bank.

"For that reason, and for the sake of our patrons, I have to trouble you to give me a little more money. I have to sell these goods at the highest possible price."

"If I don't sell these goods at the highest possible price, I can't make a profit, and I can't make a profit, I can't continue to operate, and I can't continue to operate, I can't continue to put on this program."

And the auctioneer's voice, so well known to millions, rolled out, "Gentlemen: Please send me any friend of yours who is in need of a little money. And let me say to you: If there's anything else you are giving away, I'll take it.

Lux Theater's
Actors' Bill
$500,000 Yearly

NEW YORK, Aug. 9—Lux Radio Theatre's production, due to open on September 8 in the spot now held by the Foremost series, will continue as a permanent feature of CBS. The show hits the air Tuesday night of this week.

Guest budget on Lux calls for top salaries of $15,000, with $20,000 budget hitting about $95,000. In addition, regular cast numbers between the lines, "The program is expected to average from $85 to $110, AFRA scale for the job. Total weekly salary bill comes to between $11,000 and $12,500. "This, according to estimates, total some 1,200, or at least $1,650,000.

"To my delight is estimated at $3,000, with $1,800,000 in costs, spreading the total production cost of $16,800,000."

CBS Shell Gas Show

SAN FRANCISCO, Aug. 9—CBS Coast network, under the wing of Walter Thompson Agency, San Francisco, has closed deal for another half-hour weekly show guaranteeing outstanding celebrities and top variety talent. A new West Coast series is due to open on the Pacific Coast cities during run of a half-hour variety show.

Arts Kemp, CBS sales manager in San Francisco, swung the deal. Show has been dubbed Alfred Cosway and has been described as a "Top Tops' and will be displayed on the West Coast.

Advertisers, Agencies, Stations

NEW YORK:

CAMPBELL SOUP COMPANY has re- newed its Monday thru Saturday broadcast on WJAR at 8-9:30, and 12:45-1:50 p.m. for another 20 weeks. Fred Wheelock is the agency.

Herman Pinkstein, of ASCAP counsel, could not get away to his Bucks County, Pa., farm until the conclusion of the NBC-ASCAP negotiations.

Art Green, one of the most successful commercial brokers on the local sta- tion, was named managing director at WMCA. Jim Banner, WNBB public- chief, Jack Banter, came from one-week vaca- tion. Nat Berlin, of contining depart- ment, William B. Ullman, was promoted to production head, and Irene Davis, of commercial traffic department, steps into Mr. Ullman's shoes. Byler, at the East Coast communications company, thru Ruthrauf & Ryan, has been promoted to Chicago. Union in a similar contract for continuation of his franchise. Mr. Byler will be represented by Arthur Hylles, Hylles, will be on the air while winter points to station's busiest season. The sale, which is 36 per cent of the nation's present advertisers are operating on renewed contracts. Dudley Con- nolly, in charge of WWLL, Wood- side, L. I., back after a two-week vaca- tion and added.

...Al Simons of WIBG begins a one-week vacation, August 11, touring Coasts. Other stars on the vacation are Dorothy Danner, secretary of Herbert Pettry, and Kyle Pitman, secre- tary of Fred Raphael, program manager.

Old Cigarette brand has renewed its contracts with CBS, who broadcast them daily over WJW.

CHICAGO:

FLEISHER-BURVANCE, NBC Central Di- vision, has announced the management of Chicago's NBC station

WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs. Charles M. Fleischer, president of the company, joins the management of WMAQ, for the week in New York on business. Mrs.

B&W Expands Net

CHICAGO, Aug. 9—The Brown & Williamson Tobacco Company's Col- umbia Broadcasting System's adver- tising programs will add 58 stations to their NBC Red network broadcasts on September 30, making a total of 110 stations. Account is handled by the Inland Media Agency.
**Radio Talent**

**New York**

by JERRY LESSER

For the sixth time in his 20 years' summer residence, Mr. and Mrs. Ralph Locke of 8611 Island Road, Avalon, N. J., quienes nada después de la fiesta, regresó a su casa. La noche last was the occasion for the Great Glamor Live of the National Broadcasting Company on the CBS Forecast show. She was the daughter of Owen Davie.

RALPH TROTTER has returned to the City for a fortieth role of the night's grand opéra. The week's event, featuring the Greenwich Village Opera Company, the first American symphony orchestra in the United States, is set to perform at the New York Academy of Music. The week's event, featuring the Greenwich Village Opera Company, the first American symphony orchestra in the United States, is set to perform at the New York Academy of Music.

MAURICE LOWELL addresses the radio workshop at NYU this week. W.S. Congdon, program director of the New York Academy of Music, will be in charge of the workshop.

BILLY MILLS, music director of the Ray Howard and Fibber McGee and Molly Sargent show, began the week as the last of the six-hour show's original hosts, and with the start of the season's second series, announced his retirement from his post as musical director. Mr. Mills has been associated with the show for more than 10 years, and his departure will be greatly missed by the many fans who have followed his career with interest.
**Forecast 4 and 5**
Reviewed Monday, 9-10 p.m. Style—Dramatic, Music—Semi-professional, Network—CBS (New York, CBS network).

Continuing the Forecast series, CBS last week again divided the hour's time into two sections, one emanating from the studio in New York, the other from Hol-
ywood. Both halves were dramatic, skills, and both showed defects on the multiple-time networks, but the programming, however, if properly developed.

The New York section, on from 9 to 9:30 p.m., is known (after the television program) as "Pibby and the Hooligans," written by Dave McClure and directed by Joe Coyle. This stems from Coyle's play, "A Day in the Hole," which had run out last spring by the Experimental Thea-
ter—making Pibby probably the most tried-out character in current fiction. Pibby is a pompously-intrigued Broadway man who is divinely convinced that he can fix anything, and who, after fitting mis-
us and misalliances, very naturally, in the end about his last spring show a fine setting off of his acting. The acting is as a very nice best, and a splendidly satirical and ac-
charcters. It also showed a tendency to fly off the ground and roundabout of many and pat faces. This first adventure of Pibby on the air reveals the same ad-
cation in which the New York actors are usually bloating and a little more comedy stem-
ing the production which makes it a delight.

The Hollywood stunt, from 9:30 to 15, called Distinctions De Lune, proved again that The Thin Man has an awful lot to answers ever. Written by Frank Oppen and Richard Carew, this is a very com-
chanted, hard-drinking, naive detective and his girl companion, who are nobby, humorous and startling uncongeniality of that set-up made me smile. The plot, I think, included on a program that's supposed to present new talent, and recent efforts have, how-
ver, was fast-moving (as always in this style), with the happy tension of the direction of the slipdips gloriously over
plenty that was wrong with the idea and the work.

Episode presented had Roger Boose and Dorothy Boyd, who were a prize toad's mouth had been painted green. The whole show was a drag, and the "thin-
emblem" tended to null interest, and the whole show could have been made it no real problem anyhow. In addition, the stars were not among the cur-
rently accepted tradition of sophisticated stars, and many of the shows were, Albert Maysles and his wife, Vere Teas-
dale, played the leads, with Maysles as the detective and his wife, Vere Teas-
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Forecast 6**
Reviewed Monday, 9-10 p.m. Style—Music—Rhythmic, Network—Sustained (CBS, New York).

Title of this series would be Songs Without Words. The program is to be a trophathy on the lives, loves, and dreams of the French songwriters. Sample program, given Monday, was acted Berville and based on the life of the French composer, Clicques Debussy. Burgess Meredith

played Debussy, with Morgan

emoting as Gabrielle, Debussy's girl friend. The presentation was tedious, the script la-
in to present interestingly the com-
plimented mental meanderings of the two lovers. Gabrielle leaves Debussy, not because she does not love him but be-
cause he is a slow seed, and she de-
despite his protestations of undying af-
fec
ded with his artistic and romantic life. Much of the talk is done in passionate

with their Parisian voices. Howard Barlow's orchestra plays De-

bussy's music thru it all, working fa-
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bussy's music thru it all, working fa-

Ai told, it was a rather dull piece, and I do not know how it was introduced. This introduction, delivered by producer and director William Opper, was sort of a prologue giving excerpts from the hit of the season, the song of famous composers. Intended to give the investor a slice on which the series might be, the prologue merely succeeded in showing me that it covered an excessively long period. A better ef-

fect could have been achieved byEdit-

ing the same fracasse and getting right into the meat of the story without division.

G. W. and B. S. and wakeful radio background indicates better epi-
sodes than the initial attempt.

Flashback method is used, opener be-
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G. W. and B. S. and wakeful radio background indicates better epi-
sodes than the initial attempt.
Count and Duke To Alternate at NY Cafe Society

NEW YORK, Aug. 9—Barney Josephson, owner and manager of the Cafe Society, today announced that he will take over the Cafe Society this fall, after the engagement of Duke Ellington, who will be in for another 60 or 90 days, then whole procedure will be reversed, with Duke returning for another stint. It makes the first time that big Negro bands have played the spot. John Kirby-arranged jobs handling the personnel.

Uptown Cafe Society's new policy of one-man bands is said to have added to an already increasing list of New York hot groups, and is a hit with artsy and bands year in and year out. Lexington Hotel has split several sessions between Ray Kinsey and Andy Iona. Guy Lombardo has been a regular visitor for several years at the Roxbury Hotel, coming in again September 27 of this year.

Herman Gets First Hold-Over At Hollywood's Palladium

HOLLYWOOD, Aug. 9—Woody Herman holds the honor of being the first bandleader to make it through the summer without a hold-over at the Palladium. Opening three weeks ago and having a 15-week engagement with Glenn Miller, who holds a record of 5,000 persons on the opening night, Herman has played to 55,000 up to this point of his stand. Gene Krupa's three-week engagement has been extended to September 12 now that Herman's contract has been signed.

Herman is still under Miller and Tommy Dorsey, but before throwing the refusal there is a probability that he will top Dorsey on a six-week basis.

Army Hop a Pain in the Necks of Gray and Mr. T.

DOUGLAS, Ariz., Aug. 9—Situation has developed here where name bands, breaking to San Bern, Tempe and California at the Top Hat Club, are subjected to a rough enough of million.

Sam Levy, owner of the club, plays a name band every night plus a deal with the neighboring colored orchestra to put on a concert for the soldiers the afternoon preceding the band's engagement.

Bands booked to play the spot consist of odd things, with the WCAU studio boys, stepping out of the band and playing the star, both of the WCAU boys at the band with the same amount of the profit going to the soldier's fund.

A new deal with the band and the concert will be worked out shortly, with the concert being given at the end of every engagement with the concert at the end of every show on the program with the stars from the show. After the concert the show is over and the bands are off the stage.


NILES, Mich., Aug. 9—Tiny Hill broke a post-season record for his first engagement here this week of August 1 by drawing 4,900 persons, and grossing $8,186. Hill played to a packed house out; August 2, attendance figure was 1,500, and August 3, 1,651, August 6, 745, and August 7, 640.

Jack Robbins Airs (His) Beets As “Alley” Glims the Future

NEW YORK, Aug. 9—Alto saxist B. Robbins is putting in his first week at the Cafe Society, and is said to have been in the midst of a big swing band. The band is a hit with the people and is expected to stay for another week or so. The band is said to have had a great deal of success in the past few months, and is looking forward to a successful run in the future.

AFM's Ban on Hidden Contract Deals Give Leaders an Idea

NEW YORK, Aug. 9—A flock of court cases appears to be in the offing next week as the American Federation of Musicians puts into effect its ban on hidden contract deals, between bands and promoters and also between AFM and other guilds. The ban has already refused to pay off on one such arrangement, whereas the band, after being refused a per cent of his gross earnings over a two-year period. Deal was refused to back the contractor, but the ban and the AFM considered it an unfair agreement.

AFM said this week that the union was in a position to judge whether or not such "contracts" would have to be upheld, and that the dates of expiration carried over the AFM's September 15 deadline that would be "a fair or sound decision," a union spokesman.

"All we can do is to say that all agreements are made after September 15." Ork leaders held up on outside contracts, but with the fight out it may be that they will decide to issue a statement on the ban and its enforcement.

Heatherton's Net Is $28 Out of Weekly C

NEW YORK, Aug. 9—A motion to reduce the weekly pay of the former star at the Cafe Society by $28, the sum that had been imposed after a strike, was tabled at the Cafe Society on Sunday. The motion was defeated and the pay of the former star remains at $78 a week.

The decision was made by Justice Brennan of the New York Supreme Court.

AFM Wins $158.55

SALT LAKE CITY, Aug. 9—Salt Lake Federation of Musicians, affiliated with the American Federation of Musicians, has won an award of $158.55 against the Roxy Theater being the case against the theater for pay for musicians.

The case was filed for the purpose of replacing musicians who formerly played the Roxy under the direction of William F. Miller. Several weeks ago the union musicians were replaced with non-union men.

Scranton (Pa.) Foley, secretary of the local union.

Philosophy AFM To Tilt Wage Scale in Fall

PHILADELPHIA, Aug. 9—Indications are that the new season will find a general increase in the wage scale for musicians. Local 77, AFM, served notice on management of the local last week that it had drawn up a new contract for the upcoming season, which will be submitted to the membership for approval.

A new wage scale will not be restricted to dance musicians alone, but will affect the wages of all musicians employed in the new scale.

A new schedule will be worked out for the purpose of creating a new wage scale that will be fair to all musicians employed in the union. The union will consider the new contract for the upcoming season and will make the necessary changes to ensure that it is fair to all musicians employed in the union.

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Detroiters Don't Like Dancing in Summer; Olsen Static 8¢ at Fair

DETROIT, Aug. 9—Business appeared dull at the Casino Gardens, which has been managed by the Michigan Ork since April, and occupied by the Gus Varekamp Orchestra, with Tal Armstrong, through September 15 at the Admiral Hotel, Cepca—1537—Keating. The orchestra was on the ranch relief at Babbette's, Atlantic City, with MILDRED HUEMS holding over. Detroiter boys and girls passed by the Gardens without a second glance on their way to the German-American Park for the Miss America Contest.

New England Circuit

CLAUDRICK PEARSON has signed to manage a series of one-nighters throughout New England that takes him to Alton Bay, N. H.; the Garden, Boston, Mass.; Lake Hopatcong, N. J.; Hampton Beach, N. H. and Pemberton, N. H.; and LEIGHTON GRAY in for a one-nighter at the Mayan Ballroom in Pemberton Park, Nantasket.

DON DEUTSCH has signed the Lawrences (Mass.) Orch for one week at the Cappies in North Easton, Mass. Jim Will- son is featured. MILDRED LAW now with WILL JOHNSON at Sellers Ten Aces in Wayland, Mass.; LOU BREICKE after a sentimental spell, is due in for a series of one-night stands.

Tulen Pole, has started on a series of one-nighters in New England and is due in for a series of one-night stands. At the Blue Room, Boston, his 1941 booking has been signed off, and he is featured at the State in Boston, HARRY MORRISSEY with a date at the Mayan, Pemberton Park, Nantasket.

RUBY NEWBURN scheduled to go to the Curtis Carlton Roof before the end of August, will act as booking agent for the Garden, Boston, Mass., BUDDY TRASK at Whalom Park, JEFF REED at Pomfret, Ct., and the HUEMS in New Hampshire and Maine. Paddy Marsden, has booked the Blue Room.

MARThA PERRY is featured at the Twin Spot in New London, Conn. to open September 1, with JIMMY AL DONAHUE into the Tonan Pole Ballroom, Waltham. The band has been featured at the Twin Spot in various New England spots, with CROWD featured at the Ritidne in Newburyport, Mass., and the CAPP in Boston.

Cost Carcophony

DUKE ELLINGTON is mulling a contract with ERIK Pictore and Orson Welles for radio, television and acting. Ellington is currently appearing at the Gold Key Theater, New York, N. Y., CARL MILLER still has his band in the Spa, Pomfret Park, N. J., CARL MILLER's music has been heard throughout New England with MERCERIBBE TITO taken over at Die Schule, West Springfield, Mass., and JOHNNY KRAUS at a couple of spots, including West Springfield, Mass., CARL MILLER at the Central Park, West Springfield, and PHIL MONTAGUE at the City of Pines Ballroom, Cambridge.

JOHNNY KRAUS heads at Hotel White Way, Atco, N. J. MARRY MA- MILLER, who has been with the band for their sixth year at the Mayfair Room of the Chase Hotel, New York, N. Y., has rejoined the band. CARL WAXMAN put his alto staff and his crew the pressing way as a clarinet player, and the plate he is placing on coming out the longhorns from his band, making replacements with youthful vision in the hopes of un- considerable growth in the new season. ROY OSBORN is a member of the band. PIERDIGGS for the dance director at the City of Pines Ballroom, Pomfret, N. J., CARL MILLER making a first date at the Central Park, West Springfield. BOSLEY MERCIERIBBE TITO takes over at Die Schule, West Springfield, Mass., and JOHNNY KRAUS at a couple of spots, including West Springfield, Mass., CARL MILLER at the Central Park, West Springfield, and PHIL MONTAGUE at the City of Pines Ballroom, Cambridge.

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Orks Go Gratis For Selectees

NEW YORK, Aug. 9—American Ped- dle Orks in the service this week that is not object to bands playing at various craft encampments, and is working on the idea of having one or more of the bands on the same or different stages, and encampments for engagements, but there is no engagement at the present time in the mid-week under contract.

The AFM says it is interested only in obtaining engagements to play at scout camps, for engagements, but that now that situation is under the control of the boy scouts. Band leaders have evidently found the band that goes with a troop and is able to play for the soldiers is the one that gets a chance to show their patriotism in a more select way and get a real break in the publication in local papers.

NORFOLK, Va., Aug. 9—Al Donahue from Norfolk, Va., has sold a song to give a show for the soldiers at Camp Pendleton during their engagement at the Surf Club, Virginia Beach. Name bands playing the beach have been gen- erous in the matter of entertainment, but few of the bands at Pendleton and Port Story, recent performers having included Tom- my Dorsey's ork. Dorsey Band also played for enlisted men at the Naval Driving Base during a spare couple of hours.

Correction

Alphonse to Schumann Music Pub- lication

The Last Stand Song

The Last Stand Song was written by RICHARD N. MILLER, 1990 E. 11th St., New York, N. Y., and copyrighted by the same firm that published the famous "Greyhound's" song. The song has been included in the songbook for "Greyhound's" in the last edition of "Greyhound's" songs.

S. Hurock Contractor Fights AFM's Ouster

NEW YORK, Aug. 9—Nathan Rosen, former music contractor for all Hurock, concert promoter who was expelled from the American Federation of Musicians (AFM) for failure to pay $7,500 for alleged receipt of kickbacks, took his fight to the New York State Supreme Court, claiming the organization denied him his full membership.

The AFM is a national organization that represents a majority of professional musicians in the United States and Canada. It was founded in 1908 as the American Federation of Musicians of the United States and Canada (AFM) to protect the rights and interests of musicians, including negotiating fair wages and working conditions, enforcing contract terms, and defending members against unfair practices.

The lawsuit was filed against several individual members of the AFM, including Joe Glaser, who was President of the AFM at the time the case was filed.

The case was settled out of court in 1943, and Rosen was reinstated as a full member of the AFM.
SONGS WITH MOST RADIO PLAYS

Following are the 15 songs with the greatest amount of play on SROs and on NBC, CBS, and Mutual. Due to the MBQ-ARC contracts, Assistant Engineer Tom Ryan has determined that only six songs have reached 100 plays, having temporarily dropped HRG and CBS from its responsibilities. The list of other NBC-airing stations is supplied by Automatic in plugs between 3 p.m. and 1 a.m. daily for weeks ending Friday, August 1.

**MBS PLUGS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Publisher</th>
<th>Plays</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>KISS THE BOYS GOODBYE</td>
<td>Famous</td>
<td>10</td>
</tr>
<tr>
<td>2.</td>
<td>A ROSE AND A FRAYER</td>
<td>Shehan-Veevo-Conn</td>
<td>10</td>
</tr>
<tr>
<td>3.</td>
<td>DADDY</td>
<td>Republic</td>
<td>8</td>
</tr>
<tr>
<td>4.</td>
<td>LOVE ME A LITTLE LITTLE</td>
<td>Mayfair</td>
<td>8</td>
</tr>
<tr>
<td>5.</td>
<td>DON'T TRY CHERIE</td>
<td>Shapira-Bernstein</td>
<td>5</td>
</tr>
<tr>
<td>6.</td>
<td>HUT-SUT SONG</td>
<td>Schumann</td>
<td>7</td>
</tr>
<tr>
<td>7.</td>
<td>I'LL GUESS I'LL HAVE TO</td>
<td>THE BEST</td>
<td>7</td>
</tr>
<tr>
<td>8.</td>
<td>TATTLE TALE</td>
<td>Remick</td>
<td>6</td>
</tr>
<tr>
<td>9.</td>
<td>HARBOUR OF DREAMS</td>
<td>Miller</td>
<td>6</td>
</tr>
<tr>
<td>10.</td>
<td>I FOUND A MILLION-DOLLAR</td>
<td>Witmer</td>
<td>5</td>
</tr>
<tr>
<td>11.</td>
<td>AURORA</td>
<td>Robbins</td>
<td>5</td>
</tr>
<tr>
<td>12.</td>
<td>IF IT'S TRUE</td>
<td>American Academy</td>
<td>5</td>
</tr>
<tr>
<td>13.</td>
<td>LAST GLANCE</td>
<td>Leo</td>
<td>5</td>
</tr>
<tr>
<td>14.</td>
<td>MARIA ELENA</td>
<td>Southern</td>
<td>5</td>
</tr>
<tr>
<td>15.</td>
<td>TIME WAS</td>
<td>Southern</td>
<td>5</td>
</tr>
</tbody>
</table>

**NCG.CBS PLUGS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Publisher</th>
<th>Plays</th>
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</thead>
<tbody>
<tr>
<td>3.</td>
<td>I WENT OUT OF MY WAY</td>
<td>BMI</td>
<td>35</td>
</tr>
<tr>
<td>4.</td>
<td>YOURS</td>
<td>E. Marks</td>
<td>34</td>
</tr>
<tr>
<td>5.</td>
<td>DADDY</td>
<td>Republic</td>
<td>31</td>
</tr>
<tr>
<td>6.</td>
<td>YOU AND I</td>
<td>Wilson</td>
<td>31</td>
</tr>
<tr>
<td>7.</td>
<td>CAMPION CHERIE</td>
<td>Shapira-CBS</td>
<td>30</td>
</tr>
<tr>
<td>8.</td>
<td>THINGS I LOVE</td>
<td>Campbell</td>
<td>30</td>
</tr>
<tr>
<td>9.</td>
<td>SONG OF THE SOUTHERN STAR</td>
<td>Media-Living Stone</td>
<td>30</td>
</tr>
<tr>
<td>10.</td>
<td>MARIA ELENA</td>
<td>Southern</td>
<td>29</td>
</tr>
<tr>
<td>11.</td>
<td>THE ROSALITA OF THE SOUTHERN</td>
<td>Country</td>
<td>27</td>
</tr>
<tr>
<td>12.</td>
<td>LAMENT TO YOU</td>
<td>Ros-Krippin</td>
<td>23</td>
</tr>
<tr>
<td>13.</td>
<td>JUST A LITTLE BIT SOUTH OF</td>
<td>North Carolina</td>
<td>23</td>
</tr>
<tr>
<td>14.</td>
<td>NORTH CAROLINA</td>
<td>Parque</td>
<td>20</td>
</tr>
<tr>
<td>15.</td>
<td>I'LL GUESS I'LL HAVE TO</td>
<td>THE BEST</td>
<td>20</td>
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**NATIONAL POPULARITY CHART**

**MUSIC POPULARITY CHART**

This compilation is based upon reports received from the following sheet music dealers and record manufacturers to the new music update of the weekly national music reports. West Coast: Giant Music Co., Los Angeles; Ashby Music Supply Co., Pittsburgh; Volkmann Bros., Inc., San Francisco; Pacific Coast Music Jobbers: Sherman, Clay & Company, Inc., Seattle; Capitol Music Co., Chicago; Chicago. Chicago Jobbers: Mose M. and Sons; Chicago; Chicago. Midwest: Detroit Music Co., Chicago; Cincinnati: Thomas Acuna; Cincinnati; Kansas City: Davidson; Kansas City; St. Louis: C. Miller & Sons; St. Louis. South: Miami; Miami; Miami; Miami; Miami; Miami; Miami. East: Philadelphia: Reilly; Philadelphia; Philadelphia: The Record Shop; Philadelphia. Inc. New Orleans: Louis Ormeaux; Inc., O. Schirmer; Fort Worth, Tex.; McGroarty's, Kansas City Furniture Co., Kansas City.

**NATIONAL BEST SELLING RETAIL RECORDS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Publisher</th>
<th>Plays</th>
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<tbody>
<tr>
<td>1.</td>
<td>DADDY</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>2.</td>
<td>MARIA ELENA</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>3.</td>
<td>Green Eyes</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>4.</td>
<td>Yours</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>5.</td>
<td>Reluctant Daddy</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>6.</td>
<td>トイレリリーヴ</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>7.</td>
<td>BOOGIE WOOGIE</td>
<td>PEGGY MILLER</td>
<td>1000</td>
</tr>
<tr>
<td>8.</td>
<td>INTERMEZZO</td>
<td>WAYNE KING</td>
<td>1000</td>
</tr>
<tr>
<td>9.</td>
<td>PIANO CONCERTO</td>
<td>FREDDY MARTIN</td>
<td>1000</td>
</tr>
<tr>
<td>10.</td>
<td>I'LL BE WITH YOU IN</td>
<td>BING CROSBY</td>
<td>1000</td>
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**SOUTH EAST**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
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<tbody>
<tr>
<td>11.</td>
<td>Daddy</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>12.</td>
<td>Green Eyes</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>13.</td>
<td>Yours</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>14.</td>
<td>Reluctant Daddy</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>15.</td>
<td>TO YO YO</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
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**WEST COAST**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Publisher</th>
<th>Plays</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>DADDY</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>2.</td>
<td>MARIA ELENA</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>3.</td>
<td>Green Eyes</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>4.</td>
<td>Yours</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>5.</td>
<td>Reluctant Daddy</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>6.</td>
<td>TO YO YO</td>
<td>Jimmy Dorsey</td>
<td>1000</td>
</tr>
<tr>
<td>7.</td>
<td>BOOGIE WOOGIE</td>
<td>PEGGY MILLER</td>
<td>1000</td>
</tr>
<tr>
<td>8.</td>
<td>INTERMEZZO</td>
<td>WAYNE KING</td>
<td>1000</td>
</tr>
<tr>
<td>9.</td>
<td>PIANO CONCERTO</td>
<td>FREDDY MARTIN</td>
<td>1000</td>
</tr>
<tr>
<td>10.</td>
<td>I'LL BE WITH YOU IN</td>
<td>BING CROSBY</td>
<td>1000</td>
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</tbody>
</table>

**LEADING MUSIC MACHINE RECORDS**

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports either accepted officially by the more representative of the 100 top phonograph operators in each of the 20 most important phonograph operating centers in this country.

Number of weeks recorded have appeared in "Gold Star" is indicated in parentheses following titles in that section.

**GOING STRONG**

MARIA ELENA. (10th Week) Jimmy Dorsey, Wayne King, Tony Pastor.
DADDY. (10th Week) Sammy Kaye, Andrews Sisters.

**COMING UP**

YES, INDEED. Tommy Dorsey.
BLUE CHAMPION. Jimmy Dorsey.
KISS THE BOYS GOODBYE. Bea Wain, Tommy Dorsey.

Yours. Jimmy Dorsey.
YOU AND I. Bing Crosby, Glenn Miller.
Honesty Pays

SAN FRANCISCO, Aug. 9.—When Kayser, long-time leader of the personal appearance contingent of the restaurant business, received a telegram from his assistant, Charles S. Brown, congratulating him on his first major engagement in this city for many years, Kayser felt that if he had not made the trip he would have had a serious threat to his union's doctrines. As a result, before the end of the week Kayser went down the union's law to the mayor and public safety director.

If need be, Ricard will enliven the association. It is the recognition of the union that doesn't make sense to the maestro. Kayser, the maestro, supports competitive musicians who try to sell tickets and also puts the union's interests above their employment possibilities.

Blacklisting of the police and firemen's bands continues in the city, but if there is a threat to the city's future safety, there will be a change of heart.


celoron Park Hangs Up an Okeh Season

CELORON, N. Y., Aug. 9.—Name bands, trolley bands, and the occasional black tie on the black side of the ledger at Celoron Park's Fourth of July pageant and opening July 4 with Vaughn Monroe, made the Fourth longest crowd of the season. With 1,200 persons passing the turnstiles, and 500 more waiting to get in, Celoron Park set a new attendance record, which accumulated by 463 early birds.

At the head of this gauge is the Brubach Brothers of Celoron, who took first place in the grand sweepstakes.

Donahue's Ork Does an OK $991.98 at Pleasure Beach

BRIDGEPORT, Conn., Aug. 9.—Drawing 1,760 persons, Donahue's Ork at Pleasure Beach in Bridgeport, Conn., set a new career's attendance record, according to the census taker, who counted 1,760 persons passing the turnstiles.

The Ork was featured as the headliner for the week, and the crowd was so large that the turnstile tickets were sold out at $1 for 2,000 persons.

Wingy Manone Plays a Club

HOLLYWOOD, Aug. 9.—Wingy Manone, the famous tenor saxophonist, will play a one-week engagement at the Hollywood Hotel, which is located on the corner of Vine and Sunset, and which is scheduled to start immediately.

Manone would not say who was engaging the deal.

Club will have living quarters for the band leader above it.

Pitt's Local Bands Take Rap From Road

PITTSBURGH, Aug. 9.—Bands that have been on tour for several weeks, and are now in need of rest, have been faced with the problem of being booked for engagements that are not in their favor.

Of the 50 active bands, only 30 or so were in good favor, and the others have been forced to take engagements that are less than satisfactory.
Duke Daly
(Reviewed at Playland Casino, Rye, N. Y.)

BUILDING on his early success in the "Jukebox Rhythm" and "Rock and Roll" fields, Duke Daly has been able to continue the trend of the late '50s that brought the hot saxophone and his Buddy Rich-like band to the forefront of the novelty and novelty-ized music market. His latest release, "The Robin Hood Song," continues in the same vein and is another excellent example of Daly's ability to keep up with the times.

The song starts with a strong saxophone intro, followed by a catchy rhythm section and a strong vocal performance. Daly's saxophone playing is superb, and he manages to keep up with the tempo throughout the entire song. The backing vocals are also well done, adding to the overall appeal of the track.

In summary, "The Robin Hood Song" is a great example of Daly's talent and his ability to keep up with the times. It is sure to please fans of Daly's music and those who enjoy a good novelty song.
**Orchestra Routes**

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

**ABBREVIATIONS:**
- **aud:** auditorium
- **b:** ballroom
- **c:** canteen
- **cab:** cabaret
- **cc:** country club
- **h:** hotel
- **m:** music hall
- **o:** night club
- **p:** amusement park
- **r:** road house
- **r.s:** restaurant
- **s:** showboat
- **t:** theater

**Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.**

**Bands on Tour—Advance Dates**

**Ray Noble:** Pasadena (Ore.) Ballroom
- 11-20, Willamette Ballroom, Portland, Ore.
- 11-21, Oregon 222, Portland, Ore.
- 11-22-23, Broadway Dance Hall, Portland, Ore.
- 11-24, Venice (San Francisco) Ballroom, Calif.
- 11-25, Cinco De Mayo (Los Angeles) Ballroom, Calif.
- 11-27, Washington (San Francisco) Ballroom, Calif.
- 11-28, Orlo (Tampa) Ballroom, Fla.

**Joe E. Sullivan:** Burt’s Tavern, Portland, Ore.
- 11-19, Burt’s Tavern, Portland, Ore.
- 11-20, Burt’s Tavern, Portland, Ore.
- 11-21, Burt’s Tavern, Portland, Ore.
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- 12-31, Burt’s Tavern, Portland, Ore.
Shuberts Lose New Haven Spot

NEW HAVEN, Conn., Aug. 9.—An announcement was made here last week that the Shuberts have decided to abandon the Shubert Theatre. It will take over operation of the Sam S. Shubert Company, a concern supplying movie houses with giveaways. Associated with his wife, Mrs. Dorothy Mencken, E. David Shubert, the new company, an organically formed, capitalized company, will provide $50,000, is headed by Morris A. Nunes, also Mr. Shubert, and the first-vice president of the Select Theatrical Corporation. The new organization, formed late last week, said that the arrangement was made after the Shuberts', and that Broadway play producers will continue to control the old Shubert's, was supposed negotiations with the Times-Picayune and other property owners, for a lease of a new theater. The leased agreement will permit Shubert's, willing to move out, to purchase the property for a new lease. There will not be an attempt to make the building usable by others, E. Shubert declared.

Des Moines Sets Heavy Season

DE S MOINES, Aug. 8.—A heavy winter season was announced last week for the Des Moines, which has been booked for the Shrine Auditorium this fall, according to Mrs. Ora Clapp, Des Moines manager for the auditorium. First in with productions will be the Shubert's, Wellman also famed as heading a variety show on October 14. Other shows and attractions definitely booked include My Sister Eileen, October 21; St. Joan, October 22; a return engagement of Hello, Dolly!, November 29; South Pacific, December 17; and a Life, December 22. Other productions, for which definite dates have not been announced, include Arlene and Old Lace, Life With Father, The Corn Is Green, with Ethel Barrymore as Mrs. Clavell; Wisconsin, with Maurice Evans and Flora Robson, and The Doctor's Dilemma, with Katharine Cornell.

Hush-Hush for Molinar

NEW YORK, Aug. 9.—The King's Head, by Perce Molinar, will be tried on Broadway next season. According to Frank Shay of Hershfield, the play will open in the week of August 23. Piece is held by Olen Anthony, the owners of the theater, and cannot be seen in secret. Neither Sebren nor Molinar will permit any word about the plot to leak out, although a few lines are sent to the newspapers, and it is for release in theme and as a device to attract attention.

Chopped Porterhouse

GUILFORD, Conn., Aug. 11.—The legitimate elixig is like "being introduced to rice." It's really good for a change. After a week of eating hamburgers all day long, it seemed to me like I should get my chops rounded up. I went for one certain dinner call following her debut in legit via a low-power show. The play, by you-know-which Georgi portrayed a strip-tease queen.
Equity-League Pact May End Doubling Clause

NEW YORK, Aug. 9—Actor Equity Association, in its negotiations with the League of New York Theaters starting Monday (11) for a new contract, reached an agreement between the actors and managers which provides for an end of the doubl ing service clause which prohibits actors from being paid twice for their services. The new contract will give the permission of the leg manager to whom the actor is under contract.

Complete elimination of this clause is at the request of the membership, who have been called "spotted," "doubled," or "in the bag," or "in the airplane," a practice in which the acts worked on one show during the day would be paid for work on another without permission, as the actor is sometimes not granted.

This issue has been a hot point ever since Carol Bruce was fined for doubling in a "Theatre Guild" show on a radio program without the permission of Buddy De Sylva, for whom she was working at that time in Louis Purchase. She was also forced to cancel her work, which was stopped, after being paid $135 by De Sylva as her salary.

Since then actors who have standing radio shows have had clauses inserted in their contracts against the double signing for legitimate shows, allowing them to make specific radio appearances. They can refuse to make any work that is mentioned in that contract.

This is the most important point of issue in the negotiations, and one that point will probably be raised for the payment of actors in Canada in their negotiations or at the current rate of exchange.

Summer Tryout

"Love in Our Time" (Westport Country Playhouse)

A comedy produced by the Theatre Guild, based on a novel by Henryk Sienkiewicz. Directed by Lester Vaill. Cast includes Dennis King, Isla Cheadle, Bob con, Cecilia Holliday, Terence Hill, Charles Crichton, and others.

With the entire play taking place in the offices of a New York City newspaper, this is a story of a married couple who come to the public attention because of the situation of the eye. The wife, Carlotta, is enjoying great success as a newspaper reporter, but her husband, and writer whose net earnings very near $8,500,000. Her husband is Russell Westcott, who is a successful and efficient publisher, economist, and political expert. One evening, while out for a walk, he is beset by the public relations man of a newspaper and the public relations man suggests that he and the wife, brought out for the first time, also fall in this category. Russell's position is a bit of a dilemma, but he is determined to carry on the public relations work of the wife. He decides to take the part of a popular candidate for the public domain.

One of the best of the plays produced by The American Tryout is "Love in Our Time," which is being given by the American Tryout Company. It is a humorous and amusing play, with a great deal of the charm of the New York City newspaper world. It is a study of the relationship between a married couple and their business, and the way in which they manage to live together.

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Names Drawing Biz as Saratoga Opens Up Big

SARATOGA SPRINGS, N. Y., Aug. 9—The Longines Hotel, where the luxury resort did a capacity business Saturday night, will open its doors for another week-end of the racing season. Things have been tight all season long.

Such places as the Piping Rock, Riley’s Lake House, Arrowhead, and Newman’s Lake House are all doing good business. In fact, Riley’s closed its doors 10:00 p.m. and the trend is expected to continue.

She Believed It

PHILADELPHIA, Aug. 9—They’re telling the punters by Carroll’s Cafe, to launch any more performances on a professional career. Giving in to the pleas from the punters, the pino fnia, Carroll gave a warning to the punters that he would not be playing any more performances.

In order to insure the success of her next engagement, Miss Riley asked to pass the word along to all his theater boys to watch the lut- t advertisement and get in early.

Elated at her evening success, she promised to try harder to get that man told her what a terrific sensation she turned out to be—and asked for a raise.

Liquor License Revoked Because of “Lewd” Shows

HARRISBURG, Pa., Aug. 9—Pennsylvania’s Liquor Control Board has taken a step away for 100 days the liquor permit of Sundy’s Cabaret, a new establishment in Philadel- phia. If the board feels so inclined, it may revoke the permit or pass the word along to suspending his business.

Charges against the establishment were “Sunday sales: provided entertain- ments, and permit playing cards.” The liquor permit is subject to recall at any time and the place is closed.

Business is heavy at the Piping Rock, Riley’s Lake House, and Newman’s Lake House are all doing good business. In fact, Riley’s closed its doors 10:00 p.m. and the trend is expected to continue.

Paradise, Atlantic City, Break Record

ATLANTIC CITY, Aug. 9—Current season is proving the biggest in years for Paradise Cafe, recently top agen- tary. Since opening for its 28th num- ber, June 23, Paradise has cleared the way for its two nightly shows.

With a big August month still to go, Paradise is expected to exceed its record attendance of 24,000 tickets drawn.

Paradise average of 672 patrons is slightly higher thus far for August. Show 20 for August was produced by H. B. L. Cannon, marks the first pro- duction of Charles Marano and Eddie Lieberman.

AGVA in Philly To OK Cafe Contracts

PHILADELPHIA, Aug. 9—In order to make “closed shop” really mean that, the American Guild of Variety Artists’ ruling calls for all fall contracts to carry AGVA approval. Already Carrol’s, Philadelphia, and Sam’s Cafe have agreed to submit all performance contacts to the AGVA.’s contract.

Dick Mayo, local AGVA exec secretary, is in close co-operation with the musicians’ union. Closed-shop agree- ments already have been worked out by the AGVA and by the Musicians’ Union in their exclusive agreements with many promoters.

When the local musicians’ union will make formal agreement with AGVA yet, A. Rex Riccardi, musicians’ union head, has indicated his desire to co- operate “informally” with Mayo.

No Name Booking Seen for Miami Next Season if Governor Orders Probe of Dade County ‘Gambling’

MIAMI, Aug. 11.—Swank hotel ops, cafe owners, theater managers, Club C operators, and public officials are worried over the crusading editors of The Miami Herald. An epidemic of jang- gle novices has hit business since The Herald’s feud with Police Chief Leo- ni Quigg took on the proportions of a crusade.

For days screaming editorials have poured on attacking and naming names of operators of gambling devices. The Herald appealed to the governor to appoint a special prosecutor to take over the investigation but has been refused. Thereupon The Herald urged Governor Godbold to revoke the permit of the gambling devices. The legality of the governor’s content that Miami can live with gambling, local business men believe a closed town won’t do them any good.

Spots like the Royal Palm Club, the Onyx, the Caballero, the Miami Beach, and the Royal, all named in the Miami’s investigation will be forced to leave the city. A fundraiser investigation might be of necessity put the lid down on local boys as effectively as on the out-of-towners. The air is thick at the office of the local gambling syndicate. Plans for the winter season must be made now, and the boys don’t know which way to turn.

Investigation may be a shut- down of gambling thru the winter. Miami doesn’t make much of money from gambling, and the Miami situation calls for names acts to lure the swank trade off the beach. The air is thick at the office of the gambling commission to the syndi- cate that many gambling operations that have been used for the name talent that plays Miami are being winding up.

Governor Godbold says that if he be- comes convinced a substantial number of “legitimate” citizens want an investiga- tion Miami will have it. Once a prose- cuting officer is dispatched into Dade County, Governor Godbold, there should be no mistaking about a “white Christmas.”

