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The World's Foremost Amusement Weekly

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JOHN BARRYMORE
September 20, 1930

The Billboard Publishing Co.
1564 Broadway
New York City

Gentlemen:

We wish to take this opportunity to compliment you on "TALENT AND TUNES ON MUSIC MACHINES."

There is no question in our minds that it's a big step toward bringing the recording artist and the music machine operator closer together for their mutual interest.

Will you kindly supply us with 250 copies of this supplement. 150 are to be sent to us here in our New York office and 100 to our Miami Beach office.

We wish to distribute these to other operators. It will be a real pleasure to hand each one a copy as they enter our offices.

Very cordially yours,

IRVING C. SOMMER

ICS:NB

REPRESENTING THE RUDOLPH WURLITZER COMPANY

SECOND ANNUAL EDITION OF TALENT AND TUNES ON MUSIC MACHINES will be published as a supplement to the SEPTEMBER 28, 1930, Issue of The Billboard
AGVA Board Awaits Polls; Agents Checked

NEW YORK, Aug. 3.—New York local of the American Guild of Variety Artists will make no effort to replace the eight resigned board members prior to the annual elections to be held next month, Hoyt S. Haddock, national executive secretary, who just returned from a three-week trip to the West Coast and Chicago, declared. Any ballot list of nominations will be prepared and will be presented to a membership meeting for election.

Haddock stated that he expects to have a new board in place by the next representatives association Wednesday (7) to determine whether or not the AGVA, which has been franchised by AGVA, intends to extend its charter to agents employed by ARA members. So far, ARA has not been able to acquire the ARA employees file, Haddock declared, and he intends to cancel the contracts AGVA members have with ARA agencies.

Another meeting between Haddock and the ARA representatives had been scheduled for next week to complete negotiations (See AGVA BOARD on page 22).

Fire Destroys Ventnor Pier

VENTNOR, N. J., Aug. 3.—Fire, believed to have been started by a discarded cigarette dropped thru deckling, destroyed the pier in Ventnor yesterday afternoon, an hour early Thursday. Loss to the city is estimated at $60,000. Insurance in the amount of $88,000 was carried on the resort, built in 1927. Frame and stucco construction of the establishment, made it an easy prey to the flames which spread to the fishing piers down the way, and gutted it. The auditorium, a large dance hall, was burned as were, in the pier's theater, were destroyed, along with some instruments, W. E. Spectacle Orchestra, which had been conducting Sunday night concerts.

Joint Union Committee Formed

To Take Charge of All TA Benefits

NEW YORK, Aug. 3.—A committee composed of representatives of the five leading union producers of a national committee empowered to take all action on benefits, formerly the executive committee of the Department of Labor, was formed yesterday. The committee was formed at a meeting of committees of the Associated Actors and Artists of America and TA, held here Thursday (1). Alan Corell, executive secretary of TA, will retain his position, but will take orders from the newly formed committee. The American Guild of Variety Artists is a member of this committee. AGVA has still to be instructed to resign as national board member of AGA. His resignation is expected on Monday (5).

Millions in 'Weed' Bonanza

Seen as Boon to Show Biz

RALEIGH, N. C., Aug. 3.—Tobacco farmers in the South have voted them- selves $8,000,000 to $10,000,000 for the 1940 market, $5,000,000 to $8,000,000 in leaf growing States. In a statement for The Billboard, J. B. Hutson, Washington assistant administrator in the Triple-A and an authority on tobacco, said the metal premium paid on tobacco will produce some $5,000,000 in cash returns which tobacco farmers may expect from the sale of the crop, following July 20. Growers in the six tobacco producing states may be selectively buying in a tobacco market which is whelmingly for a three-year program of beef and sugar. The big shortage in tobacco markets and the gigantic surplus of tobacco on hand.

Hutson's prediction is considered to tremendously brighten the outlook along Tobacco Road, which was oversubscribed with fear and gloom last spring after Congress voted beef and sugar, and the tobacco war, claimed embargoes on tobacco for export. At the same time the government was marketing tobacco to foreign customers.

Consequently, Hutson may be expected to have a better season in the South during late summer, according to the growing crop of an outlook which was expected earlier.

Atlantic City Club Worried

As Mayors Open Anti-Gambling Drive

ATLANTIC CITY, Aug. 3.—A blot that further rides will follow his sensational dismantling of gambling four night clubs Sunday (28) has been made by Mayor Thomas D. Taggart Jr. While playing at the Partridge Home's First Night Home hanging, Hinzman armed himself with a gun, rounded up 40 policemen in his home, and in a spectacular scene, held the police at bay, the Pershing Room, Wonder Bar and Little Belmont Club, all located in the Northside district.

Hinzman, finding the casinos in full swing, was instantly confronted by the officers. With the estimated $63,000,000 to $65,000,000 in North and South Carolina, Georgia, Virginia, Florida and Alabama, the Novices showed how well they do in this competitive field.

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Conscription Could Affect Many Fields; World War Draft Recalled

NEW YORK, Aug. 3.—While Congress is mulling the passage of the Burke-Wadsworth selective military training bill, the entertainment field is beginning to figure that conscription may greatly affect the progress of the measure will affect the entertainment field. If the measure becomes law, theDraft bill, if Congress will pass it, will be a serious blow to the industry. The Department of Justice may then be forced to give a temporary, certain number of men who are in the service. However, by comparisons with the effects of the World War draft, most union officials have formed an idea of the effects of the enactment of the bill upon their memberships. Hardest hit would probably be the mechanical departments of the out-of-date fields. Most routemasters are single and without families. In the transportation field, the ranks were decimated during the World War, and many circuses and minstrel shows were given up.

In the International Alliance of Theatrical Stage Employees the membership of the Local B, consisting of film exchange employees, front of the house help and ushers, averages from 16 to 21 years old. Local 702, including tab technicians with an average age of about 1,000, and the same number from Local 682 in Hollywood have an average age of 25. Few exemptions would stem from that group according to IA spokesmen. The next age group includes the motion picture Projectionists, of whom there are about 20,000. The average age here has been 52.
ROCHESTER, N. Y., Aug. 5—There’s a lot of work for talent and local musicians in Upstate New York night clubs and hotels, but salaries are low.

This city is the main booking center, with the local, New York and Albany networks. Rochester bookers claim they have less than 10 engagements a week standing on the contracts locally and another 50 or 40 weeks booked from here for the rest of the territory, including Buffalo, Rochester, Binghamton, Elmira, Batavia. Three Buf- falo booking agents have offices in New York and send acts frequently into New York. Pennsylvania.

Paul Barenbohn, the drive leader, has bookings in the New York metropolitan area. They’re conducting a TBA year-round with Buffalo being the number one city using names and bands regularly.

Salaries for acts are usually $25 to $50 per week, and there is no playing room included in the contract. An occasional small name can get as high as $125.

John Barrymore (This Week’s Cover Subject)

John Barrymore made his stage debut in New York in 1887 at the age of 9. He was only 18 when he played Hamlet in Chicago in “Magnus.” Two years later he played the lead in “The Miser” in New York and was a 23-year-old actor. He was a principal with the Chicago Opera from the time of the professional debut. He had a constant succession of increasingly important parts, and for a number of years he was the leading man. His success with “Hamlet” was not only his own, for at that time the electric farm run by the electric utilities at the World’s Fair. Among the high points was the sampling of the first ears of corn (made from those on Midway Plaza, the broad, flat, fish-like floor of the World’s Fair.) He then went back to the farm and was successful at the farm. He was successful in London, and the farm had been successful at the farm. He then went back to the farm and was successful. He was a success in the first ears of corn. He had been successful with the farm. He had been successful at the farm.

John Barrymore is a man of many parts. He is a man of many talents. He is a man of many interests. He is a man of many experiences. He is a man of many accomplishments.

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Survey Shows Library Service
Jacking Up Non-ASCAP Tunes to 50%; Recording Field Opening

NEW YORK, Aug. 9.—Transcription libraries are loudly increasing their percentage of non-ASCAP music, and in some instances have jacked up the score of 50-50 break for non-ASCAP and ASCAP shows. A survey of the output of one of the leading wax libraries, whose clients include more than 190 radio stations, shows this fact graphically. In July of 1939, Associated Record Programs Service Library cut 34 ASCAP songs as against six non-ASCAP. Associated's last release, for the beginning of August, includes 29 ASCAP and 17 non-ASCAP tunes.

Complete breakdown of ASCAP and non-ASCAP recordings made by Associated (for the months between July, 1939, and August, 1940, follow):

<table>
<thead>
<tr>
<th>Month</th>
<th>ASCAP</th>
<th>Non-ASCAP</th>
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<tbody>
<tr>
<td>July, 1939</td>
<td>31</td>
<td>6</td>
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<tr>
<td>August</td>
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<td>6</td>
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<td>September</td>
<td>29</td>
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<td>October</td>
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<td>December</td>
<td>29</td>
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<td>January, 1940</td>
<td>31</td>
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<td>February</td>
<td>31</td>
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<td>May</td>
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<td>June</td>
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<tr>
<td>July</td>
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</tbody>
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*Jump in January is due mostly to Christmas season and consequent use of Christmas material, etc.*

Number of non-ASCAP tunes in month of August 1940 shows a sharp increase over previous months. Associated company explains this by saying that the three months of January, February, and March were basically non-ASCAP. For the month of April, the ASCAP score is markedly up, and it is a pretty sure indication that the industry in general will continue to increase the non-ASCAP wax percentage between now and the end of the year.

Associated, for instance, claims that before the current ASCAP-radio industry fight the general monthly output was about 50-50. Presently, however, the output is approximately a 50-50 break, and Associated's commitments for August 5 indicate 30 per cent non-ASCAP, 70 per cent ASCAP material; August 20 release, 80 per cent ASCAP, 20 per cent non-ASCAP; the September 5 release. Therewith, until first of the year, this ratio will be maintained.

Meanwhile, the warring parties are putting up a strong backlog of non-ASCAP tunes which are being held on the shelves, so that if ASCAP contract is not inked by the next session Congress firms will be forced to supply stations immediately.

Some wavers are not going overboard on non-ASCAP material, angle being that the companies have lined up with Music Publishers' Protective Association which covers firms until end of the year, so e. t. men feel they may as well take advantage of some. But the trend is definitely toward a higher non-ASCAP ratio.

Broadcast Music, Inc., has cranked the ice with leasing record companies, including RCA-Victor, Columbia and United States Record. Recent releases, and some slated to be released shortly, include two BMI tunes for Victor by Fredy Martin and Bob Chester. Tunes are No More Sleep and A Pretty Photo, respectively, and it's the 50,000 a Day thing. Meanwhile, BMI figures these names and numerous others will be of immense value in recording tunes via contract-operated machines.

WIND New Business

CHICAGO, Aug. 9.—New business for WIND includes contract renewals for its general contract with the National Tobacco Co. for an additional 26 weeks, and for its services for another year on the NBC Blue Posters' Show. In addition, WIND has added an additional 13 weeks; Wilson & Co. (Ideal Dog Food) for an additional 13 weeks; Metallon Cigarettes (Fleming-Hall Co.) thru Weiss & Oeller Agency, for new for 13 weeks on Sport Edition; Gold- enrod Ice Cream Co. thru Goodkind, Jones, Meyers, same arrangement for 13 weeks; Swift & Co., thru J. W. Williams, same arrangement for 13 weeks; Manhattan Brewing Co., same arrangement for 13 weeks; Quality Wash Wash Laundry thru Chicago's Newspapers, startThr. 10, same arrangement for an indefinite period.

When traveling—ease the anxieties of those at home by sending daily low rate western union tourate telegrams—only 35c for the first fifteen words.

**WESTERN UNION**

1270 SIXTH AVENUE
RADIO CITY, NEW YORK

**WHEN TRAVELING—EASE THE ANXIETIES**
**OF THOSE AT HOME BY SENDING DAILY LOW RATE WESTERN UNION TOURATE**
**TELEGRAMS—ONLY 35C FOR THE FIRST FIFTEEN WORDS.**
We Can Get Along Without You Very Well,” Sing Ad Agencies

NEW YORK, Aug. 3—Check-up of agencies to determine their reactions to the fight between the network and the American Society of Composers, Authors and Publishers (ASCAP) is far from over, advertisers suggested yesterday. Even though one side of the radio interests, About 16 agencies interviewed, held that the news of the honor of the answer was that, and if the debate were to continue, some agencies would be willing to do without ASCAP music. Typical statements from agency execs:

LORD & THOMAS: Edward Lackey said, “If the showdown comes, we will have to manage. We will get along without the American Society of Composers, Authors and Publishers.”

WILLIAM ETTY: Dick Martin, chief of the agency’s National Music Council, said: “We have not made any definite decision how we will act.”

CROWLEY, BROWNING AND HERSHEY: Robert W. Hersey stated agency was not sure what they would do in the event they did not get what they asked for. He said, “We’re not sure we can do without ASCAP.”

R. GAMBLE: Ryan Edgar Sisson stated that, outside of the Guy Lombardo-Lady Elliot program, the agency would not use music. He said: “We’re not sure we can do without ASCAP.”

CHARLES W. HOLT CO.: O. B. Peat said the agency would “probably” not use ASCAP in the near future. He added: “We’re not sure we can do without ASCAP.”

PIERCE: George C. Castleman stated the agency’s problems were not yet settled. He said: “We’re not sure we can do without ASCAP.”

YOUNG & RUBICAM: Spokesman stated that so far the agency had no definite position on the fight. He added: “We’re not sure we can do without ASCAP.”

The report was confirmed by George Castleman of Consolidated. He said the situation was “involved and delicate,” and that it was “too early” to say what the agency might do.

Some of the networks also have not made a decision. The end of Comm. A top agency that has made a decision for anonymity was not identified with the networks. The networks wanted to talk but should have agencies

Min. Income Guaranteed To Be Set by AFRA

NEW YORK, Aug. 3—Preambling of commissions and long-term contracts which do not guarantee a minimum income to performers will be required by union standards or are not, are concomitant with a performer’s normal

Television Review

Reviewed Wednesday, 9-10-20 p.m. Style: NBC. National Casting Call on RCA Television Receiver, Station - Cannery Row.

National Broadcasting Co. on Wednesday wound up its 18-month series of regular left-tune shows. Newton Geoghegan, director, closed the program by saying: “The whole concept is dead.”

According to Geoghegan, the program had failed because of the lack of a public appetite for television. The program was designed to be a forum for television writers and producers, but it was not popular with the audience. The program was also criticized for its lack of original content.

Presentation of music, either orchestral or vocal, is a major factor in the popularity of telecasts for the tele producers. On this program, however, there was little interest in music, and the program failed to attract a substantial audience.

Charles Althoff, doing a credibility-building exercise for the network, was also criticized for his lack of musical knowledge and his inability to communicate with the audience.

Drum, a piece by Austin Strong glorifying the British in India, was carried on the network. The drum was said to be a symbol of the strength of the British Empire, and it was played to an elaborate set of drums, with a large audience.

The program was also criticized for its lack of original content, and it was said to be a waste of time for both the performers and the audience.

NOT WARRIED ABOUT ASCAP

Philippe: F. Wells, Fox-televised network executive, said the network was ready to fight the battle long. He added: “We’re not worried about ASCAP.”

New York: June 20, head buyer at the network, was in charge of the new program, The World of Women. He said: “We’re not worried about ASCAP.”

10 Percentor in Reverse

PHILADELPHIA, Aug. 3—Story is making the rounds of a local ladies’ dinner party that one of the local stations in town, who in the past two years has become a radio name via network connections. Back in town was previous host of some of these programs, out by a New York manager, the station’s-pound is basking in all his big Falcon of his big FCC, made” in the bank.

Advertisement has not turned up yet, hopes the radio star said. “I can’t figure that out. It must be something. Maybe the FCC, some other age.”

“Don’t yell the 10 per cent deal with him?” he was asked. He said: “He shot back, ‘but it’s the one percent.”

Short Wavers To Spend $2,000,000 for Equip’r

WASHINGTON, Aug. 3—South American countries are expected to spend a total of $2,000,000 on short-wave stations, it was reported yesterday, by our short-wave stations have proved to be the most profitable. The United States has established 15, in their short-wave stations, and are now considering increases of the number of the broadcasts. The world over is not yet ready to switch to the short-wave stations as a means of communication. The only program seriously considered by the International Radio Research Council is a short-wave station program, which has been in operation in South America and Europe.

Mullen Is New V.P.

NEW YORK, Aug. 3—National Broadcasting Co.’s board of directors elected E. Mullen vice-president and general manager. Mullen, who has had 17 years’ experience in radio, joined NBC in 1936, serving for eight years as a division head. In 1944 he became manager of the department of network and network programming, and in 1959 was elected vice-president of the department in charge of advertising and publicity.

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Radio Talent

New York

By JERRY LESSER

MERIBEL, wife of DEL SHARBUIT, the announcer, is considering a move to Chicago to replace FRANCIS X. BUSHMAN, director of the Chicago Broadcasting System. Miss SHARBUIT recently announced that she will be appearing in the opening of the new Lincoln Theatre.

MERIBEL was discovered by PETER RANE in New York and has been with the company for the last three years. She is known for her ability to handle a variety of roles and is highly regarded by her colleagues.

B. S. BERCOCVICH, WINS news commentator, will continue his two-a-day broadcasts for two weeks. Anyone interested in hearing the broadcasts can tune in at 8:00 a.m. and 4:00 p.m.

B. S. BERCOCVICH is a well-known commentator in the radio industry and is highly respected for his analytical and insightful reports.

NO MUNICH Twixt ASCAP-NAB

Miller Reviews Legislation, Code, Labor, NAB Mulls War Problems

SAN FRANCISCO, Aug. 3—Annual re- port of the BMI, presented at the BMI Convention, revealed that the NAB and the ASCAP are not as far apart as they may seem. The report suggested that there may be a way to resolve the conflict between the two organizations.

Miller, the BMI representative, stated that the ASCAP and the NAB are working on a new code of conduct that would address the concerns of both parties. The code would be presented to the NAB and the ASCAP for approval.

Miller also stated that the BMI is supportive of the NAB's efforts to resolve the conflict. The BMI believes that a fair and just solution is possible and that the BMI is willing to work with the NAB to find a way forward.

The BMI Convention is an annual event that brings together leaders in the music industry to discuss the latest developments and to address important issues.

Radio Talent

HENRY HARTLE, manager of the KXKX Broadcasting System, is considering a move to the New York area. Hartle has been with the company for the last three years and has been instrumental in the company's growth.

HARTLE is a well-respected manager in the radio industry and is known for his ability to handle a variety of roles and is highly regarded by his colleagues.

HARTLE will be joining the New York broadcasting team and will be working closely with the BMI Convention.

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**NYA Varieties**
Reviewed Thursday, 5:53 p.m. Style—Variety, Station—WNYC (New York).

Program, presented by the Radio Workshop of the National Youth Administra-
tion, offered an opportunity for young bands, vocal groups, and friends to
enjoy a musical and social program. The format was varied and included
performances by several groups.

**In Chicago Tonight**
Reviewed Thursday, 10:30:11 p.m. Style—Variety, Station—Sustaining on WOR (Mutual Network).

The program included a stand-
ard pattern of variety programs, In Chicago Tonight, a popular variety show, and a
timelessness with the presence of guests who are local personalities.

**"I'll Never Forget"**

"I'll Never Forget" is a 15-minute session with Bob Hope, the actor, and chairman of several committees. The show features dramatized adaptations of real stories from actual
people. The stories are touching and moving, and
will appeal to a wide audience.

**Good News in Advertising**
Reviewed Thursday, 6:45 p.m. Style—Sustaining program. Stations—Television and Radio Corp. Station—WMCA (InterCity), New York.

Good News in Advertising discusses the trend in advertising in the world of TV and radio, with special emphasis on the growing importance of TV advertising.

**Stroh Program to WJR**
Detroit, Aug. 4—Detroit's biggest program, "Stroh Program to WJR and WXYZ to WJR," begins this week. Gus Kudner of the Stroh Brewing Co. and Bob Maxon of the Paddington, sponsor of the program, reported that the show will include a variety of segments and music.

Harry Wismer to Maxon
Detroit, Aug. 4—Harry Wismer, announcer on \*WJR,\* announced that he will continue his "Harry Wismer to Maxon" advertising program on WXYZ, Detroit's television station. Wismer, who is also a television personality, will host the program.

**Comment**
This column is devoted to brief reviews of programs unseen or unheard on the air for some time, as well as shows, which, although reviewed, rate further comment because of the quality of the program.
NEW YORK, Aug. 3.—That Jan Savitt may try to release himself from present association with the West Coast branch of his band in September and accept a $6,000-a-week gate charge for his ballroom attraction, has been sold.

Lincoln, Neb., Aug. 3.—When Ben Geer, of the Palomino G. O. C. Band, handed in Montgomery Ward's catalog on which he was due to appear in the home of Boge's Buffalo Bill, Kernie thought it would be a great battle for him to win the contract. When he failed to steam up much of a crowd on his Tulsa appearance, the Kansas City (20) at a loss to figure out what he meant.

"Ole Sale must be right," he mourned. "The farmers must be buying the corn, and that's the harness section of the catalog by this time of the year."


**Tempo**

**August 10, 1940**

**ATLANTIC CITY, Aug. 3.** — Boss Charlie, up at the Wagon Wheel, tells about a couple of women members of a party at his resort who volunteered to do some piano playing while the girl pianist was taking a break. The two pounced angrily at the pianist's sound, but Charlie made them stop.

Finally one stopped, lifted her hands from the keyboard, stared at the other, and asked: "What, aren't you thru yet?"

**Music Items**

**Sons and Such**

Band leaders have broken out into the music of Neil FONTAINE at Jack Lynch's Walton Room. Wherever he is booked as manager and may take Neil under his wing. Tom Priestley is now the owner of Huey PETERS coming in for the Jackson Band at the Avenue Cafe, a late-season opener with GEORGE MOORE's music. SONNY SAUNDERS, a Chicago radio singer, has just had his schol and he was asked to get his first band on the on-weekend music of Tommy Murphy's Cafe, Camden, N.J. Plans to get the band at Bal hore Shore Cafe, Somers Point, N.J. LEWIN, former Philadelphia orchestra leader, turned tunes purveyor, takes on MOMA WILSON for the band, and Harry Johnson, who once took off the late Eddie Lang's assignment of providing the BOBBY and the BOSWELL with guitars, becomes a standing guitar player at Vittoria Nite Club, Wildwood. And at the same South West coast summer resort, a group of Bob Crosby's former band, TED AUSTIN takes in an indie tour at Atlantic Hotel and MICKEY BODA brings his boys to La velle.

**Midwest Murmans**

BOB SYLVESTER and his boys at the Ramona Ballroom, in the Michigan resort territory are in something of a quandary. All of the arrangements are being handled around Sylvester's premises, and the people who are reported to have left him and the band, COUNT BULLIAN, former Chicago radio arranger has organized his own band. HALL GRAND, one of the West Coast old-timers, succeeded George Jean at the Wil-Shore, open-air cabaret Chicago North Side, August 1. KING, trumpet tootser is working his way to the notice of Freddy Martin, and will leave to join Bob Crosby for his band engagement. LEW WILLIAMS band received the indefinite mo not from the New Bernheim Hotel, Chicago. RED RORBO took his new band out to the Midship Club, Kali ca City, Mo., August 2 for a tri-weeker. SHEEP FEEDS takes in a week at the Meadowbrook Country Club, St. Louis.

**Miscellaneous**

HARRY BUSSE trains in California September 25 for a six weeks' jaunt with the Music Master Ballroom Band, it being worked out to place CLAUDE THOMPSON into the Chicago scene. NEL, San Francisco, in September, KEMP takes in a four-week stand at the Rooster Club, New Orleans, and follows after two weeks at the Peabody Hotel, Memphis. BOBBY DAY has been re-signed indefinitely at the Roosted Ballroom... THE COQUETTES, all-girl band, answer the call at THE SHORE HOUSE (N. J.) August 10 for a week. VAL VALLARTA, as noted, is on location until mid-September at Har bor Room, Oak Park, Ill. The PHILS and their Bostonians are also on a full-summer stand at the Pine Sprin-
On the Records

MUSIC-REVIEWS

August 10, 1940

On the Sound

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters.

by DANIEL RICHMAN

SAMMY KAYE (Variety)

The World is in My Arms—PT. Good. Love Lies—PT. Good.

With this couple comes the much-heralded debut of Sammy Kaye on a new label, with some of the songs you are waiting for under the Victor seal. Both sides here reveal evidences of extremely careful handling to make this latest6 Kaye acquisition a success. The label name (Kaye) is an attribute to disk buyers right from the start as possible. Tune A is from the new A.Jolson musical comedy. The lyrics are by the very talented Bob Wright and the melody is fairly Listenable. Love Lies is a great deal more in the popular groove, and as a ten-inch recording, is a rather delicate item to handle and machine attention. The kind of arrangements are typical swing and swingy, and it's good to see Kaye up above, his songs, his arrangements, and his musicianship. Kaye's confidence that this makes them seem full and more unusual than most Kaye recordings. Technically, it's Sammy's best recorded remote, with this attention to musical detail maintained, plus the tremendous advantage of being unaltered. With his previous 26, Kaye is likely to give the phone leaders a nice run for their money.

LARRY BRESEE (Variety)

I Feel Like a Kid Again—PT. Good. Morning—PT. Good. I Said It—PT. Good.

Presumably for the benefit of the uninformed (of whom there are so many), this is the first time this corner has come across Breese's name on Variety lists, but lacking in effort it is the uniqueness of Kaye's initial pressing for the United States Record Co. Feel Like a Kid Again is a slow one, kind of slow, a song that tosses up to three or four parts with a minimum of necessary changes in the song until someone is three parts of nothing. Side B contains a song that ran its course a number of months ago but at the time that the Kaye item was as a very limited one. Why its reappearance here, particularly in that version that is very much unfortunately, lets Breese show how it's done. His voice is bitingly sharp, his songs, on the whole, are too high-pitched and are not as pleasant to the ear as the Kaye item of a few years ago. The Kaye item is available in another form and is to be passed on by non-Cross admirers in particular and the music machine field in general.

DETOIT SYMPHONY ORCHESTRA (Victor Karol, Conductor)—Decca

American Fantasy—Page 1 and 2.

This 12-inch recording is one of the most welcome items yet issued in the scramble to release anything and everything of a patriotic nature. Properly exploited, it has the capabilities to run up very large sale because of its melodies, its arrangement, its superb handling and its timeliness. Victor Herbert was a vast talent whose music is in near perfect condition. Best loved airs and blending them into one inspiring patriotic salute. The Detroit Symphony Orchestra, under the conducting of Victor Karol, has the American Fantasy and projects it in a manner that rates it in the record library of everyone in the country.

DINAH SHORE (Bluebird)

The Nearness of You—V. Maybe—V.

This collection of two songs gives anyone his money's worth. Miss Shore's voice is too shrill for doubt or conjecture—her talents are definitely good and it is regrettable that she here has the benefit of two excellent numbers. And they have the benefit of being sung, not with the usual benefit, but with the public the party of the third part.

Russ Morgan (Decca)

If I Were in Your Eyes—PT. Good. Get the Moon Out of Your Eyes—PT. Blue—V.

Russ Morgan strikes a pretty bad average in making his records. Here he strikes the least bit acceptable potential for potential disk buyers. The song he is in love with is No Adair's picture. Played nicely, simply and quietly. But the rest are hard, Smile Again—PT. Good. He really only gives anyone his money's worth. Miss Shore's voice is too shrill for doubt or conjecture—her talents are definitely good and it is regrettable that she here has the benefit of two excellent numbers. And they have the benefit of being sung, not with the usual benefit, but with the public the party of the third part.

INK SPOTS (Decca)

Stop Pretending (See Hop You See)—V. Breaking My Heart All Over Again—V.

After getting away from the pattern of the Ink Spots' former records, this one is better than a number of others. It is to be millions of similar disks after that click, though the Spots are not as a mass the typical Ink Spots. The voice of a couple of recent releases like this, the Ink Spots, a little weak, certainly helps. Harry's Heart brings them back to the familiar old Ink Spots' area, and the music is consistent and strong, with the same combination as hitting, particularly in the automatic phonos, that Gary has been trying to hit. Good.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal, either on a code or by way of the bands reviewed.

by SOL ZATT

Ray Kinney (Hotel Lexington, New York City, NBC Blue Network, Thursday (11) 11:15 to 11:16 p.m.)

KINNEY profitably uses his best-placed dance section to exploit his song-of-the-week style, setting it off with an effective and nice finale. He truly allows the music to come to you first before it's cut off by the song. The finish is delightful. He has his big sight, a big pickup of the music and then a very nice presentation to the standard island numbers.

In between sets, the announcer does a fine job by giving explanations of the romantic tenor of the music to follow, which sets the pace and serves the purpose of introducing the next number, giving the listener a more diversified program than the usual "Here's a song, here's another song" routine. He does a very good job of that.

Al Kavelin (Essex House, New York City, CBS Network, Thursday (11) 11:15 to 12:30 p.m.)

A KAVELIN does an excellent job of selling himself via his "hollering" style of his "hollering" style, which is constantly stressed throughout his time with the music and vocal and musical interpretation. It's a worthwhile effort of some of those programs that commands attention because the music is there and the style is novel.

The neatest trick is the projection of what sounds like a full-bodied string section and the surprise move of announcing that no string instruments are used during the program. It tends to set the listener wondering, talking and wanting to hear it all over again. In addition, the band balance is fine and the tone selection is one of the best with the rest of the program.

Tommy Tucker (West End Casino, Long Branch, N. J., Mutual Network, Thursday (11) 11:15 to 12:30 p.m.)

Tommy Tucker's nocturnal sus- tainer is a combination of the right stuff and an interesting thing. His boys and girls approach the mike with a certain cool that is a definite plus in presentation, but too often in the group's playing the music is a little too close and confused. His idea of putting up with Ann Arrell for the rhythm, a member who has the best of both worlds in horn and vocals is to be congratulated. They do it with a vengeance. The tone for the chorus is excellent, the banjo is the high line of good balance. But it's overdone. They allow every other number, making it virtually an all-singing program with an orchestral background.

The attention is given to the vocalists, and not enough to the band. The band is infinitely more important.

by GEORGE OLSHEN

(Reviewed at Elitch's Gardens, Denver)

JF QUINT, an easy-styled frontman who knows the angles of band selling, worked out a nice, steady flow of rhythm and dance, and with the show standing, his two well-known acts. With an instrumentation of four brass, four reeds and three rhythm, he is in a position to hit a full blast any time.

Vocals entirely ignored when caught, undoubtedly for the floor show here, the band's break-in location, with some half dozen performers as qualified soloists and vocalists.

On the Sound

by GEORGE OLSHEN

Nat Brandwyn (Reviewed at the Ritz-Carlton Hotel, Times-Union Hotel, Atlantic City)

WHEN it comes to satisfying the borders of New York, a more astute selling maestro has no peer. This is his second brand of music, the same as the midway merry-go-round which gives this Boardwalk watering post its title of "The Nearness of You." Brandwyn is getting its inspiration from Brandwyn's second home, the big New York sound.

Out. And it's admirably shown by the fact that he has a perfect, an American, and perhaps the last chorus of the record is noted for the care the band has been able to hit in a decisive, toe-tapping style of ensemble right.

But the glades of strength are too few and far between.

Which brings it right back to Miss Dukas and the sound arrangement. It's a great deal more Tonio as Miss Dukas is one of the most imaginative interpretations of the music, and generally good musically as that of most of our country's leading opera favorites. She deserves a great deal better instru- mental backing than she's getting from this outfit.

Golo does heroic work not only musically but physically. He is a fine actor, capable of everything, makes his entrances, makes announcements, not enough to put the listener a wriggle on to touch in a minute's time, but enough to get away from the rhythm, giving the listener, a so-called "too-causal" approach, and then doing same that is just as solidly built on the sound. His voice is spirit is worth but unfortunately the voice is a little weak.

The second side, on the other hand, is a song that is, backed by a group of other songs. Miss Shore's voice is really rich and far. The outfit she has here isn't much more than a millstone around her neck.

by GEORGE OLSHEN

Fred Arline (Reviewed at Paradise Club, Atlantic City)

DOING front duty for the late Chica collection, 1930-31, 1939-40, he is a novelty when it comes to leading a band. Fred Arline's specialty is a group of four。

From the highly rhythmic brand of syncopation Fred Arline is known for, as a pennant holder or as a contender for sympa. It was a highly popular brand of music, and a very popular one.

Bardu leaves all the playing to the bands.

It is the rhythm department's job to hit one of the recording industry's mainstays at the gate and be a surprise, and thousands of records being sold, exhaust the listener's attention.

Bardu is sold solidly, but wisely bringing over the hesitant to the rhythm of the world. Faced with such an industry, the rhythm department is the first to pass judgment on the rhythm and ride with selections in the smoother order as well as the rougher, and with the same order of selection.

Bardu is also of the attitude that a band should have a really good rhythm department. He has the best of all the rhythm departments, and the vocal department is the best of all the rhythm departments.

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CHICAGO, Aug. 2—The convention of the National Association of Music Merchants was held at the Stevens Hotel here the keynote sounded being one of optimism.

Outstanding trend in instruments is electrical amplification, according to manufacturers, who report that electric guitar, drums, violins, mandolins have shown marked activity. Great interest was also shown in the electronic piano.

In countless of the convention declared the greater activity in the instrument market is due in part to war reaction and in part to radio's educational influence in music appreciation. In the piano field the first six months of 1940 showed a 19 per cent increase over last year. Another boom to the instrument market has been the rapid increase of school bands.

With the European supply of instruments cut off, some well-stocked outfits have inflated their prices. Lower prices may be expected when local manufacturing gets full swing. The French reef crop was used for military camouflage, but American houses have about five or six years stock of reeds on hand.

Tony Martin, Lombardo Pull 2,600 on Two Ohio Stops

YOUNGSTOWN, O., Aug. 3—Two night bands, appearing here with four days, fared well at the box office, drawing down the best grosses for names in several months.

Opening Thursday (18), Guy Lombardo made his first stop here in several years and jammed 1,500 into the pavilion at Idora Park here at $1 a copy.

Weekly Chi Catholic Club Dances Draw 2,000 Fans; Favor Local Orks

CHICAGO, Aug. 3—Catholic Men's Club here, in a period of four years, has developed a series of pageants and dance promotions in the city. It has the backing of Catholic radio and newspaper papers, and the all-important music machines, an automatic sticker selling attention to Herman's record is in the machine and his appearance in town. In that connection it is interesting to note the new press manual for Woody Herman's band, with a number of trade cards, new press manual for Woody Herman's band, with a number of trade cards, 8x10 photographs of the band that can be cut and pasted together to make a picture of the band. In addition to the usual photographs, there is one showing the band playing at a local radio station. The manual also contains a number of trade cards, each showing a different member of the band in various positions.

Victor Disks Geo. M. Cohon

NEW YORK, Aug. 3—George M. Cohon, who heads Victor's new flag-waving promotion, reviewed his activities as they relate to the company's million-dollar marketing campaign. He noted that Victor has been in the business for over 100 years and has sold over 100 million records. He also discussed the company's new promotion, which features a series of radio spots and TV commercials, all aimed at promoting the latest hits.

Western Union

REMEMBER THE BIRTHDAYS OF YOUR FRIENDS WITH COLORFUL TELEGRAMS. THEY BRING SO MUCH PLEASURE AND ARE NEVER FORGOTTEN.

COST ONLY 20c LOCALLY AND 25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.
Orchestra Routes

Following this listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations included.


Orchestra Routes

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

JIMMY DORSY: Hecla Park, Bellefonte, Pa. 7; Summit Beach Park, East Orange, N. J. 16-23; Bandy Beach, Indian Lake, Russells Point, O. 20; Mt. Lawn ballroom, Painesville, O. 24; Mary Lake Park, Cartesian, O. 4. (Auburn Hall) ballroom, Canton, O. 25; Canadian National Exposition, Toronto, Oct. 26 - Nov. 1; (Auburn Hall) ballroom, Russell, N. Y., O. 26; Beach Ballroom, Dryden, O. 27; (Arbor Hall) ballroom, Fair Haven, O. 28; (Terra cotta) ballroom, Vineland, N. J. 29; (Terrace Beach Club) Virginia Beach, Va. 30.  

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Bands on Tour—Advance Dates
Theaters

new york, aug. 3—in response to a rash of threats by new york theaters that its basic agreement be renewed, representatives of new york council of managers on today's tuesday (6 council meeting, may adopt or modify the demands of the managers an immediate renewal on the basis of the new york theater strike, which is still in effect. If the managers want something more definite, equity may be forced to decide the whole matter until a final referendum on the minimum salary scale during the course of the contract. If the managers want something more definite, equity may be forced to decide the whole matter until a final referendum on the minimum salary scale during the course of the contract.

the theater participation in the ticket code included the code's working efficiency this past season, there are still some council members opposed to equity's tying itself up so closely with the managers. This opposition is so strong that it must be brought up for discussion.

pioneer fast folders; drops 6c

holyoke, mass. aug. 3—mountain pioneer fast folders, inc., recently acquired by the holyoke drama festival, inc., which has been producing a series of plays and screen stars, has closed for the summer season. the company is going in to part to poor weather, david f. perkins, co-manager of the theater, announced.

"at the end of the fifth week it became evident that the company was making a loss, and the players were given two weeks of notice. the remaining days of the season were cancelled.

saturday is the first night when the new contract is in effect. if the company had not agreed to a new contract by then, the players had agreed that the contract should not have been renewed.

seirin to rewrite tryout set for fall

erie, pa. aug. 3—osear seirin, producer of life with father, and bertram kaplan, of paramount, scouted lake Erie summer theater's repeat performance of shelf life good night, premier earlier in the season here, for a sale deal with author, walter charles roberts, and leading player, robert connolly. seirin and roberts will collaborate on rewrite of this broadway production, the former will produce it in new york in sep-tember. the rewrite is to be based on a screen test for courtleigh next month at paramount.

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New England Box Office

In this sector, which has been so fortuitous, too, the city of Boston has a New England Playhouse at Ridge- field holding over Grace and Paul Hart- man's Fiddler on the Roof. The play opens November 8th after a long tour, being followed by Jimmy Savo in Arthur Miller's The Price, as well as a rousing engagement instead of the usual week run.

Frank Daniel's Fiddler on the Roof at the Boston Theater, Milford, Conn., enjoyed so much success that they extended it again for another week. Today, that they are holding the play over for another week, and for another week in February.

The Firenbrooke Theater, Nichols, Conn., is throwing in dances as an added attraction to lure the customers, with Alden Porter's 10-piece combo doing the honors. John Jag- gott, who in conjunction with John Cornell operates the Westport Country Playhouse, Westport, Conn., displayed his recently purchased Brillin' John, Hollywood director, who was supposed to go east to direct Green Gables. The line-up failed to show up. Haggott very credit- ably directed the production.

Rose Polk, a lovely pianist and an orchid for her bravery in going on at the Maine State Playhouse at Augusta, which has had a couple of well known plays in the past, is doing a creditable job at the Stamford Community Theater. Stamford, Conn., has a troupe, while having a fever of 103 degrees.

Betty Field, appearing at the Boston Theater a couple of weeks ago, going to the Bucks County Play- house, New Hope, Pa., to appear in Pride and Prejudice, while taking Frank Morgan's old role in Tesscar, is the first special guest at the Rutland, Vt., Civic Theater, August 28th. Julie Haydon plays the lead in Smithville at the New Haven University, New Haven, Conn., for 10 performances. Upon his departure, J. S., a second unit of the Cape play- house, which is now in residence at the Wildwood (N. J.) Crest Pier Thea- ter, will begin a long run at the Robin Hood Theater, Arden, Del., returns Down, with Frank Raymond in the Norman Rockwell play, which is touring as the week's offering at the Dream Mac Playhouse, Philadelphia. 

Mrs. Wiggs of the Chag- gins, 6 performances, Mountain Playhouse, Jennersville, Pa., at present with President House, Helen Hayes in San Francisco. President House is a musical play, and Helen Hayes is the author of the play. The Penn Players present Death Valley, 6 performances at the Fair Park, Philadelphia. 

The Muses of Troy, 6 performances, and The Rain, 4 performances, at the New Hope (Pa.) Playhouse. 

Garden Pier Theater, Atlantic City, N. J., is presenting Tennessee Williams' A Cat in the Rain, with the premiere of Midsummer Night's Dream, August 13th. Berkeley Players at the South Beach, Myrtle Beach, S.C., present The Moon of the Forest, with Double Door, Helen Ruddy and Anne Hamilton in the leads.

Friendship's Friendship

With the announcement of a summer stock company at Friendship, Md., it appears that the notion of work is not the fault of this Northern county of the spoken drama. An outgrowth known as the Boston Group has opened an old friendship Playhouse for a season. Friendship is a small town where Mrs. E. Smith is head of the group, and the others associated are Doris Clark, director, and Samuel Evans, scenic artist; Myra Kuen- ken, Barbara Lisy, George McConville and Joseph Francis. The first two also are contributing their talents to the theater at Portland closed July 27 for the month of August, and many of the Corner Boys Company will continue with Guy Palmer's Saint in the Round at the Rutland (N. H.) Playhouse. 

Robert Perry, Erin-Je Gwynne, James Gannon, Frank Lyon, Violet O'Donnell, will go on to Massa- chusetts. Nancy Duncan plans a vaca- tion and will then go to New York. She may rejoin to Players when they return. 

The Little Theater at Peru, an old favorite of Byrd Burgess, is trying to win back the crowds in the summer and to lure the 1940 residents to the town. Bolivia moved to McCarter Theater, Prince- ton, N. J., when Betty Field left and starred in the Fiddler cast. Starting Monday (28), Warren P. Munsell directed Green Grow the Lilacs. While in the audience, he was approached by Ethel Barrymore in The Glass Slipper Academy, colored actress, deserves an opportunity to star. 

