“TINY” HILL
“America’s Biggest Band Leader”
Currently Oriental Theater, Chicago
Opening November 8 at Donahue’s, Mountain View, New Jersey
NBC 5 Times Weekly
Okeh Records
the greatest opening,
the greatest business
in the history of the

Milton Berle, George Raft, Joe E. Brown, Jack Dempsey,
Glenn Miller, and scores of other celebrities turned out
en masse for Abe Lyman's opening at the Terrace Room
of the Hotel New Yorker. The room was jammed to
capacity... once again, proof of Abe Lyman's tremen-
dous pulling power.

HOTEL NEW YORKER

... And all during the first week and on into the
second, patrons jammed the Terrace Room, rolling up new
high grosses for the Hotel New Yorker. Repeating
sensational grosses of previous engagements at the Bon
Air Country Club, Royal Palm, Beverly Hills, Casa
Mariana, Chez Paree, and many other spots all over the
country.

LYMAN
AND HIS CALIFORNIANS
extend sincere thanks to all their friends for making possible
their newest and greatest triumph

* ON THE AIR
every Friday
9:00 to 9:30 P.M., EST.
COAST TO COAST
on WEAF and NBC
RED NETWORK

Currently playing to
capacity business
in the HOTEL NEW YORKER'S
smart TERRACE ROOM

* ON
BLUEBIRD
RECORDS

Many thanks to the General Amusement Corporation and
to the executives and personnel of the Hotel New Yorker

Personal
Representative

HARRY WEINSTEIN
247 PARK AVENUE, NEW YORK
Wickersham 2-5047
Equity's Inside Track
If Army Goes in for Live Entertainment

NEW YORK, Oct. 19.—Live talent entertainment for the new armed services may be in the offing, but at press time this draft is not an immediate prospect, but if the War Department should consider such entertainment in the future, the government would probably confer. A. R. Selig also wishes to stage 'Equity in particular.' This is the leading holding company for Equity, an equity group, who were in conference here with Col. Henry H. Judah, Chief of Musical Section of the United States General Staff. The situation as far as employment is concerned at the moment, according to the company's public relations, is that all communications have been held in abeyance, but there is a prospect of a successful program here to come. The billboards would be used by the troops. Air Force entertainment was explained by a statement that at the moment there is no room for live entertainment. According to Mr. Selig, Colonel Judah would give preference should the army be in need of more entertainment.

Tenn State Fair
Booked by Jones

KANSASVILLE, Tenn., Oct. 19.—The Johnny J. Jones Expedition yesterday arrived here to book the new fair for 1941. R. Lawrence Phillips, head of the show, was here in person for the closing of the deal.

AGVA Pact With Stem Houses
Awaits Thompson's Recovery

NEW YORK, Oct. 19.—The past between four flesch houses in New York and Chicago is inseparable from the story of the AGVA. A week ago, the party of the AGVA was a change in the American Guild of Variety Artists. The new pact was announced by the American Guild of Variety Artists, and the agreement was reached here with the management of the Roxy, Paramount, Strand, and State in attendance. All of the New York houses are represented by the management of the Strand and State, and the management of the Roxy and Strand are present. The agreement was signed here.

Weekly minimums set are 850 for principals, 800 for assistants to principals and principals, and 125 for principals and assistants to principals. Above is 500 for any act. In effect in the New York houses, it will be paid to the actors. Employment of 185. In this issue, 850 for principals, and 125 for assistants to principals.

More Vocal Teachers Branching Out To Agent Promising Pupils

Hollywood Legit Hits Decade
High; All Houses Are Lighted

HOLLYWOOD, Oct. 19.—Local Legit house in Hollywood, the Palace, has reached a 10-year high, the saturation point in legit theater rentals. The new house opened on September 1, 1932, and for the first time in a show, the Palace has been entirely filled since then. The 10-year high has been due to the fact that the Palace has been the only house in Hollywood to reach this point. The Palace is located on Sunset Boulevard and has a seating capacity of 1,500.

The Billboard Their Home
RALEIGH, N. C., Oct. 19.—Upon the completion of these union contracts here under the Protective Service Act, the Billboard, as well as the Daily and The American Arbitration Association, will move to the third floor of the Union Building, at which time the newspaper will be housed in a new building in the heart of the business district.

Suit Against Ringling
Executors Postponed

SARASOTA, Fla., Oct. 19.—Suit against the executors of the Ringling Brothers, Barnum & Bailey Circus, was postponed until November 20 for the benefit of the estate. The executors have until November 20 to post the bond ordered by Judge Harrigan.
Boston Total Gross Already Hits $200,000, Despite Weak Tee-Off

BOSTON, Oct. 21.—The Hub's leg season, which started off slopping when the first of the league's six games was played last week, has seen three more contests. Sales are now running at $200,000, and with the fifth and last game fielded in winter at the end of the month, the Hub is expected to break all previous records. In the meantime, the Hub is now the only of the league's six clubs which has not had a leg in its schedule. The Hub's leg season is the last of the five-leg season, and all the clubs are expected to break records. The Hub's leg season is the last of the five-leg season, and all the clubs are expected to break records.
Detroit Stock Opens Well

DETROIT, Oct. 19.--Opening of a 15-week engagement by the Wilcox Theater got off to a good start. Buffalo stock, with which the house will go, between $80,000 and $100,000 on the first week with a doubtful future. The "Gold Coast" with a view of Lake Michigan and Lincoln Park yet convenient to the "Loop." Unlimited Parking. Rates from $2.50.

On the "Gold Coast" with a view of Lake Michigan and Lincoln Park yet convenient to the "Loop." Unlimited Parking. Rates from $2.50.

Spectacle Family Rates. 30c each.

W. M. Smith, Manager.

MARYLAND HOTEL
300 RUSH STREET
CHICAGO

In the Carnival Department

With the prize scale topped at 83.20. Minimums are 1,750 for principals, 1,000 for chorus, and all other male tickets could anticipate the complete sell-out that was expected. While in the carnival department, ban a mall seating capacity. Normally seats about 4,000. Normally seats about 4,000. Normally seats about 4,000.

WESTERN UNION

GIVE YOUR SHOW PLACE TOP BILLING WITH WESTERN UNION CORRECT TIME SERVICE. A NATIONAL STANDARD OF ACCURACY COSTS AS LITTLE AS 4c A DAY. DON'T BE SATISFIED WITH ANYTHING LESS THAN ACCURACY.

ONTARIO HOTEL

Well-Known Theatrical House
$1.50 Up Daily
$5.00 Up Weekly
620 No. State St., Chicago, Ill.

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ASCAP's AFFIDAVITS

Society Collects Ammunition; Net Exec's Concern Over BMI

NEW YORK, Oct. 19—American Society of Composers, Authors and Publishers is collecting affidavits of band leaders, conductors and other musicians to present to the Federal Communications Commission. Society thus takes the first step in its strategy regarding the FCC, but that this information will be used simply to try to prove that BMI is not a genuine license agency, according to ASCAP attorneys.

Society collects affidavits of band leaders, conductors, and other musicians for presentation to the Federal Communications Commission. This move is seen as a step in ASCAP's strategy regarding the FCC, with the goal of proving that BMI is not a genuine license agency.

Columbia Recording Sets New Accounts

NEW YORK, Oct. 19—Electrical Transcription Division of Columbia Recording Corporation reported that accounts at Oct. 1, increased by 500 from 9,500 to 13,500. Also, accounts for the quarter increased by 500 from 16,410 to 16,910. E.T. division president, William L. Miller, said the increases are due to an increase in the number of records being made for the division.

Competitive Increase For Pitts. Radio

PITTSBURGH, Oct. 19—City stations are getting ready for competition for top AAA stations. Baltimore's WJZ and WOYK are both new stations, and are taking over the market from the old stations. The new stations are expected to attract more listeners, and are likely to be more competitive with each other.

Stymy Faced by Comment Shows

NEW YORK, Oct. 19—Despite the fact that the FCC has already approved a number of new stations, there are still many stations that have not yet been granted licenses. This has led to a lack of competition in the radio industry, which has been a cause for concern among industry professionals. The FCC has been urged to take action to ensure that all stations are granted licenses as soon as possible.

Advertisers, Agencies, Stations

NEW YORK: WILLIAM A. SCHUYT, chief of the Children's Division of Columbia Recording Corporation, leaves this week to go to Los Angeles for a meeting of the Children's Division of Columbia Recording Corporation. He will be succeeded by John C. Smith, who has been with the company for many years.

GILLOOLY: ROBERT H. ROBERTS, president of the New England Association of Radio Broadcasters, has been elected chairman of the board of directors of the association.

PHILADELPHIA: JAMES C. MCDONALD, general sales manager of the Philadelphia Record Company, has been elected vice-president of the Philadelphia Association of Record Dealers.

Towns, chairman of Artists' Presentation Agency, has been appointed to the executive committee of ASCAP. This move is seen as a way to strengthen ASCAP's position in the music industry.

Comment Shows

NEW YORK, Oct. 19—A letter was sent to ASCAP by a member of the board of directors, expressing concern over the organization's efforts to collect affidavits. The writer feels that ASCAP's efforts are unnecessary, and that the organization should focus on other matters.

FCC Stand on Music War

NEW YORK, Oct. 19—In a letter to the Billboard James Lawrence, chairman of the Federal Communications Commission, states that the FCC is currently investigating the issue of music war, and that any decision regarding the matter will be made at a later date.

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**RADIO-REVIEWS**

**FALL PROGRAM REVIEWS**

**Everyman's Theater**

Reviewed Friday, 9-30-10 p.m. Style—Drama, Sponsor—Procter & Gamble, Station—WEAF (New York, NBC-Red network).

Arch and illusion are the keynotes of the presentation, titled "Everyman's Theater," and the results are outstanding. The theme is "The Importance of Knowing Yourself," a topic of first-rate dramatic interest and importance, and the production is handled with the utmost skill and finesse. The acting is superb, the direction is masterful, and the production is a model of excellence. The cast is top-notch, with each member performing at their best. The setting is a study, and the mood is contemplative, with a touch of melancholy. The dialogue is well-paced and thought-provoking, and the overall effect is one of depth and sensitivity. This production is a fine example of the best that radio has to offer, and it is certainly one of the highlights of the season. The script, written by a noted playwright, is both intelligent and engaging, and it is further enhanced by the excellent acting and direction. This is a production that should not be missed.
Radio Talent
New York by JERRY LESSER

BARBARA LEE has moved into the small town, while her husband, Mr. Lee, is still in Los Angeles. As she is now in the care of a private doctor, and the film studio, the actor, who has been busy with her film career, is not available for outside engagements.

CARY STEVENS has been trying to interest NBC to devise a series of interviews with the stars of the new film, "The Millionaire." The actor, who is currently filming in Hollywood, has not yet decided whether she will accept the offer.

GARY PALMER has been sent to New York by NBC to rehearse for the new series, "The Millionaire." The actor, who is currently filming in Hollywood, has not yet decided whether she will accept the offer.

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MAESTRO MEET NAB EXECs

Art Weems Out Of GAC in Ch)

CHICAGO, Oct. 10.—Art Weems, Chicago office manager of General Amuse-
ments, Inc., has been granted his request to transfer to New York. Understood that more has been com-
ed in the matter of an extended vacation. Weems is also said to be the reason for the closing of the Chicago office. It is expected that the three-week vacation will be followed by a new booking agency.

Hotel Lincoln Sets New J. Watson Band

NEW YORK, Oct. 10.—Johnny Watson, ex-arranger for Joe Martin and re-
member of Vaughn Monroe, left the Mon-
roe setup to start his own band, which
will open at the Hotel Lincoln’s Blue Room, following Tony Pastor.

Lincoln is the spot where Joe Martin left off in New York after leaving Phila-
delphia and where he was elaborately decorated to look like a Kansas City bar. Watson joined Monroe to build and operate the band.

He now returns on his own with what the trade is describing as “Watson’s third band,” the first having been handled by Consolidated Radio Artists.

Steaks Help Wash
Newspaper Men Get the “BMI” Angle

WASHINGTON, Oct. 19.—Stakes-
building between ASCAP and BMI has been re-
nounced as ASCAP breaks out on a new sector this week when Neville Miller, president of the BMI, received a major offer from the William Morris Agency to handle its A & P men for the National Broadcasting Corporation.

Negotiations between ASCAP and the BMI have been going on for weeks.

Musicians’ Union Intervention

Dwinding in ASCAP-BMI Fight

NEW YORK, Oct. 19.—The possibility of Local 802, AFM, bringing pressure to bear on ASCAP-BMI in the current war of words, is being considered by union leaders who are in the middle of the fray, according to an important official in the union. While this is not the announced plan of the union, it is being considered as a possibility if talks between the two sides do not produce results.

As far as the talk goes on, the leaders are split on the issue, with some favoring intervention, while others are opposed.

The Musicians’ Union of New York City is the organization that has been leading the fight against BMI.

Court Rules Varsity Leaders

Pacts “Most Valuable Assets”

NEW YORK, Oct. 19.—Holding that the band leaders’ contracts with U. S. band leaders are “most valuable assets” the company would have to be liquidated, something he claimed, was unanimously favored at the old set to open at the Mark Hopkins hotel.

Ruth Lowell charged

With Plagiarism on

“Never Smile Again”

NEW YORK, Oct. 19.—Ruth Lowell, who

writes for the National Society of Composers, Authors, and Publishers, has been granted a $2,500 bond for her authorship of “Never Smile Again,” later to be produced at the Federal Court here Wednesday for plagiarism charges.

A team of leading managers and producers of concert singers and writers and composers have been working on the case for months.

Miss Tildon charged that Smith had infringed on the copyright in a song which she was paid to write.

The case involved the question of whether or not the original song was copyrighted or not. Miss Lowell’s publishing company, the T. B. H. of New York, claimed that Smith had infringed on its copyright.

Is Everybody Happy?

CINCINNATI, O., Oct. 19.—The new world of art is being created at the Loveland Recreation Center, in honor of Maestro Lewis, Circleville, Ohio. The center includes an orchestra, led by a leader of the city’s music school, and an organist, who is also a leader in the entertainment world. Lewis, born and raised in Circleville, is best known for his work at the Loveland Recreation Center.
Best Biz in Four Yrs. at Turnpike On Semi-Names

LINCOLN, Neb., Oct. 19.—Earl Mellin and Miss Bella Pringle have arranged a semi-name band to open the new concert season at the Lincoln Coliseum, which opens its season tomorrow night (11) when a capacity crowd is expected. The semi-names, incidentally, are in a contest to see which is the biggest draw. Miss Bella Pringle is a semi-name, and Earl Mellin is a semi-name, and the contest will be between them. The semi-names are expected to have a good time, as they are both in shape and ready to go.

The concert will be given at the Coliseum, which is a large and well-appointed building, and the semi-names will be in fine condition. The semi-names are expected to have a good time, as they are both in shape and ready to go.

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Music: Orchestra Notes

By DANIEL RICHMAN

New York, Nov. 17.

Local acts are quickly dropping charges against Mrs. Marie Krauser in search of a new home. The Krausers, who have been living in the city for several years, have been successful in finding a new home. The Krausers, who have been living in the city for several years, have been successful in finding a new home.

Philadelphia, Oct. 19.—Earl Mellin and Miss Bella Pringle have arranged a semi-name band to open the new concert season at the Lincoln Coliseum, which opens its season tomorrow night (11) when a capacity crowd is expected. The semi-names, incidentally, are in a contest to see which is the biggest draw. Miss Bella Pringle is a semi-name, and Earl Mellin is a semi-name, and the contest will be between them. The semi-names are expected to have a good time, as they are both in shape and ready to go.

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Material Protection Bureau

THE facilities of The Billboard's Material Protection Bureau are available to any reader who wishes to establish the priority of Ideas and material in such a way as to prevent the unauthorized use by any reader who wishes to establish the priority of Ideas and material in such a way as to prevent the unauthorized use. The Billboard's Material Protection Bureau is a service that will be invaluable to anyone engaged in the creative arts.

WB Philly Theater Contractor Seeking Local 77 Presidency

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 attendee's at Thursday's 75th. The Philharmonic, for many music lovers, is a favorite, and the concert, which was held in the auditorium of the New York City Opera House, was well attended. The Philharmonic, for many music lovers, is a favorite, and the concert, which was held in the auditorium of the New York City Opera House, was well attended.

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Music Items

Songs and Such

JIMMY VAN HEUSEN dashed off the
tiestest of tunes, Syndey and
dh. Some 15 years ago, he had begun
collaboration with Eddie DeLange on the
tings from the past. The pair is
ering Berlin and ASCO publishing,

Bill Walters, New York publicity man,
now on the Coast, has taken up a
of the "Yellow River" (Blue Skies, St.
filpoint). In conjunction with his
20th Century Fox, he introduces the song on one of
desh Hoboken Street.

Hand leader Johnny Long and his ar-
agement have given it to the Milt
om, which has been taken by Hoboken

d. Oppenheim and Fred Stzyker
asked one, dedicated to the Red

Charles Newman and Al Sherman are
ready for a follow-up. Mills pub-

N. Haven Competish
For Ritz, Bridgeport

BRIDGEPORT, Conn., Oct. 19.-Harry
Newton, the first manager of the
Ritz Ballroom here, said rarity of the
small ballroom has made it necessary to
keep his band. Bradley Ray McKinley, in the
brass section, has been left to the
band. The Ritz, which is the club's only
sale, for two performances on Sun-

takes all. The band is described as
in heavily on surrounding ballrooms, inc-
hirg the Milt Barea.

NY Society Maestro Ranks

Now that the late Wm. H. Van
nevelt has died, the American
Rapids' Bando is a favorite in
the N.Y. social society. Shamus O'Connor, Red Latham, Wm. Lamprey, have

PACTS VALUABLE ASSETS
(Continued on page 9)

MUSIC

South of the Border

WASHINGTON, Oct. 19.-Local
musicians' union has finally
ried the first strike in the
around a neighborhood grog-om
Ritz, Brooklyn. The band
ings for closed shop agreements
with all the night clubs. The
smokers' better places have sene
is the usual routine matter in making
ings with other clubs, and the
band would work on the premises. How-
however, the band refuses to
side. The band would also signed
the closed shop except for a single
hedge, which is the venture of
ponding the pavements in front of the
ultra stylish and most exclusive
Manufacturers and Bankers Club.

Sanders Quits Chi CRA; Green Kills
Liquidation Rumor

CHICAGO, Oct. 19.-Ben Sanders
signed this week as head of the local
CRA executive committee. Sanders
portly to join the Chicago Daily News
New York. George Green, news de-
hker and brother of the late Green,
take the local CRA helm by Charles
Green, CRA press, who is here this
week to set the local machinery in
ning order again.

To kill rumors that Consolidated was
planning to liquidate its entire organ-
and its subsidiaries, it is stated con-
trary the fact that the New
York company's assets in the
space it now occupies and that
Green has not only finished
le his three years but has also
added two more offices. Added
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sociable agencies and offices have been
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These agencies and offices have been
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agement practically collecting the
the members. It is felt that even if the
New York law does not stand up at the Supreme
the decision will throw some light on how ASCAP can be con-
ded.

WASHINGTON, Oct. 19.-Les Brown
named with Mies Lowe ais defen-
ts and Bankers' Club.

DOUGHTY KILGallen in the N. Y.
JOURNAL-AMERICAN SAYS: "A GOLD
STAR TO ELLA FITZGERALD'S DECCA
RECORDING OF 'FIVE O'CLOCK
WHISTLE' BACKED BY 'S O
LONG' No. B3420... HAVE YOU HEARD IT?"

Neb. Anti-ASCAP
Law Assured U. S.
Supreme Court Test

OMAHA, Neb., Oct. 19.-Nebraska's
anti-ASCAP law was assured its appeal
before the United States Supreme Court.
late-week edition (Oct. 19) when the
State's anti-ASCAP law, which had
leading to appeal had been compiled
and the Federal Circuit Court held in
other states have tried to ban ASCAP and
the other music trust operations unsuccess-
by law. A three-judge court ruled the
law, joined in the Nebraska case, was
the legislature in Lincoln, was too inclusive,
the ruling and the, said it reached into the
jurisdiction of the Congress of the United
States, and set a date in the Supreme
It is felt that even if the Nebraska law does not stand up at the
Supreme bench, the decision will throw some light on how ASCAP can be con-

NEW YORK, Oct. 19.-Les Brown
Balls Roor, Detroit, re-
opened for the winter (Fri-
the close of the band's tour
me a few weeks ago. The band
opened a series of dates for
the winter Friday (ill eater
local office.

GMG's position In the booking field
had been subject of much specu-
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cing the club department and add-
ing a central unit dealing with

N. Haven Competish
For Ritz, Bridgeport

BRIDGEPORT, Conn., Oct. 19.-Harry
Newton, the first manager of the
Ritz Ballroom here, said rarity of the
small ballroom has made it necessary to
keep his band. Bradley Ray McKinley, in the
brass section, has been left to the
band. The Ritz, which is the club's only
sale, for two performances on Sun-

takes all. The band is described as
in heavily on surrounding ballrooms, inc-
hirg the Milt Barea.

NY Society Maestro Ranks

Now that the late Wm. H. Van
nevelt has died, the American
Rapids' Bando is a favorite in
the N.Y. social society. Shamus O'Connor, Red Latham, Wm. Lamprey, have

PACTS VALUABLE ASSETS
(Continued on page 9)

MUSIC

South of the Border

WASHINGTON, Oct. 19.-Local
musicians' union has finally
ried the first strike in the
around a neighborhood grog-om
Ritz, Brooklyn. The band
ings for closed shop agreements
with all the night clubs. The
smokers' better places have sene
is the usual routine matter in making
ings with other clubs, and the
band would work on the premises. How-
however, the band refuses to
side. The band would also signed
the closed shop except for a single
hedge, which is the venture of
ponding the pavements in front of the
ultra stylish and most exclusive
Manufacturers and Bankers Club.

Sanders Quits Chi CRA; Green Kills
Liquidation Rumor

CHICAGO, Oct. 19.-Ben Sanders
signed this week as head of the local
CRA executive committee. Sanders
portly to join the Chicago Daily News
New York. George Green, news de-
hker and brother of the late Green,
take the local CRA helm by Charles
Green, CRA press, who is here this
week to set the local machinery in
ning order again.

To kill rumors that Consolidated was
planning to liquidate its entire organ-
and its subsidiaries, it is stated con-
trary the fact that the New
York company's assets in the
space it now occupies and that
Green has not only finished
le his three years but has also
added two more offices. Added
pace will be required for the purpose of
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On the Records

By DANIEL DICKMAN

Shep Fields (Bluesbird)

When the music begins to rush, Donahue's Victory-PT, VC. I Surrender, Dear-PT, VC.

Fields has, in the 15 or 16 side series of the latest exciting items for fans of the air audience, which in deedly not evilly dishes out netenable stuff.

Tempo. and NA Is one society maestro who Coleman. who dishes out a brand Of ing and dreamy appeal is always a we3-feeleedips) all over again. But this 001 -interlude, and the freak tenor again-

But the blue blooda will eat it up, along with Ile companion pieces

He did air n few sweet once,

Dick Ropes, who wrote several hlte

The World is in My Arena-FT; VC. Don't Let It Ger You Doan --PT; VC.

Eminence, a song that will undoubtly be big sellers among the society crowd of New York and other metropolitan centers.

For many standouts, is

Huckleberry Duck-V. Danny Boy-V.

His originals, however. were In the loftier

BECKERIS unit, tho young, boasts

Will Osborne (Reviewed at the Turpinke Casino, Lincoln, Neb.

Pettit and His Savoy-Piza, (New York)

ink Spots (Decca)

When the music begins to rush, Donahue's Victory-PT, VC. I Surrender, Dear-PT, VC.

The Notes Personality Series" imprint. Pettit and His Savoy-Piza, (New York)

the majority gets toot

His originals, however. were In the loftier

LEFT: Iso Jones, normally the bases player,

SHEP FIELDS (Bluebird)

One of the most difficult of current vocal assignments was handed to Wood In

His originals, however. were In the loftier

BECKERIS unit, tho young, boasts

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REVIEWING the week was

Mullender's disk, the previously noted

Mullender's disk, the previously noted

Mullender's disk, the previously noted

Sweat or Hot

Then the preluding music becomes the climax-

FRED SULLIVAN (Decca)

Sweat or Hot

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal, rather than the musical ability of the bands reviewed.

By SOL ZATT

Earl Coleman

(Ohio State, Chicago, NAC Blue Network, Saturday, 11-

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Sweat or Hot
LEADING MUSIC MACHINE RECORDS

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

National and regional best selling retail records of the week as reported by four leading music retailers: Philadelphia: Keystone, Wm. K. Berman & Co., 229 South Street; Philadelphia: Joe Whiteman, 1901 Five Points; Philadelphia: Joseph Richmond, 1910 South Street; Philadelphia: Louis Phillips, 1611 South Street.

Songs listed are those that are receiving the largest amount of play in their respective regions. The number indicates play as of October 10, 1940.

SPEECH SERVICE PICTURE

Trade service picture is based upon reports from the following retail stores of the week's best selling records of their respective territories: New York City: Pastime Music Co., 43rd Street and Bowery; Boston: Liberty Music Store, 614 Newbury Street; Chicago: Territorial Music Co., 134 Wabash Avenue.

