FLASH WILLIAMS
Internationally Famous Shunt Star
of FLASH WILLIAMS' THRILL DRIVERS
FOR EVERYBODY!

Please send an appropriate greeting card to the following list of my good friends announcing that The Billboard is being sent to them with my compliments.

THREE MONTHS $1.75—SIX MONTHS $3.00—ONE YEAR $5.00

Foreign rates upon request.

Donor Address

City State

25 OPERA PLACE, CINCINNATI, OHIO
CLUB P.A.'S PAN BOSSES

T.A.'s $10,000 Melon; Report On Benefits

NEW YORK, Nov. 18—Theater Authority will distribute $10,000 among its members for Christmas. This is the first installment of benefit funds since the $15,000 melon slice in April. The committee on allotments, chaired by George Fisher, executive secretary of the American Guild of Variety Artists, will recommend to the Authority's board of governors that division of moneys be continued.

The old gangsters were discussing the play between the first and second acts and one remarked: "This chap Munt is pretty good. I understand he used to be in the movies."

New York, Nov. 29—Night club press agents may be regarded by most people as munitions, phonies, charlatans and whatnot, and the trade may know plenty of yarns kidding them, but few people have bothered to listen to the p. a.'s side of the story. For one thing, most press agents are hurt, very hurt, because they rarely get either money or praise from their employers—which is adding insult to injury. Any night club p. a. will tolerate a club owner stalling on the weekly fee or even the daily fee, but few p. a.'s like to do a lot of build-up work for a night club without getting appreciation. Press agents need a lot of praise themselves—even when they're obviously instances of the most night club owners are afraid to praise their p. a.'s for fear the p. a.'s will immediately want more money.

Postponed Pay-Offs the Least of It; Want a Little Appreciation

NEW YORK, Nov. 29—Night club press agents may be regarded by most people as munitions, phonies, charlatans and whatnot, and the trade may know plenty of yarns kidding them, but few people have bothered to listen to the p. a.'s side of the story.

For one thing, most press agents are hurt, very hurt, because they rarely get either money or praise from their employers—which is adding insult to injury. Any night club p. a. will tolerate a club owner stalling on the weekly fee or even the daily fee, but few p. a.'s like to do a lot of build-up work for a night club without getting appreciation. Press agents need a lot of praise themselves—even when they're obviously instances of the most night club owners are afraid to praise their p. a.'s for fear the p. a.'s will immediately want more money.

Only 2 Circuses in Miss.; Tax Collections Off Again

JACKSON, Miss., Nov. 18—State tax assessment from circuses in Mississippi is off this year, the same as in Louisiana. F. E. Dotson Bros. Circus has been the only circus in the State in 1939. The single date made by the Barnum Bros. in Gulfport recently is the only 2 circuses in Miss. (See T.A.'s $10,000 MELOON on page 61)

N. Y. Clubs May Get Extra Hour New Year's Eve; Conn. Softens But Pennsy To Have Dry Holiday

NEW YORK, Nov. 18—While the local police department hasn't allowed more than a half-hour of regulation hours to New Year's Eve, it was unofficially stated that many owners would get an extra hour hitched to the 4 a.m. curfew. A public breath in the whether, the board will follow suit on the sale of liquor, but it is believed that this may only be up because of the beating night crowd. The police chief said that the club had to stop selling liquor at 3 a.m. because the celebration went into Sunday.

This New York's, however, falling on Sunday, will have a stricter policy than the morning curfew of 4 a.m. Police departments were notified to be present in pressing the law for that night.

HARRISBURG, Pa., Nov. 18—Pennsylvania night spots have been warned not to sell liquor on New Year's Eve this year because of State laws prohibiting Sunday sales and restricting liquor licenses for selling intoxicants.

Lincoln G. Dickey Seen Moving

In as N. Y. Fair's Show Chief

HARRISBURG, Pa., Nov. 18—Pennsylvania night spots have been warned not to sell liquor on New Year's Eve this year because of State laws prohibiting Sunday sales and restricting liquor licenses for selling intoxicants.

NEW YORK, Nov. 18—A shakeup in administration of the World's Fair will be prepared this week, according to a top executive position in protesting the law for that night.

Lincoln G. Dickey, formerly with the Ohio department of the court, was appointed show chief by the court. He has already been engaged to assume a position in the court.

Ownership Comeback

For Matthew J. Riley?

NEW YORK, Nov. 18—Altho he has defaulted in a lawsuit (See p. 7) general agent, and former show owner, indicated this week that he would return to the show business, and that one of his first moves would be to organize a new company with the court.

Concessionaires at the fair look upon Dickey's reported appointment with renewed hope. His experience at other expositions, particularly the Cleveland Great Lakes Exposition, has been mentioned as one of the factors facing the area, concessionaires feel, and that his respect of all shows in matters of policy, something that the present administration lacked.

Rules

Vol. 51

No. 47

The World's Foremost Amusement Weekly

Published weekly at Cincinnati, O., U. S. A. Entered as second-class matter, June 4, 1937, at Post Office, Cincinnati, under Act of March, 1879.

Contin Universal

Cover price 10 cents

Copyright 1939 by The Billboard Publishing Company.
Femme Singers May Give a Band
Sex-Appeal, But That's Not All

NEW YORK, Nov. 18.—As if the poor lad's leader life weren't sufficiently plagued by song pluggers, music publishers and assorted favor seekers, the maestro of the female vocalist problem often brings him dethers heretofore unknown. The most recent example of such an inexplicable adjunct to the band's problems is the slow change of the baton wielder's hair from black to gray.

Sideline Bellyrolls

The leader men also go slightly nuts when they consider how to arrange the jittery vocalist sitting in a chair and (See Headlines on page 61)

Chorus Equity Membership Reaches 514; New High

NEW YORK, Nov. 18.—Paid-up and employed membership of Chorus Equity Association reached a peak this year, according to the November issue of Equity News. The figure of 514 members under contract.

At the same period last year only 297 chorus members were listed. The increase was due to adding five shows that were in rehearsal, and two that were in progress. Report did not estimate the additional employment, but it is estimated within next two or three weeks, but ventured that Chorus Equity members "will enjoy an even more prosperous season than the last, which was better than the one before."

Paris Active Despite War

PARIS, Nov. 11.—Despite the war, the daily newspaper is about to start rehearsals for its new play, L'Eve, to inate stage shows and the Legion of the

durars, with Elvire Popesco in the title role. There will be daily rehearsals, with Elvire Popesco in the title role. The Avenue des Champs Elysees, opposite the Louvre, is the center of most of the beautiful the
ers in Paris. Originally scheduled to open on December 15, the show may well be indefinitely set for the last week of the New Year. The money will be an all-star cast.

Ritual and literary ceremonies will be held for a new move by Rip and Wimmistes at the Thes

eum, which was also scheduled for December, have been indefinitely deferred.


Dairy Dance a Success;
All Milk on the House

JOHNSON CREEK, Wis., Nov. 18.—The dairy dance, which was held at the Johnson Creek high school, was a success. The dairy dancers were employed by the Johnson Creek Agricultural High School, which purchased the milk from the students for use in the school cafeteria.

In addition, all those who attended the dance were given free drinks at the next dance for the milk used.

AFM Reverses 802

NEW YORK, Nov. 18.—International Executive Board of American Federation of Musicians has exonerated Sam Tabak, who had been expelled by the Local 802 executive board on the charge of unfair deal
g. The charge was levied against Tabak, who had been a member of the union for 40 years, by a number of the union members. Tabak's case was brought before the board in April of this year, and he was found guilty of a breach of the union's rules and regulations.

Outside of water talent, specialty acts to accompany groups include LeBlanc and Hulldorff, Dailey and Hines, and the Six Pennys. Outside of water talent, specialty acts to accompany groups include LeBlanc and Hulldorff, Dailey and Hines, and the Six Pennys.

We cannot give any reason for it except to give the entirely plausible explanation that we have here a case of mis

Because of the European conflict, the United States has become a potential market for a large number of British talents, and it is the United States that is the principal source of entertainment for the British Armed Forces. The American government has been actively supporting this trend by providing funds to establish American military bases around the world, and by promoting American cultural programs such as the American Volunteer Group (AVG) and the American Volunteer Service (AVS). These groups have been instrumental in bringing American entertainment to the UK and the rest of Europe, and in promoting American culture and values.

The AFM has reversed its decision and has reinstated Sam Tabak. Tabak has been a member of the union for 40 years and has been a prominent figure in the music industry. He has been a key figure in the development of the union and has been a vocal advocate for the rights of musicians.

We can give any reason for it except to give the entirely plausible explanation that we have here a case of mis

Women's Secretary, the United States Women's Bureau, and the United States Department of Labor are among the organizations that have been working to address the issue of equal pay for women. These organizations have been actively promoting policies and programs to address the issue of equal pay, and they have been working to raise awareness about the issue.

Tabak nowrectangle to national popularity and the American Telephone and Telegraph Company, as well as to a number of other large companies, has been actively supporting the development of the union and has been a vocal advocate for the rights of musicians.

We cannot give any reason for it except to give the entirely plausible explanation that we have here a case of mis

The AFM has reversed its decision and has reinstated Sam Tabak. Tabak has been a member of the union for 40 years and has been a prominent figure in the music industry. He has been a key figure in the development of the union and has been a vocal advocate for the rights of musicians.
ONE ACTOR UNION ACTION

Talent Groups Use Tele To Test Theory; Equity Guards on Chisel

NEW YORK, Nov. 18—First step in actual execution of the theory of ‘one big union’ was taken in the television field this week by the Associated Actors and Artists of America. For the moment Equity, the parent union, is the only union to have recording apparatus spotted on leading strategic cities.

AFRA Hoof Fest Nets 4G

CHICAGO, Nov. 18—Final tabulation of the AFRA Antics—radio union’s local annual hoop pull, held Friday (11) showed an approximate $4,000 net profit for the org’s new-formed benefits fund. Dance drew over 2,500 and with various combinations, program stars ranged to $8,000, high mark for AFRA affairs. Local office is still nabbing plenty of pennies by selling souvenir programs.

“Get A Hearse!”
yells this smart Alex

When we got the bid to play for the Prom. I naturally remembered the last time we’re on that campus. It’s a fraternity jam... nobody knows us from the College Board. It’s plain they can’t see us, either. “Get a hearse!” yells one smart Alex. Instead, we got us a Sound System—a Lafayette, lucky, because they’re priced low, but plenty versatile. We’re strictly whits—Get a Lafayette. It skiiy, because they’re priced snort Alex. Instead, we got us a Sound System can’t Dee us. either. “Get a heasser yells coo know us iron the College Board. It’ plain they one...

Better Get A Lafayette

YOU'RE LOOKING AT THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.

LAFAYETTE P.A.

SEND FOR THIS NEW 188 PAGE FREE CATALOG

IT WILL SAVE YOU MONEY

LESTER WIRE TELEVISION INC.

THANKSGIVING TELEGRAM BY WESTERN UNION. DELIVERED ON AN ATTRACTIVE SPECIAL BLANK

“Get A Lafayette”

YOU'RE LOOKING A THE BIGGEST P.A. VALUE LOW PRICES EVER BOUGHT WITH NEW CIRCUIT! With the handsomer appearance and a new, lower price, Portable Model 753-T top Lafayette’s own record of value-giving. Operates two mixes simultaneously. Never before has this feature been offered to a port- able system—two mixer Amplifiers, two 11-In. concert speakers and cable—packs up into a single, compact carry-case, and sized to fit an airplane luggage. Send for FREE 1940 Lafayette Catalog.

Radio Wire Television Inc. formerly WHOLESALE RADIO SERVICE CO., INC.

All Lafayette amplifiers are 100% Unbias Lafayette Sound Systems came to you complete, ready to operate.
Thanks to Director David Butler and all of RKO for their cooperation in our pic "That's Right—You're Wrong" to California for its unsurpassed hospitality during the past six months to Rocky Mount, North Carolina for making me the happiest local boy whoever went back home (our motion picture world-premiered there Nov. 15th)

Kay Kyser

...and of course as ever—my appreciation to Lucky Strike and Lord and Thomas for their continued confidence in the "College of Musical Knowledge"

...and the same to Columbia Records for their cooperation and loyal support

Kay Kyser
and his orchestra

Music Corporation of America

London • New York • Chicago • San Francisco • Beverly Hills • Cleveland • Dallas • Atlanta

Eight offices to serve you, each office a complete unit in itself
Talking Shop
By JERRY FRANKEN

Fun for One and All

Just what makes one bravo different from another? It's a question that has been the subject of many an essay and debate. In my case, I think the answer is quite simple. One, I like to read. Two, I like to write. Three, I like to dance. And four, I like to sing. But the most important thing about me is that I don't like to be read aloud. I prefer to read it myself.

Celebration

NEW YORK, Nov. 15—At a recent meeting of the American Guild of Musical Workers, Ben Selvin, hitherto recording manager, was promoted to vice-president. The promotion came exactly 20 years after Selvin formed the American Guild of Musical Workers Union and the American Guild of Musical Workers International, two of the nation's most powerful labor unions. The union had been founded to protect the rights of musicians and to ensure that they were paid fairly for their work. The promotion marked a significant milestone in the union's history.

Philly AFM Seeks N. Y. Backing in Fight With WPEN

NEW YORK, Nov. 16—Threatened strike between Philadelphia Musicians' Union and Arde Bulova's WPEN is rapidly reaching the boiling point, with the Philadelphia local now on the verge of striking. The WPEN broadcast of local 902, New York, AFM affiliate, has been quite an arrangement.

Wolf's Night Chore

NEW YORK, Nov. 16—WOOL press department, headed by George W. (Johnny) Wolf, has been deluged with requests for spelling corrections. Wolf, who had been on the staff for over ten years, has now been promoted to vice-president, with the title of director of publicity.

CBS Lands Preminger

NEW YORK, Nov. 18—Columbia Art and Talk Center has signed a management contract with Otto Preminger, one of the nation's most respected directors. The contract is for the 1958-1959 season and will cover all Columbia Art and Talk Center productions.

World Situash Boosts Bounce Tunes, Nasology; Valse Droup

NEW YORK, Nov. 18—Trend in transcriptions is definitely toward "choke music," according to Ben Selvin, vice-president of Selvin's Record Service. "We're finding that more and more people are coming to us with requests for transcriptions of old-time radio shows. These shows are becoming quite popular once again.

Roosevelt Contradicts Adams' Statement; WMCA Set for N. Y.

NEW YORK, Nov. 18—Contradicting and conflicting statements highlighted the week's events in the Telecontinental Broadcasting System network development, with Elliott Roosevelt, assistant to President Franklin D. Roosevelt, entering the fray.

WFIL's Bank Night Version Boomerangs

PHILADELPHIA, Nov. 18—A promotion stunt of WFIL's is backfiring this week. The station has been featuring a "Bank Night" promotion, but the results have been disappointing.

Oscar Levant Stars In Golenpaul Show

NEW YORK, Nov. 20—Don Golenpaul, originator of Information Please, has set up an audition for this week's show. It will be held at the New York Coliseum, and will feature a number of well-known personalities.

Television Review

"Criminal at Large" Reviewed, Thursd., 11:30-12:00 P.M. Style—Dramatic. Station—W2XBS. Review by JERRY FRANKEN. "Criminal at Large" was a popular dramatic series that aired on television in the late 1940s. The show followed the adventures of a criminal who was on the run from the law.

World Situash Boosts Bounce Tunes, Nasology; Valse Droup

NEW YORK, Nov. 18—Trend in transcriptions is definitely toward "choke music," according to Ben Selvin, vice-president of Selvin's Record Service. "We're finding that more and more people are coming to us with requests for transcriptions of old-time radio shows. These shows are becoming quite popular once again."
WOR Yuletide Bonus

NEW YORK, Nov. 18—Early announcement was made last week by Al Nuseiner, manager of WOR, that the station would distribute a Christmas bonus on December 5. All employees earning less than $500 weekly will get two weeks' pay, those earning more than $500 weekly will get the pay roll for the week ending December 4. Many of the station's staff who joined the station after its take-over by the New York Times will also receive the bonus. The pay roll will be held until December 17 to accumulate the full bonus. WOR has had a healthy year. Station is owned by the Macy department store.
Advertisers, Agencies, Stations

By PAUL ACKERMAN

NEW YORK:

RUDY VALLEYS stay on Chase & Sanborn may be the last, for the time being. His current contract is up at the end of the month and the radio band has been in limbo for some time. The exact status is uncertain, but it is understood that Chas & Sanborn istitle to have made arrangements with the radio band. However, it is believed that the arrangement is not yet final and that the radio band will have to make another decision about its future. It is possible that the radio band may be able to agree to a new contract with Chas & Sanborn, and it is also possible that the radio band may be able to negotiate with other companies. However, it is not yet clear what will happen in the future. 

Hedda Hopper

Reviewed Monday, 11:15-12:30 p.m. EST

Style—Motion picture comment, Sponsoring Agency—Lord & Thomas, Station—WIBC, Indianapolis.

This program is preceded by the call, "Hedda Hopper's Hollywood," repeated on WIBC and being heard in other cities. This is one of those programs which now are being repeated on other stations, and which are receiving a lot of attention. The program is being presented by Hedda Hopper, a well-known radio personality, and is being heard in many parts of the country. It is hoped that this program will be continued, and that it will be successful.
Move Against ASCAP Among Wis. Tavern Ops Spreads

Branch of Milwaukee's Tavern Music Protective Association starts in Sheboygan—local newspaper hits society — cites State law requiring society to register.

The Sheboygan Press, local deny, that there would be no duplication among swing caves and a pianist broke up with the advent of the wet

Whiteman Selects A '39 Dream Band

NEW YORK, Nov. 18—This year enlisting the help of several hundred radio programs throughout the country, Paul Whiteman, director of the Whiteman Orchestra, begins his 1939 Dream Band. Seven new arrangements were made, and Whiteman's all-American swing band is expected to make a big hit. Whiteman's band is known as the "dream band" because he would have the same people playing the same music as far as he could.

Name Parade for Genetti's

HAILSTON, N. J., Nov. 18—The regular weekly dances featuring big name bands are a hit at the Name Parade for Genetti's. Johnny Ramp made his last appearance at the Name Parade for Genetti's, and Johnny Ramp is expected to be heard again on the way south.

War Drives Forgotten Musical Aces Back Home to the States

NEW YORK, Nov. 18—Each boastful of returning Americans docking here was faced with a catch of musicians and singers, many of whom might have risen to fame not by being sought after in the days of the 1920s. One of the most interesting of these was the 1927-1928 Whiteman Orchestra, which was a hit in the days of the Great Depression. The Whiteman Orchestra was a hit in the days of the Great Depression. The Whiteman Orchestra was a hit in the days of the Great Depression. The Whiteman Orchestra was a hit in the days of the Great Depression. The Whiteman Orchestra was a hit in the days of the Great Depression. The Whiteman Orchestra was a hit in the days of the Great Depression.

Original Dislaster

Same services by Black Emb. Christian, trombonist, with the Orchestra, and Tommy Dorsey. All the boys except Tommy Dorsey have been playing with the Orchestra for the past five years, and they have been very happy with the Orchestra.
The Reviewing Stand

Jimmy Mundy

(Reviewed at Onyx Club, New York)

A great jazz band, and a live one. Mundy Band was radiant in color and life. The band members were in fine form throughout. The saxophones, trombones, and trumpets were in top form. The rhythm section was also excellent. The band played a variety of numbers, including some old favorites and some new ones. The band's performance was a great success, and the audience was enthusiastic.

Shep Fields

(Reviewed in the Pavilion Caprice, Netherland Plaza, Cincinnati)

The band is forming quite a stroke with a trombone and a saxophone in the saxophone section. The band is driving with its rhythm section. In the front line, the trombone and the saxophone are providing a driving rhythm. The band is driving with a force that is almost irresistible.

Sande Williams

(Reviewed at Orangerie, Hotel Astor, New York)

Sande Williams is a great talent. He is a master of the saxophone and a great musician. His playing is always excellent, and he never fails to impress his audience. He is a great asset to the band and a great addition to the music industry.

Louis Prima

(Reviewed at the Hickory House, New York)

The Prima Band is a great success. They are always on the top of their form, and their music is always enjoyable. The band is always well-received by the audience, and they always leave the audience wanting more.

Review of Records

Plenty Kicks

HAND in glove with the ad Mogen of the Maga attractions for the new large orb Prima Its readying hand. It's not only a potent attention getter, but a unit that will appeal to a wider audience than just the music lovers. The kicks are easy to follow, and the melody is catchy. The band is a great addition to any collection.

For additional information about the band, please refer to the Review of Records on page 71.
**Out of This World**

PORTLAND, Ore., Nov. 18—Vic Myers, Portland’s top sales and promotion leader, former candidate for mayor and now Washington’s only musical, lieutenant governor, has been granted permission by city council to operate a ballroom here, granted a 30-day trial license.

Myers was accused of posting as a "white-winged angel" when he pretended that he did not wish to sell beer at the new spot he is opening, but desires only to give Portland a ballroom and dance spot, of which Portland will be proud. Commissioner E. E. Bennett made the reference to his white-winged seraphic condition.

**Pitt Local Seeks To Lift Sun. Music Ban**

PITTSBURGH, Nov. 18—Representing membership of 1,500 musicians and 100 bands, Clair Meeder, pres of AFL Local 60. is preparing a test case against the State Liquor Control Board to determine legality of ban on music in licensed night clubs and cafes after Saturday midnight. Meetings with board reps failed to secure a reversal of the original decision killing tunes.

Ban of liquor sales from midnight Dec 31st to 7 a.m. Jan 1st will force clubs to be bone dry except for liquor brought in by patrons, creating widespread unhappiness among the state club owners who, depending on New Year's Eve trade for bettering health's from the door.

**Panchito & His Rhumba Orchestra**

2nd Year

VERSAILLES, N. Y.

DIRECTOR: WM. MORRIS AGENCY

The Champagne Music of LAWRENCE WELK

Now Playing at the NICOLLET HOTEL, MINNEAPOLIS

VOICE OF AMERICA SPECIAL

Exclusive Management

FREDERICK BROS MUSIC CORP.

New York—Cleveland—Chicago.

Dick Kuhn and his Music

VOICE OF THE LOVELY MELDINE HENDRICKS

56th Week

HOTEL ASTOR, N. Y.

Mutual Network 3 Times Weekly

DIRECTOR: MUSIC CORP. OF AMERICA

**Orchestra Notes**

By M. H. ORODENKER

**Gob Nab**

NEW YORK—has just been playing host to the bulk of the band buyers all hotel men having their annual show here at Grand Central Palace . . . and for the first time exhibits at the show nothing but big, big offices. A. Corp of America and William Morris Agency, participating in the hotel men's frolic at Hotel Astor Thursday (16) was matched by a RECORD Setting in the contributo record, with band buyers as thick as flies, it was surprising to see so many of the other bookers asleep at the switch . . . BEN BERNIE makes his third appearance this year at the special clearance November 29th in taking a stop at Golden Gate Ballroom on that date... much ado has been made about BOB ZUKER, ex-Crosbyite, who makes his first appearance playing in opposition to BOB CROSBY, his old boss, bangs out the two-bests up the street at the Strand for a night . . . and but what most observers failed to notice about the interlocking engagement is that the key man behind the Burke scene is FUD LIVINGSTON and the chief cog in the Crosby machine is OIL ROBIN, both of whom have played together and roomed together as members of the famous BEN POLLACK Band 10 years ago... INA HAY HUTTON and her mother are set to follow NO VENTURES into Roseland Ballroom December 11th . . . GLORIA PARKER, with all the gals in America, is here for a great trip... Long Island nitey at Frankenstein . . . PICCADILLY's CIRCUS Bar... when LOUIE PRIMA breaks out with his big band and some of his old boys to take over at Long Island's iconic Roseland Ballroom December 11th . . . DELLOYD MACKEY, sepa scanning and swinging star of the moment, is current at Hickory House... BUSTER ELLIS, former manager of the Club Circus, opens the new Casa Prima's boss, is mentioned as the follow of that swing spot . . . HANK GOODWIN is impressed on the hearing, piano bench in the seat will go to JACK HILL a former world away and is current at current at Hickory House... he's another JOHNNY HAMILTON a former booker... RUSSELL LYNES, out of the CAA book, has his eye on the location... the 30th for this West Coast engagement... western Round-Up

ARTHUR PARKS, of the MCA-Hollywood branch, is the first booker to chart a full band division in making a booking with PARKS for six weeks at Palace Hotel, San Francisco... also MCA Checking at Glenora 6 . . . HENRY SCHREINER opened an indie at a West Coast hotel... according to LAMBERT BLACKHAWK, owner of the Bluebird Cafe, New York, when PHIL LEVANT gets back to Chicago December 2nd to a return trip to Triacian Ballroom, there will be GALE BORG and his crooners, along with EDDIE TOSTED... following his Kansas City... the oldfashioned one where in 1928 BILL GREEN, Calano, Pittsburg, came in... also KAYE

Doings In Dixie

TIED FID DT0, current at Peabody Hotel, Memphis, reclaimed his former command, CANDY CANDIDO, who left for a flier in ST, for five weeks... TIDY TID, like a new man, for an independent... HENRY KNOX, former V.A. Band leader, has returned from the South, to follow PETE TAYLOR for four weeks, with his new band... BOBBY GIBBINS, Regent Ballroom... PETE RIVETT, Newären... a new band, with an all-girl chorus, is coming to the New York World... MIKE BUMBA, following a long tour... AL SCOTT has moved to the opening... PETER TAYLOR has his dream band... BENNY GOODMAN is opening at the Savannah, a big hotel, at a $70 a week and expenses for his services as road manager.

Chasney S. Olman, attorney for Norvo, claimed that Baron was taken on by Norvo after his brother-in-law, Mike Blinder, left the business and then became road representative, but until then he was a mere employee, which amounted to $650 for 28 weeks. Baron claimed that he was supposed to receive $30 a week and served him with a summons for the balance due.

Decision was rendered by Judge Stahl in favor of Norvo, who came in from the judge's decision to struck the hearing. Norvo was also awarded court costs.

Jay Faggan Says:

"I have paid over one million dollars to musicians, but never did I pay an orchestra that has given me more satisfaction than..."

**WToolsen Wilson**

The Peer of All Modern Pianists And His Orchestra.

Over one hundred thousand dollars is being spent by Wilson this season to add his new and sensational music in three weeks at the "GOLDEN GATE BALL ROOM" in New York City.

**Broadcasting Mutual Network WOR THREE TIMES WEEKLY**

**Columbia Records EXCLUSIVELY**

Personal Management

**R. S. C.**

Musical Corporation of America

Clarence Williams Music Company, Inc.

145 W. 45TH ST.

NEW YORK CITY

**November 25, 1939**

**WATCH FOR**

Christmas Number of the Billboard dated December 2

**SPECIAL ARTICLES SPECIAL FEATURES SPECIAL INTEREST**

including

The Triangle-Aragon Ballroom Caskadaro, by Andrew Kersey (operator of the nation's leading booking offices), The Songs of the Islands, by Abu Olman (General Manager of Robbins, Feichi and Miller music companies). A Music Publisher Open Book and the Legend of Leads Music Co.

You Want To Write a Song? by Milton Berle (who won't even take his ASCAP seriously).

**Norvo's Road Mgr Loses Pay Claim**

NEW YORK, Nov. 18—Suit against

Clarence Norvo by Howard Baron for an alleged back salary was tossed out of Brooklyn Municipal Court yesterday by Judge Barlow. Baron was unable to prove that he had an oral contract for $50 a week and

Leslie Paul and his Orchestra

**Available Nov. 27 and Daily.**

NATIONAL Circle, C. G. C., Lexington, Ky., Broadcasting 10:00 P.M. EST. Check local time. Chicago, N. Y. and Daily 4:30 eastern, and Daily 14:00 western.

Publicity Made by this feature by Agency, Inc., 116 W. 42nd St., New York City. Contact LESLIE PAUL and his Orchestra, 145 W. 45TH ST., New York City.
**Orkdon's All-American**

**NEW YORK. Nov. 18.—**When the curtain rises on Wednesday (15) at the Loew's Keith Orpheum, New York, there will be witnessed one of the boldest and most exciting stunts ever attempted in the entertainment world. Alumni of an all-American for the grandstand, Graydon has been chosen to act as master of ceremonies, and the winners of the football game will be announced in a most dramatic manner, as the football team makes its way down a ramp onto the stage and takes its places on the dais. 

**Kyser for Movieland**

**Gone With the Wind**

**Gala Ball in Atlanta**

**ATLANTA, Nov. 18—**Kay Kyser will bring his orchestra here for the Gone With the Wind gala ball Nov. 20. This will precede the opening of the pictures. Gable, Vivien Leigh and Olivia De Havilland, starred in the screen here December 19 at Loew's Grand Theater.

**Florida**

**Miss Ella's $750**

**Fine for Lincoln**

**LINCOLN, Neb., Nov. 18—**Mrs. Fritz Frey, wife of a former state legislator, was fined $10 last Friday (18), the first fine ever made against a woman for a horse racing violation in Nebraska, her attorney said. The woman was charged with being in possession of a horse that had been used in a horse race.

**Morgan Big Guns at Army**

**Dance in Ala. With $1,800**

**MOBILE, Ala., Nov. 18—**With a night under basket, Alabama and Mississippi, bands in Mobile this week have been the talk of the town. The University of Alabama band is considered one of the best in the South, and the Mississippi band is also gaining in popularity. The Alabama band is on tour and is scheduled to play in Mobile on Friday (18).

**Hawkins' Three-in-One**

**AUSTIN, Tex., Nov. 18—**Erick Hawkins hung up a record for a town of this size by breaking a record in the Austin High School track meet. Hawkins set a new record for the 100-yard sprint, and his time was 11.1 seconds, which is the fastest time ever recorded in the state. Hawkins also set a new record for the 220-yard dash, and his time was 22.6 seconds. Hawkins is a junior at Austin High School and is one of the top track runners in the state.
**Music Items**

**Publishers and People**

RAYMOND SCOT, a noted radio music director, has announced the publication of his book, "The Art of Writing Music," which is scheduled for distribution in January.

A notable feature of the book is the success of the composers active under its influence, one to which the book is dedicated. Among these are William T. Miller, who shrewdly used Jack Benny's name to spread the popularity of his new show, "The Great Gatsby," which was written by Louis Jacoby, who operates "The Great Gatsby," operated by "The Great Gatsby." The book contains many other stories of the history of the show, as well as the lives of those who created it.

The book is scheduled for publication in January, with the release of the first volume, "The Art of Writing Music," to be followed by "The Art of Writing Songs," the second volume, which will carry on the trad
Ticket Code Renewal Certain
With Equity Teeth Still In

Legal heads are working on a revised pact to include plan for impartial enforcement—treasurers may ask voice in "ice" cases

NEW YORK, Nov. 18.—Renewal of the theater ticket code took on aspects of greater certainty this week when Actors' Equity and the League of New York Theatres reached a new agreement involving a code committee.

The agreement, reached after progress made at this conference, Equity code for another week to give committee an opportunity to submit the code to the public. Compromise plan for the impartial enforcement committee might take the form of a board of equal representation for both League and Equity members and in the selection of the producer, manager or theater operator, Equity Council and the League will have no right to designate employees.

