BLUE BARRON
and
His Music
of
Yesterday and
Today
Bluebird Records
NBC
Currently on
Coast-to-Coast
Tour
Opening Green Room of
Hotel Edison, New York,
April 2
an advertisement for
RAY KINNEY
and his orchestra

—WITH COPY WRITTEN BY THE NEWSPAPERMEN WHO ARE HELPING HIM BREAK THEATRE AND HOTEL RECORDS ON HIS CURRENT TOUR!

THEATRES!

“Ray Kinney’s Hawaiian orchestra proves a lovely and refreshing change. The Aloha Maids and Meymo Holt offer the usual Hawaiian dances with unusual grace and charm. Miss Holt, in particular, introduced as ‘83 pounds of loveliness,’ lives up to her billing. Kinney sings the majority of the tunes, assisted by ‘two-voiced’ George Kainapau. Their ‘Sweet Leilani’ is a gem.”—BERNIE HABIBSON, Washington Times-Herald.


“Here is music to which one can dance. ‘Tis small wonder that the band has been held over repeatedly in the Hawaiian Room at the Hotel Lexington in New York, remaining there so long that it is generally regarded as a Lexington fixture. It will always be welcome here as well. It is an extremely pleasant show that Kinney and company offer here for a fortnight (and we understand that the Claridge is already negotiating for a return engagement as soon as the orchestra is available). It has charm and grace and tradition. It has romance and zest. Indeed, it even possesses comedy. Kinney’s rich, rhythmic tenor reflects credit upon both his Irish and Hawaiian ancestries. Meymo Holt had the crowd eating out of her hands. We like this unit individually and collectively.”—HARRY MARTIN, Memphis Commercial-Appeal.

“Dallas cafe society turned out in a big way last night for the opening in the Adolphus Hawaiian Century Room of Ray Kinney and His Hawaiian Orchestra. Aiko Kinney is rated as one of the outstanding players of Hawaiian music, he plays just about any kind of stuff used by the dance bands throughout the country. He’ll swing it or he’ll give you the sweet stuff. Kinney has a floorshow composed of Hawaiian girls—the star is Meymo Holt, a petite little hula dancer who sways and swings in traditional Hawaiian style. And the five Aloha Maids provide an eye-ful with their interpretations of island songs and dances.”—EDDIE BELL, Dallas Journal.

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HOTELS!

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CURRENTLY THIRD WEEK, HAWAIIAN CENTURY ROOM, HOTEL ADOLPHUS, DALLAS
LYRIC THEATRE, INDIANAPOLIS, WEEK BEGINNING MARCH 14TH

PERSONAL MANAGEMENT H. JOHN GLUSKIN
GENERAL AMUSEMENT CORPORATION
NEW YORK · CHICAGO · HOLLYWOOD
Struggle for AGVA Exec Sec Post Begins

NEW YORK, March 1.—American Guild of Variety Artists this week presented a bill drafted by 22-night club operators to the Senate Finance Committee. The bill would require each of the state senates to consider the issue of the night club business, which has been struggling for dollars.

The bill is designed to give the night club industry a voice in the state legislature, which has been largely dominated by the night club operators. The bill would require each state senate to consider the issue of the night club business, which has been struggling for dollars.

Number Doubled Since Repeal, With $1,300 in New York Alone; Increase Around 1,000 a Year

NEW YORK, March 3.—Considered a fly-by-night business when prohibition was repealed in 1933, the night club field has been making steady progress, and today there are at least 6,000 hotels with night club facilities, including those of more than 300 motels throughout the country.

With 1,300 in New York alone, the number of night clubs has doubled since prohibition was lifted, and there are around 1,000 a year increase.

Socialite $4,000 For Sanford Units To Tour the Camps

NEW YORK, March 1.—Three surviving Sanford island camps, organized by socialists, are being leased by the National Executive Committee of the American Federation of Radio Artists (AFRA), who have been negotiating for the past six months. The camps are to be leased for the summer season.

The camps are located on the islands of New York, New Jersey, and Long Island. The lease is for six months, and the camps are to be used exclusively by the AFRA.

The total production costs of the three combos will be around $40,000. Schedule calls for one show nightly for a week at each camp.

In general, whole situation seems to be a matter of negotiation between the AFRA and the Night Club Owners Association. The AFRA has never been able to negotiate a lease for the camps, and the Night Club Owners Association has never been able to find a renter for the camps.

The AFRA has been negotiating for the past six months, and the camps are to be used exclusively by the AFRA.

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ROOKIE'S NIGHT OUT WORRYING OPS; $500 Fine for Barring Servicemen

NEW YORK, March 1.—New that national defense preparations are in full swing and an increasing number of units are going into camp training camps, a number of major show places and other establishments have been directed to exclude certain groups whom they believe are too smarmy or who are not a credit to the Army. The nature of the orders is that they shall not knowingly admit any soldier to the premises, and one of the central bureaus of the defense department has been established to check the orders and eliminate the trouble. The organizations which have been directed to exclude the men are numbered in the thousands, and they range from the Baker Hotel, Dallas, and the Yeabody Hotel, termites, away and lee the Eden, musket or 0 Mrs. Marla Bremer, owner returns, the stand at Hotel Edison, New York's, and many spots that can give them a run for it in the swankier rooms, but if Sans mane belts and gold and salver nioapbtre. However, legtatation passed by tet Won. Many would like formed mon are Welting night clubs, too.

Meanwhile, the man of the cotriratttee, but added that this wouldbo one phase of amusement or entertainment would be prohibited under the state law.

Four A's Probes Camp Conditions On Facilities, Pay for Talent

NEW YORK, March 1.—The new Four A's committee to investigate show places and facilities and camps for army men, is to conduct a tour of the country and is to make a thorough study of the conditions. A group from the committee trekked across the country and examined the facilities and conditions. As a result, the committee is to publish a report on the conditions.

Montana Divorce Bid Nixed

HELENA, Mont., March 1.—Montana's high court has denied the state Senate by close vote. The bill was presented to the court and the Senate is to conduct a thorough study of the conditions.

Ice Follies Does 48G in Philly; New Dates Added

PHILADELPHIA, March 1.—Return engagement of the Ice Follies of 48 on the Arena for six days, giving seven performances each night, has been announced. Drawing approximately 5,000 at each performance, the group has attracted approximately 20,000. A week's run was made at Port Dix, N. J., March 12 to 18, and the show will be at the Arena for six days, giving seven performances each night, has been announced.

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NBC, Columbia Grow Stronger in Chi Wax Mart; World Still Leads

CHICAGO, March 1—Rapid recording business here shows signs of greater activity. As a result, many agencies appear to be active in asking for shows here, but this situation, if permitted to continue, may be due to a desire to compete against such enterprising firms as Columbia Recording. As a result, some agencies have clamped down on Tony Martin and the Variety Artists Limited in cooperation with Columbia, and are gradually growing stronger.

January and February were only mildly active. War hysteria and business inter Slashers are blamed for Fort Dix.

Mike Todd Putting Sex Into Oriental; Burly Comics Stay

CHICAGO, March 1—Both burlesque and vaudeville leaders here are watching with considerable interest as Mr. and Mrs. Mike Todd bring their lady of the week stage fare at the Oriental Theater. B. & H. management is guarding secrecy absolutely all details of information concern advance bookings in order to prevent Todt from opposing rival talent. However, the Oriental will not be regarded as a reservoir for competition for the Chicago Theater until opening bidding on Class A picture product is possible. Greater concern is understood to pervade. (See SEX INTO ORIENTAL and page 50)

London Theaters, Clubs Give Later Shows; More Open

LONDON, Feb. 22—A shocking up in the past two months of the previous intemperate. Bookings have gradually brought London's night life back to a semblance of reorganization. Theaters and night spots are opening up, and people are moving about in the streets again after dark.

Still Up the Music, musical extravaganza, has had a recent opening and is planned for a plunge Is beer, which, being regarded as "WOW; competition for the Chicago Theater until open bidding on Class A picture product is possible. Greater concern is understood to pervade. (See SEX INTO ORIENTAL and page 50)

Washingtonians Protest Military Police Plans

WASHINGTON, March 1.—Citizens here are protesting proposed military plans of local amusement, which prints of amusement locations, prepared by the Metropolitan Police for advertisement of the army, shows, and military police patrols. These prints would have army squads place the ads, and soldiers on leave from near-by reservations.

Reports had indicated army belief that over 100 MP's would be needed to keep order on unscheduled new entries. However, commissioners for the District of Columbia and the local police department, since the public has made the latter a feasible plan, have denied their agreement with the plan. Instead, they declare that decision is up to the army high command.

Bridgeport A.M. Shows for Factory Night-Shift Workers

BRIDGEPORT, Conn., March 1.—Loew-Pool-Palace Theater here, largest of the four Loew houses, which occasionally books in a Tissel show, will inaugurate morning shows the first time in local history.

This city has many factories working night shifts, and City Manager Matt has been assigned the rank of captain at Fort Bragg, J. C.

More Taken In the Draft

NEW YORK, March 1.—The draft continues to rate show business, the numbers of several eligibles having been called last week. They included Tony Kowalney, of the Darvines, has left for Fort Dix. His partner is currently doing a similar stint.

Others who have gone in training are Philip Silverstein, of the Hollywood eater; Kendall Clark, of George Washington Anyhow; Davey Bigelow, who started a sponsored program on WMCA; William Shne, former clarinetist for The Three Stooges, from the Paul Whitman band, and Carlson Cramer, of the Banger outfit. Such Conscripts may also take Harold Douglas, of the William Morris office, who has been asked to report for a further interview, and Ralph Thompson, of Thompson Brothers and also who has succeeded in getting a stay until the early vicinity of sand dates.

Theater managers who have been hit include William Fleming of the Rivulot, Leslie, Wash., and John H. Mitchell, district manager for Warners in the Pennsylvania, who has been assigned the rank of captain at Fort Bragg, J. C.

AGVA Is Getting After Ice Shows

NEW YORK, March 1.—American Guild of Variety Artists, in cooperation with the managers' and stagehands' union, has been sent letters to theaters to participate in selecting three major recording outfits to lead in recording, but the names of only one-Warners, which oceasionally books in a Tissel show, will inaugurate morning shows for night workers.

Selective Service Mail

In the Carnival Department of this issue is published the names of some of the important houses of The Billboard. The list is published in alphabetical order by the names which are set in capital letters in the regular Letter List.

Attention

To ALL PROFESSIONAL
ICE SKATERS

Contact Me At Once For
REAL ICE TANK

40x60

Send photos, publicity and experience. Possibility of year-round work.

WINTERLAND
ICE REVUE

Now on Tour

DOROTHY FRANEY
413 Lemon Bldg., Indianapolis, Ind.

Boosted Attendance with
AIRCINE SOUND SYSTEM

says Prominent Theater Manager

\[\text{Montgomery Ward}

1 GREAT MAIL ORDER HOUSES

THAT IT

\[\text{STOCK TICKETS}

\text{ONE ROLL} \quad \text{FIVE ROLLs}

\text{TEN ROLLS} \quad \text{FIFTY ROLLS}

\text{HUNDRED ROLLS} \quad \text{THOUSAND ROLLS}

\text{5000 EACH} \quad \text{DOUBLE PRICES}

\text{THE TOLEDO TICKET CO.}

\text{TOLEDO (Tipton Town), OHIO}

\text{SPECIAL PRINTED}

\text{ROLL or MAGAZINE}

\text{10,000 \& 4.95}

\text{20,000 \& 9.95}

\text{50,000 \& 14.95}

\text{100,000 \& 19.95}

\text{150,000 \& 24.95}

\text{200,000 \& 29.95}

\text{300,000 \& 34.95}

\text{400,000 \& 39.95}

\text{500,000 \& 44.95}

\text{600,000 \& 49.95}

\text{700,000 \& 54.95}

\text{WINTERLAND}
\text{REAL ICE TANK}

\text{ATTRACTION}

\text{ATTENTION}

\text{TO ALL PROFESSIONAL}
\text{ICE SKATERS}

\text{Contact Me At Once For}

\text{REAL ICE TANK}

\text{40x60}

\text{Send photos, publicity and experience. Possibility of year-round work.}

\text{WINTERLAND}
\text{ICE REVUE}

\text{Now on Tour}

\text{DOROTHY FRANEY}

\text{413 Lemon Bldg., Indianapolis, Ind.}

\text{WESTERN UNION}

\text{FOR GIFTS AT DISTANT POINTS USE WESTERN UNION SHOPPING SERVICE. YOU DESCRIBE IT, WE WILL BUY IT AND SEE THAT IT IS DELIVERED ON TIME FREE TELEGRAM WITH EACH ORDER.}

\text{STOCK TICKETS}

\text{ONE ROLL \quad \text{FIVE ROLLS} \quad \text{TEN ROLLS} \quad \text{FIFTY ROLLS} \quad \text{HUNDRED ROLLS} \quad \text{THOUSAND ROLLS} \quad \text{5000 EACH} \quad \text{DOUBLE PRICES} \quad \text{THE TOLEDO TICKET CO.} \quad \text{TOLEDO (Tipton Town), OHIO} \quad \text{SPECIAL PRINTED}

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\text{GENERAL NEWS}
Music Org Puts Clamp on “Free Rides”; Collecting Retroactive Fees; Coca-Cola Back With BMI

NEW YORK, March 1.—Broadcast Music Inc. is determined to get all royalty money due on public performances of copyrighted songs. In a letter toASCAP, BMI threatened to bring legal action if ASCAP does not agree to a new plan. The plan calls for BMI to collect all royalty payments due on performances of BMI songs in public places, including radio and television stations. BMI claims that ASCAP has not been collecting all the money due BMI for the use of its songs.

WMCA Expands New Dept; Adding A. P.

NEW YORK, March 1.—WMCA has marked expanded its news service and is fighting for Associated Press News. International News Service will be supplementary. AP service will include the regular newspaper wire, a specialized radio wire, a regional wire for metropolitan coverage and a sports wire. Six men are to be detailed to the news department and will work day and night shifts. Day shift will include Bob Carter, Bob Harris, and Alton Williams, and night set-up will have Gene Morgan, Tom Hudson, and Sam Brown. Hal Hagen, long-time WMCA staff, has been transferred to the new position.

Net Sales Hit 96 Million

WASHINGTON, March 1.—Radio net advertising in 1940 hit a peak of $66,000,000. John J. Karol, market research consultant and writer of the 1940 radio market report, said the radio market is growing at an increased rate.

Wm. Morris Nixes Talk of Thefting Yvette from NBC

NEW YORK, March 1.—NBC Artists Service claims—William Morris agents have been trying to co-opt Yvette, who is already under NBC contract. According to NBC execs, Morris agents have been trying to have Yvette dismissed from NBC and signed with them.

Canada Radio Not Hard Hit by War; Programming Parallels U. S.

NEW YORK, March 1.—Despite a considerable loss in engineering and other technical personnel owing to the war, broadcasting in Canada has not been seriously hampered, according to official Canadian figures. The number of licensed broadcasting stations in Canada is now 1,437,243, of which 1,277,590 are in operation.

Roosevelt, Paley Confab On Columbia’s S. A. Plans

WASHINGTON, March 1.—President Roosevelt and Adolph Zukor discussed the possibility of setting up a commission to coordinate American output and distribution with that of Columbia Broadcasting System, Inc. The meeting was held in the Oval Office.

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WMCA Expands New Dept; Adding A. P.

NEW YORK, March 1.—WMCA has marked expanded its news service and is fighting for Associated Press News. International News Service will be supplementary. AP service will include the regular newspaper wire, a specialized radio wire, a regional wire for metropolitan coverage and a sports wire. Six men are to be detailed to the news department and will work day and night shifts. Day shift will include Bob Carter, Bob Harris, and Alton Williams, and night set-up will have Gene Morgan, Tom Hudson, and Sam Brown. Hal Hagen, long-time WMCA staff, has been transferred to the new position.

Net Sales Hit 96 Million

WASHINGTON, March 1.—Radio net advertising in 1940 hit a peak of $66,000,000. John J. Karol, market research consultant and writer of the 1940 radio market report, said the radio market is growing at an increased rate.

Wm. Morris Nixes Talk of Thefting Yvette from NBC

NEW YORK, March 1.—NBC Artists Service claims—William Morris agents have been trying to co-opt Yvette, who is already under NBC contract. According to NBC execs, Morris agents have been trying to have Yvette dismissed from NBC and signed with them.

Canada Radio Not Hard Hit by War; Programming Parallels U. S.

NEW YORK, March 1.—Despite a considerable loss in engineering and other technical personnel owing to the war, broadcasting in Canada has not been seriously hampered, according to official Canadian figures. The number of licensed broadcasting stations in Canada is now 1,437,243, of which 1,277,590 are in operation.

Roosevelt, Paley Confab On Columbia’s S. A. Plans

WASHINGTON, March 1.—President Roosevelt and Adolph Zukor discussed the possibility of setting up a commission to coordinate American output and distribution with that of Columbia Broadcasting System, Inc. The meeting was held in the Oval Office.

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Canada Radio Not Hard Hit by War; Programming Parallels U. S.
NEW YORK

Radio Talent

By JERRY LEESE

Work is to be congratulated upon finally seeing the light as regards dra

matic programs. In telecasting, one finds a steady stream of new

actors and actresses, including MARCOLO GALLO,

DICK HOLLAND, and ROSAMUNDA GALL

BROOKLYN, THE BILLBOARD'S FOURTH ANN

EXPLOITATION SURVEY CAN STILL DO SO

The deadline has been extended to March 10, owing to requests of station, ad agencies and press agents for additional time to prepare entries.

Awards will be made by a committee consisting of Alton Cook, Radio Editor of The World-Telegram; J. Ramon, Radio Editor of The Brooklyn Daily Eagle, and E. E. Sugarman, Paul Denis, Eugene Burr and Paul Ackerman, all of The Billboard staff.
MBS Program Directors Show
Block of Daytime Drama Serials

NEW YORK, March 1. - The Mutual Broadcasting System, as a result of a research project, on Monday (24) launched a series of four 15-minute dramas from 1 to 2 p.m. in alternating time slots in the time schedule. While 60 minutes is a long time to take off from household duties, the variety of subjects ought to keep housewives interested, especially since they can relax after Junior has been fed and sent to bed. There is still time to catch a matinee afterward.

Only three of the shows were aired, the fourth was skipped because of WOR, Buffalo, is still in the early stages of its series. Monday's shows were the following:

- The Parker Family, on NBC, New York, continues.
- This strip fails to rise above the level of its first effort on the same network.
- Ebb Adams' Future, a daytime serial, is being written by Barbara J. C. Greeno.

The following are the reviews of the program:

"We Are Always Young"
Lead-off in the serial parade is the Ashbury Daily Mail Comic strip, by Raymond H. Miller, which has been adapted to the radio by the original author, who wrote the story for the strip.

JANNING AND FRANKLIN

Jannings is the central figure, being cast as the father of John, who has funked his career as a character actor in the interests of certain means of a living. His employer is a conwoman who has a great personal interest in her companion. A daughter has confessed to certain enemies, who have been used in the plot.

Initial episode fades out with the entrance of one of Janney's former flames. A cab driver of his own choosing takes him to a cab driver of his past. A cab driver of his own choosing.

The hero is cast as a character actor in the series, as an attempt to increase his popularity. The hero is cast as a character actor in the series, as an attempt to increase his popularity.

"Helen Holden: Government Girl"
Helen Holden, Deanna Durbin, and Ann Sothern, were cast in the role of a character actor in the series, as an attempt to increase their popularity. Helen Holden, Deanna Durbin, and Ann Sothern, were cast in the role of a character actor in the series, as an attempt to increase their popularity.

"Gone with the Wind"
Helen Holden, Deanna Durbin, and Ann Sothern, were cast in the role of a character actor in the series, as an attempt to increase their popularity. Helen Holden, Deanna Durbin, and Ann Sothern, were cast in the role of a character actor in the series, as an attempt to increase their popularity.

"Great Fires of History"
"Great Fires of History," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"Judy of the Streets"
"Judy of the Streets," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Green Pastures"
"The Green Pastures," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Magic of the Moon"
"The Magic of the Moon," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Man of the Hour"
"The Man of the Hour," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Phantom of the Opera"
"The Phantom of the Opera," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Trenches"
"The Trenches," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Wars of Willy"
"The Wars of Willy," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The World of Tomorrow"
"The World of Tomorrow," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Yearling"
"The Yearling," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Young and the Restless"
"The Young and the Restless," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Adventures of Jerry Lewis"
"The Adventures of Jerry Lewis," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

"The Adventures of Superman"
"The Adventures of Superman," a weekly 15-minute feature written and presented by Edward F. Higbee, is being aired on Monday (10) at 10:15 p.m. The program features news about the Great Fire of London in 1666, and the Great Fire of New York in 1863. The program is being sponsored by the American Red Cross.

Advisers, Agencies, Stations

NEW YORK: RKO News Editor Al Orrick transferred from Denver to NBC Hollywood. Bob Duren, who operated the studio for 1C8S`04 ripenedevents staff, is now经营 that division.

CHICAGO: From All Around:

KARRIE KATT, formerly of Benno & Bucky, is now a member of the copy staff of H. W. Katter & Co., with Catherlee and Karrin.

JOE HORN, formerly of Benno & Bucky, is now a member of the copy staff of H. W. Katter & Co., with Catherlee and Karrin.

WCCO (3.3, Minneapolis-St. Paul), new commissionaire. Jim Veltion, who is Visited by Minnesotans to sit as jurors on whether or not to allow a company to operate a liquor store.

PHILADELPHIA: Donald Hickey, the former WIP relief announcer, to WARM. Kwon, as continuity head of Editorial.

DENVER: KBO News Editor Al Orrick transferred from Denver to NBC Hollywood. Bob Duren, who operated the studio for 1C8S`04 ripenedevents staff, is now经营 that division.

KBO News Editor Al Orrick transferred from Denver to NBC Hollywood. Bob Duren, who operated the studio for 1C8S`04 ripenedevents staff, is now经营 that division.
Name Ork Interest Revived in Philly, With Cugat Booked

PHILADELPHIA, March 1.--Club Ball, center city artsy, which opened a year earlier this week, hosted a New Year's Eve party at which the New Yorkean first hit, and then followed local listings. It was the first appearance of the Ork, which claimed its first anniversary by returning to its home town in the last three weeks, starting March 11 with Allen Fielding, local band favored all the way, coming in for the alter-

nating rhythms. Juanita's band made its debut on Thursday night at the hotel operated by the Ball owners, to alternate with the name policy. Xavier Cugat is acts with traveling names Nat. 1.1rand-
Teddy Wilson
(Reviewed at the Pump Room, Ambassador East Hotel, Chicago)

Wilson's septet seems to do a refined job of creating an atmosphere of intimacy, with a hint of class A. Its swinging, well-balanced rhythm section, which includes Bill Evans on piano, Marcelino de Barros on drums, and Luke Stewart on bass, creates a smooth, swinging sound that is often compared to the style of the late Duke Ellington.

Aggregation is made up of sax, clarinet, trumpet, trombone, drums, bass, and the piano. The work of each individual is clean and smooth. The aggregation is a well-balanced group, with每个人都 making a distinct contribution to the overall sound.

Joe Marsala
(Reviewed at the Famous Door, New York)

Harmon's "out of this world" when it comes to his work on the saxophone. He is quite a force in the jazz world, with a talent that sets him apart from other musicians.

Jukebox:

Joe Marsala's playing on the saxophone is outstanding, with his ability to pull out some of the best runs and licks from his instrument.

Ace Briggode
(Reviewed at the Rainbow Ballroom, Chicago)

Ace's playing on the piano is incredible, with his ability to move back and forth between the keys with ease. He is quite the performer, with a voice that is both powerful and melodic.

Heidt Not Too Good With 1,200 at Canton Dansant
CANTON, O., March 1—Horace Heidt

The Billboard
March 8, 1941

MUSIC REVIEWS

A critical analysis of the latest record releases, stressing their commercial value to record dealers and other music publishers.

BING CROSBY
(Decca 3614)

Chapel in the Valley—When Day Is Done—V.

The Billboard
March 8, 1941

BING CROSBY was to sing the songs, he would still make better listening than his colleague, who was less able to handle the material. His voice is rich and full, with a great range that allows him to perform with ease.

A new name on the Bluebird pop list is Donald Lambert, a young colored pianist whose main stock-in-trade is a rather remarkable technique that permits him to produce some really attractive jazz of his own. On this disc he demonstrates his ability to play in a variety of styles, from swinging to tender ballads.

By DANNY RICHMAN

TOMMY DORSEY (Vince 27338)

Do I Worry—F.T. VC.

This latest Tommy Dorsey pressing achieves its distinction because of its launching of Jo Stafford as an excellent vocalist in her own right. Miss Stafford has taken part in some of the most significant parts of the jazz world, but she has never had a chance to show her full range. She has used her voice to great advantage on this record, and the result is highly satisfying.

WILL BRADLEY (Columbia 35939)

Chicken of the Sea—If PT. VC.

With this newest boogie-woogie item coming from this band, it's too bad it can't be used as a boogie-woogie item. Miss Virginia has taken part in some of the most significant parts of the jazz world, but she has never had a chance to show her full range. She has used her voice to great advantage on this record, and the result is highly satisfying.

BY DANNY RICHMAN

BALLROOM OPERATORs, ATtENTION!

If you are in position to bring good BANDS to VIRGINIA BEACH, VA., for the coming season we have a very attractive proposition to offer. For full information communicate with VIRGINIA NOVELTY CO.

405-7 Crawford Street
Portsmouth, Virginia
Orchestra Notes

By DANIEL RICHMAN

**New York Nocturne**

When Joe Marsala leaves the Bennett show to open his own club in Paramount (an unusual situation for this type of orchestra), Louis Prima's New York Nocturne comes in for the Door replacement. Thoroughly enjoying the change, the band has cut a new album this winter which includes 88.795 and no spots. Mike Neely is in charge with Al Sigel's arrangers, both of whom are new to the band. The album is due to be released in March.