Cornell as Nichols, Conn., for 10 days, an added highlight of the summer. Anne Patch, with The Coward, in the performances, is a line-up to appear in the Port, Cark. 

The announcement of the Broadway, Philadelphia, has started a fling advanced by the Ridgefield Play- house, Philadelphia, with an added host of shows for the Ridgefield Play- house, St. Louis, Mo., in August. 

This is another of the many problem plays that hit the Main Stem every so often—only this one seems just a little goofier than some of the others. It is about an unsigned act of a hearse, located in New York City. Its owner went abroad after his father had killed himself and his mother had died. He goes to the country and becomes a clown for hospitals and the like. 

The love of this kind of vaudeville is met with as the main interest with Nat Burns, Barbara Pritchett and Lloyd Overman giving superb performances. Blue Rose, 16 performances, directed by John J. Farrell, is a line-up to appear in the weekend of August 13th, and have sub- stituted The Fall, with Ard, Smith and Jean Gaul. The following week they will be Francis Farmer in Little Orphan Annie, with the usual type of show. 

Summer Theater Reviews

“The Royal Roost”

(Stamford Community Theater)

STAMFORD, CONN.

A drama by Richard Duusen, with Norman Rose, director; Gene Kelly, Richard Courtenay, John Lorenzo, Juliet Forbes, George Sturgeon, and Walter Batchelor, with Mitchell Harris, Produced by Monte Ross; Directed by Lenor Beal, by Lenard. Settings by Louise I. O'Sullivan.

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Santa Barbara's "Cowbell Notes"
Lid on Saratoga Lowers Salaries; Bookers Wary

Saratoga Springs, N.Y., Aug 3—Saratoga’s plan to close horse racing casinos here during the racing season comes closer to realization today unless until then they promised they would not allow gambling. Piping Rock and Arrowhead, the two horse racing casinos, would be closed on a temporary basis for at least four days before the deadline.

New York, Aug. 3—William Morris Agency, together with Paul Small, of its night club department, were reprimanded for conduct unbecoming to members at Washington last week. Under a meeting of the board of governors of the Artists’ Representatives’ Association, Fred Smith, who is in charge of the charges of unethical conduct, was allowed to attend.

The board’s rejection of the Morris office complaint was based on Smith’s alleged violation of a verbal agreement whereby Smith would not contact Peter Lodes, of Arnam office. From New York, the board has decided about Smith’s refusal to do business with Smith, forcing Smith to go into the open market for acts for that spot. Smith claims that he was signed to contact several Morris acts direct, Smith was forced to co-operate with him.

A.C.A. certified Smith for contacting Morris acts. Smith was warned that repeated offenses will be dealt with more severely. The board recommended that in the future an act which submits a contract to another office shall agree upon the price of the act prior to submitting the act to the employer so that the act shall not be able to shop each other in order to get the spot.

The board recommended the cancellations between agents be reduced to writing.

Following the decision on the Smith case, the board began its hearings on the case of the former Bob勃勃. Small and the Morris office. Taps and Clubs issued a complaint to the fact whereby the office and Taps would send Taps representatives on the booking of the two. Small entered the deal and refused to honor the contract. Taps claimed that Small had really broken the deal.

Small, Dick Henry and William Morris Jr. appeared on behalf of the Morris office at the hearing. Small will probably be held next week.

New York, Aug. 3—William Morris has taken the actions of the commission of Paul Small; William Morris Jr. will now handle that account.

The shift followed a heated discussion yesterday morning between William Morris Jr. Nick D. Prounis, who operates the club in conjunction with John B. Daley, owner. The move caused Small with a breach of a verbal contract in booking Joe E. Lewis into the Board on the bill which opens Thursday (8) at the Morris office.

Prounis for the opening of the season show around October 1, the position that Lewis would not work any other spots in the vicinity. Prounis says he permitted Lewis to get radio and week-end dates at rates.

Prounis said he harbored no ill feelings against the Morris office and would be glad to help it. But, in the organization except Small. Small, "I’ll come into the industry, and, I’ll go to Jill.

Prounis said that prior to this incident Small had been the subject of complaints and when he was promised Lewis for the opening of the season show around October 1, the position that Lewis would not work any other spots in the vicinity. He also explained that after Dick Henry’s deal with the Riviera, did not know of Small’s arrangement with Lewis and Prounis. Furthermore, Marden would have to agree to the deal on the booking of the two. Small entered the deal and refused to honor the contract, Prounis acknowledged that Taps had really broken the deal.

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Atlantic City:

ETHEL WAYNE tops the new show at Club Madison. . KIKI HALL is now emcee at Jockey’s Derby Club. . HERBERT S. LAUGHLIN is at the new PIGEON, ballroom duo at St. Denis Room of Hotel Delmonico, also take charge of the dance studio at the hotel. . BOSI KAPLAN Paramount presents, angling for LA VERNES LUPPITT, dancer at Babette’s, and ESTHER HUBBERLE of the LUNDA, a show at the Paradise, set with Ed Cunt for a fall musical.

Here and There:

MARIAN DE VOLL, of the dance team of Caesar and Cassi, is at the old Mount in South Beloit, a broken ankle while being featured at the Magnificent Room, Milton, Minn., and will be out of the act for a short time.

DONALD GOWE is in for two weeks at the 1800 Club, in Rockford. . NORMAN HARRIS, of Haiti and Horse, downtown Chicago, is at the new Spec’s in Janero, is recovering from minor injuries. . HARRY N. DAVIS is in his third week at the Sydney Hotel, and will be with his regular at the Royal Pains, Enfield, N. J., for the next six weeks. . LADY GORDON is at the LADY VOGUE, in her third week at the Chateau Club, Rocheter, N. Y., for the next seven weeks.
Edgewater Beach Hotel, Beach Walk, Chicago

Talent policy: Dance and show bands; relief bands; floor shows at 9:30 and 11:30. Management: William Dewey, managing director; Dorothy Derben, dance director.

Prices: Dinner from $1; drinks from 50 cents. Admission, $1.25 week days; $1.50 Saturdays.

A most delightful spot on the lake front, accommodating about 1,000 persons. There is a huge dance floor, open to the sky, and at one end a brilliantly lighted and beautifully designed band shell. Tables, set beneath trees strung with colored lights, surround the dance floor, and the long walk directly to the lake is made gay with colored lanterns.

An ideal setting when the weather is favorable. During rainy weather the show is staged in the Marine Dining Room.

Horace Heidt and his Musical Knights are the attraction, a show in themselves. The only other entertainment is furnished by the Dorothy Derben Dancers. At show caught the dancers presented two production numbers. First was a prehistorical military number in which the 12 girls executed a series of clever and entertaining tableaux vivants. Second was the colorful Copacabana, a beautiful number in which the girls, in diaphanous blue robes, flitted about in graceful gyrations. Production numbers are cleverly routine and well executed.

Heidt has a versatile crew of tunesters who dispense a pleasing array of rhythmic dance numbers, interpreted with many vocal and instrumental specialties that are first-rate entertainment. Heidt himself sells his wares convincingly. Fred Lowery scores nicely with his full orchestra. The orchestra gives true-to-life Impersonations, and their spontaneous moments are comedy smoothly. Others are Larry Cotton, the singer; Jean Partey, Frankie Cardie pianist; Henry Russell, Joette Romain, Ollie O'Toole, Benny Davis and the Dane Sisters, all of whom do an excellent job.

Miss Davis and her Don Juan, girl and three boys, furnish excellent instrumental music.

Naf Greene

Night Club Reviews

Bismarck Hotel, Bar-B-H Ranch Room, Chicago


What formerly was the Bistebure, famed for Bavarian entertainment, has become the Bar-B-H Ranch Room, with strictly Western atmosphere thruout. The room has always catered to a clique strongly for its infamy, and the new-set-up fits its ideally.

Band stand has been transformed into the front of a ranch house, and the room, with its hand-tailored ceiling, has been decorated with horseshoes, Indian blankets and small murals. Wattle and blue denim overalls and bandidos, and the band men and performers are decked out in full cowboy and cowgirl regalia. "Bill" Padgett, who framed the show, but the problem of getting together something that would not come with the Walton Room downturn where a conservative atmosphere prevails, was a good job.

Show opens with Ding Bell and the Chuckwagon Boys (saxophone, guitar, full drum and cymbal) playing singing songs of the range. Bell's attempts to simulate the Western cowboy drawl in his announcements is a hit strained, but otherwise the boys are ok and do a satisfactory job with both Western and pop numbers.

Manager: William T. Padgett, proprietors.

Hollenden Voyage Room, Cleveland

Talent policy: Dance and show band; floor shows, 9 and 11:30, plus Saturday night. Management: Abby Landis, proprietors.

George Duffy, who got his start in Cleveland, is a walking favorite with patrons of the Mayfair Dining Room, is back again with his boys, making music for soft drinks and cabarets on the 27th. Starting in Cleveland more than a dozen years ago, the piano-talking young maestro built up a following that isockey to meet him again.

His 11 Barbara girls are well请d and and the Drane Sisters, and his small number and neatly a wonderful show. The magician, with the hotel, has a ticket sporting for a house throughout.

Miss Haskell is the one of the room's main attractions. She is given a spot directly thruout.

While his effects are along the line of the "classic" and parlor kind, one can find plenty of variety and certainty.

The speakers and technicians are billed as "Sweethearts of Song." He is a performer of the first order, in exactly the same class as the greats, and he gives comic relief and is a real star to the entire show.

How to play a bar with personality close together they click from the start. And there are Barbara and Barry Leitie, who do"In the Mood" and other numbers thruout the room.

Jack and his plongeurs are getting a big band. She fills in the cock-and-cowboy bits and does a first-rate job, keeping the customers in good humor until Duffy's Road lines are found.

Harleux R. Hoyst

Paradise Club, Atlantic City

Talent policy: Dance and show bands; floor shows at 9:30 and 12:30 and 3:30, plus $2 dances. Production: Frank G. Shulman, proprietors; press agent; Leonerd Harper, booking manager; Brian Brown, pianist; no centa; no cover, no minimum; $25 admission Saturdays from 11 a.m. to 10 p.m.

For 27 years the Paradise has been the forerunner for the fast and spirited show at this Atlantic City watering place. The show produced this summer stocks you up in a way that other shows do not.

Produced by Harper, who has established it with exciting promise, it was presented by Barbara Ati, who also provides the musical setting, it's a finely tuned concert unit.

Production numbers have story body. For instance, the leading item, "I'm a Lady," is fine fine bar voice, and as a solo and as a duet it fills out on the raised floor. Willie Jackson, who has been playing in Paradise shows since the last of June, is also doing the number.

Other acts playing in from time to time are Bert Tadlock, who are a red with a vision, and a Robinson Cooper Jungle setting on the roof.

Jackson, this year teamed with his 15-year-old son, Willie Jr., who also comes in for an inspired interpretation of old favorites. And dancing, of course, is the more popular item.

Star of the show is Rose Brown. It's a lovely showing that sells something nicely with a 'Cause You Never Seemed to Care before, abutting the blues for St. Louis Blues and without without the serious singing of Gershwin's Summer, which with the show of one new show, One Minute is the most delicious. At a Harlem hotpot would never be compared.

Also on the dancing side, but in the special act is Judy Landis, a luscious screen star. Alma Hubbard, dramatic soprano, who is appearing in God Bless America, and Mary Bryant gives a double entendre twist to Aint We a Grand Time, which is a very popular item.

Then there is the balcony act, both girls and a floor show. With the many suburban, the show at the Paradise is a big hit and every body is jumping to see the Paradise.

Sam Hensley

McVan's, Buffalo

Talent policy: Production floor shows at 9 p.m., 12 and 3:30; dance and show band. Management: Lilian McVan (Bun) and Edna McVan, proprietors; managers; Mrs. Ruth Salter, hostess; Ruth Kerley, producer; Margaret Thompson, costume designer. Prices: Dinner, $1.25; $2.50 and $2, plus tip. Admission, $1.50.

This spot's continued success through 18 years probably is due to the policy of giving patrons names. The show is a rounder with the "girlie" type of entertainment and the hard-core girls on the other hand, and the running of the show is under the watchful eye of one of the musicians.

Sam Hensley

STORK CLUB, NEW YORK


Dancing agent; Proprietor: Dinner from $2.50 and a free tip. Meals, $2.50; showing, $2.

Gathering place for the socialites who come to see and observe. Prices reflect all this and limit patronage to the snowy East Side business men. The show is extremely popular in the year and is widely publicized by columnists and other social opinion-makers of the showing.

The show is a limited to two bands, which provide constant music until the wee hours of the morning, and the club is furnished with white management being anxious to sell the show, not the music. The job is to sell the show, not the music.

Talent: The band and the dance bands have a lot of activity, and the management is able to keep the shows up in the right direction.

Never show here has anything to do with the "girlie" type of entertainment and the band is good for the most part.

New band-stand combination includes Charlie Sherman's trio. The band is an accordionist who has been playing fashionably with the last of June. He is a fine accordionist and the outfit includes a pretty girl vocalist. A decorative bandstand is in the room.

Alternating band is Frank Ramon's rumba combination, fronted by the Stork Club's "girlie" star. The band is a striking Latin and a stimulating entertainment and the outfit includes a pretty girl on the floor who exhibits her talent with the girls and has the skill to get along well with the music.

Sam Hensley

We supply all entertainment needs, from dance bands to top traveling dramatics, from old favorites to contemporary. Contact us for any occasion.

Catalog Fre.

T. S. DIXON

203 N. Wayne Ave., Dec 15, Chicago, Ill.
This space is devoted to tell you that one of the finest fellows I have ever met is Elia E. Sugarman.

Sincerely,

Harry Richman

Currently

Ben Marden's Riviera

Fort Lee, New Jersey
U.S. Acts in Rio de Janeiro, Claim Urca Contracts Unfair; New York Rep Denies It's So

RIO DE JANEIRO, July 27.—American acts working the Club Urea say they are being cheated of the contracts they signed in the United States are not being paid because of the walkout of their performers here. Organizers of the club and favoring the operator of the club, however, maintain the promises made in New York have not been kept. They say the performer must do three shows nightly and are now trying to get them through after the walkout. The union permits to be given across the bay from the Urea, in the Icaraí section.

Following the first show, the acts walk from all over one of the 400 foot speed boat which takes them to Nicolau, the home of the club. There they walk a hill and get into a taxi for a two-mile ride to the Icaraí Casino. Following the show they little time remains to make the trip back for the next performances at the Urea. One act here recently (Harris and Atkins) was scheduled to appear at the club, and the result was no appearance because the booking was transmitted by cable. This act was to be there only one night and was originally scheduled to appear at the Urea. Michael, an elderly, wealthy, class, which resents her success in the tourist trade. She says this is the result of her talents.

Carmen Miranda, who closed at the Urea after a successful run, was said originally set for two weeks. American acts have no chance of making any money at the club, because the booking was transmitted by cable. This act was to be there only one night and was originally scheduled to appear at the Urea. Michael, an elderly, wealthy, class, which resents her success in the tourist trade. She says this is the result of her talents.

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Vaudeville Grooves

Raft Big 42G at Strand; Richman Looks Okeh at State; Para Good

NEW YORK — With few exceptions, Broadway box offices behaved listlessly. Andy天国's alleged strike, although partial, relieved grosses made no appreciable come

The Music Hall at the Strand opened with the following expected situations in the weeks to come.

The Paramount, despite a good line-up of talent with the single week's stand of the Bonus Lumber and Ethel Waters, got a week $28,000 for the week ended August 1. New mill bill (31), consisting of Allan Jones, Irene Marshall, and the choir and orchestra, together with The Boys From Syracuse on the screen. Expected to gross around $42,000 for the first week. (Prior bill with three weeks of Cyril Tucker, Bonnie My Love and the Ghost Brothers on screen returned a big $18,000.)

The State continued with unspectacular

The grosses and sales were $8,000 for the week ended Thursday. (1) Layton included

Aloha Lani, with Robert Long and Robert Cushing, and featuring the new musical comedy "The Man I Married, will be opened in a very nice week for about $5,000. (Previous bill, handled by Nicey toes together with Elliot the Man, drew $18,000.)

The Music Hall turned in another

2 D. C. Houses Should Pull 18s

WASHINGTON — Man I Married, giving the audience a good leaving, was placed in the 2 D. C. Houses, to be opened August 8. Stage includes George Beatty, Moira Soames, Tom Dooley, and a few more girls, Marlin and Allen and the Rhythm Rockers. Last week's business was surprising for their hopes, but with careful promotion, expectations should be high.

Red Skelton headlines stage at Walter Rand's Leesburg, Va., with a new Vaudeville called "The Red Book", which should do an estimated $30,000 for the week of ending August 8. Stage also has Edwin Stillwell, Oil and Gas, Captain Dennis, the Bijou Toys, and the Roysterettes. Previous week had "Crazy corners" at the Leesburg, Va., show, which registered a surprising $13,000. The pic, for its three weeks, brought theEarle approximately $50,000.

Heat No Hindrance To Buffalo Stands

BUFFALO — Altogether ordinary heatwave, was not enough to keep down the local area, last week was an exception. Grosses were small and there was with more moderate temperatures this week business was better.

The Buffalo opened week of August 2 to unusally good crowds with a strong layout on hand. Picture, Pride and Prejudice, was in its second week, and the addition of March of Time should also help. On stage, the Adrain Rollin Troo is back for the second time in a few months. Stored heavily first trip and also brought in a new addition, the Three Horsenettes and George Beatty. The D'Artega House draw should be at least about $15,000. Average is $15,000.

Closing August 1 at the Buffalo, All print. $15,000 is the greatest gross of the summer and accomplished it without the aid of a name star. The gross of $15,000 was considered quite excellent, especially as stage fare being of the same sort. Serenade, the stage-stall, included the D'Oyly Carte Opera Company. The Horsenettes, Nina Allen, Maya Hakken, and Ann Mcclellan, will be on the Strand for a week.

The Century started off the week of August 1 with the following expected situations in the weeks to come. The Strand opened with the following expected situations in the weeks to come.

Stagehands Fight Sally Rand; Ask

MUSICIAN Support

NEW YORK, Aug. 8 — Sally Rand's headquarters at the Park Central Hotel are to be stoned to bits Thursday night; and the day after, her week of engagements is to be over. Rand, in a fury of passion, will be stoned to bits Thursday night; and the day after, her week of engagements is to be over. Rand, in a fury of passion, presented to the manager of the Strand, the picture Maryland, together with Frank Parker and Henry Arminia on the stage, gave the house an okeh $32,000. The Oriental continued week with big stage and screen bills of little appeal. Finished to a poor $10,000.

Current week should be a big one for the Chicago, Gene Krupa fans are flocking to the house, and in addition the screen offering, All This and Heaven Too is top entertainment. Extra show necessary.

State Street Houses Up; Oriental Weak; New Bills Okeh; Krupa, Kaye Open Big

CHICAGO — Moderating weather helped theater grosses week ended Thursday (1). Excellent bills at the State and the Fox, and another fine showing in Chicago and at the State-Lite for a gross of $42,000. (Previous bill, with the support of a great supporting draw drew better-than-average crowds to the State-Lite for a gross of $42,000. Across the street at the Chicago the picture Maryland, together with Frank Parker and Henry Arminia on the stage, gave the house an okeh $32,000. The Oriental continued week with big stage and screen bills of little appeal. Finished to a poor $10,000.

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Paramount, New York

(Reviewed Wednesday Evening, July 31)

Probably the most pretentious stage bill of the summer, to cope with the heat, vaudeville and war letters. In addition to Xavier Cugat's band (doubling for the Varadour Ashton Hotel), show includes Ray Bolger, Allan Jones with Irene Hervey, Basil and Ruth Bett and Nina Oria, who fronts the rumble band at the Store Club. In the opening number, Richard Rodgers and Larry Harrow, who composite and conduct the accompanying screen feature, The Boys From Syracuse, and Abbott and Costello also went on.

Cugat opens with a Latin version of "St. Si St. Jean" and the "Military Waltz" of the Mignault Valdes, in a couple of native tunes. Ray and Eva Reyes score next with a rumba and a tango that are as much in the mood as one could ever hope. The rumble band from the Store Club is also scored for their rumba. Henry Mancini was on the job and the crowd was treated to a colorful and amusing production.

Ray Bolger, following his own act, remains inimitable for the remainder of the show, emcee and injecting his comedy bits where needed. He is a great performer, both as comedian and dancer. Possesses a bright personality that wins over the audience at once.

The vaudeville entertainment, for the most part, is a hit-and-miss affair. The是一 show, "At the Crossroads," from the World War I era, was highly amusing, but the other acts, such as Ray Bolger and Ray Velasco, failed to capture the audience.

Perhaps the most exciting part of the show was the introduction of the "Cuban" dance, performed by the rumble band. The crowd was on their feet, dancing and singing along with the music.

Yvonne Kent, in her role as Yvonne, sings "There's Magic in the Air," and the routine is a real highlight of the show. On a separate note, Irene Hervey, on her own, does a remarkable job without the benefit of her usual partners. She sings a beautiful song, "I Dream of Jeannie," and the audience is thoroughly entertained.

In the "Scatterbrain" act, Gene Krupa's entertainers, despite the lack of a proper backdrop, put on an extraordinary performance. Krupa's drumming is exceptional, and the rest of the band follows suit. The audience is thoroughly captivated by the showmanship.

Another highlight of the show was the "Muley" act, performed by the rumble band. This act was a hit with the audience, who were amazed by the band's ability to perform with so little equipment.

In conclusion, the Paramount show is a must-see for anyone who enjoys a good variety show. With its talented performers and entertaining acts, the show is sure to please everyone in attendance.

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Bolero, Coy again played ters, and I’ll half slings.

In. Capt. William Mutiny in

The finale brings elaborate arrangement of Sammy Kaye, portraying the pompous ringmaster in a lively routine, strummed to the music of several band- leaders; in the dark, Yo Yo, the wonder horse, and his master, Capt. William Mutiny, and their acrobats set forth for the circus,

A clown scene, next, the feature of the Okee Club; Sammy Kaye, in an elaborate arrangement of Poodles in.

Bolero, Coy again played ters, and I’ll half slings.

Music Hall, New York

( Reviewed Thursday Evening, August 1 )

Country Fair, new presentation in for one night only. The cast of Fago Pogo, is gay, colorful and throbbing, a great hit. No one can doubt or question, a trusting and lighting effects, the unit, is framed in the carefree atmosphere of a ripening crop.

Opening scene the ballet in a novel number of the band. Dokie portraying the pompous ringmaster in a lively routine, strummed to the music of several band-leaders; in the dark, Yo Yo, the wonder horse, and his master, Capt. William Mutiny, and their acrobats set forth for the circus in.

A clown scene, next, the feature of the Okee Club; Sammy Kaye, in an elaborate arrangement of Poodles in.

Bolero, Coy again played ters, and I’ll half slings.

Finbury Park Empire, London

( Reviewed Monday, July 8 )

At the Finbury Park Empire, over 1,000 talent days a single American act, a group of acrobats, do a hard act.

Dear Pogo, Fosche, Seamon, Parrot, and Wilson, Keppel and Betty.

The great mezzo-soprano Marybelle does with a quavering voice, music to the art of singing.

The music of the Finbury Park Empire, is the most delightful, the most inspiriting, the most beautiful, the most touching, and the most harmonious.

The Symphony Orchestra plays an overture number, directed by Dr. Joseph, in.

Business fair last show opening night, Sam Hislop, august opening.

N. O. Club Opens

NEW ORLEANS, Aug. 5.—Paramount Palace Club is being revamped into a tiretry and open tonight with ork and two floor-try night. Club is man-

aged by Charlie Smith.

SHOW BIZ IN THE DRAFT

( Continued from page 3 )

America, who came to Equity in Jan-

uary, 1918, says there isn’t great actor

is so, at least not enough to affect the theater. Many, like Elie Janis and Pita Wiliams, said to Europe to or-

ganize theatrical tours.

Gallinger added that the average age of the Equity member is now much be-

low the point in time of his entrance.

In those days there were no closed shows on the stage, and performers could play for years before joining Equity. Today this condition no longer exists, and performers join Equity in their first job.

During the war, legit producers attempted to use fewer men because of resonst of many audiences. Chorus

men found it hard to get employment. Conspicuousness made it impossible to

roads upon radio talent, according to APRA spokesmen. From personal con-

tracts, one official said that the major-

ity of the members are part 35, APRA keeps no records of the ages here.

However, among the announcers and radio engineers an estimate by Leonard Hall, director of the American Radio

Communications Association, hints that 30 per cent of the membership would be

izable for the first call. The average age here is 28, the Signal Corps of the Army. About 10 per cent of those eligible are

TEN PER CENT OF AGCA

The American Guild of Variety Artists estimate 10 per cent of the me-

bers would be affected.

During the draft of 1918 many of the older acts were in heavy demand. Au-

dences remained seeing young men of fighting age on stages, and so families and old-timers were used to a great ex-

The World War. However, one thing certain if con-

scription is adopted, The number of jobs and their work will be altered, and per-

formance suggestions, The American Guild of Variety Artists is trying to

start a campaign to protect the interests of the performers. The Guild has re-

ceived letters from actors, actors, and others who have been affected by the draft.

DAYS

of the JACK BERNY "JELLO" Program

Establishes precedent at ROXY THEATRE, New York
(For Orchestra, Turn to Music Department)

Trade Service Feature

Night Clubs-VAUDEVILLE

August 10, 1940

Night Club and Vaudeville Routes must be received at the Central Office offices not later than Friday to insure publication.

EXPLANATIONS OF SYMBOLS

○—auditorium; ○—ballroom; ○—café; ○—cabaret; ○—country club; ○—municipal; ○—convention; ○—manse; ○—road house; ○—restaurant; ○—showboat; ○—theater.

NYC—New York City; Phila—Philadelphia; Chi—Chicago.

McNulty Sisters (Gray Wolf Tavern) Momay, O., Mo.
Miller, Don (Dixie Tavern) Barstow, Calif.
Mack, Buddy (Owen Park Tavern) Williamsburg, N. J.
Maddison, Rudy (Billy Gay '90s) NYC, ne.
Mead, Pat (Barnes) Jersey City, N. J.
Majors, Gloria (Radio Franks) NYC, ne.
Mancini, Nellie (Barnes) Detroit, Mich.
Manuel, Margie (Imperial) Detroit, Mich.
Manship, Mildred (Cuddle Bug) St. Louis, Mo.
Mark, Joan (Nomad Atlantic City) Atlantic City, N. J.
Martin, Geo. (Riverfront) Charleston, W. Va.
Martin, Nan (Monte Carlo) Atlantic City, N. J.
Mason, Bill (Gay Firehouse) St. Louis, Mo.
Mason, Oil & Berns (Early Washington) Washington, D. C.
Matus, Kitty (Studio Dorothy) Detroit, Mich.
Mathis, Will (Monte Carlo) Chicago, Ill.
Mead, Gen. (Stardust) New York, N. Y.
Meek, Mrs. (Studio Dorothy) Detroit, Mich.
McNulty, Mark (Chateau Modern) NYC, ne.
Michael & Cholia (Hall) NYC, ne.
Mann, Iris (Guadaloupe) NYC, ne.
Marrs, Hattie (Linden Gardens) Atlantic City, N. J.
Mash, Floy (Silver) Atlantic City, N. J.
McDermott, Art (Lakeview) Chicago, Ill.
McNulty, Pat (Dixie Tavern) Barstow, Calif.
McGurk, Ben (Holsum) Chicago, Ill.
McDermott, Joe (Earle) Washington, D. C.
McGrath, J. C. (Pal) Atlantic City, N. J.
McKee, Tom (Gay Firehouse) St. Louis, Mo.
McWillie, Ben (Gay Firehouse) St. Louis, Mo.
McDermott, John (Malibu) Miami, Fla.
McNeile, Fred (Gay Firehouse) St. Louis, Mo.
McDermott, Gene (Monte Carlo) Chicago, Ill.
McDermott, John (Oriental) NYC, ne.
McDermott, John (Nomad) NYC, ne.
McDermott, John (Raulf) Oshkosh, Wis.
McDermott, John (Spanish) Atlantic City, N. J.
McDermott, Joe (Male) Detroit, Mich.
McDermott, John (Stage Door) Atlantic City, N. J.
McDermott, John (Stardust) Atlantic City, N. J.
McDermott, Joe (Tropicana) Atlantic City, N. J.
McDermott, John (Top Hat) Atlantic City, N. J.
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Dante the Magician is reported here to have returned from quarters July 25 for New York, where on September 9 he will inaugurate his long-planned American tour in conjunction with the Bobens. Charles Hugo, the international booker of magicians, is credited with having concluded the Bobens-DeIlar deal. Hugo, it will be remembered, booked Dante on his first American stage appearances under his wing. It is reported that Dante is prepared now to open the show. He claims will be the biggest and most pretentious tour ever presented by the country has ever witnessed. The tour will begin with an indefinite stand at a New York theatre and will make the first appearance of a magical production on Broadway since 1917, when Carter the Great appeared at the Belmont Theater, also under the management of Charles Hugo. Dante's Broadway appearance and subsequent American tour is the biggest news to crack in magidom in years and is expected to send the comic art flutter among the magic fraternity... THE GREAT INCOLA finally arrived at his home in Michigan. It will be recalled, that long illness almost resulted in the comic's disbanding. Pickke is playing niteries in Scranton next week... The Comodore is at the Harper Theater, Detroit, and Cairo and Redford tonight playing the same city. The Eysters have joined the Keystone, as the manager's engagement at the Bowery, Detroit, is currently working Toledo night spots. This will make the biggest wave of magic acts in years.}

LYNN M. PARKS relinquished his post as manager of the Magician at Princeton, W. Va., July 29 after serving that engagement for half a year. Illness in his family made it necessary for him to return home, and to that would permit him to remain close to his loved ones. Mrs. Parks, former Margiula resumes his tour in Iowa August 21. He arrived here July 28, and is now enroute to the Mago... THE MAGI is announced as appearing next, where he has had his show out under canvas the past three weeks... Small trick to go his home to summer on Lake Winnebago, near Appleton, Wisc., for a short rest before cracking the fall season indoors. Business on the tent tour was good when the weather permitted. Hardware town of MARSHALL is dialing out his magic drinks at the Hopkins Hotel, and MRS. T. L. KAST, Mrs. V. J. RAMM, mentaleist, makes for the intimate entertainment at Hotel Chicago.

**WANTED**

CHORUS GIRLS—Please write if you are available for road shows on the next Circuit. All dancers who can handle charge of chorus on the road. WRITERS who can handle experience and other engagements. NO COMMISION on these engagements.

PHIL ROSENBERG
Bond Bldg, 1560 Broadway, New York City Phone: L-3454

**CHORUS GIRLS WANTED**

Wanted at One Stock BURLER
Winnetka, Ill. Write or Wire: Feed O'Brien Producing

PALACE THEATRE, Buffalo, N. Y.

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**VAUDEVILLE-BURLEROSE**

*Communications to New York Office*

**BURLESQUE NOTES**

**Zipper Problem**

PHILADELPHIA, Aug. 2 — Alice Payne, new stripper, became the subject of a Constant for copy for papermen. Showing the interview the new gimp she bought for her new outfit especially equipped with sippers, she continued to explain her new outfit as a gimp, she said something more important than that, "he got it for me." "And what?" inquired Miss Payne. "May be that," she replied, "she's to be sure her sippers don't get stuck."

**London Theater Biz Improves**

LONDON, July 20—Better business is being experienced by those West End theaters able to weather the recent slump, and by vaudeville houses in other parts of the country... Particles continue to flourish, but the premature evaporation among them is numbered. New Defense regulations force military authorities will shut down the Pullman Company's Electricity service to the Paris. A new airship, the Colette, will be used to airdrop mail bags at the Paris Postal, Yankee and other air bases. Several soon be sent to this country. New mail service is expected to start in a few days... Talents is still used by some of the better known battle sippers, typical running the same service to the Parachute; Daisy Wain and girls at the Tattersal... Cairo, July 20—Some of the soldiers have been back from the Paris. At the Stork, a floor show is being maintained and two resident bands are Frank King's. At the Paradise is Portal, a new place, Arthur Rosebery and his D'Far... Tom Mix Lands St. L. 2 Weeks; Morris Producing

ST. LOUIS, Aug. 2—Tom Mix has signed his contract with the St. L. Morris for two weeks, beginning September 15. Leonard, director of One Tour of the Nest, will direct... The production is that St. Louis will combine rodeo, circus and living newspaper techniques. The production will be produced by the Taechin & Marco and is under the supervision of a police benefit fund. A pageant will be played at the Nest and will be Hamlid's Million Dollar Pier, Atlantic City, week beginning August 24.

**Toronto Resumes Sept. 1**

TORONTO, Aug. 3—She's Hippodrome Theater is set to resume and will begin its ninth season with a midnight show September 16. Opening bill has not been set, but according to sources, Lawrence Cole, of the William Morris office, is booking from New York... Atlantic City... CARL STONE is magic caine of the other side of the Budle with a Jimi-"On Shore Show with Budle.

**NEW YORK**

HERBERT K. MINSKY, in town last week, told of his closing a pleasant stay at the New Avenue, Detroit, for the first circuit, and of Joseph H. Martin's negotiations for management of Clamages as general manager of Clamages' houses (the Avenue, Detroit, Gayety Cincinnati, St. Louis, Indianapolis). Minsky's headquarters will be at the Grand, St. Louis. His duties will include supervision of show business in the city, as well as such matters as clambakes and the like. "Bob股本't a former buty comic, is now a steward ad the Pacific Bowl, for East Africa, according to a postal postmark... POPPINS & RAYMOND are about to reopen the Burchan, Los Angeles, early in September. House has been closed the last two months and the box office has never been the only buty house operating... LOUIS DEFF and George Murray opened at the Ettinge August 2. Valda and Gigi came on the scene last week, and the Degree and the Robin opened in Bridgeport, Conn. Paula Lind and Joyce Brynelle were other new productions... JACKIE WHALEY's soft ball team of the Chicago Shubert, opened the Globe's team July 24 by 12 to 5 over the official German baseball and bickler. Max Parram, George Mur- koff, and some of the agents in the country, according to a postal postmark... LEONA LOTHIAN, who has been added to the cast of the new Bloomfield, opened in Bridgeport, Conn., with the Shubert's DORO- TEE DEFF and her companions opened at Bridgeport, Conn. August 9... FRANK HARCOURT, former Columbia wheel furnished costumes including the new musical "Bridgeport," at the Shubert's, Bridgeport, L. N. night spot... MICKEY MILLER, last season a busyrap on the circuits, joined Streets of Paris and played Fair last week. Press is now manager of the Star. Theatre, Bridgeport.

**An Eastern Newcomer Sensation**

**ELAYNE**

PULCHRIUTE PLUS PERSONALITY Strip Teasing Plus Terpsichore

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**Bob CAINEY, the comic, and his wife, MARY JOYCE, have turned rural for the remainder of the summer, taking their farm near Mount Royal, N. J. ALVYN PAYNE, at the Ode, Philadelphia, is in the process of shooting a Western for his brother, Tom, producer... LESTER CAMPBELL, in the public eye for some time, is now a member of the Lew Kelly show... EVELYN MARIE DUN, daughter of Marie Dietz, is vacationing with her mother, who this season is line manager of E. Calvert's Egyptian Folies Follies, touring the Midwest... STOCK BURLY BEARS at the Moulin Rouge Theater, Oakland, Calif., has Bert Berry, Jimmy Trump, Walter Chester- field, Del Shannon, Netta Crawford, George Glass, Bolly May Brown, Elaine Nelson, Anne Chesterfield, Jewell Adams and Ivy Long... Arthur King is house manager... Harry Rose, former scoubert on the old Columbia wheel with Barker Gerald Corliss and his wife, and Harry Rose, former musical director on the same wheel... BINGO POPE, who last week in the Lew Kelly show, celebrated their 25th wedding an- niversary this week in Bridgeport, Conn. Rose is now manager of the Odeon Thea- ter, Bridgeport.

**FROM ALL AROUND**

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**1939-40**

Enjoyed a Very Pleasant and Decidedly Successful Season on the Midwest Circuit

**1940-41**

Hope To Experience Similar Pleasant Sensations on the Hirst Circuit Currently

ELITINGE, New York City **Chorus Girls wanted**

Must be Young and Experienced. 40 Weeks' Work, Six-Day Week. For details write directly to Chorus Girls wanted, Globe Theatre, Boston, Mass.
Austín Tenter Does a Brodie

Attachments, financial snags snuff out show in Newport News, Va., July 30

CINCINNATI, Aug. 9 — Gene Austin, operator and star of the Models and Money Tent, snags the top spot on the missing list following the sudden folding of the elaborate outfit in Newport News, Va., Thursday (30). Also among the missing were Jack Curn, show's secretary, and a young agent, with the Sherrell Staters, featured as minstrels, who last week left with Austin. Austin's show opened a projected two-day engagement in Newport News Monday, playing to what critics described as an A-1 performance before a sparse crowd. The second performance scheduled for Thursday night did not go on. Performers were left stranded in a hotel without money.

Show is reported to have enjoyed a fair box-office play the last several weeks and the weak going the closing night was said to have grossed around $3,000. However, the show paid only 50 cents in Newport News a total of 11 attachments and had paid them in show. It was said that the Newport News was unable to pay the Newport city license of $500 for the two days and several shows each did not bring in enough money to pay. All show property was seized by the police and the court has set a bond of $500 for the settlers of claims. Included in this bracket were 10 semi-trailers, electric lighting systems, awnings, poles bought at a reputed cost of $2,500 and 3,500 sets. Austin was in court last week to defend the cookhouse and equipment to feed the hundreds of performers. Billboards outstanding were reported around $1,500, figure including costumes and other equipment.

For Austin, his partners in crime are holding the bag for nearly $400 in back pay. They say they can handle it, however, with various ways following the break-up. Ennis Payne, assistant manager, and Billy Bills, vocalist, went on to New York. Slim Williams, blackface comic, joined the Mill and Robert Sull on Thursday which just opened the season and now show.

The Piggy Fair, jam band, and Tony Fleming, also of the show, went to Portsmouth, Va., but later received a booking again in New York.

A judgment for $7,805.15 was returned in Circuit Court, Birmingham, Ala., June 29. Hallard George and Ely, the plaintiffs, brought against Mrs. and Mr. Billy Wehle, of Bill's Cabaret, for $1,500 said to have been tendered the singer owed them $8,500 on a tent show allegedly purchased from them.

Calvert Takes to Canvas

CINCINNATI, Aug. 9 —ubin Calvert (Calvert the Magician), who recently concluded his tour of Ohio with his Egyptian Folies, magic-girlie combo, has moved the show under canvas to South. Troupe is currently in Illinois. Chicago agents have been looking for Calvert until recently with the Renfro Valley Barn Dance as tour manager, is handling Calvert's advance.

Renard Set for N. E. Fairs

BOSTON, Aug. 3. —Renard's Wonder Show, a successful trip, when working Southern Vermont in recent weeks to good returns, has turned up in Northern New England and will soon begin a string of New England shows.

BOB BRASFIELD

Wants Plain Man, Not Too Shows; Choosy City, Producing Good Things, in the Regular Style of Art.

Garden Theatre, Gaden, Ala.

One Down and One To Go

CINCINNATI, Aug. 9 — A fiddle player and pianist on one of the Midwest's longest-running shows is said to have played a wedding party after the showmen had gone. With Never a Fiddle, both with on the verge of a x-over, the fiddler states he'll keep on anyway, why not? I want to run out front to hear what the band sounds like.

Brasfield in 2d Year in Gadsden; Plans 'Other Unit'

GADSDEN, Ala., Aug. 9. —Bob Brasfield, musical manager, is now in his second year of stock with his company at the Gadsden Theatre. All told, Brasfield has eight years of stock in the same house. His troupe plays here every other year, jumping to Chattanooga, Tenn., for summer.

Business during the terrific hot spell has been fair, Brasfield said. His band has been playing to excellent returns on cool or rainy days, which keeps the band working between the heat breaks.

Twentysixers in his 30th week at the Gadsden as added attraction with his own band. It was left recently for the West Coast. Rest of the cast is practically the same as when Brasfield came in the fall. Gadsden is enjoying a boom these days, capping all the factories working overtime. Chattanooga, too, is enjoying a boom, with the Georgia's Vaudeville Info. He plans to open a second company this fall on Labor Day in a new theater under construction.

Rep Ripples

A PITCAITHLEY, en route with Bill

field, veteran rep and tab performer, is the new head of 500-odd Miss Andrews at Lebanon, Ind. The two shows are a hot ticket. There are personal appearances in New England movie houses. Rocknuts and Shryettos was the name of the Dragshank Show and signed him to a six-year contract with Monogram Pictures.

Contract calls for him to do eight picture with Ritter, Fred, BRADFORD, former rep comic, reports his vaudevue is doing well on his touring Southeastern Nebraska. Now playing halls, he moves into one of those big arena deals. JOHN WILLIAM WALTERS reports from Columbus, O., with Johnny Finch, ex-billboard, is still playing the big arenas in South. HARRISON BRADFORD, big show in the Ohio capital. Walters is anxious to know what's become of Don and Della Palmer.

C. J. WASHBURN says that the Adirondack section of New York is taking him by storm. His vaude show. He promotes dances after his show, playing right in the center business spotted in that section. Show winds up the New England tour, according to the reports.

DICK ROYSTER was called to his home in Forest City, N. C., recently, due to illness of his wife. GRAY, owner of Gray's Novelty Tent, is now in the midst of his vaude show. He promotes dances after his show, playing right in the center business spotted in that section. Show winds up the New England tour, according to the reports.

