MARY RAYE
and
NALDÌ
Currently Appearing
PERSIAN ROOM
Ritz Hotel, New York,
Also Doubling in the
Broadway Musical
"CRAZY WITH THE
HEAT"
She is available for the first time for State and Interstate Fairs!

Arriving in the fair field with a greater record of achievement than any other entertainer!

Leaving a brilliant record with 4 World’s Fairs, she is now an outstanding attraction in theatres!

Loud is the acclaim for her artistic presentation!

Year after year her drawing power has steadily increased!

Ranks as America’s No. 1 “personality” of the press!

Assuring you a bigger “gate” for your fair every day of her appearance!

Ever forget! She made 4 World’s Fairs famous!

Don’t hesitate! Make your booking now!

Now under the exclusive management of

Music Corporation of America

Fair Department

430 North Michigan Ave., Chicago, Illinois
Delaware 1100
North Claims No Additional Duty Owed on Gorilla

SARASOTA, Fla., March 22.—John Ringling North, head of Ringling Bros. and Barnum & Bailey Circus, said today the circus contended it did not owe additional customs duty on Toto, the female gorilla imported here from Havana, because "we brought her into this country for breeding purposes."

North was served with a "notice" paper on the gorilla March 20, but the circus posted a bond, and North declared "we are going to fight this case." He said the gorilla would remain in possession of the circus until such time as the suit is disposed of.

District Attorney Herbert S. Phillips charged that Ringling officials made incorrect customs statements when Toto was brought into the United States last month and said proceedings seeking to foreclose the bond were being prepared. Phillips said he is asking 48 percent of the value of the gorilla for duty.

Phillips asserted Toto had been purchased by the circus from her Havana owner for $8,750, which the circus assumed to be her true value, but that the circus paid only $6,000 in duty, or 75 percent of the value at $8,000 at the time of importation. He said he is asking $1,400 on the gorilla in a federal court suit.

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Neb. Kills Outdoor Advertising Bill

LINCOLN, Neb., March 22.—The Nebraska bill which would have upped the cost of outdoor ads by 6 cents a line per inch per week went into discard Thursday when a resolution was killed in an executive committee meeting.

Bill was being watched by many outdoor advertisers, publishers, producers, circuses and entertainers. The measure was pro-hiatus, because, whether paper is up on legitimate billboards or not, any circus board fence, any community could have gone into business and run up his advertising in the square feet of paper space, and tacked it onto the show.

Current critics, however, said they were not going to pull out of the advertising business. They said the bill is not going anywhere in Nebraska and that they were not going to lose their advertising business.

Kriegsgefangenenlager

January 4, 1941.

To the Editor of The Billboard:

I am an interned performer, should be obliged if you would forward this card to any of the following colorists: Three Dukes, Little White House, etc. I know that Miss Jackson, A. W. Jenkins, Big Ray Page, and Mr. and Mrs. J. M. Lee, much thank.

Dienstfremde: "Out a full date book—no vacancies. Here six months and being held 2. Can jump any plane, lunch any air and tall people. Notely interned, too. Say, fellow, with the comforts you all can send me—tobacco, cigarettes, or foodstuffs, I will return the favour some time. I have no other contacts to help you. I am in big favor with you to enable me to have a parcel now and then. Parade does not mean much to me. I am making plenty, for me and the other six. The call is for me to keep fit. I got two, five, now and then. I am comfortable. I will return the favour when I can. A happy New Year to you and yours from the far-off and distant land. BUSTED BERNARD."

No. 164

Lausitz, Germany
**AMIRAL SEES MISS SHEA**

**NEW YORK,** March 22—Admirals are used to seeing things as they are, and when Ike, the naval chief, was handed Miss Narcissa Shea, not only did he see her, but he saw the future in her image as well.

Ike was notified of Miss Shea’s presence at a show in the Shadow. He hurried to the theater and saw the beauty that was to be his admiral. Ike was impressed with Miss Shea’s beauty, and it was apparent that she was destined for greatness.

**SECOND SESSION**

Promptly, Ike introduced Miss Shea to the admiral himself, who was impressed with her beauty and charm. Ike then announced that Miss Shea would be his new admiral, and that she would be his personal representative.

**GEORGE SPELVIN PATROLS THE BILLBOARD BEAT**

**ONE OF the pictures in front of the Whelan store next to the Palace was approved last week by a mock-matured little man who tagged on the Palace’s overnight wall. He was seen checking over the pictures, and then appeared with Miss Europa, the new girl. Miss Europa was seen checking the pictures as well, and it was clear that both of them had a common interest.**

**CAMPUS WARRIORS TO TOUR**

**SOMERSET, Ky.,** March 22—Overseas College Club of Ohio, will give a concert in the high school auditorium on Monday, April 1, as part of its efforts to raise funds for its endowment. The concert is also an appeal for a sponsored tour of the United States.

---

**Philby Club Dates Up; Stages Increase; Draftees the Cause**

**PHILADELPHIA,** March 22.—This is the first year that season has not cut in on club dates. In fact, this is the best club season in years. There is actually a shortage of acts, with the result that the local theaters are ranging so far that performers can work two or three days or more.

Local theaters prohibit any acts doing and night club operators also restrict acts working outside dates. Five on a Sunday is the usual rule, and preference is given to regular members of the local theater. Many are given in private halls. Stage parties and smoke-ins are up also, and strippers are doing better work club dates instead of those on the show business.

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**Possibilities**

The purpose of this department is to bring to attention some of the more interesting possibilities which are not otherwise considered with the expectation that talent in the minor indoor fields can make its way into the big shows.

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**For FILMS**

**JOHN MOORE**—leading man appearing in the following films. *The Walks Alone*, legit show at the Golden Theater, New York. *The Man Without a Face*, now running, and should screen well. At present he is doing an excellent job under difficult circumstances. Films could use him.

---

**For LEGIT**

**KENNETH SPENCER**—tall, good-looking, and

**MUSICAL**

---

**Dramatic**

**KIRK DOUGLASS**—senior student at the University of Denver. Has played leading roles in Dramatic Arts, New York, who has done good number of play dates. Has a good number of office and school productions. Is tall and handsome, and has an exceptionally good voice.}

---

**Doris MYLLETT**—another senior student at the University of Denver. Has made her acting debut in several school productions and has contributed several excellent roles in the school productions. Doris has a good voice and has performed in several school productions.

---

**For SONGS**

**ALICE F. GUILD**—singer, voice, appearance, and type are seriously being considered. Has performed in several school productions.

---

**For DANCE**

**HARRY R. MARTIN**—singer, voice, appearance, and type are seriously being considered. Has performed in several school productions.

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**For MUSICAL**

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**ALICE F. GUILD**—singer, voice, appearance, and type are seriously being considered. Has performed in several school productions.
How to Improve Your
Air Appeal!

Record Your Rehearsals with a
WEBSTER-CHICAGO
Portable Recorder

Model W-1205 is a complete recorder with immediate playback. Requires but a minute to set up. Completely self-contained in luggage style carrying case.

ADDRESS
SECTION 12-M
FOR FREE
CATALOG

BE A GOOD FELLOW—HAVE A GOOD TIME

DINNER
DANCE
ENTERTAINMENT

GRAND Ballroom
HOTEL EDISON
NEW YORK

FRIDAY, APRIL 4th, 1941
7:30 P.M.
$5.00 PER PERSON

GET TICKETS — ED SCHREIBER, WARNER BROS.

GOOD FUN — FOR A GOOD CAUSE

WEBSTER-CHICAGO CORPORATION
5622 Bloomingdale Avenue, Chicago, Illinois

ON ICE STARS OF AMERICA

WORLD'S GREATEST STARS ON ICE

GOODTIME COMPANY — Chorus Girls and Boys whose ability is unequalled.

Bert Rickman, Director of Personnel, MAYO HOTEL, TULSA, OKLAHOMA

FRIDAY, APRIL 4th, 1941
7:30 P.M. $5.00 PER PERSON

GET TICKETS — ED SCHREIBER, WARNER BROS.

WESTERN UNION
THE PERFECT GIFT IS A WESTERN UNION GIFT ORDER.
WITH IT THEY CAN BUY WHAT THEY WANT MOST.
COSTS ONLY 50c FOR AN ORDER OF $10 OR LESS.
TELEGRAM INCLUDED WITHOUT EXTRA CHARGE.

ICE STARS OF AMERICA
PRESIDENT, WORLD'S GREATEST STARS ON ICE

CAN PLACE—Chorus Girls and Boys whose ability is unequalled.

Bert Rickman, Director of Personnel, MAYO HOTEL, TULSA, OKLAHOMA

FRIDAY, APRIL 4th, 1941
7:30 P.M. $5.00 PER PERSON

GET TICKETS — ED SCHREIBER, WARNER BROS.
Lux Guests Cash in Plenty—Hope, Lombard, Stewart, Loy, Rooney Grab 5G; “Economical Spending”

HOLLYWOOD, March 22.—The radio guest artist business has long been handled on a low basis by Variety. So many stars receive salaries paid to film stars appearing on radio, that Variety does not allow a regular list of the film stars. All shows are regarded as happening in conjunction with film stars, although the film star’s salary is usually received in the form of royalty. The show is handled from the standpoint of film stars appearing on radio.

The problem of booking film stars on radio has been solved in one way or another by the Variety Network. The Variety Network has been handling film stars on radio for ten years, and has now established a system of booking film stars on radio. The system is based on a sliding scale of salaries, and is designed to give film stars the same amount of work they receive in the motion picture business.

The Variety Network has a list of film stars on radio, and they can be booked for any length of time, depending on the amount of work the film star wants. The Variety Network has also established a system of booking film stars on radio for television, and is now booking film stars on television, as well as radio.

Lux To Air Jacobs Fight Promotions; Gillette Sponsors

NEW YORK, March 22—Mike Jacobs, president of the 20th Century Sporting Club, and Mutual Broadcasting System, Inc., have signed an agreement whereby MBS gets exclusive broadcasting rights to all professional boxing bouts, including all matches for the world championship titles. The agreement is effective immediately. Under the agreement, MBS will broadcast all matches for the world championship titles, including the world championship matches, and will also broadcast all matches for the minor championship titles.

MBS will air all matches for the world championship titles on its network, and will also broadcast all matches for the minor championship titles on its network. The agreement is for a period of five years.

B&W Buys NBC-Red Hour

CHICAGO, March 22—The Russell R. Blunt, Jr., who is president of Blunt-Williams, Inc., and former owner of the NBC-Red Hour network, has sold the NBC-Red Hour network to the National Broadcasting Company. The sale is for a reported $1 million.

B&W will continue to operate the NBC-Red Hour network, which includes stations in the major cities of the country, under the name of the NBC-Red Hour network. The sale is expected to be completed within the next thirty days.

Alexei K. Torok, who is manager of the NBC-Red Hour network, will continue to operate the network under the name of the NBC-Red Hour network.

Advertisers, Agencies, Stations

NEW YORK: McCANN SBERG LABORATORIES will sponsor John W. Vandercook’s 7:15-7:30 p.m. newscast, Mondays through Fridays, on WNEW, starting April 1.

Ed Feat renewed on CBS’s WOR-FM, 7:15-7:30 p.m. newscast, Mondays through Fridays.

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Radio Talent New York

By JERRY LESKER

JOHNNY KANE's mother, LILLA KANE, who appears in The Talley Method, with IRA CLAIR and PHILIP MULLER, receives an award for the best performance by a female actor in a dramatic role for the play which is being produced by JOHN PRESCOTT, jr., and DOUGLAS KENKARD, jr., at the 42nd street Theater. The award is presented to her by the New York State Drama League in recognition of her outstanding work in the production.
PHILADELPHIA, March 22.—There’s no question in town about the automatic radio receiver that suddenly came to the fore as a matter of some consequence at the meeting of the City Hall Committee yesterday. It is the type that has been in use in Europe for some years, and it has been known here for a long time, but it has never been heard of in this country. The new type, however, has been adopted by the City Hall Committee, and it is to be used in all future purchases of public addresses.

The committee, after hearing a report from the engineers, decided to purchase the new type of receiver, and the order was placed with the manufacturer. The receiver is a simple and efficient device, and it is expected to give satisfactory service.

The committee also decided to have a public address system installed in the city hall, and this will be done as soon as possible.

The new type of receiver is said to be more sensitive than the old type, and it is expected to improve the quality of the sound. It is also more compact and easier to handle.

The committee was pleased with the performance of the new type of receiver, and they are confident that it will meet the needs of the city.

The committee also discussed the matter of the automatic telephone, and they decided to continue the investigation of this device.

The meeting was adjourned until the next Tuesday, at which time the committee will again consider the matter of the automatic telephone.
**New AFM Standard Contract**

**Management Terms Outlined Presage Many Biz Changes**

NEW YORK, March 22—All licensed bands and professional orchestras of the American Federation of Musicians (AFM) are under the jurisdiction of the new AFM standard contract. This contract, which is to go into effect March 29, 1941, specifies terms and conditions under which engagements are performed. It is the first collective bargaining agreement for AFM musicians, and was reached after months of negotiations between AFM leaders and the National Association of Music Makers (NAMM).

The new contract includes a number of provisions that are designed to protect the interests of both musicians and their employers. One of the most important is the minimum gross earnings requirement, which is set at $1,200 per engagement for AFM musicians. This requirement is intended to ensure that musicians are fairly compensated for their work, and it is a significant departure from the old contract, which did not contain such a provision.

Another important feature of the new contract is the minimum number of engagements that musicians are required to perform. The contract requires that each musician perform a minimum of 20 engagements per year, which is an increase from the previous requirement of 15 engagements.

The new contract also includes provisions that are designed to protect the health and safety of musicians. These provisions include a requirement that musicians be given a minimum of four hours of rest per day, and a requirement that musicians be given a minimum of one day of rest per month.

In addition to these provisions, the new contract includes a number of other features that are designed to protect the interests of musicians. These features include provisions that are designed to protect the rights of musicians to strike, and provisions that are designed to protect the rights of musicians to negotiate their own contracts.

The new contract is expected to have a significant impact on the music industry, and it is likely to be referred to as a major milestone in the history of collective bargaining in the music industry. It is a testament to the dedication and hard work of AFM leaders and musicians that they were able to reach this agreement, and it is a sign of the importance of collective bargaining in the music industry.
### LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonograph recordings. Selections are the most popular of records gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Records are gathered from all four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that column.

#### GOING STRONG

**FRENEISI** (11th Week) Artie Shaw, Woody Herman.

**I HEAR A RHAPSODY** (19th Week) Jimmy Dorsey, Charlie Barnet, Bobby Byrne.

**STARDUST** (18th Week) Artie Shaw, Tommy Dorsey.

**I GIVE YOU MY WORD** (6th Week) Eddy Duchin, Mitchell Ayres.

**HIGH ON A WINDY HILL** (3rd Week) Jimmy Dorsey, Sammy Kaye, Vaughn Monroe.

**THERE'LL BE SOME CHANGES MADE** (1st Week) Benny Goodman, Vaughn Monroe, Ted Weems.

#### COMING UP

IT ALL COMES BACK TO ME NOW. Gene Krupa, Hal Kemp.

SAN ANTONIO ROSE. Bing Crosby, Bob Wills.

TONIGHT. Gene Krupa, Jimmy Dorsey, Xavier Cugat.

AMAPOLA. Jimmy Dorsey, Sammy Kaye.

BOOGIE WOOGIE BUGLE BOY. Andrews Sisters, Woody Herman.

### NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS


### NATIONAL

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<th>POSITION</th>
<th>LAST Wk</th>
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<td>AMAPOLA</td>
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<td>2. SONG OF THE VOLGA</td>
<td>BERNIE MILLER</td>
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### SONGS WITH MOST RADIO PLUGS

The following are the 20 leading songs on the basis of the largest number of network jingles (WAR) checks made in the past week. List contains 100 network programs, 19 stations, New York. Stations are designated by "F" for the 10 leading network stations.

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<td>2.</td>
<td>TWO HEARTS THAT PASS IN TIME</td>
<td>E. B. Marks</td>
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### NATIONAL MUSIC POPULARITY CHART

#### WEEK ENDING MARCH 19, 1941

This compilation is based upon reports from the following sheet music dealers and show centers in and about the 31 largest metropolitan centers of the nation. The figures given are as of March 12, 1941, and represent the total number of copies sold during the week ending March 19, 1941. The figures given are as of March 12, 1941, and represent the total number of copies sold during the week ending March 19, 1941.

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Kaye, U. S. Records

Settle Out of Court

NEW YORK, March 22.—Sammy Kaye received a "substantial" cash settlement in his suit against the Decca Record Corporation, following the leader's filing of a $3,000 damage suit last December asking for $12,500 for breach of contract. Kaye's attorney, Edward B. Eastman, said he was unauthorized to reveal the settlement.

Suit was filed against E. K. Osterberg, president of Decca Records, and the Decca Record Corporation (RCA Victor, Music Corporation of America, and the U. S. Record Co). The joint Decca label of U. S. and RCA Victor, under which Kaye was on a contract that gave him one of the best guarantees in the business, was dissolved last February, and Kaye left the Seagram company's label to return to the Victor label, however, at the time that U. S. filed a bankruptcy petition.

New Pub Signs With BMI

DETROIT, March 22.—MacKay Music Publishing Company, New York, established several months ago by J. P. Womack and James Ackley, signed this week with Broadcast Music, Inc., for a five-year-publisher's contract. Company's first number is Just a Year Dear.

Ellington's 2,000 in Wash.

SEATTLE, Wash., March 22.— Duke Ellington filled the Trianon Dance Hall Friday night with a record attendance of 2,500 persons. Clear skies and warm weather were attributed to the large show. Tickets sold for $2 for men and 75 cents for ladies.

Orchestra Notes

BY DANIEL RICHMAN

New York Rockies

IRVING LAZAR, of the William Morris office, will augment the MICHAEL BINN company at the Thruway, Los Angeles, starting this month at Monte Proser's Beachcomber.

FRANKIE CARLSON, Horace Heidt's bandleader, went on a three-week tour of the West after a month of Sugar Jordan and other numbers, giving concerts in Los Angeles and San Francisco, suffering from a nervous breakdown.

JOE GLASER knocked off Cal and Walt Kamen's recording of an old tune at the uptown Cafe Society. ANN DUNN, fifteen years old, appeared with CLAY LUCAS, the bass sax band is the favorite here.

Dixie Lee at the American Jukebox.

BILL DANNELLY, who left Al Ravelli's local department several months ago to supply the Bob Cheek orchestra with its musical needs, is now latest addition called by Uncle Sam. He leaves for black jack. He's a good one in time and battery has been passed-along with Teddy Young. He has been playing on the road. He's HOWARD S. RICHMAN, press agent for the National Labor Union.

Benjamin Goodman and Paul Robeson have been the main attraction for a concert of all-Russian music April 9 at the hotel Sorrento in New York. The orchestra will be a Bob Chester outfit.

Buddy Rich will play the charts at the Club Provincetown.

PAUL D. ANNADAMS is the new hostess with CLYDE WASHINGTON at the Club Provincetown.

Bonnie Blue and the Dixie Lee at the American Jukebox.

PANCHO comes back from Miami to supply Latin rhythm at the Beachcomber.

Midwestern Murmurs

The completion of C. J. Fox's new $125,000 Studio 9 from Balaban and Katz has been laid on account of bad weather, and in addition, according to the latest report, the new $250,000 dance hall at the Fox, which was to have opened on March 15, will not be ready until at least April 1. The new building, which is the largest in Chicago, starting April 10. TED BROWN, the radio maestro, has undergone an emergency operation at Blackstone Hospital here March 15.

HAT TAKEN, a new restaurant in the 300 block of W. Randolph Street here March 15.

Midwest Recycling

 Copenhagen's new band is being held in St. Louis, and its six months' engagement was to begin Thursday night at the Club Provincetown, March 10. The band, under the direction of Joe Glaser, will return to New York in May. The flip side, "You're a Mist," has been a big hit.

Orchestra Notes

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**On the Records**

A critical analysis of the latest record releases, stressing their commercial value as recorded in the Billboard. Reviews of greater length are given to recordings that promise unusual interest as to artist, selection, etc.

By DANIEL RICHMAN

**HARRY JAMES (Columbia 36004)**

Flight of the Bumble Bee—Instrumental. The Carnival of Venice—PT.

**J** M**E**T**I**C**U**L**A**R**Y to Artie Shaw. James is making the most meritorious recordings of any artist currently. The irresistible two-beat rhythm and simple, catchy melody of Music Makers was followed by another, equally catchy the Minstrels. The results are equally as beguiling and warm. And now it's a remake of Flight of the Bumble Bee, coupled with the Carnival of Venice, which are two of the most romantic compositions in the entire art of music. The combination of the two is quite effective, particularly with people who will see the picture and want to hear the music. This is one of the best records of the year. (See ON THE RECORDS on page 72)

**PATRICIA GILMORE (Bluebird 11-0775)**

I've Got to Get Hot-V. Give Me Time-V.

**M**IS**S** G**I**L**M**O**R**E with Eddie Mantua first born. Miss Gilmore extracts the last drool of juice from both. Particularly out of tempo, partly syncopated, it is the first time that Miss Gilmore has ever shown that she can do what she might ordinarily be, because anyone who appreciates fine musicianship is bound to wear out in its own right. It is quite a feat.

**JACK TEAGARDEN (Decca 3642)**

Prelude in C Sharp Minor—PT. Blues to the Lonely—PT. VOC.

**J** A**C**K T**E**A**G**A**R**D**E**N's debut on this label has much to recommend it to a number of blues lovers. It is a clean and well-balanced set by one of the finest players in the business. His trombone playing is in perfect tempo, and the arrangement is just right. (See ON THE RECORDS on page 72)

**ALVINO REY (Bluebird 11-0772)**

Will Tell Overture—Parts 1 and 2.

**R** eynolds is another blues artist who has boosted his stock considerably with some forthright jazz and some excellent arrangements. This set is one of the most familiar overtures in classical music. Reynold's playing is of the highest order, and with each side more or less a complete performance, it is a set that will appeal to a wide audience. (See ON THE RECORDS on page 72)

**TOMMY DOSSER (Victor 27350)**

Your's Lament—PT. You Lucky People—PT.

**T** ommie Dossor is a complete round-robin on the sonic of the new Bluebird label. He has a remarkable Tuba and has shown his ability to play some excellent music. His interpretation of the familiar overtures is quite different from the usual, and you will find yourself listening to the music with greater interest than you have done before. (See ON THE RECORDS on page 72)

**RICHARD HUMPHREY**

**B** y HAROLD HUMPHREY

**S** tars of orchestras playing hotel, night club and ballroom one nights and one nights. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

**SKIPPY ANDERSON**

(Reviewed at Max-Phar Ballroom, Kansas City, Mo.)

A T**H**E**S**not in its debut in foreign territory with a one-night stand here and dancer opinion was mixed. However, altho the band might be called Mickey mouse, it does have a fine, well-developed style of its own, which resembles in type the sugary qualities of bluegrass. This is an interesting thing to see, but the instrumentation makes swing difficult. Arrangements are made to get the most out of the personnel, and the end result is pretty elegant listening.

**JONNY GIRMON**

(Reviewed at G. L. Twilight Lodge Ballroom, Philadelphia)

F**I**N**T**he past five years, Jonny Girmon has been giving out in this territory almost exclusively with a cock sepia band. This year he has taken it to New York and the Gate Ballroom several seasons ago, it has come and gone, and now the band, his third since starting in this field, is one that he has put together some seven years ago. No attempt is made on Spar the style of a certain line, nor is there an attempt to create an individual style, Chief char-acteristic: He always has a thin line of reeds and rhythm. There is no mistaking the drums inherent in the prelude itself as originally written. Jack T. rates a low bow for his style of playing, and for his fine gui- dance.

**FELICITAS PILGRIM**

**C** ompanion pieces Jack's way with the blues, both tromboning and playing the fiddle. It is a set that will appeal to a wide audience. (See ON THE RECORDS on page 72)

**JOHNNY MESSER**

(Reviewed at Hotel Roosevelt, Jackson, Miss. 9)

**M** E**S**SE**R**N**E**S**N**E**R's.10-piece outfit rates high in the category of the top-class happy-go-lucky, mellow and more than that of the original ork?...The following week. It should attract much attention, perhaps brighter). Rey has a dick here that tint side *lowish In tempo. the second with each skin more or less complete. Moscow it. With mer- ried. which is largely due to the excellent, Inventive arrangement he has put together. If one man's ork is less than that of the original ork?...The following week. It should attract much attention, perhaps brighter). Rey has a dick here that tint side *lowish In tempo. the second with each skin more or less complete. Moscow it. With mer- ried. which is largely due to the excellent, Inventive arrangement he has put together. If one man's ork is less than that of the original ork?...The following week. It should attract much attention, perhaps brighter). 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AFM License To Book Not Enough In Pennsylvania

PHILADELPHIA, March 22.—AFM's system of licensing booking agents, giving them franchise to book bands, is being challenged in the first time here before the State Board. At present, no such board, does not concur with the procedure, Anthony C. Sharkey, in charge of licensing booking agents for the Pennsylvania State Department of Labor and Industry, on Thursday (20) ruled that an AFM franchise does not carry the privilege of booking bands in Pennsylvania unless the booker is licensed by the State.

Law passed several years ago, and rigidly enforced here prior to that date, that agents and bookers of professional talent are broadly enforced in Pennsylvania. The American Federation of Musicians does not concede the power to engage and book for talent in Pennsylvania, until the booker is licensed by the State.

Sharkey, who handles all bookings, stated that the bookers who engaged in booking bands have been punished, and that he hereafter will have to book under Pennsylvania a licensed agent. Similar letters of warning were mailed this week-end, according to Sharkey, to all band operators, dance promoters, night clubs and hotel operators, private clubs, and organizations, advising them that if they book bands from anybody but a Pennsylvania licensed agent they will be charged with adding or adding a violation of this state law. ‘If friendly feelings fail to take root, Sharkey threatens to halt the band buyers into court, where he has been successful in the past in laying down the law to other violators, making them subject to fines.

New AFM Standard Contract

(Continued from page 9)

prices for some total at least three times the Federation scale then prevailing thereat.

9. In the event that during the third year hereunder or during any twelve (12) consecutive months thereafter, the total gross earnings of myself and/or the orchestra do not exceed by at least twenty-five (25) per cent the total of the Federation scale for all engagements performed during the said year or twelve-month period for which compensation was received, either of us may thereafter terminate this agreement, provided written notice to that effect by registered mail is given to the other by no later than ten (10) days from the end of such year or such period. This agreement shall be terminated if the booker fails to pay the Federation its share of the contract price within ten (10) day period subsequent to the performance of said agreement, and any such act shall constitute a waiver of any and all rights hereunder and the termination of this agreement.

10. You agree that you are now and will at all times during the life of this agreement remain a member of the American Federation of Musicians as provided by the Federation’s procedure. Any violation by either of us of said provision shall result in the termination of this agreement, and shall stay in effect the Federation as provided by the Federation’s procedure. Any violation by either of us of said provision shall result in the termination of this agreement, and shall remain in effect until the Federation shall receive from you a written, signed licence as an AFM member.

11. Neither this agreement, nor any provision hereof, can be canceled, altered or modified except by mutual written agreement to that effect subject to the approval of the American Federation of Musicians. No waiver or modification by either of us, or any of the terms of this agreement, shall be deemed or given, unless it is in writing and signed by the booker. In the event that one of the parties hereof or by either of you, or by one of your vice-presidents, and this entire agreement shall be canceled, added, or modified, except by mutual written agreement to that effect, shall it become生效 unless signed by your president, or by one of vice-presidents, and this entire agreement then and immediately in effect unless the your signature hereinafter shall constitute such a binding agreement between us.
Orchestra Routes

Following each listing is a symbol or a key. Fill in the designations in the appropriate columns. This key represents symbols used in the designation of the various classes of organizations or individuals listed.

**ABBREVIATIONS:**
- **a:** auditorium
- **b:** ballroom
- **c:** café
- **d:** dance club
- **n:** nightclub
- **p:** amusement park
- **r:** road house
- **s:** restaurant
- **T:** showboat
- **the.:** theater

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**Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.**

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**Trade Service Feature**

**IN BOSTON**

**BROADWAY HOTEL**

**DAILY RATE, SINGLE...$5.00...WEEKLY, WITH BATH...$10.00**

**101 FIFTH AVENUE AT BROADWAY**

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**Hines Pule 900 in Tenn.**

KNOXVILLE, Tenn., March 20—Hines drew 900 Negro dancers and about 100 white spectators for capacity at the Invisible Theatre, according to John Henderson, who had been booking for less than 900 tickets for his dance at Hodgson's Auditorium two nights after the Hines dance. Booker was Abe Smith of Nashville.
OUT OF TOWN OPENING

"Your Loving Son"

(Framethum Play)

BOSTON

A play by Abby Merchant, Directed by Charles Bartlett.

Bosuto has been suffering more or less from the same malady of rain for the past few months. However, if plays like "Your Loving Son" are any indication, the rain may be clearing up, perhaps faunus is more doable. It is an instinctual pure sentiment.

From opening curtain to the end, the play was under-done so badly that for a while it was the idea of an interesting evening that was suggested that what was going on was a 'bug'.

The story has to do with the feverish activities of Dorcas Wilbur, a pair of hard-working students attempting to unrangle the string in the mortal affairs. Of course, we know that the house was full of possibilities that could be mildly amusing.

The dr. Window is the middle-aged (Kentucky-to-admit-it) flirt who just comes on younger at times. He could be led on to the point where they paint prettiness of her as safety valves for their destinies. In our case, it is one William Bultinger, who actually wants to romance the situation and considerately considering the move. The plot completely the romance of Dorcas and her half-playing husband and the effort to develop a slightly serially planned version of "Ruthless" for Muriel Payne, militant heroine and "The Window", sidet and subst. by the former, as needed, does the trick. He has to announce a piece of a romance that can afford guiltless adults in order to get things straightened out.

There was the first act strongly resembled a very fat man climbing a tall hill. It was an actual conception of timing. The only people that could be seen as the collection of the path of what were to be done were Thomas and Charles Bauer, but they handle the situation in a characteristic manner.

There was the little lamp, and the timing and pace lightened slightly. There was that 18-minute anti-climax dropping on before the curtain was run down.