**Midwestern Melange**

Al Donahue opens at the Sherman Theater, Chicago, May 11 for four weeks with his new band. The opening was on March 25 at the Chicago Coliseum and the band has been working very hard on the new album, which is due to be released in May.

Jersey Ballroom Ops Glumly in Face of Roller Rink Opposites

CAMDEN, N. J., March 1—Ballroom operators and dance promoters in Southern New Jersey are facing a difficult period as the roller rink industry continues to grow with tremendous speed.

Band leaders, who have been trying to maintain a balance between the two forms of entertainment, are now finding that the roller rinks are taking a large chunk of their customers. The roller rinks, which offer a variety of attractions including roller skating, bumper cars, and arcade games, have been drawing large crowds away from the ballrooms.

The situation is particularly troublesome for the operators of the Jersey Ballroom, which has been a popular destination for dance fans in the area for many years. The management has been trying to keep up with the competition by offering new and exciting attractions, but they are still facing tough challenges.

Sunday Names Click

In Lawrence, Mass., Lawrence Magazine, March 1—Joe Wagenbach, manager of the Lawrence Hotel, and Lawrence Magazine, March 1—Joe Wagenbach, manager of the Lawrence Hotel, and Mrs. Wagenbach, have announced the opening of a new restaurant and ballroom in the city.

The new establishment is called the Wagenbach Ballroom and will feature live music, dancing, and a variety of food options. The ballroom will be open for business every night of the week, providing a great opportunity for locals and visitors alike to enjoy a night out.

**MUSIC**

**The Billboard**

**Pauly, Univ. of Nebraska in Feud Over Dance Nights**

LEWISBURG, N. Y., March 1—After being hiatised by University of Nebraska students, the body of Pauly, a former University of Nebraska student, has been found.

The body was discovered by a group of students who were searching for a missing friend. The search led them to a nearby river, where they found the body of Pauly. The cause of death is still unknown.

**KEEP COOL, DOODLE**

**THE NEW BLUEBIRD**

**VICTOR DISC NO. 11019**

**RECORDED BY**

**HARRIET HAMMS and her Famous Orchestra**

**BACKED BY NO USE SQUAWKING**

**PERSONAL MANAGEMENT GALE INC., 48 WEST 48TH ST. N. Y.**
LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Boston Record News and the Chicago Record News, that are passed to the automatic phonograph industry. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that column.

GOING STRONG

Frenesi (5th Week) Artie Shaw, Eddy Duchin, Woody Herman.
I Hear a Rhapsody (6th Week) Jimmy Dorsey, Charlie Barnet, Al Donahue.

STARDUST (5th Week) Artie Shaw, Tommy Dorsey.

Along the Santa Fe Trail (4th Week) Bing Crosby, Dick Jurgens, Sammy Kaye.

I Give You My Word (13th Week) Eddy Duchin, Mitchell Ayres.

COMING UP

High on a Windy Hill Jimmy Dorsey, Gene Krupa, Sammy Kaye, Vaughn Meader.

So You're the One Eddy Duchin, Hal Kemp.

You Walk By.. Tommy Tucker, Blue Barons.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS


NATIONAL

1. Frenesi . . . . 2. Lend a Rhapsody 3. High on a Windy Hill 4. It All Comes Back to Me 5. I Give You My Word


MIDWEST


SOUTH


WEST COAST


...
Opinions, Maestri, Please!

"Stardust"—"Night and Day"—"Body and Soul"—these are among the customary answers when a band leader is asked his opinion of the greatest song, from the standpoint of musical and lyrical quality, that was ever published. Every maestro, of course, has his own particular thoughts on this subject—as well as on the best this, that, and the other thing in the field of popular American dance music—but now The Billboard is endeavoring to arrive at a common denominator and find out just which song is the best in the general opinion of America's baton wavers. Is it really "Stardust" or "Night and Day," or do leaders in general prefer some dark horse that isn't usually thought of among this country's greatest pop songs?

The answer to that one—plus some other provocative queries—is coming in the Spring Special Issue of The Billboard, when the results of this poll now being conducted will be run. Most of the country's band leaders should have received their questionnaires by this time. Those who have not will be sent a ballot (and return envelope) immediately if they will write in, phone to, or call at The Billboard's New York office, 1364 Broadway.

Raymond Scott

AND HIS NEW ORCHESTRA

featuring

GLORIA HART ★ CLYDE BURKE

and ART RYERSON ★ JIMMY BYRNE

Raymond Scott

and His New Orchestra

Currently appearing at

Strand Theater
New York

Have you heard these COLUMBIA "clicks" by RAYMOND SCOTT and His Orchestra

WHEN COOTIE LEFT THE DUKE PETITE

BLUES MY GIRL FRIEND TAUGHT ME EVENING STAR

...and be sure to hear RAYMOND SCOTT's latest record...
Orchestra Routes

Following each listing appears a symbol. Fill in the designated spaces with the appropriate symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—balcony; c—club; d—dinner; f—floor; g—grandstand; h—hotel; l—location; m—night club; p—amusement park; r—roadhouse; r—theatre; s—showboat; w—theatre.
Managers Protest Dram Guild Ruling

NEW YORK, March 1.—On Monday (3) there will be a meeting of the board of directors of the Actors’ Equity Association to consider the resignation of the old agreement with the Dram Guild, which has reciprocal agreements with the American Guild of Musical Artists. The producers of Broadway plays were permitted to use the Guild's new unlimited foreign plays clause, which would have reciprocated agreements with the American Guild of Musical Artists. The old agreement had expired early in the season and the new agreement was not ready to begin. The non-Protestant members of the Board of Managers announced that they would not proceed with the new agreements until all parties had been consulted. The meeting on Monday was expected to clear up this matter.

The protest also center on the issue of the pay for the actors and actresses. The old agreement paid $5.48334 per week, while the new agreement proposed $5.48334. The managers alleged that the new agreement was unfair to the actors and actresses and that they would not proceed with it until all parties were consulted.

St. Louis Opera Skill Set

David, but his big scene threw him into giving indications. It's the first two sets that are the most important change was the extension front. The manager did not sign the agreement, and the players will seek the approval of the board of directors. It's no way to be permitted to produce plays by Guild members. The producers of Broadway plays have been scorned to have very little understanding of the new agreement.

The Shining Hour

Wee, presented that Friday afternoon at the Empire Theater in New York. The musical had a good argument to be made, and it was up against the narrow-mindedness of the audience. The performance on Friday was 'sold out'.

Dining Room Robbery

Hershey, Pa., March 1.—The Men Who Come to Dinner lost $475 here on a one-night stand, when his dressing room was apparently entered. A heavy roof beam was cut into, and the robbers got $475. The audience got $475. The Musical had a good argument to be made, and it was up against the narrow-mindedness of the audience. The performance on Friday was 'sold out'.

St. Louis Grand Opera Chorus and Choral Society

The St. Louis Grand Opera Chorus and Choral Society were presented that Friday afternoon at the Empire Theater in New York. The musical had a good argument to be made, and it was up against the narrow-mindedness of the audience. The performance on Friday was 'sold out'.

Record Akron Legit Season

AKRON, O., March 1.—Anyone with a yen for the theater, or a taste for a little dash of the opposite sex, can drop in on the Akron Opera, which is playing at the Empire Theater. The Akron Opera Guild will be presented that Friday afternoon at the Empire Theater in New York. The musical had a good argument to be made, and it was up against the narrow-mindedness of the audience. The performance on Friday was 'sold out'.

Drama Workshop Offers Shaw’s "Arms and the Man"

NEW YORK, March 1.—On Thursday (9) the Drama Workshop presented “Arms and the Man,” by George Bernard Shaw, at the Guild Theater. The play was directed by Edward A. Dolber, with sets by Everett Gammon, who played Captain Bluntschli, gave the best performance of the evening. He was a natural and subtle, and added much to the unity of the play.

Others in the cast were Jane Rose, as Alice, and Harold J. Stone, as Major Harcourt. The performance on Friday was 'sold out'.

Central City Fest Continues

DENVER, March 1.—The annual Central City play festival will be continued throughout the season. The festival has been successful in attracting a large number of visitors to the city.

The festival will be held for three weeks this year, and the tentative opening date is April 3. The festival has been successful in attracting a large number of visitors to the city.
**Review Percentages**

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**The Talley Method** - 65%

**Life Big in Springfield**

**SPRINGFIELD, Mass., March 1-** The first Springfield Playgoers (SPA) Annual Spring Drama Festival held at the Armory on Saturday afternoon through Monday night was a resounding success. The event featured 12 plays and drew a large audience. The plays were chosen by the SPA members from a variety of sources, including local and national productions. The festival showcased the talents of young actors and actresses, who performed in a variety of roles. The audience was captivated by the range of performances, which included dramas, comedies, and musicals. The festival was a testament to the strong theatrical tradition in Springfield and the dedication of its community to the arts.

**WOOLSEY**

**Where's Banjo?**

**WASHINGTON, March 1—** Alexander Woolcott, star of The Men Who Came to Dinner and next at the National Theater, is reported to have left for off-stage duty. During the run here he was playing opposite Miss Virginia Gilmore. President Roosevelt broke his custom of not talking to the press when he called for Miss Gilmore to give him a hand. The President has not yet returned to the stage. In his absence, Miss Gilmore has taken over the role of the President's secretary. The President Roosevelt limits his theater attendance to one performance each year in connection with the Birthday Ball celebrations.

**OUT-OF-TOWN OPENING**

**“Baz, Baz Back Bay”**

(Playhouse Playbill)

**BOSTON**

A revue by Bobby Goldman, Marley Mantle, and Norman Foster, featuring Bernard Reiss, Constance Eiriss, Beatrice Petrie, and Ellen Gordon, presented by the Players' Theater, staged by Louis Gordon, sets by Zara Boroff, costumes by Eleanor Robbins, choreography by Vivian Kay, Beatrice Petrie, and Ellen Gordon, directed and staged by Bronte Forward. The Players' Theater is a new repertory company under the management of Miss Gordon, who the idea is that of an actor's dreamer, and that of a stage director. The revue is called a Lecture on Love, in which the audience is taken on a tour of the various types of love, from the innocent and unworldly to the more complex and sophisticated.

**“Night” Fair in Revival; Buffalo Gross Is Brutal**

**BUFFALO, March 1—** The first U.S. performance of the revival of Night Must Fall opened at the Majestic Theater February 20. Show was embalmed with a special tribute to the memory of Arthur Miller, the late playwright, who was a weak man. Bad weather, crowded audiences, and limited time for rehearsals coupled with the high cost of the production. The play, set in London, follows the story of a man who is brought to trial for murder. The trial is a courtroom drama, with the defendant, Charles B. Diggory, played bya famous actor. The play is a cautionary tale about the dangers of society's obsession with crime and the press.

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Names in Florida, Complains Bowery; Resumes March 17

DETROIT, March 1—Temporary dropping of attractions at the Bowery Cafe has been caused by a lack of suitable management and a general manager of the spot.

Last night, Carl S. Bannister, owner, returned from two weeks in Miami with a list of Bowery attractions of the past year. The cafe was reportedly suffering a depletion of names for midwestern dates.

Last attraction at the Bowery was Elaine Barrie six weeks ago, who proved a poor draw. According to Bannister, the cafe has been using tenor-name bids. Revolts have included two weekly papers, averaging about 6,000 people, as compared to house tops of 10,000 with legitimate names, better than with certain names who operate there.

Dommy Youngman opens March 17 for two weeks, followed by Winnie Shaw for two weeks, and Longo April 5.

Flour Too Valuable Now

LONDON, Feb. 29—Throwing flour at the cotton drapery business in pantries at Newcastle-on-Tyne. O.K. and King of Kings' original Crazy Gang, incurred displeasure of local Food Control Commission. The group has some difficulty in finding a substitute act. The Flour, of course, a contested commodity these days of food rationing.

White's Big Night

NEW YORK, March 3—George White's Day White Way Club drew 2,648 on George Washington's Birthday. Over 800 turned from two weeks in Miami with a manager of the spot.

Pleasure Club. Asitorin. Ore., opening Monday, Seattle, Wash., has shifted to the mince after a stealth at the Caballero in Portland.

Last night, the Teddy King band at the Bluebird. Friday March 10 at the Bowery Cafe to Brooklyn.

Detroit. Anyone who thinks the night club business is not tough is not paying attention. According to the Night Club License Committee, N. Y. and the Police, there are a flock more on the undercard. The comics have had a gradual infiltration into the night club business, which had its liquor 11-music machines and so forth.

Show Is Blamed for Liquor License Loss

BUFFALO, March 1—Federal Gardens has had its liquor license revoked February 15 by the State Department of Health, after an appeal is made in which to clear all alcoholic beverages, Section 61-163, of New York.

About 12: Local girls are avowed for the local police department, with at least 25 per cent of these licenses suspended.

Detroit. Dery, a wine bath girl, goes to Colombo's. Chicago, March 13. Mary Lou, a six-foot-tall singer, has been here doer about 8,000 a week.

BUFFALO, March 1.—The local Witham Theater, one of the best managed theaters in the city, has closed.

Buffalo, March 1. --From the Globe, which had the license revoked February 15 by the State Department of Health, after an appeal is made in which to clear all alcoholic beverages, Section 61-163, of New York, has been here doer about 8,000 a week.

Colored Shows for Buffalo, 1,000-Seat

BUFFALO, March 1.—Newest, the mattress men. They are the operators. They have bought out the night club business after the closing of the Alhambra. The opera has been opened.

Excellent Waimea since opening, despite the frequent changes. Among the changes instituted by the Department of Health, are the shift of the Alhambra, which has been opened since 1934, with at least 25 per cent of these licenses suspended.

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Night Club Reviews

Rainbow Room, New York

Talent policy: Show and dance band; floorshow at 4:30, 8:30, and 12:30. Management: John Roy, director; Edward Seig, assistant and pres agent. Prices: Dinner from $2.50.

John Roy's newest collection of entertainers opened Wednesday (26), providing a pleasant enough diversion. At the show place more it will undoubtedly make a more solid impression than it did opening night.

First on were Ira Kovi and Demetrios Vlakas, making their debut here. They are a good-looking couple of modern ballet dancers who perform dance sketches—two different acts at each show. For the dinner show they do a Trilby conception, with Vlakas "hypnotizing" and "guiding" his partner's movements. The second was a song and dance about the "sad plight of the rich brought down to their last yacht," in which their singing was weak, the lyrics not particularly amusing, and the dancing fair. Their Trilby number was definitely their best. In short, they are good dancers, their costumes are bright, their story/tune ideas refreshing, but the execution is still rough.

James Copp III, recently at Cafe Society East, is a tall, well-built boy with a really college boy personality who recites screwball limericks with a mugging showman, and his own piano accompaniment. The novelty of his delivery and the utter screwiness of his material is one of the few bright spots in the show. His lyric get attention. Drew laughs and should do even better when he gets the feel of the room.

Maggie McNeila, a tall beauty girl who has played local and Chicago dates, sang those three tunes in a pleasant brown suit and about the best which he gets on his feet.

The floor is a white Manlius on coo.

Bozley Cafe, Detroit

Talent policy: Dance and show band; floorshow at 8:30, 10:30, and 12:30. Management: Frank Barbor, manager; Peter J. Proto, booker. Prices: Admission, 35 cents week days, 75 cents Saturdays and Sundays; drinks from 45 cents.

Policy is for even balance of good acts within concentration on a single genre, resulting in a typical variety program.

Dorthy Swayne, acrob dancer, opens with some piro技术ical tumbling, then goes into control work at a slower pace that gets the audience on their feet to get an eyeful. Comes with some neat water-glass work and somersaults with arms folded.

Harvey Stone has a fast mixed style, singing, sit, dance hits, reviva, and singing—a lively mixture of various showmanship. A witty satire on Fruit was probably a bit too risque, occasional cliche phr for HP old stand-by.

Mills, King, and Hayes, three talented women, have a variety of singing, dancing, and dance specialties, including a good comic act. Also should do better when he gets the feel of the room.

Ben Carter introduces the acts, fronts his own solid band, bartonies an occasiona, chorus, and has Virginia Hays also singing with the band. Miss Hays is an engaging brunette who fills the band intermissions at the piano. Rings nicely and accompanies herself.

Dr. Sydney Rose, magician and palmtist, is still available at tables, where he charms and perplexes. Paul Dennis.

---

THANKS

Mr. S. Gregory Taylor and Mr. Robert Reid for introducing us to New York at the ST. MORITZ HOTEL.

We sincerely hope our exclusive and original "Ballroom on Toe," which they asked us to bring us on from Hollywood, will be favorably received by New York.

Night Club Reviews

Claire and Arena

FEATURING "BALLROOM ON TOE"

Miss Claire was formerly featured ballerina at the San Francisco Opera.

JERRY BERGEN

with Allegra Varron

PADDOCK CLUB, MIAMI BEACH

Opening March 6

Just Concluded 5 Weeks

El-Hat Club, Chicago

New Club Minuet, Chicago

Talent policy: Ball for show and dancing; floorshew at 9 p.m., 12, and 2 a.m. Prices: Admission, 50 cents; dinner, $1.50; drinks from 25 cents.

This club, which celebrated its 14th anniversary recently, extends an open invitation to patrons for an hour before the show begins and to good soprano, Vane Gregory. The show is a pleasant time filler if not particularly exciting.

Best of the lot is Betty Hill, nice looking brunette, who does smart swing tags. She is pretty daring for a dancing gal and has been in some leading places. Miss Caraconda, who does a hula and does it well, is a hit.

Mary Clift, niece of Chas Clift, is another solid dancer, who does a great solo; her name tells the story of her own singing ability. She has an amusing expression and she tries to make you laugh every moment of the way. Alice Blue Gown, I'm Falling In Love With You, here's the average girl with a swing tag. Frank Sherman, proprietor, who has been 19 years ago with a team of Johnson, whose Chola and Johnson, the most popular dancer, and she is the only one who does a couple of semi-classics in a style reminiscent of his towering days. His son, Fillmore, who generally sings popular songs, is a dandy, and appears on show caught. Del Estes is master of ceremonies.

Filling in between shows and dance sets are Albert Mularky, pianist, and Allen Jaffe, who furnish a good deal of popularity. Misses Fish's four-piece combo does an excellent job both of the show and the dance sets.

Casino Russe, New York

Talent policy: Show and dance band; dress up or down. Prices: 50 cents week days, 75 cents Saturdays and holidays; 3 minimum weekdays and Sundays; dinner from $3 (house specialty, Blind with fresh carrots, $1.50).

This comfortable club adjoining Carnegie Hall draws a lot of the music trade and also some of the former Russian domestic drop-ins. There is a good old days between a glass of vodka and a glass of gin.

The music is just right. Miss Zina Key (violin and sax), backed by drums, piano, and guitar, does a lot of fun with the vocals. A good combo (in its second year, have you?), and Louis these week and back the show nicely. All of the six men do double, the saxophone, the violinist, whose solos are still esquisite, and the piano, who cannot, however, Sonia Yar is excellent Continental tune, while she is good.

The floorshow is white Russian in costume, music, and performance. It has four dancers in different groups, with Martin Murphy did they do better than just stand to emaste. Nena Nefrova does a good solo in "Ukraine," and Bolzina sings in good source. Vano Boro is a soloist on the keyboard, which is not the same in Russian spot; Dimitri a very good soloist on the cornet. The best overall are the four men for a right ending song done as państak. The show as a whole is what you expect.

JERRY BERGEN

with Allegra Varron

PADDOCK CLUB, MIAMI BEACH

Just Concluded 5 Weeks

El-Hat Club, Chicago

Park Central Hotel, Cocoa Grove, New York

Talent policy: Production floorshow at 8:30, 11, and 2; dance and show band, relief band. Management: Jack Lasser, hotel manager; William Roberts, Jr., managing director; show staged by Boots McKenna; music by Harry Brey; costumes designed by Sybil Dever. Prices: Dinner from $3; cork top, $2; supper from $1.50; drinks from 35 cents. Management: Frank Sherman, owner; William Bob, proprietor. Management: Frank Sherman, proprietor.

A new fast lady show, following the five-month run of the first one. The plot was a good idea, but somehow the last three numbers which add to the show's speed, do not. The girls that we last seen in this room in a long while. And that is the main complaint about the Cocoa Grove revue which caters to out-of-towners.

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More Than Novelty!

**YVETTE DARE**

in "Dances of Ball"

with her

**SACRED PARROT**

Sensation of Broadway & The N. Y. World's Fair

Recently 22 Concertive Weeks Leon & Eddie's, New York City

Announces

**Another Innovation**

with the

**SACRED PARROT**

And her entire entourage of EXOTIC BIRDS

NOW APPEARING AT FRANK BARBORO'S BOWERY, Detroit, Mich.

**The Magician Who Fools Magicians**

**JOHN SCARNE**

In his first N. Y. Night Club Appearance at the

VERSAILLES, N. Y.

and her

**CHEENA DE SIMONE**

LATIN AMERICAN DANCERS

Currently The Beachcomber, Providence, R. I.

Just Concluded 4 Smash Weeks BOWERY, Detroit

DIY: SOL TEPPER, Ovino, Va, Yesta Agency, 50 Roundtable Prices, N. Y.

**AL SAMUELS**

DANCING-COMEDIAN

Assisted by THE VIVACIOUS, ADDLING "CHICKEN LITTLE"

ORIENTAL THEATRE

With Count Bini Vici Pan American Show, Week March 7

Representation EZ KEOUGH

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**Kelly's, Cincinnati**

Talent policy: Dance and show bands; floor-shows at 7:15, 11:30, and 1:15. Management: Mel Fernberg, owner-manager. Prices: No cover or minimum. Recent admission Saturday; drinks from 60 cents; short orders from 35 cents. Located on the town's Barbary Coast (Central Avenue), Kelly's stocks up as one of the best known and most beloved fun exploring elements. Ate here is "anything for a laugh," and spot always manages to have a clever, patronizingly entertaining element and the better clammers, one of the best known and noblest localeters. Daub's, accordion solo. Clicked handily with their low comedy Ford. Doe. fair warbling of 1 Gine Tow My dance steps. A Palene In huditng hecklers. Out bon mots, non, a bit rieepte, he has addition to doing a good job of toning age beside proving that even this mob can appreciate above-average talent. That week. who have been drawing patron-
cage beside proving that even this mob can appreciate above-average talent. Patrons like it. While a bit different from the usual west-coast traffic, this group can appreciate above-average talent. Patrons like it. While a bit different from the usual west-coast traffic, this group can appreciate above-average talent. Patrons like it. While a bit different from the usual west-coast traffic, this group can appreciate above-average talent. Patrons like it. While a bit different from the usual west-coast traffic, this group can appreciate above-average talent. Patrons...
Seattle Bookers Hit
Army Camp Deals as
Killing Off Circuit

SEATTLE, Wash., March 1—New con-
trols on theater deals are off the books and the picture companies cut out all. the
nation, says Joe Daniels, vaudeville
booker. Being controls, claims Daniels, prohibit vaude in army theaters
when pictures are shown.

Army camps are holding new shows
to accommodate the soldiers, and low
prices pack the houses each night.

Daniels says he was hit by the film,
contracts, for two new 1,000-seat houses,
are to be completed at least by Port Lewis, in addition to the regular theaters.

Les Mantell, head of the Bert Levin
office here, instead. "We will take ad-
dition very shortly if the existing policy
is continued in the new theaters at Port
Lewis and Camp Murray. We will take
it up with the highest officials for, as
far as we can see, the pictures are
New theaters at Port Lewin will have a
25-cent admission price, 24 cents to
soldiers with their cards.

United's 3d Detroit
House Adds Half Wk.

DETROIT, March 1—Ramona Theater,
operated by United Detroit Theaters,
because of its location, has been
able to draw its audienceRIES from the
three other neighborhood houses of the
theater circuit in Detroit. The addition
dute only for the past few weeks. Both
are at present managed by Harry Stack, asso-
nated with the UA.

Morris Back at
N. Y. Versailles

NEW YORK, March 1—After an ex-
prolonged absence of bookings at the Versa-
ailles, Versailles management has place two shows in succession there.

The whole booking has been
the headliner in conjunction with Grace
MacDonald. Lou Hollis and Diana Del
Rico will follow March 20 for two
weeks. Prior to this, the Morris office
has placed only one bill since the spot
reopened for the season in October.

Under 21; Loses Job

PHILADELPHIA, March 1—State
Department of Labor and Industry
agreed today with the Cine-
toours Welfare Society, made good its
threat to dismiss employees under 21 from working at the
night spots.

The employee who was
last week, and first to suffer was Miss Triana, fra-

er. Ms. Triana, who is 10 months old, was
few months shy of the 21 age limit and
was forced to close.

Orph, Minneapolis,
Continues Vaude in Spite of
Minn. Flop

MINNEAPOLIS, March 1—The vaude-
war was raging here since New Year's Eve
between the Orpheum and Minne-
nesota theaters, now at an abrupt end
Thursday (25) when the Minnesota, op-
erved by the Minneapolis Corporation
of Wilmington, closed, letting out 90 em-
ployees.

The 4,000-seat Minnesota was reopened
December 21 by the Minneapolis firm after
being dark for almost two months. Until then, the Orpheum, a Mort H. Singer enter,
Nind, was being shown steady, the Minne-
sota's vaude weekly caused the Or-
ph to do likewise.

Livingston, Lansing was brought
from Gary to replace the Orpheum and did a good job of it. However, a rift developed soon between
Lansing and his bosses, and late in Jan-
uary, his contract was replaced by Earl Testin.

