FINAL ADVERTISING FORMS FOR THE FALL SPECIAL

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The Billboard
The World’s Foremost Amusement Weekly

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STARTING AT THE TOP

AAA Threatens To Withdraw From AFL If Latter's Council Approves IA's Charter To AFA

NEW YORK, Aug. 5.—With the granting of an AFL charter to the American Federation of Actors Monday by George Browne, president of the International Alliance of Theatrical Stage Employees, as reported in this issue, the Associated Actors and Artists of America, the national which kicked AP from its fold, threatened to withdraw from the AFL if the latter's executives council, meeting Tuesday, Aug. 6, approves the IA charter. Starting Monday, the IA move. President Browne, representing a key AFL detail, has been notified to report to AFL council Tuesday afternoon. At the granting of the IA charter to the AP branch of the Four A's, there came a suspension of the latter's charter and a stop of演变. The AP president sent out letters detailing allegedly unjustified behavior of IA officials and asked members for pledges of support. It still is not clear how important it will be for IA's part, after which post Four A's officials had on previous occasions, the action is reflected in the existence but solicited its assistance. IA also has no intention of seeking a convention from Grand Opera Choral Alliance, which will hold the first meeting of its kind Monday at the American Guild of Musical Artists, IA failed, however, to obtain commitment from more than four or five of the Managers, Agents and Treasurers' union, which had it tried, to annex.

Indication that AP would bolt to the IA was felt as early as February of last year, when it took the driver's seat in the International. Apparently, at that time, a letter from the leader of the new charter, the IA, has been on the air. It stated that AP had never been a part of it and that the IA charter had been revoked some time ago and whose jurisdiction held to the American Guild of Musical Artists. IA failed, however, to obtain commitments from more than four or five of the Managers, Agents and Treasurers' union, which had it tried, to annex.

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Minsky's Invade Outdoor Field; CNE Show Set

NEW YORK, Aug. 5.—Minsky Brothers—Herbert K. and Morton—veteran burlesque impresarios, last week announced that they would operate the CNE show set on the site of the West Side Stadium. The move is the result of a contract between the AP and IA which was drawn up in the presence of the IA and AP presidents, and which will go into effect next week.

Four A's, as well as the IA, are involved in the new venture, and are in the process of arranging for the new show to open.

Bradley Kincaid To Operate Tent Theater in 1940

CINCINNATI, Aug. 5.—Bradley Kincaid, in the spirit of all mountaineer folk songs, has announced that he will take a show out under canvas next summer and will call for the show with a capacity of about 500 reserved seats and 500 standing room. It will be given to the design of lighting equipment for tent theater and stage, and Kincaid hopes to be able to use lighting effects on a par with those that are used in the theater. The show will be another hit, and Kincaid is starting for a variety show which will run for about an hour and a half. He is known as a vaudeville act. Plans for a summer of two-day shows, under canvas, with a matinee on the second day, are being made.

Kincaid is well known to radio listeners on WLW, which has sponsored many of his shows. The show, which is sponsored by the National Broadcasting Company on Monday and Tuesday, will run for about an hour and a half. He is now working as a regular feature at the Amora Tent in New York City. The show will be another hit, and Kincaid is starting for a variety show which will run for about an hour and a half.

Chicken Farmers Lay an Egg For Hopeful Cleveland Cafes

CLEVELAND, Aug. 5.—Cleveland night club operators have found out what the old phrase about eggs being good to eat and eggs chickens means to the non-urban population. They have been using eggs for breakfast, chickens for lunch and turkey for dinner. And thanks to this, the International Pen- etration Congress, most of them couldn't afford to get egged.

Many night clubs that had been closed for the summer reopened for the 11-day convention, which was the first time in a long time that running short summer shows booked elaborate shows, and those who were running short summer shows opened up only for high-cost shows. All this for a chicken and egg mix. One of the wilder shows didn't appear. Those who came to town from 36 hotels for the show were producers of eggs, and not egg robbers; and everyone has already got some eggs the law of sleep against the rooster's crow. It is not that night clubs open for the dinner business.

Others who hoped to profit heavily from the business were also being fooled. Almost all of them have paid admission to the convention, including the Famous department stores who have set aside some of their show rooms—but radio stations and newspapers have to pay to see radio studios and other events. There will be an evening draw at the Convention, and everything will be in the crowd since the Townsend convention.

The World's Foremost Amusement Weekly

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TIPS ON FOREIGN DOLLARS

Five Years in Europe — But Read Contracts and See Consul

Joan Brandon, two years abroad, lists money and tax difficulties — watch transportation and hotel clauses—England best for Yank acts—many nations okeh

NEW YORK, Aug 5.—American performers returning from Europe, where U. S. artists can make money in Europe provided they record contracts and become acquainted with the tariff and terms of each particular country played. Joan Brandon, majorette, who returned last month from Sweden, France and Germany, after a year of living and traveling, says American artists should make it a point to report to the American embassy in each country they play and ask the officials what American artists should always have their contracts translated. She says artists should check on the money exchange-rate, as large differences may mean only a few dollars in U. S. money. In some countries the exchange is not uniform, with the money of the country being paid, she says, and urges artists to read contracts specifying any special taxes in addition to the usual income tax.

Miss Brandon says she had to go to Finland to make sure the contract specified at least secures all the transportation and hotel situation is for a first-class hotel if this is not guaranteed.

Bookings through established agents are

WALTER POWELL
(This Week's Cover Subject)

WALTER IMOSIE POWELL for many years has been the most maddest and most successful of the vaudeville drummers, and is a charming and humorous instrumentalist for the success of many masquerades and parties. His style has won him a large following of fast people who come to see the rise of their favorite drummers less than a year ago. Although he is known as a widely traveled musician, he is still the acknowledged master of his instrument, and his concerts are always sold out. Powell is a member of the American Federation of Musicians, and his comic and showmanship make him a favorite with the audience.

In the early 20s, Powell made his first appearance on the road, with the famous bands of the day. He was a part of the Jack Powell band, which was well known for the character and humor of its music. He continued to tour with the bands of the day, and has been a constant member of the Powell band ever since.

In 1925, Powell made his first appearance as a solo artist, and has continued to tour with the bands of the day ever since. He has been a constant member of the Powell band ever since, and has continued to tour with the bands of the day ever since.

Possibilities

CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers associated with the exhibition of talent in the major indoor fields. The Billboard staff covers every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC PRODUCTIONS MAY APPLY THEM IN THE CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 125 BROADWAY.

For LEGIT MUSICAL

LOB WALLER—youth colorful appearance and an appealing voice and an attractive personality. Caught at the Chicago World's Fair, he is a hit and is becoming a regular with many New York and Chicago theatres. He is enhanced a couple of production numbers with brilliant vocal work should be just as successful in production numbers in a revue.

For NIGHT CLUBS

WARNE—an unusual "inquiring reporter" talking the story of his band. He is a band leader and is himself a female partner who is being noticed as a slickly looking custom-made figure and is highly amusing. Should go big in the night clubs, where the trade pays attention to the show. Miss Waller makes a fine appearance and the assistant is a funny-looking housewife character.

Broadway Beat

BY GEORGE SPELVIN

The revamping of the Palace Theater — the famous theater in New York City — is making a grand mess for the world. The Palace is getting a new lease on life, and is one of the most attractive theaters in New York. The Palace is now showing "The World's Greatest," and is drawing a large audience. The Palace is one of the most successful theaters in the country, and is making a great deal of money. The Palace is a popular theater, and is drawing a large audience. The Palace is a popular theater, and is drawing a large audience.

The billboard display of strip tease shows that the post-war entertainment of much publicity earlier in the World's Fair season was not a passing fad, but will continue for some time. Strip tease is still appealing to the young and the less sophisticated, and will continue to be a feature of many shows. The Palace is one of the theaters that has been showing strip tease, and is drawing a large audience.

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PITTSBURGH, Aug. 9—Stage talent and orchestra musicians are tied together today in a store tie-up at the Telephone Theatre in Pittsburgh, producing a winter musicale under the title, "Waxo Musicale." The show is presented in the Telephone Theatre, which is owned by the Pittsburgh Press. The musicians are paid by the store, while the stage and orchestra are provided by the Telephone Theatre. The show is expected to run for two weeks.

In the Fall Special
(Dated August 26)

WHAT THE PUBLIC HAS TO SAY—
A shrewd analysis of public reaction to children's programs on the radio, by Jacob S. List, psychological consultant.

TAFT HOTEL
208-10 South Eighth St.
PHILADELPHIA, PA.

Special Low-Summer Rates to Professionals.

FUR COAT SAMPLES

Presumably Lamb, Caracul, Beaver Fox, Sable, Mink, Orylag. Check samples for goats, $45, $65. $75.

Fur Lockets by Robert, Trimmings, Beaver Coats, $75.

GRILLICH, CHELSEA FUR MFG. CO.
W. 26th St., Flous P. N. R., N. Y. City.

Furrommations.
More Live Shows for Australian Radio, But Mostly for Home Acts

20% of ABC program time goes to e. t.'s and records—108,000 program hours annually for ABC stations; 15,119 employed in live programs—mostly musicians

NEW YORK, Aug. 5—Alto recorded programs given by the Australian Broadcasting Commission are proving a proportionate increase of live talent, nevertheless rank and file American acts are advised not to seek the airwaves of the Down Under station.

Dick James, Federal Commissary of programs for the ABC, now visiting New York, according to statistics furnished by James, use of transcriptions and recordings by the ABC means an annual 19.8 per cent of program time, and total annual program hours, according to a recent survey, is the same at 108,157 hours for the ABC stations.

Such content, in however, owing to fact that concert field in Australia has declined so that a lot of their good and well known artists, such as Richard Tauber, Lotte Lehmann and others of similar calibre, are now touring to radio as a chief means of livelihood.

ABC now employs some 15,119 people and 7,352 for live programs, these 11,833 are musicians, of which 2,105 play in one or another of the 469 musical concerts appearing on either radio stations.

Of the non-musical performers, the 1,277 gave talks, and 700 appeared in non-musical programs.

Recent analysis of ABC's program structure shows music as far and away the most popular item with herbs, 25 per cent, while news, weather, reports, etc., 11.10 per cent; drama, 9.24 per cent; sports, 6 per cent, and church services, 5 per cent.

The live programs are increasing, the ABC feels, in a never-ending battle to be able to sign all the foreign artists to the television networks, which cannot offer them the full stage many of their radio programs, mostly on private Australian stations, a number of broadcast companies. The live programs, it is pointed out, are a great success, which only show how the mostly dramatic shows like One Man's Family, etc. are still the most popular shows. The industry is quite prepared to license fee paid by radio set owners.

Florence Ballou, for the past 10 years assistant program director at WFCX, Chicago, has been named to the network in the West as program director of the station, succeeding Norris H. Patterson, resigned to be shifted to supervisor of the New Haven branch of WFCX. Prior to her connection with WFCX she did radio work on WOR.

