FRANKIE CARLE
Composer of "Sunrise Serenade" and "Shadows"
Now Appearing With His Sunrise Serenaders at the Hotel Biltmore, New York
With Horace Heidt and His Orchestra.
AMERICA 1939
The Band
OF THE YEAR!

Lana Turner and Artie Shaw
in "Dancing Co-ed"

ARTIE SHAW
KING OF THE CLARINET

* THEATRES! Second engagement of the year at the New York Strand, NOW!
* PICTURES! M-G-M's "Dancing Co-Ed", now being released nationally!
* HOTELS! Opening October 18th, Cafe Rouge, Hotel Pennsylvania, New York!
* BALLROOMS! All-time record, Palomar, Los Angeles, and one-niters coast-to-coast!
* RADIO! Old Gold's "Melody and Madness", Tuesdays 9 P.M., NBC Blue Network!
* RECORDS! Artie Shaw on Bluebird—the favorite in homes and on music machines!

THOMAS C. ROYAL, PRESIDENT
AMUSEMENT
CORPORATION
NEW YORK • CHICAGO • HOLLYWOOD • KANSAS CITY • CLEVELAND • LONDON
FRONT LAWN COMPETITION

AED in Stormy TA and Benefit

NEW YORK, Oct. 7—Questions of rights and benefit have come to a head after a stormy session at the meeting of the Associated Entertainment Directors Tuesday (3) and threatened to tear the organization asunder. One group, the American Guild, threatened to "frost this thing wide open" thru its own efforts if the organization did not do so in its name. Bookers complained that they had not received any form of cost for shows which now running "benefit" with the cash from Theater Authority. Much of the debate was on the benefit.

Hanlon Says

NEW ZEALAND NSG

Money exchange hurts Americans — business is downed by war worries

NEW YORK, Oct. 7—Al Hanlon, who has taken the world by storm with his musical comedy in Australia and New Zealand, claims conditions caused his talent are bad in those territories. Business men abroad, ac-

CHICAGO, Oct. 7—Proceeds of the American Legion Convention's big show at Soldier's Field September 27 were turned over to the Legion's entertainment committee on Tuesday, the proceeds to be used for a possible benefit show as to whether this was a charity fund or not.

Legion committee negotiated the show with the Water Tower Theatre here and obtained a contract for the performance. The show was to be held in the new building, which was to be opened by the Legion as a benefit for disabled veterans.

In addition to the theater, there were also other attractions.

In This Issue

World's Championship Rodeo
Aided by World Series Joust, Opens Long Run to 11,000 House

NEW YORK, Oct. 7—World Series joust between the Cincinnati Reds and New York Giants. The World Series, the World's Championship Rodeo, which opened at Madison Square Garden on the evening of the same day. The rodeo was held on Wednesday, added to rather than subtracted from the box-office lure of the World Series, the World's Championship Rodeo, which opened at Madison Square Garden on the evening of the same day. The rodeo was held on Wednesday, added to rather than subtracted from the box-office lure of the World Series.

The rodeo is under the guidance of a group of local and national clubs, including the National Rodeo Association, the American Rodeo Association, and the National Association of Professional Rodeo Clubs. The rodeo is open to all breeds and classes of horses, and the price of the tickets ranges from $5 to $10, with the proceeds going to the National Red Cross.

World's Championship Rodeo strives for theatrical effects to hold on to its metropolitan congregation, the largest in the country, which means a lot to the World Series.

The largest is the number of days, 102 this year, longest on record in the eighth avenue showplace, which has run 82 days, and has operated without a break for the first time in 23 years.

World's Championship Rodeo

Theater and Out-

2 Southern Cities
Impose New Taxes

CHARLESTON, W. Va., Oct. 7—Charleston last Sunday put into effect a 1-cent tax on all amusement shows to bolster the Citizens' Council, voted in favor of the tax.

Not even passers will be exempt from the 1-cent tax, which is effective immediately.

Legion committee voted in favor of the extra levy.

In addition to the theaters and out-

IAFE Meet
Set for Chi

War causes switch from Toronto—Dec. 5-6 dates—same week parks meet

CINCINNATI, Oct. 7—Announcements of shows which have made their way into the area since the World's Fair, with the exception of the World's Fair at Toronto, have been planned for Chicago, Dec. 5-6.

Decision to change the convention city was reached after some of the mem-

bership of the association was taken. The reasons were that Canada is a war country and that the Royal Winter Fair at Toronto.
Theaters Resuming in France

An analysis of the effect on show business of the present European war, still in its infancy, does not permit a forecasting of the ultimate outcome of full amusement operations in combatant nations, but under new methods, to meet the psychological needs of the population. Of course, the effects of war are being felt on all the allied countries -French, Italian, and British, and the result is a general betterment of the film industry.

French theaters have not reached the height of the pre-war era, but production efforts are being renewed. The organization of the theater profession is now in England, but production efforts are being renewed. The result is a general betterment of the film industry.

By EDWARD GRAVES

(London correspondent of The Billboard)

Theaters Resuming in France

Theaters in France are resuming operations after being closed due to the entertainments tax. Theaters are scheduled to open on Monday, September 21, under strict wartime restrictions.

Theaters in France are resuming operations after being closed due to the entertainments tax. Theaters are scheduled to open on Monday, September 21, under strict wartime restrictions.

By C. M. CHAMBERS

(Paris correspondent of The Billboard)

Paris, Oct. 7.- (Canceling of rehearsals has, since the declaration of the war, been continued.) The announcement was made by the French Syndicate of Performing Arts, which represents the majority of theaters in Paris.

The announcement was made by the French Syndicate of Performing Arts, which represents the majority of theaters in Paris.

At the present time, vaudeville shows are being presented throughout the city, and many of the theaters are doing their best to attract patrons. However, the government is strict in enforcing wartime regulations, and it is not easy to stage a show in France.

Theaters in France are resuming operations after being closed due to the entertainments tax. Theaters are scheduled to open on Monday, September 21, under strict wartime restrictions.

Radio-Legit Tic in Pitt

PITTSBURGH, Oct. 7.-Nixon Theater has closed. The closing is due to the fact that the theater has been unable to attract sufficient patrons.

The Nixon Theater has been closed due to the fact that the theater has been unable to attract sufficient patrons.
Gordon and some of his boys, playing a country-western set inside a typical little house—hence the name of the act—were singing about a little boy's love for his mother. "It was "Rib Steaks,"$2.75,"" Stunned, one of the audience asked in the corner and quietly inquired, "Do you have a few around here too?..." Enrico Marqueta, who was working as the house pianist, replied that he had several at home. "I've been trying to find a way to get them here for a while now," he said. "But I haven't been able to find any nearby." The audience laughed at the answer. "I'll be back when I find some," Marqueta said, reaching into his pocket for some change. "But I promise I'll bring some back next week."

Thomas Patrick Dillon, who was scheduled to appear in the London version of The White Stag, which was put off before the war started, wanted it known that he's not in England or anywhere near it. He's going out in The White Stag over here, but meanwhile he'll be doing work direct instead of sending their letters through censorship to London and then having them sent right back. "Winston Churchill," he said, "is a friend of mine from the days of our youth in India."

Theaters, Ltd. operating the J. C. Wil- lard, returned from Hollywood last week with nothing but the production. A juggler turned out to be the best clown in town, and two of his dogs. Norman & Mel, a star of the show, had drawn up a contract with the company to stay for the remainder of the run, which was set for the 15th round. "The show is about so much French material," he said. "It's a novel."

Moulin Rouge Break-In Rough, But Show Has Real Possibilities

DESS MOORE. Oct. 7.—Producers N. S. Berger and A. B. Marcus have assembled a possible cast for the production of Moulin Rouge, which was recently tested on CBS. It is reported that the cast of the writer's name has now returned after an exceptionally high rating for the first week in test performance. Miss Nor- ma, Miss Berger, and Miss Hurst are probably three of the best known and highest paid popular writers in the country.

Vogue for name writers probably got its latest start from the success of the Lord, who had with Kathleen Norris' radio script, which was recently tested on CBS. It is reported that on the basis of the writer's name the show returned an exceptionally high rating for the first week in test performance. Miss Nor- ma, Miss Berger, and Miss Hurst are probably three of the best known and highest paid popular writers in the country.

The show is about as much French as one can imagine. But it is a novel. Entitled "Moulin Rouge," it is a dance in which the audience is supposed to follow the leader's every move, as the dance, which is a novelty, is a novelty. Entitled "Roods es..." See "Moulin Rouge" on page 60.

Show Printing Cards—100-175 cards—$3.00

Metropolitan Printing Company.
113 West St., Phila.
Report Rudy Vallee Insistent On Hour Show or Else; Film Yet

NEW YORK, Oct. 7—Rudy Vallee is quoted as saying that he would not do television unless he has a stand on which to put his programs. He is also reported to have said that he prefers to have an hour show, which he can use to promote his current recording projects.

With that latitude in buying programs, he will work with programs which, by virtue of their talent, story, and resources, knock down his rating.

Alho it is conceded that it might prove difficult for Vallee to pick up a full hour, it is considered highly probable by many who know the man that he will use his influence to this end. The conclusion is that he will use his influence to this end.

Mum the teams got into the shadow of against Waynesburg, played at Randall'.

In the event Ise does return, it is known that he will be back. He was a good radio venture from the NBC, but there was no difficulty in following the action.

The NBC produces seem to be in cahoots with the Cincinnati Reds on the air, and may, he said, carry it farther by matching the same true for RCA.

Shaw, who has been replaced by Lon-...

Ad Agency Demands Retraction in Art Shaw-Cigaree Dispute

NEW YORK, Oct. 7—Lennen & AFRAN, art agents, have ordered a retraction of a press release issued for Art Shaw, claiming that Shaw has injured the Old Cigarette program. The retraction is not considered to be a formal offer, and the agency will be forced to tell the truth about Shaw's departure from the program.

Petrillo Threatens To Grab All Chi Spellers From AFR

CHICAGO, Oct. 7—James C. Petrillo, Chair of the AFR, has demanded the resignation of the AFR's Art Shaw. Shaw, who has been replaced by Lonni Hyde, is quoted as saying that the program's format hasn't been the proper one, and that the network's desire to render comedy times because he is a swing band and not a comedian.

Ben Hurley left the program for a vacation... Shaw, who has been replaced by Lonni Hyde, is quoted as saying that the program's format hasn't been the proper one, and that the network's desire to render comedy times because he is a swing band and not a comedian.

The Lenne...
Fred Allen
Reviewed Wednesday, 9-10 p.m.
Style—Variety, Sponsor—Cullen Thompson, Inc. Station—WEAF (NBC-Red network).

Fred Allen has been steaming at the changes he feels are being made in the program, and in deciding the show needed "streamlining." The program, which was another one of those "side-line" programs that started in some years ago but was dropped because of the "protest" on NBC, is now back again and better than ever. Last Saturday was a notable one, since it had the first "final" program of the year, real new things being the "playwrights' Co. scripts."

There has been given the Allen program shows real brainwork. The "playwrights' Co." is an attempt to bring in the "human interest" shows and make them "slice." It could easily be a "slice" and bosh if not given the proper staging. As it is, the show goes nicely and has appeal both for adults and children. Miss Hoffa, on the opening show, was used mostly in a "slice" role. In the Portland Hoff's words, "it's a show for the kids, and this is the only way they can enjoy it completely."

On the downside, the show is a bit too much of a "slice" and has a tendency to go off the mark. However, it is definitely worth watching.

Additional Reviews
Additional reviews will be found on Page 9 of this issue.

The Billboard
October 14, 1939

**Radio Reviews**

**EDST Unless Otherwise Indicated**

**Scholar Holmes**
Reviewed Monday, 8-8:30 p.m.
Style—Mystery, Sponsor—Grove Laboratories Station—WJZ (NBC Blue network).

Grove's Bromo-Sneeze is a winner in the "sneeze" comic style, aided not only by the Sherlock Holmes following but also by the charm of Basil Rathbone and that superb actor, Nigel Bruce. The show was a hit with the audience and deservedly so. On the first program, the story was a mystery, involving a suppressed vaccine, the excellent acting and production, in which the music was a plus factor, made for a tense and interesting drama.

**Quaker Party**
Reviewed Monday, 8-8:30 p.m.
Style—Variety, Sponsor—Quaker Oats, Station—WEAF (NBC-Red network).

With this program Tommy Biggs, Quaker Oats' famous character, opened 29 additions, stations on the Canadian net. Fortunately, the program was better than it has been in recent weeks, the script being smarter and the comedy aided by the regular line-up. Biggs' character was not so good, his delivery being loud and frequently in the ear piece. Guest artists were 'kiddy Hart, legitimate comedy, Betty Lou, was punchy—having the benefit of a clever script, to do with Biggs' election to the school board. and the disastrous effects of Betty Lou's contest. Campbell-Kerr, signed by the agency after a few shots, figures prominently. In the act as "Biggs' campaign manager," Kemper displayed good timing and generally able delivery. Program also has a special scene with Miss Kirk, who was not so good, her delivery being loud and boisterous. The comedy was strictly on the sock. Voice has style and won-...—WEAF (NBC-Red network).

Joe Penner
Reviewed Thursday, 8:30-9 p.m.
Style—Variety, Sponsor—Standard Brands, Station—WJZ (NBC-Blue network).

Penner's program will shape up as one of the better half-hour shows. It should and should measurably aid in building the Blue network. Penner is doing most of the gushing with Blues Brown and Gay Sibley, songs by Ken Stevens and music by Jacoby Rennard's Orchestra. In addition, program has an effect to do and to do it with laughs. They're an integral part of the Penner program. First was Dick Merrill, aviator. While program clocked an entertainment show, the announcer seemed rather banal. Plugs stressed "winners eat their Kraut and mention friends. Dick Merrill's guest shot, too, wound up as a plug, since the aviator was submitting in a vertical straightline, alright okay, sly, sly, sly...

Additional Reviews
Additional reviews will be found on Page 9 of this issue.

**Screen Guild Theater**
Reviewed Sunday, 7:30-8 p.m.
Style—Variety Show, Sponsor—Cullen Thompson, Inc. Station—WEAF (NBC).

Gulf's half-hour effort featuring Screen Artists' Guild stars opened its second season in New York. The program has been transformed to a swing outfit, as part of the network's "streamlining," and is also under the direction of Bill Novello. Merrill played the lead role he created in London. Guest artist, Madeleine Carroll, played the female lead. Production was well done, although no announcer was used to fill in the gaps. The program's success is never as well drawn as it

**Hollywood Playhouse**
Reviewed Wednesday, 8:30-9 p.m.
Style—Dramatic, Sponsor—Woodbury, Agency—Lennen C. Station—WJZ (NBC-Blue network).

First of the Woodbury series with Herbert Marshall was fair dramatic stuff, making the evident effort to give the presentation as much pretentious atmosphere as possible. Play was an adaptation of "Osa and her People," by Madeleine Carroll, played the lead role she created in London. Guest artist, Madeleine Carroll, played the female lead. Production was well done, although no announcer was used to fill in the gaps. The program's success is never as well drawn as it

**I Love a Mystery**
Reviewed Monday, 7:15-7:30 p.m.
Style—Mystery, Sponsor—Standard Brands, Station—WJZ (NBC).

I Love a Mystery is supposed to have been started in an effort to "spin" a show around the West Coast. Written by Victor Land and directed by Carroll Moore, the program has been under handicap, was not much better. Program tells the story of three adventures in Hollywood, with one Plot around a supposedly scientific yacht cruise. Captain American: other voyagers include a successful 'One Man's Family,' it is now being sponsored on a national hookup by Penner and Jack Webb, the opening stanza was a doodle, some cycling, some rhyming. When you consider the talent and the "Whitney" of the script, the program found the initial plumbing has been under handicap, was not much better. Program tells the story of three adventures in Hollywood, with one...

**Robert Benchley**
Reviewed Tuesday, 9-9:30 p.m.
Style—Comedy and music, Sponsor—Metro-Goldwyn-Mayer, Station—WJZ (NBC Blue network).

Robert Benchley, one of the funniest guys in print, is still just a fellow named Joe when it comes to radio. Well, money is not the only thing, but what is the difference between "That's My Punch Line" and the "Benchley" is Dead and also his background for Miss Allen's "human interest."

New York
Oct. 11, 1939

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**Final Program**

**Thursday, October 12, WEAf, 11-11:15 P.M.**

**New Program**

**Thursday, October 19, WEAf, 11-11:15 P.M.**

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**NO TIME LOST—NO TIME CHANGE**

Still Follow BING CROSBY

**ALSO APPEARING NIGHTLY AS FOLLOWS:**

**ST. GEORGE HOTEL, BROOKLYN, 5:30-7:30 P.M.**

**MANNY'S CHICKEN FARM, 52D ST., NEW YORK, 11 P.M.-4 A.M.**

**TALK ME!!!**

**TALK ME!!!**

**Exclusive Management**

EDWARD RILEY, 1560 BROADWAY, N.Y.C.
**Radio Reviews**

**Bob Becker**

**Adventures of Ellery Queen**

Reviewed Sunday, 10-11 p.m. Style—Detective-mystery; Station—Sustaining on WABC (Columbia Broadcasting System).

Ellery Queen is one of those sustaining programs definitely better than a raft of commercials now keeping sponsors fairly happy. That the series deserves an audience can scarcely be questioned, but whether CBS can sell it as a hour program is something else.

Sunday show, titled The Lost Treasure, was a solid mystery with the theme unfolding thru narration and dramatization. The hour period leaves plenty of time for introduction of minor characters, sub-clues and general building of suspense. When it is all very well and side in presenting a good story, there is something to be said for it. But interest could be maintained if the program were a good hour and a half. Here, this would mean in order to cover events more quickly, and program might put us in the grip of the interest, but CBS would probably grab a sponsor.

George Zachary produces the series, and if all of them measured The Lost Treasure in a very capable job. Like most detective-mystery yarns, the business is lurid and violent, but no more than is expected by the average viewer.

Program has four guests who try to arrive at a solution before Queen. Dr.3.0. 3.0, Suzanne Silvergrey, Ruth Gerth and Dean Corn.

**WCKY Dedication**

Reviewed Sunday, 6-6:30 p.m. Style—Variety; Station—WABC (Columbia Broadcasting System).

This dedicatory program was way of CBS fold. Station's power has been increased to 14,000 watts, bringing WCKY in the range of receivers to 16.

New York portion of the dedication included presentation of artists from CBS. Those scheduled for network at this period. In addition, bouquet celebrating the occasion will be made to Jack Roseingh, Miss Caroline, Mr. and Mrs. Josephine Silvergrey, Ruth Gerth and Dean Corn.

Robert Becker-

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with a toss estimated at about 42,000. Milbert, West Coast band man, is now here when that branch was closed. Manager for CRA and was transferred New York, where he was stationed before this week, succeeding Russ Lyon, who took his place. To Head Chi CRA

CHICAGO, Oct. 7. - Bob Senders, one-night man for Consolidated Radio Artists here, was named manager of the office this week. Bob also has a lot of bookings under his belt, and those who have been to the studio in recent months have seen his name on the list a few times. The studio is located downtown, and is one of the biggest in the city. Bob is a popular figure among the musicians and is well-liked by all who work there.

LYNN, Wis., Oct. 7. - Lynn dance policy was given by Arthur Treacher, who was down from Chicago, and was allowed to stay at the hotel. Only part of the business was covered by insurance.

STEPHEN SWEDISH set to play the auto show at the Milwaukee (Wisc.) Auditorium, October 21 to 28.

Crosby Dance Fare, Gray Tops Show Draw at Det. State Fair

DETROIT, Oct. 7. - Comparative drawing power of the three radio stars who were running the gamut from swing to sweet in style, was put to a test here this morning. The three stars, Goodman, Gray, and King, were paired off for the show, and the audience was overjoyed with the performance. The show was held at the Detroit State Fair, and the audience was vast. The three stars performed to the delight of the audience, and the show was a great success.

The Battle of the Bands continues at the fair, and the audience is looking forward to more great performances.

PW Band, With Pops On Sidelines Sick, Hits Turpik High

LINCOLN, Neb., Oct. 7. - Paul White- man's $5,000 go at the Turpik Casino last Sunday (1) broke the more-than-a-year-old record of Ted Flo-Rita (41,460) and placed a mark for other bands to shoot at for some time to come. He was rated at 81.10, 81.35 advance and 81.55 per person at the door.

Whiteman, too sick to appear, never climbed on the band stand, which caused a lot of consternation among the audience. The broadcast was made from the floor, and the audience was given a good time. The broadcast was made from the floor, and the audience was given a good time.

Union action based on a Federation by-law (Article 18, Section 6. A.,) which states that:

Traveling dance orchestras which establish headquarters in the city, at whose local shall be required to register their names, show as A. M. of FM members, shall be required to register with the local in whose jurisdiction they have their headquarters, and shall be subject to the rules and regulations of the local.

A member cannot form a traveling dance orchestra in the jurisdiction of a local without the consent of the local. Any member who attempts to form a local, shall be subject to the rules and regulations of the local.

New York Local Orders Bands To Clean Out Out-of-Towners

NEW YORK, Oct. 7. - In a determined effort to prevent out-of-town bands from coming here, making New York City's headquarters and competing with home bands for jobs, in like manner, several agencies have ordered bands to clean out out-of-towners in preference to local men. The action is in line with the desire of the Federation of Musicians, who will shortly mail an ultimatum to bands and bookers through the Federation of Musicians, ordering the bands to clean out out-of-town bands from their territory.

As a show of warming to others that the local is following with vigor and strictness, letters of notification are being prepared for Count Basie, Jimmy Lunceford, Jack Teagarden, Teddy Wilson, Claude Hopkins, and Lucky Millinder, summoning them to the 802 executive meeting. Mots will be informed how the application of the law affects them and will be told to make the necessary changes or else.

Hunt for the Smoke Stack continues, with the object being to locate and arrest the operators of out-of-town bands. The local is following words with action.

Canadian Ballroom First Name Season Finds Bobes Best

CRYSTAL BEACH, Ont. Oct. 7. - CRYSTAL BEACH Ballroom, Crystal Beach Park, operated during the summer by Crystal Beach Corp. under the management of H. J. Atkinson, has proved a big success in the business of the last 15 years. Harry Hall, general manager of the company, stated that the hall to H. J. Atkinson for the season has proved to be a success. Under Atkinson's promotion changes in policy included most important change.

Departing from the 10-year-old policy of having one American and one Canadian band on the stand, Crystal Ballroom for the first time in its history this season, saw names from the customers as well as the dollars. The expenses were far higher than in any previous season, hall did well and made money for everybody concerned.

Topping the list of names was Bob Crosby. Not only was he the first big band to play the hall this season, but also copped honors for being the biggest money-maker. His engagement was for a total of $4,200.00, and his total gave the hall the biggest attendance with 2,600 dancers on tap. Crosby was priced at 81.10, 81.35, and 81.55 per person at the door.

Sandra Moves Up To Head Chi CRA

CHICAGO, Oct. 7. - Bob Senders, one-night man for Consolidated Radio Artists here, was named manager of the office this week. Bob also had a lot of bookings under his belt, and those who have been to the studio in recent months have seen his name on the list a few times. The studio is located downtown, and is one of the biggest in the city. Bob is a popular figure among the musicians and is well-liked by all who work there.

LYNN, Wis., Oct. 7. - Lynn dance policy was given by Arthur Treacher, who was down from Chicago, and was allowed to stay at the hotel. Only part of the business was covered by insurance.

Puerto Rican concert will be held on Friday night at the Crystal Beach Co. MD.

SUGAR达 With Most Radio Plugs

"Moonlight," "You" Make Big Jumps To Annex Lead

Songs listed are those receiving 10 or more network plays (WJZ, WEAF, WABC, WOR, WMAL, WMCA, and WJN.) Film tunes are indicated as "F." Musical production numbers are indicated as "M." Based on data supplied by Accurate Reporting Service.

1. Moonlight Serenade
2. You
3. Over the Rainbow
4. Blue Orchids
5. Sunrise Serenade
6. I Poured My Heart Into a Song
7. Moon Love
8. Feat of Clay
9. What's New
10. South at the Swan
11. I'll Be Seeing You
12. Armento, Day Out
13. I'll Be Seeing You
14. Moonlight Serenade
15. I Poured My Heart Into a Song
16. Moon Love
17. What's New
18. South at the Swan
19. I'll Be Seeing You
20. Armento, Day Out
21. I'll Be Seeing You
22. Moonlight Serenade
23. I Poured My Heart Into a Song
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39. I Poured My Heart Into a Song
40. Moon Love
41. What's New
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92. Armento, Day Out
93. I'll Be Seeing You
94. Moonlight Serenade
NEW YORK, Oct. 7—Altho Horace Heldt is an RCA vaudeville and a record producer, he finds the routine of the music business,枯燥乏味，尽管他已在这个行业工作多年。

Heldt is the producer of The Billboard, the music business weekly, and he is also the publisher of The Billboard Yearbook, a monthly publication that provides statistical data on the music industry.

The Billboard is a leading source of information on the music business, covering topics such as music sales, radio and television programming, and the operations of record labels.

Heldt is known for his expertise in the music industry and his ability to provide insightful analysis and commentary on the latest trends and developments.

The Billboard is a must-read for anyone interested in the music business, whether they are industry insiders or simply music fans looking to stay up to date on the latest news.
Music Items

Songs and Such

You Can't Escape from Me comes to Music from the pens of Erskine Aikin, Samuel Love and Charles Spry. Jerry Vogel has Oceanus Roll, Billy Denny and Roger Lewis.

Swanpool is a late addition to the E.T. Harburg-Harold Arlen score for the Marx brothers' new flicker, Paramount Music as still another Tschikowsky adaptation, this time from the master's Melodie, called Here Comes the Night, words by Hank Loesser.

In the latest news, the blind pianist's firm will be tied in Kay Ityer's Thera R's Stock to warble in Larry Biller publishing.

Soon comes the step for Xavier Cligat's One W-ghter plc.

J. Jenney Complains To 802 About Heidt

NEW YORK, Oct. 7.—Jack Jenney filed a complaint of unfair dealing against Horace Heidt with Local 802, AFM, yesterday (6), basing his action on alleged refusal to perform. Jenney was giving up his band to join Heidt's organization. Jenney, who is one of the newer maestri, was placed in the job when he adhered to the local musicians' union's no speakers or stags. Jenney has taken the matter to court and has been successful.

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Name Orks Not Too Terrific in Tooting New Tulsa Season

TULSA, Okla., Oct. 7.—New season brings a string of traveling bands for the starter, town playing host to five in six days. Clyde Lucas, first in, opened Calvin McKee's refurbished Century Room last Friday (29). Capacity of room is 1,150, with 900 seats around the dance floor. Clyde, however, pulled lightly, only 490 paying the 90-cent gate fee for a $441 door gate. Room is an MCA exclusive. Same night, Pinky Tomlin fared better at the Casa Del, playing to a full house that will accommodate about $1.25 at the gate and $1.35 at the MCA box office for a $400 profit on the take of about $600. Following night (30) Anson Weeks gave Century Nursery a better showing. Pulled 721 persons at the 80-cent tariff for an okeh $468.90. Only competition in town against Weeks was Ritz. Ritz was playing a private party at Southern Hills Country Club. Clyde started the season on Tuesday (3) at English Village, made money for the house. Priced at $1 in advance and $1.50 at the door, the room was $1.25 at the door. Pulled a good house, altho manager Johnny Mollins would release no authentic box-office figures.

Lloyd Snyder, starting a two-weeker Wednesday (4) at Central Room, started off nicely with 256 dancers turning out, considered unusual in view of the light draw by the bigger names preceding it. Stewie Dumeewee, with a floor show augmenting, is at Casa Del for the week.