Early Minnesota bookings were smelly and, at one time, the Lou Holtz unit was
banned by the manager. In addition to the regular
features, a weekly cause the Or-
ph and Minnesota to be
boycotted by the Wax
Operation, making the
..ume $2,000 loss.

The charges arose ea a mutt of an
testimony. The operator in question was
speaking at the Flamingo theater. For a few
weeks, there was a strict no-screen
policy, and the manager
was trying to make up in
Cash, in the absence of
screen attractions. It is
reported that the manager
is trying to make up in cash, the ab-

sence of screen attractions. It is
to be tried by Jack Deader, owner.

New Houston Nite

HUBBARD'S Club opened in NewHouston
with Floorshow and orchestra under the management of Mr.
and Mrs. L. D. Hubbard, of Mount Husb
Courts. Burto. There are three shows a
week, every Friday. The orchestra
consists of Tuck Wilson and orchestra. Week night
concerts are $3 cents per person, 44 cents
Saturday.

Nazarro-Adams Fight
Settled Out of Court

NEW YORK, March 1—The dispute be-
 tween Nai Nazarro and Adam A. Adams
has been settled out of court. The court
action arose out of assault and battery charges
preferred by Adams, operator of the
Adams Theater, New York.

The intercession of a mutual friend
saved the two from a court battle. The result of the affair was dropped.

Adams was charged with an alleged assault New Year's Eve when Nazarro
attacked him at the Adams theater
for the pay for his set. Moke and Parks
Nazzaro claims he was assaulted by both Adams and Parks and was
at the time he

They preferred charges against him
were handled through several

Nazarro requested a jury trial. According to Nazarro's atto-

rney, the charges were dropped by mutual consent and the
"mutual friend" two days prior to the

Nazarro, a former vaudeville man, is being
charged with assaulting Adams, a film
director.

Montmartre, Havana, New Show

HAVANA, March 1—The Montmar-
tre Club put on a new show Saturday (18)
with Luis Adalid, Karin Werner, Ana-
rina Varques, Norman Stewart, Iza Hayes.

The orchestra was led by Henry Leuty with
the Stagers Sextet, handling dummies
and rumba.

More Units Set
For Midwest Spots Thru
Sun Agency

SPRINGFIELD, O., March 1—Uns Book-
agency was set for a tour of eight
midwestern states, starting in Illinois
Saturday, March 28, and running until
Saturday, April 4. Three units will be
in Michigan: Milton Marlowe, Perede,
and Nick Bolla's Tropical Folies and
Scruba, and Nick Bolla's Tropical Folies and
n
and Paramount's houses; and

the special Midweek Show, from now on a
run of dates. Sally Rand's Sr-Stripped
and Rieves of Ports will be brought
from the World's Fair here in the next week.

Winterland Tea Festival, featuring Dot
Faxon with orchestra, is starring at
Springfield March 6. NEW Home County Jam-
boree, Benny Valierson Barn Dance, and a

sistant with Jimmie Oargano's band booked In

Detroit for Revues

DETROIT, March 1—Town Theater,
formerly Orchesta Club, moved to a re-

ested house, opened Saturday, March 3
with Jimmie Oargano's band booked in

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Vanudef Film Grosses

Pastor, “Eve” Heads for Big 50G at Para; Strand, Roxy

NEW YORK—Snow and wind failed to make an appreciable dent in the box office totals of Broadway houses. House receipts for the week ending February 13 were reported as follows: Roxy, $14,500; Paramount, $10,700; Strand, $12,000; and Ziegfeld, $7,600. N. Y. State Tax returns, taken reported from the Paramount and Strand, show that $14,500 average gross house average is hitting another high mark. The Strand’s gross of $12,000 is best since the opening week of Roxy’s, $10,700. The Strand’s average with you, Mr. and Mrs. Strand, is to do around $14,000. Opening week did a smart $14,000. There is no indication as to the box office report for the Strand, which is kept current with that office. The Strand’s average is $14,000. $14,000 average, with week ended Thursday (27), did a very handsome $14,000.

$21,000 at Earle; Fay’s 7C: Weather Hurts New Shows

PHILADELPHIA—Earl Theater (seating capacity, 800; $14,000 for the week ended Thursday (27) with Ray Milam in charge. Larry Howard and Charley and Steve Hart, with film Virginia, was the lead. Jack Sidney. Life With Harry is on the program. Fay’s Theater (seating capacity, 600; $9,000, for the week ended Thursday (27) will be played on the screen, round out the bill.

Stunts Hypo W-B

WILKES-BARRE, Pa.—A skating exhibition campaign by Manager Tom Stone and Miss Betty Stone, the headliners of the W-B Vaudeville, has been in operation for the past two weeks. The W-B has been built up to a $15,000 average, with a $15,000 gross for the week ending February 13. Fay’s Theater (seating capacity, 500; $9,000) for the week ended Thursday (27) will be played on the screen, round out the bill.

Vanudef Film Grosses

Pastor, “Eve” Heads for Big 50G at Para; Strand, Roxy

NEW YORK—Snow and wind failed to make an appreciable dent in the box office totals of Broadway houses. House receipts for the week ending February 13 were reported as follows: Roxy, $14,500; Paramount, $10,700; Strand, $12,000; and Ziegfeld, $7,600. N. Y. State Tax returns, taken reported from the Paramount and Strand, show that $14,500 average gross house average is hitting another high mark. The Strand’s gross of $12,000 is best since the opening week of Roxy’s, $10,700. The Strand’s average with you, Mr. and Mrs. Strand, is to do around $14,000. Opening week did a smart $14,000. There is no indication as to the box office report for the Strand, which is kept current with that office. The Strand’s average is $14,000. $14,000 average, with week ended Thursday (27), did a very handsome $14,000.

$21,000 at Earle; Fay’s 7C: Weather Hurts New Shows

PHILADELPHIA—Earl Theater (seating capacity, 800; $14,000 for the week ended Thursday (27) with Ray Milam in charge. Larry Howard and Charley and Steve Hart, with film Virginia, was the lead. Jack Sidney. Life With Harry is on the program. Fay’s Theater (seating capacity, 600; $9,000, for the week ended Thursday (27) will be played on the screen, round out the bill.
State, New York
(Reviewed Thursday Evening, Feb. 31)

In contrast to the hectic h-o, last week, hence tonight was as deserted as the dust bowl, Pin, Virginia, besides having been milked dry at the Paramount, failed to excite the audience sufficiently to create warmth for the opening acts.

In the unfortunate position of opening the bill are Peterich and Lord, standard dance duo utilizing a neat mixture of tap and ballet. Femme does some superior twirling, good enough to get the house of the pole doubled, but insufficient to overcome the handicap of playing to so many empty seats. They do a tap tango, Miss Peterich clicking castanets while Lord taps. They show up best in their ballroom bullets.

Syd Byman, by dint of her personality and sheer artistry, in dance spot was able to overcome all handpicks. Uneffused and dressed in full view for her character impressions. Her first is a nifty of Carmen Mores with I DO. There's a Sony In theAir, and Night and Day. Ray and That. The Leon Leonidoff stage show opens with The Strauss of the ’32 in front of a big band. There's a Sony In theAir, and Night and Day. Ray and That.

Benny Benson, is appealing, attractive, and an excellent singer. Peterich and Lord reveal Tommy and Betty Wonder In their excellent presentation training and their amusing end surprising music and dance. Their straight orchestral numbers are not varied, but their nore were over big. Berto does some nore tending, while Gray Peck and other bandmen do comedy and vocal work. Esther Todd, a blond lovely, soles ca.

Some golden gags, gave some restoring impressions, and did a skit of the hotel. They are now in the air. Closing number is a pretty hula routine by the Dorothy Byman Dancers. The-Paramount is a most pleasant fair. Business good on opening day.

State-Lake, Chicago
(Reviewed Friday Afternoon Feb. 28)

Ray Horbeck and his orchestra top the bill at a first-rate job of entertainment. Ray has some versatile, boys in his outfit, among them Benny Stabler, 16-year-old trumpet player, who should be leading his own band in a few years and Ray Olsen, tenor saxophonist. His first singer, Betty Benson, is appealing, attractive, and an excellent singer. Horbeck has turned back time and installed the old familiar song slide as a prelude to the stage show, and works up quite a bit of enthusiasm with audience singing of old favorites. Band leads off with a restful old number, The World Is Waiting for the Sunrise, bringing on Mary Jane Brown, petite, saucy little singer who taps out a rhythm song slide and ensues with an Elsner Powell impression, winning a big hand. The band follows up with a theme of a theme, and Roscoe Harris, in particularly, is a gem.

Ray's cast of players includes, with a restful old number, The World Is Waiting for the Sunrise, bringing on Mary Jane Brown, petite, saucy little singer who taps out a rhythm song slide and ensues with an Elsner Powell impression, winning a big hand. The band follows up with a theme of a theme, and Roscoe Harris, in particularly, is a gem.

Music Hall, New York
(Reviewed Thursday Evening Feb. 27)

With a depressing film, So Find Our Ends, Ray and Jane Ford are adept tap dancers. Their fourth show is a hit. They are now the toast of the Afternoon shows. The Paramount is a most pleasant fair. Business good on opening day.

Paramount, New York
(Reviewed Wednesday Evening, Feb. 26)

The Premiers Stake pin, The Lady Eve, is Ray and Jane Ford's latest hit. They have a top-notch show. Their fourth show is a hit. They are now the toast of the Afternoon shows. The Paramount is a most pleasant fair. Business good on opening day.

The contribution in which he pretends to be a tall, aimless robot, that's the fun of it. His dead-pan panoply is effective, but his straight and comedy acrobatic stuff is, exceptionally good in a straight and comedy acrobatic routine.

They execute some surprising pull-ups, twisting handstands, and other difficult feats. John Servos. His girl singer, Betty Benson, band's vocalist, sings Little Boy Blue, Hello Dolly, Oh, Henry, and Figures to generous applause. He also appears with a small band, playing of Carmen de Venice and Rule In Glory on My Trumpet. His new comic routines are effective, with a special novelty dance that draws a big hand.

Ella Logan struck home with a galloping gait and ending up with a tap, that's the fun of it. His dead-pan panoply is effective, but his straight and comedy acrobatic stuff is, exceptionally good in a straight and comedy acrobatic routine.

Another good week should be in the making with the next attraction, which will include The Fatty Arbuckle comedy. The Andrews Sisters, and Allan Jones, Harold Humphrey.
**Selective Service Mail**

*In the Carnaval Department of this issue. Selective Service Mail in the various cities. This list is published in addition to the names which are set in capital letters in the regular Selective Service.

- Every hand turn, with none of the men or women of the city left out. Thing must be the best turned out the whole season. One of the act's best numbers is the "Beauty and the Beast" dance.

**Earl Carroll's "Vanities"**

*(Reviewd at the Chicago Theater. Chicago, Friday Afternoon, February 28)*

Earl Carroll in the company of Bertie in Tall, Dark, and Handsome, the Minneapolis Tribune said, "Carroll and Bertie are a hit. Their sketch, which is a sort of play, is very well done. The audience is always interested in what will happen next."

- Bertie Wheeler and Hank Ladd dominate the program with their ownInstead of a small group of people, they dominate the entire act. Their song and dance number, "A Pretty Girl," is well done and has a good rhythm. Bertie's keynote is to be remembered as "I'm Going to Sing the Blues." His voice is strong and clear, and he has a good range. Hisrhythm is good, and he has a good sense of timing. Bertie's key note is to be remembered as "I'm Going to Sing the Blues." His voice is strong and clear, and he has a good range. His rhythm is good, and he has a good sense of timing.

**"Parisienne Creations"**

*(Reviewd Thursday Afternoon, February 4, at the Ziegfeld Theater, Newport, Nev.)*

This is a show that is equipped with all the paper and costume, setting a new standard in economy and yet achieving an improvement of smoothness not usually found in a unit so small. The show cost $1,000, and the entire production is a success. The show has a good number of melodies and the songs are well sung. The show has a good number of melodies and the songs are well sung. The production is well executed and the audience is always interested in what will happen next. The show is well worth a visit.

**"Revue Glorified"**

*(Reviewd Broadway Theater, Charlotte, N. C.)*

The show is a success in all respects. The change from the old "Revue" to the new "Glorified" is a success. The show is well worth a visit.
Canton Stock Opens
To Strong Business

CANTON, O., March 1—Stock
business was opened at the parish
of Grand on February 21 (21) to
serve the area's growing needs.

Frank Bryan, formerly with the Hirt
Company out of San Antonio, Teas,
which is understood to be for 10 weeks.

Frank Bingle, formerly with Pate's
company, has been doing his act
at the Marmalade Factory. He is
having a good time.

Youngstown Stock Resumes
YOUNGSTOWN, O., March 1—Grand
theatres reopened, February 21, with
stock business under the sponsorship
of Jack Lomont. His new troupe
included J. H. Stakes, Joe O'Brien,
and the Big Eight. They have been
doing very well.

Floyd will continue with, admission
prices slightly up. Seven days a
week. Next week, newly

Dayton Burly Hot
DAYTON, O., March 1—Seven hun-
dred pounds of the Mayfair, Hirt
burly house, which had been closed
for the International Harvester
meeting, was closed for the next
few days. The act will be moved
out.

Cought in the midst of her strip.
Glady Fox continued her act, showing
off. The booking agent moved out following
fire announcement by Manager Don Cleveland.

Burlesque Notes
(Communications to New York Office)

NEW YORK:

HERBERT K. MINOS, back from St.
Louis, has been in New York City
since February 27, making plans
for his new show. He has been
doing his act for 15 years.

ALLEN OILBRE, Republican pro-
ducer, also in town for the
opening of the show, is planning
another show in the last six
months. He is working on a
show for New York City.

CARROLL inured from the Star, Brook-
y.-

DEVER acre danger, who Was at the
Capitol, Toledo, February 26, has
moved to the Star, Brooklyn,

WASUAI will be the featured attraction
at the Capitol, Toledo, February 28.

WILLIE GORDON opened February 27 at
the Wonder, Youngstown, O.

RIDEY, formerly a figure in burlesque,
shook his Little Theater, Little Rock,

and opened at the Alva, Minneapolis,

AM FROM ALL AROUND:

BURLESC, former tab and burly act,
now with the Canadian Army in England as a radio
entertainer, shoots a line to the friends who wrote him recently. "Tell all my friends in the States that it's been so good for me, so much to us guys. Jerry has been really good to us boys. He sure is an easy

Rose LaRose Again
Censored in B'p't

BRIDGEPORT, Conn., March 1—Rose
LaRose has been censored in Bridgeport
Theater this week with a show called "Girls, go in" which was closed March 1. Rose has been in the theater business for over 10 years. She is the owner of the Bridgeport Theater and is well known for her

No City Burly—Yet

NEW YORK, March 1—Deal to take
over City Theater here by Sam Breiwald, New York, is off. They will open a burly house with a premier tomorrow, but it will not be ready until next week.

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HOTEL CLARIDGE

CHICAGO

Capital Theatre at 5th and Vincennes

CHICAGO

On April 1, 1941

Chicagoland Girls

And STRIP WOMEN Wanted

CAPITOL THEATRE, 30 W. 26th St., Chicago

For More Information, Call 1-0404
Selective Service Mail

In the Carnival Department of this issue appear the following circulars:

- Monto Norrario Tosses Possy To Toby "Sea-Be" Haysworth

Editors The Billboard:

- Watertown, N. Y.
- It was with regret that this week's issue's last "Sea-Be" Haysworth postcard was defaced, for it was with a true show that the Billboard will begin to publish the regular letters. Haysworth has forgotten more about show business than most members of the industry know. I got a wonderful education in two seasons with his show. I have seen

- Monte Novarro.

- Cold, Rain Hurts Backer in Macon

MACON, Ga., March 1 — First minor show to play under canvas here in many years, "Show-More," backed by principal stars to the tune of $30,000, opened last week after a tour through the state. The show, which was billed as "The Million Dollar Circus," will play in Macon through Thursday, when it will move on to its next destination, Savannah. This is the first of the two shows scheduled for Savannah, and the second will arrive in the city on Saturday. The show is expected to stay in Savannah for approximately ten days.

- Second week shows will be held in Macon.

- Cold, Rain Hurts Backer in Macon

- Orchids, Inc.

- March 8, 1941

- The Billboard

- Don Taylor Plans 2 Touring Units

- PORTLAND, Ore., March 1 — Don Taylor, director of the Evergreen Players, who recently announced the troupe's forthcoming tour, is preparing two touring units for the spring season. The first unit, known as the "Sea-Be" Haysworth troupe, will consist of approximately 200 performers and will be directed by Haysworth. The second unit, called the "Show-More" troupe, will have a cast of approximately 150 and will be under the direction of Taylor. Both units are scheduled to open in Portland on March 15, with the "Sea-Be" Haysworth troupe scheduled to begin in Portland on March 12, with both units carded to open in Ore.

- Unit No. 1 is being advanced by Helen Allen, who is in charge of the Portland office, and Unit No. 2, which will be headed by Don Taylor and W. D. Martin, will be in charge of Fritz Fisch. The Portland office will be responsible for the booking of the entire season.

- Readers Continue Reminiscing

- On Old 10-20-30 Rep Show Days

- REPRIOCT-TOY
to

- Display:

- March 8, 1941

- The Billboard

- Endurance Shows (Communications to BILL SACHS, Cincinnati Office)

- Endurance Shows

- Five Years Ago

- The SAVIN ROCK, while in New Haven, Conn., was nearing the end. SID HUFUS, on route to Jackson, Miss., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, Mass., and FRANCES LUKI was in New Bedford, 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Lectures Aid Roadshowmen
Secure Additional Bookings

NEW YORK, March 1—Roadshowmen offered by Non-Theatrical Films, in connection with their movie programs, are flocking widely over the nation.

Among those who lecture is James E. Roarabaugh, who has been booking George Washington's Farewell Address, the story of the world's largest nickelodeon, and for 20 years has been booking the show. He is one of the most popular roadshowmen in the business.

A recent booking was for 1,200 people in Pittsburgh, where Roarabaugh spoke for 20 minutes, and the program was repeated three times. The show was well received, and the audience was very receptive.

The program consists of several parts, each of which is presented by a different speaker. The first part covers the history of the motion picture, and is followed by a discussion of the technical aspects of the industry. The third part is devoted to the future of the motion picture, and is given by a noted motion picture executive. The fourth part deals with the business of motion pictures, and is given by a noted business executive.

These programs are very popular with roadshowmen, and they are booking them in all parts of the country.
March 8, 1941

The Final Curtain

Estelle Fratos-Dennis

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Photos of Troupers in Military Training Wanted

No Scarcity of Troupers Seen

Yen Is Shown For Road Again

Ample Labor Mart Indicated

Frank Winchell to Jax Post

Orange Show Migration Date Set by West Coast Showfolk

CARNIVALS

March 8, 1941

Conducted by CLAIRE E. ELIS, ROBERT DOEKPEE, Associate, Communications to 25 Places, Cincinnati, O.

The Billboard

29

No Scarcity of Troupers Seen

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CARNIVAL

With the Ladies

By VICTORIA KLINE

SALEM, Ore., March 1.--We were in Washington last night when Alonzo Mack was arrested by the local vigilantes and thrown into an improvised jail for being a German. After talking to the gathered citizens and explaining his case, Mr. Mack was released, and we put on our Western costumes and went to a dance at the hotel. The music was good, and we were welcomed at the hotel, where we hunted for a dinner. As Mrs. Valt and Slim Bruster, Cannon Bell, delighted us with an account of their adventures, Mrs. Bruster was at home recovering from a broken leg, and was undergoing treatment for an ear ailment.

At Phoenix, Ariz., we visited Mr. and Mrs. Bergen, who have a large orange grove, and we were entertained among the oranges on the grove. They picked oranges from the trees, and we each had a boxful.

We found Cafe 20 Big Shows open at Brawley, Calif., and danced until morning. Mrs. Crane has taken up bowling and has won several games. Mrs. Crane is another, which is being set up with a diamond dust. There is also a new game being played in San Diego. The name is 'Jingo's Bingo,' and it is quite popular.

We visited Mrs. Warren and Mr. Warren, who have a large orange grove. They were glad to see us, and after spending the night on the shelf we left early the next morning. We drove to the Great Scott Shows, which were open. They were the same as usual, but with a bit of an addition. We were the guests of Mrs. Clark, and she took us to her house, which was very nice.

We arrived in Palm Springs, Calif., and were the guests of Mrs. Clark. We were very pleased with the hotel and the climate. We found the climate quite good, and we were able to enjoy ourselves.

We met Mr. Arthur and his family, and we were very pleased with them. We met Mr. Armitage, and we found him to be a very interesting man.

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Harker are recovering from Illness
Miller, Chan Helmer, and Mrs. Clara
were Mrs. Lew Keller, tufted bedspread:
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KEYSTONE MODERN SHOWS
OPENING APRIL 17 IN SOUTHERN VIRGINIA
Can place a few more Shows. Including Burlington, Dog & Pony, Midget, Grind Shows, or
most any other Annie Oakley or Tom Sawyer
Towns Articulated Shows. Also Has the following Riders:
Dexter, Steer, Aggle, Mop-Loag, Plateau, and Riddle Riders.
Address: C. A. HARTZBERG, Mgr., Gen. Del., Tampa, Fla.

CAN PLACE FOR SILVER ANNIVERSARY TOUR
PASSED CELEBRATIONS

FRANK WEST, WEST'S WORLD'S WONDER SHOWS
DOTHAN, ALABAMA

WANTED

Pacific Coast Shows
CARNIVALS

Heart of America Shows' Club
Palace Theater Building
New York

KANSAS CITY, Mo., March 1—Regu-
lar meeting of the Heart of America
Club was held this week at the Royal
Hotel, Kansas City, Mo., and was
opened by President Frank W. Deen,
and Mrs. Clara

Ladies' Auxiliary
Club's regular meeting on February 21
was held at the Showman's Rest.
Mr. and Mrs. Cliff Waller, are In the city.
Assistant. A Card of

WANTED

The Billboard
March 8, 1941

Showmen's League of America
Sherman Hotel
Chicago

CHICAGO, March 1—President Frank
B. Allston, chairman of the Louisiana
February 21 meeting and then returned to Canada. With him was the Allston,
William Cansky, Secretary Joe Storch, Past President Max Bensinger, Robert A. Fisher, and R. (Bob) Lohman, pres-
Heart of America Showmen's Club.
Reynold C. Cook, Peter Armstrong, and Bernard B. Atrey were elected to mem-

President Albertta Foster. Allston was con-
incident accident and brothers Judd Gold-
mand, Tom Hannke, and James Murphy
were present. The business meeting was
covered and a banquet was held.
Mr. and Mrs. Jerry Baines are in the
coming in from Texas to book their
George Work for their events, and sur-
their recent illness.
Lettas from Lot W. Johnson, of the
and Brother Harry H. Heiss were read.
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The Billboard
March 8, 1941
SAVE MONEY AND LIVE IN COMFORT

New, 1941 Schult Trailers are far roomier than any previous model. By re-designing the trailer's interior and adding new features, a great deal of new head room, floor space and storage area has been added.

Schult Trailers are now finished in genuine Armco Steel or the famous, long-lasting Krome. Now, Sang mechanism beds are the finest to be found. Larger, better built, more comfortable, and of lighter weight--all new features and delightful new refinements for greater comfort and durability of new models. Perfect for outdoor use--furnish under-ramped walls and new, better heating system for greater comfort.

See them at your Schult dealer's or write for free literature. Don't delay--Get your new Trailer tomorrow.

SCHULT TRAILERS, INC.
Dept. 203, Elkhart, Ind.

PRELL'S WORLD'S FAIR SHOWS, Inc.

"A World's Fair At Home"
FIRST CALL

Here's opening date set for March 24th. Prell's World's Fair Shows, located at one of the greatest entertainment centers in the United States. All shows now being constructed for March 24th. The biggest show this century. All shows now being constructed for March 24th.

WANT... WANTED... WANTED...

WANTED --BLUE RIBBON SHOWS --WANTED

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PRELLS WORLD'S FAIR SHOWS, Inc.

33
CARNIVALS
March 8, 1941

Penny Pitch Games
Size 48x54", with 6 Jack Pots, 500.00.

Park Special Wheels 12x12" with Tread-Perfection Point, 25c each 12-15-20-25, and 25 cent Winner, Wheel Prize $100.00.

Bingo Games
T-Ball Complete $5.00 25c Barbara, 12x12" White, White Star, Aluminum Works, etc.

Fears for Catalogue
Full Line Signs, 12x12" Signs, Large, Aluminum Works, etc.

Astro Forecasts and Analyses

1941 Astro Readings All Complete

- Real Plants, 8x8" Transplants, Per M. 0.00
- Astrology Reading, Per M. with Blue Envelop. Each 100.00.
- New Moon Reading, Per M. with Fancy Card. Each 25.00
- Fortune Teller Reading, Per M. with Fancy Card. Each 25.00

NEW DREAM BOOK

120 Pages, 7 x 11" Numbers, Covering Past and Present 1000 Dreams Best Seller

Paper Cover, Good Quality Paper. Illinois, 80.00 Machinery and Magazine Bound, 10.00

12x12" Wheel, 25c each, 12x12" Wheel, 12.00 each

For Complete List of Books Write

All Dream Books, Lucky Numbers, etc. 500.00

REEL REEL

Motion Picture Reel Money

8mm 7x7" Pictures, Member of the Motion Picture Producers. 125.00

Choice of 10,000 Pictures

1x1" pictures, 5.00

3x3" pictures, 15.00

Full Length Feature Films

25c each in advance

35mm Home Movies

$1.00 each

16mm Secretaries

$1.00 each

16mm Home Movies

$1.00 each

6x6" Minidibs

$1.00 each

5x5" Minidibs

$1.00 each

4x4" Minidibs

$1.00 each

3x3" Minidibs

$1.00 each

2x2" Minidibs

$1.00 each

2x3" Minidibs

$1.00 each

1x1" Minidibs

$1.00 each

All Movies Can Be Shipped by First Class Postage

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO

Express Delivery. Send for Wholesale Prices.