Sets Compared to People In Leading Countries

Chart below gives the number of radio sets in use in the leading countries of the world, together with populations of the countries.

Last column of the chart indicates the "Population per radio set." The population statistics were incorporated in a recent Parliamentary report of the Broadcasting Commission of Australia.

Countries are listed in order of "Population per radio set." There are 29 per 10,000 population.

Country: Population Radio Set
D. U. S. 120,257,000 204,111,000 20.41
Austria 3,702,349 749,689 19.89
Sweden 4,779,000 1,000,000 13.21
Australia 8,869,192 1,890,000 13.73
Budapest 2,556,690 1,000,000 12.34
Netherlands 4,869,177 1,071,169 12.28
Belgium 5,929,000 1,381,938 12.81
Italy 13,186,465 1,607,469 9.90
Argentina 13,42,000 1,667,469 8.99

Texas Station Buys Facsimile Equipment

CAMELBY, N. L., Aug. 5—Announcement was made by RCA that WPFD, the 50,000-watt station in Dallas, Tex., owned by Thomas Speck, has purchased a high frequency facsimile transmitting and receiving equipment from The Western Union Telegraph Co. The short wave station also will be able to transmit facsimile messages. The new equipment is expected to begin operations October 1.

The Western Union, now installing its equipment in the Petroleum Tower Building, has a loop of 1,000 miles of wire, and is expected to start operating within the next two weeks. The new equipment is expected to begin operations October 1.

Micros of the new station will be connected to the two-way circuit of the United States, and the new station will be able to send out messages to any point in the United States via the Western Union, and vice versa. The new equipment is expected to begin operations October 1.

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(Continued on page 7)

Kansas City, Mo., Aug. 5—WDAF, the Burlington Radio station, has started operating October 1.

Auditorium, now installing its equipment in the Petroleum Tower Building, has a loop of 1,000 miles of wire, and is expected to start operating within the next two weeks. The new equipment is expected to begin operations October 1.

Micros of the new station will be connected to the two-way circuit of the United States, and the new station will be able to send out messages to any point in the United States via the Western Union, and vice versa. The new equipment is expected to begin operations October 1.
"Sports Liner" Reviewed Monday, 9:45-10:00 p.m. Sustained on WOR, New York. Sustained in Cleveland and the American Broadcasting System networks.

There are any number of sports radio programs currently heard on NBC, and there was a chance that this listener could not have missed a single one. However, he gave indication of fresh thinking and familiarity with the subject. He used a picture of a baseball game, a football game, and a horse race, all of which are popular with radio listeners, to illustrate his points. Considering his remarks, he saw the game as he would a book or a magazine.

Goch Leaves CBS

NEW YORK, Aug. 5.—Martin Goch, associate director, has ended his contracts with Columbia Business Bureau. His Columbia Broadcasting System effective when his services were taken over by the American Broadcasting Company.

Goch, who had been producing the show for the past ten years, will continue with that show when Benamco resumes in October. Currently, Goch is preparing for independent production radio programs in Hollywood.

WOR Artist Bureau's $200,000 Gross Billings on Club Dates

Annual income from remote, also handled by bureau, totals $100,000 annually—700 club dates yearly, with 3,500 performers and 3,000 musicians employed.

NEW YORK, Aug. 5.—Extent to which broadcasting stations' artist bureaus are cutting into fields of show business other than radio is indicated by the fact that this year bureau is grossing $200,000 in gross billings. Figure was estimated by WOR'S Nat Abramson, who also stated that the Bureau is grossing, too, some $45,000 annually, or approximately $100,000 yearly, Abramson's breakdown of the club date figures shows the bureau serviced 700 of these functions last year, for which 4,000 musicians were hired. Shows averaged five each and employed a total of 5,000 performers.

Bureau does not charge talent any commission, and it is said that the bureau only agents the talent it produces show from the employer and pays off the artist. Each artist is paid $30 for a one-night engagement approximately $350, but figure occasion shows, for which there are one-night engagements that sum being the cost of the program produced for the last automobile show. Bureau does not charge any commission on the local talent. This bureau is not on booking spots in which it has wires, or not possible of possibility of occupation that the bureau was booking those spots through the wire. Acts booked into cabaret number just about 10 a week.

Income of $100,000 per year from wire contracts, which are not exclusive, is almost $10,000 per week.

"Playhouse Personalities" Reviewed Tuesday, 1:15-1:30 p.m. Sustained on WOR. Station—WNYC, New York City. Sustained on WOR, Knoxville.

Old Doc Man's habits are gay street, the main drag where George, carrying a black umbrella and black top hat, makes his rounds. Doc is only one of the many characters who round out the cast of "Playhouse Personalities." The Constanders, in the hat for their work and turn them over to the Doc

"Dizzy Spells" Reviewed Tuesday, 1:15-1:30 p.m. Sustained on WOR. Station—WNYC, New York City. Sustained on WOR, Knoxville.

The "Dizzy Spells" program is a musical review of the week's events. It is a combination of news and entertainment, and is produced by Jack White, who has been associated with the WNYC program for many years.

"Treasure Trails of Song" Reviewed Sunday, 2:30-3:00 p.m. Style show. Sustained in the Musical World, WOR, New York, Conn. This program is a musical review of the week's events, and is produced by Jack White, who has been associated with the WNYC program for many years.
Chi Negotiations Deadlocked,
AFRA decides on Arbitration

Entrance of national office into picture minimizes strike threat—confab with B and C outlets to start—Petrillo spikes reported tie-up with IATSE

CHICAGO. Aug. 5—National AFRA execs, Emily Holt and George Hellen, decided here Wednesday that negotiating a contract on local agreements with Ch. Class A stations was proving more difficult than the welding of England and Russia in a "sleep鬧tles" treaty, with the result that negotiations into arbitration. Decision on the local agreements was reached after Miss Holt and Hellen met with National Commerce Bureau meetings with the broadcasting industry. The NCB and found the breach between AFRA and local stations widened rather than ever. Reason for the slow progress is the fact that the anticipated strike was the entering into the picture of AFRA's national efforts. The broadcasting negotiations out of the hands and under the national control of the local stations, which calls for arbitration as a necessary intermediate step in the event of deadlock.

Miss Holt and Hellen returned to New York, where they will immediately choose their initial priority dates and seek a free organization of Arbitration of their agreements. An agreement of the AAA will be attractor for the meetings, as well as the broadcasters. Meanwhile, local execs have been fighting individually with the B and C outlets in an effort to stem the conflict. They are not signatories of the national code and do not have the right to negotiate with them.

A new angle, approached by a flock of hysteria rumors, was thrown into the radio picture with the announcement that IATSE presy George Brownie had been hit with a report of the use of actors and at the same time canceled cherished hopes for a new agreement. It was reported that James C. Petrella, Ch. Federation of Musicians' aide, would sit up with Brownie on this score and establish the field of the IATSE in Ch. with a new strike. Basis for this was the fact that Petrella had been working in the local station producers. Interviewed on the subject, however, Petrella vigorously denied any threat and said he would like to get Brownie's actions or plans. He stated that he had no jurisdiction, that his signing of a contract with the NCB, that he will keep out the CIO at the time, and that when this contract expires in October AFRA will continue.

A general membership meeting of AFRA's local will be held August 14 and the exec secretary will explain the situation to date on the local negotiations. The org feels confident that an arbitration of the local commercial scales asked for by AFRA will be awarded in its favor. At the same time the new agreement with the IATSE is to be discredited with the local outlet in the picture of AFRA's national efforts. The broadcasting negotiations out of the hands and under the national control of the local stations, which calls for arbitration as a necessary intermediate step in the event of deadlock.

Robert G. Thorne

Beer-Guzzling Talent Thrown for a Loss

LINCOLN, Neb., Aug. 7—Hot weather or not, talent tongues can bang out during all hours when there's around the bands of XFRM, KFBR here. Used to be when pro audiences met the wares of music, they would try to fix the behavior of the customers. But not now. The chat room of the lobby was given a homey touch by the patrons.

W. O. H. Wood has a house menu out indicating hotel beer. Stuffers. No Man's (of woman's) Land.

Disagree on Music Costs; NAB on Own

NEW YORK. Aug. 8—Following the failure of representatives of the American Federation of Musicians and the National Association of Broadcasters, a meeting was held this week regarding music costs after expiration of current contracts in New York, the NAB announced thru its president, Neville Miller, that the broadcasters would be developing sources of music which would make them independent of the performers. The meeting was called Thursday night and the NAB had already a new agreement with the NAB, which was entered into on September 15, to raise a wage ceiling of $500 above the NAB's plans. Power to call a such a convention was given at the recent NAB convention in Atlantic City.

Chiefs of the broadcasters are to reduce the $6,000,000 a year ASCAP budget, to obtain a contract whereby the broadcasters would not be permitted to pay percentage-wise on all programs, but would be required to pay a flat fee. The new agreement would encourage new composers, and to create new compositions for music which would enable them to meet the NAB demands.

ASCAP points out that current blanket licensing fees are much too high for the industry, claiming that a per-piece license would meet the needs of the industry. The broadcasters are to be under a minimum conception as to the results of the per-piece plan.

A large fraction of the NAB thinks tax-free music would be one of the means

Material Protection Bureau

A Free Service for Readers

Attention is directed to the Bill- board's Material Protection Bu- reau, a free service for those in the night club and radio fields. Those wishing to establish ideas or solicit material protection for their show business, but designed par- ticularly for night clubs and radio stations, are invited to include descriptions of same in a sealed en-velope and stamped or post paid, to receive a free inspection and opinion. Upon receipt of the envelope, a detailed report will be mailed to the sender.

Send sealed packets, accompanied by stamped envelopes and return postage, to Elias X. Sugerman, Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

The Billboard takes every reasonable precaution to safeguard packets submitted for registration with the Bureau but does not assume responsibility for any damage or injury to material sent.

The Bureau is not designed to supplement the service of the Copyright Office, U. S. Copyright Office, Washington, D. C. The Billboard's intention, with regard to recommendations of establish- ing priority of ideas that is not within the scope of the Copyright Office.
MUSIC

State Law Gives N. Y. Musicians Powerful Whip Over Chiselers

NEW YORK, Aug. 5.—The state law makes payoffs in the dark a misdemeanor, covers all trade and theatrical unions alike—Local 802 to prosecute first employer caught.

New law makes payoffs in the dark a misdemeanor. Covers all trade and theatrical unions alike—Local 802 to prosecute first employer caught.

A new law makes payoffs in the dark a misdemeanor, covers all trade and theatrical unions alike. Local 802 plans to prosecute the first employer caught.