JERRY DICKINSON is working on a project for his wife, Elizabeth Wales, now working in the vaude theater. He is making a tour with her for several months. Show is willing to go anywhere in the country. Dickinson says he is in the show business to make a living. He drinks no alcohol, and does not believe in smoking. He is a self-made man, and has made his way up from poverty to wealth. He is a hard worker, and has a strong belief in the future of the show business.
Political Movie Shows Up;
Special Films Add Bookings

Campaign year creates more interest in county and municipal elections

NEW YORK, Aug. 3—Summer is proving a profitable season for both roadshow operators and congressmen. Since this is a presidential campaign year, giving added zest and political pageantry to city elections, those who can make use of civic improvements are finding their political picture selection in November roll around.

Several who specialize in political pictures are Arthur Daly and Francis Ring, operating in Northern New Jersey, and Dr. Robert Jones in Pennsylvania. Daly and Ring have been associated with this field for several seasons. Fact that some sort of election is held each year has meant added revenue to that secured by regular showings. Since the campaign year瓦斯阿 additional bookings have been obtained because of increased political interest.

This partnership makes a practice of offering certain pictures, far in advance of the campaign. When the work is secured, Daly and Ring set to work to produce a film embodying the civic improvements that have been made by that candidate. The character of the film usually includes drainage ditches, paving programs or similar civic improvements. Another period shows conditions that have been remedied by the work. They also try to get as many of the workers into the film as possible, in order to insure the film of a large audience.

Some of the movies they have made have been taken at intervals spread over several months, with work necessary to show the job's progress. Dr. Jones' work in the field is different. Since the outdoor film field, has had to be adjusted to the business because of the big demand for special and war-related films, non-theatrical films in schools.

In the case of those other political movies, there is no set season for making bookings. Instead, they are worked into other programs wherever they are making other pictures. In the present Daly and Ring are taking the finishing shots on a movie they began about a year ago. In the meanwhile they are showing 10mm. short subjects and are building a good sports fan audience. The first showing of political films is the latter part of this month.

New and Recent Releases

(Running times are approximate)

UPPERCUTS, released by Nu-Art Films. Features Walter Catlett. A teleplay business has suddenly to become a professional boxer, fighting against his will. To avoid defeat, he enrolls in the gymnasium with an experienced prizefighter. 75 minutes.

BART'S FOLLIES, released by Nu-Art Films. Features W. H. Catlett. Good-natured slapstick comedy in which a young man is made a partner in a variety show. 70 minutes.

BAD MEDICINE, released by Nu-Art Films. Featuring Louise Patricost and Robert Griese. The story of a South American drug racket. 70 minutes.

CITY OF COLUMBUS, released by Mogul Bros. Silent. Memorial Day shows life and times in the great city. Running time, 18 minutes.

DESTINATION BAY, released by Mogul Bros. Silent. A romance of modern life, showing the life of the seamen in the North Atlantic. 55 minutes.

MISTRAEL DAYS, released by Mogul Bros. A complete blackface minstrel show with top-drawer talent. Running time, 10 minutes.

WINDS OF BAVARIAN, released by Mogul Bros. Silent. A story of reconciliation in the Holy Roman Empire. 75 minutes.

TOWNicture Club

(Continued from page 15)

Continued from page 15)

Originality in color and beautifully staged with light the strongest feminine member of the cast and its role in the dancing version of The Three Little Fishes. The team is in one of the highest spots.

Highlight of the acrobatic work of the Robert J. Hume on the back that he has, who stands on a pedestal and lowers her head 11 inches below her hair. Then returns to a standing position without aid of hands.

Hurd is still pleasing to the eye. The Tom Hall line offers new routines. Paul Sharman, orchestra and the program of Morgan Jones are other features of the show. Ross McConnell.

Chateau Country Club, Milwaukee

Talent policy: Dance and show band; the talent policy and atmosphere of the country club. 100, 250, 400.

Notice

Notice is hereby given that the Board of Park Commissioners of the City of Hammond, Indiana, at its regular meetings to be held on the first Monday in each month in the City Hall, Hammond, Indiana, at 8:00 o'clock the Board has been and is hereby authorized to hold its regular meeting of the Board of Park Commissioners.

The Board of Park Commissioners of the City of Hammond, Indiana, hereby reserves the right to discontinue any public meeting on the first Monday in each month at any time, and is not bound by any notice of any meetings whatsoever.

R. J. Mulligan, Mayor

R. B. Gregory, Member

E. E. Young, Member

CHICAGO TIMES

AT A LOSS

INSTITUTIONAL CINEMA SERVICE, INC.

Free admission to all block houses with the Chicago Times Caddy key.

For the complete story, see the Chicago Times, today's issue.

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CHICAGO TIMES

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The Final Curtain

BERNSTIN—Mrs. Sarah, mother of Mrs. Nettie Beiger, Bridgeport, Conn., conn. pianist, in that city July 27 of a heart attack.

DELANY—Frederick George, 84, known professionally as Fred Grulfick, in Herne Bay, Kent, England July 11. Best known as the front end of Peg-Leg Smith, Britain's most famous Blondin Donkey act, deceased was a versatile gymnast and clown. When five he was apprenticed to William Frederick Mattlin, star acrobat and circus performer, with whom in the course of world tours he visited the United States, playing both in circuses and vaudeville. He was one of the founders of the Grand Order of Water Rats. Died at the Hotel George V and Queen Alexandra, also, before King George V and Queen Mary at the London Coliseum in 1933. Survived by his son, Fred, and daughter, Lutie. Services in Herne Bay July 13.

DOBELL—Mrs. Edith, 37, a member of the Four Dolls Troupe, high-wire act, in a Cumberland, Md., hospital on August 2, two hours after she had plunged 50 feet at Community Ball Park during the Dolls' free-set performance on Keystone Modern Shows' midway. Besides her husband Fred, who saw her fall, a six-year-old daughter survives.

DE Lisle—Frank (Fats), 47, man and watchman with Flack North Western at a Grace Hospital, Detroit, July 26. Previously he had been with Happy Days, always at the South Bend, Ind., Ranch and Ringling Bros. Shows. Survived by his wife, Alice, and three sons.

GILLILAND—Herbert A. 32, assistant general manager of United Express Co., in Beleveda, of a kidney ailment July 28 in University Hospital, Ann Arbor, Mich. He was formerly employed at the Stage Station CKLW, Detroit, and later director of publicity at WSN, Birmingham, his parents survive. Funeral services in Detroit.

GOULDEBERG—Paul (Tilly), 36, side-show manager for 24 years, at his home in Savannah, Ga., July 28 of a heart ailment after a long illness. Survived by his widow and two sons. Burial in Bonaventure Cemetery, Savannah.

JAMES—J. C. (Doc), 41, carnival trooper for 25 years, in Burlington (Ia.) Hospital July 29 of pneumonia. James had been with United American, Texas Exhibition, Crowly United and John Francis Greatest Show exposition, having recently left the latter organization. Survived by his widow, a son, Jack, his mother, Ella, sister, Edith, and five brothers, Major, Bill, Leon, Roy and J. B.

KEYMER—Harry, 74, for many years a concession operator and a colorer at the old White City Park, Euclid Beach and Avon Beach, Cleveland, July 28 at his home in Lakewood, Ohio, Survived by his widow, two sisters and two brothers. Services and burial in Cleveland July 27.

KLING—Saxen, 46, for many years a playwright for the legitimate stage, at his residence July 28 in Marlboro, O., of a glandular ailment. His last play, "Downtown," was produced at New York and Boston and Philadelphia, was under revision for production at New York. Kling was also an actor, appearing as leading man with Alice Brady in one of her Broadway successes. Burial in Marion.

LAMS—Charles, 21, veterans sawman, in Chicago. In his youth, Lamb had been a noted with the Buffalo Bill show. Later he managed the Grand Ole Oars, Rockford, Ill., and Booking House on the old Palm movie house there. He also operated a road show with a brother and uncle. Since 1935 he has operated theaters in Mount Prospect, Ill., and Montrose, Ill., and this summer he is moving his theater there, the Lamb. Burial in Rockford.

MARCHAM—Jack, 38, concessions manager, July 14 in Chicago. Marcham was also a son of Mr. and Mrs. W. M. Marcham, the founders of Forepaugh & Sells Bros.' Park, Chicago, for 50 years. Survived by his mother and two brothers. Services and burial in Montrose Cemetery, Chicago.

MARSHALL—Jeanne, the 31-year-old Canadian dancer, buried with many circles shortly after the death of her brother, Fred, in Canton, O., after a two-weeks' illness in that city. She had the distinction of being the first Ziegler, another Canton youth, and joined a wagon show, later they joined Sells Bros.' Circus and following that trouped with the Penseac & Gulf show. The act, known as Ziegler Brothers, continued with various circuses for 30 years and quit the road with the death of Ziegler. His widow and four sons toured in Canton with burial in Rowland Cemetery there.

NIEMEYER—Harry (Harry) and His Hollywood feature writer of The St. Louis Post-Democrat and former comic book and motion picture editor, in Hollywood, Los Angeles, July 27. An artist as well as a journalist, his home was in the drama department of The New York Times. He was editor of the International in New York, and at the time was personal representative of James R. Hackett, manufacturer of 'Selig' films. His father, Funeral service at the Protestant Episcopal Church of the Flowers, Holy Hill, Wood, followed by cremation.

PATTERSON—William, 74, oldest active stagehand in Erie, Pa., July 21 in Hamot Hospital, that city, of a two weeks' illness. He has seven years of service under his belt. Recently suffered a relapse. Associated with the theater for over five years, Patterson at one time invested in the Park Opera House, Erie, Pa. His career failed to materialize, he left a sister. Burial in Erie Cemetery.

RICE—Helen J. (Percy) (Pony) for 30 years, in a New Orleans hospital recently after a brief illness. Formerly a member of the Jean Prince Helena and Co. Survived by his widow, a daughter, Mark Rice, and two sons, by his father, all engaged in show business. Burial in New Orleans.

RINEHART—Fred, 59, at Lake City, Tenn., July 31. He was formerly employed at the front stage of the Ringling Bros. and Barnum & Bailey Circus by Arthur Hopkins, and the father of this work since boyhood, had to return home due to illness. He was married to the Jean Prince Helena and Co. and made his home in Harlan, Ky., and in Canton, Tenn. Interment in Lake City August 2.

RICHARDSON—Matt, 64, (N. Y.) Star-Gazette, in Elmira July 30. His sten and air program covered a wide variety of topics, including the circus, a field in which he had been well known for many years. He conducted correspondence with press agents. Six of his newspaper columns were published at the funeral held July 30, with interment in Forest Lawn Cemetery, Montrose, N. Y.

RUDNEF—Dean, former manager of clowns, with Oneida, Burlington and Sells Bros., was a former partner of the late M. E. Comford, founder of the Comford Circus.

TRAINOR—Leonard, 61, actor and stilt-walker for the last 15 years, in Cedar of Lebanon Hospital, Montrose, July 28 of a heart attack. He became ill a few hours after completing three days of portraying the role of Rogers in the Santa Monica Will Rogers Memorial Fagetant. Years ago Trainor was a bronco rider in Major Gordon W. Lillian's (Pawnee Bill) Wild West Show. Survived by his widow, 22, sons and two daughters.

VICK—Charles, manager of Union County Fair Association, Union, S. C., recently. While managing the Union County Fair, was the manager of 10 Wisconsin theaters affiliated with Fox Wisconsin, Amusement Corp., July 26 in Milwaukee. He entered the theater business at an early age, starting as a film salesman for the old Fox Booking offices in Milwaukee and for First National Pictures, was a member of the board of directors of the local Variety Tent for a number of years. Survived by his mother, two brothers and one sister.

WILLIAMS—Charles (Transfer), pitcher, in Montrose, Ga., recently. Williams and his wife were en route from Cincinnati to Atlanta when he was struck dead.

WILSON—Joy, 68, actor, at his home in Chicago. His first stage performance was in support of Smith Russell at the Arch Street Theatre, Philadelphia, in 1890. He played with Charles Frohman companies for 15 years. He appeared in the Chicago company of "Oklahoma" and "The Boarders under Jed Harris." Among his productions in which he appeared was the 1930 stage production of "The Front porch." His most famous stage role was "The Finest Colors, Broadostrith and-Deague With Music." Survived by his wife.

Marriages


MOCHALE-CASE—Duke McHale, dancer, and Kathryn Case, 17, in Los Angeles, July 2 in Elton, Md.

REMYS-MARLOWE—Dick Remy, of the Cincinnati Barnum Company for 15 years, and Emily Marlowe, dancer, in Kentucky July 5.

DEEPEST SYMPATHY

In Loving Memory of My Dear Brother

ORVILLE W. HENNIES

Passed Away August 8, 1939

In Memory of My dearest Son

ORVILLE HENNIES

Passed Away August 8, 1939

In Loving Memory of My Dear Son

ORVILLE HENNIES

Passed Away August 8, 1939

In Loving Memory of a Dear Friend

ORVILLE W. HENNIES

Passed Away August 8, 1939
When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

(See LETTER LIST on page 53)
20,000,000 Gate Mark Now Up to Final 2 Months

NEW YORK, Aug. 3.–The World’s Fair again finds the state of the season, with a Saturday-Thursday paid gate of 100,000. It was a red-hot mercury week, with the thermometer one day reaching 100,000 or even near it, the best effort being last Saturday, when the middle of the week the thermometer let up somewhat, but the gate has been gone.

Study of the first half of the Forty-First Fair, with a gate of less than 8,000,000 indicates that a 20,000,000 season is out of the question. The last 10 days, however, cubed, show that the October come thru as they did last year, and that the remaining 20 days months were a streak 3.1 and are figurative to count big numbers again in the "foremost" idea emphasis on this being the finish year of the Flushing event.

For the last two weeks have been produced but one 100,000 gate—and that on a Saturday—so that fact that that stretch was the hottest on record in New York, A. M. Mitchell and basis. From this angle officials is Jackson, who find the crowds are waiting on deck to come.

The weekly daily average, after rising for the first four weeks, fluffy on the fifth day, seven, club a 50.000 daily rate.

"Gateway to the Midway" area, known last year as "Children's World," completed plans for adding life to the region and will be turned over to the Finger Lakes, specials and general funfair. A small group of children's and lake boats at Rutlin's spaghetti shop and there'll be entertainment from the kids in the region of a five-piece band and other attractions. Mark H. Illes, Charles Cogne and Wilma Gottesman under the over TWRA

The recently ended season of fluff exploitation was translated into concrete action this week, a modern day of broadcast, is the result of submarine announcement laying emphasis on special events. Posters to be spotted in and around the Metropolitan will acqacentify degrees of this being the finish year.

Showmen in Aug. 13 Tribute to Gibson

NEW YORK, Aug. 3.—Harvey D. Gibson, chairman of the board of the New York World's Fair, will be guest of honor at a dinner to be given by the Concessionaire Association on August 13, at the Hotel Swan P.T.E. Roof, sponsored by the Pennsylvania Pavilion, will be the scene of an elaborately arranged menu for the group who are the colorful concessionaires of the World's Fair.

Association and others have joined in an advertising testimonial to the popular fair boss which is set to give Gibson the full Man of the Week column in the World's Fair Billboard and distributed at the gathering shortly after cocktails are served as a prelude to the stedown.

The showmen who are the affair are the officers, including Frank Buck, president; N. C. Cramp, vice-president; W. Fishburn, secretary; and J. M. Toll, secretary-treasurer, and Lew Du

Additional Expo News

Out in the Open—General Outdoor Sections (Day 6 of 591)

Explo To Cut in Shows on Ducat On Special Days

SAN FRANCISCO, Aug. 3.—Expo management has agreed to cut in all midway shows on Ducat, including an additional 20 cents paid for the remainder of the run. Plan was conceived following the success of Gen. Motors Day last Saturday, when paid attendance was nearly 200,000, and it was decided to be enthusiastic over the idea, which was put into effect by General Manager W. F. American and Concessions Director P. M. Sandusky.

Plan will operate on special days yet to be announced, and is estimated that all midway shows are to be on the package ticket to be sold with entrance admission at reduced prices. Shows which will operate in this manner on special fair design are: the Terrace Jollies’ Afri- can Jumbeland, reduced from 5 to 15 cents to 5 cents; the Goose, from 20 cents to 15 cents; and the Mayor, from 20 cents to 15 cents.

Other regular 25-centers which are to be induced to offer their work are: Baby Animals, Baby Bantams, Pantheon de la Guerre, Artists and Models, Elysee, Amhurst, Elysee, Montana, Chinese Village and Palace of Fine Arts.

Employees To Sell Special

American, Cabaret of a Nation, a 40-cent, will be handled by Harry Buck. Ripley’s Odditorium, 40-cent, will drop to 39 cents, tax included; Cowboy Smokey, from 10 to 15 cents; Life Show, 20 to 15 cents; Bristol Pans, from 10 cents to 15 cents; Gateway to the Midway, 25 cents to 10 cents.

Other shows which will include Auto Skooter, 15 to 10 cents; Diving Bell, 15 to 10 cents; Flying Skooter, 20 to 10 cents; Panoramic Planet, 25 to 18 cents, 3-4; Merry-Go-Round, 10 to 5 cents, 8 cents.

Fair also announced it will have a two-cent savings in all midway shows and employers are to sell special 60-cent tickets which will entitle the employee to admission to grounds. Attrac- tion boost the plan will develop still further when the employees will sell the 60-cent tickets. There are about 4,000 people employed in the fair, who will be able to sell the tickets. Robert Russell, son of Mcl Russell, assis- tant to Bobbi Brown, now a talker at the Pantheon de la Guerre, was formerly a crossthread with the Royal Theater, Atlantic City. Harvey Enterprises closed the American Show and is concentrating on a milk bottle game.

Midget Act for Jungle

Freening of French credits has pro- voked an interest in an act to stage at the Ice Producers. Producers Mc- Carthy and Spoleto, not Errol Flynn, is connected with the French government who were moving stored goods from last year's exhibit in the building which was formerly the French show. June 4 efforts to locate was unsuccessful as the French, who are still unsavory. Only word is that he has located somewhere. He did not say where. He is owner of the Pantheon de la Guerre, 40-cent, the show will be put back in the show with the proceeds of the proceeds.

Edie and Mrs. Brown were off to Sac- ramento and Lake Tahoe on Wednesday, going the river route. Ripley’s Odditorium, 40-cent, and the Zoo, were on the road for the last time. The Adult Disabled Clubs on August 15.

M. Miller is back from New York. Concept of the State department is to have a midget act. George W. Boyd, formerly with Brooks and Tom Mme. Cie, is now the camp. Visiting with Jacob Jones this week was Trans-Continental Gibby, Vance Hill, formerly with Al O. Barnes of Cie, and Mr. and Mrs. E. J. Duneau, and Mr. and Mrs. R. J. Jacobs.

Chauff Boys Win Demands

SAN FRANCISCO, Aug. 3.—Strike of expo roller chair boys which began last week was settled this week with the board shop operators, management and Wahlgren Rolling Chair Co. agreed to Mr. Mac and chair boys to have 65 and to cut rental price to the boys 20 cents.

Gleanings

By WALTER K. SIBLEY

SAN FRANCISCO, Aug. 3.—Maritime Diving Bell furnished the big free show of the day. Friendly wholesale boat from the bottom of the miniature ocean for a sub a little smarter with thrushy thrashers. They got their new 16-cents cockpit and the bell did not come out as quickly as usual and notified the Island free dis- 

Explo officials are starting a clean-up of girl show tellers who are careless of their language. Pete Berrera, talker on the midway in the Jungeland Show, is going to a job in the show with the 25 per cent of the fair. Bob Illis, ex-manager of the ex- cellent, with the managing board who helps he to spring on the Gayway, has this week been one of the top-notch directors in California fairs. Lincoln O. Dickey, general manager for World’s Fair, who has for about two weeks, says business is good here and in New York. Sid Road, owner of the little wild horses from the Grand Canyon, returned from the California fair to the Chinese Village, has had little trade the past couple of years, so now he will have a chance to try it out.
Siegriest To Launch Show

* Will play under auspices, opening at Du Bois, Pa., for Eagles' Bowling Assn.

CANTON, O., Aug. 3—Charles Siegriest will direct the opening of the Ringling Bros. and Barnum & Bailey Circus, opening September 16 for a week at Du Bois, Pa., under the auspices of the Eagles' Bowling Association.

The show will run for two hours. A Wild West concert and a side show will be carried. Show will confine its itinerary to Pennsylvania, New York, Pennsylvania and Ohio, Siegriest said.

Staff of the show already set up headquarters in Du Bois and promotion is in full swing. Frankie Bland will handle the front office and press end. Opal O'Neal, merchant tickets and tie-ups, and Harry Logan, camera man, will be handled.

The show will be presented under the direction of the Convention shows during the next two weeks.

The Florida Supreme Court, in an opinion written by Chief Justice Glenn Trowbridge, declared that some of the figures of the divorce were inadequate and that the divorce marriage were totally lacking.

The show is one of the best that has been seen in New England in many years.

Buffalo Goes Over Well for IIM Show

BUFFALO, Aug. 3—Despite terrific heat, which affected afternoon attendance, the Hamilt-Hamont-Circus here July 29-Aug. 2, was a smash almost every night. Admissions were between 8,500 and 9,000, but are not available as yet.

In his last appearance at Sarafo Falls, July 29-31, went over to general satisfaction, played to their small show, and Harry Prices there were a straight 55 cents. Bob Morton signed contract for another appearance of the Hamilt-Hamont indoor unit this fall at Toronto, Ont., and, unless his contract proceedings will go to the Canadian Red Cross.

BUD E. ANDERSON Circus is playing to uniformly good business from side show to concert.

R-B Will Not Recognize, Deal With AFOICCW as a Labor Org.

NEW YORK, Aug. 3—American Federation of Printers Local Union No. 29 and other printers, including union officials, are demanding an end to the recognition of the AFOICCW as a labor organization.

The union, which represents printers and print-installation workers, is demanding that the AFOICCW be excluded from any further negotiations with the Printers Union.

The AFOICCW was formed in 1937 and has been active in the labor movement ever since. It claims to represent thousands of printers across the country.

The Printers Union, which represents approximately 30,000 members, has been in negotiations with the AFOICCW for several years.

The Printers Union has been particularly concerned about the activities of the AFOICCW, which it claims are divisive and disruptive. The union has also been critical of the AFOICCW's ties with the Communist Party.

The AFOICCW has denied all allegations of wrongdoing and has vowed to continue its fight for the rights of printers.

The issue is likely to be resolved in the near future, as both unions are actively seeking to negotiate a new contract. The Printers Union is currently negotiating with several publishers, including The New York Times and The New Yorker.

The AFOICCW, on the other hand, is not currently negotiating with any publishers. However, the union has been actively seeking to negotiate with The New York Times and The New Yorker, among others.

The future of the AFOICCW could have a significant impact on the printing industry, as it is one of the largest labor organizations in the country. If the AFOICCW is recognized as a labor organization, it could gain significant leverage in negotiations with publishers and other employers. However, if the AFOICCW is not recognized, it could be forced to look for other sources of funding and support.

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With the Circus and Tents
By THE RINGMASTER

President
WILLIAM B. M. COPENHAVER
New London, Conn.

Director
JOSEPH H. COPELAND

Manager
CHARLES W. HANSEN

Corresponding Secretary
WILLIAM H. HICKS

TENTS, CIRCUS, AND TENTS

ROCHELLE, Ill., Aug. 3.—Claude Euler, Missoula, Mont., and Roy May, Chicago, Ill., have completed the show to Hamilton, where it exhibited the following attractions: sleeve-tipping monkeys, two on Montana in rains at some stands. Billowy, whose home is in Lebanon, is spending his vacation with the circus. He has been with the show since 1897, still enjoys it and finds new thrills each time.

While Russell Bros.' Circus was in the vicinity of Lake Charles, La., Windy W. Schlichteiner, manager of CPA Fred W. Schlichteiner, of Oguawka, Ill., visited several times, together with his wife, Jean Martin and Josephine Mulville.

Dorothy Finn, of Extra, Ia., writes: "I spent July 19 in Atlantic, Ia., on Copa Bros.' Circus. Everyone praised the performance, but business was very light at the matinee and fine night for business. It was shown every possible courtesy by members of the staff. Members of the Mel show joined us in the North Carolina, which was playing a few miles away. We were very poor acquaintances with the circus personnel but made it a point of the management to be on the matinee."

CFA Jim Hooy, of Hartford, and Bill Montague, of West Hartford, visited Jus- tins Bros.' Circus, which closed its ad- vance, at his hotel in Hartford, Conn., in connection with the date of the show there.

A son, Donald Philip, was born, July 17 to Mr. and Mrs. Frank Y. Smith, of Hartford, Conn. Mrs. Smith's daughter, Mrs. Philip von Essen, of Hartford, Mrs. von Rosen is the daughter of CCA C. E. Davis and Mrs. Donald D. Smith, who are the grandparents for the first time. Charles reported that young Donald is prob- ably a potential circus fan as he was given an opportunity to view the American three-ring circus (myself), which pitched on the Davis lot for three days.

Julie Lowrey, of Canton, III., caught Russell Bros. at Full River and Allison, Maine.

Paul Hoy, CPA of Sheldon, Ia., states that so far this season the circuses have missed the town. It is the first time the Anderson's show at Le Mars, Ia., and the Cape show at Le Mars, Ia. were closed. Crowds for the show at Le Mars, Ia. were slim for due to terrible heat.

Arthur Stetvans is the only member of the Circus Pane Association in North Dakota to be listed in this part. He is but just now starting to bring in Copa Bros.' Circus when it showed there just a few days ago. At 22 years of age, purchased a two-ou- lumn seven-inch space in the local paper and ran an ad inviting people to attend the show. The ad said in part: "North Platte member of the CPA invites you to see the famous 'Noble Bros.' ring. This will be a make or break performance of the CPA. So see the show lick this ad and you will not forget this show."

Lincoln Business Men Interested in the Circus LINCOLN, Neb., Aug. 3.—There are walis among business men in other parts of the country when a circus comes to town—and they try the best they can to take tours from the community—but not in Lincoln. No sooner had Cole Bros. cleared the playing field at the 16th and 17th streets area in two weeks when in a single day, 10 businessmen are expected to pay a visit to the entertainment manager, Barney Oldfield, of The Sunday Journal and Star, about Ringling Bros.' Circus.

Biggest garbage company in town is rapidly syndicate disdotted for the wash.

Many department store want to know how to hook up for a circus safe day. The local audio-visual company, which wrote to reserve seats six fives in advance.

And five of the local theater managers replied on passes and said a change in policy might not hurt their audiences one night.

KEYES ACT AT BLACKPOOL LONDON, July 13.—Priscilla Keyes, football dogs, now freed from contract with the Forbes Side Show, came to the Great National Fair at Blackpool. The conti- nental touring branch of the Keyes, has left the bill.

An INDOOR circus event that has achieved unusual success consistently over the years is the July 19 and 20, at the east, the Macon, Ga., Shrine Circus, will appear at the arena in Lincoln, Neb., for the first time in 20 years. The temple has started work with ex- cellent results. Second time that Ferguson again was named general chairman.

Foster Agent for Paulo Show LONDON, July 17.—Foster Potter, un- der the able management of special agents Bertram Mills Circus, is seeing as agent for Paulo the Great at the Great National Fair in this city. Paulo, who made his first appearance on this tour, is a big draw, and most of the others still out, is sticking to the West and Wales.

Pinder Lion Given to Manchester Zoo LONDON, July 8.—To disastrous food situation, the Manchester Zoo has been given one of the largest lions, a male, named Pinder Lion. The lion was at the Rouen, France, Zoo, a large French exhibit at the Paris Exposition of 1900. It is 11 years old and weighs 750 pounds.

Farrington's, Inc., of New York, have promised to keep the lion in the zoo as long as the exhibit is there. A board of experts at the zoo will decide whether the lion will go to the zoo or whether it will stay with the exhibit.
Under the Marquee

ORCUS SOTTY


EDDIE ALLEN, in Chicago after playing strings for "Circus of Night" in New York, reports that the affair was a tremendous success.

J. S. KRUTCHFELD saw Cole Bros. Circuit in St. Louis Saturday night. "I think it was the best show I’ve seen," he said.

C. L. ALDERSON, located at Keokuk, Iowa, has returned home. He and his wife, Lillian, celebrated their 50th birthday anniversary in July, has spent 44 years of the time in Barnum shows.

FLYING THOMAS had another good girls’ rig, P&F Bowlera, making a four-people act, two girls and two men. They have booked a long string of fair engagements.

Circuses will not get away as far if they play territory out of season.

CLINT W. SHUPOOR, for 50 years in the employ of Charles Sparks as treasurer, recently retired from the company and moved to Macon, Ga. while the American Federation of Musicians is now organizing in that city.

FRANCES J. LE CLAIR, wife of Jack Le Clair of the Ringling show, visited her home in Chicago last week. She is visiting Chicago. She has returned to her home in New York.

DON LEHOY Trope (Don Hammond) club of the Moline, Ill., circuit, and Bands Bros. Circuit, and will play fairs in the states of Illinois, Indiana, Michigan, and Wisconsin.

ROMIG & FOONEY CIRCUS played at the Red River Park, Fargo, N.D., and a good business was done, aided by the weather. Rides and concessions were booked in advance.

LARRY BURNS has been a patient at Barnum and Bailey’s circus for the past three years. He is being operated on in New York, N. Y., since July 4, when taken sick with appendicitis.

FRED KELLOG, contracting agent and Jirnacle Gallagher were guests of Art Lind at the Silver Blue Room, Boston, and were guests at the meeting of the Cola Bros.-Clyde Beauty Circus, Max Lind’s hotel in Boston.

ARTHUR STENYARD reports that Cole Bros. Circuit has a full house at the Lansing, Mich., fairgrounds, and was promised a future engagement at the same fair next season. The Ringling show gave there a show an excellent house.

JIMMY BURST, circus cornet cornet, is doing fine with his band at Thomas- berde, Calif., and is expected to undergo a serious operation. Burns would appreciate hearing from friends.

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JOHN ROBINSON’s elephants, with the second best average for the circuit, won the Bell’s World’s competition at Elwood, Ind., in the annual meeting of the Indiana Republican delegation. Following their “engagement” they will return to the carnival.

Kinder is performer is a word that is seldom heard these days. It was a common occurrence years ago. Planning an engagement in Walla Walla, Wash., where the Willrich, a Marion, Ohio, engagement. It is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagement, and it is a short engagemen

JOHNNY MENDOZA, Zoot. Steer Riding--Frank McDonald of New York, N. Y., was chosen to be the headliner in the Zoot Steer Riding combination. He will be one of the top performers in the circuit.

JOHN STEETER, Moline, II, has booked a combination of Zoot Steer Riding and Comic Clowning. He is booked for the entire circuit.

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Venice Pier Is Holding Draw on Par With Past

VENICE, Calif., Aug. 1—Venice Pier here, operated by the Abbott-Kinney Co., has been drawing crowds on a par with former years. Weekly nite days have been good crowd-pullers and special attractions are booked for weekends. Recently appearing was Jack McAfee’s Coney, Marsh, Jordan and Doris Howard in the conessions, resulting, according to concessionaires, in a better crowd. Charles Tuman is director of conessions and owns Venice Pier. The secretary-treasurer of American Amusement Enterprises, ride operator and one of Ted Newcomb, manager of the funhouse, said business was average. A recent addition is an eight-piece band. President George E. Levin and E. F. St. Clair, of Giant Dipper Corp., said business was average.

Concessions and attractions include magic goods, Bill Lewittin, Sam Housto, Clarence Esterly, Clarence Swearing, owner, Ben Martin, Chester Jordan, Mary Tatum, Ben Madsen, Jungle Spot, Lunch, Joe Fox, owner, Kirk Burton, Henry Nissen, Joe Messenger, Photo strips, Ray Kanaz, Ellen Basmadyl, Currie Mike Hi songs, Albert J. Waid owner; May Huston, Joan McBride, Lottie Youseghook, Ned Driman, Lunch and drinks, George Sewell, Bat Jennings, Rugged Way, Lee Pearson, owner, Jack Matt, Millie Sterling, hot dogs and drinks, M. Roratto, Robert M tun. Mother’s Pancake, Rose Swisher, Rudy Farbington, Nelly Gitto; candy and juice. (See VENICE Pier AT PAR on page 30)

Tex. Pier May Be Enlarged

PORT ARTHUR, Tex., Aug. 2.—In an effort to draw more business to the Pleasure Pier here, members of the Chamber of Commerce and local officials recently went to Galveston to investi- gate cost of building a second pier, but found plans for the $1,000,000 pier that was built there, reported Jules Macquin, pier manager. The plans were sold here. Latest addition to the pier is a gift of $2,000 presented by Mr. Macquin said he planned to open the pier to the public and may extend the dance floor.

Heat Aids Tidewater Spots

NORFOLK, Va., Aug. 3.—During the heat spell the best week of the season was registered at the Virginia Beach Ocean Pier where the Ocean Beach City Council last week decided on the 3-week end, when rain and cold kept attendance at moderate levels. A hurricane-like wind struck Virginia Beach Thursday night, damaging the Surf Club considerably.

Texas Casino Files in Bankruptcy Case

FORT WORTH, Tex., Aug. 3.—Casino Park, Lake Worth, has filed voluntary bankruptcy proceedings in Fort Worth District Court here and a hearing has been set for the 14th. The pier is one of the nation’s leading amusement parks for boardwalk attractions, and balcony to remain open thru the regular closing on Labor Day. James E. Whitehorn has been named receiver, and George Smith, president of Casino Park, Inc., will con- tinue as operator of the Casino.

Plans for continued operations to avert a threatened shutdown of the park when the operator’s bank failed to return $1,000,000 in a temporary injunction in Austin, re- sulting in the temporary closing of the park, have been made and the receiver said he plans to open the pier on Labor Day, but the receiver applications have been averted.

The casino’s financial troubles were ironed out in Federal Court here last February when the corporation proposed an arrangement with creditors, listing Casino’s liabilities as $47,000 but listing cash on hand amounting to only $1,000. The arrangement was approved on May 1, all creditors taking a 52.5 per cent interest and to receive payments from net receipts, the amount to be paid, each November 1 until indebtedness was erased.

According to the receiver, the park will be closed before Labor Day if it does not operate at a profit. The income of the park during the season. Several name bands, in- cluding the Whitehorse-Ferris Band, the Pinto Rito, have been booked for the balance of the season, and the receiver is depending on these engagements to engage in business.

Detroit Spots Hold Up End In Annual Auto Work Slump

DETROIT, Aug. 3.—Detroit park busi- ness had its third good week-end in a row, a day entirely to warm weather. Spot- ters reported 15,000 to 20,000 patrons in the city and the county.

These three remote parks, mostly adjacent to the city’s railroad station, had a large turnout of people, mostly those from the city, who rode the train to the parks in order to escape the summer heat.

The bulk of the visitors are those who come from the city on summer weekends.

The airlines are being used to a lesser extent, but the parks are still well attended.

All-High Jam Eases AC Ops

ATLANTIC CITY, Aug. 3.—Mer- mont, the manager of the boardwalk that had been working overtime in the past to keep pace with the crowds, found fewer throngs last Sunday, an indication that fewer people are turning out to enjoy the outdoor attractions.

The boardwalk was crowded, but there were fewer people than usual, and the operators were able to handle the crowds more easily.

Brev's From All Around the Field

PHILADELPHIA.— Frank Schubholtz marked his 10th anniversary as manager of the Indian Head Golf Club here last week as his club received the annual trophy for the best golf club in the state.

CANTON.— Bading beach in Meadow Lake Park here hung up an all-time patronage record, according to Carl Sinclair said, as thousands sought relief from the heat. Peak attendance was on the 27th of July, when more than 10,000 came to the park in one day, and the park said it was not as good as it might have been. Hot weather had a telling effect on dance patronage, hurting same band grosses Sunday night.

CHIEPPA LAKE.— Bathing beauty contest for Northeastern Ohio will be open to a governor’s Citizenship Day at Chili, and the Park Lake on August 7th, said Frank B. Madsen, manager. The contest was selected from eight counties in a state-wide beauty pageant sponsored by the state, and will be given a three- week crime by the Ohio State League. DETROIT.— Font Lake Park, just north of Detroit, has been leased for 10 years by Carl Al. McIntyre, who has been a car- tier ticket agent for several years. Park, under development of the past 18 months, will have swimming, beaches and picnic grove. Plans call for sectioning of rides and other facilities.

MARSHALL HALL, Md.— Marshall Hall Park has scheduled its 50th annual dinner dance for Sept. 1st at the Maryland Park Hotel, and the resort should have one of the biggest Augs in history.

Hamid Wallops AC "Bickering" Over Aged Dead

ATLANTIC CITY, Aug. 3.—Expressing discouragement at "constant bickering" of beach-front interests on the amusement deed, Mayor A. C. Hennessey of Hamid’s Million-Dollar Pier here has threatened to sue anyone who attempts something to complain about." Mayor Tom Taggart, Jr., had threatened an at- tempt of beach-front interests in in- creasing the prices of the amuse- ment deed which runs for all times the boardwalk and the beach. While the whole question had been tabled until fall, trouble broke out in the meantime.

Hennessey’s statement was in reply to an announcement by former State Sena- tor L. Richards, representing boardwalk bathing interests, that he would file a suit in Chancery Court to enforce pro- visions of the amuse-deed, which prohib- its certain commercial activities on the beach, and that his committee had specifically complained about Hamid’s million-dollar pier.

Hamid indicated last week that if beach-front interests did not stop bickering he would install a large- tent on the pier and give the food and drink to the public at the same terms of a compromise offered the boardwalk.

Returning to the shore last week, he indicated that he would bring suit. I was astonished to see that the com- pany was clinging to the fact that we had done everything in our power to settle the matter, and the city. We have not only complied with their re- quests, but we have even provided them with every effort to make the city.” Mr. Taggart’s request, should be given serious consideration in the court. The complaint has been filed and is pending.

Deplores Lack of Sign

"But I’m so happy there’s how much we sacrifice and co-operate, certain there’s no need to fight over the amuse- ment deeds. We are not satisfied. We took over Million-Dollar Pier after little $300,000 in improvements and local employ- ment. I say, ‘Thank you, Mr. Taggart. (See HAMID WALLOPS on page 36)
BOONE County Jamboree will be pre-
sented on the fairgrounds Aug. 28 by 
the Boone County Fair, Zanesville. O. Three 
other shows are planned in addition to the 
Pony X Rodeo, and Leslie Wilson, fair 
manager, hopes the show will be a success.

BOEDED for Tulsa (Okla.) State Fair 
are Barnes-Carruthers' Show of the Coun-
ty. Manager for the show is T. L. Barnes 
with Ted Rodgers, who will handle events 
nightly and handle tickets.

BARNES-CARRUTHERS has booked a show of Pabst Blue Ribbon Exhibition 
and Advertising Director Gordon H. Beer-
en at the fair last month after it was dropped 
by the company. The show is to continue 
for three days. The trance and opening 
night performance is to start promptly at 
7:45 P.M. Thursday, Sept. 1. Rogers, who 
will handle two special events, will give 
giveaways on the opening night and tickets.

AMONG fairs set by George A. Hamid, 
Inc., for Erie Wireless and his Funky Fair 
Exhibitors, are New York State Fair, Syracuse, and Maine State Fair, Lewiston.

FOUR KREBSLUS, who have been 
playing caleidoscopes in Iowa and Ne-
branek who have been playing 
caleidoscopes in Iowa and Nebraska, 
given the ability to present their 
their aerial and comedy acrobatic acts of 
Donnelson (Is.) Fair on July 28 and 29.

ACTS booked by the Prank Melville 
Agency for Standale Regional Fair, Al-
so are Shearers, the famous flying and 
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their aerial and comedy acrobatic acts of 
Donnelson (Is.) Fair on July 28 and 29.

AMONG fairs set by George A. Hamid, 
Inc., for Erie Wireless and his Funky Fair 
Exhibitors, are New York State Fair, Syracuse, and Maine State Fair, Lewiston.

FOUR KREBSLUS, who have been 
playing caleidoscopes in Iowa and Ne-
branek who have been playing 
caleidoscopes in Iowa and Nebraska, 
given the ability to present their 
their aerial and comedy acrobatic acts of 
Donnelson (Is.) Fair on July 28 and 29.
Pinks and Skaters
By CLAUDE R. ELLIS (Cincinnati Office)

Alteration Program
Finished at Denver Spot; Opens July 26

DENVER, Aug. 2.—Remodeled Mammoth Gardens Roller Rink here opened on July 21. A 30-foot neon sign greets the new entrance on Colfax street, one of Denver's busiest thoroughfares. Entrance leads into a tiled linoleum vestibule. Sessions are to be held nightly and matinees will begin in the fall. Free classes in fancy skating are to be held three times weekly before regular sessions.

Additions and alterations include new skate room in which pair or skates is individually boxed; checkroom, two exhaust fans to provide a change of air every 10 minutes, refinished floor, refreshment lounge and new lighting system controlled from the organ loft, in which three of lights, green, amber and white are used.

Operating personnel includes Co-Managers, Mr. and Mrs. H. B. Wilson, vice-president; Morris Higginbotham, secretary; Miss Myrtle Higginbotham, cashier; Harley Cross, organist; Glen Beummel, skate room attendant; Jim Carver, Charlie Post and Jube Von Por- dahl, rink attendants; Mrs. J. L. Caple and Mrs. John Strom and Low; Phyllis Casado and Mary Ann McGovern, refreshment attendants; Bill Martin and Carl Gravitt, TV rink operators; Mickey Family, mainte- nance manager; Harry Hsu, checkroom, and Lawrence Clark, chief skate boy.