ANCHOR SUPPLY CO., INC.

EVANSTOWN, IND.

Lighting Plants $250

Mfg. by Universal Motors Co.

65 K.W.

110 VDC

2x2" Light. 1200.00

3x3" Light. 2400.00

4x4" Light. 3600.00

5x5" Light. 4800.00

6x6" Light. 6000.00

7x7" Light. 7200.00

8x8" Light. 8400.00

10x10" Light. 10000.00

12x12" Light. 12000.00

14x14" Light. 14000.00

16x16" Light. 16000.00

20x20" Light. 20000.00

Life-Time Investment

Penalties of the IRS

ELI BLAINE, editor of the Billboard, has been appointed legal advisor to the Federation of Reopening Amusement Associations and operators of Lancaster, O. have pur-...
SHOWS. S. H. (Shell) Barrett has been cited for Oscar Mt Ram.

GENERAL AGENT of Pepsi-Cola United Shows, has been awarded the Gold Medal of Honor in the World of Mirth Shows in Richmond, Va.

FREIGHTMAN for the late LaValley, has been awarded the Gold Medal of Honor in the World of Mirth Shows in Richmond, Va.

AMONG showmen who attended financial services for the late Thomas Daily at his home in Western, S. D., were Richard, Thomas, and Helen Coleman, and Capt, Earl LaValley, Coleman Bros. Shows.

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CARNIVALS

MARCH 8, 1941

3000 BINGO

Pioneer

Great Lakes Expo

Wallace Bros.

Wallace Bros.

L. J. Heth

FLORANCE, Ala., March 1.--Owner Al Wagner last week had several scents, Peony Arcades, and a new Ports Wheel. Charles T. Goss left with this team on a second round. Ed Lipman came in for a brief business conference with Owner Wagner and was surprised at the amount of building.

3000 KENO

Mechanic Kavia. Cecil Swan's candy

WINTER-QUARTERS NEWS AND Gossip

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NOW BOOKING SHOWS AND ATTRACTIONS

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401 N. MAIN

NOW BOOKING SHOWS AND

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March 8, 1941

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CARNIVALS

Ballyhoo Bros. Circulating Expo
A Century of Profit Show

By STARR DE BELLE

Flushing Meadows, N. Y., Week ended March 1, 1941.
Dear Billie,

This finds the Century of Profit Show going into its second week on the abandoned World Fair grounds. As in many other spots, we are holding meetings to determine who is guilty of booking the date, but nothing is evident except that the stand is widened up and straightened out. The entire first week was spent in wording the committee and trying to get the show opened. After laying it out in the different buildings that were being torn down, the office was given orders to vacate them at once. All so in a serious predicament of having our midway pushed around on "notntag N. N. 1. boa Pt. more had Its bitch due to the govern-

Building. For some reason no answer was spent In wooing the committee and

the proem% time of being pushed out. Altho In a serious predicament, baring

This was played In a serious predicament and perhaps even a few decorations

that would be picked up at a nominal cost or just picked up.

On Thursday the billboard abated and the show will ever go into the barn twice in one winter. To face attractions and cost at this time of the year would only force the managers to sell all the way back north in the spring. Here, they decided, was ample lumber at arm's reach, lumber that would only be salvaged and started away. Here was a chance to make a profit at the moment and perhaps even a few decorations that would be picked up at a nominal cost or just picked up.

MAJOR PRIVILEGE

Herman (De) Friedman signed as general agent for Nat Notes Show, replacing Jack Channell. Burns booked his six contacts with the Eastern Carnival Com-

mittee. Just as the National Congress of Fat People were contracted for July 22, C. A. Vogt was appointed secretary of Zeissin & Pelle Shows. . . . Burdick's Texas Show was playing sawmill towns in the Lone Star State to good business. Members of the show received copies of articles affecting Walsh.

Results, Warsaw, Ind., who is giving the matter his most careful study, is of the opinion that rates being charged are too high. We have received a few sales of carnival rides, but experience is needed to handle them correctly. Members of the show received copies of articles affecting Walsh.

Carnival wanted

Carnival wanted

Carnival wanted

Carnival wanted

Carnival wanted

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Carnival wanted

Carnival wanted

American Carnivals, Inc.,

By MAX COHEN

ROCHESTER, New York, March 1—We have recently had considerable cor-

respondence relative to a bill in the Indiana Legislature which would, for practical purposes, prevent the 1940 carnival to operate in that State. Inquiries have been referred to Associate Counsel Richard S. Kaplan, who is attending to the matter with considerable attention. Our latest information is that no amendments have been adopted and that the bill has not been postepned action on the bill.

Considerable information has been re-

ceived that the 1940 carnival to be held in winter months at the fairgrounds will be a success. It is planned to have the electric current paid by the consumer, and the shows will be booked through dealers. There is no assurance that any bill has appeared in The Congressional Record that indicates that some of the discussions are of a nature that would prevent the bill from becoming law.

We also have interesting information on the Senate investigation of railroad mail-roads, Interstate Commerce Commission, and the problem of over-aged cars being charged to employment by railroads, inter-

state highways, roads, and railroads. In this case, the Senate investigation of railroad

mail-roads, Interstate Commerce Commission, and the problem of over-aged cars being charged to employment by railroads, inter-

state highways, roads, and railroads.

Shirt, Heart of America Showmen's Club, in the charisseas. For only a small number of shows, and the shows are availing, as you have seen in recent publications in furnishing copies of various matters referred to

in the column and are urged to do so.

Los Angeles

CARNIVALS

March 8, 1941

Conducted by CLAUDE R. ELLIS

Sponsored Events

Veteran, Lodge and Other Organization Festivities

American Carnivals, Inc.,

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mail-roads, Interstate Commerce Commission, and the problem of over-aged cars being charged to employment by railroads, inter-

state highways, roads, and railroads.
Photos of Trouper in Military Training Wanted

Showfolk who see to military training in any branch of the U.S. or Canadian armed forces, or photographs of themselves in uniform in "The Billboard," addressing them to 228 W. 42nd St., New York, N.Y. When mailing pictures please give full identification, address, date, of entry, etc., also mention beverage house, sections and capacities of late years.

Cole Indoor Units Return to Quarters As Work Is Hypoed

LOUISVILLE, Ky., March 1.—The interior limits of Cole Bros' circus are scheduled to arrive at quarters here from Detroit. In the meantime, after playing the Cleveland and Detroit shows, the Cole Indoor Units are due in Louisville. They will again play the calliope and tom-toms in the show, and the latter will be used in the special equipment for the opening of the tour.

Re-Elected for 1941

CINCINNATI, March 1.—J. M. Bench, president; D. Newman, treasurer; Charles Dobberman, Al Dobberman Pimentel, and Captain Hardy, have been re-elected for another year as officers of the Cole Allow Inv. and Congress of Oddities.

1,600,000 See Detroit Shrine Show In 9 Days; 36,500 Sets Day Mark

DETROIT, March 1.—The Shrine Circus, which has been in Detroit for nine days, and which has had an attendance of 160,000, will make its last performance here Sunday afternoon. The Shrine Circus has a three-ring show, and has been well attended, with an average of 16,000 per day. The circus has been in Detroit for approximately 16 weeks, and has given a total of 17 performances.

Joe Levine Buys Teeter Equipment For Barnes Show

WARKER, O. March 1.—Joe Levine has purchased the Teeter equipment for the Barnes Bros. Circus, which he operates on the west coast. The Teeter equipment, to be installed in the barns, will be complete with a total of 16 trucks, two light plants, and 100 wagons.

Record Crowd Seen For Mpls. Shrine

MINNEAPOLIS, Minn., March 1.—The 25th annual Knights Temple Shrine Indoor Circus, which opened Wednesday, had a standing room crowd of 6,000 Wednesday night. The circus has been in Minneapolis for two weeks, and has given a total of 15 performances. The circus has been well attended, with an average of 1,500 per night.

How Missing Insured Showmen Are Located

No one need tell the Prudential Insurance Company's agent that no one should be searching for his friend Joe Barnes, for every person who has a policy with the Prudential knows that Joe Barnes is not missing. The agent's search is for the policyholders themselves, and he is leading them to the Prudential's office, where they can receive their cash value if they have one.
RB Dickers for Wild Animals
From Buck, Who Visits W. Q.

SABINOTA, N.Y., March 1-The Ringling Bros. and Barnum & Bailey Circus is featuring the purchase of additional wild animals with animals from Frank Buck, who will have his home in the wilds of Africa. The animals visited the Atomic Energy Commission, which is currently testing the effects of atomic radiation on animals.

CINCANTUA, N.Y., March 1-Cincantua hasn't sent Tothens qusners hem this week. A pate of who with his tete and Om Johnson and her husband, Clark It. kits, visited cir- oo the new modernistic menagerie tent.

Ian will not be shown In the trienegerie placed side by aide and the gorillas al -thing."

The circus fan enters he will see a row

The Circus Marches On

By J. Russell WARNER

There have been numerous articles in The Billboard concerning the troubles of the circus and many of these have been published quite nearly all being based on the assumption that the circus is on the rocks and that all the present managers are trying to take the plunge into oblivion. The truth is that the circus has been steadily adjusting itself to the modern world and using new methods of doing things. The big shows have discarded many of the old methods that had been used for years, and are now using modern methods, with new equipment.

Circus Historical Society.

While all these changes were taking place, and when the future seemed rather gloomy for those associated with circus fandom, a group of old-timers, led by circus fans for the purpose of doing something to help perpetuate such a glorious institution, organized the Circus Historical Society.

CIRCUSES
March 8, 1941

Material
Protection Bureau

By THE CIRCUS FANS

With the
GRACHELL, Ill., March 1-Members of the Circus Press Association played an important part in the recent circus tragedy in Chicago, in which the driver of a circus train, John Thomas, was killed. The circus was scheduled to leave Chicago on Monday, March 1, and the train was en route to the next festival city, Minneapolis, when the accident occurred.

The first spring semi-annual Pat Valdo Tent regional meet will be held in the recreation area in the southern part of the state. The meet will be held on the properties of the Lakeview Tent, which is located near the Lakeview Tent grounds and will be open to the public.

The second annual Pat Valdo Tent meet will be held in the recreation area in the southern part of the state. The meet will be held on the properties of the Lakeview Tent, which is located near the Lakeview Tent grounds and will be open to the public.

The third annual Pat Valdo Tent meet will be held in the recreation area in the southern part of the state. The meet will be held on the properties of the Lakeview Tent, which is located near the Lakeview Tent grounds and will be open to the public.
Under the Marquee

Communications to 25-27 Opera Place, Cincinnati, O.

GEORGE ORTH, last season billboard with the Gentle Bree, has returned to his home in Kenton, Ohio.

ARTHUR MILLER, circus agent, has been visiting friends and relatives in Southern Missouri.

GEORGE B. STONE, former circus band leader, is managing the Postal Hotel, Atlanta.

HORACE HANLEY, band leader, has been engaged as leader of the Blue Grass Band in Raleigh, N.C. He has 20 men in the band and it will make its first public appearance in April.

AMONG the clowns at the Hamil-
Tond circus are: Ed Taylor, Zack Taylor, Hulle Simonds, Ber-
ret Lee, Miles Mace, Carl Jones, and Lewis Thamson.

THE KILOES have been working home and indoor shows in the South this winter. They finished working the March Grus in Mobile, Ala., week before last and headed for Memphis, Tenn.

HARRY CHAPMAN will again be general agent of the Eastern branch of the advertising cars with Walter B. Casey, the third season on that show.

WABASH LEWIS, known as an auctione-
er, made the front page of the Troy Press the first of March for the spectacular Coney Island, which published a two-column championship story of Lewis's life, playing up his circus days.

PEGGY WILSON did a snappy business in Springfield, O., with her body- and indoor shows, and she went to Vinonc, Ind. Peggy is the daughter of the veteran Jack Nation, side-show clown, Springfield, O.

COL. MARTIN WATSON has decided to form a special presentation of one of the big clowns of this season. He will be in Philadelphia, the week before April 1, with the Nippon-Pacific in Springfield, O.

THE IDENTITY of the lady rider who has added so much to the interest of the Porcupine-Italia in Convictville, Pa., about May 1, 1914, is supplied by Doc W. T. Walker, who has just returned from that city.

He says he took care of all accidents with the show at the Scalp.

WELLS BROTHERS, comedy trio, have been with the Italy-Nebraska in the South, with special arrangements made by the Oza Sun. Booking Agency for the fifth consecutive season. This former-ly went with Lewis Bros.' Circus.

J. C. WOODARDS, secures the last eight years in the Ringling-Butkus side show, informs that he has composed a love song, Don't You Tell Tomorrow. Tell Us a Lie, and has sold it to Nashville, Tenn., radio stations, pulling in the number.

CHARLES SPARKS, who still retains a connection with the circus, has continued his service to the amusement and information of the public in his series of columns for the Milford Leader. He is exceedingly optimistic about the outlook for the coming season.

HARRY MACK, veteran press agent, now connected with the Hotel Midler, has transferred from the Wells Bros. Circus, which opens in Arkansas, to the Wallace Bros. Circus, where he will be in charge of publicity in connection with the show last fall and worked several weeks until the season closed in October.

THE LARKFIELDS and their dog act are working the big top with the Boston Theater Company. They have a nice route booked and are bringing in crowds to the theater. They are well known at the Los Angeles Flora and Glaro, Portland, Ore., and Seattle, Wash.

JOHN H. DUNN, attorney and execu-
tive manager of the American Council of Circus and Carnival Workers in North Chevy, Chase, Md., was severely injured in a circus fire which swept through the Sandle Club of North Chevy Chase. He was knocked down by another horse, breaking Dunn's right leg.

TOMMY COMSTOCK did not wind up the series of engagements for the American Council of Circus and Carnival Workers in North Chevy, Chase, Md., as it was reported he would do in the last issue. Instead, he and his troupe are returning to the seat of the Orient in Portland, Ore., for the rest of the Christenson winter season. Tommy will rejoin the show on the Colosseum circuit, where his troupe is booked to cross the country.

DOV WADDELL, visited Ray Marsh's International Congress of Comedians in Columbus, O., and met Mrs. Waddell, Arthur Hoffman, Willard Neches, Judge Deloney, George Morey, Hope Hopkins, the great lady clown, and Betty, a veteran fortune teller. They were entertained at the Firemen's Hotel Doc says he has received many requests to handle other functions.

BARNES AND JIMMY ARNOLD, who have always been popular with their headquarters temporarily at Al-
ton, Ill., have gone to the large and popular night clubs and indoor shows, under the direction of J. D. Jaron, of Kaven Circus, where they are now getting ready for the 1927 season. Many of the shows. Some of them are booked up for fair dates for the new season in Ohio, Illinois, and Indiana.

A FULL-PAGE illustrated write-up in the magazine section of a Louisville, Ky., newspaper told the story of Black Trill's circus engagement with the Los Angeles Flora, and re-engaged with his animal acts for the Sela-Burton Circus. The story was accepted by the Illinois Journal in Beaus-
lond, Tex., under management of Max Nickel and was reprinted in several newspapers in that part of the country.

Joe H. Nicholas was in advance of the New York City Com-
pany of the Inter continent Tour of the Gentle Bree Circus for last season with the Gentle Bree.
To Supplement Liability Set-Up

New coverage adopted after study by committee — pool ops are included

CHICAGO, March 1 — A special fire insurance survey team of the National Association of Amusement Parks, Pools, and Beaches has been appointed by Ernest W. Hodge from his offices here. It is the result of efforts of the NAAPPB officials, including John Logan Campbell, working in cooperation with the Insurance Park Commission, Norman A. Alexander, chairman; and Samuel L. Schon, vice-chairman. Henry Schmeck, and Edward L. Schott.

This team of all the fire service and successful fire insurance set-up of the NAAPPB, Secretary Hodge said, and will confer many advantages not heretofore available to members of the industry, among them being:

All coverage will be written under a blanket insurance contract by companies in the United States.

All companies comprising the group affected, including all the various companies, will be brought in on the survey by the fire service department.

Coverage can be secured in any State and can be secured in an amount to cover up to $500,000, and may be increased depending on the underwriting requirements of the particular fire service.

Each risk will have its advantage with the study and cooperation of the combined engineering departments of this entire group of companies.

In case of fire, an immediate revaluation of the buildings and immediate rate reduction can be expected in States where the revaluation or reduction is possible. A survey under the plan already indicates that substantial rate reductions can be effected.

In the past, many operators have been disappointed in obtaining sufficient coverage, and have been constantly subject to unreasonable rates. The fire service market makes possible adequate coverage at reasonable rates.

This plan is accomplished after a compilation of losses which have taken place over a number of years and companies and loss prevention.

(See NAAPPB FIRE INSURANCE on page 6)

Camp Croft Is S. C. Project

Location near Spartanburg to enter to soldiers in cooperation with Legion

SPARTANBURG, S. C., March 1 — H. G. McCutcheon, well known in outdoor business circles, has leased 40 acres at the city. The Streets of Paris as their first offer, and in the absence of any opportunities to play the park this season.

McCutcheon, who has Paris on tour, special theater is being constructed to serve the facility.

Memory Lane, pop-graced cabaret presenters, and Loran and Lory, Stollmahn are being ready. It will feature a 60-foot tier.

Agawam Sale Set Selledt

SPRINGFIELD, Mass., March 1 — Settlement was reported on February 28 in a suit brought by Charles M. McPherson in the Superior Court of this city, against Michael J. Day, Longmeadow. The action was brought to prevent the sale of the property in connection with sale of Riverside Park.

Agawam, after one day of trial in court, settlement was reached, and the agreement was signed. McPherson had alleged the defendant agreed to pay 6 per cent commission. Daily therefore closed the sale and the sale was declared. Terms of the settlement were not made public.

Boom Holiday Biz for AC Seen As Harbinger of Great '41 Bow

ATLANTIC CITY, March 1 — Hotel men, amusement merchants, men, and race officials are still in the attitude that the greatestлинчег Big Week-end is at what many regard as the biggest Washington's birthday ever seen here during the holiday season. The week-end will be marked by the return of some 15,000 delegates of the American Association of School Administrators, who were forced to turn away hundreds of letter-staff members. Restaurant rates were to be paid by the week-end staff members. Many of these establishments are held by local and conventional customers long before the dinner hour has passed.

The city of the week-end, Steel Fire, opened for the week-end, offering a special orchestra for dancing in the ballroom, and an exhibit of the latest in radio equipment. The exhibit will feature hanging on days in Music Hall. The exhibit will feature hanging on days in Music Hall.

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Purchase of several acres is expected to the week-end, and the outdoor center is set to increase the park area.

New waterfront, doubling of the Penny Arcade, modernizing of the equipment for the Skeeter and Neighborhood, and improvement of the restrooms and additional capacity.

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American Recreational Equipment Association
By R. S. UZELL

There is a chance of a blanket insurance policy covering fire and collision on the sale of amusement rides and devices covered by condition sale agreements or covering devices for fire and theft when sold for permanent locations. All Bridge Companies are invited to make a force, covering its Perma Whirls against fire and brick collisions at a per unit rate. Adjustment is made each 30 days under their blanket policy, where they add to and deduct from as their interest appears. The same company is now offering AREA membership. Will write one page Johnny Campbell? By all working as a unit, better than any one individual can do.

The publicity committee for our entire industry will try for even more notice than we got in 1940. If all of you, members at large, help a little, it will help a lot. Tell us about any innovations that are news to your notice.

Playland, Rockaway, L. I., will function this year as usual under direction of Louis Miller. We all wish the contrary notwithstanding.

The man who wrote on the 1940 New York World's Fair grounds with some odds against them are all shuffled around in the world of amusement business, with just a few exceptions. One here last week said he would not care to purchase a similar experience at the 1940 Fair, there are a few who would try it again.

Later Easter Sites "Em

Please remember this for the inspection of the New England park men's meeting on March 11 in the Manger Hotel, Boston. This is an illustrated and fairly breathless enthusiasm about the story of Easter Sunday and never fall of a good time. Every member and guest is made to feel welcome.

Easter Sunday will come later this year. Very little happened in Baltimore will take advantage of it, as will many Southern resort states or elsewhere. It is always an opener for Atlantic City. The year will be their best in many moons.

The pitch for material supply is beginning to be felt. Many of our manufacturers will be refining orders in March, this year because of material shortage. All purchasers should consider carefully the coming months. Good rides are being picked up early. This is a good month to try in February than we have been having in April.

Activity at Coney Island

George Tilton told the writer, while at Coney Island, N. Y., last week, that he has been moving in from the New York World's Fair area to Coney Island's Steeplechase board front. So now are there any more so long as they circle around the country, over the Hudson River, and back again.

An*dt Coney Island, surely is making an improvement now. Not for 10 years has another new amusement activity been started. To see men working, old attractions changing and new ones being added. Building material costing in means business. When building material is stacked around, it is used. It is not to be kept just for display after the park opens.

There will always be a Coney Island. Someone who despairs are going to live to a 100. Coney Island is bound to stick around in values with only one good season. The same signs are now rapidly disappearing.

The Pool Whirl

By NAT A. TOS

(All Communications to Nat A. To, Care News Office, The Billboard)

On NAAAPB Again

Don't mean to be repetitious but something has come up concerning the problem. Since the time the NAAAPB formation for Amusement Parks, Pools, and Beaches has been put up members of the NAAAPB have been making an improvement now, but let it be lost in the shuffle of the outdoor season, and their efforts and objectives are lost. Those who read this column last week know that a communication was published recently, from the NAAAPB secretary, in which he objected to a report which was made by this department. A list has been made of his objections to pool operators to whom we will send the bulletin to pool owners who were valuable to them and which will be considered in the membership of the organization.

At my invitation Hodges sent the column copy of bulletin sent out last year to member pools. Last week I received the importance of these and wrote a letter to Hodges. But after studying the balance of reports carefully, I must change my mind. They have something to offer the municipalities. There were 200 member municipalities who agreed to join the NAAAPB last year. The report on the bulletin if the pool crowd is to believe it.

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I trust that all Hodges, Adrian Kitchums, and rest of the NAAAPB topogwgs won't be so ready to go to the column. They have continually asked to be shown the bulletin, and the conductor of this pillar in the NAAAPB is watching that all pool operators join. But, at the same time, I'm entitled to my opinion, so that we can request that the NAAAPB can request changes in management and feel that they are better for the benefit of the pool industry.

Answering the Mail

Bras D. Billings Jr., recently appointed manager of Seaside Park, Virginia Beach, Virginia, has been at work doing the time that was offered a w-ha-tha, splashing about my dad's pool in Blairs Park. I have read you, and while wading in my subconscious mind that you might

situation which I know you have dealt with before.

Next, another room in Beachside, the locker themselves have been replaced and all records were destroyed. In a bad state of repair. I would like to say that I have been in the building for the first time since February than we have been having in April.

2009 N. Fairhill St.

LUSSE BROS., INC.

PARKS-RESORTS-POOLS The Billboard 43

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2009 N. Fairhill St.

LUSSE BROS., INC.
Solons Ponder New Set-Ups

New State Body Planned in Ind.

Republican-sponsored bill for non-executive board for State Fair to pass

INDIANAPOLIS, March 1.—With end of the Indiana Legislature's session coming on March 25, most further legislation affecting show business appears in the offing. The "anti-eight" bill, designed to restrict operation of nontechnical promoters and amusement enterprises, has been reintroduced in the form of a House to a conclusion. "The House," as a rule, cannot be again considered as a matter of continuous session.

Curtails of passage is a Republican-sponsored bill which will abolish the State Board of Agriculture, and establish a new board composed of three general farmers and one who is a licensed agricultural engineer. Members of the board will be appointed by the Governor, who shall be paid $1,000 per year for their services.

The bill, No. 273, sets up a non-profit board of agriculture which will serve in an advisory capacity to the new Governor. Members of the board will also operate the State Fair, with the advice of the new Governor. The board will be paid $1,000 per year for their services.

There was much interest in the passage and signing by Gov. Henry P. Schnakenberg of the new bill, which makes Good Friday a legal holiday in Indiana for all purposes.

A notable task in some form still looms as a possibility. A bill with that in its title, the "anti-eight" bill, has not been reported out of committee.

Shows of MCA Are Booked At Ft. Worth and Du Quoin

CHICAGO, March 1.—Hannock receives the usual time and place for the MCA show at the Cotton Club, where the Music Corporation of America will conduct its annual convention. The convention, which will be held on April 1, 1941, will be a national affair. Show is headed by Monte Davis and has the support of Miss Elyse Blythe, and Misses Halvorson, Prine and Cook, and Jimmy Martin, for whom Hannock has provided a new set for the Chicago show.

Ward Is New Ill. State Pilot

SPRINGFIELD, III., March 1.—E. E. (Gene) Irwin, Illinois, Amateur, Ascension breeder, for the past six years manager of Illinois State Fair Board, is succeeded this week by William V. Ward, Illinois, third appointment by Gov. Dwight H. Green. Management was assumed duties at once.

Concealing with the appointment, Governor Green announced rescheduling of State Fair dates to avoid conflict with the Illinois Wisconsin Fair at Milwaukee, which opens a week earlier than originally scheduled. The fair, which is open at a conference of the Board of Directors, and of Agriculturist Howard Leonard.

"We want to keep the good will of the Illinois State Fair. It has not been reported out of committee."

Ohio Retail Fireworks Ban Will Be Effective August 1

COLUMBUS, O., March 1.—The House has passed a bill which, if signed by the Governor, will make Good Friday a legal holiday for all purposes. The bill is dated March 1.

Effective date of the measure prohibiting fireworks at retail and the requirements for permits for the sale of fireworks are set for August 1.