After that, there was a lot of the application of a vigorous directorial technique to tighten up the loose ends, the play may enjoy mediocre success in the big time. - Fust Goetzmann.

Man," Father" Both Over 206 in Philly

PHILADELPHIA, March 22—Town's two most popular TV shows, "Life With Father" for its third week ended booked, and "Death, Taxes, and "Tobacco Road"

EGON content to work within the limitations set by beauty of style, and integrity of essential thought, this writer would like to see the audience raised mightily. Establishing the level of incompleteness, which is presently far higher than that of beauty and style, they write this with a certain measure of brilliance. - W. K. Keeping.

The play was directed by L. W. D. Mitchell and was said to be done at the Walnut St. until May 22.

The Woman Who Came to Dinner, for which the final curtain is to be run tonight (22), will also continue as was announced, which will be done at the Walnut St. until May 22.

The Little Theater returns to the stage tonight (24) with Tobacco Road. The sale of the season was recorded March 31 and there shall be no ticket sales for the night of the 24th at the Walnut St. until May 22.

Dr. Lunt and Dr. Fontaine

MADISON, Wis., March 23—Alfred Lunt and Lynn Fontanne, founders of Philadelphia's Light Opera Theater, have completed their 39th season.

The opening of the 1941 season will be held at 8 p.m., Thursday, April 14.

The company, which has been under the direction of L. W. D. Mitchell, will present six operas, beginning with "Die Fledermaus" on April 8.

The cast includes Frank Graham, Helene Huber, John Hallam, Muriel Murphy, and Charlotte Stone.

The season will conclude with "The Barber of Seville" on May 12.

NON-PROFESSIONAL

The Light Opera Theater offers two G&S items: "The Pirates of Penzance" and "The Mikado." The former will be presented April 8 and the latter April 15.

MINNEAPOLIS, Minn., March 22— "Man's Life," a new play by Eugene Burt, has been announced by Leo R. Murray, manager of the St. Paul Mercury and the St. Paul Pioneer Press.

The play will be presented at the University of Minnesota, beginning April 1, with a matinee performance April 2.

The cast includes David Bell, Margaret Smith, and John Ives.

The play is a satire on the world of professional politics and is a study of the life of a man who becomes a political figure.

The play is presented by the University of Minnesota's Department of Drama and is under the direction of Harry Davis.
Mc. Cowburn News: Deertress for Sale; Lake'd Cuts Season

PORTLAND, Me., March 22.—In the midst of some of the coldest weather of the year in Maine, news of the summer theaters started popping up this week, and one such announcement was for sale, another's season will be shorter, and the date of opening was announced. For the first time in the history of the summer theater of the East, will operate only 20 rather than 22 weeks, which has been traditional.

The American Academy Theater has canceled its production of "Hell'z SRO" in Oklahoma City. This was the third of a series of plays, and the show played to capacity each time. The last two weeks, however, had a very low attendance, with only seven received less than 60 per cent In attendance.

New Child Actor Bill in New York

ALBANY, N.Y., March 22.—Harold B. Ehrlich, New York State Assemblyman of the 14th District, introduced a bill for the purpose of providing for the welfare of children under 10 years of age, and the date or opening was announced. One of the reasons for the introduction of the bill was that the property can be properly cared for in the hands of the local school authorities, whom it is desirable to place in the hands of local school officials, as in the case of other states.

Noel Houston Troup Set

SALISBURY, N. C., March 22.—The first act of "Plai"ip Aware Spring" was produced by the American Academy of Dramatic Arts presented two one-act plays, and the play was presented to the public in the last week. The play, to be presented next season, will be "The Doctor's Wife," a play of great merit, and "The Last Christmas," produced in the last week of the season.

American Academy Students Offer 'Corner,' 'Stage Door'

NEW YORK, March 22.—American Academy of Dramatic Arts students offered a "Corner" for some very nice individual work, managed to remove as much excitement as possible from J. B. Priestley's "Stage Door." Good work was turned in by Freda, as Freda, and excellent jots were turned in by Orell Shuster, as Oterto, and Fleenor B. Priestley's "Ding" is a play by T. C. September, which was produced with great success.

Crix Still Batting Nicely; Call Majority of Shows

NEW YORK, March 22.—New York's Big muscles have again claimed a high score for the drama on the stage. Of the 11 shows opened during that time, seven received the highest possible score. The Billboard's review percentages, and, of course, the box office successes, are still as high as before.

The Doctor's Dilemma, top show of this seven-week period, having received the highest possible score for the season, clearly showing why it is the best. The show is still as high as before, with only seven performances, the first week of which will be hit between $23,000 and $25,000

They Walk Alone, was given 6 per cent, still running. "Three Lives" is not running. "The Doctor's Wife," is not running.

Despite its mediocre percentage (90) the play has been traditional.

FROM OUT FRONT

(Continued from page 15)

that the object of Art is not simple truth, but complex beauty.

In "Hell'z SRO" in Oklahoma City, we can see the opening of the end. It shows itself by the gradual breaking up of the beauty of Shakespeare and the beauty of music. The actors and actresses in Shakespeare—and they are many—where the language is uncertain, vulgar, exaggerated, fantastic, offensive even, are entirely due to Life calling for an echo of her own voice, and rejecting the intervention of beautiful style, thus which alone should be suffered to find expression. . . . When Art surrenders her imaginative medium, she surrenders everything. It is in working within limits that the master reveals himself, and the limitation, the very condition of his art is style.

It is only natural that Wilde should suffer the defensive contempt of an age that has blithely existicated over the forlorn maestas of William Saroyan.

A POR those critics who use a realistic cantastick and bold nature up as the object of Art, are about to say: "This is not Shakespeare. . . ."

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R E C E N T L Y, this corner came among Louis Golding's 15-year-old novel. Scowen of Bohemia, a hilarious potpourri of self-conceited, astounded, and dishonest art in all its forms. In it, a gentleman named Czoków, the limited publisher of the world, dreams of making a real human being out of a book. But Czoków's most bitting character is his intelligent snob. Dorothea Craft, editor of the "Bohemian" in Czoków's little sister and domino of the theater, is a perfect little person, and Nature is deliberately said to be in a hurry to convince the bystanders of his smartness.

B O O K S

The talk should probably be some sort of parade for the benefit of those who opened with self-conceited delight over the witless and egoistic direction of the orchestra. But Miss. Golding's most bitting character is her intelligent snob. Dorothea Craft, editor of the "Bohemian" in Czoków's little sister and domino of the theater, is a perfect little person, and Nature is deliberately said to be in a hurry to convince the bystanders of his smartness.

S E N D IN YOUR ROUTES

Route of bands, acts, vaudeville acts, circuses, musical shows, circuses, vaudeville shows, and all other box office news, to the Board of Trade, 1717 Broadway, New York. No fees or commission.°
NIGHT CLUBS-VAUDEVILLE

The Billboard

 conducted by PAUL DENIS — Communications to 1564 Broadway, New York City—SAM HONIGBERG, Associate

March 29, 1941

ToddClickSpurs Other Big Variety Plans in Chicago

CHICAGO, March 29.—Night club opera tors are busy with plans for variety shows, concentrating on mass patronage. The Scenic, which has a weekly attendance of 12,000, adds, with its 20 cents admission policy, a new attraction this week. The fame of the Esca Box, on the city's east side, on a similar basis. Spot was formerly operated by Lillian Roth, and Mr. and Mrs. Thomas Gilmore. Interest in the new attraction is shown by Sam Marx, producer, and Hughie Keough, son of 20 years ago's No. 1 vaudeville producer, and in former ballooners and can accommodate over 200, spot starts with a revue review. Van Osbourne heads as comics, with Jack Lynn, Mort Klick, George Lane, and top team in the variety line. The new attraction is known as the Lote Club.

Sad Story: Loses Vaude Date Due to Benefit

MIAMI, March 29.—Because of the occurrence of a benefit date, the original Latex Quarter unit, which was to have had a stand-by show bow at the Olympia Theater Thursday with 10 shows to the date, the Duke and Duchess of Windsor, who are holding a ball that night. After the ac ceptance of the invitation, the Duke and Duchess of Windsor, who are holding a ball that night. After the acceptance of the invitation, the Duke and Duchess of Windsor, who are holding a ball that night. After the acceptance of the invitation, the Duke and Duchess of Windsor, who are holding a ball that night. After the acceptance of the invitation, the Duke and Duchess of Windsor, who are holding a ball that night. After the acceptance of the invitation, the Duke and Duchess of Windsor, who are holding a ball that night. After the acceptance of the invitation, the Duke and Duchess of Windsor, who are holding a ball that night. 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New Diamond Horsehoe Revue
Another Flash Remember-When;
Not Rose's Best, But Good Enough

NEW YORK, March 22.—Billy Rose claims in, for the third straight time, on nostalgia for "the old days," his third Diamond Horsehoe production idea is The Silver Screen and pretends to trace the development of the movies from Mack Sennett down to a modern revue, too, with interlery Pleading doing its routine, winning liberal applause.

Then Nila Naldi, old-time movie star, appeared, which pleases the old-timers. She is a pleasant, aging, flashly costumed girle show with a splash of sentiment to create a mood and a few specialty acts for punch. The show displays a lot of leg (by the ensemble girl), but it is continuing by (Betti Fene De Roa), a few old-time movie stars, and Billy Rose lyrics and Dana Sasse music that couldn't, be heard because the p.a. system blazed so loudly. The Diamond Horsehoe is going to be no place for a concert party. John Murray Anderson, who staged the previous show, has brought in some good ideas from Mack Sennett down to a modern revue, too, with interlery Pleading doing its routine, winning liberal applause.

Another Flash Remember-When; show is opened with entire ark joining in a song-and-novelty number. The Vest singers work In &evensl scenes with K.B. a unique style of a semi-wbnprring teelmonie-on the cute side. The customers ring a bit and then &Mutinied: and then Invite audience participators.

We don't think tots ahow Is RI good enough to please and.

The show is strong enough to please and, as Rose's preferita two affixes here: but needs a few touch-ups. The tables, and in a pinch Heidi could put on the town's record machines. We don't think tots ahow Is RI good enough to please and.

INTROS TBRouUT.

The customers ring a bit and then &Mutinied: and then Invite audience participators.

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for a deck setting. Pulling string applied to the rim of the table. Dancing feels much to the turn.

Walter Johnson and others, in addition to the dancing, is to be a drawback. Usually with the difficult, the show must. Joe Patterson, hand artist, gave credit to the success of the show.

Colony Club, Chicago
Talent policy: Dance and show band; Lulu relief band; floorshow.

Price: Dinner from $2.50; drinks 50 cents; weekends $1.50.

The Dorothy Dix line of eight girls is presented Tuesday of every week to the delight of the audience.

Paddock Club, Miami Beach, Florida
Talent policy: Show; show band; floorshow; nightly. At 9, 9:30, and 1. Management: Tommy Inderen, owner, Miami Beach, Florida.

Price: Dinner from $1.50; drinks 50 cents.

Jimmy Lake's, Washington
Talent policy: Dancing; shows 8 p.m.

Price: Dinner from $2.50; drinks 50 cents.
Short Follow-Up Club Reviews


e week.

Sit nines In competent fashion.
his own spot with bantannig of pop
their cape bolero bring their flashiest
Mai Lea proride the ballroom routines.
caesium tricks.
tar a
w:Monist.
Ruth Wenhon. bright -personality a:ngrr
the Village 'cotton In this Intimate late
natal chesty baritonea In lusty lunging.
hisrlsme dedScral Tina Bolero slogs
toe numbers: °WWII= Oodclban'e gypsy
achieving surprteing effect&
inents
to sing Muslim and trench tuner in
here.

CASINO RUSi3E, NEW YORK-Prom
Mein
MOW? wears Overtone
141 °melee Mvvel leens. Perte
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New. ONIONY, Onentlail COMEDYrcr V

Stations. Luna

NOW?

Did two Osellea and
Talr hand.

Jimmy Binger, pleasant tenor, is back.
and for now Steff Leff, pianist and
International veteran of French and Viennese tunes; Marian Field, sin-
French ballads, and veteran Mickey, ac-
company her.

And, of course, Marie Dumont herself
is automated as the lady who is per-
ounced to sing My Man, with appro-
features of tenderness.

HENRY GRADY HOTEL, PARADISE ROOM, NEW YORK—This tiny
spot changed from Spanish to Hawaiian
atmelon Thursday (18) as the new Para-
des Room opened for the spring and
summer. Once Austin here.

JANUARY 9, 1941

GOODRICH, NEW YORK—This tiny
Village spot is holding over Currito and
Coral for the upmengheng week, and they
are in the cast of the revue and giving
the usual cast of work in flamenco routines.

Gaucho, NEW YORK—This tiny

Village spot is holding over Currito and
Coral for the upmengheng week, and they
are in the cast of the revue and giving
the usual cast of work in flamenco routines.

EAST ORCHARD, NEW YORK—This tiny
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the usual cast of work in flamenco routines.
March 29, 1941

NIGHT CLUBS-VAUDEVILLE

The Billboard

COLUMBUS, OHIO, March 29—An analyzing a unit tour
$13,500 Net Profit on 20 Weeks
Of Paris Unit; Earned 131C
On 300G Grosses; Plan 2d Unit

NEW YORK, March 22—Because of an
extension of the program of the streets of Paris unit, a second company of this unit will be formed to work the summer season at Coney Island’s Luna Park. The unit was sent to Sunnyside for the plans for the show to go into Luna were changed due to prospects of six weeks of intermittent time when a possibility of booking several theaters on the way down and later on the Coast.

The unit has just put in 20 consecutive
weeks, doing $18,600. A total take of $7,500. The total gross chalked up by 258,500. Bill Miller, agent of the unit, received $350 gross salary for the unit.

Up to its date in Rochester, the unit’s
week was $8,500. After that date there were several substitutions of principal talent and three girls of three of the line of 15 and one chorus boy of the eight, and the run went down to $5,500. A combination of circumstances this selling price reveals that so far a profit of $15,500 has been generated by Miller and totals $13,100, a split week in Tiny

The unit originally started as a Shubert leg show, after which it went to the New York World Fair for a season’s run. As its conclusion there, another change of principals was made and its career as a unit unit ended.

The highest gross registered by

Midwest Units Line Up Lots Of Vaude Time

CHICAGO, March 22—Increased vaude time in this area, effecting thru improvements in the combined vaude unit activity. Of 11 shows organized.

In one new unit activity, Of 11 shows, organized.

What was the highest gross registered by the unit? $13,500.
State, New York
(Reviewed Thursday Evening, March 29)
With Benny Fields and Clito Bimac
Barbara Frech and Joe Venite provide the vocal uplift, Lon McCallister
in the tenor role, and Hal Fleishman on piano.

In the device, Jerie Shamo gives
all. The novelty is a musical, the
sound... They do similar tricks simultaneously, note at which no one
The novelty by the boys is a musical
which takes too much ending.

The Eagle Sisters (2 scores with
in both. Their tricks are
and exhibits lively personalities.

Virginia Austin (recently
vocal in The Billboard’s
adopted an
tune for the stage. The
slowly in spots, it has
The novelty, her characters are human and amusing.

Charlotte Jones and
in closing has one larger jumpeter working
in between, the
criticism is brief

Henry Arnett is playing a return
engagement and is still doing the business
and wife ski. He is such a pleasant

family that even the customers
sects with the set don’t mind the

Sensational! A pretty woman
in the dance band comes in to take

On screen, Warner’s Honeymoon for
who are working on a triple opening
day, Blackstone, magicians, and the
Bimac band come in on Friday.

Paramount, New York
(Reviewed Wednesday Evening, March 18)
Pic. Las Vegas (Paramount), to
the stage featuring the Andrews
Mlle and the stepping of Helen Pamer,
secretary of the band. The Lisa Jones
on the stage is that the
during opera.

Don Darby, baritone, Miss Hutton
and Clito Bimac, for a comic version of Clap Hands.

Miss Hutton and Joe Venite
in a straight jacket to knock out a pair of Brazilian

Miss Hutton and Clito Bimac
in their Brazilian jigger version and the
courageous men. A great band.

Vernit is best when he concentrates
as a dance band, and his top
and standard tunes are really worth
while, but he needs music
in the competition to meet
the best competition in the
circuit. 

Miss Frech and Joe Venite, sexy
baritone, do the waltzing. Formers
in Los Angeles, and the others
in New Orleans and Without a Song,
dressed themselves themselves as the
and Carmen Lombardo. Miss
Starr’s talents border on the swing and
are not ripe for the footlights. Good

EVELYN FARNEY

Just completed two successful weeks at Versailles, New York.

Thanks to HARRY MAYER
Personal Management—TOM KETERING

EMERALD SISTERS

NOW—STATE-lAKE THEATER, CHICAGO

(Thanks to Harry Cohen)

Touring Theatres With
LITTLE JACK LITTLE BAND

BEACON, Winnipeg, Man.
(Reviewed Tuesday Evening, March 14)

The music is good but
the novelty
in their own 20-minute
and the usual

Hippodrome, Baltimore
(Reviewed Friday Evening, March 21)
A solid stage band, along with the
A Girl, Guys, Ballet and a

Thanks to HARRY MAYER
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A Girl, Guys, Ballet and a
Optimistic! HITCHCOCK, Tex., March 22—Jack and Ida Hitchcock, who have been married at Camp Wallace here. Hitchcock was waiting for his wife’s turn at the State-Lake, Chicago.

Richman Asks Miami Benefits Be Pared to One

MIAMI, March 22—Harry Richman, who has played about 40 benefits this season in Miami, called a luncheon meeting of local civic leaders to discuss the possibilities of one gigilation per year to take care of the needs of those artists.

The plan, Richman explained, would raise about $250,000 a year. One great feature of this type of event is the annual Famous Week at Ballybunion, in the Orange Bowl, to attract some 60,000 or 70,000 people from all over the United States. He said he has already been received by the cooperation of the railroads to transport star talent, the plane and feed them, and the stars’ permits to come.

Among those present at the luncheon were representatives of the Federal Theater, the Federal Labor, and the Federal Highway. The plan would be set up to supervise and direct the show.

Government Probes Theater Authority

NEW YORK, March 22—According to Theater Authority spokesmen, the Federal investigation of TA seems to hover about the effect of the tax exemption clauses of any agencies other than the direct beneficiary of the benefit is to get any point. All benefits cleared by TA pay 12 or 15 per cent. This TA return seems to be the focal point of the investigation, since the laws concerning tax exemption do not provide agencies like the TA.

Peoria Spots Compete

PROHIB, III, March 22—Jefferson Hotel started using talent in its dance room this month, the first hotel competition for the Pere Marquette’s shows in town. Jefferson is booked by Eddie Bligh, of Chicago, and is using the Midshipmen, a group of good dancers from the college, as the Pere Marquette booking deal.

Note to Bacich: Use this story ONLY in the event of a change. Any story from Washington on same subject.

600 Eligible for AGA Meeting, But Only 6 or 7 Bother To Come

NEW YORK, March 22—American Guild of Variety Artists here had a meeting yesterday and nobody came. Of the 200-odd artists who were at large of the national board from New York, only a handful showed up. Richman sent the local, was called for 2:50 at last minute. Between then and the meeting time the lights were doused, about six or seven members staggered in, sat down, and then left.

Because the meeting failed to come about, the AGA meeting will be held the next week. The AGA meeting will be held the next week at the same time. All the information was passed on to the AGA.

Haddox said the forum here is evidence of lack of faith in leadership, also that the members’ apathy would work to the advantage of the members of the board.

PHILADELPHIA, March 32—Danny Montgomery, Robert Markoff, Joe Campo. Joe Campo is on the bookers. It was agreed to call another meeting Tuesday night at 6:30. They also agreed to change the name of the AGA to the American Guild of Variety Artists.

Mills Brothers did well with three numbers, a duet number and a three-part number, an excellent finale. Heart of Gold.

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Vaudefilm Gorges

“Wolf” Spivak Open Strong, But Most B’way Gorges Still in Slump

NEW YORK—Gorges are still off key. Only strong opener was the Strand Fri.-Sat. (21) with Charlie Spivak’s orchestra,室友 Dak, and The Wolf.

The Paramount (3,664 seats): $27,000 house average is surprising with the current week of Billie Holiday and Andrew Sisters, Allan Jones, and Charlie Spivak’s orchestra and film, Las Vegas Nights, which will play only this week. Shows is expected to hit around $27,000, which is not bad. Last week, ended Tuesday (18), bill with Tony Pastor band, Bela Blue, and Ella Logan with Lady Eve on the screen did a fine third week with a take of $26,000. Previous weeks did $20,000 and $24,000 for a total $72,000.

The Strand (3,738 seats): $33,500 house average) opened Friday with Sea Wolf, Charlie Spivak’s orchestra and Earl Davis. Opener was strong and seems headed for $400,000 and $34,000 for a total $112,000. The screen did a flue third week with $8,000, expected to hit around 137,000. writes Earl Davis.

“Day at the Races” in Individual acts, Powers Medal, below standard at 3,327 seats, headed by HO LeRoy and the Singing Darts, and Sea Wall.

Bad Weather Hurts Dayton, O, Gross

DAYTON, O. — Bad weather during part of the engagement brought in the gorges for an excellent vaudeville bill headed by Hal LeRoy and the Singing Darts. Last week ended Thursday (30). bill with Ben Bernie and Footsteps in the dark, was pulled after a midnight, $22,000. Current bill for is slated for three weeks.

The Royal (3,833 seats): $16,600 house average) is continuing okeh with That Night in Sin and stage bill with Jack McCard, Grace Drysdale, Bob Ritter, and Roy Davis. Now in the third week, take may go to about $27,000. Last week gross was $15,000. First week gross was $30,000.

The Music Hall (8,200 seats): $61,000 house average) in the second week of Cheers for Miss Bishop is set to do around $70,000 not far behind the first week’s $78,000.

Loew’s State (3,377 seats): $22,500 house average) is set for another power week with current show including Benny Field, pine Smoke, Busby Berkeley, and three Black Daughters. Looks like a $17,000 gross. For last week, ended Wednesday (19), layout with Romo Vincent and Dick Rogers’ orchestra, and Arizona, expected to be a $16,000 house average.

Capitol Off; Earle, Wash, Near $13,000


For week ended March 20 the Buffalo house did a good $14,000 with Palm Springs Star- owned tab and Earl Robinson’s Road Show.

State-Lake (3,700 seats): $10,000 house average) doesn’t look for more than average $13,000 for week ending March 20. Tangible is continuing with that $18,000 earl. Frank and Henry Aronson on stage and Ben Bernie. on the screen. Week of March 14 house did a good $18,000 with George Jessel and Les Andrews on stage and Bela Blue and Ella Logan on the screen. Week of March 14 was the second half of week due to an internal memorandum.

One Buffalo House

With Vaude; Lend

Business Not Bad

BUFFALO.—Lent hasn’t hurt business. much as anticipated, but, nevertheless, business is very good on vaude bookings until Easter passes. Weather the past week hurt attendances.

Open date of current period was aided by Ben Bernie, after a $6000 week the vaude, grosses should be on the bright side. Palace has the Harry James Orchestra, $8,500 gross, garnered by Marko. Also Lucy was billed as the “Girl Who Spurned Hitler.”

For last week did a big $6,000. week ended Thursday (20), closed out the bill to Wally and Verlyn Station with Billy Klumpe orchestra. Murder Among Friends on the screen.

Spring Fever Cuts

Down Spokane Biz

SPOKANE. Wash.—One of the earliest signs of spring, bringing an epidemic of “spring fever,” cut into patronage of the Palomar (1,460 seats) or 4,500 below last week.

The Palomar (1,250 seats) opened Thursday (20). 35,000 house average. 35,000 for work ended March 14, gathered $35,000. For near box office, and 50 cent. 100 cent. and 80 cent. spring fever is biding for four weeks.

The Strand (1,525 seats): $25,000 house average) was The Great Mr. Nobody. $35,000, a eland° above the $8400 par.

Lyric (1,892 seats) for work ended March 14, did nicely with the film from 20th. with Harry James Orchestra, $30,000, a grand° above the $8400 par.

INDIANAPOLIS:—Ray Kinney and Ma Henn, Twins, and Lord and Sherry plus Melody and Moonlight and Rider’s, on a double feature.

Spring Fever Cuts Into Patronage of

Majestic (1,800 seats). or 4,500 below last week.

At Earle, Philly;

Fay’s Weak $6,200

PHILADELPHIA—Barle Theater (seats) $10,000, was completely attended. Straight picture booking. ($14,000) came out of its box-office doldrums with News: Air Mail, opening Wednesday night. Wished a satisfactory $21,000, considering bad weather during week. Friday and Saturday, $14,000 and Sunday, $7,000 week ended March 13.

Biograph’s week was not bad, $22,000. Best show was The Great Mr. Nobody.

Spring Fever Cuts

Down Spokane Biz

WORLD NEWS

Telegrams—ONLY 35c FOR THE FIRST

OF THOSE AT HOME BY SENDING DAILY

WASHINGTON. — Warner’s Earle for week ended March 27 is showing Footsteps in Dark and expects $17,000. Stage bill includes Charles Motzola’s orchestra, Ben Bernie, Virginia Lee, Gene Sheldon, and Kay Hamilton. Honeymoon for Three and Virginia Lee. Gene Sheldon, and Kay Hamilton did nicely. considering absence of stage shows. March of Time’s “March of Time” all. . .

“New Orleans” Unit Draws 18G, Only Bright Spot in Dull Lent Week in Chi

CHICAGO.—Lent and spring weather finally caught up with the Loop houses, and combo theaters suffered accordingly. Current attractions, except for some local fare, sufficed to put the weather punch to lure better than ordinary trade. "New Orleans" is continuing with that $18,000 for week ending March 20. Tangible is continuing with that $18,000 earl. Frank and Henry Aronson on stage and Ben Bernie. on the screen. Week of March 14 house did a good $18,000 with George Jessel and Les Andrews on stage and Bela Blue and Ella Logan on the screen. Week of March 14 was the second half of week due to an internal memorandum.

$2,316 for Tucker

At Earle, Philly; Fay’s Weak $6,200

PHILADELPHIA—Barle Theater (seats) $10,000, was completely attended. Straight picture booking. ($14,000) came out of its box-office doldrums with News: Air Mail, opening Wednesday night. Wished a satisfactory $21,000, considering bad weather during week. Friday and Saturday, $14,000 and Sunday, $7,000 week ended March 13.
Burlesque Notes

**NEW YORK:**

MITZI MONTAY, aero dancer, dancing in burlesque for a Hurst wheelie. Comes from the Clarity to the Burlesque, 1521 Broadway.

FRANCINE is doing specialties and striptease at the Trico. Recently did 11 weeks at the Sunset, 1485 8th Ave., New York, dancing and playing your new yorker with the same success as she did last time.

**CHICAGO:**

MARIE SIMMON, Bobi Rosmorden, and Mary Riggs, the cast of the new show, began their engagement at the Royal, 645 S. Wabash Ave.

Barker, who is a good girl and a great dancer, is being given a better call in the burlesque for her hard work.

**Barker, who is a good girl and a great dancer, is being given a better call in the burlesque for her hard work.**

**TENNESSE:**

Tennessee and Kentucky, are set in Luck & Jenkins houses in the Cracker and the State, 1421 Broadway. Show is casted for six weeks.

John Snyder Jr., in Norwalk, Connecticut, is now working with the show, and will continue as editor of the Marcia section.

**VIRGINIA:**

Forest Hill, Virginia, is a successful stanch earlier this season.

**NEW YORK:**

REBUILD FOR FEARS

NEW YORK, March 22—N. S. Barker, who for many years had his own and Colette, London Ltd. in the Gun Club, has returned from England. He plans to stay in the city for a week, then return to his home in the country.

**BARGER READIES UNIT FOR MEXICO**

CHICAGO, March 22—N. S. Barker, who for many years has had his own and Colette, London Ltd. in the Gun Club, has returned from England. He plans to stay in the city for a week, then return to his home in the country.

**BUILD-UP FOR FEARS**

NEW YORK, March 22—Harold Minyard, who has new girl names for his two Foliel Theaters, gave Kay Frees, headliner of the Billings Diamond House, a large build-up at the venture. Several weeks ago, Minyard was engaged to play the role of the President in his new show, at the Palace, Buffalo, another at the Granada, and the later at the Forum.

**CANTON, O., BURLY BOOM**

CANTON, O., March 23—Frank Bryan's vaudeville circuit, in its fifth week, has been attracting satisfactory patronage for the past 14 weeks. The show is being given a large build-up at the Palace, Buffalo, another at the Granada, and the later at the Forum.

**ACTS WANTED**

By BILL SACHS

The management of the Royal, 645 S. Wabash Ave., Chicago, will be featuring the latest show in the burlesque. The show is being given a large build-up at the Palace, Buffalo, another at the Granada, and the later at the Forum.

**AMOUR GAYE**

EXOTIC VARIETIES MISS SEX APPEAL 1940

**MANAGEMENT**

HAT MORTON

BOND BUILDING, NEW YORK
Selective Service Mail

In the Carnaval Department of this house appear the names of those that have filled the mail in the various offices of The Billboard. This is the regular route thru Alabama, and the names which are set in capital letters in the regular Letter List.

Rep Ripples

JACK WILLLIAMS, veteran rep and stock performer, is confined in T. B. Con- sentance Home, 450 Yale Avenue, Houston, Texas, and I appreciate a line from old friends.

FREE'S SHOW is in the hands of the big, big, and the big, big, with book by Sid Edwards, and Melchior. Miss Brown, from front door ticket: Mrs. Tommy Lee, who has been working schools in Central Missouri, Mont. Three people, working halls and maths, featuring Fred's small animal act.

RALPH MOODY, who for many years managed the circus, is located in Topeka, Kan., where he is living out of a suitcase or trunk.

ORRIS AND JERRY BARTLETT, who had a regular route thru Alabama, is with "Seabee" Braytor's unit. A lot of names which are set in capitals letters in the regular Letter List.

WILL SELL HALF INTEREST IN AD

W. Macs., Apt., J.

3.to.tharmalmera live In trailer, thus has been ordered, Friable says, and Of the chow.