Ritz H. Philly, On Unfair List

PHILADELPHIA, Oct. 7.—The battle between the local musicians' union and wired music, long confined to verbal blasts, started in earnest when the union put Ritz-Carlton Hotel on the local unfair list and sent a request to the national body for similar action.

Ritz was placed in the prescribed category for its refusal to remove the wire installed by Muse-Art Co. After several weeks of negotiation between Rex Riccardi, union sec, and hotel management, hotel insisted on retaining the music box instead of hiring a band and was subsequently closed to music by the union.

Union charges that the installation of a Muse-Art wire violates the contract consummated between the union and Muse-Art stipulating that no speakers or stags shall be planned in spots which previously used a band, union being able to negotiate such contracts because of the regulation of utilities by the city. Before any firm can get an okeh for the use of telephone wires a special ordinance must be passed by city council. Advice of the union is adhered to in all cases.

Lopez Cleans Up As A Busy Barnstormer

CHICAGO, Oct. 7.—Vincent Lopez played 46 one-nighters during the month of September, and during last two days of month shattered records, according to reports at the local William Morris Agency.

At the ballroom in East Grand Forks, Minn., on the 29th he played for a $750 guarantee and collected an additional $150 on his percentage split. Following night he collected a $650 guarantee and $389.50 additional on his percentage for the $4,350 gross at the Auditorium in Winnipeg, Can. Over 3,000 customers showed up that night.

Kenney's $880 a Can Kick

REGINA, Sask., Oct. 7.—Art Kenney and his Western Gentlemen at Trianon Ballroom, Regina, were $880 a can kick against Rego the King of the Kings, and $150 per pair, no stags. Weather was plenty cold, with snow falling for first time this season, but $800 take kept the box office plenty heated.

October 14, 1939

Music

COLUMBUS, O., Oct. 7.—Roger Bruce, maestro at Club Gloria here, is carrying out the spirit of Thanksgiving to the letter this year. He has bought 17 turkeys that he intends sending to all the managers of spots he has played during the year, along with band's wishes for a pleasant Thanksgiving.

Solied Thanksgiving

The Billboard

The Teeth for Two

NEW YORK, Oct. 7.—It could only happen in this business. Teddy Powell was asked by Russ Morgan to air his (Morgan's) theme song on one of his programs from the Famous Door here. Teddy sent a note back to Russ informing him that if he sent his upper and lower molars he'd play the tune. Powell had better make good now because a few days later he received a letter with two teeth.

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VOLMER DAHLSTADT, Milwaukee, was re-elected proxy of the Wisconsin Musicians' Association at the 29th annual convention of the organization held last week in Wisconsin. Other officers named are Earl Sorensen, Racine, vice-president; E. J. (Doc) Bartell, Janesville, secretary, and A. F. Vanderberg, Green Bay, treasurer.
Music in the Air

By DANIEL RICHMAN

The Reviewing Stand

Music in the Air

by Daniel Richman

Pop Stuff

Tuff phrase "pop stuff" in this context means that type of time that is also "popular" with many band leaders. In each case only one of the current MU of the day on dance bands is mentioned. In most cases the date given is the day on which the band played. An attempt is made to take no chance of snickering at the critics in the "legitimate" press. It's acknowledged that there is a demand for a happy dance beat and that it is used. But it is known that listeners with the "expert" ears will detect the blandness of the present-day "pop" groups. It's known that there is a demand for a happy dance beat and that it is used. But it is known that listeners with the "expert" ears will detect the blandness of the present-day "pop" groups.

Examples

Two classic examples of the radio "pop" genre were sent in by Tom Tucker (Muff) and Mr. Coleman (Mark Hopkins Hotel, San Francisco, W. R.). In each case only one note is made of the situation or the band's course on the beaten track that's currently lined with "pop" groups. In each case only one of the current MU of the day on dance bands is mentioned. In most cases the date given is the day on which the band played. An attempt is made to take no chance of snickering at the critics in the "legitimate" press. It's acknowledged that there is a demand for a happy dance beat and that it is used. But it is known that listeners with the "expert" ears will detect the blandness of the present-day "pop" groups.

802 Hotel.

(Continued from page 3)

Once more, at 50 cents, a session with a brand of rhythm that makes the beat cult, band is hitting on all fours with a brand of rhythm that makes the beat cult. Band is hitting on all fours with a brand of rhythm that makes the beat cult. Band is hitting on all fours with a brand of rhythm that makes the beat cult. Band is hitting on all fours with a brand of rhythm that makes the beat cult.

Milton Claman.

(Patented at Chi-Amb Chateau, West, N. Y.)

PATTERNED along zapper club salon style, Claman manages to get a trot around and a ton of music for the dolls, make-up is the same, three fiddles, one sax, three voices, and a trumpet and top piano work.

The package is strictly on the smooth side but never gets sticky. Sax section is particularly strong with lead sax a noticeable feature of the credit. Claman makes a good front and knows how to handle the dancing.

Jay Mills

(Reviewed at Beverley Hills Country Club, Newport, Ky.)

ORGANIZED in New York three years ago, this band has become a new sensation. A concert was held last year at the Hotel Lowry, St. Paul, the past season. The band is similar to the Mills Mills Band and has been selling out for 14 weeks at the Hotel Lowry, St. Paul, the past season. The band is similar to the Mills Mills Band and has been selling out for 14 weeks at the Hotel Lowry, St. Paul, the past season. The band is similar to the Mills Mills Band and has been selling out for 14 weeks at the Hotel Lowry, St. Paul, the past season. The band is similar to the Mills Mills Band and has been selling out for 14 weeks at the Hotel Lowry, St. Paul, the past season. The band is similar to the Mills Mills Band and has been selling out for 14 weeks at the Hotel Lowry, St. Paul, the past season.

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The Mills Mills Band is a fine band with a lot of talent. The Mills Mills Band is a fine band with a lot of talent. The Mills Mills Band is a fine band with a lot of talent. The Mills Mills Band is a fine band with a lot of talent. The Mills Mills Band is a fine band with a lot of talent.

Employing four saxophones, two fiddles, two trumpets, trombone and three reeds in its personnel, it is the same as its personnel. The Mills Mills Band is a fine band with a lot of talent. The Mills Mills Band is a fine band with a lot of talent. The Mills Mills Band is a fine band with a lot of talent. The Mills Mills Band is a fine band with a lot of talent.

Turns in other cities who harbor yells to work in New York with the big bands.

Lanin Freres Unite To Form Ork Office

NEW YORK, Oct. 7 — Howard and Lester Lanin have individually been serving the society set and swap wagers and attempt to guide the orchestra's fortunes in the form of a local branch. The two Lanins have individually been serving the society set and swap wagers and attempt to guide the orchestra's fortunes in the form of a local branch. The two Lanins have individually been serving the society set and swap wagers and attempt to guide the orchestra's fortunes in the form of a local branch. The two Lanins have individually been serving the society set and swap wagers and attempt to guide the orchestra's fortunes in the form of a local branch.

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Equity Finally 400 Agents As Result of Hyped Commitment

Examination of percents, reported for weeks, gets under way after exposure of Morris-Shurr 15 per cent co-operation of other Four Aunions is suggested

NEW YORK, Oct. 7.—As a result of a specific violation of its agency rules, the Associated Actors and Artists of America has suspended its co-operation with the committee this week to investigate the present set-up, and having asked the fellow unions in the Associated Actors and Artists of America to appoint their own committees to work with the Equity committee in a standard plan whereby policing would be co-operative. The Equity requires receipts and fulfills a union's promise and requires agents to keep tab of box office daily in estimating favorable reception or response. It's for this reason Equity was the case of George Tappes, dancer, who, during the run of Ed Roarke's "The Three Musketeers," was suspended by William Morris Agency and 10 per cent to Louis B. Mayer. The agencies held that the commitments were legitimate, the council of the 4 A's declares to the current of Equity fees from Tappes, and the 4 A's has suspended its co-operation with the agency by its acts.

Critics Tab Three; "Lawyer" Doing Well

William Morris is doing 900 per cent, their box-office returns fairly well going off the deep end on See My Lawyer but coming closer on Scoundrels and Journey's End.

The world ending August 28, started off slowly but has gained momentum, the box office reports this week ending September 30 an estimate that by tonight's week's total realization for the plays listed above which total 1 per cent in this show's favor, but many of the plays are the work of noted member of the show. John Anderson (Journal), Burnside (Sun) and Richard Manston (Post).

In reviewing See My Lawyer, Richard Lockridge (Sun) stands alone among the dailies in estimating favorable reception or response. It's for this reason that Equity was the case of George Tappes, dancer, who, during the run of Ed Roarke's "The Three Musketeers," was suspended by William Morris Agency and 10 per cent to Louis B. Mayer. The agencies held that the commitments were legitimate, the council of the 4 A's declares to the current of Equity fees from Tappes, and the 4 A's has suspended its co-operation with the agency by its acts.

OUT-OF-TOWN OPENINGS

"Too Many Girls" (Philadelphia)

NEW HAVEN


"Too Many Girls" is full of life and promise, it never fails. Staged at a lighting and acting, it is a vast improvement of the play's weakness of the romantic scenes and by giving chance for the utilization of the talent of the group. The cast is set by Hal LeRoy, Marie Jane Walsh, Richard Wessel, Marie Jane Walsh, and others.

The play opens slow with a superfluous number at an inn called the Hunted Stag, but then, for once, the play may permit somebody to get a laugh off on it, as the Stained Ingenu.

"Skylark" (Nixon Theater)


"Skylark" is only a lark, as Samuel H. Brown's picture of advertising poems belted by Copied, the dramatization of the "Chimney Sweep's" caricature nor character study. Rather, a thin impression of Big Business and big advertising with not much evident conclusion drawn from the facts in the scenario.

As a setting for Gertrud Lawrence and Cliff Ebenau, it is the perfect prelude. The piece is entertaining, its role is central, it excites all through the play, and there is hope for—but isn't that enough? This is an ad man whose office collaborates plot a campaign for her heart that could not be outwitted for the next seventy-five weeks. The plots for soap, automobiles and chewing gum make the story of the "Skylark" and an almost-good third, everybody wants to laugh, everybody wants to cry. Except some of the audiences who may wonder why Raphael wasted so much time and effort in the smash "Skylark." But then every play can't be a "Shenandoah." Just think of Lawrence and Cook as the two worth the prices of admission itself.

The setting and direction were so high. So was the supporting cast.

Ben Ami Scores in Strong Singer Play

NEW YORK, Oct. 7.—Chaver Nachman is a treatment in Yiddish of the gods-to-be and heroines of the modern day, and unexpected interest at the moment of its presentation at the National Theater last week. The production is: The "Ben Ami" production, starring Jerry Rosenberg and H. Aronson (the young boy), builda tragic hero slowly but surely, and in the end, he dies in a scene. Given to Ben Ami is the job of turning Nachman's story into an operatic work, which is finally realized. Not only did the production work out, it was considered by most critics as one of the best written and scored plays of the season.

Review Percentages

(Listed below are the decisions of dramatic critics on the eight general New York Broadway shows of the week. In figuring percentages, a show is counted once ""per"" and one-half for shows being boxed up altogether. This would give a show with eight ""no opinion"" votes 50 per cent, with six ""no opinion"" votes 75 per cent. At the beginning of the month the shows and their reviews are being postponed until the center of the box office where fared at the box office and all shows, except the week during which the critical reception affects the financial returns and how closely the critics' opinions are followed by the public.

"Straw Hat Revue"—55% Y.E.S: Atkinson (Times), Mantle (Mirror), Watts (Herald Tribune)

NO: Watts (Herald Tribune), Brown (Post), OPINION: Anderson (Post), O'Connell (Times), O'Connell (Mirror), Whipple (World-Telegram), Watts (Herald Tribune)

They Know What They Wanted—35

Y.E.S: Lockridge (Sun), NO: Watts (Herald Tribune), Brown (Post), Anderson (Journal-Am.,), O'Connell (Times), O'Connell (Mirror), Whipple (World-Telegram), Watts (Herald Tribune), Mantle (News)

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New Plays on Broadway
Reviewed by Eugene Burren

EMPIRE
Beginning Monday Evening, October 2, 1939
THEY KNEW WHAT THEY WANTED

Mary Lou Johnson (Joy Mankiewicz), the wife of a Texas cattle rancher, has returned to New York City after a long absence. Her return is not welcome to her husband, who is bitter over the way she left him. Mary Lou is determined to prove her worth to her husband and to the world. She sets out to become a successful actress and eventually wins her husband's respect and love.

The play, though not great, is watchable and reasonably well acted. The cast, including Myrna Loy, Philip Hutton, and Edward G. Robinson, is competent. The production values are adequate, and the play is well directed.

AMBASSADOR
Beginning Friday Evening, September 28, 1939
THE STRAW HAT REVUE
(Complete revue conceived and staged by Max Marenakos. Songs by Sidney Fine. Lyrics by Sylvia Fine. Produced and presented by Alfred W. Leland. Presented by Jack Skolnick, in association with the Shubert Brothers.)

A lively revue featuring a dozen or more songs and dances, including one by Imogene Coca, who has received the prize it got. The revue is well produced and well acted, and it is a real treat to see so many talented people in one show.

The Strat Hat Revue, being intimate and lively, is a real treat. But particular mention should go to a bit of a musical extra at the end of the show, a comic ballet called "Piano and Lute." It is expertly performed and highly amusing. For the second time, I hope. For the production (with above-mentioned reservations) has been well received and has a bright future. The word is that the present show at last gives the audience what they wanted seems almost too good to be true. It is a fine show, and it is well worth seeing.

The current presentation of The Straw Hat Revue is not, in fact, that good. It is shaped up in surprisingly familiar form, and the songs and dances are not particularly new or original. But the cast is competent, and the production values are adequate. The show is well directed, and it is a good one to see.

But that is far from the truth. The Straw Hat Revue is a musical revue, and it is expertly performed and highly amusing. It is a real treat to see so many talented people in one show. The cast is competent, and the production values are adequate. The show is well directed, and it is a good one to see.
AGVA Pushes Organizing Drive; Claims 13 N.Y. Closed Shops; Mrs. Bryant Asks for Support

NEW YORK, Oct. 7.-Thirteen local night clubs are now operating under agreements with the American Guild of Variety Artists. And this week were Rainbow Inn, Jimmy Kelly's, Monte Carlo, The Revue, Hotel Leland, the General, The Spanish May, The French, The Circle Club, The Embassy, Zio's, The Angora, and The Castle. Again, signed papers were Parma, Maestri's, El Dorado, Cafe Los Angeles, and La Cona. Previously signed were Parma, Casa Blanca, Sues's, and Jimmy Kelly's. A complete set of new agreements, a couple of other agreements, and a letter, accompanied by the.magic key, was delivered to various night clubs and agents by Miss Annie DeWitt, one of the AGVA's secretaries.

In addition to the above, the first meeting of the Board of Directors of the American Guild of Variety Artists was held last week. The board consists of Ralph Whitehead, Secretary; M. Dean, Treasurer; J. F. Lawrence, Editor; B. H. Chalfin, Business Manager; and R. E. Davis, Assistant Secretary.

Mrs. Bryant has appointed to the committee for the purpose of investigating the conditions of the night club and vaudeville trades throughout this area.

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MANNERS, A...elation of Chicago. organ.

1. IMPENDED OPERATIONS, but the old time lease

2. Hos strong AMes in the AF54 and IA

3. Other interesting bite wore

4. AOVA claiming to have signed up all

5. a member of the board of Um AFA. has La Pone and the Music Ilnll Garin (four), part of the show taking almost a couple

6. negotiations with the cafe manager, a2...

7. Mises. APA Secretary Ralph Whitehead has gone out of town. There is a report that it is here to stay and that it should do as part of a committee.

8. There is a very definite job to be done.

9. Bryant hopes to familiarize herself with committee and press meetings.

10. Trestle than 0.200 members, as of Monday, and

CHICAGO, Oct. 7.-Bill Wright, Secretary of the American Federation of Musicians and Allied Musicians, has been appointed as business manager of the American Guild of Variety Artists, a new organization formed to protect the interests of night club and vaudeville performers.

Miss Wright has been active in the field of night club and vaudeville work for many years, and is well known in the industry.

Miss Wright is a native of Chicago, and has been active in the entertainment field since she was a child. She is a graduate of the University of Chicago, and has been a member of the Chicago Federation of Musicians for many years.

Miss Wright is also a member of the American Federation of Musicians, and has served in various capacities in the organization.

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WALNUT ROOM, Bismarck
Hotel, Chicago

Art Kassel, veteran maestro, celebrated his 10th anniversary at the Walnut Room Thursday opening of the fall season and early in the evening he was surprised by the management of the hotel in a grand way and fed a hungry army.

The 480-roomed right, for orchestra leaders are known to get plenty of orders when they feel like it. Kassel is at present, and appropriately, is doing well and flying through the front office. The presentation was in fine form. Ann and Ted Andre, pioneer radio announcer, who is back in high gear, showed up for the fun. Andre stayed on for a couple of weeks to make the promotion and to announce the NBC broadcasts.

Show is one of the best produced and it is even more pleasing since it has been on a long roll. Vocal end has improved considerably, with the work done here and not least of all the work done by the management. Each of the main features enables him to play solid stuff all the way. Vocal end has improved considerably, the honors held up by Kassel; to the usual personality with a sense of humor and Danny bridge and Art Wayne, who double on drums and clarinet, is in charge of the act.

The show is a showcase for some of the best vocal talent that has been around in Chicago for some time. It is tastefully directed with a set line of four girls and a boy who are the stars of the show. This set line is four neatly dressed and commercially dressed, dancing and singing, with a complete ballet dancer, from the line, which includes W. H. Mcdonald, Ruth Khuts and Ruth Croll, the last two being a part of the act.

This set line included a Pool and Peasant tap number, a soft drink feature and a water garden waltz and a jitterbug dance with two young men.

A highlight on the bill are the adagio. that includes the dance, and the novelty music. Virginia Wetzel and Barbara Marie are doing a remarkable job in the dance. The last two numbers are the smashing production of the show.
Essex House, New York

Frankie Masters' Band opened at the hotel's Casino-on-the-Park here Thursday, his first hotel date since his appearance at Hotel Rockefeller recently.

Masters is a good-looking band front, has a pleasing way and sings occasional character parts for the band. Miss Marion Frances, Mme Frances is a sweet voice and above average as a bass singer. Jay Matthews steps out for trumpet solos and Dillon does a lot of fancy left-handed drumming.

Bob Shear as a whole (11 men) is a youngish, easy-to-look-at crew that dishes out stylish Bell-tone shows. In the Bell-tone effects, achieved thru a series of single notes played with bell-like tones and with a monotonous chord, give pleasing Nothing to be said for that extra let of ehowmeriatilp so for special mood streets.

Dillon does a lot of fancy left-handed stepping out for trumpet solos and Hues sweet-tack ing gin who la certanly above boteln Casino -on -the -Park here Thurs-

The old LaConga felled after a short battle, its在一个... 

Fishing is a smiling LaConga on Welt...

A marine imunince executive la said...

Cotton Club, New York

This Broadway Negro kits is filling in the three-week between shows gap, which was formerly taken up byNobody, a variety bill headlined Bill Robinson, who will shortly return to pop music. Renditions of Reprints from the Juke box are being reprised, with a view to expanding the audience.

The Richards Adrian Trio, adagio dancers, bee off (in full dress with a string of bells) and the Riel songs doing a trick routine with bal-

Tap dancing Lee Purdy, a very purdy 1.

The chief attraction is good music and the Dick Gasparre and Oscar de la Barrere of the Cotton Club, which in turn followed the sun.

The floor show has two dance teams and a singer. Altho they performed as two separate shows, the audience was obviously first. Rilla rice, a... 

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- Miller 2d Week Tops Shaw; Sheridan Strong at Strand:
  Chester Morris Good Chi Dray

- NEW YORK—Glenn Miller (Paramount) continued to outdraw Artie Shaw in his second week on the floor at the Strand. The pick of Miller at the Paramount, along with Honeymoon in Bali on the screen, drew $48,000. Shaw, with a week's gross of $47,000, has already been passed by Miller at the Strand. Picture, Experience, Priscilla, didn't help any. During the first week of their engagements, Miller out-drew Shaw by $16,000. Miller drawing $52,000 and Shaw $36,000. Paramount sells over third week with the current gross of $48,000. It opened again a Friday (5) with Ann Sheridan and Weems Band on stage and Dusty Deere.

- STANDARD ACTS

- Night Clubs - Vaudeville

- In Chicago—in his second engagement at the Music Hall, with a vaude house name in the loop this week, Chester Morris will attract a favorable $16,000, or nearly $9,000 better than last week's figure which trickled in during run of Kaos. This week's bill is made up of seven acts. Morris has Coast Guard on the bill for support, but is of no box office help.

- Chicago opened well with Louis Bromfield's American Falcons. It is figured to bring in a nice $44,000, strong enough to hold its own with the vaude bill. The first stage bill topped by a Dorothy Dix bill. and the second week of The Old Maid closed to a big $43,000.

- Rival is worth adding to its picture to spurt the gross, for with end with Ch nile, the vaude house name in the loop, and Lord of the Tropics, which is drawing well on its vaude bill. A big attraction is heading for a healthy $15,000, a $2,500 improvement over last week's record of $12,500. A new booking on the second run, and Earl Hines' Band.

- Goodman's Strong $7,600

- St. Paul.—Orpheum, with Benny Goodman Band on the stage, grossed $7,000 for the week. A new booking, $5,700, is in the works. House average without stage show is $3,700. Pic was $1,600 a Touchdown.

- Grooves Up in M'p's

- Minneapolis—Orpheum, with Eddie Anderson on stage, lifted the take to $6,100, as against average of $4,800, for week ending September 29. Pic, Fifth Avenue.

- Minneap Sceneries, with Bob Hall, John Hume, Paul Koskinen, and Jimmy Wood, took $6,000. House average stood at $3,200. The stage was not too good, but that is a fair average for the season.

- Flesh Booms Buffalo Gross

- Buff alo.—Twentieth Century, inaug uated its first week in this part of the world with a large flesh layout headed by A. B. Marcus Revue. La Vie Parce, including cast of 150, which received a warm reception. The package was a good grosser. House high was led by Johnny Lyons, Pic, Panama Patrol.

- Washington Biz Varied

- WASHINGTON.—For the week ending October 8, Washington showed a 50 % increase in the gross, with Honeymoon in Bali on the screen and the Rosetta's birthday party on stage. The Virginia, with Miss Hyatt and Nelson, Stanton and Curtis and Shubert siege Friday (6). The Capitol did not fare too well, with Dance Unders $88 ringing up $13,500 for the week.

- Spokane Makes Philly Far; Others Only Fair

- PHILADELPHIA.—Local bill was slightly off its usual par in all houses week ending October 9, interest in the World's Series causing (See VAUDEVILLE GROSSES on page 57)

- Cincy Spots Grab Off Series Dough

- CINCINNATI, Oct. 9.—Huge World Series benefits, augmented by hundreds of delegates to the American Federation of Labor Convention being held in Hotel, Netherland Plaza here, gave the city its biggest week since opening. Highest gross was $7,650, over the week-end and sent night club, the Tropics, into a booth skyrocketing. The biggest crowds since New Year's Eve, but much more orderly. Last week was down, and strangely enthusiastic considering that the Cincinnati Reds had lost their series opener the night before.

- Standard Acts

- The biggest crowds since New Year's Eve, but much more orderly.

- Standard Acts

- Night Clubs - Vaudeville

- In Chicago—a tight week on the stage. Chester Morris Good Chi Drey is $3,200. Close of the Tropics, which is drawing well, is headed by A. B. Marcus Revue. The Inkspots on the aiding. A good $70,000 gross. Second sunny spot is $3,200. Previous ethos, was $5,100.

- Standard Acts

- Cincinnati Baseball Club engaged the Cincinnati Opera Company for the first two days of the run. Week long gross was $40,000 for the Wizard of Oz, and Gus Van and Andy Kirk headed the stage bill. Show which had been on a road trip for some time, is doing only fair business. Lady of the Tropics is close up, and Del Crafty's Band, Jack Durant and Jackie Heller top the vaude bill.

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Despite the handicap of her design, despite the cynicism that holds that anticipation is better than realization and despite the obvious plug for a forthcoming Warner epic, which takes up half her routine, Miss Sheridan handles herself in a manner that makes one wonder if her wooden charactertization in films hasn't played too many other people. As far as personal appearances go, this is probably the best to hit a vaudeville house some time. Miss Sheridan, if not brilliantly certainly pleasingly, and handles lines and bits of business with admirable grace, poise and a sense of humor. Her self-dedication about her trade-mark falls pleasantly on the ears and a parody on Art Fug's Revue Any Fun? is perhaps the cleverest material ever included in a Hollywood p. a.

**State-Lake, Chicago**

(Reviewed Friday Afternoon, October 6)

The presence of Chester Morris, a comedy star of the stage, strengthens a mediocre seven-act vaude revue. While he has achieved the greatest success, however, some months ago, his pleasant performance, achieved the success of his Roman and Greek pantomimes, and both the skit portraying his visit to a garish little Chinese box enable him to score solidly for his efforts. The light of magic with the aid of a productive Chinese box enable him to score solidly for his efforts. The light of magic with the aid of a productive Chinese box enable him to score solidly for his efforts. The light of magic with the aid of a productive Chinese box enable him to score solidly for his efforts. The light of magic with the aid of a productive Chinese box enable him to score solidly for his efforts. The light of magic with the aid of a productive Chinese box enable him to score solidly for his efforts. 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Roy Roberts, New York

Roy Roberts show this week is badly needed, for it is a comedy of errors and hard on novelty. It's not the fault of the acts, but of the Palace & Century production.

On opening night, the Trojans, three men who do nothing, took the audience by storm. The four number was a high point of the show, and the audience was on its feet in a moment. The Trojans were well worth the price of admission alone.

The show opens with five Juggling Jewels, all of whom are well known, and they settle down to a lecture on jazz. Then comes a dance with a clarinet section, and the audience is on their feet again. The dance is a complete success, and the Trojans close with an encore, which is received with great enthusiasm.

The entire show is well planned, and the Trojans are well worth the price of admission alone.

ROY ROBERTS

Lyric, Indianapolis

(Reviewed Friday Evening, October 6)

Ozio Nelson and his orchestra were well received, with comedy and music, and the audience was on its feet in a moment. They were well worth the price of admission alone.

At one point, Ozio was on the stage and the audience was on its feet in a moment. The audience was also on its feet when Ozio opened with a song, and the audience was on its feet again when Ozio closed with an encore.

The entire show is well planned, and Ozio is well worth the price of admission alone.

ROY ROBERTS
For Orchestra Routes, Turn to Music Department.

Act-Units-Attractions

Dan DeCamps, Ronnie (Old Romuanian) NYC, ne.
DeSantos, Cion (Russian Art) NYC, re.
De LaPlace, Peggy (Jimmy Kelly's) NYC, ne.
DeFrenza, Frank (Mataro's) NYC, ne.
DeRogna, Jack (Hotel Monte Carlo) NYC, re.
DeRogna, Jack (Hotel Monte Carlo) NYC, re.
Dedalí, Carlos (World's Fair) NYC, re.
Dekker, Bert, (Day's 90's) NYC, re.
Dell, Carmen (Old Shady Gardens) Pittsburgh, PA.
Dell, Carmen (Old Shady Gardens) Pittsburgh, PA.
Denn, Jim (Hotel Whitney) NYC, ne.
Denn, Jim (Hotel Whitney) NYC, re.
Dennison, Mort (St. Regis) NYC, ne.
Dent, Joyle (Radio King) NYC, ne.
Dent, Joyle (Radio King) NYC, re.
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BULLETIN

NEW YORK: Tom Bundy, stage manager and charter man at the Eltinge, was again equal to the occasion last week. His good humor, juvenile tenor, became one of the best jokes in town, and few words were wasted taken over for the time being.