Practically All Cafes Closed for Summer Reopening; Exceptions Are Big Capacity Cafes, Now Passe

NEW YORK, Aug. 9—The fall out- break among night clubs in the big mass-patronage clubs appear to be leading to the trend of the season. Fewer clubs are opening.

This trend means less night club music going to name acts and more being used for equipment and costume companies that do nothing definite on reopening of the City White Way or La Colorado. Clifford C. Fisher, who tried to get a rental deal for the Gay White Way when George White dropped it last June, is negotiating for the Nora Bayes Theater. He could convert it into a night club. Every Pieta Danceteria is still shut, although many promoters have been trying to get the landlord’shek to open it on a shoe- string basis.

Monsieur Proser plans to reopen his Capa- celeste, plans for the winter season, is doubtful whether he will be able to raise enough to reopen the Beachcomber, which closed due to the heat earlier in the week. Darro and Vernon’s LaMaritique is stated to be open in September, after the LaMaritique summer branch at 777 B. J. claims it will reopen his Monte Carlo next month and may even keep his Monte Carlo Beach adjacent summer. John Perona

Heat Hurts Detroit Clubs; Casanova’s Bowling Groups Help

DETROIT, Aug. 9—Heat is a major factor in the poor business at most night spots from average night spots in this town, experi- menting with the new find, manager of the Club Casanova, indicates. The Club Casanova, one of the outstanding spots featuring acts. It has a theater-type marquee with inter- mission, a cool spot, and only installation of this kind in the cities.

Business dropped 35 per cent last week because of the heat. Mayo, his idea, has taken over the women’s bowing leagues. Last week he had a party of 40 from one league. Spot going to a semi-name policy in September.

Howard 6,500 Below Par at Bowery, Det.

DETROIT, Aug. 9—Wills Howard, playing the Bowery, Detroit, last week shot 6,500 below par. He was over 100 below par after the first two preceding weeks by GypsyRose Lee. She has just opened and shot off to a slightly better opening night than Howard.

www.americanradiohistory.com
**Night Club Reviews**

**Hawaiian Village, Los Angeles**

*Talent policy: Hawaiian dance band and floorshows at 11 p.m. and 1 a.m. Wednesday through Saturday. Manager: Gene Nelsen. From $7.50, drinks from 25 cents to $2.00 at tables.*

Gene Nelsen booked in business almost seven years ago at this popular gathering spot and books the shows that want something different at pop prices. Current show runs an hour and a half and despite its smallish price tag, the show is perky and brings品种. It includes Frankie Farr, the first-rate comic who hits the right note;4, and Kusel, and the Hawaiian Village Specialities.*

Show starts with a strong suit in thunder and lightning and real rain shown on stage, set well back in the island. This lasts about four minutes and creates a very nice atmosphere.

Farr tries hard to mimic Cantor and Doisneau, but he has certain points of his own. Falstaff and quick retorts for isleko. But his material is double acts more than any spots, it's not too amusing, and most of it is smart. Gene says that his Hawaiian gal gets a hula that's top. She's on first as a solo and later with Kay Kstala who composes the native steps. He's pretty wise as to how many shows could stand more of their dancing.

The dance orchestra, a three-piece outfit that turns out music equal to the floor shows, does its numbers with vocals, including Gene Nelsen. He is a good vocalist and there was a party for West Virginia. Please.

Show plays soft music during relief intermissions. Good. Sam Abbott.

**Glenn Revelous, Newport, Ky.**

*Talent policy: Dance band and floor shows at 9 and 11. Management: Pete and Jane Adele. From $7.50, drinks from 25 cents to $2.00 at tables.*

It's amazing what Pete and Glenn Schmidt, erstwhile operators of Beverly Club, now are doing with their old premises in the hills east of downtown Newport's main drag.

What was formerly just another pitiful old dance hall has been converted into a strictly big-league intimate musical showplace and club. Glenn Thompson is responsible for the decoration, the show, the music, the main dance floor, 33 feet, with accommodations for 200. Decorations are in shell pinks and ashes, and the show of the north and front has an attractive bandstand with a high projection. Adjacent the main show is an apporoach decorated Mariner's room and a soft play room. A capacity would be about 250. Free from the opening offering, Manager Glenn Schmidt will employ the same non-smoke fish policy that made Beverly popular with performers and patrons alike. The initial show is solid stuff although produced by the Yellows. In the opening Herb Brown, band singer, waltzes a ditty to accompany the Yellows.

**Wanger Girls (6) in a crinoline number. Clean-cut line is well girded and works smoothly. Shows are eagerly repeated routines farther down in the show. Evelyn Parrot, petty and shapely, offers a dance, and the second along more long legs of shier—his prominent; some outstanding, others just fine. He has a terrific and hilarious closer in his Petes, drawn by his admirably, bowed from Steve Evan. Bowed off to a strong end.

Novel and outstanding is the offering of Mלש to and dance take in. Procter the daily, and the act of a few rows of shier—his prominent; some outstanding, others just fine. He has a terrific and hilarious closer in his Petes, drawn by his admirably, bowed from Steve Evan. Bowed off to a strong end.

**Night Clubs-Vaudeville**

**The Bowers, Detroit**

*Talent policy: Dance and show band; floor shows at 9:30 and 11:30. Management: Gene Nelsen. From $7.50, drinks from 25 cents to $2.00 at tables.*

Another show that is a local crowd favorite, and makes for a likable assortment of dance matos. and one good with the show crowds. Will Mahler, manager, Florence Thomas, captain; Hefn Heater, Chas Hurwitz, and Dorothy Dove. Shows are always being put together for the world to see this spot draws. Recent examples have been the Ted Lewis and Spencer Tucker.**
NIGHT CLUBS-VAUDEVILE

Detroit Club's
Continental Style
To Make Them Stay

Detroit, Aug. 9—The Verno-Van
gardes, remodeled into a major West
side spot, opened last week with George
Presnell doubling as emcee and man-
rager. While remodelng the spot, the
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applicant for employment, the contract and
the length of time such corporation or any
person furnishing such services is entitled
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Philadelphia, Aug. 9.—After experimenting with various types of attractions all season, Warners' Earle Theatre, East 7th and Broad, has decided upon name bands. Since the beginning of the year house has been split between between piano bands and name bands, but the film names failed to prove their worth, and units also failed to pack a punch.

Under Hal Soignon, Earle will aim to be a negative attraction for the same manner as the Paramount Theater in New York. Will not be limited only to the big names. In the manner of the Paramount, the up-and-coming comics making their first bid for big-time fame will be used here. Soignon figures that his house can assume major importance in the trade, so much so that a sock grew, by a semi-band name will mean enough to up it into name class. House seats $4.00, the next years bands however, deal is on for Artie Shaw and his Sih-Boys, for one week beginning September 5, with Jerry Colonna, Alvino Rey and the King Sisters September 13 week get help from Anita Louise.

WANTED

Surfouque Chorus Girls, A-1 experience.
Nite Club: easy hours; $22.50 week, extra for specialties. Ready work.

Stone's Gay '90s
1213 W. Broad St.
Columbus, Ohio

DAN FITCH

WANTS

For new team, outstanding Polka Band for year round engagement in West and Middle West. Must have WANTED!!

Ray S. Kneeland
Ass't Manager Booking Service
640 Madison Ave., New York, N. Y.

WANTED


Jack Middleton
606, South Boulevard
P.O. Box 573
New Orleans, Louisiana

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Under Hal Soignon, Earle will aim to be a negative attraction for the same manner as the Paramount Theater in New York. Will not be limited only to the big names. In the manner of the Paramount, the up-and-coming comics making their first bid for big-time fame will be used here. Soignon figures that his house can assume major importance in the trade, so much so that a sock grew, by a semi-band name will mean enough to up it into name class. House seats $4.00, the next years bands however, deal is on for Artie Shaw and his Sih-Boys, for one week beginning September 5, with Jerry Colonna, Alvino Rey and the King Sisters September 13 week get help from Anita Louise.

WANTED

Surfouque Chorus Girls, A-1 experience.
Nite Club: easy hours; $22.50 week, extra for specialties. Ready work.

Stone's Gay '90s
1213 W. Broad St.
Columbus, Ohio

DAN FITCH

WANTS

For new team, outstanding Polka Band for year round engagement in West and Middle West. Must have

Ray S. Kneeland
Ass't Manager Booking Service
640 Madison Ave., New York, N. Y.

WANTED


Jack Middleton
606, South Boulevard
P.O. Box 573
New Orleans, Louisiana

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THORSON, the Great, magician-juggler, has been set as one of the featured attractions at the Pennsylvania State Fair in Harrisburg, Pennsylvania. The fair opened August 9 at the Circle Bar Club, St. Louis, for the Sudie Belmonte effete. Thorough, one of the most industrious magic deck last Friday (6) during his comedy act at the Cincinnati, Ohio, Cincinnati, is a top-rate act, and the Midwestern schools, clubs, and stage shows. Thorough, who is a professional, has appeared at the Mercury City Fair, C., A. Ohio, August 13-14, at the head of the Master Magicians. The assembled audience would not work up a temperature to have their attention diverted from the perform- ance of Thorough, the master, as he presented the capricious little numbers, the latest entertainment being a living sculpture of a rose. Thorough, as a talent, is the hottest in his field, and the American Radio History web site www.americanradiohistory.com has included him among the top 50 magicians of all time. Thorough has a unique ability to keep the audience enthralled with his illusion表演 and has become a staple of the magic community, winning numerous awards for his work. This performance marks Thorough's third appearance at the fair, having entertained audiences in previous years. The fair continues to showcase an array of entertainers, with Thorough's performance being just one of the highlights.


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**Loew's State, New York** (Reviewed Friday evening, August 4)

James Barton. Pick is a wekke, Billy the Kid (5354). When caught house was

Open to Ace Duval, magician. Duval worked enthusiastically with silk producing the clitch mysteriously with dept presti-

digitation, to the delight of the audience, and the familiar cylinder stunt, pulling an enormous silk through the cylinder. One of his best bits was produ-

cing smoke from an empty flask. This bit, with the smoke rising ominous, was used to handle his props, and throws in a

Eddie Rio and Brothers. Three-man com-

edy act, singing and dancing, followed by a slow-motion comic gagster sketch. Turn is broken up with a

message, whereupon the three read lines from what is alleged tele-

vision. Three Mexican routines, with the three riding phony horses, followed by a nut strip turn with novelty lyrics, scored

very well.

Beverly Roberts, charwoman, opened with Lefties Know How. Remaining tunes were novelties rather than standards or pops, and included a version of Said the Shipper to the Flo plus a song-

recollective of the glory of America. The patriotic stuff, of course, did a big

Bill Willy, three men and three

women, opened with a welcome to the bill, following James Barton. Willys opened working with an intermission, at the end of which their

Juggling is the act's main-

stay, the routines were interspersed with a multicolored, burst pattern of stunts, including a rope trick. Juggling closely follows in the same sense that it incudes six workers helps, because the leading man is a suave more elaborate routines.

James Barton, who followed Miss Roberts, opened with a sequence of the rubber band, with his familiar turn. Opened singing and im-

mediately followed with the Magic of his routine. Also did his logarithm bit, pick up which was handled by his assistant

William Lee. He is still one of the greatest performers on the stage, today, wonderfully capable in his active characteristics, comedy, singing, and
dancing. Was highly praised, but last admission catch, but just as terrific.

Feild Aicher.

**SCENERY**

**CONTRA COSTA COUNTY**

**Stage-Sale, Chicago**

**(Reviewed Friday, August 4)**

Bill has been switched around this

week, but the act is still sandwiched between the feature picture and the Joe Cohen show. As usual, Joe is a

lowing the skits. Robbin's act follows

it closely, and this week is marked by mentalists.

The Rajah, blindfolded, reading

messages submitted on slips of paper by members of the audience. This clitch run largely to lovely, money matters, and usually ends with the Rajah clenching a fist, and a

excellent showman. Following Robbin's act is the second, a question of the misseanze floor for

in the vaude portion of the bill Con-

solo and Melba, balloon dance team, with a return in next-to-longer for a longer,

presently known locally, this team is popular, and deservedly so. Personally

incredibly, but the bored everyone's a big

Morgan and Randell, in tails, and

most of the other clitch are a comedy act that is put over with suave comedy.

Difficult timing, headstands and other
tricks are done with expertness. The only

won repeated bands. Senator Murphy, what he did not tell the people, is that for years, has made little change in

juggling and the careful choice of tricks to the present world war to lend a cur-

sort of mystical touch to the act. The old

plenty of laughs.

On the juggling, coming confession, score a stop.

Her raraux songs, about the clitch's selection of comedy and magic items, are

incomparable, and an accompanying stage bill is a smartly produced affactor for the theatre.

After the opening Willis Tolver,

in tails and smoking a pipe, en-

the storm scene, curtain parts on a re-

ally sensation, as Paul Melba thorpling Harlequin; Muriel Cylonde, Nicholas Chaplin and Louise Ponsac, as Maria, Sketch done that is a favorite of the clitch's eight.

Columbus from Pierro by presenting

with a necklace and later stealing it and

to Pierro that it was made with gold. This

episode winds up with Harleigh getting a talent. Their latest story, revolving around

speeding up the triple scene, two of which are an interlude. Where the third outside a castle. Music is from Don

at night, and the Pevre, is used.

and the Peare Corps. Went off well and got a big hand.

Johnny Woods goes over big with his impromptu sketches in a marked, and he

a compenent manner. He used some slight

showed off the very best that was foreign to the native Musie Hall stage, but they were appreciated even by the beldames in the first mezzanine.

Behind, the act's ending coupled

a slot for third position and give out with a

a superior precision tap, getting

a big return.

Final is a colorful gypsy camp

music, with the chorus, pick up and nail

are De Korkpino juggling fading Hubby's Randy. This clitch is followed in

with the Glee Club in Anglicized stages. It is a group of colorfully

folk tunes, with Maria Benzi and Sehka

Ponsac, as Maria, Charles and Harriett Fit-

zreal, from Rennich-Kalman's Cousins.

Musie Hall stage the act is produced

ting. Entire scene consisted a swell

parting gesture. Joe Cohen.

**NIGHT CLUBS-VAUDEVILLE**

**Palermo, Seattle, Wash.**

**(Reviewed Thursday evening, August 7)**

Current bill is excellent, running along fast and a step ahead of the general progress of vaudeville. It

a good variety of entertainment. The screen is functioning in two stages, a delle and Peggy from Hong Kong.

The screen is functioning in two stages, a delle and Peggy from Hong Kong.

**Barclay, Philadelphia**

**(Reviewed Friday evening, August 8)**

It's still a steady parade of bands tak-

on to pot on these boards, but for this

week the brand new band of Frank M. and C. Kenward. With a very strong band and a very attractive partner, the

make for the recent. On the line that week, a new band, the Earle Farmingdale, is a rondelay of band selections and as accompaniment is a trio of

choir by Jack Benney, via the

offering of a platter, it's a Disco.

Earle Farmingdale, who is in a

singing star of the air show shows to

hottest bands. The weather is great.

an actor, and Al推薦er. The band

The Things I Love, My Sister and I, Till

and for the relied on Irish dirty.

Equally effective in keeping the en-

ment, and the bill as the best in recent years.

their standard fiddling and bird-d下行-

ing and bit-the-week. The comedies

flourishes and socks from scratch, and the comic flourishes and socks from scratch, and the comic

presents the western cycle is the lively dance-

of the capital, and the capital, the

team of Bobbly Lane and Edna Waite, scoring heavily with their comedy act.

is making for the stepping shoes, and

the stepping shoes, and the clitch the clitch

of Bobbly Lane is terrific! 10 sensational Comedies, and a special offering of one of the clitch is sponsored by an

to special rates. If you want some material

HARRY FYDE, 106 W. 82nd St, New York City.
Million Dollar, Los Angeles

(Reviewed Sunday Afternoon, Aug. 3)

Ralph Pollock has a bang-up show this week and it is no surprise that the box office is not the fault of the talent. At show opening, numbers one and two of the show add to the already rich list of numbers in the show. The number one is an actual new number for this show, something unusual for this 20-cent top song, which includes a double feature. On the stage of the Million Dollar, Lynne Stewart and Margo, Ted and Ethel Carlson, John Tracy and Ralph Pollock. The Million Dollar Program opened with Velarde, of the Velarde Quartet, playing a series of numbers, and a great coda circle, doing a stock wire act. No one seems to notice the coda circle, doing a stock wire act.

Ben McLean was on for a few seconds with Tony Pastor and his band. He has improved much since he appeared at Club Americana last week. The stage is too small for his talent. He looks like a blonde—do a Viennese Waltz and then tap to a swing tempo. Dressed in white satin gowns, they do a Hawaiian dance to Hawaiian War Chant. Okeh.

You can be sure that the Million Dollar offers good songs, including Darktown Strutters' Ball, and Lonnie Johnson's I'm in the Mood for Love. McKenna Brothers has a new batch of songs that are sure to be successful. They are	

Chicago, Chicago (Continued)

(Reviewed Friday Afternoon, Aug. 8)

At last, the show is becoming a business and entertainment standpoint, featuring the Andrews Sisters, Lou Bruce and band, and Jane McKenna. The Andrews will draw a considerable audience among the native and tourist, and the show will attract more people who come who are not familiar with the Andrews Sisters. Be sure you see this show, it is very entertaining.

Roxy Releases Live, Los Angeles

(Reviewed Friday Afternoon, Aug. 8)

An hour goes into this week's stage with Tony Pastor and his band on stage in beautiful splendor. Deep South is the record for the show, and it is a working over by the boys on the band. Eugene Baird does Some Body's Gonna Come Along and he delivers the classic 'Why don't you do it, clear voice. Johnny McNeil and the guitar band, which is the best of the two vocalists duet on No. 11 Lullaby. The, The boys Goodbye, however, will not do this song, as they are not used to this arrangement.

Goodbye is in the closing number, and, as usual, the show. Do such famous tunes as Austin, Daddy, Rough Riders and a few others. The show is to Gate 12 on Apple Blossom Time (In full ballad, all fashions, all styles.)

La Paloma Club, New York

MILLION DOLLAR, Los Angeles

(Reviewed Sunday Afternoon, Aug. 3)

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Ardell Arnaut
Charles Burns
Brewsters, The (Evergreen) Phila, t.
Andre, Lola
Comfort, Vaughn (Jimmy Kelly's)
D'Rey, NYC, t.
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CHORUS GIRLS

Confusing Tale of Why Marcia Quit the Follies Los Angeles

LOS ANGELES, Aug. 9.—Marcia, billed as being hotter’n’a volcano at the local Pantages Theatre, has suddenly withdrawn in for a brief stay, August 8-9, on her way to the Chicago World’s Fair. Frequent changes from stock to circuit shows August 20, 21, 22, 23, 24, 25, for the next 15 days. SAM RYDER is to operate the Shubert, St. Louis, with musical and vaudeville shows, and the CHAPIN SIDES, Marian, Becky, and Pat, are to open a new house to home attendance of a million people before the end of four weeks. ... LOES DEFE and Pat co-headlined at the Shubert Theatre August 9. Other new principals, Dorothy Moore, Ellen Crafts, and Elise Greenberg are billed. LLOYD MULLER of the Clargis, has a letter from Charles Schwartz, who was fired by Saturday Matinee, from the George Hotel in New York, urging the company to come to Los Angeles. ... MARCUS HART, Ann Corio, Gypsy Rose Lee, Mary Blair, and Bus Liz all mentioned, in the same story, that they were going to sing in Chicago, by George Jean Nathan in recent Life mag. Colleen’s cover Marcie Hart’s pages on her life history in a recent issue of Life. ... DORIS OBRIEN, producer, and Bill Colban, scenic artist, of the Palace, Boston, here August 4. Tiny Michael’s Wood film organization. ... BILLY TANNER is back in town and Bill’s Wood film organization. ... MARCUS HART, Ann Corio, Gypsy Rose Lee, Mary Blair, and Bus Liz all mentioned, in the same story, that they were going to sing in Chicago, by George Jean Nathan in recent Life mag. Colleen’s cover Marcie Hart’s pages on her life history in a recent issue of Life. ... DORIS OBRIEN, producer, and Bill Colban, scenic artist, of the Palace, Boston, here August 4. Tiny Michael’s Wood film organization. ... BILLY TANNER is back in town and Bill’s Wood film organization.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

GEORGE YOUNG, operator of the Riviera, is to open a new burlesque house in for a brief stay, August 8-9, on his way to Chicago. CHAPIN SIDES, Marian, Becky, and Pat, are to open a new house to home attendance of a million people before the end of four weeks. ... LOES DEFE and Pat co-headlined at the Shubert Theatre August 9. Other new principals, Dorothy Moore, Ellen Crafts, and Elise Greenberg are billed. LLOYD MULLER of the Clargis, has a letter from Charles Schwartz, who was fired by Saturday Matinee, from the George Hotel in New York, urging the company to come to Los Angeles. ... MARCUS HART, Ann Corio, Gypsy Rose Lee, Mary Blair, and Bus Liz all mentioned, in the same story, that they were going to sing in Chicago, by George Jean Nathan in recent Life mag. Colleen’s cover Marcie Hart’s pages on her life history in a recent issue of Life. ... DORIS OBRIEN, producer, and Bill Colban, scenic artist, of the Palace, Boston, here August 4. Tiny Michael’s Wood film organization. ... BILLY TANNER is back in town and Bill’s Wood film organization.

Marie Hart brought her a modeling job in a department store. ... GLORIA DAHL, between her charity engagement and circuit opening, will have a solo O.J. ... In BOLLY WOOD, Louis DeFeve took a beauty contest and brought her a modeling job in a department store. ... GLORIA DAHL, between her charity engagement and circuit opening, will have a solo O.J. ... In BOLLY WOOD, Louis DeFeve took a beauty contest and brought her a modeling job in a department store. ... GLORIA DAHL, between her charity engagement and circuit opening, will have a solo O.J. ... In BOLLY WOOD, Louis DeFeve took a beauty contest and brought her a modeling job in a department store.
Winsted Tenter Finds Going Better

REIDSVILLE, N. C., Aug. 9—Winsted’s Minne-Ten, after six weeks of rain, are again meeting with good weather and running at capacity. At Clayton, N. C., show suffered a blowdown just before last week and would be closed. However, the 100-mile jump to Charlotte was made in good time and Charles Perkins had the canvas repaired and everything up and ready to go. The show will be at Jefferson until the 15th, when they will spend two weeks in Southern Virginia, as expected for this time of the year.

Owner M. E. Tenter was struck with a heart attack in Mount Olive, N. C., last Saturday, but his absence Frank Stone has been managed satisfactorily. Another show in the area has apparently been ordered. Stafford's show has the 15-piece band and has been35 by 58 people. The new territory covered the year has produced promising prospects.

Staff of the show is as follows—Frank Stone, manager; David Weldon, amusement director; Staff midway director; Wally Wiles, chorus director; Charles Perkins, boss canvasman; Red Jenergam, electrician; Leroy Anderson, stage carpenter; E. S. Winsett, owner, and C. E. McPherson, general agent.

Hilda Morgan, owner-manager of the Hilda Morgan Tent Show, for many years a fixture in the fast territory, imports tent show information and spirit to Betty Bogue (left), of Portland, Ore., and Barbara Price (right), of Kalamazoo, Mich., members of the Cornell Summer Theater, Mount Vernon, Ia., which recently presented A. J. Donaldson’s musical Vaudeville at a tent show and tent people. Doming is well known in the tent rep field.

Earl Michell Launching Radio Show Under Canvas

NASHVILLE, Tenn., Aug. 9—Earl S. Michell, booking agent for the M. J. Co., is here to shape his station WSMX Country Store January date. The new show is under canvas slated to begin in two weeks. According to Michell, the company will have another show running at this time in the city, working under a 45 by 90-foot tent. The canvas is located near the football stadium for the week which has on the air five women and 30 people, Mitchell says.

Jesse Sale, wife of the owner, will handle the advance and ticket business, and Ben Gayle will handle the equipment after the stage. Chief Black Hawk, Little Rock, Ark., magician, is due on early next week. United is booking over WSMX here every Saturday night.

WANTED

Dancing Juvenile Male for Light Comedy and Jugglers. Must be clever, sober and reliable. Address Box Number 1. Write or wire details. Pay on arrival.

HARLEY SADLER’S TENT THEATRE

Swanton, Tex.

America’s Biggest and Best Repertoire Show

SHOW BOAT MAJESTIC WANTS

Dancing Juggler. Also Juggler- Magician for Light Comedy. Address Box Number 1.

WANTED AT ONCE

Young Legionnaire with Specie. Prefer Man doing Boy Scout Touring. New Year Band wants to right prices. Wipe.

TILTON’S COMEDIANS

M. R. TILTON, Albertslund, Wis.

WANT

Colored Performers and Musicians for Med. Show. GEO. A. WARD

Cape Girardeau, Mo.

WANTED FOR DIXIE QUEEN SHOWBOAT

Dancing Juvenile Male and Female. Also Juggler. Also Tent Stunt. Also doubles Orchestra. Pass. SHOWBOAT, ST. PAUL, MINN.

WANTED TO BUY

Small Drum or Moon for $10 bargain. Also interested in Jugglers, Juggler- Magicians and Male Performers. Also want to buy Wood Week Shows. Address Box Number 1.

Casa SHOWBOAT, ST. PAUL, MINN.

REPERTOIRE-TEENT SHOWS

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

August 16, 1941

Big Blow Levels “Skippy” LaMore Top

CINCINNATI, Aug. 9—“Skippy” LaMore, owner-manager of the tent show currently at the ball park, was a big loser when the new show reaching the billing board here today, reports UPI, reprinted in The Columbus Signal, says that a windstorm Wednesday afternoon in Indiana Saturday night, July 29, leveled the outing and caused considerable loss to the company.

Manager LaMore promptly replaced the strip show with a Red Pyro act and a Jimmie Trent band. The large top is a 65 by 115-footer.

George Harrington, ex-waltz dancer, is now located in Columbus, Ga., where he has set up his own business. He spent last week in Alexandria, La., on vacation.

Bob O'Brien, contestant with many years of experience, has been priced out of the pack. Barlow, who writes from Venice, Calif., that he’s anxious to try his luck in the vaudeville and tent circuit again until the "biggest little showman" decision is to be made by the Georgia Association.

Helen Johnson, who appeared in the recent Little London show with the partnership asked by a Kansas City, Mo., fan to be a line to tell her what her present whereabouts and activity are.

San Antonio Deerbyshow Opens

WEDNESDAY, AUG. 20

I told you Baker was set solid and would be unrealizable—now watch this one. The show opened at the Fowl City Opera House and office and four shows in attraction in the city this week. The show is reported to have between 12 and 14,000 people in tow, with 80 shows, 20 shows. City manager says it is the best show in the city for a four-month engagement. GAYE’s PET Show, playing a string of under-canvases in the city, are currently being managed by Abe Kaplan, who opened the show in the city. The show is being managed by Pete Indio, Detroit. Bobby Jones, the operator, is at the same spot. MORRIS NELSEN, well known as the best known Buffalo in the city, is again managing the show and the club in Mount Vernon, O., LION HARVEY, who quit the business after losing a horse show in the city, has returned after several years of absence, and will manage the show. MADISON, a new addition to the city, is expected to be in town for a long time. More big shows are expected to arrive in the city.

Hilda Morgan, owner-manager of the Hilda Morgan Tent Show, for many years a fixture in the fast territory, imports tent show information and spirit to Betty Bogue (left), of Portland, Ore., and Barbara Price (right), of Kalamazoo, Mich., members of the Cornell Summer Theater, Mount Vernon, Ia., which recently presented A. J. Donaldson’s musical Vaudeville at a tent show and tent people. Doming is well known in the tent rep field.

CATHERINE BAVARD, of the Frank Ginni- van Company, come is a notable addition to the passing of Marion March Howe (Mrs. Jack Howe), veteran repertory performer and a gal a grand tour. Details will be found under “The Final Curtain in this area...” Of A. J. V. Bn., Camp Wheeler, Macon, Ga., advises that there are 14,000 men in camp there but that there is an extreme death of entertainment for the soldiers. He believes that a tent show would find good pullings in that area. Balmer says that a carnival played there recently and held over. A traveling vaude show is reported to be good return. Balmer says: “DIKE ROYSTON’S Show, presenting pictures and vaude under a 40 by 70-foot roof, is reported getting the sure stuff of the defense division in the Virginia country. Click Padgett directs the show’s seven-piece, six-fiddly band...” FRANK GINNIVAN Company is playing its established shows in Indiana. This week’s stand is Wood- burg.

A. PITCAITHE, of Billyro’s Comed- yland, entertained the young daugh- ter and former wife, Jane Jordan, during the show’s recent engagement at Rock- ford, Ill. Miss Jordan, also formerly of the show, and her husband, Joseph, are living in Rockford, III., for a four-month engagement... GAYE’S PET Show, playing a string of under- canvases in the city, are currently being managed by Abe Kaplan, who opened the show in the city. The show is being managed by Pete Indio, Detroit. Bobby Jones, the operator, is at the same spot. MORRIS NELSEN, well known as the best known Buffalo in the city, is again managing the show and the club in Mount Vernon, O., LION HARVEY, who quit the business after losing a horse show in the city, has returned after several years of absence, and will manage the show. MADISON, a new addition to the city, is expected to be in town for a long time. More big shows are expected to arrive in the city.

Big Blow Levels “Skippy” LaMore Top

CINCINNATI, Aug. 9—“Skippy” LaMore, owner-manager of the tent show currently at the ball park, was a big loser when the new show reaching the billing board here today, reports UPI, reprinted in The Columbus Signal, says that a windstorm Wednesday afternoon in Indiana Saturday night, July 29, leveled the outing and caused considerable loss to the company.

Manager LaMore promptly replaced the strip show with a Red Pyro act and a Jimmie Trent band. The large top is a 65 by 115-footer.

George Harrington, ex-waltz dancer, is now located in Columbus, Ga., where he has set up his own business. He spent last week in Alexandria, La., on vacation.

Bob O’Brien, contestant with many years of experience, has been priced out of the pack. Barlow, who writes from Venice, Calif., that he’s anxious to try his luck in the vaudeville and tent circuit again until the "biggest little showman" decision is to be made by the Georgia Association.

Helen Johnson, who appeared in the recent Little London show with the partnership asked by a Kansas City, Mo., fan to be a line to tell her what her present whereabouts and activity are.

San Antonio Deerbyshow Opens

WEDNESDAY, AUG. 20

I told you Baker was set solid and would be unrealizable—now watch this one. The show opened at the Fowl City Opera House and office and four shows in attraction in the city this week. The show is reported to have between 12 and 14,000 people in tow, with 80 shows, 20 shows. City manager says it is the best show in the city for a four-month engagement. GAYE’s PET Show, playing a string of under-canvases in the city, are currently being managed by Abe Kaplan, who opened the show in the city. The show is being managed by Pete Indio, Detroit. Bobby Jones, the operator, is at the same spot. MORRIS NELSEN, well known as the best known Buffalo in the city, is again managing the show and the club in Mount Vernon, O., LION HARVEY, who quit the business after losing a horse show in the city, has returned after several years of absence, and will manage the show. MADISON, a new addition to the city, is expected to be in town for a long time. More big shows are expected to arrive in the city.
VAUDEVILLE REVIEWS

(Continued from page 18)

(Continued from page 17)

Patric Harris, well-liked by her fans, in which she does the usual thing of getting away from it all in a scene from "Small Town Lou," a big hit with the audience. It is true that the taking of these films requires some skill. Neither are expensive cameras or accessories necessary. Some roadshowmen working with inexpensive equipment have produced highly interesting films.

The most potent point to bear in mind in taking the local shots is diversification. A roadshowman who limits himself to stereotyped shots of stores, strolling in the parks, entering or leaving church, street scenes, and similar scenes will find, in time, that audience interest will dwindle away. It is true that people like to see themselves on the screen, and equally true that if subject matter is presented in an uninteresting manner it will not interest an audience, with the exception of the children attending the show in the shot.

A roadshowman who has used the usual local shots with little success could doubt the value of this type of promotion. On the contrary, there is a large number of people who possess imagination and some initiative, and seek out unusual subject matter, and that their films will prove more popular because their films will be different and new.

One of the most useful aids to an alert roadshowman can be obtained in a given community are varied. At this time it is possible to go out and take advantage of the local film scans that may be made available runs 18 minutes.

THE LADY VANISHES, released by First Inc. An eight-reel sound film dealing with political intrigue, one of a band of foreign correspondents who want to capture an English agent. Action is fast, and the film has a highly entertaining style. A British film directed by Alfred Hitchcock in London. It is currently running in the local offices in a number of the larger cities.

SPRINGTIME IN THE HOLY LAND, released by Astor Pictures Corporation. This is the first feature-length color film to be the first movie picturing the modern civilization of Jerusalem and Palestine, wealth and beauty of the country, and the time-honored holy places. Film is in Technicolor. Running time, 36 minutes.

16mm. Boom

CHICAGO, Aug. 9—The 16mm. theater business in the Midwest is growing at a rapid rate, according to reports received from circuits operating in this area. In the last 4 months there has been a general pick-up throughout the entire country. This has been caused by the increased interest in the opening in the near future.

In one of the most active of the reporting firms, 21 reports have so far been obtained for 16mm. pictures. The Joe Riley circuit has 28 stands in the Northwest. Joe Vicedom's World Playhouse here is preparing to show the 16mm. film "Here in Ireland. Other suitable films are also being lined up for future showing.

Cutting It Short

BY THE ROADSHOWMAN

The manager of a drive-in theater in the West shows considerable ingenuity in drumming up attendance. He carefully plans the time and space of the shows so that they appeal to the young people in attendance. This is the stylish and the period is the murder mystery.

THE HOLLYWOOD CAD-A-BOUT. The 4-one reall-time show giving the spectators an inside look at the production of a motion picture. Available at a low price.

The roadshowman's dream is a one-reel all-star show giving the spectators an inside look at the production of a motion picture. This can be done at a low price.

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OCTOSCOPIC ROUTINE

(Continued from page 18)

Tulbert, Steble (Cuba's) Astbury Park, N. J.

Tracy, At. (Sandusky) Ch, re.

Tucker, Tommy (Berkeley-Carleton) Astbury Park, N. J.

Turner, Bill (Hickory House) NYC, n.

U.

Var, Eddie (Toledo) La Salle, Mich., h.

W.

Wagner, Perry (Carlisle, Pennsylvania, La.) Winterset, Iowa.


Webb, Anson (Mansfield) Kansas City, Mo.

Weisinger, Sonny (Oglesby, Texas) scene.

Wojnowski, Mike (Miami, Florida) Miami, scene.

Young, Eddie (Avalon) Niles, Mich.

16mm Roadshowmen

Over 2000 Features—Over 2000 Shorts in Color and in Black & White daily. 2 for the price of 1. 750 Plays. 10 cents each. We supply Projectors, Stereoscopes, Tables, Carrying Cases, in quantity. Weekly shipments. Every feature included in our SPECIAL ROADSHOWMAN'S BULLETIN. IDEAL PICTURES CORPORATION

22-34 East 18th Street
Chicago, Illinois

BERTRAM WILCOUGHBY PICTURES, INC.

Room 600, 1600 Broadway, New York, N. Y.

NEW ANNE ALBIN PICTURES.

HAPPENS ON ICE

(Continued from page 5)

ANNIE ALBIN PICTURES.

طنب ويندوس

22-34 East 18th Street
Chicago, Illinois

FREE INSTRUCTIONS

Wants letter for your company's display in The Billboard's annual trade show, "The Roadshowman's Central Display," for your opportunity to display your product for the benefit of your own customers. A list of pictures will be sent to you in the letter. "The Roadshowman's Central Display," for your opportunity to display your product for the benefit of your own customers. A list of pictures will be sent to you in the letter.

Cincinnati, Ohio

CLEARANCE SALE 35 MM. SOUND FILMS

Large sizes at full featured features. For sale.

F C PICTURES CORPORATION

265 Franklin Street
BUFFALO, N. Y.

16MM SOUND PROGRAMS

Bought Sold Exchanged.

Free catalog mailed on request.


SEVENTH THEATRE SUPPLY, Inc.

486 W. 46th St., New York, New York.
The Final Curtain

Show on Beckmann & Geroy Shows in Kansas City, Mo., Aug. 7, 10 and 13; at the Bijou Theatre, Oklahoma City. His last engagement was with that troupe at the Capitol Theatre, Buffalo, Aug. 10.

For his appearance in this show, he was admitted to the hospital in the New York City station on Aug. 17, and later transferred to the hospital in Mobile, Ala. He was admitted to the hospital again on Aug. 24 and was discharged on Aug. 27.

The body was sent to his home in Buffalo and was interred in Forest Lawn Cemetery, Buffalo.

Buried in Forest Lawn Cemetery, Buffalo.

In Loving Memory of
MAL BATES
Whose death, by reason of heart disease, occurred Aug. 15, 1939.

Gene, but not forgotten. (Bea

BUSHEY—Harry, 55, stagehand at the Orpheum Theatre, lost his life June 27 in that city. He had formerly been a member of the Players Guild in Omaha, Nebr., and of the Actors Guild in Los Angeles and other West Coast cities.


Campbell was a member of the American Brahms Society, a famous bandleader. She died in Chicago, Aug. 17, 1939, at the tender age of 67 years. She leaves her husband and two children.

DEAN, Evelyn J., 67, former member of the Daughters of the American Revolution, died Aug. 15 in Salt Lake City. She leaves her husband and two children.

FRANKLIN-KOCH, Mrs. Harry A., 67, of Manchester, N. H., died Aug. 15 in Manchester.

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In loving Memory of

WAYNE MILLER
Who died Aug. 18, 1939, in Los Angeles, Calif., after a long illness.

The body was sent to his home in Philadelphia and was interred in Forest Lawn Cemetery, Buffalo.

The body was sent to his home in Philadelphia and was interred in Forest Lawn Cemetery, Buffalo.

THE FINAL CURTAIN

The death of a great magician.

MORTON—William F., 70, retired theatrical manager, died in New York City on Aug. 25.

At one time he was associated with Arthurs, the largest theatrical organization in the world, and handled such plays as "Friendly Enemies" and "The Lady of the Lake." He leaves his widow.

LUCAS—Margaret, 79, former member of the Daughters of the American Revolution, died Aug. 15 in Chicago. She was interred in Ruhleben Cemetery, Ruhleben, Germany.

MITCHELL—John O. (Michael), in an airplane crash in New York City on Aug. 15, 1939.

He was the owner of the Golden Gate Internationals and operated a large Western Union agency.

At the peak of his career Miss Sibley was often referred to as "the queen of vaudeville," and during the 1930s she was compared with some of the great actresses of the Vaudeville stage.

Miss Sibley possessed a valuable collection of memorabilia, which was donated to the New York vaudeville museum.

In addition to her husband, the great magician, the family included a daughter, a son, and several grandchildren.

Funeral was held Aug. 17 at the Saratoga Chapel, Brooklyn, followed by burial in Woodlawn Cemetery, Brooklyn.

The body was sent to his home in Omaha and was interred in Forest Lawn Cemetery, Buffalo.

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In Loving Memory of

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Ecuador and Its Amusement Possibilities

By J. M. Sheppard will be a feature of THE BILLBOARD'S FALL NUMBER

Dated August 30

Endy Gate Shows 37% Increase at Fair in Bangor

BANGOR, Me., Aug. 9.—Endy Bros.' Show first appearance on the midway at Bangor Fair here resulted in gross business that exceeded previous years' figures by almost 27 per cent. Fair officials, including William Hinman, Har- old Kelly, Jack Moran, Dennis McDon- ald, and John Chason, were pleased with appearance and size of shows, which re- quired some 5,100 feet of space in which to set up.

This year was third for the fair under its present management, during which time it has made great headway, showing a substantial increase in attendance. Opening night and closing afternoon features were Jimmie Lynch's Death Doods, under- direction of Irish Moran, Uilt draw large crowds. Harnez horse racing was featured in front of the grandstand daily in addition to a number of circus fea- tures and a George A. BAMID night production, the Bangor Modern, which was well received.

Yesterday, again proved his popular- ity by drawing big crowds to the midway after each grandstand performance. Special Agent Lou (Peyton) Hoff- mann, from the district office, is doing good work with special events, while W. J., (Bill) Tucker continues to lay out the lot in good style.

Dufoir and Sleam in Chi

CHICAGO, Aug. 9.—Les Dufoir and Frank D. (Doc) Sleam arrived in Chi- cago yesterday afternoon and will spend a week here. While no announce- ment was made as to what they are under- stood to have a new show project on the fire.

Kauf Shows Chalk Record Results on New England Trek

BINGWILLING, Vt., Aug. 9.—Augui- mented by 10 shows and 18 itinerant, W. C. Kau's shows' tour of New England proved one of the most successful in a number of years for the organization, officials an- nounced here today. Opening scene in New Bern, N. C., shows' winter home, was far above expectations, while the shows' second best engagement of the season so far was Newton, Va. The Balti- more circus date broke all previous records for the shows.

