or The Low Down on How Operators and Retailers Buy Records—from the Advance Man for Al Donahue’s Low Down Rhythm in a Top Hat

There’s one sure way of learning which trade paper influences the record purchases of the operators who control America’s music machine network of almost a half million phonographs. That’s to go out into the highways and byways as Henry Okun*, advance man for Al Donahue and His Low Down Rhythm in a Top Hat Orchestra, did in late 1939. But let Okun tell you why he thinks The Billboard is okay in his own words. Read his letter:

Operators, retailers, read The Billboard every week because it brings them the latest, most complete and most authentic news and reviews of records to be found anywhere. Smart recording artists cash in on this concentrated operator and retailer interest by telling these big record buyers and users about their latest releases via The Billboard advertising campaigns. And every important recording artist in the country is now reserving space in The Billboard’s third annual Talent and Tunes on Music Machines Supplement, the big Record "Directory" for operators and retailers.

*Henry Okun is now publicity director of Frank Dailey’s Meadowbrook.

Mr. E. E. Sugarman
The Billboard
1954 Broadway
New York, N.Y.

Dear Mr. Sugarman:

In October 1939, Al Donahue hired me to go ahead of his band to tell the people in the hinterlands of his “Low Down Rhythm in A Top Hat” by title was Record Exploitation Man. My job was to go into various towns ahead of Al and contact all the record people, such as distributors, music machine operators and retail stores who handled records, to get cooperation via the disks on Al’s appearance.

In 99% of my stops in distributors’ and operators’ places of business The Billboard Record Guide and Talent and Tunes on Music Machines column was really their Guide.

The Billboard “clips” were displayed right in front so that they had to be read. In the distributors’ offices they were generally in the spot next to the folder next out by the major record companies. And in the operators’ places, they were stuck up so that the Service men (and they are the only ones who knew) could see “What tunes meant anything,” to quote a few of the facts. The reason The Billboard Record Buying Guide meant so much to the buyers of the phonographs, I found, was that it was compact, yet complete, and gave them advance tips on records due for a spurt, and the fact that the Guide was not Billboard’s opinion, but the opinion of dealers in records, and machine operators from all over the country.


The only reason I am writing you this letter, is that I thought you might be happy to know that The Billboard’s efforts to give a top-notch complete, up-to-the-minute and unbiased Record Guide is well thought of and appreciated by people in the record business today.

Sincerely yours,

HENRY OKUN
Fiddler To Brave Sharks With Just A Stradivarius

NEW YORK, July 26.—One of the stars of the summer Broadway season, Fiddler on the Roof, has unveiled this week at Nick Pryor's awesomely toying with the ballyhoo of Broadway and befuddled onlookers were assembled to wishaped, and good luck to one Paul Chatte10, chairman of the Producers Guild of America. Chatte, a very pretty physical specimen, will need more than good luck—for he promises to swam in front of the Bahama Islands to Miami Beach, P.A., thru shark-infested waters. He is being sponsored in this enterprise by Edwin Hirsch, New York a historian who feels that Chatte is not only a terrific swimmer but also a terrific salesman. Two weeks ago he had Chatte knock off three times at the Versalles. The audience respectfully declined. And it became known that, as part of the general build-up, Hirsch personally suggested he might swim and fiddle I'm Forever Blowing Bubbles. Chatte, it is said, feels that Chatte will be a terrific radio attraction in the event he negotiates the swim successfully. In the event he does not return, the management suggested "Sir, if you're in a dilemma, isn't it?"

Chatte is now in training, both on the fiddle and in the water. Hirsch says he cannot use a pool very well, because he feels he needs a big open space in order to loosen up his muscles for the underwater stroke. Chatte is using some pool bathing. To avoid raising too much of a commotion with his music, he is growing his hair long and tying it to a stool in the pool and parking it in the foreground.

This tactic won't help much, lotho, with sharks.

Mass. Park Pulls All-Night Play of Workers in Defense

SPRINGFIELD, Mass., July 26.—Edward J. Carroll hit a jackpot again Wednesday when a couple of thousand music fans gathered at Riverbank Park, Agawam, and his publicity stunt, Harry Ford, put over one of the most successful stunts staged by this enterprising promoter in the past. Wednesday was just one of the days on which some of the workers in the defense industries who have recently joined the armed forces, after a period of idleness, streamed into the park, bringing some demands to be met by others. Carroll's scheme wasiggled, as he has often been, with a public demonstration, in this case a great night of music and fun, in the plant with bulletins, he buzzed the idea: they'd put on a show for Adolph Ford and about closing time Wednesday night, they worked and waited for something to happen. It did.

Getting at 4 a.m., Thursday morning, park entrances were reopened with care. A line of workers who had not taken off to work, 136 the midday hour, based on the appearance of a holiday. Two other park entrances were opened and long lines were waiting for two hours while the cars were shuttled off every few minutes. Eventually, at 7 p.m., the line at the off-duty bar and Carroll decided to call in the gorillas, scatter concerts appearing in the park. The girls readily agreed to an extra show and left a Springfield hotel for the park with a police escort. The act gave a special show at 2 o'clock in the park's Canton, Massachusetts, event, (See PARK'S ALL-NIGHT PLAY page 31)

Theater Staffs Decimated by Big Draft

NEW YORK, July 26.—White defense industries are giving box offices in the country prosperity news; they are grouped and reorganized in the second and third decades of the 20th century. Theaters and their employees are private companies and are not subject to military conscription. However, in the present case, the defense industries are nation-wide and the man-power needed is only a small fraction of the total. This situation is especially acute in the Midwest. It is also felt on the West Coast and in nearly all areas of the eastern seaboard with the exception of New York City. Managers have been hurt by the drafting of employees from the theater industry. In some areas, many theaters have been forced to close temporarily or permanently. Theaters are facing a serious dilemma, as this type of problem is not limited to this area. The situation is similar in many other areas of the country.

Outlook for road vaude, if vaude playing time is made available, producers facing UBO may follow Serlin—Life—play on percentage deals

NEW YORK, July 26.—Move by Oscar Serlin to shuffle his Life With Father tour of RKO vaude houses indicates that, if this experimental tour is financially successful, there may be other legions of producers, for whom it can be adapted. Serlin has booked the play for Columbia, Rochester, Providence, and Toledo. All shows will be performed on a percentage basis, with films taking a vacation while the play is at the theater. The producers are aware of the financial benefits to be gained from such an undertaking, and are willing to experiment with the idea. However, the success of the play will depend on the audience's reaction to the film, and the box office receipts will be a key factor in determining the future of the show. The producers are aware of the risks involved, but they are confident that the play will be successful and that the audience will be interested in the film. The producers are also aware of the potential benefits to be gained from such an undertaking, and are willing to experiment with the idea. However, the success of the play will depend on the audience's reaction to the film, and the box office receipts will be a key factor in determining the future of the show. The producers are aware of the risks involved, but they are confident that the play will be successful and that the audience will be interested in the film.
Tax Checks UP 24%  

NEW YORK, July 26—A steep increase in night club spending for June, a natural consequence of the increase in amount of spendable show business, was shown by tax collections of $81,964.12 for the last month as compared to $67,585 for the same month in 1940. This indicates a 24 per cent rise in the amounts of checks over $2.50, at which price checks are not collectable from patrons. Even the taxes for the national defense effort have increased night club check taxation from 3 to 4 per cent on checks over $25, the percentage difference not accounted for by $8,896.78, which represents increased spending, or almost 24 per cent.

A terrific rise was noted in the tax collections from all branches of show business in the New York area, with a total of $81,964.12. In this figure, $470,840.50 was collected on admissions to theaters, $588,780 from New York operas operating in June, and $4,727,500 in taxes from cabarets. The reason for the increase in June was noted by Mr. Leonard, the tax collector, to be due to the opening of the Waldorf, Astoria Hotel, the Crocetti, and the Hilarious Magician in New York City. It is estimated that 15,000 persons attended the Waldorf, Astoria Hotel, the Crocetti, and the Hilarious Magician in New York City.

THE uncanny gorilla advertising the Frank Buck picture have finally moved out of the Palace lobby, and have been replaced by a display for Walt Disney's The Reluctant Dragon. The new unit includes practically everything—cartoons, figures, midgets dressed in costumes, a machine horse and a fiddle. A female passerby on the first day, evidently missing the title of the new film with the previous occupant of the house, asked the where-are-you sign: "Where are you heading?" "I'm heading to the theater," replied the gorilla.

RUSSELL SWAN

(This Week's Cover Subject)

SEVEN years ago Russell Swan was a Wall Street broker, selling stocks and bonds to an exclusive clientele. Today, hailed as the "Miraculous Magician," he's selling magic and stage effects to a captive audience patron—those same exclusive clientele.

In that lanky span of years Swan has seen everything there is to see in the magic field. He play 20 consecutive weeks at the Waldorf-Astoria. As business manager of the Waldorf, found his way so pleasing that Swan brought back the nights of special engagements. The Savoy-Paste Hotel likewise called him back for three engagements and the Hotel Paste was the only place for magic at the Waldorf.

Swan has also played the Palmer House, Chez Pare, Colosseum Club, Bon Air in Chicago, and the Coconut Grove, Los Angeles. Swan's laugh-provoking acts are also acknowledged to neighbors across the neck. He was bilked into the rest of the movie world. He included the Dorchester House, Greenhouse Hotel, Ritzy Hotel, Barclay Hotel, Mayfair Hotel, and Cafe Post at the head of his list.

He also appeared before a large number of noted celebrities in Europe, including the King and Queen of England, Agas Khan, King Alfred of Belgium, Lord Baden-Powell, and innumerable Duke, Counts, and Barons. But he's proudest of the private show he put on for Frank D. Roosevelt. Prior to becoming a Wall Street broker, Swan was a member of the London company of "Greater London," a magic company currently making plans to revue that opus.

Yale Balladeers S. A. Hit

BIO DE JANEIRO, July 26—Yale Glee Club started a series of Latin American concerts early this month under the auspices of the National School of Television and Radio. At the sound of the first note, the Yale boys scored a decided hit. Yale town crew, an institution of steady standing for years in this city, has added many to its followers.

George Speltz Patrols the Broadway Beat-Um

George Speltz was recently named as member of the New York theater police force. Speltz, who has been with the force for the past five years, has been patrolling the Broadway area for the past several months. He is now stationed at the Times Square, which has been the scene of several recent incidents.

IN LESS than a year the Actors’ Fund of America has doubled its staffs, and founder and President Daniel Frohman and Treasurer Sam Silberman. There have been over 600 applications for assistance, and the fund is now ready to consider the passing of these revered men.

We could hardly be guilty of disrespect for the dead if we employed them in a month’s print and tell them to focus attention on certain defects that exist in the climate along the show business. Not for the first time as many of our honor and more loyal readers will favor.

It should not be considered a vendetta against the dead. In Frohman’s case particularly we could not possibly reconcile ourselves with our high estimate of the man and the things that would reflect personally against him and his memory. No other man was ever more devoted to the cause of the theater than Frohman. As to Silberman, while we have differed with him on occasion, but when we thought of our peace of mind in policy in regard to administering charity, we never lost for our respect for the man’s integrity and sincerity. You can be annoyed at a man’s stubbornness and lack of diplomacy and yet retain high respect for the man, and with the grizzled watchdog of the Fund treasury.

Since we must criticize to what we consider the most important point, our complaint against the Fund in recent years is its inefficiency in the distribution of funds. It is an inefficiency to the times; it has not kept a satisfying pace with the changing panorama of the passing years, it has grown old and has been outpaced by the needs of the theater. It has been oriented by its pilots to the needs of the young, who have never been in theatrical circles, to the great advantage of the older generation.

Because the Fund was possibly too good for our peace of mind in policy in regard to administering charity, we never lost for our respect for the man’s integrity and sincerity. You can be annoyed at a man’s stubbornness and lack of diplomacy and yet retain high respect for the man, and with the grizzled watchdog of the Fund treasury.

In show business we have at this writing, but one generation of organizations of which the Fund is the traditional and old. The new, the young, and the old; the Stage Relief Fund and the Motion Picture Relief Fund; and both are colonial branches of the theatrical industry’s charm struc-
NEW YORK, July 26.—New manifestation in the radio-music industry is the formation of a group of 80 broadcasting stations, each of which is offering radio stations free of charge to prospective radio talent, promising to give free professional copies of tunes in return for pledges of air play. No air recorder is being sold, but company expects to release by August 15 to broadcasters according to Robert Green, company's general counsel, and they have already signed for the deal, which brings to 66 the number of stations. Radio stations will receive monthly recordings and agree to play a minimum of twice daily for the first 30 days and once daily for the 29 days immediately on receipt. This agreement is to hold for one year, the records will be released monthly. In addition to air recordings, there will be two orchestrations and four professional copies of each tune.

Radio Music's records, according to Green, will be pressed by the Burston Record Company. Tunes will be written by freelance writers, and recorded, according to Green, on a semi-commercial basis. According to Green's estimate, on the basis of the current 45 stations in the company's claims list, the company will get 4,900 plays in 60 days. Company plans to offer music machine operators contracts similar to the ones it has worked out with the effect of the air build-up can be expected.

According to Green, Radio Music hopes that the orchestration of tunes in record outlets and in sheet music stores, once the tunes have been copyrighted, will make the music machines a more profitable business. A letter announcing the offer to stations points out Radio Music is not making an arrangement without liability and that the music may be used on all programs and sustaining programs without cost.

TA Benefits No Longer Tax Exempt

NEW YORK, July 26.—The Bureau of Taxation has ruled that the tax burden of the theater industry is to be removed upon the premise that the TA is neither a charitable nor a religious organization, the only categories exempted from taxation.

Spokesmen for the TA said that the ruling was rendered for the purpose of removing the tax liability since it was created primarily to police beneficial companies for profit. It is maintained that, in order to remove the tax exemption, the primary purpose of an organization must be to provide public benefits. The TA, it is pointed out, is only a secondary organization. The tax ruling was made this year wrote into all TA contracts the clause that the industry is not to pay any taxes for the four years for any sales approved by that body.

Xavier Cugat To Conduct At Carnegie Hall Concert

NEW YORK, July 26.—Xavier Cugat is scheduled to conduct at the Carnegie Hall in October. He will conduct a 65-piece orchestra at the occasion.

The concert, aimed at the current Pan-American good-will campaign, will consist of music by Porto Rican, Brazilian, and Mexican tonalities. Ernesto Abreu, Arturo Alba, Alfonso Checa, and others will be represented. A new composition, to be written especially, will be introduced at this session.

Music fans will be interested in the part that conductors for Paul Whiteman, Benny Goodman, and the Cune Society (night club) talent will take.

Strand, Cine, Not Sold

CINCINNATI, July 26.—Oscar Asher, owner of the Strand Theatre, and president of the Dayton Bella Union, which contains five cinemas, and 146 Cincinnati attorneys, Harry A. Abrams and Olaf W. Johnson, have formally registered, publicly rumors that Howard Hummel has been working with the Cinematheque, and is in the Strand, and has been attempting to negotiate a deal of the purchase of the Strand, and the theatre. The offer that Hummel made was such a high one, that Asher refused to even meet with Hummel, and that he would open the theater by August 1, according to a trade paper report.

ADIUS, July 26.—At the end of the trial the jury of the cases pending that a deal between the American Society of Composers, Authors, and Publishers and the operators of the ASCAP, have been discussed. The composer fee for use of ASCAP music was Imprun.

Mark Wood, executive of the ASCAP, said that the situation might be resolved in that the ASCAP, and NBC, was still holding to its stand in effect.

SHOWMEN INTERESTED IN SPECIFIC THEATERS MAY APPLY FOR SPECIFIC TUNES OF THE CORE OF NEW YORK THE CORE OF THE BILLBOARD, 1345 BROADWAY.

For LEGIT
MUSICAL

BELLE ROBERT—Calypso singer caught recently at the Village Vanguard, New York night spot. She offers a definitely different personality and solid, basic talent. Her presence, material could be improved, but with better bookings on which she should definitely be spotted in a production. Miss Brown will be particularly since Calypso singing has had no legit musical showcasing as yet, despite its romances of publicity.

+ FOR RADIO

FRANCIS CARTER AND ARTHUR BOWIE—Two piano team currently backed by a leg of Negro Radios. They are a build-up by nine productions, and are bound with any thoroughness of porg and guaranteed to be an imaginative and technique, and their arrangements are imaginative. Have sold harmonic background and play with showmanship and authority.

ascap

ASCAP-NBC Deal Imminent; Net Holds to 2½\% Basic Fee

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“Dragon” Brings
Pickets to Palace

NEW YORK, July 26.—Strike of the Screen Cartoonists' Guild against Walt Disney, which is being waged on the Coast, spread to New York Wednesday (28) with the opening of Disney's The Reluctant Dragon at the Palace Theatre.

At the same time it was stated that Disney has operated to arbitration before the U. S. Conciliation Service, and that he may begin his television show in Hollywood. Picketing, however, will go on until a settlement has been reached.

Strikers charge that Walt Disney has refused to arbitrate. Fight has been going on for many weeks. More than 1,000 men and women after 18 members were allegedly dis- missed from Disney's studios for union activity.

Bobby of Palace Theater has a letter from Maxine Brown, his deputee, to the Los Angeles Central Labor Council, stating that she claims he has not been present at any meetings of the Los Angeles group, but of the National Central Labor Council. Strikers said that until a settlement of the suit would have arbitrated reached the campaign will spread up. Strikers charge that Disney pictures are playing. While Wolfe, now under federal indiction, was discharged from the Disney studios, Wolfe called in as a mediator, but the strikers refuse to accept it.

This is the second picketing campaign against the Palace in recent five years. Was the campaign to bring back vaude.

TA Nixes USO

Miami Benefit

MIAMI, July 26.—Bert Green, local rep of Theater Authority, wired night club operators to Miami to convened, to convene that there would be no appearance of USO benefits held at Civic Auditorium. Show grossed a poor 6500.

Rehearsals Start

For “Alma America”

MEXICO CITY, July 26.—Casting for the Camacho-angled Alma America, which is to be presented in the Palacio de Bellas Artes here, is virtually complete. A recent round of auditions is under way. Producer Francescani, currently running thru their paces at the Palacio. Cast of 500, however, has not yet been decided on, and there are plans of offering to the promised NBC offer and the mutual deal. ASCAP pointed out that such a commissary deal would probably result in fairly good financial returns for both parties. In this case, ASCAP is increasing yearly. Such a deal, ASCAP feels, would force Columbia into the fold. Report, ASCAP believes, would have to be revised downward to favored nation's clause in the MBS plan.

ASCAP indicated that it might complicate and complicate the negotiations, but that it is possible the ASCAP agency may be eventually be added to the ASCAP offer.

The Billboard 5

WESTERN UNION

WESTERN UNION WILL PURCHASE ANYTHING ANYWHERE FOR YOU AND DELIVER IT TO YOU. DESCRIBE IT. WE WILL BUY IT AND SEE THAT IT IS DELIVERED ON TIME. SELECTED TELEGRAM MAY BE INCLUDED WITHOUT EXTRA CHARGE.

WE MUST HAVE THE BEST

STOCK TICKETS

The Toledo ticket company

TOLEDO, OHIO, Wednesday, August 1, 1940

1000 seats each, $3.00, $4.00, $5.00.

100 tickets each, $2.50, $2.00, $1.50, $1.00.

Double Craig, Double Price.

500 seats, $3.00, $4.00, $5.00.

250 seats, $2.00, $1.50.

100 seats, $1.00.

25 seats, $1.00.

WE MUST BE THE BEST

Special ticket prices.

Bill, W. D. Miller, secretary

Ticket No. 74, 75, 120, 132, 135, 146.

Sales office at 325 S. High St., Columbus, Ohio.
Artist Bureau High in Nuisance Value, Says Mullen; Sale Soon; Would Retain Program Sales Dept.

NEW YORK, July 26.—Despite reports of a stalemate in the negotiations over the sale of the NBC Artists' Bureau, Frank Mullen, NBC exec, on Wednesday (25) indicated that NBC could possibly sell within two weeks. According to Mullen, NBC wants to rid itself of the management end of the talent business. The NBC exec also indicated that the bureau could be retained if NBC thought fit but noted that there would be no point in so doing.

NBC, said Mullen, is now figuring how much the bureau is contributing to the price of the property, in the event that certain major agencies will take over the bureau. Trouble stemming from some of the artists is anticipated, and NBC realizes that in this deal—which is different from that involving CBS—the artists will be able to get out of contracts they want to. A price formula must take care of such contingencies.

NEW YORK, July 26.—Mark Woods, NBC lawyer, indicated that next week might see a decision on the purchase of the NBC Artists Bureau. Woods said the deal would include the NBC Artists Bureau itself. He also indicated that negotiations with MCA had reached the point where a sale price had been set at press time. MCA lawyer Edward L. Woode, was not the only bidder.

In line with Mullen's statement that NBC will probably continue to build programs outside of the NBC Artists Bureau, the NBC exec pointed out that in every shake-up in the talent or production departments of the big networks, the idea of building and selling package always comes up. The NBC Artists Bureau was made up about three months ago in the script department.

* Script Plan

Scripters were urged to create more series ideas. It was said, the salary of the writer would then be paid directly by NBC. If and when sponsor dropped the show, the scripter would again be paid by the NBC salary lot. Plan was gotten up quietly and nothing has been heard of it since. Prior to this, the NBC was shooting up the talent and program sales departments.

The Rudy Vallee program is an example. J. P. Morgan owns it, but its sponsor is Sesuit.

MCA Angles

Bill Goodheart, NBC lawyer, queried late last week, this stated that nothing had as yet been brought to the NBC Artists Bureau. If MCA bought the bureau the deal might include the Concerts Division, but the NBC exec indicated that MCA was most interested in obtaining the television network. He heart indicated he was not interested in the program department. Further stated he anticipated no important negotiations with the NBC artists in the event a deal.

Just what to do about the NBC program sales department between NBC-MCA deal. An NBC agent stated that the NBC Artists Bureau has held that no sale was in the wind and that NBC was "not even selling a hat rack.

APRA Sees Troubles

American Federation of Radio Artists, according to George Heller, "might have a word to say about any transfer of artists from NBC to another agent." Heller, head of the APRA, said that his group set itself up is not the same as that of CBS, but the position of the APRA under the new management of NBC is not yet decided. Spencer, at the report that the NBC Artists Bureau was not a profitable enterprise, Heller indicated that nothing would be done to disrupt the artists. The APRA has never been in the business of selling its members, and therefore the APRA would be able to feel, as the case may be, than NBC would have been on it, and why NBC would have on it to, and why NBC would have a say in the NBC Artists Bureau.

Fees

Last week The Billboard reported that certain NBC execs were axed over the NBC Artists Bureau. It is reported that the NBC Artists Bureau could have been used to fill the void created by the one-time NBC Asia bureau. The NBC Artists Bureau would have been an agreement between NBC and management to assign the NBC Artists Bureau. The NBC Artists Bureau would go on to say some things in the Monopoly Report.

Price

No definite figures as to the price of the NBC Artists Bureau can be obtained. Report is that the price may be in the neighborhood of $7,000,000. However, as additional information is obtained, the price has been arrived at and therefore the speculations that NBC would be able to "steal" the figure evidently are incorrect.

William Morris Agency, queried as to whether it was in the ring, would not comment. However, execs from NBC have been seen at the ABC network studios, where the agency has its offices.

MCA execs feel that MCA's chief, Jules Stein, has the inside track.

Pepsi Cookie Precaution

PHILADELPHIA, July 26.—Poll announced last week indicates that the amount of the transfer announcement carried on the nation that the most entertaining of all the surrendered its spot for the entire staff. All except the consumer, Larry Thomas, was sold.

Dannenbaum was afraid that an inad- vertent release may affect the laws was passed. So Thomas had to take his party drinks home.

Corn Sure-Fire in Philly; Add More

PHILADELFIA, July 26.—With local and national marketing programs cing for more corn, sure-fire results for an out-of-town local station, funding his Joe Miller activities. Orth Bell, who interposes the platters on Wednesdays and Wednesdays two evenings to his cornhusking. Moreover, the basic of the Corn husking Festa Eddie. Skelded across the board at 11:10-11.15 PM, with Joe Kean's studio band, an hour special on e-visual studio audience. Evening shifts balled as bellisopoppin—in two parts, of course. And the end result in that FCA was CBS's 50,000,000, plus a total of 50,000,000,000. Already warning its listeners that Bupe is ready to cull the public and will be back Monday (21), to pollute the air for the next four weeks. World's Fair considered the scatter of scatterbrain shows. World's Fair will which daily 28 brochures to the air. Stana went off the WIBCO schedule last week and announced that he will be back on Tuesday (21), to pollute the air for the next four weeks. World's Fair will which daily 28 brochures to the air. Stana went off the WIBCO schedule last week and announced that he will be back on Tuesday (21), to pollute the air for the next four weeks. World's Fair will which daily 28 brochures.

Alas G. S. M. Pinchedher

CHICAGO, July 26.—Alas M. Pinchedher is the new general sales manager of the station pending announcement of the new general sales man.

Wrigley, former sales manager, who has resigned to enter business for himself in the representive field.

Advertisers, Agencies, Stations

NEW YORK:

For the next two weeks, U. color postes to all radio clients. Posters carry daily calls of the station. This is a part of the new "soap" program designed for use in stations in windows, and State and country fairs. Adventures of Building Drum. For Howard Cuthbert Clove last week for Howard sponsoring on WOR and in seven other markets. Bedford Advertising Company, Cleveland, has contracted with NBC for a three-a- week program, "Bandwagon," for Examiner, 1:30 a.m. Devine Advertising Agency handled. Leet-Woodruff Moreland series have sable six-week hiatus starting August 20. Program will return the first of September, according to stated with WANA, Birmingham, and NBC-FM. This is the first of the last "Willie" Woodside, N. Y.

CHICAGO:

JOHN C. JENSEN has been appointed Advertising Manager and Art Director at David Schools, president of Grant Advertising, Inc., has the five-minute B.F. Grant Advertising, Inc. Bill Nelson has joined the WLS promotion departad.ner, is back from his 5,000-mile vaca- tion and in good voice. Goodheart, Joice & Morgan appointed to han- dling advertising for the new Radiant Manufacturing Corporation, makers of projection screens, in WGN. S. R. has added Harry P. Gese, meteorologist, to its staff to improve its weather-report services. Carl J. Meyers, WGN chief engineer and in charge of the new FM station, program, will have a series of articles this week designed to acquaint listeners in the Midwest with FM broad- cast. Contracts reported by Adams, Chicago, for course through February, with George B. Rugg Advertising for the Museum Clock program, on a Tues- day, Thursday, and Saturday schedule. Christian Church has two signal announcements, Saturdays and Sundays, for Church of the Resurrection. Blair, E. A., of Chicago, has been named by his partner, John B. H. Blaisdell, the new executive vice president, and chairman of the board. The new executive will not leave the board. Spokesman for the ill Chi director, has resigned from the pro- gram, and will return to Chicago as a resident of the East. A part-time executive will be appointed. Starting August 4, the Stimulator Drug Company will sponsor the WTMJ Symphony Hour, nightly except Satur- days, for $19,995. The new promotion is with J. A. Saddler Advertising Company, thru McNall-Erickson, Inc. This is a part of the FM program times three weekdays on WMAQ for a total of 26 broadcasts.

The preceding is a part of the Atlantic City Miss America page- ant. The pageant will be sponsored this season by being issued by WQAQ, WIBF, and WIZO. The Michael Els, producer of the show, is the head of the National Networking, has resigned and is handling the show. The new producer is Mort Lawrence. , Dr. Albert B. Blank- ley, of New York.

See Press-Radio Hearings as Not Discriminatory

WASHINGTON, July 26.—Hearings be- fore the FCC on press-radio 关系, which would create a situation in which it is likely to produce outright discrimina- tion on the part of PBS, has been set. There is a strong possibility, however, that the FCC will reaffirm and may in fact reverse the policy established in individual de- cisions. The FCC's policy is adverse to granting radio license to a newspaper which would manipulate all news sources in a community.

Some have been devoted to introduction of statistical evidence and exhibits presented by the FCC showing the fate of the public with which the FCC has been brought into. 

The association to question FCC rulings, which may be made as result of these hearings, were dismissed as premature.

Answering questions about the base of the inquiry, FCC Chairman Flay said that inquiry is to be understood.

"Evidence as to the internal workings of the press was brought out only to throw some light on the connection between the press and the broadcast industry. Declared. No action is contemplated with respect to the local policy. The press is apart from its connection with radio, he said.

Hoff Jonsfave; Plan Expanded Activity

NEW YORK, July 26.—Harry Hoff, producer of Life and Career Guide, the romantic serial programs, has joined Henry Soave, one of the oldest names in the field of music. Soave is producing the new "Bringing Up Father" program. B recently announced.

The broadcast will be handled the Metropolitan Opera General Managers for the Texas Company in the fall.

With the acquisition of Hoff, the serials are being extended into the daytime radio field.

NBC's Restraining Order On "Housewarming" Show

CHICAGO, July 26.—Charging that it is illegal to present commercial shows the network takes action it has been broadcasting The Housewarming, new Holland Radio Network, a seven-week show, from the theater. Following the first broadcast on July 15, the park board notified NBC that no further shows would be held in this Greenpoint Field. A temporary restraining order was issued after NBC and the second broadcast was scheduled to be broadcast, the injunction probably will be held be before the next broadcast.

See opposite page
Radio Talent

New York

JERRY LESSER

Radio Tax Bill Casts More Gloom Than FCC Crackdown on Networks

WASHINGTON, July 26—Broadcasters are very unhappy about the trend of recent years' expansion of the Federal Communications Commission (FCC) to tax radio stations a tax of $100,000 per year, and that the FCC has made other radio stations pay a tax of $50,000 per year. Possibility of permitting affiliation and other conditions of the bill is being mentioned in official circles. In practical application, this would mean that stations having enough radio facilities for all networks to operate full time would remain in possession of all their FCC operations.

500 Acting Jobs Per Month on NBC in N. Y.

NEW YORK, July 26—Jobs on National Broadcasting Company's sustaining programs, originating in New York, now total between 400 and 500 monthly. This average has held up for the past 12 months. It is not necessarily the number of actors or performers employed, but just the number of contracts. Number of actors necessary would be less, owing to the fact that many these grab more than one job.

Hawley to Columbia

NEW YORK, July 26—Hawley has left WOR and will broadcast a new program over WOR Tuesday and Wednesday, Monday through Thursday, 10:45-11 p.m., beginning August 1. WOR will be sponsored by Socony Oats. J. Sterling Getchell is the agency.

And No Orson Welles

WILMINGTON, Del., July 26—Protesting that there was no airplane flight over Wilmington and suburbs, but that the sounds were essentially too loud, the group from widely scattered points called in denying that any plane passed overhead during the broadcast.

The program was the first in a semi-serial, of series contrived for, by Byron I. Millarson and Carl Anthony as narrators.

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"Packaging" Telegraph Service

Approximately 95 years have gone into the evolution of the modern telegraph system. One of the staples of the form was the use of a simple brown envelope or a sheet of paper with the word "Telegraph" written on it. This "Telegraph" was then used to send messages via the telegraph service.

Since there were hundreds of early American telegraph companies, it is no wonder that there were hundreds of different kinds of telegraph forms. Many early telegrams were illustrated with the pictures of Morse, Jupiter and Franklin. Some companies sold the space on the back of their blanks for advertising purposes. Others reproduced maps showing the extent of their lines, or printed their rates on the back of the blanks.

The early blanks were all shapes and sizes, and the back spaces which we know today were unknown. Yellow, as the color for Western Union's telegrams made its first appearance in 1891. The first horizontal yellow stamp appeared in 1882, with the words "The Western Union Telegraph Co." printed across the top.

For a three-year period, from 1913 to 1914, the Globe of the Earth appeared centered in the words "Western Union Telegraph." It is interesting to note that in 1914, when the present blank—modern telegraph "package"—was first used, the words "Telegraph" or "By Telegraph" no longer appeared in large type on the blanks. The company's name had meanwhile become so synonymous with the service that "Western Union" were sufficient to identify the company's communications as telegrams.

The latest development in telegraph "packaging" is embodied in the new Western Union telegram stamps. For the first time the Company's services are "packaged" in a neat vest pocket-sized book of stamps which may be used in payment for any telegraph service.

Discounts on Local Illustrated Overnight Telegrams of Same Text

<table>
<thead>
<tr>
<th>Number of Messages</th>
<th>Rate Per Message</th>
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<tr>
<td>25-50</td>
<td>15c</td>
</tr>
<tr>
<td>51-100</td>
<td>1c</td>
</tr>
<tr>
<td>101-249</td>
<td>12c</td>
</tr>
<tr>
<td>250-500</td>
<td>10c</td>
</tr>
<tr>
<td>501-1000</td>
<td>9c</td>
</tr>
<tr>
<td>Over 1000</td>
<td>8c</td>
</tr>
</tbody>
</table>

Plus charges for engraving and printing of illustration.


debut of Miss Thompson and the supporting cast is a success story. But it is a good story, and they are good people.

Despite Miss Thompson and a capable supporting cast, the new "Court of Butch" is not a success story. But it is a good story, and they are good people.

系列 continued from preceding page

The early blanks were used in "packaging" purposes. For example, the first complete "package" appeared in 1882, with the words "Telegraph." The latest development in telegraph "packaging" is embodied in the new Western Union telegram stamps. For the first time the Company's services are "packaged" in a neat vest pocket-sized book of stamps which may be used in payment for any telegraph service.

**Meet Your Boys in Uniform**

Reviewed Monday, 10:30-10:45 p.m. Style—Interviews. A series of interviews with home-town boys at officer training camp, made there and rebroadcast.

Here's another in the rash of army appeal shows. It's a series of interviews with home-town boys at officer training camp, made there and rebroadcast.

The human appeal is there, all right. Right now, when the situation is at its most critical, any type of interviews might help audiences. Quotations like "The pilot and the teacher," "unrehearsed" doesn't excuse interior construction.

Brief talk by a lieutenant colonel between interviews added necessary liaison.

**Forecasts 2 and 3**

Reviewed Monday, 9-10 p.m. Style—Comedy, variety. Station—WABC (New York).

Columbia presented its second batch of "Forecasts" Monday night. The first half hour presenting Kay Thompson in a variety show, the second half of the program was devoted to an interview with John E. Fitch, the designer of the mythical niter, a program attempted to work up a plot around the wartime experience of Miss Thompson and the supporting cast is a success story. But it is a good story, and they are good people.

Despite Miss Thompson and a capable supporting cast, the new "Court of Butch" is not a success story. But it is a good story, and they are good people.

**Boners' Court**

Reviewed Wednesday, 7:30-8 p.m. MST. Style—Court Procedure. Station—KLMZ (Redlands, Calif.).

Listeners are given an opportunity to criticize actors' pronunciations in this program. Procedure, modeled after regular court procedure, is not only entertaining, but it is a fine good-will builder and does much to create a closer relationship between announcers and listeners.

Listeners throughout the west watch for "boners" for announcers: slang, diction, and errors of speech and spelling. The program is timed and the accused is brought before the "court" of five judges, or "boners" as actors, Alistair Williams, announce, is bailiff. Charlie's "fifth judge" is that his opportunity to defend himself. Judge may pass on guilt or, if guilty, jury consisting of studio audience decides verdict by applause. If guilty, defendant must send listeners two theater tickets and is fined 5 cents. A fine of printing the word "Sustaining" on to some station with charity station, the three judges voting to annihilation.

Program is ad-lib, which adds to humor. Sound effects of guilty party, putting up fines adds realism to procedure. Defendant may turn on his court to build his defense. Aside from humor and entertainment value, it is in more attention listening on part of the audience, which is most difficult by mistake, is a nice setup for the next relationship with radio staff, and listeners. Herb Truchan.

**Proper Direction, Cause Most Radio Ills — Sylvia Lowy**

NEW YORK, July 28—Many of the difficulties of radio are directly traceable to the radio director, according to Miss Lowy, casting director of American Broadcasting Company and other programs. Miss Lowy claims that radio directors as a group are more often to blame than in that they have little sense of casting, little or no rewriting skill, and faith in the written word.

Lack of good direction, plus use of bad material, have done much to lower daytime radio, according to Miss Lowy, who claims that there are some good daytime performers in radio, but that directors, according to Miss Lowy, have been responsible for the decline in their art. There is no lack of courage to experiment with new ideas, and the necessity of the condition, lends an aggra- vating touch to the fact that radio, as an emergency medium for apprentice "more ofles" than any other show busi- ness medium. Reasons number one, and not only in direc- tors' reluctance to use new voices, but also in fact that the entertainment of Miss Thompson and the supporting cast is a success story. But it is a good story, and they are good people.

Despite Miss Thompson and a capable supporting cast, the new "Court of Butch" is not a success story. But it is a good story, and they are good people.

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Mass.; Rey Follows
iting the names of the candidates for 12 places on the ASCAP electorate. But
lente are being mailed out to all members of the Society, and results of the election will be announced at a general membership
week next month.
These are all the important details pre-
cence of the nomincations.
Standing writers: (three to be elected):
- Densie Taylor
- Horace Johnson
- Qony Speer
- Philip James
- John Tinker
- Howard Clarke
- Edward Harburg

Potent Promotion

MILLER BIG AT CHI

ARAGON WITH 6,000

CHICAGO, July 26.—Glenn Miller
played to more than 6,000 patrons at the
Ballroom here, filling their foot-slo"ing
running only second to Kay Kyser for
this year's record of a one-nighter in the
Williams temple. Kyser on the first Sunday in February attracted more
musicians. Admission was up to $1.25 ($1.10
for members of the one-star groups) plus
terrific date. While it is admitted that Kay can
play Max as expert as he means more
coins pouring thru the slots of their
machines. It is a fairly common thing in
New York now for the phonograph manufacturers to list the names of artists and artis-
t will click on the automatics. Many of
these artists are actually supplied by the
diskers, who have now come to a point where they solicit the ops for them.

THE WEEKLY RECORD

River City Jack Rosenthal, one-time
trombonist for Jimmie Lunceford, was
admitted to the transcriptionists' union
late in the week, after being found
suitable in an interview for that purpose.

POTENTIAL PROMOTION

THE BIZ

For Dix Swing Ork, 'Heaven on a
One-Night-Tour

FORT DIX, N. J., July 26.—Barstom-
ning on a military base is the newest
innovation for men in training. This
military reservation's own swing band,
a 100-piece outfit, will have a one-night
appearance here next month. The band
will accompany a mobile show unit that
takes the complete unit from area to
area. The band is comprised of selectees
who formerly jived with Raymond Scott's
Orchestra, and immediately after the
over, the entire unit will be on the road
through the Army camps area .

McFarland will do a bit of
Legs on the

Saxophonist Martin McFarland will
be with the transcriptionists' union,
donning a full uniform and the familiar
hat of the all-time popular saxophonist.

OMP Tells ET Outfits to Hold
On to All Their Old Aluminum

NEW YORK, July 26.—Office of Pro-
duction Management sent letters to all
transcriptionists in a company of 3,200
outfits telling them that it did not expect
the ET to require the use of all their old
aluminum. OPM said it would be
necessary to keep all aluminum for the
first 100 outfits and then the outfits
hold on to all of their old air checks
for the next 200 outfits, with a
continuing of the work of the ET presses.

In its letter the OPM pointed out that
the Ets have been in just the same
position as the aluminum could be allotted for trans-
scriptionists, and asked those outfits to see
the wax outdoors, and then to
show the outfits waxing outdoors, and then to
the contract the company holding or
get written tapes and records. If getting a tape recorded, the ops are
supposed to have another outfit, and if they
were to send in a tape, they'd have to
ask Lea Ray, Corp., and Mae Sacks.

Kaye Follows “Daddy” Find
With 2d Philly Songsmith

PHILADELPHIA, July 26.—Following
the heels of his discovery of Bob (Daddy)
Thornhill, Barney Kaye goes an-
other tunsmith for his Republic firm
outfits. Kaye has just finished a
week end with an exclusive long-term contract for Irv Lesser, pianist with Gigi Pizzi's
eight-piece band. It was published by
Republic, with Kaye introducing
the group, starring Tini Sauk and the
Bob and Blues Free.

Kaye did himself so much goodwill with Young's first tune, and is getting
a little more expensive. The others
are coming out in a new outfit for Kaye's company, and are now
writing for that outfit.

Andrews Sisters Get Sole
Use of Comic “Sonny Boy”

NEW YORK, July 26.—The comedy
version of the old Al Jolson hit, Sonny
Boy, arranged by the Andrews Sister
on a newly released record, was bought by the singing trio from the hands
of Jimmie Lunceford. Lunceford Exact-
disc Shippers, for $600, one of the highest
ever paid for a song, was purchased by
an outfit of that name.

OMP tells the Community of these
organizers to hold on to these outfits
by their own old outfits
personnel, but in the case
Alumina's blow, it was somewhat
next change of picture. It was a
very successful product, and the
ops have managed to keep it
out of their hands.

It Had To Happen

PHILADELPHIA, July 26.—The in-
relat to the story of jazz,容 to pass here
the story of the appearance of jazz.
Dedicating it to the new-famous
series, called “The Jazz Age,”
has penned a tome captioned: Don't
It at My, Just Say to Myself.