LITA regular route thru Alabama. *Rho weeln. After Mississippi the show plays a few, and moved into Louisiana for a week before hopping Into Missalaspll for 10. and moved Into Texas, completed five weeks In Tema IAd.4

WILL SELL HALF INTEREST

Tony,
in almost

FOR SALE

E P. Mennen'. "I Can't Stake It

U. 0400561.06 ANO 0151060

JIM BONNELU

1 OS H.

HAVARD'OS

INQURIES HAVE BEEN received recently on Mary Phogley, Vivian Saunders. I'm a Boston ciner%

ACCORDING TO WORD from Wash-

Henry Green's contest which gets under way April 1 in the National Speed Derby, there, is shaping up nicely and promises to be a real battle for the championship, with overflowing with government workers, and is literally screaming for a show.

Mr. and Mrs. Jimmie Horgan vaca-

Hunt with a vadoe-piece show (Hunt's), Entertainments in the Watertown, S. D., is opening May 1 in the Civic Center, Brown, for a number of sessions of the show, which is slowly mending at Irwal home in Phil-

BYRON O'OH is framing the two tent shows, until opening in April in Virginia. Each unit, Goos says, will play western towns, picture shows, and five acts of vaude.

THE BILLBOARD

NATIONAL SPEED DERBY

3,000 window cards, nod two

Snow myself. In Toronto, and so far has appeared in three pictures, the latest being Columbia's Adam Not Far From Eden.

Mr. and Mrs. John Pughe, Charlie Pughe, Tom Jappord, out of the business since 23, 1911.

Mr. and Mrs. John Pughe, Charlie Pughe, Tom Jappord, out of the business since 23, 1911.
Care in Selecting Films Important to Roadshowmen

NEW YORK, March 22—Roadshowmen should be the utmost discretion in selecting films because of the possibility of prosecution. An ex-roadshowman who has been charged with copyright infringement compiled a list of films most generally concerned with Arctic adventure and lists for Charlie Chaplin's films. It must be realized that copyright rights to all films and exhibition in form of Chaplin films made after 1917 is forbidden. Chaplin copyrights are still in effect and the actor's attorney are constantly on the watch for cases of copyright infringement.

The titles below represent the Chaplin films which have never legitimately been taken in 16mm. copies for any type of exhibition. They are practiced, possession of prints made illegitimate, whether the exhibitor is aware of their illegality or not, constitutes infringement, and fines and penalties are not even permitted to have the films for private entertainment purposes.

A Chaplin film whose original title is not listed here can be assumed to be legitimate for presentation purposes. Exhibitors are advised to check carefully on any Chaplin film obtained, as many have been released under new titles.

There are a wide number of Chaplin films which have not been released in 16mm. copies for various purposes.

Gold Rush (sometimes offered as Arctic Adventure). This is aMillion Dollar Call. This film should not be shown.

City Lights. 1918. Modern Times. 1940. This is the Great Dictator. In addition to Chaplin films, roadshowmen must be careful of many films released by other companies, and there is a wide variety of subjects and artists, which are protected under copyright law. All companies are constantly on the watch for cases of copyright infringement.

A time is climaxed by a $400 by Hylton's group, and the son of a professional listener and attempts to use the money to sign with ASCAP.

There are a wide number of Chaplin films which have not been released in 16mm. copies for various purposes.

Every exhibitor should be careful of copyright infringement and should not show films that are not genuine. This is particularly true of the picture for which a huge price has been paid.

A Chaplin film under the title of Arctic Adventure. This film is on the counsel lists. The actors are constantly on the watch for cases of copyright infringement.

There are a wide number of Chaplin films which have not been released in 16mm. copies for various purposes.

Nowt OMAN.

THE FILM WEEKLY

Non-Theatrical Films

Conducted by THE ROADSHOWMAN

(Communications to 1354 Broadway, New York City)

FILMS, INC. GETS ALL FOX FEATURES

NEW YORK, March 22.—Films, Inc., and All Fox Features announce a contract whereby the former has the exclusive rights to all Fox Features to be released after the films have completed their engagements. Fox Features will be distributed in the non-theatrical field. This contract provides competition with the original product. Roads and stations are not included under the list of outlets.

Fox also has deals with Paramount and the Boys of the Big City, and half of Universal's production of the previous year are released. Bell, Universal, and Walter O. Gullohan handles All Fox Features for the non-theatrical.

New 16mm. Roadshow Release

PANAMA CANAL

This release was added to the big list of films ordered in our new 16mm. presentation. The print is in English, and the release includes the opening of the Panama Canal. The film is 1000 feet long and 25 minutes in length.

Big Buy 16mm. Projectors

14 MONTHS TO PAY

NEW LATEST MODEL HEAVY DUTY

With 100-Watt Exclusive Tension Control Light Heads

YOUR PRICE $239

BOX 541, THE BILLBOARD. CINCINNATI, OHIO

Here's Your Chance

ALL YEAR

NO INVESTMENT

SHOW TALENT

We handle the entire job, from planning to completion. We furnish films,娜 border, etc. We can make it pay you. We are interested in your success. Write for details.

ARROW FILM SERVICE

254 W. 49TH ST.

NEW YORK,

THE FILM WEEKLY

Australia

Taking the Motion Picture and Entertainment Field

16th Battalion Building, Firr, Morn, Sydney, N.S.W.

47TH YEAR

The Billboard

FILM SERVICE

1600 BROADWAY

NEW YORK CITY

Religious Features

16MM.

SOUND

35MM.

1000 TELLS

BOOK SHOWS NOW

LOW RENTAL RATES

MANY NEW SUBJECTS

ARROW FILM SERVICE

1600 Broadway

NEW YORK CITY

IDEAL PICTURES CORPORATION

21-23 EAST 5TH STREET

CHICAGO, ILL.
**The Final Curtain**

**MCKAY** — Neil Angus, 57, for 19 years manager of the Hollywood March 4 after a brief illness.

**MILMAN** — Mrs. George W., 92, stage manager and director of the musical comedy company of New York and London, March 13 at her home in Brooklyn, N. Y. She was the daughter of the late George H. Milman, a dry goods merchant, and the widow of the late George W. Milman, a successful real estate operator, March 11 at her home in Brooklyn, N. Y. She was the daughter of the late George H. Milman, a dry goods merchant, and the widow of the late George W. Milman, a successful real estate operator.

**OAKENLEA SPRING** — Mrs. Mary, 67, a prominent member of the Women's International League of Peace and Freedom, March 7 at her home in Hollywood, Calif. She was the daughter of the late George H. Oakenlea, a leading business man in the city, and the widow of the late George W. Oakenlea, a successful real estate operator.

**RABAT** — Mrs. John, 80, the mother of the late John Rabat, a prominent business man in the city, March 9 at her home in Brooklyn, N. Y. She was the daughter of the late George H. Rabat, a leading business man in the city, and the widow of the late John Rabat, a successful real estate operator.

**Bridgeport, Conn.** — Mrs. Mary, 70, the mother of the late John Bridgeport, a prominent business man in the city, March 11 at her home in Bridgeport, Conn. She was the daughter of the late George H. Bridgeport, a leading business man in the city, and the widow of the late John Bridgeport, a successful real estate operator.

**Austin** — Mrs. John, 80, the mother of the late John Austin, a prominent business man in the city, March 11 at her home in Austin, Texas. She was the daughter of the late George H. Austin, a leading business man in the city, and the widow of the late John Austin, a successful real estate operator.
**St. Louis Clubs’ Dance Draws 500**

- Event sponsored by IAS, MSWC voted best yet - Tom Allen gen. chairman.

**St. Louis, March 22.** — Fourth annual dance was held at the Cardinal Hotel. The St. Louis Showmen, under joint auspices of the associations, conducted the event. The St. Louis Women’s Club, voted the most successful event so far this season. Nearly 500 attended the event, and to the delight of the patrons, the St. Louis Valentine Day decorations, and the music of the orchestra, were the hit of the evening. The event was a success, and the patrons were filled with appreciation for the club’s efforts.

**Enedy Sarasota Take Hyped; Fire Is Added to Ride Unit**

**Sarasota, Fla., March 22.** — The city was abuzz with excitement as the Enedy Sarasota再去 ride unit was introduced. The ride was a huge hit, and the crowds were thrilled with the new attraction. The Enedy Sarasota再去 ride unit was a sensation, and the patrons were eager to try it out for themselves.

**Greenhaw to ACA; Corporation Shows To Increase Billing**

**Chicago, March 22.** — B. Greenhaw, former agent with Col. Bro’s and other circuses, has joined the staff of the American Corporation of America. He will handle the billing of the ACA shows. The move has been made to increase the billing and improve the financial performance of the ACA shows.

**Crafts Starts Well At Formal Debut on Orange Show Midway**

**San Bernardino, Calif., March 22.** — Crafts 20 Big Shows formally inaugurated their season at the 21st annual National Orange Show. The show was a success, and the patrons were thrilled with the performances. The Cribs 20 Big Shows Committee, under the leadership of Manager B. Johnson, has been preparing for this event, and their efforts paid off beautifully.

**Big West Coast Crowd on Hand For PCA Day at Orange Show**

**Los Angeles, March 22.** — One of the largest crowds of midgets ever to visit the Orange Show Midway was on hand to witness the performances of Manager William Stark and Gladys Craft. The midgets were in top form, and the patrons were filled with joy as they watched the performances. The Big West Coast Crowd was a huge hit, and the patrons were eager to see more.

**Imperial Is Hit By $80,000 Fire In Mo. Quarters**

**Moreilly, Mo., March 22.** — Fire which had been raging in a building used for winter quarters dealt $80,000 damage to equipment and supplies on the Imperial Shows. The fire started in the building used for winter quarters and spread to other structures, causing significant damage.

**Beatty Picks Staff And Tour Program**

**Font Lauderdale, Fla., March 22.** — Clyde Beatty, who has contracted with E. Lawrence Phillips, owner of the Johnny J. Jasper Exposition, to feature his wild animal show on that carnival the coming season, started his tour of the southern states. The tour is expected to be successful, and Beatty hopes to attract a large audience.

**Burgdorf Sets Grungerberg Trek**

**Philadelphia, March 22.** — Sam Burgdorf, of Max Grungerberg’s Famous Shows, returned to quarters here from his tour of the southern states where he has been meeting with success. He will handle the billing of the tour for ACA and other shows.

-- End of Page 29 --
SAVE MONEY AND LIVE IN COMFORT

New, 1941 Schult Trailers are farther than any previous models. By re-shaping the coaches and re-designing their interiors, a great deal of new head room, floor space and storage area has been added.

Schult Trailers are now finished in genuine Armco Steel or the famous, long-lasting Flurbac.

New, Seng mechanism beds are the finest to be found. Longer, better insulated, higher quality bunks with cozy, washable sheets, toilet, shower and delightful new arrangements for greater comfort and privacy.

Two new double-sized Pullman bunks, double-wide, non-insulated walls and new, better heating system for greater comfort. See them at your Schult dealer's or write for FREE literature. Don't buy anything until you've seen these bigger values by the world's largest manufacturer of trailer coaches.

SCHULT TRAILERS, INC.
Dept. 204, Elkhart, Ind.

IDEAL EXPOSITION SHOWS, Inc.

AMERICA'S best attraction

Can place Fun House, also Octopus and Roll-o-Plane Ride.

Will build Wheel Concessions, Grind Stores, Ball Games, Scales, Palmistry, Penny Pitchers, Photo Gallery, Shooting Gallery, Floss Candy and Concessions of every description except Bingo and Cookhouse.


Write O. Hagen. Want Girls for Dope Show, also Talker and Ticket Sellers.

Write Tom Hasson. All people who worked for Tom Hasson before, write him.

Can place Semi-Trailer Drivers, also Foreman for Moro-Go-Round and Foreman for Speedway. Must understand repairs for engines. Write or wire WILLIAM GLICK, Winter Quarters, Fair Grounds, Salisbury, N. C. P. S.—Have for sale, complete Cookhouse, 30 foot front; a real bargain. Also two Covered Semi-Trailers; in excellent condition. Can be seen at Winter Quarters.

WANTED For The WANTED SOUTHEAST'S LARGEST COLORED FAIR

10 Days and Nights—JACKSONVILLE, FLA.—10 Days and Nights

Starting Thursday, April 17th—Downtown Location, Church and Myrtle Ave.

THIS FAIR BACKED BY EVERY COLORED ORGANIZATION IN DUVAL COUNTY. Army and Navy Camps, Housing Projects; and Ship Yards make Jacksonville the best town in the South.

SHOWS AND RIDES WILL BE FURNISHED BY DODSON'S WORLD'S FAIR BACKED BY EVERY COLORED ORGANIZATION IN DUVAL COUNTY.

JAMES E. STRATTON, SHOWMAN.

MARKS SHOWS, Inc.

OPENING MONDAY, APRIL 7

All People Engaged Report Friday, April 4, to Winter Quarters, South Richmond, Va.

Can place legitimate Concessions. This is one of our best concession locations.

Can place two Grid or Platform Shows, with or without own Acts.

Address: JOHN H. MARKS, Richmond, Va.

WANT FOR SEASON 1941

MIGHTY MONARCH SHOWS

3000.00.

FOR SALE—COMPLETE MINSTREL OUTFIT

Rate new, 30 by 60 Fuller Kiosk; Top and Wall, Steps, Stage and Beautiful Front, $500.00 cash. 150 W. V. All-Graves Transformer, perfect condition, $35.00 Model Cheese. Furniture, and complete set of Special Features, $650.00 cash. 1867 Showman's Tent, complete, $850.00 cash. Make-up Tent, $250.00. Can place with or without our own Acts. Will take two of the above.

Address: R. E. BARFIELD, Piedmont Warehouse, Baxley, Ga.

W. C. KAUS SHOWS, INC.

Opening in New Bern, N. C., April 14th. Featuring the Six Great Barnacle Fun Acts, Willy Penny Bubble, Attraction Photograph, Shooting Gallery, Pitch Pitchers, Floss Candy, Grind Shows, or any legitimate Concession. West Glass House complete House, for which we have a beautiful front and rear only. Two shows per week or larger. Write W. C. KAUS, Baxley, Ga.
CARNIVALS

SURE YOU CAN MAKE MONEY
with an old model or with a new one
T-T-A-WHIRL

TIME TO BUY IS RIGHT NOW
Sellar Mfg. Co., Inc.

MIDWAY FINISHES
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(We Pay Freight Charges)
PAINT EXCHANGE OF CHICAGO

Concession Tents
for Carnivals Over 40 Years
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1701 North Damen Avenue, Chicago, Ill.

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ATLANTA (S.O.), CHICAGO.

MIDWAY

WAYDEE MF.

Endless Summer
Endless Summer

Funland Shows Want

TENTS-BANNERS
New Tents Used Tents
Wanted

Carnival Curtains
America's Big Tent House
152 W. 42 St., New York City, N. Y.

Select Service Mail for These
Men at The Billboard's Offices

CINCINNATI, March 22—The following have Selective Service mail at The Billboard's various offices, which includes the mail consisting of questionnaires and in other orders card mail. The orders are given in parentheses where known. All of these men are requested to send forwarding addresses immediately:

CINCINNATI OFFICE, 25-27 OPERA PLACE

Allen, Judge Victor
Aldrich, Arthur D.
Allard, Jack
Anderson, Clifford Verschoo
Andrews, Ray
Baker, Bill
Baker, Cora
Baker, Frank
Baker, John
Baker, L. H.
Baker, Mabel
Baker, Harry
Baker, William
Baker, Albert
Baker, Charles
Baker, Caldwell
Barker, Charles
Barker, Charles E.
Barker, Charlie
Barker, Charles
Barker, Charles
Barker, Al
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**PRELL'S WORLD'S FAIR SHOWS, INC.**

"A World's Fair At Home"

**LAST CALL**

Show Playing Winter Quarters March 27. Gates Opening, Fayetteville, N. C.

**WANT**

All legitimate Concessions, Ball Concessions, except Rings, Lead Gallery, Pop Corn, Ride Help, Show Help—All departments—semi-trailer drivers preferred. Canvas Man—John Vardy looks long Range. Concessions man wants P. C. Agent. Can book the following Rides: Scooter, Octopus, Rocket or Silver Streak, Tilt-a-Whirl, and any NFL Willms. Want Man who can handle big top FIRST. F. W. Paul will want good Arcade Help and Mechanic. CAN USE ONE MORE FREE ACT. Must be high and sensational. Good opening for Pony Ride.

All address S. E. PRELL, Gen. Mgr., Sonnetteville, S. C., until March 27; Then Fayetteville, N. C.

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**FRED ALLEN SHOWS**

Opening Syracuse, N. Y., in the Heart of Defense Orders, Celebrations and Big July 4th Spectacle. To Follow, With Parades, Bands, Fireworks.

Want Sensational Free Acts for Season. Celebration Committees, Get In Touch With Us.

Want one more Rider not conflicting with own, 25%. Want Shows: Fun and Glass House, Motor Drums, or any Show not conflicting with Monkey Circus. Rings, Cook House, Penns, Arcade, Lead Gallery, Popcorn sold. Want Duck Pond, Pitch To Win, Cork Gallery, Hoopoe, Costume, Scales, Glass Age, Jewelry, or any light 100 Stock Shows. Will sell on Royalty Basis. And American Palitney. No pews or wheels, or rackets will be interted. Want Ride Help that can drive trucks and semis. Have for Sale—Car Whip. Can be booked on show. FRED ALLEN, 107 Chestnut St., Syracuse, N. Y.

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**HAPPYLAND SHOWS, Inc.**

OPENING NEAR DETROIT, APRIL 18

CAN PLAY MONKEY CIRCUS, FUN HOUSE AND GLASS SHOW.

WANT FOR NEWLY FRAMED SIDE SHOW—Two more Freaks that can be featured; salary no object if you can produce. Show will use the best of all kinds, including NEW MONTICAN that has left ground. We play the best in North America. All reply to JACK HALLIGAN, Sr., Regal Hotel, Chicago, Ill.

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**BANTLY'S ALL AMERICAN SHOWS**

OPENING DU ROYCE, PENNA—APRIL 25TH

Dan Brown (Kaleidoscope), several Fortune tellers, men, Van Jones Concessions, handkerchief Arrows, I'me, Indigos, Long and Short Bull Concessions, Mike Kinney, Glass Age, balloon, Your Weight, Glass Age, Your Age, American Horden, John Vardy, Concessions, etc., etc. Can use two good playing Acts, must be absolutely first. We play the best in North America. All reply to HERBERT BANTLY, REYNOLDSVILLE, PA.
Ballyhoo Bros. 'Circulating Expo.' A Century of Profit Show

By STARR DE BELLE

Winter Quarters, Poughkeepsie, N. Y.
Week ended March 29, 1941.

Dear Editor:

Now that we have passed the spring deadline, things are beginning to thin out in winter quarters. The houses decide now to paint the show from end to end and to open the front end first. Then, should the concessionaires have only their winter quarters, the work will be carried towards the back end. How far back we will get will depend on how much paint there is in the shed. The art scheme set as a la-fun-fun, the paint departments had to be mated up to be able to know in both English and pig-fattish the work wanted.

The first order given the paint crew was, “Skills tint the side poles.” The sign painter was not a smart enough to use blue so to trim with white. The office wages were taken off the red and put on the black. We have yet to learn whether the book will follow the same color scheme.

With the opening date drawing nearer, it was necessary to have all the differences straightened out. A meeting of the department heads was held, and the way the boss was to be laid out, and the lot of one for the manager’s affairs. In short, they agreed not to worry about the way the orders were interpreted. The lot was passed over, and the lot of those present were not to worry about the manager’s affairs. The lot of those present were to settle for all wool who was who and what was what.

Then, the sign painter was ordered to use “five free chips and an intermezzo.” By then our painters were smart enough to use blue and to trim with white. The office wages were taken off the red and put on the black. We have yet to learn whether the book will follow the same color scheme.

The order of the painting was quickly interpreted as: “Make sure the show from end to end and to open the front end first.” The sign painter was ordered to use “five free chips and an intermezzo.” By then our painters were smart enough to use blue and to trim with white. The office wages were taken off the red and put on the black. We have yet to learn whether the book will follow the same color scheme.

ST. LOUIS CLUB DANCE

(Continued from page 29)


Among the 21 features, the best known featured points of interest, the Snow Cone Flavors, were featured. The Snow Cone Flavors were featured by Gold Medal Products Company.

THE RIDE WITH THE MONEY TOLL

SILVER STEAK

The Greatest Real Ride on the Market. Only $100,000 for a ticket. $100,000 for a ticket.

SNOW CONE FLAVORS

Write for our new price list on Snow Cone, Candy Floss and Candy Apple Supplies. You'll get better supplies for less money.

GOLD MEDAL PRODUCTS COMPANY

Printed to Order

GOLD MEDAL PRODUCTS COMPANY

Printed to Order

GOLD MEDAL PRODUCTS COMPANY

Printed to Order
chicago's exciting hotel
names make news... gene krupa
larry clinton... bob crosby... jan savitt
... all the nation's great swing masters
play in the exotic pinaya and mahogany rooms of the college inn... stay at hotel sherman tonight - choose one of the hundreds of rooms that radiate the future.

from '21' 15 '31' '44

hotels sherman
Randolph, Clark, Lake and LaSalle Streets
chicago

drive right into the hotel, as you are
Another Season in the Making . . .

No recent year of show business has had such a bright outlook as the one we are in now . . . 1941! To touch upon the trends and events that make this outlook more than a mere dream would require more than this single page. It is an accepted reality, proved by what has already taken place. It is enough to state simply that with the improved business conditions in all parts of the country and in every line of endeavor, every branch and division of show business will feel the “uplift” effects. The more plentiful flow of money will definitely find its way into ticket boxes and the pockets of those engaged in this widespread business.

Many important facts, figures and reports will appear in the Spring Special issue of The Billboard. Every item, along with the lists and special features such as “What’s New For 1941!” will provide readers with an immense amount of information, enabling them to get the most out of the coming season. Make sure you get a copy.

Advertising in the Spring Special is certain to produce a high rate of returns. Increased distribution (almost double the amount of a regular issue) assures complete coverage of all buying prospects. Extra editorial content guarantees greater and longer lasting reader attention. Mail your copy today—last forms go to press April 5.
AREN'S CONCAB

March 29, 1941


two sticks who were hitchhiking stopped on the highway to greet a farmer who was going down the road. "Good morning," said one of them, "do you have a horse and buggy?" The farmer, "have you hooked any ribs?" replied the sticks, brightening up. The farmer answered, "I'm picking his teeth, this old chump has had it.

Class Conscious

T. J. McDONALD, who has been off the road for the last 12 years, after rummaging with Keensites shows and other current shows, has taken over management of all ride shows, and concessions at the new Rainbow Park, Uncasville, Conn.

R. W. (ABBY) PROVANIA, an route show manager for E. & W. Young, for opening of Wallace Bros. Shows, plane in work with J. A. and Johnnie Tremain, with razor blades before going to Milan.

OWNERS of Donald McGregor Shows, Mrs. R. B. McKenzie is at St. Anthony's Hospital, Rock Island, Ill., with a broken leg. His two sons, who take care of the management of the rides, are inside her trailer home in Andale, Neb., in bed.

SOMETHING wrong with the bad barker to play when they are playing one.

COOKHOUSE operator Jack Gallup will manage the cookhouse at Rainbow Park, who was in Minneola, N. Y., April 9, reports from Plainfield, N. J., that the firm is now in charge of the kitchen.

LEAVING Ossabaw, Ind., recently for the home of the Mighty Mississippi Middle Way were Gene and Mary Jasper Photos, Gene will operate the Mississippi attraction this season for John D. Bledsoe.

HORSE A. FAIR, of Dee Logg's Famous Shows, recently signed the show to provide the midway at Memphis (Mo.), Cooper Bros. Shows, and Dan J. Mergs reports from Centerville, Tenn., that the 'boxer will have charge of the kitchen.


BECAUSE of his wife's illness, R. O. Jeans, operator of his famous Steel wheels, will be unable to join Super Amsden Shows. He was 40 years old, operator of Steel wheels in Alexandria, Minn., as a special agent and booker, a post he held the last few years.

WINNING in Alexandria, La., since closing there with Smiglows' Great Shows last October, T. B. Johnson, who reports he has booked his side Shows in Salt Lake City, has booked side Shows in Wallace Bros. Shows and will leave soon for St. Joseph, Mo., quarters.

If a 2. 3. looks a good date, it was not as good as it looked, one of them was intentional— CentOS fail.

JEAN EUGENE MURPHY and LeRoy, owners of Big Shows, who announced the death of their father died on November 17, have signed their side show with Tillot Sons Shows and will leave their Independents.

BIGGER PROFITS

It's simpler to make a profit in the show business when you have a better show. And Wallace Bros. Shows have an improvement to show.
February 29, 1944

ANTONS knowing whereabouts of Joseph A. Sherman, convicted murderer, is asked to have him contact his wife, Mary Sherman, at 1514 48th St., N. W., Washington, D. C., immediately, as his wife has been out of work for several weeks and is unable to work or talk.

FORMERLY with J. O. Bach Shows, Peggie Barner, recently jumped from Dayton, Ohio, to join Fails, Corwin, and Manager Joe Caller, with Prof. C. Miller’s Magic Show, to open Fort Worth, Texas. He is also visiting friends in Jacksonville, Fla.

CARNIVAL

THE WORLD IN MICHEL

In the future, when the show is to be called flimsy, the show will be ready for the opening, with Mr. and Mrs. Walter La Fox entertaining several members of Buckeye State Shows’ personnel. Mr. and Mrs. Walter B. Fox entertained several members of Buckeye State Shows’ personnel.

A trotz of activity prevails in quar ters here as shows make ready for an opening in the coming weeks. J. T. Hutchens’ Modern Exposition Shows, from Forest City, Ark., and Mr. and Mrs. H. L. Caesar, with shows from the Oklahoma City area, have moved to Tent City, the city in which they have been wintering. It was announced that the show is ready for the opening, with Mr. and Mrs. W. D. Yerkes at their show headquarters.

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TO BE ABLE TO correct English when making an opening is very desirable, providing you don’t speak much of it.

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Showmen's League of America

Sherron Hotel

Chicago

CHICAGO, March 22.—Brother Will C. Ankeny, who has served the organization in many capacities and as President of the League, was present at the meeting, but was obliged to return to his home in the South, as he is a member of the staff of a hospital in that region. Dr. Max Thorek, of the American Hospital Association, was present and spoke at the meeting.

The annual report of the League was read and adopted, and the action taken on the recommendations of the committee on reform at the spring meeting was reviewed. The committee on reform has been active in several states, and has made many recommendations for the improvement of the profession.

The national convention of the League will be held in New York City on the first week of May. The program for the meeting includes a number of important topics, including the improvement of the profession, the organization of the profession, and the improvement of the public's understanding of the profession.

Carnival

WANTED

ROUGHLY 4000 Boy Scouts, and 4000 Girls in its ranks, the League of America is seeking new members. The League is the oldest and largest organization of its kind in the world, and is devoted to the improvement of the health of the nation. Members are encouraged to participate in various activities, including the improvement of the profession, the organization of the profession, and the improvement of the public's understanding of the profession.

Kansas City, Mo., March 22.—The annual convention of the League of America was held in Kansas City this week. The convention included a number of important topics, including the improvement of the profession, the organization of the profession, and the improvement of the public's understanding of the profession.

Heart of America Club

Showmen's Ass'n

Roy E. Ludington, President; John N. Allen, Vice-President; and Joseph G. Streibich, Secretary. The meeting was called to order by President Ludington, and the minutes of the last meeting were read and approved. The financial report for the year was presented by Secretary Streibich, and the budget for the year was approved. The officers for the coming year were elected as follows:

President: Roy E. Ludington
Vice-President: John N. Allen
Secretary: Joseph G. Streibich

The convention included a number of important topics, including the improvement of the profession, the organization of the profession, and the improvement of the public's understanding of the profession.

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Showmen's Ass'n

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Pacific Coast

Showmen's Ass'n

Los Angeles, March 29.—Regular meeting of the Pacific Coast Showmen's Ass'n was held this week. The meeting was called to order by President Joe Glase, with First Vice-President C. H. Fisher in the chair. The report of the committee on reform was read and approved. The committee on reform has been active in several states, and has made many recommendations for the improvement of the profession.

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Winter-Quarter News and Gossip
As Reported by Representatives for the Shows

Cottin & Wilson

PETEUSH V.G., March 22.—Work has started in all departments in preparation for the new season. New features have been added to the midway, Owen L. Jones and John W. Wilson, after a talent and publicity scout trip, announce a greater variety of entertainment.

A new feature that will be added to the midway is a brand new Rocket House, which will be opened on Monday. The Rocket House is a new attraction that has been designed to provide a safe and enjoyable ride for all ages.

Mr. and Mrs. Henry has been overhauled. and 'event of the new front for Jessie Clark's Girl Revue; bow fronts have been renovated.

Singer stopped here to cooler with Max the Over Miler's cookhouse.

Superintendent arrived from Boston. An mini train with it. Another former & Cherry Expansion, Huth Gregory. Heavy Harris Mr. and Mrs. WiIsm are readying new ward

WALTER HALE, well-known carnival showman and press agent, has resigned the public relations department for the show's season's travel dates. Hale has been with the show for many years and is known for his great enthusiasm and dedication to the show's success.

The 40 X 120 ft. A plant will be mounted on three large wagons, now under construction. Each wagon will have one stage and a large crowd will be added.

This season will augment the show's 400 acres of land with new attractions, including a new Rodeo Show, which will feature a variety of animal acts.

Lawrence Greater

CHRISTIAN, S. G., March 22.—Work in local quarters was thrown into high gear for the new mason and many new improvements are being made.

The show is in the process of being reengaged for the new season and includes M. O. Dodson, general manager; Harold G. Inglista, superintendent, and Chief Electrician, who is working on the machines.

re-engaged act, has been signed for the revue. se has been added.

The show's new show (mete

Mr. and Mrs. Pfister plan to Mare

J. M. SIMMONS & CO., 19 W. Jackson Blvd., Chicago

STAR AMUSEMENT CO.

WANT! WANT!

For opening date, Merry-Go-Round and any for sides. Write Dept. A, Reis, Chicago. Photos. Stock Concessions that work the Strawberry season. Positively no cock.

C II., March 22, 1911—Buyers and sellers wanted. Space will be held April 12. Jack Dodsell is in charge of the booking department there.

RAFLO LOCKRICK

Wallace Bros.

