EDDIE LE BARON
And His Orchestra
Just Completed Three Consecutive Years RAINBOW ROOM, Rockefeller Center, New York.
Opening May 30, Peacock Terrace, FAHER HOTEL, Dallas, Texas.
DECCA AND ROYALE RECORDS.
Exclusive Management, Mute Corporation of America.
Thank You, America,
for the Big Reception

ALFRED

COURT

The Master of Wild Animals

Featured With

RINGLING BROS.
BARNUM AND BAILEY CIRCUS

with his

60 ferocious wild beasts including:

LIONS
TIGERS
BLACK JAGUARS
POLAR BEARS
OCHELOT
HIMALAYAN BEARS
PUMAS
COUGARS

SPOTTED LEOPARDS
MOUNTAIN LIONS
SPOTTED JAGUARS
BLACK PANTHERS
BLACK LEOPARDS
AFRICAN PANTHERS

Alfred Court presents his 3 big mixed groups worked by himself and his famous trainers:

Prince Amdon Damoo Dhotre
Miss May Kovar
Frederick Olsen

Alfred Court’s act is especially adapted for theaters, fairs and other presentations, indoor and outdoor.

ALFRED COURT
Care of The Billboard
1564 Broadway  New York City
NOTE—Mail held at the various offices of The Billboard is classified by the respective heads — Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (Early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
NYWORLD'S FAIRS

1,000,000 Paid Mark Is Passed
On the 9th Day

NEW YORK, May 27.—As the World's Fair went past the 1,000,000 paid-admissions mark, a good weather outlook continued for Decoration Day next Thursday. Last week the fair reached 1,000,000 until the 11th day, but this year's nine-day million included two weekends against only one a month ago. Saturday in 1939, owing to the fact that the first Friday in a contract week, Thursday, with this year's opening on a Saturday.

May 18 and 19 net cluster of 229,453, was 231,040. This year, when 100,000 and 150,000 days were averaged, it was about 9,000, whereas on a good Sabbath it exceeded more than 9,000, on a good Sabbath (Thursday) 9:45 p.m. the official attendance was 102,722, equal almost but not quite, 100,000. In the last year, when the opening-day crowd totaled 128,695.

Near the close of these first two weeks, the climate was a night, a figure which seems certain to be passed with good weather.

Paid entries from Monday thru Saturday lured only slightly more than 30,000, at a good weather, or 1070,000 Saturday. It rained practically all week, and even when it didn't rain, the morning sun would be up and the temperature was way down. A new world was expected, and even when it didn't rain, the usual thing.

The slim traffic, but there will be red.

Yesterday's weather was practically all week, and even when it didn't rain, the usual thing.

An item of the parade was rebated $3 each for employees' pass book, indicating a new range of prices.

<table>
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<th>Range of Prices</th>
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| The "gouge" was definitely out this year, which means that final approval rates in the midway and credit departmennts. It's safe to say that all of them will blossom out. They include: "Harry Hargrave, high striker contractor, who has also the pay-as-you-go-out Museum and an interest in the boat "Archer," which goes around the island. Location is in the Dodgmen building and the glasshouse, which replaces Mr. Martin's lilac picture."
| Cif Wilson, who has the Live Monkeys; De-Bunk-Her, another name for a ball. Location is in the Dodgman building and the glasshouse, which goes around the island. Location is in the Dodgmen building and the glasshouse, which replaces Mr. Martin's lilac picture."
| Folies Bergere, $30; and Pantheon De La Guerre, which had $7,000 seats. Location is in the Dodgman building and the glasshouse, which replaces Dr. Marston's lilac picture."
| Rose's Aquacade, $35;
| Mott claims these rights were assigned to him by Frank Zambreno, was about top drawer.
| Rose declares it cost $250,000 to ring the fair, and will cost about $750,000 to operate it for a four-day summer. The price was well worth it.
| The fair was a success. The entertainment. It was a real money earner last year, a most impressive front and should be a leader among the more expensive attractions. Terry Jacob's animal attraction, "Terrell Jacobs' African Jungle, fishpond, a John Fisherman's Paradise, fishpond, a John"
| They include: "Harry Hargrave, high striker contractor, who has also the pay-as-you-go-out Museum and an interest in the boat "Archer," which goes around the island. Location is in the Dodgmen building and the glasshouse, which replaces Mr. Martin's lilac picture."
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On the
Flushing Front
By LEONARD TRAUBE

NEW YORK, May 25.—A number of new concessions were in the "being executed" stage this week, which means that final approval rests with the midway and credit departmennts. It's safe to say that all of them will blossom out. They include: "Harry Hargrave, high striker contractor, who has also the pay-as-you-go-out Museum and an interest in the boat "Archer," which goes around the island. Location is in the Dodgmen building and the glasshouse, which replaces Mr. Martin's lilac picture."

Talking about Johnson, his World on Wheels exhibit spread out another thing first you know the girls from New Orleans Village started to practice there. It is not 100,000 and the tabs are 10 cents for spectators and an additional 15 for skating in afternoons with 15 when concert evenings. When amateur exhibitions are staged, it will be put on later.

On Wednesday evening, when the Great Wet Weather was all but deviled of course, Joe Dobbs' Don escaped from its cage in the Wall of Death motorcross and gave an emergency police patrol, to the police, the ambulance and emergency departmennts operates a hectic half hour or so in the Wall of Death motorcross. The animal stumbled and pulled back into its makeshift wooden cage in the back. Expect.

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Admission Extra News

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Additional Expo News

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FORD THEATER

(Continued from page 4)
paradigm shift in offering confidential-
like testimonials to ask why just love certain Ford cars. Then the lights go up and the patrons are invited to come up and have the charming models show them the beauties of the cars. Great showmanship.

United States Commissioner George C. Jenkins, who managed the Incubators last year, will open the fair with a show, with Frank Curran fronting. Last night the city concluded its Golden Gate International Exposition.

CLEANINGS will be found on page 40 in the Fairs-Expositions Department of this issue.
FLUSHING FRONT (Continued from opposite page)

that Dobish would have to eliminate the lion from the act and so the named spec-
men was given to Frank Buck's Jungle-
land.

Billy Rose's Barbary Coast was this week the last big attraction to open new-
ly refurbished entrances on front and side were also being

reconstructed, Walter A. Hennighan designed the

In the Zorima Gardens, featuring a dragon

dance assembly with the younger bally, the

things are in place from the start. It was
directed by Advance Mfg. Co.,
which were styled, designed and con-
ituted by Advance Mfg. Co., of St.
Anticipate take goes much be-

same last year's under the schedule set

Attention. This is a series of three -a-

the show.

Duffield fireworks corps, as the youngest

quarter, after sixty-odd, and knows all the answers.

of American Jubilee and Winter

It was carried into every district

by the downtown area for festivities

who has 20 stands, including one in

a suburb, outside. He is C. E. Mulliken,
't39 acted as general manager for the

friends here, including your cor-

sufficiently to join her spouse. They were

union, and knows all the answers.

under William McCloskey

bally, which is a series of three -a-

bally, and knows all the answers.

in the downtown area for festivities

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Hamid-Morton Lease Wallace Bros.' Show; Adding Performers And Increasing Seating Capacity

PHILADELPHIA, May 25—The Hamid-Morton Circus, booked up to the third week in the city, has signed a lease by Shrine Temples, has leased Wallace Bros. Circus. Circuit has signed a lease by Shrine Temples, Inc., to present a Hamid-Morton Circus Co., featuring Clyde Beatty," according to Bob Morton. The lease is for two circuses, one of which is to be on the Wallace property, the other is to be the home of Hamid-Morton Circus Co., extending this sea- sons, the lease is for a 10th of a week bookings. In addition to the entire Wallace property, the Hamid-Morton performers are to add other performers additional seats.

Taking the Wallace principal, 14 more principals will be added, to include Clyde and Mrs. Beatty, "The Original Lone Ranger," Arty's elephant act, supplemented by the Wallace elephant, Kinko; Chester Barnett; Aerial Ortona, double trapeze and iron jaw; Arta, double trapeze; Jean Frana, muscle grind and trapeze, and additional single and doubles.

Appearing under canvas for the first time in Philadelphia, and tours for the future, will be the additional performers. The Hamid-Morton will be the first to present an additional orchestra, and other persons will be added to the H-M show.

Aside from the Wallace principals, 14 more principals will be added, to include Clyde and Mrs. Beatty, "The Original Lone Ranger," Arty's elephant act, supplemented by the Wallace elephant, Kinko; Chester Barnett; Aerial Ortona, double trapeze and iron jaw; Arta, double trapeze; Jean Frana, muscle grind and trapeze, and additional single and doubles.

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Very Good Biz For R-B in Philly

PHILADELPHIA, May 25—Despite cool and rainy weather, Ringling Bros. and Barnum & Bailey Circus fared big business at the Garden on its second week of its run here Monday night. Four nights were sellouts for the menagerie, along with the history of the circus in its present location. One of these was the latest of any one performance was 2,300.

Management started Monday to a packed matinee, with orphanage children at the center ring and presented with a silver loving cup by the circus management. Half of the proceeds from this matinee was given to the orphanage. The other half was very good and night house gross was $60,000. Most spectacular was the aerial act and in Miss Ernestine's principal

Providence Shrine Use Race Track

PROVIDENCE, May 25—The Shrine circus here this year will be held at the Narragansett Race Track under direction of J. C. Hartlecker. Al Martin has been awarded the contract for directing the act for the third successive year.

The show will have two stages and a ring and will be put on in two parts. The first part will consist of stunts and ground acts and the second act. Show is for the benefit of crippled children. Among prizes to be given is a furnished home, by the merchants.

Artists booked are: Pinetown Troupe, acrobats; Four Sydneys, bicycle turns, Los Angeles; Wild Flappers, trapeze, light wire; Naida and Ernie Perez, performances and Lope, perch and chimp; Tines, Tines' seals, Capt. Sol Solomon, Ringling Bros. and Barnum & Bailey, circus; Art Hill, aerialist; Four Bombshells, double ladder high act; Two Maroons, also high ladder; P. J. Bissinger, hoop-and-loop and bicycle dive; Adie Nelson's Elephant, Walter Gisbert, ringers and street act; Fred Lewis and Oliver Sisters, acrobats; Debas and Whitt, clown and clown; Perry and French Wind, clowns; Debas Troupe, skaters; Dobby Troupe, Mack Essow will have the side side show.
CIRCUSES
CIRCUS SAINTS AND SINNERS’ CLUB
By FRED P. PITTER

NEW YORK, May 25—Tom O’Brien has presented the writer with a fine item for his collection. It is a postcard, done in colors, gotten out by Tom during the Bailey & Bailey show in 1906, showing the famous Duryee motor wagon or motorcycle, and from Al Tucker, the ticket seller of the big Stegman’s Circus, a glorification of circus vernacular. We regret to learn of the illness of Bird Millman, Sinner Paul Meyer sent us a 12-page program of one of the Stegman’s events; the St. Regis Roof, reading, “The Vienna Roof presents the St. Regis Circus Spring 1940.” The program is 9½ by 12 inches and carries on the front cover a fine circus design done by the French artist, Rene de Boust Wielwasser. Meyer also sent us The St. Regis Magazine for April, 1940, and on the front cover is the head of a clown done in high colors by Maxwell Coplan. It looks like too Polidor, The Adventurer for May comes to us, and it is a classy little sheet.

Talking of the Dexter Follies Tent, Sinner Bill Van Allen is making plans for entertaining large groups of relatives and friends at this summer’s big circus. He won 30 pounds of calf roast beef hash at the May luncheon donated by Art Peitron, the hash man. Bill Steinke’s kid, Bettina, is doing a grand job on the fast food. Another innovation that Clement is rearing is a plan for covering the newly organized sick fund of the CFA. It is about four miles from the heart of New York City, and following the closing performance last Sunday, we are sure that it will have a meeting on the lot whatever other important business to transact.

First and foremost comes the annual business meeting of the CFA, held Saturday, May 25th. The regular meeting of the Charles Hohenadel CFA at Rochelle, Ill., May 25.—The annual meeting of the Rochele CFA at the Hall of Columns Circus at the Arena, New Haven, Conn., the Barons of tenters attending the New Haven show were Gill Conlinn and Joe Wright of the Hartford, Jeff Phills, Simbury, and Bill Montague of West Hartford. Edward (Blackie) Ney, old-timer of Hartford, also made the show.

Bill Day, of New Britain, Conn., really spent a day in Norwalk, at the James E. Cooper Tent. He arrived in Boston May 8 and spent the last five performances. He also visited with the Brothers at Hartford, New Haven, and New York. The following meeting of the Barons of the Russell Show, who was substituting for B. M. Harvey, general agent. As Harvey was in a hospital! In Trenton, N. J., with an infected thumb. Edwards spent a day in Norwalk, under the guidance of Hugo Raymond, he looked over Cooper for a possible showing of the circus.

James B. Tomlinson, Circus F-3, a son of Mr. and Mrs. James B. Tomlinson, of the James E. Cooper Tent in the back yard of their home in Trenton, is making a model tour of the United States and visiting circuses.

The regular meeting of the Charles Hohenadel Tent of Norwich, Conn., was held Friday evening, March 15, at the home of Mr. and Mrs. Jean Kieffer. The meeting was well attended, Top, accompanied by Mrs. Hohenadel and son. Walter, Mr. and Mrs. Fred Wray, and Robert and son, and Jean, and Everett Hannon attended the event. Top, represented the Rowes Bros’ Circus at Mt. Morris, 24 miles west of Rochelle, on May 21. The party enjoyed a well-balanced meal in the side show for a small show. An excellent matinee there and a fast hit that is raised almost to show time. Francis Graham Deken spent the day on the lot.