Wax Outfits Start To Rely on
Tips Handled Out by Music Ops

NEW YORK, July 26.—A shortage
of trained music experts in the
phonograph field gradually
caused the wax companies to adopt the
practice of giving musicians tips,
overcoming this weakness. Past year
has been a busy one for phonograph
companies. More and more by the diskers, ET out-
put duties sometimes pushed the
right ops a little. The diskers often
feel the ops often have a better judg-
ment of the potential ops than do
the diskers. Many of the ops are
willing than willing to co-operate, because if
Kaye can find some op who has
measures means more coin pouring thru the slots
of their machines. It is a fairly
common thing in New York now for the
phonograph companies to list the names of artists and artists
ops felt will click on the automatics. Many of
these artists are actually supplied by the
diskers, who have now come to a point where they solicit the ops for them.
A number of the music operators have
already shown themselves to be
outstanding and will continue to
be outstanding. Over a year ago Charles Engel-
man, a local op, persuaded Deco to have
Dick Robertson wax a revival of “The Blues.” It was a
big hit last year for Deco on the machine. Victor has had
Artie Shaw show Deco his latest
hit, and it is still going strong.

Music ops are now trying to
get the record outfits to rack current
pop tunes with old standards. Their angle
is that a dash of old music in
haunting quantities by all ops if it is backed by a St.
Blues rather than another new tune.
 Ops say then that if Arturo doesn't pull
the nickel they can always flip it over
to be sure of getting a play on the standard.

Many big recording ops owe a hefty
measure to these old music ops.

Harry Alpert's Boss is a
exclusive contract for

with the pots and pans.

The transcriptionists are
in time for Biblical

The transcriptions in this
week are proving
the success of the
the continuation
the transcriptionists
are proving
the success of the
the continuation
the transcriptionists
are proving

Brookfield, Conn., July 26.—The
Ballroom here, operated by George
McCormack and Joseph Barry, closed the
year's run after spending its
year in its 26-year history.

The outfit had to shutter June
in May, the sudden popularity of Polish
jazz and swing. The outfit
created a tremendous spurt in business, many people
attending week nights more than some band names during the winter
season. Spot will reopen in September.

PHILADELPHIA, July 26.—Society
newspapers have put several
vocalists here the other day. One
of the hopefuls had a scorching
set of pipes.

"What do you think I should have
a singer on the band to make the
bandstand."

"A bodacious, kissed Devil."

www.americanradiohistory.com
**SONGS WITH MOST RADIO PLUGS**

Following are the 15 songs with the most plugs on MRS and on NBC and CBS. Due to the MRS-ACABP contrast, accurate broadcasting dates can be inferred only for MRS plug data, since only MRS plugs, having temporarily dropped NBC and CBS from their repertory. NBC listings below, if any, are supplied by Acme, taking in plugs before they were sold in their best selling status. Both NBC-ACABP total are transmitted to New York, including broadcasts from 8 a.m.-11 p.m. daily for week ending July 25, 1941.

For duration of this situation, which can be considered temporary until September 1, 1941, the MRS-ACABP "Independence" plug (WHTM, WMCN, WNWV) will not be listed.

Below are seven NBC, WRAP, WJZ (CBS), and WARD (CBS) film tunes designated by "F." usual production numbers as "M."

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Publisher</th>
<th>Plugs</th>
</tr>
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<tbody>
<tr>
<td></td>
<td><strong>MRS PLUGS</strong></td>
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<tr>
<td></td>
<td><strong>NBC-CBS PLUGS</strong></td>
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**NATIONAL MUSIC POPULARITY CHART**

This compilation is based upon reports received from the following music publishers and music supply companies: Maxwell Music Supply Co., Pittsburgh; Warner Brothers, Inc., San Francisco; Paschal Music Co., New York; Ashcraft Music Co., Chicago; ASCAP, New York City; The Body Shop; Broadcast Supply Co., Hollywood; Music Shop; The Music Shop, Chicago; The Phone Shop; Broadcast Supply Co., Los Angeles; Biber-Richardson, Southern California Music Co.; Hollywood House of Music, Las Vegas; Broadcast; Indianapolis; Chicago; Detroit; Miami; Baltimore; Kansas City; Chicago; Los Angeles; New York; Cleveland; Baltimore; and others.

**WEEK ENDING JULY 25, 1941**

<table>
<thead>
<tr>
<th>Position</th>
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<th>Publisher</th>
<th>Last Wk.</th>
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<td></td>
<td><strong>NATIONAL</strong></td>
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**LEADING MUSIC MACHINE RECORDS**

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are based upon reports gathered each week by representatives of The Billboard for the Monday following the week in which the machine sections. Reports are gathered at least four leading phonograph operators each of the 30 most important phonograph operating centers in the country.

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS**


**WEEK ENDING JULY 25, 1941**

<table>
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**HEAR THE BILLBOARD**

This publication is distributed to all members of the music business through the usual methods. The Billboards and Billboard Music News are exchanged for advertising. For further information write to: Ted Green, Managing Editor, The Billboard, 29 West 44th Street, New York 18, N.Y.
U.S. Gov't To Appeal SS Ruling
Handed Down on Griff Williams;
Hopes To Collect Back SS Taxes

WASHINGTON, July 20.—Despite moves on the part of the American Federa-
tion of Musicians to clear up all con-
tactual obstacles standing in the way of making band employment files for the Social Security taxes, it was learned here this week that the government has determined to appeal the recent decision on the Griff Williams case in Chi-
cago. Williams received an irrecoverable rul-
ing from the Federal Court there, receiv-
ing a $4,400 refund on SS tax paid in 1938. The government is appealing this case in the hope of a reversal, which would decide to pay SS taxes for musicians booked on percentage agree-
ments. However, this move does not mean any departure from Internal Reve-
ue policy, but rather an attempt to settle back taxes accrued prior to use of the new musicians’ contracts recently
approved by the APM.

It seems pretty clear here that the APM contract, which gives the promoter, hotel, other here the call of the tunes, will put the employer share of SS taxes upon the person hiring the band. General Samuel T. Anderson, com-
mander for the APM, has discussed the prob-
lem of percentage deals with officials of the Treasury Department, but so far no official ruling has been adopted. The Bureau of Internal Revenue insists that tax determinations will be made upon the basis of the hiring contract. Inef-
ficently, it was learned that the APM con-
tract makes it so certain as to who is going to start the music, call intermedi-
ations, and order an end to the tunes that no matter how payment is made the band leader is no longer the em-
ployer but merely the agent of the hotel or hiring enterprise.

Any prohibition by the APM on percent-
agel deals should give the band access to pay for a cut of the profits or the gross, but the record here is the same as heretofore. It was explained that the union may have taken this step because some promoters argued that the band leader
had become a partner in the venture and was therefore the employer. But the ruling, reason, it is said, is the matter of calling the tunes—the authority of telling the band leader when to start his men on their jobs and when they are to finish playing.

As to court litigation over collection of back taxes, the government, it was learned, intends to press for collection on the basis of the contract employed. It was believed that with cases the band leader will have to pay and in others the promoter, or theater, or who-
ever hired the leader and his band will have to fork over the taxes. No one would say how much money is involved in the back taxes, but it is believed that it will run very high.

Alvino Rey Tops TD
Mark in Bridgeport

BRIDGEPORT, Conn. — July 26.—Alvino
Rey and his orchestra made a hit ap-
ppearance here for a one-nighter at Pleasure Beach Ballroom last Sunday (20), was terrific, breaking the season’s record with a swell attend-
ance of 2,300 persons. With the admission upped to 99 cents, the gross totaled a
sweet $2,381.

Preliminary attendance record for the season was held by Tommy Dorsey, who played a full week to the record for the past two seasons. As of this writing, there are
17 calendar dates remaining in the season.

Green Ray, Wat., July 26.—The
Brown County Fair Association will book
one or more name bands for the 1941 fair. At the fair at Superior, Wis., has
featured a name band for the past sev-
en years, it marks the first time for Brown County.

DADDY

THE BILLBOARD

July 23—No. 1
DADDY

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DADDY

DADDY

DADDY

DADDY

DADDY
Dolly Dawn
(Reviewed at Roedean Ballroom, Hollywood)

THE top list of band leaders has been added to by one, with George Hall's recent retirement. His is the most charming and pleasant of the new breed, and he will be sure to continue to attract and please his audiences. He is a real showman, and his band is always well-organized and well-rehearsed. His music is always satisfying, and his arrangements always interesting.

Dolly Dawn has something special that makes her stand out from the crowd. She has a unique sound that is both familiar and new, and she knows how to use it to her advantage. Her songs are always catchy, and her voice is always on point. She is a true talent, and she knows how to use her talent to the fullest.

Hall's band is a marvel of sound. Every instrument is perfectly tuned, and every note is played with precision. The rhythm section is tight, and the horns are always on point. The band's sound is always full and rich, and it never fails to please.

Hall's music is always uplifting, and it always leaves the audience feeling happy and satisfied. His songs are always positive, and they always make you feel good. He is a true master of his craft, and he always knows how to make his music work for him.

Hall's band is a force to be reckoned with. They are a true force of nature, and they always leave the audience begging for more. Their music is always perfect, and they always leave the audience wanting more. Hall is a true genius, and he always knows how to make his music work for him.

Hall's music is always a joy to listen to, and it always leaves the audience feeling happy and satisfied. His songs are always positive, and they always make you feel good. He is a true master of his craft, and he always knows how to make his music work for him.

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Music Items
Publishers and People
Mickey Addy, formerly with Harms, has been appointed by the Edward B. Marks Music Corporation to head the Dashi-Connolly Music Company. He succeeds Elmer White.

Beatrice Butler has organized a publishing company which has acquired the holdings of Erskine Butterfield's newest original, titled "Foggy Mountain Side," written by Bessie and Elizabeth Batterfield, and Bobby Byrne is recording it.

Gus Marrel, currently at the St. Regis Hotel in New York, has a new Cuban tune just published by Robbins. It's called "Congorita," and was first introduced by Dania Dilo during her vaudeville tour.

Lou Holden and John Jacob Loeb have written a new one called "My Heart Has Windows." Les Brown and his orchestra have recorded it for Okeh.

Carmen Lombardo's latest composition is No. 4, "Two Apple Pie." John Jacob Loeb collaborated. Guy Lombardo has cut it for Decca. Columbia is doing it with Kay Kyser, and Mitchell Ayres will do it for RCA.

Bussel Courdy has been appointed to head a new Southern Music subsidiary to be known as Parnell Music. A catalog of items from southern writers will be built up. Courdy has been in the South and other Southern countries for the past six years doing radio work, directing TV specials, and recording in Spanish. He will be the first time from the new firm.

Songs and Such
Robins Music Corporation is set to publish the Duke Ellington score for the new revue which has opened at the Mayan Theater in Los Angeles and is scheduled to arrive in New York this fall. Revue is called Jump for Joy, and most of the songs were penned by Ellington.

Irving Berlin's "Any Bonds Today?" has been included in the Hollingworth score. The choristers sing the number.

"I Won't Go To The World On Fire But I'll Go To The World On Bold." The song goes from Marcus to the Gershwin brothers and then to the new man, Tommy Tucker, and the choristers are recording it.

Philip Pickings
Irving Leslie, who gave Jan Savitt his original signature, Quaker City Jazz, and other period themes for Clorox, Puritan at KYW and Joey Kasama at WCAU, has now done a one-off for the "Bert Mark's Victory Theater," going national.

Joe Franceso, WIP musical maestro, enlisted with Duke Moxie to make for a particularly popular rhythm and swing to the bar, "Kiss Me Daddy on the Boom Boom.

Detroit Union Wins In Small Spot Drive
Detroit, July 26—A campaign to put union musicians in beer gardens here proved practically 100% successful during the past six months, and is now almost completely under the control of Jack Ferrone, president of the Detroit Petroleum Search, Maintenance Drive. Small and large spots alike have been included in the drive, and a lot of the better union spots had "stovepipe" good for the most part, usually one or two months after the drive ended.

About 400 spots in town now employ union bands, and the employment for about 1,400 unionists in the city. In the beer gardens, where the drive has included many of the smaller places, a "smoke" was put on, as well as the spots using six to nine-piece bands, which are about tops in numbers.

Barnett Draw Only Fair at Lincoln's Turnpike Casino
Lincoln, Neb., July 26—Charlie Barnett bucketed a hot Tuesday night here (15.000) for only $312 at 85 cents and $1.10, which is only fair for the Turnpike Casino.

Date followed by two weeks Glenn Miller's "ring-bearer" tour. Next on a summer names policy for manager R. H. Faure is Sammy Kaye August 8.

Flying the Band
Exploitation, Promotion, and Showmanship Ideas By M. H. Orodener

ROLL TICKETS
Printed To Your Order
Cheapest GOOD TICKET on the Market

100,000 for $17.50
20,000 for $15.00
10,000 for $13.00
5,000 for $11.00

Cash With Order—No C. O. D. STOCK TICKETS—$15.00 per 100,000, any assortment.

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GARRETT
AND HIS ORCHESTRA
WITH HIS GENIAL BROTHERS
CHET & CHARLIE
Now Playing—
St. Anthony Hotel
San Antonio, Texas

Personal Management:
JOE GLASER, Inc.
32 Rockefeller Plaza
New York

FORD HARRISON
His Violin
And His Orchestra
1st American Appearance in 4 years following successful engagements at
The Casino, Biarritz
The BAGATELLE, Paris
CHEZ VICTOR, Cannes
THE SPORTING CLUB, Monte Carlo

KSYER for California Fair
Along With 4 Other Names

LOS ANGELES, July 26—Ray Krysler will play for nightly dances at the California State Fair, August 29 through September 8, according to an announcement made here today. Krysler's band has been using Ear's financial facilities for the last year.

Other orchestra play include Ray Norwood, Almaty Martha, Otis Nelson, and Charlie Barrier.

ST. MORITZ HOTEL, New York
Thanks to S. Gregory Taylor and Robert Reid

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Orchestra Routes

Following each listing appears a symbol: Full in the designation symbolizes an individual or groups organized under the same auspices. A star indicates the location where the group is on a regular tour, unless otherwise noted. A dash indicates a location not on a regular tour. Someone listed with a star is frequently connected with a group. In some instances, more than one location is indicated.

**ABBR.:**
- **auditorium:** full house
- **b-ballroom:** night dance club
- **cafe:** café
- **city club:** city club
- **night club:** night club
- **summer:** summer house
- **travel:** tour
- **route:** route
- **showboat:** showboat
- **theater:** theater

**RATES:**
- **$** $ $ $ $ = $500 - $999
- **$** $ $ $ $ = $1,000 - $1,499
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**Bands on Tour—Advance Dates**

<table>
<thead>
<tr>
<th>Date</th>
<th>Group</th>
<th>Location</th>
<th>Venue</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-7</td>
<td>SAMMY KAYE: Nightingale Ballroom, Chicago, IL</td>
<td>Chicago, IL</td>
<td>Nightingale Ballroom</td>
<td>$1,300</td>
</tr>
<tr>
<td>1-7</td>
<td>KENNY DOOLEY: 2</td>
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**SUMMARY:**
- **Bands on Tour—Advance Dates**
  - SAMMY KAYE: Nightingale Ballroom, Chicago, IL (1-7)
  - KENNY DOOLEY: Dooly's (1-7)

**Additional Information:**
- **RATES:** $1,300 for both performances
- **Venue:** Nightingale Ballroom, Chicago, IL
- **Tour:** Advance dates for both performances

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*Note: This is an excerpt from the August 2, 1941, issue of *The Billboard*. For more information, please visit [www.americanradiohistory.com](http://www.americanradiohistory.com).*
Buff Gets 100G With 13 Shows

More playdates needed—legitimate house may open

GUILD SEASON HELPS GROSSES

BUFFALO, July 28—Drama editors and customers are still colonizing steadily and loudly that Broadway is overlooking excess the Margaret Trusts that are paving for any three-day show not shipping more plays here. As a result, Buffalo, which is a great legitimate house, possibly the Shaw's Court Street, by the Oscar Berlin group, which location is numbered in the three-plays-at-a-time theaters with Life With Father.

As the Elbinger's 1940-41 season was plenty juicy, despite adverse circumstances such as poorly chosen dates for interstate shows, and gathering competing attractions, etc. A big gross of $47,000 for the season of 13 shows practically all of which were three-day runs, was not too bad. Comparing opening season figures with the previous one shows nicely with the $109,200 of the 1939-40, which had 16 shows. The playdates are being avoided, the number of shows was concerned, in over fact, the 13 that had hardly a losing venture on the books.

Biggest b.o. took last achieved was last season's Die Hard with 2,616,000, while lowest went to Night Must Fall with 10,000.

The Theater Guild subscription set-up here last season for the first time, had practically every subscriber back on the run. This is due to the Guild's subscription sales at present are said to have exceeded those of 1940. In order of their appearance here, the following were on the 46-41 calendar:

The season opened, the season September 17 with a five-day stunt and a grand opening. Katherine Hepburn in Philadelphia Story, first of the Guild series, October 10, and 11, and the title is said to have outsold the season with $13,000.

On October 24th, November 21, 22, 23, collected a fair $4,000, despite the very moderate scale of 30 cents to 42.

Hellzapoppin opened its second company, a six-week run. The new house and Eddie Garr. On tap November 25, 26; December 1, 2, 3, as the plot goes, it clicked solidly to the tune of $20,000, and could have easily stayed on. Dunca was $1 to 5.

Flores Rabin in Ladies in Retirement, smallest, at least did go out; given a boost $6,500, in three days of December 9, 10, 11. Another nine-week run. The title, The Animal, grossed $4,000 December 16, 17, 18.

Competition of New Year's shadows hurt the success of Gladys George in Ladies in Waiting, but the nevertheless came thru with $4,000. Show played December 30, 31, and January 1, a very poor time for any show but took $250.

William Swayne's Time of Your Life, starring Robert Young, also filled out; took in, surprisingly good $7,200, January 4.

My Sister Eileen arrived February 12 for four performances, taking $1,200. The local date was the opening of the Chicago company, which did very well.

The plant shows four plays, and took $2,000 for three days. February 20-21, the talkie hit, The Song of Bernadette, Douglas Montgomery, and Violet Holub, the title to have, grossed $4,000.

Bud and Paul Draper played March 17-19, and did well enough with $1,000. The book also did well in St. Louis.

The生产s of 2 and Maurice Evans, scored a good sell-out in the town's new theater, including $11,000 March 24-26, despite early-itself Ben Hecht and Willard Mack, that as Buffalo is a weekend town. The Limits in There Shall Not Be No Margin, score to have done any better than its $14,000 gross.

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NEW YORK, July 26.—Bannishments arising from arrests of ticket brokers for allegedly violating the law governing admission prices cost themselves dearly this week, with the League of New York Theaters forced to the reluctant and rather fatigued attitude toward the brokers, they must now choose to straighten out the mess with Washington.

Charge against the brokers, this time, is illegal holding of tickets and their sale on the backs of the pastebands. This week, four arrests were made and six pleaded guilty to the no-promoting charges. Both their fines and the charges are alleged to be勒GBK-Grayson, $200; and Mackay, $500. Last month 10 brokers and two agencies were fined a total of $50.

Because of the wholesale arrests the League took up the cudgels for the embattled brokers, and its executive secretary, James P. Heil, sent a letter to Captain D. S. Bower, head of the Bureau of Internal Revenue, Washington, who is in charge of the enforcement of Internal Revenue laws, for a clarification of the law and claiming unfairness of the arrests on the present charges.

Pointed out to all brokers at any time or another are necessarily in violation of the law, not consciously so, because of failure to give charge account orders. Furthermore, it was pointed out, there seems to be a mystery about the alleged illegalities of the tickets and a paper charge the legalities of the tickets and a paper charge for the law of admission prices.

Meantime, Actor's Equity, which has the League to control ticket brokers, had nothing Pat to Pout about League's action. Paul Dunhill, executive secretary of Equity, who has taken the department's action for Equity? The producers and all the government.

floor on the charge account orders. Other officials of Equity were reluctant to talk.

"Fancy" Starts in Philly

PHILADELPHIA, July 26. — Forrester Theater has inked in George Abbott's new play, "Fancy," starring Rosemary Lane, for a September 15 opening. Will linger here for two weeks and then go on Broadway. Katherine Cornell underwrote the production in the weeks previous at the Forrester's Delightful.

Using the American Theater Society, linking with the Theater Guild on a previous occasion, announced that it will add four productions to the current season. Three definite dates have been set, ATS has promised a novel by Homer Cry, "The Doctor's Dilemma." With the confused state of affairs when a young mother of four children was killed in a car accident, and how her marriage, a college professor, whereupon she is declared illegitimate, her husband has neither been able to marry nor has acknowledged illegitimate dead, in a book, to present a child born. In order to protect her children, was taken along on her second honeymoon, husband No. 1 also training. The complications are rhabdomyolysis.

"Family Honeyson"

Lakewood Players

SKOWHEGAN, ME.

Adaptation by Owen Davis of Homer C. Smith's "Family Honeyson" the Lakewood Players in tryout for "The Doctor's Dilemma" at the Lakewood. Burke, Cast: Russell Hardie, Owen C. Davis, Harriet Wilson, Annidale, Margaret Hamilton, Grant, Mills, Alfred, Burgoyne, Kenneth Craig, Robert Lee, James Paton, Powel, James, Robbins, and Owen Cill.

Two actresses, last season with Mr. and Mrs. North, an adaptation of the Lockridge stories from The New Yorker, is now playing here. In it again is a novel by Homer Cry. Vincent Freedley, presented a novel called "The Perfect Ticket," and worked the producing rights while the play was in script form, it is now being imported from New York, the play is playing on the Broadway after a little tinkering and tightening.

For instance the confused state of affairs when a young mother of four children was killed in a car accident, and how her marriage is a college professor, whereupon she is declared illegitimate, her husband has neither been able to marry nor has acknowledged illegitimate dead, in a book, to present a child born. In order to protect her children, was taken along on her second honeymoon, husband No. 1 also training. The complications are rhabdomyolysis.

"Little Dark Horse"

(Westport Country Playhouse)

WESTPORT, CONN.

A comedy somewhat adapted by Thorne Helburn from the French of Andre Brass, presented by Westport Country Players, Association with Harpers, Ferris, Sutcliffe, and Directed by Donald Black, with Edward Williams Wallingford, Phipps, Yard, Krole Dresler, Muriel Stott, Katharine Davis, Warren Reed, and many more. With a casting intended in the African Congo for three doctors, the character, to the place where has gone alone, his wife having refused to accompany him there. An illegitimate child is born (a Negro boy). The maid, Mrs. Reed, who has taken the child back to France and to a boarding school a young woman, and not tells her about the child.

Several years later in one of his appearances he takes the child back to France and to a boarding school a young woman, and not tells her about the child.

Of Chicago, with a repertoire of 

The company was involved in controversy with the Theatre Board of the city department here for several hours under a complaint filed by Robert Perry and Kenneth Forbes who claimed the show failed to make a show of any kind for 10 weeks. The troupe was released after already discovered that the company had no property in the city.

330¢ for 22.WK.

(Continued from page 15)

... week in January, polled hurriedly $8,500. In season's last big opportunity he used his horse to record low, $2200. Both times, $1.50 top. Best of the week was "New Prices and Needles," with only $66.75 per week as was Night Must Fall, despite cast of popular stars. But this was not the case with "The Doctor's Dilemma" and "The Doctor's Dilemma" and Florence Reed. Show folded more attractively, following $3,300 week here at 12¢ top.

200 in 20000

Activity After Indianapolis Squawk

LANING, Mich. July 26.—About 2,000 tickets were sold under the sponsorship of the Michigan Chamber of Commerce and a special session for the performance of Broadway at the July 16, 1989, was marked the Michigan opening of the Chicago trade at the West Side Company, with a repertoire of 1,000 and under.

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Talent Budgets Upped by Small Midwest Spots

CHICAGO, July 26—Employment bureaus that are serving the same set of clubs have now returned the demand for talent there. Several agencies are hiring for a half dozen or two of the small-town variety and are booking sets of four acts each, weekly, and paying between $25 and $35 extra for standard tunes playing recognized clubs in key cities.

Most of the small-town clubs are serviced by smaller booking offices here which are using the most active seasonal talent in 12- to 15-year-old acts. An example of the Paul Marx Agency, which now offers acts a minimum of seven weeks in seven out-of-town clubs, with possible holdovers that sometimes lengthen the time to the 12 weeks or more. Acts change their weekly shows, due to large repeat trade, but the talent agencies and with some result maintaining롤

Floating Customers

SOMERSET, Wis., July 26—David R. Keating, booking agent of a large chain of roadhouses, most especially females, is planning his week, and is bidding on the booking of the week of July 26-31, for the Women's Club, Peoria, Ill., with club promotions. The booking of the week will be a repeat of the Chicago week of July 19-25, with a line of acts of the top caliber. The plan, as always, is to book the most talented acts to tempt the fates again.

The biggest thing to hit a theater in the last week was the return of the Dorsey Brothers, who opened for the final four nights of their engagement. It was an invasion of the Chicago Thursday night. His feature, So You Want to Lead a Band, with his customary adaptations, so effective for his outfit, served as the location tip-off on the opening night.-Returned from out-of-town addresses. Sammy stacked $4,000 during his opening three-day week-end and another $25,000 for the week. The act is the best that has been reported to $10,000 for his end.

Another big draw was Phil Harris at the Board of Trade in Chicago, during the second week of Caught in the Wind. He opened for a week, and the show grossed its $4,000, against the help of the Ticket Office. The show had a third week in the $25,000 range. Joe Day, who finished a feature week at the Board of Trade, held a second week. Jimmy Dorsey, who finished a feature week at the Sheraton Hotel Tuesday (21), played nearly 10,000 people. Local showmen credit the music machine circuit for his increased popularity. It was the first time he's been on a tour. Before leaving he negotiated for the third week, and the show grossed its $4,000, against the help of the Ticket Office. The show had a third week in the $25,000 range. Joe Day, who finished a feature week at the Board of Trade, held a second week. Jimmy Dorsey, who finished a feature week at the Sheraton Hotel Tuesday (21), played nearly 10,000 people. Local showmen credit the music machine circuit for his increased popularity. 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Honeycliff in clownish costumes, and wins up with a baseball bat. Truly Mr. McNally is a director of the first water, and he has overcome the handicap of only a half orchestra. Shuttering of neighboring spots has been in constant operation. The catch was heartening.

Rumba Casino, Chicago

Talent policy: Production floorshows at 10:15 and 2:15, show and dance band. Front Row: Miss Dorothy Franklin; and Mill Schwartz, operator; Sam Row, producer; Bill Gutz, head usher. Prices: $1.25, minumum. Refreshments: Snacks and drinks. Saturday and holidays, 12:30, Drinks at 75 cents.

The second edition of the current Hurricane show finds this nitery the only top drawer, theatrical entertainment of La Conga and the temporary closing of the California (in the Bobbsey bouncer). Billy Vine and Nellie Viney, maids of the unveiling opera, have been careful to see that the talent rounds out a diverting session here.

This room is apparently the right showcase for what is easily the best in many ways. One of the directors in the Hurricane I, Romeo Vincent started a rapid climb. Billy Vine, who is a skillfully unlike to scales, has followed him and now appears to be one of the most important talent discoveries of the year on Broadway. Maybe the spot of the gives big boys the proper setting. Visual material hasn't changed much, but his delivery is punchy and he boos up with a big heart.

The other lady talent personage and has much slight value as a theatrical interest, not even listing the singing and abets Vinie in a revival of Rain. It's a flashy affair that sets a big record.

Sara Ann McCabe, young and pretty side of the world, has just debuted and executed numbers, including a spiritual, Coney Island and In White Stockings. She's been up.

She enters with Booby the Bear, not up to the par set by her accomplished sister, Miss Eliza and a more efficient pass into the exit offering.

The line of the shop is that of the pretty piles, are winomino and personal that of the only one that climbs, who out the routines. Their catalog of tars and acrob ticks up their old hands. They return to do a tango tap with the line as background. This entire sequence, successful and in the light of the cleverly conceived and executed.

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Front-page headline: "Follow-Up Night Club Reviews"

**Versailles, New York**
Talent Policy: Intimate floorshow, a very spacy band, and music.
Floorshow three times nightly. Manager is Arthur M. Odenkerken, 131 E. 32nd St., New York, N. Y., tel. 23-7374.

**Hotel Sherman, Panther Room, Chicago**
Talent policy: Dance and show band; shows at 8:30 and 12; Management: C. W. Miller; Floorshow: Arranged mornings; Manager: Harry Gold; Telephone: 85-4056.

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**LaReine Hotel, Bradley Beach, N. J.**
Talent policy: Dance band, permanent ensemble; shows nightly at the LaReine during 16-week summer season. Manager: Harry Silver and Sam Kappner. Telephone: 163-5115.

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**Golden Room, Casino Copacabana, Rio de Janeiro**
Talent policy: Show and dance band. Governor and his orchestra on weekends, 50 Mil-Reis on Saturdays and Sundays.

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**Lotus, Washington**

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**Providence, R. I.**

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**Taneys**
Detroit Business Still on Upgrade

**Detroit, July 26—Signs of business boom in Detroit's better-class night spots, which have not prospered heavily from national defense spending, are continuing and the tempo of the dances and dances generally worked with reduced staffs. For the Detroiters, this season is being thrown to subspecies and Rosalind. Build-up appears to come from older-timer customers. Many are buyers and selers coming to see the girls and the men and the dance sythe and they will be subjected to severe restrictions.**

Ray S. Kneeland
Amusement Booking Service

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**MINSTREL BOOK WITH SONGS, CHARTS, JOKES AND GAGS**
KENT FORTY-SECOND 25 CENTS

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**NIGHT CLUBS-VAUDEVILLE**

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**NIGHTCLUBS-VAUDEVILLE**

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**The Billboard**

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**August 1, 1941**
For Orchestra Routes, Turn to Music Department

Act-Units-Attractions

Routes

Following each listing appears a symbol, fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—café; cb—cabaret; cc—country club;
b-hotel; mb—music hall; mc—night club; pm—pavilion; rp—roadhouse;
music shop; ny—New York City; phil—Philadelphia; ch—Chicago.


Padilla Sisters (El Chile) NYC, nc. Otegi, Rosita (Villa Venice) nc. Overman, Wally (Nite Chicago, Ill.) NYC, 28-31. (routes 14-15. catégorie. MUSICAL REVIEW, 11, 4-10, no. 5.

Parker, Gloria Manners (Shelby Road Casino) NYC, nc. Peterson, Tristen (Canyon Club) Wichita, Kan., 28-31.

R Naimies, Carlos (Palmer House Club) Ill, nc. Bunn, Virginia (Barnes) Pittsburgh, Pa. Red & Carley (Jack & Bob's) Trenton, N.J.


Ramsay, Harry (Steele) NYC, 28-31.

Ramsay, John (Chez Paree) Chicago, Ill. Rumba, Tally (Rooftop) NYC, 28-31. (routes 14-15. catégorie. MUSICAL REVIEW, 11, 4-10, no. 5.

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**NIGHT CLUBS-VAUDVILLE**

**House Staffs Hit by High Pay in Defense Works**

(Continued from page 3)

**Industries.** In many cases, newcomers have been employed by long-time ticket-takers and doormen with definite promises of advancement and a chance to own their jobs, which will be promoted to assistant manager posts. The members of the defense industry groups are now finding out that their former managers have taken advantage of the offer.

Vacationing students have helpedfill summer shows in the clubs and theaters, but no one anticipates a small loss when full-time staffs are needed most. College students working after school have solved problems in nabe houses during the rush hours. However, the high pay problem growing more acute as the defense program expands is the need for manpower for heavy industry increases.

The New York area theaters are suffering less than the defense programs in the percentage of defense work here is not quite as drastic as in the war. Factory employment figures here as a whole do not vary tremendously even at peaks of prosperity and depression. The only emergency few heavy industry plants, the defense industry plants, retain offices and staffs here. The theaters, especially active in Ohio, Michigan, and shipbuilding centers, have continued positive.

One personnel man told of an instance in which a former Newark, N. J., usher set his own price and two weeks later knocked down 66 for the show. He was worked full-time and could not compete with full salaries.

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**Carnegie Gardens, New Detroit Outdoor Spot Pulls 3G First WK.**

**DETROIT, July 26—Detroit's newest big outdoor spot, Chano Gardens, Inc., opened Monday night with a bang. A female band at the spot, got off to a good start with a big crowd Monday night. The place also took in $1,500 (for the first week). Business held up well Tuesday, with the crowd staying around 1,500. Spot is operating from 4 to 11 p.m. now and will be open Saturday. Gross for the first week is estimated around $8,000.

The Chano Gardens is located at the south end of the Michigan State Fairgrounds, the first spot of its kind to be erected on public property here. About two acres have been fenced off and a big outdoor band shell. The Arbor, built first tule a band has played and is used to hold crowds on rainy nights. Spot serves beer and light wines and has park-like refreshments. Beer, 29 and 35 cents a bottle.

Shawn G. Wallis, manager, and William Morris Osher, is given twice nightly, 8:30 and 10:30, and the layout included Dave Pacheco, dancing; Carl Smolicki, dox act; Sam Daumrall, acro; Evan Pohatka, ball of 16 girls; Ray Elderberg, jean and piano; Sid Morris, trumpeter and vocalists. Osher's band plays the show, and the band is excellent. There is an outdoor Band for dancing. Music dance is piped first nights a week over WJR.

Spot opened its show Aug. 1, probably until about October 1, including the 12 days of the fair. Publicity will be, is being handled by Bill Belfer, is using a phone campaign, and several cards have been seen here in a year's night spot.

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**Kinney Set for Third Date at Loew's State in Year**

**NEW YORK, July 26—Ray Kinney, Hawaiian maestro who is in his fifth year with the Loew's State, has been called in for his third date in one year this week.

The show will be the third date in a year the State has had Kinney. He will probably play the Broadway house some time in August, marking the beginning of his third tour in the theater. In his third turn he has performed 24 times in the State three times in a single year.

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**Bona's Lose Exclusives**

**NEW YORK, July 26—With the exception of isolated cases, there has recently been a decline in the number of houses who have exclusive bookings. The number of houses that have exclusive bookings to acts and acts that have at least one such booking is the new crop of operators, with a solid background of show business and the feel themselves the best judge of the type of entertainers for their spots.

In recent years the night club industry has seen the rise of operators who no longer run clubs as a side line, but have devoted full time to their establishments, especially as Leon Rubin and Biddle Davis of Leon and Biddle, Nick Fournier of the Valley, Mel Ehrlich of the Lincoln-Edison hotel chain, Bob Christy, owner, the Hotel Astor, John of the Rainbow Room, and Lucius Rember of the Waldorf-Astoria, and others who own doing there.

Another reason is the fact that in new clubs there is little time to pick up the act, and that the operator who buys his own talent can usually get what he wants.

Another important factor is the absence of other club circuit.

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**Chicago, July 26—The night club bookings is still an important cog in many spots, especially those in the metropolitan area, for which a representative has an opportunity.

In the Cincinnati region, the Beverly Hills club has been going to Frank Sennes, Cleveland booker, who in turn gets Miles Inkle to line up the men. The recently opened Glenn Schmidt, who will open the Glenn Schmidt club in Milwaukee, will open the new Orleans, the Roosevelt Hotel books its acts through New York booking agencies.

The important Florida spots also find it necessary to have New York representatives. Bert Jonas is the booker for the Moon and Sixpence, which has the exclusive on the Coconant Grove.

The Boston spots which have exclusive bookings, also find it necessary to have New York agents. The Tico Club books through a local agency, and the Royal Hotel buys thru May Johnson of Music Corporation of America.

Most mid-western clubs, of course, have exclusive New York representatives.

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**Boca Raton Set to Open for Autumn**

**Miami Beach**

**FOLDS Thursday (3)**

**MIAMI WEEKLY, July 26—Riverside Theater, only regular vaude stand here, folds this week. Owner Manager Eddie Winkler declared that lack of business is the strong box-office attractions forced this action on the part of the operators. Theater has been losing heavily on its small receipts. The theater is now playing pictures. Because of the sudden closing date, Haines, who was set for week of Aug. 29, was canceled. Sammy Kaye's band unit, now playing, will be the final attraction.

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**Chico Booters Comb Air for P. A. Talent; Top Local Acts favored**

**CHICAGO, July 26—A radio set suitably located, enough of a gauge on listening audience in this area, can almost name its own ticket for engagement. At least this is possible due to the scarcity of box-office acts in the region, the produce by local acts by the combination of live acts and act with a price tag.

Kate Pratt, head of the booking office of Balaban and Katz Company, who also, has been buying all available radio spots in Chicago and the nearby states, reports that radio market is being considered, among other booking offices, by all the radio stations in the area.

One of the most promising professional and local artists on local stations have made stage debut, and acts have been booked for the maximum time of the season. Local artists are favored, because they can be booked at a moment's notice. Acts for out-of-town shows are booked here.

George M. Cohan's "Always Be Careful Club," a spinning children's feature on WGN, will be shown at the State Lake theater for the week of Aug. 1, because of the 35,000 members belonging to the club. When the show was recently tested in the theater on a Wednesday night, average attendance figures were topped by 700.

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**Cat Operares Now Show-Wise On Their Own**

**NEW YORK, July 26—The flatbread Thoroughbred, Brooklyn, for four-day vaude season. Opening date is to be Thursday, and also is set for September 18, with the Windsor, Brooklyn, for four-day shows. All shows at the 26 shows again will be routed from the Brooklyn to the Windsor, but the union at has not yet set name. Names and dates may be changed at any time.

William Brandt, in charge of the opera's expense accounts, has advertised and is said that they will not affect the union, particularly the American Federation of Labor, which will work to reduce the new union. Theaters will be working with the demand and reduce the number of recent radio activists, will be handled here.

This season Brandt will encounter how to keep the Brooklyn with the re-opening of the Strand, Brooklyn, for four-day vaude season. Opening date is to be Thursday, Aug. 29, Ella Fingers and the Poor Ink- Girls. In addition, there are also several shows, which may be set for this week of early August.

The Brooklyn Strand is operated as part of a Pacific-Vaudeville Century-Fox circus. P. A. jury will do the work.

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**True or Consequence**

**Signed for Vaude Dates**

**NEW YORK, July 26—Balphtwards Stanley of True or Consequence air show is set to go on a coast-wide vaude date, starting in August, with two vaude houses, starting at the Rippon Theatre, Milwaukee, Aug. 21. Other dates tentative set are at the Stanley, Pittsburgh, in September, the State, Marking, and the Exile, in Washington, November.

A booking office of the CBS Artist Bureau, set the dates.

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**Tom, Dick and Harry, local comedy team, are set to go on a coast-wide vaude tour. They are set to be announced for the show price $1,000 a week in the last three, due to the increased popularity of the act. They were recently submitted to B & R for $2,000 a week, but dropped this offer, as their theater date in September, although the actual salary figure is is not revealed present.

A constant check is kept on listener response in this area, and the booking offices are asked accordingly. Because Fidebar McGee and Molly have recently had the Crosby post for the Chico Booters, will be asked to revive their first picture. This Way will be heard on WJR, week of Aug. 1, 10, 17, and 24, at the State Lake (July 18-24), and on Aug. 31 and Sept. 7, at the State Lake (July 29-31)."
Dawn, stunts a screen, Warner's Singapore three appearance Cole trouble with begged off. A batch silent, before a nation. Some singing. The Three Aces, trio dancers, opened with a bit of metallic strut. At that point the audience recognized the tricks but were ooked and costume, calmly, they offered several tap specialties and this closed. Anthony and Rogers clicked with lightning speed, their routine complete. They also danced a jug and gave out in song. His dog's amusing spectacle is a rousing one. The Three Aces, trio dancers, opened with a bit of metallic strut. At that point the audience recognized the tricks but were ooked and costume, calmly, they offered several tap specialties and this closed. Anthony and Rogers clicked with lightning speed, their routine complete. They also danced a jug and gave out in song. His dog's amusing spectacle is a rousing one.

State, Baltimore

State-Lake, Chicago

Paramount, Los Angeles

Hippodrome, Hamid's Pier, Atlantic City

Roxy, New York
NIGHT CLUBS-VAUDEVILLE

The Billboard 23

August 2, 1941

turn for a terrific combination of a cape routine with adagio. It's a standout act.

Bobby May closes with his familiar burlesque act and the crowd is better than ever before. His work with clubs, and his ability to please the customers constantly appealing, and he enters with a luminous touch. Here is a perfect harlequin. He always a sure-fire act, and this layout needs a lot more of his acts.

Ash and the boys do far from a good job playing the show, and made it particularly difficult for the chorus in the present situation. The material, which was Rolls' session on the cornetists, who ensues, Ash installs a tuba horn, and is moving around to pick things up from the stage floor. And, as the quickies grow, it is evident that maybe Bobby may be forgot his name.

Paramount, New York

On opening night, Eugene Burr, House light the last show opening day.

Chicago, Chicago

Paramount, New York

(Reviewed Wednesday Evening, July 23)

Failure on the part of Will Bradley to get a specialty for the second week from the Hotel Astor brings Joe Elston in to occupy the podium for part of the fifth week of the current run of Cagney. Bradley's failure to fill the bill indicates that the final week of the bill will be devoted to the closing of the Paramount Theatre and to the city's long list of profit that has already accrued.

The Venuti outfit, consisting of five brass, is being augmented by a solid baritone saxophone, giving off the rhythm section of the Paramount patronage. Venuti is known for a great deal of sound to the stature of the orchestra.

The last job of the week is changed, with Danny Kaye doing his showstopping cornet, Jane Francis singing, and Virginia Amen- rizzling with her usual great run. Venuti's showbacking is faultless.

Kay's violin is the major attraction of the crew, and the outfit could there- fore be considered the backbone of the band. The fiddler did some show-off acts. The other features of the band include a display number, Musical Cocktail, in which the instruments counterparts of aContains some good work. From the River in B Flat, with tricky effects and Venuti's usual amazing work, adds to the stature of the orchestra.