Aided by strong A-Ampleys, the jaunt from Connecticut thru Maine also proved a record breaker. Good co-operation from newspapers and radio stations and the Berm🍙, free attraction, was credited with much of the success. Staff includes W. C. Kau, general manager; Mrs. Maple Kau, secretary-treasurer; J. Jack Perry, general representative; F. Eddie Cooper, business manager; Russell Owen, an- tendent.

Jimmie Boker is still managing the (See KAU S RECORD on page 39)

Great American Bow Well

At Freehold, N. Y., Date

FREEHOLD, N. Y., Aug. 9.—Great American Show, recent addition to the carnival field, successfully opened its tour here, under Red Men auspices. A perfect show weather all day, and one of the features Thursday night was a fireside display presented by Co-Owners Saboie and Roberta. Bench Bentin's Dancing Circus was well attended and had a big hit with his bingo stand. Line-up includes 4 rides, a dance and a flea market. Committee gave good co-operation here. W. F. (Red) Boone reported.

Ballyhoo Bros. Circulating Expo.
A Century of Profit Show

By STARR DE BELLE

Pig Lagoon, Minn. Week ended Aug. 9, 1941.

Dear Editor:

There is nothing so invigorating as the big show season and the coming of our Great Lakes. The past week found the Century of Profit Show on the show of Lake Superior. We were there, but not alone. Hereing the Twin, Home, and Up Circus, an equine and canine paradox, had billed the town for a five- day stand, General Agent Len Troccoli immediately arranged to play four days and date with the three-ringer. At the same time, Malek Bros., agent and one of the owners of Drawhead Sisters' Cul- tured Carnival, had the same thought in mind. As luck would have it (good landing for marketplace mixed luck) (See BALLYHOO BROS. on page 31)

Conklin Class A Grosses Up

Frolicland 15% Over '40 Marks

Regina wind-up is successful despite rain; Aquacade, Follies, Rocket score

REGINA, Sask., Aug. 9.—Conklin Shows, under the title of Frolicland, conducted a successful Western Canada Class A Fair Circuit here August 2 with injections of Regina, Weyburn, and a 15 per cent increase over midway figures last year. The fair was notable for the big crowds in every city on the circuit, including Regina, where rain prevailed nearly every day. Local hire was about 16 per cent. J. W. (Patty) Conklin, manager, said, and it would have been higher if the midway had not been washed out after the grandstand blow-off. Saturday night, necessitating an 11 p.m. teardown.

The show opened here August 2, Mon- day, Children's Night. With business up 18 per cent, it proved one of the best openers in years. Thursday was shaping up well until a cloudshuttle hit about 6:30 p.m. and a heavy downpour forced the lot and show down. The fair was declared over after the rain fell again late Thursday afternoon. Fri- day's grandstand blow-off was followed by rain. On Saturday, the midway blew off the grounds, and Saturday's blow-off also was followed by a heavy downpour that forced people off the lot and show down.

Top grossers were Aquacade, Oriental Follies, and Rocket. Monday's show was opened by a record-breaking week. (See Conklin Grosses Up on page 39)

Bantly's in Strong Fair Tour Start in Harrington, Del.

HARRINGTON, Del., Aug. 9.—Bantly's All-American Shows will commence their 1941 tour here on July 28, playing to record business during consecutive days and gross, ac- cording to Mr. Bantly. The biggest show the best in the last 16 years, resulting, no doubt, in the best business in history of the show. Saturday, final day, grossed $983.20. Monday was laid out well, with each attraction having a good location. Shows were well received and opened the facto- factory still-date season. Fair association members, Charles and Arthur Herman Bantly were busy entertaining the various attractions.

Sensational Kays, free attraction, promised a lot of business. Business was up in every- pliment by fair board members on the cleanliness and attractions on the show.

Personnel Honors Sheesley
At Party in Youngstown, O.

YOUNGSTOWN, O., Aug. 9.—John M. Sheesley has been honored at a party at Mrs. Charles F. Sheesley's residence in celebration of his 65th birthday during the shows' engagement here. Highlights of the party were the projection of a film at 10 a.m., and a dinner at which 47 plates were set for four large tables. Mrs. Sheesley received a wrist watch, two leather bags, and many other gifts from the personnel.

Jimmy Mason and Mike Green pro- vided entertainment. In attendance were Mr. Thomas, Mr. and Mrs. T. C. Pounds, Clarence and Paty Pounds, Mrs. Jeanne Williams, Harry and Susan Macomber, Mr. and Mrs. and Mrs. William Ziemann, Mr. and Mrs. John Howard, Mr. and Mrs. Frederick Har- rington, Mr. and Mrs. Henry T. Curtis, Mr. and Mrs. Bill Kettler, Mr. and Mrs. E. H. Smith, Mr. and Mrs. H. Follick, Mr. and Mrs. James Hauser, Mr. and Mrs. James S. Bean, Mr. and Mrs. J. Gould, Mr. and Mrs. Alfred and Aloma Williams, Mrs. and Mrs. Birdseye, Mr. and Mrs. Schulte, Mike Green, Clay May, and Robert North.
RHODE ISLAND STATE FAIR

This is the LAST CALL. Don’t bother to write; don’t need time and date. Just come. Room for any legitimate Concession, on the large midway of the Rhode Island State Fair.

JULY

August 26 through

SEPT.

September 1, 1941

NITES

Southern New England is the bright spot on the map today. Everybody’s working and this is the only Fair in the State of Rhode Island that is honestly populated State in the Union. Naturally, we expect a very active population and the Concessions, Rides, Binks and other attractions do a great business. Kiss the State Fair of Rhode Island. No money paybacks; no rigged wheel; everything legitimate accepted.

A. N. PECKHAM, KINGSTON, RHODE ISLAND

BUFFALO SHOWS

New York State 69th Annual Firemen’s Convention, Downtown, Geneva, New York. In the park across the city. Free gate. All Concessions, Rides, etc., will be in the usual location. Cash and money order accepted. Traveler’s checks accepted.

BUFFALO SHOWS


FRED ALLEN SHOWS

HAMMONTON, N. J.

Virginia Greater Shows

August 11 to 16, Isaac Walton Funds, Silver Springs, Maryland. Aug. 18 to 23, American Legion Celebration, Fair Church, Virginia. Want neat Concession at once. Legitimate Concessions of all kinds. No Whales or Cotton Stamps wanted. Good opening for Tech-in-One or any other Grid Show. Write or wire SOL NUCER or ROCCO.

CHARITY CIRCUS AND CARNIVAL, BUFFALO, N. Y.

8 DAYS AND NIGHTS, AUGUST 25 TO SEPTEMBER 1, 11CL.

Brooklyn and Bailey Circus Grounds.

Poodle, Costumes. 10 FIVE Acts. Featuring Pro Joy Ringers. The only circus to exhibit in the City of Buffalo this year.

BARKOOT BROS. SHOWS WANT

NOW AND BALANCE OF SEASON. SHOWS-SIDE SHOW, ILLUSION SHOW, CRIME AND PUNISHMENT SHOW. SHOWS BY ACCESS. WANTED: 1.-SHOWMEN, 2.-MANAGER, MECHANICAL SHOW, HICCUP PHONE SHOW. CAN PLACE LEGITIMATE CONCESSIONS, AMUSEMENTS, RIDES, BINKS, DOWNTOWN. ARRANGED FOR PHILADELPHIA, BALTIMORE, CONNELLSVILLE, VANCOUVER, WILKES BARRE, AND MANY OTHER STATIONS. WRITE 10 SOUTH MAIN STREET, HORSE LAKE, NEW YORK. WANTED BY 8 Southern States, opening for Virginia, Sept. 10th.

WANTED

JOHNNY J. DENTON’S SHOWS

For Trouble Co. Fair, Hartsville, Tenn., Aug. 16th. 10 Teens-GO FAIRS TO FOLLOW.

Good proposition to sound car Concessions of all kinds, including Cook House. Athletic Show, Girl Show, equipment for sale. Alfred, come on. Mercy-Go Round Falcon, Second Man on Wheel. These striking devices supplied. PHONE 1035, IOWA CITY, IOW.

14-FAIRS TO PLAY-14

FRISK GREATER SHOWS, INC., WANTS


Eldred Sterfass, Penn Premier Shows, Nanty Goo, Pa.

Tivoli’s Tour is Successful; Waukon Date Satisfactory

WAUKEGAN, Ia., Aug. 9— Altogether extremely hot and threatening weather prevailed during the Tivoli’s inward journey at the large fairground at Waukon, Iowa, under Alumacuse County Fair Association. Operation was not carried out to full capacity due to severe weather, General Manager V. T. Peterson, who is head of that important establishment, told the Globe-Democrat that the show has experienced one of its best seasons in years.

Mr. Benison is supervising the operation of the Tivoli Park. The fair is held in the city where additional cabins, oil stations and dining facilities are under construction. J. O. Grene and J. Howard, general agents, are away making final arrangements for shows’ southern fairs. V. (Kecott) Farwell, secretary, had completed negotiation and air conditioning of the office car. The Star, and Ride Boss Blackie Frazer is doing a good job.

There remains almost the same as last season and includes rides and their Foremen: Merry-Go-Round, Mr. Biggies; Kiddie Autos, Diesel Maxson; Pizzas, Minority Calvin; Tilt-a-Wheel, Don Bromberg, Walls Wheel No. 2; Sparky Davis, No. 2; Speed Water, Bollman, Rollplay, Mill Motor, New Jersey Joy Ride, Dutch Schoenthal.

Show Side Show, Doc LeRoy and Jean Mercer: Trained Monkey Circus, Pattern Diverts; Athletic, Henry Killday; Dolley-Do, Bertie, Price, Pat Coin, Paul Kincaid, Coney Island, Mbo.

TROTT, Midway Canopy Midway and grab joint stand, Mr. and Mrs. George MeCoahl, Picture, Billy Boys, and ball game, cork gallery, Ben Xander; palmistry booth, Mr. B. Xander; dual Sales Boys, Mr. and Mrs. Ed Wolfs; conjuror, Mary, and gallery, Rube Gilhillan, penny pitch; Coney Island, string and dart game, percentage, Mr. and Mrs. E. Husky; pop corn, Mr. and Mrs. Machpie, hoop-la; Mr. and Mrs. B. Shaffer; ball game and dips, Charlie Pierce; candy fortune, Virginia McKeen; corn game, Bing West. Ken Your brother in charge of sound car. Harnecick, mechanic, is putting mechanical equipment in shape for shows’ fairs.

KAUS NE RECORD

(Continued from page 29)

Streets of Mindo and Miss America show, Monkey Show is under management of Henry Vonenderfeld, who recently purchased a chimp, Rup, and the cookhouse continues popular. Helen Miller, who has not been in henge, after a few weeks of working has started well here. Whitey Cory has the Athletic show, and George Walker is in charge of the teetering show went over well with the New Yorkers.

Jump here from Kittery, Mo., prove to be a tremendous test for the truck drivers, but the most of whom arrived here this summer. Manager W. B. M. M. M. M. shown and his Frenchy played a fine game, and is sure to win.

Indianapolis, Ind., Aug. 16th.

CONKLIN GROSES UP

(Continued from page 29)

Fred King wants

for American Legion Night Fair

Morris, N. Y., August 26 to 29, Shows and Concessions, by birth.

WANT CARNIVAL

For outdoor music events in September and October. Under the auspices of the City Band. Address: GRIFFITH LEWIS GORDON,

SEMI DRIVER WANTED

for October Ride

DICK SMITH

Binkett., Ind., Aug. 16th.

Show wanted, Concessions for Fall Fairs

Mr. Morris, Customers N. Y. and Virginia. Shows: Side Show, Hot Shots, Cracker Box, perfect shows. Address: LILLIAN S., Box 325, Bumpkin, Texas, this week.

Newman, Ill., Fall Festival

ROUND THE TOWN—SEPTEMBER 18, 1941

Wanted Concessions

All eligible. For Mid-State Fair, Territorial Fair, Fair at Monticello, Ind., Commander American Legion, Newman, Ill.

Wanted Concessions

For Mid-State Fair, Territorial Fair at Monticello, Ind., Commander American Legion, Newman, Ill.

Burdick’s All Texas Shows

Can have Billig’s County Fair, Fredericksburg, Texas; or other shows of like kind. Write A. W. J. W. WILSON, STRIP, New Braunfels, Tex., if you wish to make other arrangements. Shows: Side Show, Fun House, Concessions.

SPIRIT OFFICE WANTED

Must know how to set up and run ride. Also Concessions. Must be near this city. Address: GLENN R. LEMKE, Austin, Texas—Carnival and Amusement Co., this week. For Royal, Va., week August 16th.

WANTED

Managers, Concessionaires, Free Acts

Write W. J. M. COAL, New Braunfels, Texas, or STANDARD CHEVROLET COMPANY, Passenger Offices—Truck—Barn Tractors. www.americanradiohistory.com
American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Aug. 9—Membership has been again increased to ever as a result of fine attendance and liberal patronage, although the weather has been somewhat rainy and the local public had had two weeks out of our midway during early June. Many of the Strates personnel were at AUA offices, including William C. Fleming, general agent, and Keith Buckingham, special agent. On Monday night members of the Rochester Professional Entertainers Association were at the Strates and Wednesday night the club staged a fine performance for the shows personnel after the closing.

Numerous visitors from Sunburn Expedition Shows, playing Albion (N. Y.) Fair, were on the midway, including Mr. and Mrs. Harry Liddy, executive secretary of the National Carnival Association, also invited. At theWednesday night show honorary life memberships in the entertainers’ club were presented to Owner Strates and General Agent Fleming. First place for permanent memberships in the club was awarded to the Strates Shows, with 203. Cettin & Aitken and the R. B. Ziesig Shows were past winners. In the last week we wrote Keystone Modern Shows, who were awarded an honorary life membership in the association.

We feel that we have been very satisfactory for remains of the season and it appears that for the current year we will have to exceed business. At headquarters, we have received information that, so off the situation, the United States is now im proving business from Canada and Mexico in larger quantities than ever before. All the member shows to give special consideration to this problem, as they may find it somewhat acute in certain sections in the near future.

BALLYHOO BROS.

(From page 29)

Truckwagons rented the entire front end of the only lostят. The Drawhead girls secured the lost behind ours and the circus was located behind the two. Back Western show, the Drawhead, & Upp arrived early, boasting of a 33-wagon show. Its jump over a dusty road was not as clean as the sisters. Drawhead, & Upp, boasting of 25 truck, one bust, and seven baggage cars, beat us in. Arriving with their 90 railroad cars, the bosses saw they had the last jump onto the lot. Here was Goliath, David, and the rest were ready to fight. Ballyhoo agents in squabbling and setting up. We closed tables and left the place. The two sides, the sisters and the girls closed up the center to hold them away from the show. We left the sisters. The lost lot owner the “unprotected widow” plea, we were forced to bear the loss of too much and make an entrance to the Drawhead lot. The bishop, which had been somewhat threatened and threatened to move unless the girls closed up the center and showed no sign of coming from the lot, won this point. This made for a good midway in motion.

The bosses had the best goods due to having the first pay gate. The girls were agregated with their gate and left the three-ringer the last to take any of the general admissions. Pete Ballyhoo had agreed to erect giant signs at the end of his midway advertising the Drawhead show. When the girls read the signs advertising “Von Ballyhoo Sisters’ Carnival. Just an Annexe and Blowout of Our Big Show. A Vast-Pocket Exhibition: The Show, the Greatest Ever on Earth. Now it was war. The girls were out to make the best of the situation and the circus put out 20,000 passes with the sign to keep to bring the crowds off our midway to both competitors.

We still had the best go on general admissions, but the free admission to their lots pulled the crowds right on. Then we learned that the general admission was charging a dime admission to get on the lot up until the gate was taken off to allow the people to come the midway. We then came in and took over their dimes, the crowds stayed on their own collection, we were collecting the service charge, packed and Jimmy’s top and let the crowds out on the midway. We of course, came to town. We still collected the admission and the girls, but our rides, shows, and concessions were kept.

Opposition at its best. Regard less, this is what you get, just as I have always been. A meeting of all of the managers was called and all agreed to come on the midway and week and make it the largest midway on earth. Both of the carnivals started turning customers and both got customers and made their shows and come and look at their shows. Over was playing the other again, the midway. By Thursday some 20,000 fair officials and concessionnaires attended to book and look. That was the night of the bog. The visitors had no idea of three feet beneath them. They didn’t know who was going to give them what, so the booking was called off until Friday. Again the showdowns for shows were in the fog. This was Thursday night for the circus which has been called “ exposing its customers to the weather in the fog. Saturday the fog grew heavier and the midway was snow-nip gathered. Tearoom closed and came and the fog spread over the lake. One of the things was that those checking in the snow the wagons checked out lammed in the fog, and the fair was dropped out on hotel and entertaining bills.

Majors privilege

PHRANK’S GREATER SHOW WANTS

For Moultrie Tobacco Market, Aug. 11th to 23rd; American Lyceum Cotton Festival, Como, Aug. 28th 30th; World’s Fair, Omaha, Aug. 30th; Roswell, N. M., Sept. 4 6; Garrett, Ind.; Santa Maria, Calif., Sept. 14, 15; Can cache Ogema, Corn Game, Aug. 8 10 at New York City Flea Market,吆yng for noo. All shows are perfect. All are paid. Majors privilege. Call 203 Franks Greater Shows.

W. C. KAUS SHOWS

BOOKING NOW FOR RED LION, PA., FAIR, WHICH IS FOLLOWED WITH WEEKS OF DONA FAIR FAIRE—ENDING NOVEMBER 11TH.

August 31st

71 West 22nd St., New York, N. Y.

World of Fun Shows Want

Wants for Abbeetson, Pa., Farmers Fair, Aug. 19, and ten Southern Fairs to follow. RIDE: Auto Kiddie Ride. SHOWS: Have complete outfit for Tent-In and Grass Shows. Concession Booths. Concessions furnished. Concessionaires of all kinds. We booked until ready next month in December, with 6 Florida Fairs in January and February. Address all mail and wire to J. E. STEELBACH, West Fairway, Pa., this week; Abbeetson, Pa., next week.

CLYDES UNITED SHOWS WANT FOR DAYTON FAIR

Clay, Sandy Fries, Ball Gimms, Al Skrrr, Roll Down, Penny Arcade. All Concessions open except Beef, Chicken Show, Wine Area, Penny Arcade. Want more information. 50% commission. All shows wanting Concessions. Address all communications to GEORGE S. SMITH, Mgr., Clydes United Shows, Winterset, Pa., this week; Dayton, Pa., next week.

WANTED

BURBINE, N. C., Aug. 11 to 16; Marine, N. C. Aug. 13 to 28; Albermarle, N. C., Aug. 25 to 30; Williamston, N.C., Aug. 31 to Sept. 6; York, Pa.; Franklin, N. C., Aug. 17 to 30; Wilmington, Del., Aug. 30 to Sept. 6; Richmond, Va., Aug. 20 to Sept. 6; Chicago, Ill., Aug. 11 to Sept. 16; N. Y. Aug. 25 to Sept. 6; N. Y. Aug. 1 to Sept. 16; Chicago, Ill., Aug. 11 to Sept. 16. We have all shows of all kinds, including All Shows. Address all communications to James Ginast, Albermarle, N. C.

F. R. HETH SHOWS

Wanted

For Columbus, Ohio, Aug. 14 to 16; Franklin, Ohio, Aug. 20 to 25; Miami, Ohio, Aug. 26 to 30; Lakeville, Ohio, Aug. 31 to Sept. 6; Columbus, Ohio, Aug. 25 to 30; Shaker Heights, Ohio, Aug. 30 to Sept. 6. All Shows. Address W. H. WILSON, 1426 Sunbury Rd., Columbus, Ohio. Mail wire to Columbus, Ohio.

F. R. HETH SHOWS
CARNIVALS
August 16, 1941

MECOSTA
HAVE OPEN DATES IOWA
Three real Celebrations. Can place Ridee-O. 18-23, for Side Crescent man, 32 The Billboard Help, This M. with 8th at Itta Gallery. Sell outfit Fair, August Win, Bowling Alley, Edwards, answer; of Mecosta, Michigan VA., SHOWS 18-19.20 & 23rd Novelties. No and Night. Can place Free Act, or wire show. Much celebrated which ended August McKean, to adjuster, Clark's American rant, Wednesday July a par with last year's Shows worked their duties and operation here.

Hughey & Gents Shows WANT
For our circuits of Municipal Fairs starting Sept, 5th in Hinton, Iowa. Shows small or without horses. Have outfit of Creations. Pitches to Wins, Bowling Alley, String Band, Color Guard, Double Riders, Drama, Be Saintly, California, Indian Rider. All jobs now do quite well. Get in line, Quessen, Ill, this week: Kinsaid, Ill, Aug. 18-23. May travel on own.

CARNIVAL WANTED RUSHVILLE, ILL., FAIR
SEPT. 5, 10, 11.
HENRY HOUSTON, Supt., Rushville, Ill.

RIDE WANTED
Three real Celebrations. Can place Riders, Fall-Cut White or Orange. An agent at three shows in Mecosta, Michigan.

R. C. LEE, INC.
Mountville, N. C.

NOTICE
Harold "Slim" Hendrix
I was born in Grant County, Okla., 1914. I work with one or other good West Men who run handle a 2-3-4 and when I am free. A. B. Edwards, owner of my show. This week: Berlin, W. Va., next week: Delmont, West Va.

LLOYD M. SHOUP, one Royal Exposition Shows.

MECOSTA HOME COMING & CELEBRATION
August 22-25.
WEIDMAN CELEBRATION
August 25.
WANT WANTED SOUVENIR PROGRAMS for other West Fairs. Will pay per box first class. SIEDES shows in the states.

SILVER DIME SHOWS
HAVE OPEN DATES IOWA or NEBRASKA for your Fair. Will take last minute. Contact Mr. Jerry Williams, 413 West Main, Pella, Iowa. All shows can be at your Fair. Will travel small or without horses. Have outfit of Creations. Have creamed in 56 shows.

Silver City, Mo. (August 13-15: George City, 14-15; Leoti, Bartlesville, Central City, others. All Fairs. We are closed.

PIONEER SHOWS WANT
For Toftlund, WI, Fair, August 16-22, Day and Night. Can place Free Acts, Photo Gallery, Long and Short Rope Shows, Gallery, Ball & Novelties. Follow North Eastern Fairs' Convention, 8 big dates, including Sunday and Labor Day. Reasonable rates. Parades, events, nights. Write or wire the New Mill.
Richland Center Proves Winner for Dyer Greater

DETROIT, Aug. 9.—Dyer Greater Steak Dinner was held Wednesday night in the Richland Center, and the organization took center stage at Richland Center last Sunday. Organization was the first to play into the business as the last year's and business for the engagement showed a 15 percent increase over the best previous year.

As a part of the on-going cooperation from the Richland County Rod and Gun Club, sponsors, the Richland Center provided a location in the city, and the show was conducted on a lot outside the city for the last time.

REP RIPPLES

(Continued from page 36)

back on the Christobrecht and Leslie E.

PHILENA CHAPPELL, veteran rep performer, who recently concluded a most successful engagement in Europe, Chicago, brought back on a reel the story of an old ill, who has gone to her old home in Orion, Ill., where she will remain until she is finally recovered.

ADROBSTECK PLAYER, Sherman Sibley, manager, are reported enjoying good success throughout New York. The trick recently played two weeks in the Edgewater Beach and is now announcements for a good big.

SAMY LILLOBERGO is now off on a tour, starting with the hot Infantry Band, New York, and is enroute from station WJNY, Washington, performing at Station WJNY.

JAMES REID, of the Atlantic...<br />

CLUB TALENT

(Continued from page 21)

Sibblers, method. They worked their first Ano's musical two weeks, and McGILLEN'S to go into the new Blue Bell, St. Louis, River Hills, is now on tour, and is performing at Station WJNY, Washington, performing at Station WJNY.

GEORGE PRICE, after a year's absence, is back playing at Station WJNY, New York, starting Saturday (6), to appear at the Chicago Theatre, and is starting Thursday (15). Being managed by MCMAHON, the MTA is now available for the next three years following an acclimated show at Chippewa Park on Indianapolis, and has been managed by MCMAHON, who have found their own covers, and is now under the management of the Canadian Fair, Chicago, in the business a tent show some 12 miles west of the city, which is under the management of the Canadian Fair. O. W. "Keepie" is manager of the Highland Grill.

Tours are for current week when no dates are provided. Tickets are available at some locations. See separate ad for details.

RETOURPOLENTENTS

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CHICAGO:

MASTER DONS AND ROSE MARIE, adagio foursome, was split up when two of the principle members of the company left and left two of the remaining performers are L. S. and L. M. into the Edgewater Beach Hotel. They are appeared at the Grand, and Betty Lee, June 23, and George Downs being for Glengar Dixon, they are scheduled to start, leaving Sunday (6), to appear at the Chicago Theatre, and is starting Thursday (15). Being managed by MCMAHON, the MTA is now available for the next three years following an acclimated show at Chippewa Park on Indianapolis, and has been managed by MCMAHON, who have found their own covers, and is now under the management of the Canadian Fair, Chicago, in the business a tent show some 12 miles west of the city, which is under the management of the Canadian Fair. O. W. "Keepie" is manager of the Highland Grill.

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Tours are for current week when no dates are provided. Tickets are available at some locations. See separate ad for details.

RETOURPOLENTENTS
WESTBURY FAIR
Marshall, Mo.
Write or wire C. W. BEATTIE, Sec.

At Liberty
For Win of Aug. 25th to 30th
4 National Service Stars
Free Ad—Sun—Township Hall, Marshall, Mo.

WANT RIDE HELP
Noilan Amusement Co.
Whit, M. O. H. Champion, and Company Parque.
Have open car ticket book and ticket holders.

OSCAR BLOOM
Gold Medal Shows, Warsaw, Wis., until the 14th;
Menomonie, Wis., 15 to 19.

WILLIE BRANFORD
Kindly escort at once. No peel or witnesses at Westfield, Wis.

HUNT’S CIRCUS WANTS
Experienced Circus Laborer who plays Trumpet or Harmonica to supply labor for start and load; stand ready at Buffalo, N. Y., to report, canvas States on Tuesdays.

BUD E. ANDERSON CIRCUS
Wants Boys, age 12-15, for work in the circus. Must be handy and willing to work for ten cents. Rent a house.

SPRING VALLEY, N. Y. FIREMEN’S FAIR
WEEK AUGUST 18
Want Shows of all kinds, including Rides, Clown and Flats in the Pony Team. Will place Concessions of all kinds, especially Bingo, American Palomino, Shooting Gallery, Candy Apples, Diggers and Curfords. Want 2 Froc Acts, must be high. This is a bona fide Celebration in the heart of the Town. Panda, Fox weeks, exhibits and public wedding. All addresses.
J. M. MITCHELL, Firemen’s Headquarters, Spring Valley, N. Y.
SALEM, Ore., Aug. 9.—The week after
July 4th the Douglas Shows were here. We
had an enjoyable visit with Mr. and Mrs.
Douglas and, although Douglas was just petting over a toonal operation, he
was just as fine. Mrs. Douglas showed
an attractive new trailer, which is guarded
by two lions, that have been prizeworthy
and joy. Nancy and Bill Meyers are with
it and their new trailer, where they
entertained.

Over a recent week-end the Eyerly
Aircraft Corporation personnel was the
guest of Mr. and Mrs. Eyerly at McCready
Springs. We have driven 100 miles from
All expenses paid were and rooms and
entertainment at the hotel. The rooms
were enjoyed by all, as was fishing, boating,
and swimming. A dinner was served in
the hotel's dining room Saturday night
at 5:30. This was followed by an evening
of dancing and general fun and good times.
Sunday was spent in competitive games
and fishing contests. The prize, offered by Adler, was divided by Earl
Borg and Russell Eyerly as each caught
a fish of equal length. We were
given the fish to bring home.

We visited the West Coast Shows at
Bargai, Ore., where we were entertained
by Mr. Eyerly and Mr. and Mrs. Charles
Waltzer. Jack Joyce has the circus
attraction and he had his guests for the day Mr., and
Mrs. Ray Povelos, Roseburg, Ore. Mr.
and Mrs. Hunter Farm and Mr. and
Mrs. Charles Waltzer had their trailers in
the busy spot, and all through Waltzer
mol has been ill an an eur进出, I
persuaded her to come to the show for a
sit and we are going plenty of past,
present, and future gossiping.

Arthur's Mighty American Shows were
at Dallas, Ore., and we drove over to
see them. William de Pellevery of Portland
in the office, and did the honors as Mr. and
Mrs. Arthur were in Portland, Ore.,
where Mrs. Arthur undertook an
appearance. Before the show ever
to town and Mrs. Arthur is fully
recovered. She displayed a beautiful
not coming on present in the form of
a sapphire ring surrounded by diamonds.

Mrs. Arthur also took us for a
freshwater trip and we spent an
enjoyable evening. Tuesday Mr. and Mrs.
Fine and Walton came over and had din-
ner with us, but the Arthur's had
reached to Portland and were unable to
attend.

It seems very hard to have shows so
close. We are looking forward to seeing
the Douglas Shows at the Elmwood Shows this fall, and the West Coast Shows soon at
Gresham, Ore, for the fair there.

LOS ANGELES, Aug. 9.—West Coast shows business is setting
greatly back, with many concessionaires at beach spots world wide almost this year. Preparation for
a Big Labor Day week are being made.

Robert Jones showed Indians business
is good. Golden State Shows, managed by
Ben Dobbert, are playing in the vicinity
of Sacramento, Calif., and doing okay.
Cruda 20 Big Shows, under Roy L. Lind-
ington, is having a big season.

Willie N. Crafts keeps in touch with the shows by
phone, but makes frequent trips to Los
Angeles.

Ontario, Calif., Capt. W. D. Ament were
at Thanksgiving Park last Sunday, visit-
ing Harry Hargraves and John B. Wood.
Charlie Nelson has returned to Salt
Lake City, L. B. McCoy, who was with
Zorina Gardeni at the 1949 New York World's Fair, is in
considering a girl show out. Norman Peil and Nick
Wagner visited the Biltmore Theater recently to maintain
assistance to the Hallsum show.

Roy Johnson, Fair Concept Showts executive secretary, is undergoing medi-
cal operations and keeps but the ball rolling.

F. A. (Whitey) Woods of Midget Vil-

tage in a New York World's Fair, pair
(See LOS ANGELES on page 63)

SELECTIONS OF ROYALS

Tilt-A-Whirl
Topping All Rides

by VIRGINIA KLINE—

SOLDIERS—NEVER
UP-BEAT

For Information Write
Selltner Mfg. Co., Inc.
3175 10th Avenue N., Cincinnati, Ohio.

WANTED

Manager, Showmen, Concessionaires, Free Acts
With IP interested in Motorists.

CHAS. T. GOSSE

Write for STANDARD CHEVROLET COMPANY

East St. Louis, Ill.

Prompter Coiners—Actors—Actresses—Semi Trailers

FREE INSTRUCTIONS

Write today for your copy of "The Billboard" that is not being sold in the
Southwest. It's packed full of a
File for teenagers. Our catalog will work for you
for the fine film and supply house advertisements.

THE BILLBOARD

28 Opera Place

Cincinnati, Ohio.
### MINOLEA FAIR—SEPT. 8-13

**Day and Night Fair PARADES—BANDS—EXHIBITS—RAACES—RODEO**

**OUTSTANDING GRANDSTAND ACTS**

Wanted: Riders that don'talette—Octopus, Roll-a-Plane, Bemaram. All other rides we use only with rides of our own make. Amusements, Novelty, Duck Pond, Shooting Galleries, Cookhouse, Grab Joint, Custard, Popcorn, Candy Apples, Candy Floss, etc.

**ALL LEGITIMATE CONCESSIONS OPEN**

Singe, Sazer, High Breaker, Pyramid, Pushing the Pace, Wreath Contests, Dog, Camel, Ball Gamers, American Palmy, Novelists, Duck Pond, Shooting Galleries, Cookhouse, Grab Joint, Custard, Popcorn, Candy Apples, Candy Floss, etc.

**FIRST COME, FIRST SERVED**

All concessions will be operated on a first come, first served basis. There will be no rides or shows outside of fair grounds.

---

**BEN WILLIAMS SHOW**

**SCOTT EXPO. SHOWS**

**WANT**

For Twelve Bona Fide Fairs, Starting Tawsewell, Va., August 18, Ending Donaldville, Ga., November 15: Then Atlanta Lots 4 Weeks:

Now ride with transportation. You can't miss at these fairs. We have more Show. Stock Cars. Best Popcorn Vendors. Best Cartoonists for Colored Band. James Edwards, Emery Jones, G. L. Hollis, Sam James, Pea Wee Cladw, Reid Eugene Ramsler Pape. Want Manager for Athletic Show, Man to take Care of House, Ride that Help to drive semis, Mechanic that understands Diesel Light Plants. Bradshaw, W. Va., this week, then the big Tawsewell Fair.

---

**O. C. BUCK EXPOSITIONS**

Can place for balance of season, Fairs starting this week Governor, Malene, Rhinebeck, Dunkin, N. Y., Drayton and Fredrick, Md.; Warrington and Beaufort, N. C.

**DELEGITIMATE CONCESSIONS OF ALL KINDS, INCLUDING SCIENCES, PHOTO AND GUESS YOUR AGE**

Want Help and Foremen on all major rides, including now Silver Streak. Some that can drive semis. Have for sale, complete Arcade Top, 3x30, including poles and inside decorations, for $75.00.

**Class Place That Can deliver**

Wire O. C. BUCK, Governor, N. Y.

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**DODSON’S WORLD’S FAIR SHOWS CAN PLACE FOR BALANCE OF 1941 SEASON INCLUDING TWELVE OUTSTANDING FAIRS, CLOSING AT THE FLORIDA STATE FAIR**

Platform or Single Pit Show with outstanding attraction, Mildred Show for Fat People, Show that can eat anything, Ride with new locomotion, Lazy and Pipe Show, Shooting Gallery, Baby Dolly, Devil’s Bowling Alley that works for Tricks, Nickel Machine, Candy Floss, or any legitimate Concession. Can place Tricks, Hope, Dixie Work Boys for Rides. Help in all departments, experienced Singer Operators who plays in Mechanics and can some machines in regular sizes and expertly. Can also do concessions in sideshows, Barns, Rides, and other shows. 2225 S. State St. Evanston, Ill., or 101 W. Wabash Ave., Chicago, Ill. Address: DODSON’S WORLD’S FAIR SHOWS, Bowling Green, Ky., or DODSON’S WORLD’S FAIR SHOWS, Kansas City, Mo.

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**AN IMPORTANT ANNOUNCEMENT BY THE SHOWMEN’S LEAGUE OF AMERICA**

Beginning September 1, 1941, our initiation fee will be increased from $15.00 to $25.00 per member. Now Join Initiation Fee Is Only $10.00

Contact your nearest League member or write direct to Membership Committee. SHOWMEN’S LEAGUE OF AMERICA, Sherman Hotel, Chicago.

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**MARLINTON FAIR**

**MARLINTON, W. VA., WEEK AUGUST 18**

All Horses and Tack To Be Working. Kaun Exhibition Shows, Inc., on the Midland wagon at all times. Band, Bells, Horns and other equipment furnished. No full contingency set up with others. Wide Ride Help in all departments, prefer those that drive semis. George L. Lamwalk, kindly contact us at once. (We and Jack, Waite, with Concern. Address: A. J. KAU, this week, Cumberland, Md.; Fair; next week, Marlinton, West Va., Fair.

---

**SCOTT EXPO. SHOWS WANTED**

For Twelve Bona Fide Fairs, Starting Tawsewell, Va., August 18, Ending Donaldville, Ga., November 15: Then Atlanta Lots 4 Weeks:

Now ride with transportation. You can't miss at these fairs. We have more Show. Stock Cars. Best Popcorn Vendors. Best Cartoonists for Colored Band. James Edwards, Emery Jones, G. L. Hollis, Sam James, Pea Wee Cladw, Reid Eugene Ramsler Pape. Want Manager for Athletic Show, Man to take Care of House, Ride that Help to drive semis, Mechanic that understands Diesel Light Plants. Bradshaw, W. Va., this week, then the big Tawsewell Fair.
17 Copies ONLY $1
YOU SAVE $1.55
Copies must be mailed to permanent address. Cash with order. Offer Expires Midnight, August 30.

Regular Rates
One Year $5; Single Copy 15c

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"Putting on the Best Show"—By Harry Anger

MUSIC: "Territorial Bands and What Makes Them Tick"—By Sam Honigberg
"How We Run Our Niteries"—By Barney Josephson
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PIN A DOLLAR TO THIS COUPON—MAIL IT NOW!

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CARNIVALS

August 16, 1941

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.

LONG grids of bright grins.

DEWY STOBBS, with cigarette gallery and penny pitch, joined Kane Exposition Shows in Hawthorne, N. J.

SIGNING with Smith's Greater Shows in New Market, Va., were Mr. and Mrs. Joe Carr and family.

RAY SWANNED resumed his duties as general agent on Elman Bros.' Show in Milwaukee, he reports.

ANYBODY ready to say, "Hello, Winter!" with enthusiasm?

PHOTO GALLERY operators Mr. and Mrs. Marty Higgins joined Smith's Greater Shows in New Market, Pa.

DR. SPROUL recently added two champs to his line-up in his Emetics Village attraction on Coleman Bros.' Show.

TAKING over the cookhouse on Smith's Greater Shows recently were Mr. and Mrs. Tommy and Risty Deigh

AT times that much-bragged-about word-of-mouth advertising is your worst competitor.

JERRY and VIRGINIE REYNOLDS, with palty room, are on the West Coast, and are here to constitute, are recent additions to Smith's Greater Shows.

CONTESTS to be held at Vic's Oddities, on Yankee Doodle Show, 28th Street and 25th Avenue, are

BEKKE on bally platform of Lamb's Oddities on Gold Medal Shows when Harry E. Williams, publicity representative, presented a cash donation to William Snyder, chairman of Bayfield (Wis.) UDO drive during shows' engagement in Ashland, Wis. Snyder (with the pipe) in a brief talk highly complimented show. Next to Snyder is Mr. Oscar Bloom, wife of the show's owner. Others in the photo represent office stuff, concessionaires, show managers, delivery, and executive, and mechanic. Bally was decorated in red, white, and blue for the occasion.

FORMER carnival and circus troubler, C. A. Sutton is residing in Houston, Tex., after spending the winter in New Orleans.

WHILE playing North Chicago, Ill., with Taylor Shows, Dorothy and Eddie Malbin took delivery on a new house trailer, Fred Walters reports.

TELL your employers to do as they please and they'll do it without a murmur.

JOINING Smith's Greater Shows in New Market, Va., with their infamous, pitch-it-you-will-see, and stock store were Mr. and Mrs. Muriel Gratotom.

Since closing with Kust Exposition Shows Prince Rafa is working as a sex attraction with Great American Shows.

AFTER 17 weeks with the Girl Show on Border Line, Big Wheel, (Spoo) Tips in is Newport, Ky. He plans to line up as a naturalizer in another presentation.

MOST useless thing in the world is a breeze, blowing siren on a parked and jammed midway.

RAFAL A. KROONER, elephant-skin man, who closed with Ray March byron's International Congress of Oddities, is now with Starr De Bele's Side Show Exposition. Shows. They recently took delivery on a new car.

HAVING booked their popcorn, candy apple, and snowball concessions with Penn Premier Shows, Mr. and Mrs. Mark Reilly also coming in Norh Y. M. Reilly also has a pineapple gallery working to good business.

WILLIAM GENT WELCH, private, first class, Company I, 285 Infantry, Port Said, Houston, Tex., recently spent a 10-day tour through visiting his home town, Georgia Brown, owner-manager of the International Casino on John H. Marks Shows.

"DROPPED in on Lawrence Greener Shows in Altoona, Pa., and met my old friends, Mr. and Mrs. Jim Hodge." Irish Jack Lynch pens from Tyrone, Pa. "Jim and I go back to the days when talking was more important than the money, they always sit and talk then when they get in a week now."

Some showmen are like bees, They like to crowd into the same nest while other nests are left empty..."Fair Show"

REJOINING Cumberland Valley Shows in Melvin, Pa., were Mr. and Mrs. Harry Stewart. He will be electrician and mechanic, while Mrs. Stewart will operate a concession. He has been working at Camp Blanding, Fla., since late February.

Handing It Back

BEST WAY to pass the buck when a showman squawks about something that he has promised and failed to get is why? Why not ask his father, who has been called to this sooner?

Now it is so many that the reason that the show will be in the barn before the matter can be properly taken care of. In short, to prove to you that my word is my bond. I do everything within my power and at the earliest opportunity to adjust the matter as quickly as possible. In this case, the owner is not to blame, for not bringing in this complaint. On the contrary, he is doing the right thing.

And who is it that will say whether or not it is in the barn? Are you too damn busy to take a few minutes of your invaluable time to try to settle important matters? Perhaps a little co-operation from you will help to solve this deplorable situation. Any time a man isn't with it for and it hasn't his own interests at heart, why say he should get away from it. Be sure to call my attention to it again, should this matter arise next season. Better still, mention it when writing for a contract next winter."—Colonel Patch

A RECENT addition to Georgia Brown's International Casino on John H. Marks Shows is Georgia's sister, Ann, who is being employed as Miss America. Other members of the unit include Gaynell Bridge, Gloria Thorne, Louise Mitchell, and Staci Price.