Dressing Room Gossip

COLE BROOK—There were many visitors at Port Wayne, Ind., Joe, Ettie, and Tommy Hodges are away from the tent. Joe is now at work with the writer and Mrs. Hodges and Mr. and Mrs. Wally Hodges have been here, with other performers. Mrs. Tony Hodges and son, from Rochester, Ind., the Cretonas and Louis Bergoff. It was very cold in Port Wayne. Mr. and Mrs. Jenkins celebrated their birthday anniversary the other day and the clown band played Happy Birthday to you. Mickey King was a recent visitor. Anna Loomis, the active approach to Houdini, this writer has ever seen. She is really a magician. Adolph Delboque, horse trainer, is doing fine with his new act, featuring the Emerald Baby, Mickey Preck, Mary Lincoln, Helen Boy, Sweet Actress, Josie Sonnybrook and Magge Adolph. Mr. and Hanits Riebling and Mrs. Freeman drove to Peru from South Bend to visit with their kinlaw.

Dr. Heuiber paid the show another visit at Richmond, Ind., and was the guest of Justin and Germaina. Also, Mr. and Mrs. Fred Warning and their performer friends.

A birthay party was held in the side show on May 30 at Middletown, O., for the Gibb Sisters. Seventy guests were entertained. The cake weighed 50 pounds. The cake and presents were received by the girls, who were accompanied by the other performers, big clown and clown band. Joe Ruts, assistant bookmanagent, was rushed to the hospital for an acute stomach ailment and operated on immediately. Reported he is coming along O.K.

PREDDIE FREEMAN.

Blackpool Tower Show Begins-Week 3 Season

LONDON, May 18.—On May 13 Blackpool Tower Circus began a 23-week season with a program, featuring the Missing Ring. The program is 9½ by 12 inches and carries on the front cover a fine circus design done by the French artist, Rene de Boust Wielwasser. Meyer also sent us The St. Regis Magazine for April, 1940, and on the front cover is the head of a clown done in high colors by Maxwell Coplan. It looks like too Polidor, The Adventurer for May comes to us, and it is a classy little sheet.

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**The Billboard**

**CIRCUSES**

**BELL BROS.' Circus, now in Virginia.** is headed for Pennsylvania and New York.

**RED DAVIS, of Phillipi, W. Va.,** morning, had the Omnibus-Barnum circus, in the Masachusetts General Hospital, Boston.

**ROBERT YACOUT, Peter Lukken and Austin (co-owner of the Ringle-Barnum circus, are in the Massachusetts General Hospital, Boston.**

**MAX FLETCHER, who was on the Circuit last month, is now in the West Coast, where he plans to operate park concessions.**

**J. C. WOODARDS, accordionist in the Ringle-Barnum Kids, now has his business in Philadelphia.**

**HON. C. A. DAVENPORT, former circus director, is in the East Coast.**

**EDDIE ROBERTS caught Wallace Bros.** Circus at Pittsburgh May 17-18, reporting that the show was being very well done with full attendance.**

**VALENTINE's Flying Acorns are with the Motor City Shows.** Wayne Bowser is catcher, and Floyd Nelson, Mary and Roy O'Geier, taggers.

**H. I. CLARK, correspondent for the Ohio Legislature.**

**When the weather permitted circuses have done very well this spring.** There have been quite a few reports of good business and fair business for most of the shows.

**The Ringling circus celebrated its 56th anniversary of its founding on May 6th, by giving its first performance in Philadelphia.** The show gave its first performance in Philadelphia in 1871, under the management of P. T. Barnum. (See **UNDER THE MARQUEE** on page 53)

**WINNER: EDDIE ROBERTS, manager of the Wallace Bros.** Circus, is in the West Coast, where he plans to operate park concessions.

**A LARGE, heavily loaded trailer broke loose during the show at Newark, O., May 21, striking a large tree on the highway.**

**C. H. HOLT, advertising manager for Ringle-Barnum shows, is now with a printing concern at Canton, O.** He was last with the Sparks Circus.

**SPENCER A. BITHE and wife, Herbert and Betty Stute, Mrs. J. W. Dooy, Vest Porter and Duke Gibb, all of Maryland Park, Md., have the Ringling-Barnum show in Washington, D. C., night of May 19th.**

**ARIAL ORTONS, who played 10 weeks at Roseland, N. J., is now with a printing concern at Canton, O.**

**BANARD BROs.** Circus, this year to be called Masen Banard's Hippodrome Attractions, will be the first show booked through the Klein Office of New World Waterford, O., as a grand opening, and will not start out until about July 1.

**WALTER J. PIETRCHMAN, secretary of the Central Association of New York, recently saw Cole Bros.** Circus, cards that he noticed were tent, etc. stickers, for "Howard Circus Corp.—J. Atkin's."

**B | LOOK IN THE WHOLESALE MERCHANDISE SECTION FOR THE LATEST NOVELTIES, PRICES AND PERIODICALS.**

**SUMMARY**

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- **RED DAVIS,** of Phillipi, W. Va., morning, had the Omnibus-Barnum circus, in the Masachusetts General Hospital, Boston.
- **ROBERT YACOUT,** Peter Lukken and Austin (co-owner of the Ringle-Barnum circus, are in the Massachusetts General Hospital, Boston.
- **MAX FLETCHER,** who was on the Circuit last month, is now in the West Coast, where he plans to operate park concessions.
- **J. C. WOODARDS,** accordionist in the Ringle-Barnum Kids, now has his business in Philadelphia.
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Rinks and Skaters

BY CLAUDE R. ELLIS

(March 14 Office)

$8,000 Rollerland
Bows in Vernon, Va.

VERONA, Va., May 25.—New $8,000 Rollerland opened here today under management of C. L. Willerson with six professional skating acts as added attractions, reported Charles E. Seebuck, of WYVA, which carried an extensive advertising program for the opening.

Rollerland has a 50 by 100-foot floor of 1½-inch maple, furnished with 154 public tables, 1944 lacing. Indirect lighting effects are installed on Maplewood. Furnished over a public-address system.

Br’klyn Park Circle
Sets Figure Contest

BROOKLYN, May 25.— Metropolitan Amateur Roller Skating Association has given sanction to Park Circle Roller Rink here to conduct Metropolitan Roller Figure-Skating Championships on June 8 and 9, reported Ed Dougherty, secretary. Free figure-skating competition will be held the first day and will count two-thirds of total points. Free-style competitions will be held the second day. All entries are to be made with Amateur Roller Skating Association, 3312-3318 Ravenswood Ave., Chicago, Ill.

Rink has been drawing large crowds, attributed to its cooling system. It will open during summer.

GENESEE Roller Rink, Buffalo, was host to members of Skater Rollers Club, Spinning Wheel Roller Club, and Niagara Falls, N. Y., when owner Casimir Grell announced May 25 would be closed this summer for remodeling, reported Mrs. Anna Healds, secretary. The rink will be open to public June 22. Rink is quartered in the industrial building. Manager, Mrs. Grell, will hold state and other important state races in July. He also opened a new rink in Riverpark Village, Des Moines, on May 6.

SCHOOL band in vicinity of River Garden Rollerdrome, Hasbrouck, Calif., was to perform at May 25, 1940 opening. Band was equipped with new electric organ during sessions, with live incitement from three weeknight programs.

LOUIS J. BRECKER’S Day Blazes ice rink, New York, switched to roller starting on May 24, official 1940 opening. Louis is engaged in the amusement business. He has equipped his new electric organ during sessions, with live incitement from three weeknight programs.

SUPPLIERS and equipment valued at $10,000 were displayed in a recent fire at Bensena Roller- skating house, Old City, Pa. It will be rebuilt.

BARN dance contest on skates will be held on June 28, at the Rink Rollerdrome, Parkersburg, on June 30, and finally on June 5 at the Rink Rollerdrome, Parkersburg. Rink will be open on Saturday night and Sunday afternoon.

MANAGER Hyatt D. Runihan announced the rink would be open during summer.

RECORD attendance is expected at Laloke Roller Rink, Lehigh, Pa., on May 31, when 14th anniversary of the rink’s opening will be celebrated. Reported Manager Morris Laloze, party featured the rink’s own orchestra and organ, and oldtimers will be invited.

SKATELAND Roller Rink, Saginaw, Mich., is to remain open this summer, Manager, Douglas Kiefer announced. Free figure-skating public sessions will be held on Monday and Tuesday nights, who they will be available for private parties, Dance classes, club nights and Sunday morning program. Skate Club prize session will continue. Decoration Day party is slated for June 30, with night programs. Party was held on April 7, and is to be celebrated June 11, with 1,000th member of Skateboard Roller Club.

OPENING of Paradise Roller Club in May 13 in Park of the Lakes, Cadet, Mich., was made in the presence of 1,000,000th member of Skateboard Roller Club.

Well Said, Fred Martin!

By Cyril Beattall

CHESTERFIELD, Eng.—Having digested that timely and comprehensive article, "The Rise, the Fall, the Future," by Fred A. Martin, in the April 13 issue of Magazine, I was greatly interested in the ultra-sensitive outlook adopted by one of the really outstanding personalities of the skating world. I am not sure how to delve so far back into roller history via one man's contact as he has accomplished, relations, like those of the enterprising De- paul manager, of the rink in the dark ages of the sport must be drawn from the written opinions of those who were associated with skating before the present century and I am convinced that he has the whole thing analyzed very nearly correctly.

There is absolutely no doubt that the present-day method of roller rink management, as evidenced by most thinking operators, is in the vital background for maintaining today's solid progress along better lines, with so much on the im- mediate horizon.

Martin says, in effect, "Whether roller hockey can be made to go in a rink remains to be seen." Being aware that the RHHRA has already adopted a definite style of game which has been in vogue here in England and France, I shall emphasize that the branch of the sport can be made an even greater success as an active rink interval if in the near future if some of the ideas previously outlined in these columns were adopted as the background for gradual development. This is a supposition, and the rink operator must make for permanent encouragement from all concerned parties.

The public are interested in other phases of the sport, but it is quite as true to say that those in watching such a game as roller hockey in Europe, providing the match does not start at the quintessence of the sport will be attracted.

Manager Martin's statement, "That is Europe, providing the match does not start at the quintessence of the sport will be attracted," is an expression that the sport is not the one he is planning to see the public attract.

Rink, Canandaigua, N. Y., closed its first season on May 25. Manager B. R. Abromeit, Jr., has closed for installation of new equipment.

Manager Abromeit, Jr., reported the rink would be opened in September featuring a skating school for the children of Canandaigua Lake for the third season. Manager B. R. Abromeit, Jr., has opened his Crystal Gardens Rink on the east shore of Canandaigua Lake for the third season. Manager Frink of Canandaigua, N. Y., closed its first season on May 19. Manager Abromeit, Jr., said the Spinning Wheel Roller Palace, Canandaigua, N. Y., closed its first season successfully recently, and Manager J. H. Ambrose has been one of the largest crowds ever to attend a skating session in that city.

Skaters mainly of women are interested in the skating school, as the school is for the purpose of introducing the under-age to a sport that is a sport for the old and young.

Manager Abromeit, Jr., has been one of the largest crowds ever to attend a skating session in that city.
Lift Is Shown In Area Survey

Rise in industry promises best period in years - added construction general.

CANTON, O., May 25 — With mill and factory operations gaining, home building and road construction is proceeding in the area, and general business showing marked improvement over that of last year, the outlook for Northeastern Ohio parks, majority of which will reopen this week-end, anticipate the best season in at least five years, a survey has revealed. There has been more construction in the parks this spring than in any like period in recent years.

Operators, realizing that to attract patronage they must give the public a run for its money, are revamping obsolete at the Ohio State Fair midway (See SURVEY IN OHIO on page 60)

Joyland, Lexington, Ky., Bows May 15 to Fair Crowd

LEXINGTON, Ky., May 25 — Joyland Park here opened on May 16 to a fair crowd, reported Al Wish, who, with his brother, George, operating as Wish Bros. Amusements, have taken over ownership of the park. The opening weather has been cool.

J. W. and F. K. Sauer, operators for the past 20 years, are general manager (See Joyland, Lexington, Ky., on page 29)

Water Follies for Revere

REVERE, Mass., May 25 — Thirty-five gilt bodies of baby armadillos, Texas horned toads and prairie dogs, peacock, mother and four baby kangaroo, pigeons, macaws, cockatoos, dodo, pigeons, lovebirds, parakeets, rhinoceros monkey, parrot, bison, and towered searchlights ever seen in the park is known as tops.

Porter said the playground starts its most intensive season's program. (See DES MOINES GATE on page 39)

PONTCHARTRAIN Biz Holds

NEW ORLEANS, May 25 — Better business at all attractions and concessions with top returns on the new Rocket ride at Pontchartrain Park here. Increase of 18 per cent over the corresponding period last year, reported Paul Bueschel, general manager. Park opened on May 4.

Percentage of one of the park's main projects, the modern pools, is also showing marked increase, he said. A flying skooter has been installed near the Magic House, ride coming from Bisch-Roco Co.

Fred Mortensen, former champion heavyweight wrestler, will operate the ride. Mortensen and his wife, champion wrestler woman, will stage park wrestling shows during the season.

CANDIDLY SPEAKING, Al McRees (left), superintendent of Palisades (N. J.), who will manage each Rosenthal, park president, as the playground starts its most intensive season's program. A rack was unveiled by the Rosenthal management decision to reopen on May 27 and Mrs. Kea and corps pressed hard to have everything ready when the gates were swung.

Jantzen Beach Has Early Rise of 18%.

PORTLAND, Ore., May 25 — Receipts in last year's $1,750,000 season were $4,229,000, an increase of 18 per cent over the corresponding period last year, said President Harvey S. Humphrey, son of the late President Warren G. Harding.

President accepted the resignation of the hall were attacked during the first three months of 1940, according to an audit of the hall's operations. Receipts were $427,789.19 and expenses $408,854.90. The 1939 increase, 27 per cent, White had resigned as chairman of Convention Recreation Board. Policies of the hall were attacked during the recent convention and the board, and successful candidates in speeches declared there would be drastic changes after elections.

In his letter accepting the resignation, Manager C. C. Fiero, said: "(See BOARDWALK FUND on page 39)

New Gate Wrinkle At Des Moines Spot

DER MOINTS, May 25 — Modified gate charge, said to be new in amusement park operation here, will be inaugurated this summer season. The charge, $2 for a 10-cent slice of patron being given two five-cent tickets good for food or at any attraction. Children 12 years of age and under will be admitted free. Aim is to exclude an undesirable element sometimes accompanied by a free gate. (See NANTASKET PLAN on page 41)

Cincy Coney Finds Per Capita Up

CINCINNATI, May 25 — Business close to that of 1939 was recorded by Coney Island here during the Park's opening weekend, and, although attendance was not up to expectations, it was pleasing from Island Park in Rhode Island. Prizes for the parks idea contest will be presented, there being more than 300 entries.