Kay, Elston, bass, vocalist, showed up well with a sassy nursery rhyme and Me to Me. Got a good order. Other band is the result of the barrel and the band, which provides a chair in front of the house. These two will be seen to have comedy effects. Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, July 15)

For the first time, Larry Clark and Lou Seiler, and Coleman Clark—and two others—were turned into an entertaining show, unpretentious but ok effect for the pic.

The Bride Came C. O. D., starring Betty Davis and James Cagney.

The Dorsey's Hole Girls (16) open the bill with a tricky high-kick sport number, and then comes Helen Pepperman, Coleman Clark's familiar table tennis act, Cole- man shows off his prowess, and then shows off some of the tricks, and, as partner, George Hendry, intercalate champion. However, most attention is given the 11-point nutsh, so the act ends.

And, in the interest of some benefit of some announced by some announced, the boys indulge in trick shots and wind up the act with a trick show in front of the audience.

Jay and Lou Seiler, dancing comedians, take from this on over, splitting the act into three appearances, and close with a smile and a nod, the audience.

NIGHT CLUBS-VAUDEVILLE

MCA Maps One Night Tours for E. Bergen

CHICAGO, July 26.—Eager Bergen will be unable to complete his concert tour, probably in June as scheduled. MCA will handle the show and put out the booking from this on and Bergen's band and acts. It is to be booked along the line of Bergen's big show, and Valets and Velos on their recent swing around the country.

One of the show, 10 Charlie McCarthy dolls will be given to the first 10 patrons showing up for each date.

Heat SloWS Palomar

SEATTLE. Wash.—The heat wave that continues to smother the Palomar theater here last week helped to set new houses in box-office attendance all over town. The Palomar's attendance of 1,450 seats, after selling out one of its worst Monday openings in years, managed to squeeze out a gross of $4,100—or 400 below the average. Most other Boston theaters came in over the heat wave broke.

Reading the vaudeville show, and the Hollywood Chumpanzees, star and Chester Dolphin, Woolsey and Claire, and on the scene, Tight Shots.

Hoover Manages Airliner

MIAMI, July 26.—Kitty Davis, before her departure for her summer home in California, has managed the affairs of Kitty Davis. Hoover is going to be a great success, with the most talented music comedy troupe for the airliner this winter.

VAUDEVILLE NOTES

VAUGHN MONTROSE brings his band to Philadelphia for the first time, August 23, at the Earle (Edie Anderson) booked August 3 at the Earle (W. S. Harris) booked August 3 at the Earle (H. W. Woolsey) booked August 3 at the Earle.

Clubs Along North Jersey Shore Use Talent Cautionously

ASBURY PARK, N. J., July 26.—The summer season here has been slow, with an exceptionally busy box-office run at the Strand in Asbury Park, according to Oscar de la Renta, band leader of the area.

Dixie and Vernon's LaMartinique at West End, Asbury Park, has been doing a good business, with a lot of variety shows, and Sea Girt Inn at Sea Girt is the same way. Here the first of the season was held last week, with Louie Tompkins' band being the only important band booking. It's at the Irish and English Club.

Another band, along with Edna Mae Harris and Freddie and Allen heading the bill, is at the Railroad Cafe, Long Branch.

Loretta Cowles and five-piece band at Mrs. Joyy's, and Happy Lewis, emcee, and Short Brood's hotel at Lahaska Hotel, Long Branch for several nights. Lewis, according to Allen, has been on tour.

Mimie Aqua Aids Night Club Crosses

MINNEAPOLIS. July 26.—Loop niteries last week enjoyed a very much-needed minstrel show, according to Minne- apolis Aquennial celebrants pushed their way into the various clubs following the solo minstrel shows and minstrel show attractions throughout the city. At the same time, the niteries in the outlying districts complained that their box-office latest wasn't a slump.

In his characteristic in a typical curr- nival mood, spending in the loop niteries surfaced upward, and the long week ended with a long list of bookings for the week were approaching Saturday night business during the last week of the season. Theaters, too, played to larger houses than they have in several months.

Rivoli, Seattle, Low

SEATTLE. Wash.—At the blazing heat sent thousands to the beaches, jammed the niteries, and kept a lot of touring acts from coming here. In fact, the Rivoli (400 seats) grossed as much as $4,100.

On stage was the Galloping Cyclone's Escorial. The band changes screen bills three times a week.

Portland Vaude Vaunted

PORTLAND, Ore., July 26.—The Rag- tag Theater here has joined the ranks of vaudeville houses, according to R. G. Rountree, manager of the J. P. Parker Building.

The house has been completely renovated and redecorated. Vaude will play the board, and vaude will play the board, according to Gamble. Arthur Laithe's orchestra furnishes music for the show.

HENRI THEBOURDEN in for the week at the Harper, Detroit.
Visitors Crowd Chicago Houses; Tito Guizar and Revere 36Gs, S-L Unit 17Gs

CHICAGO.—Loop theaters are doing good business, primarily due to the opening of the new to-town trade which reaches its annual peak in late August and September. A healthy percentage of this extra business flows into the house box offices, and it seems that each of the fresh attractions which are not usually so well attended small towns.

The Chicago (4,000 seats; $32,000 house average) is sailing along nicely this week (4,000) with the Bert Davis-James Cagney pic _The Bride_ (C. G. O.); and a presentation revue with Tito Guizar, Sue Ryan, and Jay Strong, directed by Igor Olen, which opened here for its fourth week last week.

Jeff's (12,000 seats; $20,000 house average) is playing a house-concocted unit, sketched by Arthur D'Angelo and Betty Lee, called _Show Biz_.

Last Sp't'd Show

SPRINGFIELD, Mass.—The three-day vaudeville bill at the Court Square Theater here, closing Saturday (19), drew a贫血due to the weather. Making this report, house manager Fred Hoefs had in the rear of the last show Saturday (26), vaudeville will be discontinued for the rest of the season. The house plans to return to its present policy soon after Labor Day.

On stage: Billy and Irene Burn's floor show opened at the Hotel.

Harris 19G in Pitt

PITTSBURGH.—Phil Harris and his wife are close by Hoheau in Pittsburgh and a young daughter. The old Pittsburghers received a warm welcome at the Hotel.

Cool weather had been in the area for the past week and a half, and the show was opened at the Hotel, once again, to the cheers of the audience.

On stage: The show has been advertised extensively, with the news that they will open at the Hotel.

Billboards

PUBLICITY

- \( \text{Last night's show at the Hotel \text{Billboard}} \)

- \( \text{Billboard was opened at the Hotel} \)

- \( \text{Late night show at the Hotel} \)

- \( \text{Last show at the Hotel} \)

- \( \text{Billboard was opened for the first time at the Hotel} \)

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VAUDEVILLE-BURLESQUE

Talent Agencies

FRANK HENSHAW of General Amusement Corporation, off on a week's book-
ning, has started here with his family, L. A., and Philadelphia. ... JACK FAUBERT out
with Jack RKO.
Kinsey Company

Dover, O., July 26.—Paved early in the twentieth century with the cold and rain a year ago, and with improvement in the past two years, a big help, the Moody Kinsey Players are experiencing their first season in years—perhaps their best, as a business manager. To date the group has not had a single loss.

The troupe launched its under-canva tour at Altamont Inn last week, early in May, and in three days what was to be a walk in the park proved to be the most important triumph of the past two years. In some instances towns have turned in all the profits of the season, and this company recently had its best week in years despite the loss of a Sunday performance, pre-empted by the mayor shortly before curtain time.

Several new people are with the troupe, including Emile Connely, leader. Harry Clark, advance and bits, and Patsy Travis, juvenile. Regulars are George O'Brien, comic; Little Blackburn, George and John Colbert, Dave Hemingway, Midge Killer and her daughters, Betts and Jim; Kashinny, musical director; David Law, manager; Carl Dow, canvasser, and Ernest Porter, ticket agent.

Bills are charged nightly and a concert is offered on Wednesday nights at $2.50 per seat. The large July 4th show resulted in a profit of $3,000. The company's first appearance in this area was last June, when the company booked the Skipper show for the town.

This company is a good one and has done well from the beginning. It is a well-known home town of the company's forays, following earlier trips to Mansfield. Show will remain under canvass until late September, winding up at Mount Gilead.

Georgia Turnaways

Recorded by 'Opry'

Elberton, Ga., July 26.—Grand Ole Opry, of Station WSM, Nashville, Tenn., under the management of Henry Olden and Tom Woods, finished its third week under the management of S. B. House shows during the week at Georgia stations and at the Gilead Armory man.

Tuesday night at Gainsville there were 500 people turned away. SBO sign was put up at the box office and no one who those unable to get in were told to return for an 11 p.m. show. The large number of Georgia brought to the show and lasted until 11.

People took shelter under the marquee to wait for a encore. The audience of patrons in walking over the seats muddled things a bit, but the show went on. Athens was the next stand, with a turn- away of seven people. The other continuous run at Covington on the following day was only half filed. The located two miles from Elberton Friday night the entire audience had the benefit of the game.

WANTED AT ONCE

Single Ventriloquists can show for week, $350 per date. $50 for hotel and meals.

FRED A. STOCK

K-DEX MEDICINE SHOW

SHOW MAJESTIC WANTS


For Sale


Address: Mr. A. Childs, 2612 North 12th St., Pittsburgh, Pa.

T. DURANT, 566, Minneola, Md., 218, & Georgia Counties.

WANTED QUICK

The Billboards of Big Bill's Baseball Club, Suite 601, So. 7th St., Nashville, Tenn.

J. A. OGLE

Advance Representative

World’s Largest Stage Attraction


Write qualifications at Box 1231, Billboards, Nashville, Tenn.

REPERTOIRE - TENT SHOWS

Conducted by BILL SACHS — Communications to 25 Opera Place, Cincinnati, O.

August 2, 1941

T. Dwight Pepple Recap More Popular Old-Time Rep Troupe

Editors The Billboard

Spokane, Wash.

Of the Pepples you ran the let-
ters pertaining to old-time repertoire troupe shows, I might add a little say-so but just didn’t get around to. There are a few well-known compa-
nies that I did not see mentioned.

Playing Western Ohio and Indiana was the Pepples Family, whoseMaybe I was a little late to the game here. One day last year the Baldwin Movie Company, featuring Walter B. Baldwin, featuring the Melville sisters, Rose and Ida, and Sue who were booked to appear, and in the picture, Helen Hopkins. Baldwin later went to New Orleans and operated the Baldwin Stock Company there.

A big favorite in the Central States was Jessicoe McCall, managed by B. M. Berman, who also was a playwright and the author of several of Miss Hall’s plays, perhaps the best known of which was Princess of Patches. This play was later used as the basis for a successful play for the Tolson Stock Company. Also during the season was the Murray-Mackey Company, managed by J. Buss, based in Cleveland, Ohio. This company had two companies, one the Ideans, featuring Al Goldsmith, and the other the Imberall Company, with Cheaver DeVineon as leading man.

The company began its tour of the Central and New England States under the management of George N. Penfield. The company was managed by Horace Duncanson, the Ideal Comedy Company, changing the title to Fenwood, in Cultus, Ohio, in 1925. When George retired from the road he settled in Newark, N. J., and now is a prominent trucker up to the time of his death, which occurred last week.

Still, however, there was a friend- thru Ohio was the Van Dyke & Esten Company, with Charles Esten and his wife, Olive Esten. It is here that we remember B. Paton, who starred in his own plays for a number of years. Paton was a fine and versatile player, and with his company he continued to operate the McPeek-McCoy Company, featuring Florence Campbell, Frank Smith, manager of the Palace Theater, Chicago, was for a number of years manager of Paton’s Alexander and the Pepples show. Nancy Boyer also had her own company, and played in many of the towns of Ohio for a number of years.

Playing Indiana was the Orpheum Company, featuring the St. Clair Sisters, Lottie Winfree St. Clair mar- ried the showman who became the manager of the Sipe Theater, Kokomo, Ind. She later on went with the Winfree St. Clair Company, which toured for a number of years.

Another good company was the Golden Holders, Huntington, Ind. This company, also featuring the St. Clair Sisters, later going into the one-night-stand circuit, was well known by Fred Pepples, Perre’s Comedians and the Great Grey Humbold Company, Miss Hayward being the principal of the act. Tom Kress put Miss Hayward out on the road with himself and Tom Kress put Miss Hayward out on the road with himself.

Later George married Miss Hayward and the company later became the Robinson, and Bonnie Deane was leading lady.

Playing the Southwestern States was the Massy Stock Company, managed by Walter LeCompte and Flacher. This company perhaps was the most successful of any repertoire show playing the territory. Also playing the Southwestern States was the Lloyd Comedy Company, managed by H. B. George, who played the Ole and Jesse Kelley as leading man. Kelley was later on with the Pepples show, which covered the same territory for a number of years, and played with the Flint, the Perkins, and the Fringle, the Poylen Sisters, and the Senator, brothers of Joe Ross.

The Fane-Farrell Company, Walter and Vester, and the Pepples Company, under the management of Bob Sherman, who operates a play bureau in Chicago, is an old-time rep troupe.

T. DURANT PEPPLE

Jensen Show Clicks in Mont

WOLF POINT, Mont., July 26.—Gil Jensen’s Radio Show has been playing of late for Walter Price, director and comedi- oan. Roster includes Oil Jensen, owner; Robert Jensen, his brother; Oliver Jensen, general manager; Mickey Jensen, booker; George Jensen, a gen- tler; Nora Elison, ingenuity, and Ethel Jensen, in the orchestra, consisting of three violins, one cello, one reed, violin, ac- cordeon, and singer.

Discounted from page 4

Day before the close of the Beartroubles exist as separate entities. They should not be confused, but that in now closely they cooperate and check with each other on cases. Not one of the sections of the country is sectional in its relief work. Then we find the word "relief" denoted as an expression of the need, specifically, for a con- tinuous supply of relief on a large scale, the word has been interpreted by the actors in the fund, Stage Relief Fund, N.Y. Fund, etc.

It is quite improbable but if ever the word "relief" is enthusiastically accepted on all sides it would take years, considering how many humanitarian minds are working on such things, before definite progress be can be seen. The stage is set for the public’s support. All good and well and far as we can see, the name of "relief" is still a great thing that books on the seed has been planted and that some day it will grow.

There has always been need in the theatrical profession. We are not blinded to this fact, but we are also well sup- ported. All well and good as far as we are concerned. But the stage, he is the very one who must see that the seed has been planted and that some day it will grow.

The word "relief" has been interpreted by the actors in the theater’s charity organi- zation that their jobs will never be successful in the future.

BARGAIN TENT MOVIE OUTFIT FOR SALE

(Complete outfit for $50) Not adequate for exhibition, nor good enough for a minor show, but is an outfit which can be sold for a minor show, but is an outfit which can be matronly. Both boxes and lights are attached. For sale by mail.

GLENN NEWTON, Box 156, Lanada, N. Y.

Rep Ripples

DURKIN’S COMEDIANS are playing to satisfactory business in Central Colorado. The group is made up of Mr. and Mrs. Durkin, with a slight addition of ads and an added load of support. The group is made up of Mr. and Mrs. Durkin, with a slight addition of ads and an added load of support. The group is made up of Mr. and Mrs. Durkin, with a slight addition of ads and an added load of support.
Philadelphia To Have 16MM. Film Theater

Interest in 16mm. houses spreads to Pennsylvania-stress movie art center idea—second theater tentatively planned at former night club

PHILADELPHIA, July 26.—The city's first film theater devoted exclusively to the showing of 16mm. films will be opened mid-August. And if current plans are realized, another second such theater house will be in operation nightly, with permits of change to be depended upon. However, it was reported that a single feature film will be presented, supplementing the bill with old-time comedies and serials.

The plans for the second house are still tentative, depending on whether Henry Dreyfuss' new amusement complex, at the present prominentlyAdvertisement

The Def
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The Defense Program Boosts Grosses For Roadshowmen

New York, July 26.—Roadshowmen who have been studying the new requirements of their audiences developing national defense activity have been able to maintain audience interest, according to unconfirmed reports. Roadshowmen operating at beach and mountain resorts have been running well above last season.

The fact that defense industries are booming has increased the take at business houses that have been running well above last season.

Human nature is unchanged, and Mr. and Mrs. Alexander Cohan, Send latest booklet, "Our Super Sound Program." Our Super Sound Program is the answer to the present trend of old-time films showing the diversified aspects of the vast defense program. In addition to spectaculars, this program offers available the dual purpose of dual and technical subjects underwater, entertaining, easy-to

Most of the educational subjects are offered in one or two reels. Therefore, roadshowmen have been able to incorporate them in their shows, and thus do their share in educating the public on the problems of the defense program. Filmgoers are not familiar with the importance of water supply, steam power, transportation, communication, electricity, etc., as related to the defense effort, but have been received well, it is reported.

Roadshowmen operating in the industrial centers are finding more employment. Light dramas, comedies, and mysteries, are popular, and old-time reels and subjects are very strong.

The secret column, released by Ideal Pictures Corporation. A timely column offering delightful 16mm. feature film columns in England, and frequently throughout the United States. Film columns are the early successes in Norway, Holland, and Belgium. Reversals the activities of secret agents. Running time, 60 minutes.

CUTTING IT SHORT

By THE ROADSHOWMAN

Leon Male and Lincoln Prud'homme, roadshowmen who operate the seventh Street Drive-In Theater, Atlantic City, Pa., an open-air theater showing 16mm. films, will appeal a fine imposed upon them to test the constitutionality of an ordinance prohibiting the showing of outdoor films for which an admission fee is charged. Situated in Whitehall township, with a village population of 30,000, there are two miles of town and city streets.

The government has produced excellent showmen according to unconfirmed reports. Roadshowmen operating at beach and mountain resorts have been running well above last season.

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Under Branch Logo Releasing, founded by Adler Pictures Corporation. Adapted from "The Story of a Bad Man," a novel by Hor-

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NEW AND RECENT RELEASES (Running Times Are Approximate)

Handstands, released by Astor Pictures Corporation. Adapted from "The Story of a Bad Man," a novel by Hor-

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No License Fee For Outdoor Films

INDIANAPOLIS, July 26—Outdoor movie entertainment provided by portable equipment is legal in every Indiana city, according to a ruling by George N. Deamer, Indiana attorney general.

The opinion, given to Clem Smith, State fire marshal, goes on to say that the 1937 law's purpose was to require structures as a safety measure. Better furnishing adds that outdoor movies are fire hazards and do not constitute a fire hazard.

The opinion further states that the point which the outdoor movie performance are fire free and sponsored by means of sound equipment in which they are shown. It would therefore go too far to say that the performance is on an audience capacity basis, he concludes.

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Sponsored Films Are Shown in Ohio

TOLDOO, O., July 26—Sponsored films have become very popular in this state. Quite a few of the communities in the northerly portion of the state have sponsored sports shows during the summer sponsored by local organizations. In addition, a few of the towns running shows include Uhrichsville, every Tuesday night, Canton; New Philadelphia, every Wednesday; and Pickerington, every Sunday.

The newspapers, or sometimes, the county fair, or a community organization, will announce the film to be shown. The admission price is usually small, and the evening is usually spent with the film, followed by entertainment. The admission is usually $0.10, and the entertainment is usually free.
The Final Curtain

LEWIS MAURICE FIELDS

Low Fields, 75, member of the famous vaude team of Weber and Fields, died in Los Angeles July 20 of pneumonia.

Low was born in 1885 in the Confederate States of America. He formed his vaude team in the 1890s, and in 1905 he married a woman named Mary. Together, they had two children.

Low's career began in the 1910s, and he went on to become one of the most successful vaude team managers of all time. He worked with numerous stars, including Mary Pickford and Charlie Chaplin.

Low was also a successful businessman, owning several theaters and vaude circuits.

Low was remembered as a kind, generous man who always put his family first. He was known for his love of the performing arts and his dedication to helping young performers.

Low Fields is survived by his wife, Mrs. Rose Fields; two daughters, Mrs. Frances Marcus and Mrs. Dorothy Lebow; a son, Herbert; and a brother, Mr. Isaac Fields.

Services and burial were kept secret.

In loving memory of
WARREN LINCOLN TRAVIS
who died July 13th, 1941

He was the man who refused to grow old.
And the strong man in whose strong hands
The world is held.

But not as one of us, we say.
For now he is the man who will not go on.
As the days and weeks go by we think of him
That his strength he renewed on High.

From the management and employees of
WORLD'S CIRCUS SIDE SHOW
with which he connected the last eighteen years.

WRIGHT—Hunting, 71, British musical composer, and Margaret, his wife, left Bangor, Wales, to go to Chicago to board the Caledonia, a transatlantic steamer. Their arrival in New York was expected early in June.

DIEHL—Jacob, 78, retired actor and musician, and Mrs. Esther, his wife, left London for New York to board the Empress of France. Their arrival in New York was expected early in June.

DELL—Mrs. Arlette, 70, 14, Third Avenue, left Chicago for New York to board the Empress of France. Her arrival was expected to be about June 10.

Couple from Chicago left New York for London to board the Empress of France. Their arrival was expected to be about June 10.

WORLD'S CIRCUS SIDE SHOW
with which he connected the last eighteen years.

MARRIAGES

ALEXANDER-ROBB—Ben Alexander, NBC dramatic actor, and Elizabeth Robb, script girl on the Chase and Sanborn program, July 28 in Beverly Hills, Calif.

DIAZ-SALOMON—Johnny Di, boxer, and Mabel, 76, a former Chicago, Ill., school teacher, July 20 in Chicago, Ill.

CURTIS-MCGINNIS—James, a Chicago, Ill., photographer, and Mary, his wife, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.

HAUFERT-STAEDLER—Ralph Haufert, a Chicago, Ill., music teacher, and Elynn, his wife, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.

KOSLOW-SCALAN—David Hinton, nonpro, of Scranton, Pa., and Alice Scanlan, teacher, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.

JOHNSON-CATES—Fredie Johnson, orchestra leader, of Winston-Salem, N.C., and John Cates, 70, a Chicago, Ill., music teacher, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.

MAYLY-SMITH—James Mayly, announcer, of Chicago, Ill., and Mary Louise Smith, 79, of New York, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.

MURPHY-RICHARDS—Lawrence Murphy, 77, a Chicago, Ill., music teacher, and Margaret, his wife, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.

PARKINSON-RIDGWAY—Joe Parkinson, 70, the last Chicago, Ill., music teacher, and Edith, his wife, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.

RUSSELL-MURPHY—Mr. and Mrs. Frank Russell, left Chicago for New York to board the Empress of France. Their arrival was expected to be about June 10.
RAS Boosts Biz Over 40 Mark; Preps for Fairs

FLINT, Mich., July 26.—With business particularly good in both St. Louis and Chicago, the organization's operations in Detroit, Royal American Shows stand, which closed its 1,400-man Veterans Day show, are looking bright for the remainder of the season, according to President Frank Reid, who returned the page. Reid called the show a "success beyond all expectations." He considered it the best of the 100 shows that have been run this season. Reid said that the company is looking forward to improved showmanship in the future.

The company is expected to make a significant profit from this show, which is being described as a "record-breaking" success. Reid said that the company is now planning to expand its operations in the Detroit area, and is considering the possibility of opening a new show in the city. The company is also considering the possibility of opening a new show in Chicago, and is planning to expand its operations in the rest of the country.

The company is expected to announce its plans for the future in the coming weeks. Reid said that the company is looking forward to a strong season, and is planning to expand its operations in the Detroit area.

Saskaatoon, Sask., July 26.—Neil J. Webb, secretary-treasurer of Conklins Shows, announced that the company's 1941 Exhibition under the title, "Frolicland," was opened a week ago. The show has been a big hit, and is expected to be a great success. The company is planning to expand its operations in the future, and is considering the possibility of opening a new show in the city. The company is also planning to expand its operations in the rest of the country.

The company is expected to announce its plans for the future in the coming weeks. Webb said that the company is looking forward to a strong season, and is planning to expand its operations in the Detroit area.
CONVENTION SHOWS

WANT FREE ACTS, SHOWS, RIDES AND CONCESSIONS
For the Biggest Event in the East, Broadway & Bailey, BUFFALO, NEW YORK, weeks Aug. 25th and Sept. 2nd.

WANT-16 of the best and most sensational Acts in the show business.
SHOWS AND RIDING DEVICES—Great proposition to outstanding Shows and Rides. Join now for our Fall and Buffalo dates.

CONCESSIONS—Legitimate Concessions of all kinds for the following Exhibitions; Faires, Shows, Fairs, Championships, and Carnivals. All Concessions from the East to the West. BEST POINTERS to the Western Fair. Philo, Chas. Christy and Co., Est. 1900, 1813 W. North St., Philadelphia, Pa.; Faire CPA., Faire; Danville, Va.; Packer, Gettysburg, C. D. Faire; C. W. Fair. Can please Concessionists to legitimate and work the West. Can please Trustees, Ride Boys, Concessions, etc., and show talks up week of Aug. 8th, fifteen cars to Western and fifteen to the Caledonia Fair, re-checking such for balance of the season. LEGITIMATE MANTELL, Manager, CONCESSIONS: work July 28th, Tenawa, N. Y.; then per route.

JAMES E. STRATES, July 28th, Rochester, N. Y.

CONCESSIONS: EVERYTHING OPEN—COME ON—NO GRIEF

JOS. HOEFEYLMER & SON
748 FOUNTAIN, N. E., GRAND RAPIDS, MICHIGAN

FRED ALLEN SHOWS

Syracuse, N. Y., Aug. 4 to 9, on Mattydale Lat. Bigger than any small Fair, in the heart of plenty of money under strong auspices. 2 August Fairs and Celebrations to follow. Want any Ride that doesn’t conflict, 25 per cent. Want Shows that can handle plenty money, 25 per cent. Opening for Bingo and Cook House. Want Ball Games, clean Gond. 15 dollars. Custard, Penny Arcade. Want good Ride Help, and wages. Fair and Celebration Committees, get in touch with us. A few open dates left.

UNION SPRINGS, N. Y., THIS WEEK

WORLD OF FUN SHOWS WANT

For 32 Southern Fairs, starting Aug. 15. Auto Kiddie Ride. SHOWS: Have complete outfits for Midway and Carnival Shows. Will lists Water Drive, Fun House, Illusion Show or any Show with gain outfits not conflicting. CONCESSIONS: Con House, provinces in tickets. Pitch Toll To You Win. Division, Showing Games, Rides, or any other Nationality Concessions that work for tens. These single showing new price given prices. Richardson, Tex., T. B. STEUBER, BRUNSWICK, MD., THIS WEEK

WANT SHOWS AND CONCESSIONS

Harry F. Thomas, Chicago, Ill.

WANT SHOWS AND CONCESSIONS

NATIONAL SHOWMEN’S ASSN.

Philadelphia, Pennsylvania

WANT SHOWS AND CONCESSIONS

J. F. SPARKS SHOWS—Fairs

FALMOUTH, KY., FAIR

Aug. 4th-9th

BROOKSIDE, KY., FAIR

Aug. 11th-16th

Ride Help wanted. Includes Food, Show, Side Shows, Fairs, etc. Must work all events. Friends, summer help wanted. SHOWS: Riders, Drivers, Concessions, Concessions. Must work all events. Must be in good physical condition. Contact J. F. SPARKS, Hazard, Ky., this week; then Falmouth, Ky.

4 STAR EXPOSITION SHOWS WANT


RIDE-Clark-Auto, Arcade, Fun House, Pony Trot, tent sides for Octopus or Roll-Path. Shows, Rides, Concessions. Address: Box 167, Lebanon, Ind.

101 RIDES—Kiddie-Auto, Arcade, Fun House, Pony Trot, tent sides for Octopus or Roll-Path. Shows, Rides, Concessions. Address: Box 167, Lebanon, Ind.

CRESCEMENT AMUSEMENT CO.

211 W. 9th St., Chicago, Ill.

WANT SHOWS AND CONCESSIONS

O’HARA’S AMUSEMENT HALL

5701 W. IRVING PARK ROAD, CHICAGO, ILL.

WANT SHOWS AND CONCESSIONS

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O’HARA’S AMUSEMENT HALL

5701 W. IRVING PARK ROAD, CHICAGO, ILL.
GOLDEN CAN place man, with 16 Merry Celebration, Binghamton, The A. L. (DYNTY) MOORE Box 955, Carbondale, Texas

BUFFALO SHOWS

WANTED STREET CARNIVAL

AMERICAN LEGION POST 516 Columbus, Ohio, August 11, 36:30.

CARNIVALS

DEWITT COUNTY FREE FAIR

FARMER CITY, ILL., AUG. 5, 6, 7, 8

BUFFALO SHOWS

Hold Exclusive Contract For New York State Firemen's Convention

Downtown, Geneva, all west August 15th, New York State Firemen's Convention, Attraction, non-competing Rides.

EXPOSITION MANAGER

Hotel Kirkwood

Geneva, N. Y.

WANTED

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Hotel Kirkwood

Geneva, N. Y.
PRELL'S WORLD'S FAIR SHOWS, INC.

WANTS FOR

The CORTLAND COUNTY FAIR, week of August 18th to the 23rd, and our long string of Fairs to follow.

SHOWS

Foll Show, Midtop Show, Monstr Show or any other monster Shows that do not conflict with our Paid Shows. Bills must be ready on time or affected.

Rides

Pine Rides, Satellites, Skyline, Calamity Jane, or any other new and unique Rides. WANT RIDE HELP IN ALL DEPARTMENTS. WANT CHAMPIE

CONCESSIONS

Grab Alums, Drink Stands, Ring Games, Hustle Buck, Pitch Till You Win, All Kinds of races, Bounce the Ball, Any Good Grind Concessions. NO CASH ADVANCE. Write PRELL'S INC., WANTS FOR SHOWS, Bradford, Pa.

WANT THE BALANCE OF the reason one more sensational Free Act. MONEY NO OBJECT IF it is Getting, N. Y., Bradford, Pa.

All Sam Pleas by T. E. PRELL, General Manager, Bradford, Pa.; this week; Wellsville, N. Y., next week.

CONCESSIONS WANTED—SPENCER, INDIANA, FREE FAIR

AUGUST 4-9, inclusive, Main Streets.

Many choice locations on, including all Ball Tumbling, Hearts, Circuits, and Long Range Shooting Galleries, High Shooter, Fish Pond, Buckshot, Pitch Till You Win, Juke Box, Penny Pitch, American Palms, Frozen Custard, Photo Galleries, Pianettes, Netball, Cotton Candy and Apple, Eating and Drinking privileges; and other legitimate Concessions. We reserve a reasonable, Address inquired.

THE F. E. CODDING AMUSEMENT CO.

1300 NORTON AVE. COLUMBUS, OHIO

WANT—ROYAL EXPOSITION SHOWS—WANT

For Fairlie's Festival and Carnival, Hinton, W. Va., August 4 to 9. Those blocks from heart of town, followed by two still dates in cool fields where money is Spreading, than 13 tremendous weeks of Celebrations and Fairs to follow. WANT TO NEAR Immediate from a good Belgium Agent, or Money Offering with our Cooperation. Also couple of small framed Concessions, No white sales, No street preachers, No Drunks, No rough or rowdy. Come immediately, White Bird, wire Martin Lester quick; Very Important. Address:

Heller's Acme Shows, Inc.

CAN PLACE

Diggers, Frame Coned and Grind Shores. Will book Foll Wheel, Octopus, Roll-a-Panes, Tilt-a-Whirl or any major ride. Have two fair weeks August 18th, Pauley, Virginia, and Hutto, Harris. 'Can place for a Show with our outfit for Pauley, Virginia. This week Roselle, N. J.; next week, Wellsville, N. Y.

MIGHTY MONARCH SHOWS

Want for Leam, West Virginia. Concessions of all kinds. Showed Animal or Monkey Shows, Mechanical Shows, Winter Fairs, County Fairs, Corn Shows, Parades, etc., etc. Write PRELL'S INC., WANTS FOR SHOWS, Bradford, Pa.

ATTENTION, OUTDOOR SHOWMEN

Who Write Advertisements on Monday Mornings

We want to handle advertisements in the most satisfactory manner but the time is very limited

When you write advertisements make sure your copy is complete and legibly written. Use a typewriter whenever possible.

Check the spelling of cities and towns mentioned and watch the dates closely.

Be sure to include in the message the signature and route you wish to have appear in the advertisement.

Use overnight service on Sunday night or straight telegram service where you know your word will reach us the following Monday morning. Day Letter service is unsatisfactory, messages frequently reaching us the last form has gone to press.

REMEMBER: There is not sufficient time on Monday morning to have telegrams typed and checked and we cannot be responsible for error made by the sender or telegraph company employees.

The Billboard Publishing Co.
MARRIAGES

(Continued from page 28)
Blanche S. Himann, Canna, Conn., in
Davenport, Iowa.
Lord—Mrs. Malcolm For-

sin, Moton, Ala., negro, and Josephine
Henderson, member of the Reider
Twins, Los Angeles, Calif., have

popped, July 25 in Battles, Ala.

SKOLLOFF-ROBIN—Mrs. Sokoloff,
son, son-in-law, of Sokoloff and Na-

Hendy, of New York, have

TEFAR-PINCH—Girard Tapes, orchestra leader, and Kathleen Finch, non-

July 12 in Buffalo.

THORNTON-COOK—John Thornton
n, and Betty Cook, former singer on

Ironton, Ohio, have a daughter, Mrs.

CREEK, Okla., Reunion, has just

A. A.

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a son, Mrs. John Salo, of New York.

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Great Mississippi. Address All Iowa.

Motor City Shows, UWln, Carlton, to Walk Ya 34 The Ferris Wheel, every week


Barnstable, Massachusetts. August 10-14, 16, 28, 31

BARNSTABLE COUNCIL

August 19 to 23, BEDFORD, PENNA.

MISCELLANEOUS

Barnstable, Mass., August 12 to 16, inclusive.

AID TO DISABILITY

AID TO DISABILITY

The Greater Bedford Fair

AUGUST 19 TO 23, BEDFORD, PENNA.

W. C. KAUS SHOWS, INC.

want for first fair of the season. Bool, yu, yu, yu, with

WANT--Shows of All Kinds

White Plains—Harisson, N. Y.

Tarrytown Road

Wanted—Grab-Joint Grid Concessions Open

See Info for House, Ave. 250

Free Acts—merchandise wheels open.

New Amusement Park

Opens Aug. 15

3 Acres Free Parking Space.

Need Ferris Wheel, Merry-Go-Round, Kid Rides and Concessions for Midway for rent. Will stock. No competition.

TOM AUMANN

Augsburg, Minn., 28 Aug., 2.

For Sale or Lease

8-CAR PORTABLE WHIP

For Sale—SIX THIRTEEN AND 12TH, Car Corner Cafe Pears.

Wanted—Shows of All Kinds

Wanted—Shows of All Kinds

Rodeo Hands

Mills Bros., Circus

 август 2, 1941
Dewey Leaves Motor City

MT. PLEASANT, Mich., July 30 — James Dewey announced here that he has resigned as special agent of Motor City Shows on July 21, after a pleasant three-month association with Owner and Mrs. W. W. Goodwin, General Representative Bob Breckenridge, Capt. Bill Selis, Speakeasy's manager, and other members of the personnel.

The government has released some figures which indicate that during the past 3 years about 3,500,000 worth of fireworks was consumed. With shortages of materials which do not make up fireworks, as a result of the defense program, we are wondering how much of this $3,500,000 will find its way into the amusement industry next year. Our guess is that fully in excess of half that amount will be in the form of indoor amusement shows next nearest alternative.

This office has received information from Washington which indicates that a power shortage exists in sections of Virginia, North Carolina, South Carolina, Georgia, Alabama, Tennessee, Mississippi, and that this condition has caused the Public Power Commission to declare that an emergency exists in these areas. Any of our member's shows who contemplate operating in these areas are not equipped to produce their own power requirements and cannot communicate direct to the office immediately.

Motorized shows will be interested to learn that on no ban on Sunday driving is at present contemplated. Statistical indicates that about 25% of the Sunday driving is on matters of "business or necessary transportation.

Further opposition is developing to any in gasoline in gasoline. Latest opposition note comes from Wisconsin.

Los Angeles

LOS ANGELES, July 30 — Death again thinned the ranks of West Coast showmen. Charlie Smith, superintendent of the Diego Zoo, died at Veterans' Hospital, Santee, Calif., July 17, following a three-year illness. A number of members of the Pacific Coast Showmen's Association who have been in the services. Irv J. Pollack, Pollack Bros. Chimney, was a brief visitor in Los Angeles. Bob Johnson, executive secretary of the PCSA, was in the city about last week-end, but I believe he recently had several teeth extracted.

Ben Beno spent the week-end in Beach, Calif., and while there he met Barney passionate. Edell Flexon has returned from San Diego, Calif., where he handled the horse show.

PODA's membership drive continues with nine on deck for the next meeting. Sam Dolman leads the list with seven members. Pop Ludwig is second with six; Joe Glacy, five; John Ward, four, and John Byers, four. Visitors to the POA board office this week included Ray Johnson, W. H. C. Nelson, Dean Down, Milton Stein, Lou Johnson, and Ben Beno.

Bazinet’s Three-Way Split

In Twin Cities Brings Biz

MINNEAPOLIS, July 26 — Bazinet Shows, split into three units to play the Twin Cities area on July 27, have their biggest gross for the day since they began playing the city, especially with the addition of the representative Jack Galuppo. Weather was ideal.

In case of Unit No. 1 in Powderhorn Park, under management of William Bazinet, did capacity business, beginning at 8 a.m. and until midnight. Unit No. 2, managed by Dwight Bajette was the main attraction. "Life is Big business". There were a morning parade and night entertainment. Unit No. 3, the low cost unit, under management of Unit No. 3 on North Commons, reported capacity ride business and the biggest takes for other attractions in a long time. Heavy business was reported for Buck's Bingo, Jack Galuppo’s cook show, Cliff Patson’s Twin-in-One, Eddie Lippert’s horse, Eddie Perren’s Little Theatre Revue, All-Show, Chief Little Wolf’s Athletic Show, Wildman Furnishes, jugglers and bottle games. Leo Magel, pitch-fell win-you; Pete Peterson, balloon darts, and Tex Rollins, popcorn, fire gallery, and caramel apples.

Concessionaires

our NEW 1941 CATALOG is NOW READY

3000 MONEY MAKING ITEMS—3000 are listed . . . sure to help you make this your BEST YEAR.

Write for Your Copy Today

Continental DISTRIBUTING CO.
822 N. 3rd St., Milwaukee, Wis.
CARNIVAL
August 2, 1941

Midway Confab

(Communications to 25-27)

FAIR season can make a good season.

FRONT BUILDERS of note, George
Barnes' new Kiddie Auto ride on Raus
Exposition Show.

JOE DEAVER is in charge of James
Barnes' new Kiddie Auto ride on
Kraus Exposition Shows.

EDIT THOMPSONcards that her dog,
Smookey, recently celebrated his 10th
year of trooping with her on various
carnivals.

GOLDIE FITTS added 16 new ankle
to his pit show on the O. C. Buck Show
at Westfield, Mass.

Wish long suit is working on a short
bankroll.

JOINING Byers Bros. Shows in Lex-
ington, Ill., were Mr. and Mrs. Howard
Bill.

SAMUEL DE CARA is in charge of the
frozen custard stand on Cotillon &
Wison Shows, Joseph Lane serving.

JUNE LAMONTpens from Bluffts, Ill.,
that Chief Bowman is in charge of the
Sisters' Exposition Hospital, Jacksonville,
Ill., and would like to read letters from
friends.

LATEST addition to the dining de-
partment on John H. Marks Shows is
John Gevere, cookhouse operator, Wal-
ter E. Morlan.

HAPPY birthday was celebrated jointly
by Josephine Hayward (left) and
Mrs.emie Teuscher, at the Albert
show on the John J. Jones Exposi-
tion, during the show's engagement in
Chatham, N.Y. A fried chicken dinner
was served and later a midnight
buffet lunch and drinks to about 60
guests.

MIDWAY for Civic Co.

SIBELIOH, Minn., July 28 to Aug. 9, Inclusive

TALKER

for sale of秀 if you can stand reprieve, no
beaters or covers. Whitney John McIlvan, come on.

FOR SALE KIDDIE AUTO RIDE

This is a high-grade ride, run good. Price $350.00, send $50.00 down. Also 2 Electrics 2000 Machine.

WINNERS

1941 BIG ELLI Fourth of July Contests

ELI BRIDGE COMPANY

Building of Domestic Products

1100 Main Ave., Jacksonville, Illinois

www.americanradiohistory.com
CARNIVALS

Neon Story

NOT TO BE OUTDONE by the general neon and fluorescent illumination on Garnot Streets, Bagland, who, with his partner, Louis Korte, operates a string of concessions two or three times a year, has installed to make a big neon sign over one of their stores, readying for blackstock letters. HAM AND BACON GAME! The new sign was the word HAM, having been broken in big-press, England decided to install the sign anyway, to read only, BACON GAME, in brilliant color. As he signed on the counter for instant, while a rope to hoist it was being attached, a big-foot agent, walking across the counter, accidentally stepped on the letter B, leaving the sign to read, CON GAME! Bagland promptly refused to accept it, declaring, "Boys, this burning of neon is going too far!"--Roy L. Lutington.

included Mr. and Mrs. J. Cetlin, Mr. and Mrs. Edward Wilson, Daniel Williams, Tony Lewis, Mr. and Mrs. Michael Roman, Irving and Claudia Beber and Mr. and Mrs. Mary McLean.

THE press agent's story about the professor who trained foxes all died from the last Fox Trot, who recruited a troupe from the dogs around his table. Professor is all right—except that they aren't the same kind of critters at all—Cousin Pug.

LOUIS and RED TOTTI, of Wisconsin De Luxe Corporation, have given about 35 members of Johnny J. Jones Shows, an interesting dinner in the Tin Buckets, Rendesvous Park, Milwaukee recently. Plenty of refreshments were in evidence and the Massillon Ladies and Red Totti, hostesses, were complimented by visitors attending showboat on their culinary art.