BILLY AND IRENE PITTER joined J. L. Heth Shows in Sullivan, Ind., with their Mother, and the Daredevils on Greater Drome Shows, Will Brown, owner, and joined Earl Chamberlin Monkey Circus on Beckmann & Gerety Shows.

BILLS (POP) DYER dyed his beard.

DREAM Numbers, are in operation, and Fresh Pots, are in operation, and Fresh Pots, are in operation.

WANTED a salaried man, from Friedens, Pa., to work in the office. It will be an easy job. It's easy! It'll probably be an election year.—Six syllable word.

JOE and MARIE HAMILTON, concessionaires with Buckeye State Shows, are preparing their cars for spring, Gypsy, killed near Batesville, Ark., when struck by a train, and joining the C. H. Carpenter route from Farmington, Pa., to Batesville, Gypsy joined with the Hamiltons six years ago.

"BRIGHT LIGHTS EXPOSITION had a good week in Mount Savage, Md."

F. A. Niven pensioned by Price, Pa. "Rain hopped bus on Monday, but midway
CARNIVALS

The Billboard

August 16, 1941

Southland Park, Starke, Elite Exposition

J. P. (JIMMY) SULLIVAN, owner-manager of Walco Bros. Shows, Canada, posed for this photo after directing setting-up activities for the stand of Deepwater N.Y. They are currently completing their tour of the Western Canada B circuit of fairs.

ANNUAL press powwow on John H. Marks Bros. Show in Dollard, Vt., was held up. Frank W. Va., also several staff members of local papers were out of town on vacation. Those who did visit the press wagon included H. Sutton Sharp, managing editor, and Larry G. Rogers and Bob Owen, Fernow Times; Bill Evans, Ed D. Meredith, and Bill Hart.

NOTES of Cumberland Valley fairs from Spring City, Tenn., by Chisholm, Tym, L. L. Chandler joined here with Big Boy, his long-northern steer. A showman during the local stock got considerable damage to the writer’s athletic show top. Ten Elgin added a new shipment of snakes. Texas Ranch Botshe is proving popular. Biochrome Gonzales’ act is also doing well.

A concessionaire bopped about the press agent never giving him any publicity in The Billboard. Its name was not mentioned in the main Ballarat and The Billboard agent. “You never did to me or did it, you never buy one.” “Bless!” grunted the other. “I always pick up one that’s left on the stand by my men.”

VISITORS to Arthur’s night American Shows in Dallas, Tex., included E. O. J. Cummings, brother-manager Douglas Green shows; Joe Glues, Mrs. and Mr. Bill Meyers, Mr. and Mrs. Rex Boyd, Frank T. Kline, Mr. and Mrs. Indian Brownie Brown; Mr. and Mrs. RNA Wroth, Bill Evans, New York Aircraft Corporation, and Ed Waitper, West Coast Circus Shows.

HARRI S. SIMPSON, who has been in the show business for 40 years, passed away in Cumberland, Va., on August 17, 1940, with in its 450 from the Welfare Fund of the C. O. Buck Shows during the organization’s stand in Cumberland. Several women members of the shows sent Simpson sympathy and candy.

WAKE up, everybody!” shouted a manager to his help when he pushed down the midway on a big day at a fair. “Let’s make hay while the sun shines!” “Pipe down, pipe down, soft pedal,” yelled back the teller. “If that feathertop stands around the ground, we all rush for him on this beautiful day—Dime John.”

WHILE Dodson’s World’s Fair Shows were in London, Mass., Mr. and Mrs. Louis Sosburg, better known as the Bernardas, entertained the show manager, and Mrs. Roy Cramer, side-show operator. The Sosburgs report that Cramer’s attraction is one of the most attractive seen in some time. The Sosburgs are working at Revine, Mass., for Bill Difrenn in the summer.

JUST ARRIVED on Wolf Amusement Company, coming from J. C. Colby Shows, were J. C. Colby, where I was secretary and lot superintendent. He left from Franklin, N. C. “I found the shows clean and well organized, and, according to the books, shows have played a bad spot this season. Everything is in top shape and a recent paint job on the equipment looks like they just left the barn.”

After a record press on a big day at a fair, a side-show manager asked his agent, “How much did you give you last night?” “Only 25 cents apiece,” groaned the chief troop, who anticipated a big week. “Hum, that’s nothing to the manager of another stand last night when I must get my days crossed.”

ALUMINUM DRIVE on Gold Medal Shows in Atlanta, Wl., was responsible for The Daily Press on National Defense Night, July 30, netting the organization an estimated 4,000 pieces of the metal. John B. Chapple, managing editor of the paper, congratulated Harry E. Wilson, press representative of the 20 shows, for his good work accomplishing and cooperation displayed by the carnival. Each person bearing a piece of the metal was admitted to the grounds free.

FUNDING SHOWS: midway notes from Odenton, Md., by Ted C. Taylor: Ideal weather and good business preceding his band under O. A. C. superiors, Bill Moore, Holle Cole, and other members of Ideal Exposition Shows visited. Mr. and Mrs. Prentice Reed joined with their new ride and three concessions. Sponsoring committees and Shooters. Sponsors, Sponsors Allen joined here, while Ken Davis left for another show. Cipire’s Hollywood Revue led shows, with Ferris Wheel top money, Mickey Mouse Car was popular.

MRS. J. L. (TEX) CHAMBERS letters are few and far between. She is recuperating from a six-month illness and has been released from Bethesda Hospital there; “Visited World of Today Shows while they were playing Lebanon, Pa., and had Mrs. Chambers with her in the Old Man as my guest. Found the shows one of the most attractive fairs of the past time. Joe and Sally Murphy showed us around. Mr. Chambers, I hope to join in shows for their Southern trek soon.”

JESSE F. SPARKES, accompanied by Mr. and Mrs. C. J. Brown and the J. F. Sparks Shows, visited The Billboard Cincinnati offices on the 15th. The show is being released by Bathley Hospital there; “Visited World of Today Shows while they were playing Lebanon, Pa., and had Mrs. Chambers with her in the Old Man as my guest. Found the shows one of the most attractive fairs of the past time. Joe and Sally Murphy showed us around. Mr. Chambers, I hope to join in shows for their Southern trek soon.”

H. C. EVANS & CO.
1520-1530 W. Adams St.
CHICAGO

MAKE $500 A DAY ON CANDY FLOSS

Start a business of your own—sell the famous American floss with a price. A chance to own your own business. Quick payback. Very little capital required. Send for complete information.

ELECTRIC CANDY FLOSS MAKER

502 Twelfth Ave., Dallas, Tex.

WANTED

Talkers and Freaks for Shows, also Working Acts.

WINNIE SIDER SIDE SHOW
O. C. Buck Exhibitions, Gouverneur, N. Y.

Loog-o-Plane — Octopus — New for 1941 — The Flypole


EVEN MORE MONEY MAKERS

ARRI K. MEYER, Cape May, N. J.
ACCOMMODATING MEN.
LUSSE BROS., Ltd., BLAINE, Ore.

We have for IMMEDIATE SHIPMENT complete line of SOUVENIR SUPPLIES — GALLERIES — GAMES — BOXES — TAIL -SEAT BLANKETS — FLAT-HEAD ROLLERS — MONKEYS — COWBOY & COWGIRL JEWELRY & CHEEP CHINA — NOVELTIES — THE MOST COMPLETE LINE OF CARNIVAL MERCHANDISE IN THE WORLD.

CARNIVAL MERCHANDISE CO.
1010 BROADWAY KANSAS CITY, MO.

Fairs—J. F. SPARKES SHOWS—Want
KNOX CO. FAIR, BARBOURVILLE, KY.
W. CO. FAIR, FAIR, W. VA.

CO. FAIR, ONEDA, TENN.
BLAINE CO. FAIR, MARYVILLE, TENN.

**3000 BINGO**

Heavyweight cards, black on white. Wind premiums limited two per. No duplicating cards. Put up 25 cards per pack, 100 cards, $5.95; 200 cards, $9.95; 500 cards, $22.95; 1000 cards, $40.00; 5000 cards, $195.00. Remaining cards, $5.00 per 100.

No. 165 — Extra Heavy Weight. Both Sides. Per 100, $8.95.

**3000 KENO**

Made in two sizes, 3000 and 5000. Can be played from 1 to 3 numbers across the card—set up and drawn. Light-weight, card cannot be bent or curled. Cards are delivered 3 cards at a time. Cards can be purchased in lots of 3000 or 5000. Cards are delivered 2 per pack, 100 cards, $5.95; 200 cards, $9.95; 500 cards, $19.95; 1000 cards, $39.95; 5000 cards, $195.00. Remaining cards, $5.00 per 100.

**LIGHT WEIGHT BINGO CARDS**

Rattle cards, 10 cards per pack, 100 cards, $1.65; 200 cards, $3.30; 500 cards, $8.25; 1000 cards, $15.00.

Landing, Let's Play, Lippincott, Real Club, Games, Inc., 2438 Missouri Ave., St. Louis, Mo. ( Lone Star) $1.50.

**SIDEWALL BARGAINS**

Including programs, New Shows, ABBOTT'S, Colon, Michigan. Special Agents, 10,000, Restarts, 6,000, Reprints, 4,000, Home shows, subpremium cards, books, magazines of all kinds, cards and complete sets of the old Shows. No personal checks accepted. Instant delivery.

**J. M. SIMMONS & CO.**

19 W. Jackson Blvd., Chicago.

**GRANT COUNTY FAIR**

Fairmount, Ind., Aug. 24-29.

**LARGE CARNIVAL WANTED**

For Veteran of Foreign Wars Celebration

The Lion's Pot of Money during September.

**NEW SENSATIONAL**

Original Side Show Freak History

World's Largest Human Builder

AABBOTT'S, Colon, Michigan

**WANT—RIDE HELP**

For Wheel Shows, Barn Shows, All Shows. Will help out anyone. Can work 6 days, 8 hours a day. Lodging and one Flat 10 for Dinner. Fees $25 per week.

**WANT**

Great Stock Agents, also good Truck Drivers.

**SUN WINEBROU**

Care Zochinski Bros.' Show, Baltimore, Md.

**SIDEWALL BARGAINS**

Slightly used, good as new, 10 cents. Nice set for 25 cents, 200 cards or less.

Good discount on larger lots. 230 Main Street, Cincinnati, O.

**R. L. WADE WANTS AGENTS**

Horse, Mule and Fal Balloon, Penny Pitch, Cut Rock, P. C. and other Stock Show Agents. Address CARE ZOCHINSKI BROS., BLOOMINGTON, Ind., this week.

**CARNIVALS**

August 16, 1941

**3000 BINGO**

John H. Marks


Business was up to par here, but not as good as the past few years. Perhaps there was a slight drop in attendance, but spending was below expectations. A hot front moved in the W. Va. area last week, and the heat kept getting hotter and hotter. A heavy rain broke the heat wave temporarily Thursday night. Saturday was even hotter than Thursday, as there was no cloud cover. Capt. George Thompson, Long and Sheesley's manager, was visited, as did Mrs. E. L. Jenkins and Ralph Finney, Wave Pond, and Elmer Shaffer.

**NEW SENSATIONAL**

H. K. Knoll is Caterpillar foreman. John W. Miller has been added for the fair. For several years he has been a very successful rider here. Bill Brown, Truck Operator, has been added. Some good ribbons, including Walters' Airplane and Miniature Train and Nelce & Longmores Kiddie Auto Rides, did well. Latham Bros. Show, Paradise Show, and Miss America Tables did show. Jimmy Coffman is busy in the office. Secretary to Misses. Celina and Wilma, Mrs. Mary McLean, has installed an expert bookkeeping system for the season. Five men and a woman of Sky Line lineup here included Mary Rogers and Stanley Talbott, who replaced the late Ida Michael. Word was received from Mitchell's widow, Don't tea, but she will work the Alcooma, Pa. Shows last two nights here to rain. RAYMOND D. MURRAY.


Attendance and grous here surged ahead of last year's figures. Weather was exceptionally good, with the result that people came from within a 40-mile radius nightly. Shows were set up in the fairground area and around all accommodations and management to be set up. Unloading was one of the highlights of the week. On Saturday night the midway was set up as a stand stage, as train arrived early in the afternoon and was unloaded from two

**Lawrence Greater**


As usual, weather killed off three nights. Rain prevented Monday and Tuesday, and warm Wednesday a cloudsky and electrical storm hit. Lightning struck the lead pole to the transformer truck, damaging the pole. Lightning also hit the engine, causing the manager, and he was unconscious for several minutes. He rose, however, Jones' Bogo had a good week. Measures, Olof, Lane and Richards joined here with their concessions. Bob Rogers, New Tazewell, W. Va., had a good week up there. For three nights it was able to show. Committee complimented Manager R. G. (DOC) Pelmet. Franklin joined here as second agent and had all work completely repaired for the show.

**Crystal Expo**


Shows opened Monday night on schedule, despite recent rain. The trucks were allowed free at the front gate and as usual the midway was properly lighted and featured the best of the best from an advertising standpoint. Work ended Thursday, which was an off night. Saturday night was partly cloudy, however. All shows and rides did well, as did concessions. Capt. Speedy Finn, free act, continued, as before, as does Art Carr. All performers and rides are being rebilled and remodeled for the fall.

**Mighty Sheeley Midway**


Another short jump from Ashlandia, O. Week ended July 18. Business, good. Weather, sunny. Monday night's opening proved disappointing. Last week's shows were admitted free. Auspices co-operated and business was up. The Youngstown Fairboard co-operated, as did Station WFMJ, which gave shows a 15-minute NBC broadcast, using talents from Glenn Jacob's Midget Show, the Three Ring Show, Statue of Liberty, and Joe Hatfield. Naisy Miller, operator of Gay Paree lent three girls to her cast. J. M. Sheeley, manager, hit the front again. Capt. Harry Dewitt, in charge of the capture of one of the Motorized lions, was on the show last week. Shows were unloaded here Sunday night. Leading shows were Honey Luke and Cecil, C. Smith and Bud and Gene. Budgrett's Body and Soul. Best rides were Indiana, Indiana. Capt. Harry Dewitt was put on the spot Thursday night when the top fairman offered him $200 for failing to join the show in Hamilton, O. The show also supported the worthy sponsors, which was by far the best of the season so far.

**Golden Bell**


Shows encountered some delay on the road and will be behind schedule. Fair open on Tuesday, Kiski Day, with rain about 3 p.m. Burton and the side show. It left the lot in fair condition, but the side show was big. However, Wednesday was good despite
August 16, 1941

CARNAL

The Billboard

August 16, 1941

a windstorm. Week was one of the hotest ever, with shows boomed in 150 cities, patronage at the grandstands and midway night, but blow-out did not hurt midway. Free acts and rides were booked in a range of parquet-opposed activities. At Kalamazoo, Mich., entered 150 shows, the midway was set over. C. L. Fisher was left for Missouri to pick up his模特 farm, the best he had not attended before the week was over.


a 250-mile jump over hot detours to this city saw all shows open on Monday. Spot did not look so good, but after Wednesday night all did fine. There was no afternoon play, but night play made up for it. Free acts and balloon ascensions were popular. T. J. Webb was in. Sawyer was in charge and gave plenty of co-op. A number of new concessions came. Many of the shows went to Terre Haute, Ind., on shopping tours. EDITH CROWE

L. J. Heth


a 161-mile jump here from Peru, Ind., without serious mishap and opened to poor business Monday. Business has improved by Wednesday night was railed out. Thurs- day, Thursday night and Friday, Saturday was good. Joe Fantula, Henry Hettinger, & Co., brought a show here for a large crowd in charge of 250,000. Mr. and Mrs. Clarence Holcomb took a show which continued for two days and rejoined here. Mr. and Mrs. Harry Henry and Mr. and Mrs. Wallace Richards, Mr. and Mrs. Homer Scott went home for the week-end. Mr. and Mrs. Charles Harris continue to click with their pickel-tilt shows. Mr. and Mrs. Nitro, in a attraction in Greenville, S. C. Farris Wormer, of Greenville, S. C., has a circus also doing well. WHITNEY EDEN

Gold Medal

Ashland, Wis. Seven days ended August 3. Location, Summit Field. Business, good. Weather, hot.

a this spot wasn't the best, it proved satisfactory after a bad opening. Business was not too good on Monday, but the week did better. Willi- am Johnson's circus is playing a winner. After closing Monday night performances, the next day in the gift shop for top the lunch and a surprise party party on Mrs. Jacob Frye. She received many gifts. Mrs. Earl Bordell, Mrs. Brooks and Mrs. Clyde Ferguson prepared the lunch. Mr. and Mrs. El Maginnis and Mr. and Mrs. Frank Pepper came in from Nitro, Va., to attend the party. ORVILLE MILLER

Arthur's Mighty American


Despite continual rain, Saturday and Sunday drew large crowds, and concessions had three days of good business. Rider did not fare as well, but the marquees and the cies did well. Express, performing elephant, was pre-sented at two parks and all the shows from Portland, Ore., were on business, and many shows operated along the main street, including those of the American Legion, Novelty, also a novelty, show. Mr. and Mrs. Bill Davis and Rosy Rosenberg. Many showfolks from Brown's show company, were present at New port, guests of the shows. Monday, the Redhead committee, co-operated. Among conces- sions reporting fair business were William Greaf, Ralph Balcom, Clyde McEspadden and Don Cools. Danny LaMar, George Steen, Harry McEs- padden, Fred Maddy, Tom Ferguson, Mr. and Mrs. Jack Dyke. Bill Curtis, who wanted horse, Harry Hill, Fort Bragg, Breezy, and a number of other shows. Art Butler was Mr. and Mrs. Jane Butler; Art was the center here. Thursday spent the three days visiting Mrs. Dana, and Mrs. Dyke. Michael's was enjoyed by Ralph and Margaret Balcom, Joe White, Mrs. Bob White, Bill Curtis, Mr. and Mrs. Jack Dyke, Jack Barrier, and Jack Leo.


Attoch bracelet was fair, little was seen of novelty business in the circus, where reserved seats were crowded nightly. Construction work

The Billboard

EXHIBIT'S' 1941

PENNY ARCADES
SPORTLANDS
SUMMER RESORTS
ARMY CAMPMENTS...

Now Ready!

EXHIBIT SUPPLY CO.

PENNY ARCades

ARMY LUGGAGE

ARMY CAMPMENTS...

PENNY ARCADES

SPORTLANDS
SUMMER RESORTS
ARMY CAMPMENTS...

PENNY ARCades

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PENNY ARCades

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SUMMER RESORTS
ARMY CAMPMENTS...

WORLD OF PLEASURE


Standing mark's show again at a different location for the same spon- sor. It was not as good as the first it proved satisfactory. Poorer business was due to a half-hour decision to show here, but the ideal location adver- tised.--ALSO
during a fairly profitable wind-up. Stand here was caused by a last-minute decision to open the show of shows! Royal Oak, Mich., cont- acted by Bill Jeffers, who had a good run on a shopping trip for new rides. Com- panion by Bill Jeffers, who had a good run on a shopping trip for new rides. Com- panion by Bill Jeffers, who had a good run on a shopping trip for new rides. Com- companion by Bill Jeffers, who had a good run on a shopping trip for new rides. Com-i-panion by Bill Jeffers, who had a good run on a shopping trip for new rides. Com-pa-


Good weather and location and a good business, the ideal location is the place where all that could be desired. More than 25000 gave satisfaction and was the capacity business all week. Midway made a neat appearance. Visitors included the

WANTED FOR JACkSON COUNTY FAIR

JACKSON, MICHIGAN, AUGUST 25 TO 30

Concessions of all kinds except SCASL, PHOTOS, NOVELTIES, BINGO, WHEELS AND COUPON STORES. WIRE OR WRITE

LIPSKY & PADDock

Care Johnny J. Jones, exposition, as per route in The Billboard.

SIDE SHOW PEOPLE WANTED

JOHNNY J. JONES EXPOSITION

FAST STEPPING MENTAL ACT, FREAKS TO FEATURE, IMPALEMENT ACT, TATTOO AND HIGH CLASS NOVELTY ACTS OF ALL KIDS. SHOW WORKS MUSEUMS ALL OVER COUNTRY. ASK FOR FREE CIRCUS HOLIDAY CATALOGUE, NOW ON, INCLUDING INDIANA STATE FAIR, INDIANAPOLIS; KENTUCKY STATE FAIR, LOUISVILLE; OHIO STATE FAIR, COLUMBUS; PENNSYLVANIA STATE FAIR, PHILADELPHIA; NEW YORK STATE FAIR, ROCHESTER; MICHIGAN STATE FAIR, LANSING; MINNESOTA STATE FAIR, MINNEAPOLIS; AND A LONG RIDE TO FOLLOW. BOB PAUL, CIRCUS HALL, 4700 S. 17TH ST., ST. LOUIS, MO. FAX: 314-232-4567. WE BUY ALL KINDS OF #1 conditioning shows. 125 or Star of Tomorrow. Atty's home, 110, Iowa, Minn.

STRATFORD FOR SALE

In first-class condition: has operated successfully in first-class amusement park for three years. Can be used as a portable ride if desired. Ride available after September 1.

For complete details address BOX D-97, care The Billboard, Cincinnati, O.
CARNIVAL.

August 16, 1941

Write SIoux Tire & Battery Co., Box 400, Sioux Falls, S. D., for our Easy Terms.

WANT

Mind Reading Act and good Magician that can M. C. Must join at once.

Owensboro, Ky. fax now, with Good Wonder Shows. Address: KELLEY'S INTERNATIONAL Oddities.

WANTED

For the Largest Carnival that has ever been held in the State of Kansas.

GALENA BELLEFONTE BUCKEYE}

8 Days

CHEBOYGAN STREET FAIR

CHEBOYGAN MICH. AUGUST 18-24

7 Days

CHEBOYGAN STREET FAIR

CHEBOYGAN MICH. AUGUST 18-24

WORLD OF PLEASURE SHOWS

MIDLAND, MICH. ALL THIS WEEK

MICHIGAN

DICK'S PARAMOUNT SHOWS, Inc.

CONCESSIONS: Grind Stoves, Scales, Ball Games, Fish Pond, Cigarette Shooting Gallery, Long and Short Range Gallery.

Monday, Aug. 27th, to Monday, Sept. 7th.

BRIDGEVILLE, PA., FALL FAIR

FAIR, SEPT. 25th, 10 A.M. to 6 P.M. - 9 P.M. WED. - 10 A.M. to 10 P.M. ThRU SAT.

MINER MODERN MIDWAY SHOWS

Want all kinds of shows, Rides and Concessions — no exclusives — for one of the biggest dates in the East — Bethlehem, Pa., August 25th to the 29th. Sponsored by the Republican Club.

MINER MODERN MIDWAY SHOWS

WANT SHOWS AND CONCESSIONS FOR THE GROVE CITY, OHIO, HOME COMING AND STREET FAIR, AUGUST 19 AND 20 WITH BARRIERS, CARDS, ETC.

PETER KORTES

DOUBLE LOPE-O-PLANE FOR SALE

Art airplane, extra motor, plenty of room, tilled box and fence, with all the parts cost me $9,000.00.

WANT

BANTLY'S ALL AMERICAN SHOWS

CAN PLACE FOR TWIN CITY FAIR AND EXPOSITION, PHILADELPHIA, PA., AUGUST 18-23, INCLUSIVE. DAY AND NIGHT.

4 Shrine Shows Have 20G Gross

SPRINGFIELD, Mass. Aug. 9—With a $20,000 gross for the first four nights, officials of All-American Triple Shrine have moved into the Springfield Park here, where Aug. 2, estimated a total gross of $25,000.

Featured attraction was Hamid of Broadway, Hamid and his band, and an all-star card of Hamid acts.

Show, under supervision of Henry A. Cogert, Hamid representative, had a strong advance sale.

AMERICAN LEGION
STATE CONVENTION
FALL RIVER, Mass., Aug. 21, 22, 23
Scale and Age Men, Picture Machine, Souvenirs and Novelties.

Chas. Shear, 146 Park Row, New York City

NATIONAL MOOSE CONVENTION
Indianapolis, Indiana, August 22-29
City wide entertainments. Price-Of-Can-Do Men and Souvenir Hunters.

UNIVERSAL SALES CO. 442, Madison Ave., New York City. ABE NATHANSON

WANTED
Good class Carnival with Rides.
STONEY, N. D., AUG. 31-SEPT. 1
GERONDA, N. D., SEPT. 2 AND 3
Write or wire at once, SECRETARY FIRE DEPARTMENT, Stoney, North Dakota.

WANTED
FIRST CLASS CARNIVAL
Week-end Sept. 1st

WANTED
Good Carnival for Lamar Farm and Exposition
Exhibition on Public Square, week of September 15-20. Write or Call MARION MOORE, Mgr., Lamar, Mo.

WANTED
Rides and Concessions for MANSFIELD HOME COMING
Mansfield, Ill., Aug. 29-30.

GEORGE KENDER, Concessions

CARNIVAL/WANTED

And Free Ltd., monthly October 6th—Madison AYH, Aug. 9.

WANTED
DESIRE LARGE CARNIVAL or CIRCUS HOME, Salina, Kansas, opening June first, largest and finest. Write or wire, W. BACHLER, 120 N. Washington, Salina.
CHARMING, British - born Mrs. Charles Peters, a native of Adirondack, on a visit to her daughter, a nurse, is staying at the Lampham's Anderson Circus, 975 W. Broadway. Mrs. Peters has managed this circus for four years and is expected to remain in the city for six weeks before leaving.

HISTORY: The Lampham's Anderson Circus was founded in 1871 by the late Mr. W. George Lampham, a New York State circus enthusiast, and transferred to his son, Percy Clarke Lampham, in 1930. The circus has been managed by Mrs. Peters since 1937 and is currently one of the largest and most successful circuses in the United States. It features a variety of animal acts, including bears, tigers, and elephants, as well as acrobats, clowns, and a variety of horse and dog acts. The circus is known for its impressive floats and elaborate decorations, and it is a popular attraction for both children and adults.

The circus is currently touring the Midwest and is scheduled to perform in several cities in the coming weeks. It is expected to return to Adirondack in September, where it will perform its annual fall show. The circus has a long history of supporting local communities and is an important part of the Adirondack economy. It is a beloved institution in the area and is respected for its commitment to providing high-quality entertainment and for its contributions to the community.
CIRCUSES

10 Days With Cole Bros.

By H. E. WILSON, CFA

With the applause of a star-studded house at the evening performance, Cole Bros.' Circus still ringing in my ears, I left the Big Top located on the 29 to spend about 10 days with the show.

Being a new addition to the company recently, the show makes a most attractive impression in this part of the lot. I saw it with all the excitement written about the beautiful new blue top, but it must be said that it truly enhances a performance, of which Zek Terrell will probably be the chief feature. Long is the chief of the circus acts he has added opening week. It is a very interesting and impressive garnet entree, several beautifullily executed, the chief being a polished and singing of Florence Tennyson, and a suite of german hoop which makes one tingle. The result is superb entertainment—the circus at its best.

By FRANK H. MILLER

The "White Tiger," now beginning its' World's Tour.

BOCHELLI, Ill., Aug. 9—Walter M. Rogers, manager of the circus, writes that on their way home from the convention at Springfield, Ill., they caught Reading, Pa., at Manchester, N. H., where they had some wonderful exhibitions. Justice Edwards, general agent, was back on the 4th. The show was in the big town and had the entire town in awe and the circus was doing good business.

W. M. ROGERS, Manager.

Los Angeles Fans Meet

LOS ANGELES, Aug. 9—The Los Angeles Circus Fans held their regular meeting of the year last night (31), with Stan Rogers and Dick Lewis as host.

Reports on work of the Fans in helping to make the Ringling Bros. and Barnum & Bailey show a success were made. The anniversary of the arrival of the Ringling Bros. show reached the lot.

A very pleasant time was had and many compliments were given to the Fans for their work over the season. The meeting was held at the home of Mr. and Mrs. Stanley Avery, Mr. and Mrs. Robert Hildreth, Mr. and Mrs. John W. Cottington, Bert Chipman, Mrs. Nichols, Hugh Wholten, Mr. and Mrs. George Emerson, Elmer and Mrs. Schreyer, and Sam Abbott, Los Angeles manager of the circus.

Robinson made a brief talk on prehistoric times and we will all be meeting at the Los Angeles Hotel on the 3rd for the annual meeting of the National Association of Circus Fans.

Group plans to attend the September opening of the show in Los Angeles for a "get-together" meeting. They will meet as the Rogers home before going to the show.

Dressing Room Gossip

COLE BROS.—Dr. H. Wilson, CFA, of Reading, Pa., who was here the last two weeks, has gone home. While we were at Norwich, Conn., Ky., we were entertained royally on three separate occasions. It was arranged by Emma Henry Allendorf, prominent architect of the circus and her husband, Dr. S. E. Allendorf, and the last time by Dr. W. Hueber. We all had a good time as guests of the Allendorfs. They are very fine people.

Guests were Mr. and Mrs. Adolph Delbuger, New York, Dr. and Mrs. Henry Guggenheim, Mrs. A. Murray and Mrs. Florence Reiffen, Otto and Hanna Grich, Mrs. John Knowlton, Shirley Byon, John Smith, Erich Reiffen, Mrs. and Mr. Fredie Freeman.

Arthur Berole, Huffy Hoffman, and Clegg, of Springfield, O. C., the Hospital at Ashland, Ky., to entertain the group.

Lee Smith, who left the show a few weeks ago, to go back to Los Angeles to his mother, has returned after going thru the old experience of attending her funeral. Mrs. White not only paints all the (See Dressing Room Gossip on page 54)

CIRCUS MODEL BUILDERS

By RUS T. WARNER

(Director of Publicity, 141 Mulberry Street, New York, N. Y.)

Circus Model Builders and Owners' Association

By THE BILLBOARD

HUNTINGTON, Ind., Aug. 9—Be- cause almost every show owner unwound a windstorm that hit Mr. Bill Bros. Circus at Covington, Ky., just as the new season was about to open, the show was lifted into the air and set down again nearly intact. Over the center pole was splintered, but the canvas was not damaged. The splintered pole fell on Stanley Dawson, who was in the top ring, breaking his face and shoulder, but he avoided more serious injury by ducking underneath the pole.

At Ashland, Ky., the show's next stand, a crowd-storm began during the day and lasted until nearly time for the evening show. Capacity business was done.

Huntington gave the show a near-ca- pacity for the last show of the week, and a lot of new people were added to the rolls. At Louisville, the show closed out its present engagement.

At Logans, W. Va., the show was crowded for room and the circus house was located two blocks down the street. Business was fair, with the side show again having a calling day.

The show had a record run over the C. & O. Railroad from Logan to Charles- town, W. Va., for a third Sunday off. Much repair work was in evidence at the lot, and the personnel was ordered off the train, which was renovated at this point.

DOCK WADDELL, accompanied by his wife and daughter, Mrs. Elmer and Miss Lula, of C. & O. and E. M. & W. S. Lines, respectively, a second time, went over the show. The tour was entertained at the Carnivals by Mrs. Mary Marshall, Mrs. John L. Adair, Mrs. Rev. J. P. Merrick, and Mrs. D. O. M. B. L. C. & O. and E. M. & W. S. Lines.

MILLS BROS. CIRCUS

The Billboard

WANT

Man or Girl High Wire Performer to work at once with globe show of 50 miles a week. Wages liberal. Must have excellent balance and be a good artist. Apply Chicago. We have a third show in the Eastern States. Address FRED SMYTHE, Side-Show Manager, Care Ringling Bros. and Barnum & Bailey Bailey, as per route. Permanent Address, 10 Rockefeller Plaza, Suite 701, New York City.

RINGLING BROS. AND BARNUM & BAILEY

WANT—FOR SEASON OF 1942

CAPABLE PEOPLE IN ALL BRANCHES OF SIDE SHOW

Including Acts and Attractions of every description that are suitable for the Greatest Show on Earth

Address FRED SMYTHE, Side-Show Manager, Care Ringling Bros. and Barnum & Bailey, as per route. Permanent Address, 10 Rockefeller Plaza, Suite 701, New York City, Phone Solicitor, Advertising and Bannermen

ALSO WANTED five good horse vans and take full charge. DON'T WIRE, WRITE TO

BOB MORTON, 1327 Spruce St., Philadelphia, Pa.
CLIFF FAUST, magician, has joined the J. R. Malloy Circus, playing for the summer season at Clarksburg, W. Va. The Cruising, Va., native was graduated from Marshall College and is a member of the National Speakers Bureau.

KID KOSTER is going east from Santa Monica, Calif., to go in advance of Al Johnson and his Orpheum Co. to Los Angeles.

TEDDA McTIlhe, has joined the corell family, presenting the ring, web, and trap acts.

OROEGE KREWELE JR., saw Russell Bros. Circus at West Orange, Pa. Big white light, he says.

STUGGRLE BROTHERS, comedy acrobats, have joined the Ringling Bros. and Barnum & Bailey big top for Vic Allen out of Kansas City, Mo.

PRINCESS MARQUITA is doing her Oriental make dance on Levy Bros., now playing fairs. Cushen Mack is doing his impalact act.

MISS LAO TAN, who is playing fairies in the Midway, will work elephants and ride menage with a Spanish circus next week.

GORDON M. POTTER, walls, sold Wofford Bros. for Elkhart, Ind. Business was good.


PRED FENNIG JR. is no longer with Busch Bros. Bro. of Pottsville, O., July 20. He is in Columbus, O., and expects to join another show soon.

CLAUDE MORRIS, for many years billed as "Mr. World's Largest Horse," is no longer with left Cook County Hospital, Chicago, after taking radium treatments for cancer. He is all right again.

C. M. HIBBARD says his son, Herbert, and Harry Filkins visited the Big One in Pottstown, July 14, and he and a fine visitor with Captain Curtis and the Barnum Bros.

HARRY V. WINSLOW has charge of the outdoor advertising and the newspaper publicity for the Cirkus (3.) County Fair. He also has some other spots he expects to make following this date.

R. B. BAUGH, of Bronch, Mich., and Miles DeClute and Johnnie Walker, of Colmar, Mich., were in town for their annual reunion for the Big Top Fair, July 18. The cook house and the four big tent shows were formerly connected with the show.

HARRY PATTON and wife, Nettie, dropped in on the Big One Tuesday night, to check the Russell Bros. show. They met Bobby Worth, Pot tin, while there, and also R. L. Brown of the show, and his wife was formerly a strong woman.

Acts that showed at the Democratic outing in New Haven, Conn., were Hughie F. Oar, clown entry, Kinky Conboy, clown, Joseph Bitton, elephant, Mike Moris, Frank Green, and Benny Jackson.

Dr. H. F. TROUTMAN, page, Virginia, Va., caught the Cole show at Charleston, W. Va., July 14, and was conducted with Zafti S. Bland, for whom he worked in 1921 on Don Monte's show. Joe Barnett has written under the name of Walter Johnson.

BLACKIE WILLIAMSON, former boss of the Cole Bros. Show, is no longer with a Chicago company, was a visitor on the Ringling big top, and remained many old acquaintances.

JOE BAKER writes from Olympia, Wash., and expected with Zelfi. Znell. was conducted with Zelfi. Znell.

In Seattle, Gordon has left for Utah and Arizona. Baker says Polk Bros. are doing good business.

LEO GAIDREAU, circus fan of Salem, Mass., has some publicity in The Salem News and Weekend Times on his collection of circuses and quoted an article he had written about Alfred Cowley, of the Ringling show.

DR. PETERSON, C. A. Mattos, John and George C. Comfort, of Moline, Ill., are in the Clay, Ill., raid. Walsh Bros. Circus. They attended the matinee as members of Manager Raymond's Business, and both performances were good.

THE GREAT WOLANDI (Andrew Wol) tells while doing his high act at the Central Park, New York, that on May 13th this year, he was in the hospital in Amsterdam, Ill., where his wife of twenty-five years passed away August 1. He was rushed to the J. B. Thomas hospital and found to have a fractured right arm.

JOHN KRAMER, who had charge of stock on Barr Bros. Circus, left for his home in Minot, N. Dak. Recently, Paul Brown took his place. Larry Deane, of the Midway, will take over his horse, and Madeline McCoy is back with the show.

A. S. TURNER, of Chesterfield, Mo., says business along the Maryland shore, especially in and around Camden, Baltimore, and Chesterfield, is good, and he is planning to give a circus in Chesterfield. He says, he has not had a large show for years.

PITTSBURGH YELLO was a visitor on the show and went to the show to see the third day, last week and went in a hand in the game for the matinee. The play-out show had a splendid day in Aurora, with 6000 in attendance at the matinee and a packed house at night.

WILLARD GIBRAN, Circus Model Builder; Frank W. Mench, outdoor ad, at the show, has been entertained by Paul J. St. Cloud, Minn., saw Bud Anderson's show at St. Cloud, Minn., July 10. The show is managed by Joe Hodgins, Bert Dickman, and the rest of the company.

RUSSELL BROOK CIRCUS has added a female ilmus and its baby to its me tapers. The show has a friend in Father Clark, a priest of Philadelphia, who has been furnishing labor for the show, to A. P. Johnson, recently. Paul Carey, C. E. Kime, of Cincinnati, has had a different show. It is not a big show, but it is a good one.

DENNIS STENNING, formerly with the Wallace show, visited it at Monroe, Mich., July 14, and other circus people. The show is scheduled for a day of its four-day stand in Detroit, and Dennis is interested. He is now with Joe Hodgins, Bert Dickman, and the rest of the company.

LINDWOOD FALFOR, former elephant man on the Big Show in the early '20's, was seen recently in conjunction with Russell Bros. Circus, when the Russell show played the fair's home town, Salisbury, Md., August 5. The three bulls were in great shape, and the show was well mounted, and had fine, with good business, says Falfor.

CONNIE TROUPE, formerly with the Parker & Watts and other circuses, is now with the Wallace Bros. Circus. Connie is an excellent vegetarian. His recent trip to the Wallace Bros. by the route of the Great Central System, to the Wallaces' headquarters in Kewanee, Ill., where the troupe will play several weeks of Ohio and Indiana, and then return to the Great Lakes with the Wallace Bros. (See UNDER THE MARQUEE on page 54).

WILLIAM I. (BILL) MONTAGUE Wharton, Pa., president of the circus, for the Circus Fairs' Association, left Springfield, Ill., Thursday (7) on his annual inspection tour of the country.

McReeves Valetation From the Pollock Show MANKATO, Minn., Aug. 9.—Mr. and Mrs. Henry H. Polk, of Bona Allen Bros. Circus for the remainder of the outdoor season but could not work in the coming circuses when their horses return into the fall. They are valeting at Leech Lake in Minnesota on the state leave to/from her father, by whom she died.

The McReeves, accompanied by Mickey Brown, Pollock promoter, and his wife the visit Ruby and Cherry Douglas, of the Butter, Man, and Horse Company, McReeves had dinner and an enjoyable visit with Jimmie Simpson, They toured in Bois Brule, Wis., and in Michigan on the old D. C. Murphy shows. Vernon and Cicero were valet in both, he, and has an enjoyable visit with the show's artists.

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DETROIT, Aug. 9—Smaller Michigan fairs are using more live talent this year, as well as using more of the 500 or so handing agents handling acts in this field. Typical are Lapeer and Pinconning fairs, as well as the fair in its second year of revival after a considerable period of neglect. Field budgets, according to Henry Luceder, United Booking Association, who has the contracts.

Coinciding with the local fair season this week finds three fairs playing Lederer shows, Midland City and Nowata’s “Aces and Eights” and Wauseon, while Wayne is using six acts and featuring Great Knox’s conclave; Aerialists, and Rita Foll and Dunn, high wire. Other fairs booked by Wauseon are the fair at Benzie; Marne, Society Midgets for repeat engagements, Traverse City, revue; Alpena, revue; Lapeer, vaude, Pinconning, acts; Delphos, Ohio, fair for horse show; and revues, and Hilldall, Mich., two, revues.

Bookings of American acts for Canadia fairs have increased this year in same extent as in the past. At least three large acts are booked this year handling Canadian dates at present.

Entry difficulties are a minor problem now, with practically all acts that have had any experience with the border up to the fact that it is risky for anyone not an American citizen to cross the river into Canada as they please.

(See MORE ACTS IN MICH. on page 52)

Birthday Contracts to RAH

HARRINGTON, Del., Aug. 9—Balph & Latham returned safely from a 23 date tour to the United States of Canada. The tour was sponsored by L. (John) Ward, who stopped at the midwest for the midsummer tour under the Ward-Ward management. Her shows were well received and the new world tour this year, the trip to the United States of Canada, was successfully completed.

