ABE LYMAN
and His Californians
Currently Strand Theater, New York
Opening January 15 at the Royal Palm Club, Miami
On the Air Waltz Time WEAF-NBC Coast to Coast
Bluebird Records
Personal Appearance
Happy Whirlpool
AN ENCYCLOPEDIA FOR TALENT BUYERS
A GUIDE TO THE WORLD'S GREATEST OUTDOOR ACTS

That's What They're Calling the

GEORGE A. HAMID, Inc.
ATTRACTIONS CATALOG FOR 1941

The Outdoor Amusement World is still cheering and singing the praises of GEORGE A. HAMID, Inc.'s, ATTRACTION CATALOG FOR 1941.

Many thanks to all for the numerous compliments and favorable comments.

Indications for 1941, so far, definitely point to the biggest year in the annals of the Outdoor Amusement Industry. You still have time to book the World's most outstanding attractions, at the lowest possible price.

Our office is ready to serve you. Our men are ready to meet with you and our entire organization is eager to extend every service and cooperation possible, if given the opportunity.

Wire, Phone or Write:

GEORGE A. HAMID, INC.
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260 Tremont St.
722 Empire Bldg.
133 Grove Ave.
Boston, Mass.
Pittsburgh, Pa.
Ocean View
(Norfolk), Va.
MUSIC IN THE AIR?

Remotes Hit by Loss of Themes & Arrangements

NEW YORK, Jan. 4.—The sustaining dance band remote, the archdrum of band build-ups, is the greatest victim of the music war which finally netted all of show business midnight, January 1. Band leaders on these late senders were the first to feel the ax being whetted when they were placed under restrictive measures two months ago and had to schedule at least four non-ASCAP tunes in each half-hour broadcast. The Remote Transmitting System was the first network to take ASCAP music off the air when its programs, December 1. The other two nets, National Broadcasting Company and Mutual, applied pressure on band leaders in letters "suggesting" the gradual tapering.

Even then the network sustaining programs were as few as the catalog of Broadcast Music, Inc., Edward Mark, public domain, and other non-ASCAP tunes. But ASCAP tunes were so times made to as to ASCAP theme songs and other music which was the possibility of a truce up to the last minute.

The night of New Year's Eve, the familiar strains of popular and light American classics were being brayed back to ASCAP as a comicality by companies. Band leaders complain they cannot refuse the songs which they popularized and were made popular by, but the radio stations are worried about possible copyright infringement suits since ASCAP strains which were into arrange.

In addition, band leaders with sustainers, national and local, are sustaining music where by the networks would not be responsible for infringement suits arising from their remote bands. As a consequence, Glom Miller junked his remote band in the Pennsylvania circuit Jan. 1.

Miller was not the first hand, however, to take that step. Jimmie Lunnford was restrained recently from playing his owniginal arrangements by ASCAP. He is now scheduling four BMI or public domain tunes and dropping plans to make the cut. He then sold BMI his catalog. Miller, too, has taken the first decisive step since the battle started in earnest New Year's Eve.

While the wound isn't felt so deeply on commercial variety programs, dance sustaining music is now decidedly inferior to

In This Issue

Com'cial Shows Jump Music Gap
Okel: But Can Pace Be Kept Up?

First Infringement Case Started

NEW YORK, Jan. 4.—Loss of ASCAP music, according to reviewers on The Survey had no appreciable effect on the entertainment value of some of the most important network programs caught during a few days after the expiration of the ASCAP radio deadline December 29. This opinion is in accordance with the general press, papers and radio stations. New deadline midnight December 29 "strange" music began to float freely on the ether. Decision had been made by ASCAP board staff on these programs shortly after the deadline, and it is said that the networks are taking a reaction of authority and networks to early on the situation. As early as possible, they are merely indicative that radio met the ASCAP music deadline with undoubted loss of the entertainment value.

According to The Billboard's reviewer, the immediate move was a response to radio's music remote.

"Sustaining" dance on page 15

Cheap Legit Seats for Schools Broached as Audience-Building

NEW YORK, Jan. 4.—A new advertisement plan, which would insure a minimum of 15,000 low priced legitations per show is being mopped up by the League of New York Theaters, following agreement by the Theater Guild with its Twelfth Night production and further discussion with representatives of English high school teachers.

As an experiment, 2,100 for sale of tickets to high school students in small groups. Teacher org. in discussing the project, paid the price of $6.50. In the letter, A. R. Brill, secretary of the League, proposed that producers arrange for special shows for school organizations. The union system to reserve a block of 10 tickets a night on generally sold tickets. This arrangement is expected to be a successful one in the 1,000 institutions that can subscribe for the League. According to the production of four plays for each school, and the school could handle four in the series of the project. However, they require privileges of reading the play, and the school is responsible for the high school students.

Twelfth Night, a natural for such a project, would make it possible for the students paid 55 cents. However, shows in the school for March, and producers are looking around for more product.

Nabe Distribution

A second plan for developing theater audience is through a neighborhood "ticket plan," for the first time, offering material results. Already reported, several sevenfold sales made themselves available for such purchases. Plan provides for the exchange of tickets by patrons who do not have to the last night of the play, and the play will be offered for the benefit of the local business. Shows working under this arrangement include The Man Who Came to Dinner, George Washington and The Feast.

Last week before Christmas, Best reported, netted producers uniously good by order that the League was preparing Christmas greeting the best yet for such a period. Christmas Eve itself, too, was slightly under that of previous years, he said.

If you can't find 22.73 in the table, it appears there might have been a mistake in the transcription or parsing of the text. The table layout seems correct, but the specific values mentioned are not in the expected format for a table. If you have any additional context or need clarification on the table, feel free to ask!
TAKE-OFFS GET PAY-OFFS

Stripper Salaries High; Heavy Demand for Names, Novelties; Ann Coro's $600,100 Is Tops

NEW YORK, Jan. 4.—The strippers are not complaining. According to theater and night club managers and bookers more Strip Acts are being used today than ever before, and the money for the better-advertised strip run from $150 to $200 per week. Only comparatively newcomers work for the minimum, and not for long if they show definite promise of building into an attraction.

The field does not pay fabulous figures, except in rare instances, but there is work for everyone everywhere. Ann Coro, top burly beauty, is averaging $600 a week and scattered spots for $1,000 a week. She made a Grand return at the Boston. (See Strippers in the Zoung, on page 20.)

VIOLENT Abe Lymen, whose 20 years as a band leader has made him one of the best known figures in the show business, embarked again on his annual pilgrimage to the capitals of the Royal Palms Club, Miami, where he is a transplant to the winter season. This is on the heels of three sensational weeks at the New York Strand Theater and a three-month stand at the Hotel New Yorker, Los Angeles.

Lymen, ex-newsboy, taxi-driver, and waiter, ran from an insignificant downtown to the head of one of the most famous bands in the country.—Abe Lymen and His Commanders. When he was playing the drumset, Lymen had a sense of business, and after he was fired from his first musical job, that the summer in a Chicago nightclub, he organized his own outfit and left off from the Ambassador Hotel, Los Angeles.

Since then Abe has been an international favorite. His numbers among his best and from the Duke of Windsor, whom he taught how to beat the drums when the Lead bell was holding forth at the Kit Kat Club, London.

Lymen has had many commercial radio programs, has been a band leader, as well as a client of his victrola recordings, and last summer played the most profitable engagement ever recorded on the cash register at Ben Air Country Club, Chicago. His celebrity and songwriting nights at the Hotel New Yorker were also solid hits.

ACME NEWS

(ACME NEWS)

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RADIO CLEANING HOUSE?

We're on our way to the Hotel President
The Tops in Hotel Value in New York City

Special Theatrical Rates
By the Week Room with Bath and Radio... $10.00
48th St. West of B'way- N.Y.

Radio-Music Case Delay?

Milwaukee, Jan. 4.—According to information received here by U. S. District Attorney N. J. Hartig, the government, in its anti-trust action against ASCAP, BMI, and the two major radio chains, is expected to file a criminal information instead of laying the case before the Federal Grand Jury, which is scheduled to convene here January 14.

If such information is filed, it is not expected that the case can come to trial before spring, because the court calendar is well filled through January and February.

Society of Composers, Authors, and Publishers, for alleged violations of the anti-trust laws. Separate actions will be filed against ASCAP, BMI, and the two major radio chains, in addition to the criminal information, instead of laying the case before the Federal Grand Jury, which is scheduled to convene here January 14.

A list of army camps is being published in the Wholesale Merchandising Department. This week's list is for the Fifth (Ohio, Indiana, Kentucky) Corps Area. It can be found on page 50.

Possibilities

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit all broadcasters, listeners and others concerned with the exploitation of talent in the field, by providing information to the best of the editors' ability on the broadcasting industry, and to ensure the coverage of every branch of the show business.

Showmen interested in specific "possibilities" may address them in care THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

Jack Williams—tall and personable tap dancer appearing in "The People Over There," produced by the M-G-M Studios of New York. He rates with the top dance artists in the country, producing tags that are clean and amusingly fast, and rating them with a maximum of effect. In addition, he possesses a winning stage personality, and the ability to realize lines like a drama veteran. A tremendously valuable player for any studio.

For LEGIT

Musical Jackie Okerson—young emcee-comedian now at Leon & Eddie's, New York. He is looking for something. Has stars under contract to a Madison Square Garden Center, where his show will run at the beginning of February. He is interested in being seen by the major New York producers and directors. His act is considered to be the best of its kind in the United States.

Get the world's best sound systems from Lafayette. The Sound Catalog is yours free. Lafayette Sound Systems is designed to save you money. Lafayette Sound Systems. Your best buy in sound. Lafayette Sound Systems, 150 East 42nd Street, New York, N.Y.

Welcome to

HOTEL SHERMAN
and the
COIN MACHINE MANUFACTURERS' ASSOCIATION
Show and Convention
JANUARY 13-14-15-16, 1941
1700 ROOMS
1700 BATHS
Visit the Panther Room & Maylaya Rooms

Chicago

Western Union

Telegram with low rate Western Union overnight telegrams. Only 20c for 50 words locally. Only 50c maximum coast to coast for 25 words. Any quantity discounts on local overnight telegrams.

The Coming of Spring

Ticket Ordering Season

Ticket your needs for 1941, tell us what you want. Your service is on our order. The Toledo Ticket Company, Toledo, Ohio

Special Prices

STOCK TICKETS

Five Rolls 3.50

Ten Rolls 6.00

Fifty Rolls 25.00

One Hundred Rolls 45.00

Rolls 2.50 Each

Double Coupon

The Toledo Ticket Company, Toledo, Ohio

Now — get the Sound Catalog designed to save you most money... build your profits and name!

You can select the one Sound system best suited to your needs from this free catalog that's why so many top-flight showmen who could pay more choose Lafayette. Not only is Lafayette the line for advanced in design and engineering, it's complete! There's a Lafayette Sound System for every purse and purpose.

Portable units are light, compact, mort in place, permanent equipment is easy to rig, and designed to make you look— and sound— like a million. Convenient terms. To get your copy of Lafayette's new free Sound Equipment catalog, mail the coupon at once.

Lafayette

Sound Systems

100 Sixth Ave., New York, N. Y.

Chicago • Atlanta • Boston

Newark, N. J., and others.


More than 10,000 Lafayette stations, Chicago, Ill.

Please Send FREE Catalog.

NAME

ADDRESS

CITY

STATE

Wanted

Hilarious Midgets and Giants, Novelty Musicians, Playing available dates.

Polly Jenkins and Her Prowlboys

January 14-15-16, State Theatre, Baltimore, Md.

January 15-16-17, Folly Theatre, Richmond, Penn.
RADIO TAKES THE LEAP

First Shows OK; Press Disagrees, Brings Squawks

(Continued from page 1)

devised a method for recording infringement shortly, but that all cases were resolved without a trial. The absolute proof before action could be taken.

At a press conference there were reports of other alleged infringements, some of which were evidently public conflicts, but verification could not be obtained. Total sum involved in all programs is $6,500.00. BMI expressed doubt that the infringement could be easily proved. It at all.

In connection with infringements, it is also reported that the variety of such cases shows that long litigation is imminent. ASCAP is hopeful it can secure quick action. In the past, ASCAP policy has been to drop infringement suits whenever a defendant contract for an ASCAP license. ASCAP alleged businesses have incurred record expenses in this case, and that any settlement of the present round of infringement is now being worked out from a disposition of infringement cases.

How the Programs Fared

Texas Star Theater

Paul Ackerman, ex-act of the Fred Allen Klondike Theater, and Tony Martin shows, figured in the programs made creditable showings, but were not the programs that could be maintained. Allen program's music included A Wonderful Country, Yours For Home, Now Kentucky Home, Public Domain. Tony Martin's show included a tune from The Barber Of Seville, All Good Things Must Come to an End, Public Domain. Comedy dominated, the latter being one of Allen's best segments.

On Kay Krier's program, audience sat and listened to songs, but the music was not up to par. Plantation Party

Bing Crosby, a member of the show, used a lot of music, and shaped as a strong program.

Hit Parade Carries On

Rudy Vallone

Rudy Vallone probably feels mighty good himself, but outside of the moment of the first show at the ABC's Musical Selections on Commercial Shows January 1.
Radio Talent
New York

By JERRY LESSER

Music Corporation of America is entering the daytime serial field. Three shows now on the docket for sponsors: "Dear Doctor," "Playhouse," and "We Make Our Lives," all heard daily. The "Dear Doctor" show was sponsored by Dr. J. S. Hopkins for 13 years, and switched to the NBC network with Dr. J. S. Hopkins for 13 years, and switched to the NBC network with Dr. W. H. Green. The show is heard from 2:30-5:00 p.m. daily on the NBC network.

MONTY MOHR is playing the part of part of the "Pee-wee Herman" show. His alter ego, "Bill Baker," will leave next week for New York. He will be heard on "Pee-wee Herman" from noon to 1:00 p.m. daily on WCBS. The "Pee-wee Herman" show is heard from noon to 1:00 p.m. daily on WCBS.

Station Prexy's Hushaby

BRIDGTON, N. J., Jan. 4.—When Frank G. Prexy, president of WJIC, Philadelphia, and Howard W. Proctor, owner of the local station, took over the station, they immediately recognized the relative merits of radio. Little did they realize that they would have to guard against the gastronomic inconsistencies of taste. Now, however, they have realized that the station prexy and announcer should spend twice as much time on the station as in the kitchen. Thus, they have decided to hire a professional announcer to handle the duties of the station prexy and announcer. The new announcer, a graduate of the Columbia Broadcasting School, will make his debut on the station next week.

Radio Talent

New York

WABC Tops in N. Y. Stations' Press Breaks in 1940; WJZ, WOR, WMCA Close

NEW YORK, Jan. 4.—Recapitulation of commercial metropolitan stations' press breaks in 1940 is as follows: WABC, Columbus's outlet, topping hold spot with a total of 100,000 mentions. Stations coming behind Columbus outlet were: WJZ, 90,000; WOR, 90,000; WSP, 80,000; WQXR, 70,000; WMCA, 60,000; WBOO, 50,000; WHN, 40,000; WEAF, 30,000; WINS, 20,000; and WOR-K, 10,000.

Compilation is based on breaks in the New York daily's radio pages, Brooklyn daily's radio pages, Long Island daily's radio pages, and miscellaneous columns. Stations in general did not receive as many mentions as during 1939, but relative positions remained fairly constant throughout the year.

Program Reviews

Reviewer Snared on Wave Lengths

Finds Rice Rats, Beavers, Whales

"Let's Visit the Zoo"

Reviewed Saturday, 11:30-11:45 a.m.

A plea to keep the Nature-Bred animal in the forefront of public consciousness.

"City Desk"

Reviewed Thursday, 9:00-9:15 p.m.

Style—Drama, Spoken

Colgate—Palmetto—Fest (Brushless Shave Cream)

Agency—Ted Bates. Station—WABC.

("New York, CBS network.")

This show is a good attempt to adapt for radio the technique used in Front Page. "City Desk" is a good idea, but it is not successful but needed a better integrated script in addition to more restrained acting.

Tayn had to do with reporters tracking down a murder case. Cast looks good on paper and should get into a smoother groove in another program or two. Leads are Chester Strator and Gertrude Lawrence. Direction by John W. Findlay. Review by James W. Davis. No music, vocal or instrumental.

"How Did You Meet?"

Reviewed Wednesday, 8:15-8:30 p.m.

Style—Novelty, Drama, Spoken

Woodbury Cold Cream, Agency—McG gray

("New York, NBC Red network.")

"How Did You Meet?" is Part 3 of Woodbury Cold Cream's series of "How Did You Meet?" programs. The first two were heard on Sunday, January 2, and Monday, January 3, respectively. The series is being heard in conjunction with the Woodbury Cold Cream's promotion, "A Meet for Millions," which started on January 1, 1941.

Sponsor—Colgate-Palmolive-Peet (Brushless Shave Cream).
Year's Business Up in Chi; Increased Specialization an Aid; NBC Central's Top Year

CHICAGO, Jan. 4.—A review of station activity in 1940 shows a marked increase in sales over 1939. Station WIND led the pace with an increase of 90 per cent in dollar volume; WJZ topped with an improvement of 84 per cent. WBBM jumped 20 per cent, with the last six months of the year registering 55 per cent. WGN topped 17 per cent for the first 11 months, with an increase of 24.41 per cent. In the entire period, WJZJ bettered itself with a moderate increase of 3 per cent while WMAQ came in at 6 per cent better. WLB is known to have improved 40 per cent.

Station's development of specialized appeals is marked, and the differences in station character have always been true, specialization in programming or merchandising looking on a greater improvement in 1940.

WIND attributes its increase in business to factors. One, heavy stress laid on participation programs, Night Watch and Sports Edition, which permitted local sponsors to share the advertising. Two, the building of good will through an extensive set-up for doing service and also the additional of three hours nightly of CBS sustaining. Station also started a power boost from 1,000 to 3,000 watts on night time.

Fritz Blocki To Do Radio Exclusively

NEW YORK, Jan. 4.—In line with the development of Chicago Opera, Chicago Tonight, and other activities in the entertainment field, and with the marked increase in the number of radio listeners, Mr. Fritz Blocki is putting together a group of programs for the NBC network. Through the offices of his management company, he will be in charge of the network's radio activities.

ATTLESA, Jan. 4.—Pritz Blocki, radio producer-director-writer and publicist for Chicago Tonight, the popular program on NBC, announced the formation of a group of programs for the NBC network. Mr. Blocki will be in charge of the network's radio activities.

The Chicago Opera, Chicago Tonight, and other activities in the entertainment field, and with the marked increase in the number of radio listeners, Mr. Fritz Blocki is putting together a group of programs for the NBC network. Through the offices of his management company, he will be in charge of the network's radio activities.

Garland Titled at WBBM

CHICAGO, Jan. 4.—Charles H. Garland, producer-director, announced the formation of a group of programs for the NBC network. Mr. Blocki will be in charge of the network's radio activities.

WBBM's Best Year

NBC Central Division, which owns and operates WIND and WMAQ, enjoyed the largest year in the history of the company, according to Harry C. Kopf, manager. "At the end of the year," stated Kopf, "our stations were doing more programs—commercial and sustaining—to the liking of the public and network than ever before." Commercial network business was excellent, with the highest ratings of any station in the country. The station's success is due to the fact that it is one of the most popular programs in the world. The station is a full-fledged network operation, and its success is due to the fact that it is one of the most popular programs in the world.

WBBM's development was, first, the appointment of Harry Eldred to the new post of general manager. His appointment made WBBM one of the most powerful stations in the world. The station is a full-fledged network operation, and its success is due to the fact that it is one of the most popular programs in the world.

The second development was the change in personnel at the top of the station. William A. McMillan was appointed producer-director, replacing E. Mullen, who had been with the station since 1923. The station is a full-fledged network operation, and its success is due to the fact that it is one of the most popular programs in the world.

The third development was the change in personnel at the top of the station. William A. McMillan was appointed producer-director, replacing E. Mullen, who had been with the station since 1923. The station is a full-fledged network operation, and its success is due to the fact that it is one of the most popular programs in the world.

Further Split of Red, Blue

NEW YORK, Jan. 4.—In line with the development of Chicago Opera, Chicago Tonight, and other activities in the entertainment field, and with the marked increase in the number of radio listeners, Mr. Fritz Blocki is putting together a group of programs for the NBC network. Through the offices of his management company, he will be in charge of the network's radio activities.

As a result of this split, the network has decided to expand its programming activities. NBC is now planning to increase the number of programs it produces and broadcasts, and will be offering more variety and choice to its listeners.

SESCA, Inc., Not Involved

NEW YORK, Jan. 4.—SESCA, Inc., performing rights organization, points out that it is not involved in the present radio music war, but is standing by watching the outcome. Comments on recent developments have been amicable for years.

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WBOS Short-Wave Sked

BOSTON, Jan. 4.—Regularly scheduled short-wave transmissions to Latin America in progress this week. WBOB, the one short-wave station in the world, will be broadcasting two hours in English, three hours in Spanish, and two hours in Portuguese, from CBS, Inc., with R. P. Brook as studio supervisor.

MBS-KKW Pact Stymied

SAN JOSE, Calif.—Mutual and KKKW, the San Jose station, have not renewed contract covering network sustaining and sales. KKKW reports that contract was set to expire on November 1, 1945, with the support of the ACA. The ACA is an organization that represents the interests of broadcasters. The contract was set to expire on November 1, 1945, with the support of the ACA. The ACA is an organization that represents the interests of broadcasters.

Philby Paper Fights for Local Blurbars; ACA's Spierler School

BOSTON, Jan. 4.—The feature of the ACA's Spierler School is that it is a program for local station managers, and it is one of the most popular programs in the world. The school is a full-fledged network operation, and its success is due to the fact that it is one of the most popular programs in the world.
Top Music Machine Records of 1940

Listed below are the 44 songs, together with the artists who recorded them, that appeared in The Billboard's weekly Record Buying Guide in the "Going Strong" classification during 1940. It is significant that of the hundreds of songs written and released during the past 12 months only 44 (in several different recorded versions) achieved universal popularity in the country's 400,000 cooperating phonograph machines. In sufficient proportion to be rated as "Going Strong," or top music machine numbers.

Of the 44 titles listed, seven marked with an asterisk (*) are those already included in the Guide's "Going Strong" category for several weeks in 1939, and which carried over in that section into 1940. The titles of these remain as "Going Strong." Owing to the renumbering of The Billboard's weekly Record Buying Guide during the 12 months of 1940, the titles included with the December 28 issue, are the basis of the following listing.

The number of weeks each title appeared in "Possibilities" and the artist or artists involved in each instance (listed in the order of their popularity), are given.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>NO. OF WKS</th>
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<tr>
<td>In the Mood</td>
<td>12</td>
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<td>The Weep Song</td>
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<td>Tuxedo Junction</td>
<td>15</td>
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<td>Coreless</td>
<td>14</td>
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<td>The Singing Hills</td>
<td>13</td>
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<td>Indian Summer</td>
<td>12</td>
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<td>On, Johnny</td>
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<td>South of the Border</td>
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<td>Trade Winds</td>
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<td>Blueberry Hill</td>
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<td>Maybe</td>
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<td>Playmate</td>
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<td>At the Balalaika</td>
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<td>Forgettable Souvenirs</td>
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<td>Make Believe Island</td>
<td>10</td>
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<tr>
<td>With the Wind and the Rain in Your Hair</td>
<td>10</td>
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<tr>
<td>Where Was I?</td>
<td>9</td>
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<td>For You Only</td>
<td>9</td>
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<tr>
<td>My Prayer</td>
<td>9</td>
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<tr>
<td>Peaceful Waltz</td>
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<td>We Two</td>
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<tr>
<td>Oh, You With Us Upon a Star</td>
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<tr>
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As such, "Possibilities" weekly undetakes the immeasurable task of getting to the top of the ladder, as indicated by the "Possibilities" "Going Strong," category, and the regular achieving of an everchanging form of the "Possibilities," which includes those disks that are good in the music machine business, achieving varying form of popularity in their present in the Guide's "Going Strong." It is the primary function of "Possibilities," to inform music machine operators and those that are "Coming Up." Also includes those disks that are "Going Strong," or those that are "Going by calling the turn correctly on any song.

In the June 22 issue, "Possibilities" works before they are made to be seen In the Guide over a 12 month period. The daily number of "Possibilities" disks enjoyed favor among industries, as follows:

**Artists**

- Glenn Miller
- Tommy Dorsey
- Kyser
- Andrews Sisters
- Okeh
- Columbia
- Bluebird
- Decca
- Vocalion
- Vocal
- Columbia

**Labels**

- Columbia
- Bluebird
- Decca
- Vocalion
- Vocal
- Okeh
- Vocal

**Numbers**

- 130 "Possibilities" out of 130 "Possibilities" suggested in Guide.
- 44 Top Music Machine Records of 1940.
- 81 Hit Disks Out of 130 "Possibilities".
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- 81 Hit Disks Out of 130 "Possibilities".

**Waxworks Box Score**

- "Waxworks Box Score" is conducted by The Billboard on the most popular record labels. This issue of "Waxworks Box Score" reflects phonograph patronage as reported by music machine operators, who are familiar with the "Going Strong" and "Coming Up" sections of The Billboard, and have supplemented these reports by the author's own work in the phonograph business.

**Reasons**

- Waxworks Box Score reports the weeklyogram of all record labels, and the number of weeks each label has been on the charts. Waxworks Box Score is conducted by the author, a professional phonograph expert, who has covered the phonograph business for over 30 years.

**Recording**

- Waxworks Box Score is conducted by The Billboard on the most popular record labels. This issue of "Waxworks Box Score" reflects phonograph patronage as reported by music machine operators, who are familiar with the "Going Strong" and "Coming Up" sections of The Billboard, and have supplemented these reports by the author's own work in the phonograph business.
Barnet and Fiesta Squabble Over $450

Broadcasting Taxes

NEW YORK, Jan. 11. - Charlie Barnet's
date at the Fiesta Dancerette here last
September, in which he tempted fate and
Jackie Pert, the local agent of the American
Federation of Musicians, came back to
hurt his numbers, has been under
fire in the lap of Richard Deckr, owner of
Pluto, who was ordered to pay $450 to
the union, but is having a rehearing
next Thursday (9).

Controversy centers around the $45-
perm-
tax on remote broadcasts, which
Deckr figured Barnet would pay be-
cause there were no provisions in their
contract stating otherwise. Barnet had a
Mutual network wire, and during the
three weeks of broadcasting ran up a bill
of $400 in taxes, which Local 490
pilots.

Union says that the
employer must pay this tax as part of
the scale if the spot has a wire.

Reason for the re-hearing is be-
cause the trial board of the union hasn't been
able to get Barnet and Deckr at one
session to straighten it out.

Deckr ordered last week to appear before the
merlon to straighten it out.

PHOTO: HEIMODCCrIONS

"live up to the union's derision."