WEEK ENDING OCTOBER 17, 1940

MUSIC POPULARITY CHART

Leading music machine records based upon reports from the following music retailers: Philadelphia: Keystone, Wm. K. Berman & Co., 229 South Street; Philadelphia: Joe Whiteman, 1901 Five Points; Philadelphia: Joseph Richmond, 1910 South Street; Philadelphia: Louis Phillips, 1611 South Street.

SONGS WITH MOST RADIO PLUGS

Bands listed are those receiving the largest amount of play in their respective regions. The number indicates play as of October 10, 1940.
OUT-OF-TOWN OPENINGS

"Unfaithfully Yours" (Wilson Theater)

DETROIT

An operetta by Robert H. Smith, directed by Burt Sheeler, presented by the Detroit Civic Opera Company, opening Tuesday, October 15.

CAST:

Mr. Smith, Burt; Misses Smith, Elinor; Mr. Smith, Fred; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles.

PRODUCERS:

Mr. Smith, Burt; Misses Smith, Elinor; Mr. Smith, Fred; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles.

DIRECTORS:

Mr. Smith, Burt; Misses Smith, Elinor; Mr. Smith, Fred; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles.

OCCUPATIONS:

Mr. Smith, Burt; Misses Smith, Elinor; Mr. Smith, Fred; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles; Mr. Smith, John; Mr. Smith, George; Mr. Smith, Richard; Mr. Smith, Charles.

Every evening at 8:30, except Sunday, when it is at 7:30.
New Plays on Broadway

By Eugene Burr

WINDSOR

Beginning Tuesday evening, October 15, 1940

BLIND ALLEY

Beginning Thursday evening, October 17, 1940

Booth:

Beginning Friday evening, October 11, 1940

Boyd's Daughter

Beginning Saturday evening, October 12, 1940

From Out Front

(Continued from page 15)

But it can't help being entirely wonderful. I've always liked him to be the theater's personal favorite. These productions have occasionally been challenging, but always attractive with the proper attitude and mood. One was silly by design, and the other was silly by accident, but both played a part in the success of the play. After reading this review, I don't know if the theater lover can't change his loyalty. Of another kind, young Mr. Glenn Kain, the wonder boy of Hollywood, gave me an interview that got started. He was silly by design, and the other was silly by accident, but both played a part in the success of the play. After reading this review, I don't know if the theater lover can't change his loyalty. Of another kind, young Mr. Glenn Kain, the wonder boy of Hollywood, gave me an interview that got started. He was silly by design, and the other was silly by accident, but both played a part in the success of the play. After reading this review, I don't know if the theater lover can't change his loyalty. Of another kind, young Mr. Glenn Kain, the wonder boy of Hollywood, gave me an interview that got started. He was silly by design, and the other was silly by accident, but both played a part in the success of the play. After reading this review, I don't know if the theater lover can't change his loyalty. Of another kind, young Mr. Glenn Kain, the wonder boy of Hollywood, gave me an interview that got started. He was silly by design, and the other was silly by accident, but both played a part in the success of the play. After reading this review, I don't know if the theater lover can't change his loyalty. Of another kind, young Mr. Glenn Kain, the wonder boy of Hollywood, gave me an interview that got started. He was silly by design, and the other was silly by accident, but both played a part in the success of the play. After reading this review, I don't know if the theater lover can't change his loyalty. Of another kind, young Mr. Glenn Kain, the wonder boy of Hollywood, gave me an interview that got started. He was silly by design, and the other was silly by accident, but both played a part in the success of the play. After reading this review, I don't know if the theater lover can't change his loyalty.
Hal Trying Psychology on Agents
But Maisie Can't See Any Results

Dear Paul:

Hal and I have been laying off so much lately, we really don't know what we are supposed to be doing, and it's hard to get work for us. Hal's really wonderful. He drops in on all the vocal coaches, agents, and bookers, and says, "You have no work for us, have you?"

We don't know what to do. Our psychology is not good. We are both beginning to think we have been hoodwinked. Hal says, "I know why you're laying off. It's because you have no work, and you have no work because you have no work." We are beginning to think we belong in a quiz show.

Of course, just between you and me, Paul, we're having a tough time waiting for that law of average to straighten things out. Hal says he's got all those agents and bookers, and they are all looking for work, and he says he's going to make an arrangement with them. He says he's going to have a meeting with all the agents and bookers, and he's going to tell them, "I have all these clients, and I'm going to give you all the work you need."

Of course, we never told our clients that we were going to have a meeting with the agents and bookers, and they are looking for work. We are starting to think that we have been hoodwinked.

Hal is now trying a new angle in approaching the agents. He always takes his clients to lunch, and he always gets better after having had lunch, especially after being given a 20-cent cigar, and that is the time when the agents are most susceptible. He says he has found that agents are more susceptible when they are having lunch, and he says he is going to try this method.

Maybe we are wrong, Paul, but the more Hal feeds those agents the healthier he gets. If you see Hal, please advise me what to do, Paul. It's getting too complicated.

Hal is now trying to get into advertising agencies. He always takes his clients to lunch, and he always gets better after having had lunch, especially after being given a 20-cent cigar, and that is the time when the agents are most susceptible. He says he has found that agents are more susceptible when they are having lunch, and he says he is going to try this method.

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ACTS, SKITS, GAGS, MINSTRELS

Want to audition Club Balti Philadelphia talent policy: Dance and show bands, voice soloists, comedians. Write management: Mill Shapiro, press agent. December 9, 10, 11, 12. Management: Mr. B. D. Cole, Manager. P.O. Box 365, Philadelphia 21, Pa. Management: Mr. B. D. Cole, Manager. P.O. Box 365, Philadelphia 21, Pa.

Chez Ami, Buffalo Talent policy: Show and dance bands, dance groups, show girls. Write management: Mr. B. D. Cole, Manager. P.O. Box 365, Philadelphia 21, Pa.

Want girls to work at Club Balti, Philadelphia. Write management: Mr. B. D. Cole, Manager. P.O. Box 365, Philadelphia 21, Pa.

WANT GIRLS Line, Saloons & Clubs COTTON CLUB 54 Harvard St., Boston, Mass.

Chez Ami remains the stronghold of Buffalo's night-life activities and, due to continued good will and reputation, continues to draw a large clientele. The management is to be congratulated on the way they have maintained their high standards.

Attention, Acts All Acts Coming to Florida Step 2 Baker's Nite Club and see Mr. B. D. Cole before going south. Main St., Read St., Buffalo, N. Y.

West Coast Style, New York Talent policy: Ten bands, floorshows at 6:30, 9:30, and 11:30; comedy act, 9:30 and 11:30; dance floor. Dance and show bands, voice soloists, comedians. Write management: Mr. B. D. Cole, Manager. P.O. Box 365, Philadelphia 21, Pa. Management: Mr. B. D. Cole, Manager. P.O. Box 365, Philadelphia 21, Pa.

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WANT GIRLS Line, Saloons & Clubs COTTON CLUB 54 Harvard St., Boston, Mass.
October 26, 1940

Greenwich Village Inn, New York

### EXPLANATIONS OF SYMBOLS

- a - auditorium
- b - ballroom
- c - cafe
- ch - cabaret
- cc - country club
- h - hotel
- mh - music hall
- nc - night club
- pr - amusement park
- ro - road house
- m - vaudeville

###iev En YENS

**For Orchestra Routes, Turn to Music Department**

#### Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

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### Night Club and Vaudeville Routes must be received at the Cincinnati offices not later than Friday to insure publication.

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### DRAMATIC AND MUSICAL

**Bremen, Tallahassee, in The Little Fawn (American) Nov. 3. (Davidson) NC.**

**Buckingham, Rink, in Pegurathas (McCarter) Br. J., 26; (Playhouse). Youngstown.**

**Frost, R. B., in Vanya and Sonya (Cockburn) N.Y., 11. Youngstown.**

**Hayes, G. B., in The New Broadway (Barnes) N.Y., 11. Youngstown.**

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### ICE SHOWS ON TOUR

Ice-circuses of 1940 (Produced by Agent Management Assoc.) for 6-11. Dispatched to all points of the Circuit Nov. 18-26. Toledo, Cinci., 6.

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### BURLESQUE

**Burlesque Parade (Carnesboro Follies)**

**Burlington, B.O. Nov. 3.**

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### REPERTOIRE-ENTERTAINMENT SHOWS

- **20**
- **35**
- **36**
NEW YORK, Oct. 10—Harry Richman, Sophie Tucker, and Joe E. Lewis have been booked for the Paladium, beginning October 13, the day following the close of the Chez Negre engagement. The Chanda Kayla, at the Arcadia, has been closed indefinitely, although individualized names have been placed in every contract to the effect that if either Richman, Tucker, or Lewis engages in the engagement at that time, the engagement is automatically void. Negotiations for the trio had been going on for some time, and when the arrangement was notified, Lou Bocken, came to terms with the trio, and the booking was finally closed Wednesday.

The recent offer does not necessitate the sale of the club for the group, which they must hold as an asset after the date, but the total booking will be a considerable one and the opening is selling price is around $7,500.

"Streets of Paris" Minimums Set

NEW YORK, Oct. 12—American Guild of Variety Artists announced a contract, agreement on Tuesday (8) on the production of "Streets of Paris" the American Guild of Variety Artists. The agreement calls for a minimum of $10,000 and $40 for each week.

A LAYSHAW's/Arthur De Leon/Lucy Doolittle, a group that was set to leave the club and have accepted a vaudeville engagement, have been returned to the show. Artistic Miller is drawing $100 per week, and the owners are hoping to sell the club.

The team out to be booked for the show, are the following:
- William Goldman and Al Boyd, in a vaudeville break for the Empire.
- Tom Mann, for the Entertainers' Union.
- Jack Potts and Eddie Miller, Miller is drawing $100 per week.
- Joe Petrucci, for a one-week engagement.
- Joe Petrucci, for a one-week engagement.
- Mary Ann O'Brien, for a one-week engagement.

Downtown district is tied up by the strike of the vaudeville workers, and the show will be the biggest break for the dance team. The show has been booked for a week, and the vaudeville workers are expected to return to work by the time the show opens.

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Business in All Spots Is

8 Fall Openings in Chicago as Business in All Spots Is Hyped

CHICAGO, Oct. 12—Night club activity is picking up again, with the close of the season, and some large conventions, booked this week with no less than eight fall openings since last week. Business is practically at all spots a decided upturn.

On Saturday (12) the Regent Beach Hotel inaugurated its fall season, with some new Huneker, William Goldman, and Al Boyd, in a vaudeville break for the Empire.
- Tom Mann, for the Entertainers' Union.
- Jack Potts and Eddie Miller, Miller is drawing $100 per week.
- Joe Petrucci, for a one-week engagement.
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Vaudeville Reviews

Paramount, New York
(Reviewed Wednesday Evening, Oct. 16)
A couple of good acts—the Allen and Sisters, and Rosso Vincent—are the current bill of fare to be seen at the Strand. The Allen and Sisters, an unusual group, consist of an acrobat, a clown, a magician, and another acrobat, who work together as a team. Rosso Vincent, a singing and dancing comedian, is a pleasant surprise. His routine, which includes a song and a dance, is well-received by the audience.

State-Lake, Chicago
(Reviewed Friday Afternoon, Oct. 18)
A first-rate bill, with Namor as the outstanding feature, is presented at the State-Lake. Namor, a comedian, is known for his ability to make the audience laugh. He is joined by a variety of other acts, including a singer, a dancer, and a magician, who all contribute to the entertaining atmosphere.

Riverside, Milwaukee
(Reviewed Friday Afternoon, Oct. 18)
An appreciable act or somewhat slender amusement is presented at the Riverside. The opening number, a rendition of "Red in the Face" by Red Skelton and Cam Daley, is well-received. The act continues with various comedy skits and musical numbers, which receive mixed reviews from the audience.

Roxy Theater, New York
(Reviewed Thursday Evening, Oct. 21)
The Roxy Theater presents a variety of acts, including a comedian, a singer, and a dance troupe. The comedian, Benny Davis, is well-liked by the audience, while the singer, with a strong voice, captivates the crowd. The dance troupe, with their energetic performance, ends the night on a high note.

State-Lake, Chicago
(Reviewed Saturday, Oct. 22)
The State-Lake continues to showcase a variety of acts, including a comedian, a singer, and a dance troupe. The comedian, with his quick wit and timing, keeps the audience entertained. The singer, with a powerful voice, receives praise from the crowd. The dance troupe, with their synchronized movements, captivates the audience.

IRVING, Wilkes-Barre, Pa.
(Reviewed Thursday Evening, Oct. 21)
The Irving Theater presents a variety of acts, including a comedian, a singer, and a dance troupe. The comedian, with his quick wit and timing, keeps the audience entertained. The singer, with a powerful voice, receives praise from the crowd. The dance troupe, with their synchronized movements, captivates the audience.

Duke, Art, Jr.
Lighting Sculptor Presenting
PLASTIQUE CONIQUE
Currently LOEW'S, NEW YORK
Thanks to BENNY DAVIS and JACK FAURER

Duke Aitk, Jr.

PETCH and DEAVILLE
Synchronizing Rhythm, Aro, and Musical Comedy Dancing
CURRENTLY ON TWO-WEEK ENGAGEMENT
ROYKO THEATER, NEW YORK
Thanks to O. L. Oz

Join the editors, changing partners frequently.

Russo Vincent, singing rent’s holiday, has developed into an attraction at the Strand. His rendering of "Red in the Face" is a sensation. The act, consisting of a singer, dancer, and comedian, is well-received by the audience.

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and Van Gogh outstanding tap routines, climaxing with a fast-stepping finale.

This evening the Biltmore and Company, with Timlin's new repertory at the rear, featured a novel and engaging guest, the tobacco-chewing Ivor Johnson. He was a member of the famous Johnson school of dance, and his later work with Adam and Eve. Timlin's repertory with this group is a vast improvement, and the fact that the show met with success was also funny.

The dancing by the New York Critics and the big band combo was a delight, and a back sound seat and foot rhythm were being featured while we pulled up.

Don MacCollister and his band were the same as those on their previous tour with the Bros. America. The ticket was called All Hamburg.

The show is booked by Joe Pickel of New York.

RKO-Boston, Boston

(Revised Friday, October 18)

A new young and very interesting group from the Jerome Clyde company has arrived. The show has a capacity house, and the patrons like it. The group has a total of about 200 people, and was said to have an attendance of more than 10,000. Headlining the current show is the Biltmore and Company, with Timlin's new repertory at the rear, featured a novel and engaging guest, the tobacco-chewing Ivor Johnson. He was a member of the famous Johnson school of dance, and his later work with Adam and Eve. Timlin's repertory with this group is a vast improvement, and the fact that the show met with success was also funny.

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Hotel Sherman, Panther Room, Chicago

Cops Bother S. F. Gambling Nighters

SAN FRANCISCO, Oct. 19.—Police have started to clamp the lid on gambling in the city, and a number of the成为一个 Junior League show recently.

About 14 clubs are charged with violating the gambling ordinance. Two of the spots, the Paris Club and the Curiosity Club, were raided and their equipment confiscated.

Police Chief Charles Dohles said his reasons are well understood by the operators and added that any skepticism on their part as to whether they should take the order seriously would be cause for more raids.

Harry Dobby To Open Philly Club

PHILADELPHIA, Oct. 19.—Legal ties that kept Harry Dobby from reopening the Armour Club at the Park Theater, with same act and band policy planned, have been cut. Bankruptcy Court this morning lifted federal taxes, which had been held at $2000,000, to play as much as possible, and the show commences.

Dobby's partner, the receiver, will have to pay his receiver with the receiver to cover other claims.

KISS'S-FACADE PA., Oct. 19.—Travelers Club has had business daily since opening, and most of the business is of this kind. The Boys of the Band are the latest to open, and the show will continue to be the same, but more real singing.

The opening on Friday (18) had the audience on its feet, and everyone was received with open bands.

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**Vaudevfilm Grosses**

Jessel Gets Bonus for State 32G:
Para Opens Big: MH 866; Roxy Great

NEW YORK—The Broadway box office was again evidence of what a powerful promotional tool the gross of the Jessel unit to give that unit a bonus estimated around $1,000. The unit was playing to the packed house with an average of $320 a night.

A new record for the Jessel unit was exceeded by the come-on that this week's house average, $324 at the Roxy. A standing ovation was the result of the Jessel unit's performance.

**Hudson, and Lyn Lay together with the Band on Stem the Leo. Figure atcrOuntad to J. Dorsey Big 17G**

BUFFET—Molina amordeng to Ebetwood, have been fine, and he la planning to use cluding Jena Parker, Stofft Dtme. Itoehelle probably bring aimed $75,000.

At Palace, Cleve Meddly, supplied by Ray 41-

brought e600. above average here.

vaude stand or Bell's Hareolfon Faith's at

 дер (le) with George Jessenn 'unit. In-

UMIA) Mil stride talent.

They Xecre What There. Wanted. gibbs the

for the first week (ended Wednesday) of

Looirs like 644.000 for the diet week.

third of Bobby Dyrneh ark. Colston, and

stage
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$50.000 for the Mat week.

of the Jewel unit to give that unit a

Wier, above average.

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Burlesque Reviews

"Cocktails of 1941"

(Roast)

By BILL SACHS

(Communications to Cincinnati Office)

By BILL SACHS

(Communications to Cincinnati Office)

The New York City Home

For All Show-Folk

HOTEL CLARIDGE
BROADWAY AND 44TH STREET

New York, New York

October 28, 1940

Special Rates

To THE PROFESSION

$3 single, $6 double. Without bath. $10.50 single, $12.50 double. With bath.

Correspondence and Telephone: "THE BILLBOARD"

25

By BILL SACHS

By BILL SACHS

The Personality Girl

Rene Andre

(MICKEY ADAMS)

The Billboard

October 26, 1940

VAUDEVILLE-BURLESQUE

Burlesque Notes

(Communications to New York Office)

Customers Bumed

For Immoral Shows

BOSTON, Oct. 19—Theater managers are in a quandary over whether to present stock burlesque shows in the Hub. In a recent interview with the Municipal Court, several managers admitted that they were seeking legal advice on the matter. They are concerned about the legal implications of presenting such shows.

Youngstown Plans Changes

YOUNGSTOWN, O., Oct. 19—Plans are being made for changes in the Youngstown theater scene. Theaters are expected to implement new policies and procedures to improve the quality of their productions. The changes are part of an ongoing effort to maintain a high standard of entertainment in the area.

Sets Extra Attractions

NEW YORK, Oct. 19—Extra attractions include a number of burlesque shows being presented by various theaters in the city. These shows feature a variety of performers and are designed to provide entertainment for a diverse audience.

Margie Hart Breaks Record

BAILEYMOORE, Mo., Oct. 19—Margie Hart has set a new record for the most consecutive burlesque shows performed by a single performer. She has broken the previous record by performing in 10 shows in one week, showcasing her talent and dedication to the burlesque industry.

Lois DeFeo Has an Idea

PHILADELPHIA, Oct. 19—Lois DeFeo has an idea that she believes will revolutionize the burlesque industry. Her idea, which she plans to implement during her upcoming tour, involves incorporating interactive elements and modern technology into her performances.

The Personality Girl

Rene Andre

(MICKEY ADAMS)

A STYRPER & A DANCER

A vocalist and superior in scenes because of a voice. Current at the GAYETY, BOSTON, Mass. Direction, DAVE COHN.
Billroy's Clicking On Westward Trek

CLARKSVILLE, Ark., Oct. 19—Billroy's Comedians, test-show one-nighter under the local management of Mr. and Mrs. R. E. Price, are enjoying unusually good business since beginning their engagements. It is said office receipts have been consistently good thru Missouri and Arkansas, with the show meeting with spectacular success at several cities.

As usual, the show, which began here October 6, made a strong hit in its "Comedy Pro and Con" column in the local Herald- Democrat. The comedians have the show turned away at several dates.

As expected, the show turned away business despite the opposition of a large number of local patrons, which was advertised statewide.

Boston, Ark., Oct. 16, gave the show turned away business at a nearby date despite the opposition of a large number of local patrons, which was advertised statewide.

Peggy Davie went home to Alamogordo, and Terriis A. Grey, after spending some time in New York City. Miss Davie is with her family in the southland.

Nortt. M., Ray Osborne to Silver City, N. M., returned after spending some time in New York City. Miss Davie is with her family in the southland.

Alan Block and Bob Standfeld, follow-

Endurance Shows

(Communications to BILL, SACHS, Cincinnati Office)

SPECIAL PRINTED ROLL & FOLDED TICKETS

100,000 SINGLE, $1.50. 50¢ D. B. COLLINSVILLE. CASE WITH ORDERS.

Curtiss Shoprite

Quick Service—Low Price

"Test" Show Headquarters Since 1903

CONTINENTAL, O.

Curtiss Shoprite

Quick Service—Low Price

"Test" Show Headquarters Since 1903

CONTINENTAL, O.


dated by the managing editor of the show. con-

The play is the story of a married Tennessean couple who have not seen each other for many months. The couple, in the course of the play, make a visit to the setting. The wife, Mary DISON, has run away, but her husband, a former army officer, comes to get her back.

Here it Is, KIDS! The Best Bet for Winter

CHICAGO OPENS

Nov. 1 in Modern Hailed Building

Col. F. Weinman, Promotor

ALL CONTESTANTS INTERESTED IN GOOD SOLID PROPPOSITION CONTACT IMMEDIATELY

HELP IN ALL DEPARTMENTS CONTACT

Col. F. Weinman, Promotor

Andrews, "sargeant" of the show, was the standout of the show. Cary Smith has a role in the show, and discovering that she is using as the realization they still love each other are the same lines they used in the show. The show was closed.

Both Mrs. Christians and Lytell turn in excellent performances. With their performances, the show has reached a new level. The show has been a hit since its opening, and it is expected to continue to be a hit.

ANNA DISON is the star of the show. She is a sweet and charming actress, and her performance is one of the highlights of the show.

A swell rustic cowboy setting by Mr. and Mrs. Billie More, and the location of the setting is a railroad station in rural Illinois.

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Nov. 1 in Modern Hailed Building

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ALL CONTESTANTS INTERESTED IN GOOD SOLID PROPPOSITION CONTACT IMMEDIATELY

HELP IN ALL DEPARTMENTS CONTACT

Phil Murphy & Lou Jarvis

DALTON HOTEL

1234 S. Wabash, Chicago, Ill.

WANT DERBYSHOW MC

L. W. LYTLE

ROY WILLIAMS, with Ward Maiter's Comedians in Ohio recently. I'll-

The Hayworth organization will play ne

You may be interested in:

- The Billboard's performance reviews
- Recent developments in the entertainment industry
- The careers of featured performers and events
Non-Theatrical Films
Conducted by THE ROADSHOWMAN
Communications to 1561 Broadway, New York City.

Movies Click at Danbury Fair; Good Publicity Boosts Grosses

"Tillie's Punctured Romance" and "The Grim Gunman" featured at special shows—newspapers get favorable comment—two 750-watt projectors used—picture 10x10 feet

DANBURY, Conn., Oct. 18—That fans are a natural for old-time movies was shown at Danbury Fair last week, when the Old Opera House was a big success. With preparations made for the opening, the picture room was opened to the public. The first showing was attended by a large number of people, and the management was pleased with the result.

John Tenet, who formerly was in the projection business, is in charge of the Danbury Fair, and the film room has been installed.

HOLLYWOOD LEGIT
(Continued from page 3)
plus 42.260,000 for the first week, ending October 26.

HUB LEGIT ROOMS
(Continued from page 4)
week. Second week slightly better with sales of 24.1.1r.

Questions and Answers
I am planning to operate a circuit in the Southern States requiring the licensing and releasing of films. Will you give me rates on your films.

G. B. Texas.

EXTRA! EXTRA!
1060-16MM. SOUND FILMS
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THE BILLBOARD 27

Oct. 26, 1940
Waldaha, H. G., October 15 from a heart attack. His widow and two daughters survive.

MITCHELL—Charles E., retired actor, died in New York October 15 after a year's illness. Among the shows in which he had appeared before his retirement are "All the World's a Stage," "Men and Women," and "The Dolly." He leaves a widow, Mrs. William Mitchell; a brother, and two sisters.

WILLIAMSON—Moran, B., former stage manager of the Irving Theatre, Detroit, died in Detroit October 15. He leaves his wife, children, and his stepson, Mr. and Mrs. Ernest Holley, Detroit.

MITCHELL—Jesse, 72, stagehand at the Fox Theater, Cincinnati, October 16 after a short illness. He was a lifetime member of the Actors Fund of America.

WRIGHT—Mrs. Flewln, 102, of the comedy music-hall act, "Au Pair Men," died October 17 at her home in Chicago. She leaves a son and a daughter.

FLOYD—Mrs.�, 60, widow of E. J. Floyd, died in New York October 17. She was a member of the Actors Fund of America.

WRIGHT—Milton, 38, colored singer for the Wave Amusement Company, in New York October 14. He leaves his widow, a son, and five brothers.

IN MEMORY

Of My Dearly Beloved Wife

Edna Anna Humphreys

who went to her reward on October 25, 1939.

W. L. "MICKEY" HUMPHREYS

The Final Curtain

October 31 (Halloween), 1926

Eyes of Memory Never Sleep

Mrs. Harry Houdini

Houdini

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MARRIAGES

ALCORN-MAKAY—George Alcorn and Miss Lilian Makay, both of Chicago, were married in the Church of the Holy Name, Chicago, October 28.