Diet Prizes at Agawam Bow

SPRINGFIELD, Mass., May 25 — Bank of Morse Hotel for the ballroom in Riverside Park, Agawam, was announced by Edward C. Cornish, owner-managing director, on opening night, May 29. Hobt's hearty fast food, carverings of Motle Potin, will be a in special building on the midway. To lay the two and half miles of roads in the park more than 2,200 tons of tramprock and 36 tons of calcium chloride have been used. Accommodation for the new zoo farm will arrive today and will be ready for its week-end opening. The farm will parade city streets. Most recent addition to the fine zoo is the black Bear from Inland Park in Rhode Island. Prizes for the parks idea contest will be presented, there being more than 300 entries.

Another new attraction pleasing crowds is This Curious World, directed by Mrs. Frances Penrose, former vaudeville. It is a miniature zoo of performing animals, birds and reptiles housed in the old arcade on the lake front. Performers include Mexican tailed parrot, big- billed toucan, finials, macaws, cockatoos, cockerels, doves, pigeons, lovebirds, parakeets, rhinoceros monkey, chimpanzee, and tame and trained dogs, peacock, mother and four baby armadillos, Texas horned toads and baby parrots.

President and General Manager Edward (See CINCY CONEY on page 39)

BOSTON, May 25 — Plans, long considered, to make it a State show place and one of the finest in the nation, have been announced for the entertainment district, will be put into effect for 1941. A bill is ready for the Legislature, and its passage is expected by support guaranteed. Project contemplates expenditure of $500,000 to further promote and conservative and development of the public parks. (See NANTASKET PLAN on page 41)

AC Hall in Red; BW Fund Is Shy

ATLANTIC CITY, May 25 — Convention Hall operating expenses and deficit for the first three months of 1940, according to an audit of the hall's operations. Receipts were $427,789.19 and expenses $408,854.90. The 1939 increase, 27 per cent, White had resigned as chairman of Convention Recreation Board. Policies of the hall were attacked during the recent convention and the board, and successful candidates in speeches declared there would be drastic changes after elections.

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EXHIBIT'S NEW 1940 MONEY MAKERS FOR SPORTLANDS and PENNY ARCades

BIG BANNER SEASON AHEAD

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Track Built Last Season for Motor Scooters -- Ideal for Miniature Auto Concession. Located in Edgewater, the Only Amusement Park Within Driving Range Limits. Write for Terms of Season Lease.

EDGWater PARK,

23500 WEST SEVEN MILE ROAD, DETROIT, MICH.

GAMES—WHEELS—BINGO

A COMPLETE LINE OF FLASHERS, WHEELS, PAPER PADDLES, SKILL GAMES, HORSE RACE GAMES, CLUB ROOM EQUIPMENT, BINGO CARDS AND BINGO CAGES AVAILABLE FOR HUNDREDS OF OTHER CONCESSION GAMES.

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WARREN ST. • NEW YORK CITY • PROV. R. I.

More Picnics in Kennywood; Acts, Bands Are Scheduled

PITTSBURGH, May 25.—Outing bookings in Kennywood Park here are reported best in years. Harrison B. Appleby, former circulation promotion manager of metropolitan newspapers, has been added to the staff as picnic counselor.

Following the Three Franks, Wolford's Dachshunds and Power's Elephants, the free-set schedule will include the Fourcorn Family with Fanchon and Fanchon, Aerial Ballet, Wallendas, Palmenberg's Bears with Lorenzo and Viki, Austria's with Bobby Whaling and Partner, Young Nelson Troupe and International Watercade. A clown, Harry Fisher, will stroll the park for seven weeks.

Eight name bands and a local orchestra will be used. General Manager A. Brady McEwegan said booted best in years. Harrison B. Appleby, former circulation promotion manager of metropolitan newspapers, has been added to the staff as picnic counselor.

NYWF Concerns Chartered

ALBANY, N. Y., May 29.—Three New York Women's Fair attention concern have been issued charters of incorporation by the secretary of state here. They are Exhibition Jubilee, Inc., with Richard H. McIntosh, Jack Tavlin and James H. Dickson, New York, stockholders; Harry Bloom, John J. Robertson and Mildred Reischel, New York, stockholders; Wall of Death, Inc., Joseph Dobish, Pearl Dobish, Fanchon N. Y., and Mildred Reischel, New York, stockholders, and Exposition Parade, Inc., directors being given an option who chartered Exposition Jubilee, Inc.

Outings Start in Fairyland

KANSAS CITY, Mo., May 26.—Near-by towns started a schedule of picnics in Fairyland Park, near by Viorel and Mario Bracchi managed and advertised by John Tumino.

STOP LEAKS!

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Money-Meters always collect every admission, with instantaneous audit by patron. No investment for equipment. Trial installations. Write for Bulletin All are asked representative to call.

MONEY-METERS, INC.

WARREN ST. • NEW YORK CITY • PROV. R. I.
The Pool Whirl

BY NAT A. T. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

June 1, 1940

PARKS-RESORTS-POOLS

The Pool Whirl

War Helps Swimming

Lunchtime crowds at Sandwa Pool with Art French, boss-man at Coney Island's Man- man, turned to war, as most conversations in the vicinity were French, boss-man at Coney Island's Man-

mer, especially swimming.

are getting tired, or perhaps "afraid" would be a better description. But it is quite apparent, and accordingly they are gradually becoming more circumspect in their recreational activities. It's a urge to forget it all, that according to French, should be going on in droves to swim pools and amuse-

ment parks.

Veterans of the 1914 scene tell me that's what happened prior to America's entry in World War I, and the rise in the number of amusements skyrocketed and naturally in the summer outdoor places occupied the bulk of migration. To my mind, war is another reason than this. With recent talk of American preparations for war, and mention of the chance that we might become actual combatants, they are be-

coming very self-conscious about their swim-

ning fit. What better and more enjoyable way to keep swimmers and pool-goers in shape than swimming? Even if they have never thought of it as recreation, their conscious or unconscious will do biz.

Joe Fringle is running restaurant con-

venience stores in Elkins Park, Pennsylvania, and Sunnyside Pool, N. Y. O. C. Terrific pub-

licity is being given to the fact that the Pool Central Park indoor pool, in cur-

rent maintenance, is to be devoted to the pop midterm show. St. Louis Sunnyside Pool, Miss Helen Ed. of International News Photos, are featuring in the Hitler-Allies match. The Sunnyside Pool certainly looks dressed up in those na-

tions now. Joe Fringle isQP; 17; 50 ft. into the water as this writer saw it when he was on the board in January.

Palisades, N. J.

BY CLEM WHITE

Only one Saturday has been lost thus far. Crowds have been excellent over week-end with spending average high. The crowd on the day prior to last week's three-day rain. Manufacturers in neighborhood are working 24 hours a day, which would mean added takes, should weather permit.

Mrs. Gibson, a 30-year concession-

ner, is recuperating from an opera-

tive procedure. Her daughter is a "Laddie's" presence is missing. Lo is made up somewhat by return of Jack Bloomo, handling an aluminum bot-

tle ball game for Franke and West-

ett and the sand hill conjunction of the finales of week-end bookings. Starting today the arcades are fully stocked for swim-

ming on Decoration Day, free stage will open Saturday night. Among the thrills will be the nightly visit of the moon and night with the moving to the town's only outdoor stage show. Jack Constance holds down the dance assignment and is due to have a date with Dick Mesner until Decoration Day.

Superintendent Al McKee seems to have a ride crew that will meet even his sterner test. He has included in his list of performers the following:

Bob-Sled, Ruddy Kilpatrick, Charley Ayres; Joe Call, Pat Lappin-

berg, Marty Wilson (all of these are top box-office performers); Spider, Fred Stoechelt; Perve Wheel, Ed McAleer; Flip, Joe Musso; Joe Balerno; Chair-o-Plane, Charlie Henry; Jelly Roll, Rocky Revue; Johnny wooden, Al Whittard, Charlie Helms; Barber Shop, Joe Hafer; Johnny Laughlin; Skooter; Joe Rinaldi, Eddie McDermott, Johnny Lepp, Paul Haeberlin, Pat Pinollo, Frank Landy, George Little; Bandolier, Stan Pino; Johnny Onorato, Ralph Betty, Bob Brandingan, Kid De-

fend, Charlie Ellis, Toolie Margulits, Jitterbug, Johnny Sharp, Teeny the Miniature Tramp, and Sylveck; Flying Skooter, Jimmy Kenney; Bumpers, Lionel; Snakeman, Frank; Golfer, Bill Holland; Jeenie, John Winkin, Paul Benetendi, Johnny Yatzel, Ken Common.

In the coming week, the musical troupe will add Joe Winkers, Kip Grasdbow and Jack Turner, who have been fixtures here for the past two or three weeks, and the opportunity that the Pool Whirl will arrive soon.

Asbury Park, N. J.

BY GEORGE ZUCKERMAN

Effect of war psychology on amuse-

ment parks is apparent from com-

munications among the few trade, who are go-

ing full blast with promotion of fea-

tures, including the annual midsummer gun promotion providing for prizes of fine genuine guns for good shooting, or mementos of their service in the Ghosts' or the...
CONY ISLAND, N. Y.

By SAM ABBOTT

Nearly everyone at Coney Island has been putting in a full day of work these days getting things in readiness for what is predicted as an early season. The weather man has been halfway decent about breaks over the week-end and pre-season crowds have been up to expectations. Several changes in spots and types of entertainment have been made by the operators and concessioners.

At Minnie Silverman's, the Countess has the "train" near the west end of the park where the Ferris wheel used to be. In the past, Jack Evans has been booked in for his Buried Alive show and Mrs. Jack Johnson has the "train" on Surf and a 'guess-your-weight' stand, but this year they are assisted by Al Rosenzweig and Joe Sanguinetto Jr. as assistant.

"The Pig Slide" which was operated by Dave Pinto and is back again this year. The Whirligig has been remodeled Skooter and is back again this year. Some new features are being planned and will be on hand soon. For the last 15 years, Edie Donnelly has been with Streamline Amusement Co. as booker. Irthea Krause is the boss. Pat Beck is operating Tom Callahan's and Jack Gallagher's general mechanism. Jerry Pottle has been taken over by the Coney Island Holding Co., Inc. recently made an inspection at the park.

Louis Shiloh has opened his frozen custard stand on Surf-Waterbury. He brought his wife and son from the box at Boomerang. John King is on the job. He also has a shooting gallery near by. Here people are going for merchandise and not for shooting. The riding gallery shooting says, Bill Adams is on the scene. He moved in from the Oorn. Eden Mense on Surf are on Coney and are Jupiter's Decotations Day, Fred Meears says. He has added some new features and is planning to hold on hand soon. For the last 12 years, Edie Donnelly has been with Streamline Amusement Co. as booker. Irthea Krause is the boss. Pat Beck is operating Tom Callahan's and Jack Gallagher's general mechanism. Jerry Pottle has been taken over by the Coney Island Holding Co., Inc. recently made an inspection at the park.

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Benjamin Buel Jones, known as "Broadway John," the man who treats Broadway, has been seen at Coney Island. Howard is in the box at the Whip. He has been a Coneyer for 25 years. Sue Gary is managing Coney Island Skating Rink. He is known as the "Beaumert." Charlie Lombardo is the "General" and Carl Potano is the "President." Carl Potano's Loop-o-Plane is operating with John Joseph Chas on the phenform.—Continued from page 36

CINCY CONEY

(Continued from page 36)

L. Schott said that business to date, including the two-week-end period, was slightly below that of last year. He attributes decline to bad weather. However, a cheerful note was sounded by Herbert Schmekke, of Philadelphia. Schmekke said that some other amusement men were guaranteed a profit on May 21. Schmekke said that his trips to parks and property noted considerably better weather that year and that smaller turnstile figures may be attributed to generally decreased business. But, he added, "As a boy, I recall..,

JOYLAND, LEXINGTON, K.

and assistant manager, respectively, have remodeled buildings and painted them in new color schemes. New structure to house personnel and operations manager; H. G. Henninger, and DeAry G. Barton, Mid-Winter west manager of Music Corp. of America, Cleveland, were General Manager Schott's guest. Jim Guelf, manager and Henninger were on an inspection tour.


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Prominent talent buyers give the answers in the TALENT SUPPLEMENT to be published in the SUMMER SPECIAL. Be sure you get a copy of this important edition—now.

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New Electric Penny Game

One park reports gross of $10,000 with 8 cents machines. Others have reported similar returns. There is a good profit in Penny Game. See our illustrations and learn the complete line.

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WANT FOR REVERSE BEACH, MASS.

Roll-a-Bowl, Barnum, Schenectady, New York, 30-40-60-80-cent machines. Write to me, HARRY WRIGHT, 411 Main St., shoe store, Fall River, Mass.

WANT FOR SALE

Batsu-Miner, Three Assorted, Conrades, Topeka, Kans., 10-20-30 cent machines. Sell as a lot or separate. Address: D. L. HARDING, Virginia Beef Road, Racine, Beach, Minn.

CAN PLACE

For Sandy Beach Park, Russell Point, Ohio. MRS. AL WAGNER, Russell Point, Ohio.

WANT

For Galion Pier, Fort Worth, Texas. Can Play, a new game, 10-30-50 cent. Everything included. Bring or send samples. MOSE BECK, 4418 South Western Ave., Chicago.�. It is a picture game, 10-30-50 cent. Address: M. B. LINN, 4418 South Western Ave., Chicago.

For sale, '40 Yachtman, on Boardwalk. Owner for sale. Ask $500. Address: A. W. JONES, 305 South Wayne St., Fort Wayne, Ind.

LINCOLN, Neb.—Capitol Beach’s Decoration Day on May 18 was comparable to the average of the last few seasons. Rain until a few hours before opening probably accounted for a moderate start on Saturday but Sunday was good.