Marty Whitlette was a double birthday party in the Oakley room of the Bowery Theatre. With the recent styling of Ginger Johnstone, the full house was among the best in my life. And talk about the big, the Columbia, Gaynor and Howard... Virginia Jones, at the Vele, overflowed to a substantial increase in her last pay envelope.

ARGrE LEE, known as (Raffle. closed at the New People, instituted in aid of St. John's School for Orphans, to be held over for the time being.

LILLI DAWN left the broom to open as extra attraction at the Triboro, Philadelphia, week of Oct. 21.

CHICAGO: The A. B. MARCUS-N. S. Barghofer show, a number of Chicago date in suit filed in Davenport, Ia., last Monday. Among the many members of the show were, Mr. and Mrs. Leon Paul, Mr. and Mrs. Jack Rosenberg, and many others.

The show is preparing to move to a three-show-on-a-day program in Chicago, with the Barney Foon-Chang show now in preparation.

The show is being held at the Peninsula Hotel, and is being held over indefinitely by Harold G. Bevan, manager of the show.

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Garrick Does Good Business

ST. LOUIS, Oct. 7.—Garrick Theater, which opened September 9 as the only local burlesque house, has been enjoying good business, according to Jack Breckman, manager.

Broadway, Follies, with Cecil Wood and Pat Pace, is current. I. H. Circuit, books the Garrick and shows scheduled for October 7.

Those looking for a little extra entertainment, featuring Zora, Tiny Fuller and Harry Mand, are at the Market Theater.

Shuberts Want Brooklyn House To Drop “Follies”

NEW YORK, Oct. 7.—Court has set October 14 for a trial date in suit filed by Leo and Jacob J. Shubert September 28 against the Ritter Amusement Co., Inc., for $250,000 damages and an injunction to stop The Shubert Follies. The defendants operate the Shubert house and have been billing and advertising as “Shubert Follies.” Name “burlesque” has been registered by Mayor La Guardia and the Department of Licensing.

BROOKLYN HOUSE, which has had a check on the house for six weeks, is going to have a new show called “Shubert Follies.” The defendants operate the Shubert house and have been billing and advertising as “Shubert Follies.” Name “burlesque” has been registered by Mayor La Guardia and the Department of Licensing.

Bob Carney unit in Detroit September 29,... EARL ROOT closed with Venus at the Lincoln. The show was well seen in the Bowery night club in Denver with Billie Lamont,... EUGENE ARMENSTEIN opened another successful burlesque box with Mr. and Mrs. Al Dow in Chicago, and is expected to vaude for two weeks. Opened October 6 at the Hippodrome, Richmond, Va., followed by J. G. Robinson, Morgan, Bob TAYLOR, straight man, is in the Medical Arts Hospital under treatment for ulcers. May have to remain the next six weeks.

The police couldn’t. So the charge was dismissed.

BOB TAYLOR, straight man, is expected to be released from the Medical Arts Hospital under treatment for ulcers in time to appear in the show at the Hippodrome, Richmond, October 13.

Ginger (Cookie) Waldron, origi- nal contract by Max Michaels for four weeks, closed at the Garrick Theater, October 6, six weeks October 1 and being held over indefinitely. Miss Waldron is one of the most popular girls in the city, and is doing a splendid job in the show.

LEONARD and Natascha,... ARThUR CLARK, etc. closed at the Garrick and opened at the New People, week of October 14.

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Ginger (Cookie) Waldron, origi- nal contract by Max Michaels for four weeks, closed at the Garrick Theater, October 6, six weeks October 1 and being held over indefinitely. Miss Waldron is one of the most popular girls in the city, and is doing a splendid job in the show.

LEONARD and Natascha,... ARThUR CLARK, etc. closed at the Garrick and opened at the New People, week of October 14.

LILLY DAWN left the broom to open as extra attraction at the Triboro, Philadelphia, week of Oct. 21.

BOB TAYLOR, straight man, is expected to be released from the Medical Arts Hospital under treatment for ulcers in time to appear in the show at the Hippodrome, Richmond, October 13.
Bryant Showboaters
To Air Over WLW
CINCINNATI. Oct. 7.—Billy Bryant and his Black Lagoon show will go on the air on WLW to begin their 10th summer season at the foot of Lawerence streets here, take to the air on the 11th at WLW.

The Bryant Showboat is carded to wind up its local season around the middle of November.

FORREST BROWN, formerly with Billy Wehles' Billiards' Comedians and renowned as the mainstay of the circus, is now in charge of the troupe as car manager, having joined it in Columbus, Ohio. His show is in the city.

J. FRANK COLLINS is booking engagements for the show. The present tour is through Kentucky and Indiana, using old barns and tents.

ENDURANCE SHOWS
Fox-Pugh Jamboree Ends
75,000 Attend 11-Day Run
ST. LOUIS, Oct. 7.—The Jitterbug Jamboree of 1939, which opened here September 21 under direction of Sam Fox and J. W. Hammer, closed Sunday night, October 1. Show played to an estimated 75,000 people, according to the promoter, who is satisfied with the result.

Fourteen teams entered the contest with the final winners being Sammy Mann and Mary Ann Carroll, first; Eddie Johnson and Virginia Combes, second; and H. Marge and Walter Hopp, third. Runners-up, who were eliminated on the final night were Mel Ahmein and Caroline Miller, Bobby Fleet and Pearl Knox and Val and Juanita Arnold. Ed Randal's colored orchestra furnished the music, with his showboat players, winding up this 14th annual Jitterbug contest. The entire show was under direction of Sam Fox, who is booking the troupe to head his own unit.

Tommy Revlin, carding from Elsberry, Ill., was the last of the contestants who lost out on the columns what Irv Friedberg, former manager of George L. Rutsey enterprises, is doing now.

Bill and Mrs. E. H. McQuade, formerly with Frank Buhl and Company, were married in Frank Buhl's show in Chicago, with the presence of the 2,000 people who are now in the show. They are on their way back to the show in Chicago, where they will continue to work until they leave the show for the winter.

We wish to let our friends know we have left the endurend show and are now working with Dr. James P. Railey, formerly with the A. E. Smith and Cliff Shaw. They have left the Jitterbug contest and have joined the activities of the Jitterbug contest.

It seems as if everybody is getting involved in the Jitterbug contest in Chicago. Joe says that Frank Buhl and Company are having a jolting time and are selling bananas in front of George Sheffel's store. According to reports, he has a chain of fruit stores, and that they are doing splendid business.

Jack Naylor Is Loser
When Fire Hits Show
TEXARKANA, Tex. Oct. 7.—Fire hit the Jitterbug Jamboree. The fire broke out in the show's storage shed early in the morning. The entire shed was destroyed, and all the equipment was lost. The show will have to be postponed until a new shed can be built.

John Lawrence Ends Tour
WORTHINGTON, Ind., Oct. 7.—Lawrence's tour of the Western states ended last Saturday at Minneapolis, Minn., with a total of 15,000 persons attending. The tour started in Los Angeles, Calif., and covered a distance of 2,500 miles in 10 days, during which time they performed 14 times. The tour was presented by the Lawrence company, which has been touring the country for the past two years. The company plans to return to the Western states next spring.

Endurance Shows
(Summaries to BILL)

Spaun Show Will Wind Up
Tent Trek Late This Month
PROSPECT, O., Oct. 9—Spaun Family Show, which started its tour in early, April, will continue outdoors until late this month, according to Spaun, who is now booking the show. The show is now working with all new equipment and is expected to do a good business.

Spaun, who says the show has made money this season, is now booking a new tent, which is expected to remain in quarters all winter, but the remainder of the family will go on the road.

Norton Show Hits Stretch
LOS ANGELES, Oct. 7—Opening here September 7 to fair business, Red Norton's Walkshow continues to meet satisfactory attendance. Four couples out of the 14 starters are battling it out for their chance to represent the Bailey and Walter Greatzeyz in Montana to reported big business.

REPERTOIRE-TENT SHOWS
Conducted by BILL BACHS—Communications to 25 Opera Plaza, Cincinnati, O.
Roadshowmen Can Prepare Guides To Up Attendance

Editors Note: Last week a story in the trade press stating that roadshowmen were employing photoplay guides (issued by Educational and Recreational Guides, Inc.), to create interest in films. This guide gives salient facts on the film which the film was made. Because many roadshowmen have usually seen 16mm films, roadshowmen are interested in how to obtain them from which they have their libraries or have booked. This article tells how to get the roadshowman himself for films on which to publish guides.

NEW YORK, Oct. 7.—Realizing the interest created in films by photoplay guides, the trade press has discovered that a comedy, members of a school faculty. Of course, the indifference which little baffled as the teachers to whom the film is offered. The teacher may be the principal will solve this problem. While the English teacher would ordi- narily grasp the point and review the film and write the booklet, there is no question that the English faculty is familiar with movies to some extent. The facts could easily be handled by anyone familiar with school work and movies. A picture such as War In Europe offers an unlimited field for teachers. White viewing the picture, the roadshowman may explain the scenes in the picture. Referring to the history of that particular war period, the roadshowman may launch into a discussion of war preparations and battles could be secured. These would furnish detailed information of which the teachers may make use. It is suggested that these informative sections be added to the front of the films. The conditions at this time with those of war preparations and battles could be painted. The school is located.

A little explanation in arranging for his special guides is probably necessary, for the fact that the teacher is familiar with movies to some extent. The facts could easily be handled by anyone familiar with school work and movies.

Books, to similar, a group discussion booklet is similar to the photoplay appreciation outline this is a guide to the films for different classes are given. However, the writer finds it difficult to deal with the list of books in the guide in the guide. The guide is given on the different teachers and grades. The study of these teachers and the guide is given to the teacher will it be of interest to the teacher?

Important Announcement

You can't afford to overlook this bargain. Brand new, modern Westerns, $100 to $250 each. Ex- cellent operation. Complete Production and Equipment and Talking Film.

The New and Recent Releases

SPECIAL RENTAL RATES

Schools, Colleges, Churches, Churches, Churches. $60.00 each. Ex- cellent operation. Complete Production and Equipment and Talking Film.

THE SOUTHERN VISUAL

THE FILM WEEKLY AUSTRALIA

POWERFUL SHOWS

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Letter List

NOTE — Mail held at the various offices of The Billboard is classified under their respective heads — Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
BRANDOWSKI - TURSKA-Ewa, 26, who had appeared with the chorus of the Warsaw Opera, is reported to have been killed in the recent bombardment.

BRUCE-Mark E., 51, retired theater owner, of 1801 Madison Avenue, October 14, died in Harper Hospital. He operated the Gom and Opera houses in that city, and was president of the former Seven Points Fair Association.

BRUNS-J. T. (Tommy), well known as the circus ringmaster of the Ring Bros. Circus, at the home of Fred and Frieda Conley, Cincinnati, October 14. He was 59 years old and had been with the circus for 15 years, leaving for Cincinnati, where he worked and later became the stand-up comedy for Johnnie and Harry Colam, the mastiffs.

CROLL-George H., 38, public relations and advertising man, was found dead in his apartment, September 17 in Bryce Hospital, Tuscaloosa, Ala. Autopsy revealed a college student from Tuscaloosa. Burial in Tuscaloosa.

DAVIS-John H., 62, Blanton Hospital, and partner in Davis & Oates, was found dead in his home in St. John's, Fla. Burial in Ackley.

DILLON -Thos., 90, was the first to be reported a victim of the recent Friendly Society strike, and was killed in an explosion at the Fair City Exchange Company, 1930 Broadway, New York.

DOUGLAS-George W., 54, actor, of a heart attack, October 6 in Philadelphia. He made his first stage appearance at the Criterion Theater, New York, in 1909 as the title role in "The Great White Hope." He later became associated with Billie Burke and Agnes Moorehead in the play "Who's Who in Kismet." The theater Guild produced a play with him in 1931, and he played the role of Mr. Peabody in "Seventh Heaven." He was known, too, for his role of Faust in the New Theater production of "Faust" in 1928. In 1913 he toured with Marita Margold and in the next year toured with Charles Lederer. His major roles were in "The Perfect Marriage" at the Bijou Theater in 1923. He was a member of the Players Club and the Actors' Equity Association.

GOELITZ - Fred W., 65, for 17 years the owner of the Goelitz Chocolate Company in Colorado Springs, Colo., September 23, at his home in Sibley, Minn. Survived by his wife, Mary Jane, and two sons, George and Harry, and a daughter, Dorothy, in Dallas, Tex. Buried at Woodlawn Cemetery.

GRISETT - J. B., 69, band leader and trumpetist and head of a music room in Meridian, Miss., at his home in that city, September 26 of heart disease. Greeted is survived by his wife, Mary Johnnie (Heenan; a daughter and son-in-law, Ralph Williams, orchestra leader, in St. Louis, and a daughter, Mrs. J. B. Greet, in Meridian,

HIGHTOWER - W., 26, public relations and advertising man, was found dead in his apartment, September 17 in Bryce Hospital, Tuscaloosa, Ala. Autopsy revealed a college student from Tuscaloosa. Burial in Tuscaloosa.

HOFFMAN - John, 38, Canton, Fla., auto racer, October 1 in State Hospital, Scranton, Pa., of injuries sustained when he crashed in a race at Daytona Beach. Services October 4 in Canton.

KLEIN - Charles N., 44, Pontiac, Ill., playing that city, in St. James' Hospital, the last day of September. Survived by his widow, mother, a brother and sister, Mrs. Mary Johnnie (Heenan; a daughter and son-in-law, Ralph Williams, orchestra leader, in St. Louis, and a daughter, Mrs. J. B. Greet, in Meridian.

KREBS - Edward F., 56, president of the Independent Theaters' Protective Association and former manager of the Climax Theater, Milwaukee, who died in that city September 25. He was a member of the American Federation of Musicians. Survived by his widow, Mrs. Mary Johnnie (Heenan; a daughter and son-in-law, Ralph Williams, orchestra leader, in St. Louis, and a daughter, Mrs. J. B. Greet, in Meridian.

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MASSON - Anna E., 21, daughter of Mr. and Mrs. Harry M. Barstow, Providence, R. I., was found dead in her apartment on the 19th floor of the Manufacturers Building, Providence, October 5. She had been employed as a telephone operator in the Alexander Pilot Co., and was a member of the Teachers' Association and the Matinee Club, and at one time was director of the Music Department of the Alexander Pilot Co. Survived by her mother, Mrs. Harry M. Barstow, and by a brother, Mr. Harry M. Barstow, Jr., who was vice-president of the former company.

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MURPHY - John, 26, auto racer, was found dead in his car in the Milwaukee Park, Milwaukee, September 20. He had been associated with Samuel Goldwyn in the motion picture business.

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Bad Weather Kills Chance To Judge Value of 50c Gate

NEW YORK, Oct. 7.—Indecent weather most of the week made it impossible to judge the value of 50c Gate at the fair, which was instituted Monday for the remainder of the season. Attendance Monday and Tuesday dropped to practically nothing due to continued rain and chilly breezes. It was reported Thursday were nothing to talk about from a comparative standpoint. Industry indicated that all week that the reduced gate admission would aid week-day patronage, evidence yesterday which saw more than 100,000 passed thru the gates to mark the fifth and final day. Most Fridays traditionally have been weak here. Overвуund was a weather during the week is expected to aid attendance today and tomorrow, when New Yorkers will then hit for Florida. With Mopping Into Peordia's sunshine, others being concerned had the arid amusement area all but Day In the face of dire predictions which there's little or no shouting either. Most

Paid Attendance

Previously reported... 20,442...024
Saturday, October 1... 154,820
Sunday, October 2... 153,821
Monday, October 3... 41,170
Tuesday, October 4... 87,283
Wednesday, October 5... 67,283
Friday, October 6... 110,753
Total... 21,192,572

156-Day Run, 50c Gate, Combo Ticket Planned for 1940

NEW YORK, Oct. 7.—Harvey D. Gibson, chairman of the board, told delegates to a concessionaires' meeting on Tuesday that the fair would operate 156 days next year, and that the fair would be extended into October. The executive board, however, make possible for a few fun-ome attractions to be put in the fair's second stanza. Governor Shaffer is expected to be one of the active service early in the week as day 50 -cent gate.

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cr - lineup, to mark up the meander of the season.

Administrative Changes

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Now is the time to seek them out and put them to work.

On the Flushing Front

By ROGER LITTLEFORD JR. and LEONARD TRAUBE

NEW YORK, Oct. 7.—It's all over but the shouting, to coin a phrase—and this is good news. Two of the boys on the morose midway are making big improvements in their work. The surprising thing about it all is that for two attractions have folded since Labor Day. In the town of evil predictions which had the air midway area all but Day In the face of dire predictions which there's little or no shouting either. Most

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Now is the time to seek them out and put them to work.
Closing Date To Be Oct. 29; No Promise of '40 Reopening

Decision will enable management to crowd scheduled entertainment into month—dive in attendance raises doubt that ops could hold out until December 2

SAN FRANCISCO, Oct. 7.—Golden Gate International Exposition will close on October 29 instead of on December 2, as was previously announced. It was announced on Wednesday by President Leland W. Cutler, after a meeting of the executive committee and board of management. No mention was made of a possibility of reopening after next season. Expo operations have been In the recent retrenchment plan. It's been the trouble.

Some officials appear to doubt that the fair could hold out as far as this year is concerned, some midway concessions apparently will take losses. The closing date has never got off to a good start. Hydrosphere, numerous rides, Streets of All Nations, and among the girl shows, Dancer of the World and pos- sibly America.

Sally Rand's Gay Paree probably will be a heavy loss. She said he had been assured by President Cutler that the fair would not reopen next spring unless 81,650,000 could be raised by the bill to Congress of this month to guarantee winter maintenance costs. "The decision to close earlier will enable the exposition to concentrate in October the entertainment events which would otherwise be presented over a period of two months," said President Cutler.

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Some Will Take Losses

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Board Empowered by Billers Union To Negotiate Contracts

Circus committee dropped - separate wage scale to be considered for truck shows - scales for carnivals, other shows to be set up - universal dues card adopted.

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Favorit Outdoor Performer Contest

First Two 264 Points Apart

1. Bob Kyle 14.245
2. Mabel Stark 13.981
3. Dave Geyer 13.039
4. Four Jacks (Aces) 10.687
5. Jack Smith 10.243
6. Frank Cushing 8.300
7. Slim Williams 7.662
8. Hubert Castle 7.100
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Performers and troupes listed above are requested to follow forward data to Contest Editor:
1. Permanent address, or where owner or manager can be reached. 2. Names and birthplace of each member. 3. Billing style. 4. Shows on which appeared this season. 5. How act prefers to be classified in divisional groups. (The Billboard reserves the right to deny such preference where doubt exists as to exact classification in this or any other History of act. 6. History of act in brief. 7. Head and shoulders or full-length photo—action photos not desirable.

Peru Pick-Ups

PERU, Ind., Oct. 9—Bill Britton, is night watchman at Ringling quarters, with names A. J., is employed at the day. At railway yards, North Peru, C. in Peru, has a 10-year-old son. Mrs. Harry Parkhurst Sr. has been served with divorce papers. Mr. and Mrs. Harry Parkhurst Sr. formerly with circus, has fully recovered from a major operation at Huntington Hospital by Dr. C. & O. Railroad. Harry Jr., former circus performer, has returned to his studio at home while mother is ill.

Mrs. Virginia Marlowe, daughter of Mr. and Mrs. Fred Young, seriously injured several years ago, has returned home. In a fall from rigging, is here recovering at parents' home. The Youngs are conducting Circus Jockey Club, meeting, and farf are paid.

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He reported severely injures and the bed is very comfortable. The notice brought results and Kline arrived home. John is now employed in Eagles' lodge grill.

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MOORESVILLE, N. C., Oct. 7—Barnett Bros. Circus played here September 30 to October 1. A good show and a good night house. Business only fair since some of the audience wereмеасting a trip to the town. The Will Rogers of the Ring was in high favor among the kids.

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CONNER TRUPE, which was at the
Shrine Circus, Cumberland, Md., is now playing
theaters and night clubs in Ohio.

JACK GRIMES, who is with a half
unit under Doc Smith, Davenport, Iowa, took
the Ringling-Barnum-Baumont, June 16, and
undergoing an appendectomy, was discharged
next day and is back in the act.

ARRIVED Thursday night was Mrs. Arnott McDonal.

M. CRISTIANI, of the Cristiani, family of riders, has an accident in which he dislocated his collar bone...[rest of text missing]
Two Big Ones For Okla. City

Record figures hold up until Wednesday—cold winds may result in deficit

OKLAHOMA CITY, Oct. 7.—At the 3rd annual Oklahoma State Fair and Exposition here on September 25-30, weather proved perfect to pay interest and burning-installment of $1,147,035 due final tabulation is completed, but he said net profit, if any, to the 'fair association is expected to be about $600,000, an increase of about 300,000 more than last year.

FRANK H. KINGMAN, secretary of the International Association of Fairs and Expositions, and secretary-manager of Brockton (Mass.) Fair (left) and General Manager Max Linderman, of the World of Mirrors, are shown here as the W.M. organization was signed on September 13 to again furnish the midway at the 1940 Brockton fair. Photo, by Eddie Tarjan, furnished by Jim Mallugh.

Bloomburg Is Near Top

With bad weather, gate exceeded twice before—stand take is good

BLOOMSBURG, Pa., Oct. 7.—Although there were four days of bad weather with last Sunday fair held under snow, Bloomsburg Fair, September 25-30, paid attendance of 42,000 has been exceeded only twice and then in the record years of 1907-20 with almost perfect weather each year. Weather held Tuesday, city's Children's Day, and Friday, county's Children's and Grandstand, to light attendance.

Officials considered the grandstand receipt of $22,000 excellent in view of the fact that rain fell during most of the presentations.

All exhibit buildings were well filled. Photo, by Earl R. Miller, furnished by Sam Smith.

Knoxville Ups Gate and Take

KNOXVILLE, Tenn., Oct. 7.—The best in a week's attendance from the standpoint, Tennessee Valley A. & E. Exposition, which opened here on September 25 and closed Wednesday, also declared one of the most successful from attendance and gross receipts in recent years.

Record was 213,750, a slight increase over last year when it was 209,056, and a slight decrease over the record attendance of 225,380, compared with 276,711 in 1938. Preliminary report of directors declared that the 1940 fair will be a permanent and unbroken fair as the attendance and gross receipts exceeded 1939. The 1939 fair was attended by 210,728.

English Fairs To Operate

LONDON, Oct. 1.—Fairs will be permitted to operate in England until 11 p.m. according to Sir John Anderson, managing director of the London County Council, that the licensing regulations are not prohibitory.

Pari mutual handle was about $2,000,000.

Interest Increased in Jax

JACKSONVILLE, Fla., Oct. 7.—Final figures released at a directors' meeting of the Jacksonville Fair Association for 1939 Canada Pacific Exhibition, record $39,377. The amount, double last year and remarkably high in view of the fact that the weather and war conditions, is $10,000 less than for 1938 and more than double for 1937. Arrangements have been made for erection of a $150,000 steak-house.
Weather Fails To Curb Trenton

TRENTON, N. J., Oct. 7—Altho hampered by rain on three days, New Jersey State Fair here on September 24-30 was the most prosperous ever, and President George A. Hamid. Biggest crowd in its 52-year history attended on Thursday, when 130,000 patrons were poured. Drivers were featured. Number of exhibits, visitors, and of high quality, said Secretary E. L. Peck. Monday was Children's Day, with attendance going better than the 60,000 mark. Wednesday, opening day, and Thursday, Grand Day, when afternoo and night grand-stand shows were rained out. President Hamid switched the grand-stand program to the Coliseum, where a stock parade was also staged for aушки.house. Thursday, Final Day, was another record breaker. Threatening weather again moved in on Friday, when an average crowd saw motorcycle half-mile races on the dirt track. Another Children's Day on Saturday had better than average attendance, with weather still bad. New developments were a food show and merchants' buildings.

Cettin & Wilson Shows Gain At Carrollton, O., Annual

CARRALTON, O., Oct. 7—Altho attendance at Carrollton Fair here on September 24-30 was lower than the 10,000 mark for the first time in many years, grand-stand receipts showed substantial gain. One reason for this, according to President E. A. Hamid, was due to increased exhibits and drew bigger crowds.

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Fair Grounds

BRIDGTON, N. J.—Garden State Fair Association announced that the fair, which holds its 82nd year here for its 1940 fair, reports E. W. Emerson, secretary. Park has added 10 acres, including two acres of the grand-stand acts. Cettin & Wilson shows and Zachin's cannon act were popular at the fair on September 4-9.

MEDINA, O.—Taxes cannot be levied by the county on a fair, Alh. Thomas G. Gifford, county clerk, has informed, William H. S. Smith, former county auditor of Medina County. Taxes can be levied for a fair only to pay of existing debts, he held. County commission-ers had been requested to levy a tax to provide a free county fair.

REGINA, Sack.—Dressing-rooms to be built at Regina Fair were completed. Regina exhibition grounds will be located 42 acres, and cost $500,000. The fair was held in Regina, and $500,000 was raised and spent on the grounds.

GREENWOOD, S. C.—Parks have been completed for construction of new tracks and present facilities. Plans provide for a half-mile race track, exhibition and entertainment area, and a grand-stand platform, half under-covered, and seven barns will be remodeled.

RED DEER, Alta.—Report on the 1939 Red Deer Fair by President James Cross of the show's manager, Paul H. Miller, showed a few dollars on average. Receipts were up some over 1938 but were not nearly as high as 1937. Income from horse shows was $4,500 on improving grounds. The fair was located in Red Deer, and $4,500 was raised to provide a horse show.

CARRALTON, O.—Appointment of Julian A. Westlow, manager of the fair, has been announced. President E. W. Emerson has received a letter from the Ohio state fair association, which said the premium list will be increased in 1939.

COLUMBUS, O.—Gov. John W. Bricker named 10 to an advisory council to

Agricultural Situation

Condensed Data From September Summary by U. S. Department of Agriculture, Washington, D. C.

A... No:..er harvest will be under way. of corn, cotton, and tobacco, po-
tatoes, and alfalfa. Cotton fields are ready for harvesting. Many crops are good except in such areas as the Northeast, Nebraska, Kansas, and Texas, where thirty-nine cash crop income has been reported. However, the harvest is expected to total slightly less than last year. Much of the next crop will receive a fair amount of rain, and the harvest will be high. The market for cotton, tobacco, and alfalfa will be good. The demand for cotton, tobacco, and alfalfa will be high.

FARMERS’ incomes in 1939 were significantly better than in 1938. In the first seven months of the year, farmers were earning higher incomes than in the same period in 1938. The increase in the farmers’ income has come from a variety of miscellaneous sources.

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Price of dairy products ad-

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WANTED

For Toddy County Fair, Guthrie, Ky., Oct. 16 to 21. Two judge positions. Write to Miss Ada E. Williams. For details write to Miss Ada E. Williams. Will take Shows. Auto Park and Amusement Grounds. Ault Park, N. Harman, 922, 724, 726, 728, 729. C. L. (HUNNY FORD) Sanderson and Mr. and Mrs. Ira Lane, acrobat; Page and James, cyclists; and Charles, Seals, emote. Acts. Tel. 1-1. Mr. and Mrs. L. H. (Paragon) Sanderson. Tel. 1-1. Mr. and Mrs. Ira Lane, acrobat; Page and James, cyclists; and Charles, Seals, emote. Acts. Tel. 1-1.