Union, then re-butetd. Whicheer way
this date that he was expelled from the
union hasn't been
m/ployer mon pay this tax as part of
automatically collects. Union WOO that the
three weeks of hmedmeting ran tip n bill
a Mutual network wire, and during the
back to haunt him this week. but back-
Aneeripan Federation of Musicians, came
date at the Fiesta Dancotterta here lustSeptember. In which Iv) tempted fate
musicale.

Squabble Over $450

NEW YORK. Jan, 4.-Charlie Demotes
mr. too ono% 11,16,80.

"TAKING A CHANCE ON LOVE"No. 34E0

"CABIN IN THE SKY" AND

PHILADELPHIA, Jan. 4.--Jimmy Dorsey
cracked all attendance records for the
annual Ben's Keep's Christmas
dance. Penn A. C. Dept Wednesday (33),
drawing 1,206 couples and topping by
eight couples the high mark set by
Glenn Miller in 1939.

About 300 reached $300 per couple, not
considering the 35-cent tax, made it the
largest draw for holiday trend in this
city, crowd accounting for $4,238.

Sponsoring group is an infiltrated
frequency, but dances are open to the
public.

2,000 for Casa Loma'Orck

At Springfield Affair

SPRINGFIELD, Mass. Jan. 4.-Glen
Orey and Casa Loma Orchestra
played to almost 2,900 socialites at
Municipal Auditorium (27) as a
benefit ball for the British War Relief
Society, Victoria sold for $7.25.

HOLYOKE, Mass. Jan, 4.--More than
200 danced to the music of Tiny Quinn
at the Roger Smith Hotel here Thursday
(28), drawing the annual charity ball of the
Western Massachusetts Alumnae of the
College of New Rochelle.

Tea, after a successful stay at the ex-
clusive Kmas City (Mo.) Club.

EMP room makes it

becoming booking by setting himself for next
summer at the Old Mill House, Hyannis,
Mass., starting his second year there on
February 17, in which he spends his time
at the Center Gardens, Brockton, Mass.,
indeed. Regular bookings secured at the
Columbus Hotel Grill in Harrisburg, Pa., for three months.
### Music Popularity Chart

#### National and Regional Best Selling Retail Records


### Songs with Most Radio Plugs

The following are the 20 leading songs on the basis of the largest number of network plays (WEE, WRAP, WABC, WLS, WLS-KLJ). The chart shows the weekly total of all plays made until the Wednesday preceding the date of publication. All network stations are designated as "N" musical production numbers as "M." This information is based upon data supplied by American Reporting Service.

### Leading Music Machine Records

Recordings listed below are currently the biggest sellers in various phonograph sales. Selections are the opinions of reports gathered each week by representatives of The Billboard for the territories where they are played. Reports are gathered from at least four leading phonograph operators in each territory. Los Angeles has 30 most important phonograph operators in that city.

#### Going Strong


Beat Me Daddy, Eight to a Bar. (10th Week) Andrews Sisters, Glenn Miller, Will Bradley.

There I Go. (5th Week) Vaughn Monroe, Will Bradley, Tommy Tucker.

The Five O'Clock Whistle. (5th Week) Glenn Miller, Ella Fitzgerald, Eddie Cantor.


A Nightingale Sang in Berkeley Square. (3rd Week) Guy Lombardo, Glenn Miller, Ray Hawk.

Dream Valley. (1st Week) Sammy Kaye, Woody Herman, Frankie Masters.

### Coming Up

Frenesi. Artie Shaw, Woody Herman.

Along the Santa Fe Trail. Sammy Kaye, Dick Jurgens, Kate Smith.

Stardust. Tommy Dorsey.

You've Got Me This Way. Kay Kyser, Glenn Miller.


A Handful of Stare. Glenn Miller.

He's My Uncle. Abe Lyman, Kay Kyser.

### National and Regional Sheet Music Best Sellers


### East

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On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal, other than an evaluation of the bands reviewed.

By SOL ZATT

Russ Morgan
(Palace Hotel, San Francisco, NBC Red Network, Thursday (1), 15-15:30 a.m.)

Morgan’s program is a regular feature of the Red Network. His show is generally well received and is a favorite with many listeners. Morgan is known for his smooth, easy-going style and his ability to connect with the audience. He is also a skilled trumpet player, which adds to his appeal.

Joe Reichman
(Stage House, New York, Mutual Network, Monday, 7:30-8 p.m.)

Reichman’s program is a favorite of many listeners due to his engaging presentation style and his ability to keep the audience entertained. He is known for his wit and humor, which adds to the enjoyment of his show. Reichman is also a skilled musician, which enhances his appeal as a performer.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Juanita Juarez
(Reviewed at the Copacabana, New York)

A top-notch ensemble, organized by Frank Martin, pianist and husband of Miss Juarez, not only survived a Christmas show but may have improved by it. Miss Juarez’s arrangements are the thing.

The choice of Miss Juarez as a front woman is a stroke of genius. She gives the outfit all the decoration and zip essential to a top-notch band. Miss Juarez’s natural acting, appearance, songs, native tongue with appropriate intonation, make her an asset in unions both figure and maraschino.

The boys (three sax, three rhythm, and two trumpets) play good, solid rhythm, and dish out fun, puns, and tangos in true native form. (The sax men double on dudles.) In addition to the stock fare, the boys dip into the novelty field, and play in Latin rhythms which are a joy to hear.

Tone Marlowe
(Reviewed at Ral’s, Buffalo)

Morgan Mennen” stuff has never been better. Tone Marlowe employs a full orchestra and top-flight instrumentalists. The overall sound is a pleasant one, with the percussion providing a solid foundation. The instrumentalists are all top-notch, with the trumpet section standing out. The show is well produced and enjoyable from start to finish.

Anson Weeks
(Reviewed at the Cabaret Club, Lincoln, Neb.)

Weeks has gathered a capable group of instrumentalists around him, and he has made a name for himself in the local music scene. His arrangements are creative and entertaining, with the brass section being particularly strong. The overall sound is polished and professional, with Weeks demonstrating his expertise as a bandleader.

Edgar Drake
(Reviewed at the Brown Palace Hotel, Denver, Colo.)

Drake is a rising star in the world of jazz, with a unique style and approach to his music. His arrangements are creative and often feature unusual instrumentation. Drake is a skilled musician, with a deep understanding of the art form. He brings a fresh perspective to his performances, making each show a unique and memorable experience for his audience.

SEND IN YOUR ROUTES

Routes of bands, acts, venues, units, etc., are accepted. . . . Send Along with your show, dramatic and musical shows, circuses, vaudeville and all three-ring performances. All items must be typed and submitted by noon, Monday, for publication in the Thursday issue, to get into the Sunday mail. Send in your routes promptly. Send it to Byline Editor, The Billboard, 49 East 44th Street, Cincinnati, Ohio.
Sustaining Dance Remotes Take Rap in ASCAP-BMI War; Miller Leaves Air After Ban Begins

(Continued from page 3)

(Continued from page 7)

teen anger of a company of 200 people being played, and (4) all attempt at production effort on the part of the ASCAP company to give the listener a little something besides straightforward dance music, as at the time of the hearings, singing, programming, is extremely poor, and what popular tunes are played are built on the ASCAP company. They are heard on virtually every program on the air, and ASCAP stations didn’t tolerate in pre-BMI days.

Then again, the listeners’ tastes are changing, so he is predicting they will not be cut off immediately by some irate listeners.

For instance, on Thursday (1) Freddie Martin’s band, broadcast from Ambassador Hotel, Los Angeles, was cut off in the middle of the program as a result of the BMI operation. In New York it is planned that the song was “not cleared” and that, instead, a transcription of “Practice Makes Perfect” (BMI) would be heard.

On New Year’s Eve, after midnight, NBC didn’t pick up remotes, but fed stations its own material on Blue networks. It is felt that some bands will be able to get away to play some of the ASCAP Blue networks. For a long time because of superior arrangements offered, and stations are starting the clam, remotest may be more of a backward move than forward, since they would be more prevalent. None sound the same.

On Tuesday, 1st, The Billboard staff selected seven representative bands, here was played with filler material, and NBC, FL. D.35.6, Rack to Me Now. Can’t remember To gorged. Do. Do You?

Buddy FISHER AND HIS VARIETY IN MUSIC DEFINITELY DELIGHTING DIFFERENTLY NOW IN CHICAGO
day. LOWRY HOTEL ST. PAUL B. J. STATE PUB.

EXCLUSIVELY PRESENTED BY BUDY FISHER MUSIC CORP.

Rainbow Ballroom Chicago, Ill. January 15th
Orchestra Routes

Following each listing appears a symbol. Fill in the designation of the symbol when addressing organizations or individuals listed.

ABBREVIATIONS:  
- auditorium  
- ballroom  
- cafe  
- club  
- hotel  
- no-night club  
- amusement park  
- road house  
- restaurant  
- showroom  
- theater

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### Orchestra Routes

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

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### Bands on Tour—Advance Dates

**RAYMOND SCOTT**

- **Korona (WI)**
  - Theater, Jan. 5. Lyric Theater, Indianapolis, Feb. 1.
  - **Champaign, Ill.**
  - **Cincinnati, OH**
  - **Chicago—U. S. Post Office,**
  - **New York, N. Y.**

**LEONARD WEINBERGER**

- **Chicago, Ill.**
  - **Boston, Mass.**
  - **New York, N. Y.**
  - **Philadelphia, Pa.**
  - **Washington, D. C.**

**BILLY MARMOR**

- **New York, N. Y.**
  - **Chicago, Ill.**
  - **Boston, Mass.**
  - **Washington, D. C.**

**WILLIAM ROYAL**

- **Cincinnati, OH**
  - **Chicago—U. S. Post Office,**
  - **New York, N. Y.**
  - **Philadelphia, Pa.**
  - **Washington, D. C.**

**DR. HADDON BLAIR**

- **New York, N. Y.**
  - **Chicago—U. S. Post Office,**
  - **Boston, Mass.**
  - **Washington, D. C.**

**THOMAS W. KERR**

- **New York, N. Y.**
  - **Chicago—U. S. Post Office,**
  - **Boston, Mass.**
  - **Washington, D. C.**

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### Orchestra Routes

For enteral week some earlier dates

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**Raymond Scott**: Korona (WI)
- Champaign, Ill.
- **Cincinnati, OH**
- **Chicago—U. S. Post Office,**
- **New York, N. Y.**

**Leonard Weinberger**
- **Chicago, Ill.**
- **Boston, Mass.**
- **New York, N. Y.**
- **Philadelphia, Pa.**
- **Washington, D. C.**

**William Royal**
- **New York, N. Y.**
- **Chicago—U. S. Post Office,**
- **Boston, Mass.**
- **Washington, D. C.**

**Dr. Haddon Blair**
- **New York, N. Y.**
- **Chicago—U. S. Post Office,**
- **Boston, Mass.**
- **Washington, D. C.**

**Thomas W. Kerr**
- **New York, N. Y.**
- **Chicago—U. S. Post Office,**
- **Boston, Mass.**
- **Washington, D. C.**

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### Bands on Tour—Advance Dates

**BILLY MARSHALL**

- **Korona (WI)**
  - **Chicago—U. S. Post Office,**
  - **New York, N. Y.**
  - **Philadelphia, Pa.**
  - **Washington, D. C.**

**HARRY ALDRICH**

- **New York, N. Y.**
  - **Chicago—U. S. Post Office,**
  - **Boston, Mass.**
  - **Washington, D. C.**

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**WILL BRADLEY**: Palaia Royal, Toronto. Jan. 9.

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**BANDS ON THE PIDDLE**: Orona de Pittsburgh, Jan. 27-30.

**VINCENT LOVED**: State Theater, Cumberland, N. Y., Jan. 21.

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FLIGHT TO THE WEST


Richard Barry...Kevin McCarthy
Dr. Josepho Jerome...Leo Gorcey
Portuguese Mechanic...Milow Gates
Thomas Hickey...Samuel Dwan
Eric...Paul Muni
Marianne...Lillie Langtry
Miss Clear...Mary Coughlin
Henry...Humphrey Barton
Lincoln...Howard Barr"n
Judge...William T. Davis
Court Paul Veulich Van...H. Marshall
Army Officer...Robert Grant
Dr. Pegg...H. Warner
Paul Hume...Paul Hume
Harry Talcott Nathan...Harry Talcott

The Action Takes Place Aboard a Pan-American Clipper on Two Separate Days in July, 1940.

Scene 1: Mid-Morning. ACT I—Scene 1: Early Afternoon. Scene 2: Two Hours Later.

Climbing inroads abroad the soap box that he discarded bitterly last season, Elmer Rice, who is at it again, has delivered a play which bears a near-incestuous resemblance to his "Oedipus the King." It has the same haughty air of being beyond the reach of ordinary people, and it is the same kind of thing, a long, solemn, and pretentious but ridiculouissly bad comedy, which is the method of the play itself. It is a play which promises to be more like a dramatist waxing sentimental for the Broadway shows of the week. In Spring and Fall...will be tiresome, together with...reverse...metropolitan...it been

Tents. (tleraidslelhune).

"The Flying Corrodoor"—11"O...to Dinner.

PIRINCIPALS: Bill Reisman...Imogene Coe, Bette Field...Maxine Elliott, Lyle Talbot...James Cagney, Antoinette Vare...Clara Rosenthal, Betty Field...Helen Deutsch, Daniel Grieder...Roy Travers, Lili Darvas...Pauline Lord, John Kellam...E. E. Clive, Orson Welles...Tony Danza, Jester Lester...William Tabbert, Lucie Mann...Maurice Chevalier, J. J. Johnson...William Tabbert, E. E. Clive, Tony Danza, Maurice Chevalier, J. J. Johnson.

NO: Brown...Poet. Inekrlee (Sun), YES: None.


NO OPINION: Colemon Moron, Man.

NO: Krenestberger (PM), Drown (Post), Colo. Tribune). Atkinson (Timex).

YTS: Westgrelo (Wnrkt-Teleorans).

Reviewed by Eugene Burt

GUILD
Beginning Monday Evening, December 30, 1940

New Plays on Broadway
Reviewed by Eugene Burt

New York Times

Review Percentages

(Labeled "quality" are the decisions of dramatic critics on the nine general metropolitan daily newspapers. Broadway shows on the weeks, in figuring the percentages, "no opinion" of the critics was not considered. The figures in the parentheses are the number of papers in which each play was reviewed.)

ACT I

"The Flying Gerardo's"—11%

THE ACTION TAKES PLACE ABOARD A PAN-AMERICAN CLIPPER ON TWO SEPARATE DAYS IN JULY, 1940.

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Reviewed by Eugene Burt

"The Flying Corrodoor"—11"O...to Dinner.
EARTH  COMMON  SAN  TO  PUNCTURE  THE  ALLOWED  NO  DEVIATION.

ISHY  LYNNE  MUCH  OF  THE  ELECT  OF  THE  ENTIRE  MAY  CANCE  HERE  TO  LADIES  IN  RETIREMENT,  TRICKLE  VAN  PATTEN,  AS  THE  TITLE  BOY,  REAM  IN  JANUARY  JOB  THAT  RATES  HER,  WITHOUT  QUESTION.  AS  OSCAR  PERLIN  THAT  LIFE  TETH  FATHER.  WHEN  ANN  HE  MATCH  THE  WORK  OF  THESE  THREE  EREIMR,  PRESIDENT  OF  THE  SPRINGFIELD  MAY  AND  FREQUENTLY  MOOD  CURDLING.  AUGUSTA  DRASTIC  DRIVE  (4R1.  DLIMENTED.  TRAGIC.  PSYCHOLOGICALLY  MARTY  OBEITLAWE  AS  PRIMMERACKED  MAUNA.  BUT  THE  OGEES  LA  SO  MEAT  THAT  YOU  HARDLY  TIERNAN  SURETRIERE.    RATHER  THAN  PRESENT  TBETN.

AGE    IMLOED  !MERE:ANON  LE  PRACTICALLY  IMPOSSIBLE  LIGHTS.  AND  OUT  OF  THE  CONSTANTLY  DIMMING  MEET- LATHED  AND  THE  THINE  CHASE  EACH  OTHER  IN  A  BEACON.

LE  ALSO  COME  WORRY  AS  TO  WHETHER  THE  NUMBERS  OF  REEKING  LAUGHTER  DRENCHED  OF  FEAR.  THERE  CEMELY  KOOS  TO  HER  DEATH.

ANN,  WHILE  POOR,  FUMBLING  MILLY  VETORIE  TULIE'IRED  A  THRASHER  TO  THE  BOY,  THE  CHUCKLING  GHOCEL  Wanton  Cruelty.  'URGED  ON  BY  HER  ANOTHER'S  GIN  TO  BITE  THE  PLACE  OF  PHOEBE  IN  HER  Escape.

THEIR  TALE  IS  OF  THE  CONFLICT  BETWEEN  A  FAMILY  OF  CIRCUS  SERIALISTS  WHEN  THE  AUTHORITIES  DETERMINE  THAT  THEY  HAVE  THE  CHAMBER  OF  THE  INDIAN  X-ray  FOR  HIS  OWN  INTIMATE  COLOR,  THEY  DEFEND  THEMSELVES  WITH  A  VIVID  AMERICAN  COMEDY.  AS  IT  STANDS  BETWEEN  A  GOVERNMENT  COMMITTEE  AT  THE  TIME  OF  ITS  DEATH.  THEIR  FANS  TO  BE  WITHIN  A  WEEK  AND  WOBBLE  BURLESQUE.


MANSFIELD

BEGINNING  WEDNESDAY  EVENING,  DEC.  25,  1940

MEET  THE  PEOPLE


AN  UNATTAINABLE  LITTLE  MUSICAL  CALLED  MARRY  ME rose  TO  THE  CHARACTER  OF  THE  CHRISTMAS  MARKET  NINE  NIGHTS  BEFORE  CHRISTMAS  ON  CHRISTMAS  NIGHT,  OPENING  AGAINST  THE  WIDELY  HERALDED  PUL  POPLA.  IT  WAS  LITTLE  AND  LITTLE  DOLL-YEARLING  THAT  COULDN'T  GET  AROUND  TO  IT  UNTIL  LAST  MINUTE.


PRODUCED  BY  THE  HOLLYWOOD  THEATRE  ALLIANCE,  IT  ORIGINALLY  OPENED  ON  THE  COAST.  (SEE  MEET  THE  PEOPLE,  PAGE  48)

"FATHER"  FOR  SPRINGFIELD

SPRINGFIELD,  Mass.,  Jan.  4.—Albert  E.  Steiger,  president  of  the  Springfield  Play- ers,  is  preparing  a  family  comedy  for  a  November  opening  on  the  local  stage.  The  play,  an  adaptation  of  an  original  play  by  Oscar  Berlin.  "Life  With  Father,"  when  seen  in  New  York  last  year  by  the  League  of  Women  Voters  at  the  John  Hay  Theatre,  is  being  given  this  fall  in  the  old  two  last  decade.  Dickie  Van  Patten,  the  little  boy,  plays  the  title  role  in  the  play.  "FATHER"  is  also  a  comedy  that  that  is  adored  by  the  audience.

IT  IS  THE  OUP  THAT  TONED  SOME  OF  THE  STUFF  OF  THE  PLAY  INTO  A  TRULY  COMIC  LIGHTNESS,  ADDITIONS,  AND  CHANGES  THAT  WERE  NOT  ENOUGH.  THE  SHOW  IS  STILL  IN  THE  STAGE  AND  CAN  TRY  TO  GIVE  THE  AUDIENCE  ITS  MONEY'S  WORTH.

TAKING  THIS  INTO  CONSIDERATION, IT  IS  A  REASONABLE  BLOOD  SHEDDING  SETTING.  TAKING  THIS  INTO  CONSIDERATION,  IT  IS  A  NON-MIRACULOUS  SETTING.  STRUGGLING  DESPERATELY  TO  GET  A  FEW  LAUGHS,  HOWARD  MUGS  HIS  WAY  THROUGH  THE  MONSTROUS  AMOUNT  OF  GOOD  MUSIC  THE  QUALITY  OF  HIS  PERFORMANCE.  AND  MISS  STEIGER  GOES  ON  AS  THE  LITTLE  BOY  WITH  PLAYS,  PLEASE  ONLY  BY  PROPOERING  HER  PERSONALITY  AND  ABILITY  THE  HOUSE.

Out-Of-Town  Openings

"First  Stop  to  Heaven"  (Riverside  Theatre,  Philadelphia)


"Lady  in  the  Dark"  (Boston)


Just  when  the  Hub  was  getting  pretty  well  Moss  Hart's  new  comedy  "Lady  in  the  Dark,"  opened  with  a  bang,  the  producers  came  out  with  the  best  thing  that  will  be  seen  this  season.  It  will  go  on  and  on  and  on.  A  play  that  makes  you  laugh  from  start  to  finish  at  the  expense  of  every  musical  comedy,  it  combines  beautiful  acting,  fine  songs,  and  a  fine  line  of  one-liners  that  always  go  down  with  a  bang.

"Crazy  With  the  Heat"  (Shubert)


THE  BILLBOARD  January  11,  1941

M.  H.  Oudendyk.
Big New Year's In Night Clubs Thruout Country

NEW YORK, Jan. 4.—Reports coming in from night clubs across the country indicate that the patrons of the New Year's Eve business are in fine fettle for 1941. New York perfect weather attracted an estimated 1,500,000 celebrators at the Times Square area, and other cities were similarly crowded. The doors to the downtown areas of cities were jammed with revelers, and the cities were decorated with lights and flags.

WASHINGTON, D.C., Jan. 4.—The jazzy, topless and steamy atmosphere of the nightclubs in Washington was underscored with a Big Band sound. The capital city was alive with the energy of the New Year's Eve celebrations.

SPRINGFIELD, Mass., Jan. 4.—Local nightclubs were also packed, with a total of $73,000 in receipts. The clubs were packed with patrons, and the atmosphere was electric.

BOSTON, Jan. 4.—The Cotton Club, which has been temporarily closed, reopened with a new look and a new menu. The club was packed with patrons, and the atmosphere was lively.

More Southern Clubs Use Bands

More Southern

MONTGOMERY, Ala., Jan. 4.—The Dothan Eagle Dinner, a popular resort in Dothan, opened its doors to the public, with a live band playing throughout the night.

Fernbergs in Ky. Nitery

CINCINNATI, Jan. 4.—Met and Max Fernberg, operators of the Cincinnatian Bar, opened the club for the New Year's Eve celebrations.

Philly Cafe Men Back

PHILADELPHIA, Jan. 4.—Two local nightclubs were once again in business, and the bars were packed with patrons.

Backeing Slappie Maxie's

New York, Jan. 4.—Clarence Maxie's new club is being backed by a four-year combo, and the club is expected to be a success. The combo is expected to be a hit with the patrons.

Good Luck

NEW YORK, Jan. 4.—Even though the edition of the New Year's was severely penalized in New York a couple of weeks ago and then was ahead and continued for a successful run, the New Year's edition was well received in this production area.

Hope for Easing of Conn. Law Banning N. C. Gal Performers

BRIDGEPORT, Conn., Jan. 4.—The ladies, who made up the majority of the performers, were given a standing ovation at the New Year's Eve performance. The women were dressed in their finest attire, and the atmosphere was electric.

Acts Set for Palm Beach

Palm Beach, Fla., Jan. 4.—The Jardel Royal of the Whitehall, opening for the New Year's Eve celebrations, was packed with patrons, and the atmosphere was electric.

Club Talent

New York:

EDDIE KINLEY has been held over January 6th to play the Palace, Hollywood, Los Angeles, and plans to continue his engagement.

RAYMOND PARKS, who has been working the New Year's Eve shows, is scheduled to return to his regular engagement at the Palace, Hollywood, Los Angeles.

The Joint, the new member of the night club world, has opened at the Palace, Hollywood, Los Angeles.

Chicago:

RABOW has set the date for the new show opening January 16th, and the date has been set for the Palace, Hollywood, Los Angeles.

Philadelphia:

CATHLEEN MAY was also on the guest list for the New Year's Eve show, and the show was a success.

Revenue Men Probe

PHILADELPHIA, Jan. 4.—A probe of the night club business in Philadelphia was conducted by Internal Revenue agents in a drive for information on charges of bootlegging. Twelve investigators are currently on the trail, and the results of the probe are expected to be released shortly.

Denver Club Okeh

DENVER, Jan. 4.—Business at the Okeh Club was up sharply during the New Year's Eve celebrations, and the club was packed with patrons.

Act Charges AGVA-Agents Gave Him Rotten Deal in Tiff; Insists Barto Was Prejudiced

NEW YORK, Jan. 4.—A joint arbitration committee of the American Guild of Variety Artists and the Artist's Repertoire presented evidence against AGVA Agent Frank Cross during the initial 60-day trial of the case. AGVA has pressed for an additional five years in the case, and a decision is expected in the near future.
Pierre Hotel, Cafe Pierre, New York

NIGHT CLUBS-VAUDVILLE

Pleasure policy: Dance band: flor entre- tainers, comedians. Management: Gustav Von Loseff, Max Celio, Pat O’Brien, manager and host. Prices: Dinner from $5.50 to $20.00; drinks from 35¢ to $5.00. Reservations required.

North Lounge, which was one of the most popular dance resorts of the city last year, has closed temporarily. The management has decided to open a new lounge on the street level. The new lounge is expected to be open by the end of the month.

Adolphus Hotel, Hawaiian Century Room, Dallas

Talent policy: Dance band: flor entertainment. Management: Dr. Jack F. Lister, manager. Prices: Dinner from $5.00 to $15.00; drinks from 50¢ to $3.00. Reservations required.

Harry’s New Yorker, Chicago

Talent policy: Dance band: flor entertainment. Management: Charles N. Ackert, manager. Prices: Dinner from $5.00 to $10.00; drinks from 50¢ to $3.00. Reservations required.

Dansko, manager. Prices: Dinner from $5.00 to $10.00; drinks from 50¢ to $3.00. Reservations required.

Hotel Senator, Ivan Wolf’s Rendezvous, Philadelphia

Talent policy: Continuous entertainment. Management: Harold N. Wolf, proprietor; Jimmy Ackert, manager. Prices: Dinner from $5.00 to $10.00; drinks from 50¢ to $3.00. Reservations required.

Club Waikiki, New York

Talent policy: Dip and dance band: flor entertainment. Management: John N. Ackert, manager. Prices: Dinner from $5.00 to $10.00; drinks from 50¢ to $3.00. Reservations required.

Club Charles, Baltimore, Md.

Talent policy: Dance and show band: flor entertainment. Management: Harry G. Ackert, manager. Prices: Dinner from $5.00 to $10.00; drinks from 50¢ to $3.00. Reservations required.

Minsky’s 51 Club, New York

Talent policy: Show band: flor entertainment. Management: Harry G. Ackert, manager. Prices: Dinner from $5.00 to $10.00; drinks from 50¢ to $3.00. Reservations required.

Denison’s, Chicago, Ill. 

Our full dinner menu, including all our favorite dishes, is served daily from 5:00 to 11:00. Reservations are required.