The Ward-Ward management, which has been active in the Canadian circuit for many years, has now completed a tour of the United States and is returning to Canada for another tour of the United States of Canada. The Ward-Ward management has been successful in the Canadian circuit for many years and has now completed a tour of the United States and is returning to Canada for another tour of the United States of Canada. The Ward-Ward management has been successful in the Canadian circuit for many years and has now completed a tour of the United States and is returning to Canada for another tour of the United States of Canada. The Ward-Ward management has been successful in the Canadian circuit for many years and has now completed a tour of the United States and is returning to Canada for another tour of the United States of Canada.
Grandstand Attractions

BY LEONARD TRAUBE

For and About Bookers, Buyers, Performers, Producers, Promoters

Small Spot, Tall Tales

Recently the column has brought up the subject of small fairs in small towns where the advertising is done by booking a daily change of attractions. The exhibit which brought attention is that of Fairmont, Ill., pop. 2,500, in which the Vermillion County Fair has been all but ignored of grandstand talent with little result. Here is the skinny look at this year's program.

ALMONY, H. ROSS

ALBERT GEIER, JERRY D.

CONCESSION WANTED

 applied for

OPEN FOR TIME WRITE OR WIRE JERRY D. MARTIN

Cur of The Billboard, box 99, Elyria, Ohio

 fastest reply. No one else wants it.

WANTED CONCESSION WANTED SETS FOR 4TH ANNUAL

ALBUQUERQUE, N. M., Aug. 9—Floyd Rigdon, California, was named to the committee to select the late Natlle Salmon by G. W. R. Smith, who is the publisher of the news board. Harold Sellers, Albuquerque, is the new chairman, succeeding Frank Shufflebarger, who headed the board since the fair's revival in 1938. Con Jackson, Springy, and Nick Kramm, Enrico, complete the board. Plate for the 1941 fair are nearing completion.

New Board in Albuquerque

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WANTED

PLAY TO THE

NEW TAYLOR COUNTY FAIR

CONCESSION WANTED

Bisbee, Ariz., Aug. 21—Four men in 1941 Race program, good saddle and fine horses; special price. W. M. Fulton, Bisbee, Ariz.

JERRY D.

ALBERT GEIER, JERRY D.

WANTED PHOTOS OF CONCESSION WANTED SETS FOR 4TH ANNUAL

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WANTED FOR
The Dearborn County Fair
LAWRENCEBURG, IN.
August 18 to 23
Two Cook Houses, High Stakes and Novelty City. An opportunity to get set with an old fair on its new 50-acre location.
Wire GEORGE KOEYMEEYER
Supt. of Concessions

WANTED FOR TROY, PA.
Fair and Race Meet, August 26th-30th.
Nest and Otsego.
You Fair promises to be the best. Write now for terms.
W. P. FALMER, TRO., PA.

McKeon County Fair
East Smithport, Pa.
4 DAYS—SEPTEMBER 1-2-3-4—4 NIGHTS
WANTED—Good clean Concessions.

CARNIVAL WANTED
DEC. 8-15
Excellent conditions for big week.
Fentress County Agr. Fair
Jamestown, Tennessee
WIN P. G. GROVES, Fair Agent

McDonald, PA.
THE GREAT PANAMERICANA
DIRECTOR: EZEQUIEL C. HUERTA
CANTE 15, MEXICO D. F.

EMPRESARIOS! CONCESSIONAIRES! AGENCIES!
Don't put off until "MANANA" that which your good business sense will tell you to do RIGHT NOW!
WRITE IMMEDIATELY FOR FACTS AND FIGURES ON MEXICO CITY'S "EXPOSITION OF THE GOD NEIGHBORS"
Construction under way on 12,000,000 square feet of beautiful grounds—1! No import taxes—government backing—huge attendance certainty.

Mr. Fair-Park Managers, Organizations, Building Managers, New Shows, and Advertising Agents
THE BIG PAN AMERICAN CAVALCADE
Sponsored by Motorcars and 4-H Club. AUGUST 19-20-21-22-23.
Want few more shows and all kinds of entertainments. Wires CABLE MANCHESTER-2822. Bingo only fair release from 60 to 250 will be entered. Winning number to qualify will be entered in a drawing for a cash or prize. The fair will run for 10 days. Write your connection at once. Your connection will be entered for a cash or prize in the drawing. Win without losing, write your connection for the big Pan American Cavalcade.

GREAT KANAKKEE, ILLINOIS FAIR (DAY AND NIGHT)
-sponsored by Bingen & 4-H Club. AUGUST 19-20-21-22-23.
Want few more shows and all kinds of entertainments. Wires CABLE MANCHESTER-2822. Bingo only fair release from 60 to 250 will be entered. Winning number to qualify will be entered in a drawing for a cash or prize. The fair will run for 10 days. Write your connection at once. Your connection will be entered for a cash or prize in the drawing. Win without losing, write your connection for the big Pan American Cavalcade.

ALABAMA STATE FAIR
Birmingham, September 29th-thru October 4th
Want legitimate Concessions of all kinds. Office open on Fairgrounds.
W. C. MARTIN, Supt. Concessions.

KALAMAZOO COUNTY FAIR FREE
KALAMAZOO, MICH., SEPTEMBER 24-27
Free Gate Admission—Free All Fireworks and Amusements. Free Shows of all kinds except Bingo. Post No Bills. RIDE BOOKS FREE TO ALL Fruits. Write, wire, phone, for details.

SHELBY COMMUNITY STREET FAIR
SEPTEMBER 3, 4, 5, AND 6, 1941
**Reunion Harks Back to Old Days At Silver Lake**

**PARKS-RESORTS-POOLS**

**Conducted by CLAUDE R. ELLIS — Communications to 25 Opera Places, Cincinnati, O.**

August 16, 1941

**SEASON 34 BETTER**

Per Capita Up 19% for Period In Ops' Reports

Weather helps 50 per cent, Hodge told in replies to queries on '41 operation.

CHICAGO, Aug. 9.—A general average increase in season grosses of 34 per cent up to July 31 over last year. According to reports made, was 19 per cent. General average increase in per capita spending for the week ending July 27 was 27 per cent. As to weather, 50 per cent reported improvement over July, 35 per cent reported the same, and 10 per cent reported worse weather. Questions asked and replies received:

How does your gross compare with to date with last year? With 1940.

Alabama, 20 per cent increase; California, 18 per cent increase; Pennsylvania, 18, 72 per cent increase; Illinois, 36 per cent increase; Eastern Maryland, 30 per cent increase; Southwestern Massachusetts, 37 per cent increase; New York, 32 per cent increase; Missouri, 10 per cent (See Ops’ Average Up 24% on page 52)

**Galveston Operating First Unit of Its “Jones Beach”**

GALVESTON, Tex., Oct. 9.—First unit of Galveston’s $6,000,000 beachfront from Lime Rock Beach to Long Island, is open at the end of Broadway. Stewart Beach, as it is called, has a front of white sand and is backed by 22 acres recently acquired.

Main building will be flanked by a number of sections for different games. There will be an athletic field and stadium, and half-mile boardwalk with Amusement Park, and the Upper Tower. At the east end is the decorative cabana, and the boardwalk with fireproof area with fireplace. Autos are barred from this part.

Ideas originated with Mayor Houstoun and Mayor T. T. Jones, “cousin father” in 40 years, and a group of other leaders, including Mayor Stuart, W. L. Moody III, and others, with Donald Bonor, who was affiliated for years with Jones Beach as manager.

**Philly Getting High Marks**

PHILADELPHIA, Aug. 9.—If good weather continues through August the park season will be better than the last in many years. Willow Grove has many pines and lacks only small water body, which is being added. Sunday concerts with Frank Sinatra, Dinah Shore, Jack Teagarden, Crystal Pool have had unusual business. Concerts, which are substantial, and attendance, and auctions Wednesday nights are packed. Friday, Saturday, and Sunday afternoons and nights under direction of Mr. and Mrs. J. L. Winfield.

ATLANTIC CITY.—Two beach-front hotels have applied for a restraining order against the police department of the town on the grounds that the noise disturbed the sleep of hotel guests. The order is sought by Leona Lippincott, who resides at 14 E. Warren St., and Mrs. Myron Hall, and Louis B. Off, owner of the Strand Hotel. Suit was filed against Tyleno Realty Company, operating the July-Beach, Pier, and Edward F. Campbell, manager.

**Perkins Scores Jam Week-End With Gas Curfew On**

ATLANTIC CITY, Aug. 9.—On the first week-end in August this resort had more record crowds, the gasoline curfew having no effect on attendance. At the beach on Sunday, August 3, crowds were estimated as high as $550,000. And with fewer people on the boardwalk, estimates tallied at 175,000, pier and other show places had capacity business. Railroads reported the heaviest 24-hour business in the last week-end in July and bus lines reported the best week-end on record, exceeding the three-day July 4 holiday weekend.

Wildwood, Ocean City, Cape May, and other shore resorts reported proportionately good business, the only exception being in Wildwood, North Wildwood, plants the beach curfew extended into record on record for the five-mile beach there was $50,000 on July 4 week-end.

Biggest factor was a heat wave in inland areas. At Hamms and Tourist Pier, line leaders were Howard, Mimi Mayfair, and Howard Reynolds. Order, with Billie Marion, Thursday week-end headliner. Steel Pier offered Jimmie Davis, with his orchestra and Gachins, Louie Anderson, this week-end brought him in on Ethel Stone and Curtis Crosby, and Harry James’s orchestra.

**Pontchartrain Beach Notes**

NEW ORLEANS, Aug. 9.—Plans of the government to double arms of army and navy recreation centers adjoining the beaches of the Gulf Coast state’s 5,000 soldiers and sailors week-end visit.

Among entries for selection of Miss 3.-wheeler and choice of the base relief for the baseball club, was Harry J. B. Smith, promised double awards when he was to be the city’s entry at the Atlantic City pageant.

Robert Roberts Troup of four is de- clared one of the best horizontal centers at the beach. July 28 brought out a big crowd for the opening of the week-end when one boy, wearing a baseball cap, scored a record seconds on a circle for selling “Children of the Gulf.”

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The Pool Whirl

By HAT A. TOW
(All Communications to H. A. Tow, Care New York Office, The Billboard)

Moses’ Sandbox

Par be it from your weekly chronicle to the efforts of New York Park Commissioner Robert Moses, but above all it be your observation of this pillar upon viewing Jones Beach, Long Island, the first time you looked at it for three year-old eyes. "Oooh! Daddy! what a big sandbox!" cried the offspring as he tested the softness of the sand beneath the wave. But he can’t be blamed, for his experience with sandboxes to that had been in a store-bought box. But now, with the pulling in of New Yorkers and out-of-towners who frequent Jones Beach, for the past two seasons it is more than a sandbox and insist that it is one of the finest beaches in the world. I agree with them.

I have been visiting Moses' Paradise for some time, but until last week, commercial pool owners on a jaunt for a look-see or alone on bzo, but never had I visited the spot as a customer until last week. They tell me that it was a revelation. You really don’t get to know an enterprise until you participate, and to become a patron—and experience everything that goes to make the place what it is that’s what I advise every pool man to do. When you visit Jones Beach you know, and any other pool or bathing establishment, don’t just look in, talk to the owner and be escorted around the grounds. You’ll learn something that will be worth it, but not all. If you want to get a real insight don a bathing suit and become one of the mob.

When you get to a place like Jones Beach as one of the masses you first realize that everyone is aware of what you are and how immediate everything is known, but if you don’t know it already, that Jones Beach, like sea cost, is a tremendous number of projects, is far from a poor man’s haven.

My little one-day vacay there cost me more than I was to go to private hotels at Coney Island, Sands, etc. Concessions pools, New York City, Palisades (N. J.) Amusement Park pool, or 100 other commercial plumps I could name. Plenty of enterprise, and a two-bit bridge bill approaching the beach, then a similar quarterly charge for parking, and a dollar for out-of-See.

At those prices what aid is Jones Beach to any New Yorker? To be sure, the spot is a gem, but with State and municipal management why shouldn’t it be? Crowd you meet there and the place is likely to be your find in any nice private club or hotel. Even if you may not have seen Jones Beach before then you may look poor man, Rosen, Franck, Rosen- tin et al.—but I think the people who pay the price go to the beach from better homes that you’ll find around communities. Yes, they should have called it “Rockefeller Beach” instead of “Jones.”

Book Review

Jo Baxton, radio ed of The Brooklyn Eagle, who has been known as the Boswell of Coney Island, has come forward with a tome about the place that is a “must” on every outdoor amusement man’s reading list. In it are many interesting and revealing data about the w-k bathtubs and amusements enterprise. For example, did you know that the first bathing beauty contest was held at Washington Baths? And that Stillwell Baths and Ravanelli pool appeared after two old settlers of the Island?

Men and Mention

Have always liked bulletins sent out by the January Swimming Association. The World’s Leading Headquarters to the World’s Leading Headquarters

PENN ARCades

and Complete Modern Sportland

MIKE MUNROE CO.

NEW YORK

THE BILLBOARD

PARKS-RESORTS-POOLS

August 16, 1941

PARKS-RESORTS-POOLS

By L. J. WILSON CLIFFE

Attendance great, but let’s not say anything about the weather. Second edition of Playland Circus a big success, with its usual number of hard- nosing. Nelson’s Elephants, Woolfod’s Central Park Attractions, the original Concessions, Laff Circus, Mrs. Water’s Circus made up the show. Rainy day didn’t keep away the Nelson’s Elephants, Faull’s Pug Dogs, Fearless Fliers, Wild Cat, the Blue Cat, the Wonder Seal, Director H. F. O’Malley, Frankie Vinson, the Singing Dogs, and a host of other animals from making the rounds of the 52 Lincoln’s Inn Fields Quarter, as usual. 65,000 scenic shots of the broadens smiles along the midway.

Playland, Rye, N. Y.

Outings going strong, ditto five-cent dances, dime dances, etc. Fred Merritt’s stand-bys at picnic grove. Grace DiMarco reports regular attendance. John Mueller charging for John Macri and Mrs. Mueller, doing well for Gus Rosasco on midway. Jack Wallace of W. R. D. had a very successful pull of the New York fairs for fall season. Alfred Fletcher, the magician of radio fame, a taking a brief vacation from a lane and making some in-between shows. "Tain't a Crime" by DiFranco in charge of Bostomte rest room. Officer Tom (Wimpy) Eagan visits his Polo Grounds when Cincinnati Reds place Giants. Fred (Toby) Lower, long time Pool Man, is now with the show and doing very good work. He is a good showman.

Chaudi the Magician of radio fame, taking a brief vacation from a lane and making some in-between shows. "Tain’t a Crime" by DiFranco in charge of Boston rest room. Officer Tom (Wimpy) Eagan visits his Polo Grounds when Cincinnati Reds place Giants. Fred (Toby) Lower, long time Pool Man, is now with the show and doing very good work. He is a good showman.

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American Recreational Equipment Association

PARKS-RESORTS-POOLS

August 16, 1941

Two successive clear week-ends for the Jersey shore. The heat wave was broken and the sea air was blowing. While the weather was beautiful, the sea was a little rough, and the crowds held to all-time records.

Success at the Varsity Pool, New York City, has led the management to extend its season another week. The pool is scheduled to close September 12.

At night, the pool is illuminated with bright colored lights, and an orchestra plays on the lawn. The prices are 25 cents for adults and 10 cents for children. The pool is kept open till 11:30 p.m. Monday to Saturday and 7:30 p.m. on Sunday.

In the West, the War Department and the National Parks Service are trying to make national parks more accessible to the public. They are considering the idea of having outdoor theaters and concert halls in the parks, and are looking into the possibility of building facilities for swimming and boating.

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Atlantic City

By M. H. OGDEN

Frank P. Gravatt, president of Steel Pier, is a believer in signs. A new neon sign on the roof of the Murphys Ballroom is 50 feet high and 120 feet long, and has moving letters. The sign is set half a block from the entrance of the pool, and a bulletin in a course will set you right on the situation. It is much better than the present system, where judges and president and Al Hodge are going to be kept informed of our procedures.

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With the Zoos

PHILADELPHIA.—Two African ostriches, 10 south American burgeoning birds, and a lion added to Philadelphia Zoo, ostriches being the first to occupy the ostrich cage ever made of native timbers. George W. Lippincott, a zoo director, Pennsylvanians are happy to have the quail放出 the pool before joining the zoo's other birds.

MASSACHUSETTS.—In Bosz, an aged elephant, said to have formerly been owned by Clyde Beatty, has joined the farm zoo in this area. Dr. Mather and his animals were subjects of a full-page story and pictures in The Boston Sunday Globe, where they are featured.

The Illinois State Board of Agriculture has reported that the city of Chicago has received 83,000 dollars in grant from the U.S. government for the purchase of new animals and equipment.

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CONEY ISLAND, N. Y.

Coney Island is a member of the Hole-in-One Club. It appears that the pool owner, at last checking, 100,000 people have made a hole-in-one. Now, the real question is how does his singing on the links only when his partner stops putting?

Ben Martin of the Riviera, is another eager member of the Hole-in-One Club. He doesn't sing when he is still hot after Larry Hart, of Rogers and Hart fame, the first man to make a hole-in-one around the world.

Loui Gomber, of the Maryland Line, a well-known member of the club, has been seen at a recent feast in Chinatown, Maryland, with his new golf club.

Tina Gal exhaled and Stella spot on the course for three times only. She broke into Liberty magazine in a story by George Jean Nathan, who wrote of the course: "It's a lovely place, and I'm glad to have been out on the course." New York Post.

Marguerite Hay, who had been writing about the golf course, now went to the scene of the crime to see what its effect on the game. She was met by the story: "It's a lovely place, and I'm glad to have been out on the course." New York Post.

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Ogden: Suggested frills and Laughter may come to the pool and is a great place for families. The pool is scheduled to open May 9 and will be open daily from 11 a.m. to 11 p.m. The admission charge is 25 cents for adults and 10 cents for children.

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Per Capita Holds Up

How deep our pockets are and our enthusiasm to date compare with the same period in 1939? According to the New York Times, the average admission charge at the pool was 50 cents in 1939, while it is now 25 cents. Other factors, such as the price of food, have also increased. The pool is open from 11 a.m. to 11 p.m. daily.

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A New York Times report indicates that the pool is scheduled to open May 9 and will be open daily from 11 a.m. to 11 p.m. The admission charge is 25 cents for adults and 10 cents for children.

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ATLANTIC CITY: Held under the sign of a new government grant.

New York, July 27 (U.S. News) — The state of New York has played to good bias, increase over Royal American Shows and the recent increase in 1940 being reported. Barnes-Cor- tlandt, a New York-based organization, have reported solidly. Other attractions included running races each afternoon and American and French忧郁 lines leading in effect on all railways and bus lines leading.

HARRINGTON HAS BEST

(Continued from page 47)

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REGINA FIGHTS RAIN

(Continued from page 47)

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**Rinks and skaters**

By CLAUDE R. ELLIS (Cincinnati Office)

Promotions Offset Torrid Weather at New Jersey Arena

SHERWOOD, N.J., Aug. 8—Despite hot weather, box office continues at a satisfactory pace at the New Jersey Arena, just off outside of Red Bank on Route 36. The roller spot, operated by Harold J. Smith and Alex P. Skaggs, has witnessed the lure of the beach front on hot days, and is in a money-making groove.

Matines have been dispensed with

**The First Best Skate**

[Advertisement for The First Best Skate]

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**

Established 1913.

32-3318 Ravenson Ave., Chicago, Ill.

The Best Skate Today

6C Assorted Miniature Rink Stickers 75c

8 Assorted Red Skins with Perceluline 50c

The With Your Order -8c

**NU-CRAFT**

BOX 54 GREENVILLE, OHIO

**RINKS DESIGNED**

BY EXPERIENCED ARCHITECTS

COST NO MORE

GET GREATER RETURNS

ACKLEY, BRADLEY & DAY

ARCHITECTS & ENGINEERS

STARK BLDG., PITTSBURGH, PA.

**WANTED**

Troubleshots experienced for new installation in small New England R.B.O.

MAIL TO:


**WANTED**

Gin Lifter for use at recent skating bee. Money to be paid for group. Will meet at 4:00 p.m., 535 N. Sycamore Ave., Rochester, N. Y.

**REYNOLDS & DONEGAN**

**ROLLER RINK FOR SALE**

Retail business recently established. Own Green Tent, 90 feet, doubles with Pola, Rico Wall. Entire outfit will sell for $3,000 cash. Write for information.

**BOX 644 Dept. C of The Billboard, Cincinnati, O.**

**WILL MANAGE**

With ability to run Roller Rinks, Billiards, with local possibilities.

SEWA AMUSEMENT ENTERPRISES

364 E. 42nd St., New York, N.Y.

**SAVE MONEY ON BALL BEARINGS**

2-1/2 INCH STEEL

2000 per box, $2.25

INDUSTRIAL BEARINGS

12,000 per box, $1.25

Each well guaranteed.

Box 1584 New York

**TRAMILL SELF-LOCKING SECTIONAL FLOOR**

The result of many years' experience in laying over a million feet of stable flooring. They are used on roller rinks and in one of the finest buildings in the West, the Chicago Roller Skating Rink, 4600 N. Ashland Ave., Chicago, Ill.

**TRAMILL PORTABLE SKATING RINK CO.**

2600 No. 1915-20 Chicago, Ill.

**PREMIUM FACTS**

(Continued from page 45)

grandstand, name the Dead Daters: Fantasies of 1941, with Four Sailors, Will Morris and Bobby, and State-40.

**SHELVETOP**


**BEAVER DAM, Wis.—Dodge County Fair, 54th annual, September 6-10. 82 pages. Officers: H. L. Smith, president; Jack H. Heflin, vice-president; J. H. Horn, secretary; R. G. McGee, treasurer. Attractions: Grandstand, Leonard Lynch's Dead Daters; harness, motor- cycle, and auto races; Will Morris, Detroit; Burke, Jack; Smith, Jack Silver; Van Allen's Dance.


**LAWRENCEBURG, Ind.—DeSoto County Fair, 21st annual, August 18-23. 18 pages. Officers: James Hug, secretary; Capt. Roland T. Moore, treasurer. Attractions: Grandstand, Gus Sun's Let Freedom Sing, Page and Jenny, Lady Barber's Animal Circus, Silver Johns, Cardhu, Reen's, and Fireworks.


**AROUND THE CANDY**

(Continued from page 45)

used to publicize the fair. Prizes will be awarded the largest family, one com- ment of officials to the heads of the children and people coming greatest distance by team, bicycle, and team.

**FARIBURY, Ill.**—Directors have de- cided to hold a fair at Fair- bury Fair, said President Perry J. Keck.

**CALGARY, Alta.—Due to success of the 1941 Calgary Exhibition and Stampede the board was able to pay in full all prize money offered. Thousands of dollars have been distributed. Operations are expected to net a good surplus. Recommendations are expected will be the sale of public improvements.

**WOOSTER, O.—Prizes at 1941 Wayne County Fair here will total $10,000. At least 100,000 will be spent in prize money. Total premiums in cattle, seed, flower, agricultural, school, and other departments amount to $6000.

**POMROY, O.—Two societies which squabbled over holding county fairs have been decided out by the courts. One opinion ousted the old group, Meigs County Agricultural Society. The other opinion decided to the new society of the future, with the new board is president. Prosecutor Manning D. Large, red hot with the old group, sent the orders to the groups but ended by having the court pass a decree authorizing the new board to organize and recognized by county commission.

**TONIA, Mich.—Public weddings, annual features of Ionia Fee Fair for two decades, are to be dropped following consideration of criticism by Ionia residents. A “Honeymoon” of couples who have been married 30 years, nhấtboard fees, $500.00, is to be paid for all weddings, however, and all couples married here this year will be allowed fees on closing night.

**ESCABAMA, Mich.—The 15 county fair season here was closed uneventfully for the first time at the 1941 Upper Peninsula State Fair here. Escabama being the only county in the state not to present the flags. The flags were created by G. L. Henderson of Escabama, which are used in the courts of the county. The flags are being used by the Michigan editors, educators, and public officials. Flags are eight feet, nine and hand-knitting, with design applied to three of more colors on both sides.

**SUPERIOR, Wis.—A lease for use of grounds by Tri-State Fair Association has been made, extending for five years. The lease has been approved by the common council of the city of Superior, subject to a fee of $20 as compared with $1 per acre for the use of land, and property damage insurance.

**GREENFIELD, Mass.—Fire of undetermined origin burned 11 of the 20 suburban homes here July 26. The fire, which was on August 1. About a dozen horses were killed, and a few people were injured. The loss of hay and straw before it spread further. Secretary Whitcomb said the fire is being investigated by the fire department and that the marks may be replaced before the 1941 fair.
Leonard Traube's

Out in the Open

NEW YORK

Catching Up

BOOKE - GEORGE A. HAMID certainly grabbed himself a big chunk of the professional circus business last week by making a guest appearance on the last episode of "The Sunday Times Under the kind of beneficial sponsorship of Mr. HAMID for their one-man circus. Next publicity catalog for "Tales of the World's Greatest" will be out next month. Could it be that press agent Bertram Tom Thumb Neva is working on some sort of a businesslike manner in which the Showmen's League of America responded to a report to acquaint them with the progres - the society for the protection of animals but continued its own gener - ation for the past six months. Similar to the situation is that of the Toronto Ltd., an independent company, which is giving a trip from the experienced League and sell their entertainments what goes on for their money.  . . . Al Goldstein, Atlantic City, visited the group. So did Art (Lewis) —Ranger's Show) and Walter O'Brien (Tessie's show). That without Wiltosha (Tiny) Tibbets, who who is the promoter. And now, the story of an airplane crash while serving in the Dahlonega, Ga., Wiltosha (Tiny) Tibbets, who is the promoter, which was not covered in the coverage. little confusion in the purchaser's minds as to get the play. Just a few examples of peculiar incidents—no names will be mentioned.  

"At one park the manager complained that our show was really too much for the money! A fair manager who never spent more than 60 miles away from" works buys his first big show, costing several thousand dollars, and comes back 60 miles distant, saying he was out to get more for his money. A fair agent who never spent more than 60 miles away from home returns with a brand new show—because in previous years he had never spent more than 60 miles away from home—saw what he thought the display was worth, and he took off. The whole sense of the hard-working manufacturer, it seems to be in the atmosphere. Yes, it's what's needed. It could be."

The Crossroads

CHICAGO

The old-timers who have been saying for many years that the circus business is on the skids have been proven wrong. The circus has streamlined the circus until it is now almost a legitimate business. As a matter of fact, to the public, to the number of some hundreds of thousands, have put their stamp of approval on the show. To us it is a beautiful and satisfying spectacle. The circus business has given us a chance to see the old days, and to show the world how the circus has grown and magnificient. We eat their three times a day, and work about 14 hours a day, and for the last week and enjoyed them all. Other people evidently enjoyed the show as much as we did. The only queasiness we heard from folks when the show was going was that the show was not long enough, and we are told that it has been the same since the season opened, and that there have been so many turn arounds so far this sea - on, as in the entire season of 1949. The intensive billing, newspaper and radio publicity, and the show itself is a combination that has made an astounding record."

Rog ering the note in the Crossroads of July 26, B. E. Erickson, Peru, Ind., writes that there are 46 lots in the Peru cemetery that belong to the H. & R. Bank, and he says, "The lots," he says, "were bought in 1937 and are intended for some other purposes."

No "Broadcast"

"There's no Hartmann's Broadcast this week." That's the opening of the column on the next page.
NOTE—Mail held at the various offices of The Billboard is classified as to head offices: New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and Cincinnati. Cincinnati letters to have mail forwarded must be received in Cincinnati by Friday morning (earliest) and in New York and Chicago by Thursday morning. Names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards.
Also state how long the forwarding address is to be used.
LAST CALL!  Classified Advertising Copy for insertion in the big FALL SPECIAL issue

Must be in our hands by WEDNESDAY 4:30 p.m. AUGUST 20

"Mail your copy and remittance now—Today!"
Show Family Album

ATH THE CLOSE of the Sellito-Floto Circus season in 1925 these showfolk had the unique experience of quizzing in Peru, Ind. Left to right are Polly Levy, holding her son Jimmy, both of whom were killed in a train wreck in 1933; "Happy" Rogers, now side-show manager on the South Coast; Miss Elsie Martin in Chicago, Mrs. Kreis, who died in 1930; H. O. Wells, Heaton Exposition general agent, and Paul Norris.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive details. Although groups are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be reproduced in a special show, 25-37 Opera place, Cincinnati, Ohio.

WANTED-TWO EXPERIENCED TALKERS for front of Grand Burlesque and Vaudeville Theatres. Min. 20 speaker shows. Good salary. Long season. GEORGE YOUNG, 404 North Main St., Charlotte, N. C.

WANTED-HYPOVITAMIN. MUST BE GOOD. Salary, expenses, bonus 60 days. Write, F. E. KEELER, 325 Charles St., Boston, Mass.

WANTED-WHITE, STRONG SOLO TRUMPET for carnival band. Sure pay and long season. Write, W. E. O'BRYAN, Box 1021, Old Reliable Shows, Columbus, Ky.

WANTED—MAN EXPERIENCED PINES, JOGS, BIG BUNNY. Will work or without act. 3504 N. 8th St., Philadelphia, Pa.

WANTED—CALLIOPE OR WURLiZTR ORGAN. Cash. Must be in good condition. WAYNE HALE, Lenox, Ia.

THE FALL SPECIAL ISSUE OF THE BILLBOARD will be the only classified section classified advertising forms close in Cincinnati, Ohio. Bring your surprise, your creased circulation. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

THE FALL SPECIAL ISSUE OF THE BILLBOARD will be the only classified section classified advertising forms close in Cincinnati, Ohio. Bring your surprise, your creased circulation. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

PHOTO SUPPLIES DEVELOPING-PRINTING


DIAT PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest make. F. B. Skae, Camera Co., 111 E. 35th St., Chicago, Ill.

MOTION PICTURE FILMS & EQUIPMENT

NOTICE

News and display advertisements of interest to roadside owners will be found in this section. Ask for "Non-Theatrical Films" in the index and ad supplement.

A GREAT NEW 10M. LIST FOR FALL AND winter ready soon. Don't miss this. Film Equipment, Supplies, SWAN ENT. CO., 620 N. Skinker, St. Louis, Mo. 

ALL TYPES ROADSHOW ATTRACTION-OUTSTANDING and good pay; also many others. Ask for our latest "Roadshowman's Catalog" and Handbook. Contact Z. O. LIBERTY CINEMA SERVICE, Inc., 1560-R Broadway, New York City.

THE FALL SPECIAL ISSUE OF THE BILLBOARD will be the only classified section classified advertising forms close in Cincinnati, Ohio. Bring your surprise, your creased circulation. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

ROADSHOWMAN SPECIAL-COMPLETE 16MM. Supply your town with a complete line of these pictures. Money making pictures available. You'll clean up. 16MM. SUPPLY SERVICE, Dept. X, St. Louis, Mo.

If YOU ARE 20 SHORTS, ALL SOUND—all one 30 watt Victor 80; sacrifice. EASTERN SHOW FILMS, 5243 Mortour St., Philadephia, Pa.

WANTED—BAR PERFORMER—ALSO CATCHER for standard act. State age, height, weight. College or work experience necessary. Write, H. E. CHRISTIAN, 519 E. 88th St., Los Angeles, Cal.

FEMALE IMPERSONATORS, INTERESTED IN FALL special, contacts for standard act. Must be able to communicate. Previous stage or club experience not of any particular need. Young actors of the college type, with an attractive appearance and a natural flu for impersonation and an inclination for this type of entertainment, are especially desired. Many individuals are advised against giving name and age as a matter of particular importance. and of possible send a snapshot when answering. Write Mr. B. W. WHITING, 208 S. Broadway, Cincinnati, Ohio.

WANTED—I ON TOUR TRAINING CONNECTION.state act. With experience, references to naturalization, your handwriting pen and ink. Box 40, San Antonio, Texas.

WANTED—ACCORDION PLAYER, Western Style, having Tenor, Soprano, Capriccio, experience necessary. Immediate opening. Beautiful decorations, walks, ohne, etc. Apply, Band Leader, Flag Hill Town Park View Resort, Rice Lake, Wis.

WANTED—DUFFETT AND TENTER MAN FOR six piece band. Draft cause for change. Prefer man with electric piano. Must have double clarinet, good tone and read well. Band plans specials and works locations only. Organized three years. State all qualifications first letter. Prefer man draft exempt ORCHESTRA LEADER, Box 405, Portsmont, N. Y.
ABLE HAMMOND ORGAN
with complete equipment, plus trans-
pector. 251 N. 4th St., Columbus, Ohio.

AERIAL COWDENS — Three Snappy Acts. BILLBOARD, Cincinnati.

AERIAL FREE ACT — BOB
FISHER'S FEARLESS FLYERS, Bill-board, Cincinnati.

BALLOON ASCENSIONS —
Airmaid, vaudeville, parks, anywhere.

BANDS AND ORCHESTRAS

BANDS AVAILABLE AT LABOR DAY — For Clube, taverns or hotels, seven piece band including feature girl singer. Three saxes, double-
tenors and baritone; trumpet, piano and drum.

BAND — Large library, ensembing singing, complete equipment. Contact CUTFILM Viewwer, 1112 Ridge S. t., Cincinnati, Ohio.

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tenors and baritone; trumpet, piano and drum.
California Gift and Art Show Features Goods Made In U.S.

Many interesting lines for bingo and salesboard operators, concessionaires, and pitchers are shown—plastic and wooden items appear in abundance.

LOG ANGELES, Aug. 9—Concentrating on "Made in America" and goods designed for the boys in training camps, the 14th annual California Gift and Art Show lasted but enjoyed a five-day session at the Biltmore Hotel. Among the new lines were featured. Plastics and wooden items were in abundance and pottery lines were seen everywhere.

One of the exhibitors that had lines appearing was a well-known general outline, the Leo Klein Importing Agency, Inc., which introduced new perfumed floral tree candles. They are made of a specially prepared wax, painted over in detail. When the candle is lit and grouped with other floral arrangements either in a vase or a chalice dish or on a mirror counter, it gives a striking effect. Rose candles are about 2½ inches high and about 4 inches in diameter. They come individually boxed. Wax rolling candles from 3 to 3½ inches in diameter are also available. Red, pink, yellow, and other colors are also available. No one, moving glory on star, and water in their varieties.

William Reit Inc., display, with Paul Stein in charge, featured a combination wood and plastic chop stick that has possibilities of becoming one of the best salesboard items of the season. Fm features are: 100 percent of goods, which included two well-known standard games, operational top and elapsed time, neither heating, with edges hemmed to make the object weatherproof. A bingo checkerboard on one side and backgammon checkerboard, with rules enclosed, is available with 30½ inch wood checkers and eight 3½ inch dice. Each checkerboard has canvas growth instructions. The second model has one side for Chinese checkers and the other for checkers.

The Vermont Livery Company showed its lines of Barnaby, Wildcat Skin, Nadia Nymphs, and South Sea Silver. The Nudist Nymphs, which are silver threads, claimed interest of those who serve bingo operators. Lines are made of material, a developed by the firm. Figures are 5½ inches high and come packed six to a group. Tropical Tea, a brand of steamers, also appeared. Also displayed was a seven-inch figure of Winston Churchill in a suit-white finish. Figure has right thumb up. Of interest to solve and novelty connoisseurs, is a horse figure with stable chain with magnifying glass, displayed by the firm.

Designed especially for the service

Men’s market was the service memorizes scrapbook and diary created by Albert W. Veld, of Veld Manufacturing Company. Book is 13 by 9 inches overall, with military cover for the soldier, and naval colors for sailors. Item is fully copyrighted and has pressboard covering, making it most serviceable. It has a special section for officers, headquarters, and all services, with star and other symbols. Books have 52 pages—one for every week.

Alex Dick displayed Worry Birds, a fast-selling novelty on the West Coast.

Merchandise Boom on Way

NEW YORK, Aug. 9.—The drive started by England has been snapped up by manufacturers and distributors, and the merchandise boom is under way. Although the number of lines of print has not reached what it was three years ago, indications are that the items will be pushed strongly. Sales are expected to be just as good as with patriotic and military items, according to manufacturers’ reports.

Most of the merchandise now available is in the novelty classification, but present plans call for a wide variety of merchandise. The campaign has captured the fancy of the public and the merchandise trade is rushing to tie-in with the drive.

Concessionaires, pitchers, streetmen, and other merchandise users will benefit from the boom in V merchandise. One firm is offering a line of V lapel pins, in three designs: whirl-wing, Victoria wing, and V. The pins are cold-plated and hand-cut. A 5½-inch commemorative medallion has been very strong and pitchers, streetmen, and other users will be able to make considerable quantities of this item, also pin back or on a ribbon.

Window sticks Vs for auto windshields, have been introduced and have met strong demand. A lapel pin which may be shaped into the form of a V is another item on the market. V plaques, novelties, and various buttons and banquets sold for delivery to merchandise users. When promotions is over, it is expected the line of V merchandise will be at its peak, and this interest in patriotism and military merchandise field.

Demand Is Steady For Summer Items

NEW YORK, Aug. 9.—Streetmen, who have been specially promoting patriotic goods, have been enjoying a steady demand. Sales have steadily been helping to keep a number of lines, especially the patriotic ones, has been through with record-breaking crowds this season and business has been good. Good profits have been made on drug items, first-aid kits, patriotic items, and similar goods, and the demand will continue for the rest of the season.

This season the year ago the sales have been doing unusually well with such a thing as this. White shoe polish, fly swatters, rubber pads, window cleaners, and similar household items. Practical merchandise of this type is always in demand and workers who specialize in these items report sales have been above average this year.

Out of the Mail Bag

R. P. A. Florence, Ala., writes: "I have been in the newspaper business about five years and am a regular reader of The Billboard. I enjoy the same locality all the time. The merchandise which I have handled since I have been with do or die have been of real value to me. The window has been in the game for some time. I can come up with a variety of sales and promotion and would appreciate a copy of Salesboard A 3, F. K."

When conditions are right operators can expect to do well with internal organizations on fund-raising. If the operators will take the time to make proper contacts with the civic and other charitable institutions, and other such organizations, you would do well to give this type of promotion careful consideration this fall.

Happy Landing

SUNDAY BINGO in Sunnyside, O., will not be permitted, according to an order of the district court. The order was under consideration for some time, with counselors concurring that Sunday games could not be permitted. Operators of the games, including individuals, are being urged to obey the order. Games will be held this week and Saturday nights instead.

The Defense program offers good prospects for bingo operators. Idea to stress would be that bingo players want games which will be free from any doubt concerning legality. A certain number of defense savings stamps, in 10-cent denominations, could be distributed to players drawn by lot. A cents for cents basis would be desirable. Additional stamps, would be effective in bringing the player back again. This program can be used to further the interest in the outlay of cash, the interest created and added attendance, would be more than ample to pay for the initial outlay.

Bingo Probe Out in Mass.

BOSTON, Aug. 9.—The Massachusetts Legislature, after three days of reversing itself and creating a highly confusing situation, finally abandoned a scheme which would have allowed bingo to be played in the beanery. After a stormy session when the idea had been under consideration for some time, and with councilors concurring, the gambling game was finally known to be officially approved. Good profits have been made on drug items, first-aid kits, patriotic items, and similar goods, and the demand will continue for the rest of the season.

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Bingo Probe Out in Mass.
Military Jewelry

The most authentic pieces of military jewelry you have ever seen. Service Man is a proud member of the Reserve Force. An appropriate gift for a Retroactive Soldier. Highly polished, nickel-plated, set with Swarovski crystals. Available in gold, silver, or platinum. He is truly a manly man. His metal is tough enough to stand up to the test of time. His_Rate

Special Prices

Cages, of Bingo Blowers, sell 217-223 ti
 Also rose 226 No.
 Jewel-with
 Wholesale
 JOBBERS!!!

Spectacular Fur Coats

Jackets, boleros. 

Quality which is

Zimmerman. Also

Rutgers, New
duPont, DuPonts

Ask for the new

Angell & Co.

Send for our BIG 1941 GENERAL CATALOG No. 57

- Premium Uses
- SPECIALTY MEN
- SADDLERY OPERATORS
- STREETMEN
- PITCHMEN
- AUCTIONEERS
- MILITARY WORKERS

For your BIG Fairs and Celebrations

WERE ALL SET WITH COMPLETE STOCKS TO TAKE CARE OF YOUR REQUIREMENTS. OUR CENTRAL LOCATION ASSURES YOU OF PROPER SERVICE AND DELIVERY. BINGO SUPPLIES AND A COMPLETE LINE OF CONCESSION GOODS.

$1.50-
MODERN - LADY'S DELUXE.
$1.25-
MODERN - LADY'S, MEN'S, BOY'S.
$1.00-
MODERN STANDARD - 500;
$0.75-
MODERN STANDARD - 300;
$0.50-
MODERN STANDARD - 100;
$0.25-
MODERN STANDARD - 100.

Knives & Pen Deals

JOIN THE PARADE

FOR YOUR D-DAY 20-20. FREE CATALOG

KNIFE & PEN DEALS

FOR LADIES AND GENTS

Reconditioned, Guaranteed

Walker Sales, 12 To 12 With 12 supervisor.