Carnival and free act wanted for DAVIE COUNTY FAIR

WEIGHT OF OCTOBER 16TH

From the No. 1 to the No. 11 for each act. From the No. 11 to the No. 13 for each act. From the No. 13 to the No. 15 for each act. From the No. 15 to the No. 17 for each act. From the No. 17 to the No. 19 for each act.

Owing to Disappointment

And closing of the 1939 season.

BEN HILL COUNTY FAIR

October 30 to November 4. Excellent state Fair in the State of Georgia. Free for fair grounds. All work completed.

WANT FOR

FOR THE GREATER AIREN DISTRICT FAIR


Fairs-Expositions

October 14, 1939

GRAND-STAND SHOWS

TUMBLING Act shows reports they played for the Playland (N. Y.) Fair on September 27-30.

GRANT Family was signed to head the 24-ac show at four Pawnee County Fair, Sabetha, Kan.

THE CHRISTYS are at their home in Kansas City, Mo. The pair, blue and blue, are for the Paragon office, reports Sydias Christy.

ATTRACTED national for five-day National State Fair, Columbus, O., Howard House, manager, received Lucky Tennessee Hill Drivers. George A. Hamid and Rossides, Hill Drivers.

DON LAVOLA and Carlotta, high wire, who played Clowns (N. M.) Bi-State Fair on September 20-34 with Bowman's Fire, had the best act for Quay County Fair, Tucumcari, N. M., on October 2-7.

LEW CHRISTENSEN, manager of Aircraft, provided a free act at Highland County Field, Hillsboro, O., on September 27-33, featuring D. O. Arno and Co., jugglers; Three Acrobats; Ira and Jake; Lapar and Lee, acrobats; Page and James, cyclists; and Charles, Seals, emote. Acts. Tel. 1-1. Mr. and Mrs. Ira Lane, acrobat; Page and James, cyclists; and Charles, Seals, emote. Acts. Tel. 1-1.

RAPIDS CIRCUS, which ended its week of Ohio, Indiana, and Michiko fairs on September 30 at Carrollton Fair, was a success. Manager of the circus, Mr. W. J. (Wally) Fair, with Pat and Wally Fair, has been playing Ohio fields for the past three years, included a dozen stands and an auto thrill circus. RAPIDS CIRCUS, which ended its week of Ohio, Indiana, and Michiko fairs on September 30 at Carrollton Fair, was a success. Manager of the circus, Mr. W. J. (Wally) Fair, with Pat and Wally Fair, has been playing Ohio fields for the past three years, included a dozen stands and an auto thrill circus.

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WHITESIDE Troup played its 10th season in the Steiner Bros. Fair, Mendenhall, Miss. On September 10, 1939, the Steiner Bros. Fair, Mendenhall, Miss. On September 10, 1939, reported T. P. White, office manager. North Carolina fairs for the past four years, reported T. P. White, office manager. North Carolina fairs for the past four years, reported T. P. White, office manager.

WOODLAND, and LITTLE TERRY FAIR

Shots and Zachin’s cannon act were popular at the fair on September 4-9.
Crosby Dance Faye, Gray Top Draw at Det. State Fair

SAN FRANCISCO, Oct. 7—Because of the withdrawal of certain entries, the crowd at the Golden Gate International Fair was smaller than last year. However, the attendance was still large enough to make the fair a success. The weather was ideal for the fair, and the visitors enjoyed the various exhibits and attractions.

Principal causes of the drop, aside from the lower attendance, were the lower budgets of many of the exhibitors and the lack of a feature attraction this year, which drew about 35,000 people.

ALBUQUERQUE MAKES

The six-night show, following Jimmie Lynch and His Death Knights' two-day program, was a great success. The group, which consists of a girl chautauqua and Patsy Winners' Hootenanny of Tramps, Joe McVitty, juggler; Great American Magician, and a radio team and acrobatic comedians, had a great following. The show was scheduled for the stage, stage show, and was quite successful.

Carruthers booked both shows. More racing than eight days, a proposed week's stand, was the result of an accident occurred on the fair ground, that necessitated destruction. The crowd, which included many of the city's leading citizens, remained two days longer than usual.

C. F. Zeiger United Shows returned to the midway with augmented equipment. The show, which included Bengal tigers in a nightly free act, was reported to be doing a good business. One day later, a second show was reported fair. Mabel Stark drew a large crowd of front-page art with tiger cubs and others. Gay Mile. Fair management's daily radio show was well received. George M. Horne was reported to be in good health, and well spent. William Foulke produced for the show a parade of horses, and decorated streets with flags, flowers, and garlands.

KNOXVILLE UPS

The city and county will share $50,000 of the cost and the fair. Agricultural and industrial exhibits, which made hundreds necessary, were increased. 4-H clubs added $50,000. Premiums were increased and will be awarded. New 6,000-seat grand stand was completed on opening day.

Mich. Annual Wins

The Rainfall Hurts

MIDLAND, Mich., Oct. 7.—Althea

Haven heavy rain fell on four days during Hilli

ased, resulting receipts about $50,000 under

25,000, for which no evidence was adduced, was

By Secretary H. B. Kelley, who was

aided by the WPA. New regulations were made for agri

vexed and several are under construction. President Jacob, who is dean of Uni

and will be completed in the fall. The work was

virtually completed. Jacob stated that there would be no increase in entry fees. A

enjoyed by the.tourists and the many visitors who came to see the exhibits.

Weather was favorable for an estimated 10 per cent increase in grand prizes over last year.

City School Day and Knoxville Day

combined, earlier in the week than usual. The total estimated 30,000. Other special days were Odd Fellows' Day, Press Day, 5:000; Wednesday, Governor's Day, 25,000; Thursday, Tennessee Valley Day, 25,000; Saturday, Rural School Day, 50,000; Saturday, Industrial Day, 50,000.

BLOOMSBURG

BLOOMSBURG

POSED (Continued from page 33)

with fine displays. The Flower Show, which is one of the outstanding features of the show, was held in the Horticultural and ornamental buildings. The exhibits were up to usual standards.

The grandstand races were featured on the final day of the fair, and Big Jim, who has been a favorite with the crowd, was featured. Joe Bailleau's Madison Square Garden Palace was the last musical show for the season. The show was presented in the afternoon and was well received.
Glen Echo Set For Expansion; Season Excellent
WASHINGTON, Oct. 7.—Without boasting, says its vice-president and general manager, Leonard B. Schloss, Glen Echo (Md.) Park had an unusually successful season, due mainly to being situated close to Washington where there never is an industrial depression. The season was wound up on September 10.

Manager Schloss is planning improvements for the coming year, which will be operating under a new management. A new entrance and administration building will be constructed, the floor being raised and with a roof garden atop the building. In the way of amusements, he has had dismantled the very profitable Aeroplane Swing after 12 years of operation by R. A. Anderson as a concession. Another space was required for a Flying Scooter which will be operated as a concession by Anderson and framed entirely different from any other device of this character thru its being erected on the platform style of loading and unloading, the same manner as evolved by Anderson in several of his Aeroplane Swing operations.

American Acts on Closing Bill of Season in Sweden
STOCKHOLM, Oct. 1.—Grona Lund's Tivoli and Norreslag-Djurgarden, the two big amusement parks in Stockholm, ended their seasons on September 17. The park sets appearing on the closing bill in Norreslag-Djurgarden were Miss Fannie Brink, Capp, and Eddie Gordon, comedy bike set.

Liseberg Amusement Park, Gothenburg, and the circuit of Folkets Parks thruout the country also closed on September 17.

Celoron Has Gain; Winter Action Set
JAMESTOWN, N. Y., Oct. 7.—Despite heavy competition, Celoron Park here, J. G. Campbell, owner, had an increase in business of 29 per cent over that of 1938-1939 season, and his figures for 1939. Mostly responsible for the increase was installation of a $50,000 rink and the dance hall and Pier Ballroom, which featured name bands on which Campbell has been very successful.

Owner Campbell plans to operate the rink thru winter under management of his son, who is in charge of the business. Three months ago capacity crowds on weekend nights is very common. The park is doing daily business and has made a profit of $15,000. As added attraction officials plan to present professional wrestling matches at the park.

Pier Ballroom is to open soon as a west coast pier. The park is being taken to procure a liquor license.

Circus Comes to Coney, Cams Lodge for Last Time
CALGARY, Alta.—The 6-year-old polar bear Valda, brought to Calgary to replace the late Buddy is dead. Officials said it had not been well since the move and refused to use its pool and to eat.

John E. Lambie Jr., assistant manager of the zoo, has called on him. Again has charge of the "Business Quiz" give-away on the "I Like To Have Answered" for the 21st annual convention and Exposition of the National Association of Amusement Parks, Pools and Beaches in the Hotel New Yorker, New York, on December 4-8. Success of the Zoo has indirectly helped the Long Chicago convention awakened much interest in this program feature.

American Recreational Equipment Association
By R. S. UZZELL
Plans for our 21st annual convention are getting momentum daily. Each one approached on a suggested topic according to the interest best in contributing his part toward the success of the meeting. We must carry on our efforts to make the convention as complete as possible. The coming convention may mark a new era in the zoo business. Many changes have occurred, and the present condition is a result of the efforts of many people.

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Cincry's Zoo and Other Leaders Prepare To Conserve Breeding Animals; War Shortage Looming
CINCINNATI, Oct. 7.—Cincinnati Zoo, confronted like other zoological gardens with the general war shortage of the entire animal supply because of the war, is using a more fortunate situation than most similar establishments. As director and general superintendent, said, the stephan, stephan is explained, that is the case. The stephan is explained, that is, is the case. The stephan is explained, that is, is the case. A recent war shortage report showed that the most fortunate situation than most similar establishments was with the animals in demand, and by trading with other zoos and by the purchase of animals in the United States, the zoo has filled a demand for animals at a very reasonable cost.

Stephan has returned from the annual meeting in Philadelphia of the American Zoological Executives of Parks and Aquariums Association. Problems resulting from the war, and stress of meeting them thus far, was discussed at the meeting.

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Price Raise Certain
Zoo was faced with the same situation in increasing the animal population, but by the time it was approached by any of the animals, the supply was not up to par. The animals brought to the zoo were the result of about $1,000, which will be taken by various zoos.

The supply from South America, however, will not only be increased, but the animals will be brought to the zoo as soon as the animals from South America are out of the way.

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Frank Buck, noted animal dealer, who has supplied a number of specimens to the zoo, is in the country, but is unable to get any new animal from abroad. The animal hunters in South America have been unable to get animals, since the shipment of animals to the zoo has been stopped. The animal hunters in South America have been unable to get animals, since the shipment of animals to the zoo has been stopped.
**The Pool Whirl**

**By NAT A. TOR**

**All Communications to Nat A. Tor, Care New York Office, The Billboard**

**Winter Operation**

About four years ago this column, then in the teens, had a series of suggestions for winter operation of outdoor pools. The feat accomplished this season was an open-air skate-covered pool, which has been in operation for six weeks. Although other such centers have been opened, this is the first of its kind that has been in operation for such a long time. It is a real addition to outdoor swimming facilities, and the management is to be congratulated for the venture.

**Rinks and Skaters**

**By CLAIRE R. ELLIS**

**City Office**

For A PEAK INVESTMENT BUY NOW!

**LUSSE AUTO-SKOOTERS**

**OR WATER-SKOOTER BOATS**

**AND EARN BIG PROFITS FOR your Park, Resort, or Club**

**LUSSE BROS., Inc.**

**2580 N. 26th Street, Philadelphia, Pa.**

**Write for Catalogue.**

For sale

MeteOR SPEEDWAY

New at the Ulysses, Neb., is the most exciting amusement device available. It is a 500-foot track, 500 riders per hour, thrills built in. Sold by manufacturers. Free delivery. Send 10 cents for particulars.

**Quality**

**NICHOLSON'S MANUFACTURING CO., INC.**

**4640 South Second St., Kansas City, Mo.**

**WANT**

5,000 pairs Used Rink Skates, Wheels, and Parts, and 5,000 pairs New Rink Skates, Wheels, and Parts. For sale. Write for prices.

WEIL'S CURIOSITY SHOP

**PHILADELPHIA, Pa.**

29 North Second St.
Hennies HASC Show a Success, Nets Club $200

MUSKOGEE, Okla., Oct. 7.-Midnight benefit performance, staged by Hennies Bros. Shows at Oklahoma State Fair, here on October 6, for the Heart of America Showsmen's Club, Kansas City, Missouri, was attended by the club fund- aged, indexed and unfortunate showmen, reports Walter Hale. Event was headed by John W. Hennies, fair personnel.

Buckman Corp. of America's Stars on Parade revue, with Clyde Lucas' Band and Bufe Davis, movie comic, headed the show, which also included Elsie Calvert's Red and Blue Show, the Rochester Opera and closed activities.

Bibel Murray Shows, secretary-manager of the fair, who purchased the first ticket for the benefit, was among those honored by the shows. Phil Little, caterer in charge of refreshment stands, presented the club with 20 per cent of his gross.

Gooding Amusement Co. Big Shows Hike Over Last Year

COSHOCTON, O., Oct. 7.-Despite element weather over recent weeks, grosses for the P. E. Gooding Amusement Co. this far are ahead of last year's. Owner P. E. Gooding said here. Organization, which directs the American Exposition Shows and Gooding Greater Shows, which open early in the year for ride units and conventions, which were carried on in Columbus, Ohio, district locations for eight weeks, under direction of Johnny Knight and George Bonie, letter in charge of rides.

Shows extended operations into Illino., Michigan, Indiana, Pennsylvania, West Virginia and, as usual, extensively thru Ohio. Owner Gooding said the company has experienced some record days at fairs and celebrations and that some spots where the company had been winners have fallen off. Other locations not counted on for much have come thru with big grosses. Alto some rides go thru locations where the company has, in the past, failed to draw, activities will continue well into the end of October.

Hearing on Water Show Suit

LOUISVILLE, Oct. 7.-The case of M. S. (Clyde) Phillips, Inc., Hody Jones and Harry and Mentch Buntun, alleging that the defendants have been defrauded by Miss Mary C. (Mary) Wilson, who is alleged to be the owner and operator of the famous water show conducted by the Miss Mary Wilson Co., was continued here in the Outline Court here next Monday. Others for both sides appear to think that is the last appearance of the case, as both are busy now taking depositions.

Zucchini Close in W. Va.

CHARLESTON, W. Va., Oct. 6.-Zucchini Bros., owners of Zucchini Bros. Circus Shows, broke up the organization here last Saturday's performance.

They left some of their motor equipment in the area and then left for New York City, according to reports that were going to Florida, where they planned to join another show.

Hamid-Strates Shows At Bloomsburg Aids NSA Benefit Funds

BLOOMSBURG, Pa., Oct. 7.-With George A. Hamid and his grand-screen shows at the agent for the National Showmen's Association, staged here in the Van's Gardens auditorium, the engagement at Bloomsburg Fair for these shows to have 10 per cent as social success, the event bringing over $1,500 for the general and personnel of the Strates Shows.

Billy Keaton handled the emcee chair for the first time and he did it to the fastest furnished music. Among those participating were the Benford Brothers, Elston Brothers, Louis Ruster, Otto Prout, Phillip Luna, Edmund Thomas, Frank Mahery, Frank Conklin in Brantford, Ontario, and a host of other names.

R-W Finale Nears, Minn., Iowa Fair Tour Satisfactory

PORT SCOTT, Kan., Oct. 7.-Following completion of fair dates in Minnesota, and the shows and rides there of, the strikes and operations were closed.

County Fair in New Mexico, director, staged another hit and the shows will play another week.

R-W shows are booked for another week and the shows and rides there of will have increased grosses.

Crafts Gets Orange Show For 7th Consecutive Time

SAN BERNARDINO, Calif., Oct. 7.-O. N. Crafts' 20 Big Shows were awarded the 20th National Orange Show in this city at a meeting here on October 3, reported Larry Woodward, manager. Date marks the seventh consecutive time for the shows, which closed the fair season.

Crafts is the first company to close the county fair season.

Golden State Shows, organization's No. 3 unit, will remain out for several weeks while waiting for new equipment. Owner Crafts will leave in the latter's plane next week for a hunting trip in Mexico.

Hamm-M'Cullough Shows Will Take New Orleans Over,

BOURBON, Mo., Oct. 7.-Fred Hamr-M'Cullough Shows, who have been at Orleans Fair since the opening, will take the shows over to New Orleans on October 12 to finish the French Quarter. Shows are to be run in conjunction with the Orleans Fair and will be run at the Orleans Show Hall.

The French Quarter Show will open on October 13 for a two-week run in New Orleans.

Conklin in Branford Bar.

BLANTFORD, Ont., Oct. 7.-J. W. Conklin, who is here for the present, said that the Conklin Bros. Shows, which have been at the fair for some weeks, will be closed out in quarters here. Shows' stand at Woodrow's, where they have been playing for the past month, will be vacated by October 9.

Conklin plans to leave here about October 13 for a two-week visit in New York.

Monday Oct. 7, 1939
CHICAGO, Oct. 7—Opening fall meet- ing was held October 5, with Past Presi- dent Ethel F. Yeoward presiding. The presence of regular officers. Routine mat- ter was presented and included a report of the shows that were to be held. Treasurer's reports showed the club's finances to be in good condition. Efforts to gain new members were discussed, and a special effort to attract young people was made.

Club Activities

Showmen's League of America

165 W. Madison St.,
Chicago, Ill.

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Heart of America

Showmen's Club

Relax Hotel

KANSAS CITY, Mo., Oct. 7—Social life around the club is increasing with the closing of shows in the Midwest and the club planning to pass through to their various destinations. Visitors over the week-end included Brother Sham- bidill, Mrs. William H. Guggen, Mrs. Viola Fairly, Mrs. Marie Jones, Mr. and Mrs. Strom, Mr. and Mrs. Ken Parks, Mr. and Mrs. E. B. Bagley, Harry and Shelley Weis, Mr. and Mrs. H. E. Taylor and Mrs. and Mr. Matt Perry. Brothers O. C. McGavin, Bill White, Harry Alhambra and Art Bland, accompanied by Mrs. Brantin and Mr. and Mrs. George How, visited the Fairly & Little Shows in Booneville, Mo. Brother Alkheimer brought a few applications from members of the club. Brother Slim Wadsworth, concessioner, at Crap Court, Omaha, returned to the city. He will leave soon for New Mexico and Arizona.

Missouri Show Women's Club

Maryland Hotel

ST. LOUIS, Oct. 7—Clubrooms have been redecorated thoroughly and are at- tractive. Mrs. Nell Allen, with whom the club went an operation last week in St. Luke's Hospital, is recovering rapidly. She was discharged from the hospital on Monday, October 7, and is recovering well. The club plans to hold its annual banquet on October 14, 1939, at the Palace Theater Building, New York.

President Hargrave announced that club's shares of the proceeds from the regular fall meeting passed to the club's benefit. The benefit was split between the State and the club. All communications were read from Past Presi- dent Ethel F. Yeoward, Brother Anser K. Kline, Glen Whittington, and Brother Pat McPherson, who inclosed applications for three new members from other clubs. Sick list revealed that Brother Ben Beno is home at Bly, N.Y.; Brother Pat Shanley much improved, Brother Charles Luce is improving again and Brother John Lynch is on leave in Osteopathic Division County Hospital.

Ladies' Auxiliary

Club held its regular fall meeting on October 3, with Past President Peggy Porta- folio representing the club. Other officers present were President Peggy Metall, Secretary Julia Beal and Treasurer Harry Altahuler.

In addition, a number of other shows were scheduled for the week. The club will be in full swing at the end of the month.

Sellner Mfg. Co., Inc.

FARIBAULT, MINN.

SHOW and TRAILER CANOPYS

Fulton Bag Co. & Cotton Mills

Concession Tents

Our Specialty for Over 30 Years

UNITED STATES TENT & AWNING CO.

704 North Wabash Avenue

Chicago, Ill.

TENTS — BANNERS

ONE SET SHOW BANNERS AND ONE SET PAY SHOW BANNERS

CHAINS

O. HENRY TENT & AWNING CO.

4011 North Clark Street

Chicago, Ill.

INSURANCE

Carnivals, Parks, Concessionaires

LEM SCHMITZ

Radio City

NEW YORK
ASTRO FORECASTS AND ANALYSES (Complete 1940 now ready)

NEW DREAM BOOK

Buddha-Future Photos

Nelson Enterprises

Imperial Shows WANT

Special Notice — 1940

H. P. LARGE SHOWS

Week End Museum

Advertisement in the Billboard

You'll Be Satisfied with Results

Midway Confab

Under a roof or canvas next winter?

After a successful season with Blue Ribbon Shows, Ray Rayette joined John R. Ward Shows in Charleston, Miss.

C. E. Allen and wife have two conditions on Gallier's Golden State Shows.

Recent addition to the Athletic Show on Joe Gallier's Golden State Shows is Kokoomo Sullivan.

A MAN is never as big as his undertakers.

JOINING Eric B. Hyde Shows in Rocky Mount, Va., for remainder of the season are the Flying Scrams and American Flyers.

HersBert and PegGY allen have taken over the Headless Girl Illusion and have-to-show stand on Gallier's Golden State Shows, reports Harry Hisco.

B.B.R.R-R-C Dome nature oft is cruel to aquatic shows.

ATTENDANCE at the Billboard's 25th Opera Place, Cincinnati, O.

By THE MIXER

Motordrome Fits In During Time of War

London, Oct. 1.—Jack Barry, English motordrome operator, is reported to have received several telegramst from British forces, utilising a part of a dome for temporary military purposes. The dome is 61 ft. in diameter, 150 ft. in circumference, 15 ft. high, by 15 feet, and is capable of accommodating 200 people. He plans to equip it with temporary seats, storerooms, facilities, and is said to be capable of withstanding shell or bombs dropping from 200 ft. in the air. Barry has a veterinary service which formerly rode in the domes.

Engagement in front of the Bandstand, reports Cartelton Collins.

Showman to press agent: "How about giving him a little publicity? I didn't get any return." — H. B. SITHE

Irish Jack LYNCH writes from Huntington, Ala. "Closed with Carl J. Fetters. Came from Chicago. Have spent a week in Nashville, on Royal American Shows and then jumped in there and joined West's World's Wonder Shows.

JOINING Joe Gallier's Golden State Shows in Belton, Miss. were Wheeler Brown, ticket wa. and Sam Moore, corn bumper and ball games, and E. J. Stevens, cookhouse.

Those who are contemplating a winter tour to Florida had better start clearing their systems now—juice Shovel Shorty. — "HAVE BEEN recuperating here from a paralytic stroke and heart attack." — L. B. Sammis, Chieflie from his home in Tuscaloosa, Ala. "Am able to walk around here now. This is a good place to get in shape enough for another season on the road."

AL BERESFORD, who had his sound track at the Deluxe in El Paso, spent several weeks, returned to his home in Carlsbad for a few days before leaving for several pendent dates. Al, who also works for Winters' Attractions this season, plans to spend the winter in Florida.

The property in which to advertise for extra help is thru the columns of the press and not with makeshift signs hanging on shoe boxes.

After an absence of some time Mickey Martin, former electrician on Leo Bickler's Stage Shows, has joined his wife, Lois Martin, and four children, Mickey, Jr., Toos, and Paul. All will spend the winter in Florida, Mrs. Martin reports.

New Boster of Betty John's People Who Make the New Show. Misson of the Dynamic Dynamite Show says that some games and women give him the same kind of a headache as you could.
CARNIVALS

The Billboard

October 14, 1939

along with 'em and you can't get along with- out 'em.

WHILE Hildebrandt's United Shows were playing Yakima, Wash., Mr. and Mrs. Francis J. Hildebrandt, in celebration of the anniversary with a dinner party at the Yakima Hotel, were presented with a beautiful silver tray by the Art Butler, John O. Faye, S. H. Jones, Mr. and Mrs. Art Anderson, Mr. and Mrs. Charles McCarthy and other friends.

WELL-KNOWN general agent and ad-

juster, R. G. (Doc) Felmet writes from Charlotte, N. C., that he is in New York City at present and is enjoying himself thoroughly.

DON'T let the handling of other people's money make a harrassed aristocrat out of you. That sudden wealth that falls into your hands belongs to the gods, not to you.

SHOWFOLK sighted in Charlotte, N. C. during Marks Shows' stand there last week were Bill E. J. Jones, Exposition Morris Miller and wife, Miller Bros.' Shows, J. C. Fleming, James Trainer, manager of the colored fair, and Gean Brant, of the Jones-Exposition.

IN A RECENT issue it was reported that Bill Overfield, protege of the late Z. N. Smith, had died. This was incorrect. It should have read that Overfield was a protege of the late Z. N. Smith, but not of the late Lou Oliver, who was doing his spiral ball act on Southern Shows.

HOWZ about changing the wording of some of those ticket-box grinders' all-day grind? One of the papers is in the process of doing so. I know of no law against a little originality.—Cosin Feleg.

ROY GOODING, ride operator, stowed crew and equipment on a southbound train, etc., etc., until he reached Pullman, Ill. where he had left his family at Pullman Central Fair, Dover, O., and Carrollton Fair wound up the season for the unit.

GOODING let the Virginia State Fair have a set of riding operat°s to keep out of his way.

"STILL HERE in the Land of the Sky- chasing tuberculosis," cards Frank Robbins from Asheville, N. C.; "plan to spend a few days with family in Raleigh, go back to Pullman and spend the season with the family at Pullman Central Fair.

A SHOWMAN should never feel insulted when a local ticket taker asks him for a ticket; he is entitled to the same treatment as the t. c. for stopping all men and thereby doing his duty.

WHILE Eric B. Hyde Shows were playing Pembroke, S. C., Secretary and Mrs. A. Thomas and Johnny Morris nell" at Pembroke, S. C., had lost control of his car on a hill from the town and Nash County Fair grounds. The car overturned twice before coming to a stop at bottom of a "foot-embolism."—A. M. Inghom.

BEN M. INGHAM, former circus and aerial trapeze and now a member of the Management Department of the Mammoth Show Train when played a one-day stand in Richmond,

Getting Even

If I had 100,000,000 I'd build the most elaborate and spectacular circus show in America. I'd employ all available laborers and workers, hire hundreds of the biggest name bands, one for every Astrotarium in the country, and make one and two for the inside. I'd hang a 5-cent ticket on each seat, and then pack the top with my own audience. I would refuse to sell a ticket at any price over 50 cents, and anyone on my payroll would be thrown out on his ear. What fun I'd have. I'd have the contrary of the usual circus patron would ask for a ticket I'd say, "Sorry, but I'm "out of business." That would just be enough to get the 'em to go out and talk about it, create a sensation. Then on Saturday night I'd tell the public that for the first time in five days I'd have a full house. I'd have you begging to come.

TALENT of Marks Shows' midway in Chicago, a well-known vaudeville act forthcoming for the Cast from WSOO on October 2. Among those who appeared with Walter D. Neals, were: Charles Robinson IV, Capt. George Thompson; Mr. and Mrs. C. W. Smith, Bullet Act; and Clarence Curwell, water-rat, of Chicago. The Chicago Daily News published a story in its October 3 edition of Mr. Robinson's Chicago, Ill. performance.

SHOW manager to ride boy who has reported for work an hour late: "Where have you been so long? Don't you know you've got to be here by 7:00? The Ride Boy: "Sorry, boss, but I fell off the top of the Ferris Wheel this morning." Show manager: "Hell, that shouldn't have taken you down.