T. S. DENISON & CO.

Photos reproduced by Global Photographers, Chicago, Ill.

Hold audiences spellbound with STROBLITE

'Luminous stars that gay to life, produce a soft, ethereal glow, suitable for nightclubs, hotels, night clubs, etc. Stroblite Co., 235 W. 66th St., N. Y.

Jam Session, Philadelphia

Talent policy: Continuous music from 11:00 to 1:00. Management: Billy Brehm, owner.

Bobby Benson, pianist, complete the quartet. Their work is extremely unhurried.

This week, Marjorie Bryan will close. Minnie will also try to book a few more dates for the week. She gave them an excellent review of their performance. They hope to give them another chance to perform at the club.

In her singing and dancing, Minnie has a unique style. She is able to bring a new dimension to traditional entertainment. Her performances are always memorable. She gives her all to ensure a successful show.
Miami Biltmore To Try Versailles-Type Policy

MIAMI, Jan. 4.—Miami Biltmore Hotel, in setting up a policy similar to that of the Versailles in New York, will bring a real talent from the Gotham spot wherever available.

Already set are Martha Burnett and Richard Black of the Orchids, and the Colcordi Brothers. Already on the bill are the Verna Brown Orchestra, the Rumba Band, and the Bob Page Orchestra.

Sell Nitery Stuff at $700

BUFFALO, Jan. 4.—After various plans to sellnitery stuff at $700, the Nitery Department at the Hotel Statler is in actual operation, according to the Buffalo News.

The entire fitting, including rugs, lamp shades, chandeliers, and a full line of equipment, brought $700.

Names for Mayfair, Boston

BOSTON, Jan. 4.—Mayfair Club is adding more names. George Joel in the Samba Club, which will be preceded by George Givon, Feb. 22, and Bob Baker, February 19.

Jack and Jacqueline are added to the staff of the Biltmore department to contact the Ohio State Patrol at Wilmin- gton, O., regarding their lost property.

AGVA-Equity Talk Continues; S. F. Local Sets Scale

NEW YORK, Jan. 5.—The clubhouse union's executive board, composed of Associated Artists and Artists of America board members and the national board of the American Guild of Variety Artists, will meet again today (1) to continue discussion on the problem of a merger between AGVA and Artists' Equity Association, a branch of the Fours.
NIGHT CLUBS-VAUDEVILLE

January 11, 1941

(For Orchestra Routes, Turn to Music Department)

Acts-Units-Attractions

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATORY SYMBOLS
- = auditorium; c = cafe; s = cabaret; e = country club; b = hotel; m = music hall; nc = night club; p = amusement park; rt = road house; g = restaurant; 9 = showroom; t = theater.

NYC—New York City; Phila—Philadelphia; Chi—Chicago.

POLLY JENKINS
And Her Musical Playboys

June 1-5, Fox Theatre, Memphis; For Daisy and Yvonne; John Singer, Manager.

E. Wynn Obitotat, Mm., Alto, Obonent Cininnal, C0000 A Amin iftha(lm Rath.t.Cmil Philo.

ONTOBUS.

Polly Jenkins and Her Musical Playboys.

NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Night Club and Vaudeville Routes must be received at the Cincinnati offices not later than Friday to insure publication.
Philadelphia Earns "Big On Screen"

In Charier Pinto, on the screen the largest since last season. Lloyd Nolan was helped by ex. show for New Year's Eve.

Almost Top Record

Vaudefilm Grosses

Opening now years. the stage attracted the radio fans and was nicely gay. Chicago Theater, where the Jack Benny-Peebles show was running, was on the list with an impressive gross. which was high for the last two weeks. The Chicago held radio to radio, and should do around 340. State, which is doing less than 300, and is in its last month, should do around $300. State, which has been doing less than 300, and is in its last month, is doing less than 300. State, which is doing less than 300, and is in its last month, is doing less than 300.
WESSON BROTHERS
"Two-In-One Salute"

STATE-LAKE THEATRE
CHICAGO

Prix. Mgmt.: ARNIE J. GRESHLER
Direction: MAX LEXY

Princess and Baby
YVONNE
"Psychic Wonder"
"Amusement iNvention in Revolutionary Sensation"
435 Raised Bank, N.Y.C.

GEO CORTELLO
Presents His
HOLLYWOOD CANINE MIMICS

FLATBUSH THEATER, Brooklyn, N. Y. — Week of January 2.

DENETT AND DAE
"Drumming Up Entertainment"
NOW—ORIENTAL THEATRE, CHICAGO

3rd Time in 18 Months
WEEK JANUARY 10—STANLEY THEATRE, PITTSBURGH

STATE, New York
(Revised Thursday Evening, January 3)

The band (Little Jack Little) rates much credit for all that is good in the current show. The three preceding acts, for a number of reasons, contributed to make the first half of the show and dull.

And King and Michael, dance team, open a disadvantageous spot for ballroom couples. Their work is passable but not distinguished in any way. The audience was responsive, and they stayed on for four numbers—Blind Man, a popular Zungarian Shap-Am, and finally, a Polka, which was much more to the taste of the people, but the most effective of all. The man's work is much superior to his partner's, a feature that is accentuated too strongly for the good of the team.

The Three Stooges (Moe, Curley, and Larry) had a low-comedy and wisdom inspired. She would be better off sandwiching in some substitute of a talking nature to release the obvious strain on her pipes. In soprano voice, she delivered a song of the Big Day Coming, a medley from Show Boat, and a Repertoire number. The audience was responsive for them. Some of the gags went over, but many of them did not.

Estelle Taylor still looks beautiful, but her acting is labored and without inspiration. She was better off sandwiching in some substitute of a talking nature to release the obvious strain on her pipes. In soprano voice, she delivered a song of the Big Day Coming, a medley from Show Boat, and a Repertoire number. The audience was responsive for them. Some of the gags went over, but many of them did not.

The act consists of twelve numbers, ten of which are original, and the remaining two are old favorite songs. The majority of the numbers are silly, and the audience was responsive for them. Some of the gags went over, but many of them did not.

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State—Lake, Chicago
(Reviewed Friday Afternoon, January 3)

Four excellent family time acts and a fine girl singer for a weekly act. A captivating picture, Sky Murder, came too strong but sufficiently strong to keep the audience on edge during the rest of the week following New Year's, when the holiday spirit has evaporated and folks draw back to their accustomed environment. Business fair to good on opening day.

The supporting act consists of twelve numbers, ten of which are original, and the remaining two are old favorite songs. The majority of the numbers are silly, and the audience was responsive for them. Some of the gags went over, but many of them did not.

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Barto Stops AGVA Strike Threat
In Detroit; Haddock Rift Widens

DETOUR, Jan. 4.—The rift between Hoyt 8, AGVA National president, and Dewey Barto, AGVA national secretary, came into the open here with contradictory action taken by each on the situation, according to the Building Trades Service Employees at the Michigan Theater.

H. H. Haddock, national director of the Building Trades Service Employees, met with Dewey Barto, AGVA national secretary, and announced an order to go on strike here. The order to go on strike here affects the entire service union.

The action was taken following negotiations with Dewey Barto, AGVA national secretary, and was announced by the Building Trades Service Employees, which covers the entire service union.

Barto admitted that he had met with Dewey Barto, AGVA national secretary, and that he had given him a written order to go on strike here. Barto also admitted that he had met with Dewey Barto, AGVA national secretary, and that he had given him a written order to go on strike here.

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WANTED

For Immediate Booking,Write or Wire.

BURLINGTON THEATRICAL OFFICES

404-7 Lakeview Blvd., Indianapolis, Indiana

SCOTTISH CASTLE

36 SOUTH STREET

LAWRENCE, KANSAS

WANT ACTS

NOVELTY, COMEDY AND DANCING TEAMS AND SINGLES. STANDARD ACTS giving full value of $45.00. MUSICAL, VETERANS AND NICE CLUBS IN OHIO AND PENNSYLVANIA.

Baldwin-Davis Entertainment Service

36 South Howard Street

Akron, Ohio

Another Miami Club

MIAMI, Fla., Jan. 8.—Another club has been added to the list of Miami entertainment centers. The Eighth Avenue Club, 8th and Biscayne, has been added to the list of Miami entertainment centers. The Eighth Avenue Club, 8th and Biscayne, has been added to the list of Miami entertainment centers.

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Winterdale Notes

WINFIELD BREELEY, who played the Boston Opera House and the Opera House this week with Ted Weems, is set for the role of John Downey, as announced by the producer, George C. Reynolds. Reynolds also announced that the show will go on to the New York, Washington, and Chicago and then to the Cincinnati and Cleveland. Reynolds also announced that the show will go on to the New York, Washington, and Chicago and then to the Cincinnati and Cleveland.

Walter D. W страх W PALMER, who will play the Boston Opera House and the Opera House this week with Ted Weems, is set for the role of John Downey, as announced by the producer, George C. Reynolds. Reynolds also announced that the show will go on to the New York, Washington, and Chicago and then to the Cincinnati and Cleveland. Reynolds also announced that the show will go on to the New York, Washington, and Chicago and then to the Cincinnati and Cleveland.

Oriental, Chicago

(Reviewed Thursday, January 14)

The ammunition of the Oriental was a welcome one and we were glad to learn that the Oriental has been moved to the new location on the north side of the city, near the river. The new location is a welcome one and we were glad to learn that the Oriental has been moved to the new location on the north side of the city, near the river.
More Film Names Entering Vaude; Holtz Heads Unit

NEW YORK, Jan. 4—More film names are reported in the coming vaude alongside Holtz, who enters in the current edition of the Picture Playbill. Latest to be submitted to bookers are Miss Carol Ohmart, film name of Florence Ohmart, and Harriet B. Smadley, who latter starts at Loew's here Jan. 15. The William Morris office is handling both.

Barbara Stanwyck is in the film "The Wyoming Trail," directed by John Ford, and produced by Louis B. Mayer for MGM. Stanwyck is paired with Jackie Beecher for a series of personal bits. They are current at State, Hartford, Conn., and are scheduled to go into theBowery club, Detroit, Jan. 9.

Des Moines Houses Plan Vaude Policy

DES MOINES, Jan. 6.—Return of vaude units here was in prospect, with the management of the houses here in close union in regard to stand-bys and other details.

Des Moines has been without vaude, with the exception of the Paramount and Orpheum houses, which were booked by booking firm in Clackamas, Ore., for more than two years.

Though officials of theaters refused to comment on the situation, it is understood that Kartes Productions will bring in vaude units exclusively.... ELISEO

Winter Casino in Havana Opens With Big Floorshow

HAVANA, Jan. 6.—Havana winter season officially inaugurated Thursday (19) by the New Haven, Conn., April 3, and was attended by Cuban and American society.

Entire show was composed of American artists, under the direction of Leland Brothers and of the Philadelphia Booking Bureau. The program included a group of three acts, with the latter American tunes and the best Cuban numbers.

A splendid chorus of Chester Dale orchestra filled the dance floor with music. Barbara Perry was the soloist, and saxophone orchestra was the accompaniment. Blackstone Room, also was act of comedy, as master of ceremonies. Dances were kept up until 2 a.m., and no arrests were performed.

Program here is for eight weeks or so long as the season lasts, and there is every indication that it will go on for the season. Julia is master of ceremonies.

Talent Agencies

SYDNEY H. KARTMAN, formerly in charge of cocktail units at GAC's Chi office here, has joined EMA in Philadelphia. He is managing the Drake of Chicago, for EMA.

HARRY W. LAWRENCE, manager of the manager of the Drake, for EMA, is new executive of the Chas. S. Johnson, Inc., is president of the Booking Bureau, and is in charge of the Drake.

DONALD N. TATE, 17, New York, who has been with the Chicago Booking Bureau for two years, now is in charge of the Drake.

R. K. SNEED, Buffalo, has added another unit to his list of engagements here, and is anxious to book a regular schedule of units to go over the circuit will be available.

A film player unit is being set up with Joe Mulligan at the helm. The orchestra is under the direction of Howard Miller.

The Steiner-Orson booking firm has been looking for another comics and other acts to fill the vaude units.

Ex-Manager Now Politician

PROVIDENCE, R. I., Jan. 4.—Thomas J. Mecham, manager of RKO theaters here for the past three years, has been chosen by Governor-Elect J. Howard McMillan as the manager of the new State Theater here.

In 1945, Mecham resigned as manager of the RKO-ALC to become vice-president of the Hartford National Electric Company.

BAM Seeks Miller Dough From Repub

NEW YORK, Jan. 4.—The Brother Artists' Association will air the dispute between the Miller Brewing Co. and Ben Miller, to bring $500,000 in damages. The dispute centers around Miller's claim that he is the exclusive agent for the Miller Brewing Co. in the state of New York.

Bernie Helps the Boys

NEW YORK, Jan. 4.—Ben Bernie's gesture to newspaper men was the traditional one, as he presented Old Mac to, on behalf of his sponsors, John Marple and Son, for use the morning after New Year's Eve. He helped.

B&K Set Attractions

NEW YORK, Jan. 4.—Kathy Kellogg and Kate have some booked some for the start of the new year. Kathy, who has been around the New York, has been around the New York, has been around the New York, has been around the New York, has been around the New York, has been around the New York, has been around the New York, has been around the New York.
VAUDEVILLE-BURLESQUE

January 11, 1941

The Billboard

25

Strippers in the Dough; More Than 100 Work 50 Weeks a Year

T. C. THOMAS MAGNUM spent New Year's in Cincinnati and was a victim at the magic show last Friday (3). He told me he was scheduled to work at the Magic Shop in New York's Erie, which drew a good turn out, but was sent home by the manager of the station for not being sufficiently relaxed. Their final engagement was sponsored by the De Lutz, vaude house in that city. Marge Burt, rated next to Donald Duck in the art of flipping and turning, was seen there for the last night, and she was extremely popular. She is a real amiable personality, and is billed as the "poor man's Garbo." Various conditions, including the draft law crowding army posts throughout the country, are not doing much for the majority of strippers. Not that over 200 strippers are available, but there is certainly more than that in the market. More than 200 work more than 50 weeks a year, and in some cases the clubs, Chicago, and Jimmy Kelly's, New York, employ three to five weeks on every bill and keep the better strippers longer. Other strippers are keeping up their skills during three months to a full year.

Plenty Press Breaks

Richard Jaffe, who has been convincing publicity stunts for many of the strippers, says that the press welcomes stories on strippers, provided they are pegged on good news or feature angles. American Weekly tells for a yarn ghosted for Ann Corio, expressing her ideas on the right as well as Hollywood conventions. Like picked fruit as most popular with the army in its impersonation. Ann Corio is featured in countless stories, and so are dozens of lesser known strippers. In the next issue there will be a series of these "art" pages to strippers.

Due to competition in the straight drama field, many strippers have devised novel ways of taking off their clothes to get publicity. It has been shown that novelty boosts their salaries, Pat Paree, the Brooklyn, N.Y. striptease star, is featuring a mirror novelty and has been hired by a Michigan newspaper. Hardly. Strippers of note include Dorothy Hickey ( Sultan girl), Tessa (who has been a combination girl and Burly Pat), and Louise Rogers, who uses two Russian waltzes and a burly pat in many of her routines, so that she can have all the striping done in white rain. Roota Hooka, who works with Tessa, also sings and does a dance, and uses parodies.

Columns, strange as it may seem, have little trouble with strippers. For the most part, strippers are not generally known since almost everyone knows about strippers. The only problem makes good newspaper copy. The comics, of course, find the strippers a ready source of material. The strippers are busy doing compact dance stunts.

Former strippers is the leader of the field, because of her following among strippers and the traveling public. She is curiously about her widely published act, and shies up in the audience. The New York-based strippers date back to about 1928, when Isabel Van was a hit in the Broadway show of the same name. As a result, the New York-based strippers have been a hit ever since. Over 50 strippers have toured the burly side of the country, and are now starting to work in different fields. The majority of strippers are pleased with their burly dancing lines and from interiors.

The New York City Home For All Show-Folk

HOTEL CLARIDGE

BROADWAY AND 44TH STREET

In the Heart of Times Square

SPECIAL RATES

Singles $1.00 Double, Without Bath. $1.50 Double, With Bath.

SPECIAL ROOMS

MEN'S ROOMS, ATTENTION actives.

SHOW-S Bath and radio

LARGEST HOTELS IN GREATER NEW YORK.

THANKS TO EVERYONE CONNECTED WITH THE

L. HIRST CIRCUIT

CHAS. "KWEPIO" KEMPER

AND

GEORGE HAGGERTY

FOR BEING SO NICE.
FEBRUARY 15, 1941

THE BILLBOARD

10-20-30 TOWNS

P ITHE days of the prosperous road, Silas Green from New Orleans, all-colored teazer which opened its season April 1 last at Brunswick, Ga., will wind up its tour in Florida several weeks hence.

The reason, as a whole, has been highly satisfactory, reports from the show bag. Rain one day, mud two others, very-slow-season business, etc., but Florida has been unusually good in recent weeks.

Show personnel travels in an 80-foot Pullman. In addition there are six trucks, two buses, three passenger cars, and two advance cars, J. W. Foster is special manager, and J. B. E. Warren does contracting and outdoor boxing with two assistants.

Making one of the most amusing to note with a number of new acts, will be the show under the 1942-1923 season. In addition, the show will have much new equipment, including an 80-foot round top with some 40-foot middle pieces.

The new canvas is now in the making.

Bob Tilton Unit in Maine

ROCKLAND, Me., Jan. 4—Robert W. Tilton, in the past associated with various circus acts, including the famous John Miller, is in the process of forming a new show, to play a half and school show in this territory at the end of January.

Tilton, born in Maine, features the One Man Circus of Ross, of station WETN, Portland, and other talent. "Uncle Dan" will be in the cast of this show, which plays eight weeks in Portland, as well as the smaller, still very minstrel stars which are planned for this circuit.

Tilton is known a circulating manager of the 10-20-30 show and has handled the coast to coast, from the fever, tosewsol and all, when a road show is taken up with the town. It was an historic event.

Jake Disch Doubts If 'Tom' Still Lives in Rep Circles

Cudahy, Wis.

So a prominent pictorial magazine is reporting: "Tom" D. Disch is not dead. Uncle Tobe's Cables in its report.

They'll have a hard time to find one dead if they do.

There may be a rep show playing in these days, but I have no doubts. At least you'll have a hard time to find any dogs in it. I remember that incident that happened when I accused a friend of mine who put on 'Tom' for a week at his theater with using dogs for bloodhounds. He came back at me with, 'We don't have any dogs at all. At the end of the first act some one hollered, 'There she goes.' and with the curtain rose on the second act was on the other side of the river.

JAKE J. DISCH

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

Five Years Ago

HUGH A. TALBOT's contest in Des-... (Continued from page 4)

MAGIC

(Continued from page 25)

Selective Service Mail

The February issue of "The Billboard" will include an article on "Selective Service Mail," featuring a list of registrants who are listed in the regular Ledger Letters issued by the Selective Service Department. The article will provide details on the process of mail and the steps taken to ensure the accuracy and efficiency of the system. It is an important resource for those who are required to participate in the Selective Service. The article will also provide insights on the impact of Selective Service on the arts and entertainment industry, including the various ways in which the industry has adapted to these changes. The article will be a valuable resource for those interested in understanding the impact of Selective Service on the arts and entertainment industry.
Roadshowmen Bank on Publicity
To Increase Takes During 1941

NEW YORK, Jan. 4—With the nation settled down after the Christmas and New Year revels, the roadshowmen are exploring the possibilities of utilizing the holiday season for increasing trade by means of publicizing their bookings. The advantage of the holidays to contact principals and experimenters to line up shows for the remainder of the season. They have found that the beginning of the new year is particularly valuable to general roadshowmen in their efforts to get bookings. The opening of the new year, after the long vacation period, is an opportunity to bring in new bookings timed up well into the year. Also, the season is a time when showmen are playing rural communities, and the public in these sections is glad to co-operate. Such shows are followed up with lobby and window cards and in many instances sound trucks are used successfully in the battle.

Publicity in schools is found to be very profitable for the roadshowmen and the prospective audiences is grouped and can be easily reached with news of the program. The showmanship is being practiced by or thru notices tacked on the bulletin board. No less than the home and the campus have been found to increase the bookings.

Some school roadshowmen employ the services of local principals to solicit bookings on their behalf. A school on which the principal looks favorably will have bookings lined up well into the year.

Among the operators who are planning a big outdoor season is Meyer Levy, Citizens Theatre, New York. His program will be one of the finest have used music and a parade of patriotic events.

Dave Powell, Brooklyn roadshowman, is already making plans to take religious films to small towns and rural schools. He made a $30,000 tour that took him to more than 1,500 schools of all sizes, from the very small to the very large. He is associated with Herbert Fisk, who has been a regular exhibitor in and around New York.

New York libraries report that roadshowmen are finding movies for adult-use in a profitable field. They are being shown in urban assembly halls, homes for the aged, convalescent homes, and similar places.

New and Recent Releases

ARIZONA DAYS, released by Post Pictures Corporation, is the story of an old-time minstrel trouope stranded in a Western mining town. The story is about the struggle and adventures of the minstrels as they endeavor to keep alive the music of their ancestors.

WATER RUSTLERS, released by Post Pictures Corporation, is the story of a group of outlaws who begin a series of bank robberies and are finally caught by the law. The film is made in a realistic style and is well acted by the cast.

CUTTING IT SHORT, released by Post Pictures Corporation, is a short film about a young man who is determined to make a success of his life. The film is well made and is a good representation of the type of films that are being produced today.

Religious Group Features Movies At Annual Dinner

FELDMAN, N.Y., Jan. 4—Drawing power of 16mm films was displayed here when a special program of the Catholic Church featured at the annual dinner meeting of the Youth League of the Holy Name Society of St. Catherine, New York, last night.

According to Richard Cummings, who with Jerry Carr and Joe Dennehy also represent the New York league, the program has been most successful ever staged by the society.

Program included Football of 1948, Monarchs of the Ring, Wings Over World Wonders, and Yesterday, Live Again, together with other film shorts, several acts also appeared.

The program included a special feature of the Catholic Church’s work in the world. The film was shown in the auditorium of the school.

Commenting on the program, Cummings said, “This is a program that can be profitably worked by any religious group. It is a way of teaching the faithful about the Church’s work in the world. We hope that this program will be repeated in other religious groups.”
Dode Fisk

Dode Fisk, 81, retired circus owner, who originated the Dode Fisk Great American Circus, has died at his home in Columbus, O. R. Fisk operated his circus for many years and then scattered the company in Chicago, after which he took over the management of the circus there. He was born in Wooster, Ohio, in 1852. Fisk operated his circus for many years and then scattered the company in Chicago, after which he took over the management of the circus there. He was born in Wooster, Ohio, in 1852.

MEMORIAM

To record various elements of my account

GEORGE C. MACK

MERRICK - Mrs. A. H. Mack, 57, died February 6, at her sister's home in Merrick, N. Y.

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Coast Club Host To Big Turnout At Holiday Feed

LOS ANGELES, Jan. 4.—Pacific Coast Showmen's Association's annual Christmas dance, at which club plays host to all members, Ladies Auxiliary, their guests and former troupeers, drew a large crowd to the clubrooms here on Christmas Day. Committee members were present to welcome the large crowd.

Considering the extensive, special decorations, got under way that morning by Mlle. Minnie Fisher. During the afternoon an impromptu floorshow, featuring Hazel Harris, singer, and Lawrence Buck, pianist, was staged.

Committee members included Norman Schaefer, steward; Mrs. Norman Schaefer, in charge of refreshments; Mr. and Mrs. Hub Campbell were in charge of tables, assisted by Dutch MacArthur, Ethel and Joe R. Howard, Harry Chipman, Frank and Mabel Harris, Helen and Charles P. Peterson, Ali Weber. Mr. and Mrs. Roesler, S. J. Clamant, Pat Murphy, H. L. and Mary Ann McBoyle, Paddie Sallee, Ray Johnson, Mrs. D. L. (Dolly) Barnett, Anthony Chromis, Jimmie McPherson, Sonora, Bill Dunlap, Dick Kuenke, Bill Lentral, Oleta, Yager, Ken Commercial, Joe Knowles over D. Smith, Charles Gammon, and Holly Petersen.

With James Dunne reception committee chairman.

Guests

League Stages Gala New Year's Eve Theme

CHICAGO, Jan. 4.—Showmen's League of America held a New Year's Eve party that in every way far surpassed any of the similar parties held in past years. Herefore it has been held in the Leaguer's rooms, and the food and refreshments were served, and a gallery of the large crowd present.

The party was staged in the Lewis XVI Room and was attended by all those who had been in attendance at the previous party. All those who had been in attendance at the previous party were present, and all those who had been in attendance at the previous party were present.

Early in the evening an informal reception was held in the Leaguer's rooms, where there was ample space for dancing. The music was provided by the orchestra, and a gallery of the large crowd present.

At about 9 p.m. the party started in the main room, and continued until 4 a.m. An excellent dinner was served. All tables were provided with silverware and flowers. A buffet table of various dishes was set up, and the guests were served, and a gallery of the large crowd present.

The bill of fare consisted of a variety of dishes, and the guests were served, and a gallery of the large crowd present.

A buffet table of various dishes was set up, and the guests were served, and a gallery of the large crowd present.

Over 500 Out For Clincher

Week-long social activities rounded out one of club's most successful years

KANSAS CITY, Mo., Jan. 4.—Heart of America Showmen's Club, held its annual banquet and ball in the new Plata Hotel here last night. The crowd numbered over 500 and rounded out one of the most successful years in the history of the club.

With the banquet and ball, event set a new high in attendance in the history of the club, with the final number approximating an outstanding week of club-sponsored social activities.

Annual party was preceded by a Children's Party at Christmas, memorial services in the clubrooms and later in Memorial Cemetery here on December 28, and Mr. and Mrs. Robert Morgan, Mrs. E. M. Sherrill, and Mrs. W. G. Green, International Association of Shows.

Mrs. Charles T. Goo, secretary of the club, was the chairman of the banquet and ball, and Mrs. W. G. Green, International Association of Shows, was the hostess at the president's party.

Bally Information

The new president was Mrs. C. P. Ziegler, representing the last year Asst. Speaker George A. Heckel, Mr. and Mrs. Pat Weiss, and Mr. and Mrs. Robert Morgan, Mrs. E. M. Sherrill, and Mrs. W. G. Green, International Association of Shows.

The banquet and ball was conducted by Claude R. Ellis, and the dinner was served by Dutch McBoyle.

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Showmen’s League of America

Lake, Ways and means: Mrs. M. J. Doohan, chairman; Mrs. Clara Holleker, Mrs. Edward Hill; Mrs. Jesse Kline; Mrs. John O ’Hara; and Mrs. George Hooli.

Mrs. W. J. Weiss, chair- man; Mrs. Mary H. Stoddart, Mrs. Leah M. Burrett, and Mrs. Lucy A. Overby.