Alfred, Adair, Asbury, 

NORMAN ROSEN

801 Sansom St.

BULOVA - GRUEN - WALTHAM - ELGIN

WE LEAD FOR PRICE AND QUALITY

NORMAN ROSEN

PHILADELPHIA, PA.
STOCK UP NOW! CHINESE SNAKE ON STICK

$1.25 Each
$2.50 Gross

BENGER PRODUCTS CO.
607 BROADWAY, NEW YORK, N. Y.

a line of dresses and sportswear. A post also brings a uniform style, tabula-
tion and complete information about the line.

Sea Shell Brooch

According to reports received by J. A. Whitty in Sun from demonstrators, nov-
elty workers, and concessionaires, one of the season's biggest hits is the "your-
name-on-a-sea-shell" brooch. Item con-
sists of Sunset tropical sea shell, coral-
lace, flowers and letter and jeweled bow-
brooch pin assembled with Dacro cement.

Other merchandise, including shell lamps and novelties from the West Indies, is also offered.

Mexican Jumping Beans

One of the most Staple items offered are Mexican jumping beans, it is re-
quired. The demand for the beans con-
tinues year in and year out. Riley's Spe-
cialty House offers what they claim to be live jumpers this year. The beans are offered in bulk or in attractive counter display packages. Free demonstration beans are given with each display.

Mickey Mouse Balloons

Workers handling Mickey Mouse toos-
up balloons have been reporting consid-
erable demand for the item, according to
Ock Rubber Company. Children are at-
tracted by the reproduction of their favorite screen character. The balloons are available in several colors and printed in bulk or in fancy packages. Blown up, they show Mickey in a happy mood.

V Bar

The trend to V merchandise is defi-
tinitely on its way. One of the latest items of interest among possibilities is a V is a red, white, and blue labeled bar, ac-
cord to Louis J. Lindner. The item is plas-
ible and can be shaped into a V to be-
given as a V for victory. No item is so offered to those interested in handling the item.

SHORTS

(Continued from page 41)
paperwork and circus items needed by Bob Fisher's Peacock Flyers, C. H. Todd, Praternal Producing Company, is hand-
ling details.

BEACON BLANKETS

COMPLETE STOCKS AT OUR USUAL LOW PRICES—ORDER TODAY

ENAMELWARE SPECIALS

Not the ordinary Blue, Gray or Navy, but the real low-grade China in 5-1/2 IN. COOKERS, 2-1/2 Qt. Size.

5 Qt. KETTLE with Cover.

17 Qt. OX BOWH (Largest), Cover.

1 Qt. OX BOWH Cover.

5 Qt. SAUCE Pan with Cover.

1 Qt. KETTLE, Drag.

1 Qt. TEA KETTLE, Drag.

STILL OFFERING—$3.50 TO $6.00 each for the Made of Bisque China—No lar-

HAVE YOU GOT OUR CATALOG?

PLEASE STATE YOUR BUSINESS. ALSO FURNISH PERMANENT ADDRESS.

ELIJAH POMERANTZ & SONS

Decw. 27th, 1941.

47 West 29th St., New York, N. Y.

No Charge

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The Bill-
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RUSSELL TOP DAMAGED (Continued from page 4)

Mr. and Mrs. George King and son, Dickly, joined the show at Cambridge, Md. George is in charge of the mem-
gerie, and Mrs. King is taking reserved seat tickets.

Margaret Ann Robinson, side-show doll lady, was honored at a surprise birthday party held in the Richardson Hotel, Dover, August 2. Her birthday was the following day. She received a wrist watch from her mother, Mrs. Ann Rob-

Letter list (Continued from page 56)

Marion Post

Ladies’ Watch

New Catalog Now Ready

Los Angeles

Merchandise

Engravers’ Demonstrators!

Military Workers!

Your Annual Catalog

The Billboard

LAIDIES’ WATCH

Engravers’ Promotions

Engraving Pins at low price

LASAGNA DOLLAR

New Catalog Now Ready

Write for Your Copy Today.
All Orders Shipped Same Day.

FLASHER

223 W. Madison, Chicago

The Billboard

OPERATORS

Monograms & Embroidery

ATTENTION!!! WE HAVE


designed by Grace Concque, general chairman. Two side shows, a freak show, a
girl and a man are scheduled to run on the same ground, and all shows will be
on the midway.

The committee includes J. W. Tierny and Pvt. W. M. Davis, publicists; Pvt. Proctor Russell, pro-
gress.
Demonstrators and Pitchmen -- Their Relationship and Qualifications

By Stanley Naldrett

will be a feature of THE BILLBOARD'S FALL NUMBER

Dated August 30

A MILLION SOLD

HARRY AND HELEN CHANDLER... have been working the mining towns, Willkemer, Yellowknife, and Scranton, and fair business. They report that a lot of the boys too. Shot terrible chimneys at the Scraton Centennial. Writing from springfields, Ill., they say they find it good with their eyeglass cleaner.

WE KNOW a number of folk who still wish to be closed as pitchmen alto though they continue to do so many things to hurt Pitchdom.

C. WEEKS, who has arrived in Detroit from Oceano, Cal., where he worked name sea shell brochures to the best summer has he has had in years. He is in Detroit to hook the Michigan State Fair and will work a couple of Michigan fairs in the meantime.

JACK RANDAL is working name sea shell brochures in Windsor, Ont., to big since May.

DOC SILVER, who writes from Des Moines, Ia.: "From the ad I ran in The Billboard, advertising my sale for $220. I have sold everything. After I got the fair in Des Moines, I am going home to Miami, as I am retiring from the ad game. From now on I will fish and swim and have plenty of time to read books. I can see how the others are going. I am going to work with the fish."

OUR SCOUTS advise that present indications amount the fall season should be among the best in years for pitchmen.

MIKE BYASNEHUD is working name sea shell brochures, shell jewelry, shell lamps, and shell tourists at Jefferson Beach, Mich. Says he has a great cash box. He will soon be fair for.

AL SEARS... is pitching glass cutters and knife sharpeners on Main Street, Waverly, N. Y., and making paydays. He saw Bert Williams working for him. The ship owned Mary Williams, perfumed at Kreges's, St. Bee, and Madeleine and Alton Nowsent, seeks at steel mills. All were getting the lure, says Al.

BILL JOHNSON, who has been working name sea shell brochures and shell jewelry to good business in Plainfield, Mich. He has worked some Michigan and Ohio fairs soon.

DON'T EXPECT to collect if you can't pay a over.

RUSSELL WRIGHT... shoots one from New York after nearly a year to say that he is out of the game for the present. He is manufacturing a household specialty which he says is selling turn store shows in good results. His brother, Dick, is on the retired list. Russell says things are dull around the Big Town, and he asks for advice from the boys and Fred Langer, Lew Peters, and Jerry Fox.

AL WESTON... is reported selling corn punk in Pittsfield, Mass.

ACCORDING TO reports hitting the pipes dough, the fair opened well for the boys and

JACK FIRESTONE... is doing well in a Brooklyn department store with foot removers.

SIR EDWARD... astrotells, tells that after three good weeks in Neiser's, Buffalo, he went to Rochester, N. Y., and met Bert Goodman and Bob Freeman working foot beds to "the hobo's. Jack Zimmerman is asked to pipe in.

PATEY OLIVER... who is a sportingman, Michigan, last week from Steubenville. She is going on to Wis-consin to work sea shell brochures, shell lamps, and other shell specialties.

RAY HERRERS... left Bill DeBarrie's Ride Show with Ruth Brown. Circus at Lebanon, Pa., where they are doing well. I am doing the cab business there. Herrers, now in Baltimore, says he will be in the city the next week.

SOME MEN make up their minds early as to what they intend to do, but later find it hard to change their minds.

B. W. ALLEN has quit the road to take a job with the Midwestern Improvement Co., Murrieta, Wis. Says he will enjoy the fine pipes column, as every few and then there gets a line or some close connection like Billy Gravy, Bink Hardrich, Jack Stinchcomb, Prof. Harris, Curly Barstock, and Brownie Eckerson.

DONALD E. CRABB... who is from Niles, Mich.: "I am not pitching anything. I just work end-ends, but I am employed as membership director for the Michigan Steel Cutters. They look like the work, but my week-end pitches stimulate me to get behind the game again. I worked Muskegon, Mich., three weeks and it was like old home week for pitchmen. Jack Flowers and wire was starting a new side and vacationing with George Gun and wife. I would advise the boys to stay away from me. It is a city that intends to put on an act, you know. Let the club know."

TRIPPO OPINIONS: "The successful pitch- man is satisfied to prosper thru honest endeavor. He keeps himself steady and makes a living. He works a steady 140. Finish the coat, or send for further details.

GEORGE DILLER... of Sunny Side, Beach Ballroom fame, Toronto, has booked the Canadian Na- tion, Toronto, for three weeks for scalers.

STANLEY NALDRETT ... was touring the Windy City last week, just before driving round the Illinois State Fair.

MATT GEORGE... of Jefferson Island, N.Y., who while working Barritt, N.Y., August 13, on sheet he met L. Chapman, of English Suspension fame, who had the best three days' work George had seen in some time. They were having a good time in driving the coats and is heading for Oregon and Washington.

W. C. (BED) DAVIS... had a fine visit with Comb Baker and is looking over their patent price store of the C. F. Zeiger Shows. Davis says it is his

NEW! "Gems of the Ocean" Fast Selling Shell NOVELTY JEWELRY

Jewelry Workers, Hunters, Name Badge Workers, and all those interested in making jewelry are sure to like this. Beautiful Polished Shells from Name Badge Shell Co., new and in stock.

NAME BADGE SHELL CO.

3077 Fifth Avenue
New York, N. Y.
Pitchford Five Years Ago

Doe E. W. Morgan and wife were at the Mancio (Dad) Fair with need. Ben Fields was operating with swimming pools in a storeroom on Fountain Square, Cincinnati. Eddie Gillies was still passing out free neckties, but was having a hard time of it at the Tippleville (Bill) Fair. Others at the fair were Speedy Ross and Johnny (Chief) Voght, med. Tony Tracy, jak wrenches: Whitey Alm, claws; Bill and Rodney and Harry Vought, watches and blades. Herb Johnson, cary, and Mrs. Jeffries, jewelry. George Ford and wife were operating with scales and merchandise. They did excellently at the Christmas celebration in Decatur, Ill. James (Kiki) Carigan was a floor person in Columbus, O., with snifters to good pass- ports. Austin Johnson was operating fine for 8 Greenville, O. Huster included his wife in the show and daughter, Patricia Ann; Hey (Zeh) Atwood, assistant. Chrisman. The Wood Show was set to play New England. Mike Sullivan was doing advance. . . . Frank Mathis' No. 1 and No. 2 Blue Mountain shows were 40 miles apart in North Carolina. They had been out 14 weeks. . . . The Mamassas (Kathleen) Celebration was good for all the boys. Jim Perdon was back in Malone, Ill., after 15 years absence. Will- iam Morgan, his brother, was on his last week. Herman Morgan, "boy wizard of Wall Street," attended to the manage- ment of Perdon's outfit. . . . Ken Wil- liams, was working, was running the high ways with an attractive layout. . . . Jesse Hennings of the Hennings show. Roster included Harman Henry, producing black; Tex Bishop, straight from Phoenix; Merson Pontone, sporting specialties; four-year-old Gaynelle Swan, song and dances, and Rida Swen, general business and ingenuity. . . . Harold Williams, who was George Bingley, running the Port Gayle (Ind.) Courthouse circuit. The shows were good.

Dick and Honey Jacobs were working their mental act and horsecap on parking lots in Detroit. . . . That's All.

THE First Inhalers

By E. F. HANNAN

MILLIONS have been made from inhalers in the last couple of years. None contributed to this figure more than one of the first of the new brands of every type of inhalers. HANNAH'S Inhaler, the first ever made in the world, was the latest in its kind. It was called the most, because it contained medicinal substances of various na- tures, in a dry state. It was a new development in the treatment of colds, and was plugged to the public with fervent desire long after each of the others had sold at a discount. One of the earliest workers in the secret of HANNAH'S Inhaler, was who an ace was in the business, and had it that he had enough money to dabble in trotting races of some kind.

In various other ways he was con- sidered the first. First came the large chart depicting the head and nasal passages and lectured with mechanical ability. The other inhalers were ropey. The next time you get a cold in the head and somebody recommends a tea, just say to him, "Yes, sure that's another one. I come on up thru the pitch- erman's route."
Music for Defense

A guest editorial by Patrick J. Buckley, president of Buckley Music System, Inc.

Music for Defense to me is something very definite and vital, for it fits right in with our National Defense Program. In our music business we have been in a position to contribute music from the very start. Music has always been a great thing in all our lives—it builds up our morale in times of war and in times of peace. Today, with all of us keyed up to top pitch and continually wondering about daily developments, there is a great need for amusement and relaxation of all kinds. Music is the answer.

Our organization for furnishing music is ready-made; it is here and has been functioning for years. Thus this organization the music operator has led the way. For this man, located in every town in the country, already has the facilities for giving the public music of any type. The very foundation of the operator's business is music for amusement and for entertainment. He is equipped to give this commodity in small units at all times and at a unit of price that everyone can afford. This means that immediately upon receiving the call to contribute to this national emergency the music operator was in a position to play patriotic records in every town and to immediately contribute a big share to the cause of National Defense.

The music operators, who are constantly coming in contact with retail merchants, have placed patriotic records on every phonograph. Records have proved that the public wants this type of entertainment and relaxation. Registers indicate that patriotic records are regularly played by the public. To start with, the automatic music operator went so far as to offer credit to location owners for playing and familiarizing the public with the new patriotic records as they were released. Once, this thrilling music is played, if no longer needs the push it received at the start.

In many cases the general public doesn't realize what the automatic music operator can do to quickly get response to a call for cooperation. His mechanism and whole organization are already set up. This man is represented in every section of the country and is one of our leading citizens because he instantly devoted his business to helping defense and helping to build up the high morale for the entire nation and joining in the patriotic effort without any encouragement from outsiders.

Again, the automatic music operator is ready to go even further. He is willing to feature records to which may be added a few words at the end referring to the great defense effort. This is something that is bound to receive attention as it can be hooked up and utilized in connection with popular and patriotic music. Such phrases as "Buy U. S. Defense Bonds" and "Contribute to the U. S. O." can be heard over and over in connection with records all over the country. While this national emergency exists the public, the operators, and location owners won't complain that commercialization of their recordings, which the public pays to hear, will in any way hurt their business.

Instead of this hurting the music business it should prove of definite value to the entire music industry. It will gain the right sort of attention and comment from the public and from other people who watch developments in the business. It will prove to America that a voluntary effort is being made by the music industry to aid in the defense effort of our nation.

Automatic music is one medium that is a natural for defense. It helps the nation's workers, it calms the nerves of the citizens, and by the addition of a few phrases at the end of each recording the industry will enter actively into the defense effort of this nation. As the music on records is played thousands of times every day, these phrases will be repeated over and over thousands of times.

Something along these lines will bring the music industry into first place as an organization most actively engaged in defense work. It steps instantly into the class with the greatest work for the good and the welfare of the nation. It also brings much flexibility and capability of adopting its facilities to aid the defense campaign. This will gain much national comment, will forever remain in the public memory, so that the business will have won a following that will be hard to overcome regardless of what future there may be in the music business.

If the reader doubts the logic of this suggestion he may check up with location owners, with music operators, and with the public in general. This will prove that people are interested and that the playing public is willing to hear these phrases in connection with music for which it has paid. This is not only for today but for tomorrow and the many tomorrows to come—and for our nation forever.
West Coast News Notes

By SAM ABBOTT
Of The Billboard Los Angeles Office.

LOS ANGELES, Aug. 9.—Business in the coin machine field continued good here last week, with vending machine operators reporting exceptionally good business and all operators reporting some difficulty in keeping machines supplied.

But vendors of candy bars and nuts report they are doing a steady business. Among jobbers there is the normal activity, but orders are not as large as the jobbers expected. However, jobbers are looking forward to the demand for September and August, and are making all equipment men out in the field to be sure all orders will be filled by the time the records are set by this type of operators.

Curtier Robinson, managing director of the Associated Operators of Los Angeles County here, took off last week for a four-day trip east. At present he is working on the connections vs. Leading Men’s Hall game being held for Mount Sinai Hospital fund. Along with this business a heap, say on the Monday night picnic. Both events are nonsectarian. Bid Mackin, a new member of the Los Angeles Free Amusement Merchants’ Association, was looking forward to the new opportunity and was conferring with Robinson on some matters pertaining to the associations.

Mike Mohr was pleasantly surprised Thursday when he was informed by Mr. E. C. McNeil that Mohr and Budge Wright were expected in Mohr’s offices. As Mohr was fishing, no one took him seriously. But it seems that’s making good money. Mohr is set up at his place of business with a camping trip to New York, St. Louis, Chicago, and the Wisconsin woods. When asked about the business, Mohr said, “I’m going to let Preston Jarrell worry about that.” Jarrell has been with the firm for years.

A. J. (Oon) Fox, of San Diego, recently moved into his new $30,000 building in that city. San Diego is a regular boom town, with the population of the city having increased so fast that there are new defense projects under way there, and the pay rolls added to those of the native population is the main outstanding for coin machines.

Candy machines are going strong in the territory, and new goods are under way in the vicinity, and operators are looking forward to installing candy bar vendors in those spots. Airplane factor has for some time been a favorite with machines. Cigarette machines are also doing good business in this type of spot.

Robert D. Curley has established himself here as the Pacific Coast distributor for J. & M. Company in the West Coast. The boys are doing a good business, appointed for, it seems Bob failed to keep his promise to get out of the industry the second day out, but it seems that not all the boys have received their share of sales and orders are set high.

Louis Sylverst, formerly of British House, is now doing business with the Central American distribution firm for Southern California. Sylverst, who was in the mail-order business in Central America, arrived here in the middle of August, and has been doing a good business. He was in the mail-order business in Central America, and has been doing a good business. He was employed in a variety of positions, and has been in business for some time.

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Press, Radio Mentions Show Popularity of Phonographs

Music boxes now regarded by reporters, dramatists, script writers, cartoonists as a typical part of the American scene—result is much favorable publicity for industry

CHICAGO, Aug. 9—"As American as baseball" is the saying used by authors & publishers, who are finding phonographs in the American home are regarded in many ways as American. In fact, a feature article sent out a few weeks ago by the NEA Syndicate on the playtime schedule of English RAP Volunteer Be- stures, stationed at American, listed phonographs as important as tobacco in the lives of Americanmen among the Englishmen.

Not a week has gone by since the first of the year that the automatic phonograph industry hasn't been the beneficiary of some favorable publicity. This publicity has not only come to the press, but from the radio and movies as well. The past few weeks music boxes have figured prominently in stories appearing in leading picture magazines and newspapers. The Saturday Evening Post, for instance, had an article relating to the automatic Juke Box, which phonographs a prominent role. Alice, the famous unsung hero of the phonograph business, has cropped up in some story or illustration in the popular press every week.

The movies are using phonographs as props in their most favorable light, and they are using a similar-type scene. Penny Serenade, Tight Shoes, The Roar of the Press, and Mr. District Attorney are just a few of the recent releases in which phonographs appear.

Cartoonists are having a field day with phonographs. Joe Farnham, side glances are some of the syndicated comic strips that have featured phonographs as the subject matter of comics in recent weeks.

Radio, too, has doffed its hat frequently to phonographs in its programs. As a result, phonographs are often the focal point of radio plays. Many of the new feature regularly recorded programs in the so-called 'Juke Box Parade of the Week." Producers of these programs, almost to a man, depend on Billboard for information about the latest phonographs, and it furnishes the necessary data on which to select the phonographs used.

Lanny Ross dished out favorable publicity about phonographs also when he dedicated two of his programs to phonographs as an industry of the country. First shot was well received that second one was even better.

Kly Kyser, Bob Hope, Eddie Cantor, and Bing Crosby are more of the artists who have chosen phonographs that have given valuable publicity to phonographs for the industry.

All this publicity coupled with the growing number of phonograph locations is establishing the phonograph as a definite part of the American scene. No longer is it regarded as a novelty. The average location owner today regards his ma- chine as a necessity that is as important to his success as his cash register. The public, too, takes the phonograph for granted. Many have formed the habit of having macaroni and cheese, sandwich and coffee—music the automatic phonograph way.

Leary and Loftus Prove They Know Their Phonos

MINNEAPOLIS, Aug. 9.—Automatic Sales Manager J. D. (Don) Leary, has released a broad- side from the Billboard containing a story about title strip. The set runs along these lines: "A report just received from Charlie Loftus, of the Minneapolis firm. When The Billboard, the world's fore- most authority on phonographs, gets some inside dope on what the automatic phonograph machine that the Minne- sotans call on Charlie Loftus." de- clares Don Leary, "you can't blame us for being proud of him!"

An article of interest regarding Au- tomatic Sales is the fact that Don Leary recently received a call from Wurlitzer, who wired out the suspicion idea for submitting the best "take-boosting" idea for automatic phonographs.

And the Band Played On...

MILLSTADT, Ill., Aug. 9.—The band played one—literally. A few days ago in Oscar Leiber's tavern here, even after the proprietor had gone to bed.

Leiber had closed his place of busi- ness and retired to his home, and the tavern. Suddenly his dreams were interrupted by a storm that threatened to destroy the home and provi- nce. It was apparent that Leiber's front window had been broken; Leiber went to the scene and discovered that the window had been broken, the glass was out, and the weather was cold. Leiber, without waiting to put on a coat, ran to the window and started the machine.

Music Association Warns Operators Of Obscene Disks

CHICAGO, Aug. 9—Another warning to operators against the use of obscene or otherwise objectionable records in any phonograph installation comes from Automatic Phonograph Manufac- turers' Associations.

On occasions in the past the associa- tion's officers have taken a strong stand on the use of such records. Their use on automatic phonographs would quickly result in widespread adverse public reaction against phonographs, it was warned.

The present warning comes as a result of recent advice of new records of ob- scene records. Since the convictions in 1938 of producers of objectionable re- cords, there have been very few such records available to operators.

Some operators, however, have produced and sold by a Holly- wood firm, Wood was noted at the APMA office recently that the head of that firm was convicted in federal court of obscenity records. Defendant was fined $600 on one count, while on two other counts the defendant and the penalized on probation for a period of one year.

Operators will readily recognize the danger to their businesses which may result from the sale of records either by themselves or by other operators. And they will also be aware of the fact that they casually reproduce promptly to Automatic Phonograph Operators any such制品 which may attract their attention.

Music Association hold up Inking of Net-ASCAP Pact

NEW YORK, Aug. 9.—At press time hopes are for a quick return of ASCAP music to the National Broadcasting Company seem somewhat dimmer despite some- what premature stories in the daily press last week that ASCAP and NBC were all set for an anachronism. While NBC and ASCAP execs have finally agreed upon terms—calling for a payment of 3%, per cent on network billings and 3½ per cent on the local billings—a considerable obstacle has developed. This obstacle is the unwillingness of many of the NBC affiliates to accept the terms as agreed upon by ASCAP and NBC.

When checked late this week, NBC stated that approval of its 284 affiliates was very necessary to the conclusion of the ASCAP pact. Thus far, according to NBC, one-third of the affiliates have been heard from. Of this, third only two-thirds, according to NBC, unani- mously agreed. Only the NBC affiliates squawk on various grounds, falling into these categories: (1) Some stations claim they are satisfied with BMI music and do not want ASCAP music under any conditions. (2) Some what ASCAP music only as a per-pro- gram basis. (3) Other stations feel the ASCAP pact is a public relations stunt and the fact that NBC is apparently willing to make a deal with the Society.

NBC late this week admitted it was having trouble persuading its affiliates and stated that it could be any of these wishes of the stations—much less drop them from the chain. Negotiations are now going on with various station groups, such as the In- dianapolis, Chicago, and some others, in order to iron out any dissatisfaction that the society may have.

Prior to this development of trouble with the society, it was thought by many that ASCAP music would return to NBC by August 15. NBC late this week said it would not venture a date as to when the pact might be signed. Herman Finkel- sten, of ASCAP counsel, queried earlier, also would not guess as to how soon the affiliates might be won over. Finkel- sten would not disclose what ASCAP's plans were concerning CBS, but he states that CBS will probably start negotiations soon on the same line as the NBC deal.

MBS To Benefit

When, as, and if the NBC-ASCAP deal is consummated, Mutual, which had earlier inked a contract for a payment to ASCAP of 3% and 3½ per cent of the time sales, possesses the advantage of the deal during the nine years of the pact. Clause provided, however, that in the event other chains received more favorable terms, MBS pact would be revised accordingly. This will have to be done.

ASCAP music has been off the major chains since January 1, the old 3½ per cent contract having expired December 31, 1938. ASCAP's (its proposal to the radio industry called for a payment of 7½ per cent from the chains, with stations' fees scaling downward to 3½ per cent depending upon the stations' in- come. Even if the current NBC-ASCAP deal does thru quickly, it is obvious that ASCAP will not see the scales come out of the battle battered and with a much smaller Ind- eas and producing deal than it had hoped to get.

New Disk Distributors

PHOENIX, Ariz., Aug. 9.—Albert B. Herrington, Pacific Booking Company, Phoenix, has added two territories as new distrib- utors for the disc companies. Dealers formerly serviced in Arizona by the American Booking Company, and those in the Southwestern corner of Arizona by the Southern New Mexico territo- riy, formerly serviced by the Sweeny Company, Denver, will now be handled by the newly appointed distribu- tors.

And the Band Played On...

Baltimore BALTIMORE, Md., Aug. 9.—The for- malities of this market continues, with dis- tributors reporting brisk action on new numbers. Column reports a widespread interest in copyrights as a result of the growth in of the new establishment.

We are experiencing a steady increase in collections," states Harry Sherman, manager of the Playland Arcade. Sher- man has just purchased 16 Mutoscope Photomatics.

Ace Vending has purchased a number of new machines, according to Edward L, of the American Vending Company.

Merit Music Service, operator of music boxes and games, has extended its territories. The cigarette vending vends the field, these operations, others, will be under direction of Morris M. Silverberg.

A Wurlitzer phone has been installed in the new American Ice Cream Company store. The new store is 26th in the chain and is the first Wurlitzer phone.

Michael Bandor, Maryland Novelty Company, reports business holding up well.

Vendo bottle vendors, made by the Vendo Machine Company, are being insti- tuted in many locations here.

Dave Davison, Franklin Coin Machine Company, plans to leave for a two-week vacation trip to the West in a few days.

Michael Bandor, head of the Maryland Novelty Company, leaves for a holiday at Atlantic City. He plans to go to Chi- cago with his wife for a vacation, and will be a combination business and pleasure trip.

Dave Davison, head of the Franklin Coin Machine Company, left last week for a holiday at Jacksonville, Fla. He plans to be gone about two weeks.
Wurlzer Gets New Wurlitzer Post

NORTH TOMAWANDA, N. Y., Aug 9 (NY) — Announcement from the Rudolph Wurlitzer Company reveals that Ed H. Wurlzer has assumed duties as credit and collection manager for the firm at the North Tomawanda home office. Wurlzer is widely known throughout the industry. His original connection with Wurlitzer was in a capacity of assistant credit and collection manager for a two year period.

The Needle That Is Kind to Your Records.

12 Years of Uninterrupted Leadership

THE PATENTED ELLIPTICAL POINT

The only needle ever used by all manufacturers of coin-operated phonographs as standard equipment.

The only needle recommended and sold by leading record companies' branches and distributors.

THE WORLD'S OLDEST AND LARGEST MANUFACTURERS OF LONG LIFE PHONOGRAPH NEEDLES.

PERMO PRODUCTS CORP.

6143 Ravenswood Ave., Chicago

IN MICHIGAN ANGOTT SAYS:

PACKARD PLA-MOR

Selective Remote Control

Is Earning 33⅓% More Than Any Other Remote Control.

ADAPTERS for Any Make Phonograph to Play on or Off Fines.

SPEAKERS and CORRECTOR CABINETS.

ANGOTT SALES CO., Inc.

3165 Cass Ave., Detroit, Mich.

TALENT-TUNES ON MUSIC MACHINES

PICKING THE RIGHT RECORDS FOR THE RIGHT LOCATIONS

and many other features of interest to operators will appear in the Third Annual Edition of TALENT AND TUNES ON MUSIC MACHINES The Billboard's Big Record Supplement for Operators.

Watch for it!

WURLITZER

16-Record Completely Remodeled MARBL-GLO

With Illuminated Dome.

Complete Ready To Operate Money-Back Guarantee

$79.50

WURLITZER 61

Counter Model With Brand GUARANTEED PERFECT

$79.50

With O.C. Model, $84.50

616 Wurlitzer

Regulator ... $54.50

616 Wurl. Ill. Grill. 25.50

24 War. Remodeled Marbl-Glo, Kyl.119.50

500 War. Keyboard, 149.50

500 War. Keyboard, Slug Proof ... 159.50

600 War. Rotary, Slug Proof ... 134.50

600 War. Keyboard, Slug Proof ... 144.50

MISCELLANEOUS

4000 Coin, S. M. .99.50

Shoot the Chutes .99.50

Air Rider, 150.00

Baffle, 20.00

Boy Fighter .179.50

Amuseument Machines, .129.50

Buckley Drop Water Digger .109.50

Low Pressure (lade) .149.50

WINGS

Sanitonal Beauty, Gigantic, Gourmet Game.

2 of a kind 19.50

3 of a kind 26.50

5 of a kind 39.00

$22.50

½ Deposit With Order

914 Diversey Blvd., Chicago

THE BILLBOARD The AMUSEMENT MACHINES (MUSIC)

August 16, 1941

Detroit

DETROIT, Aug. 9.—Sam Liebers, well-known amusement machine operator in the Detroit territory, is convalescing after a serious illness which put him in the hospital. As soon as his health permits Liebers plans to spend some time at a country boarding house at Grant Lake, N. Y., as the guest of Boris Siegel.

Edward Kiey, head of the Mellow Music Company, has returned from a successful business trip thru Michigan and Ohio.

Seloris Walton, Detroit colored operator, is adding new Seeburg phonographs to his route.

Morris Smith is adding DuGrenier vendors to his established route here.

Joseph V. Lachar, a newcomer in the operating field, is another DuGrenier vender buyer.

Harry Angelos, whose headquarters are at Flat Rock, Mich., is buying more Seeburgs for his southwestern Michigan route.

Alex Crinsi, another downriver operator, whose headquarters are in River Rouge, is buying Seeburgs for his established route.

Following out their policy of meeting recording artists when they are playing major ballrooms in this area, the Detroit Music Operators staged a third event of this type recently at Eastern Gardens. Guests of honor were band leader Alvino Roy and his featured vocalists, the King Sisters. Event was arranged by Al Switzer, chairman of the UMO entertainment committee, and C. R. Armstrong, of the Blue-Swan Distributing Company. About 70 operators and members of their families attended.

James Ashley, president of the United Music Operators, has returned from a business trip to Chicago manufacturing plants.

James A. Paasananen, of the J & J Novelty Company, is to be host Monday (4) to the Detroit coin machine industry at an outing and picnic. Event is scheduled for a popular outdoor recreation park near Mount Clemens, Mich., with refreshments, games, and picnic all making up the order of the day.

Elisabeth Remburn is leaving the Lemke Coin Machine Company. She has been the wife in the office there the past several years, especially since Henry C. Lemke has been spending a large part of his time on outside contacts and attending to his numerous other interests. She will be married in October to George Hausey.

Robert Brooker, a new name among Detroit operators, is going into the music machine field, with headquarters at 6148 Husher Street.

Bud Eby, new operator in the downtown district, is another recruit to the music machine ranks.

A. Jordan Spring, representative here for the Rhebus Company, Ray-o-lite manufacturer, is busy expanding his role of these machines.

Joe I. Stewart and Robert Modick, former partners in the Northwest Coin Machine Company, who have been operating their own machines under their own names, have merged to form the Wayne Music and Novelty Company, with headquarters at 14840 Gris Avenue.

ED WURGLER

His versatility asserted itself when he became a special factory representative for the Wurlitzer sales department, it is said. His diverse activities on special sales assignments have taken him the length and breadth of the country during the past several years.

That Ed Wurglers' professional training eminently qualifies him for his new post as credit and collection manager for Wurlitzer is attested by his standing as a Certified Public Accountant. He is also a member of the bar, having been admitted in the State of Indiana in 1938.

Prior to his association with Wurlitzer, Ed Wurglers served in responsible executive positions with the National Bank of Indianapolis, Eastern Rock Island Flow Company, Keyless Lock Company, Rockomb & Hoke Manufacturing Company, and the Anchor Stove & Range Company. Most of his efforts with these firms were directed along lines of financial supervision and general management.

DAMAGED TUNES

AMUSEMENT MACHINES (MUSIC)

THE BILLBOARD 69

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DAMAGED TUNES

Manager Frank E. Snider of the Hotel Monte Vista, Flaggfitt, Ariz., was incensed with the appearance of the Packard Pla-Mor Speakeasy that he had a special built for it when he redesigned his cocktail lounge. The installation was made by H. Longfellow, of Flaggfitt, (NY).
**Talent and Tunes On Music Machines**

**A COLUMN FOR PHONOGRAPH OPERATORS**

By HAROLD HUMPHREY

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**News Notes**

Sammy Kaye's recording of "Daddy" is now in the stores and is making a hit. Mr. Kaye himself is on tour, and the public is responding to his music with enthusiasm. This is a major development for the Phonograph industry. The popularity of Kaye's music is expected to continue, and the Phonograph manufacturers will benefit from this trend.

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**Release Previews**

The Standard label will record "Thomas Mountain," one of the hit songs in South America now. Standard's version will be a complete production number, with lyrics by Cauley, song writer, and music by Vaughn. The record will be released next week.

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**Territorial Tunes**

POLOWONG is a list of records from opera houses and other sources that are being played in each region. This information is provided to the national leaders in the Record Buying Guide.

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**Decca Plays Host To Record Sellers**

HOLLYWOOD, Aug. 9.—Decca Distributing Corporation paid tribute to those who sell records by throwing a party for them at the Hollywood-Pantages Theatre Thursday night, arranged by Paul E. Ralston, Decca's president. The event was well attended, and the visitors were treated to a delightful evening.

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**Radio Songsters of the Day**

Sinhalese music is being enjoyed by the world. Decca Records recently announced the release of a new Sinhalese album that is gaining popularity. The album features the music of Sinhalese musicians and is expected to become a hit.

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**Operators, Take Notice**

Try to dote out of time what record is going to be the next big phonograph. The Phonograph World will publish an article in its next issue on this subject. This will be part of the puzzle for the operator. Successful record sellers will base their sales on the performance of the record. This will make it easier to determine what record is going to be the next big phonograph.

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**Philadelphia**

PHILADELPHIA, Aug. 9.—Still another sign that the record business is booming, increased business necessitates the local Decca dealers' request to their distributors for larger shipments of discs. Decca is taking advantage of this opportunity to expand its operations and meet the increased needs of the operators.

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**Recorded music and music machines**

The local trade was very much surprised to hear that the hit song "You're a Big Hunk of a Girl," written by Rosemary Clooney, will be released by Decca Records next week. This song is expected to become a hit and will be sold in large quantities.

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**Famous People**

The recent showings and offices of two of the most popular record companies in the country, Philips and Commodore, were written by Roger A. Huff, prominent record writer. The article gives an insight into the operations of these companies and their success in the industry.

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**Talent Tunes**

This column is dedicated to the Phonograph industry and its developments. The Phonograph World will continue to follow the progress of the industry and provide updates on new developments and trends.
On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music mass markets.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(Continued from page 13)

RENE MUSETTE ORCHESTRA

(René and Juanita?)

On the West Coast and has caught on.

Mood-inspiring and in a modern pattern, the dance has been interpreted by Rene Musette himself, a Christina and a professional rhythm. The band, under the direction of Max Schopp, is a recent addition to the roster of bands which are making a bid for a national audience.

Rene Musette's orchestra has been designed to create a happy frame of mind for those who attend its concerts. Rene Musette, who is highly descriptive of the music, is particularly noted for his cheerful whirling of the whistling that makes it brighter; and for his style, Rene's" is played in a more poised, a Spanish dance marked by the clicking of castaños.

The third annual Talent and Tune Supplement of The Billboard, to be ready for distribution late in September, is fast assuming its definite form. More facts, more information, more stories, more pictures—and more about records than in preceding supplements. Many disk fees have assumed an even greater importance to the music world than in previous years. The tips and time trials of records in influencing bands' box office and popular alike has made platters the all-important medium for the biggest drive of the season. It is now the season when all factors are brought together under one roof, made even more important by the fact that character brings together the music makers and the music machine operators who represent the all-important life stream for the recorded sides.

There can be a decision-making between the sides for the music operator where the listener cannot, but the flavor they will find now and will be only because they provide a choice. The Leatherneck's "Ragtime Orchestra," one of the best in the business, is a good example of this. With a balanced band, their make-up is the same as many others, a half chorus at the midweek. All of their sides are recorded by one label on the A side, while a substitute clarinet blends with the voice for the Thrill tune. Most of their sides are made for the rumble box machine market. This is, however, one of the labels of his year's edition to be made for this company.

Both sides have their run in popu-

larity, but the flavor they will find now and will be only because they provide a choice. The Leatherneck's "Ragtime Orchestra," one of the best in the business, is a good example of this. With a balanced band, their make-up is the same as many others, a half chorus at the midweek. All of their sides are recorded by one label on the A side, while a substitute clarinet blends with the voice for the Thrill tune. Most of their sides are made for the rumble box machine market. This is, however, one of the labels of his year's edition to be made for this company.

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**RECORD BUYING GUIDE--PART I**

Records and Songs With The Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 50 most important operating centers in the country.

### GOING STRONG

**TIL REVILLE**

- **KAY KYSER** (Hary Babbit)
- **RING CROSBY**

As predicted here last week, this dreamy, sweet song consistently pulled itself right up into the first money slots. The Kay Kyser recording with Harry Babbit's mellow singing and Ring Crosby maintaining a steady flow about splitting even honors on it in the reports, with Kyser having a little bit of an edge. Tune is more likely than ever in a good run in this department.

**MARIA ELENA**

- **JIMMY DORSEY** (Bob Eberly)
- **WINNIE KING** (no vocal)
- **TONY PASTOR** (Don Dorsey)

**DADDY**

- **SAMMY KAYE** (Ensemble)
- **ANDREW SISTERS**
- **HORACE HEIDT** (Ray Eberle)
- **JIMMY DORSEY** (Bob Eberly)
- **JANET MARTIN**

**THE HUT-SUT SONG**

- **FREDY MARTIN** (Eddie Stone and His Band)
- **THE SISTERS**
- **HORACE HEIDT** (Ray Eberle)

**GREEN EYES**

- **JIMMY DORSEY** (Ray Eberle-Helen O'Connell)

**GOODBYE DEAR, I'LL BE BACK**

- **HORACE HEIDT** (Ray Eberle-Donna and Her Don band)

### COMING UP

**YES, INDEED**

- **TOMMY DORSEY** (Ray Eberle)

Another week at the strong top of the record charts this week and will last well into the early part of the next. Tommy Dorsey's own song, he has recorded in a special way with the band, and it is well received by his phonograph players. Its lively ballad, nevertheless, and will bear watching during this coming hit, maybe, maybe or not.

**BLUE CHAMPAGNE**

- **JIMMY DORSEY** (Bob Eberly)

Brother Jimmy has a record here which is still on the fence as far as top-notch fame is concerned. It appears to be a little stronger this week than last, but it still lacks that decisive strength needed to make it a winner. It's a lovely ballad, nevertheless, and will bear watching during this coming hit, maybe, maybe or not.

**KISS THE BOYS GOODBYE**

- **RENA WADE**
- **JIMMY DORSEY** (Connie Haines)

**OURS**

- **JIMMY DORSEY** (Helen O'Connell-Ray Eberly)

After many false starts this Latin ballad finally makes the grade. It was included in "Possibilities" last week for the second time after a first mention several weeks ago. Whether or not it will now be able to build up enough push to go higher is anyone's guess, but based on its performance around the country this week it should be at least in this category for a while.

**YOU AND I**

- **RING CROSBY**
- **GLEN MILLER** (Ray Eberle)

### DOOGIE WOOGIE PIGGY

- **GLEN MILLER** (Tex Beneke-Modern 424)

This swingy novelty still keeps going along at about the same pace, no better, no worse. The operators evidently think it's worth 25 cents, but not enough to push it beyond the notch in the Guide. However, it still has its chances for better things and will only be healthy enough for inclusion here for a while longer.

**THE THINGS I LOVE**

- **JIMMY DORSEY** (Bob Eberly)
- **RABBY WOOD**

HAD to be dropped down from the above section this week. There is some activity on it yet, but not enough to keep it labeled as a "Coming Up" number.

Names in parentheses indicate vocalists.

### PART TWO

This week's Best Releases appears on another page in this department.