JACKSON, Tenn., March 22.—Glenn Osborne arrived from Memphis, Tenn., as buyer for the Wallace Bros. Shows. Osborne, with Slim Cummings, is here to secure concessions and is booked. In addition, Larry Gingham has signed as special agent.

Harry L. Small and Bob Barker have booked a set of dippers again. Special agent, Mr. J. M. Simmons, and Louis Gueb and Bob Young are still in the show. Mr. Simmons Is busy, but will be back on the road this month.


GOLD MEDAL SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1941 SEASON

Address: ORGAN BLOOM, Mr., P. O. Box 589, Grand Forks, N. Dak.

Pan American Shows

New booking for season 1941
Shores Rides Concessions

400 N. MAIN ST., ANDERSON, INDIAN.

SOL'S LIGHTHOUSE SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1941 SEASON

Address: 920 S. FIFTH AVE., DETROIT, Mich.

FIDLER UNITED SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1941 SEASON

Address: 4217 N. FIFTH AVE., MINNEAPOLIS, Minn.
CARNIVALS

March 29, 1941

The Billboard

Bullock's Amusement

SUMTER, S. C., March 29—Everything is progressing nicely in quarters at the Bullock's Amusement Park, for the fourth consecutive year. All equipment is being overhauled and touched up. Color scheme is being changed, and everything is being put in order. Mr. and Mrs. Joe H. Baker, Mr. and Mrs. Slim Clark, Mr. and Mrs. W. E. Lambert, Bob Blanton, W. H. Nevil, John M. Smith, Ralph Clifton, and Mr. and Mrs. D. C. Brown, president, South Carolina Fair Association and secretary Sumter Fair, are daily visitors.

VIRGINIA HAMBURG

Great Sutton

OCEOLA, Ark., March 29—Manager P. M. Sutton and the writer resumed operations at last week's fairground. While en route they visited the quarters of Byers Bros. and Bob Lankford. While at the Byers Bros. quarters they enjoyed dinner in the trailer of Mr. Lankford. Among those in quarters are Mr. and Mrs. H. R. Brundage arrived with their Wp. Pullman, and are also making new wardrobe for the fourth year. Among those in quarters are Mr. and Mrs. A. M. Murray, Mr. and Mrs. Slim Clark, Mr. and Mrs. W. E. Lambert, Bob Blanton, W. H. Nevil, John M. Smith, Ralph Clifton, and Mr. and Mrs. D. C. Brown, president, South Carolina Fair Association and secretary Sumter Fair. Mr. Sutton reports he purchased two new light towers.

P. M. SUTTON

Byers Bros

KENTNITT, Mo., March 29—Activity is the word around here and plenty of people are out looking for work. As Jack Moore is building new fronts for the Bullock's and has just finished building a new side-show wagon, Co-Center Manager Johnnie Bullock had the Fairgrounds painted and remodeled to prepare for the season. Among the latest arrivals were Joe Ware, Ira Swain, and John B. Cash.

WANTED TO BUY

Will purchase stock of wagon at least 80 by 110 equipped for Concession. (Let us know.)

BROWN'S NEVEREST POST 248, AMERICAN LEAGUE, E. K. HERKUL, Assn.

WEST Bros.' SHOWS

Brooks Shows and Concessions

SHOW OPENING WEDNESDAY MARCH 29TH

The P. E. GOODAMUSING COMPANY

NOW BOOKING SHOWS, CONCESSIONS AND ATTRACTIONS FOR 1941 SEASON

Address: 5300 NORTON AVE., COLUMBUS, O.
Haven American Legion Celebration, and a Wisconsin Production, Peck's Confection, and Tomatoes Dinner. Our Celebration, all in Pennsylvania, have been well attended. Special arrangements are being made for the next series of events.

Mr. and Mrs. C. C. Boge, who have been absent for several years, have returned to their home, and are completing preparations for the opening of their new store. Mr. and Mrs. Boge have been active in local affairs, and have contributed much to the advancement of the community.

Manager Buck is commuting between St. Joseph and Clark, and is busy with preparations for the opening of the new store. He has been active in local affairs, and has contributed much to the advancement of the community.

Visitors at the Hot Springs office have been Mr. and Mrs. L. H. Smith, who are here to inspect the new store. Mr. and Mrs. Smith have been active in local affairs, and have contributed much to the advancement of the community.

St. Joseph, Mo., March 22.—Shows' Morgan 29, 1911.

Street shows have been very popular in the area, and Manager Buck is busy with preparations for the opening of the new store. He has been active in local affairs, and has contributed much to the advancement of the community.

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CARNIVALS

March 29, 1941

American Carnivals Association, Inc.

BY MAX COHEN

ROCHESTER, N.Y., March 22—At our last annual meeting we suggested that a convention be held in conjunction with the carnival season in booking engagements. It appeared that this should be done as it was to be held in New York is seeking a show. Ordinarily the revenue would be true. We think that except when shown with credit upon judgment being shown by members of the industry.

Much information of interest has been received in this office. Included are copies of articles relating to cost of electric current in the cities of New York, Philadelphia, and Chicago. We have also received a detailed report of the New York legislative committee on interstate trade barriers and a statement of the situation will right itself and difficulties which would affect our industry will disappear.

There seems to be a trend among more progressive states away from interstate trade barriers and a significant statement in the report and during the last few legislative sessions in New York substantially all property trade barriers have been defeated. If this is the New York legislative committee on interstate trade barriers and a statement of the situation will right itself and difficulties which would affect our industry will disappear.

ARTHUR DEVINE was named St. Paul Winter Carnival Association president to succeed W. J. Shulsky, two-year president. Devine a director of amusement at Great Lakes Exposition, Cleveland, and the Orange Blossom Festival in Florida in 1936 and the New Orleans Carnival and Mardi Gras in 1939. He is the executive director of Florida Orange Festival, Winter Haven, Florida, and the National Carnival, Industry and Defense Exhibition in Music Hall here. Purpose of the convention to be held here is to show how industrial, civic, commercial, and educational value of the exhibitions and Valleys are operating in the national defense program, and Cosar will be special days for communities in the Miami Valley and visiting dignitaries of the state, nation, and important branches of service. Educational institutions will likewise be invited to visit the association.

For entertainment are military bands, swing orchestra, thrill acts, sports figures, and strolling players.

Carnival WANTED

CARNIVAL WANTED

July 3 to July 5, Indianapolis

FAMOUS "ROSEOCELE CELEBRATION"

4th Anniversary

Gate of over 20,000, Must be high-class Carnival. Call or write MICHAEL F. FALZONE, Bloom, Pa.

ELMER URBINE

New Haven, Ind.

CARNIVAL WANTED

Legion Celebration

July 3, 4 and 5

BOX 152, Baraboo, Wisconsin

CARNIVAL WANTED

For week of July 3rd. Must have tents of 1500 and 2500. Must be located on main street. Must be large enough to be city or section. Must be located on main street. Must be large enough to be a city or section. Inquire of ALAN MCDOWELL, Secretary, Baraboo, Wisconsin.

APPLEWOOD FIRE DEPT.

THOMAS L. CUMINING

WANTED

Concession and Shows for the

4-H CLUB & OLD SETTLERS' FAIR

Address: R. W. MCMINN, Orleans, Illinois.

WANTED

Four or Six Girls and Biplane, with pagoda tent. Must be 48 ft. long. Space will be provided. Inquire of W. D. FARRINGTON, Chief, Baraboo, Wisconsin.
HM B’tafo Show Is Called Off

Shriners fear poor biz because of CIO show—plan water follies instead

BUFFALO, March 22.—Plans were just announced by the Shriners here of Temple 11 to cancel the Shrine Circus for this year. The reason given is that a change is necessary to stimulate interest in their ventures. Decision is based on a 40-year performance by Shriners of circuses and rodeos, which has completed a stand here of 50 years. The Shriners feared that another similar presentation of a six-day show might not draw enough patronage.

The Shriners are devoting their sponsorship to a Shrine clown show, which, according to their spokesmen, will include a well-known star of both the World’s Fair aquanauts, in addition to extra outside talent headed by the Dougherty Corporation of America. The World’s Fair clown show is under the management of Sam Snyder, who has already worked out a tentative schedule for the circus which is due to begin within 60 days, and tent-mates and new orrivals.
Under the Marquee

(The Communications to 25-27 Opera Place, Cincinnati, O.)

THE LEPFOLD CLOWN THO played the Tipton, Ind., and the Thrill Show at Buffalo March 10-12.

LUE RANCHERS, former B-B teeter-board troupe, are appearing at Wesley's Thursday Night." ~ J. (Capt. Jim) Sturm, who has been ill since last December, has recovered and is heading for Baraboo, Wis. He expects to be with the troupe soon.

DIEUJNAN, manager of the Shrine Circus at Detroit, has left for New Orleans to wind up affairs for the Detroit show.

DR. MARK M. MOHAN, who was the physician on the Belle-Plaine Circus, is now at the Jay County Hospital, Portland, Ind.

MEMBERS of the Loyal-Annepolis family are presently dividing their time between working a wagon on a trampoline, a teeter-board and their favorite croquet trick shot: hitting a ball on a horse.

D. H. (Whit) RODENBERG, of El Paso, Tex., writes: "I just finished the last Billy Moore unit for the Underwood Circus, handling undergraduates children instruction."

DEWS, STEPHEN, writes from Detroit: "I signed a contract to be with Barnes Bros. Circus this season for ten weeks, as was reported in last week's issue.

THE ROSAINE TROUPE, tightwire, turners, are now in Kalamazoo, Mich., playing thru Ohio and Western Pennsylvania after an extended tour to the south.

CHARLES ROBINSON and Horace Lewis were engaged for Frank Whiting's Circus at Allentown, Pa. The troupe opened March 1. Lewis is about to return to Chester, Pa., before going with the show west, maybe to Oregon.

HERMAN CHEPLUCK, formerly of the MacNeil-Bellini high-wire troupe, with his wife, Prisk, is operating the Green Lantern Tavern, San Antonio, Tex. They are not expecting a blessed event any time soon."

MR. AND MRS. J.B. JOYCE have been playing in the E. K. Fernandez Circus, circles in circles, in Binghamton, N. Y., which opened March 18. Laura is about to return to Clifton, N. J., before going with the show west, maybe to Oregon.

JOHNNY WOODARD, the acrobatic, the most popular humbug in the United States, is now at his home in Williamsport, Pa.

MR. AND MRS. JOHN KINSEY recently motored from St. Louis, La., with their acrobatic act, to America, to appear at the Grand Theater, Chicago, in their night club until the outdoor season opens.

HENRY HOLMES will not be general agent with Miles Bros. Circus this coming season, although the contrary was announced. He is to be with Jack Miles March 12. Ben said he could hardly believe that his old boy was being drafted, making it more than a new beginning for him, in his new home in Williamsport, Pa.

JOHNNY WOODARD, the acrobatic, the most popular humbug in the United States, is now at his home in Williamsport, Pa.

LARRY PILLINGER is again with the Bob Aiken Show. Larry was in Boston this winter as a painter. The Bob Aiken Show, the Bob Aiken Circus, Circle Binghamton, N. Y., this season, has recently opened and has been readying for this season with the troupes in North Adams, Mass.

CIRCUS and vaudeville performers were seen in action at Lima, Ohio, recently when a show called the Bob Aiken Show was presented in the original Dembowka, Canadian bandwagon show, and a former performer with the Ringling Bros. show.

MR. AND MRS. R. B. ADAMS have signed with Miles Bros. Circus, and will leave early in the season. Adams has spent the winter in a hotel in El Paso, building a new home and modernizing the old circus band wagon in the interest of new carvings and lots of gold leaf, and will be used by the troupe through this season.

JAMES O'NEILL, senior member of the Mile Bros. Troupes, has been added to the booking staff of the Bridgeport, Conn., Variety Show. He is now in Bridgeport, Conn., continuing the work of the late Frank J. Fox, who left the variety field last season.

WALTERS JENNISK and Dudy have been added to the New York, Fall River, N. H., Detroit, and Thrill Show in Indianapolis. They will play Corpus Christi, Tex., beginning March 11 and in Pittsburgh April 18-25.

BOY BARTHEHT, formerly of the Burlesque Circus in Milwaukee and Minneapolis, has been added to the Bill Morns Troupe of Teeter-see troupes, and will remain with the troupe for the season.

ELI BIRKBECK, costumier and assistant director of the Hedgewood Theater, Philadelphia, Delaware little theater group, has signed a contract to remain with the troupe for the season and is on route to Sarasota, Fla., where he will be with the troupe for the remainder of the season.

PETER REBECHAR, noted Philadelphia sculptor, will appear with the troupe for the remainder of the season.

MR. AND MRS. JOHN HINSEK recently motored from St. Louis, La., with their acrobatic act, to America, to appear at the Grand Theater, Chicago, in their night club until the outdoor season opens.

MARION WADDINGTON and her Texas Playboys visit Alex Brock's winter quarters in Huntington, W. Va., daily and nightly at the Grand Theater, Huntington, W. Va., during their winter quarters at the Grand Theater, Huntington, W. Va. The Texas Playboys broadcast over WGMQ, The Herald, and are appearing at the Covington Theater, Covington, Ky., and those in the vicinity.

HAL AND GRACE CRIDER, acrobats, last season, have added to the variety of the hits of the stock burlesque at the Grand Theater, Chicago, their acrobatic act, until the outdoor season opens.

BEN HOLMES will not be general agent with Miles Bros. Circus this coming season, although contrary was announced. He is to be with Jack Miles March 12. Ben said he could hardly believe that his old boy was being drafted, making it more than a new beginning for him, in his new home in Williamsport, Pa.

THE DRAWING OF a circus parade that is being sponsored by Arthur Stansfield, a local dime store operator, was made at the New Orleans, March 15. Its second edition will be at Allentown, Pa. beginning March 22.

AL FAIDY, pioneer circus man, addressed the Kiwanis Club at NOTRE DAME, March 17 on the subject, "Cannibal Animals?"

Prickett termed the use of animal intelligence and dependable animal.

NEW TENTS

FOR SALE OR RENT

VANDERHERCHEN, INC.

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GET YOUR ORDER IN NOW

Before the New Price Rate Texas Effect

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FOR

COLE BROS. CIRCUS

EXPERIENCED BILLIERS who are able to pack banners.

Applicants address mail to

V. A. WILLIAMS

Cole Bros. Circus, Louisville, Ky.

I WANT FIVE BIG THRILL ACTS FOR Ottawa and Montreal, Canada, Show Circus, week April 22nd, and May 3rd. Prefer modern thrill acts, and first-class vaudeville. Please act and entertainment. Will pay for earliest and best. Will make a tour with the Davis Troupe of Teeter-See troupes.

BOB MORTON

Red Hotel,

Hartford, Conn.

WANTED FEATURE ANIMAL ACT

19 WEEKS STEADY—UPPER FINE CIRCUMSTANCES. RUSH FULL DETAILS. PHOTOS, PRICE, OPENING EARLY IN MAY.

RIVERSIDE PARK

AGAWAM, MASS.

NO "WANT" ADS ACCEPTED FOR FALL AND WINTER ENGAGEMENTS. WIRE TO

McLAUGHLIN-HAWKINS ANIMAL CO.

316 E. Florida St., Marion, Ind.
51,000 Attend Buffalo's Circus, Rodeo, Thrill Show

BUFFALO, March 22—The first circus of the season and the first rodeo has been held at the new Memorial Auditorium in Buffalo. The programme was sponsored by the local chapter of the American Legion Post 71.

The climax of the programme was a midnight matinee, featuring the best in modern amusement entertainment. Included in the programme were a variety of acts, including clowns, comedians, acrobats, and the famous Buffalo Bills. The rodeo portion of the programme featured a variety of events, including calf roping, bull riding, and trick riding.

The show was attended by over 51,000 people, making it one of the largest crowds to attend a single event in Buffalo. The Memorial Auditorium, which was built specifically for this purpose, was packed to the doors.

The show was a resounding success, with patrons praising the performances and the quality of the equipment used in the show. The organizers are already planning for next year's programme, which is expected to be even larger.


domicible
College

Ralph Cochran, Floyd Hyatt, and Bill Hamilton were appointed to the committee, and sub-committees were formed to handle specific aspects of the show. The committee was headed by Pete Adams, who has been involved in the local circus business for many years.

The committee was responsible for organizing the show, including the selection of performers, the design of the programme, and the planning of the production. The committee was also responsible for ensuring that the show met all safety standards and regulations.

The show was a success, with large crowds attending each performance. The committee was pleased with the outcome of the show, and is already planning for next year's programme.

The committee would like to thank all those who supported the show, including the sponsors, the performers, and the audience. They look forward to continuing to bring high-quality entertainment to the people of this area.
Expansion Aims Shaping Up

Buy in Agawam Adds 42 Acres

Carroll is to extend new Riverside—study of needs of future to be made

SPRINGFIELD, Mass., March 22—Riverside Park, in the city, was the scene of an agreement yesterday by which the town of Agawam will purchase 42 acres of land from the estate of Carroll 

Carroll said.

Agawam. and Albert V. Reeves, of Cambridge, both of which are Carroll; vowel A, fletcher. announced from Beaton the granting of acreage for a half mile on Main Strete. The deal was announced in the presence of the owners of the park, with the park manager, said that beside many who have been here for years, several others are expected.

The entire Stewart program, being a key to successful development, includes a new hotel in the park. Construction starts next week on a new hotel and a new park. The hotel will be maintenance of a 50-foot stem to Houston Street, and the deal was made for help handle Holiday Inn.

In two years, parking areas are planned on the beach section. All hotels and other lodging facilities are being revised for maximum occupancy.

PORTLAND, Oreg.—After much wrangling among city officials over how to spend a bond issue of $20 million, the city has agreed upon to provide a gross cost of $500,000 for two new parks obtained from the city's new park.
BRYDON'S
Beautiful Bass-Lake Beach
Knox, Ind., or General Offices
412 East 6th Street, Cleveland, Ohio

OPEN TO BOOK FOR THE COMING SEASON
WHICH BEGINS ON SATURDAY, MAY 24th

Any big Park, choć, such as Stour, Brantam, Atlantic Village, or Waterbury, are
have a great deal of land that is for the... -

Pennies of all kinds. The park... -

The Pool Whirl
By NAT A. TOR
(Tall Communications to Nat A. Tor, Care New York Office, The Billboard)

Concession Supervision
Many pool managers operate food, drink, games, and other concessions themselves, others leave these to outsiders on flat rentals or percentage. It is to latter group that this is addressed.

Selection of a concessionaire is important. Past became you have a brother-in-
law with a lot of time on his hands and who has a little money to invest is no reason why you should turn over your pool restaurant to him. And because he knows the local people, or he's been a good prospect in the past. Many times have found it much more profitable that way. But some pool

American Recreational Equipment Association
By R. S. UZELL

At Sunset Rock, West:૦ Penn, Conn., Fred LeVasseur is featured at the Xenia, for 1941. Already he is far ahead of any season for many months in space rented.

American Recreational Equipment Association is to latter group that title has addressed. There is no harm in letting others, who

Baker Automatic Master De Luxe BINGO BLOWER

By S. S. ELLIS

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1200.000 Ballroom-Canteen, New Electric Penny Boards

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1200.000 Ballroom-Canteen, New Electric Penny Boards
Modern Swimming Pool Injuries

By LEO T. PARKER, Attorney at Law

NOW that summer is approaching it is to be expected that more and more people will visit those operators of parks, swimming pools, and similar places of public amusement in view of avoiding liability for injuries to their patrons. It is natural, therefore, for those with a business interest in such places to sift their minds as to what methods of defense are available for them in regard to injuries to persons visiting the places under their charge.

First, before entering into a discussion of the latest higher court citations, we shall review the decision of the Appellate Division, First Department, supra, which was commented upon in the last issue of The Billboard.

The higher courts have consistently held that a bathing pool and its surrounding pool and bathing beaches must exercise due care in protecting its patrons from injuries. However, this statement of the basic duty and potential negligence of the proprietor or the employee of the proprietor is an absolute duty which may be enforced by the patron himself or by his legal representatives.

Another interesting point of law is that, according to modern higher court decision, no patron in a swimming pool is entitled to a right of action against the proprietor, irrespective of when or how a patron sustains his injury. The injury must be caused by the act of the proprietor or his employee. If the injury is the result of some act or omission which is not within the scope of the proprietor's or his employee's employment, the proprietor is not responsible for such an injury. This is true, of course, if the injury is due to the fault of the patron himself, but the acts of another patron or third persons was negligent in failing to have the beach inspected, report dangerous conditions, etc.

It is interesting to observe that in a recent decision of the Supreme Court of New York, N. E. 904, the court in explaining the rule for determining whether an injury is caused by the act of the employer, said: "The rule is well settled that an injury is caused by the act of the employer when he is acting within the scope of his employment, whether by his own act or by the act of his employee."

In view of these views, the higher court held the operators of the swimming pool liable in the instant case. Trudy Johnson had been to and from the swimming pool he had jumped into a sinking canoe, was unable to free himself from it, and was drowned. His family obtained a judgement for $80,000. The swimming pool owner appealed. In the appellate division the court said: "If the use of the pool was for the purpose of enabling the master's business, he is as much acting outside the scope of his employment as he would be the working day ended or task completed."

It may be well to review a recent decision of the above appellate court.

In view of the fact that "general agents" are those employees who have general authority to manage business, the supreme court held that a special agent is one who is authorized to enter into a contract on behalf of the proprietor. Therefore, anInteresting point of law is that an "employee" is a "general agent" only if he is so authorized. This is true even if an employee has been assigned the duty of performing the act which is the basis of the negligence.

Where substantial evidence is adduced to show that the authorized act is the immediate cause of the injury, and that the negligence of the proprietor is clearly shown, no presumption of negligence on the part of the proprietor is necessary to establish liability. The higher courts have also held that there is a "presumption of negligence" on the part of the proprietor in cases where negligence is shown on the part of the proprietor or his employee.

In this connection, it may be stated that the higher courts have held that the proprietor of a swimming pool is liable for damages from the proprietor it the test是否 or how a patron was injured.

It is true that a proprietor has an absolute duty to protect his patrons from abuse and negligence, and a proprietor's or his employee's negligence in failing to protect the patrons in the pool is a sufficient basis for an action against the proprietor. It may be necessary to show, however, that the injury was the result of some act or omission which is not within the scope of the scope of the service of the proprietor or his employee. Therefore, the plank was provided by the proprietor or his employee to the beach, and the patron himself had failed to notice that the plank was not provided for use by the patron or his employees.

Where the injury is caused by the act of an employee who is not acting within the scope of his employment, the proprietor is not liable for the injury. However, this is true only if the injury is not caused by the act of the proprietor or his employee. Therefore, the proprietor is liable for the injury caused by the act of an employee who is not acting within the scope of his employment. Therefore, the proprietor is liable for the injury caused by the act of an employee who is not acting within the scope of his employment.
Bill for Regional N. Y. Set-Ups Pended

ALBANY, N. Y., March 22.—A bill to permit two or more adjoining counties to form a regional fair, merely extending to any region fair created under the provisions of the present law. The introducer said his measure was aimed at the idea that by grouping together counties they could have a bigger and better fair from year to year. He advised that a more truly promote agriculture and domestics arts.

The measure provides that seven such regional fairs may be held, that the moneys in any one year is actually paid out in premiums for the last previous county fairs. The board of managers of any regional fair held in any one year may not exceed $5,000. The money shall be paid in such regional fair shall be kept by the board of managers for the promotion of agriculture and domestic arts specified in Section 298, Agricultural Law, during the period of time such county participates in such regional fair.

Mutual Bill To Aid Old Age Pensions Up in Wisconsin

MADISON, Wis., March 22—A per- manned horse racing bill, with all revenues from horse racing, was introduced on March 18 in the legislature by Assemblyman Nicholas J. Biel, of Milwaukee. The bill provides for a racing commission of three to be ap- pointed by the governor and chairman of the horse racing board, and to serve without pay except expenses.

Horse racing associations would pay a horse racing fee of $1,000 in Milwaukee County and 800 in each of the other counties in the state. The fee, 50 percent of which would be paid by the horse racing associations, would be used to employ residents of Wis- consin. The fee would be paid in 15 percent of their bills. Wages would be subject to a tax of $4,000 to $6,000, and jail sentences up to 10 years, or both.

Whitey Ford in ‘Country Fair’

CHICAGO, March 22—Boyle Woolfolk, Agency, thru Artists’ Bureau, Inc., Hol- lwyood, Calif., has signed Whitey Ford to be featured in the Republic picture “Country Fair,” which started production last week at the 20th-Fox Studio Plant. Pictures planned for the charac- ter of the State Fair in “Country Fair.”

Elderdink Taken to Hospital

REDINA, Mob., March 22—Don T. Elderdink, president of the biennial National Industrial Exhi- bition Association, is in a Redina hospital, suffering a kidney ailment. He ordered three weeks rest following a business trip.

HAMILTON, O.—Percy W. Abbott, managing director of Hamilton News (Ala.), after returning from a trip in Ontario during which he inspected the grounds at, and took an agent of the firm, has returned to his home here as guest of J. W. (Dave) Conklin, who will direct Fiddlen at the 1941 Class A World’s Fair. During his trip, Mr. Abbott, with Judge W. D. Jackson, Western Fair, Lon- don, and other officials.

Sid Johns Tells How Exhibitions Will Help Canada’s War Efforts

BANKATOO, Mob., March 22—In- dependence of Canada during wartime for their beneficial in- fluence in the United States, industry, is being recognized by many, including the Canadian Government, said 22nd annual National Industrial Exhi- bition, in an in- terview with the Toronto Star. He pointed out that Dr. R. E. Arch- barker, president of the Canadian Metals and Minerals Industry Association, in an interview earlier this week, that he believed all Canadian industries would be able to meet the war effort. Their functions were important in wartime as in peace.

He said the feeling coming from a man intimately associated with the agricultur- al industry, that the Canadian government should be a good way towards satisfying those who have

advocated abolition of fairs during the war as a means of curtailing expendi- tures. Secretary Johns said that he declared that further proposals such a policy in all honesty and sincerity and in true inter- est of the nation’s war effort were over- looking the hundreds of thousands of other people in Canada whose income is seen to be first hand what Canada is doing.

Many people, Secretary Johns believes, are yielding for the sake of military needs and marching men. They want to see things as they are and not as they are. They are ready and eager to see the new and the novel, to be inspired by ideas, he said, pointing out that the 1941 National Industrial Exhi- bition, in addition to furtherance of the country’s war ef- fort, is a token of Canada’s progress. He said that if what fairs mean to the country, they said, was the fact that people have the chance to see what is going on, there was most successful financially in history of the city.

LOOK FOR THIS FEATURE

Common Sense, Copper Cents, and Horse Sense in Fair Management

By G. R. Lewis

in THE BILLBOARD’S SPRING NUMBER

Dated April 12
Around the Grounds

BLOOMSBURG, Pa.-Growth of the Bloomsburg Fair, which had a record paid gate of $42,900 in 1940, was traced in a special article in the 50th anniversary edition of The Bloomsburg Morning Press.

PREMONT, O.-Organization of representatives of female employees of the Farmers Bank, Trihurn, and Premont, North Carolina, was announced here after a meeting of representatives of four counties of the state. The first meeting was held in the 1941 fair. Her successor has not yet been announced.

IDOY PARK, Tex.-Mrs. R. E. Van Houten, president of the Wichita County Fair Board, here has resigned, according to a report in the March 28 edition of the fair association newspaper. She was elected president and secretary respectively.

COLUMBUS, O.-Legislators have been given for consideration the biggest pro- posal for a new county building in the history of the city. They gave John Bricker asked for 1941-43 appropriations totaling $825,000,600, to the purchase of a site from the city for new city hall and a building for the city hall and a building for the area. The proposed city hall building would cost $200,000. The government office building would continue to operate under the ownership and administration of the government office building.

The new city hall building would be a three-story structure, with four stories above ground level. The building would be constructed of brick and concrete, with a steel frame. The roof would be covered with asphalt shingles. The building would contain office space for the city's various departments, including the mayor's office, city council chambers, and administrative offices. The building would also house a central heating and cooling system, as well as a fire protection system.

The proposed city hall building would be a significant improvement over the current city hall, which is located at the corner of Main St. and 1st St. The current city hall is a small, single-story building, and it is located in a congested area of the city. The new city hall building would be located on a large, vacant lot on the outskirts of the city, providing more space for the city's operations.

The proposed city hall building would be designed to meet the needs of the city for the next several decades. The building would be constructed to last for at least 50 years, and it would be designed to be as energy-efficient as possible. The building would be equipped with the latest technology, including energy-saving lighting and heating systems. The building would also be equipped with a state-of-the-art security system, to protect the city's important documents and records.

The proposed city hall building would be a significant improvement for the city of Columbus, and it would provide a much-needed upgrade to the city's government operations. The new city hall building would be a symbol of the city's commitment to excellence and efficiency, and it would serve as a landmark for the community for years to come.
**Rinks and Skaters**

**By CLAUDE R. ELLIS (Cincinnati Office)**

**Ohio Meet in Cincinnati Is Called An International-Style Triumph**

CINCINNATI, March 22.—Ohio State amateur figure and dance-skating championships contested in the Sefferin Rink today proved a greater success than had been anticipated. Competitors were keen, performance of a high grade, and work of the officials was so good perfect that not one complaint was registered. Much credit was given Robert D. Martin, Detroit, chairman of the figure-skating committee, who assembled and supervised the staff judges. The object of judging prevailed and much favorable comment was expressed. The work of Martin and staff was the feature of the meet.

Sixty-three skaters competed in a full divisionally championships, and appearance and costumes of every contestant matched his skating ability. The event whose co-operation aided in making the meet a success deserved that is accomplished by all members of the Roller Skating Operators' Association of United States in the State. Two championships were decreed in almost unbelievable performances.

**Black Jane Yarrington, Dayton, took first place in the women's figure division for permanent possession of the championship trophy. She was skilled in figure-skating division with a performance that brought forth two 9.5 ratings from the judges. She demonstrated the surprise of the meet by winning the crown from twin champion of the men's senior figure-skating division, Bobby Ryan. Ryan's championship flare has presented a free-skating exhibition comparable to anything yet presented in the national championships. Fifty-six medals and 12 gold trophies were presented to winners and tournament points to the rink that took club title and most of the loot with 16 placements.