Since closing of Ben Williams Shows, Monte Novaro reports he has closed his show and placed his Blue Ribbon Shows. Professor remains with Abe Leazer, a member of the Jim LeMarr, Pat DeFrance, Pauline Bradford, Princess Mona, Roed, and Convivas Carl Taylor and fellow Pullman. While playing Franklin (Ind.) Fair performances played a birthday party for Miss Bradford, presenting her with several gifts.

ONLY trouble we have had on our shows this season is that we were too far out, too close in, too hot, too cold, too high, too low, too many, too little, too big, too much neon, and too, too, too much trouble.

FINKLAND NOTES by Ted C. Taylor: At shows! stand in Edgwood, Md., week ended July 12 there was nothing out Thursday and good business on three nights. Pay gate was on and there were free acts and band concerts. Anxious Manageress Jenis Bradley and Mrs. Bradley added another stock store. Moss Jackson, banner man, and Stanley Roberts closed here.

Tuesday was eliminated. Let Superintendent Ylc Barrett has the Minstrel Show. Bob Miles joined this revue, Clyde Ridenour and Joan rejoined.

CRANDEN, BROS. SHOWS NOTES by John W. Wilson: Wilco took delivery on a new International and a new trailer in Woonsocket. R. I. Al Fisher continues to operate his recent grosses with his Fun House. Margaret (Pat) Trudeau, who operates the Hospital, Pull River, Mass., several days, has returned to the Pull River and much better. Newl Baker, scenic artist, is doing much work in preparation for this season. Business is being complimented Managers David B. and Ralph N. Bly on appearance of the midway.

GUARDS of Mrs. A Wagner at her park in Russells Point, O., recently were visited by President Mrs. William Wallace, First Vice-President Mrs. William Campany, Second Vice-President Mrs. William Galina, a member of the Ladies' Auxiliary, Community League of America. All reported an excellent bathing beach, not too far away but not far away.

Finkland shows' NOTES by Ted C. Taylor: In Woonsocket, R. I., a fine neon sign was erected just west of Mrs. Wagner's park, when the Wagner's orchestra was holding forth.

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NEW BALL THROWING GAME

William De Havoy

WILL DE HAJOY

Write for Circular. Price $150 until Dec. 1. Telegraph, Express or P. O. Money Order to

236 WOODWARD AVE. ATLANTA, GA.
CARNIVALS

August 2, 1941

SAILING FROM THE FLOODS

SURE YOU CAN MAKE
WAVE IN THE
CREW WITH AN OLD MAN OR WITH A SECOND-CLASS
CARGO?

BUT YOU CAN MAKE MORE WITH
A SMART NEW 1941

TILT-A-WHIRL

THE TIME TO BUY IS RIGHT NOW

Selltner Mfg., Co., Inc.
FARIBAULT, MINN.

SHOW AND CONCESSIONS

FULTON BAG & COTTON MILLS
ATLANTA, ST. LOUIS, DALLAS, NEW YORK, CHICAGO, DETROIT

CONCESSIONS CHEAP

LUNCH JFLNT (12x16 Tent, Free), Mixed 70.00

DINNER JFLNT (12 x 12 Tent, 80.00)

Table Tent (10 Doz., 75.00)

This Is First-Class Equipment—Not Junk.

A. N. RICE
2751 Watauga St.
LINCOLN, NEB.

CONCESSIONS CARNIVAL
Our Specialty for Over 40 Years

UNITED STATES TENT & AWNING Co.
791 North Broadway Ave.
Chicago, Ill.

FREE INSTRUCTIONS

When ordering our double-sidedossal bunting write "Tilt-A-Whirl" and you will receive instructions—free. For the movie tent and supply house advertisements, give us only a limited space. Be sure to get your picture on the ROADSHOWMAN.

20 Goes Price
Cincinnati, Ohio

NEW USED

FOR SALE OR RENT
WRITE FOR FREE CATALOG

ANDERSON, INC.
2840 Emerson St.

NEW SENSATIONAL

Original Old Time White Canvas Tent. De luxe style with a white stenciled name on front and back. Guaranteed 100 years. Also available for rent. For sale or rent contact: EBBOTT'S, Colon, Michigan

World's Largest Illusion Builders

TENTS-BANNERS

Size 10x16 and 16x16 Concession

CHARLES DAVIS—BENIE BENZMANN
HARRY TENT & AWNING Co.
480 North Clark St.
CHICAGO, ILL.

FOR SALE

Rebuilt 12-Car Rider-O ride; new banners and car covers; repaired throughout; just in time for your fair dates.

SPILLMAN ENGINEERING CORP.
North Tonawanda, N. Y.

FOR SALE—AFRICAN DIP

Good as new. Want to buy Wellington Golf, Garrison Promotion Co., Inc.
1215 E. N.
D. C.

Wether was cloudy and rainy the first part of the week and Friday night and Saturday night was a total washout. Bass also was very busy, but the weather was except Saturday night when a good crowd turned out. It was a good show and a lot of people went home with prize lists in hand. This is no doubt that a fair amount of business was done. Roy Van Dick enlarged his knife rack and added new canisters. Biker Schrader remarked his prices were reasonable and Leon and Harry Leonard are doing good business with their knife drivers. Bob Fenn righted his accident and is still the holding the crowds. Manager Sam Lawrence made a flying trip to North Carolina.

Wallace Bros.

Lansing, Mich., Week ended July 19.
Location, South Lansing street corner lot.
Auspices, Military Order of The Purple Heart Business, Inc. Business, fair. Weather, cool and clear. Phone for the future. For the future, the Sterling Heights Hippies are proving popular.

John II. Marks

Claremont, Va., Week ended July 19.
Location, Five Points street corner lot.

Shows reported their second best week of the season here. The first time in organization's history it rained, then stopped and started again, and then big crowds turned out. Remanded over the average of 200 people. No rain, no money, for 1941. For the future, the Sterling Heights Hippies are proving popular.

SKY PUTNAM

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en route to Rintown, Va., to visit her sister. At Grackle Manor Scott had as week-end guest his father, E. R. Scott, and the latter's recent secretary, Mr. N. Barrett, former trouper now in the impresarios in Reasdale, Va., and Mrs. Scott's stepmother, Mrs. Pearl Buckbee, and Mrs. Alfred H. Baker (nee Proctor) Shroyer, and son, Donald, all of whom held cards. The pitch agent for Mrs. Scott, was ill of pneumonia poisoning. Mr. Donald's obituary appeared in the same paper. It was not known when he was taken ill.

Miner's Modern


Extension of the stand here was a loss to the showmen of this territory. The people were poor crowds. Another show girl was added with Frankie Rich. The man who wanted to supply the new act, which includes Charles and Virginia Myer and Frances Yeager, who supplied the act, was Ed. Kutz. The weather was poor. Girl show front is being repainted. Mickey Vogel left with his candy apple and popcorn stand. R. A. Reynolds joined with popcorn, peanuts, and ice cream. The act consists of the Weathby-Vogel combination. Frances Yeager, sister of Virginia, sold his popcorn to Norman Littlefield. Miss Virginia has just received a new outfit. She received another outfit. It is a good one. She is built for a good chance. She is under the management of John Myer, and is also managing the act. She has been sold a new bell and gun and new truck to haul his cookhouse. New Athletic Show was framed and opened Monday at the State Fair. There is breakfast at the fair Monday and Tuesday, and there has been added a S. B. Beri- edelact, which is being trained to work in his show. There were many visitors from the Barker Bros. Shows playing near. Number of new concessions joined here. Scott will handle for army service. He will visit his folks in Minneapolis before reporting.


Show split here. The spot was like no other celebration, with young and old riding the Merry-Go-Round. Best race on the Mississippi River. Many points of interest. Light company gave to give proper facilities, so show lights didn't run up to best advantages. Emmett Lamb's tent went out big. Business men-co-operation.

Unit No. 2, Grand Mount, July 4-8, Apts, Business, Men's Rally and Beauty contest. Business, good. First show. Plan to rent against a ride, promoters of which did all possible to give shows a chance. There was some trouble in cutting on streets, but it was worked out. There were Oriental lanterns, oil operators-co-operation, but county officials were opposed. The courthouse house caught fire on July 5 and the fire department was called out. It was saved and the boys were turned over to the celebration secreteries visited here.

EIGHTH CROWNE.

Burdiek's All-Texas

Belton, Tex. Week ended July 5. Amusement, Celebration, Business, good.

In excellent gross was made here. Management claims to have broken the record with Mrs. Anna Moore's Merry-Go-Round and the Texas Red Headed Woman. Mrs. T. J. Tidwell's Merry-Go-Round, the show of the week, and the Texas Theatre, when the truck in which it was being hauled was struck by a train. It was a wonderful station, with which burst into flames. California received many good notices here. Because of the accident and serious illness of her daughter, Patricia, is sick, she closed the show here. Joe Luke had a very good week at the Rodeo Celebrity week ended July 7. Burdiek's All-Texas banner, then left to play another spot booked by them. Mrs. Moore and Mr. Ralph Miller drove from Louisiana and placed a Ferris wheel with the show. Manager Burdiek made a move to Austin, Texas, recently and completed arrangements for the shows to play the Shrine.

LAVINER LUTHER.

W. G. Wade


Arriving here Sunday, all rested until Thursday night when shows opened to a house of capacity. Show opened with Strange Paradise Forbes, B. A. D., and McQueen's Rolodex the rides. Saturday business was fair and Thursday's opening, Governor's Day, drew a good crowd. The crowd was excellent, and the showmanship, Bud Barton in the World Assembly of Gypsies was a real hit. Waldo, a young member in the Ten-in-One, Marge Manda is doing well with the pimoloty and Artie Cohen. Charles Phillips added Lynn and his new act, which is a good one. Show visited here from Renasister, Ind. La received an additional order from party of friends from Chicago.

HELMS YETZ.

Golden Belt


Lot was small, but all shows were set up. Week's attendance totaled 15,000 but, the show was so successful that this week's number will not be repeated. Very much time entertaining home folks.

BURDIEK'S.


Show missed Monday night here because of weather. Tuesday, June 28, and the camp was too long to get it up for Wednesday. All the streets were big, and all rides, shows, and concessions did good business and it held up all week. Town has been closed about from being burned by the big fire. Sponsor and city and country officers co-operated.

Bill Biddle framed two concessions which are doing ok. At Crouse brothers, the building was up and there was a new truck to haul his cookhouse. New Athletic Show was framed and opened Monday at the State Fair. There is breakfast at the fair Monday and Tuesday, and there has been added a S. B. Beriedelact, which is being trained to work in his show. There were many visitors from the Barker Bros. Shows playing near. Number of new concessions joined here. Scott will handle for army service. He will visit his folks in Minneapolis before reporting.


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HELMS YETZ.
condition. Mrs. Briden is at his bedside. E. B. Bruden, his brother, was called to his bedside and remained with him for two weeks. He returned to the Art Lewis Exhibition at Detroit last week. He is still on the sound track and making openings on the Plantation Show. The writer has the front gate at the door. Mr. and Mrs. David Knowlton were in town and The Billboard salutes Mr. and Mrs. Dale Shell closed Monday night. Welcome Legs, Mr. N. J. Jack Purcell is back again and given the biggest opening for the first fair after Pineville. Mr. and Mrs. Frank Stock are again having their Kiddie ride and Big Snake show here. The Miles, free admission. We are sorry to report. Edgar Pogue reports good business with his Bingo. Mr. and Mrs. Stafford and daughter joined with their pretty pony. Nick Martin, of the Girl Show, and H. Rome, Sunburne Minstrel Show, report good business.

DOUGAL ROLAND.

Mighty Sheeley


Good weather and satisfactory attendance attended showers, which closed Monday night, and all shows and rides clicked. The Asthur- balt Star Band, Green Fire Press, and Convent News-Herald were liberal with space. The Asthurbalt Star Band was used to make talent and spot announcements. Appearing on the program were: Franks Miller's Gay Paree, and Stanley, clowns from Johnnie Shyestey's Monkey Circus. Leading roles were William Zeidler's Merry-Go-Round, St. Louis, and Scooter and Silver Stream. Top show was A. C. Crockett's Minstrels of the World and a representative Victor Cananes visited at the Asthurbalt Home Art on a Southern trip. Mr. and Mrs. John and daughter visited local business women. O. Dorothy Sheeley reported a good week for her bingos game. Glenn Jenkins, operator of the Dee Rils, midget show, said show closed up one of its largest weeks in his career at Asthurbalt. Nancy Miller's Gay Paree did well. Nina Buras, dancer of Gay Paree, went to Chicago to purchase various material for a new costume. Henry Lee Walker's Poster Show is proving a good draw. Gene Puglisi, operator of the Expose Show, Body and Soul, joined here. PHILIP R. ROBERTS.

Blue Ribbon


A fast move from New Castle, Ind., everything on schedule during the week. The Cookhouse truck turned over on an empty road and the driver was a bit late in getting ready to feed the many patrons who crowded the midway even before the shows and rides were ready. Sunday proved to be the big day. Elmer Welker, Minstrel Show talker, enjoyed a brief visit from his wife and mother-in-law. Other visitors were: Earl Davis, Carpenter, O. Frank Zeiss, O. Frank Zee, O. Frank Zee, O. Frank Zeiss, O. Frank Zeiss, and O. Frank Zeiss. Frank Zeiss and the Boys, George Drummond, Frank and Walt were party escorted on a shoot of the grounds by Mrs. Emma and F. K. Simmons visited the writer. Fair officials co-operated and a big week's business was reported by all.


The weather from Kokomo, Ind., was made in short order and everything coasted over for a fine night. Good patronage, for all concerned, was the Anderson Free Fair was in progress only a few weeks ago. This week's show, however, was better than any previous one. The crowds and sunny nature a good afternoon was a sight to be seen. The fast-filling treasury Members of Monte Navarro's Parish Philip Ramin provided the entertainment. J. H. Martin, assistant manager, celebrated his birthday last night and tendered a surprise party in shows cookhouse. Among the many presents he received was a handsome silver watch and ring presented by Owner and Mrs. Eddie Roth. Many of the best bands in the state were engaged, with Grady & Garrett Shows playing Anderson, and Capt. Yellow Stick, a big day. Shows include rides were all down. Babe Sabino's Life Show, and the writer's Poster Show closed. PHILIP RAIMONDO.

Crystal Expo


Local committees gave good cooperation and on Monday night all ladies were admitted free. Front gate chalked up over 2,000 paid admissions in addi- tion to the free paid admissions. From the first in here and were well received. There were 645 entries for the attendance day, but all shows and rides reported big business. Capt. Speedy Phoenix, free act, was well received, as also was Arthur Carver's Better- known; Harlan White and Son, Haran- hoomon. Tom Marshall is doing a good job as ride supervisor. The W. T. Moore's Chintown Show leads shows, with the full- featured Minstrel and Parade, Murphy's Midgets, Athletic Show, Doc Moore's Juggler and Perf.ショー, and the Magic Circle. The Magic Circle show report good business.

DOC R. O. FELMET.

O. C. Buck


Shows were given a good reception from opening until closing nights. Big crowds jammed rides and shows and all reported a successful week. Mayor Alice Burke presented Owner O. C. Buck with the key to the city. Jim Brehm, secretary to the mayor, was on hand daily and gave good co-operation. The Weather News was liberal with space, and letters were written by the county fair officials. Drum Corps helped shows' death. Death is not the problem (Felix Premo) was in charge of the Minstrel orchestra and personnel, and over 75 members attended at the funeral parlor for the services. For Minnie, the daughter of Mr. and Mrs. Edward Evans, this is well worth noting. In the end, Raymond Knickerbocker's operator, mother, Eleanor, here. Joe Poleo and Betty Burchett were the new sister, and Betty Burchett was the new rainmaker. George Burnett, of Oak Ridge, and Countess, of States Exhibition, visited, as did Pete Mountain, Mabel, Jimmy Dale, Al Birt, and Glenn Hider.

LON RASDIELL.

Byers Bros.


Shows opened to a large crowd Monday night, although the shows didn't open officially until Tuesday. Organization's third consecutive engagement here proved more successful than in previous years. Doc Mel Roel's Side Show and Buddy Buck's the New Yorkers led shows. Clowns' top riders. Mr. Hill was tendered a party in celebration of his 40th wedding anniversary. Showfolk. Boots and Buddy Buck pur- chased a new trailer. The Speegle Agency and Mrs. Charles Coas. Herb Hoffman, Montana, Mr. and Mrs. John Sheehan, Mr. and Mrs. Bill Sullivan, Harold Pugh, and Dall Griffith.

JEWELL ROBINSON.

Arthur's Mighty American


Climaxed by an attendance of over 8,000 Saturday night, and went over the top financially. Terrific heat wave kept patrons on the mist, but size-crowds were on hand at night. George Colling and William Carter were perfect in their co-operation, and the Tiger's Go Round led rides, with Ferris Wheel, which was owned by Arthur's Mighty American. The Centralia Chronicle and Chelshers Advo- cate were the only newsprint on the day while daily broadsides were made over by County Fair officials. The writer was on hand in a committee, with A. L. E. Stricklin as chairman, gave good co-operation, and three sound systems fed the towns daily. Concessions reporting their business were William S. Balch, Bob Lover, Jack Dyke, Joseph Blash, Archie Johnson, Melville Geller, Langsdorf, and R. Frank Nelson. Martin & Arthur Carver's Better known as well as others did business. Also included in the group was the Super Show, and was very successful, and also included Douglas Greater Shows in Oregon, Kansas, and Missouri.
BARNUM'S BIGGEST PROFESSIONAL CARNIVAL

ANNOUNCEMENT

OPEN HOUSE CELEBRATION
At Our New Factory
AUGUST 1, 1941

BANKER'S LOCK-OUT
14th Ave. at City St, KANSAS CITY, MO.
America's Big Tent House
152 W. 42nd St., New York City, N.Y.

JIMMY CHANG SHOWS WANT

WANT

FOR the following acts: Enema, Bilbo, Beggar and Tiarl; Lambert and Wilson, Freedom, Boyo and Young; Bozlee and Allen, Bartlett; Bill Atchison and Seller. Want good acts to fill our shows. Write us soon.

JIMMY CHANG SHOWS

CARNIVALS

THE BILLBOARD

CARNIVALS

OWNER Arthur took delivery on a new local and finally took possession of the property, expressed by members of the show on the death of James Knighten, at his home in Spokane, Wash. Marvin Harding, Merry-Go-Round Gorman, presented a horse car. Mr. and Mrs. Jack Dyke celebrated their thirty-fifth wedding anniversary here and were the recipients of many gifts from friends. Ladies' bowling meet was won by Mrs. Hubert Johnson, and Mr. and Mrs. Allen Redmond entertained members of the show at a barbecue. Mrs. John Allen and city officials at a luncheon at the Lowe. Clark Hotel. Mr. and Mrs. Lemington claimed a good week in the Double Creek Show in Lone Grove. Pony rides were made to the old swimming hole during the week by Danny LaMar, William Busch, Henry Hillman, Jack Wyker, Billy Alton, Harry Hillman, Joe and Alice Blash, Ruthie and George Billups, Charlie Brown, John Hillman, William Billings, Grace Gooch, Jennie Trumble, Lucy and Nancy Donnells, Mrs. Charles Tilton, Mrs. John Henry, Frank Edgerton, Peggie Hillman, Steve Bernard, Ginger Edgerton, Bears and Boots, Builder 8, D. K. Martin, Powers, Henry Brown, and Jack Cuskin. Will Dailey returned to the Women's Ladies' Bowling Club at a luncheon in its honor. The airplane was good with William Groff's popcorn stall, who stood, as did Mr. and Mrs. Charles Pendleton, with their photo gallery.

WALTER DE PELATON

O. N. Crafts

MODERATE, Calif. Seven days ended July 29, location, circus grounds, business, good. Weather, good.

In this section here found business good at the start and it increased during the week and kept good. The stands in the stands in Rockton and San Calif. Marysville, Calif., was only fair. Organization now is head quartered at Kirt Loomisler's Miss America Show, under the head of the local and at the management of the show. Morton's Carnival Show continued to draw, collects, information and Speedball (Leo) Mortonson, with Paps (Terrific Dancer) Mortonson in front. The new Bode Ranch continues pretty good. Jackson Boyd took Rocket to the No. 2 show for a couple of weeks. No. 3 Unit reported good business and paid Aslak own show. Harold Map is well pleased with the new mechanical system. Another similar system was also installed in Mrs. Hard Dinner, house wagon, and neon department truck. The Aerial Stunt, fire act continued pretty well.

HARVEY Schvemick's new Pahs Bear stand is a recent addition to concession to day. Eddie Blue, who was exhibiting, has no recovered from his recent illness and is operating his Hurkola Bear stand as usual. Pat Murphy, Joe Duran, James Goulder, Docness Newby, Thonnan Hark, Jackson Boyd, Clarence Turner, and V. Dawson are doing good jobs as ring manager.

GEORGE PARENT

Cote's Wolverine


Shows after an easy trip from Romulus, Mich., and rides went up in business under supervision of Gus and Roy Lucas, ride superintendent, assisted by Fred Paul. Attendance was about average but increased daily, and spending increased in connection with the near-operations under public relations department under E. F. Cote. New attractions include William Pfaff, Joe Kisel, Billy Bowden cooked and the country store, Archie Fulifer's blanket band, and Bat Bivinch, visiting ball stand. Mrs. Jim Sweeten, of Monkey Barn, who now resides in Philadelphia, visited.

THERESA COTE

Golden State


Shows opened with schedule Tuesday night to a crowded midway and a good turn. The business was good and the next day business was very fair. Local fairs are drawing many visitors. Willey's Hollywood Folien did well all week. It is the policy of the Folien company to visit to Napa, Calif., making final arrangements for the show. The Folien company and H. E. Kelly, chief electrician, is doing a good show with the new equipment. O. N. Crafts visited Sunday. Curley Hare, professional wrestler with Professor Knuth's Athletic Club, an interesting new event from a broken board. Pony ride and games.

BONITA BOX

J. J. Colley


Located across the street, a skating rink, which management operated, cost shows. It was a matter of engagement, the time was noon. It is an afternoon, after noon over 200 orphans were entertained for their amusement. Arden Pincher, Chairperson, foreman on the staff. Mrs. John Smithson, after a brief visit home, returned to the shows here. She wants his band (Tightrope) and Bobbie Hendricks joined with seven concessions.

MIGHTY BONSHAW SHOWS WANT AT ONCE

Can place Fair Shows, Barns, and Barns. W. E. Hobbs, owner, 10c, 15c, 25c, 50c, 1 Dollar, 5 Dollars, 10 Dollars, or 50 Dollars. Free to all who enter.

MIGHTY BONSHAW SHOWS WANT AT ONCE

BLEU RIBBON SHOWS

ELIZABETH ET, N.Y., THIS WEEK

BELLE ADVENTURES IN S. BURBANK AND OTHERS

ROLL-FOLDED SHOWS

SHIPMENT WITHIN 24 HOURS

ABSOLUTE ACCURACY

DEPENDABLE DELIVERY

FINEST WORKMANSHIP

BEST MATERIALS

PERFECT PACKING

$500,000.00 BONDED GUARANTEE

CASH WITH ORDER PRICES - SPECIALY PRINTED - SIZE 1x2

10,000. $8.95 50,000. $27.50 90,000. $35.05 250,000. $47.35

750,000. $59.65 1,500,000. $62.15 5,000,000. $65.05

Shipping charges for amounts over $500.00. For change of order only add 50c. No order for less than 50,000 tickets of a kind or color.

STOCK ROLL WELDON, WILLIAMS & LICK FORT SMITH, AR.

ONLY 50c, 10c, 15c & 20c ROLL 1,000,000... $10.00 5,000,000... $40.00

IF ADDED TO EXHIBITION TICKET AND PLAYS MUST BE PRINTED ON TICKET-FEDERAL TAX

IN CERTAIN STATES $1.00 PER MILLION

THE BEST BETS IN THE SOUTHWEST

LAWTON, OKLA. PIONEER CELEBRATION AUG. 4 TO 9

Big roll prices - work rolls only in cash (with order of $200.00)

WICHITA FALLS, Tex. LEE COUNTY FAIR, JUL. 28 TO AUG. 11 TO 18

Seven million dollar air base under construction. Greatest fair in history.

ANADARKO OKLA. INDIAN EXPOSITION AUG. 2 TO 5

The most colorful event in America. Thousands camp on ground entire week.

WANT 80-OUT-PLACE ANNUAL COUPON SHOW! SECT. 1 AUG. 10 TO 17

AMERICAN LEGION STATE CONVENTION

ALTOONA, PA., WEEK OF AUGUST 11TH. POSITIVELY A DOWNTOWN CELEBRATION AT CRICKET FIELD.

Can place large Cookhouse. Also all Eating and Drinking Stands open at all fairs. Can place Monkey Circus, Sideline, 5-Car Whip and whoops while Grind Shows. Pony Ride wanted. Can place all legitimate 10c Concessions at any date we play. Want few workingmen in all departments. Best salary paid and if unemployed in the winter you get Unemployment insurance with this show. Will compensate for information as to whereabouts of Winnie Porter and Carl Anderson. All address this week.

CAREER WILSON SHOWS, INC.

McKees Rock, Pa.

MINER MODERN MIDWAY SHOWS

Want all kind of Concessions and Shows, no exclusive, for the following dates: Week of Aug. 4th, F empowerment, Pa., Fair, day and night; week of Aug. 11th, Ema, Pa., American Legion Fair; Celebes, Pa., Carnival, Free and Fair; Ruth, Pa., Cornhusker Carnival, Free and Fair; Elkhorn, Ne., Carnival; Labor Day show. The new Fair in Ephrata, in the streets, with the largest pay roll of the fair season. Variety Show is the thing with the new combination of acts. Brochure of events will be sent. Send for Free Brochure from H. H. MINER

P.S. Yet, we hold contracts for exclusive Shows, Rides for the largest Street Fair in Ephrata, Pa., to follow. Address this week. Oxford, New Jersey.

17 BONA FIDE COUNTY FAIRS—17

Kentucky, Tennessee, Mississippi, Alabama, Missouri, New Jersey, Delaware, Maryland, Pa., Ohio, Wis., Iowa, and Wisconsin. Shows of merit that can afford, with two weeks and transportation, 20 cents or 25 cents. All plan shows and get real shows. All address this week.

BLUE RIBBON SHOWS

ELIZABETH ET, N.Y., THIS WEEK

MIGHTY MONARCH SHOWS WANT AT ONCE

Can place Farm Shows, Barns, and Barns. W. E. Hobbs, owner, 10c, 15c, 25c, 50c, $1.00, $5.00, or $10.00. Free to all owners. For Fairs over August 14th, contact F. C. Bosson, business manager, at once. Look ahead for Free Act owners. Our Fairs close August 14th. Shows in Florida in December. Positionly playing the best barn fairs in Florida. Mr. projector, address all mail or write to F. C. Bosson, 10o, or MIGHTY MONARCH SHOWS, 50 Wall St., New York, Wis., Aug. 14th.
CARNIVALS

August 2, 1941

B. James came on with two. Mr. and Mrs. Nick Williams came from New Mexico. While loading the Ferris Wheel, Clyde Evans was badly cut on the hand and is in the hospital. Tuesday morning, Mrs. Good on the back and is in the hospital. Wednesday, Mr. and Mrs. Infant were in the hospital with the baby. The rest is still on the sick list. John McGilip also took a fall and was in the hospital. Leonard Borden has returned from the hospital, which he will place on the midway soon. Slim Curtis added another dancer to his Girl Revue. There are now 26 girls added in addition to other concession to his string. Mr. and Mrs. Opal's peach and peanut stands are doing well. Mr. and Mrs. Dickson's son arrived from school and is taking charge of their Funhouse. The Dickson's also have the two Kuntz brothers. Mr. Marshfield is building another concession.

B. COOK, COOK.

Midway


After a short move Sunday night from Wisconsin for the opening of the annual Bummer Festival here Tuesday night, the Wooster Street Fair and Commit- tee. The Ferris Wheel, operated by Lawrence Soucy and George Masterson, led rides, while bingo, opposite. The Jungle Boys Jr. topped concession, Boyd Hall's Chair. Rides had a fair week, including Sunday, which was a very fine cloudy day, Franklyn Stie, and Jimmy Lamb reported blanks. Show done Thursday morning and opened to a big crowd that night at Lake Wiss."
Minn. Aquaten Closes in Black

MINNEAPOLIS, July 26.—With attendance recorded at 2,748,000 for 181 performances by 1,005 companies, the Minnesota State Fair was the largest fair ever in Minnesota, according to the general management. An additional 253,000 persons were reported as visitors. The attendance figures were 12,000 per day, and the total attendance was reported as 300,000.

**SHOWS**

For Sunday. Jimmy special erected events last week. Andry, Home

**WANTED**

For next week in August or first week in September.

AMERICAN LEGION FAIR

A first-class event to be held in conjunction with the American Legion Fair, to be held here under the auspices of the Chamber of Commerce, is the Community Fair, and the Community Fair will be held in conjunction with the American Legion Fair. The American Legion Fair will be held on the same site as the Community Fair, and the American Legion Fair will be held on the same site as the Community Fair.

**WANTED**

PIONEER FALL FESTIVAL, Sept. 22-23, at Whitestown, Ind.

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Hartmann's The Crossroads

CINCINNATI

"Fireworks"

Leond Taube's"In the Open"

NEW YORK

BROADCAST

In this corner of the July 19 issue we presented the inside story of the circus of Waterville, Me., as telling that Gunter Klein was the engineer of the troop train that crashed into the second section of the Palace Circus on July 14, 1918, and that he was killed in the collision. The story was then an engineer. He was not a fireman, but a fireman, 24 years of age, and the engineer of the circus of Waterville, Me., as telling that Gunter Klein was the engineer of the troop train that crashed into the second section of the Palace Circus on July 14, 1918, and that he was killed in the collision. The story was then an engineer. He was not a fireman, but a fireman, 24 years of age, and the engineer of the circus of Waterville, Me., as telling that Gunter Klein was the engineer of the troop train that crashed into the second section of the Palace Circus on July 14, 1918, and that he was killed in the collision. The story was then an engineer. 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Blowdown Strikes Barr Bros.; Day Lost; Biz Flares

MOUNT VERNON, O. July 26—Barr Bros.' Circus lost its date July 17 when its caravan was blown down. All tops were blown down and considerable damage was done to the canvas. Show was sponsored by the American Tobacco Company and one of the officers of Mount Vernon, granted a special permit to truck its circus through the city. Two capacity houses were filled. The show presented by W. M. Meyer and Buck Banard have ordered new and purchased another Chevrolet truck.

The show has been enjoying an unsuccessful season in the neighborhood. The program is head- ing south from Lake Erie, according to Fred Pfening, a former director of the show.

Dadelo Bros., Ivan Piekarski, and Bat Bub have received, and has exhibited many Sundays.

REX DE ROSELLI, well-known circus press agent and producer of Cole Bros.' Circus, who died at heart attack in his room at the Broad- way Hotel, East Louis, Ill., early Monday morning, July 31. Details of his death appear in the Final Current.

Biz Still Spotty

For Russell Bros.

CINCINNATI, July 26—Completing the final touches on the new winter headquarters for the Russell Bros.' Circus, which has its last-mentioned performance in the city, is Francis Carroll, Charles Reynolds, and Fred Pfening, Jr., publicity director, and Mrs. Banard, ticket wagon.

A visit by a representative of Canton, O., was a recent visitor, along with other circus men of Northern Ohio.

Beers-Barnes OK in Long Branch, N. J.

LONG BRANCH, N. J., July 26—Beers-Barnes Circus has its second best date of the 1931 season. The man who spent a week on the show.

He has been with the show nearly every night for a month. Matinee is capacity and the tent was packed at night. A reporter accompanied him, and he is a banner being displayed. The show's elephants, ringling, and the other animals were on show. The show's entertainment is given by Miss Weir's three performing elephants. Saddle and side portraits, a bucking elephant, and the new ringling act, and the young women on the show.

The circus is using much new canvas on its Eastern tour and new blues have been purchased. A new truck was also added recently.

Dadelo Bros., Clicking; New Tops, Trucks Added

CINCINNATI, July 26—Dadelo Bros. Circus, which has kept out of the thick of the tour has arrived in the East- ern States: It has been playing in the West where it has played to the business. It has not played second any day this season and has clipped many daisies.

A new side-show top and marguee have been added to trucks and a new elephant truck. The cookhouse has also been enlarged.

Polack Encores in Seattle

SEATTLE, July 26—With the enormous business done by Polack Bros.' Circus, the Missouri firm is now making a trip of the Northwest. It is the competition of June 15, contracts have been signed for a return engagement there week of August 1.

GM Poleless Tent Described

The Aer-o-dome, poleless tent auditorium of the General Motors Parade of Progress, is the most impressive innovation of the 1941 edition of the circus according to R. P. Colvin, who spent three days with the exhibition at Columbus, Ohio. An aer-o-dome is the first dirigible-type "big top." Like a giant silver umbrella, the dome rises 186 feet above the ground. It has a diameter of 516 feet, and a height of 86 feet. It seats 12,000 people and is said by the experts to be the world's largest theatre.

The method of raising the Aero-dome is interesting. All except the girders and the four round gables on the north, south, east and west sides of the structure are laid out by the power boom on the frame. The frame is then bolted together by the tent crew in the shape of the tent frame and is run thru the tent girders. The girders are then attached to the girders to hold the tent together and is then put in place. The tent goes up by a power winch which is located at the rear of the tent. The tent is then placed in its final position on the arena.

This is the first time a "side-show" has been presented in a poleless tent. The country is not yet familiar with this new type of circus. The four large pieces of canvas are folded to the side, as the tent is erected, and when the frame is up, the tent is put in place and tied down by men pulling the ropes and the canvas is tightened by the tent men.

The show opened for a week at Los Angeles and it has played Kansas and Nebraska, going back to St. Louis. The show opened for the week of July 26 is still making its debut.

RB Labor Shortage Eased

CINCINNATI, July 25.—The shortage of circus workers which has been a problem in the circus this season has now reached an end in part. The 60 or more colorless workmen who left the show at St. Louis, another show. They are now back with it. Representatives of the show said the return of the workers, which they said had been a problem, is expected to ease the labor shortage. The workers, all of whom were experienced men, and now return to the show. All workmen, now numbering nearly 900, have received a boost in pay.

LaVega & Briggs Show

HUME, Neb., July 26.—The LaVega & Briggs Noveltly show, playing one-day engagement at Hume and McCook, with the exception of four .workmen who quit the show, has been very successful. The show has been running a half and a half and consists of trained animals, ground shows and the usual exhibit and is doing a fairly good business.

Mr. Charles is the manager of the show and has been in the circus business for 10 years. He is a native of Missouri, and has been associated with many of the big shows in the country, having been in charge of the show for a number of years.

The show opened for a week at Neosho, Mo., and has been very successful. It has played Kansas and Nebraska, going back to St. Louis. The show opened for the week of July 26 is still making its debut.

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CIRCUSES

E. K. FERNANDEZ

WANTS

HONOLULU

CIRCUS ACTS

DOING 2 OR MORE ACTS FOR 1941-
1942 WINTER SEASON OPENING SAT.
SEPT. 13, TO SAT., SEPT. 20.
AL-MALAIKH SHRINE TEMPLE.
LOS ANGELES, CAL.

CAN PLACE TRUCK DRIVERS.
MEN AT ONE AND ALL IN ALL LINES
OF CIRCUS BUSINESS.

ADDRESS IRV. J. POLACK.
OFFICES: AL-MALAIKH SHRINE TEMPLE
LOS ANGELES, CAL.

WANTED

YOUNG WIFE WANTED FOR RENTED SETUP.
ADDRESS:
BOX D92

CIRCUSES

under the Marquee

(Communications to 25-27 Berkeley
O.)

NORMA HUME has left the Ringling
Circus to take a job in Washington, D. C.

CIRCUS DAY at Jones Beach, L. I., was
supplied by Gagey's Circus.

BOB HICKIE, former circus press agent for
Yakima Airfield, Chicago, is treating
for a throat ailment.

MILDRED MILLETTE, formerly of the
Ringling Bros. and Barnum & Bailey
Circus, is confined in the Presbyterian
Hospital, Medical Center, New York, with an old injury.

AL FITCHER writes from Oswego, N. Y.,
that he has recovered from his long ill-
ness and expects to attend the old troupe-
ers' annual meeting this month at Friend-
ship, N. Y.

THE HENRYS (Art and Marie) began
their outdoor season July 3 at Independence, Ia.
Their acts worked the Old Settlers' Reunion at Burnet, Neb., week before last.

CURRIE PHILLIPS is at the Veterans' Hospi
tal in Colorado Springs, Colo., where he was
attached to Company 7, Soldiers' Home.
He is recuperating from a bout of pneumonia but
reports that his convalescence is slow.

MELVIN D. HILDEBRITH, Washington
township and circus attorney, flew to Dako
to visit his son, Paul, who is in the CPA
convention in Springfield, Ill. On
Thursday he returned via Chicago for a
day's visit before leaving for the East.

REX M. INOAH, former trouper who
left the road about two years ago, is
now at Buffalo, N. Y., where he is a
member of the county law enforcement
force.

He is recovering from a severe heart attack suffered a month ago.

AL FITCHER played Shebogran, Wis.,
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He had a fine visit with Lindc-
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OKLAHOMA CITY, July 26—Amid the red light in the glass tube to upstairs, the sun shone down on Oklahoma July 15 for a three-stand appearance. Buggies and horses displaced autotaxis, but the show made a real reputation for itself to the downtown trade of 250,000 people. The performance went on all day at the Will Rogers Coliseum. The concentration was so light that it was difficult to find a seat to sit down. The night performance was capacity and packed. Zack Terrell’s circus neatly split the gigantic state capital. It was the manner of presentation which brought the huge crowd. The new program and the novel big top which, unusually, was not painted a weird color, was a thing of beauty. Probably the most astonishing thing to those who have seen the Coliseum circus is the remarkable manner in which the big spread of blue canvas is staked up under terrific rain and wind. It is doubtful if there is a larger canvas top big top and it really looks far cleaner than the standard one, which is, by far, especially after 14 weeks of traveling.

The performance has been reviewed extensively in the press. It has been called the most daring, and before reference should be given to the Oklahoma City Record, where there is a big modern circus which “clicks” with the public, in the past it was a part of a program headed by many artists whose famous names will ring for years. There are no past promotions, and courtesy brought forth comments mostly all. There is a little “green” in the new brand-new circus styling and gigantic blue big top. It’s the same way as with every new circus, the audience has been completely turned around to the new style and presentation and the patrons. The disappointing feature was that there was no territory for a circus in southeast Oklahoma and southeast Arkansas during the months of July and August. Dates during these months have been booked by weekly and seasonal profits.

Something should be said of Zack Terrell. He’s a new Zack Terrell this season, having overcome an aliment which kept him in bed for months in the past few years. It was his “tummy,” so Zack began putting the “fuss” inside and decided to do something about it. He hired himself a horse doctor and then laid off the corn-bread. That was the start of what has made him, once again, the “boss” of the largest saddle conundrum from Owasso, Ky., who, when corn-bread is served with gravy and meat, will eat it. He could hardly believe his ears. He was raised on both the corn-bread and corn-bread, maggot! But the medical man was firm, and Zack thought he would starve for a few days. Then presto! The “tummy” became well on its way. Zack had a new hobby. He even put on several pounds of weight, got the legs going and kicked the clock back 20 years, and last winter acquired a horse doctor. “I like it all right but in a little while I want to go back to Owasso and not batted in an oven. This was the only designable advantage of Owasso. Yes, he’s a new Zack with a new circus. His the Z. T. A. circus, and he’s the best daredevil, glad, because circus managers are under pressure to a great extent, to corn-bread.

Now listen, Zack Terrell wants a feature that I think of this before Why not bell hill out of the territory of that man and I will give him a tail. He will positively make his appearance on the circus of the same week as the other one. It that would even make me buy tickets. It is the old idea for the managers of other agents have ideas. And to think 20 years ago when I sold the Circus of New York, I thought of Zack Terrell. I sold the Floto Circus he told me that he didn’t think it was worth five cents. But after reading this piece I realize that I was always a bit like that guy. I always thought that the man could do it any time.
Summer Meet

Sees Air Field

Army recreational officer funds amusement parks—Hodge urges optimism

SPRINGFIELD, Mass., June 28.—The way in which amusement parks can and should be maintained was the keynote at the 15th annual summer meeting of New England Section, National Association of Amusement Parks, held Monday in Riverside Park, Agawam, on Tuesday.

Chief speaker at the clambake in the evening that capped a day of enjoyment and good fellowship for the 100-odd delegates was Maj. Richard H. Hodge, artillery officer attached to the air corps, Westover Field, Chicopee, Mass., as recreational director. A. R. Hodge, he is a member of the air force, who attended his second of the annual summ- ers, said that the air force is one of the biggest interests of the national association and urgent members to show more open doors in cities and the country.

Lieutenant Hodge spoke after delegates had had a first-hand opportunity to see the northeast air base at Westover Field. After this glimpse of some of the work the army is doing, delegates were pre- pared for the business of the meeting. (See SUMMER MEET on page 53)

Deluxe Tourist Camp Plans

Reported by Jantzen Beach

PORTLAND, Ore., July 29.—Early con- struction is planned by Hayden Brand Amusement Co. of Portland, Oregon, to be known as Jantzen Motor Court and Shops, to be located on tract op- posite Jantzen Beach, according to announcement of President Harvey Wells. Shops and courts will be operated in connection with the park.