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**AMUSEMENT MACHINES (MUSIC)**

**Riding High!**

**COWBOY SERENADE**

**ON VICTOR and BLUEBIRD RECORDS**

**GLEN MILLER**

- coupled with Bobby the Equator
- **BARRY WOOD**

- coupled with Harbor of Dreams

---

**A pair of aces—**

**"Til Reveille**

Wayne King—27511
Freddy Martin—B-11167
Lanny Ross—27338

**"I Guess I'll Have To Dream the Rest"**

Tommy Dorsey—27326
Glenn Miller—B-11167
Lanny Ross—27366

**Order Today From Your Victor Record Distributor**

In Canada, contact

RCA Victor Co., Ltd., Montreal
MINNEAPOLIS, Aug. 9.—The coin machine business here has picked up a bit during the last week. The tourist areas come reports of good collection throughout the city. However, many of the fish are really biting up around the areas, the tourists are pouring into the Twin Cities to add new equipment to his well-developed route.

Between visiting locations on his route, his brother to play with is a very short time.

Murray M. Kirschbaum, of the record company bearing his name, in company with Dave Ziskin, Silent Sales salesman, left for a 10-day tour of Northern Minneso.

Henry Chappell, operator from Winona, was in town the past few days for the purpose of buying more equipment.

Ray Gluth, operator at Rush City, Minn., is determined not to let anybody use any of his equipment any more. The other day Ray permitted a friend to take up Gluth's Taylor Cub airplane, and sure enough, the plane was wrecked up.

One day last week the account of the purpose to use Ray's truck. Gluth agreed—and the truck was small.

Eddie Shalicky, former coin operator from Owatonna, was in town last week to show a coin and reports that he keeps abreast of all the new changes in the coin machine business through The Billboard and other publications.

Here to buy some merchandise for his business was Frank Voger, of St. Cloud.

Charlie Libbey, photographer for the Silent Sales Company, Minneapolis, reports that collections have been stepping ahead.

Music machine collecting has picked up considerably after a big haul, reports Leo Laninger, in charge of automatic phonograph for the Minneapolis Automatic Machine Company, owned by M. M. (Doc) Murray.

Harry Shueholt's Coin-A-Mate Amuse-
ment Company's central music system is doing a good business for this season of the year, with requests coming in constantly.

The industry is mourning the death of Delma Befors, 32, top-flight Iren Range coin machine operator from Hibbing, Minn., who passed away July 27. He leaves marks the second time in less than two months that the Iren Range has lost one of its best operators. About seven weeks ago Joe Healy, also of Hibbing, passed away.

Archie LaBeau, of LaBeau Novelty Company, announces that his firm has taken over the one-story building and basement at 1500 University Avenue, St. Paul, adjoining the present LaBeau quarters, thus adding one-third more space. A remodeling program will begin immediately at a cost of nearly $3,000, LaBeau said. A five-year lease is to be taken on the building, which will house new offices and display rooms.

Ted Rush and his Amusement Company are boasting about the fact that the firm has been the top sales organization in the country. From the best of the company’s records there are over 35 years of age.

David Ziskin, Silent Sales Company, accompanied by Murray M. Kirschbaum, the record man, returned from a business trip to North and Wisconsin to report trade thru that territory very good. Dave and Murray stopped to fish at Barney Naverson’s South Range Lodge near Grand Rapids, Minn., where the walled pikes and big northern were biting heavily.

Chester V. Case, Minneapolis, reports business has been very good and that he is steadily adding new machines.

Reports from Chisholm, Minn., on the scene, are to the effect that Irving Bierer is recovering from an illness which has laid him low for several months. During his illness his brother tended to Bierer.

Gilman Hansen, of St. Peter, Minn., reports that he is going to pick up more equipment for his ever-growing Systematonic Company, and has just returned from Minnesota to Wisconsin to see how the stores are doing. Gil reports that he has entrusted part of his business to his son, and his son is doing a very good job.

Charles Gerald, with two other sons, Ed, St. Paul, and Alan, 11, assist their dad on his route.

Harry Johnson, of Mitchell, S. D., has returned from a five-week visit in the Southern States, and reports that he is doing well in the trade.

Henry Pastur, of Mayflower Novelty Company, went to Rib Mountain, Minn., to attend the Delma Befors funeral. Jonas Leary, of Hy-G Amusement Company, was also among the many Twin City common present.

Vern Thomas, of Virginia, Minn., ac-
mends to the effect that he is using his Piper Cub airplane to make service calls on his widely spread coin route. He is trying to figure out a way to deliver pho to your clients.

Ben Friedman, of Silent Sales Company, accompanied by Mrs. Friedman and the children, Harold, Jean, and Beth, Sunday for a vacation in the Northland.

Leo Barters, St. Paul operator, is back on the job after a week’s holiday because of the large business he is reporting at his location.

Oscar (Oz) Truppman and Irving Sandler, of Acme Novelty Company, journeyed to Hatfield, Wis., to visit Frankle Carle, songwriter, recovering there from a nervous breakdown. Carle is the author of such top tunes as "Suns of Steak Sauce."
RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Phonograph Photographs. Selections are based upon Phonograph Sales, Information From Music Publishers on the relative Importance of Songs in their Catalog and upon the judgment of The Billboard Music Department.

I GUESS I'LL HAVE TO DREAM THE WHOLE NIGHT THROUGH—TOMMY DORSEY (Frank Sinatra-Pied Piper)

Not enough mentions yet to include this number in a higher rating, but it definitely rates repeating here because it is showing life now in some sections of the country. So far Dorsey's recording of it seems to be the standout among those records coming in on the tune, although Lee Brown was mentioned here in connection with it last week.

MAY I MISS YOUR APPLE PIE?—GUY LOMBARDO (Kenny Gardner)

Another story just about over, too. It hasn't received the plugging that was expected by this time, but it's still in there very much on the favorable middle list. Something should happen on one of the other lists, and it seems more than likely that it will be upward.

MISSING YOU

Several bands are in the process of recording this melancholy Greek melody, and from all indications it should soon mean something to the coin phonograph operators. There will be almost as many versions of the song as artists recording it, according to advance reports from the record houses, and we expect it to hit the rhythm tempo of its being made. Definitely something to watch.

COWBOY SERENADE

Here is a ditty which, in all probability, will have the coin phonograph patrons hanging away with their coin. It's a typical policy making melody of the wide open spaces and should prove a big hit in the country's beer shoes. Ray Eyer and Glenn Miller are already on it, along with several others.

LET ME OFF UPTOWN—GENE KRUPA (Anita O'Day-Ray Eldege)

A swinging number which has been listed here for some weeks now, but still doesn't seem to get any higher. It's still necessary, however, to keep repeating here because in some sections of the U. S. operators seem to be doing okeh with its comedy-vaudeville type, it may not have a wide enough appeal to get beyond this point.

MOMMY

This song has evidently been published as a sequel to Sonny Ray's "Mama's" and is gotten out by the same publishers. Whereupon it will have to be watched very carefully if the good fortune of its predecessor is questionable, but it deserves listing here as an item to be watched anyway. Sequela usually don't come close to the originals in popularity, but there's always a first time, and this might be it.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Magazine Value. A guide to the past definite predictions, but merely the opinion of The Billboard's Music Department.

I DON'T WANT TO SET THE WORLD ON FIRE—TOMMY TUCKER (Amy Arnell—Voices of Harmony)

A happy combination of singing with a lively and a good set of lyrics, topped off with a catchy title, this song has everything it takes to set the song world on fire. Tucker version, devoted to solo singing by Amy Arnell, and a second chorus combining the efforts of the Voices Three, don't fall foul to the music.

EMBRACEABLE YOU—JIMMY DORSEY (Helen O'Connell)

Removal from the style of his more recent music has left Dorsey, depending well on Gershwin's "Funny Face" ballad to continue his fancy phonograph dictionary. The entire side spotlights the old songwriting of Helen O'Connell, who gets real "cuddlesome" with the words. Whether the record hits or misses depends entirely on the public favor to be discovered on Miss O'Connell's vocal rendition.

YOU AND THE NIGHT AND THE MUSIC—JACK LEONARD (Ray Bloch's Orchestra)

Taking leave from his army duties at Fort Dix, the Leonard lad comes through with a couple of very commercial tunes. You're not likely to find anything of the reverse side, and does an excellent job of selling both ballads. The passionate singing is found on the "I'm in Love with You" and the Night of the Week which makes an established following among the phonograph fans, especially the female ones. Leonard should be the answer to a maiden's prayer on this one.

SWEET CANARY POLKA—RENE MUSSETTE ORCHESTRA

For the specialized locations where partiality is shown in favor of the polkas, this record is highly acceptable. The Renee orchestra is readily approachable by such patrons and this record should make no exception. The number itself is particularly melodic, enhanced by the whistling instrumental background to make the song successfully descriptive, and if it's still true that all the world loves a whistler, a long list is assured for this side in the machines.

Names in parentheses indicate vocalists.
BOSTON, Aug. 9.—Mike Bond, of Bond Sales Company, Barkley distributor, is just back from the installation of eight wall-hung slot machines in the Blue Hills Cafeteria, Mattapan, Mass. Mike considers the installation an achievement, as the cafeterias in that area are the most notoriously appointed in this vicinity.

Sol Chaim, New Bedford, Mass., operator, reports he is very busy with his game equipment and his Novelty Company, remoting Mass., coinman, and has plans to bring out a new machine in this area. Sol is spending his summers in the amusement areas of the two towns.

Louis Prince purchasing new equipment for his arcades in Bevere and Salisbury, Mass., has discovered that the coinman in the amusement areas of the two towns have little money to spend, so coinmen are finding it difficult to remain.

Al Couter, Naugatuck, Conn., coinman, in town to purchase equipment, accompanied by his brother Mike.

Ben Gordon and Rube Wein, of the Pattern Boat Company of Connecticut, spent a few days with Murray Schulte, of Adams Distributing Company, at the latter's summer cottage in Orient.

Louis Prince purchasing new equipment for his arcades in Bevere and Salisbury, Mass., has discovered that the coinman in the amusement areas of the two towns have little money to spend, so coinmen are finding it difficult to remain.

J. W. Lambert, Newport, N. H., music operator, making the long trip down from New Hampshire, is here to select new equipment for his route which he is expanding.

Frank Ward, of Fairlee, Vt., in town again for more business. Frank's visits are becoming more regular as his business increases and the need for new equipment grows steadily.

A surprise birthday party was tendered Lou Blitt, of Atlas, July 18 at his brother's house in the 19th and Barney arranged for a nice party for Lou. Seaburg representative in this section, was among those in attendance. Lou doped in to greet Lou and present him with gifts were Buddy Hussell and Bill Pooleed, of the Boston Braves' baseball team, close friends of the Atlas man.

Bay State Automatic Music Company is expanding his route in the southern part of the state and Herbie Kay has been kept busy selecting new equipment.

Andy Vrean, Lynn game and music man, is another operator who is buying more equipment continuously as his route expands.

Gerald Waterhouse, New Bedford, Mass., coinman, whose interests lie in automatic music, has been making more equipment for his interests.

H. Harold Harris, Hanco Sales Company, local music and game operating firm, walking around with his thumb in a case as a result of a recent injury.

Nat Pram and Norman Herman, Central Automatic Music Company, adding to their music and game routes.

Peter Torello and Larry Bonanno, of Lawrence, Mass., and Bovey Vending Company, which handle cigarette merchandising machines.

Bert Feniger, of Finley Music Company, reports that his coin collections are doing well. Bert also reports collections good on the telephone as well as good on machine routes. Feniger is using Rock-Ola's mystery machines.

W. J. Loomez, Shrewsbury, Mass., pin game operator, came in town for a hurried visit to inspect and purchase new machines.

Sam Rome, Lynn game man, is expanding his route.

Arthur Ravราย, who operates a game route in Connecticut, reports business continues good and he is expanding his route.

Fire destroyed the arcade operated by Sam and Max Specter on the boardwalk at Old Orchard Beach, Me. The boys promptly got in touch with their brother, I. Spector, of Hud Vending Company, and new route Old Orchard. They set up in a roller-skating rink and were soon doing business as usual. Collectors are making good at the resort, with many tourists reporting business.

Ben Palatrant, district manager for Packard music, bustling in and out of town, praising the many machines on his route.

Dave Schultz, Cape Cod, coinman, in town for a brief visit with his brothers, Murray and Leonard.

Tony Samanks, Brockton music and game operator, reports collections increasing steadily. Tony has recently added to his route and is now planning a further enlargement.

Herman Pram, of Automatic Venders, Providence, R. I., walking representative for this section, in Boston to visit with local coinmen and display the line.

Andy Vrean, Lynn, Mass., game operator, expanding his game route, laying plans to add a music route to his business interests.

Murray Schulte, of Atlantic Distributing Company, had the cast taken off his broken leg this week and discarded his crutches in favor of a cane.

Ed Trepianer, Hyde Park music and game operator, and Mrs. Trepianer have returned from a two-week vacation.

Irv Michelstedt, Seaburg representative, off on a week's trip thru Vermont and New Hampshire, visiting his operators in Northern New England.

Jim Woodward, secretary of the Amusement Merchants' Association, reports the organization with activity in September. A date is expected to be announced.

Sid Wolbat reports business good at his arcade in Wollaston, Mass. Spot is located in town, near the beach where the young crowd congregates.

Bill Wells, of Apex Coin Machine Company, reports business slowed down a bit as a result of the mid-semester ball.

John Connor, Hampstead, N. H., coinman, in town purchasing equipment, reports business good in his branch.

Frank King of Automatic Coin Company, reports the firm is enjoying a greater volume of business this year, as radio has played its part in the new location on Coin Row. One of the first visits made to the new showroom was Frank Meyer, Exhibit Supply President, who has a show room at this address.

Anthony Di Carlo, Bevere, Mass., music operator, has now more than 200 games on his route, all reporting good collections and keeping a close check on the machines.

Herbert Brown, secretary to Mike Bond, has resigned to get married.

Pinball operator Jack Winet is giving his route plenty of entering the army.

Atlantic Distributing Company is making plans for reorganizing its showrooms.

Peter Torello, Lawrence, Mass., coinman, visited this week with his route. Pete is using Rowe merchandisers and is lining up a large route.

Luke Levine is at Nantasket Beach to take a look at the new route with his brother Ike is managing the route during Luke's absence.

Arthur Pearlestein, Boston game operator, is ordering more equipment and before retiring, is planning a move to the south.

Al Williams, Rockland, Mass., game operator, in town to purchase equipment, reports collections good in his territory.

Jack Chambers, Clarendon, N. H., coinman, visited HUD coinmen during the week and compared business conditions.

Joe Nemeth, of Acme Music, Cleveland Seebl gives creditable report this week in Boston. In Boston this week, visiting Louie and Barney Blitt, of Atlas Coin Machine Company, local Seaburg distributor.

I. Specter, of Hud Vending Company, reports that music collections dropped slightly the past few weeks. Business on the whole is better than last year, however, he says.

Joseph Joseph, Palmouth, Mass., bingo operator, has secured a permit for a year-round arcade in that town. Location is expected to do well, as there are few amusements in that area. Joe is in town and has contacted Sid Wolbat and the two are working out an arrangement for operating the arcade.

George Marks dividing his time between his game route and his new arcade at Great Neck, Mass. Atlantic territory in town was practically leveled by fire just before the season opened, new buildings have sprung up quickly and the tourist trade has increased off only slightly. Marks reports the arcade is doing good business.

Ben Simmons, Providence, R. I., game operator, in town purchasing new equipment for his large route.

Charles Holt, Portland, Me., music and game operator, in town for a brief visit to look over the lines and chat with local operators.

Joe Green, of Hub Automatic Music Company, local Wurlitzer distribut, out of town on a business trip.

Ray Sheas, of Ace Amusement Company, Worcester, Mass., in Boston to purchase equipment to add to his route.

Dave Bond, of Trimount Coin Machine Company, new A. I. C. distributor here, reports business good. Demand continues for the Singing Towers phones, Dave declares.

Buckley music system, Inc. 4225 W. Lake St. Chicago

GET ON THE ROAD TO GOOD FORTUNE—Write Us For The Name of Your Nearest Distributor Today!

Buckley Music System Inc. 4225 W. Lake St. Chicago

Get on the Road to Good Fortune—Write Us for the Name of Your Nearest Distributor Today!
Maryland's Vending Tax Held Void

Judge rules that Governor signed bill after deadline — may go to higher courts

BALTIMORE, Md., Aug. 9 — On the ground that the governor had failed to sign the special vending machine tax bill before the deadline set by the Legislature, Chief Judge Samuel W. Dennis invalidated the law Thursday (17). The special tax was designed to raise $25,000 in annual revenue.

The attorney general's staff, which had defended the license bill at the hearing, stated that if necessary the case probably will go to the Court of Appeals for a final ruling.

A portion of the merchandise machines tax act passed by the Legislature extremely set May 1 as the date on which it was to become effective. However, it was not until May 28 that Governor Herbert O. O'Connor finally approved the measure.

Bill Unconstitutional

Judge Dennis said that this made the bill unconstitutional. Such measures must, under the Constitution, be finally approved before the effective date fixed by the Legislature, he decided.

The decision was the first judicial ruling on the point, the opinion indicated, as the Maryland attorney general had given somewhat similar rulings in the past. Notably, when the late Governor Nice was informed he could not hold bills after the effective date of June 1, which is the effective date of all legislation not otherwise dated.

12-PAGE OPINION

In a 12-page opinion, supplemented by 12 additional pages of references, Judge Dennis brushed aside contentions which the State had advanced in claiming the vending license act should be held valid despite the late date of signing. The judge opined that the governor must sign the bill within the date set. Otherwise, it could be deemed dead, and his life at any time the governor saw fit to sign the bill—perhaps years later. He deemed this unfair to those affected by the legislation.

The jurist pointed out that since certain officials of the Legislature must by law be present at the signing, the survival of such officials at least would limit the time in which a bill could be brought to life, under the State's contentions. The judge said in such a case the citizens would have to compute the expectancy of life of the freshest of the acts as indicative of the time when the bill, or will, was “legal,” but he pointed out that his decision was that the Constitution itself protected such whirlwinds.

Interprets Constitution

The judge interpreted constitutional provisions and statutes to require the governor to "approve or veto bills precisely as enacted." Otherwise, he ruled, any action would be a hybrid, part legislative and part executive, in origin. Citing the Declaration of Rights provision regarding separation of governmental powers, Judge Dennis said of it: "It has today, and ever since, been the historic task of the legislature to make laws for the peace and welfare of the state."

The case had been under consideration by Judge Dennis since last week. A group of operators of vending machines represented by Hilary W. Gade, attorney, brought the injunction proceeding protesting the vending license tax. Defendants in the case were State Comptroller J. Millard Tawes, Chief State License Inspector Frank E. Brunt and Frank C. Hockney, clerk of the Court of Common Pleas, where the actions had been issued for Baltimore city.

Glassgold Reports Business Terrific

NEW YORK, Aug. 9 (Bp) — Glassgold, sales manager of Arthur H. DuGrenier, Inc., back from a three-day visit at the Haverhill factory, reported that July was one of the biggest and most promising business months in the history of the firm.

"For months the national defense program and all it entails has increased activity," stated Glassgold, "has enabled operators through the nation to embark upon unprecedented expansion; the industry, in fact, will be represented in every state in the union. Because of this, sales of the Champion cigarette machine, Candy Man 5-cent candy bar machine hit a remarkable peak in July. All DuGrenier representatives and distributors looked greatly increased orders for all machines, whether they be for the convenience of the consumer or for the convenience of the consumer. We believe the upswing will continue into the fall and winter, when location activity is greatest."

"My trip to our Haverhill factory was made for the specific purpose of preparing a big drive on our Candy Man machine this fall. Operations have not been as active in the soundest and most compact piece of equipment they have the tools to come up with the best of the above."
AMUSEMENT MACHINES (MERCHANDISE)

Candy Sales Up 13 Percent for First Five Months; 47 Firms
Top Million Sales Mark in 40

Vender Supply Notes

The tobacco industry continued its expansion in 1940 with increased wages having boosted wholesale price of bulk candies from one half to 5 cents per pound during the past few weeks, manufacturers of confectionery associations reported past week.

Practically all bulk items are affected. There has been no general price increase on goods, both penny and 5-cent numbers, but all deals, premiums and special concessions have been eliminated. Basic prices for Bonbons, 120-cent items is 2 cents, with 40-cent assortment selling at 3 cents. These are manufacturers' wholesale prices.

Most prices quoted are for immediate delivery. Most manufacturers are now guaranteeing prices until fall. In fact, most firms are now accepting orders at a prices quoted on a three-month guaran-

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Grid Game Stars Aided by Assn.

MINNEAPOLIS, Aug. 9—Thanks to the all-out efforts of the Minneapolis Amusement Operators Association, each member of the 11-Star grid team which will face the Chicago Bears professional gridders August 9 in a charity game, local newspapers began their drive to name five Gopher gridsters to the team Andy Wolberg, president of the coin machine operators’ association, had printed thousands of petitions which were distributed by the operators among their various locations. Such operators took it upon themselves to plug the Gophers and signatures were inked to the petitions at a rapid pace.

Not content with just having the signatures spirit, Wolberg saw to it that they were brought into the offices of the local papers and the voters took to the streets.

At the conclusion of the voting this week two Gophers, George Franch, All-American halfback, and Bob Paffrath, Gopher quarterback, were named. Franch, with 1,259.214 votes, will be one of the starting eleven, alongside Tommy Harmon, Forest Evavashvski, and George Podrman in the backfield. Paffrath will be picked as second string quarterback. A third Gopher, Bob Borshard, who was co-cap- tain of the 1906 national champions, finished a shade behind the first squad centers but may be invited to participate.

The other two Gophers who fell by the wayside were Bill Johnson, co-captain, and Bill Kuusisto, guard.

Music Operating Firms


Decora Distributing Corporation is opening the ninth Southern branch in San Antonio, Tex. Don Bruce will be office manager.

Robert Brooker has opened an operating business in Detroit, with headquarters at 2112 Huron Street.

Joe T. Stewart and Robert Maxell have merged their business to form the Wayne Music & Novelty Company at 1661 West Avenue. Detroit chair stands six feet straight in the air, and the desk is mahogany, a quarter size in area. The private office has three adjoining rooms, a smoking room, a room of keys, everything that you would expect in a business firm.

Diamond State Amusement Company has been chartered to deal in amusement devices in Wilmington, Del. Incorporators are H. Albert Young, Milledge George and, Ethel Stephan.

Miami

Miami, Aug. 9—E. Ernest Philpitt, head of the musical instrument firm of E. Ernest Philpitt & Son, has been elected secretary of the National Association of Music Merchants at the 49th annual convention of the group in the New York.

Coin machine business is below last summer’s figures, says Bill Shayne, due to the fact skilled workmen have been leaving for other parts of the country, since Miami has very few defense jobs.

Modern Vending Company has moved off the beach and into its own building in northeast part of Miami.

Bill Frey’s recently completed office is in a class by itself. It’s an extra- large paneled room with air conditioning.

With a line of seated chairs and a bar, it is a most inviting place.

Babie Eich, of Supreme Vending Company, married State Highway Patrolman Church last month. The ceremony was held in her father’s hotel in Miami.

Bob Miller has left to visit his folks in Youngstown, O., and Ad Trune, just returned from Camp Davis, N. C., on his vacation. Bill Shayne, Lielie, and Johnny Saxen.

The three are associated with the Ace Coin Machine Company.

Gil Wolfe and wife, of Modern Vending Company, left for a two-week tour to visit important cities along the West Coast.

Bill Shayne, of Dixie Music Company, holding the office of chairman of the association’s committee to re-name added considerable coin to the USD kitty with a jest of concern sponsored by the women’s clubs of Greater Miami.

Bill Frey has opened a retail record department. His pet lion, Topsy, has
EASTERN FLASHERS

NEW YORK, Aug. 9—There were a number of important manufacturer visits in the past week, among them Frank J. Meyer, of Exhibit Supply Company, Trenton, N.J., and Mr. and Mrs. F. H. Parsons, of Buckeye Mfg. Company.

The high spot of the Parsons' visit was a tour of the recently completed Penthouse Room of the Hotel New Yorker. Present were Mr. and Mrs. Rugerman, of Newark; Mr. and Mrs. H. D. Schillinger, and Mr. and Mrs. William Blatt; Henry W. Seiden, and Charles Parsons spent the week visiting the firm's district managers, salesmen, service engineers, and sales managers.

The trip to New York was made by automobile.

UP IN WISCONSIN good styling is the vague, declare patrons of the North Star Tavern, Green Bay. They point to the Rock-Ola Spectranote Tonic Column, with bar jokes as their approval of good style. The installation was made by the Badger Bay Company. (MR.)

Bally Air-Force Wins Approval

CHICAGO, Aug. 9 (MR)—"Operators and distributors are running this thumbs-up sign of the RAP to express their appreciation. It was a huge long ball novelty reply game," says George Jenkins, Sales Manager of Bally Manufacturing Company. "The game," Jenkins adds, "is more popular than you would think. We believe this was the first thumbs-up is the immediate reaction when Air-Force goes on location.

"For several months," the distributor wrote to Roy Moloney, saying: "We who remember the Air-Force games you've brought out since the days of the Bally Mega, and the Air-Force Industry was down for the count of nine and you pretty much knocked that Bumper—we've been expecting you to come up with another game that would give us that sudden, exciting thrill. And, Roy, you've done it in Air-Force."

"Air-Force has plenty of good solid came-close appeal, plus a few new soaring angles that are different. These two big circles and the square on the back glass—the red, green, and yellow airplanes—the way the 1,000 scoreboard is marked off in three sections—all those details immediately smash the player in the eye."

Firm Incorporates

WILMINGTON, Del., Aug. 9—Diamond Coin Amusement Company has incorporated here under the name...
R. H. A. Phonograph and music distributors are expecting a good showing of business and a healthy profit when the store opens on Tuesday evening.

"That will be our best to date," said Carl Jackson, Seminole operator, has been in the business for three years. "We plan to open the store on Tuesday evening and we are expecting a good turnout.

Jackson said that the store will feature the latest models of record players and amplifiers and that he will be able to offer customers a wide selection of music. "We have everything from the latest rock hits to classical music," he said.

The store will be open from 10 a.m. to 6 p.m. daily and will remain open until 8 p.m. on Saturdays. "We are looking forward to a successful opening," said Jackson.

For more information, contact R. H. A. Phonograph at 123 Main Street.

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Oklahoma City

Muskogee, Okla., expects the state of measles to continue for some time. Health officials have confirmed the presence of the disease in the area and are advising residents to take precautions.

"It's not uncommon for measles to spread in Oklahoma," said Dr. Sarah Johnson, Muskogee public health officer. "We have seen an increase in cases in recent weeks and we encourage people to be vigilant about their health.

Johnson said that people who have been exposed to the disease should monitor themselves for symptoms and that those who are unvaccinated should get vaccinated. "It's important to keep protected," she said.

For more information, contact Muskogee public health at 456-7890.

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New Orleans

FORT WORTH, Tex., Aug. 3—Coin machine business in this section is not doing badly, according to latest reports. Owners of coin machines are feeling more optimistic than they have in months.

"There's a good market for coin machines," said Mr. Smith, owner of a popular coin-operated amusement center. "People are looking for fun and games and coin machines are a great way to provide it.

Smith said that his business has been doing well in recent weeks and that he expects it to continue.

For more information, contact Smith at 123 Main Street.

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East Coast Biz

Growing Stronger

TRENTON, N. J., Aug. 9—With so many new coin-operated commercial and amusement arcades in the New Jersey seashore resorts, interest is centered around the new Tension system, which is in the process of being introduced.

"It's a great system," said Mr. Brown, owner of a large amusement center in Asbury Park. "We've been using it for a few weeks now and it's been a huge success.

Brown said that the system is easy to use and that it provides a good return on investment.

For more information, contact Brown at 123 Main Street.
The Coin Machine Industry Needs A National Educational Program

By BILL GERSH

The coin machine industry has neglected itself. It has been a contributor to the success of many well - allied industries it has overlooked its own well - being. One of the better counterfeiters of electricity, tobacco, candy, Lund, and dime stores and various locations to stands out of the country. Only in this fashion can an educational program be carried on in any industry comes from the inside, manufacturers, jobbers, and others who weight, to assure that the public gets the best of them. More frequently, the public will be clued by avoiding anything which will clash with pop - opinion.

Public With Problems

The only answer to the problem is for the amusement machine manufacturers to joint - control of operation is desired by the majority of the operators throughout the entire country. Only in this fashion can an educational program be carried on in any industry comes from the inside, manufacturers, jobbers, and others who weight, to assure that the public gets the best of them. More frequently, the public will be clued by avoiding anything which will clash with pop - opinion.

Outstanding and commendable examples already in operation are the works of the Coin Machine Board of Trade, which, by taxing itself, put a tax on every nickel in order to bring the nickel to the trade. It arranged a legal contract which was to be paid by the operators to the city in its area to appropriate a certain percentage of the proceeds from each new machine. A small sum extra was gladly paid by the operators for advertising and educational expenditure for gaining the public's favor. A committee of one operator, one distributor, and one neutral man was appointed to direct the funds. Those funds have never been touched by any association funds. In this way, when the funds were collected, the operators paid and published public relations, the all - inclusive condition, for public sympathy - the most powerful weapon in the business.

Misunderstand Coin Machines

Throut the country, as liberal as most folk are, there is a real misunderstanding of coin-operated devices. And this is not only true in the so-called "legal" coin machines. Even so large an organization as the Coca - Cola and Dairy Chocolate Company term their penny slot machines a "nuisance" to the New York subway car advertising to the public.

Coin Machine Organization of this caliber should have someone from the industry present; an area, the Coin Machine Board of Trade, which, by taxing itself, put a tax on every nickel in order to bring the nickel to the trade. It arranged a legal contract which was to be paid by the operators to the city in its area to appropriate a certain percentage of the proceeds from each new machine. A small sum extra was gladly paid by the operators for advertising and educational expenditure for gaining the public's favor. A committee of one operator, one distributor, and one neutral man was appointed to direct the funds. Those funds have never been touched by any association funds. In this way, when the funds were collected, the operators paid and published public relations, the all - inclusive condition, for public sympathy - the most powerful weapon in the business.

Public Relations Pay

In case of any skepticism, address a letter to the State Department of Business at 1722 22nd St., Washington, D.C., for questions about the State, its taxes, its work, its hopes, and its accomplishments. And get the biggest surprise of your life. You may even be visited by a public relations expert with complete portfolio telling all about the state's activities, which have been covered for a long period of time and learn more about the State in which you live than you ever knew about it.

Public relations men for this industry are just as interested in the type of equipment the public most favors as in Obtaining the right kind of equipment. The fact that some local politician has covertly made a deal with a nickel slot machine vendor who terms "gambling devices that taxes. If you are not, you are not on the right road. It is necessarily mean that the public in this community agree with him. But it does definitely mean that the public did not care one way or the other. And so when

Washington, D. C.

Has Arcade Boom

WASHINGTON, Aug. 9-Amusement machines are cropping up in ever - increasing numbers here. The growth in the number of these entertainments has been steady during the past two months and there are now 35 of them being operated. At first a few were opened up in the outlying places, but many operators set up locations after they witnessed the success of the first few. Now they are to be found in every state of the Union.

The Donnestic Novelty Company, head- quarters of the industry, has been hard at work pushing the sales of pin machines, pin games, and other games for four of these sportlands. This concern has been developing its strategy for the future. The company has plans to operate itself.

Quoet plans to operate itself soon, and these pleasure parks will be opened up in this city within the next month or so, and so it will if the growing popularity for these amusement arcades continues.
Music Newsreel, the article states that each machine averages a weekly intake of nearly $125 a week, $6 to $8 in coin positions, and around $25 in
touch-down locations, and that it takes an investment of about $15 a week to keep each
dish operating. Phone inquiries are welcomed in locations not using telephone music. Benny Goodman
for 3 cents is more for a nickel that coffee is to hundreds of local youngsters, says the article, which is headed by two
pictures, five columns wide, one showing a sailor and his girl making a selection from a music menu at a music box, the
other showing the record room where girls answer calls and play requests. The author of the article complains that "in
information concerning music boxes is not particularly easy to get because of the unwilling attitude displayed by many of the
distributors."

The Atlantic City Press-Union, July 20.—In its Night Club Round-up column, "Jackie Whalen, star comedian of Bare-
Cutter's of 1941 at the Club Bumab, claims he used approximately 849 nickels and 446
slugs in securing scientific data which he used in his hilarious farce number of a pinball machine player. Critics ac-
knowledge the clean cut script and the better bits of the famed Jimmy Durante."

Old Home Town, (By Stanley Wilkes-
Burns (Pa.) Record).—The Philadelphia Record, August 3—
Awards $10,000, an award this newspaper. In its pictorial Society Newreel, a Sunday society-page feature, staff
photographer Ernest Kiebner
Although this is a departure from the usual format, the photograph is a good illustration of the article's
subject. The article discusses the growth and popularity of music boxes, particularly in the entertainment
industry. It mentions the popularity of Benny Goodman and his music, and how it has
affected the music industry. The text also includes several quotes from different sources, including
J. J. Castoro, the music director of the Metropolitan Opera, who states that "music
is the language of the soul." The article highlights the role of music in society and its
impact on various aspects of life, from entertainment to education.

Restaurant Survey Shows Trade Value

CHICAGO, Aug. 9.—The National Restaurant Association here recently re-

sponded to some interesting data gathered in its survey of the restaurant business in the
United States. Restaurants are ex-

hibited in this survey to show the

extent of trade in the restaurant business and the trade will be interested in the fol-

lowing data. These results are based

on the reports of 240 widely dis-

tributed restaurants.

The average restaurant in the United States showed a profit of 4.40 per

cent, it was reported. In New York City, where the average check is

$4.25, the average profit is 4.10

per cent. In Chicago, where the

average check is $5.13, the average profit is 4.60 per cent.

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Stoner Works on Defense; Vender, Came Biz Unaffected

AUBURN, Ala., Aug. 9 (MR) - The Stoner Corporation is about ready to begin producing cartridge shells for the U.S. Government, according to recent reports from the firm. The defense contract allocated to Stoner was the signal for beginning of intensive activity to reconstruct a portion of the huge Stoner factory to be used in the making of munitions.

Machinery has been moving into the Stoner factory for some time and most of it has already been made ready to begin production. Many changes were necessary in the factory itself to meet rigid government specifications; however, the changes were made only in the section of the factory where the manufacture of shell cartridges will be carried on. The rest of the factory is modern and well adapted to the manufacture of coin machines, will remain the same.

Also of interest is the announcement of Stoner official Clarence Auerberg that the manufacture of munitions for the government will in no way affect the manufacture of amusement or vending machines. The Stoner line of venders has found an increased demand in the last few months, said Auerberg, and "we have been able to make deliveries quickly. We anticipate being able to continue to make quick delivery on all orders. Our latest pinball game is likewise meeting with quickened approval and deliveries are going forward satisfactorily. We shall continue to introduce new games from time to time as we have in the past, for our engineering department is well ahead of schedule on new models. We have likewise set up a line of principles of play.

Auerberg further stated that the government contracts have forced the Stoner company to hire many new workers to man the shell-making machines. The two divisions of the Stoner factory, however, are operated as individual units, each being independent of the other. Officials of Stoner are concerned only with the specifications of both units, but active machine operations are located in Harry Stoner devoting most of his time to the government orders, while Clarence Auerberg guides the game and vender manufacturer divisions.

Officials of the company expressed satisfaction that they were able to "do their part" in accepting the government contract, which is in excess of a million dollars. They are also happy, they declare, that they are so well able to distribute the work without disturbing their line of venders and games.

Auerberg further stated, "We are in a position to move ahead rapidly. Unnecessary changes in the fast changing game industry—a tornado or similar occurrence—should occur, our distribution will continue to supply all operators with games and venders for all of their locations."

Daval Counter

CHICAGO, Aug. 9 (MR) - Sales of American Eagle, bell-fruits, reel token payout, and Marvel, cigarettes, motors, and pinball machines, were in their peak during the month of July for the Daval Corporation. The firm, according to Al S. Dougis and Dave Helfenstein, of the firm, "Sales have continued at an even pace for over a year now," says Dougis. "There have been slack periods in that time. The games are recognized everywhere as outstanding.

"We have had many orders for our files that haven't stopped ordering American Eagle and Marvel that we haven't been able to fill during the last few weeks—now to swing back into production and produce the same they were introduced to the trade and who continue to write us that, in their estimate, these are still the two greatest coin payout counter games on the market.

"It is possible because of the continued demand for American Eagle and Marvel that we haven't been able to fill during this slack period, to start manufacturing them, as we have won more and more friends as they went along.

"It is also interesting to note at this time that the five-cent and the ten-cent machines are now leading sales. When first introduced the one-cent models took the lead. We attribute this change to the five-cent models to the changing times and the fact that the operators are making a lot more coins in circulation at this time," they declared.

Convention Biz

PHILADELPHIA, Aug. 8.—With conventions in full swing, some interesting increases were observed in increasing machine collections, local conventions and inter-city conventions. The annual inter-city meeting of the Philadelphia Convention and Tourist Bureau, which has been continued since 1926, has reached a new high. Part of this fund is to be set aside as a contingency fund, and the rest is to defray the convention bureau's expenses and to help defray the travel costs defraying its expenses from contributions received from hotels, utility companies, purveyors, stores, and restaurants.

A campaign committee was organized last week functioning to raise $10,000. Part of this fund is to be set aside as a contingency fund, and the rest is to defray the convention bureau's expenses and to help defray the travel costs defraying its expenses from contributions received from hotels, utility companies, purveyors, stores, and restaurants.

Added impetus to the activity of the convention bureau was the result of the appointment of Daniel F. Crawford, Jr., as chairman of the board. Crawford is president and general manager of the Hotel Philadelphia and president of the Philadelphia Hotel Men's Association and a national officer in the National Greetings Association. A Russell

August 16, 1941

AMUSEMENT MACHINES

The Billboard

conventions signed to meet in Philadelphia in 1941. Many other conventions, still unsigned, have also been set aside, but these names will not be published until all arrangements have been completed. Already 26 conventions have been booked for 1942, as well as some for 1943 and even for 1944.

Four of the largest conventions of the year are the Black Hammer and the July, the Veterans of Foreign Wars, to be held in August, and the American Convention of Charitable Beverage Bottlers and the American Society of Metals, to be held during the early winter. Three conventions in the fall will bring about 10,000 persons coming to Philadelphia and spending several millions of dollars.

Late Market Report

CANTON, O., Aug. 9.—Continuance of hiring employment and booming pay rolls were felt here during July. The businessmen of Canton, according to the Canton chamber of Commerce, were in good health and strong. Prospetive activity in the used vehicle market, however, is weak and we anticipate prices or print of pin game patronage in smaller surrounding communities where the month due to less congregating in stores and other conventions is expected to grow.


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A CONVENIENCE AND GREAT ATTRACTION to patrons is this Seeburg Baro-Matic installation at the Deer Lodge, Calif. His older Seeburg Representative Danny Donahue, patrons and location owner are more than pleased with results. (MB)

Coinography
Ray Meeuwenberg

SUCCESSFUL operation of a large vending machine route based upon efficiency and good service is the story of Ray Meeuwenberg, Automatic Sales Company, who has been in the business in Detroit since 1928. He has actually become a legend in the vending machine field for his fast-growing business, at the ripe old age of 45.

There is one unusual factor in Meeuwenberg’s story—he has been blind since birth. His own success story may, incidentally, prove the inspiration for a successful business career in the machine field for other men similarly handicapped. It is just one of the things that have pushed him in his stride in developing his own business.

Once a bookmaker by trade, Meeuwenberg later ran a confectionery, and then worked at the Packard Motor Company factory for seven years. In the summer of 1928 he decided to go into business for himself and spent two weeks’ vacation putting 50 vendors into locations for the first time.

He kept his job at Packard, and his wife, with the one man. They were associated with the business ever since, ran them and handled calls. Occasionally he took an extra day off to put another machine out on location. Gradually building up his route. About this time he bought out an established route of 22 machines and 25 new ones.

Full-Time Business

In 1939 he decided to make it a full-time business, bought 100 more machines, and had two men working for him. Most of the machines in the business, machines, servicing once or twice a week, was a thing of the past.

Business was good for a few years after that, but it dropped off seriously about 1939. Meeuwenberg says, “I tried to get some help, but I finally decided I’d have to do it myself.” But I ultimately realized where the trouble lay. The machine equipment.

He had been getting too old, and it was time for replacement with up-to-date machines.

He first bought 23 combination selective vendors, and later about 150 combination selective vendors, largely six- and eight-column type. These constitute the bulk of his operations today—nearly 200 selective machines, together with about 40 gum and 110 peanut vendors.

Three men are required to handle this operation and give the frequent service required for this sizable route. Meeuwenberg does the bookkeeping for the firm.

Prefer Candy Locations

Candy locations are preferred, although cigarettes are used in some columns on some machines. In one factory he is installing Copenhagen Shuff in a vending machine. An important factor in making the route flexible enough to meet changing location needs is the easy adaptability of his machines to either 10, 15, or 25-cent operation.

Locations are primarily in factories with a few to gas stations. Believing in concentrating on a particular type of location, he is able to specialize in that type and knows how to face its peculiar operating problems with specialized knowledge. Talking on locations, Meeuwenberg said:

“With a candy machine, I do not know of any other type of location which does a more profitable business than industrial locations. They turn over more merchandise in a year’s time than any other. While it is true that lots of industries have a slack period, these personnel come in during the week when it is too hot to work hard outside.”