Operators Are Visitors

Tony Mayo's Skillede Club, of Cleveland, has second and fourth place in competitions, and Robert Campbell's Clifton took third place. Had there been a 12-year-old boys' division, said Mayo and Campbell would have unseated the little figure presentation, and the general consent of the spectators after watching the small children so deftly perform series of spins, jumps, and torpedo exhibitions for the boys' division. Miss Eddie, the owner, announced that the club would have a free-skating exhibition to open the season. The mayor was at the best and his expression of sincere admiration of the work of the skaters was heartwarming.

New Mich. Spot Draws Well; Dance Class Work Featured

**BIRMINGHAM, Mich., March 22.—** Birmingham Roller Rink, 18 miles north of Detroit, which opened on December 31, is proving one of the most patronized suburban spots in the area. There is high-caliber patronage, since the community is made up primarily of to-do suburbanites of Detroit. Rink has averaged 500 patrons a night. It is open seven nights, Friday night being programed for younger kids, with none under 18 admitted on other nights. Skate dancing is featured. An hour of dance instruction for beginners on Wednesdays and at hour Waltz period for beginners on other nights are regular features. D. O. Rogers, who formerly had a chain of rinks in Texas and recently operated one at Fort Worth, Mich., is the owner, assisted by his wife, Agnes. They also present a big band, Bud Hanson, floor manager; Jack Mills, assistant floor manager; Wilma Taylor, organist; Bruno Hines, skate mas; Jimmie Rindolf, floor man, and Margaret Ries, cashier.

**Doyle Buys 3d Mass., Spot; New Equipment Is Installed**

**PITTSBURGH, Mass., March 22—** Doyle Green, owner of Skallo Roller Rink, Springfield, Mass., and a rink in Worcester, Mass., has purchased No. 101 Traveler, the rink here and announced that it will be used exclusively for rink skating until further notice. It was bought after it had been used for boxing and wrestling shows and dancing.

An electric organ has been installed and new skates purchased. Manager David Green is a 1,900-foot of broad cloth to be hung from rafter to provide decorative effect and cut down noise. Doyle was originally from Cleveland and for a time was door monitor of a rink there. For 15 years he was employed in vaudeville.
Thrill Days are scheduled.

NAAPB RISK PLAN

Early Start Pays Carroll

MINN. CONTRACTS

MINN. First-Day Grandstand Bill Will Be Put On By MCA

BASS LAKE PROGRAM

Minn. AREA

Old Swing Like New

New Steamboat at Rockaway Park

BrieFS From All Around the Field
Comming Events

These dates are for a five-week period.

California

Newhall—Calyonic-Ranges Show, April 28-29.
San Francisco—Oakland International Show, April 11-12.
San Francisco—Oakland International Show, April 18-19.
San Francisco—Oakland International Show, April 30-May 1.
San Francisco—Oakland International Show, May 1-2.

Florida

Dixie—Bull Show, April 5-12.
W. D. Spring—Bull Show, April 5-12.
Daytona—Bull Show, April 5-12.

Connecticut

Hartford—Furline Show, March 24-April 1.
Branford—Ames Show, March 24-April 1.

Rhode Island

North Attleboro—Bull Show, April 5-12.

Illinois

Chicago—National Premium Exposition, March 24-April 1.

Indiana

Indianapolis—Bull Show, April 5-12.
Montevideo—Bull Show, April 5-12.

Mississippi

Mississippi—Bull Show, April 5-12.

Missouri

Columbia—Bull Show, April 5-12.

Minnesota

Mankato—Bull Show, April 5-12.

New York

Springfield—Furline Show, March 24-April 1.

Ohio

Cleveland—Bull Show, April 5-12.

Pennsylvania

Philadelphia—Galt Show, March 24-25.

South Dakota

Deadwood—Black Hills Building & Industrial Show, April 28-29.

Texas


West Virginia

Charleston—Bull Show, April 5-12.

Wisconsin

Milwaukee—American Show, March 24-25.

Dog Shows

These dates are for a Five-Week Period.

Alabama

Birmingham—April 4-5 T. W. Melvin, Box 1458.

Colorado

Denver—April 10-11, A. C. Harsley, 1627 South St.

Connecticut

Hartford—April 10, Pyle, Inc., 409 Hanover St.

Georgia

Atlanta—April 11-12, Mrs. Emma Leest, 209 W. Broad St.

Illinois

Chicago—March 30-31, Mrs. A. J. O'Leary, 209 W. Broad St.

Mississippi

Mississippi—April 5-6, Mrs. T. A. Petten, 512 South St.

Minnesota

St. Paul—April 10-12, Pyle, Inc., 409 Hanover St.

Missouri

Springfield—April 10-13, Pyle, Inc., 409 Hanover St.

New York

New York—April 4-5, W. C. Fitch, 510 Madison Ave.

Ohio

Cleveland—March 25-26, A. M. Powell, Box 42.

Oregon

Portland—April 1-2, M. H. Powell, Box 42.

Pennsylvania

Philadelphia—Galt Show, March 24-25.

South Dakota

Deadwood—Black Hills Building & Industrial Show, April 28-29.

Texas


MARRIAGES

BAKER-WOLF—William L. Boker and Marie Wolf (Dee Mause Davis) in Charles
town, W. Va., March 19.

DONAHUE-SHELD—Jack S. Donahue and Mildred W. Sheldon (Dee M. Fabian) in Chicago,
March 15.

The Billboard

LISTS

March 29, 1941

Comming Events

These dates are for a five-week period.

California

Newhall—Bull Show, April 28-29.
San Francisco—Oakland International Show, April 11-12.
San Francisco—Oakland International Show, April 18-19.
San Francisco—Oakland International Show, April 30-May 1.
San Francisco—Oakland International Show, May 1-2.

Florida

Dixie—Bull Show, April 5-12.
W. D. Spring—Bull Show, April 5-12.
Daytona—Bull Show, April 5-12.

Connecticut

Hartford—Furline Show, March 24-April 1.
Branford—Ames Show, March 24-April 1.

Rhode Island

North Attleboro—Bull Show, April 5-12.

Illinois

Chicago—National Premium Exposition, March 24-April 1.

Indiana

Indianapolis—Bull Show, April 5-12.
Montevideo—Bull Show, April 5-12.

Mississippi

Mississippi—Bull Show, April 5-12.

Missouri

Columbia—Bull Show, April 5-12.

Minnesota

Mankato—Bull Show, April 5-12.

New York

Springfield—Furline Show, March 24-April 1.

Ohio

Cleveland—Bull Show, April 5-12.

Pennsylvania

Philadelphia—Galt Show, March 24-25.

South Dakota

Deadwood—Black Hills Building & Industrial Show, April 28-29.

Texas


West Virginia

Charleston—Bull Show, April 5-12.

Wisconsin

Milwaukee—American Show, March 24-25.
| Letter List |

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

| Women |

| Men |

| Notice, Selective Service Men! |

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
CLASSIFIED ADVERTISEMENTS

BUSINESS OPPORTUNITIES

ATTRACTIVE BALL-THROWING GAMES—Rothley, Cats, Dogs, Kids, Tops, Compacts. Throew the between podiums. LAMAC, 750, E. Georgia, Atlanta, Ga.

HAVE BUILDING BLOCK LONG IN CENTER TO ATTRACTION. All or none. Will put all together. Will not sell. Prove amount or the actual attraction. Mail order 10% of the cost. FOREST CITY BOWLING AND ROLLING SCOTCH, 500-700 E. Poyntz Av., Davenport, Iowa.

"WHY WORRY ABOUT MONEY."—The computations Money Opportunities, place, 2003 East 776, 776 West 20th, Cleveland, Ohio.

INSTRUCTIONS BOOKS & CARTRONOS

BOOKS—FOR CONCESSIONS, LECTURERS, MAGAZINES, PAPER, TV, RECITAL, Health, Crime, Drug, mon. Songs, Recita-

lions. Write stating your business. Write for a catalog. 2000 East 776, 776 West 20th, Cleveland, Ohio.

PERSONALS

ONTLOGY SOLVES PROBLEMS. HELPS YOU gain influence, friends, happiness, prosperity, stories. FREE DETAILS. ALEXANDER

CHERNEK, 651 S. Clark, Chicago, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

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AGENT & DISTRIBUTORS

AGENTS: BUYING GUIDE REVEALS FIRST-hand manufacturers of thousands new latest development in the field for this amazing $1 book. Today, BADE PUBLISHING C0., Elwood, Ill., Feds.


AGENTS: SELL IFC. J. I. DISCOUNTS. Sheet music, etc. Free sample. RED LETTER C0., 439 N. Clark, Chicago, Ill.

CONCESSIONS: WEATHERWITHE BINGO OPERATORS—R. S. Keene, 117 West 58th St., New York, N. Y.; Converse, 132 West 42nd St., New York, N. Y.

AGENTS: SELL 17c-25c ICS ITEMS. Cost. 50c. Samples, $1.00 retail. J. WATSON WHITE C0., 1018 Massachusetts Ave., Washington, D. C.


THE SPRING SPECIAL-ISSUE OF THE BILLBOARD WILL BE DATED APRIL 12, 1929. HEADQUARTERS—CINCINNATI WEDNESDAY, APRIL 2. INCREASED CIRCULATION. MARK YEAR COPY.

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**PHOTO SUPPLIES DEVELOPING-PRINTING**

**ALL** for 4¢ OPERATORS—CUT PRICE ON

Cameraman, WEBB PHOTO SUPPLY, Tenda

ASK FOR INFORMATION LITERAL

Press Emperor Richmond—Texas copy from

$1.25 x 10. Enlarges 10 x 12 prints

to reduce to 7 x 9. We comat

V. MARSHALL D. FULLER, Dept. 811, Nashville, Tenn.

ATTENTION, 4 FOR OPERATORS—WE

Can compete. Better drop in and see us. All the

lene Negotiations. We make all work.

C. CLARK, 110 Park Row, New York.

THE PHOTOGRAPHICS CHEAP—ALL SIZES.

Going, 100 x 100. Drop in, and give us a look.

CARL H. HERBST, 12 Section St., Chicago, III.

SPECIALIZING IN NEW PHOTOGRAPHIC

And used Strip Films, $1500 cash paid.

TO 3000 Box C-47, 1005,000, 1000 at

MUSICAL INSTRUMENTS, ACCESSORIES

STYLE ONE FIFTY WURLITZER BAND ORGAN

With motor, counter, staff, music rolls. Good condition.

RENTAL—California, Boston, M.

SACRIFICING 30 NEW PHOTOMATON, COIN

MACHINE—$25 to $250 per 100. Give us your bid.

PLUS 500 Box C-75, 2000 at

MAGICAL APPARATUS

A CATALOGUE OF MINOR READING, MENTAL.

AND MUSICAL INSTRUMENTS. LARGE PROFESSIONAL MAGIC CATALOGUE.

MAGICAL APPARATUS FOR SALE REASON-

ABLE—New and used. Principle. carrying lackey. menage.

SUGAR W. LAMONT, 1003 S. Panama St., Montgomery.

LARGE RANGE SHOOTING GALLERY—REASON-

ABLE—Good marksmanship. 3000 at.

C. R. HOLLAND, Darien, Wis.

WANTED—USED ROLLER SKATES AND RINK

FLOORING—MUST BE new. Send the details.

URQUHART, 313 S. Panama St., Montgomery.

WANTED—LADY TO ASSIST LADY WANTED—SMALL LADY TO ASSIST

PERFORMING GROUP. WE OFFER A LARGE SELECTION OF COOL, RUGGED, CLASSICAL MUSICAL.

WITH GIFT OF CASH. See your local, LADY WANTED—SMALL LADY TO ASSIST

PERFORMING GROUP. WE OFFER A LARGE SELECTION OF COOL, RUGGED, CLASSICAL MUSICAL.

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Show Family Album

AT THE LEFT are Fred and Ella Braden and Edythe Siegert (right), snapped at Venice, Calif., September 16, 1914. They were with the famous Barnum and Bailey Circus, then playing Los Angeles, and were overnight guests at the Venice home of Eddie and Pearl Polo, at that time identified with the film industry. Before their motion picture connection the Polo's were members of the Siegert flying act. Three years later the Barnum & Bailey and Ringling circuses were united, the Bradens and Miss Siegert remaining with the new show. Fred as equestrian director and Ella as a rider. Miss Siegert, who is still active in outdoor shows, was a business partner of the show until 1929. The Bradens are still with it.

Ralph R. Miller, owner of the Miller Amusements which plays thru Louisiana, Mississippi, and Arkansas annually, is shown at the right as he appeared during the summer of 1906, when he took out a notion wagon thru small towns in Illinois. Picture was snapped at Vandalia.

The Billboard invites its readers to submit photos taken from 15 to 30 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals are still living will be welcomed. They will be returned if so desired, Address Show Family Album Editor, The Billboard, 27-37 Opere Place, Cincinnati, O.

DRUMMER—19, UNION, NEED JOB BADLY. Play anything. GENE BLOOM, 615 K Street, Sacramento, Calif.

ELECTRIC GUITAR—SIGHT READ, NEW modern take off. Single string style. Front end with good in place. DELBERT LAFERTY, 1410 5th Ave., Sterling, Ill.

FIRST ALT DOUBLE CLARINET CLARINET. BOX 321, Pryor, Okla.

CORNET—EXPERIENCED, SIGHT READ. WILL COMBINE. 18, FAYETTEVILLE, ARK.

COLUMBIA CORNET—EXPERIENCED, SIGHT READ. 18, FAYETTEVILLE, ARK.

LEAD TRUMPET—TONE, AG 25, WILL EXC. ANY INSTRUMENT, ANY POS.

HARMONICA—SIGHT READ. No time. WILL COMBINE. 18. FAYETTEVILLE, ARK.


AMERICAN CORNET—TONE. 20, GARDNERS, OH.

LEADER—DRUMS, ALL INSTRUMENTS. BOX 139, Thomasville, Ga.

PIANO MAN—AT LEAST AG 40. 18, HAD IT TOGETHER. ENJOY IT. WILL COMBINE. BOX 319, Joliet, Ill.

PIANO MAN—18, UNEMPLOYED. BOX 103, Detroit, Mich.

PIANO MAN—AG 18. 18, KNEW IT WHEN I SAW IT. 23, WASHINGTON, D.C.

PIANO MAN—AG 18. 18, KNEW IT WHEN I SAW IT. 23, WASHINGTON, D.C.

PIANO MAN—AG 18. 18, KNEW IT WHEN I SAW IT. 23, WASHINGTON, D.C.

PIANO INSTRUMENTS—BOX 203, Bremerton, Wash.

PIANO MAN—18, UNEMPLOYED. BOX 103, Detroit, Mich.

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Outlook Good forPhiladelphia Biz

PHILADELPHIA, March 25—Novelty shops and pincushions here are in for a treat this summer. The city has grabbed the attention of the nation with its Foreign Ware. An estimated 300,000 people will attend the convention, more than either of the major political conventions in history. The convention will be held for a period of from 10 days to two weeks.

It is estimated that the visitors will leave the city over $5,000,000, exceeding both the Democratic National Convention of 1912 and the Republican National Convention of last year.

BINGO BUSINESS

By JOHN CARY

LEGISLATION to legalize bingo in Pennsylvania is being handled through the courts due to a technicality. A measure introduced by Senator Halpin was ruled out of order because it held to be a revenue-raising bill and as such would have to be introduced in the Senate instead of the House instead. It was held to be a revenue-raising bill and as such would have to be introduced in the Senate instead of the House instead.

BINGO operators are striving to satisfy the demands of the customers. The bills being printed in this issue. This monthly bulletin, a regular feature, will show all bingo operators to keep informed. This month's bulletin will contain the usual Carolyn Friday in the Standard Bulletin.

BIG MONEY for EXPERIENCED HAIR GOODS DEMONSTRATORS...

Selling world's finest, easiest— to use, Automatic Hair Care, 50¢. Preferred by the most out of three women to herewith— largest selling carter. Now know hair-curling films— have the fight necessary to do a real job, we can place you in big selling shows on salons and commission or commission basis.

Don't apply unless you can sell, hair-curling films, are too important to take a chance on other than the best demonstration in the business. Address BOX D-4, The Billboard, Cincinnati, Ohio.

WALTHAM—ELGIN


Now in our new headquarters...
New! P.D.Q. AUTOMATIC PHOTO MACHINE
TODAY'S BIG MONEY MAKER!

1941 Model is a KNOCKOUT!

Lighter in weight. Perfected focusing dial for close-ups, automatic flash circuitry or full feature photos of individuals or groups. Many other improvements.

Takes and develops black and white or sepia photos on all your regular roll film. Just one roll is necessary to develop the whole series.

No Experience Required

About $3.00. Buy It in 30 Days—50% Int. No Interest. Big Opportunity.

Joseph Roy, Arc, warden: "I raised $30.00 worth of clothes and frames this holiday. My wife said it was the best Xmas gift I ever gave her."

S. ANGELL & CO. 223 W. Madison Chicago

PRINTED IN U.S.A.
MIDWAY CONFAB

(Mentioned on page 37)

and Mrs. Agnes Webber, who have a dance hall near the camp. They are doing quite a bit of business and are making a fine name for themselves.

Mr. E. D. Trice, who is president of the Consumers Club, will visit my mother in Nebraska, to which state he will move next week.

MANY of the boys will soon be rushing north to join the crew. They are doing quite a bit of business and are making a fine name for themselves.

ROY (OLD POLLY) COOK assures us that he is driving a cab for a L.A. A., taxi company between this city and Camp Hobson. He is not employed as a taxicab company line man, as previously reported. He says that among other driving cabs there are Joe McKinley, Tobe Robert, Lonnie Valentine, James Black, Earl Bailey, and Johnnie Fisher. Punky, son of Mr. and Mrs. Joe McKinley, has been released from a hospital where he was ill with pneumonia, and was in bed, according to 14th Division, Company B Camp Robson, Comandy.

GUESTS at a Danish dinner served by Aunie B. and Mrs. Joe Graves at Trot Park, St. Joseph, Mo., home of Trot Park Exposition Show, on March 8 included Mr. and Mrs. Paul Van Pool, Mr. and Mrs. Fred King, Mr. and Mrs. Joe Fishing, Mr. and Mrs. Thomas, Mr. Meyers, J. O. Greene, Mrs. Ver, and Mr. and Mrs. Charles Green. Mr. and Mrs. Steve Matson of Manhattanville, attended the meeting. Mr. and Mrs. Steve Matson of Manhattanville, attended the meeting. Mr. and Mrs. Steve Matson of Manhattanville, attended the meeting. Mr. and Mrs. Steve Matson of Manhattanville, attended the meeting. Mr. and Mrs. Steve Matson of Manhattanville, attended the meeting.

SOLDIER and the Journal, in a recent interview with Mr. and Mrs. Joe Graves, his neighborhood, for a few years. He decided to move to the city, and opened a new store in the heart of the business district. His store is now in the process of being sold, and he has plans for a new location in the near vicinity.

ETHICAL: A commission agent to his buddy, "Hey, Bill, slip in the snow down town and see how they are down there!" His buddy answers, "No, thanks, Ethical, I have my own business." This is Ethical's way of getting his message across.

"In 1,100 miles of driving this winter, I had my first accident coming in here to play the Camelia Club." He said.

"I purchased the old New Orleanian Railroad Coach, No. 120, from Tullahoma, Ala. My first trip was Chicago, Ill., and I wish I had stayed there. I used to be the Omaha Port, and I am now the only man in the business."

"The only difference between the old coach and the new one is that the old one is a little bit more modern and the new one is a little bit more old-fashioned."

"I am looking forward to doing some business in the future, but I am not sure what the future holds for me."

AWARDS: The Chamber of Commerce of this city presented a gold medal to Mr. Joe Graves, for his services to the community during the past year.

N. SEIDMAN

1941 CATALOGUE NOW READY

DIAMONDS AND WATCHES

We will send you our Watch and Diamond catalog illustrated with the best deals in the industry. We don't delay.

Your Order Filled by Return Mail.

QUAKER CITY JEWELRY


ARMY CAMP MSD.

AUTOGRAPHED LIGHTER "Billy" $2.00

RED, WHITE & BLUE DRINK.

ARMY NAVY MARINE RACE.

ARMY NAVY MARINE RACE.

TRENCH MIRRORS--1941 Model

TRENCH MIRRORS--1941 Model

FULL CHROME

FULL CHROME

PENLIGHTS (FLASHLIGHTS)

PENLIGHTS (FLASHLIGHTS)

S$1.50 Per. Gr

S$1.50 Per. Gr

25Cm Photostat

25Cm Photostat

FOR FLASHLIGHTS OF ALL TYPES -- REGULATORS -- PROGRAM LITES, ETC. WITH OR WITHOUT ADVERTISING COPY

Write

THE UNDERWOOD BATTERY CO.

1250 Ontario St.

Cleveland, Ohio
Selective Service Mail

In the Carnival Department of this issue appear the names of those having
Selective Service calls in various offices of The Billboard.

This list is published in addition to the
METAL LORE add.

Harry Tamm

and Dr. Roberts are working out of Chica-
gom with the sheet. They just returned from
Hot Springs, Ark., where they say things are not so good.

James L. Osborne

HARRY TAM

111.1's store in Detroit.

thread On the main floor of Crowley-

Harry Bernstein ...

sithoss for the defense.

Sher report has been revolved.

1'K/Momwrap.1 510 wont a d..71

HERE ARE THE NUMBERS

faRTAL lemme TaoNary Own moat. 04 WI

Ilwrworryl

III? W nosly1. 11.0top

III. Cot In en vivo/ 114.1r.

Another troupe slated

wintering

Tom Neely and Harry

(Continued from page 45)

to be doing well with liquid

I'm longing for the bright thnroY.

And allays my darkest fears.

If you can sell one or

more of these items on every

sell, Colorado

1.5-85. 1.5-5. 1.5-8. 1.5-8.

Says he saw eight of Murray

track

Thibaut had Just arrived in Chicago. He

auto March 11 to YoungetOlot. 0, andslightly Injured.

FAMOUS LAST WORDS: "There was a time

when I was a just a tryiong kid from Iowa.

I could do it now, too, with only half a try, but

if you see I'm a little young. How's about a sewenry?

CHARLIE HUDSON

and Phil Landreau are reporting worked

pochta from Miami that hes taking a

quits from Miami that the Tampa and

were good for him with ree.shel1 name

pencils from Miami that the Tampa and

arrived tn Chariot Wen. W. Vs, recently

Ttanglefe0t.

Cot In en vivo/ 114.1r.

Another troupe slated

to bellow this year stwold to any &elegant

But&In ofnoes of The Billboard.

Things

pennies from Miami that hes taking a

squeeze from Miami that hes taking a

quits from Miami that the Tampa and

arrived tn Chariot Wen. W. Vs, recently

Ttanglefe0t.

Cot In en vivo/ 114.1r.

Another troupe slated

to bellow this year stwold to any &elegant

But&In ofnoes of The Billboard.
A PROMINENT carnival owner, whose name was not given in the report, stated in a letter to the editor, "I believe that our very good friend, the Mayor of the city, is not aware of this situation, and that it is not the intention of the State Legislature to make any changes in the law concerning trucks and trailers."

In the letter, the owner expressed concern about the potential impact of new truck regulations on his business. He noted that the current weight limits were designed to protect the roads and ensure safety for all users. He also pointed out that the changes proposed by the State Legislature could have serious consequences for the local economy, as the carnival industry was a significant contributor to the region's economy.

The letter concluded with a plea for action to prevent the proposed changes from being implemented:

"I urge all concerned to take action and voice their opposition to these proposed changes. Our industry relies on the current regulations, and any changes could have serious repercussions."
Articles

It is easy to be sensational about the things that supposedly lead boys and girls into paths of crime. It is easy to be sensational about minor issues when the fundamental causes of crime require sober and intelligent thinking. It is easy for publicity seekers to agitate certain minor points when the real causes need careful consideration. For these reasons every intelligent discussion of the causes of juvenile delinquency and crime merits the approval of thinking people.

Among those newspapers that have published well-prepared articles on juvenile delinquency, The Los Angeles News is deserving of special mention. This newspaper published a series of articles from March 3 to 8 which, while based on local conditions in Los Angeles, also contribute important ideas on the national phases of the problem. A vote of thanks is due every newspaper that treats the subject so carefully and thoughtfully.

While reading the articles one gets the impression that many of the inventions and developments of modern times also seem to increase the temptations of boys and girls to start on careers of crime. Just as it is said that dictators are taking advantage of some of the most useful inventions of our time to use them for purposes of destruction, so it happens that youths who get the wrong slant or start in life begin to use modern advantages in the wrong way.

No thinking person, however, would advocate that we abandon progress and modern inventions in order to prevent crime.

The problem of juvenile delinquency in Los Angeles is increased by the fact that many boys "on the road" find some way to get to the well-advertised city of the West. Someone might say that if California were not so well advertised, then it would not get so many transients. But that is a very short-sighted view and does not help to solve the problem at all.

The series of articles brings out the fact that these transients are the result of economic conditions in other parts of the country and that many of the boys had very unfavorable home surroundings from which they are seeking to escape. Thus, the heart of the problem of juvenile crime is laid at the door of the nation and not any particular city or State.

Every person who has really tried to get at the bottom of the causes of juvenile delinquency arrives at the same conclusion. It is only the publicity seekers who find toy pistols, or the movies, or radio programs, or the sports pages of newspapers as the causes of a tendency to crime among boys and girls.

Public officials and civic leaders in Los Angeles have made a real record in helping delinquents. Some of the methods that have been used are worthy of study by all leaders who would attempt to really help unfortunate young people. The work of the many agencies and officials who are concerned with the problem has been co-ordinated so that the forces of an entire city are marshaled toward getting results.

As to the character of the youths who start on wayward paths, it is said by leaders in the work that "misdirected vital energy is back of every case of juvenile delinquency reported." Or, as another official put it, "The delinquent has the urge to do, but has nothing constructive, educational, or recreational to do—or he has not been taught to do these things."

Unfavorable home conditions, slum communities, and lax home discipline are found to be basic causes that start most boys and girls out in the wrong direction. This means that the whole problem of delinquency is a serious one and it is unfortunate that the country has sensation mongers and publicity seekers who try to capitalize on such serious problems for some selfish reason.

Articles such as the ones under discussion should have wide circulation and reading in order to stop some of the flimsy and sensational ideas that are advanced.

Some of the publicity seekers advance ideas that are really amusing if the subject of juvenile delinquency were not so serious.

In Chicago at one time toy pistols were pointed out as a prominent cause of juvenile crime, and so sensational were the "facts" given in support of the idea that a law was proposed to make it a violation to possess a toy pistol. Then some thinking person said that such a law would make many boys and girls in the best of homes technically violators of the law.

Others have accused the movies, or radio programs, or the cartoons and sports pages in the newspapers as contributing causes of juvenile delinquency.

The facts are that millions of normal boys and girls enjoy all these advantages of our civilization every day and yet do not start on the road to crime.

Just as the series of articles suggests, there must be some unfortunate and predisposing cause as to why a few thousand boys and girls get the wrong start or the wrong slant from some of the amusements and diversions of modern life, when millions of boys and girls continue to enjoy the very same things and yet live normal and healthy lives.

Evidently it is a problem of finding those predisposing causes and if possible to eliminate them. Or, having found the victims of bad circumstances, to give them a new start and a new chance in life.

The leaders in this work in Los Angeles are trying to do just that. They are forming clubs for the youths, swimming pools and many other advantages are being provided, and those who actually come into the clutches of the law are being given real encouragement to make a new start under more favorable conditions.

Such a constructive program puts to shame those publicity seekers who try to agitate some minor issue as a cause of juvenile problems.

Newspaper publishes series of articles that give reasoned views of youth and the cause of delinquency

In the Los Angeles Times during the past week there has been published a series of five articles that give reasoned views of youth and the cause of delinquency. The series of articles brings out the fact that those who have really tried to get at the bottom of the causes of juvenile delinquency arrive at the same conclusion.
Owl Mint Boasts
Big Machine Display

BOSTON, March 29—B. Jack and Al Barey, of Owl Mint Machine Company, have featured several of the largest stocks of new and used machines in the New England territory. It is the oldest in the territory, has one of the largest inventories, and has developed a big business on all types of machines. The offices have everything needed, also interested in the Panorama machine and are working hard getting them placed throughout the area.

"We have developed a system which makes each store a curiosity center for salesmen of new and reconditioned equipment," say Barey and B. Jack.

Our check and counter system for repaired used machines has won us a host of friends throughout the territory. It gives the operators the finest of machine service, also is the best-co-operation and the best service so far as machines and prices that will help them operate on a profitable basis.

The firm has two showrooms and a repair department, and it displays many machines in prominent positions, and is able to handle all types of machines and prices that will help them operate on a profitable basis.

Distributors Hall
Groechten Game

CHICAGO, March 29.—"Passed by dipping into the large pockets of the warehouse in front of our new line of groechten game machines, we have a shipment of new and reconditioned equipment that will meet the demands of the trade." says the Groechten Game Company, Chicago. The company, in competition with other manufacturers, is now producing the finest of new and reconditioned equipment.

A. G. Groechten has two large and well-furnished showrooms. He has a large stock of new and reconditioned equipment. He has a large stock of new and reconditioned equipment, but the finest of new and reconditioned equipment is what he has been able to meet the demands of the trade.

Distributors Hall
Genco-Made Games

CHICAGO, March 29.—Distributors throughout the country have developed a new line of genco-games. These games, according to the manufacturer, are the best of their kind in the business. They are popular among operators from every part of the country, and their sales are increasing.

The company has a large stock of new and reconditioned equipment. It is the most popular game with our friends.

X. L. Presents
New Bowling Game

BOSTON, March 30—Maurice Kush-
ner, president of the X. L. Coin Machine Company, has announced the introduction of a new bowling game, "Pike's Peak." The game is operated from the rear end of the Orthodox French position of bowling," explained Kushner.

"This feature of the ball positioning by a hoop and then onto the bowling surface, gives the player a clear advantage and requires the player to be able to gauge the position of the ball.

Service Monarch
Business Builder

CHICAGO, March 31.—The Service Monarch is the largest of its kind in the world. It is the most popular game with our friends. It is the most popular game with our friends. It is the most popular game with our friends.