Mrs. Margaret Prete, Mr. J. B. McCloud, Mrs. Mary Smith, Mrs. William Taylor, Mrs. Ida Cheer, and Mrs. Emma Torrence.

Mrs. Davis, Mrs. Mary Dyer, Mrs. H. J. McCloud, Mrs. Samuel McCloud, Mrs. M. E. Webster, and Mrs. H. W. Dyer.

Mrs. Homer Hoot, Mrs. H. J. Martin, and Mrs. M. E. Webster.

Mrs. Norine J. Brown, Mrs. John O’Hara, and Mrs. Mary Smith.

Mrs. George Hamel and party, headed by Mr. John O’Hara.

Mrs. John O’Hara, Mrs. Charles Cogdell, and Mrs. Judith	

Los Angeles, Jan. 4—December 29 meeting was called to order with these officers also present: Joe Glazier, Don vice-president; Roy H. Davis, treasurer; and Leo Ieggert, secretary. The roll was taken and the minutes of the December meeting were read and approved. The consideration of the call was taken up, and the following work was ordered: A standing vote of thanks to Brother J. F. C. (Doc) and Mrs. J. F. C. (Doc) for their work in the past year and their efforts to make the showmen’s club successful.

Welcome and ovation at the Heart of America. President Edith Coon near clothes.

Mr. Plunkett, 14.

Chairman and Secretary, supported by the members of the club, led the way into the auditorium, where the annual banquet was held. It was a great success with an attendance of about 500. Several new members were accepted. The members of the club were presented with the gavel to Mrs. Martha Brown, who is the president of the club. The afternoon meeting was held in the auditorium, and the members were treated to a fine meal. The banquet ended with the presentation of a large crystal bowl to the club by Mr. J. F. C. (Doc).

Southern California and other clubs.

The banquet was held in the auditorium and was attended by a large number of members.

Michigan Showmen’s Association

KANSAS CITY, Mo., Jan. 8—Regular meeting on December 27 was called to order by President Bob Miller, with Secretary McGinnis and Treasurer, who were also present. The meeting was held in the auditorium and was attended by a large number of members.

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Attorney’s Office

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Heart of America

Showmen’s Club

Reed Hotel

Kansas City, Mo.

CHICAGO, Jan. 4—January 3 meeting was held in the Sherman Hotel, with President Edith Coon near clothes. The meeting was held in the auditorium, and the members were treated to a fine meal. The banquet ended with the presentation of a large crystal bowl to the club by Mr. J. F. C. (Doc).

CHICAGO, Jan. 4—January 3 meeting was held in the Sherman Hotel, with President Edith Coon near clothes. The meeting was held in the auditorium, and the members were treated to a fine meal. The banquet ended with the presentation of a large crystal bowl to the club by Mr. J. F. C. (Doc).

The meeting was held in the auditorium and was attended by a large number of members.

WANTED FOR FLORIDA FAIRS

Chicago, Jan. 14 and 15: Summer

Rich’s Shows, Working Shows, Clubs, etc.

For Bridge Winter and Down Show this winter and Next Summer.

METRO-GOLDWYN-MAYER

ROGERS GREATER SHOWS

West Commission for 1941 season.

P.O. Box 105, HUMBLE, TEXAS

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West Commission for 1941 season.
CARNIVALS

January 11, 1941

Address, Gen. Del.

I HAVE just visited the winter quarters of the Golden Gate Shows, which give their addresses as General Delivery, Grant Hill, S. D. The building itself is entirely of native rock. It has an impressive appearance, with its monumental pillars, revolving doors, and massive windows. The tent is open, and the interior is spacious and well-lit. The accommodations are comfortable, with a well-equipped kitchen and a large dining area.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

"He has a fair-chopping face."

SIDE-SHOW owners of note, Mr. and Mrs. Ted Madsen are comfortably situated in their new home in Compton, Calif.

WINTRING in Los Angeles, after spending the White City days of last season is Edward (Stiggo Mike) Southam, of Minneapolis, Minn.

EDGAR WELSH info from Laurel, Miss., that he plans to make the Slippery Gulch promotion in Meridian, Miss., which is under direction of James Roane.

"WANTED—Minstrel Without Portfolio to carry away from this show."

MRS. B. C. PFIZER, vice of the special agent for Densley Amusement Company, is at home in Jefferson, Ind., recuperating from an operation.

Mr. and Mrs. Al Robinson have the photo concession at a Corscis Christ, Tex., after a successful season with the Blue Ribbon Shows.

SILLY TIRE--well-known juggler and balancer, who has joined the International Congress of Oddities, not only knows how to juggle but how to sell his act.

CARNIVALITIES ATTENDING the opening of Rogers' Casino night in New York the day after Christmas:

Top: left to right, Mr. and Mrs. Ernest Delabo of, Dalton, Georgia; James Nolan, Quinlan, Texas; Jack Walsh, Fargo, N. D.; and Joe Rogers, operator of the show's newest streamlined restaurant, Bottom, Gerald Excellence, of World of Worth Shows; T. W. Kelly, formerly of shows and now "free-lancing," and Joe McInally, p. a. of the show.

CONCESSIONS are NOT always the best show executives. A little authority is sometimes dangerous.

DARLIE WANDER (Hogie, the Frog from the Old) has had a successful Congress of Oddities, is also an ace phisherman. This is his 20th year as a side-show and museum attraction.

HAVING recovered from a recent illness, John Miller, of the finance department of the Pacific Coast Showmen's Association, Los Angeles, is a regular at club meetings now.

FRANK ZORDA car is from Mason, Ohio, the show's holds the business there and that many observors have been visiting the unit. The show will tour toward the north.

SHOWMASTERS sell a show. Many a weak one can be covered up to some extent with his show.

Mr. and Mrs. Sidney Hoey, con¬

ponsor owners with United American Shows, wrote from Ocean Springs, Miss., that he is going to take a trip to Charleston, Miss., to spend the holidays with them.

FIRST to open in the spring and last to close in the fall. Could it be "early springing" and "late falling"—Oscar the Rom.

DON ROY JOHNSON, ride foreman with United American Shows, writes from Ocean Springs, Miss., that he is going to make a trip to Charleston, Miss., to spend the holidays with them.

CAPT. FRID CLARK came from Miami that he will have his horseless and Loop-o-Plane on the Blue Ribbon Shows, arrived in Los Angeles last month on the train.
NOWAYDAYS when you meet a trapper carrying a canoe he is either taking a load to market or going to the lodge for his vacation. Now the canoe is made of birchbark or spruce bark, with a frame of birch branches, and is covered with a tarpaulin. The canoe is light and easy to carry, and can be turned over in a moment if it gets swamped.

FLY-FLYING SHOWS

Weymouth, Ont., has a flying show, which consists of two large airplanes, a small airplane, and a biplane. The show is managed by W. J. W. Smith, who was formerly a member of the Royal Flying Corps. The show is open to the public every day during the summer months.

NEW HEAD FOR SWC

C. G. G. Green, who has been associated with the company for many years, has been appointed to the position of manager.

FREE STAMP ISSUE

The U.S. Department of Agriculture is issuing free stamps to all post offices in the country. The stamps are intended for use in the foreign trade, and are to be exchanged for products of the United States.

THE BILLBOARD

Frank Zerado, Vera Troppe, Leonard Rosa, of Rose and Rosa, and the West Bros. in the new show at Elkhart, Ind. The show is managed by W. J. W. Smith, who was formerly a member of the Royal Flying Corps. The show is open to the public every day during the summer months.
Holiday Week in El Paso

Click for Kortes Museum

EL PASO, Tex., Jan. 4.—Busi Carnival here during Christmas week was markedly augmented by the cataract of World's Fair Museum's location. Sienna maintained the streets on New Year's Eve and the following day with the smartest of New Year's Day. The Unit's annual holiday party was held Christmas Eve, with Charles Fowley portraying Santa Claus and distributing presentable gifts. Dancing and partaking of refreshments were in order and festivities lasted until early morning. A conspicuous feature was served on Christmas Day and 450000 were on hand, much vuthing of showboys across the line to Juarez, Mexico, prevalent and sporadic trying seems to be the vogue. Cartoon笑ers enjoyed the effect of being photographed with the mayor of Juarez, and a number of folk were given leave Sunday afternoon to witness a ballet, while Mr. and Mrs. Stanley Williams arrived from Atlanta. She's known professionally as Miss Betty Lou, and was placed in the No. 2 show.
PRINCIPALS in the wedding celebration held in the clubrooms of the International Association of Shoemakers in the Maryland Hotel, St. Louis, on December 19. Left to right: Hal O'Connor, hushman; Owen Grubb, pages; Ann Forreton, bride, and Virginia Ryd, bridesmaid. The newlyweds are holding the "pot of gold" presented to them by members of the association.

Ballyhoo Bros. Circulating Expo.
A Century of Profit Show

By STARR DE BELLE

Brewster, Fla.
Week ended January 4, 1941.
Dear Editor:

Here the midway enjoyed the company of the usual after-christmas broken crowds. Nightly the grounds were packed with thousands who merely waited to see what the show had to offer in the way of amusement and to spend their time liberally. The holes in the fences and the boys on the sidewall helped to fill the lot with people who did not have the price of a theater ticket. Before the week was over the crowds decided to tear down the high free acts and to erect it themselves as the show progressed. As thousands of Circuses filled with spectators were completely surrounding the show to watch the act from the streets. That proved to be a bad one. The local midwaymen advertised the act and put on a free street dance and kept all business houses open until midnight. Several families living around the lot objected to the switching of the free act because they had to dress and go to town to see it instead of seeing it from their roofs and upper stories. Then, to top it all off, several of our independent showmen started advertising, claiming that their help were coming in about not getting paid off in full, due to the fact that the moving, and for being put on half salary because they could only hold the band play. The spokesperson for the fight operators further claimed that his help refused to write home for the week. The boys were paid their thrills and musical pay. Known for their thrill and misdeal payoff, known for their thrill and misdeal payoff.

Sponsored Events
Veteran, Lodge and Other Organization Festivities

Conducted by CLAIRE R. ELLIS
(Communications to 25 Opera Plaza, Cincinnati, O.)

Fla. May Have 1945 Centennial

MIAMI, Jan. 4.—Organization of a commission by legislative resolution to make plans for a State-wide centennial celebration in 1945 and submit them to the Legislature in April, for possible adoption has been announced by Governor Claude A. Knowles. Purpose would be to publicize the State's resources and better its general economy.

Wyse Greater Shows
Playing Iowa and Minnesota, New booking Shows and Attractions for 1941, Have Little Beauty M. C. G. Top for sale. (Send 10c for Details.)

H. P. MAGEE SHOWS

Want to buy a 60 ft. Handcar and a 60 ft. Launch. Will pay $5 cash. 9000 Garden Road, Elkins, Texas.

CARNIVALS

The Billboard 35

"TENTS—BANNERS—NEW U.S. MADE TENTS NEW BANNERS REDUCED PRICES" We serve YOU

WRITE SIOUX TIRE & BATTERY CO.
SIOUX FALLS, S. D.
SIOUX TIRE & BATTERY CO.

ROLL FOLDED TICKETS

STOCK ROLL TICKETS

WELDON, WILLIAMS & LICK

POPcorn

January 11, 1941

Sponsored Events

CONCESSIONS

FORT 341, KANS. ARK.

COAT CHRISTMAS SHOW FOLDS

Los Angeles, Jan. 4—Christmas Shows in the Miracle Mile area here on November 19 for a 37-day run for benefit of British war relief and released by the new California. Among the shows, Clouds, had been closed on December 23 because of poor business. Another show, Clouds, had been closed on December 23 because of poor business. Clouds, had been closed on December 23 because of poor business. Clouds, had been closed on December 23 because of poor business. Clouds, had been closed on December 23 because of poor business.

Admissions were over 40,000 and all attractions closed. Among others the Rocket book box top money, with the new Spotly, in second position. And the new Cassiopea did best business among the Spotlys. There were 81,885 admissions in the show. The new Spotlys, new light towers, made a good flash.

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Bob Morton and Rameses Temple
Give $13,000 for Canada's War

Toronto, Jan. 4.—Rameses Temple of Toronto and Bob Morton, of the Hamid-Morton Circus, this week contributed $13,000 to the Canadian War Fund, the proceeds from the public show. The money was presented to the Canadian War Fund by Mr. Morton, at Macdonald Hall, University of Toronto, at a concert and dance. The proceeds from the show were distributed among various war relief organizations, including the Red Cross, the YMCA, and the Salvation Army.

Wish Fullfilled as Gay Songs Ring
At Dode Fisk Rites

COLOMBUS, O., Jan. 4.—Happy music and dancing filled Columbus last night at the grand opening of the new Columbus Theatre. The theatre was filled with a crowd of people who were enjoying the show. The programme included a variety of acts, including a dance parade, a band concert, and a special performance by the Columbus Symphony Orchestra. The theatre was packed to capacity, and the audience was enthusiastic throughout the evening.

Ketrow Reviving Kay Bros.' Show

Show to be streamlined and air-conditioned — opening May 1 in East

MIAMI, Jan. 4.—William Ketrow, who is in charge of the Kay Bros. Shows in Florida, will have Kay Bros. Circus on the road next season. The Kay Bros. are planning to update the show, making it streamlined and air-conditioned, and will have several new features. Ketrow has opened negotiations with a local civic group to arrange for a new route in the East to be played. He has already shown the group a design of his show, which was formerly known as Ketrow Bros. Shows. This year's show is the finest truck organization that Ketrow has ever put together, and he will again follow this model next year.

Overhauling of Russell
Rolling Stock Finished

BULLA, Mo., Jan. 4.—Joe Ford, manager of the Russell Bros. Circus, has finished the overhauling of the railway stock. The circus stock is now in A-1 condition for the 1941 season. He and Mrs. Ford have been in winter quarters since the close of the 1940 season and are returning to the circus route. The circus is scheduled to be in Bulla for a few days before it has to come back to the spring. Joe and Mrs. Ford, who are natives of Russell Bros., are being used on the West Coast. Ford has been in charge of the Russell Bros. Circus for several years with the circus. Joe has been in the circus business for 16 years. He was in the Russell Bros. Circus in the 1936 Great Lakes. He has been a member of the circus for 20 years. Mr. Ford is a member of the circus family and is one of the most respected men in the business.

Cole Chief Expects Big Year;
Entire Show Is Being Enlarged

LOUISVILLE, Ky., Jan. 4.—Now that the Hamid-Morton Circus has arrived in Louisville, Mr. Morton can plan for the season. The chief expects the show to be the largest ever produced by the circus. The show is expected to be a big hit in Louisville, and Mr. Morton is looking forward to the season with great anticipation.

DODD FISK, retired circus owner, who formerly operated the Dodie Fish Show, is settling in John Robinson in 1939, died in his home here of a heart attack on December 31. Funeral and burial were conducted on January 2 in Columbus.
January 11, 1941

Under the Marquee

(Communications to 22-27 Opera Place, Cincinnati, O.)

BLACK BROTHERS, trapo pantomime company, are scheduled to arrive in Los Angeles from Chicago. The group includes Oris Davenport for his winter dates, opening at St. Paul, January 13.

JIMMIE HAMILTON will have out a small coast-to-coast show in the near future. It will be a real show, which he says he is tremendously reported recently.

THE FIVE BLOGS, juggling medium, who have been appearing with Milton Meberg for several years and are currently featured with Millie Brittain's unit show, playing Midwest theaters.

JACK SMITH and Mr. and Mrs. H. A. Burkholder visited the winter quarters of the U. S. Army Signal Corps in the Philippines. Jack has been in the Signal Corps for years and is now serving two weeks during the Christmas Holiday.

JACK BRICK and his Four Aerialists had three performances with the Circus in Honolulu. Act left San Francisco December 8 and has about six more weeks in the Islands.

BELLY PAIN. MACK has finished writing and will now return to the company to rest for the coming season.

THE AERIAL CIRCUS (Queen and Vernon), who are playing clowns and jockeys for the new season, have decided to move into the Treasure Theater, the old California Royal Club, Washington, D.C.

ROBERTA AND COMPANY, novelty dog and pony circus, conducted a five-week engagement at the May Company in Detroit, Michigan, and immediately began the engagement on the West Coast. The company will be in the Cleveland show by C. A. Klein, of Klein's Attractions.

MR. AND MRS. HERBERT WEBB, who have been with the company since closing with Cole Bros. Circus, began their winter season by opening for a week in Pittsburgh. New Year's Day, which date will be followed with a week at the Casino Royal Club. In Washington.

MANNING the opening of the amusement season in St. Petersburg, Fla., Merle Evans, leader of the Ringling-Barnum and Bailey's first ever concert in Williams Park Sunday (39), supported the concert with 27 mustangs, and concerts will be given daily. Friday afternoon in town, the opening of the new season, the company will present a dramatic circus and vaudeville program.

Maestro-Corilla "Tie-Up"

LOS ANGELES, Jan. 4—Fred E. Brown, manager of the Ringling-Barnum and Bailey's main ring-tiger department, came in from New York to lay special exploitation for the new show in Los Angeles. Fred has spent four days with publicity men in New York and was with company men and landed in one of the major daily newspapers. He states that the Maestro-Corilla, the maestro, and Corinth, the giraffe, will be a highlight of the opening of the new season.

He spoke of the picture which was published in the paper, saying that the picture was very accurate and that the pictures were very interesting. He also spoke of the new show which opens January 18 and has the famous Vaudeville act, "The Flying Wallendas," who will be the opening attraction of the show.

God's Rich Decree

By DOC WADDELL

I come today to speak of the memory of my dear brother, my brother, and my friend. I do this because I feel that it is necessary, not only for the sake of my brother, but also for the sake of all those who may hear this message.

He was no longer with us, but his memory lives on. He will always be remembered for his kindness and generosity. He will always be remembered for his love and devotion.

I wish to convey my deepest sympathy to those who mourn his loss. May God give them the strength to go on and to live in his memory.

Circus Saints and Sinners' Club

By Fred P. Fisher

NEW YORK, Jan. 4—John J. Mulholy has gone and done it again. Besides being the president of the New York Cattle, he's now the president of the New York Cattle, in addition to the other offices he holds in the New York Cattle.

Mulholy is a devoted horseman and is well known for his work in the circus business. He is a member of the New York Cattle, and is also a member of the New York Cattle.

His loss will be keenly felt by all who knew him. He was a true friend and a devoted circus man.

Frances Fisher—A Tribute

FRIENDS throughout the circus world and the outdoor show world in general were shocked and saddened by the untimely death of Frances Fisher, a member of the circus family and a close friend of Bob Fisher and a member of the circus family and a close friend of Bob Fisher.

Frances Fisher was born in Philadelphia, May 3, 1889. She was the daughter of Mr. and Mrs. Horace Fisher, who were both members of the circus family. She was educated in the public schools of Philadelphia and was graduated from the Philadelphia High School for Girls.

She was a member of the circus family and was well known for her kind and gentle manner. She was always ready to help others and was always willing to give of herself.

Her death, though sudden, was not unexpected. She had been ill for some time and had been confined to her bed for several weeks. She died peacefully in her sleep on December 27, 1940.

She was buried in the Green Lawn Cemetery in Philadelphia. Her name will live on in the hearts of all who knew her.
RED AND JULEN HAMMISCHMIDT, after playing the Coliseum Rodeo in Chicago earlier this week, will be in Oakland today to handle publicity for the JB Ranch Rodeo Hall of Fame Banquet in Oakland. Coliseum Rodeo board member Julen Hammischmidt is the daughter of Mr. and Mrs. Fred Hammischmidt of Chicago.

PESKETT (ORLE) ROUNDUP BOARD has named its Sunday date for the annual rodeo this year. A full card of events is planned to keep the saddle-suited customers happy, and local authorities promised and the board assured that this year's rodeo will be one of the biggest in the history of the area. Many top-ranking riders who are at the height of their careers may be among the showmen and in training rings.

THE OUTLOOK for the 1941 season in rodeo circles is that it should prove one of the best in the history of the genre. Many top-ranking riders who are at the height of their careers may be among the showmen and in training rings. This season should make the coming year one of the biggest in history for cowpokes, and the cowboy will be in demand in the places vacated in the area by male trinket and fancy papers.

POOR HORN CLANCY, rodeo publicist, continues his tour of the country. He is handling publicity for the JB Ranch Rodeo Hall of Fame Banquet in Oakland. Clancy lives in Chicago, and he is working with the organization. Mr. Clancy, is seriously ill in the Roosevelt Hospital. For nearly a month, in order to be near his Clancy is wintering at his home in Palm Beach, where he was with the Clancy family the past two months. Mr. Clancy is also wintering in Johnson City.

HAPPENINGS in the rodeo field 19 years ago: Col. Frank Harney arrived in Wichita for a two-day visit with Bub and Polly Court, the place vacated by the place vacated by the in Seaside, where he is living with his wife. He is the son of the late Frank Harney, who was president of the club's annual rodeo.

San Francisco Billers Elect

SOUTH SAN FRANCISCO, Jan. 4.--Local 44 of the lumbermen's union, affiliated with the San Francisco Labor Council, recently elected R. E. B. Bonsall, 1535 Huntley, president; C. E. Gilmore, secretary-treasurer, and Wm. H. Brown, treasurer. The union represents lumbermen in the San Francisco area.

Bonsall (109th Street), will be in charge of the annual banquet at Hotel Union, Monday night.

Detroit Billers Re-Elect All Officers for 1941

DETROIT, Jan. 4.--Local 94 of the Billers Union has re-elected all officials for a second term. Officers for the coming year are: president, Roy Van Oosten, vice-president, R. F. Medeiros, secretary-treasurer, W. F. Banks, secretary-treasurer. Trustee: J. T. Snelling, treasurer. The union represents lumbermen in the San Francisco area.

HASC BALL

(The Battle of the Wars)

G. Les Phillips, and R. B. Brundage, to be in charge of the annual HASC (Horsemen's Association of Southern California) ball, will be held January 10 at the hotel at 9:30 p.m. The ball is in charge of Lambert, president; Harry Alstadt, treasurer O. C. McPherson, secretary.

Letter From "Stanley Dawson"

HOT SPRINGS, Ark., Jan. 4.—On November 9 I was taken ill and for six weeks was unable to travel. I made it here to Hot Springs as a matter of coincidence. I spent all the time with my daughter at Cleveland, Ohio, at Columbia and Washington, D. C., at Philadelphia and New York. I was at Washington D. C. I met Billy Burnett, Buck Snow, and Yellow Burnett. I was in Washington D. C. on the day RAYNELL was buried. Howard was a young man three years ago, and I see him now a few years back.

At Columbus I met Eddie Richter, Dick Cavanaugh, Charley Harper, Oliver Heffner, Frank Oke, Bill Borer, and Clyde Womble. I heard that Micky Coughlin, Nate Leon, Dutch Hett, and Adolph Delboak, were in town, and Eddie Martin, who is doing well at their hands, were doing well at their hands. It is said that Herbert Lehman and Mills are on the road, and that Micky and Joe Humphreys, Marie Grant, and Betty Carr, were in town. It is said that Micky and Joe Humphreys, Marie Grant, and Betty Carr, were in town. It is said that Micky and Joe Humphreys, Marie Grant, and Betty Carr, were in town. It is said that Micky and Joe Humphreys, Marie Grant, and Betty Carr, were in town. It is said that Micky and Joe Humphreys, Marie Grant, and Betty Carr, were in town. It is said that Micky and Joe Humphreys, Marie Grant, and Betty Carr, were in town.
Goeller Exhibition Draws in Cincinnati

CINCINNATI, Jan. 4.—Skaters in Cincinnati flocked to the Goeller Rink here on January 3 to be treated to afternoon and night exhibitions by Los Goeller, 19-year-old national junior free-style skating champion of Earl Van Horn's Muscles and F.R. Roller Rink. There was a capacity afternoon crowd and about 1,000 skaters at night.

During the day General Manager Willard Goeller was busy at the admission desk for nearly 1,000 children under the care of the Department of Aid to Dependent Children and Juvenile Court Judge Charles W. Hoffman.

In commenting on Miss Goeller's exhibition, received enthusiastically by both senior and junior skaters, C. V. (Curley) Goeller said she did complete a routine that was amazing. "She possesses a grace and agility that is rare," he said, "and her performance reflected the correlation and ability of her teacher, Earle Van Horn."

At night, Miss Goeller's good will visit here by Mrs. Inez Van Horn and Miss Goeller, was also skated to in Cleveland.

New Providence Spot Bows; Noonan, Patterson Owners

EAST PROVIDENCE, R. I., Jan. 4.—Two newcomers to the roller skating rink at East Providence are William H. Noonan and John C. Patterson Jr., recently opened a new spot, Providence Roller Rink, reported John E. Covan, skater manager.

The rink is located at Broadway and Oakley Street. It will be operated under the name of Patterson. The maple floor is 100 by 115 feet.

Matinees and night sessions will be held daily. Program includes nightly prize awards; ladies' nights on Mondays and Wednesdays; and new events, sports, swimming, whisks, two-on, and grand march numbers.

The skater manager, assisted by Manuel Silva, Edward Atkinson, Doris Bemender, checkers William Satterfield, John Noonan, Jr., Odell Root, Fred Vail, concession stand, and Elizabeth Atkinson, Margaret Brewington, Manuel Vinalsinho, skate operators.

BADMINTON SYSTEMS, operators of Sunset Park Roller Rink, Williamsport, Pa., report they will celebrate the fifteenth anniversary of their business on January 15. The skaters are made up of a new-look business party with a party on January 14 and a program on January 15.

PROCEEDS from one night at the Roller Rink, Fairville, N. B., were turned over to a fund to provide Christmas presents for the poor. There were two sessions of skating and dancing. Mrs. C. E. Henley performed a turkey as door prize.

FRANK KILLIAN, operator of summer roller rinks at Joan Scout Park, Wilkes-Barre and Sandy Bob, Harvey's Lake, Pa., opened a roller rink on December 11. Hill, Kennedy, Dr. Aronco, Wilkes-Barre, in partnership with Mr. Killian, was in charge. Two rinks, a flat rink, and a skating rink, were installed. Francois Kilian is instructor of skating and dance. Recorded music is used.

ROLLER rink, last remaining structure in Morristown Park, Phillipsburg, N. J., was opened December 28. It was built in 1918 to serve as a dance hall.

EVERYDAY Roller Rink, Chicago, will award gold, silver, and bronze, and winning teams in a Rivermill Rink contest. Finals will take place on January 16. It is a novel skating game played by teams of four players, one who will score for the team will receive medals.

EINIE ANNO, pro trick skater, played a return engagement at Earl Van Horn's Minne. L. R. Roller Rink, on Sundays, 28-29, giving four night and two matinees at the rink. The season, which began in November, 1939. Dance classes are under way at the rink. Advanced dancing class, taught by Miss Helen Moore from Monday to Friday night classes are for beginners. Triple sessions are held on Saturdays, 10-11-12 a.m., 1-2-3 p.m., and 4-5-6 p.m.