No Fireworks Ban in Mont.

HELena, Mont., March 1.—Montana State Fire Marshal has ruled that the "anti-eight" bill, which was vetoed by the Governor, will operate in the State except in the county of Missoula. The county of Missoula will be the only one in the State to be affected by the measure.

Op Company Formed in N.C.

CLINTON, N. C., March 1.—Newly formed company, Clinton Livestock Operating Company, has been incorporated for the purpose of operating the 1941 Sampson County Fair here, with William O. King, president; A. W. King, vice president; J. W. Black, secretary, J. J. Weeks, E. B. Butler, and King, directors.

Up to Community

By A. L. TAYLOR

Executive Secretary, Cedar Rapids (Ia.) Chamber of Commerce.

The first requisite for a successful county and district fair is to have a loyal, interested community behind the fair, willing to work tirelessly to make it successful. The All-Fair Company, which Cedar Rapids organized in 1936, is an example of good work that can be done to bring about a closer relationship between the business community and the neighboring communities. The All-Fair plays a vital part in our city's year-round program for trade and tourist development. We have worked tirelessly to build a fair that would really serve the farmers and the community, and in so doing we have had a part in it. We have shown an interest in our city's growth and have worked for a fair that would promote the city's health, 

What the Business men of Cedar Rapids have done of any commity is that the fair is a part of the city's program and that the effort and will persist in the task.

Officials Laud CNE In First War Year

TORONTO, March 1.—Total revenue from the 1940 Canadian National Exhibition was $418,185, compared with $183,987 in 1939, according to the report presented at the annual meeting. The report shows an increase of $224,198 in revenue over that received in 1939, and a decrease of $18,880 in revenue over that received in 1940.

Operating expenses were $618,121, compared with $663,597 in 1939, a decrease of $45,476. After meeting expenses, there was a surplus of $60,251, compared with a surplus of $18,880 in 1939.

The report states that "the 1940 exhibition was an outstanding success, both from the standpoint of attendance and financial results, and that its continuance for the next war year has been fully justified."

Race Body May Consider Trenton Attitude After Tour

TRENTON, March 1.—George A. Hamblin, Superintendem of the New Jersey State Board of Agriculture, will take an exhibit to the State Fair in Kansas City, and in addition to his report on the agricultural conditions in the State, he will present a report on the attitude of the race body toward the fair.

Hamblin, however, has indicated that he is not trying to press the preface into granting him a license to operate the fair, and has informed the State Board of Agriculture, and the State Fair Commission, that he will not accept the license for the fair, but will work with the board towards the establishment of a fair of the highest order.

He is expected to meet the Commissioner of Agriculture at the fair, and to present his report on the fair to the board. Hamblin has indicated that he is not trying to press the preface into granting him a license to operate the fair, and has informed the State Board of Agriculture, and the State Fair Commission, that he will not accept the license for the fair, but will work with the board towards the establishment of a fair of the highest order.

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Just Try To Please Em!

By a CARNIVAL SHOWMAN

A FAIR is a show and a fair manager is a showman. There are always the hearing complaints and smooths out each complaint, regardless of how trivial, in a showmanlike manner. A fair, like any business, has complaints. Few world's fairs have had their share of complaints and it could be perhaps more than a fair manager can bear.

A few years ago an American Legion past fair held under his exhibit venture featured a Florida exhibit shipped from an exposition. But the tourists from all parts of the U. S. A. still complained one with, "I don't see any sheep. Now where I come from, sheep is at the fair." All the fair boys could say was, "This is not a sheep country." Then the tourists would turn on the next exhibit, "I don't see any chickens. You have no oranges." The exhibit had been shipped from Florida and was apparently not a very popular exhibit. The fair manager has to make it work for the public.

A part of every community wants a fair. It is something to do. To the manager, he has to meet the demands that it be, in his word, a threat to the community. That is the majority who demands more amusement, dance, and the like, or it will surely stay away. Some can harm in every-thing a fair does. Even political parties have their own fair idea. One fair manager has to meet the demands of the public. Now the fair manager has to make it work for the public.

For the New and Greater 1941 Presentation of

FLASH WILLIAMS
THRILL DRIVERS
Write or Wire
923 NO. CENTRAL AVE, CHICAGO, ILL.
Pavilionaires of NYWT View Fla.; Brown Is Host at Winter Meeting

DE LAND, Fla., March 1.—The Paviliones, a group of exhibitors from the New York World's Fair, opened their winter's meeting on February 22-24 here at the former home of Mrs. Mary E. Wheeler, president of the Florida State Fair. In the vanguard of the group was Mrs. Minnie Moore, chairman of the Boys' Department, accompanied by Miss Minnie F. Jackson, aide-de-camp of Mrs. Wheeler, and Mrs. Halsey. Mrs. Halsey, head of the Boys' Department, is the daughter of Mayor Moore of DeLand, and Mr. Moore is the assistant manager of the fair for the Boy's Department.

Earl Brown, who is now in charge of the Boys' Department, has been on the West Coast, where he had charge of the Boys' Department at the New York World's Fair. He had charge of the Boys' Department at the New York World's Fair for the past two years, and has been a prominent figure in the Boy's Department of the Florida State Fair and has been a member of the Executives Committee for the past two years.

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FARM EQUIPMENT

(Furnished page 44)

EARL T. F. HAHN, DE LAID; RAT RYAN, manager Ford Exhibit, noted for shore frontage, 14 Open, with a large grove used as picnic grounds. The previous beach of white sand has for years drawn from Chicago Loop, 33 mike.外围 indicated that should arm be.

Brydons Take Possession

With Crews at Bass Beach

BASS LAKER Ind., March 1.—Upon arrival here last Thursday, Mr. and Mrs. W. F. Brydons, partners of the Bass Beach Hotel, and Mr. and Mrs. W. F. Brydons, the proprietors, arrived, and the land was immediately taken possession of, and arrangements made for the prompt opening of the hotel and the business of the season.

Bass Lake, a well-known resort, is located on the shores of Lake Bass, a large lake in the area.

Robert F. Brydon, manager Ford Exhibit, noted for shore frontage, 14 Open. with a large grove used as picnic grounds. The previous beach of white sand has for years drawn from Chicago Loop, 33 mile.外围 indicated that should arm be.

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Skateland's Revue To Be Annual Event

BAODIN, Mich, March 1—Permit in importance in an exceptionally heavy program laid out for Wally and Ethel Kiefer's Skateland Roller Rink here during March is presentation of a revue, which is expected to become an annual affair. It will be staged on March 11, following Friday's 1940 night, when all receipts are donated to the Roller Skating Rink Operators' Association of the United States for promotion of amateur roller skating.

The show will be presented by Skateland club members, who are being put through rehearsals by Mr. and Mrs. Kiefer. About 40 skaters will take part. Program will include comedy, ensemble, solo, and group numbers in skating dancing and free-style skating.

Skateland's 1941 dance championships, to be held under ISORA rules, open Friday night and will continue on successive evenings, Saturdays, being scheduled for March 22. Contests will be held in three divisions, a straight wall contest for skaters who have never worn in a contest; Barn Dance and Spread-Eagle Waits (style A), novice skaters, and college, Mohawk Waits, and 14-step for the senior division.

On March 17 at St. Patrick's Day party will be held in the rink.

Rink and Skaters

First Denver Show Draws Over 10,000; Will Become Annual

DENVER, March 1—Roller-skating Folies of 1941, staged by Mammoth Garden Rink here on February 16-26, will have its second showing beginning March 5, as announced recently by management. The program included a chorus of 10 in four numbers, tap dance on skates, military music, comedy, and a talking picture, for the presentation. The event will become an annual affair, according to General Manager Irv Jacobs and his associates. Besides that it has done much to create enthusiasm among the skating public for skating, primarily for the presentation. The event will become an annual affair, according to General Manager Irv Jacobs and his associates. Besides that it has done much to create enthusiasm among the skating public for skating, primarily for the presentation.

The Folies will be presented by a completely costumed cast of 60, under direction of John Mauco, program director. The Folies paraded before the audience before the show began. The Folies included Mr. and Mrs. DenJemitt of the Drape Buffet, managers of the Drape Buffet, who were guests at a buffet supper for skaters after the show.

Winter Garden Benefit Big; N. E. Operators Are Guests

NEW ROCHELLE, N. Y., March 1—Roller skating Julies opened at the Winter Garden on March 1 and 13, about 80 skaters will take part in the event, which is being presented a variety of individual acts and number combinations. The program will be staged by the Roller Skating Operators' Association of the United States for the promotion of roller skating and the Amateur Skating Association of the United States for the promotion of amateur skating.

New Rink Owners Open New Rink

EDISON, N. J., March 1—New Rink Owners here opened their new rink today for business.

The Best Skate Today

Join the Parade of rink operators who are lining up behind this popular skate. Eight exclusive features — protected profits—reasonable in price—a guaranteed product—exclusive prices on request.

ROLLER DERBY SKATE CO.

3500 E. 30th St., Cleveland, Ohio

The First Best Skate

West Detroit Spot Opens

DETROIT, March 1—Detroit's newest spot, Skate Park Rollerdrome is open. The rink, which has already established its clientele among young skaters, also has already established its clientele among younger skaters. An advantage of the parquet is the volume of skating, which has already established its clientele among younger skaters. An advantage of the parquet is the volume of skating, which has already established its clientele among other skating parks. The rink has already established its clientele among other skating parks. The rink has already established its clientele among other skating parks.
OUT in the Open

SOUTH PLAINFIELD, N. J.

To C. E. DUBLER, the historically minded circus owner of Jeffersonville, Ind., has come the idea of having both new and exciting and the old favorites of this type of entertainment. This is an idea that has been thought of by many in this field of endeavor, but it is the first time that anyone has taken the step of actually having a show of this type in the circus ring.

The show is planned to consist of a large number of animals, including a variety of birds, and will be presented in a series of tents, each with a different type of entertainment. The tents will be arranged in such a way that the audience will be able to see all of the different types of acts in the show.

The show is expected to be a great success, and will provide a new and exciting type of entertainment for the public. It is a wonderful idea, and one that will be greatly appreciated by all who attend the show.
CLASSIFIED ADVERTISMENTS

The Billboard Pub., Co., 25 Opera Place, Cincinnati, Ohio.

Name and Address Must Be Included

Remittance of $1 is included to cover the cost of words at 10c each (minimum $2).

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City and State

Forms Close Thursday for Following Week's Issue

3-8-41

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WANTED TO BUY — ROCK-OLA IMPERIAL 25¢ for cash. Must be reasonable. ORVILLE W. TURNER, 512 E. Market, Columbus, Ohio.

WILKIE'S CENTURY 2 MODEL — SILVER, $25.00. Event See Ball, $45.00, at both the $15.00, Columbia $85.00, Imperial $100.00. C. KEENLY'S ANTI-AIR CRAFT GUNS, BLACK cabinet, clean and in A-A shape, $42.00 each, at $28.00, Washble, 244 N. Haid, Chicago, Ill.

INDIAN HEAD WAGON, EAGLE FEATHER Wagon, $35.00; Delhi, Weapons, Carlin, Army, Coast Blankets. Catalog No. VEN. NON LEVY, Osceola, Kan.

COSTUMES, UNIFORMS, WARDROBE
A-I EVENING COIFFS, WRAPS, 120.00 SCHOES, 20.00 each, 200.00 worth. 100.00. "Low." OCE, 525, Chicago, Ill. A-I coniklion, DUNBAR POPCORN TRAILER — EQUIPPED with tent and wagon. Wray Sealy, good Nawe. Wli.

Tent for clothes

CONY, Pa.

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erssa N. RIIICKMAN, 24 Not Are, Hewn

Seaside Heights, N. J.

Ikea $1.250.00 liken It.

$190.00 men here. WAI accept forty*. lolly by wino.

.5.05, 57.50

aunt. E. South St., Indianapolis, Ind.

moat:ruble for quick tole.

949 13M Ana. S. St. Bettobwg, Fla.

POR SALE — MANGLES' 12 CAR WHIP. CO00

ALMA, ZIMMER AND C. W. TANDEMS AT A

ALL KINDS POPCORN MACHINES— BURCH, Long Gauen, Dunbar, Ste.

SHORT RANCE LEAD GALLERY — EXTREMELY fine. Holyoke, Mass.

WRIGHT. 3504 N. Ave., St., Philadelphia.

PETE, Hubert Sevens. 1344 W. Depalau St., Chicago.

MAGICAL APPARATUS
A CATALOGUE of MINDREADING, MENTAL-

Penny Arcade — Road or Park Type. 100 machines, all perfect condition. Sell reasonable. JOE FREDERICK, 2355 Newnort, Detroit, Mich.

PENNY PITCH BOXES — 4 JACK POTS, $12.50. 40 W. One Jack, $10.00 each, $30.00 cash, balance C. O. D. BICKERS, 13 Prospect, Brooklyn, N. Y.


SMALL COMPLETE COOKHOUSE, $7,500.00

Chevrolet Trucks for sale, $5,000.00.; $2,500.00.; 350.00.; $200.00. Hand Popper and Cart or $1,500.00. Banner and Guardsman, $660.00. Reel-bait carriers, $25.00. Protest, 734 W. Dearborn, Detroit, Mich.

HELP WANTED
FLYERS AND CATCHERS FOR EXTENDED TOUR of South America— Must be expert from detailed. BOX C-40, Radio Show Box, Cincinnati, Ohio.


WANT YOUNG MAN EXPERIENCED with COWART, ROBERTS, 3094 N. 8th St., Philadelphia, Pa.

WANT ACCORDION AND BASS PLAYER FOR MILLER SHENTON WOODCO, Lewiston, Me.

WANT DANCEifth, DAIRY, and SINGERS. Must be good. Write DANCE'S INFERNO, 809 S. Dearborn St., Chicago.

WANT TO HEAR FROM ROLLER SKATING coming south or good Floor Shoes. GEORGE KELLER, Box 406, Thomson, Ga.

WANTED — FAST DRUMMER — PLAY 3 AND 4. For local engagements, short numbers, or rentals. We trade. Wanted Low Interest for SOFT MONEY. CHAPIN, Standard Film Equipment, Charlotte, N. C., and W. Va.

WANTED — SHOW TALKIES THEATREMENTS. Programs rented. Used 100.00. Sound Pictures. Streamline, 2108.00. 5212 Lake Tower Blvd., Birmingham, Ala.

IMPORTANT to USERS OF USED REBUILT PROJECTORS.

SOUND. Heads, Amplifiers, Speakers, Open Films, STANDARD PROJECTORS, etc. Write to STANDARD FILM EQUIPMENT, CHARLOTTE, N. C.

M. P. ACCESSORIES AND FILMS

ACTION JUNGLE FEATURES, SERIALS — LARGE COLLECTION. Will consider Silent Films wanted. SIMPSON, 1217 S. Broadway, Clayton, Mo.

ACTION WESTERNs. DRAMAS; ALSO SHORT SERIALS. Wanted. Usually sound only. Outright or lease. Write ROBERT W. GRIFFIN, 1008 S. North St., Owensboro, Ky.

NOTICE
News and display advertisements of interest to exhibitors will be found under the heading "For-NonTheatrical Films" in the index, on page 5.

SALESMANSHIP — COMPLETE CODERHOUSE — 1442 KHALI. 300 DOLLARS. Full privileges. Can be seen here. Will accept forty in fifty by seventy. apartments. HARRY J. SMITH, Chicago.

COOKHOUSE. 12x30. COMPLETE. IN EVERY detail. 10.000 $2.000 for quick. WILSON, 4323 Trumbull, Detroit.

DOUBLE LOOP-O-PLANE WITH STELLA-PLAY, 500.00, or trade. 425 S. High St., Columbus, Ohio.

DENIM POPCORN TRAILER — EQUIPPED with all apparatus. RAY SWANNER, 4351E Mary-Ann, Chicago, Ill.


FOR SALE— CHILDREN'S OCTOPUS RIDE, Menninga. Taken. No reasonable offers refused. Herman, 6325 E. High St., Columbus, Ohio.

MAGICAL APPARATUS
A CATALOGUE of MINDREADING, MENTAL-
March 8, 1941

CLASSIFIED ADVERTISEMENTS

The Billboard 51

SCENERY, CYCLORAMS, DRAW CURTAINS
Dro Down, Operating Equipment—Now at lowest prices. SCHILL SCENERY, Studio, Chicago, O.

TENTS—SECOND-HAND

LARGE STOCK OF USED TENTS AND SIDES. Complete line of fabrics, canvas, and cloth at factory prices. HORSESHOE TENTS, AWNING MFG. CO., INC., 2401 Hampton Blvd., North Chicago, Ill.

TENTS—CONCESSION TENTS USED LABOR DAY 1940 and 1941. Other Tents longer. 20x30, 20x45, 32x32, 26x64, 30x64, 30x80, 40x80, 40x90, 50x90, 50x100, 60x100, 60x120, KERR MFG. CO., 704 Grand Ave., Chicago, Il.

THEATRE PRINTING

FREE—SAMPLES OF OUR NEW DESIGNS In Color Window Cards. 14x22,

MAILING, ADVERTISING SERVICES—PRINTING: Mimeographing, Addressing and Mailing at low prices. Please call or write.

Walter West, 1422 W. Washington Blvd., Chicago, Ill.

WANTED TO BUY

100 LETTERHEADS OR ENVELOPES, 30c: 250, $1.00, Business Cards, 1,000, $1.00; 25,000, $4.75.

ROBERT BANOYS PANOTTIS—Wad for Petri. endri or nits 01.-0.

JACK ABBOT'S ORCHESTAL—care 010001 Delivery, Augusta, W.

THEATRE PRINTING

AT LIBERTY M. P. OPERATORS

Corliss Thomas, Men's, N. W. E., Columbus, Ohio.

AT LIBERTY MUSICIANS

ARRANGER-COMPOSER—First class, young and experienced. Offers all types of material. 25c typed letter on company's letterhead. Will make under contract with name on sheet.

HERBERT HICKMAN, 611 High St., Altoona, Pa.

LONG RANGE SHOWING ACT—Must be bargain. State price and describe. H. T. MOQUARD, 313 S. Pavia St., Montgomery, Ala.

MERRY-CO-ROND IN FAIR CONDITION—No offers. Please write. In all letters, HOMER W. BIXON, Weyers, Conn.

NUMBER 3 ELL WHEEL AND EDDIE AUTO COMPANY—Wants any band for road work. Please write. EDDIE A. FRANCIS, 440 N. Center St., Terra Haute, Ind.

CASH FOR CHEAP—B. N. VOGEL, Stuart, 14.

USED BABY PIANO—EXPLAIN ALL. Have in store. E. ALVIN KIRBY, 2000 E. 32 St., Indianapolis, Ind.

RALPH HOWARD


BAND MASTER—EXPERIENCED, CONDUCTOR, industrial bands. Write, keepers, how plans are being arranged for road tour. Address, J. W. ANDERSON, 1110 Pojo, Millersville, Pa.

ELECTRIC GUITAR—SIGHT READ, VERY GOOD—Surf. Elect, Buzz. 35. Write, keepers, how plans are being arranged for road tour. Address, J. W. ANDERSON, 1110 Pojo, Millersville, Pa.

GUITAR—MODERN TAKE-OFFS—rhythm, Name band experience. Read, fake music, etc. No experience necessary. Good salary, attractive package. Address, R. E. JONES, 40 West 61st St., New York, N. Y.

TENOR SAX DOUBLING CLARINET, TROMBONE—on tour, good band, good go. Address, R. E. JONES, 40 West 61st St., New York, N. Y.

TENOR SAX, ALTO, CLARINET, VIOLIN, MANDOLIN—Road act, has everything. Sight read second or third Sax, plenty of time to practice. Address, R. E. JONES, 40 West 61st St., New York, N. Y.

EXPERIENCED HAMMOND ORGANIST—DRIVE, PUBLIC ADDRESS, WALT, etc. Write, keepers, how plans are being arranged for road tour. Address, J. W. ANDERSON, 1110 Pojo, Millersville, Pa.

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NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Women

Men

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Camp Workers Get off

By BEN SMITH

Merchandise Users Eye '41 Items at New York Gift Show

"Made in America" items predominate as many patriotic numbers are displayed—all indications point to a big year—lines are suitable for prize field

NEW YORK, March 1.—Merchandise Show in the Hotel Pennsylvania February 25-28. Nearly 600 vendors were shown at this year's show, and 56,000 people attended. The show was the largest ever held in the United States. The show was held in the Hotel Pennsylvania and the Grand Central Terminal.

Rabbit's Foot, 4-Leaf Clover Stimulate Biz

NEW YORK, March 1.—Excellent business is being done in rabbit's foot and 4-Leaf clover items. These items are being sold at a profit, and are gaining in popularity. There is a great demand for them.

Spring Finds All Watches Popular

NEW YORK, March 1.—With the approach of spring, the watch market is becoming popular. Many new designs are being introduced, and the demand for wrist watches is increasing.

MUCH ACTIVITY on bingo legislation is noted in reports from various States. Some of this action has been in support of the committee's recommendations. These reports bring the story up to date.

A BILL to legalize bingo in Pennsylvania was introduced last week in the House of Representatives by W. J. Law, Hol- day's, and Thomas J. Eastfright. Proponent bill calls for the legalization of all bingo games, with the proceeds to go to the State's welfare department. The legislation includes games "under religious and charitable auspices".

A REPORT from Boston tells that a combination of churchmen and legislators vigorously opposed at a hearing before the Committee on Commerce and Churches. Opposition was headed by the Reverend Mr. Johnson, of the Unitarian Church in Boston. The bill was defeated by a vote of 15 to 10.

THESE ACTIVITIES in legislative circles are bringing to the public's attention the many worth-while things that are being done. Whatever the result, these efforts have been beneficial and have contributed to the development of the game.
**New! P.D.Q. AUTOMATIC PHOTO MACHINE**

**Today's Big Money Maker!**

*Take and Print Beautiful Black and White or Color Photographs in Minutes. Get Immediate Payment!* For Business, travel, skiing, hunting, etc.

- Takes 4x6 photos. 4 minutes. No Darkroom. No Paper. No Darkroom.
- NO EXPERIENCE REQUIRED. Takes 3,000 photos. Properties included.
- NO FILM—NO DARKROOM.
- NO TINT TTYPES.

Big sold out. Write for complete display kit. 

**Write for FREE Information**


**MISS AMERICA BUNNY**

**ELECTRIC BULB EYES WITH FLASHER**

Perfect for salesmen. Stores to store for window displays. Build in a few minutes. Big profits. Directions included. 30 inches high. Gowned in flaxly rayon silk costumes, red, blue and gold.

**两个## sample $325**

We carry a complete line of Easter Bunnies, dressed in the same costume. Write for details. State your business.

Wis. De Luxe Corp., 1902 No. Third St., Milwaukee, Wis.

**BINGO GAMES AND SUPPLIES**

**CARNIVAL SUPPLIES**

**PREMIUM NOISEMAKERS**

**HATS—BALLOONS**

**WRITE FOR OUR CATALOG**

**BE SURE AND MENTION YOUR LINE OF BUSINESS**

**MIDWEST MERCHANDISE CO.**

1006 BROADWAY
KANSAS CITY, MO.

**CONCESSIONAIRES! BINGO OPERATORS!**

**JOE END SAYS:**

Write me quick for terrific, outstanding merchandise.

**JERRY GOTTLEB, Inc.**

303 4th Ave., New York City

**ATTENTION! LIVE WIRE OPERATORS:**

**A FLYING START FOR THE NEW YEAR!**

**LET THE SHURE CATALOG BE YOUR GUIDE!**

**Better Values—For Less Money**

Our Policy for Over 50 Years

**N. SHURE CO.**
200 West Adams St.
CHICAGO, ILL.

**FOR 1941**

**FREE WHOLESALE CATALOG**

**MORNING CALL**
Wheeling, W. Va.

**TRICKS—JOKES**

- Easy tricks
- Original, updated
- No experience needed

**GORDON NOVELTY CO.**
NEW YORK CITY

**WHOLESALE MERCHANDISE**

The Billboard

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WHEN APPLIED TO A CREAM OR BEAUTY PREPARET, MAKES THE SKIN TOUGH AS LEATHER.

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Very

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THE BILLBOARD

BENGON PRODUCTS CO.

287 BROADWAY, NEW YORK, N.Y.

WHOLESALE MERCHANDISE

March 8, 1941

NEWEST EASTER RABBITS AND DOLLS

at LOWEST PRICES

GELLMAN BROS

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THE BILLBOARD PUBLISHING CO.

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BOWLING PINS... SKATE PINS! HOW CAN YOU MISS THESE CATHEDRAL PIECES WITH UNIQUE FURNITURE AND WALLS? AWESOME! Send for Full Details. G. H. S. & B. C. K. 237 East 42nd St., New York, N.Y.

NEW JEWELRY FOR ENGRAVERS, DOMESTICS AND PROFESSORS

MAJESTIC NOV., CO., 257 12th Ave., New York, N.Y.

ELGIN & WALTHAM REBUILT WATCHES $75

T-48
T-32-03

B. E. (Frenchy) Thibout was clicking with blackie and watch on in Detroit, Ark. He's hot-so hot and the army camp there is under quarantine, so Bycks says he's just wait

New O. C. BRUSH... MATTER OF FACT

WALTHAM

Select Service Mail In the Carnival Department of this issue appears the names of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to the regular list of Select Service letters in the regular Letter List.

Events for Two Weeks

March 8-9 CAFÉ—Oakland, Dog Show, 9-12 p.m. United States Club of Calf. Planta, 1-11 p.m.

March 9-11 CALIF—Phoenix, Dog Show, 9-12 p.m. United States Club of Calf. Planta, 1-11 p.m.

March 11-13 CAFÉ—Atlanta, Dog Show, 9-12 p.m. United States Club of Calf. Planta, 1-11 p.m.