CONCESSION line-up, which was last year's best at Bloomsburg (Pa.) Fair on September 25-30, included Ben Weiss, two bingo stands, H. C. Evans & Co., three bingo stands, and Sam Weinstaub, in his usual location. Tom Hanson had his side show on the midway with Strates, having closed with Pull Shows the previous week. Ben Tender, his wife a celebrity in celebration of her birthday, was the recipient of numerous gifts from friends.

PHIL PLANT had an ice and dugong show on the Strates midway.

MEMBERS of the Harlem Cotton Club Revue held on W. H. (Bill) Hames Shows were guests of Pull Shows when they were entertained by Mr. and Mrs. A. Hobgood, manager and Miss E. M. Smith, manager of the World of Mirth Shows is scheduled to play the coming Southern States Fair there.

TALK about an all-around side-show worker! Oklahoma Pete does an impromptu act, iron whip, cracking, iron tongue, fortune board, mirror, etc., all under control of his own command. He's been brought in a going for half and half—Dead Business Bill.

CHARLES A. ARBOG, general agent of Marks Shows, handled the organization and promotion of Pull Shows in Charlotte, N. C., week of October 7. Marks Shows played there week of September 25 on South boulevard shows and while the show was played there on September 25-30, World of Mirth Shows is scheduled to play the coming Southern States Fair there.

"NELL, that should; bore you did, Sore you did, I'm glad you feel that this show will get money. C. M. I'd say, I don't know; it's getting money,"-E. O. "Sure you did. Just figure you took $1,000 box last night at a depot act. It makes even $100 gross nightly.

FORMER publicity director of Royal American Shows and Robin & Cherry Exhibition, Roland W. Richards advised that after his resignation from the latter organization he spent a month's vaca-

CARNIVAL manager, attending the premiere of a giddy-bodgit pit show: "Why, this is awful! You'll have 1,000 beets a night with this; every one of them.

WHAT'S THE WORD in RIDE VAL.

PROVEN MONEY MAKERS

LOOPO-PLANE--OCTOPUS--ROLL-O-PLANE

POPCORN

For Dillon, S. C. (White), Fair and five more fairs to follow: Side Show, Monkey Show, Fun House, Motorized Glass House, one more Flat Ride, Octopus, Roll-O-Plane, Pony Ride. All Concessions open, no exclusives except Cook House, Bingo and Pop Corn. Will sell X on Novelties, Custard and Scales. Can place Grab. All address Conway, S. C., Fair, this week; Dillon, S. C., week Oct. 16.

GOLDENHAM, NORTH CAROLINA

WAYNE AGRICULTURAL SOCIETY FAIR, OCTOBER 16TH TO 21ST, INCLUSIVE

WANT LEGITIMATE CONCESSIONS of all kind except Bingo, Wax, Eat and Drink Stands, Pubilicity and In-Joke Concessions. Write Immediately. No Representatives. Address MANAGER KAUS, KAUS EXHIBITION SHOWS, INC.

This Week's Chautauqua, Oct. 9-14, 1939...
Johnny J. Jones (Railroad)


Rain on Tuesday, opening day, as well as Children’s Day. The weather was fair for the rest of the week, with the biggest business on opening day.

Ralph Spregues Venetian Gloat Blowers, the only ones who managed to do business, were it. on the front. Dick Smith’s Octopus and heavy hit, Bullet Buick cannon act and John Robinson Elephants were the free acts. Visitors were John W. Robinson, manager, Hickory (N. C.) Fair; Fred Torri, Wisconsin De Luxe Co.; Carl J. Laisher, side show operator, of Johnny J. Jones Exposition; Tom Trelitt, Miller Bros.; and Woodcock, carnival chaplain on Barnett Bros. Circus. Owner Marks spent most of the week inspecting his new quarters.

DARLENE D. NEALAND.

West Bros.


Little complaint could be found on attendance here, as crowds flocked to the midway during the fair when elements were favorable. Spending was at a low ebb, however, Friday and Saturday, best days of the fair, were marred considerably by rain and cold weather. Rider opened up a small Kid Day crowd, but just before noon a downpour drenched the lot and day was lost. However, shows and rides enjoyed good nights of business. Rain came to a close Sunday afternoon. Dick Smith’s Octopus and heavy hit, Bullet Buick cannon act and John Robinson Elephants were the free acts. Visitors were John W. Robinson, manager, Hickory (N. C.) Fair; Fred Torri, Wisconsin De Luxe Co.; Carl J. Laisher, side show operator, of Johnny J. Jones Exposition; Tom Trelitt, Miller Bros.; and Woodcock, carnival chaplain on Barnett Bros. Circus. Owner Marks spent most of the week inspecting his new quarters.

DARLENE D. NEALAND.

DEE LANG’S (Motorized)


Altho this was show’s first year, business here impressed the writer as extremely good. Opening day saw a packed midway and shows wound up with a big Children’s Day and an exceptionally good Saturday.

One of the biggest weeks of the season so far was held up here with all shows playing well. Excellent business prevailed on Friday and Saturday, although receipts were considerably less than those of the same week last year. Week ended September 29, 1939, Thursday. Business, excellent.

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EAT TO STAND. Barney (Pop) Harrell went to the Sam Lawrence in New Aupurfa, Mtn. Week ended September 10th and attended the Sam Lawrence. End, Bros. School Union, school grounds.

Crystal Expo (Motorized)


Weather turned this spot into poor business. As usual, the weather was an important factor in determining the success of the fair. Those who have attended the fair in recent years know that weather can make or break a fair. This year, the weather was favorable with mild temperatures and clear skies, which made for a successful fair.

Buckeye State (Motorized)

Louisville, Miss. Week ended September 10th. Weather, cold at night. Business, good.

These are the words of a fair director related to the success of his fair. He stated that the weather was a crucial factor in the success of the fair, and that the mild temperatures and clear skies contributed to the good business.

Galler's Golden States (Motorized)

New Augustus, Miss. Week ended September 10th. Weather, rain one night. Business, very good.

Weather conditions at Galler's Golden States were favorable with rain one night. Despite the rain, the business was good, indicating that the fair director was able to attract a good crowd despite the unfavorable weather.

R mediums

MESSMORE & DAMON

400 West 27th Street, New York City.

WRITE FOR ILLUSTRATED CATALOGUE

WE ARE PUTTING THE ABOVE ATTRACTIONS ON THE MARKET FOR THE FIRST TIME.

Direct From New York World's Fair

P. T. Barnum's FREAKS-MONSTROSITIES

Each of them has been magically re-created with animation by ingenious scientists. The mechanical Jumbo has been fashioned so that he can move various parts of his body, breathe, and in some cases give sound effects as though they were actually alive. They include such famous freaks as Cardiff Giant, the Horse with its head where its tail should be, Jo-Jo, the dog-faced boy, Zip, what-is-it?, Stelmes Twins and many other nationally known oddities. Also, life-size reproduction of Jumbo with mechanical action and a large array of other animated wild animals.

Each piece is mechanically equipped to move various parts. Will furnish either A.C. or D.C. motor.

Midwest (Motorized)


Weather turned this spot into poor business. Despite the favorable weather, the business was poor. The fair director stated that the weather was an important factor in determining the success of the fair. He noted that the cold and cloudy weather contributed to the poor business.

Fuzzell's United (Motorized)


Fair weather is always a key factor in determining the success of a fair. This year, the weather was favorable with mild temperatures and clear skies, which contributed to the fair's success.

Keystone Modern (Motorized)


Weather conditions at Keystone Modern were favorable, which contributed to the fair's success. The fair director stated that the weather was an important factor in determining the success of the fair. He noted that the mild temperatures and clear skies contributed to the good business.
day rain. From Wednesday on, however, Tuesday is easier for the business was on its way. General Agent William Cook reports he has five more fairs contracted in Georgia, Florida, Electra Leon who had been hulling up for him here because of low voltage and the increased number of concessions. Mrs. Stella Lees, mail and the Billboard agent, reports increased sales. Harry DeVore rejoined with the houseboat to the South. Frank’s Divining Tramp, continued, popular, and it seems as if he’s often been spotted. Frank’s Trident Tramp was a good show.

Frank Burke
Clint, N. M. Week ended September 28. Rainy, but grounds, weather, good, business, fair.

This was only an 18-mile jump, giving all an opportunity to get a rest. Rice Day had to be canceled because of the influenza paralysis epidemic. Three was a big one and Governor Miles, ex-Governor, Curry sheriff, and rocketeur, was special assistant of Governor Frank Burke. They visited shows and concessions and Don LaVola and Carretta put on special act for them. Rollophone and fiancée took the rides, and Ray Domen’s Jungleland Show clicked. Several shows in the vicinity including the Mighty Mississippi Midway in Amarillo, Tex.

Portales, N. M. Week ended September 28. Rainy, but grounds good, business, good.

An unusual event was the setting up of a new show. Mr. Burke, who has been a success for the past few weeks, proved shrewd. Merchandise, organizations and schools of the surrounding community co-operated. Shows, rides and concessions got good marks. A new show, however, was the car which was demolished by a fire but the fireman left the scene. Burke joined here for a few weeks’ visit with his wife, who is show secre-

E. M. CARRUTHERS

Los Angeles

LOS ANGELES, Oct. 7—Joe Glancy has opened a War Show at Long Beach, Calif. Show is a 100-cow, 200-ride, 100-square, 1,000-tent, 4,000-employee show. George Glancy is working on the show.

Final ballot mailing must be postmarked not later than midnight of November 4.

Your Name:

Permanent Address:

Affiliation in Show Business by whom Employed:

Signature:

CUT OUT AND MAIL TO: THE BILLBOARD, 1564 BROADWAY, NEW YORK, N. Y.

Ballots without signatures are void.

Philadelphia

PHILADELPHIA, Oct. 7—First annual Philadelphia Museum reports good business for the last weeks of the year. Whether it be Gravitro, novelty enter tenth, Professors Abbott, the amiable, charming, and harmless wonder, De La Rue, strong man, Hot Shot, South American acrobat, Headless Woman Illusions, Dancers, or the latest in attraction management of The Billboard, and the Whips, the Philadelphia Museum has it all for you.

Imperial Shows Hold SLA Benefit in Brunswick, Mo.

BRUNSWICK, Mo., Oct. 7—Imperial Shows, which furnished the midway for one of the largest entertainment centers in America, have held a benefit show for the Shrine’s Leagues of America on September 27. Participating included Jeanette Johnson and her father, Don Johnson; Jean Johnson, W. W. Ross, Jack Arthur, Betty Ross, Checkboard Sam, Mr. and Mrs. Alva Ross and Hiltom Ross. General Manager Edward A. Hock was principal speaker and Roy Patonse emcee.

HEART OF AMERICA—(Continued from page 39)

was held in Muscatine and W. J. Lindsey, general agent, Reynolds & Wells Shows, reports an attendance of 50,000 at the shows. Eddie Hawk, manager-owner, Imperial Shows, and Nate Hirsch visited the show last week. The Wood Co., is en route South on business, taking the boys to New Orleans. Mr. and Mrs. Fred Donnelly and party were here for two days touring the city. Arthur Hockwald states that wardrobe arrived for the show in record time. Arthur Hockwald and Harry Fiddler has been engaged as one of the condors. Bill G. Smith and wife were in from Pacific, Calif., where they are operating a chicken ranch. Jack Pearman and Miss Brody stopped for a day en route from New York to the Great E. Burrell Reynolds, former trouper and now employed by the Atchison, Topeka & Santa Fe Railroad is en route to Phoenix, Ariz. Dutch Steinberg is free-lancing in the North. R. E. Crandall operates a restaurant at Paramount Studios. Curly Strong, concessionaire, is located at MGM Studios.

SECRETARY-MANAGER of Oklaho-

State Fair, Muskogee, Ethel Murray Simpson was among the many who were present at the fair by Henslee Bros. "Shows on October 5 for benefit of the Heart of America Showmen’s Club. She was pleasantly surprised when she re- ceived a program of all the shows and the other from L. S. (Larry) Henslee, general agent, Walter Henslee, press agent, Cards attached to the latter bore the following: "To the world’s greatest secret agent, who bought the first ticket for tonight’s benefit,

M. M. WINTER

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MARKS SHOWS, INC.

WANT FOR THE FOLLOWING DAY AND NIGHT FAIRS: ATHENS DISTRICT FAIR, ATHENS, GA., WEEK OCT. 17TH.

GREAT PEE DEE FAIR, FLINT, 9TH-23RD. CUMBERLAND COUNTY FAIR, Fayetteville, N. C., week of October 30th till November 4th.

Can place msrp & fort individual shows for balance of season. Address MARKS SHOWS, INC. This week at Monroe, N. C., and then as per route.

FOR SALE

FOR SALE

ART LEWIS SHOWS, INC.

For the winter season in stores, indoor circuses, etc., opening on or about Oct. 24. Useful Service Band, feature is Harker. Stars: top returns, No. 200 Fowl Show, 5000.00 cash. All mail: W. J. WILLIAMS, Memphis, Tenn., this week.

READING’S SHOWS

Want Concessions that will work for 10 cents for Brownsville, Colored Fair and Friendship, Tenn., White Fair this Oct; Obion, Tenn. Fair week of Oct. 16; Mississippi-Tennessee Live Stock Show and Fair week of Oct. 23. For Sale— 5-Car Whip, $300.00 cash. All mail: W. J. WILLIAMS, Memphis, Tenn., this week.

BANTLY’S ALL AMERICAN SHOWS


OCTOPUS FOR SALE

In A-1 condition, with Showman, Team and Trailer, also in A-1 condition.

$3,500.00 Cash

J. O. SHANNON

Core House

ST. LOUIS, MO.

PEOPLE'S SHOWS want Kidde Auto. White Smoke-On show. Concessions of all kinds, price flexible. Will buy Light Smoke-On 20 by 50 Top for Model Show. We pay all freight. Will purchase up to 5000.00. Address: SORRENTO, ITHACA, N. Y.

Pete Smith, General Manager.

CARNIVALS

November 19, 1939

The Billboard

45

TRUCK SHOWS, INC.

FOOTBALL WEEKENDS, INC.

Sportsman, complete with Motorcycles, Banners, 60' Float, No. 12 Ellis Ferry Wheel; one 50' Panel float show, complete. Bases, Baskets, Surfboards, etc., various cites. Enjoy and Fun: Trucks, Band, Girls, Games, etc. Small stadium condition and may be operated in any size city. Address ARTHUR STEWART, 1623 N. 67th, OMAHA, NEBR.

WINTER SHOWS

This week at the Non-Jewish Rec Hall, New York. Address: A. STEWART, 500 W. 42nd St., New York, N. Y.

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SHOW FAMILY ALBUM

This picture of some women members of the Corman-Patterson Circus, season of 1920, was snapped in Maquoketa, la. Left to right, standing, are Mrs. Irma Watts, Mrs. Alexandra; sister of Kate Smith; Kate Smith’s mother; Kate Smith, Mrs. Bert Mayo, Ella Harris, Alyne Potter Morency and Rose Smith. Left to right in the front row are Rose Cole, Mrs. Zeno and Aurora Wilson. Names of others are not remembered.

The Billboard invites its readers to submit photos taken from 1920 to 25 years ago. It is specially requested that pictures be taken back and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so directed. Address Show Family Album Editor, The Billboard, 32-37 Opera place, Cincinnati, O.

Windows cards—$100, $200, $250, $500.

Available for all engagements in Or near Washington, D. C., and all points east including New York, Boston, Chicago, Montreal, St. Louis, etc.

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DANISH CIRCUS—New Danish Act. Send for details. P. O. Box 232, Milwaukee, Wisconsin.

AT LIBERTY—Clyde McDonald, master of ceremonies. Address care THE BILLBOARD, Chicago, Ill., for Autographs.


THE GLAYTONS—Four Different Free Attractions. Orders for Autographs should be addressed to THE BILLBOARD, Chicago, Ill.

TWO FIRST-CLASS Free Attractions. Information on request. Address care THE BILLBOARD, Chicago, Ill.

RECREATIONAL

(Continued from page 36)

Several States have asked for a rent relief. Some adjustment is likely to be made. Cold October rains have cut the clear weather and the usual preseason weather on the swan song on the meadows on October 31.

The National Exposition will open in November despite the war in Europe. Quirky, friendly natives of Panama Canal and thus southwest on October 24th, "down under." There were a lot of drastic changes in clearance requirements, though time demands. Higher freight and mail rates and increased rates for permits and licenses are required. Portland's special interest is to meet these extra costs imposed after his acceptance of an order.

With the Zoos

LONDON—Altho all British roses were closed with other places of entertain- ment upon the declaration of war, that has not stopped them from being taken back. The Zoological Society, with a collection increased by over five million, was transferred from London Zoo. At Frankfort Zoo, all animals were killed and in London all poisonous snakes were destroyed and picked up and sent to the Zoo. No one had a chance of catching any dangerous animals which might escape. Altho air precautions officers wanted only one animal that was killed, reprieve was granted with the understanding that keepers would not allow any live animals to escape.

MILWAUKEE—A griffin vulture has been handled in Washington Park Zoo and appears to be well on its way to a healthy adult life, said Director Ernest A. Christenson. Monkeys are being handled with particular care, especially in quarters where they have been kept in a house formerly occupied by Venice, the elephant, which was taken to the Zoo by a local group of women. The elephant is expected to be completed next spring.

RINKS

(Continued from page 37)

United Artists has invested in rink skating as a recreation. The sport has reached a record peak and indications are that it will continue for a temporary boom. Newspapers are carrying advertising and other quarters are putting money into this sport. It has been made the sport of the season and it may be seen next week at roller skating as an Olympic game program. Interest in the sport has been created by the visitation of the popular and fashionable women in roller skating. The sport is at its peak and will continue for a time. There have been a number of changes in the rink skating, and there may be a new crowd of fans who will be interested in roller skating as an Olympic game program.

About five months ago I went to Fort Bragg, N.C., and found that the new skating management and program arrangement was set up on the use of an ice rink by 150-200 skaters. There, I found standing in a group of skaters who were ready to meet former patrons of other rinks. The new management had been brought in with the intention of bringing together rinks for the purpose of skating. skating is the best way to keep the rink healthy and the rink was a desirable place for people to skate.

While visiting some rinks in Oklahoma, I found that the demand for rinks has increased. Many rinks have been opened in various localities, and the rink is a desirable place for people to skate.

SUGAR'S DOMINO

(Continued from page 4)

The affair is only one in which he is as bad as he is and only when a, if any is sufficient for the time. We suffer from this too, at one time—when mice were first pushed before the pro- tagonist and the eager, grasping hands of the small-voiced singers born in radio. But we have become accustomed to this just as we have to politicians who are not so popular on the other party. Broadway columns about bigger automobiles, refrigerators, and the like. But in the meantime, what do we like to see what Pegler would do at the International College, the Music College, and the like? He would probably give an85:

TMAI-LEAGUE

(Continued from page 5)

of that in Actors' Equity Association.

The contract is set for three years and contains war clause—union may extend it for six months if it desires. If it figures show substantial gains in the last column, it is indicated that this will be true.

3. Provision for apprenticeship program will be set up for a conference in New York, Oct. 20. The meeting will begin at 10:30 A.M. and will end at 4:30 P.M. The meeting will be held at the New York Athletic Club.

4. Subject of ice and other regulations, including the elimination of jurisdictional disputes between TMAI and IATSE at conventions in New York.

5. Subject of the meeting will be to discuss the possibilities of a new league and the advisability of organizing a league of this type. The meeting is open to all interested parties.

6. The meeting will be held in New York on October 20, 1939, from 10:30 A.M. to 4:30 P.M. The meeting will be held at the New York Athletic Club.

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October 14, 1939

The Billboard

49

Acts, Midway Win For Neb. Corn Fete

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Md. Shrine Circus Draws 3 Big Houses

CUMBERLAND, Md., Oct. 7.-C. A. Klein, of Klein's Attractions, who booked acts for Ali Ghan Shrine Circus in the Armony here on September 23-28, reports the engagement was successful. Attendance the first two days was mediocre but capacity crowds attended the last three days. Two shows were given Saturday night.

The programme included Miss Mildred and Her Pets; Miss Palmia, aerialist; Silvers Johnson's clowns; Connor Family, tight wire; Kothch Brothers, bar; Benice Kelly, pony drill and aerial wire; Capt. Dildor and Ward's Elephants; Capt. Billy Bells' Lions; Johnson Troupe, comedy acrobats; Morris Troupe, teetorers, Banters, Broads, chair balancing, and iron jaw; Capt. Floyd's ponies, and others.

Klein directed a 10-piece band and Nick Carter was in charge of charge. Eddie Comas, clown cow, worked come in with Silvers Johnson.

Acts, Bands for Mass, Fair

BOSTON, Oct. 9.-Charles W. Gordon, showman, will again stage an indoor fair in Mechanics Building here. Show will be held for two weeks under auspices of the 135th Anniversary Celebration.

Acts booked thru George A. Hamid for All-Newfoundland Agricultural Exhibition, to be on October 21-22. Included will be Bill Morris and Bobby and Pearls String Band; Arthur Johnson, of St. John Arena.

PLAYGROUND Mammoth Indoor Fair in Arend, Dunkirk and Arena Annex, St. John, September 18-24, reported 20,000 persons.

FREE ACTS at Keokuk (Ia.) Fall Festival on September 18-24 under auspices of the Chamber of Commerce were three Misle, aerialist; Billy Tope, high wire; Flying Valetins; LaBlonde and his Banters, trapeze artists; Harrison's and Billy Irlcy, acrobats and table rock swing, and Bob Morris Troupe, balancers and acrobats.

BARNEY and JIMMY ARNOLD, comedy acrobats and wire performers, finished eight weeks of fairs and celebrations to return to Canton, O.

The effect of war is legitimate selling conversation. The effect of war on the salesmen in Europe can't be confined to Europe. It overflows to the United States. But there's one place where we can draw the line. We can keep it out of our conversation when we're out to sell. The radio stations learned their lesson early. From the extremes of the beginning of the war, they have drawn the line.

Now booking indoor dates.

ROSENBERG DOUBTS

(Continued from page 5)

pointing out that performers were put to "driving" and "showing" and, at least in one jurisdiction, required to pay dues to as many as four different groups. In order to illustrate the wrong setup of the Four A's, Rosenberg cites hypothetical parallel, saying how it would have been if you had to pay separate cards for playing in a pit, performing over the radio or going into night clubs.

As yet Rosenberg has not been able to get word from the American Guild of Variety Artists. It is known, however, that the American Guild of Musical Artists is not the only one claiming accompanists and band singers.

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Concessions and Bingo Ops Drive for Biz as Fairs Ring Down Curtain on 1939 Season

NEW YORK, Oct. 7.—After a season during which fairs in the East and Midwest enjoyed above-average business, concessionaires and bingo operators who played these events are reporting an increase in their activities with a drive to get last-minute bargains for the remainder of the season. The operators have been getting the urge to play because of the lack of merchandise in the use of flash numbers.

Bumper crops in wheat and corn areas, coupled with high prices, have reduced the amount of dollars and cents the producers have had surplus money to spend for fairs. Therefore, the fairs have lost a great deal of money that would otherwise have been spent by the farmers who had plenty of money to spend for fairs.

The game known for years on the Illinois farm is one that has universal appeal and attracts both men and women.

The demand as seen at this time is for every day items, and the expansion of rural electrification projects has enabled banks to increase their interest in the appliance industry. Flash numbers are now available to the operators, including the new radio brochures, have been prominent on the list of items demanded. The operators have played agricultural fairs where a number of college students have been in attendance, and have banked on the high percentages of existing electric shavers. While evoking the interest of students, they have made positive efforts to secure an electric razor as a prize.

Paul Hendrix, bingo manager with Premium Advertising, spoke at a fair at Ardmore College, Ark., recently, reports that the number of students has increased in such demand for merchandise prizes. Items purchased by the students in the fairs have been above expectations, which accounts for the spending mood of those who have money. Many of the students who do not have cash to spend are using it in a way that is better for the fairs, as the rural fairs are becoming more popular in urban areas.

Jack Shephard's bingo stand with Zanzibar Brown was playing Ohio territory, has done very well. The operator spoke at a show in Cincinnati, Ohio, recently, and stated that every man and woman in the audience understood the value of the merchandise prizes.

The recent exhibition reported satisfactory results to the Bingo Operators, and the operators have been able to sell many of the items that are also available in urban areas.

Radio Lamps Come to Fore

NEW YORK, Oct. 7.—Radio lamps are beginning to receive their due notice. Evolution of this item has put it in the limelight. Bingo and bingo and saleboard operators and concessioners are turning to it as a real money-maker.

The radio lamp, 23 inches high and weighing 15 pounds, made its debut a few weeks ago and has shown a marked increase in sales. The lamps are in ivory and gold, and the radio lamp offers a five-tube superheterodyne radio. The radio, which tunes many stations, is also provided with a distance meter and has a dynamic speaker. Bingo and saleboard operators have been introduced to these lamps, and they have quickly become popular.

The radio lamp is now available in a combination bed lamp and radio. With winter coming on, these lamps are getting more and more attention. They are being sold by the box in some areas, and they are proving to be a great money-maker. The lamps are available in ivory and walnut finishes.

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, CASH Registers, AND TRADE STIMULATORS

By BEN SMITH

When you see what radio manufacturers are doing to attract the consumer's attention, you might get the idea that the radio is not a radio, as was once thought. It is now an important part of every household gadget made, and it is the driving force behind many of the activities that are taking place in this field.

The radio lamp is a 23-inch lamp, and it is designed to be used as a bedside lamp. It is available in two colors, ivory and gold. The lamp has a five-tube superheterodyne radio, and it is designed to be used as a bedside lamp. It is available in two colors, ivory and gold.

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Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Pinocchio Balloons
Oak Rubber Co. reports that Walt Disney's new character, Pinocchio, in several different numbers of toy rubber balloons and inflatable toys is mounting in popularity. Included in the balloon line are a toss-up and a head, both with the long protruding nose, and round and airship drapes. They are offered in Daisy three-colored effect. The toss-up has special cardboard feet and comes packed in a plastic envelope. The inflatable toy, made of heavier rubber than balloons, is made in two sizes approximately 11 and 18 inches high. The very attractive in a red, white and blue color combination, the Pinocchio numbers offer workers an unusual opportunity to make money, the firm reports.

Preserved Flowers
Of interest to bingo operators and concessionaires who want an item which will appeal to the feminine clientele is colored clusters of preserved American, Florida and California flowers implanted in miniature, hand-decorated and lacquered pottery, Leo Kol Importing Agency reports. Flowers and pot.

(See POPULAR ITEMS on page 55)

BIG PROFITS for Salesboard Operators

YOUR CHOICE PER BOX.......
Would like your buyers' names on request. Just the 11th of the year for sale, 25% deposit with C. D. D. orders. Send for complete list of Turkey Goods and New Sales when requesting a copy of our Catalog.

LEVIN BROTHERS TERRE HAUTE, IND.

REPEAT ORDERS ASSURED BY OUR FUR COATS FUR FER CATALOG
Our latest and greatest catalog is the ready with specimens full models in Oots, Searcy, C. F. N. V. and Fine Furs. All Genuine Furs, all trimmed, all well finished. Every type of wearing apparel made in our own factory. Guaranteed satisfaction or money refunded in 30 days. Same delivery as others. Lowest Prices.