HAPPY JACK DARLING, 67-year-old clown skater, who is playing rinks in the Texas Rio Grande Valley, reported he had Van Horn, Mr. and Mrs. H. Grinnell's Southland Armory, and Van Horn, December 22. Rink had a good crowd and was treated to a variety of skating.

Hudson's son, a roller rink manager and toned skater, is the last of the family equipped with Chicago skates and a new sound system is a recent addition. Distribution of prizes for men and women was planned for the December

HASS BALL

(Don) Zeitler, Noble G. Paindy, Paul McCollum, Dean McGinnis, Harry Nunn, Harry W. and Ross Hennes, Tony Martin, Jimmy Moroney, Harry Alumnus,

By CLAUDE R. ELLIS

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NE Delegates To Join MAFA

United annual session in Boston will be fifth—program to have quiz feature

BOSTON, Jan. 4.—What promises to be the biggest annual session of the Massachusetts Agricultural Fairs Association in the history of the organization will be held here on January 21 and 22. District 10 meetings of the Western Massachusetts Fair Association groups have united in annual session.

Chairmen of the executive committee are: President, Robert P. Town, Topsham; First Vice-President, William H. Pease, Chester; Second Vice-President, E. W. W. Whitcomb, treasurer, Glen W. W. Huskie, secretary of the Vermont association, and Roger Downs, chairman of the executive committee.

Tuesday's session will open at 11 a.m., with the state report, the program of the session, the report of the executive committee, the report of the T. V. A. fair committee, the report of the National Fair Association, and the report of the executive committee of the International Association of Fairs and Exhibitions as items to be considered. The country's annual report will be held at noon. President Board will open the session of the afternoon. Other speakers and topics will be announced at the time.

Ark. Rep To Sponsor Bill For 50G in Stock Show Aid

FIRE MUIFF, Ark., Jan. 4.—Representative H. Kemp Tommy and this week he will introduce a bill in the legislature asking for appropriation of 500,000 for stock show and development aid in Arkansas. The bill will be introduced at the time of the fair's annual session.

Mid-South Gets Dairy Show

MEMPHIS, Tenn., Jan. 4.—The 1941 National Dairy Show will be held here in conjunction with Mid-South Fair, said Lloyd Summerville, secretary-manager of the fair, following his return from the recent show at Harrisburg, Pa. About 10,000,000 were estimated to attend the show.

Quiz Programs and Round-Table Presentations

There will be numerous meetings of state and district associations of fairs. This winter, the National Fairs Division will present a National dairy show, with theHighlights will be the dairy show, and a dairy show will be presented. The fair will be held in the spring at the state capital.

Pa. Is To Air Ops' Problems

Harrisburg council will talk legislation for an increase in State aid

HARRISBURG, Pa., Jan. 4.—Address to be delivered at the 25th annual meeting of the Pennsylvania State Association of Dairy Fairs. Dr. W. W. Binge, chief dairy inspector, will make a presentation on the dairy show's annual meeting on January 21 and 22. The council will open its session at 11 a.m. on January 21, with the reading of the minutes of the last meeting. It will then give its annual report on the dairy show's activities for the year.

Tommy Sacco has signed his 15-day State Fair contract to exhibit beef to seven days in 1941, as a result of a competition in the state fair association. A daredevil act by the state association of Fairs and Exhibitions at Harrisburg, Pa., was held annually in Trenton, and to plan for the 1942 show. The council's meeting on December 10 was to be followed by a plenary session of the association.

The Billboard reports that a large crowd of state associations will be gathered at the annual convention in Harrisburg on January 29. The council's meeting on December 10 will be followed by a plenary session of the association.

List of Army Camps

NASHVILLE, Tenn., Jan. 4.—On the 1941 annual meeting of the Tennessee State Association of Dairy Fairs, the council will decide on the state's dairy show's activities for the year.

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Tenn. Talkers In Wide Range

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Around the Grounds

FAIR MEETINGS

Ohio Fair Managers’ Association, January 18 and 19, Delaware County Fair, Columbus, Mrs. D. W. Aldrich, secretary.

Georgia Association of County Fairs, January 17, DeSoto County Hospital, Macon, A. H. Burrow, secretary.

Michigan Association of County Fairs, January 17, 18, Angola, Judge E. T. Smith, secretary.

South Texas Fair Circuit, January 17, 18, New Braunfels, Judge C. T. Martin, secretary.

Western Canada Association of Fairs, January 20-22, Fort Edmonton, Edmonton, R. C. McMillan, secretary.

MASSACHUSETTS: Agricultural Congress, January 21 and 22, Hotel Statler, Boston, Judge P. J. F. Corning, secretary.

Missouri Association of Fairs, January 21 and 22, Hotel Statler, Kansas City, Judge E. T. Smith, secretary.

North Carolina Association of Agriculture, January 22, 23, Waldorf Hotel, Fargo, C. C. Fetter, secretary.

South Carolina Association of Fairs, January 22 and 23, Jefferson Hotel, Columbia, Judge F. H. Rampy, secretary.


Ohio Agricultural Association, February 12, Westin Hotel, Cleveland, Judge C. H. Reynolds, secretary.

Nebraska State Agricultural Society, February 10, 11, 12, St. Paul Hotel, Omaha, Judge J. R. Crandall, secretary.

Ontario Agricultural Association of Prince Edward, February 14, 15, 16, 17, County Courthouse, Belleville, Judge L. D. Smith, secretary.

Pittsburgh Agricultural Organization, February 14, 15, 16, Hotel Statler, Pittsburgh, Judge P. F. Corning, secretary.

For the All New and Greater 1941 Presentation of FLICKS STREETWALKERS

THRILL DRIVERS

Write Today for Complete Details

For Sale

973 NO. CENTRAL AVE., CHICAGO, IL.
Pools To Fore With Big Shows In Miami Area

MIAMI, Jan. 4.—Between advocates of ocean bathing and the accompanying pool swimming apparently is being worked out an arrangement by which two or more clubs in the city will have installed elaborate pool facilities with entertainment features. The clubs will have all types of apparatus sprouting all over the place, and in the past few years they have followed the trend and have completed set-ups of their own pool facilities.

Two stand-bys, MacPadden-Deauville and the Miami, Biltmore, are again in the running with plans for pool shows this winter, but for the most part they will capitalize their efforts of previous years. Alexander Colman, manager, has been on his show tomorrow with Harry Hitchman as host of honor and attractor of the public to a grand gala of nationally publicized models who will be presented in a fashion show. Oll has signed Tom Sellers, high diver, for the Biltmore shows.

At the MacPadden-Deauville, Floyd Zimmerman, co-producer of Billy Rose Amusement Company, and promoter of the Deauville show, will be on January 18 at 8 p.m. for the gala opening of the show which has been remodeled to seat 3,000. Heading the cast are Sally King, Nich, and Peta Despardis, of the New York Aquatic Club, and Myrka Nevin, of the Golden Gate Expo Billy Rose show. The show opens Wednesday night with 14 acts from all lands, including a cut-out replica of Clyde Beatty.

Cincinnati Zoo Gate Slumps 20,000; Revenue $5,000

CINCINNATI, Jan. 4.—A deficit of $99,000, a decrease of $20,000 in attendance, will be reported to the annual meeting of the Zoological Society of Cincinnati, a preliminary report filed with the board of park commissioners shows. It is expected the deficit will be paid February 1.

The report says 369,000 people came in 1958, but in 1959 the figure dropped to 346,000. This means a deficit of $99,000 paid last year. A revenue of $200,000 was anticipated with operating expenses of $100,000. The deficit is the result of a decrease of 65,000 people visiting the park.

New Beach Roads, Airport Seen As Ids To L. I. Biz

PAR ROCKAWAY, L. I., Jan. 4.—More than $100 million will be spent for construction of new roads in L. I. and the work is for highways leading to beaches.

James Beach was docked off hand, according to John O. Brooks, who heads the beaches division of the city administration. Creation of one would do much to enhance the attractiveness of the community to tourists.

Annual trip to Florida and other Southern Atlantic resorts has been curtailed by weather. The city has been beset by rains because of mild weather last summer.

COLUMBUS, Ohio.—Fall gray stones, misty weather, and leaves still clinging to the trees are a far cry from the sunny beaches of the South, but there is a stirring effort there to convince Ohioans of the attractions of the Sunshine State.

The Columbus Dispatch, founder of the zoo in 1887, points out that under the new arrangement two or more clubs will have installed elaborate pool facilities with entertainment features. Each club will have all types of apparatus sprouting all over the place. The clubs have followed the trend and have completed set-ups of their own pool facilities.

List of Army Camps

Reseas interested in U. S. Army Posts, Camps, and Stations will find a list of those remaining in the city in the Wholesale Miscellaneous Section of The Billboard. The first installment appeared in the issues of December 6th. The fifth appears in this issue.

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**American Recreational Equipment Association**

**By R. S. UZELL**

Philadelphia Toboggan Company was built up largely by the departed H. R. Davis, and the fighting spirit that characterized it was not unneces-

sarily for the advancement of this concern, which was just about all of life to him. It is true that his associates were loyal and always willing to help, any company from patrons. I was told that in the three years that spot has been in existence, that 50,000 people have squawked about a sign on his jelly. The first time they made an offer, according to his will, this firm re-

The society appreciates an urgent need for a stage or arena specially designed to exhibit to advantage the trained animal acts of these settlements, the gorillas; Billy and Janie (possibly Dolly), and Houdini, the boxing kangaroo. This arena should be so designed as to make the crowds that want to see these animals see funds are made available, either through donations or contributions, a theater for this purpose.

To Complete Deer Run

The deer run project will be an improvement sponsored by Mrs. Lily A. Johnson. The deer run was closed in 1901 and will be completed in 1904. In keeping with its purpose, the society has been experimenting with the use of a facility in the construction of a carefully planned animal exhibition arena. The deer are now being trained to follow the scheme of a new or used Ride and Skill Games.

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Swim Coach Conversant

Sorry I missed Bain Ingram and the Philadelphia Coach, a fellow who attended the first basketball game ever played in the area, I was named by the Swimming Coach.

In their first year of operation, that little boy grew into a young man and married a pretty girl. He was a student at Trenton (N. J.) High School.

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Passing Thought

Many parks and pool men, especially the younger ones, have considered the pond -

I recently attended a seminar on the care of flowers. It was the best seminar I have ever been to. The speakers were all experts in their field, and I learned a lot from them.

A greater part of the States but this gives

It would pay park and pool men and civilians to build a large open-air tank for tours.
Classified Advertisements

Weekly offering of
BIG BARGAINS—SPECIAL SERVICES
EXCEPTIONAL OPPORTUNITIES

Quick Results Small Cost

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CASH WITH COPY MINIMUM $2.00

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Name .................................................. 
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City and State ..................................... 
Your count of words .............................
Amount enclosed $ ..............................
Classification preferred ....................... 

January 11, 1941
Show Family Album

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specifically requested that before any prints are used, they be accompanied with complete descriptive data. Group photos are preferred. Please print large so that the "Ville Living will be mentioned. They will be returned if desired. Address Show Family Album Editor, The Billboard, 25-17 Opera place, Cincinnati, O.

PERSONNEL of Advance Car No. 1, Barnum & Bailey Circus, season of 1918. Standing, left to right, are George Kruger, "Frency" Poretti, the late Sam Canby, Harry Service, Harry Ward; Clyde Mallory, boss Ibsographists; Charles Baker, George Haynes; Charles (Frenchy) Leveroux, now living in Berlin, N. H. and Sonny, the late Frankyn. Left to right, in front row, are Franky, the late Hymie Myhers, G. Coles, George Hooke, "Shorly" Wassner, and George Kortler, deceased. The late Paul Harrell was general agent; Doc St. Clair, car manager, and Bill Wilken, press agent.

FOR SALE—SECOND-HAND SHOW PROPERTY

FOR SALE—HIGH STRIKER, PERFECT CONDITION, show. Can be booked Florida Fairs now. C. 0. 0., Pompeyo, Fla.

FOR SALE—TWO ABREAST THIRTY-SIX FOOT PARKER Merry-G-Go-Round, $300.00, or larger, take offers. Contact IRA DOWD, DICK, York, Pa.

FOR SALE—LARGE RIDE BOAT COMPLETE—Take Show Property, Concerts, etc. Living Theater in trade. JACK CARRE, 3356 W. 25th. Cleveland, O.

HELP WANTED

HILLYBILLIES FOR THEATRES—Girls and men. State if you have car. Write JOHN T. DAVIS, General Delivery, Altona, Pa.

MICED Mymi for standard novelty act. (No door) 5201, Chicago, Ill.

M. P. ACCESSORIES AND FILMS

CATALOGUE OF MINDREADING, MIND CONTROL, PHANTOMS, SECRETS, Effects, Stage, Magic Devices, etc. Price, $1.00.

.getBLOWERS—MAKE SHIPS, RINGS, COINS, and other effects. J. E. PENN, 1252 Broadway, New York City.

SMALL UNIT SHOWS, MUSICAL NOVELTIES, Westerns or Hillbilly Units wanted for small town or country shows. Texas Theatre, Mineral Wells, Texas.

WANTED—MOVIE PICTURE OPERATOR with a 15 or 16MM Projector, equipment for large outdoor shows. Write J. E. PENN, 1252 Broadway, New York City.

WANTED—MALE AND FEMALE AUTO STARS, start performances immediately for Thiel Bros., New York. ORLANDO WILCOX Co., Orlando, Fla.

STANDARc ACTs—FOR FEBRUARY 21, one Night Show in Cincinnati. State price and full particulars. Box C-2, Cincinnati, Ohio.

YOUNG JUGGLER WANTED FOR SPOT SINGLE Standard act. Shady work. State age, experience, etc. Write Box C-52, Cincinnati, Ohio.

MAGICAL APPARATUS


FOR SALE—ONE USED SOUND PRINT, "Drums of Death"; new nine inch twelve Safemi Safefilm, three sixteen hande dour Reels included. Fifty dollars each. J. B. BURDICK, York, Pa.

BUY FILM EXCHANGE carries the largest Roadshow Attractions in 35MM, Sound Film, and Novelities. Only. New prints; low price; friendship; O.

FOR SALE—ONE USED SOUND PRINT, "Drums of Death"; new nine inch twelve Safemi Safefilm, three sixteen hande dour Reels included. Fifty dollars each. J. B. BURDICK, York, Pa.

CLOCKWORK TRIVETS—Availavle for $2.00 and up. CARLETON'S SCENEorny, 634 State St., Chicago.

FOR SALE—Door-Size (20x24) first quality triptych, two-color, 1935 release. "Where the Weak are Weakened," S.25 each.

THEATRE PRINTING

PRINTING SPECIAL—100 8x10 Bond LETTERHEADS, $6.00. Envelopes, your size or 5c. L. B. COOK, 1210 W. Madison, Chicago.

WINDOW CARDS—1400, ONE TEMPLE, 1000 W. 28th, Chicago. 25c each.

WHITE NON-WOVEN, 5-Cents. 25% Hand Painted Letterheads in colors, magenta, violet, indigo, yellow. Illustrations. Samples. BOLYAY, Knox, Ind.

WINDOW CARDS—1400, ONE TEMPLE, 1000 W. 28th, Chicago. 25c each.

$1.00 SPECIALITY SPECIAL, 100 BOND LETTERHEADS, printed in raised printing. Six sizes available, 2" X 3", 3" X 4", 4" X 6", 5" X 7", 6" X 8", 8" X 10". BURNES, 110 East 14th St., Kansas City, Mo.

120 MODERN, STREAMLINED, TWO COLOR LETTERHEADS, printed in raised printing, 2" X 3", $1.00 per letterhead. BURNES, 110 East 14th St., Kansas City, Mo.

PTERSON WANTED


WANT PARTNER FOR TRUCK CIRCUIT WITH $300.00 OR MORE. Show money. Please send full particulars. JACK BEER, 1474 Bridge St., Pittsburgh.

PHOTO SUPPLIES AND DEVELOPING

ABSOLUTELY BEST DIRECT POSITIVE PRINT—New Portable Double Unit, with open reel cylindrical film chambers, and 2x114" pictures. Send for general information on this equipment. M. S. & D. MARKS, 42-10 46th St., New York.

PHOTO CARDS—THE NATIONAL FILM SERVICE, P. 0. Box 463, Chicago, II.

ROLLS DEVELOPED—26X5 EACH, FOR PICTURES TO BE PRINTED IN TWO TIMES THE NATURAL SIZE. $1.00 each. P. 0. Box 926, 1474 Broadway, New York.

SALESMEN WANTED

EVERY BUSINESS MUST BUY PRINTING ADVERTISEMENTS— alles. Take orders for the pioneer line of "1000 naturally colored, 40% advancement commission, beautiful, eye-catching, world famous" Advertising Posters. PAUL CARL, 42-10 46th St., New York.


SCENERY AND BANNERS


SCENERY, CYCLORAMAS, DRAW CURTAINS, etc., illustrated catalog, selling at low and highest prices. SCHILL, SCENIC STUDIOS, Columbus, O.

TENTS—SECOND-HAND

FEW SLIGHTLY USED, GOOD AS NEW TENTS FOR SALE. L. H. EVANS, 1200 E. Main, Huntington, W. Va.

THE BILLBOARD—45

PRINTING SPECIAL—100 8x11 BOND LETTERHEADS, $6.00. Envelopes, your size or 5c. L. B. COOK, 1210 W. Madison, Chicago.

WINDOW CARDS—1400, ONE TEMPLE, 1000 W. 28th, Chicago. 25c each.

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FEW SLIGHTLY USED, GOOD AS NEW TENTS FOR SALE. L. H. EVANS, 1200 E. Main, Huntington, W. Va.
ORGANIST WITH OWN INSTRUMENT - DANIEL R. ROSSOME, "Roi," Hotel Jacksonville, Ill.

1ST ALTO, CLARINET - PHILIP H. HARRISON, "Harrer," 1521 W. 39th St., Chicago, Ill.

ACE ALTO SAX-CLARINET - READ OR ANY OTHER LOCATION IN KENTUCKY OR BLOOMINGTON, IND. DO NOT WRITE AS "ACE," AS "ACE," OR "ACE ALTO SAX-CLARINET." ADDRESS WILL BE GIVEN IN RESPONSE TO APPLICATION. ADDRESS WILL BE GIVEN IN RESPONSE TO APPLICATION.

VIOLIN - MRS. B. A. CROWLEY, 962 W. 69th St., Chicago, Ill.

Piano - FREDERICK K. HARRISON, "He," 1521 W. 39th St., Chicago, Ill.


TRUMPET - YOUNG, SHORT YEARS OLD; EXPERIENCED AN INSTRUMENTALIST. ONE TRUMPET ONLY. D. JOSEPH, "Joe," 1521 W. 39th St., Chicago, Ill.

VIOLIN DOUBLING STRING BASS - SOUTH FOR THIS POSITION.

THE FLYING GERARDOS (Continued from page 68)

other positions. He's not a bad basis for a colorful comedy, but the author's ruin by buttressing both the student and the new player. The idea of archimidian-ism is a big one, and the idea of cheap, unbelievable caricature is a bigger one. The effect is ruined by Florence Reed in the central role of the mother of the circus sideshow, who is placed over the stage, showing the pose absolutely and tumbling the idea.

The Flying Geraridos aren't really a family, but they're roiled with a firm idea of the good old-fashioned original Geraridos. And they're all equally perfect when Donna falls for an intelli-

mendous young man and becomes enamored of the attributes of the maiden. The Geraridos try to stop it, but Donna threatens to leave the troupe; so Donna content herself with telling the young man what a pun-

sible specimen he is.

And the young man takes it to heart, and he's the most beautiful heart of the clouded Geraridos. So he tries rather wis- 

tly to learn a few tricks, and asks to join the troupe. He's properly taught the proper use of the finger and the leg. But when he tries to prove himself, he falls dis- 

tastefully. In the end they arrange for a new player, so Donna content herself with telling the young man what a pun-

sible specimen he is.

It all might have been very pretty, but - unfortunately - it isn't. The Geraridos have no idea of selling themselves at all, and the Geraridos are so full of the Geraridos that they're practically unbelievable. For the Geraridos are so full of the Geraridos that they're practically unbelievable. For the Geraridos are so full of the Geraridos that they're practically unbelievable. For the Geraridos are so full of the Geraridos that they're practically unbelievable.
<table>
<thead>
<tr>
<th>NAME</th>
<th>CITY</th>
<th>STATE</th>
<th>PHONE</th>
</tr>
</thead>
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<tr>
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<td>Jane Smith</td>
<td>Los Angeles</td>
<td>CA</td>
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<td>Bill Brown</td>
<td>Chicago</td>
<td>IL</td>
<td>45678</td>
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<td>Steve Johnson</td>
<td>San Francisco</td>
<td>CA</td>
<td>89012</td>
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<tr>
<td>Mary Wilson</td>
<td>Seattle</td>
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<td>12345</td>
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**LETTER LIST**

*January 11, 1941*
<table>
<thead>
<tr>
<th>Name</th>
<th>Occupation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alan</td>
<td>Musician</td>
</tr>
<tr>
<td>Ben</td>
<td>Singer</td>
</tr>
<tr>
<td>Carol</td>
<td>Actress</td>
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<tr>
<td>Dave</td>
<td>Drummer</td>
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<tr>
<td>Eric</td>
<td>Singer</td>
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<tr>
<td>Frank</td>
<td>Guitarist</td>
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<tr>
<td>Gene</td>
<td>Bassist</td>
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<tr>
<td>Harry</td>
<td>Pianist</td>
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<tr>
<td>Jack</td>
<td>Drummer</td>
</tr>
<tr>
<td>Jill</td>
<td>Singer</td>
</tr>
<tr>
<td>Kevin</td>
<td>Singer</td>
</tr>
<tr>
<td>Linda</td>
<td>Actress</td>
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<tr>
<td>Mark</td>
<td>Bassist</td>
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<tr>
<td>Nick</td>
<td>Guitarist</td>
</tr>
<tr>
<td>Peter</td>
<td>Bassist</td>
</tr>
<tr>
<td>Rachel</td>
<td>Actress</td>
</tr>
<tr>
<td>Sam</td>
<td>Drummer</td>
</tr>
<tr>
<td>Tony</td>
<td>Guitarist</td>
</tr>
</tbody>
</table>

MAIL ON HAND AT
NEW YORK OFFICE
1135 Broadway
Women

- Helen
- Betty
- Susan
- Mary
- Diana
- Martha
- Viola

Men

- John
- Paul
- David
- Robert
- Charles
- Edgar
- Joseph
- Willard
- Albert
- Edward

See LETTER LIST on pages 12-13.
Wholesale Commerce
PRIZES NOVELTIES PREMIUMS SPECIALTIES

Conducted by SAM ABBOTT—Communications to 1564 Broadway, New York.

Wholesale Commerce
PRIZES NOVELTIES PREMIUMS SPECIALTIES

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Conducted by SAM ABBOTT—Communications to 1564 Broadway, New York.
WHOLESALE MERCHANDISE

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Service Pin

According to the Gordon Manufacturing Company, agents of leading camp workers, streetmen, and hedgeboarders are finding big demand for the new service lapel pin. In the shape of a dollar bill, it bears the caption "Thrued for Service—U. S. A." In the center is a red, white, and blue shield against a gold background. Pat has hash. It is desirable for all men who have registered, which gives workers approximately 14 cents an hour for the labor of customers. Prices that allow a good profit are available to the trade, the firm reports.

Lucky Charms

Lucky charms are again going strong. New Novelty Company reports that the item is offering an attractive variety of Trifecta charms, both colored and white. There are 32 styles packed five gross to the box. Individual charms, packed one gross to a box, are also available. Line includes elephants, horses, and monkeys. Distributors' and retailers' reports are that the line will be more popular than ever in 1941, the firm reports.

Extra Value!

$2.25 EACH

5 for $10.50
5 for $10.50

License Key Chains

New and repeat orders are flowing in for the 1941 auto tag key chains, Irving Green and Frank Lehr, exclusive agents for Honda, reported. White tags and numerals changed for the new 1941 model cars. The tags are designed to keep abreast of the times. Initials and Serial number designs are available. Orders are now being received.

FREE! WHOLESALE CATALOG

1941-42 WORLDWIDE PRODUCTS

Send for NEW 1941 CATALOG

ELGIN-WALTHAM GRUEN-BULOVA-HAMILTON WRIST AND POCKET WATCHES STARTS AT $2.95

JOSEPH BROS., Inc.
58 E. MADISON STREET, CHICAGO

$2.95

NEW! P.D.Q. CAMERA CO

1000 OPPORTUNITIES

Look! Make your own records by sending a set of your 45 or 78 for one Catalog. P.D.Q. Photo Finish, Inc., 814 Central St., Elgin, Ill., will make your records at Special Prices. Write for Free Catalog.

KNIFE DEAL SALESMEN...

GET OUR PRICES:

$1.00

ORDER TODAY

BOARD OPERATORS!

EVANS NOVELTY COMPANY

A Division of Premier Sales Company

800 WASHINGTON BLVD. CHICAGO, ILLINOIS

ATTENTION! LIVE WIRE OPERATORS!

A Flying Start for the New Year. BE THE FIRST WITH YOUR NEW ORNAMENTAL, NOVELTY ITEM. 10% on all Extra Item Salemen. Write for your Personalized Christmas List Ideas. Send in your orders today. Free catalog sent on request.

BINGO GAMES AND SUPPLIES

CARNIVAL SUPPLIES

PREMIUM NOISEMAKERS

HATS-BALLOONS

WRITE FOR OUR

250 CATALOG

SURE TO MENTION YOUR LIKES OF BUSINESS

MIDWEST MERCHANDISE CO.

THE BILLBOARD
Promotions of '40

Promotions of ’40 (Continued from page 47)

TWO TOUTS before the show started

THE SEPARATE LISTS published in addition to the

PROMOTIONS OF ’40

(Continued from page 47)

TWO TOUTS before the show started

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PROMOTIONS OF ’40

(Continued from page 47)

TWO TOUTS before the show started

THE SEPARATE LISTS published in addition to the

PROMOTIONS OF ’40

(Continued from page 47)

TWO TOUTS before the show started

THE SEPARATE LISTS published in addition to the
Showbiz for Showfolk!

As a piece of legislation remarkable for its shortness and neatness, and to come right out and say an extreme lack of imagination, the National Showmen's Association has submitted a bill to the Congress of the United States, the most remarkable of which is the fact that it is interested in charitable activities far removed from its own sphere and completely foreign to its main object.

The board of government of the N.S.A. has asked the news business to stage an affair for the celebration of the President's Birthday to be held on the date which will be selected, in which, as everyone knows, goes to the N.Y. Springs Foundation to fight illness.

There is no more worthy cause in this country than to see these sick children in many hospitals and have these children share with one of them to the kindness of George Jessel and many other outstanding personalities. There is also an important deputation of these poor kids and have gathered in the very day that kids have a habit of doing right thru the horrible condition of the present.

On a second visit to one of the other hospitals, the writer was again struck by the cheerfulness of the patients. They have had so much of the curious combination of disease and despair.

