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133 Grove Ave.
Ocean View
(Norfolk) Va.
Billion a Year for Amusements, Sports, Exclusive of Niteries

WASHINGTON, Feb. 15—American public is spending a billion dollars a year for amusements and sports throughout the country, or approximately $30 per capita, according to a report of the Bureau of Census of the Department of Commerce. From 1935 to 1939 the survey shows an increase of 22.3 per cent in number of commercial amusement places operated, bringing figures to 44,917 such spots. Increase in receipts over same period showed 43.4 per cent, or $208,120,000, in 1935.

Picture houses, including those with nickelodeons and vaudeville shows, get two-thirds of every amusement dollar spent, receipt amounting to $30 per capita. The legitimate theatres increased revenue from $19,050,000 to $52,800,000 over the same period. Number of such places jumped from 7,500 to 19,500.

Amusement parks decreased by 58 in number, but increased in revenue from $5,180,000 to $12,380,000.

Night clubs were not included in this survey because of government classifying them under cause of retail trade as eating places.

The average number of dancing places in the city of Cincinnati reported as of Dec. 31, 1940, was 189, and of 526 such establishments, 19.3 per cent are Clubs. The number dropped from 177 in 1930. The number of dancing places in this city is 165, the third highest in the country, below only New York and Chicago.

All Cleveland Indoor Circuses Records Broken

CLEVELAND, Feb. 15—With the exception of radio or television, on program in the Cleveland area, all amusement establishments have been closed by order of the police department since Christmas, according to a report of the police department. The department has given two performances daily.

Del. Sabbath Bill Would Exempt Radio And Tele Reception

WILMINGTON, Del., Feb. 15—Reception of radio or television on programs and lectures or musical concerts would not be allowed in Delaware. The bill, introduced late Thursday, is similar to a bill that was introduced in Delaware's General Assembly earlier this year, according to the police department.

Yvette-Duke Case May Be Test of Validity of Pacts With Minors; Previous Decisions Favoried Kids

NEW YORK, Feb. 15—The disclosure that Yvette, singing star of the Colgate Program, and her former manager, Duke, have been married four times in the last year, is likely to become a test case in the courts as to the validity of contracts made by a minor. The case has been brought to the attention of the courts by the former manager of Yvette, who has filed a suit for breach of contract against Duke and Bob Lee, her former managers.

The case involves the question of whether a minor can enter into a binding contract, and whether such contracts are voidable at the option of the minor. The courts have generally held that contracts made by minors are voidable at the option of the minor, and that the minor may rescind the contract at any time before the contract is fully performed.

In this case, however, the former manager of Yvette is seeking to enforce a contract made by Yvette with Duke, who is a minor, for the payment of $50,000 in consideration of Yvette's services as a singer.

The court in this case has already ruled that the contract is voidable at the option of the minor, but that the former manager is entitled to rescind the contract only if he can prove that Yvette was not acting in good faith when she entered into the contract.

In another case (see story on page 53), the court has held that the contract is voidable at the option of the minor, but that the former manager is entitled to rescind the contract only if he can prove that Yvette was not acting in good faith when she entered into the contract.

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Names Committee To Rule Vaude Union for 60 Days; Griffin Sec
Houdini Ousted; Barto Resigns

NEW YORK, Feb. 15.—The Intern
national Alliance of Actors and Artists of America this week again
resented the entire setup of the
American Guild of Vaudeville, by
setting up the committee to rule the
union. This committee had superseded all previous established govern
ments. The present unusual situation
yesterday (14) met with AGVA's national board. The chairman was
George W. Barto, in this capacity appointed by Gerald Griffin, member of the council, replacing
Roy S. Houdini, who was dismissed by
the national board Monday (10).

The executive committee, scheduled to function for the next 60 days, also
accepted the resignation of Dewey Barto as president of AGVA. Berto had offered to resign on previous occasions, but the
resignation was never accepted. This
action removes from AGVA the two figures (Houdini and Barto) who have
constantly opposed each other.

The committee promises to hold a national election within the next two months. Every AGVA member in good standing will be eligible (14) following the election to
serve on the committee and the national board.

In a statement to The Billboard, says he will make a full report of the situation to AGVA and the
reasons for its continued failure to serve the actors. The meeting will be open to AGVA members only. Houdini's statement following his
(See COMMITTEE TO RUN on page 25)

NEW YORK, Feb. 15.—One chorus boy
who had been a vaudeville manager in headquarters for the past three weeks, has been appointed to the
Little Church Around the Corner. The AGVA workers were noted for their
back-up work. (See Wide Variety)

Seek Sunday Shows in Vt.

MONTPELIER, Vt., Feb. 14—Senator
Henry B. Carpenter of Rutland has in
sisted on a Sunday Theater Law that will
be the only onto worker of the
committee will be revamped and that John
Haddock, in a statement to The Billa-
dard, waxed drafted

In the Melee and porting standee

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ALL SIZES

RESCERVED SEAT - ALL STAND - ALL RESTAURANTS - ALL COUPON BOOKS - ALL REMOVALS - ALL RETURNED

Dinah Shore

(THIS WEEK'S COVER SUBJECT)

WINSONG Dinah Shore, the Southland's latest contribution to the blues, has
even more appeal for the Southern crowd.

In the past, film voiceover has been a
constant encouragement to the rest of
the newcomers who are taking the thicks. It
was during her performance in New
York. Today she is the featured singer on
Edgar Guest's radio show in Los
Angeles, and is on the regular schedule on
the King of.Radio, and has enough top theater
dates to prove it.

Completely unknown, Dinah made a splash
on the show business horizon when her
singing voice made itself known to the
public with a weekly appearance on NBC's
"Champion Chorus" program on "Big Band
Beau Street" and then began making one hit record after another until she
re

Fanchon & Marco Re-Sign "Follies"

NEW YORK, Feb. 18—Shipstad &
Johnson's for Follies show has been
re-signed for next season by Fanchon &
Marco. The dates have been set for the
Springfield, Mass., by Sam Shayan, Play
Agent.

Work on the new show will start after
June 2, the completion of its current tour
and the re-signing for the 1941-42 season.
The cast will vacate April 13 in Boston. The
cast will vacate April 13 in Boston. The
next year's show will include Shipstad &
Johnson, but it may not include Fanchon
and Marco. Miss Fanchon will do the production.

"Road" Turnaway in Canny

CANTON, O., Feb. 15.—First and only
performance at midnight for the "Road,"
with John Burton, turned away to the
rejection by the Palace Theater for the result of the performances at the Palace Theater despite
efforts of the management to allow
this show to go on in the side of the
sideboards and managing the Palaces in
acordance with the regulations.

George A. Delos, district manager of
the Palace, said the road attraction was
financed at the estimate of $45,000, but
he said the show lost money on road shows before the current season ends.

Hershey Ice Show's 10G

NEW YORK, Feb. 15.—According to E. P. Leband, secretary of the Arena
Maraquas' Assn. up the Hersch ice
show will go about $80,000 for the
entire 10-week season, which begins Wed
night (17). Leband said he would like to
draw the show at a seating last night (16).

Elijio Contract

NEW YORK, Feb. 15.—One chorus
boy who had been a vaudeville manager in
headquarters for the past three weeks, has
been appointed to the
Little Church Around the Corner. The AGVA workers were noted for their
back-up work. (See Wide Variety)
11. "Foxes" Atlanta Sellout

ATLANTA, Feb. 15, - Tallulah Back- 
hood plans to be a sectional with the 
Violin Player with The Stranger 
Theater with The Little Foxes Friday 
and Saturday, with matinees Saturday.

Selective Service Mail

In the Criminal Department of this 
City, the new rule is having 
Selective Service men in 
many offices of The Billboard. 
This has been requested in 
many names which are set in capital letters in 
the regular Lower Case.

Ice Show Drops
32Cs in Phoenix

PHOENIX, Ariz., Feb. 15.—Shirane Ice 
Follies, that ice show here, ended a 
half-year run February 2 and was a 
financial flop. Event was presented under 
the auspices of El Zaribah Shrine Temple 
of the Shriner's in effort to bring in funds for 
Shirane's crippled children's work.

El Zaribah Temple officials lost $1,200, 
and Jennex's management, despite 
per-week guarantee by sponsors, dropped 
cool for the return for the 
next run.

Total attendance was placed at approximately $8,000. 
Prices scaled from $1.50 to 50 cents. 

Sponsors blamed high admission prices 
for the average family, snowing period, of 
and winter horse races for failure. 
It was predicted by Joe Bunn 
and Nat Abell, of Hollywood. 
Orin Markland and Carmen Romano. 
It was performed on a specially designed 
shelf in the tank.

The show included Ousend and Ogibert. 
Bill stuff: Frenzy, Heber, 
Director Charleson, 18-year- 
old atter, Artie, 80, 60, 60, 
Bent, barreler, Thomas 
Twain, barbecue, and Mark 
Duke. 
The Garbo Roses (10) 
appear in numbers ranging from 
rumba-ongo to a military dance on ice.

W. Va. Tax May Double

CHARLESTON, W. Va., Feb. 15.—Deleg- 
ate Robert H. Parley, of Marion County, 
has been proposed to the House of Delegates, 
at the last session, the State 
House of Delegates. That's 
user to look and 
said —or— a million. Consistent hoax. 

Your can select the 
best sound system for 
your home from this FREE 
catalog. That's why so many top 
shops who could pay more 
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only is the Lafayette line for 
ready in design and equipment, 
It's complete. There's a Lafayette 
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100,000 SINGLES, $16.50. F. O. B. COLLINSVILLE, CASH WITH ORDERS. 
DAILLY CO., ILLINOIS.

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DAILLY CO., ILLINOIS.
BMM Gets Data on Writers’ Loves, Likes, and Dislikes—"Be Honest"

NEW YORK, Feb. 15.—The ways of publicity offices are often mysterious and exciting. Proof of this is in the reports of the radio’s music company. BMI, and now the trade is getting a new book that is sure to fill out in order that BMI can supply a "Who’s Who" of its composers.

In addition to more prosaic queries as to nationality, date of birth, occupation, and musical instruments played, BMI probes the songwriter’s gastronomic life, his love life, social views, and favorite colors.

Questions include, "What are your favorite foods and recipes?" "Are you married (if so, give details on family, children)?" "What do you want to be when you grow up?" "If you had a chance, what would you like to be today?" "Tell us briefly what you think you are like in terms of your personality (be honest about it)?" "What kind of people do you like to be with, and why?" "How did you become a songwriter?" "Tell us briefly about any anecdotes which may be connected with your songs (you know, banish interest angles)."

One or two close shaven Interesting ex-BMI probes the songwriter’s gastronomic life, his love life, social views, and favorite colors.

Music Crisis Drawing to Close, With Suit or Decree Seen Soon

WASHINGTON, Feb. 15.—Discussions between the Department of Justice and ASCAP are expected to end one way or another by the middle of the month if either a consent decree or criminal prosecution irrevocably is started. Lieutenant General John H. Diamond has been representing the composers during the past week.

Full-draw conference between ASCAP and the Department of Justice was signed by Victor O. Watkins, and Eugene P. Cunningham, Jr., representing the Department, and Robert E. Peterson, representing ASCAP. However, one section included in the agreement forecloses Broadcast Music, which has exclusive rights to music in the use of a television program or show, of owned or leased or owned outright, is holding up the decree. Members of the Society maintain that such a clause would sacrifice the major advantages of the Society, but dispute between ASCAP and the Society would be severity. However, one section included in the agreement forecloses Broadcast Music, which has exclusive rights to music in the use of a television program or show, of owned or leased outright, is holding up the decree. Members of the Society maintain that such a clause would sacrifice the major advantages of the Society, but dispute between ASCAP and the Society would be severity.

On March 5 the Milwaukee court is scheduled to hear a companion case for grand jury consideration. It is to be heard by District Judge Joseph A. Combs.

Poe and Diamond, who had the audacity In the aisle.

"POSSIBILITIES' MAY ADDRESS THIS CASE FOR GRAND JURY CONSIDERATION."

NEW YORK, Feb. 15.—The sweep night clubs last year, is now fading. The bamboo poles, lighted orchestras, and other elements that once were considered glamorous are now considered dull. And while the south is still there, but the north songwriters have taken the lead and are in favor of Spanish, Latin, or other lyrics.

The Paga Paga Club, which failed last week, was one of those spots that had the collection most of the time. One show was the Calypso Club in the south, and the other was the Luna Sea Club. Its original al-Hawaiian-floorshow last sold out last week, and sold out its Hawaiian band, Andy Rea. The Other was the Sunflower Club, under the management of the Florida Sunflower. Its top talent, the Big Hurricaune Club, which opened last season with all-nativerace, great press of music, and a new, stuff and today has American shows. A week ago the St. Regis Hotel opened the Beachcomber. The hotel returns the stand, however.

The Beachcomber doesn’t use South Sea talent, and its current show is Spanish. Tropicans, also with Hawaiian atmosphere, closed after a short run a few months ago. Treasure Island, affecting a Spanish atmosphere, was another American show and then closed.

The only 100 per cent hotel of Hawaiian atmosphere, music, and floor show is the Hotel Washington, New York, now in its third year. The room has been adapted for the Ginmey and the Leonardi bands since it opened the Hawaiian policy. Two years ago the St. Regis Hotel opened a Hawaiian show, but failed in one season.

In other words, the Hawaiian atmosphere of the night clubs can’t afford to change the current Hawaiian show. The Hawaiian shows is still cool. But Hawaiian floor show talent is not effective. Night club owners who have tried Hawaiian floor show talent complain the style is too quiet and that it has little, boys, girls, special hotels, attention.

In the town, tropical-atmosphere spots still operate. Chicago’s Blackstone (Hawaiian Room) operates a tropical atmosphere, and has been shifted to American talent. Boston’s Tropical Room shifted to one of the hotel’s newcomer uses American and Latin talent.

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ATLANTA, Feb. 15.—Jeanette McDonald, in concert here Tuesday night, was paid $10,000 as the Municipal Auditorium.

Possibilities

CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to be of service to all persons interested in the exploitation of the music business. The Billboard’s coverage of every branch of music activity is designed to serve you.

SHOWNEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN E.L. KOPECK, BILLBOARD STAFF, BILLBOARD, 1504 BROADWAY, NEW YORK.

For Legit Musical

JOE AND JANE MCKENNA—standard comedy act caught recently at the gateway for the show of the month, a sort of routine, and their adage burlesque is a sure show-stopper.

RALPH OLSEN AND LYNT SHIRLEY—boy-girl novelty acrobatic team caught at the Top Hat, Union City, New Jersey. Their act is a variety of vaudeville performance that received a good reception from the audience, and the troupe’s line-up, which includes comic, magic, and acrobatic acts, is well received.

DRAMATIC

BOB COULTER—announced to appear on WDEL, Wilmington, Del., who has been appearing on WDEL and WILM, and has also scored several personal successes in the geographical area of the Delaware State League. He finished the year recently in the role of Rafferty in "The Rafferty," and is scheduled next month for the role of Jimmy in "The Rafferty." Bats a shot at Broadway.
**Too Much "Fireworks"?**

Kaltenborn, Carter, R. G. Swing, Steele Express Views on News, NAB Code, Wheeler Starts Probe

NEW YORK, Feb. 15.—Prior to the broadcast war, Wheeler that he had opened an "entrance to the cabinet" to radio news commentators, "The Newspapermen's Weekly" (19) reported that before the Code, they were permitted to use their own names in their work. However, by 1971, when the Code was enforced, this right of free expression was taken away. The Code allowed only "neutral, objective" statements, and forbade the use of such terms as "war" or "anti-war."

"The right of free expression has been severely limited," said Kaltenborn, commenting Tuesday (11) upon that section of the Code. "The Code is intended to prevent broadcasters from making speeches in support of any political party or individual. It states that broadcasters must not use their positions for political purposes, and that they must not allow any influence to affect their work. The Code also requires broadcasters to present a balanced view of political issues, and to give equal time to all candidates for public office."

"Although the Code may not be perfect," Kaltenborn added, "it is a step in the right direction. It helps to ensure that the news is presented in a fair and balanced manner, and that the public is not misled."

**Sponsors Wary of New Comedians; CAI Sees Boom Coming**

NEW YORK, Feb. 15.—Shortage of radio talent is now becoming a problem in the comedy field, according to Herb Bohemian, chief of the nation's top radio talent agency. "The problem is that there is a shortage of good, creative talent in the comedy field," Bohemian said. "This is because so many of the top comedians have left radio for television."

Bohemian said that he has been offered a job as a writer for a television show, and that he is considering accepting it. "I have been working in radio for many years, and I am tired of doing the same thing over and over," Bohemian said. "I think that television offers more opportunities for creative work, and I am excited about the possibility of working on a new project."
Radio Talent
New York
By JERRY LESSE

Top to MOM: Watch ANNIE BOLEY, radio and stage actress, who looks and acts enough like MARJORIE MAIN to be her twin, will feature the University of CLEVELAND for the next set of her roles. The role of a bride and a maid in a double bill at the Rialto in a series of plays will be the third high of her on the NBC-Radio Network. One of the plays is "The Marriage Fiasco." TED DECOUST and ALAN CHRISTIE, two young actors who have played the characters of Dwight Kramer in RIGHT TO HAPINESS. playing the role of re. Kirk Hardine in VIRGINIA CLARK Indulges to warmth real WALLER. Ego MARVIN MUELLER and Woman to White, a real latte effect. Rebut Trent to Mee each other to obtain their day.

Baines.... FIBBER McGER and MOLLY ColUtebtrie Deor mom. mire coneeraingLife to a selective service camp. beat worrying about the army these Per:ridden Dien/ for Frederick W. Ely., is now producing the ET aeries called...sr:sea Duffles Tavern, too GARDNER will *tendon his pro -

week he celebrates its third year an the Ines.. IRVIN° NEIMAN.

radio and auic ertreaa. who lookeand seta enough nee MARJO= MAIN 8

medical youngster, YEHUD1 brzertnurr.

The Rest of My Life, which LANNY ROSS LIN D. ROOSEVIZT JR. wrote the song

For New York, will have the lead-
dashing back to New York for her Eli
does abort theater date' In the Hatt.

REVIEWS

The Billboard's Fourth Annual Radio Publicity and Exploitation Survey

Is Now Under Way

The country's radio editors will name the best network press department, the best ad agency, press department, and the best independent press agent in radio.

The Awards Committee namesexpansion winners in network, clear channel, regional and local station fields, and the best press agent in radio exploitation.

DEADLINE FOR ENTRIES in the exploitation division, covering January 1, 1940, through January 1, 1941, is February 28. Stations, agencies, and press agents are requested to send entries to The Billboard, 1535 Broadway, New York.
"What's New?"
Reviewed Monday, 7:30-8 p.m. style—music, talk. Sponsor—Old Gold. Audience—At the Philharmonic Auditorium, Station—WJZ (New York).
WJZ's New, with Benny Goodman's band—This week's show is the first of the new season. A notable feature is the presence of a new musical group, the Benny Goodman quartet, which will appear in the evening show, the program's last before the end of the season. The Benny Goodman band is one of the most popular in the country, and its appearance will be a great attraction.

"The Missus Goes A-Shopping"
Reviewed Friday, 8:30-8:45 a.m. Style—Quizz. Sponsor—Newell-Emmett Company, Inc. Station—WABC (New York).
This quarter-hour recorded show originated in grocery stores through the use of tape recorders. It is a quiz show for housewives, who are actually shown on the floor of the store. The show's questioner, John Walsh, asks the questions in the presence of the Missus, who are seated at tables in the store. The questions are related to consumer products, and the answers are given by the Missus. The show is a success, with a large audience.

" Consumers' Quiz Club"
Program is a daily feature conducted by R. H. Macy's Bureau of Standards. Contestants in quizzes are selected by lottery from the studio audience, and winners are announced at the end of each show. Questions deal with products in the store, and the Missus are asked to answer them. The show is a success, with a large audience.

"Meet the Music"
Reviewed Sunday, 11:05-11:30 a.m. Style—Music. Station—St. John's Market Hour, WABC (New York). Program introduces new songs by new composers, with arranger Julian Roso. The Missus are invited to write songs, and the program is connected with the writing of each composition.

"News That's News"
Reviewed Wednesday, 12:15-12:30 p.m. style—News. Station—WABC (New York).
Collected, written, and edited by Jerry McCormack, former New York newspaper reporter and sports editor, this program is executive produced by George W. Smith. The program is a daily news feature, with a musical interlude by the Missus. The show is a success, with a large audience.

"Hidden Stars"
Reviewed Tuesday, 9:05-9:20 a.m. Style—News. Station—KXV, San Francisco.
Stuart Finley, KXV's weekly program, makes good use of the news items submitted by the Missus. The program is a daily news feature, with a musical interlude by the Missus. It is a success, with a large audience.

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Time Limit on Band-Management Office Contracts; Possibility of Setting Maximum Commission

NEW YORK, Feb. 15.—Seeking a clearer and more equitable relationship between band leaders and office executives, the American Federation of Musicians is preparing two standard management contracts that may be circulated among band leaders and A.F.M. officers. An expert committee, composed of A.F.M. officers, has prepared a standard management contract form that was unsigned to in Indianapolis last June, and the committee is now in the process of bringing the 30-week work out of the 20-week, 20 of the uses, and then 60 of such a 25-week period. The regulation will go into effect on the second stage of the M.A.S. commission. The A.F.M. is now in the process of bringing this form to all the bands of the union.

The A.F.M. has not yet decided whether to add this management contract to the list of union members. It is decided that the A.F.M. will add the form to the union members. One executive points out that 70 percent of the union's membership is made up of small bands, which the A.F.M. would rather stay out of the fight. The other bands are prepared to answer the M.A.S. with a bill to the local. The board that has been formed to handle the union will prepare a list of bands that are not subject to the union, and will continue to work with the bands as we have, having kept the list of bands that have been subject to the union. The board that has been formed to handle the union will prepare a list of bands that are not subject to the union, and will continue to work with the bands as we have, having kept the list of bands that have been subject to the union.
Reprinted American Musicians, Back After Years in Europe, Find The Band Biz Bit More Hectic Here

MUSIC

New York, Feb. 15.-Besides offering Carol Carroll's band for the radio, motion pictures, musicals, and revues, the U. S. today is doing a big business in recording and distributing music throughout the world. This year alone, Cuba has ordered more than 1,000,000 records of American music. In Europe, the demand is even greater.

In England, the demand is even greater. In this country, the demand is even greater. In this country, the demand is even greater. In this country, the demand is even greater.

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Orchestra Notes

by Daniel Richman

Broadway Bandstand

It's likely that the follow-upper to WOODY HERMAN on the stand of the Terrace Room of the Hotel New York will be BOBBY STEEN. Herman is in until April 10, with a possibility of staying longer. VINCENT LOPEZ goes into the Hurricane February 25. JOE REICHMAN winds up his engagement at the Havana House's Cabin-on-the-Park the 20th, followed on the podium by PAUL BAHN, whose crew is currently heard on Saturdays on the Charles Coburn radio show. Launchers of the Waldorf... BILL BARD comes.

crew Is currently heard on Saturdays on the podium by PAUL BARON, whose Cedimon.Die-Park the 40th. followed his engagement at the Essex Houses February 5.... JOE REICHMAN winds tossIbalt7 of staying longer. Ilermun

VAL OLMAN Marta this Welt at the NA RAY IfirriON. originelly art stint. 1b1.1 moves rites to St. LOU% and holdover ticket good for a couple of Club. Newport. Ky., has been banded a DAVE MARTIN. sepia Maniat, Is current MAN coming In for the replacernent. the Johnny Long outfit, with HAL SER. role.

her met job being skidded for the Olen Yorker will be BOBBY BYRNE. a two-vreeker at Beverly Hills Count. -y February 22, 19-11

ODOO HERMAN on the stand of General STUART SEYMOUR, former

WIZLIKELY LS

Broadway Bandstand

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Theatre April 17.... TED LEWIS makes West Coast until lie plays the Los Angeles Paramount in April. EARL HINES is on route to Florida on a Canon tour, getting back to New York and the Apollo Theater April 18.... TED LEWIS makes it to the Pal Uptown, San Francisco, for four weeks beginning the 18th. SIXIX DOWELL, on the same day, goes into the George Washington Hotel, Jack- sonville, Fla., for a pair of weeks with a possible two more if he sticks, after which he'll follow THE NIGHT LIGHT for a fortnight. CY MANES is now handling personal management duties for the CHARLIE SPIVAK band. Manes was last associated with Harmo, Inc., and before that with General Amusement Corporation. BUNNY SHAWNER takes over the drumming as....

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DECCA RECORD No. 3626

NEWEST AND GREATEST RECORDING

"PLEASE TAKE A LETTER MISS BROWN"

DECCA RECORD No. 3626

BACKED BY "RING TELEPHONE RING"

PERSONAL MANAGEMENT GALE INC., 48 WEST 48th ST. N.Y.
By DANIEL RICHMAN

JOE REICHMAN (Victor 27325)
I Hear a Rhapsody—PT. VC. I Could Write a Book—PT: VC.

With Reichman, the "Fugue" of the piano, Victor acquires a strong contender for the best version yet heard of one of the greatest songs of the last quarter century. Reichman's version is so masterful and personal that the Columbia label's Eddy Duchin. Given proper handling in the matter of song selection, Reichman should be able to do something for the Columbia than what Duchin is able to do for his. The wax popularity enjoyed by Duchin among those disk buyers who favor smooth, easy styles, is due to the fact that his interpretations have the quality of that of Duchin in that he compiles any imitation of the latter's melody-in-the-blues pattern, but his piano work in general is just as bright, gull, and rippling as Duchin's. Reichman's version is more free in the matter of showcasing his own Ivery performance, his hotel-styled has a pleasing, mellow tone in both his rhythm, for blues in general, and his showy, behind and Marion Shaw's vocals, and such instrumental passages which with the Vincent Youmans band so often repay with such gratifying results. Reichman's version has a slightly greater tempo than that of Duchin's, but the difference is made up in the richness of the arrangement. The orchestras used by Duchin may be termed a little better than an octet by Reichman, but the Reichman version has a slight edge over that of Duchin.

HARRY JAMES (Columbia 35925)
New York—PT. VC.

After a switch last summer from the Columbia to the Victor label of the Joe A. Rae practically definite United States Record Company, James returns to his wailing duties at his old establishment. He will find on the label with an original on the A side that has about it that intangible aura that often spells music masterpiece. What it is tough to analyze, hard to define quantity. Potent in quantity. Strongly potential steam from an interesting, effective theme, scored provocatively and with an air of driving effectiveness.

Tempo is tempo that has done so much for past coin phonograph hits—namely Glenn Miller's "In the Mood" and Eddie Condon's "It's a Walkin'" rhythm, two style combined with a touch of the bix-beiderbeek spirit and a remarkable virtuosity. Where the sheer virtuosity of James' unforseeable Victor version stands out is in the electricallyLevon's rhythm, which is made up of two drummers, one on the drums, the other on the ride cymbals. There is also a three-man rhythm crew, leaded by the maestro, who has had enough experience to make his present aggregation la but ale

WILL BRADLEY (Columbia 35922)
This Little Lolly Went to Town—PT. Break It to Me Gently—PT: VC.

With a dash of really good coin phonograph material at the current moment, Will Bradley has a real dandy on this side of the line. "This Little Lolly Went to Town" is a little gem of a blues boss, the kind that is handier to "break up" gently—ples slyly, suddenly, almost by accident. On the other hand, the "Break It to Me Gently" is another of those "why, Lord?" songs. From the start with his humorous, trim figure, after which the band takes over for a potently danceable, listenable couple of chorines. The arrangement is happy and original, as attested by the success of the Bradley Beat Mr. Dodge, Right to a Ball. Kante, and "Three Chances" which are all on this side of the line, the best of the line.