BARKER—Mr. and Mrs. Andrew, Jr., of New York, were married in the Church of the Holy Name, New York, October 29, with Mrs. John H. Barker and Mr. and Mrs. John H. Barker.

SOUTHEY-Dr. Wilbur L.

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JORDAN—Body, 44, former blackface comedian with the Al H. Field and Co. minstrel shows, October 16 in Valparaiso, Ind. Jordan was at the height of his profession. He leaves a son.

SOUTHEY-Dr. Wilbur L.
NEW YORK WORLD'S FAIR
"For Peace and Freedom"
FLUSHING, L. I.
May 11 to Oct. 27

Returns of SLA Benefit May Go Over 2 Grand

NEW YORK, Oct. 19—About 1,000 devotees of the American Legion's League of American Bemie- gards participated in the big Hall show at the World's Fair Thursday night at midnight. Looking forward and most anticipated from the ticket sales alone is a projected $20,000, or more than $20,000 of conservatives estimates made during the campaign, weather, was almost without an outage causing trouble from snowstorms and early visitors.

Biggest and the most successful show supplied by the National Shrine's Association, which presented the League's show, will be the major feature. A $20,000,000,000 head of the sale will be a "surprise," Dougall and Ford, Conn. Shows Toronto for the show, accompanied it.

On the Flushing Front
By LEONARD TRAUBE

NEW YORK, Oct. 19—Future Delays. Frank Elitched, general manager of the National Shrine's League of American Bemie-gards, yesterday, in answering questions from the joint public relations committee of the Shrine and the World's Fair, that the Shrine's show will probably have a tough time getting connected, being only a baby in itself. "World's Fair is not yet," he said, "the bottle of world." For a number of years, Durfort & Rogers, was one of the most successful, but this time, a well-staged show, the Shrine's show, will probably be held on schedule.

The show, which also was the first to announce its schedule, is the forthcoming Chatanooga Choo-Choo, is the most popular show in the fair, and will have a cast of 1,000,000 people. The fair's capacity is about 1,000,000, and the Shrine's show will accommodate a little over 8,000 people. The Shrine's show will have a cast of 1,000,000 people, but this time, a well-staged show, the Shrine's show, will probably be held on schedule.

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SLA Aids in Todd Burial

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Carnivals

October 26, 1940

Strates Beats Last Two Years' Midway Gross at Gastonia

GASTONIA, N. C., Oct. 19—(press).—Strates Shows gross at Gastonia County Fair here, October 7-12, was midst larger than the usual this year. New building, that is being owned by the managers, will soon house the shows again.

West Wind-Up Under Par; Shows To Barn In St. Joseph, Mo.

COLUMBIA, Ga. Oct. 19—An off-season low with the unseasonably cool weather is said to have brought about Owner J. W. Laughlin's decision to close here.

League nominating Committee Named

CHICAGO, Oct. 19.—Nominees for official offices of the International League of Amusements will be announced at the next meeting of the league. The nominating committee was named at this meeting.

Tribute to Dick Collins

By Doc Waddell

Richard (Dick) Collins, who died in University Hospital, Charlotte, Va., Oct. 12th in a serious accident, was a gallant defender of his country's rights. Navy's latest hero will be honored by every citizen as just plain Dick. Dick wasn't all there physically, but he was. He was a great character.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

General Offices, Omaha, Neb.

Week ended October 19, 1940.

Good reports from the show continue to arrive at our main office here. We are fully aware of their coming from a great many shows, all of whom are interested in the new advertising ideas that are being used.

Benefit at NYWF

DETAILS OF the Shows' League's nominee for the benefit of NYWF will be held in Hall of Music at the New York World's Fair, Oct. 19-21, as announced. The show that appears on page 29 of this issue.

Crafts' Take Up 20% Over '39; Quarters In North Hollywood


Manager J. C. McCaffery, of Amoralpent Corporation of America, Melted here, and Wick and Whitey Weiss have sold plenty of tickets and fair manager W. R. Friell big show will be preeented in nein of the grar.tintamil for the benefit of the allows' treat local appearance In many

Columbus. date Were broken, with Friday

lumbus, Gm. Beckmann er array Shows

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Novratta. Mo.: Mack Doman, traffic ill-prrintettdeitt. North Hollywood:

Mr. and Mrs. Elmer Hanscom, insit and

Mr. and Mrs. Roy E. Ludington will at-

Mee and return

featuring Animated characters above the

several new neon :node next season.

Pair have been booked, and Owner Crates

been in the reeking for ,some OM, sec!

quitters until about the middle of Be-

fig Shows polished off a profitable sea-

World) Fair on October

DETAILS of the Showmen's Longue

Where they will winter: After

it a

E. Manning and Mr. and Mee.

rest

the New York

scak, Juana Illeinbero, Mrs. Smith. Herman and

Standine, left to Mitt: Joe Sher/rod:, Wray ROW, Hazer Cook, Helen Raisin.

On the neelway of the John U. Marks Shows of Cumberhuad County Fair.

Standine, left to Mitt: Joe Sher/rod:, Wray ROW, Hazer Cook, Helen Raisin.

THIS ITS:,,4,4,amArn,x PHOTO of outdoor arnitsement celebritere trot taken
American Carnivals Association, Inc.

Dick Collins Dead 10 Days Before Word Reaches Lewis

CINCINNATI, Oct. 12—Dick Collins, the press agent and newspaper man, died 10 days before word reached the Agricultural Building here at the annual show at which he was attending. At that time, F. Percy Moncrief informs The Billboard, Collins was a member of the Lewis shows, from which he was separated by going to Charlotteville, Va., where he died on September 25. Collins was in Charlotteville between trains and dropped in to visit friends and the latter made the news known here. Collins then telephoned to his brother in Cincinnati and the latter sent him a wire. Collins saw his brother and the letter was not received. Collins remained in Charlotteville until the following day. It has been learned from another source that the Rev. Leo L. Collins is president of the Catholic church in Charlotteville and that Collins had been operated on in the same hospital for several days, although this is in every conceivable way. It is understood that Father Rosen attended to Collins during the last hours of his life.

BALLYHOO BROS.

(Continued from opposite page)

A general order we have received from our country's largest general order and to be published in the next issue. The order is to be published in theTHE MIDWAY CHAMPION

The popular feature of America's Midway Carnival, which has attracted thousands of visitors—owners—mainly streamlined—superior construction—economical operation—prompt—right—terms reasonable. Write or phone us at earliest delivery date.

Sellner Mfg. Co., Inc.

FAIRBURY, MINN.

SHOW TENTS AND CONCESSIONS

Fulton Bag & Cotton Mills

ST. LOUIS, COLUMBUS, CHICAGO, NEW ORLEANS, NEW YORK, HOUSTON, SAN FRANCISCO

CONCESSION TENTS

Our Specialty for Over 40 Years

UNITED STATES TENT & AWNING CO.

701 North Washington Street, Chicago, Ill.

WANTED FOR ATHENS, GA., FAIR

WHERE THE EAST MEETS THE WEST

IN THE LAND OF SUNSHINE AND MILD WINTERS

ARIZONA STATE FAIR

NOVEMBER 9 TO 17 INCLUSIVE


CRESCENT AMUSEMENT CO. WANTS

Carnival Shows Throughout the South, West and Northwest. Write or Wire:

CARNIVALS WANTED

INDEPENDENT RIDES, SHOWS, CONCESSIONS, WRITE.

American Legion Fair and Artistic Celebration, Barnsville, Ga., Also Aesthetic Celebration, Statesboro, Ga. Both dates week November 11-12th, West Boulevard both dates. Address: M. J. MILLER, President, 100-110, Broad Ave., Barnsville, Ga.

W. C. KAUS SHOWS, Inc.


C. KAUS, Manager, 1240 East 4th Ave., Atlanta, Ga., Winter Quarters, 323 North 3rd Ave., Charleston, S. C.
**Midway Confab**

(Communications to 22-27 Opera Place, Cincinnati, O.)

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Loop-O-Plane, Octopus, Roll-O-Plane

Leading All Sales for 1940

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CARNIVALS

The Billboard 33

October 26, 1940

ANTON: attraction in Mlo Anthony's Burlesque show at the Burlesque shows. Mr. and Mrs. Anthony have invested in the envelope and came into the booking office late Friday afternoon to learn their show was coming up. They were pleased to hear that the show was scheduled for the following day.

FORMER: carnival trouper and now operator of the show is Mr. Charles H. Barbour from C. T. Greene had Capt. Curtis and Mrs. Wilson, Brookfield, Z., Clevelan., and Mr. and Mrs. John Dixon, and Mr. and Mrs. Lovell, of the local Amusement business, as his guests recently.

WILDEN: Johnny J. Jones Expwition Show, which has been playing since August 1, will make its last appearance in Catawba, N. C., tonight. The show is being managed by Mars. and Mrs. Joe Brubaker of Catawba. The show was opened on August 10 and will close on October 26.

DEADLINE: of the 10th Edition of the Amusement Business Directory was October 26. The directory contains information on over 1,000 amusement businesses, including carnival, circus, and traveling show companies.

STORY: of the week was the return of the 10th Edition of the Amusement Business Directory. The directory contains information on over 1,000 amusement businesses, including carnival, circus, and traveling show companies.

VENISON: John L. (Spot) Reginald and Evelyn Harris

LINEUP: of the Ten-in-One Show on Elite Expo Show by Earl. Hagan and Ed. Doran includes Jack Brea, mechanical man; Tommy Brown, second operator; Millard Smith, musical act; George L. Lof, neon and neon tube elector; Maxine Brown, sword box and electric chair; Madame Helen, mentalist; Leo Allen, elephant skin boy, and Blakely Bates, female mentalist. The show is being held in the Cotton Country and will remain until the middle of December.

ON THE CRAFT: east to west Roy Scott Sealey has announced his plans for the show to open in the early morning, which he feels will be the right time for the show. The show will be held in the Cotton Country and will remain until the middle of December.

PERSONNEL: of Wolf Amusement Company paid tribute to the memory of Elmer Duryell, a former member of the show, who passed away suddenly in Galena, C. G., by suspending operations for a moment and lowering the flag. The show is being held in the Cotton Country and will remain until the middle of December.

CHALK: one of the best weeks in history was the week ending October 10, when the city was completely desolate. The show was opened on October 10 and will close on October 26.

RETURNING: to their homes after the show was completed was Ann Gallagher and Ann Gallagher's kitchen, as well as Ann Gallagher's kitchen. The kitchen was opened on October 10 and will close on October 26.

FAMILY: of the 10th Edition of the Amusement Business Directory was October 26. The directory contains information on over 1,000 amusement businesses, including carnival, circus, and traveling show companies.

CLOQUES: cloques, and petty joulneys will never establish a firm bond for an amusement business. Mr. and Mrs. Leo Allen, elephant skin boy, and Blakely Bates, female mentalist, were among the guests of honor at the opening of the show.

SUDDENLY: Mr. and Mrs. E. Miller, magician and operator, closed at New Jersey State Fair, Trenton, N. J., and the show was opened on October 10 and will close on October 26.

BROKEN: one of the best weeks in history was the week ending October 10, when the city was completely desolate. The show was opened on October 10 and will close on October 26.

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PLAYING PROMINENTLY: role with Mr. Sealey was that of the show's director. He was assisted by Jack Gallagher and Ann Gallagher, who ran the kitchen, and Ann Gallagher's kitchen, as well as Ann Gallagher's kitchen. The kitchen was opened on October 10 and will close on October 26.

KELLY:

Chairman William J. Healy in direction of preliminary plans for the Coast Coast Showmen's Association's 60th Annual Banquet and Ball in the Gold Room of the Biltmore Hotel, Los Angeles, October 27-28. The banquet will feature the presentation of the Gold Medal to B. Chapman (left). President Smith is devoting much time and effort to the Coast Coast Showmen's Association's 60th Annual Banquet and Ball in the Gold Room of the Biltmore Hotel, Los Angeles, October 27-28. The banquet will feature the presentation of the Gold Medal to B. Chapman (left). President Smith is devoting much time and effort to the festivities.

NOTES FROM Texas Exhibit Show by Doc Wilson from Livingston, Tex. Another long jump and another banner stand is the best way to describe shows' engagement for the week ended October 26. Mr. Sealey's organization was split for the week, with N. L. Ison taking a small unit to the Pittsburg (Tex.) parade. The main unit played the Oil City Show in El Paso, Tex. Equipment, arrived in good shape and was up a day ahead of time. All reported good business and sponsoring committee, city officials, local radio station, and press gave good co-operation. Among the headliners were Mr. and Mrs. Alfred M. Dollas, and Tiny Edwards, who was popular. One of the featured attractions was a musical act featuring George Lake, who was a member of the band. The act included Mr. and Mrs. Bill McPherson, of the Yard Shows, and Mr. and Mrs. Leo Korte, of Holloway Shows.
CARNIVALS

Heart of America
Showmen's Club
Reid Hotel
Kansas City, Mo.

KANSAS CITY, MO., Oct. 19,-Several shows closing in this vicinity on October 19 and the full meetings will start again in November. In Kansas City Bros. Booth and Matty, H. W. Booth, who closed their show at the last meeting with a big success, are now visiting and will start their show here on October 26.

Robert Bowman, John Jarvis, and Joe Lane, all of Kansas City, Bros. Booth and Matty, have closed their show here on October 24 and all paid-up members of the Kansas City club will hold a meeting October 26. The show will be held at the State Fair Grounds and will start at 6 p.m. with a tent to be held in the Gold Room of the Kansas City Hotel.

A successful meeting was held in Kansas City on October 24 at the State Fair Grounds, and the new members of the Kansas City club will hold their first meeting October 26.

Membership committee is going along nicely. Brother T. W. Smith, in charge of the membership committee, reports that a large number of cards have been returned and that the committee is doing a good job.

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When Specific Act Is Illegal and Criminal

By LEON T. PARKER, Attorney at Law

UNDER numerous circumstances persons who are employed by traveling shows and others who engage in activities that involve the movement of crowds and salesmen have reason to question when, under what circumstances, a specific act is illegal. Therefore, this article is intended to set out the law and authorities which involve variations of the law on this subject.

Right To Parade

It has been customary from time immemorial for persons to assemble and to form processions. Such processions are permitted to parade to every place of worship, to public parks, to public places of amusement, and frequently to produce some effect on the public mind. Circuses and other processions of this nature are for the purpose of reminding citizens that a circus is in town. It is the circuses' duty to demonstrate the efficiency of the circus no that persons may be induced to purchase admission tickets and witness the exhibition.

It is well recognized that the use of city streets for such purposes is subject to the jurisdiction of the municipality, to which city streets have been dedicated as a public way, which authorizes circuses to proceed. See MILLS v. WELTON, 283 U. S. 593.

On the other hand, in Mears v. San Francisco, 269 F. 201, 136 Cal. 112, 33 P. Supp. 1.171, the Supreme Court of California held that the city of San Francisco had no authority to exact an ordinance prohibiting street processions to be held in the streets of the city, to the exclusion of any necessary or beneficial purpose of the public welfare. The purpose of the ordinance, as stated, was to prevent disturbances, and the same is in direct violation of the Fourteenth Amendment, as well as the Constitution of the State of California.

But if the city had a legitimate object to achieve by the ordinance, the constitutional prohibition would not be effective if the city were to discriminate against the circus, or other public associations, by excluding them from the streets of the city. This rule, however, is not controlling in this case, as the ordinance was in violation of the Constitution of the State of California.

When Idleness Is Crime

The courts are in accord with the legal theory that either a State law or city ordinance may provide that any person, when not employed in the lawful pursuit of a trade, business, or avocation, is guilty of disorderly conduct if he is found loitering in any public place and is guilty of disorderly conduct if he is found loitering in any public place of a character calculated to produce that effect upon a person of ordinary non-privileged classes, or by acts showing a formed intent to excite them.

Thus, it was held in State v. Hughey, 52 N. Y. 261, that the word "idleness" is a violation of the peace and public order, and is the basis of a city ordinance prohibiting the same.

When a specific act is convicted of disorderly conduct, the court must consider the effect upon a person of ordinary non-privileged classes, or by acts showing a formed intent to excite them.

For instance, in a leading case in the State of California, the court said: "The language did not violate any statute. It was calculated to produce that effect upon a person of ordinary non-privileged classes, or by acts showing a formed intent to excite them.

The language did not violate the statute, since, upon the strict construction of the statute, it lacks any "impression of divine condescension." There was simply a refusal to obey the law with a necessity to obey, no power to enforce obedience, and no intention that the irresistible power and command be invoked to compel them to go to hell.

Breach of Peace Violated

With respect to State statutes and city ordinances, which prohibit breaches of the peace by the use of "threatening, quarreling, challenging," the courts have held that any and all threatening words which disturb the public peace are unlawful. For instance, in Foster v. State, 53 Ark. 418, 43, 212.72; 300 1.140. 1.21.

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October 26, 1940

CARNIVALS

The Billboard 35
CARNIVALS

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Week October 25—November 1 and 2 INCLUSIVE

Legitimate Concessions at all kind Open except Bingo. Entrance and Drink Stands. Weight Latest Concessions at all kind Open except Bingo. Entrance and Drink Stands. Weight

KAUS EXPOSITION SHOWS, INC., WANTS

FOR NEW BERN AUTO SHOW AND EXPOSITION

Week October 25—November 1 and 2 INCLUSIVE

For Admission Free, please in Car. Address A. J. KAUS, MGR., This Week. Kinston, N. C.; Next Week, New Bern, N. C.

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Opening Nov. 2, world wide known Museum People in all departments, especially an outstanding Attractions that can be mounted. Aged, Mounted, Rides, Rides, Fat People, Human Steamrollers, Balloons, Airships, Astronauts, Walking live Animals, Living people, Music, Lighted and Life-size Exhibits, 200 works, Beautiful photo, statue: How one can cut, fill, and , put on, a birthday cake for party. Address, N. Y. WORLD'S FAIR MUSEUM, 257 E. MAIN ST., MEMPHIS, TENN.

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The Billboard 37
CARNIVALS

October 26, 1940

The Billboard

WASHINGTON, Oct. 19 - The entertainment program for the 1940 season at the New England Avenue Christmas tree lot on the corner of 19th and New England Avenue, was announced by Mr. and Mrs. E. H. Tupper, who are in charge of the tree lot. The program features the usual variety of entertainments, including music,杂耍, and stunts.

Field reported a second annual New England Avenue Exposition, staged by Frank Danberry and Sol Netemaker.

Mo. Fete To Be an Annual

MORELBY, Mo., Oct. 19 - So successful was the Bultena here on October 9-11 that the sponsoring Committee plans to stage it on an enlarged scale this year. A large crowd attended nightly, a turn out estimated at 25,000 spectators. The mayor and his committee have already booked all the entertainment for the upcoming event.

Sponsored Events

Veteren, Lodge and Other Organization Festivities

Conducted by CLAude R. Ellis

(Correspondence to 25 Opera Place, Cincinnati, O.)

25,000 Ohio Draw

Is Best in 11 Years

UTICA, O., Oct. 19 - With estimated attendance in excess of 100,000 people, the annual Home-Coming and Fall Festival on the University of Cincinnati campus was a success. The season's featured event was the annual Ohio Draw, which was attended by thousands of people.

Attractions Augment Bills

OF N. E. Political Rallys

BOSTON, Oct. 19 - Political rallies have proven to be an important means of mobilizing support for political candidates. This year, a number of rallies were held in the city, including a large-scale event in Washington, D.C., which attracted thousands of people.

Midway for Texas Event

DONNA, Tex., Oct. 19 - First major event of the year will be the two-day Donna Dia Dancer, sponsored by the Donna Chamber of Commerce. For the first time in 19 years there will be a large-scale event set up on streets and in the plaza. Final arrangements are being made for the event, which will include several featured attractions, including a large-scale fair, Frank G. Danning, who handled the event, said it was the largest event of its kind in Donna.

Boston Food Show Is Large

Southern California, With Several New Towns, Good for Cole Bros.

LOS ANGELES, Oct. 19.-Cole Bros.' Circus, nearing the end of its Southern California run as a test destination, is expected to move on to New W. Q. The last two days, Saturday and Sunday, were fine and good, but Monday, both shows, were light.

Several new venturers were reported to be in the show business. Raymond B. Dean and only four of his staff had been at the Hollywood, and Monto, both houses were good. Dean dealt in various parts of the country, business done in the new spot North Hollywood, an out-of-the-way part, and the show succeeded.

Katie Kneyke is visiting Mrs. Joe Adair, Col. Ed Taylor, and Mr. Joe Headworth, Harry Hendricks, of Sacramento, a farewell party at North Hollywood.

Dr. Porteiro returned to the show from a business trip to Arizona. Milton H. McClain and Joe Headworth, Harry Hendricks, of Sacramento, a farewell party at North Hollywood.

Rogers Sues Sunbrock

CHICAGO, Oct. 19.-Harry Rogers, former Attorney Louis B. Retz, has brought suit against Larry and Marman Sunbrock for $5,000, which he alleges is the profit from the sale of a new one that was served in the recent rodeo, circuses, and thrill show that has been Sunbrock's partner in the enterprise. It is argued that Sunbrock failed to make an accounting of the business. Left St. Louis with the receipts of the show. An alibi belonging to the promoter was attached.

Mary Erdiliz To Receive $11,000 for Injuries

OSCEOLA, Wis., Oct. 19.-Mary Erdiliz, former acrobatic with the Ringling-Barnum Barson circus, will receive $11,000 for injuries received last November 22, in an auto accident, according to stipulation entered October 18, to a damages suit tried in circuit court here.

Moulton Seeking Family

DEPTOT, Oct. 18.—William Moulton, of Detroit, who was a circus aerialist, is ill in an accident in an act about 12 years ago, is trying to locate some traces of his family. He was reared by John A. McGinley, circus manager and equestrian director. The circuit and the Royal American are Midway nine, Lien Blue, Vernon superintendent of co:wee-none: Groner ring J. Perlack, general manager; Sam Berkhebsm, Bent door superintendent ol proper -tine Ray Dean. b' Polack. general agent: Louis enteral. treats-


Tom, We'll Miss You Greatly

By FLOYD KING

Tom Mix, the swashbuckling, camel-taming, cowboy, film actor, and circus performer, was killed October 10, 1940, in a gas station. He died instantly of a heart attack, which started while he was driving a car at a gas station.

The show closed a week earlier than planned so the boys could get the installments. The installments were paid on October 18.

This picture was snapped at the Midfield (Pa.) Fair. And it was probably the last taken of Tom Mix. Edwin J. Patrick, president of the fair. B. H. Patrick, The Billboard representation at Philadelphia; Miss B. H. Patrick, Mrs. G. Jacobs Bryant, and Bryant.

Four Good Houses For RB in N. O.

NEW ORLEANS, Oct. 19.—Dry weather with moderate temperatures brought out full tents for all four performances of the Ringling-Barnum Barson show here Sunday and Monday (12 and 13). Best attendance was reported for the Sunday afternoon and Monday evening performances. The circus closed Saturday afternoon after playing for one day in Mobile, Ala., and opening in Mobile, Ala. The RB night performance was canceled.

Show moved without a fault at all performances, although Saturday night crowd during the Saturday night performance was unusually large. Mobile Shrine Temple. All press accounts said sales were best in years.

Big Night Crowd at Mobile

MOBILE, Oct. 13.—The Ringling-Barnum Barson circus played to an almost capacity house here Sunday night of October 14 at the fairgrounds, despite the last minute announcement of the Royal American shows also opened at the same time. The RB night performance was canceled, and all RB night performances were canceled.

Circuses opened with four performances of the Royal American, the other with three performances. The combination of the two shows was good news for Mobile.

The circus and the Royal American shows demonstrated the financial growth of Mobile, as the people of Mobile were the largest in the state. The shows were well attended and business was good. Both circuses used the same carnival concessions and did a fine business.

Tom Mix, well known for his inimitable cowboy act, was killed in an auto accident in Mobile, Ala. He was thrown from his car at a time when he was driving a car. The accident occurred in Mobile, Ala., on October 10.

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ROCHELLE, Ill., Oct. 15 — CPA Jim Hoye and Eimer Lindquist, both of Hart, proved in health.

"Meeting them in the backyard you had a hard time, very much the situation," said Jack Hill, who moved Tom Mix for 10 dollars.

People throughout the world mourned the death of Tom Mix. Monty Blue read the eulogy at the committal service.

Be Safe Than Sorry

In Legal Affairs

READ

When Specific Act Is Illegal and Criminal

In the Carnival Department of This Issue

TOM Mix's Will

Los Angeles, Oct. 19 — In Tom Mix's will, which was read at a public hearing by Beverly Hills Boy Scout Troop No. 11, of which Tommy was the sponsor, the name of the state of Arizona was used in his home town, Phoenix, for a place of rest among the screen set. We cannot now say that Tom Mix's journey has ended in the end of the road for the screen set.

MIX GREAT SHOWMAN

The service was most impressive. First there was the eulogy by Beverly Hills Boy Scout Troop No. 11, of which Tommy was the sponsor, the name of the state of Arizona was used in his home town, Phoenix, for a place of rest among the screen set. We cannot now say that Tom Mix's journey has ended in the end of the road for the screen set.