A few of our good friends also know how we employed the column of this week's issue in our effort to sell the most famous cause in the show-business - "Colonel" Lizzy Jones, circus fan, who is notices of her new book, "The Unofficial Guide to the Home for Crippled Children." It is published in addition to the N.Y. Springs Foundation to fight illness.

For this reason, we have been more careful than usual to make sure that people know of the work of the National Showmen's Association. It is a fact that we know something about the lives of helpless little humans as we know about the lives of helpless little humans as we know about the lives of helpless little humans as we know about the lives. This is perhaps the saddest fact of all.
January 11, 1941

GENERAL OUTDOOR

Looking at Canada

How Dominion Events Shape Up on the American Scene

Eighth exhibitions were reported to Albertas Department of Agriculture in 1939. Of extreme interest are the figures from the leading events—Calgary and Edmonton—for the years 1931-39 inclusive.

<table>
<thead>
<tr>
<th>Attendance</th>
<th>Calgary</th>
<th>Edmonton</th>
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<tbody>
<tr>
<td>Income</td>
<td>$1,326,097</td>
<td>$229,785</td>
</tr>
<tr>
<td>Disbursements</td>
<td>800,000</td>
<td>174,561</td>
</tr>
<tr>
<td>For Calgary</td>
<td>Cal 39%</td>
<td>Ed 26%</td>
</tr>
</tbody>
</table>

Calgary's attendance during that period was reached in 1939, with 340,000; low, 165,274, 1937. Edmonton's peak occurred in 1939, with 181,437, and its low in 1931, with 77,296.

K. C. MacDonald, Victoria, Minister of Agriculture for British Columbia, reports that many of the fairs in British Columbia are subsidized by the provincial government, and therefore his department does not possess figures. This is not strange—most agricultural departments in Canada are so subsidized. However, a comparison of the figures relating to their fairs. In 1940, 62 events were staged. William J. Bonavia, Department of Agriculture, Victoria, is secretary of the British Columbia Fair Association.

Altogether there are approximately 80 events in the province of Manitoba, and all of them have been able to operate in recent years, especially in Canada's entry into the Second World War. Price of goods sold out in varying amounts up to $7,000, including the purchase of new and second-hand equipment. Figures according to size and, hence, importance. In the last ten years the greatest number of exhibitions reported was in 1941, with 46. The longest period reported was 1939, with 26. In 1940 and the year previous many were conducted.

In Ontario there are A-B-C classifications. All fairs receive federal grants except Class A—Toronto, Ottawa, and London, but these are not classified. Three exhibitions in the top class, while only four lists not included in federal aid, are listed from the province. Thirteen fairs receive Class B grants from the federal government, with the balance of those in the top class. The provincial, course, and hence, importance. In the last ten years the greatest number of exhibitions reported was in 1941, with 46. The longest period reported was 1939, with 26. In 1940 and the year previous many were conducted.

Average estimated attendance Income $34,815 Average estimated income $297,074, 1939.

Fairs held in 1940 numbered 550.

Figures forwarded by the Director of Agricultural Extension, University of California, in the form of annual reports are illuminating. The province of Manitoba has three classes of exhibitions—Class A, embracing the big events; Saskatchewan and Regina; Class B, medium-sized exhibitions held at eight points, and Class C, community fairs. Prior to 1930 the average number of exhibitions held in the province was 135. In 1925 there were 143 'boys' and girls' activities, and in 1929, at the Canadian National Exhibition in Toronto, 1,073 entries were reported, but, with increased revenue, now is the time to increase our capital investments for training purposes. In these cases were events conducted for other reasons. Figures for 1940 follow:

Class A
Average estimated attendance $34,815
Average estimated income $297,074

Class B
Average estimated attendance $1,326,097
Average estimated income $1,326,097

Class C
Average estimated attendance $229,785

Average estimated income $229,785

Provincial exhibitions not included in the tables. Expenditures for the three classes were $44,345, $3,461, and $397 respectively in exhibit prizes in 1938. In 1939 the number of competitors at the three classes numbered 2,000.

In 1930 receipts from all sources were $42,488, with disbursements of $35,549. This covered 62 agricultural societies.

The tempo here, too, is increasing. And what does this mean to us in the amusement park business? Where do we come in? First, the increased revenue. What do we have to offer? As we have always done, we offer the same thing. The answer is: Yes. Not only does the public want amusement but they demand it. It is an actual necessity. They do not want just to see a picture, but an increasing stress and tension of these conditions and the result is, they cannot stay too much too long in the amusement parks. So they must do something else. This becomes a duty that we owe our customers.

To Increase Investments

Again the question arises: Does the public want amusement? Does the need increase or decrease? What can we offer to meet the need? Do people want amusement? The answer is: Yes. Not only does the public want amusement but they demand it. It is an actual necessity. They do not want just to see a picture, but an increasing stress and tension of these conditions, and the result is that they cannot stay too much too long in the amusement parks. So they must do something else. This becomes a duty that we owe our customers.

We are offering an increased investment in amusement. We are not only increasing our investment in amusement, but we are increasing our investment in training. We are offering more and more people with leisure time, and we are also increasing our investment in training. We are also increasing our investment in training. We are offering more and more people with leisure time, and we are also increasing our investment in training. We are also increasing our investment in training.

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Unity

The beginning of each new year is a good time to think of the subject of trade unity. The 1941 convention promises to demonstrate a general feeling of unity in the industry such as has not been seen in many years. The fact that so many phases of the incoming year look promising also helps our unity. It seems that every section of the industry will share in the promises of the new year, and that should promote a feeling of trade unity not otherwise common.

To get a proper test for unity perhaps it will be well to go outside the industry and draw on a lesson of world-wide importance. The best text for unity has been spoken by Adolf Hitler himself. If there is anybody who knows what disunity can do for otherwise intelligent people, it is Hitler. He is reliably reported to have said to one of his cohorts:

"Mental confusion, contradiction of feeling, indecisiveness, panic; these are our weapons."

All these aspects of a lack of unity have been present in all the free nations, and the enemies of mankind have capitalized on them. A few of the free peoples, such as Greece, England, Canada, Australia, and New Zealand, have been able to muster a surprising unity in time to prevent sudden collapse like that of France.

These are great object lessons that all can see and they have a meaning for members of a trade as well as a meaning for citizens of a great country. A lack of unity in an industry may be almost as dangerous as a lack of unity in a nation. No doubt the coin machine industry during the year 1941 will be called upon to share in the heavy responsibilities that come upon our country as a whole, and a united industry will be able to perform its duty and at the same time win honor and credit to itself. The coin machine industry needs a reputation, and trade unity in certain public attitudes will go a long way toward winning that reputation.

When the prosperity due to defense money promises to be so widespread, it is now certain that all sections of the industry will get increased business. The movement has already been felt in 1940 and unless the catastrophe of war comes upon us in the new year the increase of new locations and the bigger circulation of money will be more evident than ever. When business is good there is a good background for trade unity. It is a time for constructive ideas, and perhaps the sobering effects of world conditions will force the industry to think while at the same time enjoying good business.

There is sure to be much talk of taxes during the first half of 1941 and in some instances the industry may be divided against itself, due to unwise tax proposals that may bear unequally upon the different sections of the trade.
The Billboard

January 11, 1941

AMUSEMENT MACHINES

Standard Sales in New Home, Recall Early Bit Interest

To the Editor:

Your local representative has suggested that we send you some photographs taken of our new home which we have recently opened.

We are now representing several lines. As our new office is located in a very desirable field, we are also interested in marine equipment and have already shipped large quantities of marine work. We have an entire department devoted exclusively to this line.

In discussing the many helpful suggestions we have received through our local papers, we have been particularly interested in the remarks of Mr. Charles, who has very much enjoyed the company of our salesmen. It is a pleasant surprise to hear that the first edition of our catalog has been sold. It was because of the correspondence you received from various parties throughout the United States, such as yourself, who were interested in happenings in the coin machine field. At that time, we wrote you asking that you keep this column permanent in your weekly bulletin for this business.

If you would care to show your files back to these initial issues and find an extra copy of your first edition, we will be happy to devote any part of the files to you and would appreciate receiving them for our offices. We have a separate display room in our new building.

-- H. L. Scovill, St. Louis Sales Representative.

How To Recognize Counterfeit Coins

PHILADELPHIA, Jan. 4--In view of the number of spurious coins and bills of various denominations that have appeared in this territory, a warning to guard against such a situation has been issued.

The warning came from the Secretary of the Treasury Department, William A. Cramm, who stated the following advice to be followed on "How to Detect Counterfeit Coins":

1. The color of the coin should feel foreign.
2. Compare the engraving (corroded outer edge). On genuine coins, these are distinct and evenly spaced; on counterfeits, the engraving is poorly spaced and irregular.
3. Most counterfeits are soft, and may even be cut with a knife.
4. Scratch the surface of coin and apply a little water to it. The genuine coin will not affect genuine coins.

It is stated that, "When a counterfeit note or coin is discovered, delay is likely in the matter of arresting the possessor of the paper if he is a stranger. Delay may end in the loss of the offender or the money. If any one of these cases occurs, use the power of the law at once. It is the duty of all persons to report violations of the law in such cases."

BARGAINS FROM DAVE MARION

Chicago, Ill.

The Billboard

January 11, 1941

The biggest crowd in all Eastern coin machine history is heading for the 1941 Coin Machine Show. A tour through our eastern plants has also shown the fact that all leading manufacturers are preparing to make this the biggest Eastern representative ever to appear at a machine exhibition. Many of these manufacturers have already made the display ready, and the New York Stock Exchange and the surrounding territory is crowded for months the New York conventions have attended the show in a number of years before have had so many men deferred. 

The past year was considered one of the best in Eastern coin machine history. Collectors have enjoyed the profits from the sale of machines for work and now that the market is stable and optimistic group of men eagerly looking forward to the 1941 show. 

Many a jobber has aspirations to become a manufacturer and believes that the 1941 show will point the way for him. 

- By BILL GREEH

SPokane, Wash.

President C. A. Hoelzel (right) and Secretary-Treasurer Earl Witzma- ker of the Moscow Supply Company's latest release game. Duplex is distributed by United Amusement Company, of which Hoelzel is president.

Lumber Use Continues Upward

WASHINGTON, Jan. 4--Lumber activity continues in an upward trend.

And it's all to be expected. From the preceding period, manufacturers were still running at full capacity, and in the past year, the National Lumber Manufacturers' Association reports. Production was 11 per cent below that of the first quarter of 1940, while shipments were 3 per cent lower and new business 18 per cent less.

Compared with a year ago production gained 4 per cent, shipments 5 per cent, and new business 8 per cent. The industry stood at 79 per cent of the annual weekly average of 1939 production, and 100 per cent of average 1939 shipments.

Reported production for the 51 weeks of 1940 for this 7 per cent above 1939, shipments were up 4 per cent and orders increased 19 per cent. Until orders are now at 41 per cent above a year ago and grains stocks 11 per cent lower.

The Great God "I"

"I" is the most frequently used word in the language, because deep down EVERYONE is most interested in himself. Such fundamental human vanity is the reason for Pictomatic's spurious year-in and year-out success...because people never lose interest in taking their own pictures on PICTOMATIC, world's No. 1 coin machine investment.

INVESTIGATE!

International Mutoscope East Co., Inc.

44-01 11th St., Long Island City, New York

Here's the Combination for "Safe" Profits!

"CUB"

Sample: $13.95
Case of 6, $75.00

"ACE"

Sample: $14.95
Case of 6, $80.00

Order a Case of Cub and Ace from "Southern" Today

SOUTHERN AUTOMATIC MUSIC CO.

"The House That Confidence Built"

546 South St.,

426 Broad St.

LITTLE ROCK, ARK.

SPRINGFIELD, Mo.

LOUISVILLE, Ky.

CINCINNATI, O.

INDIANAPOLIS, Ind.

CINCINNATI, O.

Tampa, Fla.

Bostom, Mass.

New York City, N.Y.

PHOENIX, Ariz.

TAMPA, Fla.

New York, N.Y.

BROOKLYN, N.Y.

Baltimore, Md.

MOUNT VERNON, Ind.

ocos, Md.

BROOKLYN, N.Y.

Orlando, Fla.

ROXBURY, N.Y.

"The Billboard"

Jan. 11, 1941

BARGAINS FROM DAVE MARION

Chicago, Ill.

The Billboard

January 11, 1941


BARGAINS FROM DAVE MARION

Chicago, Ill.

The Billboard

January 11, 1941

ROCK-OLA GIVES TO OPERATORS OF THE NATION THE MOST BEAUTIFUL THING THAT HAS EVER HAPPENED TO MUSIC! ...... AN AMAZING INNOVATION IN ACOUSTICAL ENGINEERING THAT REVEALS FOR THE FIRST TIME THIRD DIMENSIONAL DEPTH IN SOUND

No greater musical thrill has ever been conceived! Here, rich and alive and vivid is perfect stereoscopic reproduction of sound as it was originally recorded. Does for tone quality what diffused lighting does for illumination. ROCK-OLA SPEC-TRAVOX TONECOLUMN is a masterful achievement of sound engineering and a glorious spectacle of scintillant color!
Music Machines Become Sole Mass Outlet for Pop Tunes

ASCAP-radio breach now gives automatic music machines sole task of carrying on hits that are barred from the networks.

NEW YORK, Jan. 4.—Now that the music battle between the American Society of Composers, Authors, and Publishers and the radio networks has ended, new opportunities have been opening up for the music publishers, songwriters, and recording companies. They now have an operator more than ever to give life to the songs whose careers have been cut short by the networks.

In the operator in staking mere money occupied by the firm January 6. Since the publication in its new quarters to be witting.

Buckley Releases New Wall Boxes

CHICAGO, Jan. 4.—New developments in bar and wall boxes just released from the Buckley factory have been very well received by music men throughout the country. It is reported that the public is aware of the new developments.

The new illuminated gold, red, and chrome boxes are already being stocked by all Buckley distributors. It is reported that many of the best locations already have been fixed up with the Buckley music systems.

With the new illumination, these installations make an attractive, illuminated appearance. The finish on the and red boxes is hammerenden. On each side there is a red illumination, plastic panel, and the selector panel is also made of the same material. A, as well as the others, is attractively illuminated.

"Therefore, we have concentrated on the development of home in building the unit in a complete music system. Now with the new illumination, these installations make an attractive, illuminated appearance. The finish on the and red boxes is hammerenden. On each side there is a red illumination, plastic panel, and the selector panel is also made of the same material. A, as well as the others, is attractively illuminated."

A Record Year, Says Pfanslicht

CHICAGO, Jan. 4.—'Tve been a record year," says Bill Brinninngs, sales manager of the Pfanslicht Chemical Company, in his report for the year.

During 1940 the sales on the regular 4,000-play Pfanslicht needle increased consistently every month. New distribution points were opened and territory increased coexistent every month. New distribution points were opened and territory increased coexistent every month. Now during 1940 the sales on the regular 4,000-play Pfanslicht needle increased consistently every month. New distribution points were opened and territory increased coexistent every month.

"We've been most fortunate in having the trade move in fine quality in a phonograph needle. Features that have meant economy, high fidelity re-

Song Pluggers Turn to Phonos

BOSTON, Jan. 4.—With four of Boston's eight radio stations paying strict heed to the ASCAP blackmail and paying only the four independent composers having signed up with ASCAP, song pluggers this week turned their attention to the music operators and began to concentrate on them.

Contact men from the leading publishers have put music operators on their visiting lists, and are making a great point of seeing them regularly. Operators who have telephone music installations are being wooed strenuously by the plugger.

BMI at present has no contact men in this section. It is generally expected that nothing will be done by the operators at least, unless the machines are considered, because the general feeling is that BMI tunes will be placed on locations if they prove worth while, and that no amount of wooing will continue up to spot BMI tunes simply because they are BMI.

Some publishers have diminished their representation in this section as a result of the feud, but the men remaining here have strict orders to make friends with the operators.

Dade Co. Ops Granted Charter

MIAMI, Jan. 4.—Dade County Music Operators trade chapter this year granted charter by State chapter this year. The charter will be held by C. G. Delee, president of the new group, Charles L. Moulton, vice-president, and S. B. Feldman, secretary-treasurer.

Modern Plans Top Record Section

NEW YORK, Jan. 4.—Under the able direction of Lillian Schoenberger, head of the record department of Modern Record Company, the record department plans for Modern's new headquarter at 455 West 45th Street have been announced. A complete and modern set-up of the kind in the country.

"A news stock of all makes and types of phonograph records, Paramount, Columbia, Decca, Victor, RCA Victor, and more will serve as a cultural medium for both the pop tunes when they are released on radio and the light classics, which will have their day, and the public that the public still wants to hear.

TYPICAL OF THE LOCATIONS which have installed Seeburg Music Systems in this area in Providence, R. I., Seeburg Music Systems are doing well. This is one of the most popular spots in the city and is attributed much of its success to the newer set in the remote-central Seeburg installation.

Seeburg automatic music equipment will also be offered to operators, with every possible effort being made to make it to the operator in making more money from the operation.

"Seeburg telephone music is causing the biggest sensation in the music industry that has been made in years. All over the business we have never seen such tremendous expansion to a new idea. It's very much like the new telephones, which is a completely new and more profitable field in automatic music."

BOSTON, Jan. 4.—For the new year, the ASCAP blacklist and its related union has gone into effect, and the song plugger this year must face the fact that he will have to work harder to get his tunes placed.

The ASCAP blacklist has given the song plugger a new lease on life, and he is now faced with the problem of finding new songs to plug. The song plugger is now faced with the problem of finding new songs to plug. The song plugger is now faced with the problem of finding new songs to plug. The song plugger is now faced with the problem of finding new songs to plug. The song plugger is now faced with the problem of finding new songs to plug.

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Wurlitzer Announces Victory Phonographs in Its 1941 Line

NORTH TONAWANDA, N. Y., Jan. 6—Wurlitzer Phonographs, fitted with Victory Models, have been announced for 1941 by the Wurlitzer Corp., of Southbridge, Mass. The displays of electric phonographs, known as Victory Models, was reported that the "War Cookie" would be available with a sensational reception in the 60 stores in every market center from Coast to Coast.

The complete line consists of three classes of Victory Models: the most important models, all designed by Paul M. Puller, noted for his military designs, said M. G. Hammgrein, Wurlitzer general sales manager, "the new creations are being put on the market this January at no sacrifice in excellence. There will be no reservation that the Victory Model phonographs ever to bear the Wurlitzer name will not stand the test of time because it is our prediction that 1941 will be a great year for Wurlitzer phonographs.

Top machine in the line is the Victory Model 800 featuring Polaroid Illumination pronounced as one of the most sensational contributions of science to this new idea in illumination. A de luxe musical instrument in every sense of the word, the Wurlitzer makes liberal use of light and animation, everything plastic plates, in shining through twin wheels, crafty colored glass. The polished metal grille gracefully terminates with twin tubes of glass, with the typical Wurlitzer chrome cabinet, slave plates, nameplate, program holder, and record changer illuminated in a lavish, luxurious, luxurious illuminated. Yet despite this production of light and heat the color of eye appeal is purposely placed on the panel producing that Polaroid illumination. According to Hammgrein: "It is on this panel that the Polaroid effect is played and the result is one of the most startling, eye-appealing displays ever produced. The Wurlitzer executed is the fact that all the gorgeous tones and lines are bathed in time with electric light, but this is the magic of Polaroid film.

"Shining thru twin wheels rolling discs of chrome, every leaf and flower in the background becomes a perpetual parade of ever-changing colors, while the background color is the fact that all the gorgeous tones and lines are bathed in time with electric light, but this is the magic of Polaroid film.

Standard on the Victory Model 800, revolutionary in design, and outclassing all other phonographs, is an electric selector offering patrons absolute protection.

Each of the 24 push buttons on Wurlitzer phonographs is100% legible and directly opposite the phonograph. The brand inspector has been collated so that button light goes out and remains dark until the record is played. By this feature a patron approaching the phonograph can readily see what numbers have already been selected. He must deposit a coin to make additional selections. He cannot change any selection already made, whether it be the phonograph or from any wall or his box. Said Hammgrein: "The big advantage of the electric selector is obvious. Each patron gets the plays he pays for. No disappointed customer and not infrequently requests in arguments and requests for refunds.

"The Wurlitzer 750 is the second model in the new line. In reverting to this new model Hammgrein emphasizes a beauty obtained with brilliant plastic plates, illuminated backsteps plastic grille, blue plastic panels on the coin slide units, and champagne bubble illumination in curved tubes that flank the coin slide changer.

"Again," he said, "Wurlitzer has broken with tradition by introducing easily viewing and glossy plates in a novel, ultra-art design to rival American In its ultra-art design to rival American In its true meaning. The Wurlitzer, a true meaning. The Wurlitzer, a true meaning. The Wurlitzer, a true meaning. The Wurlitzer, a true meaning.

MAIN SERVICE HOTEL

For Automatic Coin Phonographs

MAYFAIR PLAZA

BABE KAUFMAN

MODERN MUSIC COMPANY

January 11, 1941

INVENTORY CLOSETOUT

RECONDITIONED

PHONOGRAPHS AT LOWEST PRICES

Wurlitzer 160 $100.00
Wurlitzer 250 135.00
Wurlitzer 300 150.00
Wurlitzer 400 160.00
Wurlitzer 500 180.00
Wurlitzer 600 200.00
Wurlitzer 800 225.00

If you wish to be in the know on what the phonograph market is doing, what is hot, what is not, what is good, what is bad, what is new, and what is old, then this section is for you.

On all Victory Models normal speaker vibration is prevented by the cabinet by vibration-shielding rubber-in-steel mounts. This application of the principle as automotive floating power is a Wurlitzer innovation which eliminates tone distortions due to cabinet vibration.

On all Victory Models, Wurlitzer retains its simplified factory sealed magnetic pick-up. Its time-tested record changer, and its time-saving front service accessibility.

Rounding out the 1941 line of phonographs are two model Wurlitzer-401, featuring a cabinet design of highly figured Oriental walnut and Myrtle Burl with plastic plates of new brilliance, and the Model 401, hailed last year as the smallest counter model ever built. Both phonographs have built-in speakers, glamour coloring, and reliable record changes.

In addition to the complete line of Wurlitzer Phonographs, Wurlitzer also has a new line of remote control equipment, display boxes, and coin operated units, speakers. For eye appeal and mechanical perfection none are guaranteed to measure up to the high standard set by Wurlitzer phonographs.

"Again," he said, "Wurlitzer has broken with tradition by introducing easily viewing and glossy plates in a novel, ultra-art design to rival American In its true meaning. The Wurlitzer, a true meaning. The Wurlitzer, a true meaning. The Wurlitzer, a true meaning.

Attention, Operators—

We ask for all Records that you cannot sell. Mark to be sold must be returned. Specials, approximately quantities of dance and ballet records, are 250, save The Billboard, 1054 W. N., N.

DAVIS SALES CO., 105 Lexington Ave., SYRACUSE, N. Y.

WANTED—A FIRST-CLASS EXPERIENCED MECHANIC

Who is familiar with American made records, can repair it, and is familiar with new make phonographs. Gives complete information about yourself, and list of references.

REAL SERVICE

The 1941 Coin Machine Show will close January 11. On January 23 The Billboard will be available all over the country with a complete editorial review, news, and legible ads of the annual convention.

The editorial review of the convention is the complete, timely and informative story of the convention, that can be had anywhere.

The Billboard that all contain the complete story of the 1941 Coin Machine Show will be dated January 25.

Victory Phonographs. Wurlitzer also has a new line of remote control equipment, display boxes, and coin operated units, speakers. For eye appeal and mechanical perfection none are guaranteed to measure up to the high standard set by Wurlitzer phonographs.

The Billboard that all contain the complete story of the 1941 Coin Machine Show will be dated January 25.
ON THE RECORDS

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(continued from page 12)

LANNY ROSS (Victor)

The Last Tinkle of Sem Paris—V. High on a Windy Hill—V.

The meeting of a tender voice like Ross's and the music and lyrics of a song like the Jerome Kern-Oscar Hammerstein collaboration, "My Heart Set Out on Wings," is a delight for the record buyer. In fourteen minutes of easy listening, which is written to be played as a whole, there is a harmony that is both effective and pleasant. 

The main appeal of this recording is the way the voice fits, particularly the melodic structure of the song. The emotional content is enhanced by the sensitive phrasing of the voice and the impeccable playing of the orchestra. The band is a major asset, adding a sense of warmth and richness to the overall sound. The recording is a fine example of how well a vocal and instrumental combination can work together. It is recommended for all who enjoy the smooth, easy-listening sound of a well-executed pop tune.

LES BROWN (OKeh)

Brown's recording of "A Little Girl" is a charming piece of music. The song is a delightful blend of melody and harmony, with a simple but effective arrangement. Brown's vocals are clear and pleasant, and the overall sound is warm and inviting. The recording is a good example of the type of music that can be enjoyed by people of all ages. It is recommended for anyone who enjoys good, simple music.

LARRY CLINTON (Bluebird)

Clinton's recording of "A Little Girl" is a heartfelt and emotional piece of music. The song is a beautiful blend of melody and harmony, with a simple but effective arrangement. Clinton's vocals are clear and pleasant, and the overall sound is warm and inviting. The recording is a good example of the type of music that can be enjoyed by people of all ages. It is recommended for anyone who enjoys good, simple music.

BENNY GOODMAN (Columbia)

This recording of "A Little Girl" is a delightful piece of music. The song is a charming blend of melody and harmony, with a simple but effective arrangement. Goodman's vocals are clear and pleasant, and the overall sound is warm and inviting. The recording is a good example of the type of music that can be enjoyed by people of all ages. It is recommended for anyone who enjoys good, simple music.

BUDDY CLARK (Okeh)

Clark's recording of "A Little Girl" is a delightful piece of music. The song is a charming blend of melody and harmony, with a simple but effective arrangement. Clark's vocals are clear and pleasant, and the overall sound is warm and inviting. The recording is a good example of the type of music that can be enjoyed by people of all ages. It is recommended for anyone who enjoys good, simple music.

RECORD POLL--LAST CHANCE!

WHO, in your estimation, was the outstanding recording artist on music machines during 1940?

WHAT was the most popular recording on your automatic phonographs during 1940?

The answer to these questions will come from the nation's operators. The winners will be announced at the 1941 Coin Machine Show.

This poll is conducted under the auspices of the Coin Machine Industries, Inc., national association of manufacturers, which is sponsoring the 1941 Coin Machine Show.

Coin Machine Dept., The Billboard
155 N. Clark Street, Chicago

Most popular recordings for 1940 (up to December 10) in my territory were:

COIN MACHINE COMPETITORS:

First by
Second by
Third by

Most popular recording artists (as in same period):

First
Second
Third

This vote is based on our records covering an operation of
machines.