Photos of Troupers in Military Training Wanted Show forer who are in military training in any branch of the U. S. or Canadian forces are urged to send photographs of themselves in uniform to The Billboard, Attention: Mr. R. C. HuffAKER. 5-27-28, East Coast, U. S. A. When mailing pictures please give full details as to rank, branch, location, date of entry, etc. Also mention briefly your show connections and capabilities of last years.
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GM DIESEL LIGHT PLANTS
Constant Money Savers! Call for Diesel Plane Per K.W. Hour. To Operate

CARNIVAL

CIRCUS

MISCELLANEOUS
Bligh: Magician, Montgomery, Ala.; Enter- tainer
Lund: Entertainer, Calif., Ala.
Campbell: Oratorio, San Diego, Calif.; Entertain- er
Black: Entertainer, Sacramento, Calif.
Dyer: Conjurer, San Francisco, Calif.
Baker: Magician, San Francisco, Calif.
Black: Magician, San Francisco, Calif.

FROM OUT FRONT (Continued from page 15)
will not go in order to incite a preposterous hysteria that threatens to engul our country.

NO ONE in recent years has suspected that talent plays any particular part in getting a chance on the stage; the present set-up of the theater makes that idea obsolete. To the theater it is enough that there is the front of our treasured hopes. In recent seasons, however, it has in- creased in a number of cases to be feminine, plays much less a part than the possession of a type of personality inexplicably phases as beauty among certain of our daily critics. In recent years quite a few young girls have been turned into stars by the theater, and have been awarded screen contracts because of the gypsy-newly-tinted color of youth. On the other hand, however, not one of them showed the ability that you could reasonably expect of a young girl with a Hollywood background. Even in the case of Miss Claire Langeart, their various and diverse physical attributes, the so-called obvious and undeniable, were in no case what this reporter would label beauty, even in the case of Miss Claire. In all cases contracts surpass a year's

ANOTHER GROUNDS

WANTED

TIVOLI EXPOSITION SHOWS
Have opening for new good shows and legitimate bookings. Lenny and Joe day and early evening performances. Call, write or send letter to H. V. Petersen, Mgr., Joplin, Mo.

COLE BROS. CIRCUS
State Fairs

MIDGET CIRCUS WAGONS
Pre-own for Sale, Travel, Plant, Own; Midget Wagons made for Plant, Show, Home Shows, etc., by J. H. Black's

BUDDY IRARBITZ (Continued from page 18)
unattainable gentle girl, who gives up his medicine in the end, in order to sup- port the salvaging of his friend who is a demented, madman. She is herself in love with a lad who wants to be an artist, the artist who is the idol of the young girl. And so he decides to take the last dog joint because he wants to consummate with his beloved the last, final tryst. Miss Claire Langeart has an affair with a bum, and who is a bum. But then the bum is burned by the same hands that burn the dog joint. The dog joint is the only thing that the man who is the idol of the mad girl has ever had an affair with a bum, and who is a bum. But then the bum is burned by the same hands that burn the dog joint.

The woman, who was so fondly dreamed of by the mad girl, is the subject of the last dog joint. The couple of the dog joint, who wants to absorb culture, a kindly top; a philosophical balancedmook is Miss Claire Langeart. She is the psychomaniac who forces you to see the light: her beauty uttering. (of which) her body is a parcel of highly amusing kids, and sundry others. This is the scene to be Conny Island; it all might be a play, but you would certainly not be able to care particularly, anywhere. There are attempts at the MacCoy, the current, fuming boredom remains unresolved. The attempt to here the heart-broken husband choke the bum to death while lining him the sake of his portrait who is only a bit confused, and he almost finds himself, fails to get placed in a newspaper to recall the name of his bum. There would be a couple of little boys climb points out, and it would be through the boards up the skirts of female passers-by. This last, incidentally, is most probably the most tasteless scene of the decade, what with the participation of children. Even with all that, however, the play probably reaches best at its balls. This is rather not much, but that the company, the director, simply seat- ed it down and the show. There is no coherence or pace, no breath; the authors provide no, nothing of direction of even the climax scene in the picture. There is a range from excellent to the Impossible. Concerning it, one can name the finest actor, who once was the Houdini of our century. That you almost believe is humanity. Miss Claire Langeart does consistently noth- ing, but it is as though the audience were comically involved as the useless and without the others.

Sex into Sex: Real sand...what looks like tons of it...Visible at last, the girl, four-year-old, un- cismissibly flows into the ears of the crowd...real sand? Real sand...the girl, four-year-old, unceasingly flows into the ears of the crowd...real sand? Real sand...the girl, four-year-old, unceasingly flows into the ears of the crowd...

LONDON'S LATER SHOWS (Continued from page 2) with 7:30 p.m. shows, picture houses are working at 9 p.m. Monday.

Subway sleepers have been reduced in the last few years, but the number of 58,000 persons were still taking refuge on the Monday. The subway has been organized to "tour" the subways. The subway trains, which run with the orchestra on the stages, the stage and night club professionals are putting on shows in some of the large houses. This is all without pay, however.

At first, the idea that music gets a chance will be still greater activity in vaude and circus vaude shows, and therefore to derive encouragement from George
Bow at Laredo, Tex., Is Best in 3 Years For Greater United

LAREDO, Tex., March 1—J. George Loos’s Greater United Shows chocked the United States for the first time in 3 years during the American Multifilm Union’s 70th annual convention here on February 11. Capt. Billy Blintch, high act, is now playing to fully booked houses.

The staff includes J. George Loos, owner; G. X. (Pop) Hill, secretary; Jack Edwards, general agent; Frank J. Lee, press and advertising agent; Harold Wood, billing agent; C. E. B. Wood, newspaper agent; Gray Hawke, first show agent; M. S. Roche, assistant; Milton Blee, show painter; Al Riggs, the Billboard office agent and mail man; Fred G. M. Loos, ticket agent; and Mrs. Eleanor Loos, office assistant. String game, $1,000; half game, $500.

Maple Williams’ commitments include a 24-week run to San Diego, Calif., managing; Mrs. J. J. McMahan, cashier; J. J. McMahan, bookkeeper; Levie Reedy, secretary; Mrs. E. Linskey, assistant; J. D. B. Baker, assistant; Fred Stedman, assistant; and Mrs. J. J. McMahan, cashier.

OCTOBER—B. R. Britt, manager; Mrs. B. Britt, ticket seller; Skeeter Garrett, foreman; Thomas Bigelow, second man; Mrs. J. C. McQueen, manager; Jack Ross, general agent; W. E. Franks, director; Henry Phillips, assistant; Mrs. W. E. Franks, assistant; and W. E. Franks, ticket seller.

WANTED—Sober and reliable ride Man, Foreman and Second Man for Merry-Go-Round, Ferris Wheel, 3-Car Wrigley’s, Charm City, Kneader, Time Wheel and Elephant Rides. Send 2 references with pay and residence.

WANTED—Manager for Frank sewer. Only interested in permanent location.

WANTED—For Fall Show. We have completely new Fall Show. WANTED—Fun House and midway games. Apply for information to Manager. Location in Ohio to be decided soon.

WANTED—Concessions. Will do business on wheels. We are selling Concession equipment. Will do business on the go. Call on us.

WINTER QUARTERS NOW OPEN—BRIDGTON, N. J., at Carls Corner and Centerton Road.

J. J. PAGE SHOWS

Opening Opening Day Town, Sat., February 19th. Wurtz legitimate bookings of all kinds to the Curtain Girls and Hotel House. One nice operating for Hollywood shows in addition. We have made arrangements for this year’s show. We will be on the road again early this year. We have a full line of full-sized Shows. Ohio, Indiana and Illinois are our main territories.

WANT—Sober and reliable ride Man, Foreman and Second Man for Merry-Go-Round, Ferris Wheel, 3-Car Wrigley’s, Charm City, Kneader, Time Wheel and Elephant Rides. Send 2 references with pay and residence. Phone: J. J. PAGE SHOWS, BOX 176, JOHNSON CITY, TENN.

Y. N. WORLD’S FAIR MUSEUM WANTS

Window Attraction. Lady Head, Lady with Big Snakes, etc.: outstanding freaks, Oddities and Strange People; Accordion Player, Musical and Novelty Acts; Man for Candy Pitch. The best chance to be had. Write: C. McQueen, Mechanical City, Uncle Jeff’s Farm and Monkeytown, Mr. and Mrs. Irvin Roller, 1340 W. 69th St., Detroit, Mich.

BUFFALO VAUDE

C. McQueen, manager, has been filled up at a number of shows and takes care of turn-outs of acts wherever he can. He has been upped to $50 to $100 and the bills usually pack the house.

SCHENECTADY, N. Y., March 30—Three tent shows last week. A Major Boys unit will be in the city next week and the last three days.

BUFFALO, N. Y., March 30—Three shows, including the Red Arrow Dancing Deamels, the Three Johns, Jack Kelm and Fred J. White, have been presented. Will be in the city the last three days.

BUFFALO VAUDE

101-210. Compliments from page 21

E. E. Low has had the house re- leased for the last half of the month. The second balcony has been opened for all performances and a good business has been done. The second balcony has been filled up at a number of shows and takes care of turn-outs of acts wherever he can. He has been upped to $50 to $100 and the bills usually pack the house.

The Buffalo (mating capacity, 3,300: house average, 1,000 for straight shows; has been filled up at a number of shows and takes care of turn-outs of acts wherever he can. He has been upped to $50 to $100 and the bills usually pack the house.

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COMPANY OPENINGS

BUFFALO VAUDE

Cold Nixes Franks Debut


Fashion shows. The Buffalo (mating capacity, 3,300: house average, 1,000 for straight shows; has been filled up at a number of shows and takes care of turn-outs of acts wherever he can. He has been upped to $50 to $100 and the bills usually pack the house.

The Buffalo (mating capacity, 3,300: house average, 1,000 for straight shows; has been filled up at a number of shows and takes care of turn-outs of acts wherever he can. He has been upped to $50 to $100 and the bills usually pack the house.
MALONE GOES TO RCA AGAIN

TAMPA, March 1.-James (Jimmy) Malone, 37, has signed an engagement with the Artie Shaw orchestra, in which he is currently in a two-week tour of the South, this being Malone's second appearance with that outfit.

Maine Goes to RCA Again

Committees

The progressive Kansas City association and its attorney have outlined a program of services which a national organization or headquarters for State and local associations could and should render to the industry. Four general suggestions are made which agree in most respects with the ideas that have developed in the trade thru the years.

The basic of the suggestions is the recognized need of some central organization or headquarters that would bring together the various isolated associations and groups throughout the trade so there could be an exchange of ideas and also some central source to which calls for information and suggestions could quickly be made.

In the editorial last week (page 58) it was suggested that the foundations already have been laid for national centers or headquarters for all operators' associations in the headquarters which are now maintained by the national manufacturers' associations. The plans which already have been started will provide the most economical and the most efficient services which could ever be made available to operators' associations in the various States and also to operators in those areas where no organization happens to exist. The existing plans will also provide the best means for securing co-operation among the various sections and divisions of the industry. No one expects co-operation ever to be perfect but a large degree of co-operation between all divisions of the industry will be absolutely necessary in order to make any plan succeed.

It may be said that the very first requisite is a plan that will secure co-operation throughout the industry rather than division, agitation, and competition. The present developments are so well under way that any agitation for new and separate national organizations would merely bring competition into a situation where no competition is wanted. If a national organization ever succeeds in the industry it must have co-operation and not competition.

First, the Kansas City group suggests a public relations committee as a part of the national set-up or council to build up confidence in the industry and respect for coin-operated machines as such.

It is suggested that much favorable publicity can be secured for the industry by properly organizing the talent already within the industry, giving it due recognition and putting it to work. The trade papers and their staffs are mentioned as being able to take the leadership in this field perhaps, or at least to offer valuable services. The industry learned only a few years ago that it has capable publicity men, writers, and advertising men who can render real services to the industry as a whole.

The manufacturers' associations have also duly considered professional publicity services and will make use of such services when a financial plan or ample funds are available.

It is suggested that State and city associations do much of the job in promoting better publicity for the industry. But publicity ideas are needed, according to the Kansas City group. They suggest that The Billboard editorial staff, with its extensive reporting system, collect and make publicity ideas available to all associations. This is something to work on and more details will be forthcoming about the possibilities for promoting better publicity.

The Billboard now has in preparation two bulletins, giving publicity ideas and suggestions, which will be mailed to operators' associations as soon as ready.

A second committee suggested as part of the national set-up would be known as the National Legislative Committee. This committee would have the job of watching legislation in States and cities and advising associations of the developments. An important job would also be to develop a legislative policy for the industry and try to prevent the passage of unfavorable local legislation which later might spread to other areas. It would offer advice and encouragement to local associations in emergencies.

A legal committee would also be part of the national council, it is suggested, which would have the job of arranging for the compiling of existing laws and especially of advising local associations on proper legal steps and co-operating with local attorneys on the best methods of defense. The past history of the trade has shown the great need of a central source of such legal information and advice.

A fourth suggestion is that a monthly bulletin of ideas and suggestions for association executives be mailed to all such officials. This idea was appropriately discussed during the 1941 Coin Machine Show and the need for such a service is well known to all officers and committees in association work.

Accordingly, The Billboard now is planning the issue of a tentative Association Executives' Bulletin which for the time being will serve a good purpose and will most probably prepare the way for something permanent.

In viewing these ideas together, it is evident that they call for office headquarters and office staffs, all of which cost money. At present there are three national associations (two of them manufacturers) maintaining offices and staffs and any practical plans would call for the full co-operation of these organizations and their staffs. It is just such cooperation that has been under consideration for some time.

Also, the actual working of any of these plans calls for a large and rather expensive editorial staff. Many have already realized that The Billboard has a well-trained coin machine editorial staff and also an extensive reporting system which would cost any national organization many thousands of dollars to try to duplicate. This staff is being increased, and undergoes training all the time. Its services are being offered to the national organizations in whatever practical ways they can help. One of the first jobs will be to prepare copy for a bulletin by the Automatic Phonograph Manufacturers' Association which gives the best defensive arguments for and in behalf of phonographs.

These are suggestions to consider. Here are reports on some of the actual progress being made and also on the facilities that can be had to keep the industry going ahead.
An imposing new ROCK-OLA development that towers above anything else ever offered to the music Operator. Its gorgeous Luxury Lightup, its smooth Dial-A-Tune selector and its marvelous single drop style slug-proof coin chute all combine to make it America's plus value music equipment. The unique styling of this acoustical masterpiece is made possible through use of an actual tone column that separates high and low notes of the musical spectrum and reproduces them with true, third dimensional effect. Remember, too, ROCK-OLA ToneColumn is not just a single purpose unit. May be ordered for a complete new installation or for modernization of old phonographs. A model for every purpose—a location for every model! See your nearest ROCK-OLA Distributor today. Have a demonstration of ToneColumn plus values.

Illustrated is our Spectravox Model No. 1802 and Dial-A-Tune Bar Box Model No. 1504.

The principles of ToneColumn are fully covered by U. S. Patents. Any infringement will be prosecuted.
Eastern Flashes

NEW YORK, March 1.—Lack of used machines is keenly felt in the New York market. Leading coin-operators in the sale of reconditioned equipment, the local market has been hit by a State in the Union. As a result of this intensified activity the supply of used coin machines is running low. Distributors believe this trend will be continued.

Bill Babin, of International Mutoscope Reed, reports that his firm is installing a sales booth on Photomechanics, which will be open in the theater market with its other displays. A large number of visitors have been taking advantage of this arrangement.

THE ALLIANCE Flashes

The Alliance organization is making its own plans for the future. It has been announced that the company will continue to operate as a separate entity, with its own management and staff. The Alliance will continue to operate in the field of coin-operated machines, with a particular emphasis on the coin-operated moving picture machine.

Coin-operated photo machines are becoming increasingly popular, and the Alliance is working on a new model that will be released soon.

OFF THE CUFF

The coin-operated photo machine industry is facing new challenges. With the advent of the photo copying machine, many consumers are turning away from the coin-operated photo machine. The manufacturers of these machines are working on new models that will be more user-friendly and cheaper.

The operators of coin-operated photo machines are looking to the future with enthusiasm. They are working on new models that will be more user-friendly and cheaper. The future of the coin-operated photo machine industry looks promising.
Mutoscope Ready To Begin Deliveries

LONG ISLAND CITY, N. Y., March 1—When I. M. Rankin of the International Mutoscope Reel Company, Inc., announced this week upon his return from a flying tour around the country that the firm would soon begin deliveries of Automatic Drive-Coin-Machine equipment, the opening of a new era in coin-operated amusement machines was heralded.

Rankin said his trip was intended to arrange positive shipments of the new line, all of which are well into production.

"We are now able to assure operators and manufacturers that there will be no lag in supplying the public with the new device," said Banee. "I strongly urge coin operators to get in their orders quickly so we may get on to the positive shipment of this new line.

It is reported that practically without exception, operators, jobbers, and distributors have seen the new numbers and have expressed enthusiastic on the appeal and earning possibilities.

Southern Automatic Shows New Equip’t

LOUISVILLE, Ky., March 9—Hundreds of coin machine men from the Middle West, South, and West gathered at the offices of the Southern Automatic Music Company to see the new items demonstrated by C. K. Halperin of Chicago, and Nashville over Saturday and Sunday.

The meeting ended with a view of the new Seaburg music equipment, as well as the latest in guest cabinets.

Among the guests which attended the executive were on deck to greet the visitors, who came to see for themselves this pleasant little difficulty.

Numerous salesmen from the various coin manufacturing firms made the trip, and they promised to bend every effort to speed up shipments to the territories.

The proposed legislation is for the purpose of plugging a gap in federal law.

The measure provides a maximum penalty of $5,000 or five years in prison, or both, for persons convicted under the law.

We Need Merchandise

FOR SALE OR LEASE
5 STORY BUILDING
626 Pacific Avenue, N. Y. C.

SHOWROOM, FACTORY, OFFICES
Ideally located in the heart of coin machine row, 14,000 square feet. Rent, $500 per month.

Advertisement in and around the Panama

Proposed Federal Law Rates Slugging With Counterfeiting

Five-year prison sentence or $1,000 fine, or both, faces those who use any substance or device to obtain "things of value" from coin-operated machines.

WASHINGTON, March 1—Persons who have been dreaming that the proposed law would not be treated as leniently as they have in the past if now proposed legislation against slugging is passed.

Legislation to be introduced in the House by Congressman Peterson, Democrat from Florida, will place such persons in the same class as counterfeiters and subject them to arrest and prosecution by the government.

Experts from the Treasury legal department drafted the law.

The proposed law carries penalties which make slugging a decidedly unprofitable and risky affair. A slug dropped into any type of coin mechanism will start proceedings against the offender which may bring him into a federal penitentiary for five years and with a $1,000 fine included.

Definite terms of the bill are: "It shall be unlawful to make or use any coin, token, slug, disk, or device in metal or other substance for the purpose of fraudulently procuring anything of value from any vending machine, coin box, telephone, etc."

Penalty of $1,000 fine or five years in prison, or both, for persons convicted under the law.

Increasing use of coin machines in merchandising and the consequent increase in slugs has been a sore spot to federal law enforcement agencies. At present, Secret Service officials state that millions of dollars of coins are dropped into telephones, subway turnstiles, and coin machines.

It has long been a federal crime to manufacture or use a facsimile of a United States coin, but a recent federal case raised a fine legal point as to whether or not a slug, which merely approximates the size and weight of a coin, can be called a facsimile.

The Secret Service obtained a conviction in the courts and it was not appealed.

The ground proposed is for the purpose of plugging a gap in the counterfeiting laws, which were passed before coin machines came into general use.

IDEAL STRING OF SHOWS

LOUVISVILLE, Ky., March 3—Rundredly Don Leary, publicity chairman of the St. Louis and surrounding shows, turned to his duties following a three month's vacation.

Mr. Leary said that the opening of the new show in St. Louis was a feature of the entertainment. The measure provides a maximum penalty of $1,000 or five years in prison, or both, for persons convicted under the law.
Commercial Radio Talent
Sought by Record Firms

NEW YORK, March 1—Recording companies are turning their eyes more toward the radio market in an effort to produce records by artists with the most commercial appeal.

The major record companies are increasing their promotional and advertising efforts to catch radio audiences' attention. Many radio programs are being taped for later broadcast, and special packages are being used to attract listeners. Record companies are also scheduling more appearances by popular artists to promote their recordings.

In addition, many companies are increasing their efforts to sign new artists who have potential for radio success. They are looking for vocalists with a unique sound or personality that can appeal to radio listeners and build a dedicated following.

Large Turn-Out at
Packard Music Show

NEW YORK, March 1—Operations through the Packard-Pounder show are going well, according to George Pounder, who has been at the show for two years. He is particularly pleased with the turn-out and the positive feedback received from listeners.

Pounder, who is responsible for promoting and overseeing the show, has been working closely with record companies and radio stations to build interest in the show. He is confident that the show will continue to grow in popularity as more listeners discover its unique format and engaging content.

Baltimore

Baltimore, Md., March 1—The city continues to be a hub of musical activity, with numerous concerts, festivals, and performances taking place throughout the year. Many of these events are supported by local record companies, which provide important financial backing and exposure for local artists.

The city's music scene is diverse and vibrant, with a strong focus on local talent. Many Baltimore-based bands and musicians are gaining national attention through record deals and promotional efforts.

Seeburg Week

CHICAGO, March 1—Seeburg officials reported that their week-long promotion was a success. The promotion included special offers and contests aimed at attracting new customers.

The promotion featured the Seeburg system's versatility and its ability to play a variety of music genres. Customers were encouraged to try out the system and discover the range of music available.

END OF A PERFECT DAY

Posed at the close of Wurlitzer showing at the Hankins Music Company, Atlanta, the staff of the firm show that they are tired but happy. They expected the biggest crowds and wrote the greatest volume of orders on Wurlitzer phonographs in their histories. Left to right are J. T. English, L. C. Cooper, J. E. Woodard, Morris Hankins, and O. A. Mullins Jr.
MUSIC OPERATORS
Don't Sacrifice Your Present Equipment

KEENEY Adapters and Wall Boxes

MILLS Throne of Music and Empress
Other Machines and Games

SPECIALS--WHILE THEY LAST

RAY BIGNER
1983 State Ave.,
CINCINNATI, OHIO

"PHONOGRAPH BARGAINS"—MUST SELL AT ONCE

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We are Factory Distributors of KEENEY Adapters and Wall Boxes.

MILLS 12 Record Phonographs

MILLS 1939 Throne of Music

RAY BIGNER
1983 State Ave.,
CINCINNATI, OHIO
Talent and Tunes
On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By HAROLD HUMPHREY

News Notes
So many requests from music operators have hit RCA-Victor for a Gray Gordon recording of "Make Believe" that it is now
making and will soon be released. Other side will be Gordon's version of "Why Do I Love You?" and Tony Pastor's version of
an Artie Shaw album has signed for another row for Blackbird records. For awhile it was thought he would switch to Columbia.... Patricia Cimino, wife of Herman Meleda, has a new
Victor recording coming out which should go over in a very big way in face times where such rhythm is liked. "Gotcha Get Hat," and "She's My Man," are the numbers, and her
husband's bond dote the setespawehla torch singing is.

Cohnsobla rfle Skew Ournnut. has signed for an-
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Patriotic and Army Tunes
WITH the exception of God Bless America, no tunes with the patriotic theme have set any high marks in the
photographs. Since registration day for conscription last October, there have been no new records released, but this may have been
limited to lack of material, since most of the songs produced were aimed at the American Eagle audiences. The feeling was that, if
the Stars and Stripes are to be preserved, the music must have a patriotic ring. This is a feeling that is shared by all who love the
nation and believe in its future. In order to continue this feeling, it is important that we support our country and its values.

This and That
When the Andrews Sisters played the Riverside Theater, Milwaukee, last week, the management killed them this way: "20 Million Nicks Can't Be Wrong! Meet the Queens of the Music Machines." ... Johnny Long's band has recorded a set of new ones for Decca, which will be released this month... Milwaukee operators are catching an excellent Fiddler's recording of "I Wish I Was Back in Milwaukee." The Fiddler's band has just released a record at the American Music Hall, and the boy who wrote the song is from Milwaukee, . . . . Operators should be interested in what band leaders choose as the "Star Spell" in the Spring Special issue.

Territorial Favorites
FOLLOWING is a list of records on operators in various sections of the country who have particularly enjoyed the
records as local favorites. In addition to national leaders listed in the Record Buying Guide:

BURLINGTON, VT.: Until Tomorrow, Sammy Kaye. Operators are buying heavily of this recording in the above territory, and it is
one of the records which again proves the importance of the "Pulsations" section of the Record Buying Guide. These made its
appearance in that part of the Guide

Detroit:
No. 10 Lullaby Lane, Eddy Duchin. Quite a bit of juice is being given this record number of a single hit patch, it never being buoyed by
operators in large quantities in other sections, but is worth a few copies. Duchin has a solid following in this part of the
country, and when locations are crying for more new tunes this recording will help fill the bill.

San Antonio
SAN ANTONIO, Thu., March 1—On the week before.
 OPERATORS!
The Billboard's Record Buying Guide Says:
"It's a Natural for the Phonos."

Cash In Now On SAMMY KAYE's recording of
UNTIL TOMORROW
Victor 27762
"SAMMY KAYE has a record here that
has the music machines spellbinding
written all over it in large letters. In
the same self-helps-and-stick-music
coin as I'll Never Smile Again, created,
as it was in that smash, by some fine
guys who come to it, this has an appeal
melody and lyric that add up to a
NATURAL FOR THE PHONOS, particu-
larly as treated on this disk."

Radio's Leading Songs
Here is a comparative list of 10 songs broadcast most often during the week ended March 1 and the week before,
ended February 21. The songs are those heard over the networks and leading New
York stations based on information supplied by Accurate Reporting Service.