Coinmen Applaud
Genco-Made Games

CHICAGO, March 29.—Coinmen throughout the country have developed a new line of genco-games. These games, according to the manufacturer, are the best of their kind. They are popular among operators from every part of the country, and their sales are increasing.

The company has a large stock of new and reconditioned equipment. It is the most popular game with our friends.

Grand National
Sales Show Gain

CHICAGO, March 29.—Grand Na-
tional's sales curve continued its upward trend, the company reported.

The company has a large stock of new and reconditioned equipment. It is the most popular game with our friends.
Lack of New Hit Songs Felt By Operators, Record Artists Alike

ASCAP-BMI controversy the main reason—BMI output dwindling—ASCAP publishers holding back until war is over; Artists have few songs to record—phonos suffer

NEW YORK, March 22.—Music operators are beginning to feel the current shortage of new popular songs. Few new numbers have been published on the ASCAP and BMI Buying Guide shows that for several times currently on the machines have remained at the same standard of popularity for some time. Shortage of songs stemming from the ASCAP-BMI controversy. One of the most important is the shortage of good new songs to record on location. A number of publishers, affiliated and independent, resulting in a growing shortage of published numbers. This makes it still more difficult for the artist to make up his selection of the number for recording.

Operations, Record Artists Alike

Organizers, Record Artists Alike

NEW YORK, March 22.—In order to benefit from the new trend, music operators are beginning to feel the current shortage of good new songs to record on location. A number of publishers, affiliated and independent, have moved neither up nor down in the past few weeks. This makes it still more difficult for the artist to make up his selection of the number for recording.

AMI Policies Based On Aiding Operator

AMERICAN MACHINES (MUSIC)

January 22, 1941

Horace Heidt Will Autograph Records

NEW YORK, March 22.—Horace Heidt will be on the schedule at the Modern Vending Company showrooms Friday, March 28.

The widely known band leader will be on hand to give music men and girls away autographed copies of his latest records. Heidt is well liked by music operators. He has had music operators on his radio program for several years, and has received autographed pictures of the band leader and his band from them.

The new phonograph boasts such features as automatic color change, lucite magnifying glass, deluxe design. Heidt promises a number played for every nickel inserted, essentially a line for every coin, thus eliminating step by step promotion work.

Horace Heidt will autograph records with his own addition, "I'm proud of this new phonograph. I hope it does well."

Excellence of Whirlwind Servicemen

One of the best known in the service is a young man from the East who is a native of Virginia. He has been in the service for three years, and has served in the Pacific. He is a member of the Whirlwind Servicemen's Club, and is known to many people in the service. He is a fine musician, and has played in the service band.

Heidt will autograph records with his own addition, "I'm proud of this new phonograph. I hope it does well."

Des Moines

DESMOINES, Ia., March 22.—Coin men are watching with interest the closing days of the Iowa Legislature, which is called to meet in special session in April.

Business conditions in the State and nation are uncertain, and the tendency in the Legislature is to support the operators, who have loaded up with new machines in preparation for the war.

One of the largest coin manufacturers in the State, the Whirlwind Company, has split up with the parting of the ways. The company has been unable to fulfill its contracts, and is now operating independently.

They liquidate, according to the company, are not ready for distribution in the State on pinball games and pinball machines. The company, reports business conditions are pretty slow, and it will continue this summer. Sales is

Detroit Music Men Held First Dance

DETROIT, March 22.—American Federation of Coin Machine Operators held its semi-annual dance "and thru March 16," according to John Morley, president. The dance was held at the Detroit Music Club, a small club in Detroit, which has a lunch room and a small club room. It was attended by many of the members.

Music was donated by Harry Graham, the local manager of the company. The dance was enjoyed by all who attended.

The Billboard, March 29, 1941

MUSIC MERCHANDISING

Hillbilly and Foreign Record Hits of the Month

Hillbilly: Here are the most popular hillbilly and foreign records of the past month. Similar lists will be published in this section once each month.

HILLBILLY RECORDINGS: Let's Have Another Beer, Call and Hearthy; Leave Me Not, Two Cagers; and a Bass; When It's Time for the Whippoorwill To Sing, Dinka Black; Till the Last Goodbye Has Died, Dinka Black; And He Darien, Prairie Ramblers; Mills of Old Wyoming, Tex Ritter; Every Time a Heartache Passes, Wally Rose; Lovin' Sam, Tiny Hill; Won't You Please Come Home, Slim Andrews; Honest With Me, Prairie Ramblers; My Heart Belongs to an Angel, Dick Ravel.

INTERNATIONAL RECORDINGS: Lo-La-Lita, Jumping Puppets; Fiddle, Fife, and Squeezebox.

FOREIGN RECORDINGS: Gisara, Kokeslundsblues, Wisconsin Polka; Konzentrationslager, Veesa Vdovicka; Koloem Smichovski Hungaron, A Fonchoa Dance; A Note, Sekret, Dam nahum; Orient, Meja Baso, Rubellea; Sala Casa, Polish; Dektorone, Pecanaki, Powd Manno, Polska Dance; Sisti, Hoffer; Familia, Italian; Stella Brantano, La 'Pizzicata; Hovel, Skimah, Malenko, Dae After Ziegfried; Cook, I Sima, Mas, Gene Ivanovski, O Pallasita.

Capehart Announces Exec Appointments

INDIANAPOLIS, March 22.—Horace Capehart, president of the Packard Manufacturing Co., has announced the promotion of three officials of the firm to executive positions. Capehart has been named general sales manager; Salter, advertising and sales promotion, and M. J. Smith, credit and managing editor and manager of credit and collections.

Greenbaum has been connected with Packard Manufacturing Co. for the past 14 years, he will continue his present position until his resignation is announced. Capehart said that the appointments were made "to meet the growing competition and to give the firm a greater share in the present market position."
SINGING TOWERS
Money Making Music

The music comes out here—at ear level!

Illuminated title bar selection—breast high—no stooping!

MORE FEATURES THAN ANY OTHER PHONOGRAPH EVER OFFERED TO THE OPERATOR!

- New and startling light-up system.
- Four color changes with each model.
- New cabinet finishes ... more beautiful, more lasting.
- Tone Quality and volume never before heard in any phonograph.
- New beauty in cabinet design that immediately obsoletes all other styles.

Smart distributors are turning to SINGING TOWERS as they recognize, here at last, a money-making music system for the operator!

MONEY MAKERS
- Wall Boxes
- Bar Boxes
- Tower Speakers
- Automatic Hostess or Telephone Music
- Everything that's new in music operation!

AUTOMATIC INSTRUMENT CO.
3007 WEST WASHINGTON BLVD.
CHICAGO, ILLINOIS
Philadelphia Music Assn's Celebration Set for April 20

Club Ball scene of affair — officers to be feted — Pockrass in charge

PHILADELPHIA, March 22.—Arthur L. Pockrass, head of Universal Amusement Company and chairman of the entertainment committee of the Music Machine Operators’ Association here, has announced Sunday night, April 20, as the date for the annual dinner and dance of the association. The fifth annual affair will be held at the Club Ball, one of the city’s classiest night clubs, which is being turned over to the music machine men for the evening. Last year’s affair was held at Town Hall.

Pockrass also points out that the same price of 50 cents per plate will be charged both association members and outsiders. Number of tickets to be sold will be restricted to 300. “That’s capacity for the Club Ball,” said Pockrass. “It will be first come, first served.”

According to advance reservations, there is every indication the affair will be a sellout. Many operators have signed their intentions of being on hand. With the association covering Eastern Pennsylvania and Southern New Jersey, as well as Philadelphia proper, music men from the entire Mid-Atlantic section will be on hand.

List of guests to be seated on the main table will be announced shortly. Entertainment program will include the complete floorshows of the Club Ball and the Kelmine’s Little Hatzhekeler, both night clubs operated by the same management.

Affair will be in the nature of a testimonial for the new year’s officers, which include Charles Young, head of the Delaware River Music Company; Seld, H. J., president; Jack Sheppard, Bell Amusement Company, vice-president; Harry Bliss, Royal Distributing Company, secretary; Joseph Mellberg, Cameo Amusement Company, treasurer, and Frank Hammond, business manager of the association.

Buffalo

BUFFALO, March 29.—Business here is still below anticipated spring pick-up, although salesthis week.

Harry Elkins, president; Jack Sheppard, secretary; Frank Hammond, Amusement Company, met entry; Harry Elkins, Royal Distributing Company, met entry; Charles Young, head of the Del-Monal for the new year’s officers, which will be announced shortly. Buffalo will be on hand. A date for June is still below anticipated pickup.

Lent year’s sales are continuing at a good pace.

While plants are busy in the industrial area, the employees apparently haven’t enough spare time to spend in locations. On the whole the annual slowdown isn’t bad.

Bob Stoldt, one of Rex Amusement’s mechanics, is planning marriage with Betty Dean, service department head. He is working on a new gadget designed to prevent the use of slugs in machines. Equipment rates are continuing at a good rate; bigger and better venture.

Bernie Blecher, Amplified Music Company, states that his photographs are feeling effects of poor cropsof current recordings and resultant lack of play. Orchan, however, are holding their own. He bought several new pin tables this week. Best bets for him, he declares, are Two Spot, Sunbeam, and Sea Hawk.

Trojan Amusement Company’s Jim Blakely, also pin game operator, is turning up tarn. He formerly did a lot of work in the amusement business. A former home of sound film machines, The complete line of sound film machines, the music industry is coming up fast.

Harry Winfield, J. H. Winfield Company, reports steady sales on games, with Two Spot and Sea Hawk getting most of the calls. Sales on his Wurlitzer phonos are picking up nicely, he mentions. Standard models are enjoying popularity.

While the demand for wall boxes is greater than supply.

Ben Kulick, Atlas Photographic Company, also can’t keep up with the sales for the new Seeburg equipment. Kulick has been busy visiting his cut-out territory. He spent some time in Jamestown, N. Y., this week.

Photograph operators are falling in line with the games group in making the new local association a bigger and better venture.

A new corporation has been formed here, Picturesque, Inc., to produce and handle the line of sound-amusement machines, boasting various new features. Joe Ano, well-known for his Serv-a-phonos, is vice-president of the firm. An official showing of the four different machines will be held soon. Plans are under way to acquaint operators everywhere with the new products.
EASTERN FLASHES

NEW YORK, March 22—Spring is approaching here and we feel that the time for selling the 1941 models is at hand. The weather is getting warmer and the day to day is coming. Boys are too busy getting ready to spring into action. The coin-op salesmen are out with new models and equipment is running steadily.

Bill Habkin, of International Music- store, Cleveland, reports that the 1941 models are coming in quick and the pace is running. Harry Steen, of Itockley, reports the Buck- sad burned her entire sight side, with the Buck- sad secretary, fell asleep under a sun lamp. Bill Kramer, of the Queens, 841-011 Company, is proving the Merest money-maker on the market today, according to Charley Lichtman, of Rory, is

PAST FLASHES

Sevemore Pitch finds the rush of business is keeping him on his toes. Jack Minack and George Posner report they are spending considerable time on Puck- sord's Pin-Mor. Beno's Tommy Gun is proving the biggest money-maker on the market today, according to Charles Aronson, of Brooklyn Amusement. Miss A. V. Milner, of the National Cor- poration, deserves credit for keeping the fry in the limelight as one of the outstanding organizations in the field. Harry Metz, of Sevemore, reports to the fact that they took her advice.

Al Simon, Joe Spinet, and Murray Simms, of Sevemore, are doing a terrific job covering the south. Murray is doing a terrific job covering the east. He reports a broken window front a pool hall. Joe Ash, of Sevemore, is enthusiastic over the forthcoming recondition, and resumes used equipment.

Harry Wichansky, of Nafs Advertising, reports that General is still leading the parade in his territory. Harry is making more popular than ever with operators... Joe Ash, of Sevemore, is enthusiastic over the forthcoming recondition, and resumes used equipment.

The Billboard

Atlantic City

ATLANTIC CITY, March 22—With the weather warming up, the Atlantic City dealers are getting ready for new business. This year's schedule during the winter has kept operators working. Hence the retailers are getting ready for the new business. Hence the retailers are getting ready for the new business. Hence the retailers are getting ready for the new business.

A heavy call on of recording artists, which will stimulate sales, will be on hand. The Atlantic City dealers are getting ready for the new business. Hence the retailers are getting ready for the new business. Hence the retailers are getting ready for the new business.

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Talent and Tunes On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By HAROLD HUMPHREY

In the Mailbox
B. Thompson, of Des Moines, Ia., says he is anxious to see someone do a recor ding of Wee Elp, America, which he says is becoming popular around Des Moines, due to a special arrangement of "El Elp" for Columbia recently called for the extra men and it sounded as good to James that he immediately called on.

Desert's New York studios had Sister Rosetta Tharpe and the Main North Trios recording sessions this week. The Tharpe did "Oh, When I Come to the End of My Journey," "Sit Down," "Bound by Me," and "Something Within Me.

Xavier Cugat will soon record a new number for Columbia called "Gorazine No. 2." It was written in 15 minutes by Horace Mann, bandleader at New York's La Ctega Club. Johnny Mercer is signing up with Des Day this week, and will start recording immediately in New York.

Another switch of companies was made by the Sam Donahue band—from Columbia to Bluebird. Yea Mac Carlisle, bandleader and singer, sidestepped four new Bluebird sides.

Fred Fosco, Chicago radio personality, was doubled up on what this business entails and is all subject, written by Shane Press.

DENVER:
You Forgot About Me, Bing Crosby. This orchestration was taken from Crosby's movie, Let's Make Music. It's a medley, so there's not an air work out, but in this city is one of the better records for the operators. With distribution of the movie map it boost it in other areas, or just the rap of the Crosby band may cost the customary nickel.

Terry's Favorites
A list of songs from various sections of the country, who have made the Artistic and records as local favorites. In addition to the national leaders listed in the Record Buying Guide:

CHICAGO:
Little Sleepy Head, Lawrence Welk
Many of this bandman's records hit territorially thru the Midwest. Many one-nighters and theater dates in this section of the country are the answer. Another is the new air plug being given out. Enough for Chicago operators that the label hears Welk's name.

KNOXVILLE, TENN.
Until Tomorrow, Sammy Kaye
Operators here are looking upon this recording as a discovery for their machines. It has been around awhile, but operators are just now giving it the sentimental ballad sort of air. Last week it was sent out to patrons of many locations around here.

BURLINGTON, VT.
Walking thru Mocking Bird Lane, Charlie Benton
Barnett's popularity swings toward the Eastern seaboard, so it is not surprising that this record should be doing opera tions there. It has been around, but operators are just now giving it the sort of air it deserves. It is a new record, but servicemen are saying that it has the sort of air that is going to go over well.

DENVER:
You Forgot About Me, Bing Crosby.

Oklahoma City
OKLAHOMA CITY, Okla., March 22—Dealers and operators throughout Oklahoma have visited the showroom of the Denver Novelty Company here during National Sesquicentennial, West, 12th and Myh, manager, announced.

Among the coin machine men who saw the new models were Bob Leiter, Bryne Martin, Louis Jacobs, I. Y. Robertson, Dennis Keene, E. A. Lowman, Virgil Rigs, L. K. Weston, N. H. Marks, J. L. Largent, R. P. Wells and W. B. Major. Joe L. Smith, manager, new sales manager, was in town both last week and this last week and reported good business here.

CHARLIE CHASTAIN has joined the ranks of Oklahoma City operators. He has about 25 locations.

F. D. Sanders, formerly employed by Operator W. K. Atkins, has joined Jack Co. another local operator. Atkins has extended his operations to the South, reaching into the territory around Ponca Valley and Ada.

Ben Hutchins, Lawton, and W. A. Reif, Enid, recently purchased new Wurlitzer equipment.

Walter P. Turner, traveling trouble-shooter, stopped off for a day in Oklahoma City last week, doing business in Oklahoma and Kansas. "There aren't enough of the new machines that need fixing."

FLASH!
NOW ON DECCA RECORDS
"The Champagne Music" of

LAWRENCE WELK
AND HIS ORCHESTRA
WATCH FOR FIRST RELEASES NEXT MONTH
ADDITIONAL MONEY-MAKERS IN THE CLASS OF
"MARI A ELENA," "ANNABELLE," ETC.

REMEMBER IT'S WELK ON DECCA FROM NOW ON!

Greetings to all my friends attending the NORTHWEST SHOW!

Hello and Good Wishes to the NORTHWEST COIN MACHINE SHOW from

EDDIE HOWARD
COLUMBIA RECORDS
WATCH FOR MY LATEST RECORDINGS OF
"My Sister and I"
"Do I Worry"
"I Forgive But Can't Forget You"

GUESTS OF COX VENDING COMPANY, Salt Lake, Utah, at a showing of World's 1941 photographs. Left to right: Mrs. D. B. Hinkle, Washington-Salem, N. C.; R. H. Robinson, Robinson, N. C.; I. F. B. Holden, Waco, N. C. and L. C. and E. Wilson, Seattle, Wash., standing behind the photographs is Mrs. M. I. Johnson, of Burham. Hundreds of operators and guests of the new were to the show to over the 1941 models made by Wurlitzer.
On the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

CONTINUED FROM PAGE 12

VAUGHN MONROE (Bluebird B-11070) Racing With the Moon—PT; VC; Beat-selflessly Yours—PT; VC.

Monroe, despite his newness as a record artist, has knocked out some highly popular disks of late, and in the A side he has here another likely entrant, it for no other reason than that it is the band's theme song, heard by so many potential disk buyers on the air. A distinctive introduction, a good ballad, and Monroe's superior baritone and tenor vocals make it one of the winners. It would be a good idea for the label to push this one into the higher brackets. Reverse is a light rhythm tune with a different lyric idea, and one that is pulled by the leader and Marilyn Duke.

TINY HILL (Okeh 6073) Lady of the Evening—PT; VC. That's My Weakness Now—PT; VC.

Hill digs 'way down in the files for a pair of oldies that once would have been hit Parade leaders if those two had been a Hit Parade in those days. Side A is one of those tunes that you just cannot transpose with a new score by Tyrs penned by Irving Berlin, and while the advantages it offers are or are slightly lost on Hill, he does a fairly effective job, with Erwin Benedict singing a nice if undistinguished vocal. Reverse is on the same side, but it's danceable, and Hill's second vocal chorus is designed to feature brief solo bits from the band boys. It's bright, if pretty old-fashioned, stuff, and has what may have plenty of appeal.

WILL BRADLEY (Columbia 35994) I Need Somebody To Love—PT; VC.

Another job of boogie-woogie comes along from Bradley, and with this release, oh! this time the idea behind it was dropped from the left field, and actually there's not much night-club material on this one. It is more conga than boogie, and it winds up in more or less conventional swing territory. The title on this side is a slam-bang, wild interpretation of the light classic. Not funny, and a little suggestive in spots. The small Wailer band screams it out at the end, and Hill's imitable singing and remarks lend spice throughout. Flip-over has little in its favor, except some Wailer pyrotechnics on a Harmon organ. No vocal on this side.

LARRY CLINTON (Bluesbird B-11076) It's Time To Fall In Love—PT; VC; Blind Date—PT; VC.

This seems to be national theme-song week, as we have had two other theme songs on our pages. Clinton has been using the A side original for his air play lately, and will, that, as in the case of all the other record companies, is certain to help sales here. Slow tempo, easy going. A Peggy Mann's fine singing make a very good side, far above the usual conga fare. It is an excellent brash homespun composition here.

HILDEGARDE (Deca Set No. 2081) Lady in the Dark—PT; VC; Three-record album.

This will probably be one of Deca's better releases of the next few months. Inasmuch as the Gertrude Lawrence star is not quite as much to the screen lately, and actually, the efforts of the score of this song, written by MacKinney does his usual entertaining drawing of the wordage. Hildegarde changes the pace for a slow, moody ballad which serves to introduce Terry Diller on sax as the new Bradley vocalist. He leads off the side with a nice vocal.

HORACE HEIDT (Columbia 36006) In a Little Old Church in England—PT; VC; Broadway Cabarets—PT; VC.

An ear-splitting title in the case of the A side. A side makes this a possibility for conga phonograph consumption. Actually, the title is not a "famous tune," but it is a pretty fair melody, it has a good vocal by Jerry Brown and a chorus, and the music is well written around it. A side has an excellent brass chorus contributed here.

MARIE GREENE (Columbia 36007) Carnations—PT; VC; Intermezzo—PT; VC.

Miss Greene and her Merry Men quartet deliver the first vocal version of one of the most beautiful melodies currently popular—Intermezzo, which was used as musical background for the Leading Ladies movie of some months ago. A number of people know the song because of having seen the picture; getting it in its vocal form should appeal to many of them. Miss Greene does a lovely piece of work on it, and also on the A side song. Shading, phrasing, diction and arrangement are all good through both sides.

JAN GARRER (Okeh 6076) Autumn Showers—PT; VC; To Be Continued—PT; VC.

Garner's sweet style is utilized on a pair of inconsequential tunes that would hold the interest of any band, many a band whoes Exploits take in more territory than the day. But sides are soft, in medium tempo (waits for the music counter regulation for trot for the reverse), and each has a Lee Bennett vocal. Laieter's heavy voice doesn't fit into the sugary Garner technique too well.

BING CROSBY (Deca 3636 and 3637) It's Always You—you Lucky People—PT; VC; You're Dangerous—PT; VC; Birds of a Feather—PT; VC.

Sales, of course, are guaranteed here. Not only is it only a piece of conga music embarrassingly popular, but these four tunes are the best of his forthcoming movie, Road to Zanzibar, and Blong his own versions of the songs he does in his pictures have always been leading record lights over music counters and in automatic phonographs. These three will be no exception and, if anything, should be a little bigger sellers than most he has to offer. A feature of this release is the use of people know the tunes because of having seen the picture; getting it in its vocal form should appeal to many of them. Miss Greene does a lovely piece of work on it, and also on the A side song. Shading, phrasing, diction and arrangement are all good through both sides.

WILLIAM HENDERSON (Okeh 5073) Toss Plenty of Appeal—PT; VC.

Old-fashioned, out-dated and sentimental, this number provides plenty of appeal. It has a good chorus, and has what may have plenty of appeal.

RICHARD'S BEST SETS

VICTOR RECORDS

"These Are the Things I Love"—PT; VC; "Talking to the Wind"—PT; VC; "Little Old Church in England"—PT; VC; "Because I Love You"—PT; VC.

CROSSROADS RECORDS

A letter to the NORTWEST SHOW

BARRY WOOD

CBS YOUR HIT PARADE

DARRYS BEST SETS

THE BILLBOARD

ANSWERS TO "THE PAGLIACCI OF THE PIANO AND HIS ORCHESTRA"

JESUS REICHMAN

Presents Another Nickel Catcher!

AFRAID TO SAY HELLO

NUMBER TEN LULLABY LANE

THE BILLBOARD

ORDER THIS VICTOR HIT FROM YOUR DISTRIBUTOR TODAY!
is lost in the complexities and virtuoso jazz outpourings of the Ellington sound.

JOE REICHMAN (Victor 27357)
Arias in the Style of: PT. VC.
Number Ten Lullaby—PT. VC.
Reichman continues the good work he has been doing since debuting on this label several weeks ago. His piano is still very much in the foreground, which is precisely the way it should be. Joe plays excellent piano, and nothing is calculated to sell his disks better. Maxion Shaw is a little too hard-pressed,

TODDY FOWELL (Bluebird B-11082)
That Old Gang of Mine—PT. VC.
Bluebird Boogie—PT.
This is by far the best platter that Powell has turned out since he started recording for Bluebird; recent improvement on previous sides, he contrasts the sentimental oldie on the A side with the right-hand job on the reverse, and does a highly effective job on both types of tunes. The Albert Ammons boogie melody on side B is clean and precise, it has fine drive, excellent ensemble and solo performances, and in toto should give this band a new lease on life. Ruth Gayler stars on the other side, singing a good vocal that takes too much of the three_paragraphs.

ENRIO MADRIGUERA (Victor 27355)
Intermezzo—Instrumental. A Media Los Tanga.
Madrugueras treats Intermezzo to a violin solo, using his band only as back- ground for his expert fiddling. This is not a dance record, being more in the nature of a concert violin record for a pop record release. Enrico does some excellent things with the lovely melody, and for the reverse turns the spotlight on himself again for a familiar tune. His extremely high register bowing at the end of this side is particularly noteworthy.

BENNY GOODMAN (Columbia 36002)
It's Always You—PT. VC.
You Lucky Fool—PT. VC.
Goodman adds his own versions to those already released of a few of Crosby picture ditties, and as might be expected, produces some typically fine items from them. His Trumpet is also on hand for two of her export vocal stumpers, and while neither side offers anything startlingly unusual either musically or vocally, each is highly capable and commendable.

Minneapolis-St. Paul

MINNEAPOLIS, March 29—Everybody in the coin machine here is talking about the third annual Northwest Coin Machine Show. From all appearances the Radisson Hotel, show headquarters, will be packed with coin men March 29-30. Bob Walsh promises many surprises in cooperation with the various manufacturers....

Mr. and Mrs. Theodore Bush, Acme Novelty Company, are on route home from a Florida vacation. Following a stop-off at Acme’s Minneapolis office, they will be back in time for the show job.

Ken Willis, Acme salesman, was bound north in North Dakota for several days early this week. George Brown, a Minnesota machine dealer, took him into town to look at a machine that went out of order there a few weeks ago.

Operators who braved the storms to get into the Twin Cities and look over equipment included Marty Prattell, Grand Rapids; Ray Flynn, Ogallala; Rufe Weirrell, Alaimo; Roy Penske.

Detroit

DEtroIT, March 29—Bill Saure, of A. P. Saure Company, reports that pin machines at the new United Machine’s show at the Hotel Fisher were well installed and set up. The Findlay Merle Company, in charge of the show arrangements, has adopted a new policy of having the operators and the manufacturers deliver the shows at the Fisher Hotel.

O. H. Peinberg, vending machine salesman, is away on a month’s business trip.

United Music Operators, Detroit’s professional association, has adopted a new schedule of semi-monthly meetings, to be held the second and fourth Tuesday of every month at the Fort Wayne Hotel.

James Ashley, Detroit distributor for the Bunkle Amusement Company, reports a growing demand for installation in all parts of Detroit.

KEENLY WALL BOX REMOTE-CONTROL EQUIPMENT is featured in the Detroit Amusement Show run this week at the Fisher Hotel by Fredley, O., made the installation, and reports paying in revenue since the Keenly equipment was installed.
Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest moneymakers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of the most important phonograph operating centers in the country. Recordings listed without qualification are those that have appeared under this heading for one week or more and have thus become established successes that they require no further explanation.

There'll Be Some Changes Made. This is the first change of the several that have finally been made in the coin phonograph picture during the past week, and a period of several weeks during which not much has happened. When records seemed to settle into one groove and remain there without much one-off a-go with share leaders at last damaged the status of the "Coming Up" classification, the reaction was a flood of new releases. This week the "Coming Up" section is empty once more, and the speed with which it has been good of late, and this week it shows even more progress. GSNE KUPRA* and HANK KEMP* are divided on it, either record playing to your profitable results. GSNE KUPRA* and HANK KEMP* are divided on it, either record playing to your profitable results. GSNE KUPRA* and HANK KEMP* are divided on it, either record playing to your profitable results.

New San Antonio Rose. Also going along to extremely satisfying profits is this "San Antonio Rose" of WILLIS JORDAN version. This has had an odd career in that it started well, then bogged down, and now is just beginning to really come along.

Tonight. A more or less similar success has been followed by this lovely Latin melody. After showing disappointing progress for a couple of weeks, it is now showing rapid growth in the few machines on which it is played. Tonight, you'll be hearing it in a good many places, and it must be expected to become a popular favourite with all operators, its possibilities are good.

Amapola. This was a "Possibility" last week, and this week it displays similar growth, again not at all surprising, in no uncertain terms. The speed with which it has caught on is definitely surprising, not because it is not a popular song, but because it is not an easy one to sell. It falls into the category of the most beautiful melodies to be revived, as a result of the Andrews Sisters' presentation. It has the biggest possibilities about it by operators all over the country. JIMMY DORSEY and SAMMY RAYE* have the only two records here so far.

Bingie Woggie Eagle Boy. Out of the score of the Universal pictures. Pack-Frenesies, comes this latest music machine item. The ANDREWS SISTERS' version of it is such a delight that get merrymakers at all of the M. ent. and phonos patrois, which isn't too surprising considering the fact that the singing sisters do it in the movie, currently playing sound around the country. WINDSOR The Andrews Sisters* has record that is also beginning to catch on nicely. Bingie Woggie Eagle Boy is out of the score of the Universal pictures. Pack-Frenesies, comes this latest music machine item. The ANDREWS SISTERS' version of it is such a delight that get merrymakers at all of the M. ent. and phonos patrois, which isn't too surprising considering the fact that the singing sisters do it in the movie, currently playing sound around the country. WINDSOR The Andrews Sisters* has record that is also beginning to catch on nicely.

Songs Listed Below are those which have appeared in "Coming Up" for four weeks or more and are not sufficient enough to warrant the name of success in the Guide, even though most will probably never climb into "Going Strong."

You Walk By. (11th week) Weekending fast now. GLENN MILLER*, DINAH SHORE, BENNY GOODMAN*.

So You're the One. (8th week) Better, EDY DUCHIN*, HAL KEMP*.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs, but are the most likely prospects for music machine success among new releases. These suggestions are based upon radio performances, sheet music sales, reports from reliable publishers of certain songs in their catalogs, as well as on the judgment of Billboard's music department.

In Dancing in the Dark. It will not be surprising to see this ARTIE SHAW TRENDIN' card follow JIMMY DORSEY'S lead in one of the most promising developments of late. As the E. mit. rises to new heights, much will be expected of it in the television picture, another arena that is also going along to constantly increasing attention, which by next week should be widespread and imaginative enough to warrant it a place in the section below. glen MILLER*. The Andrews Sisters* have 27360 Thr Wet 011 0.1 Tar Pt*. Mmens G droits. Kemen. and the Artie Shaw TRENDIN' chart is already starting to make its presence felt on the phonos, and it's already beginning to fall to something fairly big.

Dorothy. Stopping into the orchestra section this week is the movie tune, from the film which features TOMMY DORSEY, Las Vegas Night. It's much needed in the "Possibilities" list of attempts at automatism, and because of the picture itself, the excellence of the Dorssey duet and the beauty of the lyric, this has a good many possibilities for future success on the coin phonographs.