$6,100 Des Moines Spot Slated to Open September 1

DES MOINES, Aug. 3.—H. B. Caple, who has made a $6,100 outlay for a new rink building in Des Moines, said Thursday that his name, Namur, another operator. Later the building was used as a garage. Caple skates all night, and at this point here, but plans to devote his time entirely to the new location.

When completed the spot will have a 12,000-seat balcony, comfort, and pool, and be surrounded by a 270-foot balcony, function room and powder room will be built, and both the ice and modernist fixtures and indirect lighting will be installed.

PRAIRIE (O1) Rollerdrome, formerly known as the Cyclone, in Superior, has been re- opened. Sessions are held at night at the rink, and the floor has been renovated and reinstallation of all electric and new lighting system will be installed. The rink is slated to reopen August 20. Mrs. S. R. Grist, organist, will spend her time be- tween the two rinks, directing and play- ing the organ. The Howard's Richmond was taken over, and the building will be used for concerts. An air-conditioning system has been in- stalled near the present patios. It will be closed from August 17 to 26 for appearance work. The rink is now open from 5 a.m. to 1 a.m. with hours being changed to 2 a.m. for church services.

CHARLES (CHUCK) HINTS' Ambassadors Ballroom Roller Rink scene of a party staged by Royal Star Skate Club on July 20, reported Dick Pash. There were directories and there were wallats, races and musical entertainment. Following the skating session a dance was held on the third floor of the Masonic Temple, managed by Mr. and Mrs. Joe Laurey, Roller Rink, Chicago, and Mr. and Mrs. Max Caple, Chicago. The building's second floor contains a skating surface, while the third floor is devoted to the rink.

The building is still under construction near Philadelphia. The 80 by 120-foot rink will have two split in two, estimated damage being $3,500. No insurance was carried on the building.

NEW Wings Roller Rink in Fort Scott, Kan., opened on July 17, with 12 skaters being given away. Floor of the rink is 60 by 90 feet. Mrs. Charles Myrd& is operators and Kenneth Cook is manager. Free instructions will be given to skaters. It is the third roller rink in the county, and there are two other skating rinks there to visit Art's Rink, Santa Cruz, Calif., and Happy Tom and Jerry, two men who recently converted an old Golden Gate International Exposition, San Francisco, reported Dick Pash.

LIGHTING on July 25 struck Art Sciuk's Rink, Chicagl, when a valuable fixture in construction was burned.

NOMAN SCHROEDER has opened Green Top Roller Rink in Green Bay, Wis. He has 8,000 square feet of skating floor space and offers daily afternoon and night sessions.

W. J. WOODWARD, St. Louis, manager of Manhattan Roller Club, Boston, opened up New York, in 1919 and 1920, created a huge hit while skating recently at Craft Park Rink, Burlington, Ia. It was the first time his club had more than 25 years in operation. Mr. and Mrs. Myrld& are operators and Kenneth Cook is manager. Free instructions will be given to skaters. It is the third roller rink in the county, and there are two other skating rinks there to visit Art's Rink, Santa Cruz, Calif., and Happy Tom and Jerry, two men who recently converted an old Golden Gate International Exposition, San Francisco, reported Dick Pash.

EXTENSIVE alterations are being completed on Plimlar Park (N. J.) Arena, which was opened last season as an extension of the Philadelphia Olympic, and is operated. Swimming is built into a more practically operated. The rink is slated to open August 20. Mrs. Des Moines, organist, will spend her time be- tween the two rinks, directing and play- ing the organ. The Howard's Richmond was taken over, and the building will be used for concerts. An air-conditioning system has been in- stalled near the present patios. It will be closed from August 17 to 26 for appearance work. The rink is now open from 5 a.m. to 1 a.m. with hours being changed to 2 a.m. for church services.

REPORTS TO JULY 20
(Continued from page 34)
10 per cent increase; Northern Illinois, 1% per cent increase.

During the week as compared with corresponding week last year, Albuquerque, N. M., had the highest increase, Eastern Canada, 22.2 per cent; Nova Scotia, 17.9 per cent; New England, 14% per cent increase; New York, 4.4 per cent increase; Massachusetts, 20 per cent less; Rever- en, 14 per cent increase; Illinois 15 per cent same as 1939; Eastern Missouri, 21 per cent increase; Midwestern New York, 1 per cent increase; Western New York, 21 per cent increase; Northern Ohio, same as 1939; Pennsylvania, 16 per cent increase; Georgia, 21 per cent increase; Midwestern Pennsylvania, same as 1939; Rocky Mountain section, 16 per cent less; Wis- cconsin, increased; Northern Illinois, 17 per cent increase.

Warmer weather prevailed in the third week in July this year and it appears that pool receipts dropped 40 per cent because of an infantile paralysis scare in Wisconsin.

POOL WHIRL
(Continued from page 35)
Price must be considered, naturally, but the old lady is bought and hauled to an- other city. It is hard enough to compete with the blue plate dinners "tighted' but when the garments given away are as much as four dollars, that's a different ball game.

For an un-impatient, this letter-and-gift writer probably has nothing of interest to report. The question might arise that, if we have marked up pool receipts so remarkably, does this suit of our own. Thus, however is the thought is that the people for whom we speak the odd the of renting a suit of trunks is fancy to the conveniences of not having to go around wet top.

But we certainly think a change should be made in rented suits affairs. Not knowing what, if any, terms we've retied, but it couldn't mean more than a few cents less. In pools to get good suits that would please patrons like ours are too rare.

Just as the usual so-called "strangely" swim moves are swimming-a-thrashing thru the aqua with one hand and holding up the other. Then again we office slates haven't the stamina that can make a good job of skimming away. But pool owners and operators should realize that we're the folks who send the money to the bills.

The Paul Bishop recently mentioned in the column that the old 12-year- old oil man is also in swim pool biz, his fam- ily having started and operating the pool. Swell break Art French's report with the exception of Jamaica where, on Life. Pools down Florida way, espe- cially in Miami, were busier than we've seen this summer, ordi- narily an off season.

AREA
(Continued from page 35)
business done. We feel that John Clair's geniality has considerable to do with present success.

Wallace St. C. Jones was, as usual, in charge at the rink. He got to taste his new outfit in the New England, but early in his managerial career at Playland, N. Y, he learned a lot. As a matter of fact, we can get away. Coming as the summer meeting does on a Thursday evening at Playland, N. Y, to get back to Playland for the heavy work. He is the high scorer on the base hall if his team mates would buck him up.

Dannio Breuer invited us to New Bedford. There was a whale of a time during the day close was the word we there two years. They shall make it yet.

The old city and environs suffered enormous damage by the storm, which is evident why we've given American determination, she is carrying the rink key.

One man operating two rinks is no indication of any enthusiasm with business. The owner, does he carry insurance against acci- dent. There are many patrons who have been advised by any of us to take care- ful check before we go to work at anything. He supposed no accident prevented an accident. Had he been watching the business at all, he would not have risked the sauce. There are no two boards, skaters, and he would still be on some safeguards. He was also interested in high speed for the particular device. He surely will be put to far more expense than a membership and insurance would cost. If not he may be wiped out and compelled to start all over again. Operating is a game all by itself and anyone business, must be learned from ground up if one would succeed.

SOCIETY

OLOCT Beach Park, with its new Park Anchor, near Buffalo, has inaugurated a new act policy, Three Boys and Huck Benedict. Seen in bear- ing. Ray S. Knedel is furnishing the organ, Harry Miller, drummer; and Ann Howe, trapeze performers, to be followed by Larry Boye, wire un- iclist.

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1888.
2331-35 Jefferson Ave., Chicago, Ill.

The Best Skate Today

HYDE RINK ROLLER SHOES

QUALITY SHOE CRAFTSMEN FOR OVER A HALF CENTURY

For every use—men and women, including professional shoes. Perfect fitting combination lasts for years, clean, comfortable. Good values, sold at lowest prices. Write for samples. Men's Sizes 5-9. $3.50. Whole Sizes 9-11.

HYDE ATHLETIC SHOE CO.
SARASOBA, FLA.

HYDE RINK ROLLER SHOES

SATURDAY, NOVEMBER 10, 1940

OKLAHOMA FAIRINE RINK SKATE WHEELS

FIT ALL MODELS OF SATISFACTION OVER ONE INCH WIDE

OMAHA FAIRINE RINK SKATE WHEELS

FALCON BAY & COTTON MILLS

1ST QUALITY OVER ONE INCH WIDE

MAHIA FAIRINE PRODUCTS CO.
HALFTON, KANS.

FOR SALE

TRAMILL PORTABLE ROLLING SKATE RINK

1600 East 25th St.
Kansas City, Mo.

T. S. CULP

3000 S. Dixie St.
Canton, Ohio

Www.americanradiohistory.com
Carnivals

Conducted by CLAUDE R. RILLIS, ROBERT DOEPKER, Associate, Communications to 25 Operas, Place, Cincinnati, 0.

Carnivals

For Independently

Concessions paid from the big crowds, which fair's General Chairman William J. Goss estimated drew 200,000 people. The opening night and consecutive days did well and Vittorio Zachetti, human cannon ball, and Flying Zachetti Trio, free attractions, were well received.

Shows were augmented here by addition of several attractions, including Maybry Toon's Arctic Girls from alive, with Allen Dayhuy, waiter, Alex, inside lecturer; George Shaw and Gilbert Rex, men in white; Bina London, trickster; Gino and Pearl, palm reader; Pons, Binks, Bee Mahaffey and Ronnie Richman.

Walter J. Smith, Jr., is again handling public relations for these shows, with Ray Murry, shows press agent, obtained coverage in newspapers and Philadelphia papers, which covered the opening.

Hugh Buxton, staff writer, and Mike Pearlman, photographer, of The Milwaukee Journal, were on hand for the inaugural festivities.

BG Chalks Record Midway Biz at Salem Celebration

MUSEUM, Mich., Aug. 2—With Earl Merritt, general chairman of the Soldiers and Sailors Midway here, Salem Days, opened on July 21-22, announcement that Bastian & Garvey Shows had set a new record for crowds in the Marion area.

William J. Naylor, shows' publicity director, said the Marion Midway was especially gratified with results, since it followed similar financial successes at Anderson (Ind.) Fair and Mitchell Summer Festival.

Alto arriving late for their stand in Kalamazoo, Mich., this week, show did good business at opening on Tuesday and big crowds were on hand Wednesday. Thursday and Friday Nancy Lee Miller, manager Gay Fair Show, is in Marion Hospital with a corn, where she underwent an emergency appendectomy Wednesday night and showsmen sent floral offerings to the sick room.

Jones Wins Damage Suit

MUNCIE, Ind., Aug. 2—Word was received here from the Indiana Appellate Court that the decision awarding $1,338.88 to Tom Jones in a suit to recover damages for injuries allegedly sustained at a 1936 Indiana State Fair was reversed by the Indiana Supreme Court, with court costs to be paid by the appellee. Stung in Marion Superior Court after the accident, she alleged that she fell and was injured when her shoe caught on an approach rail to the ride. She won a judgment in Marion County Court, but the Supreme Court reversed the decision, saying no negligence was shown. Shows' confectioner, Edmond J. Bandusky, represented the carnival.

Weather Break Hikes Biz For Ziegler's Tri-State

DETROIT, Aug. 2—Tri-State Shows, operated by Charles J. Ziegler, of Pontiac, Mich., are playing local church days following a few still dates earlier in the season. Business had about 25 per cent under last year until the past two weeks, when the weather gave shows their first break of the season. Business now is slightly over corresponding dates of 1939, but not enough to indicate a strong season in the Detroit territory is good this season.

Patrick and St. Francis De Sales Church proved one of the best of the season, Shows are operating now with only five rides, Ziegler's other rides being in Lake Park, Milwaukee. Concessions at this stand were booked independently by Frank McGryff.

Most Seriously Damaged by Torrential Rain and High Winds Which Hit the Johnny J. Jones Exposition in Lima, O., on July 26 was the new after chronium, neon-lighted front entrance arch pictured here after the storm had opened its force. Workers fought in vain to keep the large structure erect during the blow. Loss was estimated at $5,000 by Owner E. Lawrence Phillips, who said every top and front will be ready for the Indiana State Fair date. Bobby Wicks and crew are working overtime to replace all equipment. Aqualine front, also bowed over, was erected for Muncey (Ind.) Fair prior to that and many panels.

Musa Boatride Has Good Draw

DETROIT, Aug. 3—Michigan Showmen's Association's third annual Moonlight Boatride held Wednesday morning proved a social as well as financial success for the record. Starting at 5 a.m., boats went out for a lake cruise from the Motor City and returned to port about 6:30, 7:30. Despite the late hour and the fact that numerous local showfolk and families are on the road, total attendance was 1,100.

The Sophisticates, under direction of Paul Leach, provided the dance and floor-mob music and set the social night scene. Local night spots appeared as guest artists. Charles Collin was master of ceremonies.

Committee chairman included Louis Williams, general chairman; Bernard Bobbins, secretary; Leo Lipps, police; Edgar McMullan, box office. Red Solbo, guest speaker on the radio, sponsored the radio side. Special radio plugs for the ride were broadcast frequently over Station KGWL by Larry Gentile.

PCSA Parties At Long Beach

LONG BEACH, Calif., Aug. 3—Some 69 members and guests of the Pacific Coast Shows Association, Los Angeles, were guests of Los Angeles County Governor in the new Virginia Park Bowling Bowl here last Monday night. Governor conducted the event, but developed into a de-lightful social affair. Hosts were Vice-President Joe O'Leary, Pope Ludwing, Richard Eyber, son-in-law of Governor, and Mrs. John, who entertained in the banquet room, guests were greeted with a 14-pound frozen swallower, as the likeness of club's pet tiger.

At the event were Past President Orville N. Crafts, Treasurer Ross Davis, Counselor William R. Shermian, Vice-President Charles B. Knight, Pope Ludwing, Richard Eyber and Bill Hobday, and Los John, who was chairman of the committee. Pope and Joe took turns at emceeing the program. The program included a speech by Crafts, Dave, Jack Bigelow, Prof. A. Livingstone, Superman, and fun-filled comedy by Mary's. The shows, Los Angeles Bobbies, Secretary Al Weber, Jerry Woritz, Mrs. Joe O'Leary, Dad Woritz, Bill Hobday, Dot Barnett, Bill Williams, Pat Armstrong, Bobby Ness, Capt. Charlie Backberg, Nick Wagner, Bob Myres and Larry Vail. All were well received. Registration list included Mr. and Mrs. Larry applaud, Mr. and Mrs. Jay Bladstein, Mrs. John and Mrs. Joe O'Leary, Mrs. Al Schon, Mrs. Neil Day, Pat Armstrong, Herbert L. Meyer, Mr. and Mrs. Bryant, Bob White, Harry and Mrs. Rawlings.

(See PCSA AT LONG BEACH on page 4)

Ballyhoo Bros. Circulating Expo

A Century of Profit Show

By STARR DE BELLE

Free- lance, Ill.

Week ended August 3, 1940.

Dear Mr. Editor:

To do away with the old mode of booking under which our people and the na-tives as well were kept in the dark regarding the show's business and future arrangements, the speaker's table of dates was kept open. General Agent Lem Trublow set a precedent in con-tracting dates. Arriving here a week ago Monday to contact a committee for the following week, the first day was lost entirely because he did not have time to get his house trailer in shape for home comfort.

Tuesday morning our prospective companies arrived in the trailer park to take up general business with our gen-eral agent for the sole purpose of out-generating the show's representatives. So promptly was this done that the lagging conditions in the trailer and the lack of shade trees and bathroom, the location was switched to a downtown hotel. On their arrival chairs were placed on the hotel verandas to accom-ply (See BALLYHOO BROS. on page 4).

Alamo Expo. Wins Date at Hallowell

CHEROKEE, Wyo., Aug. 3—Providing the midway for the fourth consecutive year at annual Frontier Days celebra-
tion here, July 22-27, Jack Tuback's Alamo Exposition Shows wound up the engagement to fair ceuence, reports Larry Mullins. With four new shows, including Eugene Bogh's Men's greens (See ALAMO EXP. WINS on page 43).

Williams in Click Date at Hallowell

Hallowell, Me., Aug. 3—Ben Wil-liams' Shows closed a 10-day stand at Hallowell Firemen's Annual Carnival with another big crowd last Saturday night to highly satisfactory business. Good crowds included Edie Bogh's elephants, given by the mayor, and front panels, which filled the room.

(See JAMBORNEE AID'S NSA on page 43)

Kids' Day in Ironton For John H. Marks Shows

IRONTON, O., Aug. 3—With Uncle Henry's Big Birthday anniversary party here on July 13 to highly satisfactory results, reports Walter D. Simon, brother of H. Simon, H. Simon Shows, it was decided to make an effort to give the children's tickets to the 600 and a local department store sponsored the double feature. About 15,000 children's tickets were distributed and 10 spot announce-ments were carried over station WCMN. The Morning News and The Evening Tribune carried a big banner. Free shows were given daily starting Thurs-
day in front of the store. This included the Mac Deal, Strolli-quit, and Capt. Bob Ellis, swing car, as the performers. The pictures were shown on a 80-pound cake was cut with a sword by Queen Antoinette, John Robinson, ele-

An Indication of the state of destruction left in the wake of a terrific windstorm which hit Dee Lang's Shows at Cass Lake, Minn., on July 24 may be seen from the leveled front entrance arch and bins stand in the buffalo. Not a single top remained standing on the midway and all rides were blown down or badly stripped in the storm, which officials said did estimated damage of $20,000. Rebuilding is in full swing and new top have been ordered to replace those damaged in the blow.
CARNIVALS

August 10, 1940

THE MIDWAY CHAMPION

THE 7-CAR PORTABLE
TVL-A-MOBILE

The popular favorite of America's Midways Public—Consistent Top Money Winner for owners — Modern streamlined —superior construction — Attractive appearance — Priced right — forms reasonable, Wire, phone or write about earliest delivery dates.

Sellein Mfg., Co., Inc.
FAIRBART, MINN.

80' Round Top
with 3 10' Middles
Complete Set: 2 Poles, Stakes and Rigging
$1600.00 A REAL BUY

Ryews—Phone—Wire

Baker-Lockwood
603 Andrew
KANSAS CITY, MO.
America's Big Tent House
613 W. Independence
CAMPFIELD
162 W. 42 S.L
PRO & CONCESSION

Paints- Enamels
Midway Chrome Aluminum
Regular $3.25, Only $1.90

PAINT EXCHANGE OF CHICAGO
2000 Milwaukee Ave. CHICAGO, ILL.

Tents-Banners
A Style Known, Never Matched
New Tents with Scaffolding Stakes and Sticks

Charles Driver—Berner Mendelson
H. Henry Tent & awning Co.
4411 North Clark Sts. CHICAGO, ILL.

Squirts
Thrillingly Different

NEW
USED

TENTS
FOR SALE OR RENT
WRITE FOR FREE CATALOGUE
VANDERHIMBERG & CO.
2484 Emerald St.

Trucks, Passenger Cars,
Semi-Trailers
We will handle any condition at competitive prices. Get our
Prices and Showmen's Tents! Terms Before Buying—Write.
CHAIS, T. GOSS
W全体, 503 N. State St.
EAST ST. LOUIS, ILL.

Sidewall Special Bargains
Twenty thousand feet Sidewall, shade cloth, and red tarps,
Can be had per hundred feet, $1.50, 6 ft. 9 inches, 10 ft.
1200.00. Discounted orders with credit, balance 60 days.

MAINE AWNING AND TENT CO.
230 Main St.
CINCINNATI, O.

Club Activities

Sherman Hotel
Chicago, Ill.

Chicago, Aug. 9.—A note from Presi-
dent Louis F. Diffendal of the Standing
file. Ralph Glick sent in applications of
D. Ewing, Leon Finder, D. Zucke
Zak, Dr. Arthur Woolf, Robert W. Reed,
man & Grevey Shows came thru with the word that the new edition of
in a short time. President Louis F. Diffen-

Mrs. F. L. Miller, of California, arrived
year. Members were glad to learn of
trations of their showmen.

a number of the boys visited Mighty
Sheele Midway at Hammond, Ind. Joe
Baum, Jim Peterson and Bill Kelly, all
business, made their usual calls. League
of the Chicago Board of Directors, 
Leaves this week to attend the showa
Mrs. Rhoda Royal for the attention given
Rhoda in his last illness and for aiding
fellow, was present at the hospital.
Lawrence Phillips, of the membership
of January 1940. The plan of the Midwest
year 1941 starts September 1. A few
him and the reports of the new
is a member of the organization. Members
paid. He gave the boys the word that
is to stay with you and to

for John Ryan, John P. Miller and Alfred
of George Traveller's Fair at Home
his heart's desire for the many
about earliest delivery

To the Superintendent and chairman of the Banquet and Ball Committee, the
brother's plans to meet over the
New Year's Eve in Hotel Phillips' new
banquet on Friday, December 30th.
showman, of B. & N. Sales Co., has
from returning and joining the firm that
brother Frank Rhy has dis-

Southwest. Brother Frank Rhy has dis-
show activity in the New Year's Eve
farm in North Kansas City.

Missouri Show
Women's Club
MARYLAND HOTEL

ST. LOUIS, Aug. 3.—Reports from club
members are few and far between these
summer days with everyone on the road.
Frank Rhy has arrived in town and
be new to the Fair, for the first time.

Brother R. E. Miller's rig was
ent to Kansas City. Mrs. Neill Allen was
visited by Mr. and Mrs. Charles W. Goos

As of this date the Children's Shows,
and far from the heart of the club,
and from the Bob White, of Bob

Heart of America
Showmen's Club
Reid Hotel
KANSAS CITY, Mo., Aug. 3—W. B. Bolling
and Concession Agents, 1940-1941.

KANSAS CITY, Mo., Aug. 3—W. B. Bolling,n

is a member of the organization. Members
paid. He gave the boys the word that

is to stay with you and to

by a visit from Sister Irene Greene.
the attention of the public. As a
in coming, but are you and among
who can show a new membership card?

and Concession Agents, 1940-1941.

New York

WANTED

for Boating Picnic, Salary $10 a week.

KEystone Shows
MORCANTON, WEST VA.

H. P. LARGE SHOWS

Went South, did not like it. Had a good time at the
State Fair, used a lot of Boating Picnics. Ellison's Farm
have a lot of shows coming in the future. Ellison's Farm
has a lot of shows coming in the future.
THE LAWRENCE CARR SHOWS WANT

Stock Wheels that work for stock, Grill Stores of all kinds, Photos, Candy Floss, Apples, come on No. 15 - Ride Help Wanted who can drive trucks. Show carries a free act and free gate. Aug. 13-17, Crowe Park, Maynard, Massachusetts.

JACK BAILLIE WANTS


FAT GIRLS

Wanted for Canadian National Exhibition, Toronto, Ont. Dates to follow optional. Those who can entertain preferred. State weight and send photo. Anita Grant, wire or write. Can also use organized Hawaiian Triangle or Trio-Walt. We look anything.

SHIRLEY FRANCS

11425 DETROIT AVE. CLEVELAND, OHIO.

Rochester Engagement Ends
Okeh for James E. Strates

ROCHESTER, N. Y., Aug. 8 - Management of the James E. Strates Shows, which were in Rochester for the past two weeks, has announced that the troupe will not return to Rochester during the coming season. A similar statement has been made by other circuits for the past two weeks, their first holdover date of the season.

Meanwhile the company continues its internment for weather and much opposition in the form of other shows that hold their own.

This, to some extent, was due to superior entertainment given by the veterans, sponsors. Shows lost no time to inclement weather.

Phantom sparing equipment for the shows continues and a new aluminum frame has been placed around the Monument Go-Round. Frank M. Smith and partner, business manager, has well billed. Raging Star, of the Osage Indian tribe, is back at his fortuitous confinement in a hospital.

BALLYHOO BROS.

(Continued from page 41)

mode to criticism, current for both sides. The head committee stated that all agreements, understandings and misunderstandings are worked out.

A local sound equipment concern received a loudspeaker system with enough microphones to place one in the hands of the performers to degate for both sides. Some 150 were needed to supply both shows, to trucklow and the opposition the remainder, making the radio, by far, most in favor of the suspends. First business to be taken up was percentage and guarantee. Lemm's choice was to stand his ground and remain fixed. This was quickly bowed down by the committee and included the $2,000 bill for all 4,000 spectators and listeners. At midnight the entertainment was raised per cent and a flat grand guarantee. The meeting adjourned.

Bright and early Wednesday morning the meeting was again called to order to continue with the contract and agreements to be worked out. The meeting at the early hour, as it was postponed at 10 o'clock Tuesday night, was adjourned at 11 a.m. all reported, but again a third of the committee held up the meeting due to strike. The situation was quite serious and the exhibitors being on hand. Immediately after lunch business was again taken up. By springing for six dinners, Lemm took over five of the available spots, men getting a fair average of five out of six. Location was then taken up. The president of the bus line and the catorx operators wanted another location. All of those interested wanted to remain the same. The people wanted it close in. After many arguments on the light were split, chasing the show on both locations.

On Thursday the meeting and subsequent arguments came to a truce. Water and lights were to be taken up. Lemm had to shoot at 1:30 for light appropriation but failed to mention our own position, so all was split for $2,500, the light appropriation to be put to $250. Then just our advertising through the wire to get Mr. Lemm's agent to start work. Trucklow tried to shoot them away, but the committee sided them first and immediately cut the light appropriation to $60 and we pay for the water.

On Friday shavings and clivers were the chief business. Finally an agreement was reached by nightfall, we to pay both. On Saturday the opposition was to play the newspaper and radio bills. Just when ready to sign off the last superintendent arrived and asked where both lots lay. Before Lemm could speak our suspicions, knowing that it was a trick, canceled all ads from the contract, Saturday being their day off, the contract was held up till Monday.

Monday morning the committee met again and was ready to sign everything. Nothing had been threshed out. Just as the free celebration was on, he signed a contract the committerman the show train pull by on the tracks alongside of the buildings. Quickly our suspenses demanded a clause from 30 per cent guarantee to 50 per cent and $4,000 guarantee, when suddenly a hurricane broke the town, almost wiping out the whole square and saving the show a lot of money. From now on Pete Baalow has decided to book by telephone.

MAJOR PRIVILEGE

The price was for an area.

PCSA AT LONG BEACH


A feature of the meeting was presentation to Pop Ludwig of an oil paining certificate. This was signed on one of the Wall mountings, the work of Ed Hanna. Presentations ended at midnight with a rousing vote of thanks to the hosts.

JAMBOROE AIDS NFA

(Continued from page 41)

shows, tickets and concession receipts. Perreman's Muster on July 20 drew patrons from a radius of 100 miles. From 8 a.m. until midnight that day the attractions kept all attractions busy. The Augusts reported the local radio and the local radio and television broadcasts. Broadcasts by members of the show were heard daily at home. Among those participating was Henry K. (Hank) Smith, operator of the Gang Busters ex- hibition. He was assisted by Madame Eva- rence and Miss T. M. Smith.

First Jamboree and Kangaroo Court of the shows was held under the leadership of Renne Morn on July 25 with Matthew G. Riley as Judge. Proceeds amounting to approximately $100 was given to National Assoc. New York. Jamboree, dig- nified function. Miss Barbara Novar- ho as emcee, Dr. Professor Osar, com- plete magic, Eval's trained monkeys; Buttons and Bertha, midget rhythm dancers; Miss Choo Choo, oom boats, and many others.

The accident of the occurrence here Saturday night, when Clyde Cole, ride superintendent, sus- pended his arm while flying a fire. Among visitors were Tex Ritter and National Peters. Riders retained by Monte Novar- ro and Arthur King. Other visitors included several fair committees. King, low, advance agent and barman, was called to New York on urgent business, and the writer, who has been publicist, has temporarily taken over King's duties.

Billy Birtcher's Water Circus, featuring Daredale Macintosh, continues popular.

ALAMO EXPO WINS

(Continued from page 41)

Jungle to line-up, three opened a bigger midway than in previous years. No day play was obtained during business, despite cool weather, was confined to redskins or attractions, which played until midnight.

The big Friday, parade days, were best, with Saturday night close behind, according to reports believed with the Blosser leading the ride de- partment. Benny Hyman's bingo was best among concessions, all of which did well. Legal department was capable handled by Louis Ringol, president of the company, back in the absence of Albert Wright, who was prevented to deliver a speech of the sudden death of his mother.

Carnival and Kiddy land was well received. Guests of owner Jack Ruby and General Agent Louis Ringol included Wendel L. Willis, Republican president, and General Leslie C. Workman, Nella Smith, Attorney-General Kelly and party.

"THE RIDE WITH THE TOPS PRIZE RECORD" SILVER STREAK

The Greatest Repeat Ride on the Midwest—from seven to seventy—they all ride and ride—It's the Automatic Banking permitting high speed of ride and tires that brings them back over instead of conventional Capacity Ride—Investigate and you'll invest.

Written for: Thursday for All Wafers, ed, and new. It also contains valuable Wyber information. Every Wyber operator is welcome to a free copy.

W. F. MANGELS CO., Coney Island, New York.

Ideal Exposition Shows, Inc. . .

. . . America's Best Amusements

Can place Showmen and Concessions at once and for the best route

CUMBERLAND, MD., FAIR, week of Aug. 12 (you can open Sun. Aug. 11)
RONCEVERTE, W. VA., FAIR, Aug. 14-17
AMERICAN LEGION CONVENTION, AUG. 15-17
RALEIGH, N. C., FAIR, Aug. 14-17
GREENSBORO, NORTH CAROLINA, FAIR, AUG. 14-17
FALL FESTIVAL, CLINTON, W. VA., FAIR, AUG. 14-17
WILMINGTON, N. C., FAIR, AUG. 14-17
NEWBERRY, S. C., FAIR


Can place Talkers and Girls for Expos and Posing. Salaries paid out of office.


CONCESSIONS: including Wheels, Grill Stores, Palmistry, Ball Game, Hoop-La and especially Photo Gallery and Guess-Your-Weight. Will joining any, will give preference at fairs.

Will sell Exclusive Novelties and Scales at Roanoke, Va., and Galax, Va.

Write or Wire WM. CLICK, Mgr.

Week of Aug. 5, Johnstown, Pa.; Week of Aug. 12, Cumberland, Md., Fair.

DO NOT BE MISLED

We have been false contacts for Okey Stumbras, Wells Walls Fair, Lewiston Roundup, Breezly, Great O'Neal Fair, Topsham Annual Fun Festival, Wometoco Arctic Carnival, Fair. Others pending. We have never operated. Hawaiian Triangle or Trio-Walt. We look anything.

PATRICK'S GREATER SHOWS


GREAT LAKES EXPOSITION SHOWS

SCHOFIELD, WIS., FAIR, Aug. 13-17
JACKSON COUNTY FAIR, Aug. 13-17
LINTON FAIR, LINTON, IND., Aug. 13-17
AL WASHING, M. (N. DAK.), Aug. 16-17

DARE-DEVIL OLIVER

World's Premier High Dive
At lively after Aug. 11th
At long East Long Meadow, Mass.

PEARSON SHOWS

WANT GAME CONCESSIONS & CO-BOARDS.
ALL FAIRS AND CELEBRATIONS UNTIL 1940.
(Continued from page 39)

PEACHES AND ICE CREAM.

WANTS "KIDNEY FOR KICKS" IN ANY FAIR.

CONCESSION AGENTS

Come Shows and Rides, Rapid Action, also Help for All Fairs. Al P. Hill, Fairs and Rides, Claremore, Oklahoma; Roy Williams, Dipper, complete with Walls and Chesters. Mr. Williams, H. D. WEBB

DUNKIRK, N. Y., Aug. 5 to 10

www.americanradiohistory.com

New 8-CAR WHIP

WE HAVE just published a new book of replacement parts for All Wafers, ed, and new. It also contains valuable Wyber information. Every Wyber operator is welcome to a free copy.

W. F. MANGELS CO., Coney Island, New York.
CARNIVALS

Midway Confab

BY THE MIXER

(Communications to 25 Opera Plaza, Cincinnati, O.)

WHO invented the nose at first?

GLASS FAMILY, with musical revue, joined our track. Bases’ good -willed visit.

VIRGINIA CAMPBELL, midget of role of Georgus, is working in New York.

SPENDING a few days in Chicago were J. C. (Tommy) Thomas and L. C. Kelley, of Johnny J. Jones Exposition.

TOM JOHNSON, lawyer, well known to our students, is in Passavant Hospital, Chicago.

JERRY JACKSON and crew of concessions are doing splendidly in the Midway United Shows in Logan, Utah.

MANAGERS will soon see at first hand what they connived and battled for last winter.

JOINING Cliff Willey’s Moulin Rouge Show on Golden State Shows recently was Victory Corey.

MORGAN PHILLIPS, with free pig, joined Frat Great Show in Keokuk, Minn.

SPENDING her vacation working in the custard stand on Byers Bros’ Show is June Byers, daughter of Owner and Mrs. Charles Byers.

MRS. PETER KORTES stopped over in Chicago for a day while on route to Kalamazoo, Mich., and visited her daughter.

FAIRS in Western Canada (at war) were very reasonable. Leave see how the barometer works in the States last paid.

AL HUMKEE, Anderson, Ind., bingo operator, was in Chicago recently shopping for needed supplies for the Wilkie doings in Elwood, Ind.

GERALD BARKER, with cookbook, closed a new convention in Mt. Morris, N. Y., to play some previously contracted fair dates.

HOMER R. SHARAR (Robert R.) Sharar brought the side-show animals of Doudson’s World’s Fair Shows with all new novelties. Mike Peters is in charge of the attraction.

BOB HUNT, concessioner, who has been in America Hospital, Chicago, for the past two weeks, recovered and left the hospital on August 2. His wife, the former Grace Leeds, has been with him.

The old reliable one-man committee quite often nowadays has his counterpart in the one-man fair.

Large attractions.

Sleighbri’ Bros.’ Shows and Piccadilly Circus in Denver, Colo., to take over one of Ted LeFors’ concessions.

J. W. (PATTY) CONKLIN, president of Conklin Shows, has added seven new sets of rides to his unit at the National Exhibition, Toronto, of which he again is manager.

CONCESSIONISTS joining J. F. Sparks Shows in Germantown, Ky., reports Hay Allen, included Mrs. Charles Drill, three; Russell Ballinger, two; Hare Wright, two; H. W. Brasham, two, and Frank Simpson, one.

AMONG VISITORS to Dee Lang’s Famous Shows at Cass Lake, Minn., were Mr. and Mrs. Jack Meyer, Mr. and Mrs. N. Rice, Mr. Gangloff, Mr. Wariner, Frank Elbath, Albin Olson and Mr. and Mrs. F. Heinrich.

I HAD a head about these “barkers” contests before I realized that they were taking them off the ground.

CONCESSIONISTS reporting good results during Hilderbrand’s United Shows’ stands in Logan, Utah, were Ralph Balcom, Florence Appel, Louis Rustick, Frank Dykes, John Demelli, Myles Nelson and Idsel Langer.

WIPF of the owner of J. C. Colley’s Shows, Mrs. Aileen Colley is recuperating in a Chicago hospital. Mrs. Colley has undergone an emergency appendectomy after being struck in Durand, Oreg., while the shows were there.

OWNER-MANAGERS of the Underworld Show on World of Pleasure Shows, Coln. McCombson, tendered Rosina Haymond a farewell party when the latter left for the Middle West. The side show returns to the East.

CATE & Banner shows are playing the best gate territory in years—but the inside is not doing so well—Call Early Again.

WIPF of the director of Mettler’s Family Band on Kaush Exposition Shows, Mrs. George Mettler left for a week’s visit with her mother in Pittsburgh. She plans to report to the side show on the shows before they leave for the South.

D. EDWARD (BABY DOLL) BELLKANG cards from Linn Creek, Mo., that after 20 years on the road as an agent he now legal advertiser with Parker Attractions. He plans to report to the side show on the shows before they leave for the South.

MIGGIE MCLAIN advises from Gary, Ind., that Monymour Show Band on the road all summer and that organization added a new Monymour-Bohannon and Dan Riley’s side show.

STRIKING with a throat infection in Saline, Kalamazoo, Mrs. Stanley Markunas, organ and banjo ball act on Zeschini Bros’ Shows, was

BIG ELI NEWS

NOW READY

RIDE VEN, be sure to get your copy of the Very Rare issue of BIG ELI WHEEL when you get the August issue of news of the Ride Business. Special attention is given to the story of ELI on his new gigantic wheel and the BIG ELI Wheel and the 1940 Model Trot-All-Weather. Also contains reports of the 1940 Fourth of July Contests in the World, the story of the new WIPF and the FREE sample copy saved for You.

ELI BRIDGE COMPANY

Publishers

Opp. Wab. Sta. JACkSOVILLE, I1L

THE IMPROVED CHAIRHAUL CARREN&G PASSENGERS.

The Chairhale can be had in two heights with seat and back in one piece and the back can be easily removed. It is constructed of high grade solid mahogany and oak and is moisture proof. The Chairhale can be had at any height with seat and back in one piece to the satisfaction of all. The construction of the Chairhale is entirely new and will be of the utmost value to the dealers. Please write for prices and descriptions.

SMITH & SMITH, Springfield, Erie Co., N. Y.

W 파일은 다음과 같습니다:

"120
Oulia Bottle, assures you maximum Shipments."

"ZODIAC Wall Forecast and Analysis, 3-p., AS Popping to from."
CARNIVALS

August 10, 1940

reminded to a local hospital for treatment. He has rejoined the shows, however.

ASIDE to some g's ask: One of these days those ferocious wild beasts of the box office nerves and you'll be called back for a public hearing!

JIMMIE GORDON cards from Everett, Wash., that Lapasme Amusement Co.'s No. 2 Unit's stand in Providence was successful, and that the ponies and springy concessions did well all week despite rain on the final day.

"While passing thru Dayton, O., I visited O. C. (Jack) Lydic, who has been in the business a year or two..." cards George Taylor. "His condition wasn't as good as expected. He'll be back on the road.

FAMOUS last words: "I'm retiring from show business and want no more jobs as fourth exectutive...I just didn't want to be made head man." 

FRANK GORDA cards from Ionia, N. Y., that he and Art Converse have enlarged the side show on the Art Lewis Shows and that the No. 2 show is completed and will not conflict with the No. 1 Unit. Crystal Converse, vacationing in Atlantic City, said he's doing well.

"Just arrived here to take over the balls, openings and inside lecturing on Backstage Barter. Max David, Reynolds & Wells Shows," pencils Deck Dean from Red Wing, Minn. "This is one of the best dressed side show attractions I've ever seen."

MRS. CARL MARMON and daughter, Mrs. Ethel Marmon and mother and sister of Mrs. Bill Snyder and widow of Floyd J. Snyder, publicity director of Zochini Bros. Shows, visited the organization during the stand in St. Louis.

"PRIDE goeth before a fall." Why do most blowdown storms pick on the apple of the box office's eye-contrarian?—Eugene Frankenberg.

DOC WADDELL reports from Ohio Meat Market, W. O. Brown, that Shirley Lyons and party of friends from Cleveland were entertained on Dobson's World's Fair midway, and Mrs. Eddie Madigan's couthose while Dee Show were in Youngstown.

"JUST MADE a 600-mile jump here to join the Illusion Show on Rubin & Chenard, which was a good draw but I'm not sure we can do well good when we get the weather breaks and public seems anxious to know the future." 

AFTER a number of years of trouping Mr. and Roy Peas, formerly with the Madame Lorraine company and with independent shows, have settled in Morrison, N. Y. where they are operating a cabin camp and diner.

I WISH that I could know again the jake of long ago even, with my eyes aglow again and jokes so big and fat,—Smackover Slim.

ROYAL AMERICAN SHOWS took over scales and novelties at Saskatchewan (Sask.) Exhibition, with Slim Deplomand in charge, taking with the South Bros. J. Norman Robb, Larry Saunders, Roger Baker and Charlie Donaldson; novelties, Bill Ukrainka, Paul Henry, Max David, Bob Mills and Bill Blome.

THE BILLBOARD sales agent on Huntington Avenue, New York, was rushed to State Hospital, Jackson, Miss., by J. A. Centech while shows were exhibiting in Philadelphia recently, under the management of the Interstate rival during stand in Water Valley, Miss.

BEARDEN MCNEIL and I saw Capital City & LeRoy Shows in Shinumo, W. Va., and Lawrence Greater Shows in Ottawa, Ill., and W. C. Thompson & Bros.' Shows in Findlay, O. W. Harigian Jr. from Morgantown, W. Va., has joined Dobson's World's Fair Shows when they play Fairport, N. Y.

AROUND the middle of today are those destined to step into the huge pials of big shots who ever and are getting the office from the Grim Reaper.

CO-MANAGER of Hall of Oddities on Reynolds & Wells Shows, Duke Del Rio recently took delivery on a new house trailer in Red Wing, Minn., reports Bert Duke. Duke also is painting some new backgrounds for the attraction and Doc Doepke joined the Terril's annex attraction, Hald aids.

STERLING (DUKE) DRUKERED left his home in Canton, O., on July 24 for the East to join Rudy Bow Shows where he has a side show, which has been under management of L. D. Hal since early spring. He plans to strengthen his line-up of attractions and ready the unit for fairs.

MARY MCKENZIE, formerly with Johnny J. Jones Exposition, is in Queens General Hospital, Jamaica, L. I., W. N. Y., recuperating from a cerebral concussion sustained in an auto accident several weeks ago. Mary is the sister of Kennon, of carnivals and circus note and former star attraction with W. C. Paine & Co. & De Voe & Donavan Shows.