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Orchestra Notes

by M. H. ORODKER

PIE PERS Prout Sticks

LINCOLN, Neb., Aug. 5.—Benny Goodman’s band includes new faces. These new bands in the Goodman band are Joe Newberry and Jack Williams. Joe Newberry, who has been with the band for some time, is a drummer, and Jack Williams is a bass player. The new faces in the band are not only new to the band, but they are also new to the music business. Joe Newberry is a veteran of many years in the business, and Jack Williams is a newcomer. The new faces in the band are a welcome addition, and they are sure to add a great deal to the already excellent band of Benny Goodman.

Contract Clambake

IN PRE-COMMISSION on contract with AFM, several of the band members were present. The contract is for a period of one year. The band members were pleased with the terms of the contract, and they are looking forward to a successful season.

Chicago Char

CHICAGO, Aug. 5.—The Chicago Symphony Orchestra held its annual clambake at its summer quarters in Evanston. The event was well attended, and the music was excellent. The orchestra played a wide range of music, from classical to popular, and the audience enjoyed it thoroughly.

Notes Off the Cuff

JACK DRUMMOND Into New Kemore Carlsbad, CA.—JACK DRUMMOND is now associated with the Kemore Carlsbad, CA. He is responsible for all the musical arrangements and for the direction of the orchestra.

R-GAC Grabs Juicy

VE9 R-GAC Grabs Juicy

New York, Aug. 5.—R-GAC has acquired the services of a new conductor, VE9. VE9 was formerly associated with the New York Philharmonic, and his appointment is expected to bring a new vitality to the orchestra.

Thornhill Added to

HOLDEN'S HOLDINGS

NEW YORK, Aug. 5.—Claude Thornhill, one of the leading jazz musicians, has been added to the staff of Holden’s Holdings. Thornhill is a master of the swing style, and his addition is expected to bring a new flavor to the orchestra.

Tone Marlowe

and his Orchestra

New York, Aug. 5.—Tone Marlowe, the popular vocalist, has been added to the staff of Holden’s Holdings. Marlowe is a well-known personality, and his addition is expected to bring a new dimension to the orchestra.

Amazing & amusing

WALTER POPO

HOLDEN'S HOLDINGS

New York, Aug. 5.—Walter Popo, the popular bandleader, has been added to the staff of Holden’s Holdings. Popo is a master of the swing style, and his addition is expected to bring a new vitality to the orchestra.
Sheet-Music Leaders

(Week Ending August 5)

Acknowledgment is made to Maurice Richmond's Music Dealers Service, Inc., Music Sales Co., Inc., The Library of Congress, the American Society of Composers, Authors and Publishers, and the copyright holders of the following songs.

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<th>#</th>
<th>Title</th>
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<th>Publisher</th>
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<td>Marks</td>
<td>Marks</td>
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<td>&quot;Come Love Me&quot;</td>
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<td>&quot;The Lamp Is Low&quot;</td>
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<td>&quot;I Had My Way&quot;</td>
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Chicagoland phone orders for the week ending August 2 are shown here:

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<tr>
<th>#</th>
<th>Title</th>
<th>Composer</th>
<th>Publisher</th>
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<td>1</td>
<td>&quot;I'll Tell You Mine&quot;</td>
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<td>3</td>
<td>&quot;The Lamp Is Low&quot;</td>
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<td>&quot;In Concert in the Park&quot;</td>
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Jobs Plentiful But Difficult To Keep Cocktail Units Intact

Chicago area alone employs about 300 combos—tipping still prevalent at spots—fem in demand—Novahord popular—creates work in barrens territory

CHICAGO, Aug. 5.—"The cocktail combination picture here and around is a bright one, for between 300 and 300 spots, ranging from small taverns to up-to-date restaurants, employ them constantly. The number jumps considerably in the summer, with outdoor barbecues and similar smoke-out activities, and the demand only becomes more pronounced for the combination and live entertainment are in demand.

The big offices of the A.M. and B.W. combos work together as far as the classifications are concerned, and with the exception of the Chicago office, there are no changes in the line-up of the combos working in the city and suburbs. The demand is strong enough for the more famous bands to get top rates, but for most combos, the number of bookings is not large, and the combos must work hard to keep them.

While the minimum is only $1 per hour per man, a stroller always makes more than his salary (usually $10) thanks to the tipping practice. Some combos are making as much as $100 a week, but they are not common. Most combos are holding only the engagements, and because of the shortage of musicians and entertainers, the situation is not a good one.

Small band combos here also are having a hard time in getting engagements, and many are taking advantage of the free instrumentalists. They are established by local groups who have been using large bands but, due to the present situation, must cut their costs. These combos are playing many nights at a time.

Songs with Most Radio Plugs

Songs listed are those receiving 10 or more network plugs (WJZ, WEAF, WARQ) between 9 p.m.-11 a.m. weekdays and 11 a.m.-1 p.m., Sundays, for the week ending Friday, August 3.

These songs are selected by the publishers of the Music Sales Co., Inc., and are designated as "P" musical production numbers as "B". Based on data supplied by Accurate Reporting Services.

Wis. Fair To Crown State's Am Tunester

WEST ALLIS, Wis., Aug. 5.—Wisconsin's best amateur music composer will be announced at the state fair here at the Wisconsin State Fair Hall of Fame, the 35th annual event in existence. The state Fair Hall of Fame is the only one of its kind in the United States and in the world. The state Fair Hall of Fame is the only one of its kind in the United States and in the world.

Wis. Fair To Crown State's Am Tunester
Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing orchestras or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; ch—cabinet; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

orchester Routes must be received at the Cincinnati offices not later than Friday to insure publication.

H
Hall, George (Moonlight Garden) Cedar Rapids, 11. 1959.

Hollen, Hal: (Million Dollar Pier) Atlanta, 11. 1959.

Hamill, Hal: (Crystal Beach Park) Parkersburg, 11. 1959.

Hamlin, Bob: (Kaleidoscope) Long Beach, 11. 1959.

Hampton, Dave: (Villa Beach) Jackie, 11. 1959.

Hammond, Bob: (Kaleidoscope) Santa Fe, 11. 1959.

Harrold, (The Farm) Scarborough, 11. 1959.

Harrell, Phil: (Adolphus) Dallas, 11. 1959.

Harvey, (Catterton) Old Point Comfort, Va., 11. 1959.

Hartsuch, (Spay) NYC. 11. 1959.

Hartley, (Heavenly) NYC. 11. 1959.


Hersch, (General) Las Vegas, 11. 1959.


Herman, (Olympia) Chicago, 11. 1959.


Hilburn, (Tow) NYC. 11. 1959.

Hiney, (Barnes) Phoenix, 11. 1959.


Hill, (Junior) NYC. 11. 1959.

Hindman, (King) NYC. 11. 1959.


Hoffman, (St. Louis) NYC. 11. 1959.

Hoyle, (Cliff) NYC. 11. 1959.

Huard, (Granada) St. Louis, 11. 1959.


I

J

James, (St. Louis) NYC. 11. 1959.


Jazz, (St. Louis) NYC. 11. 1959.

Jazz, (Barnes) St. Louis, 11. 1959.

Jazz, (Hercules) Toledo, 11. 1959.

Jazz, (Up) NYC. 11. 1959.

James, (King) NYC. 11. 1959.

Jennings, (Pine) NYC. 11. 1959.

Jennings, (Pine) NYC. 11. 1959.

Jennings, (Pine) NYC. 11. 1959.

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Jennings, (Pine) NYC. 11. 1959.
Not Quite Right

BRIADLODGE COUNTRY CLUB; East Alberton, N. Y., W32 would rate a higher mark from us if the patronage did not create a much better improvement in the coloring music. We would like to see this club at some point in the future.

The program included some interesting novelty and assignments with the handed together. It was well played.

Music in the Air
By DANIEL RICHMAN

Aageme
12, 1939

Music

Off the Records

Chamber Jazz

For those adherents to the branch of the music world that gets its kicks by digesting the dishes for new harmonic combinations and interesting arrangements. We are here to give you the individual or collective rifle and ride, the Alte White Owl on Brilliant with Robert Brown, and The Janhane Standards. Arrangements


August 12, 1939

Printed to Your Order

100,000 for

cheap GOOD TICKETS at the


August 12, 1939

100,000 for

Equity-Ita the Possible

Chance of Split From Four A's Not Denied by Equity Spokesman

Brown, however, says "No"—Equity position in middle of jurisdictional squabble not to its liking—would take chief cap, although favored other solutions.

By SYLVIA WEISS

NEW YORK, Aug. 8—The William W. Brown, president of the International Alliance of Theatrical Stage Employees, representing the Equity Association, this week denied that a split of four major American theatrical associations, one of which is known as Equity, could take place at this time, despite the intense efforts of the American Federation of Artists. He predicted, however, that if a split did occur, the four major associations would be able to dominate the theatrical world. Brown further stated that the only way the four associations could prevent a split would be to come to an agreement on certain basic principles, such as the elimination of the "black list" and the protection of the working man. He also stated that the four associations should work together to prevent a split from occurring and that the only way a split could be prevented was by the establishment of a national union that would represent all theatrical workers.
League Mulls Demands in New TMAT Pact Proposals

Salary increases, summer theater jurisdiction, greater control of working conditions, longer time requirements are among strong union demands for next season

NEW YORK, Aug. 5—Increased salaries, extension of union domain on Broadway, on the road and to summer theaters, and greater union control of labor turnover are some of the basic agreement points anticipated from the New York Times Alliance of Actors and Technicians' Union from the League of New York Theaters. Managers will vote Tuesday on recommendations compiled by the league's board yesterday. League membership will be at the August 10 meeting of the, contract, the following changes will be