HENRY BUNCE (New Kemore Hotel, Albany, N. Y., CBS Network, Thursday 11, 12:05-12:30 a.m.

Bunce gives the best general idea of the general excellence of the Goodmans and the general excellence of the Goodmans makes the contrast that much better and more effective. (See ON THE RECORDS on page 72)

LEO JILLMAN'S band, an ace tune constructor, has a comprehensive brand of music, with an unusual amount of variety and freshness. His armchairsmanship is not sacrificed. Variety of instrumental associations. No one has ever been designed to keep interest centered around a single instrument. There is no one hot spot appeal, the dance appeal isn't lacking in the least. Unit tape NBC singer Paul Carroll as soloist, who is ably supported by a fine four-piece cornet section, a fine flute section, aided by an instrument section which is composed of two trombonists, two trumpets, and the orchestra. He used also to work in a swing with Shelley and George Stephon, who sports a nice singing voice, and who I think is the swingest composer touching two, as he is one of the band's mainstays. The band is also well supported by a minimum. Keyes attempting to accent his own work on some of the bandstand at all times. While dance versatility its biggest asset, with an able choice of instrument usage and vocal offerings is definitely on a higher plane. The vocalists of the band are mostly on balance. Only Vann makes the majority of the vocals. Thelma Stovall takes the majority, followed by Ruby Rhode. Dopey Bonger and a minimum. Keyes Is a very serious musician and has the ability of the heads to work well, with the men of the band.

Eugene Jilemski

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### Bands on Tour

<table>
<thead>
<tr>
<th>Band</th>
<th>Location</th>
<th>Dates</th>
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<td><strong>EARL HINES</strong></td>
<td>Basic Theater, Washington, D.C.</td>
<td>Feb 19</td>
</tr>
<tr>
<td><strong>JIMMIE LUNCEFORD</strong></td>
<td>Harvest Club, New York, N.Y.</td>
<td>Mar 29</td>
</tr>
<tr>
<td><strong>JOEY FRANZOTI</strong></td>
<td>Provincetown Hotel, San Francisco, Calif.</td>
<td>Apr 2</td>
</tr>
<tr>
<td><strong>COUNT BASIE</strong></td>
<td>Kansas City, Mo.</td>
<td>May 10</td>
</tr>
<tr>
<td><strong>DUKE ELLINGTON</strong></td>
<td>Basin Ballroom, Chicago, Ill.</td>
<td>May 17</td>
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<tr>
<td><strong>BOBBY HULL</strong></td>
<td>Chicago, Ill.</td>
<td>May 24</td>
</tr>
<tr>
<td><strong>LAWRENCE W:IRK</strong></td>
<td>Michigan Theater, Lansing, Mich.</td>
<td>May 5-9</td>
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### Orchestra Routes

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

### Trade Feature

<table>
<thead>
<tr>
<th>Orchestra</th>
<th>Location</th>
<th>Dates</th>
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<tbody>
<tr>
<td><strong>FLINT, RALPH</strong></td>
<td>(Sparta) Club, L.A.</td>
<td>Mar 29</td>
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<tr>
<td><strong>FREDREY</strong></td>
<td>Starday, Chicago, Ill.</td>
<td>Apr 5</td>
</tr>
<tr>
<td><strong>OSCAR GILDE</strong></td>
<td>(Green Mill) Ragan, Mich.</td>
<td>Apr 12</td>
</tr>
<tr>
<td><strong>BERT LEON</strong></td>
<td>(Tohydrate) Hotel, N.Y.</td>
<td>Apr 19</td>
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<tr>
<td><strong>JOE HARRIS</strong></td>
<td>(Bargain) Hotel, N.Y.</td>
<td>Apr 26</td>
</tr>
<tr>
<td><strong>ALFRED JEFFERS</strong></td>
<td>(Bargain) Hotel, N.Y.</td>
<td>May 3</td>
</tr>
</tbody>
</table>

### Abbreviations

- **arwoodium:** auditorium
- **dramology:** drama
- **Gala:** gala
- **CAB:** cabaret
- **Country Club:** country club
- **hotel:** hotel
- **Music Hall:** music hall
- **restaurant:** restaurant
- **show:** show
- **nightclub:** nightclub
- **Theater:** theater
- **Circle:** circle

### Music News

- New Castle, Pa., 20: (and Columbus), O. | 21 |
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Send in your routes.

Routes of bands, acts, vaude beers, for notice in The Billboard, please use the form furnished, or send complete details of your musical and musical shows, excursions, and carnivals are carried in The Bill- board free of charge. Get into the habit of sending in your route copy regularly. This is a section of The Billboard, 23-27 Opera Place, Chicago 11, (Post. No. 16.) Results reaching Chicago not later than Friday will appear in full. Bands and acts playing indefinite engagements should let us know as soon as they land, so that the listings can be kept up to date.

"Story" Takes 25G in Third Philly Return; "Animal" Big $10,300

Philadelphia, Feb. 15.--Cable reports that this week, with the lowest noise at the Philadelphia Museum of Art, the Wide Animal, with J. A. No. 3, took a top-heavy $20,000 at a $2.50 capacity for the week. Marked the second return for the Kate Hepburn epic, this week, the third time in the past six months. Last run, with a terrific advance sale and in face of the fact that the screen story was currently billed by the Exhibitors' Council, September 30 take by almost $8,000.

The opening of the smash fourth of The Times of Your Life, finds his publicity for The Male Animal, the 1934-35 release, $2.50 top, and with the blessings of the trade, marked a $250,000 sale, on the favorable side with $10,300.

Two list-minute bookings enable theFavor, opening tomorrow (17) for a week. S. W. Behrman's new musical, Heavenward, has the charm and Philip Merrivale. On February 25, Schwartz brings in Thalians Art Company for two weeks in repertory.

Two More for Akron

AERON, O. Feb. 15. --The record-breaking opening of the Special, which Rocco had the anticipated success of the year, will make it the biggest mason in more than a decade.

"I. Q." Looks Amusing in Provincetown Tryout

NEW YORK, Feb. 15. -- "I. Q." written and directed by Ben Levinson and produced by the Provincetown Playhouse, is proving amusing. Chances are it would have seemed a much better play if the audience had been left to its own devices. The stars are fine--Frances Dee and John Pielman as a rich man and his daughter--but she is a wealthy friend whom they are trying to marry and the play could have been much better if theWhen the show was opened, the family were given a chance. The family are going to have the child adopted by a professor friend, but his plans are folled by the fact that the child is being taken over by Emanuel Duval and his wife, and the family are given more chance. Levinson did an excellent job of direction, and A. Black said as the father-in-law. There are a number of scenes which have seemed a much better play It the hands of the young, pretty and funny, that the success of the season. The story is also that of the six only. Two of them have died speedy and the night the show was closed, the family were taken over by Yarnes and the family are going to have the child adopted by a professor friend, but his plans are be remedied: she is definitely a girl and directed by Ben Levinson and presented at the Provincetown Playhouse.

The performance of The Lake Wen nett-seems a much better play it the hands of the young, pretty and funny, that the success of the season. The story is also that of the six only. Two of them have died speedy and the night the show was closed, the family were taken over by Yarnes and the family are going to have the child adopted by a professor friend, but his plans are be remedied: she is definitely a girl and directed by Ben Levinson and presented at the Provincetown Playhouse.

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New Plays on Broadway
Reviewed by Eugene Burr

FROM OUT FRONT

The weight of heavy duty, the desire for a play with a flood of comedies, both with music and without—and have continued the flood through the last few hours on the stage of current war. Various commentators, shocked to so powerful a propaganda has been turned to music and song in the struggle for the public whistle.

Whereat more and more musical and other "entertainments" are being put out. Fortunately, we have a number of them which we write of the theatre, this is the public which is so satisfying--so far as the effect of such music. This has been gathered from the experience of many, the public which is so satisfying--so far as the effect of such music. This has been gathered from the experience of many, this has been gathered from the experience of many, the effect of such music. This has been gathered from the experience of many, this has been gathered from the experience of many.

MUSICALS

These have enjoyed a new popularity, unmatched in more than a few years, and one can understand the satisfaction of many, this has been gathered from the experience of many, this has been gathered from the experience of many.

LEGITIMATE

PLAYHOUSE

Beginning Monday Evening, February 12, 1941

BROADWAY RUNS

Beginning Monday Evening, February 10, 1941

POPST

Beginning Monday Evening, February 11, 1941

WINDSOR

Beginning Tuesday Evening, February 12, 1941


ACT I.-Scene 1: Live in the Night. After the接口on in 11 P.M., the hotel is designated as the headquarters for the Officers of the Night, who are in charge of the hotel and its guests. The stage is set for the performance of the play.

ACT II.-Scene 2: The hotel is designated as the headquarters for the Officers of the Night, who are in charge of the hotel and its guests. The stage is set for the performance of the play.

ACT III.-Scene 3: The hotel is designated as the headquarters for the Officers of the Night, who are in charge of the hotel and its guests. The stage is set for the performance of the play.

One of the most heart-warming and hilarious plays about the show business of New York City is a play called "Out of the Frying Pan." Written by Edward Elson and produced by Samuel Goldwyn, the play opened on February 11, 1941, at the Imperial Theatre. The play is set in the late 19th century, and it follows the fortunes of a group of young people who are trying to get on the stage and make it in New York City. The play is filled with lots of humor and music, and it is a perfect way to escape from the reality of modern life.

In this particular, the piece as a whole left a strong taste in the mouth of all, but certainly not only one, if after-dinner comments are to be trusted.
Pennys May Change Law on Young Gals Working Niteries

PHILADELPHIA, Feb. 15.—A check-up on the age of nite-club personnel and employers at all local nite clubs is being made by agents of the state Department of Labor and Industry.

A small board, consisting of bureau workers, employs more than half of local personnel. On the handling of such an incident as to gather, a single little law ruling for females may be the result.

Plitts Niteries Eye Better Acts

PITTSBURGH, Feb. 15.—Stinger Jackie Heller, with brother Sol, has bought Nick Schaefer's place in the Public Square, and will import bigger names than previously booked.

Villa Madrid few weeks ago began bringing in names, Steve Feicht was first attraction and Nick Linsen came in Monday.

Two spots are fighting Nixon Restaurant, which presented city's biggest and most famous nite clubs of the season.

Detroit Agents Form Another Association

DETROIT, Feb. 15.—Detroit agents handled this week to form a new organization similar to the American Nite-Club and Agents' Association, membership comprising licensed brokers in the area.

The group succeeds the old Michigan Theatrical Agents and Producers' Association, established in 1937 but long dormant. No statement of specific aims is given, but it is understood to be on a similar basis, other than the general aims of a trade organization for the benefit of its members.

Officers, in addition to Beren, are Curtis Muer, vice-president; Betty Bryd, secretary-treasurer and Frank Green, guardian director.

J&L Lose Oriental; Todd Will Operate

CHICAGO, Feb. 15—Jones, Linnick, & Schaefer drop the Oriental Theater the end of current week, at which time the management of the house reverts to the building owners. Mike Todd, proponent and chief backer, is giving up the battle, operating the house for the building owners. Subject of the whole deal is the first show, starting February 21.

Jones, Linnick, & Schaefer and building owners have been in deadlocked negotiations for several weeks now, and Jones first over the fact that the theater chain was in arrears in rent, and secondly over rental differences in drawing up the lease.

The former weekly rent was $20, and has been raised to $50 a week, reported to be too high by J&L, who made an offer to reduce the rent to $35 a week, or $10 a week by the first of May. J&L's offer was rejected, and the theater closed in a public place.

Halsey's Club Continues Working

ATLANTA, Feb. 15.—Manager Judge Johnson of the Henry Halsey Club's Spanish Room says the room will be restored to the original state in the Spanish Room, and will be re-opened under the old name on Monday.

Halsey & Dvorak policy will continue.

Selective Service Mail

In the Carnival Department of this issue appears the name of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to a full tabulation of the names which are set in capital letters in the regular Letter List.

Miami Night Clubs Attack “PM” Articles Alleging Dirty Shows

The New York daily "PM," recently ran a series of articles by a writer named "Frank Alkman" who attempted to "smear" the Miami night clubs, the "Billboard" was quoted to all night club owners, that they should "take immediate action to prevent this slanderous article from doing damage to their reputation.

Frank Alkman is said to "owe" money to one of the Miami night club owners, and has been "questioned" by the Miami police.

It is reported that the "PM" will not publish any more "slanderous" articles in the future.

Benny the Bum Mad

PHILADELPHIA, Feb. 15.—Considering how New York nite-club operators are feeling, perhaps the most notable show in the city at the moment is that of Benny the Bum, starring in the New York Metropole.

Benny Pugmern, better known in the trade as Benny the Bum, is the real star of this show, and his performance has been a great success at the New York Metropole.

Curtis Pickman

NEW YORK, Feb. 15—Jack Curtis, formerly of Curtis & Allen, and William Pickman joined the A. & S. Nite-Club Agency Monday. (It is believed that Curtis & Allen is not connected with the Curtis & Allen Company of Chicago.)

Pickman, personal manager of Tommy Miller, will probably handle the band department.

Bill Would Set Up "Night Club "Zones"

WASHINGTON, D.C., Feb. 15.—A bill to establish night club zones in Pennsylvania is now under consideration in the House by Assemblyman John L. Power.

The bill would permit the establishment of "night clubs" in Pennsylvania, provided they are licensed by the state and are conducted in a proper manner.

Hazy Is Taking Vocal Lessons on The Sly But Maisie Not Worrying

Dear Paul Denis,

I just picked up a copy of your magazine in the park yesterday and was surprised to read Fred Frazer's letter. He's right about our acting in any show at all, that is, if we want to have any kind of a career.

Bill Frazer has been taking vocal lessons from a private teacher, who is said to be a professional. Mr. Frazer has been attending several classes a week, and has been making good progress.

I'm sure that any actor who wants to succeed in the business should take every opportunity to improve his voice and singing ability. It's essential to have a good voice if one wants to be successful in the stage or screen business.

Hazy is doing a good job of learning the songs, and I'm sure he will be a big success in the future.

Sincerely,

[Signature]

Minnie

Art Club Continues

WILLIAMSBURG, N.Y., Feb. 15.—In view of the current economic policy despite severe cold spells, Harry Altmann usually comes as 300 people turn out in the cold to see a show at the Art Club. The club has continued to operate successfully and is doing a good business.
Follow-Up Short Reviews of Spots
In Buffalo, Union City, New York

Chas. Hunt, Buffalo—With business down since the first of the year, Phil Hunt, the manager, has budgeted somewhat, but manage well in business. The club offers a variety of music, straight or jazz, with Jimmy Flynn and his very smooth, well-balanced band on hand, re-

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Chicago: Thedetective, a smooth ballroom, with the usual, is doing pretty well. This club is five floors high, about six stories. The decor is straight and clean, with a semi-cast tuxedo with white and a pantomime number sold well.

Flynn and Dupre, a couple of boys, do eye-catching tricks with acrobatics. Dancers are dressed in turquoise linen, with a little brunette who does truly well.

The Tap of Six: A crowd pleaser, with a six-foot-tall Chelatine man who...
The New York Village Barn proudly presents

**MARIAN VINAY**

**THE CHARMING TALENTED YOUTHFUL**

"DANCING VIOLINIST"

**VERSAILLES, NEW YORK**

**Night Club Reviews**

**February 22, 1941**

**Hotel Sherman, Pantheon Room, Chicago**

Talent policy: Shows and dance band; floorshows 2 p.m. and 9:30. Management: Robert Mathews, owner; Manager, Larry Jay; Catering: Frank R. Manor. Prices: Dinner from $2; drinks from 35 cents.

Nicholas D'Ambro and band play polished dance and show music. Good Creole specialties. Fanchon's, room band is strong on Latin fare.

Mild Atlanta, palmist, work tables. Sam Hoppin.

**Hotel Netherland Plaza, Pavilion Caprice, Cincinnati**

Talent policy: Dance and show band; floorshows 2 p.m. and 9:30. Management: Hal Goodrich, owner; Manager, Jack Knott; Catering: Reuben Her, owner. Prices: Dinner from $1.50; drinks from 25 cents.

Hotel has a waltz to Deep Purple and follows with a tango. Their collection offers a waltz to Deep Purple and several other dances. Band has a harmonious sound and is quite suitable for the better night club.

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Bootsie in a charming Mennen Par her vocal talents. Kay Kline adds to the effectiveness.

**La Martinique, New York**

Talent policy: Dance and show band; floorshows 9:30 and 12 midnight. Management: Ernest Rijuland and Frank Hersch, managers; Howard Meyers, publicist. Prices: Dinner from $2, drinks from 50 cents; minimum, $1.25; Saturday and $2.25.

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**La Consa, New York**

Talent policy: Floorhouses at 9:30 and 12 midnight. Management: Tito Mitri, owner; Manager, R. S. Rose; Catering: G. A. Hearn, owner. Prices: Dinner from $1.25; minimum, $1; drinks from 50 cents.

Hotel has a waltz to Deep Purple and follows with a tango. Their collection offers a waltz to Deep Purple and several other dances. Band has a harmonious sound and is quite suitable for the better night club.

**Fefs Monte Carlo, New York**

Talent policy: Shows and dance band; relief band; shows at 1:30. Management: Fefs Feeney, owner; Manager, Jack Hams; Catering: John H. Carroll, owner. Prices: Dinner from $1.50; drinks from 25 cents.

Hotel has a waltz to Deep Purple and follows with a tango. Their collection offers a waltz to Deep Purple and several other dances. Band has a harmonious sound and is quite suitable for the better night club.
Talent policy: Latin American singers, dancers, and bands. Favorites are Martin and Bird, Pepito, and Bill Robinson. Also contributes a soft-shoe number. Miss Waters and John Prior appear to be the only additional contributions to the show roster. Did a country number with a blue ring.

Madam Lafayette, creamy-colored coot, in bright and dull dress, a white shirt which went over nicely. Interpreted song and dance, and had a waggling walk. Went off to a side band. Her dance is delightful, and her singing the very best of the lot. Had the commanding manner of Miss Wright, a sexy loker with an ash voice. Charlie and Pepper do fast taps in male gurk. Went over big big and were neither too intricate nor original. A good-looking line of eight does numbers, the best of which is the song "Tango." Dancing and routines are good. Connie McLean's act (10) is the mid- show feature, a delightful relief band of Sidney Baxley (1) fills the floor equally well. Joe Cobbin.

Blitz Palm Garden, Milwaukee

Talent policy: House orchestra and or- chestra, Prices: Dinner, $1 up, liquor, 25 cents up, beer, 50 cents up, co- mes, 25 cents up. Management: Joe Schuster.

A complete change is made in Artistic Face and his star-studded Schenectidae band, which has been packing them in at the Statler Hotel, but his new- held over the world's most and east band at the Statler until February 12 at least.

One of the number of this party aggregation is a real entertainer, and audiences consist of persons who have seen them before. Judging from requests for

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NEW YORK—Broadway box-office темп was consistent, with no outstanding grosses being reported. Alco Rocky and Paramount complained comfortably, with room for improvement.

[Text continues with box-office results and reviews of various shows, including The Saint at the Century, and other theater productions.]

Hour of Charm, “Virginia” Big 40G at Chi: S-L Hollywood Unit 17/2; Oriental Good

CHICAGO, Feb. 15—Chicago Theatre came thru with the expected 4000 primarily on the appeal of the Andrews Sisters and Gene Krupa. Sold every seat and saw no traffic assistance from the picture Four Mothers. Still a good performance for the big stage. Burlesque Roundup, presented by the Daily North, and Diamond Brothers and the film, Flight Command, pulled a good 2000.

RAREX Takes Dive

BUFFALO—With a return to mild weather, the vaudevillians are looking forward to a better business in the coming attractions, such as Tins the Wine Blur, and the New Yorkers, which have been in Buffalo for the past month. The sales of the vaudeville houses, with the exception of the Burly’s, the legit comedy, at the Ranger Theatre, will undoubtedly continue their upward trend as the weather improves.

The Music Hall (8,900 seats: $33,100 house average) opened Thursday (13) for its first week of the season, with a bill which included several hits and a few house favorites. The one-week run of Arizona ended with a pretty good opening, as did the Century, which had a good opening.

The Strand (2,758 seats: $33,500 house average) is equal to an echo of its former self with its schedule being somewhat better than last year. It is one of the heaviest grosses in the season for the week ended Thursday (13) with $30,000 in the till. It was Sammy Kaye’s only appearance of the year. A small house was the result of an overpriced stage bill with Belle Baker, who was not known as a stage attraction, and Diamond Brothers and the film, Flight Command, pulled a good 2000.

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(Reviewed Thursday Evening, Feb. 13)
Mr. "Cocktail Novelty," an unusual arrangement of about 18 songs, each one played by a different instrument. With all instruments being played at the same time, the rhythm number ends up in good melody, with each song easily distinguishable from the others. Some of the best numbers were those with the band of Harry Barris, who offers a pleasing deep blue voice, and the chorus of "The Smoothers" and "The Honeys".

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RKO Palace, Cleveland
(Reviewed Friday Afternoon, February 14)
David Briskman was the star attraction among the acts of the second act, performing in a comic strip character and in one of the new girls is about to open a show called "The Great American Vaudeville". The act was composed of Marjorie Reno, Peter Farnsworth, and Ruthie Barrie.

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Vau deerville Replaces Burlet at Tivoli, Brooklyn

MINNEAPOLIS, Feb. 15. -Thepossibility that vaudeville may be added to the local and Alvin theaters here may put the local vaudevilles on the professional stage. The Orpheum and the State now have the same attractions.

The Alvin is presenting a five-week run, and the Orpheum has the same attractions.

Carlton Bears Drops Vaude

CHATTANOOGA, Tenn., Feb. 16.-Carlton Bears dropped vaude last week. Mrs. Charles M. Campbell, his manager, said that the act will not return to Chattanooga.

The act included: M. Clarke, Frank Mullen, and Ben Ritter.

Buying Better Acts

CHICAGO, Feb. 15.-With the change of ownership, the Alibi Club's new owner, Harry J. Tietge, said that the act will not return to Chicago.

The act included: Harry J. Tietge,connector; M. Clarke, Frank Mullen, and Ben Ritter.

New Bern Viuci Unit

CHICAGO, Feb. 15. -Count Bert Vlent and Billy Diamond have collaborated on a new vaudeville act, which opens in Des Moines, Ia., February 19.

The act included: Bert Vlent, Billy Diamond, and Ben Ritter.

Vaudevile Notes

ANTON SCHELBA is lining up acts for a revival of his Wabasha Nights. Unit is in Pittsburgh at present, preparing for a tour of the East. The unit has been prepared for a tour of the East. The unit has been prepared for a tour of the East.

Wanted

ACTS, SKITS, GAGS,
MINSTRELS

ALL types

ACTS
NOVELTIES, SINGLES, DUOLES,
TRIOES, EXOTIC DANCERS

SEND DETAILS

LEON HARVEY

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New York, Feb. 16. - The Alibi Club has dropped vaude last week. Mrs. Charles M. Campbell, his manager, said that the act will not return to Chattanooga.

The act included: M. Clarke, Frank Mullen, and Ben Ritter.

Buying Better Acts

CHICAGO, Feb. 15. - With the change of ownership, the Alibi Club's new owner, Harry J. Tietge, said that the act will not return to Chicago.

The act included: Harry J. Tietge, connector; M. Clarke, Frank Mullen, and Ben Ritter.

New Bern Viuci Unit

CHICAGO, Feb. 15. - Count Bert Vlent and Billy Diamond have collaborated on a new vaudeville act, which opens in Des Moines, Ia., February 19.

The act included: Bert Vlent, Billy Diamond, and Ben Ritter.

Vaudevile Notes

ANTON SCHELBA is lining up acts for a revival of his Wabasha Nights. Unit is in Pittsburgh at present, preparing for a tour of the East. The unit has been prepared for a tour of the East.

Wanted

ACTS, SKITS, GAGS,
MINSTRELS

ALL types

ACTS
NOVELTIES, SINGLES, DUOLES,
TRIOES, EXOTIC DANCERS

SEND DETAILS

LEON HARVEY

WANTED ACTS

Conrad Theatre Bldg., Columbus, Ohio

R. W. WATSON

WANTED ACTS

Corio, Hart 1-2

In Top 10 Voting

In Hirst, “Gazette”

NEW YORK, Feb. 15.—Polls taken in 15 burlesque houses by the Hirst Circuit and the Midwest Circuit resulted in the titles of the queen of Burlesque, Tiptons where the balloting took place in Pittsburgh, Boston, St. Louis, Detroit, Dayton, Reading, Washington, Atlanta, Chicago, St. Louis, and Cleveland. The Polie Gazette poll was taken from readers sending in their votes.

First 13 strippers and number of votes in the Hirst voting were: (1) Ann Coli, 6,787; (2) Hart and Marian Miller, 4,232; (3) Hilda Wessel, 3,026; (4) Grace Rothberg, 2,669; (5) Mert Carter, 2,068; (6) Amy Fong, 1,669; (7) Diane Bowdine, 1,565; (8) Seta from Philadelphia, 1,600; (9) Lois De Feo, 1,580; (10) Rose La Rose, 1,500; (11) Bessie Hallock, 1,650; (12) Bessie Hallock, 850.

In the Hirst poll was Marian Miller’s tie for second. Marcie Hirs is a strong draw in New York where no other balloting took place.

First 10 in The Polie Gazette poll tallied to: (1) Ann Coli; (2) Marcie Hart; (3) Hilda Wessel; (4) Rosta; (5) Amy Fong; (6) Edna Hestate; (7) Lois De Feo; (8) George Rothberg; (9) Marian Miller; (10) Marcie Hart. Hirst Circuit will pull off a crowning ceremony for Miss Corio in Chicago later on.

Buffalo Burly Biz Down

Despite Factory Boom

BUFFALO, Feb. 15.—The Palace Doer’s burly business is so far off that Dewey Michael’s, operator, doesn’t know just how long the long-time show will run.

According to Michael’s business is about 20 per cent below that of 1940, while on Monro’s, it was 15 per cent below that. This 20 per cent is the last of interest in burly on a stagnant business. Kaye, a vaudeville house and nuisance, Alfa theatres are running their theatres in a first-class manner, but employment conditions have been excellent, folks appear to be hanging on to this new.

The Palace is part of the Midwest circuit business circuit by Milton Schuster. Michael’s manage care away back in the 10 theatres in the circuit get together and discuss the future of the business, where ideas to promote business are discussed and resulting in the new book.

Michelle now offers one or two housemen, plus an added attraction, several vaude acts, and the 14-cent house line. Preceding O’Brien is producer here.

Last week the Hirst circuit circuit is Torino, the White Ails Girl, who opened at the Palace yesterday, Georgia Stewart. Bob Carney show was opened February 21.

Clamage Continues Midwest

Chicago, Feb. 15.—It was incorrectly stated in last week’s issue that Arthur Hoff, manager of the Torino, does not use a sheet with no truth to reports that he will continue to use Midwest Circuit shows. Statement had been intended to read: “There is no truth to reports that he will continue to use Midwest Circuit shows.”

Midwest Mgrs. Okie Circuit

CHICAGO, Feb. 15.—Midwest Managers’ Association held a meeting at the Barium Hotel, Detroit, Sunday, (8) All managers expressed a desire to remain with the Midwest Circuit, and General Manager W. B. Hirst and President B. L. Hirst also expressed a desire to remain with the Circuit, and application to join the co-operative business was made by the Hirst Circuit, and application was taken under consideration. Another meeting will be held in four weeks.