John Ringling North, "Tom Mix's life was passed to me by you, a man who did not know the meaning of defeat. Starting on a 101 Ranch, Tom Mix was indeed a symbol of those rich, that heritage that makes us so proud to be a part of these United States.

Mr. and Mrs. Joe Haworth and Mrs. Joe Haworth, two of the Mix family, were present. The family's history in the film industry is well known. They have been involved in the industry for many years, and have contributed greatly to the success of Mix and his career.

COLE BROS.

(Continued from page 39)

Three new series this week to be broken in winter quarters, which were included in the program, was in San Francisco for the winter. mixer, was in San Francisco for the winter.
Under the Marquee

(Communications to 25-27)
Opera Place, Cincinnati, O.

FIREST AND SIMMONS are booked at 5:30 p.m. to join the E. I. to do their clown and juggl- ing act.

WHEN Russell Bros., Circus closed, Chester Polka, Red Ritter, Charles Angell, and Jimmie Neal drove to Los Angeles.

BILL AND BARRY WOODCOCK visited Mr. and Mrs. J. J. Woodcock, who are finding it necessary to return to the home of the parents.

SOUTHWAY, KARL, and the China Doll, respectively, arc still at the Hotel.

BARNEY AND JIMMY ARNEDO, county scouts, and Billy and Beverly Johnson, county scouts, have returned from the floor show at the Warren (O.) Eagles' Club October 12. Acts were put on by C. A. Keogh, who entered the show.

TAD TORKY, who recently completed the season with Jimmie Lynche's thrills again, was seen in the C. C. C. stock show at the Chicago Coliseum. This will be his fourth appearance with the Great American Circus for four weeks and will then play Chicago department stores for the holidays.

It isn't simply good, but good for something.

AKT LADY, clown clown, finished two weeks' engagement with Cole Bros. Circus at Pueblo, Colo., last week, included an act by herself with the purchase of a spook horse, directed by James Ransome, Betty Hutton and Delores Underwood. The present act is a balancing Lark Din, juggl ing, Acrobat Michelle; Madame Marie and her canary, baby elephant, trained by Miss Hutton; Delores Underwood, second; Stanley Matthew, and Larry; Rudy Ruddy, horse trainer; Misses Tessa and Peggy, elephant, and Arthur Williams, elephant, and Mrs. J. S. Rose, Delores Underwood, and Betty Hutton, the seven helms, Wednesday acts.

Don't let your equipment run down. It doesn't work when you need it. This is the only bad splash that you possibly could. A little paint here and there will brighten up things.

ACTS at Poolside Bros. Circus at the All American Happy Days, 8 p.m. on Tuesday, October 26, at 8 p.m. This will be a big show, with the purchase of a spook horse, directed by James Ransome, Betty Underwood and Delores Underwood. This past act is a balancing Lark Din, juggl ing, Acrobat Michelle; Madame Marie and her canary, baby elephant, trained by Miss Hutton; Delores Underwood, second; Stanley Matthew, and Larry; Rudy Ruddy, horse trainer; Misses Tessa and Peggy, elephant, and Arthur Williams, elephant, and Mrs. J. S. Rose, Delores Underwood, and Betty Hutton, the seven helms, Wednesday act.

Dressing Room Gossip

COLE BROS.—Hollywood was three big days of the season. It was really good, the weather ideal and movie stars the feature of the week. Crewe, the headliner, was his usual good self. Lots of visitors, too,—Mr. and Mrs. Mike Mullen, Stanley Dawson, K. H. Mullins, Frank Miller, Jimmy Nesbit, Misses Underwood and Doerr, Bill Meataiten, Richard Egan, and many others. The show will be at the College on October 26 at 8 p.m. The biggest show of the season.

MADLINE McCOLL played the Lández with the group. She will appear in the Zipposhow and in a big bill at the American Knickerbocker. Miss McColl will leave for St. Louis for a visit with the family and will return for the next one year's engagement.

CLAYTON K. LANGLEY, Jacksonville, Fla., is such an enthusiastic fan that he decided to write in just that he agreed with the show. He has been a regular with the show for many years, but this is the first time that he has written anything.

St. Louis papers are still more wrong with the Big Show and that is why they will continue to spread the story of the show's failure. The show is not a failure.

The show was played at the College on October 26 at 8 p.m. The biggest show of the season.

Letter From

Stanley Dawson

HUNTINGPARK, N. C., Oct. 12.—Since the dash of the Cole show from the Southern States, we have been touring as far north as Bellingham and as far south as New Orleans and Interstate, and we have also seen the Rolling Show and the Suttom Show. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great. We have seen a lot of the Southern States and the crowds have been great.
FAIRS-EXPOSITIONS
October 26, 1940

HIGHS IN DALLAS, RALEIGH

Gates and Stands
Biggest in N.C.

Hamid shows draw unprecedented overflows—midway biz up for WM

RALEIGH, N.C., Oct. 19—Records for gate and stand attendance were claimed by officials for North Carolina State Fair, held October 7-19, which had good weather except for a shower on opening day. For the State Department of Agriculture, exhibits drew about 27,000 more than the 1939 figure. No accurate count of the total was made. A Hamid, who furnished the grandstand attractions, said that crowds were larger than for any of the past three years. Tar Heel annual, increased business was reported by A. R. Linderman, whose World of Mirth Shows have provided midway attractions several years.

Biggest day for the grandstand came on Wednesday, October 12, when Hell Drivers thrilled a record over 21,000. Approximately 1,500 persons on the side of the arena. Spectators were placed in the stands to protect the crowd. Safety fences on the terrace side of the arena. The referees had to be called on at least once to prevent brawls. J. H. Powell, reported his season best in attendance at this show. Teter observed his 30th birthday on Monday during his show.

For the first time motorcycles were staged at the fair. Sponsored by the American Motorcycle Association, and promoted by Bert G. Tiley, the race was contested by 32 riders, with Bob Edwards, Atlanta, best out Al Oliver. Charlotte, who finished in first place. The races were staged Saturday by Ralph Runkling, owner of the other grandstand capacity. Winner was Sunday. Runch, Charlotte, who had these arrangements.

The Friday, the biggest day, had attendance down from previous years. (See Raleigh is biggest opposite page)

Attractions Big Jackson, Miss., Success Factor

Jackson, Miss., Oct. 19—Despite lack of estimates, Jackson, Miss., had no inspections start due to a sudden change of the weather. As Jackson is on page 44, the fair here on October 7-12 caused an unusual bit of excitement, demonstrating the cooperative of exhibits, and skillful management by the Jackson Chamber of Commerce that the fair was a success. Absence of advertising and weather made it difficult to entice operating expenses of buying, Mayor W. A. Scott and Duane L. A. Hawkins and R. M. Taylor's office that the fair has not been received last year due to all-time record crowds.

Strangely was the necessity of renting city expenses to provide for other needs of the grist mill. For several weeks in the early summer the Jackson, Miss., school was in doubt. The question of continuing the school was put to the city business men, who were divided in their opinions. It was finally decided to close, but it is believed that the school will be reopened in the fall. Jackson, Miss., has a population of about 2,100.

DEPOT: — Construction has been started on a 120 by 200-foot reinforced concrete exhibit building for the fair. It is to be the building will be erected on a concrete foundation and be held here. Building is to replace one destroyed by fire in November. The cost of materials for the building will be supplied by the county and National Western Stock Show Association. Because of the city's sponsorship, the building will be available for other expositions, and display facilities will be provided.

25,000 New Mark in Texas

HICKORY, Texas, Oct. 19.—Eighth annual San Antonio State Fair here on October 15-19 drew an estimated 25,000, believed by officials to be a record attendance. Exhibits were unusually good, with many entries in every department. Business for the fair was reported excellent, and committee members due to bountiful crops in the area. Prize money was awarded on the first day. The show included the first performance of a rodeo, arena, and general plant shows.

Night Shows Bow At Danbury; Draw Goes Over 119,000

DANBURY, Conn., Oct. 19—The 78th annual Danbury Fair, October 12-19, drew 119,745. At the gate the gate was bigger than most former fairs. It did not surpass the record of 1903 by 13. Tuesday, October 15, was a record set in 1927 with 25,172 admissions, and exceeded by 14,194 the opening day.

Exhibitions and attractions had near-capacity crowds on Sunday and over 8,000 saw the show. The Danbury Fire Department greeted the week-end shows and Saturday. Lucky Teter and His Hell Drivers and Wednesday. October 10.

DENVER — Construction has been started on a 200 by 300-foot reinforced concrete exhibit building for the fair. It is to be held here. Building is to replace one destroyed by fire in November. The cost of materials for the building will be supplied by the city and National Western Stock Show Association. Because of the city's sponsorship, the building will be available for other expositions, and display facilities will be provided.

Gate, Net Under '39 Mark for Little Rock Stock Show

NORTH LITTLE ROCK, Ark., Oct. 19.—Attendance and receipts at the third annual Arkansas Livestock Show here on October 11-13 were below the 1939 show, but the show was successful financially for the sponsoring association, said Manager Gayle B. Erland. Profit will be determined by past ticket accumulations for materials used in construction of a rodeo arena, mechanical building, and general plant shows.

Gate receipts totaled $6,468.02 and there was no Grandstand receipts for nine performances. (See LITTLE ROCK SHOW in page 34)

Crack annual scores gate marks — RC bill and RC midway chalk heavy draws.

DALLAS, Oct. 19—Two days of record attendance and bustling business was registered at the fair by the city. According to officials, paid gate mark was over $32 and the second Sunday of the fair was a record opening-day gate in history with 111,310. Total admissions exceeded 204,000 ahead of the 659,907 on the first nine days. Thursday, October 10, was the first Sunday, weather has been pleasant.

On Wednesday, October 5, 111,310 entered the fair. Sunday, October 8, 123,966 entered. Tuesday, October 8, 123,966 entered. Friday, October 10, 158,812 entered. Sunday, October 12, 158,812 entered. Tuesday, October 14, 158,812 entered. Thursday, October 15, 158,812 entered.

Gate receipts and exhibits were declared the best, most varied, and greatest in the history of the fair. Agriculture and poultry shows were in this year's demonstration and new barns to accommodate its larger number.

The Barnum-Garritys, revolver, arranged in front of the pavilion, were a record on the show in years. Capacity house capacity was the last year. Twenty-five percent of the 204,000 admission tickets sold were used on the first day. Thursday, October 10, was the first Sunday, weather has been pleasant. Friday, October 11, was the first Sunday, weather has been pleasant. Sunday, October 12, was the first Sunday, weather has been pleasant.

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Jimmy Lynch announces plans for 1941 season

Paul Cranberry, auditor and business manager for Jimmy Lynch and his Death Dodges, has just returned to the Lynch show at the Goodrich Exhibit at the New York World's Fair from a meeting with Jimmy Lynch in Texas, Kansas.

Lynch's shoulder injury incurred while driving in Dallas, Texas, on October 2, 1940, forced him to leave the meeting. Lynch and Cranberry met for the Death Dodges for the 1941 season.

Combination of picked star drivers signed for '41

A combination of star drivers, comprising the greatest drivers in the automobile stunt business, directed from the N. Y. World's Fair and the Four Lynch road units, has been selected and signed to new contracts for the 1941 season. Among these are Bob Maynard, Buddy Toomey, Whitey Reece, George Mason and Bill Estes. Contracts have also been signed with Earl Shirley and other drivers.

Personnel and representation changes

Pat Purcell, who served with Lynch for two years, will not be associated with the Death Dodges or any Lynch enterprises after November 1, 1940.

Frank R. Winkley, who served as Western unit manager for Lynch, is no longer associated with Lynch enterprises.

Barnes-Carruthers have been retained as General Agents and Jimmy Lynch himself will handle all of the Western territory, while J. F. (Irish) Horan will serve as Eastern representative and unit manager.

All fair and exposition men are urged to watch Lynch in 1941. . . Bigger and better thrill shows that will mean bigger and better attendance for you are in making.

Record Dallas days

(Continued from opposite page)

Garo-Nellon Dance Ensemble with Leo Gabler, the famous dancing composer, featured at the Silver Forest, featuring the Six Debutantes, and his newest venture, "The Golden Days of Spanish and Mexican Dancing." A Golden Days Classics. Brings Models in gay-colored costumes, filled in on the spot, and a complete stage show beautifully costumed with excellent lighting effects and real artistry in its gay-colored costumes. A complete stage show beautifully costumed with excellent lighting effects and real artistry in its gay-colored costumes. A complete stage show beautifully costumed with excellent lighting effects and real artistry in its gay-colored costumes.

The attractions that drew good crowds were the Mexican Mariachi Band, from Mexico, with three concerts daily in the Golden Days of Spanish and Mexican Dancing. A complete stage show beautifully costumed with excellent lighting effects and real artistry in its gay-colored costumes.

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Hamid Show is lauded

Hamid's grandstand show, unanswerably praised, got off to a flying start at the N. Y. World's Fair, enjoyed a success that was a foregone conclusion. The Hamid Show was the first to play the Golden Gate International Exposition and was followed by a complete stage show beautifully costumed with excellent lighting effects and real artistry in its gay-colored costumes.

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Raleigh is biggest

(Continued from opposite page)

Record Dallas days

(Continued from opposite page)

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**Big Alterations on For Chi Riverview**

**CHICAGO, Oct. 19.**-Announcement of a $7,500 alteration and construction program for Riverview Roller Rink was made this week by Red Paul, rink manager. Plans call for a completely rebuilt ultra-modern entrance and several new interior decoration features which will be completed about November 15.

New Riverview rink was opened on January 3 of this year. Since that time it has been a favorite spot of every roller skater as well as of all individuals who enjoy skating. The rink is open seven days a week except Mondays. Riverview Skate Club has a membership of several hundred and club parties, known as Bonnights, are held monthly.

Riverview rink, one of the finest rinks in the world, is located in the south end of Chicago, opposite the famous Riverview Park. It is directly across the street from the Riverview Park Hotel and is a convenient place for all roller skaters to enjoy a good time.

**Martin Protege On RSROA Tour**

**CINCINNATI, Oct. 10.-**Melba Block, 15-year-old free-style amateur skater, has gone on tour with an exhibition of the RSROA (Roller Skating Rink Operators Association of the United States) which opened in Cincinnati at the 14th and 15th of October.

She is a member of Detroit Figure Skating Club and the newly opened Skating Club, and is making a goodwill tour of several cities to bring in new members.

**Notes From Philly**

**PHILADELPHIA, Oct. 19.**-The article, "Roller Rink Operators' Association," appeared in the Philadelphia Close Reading Rink, and it was the third time that the Rink Operators' Association has been mentioned in the newspaper. The operators of the Rink are searching for new skaters and are planning to open a branch of the Rink at the new location.

**FRIDAY NIGHT SHOWS**

**Cleveland, Oct. 19.**-Fridays and Saturdays have been set aside for special shows at the Cleveland Rink. These shows will be held on the 15th of November and will feature various skaters and performers. The Rink has received several requests for information about the special shows and is planning to open a branch of the Rink in the near future.

**RB IN N. O.**

(Continued from page 29)

Train leaving morning of October 19. His last trip of the season was not and not regularly employed by the circus.

The scheduled boy's mother lives in New Orleans.

**Good Night House at Montgomery**

**MONTGOMERY, Ala., Oct. 19.**-One of the largest audience in the history of the house was packed into the Montgomery Roller Rink on October 19 for the first of two performances.

**For HEALTH'S Sake—Roller Skate Book Matches**

Will Advertise Your Rink at New Low Cost

Your Advertisement on Cover Will Pull New Crowds Into Your Rink

**RINER SKATE CO.**

**Chicago Roller Skate Co.**

**4427 W. Lake St.**

**CHICAGO**

**October 26, 1940**

**The Billboard**

**45**
Trade Show Sellout Seen

Space at NAAPBP AREA Exhibit Gone by Nov. 1, Hodge Forecast

Record in disposal of booths 30 days in advance of Chicago convention is predicted by secretary-committee chairman preparing schedules for 22nd annual powwow

CHICAGO, Oct. 10.—In spite of numerous handicaps which have beset officers and directors of the North American Association of the Pools, Beaches and Recreation Parks, Hodge, who was present in Chicago on December 3-4, said Secretary A. R. Hodge from his office here. Before going on a national tour, Hodge announced that the NAAPBPU had decided upon the Hotel LaBelle for its 1941 gathering. Because of the delay in completing arrangements for the show, the NAAPBPU has not as yet launched an intensive campaign to sell the remaining 500 or so booths that are still available. Hodge stated that he would make a record in the association's efforts to sell the remaining 500 or so booths that are still available. Hodge stated that he would make a record in the association's efforts to sell the remaining 500 or so booths that are still available. Hodge stated that he would make a record in the association's efforts to sell the remaining 500 or so booths that are still available. 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PARKS-RESORTS-POOLS

The Billboard

October 26, 1940

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Writing on Ice

Viewing Supt. Quiot's and Art Wiru's first theater ice show, Happen S'g Ice, in New York's Center Theater last week, was an interesting experience. The thrill of skating in a miniature-like progress of water carnivals, nine months the year, under the skies of the country, with pinched skirts, or arena, is not only a pleasure for the eye, a joy to the ear, but it is also a fine way of skating. The shows are held on the town's best ice rink, Philadelphia, getting into the spirit of the game. After a few months of skating, the show is on. This is the main reason for a comfortable football team.

Dots and Dashes

Click Winter, whose hand played at New York's Maritime outdoor pool last week, is still playing. What's this about Alex T., DOT and BET, and the rest of the gang? Marcie, singer of the New York Metropolitan Opera, is now appearing in a Broadway indoor pool, Philly, getting into the spirit of the game. After a few months of skating, the show is on. This is the main reason for a comfortable football team.

American Recreational Equipment Association

By R. S. UZZELL

MONTREAL.-In Canada again at a most delightful time of the year, Indian summer, with its beautiful, invigorating scenery and the mosaic of sunsets and sunrises, one feels the joy of being alive. The sun's rays are there traveling eastward, Mothers, Fathers, and the Eagle, its red feathers waving in the wind, and harkily we saw a quarter of a century ago. Too many things knew not what to do, but the determination was to expand now. This was Job's thank. Enough who went over before them, and the family were left here. They take every precaution for their own protection. Departmental young men continues until spring when the value of the nation is aroused and ready to face a new world. There is an increase in duty, taxes, and cost of materials. Exchange is 11 per cent., with a decrease in price of materials. It is not certain whether the buildings that have been erected in Canada are here to stay. There is a better understanding now than ever before. The era of the province of Quebec is a quarter of a century ago. People always think of the future. There is a better understanding now than ever before. The era of the province of Quebec is a quarter of a century ago. People always think of the future. There is a better understanding now than ever before. The era of the province of Quebec is a quarter of a century ago. People always think of the future.

SELECTO FORECAST

(Continued from opposite page)

Selkirk, Manitoba, has been busy in the past few weeks. The Selkirk Sun has been busy in the past few weeks. The Selkirk Sun has been busy in the past few weeks. The Selkirk Sun has been busy in the past few weeks. The Selkirk Sun has been busy in the past few weeks. The Selkirk Sun has been busy in the past few weeks.

Want for 1941 Season

Rides of all kinds, particularly Ferris wheels, have been completely destroyed, so that it is necessary for the owner to enforce the easement deed. In 1902 the city entered into a contract with the owners to enforce the easement deed. The record is subject to the regulations of the city of Chicago.

Midland Beach

Staten Island, N. Y.


Coaster—Old Mill

Ice Rink—Pool—Roller Rink

Complete Park Layouts

Designed by Exports With Long Experience

"Build Now To Save Money"

ACKLEY, BRADLEY & DAY

Starr Building, Pittsburgh, Pa.
1940 FAIR DATES

ALABAMA
Dothan - Houston Co. Fair, Oct. 21-28, Min. Res. H. C. Goodnight, P. O. Box 202, Dothan.
Greensboro - American Legion Fair, Oct. 11-18, Min. Res. W. N. Clark, P. O. Box 274, Greensboro.
Leyburn - Greensboro Fair, Oct. 25-28, Min. Res. Charlie White, P. O. Box 76, Greensboro.
Trash - Pike Co. Fair, Oct. 30-Nov. 2.

ARIZONA
Lake Village - Chino Co. Fair, Oct. 25-26, Min. Res. R. F. Williams, P. O. Box 25, Chino Valley.

ARKANSAS
Lake Village - Chino Co. Fair, Oct. 25-26, Min. Res. R. F. Williams, P. O. Box 25, Chino Valley.

COLORADO
Denver - National Western Stock Show, Jan. 11-19, G. N. C. Glauberdorfer, P. O. Box 500, Denver.

FLORIDA
Belle Vue - Lake Co. Fair, March 18-19, H. E. Brown, P. O. Box 197, Lake Wales.

GEORGIA
Carrollon - Dawson Co. Fair, Oct. 11-19, L. A. Howell, P. O. Box 32, Dawsonville.

ILLINOIS
Chicago - International Fair, Sept. 28-Oct. 7, Mrs. J. H. White, Union Midway, Chicago.

INDIANA
Northen - Wabash Co. Fair, Sept. 15-21, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

IOWA
Ashley - Fair Grove, Oct. 15-21, J. D. Williams, P. O. Box 15, Ashley.

KANSAS

LOUISIANA

MICHIGAN
Kalamazoo - Kalamazoo Co. Fair, Oct. 11-18, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

MISSOURI
Kansas City - American Legion Fair, Sept. 24-Oct. 2, Min. Res. W. D. Patterson, P. O. Box 997, Kansas City.

OHIO
Stow - Stark Co. Fair, Sept. 20-Oct. 6, Min. Res. W. S. Ketterling, P. O. Box 200, Stow.

OKLAHOMA
Tulsa - Enid Co. Fair, Sept. 24-Oct. 2, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

SOUTH CAROLINA
Anderson - Anderson Co. Fair, Sept. 20-Oct. 6, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

TENNESSEE
Nashville - Grand National Livestock Show, Oct. 11-18, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

TEXAS
Batesville - Batesville Co. Fair, Sept. 14-21, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

UTAH
Truman - Truman Co. Fair, Sept. 14-21, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

WASHINGTON
Seattle - State Fair, Sept. 21-Oct. 5, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

WISCONSIN
Madison - Wisconsin State Fair, Sept. 7-16, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

WYOMING

COMING EVENTS

ARIZONA
Belle Vue - Papago Indian Fair, Sept. 2-9, Mrs. E. C. Wilson, P. O. Box 505, Arizona City.

ARKANSAS
Springdale - Beaver County Fair, Oct. 18-25, Min. Res. L. W. Martin, P. O. Box 200, Springdale.

CALIFORNIA
San Francisco - National Livestock Show, Oct. 16-23, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

CONNECTICUT
Bridgeport - 4-H State Fair, Jan. 16-17, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

COLOMBIA
San Francisco - National Livestock Show, Oct. 16-23, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

DIST. OF COLUMBIA

FLORIDA
Tampa - The Florida State Fair, Feb. 17-22, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

GEORGIA

MICHIGAN
Detroit - Detroit International Fair, Sept. 4-10, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

MINNESOTA

MISSOURI

NEBRASKA
Omaha - Auto Show, Oct. 20-27, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

NEGLIGENCE

OREGON

PENNSYLVANIA

SOUTH DAKOTA
Sioux Falls - Sioux Falls Fair, Oct. 20-27, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

TEXAS

UTAH
Salt Lake - Salt Lake Fair, Oct. 20-27, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

WASHINGTON

WASHINGTON

WEST VIRGINIA

WISCONSIN
Milwaukee - Milwaukee Co. Winter Fair, Dec. 10-17, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

CONVENTIONS

DIST. OF COLUMBIA

FLORIDA
Orlando - The Florida State Fair, Feb. 17-22, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

GEORGIA

MICHIGAN
Detroit - Detroit International Fair, Sept. 4-10, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

MONTANA
Missoula - Missoula Co. Winter Fair, Dec. 10-17, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

NEW YORK

PENNSYLVANIA

WASHINGTON
Seattle - Western International Fair, Sept. 21-Oct. 5, Min. Res. W. D. Otis, P. O. Box 110, Nashville.

WISCONSIN
Milwaukee - Milwaukee Co. Winter Fair, Dec. 10-17, Min. Res. C. F. Rittenhouse, P. O. Box 311, Northen.

In the Convention List appear only the dates of those meetings which we feel are of interest to the agricultural industry. In this category we place, besides the strictly agricultural and allied organizations, the following groups:

American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran Organizations, Odd Fellows, Knights of Pythias, Knights of Columbus, Horticultural Societies, Farm and Home organizations, Livestock Associations, Poultry Breeders, Boards of Agriculture, Plant groups, Patrons of Husbandry, State Granges, Farmers and Cooperative Advertising Associations.
CLASSIFIED ADVERTISEMENTS

HAIRLESS BULL CALF—FIVE MONTHS OLD. Otherwise perfect specimen, Born to create sensation. Young lady wishing to breed. MERCURY VETERINARY HOSPITAL, Cambridge, N. Y.

WOMEN WANTED—BARGAIN MERVIA, OBTAIN FREE samples of our exquisite white tracer & chubbie powder. Simply write us your address, home or hotel, asking for 15c sample. 15c in addition will cover shipping and handling. MERVIA, Slide 42nd St., N. Y.

WILL SELL, TRADE OR EXCHANGE ONE CUB Baby Bear, two Yearling Babes; all black, Canada. Inquire G. H. WILKINS, 321 W. 11th St., New York.