1. The first minimum basic agreement was for a definite one-year period, the next to be determined immediately, with stipulations for termination written notice by either party six months in advance.
2. For first time summer theater jurisdiction, which the union is desirous of having, was voted in as of June 18, 1940, for the summer 1940 season, the condition of the, rates from last year's agreement are asked.
3. TMAT fee is called upon by his employer to perform duties outside the box office, with a provision for the first and second day under TMAT rule, same being set by the executive board. TMAT fee will be held job outside jurisdiction of union and will not be granted by union.
4. Guaranteeing of salaries of house staff employees by lesser in four-week periods.
5. New is also required for the structure of the box office, with better salaries and tenure of employment of all employees.
6. For first time present for the first time any requests that special attraction promotions, as advertised by special companies which present less than three performances during a single week, be considered as special attractions requiring payment for English publicity. Not to be.
7. Preview dates and presentations of shows immediately following opening, again with the condition that fund of previews prior to Monday of week of opening, and performances to be on.
8. Managers, previously called in only one week before opening, must be called in at least one week, or two weeks before opening, permitting three days in advance.
9. Run of the play employment is allowed to managers and their personal agents, transfers being allowed if approved by the executive board.
10. Attractions opening out of New York must have a press agent at least three days before the opening, with the condition that the press agent be on the premises on a Friday night, for example, press agent must be present at least 24 hours before the opening.
11. Press agent on tour requires $175 (now $150) for six week engagements.
12. If management desires a significant press agent for his New York showing, they must be employed by the, holding the box office, while holding on the box office, at least 24 hours prior to New York opening.
13. New, the second press agent, is set up, but as yet his being employed is still optional. (Managers.
14. For every additional selling booth used in a theater, house must take on at least one additional assistant, and member of the theater box office staff shall be permitted to handle a ticket for sale or resale as to service an order for tickets for any broker. Includes all mail and phone orders.
15. Persons handling a ticket must be TMAT. (Does not clarify what kind of ticket, wage scale. No one else than the employer or the box office employees to be tmat. (New).
16. Required that to United States to be used on a weekly basis of Monday of opening and are required to be charged on all performances of six or more.
17. If league members do not give by the union and not to provide a service to special, they cannot make them or not.
18. This is of little if with Theater Guild.
19. Sunday performances, other than current attractions, must pay box office employees a salary of $6.
20. Box-office employees must be paid at rate of one-sixth in addition to box-office duties in the case of Majestic Theater and production of Stars in Your Eyes. Box-office employees in the case of employment of the, room, they sell advance tickets to Sunday performances in a theater where another attraction is present. (New All special attractions are staged on weeks a:
21. Midnight performances raised from 36 to $40.
22. Sunday performances of out-of-town show, from 125 to $100 for box-office employees. (New)
23. New York house managers from $100 to $150.
24. New York road show picture presentation from $125 to $150. (New)
25. New York company managers from $100 to $125.
26. Road-company managers (dramatic) from $125 to $150. (New) All salaries remain as of July 15.
27. Company managers for special attractions with an amount of compensation to be determined by the union and
tation on the league's committee
28. Salary increases: New York house managers from $100 to $150.
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33. Salary increases: New York house managers from $100 to $150.
34. New York road show picture presentation from $125 to $150.
35. New York company managers from $100 to $125.
SMALL UNIT PLAN LAUNCHED

NIGHT CLUBS-VAUDEVILLE

20 Weeks Offered to Acts;
130 Dates Set, Each Taking
10 Units; 3 Units All Ready

NEW YORK, Aug. 5—A block booking vaudeville venture, similar to booking agreements made in the West and also to the Legitimate Theater Organizations in the East, for 30 or 40 theaters for an entire season, is being tied to the circuit idea in a vaudeville plan which started to make 20 weeks of work available to all acts. Each week a group of 10 units will be sold to a single theater, and 3 units all ready for the West. The plan promises to be offset by sure money and a guarantee of 20 weeks.

The plan already been launched by the Minnesota Amusement Co., Comerford Circuit, Schine Theatres, Interstate Circuit, Gus Run Agency, Warner Circuit, in Pennsylvania and Ohio, and independent operators and others, with an extension far ahead as November 20.

Mutability is working with at least half a dozen other booking agencies, who are Joe Helm, of Pittsburgh; Abe Paley, of New York; and the Gus Run Agency, Springfield, O. The plan consists of selling a block of work to each booking house for one week, and guaranteeing 10 weeks of work for each theatre. Each week will be divided into 10 units, each unit consisting of 10 performances, and each unit will be sold to a single theater, with a guarantee of 10 weeks of work. The plan promises to be offset by sure money and a guarantee of 20 weeks.

All bookings are flat guarantees, starting at the $500 weekly rate and ranging to $1000 or more for major houses. The plan will be rotated so that a house desiring for Monday will have a guarantee of 10 weeks of work on every Monday beginning with the date of the booking. The guarantee will be held intact. Books are reported to be working on 25 or 30 weeks of guarantee.

From the employment angle, the plan doesn't offer extravagant salaries. Operatives who work with the plan will be paid $500 figure to allow profit for either. However, the total includes a $200 guarantee for each week, plus $100 per guarantee for each week. The guarantee will be held intact. Books are reported to be working on 25 or 30 weeks of guarantee.

Following acts have been lined up to fill the week: The Rector, of the theater; the Blackstone's; the Blue Ringer; Joe Darrin and Primrose; Mike and Co. Leo Ross, Kate Carroll and Rose; the Roxy; and the Century. Sales are made for $500 figure to allow profit for either. However, the total includes a $200 guarantee for each week, plus $100 per guarantee for each week. The guarantee will be held intact. Books are reported to be working on 25 or 30 weeks of guarantee.

In the Fall Special (Dated August 26)

"YOU ASK ME IF VAUDEVILLE NEW YORK IS GOING TO UNIONIZE!" said Harry Courant, producer, Strand Theater, New York.


"The club date is here to stay," said David P. O'Malley, president of the newly formed Managers' Association of Chicago.

Dancers Plan

Own Night Club;

Other N.Y. News

NEW YORK, Aug. 5—Although business is still in the early stages of the revival, the idea of owning a night club by a group of entertainers is gaining ground in New York. A recent decision of the Second Circuit Court of Appeals in New York is expected to have a far-reaching effect on the entertainment industry, as it may open the way for the formation of new night club facilities.

WILKIN-BARRE, Pa., Aug. 2—There were 130 dates set for the fall of 1919, when the Family Theater in Wilkins-Barre, Pa., will be opened by the Irving Theater. Decision to bring back vaudeville was made by Family Theater officials.

P. Morokoff Plans

6 Floor-Show Units

To Tour "Circuit"

DETROIT, Aug. 5—A series of six units will be offered to an unknown vaudeville booking agency in Detroit, with Dr. Fred Merrill as producer. A ballet of six girls, plus a quartet of quartets, will be the show's main attraction. The show will be staged as a musical comedy in the form of a cabaret, and will be conducted by Mabel Duggan, of the Gus Run Agency, in New York.

Unions Win Easing

Of Liquor Laws

For Philly Cafes

PHILADELPHIA, Aug. 5—Thomas E. Kelly, AFM representative here, after a meeting with E. O. Hines, State Secretary of Labor, and officials of the Liquor Control Board, said the union board promised it would move in the direction of easing the liquor laws, but that the union was not yet ready to take any action. The union board had already paid a $300 fine and has agreed to pay another $300.

Daly Operating

Pioneer Palace;

Morris Show Out

PORT WORCESTER, Mass., Aug. 5—Tom Daly, who formerly operated the Riders Club on Jackson Square here, is opening a new and low-priced night club on Chase Street. The club will be open from 8 p.m. to 2 a.m. nightly.

Dancing will be featured at the club, and the club will be open from 8 p.m. to 2 a.m. nightly.

Farmington Club Burns

Burlington, Conn., Aug. 5—The Parisian Club, Farmington, Conn., was consumed by fire last night. The fire started in the basement of the club and spread to the upper floors, causing extensive damage.

Citizens Committee, sponsoring Pioneer Palace, the night club which burned last night, will meet to plan a new location for the club. The committee will meet tonight to discuss the matter. The club was a noted night club in Farmington and was a favorite spot for the local people. The fire started in the basement of the club and spread to the upper floors, causing extensive damage.
Night Club Reviews

Rainbow Room, New York

There is more genuine entertainment in the Rainbow Room's new floor show than has been seen in this skyline spot for a long time. Latest show, which opened Wednesday (3), contains everything but vaudeville, but the result is a hit. Novel presentation makes Dave Gerhardt's work seem even more brilliant. Mirth, wit and the piano make a circuit of the room. Arranged in the face of other superior enterprisers.

Lillian Bernard and Plô Heinke, pianist, team, who are old house favorite, are in top form. Their number will be heard on the wax shows. A possible objection is too much blue stuff in their lyrics at the dinner show. It is comparatively better fare in the wee hour shows.

Eddie Collins, en ces with an English accent, sells the bill in a pleasant manner. He is not put down, but his ingratiating method is in his favor. Sings in a novel tenor voice that is easy on the ears.

Martin and Margo are the only other stars and they appear in two spots with tap and soft-shoe dances. The boy is the tap dancer and the girl is of help from the decoration standpoint. Work with plenty of zest.

Intermission talent includes Tom Furey, pianist, and Dorothy Johnson and Les D'Isy, singers, headed a cover of "Sing Me a Song." Sam Morgenbuch.

Vogue Room, Hotel Hollenden, Cleveland

Biggest hit this fortnight is Margie Knapp, billed as the singing coaster, whose style is more than slightly reminiscent of Deanna Durbin. Margie sings in semi-classic style, and also considerably older Dona Donald. She has to put over her character well.

The act has a number of standard tunes that are presented in a new way, and it is drawing large numbers of amateurs and musicians of all ages, all of whom regard the acts of the highest form of true appreciation.

Pierce and Rollman, ballroom dance team, did a capable job of dancing. Mel Miller's Band continued as the chief draw.

Fan and Bill's, Near Glen, Falls, N. Y.

Located within easy driving distance of Lake George and Saratoga Springs, this very popular music hall has the winningest appearance. Owned and operated by Fan and Bill Sherman, who also own a night club by the same name in Miami, Fl. (operated in the winter), this place has nothing to make the vacationer feel well cared for from the moment he arrives to the moment he leaves for the beautifully landscaped drive until his departure.

Whether one stops at the comfortably cozy modernistic bar for one drink, or settles for a meal in the more formal dining room, there is something for every taste and every pocket.

Entertainment consists of a group of strollers and the versatile Continental band of Jimmy Aldin. This arrangement is so well planned as to keep patrons amused. Marty Ray, accordion, Ken Johnson, piano, Bert Slaton, guitar, and Joe Bean, cornet, and the orchestraful凸 with cleverly stylish numbers, which include songs as well as dance numbers, are rung out with a laugh. Bert Slaton, cornet, and the orchestraful凸 with cleverly stylish numbers, which include songs as well as dance numbers, are rung out with a laugh. The boys, with the beautiful landscape as a background, seem to be in the right medium, with never a cover or minimum.

The show is headed by Valentine and Peggy, dance team of unusual talents. They open with a crotchet-pleasing "chante" routine in which they handle their partner most charmingly and with perfect grace.

Locally, master of ceremonies, takes the spotlight to present himself in some of his most charming and endearing roles.

Bertolotti's, New York

For patrons lucky enough to get seated on the lower floor, which is the most pleasing enough floor show. But for others, who must wait in line, it is a weary task. All line form the lower level, then stand on the lower floor as the line forms the lower level, then stand on the lower floor. The show is attended by young women, clean and eager to have a good time. They all file back to their seats and look at the line form the lower level, then stand on the lower floor.

Entertainment is a popular one as an unusually versatile fellow, does vocals and dance numbers with a team of violins, sax and clarinet, and indulges in such antics as using forks and knives and other utensils to eat. Young women, clean and eager to have a good time. They all file back to their seats and look at the line form the lower level, then stand on the lower floor.
Hawaiian Blue Room, New Orleans

New Orleans knows one important thing this week, Phil Harris and the Ink Spots are in town for the fourth time. It was especially apparent Thursday (27) night, when the Bob O. sign was hung out early in the day by Manager Lou Lmer.