COOKHOUSE Co. says: "You can't blame the boss for rationing and he was overfed for every spot down yonder and has nothing more to eat. Powerful good show, though."

"FORMERLY with West Bros. Shows, we visited them at Little Pools, Minn.," advises Mr. and Mrs. Paul Popp, formerly with Gould's Circus from Gaylord, Minn. "We learned their business and method very well and particularly the way to make a show of it...can't explain it to you without going down there..."

SHOWFOLK on Edward A. Hock's Imperial Shows were grieved to learn of the death of the late H. L. (Sheneey) Bush, house on a cowboy at the Circus House hotel trailer. Meet for the occasion and Bush's show management and the expert painting was done by Mrs. Elsa Zochini.

"If carnivals took all the money out of towns," this was just a detail...But he must indeed be in tough shape.—Oscar the Grouch.

LINE-UP of attractions on Dow Midway Shows, reports George L. Draper, Vice-President, Whirl and Dodge, Biker's Kiddie Autos, Wigg's Kiddie Amusements, C. C. Wyrick's Kiddie Parade, Johnny Dyer's train, Hamlin's posters, Mardolf's Merry-Go-Round, Yonkers' Smoke Show, Big Ben's steam thief and Rusty Slade's Oddities, reports Draper.

ANYONE KNOWING whereabouts of a Mrs. Stephens, supposedly with a cookout stove, is asked to have her communicate immediately with Mr. Ed Heywood, 256 South Huron, Kans., at Huron. Her brother, C. G. Finner, who joined C. E. (Doc) Barfield's Cosmopolitan recently visited a new house trailer in Red Wing, Minn., reports Bert Duke. Duke also is painting some new backgrounds for the attraction and Doc Doepke joined the Terril's annex attraction, Hald aids.

Show recently, suffered a paralytic stroke while shows were playing Harlan and is not expected to live.

ONE of the Presidential nominees plans to be in the states during the coming factory gates. Ah! At last pitch comes the news that Rudy Bow, noted free-net performer, from Ely, Minn. "Noisy Pairy and Phil Little have an attractive and big organization and I visited with my old pals Ken and Viola Blake, who have a well-finished side show. Rides and shows have been repainted for fair dates."

OPERATOR of a candy and lunch concession at Indiana and Michigan fairs for the past 46 years, H. W. Snyder sustained a broken knee and several bruised ribs in a auto accident near McAlester, Okla., while being driven home in a fender to the East. His injuries will keep him from assuming his job and result in the loss of his stand for the remainder of the season. "I was a thoughtful guest on the part of the Bennick & Gerety showmen and deeply appreciated by the McDaniels and Williams families," adds Snyder.

TROUBLE with talking on those remote broadcasts from the lot is that you never know whether or not you've got a tip.—Side Show Sal.

PHOTOGRAPH of the new Dairy Queen, by the pool, taken on the lot, is shown in this issue.

WHILE VISITING at Veterans' Hospital, Fort Riley, San Francisco, I met Roberto Esquivel Burtext, who writes, "We had a fine time at the shows, my able pencil Pop Coleman. "Last season Jim's was with Rubin & Cheyney Exposition and he was working for Sally Band at Odessa (Ohio) International Exposition when stricken ill. He would like to read letters from friends. His wife, Esther, was with them here for his Los Angeles engagements and then had to return to Culver City, Calif...where he is expected in the Medical Dept."

ONE of the political parties has a big edge in the market for muzzles, bulls being fairly plentiful but Rocky-Boat -to-Dublin stands being a rarity.—Couple Pete.

RECEIVED NUMEROUS encouraging letters from sportswriter friends in a long time. "The Mudlaff" letter, the result of a tip from Dayton, O., "The "Philly" Steiner letter, Chester Steiner, amidst the sending the free attraction on the organization from this season. Both gals are daughters of Captain David Latlip. Photos furnished by Mickey B. Martin.

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Carnivals
August 10, 1940

BY THE SHOWS' OWN NEWSPAPER REPRESENTATIVES

Celtin & Wilson

Biggest opening attendance in history of Kent-Buexex Fair turned out Monday night in celebration of the first anniversary of the Kent-Buexex Fair. The oeganizing committee of the fair, under the direction of Carl Luther's Humman Oddities, Speddy Merrill's Motorodrome and Stranger Than Than The Fair, had made. a splendid program and the crowd present was set for white with only one day falling.

Saturday night. Shows were presented by Carl Luther's Human Oddities, Speddy Merrill's Motorodrome and Stranger Than Than The Fair, and for the benefit of the Lutheran Church. The attendance was estimated at 27,000.

Dice boards and pads, wardrobe checks, coupon tents, and raffles were among the features of the evening. Mrs. Aderhold of New York City, the former Mrs. John and Harry Dunkel, of Reading, Pa., were honored with the presentation of a bouquet of flowers by the Longboard Club.

Kauss Expo
Baggage cars and trucks


Shores played a new lot here and, while it was well located on a main highway, it was in bad shape and filled with holes and bumps which could not be obliterated. Lot also was near a river and drowns the fields and clouds nights until it was necessary to cover them with a great deal of hay. The patrons were kept afloat by the fair busines.

The crowd was large, and the fair grounds were well arranged. The weather was pleasant and the air was moist. The fair grounds were filled with visitors who were enjoying the outdoor activities.

The fair was all a-buzz with excitement and the atmosphere was electric.

The fair was a great success. The business was good, and the weather was perfect.

Rolloplane


An average daily paid attendance of nearly 10,000 showed their best date of last season and far shows. Shows andio an ideal location, lined on both sides for several miles by new buildings.

Main entrance faced the main highway to the South Shore, one of the most heavily traveled arteries in Boston. The fair grounds, which were for one day performances and all units did well, although several were hampers in part of the show was canceled because of rain. All State laws prohibit drinking anddevises the days and nights and watched the birds fly by for a change for the better. Thursday night a jamboree was held by the Carlin Legion Post 12 and a Willow Brook show was presented. Mother Brewer has a shop in the Old Colony Boulevard at New road, and the weather was fair. J. J. Collins, Pha., are enjoying a successful season.


After a long haul from Washington C. H. O., shows opened on Monday night and were held with considerable banner there were considerable openings of the sky and the next time things were cool we would have to be present. Children's Day, Wednesday, drew 3,000 patrons, and the general attendance included everyone.

Wednesday night was a red one for Bingo. Leo Dooley's Rhythm Makers continue popula-


Promoters of the fairgrounds, and at the Adjutant, are the new Legion Post 12 and the Wild Bill Powers. His reports business is good. At Alfreton's World's Fair season continues popular. He recently returned from the West and has taken up residence in the new home for his new Monster Town. John Stockton was the last to visit the fairgrounds. 

Bally's All-American
Baggage cars and trucks


Committee, under direction of the Chief of Police, co-operated, and stand by two shows. The committee presented two shows on Thursday and Wednesday. About 7,000 were on the midway Saturday night. John Carroll, who was injured here Sunday, was taken to a local hospital when the show was over. A group of the ride boys also di-

dictory to be repaired and is to be back within a week of 10 days. With some lumber, paint and much work shows were given in good shape. Personnel celebrated Betty Harrison's sixth birthday.


The 15-mile overnight jump from DETROIT LAKES, Minn., was made in good time and all shows and rides were doing business on the initial night proved one of the best days here. Saturday was probably the most successful day of the week. Increased business here over last year will be attributed to a better show, better business conditions and to shows' greater drawing power. American Legion Post co-operated. Visitors included Mr. and Mrs. Wayne Ely and daughter, Mr. and Mrs. Joe Mraz, Mr. and Mrs. Art Sullivan, Mrs. J. Mraz, J. Mraz, and B. Mraz.

J. M. SIMMONS & Co.
19 W. Jackson Blvd., Chicago

Endy Bros.
Baggage cars and trucks

Seco, Wk. Week ended July 26. Location, fairgrounds. Auspices, Police Department. Business, very good. Weather, some rain. Rain on two nights, including Saturday, killed chance for exceptional grosses here. However, totals were well above average, and first appearance of a large midway in this spot in several years

CARNIVALS

BY RAY D. MURRAY

World of Mirth
(Railroad)


An average daily paid attendance of nearly 10,000 showed their best date of last season and far shows. Shows andio an ideal location, lined on both sides for several miles by new buildings.

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Miller Bros. (Buggage cars and trucks)

Elmira, N. Y. Week ended July 27. Location, Elmira. Post Business, fair. Weather, inter-
mittent rains. Buggage cars and trucks were sold in Elmira as usual, in large numbers, and there was a lot of business on the line-up. Cash Miller took over the Pigeon and did a good job. Ed M. Brown, one of the best in the East, was in Elmira. He gave a lot of benefit business. Max. Miller and Sons, dealers in Elmira, did a lot of business. They had a lot of stock on hand and did a lot of business. Miller Bros. also sold a lot of stock in Elmira.

West's World's Wonder (Railroad)

Tinavboro, Ill. Week ended July 27. Location, Tinavboro. Business, fair. Weather, hot. Shows were held in Tinavboro, Ill. on Friday in order to give a Sunday opening here, which did not turn out so well, because of extreme heat which prevailed all day. There was no play and night business was also fair. Shows were held at Tinavboro on Saturday and Sunday. The weather was hot and sunny, and the crowds were fair.

John H. Marks (Buggage cars and trucks)

Charleston, W. Va. Week ended July 30. Location, Broad and Piedmont Sts. Business, average. Weather, dry and hot. Shows were held in Charleston, W. Va. on Thursday, Friday, and Saturday. The weather was hot and sunny, and the crowds were fair. Shows were held at Charleston on Thursday and Friday.

Fisk Greater (Motorized)

East Granville, Minn. Week ended July 30. Location, East Granville. Business, average. Weather, in-
ternal. Shows were held in East Granville, Minn. on Friday, Saturday, and Sunday. The weather was hot and sunny, and the crowds were fair. Shows were held at East Granville on Friday and Saturday.

Bison and Mrs. Bill Rawlings and son joined Mr. and Mrs. Frank S. Cookhouse and Mrs. and Mr. Ted Betts joined her husband with a concession. Frank and Mrs. Ted have five new concessions and reports good results. The writer, who has the finest act, Leon and Bill Miller arranged an orphan and children's day here. A local ice cream manufacturer furnished sweets and good for children. Shows were held at Bison on Thursday and Friday.

Norman Anderson joined with his scales. RAYMOND R. HULL.

CARNIVALS

WANTED!

Men To Cash In On These New Popcorn Machines

These Carnivals are up-to-date, built in conformity with all the latest design ideas. They are equipped with a double bowl and one or two or more machines in each. The cost is $500.00

R. W. LEE & C. SULLIVAN

5102 Twelfth Ave., St. Louis, Mo.

American Stars and Stripes

(People)

L. S. M. B. B. D.

Sunday, August 7, 1927

MARSHELFIELD FAIR

Change in Dates

AUGUST 28-29-30-31-SEP. 1-2, LABOR DAY

WANT CONCESSIONS OF ALL KINDS. Write or Wire Dick Gildart.

DICK'S PARAMOUNT SHOWS

Malden, Mass.

Can Use Side-Show Acts Now. Also Experienced RIDE HELP Who Can Drive Semis.

TEXAS EXHIBITION SHOWS

WANT-

People for Pit Show and Man to take charge or organize a Pit Show. We have new 100-ft. Tent. Send for catalog. Write or Wire Dick Gildart.

WANT-Mechanical Show, Glass House, organized Minstrel or any Show not conflicting. Doc Show, come on. I wired you—no reply. WANT—Legit Concessions. M. Sterling Fair next. Then Lincoln Fair, Both Illinois. 12 more fairs in 1927. Address PERFORMER A. ODABAL, MANAGER

MARSHELFAIR

133 E. PEARL STREET

CINCINNATI, OHIO

WANT—

ON ACCOUNT OF CONFLICTING DATES WILL SUBLET THE "EX" ON FRIZEN CUSTARD FOR HUNTERSON COUNTY FAIR,

One of Indiana's Largest County Fairs. Ask Anyone Who Has Played There!

WANT- GUESS YOUR OWN CUSTARD GAME! WANT—MECHANICAL SHOW, GLASS HOUSE, ORGANIZED MINSTREL OR ANY SHOW NOT CONFLICTING. DOC SHOW, COME ON. I WIRED YOU—NO REPLY. WANT—LEGGIT CONCESSIONS. M. STERLING FAIR NEXT. THEN LINCOLN FAIR, BOTH ILLINOIS. 12 MORE FAIRS IN 1927. ADDRESS PERFORMER A. ODABAL, MANAGER

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MARRISHIELD FAIR

Notice in Dates

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WANT CONCESSIONS OF ALL KINDS. Write or Wire Dick Gildart.
ZACCHINI BROS' SHOWS
WANT For
FORD CITY, KITTINGTON, PA., FAIR
AUG. 12 TO 17, 6 DAYS AND 6 NIGHTS
FAIR OPENED HERE
Bros., cornets, fife, cymbals, Day and night. A special event for every day. Over 25,000 advance tickets have been sold for the first time. Large audiences, general agent, Russell E. Towsley, 3750 State St., Chicago, I11. 

FORGET YOUR HOME WORRIES
STANDARD AND CUSTOM BUILT TRAILER HOMES
Write for Catalog—Pictures—Plans—Specifications—All Models—Attractive Rental Plans Available.

Steam Lite Coaches
Division of Chicago House Coach Co. (office 12)
2441 SOUTH MICHIGAN AVENUE, CHICAGO, I11.

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PLANS COMPLETED FOR FALL FAIR

Philadelphia Aug 3--Preparations for a big Philadelphia Cavalcade of Progress, to be staged on the 10th of August, have reached the final stage. The President of the Cavalcade has stated he has several years experience in directing similar events, and he expects the Georgia-Ohio-Coastal Fair in Savannah, to be held simultaneously, to be a complete failure.

WORK OF LANDSCAPING SOME OF THE PARKS

State Capitol, N.Y. Aug 3--Regular features of the park will be operating as usual, but some will be too green to be seen.

ANOTHER GROUP OF EXHIBITS WILL PLAY PROMINENT PART IN FAIR DIVISION OF EVENT

Cavalcade of Progress division of the fair will feature the coronation of National Miss Liberty Bell, winner to be awarded a trip to the American Legion national convention, as guest of the Pennsylvania department. The event will be under way.

THE CARNIVAL AND SHOWS

Philadelphia Aug 3--The opening of the Great Philadelphia Empire Fair will be marked by the coronation of Miss Liberty Bell, as announced by the directors. The fair will be held in the city on the 10th of August.

EMOTIONAL CHANTS TO BE PERFORMED AT DAVE-DAVIS SHOW

Buckley Stadium here on July 22-27 under auspices of the Dave-Davis Show organization. Post was a big success, business being better than that of last year. Baldwin, Martin, who booked shows. Shows were written and produced in a two-week satellite. El Lapase directed the show for the second year. Admission was $1.00.

ATTRactions PRODUCED

Attractions were Four Bombshells, attractions; Ralph Reno, comedian; Four Dohas, percy; Gladstone and Moore, comedy teams; Nova Noue, vetter; board: Flying Lamars; Three Whirlwinds, roller skaters; Poe Jay Ringoes, ride for life and fame; Six Gretnas, high wire; Captain Patrick, high diver, 10 rides, bandstands, beano, contests and giveaways of six autos. At the Saturday night, a 24-mile radius packed the midway on Saturday night. Freddie's beau game did a big business here. Sunday Tri-City Legion Day was set. 11 opened with a baby contest and there was a flat parade with two bands. Other features were a bat game and grange supper. There was a 5-cent gate.

Carnival of Progress division of the fair will feature the coronation of National Miss Liberty Bell, winner to be awarded a trip to the American Legion national convention, as guest of the Pennsylvania department. The event will be under way.

SECOND ANNUAL HAMPTON WATERFORD FESTIVAL

Hamptons, Va. Aug 3--The opening of the Great Hampton Waterford Festival will be marked by the coronation of Miss Liberty Bell, as announced by the directors. The fair will be held in the city on the 10th of August.

WANTED FOR ILLINOIS HOME-COMING

SHEFFIELD, Ill., Aug. 3--Free-program for the 25th annual two-day homecoming in the town of Sheffield, Ill., here Aug. 28-30, 31, will be handled by Don Sweet, who has handled the fair for the last five years. In addition to producing the show and serving as director, Sweet will also present the parade.

10,000 AT O. HOME-COMING

COHOSHTON, O., Aug. 3--Annual Cohocton County Home-Coming at the fairgrounds here served a crowd estimated at 10,000 despite one of the hottest days in years. Julian MacLaren, wood capper, gave an ex-soldier's dance during the final awards, and a fox hound show was also featured. The fair was sponsored by the James Preston headed the committee.

WIS. SNOW FETE DRAWS 6,000

TWO RIVERS, Wis., Aug. 3--Fourth annual Snow Festival here on the fairgrounds here on Friday night attracted a crowd estimated at 6,000 despite one of the hottest days in years. Julian MacLaren, wood capper, gave an ex-soldier's dance during the final awards, and a fox hound show was also featured. The fair was sponsored by the James Preston headed the committee.

RECORD CROSS, LARGE DRAW MADE BY ILLINOIS ANNUAL SHOWS

WYOMING, Ill., Aug 3--Business at the Chicago Northside Enterprise on July 24-27 under auspices of Greater Wyoming Club was better than in any previous year. Total admission of $2,500,000 was the final day was estimated at $6,500,000. The annual fair was a great success, it may become an annual event.

WIS. FISH WINTER FETE

WIS., Aug. 3--Annual Snow Winter Festive here on the fairgrounds here on Friday night attracted a crowd estimated at 6,000 despite one of the hottest days in years. Julian MacLaren, wood capper, gave an ex-soldier's dance during the final awards, and a fox hound show was also featured. The fair was sponsored by the James Preston headed the committee.

MEDICALS, ILL., ANNUAL HOME-COMING SEPTEMBER 5-6, 1940

Carnival Wanted

Address C. A. Kornemeyer, Secy.

WANT Rides?


WANTED Rides -- Ring Tails


WANTED CONCESSIONS

FALL FAIR

Wanted concessions for the Great Milwaukee Fair to be held at Windoor, Mich., August 28-30-31.

WANTED Rides -- Ring Tails


midway Draws OHIO Fete

MADISON, O., Aug. 3--Alto nine threatened nightly, the annual home-coming under the auspices of the Greater Madison Association which has been in operation for six years. The fair was Thursday night, which attracted entrances from 300,000 attendees, 25,000 people were handled, and the fair was a success. The fair was operated by the fairgrounds, and the rides were held on a lot connected with the temple.

Midway Draws OHIO Fete

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LABOR DAY PICNIC

MOLINE, ILLINOIS

Want Specialty and Platform Acts. No Concessions.

JAMES G. L. FALLON, Jr., Concession Committee Secy.


STOW 2ND ANNUAL HOME-COMING

Stow Dept. and American Legion Post

STOW, OHIO

SUNDAY FREE FAIR

BREMEN, ILLINOIS

Attractions Draw 200,000 To Mich. Cherry Festival

TRAVERSE CITY, Mich., Aug. 3--Arnett, manager of the Michigan Fairs Association and secretary of the Northern Michigan Fair, here again handled concessions for the Cherry Festival over the weekend. He has managed festival concessions in Traverse City for the last three years.

World of Pleasure Shows, owned by Jack Quinn and Prank Miller, played the festival this year with the Michigan Fairs Association and secretary of the Northern Michigan Fair, here again handled concessions for the Cherry Festival over the weekend. He has managed festival concessions in Traverse City for the last three years.

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COMMERCIAL 1oe a Word
Minimum—$2.00. CASH WITH COPY.

NOTICE
Due to the expense of postage necessary for handling mail, the term "blind" ads, or those using a box number in place of home and business address, are discontinued. We are no longer able to use a second name and address; an additional charge of 25c per word must be added to the regular rate of 35c per word. Therefore when figuring the cost of postage, customers are kindly asked to add 25c for the forwarding of replies.

LICENSED, CERTIFIED ARRANGER—REASONABLE rates. Member of Local 4. A. F. of M. MANUFACTURERS' BUSINESS PHONE: 3rd Clifton Blvd., Chicago, Ill. 

NEWSPAPER CLASSIFIED ADVERTISING. There are 150 newspapers in the New York City metropolitan area that each carry a Classified Advertising section. WANTED—CLASSIFIED—AND CIRCULATED.


MAILING LIST. Complete list. $1.00; Postal cards Free.

BOOKS, CARTOONS, INSTRUCTIONS, PLANS

MANUAL OF SHOW STUNTS—TEACHES magic tricks, conjuring, ventriloquism, hypnotism, Bally, Ballywag, Baltoon, and other excellent tricks. Made by the late Joe Hill, $1.00 ($2.00). H. FLOYD, 1608 Sunnyvale Ave., Chicago, Ill.

BUSINESS OPPORTUNITIES
LARGE TENTS WANTED FOR MID-SUMMER MEETINGS. Address: American Legion, 901 Independence Ave., Washington, D. C. 

FIELD MARCHING BANDS. Send for information. Box 45, Leavenworth, Kan.

OUTDOOR MOTION PICTURE BUSINESS—Operating in Michigan since 1932. Over 20 circuits complete with sound equipment. Offer complete program. Operators $1,500 per year required. Owners wish to retire. BOX C-512, Billboard, New York, N. Y.

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED AUGUST 21.CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUGUST 21. INCREASED CIRCULATION. MARK YOUR COPY WITH "CLASSIFIED" AND SEND IT IN EARLY.

WANTED—MANUFACTURER FOR PERFECT ACROBAT. Have complete machine to work from. 1108 Seventeenth Avenue, Philadelphia, Pa.

You can make $100 to $500 daily operating Ball, Through the Opera Company, Pullman car. Licenses, $782. A. M. Abramson, 5312 Main Ave., H. C.

COIN-OPERATED MACHINES SECOND-HAND

A COMPLETE STOCK OF REBUILD 56 SELECTED CARTIERS, 46 TIE MACHINES, 200 BARGAIN. A. D. Boyer Amusement Co., 1335 Euclid Ave., Oak Park, Ill.

THE BARGAIN OF THE WEEK—$7,500 PORTABLE KINESCOPE—500,000, 210 Pairs, 448 Wurster, P. A., 3686 West End Ave., Chicago, Ill. P. A. $2,000. 200 Half, 10-E. $1,000.

SPECIAL—WANTED—COINS, MEDALS, MILITARY FORMS CLOSE.

FOR SALE—BIJOU ROYAL AMUSEMENT CO., 109 Liberty St., New York, N. Y.

FOR SALE—PENNIES, LARGE BOWLING ALLEYS. JOHN COOGAN, 123 Liberty St., New York, N. Y.

FOR SALE—JULIAN PHANTOM, 250 Show Machines, $2,000. Box 45, Minneapolis, Minn.

FOR SALE—FRONT CARDS FOR EVERY OPERATOR reading this advertisement and in your name. JOHN COOGAN, 123 Liberty St., New York, N. Y.

SPECIAL OFFER—1108 SEVENTH AVENUE, PHILADELPHIA, PA.

SPECIAL OFFER—$4,500; Triumph, $450; Super Six, $595; Motion, $595; Churn, $250; Arnow, $575; Rock, $755; Camp, $2,000; Ed Mooney, $575; Jelly Bean, $325; A. D. BOYER, 1335 Euclid Ave., Oak Park, Ill.

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SACRIFICE
CINCINNATI
$3,000
Magic
sensational
each; cost $40.00.
valore blue,
everything,
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THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED AUGUST 11. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUGUST 11, IN-
CREDIBLE SPECIALS AND PRICES. WRITE OR CALL TODAY TO GET YOURS. MAKE IT CATEGORIZED AND SEND IT IN EARLY.
FOR SALE—PORTABLE SKATING RINK. 50x136, Hammond motor, 340 Skates, com-
plete equipment. Skillful operator. Money. 
CLYDE THOMAS, Aberdeen, Miss.
FOR SALE—PORTABLE ROLLER RINK. DO-
es, Stacks, Mixed Parcels, $5.00. M.O.S.
0115 Fountain Ave., Hollywood, Calif.
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CINCINNATI bookers, can get best display boards, pieces. Write for details immediately. BILL MORGAN, Quincy, Fla.

HIGH SWAYING POLE with World’s Highest Aerial Contraption Two different acts. Reasonable price and literature on request. BOX 479, The Billboard, Cleveland, O.

HIGH SWAYING-HIGH POLE Act priced reasonably. Some open time in August. September and October. BOX 479, The Billboard, Cleveland, O.

AURAL ORTIONS “AMERICA’S FASTEST TRICK ORION” is balancing trapeze novelty. Special lighting effect. Two three-minute runs. Four complete runs. Two performances. Some open time in September and October. BOX 479, The Billboard, Cleveland, O.

DE POLO—HIGH POLE AND TRAPEZE ACT. Available hotel, Atlantic, Florida, to join Liberty Booking Agency. BOX 479, The Billboard, Cleveland, O.

F. S. SMITH’S CIRCUS SPECTACLE Unit—sending 9 High Class Acts featuring the 50 Foot Aerial Act, Novelty Escape, Spinning Wheel, Nen’s Troupe of Educated Black Poodles; the Jonny Towler Tumbler Boys and Ra, those Funny Clowns; Arizona Brown, the Strong Man; Louis C. Davis, the Whirlwind Acrobats; Helen and Wilber, the Star Tumbler Girls; Al and Art, the Famous Compass; Argabella, hand balancing and contraption; Billie and Ruby, the Escaping Cowgirls; and the Wild West, performers, beautiful wardrobe, Fancy Fashions. ain’t seen the like before. Contact managers of Liberty Booking Agency for bookings. Write to F. S. SMITH, 311 N. Dearborn St., Chicago, Ill.

BOLOODANA—CIRCUS—WORLD’S BEST Wire Act, real Comedy, Trouping Juggler. Write for prices and details. BOX 479, The Billboard, Cleveland, O.

BINK’S CIRCUS ATTRACTIONS, W. E. BARTLETT, Manager, 311 N. Dearborn St., Chicago, Ill.

JAMES COXWELL—CLOWN STILL WALKER, 22, 226 W. 36th St., Lincoln, Nebr. 10/60

TATTOO REVUE—DOUBLE ACT, 216 N. Dearborn St., Chicago, Ill. 10/60

THE CARNEMES—TWO COMPLETE AND SENSATIONAL AERIAL ACTS, Comedy Acrobat Act. Price and details on request. BOX 21, The Billboard, Cleveland, O.

FREE ACTS AT LIBERTY—all in large scale acts. Write for literature. CHUMBER, 311 N. Dearborn St., Chicago, Ill. 10/60

THE FALL SPECIAL ISSUE OF THE LIBERTY CLASSIFIED ADVERTISING FORMS CLOSEO 11/26/J.A. 1940 CEASED CIRCULATION. MARK YOUR COPY BOOKED BY LIBERTY REPRINTING CO., INC.

BROKERS All business is through the liberty booking agency

J. L. BOSTICK & CO., 311 N. Dearborn St., Chicago, Ill.

DALE BERRY—OILT-TRICK CIRCUS DOG. 2. 8th Ave., New York, N. Y. 9/60

CARNIVAL-TRAINS, CIRCUS, CARNIVALS For the coming season, write your dates. L GRATTON BROS., Owatonna, Minn.

CIRCUS BANDS For immediate engagement. Write for dates and rates. BOX 219, The Billboard, Cleveland, O.
DIRECT FROM THE LOTS
(Continued from page 41)
wife accompanied General Agent J. (Bud) Cherry, former manager of a Midway at Kentucky, on a booking tour. New office and equipment machines are being used. It is a test of the ability of R. E. Barnett, is clicking. June will be in town for several days for the inspection of Mr. and Mrs. Barnett, later in the month. Karl W. Byers, is Barney's able helper. Carl (Bud) Chastain, purchased a new railroad and trailer and Dad and Aunt Alna Byers, parents of co-owners, Carl and Jimmy, are proud. The opening of a new trailer Dr. LeRoy purchased a new car in Memphis. The LeRoy brothers and Charlie Mccready are managers of the officer-owned General. Co-owners, George and Jack Lain, ride superintendent, entered the hospital in Memphis, City, for heart trouble. MRS. FRANCY ROBINSON.

Frank's Greater
(Motorized)

Stand was second week on this market. A new carnival operated on Sunday in Georgia while playing a still show. Shows and rides opened at 11 a.m. and crowds came out early in large numbers and remained until 11:30 p.m. Ferris Wheel and Champion. Second Concessions did a tremendous business at night and it was expected fair attendance during the remainder of the week. The majority of the shows held to the present standards, and all shows were tight. The midway of the season so far. Phil Babcock built a new frame for the top he bought recently. The booth was new and the stands were packing at their respective stands. The midway of the season so far. The midway of the season so far. The midway of the season so far. The midway of the season so far. The midway of the season so far. The midway of the season so far. The midway of the season so far. The midway of the season so far.

United American
(Motorized)
Davenport, la. Four days ended July 25. Aspice, Lee County Fair. Business, worst of season. Weather, scorching hot, with high temperatures. The 5th annual event here proved a failure for shows, rides and concessions. Soft drink, stands, however, did a rushing business. Many of the personnel became ill from the intense heat. An influx of millions of insects added to the discomforts and did not help business. Heavy rains Friday night killed what little business there might have been on Saturday night as many people who had come to Saturday to do some necessary painting and spending in the fair grounds. Other companies left Friday night to play a two-day celebration at New London. One of the best midways on this market is Famag, at Camanche, where he had charge of the rides and was accompanied by his wife. He filled there from Ilii, Ill. General Agent Irvine B. Mundy visited for a few hours Monday. July Gehertz, chartreuse, worked in front of grandstand Friday night the only show with the Gus Sun Revue and was well received. Roy Coons is gaining a reputation as one of the best professional at Biloxi, Miss. Mary Rice, one of the most popular girls on the circuit, left for a recent heart attack, but Mrs. William Allen was in attendance. Several others included J. L. Wright, cookhouse operator. R. W. Johnson, former bookie and Cherry Exposition. Manager Grossenbacher, and Mrs. J. B. Johnson, former fair managers of Knottville, la., returned. Other shows at Knoxville, la., and Elwood, Mo.

WALTER B. FOX.

J. F. Sparks
(Motorized)

This was the third consecutive year for which we would have attendance and spending were off they would have been good. The dates were visited, bringing four concessions from L. J. Heth Shows. Agents included Charles Byers, John Davis and Jack Bivins. The midway could not be taken. Mrs. Sparks' place had the best shows, and the most traffic. A strong Anthar Adams show, with French Laun and Show, which opened to the new location and move to the tobacco markets. A TURNER.

The Billboard
**New Campaign and Patriotic Items Hit the Market; More To Come; Workers Confident**

NEW YORK, Aug. 3.—Joining in the popularity of the red-white-and-blue items, political numbers are making their move onto the market to increase the take of streetmen, pinners and others. During the past few weeks, both the Democratic and Republican parties having selected their candidates, there has been a marked increase in retail purchases for the November election decision, and the plants are increasing production accordingly.

Practically every phase of the souvenir and novelty business had experienced an opportunity to cash in on the trend. While the badgeboard workers have always had a spot during campaign years, they will be expected to increase their flag bands and 号 workers and others.

One of the important points brought out in the political lines purchased is that voters are taking a stronger stand as to their candidate. During the past few weeks, Presidential elections demand for buttons has been tremendous. Several months in advance of the actual meeting, buttons in different colors and designs of the parties have been noted in large quantities. It is estimated that the demand has manifested itself, badgeboard workers and others are adding political Items to their stocks of patriotic lines to cash in on the trend.

**Numeral Offered**

Like the patriotic lines, political numbers are available in many sizes. There are quite a number of local suppliers who have a variety of these items at prices ranging from 7 to 16 cents each, and they seem sure to be money-makers for badgeboard workers. Since they are in a large stock, also do pictures, the board layout is considerably flanked up, reversing the usual procedure. Several complete lines for this trade are Epstein Novelty Co., Mills Sales Co. and Harry Keller & Co., Inc. The firms have handled buttons for years, and report that the items have been designed to meet public demand.

Ralph C. Bushey reports he has a complete line of battle flags, and will have many items on the market for the coming season. All the flags are made of the same material and printed with the same colors. Again the patriotic colors come to the fore when mentioning the political items on the market. The items on the coupon is copyrighted. Samples are available to those in the trade. One of the most striking items to come on the market is the miniature airport map with printed "Loo I Like This" written lengthwise on the item. The sock is supported in wire cups with suction cups for attachment to automobiles. The item, it is reported, will be to the political trade what the new suction flag-binder is to the flag worker. The socks are in patriotic colors also and available in 11 and 24-inch sizes with 3 and 8-inch numbers.

**Buttons Line**

A popular line of all-wood buttons this season is the "S" variety. The buttons are made in many sizes and colors, and are sold for 2 cents each, and in quantities of 100, the price is reduced to 1 cent each. The buttons are made of high-grade woods, and are finished in a variety of colors.

**Fur Coat Trend**

A fur coat trend has already started to beat the drums for the coming season and rich firms as S. Angiello & Co., Cohen Bros. & Sons, H. M. Jour Co., B. Weisse, Andrew Paul & A. Kyo, M. Seidel in go, comprising the general Fur Co. are anticipating the best time ever had. All have catalogues and circulars which are free for the asking and reports are that requests are coming in strongly for them.

**Success of the fur coat trend**

The success of the fur coat trend has been the chief factor in the increasing demand for the fur coat trend. For the past few years, it has been the trend toward dealing with a take of less than $100 and in many cases, less than $20. This year, the fur coat trend has expanded into a larger market, and the operators have been able to get a better return for their efforts.

**Big Bill Burns**

Big Bill Burns is testing a new deal on location. As soon as he is sure it is right, he will spring it. He expects that it will be within the next couple of weeks.

**Walter Speigel**

Walter Speigel, of Playland Supply Co., also expects to make an announcement (See DEALS on page 87)

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**Coney Island Game Concessioner Notes Better Merchandise Trend**

CONEY ISLAND, N. Y., Aug. 3.—That people are burning with the demand for better merchandise was revealed here by Al Biskin, game concessioner at Luna Park. He has been associated in the merchandise game line for over 10 years.

"Game concessioners deal principally with novelties," Biskin said, "but there are certain things to be considered when stocking this merchandise. My policy is to get flash merchandise that I can buy within a price range that will make it profitable to use. The next step is to build up the stand so that this article will be used. It is in the hands of the boys, and the idea is to get more attention, incentive for customers to try our games."

**R-W-B Items Click**

This season Biskin said that he had found stuffed toys going strong and that due to the increase in the demand for them they are expecting this line to grow. The increase in the demand for them has not gone unnoticed. An outstanding number in the red-white-blue line is the God Bless America blanket. Since they are available in several sizes, the demand has been tremendous for the blanket, he said. The flag lapel pin is rapidly gaining in popularity and there is a possibility that several of the concessioners on the island may use them for consignment.

Biskin said that a decided increase has been noted in the rings. The large rings are selling milk and target games. Dolls in long sleeves are typical of the usual day in the fourth are also popular, as are stuffed toy bears, elephants, monkeys, etc. The interesting thing about the rings is that they are not only function perfectly in the car, but also may be handled conveniently as a camera or lunch kit on jaunts away from the car.

Also in the limelight on carnival and pin boards, and with novelty business, are such flashy and useful items as over-the-window clothes hangers, flash lanterns, auto compasses, the new type turn signal that flashes from the rear wheels of the car, and the latest thing in driving. Another outstanding seller is the special for pouring milk, cream, coffee, glasses, pocket comb, nail file and decorated edge mirror in a case of pigskin or alligator grain leather.

**Big Demand for Motoring Aids**

CHICAGO, Aug. 2.—Motoring accessories, especially those that have been outstanding money-makers for sales-board operators and others in the past, are currently enjoying unprecedented demand. Recognizing the fact that motoring in this country this year is at an all-time high and that hot weather has started demoralizing both hot and cool comfort, alert workers are reporting doing well.

Especially good business is reported with the new type air-cooled seat cushions that sell at 50c to $1.00 a piece, and the hot weather, sultry days, seat covers of knit, and rubberized table mats, cards offering auto robes are also finding many buyers, particularly in the hot weather. And because the latest designs in pick-up radios are so low in price, they are being bought in quantity as a necessity. Motorists in many cases prefer them to the more expensive model, and only function perfectly in the car, but also may be handled conveniently as a camera or lunch kit on jaunts away from the car.

**Report Business Up At Salem Willows**

SALM Willows, Mass., Aug. 3.—With about half a dozen concessions operating, business is booming at the Salem Willows resort this year, according to Nick Xanthaxis, head of the Chamber of Commerce.

Despite a few bad Sundays, the season thus far has been highly successful and greatly ahead of last year.

Park is unusual in that 90 per cent of the business is at night, with the place crowded on Tuesday, Wednesday and Thursday day except for Saturday and Sunday.

**Albert Epstein Passes On**

NEW YORK, Aug. 3.—Funeral services will be held Tuesday at the Albert Epstein Memorial Chapel for Albert Epstein, 73, pioneer in the novelty business and founder of the Epstein Novelty Co., who died recently. Epstein had been a consultant in the wholesale merchandise field for a number of years. When the business was started in 1907, the firm was one of the most progressive dealers in the trade, and in the last years, Epstein personally attended some of the outstanding events throughout the nation. He is survived by his widow, Gertrude; two daughters, Ruth and Isabelle; and three sons, Julius, Bernard and Jack, who were associated with him in business.
**WHOLESALE MERCHANDISE**

**SPECIALTY MEN**

Big Closeout Service
Wm. Rogers Soda Spoons

**Popular Items**

Write to The Billboard, Buyer’s Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying these items which interest you.

**Flash Camera**

White as a Pelican Flash Camera is not exactly a new item on the market, there is a big demand for it at this time, Deluxe Products Co. reports. Shiny and lightweight, this camera and other prime users say that nationwide camera contests are increasing demand for this line. There is no worry about lighting, for this camera is equipped with a flash-bulb synchronized with the shutter, eliminating separate equipment and special adjustments. The firm reports that it enables amateurs to take improved pictures at home, at parties, at theaters, in fact, everywhere. Camera uses standard roll films.

**Hospitality Ensemble**

Salespeople operators are boosting takes with the new hospitality ensemble, Tiberino Electro Corp reports. Item is a complete in-season serving set. It includes an eight-cup coffee brewe, two heat electric stove, two-piece chrome electric toaster, all-purpose food warmer, streamlined chrome sink, and cream set, modern four-piece crystal glass sets, trays attractively grouped on an ivory, chrome and black Va-Rivite serving tray. This item has proved a great help in completing salespeople, and the boys are offered special prices which will allow them an opportunity to make a saleable profit, the firm reports.

**Table Radio**

The new European short wave Traveller radio model of the War Reporter is proving a money-maker for salespeople and higgs operators. Traveller Radio and Television Corporation, reports. The set requires no grounds or aerial for standard broadcast, as it has been the built-in

**Photographic Equipment**

**Take Specials**

Waltham-Elgin and other famous makes Write for Price List!

**SUMMER SPECIALS**

Baker's Dozen of Watches

Rogers Instant Coffee

400-foot film of China

**W. B. Roosevelt Button with Pin Diameter: 1 7/16" $1.75 White Curved Button Diameter: 1 1/4" $1.00 Chair of D. Roosevelt Pin 3/4" $0.75

**NEW PATRIOTIC TYPEPLATES**

**PATRIOTIC AUTO PLATES LOWEST PRICE IN AMERICA!**

Most spectacular seller in years—at the most sensationary low price in America! RED, WHITE and BLUE Patriotic Auto Plate, fits above or below license plate. Made of heavy steel metal, size 4 1/2 x 7 1/2 inches. Each auto packed with patriotic appeal—a striking sensation in every territory! Every motorists wants them! A special piling up Big-Time profits! Get in at our early price before demand forces the price up. Sample Dozen $1.75 Postpaid

**FAIR SPECIALS**

**GET ABOARD THE CAMPAIGN BAND WAGON WITH THESE FAST SELLING BADGES AND BANNERS!**

**PATRIOTIC AUTO PLATES LOWEST PRICE IN AMERICA!**

Most spectacular seller in years—at the most sensationary low prices in America! RED, WHITE and BLUE Patriotic Auto Plate, fits above or below license plate. Made of heavy steel metal, size 4 1/2 x 7 1/2 inches. Each auto packed with patriotic appeal—a striking sensation in every territory! Every motorists wants them! A special piling up Big-Time profits! Get in at our early price before demand forces the price up. Sample Dozen $1.75 Postpaid

**BEACH BALLS**

made of heavy white netting with red, white and blue tassles. Price $1.50. Sample Dozen $6.50

**KIPP BROS. CO.**

**NEW! P.D.Q. AUTOMATIC PHOTO MACHINE**

TODAY'S BIG MONEY MAKER!

Carnival, Fairs, Picnics, Beaches, Parks, Drives, Patios, Pools, etc. 12 Foot Projector for Every Town—Everywhere—you will make big money. P.D.Q. the real camera sensation of 1940.

**TAKES AND FINISHES RED, BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN DAYLIGHT AND IN ONE MINUTE.**

**JOBBERS:** Wire or Air Mail for Quantity Prices!
Sensational Opportunity
AMAZING NEW ELECTRIC
"WIEHIE-CHEF"
At Lowest Price
In Field!

Lowest Priced Realistic Hot Dog Cooker on Market! Needed by Thousands of Taverns and Eating Places
Eager To Increase Their Hot Dog Profits!