Youngstown Burly Out

YOUNGSTOWN, O., Feb. 15.—For the third time since last summer, business in Youngstown was inaugurated at the Grand last fall. The house is dark. Last effort lasted two weeks and current business was completely shut down. All managers expressed a desire to remain with the Midwest Circuit, and application was taken under consideration. Another meeting will be held in four weeks.

MONKEY KIRKLAND, comic, broke his arm in a fall on stage at the Mopope Theater, Waterbury, Conn., recently and is in a hospital. The injury is with a man in his arm in a fall.

Barbary’s Mexican unit returned to Chi Friday. A new unit, to be produced from both circuits, opened at the Tri- boro February 7. Other new principals are Margie Cassady and Dave Logan.

TRUDY UNDERWOOD reports the Chicago circuit to be写出 last season in 30 years, and that Ann Coli, who was a hit in the circuit, is luky the Hirst Circuit shows.

There is no truth to reports that she will continue to use Midwest Circuit shows. Statement had been intended to read: “There is no truth to reports that she will continue to use Midwest Circuit shows.”

BRAVER, Jerry, and Louie, modern dancers, closed at the Brook- lyn, Brooklyn, at the end of a 15-week run. Madame Cassady, dancer, at the Sheldor, St. Louis, closed her act February 14.

MARY WELLS, dancer, and the Sheldon quartet, costume burlesque, via the Hirst Circuit.

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WESERN UNION

WHEN TRAVELING—EASE THE ANXIETIES OF THOSE AT HOME BY SENDING DAILY LOW RATE WESTERN UNION TOURATEGRAMS—ONLY 35c FOR THE FIRST FIFTEEN WORDS.

PHILADELPHIA, Feb. 13.—Chris Craig, part owner of the Salt Lake City, with the Sammy Kaye band, despite the fact that his contract was voluntarily given a 90 minute in- crease.

While, however, he’s happy to get the call, he’s tempted to quit the business. In the course of his contract he pays Music Corporation of America, which is handled by Charlie Allen, who holds a represen- tative of the 90-minute assignment signed a 60-day assignment signed a 60-day assignment.

The situation was recently arri- ved at by a joint committee of American Legion and the Music Artists’ Representatives’ Association. (1) said word when Allen was up- held.

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**REPERTOIRE-TENT SHOWS**

**Select Service Mail**

In the Carnival Department of this issue, a 5-cent stamp will bring selective service mail in the various offices of the Pipeline. Lists of the regular letter list are published in the Carnival Department of this issue.

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**Rep Ripples**

**TODDY NORO (E. A. Norton)** is mending rapidly at Ward 10 of Veterans Hospital, Saint Louis. He was operated on for perforated bowel Feb. 25, but is expected to be out in May or June. He had as re- sumers, a stomachache, a peritonitis, a leg injury, A. H. Spalding has been ex- tired from military and we hope to have him at Headquarters. He is going to be out in May or June. There is no er helping with a tent show. Van Arnim has been operating in the East for a year now, and has booked 20 dates before the end of the season. He has booked 20 dates before the end of the season. He is using the dance-after-the-show idea in most of his spots. . . .

POWELL A. BROWN, for many years chief booking agent for the National Theatre Syndicate, closed recently with P. S. Wel- den's Rabbit Foot Band. He is now in Memphis, Tenn., and he will book a tent show for the National Theatre Syndicate. He is mending rapidly at Ward 10 of Veterans Hospital, Saint Louis. He was operated on for perforated bowel Feb. 25, but is expected to be out in May or June. He had as re- sumers, a stomachache, a peritonitis, a leg injury, A. H. Spalding has been ex- tired from military and we hope to have him at Headquarters. He is going to be out in May or June. There is no er helping with a tent show. Van Arnim has been operating in the East for a year now, and has booked 20 dates before the end of the season. He has booked 20 dates before the end of the season. He is using the dance-after-the-show idea in most of his spots. . . .

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Rostradshowmen Reserve Films For St. Patrick Showings

NEW YORK, Feb. 15.—With all the sons and daughters of Old Ireland set to celebrate St. Patrick's Day in true traditional fashion March 17, and wills such shows have been planned by numerous organizations across the country. One such organization is the Irish American Society, which has made arrangements for the showing of a film on that occasion.

In celebration, alert showrooms are marking up bookings and reserving popular films for the occasion. Reports from libraries and showrooms indicate that Irish societies are more receptive than ever to the idea of making such arrangements with exhibitors for their events. The sound film has been the most popular choice of film, with a recent production, "The Emerald Isle," being highly recommended.

A check on the films to be used shows several favorites. Among them are "Come Hail Pot," a one-reel depiction of a journey thru the Emerald Isle; "The Irish Maid," a picture that was chosen for its charming portrayal of Irish women; and "Rugbymen," a feature-length, all-Irish singing and dancing film, which is a seven-reel recollection of Ireland's rugged men.

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NEW YORK CITY

ORCHESTRA ROUTES

(Sound)

Scha, Colman: Pickwick Club, Birmingham

Sanford, January: (Havana-Madrid), NY, NC

Sawyer, A. D.: (Buenos Aires), AR

Scheuer, Charles: (Huntington), NY, NC

Scheider, George: The Yarn Club

Sturtevant, Ray: (Palmer), PA, NC

Steuart, Henry: (Lookout House), Colorado Springs

Stevenson, John: Convention Hall, Asbury Park, NJ

Stevenson, James: (Auditorium), Chicago, IL

String, Harry: Roxy, Atlanta

Taylor, Dave: (Allentown), PA

Trench, Pat: (DeWitt Clinton), Albany, NY

Turek, Tony: (Anthony's), N.Y.

Tuley, Larry: (Tennis Club), N.Y.

Tuttle, Louis: (California Club), N.Y., NC

Turner, Jerry: (Old 49er), San Francisco, CA

Turner, Fred: (Barnum-Barnum), Salt Lake, UT

Uspas, Fred: (Whitehall), Baltimore, MD

Vails, John: (Tennis Club), Ft. Worth, TX

Vanderwell, Allen: (Tennis Club), N.Y.

Wells, Bill: (Barnum-Barnum), Salt Lake, UT

Wells, Fred: (Lamplight), SF, CA

Wells, Ray: (Barnum-Barnum), Salt Lake, UT

Wells, Will: (Tennis Club), Ft. Worth, TX

Wells, Will: (Tennis Club), Ft. Worth, TX

Wells, Will: (Tennis Club), Ft. Worth, TX

Wells, Will: (Tennis Club), Ft. Worth, TX

Wells, Will: (Tennis Club), Ft. Worth, TX

Young, Art: (Brooklyn) N.Y., NC

Zanotelli, Joe: (Brooklyn) N.Y., NC

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FILM CIRCULATION CORP., 728 7th Ave., New York, N.Y.
Marge (Mrs. Peter Fick)

Marge, of the radio team known as Myra and Marge, died February 11 at Englewood (N. J.) Hospital after giving birth to a baby girl. She was 30 years old.

Born Donna Demers, Marge appeared with her parents. In 1921, she and her mother, Myrtle Vail Demers, continued to appear in the show and went on the road in the Chicago, St. Louis, and Kansas City areas. In 1923, they went on the radio in Dallas, Texas, and Marge appeared in several musical comedies.

She was survived by two children from her marriage to her mother, and a brother, George Demers, band leader.

CARCOCI—Hiroto (Hiro), 74, of New York, went to his home on East 72nd St. He was a veteran of World War II and a member of the Knights of Columbus. He was survived by his wife, Evelyn; two sons; and a daughter.

DAVIDSON—Katharine, former actress, of 302 Park Ave., New York, Feb. 8 at a home of a niece, Mrs. Dorothy Davidson, New York. She played leading roles in such old time favorites as "The Little Fokmarked Woman," "The Lady of the Lake," and "Curtain Call." She was survived by her daughter, Elizabeth Davidson; and a brother, Charles, a radio executive.

PARKINSON—John, former vaudeville performer, of 910 3rd Ave., New York, Feb. 8 at a home of a niece, Mrs. Dorothy Davidson, New York. He was a former vaudeville performer and appeared in several musical comedies. He was survived by his wife, Dorothy; and a sister, Ruth Dietz.

JOYCE—Tony (Tony) John, former vaudeville performer, of 910 3rd Ave., New York, Feb. 8 at a home of a niece, Mrs. Dorothy Davidson, New York. He was a former vaudeville performer and appeared in several musical comedies. He was survived by his wife, Dorothy; and a sister, Ruth Dietz.

KRAFT—Mrs. Mary, mother of Walter Kuntz (Walter Alter), 72, and Al Kuntz, who has also been associated with the sheet music business, of 910 3rd Ave., New York, Feb. 8 at a home in Canton, O. He was a former vaudeville performer and appeared in several musical comedies. He was survived by his wife, Dorothy; and a sister, Ruth Dietz.

LANDER—Frank, retired actor, of 910 3rd Ave., New York, Feb. 8 at a home of a niece, Mrs. Dorothy Davidson, New York. He was a former vaudeville performer and appeared in several musical comedies. He was survived by his wife, Dorothy; and a sister, Ruth Dietz.

LYSAG—John, former vaudeville performer, of 910 3rd Ave., New York, Feb. 8 at a home of a niece, Mrs. Dorothy Davidson, New York. He was a former vaudeville performer and appeared in several musical comedies. He was survived by his wife, Dorothy; and a sister, Ruth Dietz.

Lycett—Willis, former vaudeville performer, of 910 3rd Ave., New York, Feb. 8 at a home of a niece, Mrs. Dorothy Davidson, New York. He was a former vaudeville performer and appeared in several musical comedies. He was survived by his wife, Dorothy; and a sister, Ruth Dietz.
PARADISEA, Calif., Feb. 15.—Over 100 members of the Pacific Coast Showmen's Association and its guests gathered at the De Anza Motor Hotel on Monday night for a reception in honor of Pete Kortes and Roy B. Jones at the annual convention. The San Francisco World's Fair mavens were on hand February 6. The guest list was a number of prominent local officials. Showfolk compliments were extended on the success of the unit, which is believed to have been the first of its type to play in California. Pete Kortes was chairman of the last two years, and credited Jones with doing an outstanding job. Local papers gave the preview showing plenty of space and show and used numerous real estate advertisements. Among the folk visitors were Mr. and Mrs. R. B. Jones, Ralph and Margaret Balcom, Mr. and Mrs. Victor LOAM, Virgil Orem, Sam Hosteen, Benny Joe Ludlow, Mrs. Victor C. Love, Bruce Hosteen, and Mr. and Mrs. Herb Usher and daughter, Mr. and Mrs. Bobby Morgan, Mr. and Mrs. Herbert Aitken. More than 250 women members of various clubs from the area were also present.

**Pioneer To Enlarge For '41; Stan Reed Is Aid to Percell**

**WAVILY, N. Y., Feb. 15.—**Management of the Pioneer Show presented the most complete opening program ever to be offered for the 1941 tour, and under the new set-up organization will feature 2 free attractions, 6 sound effects, and 3 sound tracks, special paper decorations, and a new stage which will also be a feature. Manager Mickey Percell announced today that he plans to have Stan Reed aid him in the operation of the shows. Both the stage and the new retail department for the New York and Pennsylvania. Quarterly statements will be made on March 1, when a crew of 16 begins overhaul and repainting equipment. Management also announced that a number of firemen's conventions have been booked.

**Eli Bridge is Honored**

**JACKSONVILLE, Fla., Feb. 15.—**The Production Press, Inc. of this city, has completed a brown and tan file folder, each of which has as its feature a tan and brown, and each contributes to the historical background of Florida showing excellence in design. The current folder gives a brief resume of the life of the late W. E. Eli Bridge, on whose death, he was honored, feels highly honored that he was included in the series.
With the Ladies
by VIRGINIA KLINE

TAMPA. Feb. 18.—The Florida Fair opened February 4th and more than a million and a half people have already attended, including Mrs. Harry Bost, of well-known New York and the Midwest. Mrs. Bost and her husband, Mr. Harry Bost, of New York, are the owners of the famous Bost brothers' show, which is now on a visit to the local hospital wing. Mr. and Mrs. Bost and their two children, Dot and Daniel, are comfortable on the showgrounds in a new trailer. Clem Hoffman, catcher of Mrs. Bost's husband, is busy at the fair, proudly reminding visitors how the rodeo races were performed by horses furnished by Bert Campbell.

Billy and Holly Wasserman celebrated their wedding anniversary and honeymoon during the local International Congress of February 4th. Mrs. George A. and Mrs. Charles R. Report that weather in Connecticut late this week was perfect for Frony, and Mr. and Mrs. Harry Bost, of New York, reported that weather in Miami, now where they are staying, is warmer than that year's Florida weather, and that much better than that year's Florida weather, and that much better.

Raymond Elder also arrived in time for the parade and, while they enjoyed it, they also enjoyed the weather. He says if he ever goes back to Miami he will never let his family again in the same place where he's used to being cold.

Daisy Hanover arrived for a short stay with her son, Everett. Mr. and Mrs. Bost, who stepped into their room house, were all at home. The Bosts were wearing gorgeous fur coats. They are planning to leave for New York later this week, as they have little home. Bost tells them they will be back in New York on the 11th of March, with Harold Monk on the John W. Moore, and they will then be back in New York.

Mr. and Mrs. Bost and their two children, Dot and Daniel, are comfortable on the showgrounds in a new trailer. Clem Hoffman, catcher of Mrs. Bost's husband, is busy at the fair, proudly reminding visitors how the rodeo races were performed by horses furnished by Bert Campbell.
CARNIVALS
February 22, 1941

AMERICAN CARNIVALS
Association, Inc.

BY MAX COHEN

BOSTON, N. Y., Feb. 15.—There were indications that the New York Times was meeting on Albany, N. Y., to consider taking over the management of the fair. The New York Times has taken over the management of several fairs in recent years.

FINALE CURTAIN

(Continued from page 29)

New York, Feb. 15.—The New York City Board of Health has taken over the management of the fair. The New York City Board of Health is responsible for the health and safety of the fair.

TOMS—George C. 55, owner-man-
ager of the Palace Opera House, Cams, N. Y., that February 5 after a long illness.

PICKARD—E. B., sales manager of Sta-
ton Hotel, St. Louis, Mo., that February 8 in a city of a heart attack.

BUCKLEY—Mrs. Louis Lewis-
son, a former major in one of the pro-
minent art studios of the country, that February 8 at her home in Newburgh, N. Y. She was born in New York City, and has been seen in the Metropolitan Opera and The Platters' WIP, and played many years in the old RKO Opera Company, New York, that February 9.

BUCKS—Mother of Jack Buck, owner of Alamo Exposition Shows, in Kansas City, Mo., that February 8.

BOUTELLE—Cleo O., from Phoenix, Ariz., that February 8.

BARTLETT—Joseph, 63, cornet player, composer, and music instructor, in Chicago, Ill., that February 8 due to long illness. His widow, two daughters, and a son survive.

BETHEL—Joseph J., a former minister of the old Homan Opera House, now the Town Theater, Shangri-La, in New York, that February 8.

AARON—Harry, 62, a former enjoy-
er in the New York World, that February 8.

BICK—Frank L., 68, a former news-
agent for the New York World, that February 8.

TODD—John L., 68, a former news-
agent for the New York World, that February 8.

THORNE—Frank D., 58, a former news-
agent for the New York World, that February 8.

THORNE—Clyde, 58, a former news-
agent for the New York World, that February 8.

THORNE—Charles, 58, a former news-
agent for the New York World, that February 8.

TRIAL—Edward, 53, a former news-
agent for the New York World, that February 8.

VALLANT—Mrs. Kathleen, 62, a former news-
agent for the New York World, that February 8.

WALTZ—Mrs. Kathleen, 58, a former news-
agent for the New York World, that February 8.

BROOKLYN—Henry M., playwright and critic, February 13 in London, Eng. He joined the staff of The Pall Mall Gazette in 1898 and was critic on the city's stage for many years. He was a brother of the late Frank L., a former news-agent for the New York World.

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CARNIVALS

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om-npering AGVA employees who attend meetings, agreements, meetings, agreements, and meetings. Action taken is a setback to Had- pack,不及格 executive secretary, and his followers, who expect to make a full report of his experiences with the American executive committee.

February 6 at the home of W. O. (Red) Getman at Madison. Neil (Whiskey) Austin booked a Charles Shaw Show with the N.M. States Shows.

Wagner Adds Hany Ride

FLORENCE, Ala., Feb. 15—Al Wagner, owner of the Wagner Stunt Show, announced here today that he had signed Hany Ride, former Pennie Arcade with the owner. Owner Wagner also said he would use four additional units to haul the Skooter.

WANT

FRENSHED AND OTHER RIDE FOR BERWELL.

West Coast Notes

BY WALTON DE PELLATON

L.A. ANGELES, Feb. 18.—From present indications, Southern California will have its share of shows this season. . .

CARNIVAL FOR SALE

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WANT

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RALPH R. MILLER

Look for CARNIVAL for the LATEST NOVELTIES, PRIZES PREMIUMS AND SPECIALTIES

COLEMAN BROS.' SHOW

To Open at New Britain, Conn., April 12.
Wants Shows, Midget, Athletic, Fat Show, Glass House. Shows for New or Novelty Shows. Have complete outfits for all Shows. Have for Sale: Rides, Fans, Horse, and more semi-trailers.

THOS. J. COLEMAN, 508 Main St., Middletown, Conn.

HUGHEY & GENTSH SHOWS

West for 1941 season, opening dates of March. Want Rides, Shows, with 30-35 ft. top and at least 30 ft. bottom. Prefer shows for a few weeks. Also want a combination of shows to go from March to the end of this season. Address, Mr. H. W. Gent, 111 Main St., New York, N.Y.
NEW YORK, Feb. 12 -- The New York World-Telegram and Sun has learned that an insomnia "fax bill" has been introduced to the New York City Council. The bill, introduced by Mayor Fiorello H. La Guardia, provides for the establishment of a "Historical and Progressive" exhibition, which would be housed in a building located on the site of the former New York World. The bill, which was introduced on February 5, would authorize the city to purchase the building for $1,000,000, and would also provide for the establishment of a museum and an art gallery on the property. The bill was introduced at the request of a group of citizens who are concerned about the preservation of the city's historical landmarks. The New York World-Telegram and Sun has learned that the bill has been endorsed by a number of prominent citizens, including Mayor La Guardia, who has expressed his support for the legislation. The bill is expected to be considered by the city council in the near future. **END**
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... Miami, FLA.

... Chicago Office 155 North Clark Street

... Chicago Office 155 North Clark Street

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... where all profits are for charitable pur-

... Old bill limited them to five passengers.

... The second bill, known as House Bill No. 438, has the same scope in as regards carnivals and other forms of traveling entertainment as the first one. It would eliminate all such amusements that might attract the attention of the public to matters of religious interests. The bill was introduced by Claude L. Baxtor (D.), of Hope, who is listed as a safety engineer, and Fred R. Goodwin (D.), of Jones, who is listed as a farmer.

... Selective Service for These Men at The Billboard's Offices

... selective service men at The Billboard's various offices. In some instances the most capable and

... and in others order number cards. The order numbers are given in paren-

... where known. All of these men are requested to send forwarding addres-

... CINCINNATI, Feb. 16.—The following men have Selective Service men at The Billboard's various offices. In some instances the most capable and...
**CARNIVALS**

**Midway Confab**

(Communications to 25-27 Opera Place, Cincinnati, O.,)

**WINTER SWELLERS & R. R.**

**BOOKING his concessions with Smith's Greater Shows recently was Bill Reynolds.**

**CARNIVALITE Wanda Lee is spending the winter working at the South Sea night club, Pensacola, Fla.**

**ERNST TUCKER has leased the cockerel on the Paradis, for which he reports from Chicago.**

**Hiring his Ten-in-One Show with Zucchini Bros.**

**SIMILAR: Flatter than a February moon's big.**

**WILLIAM BRADLEY SMITH (Also, the Alligator Boy) recently signed with the Zucchini Bros. Shows.**

**CLYDE WASHBURN has booked his flatband and popcorn stand with Zucchini Bros. Shows.**

**SIMILAR: Flatter than a February moon's big.**

**HERMAN BENNDTORSEN, Jr., has contracted with two two-stal shows with Angelo's that he has booked his candy stand with Martin's United Shows for the second season.**

**MANAGER of Zucchini Bros. Shows, Bruno Zucchini advises from Tampa that he has booked Joe Bruno's Dog and Monkey Show for the season.**

**SIMILAR: Flatter than a February moon's big.**

**THE OXYGEN MASK in this photo doesn't hide enough of this fellow's breath to make it difficult to recognize him. It's none other than the popular L. B. (Larry) Hopkins, famous agent for the Amusement Corporation of America, as he appears in his stage in Atlantic's Hospitals Shows. He is now residing in San Antonio, Tex., where he plans to rest for two or three months.**

**DONT count your bases before you're snatched.**

**MRS. KENNETH BUCKINGHAM is recovering from her gout operation. She and her husband are spending the winter at Smith's Greater Shows in Pensacola, Fla.**

**MAILMAN and the Billboard sales agent on Paradise's United Shows, R. W. Pratt has rebooked his popcorn and peanuts with the organization.**

**HERBEN ENSCHLING, Miami, will have the head gallery on the W. C. Edwards Show for the coming season. Owner W. C. Edwards reports.**

**PLODY (STEIM) ARNOLD, the Musical Monkey, has returned from Prance Greater Shows for the coming season. Arnold was injured about two weeks ago in a fall.**

**THAT bad penny that comes back does so only when it's touch and when he needs a favor.**

**WALTERS LANKFORD's All-American Concert Band opened the season with the Mighty Monarch Shows in Pensacola, Fla., on February 3, 1941.**

**CARL E. CLARKE reports from Los Angeles that he has booked his candy stand with Martin's United Shows for the second season.**

**BOOKING his custard machine with Smith's Greater Shows recently was Bill Reynolds.**

**MANAGER of Zucchini Bros. Shows, Bruno Zucchini advises from Tampa that he has booked Joe Bruno's Dog and Monkey Show for the season.**

**SIMILAR: Flatter than a February moon's big.**

**100-FOOTER 00000000. WOOL Pit. 73.10 for new line of pattering and different from the chatter that pours heat at every $0.00.**

**WILLIAM A. PHILLIPS has booked his Penny Arcade with the Hunt Amusement Company. He is getting the machines in shape and reports the attraction will go out under new canvass.**

**FOUR-LINER In Washington are Red Webster and Slim Harris, who are operating their shows in the T. J. Trotwell Shows. Joe Reem, of Keyesdale Shows, is assisting them.**

**MIKELS CONCESSION COMPANY has scheduled the Spanish Show for the season and is expected to stand good to results at the recent Tlamco Carnival. Both shows are in the hands of the Z. K. Eubanks and the W. L. Eubanks.**

**A GOOD talker can create a new line of patter and different from the chatter that pours heat at every $0.00.**

**100-FOOTER 00000000. WOOL Pit. 73.10 for new line of patter and different from the chatter that pours heat at every $0.00.**

**WILLIAM A. PHILLIPS has booked his Penny Arcade with the Hunt Amusement Company. He is getting the machines in shape and reports the attraction will go out under new canvass.**
February 22, 1941

CARNIVALS

The Billboard

37

GIVING the office a short count all amounts and then refusing to consider a silence policy negative that some concessions will take a shot without a kick—Oscar the Marm.

MEMBERS of the Gold Medal Shows sighted at the Florida State Fair, Tampa, included Owner-Manager Oscar and Mr. and Mrs. Roy Duffey. Mr. and Mrs. Pearl Duffey, and Allan Fleck. All plan to spend a few days in the north for some fishing before returning to quarters in Columbus, Miss.

George Hill, of F. D. P. Attractions, reports from Charleston, S. C., that he has leased his trucks with the Strickland Construction Company there and has accepted a position with the company as an engineer. Mr. and Mrs. Albert Kahn in the cookhouse that interests me.

1941 Farmer City (Ill.) Fair as he reported in last week's issue.

WEST COAST girl show operator of note, Carl Redf, has been returned to Seattle, Wash., where he recently was under the weather. He says he plans to take out a girl show again this season.

CONCESSIONAIRE William MacKissack has signed his two stands with the Sweetheart Elephant Shows for the coming season. Manager John Goepp reports his concession is looking good and is moving to Bridgeport, O.

The manager who never spends a dime on his own show's concessions is generally the one who understands why it can't pay the privileges.

Paul and Blanchie Keith, with the Kiddie United Shows at quakers in Bridgeport, Ct., were readying their stands for shows opening near Columbus, O. S.

Motor SHOW with Johnny J. Jackson, of the mounted show, Fair, Truro, P. E. I., has added to his business, which he has signed as a feature ride with the Ohio United Shows, a concession on Dodson's World's Fair Shows for the season.

Marry Ann, the late William Hanford Hearst's elephants, will be in use in 1941 on the Ringling Bros. and Barnum and Bailey Circus. She has signed with the Barnum and Bailey Circus. She has been bought and will be in charge of the show.

Harry J. James, of the Jimmie Davis United Shows, has returned to his home in Bridgeport, Conn., after an extended tour with the show.

A Talker who has a show without notice three times in one season returned in the spring and was traveling in the east, according to his secretary, "I wonder, does he feel better toward me?"

Harry A. Rose, noted general manager of several carnival attractions, has been re-engaged in that capacity for the coming season. He recently returned to show in Lockport, N. Y., quarters from a successful buying trip.

Carnival."}

AMONG recent visitors to Arthur's United Shows in tidewater, Md., were Mr. and Mrs. John Henry, of the Bridgeport, Conn., and Mr. and Mrs. R. B. H. Barfield, of the Barfield Shows, who spent a successful week at the show.

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Los Angeles, Feb. 15.—The regular meeting February 16 was called to order by President Joe Glavy, with Vice-President Harold Ludwig and Treasurer Rose B. Glavy in attendance. There were 214 members present, six new members were accepted by unanimous vote and a roll call was taken. The Secretary announced that the Janu-
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Ladies’ Auxiliary

February 16 meeting was called to order by President Arthur Lewis. All officers were in their chairs, and attendance was good. Board of directors

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TENTS—BANNERS

NEW TENTS

USED TENTS

USED BANNERS

MAY WE SERVE “YOU”

 coastalto-Phone

Baker-Lockwood

78 North

KANSAS CITY, MO

Missouri’s Bigest

Eastern Representation: A. E. Campfield,

115 W. 42nd St., New York City, N. Y.

Factory Rebuilt

Ro-Lo Funhouse

Absolutely Perfect Condition.

A RARE FIND FOR YOUR 

Allan Herschell Company, Inc.

Due to Disappointment

Dee Lang’s Famous Shows

Corpus Christi, Texas, until February 23.

February 24 to March 1, Victoria, Texas.
WEBSTER-CHICAGO CORPORATION
5622 Bloomingdale Avenue, Chicago, Illinois

WEBSTER-CHICAGO'S Portable Recorder

A NEW IDEA...
A "Live One" For Bigger Profits
WEBSTER•CHICAGO
PORTABLE RECORDER

WEBSTER-CHICAGO'S Portable Recorder case contains a built-in amplifier ideal for "gathering a crowd." This amplifier builds a complete line of public address systems from 1 to 250 watts, mobile amplifiers for 6 volt D.C. or 115 volt A.C., loudspeakers, microphones, transmission units, etc. Write for full information and catalog.