ECONOMICAL SIGNS, 15c a Word. Catalogue Free. DIANE ADELSON, 201 S. Highland Ave., Los Angeles, Calif.

BUSINESS OPPORTUNITIES


FOR SALE—THEATRE LAMP COMPANY. Excellent opportunity. For cash or terms. Write E. W. TREVOR, 423 Third Ave., Brooklyn, N. Y.

COIN-OPERATED MACHINES, SECOND-HAND

BARGAIN! 10 A.B.T. CHALLENGER. Pistol Target Machines, $15.00 each. G. STONE & CO., 1418 Dearborn Ave., Bridgeport, Conn.

BARGAIN—HAWTHORN'S, $400.00. Complete set, 7 coin operated machines, 100,000 tickets. Also some extras. Local delivery arrangements can be made. W. H. FORDHAM, 36 W. 42nd St., N. Y.

ATTENTION, CANADIAN OPERATORS: Write for our catalogue. Select models $150.00; complete sets $125.00. Write for complete list of other machines at lowest prices. Toronto Novelties, 1009-1011 Queen St. West, Montreal, Canada.


BARGAIN—4 MILLS, TRIPLE KING. Penny and nickel machines complete, in excellent working order. 4 machines, $25.00. C. J. LEE, 461 Main St., N. mower.


ERIE DIGGERS—8 MODEL F. CLAY & 8 MODEL F. T. CLAY VENDING MACHINES, 15¢. CAROUSEL, 126 Main St., N. Y.

HELP WANTED

ACCOMMODATION MALE OR FEMALE, FOR COCKTAIL CABARET. State complete details and salary. E. P. SMITH & CO., 2075 Sheriff, Cincinnati, O.

ALL PARTS AND SUPPLIES CATALOG FOR all Coin Machines—Write on letterhead or business card. BLOCK, 1327 Fairmount, Pittsburgh, Pa.

GET WISER MODERN ARCADE-SPORTLANDS. Whatever your hobby. Round up your friends. Write for list of equipment to choose. Write for catalogue. 194, 35th Ave., New York.

NR. 1 SOAP BOXES FOR SELL OR LEASE AT WHOLESALE 600,000 Louis, Mo.

ANT ELEPHANT SELLING. Largest collection in the world. MAURICE, 902 P. E. 14th Ave., Columbus, Ohio.


ALL TYPES OF SIGNS. 10c a word. Catalogue Free. FREDERICK, 414 E. 11th St., N. Y.

FOR SALE—WIRELESS ELECTRIC BASEBALL—25c each. J. E. YERDE SERVICE COMPANY, 1817 W. Third, Dayton, O.
Show Family Album

BAND MEMBERS of Leo Blendin's Cowboy Indian and the Lady Show, snapped somewhere in Texas in 1910. Standing, left to right: Charles Winnie and James Skyles, deceased; Jerry Azefs, now located in Arkansas; James Spiller, director, St. Joseph, Mo.; Marion Carnett, connected with an oil company in Oklahoma City, Okla.; Thomas Clare Balding, associated with an oil firm in Walters, Okla.; Willie Sander, located in Georgia, and Ralph Peterson, Wichita, Kan. Seated, left to right, are Charles Hutchins, Pete Lamnough, Lansing, Mich., Ferris Taylor, in pictures in Hollywood; Leo Blendin, director of Oklahoma City Zoo; Corner Davies, Bloomington, Ill., and E. W. Marsh, an orchestra leader in Brandon, Ont.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is especially requested that pictures be C.R. and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, 0.

WANTED TO BUY

Wild Animal, Cages Wanted—Also, Circus Parade Wagons and Menagerie Wagons. Describe fully: size, make, age, condition, best cash price. Box 1540, San Antonio, Tex.

At Liberty Advertisements

Figure TOTAL Number of Words in Copy at
5c a Word-FIRST LINE IN THIS STYLE TYPE
2c a Word—ENTIRE AD in this style type

AT LIBERTY

SALESCHEN WANTED

CARRY COMPLETE LINE PROFESSIONAL Caddy for chefs, butchers, restaurant equipment, etc. New and second-hand. Complete line of Cutlery Distributors, 117 W. 60th St., Chicago, Ill.

SALESMAN—AMERICAS FIRST SLIDE PROJECTOR. Ample commission daily. 1,000 fast selling repeat items. Desirable New York location. Beautiful sales portfolio free. DAVID LIONEL PRESS, 312 5th Avenue, New York, N. Y.

AT LIBERTY

ACROBATS

At liberty for exclusive School or Grandstand, etc. Free of charge. Send entire address. Address equipment, etc. L. Graiser, The Billboard, Cincinnati, 0.

At Liberty Agents and Managers


At Liberty Bands and orchestras

ATTENTION, Club Managers—Have your orchestra tailor made to your taste. Will arrange for professional soloists, P. A. system, etc. Union, over 100 working bands. Write Edward Morris, 110 W. Clark St., Apartment 13, Chicago, Ill.

SWEET Styled Orchestra—10 Men, snipper bus, special library. Prefer winter engagement in New York area. Write C. K.0.9, 393 C. K.0.9, Indianapolis, Ind. Same.

SWEET Styled Orchestra—1211 King, N. W., Minneapolis, Minn.

WELCOME TO RENT OR BUY—USED TOWER Bells or Cathedral Chimes. KING, 315 E. 10th St., Cincinnati, Ohio.

WANTED TO RENT OR BUY—USED TOWER Bells or Cathedral Chimes. KING, 315 E. 10th St., Cincinnati, 0.
## Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads: Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning, and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

### Women

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<td>Mrs. A. Smith</td>
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<tr>
<td>Mrs. B. Johnson</td>
<td>456 Elm St</td>
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<tr>
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When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Salesboard Operators Ready To Garner Christmas Money

Most profitable time of the year is nearing-trade is getting set-shortage of new items fails to daunt enthusiasm-more money in circulation.

NEW YORK, Oct. 19.-Resulting that the best salesboard business preceding Christmas losse happen have merged their increased revenue. The national defense program being put in place has released more cash and located business in the marketplace. The store is in the mood to spend money. A recent report states that they are having difficulty in placing deals. Re-availability of salesboard activity is a trend that is expected to continue. The groups are cashing in on the idea that many of their members will have again a program planned. While it is general knowledge that many members are not numbered, a complete list of the remaining names, this fact is more evident with the store's need for new and attractive wares.

Staple Items Pushed

Adrift there is a scarcity of new items on the market this season, the trade has already started with few items available. A new type of merchandise is on the market and is available. The store is eager for new and attractive wares. As many sending in staple items, and sending them to their new-type people.

Even with all this activity the stores are not ready for the large number of orders. However, there is no doubt that as second purchase. However, if the operators are not ready, the field will prove more lucrative.

In view of these facts, prestige sales are pushed, and operators are in no rush in getting deals on location. Optimism is increased as they are sure to get deals that will suit the taste of the trade. Reports indicate that many stores are returning to wares that are in demand and that the operators should concentrate on.

For those who may not be familiar with the term one-shot and two-shot, the term applies to deals in which either one or two items are sold. A one-shot card or board will usually average around 75 to 80 per cent. A two-shot card or board will usually average around 75 to 80 per cent. A two-shot card or board will usually average around 75 to 80 per cent.

To assure a steady money collection, a local operator who has been well started should lay off his efforts. They tell when the weather is right and the people are ready to spend money.

Brisk Weather Boosts Demand For Auto Robes

NEW YORK, Oct. 19.-Closing winds have limited the sales for overcoats and wraps also served to boost demand for automobile covers. The sales of salesboard operators are up.

Manufacturers of robes seem to have sensed the value of the price field and are offering new designs. Prices are also among the features that make it possible to offer large numbers of robes to patrons.

Bingo Popular

Bingo, operated by Marie Hamilton, proved itself one of the most popular wares on the market. The game, similar to the lottery, is being played more and more. A large iron, small, is also capably of doing the work which formerly required a large iron. The pitch-three-win, which can be sold to the trade to offer large numbers.

GETTING CROWDS into the game by making them feel they are getting a chance to win something, that Southern churches have handled it. As a result, they have increased their stocks. Patrons immediately rush to secure their places, waiting for the chance to buy at the discount price or in special sales.

WHILE it might appear that the natural inclination is to lower the prices, it is highly important to reduce the displays because of the cost of operating the game. The prices are reduced to bring in the trade.

Among Leaders

Ray Eager, clothing game, listed as the leader with sales as lamps, luircheenette eels, alum. The leaders among the topflight operators. The sales of these operators are among the top.

No Home, So Draftee Uses The Billboard as Address

A horse player handled a problem to Cincinnati draft officials yesterday. Presenting himself to the Board he said it was a social notice, that he was a citizen of the county, he asked to be registered.

WHERE IN YOUR HOME was asked.

Don't worry, where do you live most of the time?

WHERE the horses are running, you live in a stable.

The horse player gave his permanent address as a stable, his name as Mr. E. A. Clark, and his age as 21.

A draft board. ended it all with a laugh.
Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department furnishing the items which interest you.

Embossed Cedar Chest

Conversationalists and bingo and salesboard operators are finding the embossed cedar chest in big demand. Goldberg's Company reports. It has an illustrated picture top, embossed front, and a brass padlock and key. Chest also has a full-size etched mirror under the lid and is packed with a pound of high-grade, re- sorbed assorted. It is 19", by 6", by 14" in size and is priced six up to a shipping case. Those who already have tried the item reported that it has indications of being one of the leaders of the season.

Zircon

Former whitestone workers are generating good profits with Zircon (Matura Diamond), the Zircon Company reports. Workers are finding the stones so attractive that there is no difficulty in attracting a purchase for the small pieces from mines in Bismark and are effective and inexpensive. They are sold to stand acid and almost any abrasive. Available in an attractive miniature size. Zircon products are being shipped in large quantities to workers who are preparing for the holiday rush, the firm reports.

Photo Kit

With more picture enthusiasm getting into the trade, good dealers are having increased calls for photographic equipment, with the result that the MeCor Freshman Photo Kit is selling well. The kit is one of the most popular items on the stand this season, the Fancher Company reports. The kit is

Big Profits!

NEW FALL TIES READY AGENTS WANTED!

EMPIRE'S NECKWEAR AND COMBINATION SETS WITH THEIR TREMENDOUS SALES APPEAL WILL GIVE YOU EXTRA PROFITS!

Write to Dept. H-5
EMPIRE CAVATS: 22 WEST 21ST S., N.Y.

A NEW CATALOG OF SALESBOARDS AND MERCHANDISE DEALS—AT FACTORY PRICES

SEND FOR YOUR FREE COPY OF CATALOG NO. 55

BULLOVA—GRUEN—WALTHAM

ELGIN

BINGO JOBBERS

Morris Mandell

Gellman Bros.

Bingo Busters

BINGO CARDS

BINGO JOBBERS

119 North Fourth St.
Minneapolis, Minn.

LEADING FUR COATS

BINGO JOBBERS

BINGO JOBBERS

Gellman Bros.

BULLOVA—GRUEN—WALTHAM

Elgin

Wrist & Pocket Watches

Wholesale Jewelers

1801 Sansom St.
**FREE XMAS CATALOG**

Here's extra Xmas profits for you, send for special FREE Xmas Catalog. Hundreds of outstanding premiums and gifts at sensational low prices. Electric appliances, sporting goods, toys, games, household items — a complete gift selection at tremendous savings. Write NOW!

Evans Novelty Co.
800 Washington, Chicago, Ill.

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**LEVIN BROTHERS**

114 - IN, PHOTO AUCTION.

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**LEO KAUL**

114. 110 K South Market St., CHICAGO
WHOLESALE MERCHANDISE-PIPES

Events for Two Weeks

October 21-25

CAMP—Preise, Half, Food Show, 24-25.
COLOR—Getzel, Potable Eide, 8-13.
KOOL—Gard, Exhibits, 8-13.
KAY—Maysville, Local Foll Fair, 23-24.
MACMILLAN—McKinley, Giant Exhibit, 23-24.
RI—Providence, Plate Show, 23-24.
ST. LOUIS—St. Louis, 23-24.
THOMPSON—Thompson, 23-24.

October 21-31

ALBANY—Schenectady, 21-31.
ALL—Cedar Rapids, which marked the end of the season.
AMERICAN—American, 21-31.
AIR—St. Louis, Auto Show, 21-31.
ASHLAND—Ashland, Apple Festival, 21-31.
BROWNSTOWN—Brownstown, 21-31.
BRUIT—Bruit, 21-31.
CINCINNATI—Cincinnati, 21-31.
CORN—Coral, 21-31.
DALLAS—Dallas, 21-31.
DES MOINES—Des Moines, 21-31.
DENVER—Denver, 21-31.
DUQUESNE—Duquesne, 21-31.
ELKHART—Elkhart, 21-31.
FARGO—Fargo, 21-31.
FLINT—Flint, 21-31.
GLENROTHES—Glenrothes, 21-31.
GREAT FALLS—Great Falls, 21-31.
HARRISBURG—Harrisburg, 21-31.
HARTFORD—Hartford, 21-31.
HARRISBURG—Harrisburg, 21-31.
HELENA—Helena, 21-31.
HOUSTON—Houston, 21-31.
INDIANAPOLIS—Indianapolis, 21-31.
IOWA CITY—Iowa City, 21-31.
KANSAS CITY—Kansas City, 21-31.
KILGORE—Kilgore, 21-31.
LAWRENCE—Lawrence, 21-31.
LOUISVILLE—Louisville, 21-31.
MACON—Macon, 21-31.
MARSHALLTOWN—Marshalltown, 21-31.
MEDFORD—Medford, 21-31.
MINNEAPOLIS—Minneapolis, 21-31.
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In Chicago, Roy reports, boys in the south were asked to pipe in on conditions down that way.

**Pitchfork Five Years Ago**

Buffalo Cody was in Chicago working fruit-lax to a little money. Not a sand box was open and no one was working or selling except the pitcher. Cody's head, Doc Jake Hahn, had just returned him for New York. Doc A. M. Johnson was in Omaha, going over.

---

**MERCHANDISE-PIPES-GENERAL OUTDOOR**

**October 26, 1940**

In Legal Affairs...

**READ**

When Specific Act Is Illegal and In the Criminal Department of This Issue

Anbler, $1406; Bill McMacken and Burd, $17.50; Bill McCormack and Lou翡翠, $100; Al Pishever and Wayne Lounke, $40 each; Steel Wearding—First Day, $56; John B. Smith, $12.50; Hugh Bennett (12.4), $250; Homer Pettit (12.4), $100; Bruce Ross (12.4), $150; Handy Browar (12.4), $215.

**PRACTICE**

**Be Safe Than Sorry**

In Legal Affairs...

**READ**

When Specific Act Is Illegal and In the Criminal Department of This Issue

**GARDEN RODEO**

(Continued from page 41)

or Torre, Cottrell, 18%.

**SATS**

**NEW**

**WATCH YOUR TURN SIGNAL**

OPERATES FROM RASH FLASHERS TO SHOW RIGHT OR LEFT TURN!

**A WHIRLWIND**

**WATCHES AND RINGS**

BRAND NEW LADIES WATCHES

1. MERRITT, $15.40 2. COMPETE, $16.95 3. LADY DIAMOND, $23.65

WHOLESALE CATALOG

4000 BARGAIN PRICES

FOR SALESMEN AND DISTRIBUTORS

**KANE WATCH CO.**

105 CANAL ST., NEW YORK
**GM DIESEL LIGHT PLANTS**

Constant
Money Savers!
Cost Less Than 1c
Per K.W. Hr. To
Operate

**J. W. (Biesel) Clements**
Southern Power Division of
LEWIS SUPPLY CO.

174 N. Main St., Memphis, Tenn.
(Phone: 5-2733)

**INSURANCE**

Charles A. Lemz

"Showman's Insurance Man"

**AMERICAN LEGION FAIR**

SUFFOLK, VA., OCT. 28 TO NOV. 2

Wanted Concessionaires and Shows, one or more High Sensational Acts, Plays and Kiddie Rides.

Advertise AMERICAN LEGION FAIR HEADQUARTERS, Richmond Hotel, Phone: 1184, 7 to 8 p.m.

**NEW NOISELESS BINGO CAGE**

**MIGHTY MONARCH SHOWS**

**WANTED FOR**

**SOUTH'S BIGGEST ARMISTICE CELEBRATION AND OPENING—HAMPTON ALL-WINTER AMUSEMENT PARK**

One-quarter mile from heart of 30,000 soldiers and civilian workers at Fort Jackson, Columbia, S. C.

Want Stunters, Bandwagons, Slides, Silly Acts or any other Rides not conflicting with what we have now. Want Stunt Wheels, Merry-Go-Rounds, Rides, Sand, Water, Fireworks, or Rides not conflicting with what we have now. Will share profits or rent. Write for details.

Write to 21-23 Park Avenue, Waterbury, Conn. Great opportunity for Boys, Girls, Men, Women and Students.

**MAXI WATKINS, Hampton Amusement Park Co., 215 Davis Ave., Columbus, S. C.**

**MILLER BROS.' SHOWS**

**WANT**

For Clarendon County Fair at Manning, S. C., with Bishopville, S. C., Fair to follow. Want Compilations of all kinds, Rides, Concession Game, Land Collet, Wheels, Shows and Rides. Can use one more Grind Show, Want Ride Help that can drive semi-trailer. Address: Conway, S. C., this week; Manning, S. C., next week.
Hartmann's Broadcast

SEEN so many circus men enter the carnival business prompted us to write this article. "This season without doubt saw more new names in the carnival business than ever before."

"We have a big list of all those who are entering the business this year," says W. A. Hartmann. "The reason for this," he continues, "is due to the fact that there are more and more people interested in the carnival business than ever before."

"In fact," he added, "the number of new names entering the business this year is so large that it is impossible to list them all."
Pitt Grotto Rodeo Winds Up in Black

PIITTSBURGH, Oct. 19—Two outdoor rodeos are in prospect for Southern Californians as a result of the success of the six-day event which ended here today, thanks to the efforts of the Fraternal Order of Police and the Grotto, publicists for the Sreet Sherman of the Grotto, and others. More than 60 cowboys and cowgirls showed up for the event program that included contests in various kinds, including bucking, bareback bronc riding, and bulldogging. The program was held at the Grotto, 1000 Broadway, and closed with the fair apportion. The Grotto has promised to return to Mesquite in the future.

MIDWAY CONFAB

The committee in charge of the Fourth annual Rodeo and Midway, which was held here today, has announced that the fair was attended by more than 400,000 people. The attendance was the highest in the history of the fair, and the committee is planning to expand the program next year.

When and Where, and W. G. (Bill) Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo., and Mrs. Mable Womack, of Liberty, Mo.

Coming Marriages

Carlos Martinez, son of Mrs. and Mrs. Dean Pass, of the promotion department at the Grotto, will be married to Mildred Lee, of the St. Louis, Mo., hotel, on Saturday, October 19.

Births

Betty Delmar from Jesse Delmar, of Los Angeles, July 22, has been revealing.

Ideal Exposition Shows, Inc.

IDEAL EXPOSITION SHOWS, INC.

FAR WESTERN EXPOSITION SHOWS,

NEWBERRY COUNTY FAIR

FAIRWAY, C. S., OCTOBER 26 TO NOVEMBER 2

IDEAL EXPOSITION SHOWS, INC.

FLORIDIAN EXPOSITION SHOWS

FAIRWAY, C. S., WEEK OCTOBER 26th

GREAT BRIGHT WAY SHOWS WANT

For the Heart of Navy Yards, Charleston, S. C., all next week, followed by Meeting St., Charleston, S. C., and Swan, S. C., and J. W. in West Columbia, S. C., Shows and Conventions of all kinds. No Rides wanted. Have S. W. to see Kingfish, S. C., this week.
Defense -- Operators' organizations may win good will by supporting timely causes and movements

The work of at least three operators' associations in the field of public relations is worthy of special comment at this time. Reports of the public relations work of the Minnesota Amusement Game Association have appeared in the trade press for several weeks now.

The Minnesota organization has a special public relations committee which makes regular reports and suggestions to the association and also performs services in every way possible.

A newly formed organization in Canada has named an official of the group to have the specific job of public relations.

The Florida Music Operators' Association is supporting a movement for the establishment of proper dancing places for young people. This is a very appropriate movement for them to support since much of the criticism ofphonographs in that state is due to minors dancing in locations known as "juke joints." Under such circumstances, for an operators' organization to take the initiative and support a movement for proper dancing places for young people is a public relations job of real importance.

Some recent public relations work of the Associated Operators of Los Angeles County (Calif.), Inc., will be discussed more in detail in this article. In The Billboard, October 12 (page 80), is an account of the support which the organization is giving to the current traffic safety campaign in Los Angeles. Curley Robinson is secretary of the organization. When a group of operators give verbal support to timely movements it may not get mention in newspapers, but at the same time it is sure to win good will for the business as time goes on.

The important fact is, in this case, that the organization openly and officially expressed its support of an important civic movement. It is true that every operator may be strongly in favor of a movement and many even support it as an individual in tangible ways. But the thing that builds up favorable public opinion for a minor business is open and official expression of support and approval. That is what the Los Angeles group did in connection with the traffic safety campaign.

There are many public movements which deserve support, so that every group of operators will always find something in their city or community which the organization can boost openly and officially.

A more recent piece of work by the Los Angeles group took place at a meeting October 1, when official resolutions expressing support of the movement for national defense were passed by a unanimous vote. To reprint these resolutions in detail will indicate just what can be done by operators' organizations. The resolutions as adopted follow:

"Whereas, the members of this organization recognize the fact that the existence of free institutions and the liberty of our great nation are in jeopardy, and

"Whereas, to defend the liberties granted by the Constitution and the maintenance of its cherished ideals for posterity, every person of our great nation must support the leader of the United States with every ounce of his strength at his command, to the end that the defense of this nation may be made impregnable against attack from subversive elements, and

"Whereas, this organization has for its avowed purpose loyalty and devotion to the principles of our great Magna Charta and the support of the ideals therein enumerated.

"Now, Therefore Be It Resolved: That the entire membership of this organization, whether with all of the employees of the individual members thereof, do hereby unanimously resolve to lend their utmost energies, aid, and support to the Government of the United States in its vast and vital program of National Defense, and do hereby offer, as a matter of record, and do both collectively and individually, whatever may be required for this purpose as such requirements are from time to time made known by our President.

"And Be It Further Resolved: That a copy of this resolution be forwarded to the President of the United States of America so that he may be acquainted with the wholehearted support which every member of this organization is willing to give him for the purpose of making this nation impregnable against invasion and attack from without.

The organization, by a vote of its directors, also issued an official bulletin calling attention to Registration Day, October 16. The bulletin follows:

"Wednesday, October 16, has been designated by the President of the United States as Registration Day of all males between the ages of 21 and 35 years inclusive.

"In accord with the patriotic precepts of this organization, it is our sincere wish that every member of this organization within the above classification register as early as possible in order to facilitate the registrars in this tremendous task.

"In these momentous times every man must do his part. Definite sacrifices will be necessary in the performance of your duty in helping to meet this emergency in order to preserve the freedom that Americanism has brought us.

"It is needless for us to add that this organization will render every moral and financial aid in preserving the business of any member selected for military training for the preservation of this great nation.

"The future of the country--its democracy, its principles, and its ideals may be at stake. Let us stand ready to defend them."

These examples indicate how organizations may perform timely services by giving official support to current ideas and movements which are either local or national. It is encouraging that several organizations are already keeping abreast of the modern world, and their example is sure to prove very helpful to other organizations that may have overlooked some real opportunities in the past.

When organizations have undertaken to do real public relations job, then it is still more commendable to pass those ideas on to the industry at large so that all may rejoice in the work being done, and so that all may profit from the ideas being tried.
August Total Is $93,740; Canada Is Biggest Buyer

1,434 coin machines on list—expected drop fails to materialize.

CHICAGO, Oct. 19—With total of coin machine exports for four months still to be added to 1,940's total, coin machine export figures for the year should easily exceed $1,000,000. Current estimates for the 1940 figure reach as high as $2,000,000.

August exports, as reported by the Department of Commerce, were valued at $93,740. A total of 1,434 machines were sent to foreign countries during that month.

Canada took top honors in value of exports received, her total being 616 machines valued at $4,140. Second in Canada's list was 628 games valued at $1,293. Vendor did on 185 machines and $2,107. Photographs, hoists, etc., were the foremost of one of 31.3.

1940 figure tench as high as expected to exceed 8,100,000.

The total for August exports, as reported by the Commerce Department, was $93,740; 4114 machines valued at $93,740.

PHOTOGRAPHS

TEN CHEMISTRY

A study of the foregoing totals will reveal that an estimated for the year will easily be realized, provided export figures remain at approximately the same figure as in the past eight months.

Common have been much heartened by the figures shown in export reports, as such figures have been expected to drop drastically following the beginning of the European hostilities.

By the figures showing of our foreign friends, U. S. exports of coin machines have decreased only slightly.

This is a genuine drop in value by the figures shown in export reports, as such figures have been expected to drop drastically following the beginning of the European hostilities.

The 1940 figure tench as high as expected to exceed 8,100,000.

List of Exhibitors for Western Show Promises a Big Convention

LOS ANGELES, Oct. 19—Every indication points to success for the 1940 Western Show, Machinery Convention, at the Beverly Hotel, Los Angeles, November 18, 19, and 20, the show committee reports.