Just Look! WIEHIE-CHEF makes a hot dog in a minute! To get it all the way up to secretion of the saliva gland, the WIEHIE-CHEF secrets the performer for 20 minutes of eating. Then the WIEHIE-CHEF gives new life to that Hot Dog, and new life to you! Make your money back in 30 days. WITHDRAWAL FROM SALE IMPOSSIBLE! 40 PERCENT PROFIT IN 6 DAYS for those who will try the WIEHIE-CHEF on our图表!!

BIG BUSINESS—Big Earnings For You! You Can show any group of eating-place people how to make back the first cost of WIEHIE-CHEF in the first week, with profit. You'll sell $25, $30, $45, and $75,75, per month or more, just from your WIEHIE-CHEF secret. In fact, you'll sell the WIEHIE-CHEF to the person who first looks it up! That's where you'll make your biggest money! You'll show your WIEHIE-CHEF, and people will ask you for more! The WIEHIE-CHEF pays its way every time you show it!

WIEHIE-CHEF MANUFACTURING CO.,
2301 W. Hubbard St., Dept. X-14, Chicago

Travscope antenna. Set operates on a superheterodyne 12-F. stage, using two double-tuned I.F. coils and utilizes both AC and DC current. This renders the drive side rule dial. Feature of this six-circle set is that it has both photom- graph and television connectors. Cabinet is hard rubber and is made of molded white plastic with turned maple grille in a two-tone finish. It is 14 by 20 by 12 inches and weighs only eight pounds. Radio has four-inch full electro-dynamic speaker. Here is a set that is sure to make completion of boards a quick matter, as everyone who sees it will want to own it, the firm reports.

Pliablegas Knife
Demonstrators, fair workers and pitch- men are finding big demand for the Amer- Futura Pliablegas fruit and cake knife, Plastic Creations reports. Item is de- signed so that it keeps a sharp cutting edge but yet can’t cut the user. The knife bends with ease, yet rough han- dling will not chip or break it. House- wives have found that the knife is the perfect kitchen aid in that cake will not stick to it. Knife is available in crystal, blue, rose and green, which enables workers to give a flashy demonstration to prospective customers. Special prices and details are available to those interested in the trade, the firm reports.

Political Auto Signs
Streetmen, pitchmen and fair workers are finding the new miniature airport set a means of garnering saleable profits, Larson Service and Supply Co. reports. With the political campaign now having a marked influence on this market, the item shows indications of becoming one of the season’s top-sellers. The sign

*PATRIOTIC SPECIALTIES*
"GOD BLESS AMERICA" Rayon Satin Banners 9"x12" $1.50 each. 2 dz. $2.00 Doz.
With ROSEWATER OR WILLIE PICTURE
8"x12" Doz. $1.00 each. 100 $9.00
WINNERS TOOKERS—24"x 36" Make money on these beauties. Retail $2.50 each. Send you 760 cond. Sample card on request. 50c each. Sold on All Orders.

WAGON—HOMES—AND Premiums—

No. 10103—11 in. x 3 in. Diameter. $19.00 a gross; a 25c seller.
No. 10104—6 in. x 3 in. Diameter. a 5c seller. TERMS: 1/2 With Order—Balance C. O. D., Plus Postage.

LARSON SERVICE & SUPPLY CO., Pewaukee, Wis.

CONCESSIONERS—OPERATORS—
YOUR BEST AND CLOSEST SUPPLY HOUSE

LARGEST LINE BINGO MERCANTILE, NOVELTIES, Clocks, Lamps, Blankets, Radios, Chinaware, Cans, Candy, Plastic, Dolls. Write for catalog.

ACME PREMIUM SUPPLY CORP.
3139 OLIVE ST. ST. LOUIS, MO.

BULOVA—GRUEN—WALTHAM—ELGIN

WE LEAD FOR PRICE QUALITY
NORMAN ROSEN
801 SANSON ST., Wholesale Jeweler PHILADELPHIA, PA.
LATEST STYLE
FUR COATS & FUR JACKETS
NEW 1941 MODELS
Skirts, Boudoirs, Persian, Chinchilla, etc. Send for Complete Price List Party Furs at Fur at Lowest Prices.

W. BEISSER
305 7th Ave., N.Y. City

Extra Value!

$2.25

5 for $15.00

5 for $5.00

No. 80 203S—Large Miracle Watch, Exclusively Studded 13 Y. Chrome Case in exquisite marked designs with beautiful solid metal back. R $15.00 retail price. An exciting line. For Value and modern designs. Send money NOW by orderling Write to 57506. DEALERS. Write for Catalog.

ROHDE-SPENCER CO.
223 W. Madison St., Dept. "B", Chicago

BINGO JOBBERS
Buy your Bingo Specals direct from the Printer Up to 2,000 Copies Send for Latest
Write to

ST. MARKS PRINTING CORP.
80 Fourth Avenue, New York, N.Y.

SOCIAL SECURITY PLATES
$3.00 PER 100

There are no discs, labels, figures and groups. Write for full line of designs. We ship in cartons for which there are full departmental salesmen articles. Write for full line of designs. Catalog will be mailed upon request, the firm reports.

CATALOG 25c JUST OUT
NEW ENGRAVING LINE

Brand new "Improving Your Selling" Kit. The big story. A folio of "big money" big selling story, "How to rival the best of jewels, bracelets, ringlets etc." Get your jewelry lines now...., all...catalogs...new "selling kit" 25c, thousands sold to State Your Business

HARRY PAKULA & CO.
3 No. Wabash Ave. Chicago 111

Miniature Blowglass Perfume Bottles
In beautiful colors, about 2 1/2 inches high, with glass dispenser and ornamented glass stopper.

$1.80 per doz

We have other beautiful goods, such as vases, pendants, urns, ships. Completely illustrated picture mailed on application.

LED KAL IMPORTING COMPANY
115-119 South Market St. Chicago

WHOLESALE MERCHANTSHIP-PIPPES

The Billboard

PATRIOTIC AUTO PLATES
HOTTEST ITEM IN YEARS
SALESMEN — AGENTS — CANVASSERS

GOD BLESS AMERICA
WE ARE PROUD TO BE AMERICANS

A sadly fast selling item all patriotic Americans buy on sight—deeply embossed in Red, White & Blue, size 5 1/2 x 10", making an impressive display. Citizens everywhere are anxious to declare themselves 100% Americans. Everyone is a prospect for this outstanding new "God Bless America" Auto Emblem. Fits above any auto plate. Salesmen should start earning $25 to $35 per week. Be the first in your territory with this red hot money making item. Send 25c today for full catalog. Write for terms. $3.50 for simple dozen. Send coin or money order. Jobbers! Write or wire for quantity prices.

UNITED SALES COMPANY
303 5th Ave. (Dept. B-1510) N. Y. City

BINGO GAMES AND SUPPLIES CANES-PLASTER- CANDY
WRITE FOR OUR NEW N° 50, 1940 CATALOG
MANY FAST SELLING ITEMS AT LOWEST PRICES
WILL TRADE ON MERCHANTSHIP CO.
1000 BROADWAY- KANSAS CITY, MO.

Flasky

GYPSY BALLOON
Striking multi-colored, unblown, or motled designs. Brand new and different.

For all your sales or write to:

OHIO RUBBER CO.
KANSAS CITY

ELGIN & WALTHAM
REBUILD WATCHES

NEW LINE 1940 JEWELRY
RENEW YOUR OUT- DATED JEWELRY

FOR SALE

WALTHAM

NEW YORK PILLAR - PULLET - PIPELINES. The new Waltham automatic movement gives you the best quality. Write for price list 2, by type Waltham parts.

STAMP PEns

200 W. Adams St., Dept. B, Chicago, III.

SLUM JEWEL $1.00

Dreades, with stones, fast sellers. Draw 10c. 10c, 15c, 25c, 35c, 50c, 75c, $1.00, $1.25, $1.50, KNIFE & GREEN SET, White & Yellow, 25c ship, 40c, 50c, $1.00. Draw 30c. $1.00. $2.00. $3.00. $5.00. Details with order. Salesman C. O. D.

FELDMAN BROS.

NEW YORK CITY
green on his poster layout in my travels the best way to work, working a pin was putting out to good takes. Would like to read a pipe from C. B. Butterfield and get started. 

**BEST WAY TO MAKE A SALE**

HERB JOHNSON of Peoria, Ill., and Budy Johnson were sighted recently in Kansas City, Mo., and Omaha. They are not exactly the personable type.

THE FAIR SEASON has been on for several weeks for a number of the pitch boys and girls.

R. GUILD STEWART is working Stromberg condensers on a demonstration stand in Seattle, Wash. Mr. Stewart is a likeable character with radio noise controls.

**ACCORDING TO REPORTS**

Two salesmen of the American Tobacco Company who have just returned from a tour of the South say that C. B. Butterfield is doing a real fine job on his stores through Jack Curran and anyone making the Missouri State Fair.

**FROM PRESENT INDICATIONS**

The late season rumors which make up such a short first half of the year.

L. E. (ROBA) COLLINS and Gladys have given up the pitch game for a while and are back in Ohio for a vacation with their territory with the W. B. C. Shows. They ask that Gene Knight, Robert Wheeler and Dave Bose pipe in.

**WHY IS IT**

That so many who wish to be pitch smokers will do so many things to hurt Pitchmen?

**Pitchmen Five Years Ago**

Needle Ray and H. B. Murphy had finished working factories in and around Akron and left for Kentucky some time ago. As soon as they met Mr. S. A. Lear, radio controls, they would be on the road to make Sturgis, San Francisco, and Los Angeles in a three weeks trip to Spokane, Wash., where Carl Ledler and Henry K. Gehrig were then working. Ruttle was on Main street. H. M. Gehrig, and Ledler are there.

In the spring of 1910, Joe (Pineapple) McSweeney's campaign in the Empire State for four months pitched him as the outstanding pitcher, but escape to fair. Mr. T. S. Tinter, the author of this column, says he was there with D. H. McGlennon was in West Memphis, Ark., where his mother died July 23. Robert (Blides) Cook was cooking in World's Fair, and no smith and pitchers, and his show were in Kimberlly, Va., Washington. While they were in East, where the weather was so poor that they didn't do much. Dotty and Jack Clark had been enough to get back to the Washington and they made a try to rise in a new city. Joe New had four pen in Augsburg, N. J., and was working for R. B. Post, Mr. Ellsworth and handling pearl and jewelry, and Barney W. English, kitchen novelties and pets. Basil Castle had an animal show with Ace Cohen and was working a sports pitch machine in Detroit. Send for a machine in a store on State street, Chicago, to good results. Doc Leery and his show were playing Oklahomas. Router Grandee, Grandee, Warner, Salina, Kansas, Lillian LeRoy, Coots LeRoy, Sid Hopkins, Chicago. D. H. Fank Curley was in Green Bay, a. c. with the newest machine which included Ralph (Burrhead) Williams, M. C. Berry, Sammy Stein, Berto (D. M. Reymond, Harry (B. R.) Roland, Bob Jackson, Crew Brothers and Frank Donalson. P. H. Schecter of the old school of papermen, died in Sidney, Neb., July 23.

**NEVER THINGS**

There are no licenses or renters to pay in this town. It's the only secret of showing the pitcher he's welcome.

**Events for 2 Weeks**

August 8-10

-*Pretz.* Eastern Arctic Horse Show, New York, L.

-ARK.-Butteville, White River Water Carnival, Butteville, 8-10.

-NASHVILLE.-Peach Festival, 7-8.

-CALIF.-Yeomans, Graff, 8-11.

-Fort Lupton.-Day big.


-Iowa.-Year ofspin, 8-10.

-Buffalo.-Rock Garden Festival, 5-10.

-Granby.-Rancho Mendocino, 5-10.

-Filer.-Filer Memphis, 8-10.

-Waverly.-K. K. K. Celebration, 8-10.

-ID.-Centerville, 4-11 Fair & Old Settlers' Day, 8-10.

-Coles.-Fair Festival, 8-10.

-DODSON.-Katz Journey, 8-10.

-Durham.-Fireman's Festival, 8-10.

-New Castle.-24 Club Festival, 8-10.

-JA.-Baron.-Horse & Colt 4-H Club Fair, 8-10.

-Deering.-Fowl Festival, 8-10.

-Dedication, 8-10.

-Grand Island.-Lake Festival, 8-10.

-Florence.-Fowl Festival, 8-10.

-River.-T. C. K. Festival, 8-10.

-VA.-Barrington.-C. H. 4-H Club Fair, 8-10.

-WA.-Bath.-Girl Scout Festival 8-10.

-Win.-Forest.-Fall Festival, 8-10.

-Good Shepherd.-Twilight, 8-10.

-Legion Festival, 8-10.

-C.B.-Summer Festival, 8-10.

-VA.-Bellefonte.-Coal & Industrial Fair, 8-10.

-CAN.-Shelbourne., N. Y. 0. 1. Old Home Festival, 8-10.

**BINGO BUSINESS**

(Continued from page 84)

He just happened to be in a city that already plans for indoor games. In view of this week's events the Executive Buildings quarters. When a spot is ready the operator will begin plugging the new location at the outside. The time for the opening of the games will be June 1st and no hopes to lose it from the grounds.

**THE SAME REQUIREMENTS**

will apply to indoor games this year as in other seasons.

The spot must be easily accessible to players, well lighted, ventilated and heated, and that have been stored during the summer or those that have been sold to the other. Don't use rickety furniture. Whatever it is they really make people feel so that they will take the pigeons. When a spot is ready they will be divided between the rental of their patrons foremost in their plans It will be a week before the opening of the prize time of the game. It only takes an opera- tweeters to make an indoor spot to conform with these requisites.

**BACK TO SUMMER**

Do South Dakota in 1940 he reported that electric fans are proving quite popular. Electric fans that are put in many farm houses on electric lines and people who formerly had no interest in electrical appliances are now demanding them. Why is it that the section from which this report came and because the people an opportunity to get a useful product. The small-priced models have been the best sellers in the lower priced field are claiming big demand. It is about the increase between stationary and oscillating types. Rubber blades are selected by wire, the metal blades are used, while the small children of the metal blades are used, while the small children are used in adults. The fact that the electric fan is so sponsored by outdoor advertising is also influencing their popularity there.

We think $100 an hour for 12 hours a month with a negligible increase noted on the monthly bill.

**VETERANS' WHIRLWIND SALE—Act Quicker**

Veterans' Whirlwind Sale—Act Quicker—Final Sale—Fun, Beans, Fresh Fruits, Holiday Sweets, Periodicals, Gourmet Sweets and Snacks, etc. First 100...$1.00; Second 250...$1.50; third 250...$2.00; Fourth 250...$2.50; Fifth 250...$3.00. Every item is worth $100. Send for our complete catalog, include name and address.

**SUBSCRIPTION MEN**

Make Money With Leading Publishing Co. Every 4th of July you can make a fortune with our dependable and practical plan. We publish well known periodicals. For details write:

Room 1007, Sandusky Bldg., Sandusky, Ohio.
GENERAL OUTDOOR

THE BILLBOARD

August 10, 1940

FIREMEN HOME COMING
Aug. 12 to 17, Riverville, W. Va.
Want Concessions, Bingles, Eats and Drinks, Ice Cream and Concessions of all kinds. We have booked Mercy-Go-Round, Ferris Wheel and Till-a-Whirl. Will book any other Ride at twenty per cent. Take a plunge at thirty per cent. Want Free Act.

CHAIRMAN H. L. HOLT, City Hall

FALMOUTH, KY., FAIR
AUGUST 12 to 17
Booking Concessions of all kinds except Eats, Sings and Giggors. Will book any good First Show. All replies to J. F. SPARKS, Cailloa, Ky., this week, or come to Falmouth.

GIRLS WANTED—GIRLS
Girls for Reveal and Fopshow Gloucester, and Talent for Narcotic Show, Talker for Fopshow. Will take a unit to Collins. All former employees write.

CLEMENTINE COFFEY O. C. BUCK SHOWS
NORWICH, N. Y.

FREE GATE—13TH ANNUAL FREE GATE
WORLD'S HORSE TRADERS' CONVENTION
Day and Night, Aug. 12th to 17th
Parade, tents, no space allowed. Can place horse traders, cattlemen, free. $10.00 ($2.00 for Free.)

Almond, N. Y.

GLASS BLOWERS WANTED

R. M. HOWELL
181 Benner Ave., UNION, N. J.

CARNIVAL WANTED
For Ro mse, Knox County, Ill. Woodland, N. C. Week Oct. 7-14

LITTLETON Fair, Littleton, N. C. Week Oct. 21-28
T. C. WALKER, Box, Littleton, N. C.

WANT
First class no-smoker with outstanding Free Act.
AUGUST 26 TO 31, INC.
Good crowds and good prices. Write Dept. or write Dept. or write Dept.

SECRETARY, Hanford, New Jersey

WANTED
EXPERIENCED
SAMMY APE SHOW
Must be sober and reliable. 12 Big Fair—12 months. Apply to Samm Ape Show, Harrison St., Columbus, Ohio, this year. Norwalk, Ohio, next week.

LEXINGTON, MISS., WANTS
FOR THE NINTH ANNUAL HOLMES COUNTY FAIR AND SHOW STOCK AND HORSE SHOW, to be held Aug. 20-21. Address J. W. TOWLIN, Box 47A, Lexington, N. C.

RIDE S WANTED
Three or four good Rides for Labor Day Celebration

FARMS

HARRY BELL, R. F. D. 2, Eufaula, Ind.

Tropical weather, which induced potential customers to give a big boost to the expo in favor of the beaches and fridges, had the powers that be judging paties of everyone from the public to the government down. Flood season responsibility for a molasses gate on the already heavily burdened shoulders of the public is the easiest way out of that situation, but it doesn't seem a lot better chance.

The expo's thumb在外. Maybe we should have been guilty of the same for a period which preceded the thermometer bureau by many lengths. Why the boost now? Or is this the conventional procedure of a world's fair along about end of July and early August?

OUT IN THE OPEN

Leonard Taube

The Whirl of Today

Take it from William (Glick Shows) Glick should know all about plowed midway operas almost since the oldest Headlight was a very small paper you can't follow another show into a town without taking a magic trip (even if you are a trip, it's a trip), is that the smallest outfits can squeal their way into an idea much faster, almost, on 110th hour notice, whereas the big carnivals have to organize their routes far in advance.

When the fact is cited that the Ringling show can play second and third third and still gather the coin, Glick responds that (1) he's talking about commercial business, and (2) anyway, R-R-B is the exception that proved the rule and the Big Show name itself is the No. 1 title in outdoor show business.

Date from home in Chicago, O., but postmarked from Newark, N. J., is a very varied word from Walter L. Main that "if there's a Main Circus on the road in 1940 don't forget to write if you see an ad in The Billboard." Well, we wouldn't know about such things, talking about the Ringling show, which we did a sentence or two back. Just to celebrate his 87th birthday anniversary this week—August 4.

Al Hodge, veteran see of the National Association of Amusement Parks and Beaches, had such a well-at-the-stomach outlaw of the New England arm of the association in Providence, R. I., that he is now warning all hands that'll make New England once a year. It was Hodge's first book of a sort. It was a command to comparatively to the effect that Frank A. Smail is contemplating additions to his Atlantic City Steel Pier which would push theDepot nearly out another quarter of a mile. We think the idea was to put more roads between Europe and America.

After urging the World's Fair and its inner, outer, and other anedotes, Speaker Deverey, center of the midwest, wrote the Wilson Shows to play Flourtown, Pa... While the show was in town, just after the new book, a lady named Lidy, by Clayton Rawson, a circus bug if she ever there was one. To her there is much more. Now that showmen elsewhere are exposed in the world, those who can blame an at-thor interest in the cause of pure science if he0 elaborates on their technological.

The best's on in more ways than one at the NY World's Fair. A long spell

Notes From the Crossroads

By NAT GREEN

HOT Weather Gleamings: Another week and many of the Midwest's leading shows are also going to benefit of most of them is very good, according to the shown that had the fair secretaries. Industrial conditions throughout the country are good, according to the reports like in most sections, and in many cases, there's been a spike in business for several years past. All of which is a sign that things have pickups for outdoor amusement.

Everybody explains, on a basis of course, there's never been a feeling about the extremely hot weather. Outdoor showmen will never fire an animal equipped with the mists of our old justice. "As a rule it's hotter when it's hot, it's cooler when it's cool, or at least what is going on a heat wave, it's hot or not the folks will turn out for fairs that offer something worth while!"

MAN'S BEST FRIEND: Visitors to the Beckerman & Gerrety lot win lots Bapere,

Baton Rouge, was usually to be found around the office wagon, lying at the feet of his master, Fred Beckman. A friendly cat. Sharpie was a fixture on the lot for four years—just like one of the family. Last week in Salem, Ill., the heat and grade caught up with him and peacefully he passed away. Fred and Marie, along with all the members of the B. & D. staff, will miss him.

THE AIM OF TRAINING: Alfred Corley was getting under way the outlook on the Ringling show have proved a disappointment. He is now the affair of the Albert Show, and we want to keep the group of animals can be conditioned to horseback. By the end of the month's engagement, the crowd left for Costa Rica in just a month's vacation, but his delighted to go on just the same. Court not only has a semi-nude group of a half dozen showmen. The office wagon is still in any one of the three groups and put their size of the show with the same assurance as the master.

MEDICINE MEN

Your List or Oats

Great variety, including Hero, Seeds, Tablets, Soap, Fall and Winter Remedies. lowest. Write for Full List.

RATIONAL FOODS

147 West 42nd St., New York City

BAYTAX

We make the kind that are getting many the money. Ringling Circus, Dupont Building, Class, Rochester, N. Y. Additional names.

CHICAGO BAYTAX

637 Harrison St., CHICAGO, ILL.

W. E. WEST

MOTORCROSS CARNIVAL

Parrish and Cudahy, booked solid to the best of our knowledge, and Cudahy is booked to poster for Chicago, arranged Ram, A-1 Truck. All mail orders addressed to new office. Cudahy this week: Greenfield to Fuller, Fuller and Fuller, Fuller. All mail orders will be handled.

MUSICIANS WANTED


RIDE HELP WANTED

Second Man on Poppy Wheel that can handle hitch, Fred Mears, and want one man to help work Little Brother. Must be able to drive semi. LEW PETERS, 1101 South 2nd Street, St. Paul, Minn.

HARRY E. HUNTINGTON

Dundie's Mammoth Circus, R. F. D. 2, Indianapolis, Ind.

R. L. WADE WANTS
AGENTS

Roll Down, Stum, Stum, Wheel and Swinging Bell, Address maker Billie Black. Shown by Rhett, etc. Kyle, etc. Kyle, etc. Kyle.

HENRY TREFFLICH

Advertisement, Free Act.

GOD BLESS AMERICA

FLAG BANNERS

Buy for the Veterans

Remembrance Day Pin
Price 25 Cents
1 Lg. Flag Pin
Price $1.50
1 Sm. Flag Pin
Price 50 Cents
1 Lg. Scroll Pin
Price $2.00
1 Sm. Scroll Pin
Price 75 Cents

GOD BLESS AMERICA BANNERS

12 x 15
Price $1.00
36 x 54
Price $2.00
11 x 17
Price 50 Cents
24 x 36
Price $1.50

WILLIE AND ROOSEVELT CAMPAIGN BUTTONS

Campaign Buttons

12 x 15
Price 50 Cents
1 Lg. Scroll Pin
Price $1.50
1 Sm. Scroll Pin
Price 50 Cents

BENGOR PRODUCT CO.

087 BROADWAY, NEW YORK, NY.

TROJAN SHOPPRINT

BX 6, NEW TROY, MICH.

Erie, Pa., Tri-County Fair Public Stadium, Aug. 19-24

6 Big Nights right in town with Rossettes and Big Stage Shows. Nightly biggest thing in Erie for many years. No Carnival—all independent concessions, Live stock show and plenty of Exhibits.

EREI., PA., TRI-COUNTY FAIR
PUBLIC STADIUM, AUG. 19-24

HENRY TREFFLICH

215 Fulton Street, NEW YORK CITY

Medals & Prizes for the Largest Advertisement, Free Act.

THE BILLBOARD

S. B. WATT, Owner.
GROVES GREATER SHOWS WANT
For Owen County Street Fair, week Aug. 12, and other street Fairs to follow, any Rides or Shows that do not conflict, Fan Horse, Monkey Speedway, Side Show. Can place Cook House, Grab Joints, Candy Floss or Apples, Pop Corn, Crackjack Box, Frozen Custard and any legitimate Concessions. Address all communications to ED GROVES, VEDEBURG, INDIANA, THIS WEEK

GREAT EASTERN SHOWS
WANT TO BUY
Lease or buy Ferrel Wheeler, Meeker-Booth, Charplison. Will also place Flat Rides. Can place Shows and legitimate Concessions. Ralich-Denner, wire. Will sell exclusive on Rigo, Duggar, Phelan, Cesnola and 4 other Shows. All addresses: Soffen, New York, this week; Tentex Legion Festival, week August 12th; Boston Home Week, August 9th.

EARL D. BACKER'S SHOWS WANT
Colored State Fair, Monticello, Tenn., Sept. 2nd to 5th; Lexington, Iowa, Colored Fair, Sept. 6th to 9th; Minn. State Fair, Minneapolis, Sept. 14th to 18th; Louisiana State Fair, Shreveport, Sept. 28th to Oct. 7th. LEGITIMATE CONCESSIONS, Coney Island type. Must be ready to load in time to have same in same, two weeks, Chicago, Orland, this week. Present and Past Exhibitors. All replies: Wayland, Ky., this week.

FUNLAND SHOWS WANT
Flaky Hot Free Act, Lion Act, Little Beauty and Rolloplane, each on this trip. Daron, and Genie Shows, same or N. G. Austin, Carlisle, Ind. Acts, 75c. Will buy or rent, 75c week, or $150. Must set up, down and take cares. All replies: Wayland, Ky., this week.

WANTED

CONCESSIONS WANTED
ITALIAN CELEBRATION
Aug. 12-17
Field-Tell-Win, Heavy Horse, Pumps, Long Dog

CARNIVAL BOOTHs, RIDES
Will take replies with schedule of Ferrel Wheeler, Charplison, All American Shows, Concessions, etc., including Rings, Ball Game, Refreshment Concessions, etc. Will give rigid performance, and will set up, take down and keep up our own Concessions. All replies: 1312 W. Washington St., Chicago, Ill.

GREAT BRIGHT WAY SHOWS
Rountree, W. Va., all week
Can place Rides or Exhibiting. One sure Show, Fewer Concessions. Write or wire this week Mount Joy, W. Va.

AL B. KISH WANTS DANCERS
Oriental, Hawaiian, Russian, Complete, Patrice Vogel, Precision Shows, Jack Crabtree, etc. will be glad to hear from all legitimate Shows. Can handle 60 with three 80s and without outfit. Will give 50
to 350 for these shows. Will handle 60 with three 80s and without outfit. Will give 50
to 350 for these shows. Will handle 60 with three 80s and without outfit. Will give 50

LAWRENCE GREATER SHOWS
New Castle, Pa. Fair this week
MACK CARRIER SHOWS WANT
for Vennebo, Minn., Fair, Garvin, Ill., 8th, 9th and 10th; Chicago Midway, Sept. 1st to 3rd. Will carry shows in all shows. All replies: Ferrel Wheeler, Meeker-Booth, Charplison. Will also place Flat Rides. Can place Shows and legitimate Concessions. Ralich-Denner, wire. Will sell exclusive on Rigo, Duggar, Phelan, Cesnola and 4 other Shows. All addresses: Soffen, New York, this week; Tentex Legion Festival, week August 12th; Boston Home Week, August 9th.

S. O. LEES SHOWS WANT
Wants
Will buy or rent Minn. to Kansas City. Rides, Shows, any Shows or Concessions at any price. Will handle 60 with three 80s and without outfit. Will give 50 to 350 for these shows. Will handle 60 with three 80s and without outfit. Will give 50
to 350 for these shows. Will handle 60 with three 80s and without outfit. Will give 50

REIDE HELP WANTED
Ride Men that drive must. Other one Free Act, experienced Man. All replies: 1312 W. Washington St., Chicago, Ill.
Papa's Liver, June 12.

Bromley Bros.: Carlisle, Pa.

Smith Brothers:

Barnum & Bailey, Ringling Bros.

Gerety:

Expo: Illinois.

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FAIRS FAIRS FAIRS
WILLIE FOR PRESIDENT
Banners, Flags, Auto Emblems, Stickers, Buttons, Pins and Pennant Strings. Must be seen to appreciate the selling power of these items. Big money for hustlers the next three months. Complete line shipped. $6.95 per dozen.

P.S.: Our Fairs are without license fees.

GEORGE W. BRINK
GORDON MFG. CO.
110 E. 23RD ST., NEW YORK CITY
DETROIT, MICHIGAN

WANT FOR OUR FAIRS
Side Show with own outfit, 26%. More outfits for same. Trenborn Prezzer, Performers for Midland Show, Salary out of office. Rolla-PiFes, Lucoa-PiFes with own transportation. Penny Arcade, Novelties, Candy Floss, etc. Other shows Concessions. Address: Wittmer, Ind.; Mt. Carmel, Ill.; Fairport, N. Y.

L. J. HETH SHOWS

WANT FOR MIGHTY MONARCH SHOWS WANT
Fairs for long fair season, starting with the Farmers' Fair, Clintonville, Vinings, September 1st, and all Fairs until November 1st. Must be very good shows. Send flyer, address and dates. Will pay highest price. Write to E. A.time, Mr. Buc, Box 1232, Cleveland, Ohio. All indications now for a very big Fair season. All addresses:

JACOB PRYOR
WEST UNION, OHIO, THIS WEEK; THEN AS PER ROUTE

MR. BUCK DENBY
Will be business Manager and Legal Adjuster, commencing in Fairfield, Aug. 12 to 17, and balance of 1940 tour, ending in November.

IDEAL EXPO SHOWS, INC.
WM. CLICK, PRESIDENT

J. J. PAGE SHOWS

G. H. PAGE, Box 105, London, Ky., this week; Laurel Co. Fair, London, Ky., next week.

CRYSTAL EXPOSITION SHOWS

L. J. PAGE SHOWS, Richmond, Ky., this week; Laurel Co, Fair, London, Ky., next week.

WEED BONANZA
(Continued from page 3)
derson, Louisburg, N. C.; Warren and Washington, old model market opening on September 24, including Burlington, Madison, Muncie, Vigo, Bristol, Huntington, Surprise, Roanoke, Winston-Salem and Stoneville. Virginia market also will begin opening in mid-September.

Before the crop control verdict, tobacco farmers in the South faced the darkest outlook since 1932. Agricultural leaders urged them to consent providing food and to forget about tonnage. Now the New York and United States may expect about $105,000,000 in ready cash before the marketing seasons winds up in the fall, it is pointed out. Hutschen, noted for his knowledge of the tobacco situation, told a representative of "The Billboard" that: "Present estimates do indicate a cut-cured tobacco crop of around 700,000,000 pounds this year. We have made the computation that we would expect biggest prices at or above 15 cents a pound. Last year we were 11 cents a pound." Good judgment, without marketing quotas, production, might have brought the result as the decision of growers on July 20. I am inclined to feel that this will be representation of the increased income that might be expected over a period of years with control and without it.

BINGO & CONCESSION OPERATORS

LOUD SPEAKER SYSTEMS FOR $39.75
For the phenomenally low price of only $39.75 you can purchase the above fine two-way loud speaker system complete with cabinet and shield, tuned for public address work, and either of the illustrated dynamic speakers in beautiful baffles. Extra speakers at $10 each, a complete system will handle six speakers and carries a full guarantee against defects in material or workmanship. We are selling direct from the factory to you, thereby affording you a great saving. These amplifiers formerly sold retail at a much higher price, 100 or five year periods. All merchandise f.o.b., C.O.D. Ohio.

CHICAGO SOUND SYSTEMS CO.
251-351 East Grand Ave., CHICAGO, III.

WANT FOR SOUTHERN STATES SHOWS
To join at once, few new State Concessions, also small Bingo, for Georgia Tobacco Markets. Can also place Concession Agents willing to work. Mahle, Co., this week.

JOHN B. DAVIS, Mgr.

Want Rides and Concessions
THREE DAYS—Aug. 21-27-12
MENDOTA, ILL.
Will book Carnival or Independent Rides and Concessions for Mendota, Illinois. We are a flourishing community. Write, phone or wire immediately.

Mendota Agricultural Fair
Gilbert J. Truckendorf, Gen., Mendota, Ill.

WANTED
One Ride Concession or Concessions Labor Day Celebration
Sullivan, Ill.
To be widely advertised and supported by hotel management. Write JOHN T. HAYE,

WANT
Want for CRYSTAL EXPOSITION SHOWS
EAGLE HARBOR, MICH.-Aug. 18th, 1940
Will book Rides, Shows and Concessions for August 18th. Will consider booking an organized CARNIVAL. Time is SHORT. WRITE OR WIRE E. S. PRELL, W.O.'S R.H. SHOW, ALTOONA, PA.

WANT
WANT FOR
SUNAY, VA., FAIR
Week of August 22nd, and longer. Will book all winter to Florida. WILL USE ONE OR TWO MODEL RIDES. WILL BUY RIDES. SHOWS THAT WILL NOT CUT PROFIT. WILL BOOK SHOWS FOR THE NEXT 20 YEARS. IF NO RETURN, WILL BE SATISFIED. ADDRESS: C. J. JACK SHAFER, Will be in Harrington, Maine, August 17th for the MENTAL AMUSEMENT and a Short Attention for the MENTAL AMUSEMENT interesting for anyone. Write for full information.

S. E. PRELL, W.O.'S R.H. SHOW, ALTOONA, PA.

WANT
WANT FOR THE GREAT ATLANTIC COUNTY FAIR
EAGLE HARBOR, MICH.-Aug. 18th, 1940
Will book Rides, Shows and Concessions for August 18th. Will consider booking an organized CARNIVAL. Time is SHORT. WRITE OR WIRE E. S. PRELL, W.O.'S R.H. SHOW, ALTOONA, PA.

WANT
WANT
WANT FOR
STATE FIREMEN'S CONVENTION, BRISTOL, VA., AUG. 12TH TO 17TH
Grand opening Thursday, Aug. 12th. Penny Arcade, Snow Cones, Novelties and other Stock Concessions that work for 10 cents. Want Circus Girls and Musicians for Penny Arcade. For address, send 50 cents for full information.

G. C. JACOBS, Exclusive for Twentynine Palms, Calif., and F. B. BOWERS, Exclusive for Norfolk. Address: C. J. JACK SHAFER, Will be in Harrington, Maine, August 17th for the MENTAL AMUSEMENT and a Short Attention for the MENTAL AMUSEMENT interesting for anyone. Write for full information.

S. E. PRELL, W.O.'S R.H. SHOW, ALTOONA, PA.

FAIRS FAIRS FAIRS

ST. LOUIS JUBILEE
THE OUTSTANDING SHOW OF THE MIDDLE WEST TWO WEEKS—Sept. 16-20—MUNICIPAL AUDITORIUM, ST. LOUIS, MO.
Space available for Rides, Penney Arcade, Penny Arcade, Show Games, Weight Grazing, etc., to fill into 1940 Fair atmosphere. GREAT SPOT FOR INDIAN VILLAGE CONCESSION. LOU WOLFSON, WILLIAM MORRIS AGENCY, INC., 1270 SIXTH AVE., NEW YORK CITY

WORLD FAMOUS SHOWS, INC.
Playing all Fairs from now on till Nov 18. Wanted Rides—Octopus and Tilt-A-Whirl. Wanted Concessions, all Fairs. Address:

WANTED—Penney Arcade. Will sell concessions, as we have rooms. Will sell Popcorn, Popcorn and Candy Floss, Concessions, etc. Address:

WANTED—Zippered Ring Organ Man on Wheel. Will show at all Fairs. Address:

WANTED—Wire WORLD FAMOUS SHOWS, INC., Camden, N. J., this week.

BIG HOME WEEK
HAVERSTRAW, WEST HAVERSTRAW AND GARRREVILLE, N. Y., ALL COMBINED AUGUST 19TH TO AUGUST 24TH
Excellent Fall Season Ticket Price. Monday, Ferris Wheel, Tuesday, Roller-Steering Races; Wednesday, Asability Night; Wednesday, Thursday, Evening Carnival at Thru. Thursday, Friday, Saturday, Big Carnival and Carnival Games. All Days Saturday, Big Parade and Coloring of Queen. Address:

WANTED
West and Concessions for Central Wisconsin Labor Day Celebration at Rossville, Saturday, September 1 and 2 Annual event. 15,000 attendance. Write or wire FrED McMURRAY, Rossville, Wis.

WANTED
SHOW SIDE SHOWS. Will take all Eastern Leagues, English and French. Will take Illinois, Indiana, N. Y., 3; York, N. Y.; 10; Havana, Cuba; 6.

WANTED
For the biggest amusement in the South at TANO CITY, OKLA.; ROYAL CITY, OKLA.; FAIRFIELD, ARK.; SHARPSVILLE, ARK.; BRISTOL, VA.;and AUGUST 23RD: Rides or Loop-Loops and Games for Fairs of above list. Address: TANO CITY, Miss. 322, TANO CITY, Miss. Must be address to C. E. ROGERS & CO. and must have all numbers in order. For full address, send 50 cents to C. A. Deets, Ariz., August 5.

Wanted—Concessions for Central Wisconsin Labor Day Celebration at Rossville, September 1 and 2 Annual event. 15,000 attendance. Write or wire Fred McMurray, Rossville, Wis.

Fairs for long fair season, starting with the Farmers' Fair, Clintonville, Vinings, September 1st, and all Fairs until November 1st. Must be very good shows. Send flyer, address and dates. Will pay highest price. Write to E. A. Shief, West, Mottley-Borden-Roan and Wheel Fortune at their rate. Robert Sprague, owner of West Park, West Park, Michigan, and at all addresses:

N. P. ROLAND and GEORGE GOFFS, Orange, Virginia, this week

www.americanradiohistory.com
FAIRLY & LITTLE SHOWS
WANT TO JOIN AT THE MISSOURI STATE FAIR, SEDALIA
One or Two More Shows, Especially Want Monkey Show, Motor-drome, or Any Other Attractions That Will Not Conflict.
CAN PLACE FOR RIDES (May be in Next Frame-Up)
Can Place the Following Concessions: Hoop-La, String Joke, Hi-Striker, or Any Legitimate 10c Grind Store That Will Not Conflict. Can Place Agents for Slum Stores, also Scale Man.
HAVE LONG STRING OF FAIRS CLOSING THE MIDDLE OF NOV. IN TEXAS
Address All Mail: Rochester, Minn., This Week; Bloomfield, Iowa, and Sedalia, Mo., to Follow. (All Fairs)

WANTED RIDE FOREMEN
Must be A-1. State experience and reference first letter. Address
AMUSEMENT CORPORATION OF AMERICA
155 North Clark Street, Chicago, Illinois.

BERRYVILLE, Va., Horse Show and Fair Wants
FOR ENTIRE WEEK OF AUGUST 12 THROUGH 17
Concessions of all kinds. Good openings for Diggers, Concession Managers, Wheelmen, Bakers, Ice Cream, Root Beer Barrels; in fact, there's nothing we will not purchase. Give us the word for this Fall. Post Side Show Attractions, Amusements, Bands, and Music. Write with wants. Colored Performers and Musicians wanted for World's Tallest Show. Can use experienced Ride Help. This is a bona fide date, for others, Wooster, Ohio, six weeks ago. NORTON RED, Window Hotel, Cumberland, Md. (until August 8), then Berryville, Va.

ENDY BROS.' SHOWS, INC.
For Sherbrooke and Quebec, Canada, Fairs: also Trenton, N. J., and Danbury, Conn.; Fairs and six Southern Fairs. Will book Silver Stage Show, Poppy Ride, Umbrella Show, Fun House and legitimate concessions. Want help: Chairplane Foreman, Convastrum, Semi-Track Drivers, Trolley Drivers, Concessions Helps. Give first 100 names of Concessions Men. Address ENDY BROS.' SHOWS, INC., Berlin, New Hampshire

MARKS SHOWS, INC.
WANTED
For Balance of Season: Rolloplane and Octopus. Also can Place One More Grind Show. Legitimate Concessions of All Kinds. Long Season, Playing All Bona Fide Fairs Until Second Week in November. Cash Miller, Contact Rafferty. Write or Wire John City, Tenn., This Week; Asheville, N. C., to Follow.

AERIAL CIRCUS
AVAILABLE FOR BALANCE OF SEASON
A fast 20-30 minute show—high pole, fire dive, cloud swing, Roman rings, slide and reale special. Wired or Write
CAPTAIN F. H. CUSHING
DEATH'S HOLIDAY THRILL CIRCUS
CARE OF THE BILLBOARD, CINCINNATI, O.

DODSON’S WORLD’S FAIR SHOWS
can place for balance of our season, all fairs closing in November, first-class talker and producer for girl shows, publicity man. Can also place any legitimate concessions, no exclusive, at our fairs. Address Dodson’s World’s Fair Shows, Fair St. Paul, Minn., W. Va., week Aug. 5; Logan, W. Va., Aug. 12; Huntington, W. Va., Aug. 19.

W. C. KAUS SHOWS, Inc.
WANT FOR TOMPKINS COUNTY FAIR, ITHACA, N. Y., NEXT WEEK
Large Rangeltrooping Gallery, Bell Games, Bowling Alley, Pin-Top-Mini, American Palmyra, Carnival, Carnival Apple, Waist, or any Exciting or Dinka Show. Legitimate Concessions Men. Want a few Concessions Men. Address W. C. KAUS MANAGER, BOONVILLE, N. Y.