WEBSTER-CHICAGO'S Portable Recorder also comes completely in one case with crystal microphone and all the equipment you need to successfully operate a money-making recording booth. It is easy to operate, makes clear, life-like recordings, up to 12 cases and plays them back immediately. The

WEBSTER-CHICAGO'S Portable Recorder is becoming popular in a wide variety of locations such as restaurants, drugstores, variety shows, etc. It's easy to operate, makes clear, life-like recordings, and plays them back immediately.

WEBSTER-CHICAGO'S Portable Recorder is available in a variety of models to meet the needs of different applications. Whether you need a simple recording setup or a complex public address system, Webster-Chicago has an option for you.

WEBSTER-CHICAGO'S Portable Recorder is the perfect solution for any business looking to enhance their operations with reliable and high-quality recording equipment.

WEBSTER-CHICAGO'S Portable Recorder is a versatile and user-friendly tool for recording audio in a variety of settings.

WEBSTER-CHICAGO'S Portable Recorder is ideal for businesses looking to improve their audio presentations and create a more engaging experience for their customers.

WEBSTER-CHICAGO'S Portable Recorder is a reliable and high-quality equipment for recording audio in various situations.

WEBSTER-CHICAGO'S Portable Recorder is the perfect choice for businesses looking to upgrade their audio recording capabilities with a portable and versatile solution.

WEBSTER-CHICAGO'S Portable Recorder is a must-have tool for any business looking to enhance their audio presentations and create a more effective and engaging experience for their customers.

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Winter-Quarter News and Gossip
As Reported by Representatives for the Shows

James E. Strates

Savannah, Ga., Feb. 15—General Manager Strates was in town yesterday from local quarters for a brief stay and reported that all is well with the Strates Shows that are now providing the midway at the Erie State Fair, Lawrenceville, N. Y., and Columbus, O., and points in between. So far, Orion Brothers located their shows in March of last year and since then several new light plants are progressing. Strates also stated that Vesta Tony and the Agumbo Novelty Show both of whom appeared elsewhere since last season, are returning this year. Estate Rich from Medina, O., who will arrive soon to begin rehearsals for the upcoming shows, has been given a three month leave of absence from his job as foreman for Enterprise. Rich is a fine worker and a very能 help the company's new head, and it is expected that he will soon return to his job.

Wallace Bros.

Jackson, Tenn., Feb. 15—Work in quarter shows and the midway, is progressing and almost all of the heavy work has been completed. In the latter, the midway, Joe Kahn, rides; P. M. Strange, scenic work; and show boss, Zerby, has been in charge. The midway has been built and is ready for use. The show boss, Zerby, has been asked to attend the recent fair meeting and has been given a three month leave of absence from his job as foreman for Enterprise. Rich is a fine worker and a very able worker for the company's new head, and it is expected that he will soon return to his job.

Fuzzell's United

North Little Rock, Ark., Feb. 15—A full crew began work in quarters on February 1. Harry Parker, the show boss, Joe Kahn, and P. M. Strange, scenic work, and show boss, Zerby, has been in charge. The midway has been built and is ready for use. The show boss, Zerby, has been asked to attend the recent fair meeting and has been given a three month leave of absence from his job as foreman for Enterprise. Rich is a fine worker and a very able worker for the company's new head, and it is expected that he will soon return to his job.

Burджick's All-Texas

Tucson, Tex., Feb. 15—Quarter shows have started by the strates crew which has been here all winter. The writer plans to head to Florida soon to attend the recent fair meeting and has been given a three month leave of absence from his job as foreman for Enterprise. Rich is a fine worker and a very able worker for the company's new head, and it is expected that he will soon return to his job.

Shaffer Expo

Seattle, Wash., Feb. 15—Roy Harris has taken over supervision of the paint department and has been made foreman of the show. The writer plans to head to Florida soon to attend the recent fair meeting and has been given a three month leave of absence from his job as foreman for Enterprise. Rich is a fine worker and a very able worker for the company's new head, and it is expected that he will soon return to his job.

H. P. Large

Pittsburgh, Feb. 15—Owner H. P. Large has just returned from a business trip to Jacksonvile, Ill., where he purchased a new flying circus and has been working on the new flying circus. Large says it's the best show in the country. The writer plans to head to Florida soon to attend the recent fair meeting and has been given a three month leave of absence from his job as foreman for Enterprise. Rich is a fine worker and a very able worker for the company's new head, and it is expected that he will soon return to his job.

Crystal Expo

Carmel, C. 0., Feb. 15—Quarters are humming with activity, although there is only a small force on hand, under direction of Jim Brown. Members of the show are working on their own projects, but it is expected back in time for opening. The Mirale Show is under way and the show boss, Joe Kahn, is expected to arrive soon. The writer plans to head to Florida soon to attend the recent fair meeting and has been given a three month leave of absence from his job as foreman for Enterprise. Rich is a fine worker and a very able worker for the company's new head, and it is expected that he will soon return to his job.
FRED GREATER
SOUTHERN CALIFORNIA, Feb. 18.—Work is being completed on the newest attraction to hit the rodeo circuit for the 1941 season is that of Mr. and Mrs. E. W. Stoddard of Cave Creek, Ariz. The attraction has been named the "Grand Canyon of Rodeos" and is said to be the only one of its kind in the world. The attraction is located on the outskirts of the city and is said to be the only one of its kind in the world. The attraction is located on the outskirts of the city and is said to be the only one of its kind in the world. The attraction is located on the outskirts of the city and is said to be the only one of its kind in the world.
contributory negligence is not applicable.

exercise care to protect himself. No case has been cited in Illinois that would indicate that negligence on the part of the employee resulted in the injury. 

Injury sustained as a result of his own carelessness.

The court said: "A duty rests upon persons to protect themselves against the injury. To recover damages from his employer if the testimony shows that the Injury was sustained while the employee was performing acts outside the scope of employment."

For instance, in a late case the higher court refused to allow damages or compensation to an employee whose automobile while he was crossing a street to purchase a six-cent drink. On the other hand, in another case the courts allowed damages to an employee who was injured while going from his regular employment or working places for his own pleasure. 

employee's ordinary care for his own safety.

A review of our modern higher court decisions as to what constitutes employee's own care, shows the importance of these duties.

However, this law does not apply to suits filed against employers by employees for injuries sustained while the employee was exercising care to protect himself against the injury. It is appropriate to note that in such a case, the employee may recover damages for his own carelessness.

However, the law of contributory negligence is not applicable to cases of injury to employees while engaged in the employment. In the employment, and ends only after he has completed all the work assigned to him by his employer. If a workman is employed as an intrastate worker and sold:

"A duty rests upon persons to protect themselves against the injury. To recover damages from his employer if the testimony shows that the Injury was sustained while the employee was performing acts outside the scope of employment." 

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A review of our modern higher court decisions as to what constitutes employee's own care, shows the importance of these duties.

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However, the law of contributory negligence is not applicable to cases of injury to employees while engaged in the employment. In the employment, and ends only after he has completed all the work assigned to him by his employer. If a workman is employed as an intrastate worker and sold:

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Arrival of Gargantua's "Bride" In $20,000 Cage of Wide Interest

BARRINGTON, Ill., Feb. 15.—The enormous Great White, two 25-kilowatt engines which he will use in his show, has been overhauled. Two 25-kilowatt engines have been installed in the new cage which he will use. The engines will be used in the show to power the cage and the trappings of the show. The new cage will be ready for the opening of the show in March.

Gargantua's cage has also been rebuilt and enlarged. The cage will be used for the arrival of the new gorilla, who will be brought from the Cincinnati Zoo. The cage will be equipped with a new heating system and a new ventilation system. The new cage will be ready for the opening of the show in March.

Jack Raun Books Several New Acts

TIPPANT, Ind., Feb. 15.—Jack Raun, owner and manager of the Great White, has contracted a number of new acts for the coming season. Included are Capt. Dinny Van, with his auto hand, and the Red Devil Drivers, owned by Raun and made up of the largest auto body shops in the country. These acts will be added to the regular program of the Great White, which will be ready for the opening of the show in March.


DETOIT, Feb. 15.—Drive against the Johnnem and Ann Arbor, Mich., plants of the packing industry was inaugurated by a local 94, Billi-er union, with International Pres-ident Leo Ahearn taking the matter up on a national scale, according to Michael Sohie, business agent.

The company and the union have been negotiating for several months, with little results. The union has decided on a more vigorous campaign. Sohie said that at least a three-year contract had been lost to the plants because of the strike and the union's actions. The union took a strict position, and other Packer plants have not been affected similarly.

Four Steel Towers Support New Poleless Circus Tent

Deceptive with inside tent poles, ropes, and bracing, a new circus tent being built for Ringling Bros.-Gerrits & Bailey Circus will be supported entirely from the outside on strong girders. The towers will be used for the opening of the show in March.

Sparton Bros.' Circus To Open About May 1

PITTSBURGH, Feb. 15.—Sparton Bros.' Circus, housed in the old arena buildings in the Northside here, is presented to the public for the first time. The circus was opened on May 1, and Orfh D. Wacht, manager, is reported spending more in the remodeling of the building than had been spent on it since 1940 will be on the road, one being the arena house, where Mrs. Paul worked in the show and the other with Johhny Swellow. In this case the outside of the tent was made up for by the daughters, who are both dressed in period costumes. The inside of the tent is furnished with bracing, and the truck is built to carry the equipment. The circus will be ready for the opening of the show in March.

The performance will be presented in an 80-foot big top, with three 40-foot middles, and the side show will be under a 200x100-foot top. There are eight acts belonging to the show, including the trained horses, dogs, ponies, a monkey, and some of the other animals. The music, the music, and the show will be the best of the season. It will move on eight trucks, with two trucks in advance and a sound truck. The show will be ready for the opening of the show in March.

The above drawing and story are reproduced from the March issue of Popular Mechanics.
CIRCUSES

February 22, 1941

Circus Saints and Sinners' Club

By Fred P. Petit
(Official Secretary)

NEW US ENDS

FOR SALE OR RENT

WANTED

WALLACE BROS.' CIRCUS

Parke & Driscoll, 723 N. Thoma.

LEAPERS AND CATCHER WANTED

Adress FLYING A.T. 2207 Canal St.

READ OUR AD ON PAGE 47

BRYDON'S BEAUTIFUL BASS BEACH

SPARTON BROS.' CIRCUS

Two weeks were given Abril, and had some

TIGHTS

OPERA HOSE

KOHAN MFG. CO.

KOHAN MFG. CO.

POLLACK BROS.' CIRCUS stood up at the second best marquee in its history in the north wing of Music Hall, Cleveland, Saturday, February 1, to the delight and wonder of the Syrian Empire Shrine. The attendance was about 1,800.

CIRCUSES

Los Angeles

Los Angeles, Feb. 15 — Mickey Gruntz, of the Ringling-Barnum circus ticket department, who has been voca-

CIRCUS SAINTS AND SINNERS' CLUB

By Fred P. Petit (Official Secretary)

NEW USES FOR SALE OR RENT WANTED

Wallace Bros.' Circus

Circus shows are in full swing for the 1944 season. Circuses being operated by Mr. and Mrs. Arthur Henry and Ingalls of the United States, will operate a total of 100 shows in various parts of the United States.

Gainesville Rehearsals Begun; Jimmie Odell Joins

GAINESVILLE, Fla., Feb. 15 — rehearsals are in full swing for the 1944 season. Circuses will operate a total of 100 shows in various parts of the United States. Jimmie Odell has been added to the staff of horse trainers and is working on the back papers of the show. He is breaking an eight-horse liberty act, and the program will be an all-new act for Parker & Watts Circus.

Opening dates of the show are April 24 at Gainesville, with four other spring dates to follow.

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THE CORRAL (Communications to 25-27 Opera Place, Cincinnati, O. J.)

Under the Marquee

THE CHORUS will play the Minneapolis circus next month.

ELOIS DORIO, xylophone and b.d.; Julius Zelez, piano, will have a Chicago engagement. He will be with a radi-

JOE BROWN, who was with the Al G. Barnes troupe, will take one of the minor troupes at the County Fair in Honolulu, Hawaii.

KARL CANTWILL will be with Sam Donnelly's Renfrew minstrels this season, presenting magic and ventriloquist in the concerts. He was with Dock in 1952.

HARRY HAMMOND, for the last sev-

JOSEPHINE COFFEELS, performer of Cole Bros. circus, spent a week in West Palm Beach, Fla., recently and is now making the last week of his engagement there, the remainder of the winter. She will be with the Cole show again next season.

HOWARD B. BAY, former manager of the Al G. Barnes troupe, is now engaged with the George A. Hamil office.

The Herbs Taylor Trio (Herb Taylor, Howard Smith, and Zeke Taylor) will appear with the Hamit-Morton Circus, with 12 weeks of engagements at the Hamilt-Morton Circus, with 12 weeks of engagements.

Robert D. Good has completed his engagements with the Al G. Barnes troupe and is now with the George A. Hamil office.

Kendrel Anderson, comedian, and convention of the Denver stock show and rodeo, will appear with the Barnes. Sags-FlotO. Itegenbeck-Wal.

EIGHT Knights of Manhoura, Wis., who were with the Al G. Barnes troupe, will be in the group make up an acrobatic act seen at Los Angeles. They are from the group known as the Willa.

Slivers Johnson and wife left the South Florida 10 for Ohio. They have three children, and their departure was a week ahead of schedule as Slivers had a call to work the indoor circus in the area.

Robert and Louie Stanley have completed the sale of their farm in the southwest to move to the city.

KARL DIVITO, supervisory clown, is playing lodge and night clubs in Arizona. Paul Newton, a trick clown, is Carl Smith, and Minnie Glass are the sup-

Mr. and Mrs. J. E. Malloy, Roy the Brawny, Buck Maglione, and Ted Dep-

Mr. and Mrs. Dorr were in the town of Provo on the 18th to see the new show at the First Grotto Circus in Cleveland. Potts, who was with the Al G. Barnes troupe, will appear with the George A. Hamil office.

"SUICIDE" SORKY, juggler, who toured in vaudeville and with many circuses, has assumed the pseudonym of Terrance. Family, son-in-law, at Key West, Fla.

Selective Service Mail

In the Carnival Department of this issue appears the name of those hav-

Elmer Myers With Mills

COLUMBIA, Pa., Feb. 15—Elmer Myers, stage name of Elmer Myers, owner of the Baraba, Selis-Foto, Hagelstein-Wal-

In her one-man act the late Ada Ruth Hayes, who starred for a quarter century in the traveling circus, will appear with the George A. Hamil office.

Mr. and Mrs. C. B. Anderson's Circus, who were in Key West's West's Club min-

Mr. and Mrs. P. O. Lowery were given a farewell party last week at the Grotto Circus in Cleveland. Miss Lowery entertained Robinsons, A Moss, Jimmie Still, and others. The show in Texarkana and will operate by himself, their coming season. A good many dates have already been contracted and the opening will be the last of March, they say.

CLOWNS at the Sunrise Circus in Cleve-

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Committee of ops to meet government officials in co-op move suggested

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BASS LAKE, Ind., Feb. 15.—Development work has been started at Bass Lake here, which has been pur-

Lake Worth Casino Lease Given Smith

FORT WORTH, Tex., Feb. 15.—City Council has voted to lease Lake Worth Casino to George T. Smith, operator of the lake for his friend, Howard Smith.

River Park in Winnipeg To Contest Royalty Suit

WINNIPEG, Feb. 15.—River Park Amusement Company here will contest the royalty suit. It is claimed that the Bass Lake Company, a holding company comprising Bass Lake, Inc., has the lease rights to the property. Mr. A. D. Kline, solicitor for the company, has started an advertising campaign in the press, having already announced plans for the project.

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NAT A. TOR

By Postman

To CONCESSIONAIRES

We offer approximately the best and most profitable shows in any city in the Central
Division. Our opening show during Decoration Day Week will bring hundreds
of people to this old park in a new dress.

Nothing of an off-color nature will be put on. It is not only in the public's interest,
but at a bare, easy, cheap price, a good "good neighbor" policy.

We invite correspondence from anyone, and particularly any standards of the complete
concert programs now appearing. We present the newest ideas and most
effective methods in all departments of all kinds wanted. We must the
automobile games of every description.

All Concessions Open,
None Have Been Sold

Act now, this ad will not appear again.

Beautiful
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The Pool Whirl

By Nat A. Tor

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Postman

Rings Often

Alan Nolen, Miami, writes: "See where you called the Miami Post, and you will find out that the
City of Miami, Florida, has issued a letter from the mayor, permitting the
use of a site for a municipal pool in that city. The site is near the
main street, and the site permits the use of a site for a municipal pool in that city.

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American Recreational Equipment Association
By R. S. UZZELL
No amusement park in the country is showing more energy, courage, and enthusiasm than Riverside Park, Springfield, Mass. A New York City group has taken all games and refreshments. They have money and experience and investigated well before making the first move. The secret of getting strong outside support for this restoration is very simple. Edward J. Carroll put in his own money last year to a considerable amount, which more than paid his fees, but also demonstrated that it could be a great move. The future for this year,
worked like magic in getting substantial concessions into the park. This year will see Riverside Park with several attractions entirely new to the park, and even in the Springfield area, the park cannot fail to draw support.

The first amusement park fire of this year was that at Virginia Beach, Va. Fortunately the measure was successfully hosted by a dance. Detectives were the first to arrive there, and a fire was called. The bathhouses, and building known as the Dunedin, were left unusually without adequate, of our, is. Box D. Billings Jr., manager of the Dunedin, paints a philosophical attitude on the fire and says he is going to rebuild and cover it with other attractions. The large damage to the Dunedin will result in substantial base -

The Martellini brothers were in New York recently to look over some new attractions for Mountain Park at Jamestown, N. Y. For years the Martellinis have been ground in common with all of us, fitting in, baling, and tarrying. At this time, they say their bathroom season is over and Toronto will decide to compete with their bathhouse and cannot, Box D. Billings Jr., manager of the Dunedin, paints a philosophical attitude on the fire and says he is going to rebuild and cover it with other attractions.

In Farway Winnipenna, Harry Carlin is baling out the Dunedin. He plans to make that place the wintering spot for the people. Harry says nothing about the cold weather. There is plenty of heat and much weather they take no notice of it. There is plenty of heat to keep you out of the cold. Someone said they had nine men in their house the last few days and three had bad sledding. Harry does not under -

The Martellini brothers were in New York recently to look over some new attractions for Mountain Park at Jamestown, N. Y. For years the Martellinis have been ground in common with all of us, fitting in, baling, and tarrying. At this time, they say their bathroom season is over and Toronto will decide to compete with their bathhouse and cannot, Box D. Billings Jr., manager of the Dunedin, paints a philosophical attitude on the fire and says he is going to rebuild and cover it with other attractions.

Ne Men Preparing
Fred W. Pearse must be all set for the New York convention, as he did not know it, Fred, and what you have been running about the museum.

Men are formulating a program of constructive work well worth watching for those interested in amusement business. A meeting on March 12 is to be held, at which Secretary Fred Marken, who was in Washington last week, will make the kee to Montreal, where his men are still executing patents for the well known collection of the structures. From Montreal, Fred Marken, who is a better friend of a good thing than a bad thing, will return to the proverbial Main Street to cut his teeth on his home territory and keep the sand in his trousers until April.

Penny Arcade Space Wanted
Will install complete Penny Arcade on rental or percentage basis in any progressive amusement park, beach or summer resort. All BRAND-NEW machines. Send full details and space available.

Box D-27, care The Billboard, Cleveland, Ohio

Advertise! You Can Place For 1941 Season in
CELDORON PARK
Jamestown, N. Y.

Rides—Must be modern, well operated and comply with park regulations. We operate Crestar, Fuji, Waltzer, Dodgem, Whip, Miniature Railroad, Cohn, Ace, Air Plane Swing. What have you to offer? Write full details. First-class showmanship. frank Markey, President. CONCESSIONS: If you have anything different in the way of amusement park products, games, etc., we are interested in purchasing. Our main concern is to have a successful park, but we are interested in anything that is different. We have been in business for over 30 years. Write for details. Prices, etc. Celesco Co., Inc., Jamestown, N. Y.

Further Improvements Set
For Summit Beach, Akron
AKRON, O., Feb. 15—Pursuing a policy of constant improvement on Summit Beach Park here, in preparation for the new season, it has been
\begin{itemize}
\item \textbf{ADVERTISING STEPS UP}
\item \textbf{DEFENSE BIZ PLAN}
\item \textbf{AC EXPECTS HOLIDAY INFUX}
\end{itemize}

Atlantic City, Feb. 15—In the vast crowd of visitors that will come to Atlantic City, the largest crowd in the past decade for the season opening, a new walk out of winter fun is expected to rival Easter Sunday promenades. About 10,000 teachers and school administra -

DEFENSE BIZ PLAN
(Continued from page 49)

there is every reason to believe that human nature is capable of point out that he has already been in touch with government officials of the states to which he has been his suggestions have met with strong appro -

NE Men Preparing
Fred W. Pearse must be all set for the New York convention, as he did not know it, Fred, and what you have been running about the museum.

Men are formulating a program of constructive work well worth watching for those interested in amusement business. A meeting on March 12 is to be held, at which Secretary Fred Marken, who was in Washington last week, will make the kee to Montreal, where his men are still executing patents for the well known collection of the structures. From Montreal, Fred Marken, who is a better friend of a good thing than a bad thing, will return to the proverbial Main Street to cut his teeth on his home territory and keep the sand in his trousers until April.

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Denver Spot Preps Revue

DENVER, Feb. 15—Harbor plans are being made in Mammoth Garden Roller Rink here for presentation of Mammoth Garden Roller Skating Frolics on February 18-23, said to be the first show of its type ever staged in Denver. One of 30 Mammoth Garden skaters under the direction of Bob Mason, roller professional, will present 4 chorus numbers, 12 specialty acts, and skate-dance exhibitions. Papers, newspapers and radios stations will be used to promote this business building up well as the rink.

ABOUT 36 members of the Travelling Rollers Club, Norwood (O.) Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

Since January 1, owner George King has received the largest fee of $100.00 per night. The Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

E. L. VON BORN, general manager of the Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

THE ROLLER SKATING RINK, Chicago, is now being operated by Joe Newman and Tom Scott. The Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

HAPPY JACK DARLING, clown skater, was in charge of novelty features at the Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

WITH the Vermont Legislature considering further liberalization of Sunday boxing, the general committee has held two hearings to consider the question of permitting Sunday roller skating. It is being considered as a possible amendment to the law.

AMESBURY ROLLER RINK, Chicago, will be closed to skaters on March 8, and 9. The Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

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Wayne Rink, Detroit, on February 15. The Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

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E. T. MARTIN, Detroit, chairman of the figure-skating committee of the Michigan Roller Rink Operators' Association of the United States, secretary in charge of tests, reported that the Michigan State Association has made arrangements with the Michigan State Association, and will hold tests on February 19. The Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

Roller Skating Rink Operators' Association of the United States has awarded the best in the Michigan Skating Association, and will hold tests on February 19. The Rink Roller Rink, Springfield, Ill., and others, are being organized. Carl Peuhman, the director of the club, has purchased the Rink. The club will hold meetings every Thursday night. The group will have three meetings each week, starting Thursday night, and will hold meetings on May 5 and June 3.

The Billboard
Canadians Sees Chary of Future Tariffs by BMI

TORONTO, Feb. 15.—The function of the functionaries of the newly organized Alberta Industrial Tariffs Association is to see that Canada as a whole is treated fairly. The organization was formed in the interest of the Alberta Industrial Tariffs Association, which was established in 1912, and has a membership of about 2,000. The meeting was held in the auditorium of the Royal Agricultural College, and was attended by about 200 persons.

Group Dicker At Davenport May Hold Fate of MVF

Davenport, La., Feb. 15.—A group of “outside investors” apparently control the fate of the Minnesota Valley Fair here. It was said at the annual meeting of stockholders. The outside group is said to include a number of interesed parties at the fair, and the issue of whether or not to close the fair for the year is to be decided by a vote of the stockholders. The group has the backing of the Minnesota State Fair Association, and the fair has been operating at a deficit of $50,000 for the past two years.

Vickers Returns to S. La.

DALLAS, Tex., Feb. 15.—R. S. Vickers was appointed treasurer of the State Fair of S. La., and the fair had its first meeting of the year in New Orleans. The fair will be held from March 1 to March 31, and is expected to attract a large attendance.

Probe Asked To Learn If Mich. State Lapse Means Loss of Land

DETROIT, Feb. 15.—A concurrent resolution for a legislative inquiry into the Michigan State Fair grounds here, to be followed by a legislative inquiry into the State Fair as such, was introduced in the Legislature by the Hon. U. Ode. It was passed by a vote of 5 to 2. The resolution was introduced by U. Ode.

Fairs-Expositions

Conducted by CLAUDE R. ELLIS — Communications to 25 Opera Plaza, Cincinnati, O.

February 22, 1911

Radio Hits Attendance

Attendance at the meeting was low, with only one delegate from each of the provinces present. The meeting was called to order by the chairman, and the report of the executive committee was read and adopted.

Sonna Is Named Head of GR Group

Tampa, Fla., Feb. 15.—Charles A. Sonna, secretary-manager of Virginia State Fair, Richmond, was named chairman of the executive committee of the International Association of Fairs and Expositions. He was elected to the position at the meeting of the executive committee, held here last Sunday. He succeeds Milton D. Cline, who was secretary of the association for the past three years.

Viki's Returns to S. La.

DALLAS, Tex., Feb. 15.—R. S. Vickers was appointed treasurer of the State Fair of S. La., and the fair had its first meeting of the year in New Orleans. The fair will be held from March 1 to March 31, and is expected to attract a large attendance.

W. Va. Aid Given

Horse Shows Sought

CHARLESTON, W. Va., Feb. 15.—A semantic order of the W. Va. Fair Association, held at the W. Va. Fair Grounds, was made to J. R. McLaughlin, State Fair Commissioner, and the W. Va. Virginia Association of Fairs. This decision was made when the association was notified that the W. Va. fair was to be held on the same date as the W. Va. Fair. The fair was held on the same day as the W. Va. Fair, and was expected to attract a large attendance.

Utah Session on March 20

SALT LAKE CITY, Feb. 15.—Annual session of the Utah Fairs will be held in the Newhouse Hotel here next week. A group of about 100 fair managers and fair officials will attend the session. The session will be held on March 20.

Forecast Bright At Idaho's Meet

TWIN FALLS, Idaho, Feb. 15.—Forecasts of a good year for fair officials here were indicated by the annual meeting of the Idaho State Fair Association, held in the Rosner Hotel here. Officers elected were Richard H. Thomas, president; William B. Miller, vice-president; Charles Lawrence, secretary, and Wendell Palmer, treasurer. The association is expected to attract a large attendance at the Idaho State Fair this year.

Everybody Pays Order

Piles Up Big 111. Surplus

MORRISON, Ill., Feb. 15.—“Everybody pays” policy was credited with financial success at the annual meeting of the Illinois State Fair Association, held at the Palms Hotel here. The association is expected to attract a large attendance at the fair this year.

To Study Pa. Mutuels Bill

Settle Plan for New Course

P.O. Box 1234, New York, N. Y., Feb. 15.—The Pennsylvania State Fair Association, held at the New York Athletic Club, here, was expected to attract a large attendance at the fair this year. The association is expected to attract a large attendance at the fair this year.

Fat Worth Signs Attractions

PORT WORTH, Tex., Feb. 15.—Southwestern Expositions, a division of the Fat Worth Music Corporation of America, is producing the showrooms in its annual five-day run, and is being advertised as the “biggest burst of music” ever seen in this city. The exhibit will be open from Tuesday to Saturday, and will be a popular feature of the fair. The exhibit is expected to attract a large attendance.
Trenton Mutuals
Still a Possibility

TRENTON, N. J., Feb. 18.—President
George A. Holland has accepted the
1941 New Jersey State Fair here the
work of preparing for the fair and that it
will open on Sunday with special auto races.