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Hospitalization and Cemetry Fund

Dues $10

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New York City

BENEVOLENT

PROTECTIVE—SOCIAL

Betterment Funds Asked

Altogether more than $500 has been pledged to finance a program for raising the tone of the business and front amusement men, concessioners and merchants. Boardwalk Jones' program was drafted several weeks ago. Aboardwalk Jones and property owners to eliminate unethical mercers.

"At present there is not a Boardwalk betterment group which it does not have an annual loss of hundreds of thousands, many cases thousands of dollars in sales, lowered rental values and bad weather because of conditions this program is set up to correct," he said in an appeal for funds.

Description Day opening weekend of the summer season, the broken weekend doesn't count too much because only any broken records. Reservations at hotels are light. In addition to holiday bills at Steel Pier and Hamid's Million-Dollar Pier, Description Day brings the Auerbach Trophy race and leading speedboat drivers.

"FREE ACTS AND THE PRESS"

by Harry J. Batt

Penthouse Beach

New Orleans, La.

Who get free publicity play in free act promoted? Smith refers to free acts and the press as a "press agent" to boost

ACTS AND ATTRACTIONS

Send for the complete details about "The Talent Section." You can have an advertisement, Publicity Picture, Publicity, Mail a postcard today.

The Billboard

Cincinnati, Ohio
Big Ones Prep for New Tops

Pomona Mark

Set at 75,000

Heavy pull from tourists' invasion is figured—program at plant under way

POMONA, Calif., May 25.—In anticipation of the increased attendance and number and variety of exhibits, management of Los Angeles Pomona Fair here has created a number of additions, alterations and repairs on buildings and carrying forward the big handwriting program. Reopening of the San Francisco Expressway, the annual journey of European travel are expected to greatly stimulate tourist migration to the Coast. For this the fair will make a bid and official will proceeding with arrangements on a more pretentious and comprehensive scale than ever before, an estimate of $750,000. Present record is 650,000.

SECRETARY C. B. (Jack) Afterbaugh said that never before has inquiry for exhibit space, premium lists and information been so voluminous and widely distributed. These interests are being offered to exhibitors of farm machinery and tools, Machinery Hall, equipment, covering 40,000 square feet of unobstructed floor space, will be added to a large open area adjoining the building. Much of the space was covered last year and was not contracted. Commercial exhibits will be featured for the second year on opposite page.

Lund Named Pilot Of Winter Carnival

ST. PAUL, May 25—Henry J. Lund, publicity superintendent of Minnesota State Fair here, will take over the post of managing director of the Winter Carnival at the fair, it was announced today. Lund, who has been connected with the fair since 1934, will succeed to the job of proper head of the fair's Winter Carnival after J. Kelly, who resigned a month ago to become president of the Minnesota Carnival Association, and Bill Fisher (left), liaison engineer of the Great Northern Railway, will again have a horse show, re-established last year. (See Policy in Brockton on opposite page.)

Regina Plans Gate Boosts

REGINA, Sask., May 25—Regina Exhibition board plans to boost attendance in 1940 with introduction of daily gate awards during horse-race programs. On the final day an award based on daily attendance increases over corresponding days of 1939 will be made. Race purses have been boosted $4,000 this year, making of five autos and bicycles Monday night, Children's Night, will again be used to boost the night grand stand. Governors of the fair's concession booths, the CKCK Palace of Glass, will be invited to attend on Americans' Day, their stands will receive special treatment. W. F. Fuller, president, will make a goodwill tour of the two States to promote interest. Veterans' Day will be known as Military Day, to be broadened in scope to include personnel of army, navy and air force, as well as war veterans. Grain show building will be used to house horticultural and women's exhibits, the CKCK Palace of Glass, used often to house horticultural and women's exhibits, the CKCK Palace of Glass, will again be used to house horticultural and women's exhibits, the CKCK Palace of Glass. Miss Maria J. Kelly, who was elected president of Gillespie County Fair association recently contacted C. M. De Baal, secretary of the fair board, and made a special grant of $2.500 so the board may proceed with the gala project as that of the past two years, with name bands, names of radio, screen and orchestra people, and bands, names of radio, screen and orchestra people.

Tupelo Adops Co-Op Set-Up

TUPELO, Miss., May 25—Holding of a successful (340 Mississippi-Alabama Fair here appeared this week after representation of several agricultural groups and Chamber of Commerce approved a co-op plan for continuing under this present set-up. President J. M. Savery said the budget of $15,000 shows a profit of about $6,000 despite the biggest premium award, $4,000, in the fair's history. He estimates receipts at $15,150 from general admission tickets, $1,750 from grand stand, $800 from concession, $1,500 from catalog and $1,500 from the state for premiums.

Last year's crop failure in this section where cotton and corn are the main staple, has been a loss of $1,000. The Agricultural Union will be on the midway, it was announced.

STARDUST REVUE, produced by Charles Collins, Detroit, is being booked by Willard Logan thru Western Canada Fairs Association.

Faired Ones Prep for New Tops

Brockton G. S. Policy Repeats

Success to line up hill along same lines — four buildings of nations

BROCKTON, Mass., May 25—Brockton Fair will follow the same grand stand policy as that of the past two years, with automobile and horse stands, and a line of girls from one of the loveliest musical groups in America. Frank H. Kingman said the policy had proved so successful that it was determined by the board of directors to continue along the same lines.

Lucky Teter and his Hell Drivers also will be headlined for six days. Sunday, John A. Blake will present auto racing on Friday and Saturday, and these events will be displayed nightly by American Fireworks Co. Fair will again have a horse show, re-established last year. (See Policy in Brockton on opposite page.)

Ottauva's Junior Section To Be Staged at Richmond

OTTAWA, Ont., May 25—Directors of in-terest here who have canceled plans for a 1940 fair due to financial difficulties will be in- tended at Ottawa's Junior Section, a feature of Ottawa's Junior Section, a feature of Ottawa's Junior Section, a feature of Ottawa's Junior Section, a feature of New York State Fair at Utica.

NATIONAL and provincial agri-cultural organizations recently contacted P. M. De Baal, secretary of the fair board, and made a special grant of $2.500 so the board may proceed with the gala project as that of the past two years, with name bands, names of radio, screen and orchestra people.

All grants to fairs for agricultural dis-tricts have been made in the past 12 years, and the fair board, and made a special grant of $2.500 so the board may proceed with the gala project as that of the past two years, with name bands, names of radio, screen and orchestra people.

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The fair will, however, serve as a Joint feature with Travelers' Insurance Co., a sponsor of the fair. Rights to the Native American Day parade of 100 cents will be sold to fair patrons and families will be in effect on morning of the second day.

Fred McFalls, who took space for the Nate Miller attractions.

W. F. Fuller, president, will make a goodwill tour of the two States to promote interest. Veterans' Day will be known as Military Day, to be broadened in scope to include personnel of army, navy and air force, as well as war veterans. Grain show building will be used to house horticultural and women's exhibits, the CKCK Palace of Glass. Miss Maria J. Kelly, who was elected president of Gillespie County Fair association recently contacted C. M. De Baal, secretary of the fair board, and made a special grant of $2.500 so the board may proceed with the gala project as that of the past two years, with name bands, names of radio, screen and orchestra people.

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June 1, 1940

CARNIVALS

American Carnivals Association, Inc.
By MAX COHEN

ROCHESTER, N. Y., May 25.—We are in receipt of an interesting communica-
tion from F. H. Brown, general agent of Patrick's Greater Shows, ad-
vanced that he is giving extensive publicity to the material recently fur-
ished him by our office, and that he will look forward to welcoming Patrick's Greater Shows as a member of the American Carnivals Association. Membership certificates are to be sent to Reid Great Shows, At C. H. Hanson Shows, Orland, Ohio, and No Happy Days Shows have been returned un-
deared. If you own contact this office, we shall be pleased to forward these certificates.

Subject of State trade barriers is develop-
ing considerable bitterness and controvers-
y, particularly since a recent decision in the United States Supreme Court which upholds State sales taxes on interstate shipments.

Greater Shows, plan to play local and Washington territory, the management has been repainted and new Mini-
circus, much activity and the worst storms in years, but just as the worst nights, but crowds continued to pack the grounds and all worked until mid-
night. D. W. Leslie's Till-a-Whirl took top money among rides, with Ferris Wheel, Mr. and Mrs. Kid Mow-Mow, and son left for Pennsylvania. General Agent Bill Macko has reported a successful trip. Pete Smith, Punch and Judy, played to a full house despite the worst.

11. Mason Bros., Show Ready

Baltimore, Md., May 25.—Recently or-
ganized local enterprise, Mason Bros. Greater Shows, plan to play local and

Carnivals

SALTVILLE, Va., May 25.—World of Pizza Mow-Mow wound up its ten days on the road at the ball park May 4 and a business in the Pickens County area. J. J. Stebler reports that weather en-
vironment and conditions would have shown that the worst during his time in show busi-
ness. He had a new show, which was

Inelment Weather Dogs

Heels of World of Fun

MANNING ANNOUNCES '40 Roster for McLaughlin

DUDLEY, Mass., May 25.—Roster of riders, Al Troth; pop corn, Mrs. Ross Manning,

For Baltimore Launching

Baltimore, Md., May 25.—Roster of riders, Al Troth; pop corn, Mrs. Ross Manning,

Gerald Hill, a former member of the late

Roster includes Capt. C. W. Naill, own-

Manager J. E. Stebler advised that he

C. W. Naill's Ark. Dates

GEO. JOHNSON, V. P.

1. O. R. NAILL, Pres.

ST. T. JESSOP, Pres.

United States Tent

NATIONALITY TEN TENTS

TENTS

Concessions

Cookhouse, Costa Cestigala, manager; Frank Winkler, electrical assist-
tock and Concession Banners

New Tents

For Sale or Rent

AMERICAN CARNIVALS

Reading's Shows

Williams Brothers, transportation super-

BRANDS

501 First Ave., N.

MINNEAPOLIS, MINN.

and samples

Paint Exchange of Chicago

403 and Spillman Resources.

PAINT EXCHANGE OF CHICAGO

403 and Spillman Resources.

THE BILLBOARD

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.
CARNIVALS

June 1, 1940

Playtime Does Biz In Methuen, Mass.

METHUEN, Mass., May 25 — Cool weather brought on a free gale of business and Playtime Amusement Shows' week-long stand here opened on May 18 to fair business. Management announced that Fred Brown, who has been appointed general agent for the season, is in new this year and that the show is painted and presents plenty of flash. He has the proper direction of office is proving popular. Thomas Robinson is in log, under supervision of electrician Joe Long. Bondette operates the office-front panel stand. Honey Allen is in charge of ticket offices, with Prof. H. E. Murphy as assistant as usual. Mrs. E. W. Burr is manager of the show.

Line-up includes Mrs. Clyde Hipple, of Mansfield, Ohio, Anne Hinkle, George J. Clancy, pitch-till-you-win; George R. Cahill, story-teller; Widow F. W. Jameson in bottles; Fred Perkins, ridelord; John Burr, blanks; Tom Robinson, horseshoes; Carl Chipman, bumper; Mrs. Sadie Clancy, penny and joe; B. Perkins, pony rides; and ice cream; Edward Quinn, high wheel; Al Schrubber, motor bike; Dennis Hall, palm reader; and showmen. The club is open from 1 to 11 p.m. Monday, Thursday, and Saturday, and from 2 to 11 p.m. on Sunday.

Telemarketeers

JOHN B. MORTON, June 1; Frank Rappaport, June 1; Mrs. E. J. Templeton, Belle Grant, Crane, Bob) Morton, June 1; Fred Seabourne, Mr. and Mrs. E. J. Templeton, tickets. Ride: Whip; Arthur F. McAlpine, foreman; Billy Bouldering, second; Kenner Johnson, help; Mrs. T. B. Petersen, pony; Joe Little, pony; Ralph G. Smith, pony; Mrs. J. H. Morley, former; Stanley George, former; Tom Chappell, former; George Smith, former; Bob Snow, former; Derry Doll, Paul Humphrey, former; Bob Smith, former; Tom Jenkins in., former; Mrs. E. W. Burr, manager; and showmen.

Tippy Toes

Telemarketeers

Dennis Hall, palm reader; and showmen. The club is open from 1 to 11 p.m. Monday, Thursday, and Saturday, and from 2 to 11 p.m. on Sunday.

Cowboys

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York and Rex Foster arrived from the Midwest and are staying at a Main street news and magazine office, waiting for the latest in small animal units. They are playing sponsored shows around the area.

Meyer Schlom left for San Francisco and plans to make a trip around the country for both business and a vacation. Weisbrod came in from New York on Wednesday, flying in and was met at the airport with a large group of friends.

Francis Shanley is recuperating at Elks Hospital and is expected to take a few more days before he can return to work.

Golden Gate International Coliseum has turned to a proctoring tour in the North.

Steve (Skip) Fordyce stopped briefly in town on his way east and is expected to arrive back in town soon. He is on an eight-week trip to Chicago.

Don Sanderson, foreman; Westley Logway, second man; Susie Chance, tickets. Chan'os in Rain, Snow and Sleet

WANT CONCESSIONAIRES WANTED (Continued from page 42)

NEW 8 CAR WHIRL

CARNIVALS

L. J. HETH SHOWS

WANT CONCESSIONAIRES WANTED (Continued from page 42)

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NEW 8 CAR WHIRL
CARNIVALS

Midway Confab

By THE MIXER

(Communications to 25 Opera Place, Cincinnati, O.)

Walt talk joint bad weather.

REPORTED to be handling the Side Show on Patrick’s Greater Shows to good results is May Kilpatrick.

WHITTE ARCHER's concessions closed with Miller Bros’ Shows in Camden, N. J., and replaced by several others.

DAVID ROSENBERG has taken over the bid on Ideal Exp. Exhibition, a position formerly held by his father.

IN CHARGE of the sale of Carl J. Launder’s Side Show on Cettin & Wilson Shows, Claude Claudelette took delivery on a new car in Lebanon, Pa.

AN actor and actress not at a gateless one.

FLYING MELZORAS, serialists, presented dignified free attraction on Kaus Exp. Exhibition in Camden, N. J., under Veteran Foreign War auspices.