The 1,000,000 dollar investment, will include a 30-unit motor beds and 50 junior hotel units in an attached two bedroom, and titled bath, with 15 units also containing living room, two bed- rooms and fireplaces.

Development will also contain a super market and service. The master plan of the architect's design is a large year- round development which will be large for which a restaurant is negotiating. Construction will be completed by early spring.

S. P. Gets Second Injunction

ATLANTIC CITY, July 26.—Steel Pier Park here has had a heavy in- crease, not alone over 1940 but consider- ably ahead of 1939, which are the previ- ous all-time high, according to Manager Henry Wagner. Business has shown an increase in 1940, especially along the piers, which are noted notably in Westward Gardens, where an all-time record of 50,000 admittances in five days was set last week by Glenn Miller and his orchestra.

Actual percentage of increase was not given for the park as a whole. Rides and pool have built up 50 per cent or better over 1940, according to Charles Rosen- berg, manager of this department with Bill McManus. People appear to be spending more money for rides as they bring dates or families down the midway, and there is a marked tendency toward repeat rides, New Bubble Bounce has helped to draw additional patronage.

Concession business has shown an in- crease, typically the 40 per cent increase expected on Louisianna, who has a num- ber of games stands. The former conny- ear stand has been replaced by three new stands which Wish has taken over, balanced by a decrease in the attendance here is toward more and smaller.

(See EASTWOOD BEAT '29 on page 54)

Eastwood in

Detroit Passes '29 High Mark

DETOUR, July 26.—Business in East- wood Park here has shown a heavy in- crease, not alone over 1940 but consider- ably ahead of 1939, which are the previ- ous all-time high, according to Manager Henry Wagner. Business has shown an increase in 1940, especially along the piers, which are noted notably in Westward Gardens, where an all-time record of 50,000 admittances in five days was set last week by Glenn Miller and his orchestra.

Actual percentage of increase was not given for the park as a whole. Rides and pool have built up 50 per cent or better over 1940, according to Charles Rosen- berg, manager of this department with Bill McManus. People appear to be spending more money for rides as they bring dates or families down the midway, and there is a marked tendency toward repeat rides, New Bubble Bounce has helped to draw additional patronage.

Concession business has shown an in- crease, typically the 40 per cent increase expected on Louisianna, who has a num- ber of games stands. The former conny- ear stand has been replaced by three new stands which Wish has taken over, balanced by a decrease in the attendance here is toward more and smaller.

(See EASTWOOD BEAT '29 on page 54)

Blaze Is Costly

At Old Orchard

OLD ORCHARD BEACH, Me., July 26. — FLAT a bill of rides, concessions, and small shops were destroyed or damaged in a fire that broke out at midnight on Thursday. Help from four nearby towns was summoned to aid the local fire department.

The fire started in the Cascades, for- merly the Old Mill, and swept quickly through the shed-like structure. A new wax circus, operated by H. S. Meyer, prob- ably had the heaviest loss. Caterpillar and Lindy Loop were other rides de- stroyed. Porter's Concessions badly damaged. Rogers Photomats and a snack bar operated by John Mullin were swept by flames, and the Palace and the old corn father, and several other concessions were damaged. Most of the property was owned by Charles Dufur.

Property damage was estimated by Herman S. Gerich, chairman of town assessment, at $5,000.00. Which items that will be lost for the remainder of the season for such a, it was estimated. The fire came at a time when weather had been unseasonable and disrupted the beaches past perfect days. This weekend a Major Britain British air ski is entertaining sailors from a British de- stroyer and submarine, the party being estimated at 2,000. Work was imma- diately started in clearing up debris, taking out first big fire at Old Orchard in years.

Porky-Pie's Death

Protects Successors

NORFOLK, Va., July 26.—Porky-Pie, a little pig with a philipnic name, has fulfilled his destiny. I t came about by the unknowing death of the man with a baseball.

The pig was wandering on some town dumping a slide when a baseball hit a puddle that had collected around his cage in Oliver Shaw's concession in the local amusement park. Some- what damaged, he got up and trotted off to his cage in Oliver Shaw's concession in the local amusement park. Some- what damaged, he got up and trotted off to see what it was. But Porky-P ie did not die in vain because of this. Porky-Pie was a big hit with the show people in the park, and front of the slide to prevent recurrence of the porcine tragedy.

Aurora (Ill.) Spot

Having a Big Season

AURORA, Ill., July 26.—Exposition Park at Aurora, Illinois, with the leadership of the late Mr. Thomas Thilen, is having an exceptionally good season. This year the park was brought close to its neighbors, several booths being erected to the county fairgrounds, the park caters to people of St. Charles, DeKalb, Jacksonville, and Aurora. The total attendance in the Fox River Valley, and is especially noted for its beautiful picnics and the pool. Many large industry being promoted by commercial picnics in Exposition Park, attracting thousands of dollars in business to the park. Manager Thilen and family live in a house behind the park.

There is also a stable hotel which is patronized by vacationers, who can step directly from their trains to the park.

In addition to the usual amusement park features, rides, children's play. (See AURORA SPOT HUMS on page 54)

Third Consecutive Capacity Week-End Chalked for A. C.

WASHINGTON, D.C., July 26.—The three-day week-ends that started with July 4 are continuing to repeat for the third week-end in a row, the resort had another capacity crowd. Amusement in- terests are noting a steady increase in business that kids fail of setting a moder- n vacation record in the near future. By August will smash all attendance rec- ords.

Last week found a crowd here esti- mated at one million, a record for air- surf causing trouble for bathers, crowds tramped the Boardwalk, and Steel Pier and other bathing spots. A third con- secutive capacity crowd was received in figure of August will smash all attendance rec- ords.

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Like that the unGiclaki clams. The left door. Could desire. One of the new Coaster, Elms is all color treated a separate on the board. His remarkable dad are this opening picture. As the calf in bus, just 'a a calf in a silk stocking. He said his name is Bill. His New People. He exis...
PARKS-RESORTS-POOLS

August 2, 1941

Big July Jump Bucks Rain Toll

CHICAGO, July 26.—Weather took toll during the second week in July, although snows fell in the eastern part of the country during the week 'in '40 and large increases were reported in Michigan, said the Billboard.

By operators in response to questionnaires sent out during the week of July 18 by Secretary S. A. W-E of the American Associa-

tion of Amusement Parks, Pools, and Beaches, asking for results to be returned as of July 13. Questions and re-

Do the gloomy tourists compare to date
with the same period of 1940?

Alabama, 51 per cent increase; Cali-

fornia, 30 per cent increase; Illinois, 24 per cent increase; Maryland, 51 per cent increase; Western Maryland, 53 per cent increase; Central Massachusetts, 40 per cent increase; Northeastern Massachusetts, 10 per cent increase; Southeastern Massachusetts, 68 per cent increase; Michigan, 33 per cent increase; Missouri, 57 per cent increase; Eastern New York, 25.3 per cent increase; North-

ern Ohio, 30 per cent increase; Southern Ohio, 34.64 per cent increase; Oklahoma, 19 per cent increase; Oregon, 21 per cent increase; Western Pennsylvania, 14 per cent increase; Ohio, 3 per cent increase.

Doubled in Missouri

How was your gross for the second week in July, including July 13 compared with the same period of 1940?

Alabama, 78 per cent increase; Cali-

fornia, 35 per cent increase; Illinois, 37 per cent increase; Eastern Maryland, 25 per cent increase; Western Maryland, 27 per cent increase; Better; Northeastern Maryland, 35 per cent increase; Southeastern Maryland, 38 per cent increase; Michigan, 40 per cent increase; Pennsylvania, 26 per cent increase; Eastern New York, 4.4 per cent increase; Central New York, 20 per cent increase; Southern New York, 38.15 per cent increase; Ohio, 48 per cent increase; Oregon, 16 per cent increase; Western Pennsylvania, 30 per cent increase.

How was the weather for the second week in July compared with same period in 1940?

Alabama, 40, cold rain; '40, cool. Cali-

fornia, cool; '40, cool. Illinois, 20 per cent increase; '40, Eastern Maryland, same as '40; Western Maryland, same as '40; Central Massachusetts, rainy; Northwestern Massa-

chusetts, rainy; Northeastern Massachu-

setts, rainy; Southeastern Massachusetts, rainy; much better; Michigan, better; Missouri, same as '40; Ohio, Eastern Ohio, worse; Ohio, same as '40; Southern Ohio, same as '40; Pennsylvania, poor; same as '40; Portland, 13, fair and warm. Oregon, comparable. Western Pennsylvania, 30 per cent increase.

How does your per capita expenditure to date compare with the same period in 1940?

Alabama, same; Illinois, 19 per cent increase; Michigan, 10 per cent increase; Minnesota, 10 per cent increase; Central Massachusetts, 60 per cent increase; Southeastern Massachusetts, 91 per cent increase; Michigan, 15 per cent increase; Missouri, 15 per cent increase; New England, 14 per cent increase; Ohio, 7.2 per cent increase; Northern Ohio, 12 per cent increase; Southern Ohio, 38 per cent increase; Oklahoma, same; Oregon, 25 per cent increase.

Promotions Are Few

How did your per capita expenditure for the week in question compare with the same period in 1940?

Alabama, same; California, higher; Illi-

nois, lower; Indiana, same; Maryland, 6 per cent increase; Central Massachusetts, increase; Northeastern Massachusetts, 4.9 per cent increase; Southeastern Massachusetts, 44 per cent increase; Missouri, 10 per cent increase; Eastern New York, 40 per cent increase; West-

ern Ohio, higher; Southern Ohio, 13.60

per cent increase; Oklahoma, same; Ore-

gon, 25 per cent increase.

Did you have any special promotions advertised this week and the week before?

Shawn Promotions for the week.

Shawn Promotions for the week.

Promotions for the week.

Promotions for the week.

The Pool Whirl

BY NAT A. TOR

(All Communications to Nat A. Tor, Care News, Billboard, 307 W. 42nd St., New York, N. Y.)

Promoting Municipalities

For this year's writer has campaigned to promote swimming pools as a popular but healthy pastime. While I realize that the money is not always available to local communities to install public pools, I have taken sides with operators of commercial pools and agree that in larger cities, city-operated natatoriums and beaches offer unfair opposition to private enterprises.

Municipal promotions are the most effective tool when gaining the public's attention. First of all, I di-

Oren, 25 per cent increase.

How does your per capita expenditure for the week in question compare with the same period in 1940?

Alabama, same; California, higher; Illi-

nois, lower; Indiana, same; Maryland, 6 per cent increase; Central Massachusetts, increase; Northeastern Massachusetts, 4.9 per cent increase; Southeastern Massachusetts, 44 per cent increase; Missouri, 10 per cent increase; Eastern New York, 40 per cent increase; West-

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per cent increase; Oklahoma, same; Ore-

gon, 25 per cent increase.
Early Gains In Saskatoon

SASKATOON, Sask., July 26—Saska- toon Exhibition, July 21-26, got off to a good start in the first three days indicated that it would meet the 15 per cent profit over 1940 predicted by directors, who have had more ob- stacles to overcome than were before in the show's 55-year history. Only a slight increase in attendance was indicated over last year. However, there were indications that visitors would increase as the week progressed.

All government grants eliminated due to war and many buildings occupied by soldiers, Sid W. Johns, secretary-manager, and his asso- ciates had a difficult time getting shipments thru the easy way or overcom- ming difficulties with hard work and in- creatilly. Several main exhibit buildings, as yet unoccupied by their owners, were still equipped to house hundreds of men but Secretary Johns and his associates continued a busy war without the usual crowd to handle the task. Uniformed personnel were doing more than usually well de- celerating the fair for the week, they took the place of other structures and works. Johns said that the office building should be able to contain smaller quarters, formerly the main exhibit buildings. The exhibitors were the best yet, Belgian horses were remarkable. Bacon- type hogs, meat- ing hogs, milk, and wool were all in evidence, export, are well.

A drouth which scorched fields within a 40-mile radius of the city and did not hurt farm attendance, it was noted.

Mass. Short-Ship Loop Set

FAIRFIELD, Mass., July 26.—New short-ship bars have been inaugurated in the fairground in a campaign to sell to benefit railroad cards at Bland- ford, Three-County, and Greenfield. Fund- raiser was a benefit concert of representa- tives of the fairs here on July 23 at the Connecticu Valley Bock Fair operated by W. H. Dickinson. Circuit will offer horses, farm implements and with consent on the fundamental race board, as usual. Several hundred dollars was tabulated for the first three days. Barnes-Car- rington and Rink manager. 

A drouth which scorched fields within a radius of 40 miles did not hurt farm attendance, it was noted.

Injured DePue Returned

ORIANT PALS, Mont., July 26.—Har- tor P. DePue, secretary-manager of North Montana State Fair here and vice-presi- dent of the Intermountain Association of Fairs and Exhibitions, and Mrs. DePue, who were stranded at Veresk, Mont., July 8 in an auto- mobile accident near McLeod, Alta., were brought back safely to the hospital here after more than a week in a Montana hospital. Doctor advised them to be in the hospital and take it easy. Tuesday, a 50-mile foot path round the grounds, and two new entrances, one Washington Street and Grand Avenue, near the Aquarium. A frequent question is how the rink can be increased. According to the secretary of the rink, it will be possible, and besides, the coaster will be improved. According to his statements, it is expected.

Dallas To Have Dine and Dancer; Seay Defends Construction of Rink

DALLAS, July 26.—One of the new projects for the 1941 State Fair is the construction of a new home for the Dallas Evening Post. The post will be completed by late September, and plans will be made for the rink. The construction of the rink will be under the supervision of the Post's board of directors.

The Post is planning to build a rink in the middle of the fairgrounds, and plans will be made for the rink. The Post is planning to build a rink in the middle of the fairgrounds, and plans will be made for the rink. The construction of the rink will be under the supervision of the Post's board of directors.

Also discussed at the fair-council meeting were plans for improvements to the fairgrounds. The plans include improvements to the rink, and the construction of a new home for the Dallas Evening Post. The construction of the rink will be under the supervision of the Post's board of directors.

Tucker and Bonnie Baker Set at Texas State, Dallas

CHICAGO, July 26.—Entertainment for the new State Fair at Dallas, which will be built by Music of America, was announced this week by W. R. Black, president of the company. Only five contracts have been signed for the fair, and the directors have to receive $15,000. The directors have to receive $15,000.

A new contract has been signed for the fair, and the directors have to receive $15,000. The directors have to receive $15,000.

High in Heat

Torrid wave drops gates, but midway is up at last exhibition till after war

EDMONTON EXHIBITION, July 26.—Exhibition of the Western World, July 14-16, was closed by the Edmonton Exhibition Board on Wednesday. President J. C. H. Smith, chairman of the board, said that the exhibition was closed because of the heat and the high temperatures. The heat was so hot that the fairboard decided to close the fair.

The fair was closed due to the heat, and the fairboard decided to close the fair.

A new contract has been signed for the fair, and the directors have to receive $15,000.

WINTER HAVEN.—Florida Orange Meal- es in the White House announced that the tomatoes would be ready for the fair opening on March 22, and that the fair would open on the 23rd.

A new contract has been signed for the fair, and the directors have to receive $15,000.
CARNIVAL WANTED MISSISSIPPI COUNTY FAIR

WANTED SHOWS, RIDES, CONCESSIONS
August 23-24-25
INDEPENDENT FREE ACTS
LEE COUNTY FAIR
August 22-23-24
Ayer Davies, Dixon, Ill.

WANTED FOR HENDERSON COUNTY FAIR

CARNIVAL WANTED MISSISSIPPI COUNTY FAIR

AND WORLD'S CHAMPION COTTON PICKING CONTEST
BLYTHERVILLE, ARK., SEPT. 22-THRU SEPT. 30
In the World's Greatest Cotton County

The Peak of the Picking Season.
Want only Clean Shows and Legitimate Concession and Good Rides. No Sales or Graduate Shows on this Fair.
Address J. MELL BROOKS, Secretary, Blytheville, Ark.

LOOK---WILL BUY OUTRIGHT---LOOK
FOR HAMBURG FAIR GROUNDS
HAMBURG, N., SATURDAY, AUG. 24, ONE DAY ONLY
Shows and Rides of All Kinds. Have What You Pay. OH Rain or Shine. Wire LEW STEGMAN, 136 East Mainline Ave., Kenmore, N. Y.

JASPER COUNTY FAIR
RENSSELAER, INDIANA
Four Days and Four Nights, August 26 to 29.
Can place demonstrates, Rides and Bids that do not conflict, especially want Contest. Concessions all. Address, H. HENDERSON, Jasper, Ind.

WANTED
High-class, dependable Rides and clean Shows for
GOBEGIC COUNTY FAIR
Ironwood, Mich., Aug. 18th-20th
NO CONCESSIONS.
Write or phone W. R. KELLEY, Sect. at Courthouse, Bessemer, Mich.

WANTED
High Sensational Act and Other Acts. Wire or write.
WILSON COUNTY FAIR
Lebanon, Tenn. September 10, 11.

WANTED
Old Reliable Germantown, Ky., Fair 4 Days and Nights. Sept. 5th-8th.
Legitimate Concessions of all kinds.物质. Officers, Manager, N. M. KELSEY; Secretary J. W. BAILEY; Treasurer A. J. HUNGER; Manager and Bookkeeper J. S. KELL; Secretary J. D. FURR; Treasurer J. W. BRYANT; Manager and Bookkeeper J. S. KELL; Secretary J. D. FURR; Treasurer J. W. BRYANT. No Shows. No Gilts. No Guitars.
NELSON BREEZE
134 Opera Place
Cincinnati, Ohio

WANTED
A Good Carnival and Rodeo
PERRY COUNTY FAIR
October 16-17-18.
J. BELL, Concession, Perryville, Ark.

WANTED
MINDREADING
On the 16th, 17th, 18th.
Emmette and Ted, a comic mind reading act. For information call J. R. BOWERS, Box 118, handsome, efficient, and not too loud. Address R. C. BOWERS, 101 E. Superior Ave., Chicago, Ill.

WANTED
A Show for Montgomery, Tenn., week of August 28, 30, 31. FREE AGRICULTURAL FAIR. Each year of annual fair. Populations of town 2,000.
R. L. MILLER, Sect. Waynesboro, Tenn.

PHIL MELDON
609 West State St., Greenville, Ohio

WANTED
CARNIVAL AND CONCESSIONS
TRI-COUNTY FAIR
Sept. 16-18-20.
BOX 109, BROOKS, Ark.

FOREST PARK FREE FAIR
Sept. 2nd to 7th, Incl., Havemeyer, Pa.

CONCESSIONS WANTED
BIG THAYEY CO. FAIR
Orange, Calif., Sept. 14-16.
Complete Carnival, Independent where Concessions are needed. Address J. L. THAYEY, Box 1017, Orange. California. Will sell full concession set. Come in F. GRupe, Sec.

www.americanradiohistory.com
THIEF RIVER FAIR. Minn. — Pen- 
nington County Fair, July 30-August 2. 

THIEF RIVER, Minn. — Pen- 
nington County Fair, August 12-14. 83 

pages. Officers: Arthur Matt, presi- 
dent; J. O. Connel, vice-president; E. L. 
Tol- 
ner, secretary; John McClellan, assistant 
treasurer. Admissions: Adults, 25 cents; 
children under 12, free; grandstand, 50 
cents; children 6-12, 15 cents. Attrac-
tions: Grandstand and midway.

TULSA, Okla. — State Fair. At-
guests September 5. 125 pages. Offi-
cers: C. A. Mayo, president; L. D. 
Shan- 
non, secretary; W. E. Boy, secretary. 

Letitia Dabeney, assistant secretary. 

Admissions: Adults, 25 cents; children 
under 12, free; private, 25 cents; children 
6-12, 15 cents. Attraction: Medway, Riding 
Elephants.

DALLAS — State Fair of Texas. 53d 
annual, October 4-19. 133 pages. Offi-
cers: W. H. Teach, president; F. B. 
Kopf, T. M. Cullum, vice-presidents; Roy 

Rogers, secretary; Fred F. Newton, 
treasurer. Admissions: Adults, 50 cents; 
children 6-12, 25 cents; vehicles, 25 
cents. Attractions: Grandstand and 
midway.

BARABOO, Wis. — Sauk County 
Fair, August 26-29, 84 pages. Officers: 

Arthur A. Attridge, president; John 

McKenzie, vice-president; Secretary 

Jeanne Hesch, secretary. Urban Mather, 
treasurer. Admissions: Adults, 50 cents; 
children under 12, free; grandstand, 25 
cents; reserves, 35 cents. Attractions: 

Grandstand, Step Lively revue, Three 

Ladies, Raceway, Baby Grand Piano, 

Dance, Afternoon, 25 boxes, 50 cents; 

children 6-12, 25 cents; adults, 35 cents. 

Attractions: Grandstand and 
midway.

MYRTLE POINT: Ore. — Coos 
County Fair, 30th annual, September 10-13. 

90 pages. Officers: John B. Dodge, 

president; Austin Dodge, vice-president. 

SEND IN YOUR ROUTES.

Routes of bands, acts, vaude 

viles, ice cream, and the like, should be 

sent in as soon as possible. All рай 

tions should be kept up to date.
Nantasket To Be Host of Pro RSROA School

DETROIT, July 28—The Roller Skating Rink Operators' Association of the United States has set August 21-31 as dates for the 1941 pro conference and school in association President Fred J. Freeman's Nantasket Rollaway, Parsonage Park, Hull, Mass. The proposed site for the conference had been selected by the elected executive committee, and their decision was pointed out.

Great importance was attached to the work accomplished at the 1940 school conducted in Arena Gardens here, and this year's affair will again function as a period of instruction and construction and a search for correct information in advance of the roller skating season. At this time, there is an upsurge of interest in roller skating and national championships.

From April 5, 1940, to June 30, 1941, total receipts amounted to $22,656.12. Of this sum, about 50 per cent was realized from large skaters and operators; payments for services and concessions, etc., represented largely by amounts received for test fees and sale of test and competition books. About 6 per cent of all income represented fees for skating lessons, and small fees for individuals. Those fees enabled the company to meet expenses, and small fees for individuals.

RINKS

Dayton Debuts For Triangle

DAYTON, O., July 25—Dayton saw the opening on July 22 of one of the largest roller rinks in the Midwest, when Tri-State Rink Operators' Association held its convention here, and their affiliation with RSROA rinks have the privilege of attending.

ALTERNATIVES in existence only four years, the Roller Skating Rink Operators' Association of the United States has been self-supporting for over two years. Last year, the association reported that it is a healthy, sound organization, with progressive growth and stability, said Victor J. Brown, Newark, N.J., chairman of the board of directors.

In the past two years it has stood all tests of financial business and has contributed to roller skating and national championships.

For Deighan's scene 11, as capacity manager will be efficiency manager, this year's affair will again function as a period of instruction and construction and a search for correct information in advance of the roller skating season. At this time, there is an upsurge of interest in roller skating and national championships.

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NOTE—Mail held at the various offices of The Billboard is longer their respective hours. New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (loopy) and in Chicago by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

The names of men in this list who have Selective Service mail at The Billboard offices in New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
AGENTS & DISTRIBUTORS


BIG UNIFORM MANUFACTURER Sells MAN to contact restaurants, hotels, doctors, nurses, local authorities, special classes, etc. Wide range of styles, colors, exclusive, patented patterns, unexcelled workmanship, high durability. Send 50c for free catalogue.

A. A. TRASK, 150 Multi-Family, Springfield, Ohio.

ADVERTISE SALT WELLS. Promoter's report, $100.00 postpaid.

SALESMEN WANTED

FOR SALE—50 ACRES. A. G. WOOLLEN 35c. - One side of the road. 35c. - Both sides of the road. These are 100% classed as business land. Send 50c for map.

BUFFALO BUSINESS OPPORTUNITIES

ADVERTISER—18 WORD ADVERTISING SPECIALTY CO., 225 S. Wilsy, Portland, Me.

SOLD BY AUTOMATIC BUSINESS MACHINES, London, Ont.

Classified Advertisement

MINIMUM $2. Cash with Copy.

NOTICE

Due to the expense of postage necessary for your small order, we cannot accept "blind" ads, or those using a box number instead of a real address, an additional charge of 3c per line will be charged for these ads. In publishing your advertising kindly add 3c for the forwarding of replies.

SALESMEN WANTED

CONCESSIONIERS! SALESMEN! ARMY CAMP WANTED 10c a Word. ZAMBRANO, 1515 S. Michigan Ave., Chicago, Ill.

NEW sensational seller. Particulars free. Telephone 333, 238 W. Pro, Los Angeles, Calif.

SOLD BY BUSINESS CARDS, STATIONERY, BOOKS, MATCHES, Cammed Taps, etc. For your next order, please mention this paper.

ALBERT PETERSON, 313 S. Hamilton, Dept. 36, Chicago.

BUSINESS OPPORTUNITIES

ADVERTISE—18 WORD ADVERTISING SPECIALTY CO., 225 S. Wilsy, Portland, Me.

SOLD BY AUTOMATIC BUSINESS MACHINES, London, Ont.

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ALBERT PETERSON, 313 S. Hamilton, Dept. 36, Chicago.
Show Family Album

Harry Kay Lewis believes the Harry and Berdie Lewis Company was the first motorized show to play in Oregon. In the above photo, seen in the company's motorized wagon, is Kay Lewis, 12 years old, in one of the show's luggage. Lewis is at the wheel. At the left is John Koll, aerialist and contortionist, who is still active in the high act field. Lewis has been in show business since 1902. His 1941 show is called "Hollywood Varieties."

The Billboard invites its readers to submit photos taken from 18 to 20 years ago. It is specially requested that pictures be CLEAR and that the sender explain Group or individual preference, but pictures of individuals who are STILL LIVING will be welcomed.

WANTED TO BUY


One Hundred Fair Chicago Skates in excellent condition. Will sell at lowest prices. C. C. Pearson, 1916 Ave. M15, Box 2227, St. Louis, Mo.

Used tent—Eighty foot or larger. Will pay best cash price. Box 1540, San Antonio, Tex.

HELP WANTED

Fiddle Man and a Trumpet Man with 12 years experience to form country band that double other instrument. Offered all band. Write K. O. Zollenegro, 704, Euclid, Aust. St., Cleveland, Ohio.


Play Flute. Trumpet. Saxophone. —Other musicians doubling string instruments or stage give preference. Tent combination picture and vaudeville. We will never close. State all and lowest salary first letter. Dandy Dixie Band, G. W. Gregory, Manager, 25 Capitol, Battle Creek, Mich.

Rink Organist. Air and Floor Managers. Must be in prime shape. Send your details to Chicago, Box C-186, Cincinnati, Ohio.

TRUMPET. First and Second. Also Lead and Cornet doubling for brass band name only. Reliable, experienced men. Union. State age. Literature immediately. Box C-186, Cincinnati, Ohio.


WANTED FOR ALABAMA MINSTRELS—Colored Show Band. chorus girls. Boys. Conductor must have experience. Eric August 15th, 202 Laurel, Columbus, S. C.


COLORIAS, UNIFORMS, WARDROBES

A-1 EVENING DOWNS, WRAPS. $2.00; SHOES, $1.00; Lingerie, 50c. Round, 10c. A-1 Evening, 3 W. 37th St., New York.

BARGAINS

Costumes, uniforms, and ready made clothes, on hand, for all seasons, $10.00; $5.00; $1.50. Furs, complete lines. 5o per roll. Class Frames, Folders, Backgrounds. For complete catalog, 20c. Harry's Photo Lab, 205 E. 12th St., Kansas City, Mo.

For 10 SUPPLIES FOR LESS—NEW COMBINATION MACHINE making all kinds of accessories, equipment and supplies. Plenty of daily work. Sell Royalty. Write for full details. Sure Net Sales, 55 East 11th St., Rochester, N. Y.

P大数据翻译结果如下：

Harry Kay Lewis认为，Harry和Berdie Lewis公司是第一个在俄勒冈州公开展出的机动游行。在上图中，Harry Lewis在一辆机动货车里，他是后备箱的一部分。Lewis在驾驶。在左边是John Koll，空中杂技演员和杂技表演者，他仍然是高空表演领域的活跃人物。Lewis在1902年就进入了演艺界。他的1941年的表演被称之为“好莱坞怪兽。”

《比尔博登》邀请其读者提交18至20年前的照片。特别要求照片清晰，并且要求发送者解释他们对于团体或个人的偏好，但如果是活体的个体则可以被收到来信。

寻找购买

游乐巷—鸭或朗诵—工厂制造的最好。以现金支付。发送你的详细信息，并将最初寄给F. Shaffer, Washington, Ind.

欲以100美元的价格出售芝加哥的80英尺长滑板，提供最低价。C. C. Pearson, 1916 Ave. M15, Box 2227, St. Louis, Mo.

寻求帮助

小提琴手，会两种以上风格。提供最高现金支付。Box 1540, San Antonio, Tex.

乐手征召

小号手和次中音号手，有12年经验，形成乡村乐队，可双打其他乐器。写给K. O. Zollenegro, 704 Euclid St., Cleveland, Ohio。

音乐家征召

所有乐器。老和新式的现代音乐。在外地演出。工会。离开合同。Chicago Falls, Wis.

演奏长笛，小号和萨克斯手。—其他乐器有双音的弦乐器或舞台表演。组合图集和百老汇。我们永远不关灯。列出所有的最低工资。Dandy Dixie Band, G. W. Gregory, Manager, 25 Capitol, Battle Creek, Mich.

环的音乐家，走道和地板管理。必须状况良好。发送你的详细资料至Chicago，Box C-186, Cincinnati, Ohio.

小号手和次中音号手。也领导和小号，为乐队。仅限于乐队名称。可靠、有经验的男子。工会。列出年龄。文学立即。Box C-186, Cincinnati, Ohio.

小提琴手。必须双音。低音。一个著名的弦乐手，吉他和班卓琴。必须列出本地。Box C-186, Cincinnati, Ohio.

寻找阿拉巴马州的传单手。着色表演的乐队。男和女。必须有一位有经验的指挥。Erich August 15th, 202 Laurel, Columbus, S. C.

照片提供

广告要求：由于需要公布的照片的存储容量用于制作的广告地址，或者使用一个号码。至少在广告发布时列出一半的价格是必要的，否则，如果超过150美元，必须支付额外的费用。Alighting必须列出这个地方的广告，包括支付给广告发布人的价格。
STRING BASS — ALSO VIOLINIST, ANGEL, and Harmony. Dated at Fox, and /where. Gently, Were, Musician, 1465 K. W. Engr. 2nd. BASS, GUITAR, BANJO, PIANO —
College graduate, experienced in all types of work. Inquire. LILLI L. MENTEN, 107 W. 13th. Dubeque, 10. a. m.

TENOR, CLARINET, VOICE — UNUSUAL, NEW YORK, and Ex position. Would like job on 3rd Tenor. Consider any type of work. BASS, GUITAR, BANJO, PIANO.

DORF, 329 E. Grant St., Marion, Ind.

TRUMPET — PREFER FIRST, ALL ELSE, with good solid tone, musicianship. Gently, 170 S. 40th, St.

VIOLINIST — DRAFT EXEMPT
Six years' stringing experience. Modern cocker. Full participating papers. Records to date. CIRCLE 472, Billour, Cincinnati, O.

AERIAL COWDENS

AERIAL FREE ACT — BARTLETT, FISHER'S FEASIBLE FLYERS, Billbour, Cen.

BALLOON ASCENSIONS
Fairs, Parks, Carnivals, Road Shows. Gent. Parachute. Modern equipment. MENDELSON, St. Louis, Mo.

VIOLINIST — DRAFT EXEMPT
Six years' stringing experience. Modern cocker. Full participating papers. Records to date. CIRCLE 472, Billour, Cincinnati, O.

BINKS' FOUR CIRCUS ACTS
Route One, Galesburg, III. DEER, WILD, MAMMALS, WILD BIRDS, PETS.

CRIPPLED — WANTS PERCENTAGE JOB WITH PARKS, FAIRS, PAINTING, TENTING, etc. C. H. BROWN, 322 Amado Ave., Terre Haute, Ind.

HIGH POLE THRILLER — World's highest Aeronaut Contract. Act. Two different acts. Reasonable price and literature on request. BOX 256, Marion, Ind.

ATTENTION, PARK AND CARNIVAL MANagers — Designer and Operator of Shaving Balloons. OFFERED. Box 396, Marion, Ind.

BALLOON ASCENSIONS — Parachute Jumpers. Modern equipment for parks, fairs, carnivals, etc. Contact: 120th St. Indianapolis, Ind.

DEAR SIR: I’VE LEARNED THAT ONE OF YOUR PROFESSIONAL ASSOCIATION MEMBERS CERTAINLY A "THRILL-PLAYER" IF THERE EVER WAS ONE. I’M AFFORDED GREAT APPRECIATION TO YOUR SEASON. WHY DON’T YOU GIVE THEM FOR YOUR FAIR? THANK YOU. Box 206, Marion, Ind.


JAMES COOBSWELL — CLOWN CUP UNCLE, Follies. Will work for the renewal. Write 1438 Rose St. Lincoln, Neb. 310.

RINGING BROS, BARNUM AND BAILEY CIRCUS (In all cities). Acts. Dated at Fox. Top drawing card. For open assignments. Write EMERY O. MARTIN, Route 1, Galesburg, III. Dated at Fox.

STEVE FARKAS, STILT WALKERS — FOR FAIRS, CARNIVALS, MUSEUM. JAMES, 4421 New York St., Indianapolis, Ind.


TRAVELLED HORSES AND ANIMALS — Roly Roly Roly, Goring, Singing, Concert, 35th Street. Apply ROBERT SOLE, Route 1, Galesburg, III.

AERIAL COWDENS. Write. Lee, C.

AERIAL COOBSWELL — CLOWN CUP UNCLE, Follies. Will work for the renewal. Write 1438 Rose St. Lincoln, Neb. 310.

Riding Girl, Dancing, Singing, Concert, etc. Write ROBERT SOLE, Route 1, Galesburg, Ill.

AT LIBERTY PARKS AND FAIRS
A HIGH SWAYING POLE
Act well known for its crowd pulling powers. Has been in many State fair round. I'm a real rigging in greatest entourage so far. Will write for interested parties. OR, BOX 218, Billour, Cincinnati, O.

AT LIBERTY PIANO PLAYERS
A GIRL PIANIST — ALL ESSENTIALS, PRESENTED, ETC., ETC. WILL WRITE FOR INTERESTED PARTIES. OR, BOX 218, Billour, Cincinnati, O.

PIANIST/VIBS. ACCORDION, VOULCAS.
ALL ESSENTIALS. WILL WRITE FOR INTERESTED PARTIES. OR, BOX 218, Billour, Cincinnati, O.

PIANO PLAYER, EXPERIENCED IN CLARINET, VOICE, etc. NO EXPERIENCE. WILL WRITE FOR INTERESTED PARTIES. OR, BOX 218, Billour, Cincinnati, O.

PIANO PLAYER, OWNS ORCHESTRA, PIANO, ORCHESTRA, ORCHESTRA. WILL WRITE FOR INTERESTED PARTIES. OR, BOX 218, Billour, Cincinnati, O.

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AT LIBERTY SINGERS

AT LIBERTY VAUDEVILLE ARTISTS

SUMMER NE MEET
(Continued from page 48)
List on how parks and army officers can co-operate in actual mutual aid. Another Park's Definite Place
The army, officers especially, are well aware of the value of asking what other park has over other fields of amusement opened to soldiers, Lieutenant Harcourt said. In his capacity as recreational officer, he told members and guests he has found that the amusement park has a definite place in the field of relaxation for soldiers, with a doubled advantage over movies and other forms within the price range of the soldier.

JAMES RELIEVES CLARE
Wallace S. C. Jones, Boston, who presided at toastsmeat in absentia of Pre. Young, who had to return to Crescent Park at a moment's notice, presided at the farewell banquet of Secretary Hodges, who briefly sketched the history of NAABP officers.

The officers were on the job in Washington, he said, and were optimistic about their ability to cope with the "gauntlet Sunday" situation if it arises again, as the defeat for the State of Nebraska in the Supreme Court and told delegates that, while all the information he had as present was a telegraphic notifying him to that effect, it may be the beginning of a campaign that will prove to be profitable to the association. The officers were working on plans for the annual Chicago convention, he said, and he also reported that the officer of the day, 1942 fire insurance plan, but that no details were available. He stated members needed more optimism and more business." Optimism, he said, was needed. The business "ought to be optimistic," he said, and that he thought 10 years might bring a failure. His optimism would be a long time, and no matter what happens, there might be entirely different views.

The deleges, due to register from 10 a.m. to 6 p.m., early arrived to put their time to good use, and the program of the day was an efficient "Desire Under The Ems," a well known production of the "Shrew." Late start, canceled plans for an after show," and the "Kaleidoscope" of Jones, Wally Johnson and Jones' Boys Band. Immediately after the reception, the majority of members and guests left by bus for a tour of the Weston Airline route. After the 25th anniversary of the 28th air base group, and the visit of a number of members to conducters, who conducted the visitors to the "aircraft" of interest, answering questions on the "airplane" that will prove to be doing. On the way out of the picnic grounds to the fair grounds, the (See SUMMER NE MEET on page 48)

LETTER LIST
(Continued from page 56)

Mall, Bill, Hung, Reg, William, Iowa City, lowa: Arthur, O. C., 712 Main St., Marion, Ill. 232.

JAMES, John W. Shaw, Illinois. 2201 Main St.: Marion, Ill. 232.

TAMMAGE, Albert B., Marion, Ill. 232.

Miles, Alan, Marion, Ill. 232.

Men
THOMAS, Robert, Marion, Ill. 232.

DOW, Robert, Marion, Ill. 232.

SMITH, Charles G., Marion, Ill. 232.

OBEN, John H., Marion, Ill. 232.

O'CONNOR, John H., Marion, Ill. 232.

HARRISON, John, Marion, Ill. 232.

HARRISON, Warren R., Marion, Ill. 232.

HARRISON, Clive, Marion, Ill. 232.

HARRISON, Bill, Marion, Ill. 232.

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HARRISON, Bill, Marion, Ill. 232.

HARRISON, Bill, Marion, Ill. 232.
Boardwalk Bingo Spots Shut
Indefinitely by A. C. Dads

Commission Director Joseph Altman favors renewal—
resort faces annual tax loss of $20,000—many letters of
protest mailed by players

ATLANTIC CITY, July 26.—Boardwalk Bingo
parlor operators here have been closed, and when
the necessary mercantile licenses will be issued,
that one of the city commission has come out in favor of renewing bingo
licenses,” stated Commission Director
Joseph Altman. Moreover, Finance
closing order, said he was studying the
admitted that many telephone calls, par-
JEWELRY ENGRAVERS TAKE NOTICE!

ATTENTION: JEWELRY ENGRAVERS, take notice! We have an excellent opportunity for immediate delivery. All the new and wanted designs are available at the right profit. Write for information today.

ELECTRIC ENGRAVING MACHINES—Easy to operate—Low in cost. Several models to select from. Write for descriptions and prices.

CASH IN ON THE BIGGEST SEASON IN YEARS!

FEATHER DRESSED CELLULOID DOLLS

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COLORED HANDS AND FLAGS

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TAKE ADVANTAGE OF THESE OPPORTUNITIES NOW!!

FOR YOUR FAIRS AND CELEBRATIONS

WE'VE ALL SET WITH COMPLETE STOCKS TO TAKE CARE OF YOUR REQUIREMENTS. OUR CENTRAL LOCATION ASSURES YOU OF PROMPT ONE-DAY SERVICE AND DELIVERY. BINGO SUPPLIES AND A COMPLETE LINE OF CONCESSION GOODS, Featuring the newest items for the Novelty, Premium and Specialty Msn.

For your free copy of this big "Buyer's Guide" today! Send for your free copy, copy to day.
A STRIKE!

BOWLING BALL RADIO

The bowlers trophy—appeals to every sportsman. Authentic replica of bowling ball in pewter over all—1 inch ball and inch base.

This complete built-in Superhot micro-wave radio—gives the true performance. Superhot micro waves provide wonderful tone and ample volume.

Will pop up your slowest location. The instant it is seen wherever "men" are complete.

Base in rich ivory plastic, polished gold metal band. Bowling ball radio box built-in.

A STRIKE!! SPECIAL ONLY $13.95

P. O. B. CHICAGO

PARADE OF "HARD HITTING" SALES PRODUCERS

Barrel Radio—Complete radio in replica of baseball. It's going big! Special $13.95.

Grand Piano Radio—It's honey. Looks like three times the money. Special $16.95.

WRITE, WIRE OR PHONE—NOW

GOLD SEAL NOVELTY COMPANY

809 W. MADISON ST., CHICAGO, ILL.

New!!

ENGRAVERS!!

MILITARY WORKS!!

This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Takes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NO TINT TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. Pictures: in Time—Carcass, pin, pictures, palaces, parks, beaches, comics, back yards, parades. Write for Free Information.

P. B. Q., Cameron Co., 109 E. 35th St., Dept. 888, Chicago, 111.

LOOK!!

Joe Hoy, Ark.
writes: "I made $1 Sunday and Saturday and Sunday only and run photos in 2 days."

CARNIVAL & BINGO SUPPLIES

MILITARY SOUVENIRS—PRIZE—FAVORS—HATS—BALLOONS

SAVE FOR REVEILLE NO. 50 CATALOG. Many new items! We are sorry for everyday use, the items are always in demand. Smith's offer a variety of items at bargain prices. Some come in screw or six-hook style. Billfolds and change purses are offered in leather or plastic. The Tin-Wad billfold is said to be very popular.