The Trenton Mutuals, after only one rain,
Uncertainty of part-time racing on the
fair track has somewhat held back
subscriptions of plans. President Holland
was among first to apply for a racing
permit, and plans to build a track and
improve the grounds. Derelicts of the
Black Horse Creek Commission were said to
be such that he later withdrew the
application. However, the reluctance of
those who received a permit to proceed
with plans for a Monmouth County track
has somewhat held back subscriptions for
considering another application.

He has hit the racing commission with a
brochure, declaring that it is the
Santa Anita contest. The commis-
sion secretary, Fred Ryan, replied that
if Holland wanted to reapply his ap-
plication the commission would again take
up the matter. As it now stands New
Jersey has had a racing law two years
and not a race has been turned by any
track promoter, and dreams of vast reve-
ue for the state appear to be fast
ebbing. Hopes are held, however, by the
working committee and New Jersey will have
racing and part-time betting this year.

N. Y. Moves for New Annual

CANANDAIGUA, N. Y., Feb. 19.—Leg-
islation will be introduced soon in the
state Senate and Assembly as a step
toward establishment of a regional fair
organization on the pattern of the
E X P O S I T I O N S

1941
FAIR
D A T E S
A U G U S T 2 3 T O S E P T E M B E R 1
T E N D AYS
 Mori
FAER
LENT

ON PAGE 47
FLASH WILLIAMS
THRILL DRIVERS

Write or Wire
923 NO. CENTRAL AVE., CHICAGO, ILL.

WANT CARNIVAL
MONROE COUNTY FAIR

Week of Oct. 16, 1941.
Four Great Carnival Days.

READ OUR AD ON PAGE 47
BRYDON'S BEAUTIFUL BASS BEACH

IN THE WHOLESALE MERCHANDISE SECTION
FOR THE LATEST NOVELTIES, PRIZES, PREMIUMS AND SPECIALTIES.

The Billboard
February 22, 1941

New 4-Year Beaumont Lease
Is Proposed to City Council

BEAUMONT, Tex., Feb. 18.—City
Manager Raymond Edmond has introduced
a bill in the city council on a pro-
nosed new contract with South Texas
State Fair Association under which a bond-issue
payment to be albemunded by the fair. A
resolution of the city council would be
needed to fund the fair's budget and
money, and that operating expenses are reduced to
the point that payments on the loan can
be made.

Mayor George W. Morgan recently
objected to the association's "liber-
ous" manner of spending money while not
paying off its bond issue. Fair officials point out
that the city has gained thru much money spent
in recent months on improvements to the fair
plant.

New Ill. Ind. Horse Org

FAIRFAX, Ill., Feb. 18.—At a dinner
meeting in the Hotel France here
February 12, attended by 110 horsemen
from Illinois and Indiana, organization
of the Illinois and Indiana Horse Show
Association was completed, reported
Charles B. Clement, secretary-treasur-
ern.-

New York Legislature

It was reported that the state
Assembly will meet in February 19
and the next midwinter meeting will be
March 9. Raymond Elms,showman
and announcer, was elected temporary
chairman.

Grandstand Shows

PENNSYLVANIA COUNTY FAIR, Thiel
River Falls, Minn., has signed Clause
Air's pugilism program and an Ernie
Brown Mike Charmenski for night of
July 16. "Rodeo" will be afternoon att-
estand.

HANCOCK County Agricultural Soci-
ety, Blue Hill, Mo., has signed with
American Circus Company and
Circus Enterprises for show of the
County Fair at the fair plant.

New Fair Elections

PORTAGE, Wis.—John Silva was
re-elected president of Columbus
County Fair Association. Others
elected were Henry A. Johnson, vice-
president; J. Van Leine, secretary;
J. Derben, auditor; Joseph Pietrini,
superintendent of grounds.

DONALDSONVILLE, La.—L. A. Borne
was re-elected president of South
Coast Fair Association. Others
named were J. A. Auten, Sidney Harp,
vice-president; C. W. W. Burton, treasurer;
B. S. Vickers, secretary-manager.

JEFFERSON, Wis.—Jefferson
County Fair Association re-elected
President A. D. Ward, treasurer;
Robert R. Kimpton, vice-
president; William G. Conklin, secretary-
treasurer.

PITTSBURG, Tex.—J. A. Gieset
was elected president of Northeast
Texas Fair Association. Others
named were W. E. Williamson, vice-
president; Elton Ecker, secretary-
treasurer.

BROOKHAVEN, Miss.—A. P. Parkinson
was re-elected president of Lincoln
County Fair Association. Elected
 treasurer were W. H. Campbell, vice-
president; J. H. Vogt, secretary-
treasurer.

NEW ROADS, La.—A. B. Cotten was
re-elected president of the
Natchitoches Parish Fair Association. Others
named were Henry A. Jardine, Martin Ollard,
vice-president; Joseph Reaud, secretary;
J. O. Lemoine, secretary-treasurer; Mr. A. B.
Gonzales, bookkeeper; A. J. F. Jordan,
treasurer.

GREENFIELD, Mass.—Franklin
County Agricultural Society elected Fred R. Dale,
president; George Fuller, J. B. Kennedy,
vice-president; Richard E. White,
treasurer; William L. Conant, secretary-
treasurer.

WATERLOO, N. Y.—Seneca County
Agricultural Society elected George F.
Collins, president; Raymond L. Schaffer,
vice-president; Mrs. M. E. Schaffer,
secretary; George E. Marshall, treasurer.

GERMANTOWN, Ky.—T. P. Black
was elected president of Germantown
Fair Association. Others named were
Walter Smith, vice-president; Mrs. W. H.
Stotler, secretary.

MORRISON, Ill.—Will County Fair
Association re-elected William Boyd,
president, and named Mrs. Margaret Prunty,
vice-president, and Vernon Dattinger, secre-
tary.

Court Opens S. C. Records

SPARTANBURG, S. C., Feb. 12.—Cir-
cus Court Judge F. E. Stotl signed an
order directing D. C. Todd, director
and manager in charge of records of Spartan-
burg County Fair Association, to allow inspection
of records and minutes of board
meetings by E. W. Johnson, ad-
misdinistrator of the will of Thos. O. Dean,
deceased, who was corner of stock in the
association. Order directed that all
records be made open to Johnson for
his inspection "at all reasonable times."

Bob Fisher's Fearless
LYRES

St. Louis, Mo., 1912

NEW ORLEANS, La., 1941

1941 FAIR DATES — AUGUST 23 TO SEPTEMBER 1 — TEN DAYS
RAYMOND A. LEW, Secretary, St. Paul

MINNESOTA STATE FAIR

The Minnesota State Fair Board will hold meetings Wednesday and Thursday, March 6 and 7, at the Hickory Hotel in Minneapolis, for the purpose of purchasing Grandstand Attractions, Advertising Material and Premium Notices. Representatives of invited parties are invited to present their proposals.

1941 FAIR DATES — AUGUST 23 TO SEPTEMBER 1 — TEN DAYS
RAYMOND A. LEW, Secretary, St. Paul

EDDIE VIEUX

From the Billboard, Chicago, Ill.
Amusement Contingent Is Out
Heavily To Look-See at Tampa

Tampa, Feb. 15.—Hailed as the "best of the best in the season," Florida State Fair here on February 4 was the setting of a getting-together of fair officials, state and county officers, newspapermen, old-timers, and those registering at the convention. The convention's first session was opened by Governor John M. Talbert, who presided.

Mrs. William Wilson, and Mrs. Johnnie Haliburton and daughter, H. B. Noone, Mr. and Mrs. Lee Cowan, Mrs. Margaret Anderson, Mrs. Frances Martin, Virginia Kinca, Mr. and Mrs. Harold Oller, Miss Helen Godbold, Miss Bubie Orberg, Mr. and Mrs. Bob Reed, Mr. and Mrs. Tommy Reid, Mr. and Mrs. Johnny J. Kins, Blackie Jacobson, Lloyd Thompson, Mr. and Mrs. Ted Tanne, Eddie Coo, Joe Eut, Sam Glickman, Dave Brown, Frankie Costello, Michael Brown, Mrs. Wayne Brown, Evelyn Kizer, Jackie Dombaing, Tommy Ringo, Harry Hatcher, C. F. Carl Bair, Pat Givin, Jack Housh, Ray Guyder, Lucas Lmanda, James Rawl, Jack Smith, Henry, Lloyd Jeffords.

Jack and Betty Buroth, Park and Edie Cate, Harry Harris, Rikker and Kitty Adama, Larry Davis, P. H. and Miss Campbell, Joe Rocking, Joe L. Bryson, William C. Duma, Sid Weintraub, T. H. Padgett, H. A. Boscum, Mr. and Mrs. Harry B. Allen, Mrs. Harry Coping, Mrs. Herman Bantam, Mr. and Mrs. Bill Grady, Harry Polit, Barbara (Gyp) McNichols, Mr. and Mrs. J. M. Bostick, Mr. and Mrs. Harry King, Mrs. and Mr. Mike Cottle, Jack and Emma, Mrs. Jonny Jones, Mr. and Mrs. Charles O. Burke, Herbert W. Bye.

COLUMBUS, O.—Management's association meeting at Columbus, Ohio has been outstanding during the 1941 annual which was held at the Ohio State fairgrounds. Nothing was said about the visible shortage of pork and black-eyed peas—Whitey Geeks.

PIERS FOR TEXAS

(Continued from page 48)

COLUMBIA, S. C.—D. W. Whiskey, president of South Carolina State Fair Association for a number of years, has been chosen as new chairman of the Columbia Public Service Authority by Gov. Lamar R. Metcalf.

AUGUSTA, I.—Community Lodging House expects to have a fully roomy hotel on a free tree in 1940, reported L. R. Toole.

ROSTER OF NAAPB

(Continued from page 46)

RICHARD F. L. Moore, chairman; George P. F. Osterling, first vice-president; Kenneth L. Jorgerson, second vice-president; Dr. W. F. Moore, third vice-president; A. C. H. Brown, treasurer; P. H. J. Plowright, assistant-treasurer; board of directors, N. A. Alexander, director; George O. Cooper, director; C. J. H. Lamb, director; R. W. A. Moore, director; Herbert O. McAlley, director; Fred W. Pease, director; Edward B. Busch, director; executive committee, H. N. A., director; H. A. Hodge, director; A. M. M. Allen, director; president.

With the Zoos

POST LAUDERDALE, Fla.—Blacky, the 10-year-old female bomba, of the Bueller's Jungle Zoo, here, is pregnant. She was bred to Moby, the 10-year-old male bomba, last autumn. The eggs are very white and are expected to hatch any moment. The eggs were laid on December 15 by the two animals, which were brought here from the Hampton Roads Zoological Park by Mr. and Mrs. Frank Hirst, Dr. E. W. Moore, and Mrs. Johnna B. Schults, who operate a private zoo in Hampton, Va.

COLUMBIA, S. C.—Officials of the South Carolina State Fair Association plan to double the 1940 premium list and expand the fair program by 100 percent at the 1941 fair, to be held on May 22. Mr. and Mrs. J. W. Whitehead, Penn Fair Show, have announced the fair for the 1941 Horseshoe Fair, held in the State Fair Grounds.

H. R. K. B. E.-Chairman of the Johnstown Fair Association, held here February 13, the annual meeting of the association. The meeting was called to order by Mr. and Mrs. Frederick E. Arndt, secretary.

FRANKFORT, Ky.—Taylor County Fair Association, Campbellsville, with capital stock of $1,200, has organized, according to reports reaching here, from a special meeting held at Campbellsville, Feb. 16, Mr. and Mrs. J. W. Whitehead, secretary.

MIDWAY CONFAB

(Continued from page 57)

Charles Dodsworth, William Harvey, Mr. and Mrs. John White, Clyde Gooding, Mr. and Mrs. Bill White, Mr. and Mrs. Charles Stevens, Mr. and Mrs. Glenn Conger, Mr. and Mrs. Charles H. Wight, Mr. and Mrs. John Collins, Mr. and Mrs. W. H. Nelson, Mr. and Mrs. Chris Olson, Mr. and Mrs. Jack De Salvo.

FAMOUS Pinhead Shows pointed a notice in winter quarters that the season would open April 1. Mr. and Mrs. Jack De Salvo.

JOHNNIE W. MATSON, Executive secretary of the Amusement Exposition, Chicago, Ill., and chairman of the exposition committee in charge of the exposition, has announced that the fair is now open for business.

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**Arizona**

President-Elect, 1941: Frank B. Corr.

**California**

President-Elect, 1941: Frank K. Ready.

**Connecticut**

President-Elect, 1941: Frank R. Potter.

**Florida**

President-Elect, 1941: Frank B. Corr.

**Georgia**

President-Elect, 1941: Frank K. Ready.

**Illinois**

President-Elect, 1941: Frank B. Corr.

**Indiana**

President-Elect, 1941: Frank K. Ready.

**Kentucky**

President-Elect, 1941: Frank B. Corr.

**Louisiana**

President-Elect, 1941: Frank K. Ready.

**Massachusetts**

President-Elect, 1941: Frank B. Corr.

**Michigan**

President-Elect, 1941: Frank B. Corr.

**Missouri**

President-Elect, 1941: Frank B. Corr.

**Nebraska**

President-Elect, 1941: Frank B. Corr.

**New Mexico**

President-Elect, 1941: Frank K. Ready.

**New York**

President-Elect, 1941: Frank B. Corr.

**North Carolina**

President-Elect, 1941: Frank K. Ready.

**North Dakota**

President-Elect, 1941: Frank B. Corr.

**Ohio**

President-Elect, 1941: Frank K. Ready.

**Oklahoma**

President-Elect, 1941: Frank K. Ready.

**Oregon**

President-Elect, 1941: Frank B. Corr.

**Rhode Island**

President-Elect, 1941: Frank K. Ready.

**South Carolina**

President-Elect, 1941: Frank B. Corr.

**South Dakota**

President-Elect, 1941: Frank B. Corr.

**Tennessee**

President-Elect, 1941: Frank B. Corr.

**Texas**

President-Elect, 1941: Frank B. Corr.

**Utah**

President-Elect, 1941: Frank B. Corr.

**Vermont**

President-Elect, 1941: Frank B. Corr.

**Virginia**

President-Elect, 1941: Frank B. Corr.

In the Convention List appear only the dates of those meetings which we feel are of interest to the amusement industry. In this category we place, besides the strictly amusement and allied collections, the following:

- American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran organizations.
- American Legion Auxiliary, Women of the World, Masons, the Knights of Columbus, Hartville Societies.
- Fannie Mae organizations, Live-Stock Breeders, Boards of Agriculture, Floral growers, Patrons of Husbandry, State Granges, Farmers and Outdoor Advertising Associations.


**Winter Fairs**

**Arizona**

**California**
- Imperial—Imperial Co. Fair, March 14-21.
- Sonoma—Sonoma County Fair, Feb. 16-22.
- Monterey—Monterey County Fair, Feb. 15-21.
- San Francisco—International Flower Show, March 17-19.
- San Diego—San Diego County Fair, March 16-28.

**Florida**

**Texas**

**Ohio**
- Dayton—Dayton Livestock Show, Feb. 15-22.

**North Carolina**

**North Dakota**
- Valley City—Valley City Winter Show, March 19-20.

**Pennsylvania**

**South Carolina**

**Dog Shows**

**These Dates Are For A Five-Week Period.**

**Arizona**

**California**

**New Mexico**
- Albuquerque—March 9-10, Mrs. George Geier, 1130 First Ave., San Francisco, California.

**New York**
- White Plains—March 9-10, Mrs. George Geier, 1130 First Ave., San Francisco, California.

**Tennessee**
- Kingsport—March 12-13, 5th Avenue Bed, New York, N. Y., Mr. E. G. Niles, 1293 E. Speedway.

**New England Employment Law (Continuation from page 21)**

A. Generally speaking, if an injured employee applies for compensation under state or federal laws he cannot subsequently recover damages from his employer. In other words, the employer, in making an application for compensation, may not be entitled to any damages or other compensation from the employer, unless he can prove that the employee was guilty of willful misconduct.

B. In some states, the amount of the compensation may be reduced by the payment of the employee's salary during the period of his disability.

**SLA**

(Continued from page 21)

and the employer, if he is guilty of willful misconduct, may recover from the injured employee the amount of the compensation he has paid him. This is a question for the court to determine."
Show Family Album

PERFORMERS with the Van Amborg Shows, managed by Jerry McLellan and Bert Fowes, both deceased, season of 1905. Left to right in the top row are "Pawos" Vando, deceased; Ben Bono, new custodian of the Pacific Coast Showmen's Association. Los Angeles; the late Ed Millette; John Hines, deceased, and Joe and Charles Bell. Second row, left to right: A Mrs. Kellogg, Mrs. Ed Millette, Kate Dooley; Inez Searles, former wife of the late Jos. Addicks, who was co-owner of Cola Bros., Circus; Mrs. John Hines, Walter Tenen, and the late Mrs. Tenen. Left to the third row are Annie Carrol, deceased; Hotsie Totsie; Mary Ward, now Mrs. Mel Smith; Iva Millette, Roy Janier, and Guy Kimberly, left to right seated: A Mr. Kelly, Harry Merry, and Mr. F. B. Barke.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that photographs be mailed and that they be accompanied with complete descriptive data. Group photographs are preferred, but pictures of individuals who are STILL LIVING will be selected. They will be returned if so desired. Address Show Family Album, Editor, The Billboard, 24-26 Opera place, Cincinnati, O.

M. P. ACCESSORIES AND FILMS

NOTICE

News and announcements of interest to roadshowmen will be found in "M. P. Accessories and Films", on page 3.

A BARGAIN SPECIAL—NEW CRYSTAL 8MM. PROJECTOR WITH Battery, silent and sound, suitable for home use. Take advantage of this offer. Full price $25.00. REDUCED to $10.00. For the price of one projector, you will receive two. Write for details.

ACTION JUNGLE FEATURES, SERIALS—Large selection of 3.300. Programs complete. Call or write S. D. Rees, 517ccc, Los Angeles, Calif.

AMBITIOUS—SHOW TALENTS THEATREAPES communities. Sound equipment. Weekly films, 3-500. Specials, 100. SMALL ORIGINAL PRODUCTIONS, 5.00. ROSSON, 521 S. Theatre Royal, N. Y.

BUY IN USED REBUILT PROJECTORS. Complete unit of 12.50. CHATIGAN, 501 S. Theatre Royal, N. Y.

CALL CHRISTENSEN, 501 S. Theatre Royal, N. Y.

M. P. ACCESSORIES AND FILMS

FOR SALE—SECOND HAND SHOW PROPERTY

COMPLETE ROLLER RINK EQUIPMENT—Carpet rollers, floor, posts, etc., in good condition. 1,000 dollar. Also complete rink, $2,000. May Collins, 220 W. 37th St., N. Y.

COOKHOUSE—PERFECT CONDITION. Barren for quick sale. Cash $900.00 to buy out. 8-12, Waverly, Ohio.

COOKHOUSE—EXCELLENT CONDITION. Complete rolling mill, 200 scalp, 1,000 to buy out. 8-12, Waverly, Ohio.


MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE—USED ROLLER RINK EQUIPMENT—Complete set, $500.00. May Collins, 220 W. 37th St., N. Y.

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**Notice, Selective Service Men!**

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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*When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.*
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**Austin, Tex., Feb. 15.**—A new truck load limit bill is now under consideration by the Texas Legislature. The present truck load limit is 1,500 pounds. The new bill would regulate the load limit by a scientific formula and would impose a federal regulation allowing up to 35,000 pounds, or a gross weight of 60,000 pounds.
**BINGO BUSINESS**

**DINGO BUSINESS by JOHN CARY**

**What's New in Bingo Equipment?**

Along with the current surge in interest in bingo, there's been a steady array of new equipment and improvements in the bingo equipment industry. Many bingo operators are finding themselves in need of new equipment to meet the growing demand for more engaging games. This month's column highlights some of the latest developments in bingo equipment and how they are shaping the industry.

**Atlantic City Set for Biggest Convention Year in a Decade**

**ATLANTIC CITY, Feb. 15—** This February is shaping up to be the best convention business in a decade, with the Atlantic City Convention Year set to attract more than 100,000 visitors. The city is hosting numerous conventions and events, including the National Association of Home Builders' Convention, which is expected to draw over 50,000 attendees. The city's hotels and convention centers are all gearing up to accommodate the influx of visitors and provide a memorable experience for attendees. With a range of events scheduled, including trade shows, seminars, and social gatherings, the convention year is set to be a success for the city and its businesses.

**New Item**

**NEW YORK, Feb. 15—** Phil Goldfakh, member of Goldfakh Novelty Company,Reports his company has just got back from the winter riding season in Florida. In spite of the weather, he says, his wife, Helen, brought in a new record for her own account. Of course, there's no dancing for Mrs. Goldfakh any more, and she's doing fine, Mother, ditto.

**Bingo Attendance Up in Cincinnati**

**CINCINNATI, Feb. 15—** Bingo enthusiasts have turned out in greater numbers than ever before. The local bingo halls and halls in the suburbs have been packed, with large crowds gathering early in the evening. The local newspapers have been covering the events with special emphasis on the growing popularity of bingo. The games are said to be bigger and better than ever, with larger prizes and more exciting games. The city council has also recently passed a law allowing for larger bingo halls and increased hours of operation, which is expected to further boost the popularity of the game.

**Chi Premium Show Dates Announced**

**CHICAGO, Feb. 15—** The 15th annual National Premium Show has been scheduled for the week of April 26-May 3. The show will feature over 100 exhibitors, including some of the largest and most prestigious companies in the industry. The show is expected to attract a large crowd of buyers and sellers, with exhibitors from all over the country attending. The show is a major event for the industry, and is considered to be one of the most important trade shows of the year.

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Popular Items

Write to The Billboard, Buyers’ Service Department, 25 Opera Plaza, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Nut Chopper

Another new culinary gadget introduced by Federal Tool Corporation is the nut meat container, chopper, and dispenser. Item serves as a container for whole nut meats and a tight fitting cover keeps the nut meat fresh. By removing the cover, inverting the jar, and turning the handle, device chops the nuts and dispenses them at the same time. Item is constructed of nickel-plated steel with a red wooden handle and cover. Jar is fashioned in crystal glaze patterns with a 14-ounce capacity.

New Patriotic Numbers

Two new patriotic numbers in the stuffed animal division are the Navy oat and Army Mule. Introduced by Jerry Gottlieb, Inc. Numbers are replicas of the two national figures of the United States. Item is fashioned in crystal glaze patterns with a 14-ounce capacity.

Orders! Orders! More Re-orders!!!

There’s a Story of the FAMOUS WILCOX-GAYO

Recordio

2-1/2-Price Combination

Recordio - Phonograph Phonograph

Nationally Advertised

$12.95 Net For

D. A. Pachter Company

MERCHANDISE MART

CHICAGO, ILLINOIS

New! P.D.Q.

AUTOMATIC PHOTO MACHINE

Today’s Big Money Maker!

Takes and finishes beautiful black and white or full color pictures. Automatic, night time at well, daytime. No dark room equipment required. No experience required. Item is designed to be used in every photo studio. Takes and finishes beautiful black and white or full color pictures. Automatic, night time at well, daytime. No dark room equipment required. No experience required. Item is designed to be used in every photo studio.

St. Patrick’s Novelties

Write for Complete Listing. Covering a Select Line of St. Patrick’s Day Novelties at LOWEST PRICES. A Sample Display each of 10 different Numbers or a total of 120 Pieces will be sent POSTPAID on receipt of $1.25.

St. Patrick’s Novelties

LEVIN BROTHERS

TERRE HAUTE, IND.

Feb 22, 1941

WHOLESALE MERCHANDISE

The Billboard 61
For 46 Years

The Billboard has unfurled unceasingly to its readers engaged in or affiliated with the amusement profession. This publication—by the best way of course, merely communicating and conscientiously rendering a definite service to those engaged in, or interested or affiliated with the amusement profession.

It has always sought to best interest and the amusement profession.

It has offered suggestions for the betterment of show business.

In modern day, the reader will find a compact summary of the trend of the times, a review of the past and a forecast of the future. In this issue, you will find a detailed analysis of the amusement profession.

The quality of The Billboard's service in the future is indicated by the best by the quality of its past performance. It is aimed to be of even more assistance to the amusement profession and to aid in accomplishing this are earnestly welcomed. This service has been performed in the best interest of the amusement profession.

The Billboard offers suggestions for the betterment of show business. It is aimed to be of even more assistance to the amusement profession and to aid in accomplishing this are earnestly welcomed. This service has been performed in the best interest of the amusement profession.

Attention: Live Wire Operators:

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BINGO BUSINESS

(Continued from page 69)

Cost of cards is moderate, firm says, and adding to his long line of

a STRONG Government in turn bingo to Jamaica. N. J. In spite of the

county ban, authorities granted

Gene Hensley permission for a
game. A 2000-person parish drive

was literally a holed up of games

until all-day sessions began. Justice

Case, acting on a presentation

from a grand jury, banned the
games.

After the vote on the subject of returning to card games, a report on over-sen-
timent in favor of the move.

THE CLEVELAND police and the State

Board of Health, upon receiving a

report of a lot of gun play, launched a drive to collect amusement

tax from churches and welfare organ-

izations with a 30-day deadline.

In the meantime, WPA, under State law, bingo in each city is handled

as amusement tax only when they are op-

erated by public bodies or when the

promoter is hired on a salary instead of a percentage basis.

PCSA

(Continued from page 38)

held the second annual bazaar. Since

when all-law changes were made and sub-

stantial changes were made in the

Act, the occasion to make due became payable

September 1, with the deadline November

30. The board also established a church

savings account for future elections. Dues

remain voluntary until the church returns a

percentage of the money it will be

on the return from the church itself. In a few

places, a church has been absent from the

meeting, but the PCSA continues to hold

out.

Among them were Ethel Bullock, Toney Gooding, Marge Stephens, Ruby

Clyde and rush Bullard, and of course, the Rev. G. M. Whipple of

Cleveland.

Of course, there are defects, but they're

importance only because of the

rest of the cast. Without Dottie, you say, that's

perfect. The second act, in fact, is

almost entirely on the run-through

for Mr. Kenny, and keeps repeating It.

The only point of interest, really, lies

in the case of coming child. In the play,

it is forever a drop of milk, but in the

real world, and the rather dim-witted

явление: from church and from welfare

organization, the PCSA looks forward to a

larger membership in the immediate

future.

MISS AMERICA BUNNY

ELECTRIC BULB EYES WITH FLASHER

Perfect for saleable, Stare to store for window

display. Every Tomb—Price—Store will want one.

(Mixed sizes exactly same prices) red, white and blue.

DOZEN LOTS $3600 SAMPLE $335

We carry a complete line of Easter Bunnies, dressed in various characters.

Write for details. State your business.

Wis. De Luxe Corp.

1902 No. Third St.

Milwaukee, Wis.

MISS AMERICA BUNNY

ELECTRIC BULB EYES WITH FLASHER

Perfect for saleable, Stare to store for window

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DOZEN LOTS $3600 SAMPLE $35

We carry a complete line of Easter Bunnies, dressed in various characters.

Write for details. State your business.

Wis. De Luxe Corp.

1902 No. Third St.

Milwaukee, Wis.
An Entirely New Line of Floral Gem Wallplaques made of EXTREMELY SMALL SHELLS. 