The 40 display spaces in the spacious Galta Room of the Beverly Hotel have been taken and arrangements are being made for the housing of an overflow, with a likelihood that when the opening day arrives there will be more than 60 exhibitors.

This is a guarantee to all the operators who attend that they will see the latest money-making equipment, and the show committee announces. Included will be machines never before publicly displayed.

More than 200,000 pieces of advertising material to promote attendance already have been distributed to operators, jobbers, and distributors all over the United States, Canada, and Latin America.


Publishers Look to Phonos For Plugs as ASCAP-BMI Feud Reaches Deadlock Stage

NEW YORK, Oct. 19.—With the battle of music between the American Society of Composers, Authors and Publishers and the Broadcast Music, Inc., and the National Association of Broadcasters beginning to assume the proportions of a legal and industrial duel, publisher members of ASCAP are forming a new definite plans in which the automatic phonograph operators and record companies figure prominently for playing their songs in such a way as to prevent the possibility of ASCAP tunes being played for free. A decrease of available air breaks is evident, as ASCAP is unwilling to accept that ASCAP members as a result of networks' statement requiring two million to hear a song. Other people will spend 35 cents to play it from a sheet music copy.

Supreme's Party Set for Oct. 26

BROOKLYN, Oct. 19.—Willie Platt and his Supreme Vending Company will convene its annual party to the Tuesday Music System here with an all-day party at the Poteau Arms Room. The dance and refreshments will begin at 6 p.m. and continue until 1 a.m., with a menu of wines and liquor and a large selection of wines and liquor. The dance will be held on the grounds of the Poteau Arms Room and will feature dancing and refreshments.

Orchids to Phonos From Clyde McCoy

AKRON, O., Oct. 10.—Clyde McCoy, of Super Blues fame, is a band leader who has been playing the bass in his radio broadcast. McCoy said that he had been thinking of buying a phonograph to play his music, and he decided to buy one from the local store. McCoy credits automatic phonographs as doing more for him than any other type of phonograph.
ASK YOUR DISTRIBUTOR ABOUT OUR NEW DEMONSTRATION OFFER ON THE
BUCKLEY MUSIC SYSTEM
WITH THE SENSATIONAL DIRECT "TOUCH-TO-TOUCH" ACTION
AT NO COST TO YOU!

Baltimore, Md.
Oriole Coin Machine Corp.
218 West Mt. Royal Ave.

Bellmore, L. I., N. Y.
Supreme Vending Company, Inc.
201 Grand Ave.

Birmingham, Ala.
Birmingham Vending Company
217 Third Ave., North

Brooklyn, N. Y.
Buckley Music System, Inc.
680 Broadway
Supreme Vending Company, Inc.
557 Rogers Avenue

Dallas, Tex.
Walbox Sales Company
1913 Young Street

Denver, Colo.
Blackwell Distributing Company
565 Milwaukee Street

Detroit, Mich.
American Novelty Company
3165 Grand River Avenue

Fairmont, Minn.
Mid-West Novelty Company
106 E. Second Street

Fort Wayne, Ind.
Indiana Sales Company
285 So. Cornell Circle

Havana, Cuba
L. H. McMAsters
Ave. 9, Entre 12Y, 13 Ampl. Almendari

Indianapolis, Ind.
Wired Music
625 Madison Ave.

Los Angeles, Calif.
William Corcoran
2132 W. Pico Blvd.

Mexico, D. F.
Robert W. Weekes
Apdo. Postal, 8932

Miami, Fla.
Les Purinton
525 N. W. 24th Avenue

Minneapolis, Minn.
Music Installations
1315 Nicollet Avenue

Newark, N. J.
Royal Sales Company
541 Hunterdon Street

New Orleans, La.
Buckley Manufacturing Sales Co.
2215 Canal Street

Ottawa, Ill.
Wolfe Music Company
920 E. Main Street

Pittsburgh, Pa.
Oriole Coin Machine Corp.
1100 Fifth Avenue

Portland, Ore.
William Corcoran
907 S. W. 16th Street

Pontiac, Mich.
Wolverine Entertainers, Inc.
535 Newberry Street

San Francisco, Calif.
William Corcoran
927 Larkin Street

St. Louis, Mo.
Public Sound Systems
2718 Gravois Street

Toledo, O.
National Sound System
3137 Tryon Lane

West Allis, Wis.
Patterson & Dennison, Inc.
6210 W. Greenfield Ave.

DISTRIBUTORS, ATTENTION! A FEW TERRITORIES STILL AVAILABLE! WRITE OR WIRE QUICK!

BUCKLEY MUSIC SYSTEM INC.
4225 W. Lake St. - Chicago, Ill.

[Image of Buckley Music System]
**AMUSEMENT MACHINES (MUSIC)**

**EASTERN FLASHES**

NEW YORK, Oct. 19.—Plenty reports coming from Chicago today that this year, in the works that incorporate many fresh and different novelties, is shaping up as the biggest convention of all time.

*FAST FLASHES*—By Miller and Raymond Knox, of Midway Vending, announced their appointment as distributors for the Salem line. Boys are enthusiastic over the reception being given their three-cylindrical slot cigarette winder... Bert Lane got to Chicago this week and new products coming off the Genco production line. Before leaving, Bert reported that its firing has been prepared to fill orders for Genco's Chief and Mutoscope's Sky Fighter machine gun. Both machines are top money getters, he explained. 

*AVANCE*—Sky Fighter out etc. At any event, with orders for Oontons Chief and Mutoscope's Sky Fighter machine gun, both machines are top money getters, he explained... Irving Rosen, of Modern, leans for a few weeks in Florida.

**IVY-GAMES COMPANY,** Seeburg distributor in Minneapolis, reports that operator Jon P. Hallstrom worked with architects prior to making a complete survey which included remote control installation in the $20,000,000 pictured above. It is Nolen's Cafe and boasts having 10 Wall-o-Matics, a 20 Juke Specktophones, and an Ennong Symphonode.

**FOR SALE**

*King Automatic Music Co., Inc.*

**ALL MUSIC OPERATORS INVITED TO THE SUPREME EVENT**

**ALL DAY SATURDAY, OCTOBER 26TH**

OF THE BUCKLEY MUSIC SYSTEM WITH

"DIRECT-TOUCH-TOUCH-ACTION"

*Wm. Blatt* President

**SUPREME VENDING COMPANY, INC.**

557 ROGERS AVE., BROOKLYN, N. Y.

LARGE ISLAND OPERATING CARE IS BEING GIVEN FOR YOU AT OUR OFFICES AT 201 GRAND AVE, BELLMORE, L. I., TO TAKE YOU OVER!!

**A-T-T-E-N-T-I-O-N**

MARYLAND OPERATORS

It gives us great pleasure to announce to the trade the appointment of

**ART NYBERG**

As Our Representative Covering the Sale of

SEEBURG PRODUCTS

FOR THE STATE OF MARYLAND

"ART" Is Well Known To All Of Us and Is Already Set Up With Modern Offices, Showrooms, Complete Service and Parts Department Located At 708 N. HOWARD STREET, BALTIMORE, MARYLAND.

FOR A REAL DEAL IN AUTOMATIC MUSIC SEE "ART" NOW!!

There Is Nothing Like Operating

**SEEBURG REMOTE CONTROL**

THE FACILITIES OF ALL OUR OFFICES ARE AT YOUR DISPOSAL

Automatic Amusement Co.

Frank Engel

Mike Specter

919-21 NORTH BROAD STREET, PHILADELPHIA, PA.

Branch Offices: WILKES-BARRE . . . HARRISBURG . . . WILMINGTON

"The House That Seeburg Built!"

SPECIALIZING IN THE SALE OF SEEBURG PRODUCTS ONLY

**ONE OF AMERICA'S MOST FAMOUS SARS, the Panama Bar, San Diego, Calif., has a new feature to offer patrons to every patron. On the Panama Bar are 10 Kentucky wall boxes, some of which are seen in the above picture.**
Phonos Must Be Important, Declares Wisconsin Paper

Wilkes-Barre, Pa.

Wilkes-Barre, Pa., Oct. 10—Salesmen of the coin-operated vending machine business were pleased when mention of using salesboards as a means of raising funds for Mickey Mouse's hand was made in the picture, Strike Up the Band.

Several vending machines in the vicinity were broken last week-end with the loot reported to be more than $100. Other pinball and vending machines have been robbed recently, with the cigarette machines getting the lion's share.

Operator Harry Achmack, of nearby Bloomsburg, Pa., was a big loser when his cigarette vending machine, located in Cain's Bloomsburg, was broken over the last week-end.

The exception being the antiracte machine in the machine shop's main business is reported the reason for the coin machine men's complaint that business is poor. However, the colt spenders are to spend more cash and everyone feels sure that they will be among the first to feel the rise.

Ben DePaolo, of Near-by Moroos, Pa., and Hans Lindeman, both of Novelty Company, report that with the advent of the colt season the stock of machine orders are beginning to make a fair showing, but not enough to get excited about.

Practically all the local operators are planning to attend the Eastern premiere of the Movie of the Week, the last time in New York and will take along members of their staffs. Several members of his Sterling Service are going, as is Ben DePaolo, Max Roth, etc.

Hans Lindeman is handing out cigars again, this time the occasion being the birth of a girl, the second born to the Lindemans.

According to reports, local columnists are hinting at forming a social organization, with a clubhouse and everything.

A collection of centennial music was among the exhibits at a recent antique show, along with one of the first coin-operated music boxes.

Cigarette vending machine operators are beginning to get some real competition from local stores. Price of cigarettes is 17 cents a pack, while most stores charge 15 cents, with others charging 15 cents, same as the chain stores.

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Chain grocery stores, particularly the $.15, will sell them for 14 cents.

Major Boxes Premieres Eddie Lanoe's New Song

NEW YORK, Oct. 10—Let's Dream This One Out, Eddie Lanoe's new ballad, received a send-off on Radio's Prison Band Sunday night, October 13. Phil was carried by some 50 stations, with Eddie's co-author, Bob Child, left, of Major Novos' staff, featured in the presentation.

A CHECK CHANGES HANDS between Wilma Hatt, Supreme Vending Company, Brooklyn, and DEWIT (Doc) Eager, Eastern Division manager for Buchlog Music Systems, Inc. The check is in payment for Hatt's first order for Buchlog Music Systems, Inc. The check is in payment for Hatt's first order for Buchlog Music Systems, Inc.
Marry Small (Okeh)  Some of These Days—V. Can't Help Feelin' Bad—V.

A judicious coupling of two standards gives Miss Small a fine opportunity to show that she is possess ed of two distinct vocal personalities, one of the least anticipated vocal talents in the business. There may be those who think that only Sophie Tucker has any right to do some of These Days, but the Smart Money took it to the bank, and now has turned to a few of those opinions.

ALBERTA HUNTER (Bluebird)  I Hate to Leave You For V. My Castle in the Sky—V.

The seps Miss Hunter, a new Blue bird signing, voices a couple of her own compositions, and it is a slice. The first finds the singer in a soulful lament whose melody is performed by a little luscious Miss Hunter's pseudo dramatic and affected inflection. Flip the disk over and you get a distinctly eyes-lifting affair whose meaning is unmistakable. With good material, it should continue the artistic trimmings Miss Hunter can sing, but you'll never know it from this effusion.

TOMY MARTIN (Vocalion)  A Song of Old Nani—V. My Sweetheart—V.

Before leaving the crasswise Vocalion label for Decca some time ago, Martin did quite an undertaking of pairs of "blue face treks" to an accompaniment by Manny Klein's small combo. With great average on a publisher's current plug list, Oken (accompanied by Frank Graziani's band) is an example of the Martin popularity, translated in terms of the Vocalion label. It has nice possibilities of turning out as much as they hope.

RUSK MCGAHAN (Decca)  After Dark—PT. Eee-Ee-Ee Lullaby—PT. VC.

The first side is a sunny tune, played in the same vein by Morgan. This is a particularly smooth job for the band, and the smoothness covers over the tendency to be too much of a companion piece. There's plenty of nine, quite easy listening quality to both sides.

ALEC TEMPLETON (Columbia)  Folk Song From A Secret Whirl with Piano Acc. Caprice in Old Style—Piano solo.

Templeton's usually infallible satirical pull is a little at the aves in the side A of this issue, for the first time since this infallible talent has been in print. The latter side of the record is a brilliant satiric effort. Here the English sense of humor is well displayed, with the Russian base, but this whole business sounds a little too forced and effort ful. The company pieces Templeton's customary facile irony technique.

GLENN MILLER (Bluebird)  Handful of Stars—PT. VC. Yesterday—PT. VC.

Miller comes up this week with a couple of dalliances, played in his same manner, after his recent flights into blues (What's Your Story, Morning Glory? and boogie-woogie (Peel Me Daddy, Eight to a Bar). This double is typical Miller, but it's anybody's guess as to whether it's a potential Indian summer or not.

MART KENNEY (Bluebird)  I'll Love To Live In London—PT. VC. I'll See You Again—PT. VC.

Kennedy is one of Canada's best known bands, but that won't help his commercialism here where he is practically unknown. Letting this disk slide, for him doesn't redound too much to his credit either, since it displays a nice flip side and a lack luster. In any sparkles or brilliance. Encounters, which have been recording his brilliant pleasant, but totally uninspiring.

COUNT BASIE (Decca)  At the Pinstripe—Pre-Record Album.

The mediocre ability is demonstrated beyond a shadow of doubt. In the constant flow of packaged disks glorifying outstanding swing names like it produces. The first side is Count Basie with 10 of the sides from Decca (here he has his label) and which have been released in various packages, forming an attractive album form, and it is a masterwork on one special disk. These, only guitar-based background plus, some of the best recorded sides of the Basie band are here.

Tommy Dorsey (Victor)  Two Dreams Met—PT. VC. When You're Awake—PT. VC.

There is the seemingly endless parade of similarly styled Dorsey disks. There's no doubt that the combination of Dorsey's sweet pre-teen voice is potently listenable, but a change of diet occasionally would not be amiss. Count Basie's A side local lacks enough of a change, and the result here is just another of the series. As to the outpouring that Tommy broke up in recent time, it is certainly within the memorable I'll Never Stop Again.

LARRY CLINTON (Victor)  The Bronze and I—Rumba, Elude Change—Rumba; VC.

It has been an ort hole has been arched with attention in this country, but this time it seems to have come up a bit late for a Bronze and I release even one played exceptionally well—and can vary its fast over the whole American music inordinate will of, of course, interest for few and general consumption in large circles is dubious.

SLIM CAUDILL (Okeh)  Don't Let Us Say Goodbye—PT. VC. Goodbye—PT. VC.

Don't be too good for the lady with the long voice, but for all its indescrib a ble qualities, it is a definite hit in the market. The ride off as a masterpiece in this type of weepy ditty. The placated voice of this phony ditty is definitely disliked, and the result is a work in which the band's person isn't heard, and even one played exceptionally well, and can vary its fast over the whole American music inordinate will of interest for few and general consumption in large circles is dubious.

LAMOUR (Bluebird)  I Love You, I Hate You—PT. VC. Let's Not Let Him Go—PT. VC.

The two sides are a masterpiece of music, and the ride off as a masterpiece in this type of weepy ditty. The placated voice of this phony ditty is definitely disliked, and the result is a work in which the band's person isn't heard, and even one played exceptionally well, and can vary its fast over the whole American music inordinate will of interest for few and general consumption in large circles is dubious.

DICK ROBERTSON (Decca)  My Greatest Mistake—PT. VC. Darling, How Can You Forget Me Now—PT. VC.

Robertson and a pair of solo ballads like these, two invariably make a commercial combination. There's nothing unusual about his voice, but for all its indescribable qualities, it is a definite hit in the market. The result here is just another of the series. As to the outpouring that Tommy broke up in recent time, it is certainly within the memorable I'll Never Stop Again.

DONNerd (Columbia)  Let's Try Again—PT. VC. Swingin' on C.

Lunceford is one of the most consistent record makers on any disk label, and the runout of last week's solid jass and equally solid balladry, these last sides are further proof of the same trend of production desirable, listenable, quality music. Colored commercials are usually noticeable on Leonard ranks, in the form of odd pairings of one slow, easy number and one faster diller. The combination, arranged and played as it is here, is uncommonly worth any disk buyer's hard a dollar.

TOMMY REYNOLDS (Decca)  Tell Me To The Bridge—PT. VC. Jungle Shuffle—PT. VC.

This is the only one of note here, the band being just another balled-voiced group in just another arrangement. Jungle-Fest is, sometimes to listen to, unless prejudiced about Reynolds, obvious courting of Artie Shaw's former style crew can. Tommy makes it sound a little too much like the flavor of a year or two ago. The background voices, turn in at least one competent vocal number, which has been released in various packages, forming an attractive album form, and it is a masterwork on one special disk. These, only guitar-based background plus, some of the best recorded sides of the Basie band are here.

DOROTHY LAMOUR (Bluebird) Moon Over Burma—V. Mexican Map-PT. VC.

Commercial possibilities are good here, the lady with the long voice, but for all its indescribable qualities, it is a definite hit in the market. The result here is just another of the series. As to the outpouring that Tommy broke up in recent time, it is certainly within the memorable I'll Never Stop Again.

ORIN TUCKER (Columbia) I Love Ya, I Hate You—PT. VC. La Seota—PT. VC.

The band enters the lists again with one of those tailor-made "cute" songs that all music fans love, from the same sister that produced the new immortal Oh, My Heart, and in the melos, melodies with Milt, while the Pops Rumba rhythm that adds a lot of punch to the Band, can be heard throughout these sides.

DICK JURGENS (Rike) In a Moonlight—PT. VC. When You Sold Good—8-R. PT. VC.

This time it's a pair of ballads, arranged and played conventionally, that Jurgen's offers for public consumption. Neither song has been devoted to anything on his lists, and Jurgen's work on them is just as jazzy and hard to figure that end. This disk is better when it's playing more unusual to play around with.

BLUE BARRON (Bluebird)  Say It—PT. VC. It's Eight O'clock—PT. VC.

Barron incorruptible so much of his material in a particular style, the arrangements here that finding the basic melody in so many cases. One can find two or three arrangements here that may be jazzy, but the rest are light and relatively easy to follow.
Talent and Tunes
On Music Machines
A COLUMN FOR PHONOGRAPH OPERATORS
By SAM HONIGSBERG

Sensation New Instrumental:
"Off the Record"
as recorded by BOB CHESTER on
Bluebird No. 10865

Radio's Leading Songs

Dan Richman, of The Billboard, Says:

"Fields has a nice commercial item in this pairing of two good songs from forthcoming pictures. Each tune will undoubtedly make its presence known to a good extent to the public, both because of normal plugging and their movie genesis, and Fields gives any disk buyer his money's worth with his smooth, danceable, listenable interpretation of them."
Old Coin-Operated Music Box Found At Waterloo, Ia.

WATERLOO, Ia., Oct. 19.—Music machines popular when the Priscilla girls danced across stages and when another Roosevelt was in the White House have been located in Waterloo. Of the three old music machines found by The Waterloo Sunday Courier, one is a coin-operated Regina, which offered a choice of eight different tunes. The records used by the Regina, made of zinc, copper, and steel, are duplicated. The perforations on the rotating cylinder bring out the music. The other two machines are table models, one using disks similar to those used in the Reginas and the record on cylinders.

The Courier devoted almost a full page to the story of the music machines along with pictures of the machines and their owners. The coin-operated Regina was found by its present owner in Burlington, Ia. Among the records scored with the machines are tunes with last century dates on them. Many of these have been re-popularized by 1940 orchestra leaders. One of the machines was the Mexican which was so popular in the last few months, Atlas en el Ranchito Grande. Other old stand-bys on the machines are Jeannette, Stars and Stripes Forever, Yankee Doodle Boy, You're a Grand Old Pal, In the Shade of the Old Apple Tree, and Mary's a Grand Old Name.

To make the Regina play, a dime is inserted in a slot to the right of a crank on the side. An eddy is the fact that changed over the years is the legend "Place 5 Cents Here," and it is impossible to get a modern nickel into this hole. A dime just fits.

The coins start the machine and one of the eight records is selected. The disk rotates after being raised to a spindle. Vibrations vibrate a series of tiny pins causing musical notes.

Modern Arranges 4 Installations

NEW YORK, Oct. 19.—Plenty of over-time has been put in by executives of the Modern Vendor Company the past few weeks, according to reports. Nat Cohn, Irving Sommer, and Harry Rosen have been busy arranging for operators last week took plenty of time and work," they stated. "But it was well worth it. With the coming of the cold weather, New York business has already been brisk, and we are making every effort to get the machines in places where we can get the most business."

The four installations arranged for operators last week took plenty of time and work," they stated. "But it was well worth it. With the coming of the cold weather, New York business has already been brisk, and we are making every effort to get the machines in places where we can get the most business."

New Orleans Hails Buckley Music Unit

NEW ORLEANS, Oct. 19.—Lee Silvers, distributor of Buckley Music Units in New Orleans, reports: "Many of the best locations in New Orleans are large and some of those places are divided into several rooms. The bar and will box made it possible to bring the selection card and coin chute to every section of the location, and auxiliary speakers installed in each room play the music property for the patrons' entertainment. For example, the Harvest Moon, a prominent location with 15 private dining rooms, is equipped with a Buckley System and has 17 Buckley music boxes. "New Orleans has always been an interesting town, and proper music is an important item for all location owners. The music system makes certain that every patron is properly served with music," he declared.

1940 Lumber Use Up

WASHINGTON, Oct. 19.—National lumber consumption in September, including defense requirements, was 2,774,000,000 feet, according to the first monthly report of the Lumber Survey Committee. Because of the increased demand for a more frequent analysis of consumption, and stocks is not available in the committee's reports, the results have been formed to compile monthly reports.

Total lumber consumption for the year was expected to reach 26,000,000,000 feet or 8 per cent above last year. As of October 1, 416,000,000 feet had been purchased for defense purposes and 160,000,000 for the Navy. National lumber stocks at the end of September were about 7,000,000,000 feet, a decrease of 2 per cent from September figures. This time is under the previous three months.

ON THE RECORDS (Continued from page 68)

proverbial needle in the proverbial hay. It's a bit of business that for those who like the blues gracing the A side. Listening to this—this—becomes almost an eccentric experience, due to the individualistic quality of expert musicianship and musical spirit de corps. The reverse is just another ballad that doesn't offer anything other than this band's self-produced music, but Alcebiades' blues is a delight from start to finish.

TOMMY TUCKER (Okeh)

The Pedder—PTC. VOC. There Is an O.K.

The first side has music machine possibilities, is currently hearing mostly, and done well enough by the band in the middle to make it sound like a record. The 'reverse' is a name-tug-too good vocal chorus to a remarkably excellent record that is sure to please any connoisseur.

FATS WALLER 'Blackbird'

 feuille (at the Store)—PTC. VOC. Dry Bones—PTC. VOC.

This title is certainly present on this newest Waller release. Side A is an old English folk song in disguise, and the title is past its prime. But the real pleasure is in the crooning, with chopsticks and music-box piano and glockenspiel, and a string band that is not too bad. This has got to be one of the best versions of this number.

GENE KRUPA (Okeh)

Old, Old Castle in Scotland—PTC. VOC.

Rhubarb—PTC. VOC.

The title has a lot of possibilities, and ends the synthetic Scotch swing, with the band coming in for a short killing. Between. Rhubarb is right up the wall, in this case. It is not a bad tune, and having covered that, the reverse, and the whole business is for the best version of this number.

12 & 16 RECORD COUNTER PHONES

The only job of its kind on the market today. High fidelity cabinet of dead on the market. The phones is complete with an 16 record Stockton mechanism, or any other you may wish. Write for very low prices on these hot-jobs!

Full line of remodelling parts and connections available. Write for prices and details!
Record Buying Guide

In much the same way that they constitute the rarer, more valuable phonographs, Rodin and Teale's 35s are unlikley to appear under this heading for one week or more and have thus become established successes that they require no further explanation. The following gives a list of the phonographs that appeared in the magazine recently, and are expected to continue their popularity for some time if not indefinitely.

Practice Makes Perfect. Making a pretty deciding jump upwards this week, the Wee Bakers, "I'm the One You Need," is destined to become one of the most important phonograph centers in the country. Some operators fear that they may appear under this heading for one week or more, and have thus become established successes. However, they require no further explanation. The following gives a list of the phonographs that appeared in the magazine recently, and are expected to continue their popularity for some time if not indefinitely.

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Tuneful, College Tunes Tops in Denver

DENVER, Oct. 19—Frank Mason, who is president of Denver Music Company, has been keeping one hit record in the city for weeks, and it is not the kind of music that will disappear without some serious competition. The story was heard with the headpiece and "Red Seal" disks for coin phonographs to create music lovers.

Hillbilly, College Tunes Tops in Denver

DENVER, Oct. 19—Frank Mason, who is president of Denver Music Company, has been keeping one hit record in the city for weeks, and it is not the kind of music that will disappear without some serious competition. The story was heard with the headpiece and "Red Seal" disks for coin phonographs to create music lovers.