WALTHAM & ELGIN
CHICAGO. ILLINOIS
Waltser & Red Plaid Tweed, White and Black Tweed, and a Plaid Tweed. This tweed has been designed with a plaid pattern that is both unique and fashionable. It is available in a variety of colors and sizes, ensuring a perfect fit for every occasion. Order yours today and experience the ultimate in style and comfort.
IT'S HOT—AND NEW!

4 PIGS WHEN FOLDED WILL SHAPE INTO H — — 3 FACE ORDER NOW! DON'T DELAY!

HUTLEUNG SELLING FOR EACH DAY.
100 Prepaid, 30c.
1,000 — $2.00
Send for our Wholesale Catalog. IT'S FREE.

BENGOR PRODUCTS CO.
670 BROADWAY, NEW YORK, N. Y.

The Best Values in
FUR COATS & JACKETS
the best buys—latest styles
Minkrocks, Minkrocks, From Mink, Beaver, Sable, Bear,
Skins, Rex, Vair, Sheared Beaver, Coonskin, Silver Fox, etc., etc.
BUY DIRECT! BEST BARGAINS ON BLOUSES AND BLOOMERS.
Write for FREE Price List 1216.

COHEN BROS. & SONS
145 West 28th St., New York City

Extra Value! $2.25

For $5.00

No. 92882 — Laura Bracelet Watch, Ex-.

Has articles engraved with beautiful filigree. Watches for men.

Watches are Good as New. Big Value and Excellent Predictions.

DEALERS, Write for Catalog.

ROHDE-SPENCER CO.
223 W. Madison St., Dept. "B," Chicago

Watches
ELGIN OR WALTHAM GUARANTEED NEW $2.95
MEN'S \\

t and PEN WACEETS
Also Complete Line of Men's and Ladies' Hamilton, Elgin, Waltham, and Waterbury Watches.

JOSEPH BROS., Inc.
50 E. Madison Street
CHICAGO.

RAH—RAH—RAH!

COLLEGE FOOTBALL ROSES
Available in all University letters and colors. Made of the finest wool, full regulation size. You make up your own deal to suit your location.

BIG SEASON STARTING!
BE FIRST in your territory to feature this fast selling item.

A PROFIT TOUCHDOWN

STANDARD SALES COMPANY, 2363
Milwaukee Ave., Chicago, Illinois.

“LOVE PUPS” (Made with Genuine G. E. Alcoa Magnets)
DOZEN PAIRS — $1.35 GROSS PAIRS — $15.00

PREPAID! SEND M. O. IN FULL!

A. M. WALZER CO., Security Bldg., Minneapolis, Minn.

WHOLESALE MERCHANDISE
October 14, 1939

NEUTRALITY PINS
Cash In Now While They Are Hot

PINS

质

Use with the best in style and design. Alcoa Magnets throughout. Names of your choice or leave blank.

AMERICA FIRST METAL PLATE

$1.00 Prepaid, $1.10 Gre.
25c Deposit on C. O. D.'s.
FREE Catalog sent to Wholesalers and Retailers.

7 CHAMPION SPECIALTY CO., 814 Y CENTRAL STREET, KANSAS CITY, MO.

HITLER
NOW SELIING LIKE HOT CADES

EXPERIENCE AND Knowledgeable Personnel, when handling large orders for full line of German imports. Dealers for domestic and foreign markets. Retains for sale. Ready for export. 

BAG OF FUN

Special Offer


AMERICA FIRST METAL PLATE

$1.00 Prepaid, $1.10 Gre.
25c Deposit on C. O. D.'s.
FREE Catalog sent to Wholesalers and Retailers.

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FREE Catalog sent to Wholesalers and Retailers.

CHAMPION SPECIALTY CO., 814 Y CENTRAL STREET, KANSAS CITY, MO.
Pitchmen's Rights as Citizens
An Important Decision
(Sixth of a Series)
By E. L. Kiehl

Pitchford Five Years Ago

Buffalo Cody was finding conditions in Chicago interesting, and Pittsburgh, as usual, was working hard to sell its Windy City... Magazine and Harry Hoare, manager of the Office in Elkins, W. Va., to good, took a few weeks on the road and chased a bangle in Gales Ferry, Conn. chick. C. W. Puyallup, Wash., and Oregon State Fair, and was to meet with R. G. Stier, of H. KAMM

Freedom of speech and freedom of the press is one of the fundamental rights of American citizens. Congress, in Article I, Section 8, of the U.S. Constitution, guaranteed this right. The freedom of the press, it was declared, is essential to the free communication of the thoughts and ideas of the people, and to the protection of these rights.

In the instant case, the ordinance in question was found to be unconstitutional. The court, in its decision, stated that the ordinance was void because it violated the First Amendment of the U.S. Constitution, which guarantees freedom of speech and freedom of the press. The ordinance in question prohibited the distribution of literature in the city of Griffin, and it was found to be unconstitutional.

The court also ruled that the ordinance violated the Due Process Clause of the Fourteenth Amendment, which guarantees that no person shall be deprived of life, liberty, or property without due process of law. The ordinance in question was found to be invalid because it did not provide for due process of law.

The decision in this case is significant because it establishes the right of pitchmen to distribute literature in public places, and it sets a precedent for similar cases in the future. The court's decision is consistent with the principles of freedom of speech and freedom of the press, and it is a victory for the rights of American citizens.
10月4日，1939

DALLAS, Tex., Oct. 7.—The Ringling-Barnum and Bailey circus, with ideal weather, concluded its tour of Texas Tuesday night and will not return to the state for at least 11,000. Because of the great night crowd people were seated in the arena, causing a 10-minute delay in the performance.

Big crowds at Shreveport

SHREVEPORT, La., Oct. 7.—The Ringling-Barnum and Bailey circus, with ideal weather, concluded its tour of Texas Tuesday night and will not return to the state for at least 11,000. Because of the great night crowd people were seated in the arena, causing a 10-minute delay in the performance.

All acts were well received at local performances. Acts receiving greatest attention were Muggle. Dorothy Herbert, equestrienne; Crissi, equestrienne; Sunshine, equestrienne; and the Flying Cloud, equestrienne. The Ringling Bros. and Barnum & Bailey Circus, playing at the Coliseum, are scheduled to perform in Shreveport on Tuesday night.
 desktop
CINCINNATI, Oct. 7—Frank Winchell, former well-known carnival press representative and now promotion manager of the Hotel Florence, performed the ceremony, while Mayor James O. Stewart gave the bride away. Paul L. R. Crouse, star pitcher for the Cinncinati Reds, was best man. Mrs. Gabe Paul, matron of honor, was attended by the marriage suite after the wedding. More than 100 baseball men and newspaper reporters covering the World’s Series crashed the Winchell suite after the ceremony.

Seeking John J. Quinn
Because Father’s Dead

Charles E. Quinn, of 90 Magnolia road, Savannah, Ga., is anxious to locate his brother, John J. Quinn, and of 78 Dearborn avenue, Lynn, Mass., carnival worker, who is believed to be working in Michigan, because of the death of their father, Michael J. Quinn.

E. W. Adams of Atlanta, Ga., advises that Ringling-Barnum will be in Atlanta, Ga., Oct. 11 and that it will be the first and only circus there this fall. The ring is on the Highland avenue circus grounds.

GLEANINGS
(Continued from page 29)

Burlingame, Calif., and with the Tama B. Smith, Arabian, and “Happy” Johnson and wife.

Most concessionaires and exhibitors are pleased with the edict closing the days of the road to California. The dates to May 1 are said to slim in the last two weeks that it has hardly been worth while opening anything; this includes Saturdays and Sundays. Only losers by early closing

WANT WANT
Concessions except Bingo, Lead, Photos. Also one Flat Ride, two Shows, one Free Act for Dacatur County Fair, Sept. 29th. All address: Exposition and Fair, Bainbridge, Ga., next week; five more fairs to follow. Wire, don’t write.

TOM'S AMUSEMENT CO.
T. E. RICH, Fa. Gaines, Georgia.

Great Superior Shows WANT
Concessions that work for stock. Shows with own outfit. Monstr Show People. Shows W. A. W. H. 10 days to 2 weeks. Star Show and Fair, Iuka, Miss., Oct. 23rd; Legion Show and Fair, Iuka, Miss., Oct. 27th; Legion Stock Show and Fair, Calhoun City, Miss., Oct. 30th; Uncle Petter, Stamps, Fla., was made Oct. 12th. Show held valid till Jan. 1st. Address: Elmer Adams, All right. They face this week.

VAUDEVILLE CROSSES
(Continued from page 15)

many to their credit and their work will be marked. The evening was still up to par. The Fair struck the house par of $5,000,000, and the Phil Skatclay all-senior group on stage. June Lorraine and John Van Der Hyden took the center stage with their own act, and Artie Shimey getting the top of the house, $1,000. A demand of $2,000,000 is due to the group.

Tavern and Livingstone and the Kitano, Bert Walton and the Three Personalties drew a comfortable $5,000 at the box office. The program was well received, and a demand of $2,000,000 is due to the group.

Fay's, with a big head by head of Professor John E. M. Arison, and the younger brother of the younger one, was $1,000,000. An Ohio showman offered $1,000,000 for the stock and picture, $5,000,000 for the entire program. Fay's, with a big head by head of Professor John E. M. Arison, and the younger brother of the younger one, was $1,000,000. An Ohio showman offered $1,000,000 for the stock and picture, $5,000,000 for the entire program. Fay's, with a big head by head of Professor John E. M. Arison, and the younger brother of the younger one, was $1,000,000. An Ohio showman offered $1,000,000 for the stock and picture, $5,000,000 for the entire program. Fay's, with a big head by head of Professor John E. M. Arison, and the younger brother of the younger one, was $1,000,000. An Ohio showman offered $1,000,000 for the stock and picture, $5,000,000 for the entire program.
MISCELLANEOUS

CASH WEEKEN D - WEEKEND IN YOUR FAVORITE THEATER

GLENN AND DONNA McCORD, box office

GREENVILLE COUNTY FAIR

October 23-28

C. A. HERLONG, Secy.

Winston Churchill is reputed to have said, "The fewest words, the most sense." In this issue, we aim to follow that advice. Here are some highlights:

**FILM NEWS**

- **JOHN HUSTON** has joined the cast of Jack Dumas's film, "The Sea Bee," which is being shot in the Western states. Huston will play the role of the lead character, a coastal pilot.

- **JACKIE GLEASON** will star in the upcoming film "The Best of Times," directed by Frank Capra.

**FASHION SHOW**

- **DOROTHY LAMOUR** will be the guest speaker at the annual fashion show, where she will discuss the latest trends in costume design.

**MUSIC**

- **ELVIS PRESLEY** will perform at the county fair, bringing his unique sound to the fairgrounds.

**FAIR ACTIVITIES**

- The fair will feature a range of events, including a horse show, a livestock auction, and a variety of food vendors.

**FAIR PRIZES**

- **THE LITTLE FARMER** will receive the grand prize at the fair.

**FAIR FUN**

- Visitors are encouraged to enjoy the fair's many attractions, including the midway games, the petting zoo, and the fairgrounds.

**FAIR IMPROVEMENTS**

- The fairgrounds have undergone significant improvements, making the fair more accessible and enjoyable for all attendees.

**FAIR TOURNAMENT**

- A tennis tournament will be held, with prizes awarded to the winners.

**FAIR NIGHTS**

- The fair will offer a schedule of nightly events, ensuring that there is always something to do.

**FAIR SPIRIT**

- The fair is a community event, and we encourage our readers to participate and support their local fair.

**FAIR MAP**

- A map of the fairgrounds will be included, helping visitors navigate the various attractions.

**FAIR TIPS**

- Tips for visiting the fair, including suggestions for what to wear and what to bring.

**FAIR FACTS**

- The fair is expected to attract thousands of visitors, making it a major event for the local community.

**FAIR PROGRAMS**

- A comprehensive program of events will be available, providing detailed information on all fair activities.

**FAIR VENDORS**

- A list of fair vendors will be provided, allowing visitors to plan their visit accordingly.

**FAIR CONTACT**

- For more information, contact the fair organizers at 999-9999.

**FAIR INFORMATION**

- The fair is scheduled from October 23 to 28, with a variety of activities planned for all ages.

**FAIR SUPPORT**

- We encourage our readers to support local fairs and community events, as they are vital to our community's well-being.

**FAIR HISTORY**

- A brief history of the fair will be provided, highlighting its significance and impact on the local community.

**FAIR SCENES**

- Photographs of previous fairs will be included, providing a visual history of the event.

**FAIR KEY WORDS**

- Key words for the fair, including "community," "entertainment," and "fun."
I A.F.E. MEETING— (Continued from page 3) has been canceled, also that Elwood A. Hughes, who was to be chairman of the reception committee, has a war appointment. In continuing to attend the meeting, it was agreed to arrange a program that would do credit to Canada.

Changing the I.A.F.E. meeting place and dates automatically means that the Showmen's League of America will hold its annual banquet and ball at the Hotel Sheraton, Chicago, Wednesday night, December 6, and that the American Carnival Association, Inc., will stage its annual meet in Chicago the same week.

These new dates are in the week that the annual convention of the National Association of Amusement Parks, Pools and Beaches will be held at the New Yorker, New York City. It was only recently that the NAPAP changed its dates from November 20-24 to December 4-8. This step was taken to avoid having Thanksgiving Day, which will be celebra-

EDWARD GRAVES— (Continued from page 4) of the continued presence of American performers. Majority opinion was that the vaude stage should be left to British and allied war nation performers, and that others should return to their own countries. It was agreed, however, that it would be asking too much of the management to press on for such a comprehensve ban. It was pointed out that under the shifting arrangement it would be difficult for a number of alien performers to comply with the labor department minimum salary rule.

As regards independent management and small halls outside the EPA, it was generally agreed that special work committee endeavor to induce them to make arrangements to have a program that would do credit to Canada.

A member of EPA, Sir Oswald Stoll does not agree with the proposition, his position being that much of the theater management under control of the touring companies. No names have as yet been made public.

Parisi, Oct. 7—Victor Bouche, president of the Association of Dramatic Artists, announced that the work of the Soldier's Theater Co. would be placed at the disposal of the French General Staff for the entertainment of the troops. The company, which has been playing in French vaudeville numbers all being worked over, will begin its tour November 1, both at the front and in rest areas. The members have been given all the French and foreign talent and will be ready when the high command judges their presentations opportune. As for the last war, American artists who have been forced to close owing to enemy action and many as possible will be needed, the Commissariat de l'Information urgently requests all managers of cinematograph firms, importers and dealers in films and theatrical directors to inform the agency of their requirements that they may continue.

J. F. SPARKS SHOWS


LITTLEJOHN FAIR CIRCUIT

Booking Shows and Rides for twenty per cent. Want Cook House, Bingo, Palmist, Cotton Candy, Can book Girl Show for Troy and Anadalsia. Conecuh County Fair, Evergreen, Ala. this week; then Andalusia, Luverne, Troy Fairs. Dekolhi Troupe. wos. THOS. P. LITTLEJOHN, MGR.

GEORGIA-CAROLINA COASTAL FAIR

SAVANNAH, GA., OCT. 29 TO NOV. 5.

LEGITIMATE CONCESSIONS ONLY FOR INDEPENDENT MIDWAY. Est and Detra Bases. Booking for any part of the country. Expected to be held at Savannah, Dec. 29 and New Years Day. Every Day a Big Day. Big Days and Nites. 2 Sunday Lates Days.

BREAK YOUR JUMP TO FLORIDA. GET THE WINTER BANK ROLL. Write or Wire (For Your Write Business), C. NOBLES BRYANT, Mgr., City Market, Savannah, Ga.

HELLER'S ACME SHOW

Want Concessions, Large Rang-Lead Galley, Knife Bank, Circus shows, Want Wheels, Grind Cakes of all kinds, Circus Claw-Show People. Plantation People, Musicians, Girl, one good Con. Write for full information. Address: W. E. Heller, doodler, 3010 N. 16th Street, Long Beach, Cal. All address Moore County Fair, Graham, this week. Institute County Fair, Blackwater, week of Oct. 15-21. Address: H. E. Do for all. Address: HARRY HELLER, Mgr.
<table>
<thead>
<tr>
<th>October 14, 1939</th>
<th>LETTER LIST</th>
<th>The Billboard 61</th>
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**NEW YORK OFFICE**

**PARCEL POST**

Jones Bldg., 224
Robertson, Randel, 215

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Lampe, Elizabeth
Anton, Eve
Les, June Annabelle
Amsden, Fran
Menefee, Frank
Beverly, June
Little, Lydia
Bliss, Jo
Mack, Anna Grace
Blum, Jack
Mitchell, Alice
Boeckman, Fran
Petersen, Ethel
McClure, Alice Grace
Stover, Ruth
McNamara, Virginia
Swick, Helen
McPherson, Mary
Thompson,beatrice
McLaurin, F., Jr.
Tuttle, Helen
McLaurin, Mrs. F., Jr.
Tuttle, Ruth
McNeice, Helen
Udall, Lydia
Meek, Ann E.
Valentine, Mrs. E.
Metcalf, Marie
Valentine, J.
Merrell, Ruth
Wallace, Mrs. A.
Merritt, Grace
Waller, Robert
Merritt, Robert
Waller, Walter
Merry, B.
Walmsley, Marion
Merry, Mrs. B.
Walker, Mrs. I.
Merry, Mr.
Walker, T.
Merry, J.
Walker, W.
Merry, L.
Wall, Mrs. A.
Merry, R.
Wall, M.
Merry, R.
Waller, Mrs. H.
Merry, R.
Waller, Mr. H.
Merry, W.
Wallace, Mrs. A.
Merryman, R.
Wallace, Mrs. A.
Meyer, M.
Wallace, Mrs. A.
Meyer, R.
Wallace, R.
Meyer, W.
Wallace, W.
Mermel, B.
Walsh, D.
Mermel, C.
Walsh, E.
Mermel, E.
Walsh, Ethel
Mermel, R.
Walsh, James
Mermel, S.
Walsh, Josephine
Mermel, W.
Walsh, Mary
Merrill, E.
Ward, E.
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Merrill, G.
Ward, John
Merrill, L.
Ward, Mrs. J.
Merrill, O.
Ward, T.
Merrill, R.
Ware, Ethel
Merritt, Agatha
Ware, Ethel
Merritt, Albert
Ware, Ethel
Merritt, Arminta
Vandenberg, Mrs. A.
Merritt, B.
Vanderbilt, E.
Merritt, F.
VanDelmuth, Robert
Merritt, G.
VanDelmuth, Robert
Merritt, I.
Vanderbilt, J.
Merritt, J.
VanDelmuth, J.
Merritt, L.
VanDelmuth, Mrs. W.
Merritt, O.
VanDelmuth, W.
Merritt, R.
Vanderbilt, W.
Merritt, W.
VanDelmuth, W.
Mertan, S.
Vanderbilt, W.
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Vanderbilt, W.

**MEN**

Aaron, Jack H.
Leaver, Harry
Lena, Ann
Levy, L.
Lida, W.
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The amusement games industry is being hampered in a few cities by threats of unusually high license fees for the operation of novelty pinball games. This is a vital issue and certain facts well known to the trade and public officials alike should be brought out into the open so that the public will understand what it is all about.

Those immediately concerned with the question of what is a reasonable and fair license fee on pinball games are public officials, owners and proprietors of retail establishments where the games are placed, and the professional operators who own the pinball or other amusement games.

The pinball game has now become well enough established as a popular amusement device that there really should be no argument about its status, or about how much of a tax the games can really pay. A number of American cities have had licenses for the legitimate ownership and operation of pinball games for a long enough period of time to clearly show what are the best policies for such regulation and licensing of games.

These licenses are now a matter of history, showing that the plan can be made to work, and that reasonable license fees can be established. Some idea of the average license fee in the typical American city can be gained by the following list of cities:

<table>
<thead>
<tr>
<th>City</th>
<th>Fee per year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles</td>
<td>$3</td>
</tr>
<tr>
<td>Wichita</td>
<td>5</td>
</tr>
<tr>
<td>Louisville</td>
<td>15</td>
</tr>
<tr>
<td>New Orleans</td>
<td>7</td>
</tr>
<tr>
<td>Detroit</td>
<td>4</td>
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<tr>
<td>Omaha</td>
<td>10</td>
</tr>
<tr>
<td>Buffalo</td>
<td>12</td>
</tr>
<tr>
<td>Atlantic City</td>
<td>10</td>
</tr>
</tbody>
</table>

In Los Angeles licensed pinball games have operated continuously for a greater number of years than in any other city where the fee has remained at $3 per year. In New York City the games have operated continuously for a period of about eight years. Arkansas has a State license fee of $5 per year, enacted in 1938, and the experience there is indicating that such a reasonable plan, giving cities and counties the privilege of also assessing a reasonable fee, can be made to succeed.

Reports indicate that city officials sometimes hear of much larger license fees than the ones listed above. There are much higher license fees, but the fact must be kept in mind that novelty pinball games cannot pay the higher license fees. Wherever there is an excessive license fee, it is certain that automatic payout types of devices operate by specific decree or by tacit understanding.

There is no reason why any city, or any State Legislature should confuse the issue and try to impose a license fee applicable only to automatic payout devices to novelty pinball games. Experience has shown during the past 10 years that a reasonable license fee for automatic payout devices, including the games and bell machines, ranges from $25 to $50. Where city or State revenue is needed in an emergency, such fees covering the proper devices is worthy of consideration.

There is no need of any confusion in the legislative councils, or in the courts, as to what is intended to be covered by licensing.

Experience has shown that in licensing novelty pinball games the total State and local fees should not in any case exceed $20 per year. The most successful license plans have proved to be those that assess an annual fee of $10 or less. The revenue produced is naturally small and the measures are chiefly regulatory in order to prevent the evils of cut-throat competition that may result in any trade when it becomes overcrowded. An occupational fee assessed on the professional operator, in keeping with the occupational fees assessed on other small business enterprises, may help to prevent the evils of overcrowding.

Some notorious examples have already accumulated to show what results when a State or a city attempts to assess an excessive fee against novelty pinball games. Either it becomes necessary to permit automatic payout devices, or the field is overrun with everything and the final issue is settled in the courts to the disgrace of the amusement games industry and the officials who passed such laws. Or, a reform upheaval takes place and both the public officials and those who abused the law lose in the long run.

Public officials have as much or more at stake than the amusement games industry itself. No confused or excessive license law has yet been passed by any State or city but what in a short course of time has reacted unfavorably to those who passed it and also to the amusement games trade.

Unusually high fees on amusement games definitely create monopolies—and the sentiment of the American public is strongly against such monopolies. There is always room for public scandal and political upheaval when unusually high license fees are imposed, unless the license fee is applied specifically to automatic payout devices.

It is well understood that in these times revenue may be badly needed by a State or city, but that constitutions and legal precedent may prevent the specific licensing of automatic payout devices. Full sympathy must be extended to legislatures and city councils that face such problems. But that is no reason for attempting to assess unusual fees on novelty pinball games.

Political precedent is accumulating to show that lawmakers can legalize such things as pari-mutuels, altho it is well understood that such laws are unconstitutional in practically every State where they exist. Even newspapers that profit indirectly from racing bets admit that pari-mutuels are stretching a point. A few newspapers have admitted this and are coming out for a fair deal all the way around.

So, the plea of the pinball games industry for fair and reasonable taxes is based on a full understanding of the problems that State and city legislative bodies have to face. The rank and file of independent operators want to be in a legitimate business, and a reasonable license fee is what they need. The small, independent establishments want legitimate games to help meet the competition of big enterprises. They join in asking for reasonable license fees for novelty pinball games.
World's Fair Lottery -- "Illegal" Says Newspaper, "But, So What?"

NEW YORK, Oct. 7.-No gambling, no forming a corporation, wherever people want to gamble, and can you name us a place where nobody wants to gamble?" The New York Daily News on July 27, 1939. This enlightening editorial statement is but one of many such comments to be found in editorial columns in newspapers the country over today. The community has made it it regards a "legal lottery" at the New York World's Fair. Because it is an editorial of unusual interest we reprint it in full: "Legal Lottery" at the Fair

A plan to give away daily prizes to holders of New York World's Fair tickets has been advocated by Norman Bel Geddes, and has found some favor in the eyes of the Hen. Grove Whalen. We are for practically anything that will stimulate fair attendance and it looks as if this plan ought to help a bit.

We must register a polite napping doing what we can towards getting the fair going. We are for practically anything that will stimulate fair attendance and it looks as if this plan ought to help a bit.

It is Illegal; But So What?

But it is also safe to predict that the fair, if it does put on this lottery, will suffer no material loss of the attendances of public prosecutors than the other gambling games, the maroon night banks and scene in jai alai, the church and club bingo games and raffles. That is to say, it will not be legal at all.

It's a Hit! "MIDGET BASEBALL"

The new Photomatic PEW-BACK GAME give the players thrills and action. It's why they buy the Photomatic. It's why people buy the Photomatic.

Photomatic Entirely Automatic

PHOTOMATIC Entirely Automatic

FORBIDDEN FRUIT

is what people are supposed to hunger for. But what human desire is more fundamental than the desire for pleasant things? PHOTOMATIC, the famous automatic picture-taker, lets you cash in on this:

INVESTIGATE

International Mutoscope Reel Co., Inc.

C.R. KIRK AND COMPANY

2626 W. WASHINGTON BLVD. CHICAGO, ILL.

NO RISK, NO COST.

FOR DETAILS

The Billboard

Seger Director

On Music Board

NEWARK, N. J., Oct. 7.-Arthur Seger, owner of the J. A. Amusement Co. and Coast Cigarette Service, of Ashbury Park, was unanimously elected to the board of directors of the Automatic Music Association at a meeting held Tuesday, Miles W. Beemer, manager, said today.

Seger has been serving as a member of the banquet committee, which has charge of arrangements for the banquet and celebration marking the first year's operation of the association scheduled to be held at the Essex House Sunday evening, October 22.
All Signs Point to Big Show...

CHICAGO, Oct. 9. — There is general optimism among all members and committees of the Coin Machine Industries, Inc., as they meet for the 1st annual convention at the New York World's Fair.

James Gillmore, secretary, issued an official report today in which it was stated that one-third of the total available exhibit space had already been contracted. The schedule being followed since the first contract blanks were mailed to all CMI members on October 2, the committee will have until October 16 to mail their reservations.

The committee will meet October 18 to assign reserved booths to date; then on October 17 contract blanks will be mailed to all members, who will have until November 1 to return their reservations. After November 1 reservations will be open to any and all expository exhibiters.

One of the most optimistic statements coming from the organization is that the membership now is more than eighty, probably a record membership for a coin machine manufacturers' association. The optimism of the committees planning the show is real and this optimism is taken as a sign that the manufacturing industry is generally optimistic.

The show committee proper and the publicity committee met on October 9, in a joint meeting with the press, to make general plans for publicity and public relations.

Mr. Chips Enters Its Third Month

CHICAGO, Oct. 7. — Altho there is already a record of nine weeks of 24-hour-a-day operation, the New York Rock-Ola Party a distributor for Reek-O-Mfg. Co., Mau. gyrated their retry into the phonograph.

Eddie Lane, statement and added that what was true in the Dist &leo holds beatable record in the history of his inn. and from which it was stated that one-third of the total available exhibit apace.

The game enters the third month of its history without sign of a decrease.

Joe and Marvin, who have thousands of friends in the coin world, played host to hundreds of operators all day and far into the night. Flowers and telegrams were received from all parts of the country, and many out-of-town visitors brought on /OCallOil by Mr. Chips. Is Mill Very Jobber. distributor and operator.

The leading New York distrubutora arra
ding a further choice between automata, machines on the grounds of the New York World's Fair.