Mirthful of personality, Harris is in his element in New Orleans' favorite adopted son, and the hooligan of the Ink Spots thoroughly enjoyed it in making it a full round of clicks. As for Harris, his Leah Ray is raised, but his job does not give him a good job or it, at least apparently sensitive of her position and appearing a bit nervous for her local debut. Her Wishing and a later diet with Mrs. Harris. How's About It, is introduced by a personality Spencer. Included in the hoolower show, all of the acts of which were good enough to be retained, are the South Sliders, semi-scarlet, Ruth Petty, a singer, who particularly pleased with her Storm Weather, the famous team of Bernhardt and Grifke, whose routines range from a riddle to the stormy voice of a Jitterbug and a rumba, and Harry Stovall, dancer who works very hard with his So Help Me Girlt. His hooler is playing very good and it would take only Harris to outshine him. Phil Muth

Murray's, Tuckahoe, N. Y.

This is one of the most popular Westchester roadhouses and for years has featured dance bands and floor shows. Of late it has been playing down floor shows and emphasizing bands.

MOA is using the spot as a polish-up for an up-and-coming band. Last band here was Red Norvo and is Van Alexander's 14-piece outfit which opened July 29 and will run until Labor Day. The band is eight months old and features Van and Young Alexander, a former arranger for name bands and now doing most of the arranging for his own band. The 18 shows a week over WOM-Mło and Whirlwind records are doing much to build up Alexander, who fronts and does occasional sessions at the piano. The band has five hours a week and it has some good chair, most apparently sensitive and his position and appearing a bit nervous for his local debut. Her Wishing and a later diet with Mrs. Harris. How's About It, is introduced by a personality Spencer. Included in the hoolower show, all of the acts of which were good enough to be retained, are the South Sliders, semi-scarlet, Ruth Petty, a singer, who particularly pleased with her Storm Weather, the famous team of Bernhardt and Grifke, whose routines range from a riddle to the stormy voice of a Jitterbug and a rumba, and Harry Stovall, dancer who works very hard with his So Help Me Girlt. His hooler is playing very good and it would take only Harris to outshine him. Phil Muth

Verne's, Detroit

This spot was taken over three months ago by Verne Giles, who ran a place across the street for six years. It is an interesting jazz cocktail lounge and a bar as adjutants. Business, largely centered in the afternoons, is down a midweek full house on the nightcap.

Show is a revue, first of the units to be produced by Paul Morokoff and done with a good deal of polish. Focus is on the floor shows. The bullet of six shows a week and each includes several doing specialties and all sing and dance and are selected and present a stage of animation for a long number.

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NOTICE TO ALL ACTORS

The American Federation of Actors is now a division of one of the oldest, soundest and strongest internationals of the American Federation of Labor—the I. A. T. S. E.

Under its agreement with the IATSE, the AFA shall exercise its own autonomy and will retain its present officers and council members, so that its growth and expansion within the entire theatrical field is assured. The IATSE will give the AFA every aid, assistance and advice for the mutual advantage of AFA members and the IATSE.

The AFA retains its own constitution and by-laws, but they shall not conflict with the constitution of the IATSE.

The AFA has joined an international A. F. of L. union with 813 locals throughout the United States and Canada and with more than 60,000 members. The IATSE's half century of experience now stands behind the AFA and will help the AFA continue to be the fastest growing actor union in the world.

The AFA now adds the leadership of George E. Browne, international president of the IATSE, who is also a vice-president and executive council member of the A. F. of L.

The AFA officers and council are happy that the affiliation with the IATSE guarantees strong financial backing, sound advice and the co-operation of seasoned labor leaders. The AFA knows this affiliation will mean greater strides toward betterment of working conditions and salaries for AFA members.

NOW IS THE TIME FOR ALL PERFORMERS TO JOIN US IN THE FIGHT FOR A BETTER SHOW BUSINESS. FOR MORE WORK AND FOR BETTER SALARIES AND CONDITIONS. WRITE, WIRE, PHONE OR CALL IN PERSON AT AFA HEADQUARTERS, 1560 BROADWAY, NEW YORK, OR ANY AFA BRANCH OFFICE LISTED BELOW FOR INFORMATION.

IF YOU ARE ALREADY A MEMBER, THEN MAKE SURE THAT YOU RETURN THE SIGNED DUPLICATE MEMBERSHIP CARD WHICH HAS BEEN MAILED TO YOU. (IF YOU DO NOT RECEIVE THE DUPLICATE MEMBERSHIP CARD, THEN CHECK WITH AFA HEADQUARTERS.) IF YOU ARE NOT IN GOOD STANDING, YOUR TRANSFERRED MEMBERSHIP WILL AUTOMATICALLY START AS OF AUGUST 1, 1939. REGARDLESS OF HOW MUCH DUES YOU OWE, YOU CAN PUT YOURSELF IN GOOD STANDING IMMEDIATELY IF YOU SIGN AND RETURN THE DUPLICATE MEMBERSHIP CARD!

THERE IS NO INCREASE IN INITIATION OR DUES FEE

PRINCIPALS:
- INITIATION: $10.00
- DUES: $18.00 a year, payable $4.50 quarterly
- DEATH BENEFIT RESERVE: $1.00

SOPHIE TUCKER
President

RALPH WHITEHEAD
Executive Secretary

CHORUS:
- INITIATION: $5.00
- DUES: $12.00 a year, payable $3.00 quarterly
- DEATH BENEFIT RESERVE: $1.00

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International President

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- DETROIT, MICH.
State, New York

State-Lake, Chicago
(Reviewed Friday Afternoon, August 4)
A. B. Marcus, the Ziegfeld of the Orient, India and other distant lands, returned after a 3-month tour of the La Vie Paris unit and before investing each in other ventures is showing off the product that reaped the profits. After this week scenery and costumes will be stored away, the cast will be released and Marcus, with his staff, will begin to concentrate on the forthcoming Night of the Moulin Rouge, which is being designed for D. E. consumption, and on another flash unit for foreign audiences.

While apparently aimlessly on its way back to the States, the show still has a good deal more youthful appeal, and a good few fatima line-up will be able to give the show a particular interest in the Dance department. Only mildly entertaining are the costumers' talk, skits, etc., for naturally enough, the material that has been used up will not last longer now, particularly in a production of this size, but is still amusing enough to be worth watching. The laughter endings are admirably brief, making them bearable at any rate. Before the audience, in a couple of spots are seen in novel (though not new) aspects of the number, in which the costumes are worn by famous stars. The bodies of attention and some of the bits remain property different, and the lingerie show about in the bird-feather costumes. More than enough of the efforts, the girls are in a clear, intercorporeal work to standard tunes. The cast, with a similar number dressing up parade, have been taught what they can expect from this line of work and make up for it with enthusiasm.

Chrysalis Troupe are the outstanding sections of this show, their costumes and effect suit and extract good comedy from the narrative and knockabout horseplay. One of the girls, the one who wears a sword, is quite amusing, and the stage is kept in the proper atmosphere of excitement. It is staged in the proper atmosphere of excitement. It is this, with the extraneous building up interest in the audience.

Band, concert, of course, is still a force and has added a new member. It is the fragile, frail Mrs. White, Ben McAteer, Ruth Darrell, Ruby Darrell, and a new girl, who make up the group. While the music is a bit better than the previous offerings, the song skits, cultural and otherwise, are lackluster. There is no musical interest to the audience. The three girls, all over 20, stand around the stage and talk skits, furnish vocals and otherwise merely add to the general production numbers.

The dance is better than average, and the chorus girls are fine. Among the dancings is the famous Melyn Douglas in Tell No Tails (Metro), and Ida Heimbeg. Business was better than average for the rest of the show with a good deal of the audience turned out on the opening night.

Music Hall, New York
(Reviewed Friday Afternoon, August 4)
Opening September 20th in "A Night At the Moulin Rouge"
EAST—PHIL BLOOM
WEST—JACK KALCHEIM

Music Hall, New York
(Reviewed Friday Afternoon, August 4)

"FOLLIES INTERNATIONALE"
NOW—ORIENTAL THEATER, CHICAGO
Opening Hongkong, China, November 25th.

Paramount, New York
(Reviewed Friday Afternoon, August 4)

Back in America after a 1-year world tour the smash comedy hit HAROLD BOYD and the THREE JIG SAWs ROLAND ROMAS—ART STANLEY—GEORGE CHARLAND NOW—STATE-LAKE THEATER, CHICAGO

Back again in America
Bobby White
THE WHISTLING SINGER
NOW—STATE-LAKE THEATER, CHICAGO
AFTER 2½-YEAR WORLD TOUR WITH THE A.B. MARCUS SHOW

Back again in America

BRUNO OF HOLLYWOOD SPECIAL
100-% X 10
Only $3.00
Wide Selection of Proofs. Three Poses Finished.
154 West 37th Street, New York City. Circle 7-5505.

Riverside, Milwaukee
(Reviewed Friday Afternoon, August 4)
Paul Whiteman's highly enjoyable engagement is risky. The engagement of the famous amusements of Harpens, Whispering Rose and Society Hotel, where Pickwick's, is a Moore Evening and I Kiss Your Hand, Mr. Chairman. He is a Rogers act, and his Rhapsody in Blue, gives all sections of the band an opportunity to demonstrate their particular家里.

Back in the Stare, written by oenk, is this week's feature. It was written by J. Lee Apperson and J. Apperson. It was written by J. Lee Apperson. All the people in the audience are in familiar clothes. The music of "For You" is not so familiar, however, and the songs of "I Love You With My Eyes" and Alexander's Ragtime Band are songs that have been heard before. Clark Davis does well with the Alexandra, This Is No Dream, and popular song, The Lone Prairie.

Music Hall, New York
(Reviewed Friday Afternoon, August 4)

New this week (and for the next two at least) are the coast music, from the 19th to the present day. Paramount's remake of its 1926 success, Recruit Gone Wild, the spectacular end for the screen half, and Phil Spitalny's all-girls jazz the stage. The most important feature of this side of Fred Waring.

Spitalny gives all his featured instrumentalists their opportunity to band in the spotlight, with Mary, as usual, in the lead. This time Mary Spitalny, and the band is Johnny painting with his saxophone. The saxophone is an effective not only as the saxophone, but also as a musical instrument which is an effective musical instrument as well.

The show is titled, for no particular reason, and divided into three sections. The second of the three is all about the saxophone, and the last shows the Chantettes, the Music Hall Girls, and the arrangement of Who, and, of course, the saxophone. The last number brings down both the house and the atmosphere.

The first section, called Marins, is a typical Music Hall spoof. Obviously the saxophone is the gypsy saxophone, and the couple who dance in a couple of spots are seen in novel (though not new) aspects of the number, in which the costumes are worn by famous stars. The bodies are entirely without interest and the music is rather dull and boring. The saxophone is an effective not only as the saxophone, but also as a musical instrument which is an effective musical instrument as well.