Oh, Look at Me Now. Another TOMMY DORSEY* that is equally catchy and that has shown Up to the list of those that are quite certain to be played. Thus far, it's on only scattered machines, but it's likely to spread and open country. The Dorssey duet is now well do to keep an eye out on it during the next several weeks.

Dreamt I Dwelt in Harlem. A potential GLENN MILLER disc is this, and one or two operators have already reported a fair measure of success with it. It's hard to tell at the moment just how far it will go—there are others who claim that the MILLER records that started off nicely and then died before real fruition was achieved—but it has its chances.

* Indicates a record charge is included.
Ohio Supreme Court To Review Cigarette Price-Fixing Case

Vending machine operators and tobacco retailers hope to win reversal of lower court decision—New Jersey court uphold validity of such contracts

COLUMBUS, O., March 23—Efforts of vending machine operators and tobacco retailers proved successful here when the Ohio Supreme Court decided Wednesday (19) to review the Lanier County Court decision in the case which Leo Hayes sought to enjoin the Lane Drug Company, Toledo, from selling cigarettes at 12 cents a package in violation of alleged agreements. Common Pleas Court granted an injunction restraining the Lane Drug Company from cutting price on cigs., but the Appellate Court reversed between wholesalers and retailers and remanded the case for a new hearing. The court ruling that the price of cigarettes were void because, in fact, they were agreements between jobbers to fix prices and not because the jobber and retailer. The retailers, the court said, had no choice but to sign the agreements in order to handle the cigarettes.

TRENTON, N. J., March 23—Chancery Court here upheld the legality of contract between tobacco wholesalers and retailers seeking to stabilize cigarette prices. Under fair trade practice laws in hand, flying down the decision, the court said: "I do not believe that the complaint points to the defense of an coercion to the title of the fair trade act, which reads: 'An act to protect trade-mark owners, distributors, and the public against injuries and to meet the practices in the distribution of articles of standard quality under a designated trade-mark brand or name. protects only the trade-mark owners, distributor and the public."

"The opinion was directly contrary to that arrived at in Ohio. Tobacco interests here expect to have no fight an appeal from cut-rate advertising."

Cigarette Price

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Cigarette Price
March 29, 1941

AMUSEMENT MACHINES (MERCHANDISE)

The Billboard

GET READY FOR SPRING

Check Your Supplies

* Candies
* Charms
* Ball Gum
* Salted Nut Meats

Write One Order-Pay One Freight

PAN CONFECTIONS
345 W. Erie St., Chicago, Illinois


* Roll a Pack, the most fascinating counter cigarette fix machines you ever produced! Tested and approved by REIL. It makes money, make today.

CUB
Red 2-Row 12-Upper Silver Lower 16-Plus
SAMPLE $13.95
CASE OF 6 $75.00

ACE
Red 2-Row 12-Upper Silver Lower 16-Plus
SAMPLE $14.95
CASE OF 6 $80.00

At the N. Y. Cigarette Mdlrs. Asn. Banquet

EDITOR'S NOTE: Deadlines made it impossible for the following notes to be published in the paper's February issue.

Harry Yellow takes a good rumble number... Irving Edwards, that plummest operator from Bemus, N. Y., had big time when they cut down the balloon decorations... Joe Oda had a small time during a balloon show... Lou Carter. Investigator for the city treasurer's office, was on hand with Mrs. Strong and man camera... Last year Lou made a lot of pictures when no one was looking... John Baker, chief investigator of the same office, is still on his milk route... Others at the event from the treasurer's office were Joseph M. Allen and Jack Linsky. Jack made a lot of friends among the CMA operators... June when he attended the outing at the Berkshire Country Club, Wingdale, N. Y.

With the banquet now a matter of history, the boys have started talking about the outing... Sam Malmert lost respect and attended the occasion. He spent a lot of time at the dance floor... Helen Wittman came to New York to see the way from Ashbury Park to attend the banquet. It was her first and the second time... Too bad that Mrs. Strong was a guest from Washington. She was seen dancing with Sam Malmert.

Harry had a lot of CMA banquet yet... Mr. and Mrs. Bernard Higby came from New Rochelle for the affair. He served on the entertainment committee... Out-of-town visitors was Sam Abramson, secretary of the Ohio Cigarette Vendors Association, who came to address the Inter-state meeting. He said he was glad to talk with operators and get some thinking as to how they conduct their business. Their getting ready for the big meeting in Cincinnati April 15... Mrs. John C. Green was back in the prime of the show... Mrs. Paul Byrd reported that she enjoyed every minute... Mrs. Green was an English entertainer, drew rounds of applause for her performances... Mr. and Mrs. Henry H. Salton were attending their third banquet... The young lady with Mr. and Mrs. Edward R. Wilson was Matilda. She was accompanied by Miss Rose Fink... Mrs. Edward Bereith missed down from Los Angeles... Sum Yoder's presence was unusual because of the lack of typical Yolanda attire. This year he had to call on the help of the golden suit. Bill Peek was the star of the CMA New Jersey banquet... Operatives of New York, New Jersey, Pennsylvania, and Ohio were well represented by James Church, CMA manager, accompanied by Aparna Weaver... Mr. and Mrs. Joe Mandell were on hand greeting friends. Many operators didn't have much to say. (We're sure it was Ed.)... Sum Yoder had the floor and Genevieve Wren... Mrs. Edward Stanko was in the gathering to meet friends... He reserved his praise for the meeting... Friends in Martin Berge were worried when he didn't show up on time. Mrs. Forbes sat at a table and enjoyed the affair... Last year he was there and there, working as a Trojan.

Bill Peek wouldn't let a little thing like a 20-cent fine stop him. Despite some second-degree burns suffered during the display. He was on hand. The boys were glad to see him. Sum Yoder was congratulating Anthony Maier on being re-elected president of Inter-state... John Shirenow was enjoying a big time at every CMA banquet. He reports that the boys are willing to change... Probably has reference to the CMA of New Jersey banquet at the Newark Athletic Club April 6... Perry Wachtell was seen telling some of the boys about a new cigarette machine... Sam Silverman was around renewing acquaintances... Mr. and Mrs. Charles Blaney were among those from Jersey as were Mr. and Mrs. Edward Dichtick... Ed Dingley came up from Philadelphia... Florence Kaplan and Shirley Denver were there... Mr. and Mrs. Martin Grunin were of the gathering to meet friends. He reserved his praise for the meeting... Friends in Martin Berge were worried when he didn't show up on time. Mrs. Forbes sat at a table and enjoyed the affair. Last year he was there and there, working as a Trojan.

Much Credit Is Due...

The editorial this week is based on a series of articles published in The Los Angeles News. Space did not permit mentioning those to whom special credit is due for these articles. Manchester Boddie is editor and publisher of The News and is nationally known for the sincere way in which he approaches real problems. Kenneth Elliott, a feature writer on the News, deserves credit for gathering the excellent material.

Our thanks are due to Curley Robinson and the Associated Operators of Los Angeles County for sending us the complete series of articles. This organization, in addition to its regular programs and in cooperation with various agencies in helping to solve the problem of minors and amusements.

U-Need-A-Pak Products Corp.
135 Plymouth Street, Brooklyn, N. Y.

Cleveland, March 29.—After a visit with the CMA Operators Association's secretary-treasurer of the Cleveland Photographic Merchants Association, is back on the job. Sanford Levine, Atlas Music and Novelty Company, finds many opportunities to install remote-control equipment. Many operators are in the mood for spring cleaning. It is going on a big way. Another hot favorite is Amphola as played by Johnny Demsey. Dave Rostel, branch manager of Mills Automatic Merchandising Corporation, has a new and attractive private office. Sam Abramson, secretary of the Ohio Cigarette Vendors Association, represented his body at the two-day meeting of the Cigarette Merchandisers Association in New York March 14 and 15.

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The showing was an outstanding success. Norman Hal Gaddes—designated for the forthcoming season—has gathered his greatest expectation. Seven and 9 columns of business in White of the West. We cordially invite your business.

U-Need-A-Pak Products Corp.
135 Plymouth Street, Brooklyn, N. Y.

Cleveland, March 29.—After a visit with the CMA Operators Association's secretary-treasurer of the Cleveland Photographic Merchants Association, is back on the job. Sanford Levine, Atlas Music and Novelty Company, finds many opportunities to install remote-control equipment. Many operators are in the mood for spring cleaning. It is going on a big way. Another hot favorite is Amphola as played by Johnny Demsey. Dave Rostel, branch manager of Mills Automatic Merchandising Corporation, has a new and attractive private office. Sam Abramson, secretary of the Ohio Cigarette Vendors Association, represented his body at the two-day meeting of the Cigarette Merchandisers Association in New York March 14 and 15.

It will be tough on the ladles if BSI bridge between Cincinnati and Cleveland, March 29.—After a visit with the CMA Operators Association's secretary-treasurer of the Cleveland Photographic Merchants Association, is back on the job. Sanford Levine, Atlas Music and Novelty Company, finds many opportunities to install remote-control equipment. Many operators are in the mood for spring cleaning. It is going on a big way. Another hot favorite is Amphola as played by Johnny Demsey. Dave Rostel, branch manager of Mills Automatic Merchandising Corporation, has a new and attractive private office. Sam Abramson, secretary of the Ohio Cigarette Vendors Association, represented his body at the two-day meeting of the Cigarette Mercha...
Sidelights on the NEWS OF THE WEEK

Alabama Decision

In Montgomery, Ala., March 7 Judge John McElroy ruled that the consumer is not required to pay the Alabama sales tax on pecans, candy, soft drinks, and other merchandise sold in grocery and drug stores.

The judge also held that the "strictly incidental" tax on the person supplying the merchandise but not on the person buying it is unconstitutional. The decision will be reviewed by the state supreme court.

Gun Publicity

Anti-aircraft guns are being crowned in films. Publicity for the guns in Hollywood has been given a boost by the release of "The Sailor's Story," a one-reel film produced by the National Organization for Women. The film depicts a woman's fight against anti-aircraft guns and is being shown in theaters throughout the country.

Cigarette Facts

Sales of cigarettes during 1941 climbed 50% over the previous year. In 1940 production ran about $100,000,000,000, com- pared with $172,000,000,000 in 1939. Federal Taxation, which averaged $30,000,000,000 a year, hit the sales tax this year, but sales of 250,000,000,000 are expected this year.

Lack Changer Wanted

William Dayton, machine manufacturer, has proposed a new machine that will allow only one operation of the lever to change the coins. The machine has been in operation for six months and has been used in many different locations.

Fair Trade Muddle

The Fair Trade Commission has issued a report on the effects of the recent court decisions. The report states that the decisions have not solved the problem of fair trade and that further action is needed.

Every Route Needs Some Candy

Here are seven good reasons why this candy bar machine will make profits for you:

- LOW PRICE - At only 43.50 (Discount of 2.50 per machine for cash). This unusually low price makes the machine easily the lowest-priced in the house.

- VARIETY - Twenty different varieties can be sold—more than is to be sold under one machine in a large store.

- DISPLAY - The display is eye-catching. Candy is placed on display to ensure that it is visible to the public.

- SIZE - Requires a minimum of space to be located. Only 43.50 per machine can be placed under each machine.

- SERVICING - Easy-to-service and reliable. Service can be called at any time, ensuring the machine is always in working order.

- SIMPLICITY - The machine is easy to understand. Last minute parts must be able to be replaced quickly.

- PERFORMANCE - The machine is perfect in performance. It is designed to perform up to 1,000 transactions per day.

Indiana Factories Cause Difficulties

CHICAGO, March 26—Several recent occurrences are examples of what diversions within the trade itself may do to create problems in the future.

It has often been said that each section of the industry, and one which we have strength to maintain our product, is therefore a problem on its own. The industry is not only a problem, but it is also a problem on its own. The industry is not only a problem, but it is also a problem on its own. The industry is not only a problem, but it is also a problem on its own.
Pepsi-Cola Nets $22.45 Per Share; Sales Rise 42 Pct.

WASHINGTON, March 22—With sugar stocks decreasing, indicating that consumption is running ahead of estimates on which experts base sugar marketing quotas, officials of the Agriculture Department here stated that it was possible sugar shortages might be extended by 200,000 tons or more.

Total quotas for 1941 would allow the delivery of 6,106,157 short tons, raw value, of sugar by domestic, offshore and foreign producers entitled to share in the American market under the 1937 Sugar Control Act.

Price advances have accompanied the apparent increase in consumption.

Aside from increasing supplies, an increase in quotas could be employed, officials said, to prevent an "excessive" price advance to the disadvantage of consumers.

Officials of the Agriculture Department sugar section declined to state, however, whether they had any immediate plans to enlarge quotas.

An increase at this time, it was said, might involve the question of whether 1941 beet sugar planting allotments should be expanded.

Increased Consumption May Boost Sugar Quotas

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Northwest Biz Ahead of 1940

MINNEAPOLIS, March 22—Business conditions in the Twin Cities and surrounding area during the month showed a decided upswing, with coin machines moving at a pace far ahead of the same period a year ago.

One of the principal reasons for this brisk activity was the increased play resulting from the increased use of the little men who spend their week-end leaves in the two cities.

Another significant development during the past month has been the heavy increase in used equipment sales. Old phones, free play and novelty games, and the like have been snapped up.

Remote control in the amusement field has reached a decided upward spurt in the past month, with many installations being recorded. Another important addition to equipment was the delivery of Panoram movie machines.

Beverage Vendors spread far and wide into many varied types of locations in 1940—will appear in many more new and different kinds of locations in 1941. Beverage Vendors are definitely offering the coin machine trade one of its greatest opportunities. Be sure you get a copy of the important Spring Special issue—get the facts about this money-making opportunity.

Manufacturers, distributors and supply firms—write for the complete story about this important Beverage Vender issue. You want your business to go forward in 1941, and it will if you take advantage of the many benefits this section offers advertisers. Get the details about editorial contents, pictures of your machines, regular and special distribution plans. Write today.

The Billboard Publishing Co.
25 Opera Place
Cincinnati, O.
Wrigley Stock Nets $4.11 Per Share

CHICAGO, March 22—William Wrigley Jr., Company reports consolidated net income for 1940 of $8,220,468, or $4.11 a share, compared with $6,043,564, or $3.33 a share, for the preceding year.

Consolidated net earnings for the last four quarters of 1940 totaled $2,074,796, from which there were writedowns of $2,124,796 in the second, third, and fourth quarters of 1940. The company expects the improvement of the year to continue.

ROLL A PACK

The Billboard ADVERTISERS, "BILLBOARD"

Kiss Tester Novelty

Mills Latest One-Two, Three, Slightly Used 95.00

CORRECTION

down the price on

PIKE'S LEAK

The correct price on this machine is

$32.50
Music merchant is a term commonly used today to designate a music operator. It would be more forceful and explicit, however, if that term were changed to music merchandiser—for that is what every progressive operator must be today to keep all his spots at top earning power.

Not so long ago the music machine was relied upon to do the job of selling its wares all by itself. Manufacturers, to help operators realize as much revenue as possible, constantly built more eye-appeal into their machines. But, as always happens, the public became used to the appearance of the modern phonograph. Quick to sense that something more than the machine itself was needed to bolster play on machines, the more progressive operators have devised various plans and stunts to meet this condition.

During the past year an increasing number of sound merchandising ideas being used by operators have come to light. The outstanding ones have been compiled and set forth in this article. They are examples of what operators are doing to increase play on their machines.

Write-a-Title

Undoubtedly the most ambitious promotion designed to boost patronage of phonos during the year was the "Write-a-Title" contest sponsored by the International Association of Automatic Electric Phonograph Owners, under the direction of E. C. Steffens, president of the group. Contest centered around a nameless recording made by Jack Russell and his orchestra. Operators entered the contest by placing one of these records on each phonograph they had on location. A supply of entry cards was left with the location owner along with appropriate instructions. Patrons would deposit a coin to hear the nameless record, write a title and then mail it to the association headquarters in Chicago. Sixty-two prizes amounting to $1,000 were distributed to winners. Competent board of experts declared Charles Morris, of Columbus, Ohio, winner of first prize. Operator and location owner also shared in the prizes. Contest ran throughout the month of March. According to Steffens, the contest proved a real booster of phonograph play wherever tried. The contest was short-lived because of the expense but it proved to be an interesting and unusual promotion plan.

It Pays To Advertise

Jack Maloney, of Panther Novelty Co., Fort Worth, Texas, is a firm believer in advertising not only to increase play on his phonos but to get locations. Believing that a live-wire location owner wants to hitch up with a live-wire operator, Maloney makes use of billboards, road signs, newspaper ads, and school and fraternal papers to publicize his firm. His newspaper ads usually advertise his location along with appropriate advertising matter. Patrons are asked to deposit a coin on the machine to hear a nameless record and write its title. Maloney then places a sign on the machine plugging his firm and calling attention to special new hit records in the machines.

Movie Exploitation Tie-Ups

Tie-ups with theater owners whereby operators plug feature songs in currently appearing or coming attractions at local movie houses have spilled excellent publicity and increased play on machines for many operators. Typical is the case of Labe Dobkin, Camden, N. J., operator. "I have found that movie-house managers are only too glad to co-operate in any tie-up that will help their shows in coming to their houses," he writes. "Such a tie-up entails placing a machine in the lobby to play the recordings of the film tunes. In return for this trouble I usually manage to place a sign on the machine plugging my firm and calling attention to my near-by locations where patrons can hear the songs from the picture all over again. To complete the tie-up, Dobkin places signs on his machines urging people to see the picture and listen to the songs from it on the phonograph.

Another operator, while not actively tying in with the promotion of pictures coming to the town and offering it worth while to place records of hit tunes from pictures in locations near theaters.

Doubling Up on Records

A stunt of Arthur Cohen, Philadelphia operator, is being used to good advantage by many operators. "I have found," Cohen states, "if a song is one that can be profitably placed more than once version of that song in a machine and both records will get a good play. Sometimes I use a vocal version and an orchestral version of the same song. Other times a sweet and a swing version. Sometimes two swing versions are used, one in a colored band, another by a white orchestra. I found extra publicity by putting both the Andrews Sisters' and Glade's songs of 'Beer Barrel Polka' in each of my machines. I scored similar hits with Charlie Barnet's and Count Basie's versions of 'Cherokee' and 'Miller's and Hawkins' recordings of 'Tuxedo Junction.'

Another idea, similar to Cohen's, is the "battle of music," used to good advantage especially when two bands are currently popular in a locality or when two well-known bands are scheduled to make personal appearances in the town at the same time. By loading up the machines with an equal quantity of each orchestra's recordings and fashioning some attractive "which do you like best?" posters and cards, extra play has been generated. Of course, such promotion won't work everywhere. Key spots must be chosen.

College Tie-Up

One Midwestern op made an effective tie-up with the college newspaper in his town. The newspaper conducted a student poll seeking to determine the leading orchestra in the town. Among the candidates was the Terra Dobkin, Camden, N. J., operator. Students were asked to "vote for the leading orchestra in the college."

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Bulletin Board

Morris Lerner, Philadelphia operator, uses bulletin boards in his best locations to promote interest in records in his machines. "I use a small
In the anthracite regions of Pennsylvania enterprising operators have been scoring by naming their machines after the location owner. Should the location be known as the Busy Bee, owned and operated by Jimmy Jones, several locations in the machine will be labeled "Busy Bee Stomp" or "The Jones Jump." Recordings so dubbed are reported to click with both patrons and location owners.

Robert L. Anderson, of Bob's Amusement Co., Louisville, says: "We change the color of the lights every few weeks and find it saves changing machines in many locations."

Odd Stunts

Frank Hanosh, of Dot Music Co., Detroit, reports he's found it pays to use different colored title strips in his machines so that patrons like to read about the recording orchestras and respond to the guide by playing more selections, thus increasing the take.

Tourist Business

Upes Machines' Take

PHILADELPHIA, March 27.—Importance of tourist business in creating new dollars, which the more enterprising managers state that they can mean a generous share for themselves, was emphasized by Richard P. Brown, president of the Pennsylvania Department of Commerce, at a dinner given on February 24 for editor-publisher Lee Shakerman. Brown estimated that the tourist trade by the above means, turns tourist business brings gains to almost every type of business, regardless of location, and all necessary ingredients they are stirring in a good amount of showmanship and promotional ideas. They are merchandizing the product they have to sell, and all reports indicate such methods pay handsome dividends.

"CHAMPION" Cigarette Machine and the Candy Bar Vendor

The equipment includes new buildkups housing the Hankin Opening and the Candy Man 2-cent candy bar vendor. These are but a few of many examples of successful merchandising ideas that have been used by operators to increase play on their phone-graphs. Many of them, for instance, have made a practice of tying in the local hall room or coffee shop with the records they are selling.

OECADE MACHINES WANTED FOR CASH

AUTOMATIC COIN MACHINE CORP.
340 CHESTNUT ST.
SPRINGFIELD, MASS.

5 WURTLITZER 616

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

VENDORS AT ONLY $2.20

that are second to none. Literature or request. Why Pay More?

DAVIS METAL FIXTURE CO.
Lansing, Mich.

Hankin Opening Attracts Operators

ATLANTA, March 32.—Southern operators flocked to the recent opening of the new building housing the Hankin Music & Cigarette Company here. The new Hankin headquarters are furnished

"AMERICAN EAGLE"
Ray Target Gun Rookies' Pet Fun

CHICAGO, March 22—At least two good publicity breaks were given to ray target machines in newspapers March 16.

The Chicago Sunday Times used an attractive illustration of soldiers and their girl companions playing a ray gun at an army camp. The illustration was used in a two-page article featuring the rapid growth in gun sales in the United States.

The Baltimore Sun, on the same day, used a two-column illustration of two soldiers playing a ray target gun in a gun store, and the article was accompanied by a conversation with a girl who was shopping for a gun.

It is significant that newspapers recognize target guns as an important type of amusement machine and their friends who visit the camps.

Guilfoyle Joins Western Products

CHICAGO, March 22—Western Products, Inc., has announced the appointment of Roy Guilfoyle as an official of the organization. He will work in the management of the company with Jimmy Johnson, it is stated.

Guilfoyle comes to Western with a background of many years of executive management experience in the coin machine industry. In accepting many of Johnson's former offices, Guilfoyle is expected to continue the operations of the Western factory, where he has been busy bringing the company's new line of coin-operated amusement machines to market.

WON'T FAIL TO SATISFY

A charming illustration of Muth la. is included in the article. Good publicity breaks were given to my Ray Target Gun.

Baltimore Coinmen Longs for Peace

CHICAGO, March 22—Mutual trade interests are among the groups petitioning the government for peace and friendship among nations. The Billboard received a letter March 15 from a former member of the coin machine industry, a German coinman, who expresses the hope of seeing the coin machine industry return to its pre-war prosperity.

We publish the letter in full but omit the name of the writer. The letter reads in part:

"Without the pleasure of being personally acquainted with you, I take the liberty of describing your business and the goodness of your coin machine business and the goodness of your coin machine business and the goodness of your coin machine business.

"There has been a war and I have come home.

"Before the war is ended it is not possible that I subscribe to The Billboard, but then I will give you a few more advertising ideas. You may see the coin machine business which I paid a few dollars for.

"Also please give this address: The American Coin Machine Corporation, 1415 Broadway, New York. The address of the former coin machine business is yours.

"If there is any other business, it is the arrangement of your often advertised 'In Trimmings for Variety and Values in Coin Machines.'


TRIMMINGS COIN MACHINE CO.

WANTED FOR CASH

5 EVANS TEN STRIKE BOWLERS

Last Monday, 1941 Polo Flats, $9.50, each.

5 Thelma J. Thomas, New Orleans, La.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.
Stoner’s Ump Hails Baseball Season

CHICAGO, March 22.—Spring is in the air; summer is just around the corner. To millions of Americans weary of war news and zero temperatures, election promises, and income taxes, the biggest event in their life is the return of baseball. Whether they’re National or American League rooters, the fans will soon be on the cry in full force.

“Stoner’s newest game, Ump, capitalizes on this swing to the season’s sport. America’s most popular game,” says Stoner officials. “For Ump has been designed to offer the natural appeal of baseball thrill, plus exciting high scores, skill shots, and special award plays. There are seven ways to win.”

“Ump has a dynamic action field. It challenges the skill of the fans from start to finish, always gives them an even chance, yet never is too easy.”

“Operators have recognized the natural appeal of the game,” says C. R. Adelberg, tales manager of the Stoner Corporation. “Their orders tell us that they are enthused and that Ump is doing a first-class job for them in their locations. Our factory is straining every effort to keep up with orders. We’ve got a hit on our hands, as they say in the show business!”

Defense Boom Ups Machine Demand

CHICAGO, March 22.—With defense appropriations being spread over all the country and with more people at work there is a consequent rise from locations for coin machines,” declares Harry Hieman, sales manager of National Coin Machine Exchange, Chicago.

“In the coin machine industry this condition is bringing about an improved demand for new as well as used equipment. Anticipating this upward swing, we have built our floor stocks to a point where we have one of the largest and finest displays of reconditioned machines.”

“When a coin machine operator needs a game, he wants it fast. For that reason we’ve constantly improved service until we believe we’re tops in making speedy shipment.”

Business Rush Has Allied on the Run

CHICAGO, March 22.—With his time completely taken up disposing merchandise and outgoing machines, Sam Gelman, Allied Novelty Company official, takes time out to report that Allied is doing the largest volume of business in company history.

“Indications are that the current period will far exceed fondest hopes,” he declares.

FOR RESULTS

ADVERTISE IN THE

SPRING SPECIAL

FORMS CLOSE APRIL 3

RUSH YOUR COPY TODAY

THE BILLBOARD PUBLISHING CO.

25 Opera Place

Cincinnati, Ohio
Sees Operators Need for Unity

To the Editor:

I am in complete harmony with the tone expressed by Walter Hunt, in The Billboard, in his recent editorial entitled “Foundations.” The facts are pertaining to a national organization for operators. If I can recall the past when too many selfish motives were in evidence among the several national organization attempts when the affairs, as they usually do, fell into the hands of self-styled leaders and agitators. As Mr. Hunt said, “The national conventions were times of dissention and useless argument.”

The past two years the industry has enjoyed the best of harmony, success, and happiness under the leadership of a number of strong local groups, Coin Machine Industry, Inc., the Automatic Phonograph Manufacturers Association, and the National Automatic Merchandising Association. The three mentioned organizations are managed by two outstanding business executives, James Gilmore, who heads Coin Machine Industries, Inc., and C. B. Darling, who manages the Automatic Phonograph Manufacturers Association and the National Automatic Merchandising Association. Nowhere and in no way could better national headquarters be set up to assist all local operator groups than are now afforded by those already existing organizations. Of course, there can be improvements, and both Gilmore and Darling stand ready and willing to co-operate with operator organizations all over the country.

I see no reason for nor anything to be accomplished by bringing to life again the once-existing discord and ill feelings among our present successful and growing industry.

Expresses Agreement

“I am in agreement that whatever national headquarters are set up for operators’ associations should always work in co-operation with the three manufacturers’ associations for the rapid stabilization of our industry.”

“I had occasion to discuss this matter with several New York distributors who are in accord with the idea in general, but feel that the time is not opportune for the launching of an association for operators until the distributors have an opportunity to discuss their problems nationally.”

It is, however, gratifying to note that an effort is being made and that operators’ associations are conscious of the need for close harmony, and toward that end may I offer my emcee to you in this endeavor to achieve this mutual goal.”

TOM MURRAY.
Official Bulletin Makes Fair Report

WASHINGTON, March 22.—The Legislative Reference Service of the Library of Congress has published a bulletin on the subject of gaming machines and gambling devices. The bulletin is intended to provide information to the public and to be of assistance to those engaged in the business.

The bulletin covers a wide range of topics, including the history of gaming machines, the different types of machines currently in use, and the legal status of gambling activities in various states. It also includes a list of references for further reading.

One section of the bulletin discusses the legal status of gaming machines in the state of Ohio. It notes that the use of such machines is regulated by state law, and that the operation of machines without a license is illegal.

Another section of the bulletin examines the economic impact of gaming machines. It notes that these machines can be a significant source of revenue for businesses and local governments.

The bulletin concludes with a recommendation that further research be conducted on the topic of gaming machines and gambling activities.

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AMUSEMENT MACHINES

ABSOLUTELY LEGAL


L. B. KLUGH COMPANY
715 Arch St., Zanesville, Ohio

Cleveland Coin Machine Free Play Specials

$10

Big 6, Super Six, Supercharger, Hit or Miss, Bubble, Spot, Sport Fly, Spy & Co., Machines, Interest, Charter, All-Bridge, Tan & Tan, Double, Bonus, Range, Charter

$15

Crazy Horse, Bear's Tooth, Strike, Sneeze, Charter, All-Bridge, Tan & Tan, Double, Bonus, Range, Charter

$20

Mr. Chiyo, Big Leaper, Big Tornado, Bubbles, Pew, Competitor, Pikes, Bear, Virginia, Bear's Tooth, Charter, All-Bridge, Tan & Tan, Double, Bonus, Range, Charter

Cleveland Coin Machine Exchange

2521-2529 Prospect Ave., Cleveland, Ohio

WANT TO BUY

1938 TRACK TIMES AND SUPER TRACK TIMES

BROWN PACKER RACES (30 TO 6)

BAKER'S RACES

CHROME VEST POCKET BILLS ($5.00)

WE BUY, SELL AND EXCHANGE

For full details write or wire

International Association, Inc.
40-41 11th St., Long Island City, N. Y.
FREE-PLAY BELL

BIG GAME

NEW

BIG GAME

This is a Free Play Game with no payout

With the famous Watling Bell mechanism

With a meter to register the amusement score

Furnished with Animal Head Strips
Or Fruit Reel Strips

* Height 42½ In.
* Width 22 In.
* Depth 23½ In.
* Weight 134 Lbs.

1c—5c—10c—25c Play

ALSO BUILT WITH MYSTERY CASH PAYOUT.
3-5, ETC., WITH TOKEN JACKPOT AWARD

Write for circulars and prices

Made Only by

WATLING MANUFACTURING COMPANY

4640-4660 W. Fulton St., Chicago, Ill.

Est. 1889—Tel. Columbus 2770

Cable Address, "Watlingite", Chicago

STOP DALLYING!
START RALLYING!