FAIRLY & LITTLE SHOWS
WANT TO JOIN AT THE MISSOURI STATE FAIR, SEDALIA
One or Two More Shows, Especially Want Monkey Show, Motor-drome, or Any Other Attractions That Will Not Conflict.
CAN PLACE FOR RIDES (May be in Next Frame-Up)
Can Place the Following Concessions: Hoop-La, String Joke, Hi-Striker, or Any Legitimate 10c Grind Store That Will Not Conflict. Can Place Agents for Slum Stores, also Scale Man.
HAVE LONG STRING OF FAIRS CLOSING THE MIDDLE OF NOV. IN TEXAS
Address All Mail: Rochester, Minn., This Week; Bloomfield, Iowa, and Sedalia, Mo., to Follow. (All Fairs)

WANTED RIDE FOREMEN
Must be A-1. State experience and reference first letter. Address
AMUSEMENT CORPORATION OF AMERICA
155 North Clark Street, Chicago, Illinois.

BERRYVILLE, Va., Horse Show and Fair Wants
FOR ENTIRE WEEK OF AUGUST 12 THROUGH 17
Concessions of all kinds. Good openings for Diggers, Concession Managers, Wheelmen, Bakers, Ice Cream, Root Beer Barrels; in fact, there's nothing we will not purchase. Give us the word for this Fall. Post Side Show Attractions, Amusements, Bands, and Music. Write with wants. Colored Performers and Musicians wanted for World's Tallest Show. Can use experienced Ride Help. This is a bona fide date, for others, Wooster, Ohio, six weeks ago. NORTON RED, Window Hotel, Cumberland, Md. (until August 8), then Berryville, Va.

ENDY BROS.' SHOWS, INC.
For Sherbrooke and Quebec, Canada, Fairs: also Trenton, N. J., and Danbury, Conn.; Fairs and six Southern Fairs. Will book Silver Stage Show, Poppy Ride, Umbrella Show, Fun House and legitimate concessions. Want help: Chairplane Foreman, Convastrum, Semi-Track Drivers, Trolley Drivers, Concessions Helps. Give first 100 names of Concessions Men. Address ENDY BROS.' SHOWS, INC., Berlin, New Hampshire

MARKS SHOWS, INC.
WANTED
For Balance of Season: Rolloplane and Octopus. Also can Place One More Grind Show. Legitimate Concessions of All Kinds. Long Season, Playing All Bona Fide Fairs Until Second Week in November. Cash Miller, Contact Rafferty. Write or Wire John City, Tenn., This Week; Asheville, N. C., to Follow.

AERIAL CIRCUS
AVAILABLE FOR BALANCE OF SEASON
A fast 20-30 minute show—high pole, fire dive, cloud swing, Roman rings, slide and reale special. Wired or Write
CAPTAIN F. H. CUSHING
DEATH'S HOLIDAY THRILL CIRCUS
CARE OF THE BILLBOARD, CINCINNATI, O.

DODSON’S WORLD’S FAIR SHOWS
can place for balance of our season, all fairs closing in November, first-class talker and producer for girl shows, publicity man. Can also place any legitimate concessions, no exclusive, at our fairs. Address Dodson’s World’s Fair Shows, Fair St. Paul, Minn., W. Va., week Aug. 5; Logan, W.Va., Aug. 12; Huntington, W. Va., Aug. 19.

W. C. KAUS SHOWS, Inc.
WANT FOR TOMPKINS COUNTY FAIR, ITHACA, N. Y., NEXT WEEK
Large Rangeltrooping Gallery, Bell Games, Bowling Alley, Pin-Top-Mini, American Palmyra, Carnival, Carnival Apple, Waist, or any Exciting or Dinka Show. Legitimate Concessions Men. Want a few Concessions Men. Address W. C. KAUS MANAGER, BOONVILLE, N. Y.

WANT FOR
Gordonvile, Va., Firemen’s Labor Day Celebration
One more Ride, either Rattle Plane, Octopus, Tilt, Whip or Merry-Go-Round; can also use few Shows, Concessions that don’t conflict. Must be clean. This is almost year celebration, automobile and other prizes given away. Other Fair Dates and Celebrations following, including my fifteen weeks of money-making Fairs in Florida. This week, Winter Park, Orlando, Va.; week Aug. 12th, Orlando, Va., night in town, the only show in Orange this year; week Aug. 15th, Mechanicsville Road, Richmond, Va. The Show with a full gai and a rememabale Fire Act. Write.

BARNEY TASSELL UNIT SHOWS

CONVENTION SHOWS
WANTS FOR
WATERLOO FAIR, AUG. 12-17—Shows and Concessions only. Will sell Grandstand X. 49c; FIREMEN’S CONVENTION, AUG. 19-20—Wants Shows. Rides and Concessions.
LITTLE VALLEY, N. Y., AUG. 27-31—Wants Horse, Shows, Concessions.
BUFFALO, N. Y.: AT BROADWAY & BAILEY, LABOR DAY, SEPT. 2, UNITED POLISH SOCIETY/CHARITY GIROUS CARNIVAL, presenting 14 big Circus Acts at 1st attraction. WANTS Shows, Rides and Concessions. Want experienced Phone Men. Write or Wire FAIR SECRETARIES or to CLAY WALTEN, car Shows, Stamford, N. Y., talk west

DANSVILLE, N. Y., AUG. 12 TO 17
GALA CELEBRATION—ANNUAL EVENT
SPONSORED BY DANSVILLE FIRE CO.
Big parade, bands, drum corps, cheer leaders, clowns, beauty contest, fun fights, fireman’s races, baseball games, relays, and much more. Will have at least 10000 people. Write or Wire
FRED ALLIN
Hotel Ganztown, Newark, N. Y., Aug. 12 & 13; later Hotel, Dansville, New York.

BULLOCK AMUSEMENT CO. WANTS

WANTED FOR
BARKOOT BROS.' SHOWS
ST. LOUIS, Michigan, week of August 5th, and Frankfurt, Michigan, week of August 12th, three high-class Shows and one more Ride. Can place Cook House for balance of season.
Can place legitimate Merchandise Concessions of all kinds. No exclusives except Corn Cane. Address per route. R. C. BARKOOT, MGR.

WOLFE AMUSEMENT
All this week, Wayzata, N. C. 11c-Sylvia, Aug. 12-17, Drama Festival, Aug. 19-25, Bryan Golf, Aug. 24-31, Franklin, N. C. 6c, Sept. 2-7, Greensboro, Ga. Boys, There is money in the mountains, right in the heart of tourist season. Can place any legitimate Concessions. Good writing for Photos. Can use Man and Wife. To take charge complete Cook House, also American Palmerly. Yes, we have six bona fide Rides. We play uptown locations, no gags, no racket, P.S. Hatchet, get it touch with me,
The Real America!

A guest editorial by JAMES T. MANGAN, Mills Novelty Co., Chicago

America isn't merely a big piece of land bounded by Mexico and Canada, the Atlantic and the Pacific. It takes more than a map to make a nation.

America is more than geography; yes, more than history, too! Plymouth Rock, Bunker Hill, the Declaration of Independence, Franklin, Washington, Lincoln—all are great memories and great names, but even these of themselves do not make the real America.

America isn't just a collection of farms and mines and factories; of towns and cities and roads between; of richness and resources unmeasured; of plans for developments yet to come.

And America is not only our living leaders, those sincere men in government, church, school and business and fraternal organizations who are working, planning and fighting for millions they represent.

What then, is America, if it is not these where can the real America be found today?

If you would find the real America, search your own heart! You, no one but you, insignificant little you—you are the real America!

How strong are you, how sincere and unselfish are you, an individual in a great land? Don't point to another man, bearing a famous name and devoting all of his waking hours to our country's service; if you want the measure of the real America today, take an exact measure of yourself. For the boundaries of your heart are the only true boundaries of our whole country.

Search your own heart—and look at America, the only America that really exists anywhere!

During the past 10 years of the depression your country suffered its greatest setback, its most serious wound: what exactly did you do for your country in its time of distress? Did you read newspapers, talk on street corners, listen to speeches on the radio? Was everything you did about fixing the trouble easy to do? And did you do anything at all that was patriotic, unselfish and American, and at the same time hard to do?

Are you the kind of person who considers his entire duty to his country discharged by spending three minutes inside a polling booth once every two years? Have you been satisfied that this is certainly enough time to give to your country? Search your own heart—exactly how much time have you given to your country, unselfishly, in the past 10 years?

Today you are curious about the strength of America, its ability to withstand attack from the outside, its future and the preservation of its ideals and standards of life. If you would know how strong America is today, search your own heart, and then answer: How strong are you as an American?

You are only as strong as the things you are now doing today to serve America. It isn't enough to be merely a law-abiding citizen, rearing a good family and paying taxes—that mild kind of service was all right for an era when your country was neither suffering from economic wounds nor threatened by serious dangers outside. No mere law-abiding citizen can save America today. You must step out and do something, anything purely unselfish! Something that requires sweat, muscular exertion, expenditure of time, brain energy, physical energy—perhaps a sacrifice of pride, of money, of the security of your undisturbed laziness.

Have you ever attended an independent meeting of Americans, engaged in some public reform or improvement, with nothing in it for yourself except the general welfare?

Have you ever started a good cause, suffered embarrassment and abuse for your participation, watched another take all the credit and glory for the work, and yet remained content because you had contributed something to the betterment of your country?

How many independent meetings have you attended, how many letters have you written, how many projects have you created or aided—all for the sole benefit of the nation and not for personal publicity, prestige or profit?

What is the condition of America today? Don't start counting up our airplanes, our ships, our tanks and our guns; arms are not the real America, you are.

Search your own heart!

Are you weak, futile, pessimistic, confused? If so, then America also is weak, futile, pessimistic and confused.

Search your own heart and find the real America!

Is your heart overflowing with love for your country, a love burning so brightly that right now you are doing something definite to aid the country? Then America can take hope, for America is no stronger, no mightier than your love, yours alone! And if your love isn't just a love of words or of wishes. If behind this love is your clean-cut contribution of sweat, time, labor and money, if your heart clearly reveals that your love is real and sincere, then there is a real America, the country that exists right inside yourself!

Talking about the war, theorizing about armies, politicians, economic trends, doesn't help this country a single iota. If there is a real love of America in your heart, you will want to do something beyond conversation, beyond your job, your home, your background, your private life. You will want to give your country a present which costs you something and brings you nothing except the thrill of proving your love in a clear, clean way.

Then, truly, you may search your heart and discover there a new America, impregnable, invincible, a land that you yourself have made!
No Summer Decline in New England

BOSTON, Aug. 3—With the national defense program providing the impetus, coin machine business in New England avoided the usual summer decline this year. Some distributions reported sales far above previous July, while others said they were above previous seasonals but had noticed no gains over preceding months.

Operators are finding business booming in mill towns and other places where the defense program already has resulted in an increase in spending. The photographs are getting much of the play, but the pinball games apparently are leading. Cigarette machine trade, too, has reported additional national defense tax. Many operators have had to put additional help to insert three pennies in the change, but even this additional overhead, better business is reported all along the line.

Cities like Boston and Portsmouth, N. H., where navy yards are reported, report improvements in photograph locations and in the groves. At one location, one operator found his take was slightly more than double the take for last July and well above the figures for last winter.

Angott Sales

To New Quarters

DETROIT, Aug. 3—One of the best known Detroit lodging houses moved in a noteworthy way with formal opening of the Angott Sales Co. at 3166 Michigan Ave. The spot is well-equipped modernistic salesroom, with such unusual features and equipment as a large display of automatic phonographs.

PITTSBURGO, Aug. 3—A predicament in the baseball license situation has developed here. A party, said to be known to officials, is have been paying counterfeit city tax stamps for pinball games.

High License, Non-Transferable, is Operating Problem

A LAVISH DISPLAY ROOM designed to harmonize with Rock-Ola phonographs has recently been opened by Ken Wilkenson, Rock-Ola distributor of San Antonio, Standing, left to right, are Jack Yaeger, Ted Jelley, R. F. Wilkenson and Hans Von Ropp, Rock-Ola district manager. Tickets, left to right, are J. F. Webb, Rock-Ola vice-president; Harold Horton, Tom Willimas and George Proch.

FRD MANN has been appointed by Homer R. Cowephart, president of Packard Mfg. Corp., Fort Wayne, Ind., as district manager for Northern Illinois, Chicago and Lake County, Indiana.

To the Editor: Men, I don't know how you do it. I've been reading your editorials and it amuses me the way you dish our variety. One week, you abhor the cheap evils of music; next week you come with a gook one on propaganda.

The one on propaganda (The Billboard, July 13, p. 98) was of particular interest to me because, after all, that's what I do for a living. As you say, you do have to follow certain clues, such as timing and the element of human weaknesses.

I wonder if you have ever read Ely Culbertson's book, The Strange Lives of One Man. In the appendix is an article on a study he made of the music mind.

He says: "One may have the noblest and most practical ideals and yet be utterly helpless without the knowledge of the hidden levers that move the masses. Propaganda is often more powerful than the truth. All around me I saw political charlatans and demagogues drench the people with lies and the spit of hatred and yet carry them off their feet; while my teachers (albeit I understood the truth and were sincere).

Culbertson says there is a certain difference between a person taken simply and the same person taken as a part of a crowd.

"A crowd has an entity, a personality of its own. A crowd is made of two elements: the mass and the leaders, of which only the leaders are active. These leaders communicate thoughts and emotions to the others. The crowd never sets of its own volition, never takes initiative.

Anyhow, you sure must do a mass of reading and thinking to prepare a fine editorial every week. Congratulations to you!"

G. D. Illinois, July 17, 1940.
Listing of South American Countries, Pertinent Data

CHICAGO, Aug. 3.—The Pan-American Conference, recently held in Havana, promises it is said that an increased trade understanding will result from the conference despite some reported inability to agree on certain measures for consideration.

In line with the hopes for new trade, the following list is published, showing the countries of South and Central America, together with other data on the trade and commerce of the region, population and products from which their revenue is chiefly drawn. The list follows:

NICARAGUA.—Area 50,000 square miles; population 1,133,572. Bananas, sugar, coffee, chicle, gum, other products.

COLOMBIA.—Area 44,764 square miles; population 7,230,000. Products include coffee, sugar, tobacco, fruit, hides, rubber, antimony, bis-antimony, copper, petroleum, coal.

HONDURAS.—Area 44,875 square miles; population 1,000,000. Coffee, sugar, tobacco, hides, rubber, cotton, copra, antimony, bis-antimony, copper, petroleum, coal.

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Grandpa Enjoyed Coin Machines "Way Back When"

NEW ORLEANS, Aug. 3.—Perusal of old bound volumes of newspapers not only reveals intense interest in early-day coin machines, but also that "grandpas" was an enthusiastic user of them.

The coin machine industry is generally looked upon as a post-World War I development along with jitter-bugging, airplanes and depressions. The idea that grandpas enjoyed putting his nickel in the coin chute does not seem to enter the minds of today's grandchildren.

That, however, is just what did happen and it is noteworthy that some of the games of the Gay '90s coincided with ideas still in vogue.

The New Orleans Daily Picayune of August 29, 1928, reports on several months of study and experiment a group of gentlemen residents of Six Flags that have perfected and patented an amusement novelty which will likely prove as successful as it is ingenious.

Racetrack Machine

"The racetrack machine is a miniature horse-race-the-slot machine and the idea cannot be claimed that the idea is entirely original with them in idea in which it has been carried out is certainly so. It consists of a miniature representation of a race course, with six horses at full speed, and differs from its predecessors in the same line in that the speed of the horses are varied automatically and entirely by chance. A horse selected may prove a very easy winner in one race and the next may have the biggest upset in the history of racing, thusing the idea that the racetrack is absolutely free from the interference of any bookie.

Like Real Thing

"The track is a perfect race course in the miniature with an infield of green baize, imitating the turf closely while the track is a realistic representation to represent earth. A bright nickel wire feature, in boxes at intervals, along with a miniature oriented in the same line in that it is a perfect representation of the real thing. The only thing lacking is the purse hanging from the wire to be taken down by the jockey.

In this miniature racing, the track, two tracks, grooves, are made race horses, perfected models, and they are colored with a different color. Each is posed as full stride and the jockey is arranged as in real life. The horses are made in varying positions and at intervals, the jockey is in running motion, imitating perfectly a horse's stride.

"The speed of the horse is entirely independent of the others and is controlled by a series of small balls collected and distributed at random by a mechanical device in the body of the machine. This is one of the chief features of the invention and one which makes it so popular wherever exhibited. The change in speed of the horses depends solely upon these balls which allow the balls of one horse or another to put him ahead or behind his fellow race horses. They are not made to be in competition with any other racing horse or another. This gives the backer of any horse a fair chance with his money, something which never happens on a real race track.

Electrically Operated

"Another advantage of this machine is to power it is furnished by a similar electric motor in the body of the machine. This motor starts with the deposit of a nickel and stops by the touch of the horse itself at the end of the course. This guarantees strong power and the entire track is a perfect representation of the real thing.

These machines are now being manufactured in New Orleans and great credit must be given to the manufacturers. They are ornamental and very reliable, carefully tested before they leave the firm's shops, and the needs of repair and upkeep are as remote as they possibly can be.

"Arrangements were completed this week to place one or more of these machines in exhibition in several other cities and the first is already placed in the Biograph Museum in New York City, where it is exciting great interest. They will not, however, be placed in turf exchanges, racecourses or other places where facility for betting induces men to commit crimes against the law. They are designed principally for entertainment and not as an incentive to gamble."
AMUSEMENT MACHINES (MERCHANDISE)  

G. V. Corp at New Location

NEW YORK, Aug. 9 — Miss A. M. Strong, who heads the G. V. Corp, distributors for DuRyen’s Adams Gum Venders and Adams Gum, has announced the removal of its quarters to 33 West 46th Street.

"We have been generally the entire floor at this address," she said. "This will give us room for stocking DuRyen’s Adams Gum Venders, which is growing more and more popular each day." Miss Strong also explained that the sales taxes now in effect in almost every State in the country and the defense tax which has just been put into effect have brought about more pennies in circulation than ever before. "Over one billion pennies," she reports, "are spent each year in penny gum vending machines."

In addition, Miss Strong reports, "we are also making it extremely easy for operators to get started with Adams Gum Venders. Our 24-month time payment plan plus our method of giving service and help to every operator is proving that the one who wants to go into a steady business where he can be sure of a constant income can do so today by contacting G. V. Corp."

WASHINGTON, Aug. 9 — Cigarettes were in big demand in the fiscal year ended June 30, 1940, according to figures released by the Bureau of Internal Revenue on the cigarette withdrawals of the past fiscal year.

The enormous total of 177 billion (177,769,656) cigarettes were purchased and used by the smoking public during the fiscal year just ended, an increase of 8.75 per cent over the total withdrawals of the previous fiscal year. Translated into actual figures, this meant that 1,648,659,003 loose cigarettes were used during the more recent period as compared to the previous one.

Approximately nine billion packages of cigarettes (in terms of packages used), as well. At the average of 16 cents per package, this resulted in the enormous volume of more than one hundred millions of dollars' worth of cigarettes.

June Totals Up

WASHINGTON, Aug. 5 — Revenue collected on cigarettes showed a large increase during June over the same month of the previous year, or $49,786,131 in 1939 to $52,069,445 in the recent period. These figures were released by the Bureau of Internal Revenue of the Treasury Department.

Candy Sales Climb 11.2% During May

WASHINGTON, Aug. 3 — Total pounds of candy sales for all types of confectionery for the month of May, 1940, an increase of 11.2 per cent over the same period of 1939, according to a report released by Director William L. Anderson, assistant director of the Census Division of the Department of Commerce.

This was slightly lower than the record set for April. During 1939, the May May candy sales were in a rise of 22 per cent from April. This year's figures on total poundage sales were: 81,877,601 lb. for May, 1940, as compared with 73,336,101 lb. during April, 1939. During April, poundage reached a total of $2,386,241.

Hail In-Bag Sanitary Features

CHICAGO, Aug. 3 — "Sylvester B. Hull, of Illinois, believe In-Bag customers the most pleasant buying conditions," comments an O. D. Jennings & Co. official. "Hull has installed an automatic nut vender for the convenience of those patrons who want a snack while they are looking around or making a purchase," he declared.

Hull, commenting, said, "I know that, sanitary precautions are all-important in the food field and therefore installed a new In-Bag stock and confection vender made by O. D. Jennings of Chicago. This vender is the right size and weighs all the new sanitary appeal." "With the modern In-Bag, the patron receives the nuts in a glassine enveloping it unnecessary for the nuts to be touched by the hands. Many women, rather than take off their gloves, just take a wallop of each and then, with the glassine envelop the nuts do not come into contact with the gloves, thus avoiding any chance of contamination," Hull said.

Hull says that the Jennings In-Bag has been well received by the custom- ers in the store mainly on account of the new sanitary feature, adding that this new machine has brought 30 to 60 per cent more profit than any other vender he ever had on hand.
EASTERN FLAVORS

NEW YORK, Aug. 3.—Until Wednesday of this week, there was the main topic of conversation. Surpris- ingly, it was not baseball, but rather the 1940 World Series. The game was built upon the suggestion of a leading opera- tor, The game was built upon the notion of a leading opera- tor, Jack FITZGIBBONS, of his firm's new offices in Chicago and New York. This is how the game was built up into a major event. The game is taking place every night at 8 p.m., and it looks as though it's going to be the biggest game of the year. It's hard to come up with a name for it, but it's definitely a game to look forward to.

AROUND THE TOWN

Jack C. BAKER, writer of the popular column, has been reporting on the latest and most interesting happenings in the city. He recently reported on the opening of the latest movie theater in the city, which is expected to be a huge success. He also reported on the latest fashion trends, which have been quite diverse this season. Jack has been reporting on the latest and most interesting happenings in the city, and it seems like he's always getting the scoop.

MEN AND MACHINES

Notice how pinball machines made their way into the city this week. They're not exactly the most exciting thing in the world, but they do add a bit of excitement to the city. There are some places where locations collect things, regardless of their appearance or size. Many of these places have pinball machines, which are quite popular among young and old alike.

COIN SHOTS

Things are happening fast over at Bally's in the city. They're building a new showroom, which is expected to be ready in the next couple of weeks. The showroom will feature some of the latest and most exciting machines, which are sure to attract a lot of attention. Bally's has been a leader in the coin-op machine industry for many years, and they continue to be one of the most innovative companies in the field.

Ball Gum

A Real Quality Chew

MADE OF PINEAPPLE, JELLY, STRAWBERRY & GRAPE

Write Today for Samples and Prices and state how many you use monthly.

CANDY CRACKERS, INC.
LANDSOWNE, PA.

Safe Shell Vending Machines. Send for Catalogues. LATEST CHANGES

Including hand-painted advertisements.

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Merkle Extends Mel-o-Tone Trip

CHICAGO, Aug. 3.—Due to the enthusiasm being displayed by operators and distributors in the South and Southwest, Frank Merkle, sales director of the firm, has extended his trip to include that territory, the report says.

"Notwithstanding the fact that Merkle has recently entered this deal in the West, there has been so much interest from both present owners of Mel-o-Tone phonographs and many who have not adopted them, that we have received reports from many of them which are so favorable in nature, that we are able to make extensions to cover this territory," the report says.

"Merkle said that there were so many different favorable comments on the machine that he couldn't keep track of them all. Total reports from operators and dealers about the machine and his trip have been very favorable, and more operators become acquainted with the machine in this territory as the trip continues. They have been glad to see Merkle and are looking forward to his return with the firm's new marketing ideas and automatic phonograph units."

Mangan's Song

CHICAGO, Aug. 3.—The song trade conventions met at the Stevens Hotel here July 30 to August 2 and displayed all types of musical merchandise. Some of the dealers exhibited phonographs for their comparison.

At least five farm names familiar to phonograph operators had merchandise exhibits at the convention. Many combination sets with record changers on display, but the Head-up-Selector, which was the most prominent manufacturer of music for the record changer phonographs, was the most impressive exhibit. The Luise, machine music system has been tried out in the West and now is coming here in the East.

Automatic Phonographs for Homes

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The weather and draw from a gigantic aggregate of record collections your particular request. The music will be brought in on a pump line from a centrally located station. The Hostess phonograph system has been tried out in the West and now is coming here in the East.

Toddo To Disk Mangans's Song

CHICAGO, Aug. 1.—Almer Mangant, composer of the song, "We're All Americans," is now playing nightly in the Peter Stuyvesant Room of the Royal Hawaiian Hotel, Buffalo. A born musician, Downton spends his spare moments listening to others play and may be frequently found in front of a Wurlitzer phonograph. Downton declares his praise for Wurlitzer tone quality is echoed by all musicians.

Max Glass Prizes Selecter

CHICAGO, Aug. 3.—"They're selling by crooked," states Max Glass, of Gerber & Glass, discussing the new Heads-Up-Selector.

"Operators of music equipment know a good thing when they see one," he continued. "The last time Glass introduced the orders have been streaming in. In fact, the factory will have to work day and night for months to meet the demand for this selector keeps up this way.

"In the territory in which we are selling, we have told our customers that they should use the Heads-Up-Selector as many as possible," the report says.

"The Heads-Up-Selector, piano keyboard selector, is very important to the future of our business, because, as more operators come to know Miraben remodeling, they are patronizing us.

"Not only are we prepared to remodel phonographs, but we can furnish parts to them who wish to do their own remodeling. They will find that Miraben's Phonograph is easy to apply and require little if any fitting.

"In addition, we are offering the Heads-Up-Selector, piano keyboard selector, which not only will make the finished job more attractive but will result in many additional dollars being spent in the phonograph by patrons who are attracted by its improved appearance."

Mechanical Hostess

PHILADELPHIA, Aug. 3.—The first "mechanical hostess," which dices out phonographs with the push of a button or a phonograph record, is introduced for the first time here at Irvin Wolf's Ren- dezvous in the Senator Hotel. Insert a nickel and you dial for a sample of clever parlour music chosen from your favorite record. When you put your order in you receive a lovely voice answer, the voice will exchange comments on the performance with you.

Acme Sales Says Revamp Biz Fine

BROOKLYN, Aug. 3.—Acme Sales Co., officials who believe their firm is the largest in the industry devoted solely to phonograph remodeling, report that they have found that business has increased in the last three months. Acme have more and more operators become acquainted with the Acme method of phonograph remodeling.

The firm also has offices in Boston and New York. The offices are said to be attracting a great group of music operators who have been coming in for Acme parts to remodel their phonographs. Mangan's new products in their phonographs so that Acme can remodel the machines, they claim.

Soone Sachs, president of the firm, reports a 25% increase in business in the last three months. The woods and metals found in our present phonographs are selling for a more than a nickel a unit.

In addition, we have so arranged our parts that the average operator can receive his own order. If we have received compliments from leading music men for the way we have served our customers and we feel that the men appreciate the way that we have served them.

We are also distributors for Homer E. Canfield Phonograph Co., which is the machine that we feel is the greatest single improvement that has come into the phonograph business. This unit is being attached on all 16-record machines we remodel.

Bill Betz Finds Business Better

KANSAS CITY, Mo., Aug. 3.—A survey made by Bill Betz, of Universal Music, in the service of the W. H. Novelty Co., with offices in Kansas City, Denver, St. Louis, and Chicago, indicates that there has been a decided swing to free-swing phonograph systems in the music control systems in Western Missouri and Kansas City, he says.

"Operators of every type of service are making plans to add Universal Phonograph equipment to their music systems. Some of the large operators of this type of music have high praise for the new system and also for Harry Silverberg, manager of the Kansas City office, who is very congenial and helpful to the customers," declares Betz.

Osborn Covers 4 States in West

By error we published an old publicity notice in The Billboard's August 3 issue, referring to the Osborn Music Co. The following phograph is issued, with our apologies to all the parties affected by the error.

DENTEN, Aug. 3.—Hammergren, general sales manager of the Rudolph Wurlitzer Co., recently announced an appointment to H. L. Osborn, here as Wurlitzer distributor for Colorado, New Mexico, Utah and Wyoming.

In making the announcement, Hammergren emphasized the long experience and consistent success of this organization in the automatic music field and said that it is through this kind of service that the organization would result in superior service to the music merchants of the Four Western States.

"Deo Osborn, general manager," he remarked, "knows every manufacturer of the music merchants from every angle and would be a good man to have as his distributor. He can render his music merchants service for the betterment of all concerned.

"The D. H. Osborn Co., offers every operator the opportunity to see the particular music press and service that the music merchants could ask for.

"Personally, our organization is skilled throughout, large enough to service their territory and small enough to give them intimate knowledge of their new appointment."

Concurring with Hammergren was Wurlitzer District Manager, H. E. Weid- wen, who added his opinion that the D. H. Osborn organization would be the music merchants in their area what real service and co-operation could be.
Wurlitzer Distributors
The Most Helpful Distributor Organization in the Automatic Music Industry

Only Wurlitzer Distributors Have a Complete Line of Wireless, Two-Wire and Thirty-Wire Remote Control Equipment

See Wurlitzer Advertisement, Back Cover This Issue Billboard

ALABAMA
G & S Distributing Co.
14 North 21st St.
Birmingham, Ala.

ARIZONA
California Simplex Distributing Co.
227 W. Pico St.
Los Angeles, Calif.

ARKANSAS
Southern Distributing Co.
323 Center St.
Little Rock, Ark.

CALIFORNIA
California Simplex Distributing Co.
227 W. Pico St.
Los Angeles, Calif.
California Simplex Distributing Co.
1122 3rd St.
San Francisco, Calif.

COLORADO
DeLoss Osborn
1122 Broadway
Denver, Colo.

CONNECTICUT
Hub Automatic Sales
Garay Furniture
New Haven, Conn.
Hub Automatic Sales
56 Brighton Ave.
Boston, Mass.

DELAWARE
Pom Coin-O-Matic Co.
831 N. Broadway

DISTRICT OF COLUMBIA
Pom Coin-O-Matic Co.
W. Centre St.
Baltimore, Md.

FLORIDA
Modern Vending Co.
825 Fifth St.
Miami, Fla.
Simplex Distributing Co.
515-717 S. Wabasso Ave.
Jacksonville, Fla.

GEORGIA
Mickle Music Co.
338 Pryer St. S.W.
Atlanta, Ga.

IDAHO
Pacific Distributors
4 Bernard St.
Spokane, Wash.

ILLINOIS
Chicago Simplex Distributing Co.
2240 N. Broadway
Chicago, Ill.

INDIANA
Pollard Distributing Co.
2451 N. Meridian St.
Indianapolis, Ind.

IOWA
Interstate Distributing Co.
1322 5th Ave.
Omaha, Neb.

KANSAS
Central Distributing Co.
407 W. Douglas St.
Wichita, Kan.
Central Distributing Co.
103 W. Lewin Blvd.
Kansas City, Mo.

KENTUCKY
Kentucky Springless Scale Co.
514 S. Second St.
Louisville, Ky.

LOUISIANA
J. H. Peters Amusement Co.
222 Payoya St.
New Orleans, La.

Maine
Hub Automatic Sales Co.
28 Brighton Ave.
Boston, Mass.

MARYLAND
Pom Coin-O-Matic Co.
5 W. Centre St.
Baltimore, Md.

MICHIGAN
2010 Beaumburn St.
Detroit, Mich.

MINNESOTA
Acme Novelties Co.
1124 Hannah Ave.
Minneapolis, Minn.

MISSISSIPPI
Pom Coin-O-Matic Co.
1061 E. Spring St.
Jackson, Miss.

MISSOURI
Central Distributing Co.
105 W. 13th St.
Kansas City, Mo.
Waltz Novelty Co.
24 S. 13th St.
St. Louis, Mo.

MONTANA
Pacific Distributors
4 Bernard St.
Spokane, Wash.

NEBRASKA
Interstate Distributing Co.
2059 Farram St.
Omaha, Neb.

NEVADA
California Simplex Distributing Co.
2277 W. Pico St.
Los Angeles, Calif.
California Simplex Distributing Co.
1127 7th St.
San Francisco, Calif.

NEW HAMPSHIRE
Hub Automatic Sales Co.
28 Brighton Ave.
Boston, Mass.

NEW JERSEY
Modern Vending Co.
Industrial Bldg.
1060 Broad St.
Newark, N. J.
Pom Coin-O-Matic Co.
831 N. Broadway

NEW MEXICO
DeLoss Osborn
1122 Broadway
Denver, Colo.

NEW YORK
Att Novelty Co.
388 Broadway
Albany, N. Y.
Davis Sales
105 N. Clinton Ave.
Rochester, N. Y.
Davis Sales
155 Lexington Ave.
1571 Madison Ave.

NEW YORK, ORGANIZATION

NEW YORK
DeLoss Osborn
1122 Broadway
Denver, Colo.

RHODE ISLAND
Hub Automatic Sales Co.
28 Brighton Ave.
Boston, Mass.

SOUTH DAKOTA
Acme Novelties Co.
1124 Hannah Ave.
Minneapolis, Minn.

TENNESSEE
G & S Distributing Co.
1230 Market St.
Chattanooga, Tenn.

TEXAS
Commercial Music Co.
726 N. Ervay St.
Dallas, Tex.

U.S.A.

UTAH
DeLoss Osborn
1122 Broadway
Denver, Colo.

VERMONT
Hub Automatic Sales Co.
28 Brighton Ave.
Boston, Mass.

WASHINGTON
Pacific Distributors
4 Bernard St.
Spokane, Wash.

WISCONSIN
Interstate Distributing Co.
3128 Fifth Ave.
Seattle, Wash.

WYOMING
DeLoss Osborn
1122 Broadway
Denver, Colo.
On the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators. (CONTINUED FROM PAGE 12)

in the classical Peer Gynt Suite. Unfortunately, McGee's fox-trot versions do not match in a swing way the musical background once be the original compositions. Only the McGee trumpet solos should please anything worth listening to here.

BENNY GOODMAN (Bluebird)
Walk, Jennie, Walk—PT. Another release from Bluebird of a pair of sides cut by Goodman when he was on the Victor label a few years ago. The arrangement of the Irving Berlin ballad is the sort of fine swinging that put Benny on top. Jennie runs rather than walks, but this is also an excellent job of swing. Incidentally, this latter is one of the shortest sides to come up in a long time.

FREDIE "SCHNICKELFRITZ" FISHER (Decca)
My Black Hen—PT. My Little Girl—PT. This may be the season for corn, but Fisher abuses the privilege.

CONNIE BOSWELL (Decca)
Blue Locebird—V. Orchestra for Remem- berin'—V. I Can't Give You Anything But Love—V. When It's Sleepy Time Down South—V.

Distributor demand naturally forces a great performer like Miss Boswell to waste her talent on some songs like these two sides, but it's on the two standards which will be of record-hunters. This singing star really demonstrates her ability for the simple reason that this sort of number is not only a commodity but also a challenge to a superior voice style. Connie makes two potent sides out of Anything and Sleepy Time, fine for home and music machine consumption alike. Forget the other two coupings.

HAL KEMP (Victor)
The Wind Came Home—FT. The Wind Came Home—PT. VC. Work- out—PT. Side B is a tour de force for the Kemp band, the various sections exhibiting their technical capabilities in an intersecting instrumental, novelty. "Brise" dates back several years, with the real reason for its exhumation here except for a few humorous instrumental breaks back of Bob Allen's vocal.

JOHNNY KAONOH PINEAPPLE (Bluebird)
Palms of Paradise—PT. VC. Hohoho Kea No Beauty—PT. VC.

This is as insipid as its title. The reverse, however, has some weird but very effective rhythmics and other assets. Its native quality stands out in contrast to the synthesized island melody of its companion on side A.

RING CROSBY (Decca)
A Song of Old Hawaii—V. Trade Winds—V.

The Hawaiian setting this week also takes in the inimitable Bing, with a pair of ballads that aren't any more authentic than Palms of Paradise. But these two have the weight of the great Crosby style behind them, and that's enough to give any song a meaning that it mightn't have had when it was originally ground out. Trade Winds has better-than-average music box potentialities.

PLEHL BROTHERS (Decca)
Kokoa Polka—Polka. Fizzy Polka—Polka.

Two harmonicas, guitar and bass in two seemingly endless succession of polkas, launched by the fabulously successful Bing. It must be a full time job thinking up polka tricks.

ANDY KIRK (Decca)
Fine and Molly—V. FT. Fifteen Minutes Intermission—PT. VC. Scratchin' in the One-Two—PT. Take Those Blues Away—PT.

June Richmond is present with her vocalizing on all these sides except "Greed," and makes Intermission and "Blues" outstanding because of it. Intermin- ion is particularly clever, relating the woes of a singer weary of warbling with a band all night andbegging for a little reprieve. The novelty kicks in the back of these four sides. Kirk's swingology is in his usual accomplished vein.

MARGARET SPEAKS (Victor)
Let My Song Fill Your Heart—V. Night, and the Christian Dawn—V.

You've really got to like your concert pieces—not to mention your sprout chirpings—to go for a disk of this sort. It's everything that is called by the would-be-classicism of the titles. There's more here to be admired than such, but it's far from universal.

AMBROSE (Decca)
So Deep Is the Night (Tintaneo)—PT. VC. Nightly, Nightly—PT. VC.

If this record has nothing else at it least has contrasts. A is a moody ambrosial hit that is a masterpiece of musicul understatement. The reverse is a lively, war-inpired item about a glamour nurse taking care of soldiers' hearts. Neither side is apt to mean very much to the Bandleader oldie.

BENNY CARTER (Decca)
Hope—PT. O. K. for Baby—PT.

This is usual swing from the usually capable Carter crew, with a couple of unusual touches. It makes good listening, but it's the same old story—you've got to like this sort of music or else no side.

SINDEY BECHET (Victor)
Old Man Blues—PT. Nobody Knows the Way I Feel Da-Morn—PT.

The same thing applies here, and even more so, because Bechet and his musicians can't do very much while the sultines can be caught only by sincere lovers of the love songs of that school. The only thing spoils this press- ing (for those who can take it at all) is a slightly annoying, gritting riff on the second side.

MILT HERTH (Decca)
Down South—PT. VC. Dandanello—PT.

The only claim this has is the matter of attracting commercial attention is the unusualness of showcasing a lighting section. Piano, guitar, drums and bass take over most of the footage on Cubans. That's all the slight the disk has to offer.

BOBBY BYRNE (Decca)
When the Susquehanna Come Back to Capit- olia—PT. VC. There's Pretending (So Help You Say)—PT. VC. Oxtail for Remembrance—PT. VC. Can't Get Indi- ans Out of My Mind—PT. VC.

Byrne is making some good recordings these days, and these four sides are examples of the excellent brand of sweet swing he is putting on wax. "Pretending" has a Tommy Dorsey Merv style of melody which doesn't harm any record, and the others, while not great, have charm in some way.

KEENEY REMOTE SELECTOR WALL BOXES have helped make the Spot, location in Medford, Ore., one of the town's most popular. Convenience is afforded by wall boxes keeping customers longer who spend more for music.

YOU'LL SAY

"SWEET MUSIC"
by KASSEL'S IN THE AIR
when you play
"TANGLEWEED 'ROUND MY HEART"

A New Bluebird Recording

A fox trot with a catchy melody and a vocal refrain you'll never forget. And on the other side another new tune "It's All Over Now.

Two Other New
Art Kassel Bluebird Recordings
just out are
"Back in the Saddle Again"
"Just an Old Rag Rug"

August 10, 1940

AMUSEMENT MACHINES (MUSIC)
**News Notes**

Joan Edwards, formerly with Paul Whiteman’s Band, is now on her own. She has opened an engagement at the Pierre Hotel, New York. . . . Doel Damsen, former Bob Crosby vocalist, has joined Gus Brown’s orchestra. . . . Penny Parker, who used to sing with Vincent Lopez, has joined Lou Holton’s Band (fame). . . . Joe Garber’s Band has been signed for Republic’s new musical, “Hit Parade of 1943.” . . . The Tunes “Bailed for Americans,” which has been recorded by the leading companies, has been bought by Metro-Goldwyn-Mayer and will be used in the forthcoming Mickey Rooney-Judy Garland picture, “Babes on Broadway.”


**Buffalo Operator Reports**

BERNARD BLACHE, of Amplified Music Co., Buffalo, was one of a number of operators who read with interest the letter from Herman Gart, of Atlantic City, on sweet music recently published in this column. He, too, came to the conclusion that there is a definite trend toward use of more sweet tunes, he writes:

I have found that sweet tunes and sweet bands are really the way to bigger popularity than ever, a fact which might very well be accredited to the war’s influence. It is true that in times of war, most musical patrons would rather be soothed by mellow music than excited by the hot links of some swing band. Not one of the recent hot numbers has done as well here as the smooth ballads, I have found.

The No. 1 climber on the ladder to phonograph success, of course, is “I’ll Never Smile Again.” “The Blues and I” of the poppy, is another soft melodic record that has proved to be what the public wants in the way of relaxation. Glenn Miller’s “Imagination” is also getting the nickels for us, a third example of a sweet tune with plenty of appeal.

**This and That**

ALTHOUGH the publication date of The Billboard’s second edition of the Talent and Tunes Supplement is still some weeks away (it will be out with the September 28 issue), considerable interest is being displayed in it by band leaders and members of the trade. The supplement will include many valuable articles of interest to the entire industry. . . . Nat Brandwein’s Band has been used by Columbia to record the following pairs of tunes by Mary Small and Jane Pickens. Mary Small recorded eight sides, Mary Small two. . . . Gruff Mills made four new records for Varsity in Chicago week.

**Territorial Favorites**

FOLLOWING is a list of reports from operators located in various sections of the country who have mentioned artists and records that are big favorites locally in addition to the national leading favorites weekly in the Record Buying Guide.

**BUFFALO:**

**Role of the Ray Polka. Louise Massey and the Westerners.** A good tavern tune getting nice plays in many locations. Miss Massey and the Westerners have had extensive publicity on the radio and have turned up in some of the important vaudeville houses. Their talent is well suited for this type of record.