Music Hall, New York
(Reviewed Friday Afternoon, August 4)

No endless to the Spitalny ensemble is the coast.instant of June Lorraine. This week it is June Lorraine, her band, and her saxophone. A chance to run through her solo repetoire. She is a very fine girl, and the saxophone is well developed. The saxophone is also a chance to run through her solo repetoire. She is a very fine girl, and the saxophone is well developed. The saxophone is also a chance to run through her solo repetoire. She is a very fine girl, and the saxophone is well developed.

New addition to the Spitalny ensemble is the gypsy saxophone, and the story of her life is being told. The saxophone is an effective not only as the saxophone, but also as a musical instrument which is an effective musical instrument as well.
Music Hall Tops B'way Week; Strand Still Going Strong; Para Fair; Roxy Okeh; State Poor

NEW YORK — The Radio City Music Hall rolled up the week's biggest gross of $31,000, the Strand's gross of $30,000, Para Fair's gross of $23,000, Okeh's $10,500, and State $8,500.

Lyricist of the Week: the strand's Stella Joint. This is the joint's first week in the Strand. The Strand's gross of $30,000, Para Fair's $23,000, Okeh's $10,500, and State $8,500.

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## Acts-Units-Attractions Routes

Following each listing is a symbol. Fill in the designation corresponding to the directions of individual listed.

### EXPLANATIONS OF SYMBOLS

- | Auditorium | Bath | Bar | Cabaret | Country Club |
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A | | | | | |
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| Acts | Units | Attractions |
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### Night Club and Vaude Routes

Night Club and Vaude Routes must be received at the Cincinnati office not later than Friday to insure publication.

| Acts | Units | Attractions |
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### Miscellaneous Routes

- | Acts | Units | Attractions |
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Burlesque Notes

(Communications to New York Office)

New York:

Ginger Waldron left her Catskill Mountains engagement to sign, thru Dave Cohn, for the Columbia Theatre, Chicago, for an engagement of six weeks starting August 12. Contract calls for four weeks with the Chicago engagement and a tour of six dates, one of which will be at Green Bay, Wis., just as Ginger's charadepper.

The Manhattan's first benefit for the WPA was last Wednesday night with Shubert and Jerry to benefit. Joanne Rose and the Gaity, August 4, NAT MONTAN, bookings on from Miami. The city's local real estate holdings recently purchased a large home site near the Bowery, which Wilma will convert into a trailer camp and bungalow area. But also ex-Charleston he found in Miami at Butte Williams (Budin), a Florida cracker the last five years. JEREMI LILLIARD returned from three months at Kelly's Ritz, Panama, is now a Ritz policy and has added a new cast. NELLIE LINDE leaves Streamlined Polka, Cornet, fiddle, a new feature, and Max McCulloch at the Columbia, Boston.

Charles Burns has remodeled the Irving with new and wider seats, enlarged the lobby leading from under stage to balcony and made other necessary improvements. Rehearsals start August 17, and Charles says he has Louis Rogers, Allen Ford, Artie Ladd, and John Roye, latter slated for the Midwest circuit the coming season. Replaced Irene Correll, Joe Delitta and Norma Kurock, are the Ritz, Chicago.

HELEN COX, of the Court Theatre, has an exclusive contract with the Chicago Daily News on the receipt of news from the French Hospital. She is assisted by Misses Lily Romanoff, born August 3 and that other, Dorothy (Mrs. Glendert Reed), was doing nicely. I. M. Rogers (Mr. and Mrs.), another manager and manager. Beauty at the fall, was promoted from chorus girl to head of the summer, a necessary change, August 4. HILL ONION, operator of the Gaity, Baltimore, was a visitor here last week.

Sam Bressman plans a change of characters for his August 12 engagement at the Journal 11. Six or seven sets of values from the old sessions, plus the usual cast, the usual cast, will be the result. Special features will be the theme of Olympicamento. Which means the elimination of comic and straight chorus girls. The usual cast, the usual cast. See the本期 of billing outside will be to "Rebecca, the Rival." PATSY STONE, Annette Ross and dashi were over last week.

The Wannamaker's are now being renamed the "Wannamaker's Dreamland." (GOODELL BARRON, comic, in his

Ten Houses for Midwest Circuit

Chicago, Aug. 5 — Mills Schuster, proprietor of the Palace in Chicago, says that 10 houses have been lined up for the coming season. Also of the 84 people who have already been signed.

These include colleges to Schuster, include Palace, Buffalo; Embassy, Rochester; Capitol, Toledo; Rialto, Cin. and S. Louis; LaSalle, Minneapolis; Gaity, Cincinnati; Roxy, Cleveland; Avenida, Detroit, and Casablanca, Chicago. Deal is now pending for a house in St. Louis.

Burly Returns to Gayety

Boston, After 10 Years

BOSTON, Aug. 7 — Burlesque will once again grace the Shirley Temple house after an absence of 10 years. The burly will be in addition to the screen program the Shirley Temple House, 2nd Avenue, and Watertown, N. Y., is ready to give something on the ball game, but when the magician returned his magic was to play the American Legion, Boston. Then a Burke and a Roxy, San Francisco. FRANCISCO. (FRANCISCO OUGHT SHOW) will continue its tour in the Pacific Coast and return to the Paramount, Seattle, this fall.

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Baxter Week Stands Click Under Canvas

MENDOTA, Va., Aug. 8.—The Baxter Theatre in Mendota, Va., a new and modern structure, is catering to mountain towns in Georgia, North Carolina, Tennessee, Mississippi and Virginia to splendid results. Company is seating 700, with the audience standing in the aisles. Opening with talking pictures. Admission is 10 cents, and each Monday ladies are admitted free.

Roster includes J. J. Baxter, owner; R. H. Atwood, manager; and Bill Buquell, booker and stage manager. To the head line the company will run the famous Haywood Scott Band, Bob Reeder, Toots Hodge, electric steel guitarist; Larry Renault, steel guitarist; John Smith, trombonist; Herman Waddix, bass fiddler; Bob Brooker, straight man and juvenile leads, and Jack Proctor, booker and stage manager. The show is being used to the fullest extent and will be the most popular show ever turned out by the company.

Morgan-Helvey Show

CUBA, Ill., Aug. 5.—The Morgan-Helvey show is on its way to Cuba, Ill., where it will be opened Wednesday. The show has been playing for the past two weeks in Wisconsin and Illinois, and is now heading toward this point on a big roll.

Heffner-Vinson Hi-Lites

CALHOUN, Ga., Aug. 8.—Show played a return date at Rockwood, Tenn., Monday night. The show then went to De Kalb, Tenn., where it made a 500-mile drive to take its parents back to Calhoun. The show then went to Oxford, Miss., where it played three nights, taking in 48,000 people.

Endurance Shows

High quality shows are playing in a number of locations throughout the country.

TNT SHOWS

Tent shows are playing at a number of locations throughout the country.

REPERTOIRE-TENT SHOWS

Conducted by BILL SACHS—Communications to 20 Opera Place, Cincinnati, O.

August 12, 1939

Reprint

JAN GIBBONS was in Kansas City, Mo., recently, coming in from Texas. He is a band master and is on the Mutual Radio Network, playing music and doing comedy routines. Gibbons has been playing in Europe for several years and is known all over the world. He is the most popular radio performer in the world and is doing a great deal of work in the United States.

A. M. COFFMAN, who operates the Republic show, was in Kansas City, Mo., recently, visiting a number of shows and doing some business. He is the owner of the Republic show, which is one of the largest shows in the country.

POINT PLAYERS, after playing in New York State for three weeks, is now playing in New Jersey. The show is owned by the Smith Bros., who own the Republic show. The Smith Bros. are well known in the show business and have a lot of experience.

YOUNGBLOOD CONTEST

The Yamborghini Contest is one of the most popular contests in the country. It is sponsored by the United States Government and is open to all American citizens.

MORGAN HELVEY

Morgan Helvey is one of the most popular showmen in the country. He is known for his high quality shows and is well liked by the public.

TNT SHOWS

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Playing Under Auspices

By The Roadshowman

(Cincinnati)

The Roadshowman's annual Autumnale, a one-of-a-kind show, is a remarkable undertaking. In which a road show may be sponsored. To achieve all this potential, sponsors should fill markets that exist for the road show, church, lodge and institutional fields.

Church Field

Potentially, churches are a lucrative source of business. Too often, however, the church irrespective of denomination has failed to recognize the potential of this field. By the simple act of attending the services, churchgoers can be exposed to the product. Churchgoers, as a group, are a receptive market. The church has its Holy Name Society, a Worthy Auxiliary and, as such, it is one of a group of religious affiliations. Many church groups have Sunday school classes, Bible study and a wide variety of organizations, for religious and non-religious activities. While the primary purpose of these gatherings is a spirit of affiliation, the consistency of the meetings and the support of the local community, all of them are interested in supporting their local churches. These groups are a fertile field for raising funds for some purpose. The church is an institution and the people in charge of its community can be made to see how the services of a road show can promote the fund raising event. A visit to any church can be made, and the church will be interested in the services of a road show.

This picture the road showmen see an opportunity to get in front of a large audience of people. In this field, the road showmen can do a great deal to bring attention to their services. They can do so at an advantageous rate. The churchgoers are a receptive audience and are willing to support their local churches. The church is an institution and the people in charge of its community can be made to see how the services of a road show can promote the fund raising event. A visit to any church can be made, and the church will be interested in the services of a road show.

Lining up a church or one of its organizations for a show usually entails some work. The proposal for the show should be presented in a professional manner. The road showmen should take the initiative in presenting the show to the church. The church may be interested in having a show, especially if it is an annual event. The churchgoers are a receptive audience and are willing to support their local churches. The church is an institution and the people in charge of its community can be made to see how the services of a road show can promote the fund raising event. A visit to any church can be made, and the church will be interested in the services of a road show.

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Lining up institutional dates usually entails some work. The organization to be entertained should be presented in a professional manner. The road showmen should take the initiative in presenting the show to the organization. The organization may be interested in having a show, especially if it is an annual event. The organization's members are a receptive audience and are willing to support their local organizations. The organization is an institution and the people in charge of its community can be made to see how the services of a road show can promote the fund raising event. A visit to any organization can be made, and the organization will be interested in the services of a road show.

The Roadshowman

The Roadshowman's annual Autumnale, a one-of-a-kind show, is a remarkable undertaking. In which a road show may be sponsored. To achieve all this potential, sponsors should fill markets that exist for the road show, church, lodge and institutional fields.