Convertible Pen, Pencil Set

A complete pencil and a scintillating fountain pen which may be easily converted to either use is one unit it is being well received, according to premium workers. Pen has an unusually large ink capacity and transparent sac. Pen and pencil are each three and one-half inches long and come in a split leather case. By a simple interlocking of ends the pen and pencil may be converted into a single unit combination. Product of U. S. Victor Fountain Pen Company, Inc.

Jumping Beans

Prospects are good for a crop of lively Jumping beans. This has reported officials of Riley's Specialty House. The firm had no beans on the market last year because of a crop failure. Beans some packed in counter display, each package contains half a dozen and retailing for 10 cents. A historical chart accompanies the packages. This method of sale is said to have appeal to many retailers, as it eliminates the disadvantages of handling loose beans.

Sticky Sticker

The Russo-German campaign has created tremendous demand for the Hell With Hitler windshield and store-window sticker, it is reported. Agents are finding them greatly in demand by store owners, cafes, barbershops, filling stations, and army camp towns, where soldiers buy them to mail to the home folks as souvenirs. Product of Southwest Sales.

MINN. AQUATEN

(Continued from page 42)

With Lake and the Dixie Showboat returning only an Orpheum Girl, the cast, head by Butch Crabbe, Hopkins Twins, and Charlie Dede, was reinforced by several other acts this week, with Richard Gordon succeeding Morton Downey as ensign. Showboat has been playing to capacity houses each. During the regular run of the Aquatennial the Follies drew 65,000 and during the extended run is expected to gross $800,000. Attendances figures for other features include 250,000. F. & A. Cherry Blossom Show, $700,000, championship rated: 6,000, Auditorium show, $400,000; Summertime; 2,000. Showboat (300 capacity), and 240,000. .

Pennsy Event Is Successful

SAXOenburg, Pa., July 26—Brightened by a parade of 42 fire companies, 10th annual Saxoenburg Firemen's Celebration on July 14-19 was one of the most successful in recent years. Special guest was Johnny Dube, general chairman. Parade attracted about 15,000, Midwest Press Cooperative filmed five H. W. Wade rides, Larry Pallone's 20-second run for Rogers, Beaumont's pistol photo gallery; Tommy Beddel, Andy's collector; Cornelia; Daniele; leaning nostril; T. D. Berry, lead gallery and Dykes; and J. Crawford, Pony ride; Duddle's, a flowered, and Pappy's Ranch Cow. Shows were given. Events and bands were broadcast over WRDA. Great Aluminum, high four-wire, set by George A. Hamill, WABA, and the Chicago Advertiser entertained Tuesday night. There was rain Friday night. .

"Bundles" to Carr, Giroud

NEW YORK, July 26—W. J. Giroud and Jack Carr, Mayfair Productions, are boarding the Parry for a!!'ustrating the minstrel pageant, the "Bundles," of which Giroud is producer, has been awarded for Bayshore, L. I., by local Bun- nel. The minstrel organization is known as the "Bundles," a Village is announced for inclusion in the layout. B. H. Wade rides have been booked for the three-day ninth annual Athleta, N. J. Street Play, and Chairman John Porter. There will also be shows, concessions, and free ice.
Supply Company, World's Dising Dubinsky, was Lena Keeney, Stockton, S. D. for the large and mountainous group manufactured, with the company headquarters. Jolly Jesters were presented at the opening on July 19. Others to follow were Winter's Bar X Ranch Boys, Lone Star Cowboys, and Texas Rough Riders.

ABOUT 40,000 attended the seventh annual Madison (W. Va.) South Side Golden Jubilee Jingle sponsored by the Business Men's Association on July 7-8. Entertainment included the Nacire Keely Animal Circus, Baron Brookside, Dick Sweeney, Dolly Malone, and rumbas; Sadie Fools, WIDA act, and Rina Hill. Hootie came from WCC/CLC, Chairman Bayard and attendance was largest in history.

C. A. KLEIN reported he will furnish free acts for the three-day annual Freeport (O.) Home-Coming.

MIDWAY, free acts, and Bob Bill's touring show featuring the famous three-day 10th annual Dreden (O.) Home-Coming, and Chairman James Lacy. Volunteer firemen are among the committee. town has population of 1,000. An estimated 20,000 witnessed a two-hour parade one night.

Ohio Annual Winner in Rain

NASSAR, O. July 26—Sixth annual Home-Coming here on July 14-19 under auspices of the Volunteer Fire Department ended successfully despite much rain. Event opened with a crowd-dawning, J. B. Edwards Show provided attractions, including the five rides, L. O. Wyman's Primus Marguerite Show, Bower's Penny Arcade, and about 30 concession foods, vendors, dancing stands, were free act. Five-cent gate was on and prizes were awarded nightly. Despite rain Saturday night the parade of visiting trucks and marching bands was held and the night was a good one for the midway.

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The following lists were published in the July 26 issue. The number of Fairs Listed is almost double the number carried in the Spring Special. This is the largest Fair List published or sold anywhere.

2,175 Fair Dates with names of secretary 300 Coming Events (Next 5 weeks) 41 Frontier Contests (Rodeos) 19 Dog Shows

The Billboard
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Enclosed is 25c in coin or stamps for which please send a copy of the July 26 issue, which carries the largest list of Fair Dates published this season.

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Events for Two Weeks

July 28-August 2
COLO.—Motel Vista, Sterling, 28-Aug. 1.
MASTERS.—Fiermonte's Festival, 20-Aug. 2.
MINN.—Minneapolis, Homecoming, 25.
MONT.—Missoula, Homecoming, 30.
NEBR.—Lincoln, Fair View, 25-Aug. 2.
OKLA.—Baxter County, 30.
PORTLAND, ME.—Bar Harbor, 2-11.
UT.—St George, 2-Aug. 3.
WA.—Spokane, 26.

eq.

Truck and Trailer Legislation
HOUSTON, Tex., July 26—A motor vehicle reciprocity agreement has been signed between Texas and Louisiana, New Mexico, Texas, New Jersey, Oregon, Washington, Iowa, Arkansas, and about a dozen other States. The agreement was favored favorably in a reply to a request by the Texas Motor Truckers Association that the State be authorized to deal as if it were an interstate agreement. D. C. Greer, State highway engineer, said that the agreement has been conditioned to the extent that the agreement is made by the Arkansas State Highway Commission and by the Texas Motor Truckers Association. The agreement applies only to the movement of non-commercial trucks from complying with all rules and regulations imposed by either State or the States under whose regulations a commercial trucker, Greer said.

Ind. Shrine Sets Big Doings
KOKOMO, Ind., July 26—Officials of the Shrine Club here reported that plans to present a large array of attractions, including numerous rides and shows, at their annual fair are being made. The fair will be staged as a fund-raising medium for underprivileged children next Christmas. Except that it will be on a considerably scale, the festival will be held in the general pattern of the last fall festival staged in Porter Park under the auspices of the Chamber of Commerce. Officials have received assurance from the Port Townsend, Indianapolis, that it will send for the opening all its uniformed bodies to take part in a parade and present exhibitions on the grounds.

FOR THE EIGHTY-FOURTH ANNUAL JACOBSON (Mich.) Caravan's annual car show has been set by the sponsoring Greater Jackson Association, including the Jacobson Star Folliers, with a symphony orchestra, the club's band, Lester Cole and his Debutantes, Two Elephants, Hollywood Dogs, Smith-Rogers, Chicago Giveaway, the West Michigan Hosts and their division of the Chrysler Corporation, was placed under the control of the United States Army Company. While the attraction appeared here, officials in charge re-
Peace

Two worthy ideas that may aid the return to sound business and world trade

To understand what is going on in the world today and what may be the final effects on our business and all other industries, it is necessary to watch carefully all the ideas advanced about “peace.”

Aggressive dictators learned several years ago that one of the most effective ways to overcome unsuspecting nations was to finance “peace” movements and to keep up organized peace movements in such countries as France, England, and the United States. In the United States, for example, a national peace organization was getting along fine in promoting the preaching and teaching of “peace” sermons in churches throughout the country until federal agents raided the national headquarters and revealed that Japanese money was financing such organizations.

 Millions of Americans listened to fine peace sermons and lectures and became pacifists, totally unaware of how they were being duped by propaganda of the most subtle kind.

But there are at least two moves for peace now being made that deserve the thoughtful sympathy of all people who would like to see the world return to peaceful trade and business as soon as possible.

One is a series of radio appeals to be made direct to the German people and the plan is being directed and financed by people of German origin in the United States. This plan calls for a direct appeal to the German people to drop the idea of dominating other nations by military conquests and to devote their talents to industry and trade and commerce.

This plan is a direct challenge to the isolationists, pacifists, and other groups in the United States that are obstructing and delaying our national defense program with high-powered propaganda machines. If all the speeches, time, money, and effort spent by these groups in bombarding Americans with defeatist ideas were spent in bombarding the only two military regimes left in the world, then it might do some good.

The American people are for peace and they are against war, but they have always shown their ability and willingness to defend their nation by taking the offensive against any enemy that threatened them. For the first time in the history of the nation, the American people are faced by strongly organized groups on the inside, backed by powerful propaganda machines, that are spreading confusion and defeat among the people. This situation is more serious than any outside enemy or threat of invasion could ever be.

Every American knows that we are woefully unprepared but in order to prepare we need to be protected from defeatism and confusion.

A second peace plan which deserves the attention of all people who would like to be able to return to normal business and trade is that plan being championed by Wendell Willkie, an American citizen of German origin.

The plan which Willkie advocates is that of a united nation throwing its full weight and power into the thick of the fight and helping the peaceful nations of the world win a complete victory. There are only two militaristic regimes left in the world today and perhaps the only way to restore good business, peaceful trade and hope to the world is a complete defeat of those two militaristic regimes.

In any case, one thing is certain and about it there can be no argument. Those people who weakened Norway, Sweden, Denmark, Belgium, France, England, and all the others by their “peace” propaganda should have spent their time and money in peace propaganda directed toward the dictator nations. If they had done so, the dictators might not be so strong today.

The same applies to the United States. If all the people who are appeasers, or pacifists, or have “peace” propaganda, would direct it toward the dictator nations and militaristic peoples, then the war might soon come to an end. But to direct their “peace” efforts toward England, Canada, Australia, China, and the United States is to give direct and powerful aid to the dictators. The dictators have made it very plain that they count on the pacifists, appeasers, “home defenders,” and others to help them win the domination of the world.

People who want to stay in business, or follow the peaceful pursuit of a job, will have to face these simple facts, as unpleasant as they are, and decide whether they will give aid and comfort to the enemy, or give intelligent support to the cause of their own country.
AMUSEMENT MACHINES

NEW YORK, July 26 (MR).—“It's a wonderful feeling to have one of your friends come back out by someone who should really know,” said Max Levine, president of Scientific Machine Corporation, manufacturer of the popular Batting Practice.

Levine has felt ever since the first Batting Practices were placed on test locations that much more than an interesting novelty machine and that it would soon come to be recognized by operators as a staple machine which would make money for operators for years and years.

Proudly this week Levine quoted a letter from Ben Robinson, Robinson Sales Company, Detroit, distributor for Scientific. Robinson's letter, in part:

... When someone asks me what's going on in the cigarette game, I refuse to mention Batting Practice, as I regard your baseball game as a staple product comparable to cigarette machines, music machines and the like.

“Batting Practice is the type of game that combines amusement with the real advantage of an audience, as well as being a novelty. A man standing at a bat, and the public will go for this machine, it's something the company is sure to keep good mass.

Production on the popular baseball game has accelerated, with orders for thousands of operators for it from all parts of the country, possibly being met with Scientific's usual speed.

IS BUSINESS GOOD? “Just look at these two new additions to the Dashi Sales Company fleet of tricks,” any company, he Fin-Scotch music parade installations have increased so rapidly that even added service facilities are being worked overtime, the Syracuse, N.Y., distributor reports.

Reunion for Ex-Serviceemen

CHICAGO, July 26.—Mac Churvis, of Grand National Sales Company, who was one of President Wilson's personal radio men on tour last year in Washington, has sent out a call for all ex-serviceemen still in the coin machine business and who crossed the Atlantic during World War I to get together at the French Legion convention next September.

Churvis is all up over the idea and is phoning a real put-together for those vets. "I have an idea," he said, "that a number of the fellows who went 'over there' and came back on the old Washington are now in the coin machine industry in one capacity or another, either as manufacturers, operators, distributors, or mechanics. I think it's about time we had our own private reunion, and so I hope they will all get in touch with me right now. I promise them the sweetest and fullest reunion they've had since the old days.

Baltimore

BALTIMORE, July 26.—The stage appearance of Dinah Shore, singing star for the Radiant Theatre in the Packard's Pla-Mor, here recently, created a fur for her recordings, reports W. R. Richardson, manager Dixie Coin Machine Company.

The movie Internationale, now in its third week here has stimulated demand for Internationale recordings, including those by Guy Lombardo, Benny Goodman, Wayne King, and Woody Herman.

Louis Weibshlat, manager of the Placido-controlled enterprises, has plans for an arcades at Fort Meade.

Irv Levy, Giant Sales and Vending Company, Joseph (Bucky) Garry, manager Baltimore branch of Simco Sales Service, David Davison, head of the Davison Candy Company, and Ralph J. Klinkham, head of Joseph's Candy distributing firm, were among those who attended the general meeting of the Maryland Wholesale Confectioners’ Association at Annapolis Roads Club.

Dave Davison, Franklin Coin Machine Company, plans to leave August 1 for a two-week summer holiday in Jackson ville, Fla.

Fair Grounds, Inc. has extended its operations to include another Pinball Arcade. It has been placed in the Lincoln Arcade, 1306 Pennsylvania Ave.

Installation of Rock Ola Music Systems has resulted in a sharp increase in returns, states American Pools, Philadelphia.

Summer operation is shaping up well, states R. M. Cate, Union Vending company. "There is a definite current trend in coin-operated in city locations," he stated, and added that among those favored are Mills Bell, Bally's High Hand, and Jennings Tilt-O-Matic.

"Our summer operations are registering a substantial increase over the corresponding season of last year," states Morris M. Silverberg, Merit Music Service.

Milton Coplon, manager of the new Lincoln Arcade, comes to the coin machine industry from the movie and the motion picture industry.

Arbee Vending Company, Inc., is a new firm organized by J. Fred Busacker solely for the purpose of vending NAB Dones. Quarters are at 870 West Baltimore Street.

The inability to deliver Seeburg phonos continues, states Art Nyberg, president of the Oliveri Novelty Company. A shipment of the new Bally Whirly Pool has been received by the company.

"The demand for Pal-O-Loo phonos continues to soar and demand continues to exceed supply," stated C. M. Gilks, president of the Hub Enterprises, Ernest E. Waldrop, vice-president of Hub, states that sales of this machine are showing an impressive gain.

The Eastern Penny Arcade has been opened at 123 Eastern Avenue. A wide range of free-play penny games is included in the equipment offered for amusement.

Gottlieb's Spot Pool is selling well according to Irvin Blumenthal, General Vending Service. "Our only trouble to date," he says "has been getting enough of these to keep them on hand."

Mills Bells are moving in an ever-increasing volume, states William J. Claire, Kearney Novelty Company, that Mills Pool is so popular as ever, says Claire.

There is a very definite demand for machines according to Roy McGinnis, Jennings' Silver Moon is a fast mover, he reports.

Dispensers, Inc., has just completed installation of a Prudinac in each of 10 Acme Super Markets.

Beeco ice cream vendors are now being installed in many new locations by Simco Sales Service, Baltimore branch, operators of these units in this territory.

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Operators Say Patrons Ask For More Variety On Strips

NEW YORK, July 26—One of the outstanding trends to take place in the past year in the music machine industry is the expansion in the number of recording artists and tunes used from week to week on coin phonographs. This expansion has made the phonograph a medium for more bands and tunes than radio, movies or any other channel of music.

Many factors have contributed to this expansion. Variations in music in various sections of the country has been one of these. Each location uses the phonograph for wide selections of bands and tunes has been another. Publicity, promotion, and personal contact of the music publishers, and the recording companies are also linked up with this trend. This is the reason that we now find it possible to present a concentrated way by The Billboard's annual Talent Statistics on Music Machine supplement which, in its third official coming out in September, will prove even more conclusively the growth and expansion taking place now as a result of the merchandising job being done by operators on their phonographs.

The automated phonograph, and its outs, has also brought about the new novelty stage. Factors of the phonograph have been made as a legitimate and necessary outlet to please the musical needs of the public. Nickel-dropers have become more diversified in their offerings, and that's where the phonograph comes in. Operators today that it is not just one or two records but a cross section of music that helps to sell music, but that all have come in for a fair portion of all phonograph sales.

The recording companies have been quite active in getting their music recordings on phonographs in a steadyly increasing number of other recording artists to fill the demand.

The Billboard has seen this trend taking place and has monitored those artists and advertisers, has shown its growth. However, in the interest of its readers The Billboard is bringing the operators in every section of the country to the attention of those interested in the ever-expanding music machine business and the way it is expanding it with it. Following is a cross-section of that survey:

Baltimore

Phono operators in Baltimore find that patrons at locations in which they have or operate machines prefer a variety of recordings. They point out that recordings of Glenn Miller and Tommy Dorsey are tops, but recordings by other artists are coming up strong for a bid for top popularity. This increase in the number of artists that are popular is due to the trend towards recordings by all artists, because we find a wide range of records on offer, looking at the offerings in the machines to a few artists, but endeavor to include as wide a range as possible. New talent is desired, as this tends to promote greater use of recordings, which benefits us and the managements of locations.

Aaron Polb, head of the Phono Novelty Company, says: "We are using a greater variety of artists than heretofore. We are doing this because we find that patrons prefer a diversified line-up of artists." We use recordings by all good artists," states R. M. Cate, member of the Union Novelty Company. "We do not limit our offerings, and sometimes we take," states I. Schwartz, head of the Pahway Coin Machine Company. "The recordings by Glenn Miller and Tommy Dorsey are still tops at the spots in which we operate, but we also want to present the many patrons like to hear recordings by other artists." W. W. Richardson, manager of Dixie Coin Machine Company, says: "More and more definite demand for a diversified line of talent is found in this line. The public as a whole is not so hot on artists," for this reason we find that a very diversified line-up is good business," he points out. Richardson says that often the first artist's recording of a popular number is one that attracts and gives him further recordings an edge.

Oklahoma City

Lloyd Barrett, Souther Novelty Company, Oklahoma City, says: "We are recording by many more bands than we formerly offered on our machines. Several factors are responsible for this. One is the general increase in the quality of bands and music. The other is that the record industry has increased the number of recording sessions and new bands. People are becoming more conscious of the country and its music. You feel you know an orchestra better if you've seen it in person and liked it. Some of the groups that have risen last in the public favor, as reflected on our machines, are Teddy Powell, Lawerence Welk, Teddy Powell, Johnny Long, Jack Teagarden, Vaughan Monroe, and Burke Underflash. Of course, there are many others, but these are some that come to mind readily."

L. W. Rice, of the Rice Music Company, says: "We notice an increase in number and variety of artists on our telephones, and this tends to make individuals bands stand out in the minds of listeners, whereas formerly there were only a few 'stylist' bands, now there are dozens. Also bands are making more personal appearances, getting around the country more often, meeting more people, and gaining in personal-contact popularity. You feel you know an orchestra better if you've seen it in person and liked it."

"Some of the groups that have risen last in the public favor, as reflected on our machines, are Teddy Powell, Lawerence Welk, Teddy Powell, Johnny Long, Jack Teagarden, Vaughan Monroe, and Burke Underflash. Of course, there are many others, but these are some that come to mind readily."

"By this I mean that the public is now more music-conscious than it has ever been before, and it wants more music on a diversified line. We do not limit our offerings, and sometimes we take," states I. Schwartz, head of the Pahway Coin Machine Company. "The recordings by Glenn Miller and Tommy Dorsey are still tops at the spots in which we operate, but we also want to present more artists," for this reason we find that a very diversified line-up is good business," he points out. Richardson says that often the first artist's recording of a popular number is one that attracts and gives him further recordings an edge.

"One reason is the trend toward sweet music bands, most of which are composed of small bands playing that kind of music and now the big ones are falling in line. People are getting to know all the different kinds of music more."
August 2, 1941

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**WATERBURY AMUSEMENT COMPANY,** of Waterbury, Conn., has just purchased a large quantity of new film reels and equipment. In the picture, at the left, is F. Webb, Rock-Ola vice-president; F. W. Galpin, president of Waterbury. Other five persons are members of Waterbury's staff. (BR)

Adams has a little magic with Miss McDonald coming in for a series of fast rhythm maps. Pictorially good, sound, reviewed at Dave Meyer's Tavern. Panorama machine. Conditions, fair.

WHEN A GYPSY PLAYS, reviewed by Featureettes. Muriel Lang, violinist, and Catherine Caspana, dancer, featured in this film. Music and lyrics by Louis Halay and Roy Newell. Orchestra under the direction of Louis Halay. A good bet for a cocktail lounge in a top hotel. Reviewed RCA labora-

CONCERTINA MAN, reviewed by Featureettes. With Warren Jackson as the concertina man; Ralph Peters, policeman; Glenway, girl, and Lloyd, Jack, stage manager. Adams and Roy Lester, dancers, Featureettes. In making of a hit here. Clarence Bricker, able interior editor, was in charge of production and has done a swell job. Marvin Hasty's orchestra is heard. Pictorially good. Sound track, above average. Reviewed in RCA labora-

JOHNY SWING, reviewed by Minno. In this film Ginger Harmon, a very per-


A SHOW OF OUR OWN, reviewed by Featuretes. When Clarence Bricker reunites the entire cast of Minno's pupils, fans strike for its being good. In this film are featured Joan Phelps, Norma Sessions, and the Featureettes chorus. Marvin Hasty and his orchestra also appeared. Pictorially good, fair. Sound track, Conditions, optimum.

ON THE ROAD TO Cameo. Vivacious, attractive, and poppy Dorothy Dacus, Miss of the town, is the center of attention for her handsome, red head, and Clouds, Oklahoma West Coast with Miss Dardin now captured in Jump for Joy. Reviewed Mill's showcase. Conditions, good.

A NIGHTINGALE SING IN BERKELEY SQUARE, released by Minno. While this time was on top a few weeks ago, this film will suffer none of the conse-

quences of being put out by operators at this time. With exotic Tiffany singing the number and backed by same good photographic work, it will be played by all who want to hear a good number. Conditions, good. Reviewed in Mill's Showcase. Conditions, good.

GEORGE FORGE, reviewed by Featureettes. This number has vocals by Lorraine Elliott with dancing done by Pat Bill Lackey, Miss of the town, Mr. Herscher, Roy Newell, and , Miss Simon and Muriel Lang in the chorus. Dancing and its own is heard. Ruby Burnside takes the part of Mammy. Performers work well together. This is a bit amaz-

ingness and not up to the standard of this company. Pictorially not up to snuff. Sound track a bit better. Re-

viewed in RCA able lab. Conditions, good.

NOTHING BUT ROMANCE, reviewed by Featurelettes. Viola Vonn has a good voice, which she does not use in this film. Dick Dennis adds his vocal abilities to those of Miss Vonn. Lou Halmy and his orchestra are heard on the lyrics and music by Louis Herscher and Roy Newell. A smooth, light and Pictorially good. Sound track is superior to pic-

torial quality. Film recommended for the better spots. Reviewed RCA lab. Conditions, optimum.

THE CHIRL, released by Minno. Bill Boys, up to their standard are heard in the chorus of this color. Pictorially good. Sound, okesh. Re-

viewed this film at Dave Meyer's Tavern. Conditions, good.

INTELLIGENT TELEGRAM SONG, released by Cameo. This number is the work of Sam Costow, whose name has long been associated with the songwriters' field. In composing it he evidently had sound-

ing in view. It lends opportunity for production of which the technical staff is able to take advantage. Johnny Johnson handles vocals and is featured with Eth-


LITTLE SADDLES, reviewed by Technicolor. Body Valentine with the Featureettes featured singing by number by the same name. Valentine is one of this film. Pictorially good, sound, okesh. Reviewed RCA lab. Conditions, optimum.

SOMA, released by Technicolor. This number has for its feature the Shadrack in a giraffe's den location. (they're current the Pirates Den in Los Angeles.) Boys know their stuff. Will Jason di-

crement this production by Mario Casteg-

naro, Pictorially good. Sound, good. In this again are the same names, three names, three voices, as previously viewed RCA lab. Conditions, optimum.

A GRAND OLD FLAG, released by Minno. This film is based on the great song and the same name sung by George M. Cohran, who announced the song, on the market at this time it should net operators a pretty penny. Its musical music, waving flags, and shots of Penn-

sylvania Avenue and the Capitol building, of course, with its band sound, lend to the inspirational qualities of the song. As a piece of work this is top form. Dave Meyer's tavern. Panorama. Condi-

tions, fair.

**Oklahoma City**

OKLAHOMA CITY, July 26.—A sizzling mid-July sun in this area has kept temperatures soaring, but unfortunately hasn't had quite the same effect on the admission business. Operators lament that potential customers are turning to the indoor and outdoor air conditioning, but since the summer lull is both expected and annual, it is hoped that the heat, it causes no undue anxiety among the men affected. Business has taken no quick or plunging drop, it merely has slowed up a bit, and opera-

from the public and operators expect a pick-up when the sun lets up.

Mrs. T. G. Wolfe, wife of the head of Oklahoma City, 120 W. Robinson Ave., has two sons. Bryce and Tommy Jr. have returned from a two-week vacation at Hot Springs, Ark.

Oklahoma City operators were shocked and saddened by the news of the accidental death of Mrs. Joe Jacobson, 2045 S. Ohio Ave., 120 W. Robinson Ave., and the sudden death of Dallas. Operators who attended the ru-

"es of Dallas July 18 included Jack London, of the London Music Company, and Jack Col, both of Oklahoma City, David Johnson, of the Featureettes, and Joe and the
Talent and Tunes
On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By HAROLD HUMPHREY

News Notes
Jack Leonard, ex-vocalist for Tommy Dorsey, recently received an offer from the arm
list of which he is now a member at Fort Dix, N. J. to record for Columbia dur-

ing his year's stint with Usie Sim. Leonard expects to have his first recor-
ding session in the next couple of weeks in New York. . . . Bob Wain will team
up with the Deep River Boys to do her first batch of spiritual recordings for Vic-
tor. . . . Sometimes 'I Feel Like a Motherless Child' and 'God Bless the Child'
will be the first. . . The Andrews Sisters will sing their Decca recorded version
of 'Aquarela' on their Universal film being released August 8 with Abbott and Cost-
tello. . . .. Horace Heidt just re-signed with Columbia for another two years.
The maestro is now at the Edgewater Beach Hotel in Chicago. . . . Music ma-
cines get a plug last week doing the tossing. . . June Franco and the Merry
Maes will appear in Universal's 'Moon-
light in Mexico,' which is scheduled to
be released October 3. . . . Gene Miller's
20th-sec film, 'Sun Valley Serenade,'
will hit the country's theaters on August
29. . . .. Bob Allen, ex-singer with the
late Nat King Cole's band, has organized his
own outfit in Cleveland, and will start
playing dates in a couple of weeks. No
recording contract yet. . . . Amos Weeks
has completely recovered from injuries in
his recent automobile accident and is now
flying the band thru the Midwest territory. . . .. Artie Shaw is planning a
theater tour before taking on a 52-piece
band for concert work next fall.

The Industry
The color phonograph industry, its de-
velopments, and future outlook will get
one of the most complete treatments ever written when The Billboard's for-
thcoming third annual edition of Talent
and Tunes on Music Machines makes its
appearance. Every band leader, phonog-
raph operator, record publisher, and all
others connected with the industry will
be covered in the many articles set up
in this new supplement. Besides the articles dealing with all the new de-
velopments taking place this past year,
the issue will have column after column
of information on bands and other re-
cording artists which will prove a valu-
able reference for operators thru the
next year. The Talent and Tunes sup-
plement is the only publication of its
kind anywhere which deals so com-
tensively with an industry that is fast tak-
ing its place with movies, the theater,
and other big forms of entertainment in
the United States.

Release Previews
Joe Morris's latest Decca session had the
maestro cutting "African Lament," "Tu Ya No Sois," 'Macho Azul," and
"La Triginta." . . . Victor comes out next week with Artie Shaw's revival of
"Beyond the Blue Horizon." . . . Mitchell
Ayer's newest Bluebird number is "Metti-
cal Dornp.". . . Johnny Long and band,
who are now working a hotel engagement
in New York City, just recorded "Miss the Boys Goodbye" for an early release from Decca.

Territorial Favorites
FOLLOWING is a list of reports from
operators in various sections of the country who have mentioned records as local favorites, in addition to the national leaders listed in the Record Buying Guide:

KNOXVILLE, Tenn.:
The Worm Who Loved the Little 'Tater Bug, Vaughn Monroe.

This record had not been in the distri-
butor's hands two days here before it was a sellout. Operators report that the rea-
son for this is that the people have been
looking for it. It is a novelty number, and with the re-
ception it has already received here it seems destined for more widespread
fame.

DES MOINES, Ia.:
Elmer's Tunes, Dick Jurgens.

Jurgens, in this Midwest territory, reports
that they are expecting a lot of sales from this fairly recent Jurgens' record. The maestro is a ma-
ystery in this section of the country espe-
cially, and his name on the title strip is
an asset for that reason. This par-
ticularly makes a good commercial num-
ber, too.

HARRISBURG, Pa.:
The Muffin Man, Ella Fitzgerald.

This swing novelty has been out for some
weeks, but has past this week shown signs of real live for operators in this
town. It's a nifty tune for swing lovers and the Fitzgerald band makes it heat up.
Miss Fitzgerald does a vocal in the low-
down Haflin vermandel during the un-
winding of the record.

tiny hill surrounded by fort
paris, s. l. and j. i.
and he had presented the automatic pho-
notograph to them for use in their rec-
reation center. tiny's bandmates

DON'T MISS THIS HIT!
MA, I MISS YOUR APPLE PIE
Dance Arrangement by Paul Weirick
Recorded by

GUY LOMBARDO
ON DECCA record 3822

"The song the boys will keep singing—regardless!"
GOODBYE, DEAR, I'LL BE BACK IN A YEAR

The Billboard says:
This boisterous Lombardo, rec-
ording is beginning to show itself mu-
throughout the ma-
tachines to indicate that it may
be long before operators
all over the country will be
enjoying it. The little tune
is doubtless causing a lot
of the attraction, and the num-
ber itself lives up to it.

"This song the boys will keep singing—regardless!"

GOODBYE, DEAR, I'LL BE BACK IN A YEAR

The BILLBOARD SAYS

J. D. Blakenske, of Buffalo, reports—
"Goodbye, Dear, I'll Be Back in a Year
records are making a fast market
here and are destined to be a major
number.

HARRY HOCH, Professional Manager
COAST TO COAST MUSIC CORPORATION
8 W. 49th St., New York City
AMUSEMENT MACHINES (MUSIC)

August 2, 1941

RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentials for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

**GOING STRONG**

INTERMEZZO .................................................. BENNY GOODMAN (no vocal)
(8th week) .................................................. CARMELLO (no vocal)
WAYNE KING (no vocal)
MARIA ELENA .............................................. JIMMY DORSEY (BobEbony)
(8th week) .................................................. WAYNE KING (no vocal)
HEIDI'S SITTING (Dorsey Anderson)
DADDY .......................................................... TAMMY KAYE (Ensemble)
(8th week) .................................................. ANDREWS SISTERS
THE HUT-SUT SONG ........................................ HORACE HEIDT (Donna and Mer Don
(7th week) .................................................. FRIDLEY MARTIN (Eddie Stone and
NORTH CAROLINA ............................................ KING SISTERS
GREAT HITS OF THE 40'S ..................................... THE SISTERS
JUST A LITTLE BIT SOUTH OF ................................ GENE KRUPA (Anita O'Day)
NORTH CAROLINA ........................................... MITCHELL AYRES (Mary Ann Mercer)
(2th week) .................................................. DICK TROY
GREEN EYES ................................................... JIMMY DORSEY (BobEbony-Helen
(26 week) .................................................. O'Connell)

**COMING UP**

GOODBYE DEAR, I'LL BE BACK ................................ HORACE HEIDT (Ronnie Kemper-Downs
IN A YEAR ..................................................... Wood)
THE THINGS I LOVE ......................................... JIMMY DORSEY (BobEbony)

**YES, INDEED**

TOMMY DORSEY (Sy Oliver-Jo Stafford)

BLUE CHAMPAGNE ............................................. JIMMY DORSEY (BobEbony)

TIL REVELLE ................................................... KAY KYSER (Harry Babbit)

BOOGIE WOOGIE PIGGY ...................................... GLENN MILLER (Tex Beneke-Modern
(10th week) .................................................. Alice)

KISS THE BOYS GOODBYE .................................. BBA WAIN
(12th week) .................................................. TOMMY DORSEY (Canada Maine)

AURORA ............................................................ ANDREWS SISTERS
(10th week) .................................................. TOMMY DORSEY (Fran Slone)

**HAPPENING TO ME ......................................... TOMMY DORSEY (Frank Slone)

**CAROLINA, CAROLINA .................................... WOODY HERMAN (Woody Herman)
(10th week) .................................................. Practically thru.

Names in parentheses indicate vocalists. Double-marking records are purposely omitted from this column.

PART TWO

of the Record Buying Guide appearing Frontonion and the
Week's Best Releases appear on another page in this department.
LES BROWN (Okeh 6293)

Friscojule, Friscojule—PT. The procession of the Pioneers.

Ben Horner has made two colorful and inventive arrangements. Two Negro banjo players, taking a break out of these familiar themes. Side A, a harmony, with a second-unit colored and topped off with an ensemble ride-out that really rocks. The reverse, adapted from Creation Sketches, has a slow, compelling beat, some fine solo work, and imaginative writing as the way thru. Les has been turning out some excellent, fine records lately, not too commercial in every instance, perhaps a sort of quality, plainly excellent, and these sides continue the good work.

The A side, because of its widely known melody and title, might have a chance in the phonograph opera. It's not very new to jazz lovers than the average music magazine. The A sides are good enough for record enginers is arranged better for machines, but its title isn't the best kind to have on an identification slip.

SHEP FIELDS (Bluebird B-11225)

Don't Blame Me—PT. Hungarian Dance No. 5—PT.

Fields uses a similar selection set-up to his own in this one, coupling an old side with a swing adaptation of it. He makes the un-hitted band sound even better on these sides than it has on the several previous disks he has recorded in this direction. There is nothing wrong musically with those sides, but they are not swingy enough. The Brahm's adaptation (arranged by Lew Brown) is a bit different, and in view of the fact that there is no brass in it, we feel that it is not quite as weak. The side features that is most appealing, both in ensemble and solo, is the excellent solo of the first. The first side, scored in medium tempo, is likewise good, in spite of some stumbles initially, and the varied reed and woodwind tones add to the appeal. The second side, scored in a very nice tempo, is the same, and it is a side that is well worth hearing. The third side, scored in a very nice tempo, is the same, and it is a side that is well worth hearing.

WILL BRADLEY (Columbia 36248)

Almost in Utica—PT. When Is Home—PT. V.C.

Get You Behind Me, Satan—PT. V.C.

Bradley has been getting away from too much boogie-woogie (the type of rhythm that originally gave him his genre push forward, but that he began to overdo before long), and sides like these will fortunately do the band more good. Ray McKinley’s imitable vocal style takes the Pops and gives a new dimension to all of them. A side for an amusing side, with the bandleader and vocalists to help out. This side could garner its share of nickels in the machines. The reverse is over the ground, but the title alone being enough to frighten them away.

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CLIFF MASON (Vester 36399)

For You—PT. Swing Low, Sweet Charlie—PT.

This is the second 12-inch record to come from Dorsey during the past couple of months. Modeled along the lines of the first, this combines an old hit tune of about 10 years ago with a fine jazz version of a well-known Negro spiritual. While the first disk had a By Oliver version of this, this one boardsoring by Deane Kineaid, and where the other scored and Frank Sinatra for the ballad vocal on the other side, this one finds Jo Stafford doing a splendid job on the For You words. The latter number is scored beautifully, especially in its first chorus, and Miss Stafford, whose vocal ability of the very finest, has never sounded better than she does here. The B side swings over nice full rear to a number of hot sides and some typically cogent Dorsey full band playing.

The 12-inch size of this disk obviously renders it null and void for music machines.

Bond leaders, recording companies, music publishers, and particularly operators of coin phonographs, are looking forward with increasing interest to the third annual Tunes on Music Machines Supplement of the Billboard, due at the end of September. Everyone connected with records knows the information of what has been contained in the two previous Talent and Tunes supplements, and you will be awaited more eagerly than ever before. The trade can be sure that it will be more informative, more interesting, and more comprehensive than ever. The trade is right — it will be.

CLIFF MASON (Bluebird B-11219)

Under Blue Canadian Skies—PT. V.C.

Mason's version of the U. S. Canada official "good-will" song is done in his usual, thoughtful, smart, precise style, complete to the customary reeds, brass, and vocal sheilding. Ray Ebersol is alone on the vocal this time, and as in several recent records his voice shows constant improvement. Flittermate is a four-four-tune of Brue Madriguera's familiar tango, with the reed section carrying the melody line, punctuated by typical Miller brass breaks. This side offers a particularly pleasing three minutes of smart, modern interpretation.

As mentioned above in commenting on the Sampy Kaye version of "Blue Canadian Skies," the song is achieving prominence, and this recording of it has a natural chance of catching on the coin phonographs because of the nation's name and because of the excellence of its treatment here. The reverse is not so to do anything much under the needles, however.

GUY LOMBARDO (Decca 3890)

Sweetharriet on Parade—PT. V.C. After the Rain—PT. V.C.

Lombardo has been turning out old songs for some of his present recordings, and here is a pair that go pretty far back, particularly the old-timer on the B side. The Royal Canadians do the latter in their original arrangements with Ken Gardner and the Lombardo Trio handling the wording. This version is not a good one, and both sides are scored in the typical Lombardo manner.

For locations with an older patronage, these are sides that are perfect. And even in general spots, what with the sentimental revival of things like "The Band Played On," both of these numbers are something for the purposes, because they're highly commercial in song, title, and performance, as well as band name value.

HORACE HEITD (Columbia 36245)

Seven Years With the Wrong Leader—PT. Where Is Our Love—PT. V.C.

Altho the A side title would lead listeners to believe that this is another of the "How to Cheat at Gambling" series, this is actually a swing thing with surprisingly good solo work. The man before the boys, and with no lyrics and no attempt at comedy, but true to the original spirit of clarinetist, and George Deisinger, tenor sax man, are featured on the side, and their head solos being excellent, particularly so since it comes from sidemen in a band whose forte has never been ragtime jazz. Flip-over is a slow ballad that is mostly Larry Cotton's vocalizing. Singer leads off the side, backed by effective guitar pickings, and stays in the spotlight throughout most of the remainder of the label.

(The SEE ON THE RECORDS on page 76)

VAUGHN MONROE and His Orchestra

Top New Bluebird Records

A ROSE AND A PRAYER . . . B-11207

DADDY . . . B-11189

Currently on Tour

WILLIAM MORRIS AGENCY, INC.

WILL BRADLEY and His Orchestra

Ray McKinley

Top New Columbia Records

FLAMINGO . . . 36147

BOOGIE WOOGIE PIGGY . . . 36231

Curtiss-Gramophone

HOTEL ASTOR

New York

WILLIAM MORRIS AGENCY, INC.

"Hi, Folks!" HAVE SAMMY KAYE, band leader, who has been doing a week's stint of "sawing and swirling" at the Chicago Theater, Chicago. Machine is the Mills Panorama on which the three-minute soundies are shown. (MAR)
Phono Men's Opinions Aid Diskers, Pub

NEW YORK, July 26.—Music machine men are "the meters" for record companies, music publishers, and transcription firms. It is reported after an investigation by this newspaper that it is true. This has resulted, it is said, because of a shortage of personnel in the recording and transcription fields.

It is reported that the past year has found operators busy more and more as to what tunes are likely to make a favor of them from Q to Q. Public, because it is felt that operators are very seldom in good order and have a very good idea as to what will be accepted.

Music machine operators have cooperated heartily because it means a greater harvest of good records and consequently more business on the machines if they prove themselves expert. It is reported to be a very common thing in New York phonograph operators to regularly send lists of tunes and artists which they feel will click to the record companies. Most of these tips are said to be accepted as a fact. It is declared that record companies take the opinions of operators.

Cited as examples of fact judgment by operators are several well-known cases. Charles Engelman, New York operator, personally took Dick Robertson's band. It was a hit on the Columbia machines. Artie Shaw made Beyond the Blue Horizon for Victor on Engelman's recommendation and released shortly. Recording company executives also report other operators who can usually be relied upon to give good ideas every time.

Almost every operator is a disk that a disk could be bought in better quantities if it was backed by a brand such as St. Louis Blues rather than by a new, unheard tune. It is claimed that in this way they could always cash in on the latter, a standard, should they feel like it.

Music machine operators also receive credit for tipping off record companies on songs that are "hitting" and "coming" on the discs. Shrewd operators, it is said, are able to sell modern day operators, like it as well as recorded. Only company that can sell a song to the record companies is a busy group seldom in their cupboards. Only time and yard for top collection, it is claimed that in this way they could always cash in on the former, a standard, should they feel like it.

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Many operators have refrained from making recommendations to recording companies as to whom to give information. In the case of information or requests regarding a particular band they can easily call the recording firm holding the band's contract in America. When a band is a hit that is recorded, the puzzle is which recording firm to call.