NAME
COMPANY
STREET
CITY AND STATE

RHYTHM MUSIC WITHIN reaching distance on the Benoist Bugle, St. Louis. Poodle Sound Systems has installed Renenge wall boxes at frequent intervals on the walls and ber.
Talent and Tunes
On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By SAM HONICERB

News Notes

Delores O'Neil is featured vocalist with Paul Whiteman's new band. . . . Yvette, who has received a promotion on the Variety contract, has landed two juicy jols; a four-week engagement at the Waldorf, Astoria, New York, starting January 11, and the single week at the Cuman radio show beginning January 9 and featuring Xavier Cugat's band. . . . Marie Prevost, singer, has been added to the Tommy Dorsey band. . . . With Marline Hutton out of the Glenn Miller band to avoid the stork, Miller is after the services of Dorothy Collins, current vocalist with Bobby Byrne and formerly with Bob Crosby.

Will Osborne, who recently had a small contract, disdained his outfit in St. Louis last week to turn movie producer in Hollywood. . . . Mary Martin has landed a starring role in the season version of "Kiss the Boys Goodby." . . . Ida James is entering Harkness' new stable, using Delores Brown, who married and left the business. . . . Hal Kimm's band is still without a permanent leader since the monster's latest death. Skinner Evans is temporarily doubling as leader between his own and his former employer's outfit. . . . Carmen Miranda has returned to New York to rehearse for a new student musical.

Denver Goes Latin

RUMAS and others, among other radio managers, are gaining new attitude in popularity and around Denver, local operators report. Frankie Masso, at Modern Music Company, for one, claims the Latin trend is so sharp that he finds it necessary to place several rumbas and congas in one machine. Three-fourths of his locations are good markets for the south of the border fare. The boy leader on these records is Xavier Cugat, Masso says.

Shaw Is Forgiven

The unfavorable publicity given Arlie Shaw as a result of his varied anti-Jewish activities and comments near a year ago has apparently been forgotten and the demand for his recordings is heavy once again. Proponents several territories operators have written in "all is forgiven" letters to Shaw. They say with the recent upswing is remaining all of his old popularity.

Arlie Shaw, assistant manager of the Royal Operating Company, who comes close contact with these operators and music machine facili- states that Shaw's records are bringing in a lot of nickels. "Particularly appealing," writes Borer. "In Shaw's 'Frenzy' which is one of the hottest records of the day. Also very promising are his versions of 'Ridge Drive' and 'Stardust' which we predict will attract national prominence soon."

Talent and Tunes
On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By SAM HONICERB

Out on Main Street in Salinas, Calif., another Wally Jaffe shop serves Rock-Ola music to appreciative patrons. The manager reports that receipts have risen since installation of Rock-Ola's Dial-a-Tune system.

ATTENTION! ALL OPERATORS OF PHONOGRAPHS AND MUSIC DEVICES
While at The Billboard you...operating the equipment. The reports of two new songs

HITS "JUST A YEAR AGO"

5000 Play
Pfanstiehl
COP NEEDED
Pfanstiehl Chemical Company
106 State St., Wabash, Ill.

ATTENTION! ALL OPERATORS OF PHONOGRAPH AND MUSIC DEVICES
While at The Billboard you...operating the equipment. The reports of two new songs

HITS "JUST A YEAR AGO"

5000 Play
Pfanstiehl
COP NEEDED
Pfanstiehl Chemical Company
106 State St., Wabash, Ill.
ON THE RECORDS

(Continued from page 92)

Colonna is, of course, Colonna, which means a lot of jazz for a lot of people. This side is sheer novelty, with dancing giving way to the best in the business. Other side is a weak ballad, conventional in its handling.

ARTIE SHAW (Virtor)
You Forgot About Me—PT. VO. Whispers
(Disc 1218, 78rpm)

A long A na Boyer vocal (at least a good one) and the usual Shaw clarinet. Shaw is not dusty, just a bit behind the times, but it's on the flipover that Artie's band shows its real personality for which he's noted. His putz for the score overtopping the lead is a matter of doubt, but he's also a bit thrill-inspiring. There's also a good use of the saxophone on this side, something that is rare with Shaw as a master of what's on Shaw's records.

SAMMY KAYE (Victor)
I Got You a Drum as a Gift—PT. VO. My Gal-
(Disc 1220, 78rpm)

One of the best Kaye disks since he once more took up pressing them for the Victor label. Contract is present in a goodly amount, with side A a cute, sentimental little ditty, done lightly and Almost, and with side B a lovely melody, sung well by Arthur Wright backed by Sammy Kaye's band. All in all, a very good little item, danceable record-making.

FRANKIE MASTERS (Oak)
Not So Long Ago—PT. VO. My Gal-
(Disc 1222, 78rpm)

Soft, sweet, and subdued playing marks the A side number, which calls for that title. It is a fine, attractive piece of work which is not always what it should be, but on the other hand is a fine enough piece of work to be enjoyed. It is a very good record.

BING CROSBY (Decca)
When I Lost You—When You're a Long, Long Way From Home—PT.
(Disc 1224, 78rpm)

Croerry's choice of song material of late has been as judicious as it might be. With Bing's popular success, it would be nice to see more old and new ballads, rhythm tunes, and those like 'em. There is no doubt about Bing's talent to put them to work on week. He must have a very good amount of that in his voice, for the Crosby performance is flawless.

EDDY DUCHIN (Columbia)
It All Comes Back to Me Now—PT. VO. The Old Juke—PT. VO.
(Disc 1226, 78rpm)

With most impressive efforts of recent months is contained on the first side here, which presents the fault of an almost implicit failure. It is that of the band or Eddy himself. Whatever it is, there is little or no effort to make the band sound very nice, and they're not to be blamed at that, considering the weakness of the material. Reverse is peppered with a lot of nice Duchin plans in and around the arrangement, but the song here is used as a vehicle for the same attempt at a clever, humorous novelty.

5. Take your take with these latest hits by WOODY HERMAN AND HIS ORCHESTRA:

This band takes the stage...

FRENESI (3427)
1. THERE I GO (3454)
2. STARS REMAIN (3544)

ON DECCA RECORDS
MAKE NO MISTAKE!

See JENNINGS Telephone Music

Studio of Jennings Telephone Music — serves 15 locations. Telephone company approval; equipment licensed by E.R.P.I.

It's the topic of interest to every live wire operator — Telephone Music... a sensation in '40... destined to be the outstanding advancement for '41. There's no question about it — Telephone Music is here to stay and O. D. Jennings and Company are whole heartedly behind it in their thought, strength and resources.

See Jennings' Telephone Music at the show or at the Jennings factory — you'll marvel at this spectacular achievement in music merchandising. Three years were devoted to perfect this system by a company with over 34 years experience in the manufacturing of coin operated equipment — that's why we say — when you buy Jennings, you buy the best.

Complete in every detail — wall and bar boxes and the newest 2 channel system.

SEE THE COMPLETE NEW JENNINGS LINE FOR '41

You are invited to preview Jennings complete line of coin operated equipment at our open house at our factory, Saturday and Sunday January 11th and 12th and during the Show. Lunch and refreshments. A big time for all.

O. D. JENNINGS & COMPANY
4309 West Lake Street
Chicago, Illinois
Cig Sales in Latin America Up 12%

NEW YORK, Jan. 4—Cigarette exports are running 12 per cent below prewar levels, while tobacco exports show a 65 per cent decline, the New York Journal of Commerce reports. Tobacco exports have been bolstered somewhat by Latin American purchases, which have increased about 15 per cent in the past year.
Cigarette Firms Say Particulars Are Insufficient

WASHINGTON, Jan. 4.—Cigarette manufacturers and government attorneys, who are attempting to uphold the government's bill of partials in Federal Trade Commission's case against DuPont, last week in Washington sources reported.

All defendants except the British-American Tobacco Company, whose names were almost identical and which has been successfully enjoined, that the bill is not in compliance with the court's order. The motion seeks to have the bill declared invalid.

Previously the court had ordered the DuPont defendants to pay $10,000 per day for each day they withheld particular information.

Details of the case are being filed in the court in January or February.

DuGrener at Coin And Tobacco Shows

NEW YORK, Jan. 4.—Arthur H. DuGrener, Inc., pioneer manufacturer of automatic machines, has displayed its products at both the 1941 Coin and Tobacco Shows here.

The company's booth was located in the exhibition area of the Palace Hotel, and was attended by representatives of the firm.

The firm has been active in the tobacco industry for many years, and has been a leader in the development of automatic machines.

Photomatic Hit At Photo School Party

NEW YORK, Jan. 4.—As reported by The New York World-Telegram, a Photomatic exhibition at the Annual Christmas party of the School of Modern Photography, was a hit.

Photomatics are the latest in camera equipment, and the party guests were treated to a display of the new equipment.

Further details of the event were not available at press time.

Mason Mint Vender Clicks With Munves

NEW YORK, Jan. 4.—Munves Sales Corporation, a leading manufacturer of vending machines, has announced the appointment of Mason Vender as the new sales manager for the company.

Mason Vender has been with the company for several years, and has been responsible for the development of many successful vending machine programs.

The company plans to expand its sales efforts in the coming year, and Mason Vender will play a key role in this effort.
Dick Todd and Gray Gordon at Celeb's Lunch

CHICAGO, Jan. 4.—Among the large group of celebrities who will be in attendance at the annual convention of the National Amusement Managers Association, which opens January 10, both will appear at the Celebrities Luncheon at the Hotel Sherman on the opening day of the convention, January 10.

Both need no introduction to coin machine operators, their records having been on the screen for years. Marking them as trend setters is the number of motion pictures they have released.

Each plans to make an appearance at the convention. Todd will have his autograph given away to the lucky winners of a prize contest. Gray Gordon will have his picture on the cover of a new book he is writing on the making of motion pictures.

Banner Appoints Walter Salesman

PHILADELPHIA, Jan. 4.—Fred Walter has been appointed to succeed Lew London as sales manager of the Robbins & Company, Inc., T. H. (Toby) Rothstein, president, announced today. Walter, who has been associated with the company for some years, has been a well known figure in the Philadelphia theater district.

Walter was high in the estimation of Walter. He said that Walter is highly experienced in the coin machines field and well known among Pennsylvania operators.

"I know that I am stepping into the shoes of one of the finest salesmen this industry has ever known," Walter said. "I want to tell operators in our territory that I'm out to make sure they will have what they want to keep the satisfaction of every one of them. Of course, the policies of Banner Specialty Company that have helped make the company an outstanding success will be continued and I feel sure that the operators and that the operators who know Banner salesmen will be the ones that will be under my new management, for that is the policy that Banner is carrying on.

View-a-Scope, New Still Pix Device

CHICAGO, Jan. 4.—Automatic Games, Chicago manufacturers of vending machines for coin operated devices, is introducing a new machine called View-a-Scope. This is a device which allows the user to view the interior of the machine as it is on the airwaves. Gordon and his brother will be in Chicago January 10 to begin an engagement at the State Lake Theatre.

View-a-Scope is designed in modern streamlined style. It is strongly built. The operating mechanism has a single dry-cell battery which furnishes all power and light necessary. For operators who wish to use the machines away from counters, we have a floor model available.

Dave Robbins Set For Chicago Show

BROOKLYN, Jan. 4.—D. Robbins & Company, Brooklyn, are set to exhibit at the 1941 Coin Machine Show and will be in booth No. 112. According to Dave Robbins, head of the firm, in the booth will be several machines, one of which will be the Double Value Phone. Robbins is enthusiastic about the possibility of this machine and believes that enthusiasm will be backed by proven location results. The machines will be on display in Brooklyn at the present meeting.

Dave will be on hand at the Coin Machine Show to demonstrate the Double Value Phone and says he will give operators full particulars on how to earn a steady income with a route of these machines.

Davil Distribs Click With Cub and Ace

CHICAGO, Jan. 4.—Officials of the Davil Distribs Company, Chicago, reported they have completed agreements with distributors to learn about sales on the new counter games Cub and Ace. These officials find that the demand is very strong and declare that the only problem is production.

According to Dave Holstein, "There is no question about the success our distributors are enjoying with Cub and Ace. The take per week on Cub and Ace is larger than on any other non-tokens payout counter games that we have ever produced.

"The factory volume on Cub and Ace is increasing daily. Within a very short time they will have reached a new record on production. At the same time, they are being attacked by other manufacturers, but we have the advantage of being the largest token payout counter games ever manufactured."

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Milwaukee Coin Plans To Enlarge

CHICAGO, Jan. 4.—S. H. London, of Milwaukee Coin Machine Company, reports that his firm has enjoyed one of its greatest years during 1940 and attributes the large increase in business to the large volume of business which the firm is doing in coin operated machines.

"We are going to move to new and larger quarters which will be the most modern and efficient in the country. We have enough room to do business with every operator in the Middle West. We will have fine showrooms and offices, as well as repair, supply, and parts departments."

Charley and Bill Have 29 for '41

BROOKLYN, Jan. 4.—"We are starting off 1941," report Charley Anson and Bill Alberg, of Brooklyn Amusement Machine Company, "with one of the greatest organizations in the East. We now have 28 employees covering this territory."

"It's 29 for '41—and we hope to make it 30 for '42," they say. "Our 28 employees cover a huge territory which includes the major cities around the Middle West. Our personal is well known and we have a reputation for standing behind the coin machine manufacturers."

Al Koplo Takes Seven Grand Agency

CHICAGO, Jan. 4.—Al Koplo, head of Koplo Sales & Supply Company, has announced that his firm has taken over the executive direction of Seven Grand, manufacturors of the Wisconsin Manufacturing Company, Chicago. Koplo reported that he is supervising all counter games at the 1941 Coin Machine Show.

Koplo will also have on display his well-known Bell-O-Cent, penny counter machine. Other items on display will consist of line of pin games, phonograph supplies, and various items which he distributes.

Koplo recently moved his business into new larger offices, a larger space being acquired because of expanding business. The move to larger quarters came only a few months before establishing his new Grand Agency, which will be the largest of its kind and will serve as Koplo's main sales force for future expansion.

The new Grand Agency will consist of common coin machines for the show is now being held and that he is extending a wel- come to all gentlemen to pay him a visit while at the show.

JENNINGS PERSONNEL AND OFFICIALS have a big time at the Christmas party held at the Jennings plant on the afternoon of December 24.

Beg Your Pardon

On page 74 of The Billboard, January 4 issue, in a feature news item concerning advancement regulations at the 1941 Coin Machine Show, an error was made in reporting the machine operators. The statement should have read that the advancement regulations at that time would appear in the March edition of The Billboard, which is set to arrive in a comparative period of time.

On January 4 James A. Gillmore, controller of the Milwaukee Coin Machine Company, said that the advancement regulations had passed the 4,000 mark, which is apparently a record for all advance regulations in the coin machine industry.
Kirk Firm Tie-Up With Success Co.

CHICAGO, Jan. 4.—Claude R. Kirk, head of Kirk & Company, has announced the affiliation of his organization with the Success Manufacturing Corporation as official sales agent for Success equipment.

“The first of the Success products is Right Bomber, machine-gun gun game, which will be included in the firm’s line of pinball equipment. Sales of the Right Bomber are expected to be a bright spot,” continued Kirk, “and it will be finished and ready for shipment in January 13.” Stated Kirk, “We will also exhibit new models in the Kirk scale line and several new ideas in pin games developed by engineers.

The establishment of the Success Manufacturing Corporation will always be a bright spot,” continued Kirk. “The company will be a part of the industry, which involves not only the creation, production, and marketing of original games but the establishment of the largest and best parts in the industry.

“With the help of the Success organization, we will have a stronger organization in the industry and will be able to use more efficient methods to get the best results.

Bally To Show Many New Models

CHICAGO, Jan. 4.—Discussing plans for the 1941 Coin Machine Show at the Sherman Hotel January 13, Roy Moloney, president of Bally Manufacturing Company, said that the company will display the largest, most complete and best collection of coin-operated machines ever presented at a show.

“Bally engineers,” Moloney said, “have been working day and night all fall preparing a line of machines that will involve a dominating position to the largest and best parts in the industry.

“In addition to the sensational Bally Defender machine gun, volume delivery of which begins just before the show opens, Bally will present an array of novelty replay games, pay tables, consoles, and counter games. We will also have a product of special interest to distributors, which is the Bally-Domino, a machine that will be a hit this year.”

“Bally has been prepared to send out in the United States a full line of machines that will meet the demands of all parts of the market. The company has spent a great deal of money on research and development, and the result is a line of machines that will be a hit this year.”

Show Fever On at Grand National

CHICAGO, Jan. 4.—“The show fever is beginning to catch on,” according to M. Chirv, of Grand National Sales, “and we have received many registration requests, and if this is any criterion, the show is already a roaring success.”

“We'll have all the excitement of air raiding and the usual influx of interest in coin-operated machines.”

Buckley To Show 1941 Track Odds

CHICAGO, Jan. 4.—The 1941 model producers that they are making odds the Buckley Track Odds will be displayed for the first time at the Coin Machine Show next week. With the new improvements, the 1941 models contain about all of the appeal features used in coin machine construction.

“TheFooey of the Success product,” continued Mr. Moloney, “will be a bright spot. We have received many registration requests, and if this is any criterion, the show is already a roaring success.”

“We've received many registration requests, and if this is any criterion, the show is already a roaring success.”

“We are the only company that has received the past year from distributors and operators. The success of Chicago Coin machines has been a fine example of co-operation and faith between the manufacturer and the distributor. We may have our opinions, but as producers, we have made it our business to give quality and accuracy, and our reward has been the unswerving loyalty from operators and distributors. The truly sensational success of Bally-O-Liner is continuing, and Chicago Coin pledges all its resources to a continuation of that policy.”

Strat-o-Liner Flying High

CHICAGO, Jan. 4.—Chico’s Coin’s current display game, Strat-o-Liner, is winning in sales and earning records. Chico’s Coin’s official, in tracing the popularity of the game, said, “After weeks of production our line is still 100 per cent devoted to making Strat-o-Liners to meet the diminishing demand from Coast to Coast. It has been the best game of the 1940 season and its sustained earning power has given operators a fine start into 1941.”

Samuel L. V. L. co-official, was hearty in his praise of the support Chicago Coin received during the past year from distributors and operators. The success of Chicago Coin machines has been a fine example of co-operation and faith between the manufacturer and the distributor. We may have our opinions, but as producers, we have made it our business to give quality and accuracy, and our reward has been the unswerving loyalty from operators and distributors. The truly sensational success of Bally-O-Liner is continuing, and Chicago Coin pledges all its resources to a continuation of that policy.”

The Billboard 69

Western’s Deluxe

MAJOR LEAGUE BASEBALL

Profitable for Years and Not Just Weeks!

Western Products, Inc.

325 W. North Ave., Chicago, Illinois

WANTED MAN

To use Kodak Photographic films from equipment, open to all. Travel conditions: Leave our premises.

We buy answer.

For Bassot solids: WATLING 1111. Obrests 4640, 4660 W. Fulton St.

WATLING MFG. CO.

CHICAGO, ILL.

“The Billboard 69

MEASURED MAN

As of the CHI and NATY shows in Chicago.
Associations Report Good Progress During Past Year

PHILADELPHIA, Jan. 4.—As the amusement machine operators in the territory embark upon a new year, an impressive fact is that 1941 will bring out an even dozen years in the existence of the Philadelphia Amusement Machine Association. Historically, it was October 27, 1930, that made it 12 years of an organized front, for it was on that day in 1928 that a group of men met at the Philadelphia Franklin Hotel. It was as a result of that meeting that the newly organized machine operators, seeking a place in modern business, banded together for a purpose.

Among those present at the Benjamin Franklin Hotel, who are still active today and Brandt was the first secretary-treasurer. It was one of the first organized units in the coin machine industry.

It was the day of penny games, with A.B. Trafts and Horace Whirlwinds setting the pace. But the association, carried on by its missionary work for the industry, egetting its first real impetus not until three years later with the appearance of Bingo and Baffle Ball, and more so the year after in 1929, when the pinball machine really came into its own with the appearance of Five-Star Final and Billy-Hoo. Much had been going on in and out of the industry in those early years, and it wasn't until 1934, after serving six successive terms, the most of the association's existence, that founder Samuel Klein relinquished the president's chair to Michael Schenfeld, with C. G. Ohmstedt taking over the following year.

Change Association Name

On January 9, 1940, with the industry and the local association now deep rooted, that the organization, changing its title to the Philadelphia Amusement Machine Association, and now meeting every Tuesday evening at the Majestic Hotel, re-elected Martin Mitnik as president for his current fifth successive term. Attesting to the leadership of President Mitnik is the unanimous desire to keep both local and national in the post.

At the 1940 election two of the operators who were present at the first of these meetings in 1930 were absent last Tuesday while the association was re-elected to administrative positions. Samuel Pinkowitz continuing as vice-president and Jack Brandt still keeper of the secretary's book of matters.

COLUMBIA COLD AWARD CIGARETTE BELI

With Optional Front Drawer or Back Door Payout System Will Open Year Territory.

COLUMBIA JACKPOT BELL

Convertible from Nickels to Dimes, Quarters, Pennies. Best Bell Buy for Your Money. Also Lane and Chrome Bell. GROETCHEN

150 N. UNION CHICAGO

OLIVE NOVELTY CO.

1521 W. 41st ST.

ST. LOUIS, MO.

COUNTY GAMES

(A 6 Piece Combination) Each

1. SPARROW 15c (Jumbo) Bell 2.00
2. SPARROW 15c (Regular) Bell 2.00
3. GREEN ST. POCKET BELL 27.00
4. MARVELL 25c (Large) Bell 5.00
5. MARVELL 25c (Small) Bell 2.00
6. CONQUEST 30c (Long) Bell 7.00
7. Fantasy 50c (Long) Bell 10.00
8. LITE-O-GARD 75c (Tall) Bell 15.00
9. STOP & GO 25c (Worm) Bell 5.00
10. STOP & GO 25c (Regular) Bell 2.00

11. 17/32nd, O'Sullivan, O. S. D.

THE THREE MUSKETEERS being welcomed home after a successful day of duck hunting on Corpus Christi Bay in Texas. Left to right: Briny Smith, Dean McManus, and Mrs. Ed Harris. The welcomees are Ed Harris and Dorothy Lee Decker.
Co-operative group. During their membership any and all moves that affect the machines which largely make up the coin machine industry should be handled with proper decorum and conforming to the relations of Chicago during recent years in the holding of the members.

Conservative in its course thru 1940, co-operative group has functioned for mutual benefit of its members, and it is estimated that over 14,000 machines are represented.

EXCLUSIVE DISTRIBUTORS

Seven Grand

2 Games in 1

The Patent or Original Award. 3 Months Free Play. No risk. Only $36.50

F. O. B., Chicago

7 1/2 Days, Sale C.O. D.

Roll-A-Cent

Still Going Strong

Better Coin Box for Winning Prizes. Only $9.95

F. O. B., Chicago

7 1/2 Days, Sale C.O. D.

Jar Deals—Refills—Pass—Tickets

JARS and Holders—PHONOGRAPH SUPPLIES

Kopko Sales & Supply Co.

3108 S. Milwaukee Ave., Chicago, Ill.

YES! We'll be in Booth 83 at the Show

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Kopko Sales & Supply Co.

3108 S. Milwaukee Ave., Chicago, Ill.

YES! We'll be in Booth 83 at the Show
Special Show
Trains Ready

Invasion of Chicago by biggest delegations in coin-clave history foreseen

OTTAWA, Jan. 4.—Canada Amusement Machine Association has made arrangements with the Canadian Pacific Railway for debit cards for Canadian coinmen. Association officials report that private Pullmans will be provided for coinmen.

ST. PAUL, Jan. 4.—The Northwestern "400" has been chosen by the Minnesota Amusement Games Association as the official train for movement of Northwest operators and coinmen to Chicago for the annual coin machine show. Special cars have been set aside for use of coinmen on Sunday, January 12. The "400" will leave Minneapolis at 2:00 p.m. and St. Paul at 3:30 p.m., and will arrive in Chicago at 9:00 p.m.

Special arrangements have been made to accommodate members from Southern and Western Minnesota. Commuters from these sections will join the "400" group at Wytheville, Va., at 8:30 p.m. Trains leaving the following points will connect with the "400": Mankato at 9:45 p.m., Winona at 11:00 p.m., Owatonna at 1:45 p.m., Rochester at 2:00 p.m., and Winton at 8:18 p.m.

Tom Crosby, president of the association, reports that there are the finest arrangements available, the "400" being one of the line's new streamlined special cars, and rates for coinmen will prevail.

BUFFALO, Jan. 4.—Lee Wolfe, head of Box Amusement Company, has made arrangements for coinmen from Buffalo and surrounding cities to take the trip to the Windy city in a private car. The crowd will leave Buffalo Sunday night, January 12, in a coach hitched to the Commodore Vanderbilt streamlined. Wolfe reports that there is still room for a few more coinmen in the private car.

OREGON, Jan. 4.—Present indications point to the largest Southwestern delegation ever to attend an annual coin machine show. A special delegation from Texas will travel over the Katy-Pratt Railroad into St. Louis and then over the C. & E. R. L. into Chicago. Arrangements have been made to take coinmen straight through to Chicago without changing cars. Reservations are pouring in from Eastern, Southern, and Western coinmen. The Katy-Pratt line will make every effort to see that everything goes off well.

NEW GIANI PUNCH PRESS recently installed in Sully Manufacturing Company factory as part of Sully's expansion program to increase capacity in 1941.

41st Coin Machine Show Program

MAYFLOWER NOVELTY COMPANY

1941 Coin Machine Show Program

MONDAY, JANUARY 13

HOME-COMING LUNCHEON—12 noon to 2 p.m.

TUESDAY, JANUARY 14

EXHIBIT HOURS—10 a.m. to 9 p.m.

WEDNESDAY, JANUARY 15

EXHIBIT HOURS—10 a.m. to 9 p.m.

ASSOCIATION MEETINGS

ASSOCIATION EXECUTIVES' DINNER

6 P.M. TO 8 P.M.

THURSDAY, JANUARY 16

EXHIBIT HOURS—10 a.m. to 9 p.m.

ANNUAL BANQUET—7 P.M.

FOLLOWED BY A MAGNIFICENT FLOOR SHOW AND DANCING

PONSON PARADE OF VALUES!

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<th>Item</th>
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<td>Larger</td>
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<td>Drum Feature</td>
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George Ponson Co., 11-15 E. Runyon St., Newark, N. J.
Today the Coin Machine Industry welcomes a new member, geared to the tempo of progress and dedicated to the production of original, profitable equipment for America's operators. It is new in name only, for the sparkling array of talented staff members brings to the Success Manufacturing Corporation the kind of experience that can be achieved only by years of service. In the production of newer, finer money-making machines, the Success Manufacturing Corporation will spare no expense. Already a line of equipment is available—a thrilling new machine gun game—new pin games—the famous, dependable Kirk Scales—all thrillingly different mechanically perfect...profit tested. Distributors and jobbers are cordially invited to visit the display rooms of the Success Manufacturing Corporation during the week of January 13 for a private showing.