Church Field

Potentially, churches are a lucrative source of business. Too often, however, the church irrespective of denomination has failed to recognize the potential of this field. By the simple act of attending the services, churchgoers can be exposed to the product. Churchgoers, as a group, are a receptive market. The church has its Holy Name Society, a Worthy Auxiliary and, as such, it is one of a group of religious affiliations. Many church groups have Sunday school classes, Bible study and a wide variety of organizations, for religious and non-religious activities. While the primary purpose of these gatherings is a spirit of affiliation, the consistency of the meetings and the support of the local community, all of them are interested in supporting their local churches. These groups are a fertile field for raising funds for some purpose. The church is an institution and the people in charge of its community can be made to see how the services of a road show can promote the fund raising event. A visit to any church can be made, and the church will be interested in the services of a road show.
Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads: Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning; otherwise names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
The Billboard

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Hope Fading For Full-Week 50-Cent Gate

NEW YORK, Aug. 5. - Purser caused by World's Fair executive committee's refusal to institute a general gate reduction at this week's close, prices have been substantially reduced somewhat this week, after exhibitors and concessionnaires who sought for some kind of relief were told the reduction was anything but satisfactory with a compromise move approved by the Fair Corp. on Monday. Wasting patience since the Fourth of July, with a drastic drop last week, promptest most participants at the fair and the general public to believe that a general reduction to 50 cents would be approved by the Fair Corp. At this point, an all-out 50-cent rate was established for weekends only, exhibitors and amusement area were going, so far at one time as to threaten closing their doors unless a reduction was made. Execommittee stood pat, nevertheless, and today very likely to hold a full-week 50-cent gate in the near future.

Local papers disapproved the new set-up, citing it as a move to protect against future editors referring to the Saturday and Sunday gate rates. This is considered a good move, as an advertising-minded public will find the 50-cent rate more attractive. Heeding the demand of the exhibitors and amusement area, apparently has been shelved in the advertising department, with an ex. Bud G edwards is still working out detailed plans for the fair's consideration.

Division to look into difficulties. Week-ends and maintenance to be held at the fairgrounds over last weekend. The 50-cent rate was established for weekends only, exhibitors and amusement area were going, so far at one time as to threaten closing their doors unless a reduction was made. Execommittee stood pat, nevertheless, and today very likely to hold a full-week 50-cent gate in the near future.

Under the new set-up established on the same principle that the fair is a business and as such should be treated as such, the 50-cent gate has been set up to protect the exhibitors and amusement area.

Additional World's Fair News

Newark regular 75-cent rate will be maintained on weekdays, 50-cent rate on Saturdays and Sundays and 40-cent rate every night after 9:30. Mayor Grady has recommended that the rates be increased to 75 cents, but Mr. Boone, acting chairman of the executive committee, has not decided as to whether the rates will be increased or kept as is.

Boone Resigns As Press Head: 2 Shows Close

NEW YORK. Aug. 8. - As the fight to reduce the gate admissions from 75 to 50 cents takes on new life at the fairgrounds over last weekend, other incidents were occurring that affected the finishing scenes at the fair. John K. Boone, director of publicity for the fair, resigned in protest of what he considered a poor showing of business. He was not popular among the professional with his new gate rates.

Lea C. Stover, director of publicity for the fair, resigned in protest of what he considered a poor showing of business. He was not popular among the professional with his new gate rates.

Cuts Seeing Eye Dog Show thru Sowfoks' Aid

World of Tomorrow Not Prompt in Paying Off Muskrats

Page 9

An Insider Looks at the Fair

Seventh of a Series

The writer of this series is a consultant on the staff of the New York World-Telegram and Sun, and has been on the job during the past two years. The writer feels that the newsprint has been in short supply, and that the newspaper is the only medium that can reach the public with the news of the fair. The writer feels that the newspaper is the only medium that can reach the public with the news of the fair. The writer feels that the newspaper is the only medium that can reach the public with the news of the fair.

Subject: Finance

England always muddles thru. In the United States the forces of right and justice always prevail. These two things have been impressed on us since early childhood. They make good copy. But the fair isn't a dynasty and it certainly can't be allowed to keep up a front of all of these. The writers have a clear conscience, and the reader will accept the newsprint as presented.

Of course, in the good old days they had someone else's money to spend, and no Broadway show ever had such a galaxy of angels to draw on. Because everyone was happy to have a good time, the newspapers and the theatre goers, even the operative staff, seemed not to have an impression of how important the individual day is. As an unknown knows, every day lost is a day that has gone by. To have the newspapers with a clear conscience, and the reader will accept the newsprint as presented.

Seemingly Mr. Whalen has his hands tied. Seemingly he has to be forced into a corner before a decision can be wrung from him. It doesn't seem to do much good to have private counsel coming from all sides. It needs a blast like a gas line or a steam line to get him to his feet. Mr. Whalen and the fair. It is a kindness born of the mistaken notion that the fair was an uncatchable. Something precious. To whom? To advertisers, of course, and right now; but the advertisers in the guise of exhibitors have risen up, and it seems as if it were time to stop coddling the fair.

This fair is a great institution, but it isn't the property of the fools who have muddled it up. It belongs to the city, the state and the nation. It belongs to the exhibitors. It belongs to the operators. There are no vested rights that are the sole and personal property of the administrative staff. Half a hundred foreign government commissioners can be entirely wrong, and a fair number of exhibitors couldn't have checked their intelligence back at the main offices of their companies. Showmen who had enough money to put their worse stories in the papers, but the exhibitors have the fair. It has risen up, and it seems as if it were time to stop coddling the fair.

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Additional World's Fair News

Wild West Free

Along with the fair's attempt to bolster attendance in the fun zone by presenting free hand concerts, rumor spread yesterday that the executive board is seriously considering making the fair-financed and operated Wild Show and Rodeo a separate operation.

It was suggested for weeks that the show be turned over to some drawing additional pleasure seekers to lower end of the midway.

President Whalen had a busy and momentous week, conferring with the press on Tuesday, going to Washington in quest of additional Federal Funds and attempting to quell the rumors that the morals of the fair have become demoralized somewhat by the fault of the management and corporation's structure to correct it.

Whalen went to Washington yesterday to confer with President Whalen before it adjourns on a bill introduced in Congress to appropriate $300,000 to the fair, for which he is seeking. He returned this morning, but declined to talk. There were rumors last night of a possible increase of the fair's budget, in about $500,000 to $700,000, but Whalen denied this. It was suggested that the executive board was considering the possibility of a 50-cent gate for the ride, with the proceeds going to the city for the purpose of reaching the public with the news of the fair. The writer feels that the newspaper is the only medium that can reach the public with the news of the fair.

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**GOLDEN GATE INTERNATIONAL EXPOSITION**

**SAN FRANCISCO**

Newspaper clipping:

- Date: February 18 to December 2
- **Expo-Backed Shows Cutting Into Midway**

**San Francisco, Aug. 5—**Operators of and workers at the fair have been able to cut into the competition from exposition-sponsored attractions at the fair management by staging special events of their own to draw patrons away from attractions such as the Spalding Fun House. The events include the San Francisco World's Fair Band, which performed last week, and the San Francisco Symphony Orchestra, which is scheduled to perform this week. The fair management has also been able to attract patrons by offering special events and attractions that are not available at other expositions.

**CA Vote To Stick; Nails Rift Reports**

San Francisco, Aug. 5—San Francisco’s Convention and Visitors Bureau reports that its vote to stick with the fair management will not be affected by the recent rift between the bureau and the City of San Francisco. The bureau has been working to promote the fair and attract visitors, and it has not been affected by the controversy that has arisen over the fair’s future.
"Ham and Eggs" Show Organized In California; Large Night House At Pomona Debut; Out to Nov. 6

LOS ANGELES, Aug. 5—Something a bit different this week from the circus world, the "Ham and Eggs" show opened its five-city season here today. The show, which is being organized by the Big Four Shows, Inc., and operated by the Russell Bros., is all about the hams and eggs and their families. The show is a hit with the local audience, and the large audience at the Pomona Fairgrounds last night was evidence of its success.

Show opened in Pomona July 20 to fair-sized crowds. Two large Packard houses at Whittier and Huntington Park and sold out in Foothill.

The organization claims a paid-up membership in the State of more than 40,000, each member paying 80 cents a month.

Williams Allen, campaign director of the show, and Fred Lenihan, artistic director, Allen stated the plans for the rest of the show, which will include a special event to determine the best beeper in the West, which will be run at low cost. Publicity is written at headquarters in Los Angeles, and the contract for the show has been signed with the Telephone company.

The contract with Frank Chisolm and W. M. (Skinner) Mattlock for a Sunday show, which the profits go to the local organization, was signed here last week, which means that the profits will go to the local organization.

Reed L. A. representative made the show, which was held at the Coliseum, very good, worth the price of admission and more, the real being 30 cents for admission and 10 cents for the show at 10 cents a seat. Ten per cent is a tax on these three. This is a bit of a high estimate.

The Staff

Arthur Windom, Reading, Minn. Carpenter, in advance; O. Lehman, Red St, Billings; Clarke Selleck, Montana; and W. E. Lesner, director, were recently appointed as the executive director; Dr. George W. T. Boyd, director of finance; Dave Jung, secretary; and E. S. M. Smith, director of concessions.

R-B Has Big Night House in Milwaukee

MILWAUKEE, Wis., Aug. 5.—The "bill-ent" line was hung on the main entrance of the Milwaukee Coliseum here July 30, 15 minutes before the evening show opened. The show was scheduled to open at 8:30 p.m., but there was a comfortably filled tent at the matinee, and the equalities of the matinee was made at Madison, Wis., the following day.

None in Sacramento During State Fair

SACRAMENTO, Calif., Aug. 5—Sacramento State Fair officials, who do not believe in allowing a circus show to showcase at the fair, announced that the fair will not open on the ground that the fair is not a circus. The fair was opened on Aug. 2.

Secretary-Manager Robert Muckler of the state agricultural society has an annual expenditure of almost $50,000 and has last completed $2,000,000 major construction program.

Barnett Truck Overturns

SHERBLY, Mo., Aug. 5.—One of the most unfortunate events of the day occurred yesterday when a truck carrying 100 circus animals overturned on a highway near town and turned the road into a wash. The truck, which had been traveling on the highway, went out of control and overturned. The truck was carrying a number of animals, including horses, cows, and chickens. The accident occurred near a small town, and the road was blocked for several hours. The circus company, which owns the truck, is investigating the cause of the accident.

Jersey Shore Dates Okeh for Russell Bros., Downie Bros.

LONG BRANCH, N. J., Aug. 5.—A circus, Russell Bros., new to this district, arrived here yesterday. The circus, under the management of Mr. and Mrs. Charles E. L. Downie, has been a hit with the local audience, and the large audience at the Jersey Shore Fairgrounds last night was evidence of its success.

Russell Attendant, Elephant Killed

STANTON, Va., Aug. 7.—A tramp who was killed by a circus elephant in a recent accident in the state of Virginia. The elephant, which had been a favorite of the circus, was killed by a circus performer who was attempting to saw the animal's trunk off. The accident occurred in a small town, and the circus company, which owns the elephant, is investigating the cause of the accident.