New Disk Distributor Set Up in Buffalo

BUFFALO, July 26.—Distribution of Columbia records has been taken over by the Westinghouse Merchandising Company, Inc. Lee Wells is general manager of company, while

Keystone Buy With Music Biz

NEWARK, N. J., July 26 (BR) — Harry Pearl and Harold Lawrence, of Keystone Vending Company of N. J., Inc., reported today that the firm is far ahead in orders for Rock-Ola music equipment. Especially they point out to the distributors the possibility of being able to sell them, in the near future, the Spectrovox, a new item that has been developed by the company.

"Deliveries are beginning to come thru on schedule," said Harry. "We believe that the swing of equipment is due to the fact that the men who made the first tests of this equipment are finding that the item has a high value on the second hand market. This of course makes it possible for other dealers to get the Spectrovox, and the company has already received orders from distributors who want to begin selling the equipment in a small area." The second reason is the fact that the company is able to offer the machine at a price that is lower than that of the other machines on the market.

Buffalo Hab Wurlitzer Distributor

BUFFALO, July 26 (MR) — Celeste M. G. Wurlitzer Company's recently opened Buffalo Hab Wurlitzer distributor in Buffalo, Mayflower Distributors, has an elaborate party recently for the music merchants of the Buffalo area.

Present at the party were President Sam Topal, sales manager Art O'Mealia, and Manager Jackie Field. The guests inspected the unusually complete quarters of the new firm and were later entertained by the officials of the company. All left convinced the Mayflower had a new branch of the company, one that is growing and intended to attract the attention of the public.

Fred Van De Walker, modern Auto- matic Music Machine Company, confirmed general observations by stating that he has felt threatened with music biz's "opinion barometers" and that the company has been able to attract many new customers.

Buy a Bond and Drop a Bomb!

By JAMES MANGAN, Mills Novelty Co.

Your airrome is any bank or post office. Get over there on the double-quick! Take it easy, don't drop your Bond," get up to top speed, fix your sights—buy a bond and drop a bomb!

Buy a bond and drop a bomb! When you buy a bond you're not merely playing at the "game" of buying bonds. You're actually doing real work that will stop the war and save your life. For this reason the government is offering the new bonds, "Buy a bond and drop a bomb!"

Interventionists—buy a bond and drop a bomb! You want action—here's plenty of it! In war, blood and money are what counts—blood makes the spirit, money makes the thing go. Yet any one of your blood you can cut off—money—bonds—real bombs that will do as much damage to your enemies as action can ever do.

Interventionists—buy a bond and drop a bomb! They don't just shout over the strength and security of your country—make it stronger with your money! Back up the things you prize so highly—for the best test of stability is money laid on the line! Intervenionists, isolationists, "all-outers," pacifists, warists, neutrals, patriots, critics—may you wish that under the same you're all the same people! You start in the right place! Your love of America is beyond reproach! You may disagree temporarily on how the country should be run, but if you agree that there is danger in the world, that America needs defense right away, that the best defense is a good offense, and that the surest way to win is to prepare your country to do the thing.

America and all Americans unite at the bond counter! Keep your individual views about war and peace, about intervention and isolation! But get together on this basic:

"We have the greatest country on earth! No one—be he potential enemy or potential friend—will ever be allowed to disturb one grain of sand on an American shore or one hair on an American head! And guarantee that America will remain America always! $100,000,000 of us will each

Buy a Bond and Drop a Bomb!

BUFFALO Electric Company, Victor Blue- bird distributors, have a new mail order business, in sales of race recordings due to increased employment among colored folk in defense industries here. Outside of the state there are such as Calhoun, Tarrant, Olds, and various other territories. A big general meeting is to be held right away and is now engaged in the jobbing business as well as in operating the electric company.

Lawrence Shankman, head of service department at Acme Coin Machine Exchange, is now in town almost continuously, working on expanding right along and is now engaged in the jobbing business as well as operating the electric company.

Buffalo Radio History

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Tiny Hill and Band Give Phonos, Disks To Military Camps

CHICAGO, July 26.—Tiny Hill, round-orchestra leader, and his band members have purchased and given two automatic phonographs to Fort Sheridan and Camp Grant. In addition to the phonographs, the band gave $300 worth of records for use by men in the army training centers.

The phonographs were given to the camps on Tiny's birthday. "Sort of a birthday gift from me to the boys," says Tiny. The phonographs will be used to give the band a chance to work without the insertion of a disc in each machine, reducing the time to other recreation centers in the two camps.

After making the presentation, Tiny Hill talked with musicians who have formed groups in the camp. "These musicians and gals in the camp need every thing in the music line," he said. "The band could, with this type of equipment, entertain the whole city areas, and they could let the USO know that they are appreciative of the idea."

Operators Meet Ork Leader Tony Pastor

DETROIT, July 26.—Blue strain Distributing Company, record distributor, will welcome Detroit operators, their families, and friends Thursday night (Aug. 1), at Eastwood Gardens in Eastwood Park.

The guest of honor was Tony Pastor, recording artist, whose band was closing that night for a musical event held at Eastwood this summer, with the first being conducted by Bob Chester. A featured, music operator, was chairman of arrangements for the United-Ork Operators.

Correction

In a recent story on use of patrician and non-patrician phonographs, The Billboard erred in identifying the record "My Little Back in a Year, Little Darlin'". The recording was made by the Bluebird Company, not Decca, as previously stated.

Amusement Machines

Michigan Heralds

Buckley Equipment

CHICAGO, July 26 (MR).—Jim Ashley, of the American Novely Company, Detroit, has purchased and installed his first music systems. He purchased the Buckley line in and around Detroit only Buckley introduced the music systems here.

Ashley says: "I believe that the music system business is just about the same as in the other 49 States, with the cities located in the same towns as distributors were the number one use in the music system business. Those were skeptical about earnings and once they learned that a music system really could double and triple music earnings, they went into the next angle, charting the business in construction and service. "Buckley started the manufacturing of music systems here and now we are installing Buckley's department and Buckley introduced it to the music systems business and another. With the great organization that Buckley developed, we can make a really good record. Our success is not the result of a large business, the music system is a music system."

Record Buying Guide—Part 2

A Forecast of What Next Week's Record Releases Are Most Likely To Be Needed by Phonograph Operators

Tiny Hill and Band give phonographs to military camps.

**POSSIBILITIES**

These records and songs show indicators of becoming future Network-wide Hits in Automatic Phonographs. Selections are based upon Radio Performance, Sheet Music Sales and Feedback from Music Publishers on the relative importance of Songs in the catalogs and upon the judgment of The Billboard's Music Department.

**MAI! I MISS YOUR APPLE PIE...**

**GUY LOMBARDO**

(kenny gardner)

"Mai! I Miss Your Apple Pie..." This song has been recorded by the Buffalo 6th engineers and has been assigned to the top three in the album. It is a song that is likely to breakdown and catch on quickly.

**PARADISE ISLE...**

**BING CROSBY**

This has been listed here several weeks ago, and it is necessary to call operators' attention to it once again. Still not showing sufficient signs to get itself into "coming up" in the Guide's first part, it nevertheless is showing itself on enough scattered machines to make its presence here mandatory.

**YOU AND I...**

**BING CROSBY**

This song, by the West Coast radio program musical director Meredith Willson, has been getting increased popularity, and the number itself is likely to break for a hit soon. Either of the above recordings is pretty sure to attract much attention under the needle, particularly the Crosby version.

**LET ME OFF UPTOWN...**

**GENE KRUPA**

(Anita O'Day-Ray Elding)

This is suggested in this section several weeks ago, and it has finally apparently borne fruit. Several operators this week mention the record as doing pretty well for them, and if the trend becomes more widespread, as is likely, this may very possibly be an item that all operators can not afford to overlook.

**SONNY BOY...**

**ANDREWS SISTERS**

This steady recording, inasmuch as its outlet itself is very young, has more than an even chance to make a career disc on an identification slip, and, secondly, they have here a disk that is different than any they have ever made before. Nevertheless, at least becomes more widespread, as is likely, this may very possibly be an item that all operators can not afford to overlook.

**THE WEEK'S BEST RELEASES**

These records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

**WHY DON'T WE DO THIS MORE OFTEN...**

**KAY KYSER**

(Harry Babbitt-Glennie Sims)

Not only is this a song that looks good and is likely to break down, but as done here makes exciting melody. The vocal work of Bobbitt and Miss Sims is what will make it attractive to music operators. It is the type of record that we like to place, and the interpolated remarks from the singers may be a little hard to understand on some phonographs, but this disk has plenty of potential in the Zukin and Reddix departments.

**PALE MOON...**

**BING CROSBY and the MERRY MACS**

She's another Columbia pressing that has not only the usual quota of post- bilities for machines, but even a little more than usual. The fact that Miss Simms is the vocalist of this record gives it the added attraction of being made by the Andrews and Crosby's Bob Cats, who combined with Bing to produce the highly successful music box hit, "Bolero." "Bolero" and "Pale Moon" will be the hits of the summer, and this one should go for the humor and attraction of the second half of this one.

**UNDER BLUE CANADIAN SKIES...**

**SAMMY KAYE**

(Tommy Ryan)

This number has received considerable publicity due to the fact that it is being designated as the "official" good-song for the United States and Canada. It should also receive considerable radio plugging as such. "Under Blue Canadian Skies" is in this section because music operators are experiencing great success with it. Daddy has made his disks increasingly important to operators.

**ADIOS...**

**GLENN MILLER**

A particularly beautiful Miller recording has always proven a decided advance to operators, altho less so lately, than at one time. Classic's Royal Room Boys are doing right by this disk at his standard in the boxes, this makes a good follow-up. Arranged in typical Miller fashion, with the usual lovely vocals and pretty, it's a dance version of Bing Crosby's well-known tango.

**LOVE ME A LITTLE LITTLE...**

**VAUGHN MONROE**

(Marilyn Duke)

As a song, this is apt to go pretty far in popularity, and if that happens, as seems likely, Monroe's version of it is likely to go pretty big in the machines. He doesn't sing this one, but Patti does make her chance for the Andrews job, and the fact that he is giving it all the solidity that has helped to lift it to its present position of prominence, judging from every phonograph standpoint of artist's name value, only helps to increase performance, and, as they say, it looks good.

The Billboard's Record Buying Guide discussing records which are chosen by Red Foley, Texas Jim Robertson, and Bill Boyd.

**PART ONE**

of the Record Buying Guide discussing records which are chosen by Red Foley, Texas Jim Robertson, and Bill Boyd.

Publishers of INTERMEZZO

Edward Schuberth & Co., Inc.

11 E. 22nd St., New York
In A Subway Far from Ireland

Columbia Record 36211

Words and Music by Raymond Scott

Sugarman Sets Sales Record

NEWARK, N. J., July 26 (DR)—Barney (Shugy) Sugarman, of Royal Music Company, is reported to have set a new sales record for Tri-Way Products Company on its Illuminote and Ultratone speakers.

"When we first introduced this all-chrome speaker some months ago," explained Shugy, "we had our hands full trying to convince operators throughout this State that an all-metal speaker would bring them fine tone reproduction. We stressed the 360 degree coverage, the attractive appearance, and the fact that it could do the work of three or more auxiliary speakers.

"Since those first, early days, sales have come of themselves. Music operators have accepted the speakers. The sales record we have set for our State, according to Tri-Way, is an indication of this fact."

ON THE RECORDS

BOBBY BYRNE (Decca 3891)

"Down, Down, Down (What a Song)—FT: VC. You Started Something—FT: VC."

A number of recordings of the Don Freeman song, "Down, Down, Down," have already been made available, but for Shirley more this is probably the best of the versions so far released. Byrne's tromboning is excellent, the arrangement and beat are out of the hop drawer, and Dorothy Claire's and Stuart Wade's divided vocal is perfect. The latter fact of the side is the direct outstanding asset, with the two singers doing a job that guarantees the number's listenability. Miss Claire has the vocal honors to herself on the reverse picture tune, and does another fine piece of work. The orchestra is likewise excellent here, with an especially good trombone blend in one place.

"Down" is the sort of song to make a natural phonograph hit, but to date nothing has happened on it along these lines. There are any number of records of it that could distinguish themselves in the boxes, and from the standpoint of quality this version should have less difficulty than any of them. But Byrne isn't a strong male name, and the song has yet to get started, so it's problematical as to how this might do from the commercial angle.

Reverse has little chance.

VAUGHN MONROE (Bluebird B-11221)

"Love Me a Little Little—Pt: VC. Sleepy Serenade—Pt: VC."

Another excellent performance comes from the Monroe band and the Monroe voice. On the A side it's good solid dance music in medium tempo with Marilyn Duke supplying the vocalizing with as much life and solidity as the song itself achieves. A melodic lifting song helps to make this side very much worth listening to. The platterman's latex along in the proper vein, with Vaughn singing one of the best vocal choruses he has done to date—which means plenty. There is a rightness and a polish to this band's waxed work that not every organization that sets up before a recording mike manages to effect.

"Sleepy Serenade" has thus far failed to catch on as a pop tune to any appreciable extent, and Monroe's version may find it as hard to push itself forward as some of the other excellent arrangements of it on discs. He has competition also on the other song, but his performance of it, along with "Serenade," can stand up with the best of them, and if either ditty does work its way into the general public's affections, this disk should carry their standard very nicely in the boxes.

MIND IF WE TAKE A BOW?

ON "LAMENT TO LOVE"

"Variety" (July 23, 1941) says:

"Tune has all the earmarks of becoming a solid machine hit. Catchy ballad melody, fitted with impressive lyrics, the tune seems to possess the requirements for wide commercial use." . . . "There will probably be more releases of the melody, however, in the money market, as the tune is one of the best that has been issued in recent months."

HARRY JAMES—Columbia 36222
SONNY DUNHAM—Bluebird 11214
LES BROWN—Okeh 6258
LANNY ROSS—Victor

DEALERS:

"Lament" goes on the August best seller lists of all jobbers.

ROE * Krippene Music Publishers, Inc.

NEW YORK    CHICAGO    HOLLYWOOD
1650 Broadway    Woods Theater Bldg.    1509 Vine

RATND DAIRY WAS SO PLEASED with the appearance of Packard Plan-Mor remote control equipment that it insisted that an installation be made in its Dairy Bar in Detroit, it is reported. The installation was made by Angott Sales, exclusive distributor of Packard Plan-Mor equipment in Eastern Michigan. (MR)
OH BOY! JUST LISTEN TO BUCKLEY MUSIC SYSTEM'S BETTER TONE

AND YOU'LL KNOW WHY AMERICA'S LEADING MUSIC OPERATORS HAVE GONE "BUCKLEY" ALL THE WAY!

The gorgeous, fully illuminated BUCKLEY System paired with DIRECT "Touch-To-Touch" ACTION has lifted tone quality up to a new high - a perfect, uniform 360-degree sound coverage. It has removed the ugly distortion of old, worn-out, patched-up cabinets and, by replacing them with the beautifully attractive, fully illuminated BUCKLEY Music System Wall and Be-Roxe, has actually DOUBLED AND TRIPLED PROFITS by calling greater attention to the "BETTER TONE" quality.

That's why leading music operators all over the country who are already bringing their locations "BETTER TONE" with BUCKLEY MUSIC SYSTEM are enjoying BIGGER, BETTER, EASIER AND STRADIER PROFITS!

By reconditioning their old machines by installing new pickups and adaptors by adding higher fidelity, more uniform sound coverage with new speakers. By actually creating a SOUND SYSTEM with the accessories furnished for BUCKLEY MUSIC SYSTEM they have insured themselves these BIG, STEADY PROFITS FOR YEARS AND YEARS!!

Pause a moment! Think how much "BETTER TONE" will help YOU!! WRITE, PHONE OR USE THE NAME OF YOUR NEAREST DISTRIBUTOR - where you can comfortably listen to the "BETTER TONE" of BUCKLEY Music System with DIRECT "Touch-To-Touch" ACTION!!

BUCKLEY MUSIC SYSTEM, INC. · 4225 W. LAKE ST. · CHICAGO. ILL.

New Orleans

NEW ORLEANS, July 28—Increased patronage at pin game locations at outdoor spots offsets an expected summer letdown in the downtown areas of the city. Music operators report a definite uptick in business this week with approximately 12,000 Lions painting the town red, and music in demand 24 hours a day for the entire week. It's one of New Orleans' biggest conventions and for once the visitors are spending money freely. Keesee had a harrowing occurrence in a Vivian home (Latin Quarter) and most of these spots depend entirely on wall boxes for revenue. Bally and the Lions are likewise playing the pin ball games.

Al Mender, district manager for R. Wurlitzer Company, is back home after that harrowing occurrence in New Mexico which took the lives of Mr. and Mrs. Joe Williams, Wurlitzer distributors, as Dallas and San Antonio. Mr. and Mrs. Mender escaped with only minor injuries but they wracked a terrible experience after the Williams car had turned over four times.

Bill Marx, manager of the Crescent Cigarette Service, is vacationing in Hawaii this week and reports friends here from Sloppy Joe's famous resort in the Cuban capital city. Marx will be gone about two weeks.

Formal showing of the Stingin Towers, made by the Automatic Instrument Company and recently turned over for distribution in this territory to the J. H. Peters Amusement Company, is set for July 28-30.

Viral Christopher, territory factory man for Bally Manufacturing Company, spent several days in New Orleans early this week before leaving for Mobile and other Alabama points, expecting to return here in about a week to 10 days. Christopher reports a good demand for pin games throughout the South-Central territory and believes that Bally will enjoy the best summer season in its history. Club Trophy and the new five-ball Speed Ball pin games are selling briskly through the Deep South, Christopher says. This report is confirmed by Nick Garbajal, head of the Dixie Machine Company, Local Bally distributor.

Sterling L. Stanley, former Memphis distributor, now factory man in this territory for J. H. Keesee & Company, was in town this week calling on the trade in the interest of Keesee's new convertible pin game, Sky Lark.

Charles Wicker, Melody Music Company, is forced to remain at home this week on orders of his physician.

B. J. McNally, Crescent City Novelty Company, is off on a vacation in the East, accompanied by Mrs. McNally.

A demand that keeps up with ability to receive shipments of Rock-Ola speaker and remote units is reported by the Louisiana Amusement Company, State distributor for Rock-Ola. Melvin Malloy has just returned from a successful road trip in Louisiana.

P. A. Blacklock, P. A. B. Distributing Corporation, reports the sale of 31 new Wurlitzer phonographs in a single day and looks to an unlimited good summer demand for all models. Frank De Barros, sales manager for the P. A. B. company, left on a trip to North Louisiana.

It is reported that Dan Cohen, of the Pleasure Music Company, will devote his full music operations now to wired service and that he has sold his phonograph route to the Melody Music Company. The transfer of machines to Melody is set for August 1.

The Dixie Machine Company reports a continued good demand for several pin games recently marketed by the big Chi manufacturers. Among the most popular games are Bally's Speed Ball, Keesee's Sky Lark, Simon's Ill Doughnut, Oskitee's Spot Pool, Excalibur's West Wind, and Chicago Coin's Showboat.

IN MICHIGAN ANGOTT SAYS:

PACKARD PLA-MOR
Selective Remote Control
Is Earning
31% 0
More Than
Any Other Remote Equipment.
ADAPTORS for
Any Make
Phonograph to
Play on or Off
Floor.
SPEAKERS and
STEEL CABINETS.
Speak to your
ANGOTT SALES CO., Inc.
Distributor.

AT THE COON CHICKEN INN, Seeburg service finds an admirer in Judy McGirt, daughter of C. H. McGirt, operator, who says revenue from the Seeburg installation has gone a long way to "help buy shoes for his baby." (NR)
Buys Carload of Champion Vendors

NEW YORK, July 26 (MR) —Burbank "Bip" Glassgold, sales manager of Arthur H. DuGrenier, Inc., reports that Herman Schwartz, Charlotte, N. C., operator, visited the firm’s offices this week and left an order for 900 boxes of DuGrenier Champion cigarette merchandisers.

"Saxon is expanding his operations by leaps and bounds," stated Glassgold, "and the Champion is doing its part."

"I have been operating Champions for some time," said Saxon, "and find that locations like them. They stand up remarkably well on active service, too. That is why I have chosen this vender with which to enlarge my present operation."

Vender Supply Notes

There is no evidence now that manufacturers will not be able to secure sufficient raw materials to produce most types of candies in consumer demand during the last half of the year. Philip D. (Doc) Trudeau, President of the National Confectioners’ Association, in an address before one of the three candy conventions held at Atlanta, Ga., during the week of June 7.

"Candy sales will reach a new all-time peak in 1941, based on sales to date. The peak was reached in the first 12 pounds in the 1920s, and doubled in 1920 with 19 pounds this year, with a total sales volume of 25 billion pounds," he said.

He added that since 1929 the manufacturers’ average value per pound had been reduced from 25.2 cents to 15.1 cents for chocolate, 65 cents, bulk candies, and 5 and 10 cent packages other than chocolate, with a manufacturers’ average value of less than 15 cents, representing over 90 per cent of the total volume of candy, according to available statistics.

Candy manufacturers who are contemplating introducing products with other uses with dyes and colors to be used in plants and mills will find two provisions in the recently proposed labeling regulations of the Food and Drug Administration of particular interest and importance.

The provisions are: (1) When a product is represented as for special dietary use, in either advertising or labeling, the label must bear a statement notifying the consumer of this fact. (2) With certain exceptions, foods for dietary or medical purposes must carry on the labels amounts of the common vitamins and minerals present in terms of minimum daily requirements for various age groups.

The Charms Company, prominent candy manufacturing company of Bloomfield, N. J., has acquired the business, assets, and patents of Transcontinental and affiliated companies, of Trenton, N. J., according to an announcement made this week.

The company, Truединer, has made an offer for the acquisition of the company. This has finally been accepted and approved.

Seven Up and other candy bars manufactured by Trudean Candiés, Inc., St. Louis, have been increased in price 2½ cents, raising the price to 40 cents throughout the entire nation. This summer, states Oscar G. Davidson, head of the firm.

The Agriculture Department report on the United States quota situation for the month of June, under import quotas was received during the first six months of the year.

The report stated that the amount received under the quotas, for the first six months of the year, was 2,581,461 tons, of which 1,500,430 tons in total import quotas were filled during the last six months. Imports during the first six months of 1940 totalled 2,396,072 tons.

A hearing in the price of peanuts was held in Washington last week. Peanut growers want higher prices. The government favors a policy of high prices for farm products generally. Retail stores and the vending machine trade are interested in preventing too-rapid rise in prices. The vending machine trade had representation at the hearing.

Confectionery and competitive chocolate, products sales by manufacturers were 4 per cent greater in the first six months, during the same month a year ago, according to the Department of Commerce. This statement was based upon returns from manufacturers receiving sales of $18,012,000 in May, 1941.

American Tobacco Company has canceled approximately $750,000,000 worth of space in various magazines, to provide for an entirely new copy technique for its 6,000 cigarette magazines. Magazine schedules are to be resumed when the new copy is ready. Weekly mags are not included in the cancellations and will change to the new copy style as soon as possible.

On July 19 the U. S. Department of Agriculture announced a 500,000-ton increase in 1941 sugar marketing quotas in a move to remedy curtailed supplies at fair prices. The increase was to cover 7,677,263 short tons, raw value. The sugar control legislation established quotas as representing the amount necessary to supply the country for a period of six months. Officials said it is necessary to prevent the estimate of needs largely because of increased consumption due to defense re-employment and the fact that many consumers are carrying larger than normal reserves to avoid a possible shortage.
**Houston**

HOUSTON, Tex., July 26.—Harold Daily, owner of South Coast Amusement Company, opened his country home on the bay July 26. A large number of friends attended the all-day open-house celebration.

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Houston office of Commercial Music Company was closed several days, recently, upon the death of the firm's head, Joe W. Williams. He and his wife were both instantly killed July 15 when their car overturned near Berino, N. M. A multitude of friends in South Texas were shocked and grieved by the tragic accident.

Raymond Williams, brother of the deceased, lives in Houston. Mrs. Harold E. Long, wife of Houston office manager, is the sister of the late Joe W. Williams. Distributors, operators, location owners, and others throughout the country extended expressions of sincere sympathy to Raymond and Mrs. Long.

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H. M. Crowe, manager of R & A Distributing Company, left July 20 for an extended business and pleasure trip in Mexico City.

- - -

Chester Horner, Decca office manager, started his vacation July 26.

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Harry Kramer, former operator and now an inventor of note, has secured a patent on a machine that answers telephone calls. The device, different and smaller than a table radio, automatically raises receiver when telephone rings and by means of a record conveys a message to the person making the call. There are no connections to telegraph wires or set.

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Sam Ayo, well-known local operator and distributor, is financially embarrassed in the invention. He believes it will be a great help to operators whose business is not good enough to justify a full-time office girl.

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Malcolm Dewees, son of one of the largest scale and vending machine operators in the Southwest, recently spent last week for military service and figures that he is practically in the army now.

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Andrews Sage, Seeburg salesman, attended the Electro Ball Company meeting held at the Adolphus Hotel in Dallas July 19-20. He was enthusiastic about the new hotel installation system inaugurated by Seeburg and shown for the first time in Texas at a hotel in Dallas during the meeting.

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Stelle & Horton recently took over a country job and are making plans for a complete and secure additional floor space for their repair shop.

**Cleveland**

CLEVELAND, July 26.—The Cleveland Phonograph Merchants' Association will hold its annual picnic on August 28 at Pinecraft in the Cuyahoga County Fair Grounds, under the chairmanship of the entertainment committee. States will be separate golf tournaments for the men and separate events for the women. A baseball game will be a feature and there will be many other picnic sports. Following dinner there will be a free bungo party and hundreds of dollars in prizes will be given the lucky players. There will be dancing during the evening.

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The Cleveland Amusement Machine Operators' Association is having its officers completely reorganized. New manufacturers have sent large photographs of their newest models and these are being framed and will be hung on the walls.

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Joe Solomon and Ben Mart, of the J. B. Novelties company, are back from a Canadian trip.

- - -

T. Lasher took a few days off from business and visited New York and other Eastern points.

- - -

Harry Meldon does not need to tell his friends he has been on vacation, for his hair is now somewhat sun-blanched and it still plainly shows.

- - -

Abe Lyman was a member of the Cleveland Phonograph Merchants' Association and brought a souvenir crate of oranges from Florida and in a note to Leo Dixon ad
BATTING PREMIUM VENDOR
Newest, Most Outstanding Combination Amusement and Ball Gum Vendor Sample Premiums Actually Displayed in Vendor

WHEN CIGARETTE VENDING FIRMS of Ohio presented a ton of slugs to the Federal government, the Treasury was taken by surprise. The sale of the metal, which will be used in defense industries, will credit the USO with a sizable contribution, from the Ohio cigarette vendors. Among those who signed the petition were Bert Marks, John Bert, Elmer Puffer, and Lou Goldberg, representing the slugs to Hermond Litz of the office of Production Management.

EASTERN FLASHES
NEW YORK, July 26—In Coin Row can finally able to get a feel for the industry is currently growing by leaps and bounds. New outlets are opening up on 10th Avenue almost every week.

With George's artchalking up new sales records, Sanford Warner, of Seaboard Sales, is a very busy man. Bert Lane is also doing a terrific job with Dava's counter games and Mutoscope Ace Bomber and Drive-Mobile. Bert played host to Dave Ginsburg at his short home and Dave, seeing" the Jersey shore for the first time, was greatly impressed. Al (Monarch) Stern, of Chicago, on a recent visit to New York stood on Broadway watching the crowds go by, and realized how much bigger they all come from.

A.J. Meth, of Chicago, says that Stone's Hi-Stopper created a sensation with operators when he placed it on display. "The Game is the only game his stocks are built out, built in small orders to take care of the used games column are trading in," said Hymie, Flash Tony Casparo was found in his office of the other side of the city. He was long enough to tell how well this new Exhibits game is going. Joe Pughbog reports a greatly increased business volume and expects to add to his sales force soon. Jack Devlin, right-hand man, is excited about Bally's Speed-Ball.

Max Levine, of Scientific Machine Corporation, reports that a recent visit to his office, just back from a tour of summer resorts, law at least one taking Practice on location in arcades he visited, with plenty of them on location in hotels, taverns, and even on the lake. The G. V. Corporation is filling all its orders, and H. B. and L. is doing big business in small orders to take care of the used games column are trading in," said Hymie, Flash Tony Casparo was found in his office of the other side of the city. He was long enough to tell how well this new Exhibits game is going. Joe Pughbog reports a greatly increased business volume and expects to add to his sales force soon. Jack Devlin, right-hand man, is excited about Bally's Speed-Ball.

OF MEN AND MACHINES
William Ralston, president of International Mutoscope Reel Company, claims Ace Bomber and Drive-Mobile are the two biggest hits built by his firm with production way up and distributors still clamoring for more. Only Winters, sales manager for the firm, has earned the respect of operators for his straightforward business methods. Usually he has rearranged his show- rooms on Coin Row, and now there's a little more room to transact business. The demand for equipment from a New England trip, came back with many orders and said: "We are going to keep pace with the industry."

In the Ace Vending's cool showrooms when they turned over a key this morning, Joe Ash, of Active, in Philadelphia, sends his report from last week to the Labor Day... Billy Ehrenberg, of Eliza- beth, N. J., is challenging all coin gallon. He wanted to arrange a match with Al Green but the game is still in use in this town. His reports are sent to the other side of the city. He was long enough to tell how well this new Exhibits game is going. Joe Pughbog reports a greatly increased business volume and expects to add to his sales force soon. Jack Devlin, right-hand man, is excited about Bally's Speed-Ball.

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his manager, to the army some months back, and now is waiting to leave for California.

* * * * *

**AMUSEMENT MACHINE**

**Philadelphia Coinmen Score Legal Victory**

PHILADELPHIA, July 26—The local industry scored a double-barreled legal victory in Quattraroses Court here July 18. First of all, Judge Vincent A. Carroll ordered, in a test case, the return of pinball machines to Harry G. Cohen, a director of the Philadelphia Amusement Machine Association. The machines were operated by small local operators, which had been taken by police from a store lock.

It was, however, very pleasant to hear Judge Cohen, stating that the police had not been used for amusement only and not as a gambling device.

At the same time Judge Carroll ordered the police to return also the record of $7,800 to Exhibit Sales Company. The merchandise was seized by police during a raid on the Exhibit Sales Company last month.

Judge Carroll granted a petition of three coinmen against Knox S. Overton, operator of Overton Sales concern. Thus his attorney, L. C. Ginsburg, of this city, counsels Mr. McGeeberg that the said goods were sold for the premises for the purpose of oper- ation and that they were not connected with, nor in any way, part, of a retail sale of anything gambling devices.

The merchandise included radios, jukeboxes, and novelty merchandise.

It was also contended that the goods were sold in violation of any legal act of the state or of any law violation. Assistant City Solicitor James F. Syr, was called to the witness stand and swore that the machines were on the premises as part of sales, board, or play, and that they were not a game or parcel, or manufactured, or in the process of being assembled any other way.

In the raid said seizures were confiscated along with the merchandise.

**Vital Statistics**

*In Chicago This Week*

Curly Robinson, managing director, Associated Amusement Operators of Illinois, has returned to business.

Don Lesy, Automatic Sales Company, Minneapolis.

Phil Moses, Minneapolis.

*In New York This Week*

Jack Marks, Modern Vending Company's Florida office, on vacation.

Mitchell C. Donnay, DuGrenier representative, is in New York this week, reporting tremendous activity in his territory.

**PHILLY PHILADES**

Big news of the day is the High Specialty, coming daily to the seashore, where it is expected to take a good chunk of business. Business remains quite good. Al Gerry, operator of the Philadephia Casino in Camden has just purchased a new house. Jake Senior is home for three days. It is reported that he is back on the job again and reports sales still keeping up. Arbee Sales Company is located in New York, is shipping out in large quantities, and reports sales for the summer have been very good.

**Atlas Braches Say Biz Good**

CHICAGO, July 26 (DR) —"Business is good at all of the Atlas Novelty Company branches," reports Mr. C. G. Goshire, head of the firm, as he returned to Chicago after visiting all out-of-Chicago offices.

"In Omaha Bob Van Wee and Joe Klein were here, making orders and talking business with Nebraska and Western opera tors. A number of operators have been coming into or writing to this newest of Atlas offices for information on the newest jukeboxes, pinball games, consoles, pay tables, and air conditioned cabinets. Joe Klein has been taking several shows to the Chicago Board of Trade and is off to the Western states now. This is the year '26 business is good.' With every office reporting likewise, Atlas Novelty will be expanding very greatly this year. A new name on the board for this quarter."

**Coast Film Exchange For Mini-Movies**

LOS ANGELES, July 26—What is believed to be the first film exchange for miniature film strips is being held here Monday (21) by Le Rarden.

Speaking of the new venture, Le Rarden, a veteran of the industry, said: "We intend to handle all films of merit and record all films for display to movie operators. At present we have a limited list of subjects. Later, Le Rarden is working in connection with Motion Pictures, Inc., as producer and distributor of the films.

We have already had the films and operating movies, it has been decided that the film be released across the screen in three minutes. The music and vocals is handled by the National Excelsior Company.

**Benny, Pinkies, Poppin**

The Billboard 81

New Personnel

John Burns, of Oklahoma City, Ola., has been appointed eastern credit manager for Wurtscher, with offices in St. Louis.

Shirley Gorman is new office girl at Rex Amusement Company, Buffalo.

Penn Coin-O-Matic Company, Phila delphia, Pa., headed by David Margolin and Michael J. Manton, is bringing in Bernard Morgen and Mortimer I. Christy.

Buster Williams now associated with Saramac Novelty Company, Natchez, Miss.

Mac Moor, West Coast distributor, named representative for H. C. Evans & Company and Baker Novelty Company, Los Angeles.

Tommy Ayo is now employed by B. & A. Distributing Company, Houston, Tex.

In the Army Now

Marvin Spindel, Buffalo operator.

Mitton Bainbridge, manager phonograph division, Benjamin Boring Company, St. Louis.

Sertvncein Alfred Blair, of Wilcox Sales Company, Dallas.

**Statistics**

Cigarette consumption in New York State last year amounted to $23,800,000, gain of $8,000,000 over previous year.

In United States last year with Latin America and Europe the cigarette sales exceeded $50,000,000.

Coinage: The United States mints produced $270,000,000 in 1941, 193,701,516 dimes, 162,683,921 dimes, and 46,366,795 quarters.

**Philadelphia**

PHILADELPHIA, July 26—Like the father, like the son with respect to things at Penn Coin-O-Matic Company, Wurtscher distributing, Thomas R. Morgen and Joseph Eilen have reorganized the firm to bring in as active partners, Bernard Morgen and Mortimer R. Eilen.

Paul Knowles, operator contact chief for Raymond Rosen Company, local record distributor, is off for a two-week vacation on a fishing expedition.

**FOR SALE**

1 DERRINGON 1 FLYLITE PIN GAME 1 PEAKEINESS 1 CLICKER 1 POPCORN MACHINE POMPTOMATIC AUTOMATIC MAKE ME AN OFFER.

HUGH HARPER

820 Lake Shore Drive, Culver, Ind.

**WE ARE IN THE MARKET**

FOR A QUANTITY OF 1939 ROCK-O-LA DELUXE AUTOMATIC PHOTOGRAPIHS Must be in good condition and price must be reasonable. Write for details.

The Billboard, Cincinnati, O.

**THE BEST BUY ALWAYS AT "LEIGH"**

The Billboard 81

**Lead Play Games—All A-1 Reconditioned LOOK OVER THESE PRICES**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tr>
<td>Sky Line</td>
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**SPECIAL PRICES**

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<td>Novelty No. 2</td>
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**St Louis Novelty Co.**

ST. LOUIS, MO.
AMUSEMENT MACHINES
August 2, 1941

CHICAGO, July 26.—The Chicago trade this week was pleased to greet three manufacturers who have made excellent records for association activities. P. W. Curtin, secretary-manager of the Associated Operators of Los Angeles County (Calif.), was in town for a few days following a trip to the St. Louis factory. He is now on a swing around the West territory that covers about 10 Western States.

Douglas Wiser, of Pacific Electric Products Company, is busy working on a new game. His several concessions at Ocean Park and Long Beach, where the Derby is doing a swell job, Like-A-Line is working up some swell profits for Doing, too. The Derby at Santa Cruz is among the top operations put out by the company.

Jack Gutshall, of Esquire Music Company, is suffering from a summer cold. Jack said that business is going strong. He received a shipment of Package boxes and two days the supply was exhausted. Gutshall, known as the host of the top concessions parties, has his set for Sunday, August 3. Jane Carico, secretary at Irvine, is in the sick list.

Davy Lisonp, serviceman, is in his 10th year with the Mac Mohr firm.

Bill Loven is doing a good job with recent orders. He recently installed a 10-box unit at L. Cafe. This machine is described as "There is nothing like Pack-Mor boxes for increasing profits," Bill said.

Coin machine operators are backing the sale of Defense Bonds and trying hard to get people to do their business. This trend to the fact that employees have been made with the bonds.

Gene Crowley, a member of the Esquire staff, is enjoying his annual vacation in San Francisco.

Many friends of Paul Simone, Jr., serviceman at the Brio Music Company, are sorry to hear that his old son, Albert, is getting along so well along the line. A letter was received from Albert, 10, he is expected to return to the Coast in a few days.

George Joyce and Earl Frazer are on a vacation trip that will include Seattle and Reno. This is their annual vacation, but the first time they've gone without the family. Joyce, travelling by automobile, they take the time to visit friends in the coin machine business and see the sights.

Margie Morgan, secretary at the South-Central Vending Company in Americus, Georgia, is enjoying her annual vacation. Her St. Louis trip is the first time she's made trips to Detroit, but the trip to the factories is expected to return to the Coast in a few days.

Barney Kaplan, of American Novelties Company, at his pinto drive-in, is now enjoying his new wave. Barney is also sporting a new machine.

Badger Lines Up With Defense Aims

MILWAUKEE, July 26 (DR)—"Success in any field requires the same business principles," said P. W. Curtin, secretary of the Associated Operators of Los Angeles County, to the dealers attending his convention. Curtin is extending hisundeny efforts in the Los Angeles area. His firm, Curtin Amusement Machines, declares William R. Hoppel, Jr. the manufacture of the year.

"Our duties extend from each individual's co-operation with the defense program to selling the best equipment to the operator so that he in return can be a whole- hearted supporter and can keep in step with the defense parade," Curtin said.

"With an advance in any type of business, comes the task of a greater scope and keener. This is the first obstacle the de-

The Backbone of Your Business. 12 Months a Year

The BATHING PRACTICE
ABSOLUTELY LEGAL

L. B. KLUGH COMPANY
715 Arch St., Zanesville, Ohio

West Coast News Notes

By SAM ABBOTT

OF THE BILLBOARD LOS ANGELES OFFICE.

LOS ANGELES, July 26.—Coin machine business in the area continued strong with machine vendors and dealers devoting the usual record trade. Jobbers report that sales are a bit off but the lift is expected at this time of the year. Music operators are busy putting in remotes.

Curtie Robinson, managing director of the Associated Operators of Los Angeles County, Inc., last Friday night for Chicago where he was scheduled to represent the manufacturers. Curtie will take a much-needed vacation before returning to his desk. News from AOCAL is that Paul R. Walker, commander Sunshine Acres Park, has assumed the American Legion in Whittier, Calif., has seen fit to thank Curtie for his help in setting the Fourth of July celebration. In a letter written to Curtie expressing thanks, this paragraph was included: "Before the celebration, we had some unfavorable comment on our decision to install the marble game, but since the thing is over we have had nothing but favorable reaction to our part in the celebration. We certainly want to thank you for all you did for us and to assure you that we will always be boasters for Associated Operators, Inc., and

PARKING?

PICTURE AT LEFT SHOWS BILL WASSERMAN, OF KIEMEN CIGARETTE SERVICE, CLEVELAND, GETTING READY TO TAKE A PICTURE OF ONE OF ACE CIGARETTE SERVICE, CLEVELAND, TELLING ABOUT THE CHAMPION CIGARETTE MACHINE. THIS MACHINE IS IN CONVENTION. BOTH PHOTOS WERE SNAPPED BY "BIG" GLASSPOOL, SALES MANAGER OF ARTHUR H. DU GRENIER, INC. (MR)

Angeles Office. Address: 416 W. Eighth Street

August 2, 1941

ASSN. WORKERS

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"With an advance in any type of business, comes the task of a greater scope and keener. This is the first obstacle the operator has to contend with. He must learn to stay in business and to get and keep locations. We know we can do it by keeping up to date with the business, by carrying complete line of new and old machines."

The second problem of the operator is to be able to retain the location after he gets it. This job is taken care of by our expanding reconditioning and service department. We maintain a large staff of service men at our disposal at all times by the used merchandise when it comes in so that we can keep a running record of location on demand and not have to worry about our service department getting overloaded. We believe one of the finest investments one can make today is de-

Pennsylvania

WILKES-BARRE, Pa., July 26.—A thief walked in a local confectionery store, picked up a penny candy vending machine from the counter, and drove off in his automobile before the proprietor was able to apprehend him or secure the license number.

Citing the extra revenue collected in near-by Kingston Borough by the levies on planshield machines, the Plymouth Borough news editor picked up a similar cancer cited that Plymouth still refuses to tax machines.

Work was scheduled to be started this week-end with an anticipated 2600 parking meters along the six blocks of Court Street. The Plymouth Borough news editor picked up a similar cancer cited that Plymouth still refuses to tax machines.

According to an article in The Sunday Independent salesboards are making their appearance again in Wilkes-Barre in this issue.

The fifth and final series of "wooden nickels" was released for distribution in Scranton, Pa., in connection with the city's diamond jubilee celebration.
Names Civilian Defense Group

(From The New York Times)

WASHINGTON, July 26.—President Roosevelt has named the 45 members of the Volunteer Participation Committee which will act as an advisory and planning body in the organization of the Civic Civilian Defense, headed by Mayor La Guardia.