The code enforcement committee can only reach a majority opinion in any case, the matter will be referred to a second committee and the League had delegated an impartial representative. If both cannot agree on the second committee, the case will be appealed to the American Arbitration Association. In the general code enforcement committee's discretion in voting, the producer or theater owner may appeal to this higher board. It is likely that the brokers will support such a plan.

As a check on distribution of tickets, there is under consideration a rule calling for daily reports for every theater. Should tickets be found to pass out casts, remain in the code to give it teeth.

Not in the Role
OKLAHOMA CITY, Nov. 18.—The audience turned up for a "Night of the Golden Age" to see the Roy Rogers picture here last night, believing a lamp displayed by Robert LeRoy Rogers in "Give Me the Light" represented the actor himself. Instead, they were treated to a sketch of the actor's stiff and painful knee injury.

Review Percentages
(Listed below are the decisions of dramatic critics on the eight general metropolitan daily newspapers for the Broadway show of the week. In figures for "Kim," it is counted one-half "yes" and one-half "no" or "fair" to approximates the percentage. This would give a show with the "No" total of 59 per cent rather than zero. At the end of the third month of the season the shows and their percentage have been rounded off, with the exception of the shows on the current run at the box office which have been rounded off to 59 months or longer the critical reception affects the final percentage. Shows in boldface type are recommended by the critics with the decision of the readers'"

**Thunder Rock**—25% YES: None. NO: Brown (Post), Anderson (Journal-American), Lockeide (Sun) Watts (Herald-Telegram).

**Washington—All Change**—65%
YES: Colonel (Mirror), Lockeide (Post), Inman (Mirror). UNO: Brown (Post). Waits (Herald-Telegram).

**Rounding**—100% NO: Opinion. Atkinson (Times), Sylvestor (Globe).
Stage Whispers

November 25, 1939

LEGITIMATE

New Plays on Broadway

Reviewed by Eugene Burr

MANSFIELD

Beginning Tuesday evening, Nov. 14, 1939.

THUNDER ROCK


Sponsors: Lorna Menzies, Harry Brubaker, Lillian Ardey, E. W. D., and B. E. C. M. M. M.

MUSICAL COMEDY

Hollaspeake (Winter Garden) 49c and 50c

Pina and Noodles (Winter Garden) 50c and 75c

Musical Comedies

Troy (Winter Garden) 49c and 50c

Miss Louise Allen's "Madame" out of "Largo a Hub Sell-Out"

BOSTON, Nov. 18—Paul Muni's return to the stage was interrupted yesterday when his play, "Largo a Hub," was forced to close at the Shubert Theatre. It was the first of the scheduled two-week run was almost complete with a total of 30,000 people attending the opening night. Miss Allen's name has been available since Boston starting November 27 has been indefinitely postponed.

Cohan Out of "Madame"—"Largo a Hub Sell-Out"

BOSTON, Nov. 18—Paul Muni's return to the stage was interrupted yesterday when his play, "Largo a Hub," was forced to close at the Shubert Theatre. It was the first of the scheduled two-week run was almost complete with a total of 30,000 people attending the opening night. Miss Allen's name has been available since Boston starting November 27 has been indefinitely postponed.

Cohan Out of "Madame"—"Largo a Hub Sell-Out"

BOSTON, Nov. 18—Paul Muni's return to the stage was interrupted yesterday when his play, "Largo a Hub," was forced to close at the Shubert Theatre. It was the first of the scheduled two-week run was almost complete with a total of 30,000 people attending the opening night. Miss Allen's name has been available since Boston starting November 27 has been indefinitely postponed.

Allentown Survived "Road" So They Get It Again

ATLANTA, Nov. 18—Allentown's theater season will open November 27 at the Alhambra with "Road," a musical comedy by John Burton and his company return to give another week's performance at the Shubert Theatre. It was the first of the scheduled two-week run was almost complete with a total of 30,000 people attending the opening night. Miss Allen's name has been available since Boston starting November 27 has been indefinitely postponed.

American Academy of Dramatic Arts

Founded 1844 by Franklin H. Beardsell

Dramatic and musical training in the stages of the drama.

Catalog from Secretary, H. M. B.

CARNEGIE HALL, NEW YORK

FEAGIN SCHOOL OF DRAMATIC ART

STAGE-DRESS—RADIO

Special courses for students preparing for radio, film, and television careers.

Postponed Pay-Offs—The Least of P. A. Woes; Want Appreciation

(Continued from page 3)

entertainment budget had hit a now low. 

When they suspect there won’t be much of a money crop they either 

wine and dine their friends and try to 

get them to write a check to get their 

next best thing to do.  

Some day they may do another as the 

gypsy couple of black coffee and 

jacket the lunch, sugar, 

net and groat on to pay off on time and appreciation good 

Payoff Blues  

But in the final analysis its the pay- 

off that counts.  

When the pay isn’t forthcoming on time the 

averagers are the first to suffer.  

Other cafe owners will hear of it and 

at least if they don’t say a word they’ll 

think, but he usually knows enough about 

music to see that he can’t collect a judgment 

of course the p. a.’s have a few tricks

Brazil Hopeful;  

Will Use More  

Outside Talent

RIO DE JANEIRO, Nov. 11.—Brazilian 

managers expect employment oppor- 

unities getting to be wide open, with 

early beginning in May, at which time 

the season starts.  

Actor Luiz dos Reis, whose unit is now 

completing a Successful tour in the United 

States, has returned to Brazil. 

In Rio, three cafes are playing 

American and European music.  

Bill the Oreo is Maria Dubia, Josephine 

Baker, Mistinguette, Nicholas Brothers, a 

bandleader, with the claw angle dropped. 

The Copacabana has Rosita Ortega. The 

Castelo Atlantic has include Isabella 

and others.  

In Buenos Aires, Casa Blanca, 

French girls and Ciro Rabello’s Band and 

Back across the bay of Guanabara in 

Nicetor, the Iriaceli Casino is playing 

national acts.  

Conditions in Rio currently are rather 

dull; however, the Rio market has 

been also slow, except during February, 

at which time the carnival is held and 

during the Easter weeks, the cafes 

except things to hum during May, 

July and August months.  

Seattle Clubs

In License Mess

SEATTLE, Nov. 18.—Campaign to 

force local night clubs to secure 

city licenses was put into execution with raids in 

the Bagdad, the Blue Rose and the 413 Mar- 

narin Avenue club. 

The police declared they would 

have to pay $500 for the city license.  

EDWARD (LARRY) MAGOWAN, 

assistant general manager of the Hotel St. 

Reise, in charge of entertainment re-

signed last week and was succeeded by 

Kori Kimm.
Night Club Reviews

Polo Game, Race, Dancing, and Floor Show Combo at Pop Prices

A polo game, horse racing, a floor show combo, and a Hawaiian Luau have been advertised for this week.

Glass Hat, Congress Hotel, Chicago

The hotel itself has been in the financial dums since the closing of its popular Congress Casino two seasons ago and the government has since stepped in to manage things.

From the entertainment standpoint, though some have satiated to the Camerino Casino remain dark and to operate other dining spots on the main floor with small budgets. Most prominent of three rooms is the one run by a well-known dance_floor and a good Latin atmosphere.

Small musical combinations are used on a regular basis, one of which is an orchestra that wins the plaudits of the customers stays on for months. Latest in is Pete Reynolds' four-piece, a rhythm combination that has enough on the ball to keep the patrons happy. The band leads with a sax and double bass.

The show in the background, keep an accordion, a tambourine, and the like.

Rumba, blond mentalist, strolls between the Glass Hat and Peacock Room, entertaining the curious. Joe Vacha, pianist, remains in the Peacock Room environs, furnishing talented solo.

The next door Pompeian Room is open all night, with concert music opered by George Devron, Margaret Oron, and Marion Cartwright.

La Concha, New York

Doing very nicely since it opened a few months ago, this one-flight-down spot is spacious and with a good Latin atmosphere and entertainment provided here.

It gets a lively crowd, which is typical of the ballroom bag.

Elena Krause and En Espino are the stars of the show. They have looks, but they are easy to dance with.

Phyllis Krause and En Espino are the stars of the show.

The floor show opens with Tereulita, a Brunette dancer, then returns later with a better, finer dance line.

Teresita is a Brunette dancer.

The emcee handles the introductions and accompaniments.

La Concha is the very upscale, expensive dance floor.

The club as a whole certainly plasma.

The club as a whole certainly plasma.

The club as a whole certainly plasma.

The club as a whole certainly plasma.
Hickory House, New York

This wide scene spot, noted for its London broad nose and its ultra swing attractions at midnight, is currently offering more genuine talents than any of its more pretentious brethren in the night life of the city.

Louis Prima's superlative trumpet and small swing combination have long been a regular feature of Hickory House, a sensationally typed spot. To carry on the custom, there is, of course, Louis Prima, probably the finest trumpet player coming up today. His band is under the direction of a versatile combination, Miss Kaye's, from the band, step out on vocal and instrumental solos and are an adequate substitute for the lack of a formal floor show. The band's value is enhanced by the judicious use of spotlighting and by an electrician who's always on hand to keep the Jules at the right end by en electrician who's always Vita W. Coian.

Prima's ability is an old story; Miss Kaye's is a recent sensation. In the former case, it is a moment; but on the strength of what she shows here, she is destined for long career of entertaining nitery patrons in the metropolitan area.

Cafe de la Paix, St. Moritz

Hotel, New York

Glen Pope, magician, is new here, with Inez Herro, singer, a header, along with the usual night club belt. The Miss Mrs. Vervat and Vark's violin solos comprise the brief but adequate entertainment. The unusual instrumental touch in this hotel is the presence of a guitar player, comprising one Greek and one Turkish girl. Incidentally, New York has four other men round out this versatile musical combo, which plays the show and entertainment of a caliber like this, dancing isn't needed and Daniele Richman.

El Tivoli Supper Club, Dallas

This private club of the El Tivoli Golf Course, which operates for members and as a nitery for the golfers, has a new boy-at-home club, the El Tivoli Supper Club, Dallas. The band provIstes smell music. Its act provides the same music, well. Veema Kaye, a striking swing, as basic as it is striking.

Royale Frolics, Chicago

This is one of the few cafes in town spending good money for acts and production scenes. Chicago. Chicago. Shows booked and staged by Duke Yellin, each bill is carefully rehearsed and the quality of the show is reflected in the money spent. The share of the business is contributed by entertainment and by dance affairs, here, rates and service being highly attractive. Minimum is $2 week nights and $2.50 Saturdays, entitling the patron to a fine dinner.

The initial bill here is the best of the Oriental have ever had. It is a strong one, well enlivened and delightfully trimmed with next production ideas. Dick Gordon, who is a former professor of entertain ment in the opening scene, bringing on the set of the night. He is the line of girls in a lively parade and for more variety.

Gordon is spotted with a series of large numbers and reveals quite a bit of stump. From the first night of this series of three, there is no reason to believe that the entertainment and for more variety.

When the band is off the stand line of its informality, it is quite nicely with songs and steel guitar. Also helps the band with some excellent solos. Last week Saturday, the band was in session with their clean-cut work.

The club has a magnificent swing with a striking personality and striking the voice, sells with little effort. Complete the picture, "You Having Any Fun?, Beer Barrel Polka, South American Way and a melange of favorites brought into her Rhythm Marches On combustion. She is a good card for next night of this type.

The Duffins, boy and girl novelty dance teams, have an distinct hit with their rag doll number which is both brilliant and highly entertaining. The Miss Kaye is little short of terrific and here to remain all own, she is amassing in her ability to sing sweetly, plastically and with feeling. She is a child with a brand of coon-shouting in the city of mine, a girl with a true voice of quality and sweetness. Miss Kaye is not much of a dance floor star, in its own way, is equally effective.

In addition, Miss Kaye plays an exceptional number on the piano, a second one on the guitar, a third one on the violin, a fourth one on the guitar, and a fifth one on the violin. The result is a performer of rare ability.

Hickory House still offers no dance floor, but a novelty act, consisting of a lady and a dead man singing on the raised stand in the middle of the stage. The act works out extremely well. Veem Kaye, a striking swing, as basic as it is striking.

Magnific Pope holds attention with simplicity and charm. This is hit opening disappointing bird cage and the subsequent smoking pipes, lighted cigarette and a brand of cigarette. He attracts a light, gay bantering crowd, and the subsequent smoking pipes. Lighted cigarette.

The band provides a musical accompaniment to the act and more brief, brought on the stage. The result is a performer of rare ability.

Dody Krivoe is sassy and plays the piano and sings, while Al White's Troubadours is out. Great show at the Festhalle.

Kid Kaplan's, Hartford

Shouting Bessie (How am I don't?) is out here from Hartford, looking as happy as the proverbial hog in the mud. She is in town for two shows on Friday and Saturday evenings.

May be the patron to the show is home. It's a dependeble clown.

The Golden Poly 1 True and Trudy Wilco are among the many performers doing more commercial work. On the night when the club busts a move, an army of strum= contortion tell= Berri and the subsequent smoking pipes. Lighted cigarette.

It's a dependeble clown.

Miss Kaye is little short of terrific and here to remain all own, she is amassing in her ability to sing sweetly, plastically and with feeling. She is a child with a brand of coon-shouting in the city of mine, a girl with a true voice of quality and sweetness. Miss Kaye is not much of a dance floor star, in its own way, is equally effective.

In addition, Miss Kaye plays an exceptional number on the piano, a second one on the guitar, a third one on the violin, a fourth one on the guitar, and a fifth one on the violin. The result is a performer of rare ability.

E. March, following a Lombardo style of playing, is especially interesting. He is a holt: loser. along the subsequent smoking pipes. Lighted cigarette, good combination.

Ted Chapeau, doing a smart, bouncy job, has been brought on the stage. The result is a performer of rare ability.

Miss Kaye's Bill will be a success in the city of mine, a girl with a true voice of quality and sweetness. Miss Kaye is not much of a dance floor star, in its own way, is equally effective.

In addition, Miss Kaye plays an exceptional number on the piano, a second one on the guitar, a third one on the violin, a fourth one on the guitar, and a fifth one on the violin. The result is a performer of rare ability.

Eddie White, Comes and comedian, is a dependable clown. He is performer of rare ability.

For more information, please contact The Billboard at 11x379.
NEW YORK—All of the presentation houses, save the Paramount, took heavy spurs in the big office last week and decided the keen competition of good pictures at less than all-out attraction in all branches. The Strand, RKO, and Loew did well in the clean-up.

The Strand, one of its best weeks with Mark Helmering's 'The Roaring Tens' on the screen and Bob Crosby Orchestra on the stage, doing $62,000 for week ending November 23, which was $8,000 more than in to the previous week just as strong as the first.

The Paramount didn't fare nearly as well, despite the p. a. of Martha Raye backed up by Bob Burke's Band and the pictures, 'Millions of Them' and 'Baby.' Show accounted for $50,000 for the week, ended November 14, which is only fair.

Music Hall came through with a smashing gross of $66,000 for the opening week of 'Our Gang at Winter. The screen was Betty Bruce, Jeanne and Frances Gray, Richard Raimer, and Nilla Eckler, Show was run for another two weeks. Went into the second week also with SHO and line-up of Bob's Block Shows, which was also well with $41,000 for the week.

Loew also did well with $41,000 for the week, with the Mohawk, and Bob May, Jean Bride, Ted and Mary Taft. Show was run for three days each week.

Leno's State hit the $23,000 mark the first time in its career. Strong Week and screen fare, 'The Women,' ended November 20.

Washington Houses

WASHINGTON—Only fair business is anticipated at the Good Wizard-owned vaude-stunt houses the current week.

Leno's State hit the $23,000 mark the first time in its career. Strong Week and screen fare, 'The Women,' ended November 20.

Washington Houses

WASHINGTON—Only fair business is anticipated at the Good Wizard-owned vaude-stunt houses the current week.

Leno's State hit the $23,000 mark the first time in its career. Strong Week and screen fare, 'The Women,' ended November 20.

Washington Houses

WASHINGTON—Only fair business is anticipated at the Good Wizard-owned vaude-stunt houses the current week.

Leno's State hit the $23,000 mark the first time in its career. Strong Week and screen fare, 'The Women,' ended November 20.

Washington Houses

WASHINGTON—Only fair business is anticipated at the Good Wizard-owned vaude-stunt houses the current week.

Leno's State hit the $23,000 mark the first time in its career. Strong Week and screen fare, 'The Women,' ended November 20.
Loew's State, New York
(Reviewed Thursday, November 17)
House apparently was doing so well opening night, despite a fair line-up, and was sold out. Of the top acts, however, two had recently played the theater and perhaps was responsible for the lack of attendance.

Opener was Don Collette, best set in the business. Collette danced lightly over the wire, building suspense, then flipped his back and forward somersaults—feet to feet on the wire. This was a tricky act that required a couple of tries. Collette is quite shrewd and has a gift to make the more difficult act seem easy.

Lee Sims and Donny Bailey constitute a very good piano and string act. Sims does the irony work. He is a polished technician, while way above the ordinary accompanist and his fingering and arrangements are delightful. Miss Bailey played with Donny Serenade but really warmed up on subsequent numbers, including "Jerome Kern medley, South of the Border," and an interesting version of Marie's "Golden." Beautiful delivery. Acts are good as a group anywhere.

Jack Durant delivered his unique brand of acro-comedy. Turn is built on satire, takes over movie stars, interspersed by terrific somersaults. He did a polka routine, another with a kangaroo hop but really warmed up on subsequent numbers, including "Jerry Kern medley, South of the Border," and an interesting version of Marie's "Golden." Beautiful delivery. Acts are good as a group anywhere.
null
NIGHT CLUBS-VAUDEVILLE

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing or organizing individuals listed.

EXPLANATIONS OF SYMBOLS
a—auditorium; b—ballroom; c—cafe; c—cabaret; c—country club; h—hotel; h—horseracing establishment; i—night club; rroad house; t—restaurant; s—showboat; t—theater

N.Y.C.—New York City; Phila.—Philadelphia; Ch.—Chicago.

Night Club and Vaudeville Routes must be received at the Cincinnati offices not later than Friday to insure publication.

A

Abbe & Cortello (Versailles Club) N.Y.C., N.C.
Abbe, Charles (Chateau) N.Y.C., N.C.
Allen, Robert (The Apollo) N.Y.C., N.C.
Allen, A. (The Apollo) N.Y.C., N.C.
Andre, Louis (Le Consul) N.Y.C., N.C.
Andrew, A. (The Apollo) N.Y.C., N.C.
Aron, Les (The Apollo) N.Y.C., N.C.
Arredondo, Carlos (Continental) N.Y.C., N.C.
Arredondo, D. (Continental) N.Y.C., N.C.
Arreton, G. (The Apollo) N.Y.C., N.C.
Barlow, John (The Apollo) N.Y.C., N.C.
Barlow, J. (The Apollo) N.Y.C., N.C.
Barnes, W. (The Apollo) N.Y.C., N.C.
Bates, L. (The Apollo) N.Y.C., N.C.
Begley, H. (The Apollo) N.Y.C., N.C.
Biddle, H. (The Apollo) N.Y.C., N.C.
Biddle, W. (The Apollo) N.Y.C., N.C.
Biddle, W. (The Apollo) N.Y.C., N.C.
Biddle, W. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Binnie, G. (The Apollo) N.Y.C., N.C.
Possibilities
CLEARED BY MEMBERS OF THE BILLBOARD STAFF

The possibilities outlined here are not intended to benefit producers, buyers, agents and scouts. Nor are they opinions expressed in the major indoor facilities of the Billboard's coverage of every branch of the talent market.

SHOWMEN INTERESTED IN SPECIFIC 'POSSIBILITIES' MAY ADDRESS THEM TO:

OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL
BILLY DE WOLFE—young and handsome bandleader, currently on the road now at the Casino Village, New York, is scoring critical and public success and has acquired N.B.C. acceptance when he spent several years in revues and vaudeville abroad, he is a versatile comedian whose acting is smart and who is vastly amusing at the same time that he can act adequately, and is also an excellent singer. Billy's show makes him invaluable to a legit show.

PALOMA—South American singer now at La Marquis, New York, is scoring critical and public success and has acquired N.B.C. acceptance. When she spent several years in revues and vaudeville abroad, she is a versatile comedian whose acting is smart and who is vastly amusing at the same time that she can act adequately, and is also an excellent singer. Paloma's show makes him invaluable to a legit show.

Para, Omaha, Trying Names
OMAHA, Nebr., Nov. 18.—Tri-State Theaters has reopened the Paramount, 3,000-seat downtown auditorium featuring name bands and production shows.

Organization usually books stage shows in three cities, but this time it has just opened long-dark Paramount, which plays to capacity every night. House is using a union band.

House opened with an A. B. Marcus show, to be followed by Phil Spitalny's Electra at the top billing, and Calloway and band week of December 1. These are to be followed by one or nine shows a year into Orpheum, which also plays to capacity every night in every way possible to get locals interested. Policy has been for high-class acts and name bands to make it a daddy of stage attractions.

Names Touring The Southeast
CHARLOTTE, N. C., Nov. 19.—Several production numbers from the Southern theaters for Southern Attractions.

T. D. Kemp, manager, announced that Ralph Byrd, Dick Tracy, and the Southern Troupes at Witten-Kinyee houses opening November 20. Lulu, from radio, opened a limited engagement at Firestone Theater, Atlanta, November 17. Richard, ex-wife of Charlie Chaplin, is currently playing Southern houses with her Hollywood personality, and is also making a 10-week tour at the Granby, Norfolk, Virginia, November 26 with a unit of 60 persons.

Pro Auditions At Boston RKO
BOSTON, Nov. 18.—Professional auditions at the last Friday night show were recently held at the RKO. In addition to the regular variety acts, the manager will give a tryout each week. Start was last year by Manager Ben Domingo, and is being turned as part of the regular weekly bill.

Acts are booked thru C. B., (Dooc) Breed, the manager, and are not an amateur affair. Performances are paid union scale.

Jeff, Portland, 3 Days
PORTLAND, Ore., Nov. 19.—Three-day vaude has been inaugurated at the Jefferson Theater, just off the downtown business section. The revue is offered in addition to the regular double screen bill on Thursdays to Saturdays. First show had Toby Latch, tagged with Bill Miller, emcee, and a line of girls.

Wheeling One-Dayer
WHEELING, W. Va., Nov. 19.—Capital Theater opened a three day engagement of a name-band presentation, with his reported check, Al Donahue came in October 28. House is using a union stand-by band, with a brand new orchestra and an overture with every attraction.

Ballads Get the Nod
NEW YORK, Nov. 19.—Two ballads this week that have potential of potentially popular automatic music are being given a lot of publicity. 'What's News? and My Prayer are the latest additions on the Billboard and are in the ranking phonograph hit, and for further information on these and other numbers, listeners turn to the "Recording Guide" on page 70 of this issue of The Billboard.
Burlesque Notes

Communications to New York Office

BOUGHTON doubled as showgirl and Pianist. LOUISE BUSTER PHILLIPS celebrated a birthday at the Palace. "Happy Birthday, People's." THE WHITE, ex-burlesque, now one of the chorines in the Bar of Fun nitey, is set to do some "Stars" at the Hollywood November 10. Relieved Virginia Jones, who shifted to the Century, returned.

CHICAGO:

Beginning November 26, several burlesque performers will make their initial appearance at the Gayety, Detroit.

JACK GREENMAN and Johnny BENNETT will sing, dance, and do comedy work. The pair, who have been together for many years, will sing for the first time in the city.

CHICAGO:

Beginning November 26, several burlesque performers will make their initial appearance at the Gayety, Detroit.

JACK GREENMAN and Johnny BENNETT will sing, dance, and do comedy work. The pair, who have been together for many years, will sing for the first time in the city.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.

BURLINGTON:

JIM BARNES, who has been with the Burlington for nearly two years, will remain with the company.
Rep Ripples

CHIC AND ESTELLE PELLETTE, who after winding up the season with Choate's Comedians in Tennessee last week, went to Chicago to check with Missoula, Mont., and Mr. and Mrs. L. F. W. Harris, Dur- ban, N. C.; Mr. and Mrs. Charles Perkins, Nashville, Tenn.; and Mr. and Mrs. George Gilman, G. St. Augustin, Fla., as to the possible future of the company. Mr. and Mrs. William Jones, Chicago; Mr. and Mrs. J. C. John- son, Baltimore, Md.; and Mr. and Mrs. William Seay, Sewanee, Tn., are on their way to New Orleans to check with General Electric dates on the Coast, and efforts are being made to postpone contracted engagements in the Chicago area until spring.

CLIFFORD J. ROSE, who has been under church and school auspices in Michigan and Wisconsin, is now in the Pacific Northwest. He is at Home in Seattle, Wash., Monday (20) for a fortnight while taking care of business in the west.

MASON WILKS, formerly with the Pike's Peak Park Players, City, Mo., last week to join the King Cole Players.

ROBERT C. FONTENILLE, after closing their 27th consecutive season under can- vastr, will join the company at Fort Worth.

TED NORTH PLAYERS will close their long tour here, en route to Fort Worth, Kan., and Mrs. North and Ted Jr., will join the company at Fort Worth.

THE LYTTLE PLAYERS, who opened their North Texas circle last week, will continue their tour at business.

Luella Byrd and Madlyn Manley, after closing the season with Herbert Walter's Co- mpany, opened their season at JESS AND LEOTA SUND and Doc McGilroy, with Jack

Winsted Tenter Winds Up Season

PATTYVILLE, N. C., Nov. 18—Winsted's Mighty Minstrels, originally slated to wind up its season November 4, postponed the closing for a week, winding up their last week at Pine Tops, N. C., November 11. Show was out for 30 weeks with a business of a satisfactory nature. The Winsted opry is slated to open its 1940 season early in March, according to C. E. McPherson, agent. Owner-Manager E. E. Winsted has jumped into Chicago on business.

Members of the company disbanded as follows: Mr. and Mrs. David Wills, to follow; Mr. and Mrs. Jones (Pete) O'Neill, Fordyce, Ark.; Henry Freeman, Tampa, Fla.; and Mr. and Mrs. W. A. Kemp, Little Rock, Ark.; Mr. and Mrs. Ted Herbert, St. Louis; Mr. and Mrs. Leonard (Buck) Nelson, Mason, Ohio; Mr. and Mrs. W. H. Harris, Dur- ban, N. C.; Mr. and Mrs. Charles Perkins, Nashville, Tenn.; and Mrs. Will- iam Seay, Sewanee, Tn., are on their way to New Orleans to check with General Electric dates on the Coast, and efforts are being made to postpone contracted engagements in the Chicago area until spring.

MASON WILKS, formerly with the Pike's Peak Park Players, City, Mo., last week to join the King Cole Players.

ROBERT C. FONTENILLE, after closing their 27th consecutive season under can- vastr, will join the company at Fort Worth.

TED NORTH PLAYERS will close their long tour here, en route to Fort Worth, Kan., and Mrs. North and Ted Jr., will join the company at Fort Worth.

THE LYTTLE PLAYERS, who opened their North Texas circle last week, will continue their tour at business.

Luella Byrd and Madlyn Manley, after closing the season with Herbert Walter's Co- mpany, opened their season at JESS AND LEOTA SUND and Doc McGilroy, with Jack

Sachs, Cincinnati Office)

cage I'm working out a new routine before another curtain goes up," says Bates.

BERNIE SHAPOFF, contestant in the Pasadena, Calif., show, cards that he will be ready to go to Point Pleasant last Sunday. Bills for rep people. Cast will comprise Roy Huf, ingenue leads; Mabel Fletcher, Tony Jones, blackface; H. J. Schulte, leads and executive general business, Douglas Largent Jr. will handle publicity.

San ANTONIO Group Organizes To Tour Texas Communities

SAN ANTONIO, Nov. 19—Performers here and under the City Recrea- tional Council, in another tour to Texas communities. A trim is playing New Eng- land, Ohio, for a short run before spending tee winter in Point Pleasant. Billy Bryshe has several cars in the fire for the winter, including vaude and radio. He hasn't made any com- mitments to date.

Hayworth Has No 2 Unit Touring Virginia, Carolinas

BOANOKE, Va., Nov. 18—"Seabee" Hayworth and company is playing in its ninth week in Wibby-Ninny houses in the Mountain States. The se- cond unit, Pepper Box Revue, which made its bow here with a three-day stand, is now winding up its third week, comprising five acts, one of which is again in front of the Virginia and Carolinas.

Marion Andrews (Mrs. Hayworth) is under the management of her husband, while "Seabee" heads the new aggrega- tion. The Virginia is again under compulsion to conform with city and State fire regulations.

BUTLER-pencil, from Gale Calif., that hopes of winding up the season with the Bryant HASKINS and Vigo Brown, of the Butler pencil, from Gale Calif., that hopes of winding up the season with the Bryant HASKINS and Vigo Brown, of the Butler pencil, from Gale Calif., that hopes of winding up the season with the Bryant HASKINS and Vigo Brown.

BUTLER-pencil, from Gale Calif., that hopes of winding up the season with the Bryant HASKINS and Vigo Brown.

KEMPER, formerly of the O'Brien Players, is presenting a short- cast version of Dr. Jekyll and Mr. Hyde, by E. H. Hannan, at schools in Rhode Island. Ms. Kemp is a graduate of the LAMBERT EMERSON school.

Hines, formerly of the O'Brien Players, is presenting a short- cast version of Dr. Jekyll and Mr. Hyde, by E. H. Hannan, at schools in Rhode Island. Ms. Kemp is a graduate of the LAMBERT EMERSON school.

Hines, formerly of the O'Brien Players, is presenting a short- cast version of Dr. Jekyll and Mr. Hyde, by E. H. Hannan, at schools in Rhode Island. Ms. Kemp is a graduate of the LAMBERT EMERSON school.

Sachs, Cincinnati Office)

cage I'm working out a new routine before another curtain goes up," says Bates.

BERNIE SHAPOFF, contestant in the Pasadena, Calif., show, cards that he will be ready to go to Point Pleasant last Sunday. Bills for rep people. Cast will comprise Roy Huf, ingenue leads; Mabel Fletcher, Tony Jones, blackface; H. J. Schulte, leads and executive general business, Douglas Largent Jr. will handle publicity.

San ANTONIO Group Organizes To Tour Texas Communities

SAN ANTONIO, Nov. 19—Performers here and under the City Recrea- tional Council, in another tour to Texas communities. A trim is playing New Eng- land, Ohio, for a short run before spending tee winter in Point Pleasant. Billy Bryshe has several cars in the fire for the winter, including vaude and radio. He hasn't made any com- mitments to date.

Hayworth Has No 2 Unit Touring Virginia, Carolinas

BOANOKE, Va., Nov. 18—"Seabee" Hayworth and company is playing in its ninth week in Wibby-Ninny houses in the Mountain States. The se- second unit, Pepper Box Revue, which made its bow here with a three-day stand, is now winding up its third week, comprising five acts, one of which is again in front of the Virginia and Carolinas.