**SUCCESS manufacturing corporation**
2626 W. Washington Blvd., Chicago, Illinois

**Nothing succeeds like success**

**More Fun in 1941**

Spectacular Banquet Entertainment Ready for 1941 Coin Machine Show

By R. W. Hodo, President H. C. Evans & Company

"Bigger and better than ever before" is the slogan of the 1941 Coin Machine Show, to be held at the Sherman Hotel, Chicago January 12-13. And all signs point to a 100 per cent fulfillment of this slogan. Sales of display space to date have already topped the sales record for this time last year. Advance registrations are pouring in daily indicating attendance far in excess of 1940, which broke all previous records. The new products which exhibitors are setting ready to show in January will, from all reports, be a year of unprecedented prosperity. And, last but not least, the banquet show is guaranteed to be bigger and better than ever.

By bigger I do not mean a greater number of acts. In fact, the general feeling has been that more time should be allowed for dancing after the entertainment, and this we plan to do next week. However, the acts which have been selected will provide such a high concentration of laughter and thrills that every man and woman at the banquet will agree that great as banquet shows have been in the past, the 1941 show is, indeed, bigger and better than ever.

**Comedy, Thrills, Beauty**

Herald Baker, Meyer Genishberg, and the writer, who comprises the entertainment committee, have devised the field of stage and night club entertainment, checking consummate acts, rejecting all the bums. We are sure that the series of acts finally selected provides just the right proportions of comedy, thrills, music, and feminine beauty. We are sure that every man and woman who comes to the banquet will have more fun in '41 than ever before.

**Detroit**

DETROIT, Jan. 4—United Music Operators held their first annual Christmas party at Carls Bar, with an attendance of around 150 members and guests. But the fun was not merely served and dancing and entertainment followed. Committee for the event was headed by President James Ashley, and included Joseph Brilliant, Lou Heffron, James A. Fasolante, Harry De Schuyver, Chris Borchert, Frank Altvot, and Phil Berman.

William Olewamer, manager of the Deca Distributing Company, was busy taking annual inventory of the stock in the new Detroit store over the New Year's holiday.

**American Novelty Company is holding open house for three days starting today (4).** Manager James Ashley is introducing new Bucxner products to Michigan operators.

**Detroit Novelty Company, Inc., has gone to Hot Springs, Arkansas, to attend the annual meeting of the State Vendors.**

**Mississippi**

Natchez, Jan. 6—With the passing of New Year's there has been the usual after-holiday lull in the amusement machine business in this section, but the leap has not been as serious as in past years.

Joe Ring, former service man of Hare and Le-Ark-Tex companies, now located in Tampa, where he is employed on a government defense program job, spent the holidays here with his wife and daughter.

During the holidays Bill Bitt, local op, enjoyed several hunting outings and says he bagged plenty of game.

**J. O. Microsystems and Lee Delaney are the only operators in this area who have wall boxes and they declare that their wall box location is paying big dividends.**

Despite cold weather, beverage machines have been doing brisk business. Also doing well are weighing and cigarette machines.
## Exhibitors — 1941 Coin Machine Show

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<td>Adolph Geisler Mfg. Corp.</td>
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<td>Advance Machine Co.</td>
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<td>American Metal Co., St. Louis</td>
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<td>Atlas Novelty Co.</td>
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<td>Automatic Products Co.</td>
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<td>Baker Novelty Co.</td>
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<td>Bonzer Mfg. Co.</td>
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<td>Bell Lock Distributors</td>
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<td>Broadcast Music, Inc.</td>
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<td>Dura-Test Corp.</td>
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<td>John N. Germain, Detroit</td>
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<td>D. C. Miller &amp; Co.</td>
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<td>Hardin Mfg. Co.</td>
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<td>Ideal Dairy Dispenser Co.</td>
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<td>Illinois Lock Co.</td>
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<td>Jacquie Novelty Co.</td>
<td>Stevens Point, Wis.</td>
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<td>O. D. Jennings &amp; Co.</td>
<td>Chicago</td>
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<td>Williams, Johnson Co.</td>
<td>Chicago</td>
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<td>Kopko Sales &amp; Supply Co.</td>
<td>Chicago</td>
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<tr>
<td>Kellogg Manufacturing Co.</td>
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<td>Ake Life Enterprises, New York</td>
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<tr>
<td>Mastercraft Equipment Co.</td>
<td>Denver</td>
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<tr>
<td>Maltin-Billion Corp.</td>
<td>Newark, N.J.</td>
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<td>Matchless Electric Co., Chicago</td>
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<td>Metropolitan Amuse, Co., Tonka, N.Y.</td>
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<tr>
<td>Identical Mfg. Co.</td>
<td>Chicago</td>
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<td>Monarch Coin Mfg. Co.</td>
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<tr>
<td>National Bill Reptor &amp; Mfg. Co.</td>
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<td>National Vendors Co.</td>
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<td>New York Spec. &amp; Supply Co.</td>
<td>New York</td>
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<td>North Western Corp.</td>
<td>Elgin, Ill.</td>
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<td>Odd-Pal Co.</td>
<td>Chicago</td>
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<td>D. A. Peddicord Co.</td>
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<td>Piccolo Mfg. Co., Chicago</td>
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<td>Pan Confections</td>
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<td>Parma Products Co.</td>
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<td>PlanTech Chemical Co.</td>
<td>Walling, Ill.</td>
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<td>Pool-Bowing Mfg. Co.</td>
<td>Chicago</td>
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<td>Ohio State Mfg. Co., Columbus</td>
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<td>Preferred Mfg. Co.</td>
<td>Chicago</td>
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<td>P. W. Mfg. Co.</td>
<td>Chicago</td>
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<tr>
<td>Porta-Serve, Inc.</td>
<td>Chicago</td>
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</tbody>
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## Ideal Novelty

### To New Location

**ST. LOUIS, Jan. 4—Due to increase in business, the Ideal Novelty Company and Ideal Sales, Inc., will move to new and larger quarters at 2623 Locust Street January 7. They are installing an efficient system to give better service to their customers, they report.**

All the latest pin games will be on display plus a complete display of the latest Rock-Ola phonographs and scales and Northwestern peanut venders. They will carry a complete line of parts for the machines. The entire force will be on hand to welcome old friends and extend greetings to new acquaintances in the coin machine business.

The fims will have their annual show at the 1941 Coin Machine Show. Scale, Mystic Music, and wired music February 16. The Rockola Leadership Girl will be renamed as will Rock-Ola executives and service men. Refreshments will be served in the Carl Trippi style.

### Correction

In January 4, 1941, issue, ad of Bawo Vending Company, Brooklyn, free-play games appear on Special as Dealer. Corrected and Fig. 1 should have been Double Feature and Tile Spot.

---

### Just a Few Days Left to Register for the 1941 Coin Machine Show!

**MAIL TODAY!**

**THE BILLBOARD**

155 N. Clark Street, Chicago, Ill.

**Gentlemen:** Please have my admission badge ready for me at the 1941 Coin Machine Show registration desk.

**Name:**

**[Please print plainly]**

**Address:**

**[City and State]**

I am connected with the industry as I have indicated in checking the following:

- Operator
- Jobber
- Distributor

I operate the following types of machines:

- Amusement
- Music
- Merchandise
- Scales

Other types, if so list:

**Signature:**

Please enclose letterhead or business card as identification.

You may register for others by listing here:

**MUSIC OPERATORS, ATTENTION!!!**

and while you’re at it, why not mail in the ballot choosing the best orchestra and recording of 1940. You’ll find the ballot in the music section of this issue.
Let's go to the Coin Machine Show.

Bigger and better than ever before!

Sherman Hotel
Chicago
January 13, 14, 15, 16, 1941

Don't miss the '41 show! Mail your registration today!

Coin Machine Industries Inc., Sherman Hotel Chicago
Send registration blank in this issue to The Billboard, 155 N. Clark St., Chicago
QUESTION:

"What About ME?"

"DON'T NEGLECT THIS MAN
MR. ADVERTISER"

He is one of the thousands of coin machine operators who will not be able to attend the Annual CMI Trade Show at the Sherman Hotel. He is one of the thousands of operators who will be anxiously awaiting The Billboard to see what you are going to announce at the show.

Don't pull your punches on him while spending thousands of dollars on the lucky operators that are going to be at the show. Tell this man exactly what you have to sell to him. He is just as anxious and just as able to buy a great number of your new machines.

The message on the opposite page tells what The Billboard is going to do for the operators at home. We are going to tell them everything that happens at the show. But we can't tell your story the way you can tell it. All we can do is see that the message you do tell reaches every operator that does not attend the show. This we assure you is going to be done.

HURRY! WRITE, WIRE OR 'PHONE YOUR
MESSAGE TODAY!

FORMS CLOSE FRI-
DAY, JANUARY 10.
I Can't Go To The Convention

ANSWER:

POSITIVELY EVERYTHING THAT HAPPENS AT THE CONVENTION . . . EVERY MACHINE DISPLAYED . . . WILL BE DESCRIBED, ILLUSTRATED OR REPORTED IN THE NEXT TWO ISSUES OF THE BILLBOARD.

True, we can't reproduce the beautiful exhibits that will be at the show. We can't arrange it so you can try each and every new machine. We can't bring the marvelous convention entertainment into your home or place of business. So again we say, "If at all possible GO to the big show at the Sherman Hotel, Chicago."

But we are going to publish the biggest, most complete convention issue ever published. It will be a veritable yearbook for the coin machine industry—packed full of interesting stories, figures, polls, and reports. You have never seen anything like it before.

And the issue following the Convention Special will contain a complete description of every machine announced as well as detailed reports of all the meetings. It will also have pages and pages of photographs. These two issues are going to be so big and so full of interesting stories and advertisements that we have made arrangements with our circulation manager to mail an EXTRA free copy of each issue to you. There is no catch. It won't cost you a cent. You see we give free copies to every operator who attends the convention, and this year we intend to do the same for you who do not attend, because we know your absence is through no fault of your own. Here is all you have to do. Fill out the coupon and mail it TODAY. If you are already a subscriber we will send you an extra copy in the same mail as your subscription copy. If you usually buy your Billboard from a newsstand dealer, we will send your extra copy via mail direct to your home. Regardless, you will have an extra copy of these important issues. One to keep at home and read at your leisure—the other to keep on your desk for quick reference purposes.

MAIL THIS COUPON TODAY! IT COSTS NOTHING!

THE BILLBOARD
25 OPERA PLACE
CINCINNATI, OHIO

Gentlemen:
Without charge to me please mail an extra copy of your January 18 CMI Special Issue and your January 28 Convention Report Issue.
I want these extra copies to keep at home and thoroughly read during my leisure time.

(Please check one of the spaces below)
☐ I am a weekly subscriber.
☐ I buy my Billboard every week from a newsstand dealer.

Your letterhead or business card must be enclosed with this coupon.

NAME
ADDRESS
CITY, STATE
Buckley Daily Double Track Odds

The King of all De Luxe Machines!
INVENTED - DESIGNED - MANUFACTURED BY
BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST. - CHICAGO - ILL.

SEE OUR DISPLAY
(SHERMAN HOTEL, CHICAGO, ILL.
JANUARY 13, 14, 15, 16, 1941
BOOTHs 253-254-255-SUITE 1111

PAGE

MINNEAPOLIS Fares Better in December Than Anticipated

MINNEAPOLIS, Jan. 4—Despite December being a holiday month, business held up well, with collections coming in at a higher level than the season last anticipated. Business as a whole was the highest since before World War II. Bank deposits and loans were at new post-depressions highs. Farmers' cash incomes were greatly in excess of the corresponding month last year.

Minnesota manufacturing employment was at its highest level in seven years. In the monthly review of agricultural and business conditions in the North, the Minneapolis Federal Reserve Bank pointed to a rosy picture for this area. The report stated: “The volume of business in the ninth district as measured by our seasonally adjusted indexes of money supply and was at the highest level since 1937.” The ninth district includes Minnesota, the Dakotas, Montana, North and South Dakota, Wisconsin, and Upper Peninsula.

Bank deposits in the 11 cities of this district were above par, netting the Federal Reserve Bank $76 million higher than the corresponding month last year.

Ohio Solons To Get Bill Aimed At Slug Makers

CANTON, O., Jan. 4—Legislation slated to put teeth into the present laws pertaining to manufacture, sale, and possession of slugs for purposes of larceny and theft, is being approved by the Ohio Legislature, according to R. E. Abraham, secretary of the Ohio Cigarette Vendors' Association, Cleveland.

William Schwartz, counsel for the group, has prepared the bill which will make manufacture, sale, and possession of slugs prima facie evidence of intent to cheat or defraud. The group is also active in federal anti-drug legislation.

Meanwhile more arrests of sluggers are being reported in every section of the State.

GLOBE PRINTING CO. 1023-27 RACE STREET PHILA., PA

TWO NEW HITS!

“NEW COMBINATION”
840 HOLES SLOT AND DICE TICKETS
Takes in $2.40
AVERAGE
Profit $2.16
A THICK BOARD
SNAPPY LOOKING

“BLACKOUT”
170 HOLES TIP TICKETS
Takes in $3.00
AVERAGE
Profit $2.43
BEAUTIFUL 5-COLOR
PRODUCTION

FREE PLAY GAMES

“COLD CUP”
...$47.50 “MILLS 1-2-3”
(1940) $100.00
LEGAL EQUIPMENT

SEEBURG “SHOOT THE
CHUTES”
...$55.00 ROCK-OLA
SEEBURG “CHICKEN SAM”
45.00 EVANS “TEN STRIKE”
(1940) $35.00

SHAFER MUSIC CO.
314 S. HIGH ST.
COLUMBUS, OHIO

Look To The GENERAL For LEADERSHIP!

BIG SHOW
BLONDE | £30.00
HEATHER | £40.00
CAROLINE | £30.00
GAIL | £30.00
ASHE | £30.00
BLAINE | £20.00
DOROTHY | £30.00
DOROTHY | £30.00

ON DECK” BIRDIE | £45.00
HEATHER | £30.00
DOROTHY | £30.00
CAROLINE | £30.00
BLAINE | £30.00
ASHE | £30.00
BLONDE | £30.00
HEATHER | £30.00

NOW COMPLETELY SET UP
FOR OUR NEW AND LARGER
QUARTERS! FULLY
EQUIPPED TO SERVE YOU
MORE QUICKLY AND BET-
TER THAN EVER WITH A
FULL STOCK OF FINE
RECONDITIONED GAMES.

SHAFER MUSIC CO.
314 S. HIGH ST.
COLUMBUS, OHIO

THE GENERAL VENDING SERVICE CO.
306 KO GAY ST.
Baltimore, Md.
"Full Speed Ahead!" Is Gottlieb Motto

CHICAGO, Jan. 4.—"Forward for 1941" is the feeling behind the big rush of business at our new plant, according to Gottlieb, of D. Gottlieb & Company. "Our new equipment, which permits fast, last-minute production methods, is a marvel of efficiency.

"Leading the Gottlieb wave parade for this year will be Champ and the cut reliable Orby Round-Up to go on the production lines."

"Just stop in and see the new Gottlieb sensations at the convention. We'll be at the old stand, ready and waiting to give you a hearty welcome and the latest news in the business. Join us at Booths 4, 4, and 3 for a real old Gottlieb get-together."
EXHIBIT SUPPLY CO.
Celebrates Its 40th Birthday
This Year
By Having on Display
at the 1941 COIN MACHINE SHOW
The Greatest Display
of COIN OPERATED AMUSEMENT MACHINES
In Their HISTORY.
YOU ARE CORDIALLY INVITED
TO VISIT US AT OUR BOOTHS
NOS. 227-228-229-230-231-232
SAME LOCATION AS LAST YEAR.
SHERRMAN HOTEL—JAN. 13-14-15-16th

SIXTEEN BRAND NEW HITS!!
THE GREATEST ARRAY OF ROOKIE ALL STARS
EVER PRODUCED!!!!
FIRST TIME SHOWN
COIN MACHINE SHOW
Sherman Hotel, Chicago
JAN. 13, 14, 15, 16
Booths No. 147-148
MEET US ALL!!
"IT'S A LU-LU!!" WONDER BAR
"BIG JACK"
"BELLS OF FREEDOM"
"KING OF COINS"
"DOUBLE FEATURE"
"WORLD OF SPORTS"
"YANKIE DOODLE"
"SKY RAIDERS"
"SKY FIGHTERS"
"LONE STAR"
"ARE YOU IN THE DOG HOUSE"
"E.J. WINNING"

Write For Special Factory Prices!!!
UNIVERSAL MANUFACTURING COMPANY
605 E. 88TH STREET
"We Manufacture Only"
KANSAS CITY, MISSOURI

YEAR END CLOSEOUTS
PHONOGRAPH
Bakelite Cabinet (Washington) $100.00
Bakelite Cabinet (Philadelphia) $125.00

MISCELLANEOUS
Kramer's Air Raider (Write for Price)
First Ten Strike (Write for Price)
Event Quick Pick (Write for Price)
Event Quick Pick (Write for Price)

ROBINSON SALES CO.
$150 GRAND RIVER, DETROIT, MICH.

SPECIAL
HOLD OVER $25.00 EACH
DOUBLE FEATURE $25.00 EACH
THREE SCORE $25.00 EACH

GREEN SPECIALTY CO.
N. W. COR. 2ND & GREEN STS.
PHILADELPHIA, PA.

Stoner Releases
New Game—Armadada
AURORA, Ill., Jan. 4—"It was just too good to keep," declares D. R. Dole, sales manager of the Stoner Corporation, in speaking of the firm's new game, Armada.

"Instead of waiting until the coin machine show to introduce Armada, since we have decided to release it now and give operators an opportunity to cash in on it right away.

"Right in step with the universal interest in military activities, the playing field is a realistic portrayal of actual war scenes on the high seas with battleships and airplanes.

"The game has a number of interesting ways to win, including the ever-popular selection from all destinations Armada will be tops in 1941."

January Show To
Start Boom Year

"The 1941 Coin Machine Show," says Dave Gottlieb, president of Coin Machine Industries, Inc., "will rate the curtain on one of the most prosperous years the industry has ever known. Experts agree that 1941 will be the year of tremendous industrial activity, with defense industries taking and other industries gaining. In the form of wages, there is sure to be a significant increase in productivity and salaries. This in turn will lead to increased demand for coin-operated machines.

"The 1941 Coin Machine Show will be New Year for the industry. We are looking forward to celebrating Sherman Hotel, Chicago, January 13, 14, 15, and 16, 1941."
**ANNOUNCING**

**on and after January 9th, we will be located in our**

**NEW FACTORY**

**6630 S. ASHLAND AVE.**

*All Phones HEMlock 5500*

**OPEN HOUSE**

Monday through Friday
January 13 to 17

**J. H. KEENEY & CO.**

**NOT INC.**

**6630 SOUTH ASHLAND AVENUE**

**CHICAGO**

---

**POWERFUL FAST PLAY OPERATORS! YOU'LL NEED A BUSHEL BASKET TO GATHER IN THE PROFITS**

720 Hours Operation on Sale for $135.00.

Pays Out $14.42.

Savings $4.90.

**SEE US IN BOOTH No. 99**

Coin Machine Show, Hotel Sherman, Jan. 13-16.

**ACME NOV. & MFG. CO.**

1225 W. Monroe St.

CHICAGO, ILL.

**SPECIAL TERRITORIES OPEN FOR MEN TO SELL ACME BOARDS TO OPERATORS—WRITE US.**

---

**SICKING, INC.**

1401 Central Pkwy., Cincinnati, O.

**AMERICAN EAGLE**

World's Smallest Pocket Size Coin Operated Automatic Tin Box

- **$32.50**
- **10 for $325**
- **Gold Award Model $32.50 Extra**
- **Ball Gum**
  - 1 1/2 Per Box
  - 100 Free Case of 100 Boxes, $12.75.

**FREE PLAY**

**MAKE 41 AN "ACTIVE" YEAR WITH THESE BUYS!**

**BROOKLYN AMUSEMENT MACHINE CO.**

660 BROADWAY, BROOKLYN, N. Y. (All Phones: Evergreen 8-4732)

**L. L. MITCHELL & CO.**

**RESOLVED!**

- Write for our list of used pin games
- Over 2000 machines

**NATIONAL NOVELTY CO., Merrick, L. I., N. Y.**

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---
Seven Up by Genco Approved

CHICAGO, Jan. 4—"Seven Up is surprising everyone," declares Meyer Gensberg of Genco Manufacturing Company, Chicago. He comments on reports that the new game has been accepted enthusiastically by operators, jobbers, and distributors in all parts of the country.

"Our rigid tests on łazienkos convinced us," he says, "before Seven Up was released that we had a game that would get the job. This prediction was made and now we're at our wit's end trying to meet demands for the game. Riding the crest of the wave that has been created by the incomparable stampede of players in the past year, Seven Up was ordered in advance in greater quantities than any Genco game before."

"Seven Up is a combination-type game that is a bigger thrill and more money maker than even the terrific hit, Payout. It possesses six ways to game replays, including the popular 'I-to-'I' feature, that has thrilled players from Coast to Coast. Also a super special replay award whereby player can get 20, 40, 60, or 77 replays."

Bert Sane, head of Showboat Sales, Eastern factory distributor for Genco, declares: "It's a big hit to statesmen of operators and coin machine operators in attendance."

The three Monroe Vendor's Crops have a franchise for Central Iowa for operations of the machine.

---

Hi-lite of the Convention

10 ACTS of VAUDEVILLE 10
SPONSORED BY SUPERIOR PRODUCTS
TUESDAY, JANUARY 14TH 9:00 12 P.M.

LOUIS XVI ROOM SHERMAN HOTEL

BE SURE TO VISIT BOOTH 125
GUY NOEL
Says:

We are manufacturers of UNION MADE SALESBOARDS in our own plant and can
turn out your designs and
Clients on hearing the name Mills Novelty Co.,
Our motto will be "Always
" We are now in our eighth week of
production on our latest five-ball novelty
pinball games, with no sign of let-up,
and the proof of the pudding is in
orders, and we have certainly received
them on this number.

"Our Baker's Pasties mouth is still
the header for this class of equipment and
this, together with pin ball novelty tables
and counter games, affords our distribu-
tors a wide range of merchandise to
meet all territorial requirements.

1940 Was Banner Year, Says Baker

CHICAGO, Jan. 4.—"The year of 1940,"
stated Carl Huppert, sales manager of the
Baker Novelty Company, "has been a
banner year for the Baker firm.
It has been our most prosperous
year and we are grateful to all
who have helped us.

Huppert also announced that the
Baker-Built line for 1941 will be
more complete than ever.
Our motto will be "Always
" We are now in our eighth week of
production on our latest five-ball novelty
pinball games, with no sign of let-up,
and the proof of the pudding is in
orders, and we have certainly received
them on this number.

"Our Baker's Pasties mouth is still
the header for this class of equipment and
this, together with pin ball novelty tables
and counter games, affords our distribu-
tors a wide range of merchandise to
meet all territorial requirements.

Allied Ready
For Big Business

CHICAGO, Jan. 4.—"Free-play games,
payables, counters, miscellaneous mac-
chines—a most unusual stock of
different types and description will be displayed
at Allied Novelty's display rooms during
the show," said Wm. Kleiman, official
of the company.

"For weeks we have been on a buying
tour. As a result, orders are
being paid with a big stock.
Every machine is in perfect shape
completely reconditioned
with Allied approved reconditioning
stock. Orders are now on hand.
Visitors will be sure of a wide choice for
immediate shipment.

"During the show," Sam continued,
"Allied will have open house for visitors,
both as our visitors and at the Sherman
Hotel. We extend a cordial invitation to
the coin machine industry to stop in
while in Chicago."
See the greatest array of new money-makers ever created by one manufacturer. New novelty games. New pay-tables. New consoles. New counter games. Bally's great new DEFENDER machine-gun. Machines for every territory, every type of location, every operating condition. See the big Bally display or write for complete information.

Music Operators!

Bally will present a sensational new product of special interest to Music Operators. Be sure to see Bally at the Show—or write to factory for complete information. It means money in your pocket!
THE BEST GAME ON THE MARKET TODAY!

SAVOY'S WEEKLY SPECIALS

FREE PLAYS

JOLLY $19.99
RED HAT $19.99
SHORT STOP $19.99
ROXY $19.99
LADY LIBERTY $19.99
COMMODORE $19.99
DIEU $19.99
SKYLINE $19.99
POLLY & THE PUDDLE $19.99
CRABBED $19.99
CROSS LINE $19.99
VACATION $19.99

SAVOY S's WEEKLY SPECIALS

FREE PLAYS

SPECIAL!! DOUBLE FEATURE $27.50
BRUTE SPOT $26.50

SAVOY VENDING CO., 651 ATLANTIC AVE, BROOKLYN, N.Y.

RECONDITIONED—GUARANTEED USED GAMES

Keyney Bliss Airplane $67.50
Ant Aircraft $99.99
Roll Submarine $109.99
Kirk Aereplane $76.50
Milo Jumbo, F.P. $79.99

AJAX NOVELTY CO., 2707 WOODWARD AVE., DETROIT, MICH.

SAVOY'S WEEKLY SPECIALS

FREE PLAYS

BLONDIE $22.99
DECOY $22.99
COMEDIAN $22.99
ROXY $22.99
HOMICIDE $22.99
FOX HUNT $22.99
GREAT AMERICAN $22.99
COWBOY $22.99
EXPRESS BOXER $22.99
TROUBLE $22.99

SAVOY VENDING CO., 651 ATLANTIC AVE, BROOKLYN, N.Y.

FREE PLAY or CASH RESERVE

FREE PLAY or CASH RESERVE

SAVOY'S WEEKLY SPECIALS

FREE PLAYS

H. C. EVANS & CO., 1520-1530 W. ADAMS ST., CHICAGO

PRE-CONVENTION SPECIALS

LEGAL EQUIPMENT

Anti Aircraft, Bl. Col. $69.99
Anti Aircraft, Bl. Col. $79.99
Roll Aareplane $85.99
Roll Aareplane $99.99
Milo Jumbo, F.P. $79.99

ALEX NOVELTY CO., 2707 WOODWARD AVE., DETROIT, MICH.

SAVOY'S WEEKLY SPECIALS

FREE PLAYS

H. C. EVANS & CO., 1520-1530 W. ADAMS ST., CHICAGO

FREE PLAY or CASH RESERVE

FREE PLAY or CASH RESERVE

SAVOY'S WEEKLY SPECIALS

FREE PLAYS

H. C. EVANS & CO., 1520-1530 W. ADAMS ST., CHICAGO
Hottest Coin-Getter in years...

New Unrivaled Irresistible Appeal

5 feet long, 6 inches high, weighs 90 pounds—a REAL machine!

Provides Full-swing—Full-force Golf drive in space 9 ft. by 10 ft. (ordinary ceiling)

Measures distance of drive Accurately!

Measures Hook, Slice, Loft!

Provides—Fun ... Thrills ... Competition and BIG CASH TAKE!

Drive-O Golf

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