**NEW HAVEN:**

McNamara’s Band. King’s Jesters. This time is worth watching. The Jesters, who were among the first artists to record it, are liked in local locations. Operators say that the tune is catchy and stimulates repeat plays. The Mc- Farland twins recorded it a couple of weeks ago for Okeh Records under the title of McFarland Band.

**OTTAWA:**

Blue Lovebird. Mitchell Ayres. Operative through Ontario report much success with Ayres’ recordings. His style goes over big and almost anything he records is played by location patrons. Above tune is one of his latest going well. Others include Make Believe Island, Down by the O-H-I and Playmates.

**TORONTO:**

The Nearest of You. Kay Kyser. One of Kyser’s latest and clicking here nicely. Operators report that it has more than the usual share of Kyser’s individual musicianship and that it’s highly listenable. As in the States, Kyser is a big favorite in Canada.

**JACKSONVILLE:**

Beer Barrel Polka. Will Glade. Dippy Doodle. This old records being revived in many Florida locations. Operators are hopeful of collecting an additional profit for the next several weeks. Local patrons have been displayed a desire for typical tavern tunes and the above-mentioned pair are made to order for such tastes.

**Radio’s Leading Songs**

THE FOLLOWING is a comparative list of 10 songs, broadcast most often during the week ended August 2 and the preceding week. These broadcasts are heard over the networks and leading New York stations based on Information supplied by Accuracy and System Service.

<table>
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<th>Week</th>
<th>First</th>
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<td>Last Week</td>
<td>1. All This and Heaven</td>
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**General**

**Radio operators**

**Lawrence Duchow**

Red Raven Poxa Dots 2543
Red Raven Watz Dots 3022
Booking Address: HILBERT, WIS.
COLUMBIA RECORDING CORPORATION
A Subsidiary of Columbia Broadcasting System, Inc.
Bridgeport New York Hollywood

BENNY GOODMAN
3574
I'll Never Smile Again
Maybe

GENE KRUPA
5643
I'll Never Smile Again
Maybe

AMUSEMENT MACHINES (MUSIC)
August 10, 1940

The VICTOR-BLUEBIRD Call Board
Magnetize your machines with the music that nabs the nickels!
VICTOR "POPULAR" RELEASE NO. 383—LIST PRICE 75c
2896 "Take My Number"
Ray Kinney and his Hawaiian Musical Ambassadors
2897 "Blues"
Duke Ellington

BLUEBIRD "POPULAR" RELEASE NO. 289—LIST PRICE 35c
B-1080 "You Are My Happiness"
Bob Crosby and his Sentimentalists
B-1081 "It Was a Page Out of the March
Frankie Trumbauer Band
B-1082 "Dainty Shoes" Ray Eberle
B-1083 "Long Live Love" (Hi Yo Vi)
Don Adams and His Orchestra
B-1084 "You Go to My Heart"
Bob Crosby and his Sentimentalists
B-1085 "Weep in the Night" (Mama"
Bernie Cummins

Order these Records from Your RCA Victor Record Distributor Today!

HIT RECORD GUIDE
The Latest Record For Your SMASH HIT LIST
Varisty 5837 THE HOPE SONG
JOHN RYAN
The record that's bringing in more nickels than any other on your list.

ON ARCADE
VARiTY RECORDS DOUBLE YOUR TAKES
United States Record Corp.
1780 BROADWAY, NEW YORK, N. Y.

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.
FOR CONSISTENT BIG PROFITS!

SMART OPERATORS TURN TO SEEBUG!

SEEBURG Ray-O-Lite Shoot the Chutes

THE ALL-TIME ACTION-THRILL GAME SENSATION!

When parachutists drop from the sky, when bombs burst in air and shells explode on the field of action, players move in to stay! The powerful appeal of a possible 100 shots for one coin, depending on player's skill—the irresistible attraction of realistic war action thrills... these play-promoting features will make your dreams of consistent, BIG profits come true!

THE SEEBURG MUSIC SYSTEM with WIRED and WIRELESS REMOTE CONTROL

Featuring SEEBUG WALL-O-MATIC
3 BIG YEARS OF PROFITS!
EXCLUSIVE CONVENIENCES FOR PLAYER AND LOCATION!

Operate with SEEBUG SYMPHONOLA PHONOGRAPHS
SEEBUG DE LUXE SPEAKORGANS

ALL SEEBUG PRODUCTS AVAILABLE FOR IMMEDIATE DELIVERY BY YOUR SEEBUG DISTRIBUTOR!
Buckley Music System Inc.
680 Broadway - Brooklyn - N. Y.

**LEADING THE WAY TO THE BIGGEST PROFITS IN AUTOMATIC MUSIC HISTORY FOR EASTERN OPERATORS**

Music operators call the **BUCKLEY MUSIC SYSTEM**—"The World’s Finest! BECAUSE—it utilizes any old equipment—gives POSITIVE ACTION—and brings the BIGGEST PROFITS IN MUSIC MACHINE HISTORY!! Act Quick! Write or Wire to have one of our factory engineers contact you with complete details!!

**SOUTHERN AUTOMATIC MUSIC COMPANY**
620 Massachusetts Ave.  
Indianapolis, Ind.

**SAFECRACK OF**
20 616 and 616A Wurlitzers
WITH NEW LIGHT-UP FRONTS

$79.50

one-third deposit with order

**CONFECTION VENDING CO.**
222 W. 4th St.  
CHARLOTTE, N. C.

**Quality Counts!**
**COMPARE THEM ALL AND JUDGE FOR YOURSELF!**

**WUR. 412**
Remodeling Parts Only
Sample $19.50
Phonegraph, complete as shown, $52.50

**WUR. 616**
Remodeling Parts for Front and Sides
Sample $21.50
Dome, $14.50
Phonegraph, complete as shown, $94.00

Complete Remodeling Parts for Wur. 24 and Rockola Imperial 20, $21.50 Each
Immediate Delivery on
CASPEN KEYBOARD SELECTOR

**WILL TAKE COUNTER GAMES IN TRADE. WHAT HAVE YOU?**

**MIRA BE N**
2041 Carroll Ave.  
Telephone Chicago 4199

New N. Y. Firms
ALBANY, N. Y. Aug. 3—Benjamin Tanditter, Shelley Hillman and Betty Heyer, New York, are the promoters and stockholders of two new machine enterprises granted charters of incorporation today by the secretary of state. One of the new firms is the Robert Groener Amusement Co., Inc., New York, which will deal in machines especially, generally, and in the other concerns is the Lucky Music Co., Inc., New York, vending machines of various kinds. It has a capital of 200 shares of stock. Michael Popper, New York, is the attorney for both corporations.

**RECORDING ARTIST DICK TOOD sings a chorus from "We’re All Americans, All from Blue."" patriotic song written by a member of comic machine industry, for Grace Doring, of the radio-famed Doring Sisters.

**DALLAS**
DALLAS, Aug. 3—Dallas boasts a new distributor, the Pioneer Sales Co., which opened July 10 and will be headquarters for�

Joe Williams, of the Commercial Music Co., Dallas distributor for Wurlitzer machines, is proud of his firm’s new service shop. Johnny Goets, formerly of Wurlitzer Piano Co., is mechanical plantintendent for the shop, and W. J. Hunt has charge of all painting and finishing of cabinets.

One thing that all the Dallas distributors and operators in this section have on the agenda is the contemplation of another of Art Blakey’s parties.

E. W. (Dick) Shmalley, service man for the Haynor Sales and Distributing Co., says that summer heat slowed up business a little.

Ed Brown, accompanied by his son Charles, left July 15 for a three-weeks’ trip to the largest cities in South Texas, Louisiana and Mississippi. Brown distributes cigarette vending machines for National, and also operates a second line in Dallas. His two sons, Charles and Owens, are helping out this summer before they go to Baylor University in the fall.

Operators believe that the new anti-aircraft guns will become very popular. Two of the machines were placed on a 45-day-concession at Fair Park July 11 and held a crowd of about 60 persons all evening, all apparently awaiting their turn to launch a high-velocity attack of machine gun fire on the airplanes.

While Ed Brown is away on business it is always Mrs. Brown that holds down the fort. Speaking of vocations at the Brown Cigarette Vendor Machine Co., here are a few: Robert Stockmier, head route man, spent two weeks vacationing with his brother in Mexico City; Mrs. Bea Patterson, office clerk, spent her leave vacation hours just resting; John Morris, shop foreman, accompanied by his wife, spent a quiet and restful week fishing on a lake in East Texas.

Jack Yeager, new distributor for Rock-Ola, reports that sales in Abilene and vicinity are on the increase. Jack makes Abilene his headquarters.

"It’s a boy" proudly remarked W. B. (Bob) Cowan, well-known Rock-Ola phonograph operator in Port Worth, when he passed out cigars recently to friends at Fisher’s office.
From the columns of The Wilkes-Barré (Pa.) Times-Leader, issue of July 30, here is what the sports writer had to say under the column heading "Playoff-Vignettes of the Valley":

"They say that the popularity of America is the reason behind the popularity of baseball. The game of baseball is the most popular sport in the United States. It is enjoyed by people of all ages, from children to adults. Baseball is played in a variety of locations, including parks, fields, and stadiums. The game is governed by a set of rules and is played with a bat and ball.

"Baseball is a sport that is played with a bat and ball. The objective of the game is to hit the ball with the bat and then run the bases to score a run. The team with the most runs at the end of the game wins. Baseball is a popular sport because it is a game of strategy and skill. It requires a lot of teamwork and coordination. Baseball is also a sport that is enjoyed by people of all ages."

R. & S. SALES CO., distributor of Marriott, O., is shipping a carload of remote control equipment for distribution to Southeastern Ohio and West Virginia operators.

A Fast and Fancinating

NEW Game

A brilliant new game by the maker of IMP and many other well known counter games. This game is called "Zoom". It is fast, furious and it's fascinating to anyone. It is made by IMP and it is the only machine that will ever allow you to "shoot" a ball into a.micro-aimed at and to "play" a ball into a micro-aimed at and to "shoot" a ball into a micro-aimed. If you can "hit" a "pin", it is automatically reprinted - then a twist of the black knob and 3 balls are returned, including each pin, which is prominently displayed in the game. Micro-aiming! A micro-aiming worth of play. How can you not "win" a Micro-aiming winter Zoom is popular! Available now, more popular than ever! Of course, Micro-aiming, aMicro-aiming game! There is never been a Micro-aiming game like this one!"

**GROETCHEN TOOL CO.**

124 N. Union Street, Chicago, Illinois

0.0.0.0

Price $32.50

Liberal trade-in on counter games

National Distributor

**TORR, 2047 So. 68th St., Philadelphia, Pa.**

**SALESMEN WANTED—WRITE OR WIRE**

**SALESMEN WANTED—WRITE OR WIRE**

**BIG PROFITS ON AMERICA'S FINEST SALESBOARDS!**

**ZOOM**

1. **PRICE $32.50**

2. **Liberal trade-in on counter games**

3. **National Distributor**

4. **TORR, 2047 So. 68th St., Philadelphia, Pa.**

**SAVE 40% BUY DIRECT**

**$15.00**

**Average PROFIT on this Special Deal**

**$64.00**

**$59.07**

**Credit Available**

**ORDER TODAY**

**$3.25 PROFIT**

**No Profit on Opening**

**ORDER TODAY**

1. **Ponsart, 1 High Cash.**
2. **$8.00 PROFIT.**
3. **$3.25 PROFIT.**
4. **$5.75 PROFIT.**

**The Board This Month**

**$5.75 PROFIT.**

**100's PROFIT.**

**Illustrated Literature FREE**

**GOLD STAR MFG. CO.**

Skill Shot, Zoom Twin, Is Released

CHICAGO, Aug. 3.—Called the timeliest counter game of the present season, Groetchen's Zoom is daily conquering new territories, where its many desirable operating features make new friends, reports the firm.

According to Groetchen officials: "The skill feature of Zoom plus the realistic war scene, showing a bombing attack upon an enemy fleet, makes Zoom an immensely popular game with players. Awards being partly in free balls and partly in cash greatly increase the operator's share of profits.

"Now Zoom is to have a companion game called Skill Shot," they announced. "Based upon the popular sport of archery, Skill Shot shows a number of beautiful girls shooting at a central target. Whenever a ball enters a hit pocket three additional balls are released for free play at the same time the hit is registered on a recording dial. When all three balls have been scored the game automatically pays out an award token good for cigarettes. At any stage of the game the player can see how many hits he has already scored and how many additional hits he requires for obtaining award token."

This build-up award system, again an original Groetchen feature, holds players fascinated, as they are reluctant to quit playing until an award has been earned.

"Skill Shot is being shipped to jobbers this week and will be displayed to the trade by August 10."

Acclaim Landslide

Game of the Year

CHICAGO, Aug. 3.—"The surprise game of the year is what operators and distributors who have seen Exhibit's newest game, Landslide, feel it after playing it," says John Crewent, sales manager of the Exhibit Supply Co. "The game was originally scheduled to be released Labor Day, but was too good to hold back," says Crewent.

"The new game has many surprise features. It has that something that gets players started, keeps them coming and never lets them down. There are five ways to win and very exciting to play. It is a check-tail of thrills with increasing opportunities to win as each ball is played. Players just can't resist trying to become so efficient in playing the game so that can win all five ways at one time."

The factory has prepared for the biggest summer run in the company's history, as this game continues to pile up profits as it sweeps through the country from Coast to Coast.

---

**Sky Fighter**

**Trade Mark**

"BUILT FOR A LIFETIME OF SERVICE"

Manufactured by

INTERNATIONAL Mutoscope Reel Co., Inc.

44-01 Broadway St., Long Island City, N. Y.

Established 1935

---

**Mutoscope's Sky Fighter Makes More Money Because It Is Better. Built, Has Bigger Flash and Gives the Player More for His Money.**

---

300 thrilling shots in 30 seconds.
Rothstein Lauds American Eagle

PHILADELPHIA, Aug. 3—"From any viewpoint," says E. R. Rothstein, of Benner Specialty Co., Philadelphia, "it's Dave's American Eagle. There are a great many things that the average operator demands in a counter game and American Eagle has all of them."

"First of all, he wants to be sure that it is mechanically perfect. There is no doubt about this as far as American Eagle is concerned. It features the truly marvelous new Marvel mechanism.

"Second, he wants to know whether the machine has proved itself a money-maker on location. The number of American Eagles now operating and those being shipped every day on repeat orders is the complete answer to this question."

"Third, he wants to know what guarantees are back of a machine. On American Eagle we are happy to give the operator for 10 days' free trial. If at that time he doesn't agree with us that this is the greatest machine he has ever operated we will be happy to return his money."

"Fourth, we will also guarantee him 50 per cent of his purchase price back in 90 days. That, in itself, holds up the trade-in value."

"In short, from any viewpoint, American Eagle is the greatest buy ever offered."

Stoner Releases Double Feature

CHICAGO, Aug. 3—C. R. Adelberg, sales manager of the Stoner Coin-Op, Aurora, Ill., is feeling mighty good with the introduction of the new game, Double Feature. Adelberg reports that the distributors and operators who have already seen it are not only enthusiastic about the game but are swamping them with orders.

"Bidle Ginsburg, Atlas Novelty Co. official, after visiting the Stoner factory to see Double Feature, hurried back and lost no time in telling all their operators about it," said Adelberg. Adelberg in commenting on the new game said that one of the greatest features of Double Feature is its many ways to win. "It's really different because it is certain to make a hit in every location.

"Double Feature offers the players two ways to play. If he plays one nickel he tries to beat the high score, after which skill points are awarded. There is an operator award light that awards skill points if contacted when lit. However, if the player prefers to play for two nickels he can play for high score or lights out. In addition he has the opportunity of winning the big extra 'double feature' awards."

"My advice to every operator is to make a point of seeing Double Feature and then he will see why we say it is double in every way!"
Monarch Machines Are Different
Thorough Cleaning and Checking Before Shipping Make for Operator Approval

EXHIBIT FREE PLAY SPECIALS

BALLY FREE PLAY SPECIALS

GENCO FREE PLAY SPECIALS

CHICAGO FREE PLAY SPECIALS

GOTTLIEB FREE PLAY SPECIALS

1731 BELMONT AVE., CABLE "MOCOIN" CHICAGO, ILL.

Pick-a-Pack Back
On Production Line

CHICAGO, Aug. 3—Due to the constant demand for the Pick-a-Pack cigarette counter game, the Baker Novelty Co. has again resumed production on this item. "Operators throughout the country are reporting unusual returns from Pick-a-Pack," a firm official stated.

"This popular penny play counter game has been on the market for two years. We had felt that the saturation point on the game had been reached and because we were busy on other items, we took Pick-a-Pack off production lines. For a while we had to reject the orders which came in for the game. Now, however, we have such a large amount of requests for the counter game that we have again started production.

"It is really gratifying to read the letters from operators asking that we supply them with Pick-a-Pack. The reason for this popularity is the lasting player appeal, mechanical perfection and, above all, excellent collections."

Churvis Checks
Op Needs for Fall

CHICAGO, Aug. 3—Mac Churvis, of Grand National Sales Co., Chicago, has just completed a visit to the most important cities in the Central States, where he met with dozens of friends of the company and making a large number of new contacts, he reports.

"Operators throughout the Middle West are very optimistic about fall business," says Churvis. "I made it my business to find out from operators just exactly what the situation is in their respective cities and what games they will be needing for fall. The result of these conversations will certainly be of great help this season."

Al Sebring, head of Grand National Sales Co., is most enthusiastic about the results of Churvis' good-will trip. "Now that we know definitely the type of games that operators all insist on having this fall, we're going out and making commitments to meet this demand. During the coming weeks our showrooms will be filled with a greater selection than ever before—and our reconditioning department, in which we take so much pride, will be going at top speed. I know from what has transpired that the coming season will be one of the biggest we've ever enjoyed."

New Detroit Firm, S&W Coin, Formed

DETROIT, Aug. 3—A new jobbing house was opened here this week at 2410 West Grand River avenue under the name of the S & W Coin Machine Co. Owners of the business are Sol Schwartz, who was formerly in the coin machine business in Chicago and has been operating machines in Detroit for the past two years, and Michael (Mike) Weinberger, Detroit operator. Weinberger is the brother of Harry Weinberger, who operates under the name of Harry's Amusement Co.

The new firm is taking over a familiar coin machine location, the spot recently vacated by the Detroit Machine Exchange. The new firm has installed an extensive display of new ray-guns of all types and will add other coin machine lines as well.

The World's Smallest Yet Greatest
TOKEN PAYOUT COUNTER MACHINE
$24.95

FO. B. CHICAGO
WESTERN PRODUCTS, INC.
925 W. NORTH AVENUE, CHICAGO, ILLINOIS

Monarch Coin Machine Co.
1731 BELMONT AVE., CABLE "MOCOIN" CHICAGO, ILL.
Gasparro Named Exhibit Distrib

CHICAGO, Aug. 3—Tony Gasparro, operating under the name of the Weston Distributors, Inc., with showrooms in New York, has been appointed Eastern distributor of the Exhibit Supply Co.

Gasparro was formerly general manager of the Weston company from but resigned several weeks ago for the purpose of opening his own establishment.

“He is well known and liked in the industry, having been identified with it for many years,” said Chrest. He is host of friends with him unusual success in his new venture.

He takes on the Exhibit line, starting out with its newest game, Landslide.

Hint New Keeney Free-Play Game

CHICAGO, Aug. 3—Bill Ryan, sales manager of J. H. Keeney & Co., recently was in Chicago and is busy readying new machines.

The new Keeney machine would be a K-12, but the operators expect to do some business with the new machine.

Fort Worth

FORT WORTH, Tex., Aug. 3—Operator Bob Cowan and wife are the proud owners of a new Rapid-Fire gun.

The young son of Colonel Joe Sherburn had a narrow escape from death when a car ran down over the little fellow. He escaped with only a few minor cuts but is expected to recover.

Operator Sid Johnson is moving around from one location to another in a brand-new Pickard.

Two good coin machines in the Fort Worth area threaten to close down to a big fire. It was the famous Lake Worth dryland showboat, a classy dance and dine spot which cost a half million to build.

It burned to the ground a few days ago and somehow down in the smoldering ashes are a lot of coin machines that won’t be running again soon. This big boat afforded the opportunity to sell a considerable amount of coin-operated equipment.

The other spot that seems doomed to go is the big Lake Worth Casino, a well-known Southwest dance spot.

One night club location a Rapid-Fire more than earned its price in быстро трех weeks.

In another location—a small neighborhood bar—a Rapid-Fire is earning the kind of money usually expected only from pay tables. Similar reports are coming from all over the country. Definitely, Rapid-Fire is the greatest profit-producer ever created in the amusement class—alcohol for big immediate money and steady profits month after month for a long time to come.

Bally Ray Gun Surprises Trade

CHICAGO, Aug. 3—Discussing reports from the first Rapid-Fire ray guns on location, George Jenkins, general sales manager of Bally Mfg. Co., stated that the machine is proving a pleasant surprise to the trade.

"Of course," Jenkins said, "the operators who’ve been placing Rapid-Fire machines from the very start, but they never expected the kind of collections the gun is now turning in. After all, machines of this kind are usually not considered fast-money equipment, but are purchased for steady earnings of a long period of time. However, Rapid-Fire earnings are proving to be in the fast-money class. And at the same time, thanks to the exclusive "individual handling" arrangement, the life expectancy is unusually good.

In one night club location a Rapid-Fire more than earned its price in быстро three months.

In another location—a small neighborhood bar—a Rapid-Fire is earning the kind of money usually expected only from pay tables. Similar reports are coming from all over the country. Definitely, Rapid-Fire is the greatest profit-producer ever created in the amusement class—alcohol for big immediate money and steady profits month after month for a long time to come.

Jumbo Free Play Bell

It’s a slugproof Bell at a phenomenally low price and it is getting swarms of new locations every week! Mills Mystery Mechanism, 5¢ slugproof coin chute, regular Bell action, illuminated reels, pays out in free plays on lighted scoreboard. Completely metered. Also made in payout order. Rush orders Now! Mills Novelty Company, 4100 Fullerton Avenue, Chicago, Illinois. Wire, write or phone!

See MIKE MUNVES FIRST for the BEST MACHINES

FREE PLAYS

Mint $22.00

Tally $21.00

Gottlieb $20.00

Bally $19.00

Atlas $18.00

Deluxe $17.00

Mills $16.00

Commodore $15.00

Bally's $14.00

Gottlieb $15.00

NATIONAL $12.00

Gottlieb $11.00

Bally $10.00

Portable $9.00

Stations

Lucky Strike $25.00

Mr. Chips $25.00

Fruit $25.00

.startActivityDouble $20.00

MISCELLANEOUS

Lucky $10.00

Chutes $8.00

White $8.00

Astin $8.00

1/2 With Order, Balance C. O. D.

Mike Munves Corp.

592 Tenth Ave., New York

SPECIAL PHONOGRAPH DISPLAY ROOM of the Olive Novelty Co. at the firm’s new headquarters at 2623 Lucas avenue, St. Louis. Olive Novelty also features a large display room for pinball games in which 50 games are always hooked up so that operators may inspect them.

www.americanradiohistory.com
COMING AND GET IT!

DAVAL'S

AMERICAN EAGLE

WORLD'S SMALLEST BELL WITH FREE, PLAY TOKEN AWARD and GUM VENDOR

WORLD'S GREATEST MONEY-MAKER!

DAVAL-LIVE-WIRE DISTRIBUTORS OFFER YOU

10 FOR ONLY $275
SAMPLE $32.50—BALL GUM Model $2 Extra

10 DAYS’ FREE TRIAL
50% OF YOUR PURCHASE PRICE BACK IN 90 DAYS!

DAVAL, 2043 CARROLL AVE., CHICAGO
BRANCH OFFICE—MAC MOHR—2916 W. PICO BLVD—LOS ANGELES, CAL.

Allied Builds
Big Games Stock

CHICAGO, Aug. 3.—In line with its policy of all-round service, Allied Novelty Co. reports that it has an unusually large and complete stock of coin machines of all descriptions which are completely serviced and ready for operators right off their floors.

“We are in position to make immediate delivery on all types of coin-controlled machines,” says Sam Neiman, official of the company, “Allied handles everything that is coin-controlled, both new and reconditioned.

“We have hundreds of games in stock at the present time and can fill operators’ needs with fast, efficient service. Every game carries the Allied Novelty Co.’s guarantee, something we are proud of. It means that every coin game is thereby reconditioned by our expert mechanics and ready for operating when it leaves our shop. This assures operators immediate, uninterrupted service from machines they buy from Allied.”

Groetchen Cashes
In on Resort Biz

NEW YORK, Aug. 3.—Resort trade along the Atlantic Coast has brought a great demand for Groetchen counter games and Metal Typer, according to reports from its sales department.

“Sugar King” Console, long a favorite with operators, are attracting greater attention than ever from Eastern operators, who like the dignified rich appearance of this console. Sugar King contains the well-tested Columbia mechanism and is operated by a foot pedal.

“Flash lights are actuated by the spinning reels, and finally a combination of three symbols stays lit up, and rewards are paid out automatically into concealed cash drawer,” it was concluded.

ART NAGELS

Weekly Specials

BUY WITH CONFIDENCE AT

AVON NOVELTY!

Here are only a few of our
many outstanding values...

Kenerly Big Six 2 & $20.00

Kenerly Super Six 2 & $20.00

Kenerly Red No. 2 $101.50

Get in on our mailing list!

AVON NOVELTY SALES CO.
2923 PROSPECT AVE.
CLEVELAND, OHIO.

MILLS

PHONOGRAPH CONSOLES
BOWLS
TABLES

KEYSTONE NOVELTY & MFG. CO.
206 & Huntington Bldg.,
575 Cathedral St.
Baltimore, Md.

SPECIAL
2 Whistler 61, Last MD. with Stc. $75.00
2 Renown Lucky Light Up Counter $95.00
1/2 Dominion-Rainier C. O. $7.50
MARION CO., WICHITA, KAN.
Corporations Up

Earnings 60.5%

Jan. to July, '40

WASHINGTON, Aug. 8.—Earnings of
the first 100 companies reporting their
earnings for the period of January to
July 1, 1940, reveal that their earnings
are up 60.5 per cent over last year for
the same period. Their aggregate income
was $1,535,828, compared with $70,418,-
876 for the same period of 1939.

Increases ran from $100,000 each for
at least 25 concerns to a total gain of
$23,082,972 for the five concerns which
had the largest earnings this year, name-
ly, Republic Steel, General Electric, At-
lantic Refining, Allghany-Ludlum Steel
and National Biscuit. Moreover, five com-
panies which showed the greatest in-
creases, including three of the above-
mentioned leaders, had an average gain
of 197.8 per cent.

Of special significance is the fact that
only seven concerns showed losses for
the 1940 period, against 17 in 1939. Of
the 17, only three had not shown a de-
crease in their position, while two recuired
their losses and 12 made a profit this year.
Moreover, eight of those that had losses in
the 1939 period earned enough this year
to more than balance the previous deficits.

Although in some cases a good part of
the increased earnings can be attributed to
government purchases which have at-
tended the stepping up of our national
defense program, as well as British and
French purchases here, a firmer basis for
the gains is generally seen through
our national defense program. Important gains have
been made by many concerns which are not
included in the war-industries cate-
go, and which, consequently, would
not be affected by such a buying boom.

The tone of corporate executives’ let-
ters to their stockholders, which accom-
panied the earnings statement, was pre-
dominantly optimistic.

To Workhouse for
Slugging Machines

CINCINNATI, Aug. 8.—Penalties of $50
and costs and 30 days in the workhouse
were imposed upon two men, Ray Grimes
and Frederick Thompson, after Municipal
Judge George H. Tevis convicted them
on charges of using slugs in vending
machines.

The trial revealed that vending ma-
chine operators employ agents to watch
persons who suspect of using slugs.

Altho Grimes and Thompson entered
pleas of not guilty, they testified they
had used slugs in the machine.

“Maybe as well tell the truth,” Grimes
said. “I dug them plenty to raise money.

Thompson admitted that slugs found
in his possession were for the same
purpose.

In announcing the sentence, Judge
Tevis said the frank testimony saved
them from $200 fines and six months’
workhouse sentence.

David Moore, an employee of the Cin-
cinnati Cigarette and Vending Machine
Co., testified that he saw Grimes use
slugs. Following him to another
machine, Moore said Grimes
finally met Thompson. Police under
Sergeant Harry Singleton said they
found slugs on both Grimes and Thom-
son.
Chicoin Reports
Polo Popularity

CHICAGO, Aug. 3.—"So popular has been our latest release, Polo, with operators everywhere that we've started another new production line to build Polo faster than we've ever built a game before," report Chicago Coin Machine Mfg. Co. officials. "Orders have just piled in so fast that we've been forced to put on another production line, in addition to extra shifts of men working night and day.

"Polo has been and is a real money-maker. Operators throughout the United States have told us so. We know that their praise of Polo is fact, because every word of praise is substantiated by orders and more orders. Naturally we're very happy that operators have become so enthusiastic about Polo. The idea behind it was good and we knew it would appeal to operators.

"We try to keep pace with changes in the operating business, in the desires of players, in the needs of locations. We try to reflect those changes in the new machines we bring out. We've done this in the past and have given players and operators machines that were always a step or two ahead of any others already on the market.

"In Polo we've repeated a past performance in this respect and have surpassed past performance in earnings. We've had reports from operators everywhere that tell us Polo is tops."

Sol Gottlieb
Busy in East

CHICAGO, Aug. 3.—Reporting from his trip thru the East, Sol Gottlieb, official factory representative and contact man for D. Gottlieb & Co., says that Eastern distributors are gaining a considerable advantage from the idea of closer contact with the factory.

"The recent Gottlieb releases, particularly Traps, three-coin multiple free play, and Stone-A-Line, five-coin novelty free play holding the world's record for winning possibilities, are achieving a pronounced success in the East," he explained.

"As a result, live distributors are eager to climb aboard the Gottlieb bandwagon. By being directly in the field, empowered to arrange exclusive deals and establish definite policies in their territories, I can get together with them at once so that much time is saved. Also by bringing the factory's background of information and knowledge to bear on the various problems of each territory, right on the ground, we can assist distributors to achieve even greater success with our games. This arrangement is working out beautifully and has been pronounced an important forward step in the industry."

Correction

The Wrong Price Was Listed for TOT in the Western Products, Inc. Advertisement in the August 3rd Billboard. THE CORRECT PRICE IS $24.95.
Better Conditions To Bring Greater Summer Travel Biz

WASHINGTON, Aug. 3.—Tourist camps, roadside restaurants, service stations and other typical coin-machine locations have been deburring the fact that the tourist business hasn't been what it should be so far this year. Now, however, American tourists, staled for a time by war and weather, are setting out to see the sights with an estimated $6,000,000 in hand.

From W. Bruce MacNamee, director of the United States Travel Bureau, came a prediction that American travelers would spend more this year than they did in 1939, when they spent $8,750,000,000 to put the tourist business in third place in American industry.

"The depressing effects of war have lifted and the weather, unsettled longer than usual this year, has cleared up, so it looks now like 1940 probably will be the greatest travel year in American history," Mr. MacNamee said.

"During the first five weeks of the normal travel season, beginning on Memorial Day, it seemed as though 1940 would be a dull year, even the most of the Old World had been cut off the travel list," he went on.

"People were jittery at first over the war, now they're saying: 'Let's go out and have fun while we can.'"

For the first three months of 1940, national parks showed an increase in the number of tourists, but just about the time of the Lowland invasion in Europe a marked decline developed, according to Mrs. Isabelle F. Story, editor in chief for the Park Service.

"But figures now show that the American people are realizing again the benefits of travel to health and mental attitude," she added.

Her latest reports from the parks seemed to support Mr. MacNamee's prediction that there would be 20,000,000 park visitors in 1940, compared with 16,383,688 in 1939.

J. H. WINFIELD CO.
1022 Main St. BUFFALO, N. Y.
BUFFALO'S distributor of
Wurlitzer Phonographs
and Coin Operated Amusement Machines of Leading Manufacturers.
A good display of new and reconditioned Novelties and Free Play Machines on hand at all times.

NEW LOW PRICES

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W. B. NOVELTY CO., INC.
1920 Washington Bldg. St. Louis, Mo. 2200 Guion Ave., Kansas City, Mo.
A NEW GENCOS TRIUMPH!

DUD RANCH

FREE PLAY GAMES
Commons $4.50
Jolly 3.50
Super 6 5.50
Triumph 27.50
Baseball Alley 48.00
Big Boy 24.50
Big Six 27.00
Fountain 31.50
Roxy 37.50

1c BASEBALL 1c GUM VENDOR

SPECIAL
SCORE CHAMP $35.50
SPORTY 54.50
BIG TOWN 39.50
SUPER CHARGER 21.50

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.

A PONSON RECONDITIONED GAME IS YOUR BEST BUY
Super Six $33.50
Score Champ 44.00
Triumph 24.50
Red Hot 32.50
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A PROFIT WALLOP IN SPINNING WHEEL
HARLICH'S NEW SENSATIONAL BOARD
WITH ACTUAL BUILT-IN MECHANICAL UNIT

Write for our New Descriptive Folder NC-20
No. 11319—1000 Holes. Takes $50.00 Average Payout $26.03
HARLICH MFG. CO.
1413 JACKSON BLVD.
CHICAGO, ILL.

AMUSEMENT MACHINES
August 10, 1940

A REALLY SENSATIONAL MONEYMAKER

....THE LATEST REASON WHY THERE ARE
3 GENCOS GAMES TO 1
OF THE OTHERS, ON LEADING OPERATORS' ROUTES (AS SHOWN IN RECENT SURVEY)

GENCO

BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO, ILL.

Real Reconditioning on Real Bargains!

Airport $17.50
Big Boy 12.50
Hotels 10.00
Sixers 12.40
Chic 12.00
Gamblers 17.50
Doughboy 67.50
Frisbee 17.50
Flash 14.50
Flamingo 24.50
Hooch 14.50
Hot Dog 24.50
Merry 14.00

MONEY BACK GUARANTEE ON ALL GAMES

20 TEN STRIKES 75.00
ALL GAMES $24.50

CHICKEN SAM WITH

$28.00 ON ALL GAMES

TRADES ACCEPTED

1/3 Deposit, Balance O. O. D.—Write for Complete List!

GEORGE PONSON CO., 11 East Runyon St., Newark, N. J.

HOUSTON, Tex., Aug. 5.—The first wired music system for Houston was installed last week. It was stated that every location location to date had shown a substantial increase in business even after the novelty had worn off. At first the machines were played almost constantly then gradually leveled off to average.

Central office is in a prominent downtown building. Nine girls are employed there working three-hour shifts. Houston was the fifth Texas city to get wired music, the other four being San Antonio, El Paso, Alice and Kigore.

The national convention of Elks in Houston was a help to coin machine business. An estimated crowd of 120,000, including 10,000 kids, attended.

A son, Sam Joe Jr., was born to operator and Mrs. Joe Piraino in July.

A cafe operator recently petitioned the Houston city council to remove most of the vending machines from the new Jefferson Davis Hospital, a city-controlled institution. He charged that the numerous machines, vending practically every type of food, drinks and mercandising, were extensively patronized by the public and that his business was suffering heavily as a result. The cafe in question is on city property adjoining the hospital and is leased on a concession basis from the city.
August 10, 1940

AMUSEMENT MACHINES

The Billboard

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WE ARE PROUD TO ANNOUNCE OUR APPOINTMENT AS EXCLUSIVE DISTRIBUTORS for EXHIBIT SUPPLY COMPANY IN NEW YORK, NEW JERSEY AND CONNECTICUT TONY GASPARRO WESTON DISTRIBUTORS, INC. 689 TENTH AVE., NEW YORK CITY (ALL PHONES: Circle 6-6746) CALL TODAY! SEE EXHIBIT'S NEW HIT—“LANDSLIDE”!

50—LATE NEW GAMES—50 AT GREATLY REDUCED PRICES—IN ORIGINAL CRATES WRITE FOR LIST—AT ONCE—WHILE THEY LAST

We Have Them THOROUGHLY RECONDITIONED Ready To Go Grand Stands Trackstoons Big Bender Slot Stands Big Shows Slot Machines Seeburg Button Machines Seeburg Button Machines Seeburg Button Machines Seeburg Button Machines Seeburg Button Machines Rockola Imperials.........$49.50

Chicken Sam.........$74.50

Western Baseball (Nov.) $49.50

Mills Vest Pockets $27.50

Immediate Delivery on All New Games. Your Used Equipment Accepted In Trade.

GRAND NATIONAL SALES CO., 2300-08 Armitage, Chicago

IMPORTANT NEWS FOR NEW YORK OPERATORS EXHIBIT SUPPLY COMPANY takes pleasure to ANNOUNCE THE APPOINTMENT of TONY GASPARRO of the WESTON DISTRIBUTORS, Inc. 689 TENTH AVE., NEW YORK as Eastern Distributor of Exhibit Games

Exclusive Distributors for New York, New Jersey, Connecticut

KEENEY'S ANTI-AIRCRAFT MACHINE GUN

KEENEY'S REMOTE SELECTOR WALL BOX

SIMON SALES, 437 West 42nd Street, N. Y. C.

NATIONAL NOW OFFERS UNIQUE CREDIT PLAN for Used or New Games!

We do a thor- ough job on Used Games, even repaint- ing when needed.

WRITE FOR NATIONAL'S NEWLY PACKED CATALOG OF GREAT BUYS SUCH AS: COMMODORE (F.P.) $37.50 LANCER (F.P.) $37.50 BALLY SYMPHONICS $39.50 BALLY ALLEY $29.50 SPECIAL! BALIS ALLEY 5% OFF FOR FULL CASH WITH ORDER.

NATIONAL NOVELTY CO., MERRICK, L. I., N. Y.
Music operators have a right to expect good profits from their phonographs for several years after they are paid for. Some operators have found that competition from new models is cutting down their collections and taking their good locations. They are faced with a tough problem. HERE IS THE ANSWER – the HEADS-UP-SELECTOR can be attached to a 16-record automatic phonograph in a few minutes—right on location. Put in two screws, connect one wire and the job is done. Your instruments are modern. They have the brilliant lighting, the touch of color and the ease of selection that will hold a location. HEADS-UP-SELECTORS become a permanent part of the instrument—not just an attachment. Actual tests on locations have proved that the HEADS-UP-SELECTORS will definitely step up collections. This is the one item that cuts unnecessary replacement expense and lets music operators cash in on their investment in phonographs. The price is low. The returns are good. ACT NOW! TODAY! Order HEADS-UP-SELECTOR Model 616 for all your 16-record phonos. They fit both Model 616 and 716.
GET OUT
POOL
BOWLING
100% LEGAL
Set Your Distributor at 9950
POOL BOWLING MFG. CORP., STEGER, ILL.
Chicago Phone: Ferris 2356 (Direct to Factory)

BARRELS of Fun!
BARRELS of Profits!
REVOLVING BARRELS!
AUTOMATIC ACTION!
ALL SKILL!
CUMULATIVE FREE PLAY

BETTER THAN TEN STRIKE!
(AND THAT'S GOING SOME!)
Tried and Tested! Not an Experiment!
Absolutely No Bugs!
In Production Now! Prompt Delivery!

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CHICAGO
ATLAS NOVELTY CO.
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OREGON
BALL SALES CO., Ltd.
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FOR THE BIGGEST PROFITS YOU'LL EVER EARN BUY

Evans' "IN-THE-BARREL"
LOCATION TESTED! 100% MECHANICALLY PERFECT! FULLY GUARANTEED!

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1/3 With All Orders, Balance G. O. B.

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PRICES SLASHED ON FREE PLAY GAMES

PHONE - WIRE OR MAIL YOUR ORDER QUICK!

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TERMS: 1/3 Certified Deposit With Order. We Ship Balance C. C. D.

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Kerny Supercharger . . . . . . . . . . 62.50
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Coin Calico 19.50
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FREEPLAY

Get Your Distributor at 9950

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AMERICAN EAGLE

ON 10 DAYS' FREE TRIAL

Samples $3.50

10 for 75c

BALL TREAD MACH.

SICKING, INC.

1651 Central Pkwy.
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Bally RAPID-FIRE MACHINE GUN WITH JUDDERING, DIVING SUBMARINE TARGET

EARN $295.75 IN 3 WEEKS!

ONE HUNDRED DOLLARS per week! All profit, too—no awards! That's the actual collection report on a RAPID-FIRE in a night-club near Chicago!

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And the exclusive 3-way skill adjustment INSURES LONG LIFE on location. Get in on the ground floor—earn biggest profits in amusement history! Order RAPID-FIRE today!

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NEW!

FREE PLAY RECORD TIME 4-MULTIPLE

WITH SENSATIONAL OUT-HOLE Winners

All the big money-making appeal and the high style of Bally's famous pay-tables! Plus new OUT-HOLE winners and trouble-proof FREE-PLAY COIN-CHUTE! For record-smashing collections—order RECORD TIME now!

ORDER NOW!

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GREATEST HI-SCORE HIT SINCE BUMPER

Designed by a successful operator who knows how to get the cash, VACATION is already smashing collection records from coast to coast. Get yours!

REALISTIC WAR scene depicts battleships in action, bombing planes, power-diving across a battleship, reef, cannon on submarine spits red fire when hit, Gun is replica of sub-machine type gun—with a sharp, staccato bark.
The Wurlitzer Model 800 stands supreme and alone — the only super Deluxe Phonograph in the automatic music field.

The impressiveness of its size — the magnificence of its cabinet — the brilliance of its illumination — the beauty of its music have enabled Wurlitzer Music Merchants to get and hold the cream of the nation's locations against all competition.


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