New York Rock-Ola Party a Gala Event


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S. C. Reports on Game Taxes

COLUMBIA, S. C., Oct. 7.—Report of collection of taxes made in September, 1939, by the South Carolina State tax commission showing that coin machines accounted for $10,080 of the total, which was said to be very satisfactory. During the three-month period from July to September, 1939, coin machines accounted for a total of $91,270.

Materials in Price Rise...

CHICAGO, Oct. 7. — While concerted action in all parts of the country helped to prevent a sudden sky-rocketing in food prices, still the prices of basic materials and supplies continued to rise in price as war news occupied the attention of the world. All industries recognized this increase as inevitable.

A survey this week indicated that a rise in prices on coin-operated games would follow increased cost of a number of materials used in the making of games and other machines. One manufacturer this week indicated the increased costs of even the wire used in making games. It is evident that manufacturers of games in general will announce price changes at an early date. Wire, copper and other materials have increased in price, it was said, and the manufacturing of parts and of metals has shown the effects of price rises thruout industry.
Mohr Handling Automatic Library

LOS ANGELES, Oct. 7.—"Life certainly looks sweeter since we've acquired the exclusive franchise on Automatic Libraries," said Moe Mohr of Mohr Bros., Los Angeles.

"I'm really all a-geeved up over this machine. Everybody that has seen Automatic Libraries is impressed by its smart, modern and luxurious finish. And all the people who handle the machines feel the positive, quiet and easy operation, they're really enthusiastic.

From what I understand, the machine emphasizes the quality and workmanship employed in its construction, and in it's matched by one of the largest and oldest machine manufacturers, the real thing on Automatic Libraries.

"I firmly believe that we'll do a whole lot of business on Automatic Libraries in this territory. It definitely meets the long-existing need for a means of distributing inexpensive reading material to the public," he said.

Three New Items Introduced by Pan

CHICAGO, Oct. 7.—Coincident with the opening of the fall season, Pan Corporation announced that it will offer several new items to the bulk vending machine trade. The first is Candy Frosted Peanuts, King Pin Candy Jawbreakers and H. S. Burton Baked Beans (light, green pea).

According to Willard Sefoldt, sales manager, "The Candy Frosted Peanuts are a sugar-coated Spanish peanut made up in many different colors. The King Pin Candy Jawbreakers are made in small jawbreaker molds, usable for use in bulk vending machines in a variety of colors. The colors are red, orange, green, black, yellow, and pink. The approximate weight of the pull of each jawbreaker is five pounds.

"The Pee Wee Boston Baked Beans Light are similar in all appearance to the regular Pee Wee Boston Baked Beans with the exception that they are made up in a lighter shade of brown. A few operators prefer the regular dark brown bean that has been standard in the Pan line."

Wisconsin Cig Ops Absorbing New 2-Cent Tax

MILWAUKEE, Oct. 7.—A few days after the opening of the new smoking machine operators for the time being are continuing to sell cigarettes at 16 cents, despite a 2-cent per package state tax which became effective September 20. Operators hope that the increase in sales volume will absorb the tax.

With most brands that formerly sold at 15 cents, the new tax price is being met over the counter now being sold for 17 cents. The counter operators and the men in whose places the vending machines are located are each absorbing half of the tax to merchandise these brands at the old 15-cent per pack price.

Operators, however, are not absorbing the tax on cigarettes that previously sold for 10 cents a package. These are selling at 13 cents in the machines with no dropping 15 cents in the slot and getting his package of 10-cent cigarettes with two pennies included in the wrapper.

Some operators are leery about re-modeling their machines to collect the tax. Some are warning that, if they do this and they lose trade, and the one-quarter to a half of a cent a pack in the old time price, there won't be any changes in the old time price.

Operators who know machines and know the business will not only be ready to meet the tax, but will also be able to explain the mechanics of the new machines to the customer. The tax increase is agreed to be of 'aloe.-Paul has been responsible for the administration and sale of the new machines and是一名 of Du Grenier's operations.

Lester Paul With Du Grenier

NEW YORK, Oct. 7.—Lester Paul, well known to cigarette machine operators, is again representing Du Grenier cigarette machines in New York State. He has just joined the sales staff of Du Grenier Sales Company.

Said Du Grenier: "His long experience in the cigarette machine field is expected to make him a valuable asset to our New York State operations. His knowledge of general cigarette machine sales will also be of value.

Paul has been responsible for starting many ope on the path to bigger profits in the cigarette machine field, and it is believed that in his new position he will be better than ever equipped to help the industry.

"With new Du Grenier cigarette machine operators are sure to increase their profits," Paul stated, "and it is my hope to contact every one of the operators in New York State to show them how much better to their present operations by placing Du Grenier's on their routes."
Cigarette-Merchandisers' Associations

The CMA members have turned their attention to the interstate meeting to be held October 14 at the Hotel Garde in New Haven. Matthew Forbes, manager of the New York CMA; Robert Liebowitz, president of New York CMA; and Sam Yolen will attend.

While no definite program as to the questions to be discussed has been issued, Walter Guild, manager of the CMA of New England, has requested summaries of tax matters in different states be prepared for presentation. The project always comes up for discussion in meetings of this sort and the representatives expect to go into the matter thoroughly at this time.

The CMA of Connecticut will be host at a luncheon to be held Saturday at 1 o'clock in the Hotel Garde. Following the luncheon the CMA members will attend the football game between University of Pennsylvania and Yale.

Among those from the New England group who have signified their intentions of attending the interstate meeting are Charles H. Murphy, acting president of the CMA; Alfred Sharenoff, Louis Hinsen, Oscar Gerson and Guild. Those from New Jersey CMA expecting to attend are John Sharenoff, president; Charles W. Stange, Sam Malkin, Sol Kesman and James Cherry, manager. Pennsylvania CMA will be represented also.

The CMA of New York held a round-table discussion Thursday.

Bob Hawthorne is a bachelor for the next six weeks. Mrs. Hawthorne left for a stay of that duration with her family on the West Coast.

Ray Harrison, of Automatic Cigarette Service, is reported still suffering from an injury he received in an accident. His doctors hope he will soon recover completely.

Irving Wieldestein, of Dublin Cigarette Service, stabs a march on the boys the other day when a location owner paid him $5 to put in a machine. This sort of sounds like the good old days. More power to you, Irving.

Willie Wiener, of P. & S. Cigarette Service, is watching the activity on the Cornell gridiron. He has a son enrolled at the university.

I WONDER DEPARTMENT: How is Harry Pinets, of Tobacco Service, What's become of Harry Kolodny, of LePeko Co. Where's Benjamin Growitz, of Kings County Tobacco Service keeping himself. What the boys have planned in the line of winter sports events.

Ark. Tax Collections Up

LITTLE ROCK, Ark., Oct. 7—According to the Arkansas State Tax Commission, coin machines accounted for $2,365 in tax collections in September in comparison with $3,914.95 reported in September, 1938.

ATTENTION: VENDING MACHINE OPERATORS

WRITE FOR FREE SAMPLES AND PRICES OF OUR NEW PEANUT-SHAPED CHEWING GUM Will Vend in Any Peanut Vending Machine. Also Blue Balls for Premiums.

U. G. GRANDEBOIS CO.

KALAMAZOO, MICHIGAN
French Coinmen Prefer American Built Equipment

PARIS (delayed).—The coin machine manufacturer of France is familiar with that of the U. S. A., seems to be one of the few industries retaining a standardized product, the coin machine was standardized by both sides on the battlefield saw the birth of both nations. Friendships between two countries are possible, several of the French importers of coin machines are having an enthusiastic buy by chance in some "behind the lines cafes." The friendship can be considered pure. It has held when more money was at stake. The only element under conditions superior to what could be granted by his American friend. He had, even when he could not get a coin machine to order by his government to buy from the manufacturers, he had then the knowledge with whom a trade pact had just been made.

High-pressure salesmen arrived from Germany offering undesirable conditions to install a machine, the machine, which is the knowledge of this correspondent, no other coin machine than those of American manufacturers, ever operated in France.

The going for the French importer has always been gradual, with high transportation charges, duties and taxes on both sides, but the trade has increased. Men have been particular about doing business with whom a trade pact had just been made. A high-pressure salesmen arrived from Germany offering undesirable conditions to install a machine, the machine, which is the knowledge of this correspondent, no other coin machine than those of American manufacturers, ever operated in France.

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Bawl, cryptic, unattractive word without meaning elsewhere, here symbolizes the Balance Balance With Industry program, which last year showed the State's factory output to $185,000,000,000 against an agricultural production of $1,155,000,000, the first time in history that Friendships between two countries are possible, several of the French importers of coin machines are having an enthusiastic buy by chance in some "behind the lines cafes." The friendship can be considered pure. It has held when more money was at stake. The only element under conditions superior to what could be granted by his American friend. He had, even when he could not get a coin machine to order by his government to buy from the manufacturers, he had then the knowledge with whom a trade pact had just been made.

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Wis. Drops Phono Tax

- Levy had been proposed in relief measure — new action in 1940

- MADISON, Wis., Oct. 7 — The Wisconsin State Senate approved a revenue-raising measure from the $6,000,000 relief bill, including a proposed tax of $100,000, and returned it to the assembly, which is expected to concur in the measure as soon as possible.

- The action was taken with a view to early nine relief adjournment with a proposal pending for the setting up of an interim tax committee of 12 legislators representing the three parties in each of the houses to draw up a tax bill to be acted upon at a special session to be held next month.

- The music machine proposal, it was estimated, would have raised $500,000 for the bimium.

Operators Acclaim G & G Phono Domes

- CHICAGO, Oct. 7 — "The absolutely phenomenal way music operators all over the country have acclaimed and received the latest offering," stated officials of Max Glass and Paul Gerber, of Gerber and Glass.

- "Operators the country over tell us they have never had so much business, because we've pioneered a field in which there was a definite need for such a product, and the "G & G" is like a breath of fresh air to those who have been selling phonographs for years. By dressing up with Gerber and Glass, a store becomes a scene of activity, and the public is drawn in."

- "Now we've gone one step farther in our music-domination plan. We have offered a new and exclusive line of phonographs in a so-called "Fashon" style." Today they look like tomorrow's styles.

Central Distrib Opens in Wichita

- WICHITA, Kan., Oct. 7 — Central Distributing Co., opened offices in Wichita October 15, will be the principal source of supply, repairing and maintaining phonographs. The new office is also equipped to deal in phonographs. A display, according to Roy F. Mason, "the last string is always the most popular." A party was sponsored in the Allis Hotel by one of the largest manufacturers in the country. Many operators were in attendance and the exhibit was so fine that phonographs were sold before it was open.

- "We are happy to announce that we have decided to establish our new phonograph operation here. We feel sure that it will prove a success and we are looking forward to the future with optimism."

Indian Operators

The next set of meetings of the Indiana State Operators' Association, the first meeting to be held in Tinley Park, IL, Sunday, October 15, at 3:30 p.m.

- Customary speakers on the card included Jack Keiner, of the Bowes Mfg. Co., who will give an entertainment program in the evening. All operators and members are invited to be present.

Operator Advertises Phonograph Placement

WILKES-BARRE, Pa., Oct. 7 — For the first time in at least the past three years a phonograph operator advertised the fact that he was placing a machine in a spot. The advertisement appeared in The Wilkes-Barre Record in connection with the opening of a diner near by Pittston.

- Ben Sterling, of Rocky Glen Park, local Wurlitzer dealer, had an ad appearing in the Wilkes-Barre Post, as well as the fact that he handles automatic phonographs.

- Maybe it will mark the beginning of the "enlightening" period for this Anthracite Region.

Calcutt Tri-State Offer Makes Hit

POTTSVILLE, Pa., Oct. 7 — J. Calcutt, of The Vending Machine Co., reports that the Z-14 Mills Throne of Music machine which his firm has featured to operators in Virginia, North Carolina and South Carolina has brought a prompt and very favorable response.

- According to Calcutt, "This special deal was instituted by us at the beginning of the Mills sales drive. We felt that as long as we could offer a machine that would attract attention and interest, we would be able to sell more machines."

- Calcutt also reported that the firm has received many reports from operators who already have the Mills Throne of Music on location in these three States praising the appeal and success of the machine in their locations.

- The firm's reports that it will continue the present deal which will give operators in these States the opportunity of getting in on the first floor of the Mills throne of Music, a unit which we believe has a future of many years.

Carver With U. S. Record

NEW YORK, Oct. 7 — Jan Carver and orchestra will no longer make records under the Vocalion label for Columbia Recording Corp. His contract with Columbia expires October 15. Henceforth Carver will be associated with the newly formed United States Record Co.

Land Rock-Ola Counter Model

SAN ANTONIO, Oct. 7 — The counter model phonograph is gaining in popularity, particularly by leaps and bounds, says Ken Wilkinson, the Rock-Ola distributor for Southwestern Texas, says, "The current swing to the counter models is particularly interesting in view of the fact that when they make their appearance there was some reluctance among operators to give them the same acceptance as the stand models.

- The appearance of the new Rock-Ola Luxury Lightup counter model has had a lot to do with changing the resistance of the public to the smaller models.

- "As a result operators have found it extremely profitable to sell in the gaps on their location routes. Where formerly they were content to place models in the larger theaters, hotels, restaurants, etc., now they stop at the smaller businesses in between stops.

- Naturally with new fields wide open for new businesses — with virtually every small bar, cocktail lounge, bar, drug or confectionery store an A-1 prospect for the new counter job — it's the counter that is going to find the phonograph field more profitable than it's been before.

New Orleans

NEW ORLEANS, Oct. 7 — With operators generally inclined to wind up their ordering before mapping too ambitious plans for the fall and winter, considerable business was done when the Mills Wurlitzer as well as other new machines were presented.

- The action was taken with a view to giving the finest of service to Wichitacoinmen."

Modern Offers Patriotic Record

- in keeping with the current popularity of patriotic tunes, Sid Gay, manager of the Music Box, is receiving top billing on the record. One song that is gaining in popularity is "Give Me Some Slack." The song is written by William Scott, and it is being distributed in the East by Modern Vending Co.

K. C. Orchestra

Now on Phonos

KANSAS CITY, Oct. 7 — Music operators in this vicinity will soon be able to cash in on the popularity of K. C. Mohlman's Orchestra in these parts. Mohlman and his two phonograph record for Decca and discs should be available for operators by the end of this month.

- Mohlman's Orchestra, featuring in the Phonograph section, is expected to take a week's rest at Martin's-on-the-Plains. As a result of the week's rest, management is expected to be on the threshing grounds, and they will be at their best when they return.

- American Coin Machine Co. has announced that Ed Rodgers is highly enthused over the results of his early year's work. His office has the type with single Cherry lobby feature, is reported by Emil Tassoncelli, has already proven a success, and is being distributed by the Phonograph. Penny to half-dollar slots are all moving well, and if there is a good summer season to come, the American Coin Machine Co. is looking for a good time.

- Card from Jules Peres from Canada, telling of their experiences with the Columbia phonograph and the success in Canada, is reported. The proper time for sending over and maximum time is 100 under and over maximum time is 200 over, and maximum time is 100 under.

- Before leaving for an extended visit to the World Touring Band, of the World Touring Band, the World Touring Band will be held out and attended by about 100 of the operators. The band is being managed by the Wurlitzer Company under the direction of Mark Roskelly.

- The phonograph service department has been in the forefront of the past few weeks, and Wurlitzer dealers all day and then rests at night by dancing at the Wonder Ballroom, instead of the music. The other operators are busy with their own work.

- AMUSEMENT MACHINES MUSIC SECTION

- The first cool spell of the season hit the downtown coin playouts, getting a good start and attended by about 100 of the operators. The band is being managed by the Wurlitzer Company under the direction of Mark Roskelly.
Phonograph Manufacturers Alert
In Adapting Latest Inventions

An alphabetical list of manufacturers who have shared in the development of the modern coin-operated phonograph includes the firms listed below.

Any tribute to these manufacturing firms, in recognition of their part in making the phonograph business what it is today, would stress the fact that these firms have been alert to use every modern invention and material that would improve the quality of their instruments. No other industry can show a more progressive spirit than the phonograph manufacturers.

Designing talent, sound improvements, cabinet materials and every available idea has been quickly adapted to making better phonographs. When designers, or radio, or the movies, or the electrical world, or the materials manufacturers can offer something to improve phonographs, they can count on a very favorable reception by the phonograph manufacturers.

CABEYRT CORP., Fort Wayne, Ind., Makers of the Orchestrope, also of phonographs for the home. The firm has recently made changes in its business set-up. Pictures of executives not in our files.

DAVID C. ROCKOLA
operators. David C. Rockola is president of the firm. J. P. SEEBURG CORP., Chicago. A firm that pioneered in the manufacture of coin-operated pianos, also

Marshall Seeburg
pioneered in making of automatic phonographs, now offers a complete line of instruments under the general trade name of Symphonolas. Marshall Seeburg heads the firm.

RUDOLPH WURLITZER CO., North Tonawanda, N.Y. This pioneer manufacturer of all types of musical in

M. G. HAMMERSGREN
struments also offers a complete line of automatic phonographs known to the trade under the trade name of Wurlitzer. M. G. Hammersgren is general sales manager.

Philadelphia

PHILADELPHIA, Oct. 7 — The membership drive by the Philadelphia Amusement Machine Association is gaining momentum. The latest recruit to its ranks is Norman Bell, who is re-entering the association after a long absence.

Sam Lerner, prominent pinball and music machine operator, is celebrating the fact that he has just installed his 500th music machine.

October will be a big month for matrimonia personally inclined operators. A survey among the coin machine men shows that three will take the leap at this time.

Genial Bill Gross, head of the Lehman Specialty Co., has set the date for October 15 with the ceremony and reception to be held at the Hotel Philadelphia. Eddie Baldwin will marry on the 20th of this month. The bride and groom will leave the Hotel Adelphi and, Sam Stern, head man of the Keystone Vending Co., is scheduled to say "I Do" at the same time.

Since Steve Bonacasa became a father he has apparently eschewed all forms of romance, even to the extent of attending the association meetings. However, this condition is temporary, and he assures that as soon as conditions permit he will be making his weekly appearance at the meetings.

Joe Stachel is currently receiving congratulations on his engagement. No date has as yet been set for the nuptials.

Genial Myer Frank is now including music machines in his regular responsibilities. Having entered that field only a few months ago, he has succeeded in his ambitions in that line is predicted since during that time he has already placed 35 phonographs.

Mike Spiegel, of Automatic Amusement, exclusive distributor of the Ray-O-Lite, says that the popularity of these machines is exceeding all his expectations. The orders cannot be filled fast enough to keep pace with the demand. More than 400 rifles have been ordered and they are being shipped daily.

Altho the first shipment of the Cinematone phones has not yet reached town, Oscar Spiegel, who ordered an initial batch of 65, has already lined up the locations for the machines and will purchase another carload soon.

Soon to be bridegroom, Sam Stern, reports that the Bally Beverage Vender is moving to the top. The success of this drink dispenser is phenomenal, with many bar-tender days coming in daily.

The Imperial Vending Machine Co., of which Louis Sokolove is at the head, has ordered to never end ordering pinball machines directly across the street from its old location. Sokolove besides handling many other machines, is the local distributor for the Gabel phonographs.

Sam Lerner, who has just completed a trip to the New York World's Fair, regrets the fact that he couldn't place a pinball game outside the General Motors Building, where there is a substantial wait before admittance can be obtained.

The Mills of Music, handled exclusively in this territory by the Keystone Novelty Co., is increasing its range in this area, according to officials of the firm, who report an ever-increasing number of sales of this phonograph.

Monty Spiegel, manager for the B. D. Lazar branch here, is a very busy man, taking care of all the business details of that busy firm, he is superintending the gigantic job of moving into larger quarters.

THE VENDING MACHINE CO., 105-15 Franklin St., Fayetteville, N. C.

FOR SALE
Phonograph Route in Iowa. Making better than $550.00 per month. Price $8,000.00. Write Box D-28, care The Billboard, Cincinnati, O.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

WURLITZERS

MILLS • ROCK-OLAS

FINEST RECONDITIONED PHONOGRAPH AT

LODEST PRICES

BABE KAUFMAN

250 W. 54th St., N. Y. C.
**AMUSEMENT MACHINES (MUSIC SECTION)**

**October 14, 1939**

**What the Records Are Doing for Me---**

In this, the operators' own column, the typical paragraphs of the entire nation help one another to select the biggest new recording factors. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording goes best in.

Address communications to WHAT THE RECORDS ARE DOING FOR ME, THE BILLBOARD PUBLISHING CO., 54 W. Randolph, Chicago, Ill.

**Detroit**

To the Editor:  
Music machine business in this locality has become an increasingly popular form of amusement since the advent of cool weather.

With the jitterbugs Cal Calloway's Stompers' Jive still continues a prime favorite. More conservative patrons like many of the older songs and the newer sweet numbers. Bing Crosby and Connie Stott the Day Right is a large display of New and Reconditioned Novelty and Free-Play Machines on hand at

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**SNAPPED AS THEY EMBARKED** on an airliner at the Indianapolis municipal airport to attend Wurlitzer's Louisville Open House Party are (left to right) Miss Emily Torrance, president Guaranty Distributing Co., Indianapolis, and Merle Bennett, Indiana representative, The Open House, was one of a series of 20 Coast-to-Coast meetings conducted to enable operators to meet Wurlitzer manufacturer. On Wurlitzer's Step by Step Modernization Plan and other programs designed to boost music profits for operators.

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**Record Buying Guide**

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

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**COMING UP**

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

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**Beer Barrel Polka** is still drawing plenty of coin and does as well as most of the new. The trend is slow enough to distinguish it now in every one of my machines. Glenn Miller recordings, regardless of the dance-time, are tops with us here, with Bing Crosby a close second in popularity, Miller's Over the Rainbow, Man With the Mandolin and Blue Orchids are sure-fire bets. He's got to stay at the top, especially after his vaudevue engagement here this week. Bing Crosby is getting a good play with *An Apple for the Teacher*, his top number, and also *What's New*, which is rising fast.

Bob Crosby is gaining a reputation here rapidly and rivals Glenn Miller with Blue Orchids and *Over the Rainbow*. His *Day In Day Out* is much preferred over Artie Shaw's version. Shaw has not been a good bet for me lately, however, as this is recorded 5 or 6 years ago. Several months ago in a big way. Other bands that have good songs for me were Glen Gray, Horace Heidt, Ink Spots and Raymond Scott. Telephone Auction and 18th Century Drawing Room, newer Scott waxings, are swell arrangements, and most of my locations have requested them.

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**GOING STRONG**

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success in the near future. The *Recording Guide* is written by the base player in Bob Crosby's Band. It's pretty difficult to see this one as the popularity peak, and a double guarantee now is the only thing that should be expected. The *Man With the Mandolin* has a humorous touch that will get laughs, and along with that. The *Man With the Mandolin* has a humorous touch that will get laughs, and along with that.

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**South of the Border.** An importation from England, modeled along the lines of the hit of several months back, *My Memory*, this looks very good to duplicate the enemas of its fellow countryman. This song has a lively rhythm line that goes well in machines, and it seems destined for universal popularity. *Bing Crosby* and *Blue Orchids* have made good money for operators for months and is described as the hit of several months back. *Penny Serenade* is another hot one, with Bing Crosby and *Blue Orchids* somewhat behind in popularity. *Bob Crosby* and *Benny Goodman* are tops with us here. With Bing Crosby and *Blue Orchids* somewhat behind in popularity, with Bing Crosby and *Blue Orchids* somewhat behind in popularity.

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**What's Newer,** in every territory, has not been a good bet for me lately. *How Much Is That Doggy In the Window?* has not been a good bet for me lately. *How Much Is That Doggy In the Window?* has not been a good bet for me lately. *How Much Is That Doggy In the Window?* has not been a good bet for me lately. *How Much Is That Doggy In the Window?* has not been a good bet for me lately. *How Much Is That Doggy In the Window?* has not been a good bet for me lately. *How Much Is That Doggy In the Window?* has not been a good bet for me lately.
**STREAMLINE BOXES**

$300.00 Being Collected Weekly by One Operator From SHYVERS STREAMLINE BAR AND BOOT BOXES

Proven. Tested and Maintained in hundreds of Phonograph locations using an average of six (6) STREAMLINE BOXES per spot. This is a West Coast average. Eastern operators are reporting earnings as high as $3.00 per week per STREAMLINE BOX. On Jupiter showing a Profit of $104.00 in 8 Months on a $75.00 Investment.

**The More a Phonograph Plays — The More It Is Played**

Order in ten boxes, 5 Bar and 5 Wall, with what armored cable you want and make a test. If the boxes earn 75c each week, even over the spot you have, YOUR INCOME IS CHAINED DOWN. YOUR MUSIC BUSINESS IS ADVERTISED ON EVERY BOX WITH A GENTLE URGE, "PLAY 1 TO 20 NICKELS."

**NATIONALLY PRICED**

Streamline Wall Box, $6.75
Streamline Bar Box, $7.50
Cable 5c Per Foot
Instrument Casting, 35c
"T" Joint Boxes, 45c
Now Also Available With National Slg Ejector

**SHYVERS MANUFACTURING COMPANY**

2315 W. HURON STREET
CHICAGO, ILLINOIS
PHONE: ARMitage 0869

Seaburg 1936 Selectophone...
Mills Deluxe Dance Machine...
Mills Swing Kings...
Mills Do-Or-Don't...
Wurflit 112...
Wurflit 312 1 or 2 Cent...
Wurflit 412...

**SOUTHERN AUTOMATIC MUSIC COMPANY**

312 W. Seventh,
CINCINNATI, O.
542 S. 2nd St.,
LOUISVILLE, KY.
620 Massachusetts,
INDIANAPOLIS, IND.

**PLAIN TALK!**

Here's what we can give you to desire your automatic music machines:

**1. GUARANTEE.** — The new machines are guaranteed for one year from date of purchase. If at the end of the guarantee period the machine is in good operating condition and fails to give reasonable results, the manufacturer will refund the original purchase price.

**2. THE FIX-IT-REPAIR SERVICE.** — This is the greatest thing since sliced bread. The service is national and the repairs are made free of charge. The service will probably cost you nothing more than the cost of mailing the machine in to the manufacturer.

**3. THE SERVICE.** — The modern music machine does not require much attention or service. The machine is well designed and constructed so that it will give years of service. The service is very easy.

**THE NEW MACHINES.** — The new machines are better than ever before. The manufacturers have spent millions of dollars in research and development to produce the most modern music machines in the world. The new machines have been designed to meet the needs of the modern music business.

**GEORGE PONDER CO.**

11 E. RUNYON ST., NEWARK, N.J.
Write Immediately for Special Closeouts on New Games!

**TALK ABOUT SALES**

Joe Calkins reports: "Our Calcutone needles are leading sales of all supplies in the business. We are offering a record for phono needle sales here."

**MEN AND MACHINES**

Merrick, L. I. is on his way to Hot Springs to play in the championship games. Looks like he's aiming to add to his collection of elaborate sound records for the Mills Thome of Music. Harry Hoce is going for music machines in a big way. Johnny Boyd, Madison, N. J., op. was formerly a golf pro. He still plays as much as 36 holes a day.

**THE GAMES**

Of Davol, Chicago Coin and Stoner continue among the most manufactured, declares Al Simon, of Savory Vending of Brooklyn. "There is no doubt that Triplet, Lucky and Davy Jones will stand up for weeks to come as the standout money-makers in this territory."
**Football Jackpot Deal**

A big, fast, money-making deal right off the start of the football season. Take advantage of the fan's enthusiasm and interest. They'll all want to play as soon as they see it. The big money is in the round-up! As soon as players realize what a great deal they can make with this new play, the deals sell out quickly.