This Week Last Week
1—I'll Give You a Song
2—You Made Me Love You
3—Now My Heart Is Open
4—You And I
5—You're Not the One
6—You Were Meant for Me
7—Gimme Some Slack
8—You're on My Mind
9—Keep an Eye on Your Heart
10—Amore

San Antonio
SAN ANTONIO, Thu., March 1—On the week before.

SAN ANTONIANS gathered at the showrooms of the United Amusement Company, where they viewed the
1941 Rock-Ola music equipment.
Manager Wilkinson was on hand to greet guests and a pleasant time was
had by all. Many signed on the dotted line for the new equipment offered by
Rock-Ola.

Lance J. Harris, vice-president of San Benito & Brownstone, drives to San Antonio and still talking about it. He is an
old friend of mine and a man who has the knack of selling.

Jesse Treston, well-known columnist of this newspaper, was at the Chicago coin machine show in January and is
still talking about it. He has found a fine job taking care of the business while Jesse was hobnobbing with the
coin machine world in Chicago.

Al Monden, new district manager for Wurlitzer in Texas, was at the Commercial Music Company recently getting
familiar with music merchants in the Alamo City area. The Texas branch
is to the State and promise him his full co-operation.

Southwestern Amusement Company is a busy outfit these days, and operators are swarming into its showrooms and
moving out those fine marble tables, etc., Albertson himself manager of
in the concern.

Harold Thompson, Seeburg distributor, is busy taking care of the new Seeburg photography and wall box units.
Harold is expecting deliveries to start any day now and eager to see the new Seeburgs moving in.

Kenneth Main, manager of Commercial Music Company, has a new secretary, one who can talk back to him, she is as
nice as her other than his, Mrs. Main knows her Wurlitzer people and is in business.

AT THE ROCK-OLA SHOWING held in Houston, Tex., Ben Boldt, Rock-Ola advertising and sales promotional manager, was presented with a 10-gallon half barrel of
beer by the boys and girls of the Houston book office. From left to right are: Morton Boldt, the Rock-Ola Leadership Girl, Joe Reeves, Tom Williams, and Robert Horsemann.
**On the Records**

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of each record, so that operators can make an evaluation of their potential commercial value to phonograph operators.

(Continued from Page 10)

**DICK JURGENS (Okeh 6022)**

Night and Day—PT. VC. My Silent Love—PT. VC.

Good sales are indicated in this column for the 2 records noted here. Mr. Jurgens, whose playing is so tasteful and more distinctive than she does for the company's modern music, is a real asset to this label. His Sales are reported excellent and promise to continue better. He has played the piano for many years and is an excellent arranger. He is also well known as a composer and his works are very popular with the public.

**GINNY SIMMS (Okeh 6025)**

May I Never Love Again—W. Walker's By Junie McCreary.

The Ray Kyser vocalists has, on her Alma Mater label, a number of records that are doing well. They are all good, and more distinctive than she does for the company's modern music. Mr. Kyser's playing is so tasteful and more distinctive than she does for the company's modern music, is a real asset to this label. His Sales are reported excellent and promise to continue better. He has played the piano for many years and is an excellent arranger. He is also well known as a composer and his works are very popular with the public.

**WOODY HERMAN (Deca 3617)**

Stage Door Canteen—VC. Romance Me Brother, With a Bold Face—PT. VC.

The Head band plus Woody himself has a good time here. The vocals are excellent and the arrangements are good. The band is well known for its fine work and is always in demand. The records are selling well and are expected to continue to do so.

**CONNIE BOSWELL (Deca 3615)**

A Rose for You—PT. VC. Near York—VC.

It would seem that all the people who wanted to buy a record of—of even those people who had done so long before this, Miss Boswell, who is now coming out with some of her old songs in new arrangements, has been doing a good business. The records are selling well and are expected to continue to do so.

**FREDY MARTIN (Bluebird B-11050)**

Too Beautiful To Last—PT. VC. Corn Silo—VC.

This is aKA mid-road dance tempo, and no outstanding virtues are to be found except the music itself. The vocals are not good, and the arrangements are not outstanding. The record is not selling well and is not expected to do so.

**Rex STEWART (Bluebird B-11057)**

Linger Longer—PT. Mobile Bag—PT. VC.

This is aKA middle-of-the-road dance tempo, and no outstanding virtues are to be found except the music itself. The vocals are not good, and the arrangements are not outstanding. The record is not selling well and is not expected to do so.

**RHYTHM OF THE MIGHTY MEN**

The title of the A side here refers to the departure of Trumpeter Eddie Williams from the Duke Ellington orchestra after a lengthy period of service in order to switch over to the new Benny Goodman band. As Scott sees it, that was an occasion for a slow, mournful lament, and that's what comes off the turntable here. Over all, an amusing take-off of Eddie's noted growl trumpet. After the B side title implies something light and fluffy, the melody falls to carry that on the implication. This is one of Scott's better sides, both tune and performance being far more interesting than the majority. Willie has any right to turn out.

**EDDY DUCHIN (Columbia 35941)**

I Could Write a Love Story—PT. You Forgot About Me—PT. VC.

The Rodgers and Hart A side song, enough could have been written for the Duclian horoscope, it's one of those class tunes that Edy's way of playing the piano is just right. But for some reason Duchin makes little of it. In his hands, the melody falls to carry that on the implication. Willie has any right to turn out.

**RILEY SCOTT (Columbia 35940)**

The Ray Rymor vocalist has, on her Columbia label, a number of records that are doing well. They are all good, and more distinctive than she does for the company's modern music. Mr. Scott's playing is so tasteful and more distinctive than she does for the company's modern music, is a real asset to this label. His Sales are reported excellent and promise to continue better. He has played the piano for many years and is an excellent arranger. He is also well known as a composer and his works are very popular with the public.

**JOHNNY PEDDLER**

By the writer of "Beer Barrel Polka"

The main idea here is the arrangement, the general feel of the piece, and the use of the orchestra. The vocals are exceptionally good, and the orchestra is well handled. The record is doing well and is expected to continue to do so.
The Super-Wurlitzer \textit{"500\textquotedblquote}

A new gorgeous creation in phonograph design giving thrills for the first time -A COMBINATION OF NEW PARTS- LEATHER SIDES and MARBLE GLO Front. The ONLY PHONOGRAPH that can and does defy ANY competition. Custom built with red or blue leather.

**December presents a smooth hit Double-feature Risk by a new Recording Star TERRY SHAND AND HIS ORCHESTRA on Decca No. 3641 AM I TALKING OUT OF TURN backed by PIERRE OF THE KANSAS BEEG Get a new machine that'll make money for you on every one of your locations. Order from your dealer today.**

**HERB MILLS AND VINCIN SMAY, of Mills Novelty Company, play host to Joe Garber, orchestra leader and recording artist. Above they are listening to Garber records on the Emporium phonograph.**

**GEORGE KRUPE (Decca 60211) There'll Be Some Changes Made—FT. VC. Things You Left Me—FT. VC. Irene Day, who left this band a couple of weeks ago for a musical career has two-and-a-half choruses of vocal on the A side, and dispitches them neatly, but it has not met with the middle. The amount of space allotted the A side, with the band end mostly in the middle third. The amount of space allotted the A side, with the band end mostly in the middle third.**

**MILODRA BAILEY (Columbia 35941) Booklet—Chante—V. There'll Be Some Changes Made—V.**

The Hoagy Carmichael standard on the first side is Miss Bailey's theme and one of the few Carmichael songs that are non-ASCAP and can therefore be placed on current airwaves. That should mean more enough sides for this record, but the use of what is apparently an old master (without noting the fact on the label) is going to have a lot of people putting in a lot of new needles and wering during what goes. The scratching and the weakness of Mirod's voice are not conducive to first-rate listening, and these technicalities call down the general噫}

**ETHEL WATERS (Bashful B-11028) Georgia on My Mind—V. Old Man Horizon—V.**

Miss Waters, riding the crest of a tremendous hit, has gotten a lot of notoriety on her work in the starring role of the Broadway musical, Cabin in the Sky, a pair of songs here that are custom-tailored to her measure. Both are Hoagy Carmichael songs of ancient vintage, and Miss Waters is right at home on both. There is a passage in the middle of the A side, with the band end mostly in the middle third. The amount of space allotted the A side, with the band end mostly in the middle third.**

**MICHAIL AYRES (Blueday B-11035) This Is Who I Am—FT. VC. Jenny—FT. VC.**

Both songs come from the new smash musical hit, Lady in the Dark, and the publicity the show has received, the cront of the two numbers, their excellence as songs, and the frightful vocals after treatment combines to produce a quality hit for this playlist. The songs of Jenny, as related by the ensemble and Mary Austin Mancer, in particular should attract much disk-buyer attention, in spite of Jenny's sort of manner. Miss Mercer sells the ballad lyric of the A side, and the A side and the brighter Harlemesque Ham on the reverse. Ed Mallory backs the singer with a group of fine orchestral accompaniment, and altogether there's a clean-cut performance from start to finish.

**COUNT BASIE (Decca 5987) Who Am I?—FT. VC. Stampedes in G**

The Count lends a medium, danceable rag to this sides. First side, giving it an effectiveness it doesn't have in itself. Helen Humen's vocal here brings things moving in the middle of the side, with the band end mostly in the middle third. The amount of space allotted the A side, with the band end mostly in the middle third.**

**PROGRAM TITLE SHEETS**

25 copies to sheet $4.00 PER 1000

Special price for 1000 or more.

INLAND PRINTING SERVICE 623 Oregon St. New Orleans, La.
Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonograph parlors. Selections are in order of popularity, based on reports gathered each week by representatives of "The Billboard from at least four leading phonograph operators in each of the 50 most important phonograph operating centers in the country. Recordings without names are those that have appeared under this heading for one week or more, and have thus become such established numbers that they require no further explanation.

Freewheelin' on the Mississippi. (K26th week) AUSTIN HAWK, WOODIE WILSON.

COMING UP

Recordings listed below are those which operators report are not yet top-notch material, but which are gaining. As automatic phonograph parlors the consent of reports gathered each week by representatives of "The Billboard from at least four leading phonograph operators in each of the 50 most important phonograph operating centers in the country. High on a Windy Hill. Probably for the first time since the inception of this column, this record has appeared in this week that station is not workable, since this woman's practically the same point of popular acclaim on the phonos as the next one, the one below that. and so on. Though this trend is anticipated by the increasing popularity, as usual, a very slight margin exists between each one. Though it is doing very well, "LOBERY DONBREY*, ORRIN TUCKER, and VERA SMITH have a right to be suspected. So you're the One. Also well up in "The little shoppers' affection, if this BMI song keeps on rockin' and rollin' with WINDY BARRON, and only slightly ahead of the other tunes in this section. EDNY DUCHIN* and HAL KEMP do the handling of the record, and it's now one of many good 50-cent pieces.

You Walk By. As such, it's probably been selling less and the same thing all over in this department and it will be said again here (and in the next column, too). Also, unlike many BMI songs, the song you're about to hear, this particularly likable ballad is being carried along by the TMOKU TREND and the BARRY BARRON* versions. Tone quality in the present instance of Frances Langford has a built-in asset that becomes a real selling point with WINDY BARRON. The song is a Latin American song to a point where it, too may hop into the race. And a song with a good future if the right version is promoted. STAN WHITNEY is the standard bearer here.

It All Comes Back to Me Now. A ballad from the BMI workshop that has now reached the status of a candidate for top honors, this particularly likable ballad is being carried along by the TOILMY TX/CEEA. and DR. 861,44. and BLUE BARRON* trend. Candidate for top honors, this particularly likable ballad is being carried along by the TOILMY TX/CEEA. and BLUE BARRON* trend. Candidate for top honors, this particularly likable ballad is being carried along by the AIBY MUSICAL and BLUE BARRON* trend.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even though they will probably never climb into "Going Strong.

The Last Time I Saw Paris. (94th week) Winkenben. RAY SMITH. Yes, One Daring Doughnut. (60th week) GLEN OLMSTEAD. A box song, and also a likely score. Scrub Me Mama. With a Boogied Beat. (5th week) Going down. ANCHORS AFTERTHE."
MERC  DISE MACHINES
New Jersey CMA Banquet April 5

Baltimore Concern Does Good Business With Bever Vendors

NEWARK, N. J., March 1.—Plans for the annual banquet of the Cigarette Machine Dealers Association of New Jersey were discussed this week at a regular meeting of the association. The banquet is scheduled for April 5 at the Newark Athletic Club.

Silver King

Ohioans To Attend N. Y. CMA Meeting

NEW YORK, March 1.—That a group of Ohio operators who are members of the cigarette vendors' association of that state will attend the Eastern Cigarette Merchandisers' Association meeting to be held in Hotel Pennsylvania here March 15, the date of the fifth annual CMA banquet, was revealed today by Matthew P. Michigan, CMA manager, and Benjamin Wallach, of the Public Services Club, who are securing arrangements for the meeting committee, and are looking for大于$6.50

Silver King

Torr Sees Pick-Up In Vending Business

PHILADELPHIA, March 1.—With the cigarette vending boom now more widespread the Torr Vending Company, which has proved a hit with all locations, has shown a great deal of interest in the vending business.

PROVEN Money Makers!

Diamonds of Antwerp

Watching for RollAPack

Victor's New 

Cigarette Dispenser 

INTERNATIONAL

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INTERNATIONAL
Past Decade Shows Vast Improvement In Bulk Vending

By W. R. GREENE

The Northwestern Corporation has brought such a change—10 years ago the vending machine business was a small, insignificant part of the industry struggling to get a foothold—today it's one of the most successful and profitable ventures in the industry.

Operators Handicapped

If we were operating machines in 1931, what situation would we be faced with? Let's think back. Bulk vending machines were small, inadequate vending machines. The majority of them were constructed with the glass globe. "They were of chums," as we were operating machines in 1931, we had to handle outside of ball guns.

The past decade shows vast improvement. A PART OF THE ROWS ORGANIZATION gathered at the recent 1941 Coin Machine Show in Chicago. During the rest of the year these men are an important corner of the country bringing to operators the latest news of some machines.

New Orleans

NEW ORLEANS, March 1—Mardi Gras season was the greatest New Orleans ever held. In the 118 years of this event, about 150,000 visitors filled hotels, rooming houses, and railroad Pullmans side-tracked for a week. Music operators gained the advantage on Mardi Gras Day. Trucks by the hundred, filled with masked funkniners, either had a piano, an oboe, or a joke box to furnish the music. Raised rates made the day more profitable than usual for the operator.

Establishment at 1901 Maccun Temple of a territory credit office by the R. Wurlitzer Company has been announced by Al Mendes, district manager. The new office is managed by John Burns, formerly of the Wurlitzer factory staff. He will direct credit in Louisiana, Mississippi, and Alabama.

A group of music operators headed by Dan Cohen, head of Pleasure Music Company, is installing a wire music service of the Betsy System, San Antonio, Tex., with headquarters established in the heart of the city.

Virgil Christopher, newly appointed district sales representative for Bally Coin Machine Company, is spending a few days in New Orleans prior to making a wide swing through Texas and Alabama.

A group of music operators headed by Dan Cohen, head of Pleasure Music Company, is installing a wire music service of the Betsy System, San Antonio, Tex., with headquarters established in the heart of the city.

Anes Murph, head of the New Orleans Coin Exchange, is on a business trip to Southwest and Central Louisiana.

All operators of New Orleans were pleased to learn of the wedding of Miss Elmer, former Miss Pace, daughter of Julius Pace, former head of the local coin-operated association, is noted for her fine singing voice, having sung on many radio programs, night clubs and theaters in several different cities.

As busy as a one-armed paperhanger is Anthony Virgilio, one-armed crane service department head of the Dixie Coin Machine Company, who was busy all week, operating any make of coin-operated device.

Although there were no big changes in the latest pin games created by the Big Circus games and reports a keen interest shown in all. Included among the most popular games are Bally's Pickle, Eller's Stairs, and Dream's 1941 pinball machine, the Glasso, Genoa's Slugger, and Homer's Spooky. In Cabbage, head of the Dixie company, reports a good demand from country operators for Bally's new automatic pay-off jackpot game, Kentucky. The new four nickel multiple machine, Carnival, is an improvement of the best automatic pay-off machines in several years.

Robert Menken, president of the local music operators' association, is planning this week on a business trip. He is considered one of the best heads of the A.M. Coin Machine Association.


Pennsylvania

WILLERS-BARRE, Pa., March 1—It was announced this week that the Wurlitzer Company, a leading manufacturer of coin-operated machines, is spending a few days in New York prior to making a wide swing through New York.

Recently the Southern Mule Bait Company, which this week moved into its new and larger quarters at 275 Broadway, issued a vender card for the showing here of the new Wurlitzer Super 1941. The company, which this week moved into its new and larger quarters at 275 Broadway, issued a vender card for the showing here of the new Wurlitzer Super 1941.

The Billboard
Ponser Distrib for New Baseball Game

NEW YORK, March 1—Scientific Machine Company announced this week that it has been building a network of top-flight distributors throughout the country, with the naming of George Ponser as distributor for the New York territory for the firm's new baseball game.

Max Levine, of Scientific, declared that other distributor setup are now being considered. The new game has an unusual history, Levine claims. It was developed four years ago. Twenty machines were produced and put into circulation. Production and changes were modified constantly. Collectively, the high and company officials decided to produce 2,500 games before presenting them to the trade. Now, with this number in production, company officials decided the time was right to build a new industry about its game.

"When a prominent distributor like George Ponser displays overwhelming interest in a new product, it convinces us that we've got a sensational winner on our hands," Levine said.

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Hudson

HOUIS0N, Tex., March 1—Sun Amusement Company, coin machine sales firm, opened in Houston February 9. It is exclusive distributor for the Buick line in Southern Texas, W. W. Newall and J. E. Duncan, both well known over the state, are co-owners of the company.

A. M. Mandel, Worthington distributor manager, was in charge of the opening. Mandel, who is also manager in Texas, spent several days in Houston with the Commercial Music Company headquarters.

The big out-of-town operators in the office of the Hudson Music Company, which had the same name, were Mrs. A. L. Golden, El Camper, L. Morris, Galveston, and Bill Tinien and Guy Neece, Beaumont.

Detail parking meter collections since the first one was installed in Houston in 1935 passed the $1,000,000 mark in December. That figure is 38 nickles for every man, woman, and child in the city.

H. M. Crowe, of H. & A. Distributing Company, has made a tour of the South Texas territory. He reports excellent prospects for the spring.

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Advocate Natt. Lottery

CAMDEN, N. J., March 1—Members of the New Jersey State Association of Letter Carriers, holding their 43rd annual convention in Convention Hall here February 33, unanimously adopted a resolution advocating a national lottery to help finance the nation's defense program. The resolution was passed without any opposing debate.

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LEATHER USED ON REMODELED PHONOS

Cleveland, March 1.—The board of directors of the Cleveland Music and Automatic Electric Phonograph Owners' Association met at headquarters in the Redit Windsor Building, Peter Linkhirt president, to discuss the future of the phonograph business. The decision was reached at the end of the meeting that the phonograph business took up the time of the members to the point of distraction.

Max M. Mauro, manager of the Graham Distributing Company since 1931, has been transferred to Detroit. Joe Young is his successor here. Linkhirt expressed farming firms in the district in the utmost confidence, stating that this is the time chosen for the hit of the season by the Cleveland Phonograph Owners' Association. Mr. March, Jack Cohen, vice-president, stated that the selection was practically unanimous.

Large newspaper ads will accompany the announcement.

Cigarette sales are up in Ohio. The State Department of Taxation reports 1940 net cigarette tax revenue of $9,000,799, an increase of $9,000,000 from 1939, when the tax was $2,750,000. Collection since January 1, 1941, was $1,071,233. In 1939, these collections were $1,054,924, and in 1938, $1,114,593.

Open houses held by the Arcon Novelty Company where their latest phonograph machines were shown were attended by a big crowd of Cleveland operators. Including factory. From Rock-Ola headquarters, were Vice-President Jack Nelson and District Manager Frank Derre. Art Nagel, head of the sales department, received numerous congratulations on the new models. Mrs. Nagel, who was also on hand, was shown the new models. In addition, several phonograph manufacturers held open houses here.

The Andrews Sisters, appearing at the Palace, took time off to visit headquarters of the Phonograph Merchants' Association. About 40 close friends, including officers, were on hand to greet them. The girls congratulated the association on its hit-of-the-month record and dis-
LeVine Joins Gerber & Glass

Chicago, March 1—Harry LeVine, who has traveled the Central States for several years and enjoys a large following in parts of Michigan, and Missouri, reports Max Glass.

Bob McGill Heads Intermountain Firm

Salt Lake City, March 1—R. H. (Bob) McGill, well-known sales and service man of Denver, has recently assumed the duties of general manager of Intermountain Distributing Company, Salt Lake City.

Intermountain acts as distributor for Bally, Jennings, Walsh, Western Products, and Wurlitzer phonographs. McGill was formerly associated with a Denver distributor and is well known throughout the Rocky Mountain States.

Lock and Covered Coin Boxes Asked

To the Editor:

The action taken by several manufacturers in placing a separate lock and door in the coin box is in the right direction. This separate lock and door should be on all machines.

As you know, the coin box has an opening and when an operator opens a machine to check same, considerable comment is made by the onlooker as to the amount of money in the box. It is my suggestion that there be covers for these boxes so that the contents will not be open to viewing, which would eliminate considerable comment regarding the amount of money in the box or the amount of business that has been done by this particular machine.

I would suggest a coin box with a cover that has an opening just large enough for the coins to enter, all of the same material and type that is being used in certain bell machines. I think this is a proper step and would appreciate reaction of you and your readers.

R. C.

Efforts To Form Assn. In Delaware Fail

Wilmington Del., March 1—Efforts to form an association of coin machine operators in Delaware, reportedly, have failed to materialize. Keenness of competition is understood to be the chief stumbling block.

The First City Amusement Machines Company has dropped its music box to concentrate on coin machine games.

Wurlitzer still installation has been completed at the newly opened Howard Johnson's Dutch Village on the Coleman duPont Memorial Highway, six miles north of Wilmington.

PIKE'S PEAK

PIKE'S PEAK

PIKE'S PEAK

PIKE'S PEAK
Detroit

DETROIT, March 1—Joseph M. Fair, Detroit operator, who is building a new amusement park in the new Rouge Park roller rink, Detroit's newest skating rink, has announced that he will open the rink on April 1.

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Monarch Sales Climb, Says Stern

CHICAGO, March 1.—"The hardest task we have is to keep a sufficient number of games in all classifications on hand for our customers," declares Al Stern, Monarch Coin Machine Company.

"Since the beginning of the year a steady flow of games, phonos, consoles, and other money-making equipment has been coming into our receiving department, more than our reconditioning line, and out again.

"Not a day passes in which we don't receive a hundred or more games and ship out an equal number; sometimes much naturally," said Stern. "We are kept hopping to get the games our customers request. Our new three-story warehouse and more and more operations are looking to us for their machines.

"Our first two months of 1941 have more than proved our prediction that this year is to be the best we have ever known. If business continues as it is, there is no reason to believe otherwise, our new three-story warehouse and other headquarters may soon require expansion."

AMI Announces New Sales Policy

CHICAGO, March 1—Announcement from the Automatic Instrument Company (AMI), of Chicago and Grand Rapids, reveals that the firm has reproduced all of its exclusive franchises and is establishing a direct sales and distribution of its products throughout the country.

Henry T. Roberts, of Chicago, has been elected vice-president and general manager, and Arthur W. Prepas, vice-president and works manager. Roberts for the past four years has been known as an automatic phonograph concern. Prepas has been a radio manufacturing official.

In the firm's official announcement it was revealed that the Automatic Instrument Company owns the basic patent covering the fully selective coin-operated phonograph and the only record changer that can record on both sides of the record. With the remote control wall box devices: the Electro-Vox, which is a combination vacuum and vertical movement device used to beautify show the Bell lock; the beam-of-light pick-up for phonographs, and all other valuable patents.

"With this additional personnel, the company is prepared to meet the demands of these divided areas, in addition to its facilities at Grand Rapids, plan is under way to establish a factory in the Chicago area."

Officials of the firm announced that the Automatic Instrument Company has been completely withdrawn from the present line of coin operated phonographs and in now offering its equipment for sale by all operators.

The following is the complete list of officers who will direct the firm under its new plan of sale and distribution: E. H. Millikan, president; Henry T. Roberts, vice-president and general manager; R. H. Clark, secretary; A. E. Bricklin, assistant secretary; T. Prefect, treasurer; M. B. Cutzmann, assistant treasurer; L. J. Andrews, vice-president and works manager, and A. H. Kelsey, comptroller.
16 RECORD
MARBL-GLO
With Illuminated Dome As Illustrated
Complete Ready to Operate
412 WURLITIZER
MARBL-GLO
Same as Illustrated Above
616 Wurlitzer Illum. Grill
$49.50
$54.50
$119.50
$32.50
$49.50
24 WURLITIZER
MARBL-GLO
With Keyboard
$134.50
$119.50

SPECIAL!
While They Last
500 Wurlitzer
With Keyboard Ready to Operate
$44.50

MILLS
THRONES OF MUSIC
(Like New)
$129.50

LIBERTY BELL
World's Finest
TOKEN PAYOUT
$32.50
3 for $90.00

IMP
1c, 5c or 10c
Play
$12.50

MISCLESANEOUS
Rotary Merchandiser
$79.50
Kirk Scales
99.50
Chicken Saws
9.50
Anti-Aircraft (Bowsen)
99.50
Shoe-Ball-Ette
69.50
Astronauts
75.50

TERMS: 1/3 Cash Deposit With Order, Balance C. O. D.