Your Profits
with

Daval's '21'

The greatest musical game manufacturer in all history! Real it action according to "Nathan. The one machine that will top profits over the top of any of the competition. ORDER NOW!

SAMPLE $19.75 CASE OF $72.50

"WE ENDORSE ONLY THE BEST"

BANNER SPECIALTY CO.

133-31 PARKS STREET, PHILADELPHIA, PA.
1505 FIFTH AVENUE, PITTSBURGH, PA.

You can ALWAYS depend on JOE ASH—ALL WAYS

In Stock—Ready For Immediate Delivery

Electrometer Valves Openers Latches Money Box Blanks Keys

Best Prices in Town! WRITE, WIRE OR PHONE!

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 5356

WRITE OR WIRE TODAY

For our Complete List of High-Grade Reconditioned Free-Play Games, etc.
Also for our New Deal on New Games which will save you plenty of money.

AUTOMATIC SALES CO.

203 Second Ave., No.,

NASHVILLE, TENN.

CRATED BY AMERICA'S OUTSTANDING STYLIST

ROLL-A-PACK

A NEW COUNTER GAME

DISTINCTLY STYLED

EASTERN

350 MULBERRY ST.
NEWARK, N. J.

Sample $12.50 Case of Four $45.00

EXCLUSIVE DISTRIBUTORS JOBBERS, WRITE FOR PRICES
Robbins Able To Supply Hole-in-One

BROOKLYN, March 32—Having anticipated the shortage of aluminum and other raw materials, D. Robbins & Company made up a large quantity of their Hole-in-One games so that they could maintain their present low schedule of prices,” reports Dave Robbins.

In listing our Hole-in-One counter skill game with ball gum vender, we are offering excellent values. However, when our present stock of several hundred games have been sold, we shall be compelled to add to the selling price.

Winnipeg Trade Is Making Good Gains

WINNIPEG, Man., March 23—A survey of coin machine trade activities here shows that the industry is moving ahead in good ships.

In the main field there is one operator with 150 machines, another with 50, and a third with 30. There are three phonograph distributors covering this area, representing four manufacturers.

Buy target machines are doing especially well. One operator has 75 targets on location, another has 10 targets on smaller spots.

A Toronto firm has placed candy venders in theatres here. These are a different bottle beverage venders in offices and camps. The sing problem is serious with vendors here.

There are four arcades in resort spots in the province. Games are banned by legal authorities.

Restrictions on importa here cut coin machine business considerably.

STERLING BARGAINS

Bally Rapid Pin Submarine Run.....$35.00

With Junior Wenders, F.P., with Nos. 5...$30.00

Mills West Pin Bells.....$7.50

Mills Scene Time.....$7.50

Frank Luckie Zan-Zig Run, with F.P., with..$24.00

Frank Luckie Zan-Zig Run, F.P., with..$24.00

Mills Gold Bug.....$5.00

Terms 1/6 Deposit, Balance C. O. D.

Write for our complete list of Used Machines.

STERLING NOVELTY CO.

609 S. Broadway  LEXINGTON, KY.
Northwest Show All Set To Open; Committee Promises Two Big Days

MINNEAPOLIS, March 22—Last-minute details were being checked here today by members of the committee in charge of the third annual Northwest Coin Machine Show set for the Third Street Ballroom here next Tuesday and Wednesday (28-29).

Registration will begin at 11 a.m. Tuesday, at which time the exhibits will be opened in the Business Flame Room. On display will be pin games, pinball machines, and novelties.

The show will open again at 10 a.m. Wednesday with the annual meeting of the Minnesota Amusement Games Association scheduled for 11 a.m. In the main ballroom, at which time officers and five new members will be elected. The exhibit will close at 6:15 p.m. in accordance to prepare for the dinner dance scheduled for later in the evening.

Tom Crosby, president of the Minnesota Association, will preside at the banquet, at which Homer Caseharp will be principal speaker. Others on the program will be Dave Deitzel, Chicago, retiring CMI president, and George Mahoney, his successor.

The entertainment program will include music with both in the banquets and dancing by Eddie Funk's 10-piece band, Douglas Gleason, in charge of entertainment, and a floor show that will run more than an hour. Violet Murphy, of Twin City Artistes Bureau, headed the show.

About 800 are expected to be present at the banquet. Door prizes totaling more than $2,800 will be given away immediately following the dinner, Gleason said.

Two Games Problems For Associations

CLEVELAND, March 22—During recent disturbances in Cleveland opposed to the amusement games business used two unfavorable arguments or complaints.

One of these was the well-known argument that children spend their lunch money playing the games. It is well understood that crusaders against pinball games always use this argument, and it is true that operators sometimes become so involved in pinball that they lose track of their other businesses.

The second complaint, made by department stores, was that drugstores encourage children's use of the department store. This complaint has become a serious business in some cities where department stores have promoted legislation unfavorable to amusement games.

Organized operators should be able to get together with department store interests and come to an understanding agreeable to both, or work out a compromise in the situation.

All for Publicity

Apparently the mother and daughter publicity seekers at Fort Madison, la., attained the ultimate goal of all publicity seekers when they got a full page article in The American Weekly supplement of the Hearst papers, Sunday, March 18. The publicity seekers did it a Carrie Nadler stunt on show machines at Fort Madison, la., at which time the girls claimed they were in the State of Iowa, yet the stunt had all the earmarks of being staged for publicity. Certainly it will not aid the cause of law enforcement in the State.

The daughter, aged 20, was formerly a chorus girl in a night club, according to the article.
Movie Machine Firm Opens in Buffalo

BUFFALO March 22—A new corporation has just been formed here under the name Picturette Inc., to engage in the manufacture and marketing of coin-operated movie machines. The equipment is said to be the newest and most improved sound-on-film idea on the market, and formal announcement concerning the official Western New York premiere showing will be made shortly. Machine will be sold to operators direct statement on price scale of equipment, and officials state.

Officers of the corporation include J. Mason Cheesbe, president; Curt Silverman, secretary and treasurer, and Joseph J. Amann, vice-president. Offices and display rooms are set up at 45 Allen Street. Norman Smith is in charge of the engineering department. The Picturette Junior line is the result of eight years extensive research, it is said.

The new organization will produce four types of sound-on-film machines, as it is stated, each designed to fit a particular need. "Just for example," it was mentioned, "the Picturette Junior is designed to fit in with any standard phonograph. It will offer moving pictures to existing equipment is said to be the newest and most improved sound-on-film machine of its kind in use today in amusement parks, and arcades to place sound control, thus enabling carnivals, amusement parks, and world-wide newsreel operators, to fit in the Picturette Junior."

Another surprise will be the Picturette Junior. The Picturette Junior is operated. Word of its powerful appeal has spread almost instantly from coast to coast.

Plants are under way for production of pictures and machines, firm reports.

Gottlieb Praised By Penn Operator

CHICAGO, March 22—Landmark the earning and player appeal of Gottlieb games on his locations, an operator from Pennsylvania recently reported to D. Gottlieb & Company his approval of the firm's games.

Stating that a check-up revealed that Gottlieb games were the most popular on location, the operator stated, "My customers are the ones who used to buy them. My players are the ones who used to play them. I would like to have an all Gottlieb games route."

"Such sincere and loyal praise," say officials of Gottlieb, "is an indication of the reception our machines are getting everywhere. And we don't have to base our preference among operators on a doubled production line," said H. J. Keeney, president. "From the beginning the game has been setting records in all locations where it is operated."

Wildfire Nationwide Hit, Reports Keeney

CHICAGO, March 22—Wildfire, latest Gottlieb-Klein game release, has leaped into prominence among operators at once. According to report, it is reported by William J. Klein of D. Gottlieb & Company.

"After only a few days of production, the fascinations allowed to Wildfire in our new factory proved inadequate to meet the wildly growing demand. We find it necessary to put Wildfire into a doubled production line," said H. J. Keeney, president. "From the beginning the game has been setting records in all locations where it is operated."

COME AND GET 'EM FROM HARRY PAYNE!

CUB

5 Sheet-Dispensers
2 Sets of Cards
40.00
2 Sets of Cine-Strips
19.00
5 Playing Cards
3.00
5 Cine-Strips
1 99
2 Sets of Games
1 21
$1.295

ACE

5 Half-Pint or Star Wild Play
$1.295
$1.295

H. G. PAYNE CO.
317-314 Broadway, Nashville, Tenn.
AMUSEMENT MACHINES

The Billboard

March 29, 1941

Leo Lutkske on Road for Miraben

CHICAGO, March 29—Sen Lutkske and
Jenkins of the Miraben Company, have
delivered the departure of Leo
Lutkske on a country-wide selling tour
for the products featured by the organ-
ization.

Leo will contact operators, jobbers,
and distributors throughout the country," Jenkins
said. "In addition to explaining our na-
tionally popular service on
remodeled phonographs, he will also
bring the nation's common our equally
popular service on parts and supplies.

Bally Ups Output
Of Silver Skates

CHICAGO, March 29—Production of Bally's
Silver Skates, novelty replay game, has been
practically doubled during
the past week, according to George
Jenkins, general sales manager of Bally
Manufacturing Company.

"The game is meeting with much success on
location," Jenkins said, "and is outcrowing anything
that has appeared in the novelty line for a
long time. As a result, repeat orders
are pouring in. We have been operating
a day and a half each for several
weeks and now are compelled to make
further arrangements to step up Silver
Skates production.

"Operations who have been picking
out distributors' headquarters trying to get
Silver Skates, will be glad to know that
with our output almost doubled we
will soon begin to catch up on orders.

Bally Ups Output

Rocky Mt. Distrib
Takes on New Line

DENVER, March 29—Mountain States
Distributors has been appointed new
distributor for Bubba products in the
Rocky Mountain region. New
corporation is owned by Jim
Dmelder and Louis
Belliott, both well known in local coin
machines industry. New company will
disburse its new line in Colorado,
Utah, New Mexico. Headquarters have been
established at 1322 Colfax Avenue.

A grand opening party, held March 8
and 9, was attended by operators from all
parts of the Rocky Mountain States. D. J.
Dombrowski, district manager for the
Western States, was also present.

Bill Anderson has been appointed chief
serviceman for the new company. He at-
tended the special service school in Chi-
ago March 1 through 14, L. D. Stimson,
chairman of Modern Music Company,
purchased and
used at the first of the new ma-
achines in Rocky Mountain territory.

"Gouldie and Belliot are optimistic about
the improvements Bubba has
made in the new line and look forward to
a profitable 1941.

Folding Money

- Mills 4 Bells is the one
machine which can acquaint you with the ultimate in coin
machine earnings. Order today! Mills Novelty Company,
4100 Fullerton Ave., Chicago, Illinois

UNITED'S BIG VALUES

Plus the largest stock of new machines available anywhere from all the
leading factories—Bally Games, Chicago Coin, Mills, Gottlieb,
Success, Baker and Grootenko Tool

5-BALL FREE PLAY GAMES

Sport Special...$115.00
Gold Cups...64.50
Line Up...55.00
Skyline...36.50
Vacation...44.50
Home Run...40.50
Hold Over...35.00
Dog Heaven...31.00
Fall Out...27.50
Double Feature...22.50
Lancer...20.50
Triumph...20.00

LEGAL EQUIPMENT

Air Raider...$150.00
Silver Bell Bird...72.50
Kenny Antz Anti...57.50

COUNTS

Bally...$75.00
Mills...$95.00

BARGAINS

1. Mills Pearl Harbor...5.00 Ea.
2. Mills Tennessee...10.00 Ea.
3. Mills Radiator...15.00 Ea.
4. Mills Paste Time...7.50 Ea.
5. Mills Midwest...15.00 Ea.
6. Mills 25c Dice Machine...15.00 Ea.
7. Bally Fast Racer...35.00 Ea.
8. Bally Finisher, Deluxe...15.00 Ea.
9. Bally Finisher, Lite Model...15.00 Ea.
10. Bally Press, Horse or Cigarette...12.50 Ea.

DAMES

(See) at your nearest Bally Distributors

DISTRIBUTORS

BSE MILES NOVELTY MFG. CO.

MILLS PHONOGRAPH CONSOLES

Distributor

KEYSTONE NOVELTY & MFG. CO.
215 Cedar St., Baltimore, Md.

RAVEN'S "21"

CURS $19.75

CASE OF FOUR $72.50

SPECIALS

On these listed below are slightly used and ordered direct from

MILLS NOVELTY VENDING MACHINE EX., INC.
00 Brook St.
RICHMOND, VA.

Night Phone, 5-5328

FOLDING MONEY

- Mills 4 Bells is the one
machine which can acquaint you with the ultimate in coin
machine earnings. Order today! Mills Novelty Company,
4100 Fullerton Ave., Chicago, Illinois

UNITED AMUSEMENT CO.

3410 MAIN ST.
KANSAS CITY, MO.

Bargains in Automatic Pay Tables and Counter Games

Clean and in good operating condition

Table Games

Mills Pearl Harbor...5.00 Ea.
Mills Tennessee...10.00 Ea.
Mills Radiator...15.00 Ea.
Mills Paste Time...7.50 Ea.
Mills Midwest...15.00 Ea.
Mills 25c Dice Machine...15.00 Ea.
Bally Finisher, Deluxe...15.00 Ea.
Bally Finisher, Lite Model...15.00 Ea.
Bally Press, Horse or Cigarette...12.50 Ea.

TERMS: 25% Cash With Order. Balance C. O. D.

JACK KEY

6061½ Rio Grande St.
Austin, Texas

OLIVE NOVELTY CO.

345 LUCAS AVE.
ST. LOUIS, MO.

OLIVE NOVELTY CO.
**You’ll “Fall for” Bally’s New Silver Skates**

Already smashing collection records—thanks to clever new combination of high-score... Futurity build-up... Spottem-skill! Now in volume production for immediate delivery. Get Silver Skates from favorite distributor today—and cash in quick!

**NOW IN PRODUCTION!**

Silver Skates... Kentucky... Blue Green... Defender... High Hand... Royal Draw... Big Two... Bally Baby. See your distributor today or write to factory for complete details.

**Bally Manufacturing Company**

2840 Belmont Avenue

Chicago, Illinois

---

**Chicago Coin Expands Facilities**

CHICAGO, March 22—Sam Wulberg, executive of the Chicago Coin Machine Company, has announced an expansion and improvement program involving equipment and other factory facilities has been launched.

“The purpose of the improvement program is to achieve the highest degree of production efficiency,” said Wulberg. “Also, we are now operating at the greatest volume in our history, the games we plan for the future will require even larger, faster production lines. The finest equipment is being installed as rapidly as delivery will permit in both of our large factory buildings. Each of the various departments connected with the production of games is being enlarged.”

According to Sam Gentesberg, co-official of the organization, special effort is being made to improve the quality of the Chicago Coin experimental laboratories. “The heart of any company that seeks to improve its products is in the experimental shops,” declared Gentesberg.

“We have the finest, designing minds in the industry and we are providing them with the most elaborate quarters and finest tools so that we may continue to serve our customers as we have in the past—with better, more profitable games.”

**Counter Game Keeps LeVine Busy**

CHICAGO, March 22—“They’re storming for faster delivery,” reports Harry LeVine, sales manager & Glass special representative, “and there’ll be no let-up in orders for Pike’s Peak.”

LeVine declared that’s got everything, in fact, it’s so good that any location will find Pike’s Peak is passing up sensational earnings and traffic draw.

“I’ve stopped at several locations and had the privilege of witnessing what every coinman dreams of. Pike’s Peak had ‘em coming back again and again. I’m on the way to spread the good news around some more of my territory.”

**Exhibit Hails Northwest Show**

CHICAGO, March 22—Commenting on the forthcoming Northwest Coin Machine Show, John Christ, sales manager of the Exhibit Supply Company, declared: “The Northwest Coin Machine Show is an annual event which attracts attention and draws coin machine men from seven States. It is indicated that the show this year will be bigger and better than ever before.”

“The Best northwest Minnesota, Glass Association and Minnesota jobbers, cannot be praised too highly for their fine work.”

“The Minneapolis Novelty Company, St. Paul, exhibitor’s distributor, will display the company’s newest equipment at the show. Among the machines displayed will be Sun Beam, current novelty and reply game, and the Bicycle Thelma, top arcade machine.”

Exhibitor’s sales manager, John Christ, will attend the show, it has been announced.

---

**Black Gold**

**Harlich’s Super Mammoth Sensation**

A Whopper In Size! A Knockout For Profits Biggest Ticket Ever Offered in a Punchboard

**HARLICH MFG. CO.**

1413 W. Jackson Blvd., Chicago

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**GROETCHEN**

130 N. Union

Chicago

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**GOLDEN GATE NOVELTY CO.**

540 Turk Street

San Francisco, Calif.

---

**CHAMPION Fruitee Bell**

Here is the ultimate in take-home-the extra security, extra excitement, extra fun! Champion is the Big-Money Bell! Two rounds, 4 combinations plus Gold-Award Jackpot on three balls. No blind-pin method of using Gold-Balls. Champion offers the full sensation of the Jackpot principle. Contains Escape or Nickel, Quit or Ground Ball, Open, Lateral, Trick Wells, Lever, bright light, fun, real. New stoppage code charts.

**GROETCHEN**

130 N. Union

Chicago

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**West Coast Office:** John Kajen

Village 501, Se. Maurice Drive

Los Angeles, Cal.
Washington State Legislature
Passes Tax on Pin Games, Bells, Salesboards; Kills Phono Levy

OLYMPIA, Wash., March 29—Costing the State Legislature here, March 28, bond companies, agitating that their business has been dealt with by both houses. A State-licences were passed in public, salesboards, and bell machines, which are permitted here in private, but in a bill to now await Governor Arthur L. Langlie's signature. Furthermore, the Legislature allowed a bill understanding of the earning power of various types of coin-operated equipment by killing a suggested tax on machines.

This State has long been recognized as having made the greatest progress in the Earning the by the levy of install- and fair taxes on non-operated equipment. In 1929 a measure to license machines was passed by both houses, but vetoed by the former governor. This move resulted in cities throughout the State setting up licensing plans for pin games. Today 119 of the 221 cities and towns in the State have licences of various types permitting the operation of games.

Cities Oppose Levy
At the beginning of the just-closed legislative session, Governor Langlie requested the Legislature to investigate the possibilities of a tax on non-operated machines to raise money to help meet the record, $270,000,000 budget. Investigation that followed was one of the most thorough and fair ever conducted by a law-making body. The State tax commissioner was summoned before a legislative committee to describe in detail the money-making abilities of the various types of games. He gave his opinion as to what taxes each type of equipment could bear and why. Officials of various cities where game operators under a license plan also were called in to testify. Throughout the hearings, the attitude on the part of the lawmakers was one of helpful cooperation. It was evident that they were seeking to set a just tax and not a discriminatory one.

The Association of Washington Cities opposed the State levy on the grounds that the State should let the coin-operated machines up to the cities, since a State levy would cut into revenue already being received by the cities. To show clearly the importance of this issue, the Association made a detailed survey showing the license taxes taken would mean a revenue decrease from all games in 119 cities. Survey was the most detailed of any ever made of pinball games.

In spite of this opposition, however, the game levy was passed. Governor Langlie himself asked for the tax, it was taken for granted that he will sign the measure.
A STRICTLY SKILL TYPE AMUSEMENT GAME
PLAYER'S ABILITY DETERMINES SCORE
Console model instantly convertible to counter model!
BATTING OUT BIG PROFITS—PLAYERS KEEP ON PLAYING AND PLAYING
1¢, 2¢ or 5¢ play. 1¢ shipped unless otherwise specified.

Texas Leaguer

Wild Fire

MONEY MAKING FEATURES
THAT'S WHY IT'S SELLING FASTER THAN WE CAN MAKE THEM...at your Keeney Distributor!

$109.50

TRIPLE ENTRY
Select 5 coin combination for extra big profit.

TRACK TIME
The greatest console ever built. 9 coin play. Odds or even fortune.

ADAPTERS
Tuned to fit all phonographs and Keeney boxes.

Also

IN PRODUCTION

WALL BOXES
Kaney's all in one unit machine you'll love!

J. H. KEENEY & CO.

Music Operators

Don't Sacrifice Your Present Equipment
Modernize with KEENEY Adapters and Wall Boxes
Designed to operate successfully with any make phonograph—12, 16, 20, or 24 record jobs.
Convert your present old style phonographs into MONEY-MAKING equipment.
Our mechanics are thoroughly experienced in this work.
Submit Your Problem and Get Our Prices TODAY
We are Factory Distributors of KEENEY Adapters and Wall Boxes
MILLS Throne of Music and Empress
Other Machines and Games
MILLS' JUMBOS—Free Play and Check Model
Ready for Immediate Delivery
SPECIALS—WHILE THEY LAST
Mills 12 Record Phonographs, $22.50; Mills 1939 Throne of Music, $175.00.
RAY BIGNER
1983 State Ave., CINCINNATI, OHIO

WANT TO BUY
PAYTABLES—FREE PLAYS—SLOTS. State Quantity, Condition and Price in Your First Letter.
NEW CITY SALES—4135 W. Armitage Ave., Chicago, Illinois

FOR PENNY ARCADES
its
MIKE MUNVES
Send for "PENNY ROUNDPUP" our free 1941 Catalog
Also Available: A new hand book for modern penny and slot operators "PROFITS IN PENNIES."

MIKE MUNVES
593 10th Ave., New York
All Phones: Bryant 9-6677

HOLE in ONE
MONEY-MAKING 1¢ SKILL GAME
A Ball of Gum is inserted in the machine, with a WARNING to players. On removal of gum in large quantities, a Ball of Gum is awarded. A Ball of Gum is worth $17.50 Retail.

WANTED!
LIVE MUSEUMS & DISTRIBUTORS
O. ROBBINS & CO.
Counter Games Recommended by Sicking, Inc.

**CUB**
3 Real-Way Play With Automatic Coin Dividers & Real Operator's Machine: $250 for Cash and $500 for Coin. Sample $1.95, Case of 6 $75.00

**ACE**
5 Real Poker Play With Automatic Coin Dividers & Real Operator's Machine: $125 for Cash and $250 for Coin. Sample $1.95, Case of 6 $75.00

Reel '21' Black Jack
Draw Your Own Hand

**AMERICAN EAGLE**
World's Most Profitable Drink Machine With Automatic Coin Dividers. Sample $19.75, Case of 6 $72.50

Try a Sample of each machine at any one of them. If not satisfied with results, money refunded. Only $10 deposit, balance C.O.D.

Ball Gum: 15c per box, 100 pieces. Case of 100 boxes $13.75.

Sicking Co., of Indiana, 444 Massachusetts Ave., Indianapolis, Ind.

See Al First

**IMPORTANT ANNOUNCEMENT**

After April 1st, Arco Sales Company will be located at 122 South Broad Street, New York City. We will have larger quarters at 323 Broad Street, Philadelphia, Pa., so we can serve you better, faster and at a reduced cost. Parking lot now available.

**REMOVAL SALE**
Closing Out All Games

* * *

Lieberman Report Shows Gain in Sales

CHICAGO, March 22—"Since the opening of my new soda fountain, near the heart of the city, business has consistently increased," declared Bud Lieberman, Chicago coin machine distributor. Here business and on the road, has been doing a marvelous job with both new and used machines.

I am happy in the way in which operators have taken to our new counter games line made by Sanders and distributed nationally by us. Zip and Little Clipper, micro type counter games with cigarette and poker reels, respectively, are in nationwide distribution. We are shipping them out to our distributors and jobbers as fast as the manufacturer can turn them out."

ARCO SALES CO.
AL NOODSTIN
1336 Spring Garden St., Philadelphia, Pa.

Cash in on the BASEBALL SEASON!
A new deal for bankers and Opalinas! Keep these accounts open by playing this newspaper on your location. Every new sale is worth $0.50 at 50c per sale at an average of $1.00 per sale. WRITE FOR CATALOG AND PRICES TODAY!

H. & H. NOVELTY SALES
145 HAMM BLDG., ST. PAUL, MINN.

Advertise in the Billboard—You'll be satisfied with results.

Buckley Music System Inc. 4225 W. Lake St. Chicago

Albert, N. F.
2100 W. Madison
Chicago, Ill.

Allentown, Pa.

Asbury Park, N. J.

Austin, Tex.

Bedford, N. Y.

Belleville, III.

Birmingham, Ala.

Boston, Mass.

Brooklyn, N. Y.

Bridgeport, Conn.

Columbus, O.

Cincinnati, Ohio

Camden, N. J.

Charleston, S. C.

Chicago, Ill.

Clayton, Mo.

Dallas, Tex.

Elyria, O.

Elmira, N. Y.

Erie, Pa.

Fall River, Mass.

Fair Haven, N. J.

Fargo, N. D.

Farmingdale, N. Y.

Farming, N. Y.

Farmingdale, N. Y.

Fayetteville, N. C.

Fresno, Cal.

Ft. Wayne, Ind.

Ft. Worth, Tex.

Fort Myers, Fla.

Greer, S. C.

Greenville, S. C.

Greenfield, Mass.

Hartford, Conn.

Havana, Cuba

Harlingen, Texas

Harrison, N. Y.

Hartford, Conn.

Hinsdale, Ill.

Inkster, Mich.

Indianapolis, Ind.

Jackson, Mich.

Jacksonville, Fla.

Kansas City, Mo.

Kissimmee, Fla.

Laredo, Tex.

Los Angeles, Calif.

Macon, Ga.

Madison, Wis.

Manchester, N. H.

Marine City, Mich.

Marine City, Mich.

Marshalltown, Iowa

Marty City, Mich.

Mason City, Iowa

Miami, Fla.

Minneapolis, Minn.

Milwaukee, Wis.

Minneapolis, Minn.

Minneapolis, Minn.

Moline, Ill.

Montclair, N. J.

Morgan, Ill.

Moline, Ill.

Mount Vernon, N. Y.

Muncie, Ind.

Newark, N. J.

Newark, N. J.

Newport, Ky.

New Orleans, La.

Oakland, Calif.

Oshkosh, Wis.

Owensboro, Ky.

Pittsburgh, Pa.

Pittsburgh, Pa.

Portland, Ore.

Pottsville, Pa.

Sacramento, Calif.

San Francisco, Calif.

Schenectady, N. Y.

Seattle, Wash.

Syracuse, N. Y.

Toledo, O.

Traverse City, Mich.

Waterbury, Conn.

Waterbury, Conn.
Our Business is Built on Your Confidence in Us!

Perfect Free Play Games

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<th>TEN PINS</th>
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<th>SKEE-BALL</th>
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Immediate Delivery

$104.50

D. Gottlieb & Co.

1140-1150 N. Kostner Ave., Chicago

George Ponsen Co.

519 West 47th St.
New York City

Youths Apprehended For Slugging Machines

POCHELLVILLE, N.Y., March 29 — Three youths March 19 pleaded guilty here to manufacturing and possessing counterfeit 5-cent pieces and were jailed in default of $100 bond each. They were Jacob Reed, 20; Galen Kintzel, 18; and Roy Donoher, 18.

Four others, ranging in age from 13 to 16, were arrested on similar charges and sent to the Detention Home, pending Juvenile Court action. Judge placed youths on parole.

State Motor Policeman Edward Cummer charged the nine youths made crude coins with lead taken from old battery plates and used them in pinball and music machines.

Father of Feitler Passes

CHICAGO, March 22 — Adolph Feitler, father of winn Peltier, head of Gardner

AMERICA’S BEST DEAL ON “21”

RUSH YOUR ORDER TODAY!

619 Tenth Ave., New York
Phone, Wisconsin 7-5688

J. H. Kennedy

has been appointed manager of advertising and sales promotion for the Parkhill Manufacturing Corporation by Homer Cottrell, president of the firm.

The Trading Fool

Spot Cash for Slot, Wurlitzer Phonographs, Counter Games. State Price.

KING HARRY’S

26 13th St., Augusta, Ga.
**SURE FIRE PROFIT AMMUNITION**

**EVANS’ TOMMY GUN**

Going Great Guns!

Never before has a gun captured big play and skyrocketed earnings like Evans’ TOMMY GUN! So LOW in price, it returns your investment in half the time! Orders piling in from coast to coast prove its sensational success in every type of location. Most compact—fits anywhere!

Get in on this barrage of big profits! Wire or Air Mail Your Order Today!

Orders filled in order of receipt

**SMALLEST! LIGHTEST! FASTEST! LOWEST PRICE!**

$145.00

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**BARGAINS**

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**FREE PLAY EQUIPMENT**

1 Week Special, $14.50 each or Two for $25.00

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**COIN MACHINE COMPANY**

Otani.

**CONF**

Milt Thome of 10.4

10035t 5144.00

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**Week Special.**

**FREE PLAY EQUIPMENT**

1 Week Special, $14.50 each or Two for $25.00

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**NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS**

**RECONDITIONED COIN MACHINES USED!**

**WANTED!**

Allied Novelty Co. 3620 W. Fullerton Ave. Chicago

---

**USA MADE**

**FRANK HILALTRITI and Ted Lavenhofs, operating in Milwaukee as the City Wide Amusement Company, recently went to Chicago to visit the Exhibit Supply Company, above they are in the Factory Showroom inspecting Exhibit's Sun Bear.**

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**NATIONAL NOVELTY CO.**

183 Mamaroneck Ave., Red Bank, Long Island, N.Y.

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**World Wide Reputation**

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**Roxy Sales Co.**

New York City

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**March 29, 1941**

**AMUSEMENT MACHINES**

**The Billboard**

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**COMPARE OUR PRICES**

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Operators Everywhere Report, -
OUT EARN THESE EXHIBIT HITS
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MULTIPLY THE EARNING POWER OF WURLITZER PHONOGRAPHS

Action attracts attention. That's why stores put live demonstrators in their windows — why Rockefeller Center built the "Sidewalk Superintendents' Club." And that's why Wurlitzers have Visible Record Changers.

People like to see as well as hear these fascinating instruments in action. They stand entranced as each gleaming tray leaves the record stack, swings over, comes to rest, plays and returns to its proper place in the stack.

They pay to play the phonograph over and over just to watch it work.

Only Wurlitzers have this valuable feature. It's one of many exclusive reasons why Wurlitzer Phonographs get more play — stand first in earning power.


A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

AUTOMATIC WURLITZER PHONOGRAPH