**PA. Liquor Net**

HARRISBURG, Pa., Oct. 7.—A net profit of $38,954,545 in two years was reported today for the State store system, liquor monopoly.

The operator, the Pennsylvania Liquor Control Board, disclosed that this amount represented a profit of 2.96 per cent on gross sales for the biennium ending May 31.

The earnings have been put into State funds for unemployment relief, blind pensions, charities, orphan asylums and to widowed mothers and their dependent children.

The profit rate in the last year was 20.07 per cent, the largest since the store system was set up in January, 1934.

The gross sales at the 580 State liquor stores last year totaled $70,343,973, compared with $476,128 for the preceding year.

A 10 per cent sales tax not included in the above figures was collected for the year.

On the basis of approximately $1,500,000 in sales during the biennium, the tax produced $130,000 for relief.

**Ohio Tobacconists Lose Stamp Tax Discount**

COLUMBUS, O., Oct. 7.—State department of taxation has reduced from 10 per cent to 8 per cent the discount allowed tobacco concerns to cover the cost of placing State cigarette tax stamp packages.

Tax Commissioner William S. Erts estimated the reduction would save the State $400,000 a year. He declared the action resulted from a recent reconsideration of the cost of stamping cigarette packaging.

**Football Jackpot Deal**

**Capital Amusement Co.**

230 W. Harper St., Raleigh, N. C.

**Best Buy in Paces Races**

**Tate Distributors**

2402 S. Lake St., Chicago, Ill.

**Football Jackpot Deal**

**Exhibit Supply Co.**

205 S. Wabash Ave., Chicago, Ill.
Inside Story of Marble Games
As Revealed by Official CAMOA

Editor's Note: Under the above caption, "A Los Angeles Examiner" published a display feature story recently with a headline that read, "Marble games are more popular than bowling or football as a pastime." The story was attractively illustrated with a picture of two children playing in a marble game. This very popular feature story was published in the Los Angeles Times on December 14, 1939.

Stabilized Business

Prior to Camoa's organization, goodwinns were entering the business and using threats on local merchants. Camoa's own investigating staff has practically ended such activity, and in a number of cases has been instrumental in writing burglary cases outside its own field of operations.

Camoa does not permit children to play its machines—not because marble games are gambling games, it was explained—but for the same reason that parents complain when their children spend too much money on any pleasant pastime—on candy. Failure to comply with this ruling when complaints are investigated results in removal of the machine.

"Some people seem to believe," it was pointed out by the merchants in question, "that if they don't make a high score every time they play a marble game they're losing money. But good golf players have generally become good through years of practice, and we are almost sure that if we kill their game as kids, it will stay in their family as well."

Judge Owns Game

Said one judge recently in Los Angeles: "I own a marble game at home, and I used to think it was all luck. But you should see me beat the neighbors. I can really control that little ball better than they can!"

The judge had developed what all marble game players develop in time—skill.

Camoa is a non-profit organization, incorporated under the laws of California for the purpose of eliminating unethical practices and to provide a constitution for their field of business, and to provide the public with a system which that business can enhance its prestige and prove that it is not only a pastime but also a competitive game. Camoa members are prohibited from operating any but games approved by the organization.

For the protection of players, an identification card is placed upon every Camoa machine, and a stiff penalty is provided for the placing of this card on any but approved machines.

Members must be legal residents of Los Angeles County for at least a year, of good moral character, and may never have coercion in placement of their devices. Most are family men and many have high church and fraternal affiliations.

Follow-Up Given Good Reception

CHICAGO, Oct. 7—Recently back from a trip to New England, where he presented Dava's new five-ball game called "Follow-Up," Mr. Paul C. Dayton, president of Dava Mfg. Co., was enthusiastic about the reception accorded the new machine by both patrons and also the actual contributions that the game made toward the raising of the standards of the field.

"Only once in a blue moon," said Mr. Dayton, "does an idea come along that is so unique in its conception and execution. Follow-Up most certainly is not a hash of several former games, but a genuine new vision of some game which has already appeared on the market. It actually has a score which is placed before any other in the pin game industrial history. At first blush it appears to be a new super-high-score feature which scores up to 200,000. The Highwood company, which from each player can score anywhere from 250 to 8,000, and the wild bumpers and button action which earned for Follow-Up its most enthusiastic descriptions of admiration I have ever heard anywhere, and not only for its striking features but also for its simplicity and mechanical perfection."

"We are scheduling large-quantity production in anticipation of the huge volume of orders which is already beginning to pour in. With prices of raw materials and transportation costs that are now rising, wiser operators will do well to stock up on Follow-Up for the earliest possible moment," Douglas added.

Where Does Trade's Lumber Come From?

WASHINGTON, Oct. 7—Washington forest lands have supplied more lumber than any other State, according to a Forest Service summary of statistics covering a ten-year period, ending with the third from 1910 to 1925.

Until recently Michigan was the leading lumber producer, but Washington has now passed it, with a total of 165,000,000,000 board feet of lumber as of 1925. The Michigan total is now nearly as great, and Michigan is second in its output of hardwoods. The milk value of the Washington lumber, at $3,000,000, is very much better than the Michigan total, because prices have risen and Washington has lumber at the higher prices of recent years.

Six States, Washington, Michigan, Wisconsin, Pennsylvania, Louisiana, and Florida, combine for a production record of more than 100 billion feet.

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ATLAS NOVELTY CO. 2220 W. Western Ave. Chicago 12, Ill. (General Offices)

AMERICA'S LARGEST DISTRIBUTORS

ATLAS NOVELTY CO.

1.000 Fl. Av. Pittsburg, I11.


ATLANTA, MISS.

L. M. McConkey, Gen. Mgr.

ATLANTA, Fla.


ATLANTA, GA.

W. A. Lowe, Gen. Mgr.

ATLANTA, Ga.

W. W. Lovelace, Gen. Mgr.

ATLANTA, Ga.

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Many Out-of-Town Ops Visit Monarch

CHICAGO, Oct. 7.—Al Stern, of the Monarch Coin Machine Co., reports an unusually large number of out-of-town visitors during the past week. Said Stern: "The Monarch offices were crowded with columnists from all parts of the country this past week. Altho every state was not represented by any means, this fact did hail from a good portion of them.

"It was really grand to be able to get together with so many of our old friends, especially since we had not seen many of them for quite some time. However, not seeing them has not stopped their loyalty to Monarch, for they've been steady customers in spite of the lack of personal contact.

"As they put it, 'We get the games we want. We don't want to pay, and that's the most important thing. We'd like to be able to get together somehow, but just as your business keeps you so busy with your territory, so does our business in our territory.'"

### Western's Great Baseball Restyled

CHICAGO, Oct. 7.—Don Anderson, sales manager of Western Products, Inc., announced this past week that Baseball would now be available "in an unbelievable new modeled model." "Yes," he said, "it's got a brand-new face. We've given Baseball a brand-new appearance with a new cabinet. This device Is called upon to keep Its perfect working order. The new "easy-terms" plan, They have informed us that every day's a brand-new feature, will make it a seven bigger money-maker than ever before."

"In its history, Baseball was not represented by any means. As they put It, 'We get the games we want. We don't want to pay, and that's the most important thing. We'd like to be able to get together somehow, but just as your business keeps you so busy with your territory, so does our business in our territory.'"

### Chi Coin's Lucky Just That To ops

CHICAGO, Oct. 7—"Starting several weeks ago, operators all over the country have informed us that every day's a brand-new face. Happily, they have not stopped their loyalty to Monarch, for they've been steady customers in spite of the lack of personal contact. "We've had the most favorable comments from all parts of the country," they continued. "Operators everywhere say that it has tons of appeal."

"After all, our job is to please our customers and the only way we can please them is by giving them unusual money-makers. Like Lucky, it is a real winner. We've had the most favorable comments from the correspondence and orders we receive. Lucky in just a few weeks has become a favorite. And it's easy to understand, for customers are talking from the first ball to the fifth. It's packed full of appealing features."

### Cigarette Prices Upped in Canada

REGINA, Sask., Oct. 7.—Canada's war-time budget, which announced an increase in excise duties, resulted in an increase in cigarette prices. Regina whole-salers announce the revised prices at: 10 cents for a package of 10, 25 cents for 25, 50 cents for a package of 50. The new prices will not go into effect until after the war, when stocks which will be sold at the former prices have been exhausted.

### Toledo Coin Machine Ex. Co.

1940 REBOUND

See Your Distributor

EXHIBIT SUPPLY CO.
4222 W. LAKE ST. CHICAGO

### Toledo Coin Machine Ex. Co.

1923 Adams St.

TOLEDO, O.
Tri-State Association Relates Aims for Music Operation

Group now includes representation from four States, 3,500 phonos

NORTON, Va., Oct. 7—A business meeting of the board of directors of the Tri-State Phonograph Operators’ Association was held at the Hotel West Virginia, Bluffield, Va., recently. After completion of the regular business procedure an open forum was called to generate a general discussion of ways and means of improving the music merchandising business as a whole. W. L. Bartley, secretary and treasurer of the association, opened the forum by giving a brief summary of the origin and growth of the association and stated, in part, the organization was formed in January, 1919, by five operators in Southern Virginia, Kentucky and Tennessee. Embraced with a rigid agreement, now embracing some 2,600 phonographs and with a membership of 22 operating companies. This membership is growing and expanding, realizing the value of organization, are seeking membership in other cities.

Further, Bartley outlined and explained the principles and rules of the organization for the benefit of newly-joined companies. The aims were: To bind the operators together, to prevent location jumping, eliminate selling of machines to locations, keep cash divisions at a reasonable figure, put up a common front to combat vendors, keep cash divisions, and abnormal fees and taxes. And, above all others, to promote good fellowship between the operators and the public at large and between the operators themselves.

W. Emmett Yearly, president of the association, closed the meeting with the announcement that the next meeting would be held in Lexington, Ky., on a date to be later announced and that this association would cooperate with all organizations of a similar nature in the fight to live up to the motto of the association, “For the betterment of music merchants.”

Franchise Let On Book Machines

NEW YORK, Oct. 7—It has been announced that Babe Kaufman, well-known coin machine personality, has taken over a franchise for Automatic Librarians.

In my judgment the Automatic Library opens an entirely new and highly profitable field of automatic merchandising. Aside from the earning possibilities of Automatic Librarians, there are a number of features that specifically appeal to the operator. Its smart appearance makes it readily acceptable to locations everywhere. The entire automatic operation eliminates the need for an attendant. Locations are enthusiastic over Automatic Librarians because in addition to giving them a nice profit without an investment, it eliminates loss by pilferage or damage. Then add to this the fact that the Automatic Library is made of the finest quality materials by skilled workmen and you can understand why the operator is assured that the machine is going to be earning real money for him day after day with the very minimum of servicing.

MOSELEY’S FALL SPECIALS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
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<td>P-12</td>
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<td>P-21</td>
<td>$129.00</td>
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<td>P-22</td>
<td>$129.00</td>
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The above machines are highly used and offered subject to prior sales and all orders must be accompanied by 1/3 of the above minimum prices.

MOSELEY VENDING MACHINE EX. INC., 30 BROAD ST., Richmond, Va.

MOSELEY’S FALL SPECIALS [continued]

<table>
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<th>Model</th>
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<tr>
<td>P-35</td>
<td>$129.00</td>
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The above machines are highly used and offered subject to prior sales and all orders must be accompanied by 1/3 of the above minimum prices.

MOSELEY VENDING MACHINE EX. INC., 30 BROAD ST., Richmond, Va.


First With the Latest

NOECE SENSEION PRODUCED BY CONTAINER

CONTAINER MFG. CORP.

1825-1833 Chouteau Ave., St. Louis, Mo.
**Detroit**

DETROIT, Oct. 7.—Wolverine Music and Specialty Co., which recently took over Wurlitzer distribution in this territory, is expanding into the general jobbing field, according to Harry Graham, general manager. In addition to the music machine line, they are taking over distributorships for a number of games manufactured in Michigan and will have a general line to offer operators.

First of the new models was stocked upon the new display floor this week. Indicating the wide range of interests the company will now serve.

Bob Grisier, who operates a music route with his brother, Willis Grisier, around Benton Harbor, is expected to return to the University of Michigan at Ann Arbor. Grisier, incidentally, is quite a famous figure in sports circles, playing tackle last year on Michigan's famous football team, and is expected to again make his mark this season.

Wesley Wills has started a route of music machines in the territory up around Sears, Mich. Sears is by profession a farmer and is probably one of few farmers in the country who decide to combine farming and coin machine operating. He is specializing in typical smaller town locations, largely road-side stands and roadhouses, in his territory. Incidentally, speaking for West Central Michigan, Wills reports a good potato crop, which should mean good patronage of machines by the farming communities in this predominantly rural area of the State.

Ed Matthews, of Osseo, Mich. combines phonograph operation with the unique operation of a large commercial fishery on Lake Huron. He has been in the business for several years and was found still very active in reports of recent business done.

Max Marston, the of the Wolverine Music and Specialty Co., returned Monday from a three-week tour of Michigan in the interests of the company. He covered practically every city of importance in the lower peninsula and returned full of enthusiasm at business prospects throughout the State. "Business conditions look as tho this should be a good season for Wurlitzer operators in Michigan," he stated.

C. C. Myers, of the Myers Specialty Co., Sturgis, Mich., who specializes in phonograph operation, is busy these fall days building up a number of machines on Crotch Lake, near Sturgis, in an important summer resort region.

Modern Distributing Co., representative of Norris peanut vending machines, is finding business good in that line, according to Clarence J. Godhardt.

H. E. Comer, of Dowagiac, Mich., near the southwestern corner of Michigan, reports notable business improvement in that section despite cloning of the numerous resort locations for fall. General condition and the fruit belt of Michigan brings them the thrills of a long-awaited permanent source of revenue from all your locations!

**LEGAL WITH A PLUS!**

Western's NEW DELUXE BASEBALL is 100% skill—no legal entanglements. Yet powerful earnings assured ... two years operating have proven this fact!

**TIME PAYMENT PLAN**

Responsible operators are invited to inquire about the new Time Payment Plan for Western's De Luxe Baseball.

Direct all inquiries to WESTERN PRODUCTS INC. 925 W. NORTH AVE., CHICAGO, ILL.
enjoying at least seasonal prosperity, reflected in the play on machines, and in consequent orders for new machines by operators.

Nor-West Coin Machine Co. has moved into new and larger quarters at 2656 West Philadelphia Avenue. The new location has the advantage of being more quickly reached from all sections of the city. Robert Mackell, the proprietor, notes a decided increase in business this week, which he attributes largely to the cool weather causing an influx of patrons to indoor entertainment, as well as to the fact that the automobile industries here are busy.

Hugh C. Howes, vice-president of the Howes-Showmaker Co., was robbed of $3,387 and his car in one of the most daring daylight robberies Detroit has seen in years. Howes, with M. C. Murphy, service manager of the company, was driving to the bank with the money when his car was forced to the curb by another car and four bandits held up the pair.

Maurice J. Feldman, manager of Central Coin Machine Exchange, gives an encouraging report of business in the field and reports a general pick-up in business.

Harry Sherman, who handles the coin machine lock division of the Independent Lock Co. here, reports rearrangement of the company's territory so that Chicago is now handled direct instead of from Detroit.

Morry Nelson, of the Nelson Amusement Co., is following a policy of buying a few of each new model of games as they come out. Nelson's objective is a diversified operating route and the company in manufacturing a variety of machines, following the old adage of "not putting all his eggs in one basket."

Henry Nelson, brother of Morry Nelson and Rock-Ola up-State distributor, was in Chicago for a visit recently.

Russell Anger, head of the American Dispensing Co., reports plans for increased activity for his company starting to move into new and larger quarters.

The recently formed Home Music and Novelty Co. is becoming a constant visitor in coin machine row. Proprietors Herman Dudick and Joe Glapio are again in the market making purchase of phonographs.

Penn King System, headed by C. Ray Lister, has completed a major expansion in the operating line at this time. Lister reports a considerable pick-up in the vending line.

George Parks, who operates in the North Central Michigan territory around Bay City, is withdrawing from the music machine business from his many summer-resort locations and, paradoxically, also buying new Wurlitizers at the same time. Setting down to steady operation of his machines, without the former location, Parks is taking opportunity to place new machines on locations probably and is going right ahead with his orders.

Parks and Operator Duuso, who is likewise interested in the operation of Weonaoh Beach Park near Bay City, are joining their routes for operating purposes, although not in a formal partnership.

Tony Giffel, who operates around Bay City, is being considered as a prominent leader in Moose activities. He is enjoying this time of year for a visit to Moose heart, the national home of the Order.

Mills Automatic Sales Co. is concentrating its activities on scales and cigar venders and is enjoying a good business, according to Archie Brown.

A. N. Gaspard, Detroit West Side operator, recently added several new pin games machines to his routes.

War To Boost Coin Game Prices?

CHICAGO, Oct. 7—Says Leo J. Kelly, official of the Exhibit Supply Co.: "No one would suppose that the thin steel used on the new type Exhibit bumpers would cost $13,000 per ton, but according to Exhibit's purchasing department, that's the price paid for the high-grade Swedish steel that goes into their water-tight bumper disks."

With the war in Europe causing prices to skyrocket, the best advice to operators seems to be—buy now—before prices on all pin games advance."

Irving Ovitz

Headed for Altar

CHICAGO, Oct. 7.—Announcement preceded by rumors bring the news that Irving Ovitz, member of the Chicago staff of the Atlas Novelty Co., will lay down the cloak of bachelordom to march to the altar in the near future.

Ovitz is well known to coinmen Chicago and particularly the Atlas offices. He is one of the Chicago staff members who fills the places of the Ginsberg brothers while they are on periodic trips to their various offices.

A "NATURAL"

FOR BIG PROFITS

LUCKY IVORIES

Has All the Features That Bring

Steady Play and Fast Action

No. 11228

EACH

Takes in

$2.80

Average Payout

23.30

Average Gross Profit

$29.50

PRICE $3.96 EACH

Send for New Catalog Showing Hundreds of Other Profit Makers.

HARLICH

MANUFACTURING COMPANY

1413 W. Jackson Blvd.
Chicago, Illinois.
AT LAST!
A REALLY NEW AND
TOTAELY DIFFERENT
5-BALL NOVELTY GAME!

FOLLOW-UP

FOLLOW-UP IS AN APPROVED "MILLION-PLAY-TEST" GAME-
GUARANTEED MECHANICALLY AND ELECTRICALLY PERFECT!

FOR REAL PROFITS!
WORLD OF SPORTS

Most sensational Board ever put out by any manufactur-
er. Board filled with colored symbol tickets, representing
all sports. Has all the features that bring steady play and fast action. Winning com-
bination opens any to 192 Hours. 507 winners in all.

Board Takes in 2,600 Holes $6.05 $125.00
Pays Out. Average 79.16

Average Profit $0.24

Thick Board, Easily Attached. Celluloid Protector

Over Jack Pots.

LIST PRICE, $9.64 EACH.

AJAX MANUFACTURING CORP.
119-125 N. 4th Street,
Write for 1938 Catalogue.

CROWDED FOR SPACE

AMUSEMENT MACHINES

London

LONDON, Sept. 30 (Delayed by cen-
er).-Credit for first amusement ma-

chine here with topological war touch goes to
British America Novelty Co., whose

president, Bill Green, is chairman of Brit-

ish Automatic Machine Operators' Society.

For some time the firm has produced

successful pistol shooting machines, late-

est of two years ago having teeth to a

clown's head for target. On new ma-


chine clown's head is replaced by that of
the head of a warping nation.

With three weeks of the war gone the

less pessimism in the trade. Business

remains quiet but there are

indications of a livening up. Dave

Buckman, of Auto Machines, has trans-

ferred his business from London to a

South Coast resort, but other dealers

are standing firm in the capital.

The number of operators have trekked across

to Ireland.

War shipping restrictions prevent im-

portation of machines from America or

any place overseas, so operators will have to

rest content with bumper games al-

ready in stock here. It is predicted that

spares for these will soon be at a

premium.

Aug. Coin Machine
Exports Are Higher

WASHINGTON, Oct. 7.-According to

the Specialties Division of the Bureau

of Foreign and Domestic Commerce, coin

machine shipments to foreign countries in

August, 1939, were higher than in the

comparable period, August, 1938.

Despite unsettled conditions in world

markets and increasing foreign interest in

armament materials and war needs," said the report, "the United States ex-

ports of specialties (including coin

machines) were larger in August than in the comparable period of last year.

Moloney, Cleveland, Reports

CLEVELAND, Oct. 7.-Bill Moloney of

Lake City Novelty, reports that orders

are coming in strong for Vogue and

White Sails, current Novelty models. "Op-

erators have found both to be good

money-makers," says Moloney.
THE VENDING MACHINE COMPANY

GUARANTEES THE QUALITY OF EVERY MACHINE
LISTED HERE REGARDLESS OF THE PRICE!! ACT QUICK!
PHONE, WIRE OR MAIL YOUR ORDER NOW!
(All Used Machines Offered Subject To Prior Sale)

SPECIAL CLEARANCE OF DELUXE CONSOLES

<table>
<thead>
<tr>
<th>No.</th>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>1</td>
<td>Mills 25c Belt Game</td>
<td>$35.00</td>
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<tr>
<td>2</td>
<td>Mills 25c Penny Arcade</td>
<td>$30.00</td>
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<tr>
<td>3</td>
<td>Mills 25c Penny Arcade</td>
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<tr>
<td>4</td>
<td>Mills 25c Penny Arcade</td>
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NOVELTY GAMES

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<td>Hit the Lights</td>
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FREE PLAY GAMES

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<tr>
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1-BALL AUTOMATICS

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<tr>
<td>1</td>
<td>1-Ball Carnival</td>
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COUNTER GAMES

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<td>1</td>
<td>Counter Games</td>
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RECONDITIONED AND GUARANTEED SLOTS

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<tr>
<td>2</td>
<td>Reconditioned</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

NOTE: If you are in need of machines or accessories of any kind, please write for our complete bargain sheet.

105-15 Franklin St., FAYETTEVILLE, N.C.

Cable Address: COINSLIN

Ponser Opens
Albany Offices

NEW YORK, Oct. 7.--George Ponser has announced the opening of his Albany, N.Y., office at 734 Broadway under the management of John Geel. This is the first move in the expansion program of the firm. The new office will be opened October 20.

George Ponser reported in regard to the opening of the new Albany offices that the Geel office has been engaged in the automatic music machine business for about 15 years. He is well acquainted with the mechanics of every type of automatic music instrument. He operated the old-time piano and the famous Mills Violano.

He is opening a direct sales office for all Western New York offices and will cover all the surrounding territory. Due to the demand we have been enjoying in the Albany area we felt that offices which would give the operators a direct service would be of tremendous benefit to everyone concerned.

In regard to the next office which the firm contemplates, George reports, "next week we shall be able to announce our Syracuse, N.Y., office, which will be in charge of Jack Cohen. He is in the firm now selecting the proper location for his new office office house and offices. We feel that these two offices will be able to give the finest service to the entire up-state area. We also believe that the Mills 25c Chrome Music is going to be the No. 1 phonograph in New York State and these offices will insure service for everyone of the Mills Phonograph Operators.

Art Cabinet Sales Office
CLEVELAND, Ohio, Oct. 7.--Leo Greenberg, of Art Cabinet Sales, has just returned from a trip thru the South and Middle West, and reports that the reception of the new model cabinet was highly satisfactory. Art Cabinets have sold over 5,000 in the Middle West. We have sold to every business and operators are enthusiastic," declares Greenberg.

Coming Events

Indiana State Operators' Assn., Green Room, Terre Haute House, Terre Haute, Ind., Sunday, October 15 at 2:30 p.m.

International Assn. of Ice Cream Mills, 28th annual convention. St. Francis Hotel, San Francisco, October 28 to 30.

Coin Machine Convention. Sherman Hotel, Chicago, Illinois, October 15 to 18, 1940.

Annual Coin Convention, Hotel New Yorker, New York, October 27 to 29.

Refrigeration Show and Convention, Stevens Hotel, Chicago, Illinois, October 15 to 17, 1940.

National Tobacco Distributors' Convention, Palmer House, Chicago, Illinois, October 17 to 20, 1940.

The Billboard
GOLD CUP
FREE PLAY MULTIPLE ONE-SHOT

Collections actually equal peak pay-table profits—thanks to "bell-appeal" of line-up score system! THREE WAYS TO WIN—by bumpers—by pockets—or $25 TOP GOLD AWARD! For biggest profits in one-shot history—and HIGHEST RE-SALE value, order GOLD CUP now!

BALLY MFG. COMPANY
2640 BELMONT AVENUE, CHICAGO

Bally SCOOP
FUTURITY AWARDS... PLUS HI-SCORE
NEW SUPER-SENSITIVE BELL-SHAPE SPiral Bumpers

Operators bidding premium prices for used Variety games now hail SCOOP as the answer to their prayers! Because Bally's brilliant new Scoop features the famous Variety Futurity Awards—PLUS HIGH-SCORE—and appeals to all types of players! If you thought Variety was a bum-dinger, wait till you dig into a SCOOP cash-box!

TWO WAYS TO WIN!
SCOOP features the popular money-making Futurity Awards, whereby player builds award by skill... but is never sure of a winner until final split-second of play. As an added feature, SCOOP awards on HIGH-Score! Player can WIN EITHER WAY... or win total awards qualified by skill. Alive with action—thanks to new sensitive spiral bumpers! Packed with "come-close" complications, ensuring REPEAT PLAY! For profits by the scooper, order SCOOP today!

BIG FOLDER DESCRIBING THE COMPLETE BALLY LINE Write!

$99.50 FREE PLAY OR NOVELTY

BIG PROFITS
3 BAR JACKPOT (F-5240) BRINGS THE PROFITS

Takes $82.00 Average Payout $48.69 Average Profit $33.31 Price $2.16 A FLASHY BOARD with tickets bearing symbols printed in seven colors.

"The Largest Board and Card House in the World"
CHAS. A. BREWER & SONS
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With Roto-Dial Spinner
For you operators of consoles - Good Luck offers features found in no other machine. Roto-dial spinner - three electric spinning dials with the same action and thrills that have popularized the mechanical reel machine. Symbols function in orderly sequence and may be timed to operate a given number of seconds. While Good Luck equipped with Roto-Dial is slightly higher than the standard model, you'll gladly pay the difference for this fascinating profit stimulator.

Good Luck is furnished in a beautiful machine-finished cabinet with glamorous light-up feature. Requires the smallest floor space, 14" x 16" and only 45" high - Can be furnished with either "Good Luck" color symbols or the familiar fruit symbols - 1c or 5c play. Also equipped with slug rejector, eliminating 99% of all slugs.

IN-A-BAG
The First Really Sanitary Vender
Here's a smart tip to you operators of penny machines - Be sure to see Jennings In-A-Bag. It's the machine that introduces the revolutionary new sanitary feature - the vending of nuts and bulk confections in sanitary glassine bags. Hundreds of operators now using In-A-Bag report trouble free performance, and earnings 4 to 5 times that of the conventional vender. In-A-Bag is one vender you can really operate at a nice profit - There are a number of models to choose from.

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You too, can make more money by getting rid of your oldest phonographs—modernizing your business—making every location pay you bigger profits. Write for full particulars on Wurlitzer’s Liberal Trade-In Allowance Plan. The Rudolph Wurlitzer Company, North Tonawanda, N. Y. Canadian Factory: RCA-Victor Co., Ltd., Montreal, Quebec, Canada.

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