It is true that you want to have the very best for your home, and we at Lakeside have produced a line of wall plaques that meet these requirements. Each plaque is made of small shells, carefully selected and polished, and arranged in a beautiful design. The result is a work of art that will grace any wall. 

Select something that corresponds to your needs.

TIMELY BuYS

RED, WHITE & BLUE 5 CENT BARGAIN $1.45

BRISTLE BRUSH, 9" long, 5 cent

SMALL MILITARY EMBLEMS, $2.00

MISCELLANEOUS MARSHALLS, 25c

RUBBER-BASED SAW BLADE, 12.50

MILLS SALES CO.

101 BROADWAY, New York, N. Y.

World's largest retail wholesale house.

COUPON WORKERS, Flower Arrangers, Gift Wrappers, 
Make Money Under Work-Leading Pay Plan. Earn Upwards of $5.00 a Week. 

NEW FPTER PLAN—PAYMENT PLAN. 
Combines the best of both worlds. 

M A S S A I N E  S H O O M A R K E T S.

CTYQ) S. 13.?

ONE-TIME PAYMENT WITH SMALL DEPOSIT.

BILL BAKER

(Cleveland Office)

T. J. (SENATOR) ROCKWELL... 

is reported to be getting some help from 

working a Seattle, Wash., department store.

ROBERT FORBES... 

in 1923 in Texas the last 15 days, but 

has never worked because of illness. He 

would like to read pages from Al 

Casey, Jack Curran, Doc Tommey, 

Duke Demble, Speed Haskel, and Al Mc

RICHARD AYCO... 

while he has been resting since Christmas 

at Buffalo, writing a blessed essay in 

which turned out to be a boy, born Feb-

uary 6. Dick says he had a good Christ-

mas, writing toy boys on streets in town. 

JERRY THE JAMER JONES... 

 announce that we are open in Grand Rapids, Minn..

new jewelry for engravers, 

and combinations. 

ELGIN & WALTHAM REBUILT WATCHES $1.75

7 Jewett, 21 Chic., S. Ct., 

Minneapolis, Minn.

SELECTIVE SERVICE MAIL

In the Carnival Department of this 

issue among the names of those hav- 

ing Selective Service Mail in the 

various offices of The Billboard. 

This list is published in addition to the 

names which are listed in capital letters in 

the regular Letter List.

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BOWLING PINS! ... SKATE PINS!

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Material Protection Bureau

TRUE facilities of The Billboard's Material Protection Bureau may be used by any reader whether it be to establish the priority of ideas and materials that do not fall under the scope of the Copyright Office in Washington. In making use of the service the usual procedure must be followed.

Place a full description of the idea or material in a sealed envelope.

On the face of the envelope write your name, your permanent address and any other information you deem necessary.

Attach the sealed packet to a letter asking that it be registered in the Billboard's Material Protection Bureau and send both, together with return postcards to Ethel E. Boggs, Manager, Billboard's Material Protection Bureau, New York City.

If the tips and ideas work out take a jaunt Shell Tennessee. South Carolina. The rate was doing reedy In Waco. Writ tough in West Texas. anti Doe 14.

If the workers comprising OD per cent Wileding, W. Va. Arthur Engel was demonstrating tug jets. Only of rod ones....Stookey Barrier Skalds towns were open and there were neverettles. at Clearwater Bosch. Pta. in

strived In Tifton. Oa. from a vacation genes

7:eluded Bob. juggling; Mrs. Noel. car and Ina show were In Nocatee, Wls. Rooter yes., where he met Doc Bell. Little Doc paaoel.

0; the hays and girls will come out with
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February 16.310mb Christ!

trod takes. Bell says Noble as tharing Ls the beat in years, bays Dell. toe a three-week vacation In

Tempi. Nat banal 121312 Slum, Ibt2.11.

DA. 31.

FEMALE FIRE YEARS AGAIN

hekserana. Staudt bras .t Jamboree, T2.

Bow. Washinatesa a Binhdey Cerebra. Pashatn.

Duluth. Minn,. two weeks with oos.

February 22, 1941

$1.00 brings you bound copy of any 10 Items desired, postpaid.

Single Samples, 15c Each. Write Your Distributor.

SEE THE DISTRIBUTOR NEAREST YOU:

NEW YORK, N. Y. World Mse. Exchange, 14 E. 17th St.


BOSTON, MASS. Young Novelty Co. 70 Hanover St.

Tampa, Fla. Standard Sales Co.

KNOXVILLE, TENN. Star Sales Co.

CHATTANOOGA, TENN. Star Sales Co.

BIRMINGHAM, ALA. Standard Sales Co.

MOBILE, ALA. Standard Sales Co.

JACKSONVILLE, FLA. Standard Sales Co.

ATLANTA, GA. Lee Products Co.

KANSAS CITY, MO. Champion Specialty Co.

INDIANAPOLIS, INDIAN. Standard Sales Co.

WILLIAM A. WOODBURY

220 5TH AVENUE

NEW YORK, N. Y.

Not Connected With John H. Woodbury, Inc., Nor the Former Jergens Company. Makers of "Woodbury Facial Soap." Other Toilet Preparations Sold Under the Name of "Woodbury." Or "Woodbury.

Cover, daughter of Mr. and Mrs. Ted Jergens, of Los Angeles, is attending school in Prescott, Ariz., and has just completed a commercial course at the Goodwin School of Business, Prescott, Ariz., and will return to lead her very active entertainment career. She is the daughter of Mr. and Mrs. C. D. Jergens, of Los Angeles, and is the granddaughter of Mr. and Mrs. A. H. Jergens, of Los Angeles.

My Route Building Plan Big Pay in Business

a large money market each week with the help of your "Big Pay Plan." Let me explain, "Big Pay Plan" is the only plan that has actually put money in the pockets of thousands of people. The plan is designed to help you make money, no matter what your line of work, business, or profession may be. It is a plan that can be used by anyone, regardless of age, location, or occupation. The plan is simple and easy to follow, and it has been proved to work for people all over the world.

What is the "Big Pay Plan?"

The "Big Pay Plan" is a method of earning money by investing in real estate. It is a proven system that has helped thousands of people to build wealth and retire comfortably. It is a plan that can be used by anyone, regardless of age, location, or occupation.

The plan is simple and easy to follow. It involves the purchase of properties at a discount, and the subsequent resale of those properties at a profit. The "Big Pay Plan" is a proven system that has been used for over 100 years, and it has helped countless people to build wealth and retire comfortably.

Card Workers

It's new. Broke, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bell's, 200 cards, variety, a week. Bel
Florida State Fair

PIED UP on the run... We left Tampa wondering why no one has come up with the idea of calling it the Tam-Pa Strided Fair. Probably be-cause Strider is such a good horse name (Pa Strider). . . Which brings us to wondering about those initials T. P. . .

We got a gorgeous clone' bashful pal from Vassar.. Baldwin being the man who doubles at Cheerio Senedman. of Mcomeburg (Pa I Morkeentite. Dr. It Wioover. Paul Moore, it. Wiliam.. And that he had played host to a flock of Indians. It's one of the pastels% sights on any spot on a percentage bans. Rosenthal was that a deal had been made which brings Jack Pron.

Annie Oruberg, Carl Inuther. Marge Cne-. Bob Edwards. Jerry Kohn. Bernie Men-

country, and with a reputation for hon. Alfred. But Mr. and Mrs. Howard Ramsey. Ruben and

.. (Continued)

The Billboard

February 22, 1941

Leonard Traube's

Out in the Open

NEW YORK

Nat Green's

The Crossroads

Hartmann's

Broadcast

CINCINNATI

CHICAGO

Tampa Tattle: A stinging wind blew across Tampa Bay last Monday (10) as the glamour nurse ship Joe Giannini arrived, off-kilter and loaded to the gunwales with blood-fresh boomerangs. Giannini, who had just "take" it without resistance. But the blood shed by the tribe of Indians here in Tampa's Gasparilla Day was so fresh that the traditional bottle(s) of rum, and the other weather bothered them in the least. All outdoor show was on hand to show how.

As a meeting place for showdom and rafleedom there no place like the entrance to Pep Yr Hoffman's cookhouse where people can meet in Chl during convention week. And the street scene at the Tan-tam's Tabernacle where there were shownmen, Campers, tourists, and the usual "Welcome, Conventions Kibbutzers". Manager P. T. Strider and Jim Hampton conducted a continuous reception for people of the week of the fair. An idea of the cosmopolitan gathering may be gained from the plight of the skunks in the fire a lot In the street.

It was February 12th, the day and J. G. Poole. We were honored to be able to provide a bond for the fair. And we hereby nominate Pat and Marie for the stock contract. Wil. Gideon. Baltimore banker.

We went along to bring "Mrs. Garettus the Great" back to Sarasota. Lunched at the Haploge on the way, and the circus atmosphere is carried out in the towns going down. Bringing the animals, and spent an hour admiring the wonderful art collection in the John Ringling Art Museum.

Pat Purcell discovered half an hour ago that he was a genuine showman. He found a dozen friends chaffed us to get to fancy homes. We hope to nominate Pat for the perfect host and hostess and Agnus may possess a wonderful dish or two. . . .

The New York World-Journal is releasing a tremendous kick out of life. A tremendous uproar has been brought about the city's most noted publicists, and the city has been thrown into a turmoil. A woman over 160 years of age, who had been held for murder in the state of Florida, was exonerated by a jury. She was let out of the Palmer Hotel. Will Gideon. Baltimore banker.

An interested caller at the fair was Dave Gideon, publisher of a string of newspapers in Huntington, W. Va. Dave thought the fair was a magnificent success and that it would be a splendid thing to have it again next year. . .

What about the people who are going to the fair? They are coming from all over the State, and it is expected that a large number of them will come from the city of New York.

At Sarasota, winter quarters of Ringling-Barnum, we got a gorgeous display of the world's greatest shows and a reach of more than one of the big ones. The winter quarters were opened by the death of the great lion-tamer, Charley. And Mrs. Roland Ritter with Evelyn, the greatest falcon of the Ringling-Barnum show, would not have been complete without the familiar and ever-remembrance of the characte

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Tampa Fair Gate Is Best With 607,177; RAS Goes Up $11,764

TAMPA, Feb. 15.—The 1941 Florida state fair closed here tonight after playing host to 607,177 fairgoers, a 1,024-day run. Gate gross was up 48,000 more than last year’s record of 606,153. The 1941 fair was described by manager, while the Royal American Corporation, as the greatest fair in Florida’s history. Lewis said that such despite several nightly storms and one entire rainy day. In all however, fair attendance was the result of an excellent week-end and the fair has already started pre-recording for the 1942 gate.

Frank Wirth, producer of the grandstand shows, Lewis & Whitey, said that the fair was a tremendous success for the promoters, showing a profit for both.

Wirth said that the fair had in its 607,177 patrons, all of whom were expected to return here next season. He has begun plans for his next production in March.

As a grand climax to the 1941 show, manager Wirth said that the fair was due to the generous support of the people and the excellent support of the people here.

HEINRICH THIERRYIN
The "Palatine of songs"
Now in his 200th Year and World's Greatest

Tampa, Fla., Feb. 15.—Hippodrome toastmaster, George L. Davis, told the audience at the Tampa Plant, and in its ride department Curtis Van's in this year's show. I think the best fair in the world, and I am a fair manager.

On the midway, Leon Clarion's color revue Hippo cards continues to be to make money, breaking every existing record at the Tampa Plant, and in its ride department Curtis Van's in this year's show. I think the best fair in the world, and I am a fair manager.

KARNIVAL

Tampa, Fla., Feb. 15.—Hippodrome toastmaster, George L. Davis, told the audience at the Tampa Plant, and in its ride department Curtis Van's in this year's show. I think the best fair in the world, and I am a fair manager.

ROUTES
(Continued from page 23)

Thompson, Red (Orchard), Miami, B. P. 15
Tisdale, Tim (Mountain Boys), NYC, I.
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Northwest

The Northwest Coin Machine Show for 1941 has been announced for March 25 and 26. It may be called the next big event in the coin machine industry because it represents all or parts of half a dozen or more States and even a section of Canada.

The event is sponsored by the Minnesota Amusement Games Association, Inc. and the exhibits will be at the Radisson Hotel, Minneapolis. Distributors in that area always have co-operated in making the exhibits a success and they are co-operating again this year. The displays of the latest coin machines are made by distributors at the Northwest show. It is always an excellent demonstration of the business spirit of the distributors in that area. They really have business push.

This is the third show or convention sponsored by the Minnesota Amusement Games Association and serves to bring the activities, the men, the committees, and the general program of this organization into national prominence. The fact that two previous shows have been held means that much experience already has been gained in conducting such exhibits. Like the national shows in Chicago, the Northwest show this year will be "bigger and better than ever before." The two previous shows have been highly complimented by industry leaders who attended them.

The success of the first Northwest show was so evident that is was said by many to be the beginning of regional shows in certain well-defined market areas. The Northwest territory is a very definite market area, has many operators in the smaller cities and towns throughout the area, and many of them feel they cannot attend the national conventions. So a regional convention meets a real need in the area.

The Pacific Coast region held a successful regional show in November, 1940, and tentative plans are to hold the next show in October of this year. Apparently the industry will thus have two regional shows as a part of the industry program.

The work of the Minnesota association is not limited to holding a regional show by any means. Our files have many interesting news items covering a period of years which show many problems the association has had to face. Its success has not been a rosy path by any means. With the cooperation of the officials of the organization we may be able to compile an interesting history of the organization which would be helpful to associations in other States.

Perhaps the association's work on the legal front should be listed as of primary importance. The association worked for the passage of a license in Minneapolis and other cities and did secure the passage of a license for amusement games in Minneapolis in 1935. The license plan is considered favorable for the area and the association has demonstrated its greatest work in promoting the strict compliance of Minneapolis operators to the law. The fact that the association has worked so hard to secure compliance with the license law has won the respect of officials and of the newspapers. One local newspaper published an editorial (April 20, 1940) which has a place in our bulletin on the outstanding newspaper editorials of the country favorable to pinball games.

The Minneapolis local association is a part of the State organization and also the largest group in the State. The Minneapolis license plan, like the license plans of many other cities, has had to face more than one attempt to secure its repeal. The city and State organizations have in every case conducted a wise and successful defense. The license has even been made a campaign issue. It has stood up under the crusading charge that students used pinball games to gamble. About every attack that can be made has been leveled against the license plan, but it still works to the satisfaction of the city revenue department and the operators.

The association has also carried on a successful public relations and publicity program. Some of this material and the ideas followed by this association will be used in a bulletin on publicity plans which we will publish at an early date. In fact, we have reproductions of some of the publicity ready for distribution now.

While the association has been carrying on publicity and public relations work, also legal defense, it has been at the same time educating its members how to carry on like business men. Its officers have also been gaining valuable experience in leadership and the total result has been beneficial to operators throughout the region.

The industry as a whole will naturally take great interest in the forthcoming Northwest show, March 25 and 26. The various kinds of work done by the association will encourage other associations all over the country.

The Minneapolis convention will focus attention on the important work done by a live trade association.
ToneColumn — sensational new ROCK-OLA development. So unusual, so radically different from anything else ever heard by patrons that it is being sought by all the best locations from coast to coast. Not to be confused with ordinary reproduction, ToneColumn music is, beyond the shadow of a doubt, the world’s finest! Five beautiful styles. Models for rejuvenation of old equipment or for complete installations.

It’s no wonder more and more Operators are investing in ROCK-OLA Dial-A-Tune Wall and Bar Boxes. Once they realize that their attractive, easily-installed units increase profits as much as 300%, they want them for every good location in their route. Constructed with usual ROCK-OLA simplicity, Dial-A-Tune Wall Boxes open on smooth hinges for rapid servicing. Gorgeously illuminated with warm, glowing colors. Fascinating telephone-type dial for choosing selections.

ROCK-OLA Playmaster unit is the record-changing mechanism and amplifying system for Spectravox or Glamour ToneColumn installations. Comes complete with remote control adapter as standard equipment. Playmaster is supplied in a convenient walnut cabinet. May be used in same room with ToneColumn or in a rear room or basement. Front and top open for full accessibility, and entire unit is complete, ready to install. Simple as A-B-C!

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE - CHICAGO
RUSH YOUR ORDER TO

IMP
THE AMUSEMENT MACHINES
February 22, 1911

Fitz Planning
Display Rooms

NEW YORK, Feb. 13—John A. Pirrie
ghobs, Eastern Regional distributor for
ally Manufacturing Company, is plann-
ing to remodel the Bally Building here
and make the second floor into what he
claims will be "the best looking display
rooms in the country."

"Architects have already been called
in and are now working out the plans," Pirrie
reveals. "It will be a display window room
inside. The downstairs floor will remain
as it is and the boys there will handle
all jobbing and sales.

"The second-floor offices will be de-
vo ted to display of Bally products. We
will be here at all times to advise opera-
tors on their purchases."

Other plans in connection with this new
permanent display will be revealed by Jack Fitzgibbon's in the near future.

1940 Sales Rose 8% For Indie Retailers

WASHINGTON, Feb. 13—Sales of in-
dependent retailers were 2 per cent
higher in 1940 than in 1939 and in De-
cember the increase over December, 1939, was 6 per cent, according to Com-
merce Department reports on the basis of in-
formation from 28,192 firms.

This is the 12th consecutive month, the report said, "in which retail sales reports
reported by independent retailers exceeded those in the corresponding month of
the year earlier. The gains in December sales
are less than that shown for the year as
a whole and for November when sales
were 11 per cent over the same month
of 1939. This indicates a fall in the rate
of increased retail sales activity. The 2
per cent increase from November to
December is less than the unusual ad-
vance exhibited between these months in
three of the previous four years."

GROUP OF OPERATORS and two of the Rock-Ola Leadership Girls at the Rock-Ola Manufacturing Corporation plant display rooms during the recent convention.

Groetchen Klix
Into Production

CHICAGO, Feb. 13.—Klix, Groetchen's
newest five-cent black-jack game intro-
duced at the 1941 show, will be placed on
production lines next week, according to
Ed Hanson, Groetchen sales manager.

"Delivery of quantity orders placed for
Klix at the show are expected to re-
quire the first month's production, but
this will place heavy stocks in distribu-
tor showrooms for prompt delivery to
operators," Hanson said.

"Klix employs a unique shutter release
system, fully patented by Groetchen Tool
Company. Its adaptation to the fasci
nation of Black-Jack was also originated by the firm."

"Other outstanding features of Klix include gym coin capacity (up to 216
coins), improved coin slots, separate
coin location, and excellence of mecha
nical design and appearance."

At the same time officials revealed that
Klix is based on an unabated production
despite a variety of stampede for
Klix's Peak.

"This little model is evidently captur-
ing new players and holding the regular
fans, and many operators are buying in
large quantities today that were only
sold to Hanson.

"Klix production lines have been
opened and they are now full speed in

9999999777 PER CENT PERFECT!

Of 64,841 lamps sold during the past fourteen
months only 15 have been returned to the factory for mechanical reasons. No other lamp can match this flawlessly performance record. Neither can any other lamp sold on such price. With the market now as much and as little. The small for percentage, operators are buying in larger quantities today than ever before. Today's price—only $90 each in lots of six. See your Distributor.

GROETCHEN TOOL CO., CHICAGO

PRIDE

Here is a business you can be really proud of: AUTOMATIC PHOTOGRAPHY Via the PHOTOMATIC Every day more and more operators are discovering this is the way to a steady income. Why not get in on the act and make your own money now.

BARGAINS FROM DAVE MARION

RUSH YOUR ORDER TO

IMP

PIKE'S PEAK

PHILA. PA.

PRIDE

INVESTIGATE

International Mutoscope Co., Inc.
44-61 11th St., Long Island City, New York

Seven Up Steps Up Collections—Genco

CHICAGO, Feb. 15—From every city,
many people have been at the office of
the granting reports that Geno's big
steps up its collections will be seen in

Nysseo Lamps Click, Manufacturers Say

NEW YORK, Feb. 15—According to
Leo, Berman, Columbus B. Bogin, and
H. I. Morgan, heads of New York Specialty
Supply Company, their Nysseo Lamps are
clicking with the trade everywhere.

When we first introduced Nysseo through
 retailers in 1940, the manufacturers hopped
it was to be the success it is today. It took us a long time to work out what

drawn in the fact that today we are
to showrooms in New York, the East, and

"Our line of lamps is complete. Re-

DALLAS, Feb. 15.—M. G. (Mike) Ham-
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Business Wurlitzer in the Southwest,
purchased by Mrs. Hammergren, were
sighted in Dallas recently. M. and Mrs.
Hammergren planned to be here, where
they stopped over from an extensive
vacation trip which carried them to a
number of South American countries.
They were on their return journey to
North Tonawanda, N. Y.

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INVESTIGATE
Southwest Coinmen
All Smiles as Biz Comes Their Way

FORT WORTH, Tex., Feb. 15.—Coinmen of the Southwest are all smiles, buoyed by promises of better business for them soon brightly to lift the lid of bustle and bustle of renewed business activity. Books is flowing up from every factory, the builders' shows and thousands of new stores, taverns, cafes, filling stations, and factories are opening weekly.

To add to all these renewed business activities come strong plants into the great Southwest. One of the largest inland border assembly plants will be located on Lake Worth near Fort Worth. In Louisiana great army camps are swelling with soldiers. At New Orleans boat coming in are loaded to capacity—boats that mean boom days for the Crescent City. The old Mississippi is abloom with renewed life—business life that means heavier cash boxes for operators. Then up north and northeast the Delta country flourishes with better business, more jobs, and more money.

Soldiers' Heavy Spending

Operators in all parts of the country are seeing a share of the prosperity being created by government spending and the general renewal of better business. Travelling over every part of the state is a chain of slot machines and on some the soldiers are spending more money than they ever had when they were in uniform. The army camps will be established in Arkansas. Already in every city the highways are crowded with auto. New coin machines are appearing up in Texas, Oklahoma, and Arkansas. One of the largest government inland fort will be established in Arkansas. Already the highways are crowded with auto. New coin machines are appearing up in Texas, Oklahoma, and Arkansas.

New Mexico slumbers no longer. The prosperity being created by government spending and the general renewal of better business is being housed, traded, or destroyed, and new equipment is moving in.

Texas in Boom Tumrel

Texas rises up mighty a boom of prosperity. Life is looking better, business is looking better, and the tonnage of new machines is moving in.

Success Story of Denver Distributor

DENVER, Feb. 15.—Four years ago Gibson Bradshaw, owner of the Denver Distri-

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Hollywood Signing, Featuring Top Recording Stars To Cash In On Their Music Box Popularity

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Columnist Notes

Phono Popularity

SPRINGFIELD, Ill., Feb. 15—Popular subject with columnist is automatic phonographs. Many visitors are interested in the new developments in this field. A comment comes from The Illinois State Journal published in Springfield. The phonograph companies are featured in a column written by J. Emil Smith called "The Phonograph World." "The Phonograph World" is a regular feature in the newspaper.

Set Up Telephone Music

READING, Pa., Feb. 15—Patmore Music Company has set up a complete telephone music studio for the transmission of telephone music. The studio is located in a building on the outskirts of the city, and is operated by a group of musicians who are skilled in the use of the telephone music apparatus.

Who's the Operator?

NEW YORK, Feb. 15—A dragnet has been set up by the Modern Vending Company and after using the help of police officers, they have caught a number of operators of music boxes who are operating illegally. The Modern Vending Company has been able to obtain evidence that the operators have been using the music boxes for commercial purposes without the consent of the owners.

Southern Music Showings

NEW ORLEANS, Feb. 15—Music operators in the Crescent City area gave their first taste of three-dimensional sound when the Louisiana Amusement Company, State distributor for Rock-Ola phonographs, was host to a steady stream of callers in the Gold Room of the Roosevelt Hotel. It was one of the most elaborate programs ever held here. To be sure that the merits of the new phonographs were well conveyed to the interested public, the advertising and sales promotion manager, brought together the whole group. The Rock-Ola Leadership Girl was also present.

Phono Dedication

ATLANTIC CITY, Feb. 15—Introduction of the mechanical honesteve at the annual convention of the National Association of Phonograph Dealers, held here last week, was the feature of the dedication ceremony. The convention was held in the Atlantic City Convention Hall.

Prock & Robbins Showings

DALLAS, Feb. 15—Prock & Robbins, Inc., is the new name of the firm that was previously known as Prock & Company. The firm is located at 1111 Commerce Street, Dallas, Texas. The firm is a leading manufacturer of phonographs and associated equipment.

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CLEVELAND, Feb. 15—The Cleveland Phonograph Merchants' Association held its annual meeting here recently with a large attendance. Just before the meeting, a lively debate was held on the question of whether phonographs should be displayed in public. The debate was won by a motion that phonographs should be displayed in public.

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The “Jook”
By J. M. DALZIEL
Operator, Lake City, S. C.

A Southern village not so long ago was being tried in court for

What is your occupation, Bubber?” asked the judge.

“You mean what does I do?” replied Big Bubber. “Well, aah, I runs a jook,” and then came the удп of the judge.

Young people who frequent such places relate their machine butthess. Their reports are becoming more and more Important.

Beverage machines at the new Municipal Auditorium did a big business when the world champion basketball team, New York Celtics, played an exhibition game at a cost of all-star's of the Natchez City League.

Despite the fact he has a low draft number, Conner Burns, Natchez's youngest and newest operator, is still doing business and says he has made arrangements for his family and business associates to carry on his business. Conner has bought several new machines and has ideal locations.

The average jock listens to music while he is there. He will take the works.

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Return of bingo and other games in county and country has been a boon to machine men. New coin machines and phonographs have been installed in many bingo parlors.

Private Hugh C. French, former operator, was home recently on a furlough. Hugh says he likes army life and adds: “I expect to profit greatly by my year of selective military training.”

Operator Charles Smith, of Richland, is looking forward to returning home in May for vacation. He has been removed from a local hospital to his home in Richland.

O. B. (Finky) Venable, the operator who recently sustained a broken leg in a fall at one of his locations, is still a patient at Natchez Sanatorium.

The condition is improved and he will soon be able to leave the hospital.

SIBLEY, Miss., Feb. 15.—Wall boxes are becoming more and more important in this area. Operators installing boxes throughout the state are taking advantage of the fact that the State Congress has passed a law requiring the use of wall boxes in every location.

Batman owners, Rube McClellan and Sam Berlin, report their machine business has been better.
Talent and Tunes
On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By SAM HONICBERG

News Notes

Joe7 Merrill had a picture contact with Columbia on the strength of her first Bluebird recording, which included her version of "How Did H4 Look?". She left for Hollywood Thursday (113) and began work on her first picture, "Show Business", February 20. Picture also features Ruby Vaver and Ole Gray and hand. Miss Merrill is also set for another Bluebird recording date in L. A. and will do Abber Silver's new tune "I'm Afraid of Myself", among others.

In keeping with the Decca policy of feeding its leading artists with standard, long-life numbers, Bing Crosby recorded "When Day Is Done" early this month. . . . Columbia has signed Danny Kaye, stage comedian, among others.

Artie Shaw's new tune "I'm AIIrsld of Itkeestsird" recording date Is in. A version with Cofumble en He streogeh twAttess," . . . and It All Comes Back to Me Note made Goodman's There Things You Leff Ma Others gettinr nice playa Include Benny Beta number a big Chance fora comeback. Ff Makes No Difference Note says Bergman. fore a number of new recorded versions prepared by Victor, Columbia, and Decca. Tommy Dorsey has recorded it for the second time, and others bounting popular discord sticks include Bill Bradley, Artie Shaw, Glenn Miller, Bing Crosby, and Woody Howard. Holly made it as the first number on his new Columbia contract. Marshall Parrish wrote the tune's lyrics.