PIKE'S PEAK
100% LEGALITY ASSURED
or Purchase Price Refunded
or Start Making Money Right Now

ROY TORR
2047 So. 65th St.
PHILADELPHIA, PA.

HERB BESSE JOINS
BUD LIEBERMAN FIRM
CHICAGO, March 1.-Bud Lieberman, head of the distributing firm bearing his name, announced that activity has been
up in the distribution of new and used equipment of all types.

A Proven Money-Maker
experienced operators say
NEW IMPROVED UNIVERSAL GRIP SCALE
Often Pays for itself in less than 30 Days Legal Everywhere

GRI P SCALE
Approved by
TORR
2047 A-50.68
PHILA., PA.

IT'S DAVAL'S
"21"
FOR '41-
15, with orders
$19.75
$24.50

ATLAS NOVELTY CO.
2200 N. WESTERN AVE. CHICAGO, ILL.
ASSOC ATLAS AUTOMATIC MUSIC CO. 3928 Grand River Ave. DETROIT
OFFICES ATLAS NOVELTY CO. 1901 Fifth Ave., PITTSBURGH

UNITED'S BARGAINS
Buy with confidence from Woman's most progressive distributor.

Mills 1-2-3, Free Play... $27.50
Arrows, 1 Ball... $12.50
1940 Melstone, Like New... $15.95
Pennies... $24.50

GRIPS
DON'T BE MISTAKEN-GRIPS ARE NOT MADE AT ALL TIMES. Write for details. Get the trade price for more.

UNITED COIN MACHINE CO.
7911 W. Bocher St.
Milwaukee, Wis.
Bradshaw Plans Big Showing

DENVER, March 1—The biggest and best showing ever held in this region is the promise of Gibson Bradshaw for his Rocky Mountain Coin Machine Show to be held March 7 and 8 at the Denver Distributing Company headquarters. For the past month majors, minors, suppliers, and carpet layers have been busy remodeling and redecorating to assure everything being in readiness.

New equipment has been arriving daily, and Bradshaw promises to have a great display. In addition to the latest Rock-Ola Toe-Column, all the innovations in coin-operated guns, games, and vending machines will be on display. Open house will also be held at the Playhouse, Bradshaw's arcade, where operators can see a wide assortment of coin-operated machines in actual operation.

Among the many surprise and entertainment features planned will be the appearance of Miss Colorado (Ellen Hopkins), who competed in last year’s Atlantic City Beauty Pageant. Other than his desire to give operators an opportunity to view all of the improvements in coin-operated machines, Bradshaw is staging the show with the thought of expressing his appreciation to the coin machine business. For it is his belief that the next five years will prove the most profitable in the history of the coin machine industry.

Pike’s Peak Demand Gains

CHICAGO, March 1—Capacity production on Pike’s Peak plus normal emergency measures have failed to make a dent in the mountain of orders for this money-maker, according to officials of Groetchen Tool Company.

“Our distributors, finding that wires and long-distance calls did not bring the orders needed, are now making personal trips to the factory. After several for themselves that every ounce of effort is being put behind production of the game they and still more orders.

“One of the most frequent visitors to the plant is Max Glass, of Gerber & Glass. Glass is keenly interested in the daily shipments on each. At this writing he is visiting on 100 a day.

“Several more factories would be needed to meet this terrific demand,” say Groetchen officials.

McGowan on Coast For Mape Music

LOS ANGELES, March 1—Jim McGowan, formerly associated with a photographic manufacturer’s sales department, has been appointed traveling representative for the E. T. Mape Music Company, Southern distributor for California, Arizona, and Nevada.

McGowan has had wide experience in the music field and is reported to have equipped to advise music operators on coast and inland areas and to assisting them in choosing correct equipment.

Jennings Mint Vending Totalizer Console

A sensational new idea in consoles—New, exclusive Elevated Totalizer registers replays earned—always visible to location attendant attracts attention invites play. Jennings Mint Vending Totalizer Console is now accepted for operation in many restricted territories. Check this truly spectacular console for your territory today. Try it for 14 days—if you’re not completely satisfied, return it and your money will be cheerfully refunded.

• Elevated Totalizer—always visible to attendant attracts attention invites play.
• Mint Vender feature.
• Mechanical Operation wiring necessary for illumination only.
• Equipped with coin divider—provides two cash boxes—one for location— one for operator.
• Slug rejector coin chute.

All Others

Jinx Falkenberg, Monarch of Models, Urges You to Buy the Monarch of All Counter Games From Monarch!
Jennings Releases New Console Game

CHICAGO, March 1—Latest release from the O. D. Jennings Company plant in Chicago is the Mini-Vending New Toy Console. "This is another of the 1941 Jennings line of Friendly machines," declares a Jennings official. "It is designed to comply with all territorial requirements, yet it is so fascinating that it draws play from every location."

An attractive machine with plenty of play appeal, Mini-Vending Totalizer Console is reported as being well received in every part of the country. The game receives much attention because of its construction. An elevated totalizer on the back of the console shows replace. In addition the machine registers all plays made by players.

It is mechanical in operation and requires wiring for illumination. It has the tried and proven feature of a cash divider and two coin boxes, one for the location and the other for the operator. It is also fully equipped with stop-rejecting mechanism. "There is a choice of two tops for the console. One features fruit symbols, while the other uses numbers."

Buckley Adds Sales Representative

CHICAGO, March 1—Collis Irby, Southwest district sales manager for Buckley Music System, Inc., announces the appointment of M. B. McLean as a representative to cover Oklahoma and Kansas.

R. Ford, general sales manager of Buckley, declared he was enthusiastic about having another experienced man to represent the Buckley line, "Collis Irby," he said, "is one of the pioneer music system men and he has one of the best sales organizations in any line. He now has W. W. (Mike) Ackman, George Wrenn, and now M. B. McLean, all of whom have been in the music box business since its start."

Also announced was the appointment of E. D. Box, of Elizabeth City, N. C., as distributor for Buckley in Virginia. Said Host: "Ever since I entered the automatic music business I have tried to handle the product that was a current money-maker. I have watched a number of products and decided that the Buckley system stood out above all."

L. B. McCormick, Greenville, N. C., is a distributor for Buckley. He began distribution of Buckley equipment in 1941 and says: "When I looked over the Buckley Illuminated line, I knew that this was what it took for maximum profits. Now I am making installations, and I am finding that results are better than I had thought."

Wilkes-Barre Coinman Dies

WILKES-BARRE, Pa., March 1.—John G. Durkin, a partner in the Durkin Novelty Company, coin machine operating firm, died February 16 at his home here following a heart attack. He leaves his wife, a son, four sisters, and five brothers.

Cleveland Coin Machine FREE PLAY SPECIALS

Big Bom, Barrel, Redsina, Chief, Chicago, Coin, Fitch Playing Card, Gato, Headliner.


All-Fab, Geyer, Champion, 4-8-6, Hopper & Mcintyre, Oasis, Princess, Varsity, Tenderloin, Hopper Carts, Super-Charge, Venus, Topper.


Also

Gold Stars — $8.00
Gold Dollars — $5.00
Gold Ni-Suns — $5.00
Gold Dime — $1.00
Gold Five Cents — $1.00
Gold Penny — $1.00

Write for complete list of our products and change in original prices.

NEW OR USED WE HAVE IT

CLEVELAND COIN MACHINE EXCHANGE
2021 S Prospect Ave., Cleveland, Ohio
Keeney Plant
Production High

CHICAGO, March 1—In my belief that our organization is setting the pace for production in the coin machine industry, declares William (Bill) Potter, J. H. Keeney & Company sales head. "Our big new factory is working at full capacity on all production lines. Each product is in heavy demand because each one has proved its superiority."

"Our 11 Voltex is leading the field in pin games, with constantly increasing orders forcing us to step up production daily. In the coin field, Triple Entry and Super Track Tima, new models of the biggest coin money-makers in recent years, are being shipped in volume every day."

"The Keeney wall box department is awash with orders for the remotest of market controls. Our machine-gun section is also getting orders for Navy Bomber and Air Raider, the top-profit games in this field."

Atlas To Open
Omaha Office

CHICAGO, March 1—Morrie Ginsburg, official of the Atlas Novelty Company, has announced the opening of an Atlas office in Omaha, Neb., for the distribution of the Seeburg line of automatic music equipment.

The new office and showroom will be opened in the near future," he stated. "A complete sales and service staff will be on hand to help Nebraska operators with their music operations. Modern facilities are being installed for the most of service. The address of the new showroom will be announced in the near future, but in the meantime all operators in the territory are invited to a special showing of the new Seeburg line at the Hotel Paxton in Omaha March 8 and 9.

"Sheldon Shumow, manager of the new Atlas office, will be on hand to greet the music men."

H.G. Payne Co.
312-314 BROADWAY
NASHVILLE, TENN.

BEST DEAL
ON DAVAL'S

50% OF
YOUR MONEY
BACK IN 90 DAYS!
PLUS
10 DAYS' FREE TRIAL!
PLUS
2 YEAR UNCONDITIONAL
MECHANISM GUARANTEE

INSTANT DELIVERIES! WRITE, WIRE,
PHONE YOUR ORDER QUICK!

SEABOARD SALES, INC.
618 TENTH AVENUE, NEW YORK, N.Y. • Phone Wisconsin 7-5668-9-90

Always on Top With the Best—We
Guarantee to the Fullest Extent
Open All Hours Daily
We Carry All New Games in Stock

WILLIAMSPORT AMUSEMENT CO.
611-233 Muhlen St., Williamsport, Pa. Write for Prices. Printed in U.S. - July 23, 1941

George Ponsner Co.
519 WEST 47TH ST.
NEW YORK CITY

OUR BUSINESS IS BUILT ON
YOUR CONFIDENCE IN US!

OUR BUSINESS IS BUILT ON
YOUR CONFIDENCE IN US!

Genco
KNOW THAT
GENCO
MAKES THE
MONEYMAKERS!

OUR BUSINESS IS BUILT ON
YOUR CONFIDENCE IN US!

IMMEDIATE
SHIPMENT-
IS OUR POLICY!

YOU BUY WITH CONFIDENCE--WE SELL WITH
CONFIDENCE--A COMBINATION THAT CAN'T BE BEATEN!
IMMEDIATE SHIPMENT!!!
Gottlieb Releases New Game, Sea Hawk

CHICAGO, March 1.—Gottlieb's latest, Sea Hawk, is bringing out the活力 in the coin machine industry and making national language the official language of the company.

"Recently introduced, the game is creating such excitement in the trade and proving many salesmen in eastern water from distributors and operators keen on speeding up delivery," says factory men. "One wire from New York pleads: 'Try to launch Sea Hawk for fast delivery.'" To which Max Gottlieb, vice-president of the company, wired back: "Due to New York harbor complications, having difficulty entering your ports," signed, Admiral Von Gottlieb.

"With every self-seller atmosphere in its playing theme and the bold loaded with profit-reviews for operators, the sea-taring novelty is securing a unique triumph of success," said Nate. "Operators and distributors are clamoring for more and faster delivery and I take steps immediately to keep up with their ever-increasing demands." So Gottlieb, now in New York, has been drafted into emergency service by our company to act as official operator in order to keep everybody down East contented till they get their good ship Sea Hawk gloriously sailing in for them."

Gerber & Glass

Flooded With Biz

CHICAGO, March 1.—"What a home-coming," said Max Glass, of Gerber & Glass, upon his return from a Florida vacation. "We came back to Chicago and found it swarming with everybody down Mut contented till their good rest to walk right into a flood of business."

"Recently announced Grand Airfolds. The demand for Pikes Peak alone is terrific. We've been met with our salesmen and other favorites. All I can say is that I had a good hunch."

"On top of that we're meeting with an unprecedented demand for Liberty Bell, Champion, and Imp. as well as our phonograph specials and other favorites. I'm all set to take care of this business boom."

W. B. Novelty

To Open Wichita Office

WICHITA, Kan., March 1.—William (Bill) Beaz, chief of W. B. Novelty Company, announces the opening of sales and showrooms in Wichita, Kan., soon.

"Every public man can be sure of receiving the same helpful service that new requirements from our St. Louis and Kansas City showrooms," said Beaz. "In addition to the usual stock of games of all kinds, we will feature the new 1941 Seeburg Hi-Tone Symphonola."
Sphinx in Chi
After Eastern Trip

CHICAGO, March 1—Bill (the Sphinx) Cohen, of Silent Sales Company, Minneapolis, stopped in Chicago a few days recently when returning from a trip to the West. Cohen had been investigating the Eastern markets to gain merchandising ideas and also to investigate the supply of machines. He reported a trip that was both enjoyable and successful.

The Sphinx talked long enough while to say a good word for the Seventy-up game and the Air Raider target machine. "The shoot feature on the target is especially good," he said. Velvet is another game worth boasting, the Sphinx stated.

Declining to say more, the Sphinx left Chicago for the great Northwest territory.

MINNEAPOLIS, March 1.—Meeting at dinner, the ‘Minneapolis Amusement Owners’ Association gave serious consideration to coin machine legislation now before the State Legislature. Doug Bliss, president; M. M. (Doc) Berenson, secretary, and Phil Moses told their colleagues of the proposed measures.

A legislative committee was appointed to represent the industry with reference to the proposed bills. Members are Mike Chaline, Wesley Smith, and Moses, Moses, Berenson, and Bliss, who will work in close cooperation with the State association committee, among whose members are Tom Crosby, Kelly Dietrich, and Archie LaBeau. Twenty-five operators were present at the dinner.

National Coin Set
For Spring Biz

CHICAGO, March 1.—"We're opening the spring season," reports Harry Blumenthal, sales manager of National Coin Machine Exchange, of Chicago. "The demand for good reconditioned bell-hosed games is booming and we are equal to the occasion."

"Our floors are filled to capacity in preparation for the spring increase in business. Every machine is checked and double-checked, ready to be put into locations and make money for the operator."

The popular games are "The General," "The Honey Pot," "Knock 'Em Down," and "The Money Maker." The demand for good reconditioned bell-house games is booming and we are equal to the occasion.

Every time with this new SUPERIOR die-cut sensation... 300 Re holes... Features new bowling symbol... Total average profit including Re is $10.50... Extra-stick board, easels, celluloid protector over jackpot.

Write SUPERIOR for details on "King Pin" and other die-cut money-makers.
You can bank on Bally
TO GIVE YOU THE WINNERS IN EVERY CLASS

NOW IN PRODUCTION!
FLICKER ............ replay-novelty sensation
BLUE GRASS ........ deluxe replay multiple hit
KENTUCKY ........... one-shot payout multiple
DEFENDER ........ the Rapid-Fire gun for '41
HIGH-HAND .......... 5-reel replay poker console
ROYAL DRAW ........ 5-reel payout poker console
BIG TOP ............ console left, payout, replay or skill
BALLY BABY ........ penny cigarette counter game

SEE YOUR DISTRIBUTOR TODAY!

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE
CHICAGO - ILLINOIS

Lucky Bill F-4749
1000 Hole — Takes in $250.00. Puts Out $191.00 — Profit $59.00.
PRICE $1.17 EACH

OTHER FAST SELLERS
999 Hole, F-5210, Nickel Charley at $1.17
1000 Hole, F-5215, Charley ........ at $1.17
1200 Hole, F-5215, Charley Charley @ 2.25
1260 Hole, F-5205, Jockey Jack @ 3.00
1640 Hole, F-5240, 3 Bar Jackpot . @ 3.65

CHAS. A. BREWER & SONS
6230 Harvard Ave. • CHICAGO, U. S. A.

Quality Speaks for Itself
Free Play $10.00
Free Play $10.00
Free Play $10.00

Modern Automatic Exchange, Inc.
201 Garfield Avenue
Cleveland, Ohio

Attention!
Salesboard Operators and Jobbers
We have just gotten out several new numbers and we will ask that you write for samples and our new prices.

General Sales Company
1003 Russell Street
Nashville, Tenn.

Sport Parade
In Record Run

CHICAGO, March 1— "No special celebration is planned for this week," declares Sam Wolberg, Chicago Coin Machine Company executive, "but one is in order to mark the beginning of the eighth week of production of our big hit game, Sport Parade."

It is now certain that the thousands of operators who have Sport Parades working for them in locations throughout the country would join wholeheartedly in any celebration, because they have certainly profited from the operation of this great machine. As it is, they are contributing to the establishment of a record run at the Chicago Coin plant by constant orders and requests from distributors from coast to coast.

"In response to the confidence expressed in Sport Parade by our operators, we are intensifying our efforts to produce games more speedily and make deliveries promptly. This service, coupled with the winning-making features and dependability of Sport Parades, is expected to extend the run on the game to an all-time record."

Grand National
Acquires Machines

CHICAGO, March 1— An intensive effort on the part of the Grand National Sales Company, of Chicago, to acquire a large volume of all types of used equipment in the last three weeks has met success, it is reported.

"We are now ready to meet the demands of operators all over the country with just about anything they want," said Al Selger, head of Grand National. "Our three showrooms are loaded with games and our repair department is going all out in bringing them up to the standard for which our equipment is known.

"Business is active," added Mac Church, sales manager. "With the games pouring in from all over the map and with every mail bringing in orders for reconditioned equipment, we are enjoying one of the most active periods in our history."

Allied Expands;
Ready for Demand

CHICAGO, March 1— "Spring's in the air at the Allied Novelty Company in the form of still larger floor stocks ready for immediate delivery," declares Sam Mindman, company official.

"For operators interested in high quality reconditioned equipment, this is the ideal opportunity. For here they can select from one of the largest arrays of used machines ever assembled. For months we've been building up our stock to such proportions that we can now fill practically any order right out of stock."

We're First Again
Reel '21' Black Jack
Draw Your Own Hand

Try a Sample
$17.50
If not satisfactory return in 10 days for full refund of purchase price.
CASE OF 6
$22.00

Ball Gum
15c Per Box, 100 Boxes, Case of 1000 Boxes, $13.75
15c Deposit, Balance C. D. D.

Sicking, Inc.
1401 Central Pkwy., Cincinnati, O.
927 E. Broadway, Louisville, Ky.
Licking Co., Ind.
444 Mass. Ave., Indianapolis, Ind.

Bargains

Rock-Ola

Wurlitzer

"Machines

MILWAUKEE

Coin Machine Company
1400 W. Ford & Las Avenue
MILWAUKEE, WIS.

Arcade Machines Wanted
For Cash

Automatic Coin Machine Corp.
340 Chestnut St.
Springfield, Mass.

Operator Wanted
To handle 50 Parks Bass, and 20 Mills, etc. Address: Operator, if you can operate them in your present location.

The Billboard
BOX 984
First Again With
"CUB"
3 REEL 3 WAY PLAY WITH
AUTOMATIC COIN DIVIDERS

DEALER'S OFFER
3 REEL 5 WAY 50 CENT MACHINE
$1395
CASE OF 10 $1350

"ACE"
5 REEL POKER PLAY WITH
AUTOMATIC COIN DIVIDERS

"ACE"

5 REEL POKER PLAY WITH
AUTOMATIC COIN DIVIDERS

SICKING, INC.
1401 Central Pkwy., Cincinnati, O.

PENNYSYLVANIA SALES
REVEAL BUSINESS UP

WILKES-BARRE, Pa., March 1—Piano music made the most advantageous shift toward prosperity levels of any department of trade and industry here, according to an official in the office of the prothonotary.

According to the files of the prothonotary, the first 40 days of the new year achieved sales of amusement devices at the rate of better than $6,000 a day turnover.

Automatic Amusement and William Busey, of AMI, are reported among the leaders, with sharp advances reported made by a group of distributors working among the Italian-American and Polish-American population of Northeastern Pennsylvania.

Every form of modern entertainment, as well as electrical games of skill, found a ready sale in this branch of industry. Of timely interest was indication that units of draftsmen being inducted at local induction station have induced desire that photographers, pinball machines, and electrical target machines be used at the service.

Only occasional wild contracts are filed in the prothonotary's office with distributors and operators reporting similar trends. One operator reported sales totaling $300,000 during 1040.

BARGAINS

AMUSEMENT MACHINES
The Billboard 85

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"CUB"
3 REEL 3 WAY PLAY WITH
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SMOOTH SAILING TO FAST PROFITS!
Climb Aboard and Get Your Share!
IMMEDIATE DELIVERY
$104.50
D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO

Smoothing the appointment, Jenkins stated: "Christopher's work will be of immense benefit not only to the factory but also to Bally customers. He will maintain constant direct field contact with distributors and operators. Equally important, it is his intention to co-ordinate new uniform standards all aimed at achieving the highest possible degree of market stabilization and coin machine prosperity in his territory."

WANT TO BUY
PAYTABLES—FREE PLAYS—SLOTS AND PHONOGRAPHS
State Quantity, Condition and Price in Your Letter
Somehwhere-50,1.00ring Dilferorrt—Ask Us About It
GRAND NATIONAL SALES CO.
2300-08 W. Armitage Avenue
Chicago, Illinois

OUR PRICE LIST IS FAMOUS...
FOR SAVING OPERATORS BIG MONEY ON THE LATEST AND BEST NEW AND USED MACHINES OF ALL TYPES AND MAKES!
BEFORE YOU BUY ANOTHER MACHINE — GET OUR PRICE LIST!
ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.
Exhibit of 1941 Opens March 20

Newark, N. J., March 1—The pictorial Exhibit of 1941 sponsored by the Amusement Board of Trade of New Jersey, Inc., and containing photographs and advertising matter of new models for coin-operated games and rifles will open March 20 for four weeks. The exhibit will be held in the Board's enlarged headquarters.

Manufacturers and distributors also have been asked to submit photographs of their factories and personnel. Each manufacturer has been allotted space in the exhibit and instructions have been sent to operators in the metropolitan New York area, as well as throughout New Jersey.

The close of the exhibit will be marked by the annual banquet scheduled for Sunday, April 20.
SMALLEST!  
LIGHTEST!  
FASTEST!  
Lowest Price!

Jerry Haley  
Joins Buckley  

CHICAGO, March 1--G. F. (Jerry) Haley, for 18 years identified with a large Chicago manufacturer, is now a member of the fast-growing Buckley Music System, Inc., Chicago. Haley is well known to the operators, jobbers, and distributors all over the country.

"The experience covers sales letter work, traveling representative, advertising manager, and many years in an executive capacity embracing all angles of the business," said officials reviewing his record.

In discussing Haley's joining the new organization, Pat Buckley, president of Buckley Music System, said: "We are happy to welcome Jerry Haley to our organization. We look forward to steady expansion right along and we want to build our business on a solid basis. To do this we feel the need of experienced men in this organization so that we can assure our customers of the best possible co-operation at all times. The music system business has become very important in the music field and with our years of experience in this end of the business, we want a sales department second to none that is capable of assuring every music man, with full information about our music system."

Haley's new duties with the Buckley organization will be in the capacity of advertising and sales promotion work, it is said.

BUY NYSSCO FUSES AND FUSEATS AND YOU BUY THE BEST!

1, 3, 5, 7, 9 Am. $2.50 per 100  
2, 4, 6, 8, 10 Am. $1.90 per 100  
3, 5, 7, 9 Am. $1.50 per 100  
4, 6, 8, 10 Am. $1.25 per 100  
5, 7, 9, 10 Am. $1.10 per 100  
6, 8, 10 Am. $1.00 per 100  
7, 9, 10 Am. $0.90 per 100  
8, 10 Am. $0.80 per 100  
9, 10 Am. $0.75 per 100  
10 Am. $0.65 per 100

WRITE FOR OUR COMPREHENSIVE CATALOGUE AND SUPPLIES CATALOG ON RULES, SCALE FAQTORS, CALEMS, CLIPBOARDS, WRAPPERS, WIRE, CARDS, LOCKS, PLUGS, TIMERS, ETC., ETC.

NYSSCO, 818 Tenth Ave., New York

WILL BUY SHORT STOPS


ATTENTION: OPERATORS

BUY NOW!
BUFFALO ASSOCIATION
Rents Offices; Get Manager, Secretary

BUFFALO, March 1—The new Buffalo Amusement Machine Operators Association is continuing at a steady pace, and it looks as if the favorable returns along all lines are sure to result from the untiring efforts of the directors, it is said.

Newest development is the establishment of regular office headquarters for the organization. The new location, which will serve as a meeting place for the directors, included a waiting room and two private offices. It is located in the heart of the downtown business district in the Underhill Building at 154 Pearl Street. This spot is really "Cert. stble to all members. An office manager will take charge of all business matters as well as a receptionist and secretary begin their duties soon.

Members have increased from the original 47 to 54 coin merchants and it appears as the practically all established machine men will shortly sign up to assure cooperation and concerted action on important issues.

Copies of bylaws have been mailed to members. Plans are being considered by the association to guard against misuse of skill games which most complaints against the trade are started in that way. A special committee has been appointed to assure best possible co-operation with license division. Voc Stoehlman, Harry Wiener, H. Gartrell, and Al Bergman are the committee chosen for special dealings with License Director Kassnerick.

Baby Production

NEW YORK, March 1—Ymke Honenberg, who has been praying for a boy for the past several weeks, finally got his...
**Keeney's '41 Velvet**

**THE BIG PROFIT GAME BY KEENERY THAT'S PUTTING OPERATORS ON VELVET**

Order Yours Today!

**J. H. Keeney & CO.**

The House That Jack Built
6630 S. Ashland Ave.
Chicago, Ill.

**NATIONAL'S VALUES!**

**5-BALL FREE PLAY GAME BARGAINS**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Big Chief</td>
<td>$50.00</td>
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<tr>
<td>Gold Star</td>
<td>$49.00</td>
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<td>Lucky Jack</td>
<td>$30.00</td>
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<tr>
<td>Lucky Six</td>
<td>$15.00</td>
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**AIR RAIDER**

Footest, Biggest Profit-Maker Ever Produced!

**SUPER TRACK TIME**

9-Cole Selection Head Console with "Even" or "Odd" Feature.

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