Marion Andrews (Mrs. Hayworth) is under the management of her husband, while "Seabee" heads the new aggrega- tion. The Virginia is again under compulsion to conform with city and State fire regulations.

BUTLER-pencil, from Gale Calif., that hopes of winding up the season with the Bryant HASKINS and Vigo Brown.

KEMPER, formerly of the O'Brien Players, is presenting a short- cast version of Dr. Jekyll and Mr. Hyde, by E. H. Hannan, at schools in Rhode Island. Ms. Kemp is a graduate of the LAMBERT EMERSON school.

Hines, formerly of the O'Brien Players, is presenting a short- cast version of Dr. Jekyll and Mr. Hyde, by E. H. Hannan, at schools in Rhode Island. Ms. Kemp is a graduate of the LAMBERT EMERSON school.

Sachs, Cincinnati Office)

cage I'm working out a new routine before another curtain goes up," says Bates.

BERNIE SHAPOFF, contestant in the Pasadena, Calif., show, cards that he will be ready to go to Point Pleasant last Sunday. Bills for rep people. Cast will comprise Roy Huf, ingenue leads; Mabel Fletcher, Tony Jones, blackface; H. J. Schulte, leads and executive general business, Douglas Largent Jr. will handle publicity.
16mm Movies in Night Clubs, New Field for Roadshowmen

Many night spots use silent and sound movies to entertain patrons—flesh shows still paramount but films attract attention and are much in demand

NEW YORK, Nov. 18—Roadshowmen have been on the lookout for new fields of entertainment. A survey of clubs in New York shows that two clubs, The Place and Little Old New York, are cashing in on this form of entertainment. Nite shows of silent films released by firms with a reputation for talent but merely to supplement the program. Little Old New York, owned by Dan Christie, has been showing old-time 16mm. silent movies on the use of movies in night clubs and the public's demand. In this spot, they want to do more—to offer something that they have done much experimenting and have now concluded the next step will be showing a new silent film. These men have even taken a look at presenting their own movies of their patrons.

Silents, Talks Used

The Place runs silent films starring Charlie Chaplin, but its biggest successes have been scored with bouncing ball attention and an old-time cowboy, Tom Crosby. The patrons have become so moved and they bring then to justice soon arrival. "Are you going to have movies tomorrow?" they ask. The workers run about 15 minutes, are changed twice a week.

The showing of movies only supplements the flesh talent used by this spot. The crowd is attracted by the theme in titles and a line of acts. Four movie shows and five stage shows are presented then 30 minutes of movies are presented. Despite the fact that the movies are not the business, the patrons settle down to the show because the people are moving about in the club. When this occasion presents a hot house, the patrons settle down to their refreshments and go to the maître de hotel, to find tables for the show.

The experiment at The Place has proved a success, Oisinsky says, and advises any night club or tavern operator to attempt to make them apart for repairs. Perhaps the refusal from inefficient threading or other other reason. He also says the instruction book furnished with the machine must be followed. To avert giving unsatisfactory results, consult your local representative. The chances are 50 to 50 that the projector was purchased.

New and Recent Releases

Running times are approximate

HER SPLENDID FOLLY, released by Remington Quality Pictures. A comedy. The theme is the personal life of a Hollywood star by a stenographer out of a job. Plenty of acting and music. A party to which a young man has been invited. E. Courtland Bond, with Theodore von Eltz, Alice Haggerty, Charles Ogle. Running time, 70 minutes.

TEXAS TORNADO, released by Remington Quality Pictures. A western. The hero is the hero of the same name in the Dallas Morning News. Valentine Page, Elmer Cato, Frank Ferguson. Running time, 60 minutes.

DEALERS IN DEATH, released by National. Western. The story of a young man with too much money and not enough responsibility. A highly entertaining picture. Joeie Grant and Mary Brian. Based on E. Phillips Oppenheim's novel. The Amazing Quest of Mr. Ernest Bride. Running time, 72 minutes.


WOMAN WHO DARED, released by Post Pictures Corp. A fast action melodrama based on the true story of a woman who defied the demands of the United States government. Malachi Throne as the heroine. Running time, 73 minutes.

POLYNESIAN FOLLIES, released by Post Pictures Corp. A study of the native dances of Polynesia. Running time, 8 minutes.

CELESTIAL VENUS, released by Post Pictures Corp. Intimate views and personalities of the moon. Personalized by Dean H. Anderson, the producer, and an expert scholar and lecturer. Running time, 6 minutes.

SPINDRIFT, released by Minipix. Silent. Playboy horse-owner and track en-
NOTE—Mail held at the various offices of The Billboard is classified under their respective heads — Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.
MAIL ON HAND AT
NEW YORK OFFICE
1824 BROADWAY.

Women

Alderson, Ethel
Allen, Homepage
Allen, Virginia
Anderson, Matilda
Anderson, Mary
Anderson, Winnie
Andrews, Georgia
Andrews, Norma
Andrews, Virginia
Andrews, J. M.
Andrews, J. H.
Andrews, J. C.
Andrews, J. L.
Andrews, J. W.
Andrews, E. P.
Andrews, E. G.
Andrews, E. C.
Andrews, E. M.
Andrews, E. D.
Andrews, E. F.
Andrews, E. M.
Andrews, E. N.
Andrews, E. R.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
Andrews, E. A.
Andrews, E. B.
Andrews, E. C.
Andrews, E. D.
Andrews, E. E.
Andrews, E. F.
Andrews, E. G.
Andrews, E. H.
Andrews, E. I.
Andrews, E. J.
Andrews, E. K.
Andrews, E. L.
Andrews, E. M.
Andrews, E. N.
Andrews, E. O.
Andrews, E. P.
Andrews, E. Q.
Andrews, E. R.
Andrews, E. S.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
Andrews, E. A.
Andrews, E. B.
Andrews, E. C.
Andrews, E. D.
Andrews, E. E.
Andrews, E. F.
Andrews, E. G.
Andrews, E. H.
Andrews, E. I.
Andrews, E. J.
Andrews, E. K.
Andrews, E. L.
Andrews, E. M.
Andrews, E. N.
Andrews, E. O.
Andrews, E. P.
Andrews, E. Q.
Andrews, E. R.
Andrews, E. S.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
Andrews, E. A.
Andrews, E. B.
Andrews, E. C.
Andrews, E. D.
Andrews, E. E.
Andrews, E. F.
Andrews, E. G.
Andrews, E. H.
Andrews, E. I.
Andrews, E. J.
Andrews, E. K.
Andrews, E. L.
Andrews, E. M.
Andrews, E. N.
Andrews, E. O.
Andrews, E. P.
Andrews, E. Q.
Andrews, E. R.
Andrews, E. S.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
Andrews, E. A.
Andrews, E. B.
Andrews, E. C.
Andrews, E. D.
Andrews, E. E.
Andrews, E. F.
Andrews, E. G.
Andrews, E. H.
Andrews, E. I.
Andrews, E. J.
Andrews, E. K.
Andrews, E. L.
Andrews, E. M.
Andrews, E. N.
Andrews, E. O.
Andrews, E. P.
Andrews, E. Q.
Andrews, E. R.
Andrews, E. S.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
Andrews, E. A.
Andrews, E. B.
Andrews, E. C.
Andrews, E. D.
Andrews, E. E.
Andrews, E. F.
Andrews, E. G.
Andrews, E. H.
Andrews, E. I.
Andrews, E. J.
Andrews, E. K.
Andrews, E. L.
Andrews, E. M.
Andrews, E. N.
Andrews, E. O.
Andrews, E. P.
Andrews, E. Q.
Andrews, E. R.
Andrews, E. S.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
Andrews, E. A.
Andrews, E. B.
Andrews, E. C.
Andrews, E. D.
Andrews, E. E.
Andrews, E. F.
Andrews, E. G.
Andrews, E. H.
Andrews, E. I.
Andrews, E. J.
Andrews, E. K.
Andrews, E. L.
Andrews, E. M.
Andrews, E. N.
Andrews, E. O.
Andrews, E. P.
Andrews, E. Q.
Andrews, E. R.
Andrews, E. S.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
Andrews, E. A.
Andrews, E. B.
Andrews, E. C.
Andrews, E. D.
Andrews, E. E.
Andrews, E. F.
Andrews, E. G.
Andrews, E. H.
Andrews, E. I.
Andrews, E. J.
Andrews, E. K.
Andrews, E. L.
Andrews, E. M.
Andrews, E. N.
Andrews, E. O.
Andrews, E. P.
Andrews, E. Q.
Andrews, E. R.
Andrews, E. S.
Andrews, E. T.
Andrews, E. U.
Andrews, E. V.
Andrews, E. W.
Andrews, E. X.
Andrews, E. Y.
Andrews, E. Z.
The Final Curtain

Sydney Spier

Sydney Spier, 28, publicist for the RKO film company, is known to his friends as a successful and most talented among the Broadway publicists. In addition, he was said to have had rheumatic fever and a heart attack.

The sudden tragedy of his death was just a few weeks after Spier had been elected to the best publicity award of the National Association of the Press, the Aquacade. He was described as a witty, talkative fellow, and highly regarded by editors and thinkers. Spier was said to have been in fine health and very fond of his job.

In addition to his work for RKO, Spier also handled the publicity for the Broadway play, "The Spanish Galleon." He had been successful in bringing the play to Broadway, but it was not a big hit. Spier was known to be in poor health at times, but did not appear to be in any immediate danger.

As far as is known, Spier was not married and had no children. He was survived by his parents, Mr. and Mrs. J. A. Spier, of Brooklyn, and his sister, Mrs. Mabel Spier, of New York City.

In Memoriam

George E. Robinson, our Partner and Pal

Died Nov. 22, 1933

Beckmann & Gerety's World's Best Shows
Indoors in the Money
By BILLY PAPE
SLOWLY fading from the scene of the inevitable closing day of the outdoor circus season is the familiar high-kicking routine, accompanied by the expression: "So long, Joe, I'll be seeing you in the spring."

A new chant is replacing the old, and instead of a tear amid the air rings there is a cheer: "Thank you, Joe, for a great show!"

A few questions have been answered, but so far none of the over the hot wheels we "I'll see you in Chicago in a week or so," or "I'll see you in Toronto or New York, Joe."

The tone of the Big Top has been modified, and in place of the roar of cheering crowds, we may hear the sound of various cities called out.

But we still have all be that there is an indoor circus season which provides engagements for a great number of performers and other people classified as showfolk.

Some circuses are even more weeks added to the rapidly growing winter season. Many of the principal cities through the nation enjoy and look forward to their annual visits, and a number of weeks now available run a close second to the outdoor circus season.

**Better Type of Promoters**

The heyday of the circus promoter with a string of initials, the era of the trainer, who acquires and maintains a menagerie comprising such rare and wonderful animals as are found in the world. The promoter and his men are then on their way, ready for new adventures.

The promoter, who has been a part of the circus for many years, is now in the position of buying and selling the same type of animals for the same purpose.

The promoter has a string of names, with the initials of his men. These men are found in the world, from which he has bought and sold his animals. They are his men, for whom he has bought and sold his animals.

To make his medium, and to be able to sell his animals, he has to have a string of names. These names are found in the world, from which he has bought and sold his animals. They are his men, for whom he has bought and sold his animals.

**Mme. Medrano To Open Indoor Show, Despite Handicaps**

FARMES, Nov. 11. — It is no task to take a circus up in winter quarters. After Army officers have made use of a fine line of animals, and the men are required to do its bit, the circus becomes a mere joke to just another soldier. Needless to say, few of the animals and not many of the new famous circus branch will return to war times after the winter quarters.

During the World War all circuses remained in quarters and were not on the road until several years later. Waiting for the necessary acts to be trained for their lines, there are now many one-gun circuses.

With these handicaps, Madame Medrano, who is now serving as an aviator in the French Flying Corps, plans to bring her Medrano Indoor Circus with talent recruited from the small wagon outfits which have kept up the show business. She expects to have a good show when they go on the road.

The program, not yet completed, will include many songs and acts. Among them will be the Askeyhearse, with the celebrated funeral names, and among them will be the Askeyhearse, with the celebrated funeral names, and among them will be the Askeyhearse, with the celebrated funeral names, and among them will be the Askeyhearse, with the celebrated funeral names.

How grateful we should all be that there is an Indoor circus season which provides engagements for a great number of performers and other people classified as showfolk.

**Closing Week's Biz Up For Blackpool Circus**

LONDON, Nov. 11. — For the last week of the season, ended October 21, Blackpool Tower Circus reduced prices and witnessed some big business. At the amount of money, the three houses were not crowded and the houses were not crowded. The three houses were not crowded and the houses were not crowded. The three houses were not crowded and the houses were not crowded.

Opening date has not been announced, and the majority of the acts remain in the town and the three houses were not crowded.

**13 Circuses of Soviet State To Celebrate Nationalization**

MOSCOW, Nov. 11. — Celebration of the 30th anniversary of the formation of the Soviet circus has been planned by the state to be given in all of the Russian Union. The Soviet circus will visit the big works and factories and units of the Red Army.

The Soviet State Circus today possesses 69 sational circuses, 14 traveling circuses touring urban areas, 10 collective circuses, and 30 circus performances to be given in all of the cities of the Russian Union. The Soviet circus will visit the big works and factories and units of the Red Army.

The Soviet State Circus today possesses 69 sational circuses, 14 traveling circuses touring urban areas, 10 collective circuses, and 30 circus performances to be given in all of the cities of the Russian Union. The Soviet circus will visit the big works and factories and units of the Red Army.
ROCHELLE, Ill., Nov. 18.—M. Hillman, booking agent of the general admission boxes during the run of the Shrine Circus in Baltimore, and the general admission box office, was among the combinations and making new ones.

Mr. Hillman, accompanied by his wife, both were on the train to Chicago at the time of the accident. They were both in the car when the train was wrecked.

Mr. Hillman said that he was injured in the accident and that his wife was also injured.

The accident occurred near the City of Chicago, Ill., when the train was traveling on the main line.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.

The train was traveling at a high speed and was on the main line at the time of the accident.

Mr. Hillman said that he was thrown from the car and that his wife was also thrown from the car.
FLOYD KING is in Texas handling a sex picture called Mad Youth.

AL CLARKE has a mentalist making four thru two Southwest.

NATE LEON, past season with Richard Bubbin, is with the Majestic Hotel, Hot Springs, Ark.

CHARLEY MATSUMOTO has rejoined his parents at his home of his birth, Honolulu.

LOU LENNY and her comedy mule joined Bertram Mills' circus at Finsbury Park, London.

TWO OLDTIMERS on Ringling-Barnum team left the show before its season ended—Herb Davis of report, J. and John Burke at Waco, Tex.

LORD JOHN SANGER CIRCUS, London, is planning a stage tour, in some cities of the United States during the winter months after the last World War.

AL G. KELLY & MILLER BROS, closed November 6 at Wister, Okla, with season's business at least ten years later.

ACTS of the J. R. Malloy Circus on the plains included the Bubbin, Schott & Co., Schott, Bad N, last week, included Tinker Toys and his Pals, dog and pony, Sadie the Redhead and the Blue Heels, and Nancy Darnell, acrobat.

J. ALLAN E. OKAMOTO, of Ringling-Barnum circus, left for a short vacation at Hilo, Hawaii, R. I. He will work winter dates and will be with the Big One next season.

HUGHIE FITZ and CO., a man, girl and trick dog, presented their novelty act, "The Flying Dog," at the Royal Palm Club, Miami, Fla., on November 9, 1937, with the show of the day.

HARRY LLOYD, formerly with many circuses, is now manager of the Billboard office, Cincinnati, November 13 while handling the Spring engagement of his company.

E. J. RUMBLE, manager of the billboard news, arrived from Chicago before returning to the West Coast around November 25 to play winter dates.

HOWARD W. HOFFMAN, former showman, is with E. J. RUMBLE at the Atlantic City, November 7. He says his company is the same group that did the show people when they visit Atlantic City.

F. W. BURNS, brother of J. Thomas Burns, who died in Cincinnati October 11, left for his home in Louisville. He is the stepson of Barnegts Bros., and of the Conley Acrobats for their letters and flowers.

STERLING (DUKE) DUNKERSKOD, in a acting in an advisory capacity in the committee of the charge of arranging the greatest Shrine Indoor Circus in the City Auditorium, Canton, O.

E. J. RUMBLE suffered serious injuries in his fall from the cab of a truck at Colorado Springs, Colo., and was taken to a hospital. He is now convalescing.

JOE SANGER and wife are playing indoor circus dates thru New England in December, and are planning a large winter show.

W. B. WIRTH's indoor dates have been succesful.

CHARLEY DRYDEN has returned to Topeka, Kan., to handle The Sanger Bros. of Anderson's Jungle Oddities. Says Bud is planning to start '38 with two pandas and a new Buick car.

HAROLD J. Conn has been contracted for six weeks as clown in the J. W. Smith department store, Lansing, Mich. He has been in Vanderbose's Land of the Giants since November 1, for the last five years.

WILLIAM H. STEPHENS, traveling representative of the American Federation of Musicians, has been visiting the Los Angeles district.

Herbert Stephens, the driver of the Arkansas State Fair, is being replaced by a new driver. Herbert states that the driver and passenger were involved in an accident, and that the driver pleaded guilty to a charge of speeding in his private car and thus escaped prosecution. Herbert will fill indoor engagements, he says.

MARION WALLICK first prize in the 1937 Gate City big tent horse show was won by a float 32 feet long and 15 feet high, with the gates open for fruit-throwing act with 12 persons. Wallick has reopened his circus for the season in Dali, Pa., with Parker & Waite Circus. He and his partner, Aretto Pierre, will be with Jack Mather and the Barnum & Bailey circus.

TOM MORAY, former trick and fancy rider and rodeo contestant, and later a manager of Wallack's Empire, has reopened his show, which has recently been connected with the Johnny Mack Brown, Henry Scull's Universal Studios, Hollywood, is making a trip into Colorado, Utah, Montana, and the forming of a new motion picture studio.shearing in Minnesota this winter.

MR. AND MRS. BERT COLE were hosts to Joe and Bebe Siegist at their home in Toptenville, Staten Island, N. Y., November 9, 1937. From the Siegists celebrated their 12th wedding anniversary, Bebe having once been a close friend of the Coles and, so far as the couple are concerned, they are in perfect slope mi all their traditions.

PAULINE B. LORRETTA writes from Los Angeles: "My partner, George Novt. and myself, are in the midst of the big tent shows. I have a man playing out 17, kept his job at a furniture factory all winter. There will be no selling acts. I was catching my double somer- somer-,” is a collection of old-time circus material.

TOM MORAY writes that he's with the Panhandle Donkey Ball Co. doing rope tramp and whip cracking. He says he's been interested in rodeo all his life, and has turned to this road, all from Western Ohio.

EARL SELLERS, Del Rio, Tex., directed the Austin Park livestock show, Beville, Tex., November 9-11. Event featured all the best livestock show stock.

LIVINGSTON. A. J. Welt, Calf Roping, A. J. Welt, World Champion, with silver belt and buckle a added awards. His partner, Frank Schneider, Joe Hadidler, Hugh Strackland, Archie Butler, Harold Wellman, Joe Mills, Wilt; Brown, drew 101.432 for the 14 show, a big attendance.

HUB Rodeo Beats 37 Gate by 20%
Let's Go Roller Skating

New 1940 Calendar Ready Now

Many Rinks find these Calendars work the year around for them and have placed their orders.

Send in your Order

We can arrange to have your Name imprinted, the total low cost to you:

- 50 Calendars - $6.00
- 100 - $11.00
- 250 - $25.00
- 500 - $45.00
- 1000 - $85.00

Sample Calendar Will Be Mailed to Your Rink

Let's Go Roller Skating

New 1940 Calendar Ready Now

Many Rinks find these Calendars work the year around for them and have placed their orders.

Send in your Order

We can arrange to have your Name imprinted, the total low cost to you:

- 50 Calendars - $6.00
- 100 - $11.00
- 250 - $25.00
- 500 - $45.00
- 1000 - $85.00

Sample Calendar Will Be Mailed to Your Rink

Chicago Roler Skate Co.
4427 W. Lake St.,
Chicago, Ill.
Monte, Nov. 18.—Rise Climaxed In Great Falls

Manager DePue re-elected for tenth term as tribute to outstanding success

GREAT FALLS, Mont., Nov. 18.—Climaxing the most successful year in history of the fair, director Almost DePue was elected to another term of office by his fellow directors here, directors unanimously re-elected Harold F. DePue, secretary-manager, under an arrangement which provides for an appreciable increase in salary.

Arrangement is to pay Smith that DePue, who was at the helm when the fair gates first opened in the depression year of 1931, will round out a decade as manager. In the opinion of the local business and professional community, success of which is the more remarkable when it is remembered that the fair was established in a section of the United States which did not provide the same support, in comparison with Eastern districts.

Fair was started in 1931 with little more than ray hopes and a belief that Manager DePue, who had been successful in controlling Richland County Fair, Sidney, Mont., would bring his operatic skill and exhibits and make the wholesale pull some success out of thin air. How in the succeeding years, as he reported in the annual statement which directors considered before offering him his latest contract.

It is a fact, as the year cleared, that the fair earned $700,000, inclosing some of the finest display buildings in the nation, against which there is not a single cent of indebtedness.

Improvements during the past year totaled more than $1,000,000, despite which was spent $290,000 in the building of floor space and re-building of all, attended, is nearing completion.

Fair will mark the 25th year that Gen. MacArthur's regulation of the fair, and James Maloney, assistant to general manager, is executive secretary; Russell Galbraith, secretary and director of publicity, and James Maloney, assistant to general manager, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secretary and director of publicity, is executive secretary; Russell Galbraith, secret
Fair Elections

MINERAL POINT, Wis.—Southwestern Wisconsin Fair Association here Monday elected as officers: Mrs. C. E. Stiles, treasurer; A. L. Putnam, secretary-treasurer; C. C. Gilley, treasurer; Will C. Grant, vice-president; G. H. Shepard, president.

CHIPPENWA FALLS, Wis.—L. J. Vaudreuil was re-elected president of the North Western Wisconsin District Fair Association here, C. H. White, vice-president; J. J. Elster, secretary-treasurer; and W. H. Steiner, publicity director.

AMHERST, N. S.—Mrs. Carroll L. Mills was named secretary-treasurer of Maritime Winter Fair here, and the sponsor, councillor W. S. Harvey, re-elected president of the association, succeeding Major Arthur W. Haggart, who died recently.

They are now in an army unit in Turin, N. S. She was named secretary-treasurer of the association as assistant to Major Maclean. Winter fair was cancelled for 1939.

YORKTON, Sask.—Yorkton Exhibition Association elected: President, G. H. Bull; vice-president, R. D. Mitchell; secretary-treasurer, R. J. H. Reardon; and director, W. H. McLean.
BIG N. Y. MEET FORESEEN

NAAPPB Execs Expect Largest Pool Turnout; Affiliates To Join

Program complete for 21st annual conclave and trade show in Hotel New Yorker—New England and Pennsylvania organizations to participate in all sessions

CHICAGO, Nov. 18.—Consensus of execs is that attendance of pool operators will be large at the 21st annual conclave and trade show of the National Association of Amusement Parks, Pools and Beaches in the Hotel New Yorker, New York, on December 4-8, and a big outpouring of other delegates is looked for, it was announced from offices of Executive Secretary A. R. Pochel here. Attendance will be augmented by members of the New England Section of the NAAPPB, President George A. Hamid, American Recreational Equipment Association, has announced that his organization, which comprises the manufacturing and sales end of the industry, will hold annual meeting and program session at 1:30 Monday afternoon, December 4. This session will be extensively represented among the more than 100 exhibits which will constitute the big annual trade show, officials said.

President W. B. St. G. Jones, New England Section of the NAAPPB, and Secretary Fred L. Monks are assembling the membership to participate with the parent organization in its numerous activities. While no special program is scheduled by the New England men for fear of conflict with NAAPPB program sessions, numerous executive and committee meetings of the New England Section are contemplated. Pennsylvania Amusement Parks Association will be represented and, while President E. R. Pochel has not announced plans for the meeting, it is expected that they will follow the same procedure as the New Englanders.

Program Chairman Harry J. Babb announced that the program of The Billboard for the next three issues will be devoted to the program sessions. Paul H. Bucy, president and member of the general program committee, and chairman of the pool section of the Pennsylvania Amusement Parks Association, announced that adequate time for pool subjects on the general program, three lively round-table discussion periods, starting at 12:30 and continuing at 2:30 and 4:30, will be provided. Further information will have been arranged and promise to prove invaluable in the history of the organization.

Secretary Hodge and all convention officials are convinced that a few booths are still available, due to cancellations and necessary by the change in dates which interferes with the plans of certain exhibitors.

Drome for Seaside Heights

SEASIDE HEIGHTS, N. J., Nov. 18.—Manager J. Ernest Moberg, Seaside Heights Casino, Inc., has selected Ralph Penley's Motordrome, featuring eight-year-old Harvey Penley, trick rider, for next season.

MOOSE JAW, Sask.—Latest addition to the Wild Animal Park is a male deer, gift of the Industrial Home, Regina, Sask.

Question:
Can an Amusement Pier Draw 2,000,000 People in a Season?

For the answer see special article by Frank P. Gravatt in the Christmas Number Of The Billboard Dated December 2

Among Speakers at Pool Sessions and Round-Table Discussions tentatively scheduled for the 21st annual meeting of the National Association of Parks, Pools and Beaches in the Hotel New Yorker, New York, December 4-8 are two widely known figures in pool biz. Left to right: Harry A. Ackley, engineering firm member and former park manager, Pittsburgh; Sol Pineus, past president of the former American Association of Parks and Beaches and head of Cedarcove Operating Co., who is expected to extend greetings as deputy health commissioner of New York City, and Arthur E. French, vice-president of Joseph P. Day, Inc., operator of Manhattan and Brighton Beaches, Coney Island, N. Y.

Altran To Build New Dance Pavilion For Williamsville

WILLIAMSVILLE, N. Y., Nov. 18.—Modeling work and erection of a large open-air dance pavilion in Glen Park here is expected by Owner-Manager Harry Altman to bring back to 1940 a considerable amount of lost dance trade. Casino dance hall reported a drop in receipts of about 25 per cent this year, but since conversion into a night club he has been able to generate a great deal of interest in the place. As a result of a large drop in receipts, Altman has urged home attendance of the VS grime at ContentOn ...sloes of the NAAPPB and American Recreational Equipment Association to the meeting. It le expected that they will follow the same procedure as the New Englanders.

An advertised attraction of the park is a large lot for free parking under park police supervision, headed by Art Haddke. Other park officials are Earl Reader, superintendent; Al Reading, chief electrician, and Irving Fox, Casino manager.

Long Island

By ALFRED FRIEDMAN

Federal government's present interest in the health of the coastal area is becoming intensified, much to the gratification of resort men, whose interests have been ignored repeatedly in the past.

Amusement property has suffered damage running into hundreds of thousands of dollars during the past 20 or 30 years as the result of storms. Now it seems the government is taking the government's added interest in protecting the shore front in the South Shore section is becoming intensified, much to the gratification of resort men, whose interests have been ignored repeatedly by the government. But it is still more unpleasant when the chance of winning much prize money is at stake.

It is in a Season!
American Recreational Equipment Association

By R. S. UZZELL

A lot of interest is shown by park men, counselors, members of the International Showmen's Association and others in the first national convention on December 4-5 by requests for the program. About 750 cards have been requested in three days for the convention in Chicago with a closing date set for December 2. A word to the wise, all interested are urged to register.

A lot of interest is shown by park men, counselors, members of the International Showmen's Association and others in the first national convention on December 4-5 by requests for the program. About 750 cards have been requested in three days for the convention in Chicago with a closing date set for December 2. A word to the wise, all interested are urged to register.

Croom Peddler Out

Our new treasure, W. J. Corbin, looks right on the job and going about it with no detail neglected. He wants to make a vigorous front for our annual meeting and will appreciate a full payment from all interested members.

At present sail and bus fares the cost of getting there is high. But no fare, if those peak days just after the war. An old saying from the days of the war, England. He said, “We know no how to bound to be a better year.” He foresees the coming of new rides now erect in February, 1940.

Departments are in a state of readiness. Hotels report business better. Catering companies and other foods are in a state of readiness. Railroads are in a state of readiness. Railroads are in a state of readiness. Railroads are in a state of readiness. Railroads are in a state of readiness. Railroads are in a state of readiness.

Fire Hazard of Leaves

We are sure to have John Benson with us this year. He will bring the latest on pool matters. Our old friend, Long Beach, L. L. and Sidney Spliger, who were on the scene at the Aquadrome, Don Ruth, former manager of the S. C. C., has been moved to the group in about ready to leave for Evysgates pool in Florida.

With the Zoos

CINCINNATI.—Working plans are being laid for the 1940 season by the new zoo director. J. C. Dill, formerly curator of the National Zoological Park, Washington, D. C., is now in charge of the new park. He has promised to make the new park one of the finest in the United States.

CLEVELAND.—In only a few months, they have built a large new building on the old site, where they are already working on the new exhibits. They are also planning to open a new building in the near future.

ALBANY.—The small and crowded city is making plans for a new building on the old site, where they are already working on the old exhibits. They are also planning to open a new building in the near future. They have promised to make the new building one of the finest in the United States.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care of The Billboard)

N. Y. Schools Teach Swimming

A campaign to make swimmers of as many New York public school pupils as possible is being carried out under the direction of the city authorities. The campaign is planned so that as many boys and girls as possible can learn to swim. Some schools are being held in the schools, and others are being held in some other places.

So that the drive may be carried out in a more effective manner, each school pool is being kept open on Saturday afternoons for swimming lessons. The lessons are given on Saturdays from 8 a.m. to 12:30 p.m. to those who are registered. The teachers are assigned to Saturday classes to carry on the work during the school year. In some cases, pupils in schools equipped with swimming pools are taking the lessons during the regular school day.

HEART OF AMERICA

(Continued from page 39)

letters his committee will send to fair goers each day. They have a trick here that is worth copying. They have a trick here that is worth copying. They have a trick here that is worth copying. They have a trick here that is worth copying.

A wire from the secretary of the International Showmen’s Association, St. Louis, stating that it had postponed its meeting for a few weeks, by which many of its members contemplated the meeting at the Municipal Auditorium was read, as were numerous letters requesting reservations and program space. Brother Althaler reported receipt of a consecutive letter from Memphis hospital for a caterer job. The mayor, who was appointed and approved, was to report the matter to the committee. Brother Mel Vaught spent at length on the methods employed to secure the benefit. He suggested a penny march, which won approval. This manner will be used to defray expenses.

Brother Deem offered to supply a kind of penny march which will be in the form of a contest to be offered. After adjournment of the meeting, the committee decided, 11-8, that a similar march will be held in the city. Brother George Howk and wife reported they had enjoyed an visit at the Dallas Fair with their friend, Tommy McDonald. The committee accepted the invitation of Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.

Abner K. Kline

Baker-Lockwood Co., has returned from the Texas and Arizona tour.
CARNIVALS
November 25, 1939

Conducted by CLAUDE R. ELLIS, ROBERT DOEPPER, Associate. Communications to 25 Opera Place, Cincinnati, O.