For the past eight years with Mighty Sheskey Midway, Frank Arone is the game for Danny Carr on Convension Shows.

AL BEHERS OF is out on the road with his busy sound truck, the

NO, Horace, there’s no law agin’ having places to take people from home on lots.

FORMERLY with Sam Golden on West Bros’ Shows, Bobbe Burns and Thelma, Mystery Girl, see with Fidler’s United Shows as side-show annex attractions.

FORMERLY with Royal American Shows, George Marshall joined West’s World Midway Shows in Cairo, Ill., to assume management of the Side Show, reports Roland W. Ritchie.

RECOVERING from an operation in St. Louis, Mo., Dr. Proctor, Boucher Brothers, will follow a less strenuous life.

NOW in charge of the sale of Zacchini Bros. Shows, Robert Moskovitz, who cards he'll have to remain another month at least and would like to read letters from friends.

ADD Famous Film: “I'll never follow a big one again.”

S. W. CALKING, president of The Dally Shows, at home in Fort Wayne, Ind., reports, Billy Snyder, Zacchini Bros’ Shows publicity director, while the shows were in Columbus, Pa.

FORMERLY with the Haas’ vent and legal adjutant, Doe Hamilton, has taken over legal-adjudging duties with Zacchini Shows.

Buddha—Future Photos—Horoscopes

1940 Astro Daily, Hourly Forecasts. Analysis, 8-p., with white Cover.

1940 Years Forecasts. Stars Effects, Mitt Camps, Graphology, Palmistry, Charts, Apparatus for Mindreaders, Mental Magic.

1940 Octopus, Harrisburg, Pa., May 15th.

1940 Back to School, Columbus, O., May 15th.

1940 Simons & Co. 273-275 W. Lake St., Chicago, Ill.

1940 Globe Building, Davis & Co., Chicago, Ill.

1940Triumph Concession Stands, Simons & Co., Chicago, Ill.

1940 National Enterprise, 190 E. Third St., Columbus, O.

1940 Huck's Museum, 228 W. 42nd Street, Cincinnati, O.

1940 McMahon Shows, West Coast Music, O. 49th St., Los Angeles, Calif., 48th St., Chicago, Ill.

1940 Bally's Concession Stands, 6707 Fourth Ave., New York, N. Y.

1940 Octopus, O. J. B. C., Los Angeles, Calif.

1940 penny pitch games, 801 N. Fourteenth St., San Francisco, Calif.

1940 Ringling Bros. Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Barker Bros. Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 White Archer Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 J. C. Penney Company, 830 W. Lake St., Chicago, Ill.

1940 Blackbird Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 W. H. V. Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Standard Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Geiger Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Lapin Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Brown's Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 New Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Silver Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Lumber Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Metal Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Furniture Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Paint Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Cushion Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Mail Order Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Theater Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Amusement Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Authentic Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Registered Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Discount Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Special Concession Stands, 830 W. Lake St., Chicago, Ill.

1940 Aluminum Ware, Canes, etc.

1940 Full of new Games, Blankets, Dolls, Lamps, 30" in Diameter. Beautifully Painted.

1940 Contract with show goes with

1940 Wheels to responsible party.

1940 Ind., this week; Danville, Ill., June 3rd to 8th.

1940 State salary and all details in first letter.

1940 124-126 W. Lake St., The Billboard.

1940 228 W. 42d Street, Cincinnati, Ohio.

1940 801 N. Fourteenth St., San Francisco, Calif.

1940 48th St., Chicago, Ill.

1940 830 W. Lake St., Chicago, Ill.

1940 The Billboard, 830 W. Lake St., Chicago, Ill.
CARNIVALS

The special agent on an advance booking—
Cousin Feleg.

"WHILE playing Lynchingburg, Va., with Smith's Greater Shows I was the proud reciever of a diamond from the young lady to me on a birthday anniversary by my sweetie pie, Helene McClain. Good proposition to flashy lire Pony circus, is dead are untrue.

Mrs. Earl McCann and Mr. and Mrs. Al Keenan from Bramwell, W. Va., by O. C. (Heavy) Elliott, well-known snake charmer, are having a fine time to good weather and business greeted shows upon arrival. Charlie Fay and Capt. H. Elliott, were entertained by residents.

McClain: Good weather and fair business greeted shows upon arrival. From Stratford, Conn. Billie Love is expected to make a sensational debut as a female performer.

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With the Ladies

SALISBURY, Conn., April 25—Spring seems to have come to the Northwest at last as Douglas Greater Shows came close enough for the first time in its history to Vancouver, Wash., on May 13, so the following day we drove the 60 miles to look at them. Owner R. O. Douglas and Bill Meyers made welcome homes for our showmen.

Meyers is at home, but Bill says she plans to buy a trailer and tour with us, showing that the work was done in any capacity and always was ready to encourage and plan to manage some. It was a good idea that wherever she is, she’s “the Prince of Thousands.”

On May 19 Mr. and Mrs. Lee Eyerly and all their circus were in Jantzen Beach Park, Portland, and found our good friend, Paul H. Ruspoli, enjoying a perambulation through the stables. Paul, however, took us on a tour of the park, so much has been done by the late Mary Francis. What improvements made we were surprised to see, and many plans for the future. There’s a new building where the refreshment hall for community or occasional buffalo will be held, as well as a new cance building and they are all generally cleaned and outfitted with new seats.

Mrs. Eyerly and manager, Bill Eyerly, were at the Hula Show and they are out again.

Keith Johnson, assistant manager; Grace Dakoff, cook; Jerry Mentor, Concession manager; Mr. and Mrs. Joe White, assistant manager; Whitey Hood and Mike McFarland, Concession managers; Mr. and Mrs. Bill Strobel, ice cream; Wandie Koster, and Skooter, S. N. Harter.

Margaret Kester, and Shooter, S. N. Harter.

MILLER BROS., BIZ

BACON

The Billboard"

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Margaret Kester, and Shooter, S. N. Harter.
Wallace Bros. Mike First Three Weeks' Biz Over '39 Mark

CARNIVALS

WINDSOR, Ont., May 25.—Manager of the Ringling Bros. Barnum and Bailey Circus in Canada this week announced that gross business for the first three weeks of the season was 

Windy Weather.
COMMERCIAL
10c a Word
Minimum—$2.00. Cash with Copy.

GET IN THE ACT
June 1, 1940

FORMS CLOSE (in Cincinnati) THURSDAY
FOR THE FOLLOWING WEEK'S ISSUE

NOTICE
Due to the expense of postage necessary for the mailing of the "Billed" ad, or those using a box number, the following notice must be observed. No box number is advisable, as the cost of sending is $1.50. In the interest of the postal department, any "Billed" advertisement received or correspondence not properly addressed to "The Billboard," 316 East 42nd St., is subject to publication in "The Billboard." "Plain and Simple" caught in the net of the "Billed" advertisement are subject to the same rule. It is therefore suggested that freelancers who are advertising their work by means of "Billed" advertisements, please check with their publishers to ensure that their advertisements are properly addressed to "The Billboard," 316 East 42nd St., New York, N. Y.

AGENTS AND DISTRIBUTORS WANTED
AIR CONDITIONS BATHROOM AGAINST GRIEF. 10c a word.

EXPERIENCED RURAL ROUTE SUBSCRIPTION SELLERS—$5.00 a Copy, educational, decorative. You can't lose. Cost below 20c, sample free. Turner, 10 Bradford St., Portland, Me.

FAST SELLING NECESSITY — COSTS 2c; SELLS FAST 15c SELLER—NEW, NOVEL, EDUCATIONAL,aculars, magazines.

EXPERIENCED RURAL ROUTE SUBSCRIPTION SELLERS—$5.00 a Copy, educational, decorative. You can't lose. Cost below 20c, sample free. Turner, 10 Bradford St., Portland, Me.

SPECIAL—ARMADILLO, $1.50; HOMED COTTAGE—$50.00 a Copy, educational, decorative. You can't lose. Cost below 20c, sample free. Turner, 10 Bradford St., Portland, Me.

PRODUCTS COMPANY, Laredo, Tex.

WRITE FOR SAME—SPECIAL SELLING OPPORTUNITIES—LARGEST, most complete ever published. Write us at once. N. Y. Direct importers from all over the world.

BUSINESS OPPORTUNITIES
CORN POPPERS, GEARED KETTLES, CRIDDLERS, Stoves, Lanterns, Bumers, and HOMED COTTAGE—$50.00 a Copy, educational, decorative. You can't lose. Cost below 20c, sample free. Turner, 10 Bradford St., Portland, Me.

MAKE MONEY DEVELOPING FILMS, PHOTOS. Small investment for outfit. Write Johnson, F. 0. Johnson, 1522, Baltimore, Md.

MAKE MONEY SELLING STORIES—COMPLETE OUTLET in perfect condition, $75.00, including 500 copies. Write St. Paul, Minn.

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Show Family Album

HERE are members of Uncle Zke's Rube Band, which appeared with Crawford's Comedians in 1913 when the picture was snapped. Seated, left to right, are Billy Plumlee, George Blackburn and "Dutch" Crawford. Standing, the man on the right is not remembered.

Mr. Long; next two not remembered: Dave Stump; not remembered: "Pop" Stoner, who recently trouped with White City Shows; Raymond Crawford; Clarence Long and Owner-Manager Crawford.

The Billboard invites its readers to submit pictures taken from 15 to 70 yrs. ago, if it is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. This is the 29th family Album Editor, The Billboard, 25-27 Opera Place, Chicago, Ill. 60610.

SALESMEN WANTED

INCLOSE $1 FOR DAINTRY WASH PREPAID - $2.00 to return. Retailers $27, or buy in drums for $27. VELV-0-KNAP, 315 Orange, Detroit, Mich.

SALESMEN - AMERICA'S FINEST SIDELINE. BARGAIN, 250 foot rolls, $250 left in stock. Every business man and most buyers, $100 investment, retails $47, or buy in drum of 100 rolls. MARY MAUGHAN, Box 971, Parkersburg W. Va.

TENTS - SECOND-HAND

GOOD USED TENT - 60x90, NEW SIDE WALLS and Scats for sale for $20. R. B. SMITH, 19-0 E. Comparion Ave., St. Louis, Mo.

SLIGHTLY USED, GOOD AS NEW, LESS THAN CASE PRICE. 60x90, new case, $20. 40x60, new case, $10. 25x50, new case, $7. 20x50, new case, $5. 50x75, new case, $11. 60x60, new case, $15. 30x60, new case, $8. 25$ and 50c each.

USED CONCESSION AND CARNIVAL TENTS

EDWARD, 76 x 90, dirt, machinery repaired good, $65. JOHN STEELE, 82x75, dirt, machinery repaired good, $75. PERCY WARD, 90x150, good, $95. R. B. SMITH, 150x200, good, $100.

At Liberty

Adverttises

ALBERT BANDS AND ORCHESTRAS

AFTER JUNE 1ST - WELL ORGANIZED SIX-PIECE ORCHESTRA, with excellent recommended. Write for immediate appointment. Box 110, Wilmington, Del., or write ROY MCDOWELL, Cawthon Hotel, Oklahoma City, Okla.

WANTED TO RENT, WITH PRIVILEGE OF PURCHASING. L. STRAVEL, Muncie, Ind.

WANTED TO RENT, WITH PRIVILEGE OF PURCHASING. L. STRAVEL, Muncie, Ind.

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PEPPING UP CROSSES OF MOVIE HOUSES

CAPT. MACK CIRCUS, R. D. 1, Paterson, N. J.

Young woman doing business connection is available, working with FM. Showman and stages and standards in Metro area. P. O. boxes. Able to handle any Northern area show. Write PO Box 11, 1501 W. Adams St., Los Angeles, Calif.

JESSE MARIE - Fifteen years experience working with FM. Has been with Rolling Stone for ten years. Excellent appearance. Can do any variety act. Available for any Northern route. Write PO BOX 315, 214 E. 15th St., Los Angeles, Calif.

LADY PALMET - Old experience to understand best of any Southern act. Excellent appearance and stage presence. Also does stunts. Write Box 607, 441 W. Adams St., Los Angeles, Calif.

ROUND TREE - New 4-70 truck; attractive young lady. Many years experience, stage presence and showmanship. Write BOX 478, 1501 W. Adams St., Los Angeles, Calif.

TRUMPET - ALL ESSENTIALS. MUSICIAN. Excellent appearance. Excellent tone. Excellent range. Excellent work with FM. Write J. M. Benda, 2138 70th St., Brooklyn, N.Y.


VIOLINIST - FIRST CLASS, FINE TONE. Excellent appearance. Has worked with FM, star for travels, theater, symphony. Can furnish string complete. Will separate. Able to play or teach. Write Box 114, 1123 W. Adams St., Los Angeles, Calif.

ACCORDIONIST doubling Altoplansona, Clarinets, Tenor Saxes, Violin. Address ADRIANA, 95 E. 7th St., New York, N. Y.

AT LIBERTY

AT LIBERTY M. P. OPERATORS

PROJECTIOMAN WANTS THEATRE LOCATION

Age 27, 51754; experience. Graduates College in music, and a graduate in literature, 1433 Rose St., Lincoln, Neb.


BARITONE - EXPERIENCED IN DANCE, symphony and concert band. Eight years experience. Can play or teach. Will work anywhere. Write BOX 1944, Billboard, Cincinnati, O.

BOBB HOLDEN. 38 Rebecca Rd., Sand Hill, Pa. Has played every style of music. Write for box C-341, Billboard, Cincinnati, O.

BOBBY JONES, 21-38 Forty-Fifth Ave., Long Island City, N.Y. Has played every style of music. Write for box C-341, Billboard, Cincinnati, O.

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BRANDON, 6th Floor, 216 E. 66th St., Brooklyn, N.Y. Has played every style of music. Write for box C-341, Billboard, Cincinnati, O.

EXPERIENCED RHYTHM MAN (Bass, Banjo, Guitar, Ukulele) writes for literature. Also experience as pianist. Write BOX C-341, Billboard, Cincinnati, O.

JACOB JEREMIAH, 6th St., 186 Ave., Brooklyn, N.Y. Has played every style of music. Write for box C-341, Billboard, Cincinnati, O.