News From Buffalo

Roy Bergman, of Royal Amusement Company, Buffalo, takes time out to report on the current music machine front in his area. Lately, Bergman says, he has been getting requests for recordings calling attention to the musical numbers of a particular song. There is no mention of the artist. He feels that this is due to too many radio news programs which have been flooding the recording field lately, and even the some of them have been made by non-distinguished artists. In general quality of the song is below par.

"Best bet in memory" says Bergman, "are Frendt and I Hear a Rhapody. The former platter is Artie Shaw's without much duplication, and the latter has been popularized by Charlie Barnet and Johnny Doddy. Dinah Shore's My Man is creating quite a stir and is among the most backed numbers. While designed for a number of new recorded versions prepared by Victor, Columbia, and Decca. Tommy Dorsey has recorded it for the second time, and others bounting popular discord sticks include Bill Bradley, Artie Shaw, Glenn Miller, Bing Crosby, and Woody Howard. Holly made it as the first number on his new Columbia contract. Marshall Parrish wrote the tune's lyrics.

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On the Records

This column is designed to aid music machine operators in the selection of records for machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(Continued from Page 14)

LAWRENCE WELK (Okeh 6000)
Or Bais It—PT; YC. You're the Cream

The "Champagne Music of Lawrence Welk" bathes thru both sides here, and every note is perfectly tuned. While Jayne Wallace's vocal in the "You're the Cream" is wonderful, the quality of the instrumentals is not quite as perfect. The piano is a little rough on the "Or Bais It," but the familiar banjo and accordion are again in evidence. The speed is a little too fast, but the familiar elements are present.

CHARLIE BARNET (Bluebird B-11039)
I Know—PT; YC. When the Band Comes In

One of the outstanding albums of the current issue. It contains tunes which should go over well with the audience. The instrumental work is superb. Miss Lena Horne's introduction on the "I Know" side is delightfully sweet, and the recording quality is excellent. This is without a doubt one of the best sides submitted by this band.

TADD DREVER (Victor 27327)
I Let You Go—PT; YC. Leave the Night

This is a very fine album, especially on the "I Let You Go" side. It contains several good numbers which will appeal to fans of the band. The quality of the recording is excellent, and the material is well chosen.

BARRY WOOD (Vocar 27327)
In Love with You—PT; YC. I'm Sorry

A fine performance by Wood, accompanied by the orchestra in a lovely Latin American style. The material is well chosen, and the recording quality is excellent. This is a very fine album which will appeal to fans of the band.

CHUCK FOSTER (Okeh 6001)
All I Desire—PT; YC. Spring Fever

The Foster band is a very good one, and this album contains several fine numbers. The material is well chosen, and the quality of the recording is excellent.

CHAPMAN (Columbia 35924)
When the Night Is Strong—PT; YC. I'm Dreaming

This is a fine album, especially on the "When the Night Is Strong" side. It contains several good numbers which will appeal to fans of the band. The quality of the recording is excellent, and the material is well chosen.

KUGA (Columbia 5997)
Keep Me—PT; YC. Jungle Madness

This album contains several fine numbers, but the quality of the recording is not quite as good as it might be. The material is well chosen, and the band is well directed.

INSTALLATION OF PACKARD EQUIPMENT in the Rainbow, Rainbow Inc. 6p., 1941

For the first time since he undertook the installation of Packard equipment in his store, Jayne Walton's vocal on the "Install" side is delightful. The quality of the recording is excellent, and the material is well chosen.

CHAPTERS (Decca 4001)
Don't Let It Go—PT; YC. The Last Time I Saw Paris

This is a very fine album, especially on the "Don't Let It Go" side. It contains several good numbers which will appeal to fans of the band. The quality of the recording is excellent, and the material is well chosen.

ANDREW ALDRED (Okeh 7500)
This Is What It Is—PT; YC. I Love You, Grandma

This album contains several fine numbers, but the quality of the recording is not quite as good as it might be. The material is well chosen, and the band is well directed.

ORRIN TUCKER (Columbia 35925)
I Know, I Know—PT; YC. Autumn on the Campus

When Bluey Gordon recorded the side, number, and it was released by Bluey, it was autumn on a lot of campuses, but the song still didn't mean very much to collegians or anyone else. It's hard to see how it can mean anything now, with the added handicap of their inabilities to overcome. Tucker's band, however, has made a nice job on the side, and they have arranged it in a manner that has a lot of appeal to it.

FRIEOPLE(3998)
Let's Dream This One Out—PT; YC. I'll Be Ready, You Are, I'll Be Ready

This is a fine album, especially on the "Let's Dream This One Out" side. It contains several good numbers which will appeal to fans of the band. The quality of the recording is excellent, and the material is well chosen.
WHAT GOOD IS ONE GLOVE FOR
A TWO-FISTED GUY?

A two-fisted remote control music installation needs two matched units to be fully profitable. One manufacturer's wall box and another's adapter just can't work efficiently. That's why you should buy Wall Boxes from Keystone who is also the maker of the largest and only complete line of adapters. It's the only combination that provides complete dependability.

Keystone's WALL BOXES

WALL BAR AND COUNTER INSTALLATIONS
+ ORDER FROM KEENLY DISTRIBUTORS FROM COAST TO COAST!

J. H. KEENEY AND CO.

NOT INC.

"The Machine That Jack Built"

6430 S. ASHLAND AVE., CHICAGO

ON THE RECORDS

(Continued from page 73)

Boogie Woogie Bugle Boy (With a Knockout)" by Woody Herman and his Orchestra.

DO YOU WANT LECTURE?

The young lady from registering a total 25.20 profit Court, Clavin S. Ohl, Toronto.

ON DECCA RECORDS

Have You Seen the New COMET AUXILIARY SPEAKER? It's tops for breath-taking color, atmosphere and perfect tone reproduction. Glamorous Indirect Illumination. Equipped with bathe band and volume control. Available with or without the pop.
Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph-operating centers in the country.

A powerful feature in this rapid rise to the top is MITCHELL DARWIN* that in the busiest section has been staging the most active among phonograph operators. The song cannot be considered a world-beater, but its advent in this blue-ribbon section is accompanied by enough sales to be starting up here for a comfortably-foreseeable number of weeks now.

Three Smash Hits

GIVE ME THE WORD. The amount of radio plugging accorded this BMI song (as well as quite a few other songs on this column) has resulted in a steady rise to the top for MITCHELL DARWIN* that in the busiest section has been staging the most active phonograph operators. The song cannot be considered a world-beater, but its advent in this blue-ribbon section is accompanied by enough sales to be starting up here for a comfortably-foreseeable number of weeks now.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in importance and popularity. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph-operating centers in the country.

So You’re the One. The fussy, bouncing rhythm of this BMI-er has appeal because it is a public fancy, and it is in the top phase it is in now. Sales along the phone network, including the most of all the Broad- man operators. The place of this song is not high, but it should continue to make good as the weeks go by.

Yes, My Darling Daughter. Doing pretty well, but lacking the hit from radio plugging to make it as familiar as it should be. And probably would be the ASCAP-network's secret weapon in its weekly impact. Sales while novelty swing number is being applied to numerous nickel drop- pis by the GLEN MILLER*, DORHAN SHORE, and SHENY GOODMAN versions.

The Last Time I Saw Paris. Another ASCAP song that has suffered because the current network department is not concentrating on its marketing in all places. The amount of radio plugs to afford this MO

You Walk By. This BMI number, as well as the one below it, is creeping along pretty steady on the ladder to make it to the top in the week. The song's lead to the phone operators is that it's good, but it's far from the success it ought to be.

On a Windy Hill. A curious switch in the distribution of music that has started this week. The first number that had started with this number dropping out of the picture, at least temporarily, while two others have remained in the hearts of the operators. The only one that has been this beautiful is the current number, KATE SMITH has been carrying it practically single-handed in the field. Operators report that it's good, but it's far from the success it ought to be.

San Antonio Rose. A "Possibility" for several weeks past, this hitting- hillt styled number is beginning to catch on, both in the BMI CHOSBY version and also in that of BOB WILDCAT. It's pretty perfect phone fodor, and it's starting to prove it nicely.

Songlisted below are those which operators report are "Coming Up" for four weeks or more, and which are still being mentioned as enough reports to warrant their listing in the Guide, even though they may never really slip into "Going Strong."

YOU'VE GOT MY HEART. This BMI number (still hanging on in the first) has been gaining hidden attention attention in the field, as well as in the judgment of The Billboard's music department.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs, but the most active phonographers believe they will find success among record releases. These suggestions are based upon radio performances, sheet music sales, and the judgments of music publishers as to the relative importance of certain songs in their catalogs, as well as upon the judgment of this staff.

Tonnied. Also titled "Ferris," this beautiful Pan-American number is rapidly spreading phone attention. If it continues for another week in the same proportion, to merit listing in the Guide. The song has the quality of a future sure bet in the field. You've Got My Heart. This BMI number is still hanging on in the first, but it has been gaining hidden attention in the field, as well as in the judgment of this staff.

There'll Be Some Changes Made. A oddie that dates back a good many years, but it is part of a record catalog that is licensed by BMI for network broadcasting. A number of record artists have been featuring the song, and the music machine spot- ing it is writing up its chances.

Music Makers. In this relaxed, easy, two-beat swing number, its potentiality is being brought to the attention of the phonograph operators. If it should have a future stable photo hit, there is about this number the most compelling feature that makes hits of sins the mod and Famous Junction.

If All Comes Back to Me Now. Still another BMI opus, and in the HAIL BILLY section. It has the potentiality for being one of the most popular songs of the season, but it may not find itself from nickel drop-ins in various locations. It might be wise to keep an eye on it.
MERCHANDISE MACHINES

DuGrenier Names Two More Distribrs

NEW YORK, Feb. 15.—Burns骅art (Rip) Glassgold, vice-president in charge of sales for Arthur H. DuGrenier, Inc., announced this week the appointment of two more distributors for DuGrenier products, the Hankin Music & Cigarette Service of Johnson & Fassend, Inc., of San Francisco. Hankin firm, headed by Morris Hankin, well-known Southern Californian, will cover the territory of Georgia for DuGrenier. Partina is an operator of distribution and has distributed vending machines on the West Coast for many years. His firm will cover California and five surrounding States.

Both of the firms are reliable, with many years of experience in the coin-op business, Glassgold observed. "They have the stature, the ability, and the organization to give operators in their territories the best of service and the closest of cooperation. Both will handle the complete DuGrenier line, consisting of the Champion cigarette merchandiser and the 5-cent candy bar vendor—two machines which have won the approval of operators everywhere."

Inventor Offers New Vending Device

To the Editor:

I am indebted to a business friend for the privilege of calling to your attention a novel invention which I have reason to believe will be of interest to you.

I am ready to submit to you, free of charge and without any obligation on your part, drawings and a complete description of the invention. The description of the invention is: Butler Pa Vending or Depositing Machine.

In my opinion the article possesses possibilities of a large and profitable nature.

Will you please let me know whether you would be interested in further detailed information about the invention? If so I will gladly send you further particulars promptly upon receipt of your letter—C. B.

Those who desire to reach "C. B." may obtain a complete description of the machine from the Chicago, Illinois, office.

Cleveland

CLEVELAND, Feb. 15.—R. P. Edwards, head of the Five Star Amusement Company, Youngstown, has been elected representative from the Youngstown-Warren chapter to the board of the Ohio State Automatic Electro Photo Phonograph Owners' Association. He succeeds Joseph Baker.

John Guenther, of Berea, O., has purchased the route of R. W. Whitman, who has retired to devote his full time to his farm interests.

Arline Wupperman, assistant secretary-treasurer of the Phonograph Merchants' Association of Cleveland and the Ohio State organization, is the proud possessor of an autographed photograph of Kay Kyser, presented to her by her fan club and with meeting with association members.

Leroy Robinson, operator and partner in the firm of McCray & Robinson, is expected back from a Southern vacation yesterday.

Jerry Antel, president of the Phonograph Merchants' Association of Cleveland, represented the association at the Cleveland Convention and Visitors' Bureau of the Chamber of Commerce and at the Hotel Stater here.

By Golden, of Ace Cigarette Service Company, has departed for a Florida vacation. His brother Lou, head of the company, expects to go to Florida upon the return.

Harry Golden, president of the Golden Cigarette Service Company, is back on the job after a couple of weeks' illness with a throat infection. He expects to spend a little time at Sun Valley, Idaho, before the he returns to his regular duties. Two of his employees, Henry Bollman and Albert Blum, have joined the firm. A bookkeeper, Miss Markman, is in Florida for a couple of weeks' vacation.

Cleveland, Feb. 15.—McKee & Robinson, Inc., expects to go to Florida upon the return of its employee, Henry Dothan and Albert Catt, and spend a little time soon at North Springs.

The Billboards, Booths, Coin Machines, Department, 155 North Clark Street, Chicago. Kindly indicate the initials "P. A. C."

Speaker of the Invention?

This is the address by mentioning the Minnesota-Chicago department, 155 N. Clark Street, Chicago. Kindly indicate the initials "P. A. C." when writing for this information.

New England Operators!

Buy Northwestern

For Big Profits in Bulk Vending

Machines built for operating! We have the complete Northwestern line of money-makers at your very day's door. Trades, financing, merchandising. Let us serve you.

NORTHERN SALES & SERVICE

L. A. Flanagan, Mgr.
1198 Tremont St., Boston, Mass.

ADVERTISE IN THE BILLBOARD

—YOU WILL BE SATISFIED WITH RESULTS.
**AMUSEMENT MACHINES (MERCHANDISE)**

**COINSHOPS**
Chauncey Fleischmann, of Baltimore, is expecting to become a papoy manufacturer, or rather a papoy manufacturer. Joe Fishman declares he has stocked orders for the papoy manufacturer, on the result of the recent showing of Devil-O Illusion equipment at his own coin company office, Top Eatz, Eastern regional director for Waker, Music Systems, really gets around. He reports a whirlwind trip to Albany, Trenton, Philadelphia last week. He reported that Hurley, Charles Avenue, Henry W. Reed, of noon, was appointed by Joe to their city, Bill Miller and Ray Evers, of Minn, are trying to find time for a Florida vacation tax the country. TV may not do much business when the TV buys look as though they'll never get there.

**FALL FASTLES**
Offices of the Mike Munro Corporation, 256 South 45th Street, Philadelphia, report that Mike reports he and his staff are doing all that can be expected. His brother, Joe, is also going at top speed, putting finishing touches on a complete line of coin-operated equipment. "'Course we got a big order from Alaska," Joe revealed.

"And it was nearly fooled over here for lack of men," Mike goes on, "but up there many of the machines are the make, with the same speed. Joe is busy telling some of the boys why he carries so many rings in his pockets and sets them to work. Such Prices!"

Mike reports the new Buckly Musical System gear in test with Dwyer, way down in the South all through the device. It is being tested in literacy tests and ultrasonic speaker-baffles, reports big buzz, with more orders coming in every day.

**AROUND THE TOWN**
Bill Bakken, of International Motion, sparse, has time to sit at his desk these days. He's been there so long that it's hard to imagine him from the factory to a phone. "Between tricky angles, decision-making, the busy, busy, result focusing system," he says. Bill maintains that he will continue to sit at Earl Bakken's desk until next Saturday. He predicts that the city will be "swamped with demands for Keener's new product line." Bakken is working on behalf of his Mason Mint Vendor.

"I am sure that we can make the best use of the time that we have," Bill said. "We must ensure that our products are in demand in the market."

**JERSEY JOTTINGS**
"Doing a great job with Davey's Cub and Ace," Joe at 12 S. Cohen, of Ace, told the boys. "We've really got a great run going on."

"What with handling the problem of the new 'Moo-Moo' line, our sales are up 15% in the last month. We've got a lot of orders and we're really busy."

"It's been a great year so far," Joe said. "We've been able to meet the demands of our customers and we're looking forward to a prosperous future."

**THE BILLBOARD**
**Buffalo**
BUFFALO, Feb. 15—Buffalo's new Amusement Machine Operator's Association has just announced that they are working on a list of all the coin-operated devices and machines in the city. They plan to hold meetings and establish a central office to coordinate the operations of all the different machines.

**Denver**
DENVER, Feb. 15.—Walter Reitzar, Wolf Sales Company, Denver, Colorado, has announced the appointment of International Game, a distributor for Earl Backe, to handle all games in the Colorado area. The new distributor will cover the entire state from the Colorado border to the New Mexico border.

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New Sicking Branch Mecca for Coinmen

LUTZVILLE, Ky., Feb. 19.—Sam Goldberger, president of Sicking, and his two sons, Morris, vice-president and general manager, and Charles A. Trau, manager of the firm’s Louisville office, were hosts to visiting manufacturers, distributors, jobbers, and operators February 8 and 9, when formal opening of the company’s new branch office here was held in the city. Modern in every respect, the new showroom and offices are fitted to be among the finest in the country.

Occupying floor space of more than 10,000 square feet, the building is centrally arranged with double display and sales rooms, one directly opposite the other. In the front room, which extends across the entire width of the building, with the exception of 10 feet use for an enclosed drive-in, will be displayed phonographs, new game machines, and table machines. The second display room, immediately behind the other, will be used primarily for consoles, bell, and other machines.

To the right to located the private office of Charles A. Trau, manager of the branch, and to the left is a large office to be used for general bookkeeping and detail work. Directly behind the second display room is the repair shop, and large stockrooms which will enable Sicking, Inc., to provide the most efficient repair service available anywhere and to on the job at all times sufficient machines to take care of the immediate needs of operators.

For the opening celebration the front display room was beautifully illuminated and bathed with floral tributes bearing the good wishes from Sicking friends in every part of the country.

Saturday evening, Mr. Goldberger and Mr. Trau were hosts to 40 guests at a dinner at the Sheraton Hotel. The guests included manufacturers, their representatives, and local and visiting distributors, jobbers, and operators.

Many operators from Cincinnati territory, where Sicking, Inc., has been established since 1933, motored here Sunday to pay respects and join in the festivities. Souvenirs were given to everyone attending and an elaborate buffet lunch was served throughout Saturday and Sunday.

Among the manufacturers attending were: Vice Shay, Art Cooley, Charles Schick, and R. York, of Mills Novelty Company; George Maloney, of Bally Manufacturing Company; John Curvet, of Exhibit Supply Company; Roy Mantell, of O. Gottlieb and Company; Jack Hirsch, of H. C. Evans Company; Sol Silvers, of Chicago Coin Machine Company; William J. Ryan, of J. H. Kennedy Company; Harold Baker and Harry Hoppel, of Bally Novelty Company; Carl Vetter, of Grohter Tool Company; Harold Wood, of Wiltom Manufacturing Company; and Lew Waskin, of Superior Products, Inc.

Among visiting distributors, jobbers, and operators were groups from Kentucky, Southern Indiana, and Southern Ohio.

Eddie and Morris Ginsburg, extreme left and right, respectively, announce that the Atlas Novelty Company’s Chicago staff is all set to demonstrate to operators the line of music equipment which the firm handles. Shown left to right are Solomon Schwartz, Free, Fincos, Pink, and Orfida.

Blatt Appointed District Manager

BROOKLYN, Feb. 15—W. H. Blatt, of Supremo Vending Company, this city and Bellmore, L. I., has been appointed district manager for the metropolitan New York area for Buckle新型 Music System. Reports Dick Witt (Joe) Blatt, Eastern regional director for Buckle.

“Wllie has done such a tremendous sales job in this area that we have decided to appoint him our district manager,” said Blatt. “This is not only a reward for his fine work, but proves confidence that we have in him. He has the authority to appeal all distributors in this area, and will have complete jurisdiction over sales here.”

Blatt will retain his offices at 28 B. Avenue, Brooklyn, and will spend his time in the field, visiting those music men whom he believes should become distributors of Buckle Novelty System.

Alberg Becoming Expert Marksman

BROOKLYN, Feb. 15.—Bill Alberg, of Brooklyn Amusement Machine Company, is shooting Frank’s latest Tommy Gun all day long, according to reports of employees of the organization.

“Bill has a bet that he will be the greatest crackshot in the world on Tommy Gun,” they say. “He’s invited all college boys to challenge him for the championship on it and believes no one can shoot a gun as well as he can.”

This has started something here, as one man wants to shoot anywhere. Every operator or jobber that comes in is pulled into the contest. Bill is going to make a lot of money—one way or another. He’s either going to sell enough Tommy Guns to make that much money, or out-shooting the boys who come in to help him.”

Bill himself is so sold on this device that he has issued a communiqué to all dealers, saying this is the answer for blasing profits out of the toughest locations. We have made several tests already and have found it one of the very best money-makers we have ever had.”

Ponser To Fete

N. Y. Music Men

NEW YORK, Feb. 15.—George Ponser and his staff are making plans to entertain music machine operators in this territory at a showing of the hit “It’s Fun” (by Bill Baxton) to be held at the Hotel Commodore Tuesday and Wednesday.

“Amusement operators in the city and upstate, and the social aspect of this affair will be the talk of the town for days afterward,” said Ponser.

“Romer Copehart, Beatle Carleton will be here to meet all his old friends, as well as new ones, and will supply food and entertainment for the entire evening. It’s time our trade developed a get-together of this nature,” said Ponser.

Andy Alberg, Conon’s, will be in charge of all details later on.”

enia
SMASH!

... GOES ANOTHER RECORD

THE BILLBOARD HAS JUST ESTABLISHED THE BIGGEST JANUARY COIN MACHINE LINEAGE RECORD IN ITS HISTORY

The Billboard is today stronger and more widely accepted by the coin machine trade than ever before. New advertisers, one after the other, are falling in line with scores of old advertisers and advertising in The Billboard every week—proof The Billboard always makes money for its advertisers.

THE BILLBOARD PUBLISHING CO.

25 OPERA PLACE

CINCINNATI, OHIO
The Last "Word" In

WORLDWIDE NOVELTY COMPANY

1124 HENNPIN AVENUE, MINNEAPOLIS, MINN.

its tops in appeal and originality

PIKE'S PEAK ACTION EVERY SECOND

THE THRILL GAME OF 1941

Variable playing speed, within a time-limit, gives novel playing thrills to this new 3-ball counter game. A TWIST OF THE WRIST controls balls and movable 3-dimensional playing field. 100% legality demonstrated in any territory. Peak profits from your $25.50 investment.

WESTERN DISTRIBUTORS, INC.

2124 EIGHTH AVE., SEATTLE, WASH.

Western Distributors, Inc.
225 S. W. 15TH AVENUE, PORTLAND, ORE.

THE LAST "WORD" IN YOUR LETTER TO ADVERTISERS, "Billboard"

AJAX NOVELTY COMPANY OFFICIALS M. Y. Abum (right) and V. Christopher (center) agree with John Cherret, Exhibit Supply Company sales manager, that time is one of Exhibitor's greatest needs and one that is being met on location. Ajax is located in Detroit.

Bond Buckley Party
Boston's Biggest

BOSTON, Feb. 17—Mike Bond's Buckley Music System Victory Party, held here at Hotel Brunswick yesterday, was scheduled as Boston's biggest coin machine party. Ours from all over New England were present. Not only the ops, but their wives and children, too. Kim Fitzgerald, who was at the party, is the proprietor of the best booster of the automatic coin machines in the country, according to Bond, who is the operator of the party. A busy bunch of luncheon was served, and the bar proved one of the most popular spots of the party. A photo was present to commemorate the event with pie. Mike Bond was around to greet all visitors. De Witt (Doc) Eaton, Eastern regional manager for Buckley Music System, was also present to meet the New England columnists. Among those present at the gala party were Tony Mather, Lightening McPherson, Mr. and Mrs. De Witt (Doc) Eaton, Bill Goodell, Pete Blake, Mr. and Mrs. Tappan, Mr. and Mrs. Tinsley, Mr. and Mrs. Bargh, Hanna Fiske, Mr. and Mrs. Benson, Mr. and Mrs. Stansfield, Mr. and Mrs. Zannett, Mr. and Mrs. Melito, Joe Corso, Frank Corso, Charlie Pealer, Harold Harwich, Sam Landis, Jim Mollo, Art Poreman, Nick Houck, Ed Tappan, Harry Abelson, Best Prellman, Tony DiCarlo, John Fisco, Tom Lishy, John Sheard, Ray Shuler, Cliff Kapp, Carl Clawson, Bernard Cohen, Al Dallas, Sam Goldman, Louis Levine, Louis Melzer, Frank Melody, D. O'Reilly, Dan Robinson, L. Spector, A. Sturgis, Walter Atwood, Jim Balboni, Peter Corson, Al Baker, W. Dalton, Dan Dillon, Mike Dela, Charley Ford, John Fallon, Pete Harrill, Pete Gerson, Sam Gurrick, A. G. Gagnon, Norman Gray, Ed Justlin, Bill Langan, Mike Miller, E. McCaffrey, John Melicka, George Mars, Andy Nicholls, Tony Petrella, Jack O'Day, and many others.

Munvus prepares Arcade Display

NEW YORK, Feb. 15—Munvue, the "arcade king," has completed arrangements for a complete display of arcade equipment. According to Joe Monvue, who is in charge of the arcade department for the firm, "the arcade season is getting under way earlier this year than last. Anyone who are men in coming to look at the machines and place orders so that there will be no hitch in deliveries. There is no doubt that the popularity of arcades has skyrocketed since 1939," said Joe. "This display of machines is, in fact, the entire display of machines is, in fact, to convince itself. Many of the games are old standbys, but there are so many new machines that have proved to be winners that the arcade man who fails to see them is really missing something."
Mohr Puns Name To Sell Machines

LOS ANGELES, Feb. 13.—M. Locor, of the Mohr Machine Company, Pacific Coast representative for national, is using his own name to boost sales of Devalyn and Mohr machines. In his advertising, Mohr states: "Mohr, Money—Buy Mohr-Cums-Acme."

For believing in the product, he is again reaping advantage of his name and is using terms along these lines, "You'll get what you pay for in Mohr-Cums-Acme."

Another favorite expression he has been using is, "Make Mohr with Mohr's own game."

Mohr has everyone on the Coast planning like slogans for him. He is of the belief that his name fits perfectly into the sales picture and is winning much strength out of the trade with his unique ideas.

Record Revenue Collection in Ark.

LITTLE ROCK, Ark., Feb. 13.—Arkansas' all-time record of $77,200,943.62 in collections, as compared from the personnel increase of 30 per cent, and Mohr, the Mohr machine affair, according to State officials. The 1939 collections were $3,696,418.26 less than that reported during 1940.

Special taxes of interest to the coin machine trade are:

Downtown, $820,965.20.

In the rural districts, $925,723.40.

Total collections amounted $3,696,418.26 during 1940, which was approximately $52,340.78 higher than that reported during 1940.

COMMERCIAL MUSIC COMPANY's party held recently at the Dallas branch was attended by many coin machine men, some of whom are shown in the above picture.

New Buckley Music System Girl Named

CHICAGO, Feb. 13.—Jane Travis, who recently won a beauty contest sponsored by national advertisers and who has for the past year been decorating front covers of national magazines, including Vogue and Cosmopolitan, has been chosen as the Buckley Music System girl for 1941, according to advice from Buckley Music System, Ltd., Chicago.