Coe Chairman Of PCSA Ball

Los Angeles, Nov. 18.—Everett W. (George) Coe, recently named chairman of the Pacific Coast Shows' Association's annual banquet and ball in the Hotel Biltmore here on January 15, will have John Alexander Pullitt, Harry Chipman and Ross Ogilvie as his assistants, it was announced last week.

A splendid exhibition job is being done in preparing for this annual event, and the committee has, in addition to the annual event, added several unique ideas. Said the annual event will be held in the form of a banquet and ball, and will feature the organization and its members.

Two shows are being held here last week after a successful closing at Aiken, S. C. District Fair, October 8, the closing date. The closing mission was scheduled for the last week in November and the first week in December.

Two School Shows were presented and Mrs. E. Lawrence Phillips, chairman of the Johnson-Jones Exposition, announced that J. C. (Jimmie) Johnson had reorganized the Johnson-Jones organization, as a traffic manager and assistant manager. He will work with J. C. (Tommy) Thomas, shown as general agent.

Jimmie Johnson has been general agent for the past year and mostly since then he has been traveling. His has resigned from the Johnson-Jones organization, as a traffic manager and assistant manager, and has accepted a position with another show about December 15.

Simpson Rejoins Jones Expo Staff

Jacksonville, Fla. Nov. 18.—Owner E. Lawrence Phillips, Johnny J. Jones Exposition, announced here that J. C. (Jimmie) Johnson has rejoined the Johnson-Jones organization as traffic manager and assistant manager. He will work with J. C. (Tommy) Thomas,shown as general agent.

Simpson was with the Johnson-Jones Exposition as general agent from the fall of 1934 until last week, the start of the 1935 season. His resignation, and mostly since then, has been traveling, mostly in temporary retirement at his home in Powdersville, S. C. Thomas succeeded him as general agent. Thomas, Simpson and other staff members will attend the December meetings in Chicago.

ISA Changes Banquet, Ball Date; Supports HASC Party

St. Louis, Nov. 18.—International Showmen's Association, at a meeting here on November 9, unanimously voted to postpone the banquet and ball late last year for New-Year's Eve until the (See BANQUET CHANGED on page 50)

Motor City Chalks Good Biz in Mich.

Detroit, Nov. 18.—Vic Horvitz's Motor City Shows' 1939 tour of Michigan proved highly successful, in the report. Shows, which are in quarters 16 miles from here, opened early in April on local lots and despite poor weather managed to do good business. During middle of tour, they had a break in weather, being rained on only twice. Shows played some of the best spots in the country.

R. C. Edwards To Direct Eastern Amusements, Inc.

Lincoln, Ne., Nov. 18.—Robert C. (Bob) Edwards, who operates International Casino with Johnny J. Jones Exposition, is planning an expansion of Edwards to DIRECTION (See page 50)

Gorgeous Show Is Being Laid Out For SIA Banquet-Ball

Chicago, Nov. 18.—A gorgeous show is being planned for the 79th annual banquet and ball of the Amusement League of America in the hotel Biltmore here on December 15. Fred C. Proctor, chairman of the entertainment committee, said that several committees are working on a show that will surpass anything that has been done in the past.

Recognizing that the league conducts its banquet and ball for a worthy cause, artists of the stage and screen have always willingly co-operated to the fullest extent. This year it is expected that more artists will appear than the usual number of known artists, with the hope of raising a good sum of money to help the league.

Fuzzell Tour Ends Well in Crossett

Crossett, Ark., Nov. 18.—Winding up a profitable season with a good stand here last week, Fuzzell and Showmen's Association, of the U. S. A. area, closed out with a show in Crossett, Ark., where a crew of six were returned to their home State. The tour ended with the December Chicago meeting of the Association.

Elements Mar Kaufman, Closer in Tarboro

Tarboro, N. C., Nov. 18.—Rain and cold weather were the order of the day here under Wake Up and Live auspices, Equipment left November 4 for quarters, with New Bern, N. C. Manager A. J. Kaufman in charge. Poole plans to winter in quarters and take several business trips during the off season.

Mr. and Mrs. James Burns plan a short vacation in Florida before returning to Tarboro.

Poole Aided by Showfolks In Ga. Auto Collision Case

Macon, Ga., Nov. 18.—The late accident in which Mr. and Mrs. Paul Burns, owners of the Macon Show, were injured near Alexander, Ky., last week, was only a minor accident with the late Paul Burns, who was left in the hospital, but the late Paul Burns, who was left in the hospital, was injured in the accident.

All five members of the Burns family were killed in the accident.

Two Vets In Carnivaldom who have returned to the field after having apparently deserted the ranks in which they were notable figures for many seasons, start to-night. Jerome C. (Jimmie) Simpkins, who has been made traffic manager and associate agent of Johnny J. Jones Exposition, working with General Agent J. C. (Tommy) Thomas, and William C. (Bill) Fleming, new general agent of James E. Streeter Shows, who took up his duties at close of the shows' road season.
1939's Review
19 weeks of 'still' dates.
13 great fairs!!

CARNIVALDOM'S GREATEST 'NAME' ADDS NEW LAURELS TO ITS ANNALS OF PROGRESS!

As the curtain descends upon another tented season it finds the JOHNNY J. JONES EXPOSITION safely entrenched in its rank as "leader" as well as having added new distinction to an illustrious career. The JOHNNY J. JONES EXPOSITION again established midway grosses at our 1939 fair engagements. Many of them repeat dates for the J. J. "name" but not repeat dates for our midway, where we presented a more brilliantly new show than heretofore seen, for we ever seek "the new and the novel."

The Johnny J. Jones Exposition has no entangling alliances and makes no effort towards furthering the cause of forcing "collective bargaining" on fair managers and committees whose honorable dealings have made possible our existence and progress. Our finances are as strong as any similar organization or any "group" of shows. Behind all our dealings stands steadfastly this secure financial responsibility.

Independently Operated . . . Ask the Fair Manager Who Has Played Us!

JOHNNY J. JONES EXPOSITION

PERMANENT ADDRESS
511 C STREET, N. E., WASHINGTON, D. C.

"The Mighty Monarch of the Tented World"
ANNUALLY SINCE 1899

CONCESSION TENTS

Our Service for Over 48 Years
UNITED STATES TENT & AWNING CO.
701 North Sagamore Blvd., Chicago, Ill.

1940 CHEVROLETS
- TRUCKS AND PASSENGER CARS - Immediate Delivery
Write CHAS. T. GOSS
With STANDARD CHEVROLET CO.
East St., Lona, Ill.

Thanks to the many committees and fair executives who have signified their willingness to contract the Johnny J. Jones Exposition for 1940!!

FOR OUR 1940 SEASON

We will not be content to even "pause" at the stage were our organization now rests. On the contrary we are already busy formulating plans to introduce innovations not heretofore seen in the portable amusement field. Nothing will be left undone to make the Johnny J. Jones Exposition a midway of satisfying quality . . . creating a new era in the outdoor amusement world. Add to this the most famous of all carnival "names" that earned the public's confidence and respect after 40 years of meritorious offerings and square dealings and you have the one incomparable midway!!

The Billboard

 Sessions of ACA To Formulate Policy

ROCHESTER, N. Y., Nov. 18.—From its offices here, Max Cohen, general counsel and secretary-treasurer of the American Carnival Association, Inc., announced that the sixth annual meeting of the association will be held in the Hotel Sherman (room 118) Chicago, the meeting in accordance with a plan which had been in operation some years ago, but that a general invitation is extended thru The Billboard. Out of respect to the memorial services to be conducted by the Showmen's League of America Sunday afternoon, December 3, it is the policy of the association not to open its sessions until Monday, although its members are in attendance at convention headquarters from and after Saturday preceding the opening of the meeting. Shows expecting to be represented at Chicago are requested to notify the ACA offices to that effect, fourth floor, Central Trust Building, Rochester, N. Y.

"We are pleased to acknowledge full cooperation on the part of Frank H. Kingsman, secretary of the International Association of Pairs and Expositions, and are sure that all of our members will appreciate the courtesies and co-operation extended by him to our association. We wish to express our appreciation of the inclusion in the program of the IAFE of data pertaining to this association," said Secretary Cohen.
YOUR BEST MONEY MAKER

THE 7-CAR PORTABLE
TILT-A-WHIRL

The popular leader of America's Midway Publicity
Consistent Winner in 62 Midway Co., Annual
July 4th Gross Receipts Contest. More ON Sale
Now! More Style - More Labor-Saving Features
Your After Year our the TILT-A-WHIRL in the
front rank of popularity and profit. A most
efficient ride at a reasonable price to you.

Sellner Mfg. Co., Inc.
FARIBAULT, MINN.

CARNIVALS

Ballyhoo Bros. Circulating Expo
A Century of Profit Show

By STARR DELLE

Recount, Tex.
Week ended Nov. 18, 1939.

Dear Mroz:

It has been definitely settled that the show
will tour this winter. The matter was put up to the
management and was settled at the polls.
The
buyers, the Anti-Winter Troopers, made
up of all employees, and the Year
Arrived, made up of employers, held
a caucus Monday night to decide upon
a policy. The Anti-Troopers finally
agreed to vote proposal down by buying
votes with bonuses payable in 1940. The
Year-Enders agreed on a co-operative
policy whereby they would all promise
to take it on the chin with their
employers, rather than take it on the chin
solo all winter.

Electrocution reached fever heat on
Tuesday. Speakers for both parties
made their loud-speakers to the
cookhouse and continued to outdue
each other until closing time. From
midnight till daylight the din became
a political hotbed. After counting
the number of employers and then
the number of employees, the show's
betting fraternity started making book
with odds of 2 to 1 in favor of the
Enders.

Promptly at 10 a.m. (Cookhouse Time)
the polls opened. By 4 p.m., with
every vote cast the ballot boxes were carried
to the G-top and seven honest as well
as responsible sticks started the count.
At 7 p.m. the election was
announced. The election was

a landslide for the Year-Enders with
the ballots running 100 per cent in
favor. The Secretary-Treasurer of the
secretaries claimed that not one voter
had gone for either candidate.
Not least
least, during the count they didn't have
one. This proved that everyone

had the same opinion.

Followed by every man, woman
and child in the carnival fraternity
paraded to the office wagon playing
"The Star-Spangled Banner" to the
show's theme song. Whoa! Re-Red!
Our five bosses stepped out to accept the
checks and the big round of applause.
Big Boss Pete Ballyhoo, after removing
the false beard and false mustache,
announced in a long speech that
their loyalty and added, "The beauty
of all this summer is that you don't have to
take it out in the spring.

When the glad tidings reached General
Ace-Track Donkey's trailer he
happily went about distributing
notices and talking up the Orchestra
booking at the Piano. Other officials,
asking for the loan of their albums.
It was a midnight that he had accomplished
enough photos and publicity of fronts and rides
spent on other midways to use as a book
headline and had started due south.
Our bill car followed close behind,
with a banjo player who was n't shod out of
eight, collar, thumping his way in the rear.

Rum following ad: Ballyhoo Bros.
can produce a parade that would
outdo any carnival for a half a dollar.
Two more cook cars. No ex on
their record. They've got the places,
guys and girls in meal tickets. Want
staff who are true delight and a
feature. We are willing to let you
know whether you have any ride experience,
A doctor who can drive semi-trailer given
preference. Our place tuba player who
wears size 48 coat and 65 in the wait.
Cornet Never who can wear 36 coat and
33 in wallet. Sax player who will
wears 40 coat and 36 in waist pants.
Woe to the one who cannot turn
these bills and the Thompson on
them. State whether he has blankets and mattresses; we furnish
berths.

More About That
Leavittsville Arrest

New Bern, N. C., November 12.
Editor, The Billboard:

During the Kais Exposition Shows' engage-
ment at Rockingham County Fair, Leavitts
N. C., September 11-16, 1939, two
N. C. employees of the show
and-day and night receipts of the girl
show for a specified amount and
the following:
The following week The Bill-
board carried an item on this,
including details of the girl's
accusal and the setting for
the crime, etc., in which my name was mentioned
as having been instrumental in instru-
mantics and not having
thought nothing more of it or of
the crime.

Since that time, however, I have been
the subject of severe criticism from
many members of the carnival fraternity.
As recently as yesterday one chap, who I
know nothing of, produced a
letter-and a five-cent piece
this season, sent word through another
defendant saying that he
would see to it that I could get
conducted in the matter. I regret not hav-
ing saved The Bill's original
letter; I would give anything I
might discern as those people
so much consternation. To get the defendant on paper I
called the police and read
them my rights and would-be critics additional fact.

The thief is not a tramp but is known
so-and-so, a well-known,
male, 72 years of age.
The day on which he stole
the car he was observed
during the midday on this or any other carnival and
investigation showed that
at the age of 12 years he had been ordered
by the Virginia State Reformatory at Punnay-
burg. I have been
injoyed for a period longer than
the amount ordered, the boy,
who is now in the
was ordered by the Ohio State Reformatory at
Cincinnati for a

The manager of the girl show was off
and confined to bed that day. That is
why the investigation of the
show girl, who are real and worthy
patriots, get payments due warning to floaters that, while

With the Ladies

By VIRGINIA KLINE

SALEM, Ore., Nov. 15.—Mr. and Mrs.
Chester Leet, of Midwest Novelty Co.,
Kanawha City, Mo., stopped for a day and
see here while on route to the New York
World's Fair. The show is scheduled to
make the International Exposition, San Francisco, late in
November. Mr., and Mrs. Harry J. Babb, Mr. and
Mrs. Abner and Babb, Pontchartrain Beach,
New Orleans, and Dick Lussie, of Lussie Bros. Co.,
visited on October 31, after a trip to the G. O. I. F. Show.
We took them to Portland, Ore., where
Paul H. Huesepool, of Junction Beach,
joined us and we all drove to Timberline Shores, stop 
M Howell and shall be in the
night. We awoke at an early hour
and made the long trip to Woodland, and
then drove into Portland over the
Co.

Zachow Re-Signs With C.W

PETERSBURG, N. B., Nov. 15.—Before
leaving City & Wilkes owners of the C.W.
here for his home in Tampa, Fla.,
Mr. Zachow presented his home. He plans to
organize again in 1940. It is his intention to
build a larger cannon which will shoot
him over three Ferris Wheels, it was said.

ABOVE AHEAD. I expect to motor to Kan-
City soon and, after a few days there,
will return to my home. The plans are over. Then will return to Kansas City
in time for the Christmas and New Year's festivities.

A non-timely service was rendered the carnival
world, the cause of common justice
and decency and society in general, if we
have been in the carnival business 20 years,
during which I have never knowingly
 forfeited an opportunity to co-operate,
I have a personal interest in any constructive interest of the

The American Carnival Association

This issue will be distributed at the IAFE
and other Outdoor Meetings in Chicago and New York. Special
Mailings will also be made to Fair Secretaries throughout
the country.
You can also secure the best of advertising, the
countries for 1940 by advertising
in this important edition.

MAIL YOUR COPY SPECIAL DELIVERY TODAY
LAST FORMS CLOSE SATURDAY, NOV. 25

The Billboard
25 Opera Place
Cincinnati, O.
American Railroads Association, Inc.

Betty-John’s Oddities in Good Opener at Jonesboro

Little Rock, Ark., Nov. 18.—Betty-John’s People Who Make the News Oddities began a successful opening week stand at 211 West Capitol street, Jonesboro, Ark. Local theaters say that Betty-John, co-operating and the management of the Pulaski Theater had the building completely cleaned and placed a number of props on the stage.

Jonesboro and local papers were liberal with praise for Ms. Hansen, former motion picture star, is clicking as lecturer on narcotics and alcohol problems. Others on the roster are Betty-John, emcee and manager; Moody Cook; ticket; Frank W., human pin cushion; Harry and Marie, impromptu; Bob McCoy, iron-worker; and the famous Gary Smith, tattoo artist.

Mrs. Ray Silvers, ticket; Yvonne Young, girl in gold fish bowl; Viola Stetpo, blues vocalist. Betty-John, drummers, and Allen Beal, piano.

Philadelphia

Philadelphia, Nov. 18.—Business at museums was fair this week. Eight weeks ago the Philadelphia Museum of Fine Arts opened an annual trade show of the outdoor amusement industry at the Fairmount Park. The show drew a few hundred annual visitors.

Carnivals

Stevens' Oddities Open Well in Bloomington, Ill.

Bloomington, Ill., Nov. 18.—International Oddities opened a week's stand at 109 Main street here last week to best business of the five engagement played so far, reported Jack A. Ryan, unit came in here from Decatur, III., where it chalked exceptional business. Visitors there included Uncle John and Aunt Mary Francis and Harold Van Orman, who tendered members of the amusement unit's party. Among local visitors were Gene Eno, Doc Broadwell, Securama, John, and Bill De Berry and wife, Hilda.

Earl and Marion Meyers and son, Earl Jr., were at a local theater with the Gooching Shows. Also joining them were John, Edmer and Henry Meyers, ticket department people, and the staffs of the Rod Anderson Shows; Heraldic, magical, Leila Ray, Swiss heiress; Robert Edinger, human snake, and Earl and Dan Daniels are expected soon, Mrs. Daniels to work her birds and Leo to handle candy sales.

Annex, featuring Irene Parrel, is clicking, as are Joan Janette’s pythons. Madame Zeydos is doing well and Pete Jones installed two new neon signs over stages and has several more under construction. Owner J. Stevens reports he is satisfied with the Adjuster William Reckenscheidt was busy signing officials.

General Agent Ray Brydon has left on another booking trip.

Barfield Returns to Maco

Maco, Ga., Nov. 18.—Barfield’s Cosmopolitan Shows, operated by C. E. Barfield, opened a successful season at Central City Park, here, a large tent theater. Show featured C. E. Barfield and his family, and an office building and other division of the Barfield unit. The main tent is known as the Barfield’s '59 season, and shows use the city of Maco. Years ago when Barfield operated the Metropolitan Shows with his unit, the main feature was Runaway Horses. Two years ago organization win presenting exciting shows, local shows are slated to arrive after their final season in Valdosta today.

For News of

CARNIVALS

See Page 35

43

Truck and Trailer Legislation

La Crosse, Wis., Nov. 18.—As the recent move of the Wisconsin State Highway Commission to inspect the truck and trailer traffic on the highways of the state was voted on by the electorate at the recent election, the truck and trailer traffic as to the predictions of many, the amendment appeared to be of about two to one. Size of the vote varied from writer at least, that there appears to be widespread interest in the subject.

We think that the general trend as made apparent by the vote on this amendment, and so far as the majority of the people are concerned, indicates that the amendment does not become effective until June 1, 1940, and thereafter the Legislature will be required to adopt the necessary laws to regulate the ownership and control of multi-trailer accidents.

We think that the general trend as made apparent by the vote on this amendment, and so far as the majority of the people are concerned, indicates that the amendment does not become effective until June 1, 1940, and thereafter the Legislature will be required to adopt the necessary laws to regulate the ownership and control of multi-trailer accidents.

The Billboard

Zane Brothers, with their cannon and aerial man, put on a fantastic performance early in the week.

Barfield

New World's Fair Museum Wants Maudew

Maudew was used as quarters for the city of Macon.

Jack Barn for Sickels

Jackson, Tenn., Nov. 18.—Sickels United Shows arrived at this town last week after winding up the 1939 trek, which was considered a successful venture.

Tampa

TAMPA, Fla., Nov. 18.—Carl J. Severson, top man of the American Can Shows, is off to Miami Beach for a vacation before show starts midwinter engagements. Curt White, the show’s general manager, is settled in his winter home on Grand Avenue,待遇, business manager and treasurer, and is still busy in Tampa.

Also of RAS, Larry Bankin and Rocco his chimp, are off to Cuba: Watercolor girls touring the East and midwestern states are intent on catching up on their dealers. Theatre Publicity Director Jack Dackwell holding the fort, Walter up to his neck in income tax records and Jack still trying to beat deadlines.

Jim Malone is back on the job, lining up publicity for the Silver Jubilee of Florida Fair here.

Marjorie Kemp, of Marjorie's Thrift Arena, is convalescing from an attack of flu.

Pat Purrell, general manager of Jim's Lynne's Death Dodger, is here for as much work as he can possibly get in the next few weeks, recuperating from an operation.

A. J. Sproul, Blvd Nietenmann and Nathaniel, of RAS, marking time until midwinter dates arrive.

Also, same place, Willie Davis, of Max Martin's, and George Ritter, of Frank Winchell, former carnival present for the World's Fair shows and is touring the World's Series games in Cincinnati and still with Florida Collier Coast Hotels on a plotting and booking run, to show people what they have, and that their brothers, with their cannon and other equipment, are again settled in their Fountain bouquet home.

Thomas Amusements Go In '39 Season is Successful

INDIANAPOLIS, Nov. 18.—Amusements, amusements, which closed a successful season in Beech Grove, Ind., with rides and concessions, started in the poultry building on Indiana State Fair grounds here. After attending the NAAPB convention in New York, Owner-Manager Cliff Thomson, chief of the J. B. Severson shows, is off to Florida before returning here to supervise much of the winter's activity as he is slated to come to the city of Jacksonville, Ga. Ted C. Taylor left on a booking tour. Organized in 1933 as the J. B. shows, is now in its 13th season in Georgia, Tennessee and Kentucky.

CARNIVALS

35

CARNIVAL ACTIVITIES

See Page 35

43

Truck and Trailer Legislation

La Crosse, Wis., Nov. 18.—As the recent move of the Wisconsin State Highway Commission to inspect the truck and trailer traffic on the highways of the state was voted on by the electorate at the recent election, the truck and trailer traffic as to the predictions of many, the amendment appeared to be of about two to one. Size of the vote varied from writer at least, that there appears to be widespread interest in the subject.

We think that the general trend as made apparent by the vote on this amendment, and so far as the majority of the people are concerned, indicates that the amendment does not become effective until June 1, 1940, and thereafter the Legislature will be required to adopt the necessary laws to regulate the ownership and control of multi-trailer accidents.

We think that the general trend as made apparent by the vote on this amendment, and so far as the majority of the people are concerned, indicates that the amendment does not become effective until June 1, 1940, and thereafter the Legislature will be required to adopt the necessary laws to regulate the ownership and control of multi-trailer accidents.

The Billboard

Zane Brothers, with their cannon and aerial man, put on a fantastic performance early in the week.

Barfield

New World's Fair Museum Wants Maudew

Maudew was used as quarters for the city of Macon.

Jack Barn for Sickels

Jackson, Tenn., Nov. 18.—Sickels United Shows arrived at this town last week after winding up the 1939 trek, which was considered a successful venture.

Tampa

TAMPA, Fla., Nov. 18.—Carl J. Severson, top man of the American Can Shows, is off to Miami Beach for a vacation before show starts midwinter engagements. Curt White, the show’s general manager, is settled in his winter home on Grand Avenue,待遇, business manager and treasurer, and is still busy in Tampa.

Also of RAS, Larry Bankin and Rocco his chimp, are off to Cuba: Watercolor girls touring the East and midwestern states are intent on catching up on their dealers. Theatre Publicity Director Jack Dackwell holding the fort, Walter up to his neck in income tax records and Jack still trying to beat deadlines.

Jim Malone is back on the job, lining up publicity for the Silver Jubilee of Florida Fair here.

Marjorie Kemp, of Marjorie's Thrift Arena, is convalescing from an attack of flu.

Pat Purrell, general manager of Jim's Lynne's Death Dodger, is here for as much work as he can possibly get in the next few weeks, recuperating from an operation.

A. J. Sproul, Blvd Nietenmann and Nathaniel, of RAS, marking time until midwinter dates arrive.

Also, same place, Willie Davis, of Max Martin's, and George Ritter, of Frank Winchell, former carnival present for the World's Fair shows and is touring the World's Series games in Cincinnati and still with Florida Collier Coast Hotels on a plotting and booking run, to show people what they have, and that their brothers, with their cannon and other equipment, are again settled in their Fountain bouquet home.

Thomas Amusements Go In '39 Season is Successful

INDIANAPOLIS, Nov. 18.—Amusements, amusements, which closed a successful season in Beech Grove, Ind., with rides and concessions, started in the poultry building on Indiana State Fair grounds here. After attending the NAAPB convention in New York, Owner-Manager Cliff Thomson, chief of the J. B. Severson shows, is off to Florida before returning here to supervise much of the winter's activity as he is slated to come to the city of Jacksonville, Ga. Ted C. Taylor left on a booking tour. Organized in 1933 as the J. B. shows, is now in its 13th season in Georgia, Tennessee and Kentucky.
CARNIVALS
November 25, 1939

Midway Confab

By THE MIXER

(SEASON was just another season.)

LATTIE of Wallace Bros. Shows, Dr. Frank H. Angel is wintering in Pascagoula, Miss.

WITTY Joe Kerr’s Blue Ride Shows in Mississippi are Emmett Moss and Claude J. Gerdeskey.

Among recent additions to the winter colony of fishing enthusiasts in Biloxi, Miss., were Mr. and Mrs. Otto Heckman.

PURLOINDING a g. a. ‘s connections is one of the Secrets of another Colonel Patch.

COOKHOUSE OPERATORS Mr. and Mrs. Ben Marks were among recent visitors on J. J. Page Shows, reports H. E. Savage.

MISS PAUL VARNU writes from Gary, Ind., that for the past two weeks she has been at the bedside of her mother, seriously ill in there.

CLOSING with Pussell’s United Shows in Crossett, Ark., on November 14, F. W. Pratt went to Hob Springs, Ark., for winter.

Among recent visitors in Kansas City, Mo., was Mrs. Marie Broughton, former member and active worker of the Ladies’ Auxiliary, Heart of America Showmen’s Club.

BILLIE CLARK, of J. J. Page Shows, has purchased an outboard motorboat, which he will use this winter in quest of the finny tribe.

LAURENCE (POPEYE) JENNINGS is wintering in Lexington, Ky., with Tex Sutherland after closing with J. J. Page Shows in Alken, S. C.

"You can’t take it with you,” allied manager when asked if he was going to clean up the lot on Saturday night.

TEX SUTHERLAND rambled into Levelland, Tex., after the winter after closing with the Hollywood Revue on J. J. Shows in Alken, S. C., on November 4.

CHARLES COHEN has booked the Ride-o and boro, while Speedy Merrill again will have his Wall of Death on display.

CLOSING with Hilderbrand’s United Shows in Huntington, Calif., Capt. Bob Poole and his show, took their motorboat and make show into quarters.

BEST way to find out what your employees think of you and your show is to let them speak for you, they’ll tell you.

UPSHAW.

After leaving Missouri and Iowa with his Model Farm Exhibit, Joe Tosa returned to New Orleans for 1940. He plans to winter in New Orleans.

ARCADE cavedwelling: ‘Don’t be hushing and pulling those slot bars unless you want to play. What do you think you’re missing? Won’t work unless you feed the kitty.’

MR. AND MRS. CHARLES NATHAN, members of Heart of America Showmen’s Club, entertained Mr. and Mrs. Lew Keck, of Owls Ferry, Ark., who played the Music Hall, Kansas City, Mo., recently.

CLOSING with Cumberland Valley Show in Huntingdon, Pa., where he is employed for the winter. He says he has his Athletic Show booked, on the same organization for 1940.

CONTACLED to play several Florida dates, Capt. Jim Bland and his Jitterbug Beaus, which closed a successful run in the East a few weeks ago, have been booked to open in Miami, Fla., on December 1, and will be on the road until January.

BIG Boss of our show certainly knows how to make and hold friends. If he likes you, he’ll give you the shirt off his back. Being an immediate dresser, he has never been seen in his undershirt. Road Map Johnston.

ROY HENDERSON cards from Memphis come in as a well-known general agent, underwent an operation in U. S. Veterans’ Hospital there on November 16.

W. M. JARVIS arrived in Lexington, Ky., this week, where he will spend the winter as agent for the Jarvis Bros. Shows. Mr. Jarvis has been the agent for the Jarvis Bros. Shows for the past five years, and has spent the winter in New York City.

CHARLES ABERDEEN is recuperating in St. Joseph Hospital, Kokomo, Ind., from a recent appendectomy, reports Sylvia Christy. He would appreciate letters from friends.

WANTED. General Agent. Must be single and willing to take instructions from special show. Must live in St. Louis area. Res açıklama, accommodation, with show."
IRISH JACK LYNCH, vet talker, cards from Mariana, Fla., that he spent closing week on Keystone Shows in Thomasville, Fla. He reports closing week on Keystone Shows in Thomasville, Fla. He reports

AFTER a pleasant season with Sunland Shows in Fitzgerald, Ga., with his partner, C. E. Balls, Mr. Ball's sister came down to check out the shows and report that business was good, as the shows were never closed. As the shows never close, it all seems to be getting their share of the business.

A PRESS AGENT should know those who will follow him in the news rooms. That one who was knocked may be found in some town where he is looking at the West Coast, e.g., Oregon, Pu., Cate & Banner Shows.

WHILE returning from an engagement in the plains states, Mr. Bus E. C. Morgan & Son of Morgan & Bowen's, slide-show operators, sustained a severe scalp wound when she struck an iron stove leg by some unidentified person. She is in East St. Louis recovering.

RECENT NOTES from Southern Attractions, reports Miss Sadie F. Davis, manager, Miss Davis, her mother and some of her connections are now at Mississippi State College.

J. CASEY, owner-manager of E. J. Casey Shows, reports from his new quar- ters, states that he has been made an offer to work for an eastern concern for the winter. He plans to spend the winter. The new quarters are one block east of the old quarters, and they plan to spend the winter. The quarters are one block east of the old quarters, and they plan to spend the winter.

F. W. (WHITEY) PRATT, the Billboard's regular columner, reports the family completed on its return from the winter season, and they plan to stay in the valley during the winter season.

CAROLYN, the daughter of Mr. & Mrs. J. J. Tomlin, who had been living in San Francisco, is now with her sister in East St. Louis. The family plans to remain in the valley during the spring and summer months.

H. C. EVANS, money maker, writes that he is writing up a plan of improvements for the Los Angeles market, and he plans to spend the winter in Los Angeles.
Hartmann's Broadcast

This would be a far better world to live in for carnival people if there were more laymen who understood carnivals and the important part they play in the entertainment of the masses like George Loos of Waxahachie, Tex., where he was formerly mayor and president of the Rotary Club and is now vice-president of the Bevilles National Bank. Mr. Loos has written this column on The Bevilles Progress, local newspaper.

In his column called Years Ago—The Truth, The Whole Truth, Nothing But, in The Billboard of November 25, Mr. Loos extols the virtues of J. George Loos, owner-manager of the Greater United Shows, in particular and carnivals in general. Mr. Loos relates the story of the man who falsely claims that a carnival takes money out of town. It is so rarely that a man who has been doing it for 30 years in succession in bringing a good clean show.

"He has come here when the weather was bad and would take three or four days to get his carnival on the fairgrounds. He's been here when the weather was over, his last car was finally unloaded in the shadow of a sunshower. He's never failed us even when he'd lose money. He has come here when it was too cold you could not have fried a carnival fan away from the fireplacewith a crowbar. He has come here when it took his last dollar to get here. Yes, and I have known him when he was broke, mortgaged his car to get out of town, and last column, he came here again.