SAX, DOUBLING CLARINET AND VIOLIN-EXPERIENCED. Write or wire for literature. BOX C-341, Billboard, Cincinnati, O.

J 203 E. 7th St., New York, N. Y. Has played every style of music. Write for box C-341, Billboard, Cincinnati, O.

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Fund of $100,000

Milwaukee Fete for a Centenarian

MILWAUKEE, May 25 — Midsummer festival will be held on May 28, sponsored by the Junior Chamber of Commerce, to raise funds to finance a civic and educational undertaking. Organizers plan to raise $10,000 for the Bing, 6; all North Carolina.

Wilson, 30; Kannapolis, 31; Lumberton, 1; Goldsboro, 1; Pittsboro, 1; Raleigh, 3; Winston-Salem, 1; Greensboro, 1; Durham, 1; High Point, 1; Winston, 1; Asheville, 1; Raleigh, 2; Charlotte, 1; Asheville, 1; Greensboro, 1; Winston-Salem, 1; Charlotte, 1; Asheville, 1. There are 250 American and European exhibits, and 50 American and European organizations.

The festival commission on May 21 approved plans to raise a $100,000 sustaining fund toward a great civic undertaking when the 100th anniversary celebration is held.

Mayor Carl F. Zeller announced appointment of these additional members to the advisory committee of the festival commission: Dr. S. Coffin, chief of the department of health, and Dr. H. W. Stich, chief of the department of education, who will be in charge of the educational program.

The commission is in charge of the 100th anniversary celebration of Milwaukee, which was held in 1887, when a centennial celebration was held.

It is proposed to develop the lakefront property as a new site for a great civil and educational undertaking. Milwaukee will be the site of a great cultural and educational undertaking.

Midway and Acts Planned For Ohio Masonic Festival

MANSFIELD, O. May 25—Aku Grotto and an order of De Molay will sponsor a six-day Midsummer Festival here on Ashland road lot. It is the first outdoor organization for local promotion of the event. Sterling (Duke) Drukenbier is in charge of promotions department. To be used to purchase uniforms for De Molay officers. Wade Scaife is general chairman.

Have shows been contracted for midway and three free acts will be featured twice nightly. There will be a 10-cent gate. Automobile, commercial and industrial exhibits will be an added feature.

Attractions for N. C. Expo

KINSTON, N. C., May 25—Lions Club here will sponsor a six-day Christmas City Exposition in new Carolina Warehouse under direction of A. D. Greyson, who has been appointed general chairman. Jimmyn Cannon's Oratorio Society has been engaged for a concert and vaudeville. There will be a 10-cent gate. Automobile, commercial and industrial exhibits will be an added feature.

V. H. FLACK, 106 E. WOODBRIDGE ST., DETROIT, MICH.

WANT—

WANT—

To Be Repeated Next Year

NEW ORLEANS, May 25—Third annual National Home Show here on May 20 will be sponsored by Real Estate Board, drew 65,000 and is to be repeated in 1911 under direction of Edward H. Williams, Federal Production Co. reported General Chairman Dominick Mergarlia, Chairman of the board of directors, said he has contracted for 64 exhibits, including 8 of miniature homes and gardens and other exhibits.

Augmenting the program was a vaudeville feature with M. X., skaters; Lola Morrel, dancer; Bella Saccas, dancer; Wilson Trio, comedy; Edna Alvis, singer, dancer and trapeze, and pupils from a local dance school.

Tex. Festival Draws 50,000

GALVESTON, Tex., May 25—Featuring "The Gold Rush," an annual festival here, drew an estimated 50,000 to the fair grounds. The Gold Rush, an annual festival here, has been in progress every year since 1870 and is considered the grandest of the Texas fairs.

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Photo Biz Looms

CHICAGO, May 25—Photographers, both roving and studio, are finding business on the upsurge with the advent of warm weather. New developments in equipment have increased profits to be made in this field.

Roving photographers are offering specials of a photo-a-minute in black and white or sepia. This type of service is finding profits on street corners, sidewalks, and at picnics, parks and beaches. Demand for pictures seems to have augmented that of previous years. Advantages of this work is that no experience is required. Only soft focus and darkroom are required. Direct positives are made in daylight, and this operation, coupled with the sale of prints, is being watched. The product is not a tin type, but one of a permanent size.

At Coney Island several studio photographers have opened stands. Among them are Al Silverman, who has been on the Island 30 years, and Jacob Mead, formerly photographer with Fte. World, who now has a stand on Surf avenue. They say that nearly everyone who has visited Coney has a permanent record of his trek for the year. They offer attractive percentage of daily crowds are customers at the stand. Photo frame supplies have recently been put on the market in new lines and this is proving a great help in boosting business. Dealers are moderately priced and come in various sizes. The studio photographers have found popular a finished product—picture and frame—of the latest type. An appeal that will prompt repeat orders. Photo jewelry includes a popular new type of souvenirs for amusement centers.

When an operator sings the blues the chances are it isn't so much that money is lacking, but it is a survey of his business. Banks of the latest type are attractors. They have the same opportunity to sell merchandise as they have a line of plaster for low scorers and dolls and other merchandise for those who have high scores.

Demand for Leather Goods Increasing

CINCINNATI, May 25—Leather goods, consistent money-makers for pitchmen and strolling salesmen, have encountered no precedent demand. With summer spots opening for the season, workers who realize the pulling power of these items are stocking quantities of them. A new line of billfolds was recently announced. They are made of genuine leather in brown or black ostrich grain. Prices vary and make the lines suitable for almost any type of use.

Merchandise awards are attractively displayed by concessioners, who are in the habit of setting up in the vacant spots opening for the season, workers who realize the pulling power of these items are stocking quantities of them. A new line of billfolds was recently announced. They are made of genuine leather in brown or black ostrich grain. Prices vary and make the lines suitable for almost any type of use.

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Not To Be Sneezed At

NEW YORK, May 25—The New World's Fair of 1940, which has had nearly everything else, now has an official handkerchief. Designed by Thomas A. Gallabah, the official handkerchief is a Tyrolen and Perishere and follows the same color scheme.

CONEY ISLAND, N. Y., May 25—Concessionaires, souvenir and novelty workers and operators at Coney Island are expecting a banner year. The shutting down of foreign steamship passenger services and the appeal of a home vacation have resulted in a wave which has been streamlined and brought up to-the-minute.

Clumsy Jewels To Click

Bounce and novelty workers see a great season for slum jewelry, and wireworkers have already been given a good play over the past few weeks. Billings has a complete display of these odds and ends enjoyed good sales for their time of the year. He also has leather goods with Coney Island imprints, which are being played with dolls and light, with key chains, hat and ash trays. Henry Merritt, 30 years a Conventaire, has a complete stock of novelties and souvenirs to lure island visitors and increase sales. W. S. Bergman, Philip Danow, Mrs. Bta Beach and many others along Surf avenue have attractive displays and are anticipating a big year in these lines. View cards seem to have taken on added appeal and larger quantities than ever are expected to be sent because by sight-seers and pleasure seekers who visit the Island.

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DINGO BINGO BUSINESS

Bingo-a-Duck has been revived along Surf avenue and is being operated by Cecile Katsowitz, William Winfield, Sidney Levy, who has been on the Island 15 years, and a new group of operators. They are taking the flash of their stand with a good display and show the general public that they have something dependable. They do not sell cigarettes, but they do sell merchandise. They are projecting big returns this season. Ruth Milgrim and her mother, Mrs. Ida H. Milgrim, are offering dolls, clocks, stuffed toys, perfume and candy.

Bank on Merchandise

Bingo-a-Duck has been revived along Surf avenue and is being operated by Cecile Katsowitz, William Winfield, Sidney Levy, who has been on the Island 15 years, and a new group of operators. They are taking the flash of their stand with a good display and show the general public that they have something dependable. They do not sell cigarettes, but they do sell merchandise. They are projecting big returns this season. Ruth Milgrim and her mother, Mrs. Ida H. Milgrim, are offering dolls, clocks, stuffed toys, perfume and candy.

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COTTON CLARK

JIMMIE McLEAN

JEFF FARMER

Marshall Gerkin

Shorty Clarke

If you're set for the summer's activities let's go!

George Earle

Walker and Cooy

If you're set for the summer's activities let's go!

Frank Merrill

J. J. Conlon

C. M. JOYCE

What's the matter with Stanley Naldrett?

What's the matter with Joe Morris, whom he met that he hasn't seen any pitchmen, except his friend, Joe Morris, whom he met

Professor J. Wagner

Jack Williams

Dave Bove

George Sanders

If you're getting it where you are stay

This year will be different from others: After the rain will come the sunshine.

He was spotted by Shorty Clarke working a mental set on Dayton, Ohio. Clarke says: "He has a voice like a newshawk and will work anywhere you ask him. His assistant is Leo Schulta."

He was pitching against, and his dogs, Tom, Jerry, have been visiting radio. Boys, never work in the same store and repeat.

A boastful one from Enid, Okla.: "Am writing a lengthy one from Joliet, Ill. "While in Ohio, Illinois and Indiana, I coupled the chance of a chance since during work in Dayton, Ohio. I have to be thankful and is framing a flashy front to work a few stores."

You can't have luck if you don't have ability and will and courage and skill.

JOHNNY McLane

End Your Correspondence to Advertisers by Men-FELDMAN BROS., 75c.

I'm not going to trouble you with a new pattern. I shall merely suggest that you try a line from Tom Kennedy, Carl Herron and some new ring rings.

JEFF FARMER .

worked a few spots on route to Bliizes, Miss., from Tennessee, but found them only fair. He will work out of Dayton for a few weeks. Jeff is still working med and is framing a flashy front to work drop-store window.

WEATHER CAN'T REMAIN all the time, so go ahead and keep pushing.

MARSHALL GERKIN

tells that he is tailing outdoors showing results to tails to big results in Dayton. Says he would like to get some dope on conditions at the New York fair.

SHORTY CLARKE

worked the last two years, says he is looking forward to good crops.

pitching.

I'M YOUR MAN, I'M YOUR MAN! ha ha ha. I was sighted working corn punk on a lot in Dayton, Ohio, recently, and Eddy Lambert was seen working a chain store with rug, William E. Starks, looking for slim business, according to report.

This year will be different from others: After the rain will come the sunshine.

Mary Jones of St. Louis several weeks ago I made Springfield, O; Columbus, O; Delaware, O; Detroit, Akron and Canton, O. Delaware enforces the Green River law, Detroit, Akron and Canton were fair. I made a 50-mile hike here (Norwich, N. Y) and am now working near Dayton in the daytime and grilling on Miller's Oddities on the O. J. Bach Shows at night. Pipe in, Doc H. A. Williams and Leo Mann.

Frank Merrill

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Professor J. Wagner

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Jack Williams

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Pearl Davis

ace jewelry worker, is reported to be cleaning up in California, chiefly around San Francisco. He ran into Carlos Davis, a workman, who had just arrived in California from the Middle West. Carlos made several hitches west, according to Carlos. Davis would like to work from Jack Lindsey, Randall, Bob Stryer and Charlie McGee.
WHOLESALE MERCHANDISE-PIPES

June 1, 1940

Circus Historical Society

North Platte, Neb., May 28—Bob

The Washington County News (Kansas City, Mo.) carried an interesting article on the conservation of the Tennessee river system.
June 1, 1940

GENERAL OUTDOOR

Romance of Show Business
Cling to Fairbury, Neb.
BY LEVI H. BOYD

POOR almost a half century showmen, from owners and performers to stockmen and mechanics, have called Fairbury their home town. The original Campbell Bros. were among these, and they started a career. The Lind brothers for many years made their winter quarters at the home farm at Elsberry, and they continued their show in practice and started their small pony and dog show in June of 1898. Out of these, we find Lyle Chappell back in his own home and now active in show business called "Campbell Bros."

About 50 years ago four brothers, Al, Ed, Virgil and Charles Campbell, with Fred Hatfield, their nephew, and Lee Green, formed a partnership and started a small medicine show. As they traveled, they gave a performance to make a little money and as they traveled on, they purchased a tent that they might not be able to give the performances if it did not rain or storm. On the day they closed the show in Fairbury Ed had $1 and this was used to pay the driver and the showman, a total of $5. At Jansen they rented boats to build the stage and fence, and when they called upon the village officials that the shows were not licensed, they did not give the performance that they planned. After the license was obtained, they gave a performance and Ed collected the dollar and a half that he paid the showman and the official and $1 from Ed for embarassment, "we were bound to give the performance around tonight and he can collect the dollar if it does not rain or rain," and the Campbell Bros.' first show!

Little Backing

That night at a grand opening the bandmen gathered in front of the show place and it made a beat that they could not find until they joined in and raised the tempo that was shown by their playing. As the show progressed, they gave a few performances to make a little more money and as they traveled on, they purchased a tent that they might not be able to give the performances if it did not rain or storm. On the day they closed the show in Fairbury Ed had $1 and this was used to pay the driver and the showman, a total of $5. At Jansen they rented boats to build the stage and fence, and when they called upon the village officials that the shows were not licensed, they did not give the performance that they planned. After the license was obtained, they gave a performance and Ed collected the dollar and a half that he paid the showman and the official and $1 from Ed for embarassment, "we were bound to give the performance around tonight and he can collect the dollar if it does not rain or rain," and the Campbell Bros.' first show!

Circus Day

By DR. L. C. HOLLAND

A fitting night, a listening ear, waiting for the dawn, a distant whistle, squeaking brakes, a circus day is born. Bushy tresses, another morn, well time ahead, my smile, my outburst.

Camera loaded, eatos tabbed, hitting for the tracks, Horses restless in the cars, peering thru the cracks. Vendors almost invisible, captured by the blare, Hangers on about, confusion, cocktails turning out, parapernalia hunted.

Peaceful sleepers, on sidings, to convenient, to lot. Double-leaders, fire wagons, closely parked, canvas covered, glare protected. Seizing eyes, attention directed.

Wonderful picture, a cage line-up at the break of day. On the flat, waiting command to be on their way. Down to the river, over to the side, a long line. Horses then pick them up, directed by the bosses. The red, gold and purple rays of the rating sun, Virg with his band, chords rising. As the canvas coverings were silently rolled away, They matched the band.