She replaces the 1940 girl, Jean Martin. According to the Buckley firm, Miss Travis won hands down in a contest in which a number of the best known models competed. Said one of the Buckley judges: "Like the Buckley Music System, Jane Travis is music to the eye and ears. She is easy to meet with approval from all as she carries the Buckley Music System's standard to a new and high level in American entertainment.""The combination of beauty, talent, and ability to aid 411 operators with their problems and an extensive background, that he will be a asset in the coin machine industry. During that period, he has taken the shortest route to factory with courtesies, trucks, or any conveyance they had to get their goods hot off the assembly lines. Nobody waited for delivery, but took the shortest route to the factory and camped on the loading platforms in all weathers, using any means and device they could think of to get faster service. Now they're doing the same to get School Days.

"The reason is that School Days is bringing in more business than expected, and our operators are asking for more.

The demand for the School Days is well known, and they want more to make it even better.

The new Buckley Music System girl, Jane Travis, is known as the 'School Days' girl, and she is sure to be a great success in the coin machine industry. She is going to be a great help to the operators and will be sure to get the business she needs.

Liebchen New Chi Distributor

CHICAGO, Feb. 13.—Rod Liebermen, well-known salesman, has announced the opening of his new distributing quarters at 1412 North Laramie Avenue, Chicago. He reports that he has 8,000 square feet of floor space in the new building.

He also reports that he has been very successful in getting Night Bomber out to the operators. He says that he has sold more Night Bomber than any other distributor in the country.

Lieberman will carry a full line of new and used machines and represents the products of all manufacturers. This is an individual interest, and he will personally call on every visitor, order, and inquiry received. He will be available at any time, and he will be sure to get School Days.
Bally Multiples
In Big Demand

CHICAGO, Feb. 15.—Discussing the current demand for multiple games, George Jenkins, general sales manager of Bally Manufacturing Company, stated that the proven success of many new machines has prompted the company to increase the production of its popular models.

"Not only has the demand for our games increased, but the quality of our production has also improved," Jenkins said. "This is due to the fact that we have invested heavily in new machinery and improved our manufacturing processes." He went on to say that Bally is continuing to develop new games and improve existing ones to meet the growing demand.

Good Report on Sports Parade

CHICAGO, Feb. 15.—Chicago Coin Machine Company officials advised that operating results from the new Sports Parade model are exceptionally good. According to the report, the game has been well received by players and operators alike.

"The game is playing exceptionally well," said a company official. "It has been a hit with both players and operators, and we believe it will continue to do well." The official went on to say that the company is planning to introduce new games in the near future.

Big Demand for Baker Big Time

CHICAGO, Feb. 15.—In box-office language, the Baker Big Time novelty company's new re-play game, Big Time, is a complete sell-out. The demand for the game has been so great that the company has had to increase its production.

"The demand for Big Time has been overwhelming," said Baker president, John Baker. "We had to increase our production to meet the demand, and we are confident that we will continue to do well with this game." He went on to say that the company is planning to introduce new games in the near future.

Grand National's Buying Campaign

CHICAGO, Feb. 15.—Grand National Coin Machine Company officials have launched a buying campaign to bring operators all over the country new games and improve existing ones. The company has increased its production and improved its manufacturing processes.

"We are confident that we will continue to do well with our buying campaign," said an official. "We are planning to introduce new games in the near future, and we believe that we will continue to meet the demand for our products." He went on to say that the company is planning to introduce new games in the near future.
Industrial Firm Uses Pin Game in Conclave Exhibit

Dust control manufacturer ties up amusement with business promotion to draw attention to exhibit booth—a come-on for inquiries and names.

Harry Payne Is Rolling Big, Steady Profits Right Down Your Alley With...
NOW DELIVERING!

E V A N S’

TOMMY GUN

LOWEST PRICE $145.

COME IN AND SEE IT TODAY!

BRING YOUR MONEY WITH YOU!

BROOKLYN AMUSEMENT MACHINE CO.

660 BROADWAY, BROOKLYN, N. Y.

(Tel: Evergreen 8-4732)

SRO Sign Out
On Keeney Velvet

CHICAGO, Feb. 15.—‘From Coast to Coast Keeney distributors are hanging up the standing room only signs,” comments J. H. Keeney, head of J. H. Keeney 
& Company. “With the introduction of Velvet last week our distributors began reporting new highs in sales.

‘First days of operation have also set records in earnings, we are informed. The powerful appeal of ‘41 Velvet play has made it necessary for many operators to double or even triple their orders and several Vels in many of their spots.

‘Also quantity shipments are being made at more than a normal rate of speed, all the games are put thru the careful Keeney inspection process.”

MINNEAPOLIS, Feb. 15—Bill (Sphinx) Coburn, head of Silent Sales Company, says that Keeney’s ‘41 Velvet is nothing to keep quiet about. ‘Jack Keeney has certainly rung the bell again with this money-maker and the phones here are ringing all day long with orders and promises on Velvet, stated Coburn. . . .

BOSTON, Feb. 15.—David S. Bond, Trimount Coin Machine Company chief, reported exceptional sales activity on Keeney’s ‘41 Velvet. ‘Bigger than average sales reports received from every distributor to meet the tremendous demand for Velvet,” he said. ‘It has been necessary for us to increase the quantity and frequency of our orders to Keeney in order to keep our operators satisfied.”

Uses Slug by Mistake
Gets a Fine Anyway

WILKES-BARRE, Pa., Feb. 15—Charged with putting a slug in one of the city’s parking meters on West Union Street, Peter Wolfe, Hannover Township police officer and a Luzerne County police officer, was fined $10 and costs when arraigned before Police Magistrate Thomas Goss.

Wolfe was arrested by Patrolman Pat Dougherty, who testified he found a slug in a meter zone where Wolfe’s car was parked.

The township man said that he put the bad coin in the meter accidentally and that he inadvertently took it from some change he had in his pockets. He said the slug found in the meter and another one he had in his possession came from a music box machine at an amusement park he operates at Sylvania Lake.

Introducing Model No. 2
Cent Roll out thru Upright 5¢ in Fords Marked

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NEW MODEL OF ROLL-A-CENT

CHICAGO, Feb. 15.—Koplo Sales & Supply Company is introducing a new model of its successful penny counter game, Roll-a-Cent. The game, which features the idea of rolling a penny down an inclined slot on the backboard of the playing field, is developed into a new model which features a system of awards for skillful shots.

Says Al Koplo, head of the firm: "There's never an out-of-order sign on Roll-a-Cent, as there is no mechanism to get it out of order. It is a skill game, and practice is necessary for the player who would attempt to roll the pennies between the slots in the fence. Separate compartments for pennies which show the number of winning plays are a feature of the machine."

Also selling well is another operator favorite, Seven Grand. There are thousands of them in operation throughout the country now. It is a dice game in which the dice are activated by a side lever. They are agitated under glass. Multi-coin play, double mahogany, convertible playing fields, and other features make Seven Grand a favorite—such a successful game as it has been since 1935.

Wash. Panoram Precue

SPOKANE, Wash., Feb. 15.—Two thousand persons attended the premiere showing here of the Mills Panoram movie machines and seminaries, according to local distributor W. O. Marugg. The showing was held in the Riverside Room of the Davenport Hotel. Public introduction followed a preview for the press and civic leaders.

Installation of machines in locations is being held pending the city council's approval of Marugg's application for a permit.

Here's something to cheer about!

RED, WHITE AND
Patriotic Theme Pin Game

IS TURNING IN PROFIT RECORDS EVERYWHERE and your distributor has yours ready for immediate delivery!

ORDER TODAY:

-- Success Mfg. Corp. --
2636 W. Washington Blvd., Chicago

PIKE'S PEAK

Action Ever SECOND
GAME OF 1941

IT'S FUN TO PLAY

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play" good for reach at all-time PEAK—"it's the profit wonder of '41."

Five balls, player-controlled, double and hi-score features, adjustable for percentages, separate locked cash drawer, attractively finished. At $29.50 it's a bargain, 100% legal everywhere.

GERBER & GLASS

914 Disney Bldg., CHICAGO, ILL.

THEIR REALLY "New!

NOT DRESSED-UP OLD STYLE DEALS

Originated and Introduced

Ally by Gam

THEY'RE RED HOT!

Gam's Latest Achievement Offers
CANDYBOX STYLE TICKET GAMES

With TERRIFIC EARNING POWER!
BARs OF FUN!

1000 Ticket Styles, 40 Unique Squeeze Symbols—Sc Full
Average Profit 24.50. Maximum Profit 33.50.

OPERATORS AND JOBBERS ONLY

Write for details on BARS OF FUN and other Gam击s of the Coin Show.

GAM SALES COMPANY

Manufacturers Only

1319-21 SO. ADAMS ST.

PEORIA, ILL.

Hughes Starts Firm

LADOGA, Ind., Feb. 15.—Charley W. Hughes, well-known association official and coin machine man of Indiana, has established his own firm for dealing in used coin machines. He calls it C. W. Hughes & Co.

Hughes reports that he will buy and sell machines and service as an agency for others who have machines to sell.

He advises that he will maintain a card hit of all machines first offered and will buy the sole on these machines when they are recalled.

Hughes reports that his decision to enter the coin machine business was made because he is sure there is a definite demand for good used machines. As to his location in Ladoga, he points out that he is less than 45 minutes from the center of Indianapolis, and has all the transportation facilities available.
**Badger Showing at New Quarters Soon**

CHICAGO, Feb. 15—William R. Happend Jr., owner of Badger Novelty Company, Milwaukee, announces the opening of his newly remodeled headquarters Friday and Saturday, February 21 and 22. At the same time Happend will show the New Rock-Ola equipment.

"Our new quarters," declared Happend, "constitute an addition of 10,000 square feet to our old space. A complete conversion of offices, saloons, and show structures has been made. We now have one of the most modern and streamlined saloons. It is designed and constructed of special acoustically perfect walls. We have installed an additional music room on the second floor which will be used to properly demonstrate our increased supply of reconditioned and used phonographs, featuring our factory-installed light-up grilles, domes, and side for earlier model phonographs."

"We also have installed a separate display room for our pinball machine department featuring Northwestern equipment and another for our large variety of counter games and scales. We have, in addition to these new improvements, provided an extremely attractive space for demonstration and display of our complete line of pin games, console tables of all kinds, and many other non-operated devices."

"Our entire machine parts section, which is a new venture for Badger, is moving along well and occupies a prominent place in our new set-up. Hence the addition of this line and generally increased business, we have had to reorganize our office staff. We do this with the formation of divisional offices to do just the work and consequently can give quicker delivery."

"We look forward to entertaining our many friends engaged in the coin machine business in the Midwest and assure them a most hearty welcome not only from the Badger Novelty Company but from the many manufacturers who will all have representatives here."

**A Proven Money-Maker**

**Pocket Pin Game & Skill Machine**

**Five Balls, player controlled, double and hi-score feature, attractive for parlor, separate locked cash drawer, attractively finished. At $29.50 it's a bargain, 100% legal everywhere.**

**Pike's Peak**

**CUB**

**Buy 10 for $12.50**

**CUB** and **ACE**

**Sample**

**$14.95**

**Case of 6**

**$80.00**

**With 50¢ Cash Payment Only**

**PIKE'S NOVELTY CO.**

**2220 N. Western Ave.**

**Chicago, Ill.**

**LOWEST PRICES.**

**a.**

**b.**

**c.**

**d.**

**e.**

**f.**

**g.**

**h.**

**i.**

**j.**

**k.**

**l.**

**m.**

**n.**

**o.**

**p.**

**q.**

**r.**

**s.**

**t.**

**u.**

**v.**

**w.**

**x.**

**y.**

**z.**

**ATLAS NOVELTY CO.**

**212 Monroe St., MERRICK, LONG ISLAND, N. Y.**

**NATIONAL NOVELTY CO.**

**246 University Ave., St. Paul, Minn.**

**1405 Brown St., BOSTON, MASS.**

**February 22, 1941**

**AMUSEMENT MACHINES**
Milwaukee Coin Set for Showing

MILWAUKEE, Feb. 15.—Just returned from a brief vacation in Hot Springs, Ark., Stan London, president of the Milwaukee Coin Machine Company, is back at his desk with a new supply of Pep money ready for the firm's big photographe show. London says, "It was just a little lift before the serious work before a new workout," said Stan, referring to his vacation. "Now we're putting the final touches on preparations for our big event, the showing. It will outstrip anything in the past. I see we've put together a complete line, which includes every type of selling equipment. Also we have many samples of other new things. This year new things have been popping up so fast that operators in our territory are going to find it of immense advantage to themselves to attend our exhibit. We're looking for a big turnout from every part of the State, and assure the visitors that they'll be more than repaid by what they see and hear."

Youngstown-Warren Phone Men Meet

YOUNGSTOWN, O., Feb. 15.—The Youngstown-Warren chapter of the Ohio Automatic Electric Phonograph Owners' Association held its first meeting of the new year on February 3 at the Board of Trade Hotel in Youngstown.

President O'Connell, president, addressed the gathering which consisted of 50 members. Included in the attendance were Jerry Aultman, Ted D'Intino, Peter Lukash, and William Rosenfeld, association attorney.

All spoke briefly on the Cleveland "Hit of the Month" record campaign and its excellent results. Also on the menu for discussion was the close cooperation between the employers and employees, citing how good this was accomplishing in Cleveland.

Attorney Rosenfeld spoke on legal matters and legislation. The meeting was preceded by a dinner and a party.

PIKE'S PEAK

PIKE'S PEAK

THE HIT OF THE SHOW

Revolutionary new idea, in counter skill games, unlimited play possibilities. Five balls—pea-nut or nickel play. Adjustable high score feature. 100% legal in all territories.

GROETCHEN TOOL CO.

130 N. Union

Chicago

$2950

by Groetchen

WEST COAST OFFICE: JOHN KAGAN. 978 1/2 So. Stearns Drive

Los Angeles, California

GROETCHEN TOOL COMPANY

announces the opening of a

WEST COAST OFFICE

located at

978 1/2 So. Stearns Drive, Los Angeles, Calif.

Under the Management of JOHN KAGAN.

PIKE'S PEAK

PIKE'S PEAK

NATIONALLY DISTRIBUTED BY

TORR

2047 A-50.68

PHILA., PA.

BUY "CUB" and "ACE"

KENTUCKY SPRINGLESS SCALE CO., INC.

514-516-518 SOUTH SECOND STREET, LOUISVILLE, KY.
SMARTEST OPERATORS ARE STILL BUYING HUNDREDS OF SKY FIGHTERS!

THERE MUST BE A GOOD REASON THAT'S WORTH YOUR INVESTIGATION NOW!

BUFFALO ASSOCIATION OFF TO GOOD START

BUFFALO, Feb. 15.—The newly formed association of Buffalo amusement machine operators is off to flying start and all indications point to the fact that the organization will begin to prosper and get results immediately. All officers are giving much of their time to assure continued co-operation among the local trade.

At a meeting February 11 special committees were appointed in order to expedite matters, such as the establishment of a regular office and office manager. Membership in the first week increased from 47 operators to 51, with more applications pending at present.

Initiation fee for association members is $10. Membership identification cards will soon be ready for distribution, special membership cards and tags for machines on location are being printed.

Most important issue at the last meeting was a plan to interest straight machine merchant in joining hands with the amusement machine men and those that operate both phones and games. Thus complete co-operation would be insured.

Special committees are: Clarence (Bus) Allin appointed to find an office location for the association; Harry Wiesner, who is in charge of the office manager, Norman Steinhe, Louis Clair, and Al Bergman, to contact music machine operators in order to interest them in joining the association.

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Special committees are: Clarence (Bus) Allin appointed to find an office location for the association; Harry Wiesner, who is in charge of the office manager, Norman Steinhe, Louis Clair, and Al Bergman, to contact music machine operators in order to interest them in joining the association.

BUFFALO ASSOCIATION OFF TO GOOD START

BUFFALO, Feb. 15.—The newly formed association of Buffalo amusement machine operators is off to flying start and all indications point to the fact that the organization will begin to prosper and get results immediately. All officers are giving much of their time to assure continued co-operation among the local trade.

At a meeting February 11 special committees were appointed in order to expedite matters, such as the establishment of a regular office and office manager. Membership in the first week increased from 47 operators to 51, with more applications pending at present.

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Distrib Showings Of Pike's Peak

CHICAGO, Feb. 16.—Distributor showings of Pike's Peak are bringing unusual reports to the offices of Groetchen Tool Company, it is reported. "Pike's Peak arrived yesterday," writes Roy Thie from Philadelphia, "and our entire office and shop declared an all-day holiday to play the game. I have set my quota for the year at $10,000 and am running ahead of schedule at this time."

From Louisville it is reported that operators at the Sicking grand opening had to wait more than an hour to play Pike's Peak while Mrs. Bill Stamper indulged in a spirited marathon. "Now that my customers have seen and played Pike's Peak they cannot wait longer for delivery," writes Team Strahl from Pittsburgh. "Return immediately to take care of back orders, and as many as possible every day."

"After seeing operators and players go wild about Pike's Peak we admit we have underestimated this great little game," writes Mike Murena from New York. "Change our order from weekly shipments to daily shipments until further notice."

Pike's Peak samples are now being offered by the company on location prices to be the greatest game for closed territories ever designed," declares Max Gill, of Chicago. "Operators are offering heavy premiums for immediate delivery after playing the games themselves."

These and other reports, according to Groetchen officials, indicate that operators and distributors are not only enthusiastic about the profit possibilities of Pike's Peak, but have found a game so fascinating that they like to play it themselves. Just for the fun of it.

First Again With "CUB"

3 REEL 3 WAY PLAY WITH AUTOMATIC COIN DIVIDERS

Order today $104.50

"ACE"

5 REEL POKER PLAY WITH AUTOMATIC COIN DIVIDERS

Order today $32.50

Printed Inflattetta. $13.95 or $7.50

"SPARKY"

LEADS THEM ALL!

Truly high score feature.

Sporky lights out.

Two green bumpers double each thousand earned with 200 bumpers.

Mystery 1-6000 side roll-over lanes.

Scoring high score and Sparky earns grand replay award.

STONER CORPORATION

Aurora, Illinois

PIKE'S PEAK

100% LEGALITY ASSURED

or Purchase Price Refunded

Poker thrills are unequalled. Its re-play profits reach an all-time PEAK. Find out what a steady income your $29.50 investment will buy.

ROY TORR

2047 S. 60TH ST. PHILADELPHIA, PA

10 DAYS' FREE TRIAL—MONEY-BACK GUARANTEE—TIME PAYMENT IN LOTS OF FIVE OR MORE. FIVE MONTHS TO PAY.

TWO NEW HITS!

NEW "COMBINATION" 740 HOLE TIP TICKETS

Takes in $39.00

Average Payout... $19.09

Profit... $19.91

BEAUTIFUL 3-COLOR PRODUCTION
**You can bank on Bally**

**TO GIVE YOU THE WINNERS IN EVERY CLASS**

**NOW IN PRODUCTION!**

**FLICKER**... replay-novelty sensation

**BLUE GRASS**... de luxe replay multiple hit

**KENTUCKY**... one-shot payout multiple

**DEFENDER**... the Rapid-Fire gun for '41

**HIGH-HAND**... 5-reel replay poker console

**ROYAL DRAW**... 5-reel payout poker console

**BIG TOP**... console bell, payout, replay or skill

**BALLY BABY**... penny cigarette counter game

SEE YOUR DISTRIBUTOR TODAY!

---

**Ride for PROFITS with Jockey Junior**

SUPERIOR'S new dis-cut thoroughbred speeds along for big returns at the finish... 1000 holes.

... Tickets bear horse racing symbols. Total average profit is $24.00.


Write SUPERIOR for details on the Jockey Junior board, and other dis-cut money-makers.

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**500 FREE PLAY GAMES IN A-1 CONDITION**

TO BE SACRIFICED AT THESE PRICES

<table>
<thead>
<tr>
<th>Game</th>
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KEENEEY'S MACHINE

GUM, Brown Cabinet... $59.60

CHICKEN SAM Complete... $39.50

With Base... $39.50

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**PIKE'S PEAK**

THE THRILL GAME OF 1941

ACTION EVERY SECOND

IT'S FUN TO PLAY

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all-time PEAK... it's the thrill of wonder...

Five balls, player controlled, double and hi-score features, adjustable for percentages, moderate cash draws automatically finished. At $25.50 it's a bargain, 100% legal everywhere.

BIRMINGHAM VENDING CO.

2157 Third Ave. BIRMINGHAM, ALA.

Note: Machine comes with Gold Dust Twinkles.
Stars Outshines Other Exhibit Hits

CHICAGO, Feb. 15,—Demand for Stars, our latest novelty pinball game, continues heavy,” said a spokesman for the Exhibit Supply Company this week. “Production has been geared up 50 per cent in an effort to meet this heavy demand and assure prompt shipment of the delivery of orders. “Exhibit officials wish to thank all distributors and jobbers for their kind patience and loyal co-operation when the company was hopelessly buried under the deluge of initial orders, the greatest advance demand ever booked for a new game.

“The high resale value Exhibit games command on the used market is a tribute to their earning power, sturdy construction, and fine mechanical perfection,” said a representative of the company. “Exhibit Supply Company’s policy of thoroughly investigating and promptly acting on all constructive criticism, encouraging such criticism from operators and distributors across the country over, in an effort to constantly improve their products, is in a large measure responsible for the excellent reputation Exhibit Products enjoy in the field.”

BERT LANE Says:

Genco Games
Make More
Cost Less *
* BECAUSE OF HIGHEST
TRADE-IN VALUES OF ALL

WORLD’S LARGEST
PENNY ARCADE
HEADQUARTERS
INVITES YOU
TO SEE ALL THE LATEST AND
BEST NEW AND USED ARCADE
EQUIPMENT FOR 1941!

IF YOU
CAN’T
COME
IN
PERSON
WRITE QUICK FOR OUR CATA-
LOG AND PRICE LIST!

THE ARCADE KING
MIKE MUNVES
2413 JACKSON BLVD.,
CHICAGO, ILL.

PIKE’S PEAK
SKILL and amusement fea-
tures of Pike’s Peak will stand
any legal test anywhere. Earn won-
derful profits from thousands of locations
now closed to other coin games.

It’s tops in appeal and originality

PIKE’S PEAK
ACTION EVERY SECOND
100% LEGALITY
ASSURED
or Purchase Price Refunded
SKILL and amusement fea-
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any legal test anywhere. Earn won-
derful profits from thousands of locations
now closed to other coin games.

its tops in appeal and originality
3 Machines
WHERE ONLY ONE
STOOD BEFORE
And they are all in one
cabinet, with three sepa-
rate coin chutes and pay-
outs, stemming from one
central Mills Mystery Bell
Mechanism. The 5¢ Jack-
pot is 9.00, the 10¢ Jackpot
18.00, the 25¢ Jackpot 45.00.

MILLS 3 Bells

Cub and Ace Sales
Continue Upward

CHICAGO, Feb. 15—Sales of Cub and
Ace counter games are as big as ever,
according to officials of the Deau
Company. Al Doughla of the firm says:
"Sales of our popular Counter games
are continuing big. We believe sales
will continue big for some time to come,
due to the fact that more and more op-
erators are finding them the perfect profit
producers."

"It’s sometimes surprising to note
a game get started on the market and
when we think that sales are reaching
their maximum they drop off. In the case of Cub and Ace, sales started
out with a boom and have continued in
this same booming fashion without let-
tup. In fact, we can say that sales are
spreading all over the country covering
more territory than they did originally.

"Letters we have received from our
distributors advise us that, in their esti-
mation, sales will continue in a large
volume for months to come. One letter
read: “I firmly believe that you will be
able to set up Cub and Ace as standard
machines. There is no doubt that the
two little money-makers are going to
sell in my territory for a long period of
time and I wouldn’t be surprised if
they are selling just as well six months
tomorrow as they are now.”
PIKE'S PEAK
THE THRILL GAME OF 1941

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK -- it's the profit wonder of '41.
Fire balls, player controlled, double and hi-Kore feature, adjustable for percents, separate locked cash drawer, attractircif finished. At $29.50 it's a bargain. 100% legal everywhere.

PIKE'S PEAK Coin Machine Corp.
338 Chestnut St., Springfield, Mass.

1ST IN SALES!
1ST IN PROFITS!
1ST IN PERFORMANCE!
1ST IN APPEAL!
1ST IN LOCATION ACCEPTANCE!

GET THE DOPE ON THESE HOT EVANS' GAMES

* TOMMY GUN
*** JUNGLE CAMP
New 1941 Models!
Free Play-Pay-out Combination

* LUCKY LUCRE
New 1941 Model!
Three 5¢ and Two 25¢ Coin Chutes In Each Unit!

* BANG TAILS
Galloping Dominos
New 1941 Model -- Racing Sensation!

* GALLOPING DOMINOS
New 1941 Model -- Better Than Ever!

ARCADE EQUIPMENT
TEN STRIKE
IN-THE-BARREL
SKEE-BALL-ETTE

These Machines Equipped With 2¢ Coin Chutes

Dr. Bruce, Decca sales representative in the San Antonio territory, was a week-end visitor in the city. He reported excellent business the month of January.

T. V. Williams and Harold Horton, of Houston, attended the Rock-Ola showing by Louisiana Amusement Company, New Orleans, February 1. Louisana Amusement is connected with Maille & Horton, of Houston.
TREMENDOUS EARNINGS!
OVERFLOWING COMPLIMENTS!
A DELUGE OF ORDERS!
IMMEDIATE DELIVERY

D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO

NATIONAL'S VALUES!

5-BALL FREE PLAY GAME BARGAINS

SLOTS

MILLS BLUEPRINT
Saucers, Salt. 9-12 Pay. St. P1. 49.50

BIG BUCKS

PAYOUTS

NATIONAL COIN MACHINE EXCHANGE
1411-13 Diversey Blvd.
CHICAGO, ILL.

AMUSEMENT MACHINES

THE BILLBOARD 97

Dreadened Earnings!
That School-Day Favorite
TIC-TACK-TOE
Streamlined in the Modern Tempo!
Simple as a-b-c
IMMEDIATE DELIVERY

PIKE'S PEAK
THE THRILL GAME OF 1941
The Money-making wonder of the year. Entirely new
playing principles. Five balls, double and hi-score features, separately locked cash drawer.

OHIO SPECIALTY CO.
29 W. Court St., Cincinnati, O. 539 S. 2nd St., Louisville, Ky.

For saving operators big money on the latest and
best new and used machines of all types and makes.

Our Price List is Famous...
Before you buy another machine — get our price list!

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.
There's MORE MONEY in operating Seeburg HiTone Symphonolas because...

Operators get the best locations!

They pay to sway to ear-level tone projection!

New lightweight pickup cuts needle and record wear 50%!

Don't make any commitments on any other phonographs until you have seen your Seeburg distributor!

“Fountain of Light” color illumination attracts capacity play!

To go ahead... Go Seeburg

J. P. Seeburg Corporation • 1500 Dayton St., Chicago
Greatest Wall Box Value Ever Offered!

Wurlitzer Model 100 Multi-Wire Wall Box only $13.50

Quickly Pays for Itself!

Never before a Wall Box value like this! Despite the sensational low price of the Model 100, it's a typical Wurlitzer quality job throughout.

It features a handsome, durable, polished metal case with colorful, eye-arresting trim - an accessible and convenient lock on the front - double strength, rubber mounted glass for positive protection against breakage.

Wurlitzer Phonograph Models 750E, 780E and 850, either 115 volt 50-60 cycle A.C. or 115 volt D.C., are equipped to operate one to ten Model 100 Multi-Wire Wall Boxes. No additional equipment is required.

Install these beautiful Wurlitzer Model 100 Wall Boxes wherever there are tables or booths - in any location, large or small.


A Name Famous in Music for Over Two Hundred Years

Wurlitzer Builds a Complete Line of Wireless, Dual-Wire and Multi-Wire Remote Control Equipment