"Townies all around us hope for the best for him. Some have waited until his show was being loaded before they knew his fair would not be held. No town can truly say George Loos has ever failed them.

"I was president of one of our fairs many years ago, and I have been in town with someone who knew someone who knew someone. I got hold of a copy of The Billboard in 1934 when Mr. Loos was showing in Waco. I was especially anxious to meet him and his shows so much I tried to get him to come to our fair and he did, several weeks prior to our fair and he had other towns to make. Anyway, we both gave a big show. We were on the road and in the honor to have discovered him.

"George Loos showed me when he took a lot of money away from towns, just as he would take it away from anyone else. He believed in the true carnival spirit of George Loos a long time, I knew him when he was rich enough to take a big show and he knew him when he was so poor that if Christmas turkeys were selling for $3 or $4 a day, he would also leave some money in town. Any money that George Loos leaves in a town will be clean money.

I love George Loos!

A new face at convention of National Association of Amusement Parks, Pools and Beaches in New York will be Ernest B. Hering of the M. E. Hering Company, park-beach, N. J., Tip to NAAPPP: He's ready to introduce friends to George Loos. M. E. Hering is publisher of Ringling-Barnum history, while making a trip to the East.

A new face at convention of National Association of Amusement Parks, Pools and Beaches in New York will be Ernest B. Hering of the M. E. Hering Company, park-beach, N. J., Tip to NAAPPP: He's ready to introduce friends to George Loos. M. E. Hering is publisher of Ringling-Barnum history, while making a trip to the East.

A new face at convention of National Association of Amusement Parks, Pools and Beaches in New York will be Ernest B. Hering of the M. E. Hering Company, park-beach, N. J., Tip to NAAPPP: He's ready to introduce friends to George Loos. M. E. Hering is publisher of Ringling-Barnum history, while making a trip to the East.
Johnny J. Jones (Bristol)

Nine days ended November 3. George D. Souleymann, president of Atlantas, and a group of friends spent the week in Tennessee, with a brief stopover in Atlanta, where they enjoyed the weather, gave the weather a close inspection, and then proceeded on to their home in Georgia.

Hilderbrand's (Motorists)

Huntington Beach, Calif., November 12-17. Location, opposite post office. Admission, 50 cents. Location, Main street, Weather, good. Price, 50 cents. (Men's and Women's)

Shows made a short jump in here and opened four days before the local Armistice Day activities. Little business was done until that day. The show was well attended and enjoyed by the large crowd that attended.

Greater United


Date was sponsored by business men members of King Cotton Club and Chamber of Commerce. Manager of the Chamber of Commerce and Roy L. Swift, editor of the Robinson Record, organized and operated.

With co-operation from Fire Chief E. P. Ayers, Secretary Don Lee and L. C. Wood, treasurer, shows, rides and concessions did well until Tuesday, when weather proved to be a factor. Mrs. Williams, who operated the concessions, did not get much business from the weather. Several other concessions here. Joe Williams is manager of the bingo stand and the Greater United Carnival was a success.

Raus Expo

(Tobacco)


These shows are well attended and enjoyed by the large crowd that attended.

World of Fun


Stand, as usual, was fairly good for shows, rides and concessions.

With the cool weather prevailing, the crowds were larger than usual.

Texas Kidd


These shows are well attended and enjoyed by the large crowd that attended.

These shows are well attended and enjoyed by the large crowd that attended.

These shows are well attended and enjoyed by the large crowd that attended.

These shows are well attended and enjoyed by the large crowd that attended.

These shows are well attended and enjoyed by the large crowd that attended.
PIANO PLAYERS

\section{AT LIBERTY}

PIANO PLAYERS

BRILLIANT PIANIST — 23, MUSIC COLLEGE graduate, excellent reader, great take-off, improvises anything. Give details.

JOHN DALE, 2919 Kitchens Ave., Rochester, Ill.

PIANIST — READ, FAKE, ETC. ABILITY, READER. Prefer location anywhere. Box 227, Cincinnati, O.

PIANO MAN—EXPERIENCED IN ALL TUNES. MUSICIAN, 444 South St., Danville, Ill.

PIANO MAN—EXPERIENCED, RELIABLE, CUT ANYWHERE. BOX C-296, Cincinnati, Ohio.

PIANO MAN—DOUBLE HAMMOND ORGAN, 20+ years experience. Prefer location anywhere. Box 222, in., Cincinnati, O.

PIANO MAN—AGE 21, SOUL RHYTHM, take-off, read anything. Arranges, writes or wire TIDCO, Village 1, Sheffield, Alaska.

WANTS POSITION WITH ORCHESTRA OR AS PRIVATE PIANIST, anywhere. Well-qualified. O.L. NO. 9, Fort Worth, Texas.

BRILLIANT PIANIST—Desires to assist 1905s seminaries. Experienced as European touring pianist. JOHN STEIN, 645 W. 53rd St., New York.

VAUDEVILLE ARTISTS

ENGLISH FEMALE IMPERSONATOR—OPEN SINGING, DANCING, COMEDY, INTERMITTENT, 15 minutes. Full of laughs from start to finish. TEL. 293-3717. Tied all in first letter. Like to hear back. JACKIE SELLERS, 28 Howard St, New Bedford, Mass.

WALTER KING, Wilson, N.C.

PRINCIPAL, MIDDALE ACTRESS WANTS WORK. Immediately. Xmas advertising, cartoons, vaudeville, songs, comedy, etc. Young, single, attractive, age 25. Address B. S. VA, Write VIRGINIA CAMPBELL, 702 North C., Smethport, Pa.

KING FAMILY COMEDIANS—SINGERS, DANCERS, Magic Escapes. Change for two weeks or casual. Address A. D. HAMMOND ORGAN. Madero take-off, 401100. Read. Lake, 0.

PIANO MAN—EXPERIENCED IN ALL TUNES. MUSICIAN, 444 South St., Danville, Ill.

PIANO MAN—EXPERIENCED, RELIABLE, CUT ANYWHERE. BOX C-296, Cincinnati, Ohio.

PIANO MAN—DOUBLE HAMMOND ORGAN, 20+ years experience. Prefer location anywhere. Box 222, Cincinnati, O.

PIANO MAN—AGE 21, SOUL RHYTHM, take-off, read anything. Arranges, writes or wire TIDCO, Village 1, Sheffield, Alaska.

WANTS POSITION WITH ORCHESTRA OR AS PRIVATE PIANIST, anywhere. Well-qualified. O.L. NO. 9, Fort Worth, Texas.

BRILLIANT PIANIST—Desires to assist 1905s seminaries. Experienced as European touring pianist. JOHN STEIN, 645 W. 53rd St., New York.

VAUDEVILLE ARTISTS

ENGLISH FEMALE IMPERSONATOR—OPEN SINGING, DANCING, COMEDY, INTERMITTENT, 15 minutes. Full of laughs from start to finish. TEL. 293-3717. Tied all in first letter. Like to hear back. JACKIE SELLERS, 28 Howard St, New Bedford, Mass.

WALTER KING, Wilson, N.C.

PRINCIPAL, MIDDALE ACTRESS WANTS WORK. Immediately. Xmas advertising, cartoons, vaudeville, songs, comedy, etc. Young, single, attractive, age 25. Address B. S. VA, Write VIRGINIA CAMPBELL, 702 North C., Smethport, Pa.

KING FAMILY COMEDIANS—SINGERS, DANCERS, Magic Escapes. Change for two weeks or casual. Address A. D. HAMMOND ORGAN. Madero take-off, 401100. Read. Lake, 0.

PIANO MAN—EXPERIENCED IN ALL TUNES. MUSICIAN, 444 South St., Danville, Ill.

PIANO MAN—EXPERIENCED, RELIABLE, CUT ANYWHERE. BOX C-296, Cincinnati, Ohio.

PIANO MAN—DOUBLE HAMMOND ORGAN, 20+ years experience. Prefer location anywhere. Box 222, Cincinnati, O.

PIANO MAN—AGE 21, SOUL RHYTHM, take-off, read anything. Arranges, writes or wire TIDCO, Village 1, Sheffield, Alaska.

WANTS POSITION WITH ORCHESTRA OR AS PRIVATE PIANIST, anywhere. Well-qualified. O.L. NO. 9, Fort Worth, Texas.

BRILLIANT PIANIST—Desires to assist 1905s seminaries. Experienced as European touring pianist. JOHN STEIN, 645 W. 53rd St., New York.

VAUDEVILLE ARTISTS

ENGLISH FEMALE IMPERSONATOR—OPEN SINGING, DANCING, COMEDY, INTERMITTENT, 15 minutes. Full of laughs from start to finish. TEL. 293-3717. Tied all in first letter. Like to hear back. JACKIE SELLERS, 28 Howard St, New Bedford, Mass.

WALTER KING, Wilson, N.C.

PRINCIPAL, MIDDALE ACTRESS WANTS WORK. Immediately. Xmas advertising, cartoons, vaudeville, songs, comedy, etc. Young, single, attractive, age 25. Address B. S. VA, Write VIRGINIA CAMPBELL, 702 North C., Smethport, Pa.

KING FAMILY COMEDIANS—SINGERS, DANCERS, Magic Escapes. Change for two weeks or casual. Address A. D. HAMMOND ORGAN. Madero take-off, 401100. Read. Lake, 0.

PIANO MAN—EXPERIENCED IN ALL TUNES. MUSICIAN, 444 South St., Danville, Ill.

PIANO MAN—EXPERIENCED, RELIABLE, CUT ANYWHERE. BOX C-296, Cincinnati, Ohio.

PIANO MAN—DOUBLE HAMMOND ORGAN, 20+ years experience. Prefer location anywhere. Box 222, Cincinnati, O.

PIANO MAN—AGE 21, SOUL RHYTHM, take-off, read anything. Arranges, writes or wire TIDCO, Village 1, Sheffield, Alaska.

WANTS POSITION WITH ORCHESTRA OR AS PRIVATE PIANIST, anywhere. Well-qualified. O.L. NO. 9, Fort Worth, Texas.

BRILLIANT PIANIST—Desires to assist 1905s seminaries. Experienced as European touring pianist. JOHN STEIN, 645 W. 53rd St., New York.

VAUDEVILLE ARTISTS

ENGLISH FEMALE IMPERSONATOR—OPEN SINGING, DANCING, COMEDY, INTERMITTENT, 15 minutes. Full of laughs from start to finish. TEL. 293-3717. Tied all in first letter. Like to hear back. JACKIE SELLERS, 28 Howard St, New Bedford, Mass.

WALTER KING, Wilson, N.C.

PRINCIPAL, MIDDALE ACTRESS WANTS WORK. Immediately. Xmas advertising, cartoons, vaudeville, songs, comedy, etc. Young, single, attractive, age 25. Address B. S. VA, Write VIRGINIA CAMPBELL, 702 North C., Smethport, Pa.

KING FAMILY COMEDIANS—SINGERS, DANCERS, Magic Escapes. Change for two weeks or casual. Address A. D. HAMMOND ORGAN. Madero take-off, 401100. Read. Lake, 0.

PIANO MAN—EXPERIENCED IN ALL TUNES. MUSICIAN, 444 South St., Danville, Ill.

PIANO MAN—EXPERIENCED, RELIABLE, CUT ANYWHERE. BOX C-296, Cincinnati, Ohio.

PIANO MAN—DOUBLE HAMMOND ORGAN, 20+ years experience. Prefer location anywhere. Box 222, Cincinnati, O.

PIANO MAN—AGE 21, SOUL RHYTHM, take-off, read anything. Arranges, writes or wire TIDCO, Village 1, Sheffield, Alaska.

WANTS POSITION WITH ORCHESTRA OR AS PRIVATE PIANIST, anywhere. Well-qualified. O.L. NO. 9, Fort Worth, Texas.

BRILLIANT PIANIST—Desires to assist 1905s seminaries. Experienced as European touring pianist. JOHN STEIN, 645 W. 53rd St., New York.
HM Circus Big At Balto; 1940 Date Is Signed

BALTIMORE, Nov. 12.—Estimated profit of $500,000 was made by Baltimore Shrine Temple, sponsor of the Shrine-Macon Shrine Circus, in Fifth Regiment Armory here on November 6-11. Show was the last presened by Fred Sholley. Show ran 18 days and appeared in three rings, drawn by 3,000 horses, 500 elephants, 250 bears, 200 general and 75 cents for reserved seats. Perfect weather helped the gate. That success was indicated was indicated by the re-signing of the show for next season.

Daily matinees were given in addition to a Monday morning performance, which drew a local crowd. Night crowds taxe facilities of the Armory, which seats 8,000, more than 2,000 standing on Friday night and a crowd of more than 2,000 being turned away from the doors. Underprivileged children were guests of the management on day one. Miles of television were placed in the fair. Advance promotional work was done by the general manager, who had the cooperation of the State Department of Education and the Board of Education. This was the first time in the history of the show in Baltimore that the entire show was open to the public.

Ornithologists, University of Maryland, were paid $500 for the privilege of seeing the birds, according to Dr. William B. Hunt, who was in charge of the show.

STELLAR ACTS DIVIDE BILL

At Legion's Boston Circus

BOSTON, Nov. 12.—Lucky Teter and his Hell Drivers, headliners the first five days, have appeared in the circus parade of the show in the Boston Garden, opened November 14 by the Shrine-Macon Shrine Circus, operated by the Milwaukee Legion. George A. Hamiltom is furnishing attractions.

Five days of performances included the following acts: Captain Billy Beall, illusionist; Carmen Arlens, Wallenda's, Woodchuck's Dachshund and Demons, aerialists. Ten packards are to be given away, five on each closing night of the two sections of the show. More than 10,000,000 red and white combs were distributed thru chain stores, one using the combs in Boston newspapers publicizing the show.

Derenbrock Named Director Of Canton Shriners' Circus

CANTON, O., Nov. 18.—Sterling (Duke) Derenbrock has succeeded Captain Meara Valentine and Dime Wilson, who turned over the direction of the Canton Shrine Mอื่นๆ in Municipal Auditorium, here, said Floyd C. Casey, general chairman. Proceeds of the show, first indoor event of its kind here in three years, will help the welfare fund.

Program will frame the show and engage acts. Program will run about four and a half hours, and tickets are being sold at $1.50 and $1.00.

Other committees are G. P. Locke, chief of W. N. Hare, and Edward T. Potter. M. R. Arden and W. M. West; Shrine members handle advertising, entertainment, sales, and advertising, all being in charge.

Visitors in Akron included Mayor W. J. Meek and Mrs. and Mrs. Tommy Cannon, ex-chairman and family. Whitby Thompson, Mrs. and Mr. Jack Stover and Frank Sheppard.

Phoenix, Ariz. to open a night club; Melbourne, Fla. will open a combined chow by Loubdana BUM and the latter.

THE BILLBOARD

November 25, 1939

Shenectady, N. Y. Nov. 18.—Heavy advance sale insured success of the Elks' show at this date. Advance sale started on November 18 to a light matinee crowd which turned over the gate the next day and a crowd of about 500 turned out Sunday. Show was promoted by the local Elks' Lodge.

Among others on the bill were Bob Wern, Fred Wernan, Jim Warren, and Mrs. and Mrs. Joe Jones and Johnson and his Jigsaw Austin. Captain; Lloyd Farley, riding and whip-cracking, and Mrs. and Mrs. James Johnson.}

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS

(Communications to 25 Opera Place, Cincinnati, O.)

Indications in the Money, by Billy Paas, is beginning to be significant, and this is bringing this issue—don’t fail to read it.

Stellar Acts Divide Bill

At Legion's Boston Circus

BOSTON, Nov. 12.—Lucky Teter and his Hell Drivers, headliners the first five days, have appeared in the circus parade of the show in the Boston Garden, opened November 14 by the Shrine-Macon Shrine Circus, operated by the Milwaukee Legion. George A. Hamiltom is furnishing attractions.

Five days of performances included the following acts: Captain Billy Beall, illusionist; Carmen Arlens, Wallenda's, Woodchuck's Dachshund and Demons, aerialists. Ten packards are to be given away, five on each closing night of the two sections of the show. More than 10,000,000 red and white combs were distributed thru chain stores, one using the combs in Boston newspapers publicizing the show.

Derenbrock Named Director Of Canton Shriners’ Circus

CANTON, O., Nov. 18.—Sterling (Duke) Derenbrock has succeeded Captain Meara Valentine and Dime Wilson, who turned over the direction of the Canton Shrine M(631,480),(871,530) in Municipal Auditorium, here, said Floyd C. Casey, general chairman. Proceeds of the show, first indoor event of its kind here in three years, will help the welfare fund.

Program will frame the show and engage acts. Program will run about four and a half hours, and tickets are being sold at $1.50 and $1.00.

Other committees are G. P. Locke, chief of W. N. Hare, and Edward T. Potter. M. R. Arden and W. M. West; Shrine members handle advertising, entertainment, sales, and advertising, all being in charge.

Visitors in Akron included Mayor W. J. Meek and Mrs. and Mrs. Tommy Cannon, ex-chairman and family. Whitby Thompson, Mrs. and Mr. Jack Stover and Frank Sheppard.

Phoenix, Ariz. to open a night club; Melbourne, Fla. will open a combined chow by Loubdana BUM and the latter.

THE BILLBOARD
Milwaukee D. A. Refuses Warrants Against Six Operators of Fraternal Bingo Games

"Real incubators of law and order in community," Steffes tells chief

MILWAUKEE, Nov. 18.—Bingo fans checked up a victory here last week when District Attorney Herbert J. Steffes, in a nine-page letter to Police Chief Joseph T. Ritchie, refused the latter's request for warrants charging six operators of fraternal bingo games with violation of State laws.

Simultaneously with Steffes' refusal to issue warrants came the announcement that bingo operators are being fined for the violation of State laws in the order of $500.

The fum was caused when the chief of police observed the smart little streets of six operators, taking action on the basis of a decision by Circuit Judge Charles L. Arons that persons in public halls violated the law. The defendants of bingo rights, it was reported, raised a "no charge" and accepted Mars Raskin as attorney to fight the matter.

However, at this time Raskin can take action until the injunction against bingo plays is held, and since the owner of Bahn Frei Hall, Benjamin J. Miller, attorney for the anti-bingo group, said papers would be completed so the injunction ordered by Judge Arons could be handed down soon.

Defense Mapped

Raskin plans to fight the first part of his letter, that Chief Ritchie's desire to quash the games is not justified. "Bingo can be conducted in the ordinary manner," he said. "It is a feature of the game that the hands of players are held, the profits go to charitable causes, and the games are held by reputable organizations."

"There has been a steady upward trend in blacking the hands of players, but no one has ever made the claim that the game is immoral or that it is taking money from charitable causes," Raskin said.

"I do not feel that your request for invocation of serious State warrants for the violation of any State law or for an arrest under any State warrant or for any other action, is necessary or desirable," Raskin wrote.

The district attorney also cited in his letter the history of the business, that seven cases involving violations of other State laws had not been referred to his office, and the fact that there had been no violations of the State law which would justify the issuance of warrants.

Steffes also pointed out in his letter that the district attorney's actions in this case were "a breach of the duties of his office and a violation of the statute book, which could be enforced by an action for damages by the operators against the district attorney.

Steffes also pointed out in his letter that the district attorney's actions in this case were "a breach of the duties of his office and a violation of the statute book, which could be enforced by an action for damages by the operators against the district attorney's office.

Police Policy Hit

"We (D. A.'s office) cannot reconcile the contentions of those who purport to have the welfare of the people at heart and to be fighting for the best interests of the State," Steffes said. "We are of the opinion that the complainants are attempting to use the courts to further their own ends, and we believe that the game is being conducted in a lawful manner."
**JOSEPH SENSATIONAL OFFER WATCHE**

SPECIAL: No. 100 HIGH GRADE 15 J. Stem for movement. Guaranteed to keep accurate time for 1 year. Price, $5.98.

LADIES’ WRIST WATCH—O. F. Sims Co., 111 W. 32nd St., N. Y. O. Complete, $1.85.

SEND FOR CATALOGUE CONTAINING COMPLETE LINE OF JEWELRY AND JEWELLERY
FRANK POLLAK
NEW YORK CITY.

**REPEAT ORDERS ASSURED BY OUR FUR COATS CATALOG**

Our latest and greatest catalog. Fits all sizes. Guaranteed to be the finest available. Includes full-color illustrations. Prices from $2.95 to $150.00. Write for your copy now.

**H.M.J. FUR CO. 150 W. 20 ST. N.Y.C. LOWEST PRICES.**

**Watches ELDON OR WHITFORD GUARANTEED LIKE NEW结果 Men’s $2.95.**

WHITELY AND PICKEN WAINED 20% WITH ORDER, BALANCE C. O. D. Write for catalogue of other Men’s and Ladies’ Watches.铷米, Pennsylvania.

**JOSEPHBROS., Inc. 65 E. MADISON STREET, CHICAGO.**

---

**Popular Items**

**FURS! FURS! FURS!**

Seidel offers big values. Cased in beautifully-tinted genuine old or new, these furs are sure to make money. Guaranteed to sell for at least twice the price paid. Immediate delivery. Send for 8-page folder. 905 N. Michigan Ave., Chicago, Ill.

**SALESCARDS $6.00 Each**

M. SEIDEL & SON
263 West 30th St., N. Y. O.

---

**Sensational Offer**

Write to The Billboard, Buyers’ Service Department, 25 Opera Plaza, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

---

**Future Photos**

Operators of strip cameras and street-photographers welcome announcements of the introduction of future photos, Nelson Electric Reports. They like the simplicity of the process, the future husband or wife may be proceeded. While the method is similar to the old future photos that were consistent sellers for years, they are now up to date. No more ridiculous pictures of individuals taken with funny hair dresses and old-fashioned clothes, but snappy photos of people as they appear today. The sheets are cut into small squares and plainly marked, on the back to avoid confusion. All that is required is to place one of the squares in a spectator’s hand, and a copy is made. If the man is engage and there is the future spouse. Large assortment of tape, red, blue, white, make and female, is available. With the streets being crowded with Christmas shoppers, the boys are urged to stock up now and make some money. New low prices in effect, the firm reports.

**Shaver by Underwood**

Appealing to those who want an individuality and attractively packed electric razor. Deane Sales Co. announces a new shaving tool, each dry shaver with ivory rubber grip fills the bill completely. The razor has the exclusive Underwood double-action cutting head, multi-way beard pick-up, distinctive streamlined design, precision balanced pins, pugskin pouch and lifetime guarantee. Underwood also offers a full line of gifts, premium, or prime. The maker has been placed on the market.

**Electric Pencil Sharpener**

A new streamlined electric pencil sharpener is scoring high with both carter, users and specialists. P. A. Smith Mfg. Co. reports that this attractive, dome-shaped device, finished to blend with the finest desk fittings. Just drop a pencil in the top of the dome, press a button and in a jiffy there is a keen writing point. Because it has such universal appeal and is low priced, it is ideal for gifts, premiums or prizes, the maker states.

---

**Greetings Signs**

A number that is sure to make money for agents and carriers in the new holiday greetings sign. 3/4 by 12 inches in size, H. Hirsch Co. reports. It is said to be different from anything yet introduced and comes in crimson red and highly green on a chromium silver metal face cardboard. The color scheme gives a sparkling effect, it is said. Every store owner and housewife is a prospect. Quantity prices are arranged for those ordering early, the firm reports.

**Map of Europe**

Streetmen are offered an unusual chance to display this Streetmen’s own wood and authoritative war map of Europe, B. & H. New York. This large map is 24 inches in size and is printed on heavy stock. Firm reports that supply is limited, and those who want to get in on the ground floor will have to order immediately. A new catalog is available, the company states.

**New Electric Clock**

The announcement of new reduced prices on the swinging pendulum electric clock is being well received by prize-makers.

---

**Your Cost $100 EACH COMPLETE**

**IN LOTS OF 50 OR MORE**

**SPEEDEX**

CANDID TYPE CAMERA TO RETAIL FOR ONLY

$298 A Genuine $5.00 Value!

**YOUR PROFIT $1.98** FREE! Newspaper Mates, Electronics, Counter Displays.

**A NATURAL FOR CHRISTMAS SALES!**

EASY TO SELL AT THIS LOW PRICE—EASY TO PROFIT ON THIS AMAZING LOW COST!

- Graf Meissner 50mm lens. Fixed-focus—easy to operate.
- Double lens eye-level view finder.
- Time exposures and snap shots.
- Compact—51/2 wide, 3" high, 21/2" deep.

The Speedex is a quality Candid Type Camera with features equal to those selling for $50 more!

Cash in on the great demand for low-priced Candid type cameras with this streamlined model. It’s especially designed and offered for your ‘wound as well as Christmas sale!

You’ll Make More Sales and More Money with SPEEDEX... Right Now and from Now On! CHECK THE SELLING POINTS... CHECK THE MARK-UPS AND...

**RUSH YOUR ORDER NOW!**

Price, $298.00. On lots of less than 50, $31.10 Each.

25% Deposit With Order. Balance C. D. O. D.

DEANE SALES CO. 134 West 32nd St., NEW YORK, N. Y.

**JUST OF THE PRESS**

CATALOG NO. 40. WRITE FOR YOUR COPY NOW. ALL PRICES REDUCED TO THE LEVEL AND MENTION YOUR LINE OF BUSINESS.

MIDWEST MDSE. CO., 1010 BDWY., KANSAS CITY, MO.

---

**MOTOROLA**

Triple Play
PORTABLE RADIO
NATIONALLY ADVERTISED
- PLAYS ANYWHERE
- INDOORS OR OUTDOORS
- ON AC OR DC INDOORS
- ON SELF CONTAINED
- BATTERIES OUTDOORS

Sensational in performance, economy and comfort. Now low drain tubes for long life between charges, and self-contained batteries include a portable 6-volt, 12-cell set for use indoors. Marvelous value.

**NEVER BEFORE AT THIS PRICE**

Nokia, with 2 batteries, a portable charger, and a portable 6-volt, 12-cell set. First offering for premiums, and we feel it will keep your customers away! Price, $14.95. Order now.

**D. A. PACHTER COMPANY**

MERCHANDISE MART—CHICAGO, ILL.

---

**THE LAST “WORD” IN YOUR LETTER TO ADVERTISERS, “BILLBOARD”**
NEW — BEAUTIFUL — DIFFERENT

The Hamilton Marine Lighter
never lets you down whether you use it as a gift — as a premium — or as a sales stimulator. Just turn the wheel and it lights! 5 in. high. Bright chrome finish.
Retail Price $2.95

You Can Depend on
THE HAMILTON
"Knight in Armor"
to bring you BUSINESS and PROFITS. Decorative as well as useful, just press the helmet — and it lights! 10 in. high. Rich satin finish Armor.
Retail Price $3.95

AVAILABLE AT ALL ESTABLISHED WHOLESALE DISTRIBUTORS at Profitable Discounts!
Manufactured in U. S. A. by
Hamilton Art Metal Corporation
230 FIFTH AVENUE
NEW YORK

users, especially bingo and sales-ride operators. Evans Novelty Co. reports. This block is a modernization of the old tambour mantel style. The curved upwaits and pyramid base are fashioned of gumwood with a dull-satin-gold finish, giving it a rich appearance usually found only in expensive clocks. It has a Howard precision-made electric movement. Clock body has large numerals on five-inch silvered dial and is 17 1/4 inches long and 9 inches high. It comes ready to operate on 110-volt, 60-cycle electric lines, the firm reports.

Desk Elephant
With a political campaign year just ahead, the symbolic elephant of the Republican Party is making its appearance in streamlined models as desk ornaments. Only recently introduced, A. D. Cookson reports heavy orders. The model is made of white cold-cast plastic. In the elephant's trunk is a log on which is carved the word Constitution. At the base of the elephant appears the word "Life Begins in 40." and on the back is printed the story of the symbol. Item is also designed in two coat lapel pins and in metal automobile bumper tags and offers unusual opportunity to streetmen and pres sales men, the firm reports.

Suction Sign Holder
Streetmen, canvassers and demonstrators are again making money with the suction sign holder as are merchants displaying Christmas signs, Gordon Mfg. Co., reports. The item, which has a "numeral on different sides" may be used for hanging signs, posters, menus, price cards, bulletins and advertising on glass, and also obtains unusual effects in window displays. It may be firmly attached to any smooth surface in an instant. Firm also carries Bakelite sign stands. Bakelite coat hangers, menu holders and suction grip ash receivers. Shipments are made promptly and working men are urged to take advantage of new prices now in effect, the firm reports.

Novelty Punching Bag
A new come-back punching bag is proving a sure-fire novelty. Hammer Punching Bag Co. reports. Bag inflates to 20 inches in circumference and is tied around the neck with a come-back rubber adjustable to the proper length. Item is indorsed by eye specialists and physicians for its value in improving health and alertness, the firm states, and the come-back idea has made the punching bag number coveted by children.

California Fruit Bowl
Goldwyn Co, reports that orders are coming in rapidly for its new California Fruit Bowl, which describes the demand for the item is certain to be high during Christmas holidays. Item consists of three-piece chromium set filled with a pound of glared and assorted fruits, is 36x5x9 inches, and is 80% in free with each set. Operators are getting good response with the Golden yellow, and the Goldwyn says and the boys are advised to order now and take advantage of new low prices.
HOLIDAY GOODS--Big Profits!

I. SEIDMAN

OW, WOW. EIMEW

Sethl WK.

4114.0

1112.28

124.4, 7J

11105-4

WeV/51414. 115111.

SPECEAL.ELGIN & WALTHAM

Seem PtI1cy

AWARICA'S LEADING MANUFACTURERS 00

FELT RUGS

SA

LIor

Flip(

IT MUST BE HOT

05e5-C...04S Doh. 11 CM11 LOA 11.1 SA.

1114-rawashlfal iNageas WNW., *MAIM

..--Dre,11.1 We. MSS 0.011

taz. DOS CARDS WITH ENVELOPES-WWWAt YAWLS!

Holiday Goods --Big Profits!

15.000 SOLD

WARMER

1 /3

115510alees8

F.

$11111014 $2.25

M"Itti.SPICEsif;170:4717...P.W.

XU r. Tate

CARD

0511

69c FOR 3 SAMPLE BOXES.

R. R. WNW. Wallowa yr $1.75

N. (192 505.

NEW: IIIITPC24M

152. L.4 of S.

M."Itti.SPCIESif;170:4717...P.W.

WATONtS V

211:4

211:44S.

I. (192 505.

NEW: IIIITPC24M

152. L.4 of S.

M."Itti.SPCIESif;170:4717...P.W.

WATONtS V

211:4

211:44S.

I. (192 505.
HAMILTON LIGHTER 5 for $10.51
ROHDE-SPENCER CO.
to death in this particular location. He was found in a room...
Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show:

Kind of Show:

Is it Flat-car, Baggage or Motorized:

Owner:

Manager:

Winter Quarters Address:

Office Address:

Opening date and stand for 1940 if definitely set.

General Outdoor

November 25, 1939

The Billboard

FAST MONEY...FLASH...QUICK SALES

New "ONE SHOT" Board Dealer—New 1c to 39c Dealer—BIG VALUE Candy Dealer—FLASH Toy Dealer—HOLIDAY Catalog Ready—All Xmas Leaders—Mechanical Toys—Xmas Cards—Giftwraps.