Spalshing the fantastic carvings standing in bold relief. Borne on wheels, circus parade, in the big top. Wagon lines, small tents, the circus family honor. Flag goes up, show is served, continuation.

Hangmen—on all taking in the sights. Band—playing, front door open, one hour to go Ballyhoo started, venders yelling, waiting for the show. In the alley, old clown alley, action all around.

Then accepting defeat, as in a losing game. Withdrew behind a cloud to look elsewhere for fame. Splashing the fantastic carvings standing in bold relief. Borne on wheels, circus parade, in the big top. Wagon lines, small tents, the circus family honor. Flag goes up, show is served, continuation.

Hangmen—on all taking in the sights. Band—playing, front door open, one hour to go Ballyhoo started, venders yelling, waiting for the show. In the alley, old clown alley, action all around.

Grace paint smearing, transformation, then is born a clown. Fireworks a—rolling, shooting scenes, pictures for remembrance. Change a roll, ad lose a scene, be sorry for your hesitance. Withdrawing behind a cloud to look elsewhere for fame.

Bulls unloosed, down, they come every step a testing, Raccoons, Indian medicine, a cure for almost anything. A fitful night, a listening ear, waiting for the dawn, a distant whistle, squeaking brakes, a circus day is born.

IN THE WHOLESALE TRADE

Circus Day

By DR. L. C. HOLLAND

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The Billboard

June 1, 1940

SUGARS DOMINO (Continued from page 4)

makeup fails out of any enterprise that is being conducted. But whatever has remained of burlesque is considered beneath the dignity of a very part of town and unless something is done about it the rest of us who remain until Gabriel blows his horn....

There ought to be more men in bur-lesque of the stamp of the doubtful kind. I believe I am one of them. Like the others he sold himself down the river to the boys who put up the dough to keep the theaters going as long as conditions were such that the vender of what is laughingly referred to as 'entertainment.' But it is quite apparent that this burly operator felt that he had no business with the boys unless he got fed up with the spelling of the side salesman that he had. He had a mouthful of yellow- mouthed belter and kicked him in the teeth, therefore he figures like that happen a few more times we may be able to get a show going in burlesque.

In contrast to the burlesque manager with a conscience is one we know combined with both operating of shows and theaters with the running of double bills in a manner to coerce performers working for him to do their best to make a financial interest. This is pretty bad stuff and the same time that he is running his show business. But our friend goes further. He enters into a high-pressure salesman to perform- ers to work for him. He will pay $5 per week for a week or two, but he forces chorus girls who earn his living and soul together to stay at a hotel while they are playing the show. And what happens when they figure out what he is up to?

When things like that happen whether in burlesque or any other stage of the show business no unions you or an actors organization to knock them down the sewers.

A much needed exemplar of burlesque showmanship of the 1940 school uses the whip on performers that are given to dumbness but which represent a flow of money that is pulled by any burlesque man run by him. And there is the gent who has a "girl" for a wife and a "girl" to work for him because every girl is a "girl." He calls them "angels" who fly all around his house and do all the things that go with the call girl. But there is no purpose served in yelling about her "men" when only sounds more to type than the he- roes of the other short stories in this week's issue.

Burlesque performers are helpless and that is why we do not blame them one bit for the way they act. But they are helpless only as individuals but not as a class. They are helpless because of the burlesque or any other stage of the show business no unions you or any other organization to knock them down the sewers.

Burlesque showmen are and should be given more and more liberty to make a business of their own. They should not be given any more liberty than is granted the legitimate stage of the show business.
Barnum Letters Disclosed

BRIGHTON, N. J., May 25.—Two original letters of Barturno Brothers have been added to the circustana col-
lections of the historic spot on Bourbon street in New Orleans.

The letters were discovered by Charles B. Jones of Philadel-
phia, while he was searching for an-
other drift of the same kind in his
New England farm house.
The letters were written in longhand by John Brice, Fred DeWolfe, Ed and Jennie Hol-}

Wiziarde Circus Begins

outdoor promotions in Eastern Ohio.

The Cincinnati

rangers

Drukenbrod,

York World.

Sinners' Club, and some of his friends,

and Kit Carson shows.

who for so many years was superintend-

the habiliments of grand opera and still

ing" are presented in three rings,

Had

at Antoine's or Arno's in the

A Blue Big Top

Kelley and I were together

It isn't circusy,

N.0. facilities

He facilities

Food in the restaurants

By contents of the contract.

The Billboard

The union sees that all con-

sidered among a lot of wordage in

There are four principal entrances, three of which have steady grinds.

Banks

asso-

Some believe that this latter condition

Manuscripts should be word-processed.

Punched cards only.

Send

To

receiving any theater at any time with-

the joker is

up to these regulations, but the joker is

Whether people are from New Orleans,

Ortega,

 micronyhyphs, the management figur-
Hamid-Morton Show in Montreal

By William J. Wray

Chairman of the Shrine circus

The famous Hamid-Morton Show in Montreal has been running for over 25 years, making it one of the longest-running circuses in North America. The show is renowned for its impressive animal acts, including the Sunshine Dog Troupe, featuring Bing Crosby; Tony Ruscigno, the Iron Jaw; and Ross Williams, the Human Torch.

The circus has a long history of successful performances, with tickets selling out almost every night. The show is known for its elaborate sets and captivating performances, attracting audiences of all ages.

The Hamid-Morton Show is one of the few circuses that still features acts performed by animals, making it a unique and special experience for both performers and spectators.

For those interested in attending, tickets can be purchased at the box office or online. The show is scheduled to run until the end of the month, with tickets expected to sell out quickly.

The Hamid-Morton Show is a must-see for anyone interested in circuses, history, and the arts.

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 Mentioned in the article:

- Sunshine Dog Troupe
- Tony Ruscigno
- Ross Williams
- Various other performers and acts
CARNIVAL

June 1, 1940

THE BILLBOARD

OUR CATALOG IS READY

It's just chock full of new items at the lowest prices. The flashiest and latest merchandise

CONCESSIONS

PREMIUM USERS

SPECIALTY MEN

SEND IT FOR TODAY—WHY DELAY?

WISCONSIN DELUXE CIRCUS

THIRD STREET

NEW AND NOVEL CANDY PACKAGES

With Sliced Orange Cream.

TANGERINE SWEETS

NEW YORK CITY

COCONUT STRAW HATS

YOU ARE PAYING FOR G. M. DIESEL PLANTS AND NOT

GETTING THEM! CALL, WRITE,

J. W. D. DIESEL CEMENT

Southern Power Division of

LEWIS SUPPLY CO.

MILWAUKEE, WIS.

NEW ITEM

BACON

CATHERINE W. CAYIGAN

CHICAGO BACON CO.

675 HARRISON ST., CHICAGO, ILL.

INSURANCE

Charles A. Lenz

"Shawman's Insurance Man"

A78 Insurance Exchange, Chicago

NOW MOTORIZE YOUR

SHOW FOR SHOWMAN'S FINANCIAL PLAN

DIESEL POWER SYSTEMS

COAT AND DRESS MAKING

THRU A STANDARDS CO.

WILLIAM B. OAKLEY

NOW IN 110 cities

NOTICE

Fair Secretaries—Read—Culminating

Have open dates in June, July and August. Those with dates nearby will have these shows and the concessions. (Let's play it safe and have something ready for a rainy day or the heat of the sun.) Can plan Assistant Manager. Write C. 5-31, American Week, 534. 4th Ave., New York City.

WANT

For Real Estate Agents, brokers, etc., in the United States and Canada, one of the best prophecies for the next few years. July 7-9-11 published by Today's Concessions, 326 West 42nd Street, New York City.

WANT

JIMMIE CHANOS SHOWS

WANT

WANT

WANT

WANT

CIRCUS AND WILD WEST

Circus and Wild West stock.

EMPERIAL: E. Perea, Ill.

MARQUIS J. KNOX: Pittsburgh, Pa.

BILLION: Livonia, Col.

ROSIN AMBER: Kansas City, Mo.

RENN: W. E.: West Haven, Conn.

BINGO: Fort Worth, Texas

HARRISON, green, Colo.

MANCHESTER: Vernon, N. J.

LIONEL: New Haven, Conn.

RANKIN: Paris, Texas

RUTGERS: Chicago, Ill.


JOHNSON: Detroit, Mich.

CHADWICK: Charleston, W. Va.


FOLEY: Pulaski, Tenn.

MIDDLETON: Kansas City, Mo.

DIXIE: Natchez, Miss.

JERSEY: Paterson, N. J.

GOLDEN WEST: Foley, Minn.

MAYFIELD: Cuyahoga Falls, Ohio

- WIZARD'S TRADES DAY CIRCUS: Emmett, N. Y.

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ROSIN AMBER: Kansas City, Mo.

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HARRISON, green, Colo.

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LIONEL: New Haven, Conn.

RANKIN: Paris, Texas

RUTGERS: Chicago, Ill.


JOHNSON: Detroit, Mich.

CHADWICK: Charleston, W. Va.


FOLEY: Pulaski, Tenn.

MIDDLETON: Kansas City, Mo.

DIXIE: Natchez, Miss.

JERSEY: Paterson, N. J.

GOLDEN WEST: Foley, Minn.

MAYFIELD: Cuyahoga Falls, Ohio

- WIZARD'S TRADES DAY CIRCUS: Emmett, N. Y.

TANGERINE SWEETS

PREMIUM USERS

SPECIALTY MEN

SEND IT FOR TODAY—WHY DELAY?
WANT

ORGANIZED MINISPORT SHOWS WANT WORKINGMEN IN GRIND SHOWS AND COLORED CHORUS GIRLS AND MUSICIANS.

FREE GATE

FOR BUCKHANNON, W. VA., STRAWBERRY II $0.00.

MUSICIANS FOR PLANT SHOW, TALKERS ON Dope AND GEKK SHOW, EXPERIENCED RIDE HELP.

CUSTARD, LONG RANGE GALLERY AND Diggers OPEN.

MICKEY FOSHEE WANTS GIRLS AND TALKERS FOR POSING SHOW. FRONT MAN ON SNAKE SHOW. FROZEN GALLERY, FRATZEN CUSTARD, AMERICAN PALMISTRY. NO WHEELS OR COUPONS. WRITE OR WIRE PLACE SHOWS ALL OVER.

WANT

Walt Rolloplon and Octagon with own transportation. Want worthwhile grind shows and colored chorus girls and musicians. All concessions open. Want workingmen in all departments. Address

CEILIN & WILSON SHOWS

THIS WEEK, CUMBERLAND, MD.

GREAT WESTERN SHOWS WANTED

FOR BUCKHANNON, W. VA., STRAWBERRY II $0.00.

MUSICIANS FOR PLANT SHOW, TALKERS ON Dope AND GEKK SHOW, EXPERIENCED RIDE HELP.

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Walt Rolloplon and Octagon with own transportation. Want worthwhile grind shows and colored chorus girls and musicians. All concessions open. Want workingmen in all departments. Address

CEILIN & WILSON SHOWS

THIS WEEK, CUMBERLAND, MD.
COOKHOUSE PRIVILEGE $50.00 $140.00 in Tickets. Wire answer.

TEXAS LONGHORN SHOWS

WANTED

Texas Western Union, Cushing, Okla.

MANNING MELVILLE. WEST BROTHERS' week of June 3rd.

Tent Fronts and complete 10 -in -1.

Games. Concessions. Free Acts. SHAW & YEAGER.

Gfar-o Plane.

KEMP. Royal American Shows. Milwaukee, Wis., Blaekie Boyle, come, or wire Edina, Mo.

BREMER TRI-STATE SHOWS


CARNIVAL BOOTHS, RIDES WILL BOOK this week; by Phone, Philadelphia radio fan publication.

Cordova coal

Will book few Ten -Cent Concessions. Ball Game, Penny Pitch and Grind

Show and Concessions for

WANTED

Jesper next week, middle

27th; of season. Hula Show, must have good-looking girls

of Barfield's Cosmopolitan Shows. Irving Almar, emcee, and Yetta Sha-

pro, mangago in Philadelphia soon.

Brehm

a nine -pound son to Mr. and Mrs. Edward Lindsey-Eng. May 2 at Harkness Park, Pulison, New York. Mrs. and Mrs. for

former Geraldine Fitzgerald, rotoon picture

iavorin.

A son to Mr. and Mrs. Not Manley May 3 at Beth Israel Hospital, Newark, N. J. Father is former house manager for mov-

ion picture theaters in Brooklyn and the Bronx, New York, and is the son of Dave Manley, former vaudeville and agent in Boston and Clinton.

An 83- pound girl, Carolina Margaret, to Mr. and Mrs. Charles Ollins in Detroit.

Father is a unit in the film business, and vaudeville and film booker.

A 12-pound son to Mr. and Mrs. Mary Jesse May 18, in Mt. Sinai Hospital, Philadelphia. Father is a member of the Warner Bros. theatre publicity depart-

ment in Philadelphia.

A 11/2-pound daughter, Louise, born May 27, in New York. Mrs. and Mrs. for Girls 'or Hula Show.

A 6 3/4 -pound son to Mr. and Mrs. Sid

for Cigarette Gallery.

A son to Mr. and Mrs. Nat Manley May

21 at South Shore Show Hospital, Chicago. Father is the in the hostelry, neither was registered Cumberland Match Neon, Ky., on May 26.

A daughter to Mr. and Mrs. Mickey

Harrisburg, Pa., in New Orleans May 29. Bride is the niece of Mrs. J. E. Bartfield, of Avenue Cosmopolitan Shows. Mrs. is the author of The Billboard.

FRANKLIN, N. H.

WANT

WANTED

SPORELLI SHOWS WANT

Carnival Booths, Rides and Concessions.

RIDE HELP, want boys and girls. will closely

inspect. Will book ride help only.

WANTED

Sunset Amusement Co.

TRENTON, N. J.

W. E. West

Motorized Carnival

Wants Truck, Rides and Concessions.

wants Girls for Hula Show.

CHICAGO, ILL.