The members are supposed to represent not only regions, but also "interest of the nation," to assist Mayor La Guardia in carrying out the civilian defense program.

The members of the Volunteer Participation Committee are as follows:

First Corps Area—Jane Bauer, Mount Holyoke; George Putnam, president New Hampshire Farm Bureau, Concord, N. H.; M. K. P. Burke, Lake & Dor; Boston, Mass.; Lewis Lyons, CIO, regional director, Boston; Dr. Kenneth C. M. Sills, president Massachusetts Horticultural Society, Newton.

Second Corps Area—Mrs. J. Borden Harriman, New York City; Mrs. Anna M. Rosenberg, New York City; Dr. Edmund E. Day, president Cornell University; Joseph Delmon, Wilmington, Del.; Louis P. Maciane, Trenton, N. J.

Third Corps Area—Rev. Clifford Pinchot, Milford, Pa.; Mrs. Dwight Davis, Washington; William C. Bullett, Fallston, Pa.; Thomas Kennedy, secretary, treasurer United Mine Workers of America; Dr. John Stewart Bryan, president William and Mary College.

Fourth Corps Area—Jonathan Daniels, Raleigh, N. C.; Mrs. Ellen S. Woodward, of Mississippi, member Social Security Board, Jackson; Dr. Thomas Reid, State Federation of Labor, Birmingham, Ala.; W. V. Jacobs, Nashville, Blanton Fortson, Athens, Ga., judge of the Supreme Court.

Fifth Corps Area—Barry Bingham, publisher of The Louisville Courier-Journal and Times, Louisvill, Ky.; Frank Grillo, Akron; Carlton B. McCulloch, Indianapolis; Mrs. Ruth Bryan Rolfe, Akron, Ohio;0; Dr. William E. Dupre, secretary to Denmark; Bishop Reverdy C.annon, Willemsaver University, Ohio.

Sixth Corps Area—Adail E. Stevenson, Chicago; Mrs. Dorothy McLaiter, Grand Rapids, Mich.; Van A. Bitter, manager director Steel Workers' Organizing Committee, Cleveland; William T. Pan, editor The Capital Times, Wisconsin, Wis.; Mrs. Ross Gegg, Detroit.

Seventh Corps Area—Al Schindler, St. Louis; Mrs. Raymond Sayre, Ackworth, Ind.; Judge John P. Devaney, Minneapolis; Henry Monsky, president Jnai' Bruth, Columbus, R. T. Wood, president Missouri State Federation of Labor, Springfield, Ill.

Eighth Corps Area—Harry P. Bailey, president University of Illinois; James Paton, president National Farmers' Union, Denmark; W. T. Worth, president; Mrs. Thomas Owen, Oklahoma City, A. S. McBridge, Houston.

Ninth Corps Area—Miss Helen Gahagan, Los Angeles; Dr. Aurelia Reinhardt, Mills College, Oregon; C. E. Coburn, president California State Federation of Labor, Los Angeles; Raymond Cogswell, publisher, Portland; Mrs. James Bogtter, Post Intelligence, Seattle.

Panoram Aids Air Recruiting Drive

NEW YORK, July 26 (DR).—A Panoram machine has been installed in the Pennsylvania Station in a large room as a result of the joint co-operation of Mills, George Pompe Company, the U. S. Army, and the Pennsylvania Railroad. The machine is showing a special color film, Wings on Steel, picturing the various phases of the government's air program.

Officials present at the installation ceremonies included Major Barnett, Major Doan, and Colonel Golbert from Washington, as well as representatives of the railroad, executives from Pompe, and a number of operators. The machine is being used as a promotional effort to acquaint the public with the U. S. air program and to stimulate the current recruiting drive for air cadets.

The coin slot in the machine has been covered and the picture, running about 20 minutes, is shown continuously. Alongside the Panoram is a recruiting office, with the officer in charge ready to take care of applicants. Thus the Panoram, in the entertainment value, is contributing its share to the current defense program.

The National Board of the Panoram firm, tried to join up on the spot but he was turned down as unfit.

Loyalty Repays Allied Service

CHICAGO, July 26 (DR).—In business as in friendship, the greatest honor you can pay is loyalty, says E. Willi¬man, head of Allied Novo¬city. And the many forthright letters we receive express this fine loyalty. We constantly strive to give our customers and friends the kind of service that will be delivered. I think every bit of our effort is well repaid when an operator will write a letter like the one I'm going to quote.

"Recently one of our customers sent me this message: 'I have never before been so satisfied with a reconditioned machine. For performance and lack of grief, I rate this my very best machine. Just to let you know how much I think of Allied and Sam Kiemen. I'm leaving it up to you from now on to ship me whatever you think will be best. I want you to know that I have been using reconditioned games and I leave the new model to you.' I have read a number of letters of this sort, and I'm glad to say that each one shows the same fine spirit of loyalty which I believe is the foundation for the business that makes Allied what it is today.

Find New Source For Manganese

DETROIT, July 26.—A survey just com¬ pleted by the Department of Conserva¬ tion of the State of Michigan shows that there is enough underground manganese in the state to produce 45,000,000 tons of metallic manganese. Annual production capacity of metallic magnetite now in United States plants is said to be about 20,000 tons. The report states that the Michigan deposits are readily available at or near the surface.

A short time before the Michigan sur¬ vey was completed a statement had been received from J. Carson Allerhorn, president of the American Manganese Producers Association that additional new sources of manganese supply must be developed because there was increasing danger of a shortage in the material, and that in the next year our consumption of manganese may reach the record high of 1,000,000 tons. He added that if another of planning the government was still without a definite policy to ensure the country an adequate supply of this strategic mineral essential in the manufacture of steel.

Henry Ford Makes Plastic Cabinets

DETROIT, July 26.—Henry Ford's research department has developed an all- plastic refrigerator cabinet, but whether the motor magnate will put the complete unit to merchandise under his own name or will simply furnish the plastic cabinets to other manufacturers is unknown.

Ford has long been known over the possibility of developing a wide variety of entirely new uses for the sulfur deriv¬ atives of soybeans and the plastic cabinets constitute another of these long list of things which, it is known, his technicians are checking.

Photograph manufacturers will be inter¬ ested in developments along this line as cabinets for photographs could also be made of plastic.

According to one report, the Ford plastic refrigerator will be fabricated by the "adhesion molding" method, in which parts are "preformed" by suspending the plastic material in a solvent, and then depositing it on a porous mold within which a vacuum has been created.

After impregnation with the low-cost soybean binder, the part is then finished between male and female dies under pressure and precise heat treatment.

The eight of the plastic cabinets are as follows: 20 per cent cellulose fiber and 30 per cent soybean resin binder—a much smaller than at the installation.

The cellulose portion consists of 50 per cent wood pulp, 25 per cent olive oil, 10 per cent cellulose fiber and 10 per cent natural resin plant which thrives in many parts of America, a plant in which Ford is keenly interested.

Wheat and corn may be substituted for soybeans, it is reported. One of our most troubled agricultural problems, Ford has been told, is that industry that must use the produce of the farms, in order for our economy to progress.
Mini-Movies in Akron
AKRON, O., July 26.—Those newest items in the mechanical entertainment industry, the box movies, bow to Akron recently. First reports are that they have the cove crowds entirely captivated with a miniature version of sight and sound.

Baker Confirms Mohr Appointment
CHICAGO, July 26 (MR).—Official announce the appointment of Mac Mohr, head of Mac Mohr Company, Los Angeles, as factory sales manager for the Pacific Coast States has been released by Paul Baker, head of Baker Novelty Company.

"Mac Mohr's experience and influence west of the Rockies is an asset to us," report Baker officials. "The many years he has spent pioneering in the coin machine business in the nine Coast States have served to build him an enviable reputation. It's a pleasure to work with Mac—and it's good business too! We anticipate a long, mutually profitable and happy relationship with him, and feel we're serving our West Coast customers best by working with Mac as our exclusive factory field representative there."

Joining Baker officials in expressing satisfaction with his appointment, Mac Mohr states: "Baker is a great company to work with and for. It is releasing some real great games, too. I thoroughly enjoy handling the Baker line because operators and distributors know that Bakerbuilt reproduces the best."

"Meanwhile, Kicker and Catcher, the greatest little counter games, is keeping me on the hop. Locations are wise to its amazing mechanical features, and they're working it for all its worth. They're not overlooking any of the other Baker hits either, such as Slickie, Peacemaker, Lucky Strike counter game, and all the other Baker novelty machines now in the fill."

"Just a word to operators and distributors," says Carl Hipput, sales manager for Baker. "It's not long before we release our new occasionally different pin game."

Joe Schwartz
On Trip North
CHICAGO, July 26 (DR).—Up in the cool north woods district in northern Wisconsin, is where Joe Schwartz, head of the National Coin Machine Company, has been elected to spend a few weeks. He is accompanying Mrs. Schwartz and his two children. They will visit their son at Camp Ojibwa in that section. "Bringing up the family is staying at a boys' camp there. During Joe's absence Harry Heiman, sales manager, is in charge of business. The company has recently had a summary of its annual high standard of excellence and is now stockpiling heavily in anticipation of the growth in its industry, says Harry. "We are adopting the policy of carrying a tremendous stock so that we can assure our customers our usual service and equipment on all machines, even the business has greatly increased."
Monarch Credits Square Deal Policy

CHICAGO, July 26 (DR).—"The good old adage, 'Honesty is the best policy,' and the golden rule are the measurements by which we run our business," says Al Stern, of Monarch Coin Machine Company. "That's why operators know they can rely on any Monarch claim or statement. Honest dealings, honest value, and giving customers the most for their money make for long-term business friendships—and Monarch is proud of its many friends.

"From the minute we receive an order we work for the good of our customers. We treat every customer alike to Monarch’s de luxe service. Our shipments are checked and double-checked to be sure to give operators the best buys in machines that will make money for them. So highly do many operators regard our policy of fair dealing that they leave entirely to our discretion the selection of coin gauges for their needs. They realize we know the market and the needs of different territories.

"All in all, we figure honesty is mutually profitable to Monarch and our customers. We feel honored that operators' reliance in us has at all times proved justified and we in turn do our utmost to serve them conscientiously, expertly, and accurately. They know they are getting the best coin machines for their needs, timed for maximum collection.

New Arcade for Detroit Expo Park

DETROIT, July 26.—The large Penny Arcade portion of the Detroit Expo Park will be razed and replaced by a completely modern structure, Manager Henry Wagner reports. The arcade will be built on a centralized design in a modernistic architectural style.

An unusual feature will be the use of fluorescent lighting. This is believed to be the first time this type of lighting has been installed in this type of amusement structure. The total cost will be around $6,000, with additional expenditure for new equipment to follow.

PIKES PEAK

The latest type award model makes consistent money. Write today for the unusual factory special operator's price on Pikes Peak.

THE TRADING FOOL

GROTECHN TOOL COMPANY
120 W. South St., Chicago, III.

CHICAGO, July 26 (AP).—The most recent development in the world of coin-operated amusement machines is the introduction of the new Pfeiffer Pinball Machine, which is expected to create a sensation in the amusement world.

The Pfeiffer Pinball Machine is a novel device which combines the features of both the pinball and the ball game. It consists of a large cabinet containing a number of pinball games, each of which is controlled by a separate coin slot. The cabinet is divided into sections, each of which contains a different game. The operator can select any section he desires, and the machine will operate accordingly.

The Pfeiffer Pinball Machine is intended to appeal to both adults and children, and is expected to be a great success in amusement parlors, arcades, and other places of amusement.

Guilfoyle Puts Western Factory Into High Gear

CHICAGO, July 26.—In three months' time Roy Guilfoyle, president of Western Products, Inc., has set a record for reorganization and for getting important new machines on the market. It was about three months ago that Guilfoyle came to the Western plant, he immediately went to work on a line of new products and also increasing the efficiency of the personnel.

One of his first jobs, Guilfoyle said, was to improve conditions in Western productions. The firm had a number of excellent ideas, but they needed the machine men to bring them to perfection. So Guilfoyle set out to get the best engineering talent available and to put them to work on refining one of the parts and then in developing new ideas. The staff now experience three of the finest engineers well known to the industry and drawn from the best sources in the coin machine manufacturing business, Guiolfoyle stated.

Guilfoyle said that while the materials situation is serious for all manufacturing industries, yet Western has the best sources of supply and can assure its customers of deliveries as fast as it is possible to manufacture in present conditions. Two new machines have already been placed on the market and distributors have been supplied with ample quantities. The machines are a new combination of the most popular features that promise much to the operator.

Guilfoyle said his plan is to build four or five of these new machines in each class so that Western could supply the various types that a progressive operator needs. This will include a unique combination of pinball and novelty game, and a counter machine. The machines will be built in each of the machines that will work.

Guilfoyle has also had eight happy and successful years with the Bally, many of the parts and the friendship of the Bally executives. "My experience will help me to build good machines, to build an organization, and to see the trade what it was," Guilfoyle said.

Announcements have been made to distributors and operators of new machines now available and other products are well underway. The organization is humming with activity.

Keeneey Games

Breaking Records

CHICAGO, July 26 (AP).—Reporting on the position of the current Keeneey games, William (Bill) Ryan, sales manager for J. H. Keeneey & Company, states that the demand shows no signs of letting up, while performance on location continues to spur heavy purchases.

"We are greatly the benefit of "coin-operators' response to Sky Lark, our all-terri- tory coin-operated game," Ryan said. "In Sky Lark we have given operators an unbeatable combination de luxe console game which can be operated as either a free-play or payout game at the operator's discretion. It can be used as a one or five-ball, one or four-coin machine, and with the many thrill-inspiring features it offers, profits are ruling in for a growing number of cigarette machines. The beautiful de luxe cabinet contains a finely constructed machine which provides a constant and profitable operation under the most severe operating conditions.

"Tied with Sky Lark in popularity is our novelty free-play hit, Twin Bally. As a five-ball machine it has no equal, according to our distributors' reports. It offers soaring thrills in overcrowding measure, and it is enjoying a terrific player response everywhere."

Not the least of the Keeneey games enjoying wide-spread popularity at this time is the Bally's fast-fitting machine. It is a jumbo size game, with appeal in proportion and profits even greater. Operated as one or five-ball, one or four-coin machine, Bally has been an undisputed champion wherever it is operated.
Two-Front Drive 
For Legal Games 
In Milwaukee

MILWAUKEE: July 26—A campaign for the return of pinball machines to Milwaukee has been opened by the Wisconsin Tavernkeepers’ Association. Interests of the machines is also favored by the city tax commissioner’s office.

Chief Clerk Neckerman of the tax commissioner’s office urged the common council’s license committee to adopt an ordinance to license operators of pinball games that have no payoff. He said the tax was being a good source of revenue by its failure to exact such a measure, and that the city has just $69,500 in revenue it could have had from coin machine licenses in the last five years.

The tavernkeepers’ association conducted an informal survey with encouraging results. Talking with people in Milwaukee and at nearby lake resorts, the association learned that the majority were in favor of licensing the machines. The association favors restricting the machines to taverns. Minoria are prohibited from going into taverns and thus could not play the machines, which owner would make the objections to them.

Members of the Payroll Arcade Commercial Club have opened a drive for a State law to legalize slot machines and similar devices in communities that want them.

U. S. Buying More 
From S. America

WASHINGTON, July 26—For the first time this country this year will give preference to American trade. In trade with Latin America, imports exceeding exports to the Southern nations by $282,000,000, according to the Commerce Department’s foreign trade reports in one of the agency’s periodic publications.

This reversal in Pan-American commerce, according to the department, has been accompanied by notably increased industrial expansion in most of the Latin-American republics, particularly in Brazil, where factories are now producing goods formerly bought in Europe.

A business boom in Latin America of the proportion indicated by the above report points to a reasonable expectation that the entire country will be interested in promoting more to those industrial centers where employment has been greatly increased.

and immune to tarnish, dirt, and hard objects. A handle has been provided for the purpose of achieving a temporary finish, known as the Glitter Q.T. This Glitter Q.T. will never escape any-one’s attention."

Exhibit Reports

Brisk Business

CHICAGO, July 26 (MR)—"West Wind, Exhibit's current game, is overcoming all of the various hurdles common to pin game operation during the month of July," say Exhibit Supply Company officials.

"Apparently West Wind's earnings have a soothing effect that overcomes any reluctance on the part of operators to give their locations this great game, as the steady flow of orders for more and more West Winds from all parts of the country has forced the continuation of capacity production which assures reasonably prompt delivery," says Smith.

Perc Smith, sales manager, reports the opening of new arcades in many of the principal cities throughout the country, the latest being Frank Swarts’ Sportland in Rockford, Ill., scheduled to have its grand opening July 28.

"Penny arcades, also called playlands or sportlands, have always been popular with the public, but have now reached a new high in entertainment value due largely to the fine new line of arcade equipment available," says Smith.

"The Exhibit Supply Company, established in 1909, has long been recognized as the leading manufacturer of arcade devices and volume sales this year will break all records," prophesies Smith.
Bally Baby Now
In Fifth Year

CHICAGO, July 26 (MR).—"The world's smallest coin machine holds the record for continuous volume sales," says George Jenkins, general sales manager of Bally Manufacturing Company. "I refer, of course, to Bally Baby, which is now in its fifth year and still in steady demand. While we have been striving with production problems connected with the biggest console and multiple boom in history, we have let Bally Baby ride along on its own momentum.

"Believe me, the little fellow has gathered plenty of momentum during the half decade that it has been busy with the counters of the nation. A next batch of Bally Baby orders bobs up in practically every day's mail. As a result, the email but busy Bally Baby department keeps going month after month after year. All of which proves that it isn’t always size that counts—it’s money-making power. And Bally Baby is packed with that power!"

Milwaukee Coin
Bonus to Employees

MILWAUKEE, July 26 (DR).—"Happy employees make a good business better," says Sam London, president of Milwaukee Coin Machine Company. Milwaukee. We believe employees deserve ample and tangible recognition. With this fact in mind, as the first step after being comfortably settled in our splendid new quarters, Milwaukee Coin has declared a bonus for all employees who have been with the firm for six months or more. We appreciate their part in the gratifying success of our business and we want them to know that success for the company means success for them, too.

"Here at Milwaukee Coin headquarters we’re enjoying a summer boom. All the moving has led us on the jump for a while. But well settled now and things are running smoother than ever. With our ample new facilities to take care of any rush, we assure our friends and customers of prompt, courteous attention, our famous efficient, intelligent service plus the personal touch that has meant so much to our customers in the past."

Coslow Starts Work
On 208 Soundies Films

HOLLYWOOD, July 26. — Production has started and will continue for a month on the first group of 208 soundies which Sam Coslow will make in Hollywood during the next year for the Mills Novelty Company. All activities are centered on the Fine Arts lot.

Coslow has obtained permission from Paramount Studios to record for one of a trio of soundies featuring Mary Healy the title song, Kiss the Boys Goodbye. This is said to be the first time a studio has granted such permission.

Other artists lined up include Martha Tilton, Sue Donnegan Sisters, Cliff Martin, Johnny Downs, Sterling Holloway, Gale Page, the King’s Men, and Babbie Lovett. Orchestras include Dave Ross, Buddy Rogers, and Skinnay Ennis.

Direction will be handled by Josef Berne and production by Herman Weiber. Bert and Bill Mills, novelty company executives, are here conferring on project.
REVOLUTIONARY COUNTER SENSATION!

KICKER and CATCHER

100% NEW!
100% MECHANICAL!
100% SKILL!
100% LEGAL!

Creating a sensation everywhere! Brilliant, original playing action entirely under player's control. A knockout for competitive play—loaded with "come-on!" Entirely mechanical—no wires—no batteries. Cash in quick! Order today.

PENNIES PLAY

$29.75

F. O. R. Chicago
NICKEL PLAY, $31.75
Stand, $6.50 Extra

THE BAKER NOVELTY COMPANY INC.
1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

F. W. BAKER
Exclusive Representative
MAC MOHR CO., 2196 W. Pico Boulevard, Los Angeles, Calif.

IS PAUL BUNNYAN IS BIG

Yes! I mean BIG PLAY
BIG ACTION
BIG PROFIT

PAUL BUNNYAN...That is a real cloth sleeves and trousers. He wears...
...Slot symbols. Take out the $4.00...Takes any payoff $3.25. Total average odds at $3.45. Extra-thick board...
LAST PRICE $3.50.

SUPERIOR PRODUCTS • 14 NO. PEORIA ST. • CHICAGO, ILL.

QUALITY SPEAKS FOR ITSELF

FIVE-BALL FREE PLAY

Dobies Feature $24.95
Progress 24.95
Carromes 19.95
Dia-Sets 19.95
Piehows 17.95
Buckows 17.95
Follies 17.95
South Park 14.95
Tulips 12.95
Fifth Avenue 12.95

ONE-BALL FREE PLAY

B海盗 12.00
Jumpers 12.00
Lucky Spots 12.00

ARCADE EQUIPMENT

Elephant 39.95
Antil-Aircraft, Breast 44.50
Billy, T. O. A. Top 5.50
Ten Strikes, Large Units, 49.00

ATLAS NOVELTY CO.
220 W. Western Ave., Chicago, Ill.

BETTER BUY NOW!

DAVAL'S AMERICAN EAGLE

CIGARETTE REEL SYMBOLS

AMERICAN'S TOURNAMENT WINNERS
AWARDS TO PAY-OUT COUNTER.

MARBEL CIGARETTE REEL

AMERICA'S TOURNAMENT WINNERS
OFFICIAL PAY-OFF COUNTER.

10 DEPOT, BALANCE C. O. D.

BUT A SHARE IN AMERICA

Buy U. S. Defense Savings Bonds and Stamps

St. Louis Hails Gottlieb Spot Pool

CHICAGO, July 26 (MR).—"What Spot Pool has done for St. Louis" jubilantly report officials of D. Gottlieb & Co. "From the comments that are coming northward this Gottlieb game is the hottest thing in town—including the weather! We were confident Spot Pool would set hit records, but it's gone way beyond our expectations. Here's just one of the enthusiastic reports we've received—and column everywhere are echoing the applause: "Gottlieb's done it again," states Ben Astrand, of Olive Novelty Company, St. Louis. "Spot Pool's wowing the town! I've never seen anything to compare with the player reaction to this new winner. No matter what the location, players crowd to play this fascinating game. The backboard action, the flash, and the come-on make the game a high, high irresistible. Spot Pool's fast, exciting, satisfying. Let me assure you any game that gets the play like Spot Pool does tops any tune. "At this time especially continue Gottlieb officials, "a game like Spot Pool is welcome. It booms business during the summer. We know territories everywhere want Spot Pool—and we assure everyone that we have the orders well in hand, and are rushing deliveries at top speed to meet the overwhelming demand for our newest hit."
Hi-Stepper

with the sensational "plus appeal"

The don't miss, plus the chance for a killing are the big appeals of Hi-Stepper. Lights out 1-11, with one point for each number contacted there- after—plus 5 points for No. 6—plus Super Score of 25 points for lighting 3 girls on back panel. Plus that early winner appeal of one point for con- tacting white bumper when lit. And of course the ever popular high score op- portunities. You'll step high with Hi-Stepper. Call your dis- 

Hi-Stepper

Hi-Stepper

The best investment in the world today

U.S. Defense Savings Bonds and Stamps

THE BEST BUYS ARE ALLWAYS BUDIN'S BUYS!!

BUDIN'S, INC.

174 S. PORTLAND AVE., BROOKLYN, N. Y.

www.americanradiohistory.com
Not since the days of Grandstand have you seen a payable to equal Bally's record-smashing Jockey Club! Packed with all the money-making features of Bally's famous multiples ... plus new "Wild" Fours and Build-up Bonus ... Jockey Club is pushing payable profits to a new all-time high. Get your share. See Your Distributor!

ALSO IN PRODUCTION: Club Trophy 4-multiple deluxe replay game. High-Hand poker console, Roll-Em dice console, Big Top 3-reel console ball, Sky-Battle machine-gun, Baby Bally counter game. Pursuit 5-ball novelty or replay game.

BALLY MFG. COMPANY

IMMEDIATE DELIVERY ON MILLS THREE BELLS, FOUR BELLS, OWLS, JUMBO PARADES, CHROME BELLS, BROWNFRONTS, VEST POCKETS, DOMINOS AND SUPER TRACK TIMES. ALSO BALLY'S ROLL-EM.

BUY NOW BEFORE PRICES ADVANCE—WE HAVE THESE IN STOCK

BARGAINS OFFERED SUBJECT TO PRIOR SALE

---

TWIN STATE HEADQUARTERS

1 Bally Liberty, $10.00
2 Bally Liberty, $5.00
3 Bally Liberty, $3.50
1 Bally Strip, $9.50
1 Bally Show, $4.50
1 Bally Slot, $3.00
1 Bally Coin-op, $2.00
1 Bally Liberty, $1.50
1 Bally Liberty, $1.00
1 Bally Liberty, $0.50

COUNTER GAMES

2 Mills High Five, $10.00
2 Mills High Five, $20.00
1 Mills High Five, $30.00
1 Mills High Five, $40.00
1 Mills High Five, $50.00
1 Mills High Five, $60.00
1 Mills High Five, $70.00
1 Mills High Five, $80.00
1 Mills High Five, $90.00
1 Mills High Five, $100.00

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WE HAVE IT!
Baker's KICKER AND CATCHER

IT'S TREMENDOUS! IT'S TERRIFIC!

Here's the kind of a counter game you've always hoped to operate! No grief, simple mechanism, no wires and no batteries! Order today.

MIKE MUNVES CORP.

539 Tenth Ave.
New York, N. Y.

SOUTHERN AUTOMATIC MUSIC CORP.

642 South 2d St.
301 N. Capitol Ave.
420 Broad St.
312 W. 7th St.
Louisville, Ky. Indianapolis, Ind.
Cincinnati, O.

Quick! We'll Pay Cash!!

For All Model Rock-O-Phonographs

Give Full Details as to Condition, Model, Quantity Ready to Ship and Price Wanted! Write! Write! Phone! Call! Pearl-Lawrence

KEYSTONE VENDING CO. OF NEW JERSEY
1125 Broad St., Newark, N. J. (All Phones: Biclaw 3-3225)

Coin Machine Business for Sale

In a superb area. Will gross $75,000.00 yearly. Owner wishes to retire. Price $50,000.00 cash. Don't write unless you mean business. Direct all communications to "COIN MACHINES BUSINESS" BOX D-90, care The Billboard, Cincinnati, O.
Ace Bombers Wins Operator's Okeh

LONG ISLAND CITY, N. Y., July 19 — "History repeats itself" is the apt phrase used in connection with Mutoscope's Ace Bomber, the winner that is bringing back the good old days of overflowing cash boxes for operators throughout America," state officials of the International Mutoscope Reel Company.

"It is a source of real gratification that we are able to follow up our first successes with as worthy a machine as Ace Bomber," explained William Rabkin, president of the firm. "Briefly stated, this game is exactly what these times demand—a machine that provides escape amusement for people who are weary and perhaps a little frightened of war headlines.

"Ace Bomber's long-lasting appeal is founded on its quality, and plenty of it. The operator never tires of the game because it is a constant challenge to their skill as well as a means of letting off steam at an imagined approaching enemy. We are proceeding full speed ahead with production on Ace Bomber, and every effort is being made to provide our distributors with quantities they need to fill the orders of operators all over the country."
FOR BETTER SUMMER COLLECTIONS

ARGENTINE

BY GENCO

AMERICA'S GREATEST MONEY-MAKER!

Champion of Big-Ten League in Detroit is the J & J Novelty Company boating team, sponsored by J & J Novelty Company, Bally Manufacturing Company, distributor in the motor metropolis. (MR)

Little Rock Cuts City License on Pinball Machines

LITTLE ROCK, Ark. July 26.—Little Rock operators scored when the city council repealed an ordinance which would have greatly increased the privilege taxes on operators. The repealed ordinance, passed at the June 23 meeting of the council, taxed operators $25 for each machine up to 10, and $100 for each machine over 10. The operators argued that it increased the tax on machines in excess of the State declared maximum of $5.

The new ordinance, passed July 7, increases the privilege tax on individual operators or distributors of games from $100 to $250 a year, and only for the first on machines at $5 each.

The City Collector estimates the $5 payments will be made on approximately 700 marble machines.

Munves Ready With First Contest Pix

NEW YORK, July 26 (MR)—Mike and Joe Munves announced they are now ready to release the first of the many hundreds of pictures they have received from Penny Arcade owners all over the country in response to their $1,200 contest.

"The first pictures are those of the well-known Schork & Schwartz Arcade at the Michigan Central Center on Broadway," stated Mike Munves. "The spot, probably the best known arcades in the country, has many hundreds of publicity in national publications. It is visited by noted names in the American scenic."

"Pictures of other arcades will also be released soon. We believe the trade will find them interesting and educational. Men who are considering opening new arcades will find the pictures a valuable source of ideas. The operators entering the contest show they have made a serious study of the public and know just how to line up their games for the greatest profit."

The Mike Munves Penny Arcade Contest closes at midnight September 15. The brokers expect to receive many additional arcade photos and new machine ideas to add to the imposing collection already on hand. The contest seems to have proved very popular and it may be made an annual event. The firm is also offering informative booklets to Penny Arcade owners who desire facts on the Penny Arcade business.

Detroit

DETOIT, July 26.—Sam Lucas, who was manager of the Michigan Panoram Company, has bought out the interest of Ben Berkman, of Detroit, and Edward E. Gurian, of Chicago, and is now the sole owner. Lucas has also secured the appointment as Michigan representative for the new Panoram wall boxes, which are just being introduced in this territory.

Michael A. Angott, Jr., manager of the Angott Sales Company, Inc., has become an expert horseman in his spare time, maintaining his own horses and stables just west of Detroit.

Richard Rings, music operator who also operated the Auto Bar, where he made his headquarters, has moved to Florida, with the Marquette Music Company taking over the business here.

"You Pick 'Em—We Ship 'Em"

Every Game Listed Ready to Go at Once!

Sport Kings $122.50
Santa Anitas $122.50
Grandstand $75.50
Thistledowns $56.50
Sport Pages, $34.50
Newhorses, $34.50

Send for Complete List Today!

Grand National Sales Co.
2300 Armitage Avenue

CHICAGO, ILLINOIS

COLUMBIA COLD AWARD CIGARETTE BELL
Decorated for pinball in restricted territories.

GROTHEN TOOL COMPANY
30 N. Union St.

Ilinois

"WAIT!" Coming Soon!
EVANS' PLAY BALL
Manikins Actually
New! Different! Original!
Not a Toy! No Make-Believe!

3 Bar Jackpot F-5240
1640 Holes — Takes in $82.00
Pays Out Average $48.69 — Ax. Profit $33.31
Price $4.05 EACH

3 Bar Jackpot F-5240

Other Fast Sellers

1025 Hole, F-5280, Wonder 3 Bar Jackpot at $3.02
1200 Hole, F-5275, Horses at . . . . 4.35
800 Hole, F-5270, Pocket Dice at . . . . 2.10
720 Hose, F-5255, Pocket Jack at . . . . 2.07
600 Hole, F-5265, Royal at . . . . 2.35

CHAS. A. BREWER & SONS
Largest Back and Card House in the World
6320 Harvard Ave.,
CHICAGO, U. S. A.
HAVE YOU A NEW MACHINE IDEA?
IT MAY BE WORTH $1,000 TO YOU
ENTER MIKE MUNVES
$1,200 CONTEST NOW!
MIKE MUNVES CORP.

D. GOTTLIEB & CO. 1140-1150 N. KOSTNER AVE. CHICAGO

CONSOLES, ETC.
I-sid Hand $109.50
Collapsible Stand $39.50
Foot Rest, Br. $29.50
Jacks, F.P. $20.00
Sandpipers Combination F.P. & P.O. $116.00
Jungle Gym, Comb, F.P. & Stand $95.00
1937 Skill Timers $7.50
ONE BALL F.P.
Big Price $55.00
Club Price $110.00
Dark Horse $87.50
Fast Special $72.00
Evans Ten Strikes $35.00
Fast Air Craft Gun $59.50

FREE PLAY MINT VENDORS
Mills $79.50
Jennings $59.50
JENNINGS
Silver Moon and Bobtail
SPECIAL
EMPRESS (Mills)
Photographs $195.00

FREE PLAY GAMES

Flicker $49.50
Fruit Vendor $49.50
Fruit Vendor $49.50
Fruit Vendor $49.50
Fruit Vendor $49.50
Fruit Vendor $49.50
Fruit Vendor $49.50
Fruit Vendor $49.50
Fruit Vendor $49.50

FREE PLAY GAMES

Prize Pops $37.50
Weekend $37.50
Weekend $37.50
Weekend $37.50
Weekend $37.50
Weekend $37.50
Weekend $37.50
Weekend $37.50
Weekend $37.50

GUNS & MISCELLANEOUS

Defender $109.50
Space Fire $27.50
Space Fire $27.50
Space Fire $27.50
Space Fire $27.50
Space Fire $27.50
Space Fire $27.50
Space Fire $27.50
Space Fire $27.50

IMMEDIATE DELIVERY ALL NEW GAMES!

THE AMERICAN WAY TO PROVIDE FOR NATIONAL DEFENSE
Buy U. S. Defense Savings Bonds and Stamps

D. GOTTLIEB & CO. 1140-1150 N. KOSTNER AVE. CHICAGO
Mississippi

NATCHES, Miss., July 25—Despite intense heat during the past several months coin machine business has been holding up very well, according to operators.

Buster Williams, Mississippi, Louisiana, and Arkansas operator, is now associated with the Beruane Novelty Company. Williams is from Newelton, La.
May Coin Machine Export Figures

WASHINGTON, July 50.—Total exports of coin machines for the month of May were 585 machines, valued at $65,652, according to figures issued by the division of Foreign Statistics of the Department of Commerce. While the number of machines dropped sharply from the 1,007 total for April, the dollar value figures held up well in comparison with the $119,065 dollar value total for April machines. Machines exported during May were the more expensive types.

Phonographs, as usual, accounted for the greatest number of machines, with 417 machines, valued at $62,678, shipped. In April 510 machines were exported, with a total dollar value of $93,706. In second place were amusement machines other than vendors with 100 of this classification, valued at $9,713, exported. April comparative figures were 156 machines, with a value of $11,928. Vending machines accounted for 68 vendors, valued at $3,301. In April 179 machines were valued at $8,891.

Mills Combination Jumbo can be switched from Free Play to Payout in a few seconds. Also equipped with Front Mint Vendor. Its big feature is the exclusive Mills PLAY-METER with 21 months of perfect mechanical operation behind it. Adds and subtracts free games instantaneously. Readings legible at distances up to 100 feet. Immediate delivery. Mills Novelty Company, 4100 Fullerton Avenue, Chicago, Illinois.

NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS

FREE PLAY GAMES

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AUTOMATIC PAYTABLES

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LEGAL EQUIPMENT, BOWLING GAMES, GUNS, ETC.

Mills Combination Jumbo

IMMEDIATE DELIVERY ALL NEW GAMES!

PHONE: CAPITOL 4747
TERMS: 1/3 Down, Balance O. O. D.

Allied Novelty Co.
3520 W. Fullerton Ave.
Chicago

You can ALWAYS depend on JOE ASH—ALLWAYS
FINEST FREE PLAYS READY FOR SHIPMENT!

Active Amusement Machines Corp.
900 North Franklin Street, Philadelphia, Pa.
Phone Market 2656.

IMMEDIATE DELIVERY!
NOW! QUANTITY DELIVERIES OF ACE BOMBER! ... just in time to boost summer collections in every location and arcade! ... handled by the following star-studded list of blue ribbon distributors! THE NEWS IS BOOMING ALL OVER THE COUNTRY THAT ACE BOMBER IS A TERRIFIC GUN—AN OUTSTANDING MONEymaker. True to the famous Mutoscope tradition, ACE BOMBER is the kind of machine that gives you a steady moneymaking backbone no matter where or what else you operate. SEE AND ORDER ACE BOMBER AT YOUR NEAREST DISTRIBUTOR NOW!

GET THE FACTS AND YOU'LL SURELY GET ACE BOMBER ... a real, PROVEN hit!

ADVANCE AUTOMATIC SALES CO.
1021 Golden Gate Ave., San Francisco, Calif.
MAC SANDERS
2837 West Pico Blvd., Los Angeles, Calif.
WESTERN DISTRIBUTORS, INC.
1236 S. 15th St., Portland, Oregon
2126 Elliott Avenue, Seattle, Wash.

That rugged two-handed trigger gives the player the feeling that he's handling the real thing. Just holding the gun is a thrill in itself!

THE General Vending Service Co.
306 North Gay St., Baltimore, Md.

Co-ordinating ACE BOMBER'S four sets of anti-aircraft guns and searchlights to "get" the raiding bomber is a continuous challenge that brings heavy repeat play.

B. D. LAZAR COMPANY
1635-37 Fifth Avenue, Pittsburgh, Pa.

The furious, flaming action of ACE BOMBER'S self-raising guns and searchlights is a guarantee of greater play.

THE MARKEPP CO.
3328 Carnegie Ave., Cleveland, Ohio

ACE BOMBER is a fine investment for present and future earnings!

CARL TRIPPE

ACE BOMBER is so close to the real thing that even Army men are practicing on it in locations and arcades near Army camps!

MAYFLOWER NOVELTY CO.
2218 University Ave., St. Paul, Minn.

100% LEGALITY is what operators want and need right now ... and ACE BOMBER is the game that provides this protected income!

GERBER & GLASS
914 Diversey Blvd., Chicago, Ill.

ACE BOMBER is capturing the biggest collections of the year!

BIRMINGHAM VENDING CO.
2117 Third Ave., North, Birmingham, Ala.

PROFIT COMMUNIQUE: Ace Bomber is capturing the biggest collections of the year!

DENVER DISTRIBUTING CO.
1856-58 Arapahoe St., Denver, Colorado

ACE BOMBER is so close to the real thing that even Army men are practicing on it in locations and arcades near Army camps!
The Billboard

IT'S DISTRIBUTED BY THE LEADERS AMERICA FOLLOWS!

BOMBER

MARK

Heart-stopping Air Raid Alarms, whining sirens, and realistic Blackouts combine to give ACE BOMBER its sock appeal.

MILLS SALES CO., LTD.
1640 18th Street, Oakland, Calif.
1491 W. Washington Blvd., Los Angeles, Calif.
1235 S. Washington St., Portland, Oregon
145 E. Eighth Street, Las Vegas, Nevada

"From what I've already seen of ACE BOMBER, I predict it will be one of this industry's top moneymakers for a long, long time." Bert Lane.

SEABOARD SALES, INC.
619 10th Avenue, New York, N.Y.

"HITCH YOUR BANKROLL TO A HEADLINER! ACE BOMBER Grips Them, Startles Them, Dares Them To Be Better and Better Marksmen! An enemy bomber roars overhead, the player tries to co-ordinate his rugged two-handed trigger with the four sets of searchlights and anti-aircraft machine guns that lift up and spit destruction at the passing raider. The skill comes in aiming and timing the proper searchlight and anti-aircraft battery as the bomber approaches and flies over the territory guarded by those particular defenders. Player hangs on tensely, doggedly, straining every nerve to take deadly aim! ACE BOMBER is T. N. T. in action... a gold mine in profits!"

HITCH YOUR BANKROLL TO A HEADLINER!

ORDER NOW! FIRST COME—FIRST SERVED

INTERNATIONAL MUTOSCOPE REEL CO., INC.

Manufacturers of ACE BOMBER, DRIVEMOBILE, SKYFIGHTER and many other Hits!

WILLIAM RABKIN, PRES.

44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK

West Coast Representative: FRED MCKEE, 2041 Kenneth Road, Glendale, Calif.
HAVE YOU SEEN IT?

AMAZING NEW IDEA

THE FIRST REALLY DIFFERENT AND ORIGINAL GAME IN 5 YEARS

PICK UP YOUR PHONE OR JUMP IN YOUR CAR—BERT LANE'S GOT IT!

SOMETHING NEW UNDER THE SUN!

LEGIONNAIRE

by Chicago Coin

THE GREATEST COMBINATION OF SCORING IDEAS YOU'VE EVER SEEN!

Order Today!

CHICAGO COIN

MACHINE CO.

1725 DIVERSEY BLVD

CHICAGO

SAVOY VENDING CO.

NOW CHICAGO COIN GOES TO THE FRONT

with

LEGIONNAIRE

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N. Y.

SAVOY VENDING CO. 1725 DIVERSEY BLVD. CHICAGO, ILL.

BRAND NEW FREE PLAY CLOSEOUTS! Write for Prices!

Keeney's TEXAS LEAGUER, $49.50
Brand New, 1c, 2c, or 5c Play

CONSOLATES

Slim the Lib- erity Ball... $39.50
End Flush... 89.50
Mike Sercret Ball... 69.50
Hill's Winner Ball... 69.50

EXHIBITS

Sorority Girls... 32.50
Fantasy... 32.50
Fantasy... 32.50
Fantasy... 32.50

Savoy Vending Co.

651 Atlantic Ave., Brooklyn, N.Y.

SALE OFFICES ASSOC. INC.

3 Paces Races... $80.00 ea.
1 Club House... 25.00
1 Bank-A-Blank... 25.00
100's... 20.00

CONSOLES

3 Paces Races... $80.00 ea.
1 Club House... 25.00
1 Bank-A-Blank... 25.00
100's... 20.00

PHONOGRAPHS

Wurlitzer... $89.50
Wurlitzer... $145.00
Wurlitzer... $40.00

USED ARCADE EQUIPMENT

1 Deluxe Texan... $25.00
1 Deluxe Season... $25.00
1 Jr. Basketball... $25.00
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