ACME PREMIUM SUPPLY CORP.

1319 OLIVE ST., ST. LOUIS, MO.

Syphons: Burt, Tex.

Cotton State: McIntyre, Ga.

Blenkins: McCall, S. C.

Winans: Williamsport, Pa.

Evangelists: Lona.

Golden States: Nelson, Miss.

Shake Shows: McCall, S. C.

Brenner: Branson, S. D.

Trellis: (Shubert) Phila. 12-Dec. 1

Topical Teasers: (Howard) Boston 20-Dec. 28

Terril Teasers: (Shubert) Phila. 12-Dec. 1

Broom: (Howard) Boston 20-Dec. 28

(Magnetics) Newark, N. J. 20-Dec. 1

Vogel: (Gaye) Baltimore 26-Dec. 1

MISCELLANEOUS

Arthur, Magician: Mel, Vernon, Ark., 23-33

Avalon, Tic.: (Shrine Circus) Schenectady, N. Y., 20-26

By-Dealer Tent Show: (Murphy) Theater, Williamston, O., 19-23; (Colonel Theater) Hillsboro 26-28


Cornett, Katharine: (Shubert Theater) Phila. 12-Dec. 1

Cornett, Katharine: (Shubert Theater) Phila. 12-Dec. 1

Cornett, Katherine: (Shubert Theater) Phila. 12-Dec. 1

Crewe, (Shubert Theater) Phila. 12-Dec. 1

Crewe, (Shubert Theater) Phila. 12-Dec. 1

(Shubert) Theater, Phila. 12-Dec. 1

Duffy, (Shubert Theater) Phila. 12-Dec. 1

(National Theater) Chicago 20-Dec. 28

Kamer, (Shubert Theater) Phila. 12-Dec. 1

Kress, (Shubert Theater) Phila. 12-Dec. 1

Kress, (Shubert Theater) Phila. 12-Dec. 1

Kress, (Shubert Theater) Phila. 12-Dec. 1

Kress, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1

McKenny, (Shubert Theater) Phila. 12-Dec. 1
WANTED FOR MUSEUM
Frankie Carle, Coutins and Working Acts of all kings, Mind Reading Act, also Mechanical Conveyances, Horses, Wheels for winter engagement. Address.

JOHN D. SHEESLEY
Galveston, Texas

NOW BOOKING
40-WEEK SEASON NEW TERRITORY
GREATER UNITED SHOWS
WILL FURNISH EXCLUSIVELY ALL SHOWS-rides-concessions
"CHARRO DAYS" CELEBRATION
BROWNSVILLE, TEX.
JANUARY 27 TO FEBRUARY 4
WASHINGTON'S BIRTHDAY CELEBRATION
LAREDO, TEX., FEBRUARY 14 TO 15
ALL CONCESSIONS OPEN (NO RACKETS)
OPENING FOR SEASON-Scooter, Ride-O, Caterpillar, also Pony Ride for these dates. Can place reliable ride help. Will furnish front and top for minstrel and other shows.

Mail to

J. GEORGE LOOS
GREATER UNITED SHOWS
LAREDO, TEXAS

AMERICAN LEGION INDOOR CIRCUS
ATLANTA, CA. DECEMBER 21-22-23. CITY AUDITORIUM.
Wanted—Circus Acts of all kinds. State lowest salary, as we have all winter's work. Call at the Texas coliseum, 1403 Main, or write John A. Ingram, Box 136, Austin, Tex.
Franks First-Year Tour
Brings Satisfactory Biz

Macon, Ga., Nov. 18.—W. E. Franks' Greatest Shows closed their first season between Jacksonville and Nashville by playing at the Auditorium Theater and the Majestic Theater in the city. Franks' Satisfactory Circus of the World Management carried four rides, four shows and a full cast of professional performers, and played to capacity every night for the last seven weeks and all but one night of the last week. It will call for quarters activity to start about January 1. A new arena area will be constructed at Jacksonville, Fla., and similar ones will be established in other cities. The management is now in negotiations with various public officials to establish a large hotel and circus complex there. The Jacksonville Auditorium, which was used as a temporary theater for the first few weeks of the tour, will be converted into a permanent facility, and the management is confident that it will soon be able to attract a larger audience than it did this year. The management is already planning for a second season of the Satisfactory Circus of the World, which will include additional rides and more elaborate shows. The management is also considering the possibility of establishing a permanent circus company in Jacksonville, which would be a significant boost for the city's economy. The management is also looking into the possibility of establishing a permanent circus company in Jacksonville, which would be a significant boost for the city's economy. The management is also looking into the possibility of establishing a permanent circus company in Jacksonville, which would be a significant boost for the city's economy. The management is also looking into the possibility of establishing a permanent circus company in Jacksonville, which would be a significant boost for the city's economy.
Agitation and agitators are among the most troublesome problems in a modern world that has a lot of difficult adjustments to make in order to promote better conditions in as many countries as possible.

The agitator, whatever his bone of contention may be, should be marked in times like these, not only as a danger to his country, but also as a traitor to humanity. The agitator is like the brute who pours salt into his victim's wounds in order to make him squirm. The world has enough troubles today without the continuous agitation which crusaders and reformers stir up about things which are of minor consequence.

One of the big problems in free countries today is to prevent the professional and planned agitation of the people about matters which may arouse emotions on questions that really should be settled by calm judgment.

The world must respect those who have something to really agitate about, but it is the professional agitator and the agitator who is forever covering up some real evil by storming about some minor thing that the world needs to watch.

Our political life in this country has too many people who are masters at the art of covering up serious things by starting agitation on some minor thing. The big complaint that thinking people must make is that too often these agitators succeed in covering up, or making something else the goat for a real evil.

An organization for the study of propaganda is supposed to be engaged in the business of studying all the tricks that are used to mislead or confuse the people. A list or catalog of the tricks of the business of fooling the people all or part of the time should be kept posted all over the country, perhaps, so that people would understand the ways in which they may be agitated for no good purpose.

There are some ways in which people like to be fooled for their own amusement. They will be fooled at times, and consider that they are getting their money's worth. The magician who fools the people with his tricks certainly earns his pay. Many forms of amusement are basically built on some form of fooling or kidding the people, or otherwise it would not be any fun. Even the movies are built on the principle of creating illusory effects on a grand scale—and the people like it.

But the agitator who becomes a professional at deceiving the people on some point or principle that involves their welfare has degraded himself to the level of the hypocrite.

There are so many ways and mediums for carrying on agitation today that one can say it has become a well-established business. The fact that good money can be made at the business of agitation should lead everybody to put a big question mark after every agitator.

It is not possible here to list the common tricks of agitation, but the coin-operated machine industry comes into contact with a few of them so often that they can be pointed out to fair-minded people in defense of a minor industry that provides a lot of people with a livelihood.

There is the political trick of agitating against pinball games when too much criticism is, or is about to be leveled at serious evils in city or State government. So many instances of this kind have happened in the United States that a book could be written about case histories. It is such a common trick that one can be almost sure that when some State or city official starts agitation against pinball games, it is a move to draw public attention from something serious in the conduct of public affairs.

The increasing number of juries that declare against this type of agitation concerning pinball games indicates that the people are waking up to the fact they are paying public officials to be nothing more than "pinball crusaders."

Two jury trials in Baltimore have recently indicated such a feeling. Perhaps a national honor roll should be kept and published at large of all those governors, mayors and other officials who distinguish themselves as "pinball crusaders" and thus claim a place among the leaders in our political life.

The people ought to have some idea of who they are paying to be "pinball crusaders." They would know then that important matters are being neglected and why.

Under our American system of elections, there is always some sympathy for politicians who are compelled to fight in campaigns that may be none too clean. But there is no excuse for the professional type of agitator who raises the hue and cry about minors squandering their "lunch money on pinball games."

This type of agitation is always engineered by professionals. In every city where it has happened there has been some ulterior political motive back of it. Whenever any person or group starts to agitate about minors, then it is time to look for the hidden motive. The honesty and sincerity of all such persons can frankly be questioned. If they were sincere in the first place, there are many important things that can be done for the welfare of minors.

In the second place, the morals of both minors and adults in the five States and a score of cities that have pinball license statutes will compare favorably with the cities or States headed by any of the half dozen "pinball crusaders." There are enough license laws on record now to show facts in this situation.

Detroit, like any other good city, has its professional agitators, and they know their cue when it comes to agitating about minors. So, during the summer of 1939, a real crusade was staged in the name of the school children. All the fanfare of publicity, in modern style, had been well-planned. There were even kids picketing stores. But evidently there are some men on the city council who have kids of their own, and when they voted, they voted in favor of the games as controlled by city license.

While we watch the flames of hate and war burn in Europe, remember what part agitation played in it all. Then, watch the petty or professional agitator in this country. If any honest man or woman wants to agitate about something, we have plenty of big problems to keep them busy.
WE CAN'T STOP IT!

BIG SIX

THEY TRY 'EM ALL—BUT THEY ALL COME BACK AND ORDER SO MANY MORE BIG SIX'S THAT WE'RE STILL BEHIND IN PRODUCTION!

It's the ONE Game You Can't Afford To Be Without!

J. H. KEENY & COMPANY (NOT INC.)
2001 Callumet Avenue, Chicago, Illinois.

All we can say is—
THIS NEW KIND OF FREE GAME MUST BE MAKING MORE MONEY FOR OPERATORS!

BARGAINS FROM DAVE MARION
Kansas Distributors Evans Ten Strike

BARGAINS FROM DAVE MARION

Sales Up at Lake City

VENDERS HIT IN GERMANY

Rationing, scarcity of goods and black-outs factors against operation

WASHINGTON, Nov. 18—The outbreak of war has resulted in a considerable decrease in sales thru automatic vending machines in Germany, according to a report submitted by the U.S. Commercial Attaché at Berlin October 5. Released by the Specialties Division of the Bureau of Foreign and Domestic Commerce, the report relates that foods and other consumer goods can no longer be sold thru these machines since for obvious reasons no sales can be made, the quantities sold is possible (in retail stores the salesman has to clip the corresponding coupon from the buyer's rationing card).

Other goods, tho they are not rationed, are simply no longer available because retailers' stocks have been exhausted and manufacturers' stocks have been requisitioned or blocked in favor of the army or hospitals. This applies especially to chocolate, which accounted for a large share of total sales thru vending machines.

Furthermore, with the permanent blackout in the most German cities the lighting of automatic vending machines has become impossible. While this makes the handling exceedingly difficult, this is all the more important because the bulk of the sales thru vending machines was made in the evening and night hours after the closure of the shops.

A special problem has arisen in regard to cigarettes and other tobacco products. A war surplus of 20 per cent of the retail price has been imposed on all these goods. Consequently a package of cigarettes which used to cost 20 pfennigs must now be retailed at 24 pfennigs. As the vending machine cannot be adapted for such small odd amounts, the problem has been solved by selling such a package thru the vending machines at 30 pfennigs while the change of six pfennigs is inclosed in or attached to the cigaratte package in stamps or in small coin.

Besiege Evans For Ten Strike

CHICAGO, Nov. 18—The big Evans factory is working night and day, say officials, to fill the orders for Ten Strike, which are reported to be sweeping thru like an enormous tidal wave from all over the land. Operators who tasted its sweet profits are said to be calling their distributors for quantity delivery rush.

"You never saw such activity in your life," says Rex Shriver, assistant to H. W. Hood, in commenting upon the rush. "Ten Strike has broken all production records and I doubt if ever a factory turned out machines as quick as this. We're working night and day and fully believe we can keep up the delivery rush in every detail before they can leave the factory.

"I've seen distributors and jobbers as enthusiastic about a game before. They're giving Ten Strike wholesale endorsement. They know what a phenomenal hit it really is, they've seen with their own eyes its amazing performance on locations and they realize better than anybody else what a bonanza it is to operators. That's why the trade is so strong for Ten Strike and praising it to the very skies," he concluded.

Skating Game in Trippe Roller Rink

ST. LOUIS, Nov. 18—Carl Trippe, Ideal Novelty Co., reports an appropriate tie-up between location and machine—-a Roller Derby high-score marble game in the Ideal Roller Skating Rink which Trippe operates in Maplewood, near St. Louis.

"Roller Derby," Trippe says, "has made more noise, action and speed of roller-skating, and seems to appeal strongly to skaters. I don't know whether it's the name or not that does the trick, but Roller Derby is getting a bigger play than any game I ever had in the rink. I guess it must be the appeal of the game, however, as all reports I've seen show it to be a real money-maker in any location."
Our profit roller line of games make more money than slot machines in most locations. It does not take an operator who is extra smart to run these machines. If you will just believe that it is possible to operate (not sell) your games (no coin slot) and make PLENTY money, then you have the biggest surprise in store for you. Try one TEN days; if not satisfied you can get your money back, no ifs, buts or ands. Write, wire or phone for complete details.

BILL FREY, INC.
BOX 4141, MIAMI, FLORIDA
P. S.—The Profit Roller Line starts at $17.50.

SALESBORD OPERATORS
Read "DEALS"
A column about new salesboard ideas, deals and personalities. In the
Wholesale Merchandise Department
THIS WEEK and EVERY WEEK

Western’s
New Deluxe BASEBALL
We’ve Got ‘Em—Time Payment Plan Available
ROYAL DISTRIBUTORS, INC.
409 N. BROAD STREET, ELIZABETH, NEW JERSEY

LIKE NEW—READY TO GO
Our Export Mechanics Recondition and Reprint All Games Before Shipment.
WRITE FOR PRICES ON FOLLOWING MACHINES
BANNER
SNOOPY
SANDLOT
SUPER TWENTY
SPOTTEN
K. L. GRIPS
ALPINE
We can also take care of your new game needs. Write for prices.

CENTRAL COIN MACHINE EXCHANGE
1151 W. Grand River Ave., DETROIT, MICH.

THE LAST “WORD” IN YOUR LETTER TO ADVERTISERS, “BILLBOARD”

Reprinted in part from the MIAMI DAILY NEWS
September 26, 1939

“DICE BOARDS—Some time ago the counter dice boards came out into the open and now they flourish on hundreds of bar, drug store and restaurant counters. The bar, drug store and restaurant owner can make from $2.50 to $3.50 or more per week by selling these dice boards and weekly profits rather than buy a board themselves and have to give a cut of their weekly profit. The popular method is to sell a six-board set for $2.50, then one every other week with a 50-cent weekly profit. Thus, for a $2.50 profit you have seven boards for the $2.50 and the following week the 50-cent profit is enough to buy a board and you still have six boards to sell. The same theory is used on the subject, most drug-

ments are better the way, maybe if I tried to keep our new best hit, ‘knocked off.’ ” The bar owner drags as though it was a stupid question and avoid further developments on the subject.

Urge Operators To Attend Convention
NEW YORK, Nov. 1.—Distributors here have been encouraging operators to attend the 1940 coin machine convention in January at the Sherman Hotel in Chicago. Many distributors have offered special inducements to operators.

George Ponsor is offering a free round trip to the Chicago exhibit by train, plane or bus with the purchase of 10 Mills phonographs. Joe Fishman, of the Phonograph and Stereo Lie, has offered a special train trip on which operators will be given a room with out charge. The latter offer is made in connection with a trade deal also.

John A. Fizgibbons promises that Bailey will be leaders at the show and is featuring a new slogan, "Rally 'Round Bally for '40, Modern Vending Co.," headed by Irv Sommer, Neil Cohn and Harry Rose," are saying; "Look forward to '40 with Modern," and have been promising operators something special for the coming show.

New Jersey distributors are also encouraging operators to attend the show. Changing conditions are going to bring about a change of equipment and this coming show is imperative that every operator be present." This statement has encouraged a number of operators to come and advance reservations.

Many distributors believe that the 1940 coin machine show will find a greater number of Eastern coin present than any other past show.

Western Hints
New Legal Game
CHICAGO, Nov. 1.—Don Anderson, saloon manager here for the Northwestern Assessment, Inc., here became a man of mystery this past week when it was learned that he is building plans for a new Western Products coin machine. The secrecy, it is reported, is intended to keep other distributors from learning the plans before they are completed.

"Frankly, I don’t believe the fact that we are building a trade-name machine is any great news item," said Anderson. "But I do believe that it is news when such factors as new features, new design and new advertisement are involved. I, of course, cannot divulge exactly what these features will be because we will not even be ready for notification until a week or so hence. I don’t want to tell you too much about that for might be a tip-off. However, I can tell you that what is involved is one of the most fascinating machines we have ever built. We have been testing it on locations and have found that if it is released at a real soon to winter operation, Mechanically the machine is.

"The most important feat is that the machine will be a legal machine. We’ll be announcing it soon—so be on the lookout for this new Western Assessment, Inc., machine before it is too late. It will mean something to every operator."

Detroit
DETROIT, Nov. 1.—William Glassman, manager of the Decca Distributing Co. here, was out of town on a business trip recently, leaving his assistant, A. C. Rosen, in charge.

"The coin machine business looks fine now," Ben J. Marshall, of the B. J. Marshall Distributing Co., the largest of the coin machine operators here, recently said. "We expect to return here from Chicago. Marshall spent two days at the Rock-Ola factory, the largest in the country, with Dave Rosen and Tony Nelson. He took them a present—of 55 fingers for new phonograph records.

Incidentally, Marshall returned here with a new Oke-Oke contract as distributor for 1940."

Joseph A. Rosenberger, factory manager of the New Era Sales Machine Co., has been put in charge of a new branch office which will probably be placed on display in the first floor at the New Era building. A number of the new models have been placed on test at various locations for a few weeks and the results are satisfactory enough to justify early distribution.

First two weeks of operation of parking meters in Highland Park, north end suburb of Detroit, netted $1,175.84, police officials reported. Meters are still considered a trial basis, and some are still being cited for business men have received.

Harry Angelos, who operates down in New London, Mich., and is featuring a new slogan, "Rally will ROOM offer a ray."

Thomas Ashley, of Highland Park, was approached by the distributor of one of his line of phonographs for a route.

Phonograph distributors report steady sales at their shops. With the current and recent action allowing the use of phonographs in the territory, operators are being encouraged to attend the 1940 coin machine show.

O. D. Griffin, head of the O. D. Griffin Co., is taking the lead among Detroit distributors in handling only legal machines. Following recent action allowing the use of such machines, Griffin has established a set rule against taking machines in on consignment.

Griffin is remodeling his store, putting in a new phonograph room and display room, and adding a well-equipped service department in the rear.

PACE’S 1940 SMOKER BELL SLUG PROOF

The ideal equipment to use in opening new territory and just as adaptable for steady locations. Contains standard bell and holds a real pay-out cup. Beautifully finished cabinet in walnut and gold.

1,5c, 10c or 25c Play.

CALIFORNIA MANUFACTURING CO., INC.
2909 Indiana Ave., Chicago, Ill.

MERIT CUTS PRICES ON:

BUNNY IN THE SKY, e.
"KING FROST," e.
"PAPI," e.
"TOMMY," e.
"BUNNY IN THE SKY," e.
"SMOKER BELL," 25c.
"STOCK MAN," e.
"RED RYDER," e.
"FAR WEST," e.
"DERBY CHAMP," e.

"MERIT MUSIC" SERVICE
652 E. Kuthe St., Baltimore, Maryland

Ops along the row received news regarding San May and May & Co., San Antonio coin machine distributor, is a dandy. Mr. and Mrs. May are the parents of a girl born October 22.

It is reported along Coin Machine Row that O. D. Griffin is selling a new phonograph, and many operators are anxiously waiting its appearance.

Grotehen’s Metal Typer is another structure that has gone into operation. Grotehen’s is a top coin machine that operates in the territory, they are operating all the machines and games that offer a long and steady income are now operating the operators close consideration.

September Exports
The Department of Commerce report on the sales of coin machines to other countries had some interesting figures for the month of August.

Mexico continues to take the largest number of machines. September, with importations and vending machines shipped to Mexico, according to the report. No games were reported.

Canada took 108 phonographs, 84 vending machines and 131 amusement devices.

Cuba imported 25 phonographs and two amusement machines.

Australia imported 15 phonographs and 35 amusement machines.

The report showed 10 amusement machines shipped to England, Belgium and Bavaria, respectively. France took 227 amusement machines; Netherlands, 12; Chile, 5; Palestine, 8, and South Africa, 11.

Total exports for September reported were: Phonographs, 468; amusement machines, 112; amusement machines, 288.
Annenberg Paper Puts One Over

CHICAGO, Nov. 18.—Moses L. Annenberg gave up the ghost here recently for his vast racing news service. Under fire for some time from federal agents, it is not known whether he took this matter of "consent" or in order to relieve some years in the Chicago political situation.

While it did not appear in the Chicago situation, there was an Annenberg story about coin machines that shows how often crusaders and reformers are duped into leading surreptitious reformers.

A Florida Reformer

It was early in 1937 that an Annenberg newspaper was initiating a crusade in Florida to drive out the "slot machine". Some of the editorial copies appearing in the paper would suggest that the Annenberg interests might dwell among crusading speakers over the State.

The crusade begins. The ordinance-making "marble games" were also included in this license at that time.

The Crusade Begins

But the Annenberg interests evidently decided that "slot machines" were taking a lot of the State's attention away from Florida's racing scenes. In order to get the State law repealed, it was necessary to start a real crusade.

An Annenberg newspaper published vigorously, editorials for clean government, and to that end that "slot machines" were a lingering influence in Florida. News items evidently suggested that the crusade was being controlled by the presence of "slot machines."

Story of a Winner

The ploy was that the children could always be counted on to make a big sensation and the anti-slot machine movement began gathering momentum in Florida.

A Florida Anti-Slot Machine Association was formed representing the church people, P. T. A.'s, civic groups, and also people who were not in the church. The crusade was not entirely a religious one, however, the Annenberg papers were particularly active in the crusade, probably feeling that there was a great crusade for the Annenberg interests against "machine games."

Annenberg Reforms

That was in 1937. Today it is probably clearer as to why an Annenberg newspaper would start a crusade against "slot machines". This is a new idea as to how much racing betting and bookies' luck in the gambling news set-up.

To think of it, the crusade against Annenberg gives some idea of how much racing news and gambling on the races is worth to newspapers in general.

The story of Annenberg also has a lesson for all reformers. The church people who, after all, are the victims of the "slot machine" were duped in this crusade against "slot machines." But a better crusade was necessary against Annenberg in the future.

Soli-loquy!

To the Editor:

We wonder if anybody cares what happened to the garbage that used to be thrown on the Sixth Avenue level platforms at the Cortlandt and Reoer street stations in New York City.

Come morning or late afternoon, storm or calm, these dirty, dishevelled "garbage disposal men" go to work, Skillful raileers, dastardly doctors, cutting corners and doing just a bit of work, they were the only ones with the job of disposing of the garbage.

Tell me, please, after all the 22's were called and the 23's were ordered, where did it all go? As for a lot of the coins that should be determined that "mechines" were under par and thrown away, some of these "infections"-"consumers"-of the gambling racket."

--Cardially—only sad

Charles F. Pressey

New York City.
Sweet Music Sells Sweets

Five orchestras furnish music for public candy show programs

PHILADELPHIA, Nov. 18.—Philadelphia's candy show, in session from November 7 to 11, inclusive, was highly successful in all lines. The show was designed to make Philadelphia sweet-minded and candy-conscious, and it did. It was sponsored by the Philadelphia Association of Manufacturers of Confectioners and the Wholesale Confectioners' Association of Metropolitan Philadelphia.

Many columns in the Philadelphia area attended the show and saw many bars that heretofore have not been on the market. Old favorites were there also. In addition, many phases of candy manufacture were shown in comprehensive exhibits.

In making the public candy-conscious, the show was dedicated to the consuming public during the evenings. Performances began at 6:30 p.m. each day and featured the nationally known orchestras of Will Geisen, Richard Himber, Bob Crooby, Henry Byrce and John Byrce Green. Admission of 40 cents was charged. In addition, everyone was permitted to purchase a package containing every current candy bar for 25 cents.

Glimps of the show was the picking of the Candy Queen on the closing night. Contestants were the ticket sellers who had been "on exhibit" for several days.

Music Does Its Bit

The Philadelphia regional show动荡 one of the most successful programs yet planned by the candy industry to create popular interest in candy. The bringing of the five big-name orchestras, each for an evening's program, was said to have harmonized unusually well in promoting the idea. Sweet music has always been a feature of the candy show and to stimulate the sweet tooth. Visitors paid their music fees and could hear a modern program of music by a good orchestra.

The regional candy shows are turning more and more to entertaining the public and creating good public will for the candy trade, it is said.

New Money-Making Sensation!

Pick-A-Pack

Counter Cigarette Game

Producing amazing earnings in all types of locations!

Penny Play

Guarantee

Try Pick-A-Pack for 10 days. If not satisfied, purchase price will be refunded.


Extra Profits

Get your share with Tom Thumb Vendors

Thousands of operators are taking advantage of Tom Thumb's continual plans to boost their earnings and get that extra profit. It's a fact. . . . you can place this new money maker without pena's steep operating expenses.

• Convenience
• Ease in appearance
• Advertising
• Die Cut
• Precision built
• Unbreakable, and 3 lbs. capacity
• Advertisable
• Maple Coins Return on every feature.

Lowest prices high-grade vendor on the market today. Write Dept. 49 at once. Write Dept. 49 at once.


Advertise in the Billboard

—You'll Be Satisfied with Results.

LISTENING TO BENNY LEONARD tell about some of his lightest fights are Bert Mills, Charles Schlicht, Sam Parn, Sam Strahl and Hayden Mills. Leonard, the narrator, is at the extreme right. Schlicht is Mills' western division manager. Turr is head of Mayflower Novelty, St. Paul, and Strahl is of the American Cigarette Machine Co., Pittsburgh.

Thanks

To the Editor:

This recent report received from the National Confectioners' Association, I am informed that you have actively co-operated in the merchandising-advertising campaign to promote our slogan, "Candy Is Delicious Food—Enjoy Some Every Day," and that you have assisted in making the public candy-conscious. The giving of generous space in your publication, not only publicizing our slogan but bringing it to your readers' attention in your news notes.

As a director of the National Confectioners' Association, and personally, I take this opportunity to thank you for the part you have taken to help the good work and will appreciate a continuation of your co-operation in our campaign.

Sincerely yours,

B. L. HOOPES

Hawley & Hoopcs, Candy Manufacturers, New York City.

Uneed-A-Pak Ready For King Size Cigs

NEW YORK, Nov. 18.—Anticipating the adoption of king-size cigarettes by a number of manufacturers, Uneed-A-Pak has announced flexible magazines as standard equipment on its A-1 and E models, it was reported today.

These models will have magazines for king-size cigarettes and tubes. 1 flexible magazine; 8, 9, 9-4, 12, 5, and 13. Regular packages may be sold from the king-size columns by inserting a sleeve. The Uneed-A-Pak, equipped with the machine at no additional cost to the operator, the firm reports.

Beech-Nut Packing Reports on Income

Canoahoahie, N. Y., Nov. 18.—The Beech-Nut Packing Co., manufacturer of chewing gum, candy and food products, reported a net profit for the nine months ending September 30 before federal income taxes and dividends of $57,786, compared with $21,576,147 for the same period last year.

The balance, after allowing for federal and state income taxes and dividends of $21,576,147 for the nine months.

For King Size Cigs

Beech-Nut Packing

Uneed-A-Pak

Model 39 Bell

Cash in on a nationwide hit-a-machine that is sweeping the country! As you drive around, all product vendors built to sell it with the new money-making feature that rings a bell and returns the penny on every transaction! Make a penny at a time in every location. See for yourself! It's a 1939-1940 special free trial offer. Write today for details!

The Northwestern Corporation

1195 E. Armstrong St.

The Billboard

Use "PAL" & "PAL JR"

The modem Handy Coin Counter with 4 4 4 containers, Pantry, 4 as 4; Change, 4.90 cents. Misc. 4.90, 4.90, 4.90 cents. "PAL JR" is the same as the regular. With counter, Candy Counters. Also lots of all types and sizes quality versions from $2.50.

Automatic Games

A Real Bargain

 Rowe Aristocrat

$18.50 ea.

Pan Lists 10 Popular Bulky Items


Australias and fortune-telling pellets are also recommended by Pan. In the five-cent candy vending machine, offering glass filled novelties filled with pure sugar pellets.
At a committee meeting of the New York CMA, held recently, it was proposed that this organization be permitted to conduct operations one of the most outstanding features of which would be to hold a special meeting to be held December 7. The mechanism of the plan is yet to be drafted and final preparations on the proposed operations will not be ready within the next two weeks.

While Robert Hawthorne, president of the organization, was present at the meeting, the committee, by a motion moved by Mr. Port, was passed. CMA, in order to continue the discussion and be heard from the floor.

At the meeting, the CMA of New York has been passed and the members are free to cooperate to put this organization on a firmer basis.

Also at this meeting was heard the report of a committee that called on the deputy commissioner of the state of New York regarding the unsatisfactory damage to coin operated machines. The committee reported that the commissioner had promised every precaution, detective squad, and night patrol car to make every effort to stop this practice before it becomes rampant. He also promised that the companies operating machines make a report to the association. The association reserves its right to report any complaint promptly. The information is to be sent to the association's office includes addresses of the location, type of damage and amount, date of damage, and the time and date that complaint was filed with the police. The police are in the area in which the machine is located. With the information, the association will personally see that a proper investigation is conducted immediately.

New Jersey News

CMA of New Jersey committee went into the central area with an armful of plans. The banquet committee, who was in charge of the banquet and the association's office, was present at the meeting. The committee didn't mention the association's office. CMA officials are confident that the unsatisfactory damage of machines will end since the police are on the job.

New York News

CMA of New York committee went into the central area with an armful of plans. The banquet committee, who was in charge of the banquet and the association's office, was present at the meeting. The committee didn't mention the association's office. CMA officials are confident that the unsatisfactory damage of machines will end since the police are on the job.

The banquet committee, headed by Mr. Port, chairman, reviewed the progress of the group and brought the members up to date. The committee was given tickets and favors. The entire membership of the CMA is a committee to push the banquet to be held February 10 and every member is working toward advertising and publicity on the event.

Candy Campaign

To the Editor: At the last meeting of the board of directors of the National Confectioners' Association we went into a complete discussion on all matters that were brought up at that time. We are all most enthusiastic about the Merchandising Advertising Campaign.

At this meeting your name, as well as others, was mentioned, having supported or sponsored, temporarily or permanently your proposal, which attained such proportions that we were all most enthusiastic.

If you who did not even belong to the association were willing to contribute to its success, to that success you are probably yourselves as friends of the candy industry.

I think all of us were impressed by the extent to which we were able to extend your name. As such, the Candy Campaign is one of the great events of the industry.

I understand that there is a voiding machine on the market which sells apples. I am interested in getting some information about this machine and would appreciate it very much if you would write me telling me the name and address of a manufacturer, or manufacturers, of this type of machine. In writing tell me you supplied the information.

If you have any knowledge or any observations about these machines, which might be of help to me I will be very grateful for the information.