WANTED

WANTED BOYS' ATHLETIC CLUB OF HAMTRAMCK, I. C.

1ST ANNUAL EXPOSITION AND FAIR

5 DAYS—JUNE 22ND TO 26TH, INCLUSIVE—8 NIGHTS. Two Saturdays and One Sunday.

Ranges: Arcade, Carnival, Concessions and Rides; also 200,000 in prizes. Start May 29, noon. Wages: $2.00 to $10.00 per week. Address all communications GEORGE C. SMITH, Nanty Glo, Pa., week of June 3. All communications to show direct.

WANT FREAKS AND ACTS FOR SIDE SHOW, ALSO FEATURE ACT FOR ANNEX

CONVENTION SHOWS

At State Moose Convention, Wellsville, N. Y., next week, 12 weeks of bona fide Conventions and Celebrations to follow. Want legitimate Con-

cessions, Ride Help, 2 Concessions, Talkers and Grinders. All communica-

tions to show direct. Tomawaka, N. Y., this week.

ENDY BROS.' SHOWS, Inc.

WANT

FOR PROVEN ROUTE THRU NEW ENGLAND

Pennsylvania, Scales, Long-Range Sho
ging Gallery, Floss, Novelty, Concessions, Silver Streak Rides. Clem Hoffman.


Address This Week, HERKIMER, N. Y.

WANTED

GREAT EXPOSITION SHOWS

WANT TALKER AND ACTS FOR BIG SIDE SHOW. Can use Half and Half. WANT MANAGER AND RIDERS FOR MOTOROMNE IN 1: CONDITION. WANT FURNISHING OUTIFITS AND FRAMEUPS FOR ANY SHOWS OF MERIT. Can Place Capable Ride Help. Address: Koskoeke, Ill., this week; Calumet Cir, Ill., week June 3-8.

HAPPY ATTRACTIONS

WANT SHOWS OF ALL KINDS

Girl Show, Athlete for 16 weeks of celebrations. Bart Snedeker, wire, CONCESSIONS of all kinds and not conflicting. Lightnings, 6 Scales, 2 Rides, 14 India. With Wheel, 30000 in cash, 6915, in heart of fire. Harry Bubeck May 21 at South Beach, show.

FAIR SECRETARY, 16161 Jnsz, Campau, Hamtramck, Mich.

Photo: Tondem 8-9408.

GREATER EXPOSITION SHOWS

WANT PROMOTERS TO sell exhibit booths in Chicago. Standings all kinds.

T. DWIGHT PEPPLE

604 WOODS BLDG. CHICAGO, ILL.

NORTHERN EXPOSITION SHOWS


May 31-June 11.

T. DWIGHT PEPPLE

CHICAGO, ILL.

Northern exposition shows. Will book Rides, Concessions, and various agencies.

Skeeter shows.


WANTED GIRLS


WANT GIRLS

Charming, pretty girls for Indianapolis Pike Shows. Those working for me before, win. This week Indianapolis Pike Shows.

KARL J. WALKER

BINGE VANITIES SHOWS


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KARL J. WALKER

BINGE VANITIES SHOWS

One of the important needs in this country at the present time is to encourage all those things that help to maintain American morale. The impact of war news day after day upon the minds of the people is very discouraging. Anything that contributes to cheerfulness in time of crisis should be encouraged, if possible.

Patriotism can be shown in many practical ways. For one thing, intelligent people can drop the partisan spirit for the time being, because partisan criticism only confuses the people and helps nobody. The democracies in Europe are now paying a terrific toll in blood and money for partisan politics. Partisan politics is the most expensive foolishness in democracies in peace times, and in war it should be marked as treachery. Newspapers are the chief agitators of partisan politics and in some way the American people will have to find a way to prevent this destructive agitation.

American morale would be greatly improved if we could for the time being devote ourselves to united action for freedom as a nation.

That is the negative side of improving national morale. Now we need something more positive. In time of fear and distress music is one of the most helpful tonics that can be found. Music can help in almost any kind of crisis or trouble.

The automatic phonograph and the music operator have a big place, along with all other music channels, in helping to keep up the spirit of the American people.

There has been quite a change in the time between this war and the last. It has been very evident that the democracies went to war this time without the militant music which played so large a part in moving the people during the previous World War. Some say that this is a sign democracy has failed and that pacifism has so weakened democratic nations that they can no longer put up a good fight. We may soon see whether this is true in the case of England and France.

Whatever havoc pacifism may have played in undermining the spirit of the democracies, we all need the encouraging influence of music and we need it badly.

Reports from Canada and England indicate that the automatic phonograph is actually playing a significant part in supplying cheerful music to soldiers and to civilians as well. No doubt the civilian population needs its ration of music to keep up courage more than the armed forces.

The automatic phonograph is among those forms of music that may be had by the patrons of public centers at low cost. If the whole truth is told, the phonograph makes it possible for many citizens to hear good music at a price within their reach. This is a fact which needs emphasizing in modern times and all agencies and organizations that have regard for the common man will keep this idea in mind.

The public places where many people go to hear their music must also receive their full consideration if American can unity is to be promoted. These places include taverns, restaurants and other public business locations which best serve their patrons by providing good music. Many of these locations have found it possible to supply the best in music only since the modern automatic phonograph has become a reality. There are economic conditions which make this true. The locations which profit by the phonograph are limited in their earnings and so are the people who patronize them.

But the people who patronize these locations constitute the mass from whom our armed forces must be drawn in case of war and it is they who will bear many of the other burdens of war. To them music is a well-deserved encouragement. They make up the bulk of the American people and it is they who need the cheering effects of popular music.

The good cheer of the masses can best be maintained in trying times by having popular music everywhere. It is an encouragement to national spirit that we have phonographs and radios in the home. It is also a great asset that we can have instruments which make popular music quickly available in business locations where people congregate and seek economical means of diversion. The American people have built up a heritage of popular music and now that vast store of music can be made to serve a very useful and patriotic purpose.

All this popular music may be used to boost the courage of the masses when there are many things to discourage. All this music may help the people to keep faith in their nation and to stand up when times are hard. The automatic phonograph is one of the means of cheering the country and to stand up when times are hard. The automatic phonograph is not the only means of cheering the people, but the 400,000 machines with from 12 to 24 records on each machine do make an army for good cheer that is sure to serve a useful and patriotic purpose.

There are two groups that wittingly or unwittingly put a damper on the good that phonographs may do in helping to keep our spirits up. One is that group that would put excessive taxes or fees on the phonographs. While it is generally recognized that everybody must bear an increasing load of the taxes necessary to national defense, yet there are too many with the power to tax who do not consider fully what is a fair distribution of taxes. This is a time for organizations and taxing bodies to boost public spirit by being very fair in assessing fees.

Otherwise we shall see that church people often prove to be a national handicap by trying to regulate masses of people who do not belong to their groups. This tendency affects a number of businesses and business locations that are contributing a great share to maintaining American courage and spirit.

It is hard to guess what may be the course of events by the time this gets into print, but one thing is certain: The American people need all the good cheer that can be had thru popular music. The phonograph is helping to supply that need.
Gottlieb Busy
With Four Games
CHICAGO, May 25.—"D. Gottlieb & Co. lead the industry with the production of four great winners at one time," declare officials of the company, "which looks like a new record.

"The new model Skee-Ball-Ette, which has the money-earning feature of our Oh! Johnny introduces a brand-new idea which bell operators hail as a big money-maker, and they are grabbing as fast as operators see its great possibilities, they rush orders for more and more.

"The new model Skee-Ball-Ette, which has the money-earning feature of our Oh! Johnny introduces a brand-new idea which bell operators hail as a big money-maker, and they are grabbing as fast as operators see its great possibilities, they rush orders for more and more.

"The fourth winner is our De Luxe Grip Scale, which has set the record of more."

Better arrange for early deliveries with your Keenev Distributor!

"The House that Jack Built"

J. H. KEENEY & CO.
2001 Columet Ave.
CHICAGO

Score
Hamp

KEENEY'S NEWEST
THE 8TH SUCCESSIVE HIT BY
KEENEY IN THE "FREE GAME" PIN GAME FIELD
IT'S THE GREATEST OF 'EM ALL!

Dick Groetchen
Back From Biz Trip
CHICAGO, May 25.—Richard Groetchen has just returned from a 4,000-mile trip, visiting with his distributors in Southern and Southwestern States. He reports an enthusiastic reception for the new airplane game Zoom, which is to be released shortly by the Groetchen organization.

"With everyone scanning the newspapers for war news, a game like Zoom is very timely," it is stated, "because its playing action closely resembles the attack of bombers upon an enemy fleet. Zoom can be had as a free play game or as a payout game, to suit conditions in territory."

"Groetchen’s Mercury, token payout game, is setting new records in sales, with many operators concentrating their operations on this time-tested reliable token payout game. The checkproof tokens dispensed in Mercury add materially to the protection of operators, who consider Groetchen’s tokens the only ones protected against counter-fitting."

Three N. Y. Firms
Seek Incorporation
ALBANY, N. Y., May 25.—Three newly organized machine projects were authorized today by the secretary of state to conduct business in New York State. They include the following enterprises:

- Oto Amusement Corp., Cato, N. Y.: operation of penny arcade machines; capital $5,000. The promoters and stockholders are Mat T. Collins, Nellie Collins and Ira J. Kingsley, Cato.
- Statler Distributors, Inc., Manhattan: vending machines of all kinds; capital $50,000. Stockholders: Mortimer Brown Cabinet, Serials over 5,000.


Recommend Meters for Chi
CHICAGO, May 25.—Parking meters were approved, with reservations, by the public works committee of the City Club recently. The club is a civic group which makes recommendations to the city officials, etc. The report declared that from $500,000 to $1,000,000 would be realized yearly in fees for curb parking.
**REVOLUTION IN PHONOGRAPH OPERATION**

Keeney Wall Boxes Revolutionizing Industry

**ADAPTABLE TO ALL MAKES & MODELS**

Eliminates having to rip out system every-time change in make of phonograph is made.

**KEENEY WALL BOX SYSTEM**

“Never gives any trouble . . . easiest and cheapest to install.” That’s what every Keeney Wall box operator will tell you about this system.

And there’s no inconvenience to the location, or loss of money to the operator in having to change systems every time a change in make of phonograph is made.

And there’s never any ‘free concerts’ caused by passing street cars or electric toasters. Or by ‘wise boy’ plug pullers.

**COLLECTION INCREASES UP TO 700%**

Best of All Systems
Say Operators

“The biggest thing, from the standpoint of operating profits, since the advent of the coin-operated phonograph itself.” That is the verdict of every operator who has installed Keeney Wall Boxes on his music locations.

**Locations Demanding Keeney Wall Boxes**

News of Keeney Wall Boxes and the 200 to 700% collection increases has spread, and locations are signing up on long-term, exclusive basis in order to get this Keeney System in their place.

**Opening Thousands of New Locations**

By being able to put the phonograph mechanism in a backroom or basement, thousands of cramped-for-room locations are now available for music operation . . . small but popular lunch cars, hamburger stands, etc.

**Reducing Operating Costs**

In that Keeney Wall Boxes are adaptable to ALL makes and models, even the 12 and 16-record models, an operator can now derive top earnings from his obsolete equipment.

**Nickel Wise and Quarter Foolish**

Those music operators, who think they are saving money by not wall-boxing their locations, are satisfying themselves with nickels where quarters and half dollars might easily be obtained.

Get the Keeney Wall Box Picture from any Keeney Distributor or from Distributors of Mills Phonographs

**J. H. KEENEY & CO. Not Inc.**

“The House that Jack Built” • 2001 CALUMET AVE., CHICAGO
Wurlitzers have always been the world's most profitable Automatic Phonographs. Now with Wurlitzer Wireless Remote Control Equipment their earning power has been further increased—in some locations several hundred per cent. Wherever installed Wurlitzer Remote Control Units put Wurlitzer Music within arms reach of every customer. The Wall Box, Bar Boxes and Portable Unit have 24 record selectivity, are adaptable to any 24 record Wurlitzer Phonograph. Each is smartly styled and precision engineered to Wurlitzer standards.

**ONLY WURLITZER MAKES**

A COMPLETE LINE OF REMOTE CONTROL EQUIPMENT

Only Wurlitzer offers Wireless, Two-Wire and Thirty-Wire Remote Control Systems. None obsolete present Wurlitzer Equipment. Each is designed for inter-use with the other two. For example, 2-wire and 30-wire units can be used on a phonograph that has wireless equipment. 30-wire units on a phonograph that has 2-wire equipment. Bar and Wall Boxes are readily converted from 2-wire to wireless and vice versa—the most flexible Remote Control Equipment ever offered.


*A Name Famous in Music for Over Two Hundred Years*

SEE LIST OF WURLITZER DISTRIBUTORS, FIRST PAGE MUSIC MERCHANDISING SECTION

**ORDER NOW FOR IMMEDIATE DELIVERY**

**THE ONLY WIRELESS BAR BOXES THAT ENABLE YOU TO SELECT EVERY RECORD ON THE PHONOGRAPH**

**MOVE MUSIC TO ANY SPOT IN A LOCATION WITH A WURLITZER STROLLER—COMBINES COIN MECHANISM—24 RECORD PROGRAM SELECTOR AND SOUND SYSTEM IN ONE SELF-CONTAINED PORTABLE WIRELESS UNIT.**

**INCINCREASE YOUR PROFITS WITH WURLITZER WIRELESS BAR BOXES—MAKE WURLITZER MUSIC AVAILABLE AT THE BAR WHERE TRAFFIC IS HEAVY AND ODD CHANGE IS HANDY.**

**MAKE IT EASY FOR PEOPLE TO BUY YOUR MUSIC AT ANY BOOTH, TABLE OR SPOT IN THE LOCATION WITH WURLITZER WIRELESS WALL BOXES.**

**AVAILABLE**

- BAR BOX 330
- BAR BOX 331
- BAR BOX 332
- SPEAKERS BRING MUSIC TO EVERY PART OF THE LOCATION
- 24 RECORD PROGRAM SELECTOR AND SOUND SYSTEM IN ONE SELF-CONTAINED PORTABLE WIRELESS UNIT.