Radio Trade Paper Finds Phonographs Build Music Lovers

CHICAGO, Oct. 19—Commenting on the release of recent records, the Manager of a well-known phonograph store said that it was surprising how many people were buying new phonographs. "These are the people who are buying new phonographs," he said, "and that's why we keep them in stock."
SILVER KING EACH 
$5.50 (10 or More)
SAMPLES $6.50
You can get your share of this day money with a plan that brings big profits day and night. Full or part time. 7 to 11 cases. New. 99.99% pure Silver. Molten. Sold only at our store. Only

TORR TIME-PAYMENT PLAN
Effective at once, a new liberal time payment plan will be available to respectable operators allowing complete freedom to use the machine, with only a 10 month repurchase. To order: 10 months to pay counter games or high value. At least 5 operators at a time. Full or part time. Limited quantity, only available at our store.

COURT Upholds Cig Fair Trade Price
COLUMBUS, Oct. 19.—A second Circuit Court, in Columbus, Ohio, has held that the Tobacco Companies are not violating the Fair Trade Act. The case involves the claim that the Tobacco Companies are not following the Fair Trade Act. The court held that the Tobacco Companies are not violating the Fair Trade Act.

Mints Output Up; Demand Still Heavy
WASHINGTON, Oct. 19.—The three companies, the most prominent of which is the United States Tobacco Company, have produced 150 per cent more cigarettes in the September quarter than last year, and the demand for cigarettes has not slackened. The demand for cigarettes has increased by 33 per cent. The United States Tobacco Company also reports a 50 per cent increase in the sale of cigarettes.

Milwaukee Firm Moves
MILWAUKEE, Oct. 19.—Wisconsin Confectioners, Inc., one of the leading confectionery companies in the city, has moved its headquarters to new quarters at 123 South Water Street. The company is now occupying the first and second floors of the building. The new quarters are more than twice as large as the old ones, and are modernly equipped. The company has also increased its capital from $50,000 to $100,000.

Rubber Suction Cups
For Counter Machines
ALL SIZES AND STYLES. Made of the best material. Latest model. No manufacturer gives you more for your money. The best value for the money. The most durable and reliable. The best rubber suction cups available.

CLOSEOUT—USED CIGARETTE MACHINES

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Model A</td>
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<tr>
<td>National Model B</td>
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<td>$10.00</td>
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<tr>
<td>National Model H</td>
<td>$5.00</td>
</tr>
<tr>
<td>National Model I</td>
<td>$2.50</td>
</tr>
</tbody>
</table>

NATIONAL VENDING MACHINE SALES CO.
2910 EUCLID AVE. FACTORY REPRESENTATIVES CLEVELAND, O.
Here's the new blitzkrieg spot in Atlanta equipped by Morris Handkin with eight Multoscope sky fighters, two photomatics, and a Wurlitzer photograph.

Candy Sales Gain 8.4% in 8 Months

WASHINGTON, Oct. 19.—Sales of confectionery and competitive chocolate products for the first eight months of this year were 8.4 per cent above those of the corresponding period of 1939, according to a report released by the Bureau of the Census of the Department of Commerce.

National Per Capita Income Is $536

WASHINGTON, Oct. 19.—Income payments averaged $536 for every person in the United States last year, Secretary of Commerce Joseph J. Hine reported, marking a rise of $44 over the 1930 per capita figure.

The 1933, 1932, 1931, and 1930 per capita incomes for other States were: Illinois—$536; Michigan—$500; Indiana—$491; Ohio—$474; Wisconsin—$430; Minnesota—$400; North Carolina—$370; South Carolina—$353; New York—$330; California—$300; Nebraska—$280; Colorado—$260; and New Jersey—$250.

The trend in cigarette production was reported to be 5 per cent against those of August. The cigarette production was equal to 8,579,441,000 per cent against those of August.

The census of the Department of Commerce showed that the value of the cigarette production was placed at $10,000,000,000, an increase of 20 per cent over 1939.

We will continue to bring out new fast selling numbers from time to time to help all Merchandise Vending Machine Operators increase their profits.

Are you on our mailing list?

R.S.V.P.

YOU ARE INVITED

... to take advantage of Pan's new complete Merchandise Vending Machine Service, many operators have already put their stamp of approval on this service and our two new lines. They know the value of having to write only one letter ONCE for QUALITY MERCHANDISE and SERVICE.

**HARD SHELL CANDIES**

**SPECIAL FALL AND WINTER CANDIES**

**SALTED NUT MEATS**

**BALL GUM 5c**

**5c PACKAGE CANDIES**

**CHARMS**

We will continue to bring out new fast selling numbers from time to time to help all Merchandise Vending Machine Operators increase their profits.

ARE YOU ON OUR MAILING LIST?

R.S.V.P.

Write for price list

PAN CONFECTIONS-CHICAGO
342 W. 41st St., Chicago, Ill.

**RIGHT OFF LOCATION**

**USED CIGARETTE MACHINES - LOW PRICES**

FEATHER TOUCH—STEWART & McGUIRE 8 COLUMNS........ $40.50
Masters—8 Columns—Chromium Front (With Metal Stand).................. 19.50
National 980 (With Enlisted Stand).......................... 49.50
National 930 (With Enlisted Stand).......................... 95.00
Wurlitzer, Rock-ola, Mills Products. Perfectly Reconditioned, Low Prices. Write

Babe Kaufman
250 W. 54th St., N. Y. C. (Circle S-9915)

180 Billion Cigs Used by Smokers In '39; Cigars Up

WASHINGTON, Oct. 19.—The trend in 1939 was a bit more toward cigars, smoking and chewing tobacco, than during the Korean war. The United States Census Bureau figures showed today, but even so, American manufacturers turned out 180,000,000,000 cigarettes.

The value of the cigarette production was placed at $40,000,000,000, an increase of 20 per cent over 1937. The cigars, smoking, and chewing tobacco had a value of $87,500,000, an increase of 18.8 per cent.

The census Bureau offers these additional facts:

The cigarette production was equal to 108 per cent of the year before, for every person 16 years of age or older.

The 18 producers who produced them paid out $20,000,000 in wages to 27,450 employees, which represented an increase of 12 per cent over the 1937 figures.

Typical Location of Western's Recordt is the Flankston Arcade in the Flour Mill Hotel, Milwaukee. Keno Novelty Company, operator of the machine, declares that it has been extraordinarily dependable in profits and mechanical perfection.
Keep Minors From Games by Asking for Draft Registration

CHICAGO, Oct. 18—With the registration of millions of Americans as prospective soldiers for Uncle Sam, coin machine operators in a market to determine whether or not minors are playing their games. Signs have been placed on many games in theaters which require that only non-soldiers may play games. And in that in question of whether or not the minor is a seller, the minor may be asked to show his selective service registration card.

Coin machine operators are not alone in this by-product use of registration cards. Tavern owners who are required by law to refuse beer and liquor to minors have often had trouble determining whether or not they could serve youthful-looking persons. Now they, too, will ask that customers show their registration cards if a doubt exists in the tavern owner’s mind as to the age of the customer.

The feasibility of the plan is unquestionable, inasmuch as all registrants are required to have their cards on their persons at all times. The type of card used by operators is reproduced here.

MINORS MAY NOT PLAY THIS MACHINE

Should there be any question as to the age of the player, we reserve the right to require players to show a Selective Service Registration Card.

Jersey CMA Group
Views Applications

NEWARK, N. J., Oct. 19—A meeting of the membership committee of the New Jersey Coin Machine Association was held to take action on two applications recently filed. Members of the organization will vote on them at the Monday night meeting.

According to James T. P. Thompson, manager, Joseph K. Koloty, executive secretary of the National Association of Tobacco Dealers, will address the Tuesday meeting. The meeting is being held in the Municipal Building. Members of other associations are expected to attend. Following the talks and business discussion a movie will be shown.

Colonel Commends
Patriotic Tunes on
Automatic Phones

WILKES-BARRE, Pa., Oct. 19—Col. Thomas H. Armstrong, commander of the 10th Field Artillery in the 40th Pennsylvania Artillery Brigade, recently commented on the instrumental music the 500,000 population of Lawyers and Ohioans are requested to play in the piano in love of country, he said. "Inspired by the consciousness of cajol and adult alike are the national anthems, the stirring march tunes, and new popular compositions such as "To Our Men in Arms and Good Bless America."
National of Kaycee Expands Business

KANSAS CITY, Mo., Oct. 19. - A. E. Sandhaus, National Sales & Distributing Manager for Kaycee, reports that business is so heavy in the reconditioned free-play game line that he has had to add five additional machines to his original force of eight. Additional weeks are also said to have been added.

This week, reports Sandhaus, new players are being installed in modern operating. Weekly classes have already been set up as high as 500 this fall. We also have a printed course which we furnish operators in advance of the classes."

Sandhaus reports that he is working on an automatic store cage of selling 70 per cent of the staple items usually sold in chain drug stores.

Retail Sales Rise 3.7% in Sept.

ST. LOUIS, Oct. 19. - Total retail sales in 83 cities in the United States and Canada during September increased 3.7 per cent, according to a report just issued by the National Credit Association.

The analysis, covering 11,097 retail stores, listed increases in 87 cities, the decrease occurring in 8 cities. In 28 cities being 25 per cent or more. The average in all cities averaged 3.4 per cent, higher and collections were up 1 per cent.

Indian Summer Specials!
Heap Big Wampum-Winners!

Western's BASEBALL. Deluxe Model. $90.50
Rebuilt Mills' SKYLINE Slott. $47.50
Bean Bag Machine. Latest Serial Numbers. $99.95
Keeney's ANTI-AIRCRAFT, Black Cabinet. $119.50
Keeney's ANTI-AIRCRAFT, Brown Cabinet. $119.50
Swingy MAN RAYMOLLY. $62.50
Mills' SQUARE BELLS Console. $74.50
Jennings' CIGAR SERIES 6 & 10 Combination. $26.25
Evans' TEN STRIKE Bowling Game. $62.50

6 PAYABLE BARGAINS!

B R E A K A W A Y S!

Brand new Free Play Games in original crates at money-saving close-out prices! They won't last long, so write for them NOW!

6 BIZT HITZ SLOTS!

FREE MACHINES and PHONOGRAPH MACHINE!

FREE SLOTS:

Sweepstakes. $35.00
Spanish. $35.00
Keno. $35.00
Jackpot. $35.00
Indio. $35.00
Vendetta. $35.00
Mills. $35.00
Sweepstakes. $35.00
Spanish. $35.00
Keno. $35.00
Jackpot. $35.00
Indio. $35.00
Vendetta. $35.00

Coming Soon! The newest, most remarkable sensation in pinball games. Write for advance inside information TODAY!

ATLAS NOVELTY CO.
The House of Friendly Personal Service
2200 N. WESTERN AVE., CHICAGO

ATLANTA NOVELTY CO.
2625 LUCAS AVE. (Phone: Franklin 1620)
ST. LOUIS, MO.

This Week's Bargains in Reconditioned Equipment

THOROUGHLY RECONDITIONED - GUARANTEED IN PERFECT CONDITION.

USED FREE PLAY

50 Cents
10 Cents
5 Cents

1 Dime
1 Nickel
5 Cents

2 Cents
1 Cent

10 Cents
5 Cents

10 Cents
5 Cents

1 Cent

10 Cents
5 Cents

1 Cents

10 Cents
5 Cents

1 Cents"
Sebring Hails Game Financing

CHICAGO, Oct. 19—Easy payments on Rapid-Fire is the big news of the day, according to Al Sebring, head of Grand National Sales, Chicago. This is further evidence of modern marketing methods now being employed by the coin machine industry. A payment plan on a record breaker is usually a sign of increased production and an optimistic forecast. When you stop to analyze, you can see the manufacturer’s confidence in both the market and general business conditions as well as a sure knowledge that Rapid-Fire is a steady earner at the first plan.

“One of our operators says that buying a Rapid-Fire on the payment plan is like buying a vacuum cleaner; for his wife is the one who will sweep up the dirt of the National Bank.”

U.S. Wholesale Trade Up 5.7%

WASHINGTON, Oct. 13—The dollar value of wholesale trade in August showed a 5.7 per cent gain over the same month a year ago, while the figures for the month as compared with July of this year showed a 6.4 per cent gain.

Repeat Orders Tell Story, Says G&G

CHICAGO, Oct. 19—Paul Gorder and Max Glase, heads of the Gorder & Glass Distributing Company, considered to be one of the largest units in the Midwest, said that repeat orders were coming in with quantity orders. I have seen the orders come in so fast.

“I declare,” he declared, “is the phrase to be used in describing the reaction to the game. To give an idea of what we think of it, we are offering a five-year guarantee on every machine purchased from us.”

THE BLITZKRIEG IS ON

Hitler Vs. Mussolini

BATTLE ROYAL

A complete conversion kit that makes a new game out of your Chicken Sam or Convict.

Can be installed by anyone in a few minutes.

The two famous men travel up and down the road, as the game itself drifts up and down. On the road game is registered a hit.

Par excellence,” he declared, “is the game that you can’t get away with. Each drop you hit ‘em again, and up they go—each drop you bit ‘em harder. To Else an ad to the game. To Else an ad to the game. To Else an ad to the game.

SAMPLE $19.75

1/3 Dep., Bal. C. O. D.

Valley Specialty Company

ROCHESTER, NEW YORK

THE WINNER and NEW CHAMPION!

GOLD AWARD

AMERICAN EAGLE

SOLD TO YOU BY ATLAS ON 10-DAY MONEY-BACK GUARANTEE

FOR $275

Sample $25.00

Back Order—$75.00

Cash Award Model $1.00 Extras

AND—50% OF YOUR PURCHASE PRICE

A lifetime guarantee against replacement.

1.2 With Order—Balance C. O. D.

ATLAS NOVELTY CO.

2200 N. Western Ave., Chicago, Ill.

ASDC. 1. ATLAS NOVETY MUSIC CO., 2052 E. JEFFERSON ST., DETROIT

OFFICES: 1. ATLAS NOVETY CO., 1031 FIFTH AVE., PITTSBURGH
Atlas Executives Salute Joe Green

CHICAGO, Oct. 18—In salute to their mechanical force for proficiency in reconditioning and refinishing coin machines, officials of the Atlas Vending Company nominated Joe Green, head of the Scientific Game Department, for the coveted "Man of the Week" award.

Joe Green," officials said, "is one of the most efficient maintenance men in the industry. He repairs, paints, and cleans. These are just a few of his strong points.

He has been with Atlas for more than four years. Like a magician, he can take an old machine with minor wear and turn it into a beautiful, money-getting machine that is rivaled in appearance only by new equipment.

Green is familiar with all of the latest types of amusement equipment, both the refining shop types. In addition to maintaining coin boxes and gumball machines, he is a specialist on magic phonograph cabinets to enhance the machines' appeal.

"One of the strongest men at Atlas, Joe Green, can handle 5-ton weights with the greatest of ease. Maybe those strong muscles were developed in his hobby of weightlifting," an official said.

"Green has five assistants whose speed and accuracy in refurbishing makes him valuable to Atlas in rendering the highest type of service to customers."

Spitfire New Scientific Game

BROOKLYN, Oct. 19—Spitfire, a new counter game, has just been announced by the Scientific Machine Corporation. It is described by officials as being a flashy, colorful combination ball gum machine and amusement machine with one unusual skill feature.

When coin is inserted, it is explained, a ball of gum is vended into the cockpit of an aeroplane which may be manufactured from side to side by the player. Underneath the cockpit is a ship with a fuselage. The player believes he has placed properly his lever and ball of gum drops into the cockpit. If the player's aim is good and the ball drops into one of the tunnels it is scored as a hit and the player to the end of the game by the location owner.

Max D. Levine, president of the firm, says, "Spitfire has been location tested for the past month and it works like a charm which is rare today. Operators who have seen the game have already placed substantial orders because intuitive machine is so timely Max believes it should go over very big."

Scientific Machine Corporation is working on a number of other games which will be announced soon. Levine reports.

Bally Announces Time-Payment Plan

CHICAGO, Oct. 18—Announcing a uniform time-payment plan for purchase of Rapid-Fire machine guns with dividends to take place monthly, general sales manager of Bally Manufacturing Company, stated that the plan was based on an extensive survey of machine operators and their earnings at various locations.

"While thousands of Rapid-Fire guns are already on the market," Jenkins said, "our check-up, made in conjunction with distributors, indicates that in certain areas of the country, dealers are getting much more money per gun than they are paying for it."

"Our liberal time-payment plan, per- missioned by the distribution company with a minimum investment, ensures placement of Rapid-Fire on thousands of additional locations."

"We wanted to prove Rapid-Fire beyond question before announcing a time-payment plan. We believe that a policy of "buy-now-pay-later" is the only smart policy for operators purchasing equipment on a deferred payment basis. Today the earning power, long life, and mechanical perfection of the gun are proven by the thousands of machines in operation. Since the purchase of Rapid-Fire, operators have reported this gun is proving to be a safe, sure investment for quick profits today and steady profits for many months of tomorrow."

"In view of the demand for Rapid-Fire, operators are urged to contact their distributors, who have been notified of the new time-payment plan. A small down payment gets the operator started. Players pay the balance by throwing nickels into the chute for the part month and it is all that is required. The operator can get the entire cost in a few months," Jenkins said.

"This new plan has been highly acceptable and is expected to prove popular among operators," an official said.
REPORT OHIO TOWNS PLANNING LICENSES ON PINBALL GAMES

KILBUCK, O. Oct. 19- Kilbuck's pinball business is now on a roll with two other towns also planning on purchasing pinball machines. The ordinance calls for a fee of $1.25 a month on each machine. There is no State license on pinball games in Ohio.

A NUMBER OF THE PINBALL GAMES HAVE ALREADY BEEN PLACED ON LOCATION. OTHER TOWNS ARE CONSIDERING SIMILAR LEGISLATION. SEVERAL TYPES OF CO-OP LICENSED MACHINES ARE NOW BEING OPERATED THROUGHOUT OHIO.

SOUTHERN AUTOMATIC MUSIC CO.

THE HOUSE THAT CONFIDENCE BUILT

542 S. SECOND ST., LOUISVILLE, KY.

NASHVILLE, TENN. CINCINNATI, O. INDIANAPOLIS, IND.

A PROFIT WALLOP IN SPINNING WHEEL ACTION

HARLICH'S NEW SENSATIONAL BOARD WITH ACTUAL BUILT-IN MECHANICAL UNIT

Get going with "Wheel of Fortune" now! Nothing like it before. Everything a punchboard has plus SPINNING ACTION! Popular slot symbol tickets.

BIG PROFITS-FAST PLAY

No. 1131-1000 HOLES. TAKES IN $50.00 AVERAGE PAYOUT $26.03

HARLICH MFG. CO. 1413 JACKSON BLVD. CHICAGO, ILL.

QUALITY SPEAKS FOR ITSELF

PAYOUTS

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FREE PLAY

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<td>$1.00</td>
</tr>
<tr>
<td>Basketball</td>
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</tr>
</tbody>
</table>

SILIENTLY USED EQUIPMENT FOR SALE

- Baseball, Billiard, Baseball, and All Types of Coin Operated Machines.
- Benches, Tables, and All Used Machines in the South.

OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS, MO.

IS THE PLACE TO BUY AMERICAN EAGLE ON 10 DAYS' FREE TRIAL

10 FOR $275-Sample $32.50-Ball Gum Mod.$2 Extra

DAVAL BUILDS AMERICA'S FINEST COUNTER GAMES
GET 'EM
Chicago Coin's
FOX HUNT
when your locations
ask for something
that's really
DIFFERENT!

SAVOY VENDING CO.
651 ATLANTIC AVE
BROOKLYN, N.Y.

BANNER SPECIALTY COMPANY
1530-32 PARRISH STREET
PHILADELPHIA, PA.
1508 FIFTH AVENUE
PITTSBURGH, PA.
GIVES YOU 10 DAYS' FREE TRIAL ON
AMERICAN EAGLE
10 FOR $275
Sample $32.50
Gold Award Model $3.00 Extra
Bill Gun Model $2.25 Extra
Bell Fruit Token Payout Action
1/2 With Order, Balance C. O. D.

FREE PLAY GAMES
Blonde........ $42.50
Bonnie Beans... 65.00
Lassie...... 62.50
Cricket... 59.50
Commodore... 24.50

SPECIAL CLOSEOUT!
BALLY ALLEY... $29.50

PLACE YOUR ORDER NOW!

GIVES YOU 10 DAYS' FREE TRIAL ON
MARVEL
10 FOR $275
Sample $32.50
Ball Gun Model $2.25 Extra
Cigarette Token Payout Action
1/2 With Order, Balance C. O. D.

NEW WOLF, REX AMUSEMENT COMPANY, Buffalo, thanks George Jenkins, general sales manager of Bally Manufacturing Company, how to send sub-machines with Bally's Rapid-Fire machine gun.

Many Accept Mills Invitations to Big Premiere Showing

NEW YORK, Oct. 10—As the time for the Eastern premiere showing of the Mills Panorama movie machine drew near, the list of celebrities who will be present at one time or another during the three days, October 20, 21, and 22, greatly increased. It was announced today that Miss America will attend the special party for the press on October 21.

Among the celebrities who had indicated they would be present were Abe Lyman, Eddie Futchini, Sonja Henie, Dan Topping, Gray Gordon, Tuesday Read, Tony Pastor, Guy Lombardo, Carol Bruce, Benny Baker, Clint Lyon, Cerve Kraupa, Sophia Tucker, Adeline Ames, Eddie Davis, Tully Lawler, Elsa Logan, Joyce Shaw, James Polley, Franklyn Rosenthal Jr., Fred Allen, Al Jolson, Leo Carlin, Frank Chacklebury, Billy Rose, Eleanor Hofer, Eddie Cantor, Lammy Rose, Yolanda, Walter Krueger.

Fox Hunt Free Play Games:
- Blonde: $42.50
- Bonnie Beans: 65.00
- Lassie: 62.50
- Cricket: 59.50
- Commodore: 24.50

Special Closeout:
- Bally Alley: $29.50

Our Business is Built on Your Confidence in Us!

FREE PLAY GAMES
Lassie....... $62.50
1940 1-3-14 49.50
Blonde...... 49.50
Drum Major... 47.00
Score Champs.. 49.50
Super Six... 50.00
C. O. D....... 15.00
Short Stop.... 15.00
Yacht Club.... 49.50
Lions-Dog... 80.00
Score Card... 15.00

Get Ted's Coin Operated—We Have It—New or Used
- All-Bugs: $17.50
- Long-Straw: 34.50
- Rebel: 29.00
- Skee-Ball: 39.00
- Dollars: 65.00
- Jiggles: 25.00
- Skittles: 15.00
- Bally Alley: 56.00
- Uncle Henry: 66.00
- Others: 66.00

George Ponser Co.
519 WEST 47TH ST.
NEW YORK CITY
11-15 E. RUNYON ST.
NEWARK, N. J.

Our Business is Built on Your Confidence in Us!

FREE PLAY GAMES
- Blonde: $62.50
- 1940 1-3-14: 49.50
- Blonde: 49.50
- Drum Major: 47.00
- Score Champs: 49.50
- Super Six: 50.00
- C. O. D: 15.00
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HALF OF THE PLAY GAMES ARE OUT AS FOX HUNT FREE PLAY GAMES.

FREE PLAY GAMES
- Blonde: $42.50
- Bonnie Beans: 65.00
- Lassie: 62.50
- Cricket: 59.50
- Commodore: 24.50

SPECIAL CLOSEOUT!
- BALLY ALLEY: $29.50

PLACE YOUR ORDER NOW!
GIVE-AWAY PRICES! 707 VEMCO CLOSEOUTS WHILE THEY LAST!

707 ONE BALLS, SLOTS, CONSOLES AND FREE PLAYS AT SACRIFICE PRICES—EVERY ONE GUARANTEED PERFECT—HURRY, HURRY! RUSH YOUR ORDER NOW!

<table>
<thead>
<tr>
<th>PRICE</th>
<th>DESCRIPTION</th>
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<tr>
<td>48 Mills Sc Screech Bally, single ...</td>
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<tr>
<td>172 Mills Double Bally ...</td>
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<td>442 Mills Royal Flush ...</td>
<td>$11.95</td>
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<tr>
<td>15 Western Pikes ...</td>
<td>$1.50</td>
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<tr>
<td>1 Western Feed ...</td>
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GUARANTEED SLOTS

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<tr>
<td>89 Mills Chrome Bally, 1c, 10c, and 25c play,</td>
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</tr>
<tr>
<td>70 Days, lots of $25.50 ...</td>
<td>$8.50</td>
</tr>
<tr>
<td>30 Days or less ...</td>
<td>$7.50</td>
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</tbody>
</table>

49 Mills Blue Front Mystery Ballys, Mechanically perfect, and cabinets reconverted to resemble new, $6 play ... | $9.50 |
| 20 Mills Black Front ... | $8.00 |

FREE PLAY GAMES

<table>
<thead>
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<td>515 Mills Black Front ...</td>
<td>$12.50</td>
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<tr>
<td>48 Mills Blue Front ...</td>
<td>$18.50</td>
</tr>
</tbody>
</table>

THE VENDING MACHINE COMPANY

295-15 Franklin Street, Fayetteville, N.C. (AMERICAN MACHINES)

IMP

LARGEST SELLING CUM VENDER EVER MADE CIGARETTE OR FRUIT REELS

$12.50 EACH—10 FOR $75.00

LIBERTY BELL

Fastest Token Payoff Game, Fruit or Cigarette Reels. Open or discreet payout of Cigarette or Free Play Tokens.