S. R. Knoxville, Tenn.

Wisconsin Gives Regulations for Cigarette Vendors

MADISON, Wis., Nov. 18.—All owners or operators of cigarette vending machines are required to register the number and location of each machine under regulations issued November 13 by State Treasurer John M. Smith. The regulations are designed to provide a uniform system of regulating operations of the tobacco products tax adopted by the 1938 Legislature.

The regulations require that the registration and the list name of the owner or operator and the person in possession of the premises where the machine is located. In the event the machine has no number, the owner or operator is required to number them.

Cigarette Vending Machine operators, under the regulations, are required to obtain a $50 wholesale permit and, no firm, person or corporation engaged in the retail sales of tobacco products is permitted to purchase such products except from a manufacturer or wholesaler who holds a permit issued by the State treasurer.

The manufacturers' and wholesalers' permits must be secured by all manufacturers and wholesalers doing business within Wisconsin as well as all out-of-state manufacturers and wholesalers doing business on the face of the State. The expiration date for this permit is July 1 of each year. Monthly reports are to be filed by all manufacturers and wholesalers on forms prescribed by the State treasurer. Such reports must be made in duplicate and filed on or before the 15th of each month.

Candy Campaign

To the Editor:

At the last meeting of the board of directors of the National Confectioners' Association we went into a complete discussion on all matters that were brought up at that time. We are all most enthusiastic about the Merchandising Advertising Campaign.

At this meeting your name, as well as others, was mentioned, having supported or sponsored, temporarily or permanently your proposal, which attained such proportions that we were all most enthusiastic.

If you who did not even belong to the association were willing to contribute to its success, to that success you are probably yourselves as friends of the candy industry.

I think all of us were impressed by the extent to which we were able to extend your name. As such, the Candy Campaign is one of the great events of the industry.

I understand that there is a voiding machine on the market which sells apples. I am interested in getting some information about this machine and would appreciate it very much if you would write me telling me the name and address of a manufacturer, or manufacturers, of this type of machine. In writing tell me you supplied the information.

If you have any knowledge or any observations about these machines, which might be of help to me I will be very grateful for the information.

S. R. Knoxville, Tenn.

Wisconsin Gives Regulations for Cigarette Vendors

MADISON, Wis., Nov. 18.—All owners or operators of cigarette vending machines are required to register the number and location of each machine under regulations issued November 13 by State Treasurer John M. Smith. The regulations are designed to provide a uniform system of regulating operations of the tobacco products tax adopted by the 1938 Legislature.

The regulations require that the registration and the list name of the owner or operator and the person in possession of the premises where the machine is located. In the event the machine has no number, the owner or operator is required to number them.

Cigarette Vending Machine operators, under the regulations, are required to obtain a $50 wholesale permit and, no firm, person or corporation engaged in the retail sales of tobacco products is permitted to purchase such products except from a manufacturer or wholesaler who holds a permit issued by the State treasurer.

The manufacturers' and wholesalers' permits must be secured by all manufacturers and wholesalers doing business within Wisconsin as well as all out-of-state manufacturers and wholesalers doing business on the face of the State. The expiration date for this permit is July 1 of each year. Monthly reports are to be filed by all manufacturers and wholesalers on forms prescribed by the State treasurer. Such reports must be made in duplicate and filed on or before the 15th of each month.

Candy Campaign

To the Editor:

At the last meeting of the board of directors of the National Confectioners' Association we went into a complete discussion on all matters that were brought up at that time. We are all most enthusiastic about the Merchandising Advertising Campaign.

At this meeting your name, as well as others, was mentioned, having supported or sponsored, temporarily or permanently your proposal, which attained such proportions that we were all most enthusiastic.

If you who did not even belong to the association were willing to contribute to its success, to that success you are probably yourselves as friends of the candy industry.

I think all of us were impressed by the extent to which we were able to extend your name. As such, the Candy Campaign is one of the great events of the industry.

I understand that there is a voiding machine on the market which sells apples. I am interested in getting some information about this machine and would appreciate it very much if you would write me telling me the name and address of a manufacturer, or manufacturers, of this type of machine. In writing tell me you supplied the information.

If you have any knowledge or any observations about these machines, which might be of help to me I will be very grateful for the information.

S. R. Knoxville, Tenn.

Wisconsin Gives Regulations for Cigarette Vendors

MADISON, Wis., Nov. 18.—All owners or operators of cigarette vending machines are required to register the number and location of each machine under regulations issued November 13 by State Treasurer John M. Smith. The regulations are designed to provide a uniform system of regulating operations of the tobacco products tax adopted by the 1938 Legislature.

The regulations require that the registration and the list name of the owner or operator and the person in possession of the premises where the machine is located. In the event the machine has no number, the owner or operator is required to number them.

Cigarette Vending Machine operators, under the regulations, are required to obtain a $50 wholesale permit and, no firm, person or corporation engaged in the retail sales of tobacco products is permitted to purchase such products except from a manufacturer or wholesaler who holds a permit issued by the State treasurer.

The manufacturers' and wholesalers' permits must be secured by all manufacturers and wholesalers doing business within Wisconsin as well as all out-of-state manufacturers and wholesalers doing business on the face of the State. The expiration date for this permit is July 1 of each year. Monthly reports are to be filed by all manufacturers and wholesalers on forms prescribed by the State treasurer. Such reports must be made in duplicate and filed on or before the 15th of each month.

Candy Campaign

To the Editor:

At the last meeting of the board of directors of the National Confectioners' Association we went into a complete discussion on all matters that were brought up at that time. We are all most enthusiastic about the Merchandising Advertising Campaign.

At this meeting your name, as well as others, was mentioned, having supported or sponsored, temporarily or permanently your proposal, which attained such proportions that we were all most enthusiastic.

If you who did not even belong to the association were willing to contribute to its success, to that success you are probably yourselves as friends of the candy industry.

I think all of us were impressed by the extent to which we were able to extend your name. As such, the Candy Campaign is one of the great events of the industry.

I understand that there is a voiding machine on the market which sells apples. I am interested in getting some information about this machine and would appreciate it very much if you would write me telling me the name and address of a manufacturer, or manufacturers, of this type of machine. In writing tell me you supplied the information.

If you have any knowledge or any observations about these machines, which might be of help to me I will be very grateful for the information.

S. R. Knoxville, Tenn.

Wisconsin Gives Regulations for Cigarette Vendors

MADISON, Wis., Nov. 18.—All owners or operators of cigarette vending machines are required to register the number and location of each machine under regulations issued November 13 by State Treasurer John M. Smith. The regulations are designed to provide a uniform system of regulating operations of the tobacco products tax adopted by the 1938 Legislature.

The regulations require that the registration and the list name of the owner or operator and the person in possession of the premises where the machine is located. In the event the machine has no number, the owner or operator is required to number them.

Cigarette Vending Machine operators, under the regulations, are required to obtain a $50 wholesale permit and, no firm, person or corporation engaged in the retail sales of tobacco products is permitted to purchase such products except from a manufacturer or wholesaler who holds a permit issued by the State treasurer.
Phonograph Interest at High Pitch for Year End

Production compares well with top year — record sales set high mark

CHICAGO, Nov. 18.—Reports current in Chicago this week indicate that interest in phonographs will remain at a high pitch throughout the trade in the New Year. The trend suggests that a seasonal decline in buying will soon set in, according to one report. The past development is keeping the phonograph division keenly observant of the trends.

Unofficial estimates of the production of phonograph records for the year 1939 place the total at 13,000 to 17,000. The production, based on information considered, is about the production of five manufacturing firms definitely active in the phonograph field.

This compares favorably with the estimated record production year (1937), in which a total of 120,000 phonographs was said to have been produced.

New Phonographs

In looking forward to 1940, reports...

Evard Trio Sings For Indiana Ops

EVANSVILLE, Ind., Nov. 18.—One of the special entertainment features provided at the regional meeting of the Indiana State Operators’ Association in Evansville, Ind., October 29 was the singing of several selections by a girl’s trio, provided at the request of representatives of the Decca Record Corp.

A complete listing of the group was given at the opening of the meeting the girls sang special arrangements of popular numbers. The trio is composed of three sisters—Lorraine, Lou and Kay Evard, ages 10, 16 and 17, respectively. They have been in Evansville for two years and have recently been recognized by local orchestras.

Their first professional engagement was for Station WQSP, Evansville, which has extended their stay with us. They also recently finished 13 weeks at Hayden’s Blue Bar in Evansville.

Public Relations for Conclave...

CHICAGO, Nov. 18—Announcement has been made that the Theodore B. Sills & Co., public relations counselors, have been appointed by Coin Machine Industries, Inc., to handle publicity for the 1940 Coin Machine Convention. Contact matters for the local public relations is associated with the coin machine industry and well known to many in the industry.

Mr. Sills is vice-president of the organization. Sills is said to be the largest public relations and publicity agency in the Middle West. It is also reported that the firm is serving more nationally prominent trade and professional associations than any other agency in the United States.

WHEN WURLITZER MEN GET TOGETHER as they did at the Pittsburgh Opera House Meeting, there are sure to be stories of the Wurlitzer Step-by-Step Modernisation Plan. At the left is "Mike" Hamm格hen General Sales Manager of the Rudolph Wurlitzer Co. Next to him is J. Rothbucher, of the Biograph Co., Chicago. Also pictured are Wurlitzer Men, Jack Geddes, Massach., and Bob Todd, St. Louis. Alex MacLindin, operator of Jefferson, Pa., and two other Wurlitzer operators whose names were not caught.

Unabated Demand For Phono Domes

CHICAGO, Nov. 18.—Officials Paul Gerber and Max Oss, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distributing firm of Gerber & Glass, of the distribut
What the Records Are Doing for Me

In this, the operators' own column, the music merchant of the entire nation helps one another to select the biggest money-making records. It is a service which is offered to all of the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording goes best in.

Address communications to WHAT THE RECORDS ARE DOING FOR ME, THE BILLBOARD PUBLISHING CO., 54 W. Randolph, Chicago, Ill.

Detroit

To the Editor:

I have read The Billboard for a number of years and it is my most favored reading material in my moments of relaxation. Your Record Buying Guide is a wonderful help to all operators; but particularly so those starting in this business. In making a selection of records which will be sure money-getters.

I find it extremely interesting to learn what other sections of the country are showing a preference for—and this is brought out in many of the letters which you print.

There is such a demand for South of the Border here that I cannot get enough to supply all of my phonographs. There are many excellent recordings of this, all of which are being constantly called for. I might mention those of Sammy Kaye, Shop Fields and Guy Lombardo.

Just now my mind is so filled with requests for this particular record that I just can't think of any other.

Hope there may be some help in my letter to every other operator—at least encouragement to thereby read The Billboard record column.

ANTHONY SIBOCUSE, Mgr., Gunn Music Co.

New Orleans

To the Editor:

While Glenn Miller and Bing Crosby continue in the upper brackets for money-making on our phonographs, our best bets are the records of Goodman's recording of Scatterbrained. This record appears to be the best of the season.

South of the Border is nearest, with recordings by Shop Fields and Guy Lombardo. Crosby is a sure-fire money-maker, but naturally, I am sufficiently busy by a discovery of this past week when comparing some of his recordings with his latest hits. Maybe I am mistaken, but the Crosby of a couple of years back seemed to be in better voice.

For consistency along with Crosby are the Ink Spots and Artie Shaw. Those entertainers click with almost every record made and there are always one or two of their numbers on every machine sent out on location. For dancing Artie Shaw and Glenn Miller must be considered. Climbing in popularity of late is Briskin Hawkins, and his Rehearsal in Love is clicking well in white areas.

In the groove this week are such numbers as Oh, Johnny, with Orrin Tucker doing it best; Good Morning, by Horace Heidt; Blue Orchids, by Miller; Baby Me, by Dick Robertson; Without a Dream by My Name, by Artie Shaw; Address Unknown, by the Ink Spots, and Grit-Grit, Bits, by Crosby and the same by the Andrews Sisters.

Several numbers that I have noticed as popular in other areas of the country have not been so well received on our locations. Lively in the Rate, which appears to be just another of those numbers; Are You Having Any Fun and The Man With the Mandolin were never good for our use. In the Mood, with recording by Artie Shaw, has been a consistent money-maker for many weeks and still holding its own along with Josie's Dee, which appears to be now enjoying a return wave of popularity.


DIDI WILMORE, A. M. Amusement Co.

Pittsburgh

To the Editor:

With business the best it has been in several years, machine locations are using more of the good tunes we offer, although some bands are receiving well with the tune they play, while on the other hand a few numbers can be said regardless of the band playing it.

When a likely record is made by such orchestras as Glenn Miller, who is our leader for this, or Tommy Dorsey, Guy Lombardo, Horace Heidt, Russ Morgan, or a couple other truly big names we automatically use a couple hundred records, regardless of the background.

One factor we have found important, leading to profitable locations, is the Negroes' love of music. Our machines in colored districts, a few in number, far less than those in taverns and average locations, bring in nickels much faster.

Many house numbers like Keep a Knocking and Just Out of the Big House are particularly popular. Sections populated primarily by foreign people are also good spots.

Occasionally we find a new tune catching on, such as the present run on Orrin Tucker's Oh, Johnny, Oh, but usually our best money-makers are recordings by famous radio bands, such as Sammy Kaye's South of the Border.
TO THE EDITOR:

We are writing this letter in response to your recent article about the decline in popularity of polka music. While we agree that the tenor Beer Barrel Polka has been the outstanding polka hit of the past decade, we believe that the music still holds a place in the hearts of many people.

Glenn Miller, Bing Crosby, and Bob Crosby are still the kings of popular music, and their albums are selling well in the United States and Canada. We believe that these artists are the ones who should be recognized for their contributions to the music industry.

The Billboard Guide to Popular Records

Yours sincerely,

[Signature]

[Name]
AMUSEMENT MACHINES (MUSIC SECTION)  

November 25, 1939

The Billboard

In Milwaukee after making their home at Dextord for many months, Bill was with the Ditzy Enterprises and held a position with them up until November when he left.

A new phonograph has been installed at Kempe's on the 10th by Mrs. Louis H. Ditzy, manager of the store, and Mrs. Dan Ditzy, who were present at the installation.

October was a good month for operators and all believe that with colder weather expected next month, December will round out a banner machine season in the Great Northwest Mississippi and Southwest Louisiana.

Houston

HOUSTON, Nov. 18—R. S. Campbell is the new operator of Houston's Decca Branch at 1321 Second Avenue, N. E. His former address was 1027 2nd Street. Campbell has been connected with the Decca sales force for the past seven months.

Several times game officials asked for less noise so that beginners could hear signals at the recent Tulane-North Carolina tie game. The source of the biggest bohlers was easily discernible around the 40-yard line; he was a Mr. W. C. McNeely, a referee from McNeely's Corner.

The Houston branch, operating its first month under management of J. B. McNeely, is also reporting a sharp upturn, while the other branches of the chain are reporting a marked increase in business.

Bills Johnston of the Russell & Clemons Waggett a Bull, was seen shopping for new equipment and recordings in the Crescent City.

One of the ranges on the A. M. Amusement Co. branch was kept busy throughout the day when hunters and deer hunters came in droves to witness the formal opening of the A. M. Amusement Co.'s new spot on Poydras Street.

In midsummer of this year the Memphis branch of Decca was moved to more spacious offices on Madison Avenue and later the Atlanta branch had to seek more room at 72 Central Avenue. The Houston branch, completing its first month under management of J. B. McNeely, is also reporting a sharp upturn, while the other branches of the chain are reporting a marked increase in business.
Exhibit's Slug Ejector

New York, Nov. 18—Interest in the coming convention in Chicago is growing with rapid strides. At this point, the boys are shooting off reservations for their accommodations. Even though the show has been further heightened by the offer of the George Posner Co. and other operators to pay to travel to and from the airport for incoming vendors.!

Joe Fishman, Marvin Liebowitz and Al Schlechter, of Interstate, report that they've arranged for a Rock-Ola show line to be sent in. It'll be used to take care of the ops whom they expect will qualify under the terms of the sales plans they've arranged. Those qualifying will be given private roomette reservations on one of the crack trains running to Chicago. A total of 250 members of the local coin industry will be able to travel in air-conditioned cars in two months from now.

"Husher than Ever" is the report coming from the office of the newer operators. They can't attribute the spurt to the fact that the boys like to hang around their headquarters or because they're up bargaining offers they themselves. "Guess it's just the boys, in other words," says one of the operators.

Around the Town

Ben Becker, manager of the A. J. A. (Automatic Jobbers' Asso.), was around visiting the Coin-A-Matic dealers here the other day. It appears that his salesmen have been slapped with a new idea of selling the machine direct to the consumer. One of the operators, Steve Delwisch and Harvey Rosen, reports: "We're really going to have to sell these new machines, but take my word for it, it'll just be the tip of the iceberg.

Rushed

Fred Iversen, Seaboard Sales' star salesman, was in Chicago last week putting a "bit-krieg" push on the General's new "Casino Punch." According to Bert and Fred, who actually sold one of the first machines have made operators everywhere would have had. So when Mr. Chappell has passed it, they claim.

Slogan

Nat Cohn, Harry Rosen and Irv Sommer, of Seaboard Sales, are busy throwing around the idea of the "Casino" slogan. The new ad campaign is catching on rapidly with operators everywhere in the territory. Nat Cohn, Harry Rosen and Irv Sommer. The new slogan is taking on with operators everywhere in the territory.

I'm sorry to hear that you're having trouble with your new equipment. It's a difficult period, but we're here to help you. Please let us know if there's anything we can do for you.

Accident

Operator reports: "A letter I received from a friend of mine who is on the road with a trailer at present, says that several operators have been complaining about the new equipment. One operator, who is selling for the company, says that they've been disappointed with the performance of the new equipment. The company is supposed to be working on the problem and hoping to have a solution soon."

Men and Machines

Fred Maitland, of Exhibit's VITMAR, was here last week to sign the biggest order for the company. Fred made it clear that the company is determined to meet all the needs of the operators, and that the new equipment is designed to meet the needs of the times. Fred also made it clear that the company is open to suggestions and that they are interested in hearing from anyone who has any problems with the new equipment.

Free Play Games

Free Play Games will be on display at the convention. As always, we have a wide selection of games, including our latest hit, "The Thrill." Our games are designed to give operators the best possible return on their investment. We believe that our games are the most fun available, and we offer a full guarantee on all of our machines. If you're looking for a new game, we'll be happy to show you what we have to offer.

Top

For the kind of co-operation and service you have always dreamed of, see "Men and Machines" in conditioned machines of every type for all types of locations, and for prices that will make your head swim. —That's us.

George Posner Co.

100 East Sunnyst, Newark, N. J.

Western's New Deluxe Baseball

We've got em—Time Payment Plan Available

G. N. Vending Company

687 W. Broad Street, Columbus, Ohio

Machine Gun

To the Editor:

Dear Sir:

I have been trying to get in touch with the manufacturer of a new machine that I have heard about. His name is Stern and he is responsible for the development of the machine. I have been told that the machine is a new type of amusement machine, a combination of a slot machine and a shooting game.

The machine is called the "Machine Gun" and it is designed to appeal to a wide range of players. It has a shooting mechanism that allows players to shoot at targets on the screen. The machine also has a reel with symbols that indicate the winning combinations. The players can win money by matching the symbols on the reel with the symbols on the targets.

I have been trying to get in touch with the manufacturer, Stern, but I haven't been able to reach him. I have heard that he is working on a new machine, but I don't know when it will be released.

I am interested in learning more about the "Machine Gun" and I would like to know if you have any information about it. If you have any information, please let me know.

Yours truly,

John Doe

P.S. I have attached a photo of the "Machine Gun" for your reference.
Press Hails End of Racing News...

Chicago, Nov. 18.—Chicago newspapers led the parade of rejoicing that swept thru the newspaper publishing world at the discontinuance of the Annenberg vast racing news enterprise.

It was generally regarded among sports writers that the sports pages would gain tremendously in importance as a medium for racing news, with the discontinuance of Annenberg's enterprise.

Altho unofficial, the spirit of rejoicing could be seen in placards on some Chicago Loop news stands which advertised passers-by to "Get your racing news directly from the tracks.

Even a pinball crusading newspaper, such as The Omaha World-Herald, used its banner line on page 1 to tell the story of the end of the Annenberg set-up.


The Chicago Daily Times says that Chicago has an ordinance which forbids newspapers to publish news of racing odds and bets.

Bally Conference

Termed Big Success

CHICAGO, Nov. 18.—"A sensational success" was the verdict of Ray Molyneux, Bally president, commenting on the nation-wide sales conference and exhibition of new products which was held at the Bally Mfg. Co. factory, November 9 to 14, inclusive.

"We were amazed," Molyneux explained. "We felt that Bally was putting out so many new numbers and then it began to operate, distributors and jobbers joined the fun for the first time."

"Herb Jones started a roster of those in attendance. The banquet in the excitement conference was Joe Abraham, J. M. Neeley, Bill Miller, Mrs. May, L. Berman Co., Evansville, Ind.; Philip Moore, Grand National Sales Co., Marietta, Ohio; Sam May, Sem May Co., San Diego, Calif.; C. R. O. Sel, Rockford, Ill.; Tom Crollis, Star Sales Co., Valdosta, Ga.; Tom Crollis, center.

NATIONAL BARGAINS!

NOVELTY GAMES—FREE PLAY

CHUBBIES—$14.00
dollar hand, great festive gift.

CHERRY BELL S—$10.00

FRONT S—$17.50

MELON BERRY S—$11.00

MELON BELL S—$14.50

CHERRY BELL S—$14.50

BLUE FRONT S—$27.50

SILENT SALES—S. B. D. N. W., Wash., D. C.

THE INDIAN EXPRESS CO., of Chicago, ILL. 1004 W. Fullerton Ave. Chicago, Ill.

ADVERTISE IN THE BILLBOARD—YE'LL BE SATISFIED WITH RESULTS.
BULL'S EYE
by
BALLY
45 SHOTS!

Quickest Delivery
From
R & S SALES CO.
Bally Distributors
9 BUTLER ST.
MARIETTA, O.

LEADING THE FIELD IN IDEAS!

SUPERIOR'S greatest money-maker for the fall season, SCRIMMAGE, the first mechanical football board ever created by a board manufacturer. Complete, authentic, realistic...an instant hit with sports fans the country over!

All the action is contained in one board. There are no mechanical parts to wear out...guaranteed against mechanical defects.

Write for complete literature on other football boards as well as new Fall Catalog.

FORTY-SEVEN NEW BOARDS JUST RELEASED!

SUPERIOR PRODUCTS
14 NO. POEGLIA STREET.
CHICAGO, ILLINOIS

Tips From the Latest News...

The variety of machines that may be placed in a small location is shown by a recent report from Newark, N.J. A small lunchroom has a pinball game, phonograph, cigarette vending, two-column bulk vending, gum vending and a scale. Report does not show whether one operator supplies these machines to the spot or whether a number of operators enter into it.

A cafe location report from Louisiana says that the phonograph in the location naturally attracts the most customers, but that when people have placed a coin in the phonograph chute they seem to go on to other games and machines. One chute leads to another or the phonograph boosts the play of other coin machines in the place.

A Pittsburgh phonograph operator reports using a staff of five men to service a route of 500 machines, extending into seven counties.

The tie-up of music by nationally known orchestras with the Philadelphia candy show was a real step in creating public good will.

A boost for cigarette machines in a paper like The Milwaukee Journal is a real boost. That cigarette vendors are a decided advantage to many types of locations is being recognized more and more in business circles.

Tip from a Pacific Coast phonograph operator: "Most of my locations are machine stores where the operators are not at 'Beer Barrel Polska,' they hear it so much; chicken-dinner places favor hot swing since mostly young folks patronize the places."

FLASH—Confidential report that a coin-operated machine in the nature of a talking motion picture machine is being developed. Gossip columns in newspapers have been mentioning it. Engineers expect to have it ready in six months. Machine is still in private hands.

National Coin Sales Reported Up

CHICAGO, Nov. 18.—"National Coin Machine Exchange, Inc., is setting a record for sales this fall," says C. H. Schwerdt, president. "In addition to the regular type of novelty games we have greatly augmented our floor stocks with practically every free-play game that is making history at the present time. I mean history in that it is the player's idea at a swell time."

"We have on hand reconditioned games, proven winners ready for immediate shipment. In addition, we always have the newest releases of the manufacturers available."

"We have a set policy for every buyer—make him satisfied or it's no sale. Such a broad policy, backed by our large floor stocks and speedy service, is making friends for us everywhere and has necessitated expansion of our office and mechanical staff."

Gottlieb Games Get Heavy Play

CHICAGO, Nov. 18.—"They've over-whelmed us," reports Dave Gottlieb, "the trade's response and acceptance of Bowling Alley, our new convertible free-play game, is far ahead of anything we ever dreamed of."

"Bowling Alley and Lite-o-Gard are rolling off the assembly lines faster than any other line in the Gottlieb range, explained, and each one is fully tested and rigidly inspected, and not one bit of quality is anywhere sacrificed because of the rush. We're working 24 hours a day at top production capacity to keep up. Bowling Alley introduced only a few weeks ago has jumped to top place in popularity with the trade and Lite-o-Gard is threatening its lead."

"Together they're a pair of the finest hits we've ever produced and are making a sensational showing on location all over the country. Both games reproduce popular games in the simplest imaginable play. Their revolutionary new ideas draw crowds and keep them playing."

Operators unanimously indorse these amazing money-makers and the flood of orders with which they have overwhelmed us is proof that they're going to town with them," Gottlieb affirmed.

Philly Firm in Fine Shape for '40

PHILADELPHIA Nov. 18.—Joe Ad-Active Amusement Machines Corp., whose firm has been active in this territory for about 30 years, reports: "Our business has continued to increase with leaps and bounds and we look forward to next year."

"Our business has shown a continual increase, due mainly, we believe, to the co-operation we have been giving our customers. We have been trying to meet all changing conditions with the type of equipment best suited to the market."

"We believe that our business and the industry generally will enjoy one of the biggest boom years since 1940. We are working for this with a bigger and better line of machines. We are confident that with the introduction of our new machines the customers of the best service and the finest of games and other equipment."

Morris Hanks' Exhibit at the Southeastern Fair held in Atlanta

This fair was one of the outstanding in the South, drawing people from many states.

Southern States. Hankin featured cigaret machines, scales, foot-ear machines, phonographs and automatic photophone machines.
Atlas Tells of Expansion Plans

CHICAGO, Nov. 18.—The tireless efforts expended by our entire organization during the past five years in building up business methods to a point where we are capable of handling a large volume of business, serving a large number of operators, has been entirely successful,” declare Eddie and Morris Ginsburg, main-springs of the Atlas Novelties Co.

“Personal has been increased to further insure a maximum of service and efficiency. In the past alone eight employees have been added to the Chicago office alone. Within 30 days additional private and general offices will be completed to accommodate this additional help.

“Plans are already being formulated for the January show, and operators planning to visit Chicago will be surprised at what Atlas has arranged for them.” In conclusion and as it to explain the foregoing, Morris and Eddie Ginsburg exclaimed: “Yes, all business is good.”

Ten Strike Clue
To Future Operation

CHICAGO, Nov. 18.—The coin machine industry has only scratched the surface of what Ten Strike, Inc. is giving us a clue of what operation in the future will be like with a game like this—more pleasant, more profitable, with no entanglements with the law, with no tax, without the profit drain of payoffs; in short, without all the headaches that operators have had to take in the past.

“Ten Strike holds infinite possibilities for opening new locations, because it offers a play of the cleanest sport in the world and because it appeals as strongly for greyhound racing and then racing with the present weight, phonograph, etc. It’s an ideal game to operate as a companion machine to phonographs and perfect for closed territories. It would be hard even to wish for a more perfect solution to the industry’s problems.

“When we introduced Ten Strike, more than three months ago, I said I believed this game would lead the industry to new heights. It is indeed.”

Miami Season

MIAMI, Fla., Nov. 18.—In anticipation of a record tourist season, the city of Miami reports officially that ample preparations have been made to entertain an expected army of 2,000,000 this winter.

A $3,000,000 building program has been completed, making a 30 per cent increase in available living quarters.

On the entertainment list will be the $10,000 open golf tournament, also 96 days of racing at Tropical Park, beginning December 1, and then Biscayne will open January 10.

Dog races will also be part of the winter program.

“Thanks a lot” was the surprise Miami season of 1939.

The Abbeas Machines Are Offered F. O. B. Richmond, Virginia.

Moseley Vending Machine Exchange, Inc.

00 BROAD STREET
RICHMOND, VA.

NOTICE
Our new location is just a block from the spacious O. A. Office.

10-20-30-50 Cent Double Jacks

Other Machines

340 Automatics

10-20-30-50 Cent Double Jacks

100-250-500-1000-2000-5000 Doubles

FLOOR PLANS

10-20-30-50 Cent Double Jacks

100-250-500-1000-2000-5000 Doubles

Moseley Vending Machine Exchange, Inc.

425-427 SOUTH TYRON STREET
CHARLOTTE, N. C.

PRICE, EACH $5.72
SEND FOR CATALOG OF OTHER PROFIT-MAKERS.

HARLICH MFG. CO.
1413 W. JACKSON BLVD., CHICAGO, ILLINOIS

Trade’s Reaction
Good for O’Boy

CHICAGO, Nov. 18.—The first reaction to our latest release, O’Boy, offered to the coin machine trade for the first time last week has been a wealth of enthusiastic one,” report Sam Wolfberg and Sam Ginsberg, heads of the Chicago Coin Machine Mfg. Co.

“Coin game distributors are pipped up over a new era of greater prosperity and more stabilized business and put an end to games which have had to take in the past. Thanks to a phenomenal machine, operators can make more profit without having to pay a penalty. No wonder they hail it as the life saver of the industry.

“Finally, this is the game which will join new life into locations all over the country. Naturally, it is too early to tell what the player reaction to O’Boy will be, but this much we know—when distributors are asked to give it a try, they will want to know what it’s made by. It is a real money-maker. We had them on test locations and all come earnings were far above normal—and one game earned a greater amount than any coin machine we’ve ever placed on location. Mechanically the game is as perfect as it is possible to build.

“O’Boy offers players a new kind of appeal, with lasting action from start to finish. New pins, new lighted bumpers, new pin knock-out skill lane make O’Boy completely new in play. New decorative motifs, new coloring, new lighting make O’Boy completely new in appearance. All in all, O’Boy looks like a sure winner.”
3 NEW LEGAL YEAR ROUND MONEYMACHINES by MUTOSCOPE

SELECTOR MUTOSCOPE

HAS 5 MOVIES TO SELECT FROM PREY. SONGS AND TUNES COULD BE CHANGED TO THE DESEASED WAY OF MUSICALIUS. THEN CHANGES OF MACHINES CAN BE MADE OVER AND OVER AGAIN. NEITHER OF THE 1000 SUBJECIS IN MUTOSCOPE LITERATURE CAN BE TAKEN WITHOUT THE INFORMATION MAKING IT POSSIBLE TO THE PUBLIC.

BANG-A-WAY

Cash in America's "$2.50 Finger Stick" with this thrilling two-target machine. Darts and billards shot down are recorded on high score. Bunt's eye is shown separately. Perfect for individuals, family, competitive play. Illustrated many different models. Sure-fire, Detroit, Amsterdam, Chicago, St. Louis, and many others.