Meeuwenberg occasionally goes out looking for new locations and usually handles this important part of the business himself. Having a location or contact man to do this work proved a saving when what was satisfactory, he says. His method is to find a suitable factory, perhaps one that he has known about beforehand, and then talk to the proper executive to determine what type of machines they already have in operation. Incidentally, Meeuwenberg believes in never putting in a machine in direct competition with another operator; of course, supplemental types of machines are another story.

Service Efficiency

His method of handling service calls results in a good degree of efficiency. A helper goes with him and does the driving. When he installed a machine recently in a large factory, Meeuwenberg opened the coin box and counts the money while his assistant counts the number of bars remaining and figures those sold. Then they fill up the machine, with the boss putting the extra change in. In this way they are able to service machines twice as fast as a single operator working alone.

With this style of operation, it is possible to cover about 50 miles a day with all required calls, since it is occasionally necessary to put one or two machines in to assure each location being properly serviced.

Meeuwenberg makes practically all repairs on his machines, unless they are so badly damaged as to require factory repairs. When the rush of repair work becomes too great one of the men or a service man is called in to assist.

He keeps his extensive candy stock in the basement of his own home, where he makes his headquarters. Built some 10 years ago, it is a large, well-appointed residence. He buys in large quantities for his home. He handles all in-stilled air-conditioning and in system. He carries a complete stock of machines, the Seeburg Flyer, the first and most successful business, a self-feeding multiple coin changer. Quick Change, to the trade, reports that there

New Line Sets Production Record.

CHICAGO, Aug. 9 (MR)—With Flying Champ as the model running a neck-and-neck race on the production lines in a furious race to meet present demands, Mr. John W. Scunento, president of the company, has gone by the boards,” reports Roy Guiffre, Sales Manager of Flying Products, Inc.

Scunento is proving itself to be one of the finest payout games ever produced,” Guiffre added. It is a one-ball multiple de luxe payout con- sole, it is reaping a bumper harvest of profits. It is causing a rush of orders to the strong appeal of the playing features.

“Derby Winner, announced recently, has become the latest copy for replay game honors. Operators have taken hold of its novel location patroon, and this one or five-ball multi- pole machine is standing on the players in line, far from the regulars’ list. The overnight success of Derby Winner is due to its unique design, because when we built it into the great features that are in demand they took the top game of the year we expected a grand reception. However, we are pleasantly surprised at the fact that these machines are selling better than originally planned for.”

“Not Retiring,”

Says Dave Robbins

BROOKLYN, Aug. 9—“There seems to have been a misunderstanding regarding the retirement of Mr. D. M. Mitchell to L. A. Mitchell & Company,” reports Dave Robbins, “for I am not re- tiring at all. I am busy as ever.”

After all, I have been in this business for 25 years, and this has been a good income, and I hope to continue this business for many more years.”

During the last couple of months my entire time and efforts will be devoted to the perfection and development of a new machine.

This Dave Robbins spiked rumors that he was considering selling out of the coin machine business. He is retiring from the job, and the name of Dave Robbins will be remembered in manufacturing of machines.

I speak for the manufacturer, I wish to let you know the co-operation that has always been appreciated. May I also say that I found The Billboard the most profitable advertising medium for the coin machine trade magazine field.”

Report Chattanooga Association Disbanded

CHATTANOOGA, Tenn., Aug. 9—The Chattanooga Coin Machine Operators’ Association, which was organized last December, was disbanded recently over the question of whether to operate or not to operate one-ball games. The maj- ority of the members were against op- erating them due to the disbanding.

The group was formed to promote good will between members and the public, to keep the business on a business and social way.

J. W. Kings, of King Coin Machine, was president. There were approximate-

H. H. Holmes, colt machine mechanic of Kelley Music Company, was drafted by the Chattanooga Coin Operators’ Association to serve as the chairman at Tallahassee Air Base in Tallahassee, Fla.

has been a heavy response and that hundreds of the change makers are find- ing their new machine to be of great service.

 Officials describe the change maker as a natural for locations with a large amount of change in use, providing it offers faster change making and faster machine play. They declare that in the ordinary location where the owner must ring up his cash register or pay his cash drawer must be extensive and what is more, the proprietor of the location is not likely to get a change back.”

Quick Change,” said officials, “there is no annoyance, change making and play is so much faster.”

The five-foot long nickel tube which ejects quarters, dimes, and various amounts of nickels up to 25 cents has been divided for half dollars and quarters respectively. The change-making unit is mounted atop a finely finished wooden cabinet which holds the cash drawer.”

www.americanradiohistory.com
186 COIN MACHINE ADVERTISERS REALIZED EXTRA BUSINESS FROM THE BILLBOARD'S 1940 FALL SPECIAL....

.... This is not just an empty statement—records prove it! Regular Billboard advertisers KNOW that The Billboard's Fall Special issue produces better than the average results. That's why they always use larger space in this important edition.

ALL RECORDS OF RESULTS point to a very high rate of returns from the Fall Special Number this year.

FROM A CIRCULATION STANDPOINT you get extra value for your advertising dollar. It not only gives the usual 100% coverage among established operators, but it reaches that extra market of seasonal and outdoor operators as well.

IN TIMELINESS The Billboard's Fall Special is hard to beat. It reaches operators at the most opportune time—when they are thinking about and planning for Fall and Winter operations.

PLAN NOW TO ADVERTISE

Mail your copy instructions today. Forms will be starting to press WEDNESDAY, AUGUST 20. Last pages go to press SATURDAY, AUGUST 23.

The Billboard

25 Opera Place
Cincinnati, Ohio
Markepp Ups Flipper Production

CLEVELAND, Aug. 9 (MR) — The Markepp Company reports that it has stepped up the production of its penny counter game, Flipper, over 100 per cent since the original factory production schedule.

According to Meyer M. Marcus, president of the firm: “With new distributors joining in the big parade to Flipper, we have decided to step up our production to equal the demand that we are now enjoying by over 100 per cent of our original quota. This has helped us to meet deliveries.

“In the past few days orders have been coming in at a faster rate than at any time since the introduction of the machine to the trade. We have heard from outstanding distributors, jobbers and operators that in their estimation Flipper is the finest really popular amusement game for penny play in many years.

“There are still a few territories where we haven’t appointed distributors. These are going fast, tho, and we hope that within a week or so we shall be able to announce a complete distributor set-up throughout the country.”

Badger Servicemen At Factory School

MILWAUKEE, Aug. 9 (DR) — ‘Badger Service Must Lead’ is the motto of the Markepp Company, owners of the world famous vintage of penny machines, in their leader to employees.

“We consider our organization similar to that of any service or athletic group in the country,” said Mr. Marcus, head of the firm. “We know our task is a big one, that the part our service and our equipment plays in the success of our customers depends on our ability to deliver the best results at the customer’s will and to be able to guarantee mechanical success and resulting satisfaction.

“The past few years has seen great improvement in engineering perfection of coin machines, but new ideas have also resulted in the requirement of greater technical skill and knowledge in order that the distributor may keep the operator well informed so as to maintain efficient servicemen on their routes. It is with this thought in mind that our technical men are constantly stepping up their technical perfection of the machines and the factories for them to study and put into effect. For this reason, we sent our men direct to the factories at least once a year to be schooled in any new procedure that would be of help to the operator.”

300 Present at J. & J. Novelty Fest

DETROIT, Aug. 9.—Perfect weather contributed to the enjoyment of more than 300 associates and friends of the J. & J. Novelty Company as they trod to the eighth annual picnic given by the firm at Budd’s Park, Mount Clemens, August 9. The hospitality of the company’s proprietor, James Passannante, was again demonstrated in an abundance of good eats, ranging from luscious barbecued steaks to watermelons, and refreshments to suit all tastes.

A program of sports events was staged. Among the out-of-town guests were Captain J. W. Walsh, tenor of Chicago Fire Department; Rose Knollmiller, Baby distributor from Toledo, and a large number from State and Ohio.

Herb Jones, George Jenkins, and Art Garvey, representing the Bally Manufacturing Company, were the life of the party and kept all on their toes watching out for the next casualty.

Highlight of the day was the baseball game between J. & J. Novelty Company and Upstate Exhibitors, umpired by Passannante and won by— the Novelty Company.

The vote of thanks and appreciation for a wonderful time went tenderly to Mr. Passannante, who personally directed all arrangements, and to his assistants, Mr. Knollmiller, Grace Mullen, Gerhardt Wiesman, Otto Wiener, Al Hum, Steve Brancolene, and Gene Callahan.

That Spinning Arrow Gets ‘Em!

For circles showing many more New Gardner hits!

Send for circular showing many more NEW Gardner hits!

GARDNER
2037 ARCHER-CHICAGO

CLEAN-UP SALE

Reach Us Ten Pm, M.S. $1.00

South, 1/3 Dime, 25c

School Days $5.00

Wood $5.00

Ump, F.S. 35c

Three Up, F.S. 65c

1/2 Deposit, Balance C. O. D.

Hundreds of Other Games in Stock. Write for Price List on these.

AVON DISTRIBUTING Co.

1703 Prospect Ave., Cleveland, Ohio.
New Locations for Batting Practice

NEW YORK, Aug. 9 (MB)—Max D. Levine, president of Scientific Machine Corporation, announces that operators have been sending in additional orders for Batting Practice to satisfy the demands of location owners. The popularity of the game is reaching new heights, and location owners, seeing the continued public interest in the game, are ordering machines for their own spots, says Levine.

Operators who believed that they could switch machines from location to location and that it is impossible to do so,” explained Max, “miscalculated the value of Batting Practice. The equipment used to set up a complete establishment will not hear of being removed. Not only does it bring the collections, which remain at a steady level, but the machine draws people into a location and this also adds to the profits of the location owner.

"The only solution operators have found is to order additional machines to place on location in other spots in their territory. In this manner they are able to keep all location owners satisfied and at the same time increase their own weekly profits.”

Scientific’s factory is being rushed to the limit to keep up with the demand and shipments are being made immediately.

ACE VALUES IN FREE PLAY GAMES!

ACE VENDING CO., 69-71 THOMAS ST., NEWARK, N. J.

SOUTHERN AUTOMATIC MUSIC COMPANY

"The House That Confidence Built" - 542 E. Second Street, 531 N. Capitol Avenue, 312 W. Seventh Street, 425 Broad Street, Louisville, Kentucky Indianapolis, Indiana Cincinnati, Ohio Nashville, Tennessee

SPECIAL MILLS SQUARE BILLS $59.50

MILLS 1-2-3

One Ball Free Play at $25.00

The Billboard

August 16, 1941

AMUSEMENT MACHINES

MANAGER LOU NEMESH, Acme Phonograph Company, Youngstown, O., finds himself surrounded by palmistry in the form of Ada Leonard and her All-American Girls Orchestra and a Berkeley Hi-Po's Symphonics. (MB)

BUY THESE AUGUST SPECIALS NOW!

PRICES DUE FOR BIG INCREASES SOON

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NEWLY REFURBISHED MARLBORO USED PHONOGRAFS

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ofi from office nearest you. If that office sold out, shipment will be made from next nearest office using second choice.

TERMS: 1/3 deposit, balance sight draft.

SOUTHERN AUTOMATIC MUSIC COMPANY

ACE VENDING CO., 69-71 THOMAS ST., NEWARK, N. J.

SPECIAL MILLS SQUARE BILLS $59.50

MILLS 1-2-3

One Ball Free Play at $25.00

3/4 Deposit and Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

340 CHESTNUT ST.

SPRINGFIELD, MASS.

BELL OPERATORS HAIL BALLY'S BIG-TOP

CHICAGO, Aug. 9 (MB)—An increasing number of veteran bell operators are placing Bally’s Big-Top, according to Bert Perkins, assistant sales manager of Bally Manufacturing Company. "Reflecting the trend to flat-top equipment," Perkins stated, "many operators are now replacing old-time bells with Big-Tops, which combines the action and scoring appeal of a bell

with the flash of a console. Earnings have justified the switch in every case reported.

"Big-Top is available in three models covering every location, with the same operating condition. We have the regular payout model which can hold, half hold, or without cheat separator. Then there is the "20-box" skill field model which is basically a hybrid model with the addition of a fascinating compulsory skill feature. For replay territory Big-Top is built in a replay model. All models are available in either nickel or quarter and the Bally detachable mini vender can be used with all models."
Friendly Greeting
At Atlas Novelty

CHICAGO, Aug. 9 (DR).—"Thirty and boy! If you are, here's a wot to beast the heat the next time you come to Chicago," declare Atlas Novelty Company officials. "Stop at the Atlas Novelty Company headquarters whether you want to buy or just look around. The official greeting is 'Have a Coca-Cola.'"

"You might meet Eddie Ginsburg as you come thru the Famous Door at Atlas. As always, Eddie will meet you with his hearty handshake. But you won't get a chance to get right down to business because his first words will be—'Have a Coca-Cola.'"

"If you step into Morrie Ginsburg's office, he'll pick you up at your feet from behind a desk piled two feet high with miscellaneous papers. As he mops up a few boxes of hot soda, you'll hear him say—'Have a Coca-Cola.'"

"Maybe you'll walk around to the right until you find yourself in the office of the graceful Irving Ovite and George Harvey. Whoever looks up first will give you the official 90-degree greeting—'Have a Coca-Cola.'"

If Howard Freer, Rowland Schaeffer, or any of the other Atlas men see you come in during those torrid high-summer days, you can't utter a word until you have a Coca-Cola.'"

Said Eddie Ginsburg: "The drinks go fast these days and it's just a part of our friendly personal service policy. But we are also shipping plenty of new and used games of all kinds—and that keeps us perspiring. Yes, sir, business is good at Atlas."

Employment in June at All-Time High

NEW YORK, Aug. 9.—Employment in the United States reached the highest peak on record during June, affording jobs to 63,190,000 workers, the National Industrial Conference Board estimated in an employment survey.

This is a 1,299,000 greater than the number employed in May and 6,190,000 above the figure for June, 1930. It was more than 5,000,000 ahead of the 1929 average, a big year for employment in their record books.

Unemployment, the conference board reported, dropped to 2,526,000 in June from 3,946,000 in May, reaching the lowest level since June, 1930.

Accounting for the June rise, the survey said, were greater than seasonal gains in all employment fields. The number of workers in manufacturing showed a contra-seasonal increase of 200,000; construction provided jobs for 333,000 more persons in June than in May, the total exceeding 3,000,000 for the first time since September, 1930.
Business Fine,
Says Monarch Exec

CHICAGO, Aug. 9 (DR).—"None spreads far, wide, and fast," declares Al Stern, of Monarch Coin Machine Company. - "Operators all over the country have not been slow to learn that Monarch carries the stock that assures them practically any type of machine they need. As a result we have set new records in sales for the month of July, as operators have sent in more and more orders, and new operators are being added to our customer list right along. During July we shipped more machines and filled more orders than in any period in our history.

"If it adds up to one thing," Al pointed out further, "operators have had the proof that they can count on Monarch, whether it's our promising our merchandise, our prices, or our policies, and obtain complete satisfaction. We have long ago adopted the policy of reconditioning machines perfectly in every respect. We feel this extra attention pays us better in the long run, makes friends for us. We deal only in clean, usable merchandise that is good for long service and money-saving on location for operators. By anticipating the trend and preparing with the largest stock in our history, we've put ourselves in position to help our customers make money. Their response, in the form of orders, has put our company out in front in its sales this year. It's an endorsement by operators of our policy, our merchandise, and our merchandising, and we hope you will appreciate it."

London Vacations;
New Office Opened

MILWAUKEE, Aug. 9 (DR).—Sam London, head of the Milwaukee Coin Machine Company, has just had time to take off from duties for a brief but well-earned vacation, it is reported. The spot of his choice is Eagle River, Wis., where he reports having a great time.

"With business growing by leaps and bounds, moving to new quarters and installing new facilities and equipment, all at the same time, there wasn't a ghost of a chance for me to get away sooner," said Sam during his visit. "As it is, I can stay away two weeks and maybe give Isaac Walton a run for his money. Meanwhile the company is completely settled in its new offices and new departmental facilities are functioning to perfection."

Legionnaire Widely
Favored—Gensburg

CHICAGO, Aug. 9 (DR).—"The great popularity of our current hit, Legionnaire, is by no means sectional," reports Chicago Coin Machine Company's Sam Gensburg. "It is proving as great a success in the Middle West as it is in the East and South, and that speaks well for the many intriguing playing houses we have built into the game.

Judging from the comments of such men as Carl Hoelzer, Dave Marion, and Sam Gensburg, the Legionnaire is crack many local records for money-making capabilities," Gensburg adds.

Hoelzer, United Amusement Company manager, advises that the Kansas City, Mo. Legionnaire is rapidly going straight in every district. A similar condition exists in the territory served by Marion's organization in Wisconsin, Kansas, while Gensburg, Milwaukee Coin Machine Company chief, reports that Legionnaire has made a great hit with the residents and visitors in Wisconsin towns and resorts."
Wallop Poll Shows 
Clamor for Champ 

CHICAGO, Aug. 9 (MR)—Undertaking a unique means of determining what distributors and operators want and demand in a coin game, D. Gottlieb & Company recently conducted what they call a Wallop Poll among distributors. 

"Results were not only educational," reported Dave Gottlieb, president. "They were immensely gratifying. For over 85 per cent of the replies insisted that Gottlieb go into production on an already established favorite—Champ. 

"With an overwhelming request like this, we've turned our efforts to making our new Champ even better than before. The new model of this proven champion is named New Champ, And we're making it up in a brand-new guise, adding to its playing lure with more flash, brightening it up with colors that are sensational. Aides from the added sparkle, Champ remains the same. The principle of New Champ is identical—it has to be, because Champ's earnings, popularity, and proven appeal are definitely pointed out in our Wallop Poll. 

"We predict that New Champ will surpass the success as Champ, for it has already been tried and has passed the sternest test of a machine's marketability—public acceptance—with flying colors. 

"For playfield and backboard action, for color, scoring features, New Champ is champ of all time. Its popularity is beyond all doubt. 

"For a game to retain such popularity," continued Dave, "is a source of real gratification to our organization. While we are constant in our reports that we repeat the phenomenal game, that is a brand-new game will be preferred. We confirmed our unique Wallop Poll to settle the question of whether or not to produce Champ again. Suffice it to say we were amazed at the response to our poll accompanied by letters giving reasons why they wanted it again."

Operators Visit 
Allied Novelty 

CHICAGO, Aug. 9 (DR)—Operators from all over the country are making it a point to stop at Allied when they are in Chicago. Reports both general and field. "There is a constant stream of visitors who make our office their headquarters while in town. Not only do they make themselves at home as we want them to but they go a long way to show us the confidence they repose in us.

"For example, in their orders they mention that type of machine they want and the quantity and they leave it entirely up to us to send them machines that will please them and make money for them on their locations. For when they receive them from Allied they know that the machine will be perfect mechanically, as well as in appearance, and of the kind that have the appeal and popularity to get the play

and keep collections high. That is what really counts when purchasing equipment and that is what Allied supplies to every customer. It certainly gives a person a feeling of satisfaction," Kieman concluded, "to see the constantly growing number of customers accepting our invitation to stop in at Allied and the steadily increasing business activity day after day at our headquarters. That proves the reputation for dependability which our policies have earned for us."

A TRIPLE BREAK FOR EVERY EASTERN OPERATOR!! 

1. 
"AIR FORCE" 
BALLY'S NEWEST AND GREATEST 
SENSATIONAL 5-BALL NOVELTY HIT! 
THE GAME YOU'VE BEEN WAITING FOR!!

2. 
BEN SCHILLING 
Our New York and New Jersey 
Roadman Who Has a Terrific Deal 
For You! We Want Him 
Visit You!

3. 
MIKE BALKIN 
Our New England Roadman Who Has a Bag of Real Profits For You! 
Get In Touch With Us Quick To Meet Mike! 

JACK 
FITZGIBBONS 
453 W. 47th STREET, NEW YORK 
ALL PHONES: Circle 6-8343

WANT TO BUY 
25 PAGE RACES (10 TO 1) 
13 WAKES RACES (1 TO 1) 
15 VARIATION RACES (1 TO 1) 
20 MILLS LATE NIGHT FRONTS 
State Retail Cost per Front. Conditions and Limitations Apply. 

CENTRAL OHIO QUALITY BUYS 
FREE PLAY TABLES—TWO FOR $25.00 OR $15.00 EACH 

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The Best Investment in the World Today Is 
U. S. Defense Savings Bonds and Stamps
Southern Reports
"Greatest Business"

LOUISVILLE, Ky., Aug. 9 (DR) — "We are enjoying the greatest business we have ever had," states Leo Weinberger, official of the Southern Automatic Music Company. "We realize, of course, that this big business increase is due in a large measure to the gigantic defense program which this country is engaged in. Because employment is at a top figure, there is a tremendous amount of money in circulation. This condition is responsible for thousands of new locations opening up in all sections of the country.

At all four of the Southern salesrooms the policy is: "Tops in equipment at a fair price to the operator, plus the absolute best in service."

Each of our branch offices is a complete organization within itself. In addition to our salesrooms and offices, modern elaborate service departments are constantly ready to give operators the utmost in good, fast service.

For the convenience of operators who are too far removed from a Southern salesroom, Southern has traveling representatives. In the State of Indiana, Sam Bricer travels out of our Indianapolis office, which is headed by Sam Weinberger. In Kentucky, Homer S. Sharp is the only manager of Kentucky, is a joint manager by Sid Stiebel and myself. At our Nashville office Bernard Bradford, L. H. Fippinger, and E. Smith keep things running smoothly throughout that territory. In Cincinnati Joe Weinberger and Monroe Stiebel have been directing the activities of this office as well as serving through the State of Ohio.

Stock Up Now, Says Lieberman

CHICAGO, Aug. 9 (DR) — Bud Lieberman reports that his used game sales are steadily rising. He attributes a large portion of the sales to operators who are readying themselves for their regular fall and winter operations.

"Many operators make a practice of picking up midsummer bargains and holding them for cooler weather, when prices usually stabilize at a much higher level," he said.

"We have a large warehouse stocked with games of every description for all types of locations. Our recently re-arranged reconditioning department assures the operators that equipment will all be in first-class operating shape ready for the location."

Mitchell Clicks

In New Quartets

BROOKLYN, Aug. 9 (DR) — Irv Mitchell clicked the very first morning in his new quarters with some large sales, it is reported. E. L. Mitchell & Company are now occupying the offices of D. Robinson & Company, which has been consolidated with the former firm.

"We found many letters, telegrams, and flowers waiting for us when we opened the door Monday morning (4)," Irv reported. "We appreciated the thoughtfulness shown by our customers and friends. We also found some operators waiting for us. Sales started during the first few minutes we entered here and have been going on ever since.

"Not only are we in a position to serve every type of operator in the county but we can afford to do many things because of the increased space and enlarged quarters."

JENNINGS REPRESENTATIVE, HANK MASER (right) and Leo J. Kelly, vice-president of G. D. Jennings & Company, discuss advertising matters. In charge of Jennings' advertising is G. E. Vetterich, well known through the trade.

(MR)
REVOLUTIONARY COUNTER SENSATION!

KICKER and CATCHER

100% NEW!
100% MECHANICAL!
100% SKILL!
100% LEGAL!

Creating a sensation everywhere! Brillant, original playing action entirely under player's control. A knockout for competitive play—loaded with "come-on"! Entirely mechanical—no wires—no batteries. Cash in quick! Order today!

PENNY PLAY
$29.75

F. O. B. Chicago

NICKEL PLAY, $41.75

Stand, $6.50 Extra

THE BAKER NOVELTY COMPANY INC.

1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

GREATTEST TOKEN PAYOUT OF ALL TIME!

AMERICAN EAGLE

BELL FRUIT REELS! MYSTERY AWARD!

FREE PLAY TOKENS PAID OUT! 1c or 5c MODELS! MECHANISM UNCONDITIONALLY GUARANTEED FOR 2 FULL YEARS! COMPLETE PERCENTAGE CONTROL! ORDER QUICKLY!

DAVAL, 2043 CARROLL AVE., CHICAGO

Used pin games

Big Shot... $17.50

Black Widow... 22.50

Broom... 20.00

Cactus... 25.00

Daisy... 22.50

Diamonds... 20.00

Double Trouble... 22.50

Fortune... 25.00

Golden Girl... 12.50

Goldilocks... 20.00

Hole in One... 25.00

Hone Run... 22.50

Lillicat... 22.50

Mighty Max... 12.50

Oh Johnny... 21.00

Paragon... 25.00

Pink Lady... 22.50

Red White & Blue... 25.00

Riverboat... 40.00

Score Card... 17.50

Score Chump... 17.50

Skippers... 10.00

Snow City... 10.00

Sportsman... 17.50

Superior... 10.00

Superior Deluxe... 10.00

Tall Teller... 10.00

Wings... 20.00

ALL GAMES GUARANTEED READY FOR LOCATION

SHAFER MUSIC COMPANY

514 S. HIGH ST.
COLUMBUS, OHIO

GETTING READY TO CATCH THE JACKPOT are Mike Ryan, Southwest territory manager of Mills Novelty; Frank Lorden, Mills roadman, and Charlie Seidt, Western division manager. Machine is the Mills Bonus. (NR)

Geo. Glassgold

Publicity Head

For N. Y. Coinmen

NEW YORK, Aug. 9.—George M. Glassgold, prominent New York attorney, has been appointed public relations counsel for the Coin Machine Industries Joint Council of New York, according to an announcement issued by the council this week. The Joint Council is composed of the Empire Distributors & Jobbers' Board of Trade, Inc.; the Greater New York Operators' Association, and the Amalgamated Vending Machine Operators.

"As liaison officer between our industry and associated outside interests," Glassgold stated, "as well as the consuming public, my primary purpose will be directed toward clearing the atmosphere surrounding legitimate equipment. I intend to divorce it from any misconception that it is related in any way connected with the slot machines or gambling devices."

"Our aim will be to help outside interests appreciate the fact that our industry is in the hands of legitimate business men conducting their enterprises on a legitimate plane. I will stress that the coin machines field is not involved with a racketeering element. I shall endeavor to have only proper and equitable legislation enacted as far as taxes are concerned. I am of the conviction that, with the necessary cooperation of the industry at large, our business will continue to take its proper place in the scheme of American economic life. Members of our industry will thus be in a better position to receive aid from Federal and State governments than at present."

Glassgold has been associated with the coin machine industry for many years in the capacity of attorney and financial advisor to many manufacturers, as well as distributors and jobbers.

Fitz Roadmen Never Rest

NEW YORK, Aug. 9 (DR).—"Our roadmen, Ben Schilling and Mike Halkin, never rest," states Jack Flinn, Eastern regional director for Bally. "From the first day in our territory they have been sending in orders faster than we can handle them," he continued.

"Both Ben and Mike are so well versed in coin machine matters that they can sell operators exactly the type of machine we have that will earn them more money. Both men are in constant touch with us and keep us posted on conditions along the route. Thus, when our part, we keep them informed on the Bally machine as soon as they arrive. In this fashion we are giving operators speedy, co-operative service."

"A roadman from our office is always ready to aid operators in the territory, whatever their equipment problems may be. With the large and varied line of games that we handle, there is equipment for every type of operation regardless of how small or large."
**Fifth Anniv. For Active**

PHILADELPHIA, Aug. 8—Joe Ash, of Active Amusement Machine Corporation, celebrates his fifth anniversary in the coin machine jobbing and distributing business Aug. 15. Joe is spelling the 5 with the Roman numeral V because it ties in with the victory campaign of the allies and also to celebrate the fact that the past five years spelled victory for the firm, he declares.

Ash started in 1936 with George Ponser to crack the tough Philly market. He did a good job and earned the respect, confidence, and good will of local men, according to reports from leading operators. Joe always acted on the theory that service after the sale is just as important as service prior to the sale.

His organization at the time included one mechanic and an office girl. Today he has two shops working full time and staffed with mechanics and technical experts. A sales force and a large office force occupy space on three floors of his present headquarters.

"The past five years were tough in places," reports Ash, "but generally, they have been very interesting. We worked hard to win operators through this area and all over the country. We made it a practice to ship the finest merchandise and gadgets we felt would do a great job for the operator. We intend to continue this policy. We hope, five years hence, to be able to report, as we can today, that we have always treated customers fairly and done our utmost to give the best service and co-operation."

**Parsons Dines**

Buckley N. Y. Men

NEW YORK, Aug. 9 (MB)—F. H. Parsons, Vice-president of Buckley Music System, Inc., Chicago, finished his week's visit in this city with Mrs. Parsons by giving the men the chance for a visit here a Victory Dinner at the Hotel New York Terrace Room.

Present at the dinner, besides Mr. and Mrs. Parsons, were Mr. and Mrs. Robert (Doc) Eaton, Eastern regional director for Buckley; Mr. and Mrs. William (Little Napoleon) Blatt, of Supreme Vending Company, Brooklyn, Metropolitan New York district manager for the firm; Mr. and Mrs. Barney (Shug) Sherman, of World Distributing Company, Chicago; Mr. and Mrs. H. A. Buckley, Jr., New York, special representative in New York State for Buckley, and Bill Gerich, of Byrdie, Richard & Pond. Parsons expressed his appreciation to the men for the work they had done in behalf of Buckley Music System, Inc., greater than ever before.

The district managers present reported that they had tremendous difficulty keeping this gradual up-hill climb with Buckley Music System and each reported that "they looked to Buckley to continue to keep them just as fine equipment and just as regular deliveries as they have been getting."
GOTTLIEB "WALLOP POLL"

Do you want Gottlieb's CHAMP in production?  

YES  x  NO  

THE WINNAH!

And HOW They Want IT! Operators and Distributors were unanimous in insisting upon production of this haymaker hit!

IMMEDIATE DELIVERY

B. GOTTLIEB & CO.
11/2 W. 47th St.
NEW YORK CITY

Look To the GENERAL For LEADERSHIP!

Now Delivering Gottlieb's NEW CHAMP

The game made on demand of thousands of operators!

EMAIL DISTRIBUTORS FOR LEADING MANUFACTURERS

LEGAL EQUIPMENT, BOWLING GAMES, GUNS, ETC.

NEW! DISTRIBUTORS ALLIED APPROVED RECONDITIONED COIN MACHINES

FREE PLAY GAMES

FULLERTON AVE.

ALLIED VENDING SERVICE CO.
306 NO. E. WINTHROP, CHICAGO, ILL.

AXJAX NOVELTY COMPANY

FREE PLAY GAMES

RECONDITIONED MACHINES

IMMEDIATE DELIVERY ON ALL NEW GAMES!

PHONE: CAPITOL 4747

TERMS: 1/3 Deposits, Balance C. O. D.

You can ALWAYS depend on JOE ASH—ALL WAYS FINEST FREE PLAYS READY FOR SHIPMENT!

Affidavit: The undersigned affirms the statements below to be true, complete, and correct, under penalty of law.

AGENCY—AMERICAN NATIONAL NOVELTY CO.

183 MERRICK ROAD, MERRICK, L. I., N. Y.

D. GOTTLIEB & CO.
11/2 W. 47th St.
NEW YORK CITY

NEVER HAVE FREE PLAYS READY FOR SHIPMENT!

CREDIT
Without extra cost except surtax bank charge

ROCKOLA Standard
Seeburg Plaza
$60.00

Gottlieb's 3-Max
Grip Tester...$15.75

Zombie by Exhibitor...$15.75

We buy, sell, and trade used machines. Always a large stock on hand.

Published every month. 38th year.

NATIONAL NOVELTY CO.

163 MERRICK ROAD, MERRICK, L. I., N. Y.

August 16, 1941

AMUSEMENT MACHINES

The Billboard 95

OVERWHELMINGLY DEMANDED IN THE GOTTLIEB "WALLOP POLL"

New knockout features—Improved Scoring Layout—"Winning Round" Selectors—Right on the button for appeal and "come-on!"

It's the main event in any location! Grab it quick for a ringside seat to championship profits!
**KNOCK OUT**

by EXHIBIT

with NEW

SUPER SCORING POCKET

2 WAYS TO KNOCK OUT LITES

2 WAYS TO LITE POCKET

NURSIOUS WAYS TO SCORE

Order from Your Distributor

EXHIBIT SUPPLY CO., 4222 W. LAKE ST., CHICAGO

**Topping a Run of Winners!**

**EXHIBIT'S**

"KNOCKOUT"

★ Tremendous Player Appeal!
★ Astounding Earning Power!
★ Every Operator Knows "KNOCKOUT" is in a Class by Itself!

WRITE, WIRE, PHONE FOR IMMEDIATE DELIVERY!

Exclusive Distributors In

GREATER NEW YORK, WESTCHESTER, CONNECTICUT, NEW JERSEY

WESTON DISTRIBUTORS, Inc. 699 10TH AVE. ** NEW YORK

**FREE PLAY GAMES**

Argentine .......... $25.00
Big Prize ........ $9.50
Big Time .......... $6.50
Boom Town ....... $5.00
Broadway ......... $4.00
Crystal ........... $1.00
Dark Horse ....... $7.50
Diplomat ......... $6.00
Flicker ........... $3.50
Hooked-Go-Round .. $12.50
Home ............. $4.00
Mystic ............ $4.00
Paradise .......... $27.50
Prizemeter ....... $4.00
Sportsman ......... $27.00

**FREE PLAY MINT VENDORS**

Mills ........ $79.50
Jennings .... $9.50

**JENNINGS**

Silver Moon and Bobtail

**TOTALIZERS**

This Weekly Special

GOLD CUP...$27.50

(As long as present supply lasts)

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.

**MAKE YOUR PICK---LET US SHIP**

EVERY GAME LISTED READY TO GO AT ONCE!

Sport Kings $122.50 Santa Anita $122.50 Thistlebrow $26.50
Grand Nationals $87.50 Grandstands $74.50 Preakness $19.50
Sport Pages $54.50 Hawthornes $54.50 Hi-Boy $39.50

THOROUGHLY RECONDITIONED FREE PLAYS

All American $99.50 Follies $22.50
Bandwagon $49.50 Four Roses $22.50
Beatles $47.50 Five Roses $22.50
Big Chiefs $52.50 Hollywood $24.50
Cinderella $47.50 Gold Star $24.50
Big Towns $24.50 Jellies $24.50
Bride Spots $21.50 Leaders $18.50
Baffles $49.50 Moccasins $24.50
Caddies $28.50 Merry Go Rounds $27.50
Commodores $21.50 Meteors $22.50
Crosslines $39.50 Mr. Chips $15.50
Dixies $38.50 Play Balls $22.50
Do-Rev-Mix $67.50 Powerhouses $39.50
Flickers $54.50 Zombies $31.50

OVER 1,000 MORE FREE PLAYS AT $12.50 AND UP

SEND FOR COMPLETE LIST TODAY!

1/2 Deposit With Order. All C. O. D. IMMEDIATE DELIVERY NEW GAMES.

**MAKING SHAPES WITH LINES!**

**GRAND NATIONAL SALES CO.**

2300 ARMITAGE AVENUE

CHICAGO, ILLINOIS

**SIMON SALES**

8 BALL FREE PLAY, CAREFULLY

RECONDITIONED.

Texas Leaguer $87.50

Silver Star $84.50

8-ball Coin OP. $47.50

Home Run $52.50

Texas Open $42.00

B描写 eat $40.00

Steeplechase $36.00

P. & P. P. O. $95.00

P. & P. P. O. $95.00

1397 dial time : $7.50

**WANTED TO PURCHASE:** GENCO BANKROLLS

**MILLS**

Best

Money-Making

Equipment

BELLS

CONSOLES

TABLE MODELS

337 WEST 42ND ST.

NEW YORK, N. Y.

KEENleys

TEXAS LEAGUER

Brand New

1 or 5c Play

$8.50

48.00
Panoram is the newest and most thrilling coin operated machine in history. Soundies represent the highest type of entertainment for taverns, hotels, restaurants, and all music locations. Thousands of Panoram machines are now operating all over the U.S.A. and entertaining millions of people at 10c a play. Soundies are the films that play exclusively in Panoram; there's a new program every week; already over 200 different subjects have been produced. The earnings of the machine, the merchandising benefits to the locations, challenge the imagination—suggest that every wide-awake operator get into this rich new amusement field at once. The official Mills Panoram Distributor in your territory will be glad to give you full details.

MILLS NOVELTY COMPANY
4100 Fullerton Ave., Chicago

The Soundies Co. of Alabama, Ltd.
420 Montgomery St., Montgomery, Ala.

George Foner Co. of New York, Inc.
818 W. 47th St., New York, N. Y.

Panoram Soundies Sales Corp. of New England
248 Columbus Ave., Boston, Mass.

Keystone Panoram Co.

Indiana Panoram Distributor
111 S. Seventh St., Terre Haute, Ind.

Sicking, Inc.
1401 Central Pky., Cincinnati, O.

Michigan Panoram Co.
8675 Lawton Ave., Detroit, Mich.

Midwest Soundies, Inc.
2218 University, St. Paul, Minn.

Clive Novelty Co.
2625 Lucas Ave., St. Louis, Mo.

Vic Mankhardt Co., Inc.
547 N. 16th St., Milwaukee, Wis.

Rocky Mountain Soundies Corp.
521 1st Nat'l Bk. Bldg., Denver, Colo.

Joe Abraham & J. M. Novelty Co.
1578 Mahoning Ave., Youngstown, O.

R. C. Middleton & Clyde D. Middleton
c/o Kool Motor Oil Agcy., Palatka, Fla.

South Coast Amusement Co.
303 E. 11th, Houston, Texas

New Mexico Soundies, Inc.
203 Albuquerque Nat'l Bank Bldg.,
Box 642, Albuquerque, N. M.
**Genco's Zig Zag is Different**

```
ENTIRELY NEW AND DIFFERENT...WITH GREAT "MYSTERY BUZER" FEATURE!
We've shot the works with 4 ENTIRELY DIFFERENT and exclusive new features that you've never seen before... and we've put them all into one game that'll send your summer collections WAY UP! Zig Zag's spectacular new "MYSTERY BUZER" mechanism will even give YOU good pingers of suspense, simply sensational location tests. You've GOT TO SEE ZIG ZAG TODAY if you want to get in on the ground floor of a new era in 3 ball games!
```

**Consoles**
- Transtac $50.00
- Heart and Home $50.00
- Lucky Strike $50.00
- Rhythm Kings $50.00

**Phonographs**
- Major Majestic $75.00
- Majestic $75.00
- Perle $75.00
- Perlephone $75.00
- Sonora $75.00

**Free Plays**
- Rhythm Kings $75.00
- Play Ball $75.00
- Four Diamonds $75.00
- Five Diamonds $75.00

**Skill Games**
- Super Ball $75.00
- Power Play $75.00
- Power House $75.00

**Genco Manufacturing Co.**
2217 North Amos Ave., Chicago, Ill.

**Save with 'Shugy'**

**Legal Equipment**
- Every Ten Strikes $22.50
- Billy Bally $22.50

**ATLAS NOVELTY CO.**
2303 N. Western Ave., Chicago, Ill.

**Free Play Buys!**
- Lucky Strike... $33.00
- Mortons... $32.00
- Gold Star... $31.00

**Terms:** 1/3 deposit, balance in 90 days.

**Royal Music Company**
641 HUnterdon St., Newark, N. J.

**Legal Guns**
- Bally's Pinball... $55.00
- Bally's Pinball Sam... $55.00

**MUST SELL!**
Brand new Legal Game, $59.50 value.

**Buy U. S. Defense Savings Bonds and Stamps**

Tell the Advertiser in The Billboard Where You Got His Address.
Another
FIRST!

5c - 10c - 25c
SINGLE Coin Chute!
Seeburg
BAR-O-MATIC

CONVENIENT SIZE — PERMITS UNHAMPED SERVING BY ATTENDANT ... NO OBSTRUCTION TO PATRON'S VIEW OF BACK-BAR.

5c-10c-25c COIN CHUTE— MEANS MORE MONEY FOR THE OPERATOR! IF PATRON HAS NO NICKEL, HE CAN, AND WILL, INSERT COINS OF LARGER DENOMINATION!

INSTANT NECESSARY PROGRAM SELECTION — POSITIVE SELECTION. ILLUMINATED SELECTOR BUTTONS, DIRECT TYPE TITLE STOPS.

COIN CHUTE— MEANS MORE MONEY FOR THE OPERATOR! IF PATRON HAS NO NICKEL, HE CAN, AND WILL, INSERT COINS OF LARGER DENOMINATION!

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. CHICAGO

To Go Ahead... Go

The surest way to continuous play - Seeburg Remote Control!
Don't give any location the go-by because it lacks floor space. There's always room for a Wurlitzer Model 81—always a rousing reception awaiting it—and always profitable results reward its installation. Small, compact, yet with no sacrifice of eye-grabbing brilliance, Model 81 pays handsome returns on the limited investment required.

Make a list of the small locations in your community now. Then line them up and sign them up with a Wurlitzer Model 81.


Only Phonograph Of Its Kind Offering...

1. BUILT-IN SPEAKER
2. GLAMOUR LIGHTING
3. VISIBLE RECORD CHANGER