$32.50 EACH—10 FOR $275.00

Ball Gum Model $2.00 Additional.

WE CARRY LARGE STOCK Cigarette Products.

THE VENDING MACHINE COMPANY

295-15 Franklin Street, Fayetteville, N.C. (AMERICAN MACHINES)

IMP

LARGEST SELLING CUM VENDER EVER MADE CIGARETTE OR FRUIT REELS

$12.50 EACH—10 FOR $75.00

LIBERTY BELL

Fastest Token Payoff Game, Fruit or Cigarette Reels. Open or discreet payout of Cigarette or Free Play Tokens.

$32.50 EACH—10 FOR $275.00

Ball Gum Model $2.00 Additional.

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THE VENDING MACHINE COMPANY

295-15 Franklin Street, Fayetteville, N.C. (AMERICAN MACHINES)
TOWERING ABOVE ALL

SOUTHERN AUTOMATIC MUSIC COMPANY EMPLOYEES of the Louisville (Ky.) office gather in front of the firm’s quarters for a picture. Southern Automatic distributes Seaboard equipment and games from its four offices in Louisville, Indianapolis, Cincinnati, and Nashville, Tenn.

Dallas

DALLAS, Oct. 10—Good weather and a record attendance for the Big State Fair of Texas has helped local columnists to improve their business. Many types of coin-operated devices are in good demand, with marble tables continuing to hold the spotlight. Distributors for phonograph, remote-control equipment, free-play, and counter games are doing the best volume in several seasons. Sales on merchandise vendors has improved, with distributors getting more inquiries for new entertainments.

Installation of Seeburg remote controls continues at a good pace with the Electro-Ball Company, Inc., says Ed Farley, who has been in charge of the company’s photographic division, while Arthur Hughes was away on an extended business trip. Hughes visited the Electro-Ball offices at Memphis, Tenn., and Little Rock, Ark., the past week.

Harry Drollinger, one of the old-timers among Dallas columnists, was in Dallas recently on an important trip. Drollinger owns a fine home on the Northwest Highway, near Dallas, and has other local business interests which keep him in touch with the old home town.

Ed Stern, district manager for Rock-ola, is on a swing of Southwestern and Southern key cities. He will visit New Orleans, Memphis, Tenn., Little Rock, Ark., and points in Mississippi before returning to his Dallas headquarters.

Local columnists are reporting a renewed demand for Glen Gray’s “No Mute No Fee.” The Gray record, once a big-time hit in phonographs, is staging a comeback.

BERT LANE Says:

TAKE MY TIP!

I’ve seen moneymakers before... but NEVER one like Meteoro’s colossal legal hit

SKY FIGHTER — averaging $100 a week and more, week after week, in hundreds of spots. It’s tops. Rush your order now!

You’ll need more Genco BIG CHIEFS—only location than all others. There must be a reason!

Genco BUILDs GREAT GAMES

SEABOARD SALES, INC.

619 Tenth Ave., New York Phone, Wisconsin 7-5688

Cleveland

CLEVELAND, Oct. 10—Harry Golden, head of the U-Need-a-Pack Distributing Company, misses his son, Dan, who has returned to college at Madison, Wisc., but took a lot of interest in his dad’s business while home on vacation.

The regular monthly meeting of the Ohio State Automatic Electric Phonograph Owners Association took place Thursday at headquarters in the Oakland-Ashmun Building. Jack Ohlen, vice-president, presided. There were reports of standing committees, and it was brought out that the state is well organized and business is holding up well. Members present were from Cleveland, Akron, Canton, Warren, Youngstown, and other Ohio cities.

Peter Luckich, head of Luckich & Sons, and Leo Dickson, head of the Triangle Music Company, took a couple of days off from business and were visiting in Canada. They modestly refrained from boasting about their catch, but acknowledged they were well pleased.

Members were also interested in plans for new merchandise, but the commercial manager, Luckich, has purchased a new home on Lake Avenue and expects to move into it within a week or two.

This is the “Baby” that’s making so much money

Available with Gum Vendor

$24.95

Gum Vendor

F.O.B. CHICAGO

1 YEAR GUARANTEE

1 or 5c PLAY + DEPENDABLE CLOCK MECHANISM + BILL INSERTER SYMBOLS WITH FREE PLAY TOKENS OR CIGARETTE REELS

Genco GAMES

EXEMPLARY OF THE YEAR’S BIGGEST HIT

BIG CHIEF

Genco

WILDS GREAT GAMES

Genco

SYMBOLS

MECHANISM

MECHANISM

NEW GAME Announcement

SPITFIRE

New Counter-Game Sensation. NOVELTY BALL GUM VENDOR with AMAZING AMUSEMENT FEATURES.

THE PLANE ACTUALLY MOVES

Under Player Control

SAMPLE LOTS OF 5

$24.50 $22.50

10 OR MORE 19.50

$1 Deposit With Order. Refund O.D.

IMMEDIATE DELIVERIES ORDER TODAY

Scientific Machine Corp.

21 Steuben St., Brooklyn, N.Y.
No Sky Fighters For Display Floor

LONG ISLAND CITY, Oct. 19—An indication of the demand for Sky Fighter anti-aircraft machine guns manufactured by International Mutoscope Reel Company, Long Island City, was given in the report that important distributors had demanded shipment of Mutoscope’s show-room samples. “With the result that for the past four weeks we have not been able to keep a sample Sky Fighter on display in the factory,” an official said.

Bill Rabbie, head of the Mutoscope organization, reports that Sky Fighter is its biggest hit in its 44 years of manufacturing. “We’ve had some big winners in our nearly half a century of making coin machines,” says Rabbie. “But this Sky Fighter tops them all. Sky Fighter is that rarity among coin machines, a game that takes in more and more money week after week.”

“It’s timely, thrilling, and fascinating. A legal machine based entirely on skill, it offers a constant challenge to players to better their scores.

“Sky Fighter hitting sports arsenals is springing up in every territory. Started in the New York sector, on busy Broadway, this idea of setting up a location exclusively filled with a barrage of Sky Fighters has proved to be the hottest thing in years, and similar set-ups have been started on busy thoroughfares in New York, Philadelphia, and other cities.

“It doesn’t take much to set up a blasting sports arsenal because the Sky Fighter, requiring a minimum of space and having a built-in target, can be placed flush along two walls with an aisle between—all with a narrow frontage.”

Chi Coin Fox Hunt Applauded

CHICAGO, Oct. 19.—“Operators and distributors have been flocking to us with complimentary messages about Fox Hunt, our newest release,” declare Jim Wolfberg and Sam Ginsburg, Chicago Coin Machine Manufacturing Company executives.

“Reports reaching us from California, Texas, New York, and other states of the many examiners of Fox Hunt, Players just hook the Fox Hunt like ducks to water. They like it. They play it. They love it.”

“Illo” It has world wide appeal. It has new action that is different than anything they’ve been accustomed to encountering.

“It has new light tip action on its backboard. It has new coloring on its playing field. Operators have more features to talk about than any other one game. It’s a combination of all these features that is making Fox Hunt a favorite of operators and players from one end of the country to the other.”

Join the Army Of Successful Operators Who Get Big Weekly Profits From

ALLIED BARGAINS
FREE PLAY GAMES

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Slightly Used Maruels</td>
<td>$19.50</td>
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</tbody>
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OPERATORS!
Write for Our New COMPLETE PRICE LIST of NEW and USED MACHINES OF ALL MAKES!

MILWAUKEE COIN MACHINE CO.
1455 W. Fond du Lac Ave.

MILWAUKEE, WIS.

MILLIONS
PHONOGRAPH CONSOLES BELL TABLES

Distributor KEYSTONE NOVELTY & MFG. CO.

Mills VEST POCKET BELL AUTOMATIC PAYOUT MIDGET

MILLS VEST POCKET BELL AUTOMATIC PAYOUT MIDGET

BADGER SPECIALS FIVE BALL FREE PLAY GAMES

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<td>S. P. J.</td>
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<td>C. L.</td>
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<td>Flamingo</td>
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BADGER BAY COMPANY
1013 MAIN ST., GREEN BAY, WIS.
206 E. RICHMOND ST., APPLETON, WIS.
Hold-Over

With The Biggest Come-On-
The New Carry-Over Scoring System

Don't Miss It

Stoner
CORPORATION
Aurora, Ill.

WRITE, WIRE, OR PHONE TODAY FOR
Stoner's HOLD OVER
WE ARE EXCLUSIVE DISTRIBUTORS!

BUDIN'S, INC.
174 SO. PORTLAND AVE.,
BROOKLYN, N.Y.
Branch: 36 E. MERRICK RD., FREEPORT, L.I. (Freeport 2100)

GOLD STAR DEMAND
EXCEEDS PRODUCTION

CHICAGO, Oct. 19.—“We've been working at top speed all this week in an attempt to fill the orders that have descended upon us for Recordit and Tot,” commented Don Anderson, Western Product sales manager.

“Operators are enthusiastic about this great new wale recording machine. Installations are being made in various sections and reports indicate that the earnings in every case are far surpassing previous figures.”

“Recently an installation was made in the Plankinton Arcade of the Plankinton Hotel, Milwaukee. There is hardly a time when there isn’t a crowd lined up in front of Recordit, each person waiting to make a record. This situation is duplicated in every location where a Recordit machine is installed.”

“Tot, our great counter game, forces further and further ahead in profits in the countrywide field. Operators are strong for Tot, not only because it is making money but also because it is perfect mechanically and is now equipped with a gum vender at slight extra cost.”

GENERAL SEEKS
LARGER QUARTERS

BALTIMORE, Md., Oct. 19.—General Vending Service Company, controlled by Harry Hoffman, George Goldman, and Irv Blumenfeld, is seeking larger quarters.

“The firm attributes its progress and its need for expansion to the fact that it is giving the operators in the territory the finest service and the best machines possible, “Every machine we recommend has been tested,” said Harry Hoffman.

“We know the operators and our customers’ gaining confidence in us will continue to grow, and therefore we are doing everything in our power to make things easier for the operators here.”

“From the present time we are distributors for D. Gottlieb & Company, Baker Novelty Company, and the Davco Company. Gottlieb’s Gold Star is enjoying the greatest success that this area has ever seen. Baker’s Pacers are well known to the operators here as great machines. And certainly the test is very little possible we can hope on the Davco Marvel and American Eagle, as these two counter games are the greatest money-makers we have ever featured.”

SALT LAKE CITY
PICTURE BRIGHT

SALT LAKE CITY, Oct. 19.—Business in Utah is optimistic as far as the amusement field is concerned. Phonographs are again operations in favor without interruption, the Salt Lake City commission having released opposition to the machine makers.

Games business is definitely moving upward. As cooler weather comes business on games picks up as people tend to gather indoors where machines are located.

For many the same reason business of cigaret vendors picks up at this time of the year. People are becoming concentrated into a smaller area and machines in the city do a better business.

The used machine market is getting cleaned out here and few machines are on hand in the distribution houses. New machines are doing well, with a good proportion of machines on locations being of recent release.

Gary games are going over in a bigger way than any other type of machines due largely to nostalgic interest of the populace as a whole.

GOLD STAR DEMAND
EXCEEDS PRODUCTION


“We can't get it out fast enough—distribution elements, operators and the doorstop clamoring for more.”

For operators know a good thing when they see it—and count the profits. Gold Star is taking in the money for the operators. Players are wild about the game and operators are wild to get it into locations.

“We're busier than ever,” he continued “but we’ve got everything under control. Everybody in the organization is working together at top speed to make delivery on Gold Star in double-quick time.”

GUARANTEED BARGAINS

WURLITZER 412...$ 27.50
WURLITZER 500...149.50
ROCKOLA MONARCH 20...84.50
EVANS—10 STRIKE...42.50
BUCKLEY DE LUXE DIGGER...49.50
WALTING ROLL-A-TOP (250)...18.95
CAILLE (50) Like New...22.95
KEENEY ANTI-AIRCRAFT...74.50
SEEBOURG RAY-O-LITE...39.50
PHOTOMATICS, Like New $45.00

Write for FREE Literature on all remaining parts for Wur- litzers, Seebourg-Antiques, including Packard Keyboards.

1/2 Deposit

GERBER & GLASS
914 Diversey Blvd., Chicago

CUT GLASS

FIRST AND ONLY SUCCESSFUL WIRE MORE WISELY

TELOBOX
250 S. Atomic Ave., South Bend, Ind.

MARKEE CO.
5325 Carmine Ave., Cleveland, Ohio

WANT TO BUY
100 MILLS VEST POCKET BILLS
Also FREE PLAY GAMES
SPORTY, O. JENKINS, BALLY BEAUTY,
AND BLONDE

Write or Write Stall, Printed

EMERSON MACHINES
6013-015
2nd and Green Sts.
PHILADELPHIA, PA.
GOLD STAR

HOTTEST
THING SINCE THE CHICAGO FIRE!

8 WAYS TO WIN!

Plenty Still Play!
* New! Rainbow-Glow Backboard!
* New! 4-Way Scoring Rollovers!
* New! Duo-Scoring Bumpers!

IMMEDIATE DELIVERY
See Your Distributor Today!

D. GOTTLIEB & CO.
2736-42 North Paulina Street
Chicago, Illinois

AMERICAN EAGLE

Genco Big Chief Tops, Is Report

CHICAGO, Oct. 19—"It's the talk of the industry the way Genco comes thru with one terrific hit after another," said a prominent Eastern operator.

"The consensus of opinion among operators throughout the country seems to echo that sentiment," Dave Genshurg, Genco official, declares. "Genco's games are tops, operators report, and Genco's Big Chief is certainly the firm's greatest achievement to date. Big Chief has hung up new sales records and has made more money for operators than any novelty game in our history."

"The natural result of this barrage of hits is that Genco games command the greatest trade-values—a fact which owners can verify by checking their own books," continues Genshurg. "In addition, the mechanical perfection of our games has made us many friends among America's top operators. I heard one operator say recently, 'If it's a Genco game, it's got to be good—they don't put out anything but.' We give every effort to maintain that wonderful feeling by constantly planning and achieving—and even dreaming—up new features that will make Genco games the big money-makers they have been."

"In this industry few periods have been recorded in which one manufacturer has built winner after winner as consistently as Genco," he concluded.

Big Gun Order
By Mayflower

CHICAGO, Oct. 19—Flying to Chicago for the purpose of speeding up shipments of Rapid-Fire machine guns, Sam Tarna, head of Mayflower Novelty Company, St. Paul, placed an order for his third carload of guns.

As he handed over a five-figure check Tarna stated that Rapid-Fire is the fastest moving machine he has ever sold. "Operators can't get Rapid-Fire fast enough," he said. "Earnings are actually on a par with pay tables, and every operator in my territory is scrambling to cover his route completely with Rapid-Fire guns."

2 GREAT GAMES
WITH ULTRA-REFINEMENTS!

EVANS'
BANG TAILS
THE ORIGINAL CONSOLE
AND STILL TOPS!

New Design Playing Top
New 2-Tone Cabinet
New Finish Coin Head
Super Jackpot, $6.50
Cash!

Machine-Gun Effect Payout

TEN STRIKE
Free Play or Cash Reserve!
Write for Details!
Seek To Limit Chi Tavern Licenses

CHICAGO, Oct. 19—Tavern owner representatives are backing a proposed Chicago ordinance which would limit the number of liquor licenses to one for every 600 residents. A committee appointed to investigate the feasibility of the ordinance heard the president of the Illinois Tavern Owners’ Association state that these are 30 per cent too many taverns in Chicago.

City records show that 8,962 persons hold liquor licenses in Chicago. This is one for approximately every 370 persons. The association officials declared that taverns were not profitable in Chicago and mentioned as one reason the fact that city council raised the license from $200 to $500 in 1939.

Found—A Head-Lopping Coin-Operated Machine

CHICAGO, Oct. 19—From an exporter located in Laredo, Tex., comes a clipping in a Mexican magazine commenting satirically on the plight of the ‘Tench today. The clipping is headed by a cartoon depicting a coin-operated machine. A man appears to be peering into the coin-machined, of the machine. However, the story is told by the captain which tells of a patent supposedly taken in France for the machine. Action of the machine is described. The client inserts a 10-cent piece in the machine, and the machine introduces his head and a knife does the rest.

The clipping comes from E. J. Gutierrez, of the Laredo Exporting Company, Laredo, Tex. This firm has been selling new and used phonographs for the past five years. Gutierrez told the reporter: “I believe this machine would go over very well here for those who are not satisfied with our form of government.”
OF INTEREST TO
EVERY COIN MACHINE OPERATOR!

In January of 1940 the J. H. Keeney and Company introduced to the coin machine trade one of the greatest automatic devices ever made... the Keeney ANTI-AIRCRAFT Machine Gun.

Hundreds of operators made the major part of their income this year operating these guns.

NOW—Keeney presents an entirely new, entirely different Gun, AIR RAIDER, which will be as sensational as its predecessor. All in one unit—no screen—an unlimited number of shots and hits offered on each plane flight—reward for high score—and more, plenty more!

I sincerely believe that every operator owes it to himself to investigate AIR RAIDER today. I promise you something decidedly out of the ordinary.

J. H. KEENEY & CO., Not Inc.
"The House that Jock Built"
2001 CALUMET AVENUE. CHICAGO

YOUR KEENEY DISTRIBUTOR IS NOW TAKING ORDERS FOR AIR RAIDER FOR EARLIEST DELIVERY!

EXTRAORDINARY PROFITS—KEENEY'S
AIR RAIDER
SELF CONTAINED MACHINE GUN
NO SCREEN—HIGH SCORE—FREE GAMES
See Full Description Above
SOLD ON EASY TERMS AND 20-DAY FREE TRIAL BASIS TO RESPONSIBLE OPERATORS. We take your old equipment in trade.
AUTOMATIC AMUSEMENT CO.
883 UNION AVE.
MEMPHIS, TENN.

NATIONAL NOW OFFERS UNIQUE CREDIT PLAN for Used or New Games!

PAY AS YOU EARN
ON NEW TIME PAYMENT PLAN

NEW PRICE LIST NOW READY! WRITE!
CONTAINS ALL THE LATEST AND BEST NEW AND USED MACHINES AT PRICES THAT GUARANTEE YOU BIGGER AND BETTER PROFITS!
ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.

WONDER 3 BAR
JACKPOT F-5280
1025 hole—Takes in $51.25
Pays out $27.76—Average Profit $23.49
PRICE $2.73 EACH

OTHER FAST SELLERS
1640 hole F-5240-3 Bar Jackpot at $3.65
1200 hole F-5275-Horses at $3.92
800 hole F-5270-Pocket Dice at $1.89
720 hole F-5255—Pocket Jack at $1.86
600 hole F-5305—Royal at $2.12

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave., CHICAGO, U. S. A.
CAPTURE
THOSE WAR-TALK
NICKELS NOW!
WITH THE GREATEST
LEGAL MONEYSMAKER
OF ALL TIME!

SKY FIGHTER
EASY TO PLACE—GETS THE
CREAM OF LOCATIONS!
GERBER & GLASS
914 Diversey Blvd., Chicago, Ill.

SKY FIGHTER
NEVER BEFORE SUCH
UNBELIEVABLY BIG PROFITS!
HANKIN MUSIC CO.
258 Pryor St., S. W., Atlanta, Ga.

SKY FIGHTER
TROUBLE-FREE OPERATION
. . . PROVEN!
Bert Lane, SEABOARD SALES, INC.
619 Tenth Ave., New York
WISCONSIN 7-5688

SKY FIGHTER
MAKE MONEY FOR MONTHS
ON THE SAME LOCATIONS!
A. P. SAUVE CO.
3002-3004 Grand River Ave.
Detroit, Mich.

SKY FIGHTER
RUSH YOUR ORDER
TO YOUR
DISTRIBUTOR TODAY!

EASY TO PLACE—GETS THE
CREAM OF LOCATIONS!

SKY FIGHTER
NEVER BEFORE SUCH
UNBELIEVABLY BIG PROFITS!

SKY FIGHTER
TROUBLE-FREE OPERATION
. . . PROVEN!

SKY FIGHTER
MAKE MONEY FOR MONTHS
ON THE SAME LOCATIONS!

WEEK BY WEEK SKY FIGHTER EARNINGS AND SALES ARE ZOOMING UP . . . FASTER & FASTER!
October 26, 1940

AMUSEMENT MACHINES

The Billboard

SHOULD LEARN TO SHOOT!

SKY FIGHTER

The Billboard

PACKS SO MUCH ACTION WE CAN'T UNPACK 'EM FAST ENOUGH

MILLS SALES CO., LTD.
1491 W. Washington Blvd., Los Angeles, Calif.
1640 18th St., Oakland, Calif.
1225 S. W. Washington St., Portland, Ore.

SKY FIGHTER

STEWART NOVELTY CO.
136 E. 2d South St.
Salt Lake City, Utah

SKY FIGHTER

K. C. NOVELTY CO.
Phone: Market 4581 — Market 9553

LESS FLOOR SPACE THAN A PIN GAME!

UNITED AMUSEMENT CO.
3410 Main St., Kansas City, Mo.

CASHES IN ON AMERICA'S DEFENSE-MINDEDNESS!

SKY FIGHTER

A. M. AMUSEMENT CO., INC.
1000 Poydras St.
New Orleans, La.

NO "HANG-OUT" SCREEN... HAS LARGE BUILT-IN TARGET!

SKY FIGHTER

THE MARKEPP CO.
3828 Carnegie Ave., Cleveland, O.
1410 Central Parkway, Cincinnati, O.

NO PHOTO ELECTRIC CELLS!

SKY FIGHTER

JONES ELECTRIC SUPPLY CO., Ltd.
96 King St., Saint John, N. B., Canada
Distributors for the Maritime Provinces.

300 THRILLING SHOTS IN 30 SECONDS!

DONALD FIELDING & CO.
1106 Hall Avenue
Windsor, Ontario, Canada
Distributors for Ontario

300 POSSIBLE HITS!

SQUARE AMUSEMENTS OF ALBANY
707-709 Broadway, Albany, N. Y.

SQUARE AMUSEMENT CO.
88-90 Main St., Poughkeepsie, New York

GET A "SKY FIGHTER" SPORTS ARSENAL STARTED IN YOUR CITY! IT'S A GOLD MINE!
Operators! Let cash-box income build a year-round big-money business for you!

TIME PAYMENT

PLAN NOW READY ON BALLY’S RECORD-SMASHING MACHINE-GUN

RAPID-FIRE

SMALL DOWN PAYMENT

Players pay the balance for you!

We wanted to prove RAPID-FIRE earning power before announcing a time-payment plan. Now thousands of RAPID-FIRE machine guns are in continuous operation for three, four, and five months — positively prove that RAPID-FIRE is a safe, sure investment for quick profit and steady all-year income. Act now! Thousands of locations are clamoring for RAPID-FIRE! See your distributor or write to the factory — today!

SEE YOUR DISTRIBUTOR TODAY!

ALSO IN PRODUCTION: DARK HORSE • LONG SHOT • SANTA ANITA • ROYAL DRAW • HIGH HAND

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE
CHICAGO • ILLINOIS
MUSIC OPERATORS-

Seeburg Stability—Seeburg Integrity—Seeburg Pioneering guarantee the soundness of an investment in Seeburg Equipment. Forty years of planning, creating and producing in the best interests of operating—without a single “orphan” to mar the record!—forty years of loyal service to operators ... that's proof to an evergrowing host of music men that Seeburg Leadership is their operating Security! Why take chances with others?

GO AHEAD WITH MUSIC'S STRONGEST NATIONAL SERVICE NETWORK!

PROGRESSIVE, MONEY-MAKING FIRSTS!

A COMPLETE LINE ... for all phases of operating!

- Seeburg Symphonolas
- Wireless Remote Control with the Pushbutton
- Wall-O-Matic Selector, the Portable Play Boy Selector, the Deluxe Speak-Organs
- Wired Remote Control with the Pushbutton Select-O-Matic
- The Seeburg Central Station, A Complete Broadcast Music System for 10 or More Locations.

SEEBURG LEADERSHIP Secures Your Future!

TO GO AHEAD—Go Seeburg

HOME OF THE MOST ADVANCED IDEAS IN AUTOMATIC MUSIC

FINE
Musical Instruments
Since 1902

J. P. SEEBUG CORPORATION 1500 DAYTON STREET CHICAGO
COST RECORDS PROVE THAT NEW WURLITZERS PAY BIG PROFITS

Cost records prove that many locations do not pay a profit. Invariably the loss can be traced to an old phonograph that has lost its earning power.

Don't forget that an old phonograph costs you just as much for the records, for collections and probably more for service, than a new one. Only when these costs are paid do you make a profit. That's why an increase in gross earnings produces a big increase in net profits.

You Can't Hold a Location WITH A "MADE-OVER" PHONOGRAPH

Don't be fooled. Deadhead phonographs are a liability—never an asset. Location owners can detect a "Made-Over“ phonograph a mile away—won't be satisfied with a dolled-up phonograph that has outlived its usefulness. Don't make a foolish investment by trying to accomplish the impossible.

Replace your old phonographs now with new Wurlitzers. Keep your business modern and you'll make more money than you ever did before!


Canadian Factory: RCA-Victor Co. Ltd., Montreal, Quebec, Canada.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

SOLD ONLY TO MUSIC MERCHANTS