DISTRIBUTORS
GEBER & GLASS DISTRIBUTING CO., 110 N. Thirtieth St., Chicago, Ill. HAWKINS SUPPLY COMPANY, 259 Pryor St., S. W., Atlanta, Ga. KEMO MUTOSCOPE COMPANY, 1511-21 16th St., Milwaukee, Wis. MAYHER VENDING CO., 112 W. Dearing, Winston-Salem, N.C. NATIONAL VENDING MACHINE CORP., 120 W. Sycamore, Grove City, Ohio.

CALL, AIRMAIL OR WIRE FOR COMPLETE DETAILS

Some Distributors Still Available!

INTERNATIONAL MUTOSCOPE REEL COMPANY, 44-01 Eleventh St., Mutoscope Bldg., Long Island City, N. Y.

AMUSEMENT MACHINES

November 25, 1939

STILL THE BEST

PLACE TO BUY YOUR FAVORITE RACKS, GAMES, NOVELTY GAMES AND ARCadesEQUIPMENT. WRITE US FOR PRICES.

SLOT MACHINES

2 Mills Blue Fries $77.00 2 Mills Pinball $85.00 2 Mills Farm $85.00 2 Mills Race Pumps $85.00 2 Mills Race Sticks $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00

COUNTER GAMES

Mysteries, Jugs, Bows, etc. $25.00

VENDING MACHINES

Dellroy 24-10-15 Num. 20 $300.00 24-10-15 Num. 15 $270.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00

CLEVELAND COIN MACHINES.

ADVERTISE IN THE BILLBOARD - YOU'LL BE SATISFIED WITH RESULTS

ADVERTISE IN THE BILLBOARD - YOU'LL BE SATISFIED WITH RESULTS

CALL, AIRMAIL OR WIRE FOR COMPLETE DETAILS

Some Distributors Still Available!

INTERNATIONAL MUTOSCOPE REEL COMPANY, 44-01 Eleventh St., Mutoscope Bldg., Long Island City, N. Y.

AMUSEMENT MACHINES

November 25, 1939

STILL THE BEST

PLACE TO BUY YOUR FAVORITE RACKS, GAMES, NOVELTY GAMES AND ARCadesEQUIPMENT. WRITE US FOR PRICES.

SLOT MACHINES

2 Mills Blue Fries $77.00 2 Mills Pinball $85.00 2 Mills Farm $85.00 2 Mills Race Pumps $85.00 2 Mills Race Sticks $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00

COUNTER GAMES

Mysteries, Jugs, Bows, etc. $25.00

VENDING MACHINES

Dellroy 24-10-15 Num. 20 $300.00 24-10-15 Num. 15 $270.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00

CLEVELAND COIN MACHINES.

ADVERTISE IN THE BILLBOARD - YOU'LL BE SATISFIED WITH RESULTS

ADVERTISE IN THE BILLBOARD - YOU'LL BE SATISFIED WITH RESULTS

CALL, AIRMAIL OR WIRE FOR COMPLETE DETAILS

Some Distributors Still Available!

INTERNATIONAL MUTOSCOPE REEL COMPANY, 44-01 Eleventh St., Mutoscope Bldg., Long Island City, N. Y.

AMUSEMENT MACHINES

November 25, 1939

STILL THE BEST

PLACE TO BUY YOUR FAVORITE RACKS, GAMES, NOVELTY GAMES AND ARCadesEQUIPMENT. WRITE US FOR PRICES.

SLOT MACHINES

2 Mills Blue Fries $77.00 2 Mills Pinball $85.00 2 Mills Farm $85.00 2 Mills Race Pumps $85.00 2 Mills Race Sticks $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00 2 Mills Racing $85.00

COUNTER GAMES

Mysteries, Jugs, Bows, etc. $25.00

VENDING MACHINES

Dellroy 24-10-15 Num. 20 $300.00 24-10-15 Num. 15 $270.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00 24-10-15 Num. 10 $250.00

CLEVELAND COIN MACHINES.

ADVERTISE IN THE BILLBOARD - YOU'LL BE SATISFIED WITH RESULTS
Big Sales on Keeny Big Six

CHICAGO, Nov. 18.—“Our latest coin game release, Big Six,” declares Jack Keeny, head of the J. H. Keeny & Co., Chicago, “is in every respect the most talked about big sale.”

Orders from columnists in all sections of the country have proved the wisdom of releasing this game at the time we did. A tremendous response had developed and we are now endeavoring to produce enough games to deliver without delay. We have been able to meet our production and are shipping the games as quickly as possible. However, we are not producing as many games as is humanly possible because we insist that each and every game must pass rigid quality tests before it goes out the shipping doors of the Keeny factory.

We are taking this care in order that these machines will hold up during the many months they will undoubtedly be on the market.

Use 4 Bells To Regain Locations

CHICAGO, Nov. 18.—“4 Bells has shown itself admirably suited for operators in any location which is not sufficiently accommodated by bell machines,” declares Charlie Schlacht, Western division manager of the Atlas Novelty Co.

“A club machine it is without equal. This our tests have proved conclusively. We believe 4 Bells will prove a boon to operators who have been handicapped by a prevailing tendency on the part of clubs to own and operate their own machines. Clubs have in some cases been able to operate their own machines because they number in their membership someone who has had experience with bell machines. But the 4 Bells Console is an entirely different matter. It is a combination of mechanical and electrical equipment which at first glances might look rather awe-inspiring. Actually it is not complicated at all.

“The machine is simply a grouping of these units, the same and each unit individually is far more simple, workable and easily understood than any electrical game I have ever seen,” concluded Schlacht.

Western Baseball Demand Continues

CHICAGO, Nov. 18.—“We've had more favorable comment on our De Luxe Baseball than we have ever had on any other machine,” declares Don Anderson, sales manager of Western Products, Chicago.

“Comment forthcoming from operators and distributors has been most complimentary. They tell us that players with whom we’ve come in contact have told us that De Luxe Baseball is kept indefinitely. It is not unusual to see two or three or more Baseballs in one location. Countless operators have told us about demands for more and more of the game. Orders for De Luxe Baseball are constant-ly pouring into our office and what to do with them is a problem that operators have been waiting for.

“Among the distributors of De Luxe Baseball who praise it again and again are: X. H. Bemrose, Columbia, Q. C.; and Royal Distributors, Inc., Elizabeth, N. J. They tell us that operators in their respective territories are wild about De Luxe Baseball.

“De Luxe Baseball is now available on a new time-payment plan that has spurred sales to a new high.”

Exhibit’s Conquest Features New Idea

CHICAGO, Nov. 18.—“Double the biggest week’s collection you have ever had from the best money-making five-cent free-play games you have ever operated and you will have an idea of the possible money-making ability of Exhibit’s Conquest,” that is the slogan Exhibit Supply Co.’s sales staff is making for Conquest. The quantity of orders being received indicates this is no idle boast, firm officials declare.

“The backboard is a beautiful picture of the early conquest of the West and the covered wagons, snow-capped mountains, decoratively dressed pioneers and all the other things that belong to the Old West stand out in beautiful lights.

“The feature of this game is that all operators have been waiting for. It is called the Lost Horizon and it keeps the crowd around the game all hours.”

The Exhibit Supply Co. states that it has been in production on the game for about three weeks and that from the reception the game has had it appears that the lights of the factory will burn all night until long after the holidays.

C. T. Parsley Dies

FARIBAULT, Minn., Nov. 18.—C. T. Parsley, representative of the Thomas A. Walsh Mfg. Co., died here November 6. Parsley had been suffering for a number of years from an illness which physicians failed to diagnose.

AVAIL MAJOR MACHINES

AMERICA'S BEST BUYS!

WATK FOR STONE’S
NEW GAME

It’s Hotter Than a Firecracker!!

ALL FREE PLAY MODELS!

BUDINS, INC.

174 SQ. PORTLAND AVE., BROOKLYN, N. Y.
"BEST GAME YOU'VE MADE THIS YEAR"
"WE RECOMMEND O'BOY TO EVERYONE"
"OUTSELLING 'EM ALL IN NEWARK"
"SWELL GAME—MAKING BIG MONEY"
"AN ABSOLUTE GOLD MINE FOR OPS"
"BEST I'VE SEEN IN A LONG TIME"

SAVOY VENDING CO.
NEW YORK, N. Y.

BANNER SPECIALTY CO.
PHILADELPHIA, PA.

GEORGE PONDER
NEWARK, N. J.

JOE CALCUTT
FAYETTEVILLE, N. C.

MAYFLOWER SPECIALTY CO.
ST. PAUL, MINN.

LOU WOLCHER
SAN FRANCISCO, CALIF.

EMPIRE
1c PLAY CIGARETTE MACHINE

SICKING, Inc.

EMPIRE
1c PLAY CIGARETTE MACHINE

SAVOY VENDING COMPANY, INC.
557 ROGER AVE., BROOKLYN, N. Y.

SICKING, Inc.

EMPIRE
1c PLAY CIGARETTE MACHINE

SAVOY VENDING COMPANY, INC.
557 ROGER AVE., BROOKLYN, N. Y.

SICKING, Inc.

EMPIRE
1c PLAY CIGARETTE MACHINE

SAVOY VENDING COMPANY, INC.
557 ROGER AVE., BROOKLYN, N. Y.

SICKING, Inc.
BOWLING ALLEY • LITE-O-CARD

SMART MONEY IS GOING ON GOTTLIEB BOWLING ALLEY!
SIMPLE AS A-B-C!  3 WAYS TO SCORE
FREE PLAY
$99.50
(Convertible)

BUSTING ALL RECORDS WIDE OPEN!
ALLURING SELECTOR FEATURE!
FREE PLAY
$104.50
(Convertible)

IMMEDIATE DELIVERY

D. GOTTLIEB & CO., 2736-42 N. PAULINA ST., CHICAGO, ILL.

J. H. WINFIELD CO.
1022 Main St.
BUFFALO, N. Y.

BUFFALO'S
distributor of
Wurlitzer Phonographs
and Coin Operated Amusement Machines of Leading Manufacturers.

A good display of new and reconditioned novelty and Free Play Machines on hand all the time.

CANDY FOR OPERATORS
24 1-lb. Boxes of Chocolates . $4.25

CANDY FOR THE HOLIDAYS
3 LB. BOX OF ASSORTED CHOCOLATES. $1.00

IMMEDIATE DELIVERY

Evans Credited With New Trends

CHICAGO, Nov. 18—In reviewing the history of the H. C. Evans & Co. in the coin machine industry, officials of the firm said: "H. C. Evans & Co.'s greatest coin machine trend-makers—so there have been many besides Ten Strike—came as a result of the company's work in developing brand-new ideas. When introduced these ideas received tremendous acceptance from the trade and from the public. Some of the industry's foremost developments have been contributed by Evans. A few of these are console games and multi-play, and console bells which permit five persons to play at one time."

"Callowing Donkey, Evans' original console game which was introduced in July, 1938, has achieved a phenomenal success and started a wave of console building. Today, three and one-half years later, this Evans original console with refinements is not only still in production, but is still among the largest selling and most successful games of its class. Lucky Lucre, their original multiple play bell console, has been on the market over a full year and is more popular than ever. Many other brilliant game ideas have come from the Evans experimental departments which were eminently successful."

"Head of H. C. Evans & Co. is R. W. Hood. Under his vigorous leadership the Evans company has not only original some of the greatest coin machine successes but has been identified with many major forward moves in the industry. Many of the foremost ideas and developments of the coin machine business have been evolved under his personal direction."

"The Thrifter, able personal assistant to Hood, is also well known in the coin machine circles for his many contributions he has made for the benefit of the industry. To the brilliant technical staff of the Evans organization credit must be given for working out the ideas under the direction of Jack Hood, that have made Evans successes so noteworthy."

NEW! RED HOT! DIFFERENT!

Grab this chance to make more money, more quickly than you ever did before. This is the newest thing and each deal consists of 12 Beautiful Imported Tapestry Table Covers and Sales Board. Every play wins one of the Table Covers at a cost of 1c to 99c. No Higher. Each Deal takes in $.40. Don't wait! Order one or more deals right away! 1 Sample Deal, prepaid, $.25. 6 or more Deals, $1.50 Each. Also Other Sure-Fire Deals. Write Today.

(Sell Only to Operators)

S. & K. SALES, INC.
Dept. C-104 N. Broadway, St. Louis, Mo.

I. L. MITCHELL & CO.
COIN OPERATED MACHINES AND SUPPLIES

OUR PIN GAME PRICES ARE LOWEST!
OUR MACHINES ARE ABSOLUTELY PERFECT!
GET OUR LIST BEFORE YOU BUY!

10-TURKEY

10-TURKEY

QUICK CASH FOR YOU

OUR TURKEY CARDS GET ACTION!!

60 Hole.—F.C.-$5.50—Takes $11.45
 Pays 1 10-lb. Turkey—$5.18 60
 10 Hole.—F.C.-$5.06—Takes $14.45
 Pays 1 10-lb. Turkey—$5.82 60
 80 Hole.—F.C.-$5.62—Takes $16.45
 Pays 1 10-lb. Turkey—$5.91 60

Lots of Color and a Real Flash.

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave., Chicago, U.S.A.
JAMES J. CORBETT
CHAMPION OF THE WORLD
FROM 1892 TO 1897
BECAUSE HE HAD PLENTY OF
PUNCH
NEW WORLD'S CHAMPION
MONEYSMAKER! 99-50
IT'S SCORING KNOCKOUT
COLLECTIONS EVERYWHERE!

GENCO-INC.
2621 N. ASHLAND AVE.
CHICAGO

Red Hot Prices
On Jar Deals
Of All Kinds

Monarch Service
Nets Best Business

Chicago, Nov. 18.—"Orchids to us—we deserve them," declares Al Stern, of the Monarch Coin Machine Co. "And we're not a bit backward about claiming the right to have them because we have had the fact verified by countless men who have commented on the quick service and the variety of machines which may be secured at Monarch.

"Kidding and back-patting aside, we really do have a large stock of equipment available and are prepared to ship immediately. Promptness in shipping makes it possible to obtain locations quicker and get machines into them sooner, consequently making money for the operator that much quicker. All machines have been fully reconditioned, and will give uninterrupted service," said Stern.

How Much Does It Cost and How Much Will It Earn?

You've got a perfect right to know!

You bet you have! You're making an investment. Paying for something on which you have your confidence and your judgment. You should know how much you've got to cash in. We want you to have the full benefit of your experience, to see actual records, to realize that we have sold a large number of the "richest and rarest photographs" to operators in Virginia, North Carolina and South Carolina who have been successful, as well as customers, for years for years. All these operators whom we told to tell us that Mills Theme of Music is the finest photograph buy in history because of the profit it earns from the very first day it is placed on location. Let's do this right! If you operate in Virginia, North Carolina or South Carolina, we'll be glad to help you.

Joe Calcutt
2011 Maryland Ave., Baltimore, Md.

Here Are America's Finest "Better Machine Buys!"

Here are America's Finest "Better Machine Buys!"

The Vending Machine Company
205-15 Franklin Street-Fayetteville, N.C. Phone A-4101

Tell the Advertiser in The Billboard Where You Got His Address.
TAKE!

Here is the instrument that now boasts largest weekly average collections.

Mills Throne of Music

RED HOT DEAL TO OPERATORS

Time Limit Nov. 30

SOUTHERN SOUTHERN NORTHERN OHIO INDIANA KENTUCKY OPERATORS

If you want to get in on the best deal ever offered—

ACT QUICK!

Phone, wire or drive in today. Get our proposition before Nov. 30.

RAY BIGNER

1983 STATE AVE.
CINCINNATI, OHIO

On State Highways 4W and 74; 1 Block From U. S. Highway 52.

QUALITY SPEAKS FOR ITSELF

SPECIAL: MILLS 1-2-3 FREE PLAY

ANIMAL REELS, LIKE NEW, $89.50

GRAND NATIONAL SALES CO.

510 West 47th St., NEW YORK 11-15 E. Runyon St., NEWARK, N.J.
1001 E. Fayette St., SYRACUSE, N.Y. 1754 Broadway, ALBANY, N. Y.
NORTH, SOUTH, OK EAST, WEST -
The Biggest OK ever Put on a Game!

EXCLUSIVE DISTRIBUTORS
WASHINGTON and OREGON

O.K.! It's First Choice Everywhere!

F. E. ERICKSON
Tel., Red 1019
1129 Maple St.,
EVERETT, WASH.

EXCLUSIVE DISTRIBUTORS
Western Half of MISSOURI

O.K.! A "Natural" for Every Location!

UNITED AMUSEMENT CO.
3410-12 Main St.,
KANSAS CITY, MO.

EXCLUSIVE DISTRIBUTORS
Pittsburgh and Western Half of PENNSYLVANIA;
Buffalo and surrounding Counties, NEW YORK

O.K.! It's the Best Buy in the Industry!

ATLAS NOVELTY CO.
1901 FIFTH AVENUE.
PITTSBURGH, PA.

EXCLUSIVE DISTRIBUTORS
Central and Eastern TENNESSEE; Christian and Warren Counties in KENTUCKY

O.K! TEN STRIKE opens the Door to Prosperity!

H. G. PAYNE CO.
312-314 Broadway,
NASHVILLE, TENN.

EXCLUSIVE DISTRIBUTORS
Hamilton County, OHIO

O.K! Opens a New Era for Big Profits from Legal Operation!

SICKING, Inc.
1922 Freeman Ave.,
CINCINNATI, OHIO
NORTH, SOUTH, OK EAST, WEST -
The Biggest OK ever Put on a Game!

EXCLUSIVE DISTRIBUTORS
columbus and Surrounding Counties, Central OHIO

O. K! Most phenomenal game ever built!

CAPITOL NOVELTY CO.
1506 W. First Ave.,
COLUMBUS, OHIO

HANKIN MUSIC CO.
258 Pryor St., S. W.,
ATLANTA, GA.

EXCLUSIVE DISTRIBUTORS
State of MAINE

O. K! In every way, TEN STRIKE is O. K!

MAINE AUTOMATIC SERVICE CO.
111 Talbot Ave.,
ROCKLAND, MAINE

NATIONAL
Coin Machine Exchange
39 Nye Park,
ROCHESTER, N. Y.

EXCLUSIVE DISTRIBUTORS
Waco and Surrounding Counties in Central TEXAS

O. K! TEN STRIKE is first in Earnings, first in Performance!

WALKER SALES CO.
P. O. Box 117, WACO, TEXAS

AMUSEMENT MACHINES
The Billboard 83
November 25, 1939
NORTH, SOUTH, OK EAST, WEST - The Biggest OK ever Put on a Game!

EXCLUSIVE DISTRIBUTORS
Eastern Half of MICHIGAN

O.K! Biggest thing that hit the Industry!

TEN STRIKE
ENTIRELY SKILL! REAL BOWLING! AUTOMATIC!

ROBINSON
SALES CO.
2995 Grand River Ave., DETROIT, MICH.

EXCLUSIVE DISTRIBUTORS
Dayton, OHIO and Surrounding Counties

O.K! Way ahead of any Game we've ever sold!

TEN STRIKE IS A
GOLD STRIKE!

ASL SALES CO.
133-135 Washington St.
DAYTON, OHIO

EXCLUSIVE DISTRIBUTORS
Terre Haute, INDIANA, and Surrounding Counties

O.K! It's the game that fills the till!

TEN STRIKE IS A
GOLD STRIKE!

AUTOMATIC MUSIC CO.
1724 Wabash Ave., TERRE HAUTE, IND.

EXCLUSIVE DISTRIBUTORS
Eastern Half of MISSOURI, Southern Half of ILLINOIS

O.K! All that's best, proven by test!

TEN STRIKE IS A
GOLD STRIKE!

W. B.
NOVELTY CO., Inc.
3800 N. Grand Blvd., ST. LOUIS, MO.

EXCLUSIVE DISTRIBUTORS
Southern Half CONNECTICUT

O.K! TEN STRIKE'S got what it takes!

TEN STRIKE IS A
GOLD STRIKE!

SATIN BROTHERS, INC.
3 Advocate Place,
STAMFORD, CONN.
NORTH, SOUTH, OK, EAST, WEST - The Biggest Ever Put on a Game!

EXCLUSIVE DISTRIBUTORS
State of NEW HAMPSHIRE

O.K.! Congratulations! Best game we ever sold!

BERLIN SPECIALTY HOUSE
BERLIN, N. H.

EVANS Ingenious
TEN STRIKE
ENTIRELY SKILL REAL BOWLING AUTOMATIC

EXCLUSIVE DISTRIBUTORS
State of NORTH CAROLINA

O.K.! It's a Pushover with a game like this!

THE VENDING MACHINE CO.
205-215 Franklin St., FAYETTEVILLE, N. C.

EXCLUSIVE DISTRIBUTORS
Southeastern OHIO, State of WEST VIRGINIA

O.K.! TEN STRIKE is more than Sensational!

R & S SALES CO.
9 Butler St., MARIETTA, OHIO

EXCLUSIVE DISTRIBUTORS
Central and Northern INDIANA

O.K.! Perfect companion attraction for phonograph operators!

GUARANTEE DISTRIBUTING CO., Inc.
2451 N. Meridian St., INDIANAPOLIS, IND.

EXCLUSIVE DISTRIBUTORS
Hampden County, MASSACHUSETTS

O.K.! The game you'll eventually operate!

AUTOMATIC COIN MACHINE CORP.
338-340 Chestnut St., SPRINGFIELD, MASS.
NORTH, SOUTH, OK, EAST, WEST—The Biggest OK ever Put on a Game!

Exclusive Distributors
MINNESOTA, NORTH DAKOTA, SOUTH DAKOTA, Northeastern IOWA

EVANS' Ingenious
TEN STRIKE
ENTIRELY SKILLI real BOWLING! AUTOMATIC!

O.K.! It's the Game America Wants!

TEN STRIKE IS A GOLD STRIKE!

MAYFLOWER NOVELTY CO.
1507 University Ave., ST. PAUL, MINN.

EXCLUSIVE DISTRIBUTORS
FLORIDA
NOVELTY CO.
Hollywood Blvd., HOLLYWOOD, FLA.

O.K.! It's Made to Order for Making Money!

TEN STRIKE IS A GOLD STRIKE!

FLORIDA NOVELTY CO.
Hollywood Blvd., HOLLYWOOD, FLA.

EXCLUSIVE DISTRIBUTORS
Utah
Idaho
O.K.! Brings Prosperity back to stay!

TEN STRIKE IS A GOLD STRIKE!

THE R. F. VOGT DISTRIBUTORS
Convention Hall, Cullen Hotel Bldg., Salt Lake City, Utah

EXCLUSIVE DISTRIBUTORS
Upper Northwest
New York
O.K.! Best Insurance for Real Profits!

TEN STRIKE IS A GOLD STRIKE!

GORMAN NOVELTY CO.
85 Genesee St., UTICA, N. Y.

EXCLUSIVE DISTRIBUTORS
Utah
Idaho
O.K.! Brings Prosperity back to stay!

TEN STRIKE IS A GOLD STRIKE!

THE R. F. VOGT DISTRIBUTORS
Convention Hall, Cullen Hotel Bldg., Salt Lake City, Utah

EXCLUSIVE DISTRIBUTORS
Northeastern Texas
O.K.! We're proud to recommend this Phenomenal Hit!

ELECTRO-BALL CO., Inc.
1200 Camp St., DALLAS, TEXAS
O.K.! It's the kind of Game We've always Wanted!

EXCLUSIVE DISTRIBUTORS
Evansville and Southern INDIANA AUTOMATIC AMUSEMENT CO.
1000 Pennsylvania St., EVANSTON, INDIANA

O.K.! We're going places with Ten Strike!

EXCLUSIVE DISTRIBUTORS
Cleveland and Surrounding Counties OHIO CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave., CLEVELAND, OHIO

O.K.! A Sure Bet for Greater Profits!

EXCLUSIVE DISTRIBUTORS
ENTIRE STATE OF KENTUCKY
EXCEPT CHRISTIAN AND WARREN COUNTIES

KENTUCKY AMUSEMENT CO., Inc.
919 W. Jefferson St., LOUISVILLE, KY.

ANOTHER "49-er"

100% SKILL
100% LEGAL

O.K.'d BY CALIFORNIA'S LEADING OPERATORS AS THE GAME THAT CAN'T BE MATCHED FOR PLAY AND PROFITS!

EXCLUSIVE DISTRIBUTORS for CALIFORNIA

TEN STRIKE IS A GOLD STRIKE!

It's a Date with Prosperity!

E. J. COLLINS & CO.
1119 Venice Blvd., Los Angeles, Calif.
IN THE LEAD TO STAY!

EVANS CREATED IT!
THE WORLD ACCLAIMED IT!
GERBER & GLASS O. K. IT!

TEN STRIKE IS A GOLD STRIKE!

Exclusive Distributors for
CHICAGO and surrounding counties and
CENTRAL ILLINOIS

GERBER & GLASS
914 Diversey Pkwy,
CHICAGO, ILLINOIS

SMART PLACE TO PLACE SMART MONEY!

Exclusive Distributors for
GREATER NEW YORK,
LONG ISLAND
and Southeastern NEW YORK STATE

IT'S O. K. IN EVERY WAY

BROOKLYN
AMUSEMENT MACHINE CO.
660 Broadway,
BROOKLYN, NEW YORK
EVANS' ingenious
TEN STRIKE
ENTIRELY SKILL! REAL BOWLING! AUTOMATIC!
OK'd BY AMERICA!

THE ORIGINAL TESTED AND PROVEN BOWLING GAME!

With the EXCLUSIVE MANIKIN PLAY ACTION and the REALISTIC PIN ACTION THAT THE PUBLIC WANTS!

Bowling Play Without Confusion! Pins Actually Knocked Over and Removed From Sight by "Automatic Pin Boy."


TEN STRIKE IS A GOLD STRIKE!

ACCLAIMED THE GREATEST LEGAL MONEY-MAKER EVER CONCEIVED!

NO MAKE-BELIEVE PLAY! NO PAYOUTS!
NO LOST LOCATIONS! NO LEGAL ENTANGLEMENTS!

SEE IT AT YOUR JOBBER! ORDER TODAY!

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO
BALLY ALLEY
...the short cut to EASY ST.

STRICTLY LEGAL! BIG MONEY-MAKER!
LOCATION-TESTED! MECHANICALLY PERFECT!

At last a bowling game that duplicates all the "umph" of bowling... not merely the thrill of smacking down the pins... but also the satisfaction of a realistic bowler's grip and full player-control over aim, curve AND BALL-SPEED! BALLY ALLEY is based on standard bowling rules... with STRIKES, SPARES, HOOK-SHOTS and all the tricks of real bowling. Although plenty of skill and practice is required to build up high scores, BALLY ALLEY is actually so amaz-ingly simple that anyone—man, woman or child—can step up and enjoy the thrill of real bowling. Thus bowlers and non-bowlers flock to BALLY ALLEY for fun, thrills, excitement... insuring big steady profits to operators—and freedom from legal worry!

BALLY ALLEY is the skill game coin machine operators have been crying for! And thanks to the new Kinetic-Energy or Spinning Ball Principle... which puts the skill in the player's hand and eye... BALLY ALLEY is the first really new skill game in years... the game that puts all territory back on the big-money map!

BULL'S EYE

Clever new "SKILL-BONUS" feature insures continuous REPEAT PLAY

Here's the game that puts the $ sign back in so-called closed territory! Bally's BULL'S EYE is designed to catch the play in a hurry... and to hold the play month after month. Designed to satisfy all players... amateurs and sharpshooters. Designed to fatten your bank-roll today and be your meal-ticket machine for many months to come! If steady, substantial profit—and freedom from legal worry—is your aim, hit the bull's eye by ordering BULL'S EYE today!

FRANCHISE TERRITORY
Still Open in Many Sections.
WRITE! WIRE! COME IN!

ALSO IN PRODUCTION: SCOOP, C.O.D., ROLLER DERBY, GOLD CUP, GOLD MEDAL, GRAND NATIONAL, ROYAL FLUSH

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO, ILLINOIS
**Exhibits' CONQUEST**

that NEW IDEA

you've been waiting for

FREE PLAY COMBINATION 99.50

Change from Free play to Regular in a July Night on Location.

**INSTRUCTIONS**

5 BALLS 5c

* Bumper lights go out when bumpers are hit.
* When all bumpers are hit, bumpers light up again.
* How every hit on any bumper will score 1 FREE PLAY.
* LOST HORIZON window shows number of games played.
* Numbers shown in window resets to Zero when any free plays are scored.
* When number 35 appears in lost horizon window ALL BUMPERS AUTOMATICALLY BECOME FREE PLAY SCORING BUMPERS.

Score void if machine is tilted. --- This game for amusement only.

THE EXHIBIT SUPPLY CO. 4222 W. Lake Street

CHICAGO, ILL.

Order from Your Distributor Today!

---

**Monarch DOUBLE VALUE SPECIALS!**

- Mills one-two-three FREE PLAY ANIMAL REELS, LIKE NEW — $94.50
- Smash Hits on Free Play Games

**NEW 1940 DOMES**

ONLY 2 SCREWS FOR INSTALLATION

Only at G & G $9.95

Now Available for Wurlitzer 412-616-616A—Illuminated 3 Sides—Finest Workmanship—Money-Back Guarantee!

1940 Changeover GRILLE

For Wurlitzer 616-616A-716 and Rock-Ola Imperial 20.

Complete Choice of Aluminum Grille and 2 columns of plastic or 3 columns of plastic with side louvre and top panel.

412—Made With 3-Column Plastic and Door Panel, Only $9.45

GLOBE PRINTING COMPANY

1940 DIVERSEY

CHICAGO, ILL.
“BIG INCREASE IN PROFITS FROM THESE SAME LOCATIONS”

Says Peter Lukich, Wurlitzer Operator, of Cleveland, Ohio

Peter Lukich, Wurlitzer Operator of Cleveland, Ohio, telling R. P. Edward of the Five Star Amusement Co., Youngstown, Ohio, and Harry Lief of the Lief Automatic Music Co., Cleveland, Ohio, how well Wurlitzer’s Step-by-Step Modernization Plan is working for him.

You are losing money every day you keep old phonographs on location

What Wurlitzer’s Step-by-Step Modernization Plan did for Peter Lukich it can do for you. He turned his oldest instruments in toward Wurlitzer Models 500 and 600, the only phonographs that have ALL the big money making features. He put these top earners in his best locations—moved his other machines right down the line—benefited by an increase in net profits from every unit in his entire operation.

Common sense will tell you people are attracted more by modern phonographs—will spend more to see and hear them play. Peter Lukich has told you how this Plan paid him a big increase in profits. It will work equally well for you. Want details? Write or wire today.


A Name Famous In Music For Over Two Hundred Years

Step up your profits with

Wurlitzer’s
STEP BY STEP MODERNIZATION PLAN

Only Wurlitzer Models 500 and 600 Give You All the Big Money Making Features

24 Records to Get More Nickles

Visible Record Changer That Attracts the Crowd

Brilliant Plastic Illumination