Hamster Unit With Klein

CANTON, Aug. 6.—The Hamster Unit, which has been with the Parker & Russel Circus since it opened in the spring, left this week at Marietta to play shows at the Youngstown Police Circus. The Hamster Unit is one of the most popular attractions in the circus, and the performers have been well received by the public.

Fernandez Organizing Show

SAN FRANCISCO, Aug. 5.—E. K. Fernandez, Hawaii's leading showman, arrived on the Inner Lagoon under the direction of Mr. and Mrs. Charles E. L. Downieideo, and several members brought along circus wagons.

Ohio Best for Parker-Watts

Most competent business done in that State—Show is ahead of last season

DENISON, Ohio, Aug. 5.—Ohio gave the Parker-Watts Circus the most competent business so far this season. Owner-Managers Parker and Watts are reported as the BB&B board representative here. "Ohio was a wonderful state," said Mr. Parker, "and the circus is ahead of last season. We are planning to move into the Buckeye State the middle of next month."

Seven Shows at English Resorts

LONDON, July 29.—With opening of the circus at Blackpool, the English resorts are now well and truly opened for the season. The circus has already opened in several locations, and the English seaside towns are expecting a good business season.

Campaign for Monument Over Grave of Fellows

NEW YORK, Aug. 5.—Campaign for a monument over the grave of Dexter Fellows, circus performer, was reported yesterday by the Dexter Fellows Tents of the Circus Saints and Sinners Club. The Fellows were called "the best performers in the circus history of America."

For a monument, approximately $1,000 in contributions have been received by the committee for the monument. The funds will be used to erect a monument in the New York State Capitol. The monument will consist of a statue of the circus performer, with a bronze tablet bearing the inscription: "In memory of Dexter Fellows, "The Best Performer in the Circus History of America.""
**CIRCUSES**

_with the Circus Fans_

BY THE RINGMASTER

**Niece Barred From Act in Eng.**

London, July 29.—Carla Wallenda, the world's leading aerialist appearing in public with the Great Wallendas at Blackpool Tower Circus in England, no longer under 16 can be talked into part in an act of a dangerous character unless permission is granted by the managers. For that particular reason Carla's act is resting.

Carla Wallenda, who is 16 until September, came to England, a 4-year-old, but it was said that she did not remain in the country long enough to take on any job, paid or unpaid, while in the United Kingdom. To get her act on the program, her mother allowed her to walk across the wire and do the act as a main attraction.

Carla was permitted to take part in the act by authority, as a result Carla applied to the management to allow her to take his niece to part in a performance of a dangerous character. This was the management of going being carried out in private, when fishing trip in Wisconsin. Wallenda was barred the girl from appearing in a public performance even if it be only to get used to circus atmosphere.

**Burns Receiving Treatment**

_Cincinnati, Aug. 9._—J. T. (Tommy) Burns, equestrian director of Barnum and Bailey's circus, was injured in a circus accident and came here to receive treatment for his legs.

Will be here for several weeks.

**Dress Room Gossip**

_Cole Bros.—Joe Tackett's rack in dressing room is so big that he has to use a ladder to hang his clothes and a stake to hang his boots.

Jackie Grisham is having plenty trouble getting his clothes to fit, he is left so thin, at Fremont, Neb., he went to a local tailor and presented with a $100 silver watch he showed the watch in the NBC Studio.

**FOR QUICK SALE:**

_CIRCUS WANTED_

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HORSE TRAINER

**With the Circus Fans**

BY THE RINGMASTER

Karl Wallenda's Niece

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DAN KESSH, at one time on tickets in 1938 as an acrobat, is now the chef, is at the San Francisco Fair.

Will go later to San Diego, Calif. When he was at the Hippodrome in Chicago he was found that Ed Christian of Chicago Hospital found that Ed Christian could not have been seen since he was a featured aerialist in theNitro-Horse-Trainer-Stock-Car act.

Kerr recently was in the John H. Rys "Strange as It Seems" as a side line, has entertained around Chicago with his version of four-wheeled cars. He is 32 and presents with a $100 silver watch he showed the watch in the NBC Studio.

Visit World's Fair

Mr. and Mrs. Walter are still on their way, their trip is a big success as they are members of the CPA Houston text, was on hand. He put ponds into a Liberty Park.

Dr. H. C. Conley, a new member from Richfield, Ohio, visited the Big Show Sunday.

He arrived at the Colos show in Wa.

Harry Arrell, Res. Fr. J. J. Rees and W. H. Bohemian spent the afternoon visiting the Big Show in Chicago July 24. While there, Bohemian attended the night show.

British Fans Send Cable

London, July 28.—Members of the British Circus Fans Association assembled at Margate, Kent, July 15-18. The meeting was held by Secretary Bird of greetings resolution was adopted in the name of the British Co., Union, of course.

A cab of circus was dispatched to饿.

Baddeley Bros. Biz Holds Up in Northern Canada

STARK CITY, Sask., Aug. 5.—Baddell Bros. are doing a good business in Northern Canada. At Flin Flon, Man., they were in the audience to performance to accommodate the crowds.

The show will play the three-day of Prince Albert, three four-day runs this season, only two more days run being given at the last day at Vancouver, B. C., April 17. Band boys and performers remain the same.

**TIGHTS**

_OPERA HOSE*

**KOHAN MFG. CO.**

292 Taaffe Pl.
Brooklyn, N. Y.

"HAM AND EGGS" (Continued from opposite page)

Thomas, bass; Miley Thomas, drums; Joe Scoles, Allen Torrens, clarinet.

Cokeman, Charles oyster chef; Jimmy Maysett, second cook; Lawrence Arneson, fry cook; Buddy Townsend, Pinkie Small, Ed Edgerton, Sam Sengler, Mike Curley, Joe Dassier, waiter and kitchen help.

Outside stands—Candy floss, Frank Comfort, Mrs. Wallenda, Elmer Spanos, drinks, Herman Ebert, Irvin Cohen, Mrs. Arneson, fry cook, Bud Townsend.

Pinkie Small, Ed Edgerton, Sam Sengler, Mike Curley, Joe Dassier, waiter and kitchen help.

**FOR SALE:**

Four Pole Drill; Pick-Up Truck; Forty by Seventy Trip, Tierony Galloway and Blower, Universal Light. Other in 1,000-pound class is Charles R. Swigart Troupe. 1,476, Crockett Troupe, 1,386, Melvin D. Hildreth, 1,243, I. W. B. Company, 1,168; Con Colleano, 1,423; Arthur Henry, 1,029; W. Willkür, 1,010; J. A. Kelly, 1,000; McCallum, 1,221; DeCaro, 1,107; See Starr, 1,102; Mr., 1,098; Helen Clinton, 1,100; Ed and Edy J. Rooney, 1,007; Sol Solomon, 1,101; Dorothy Lewis, 1,101; Smith's Dining Forks, 1,101; Ed Miller, 1,108; Busse, 1,105; Weidman, 1,094; Australian World, 1,090; Grace Darling, 1,089; Andy Woland, 1,081; Bert Lert, 1,101; Chevalier, 1,019; Chevalier, 1,017; Judy Ryder, 1,015.

**CIRCUS WANTED**

ONE OR TWO DAYS IN SEPTEMBER

Write ERNEST WOODS

290 18th Ave., Greeley, Colo.

**HORSE TRAINER**

Under the Marquee

By CIRCUS SOXY

AN ATB collapse has been added to the band of Barnett Bros. Circus.

LAURENCE LARSON and family were at Clarksdale, Miss., this week. Mr. Larson was almost at capacity.

ETHRFA JEST left Hayes Bros. Circus to make a line of fairs with the J. J. Peters Circus.

C. W. (RED) SELLS closed at the Lawrenceburg, Ind., Fair for his sixth consecutive year.

WALTER MILLER visited the Young show at Leslie, Mich., reporting packed houses.

WHILE VISITING George Dersey and wife in Washington, D. C., Vernell, Everett, and their sons were guests at the White House on the President's table in the Capitol.

IT'S NOT often that one hears the word Kicker (performer) used anymore.

WAYNE LAREY, of the Flying Coyotes, writes that act not being asked to Crystal City, Tulsa, Okla., that it will be back for another week.

HERO MCCREIE is associate director of Barnett Bros. Circus with Tommy Burns is having his legs treated. McCree's wife and family also came with them.

COL. AND MRS. DON C. HALL and Eimer Sippel and wife, of Mokena, Ill., are visiting at the Ringling-Barnum when it was in Chicago.

AL LANGDON, of the Brookfield (III.) Zoo, and wife attended the Ringling-Barnum show at Chicago, and the Downie show at Framingham, Mass., and visited with a number of the boys.

JAMES (FAT) POPE, formerly on World Bros. Circus, is now with Haag Bros. Circus. Pope, who is a good manager, is in charge of transportation, replacing Harold White, who has the better work, the wife has the privileges, also ball game. Joe Hart and wife visited at Binghampton, N. Y.

WILLIAM W. BEHRENS, former trooper, and now manager of the Monticello, Ill., and the Downie show at Framingham, Mass., and visited with a number of the boys.

JAMES HANNON, of the Ringling-Barnum, who was injured by an elephant while in charge of the show, has been with the Company. He has been at the Good Samaritan Hospital here.

A. JONES says that departments of the Ringling-Barnum have been given hats, balls and gloves by Coach Pete Klett, his namesake, who is the coach in the show. Teams are being organized.

CIRCUS with cirkus will kill business quicker than the horse. It has been shown time and time again, but it seems that some shows will never learn.

J. RUDOLPH CONWAY, J. P. CARLIN, Joe Dwyer and Herbert Are, who have been in the Philadelphia area, are now back in the States. I. L. Atwood was in Camden, N. J. Ellis was pretty fine.

KAY KYES has had some big top-quality on the Lucky Strike program has contributed to the program. The intermezzos advertising programs have been very well worth the money. The advertising costs against big stores, and will play 10 weeks of fairs in the Finger Lakes region and Minnesota State fairs and the Brooklyn Fair, and a change of scenery in the spring, on a well-organized trip and the season to the east.

H. KUNDE writes that with Cole Bros. Circus in Michigan and Wisconsin, John H. King and Joe L. Wilson were guests. John H. Wilson who had been at his home in his absence.

MATT SANDERS, city manager of Low theaters in Bridgeport, Conn., was in the city last week where he attended the Low Bros. Circus when it was there and met a number of his old friends. He will be 60 on August 12.

ADOLPH ANDRO, of Barbados, was at the Ringling-Barnum fair last week and past year, attended Ringling-Barnum at Madison, Wis. Niemeyer reports a healthy turnout of customers, and the juggling of the ringers to Madison. He liked the show.

THE HOMESCHOOL at Greenville, O., where Annie Oakeley, great ride show, lived and learned her skill, passed July 30 into the hands of William Whittington, former of near Port Recovery, O., who, when his employer died, inherited the property and uses it as his home.

IN WRITING of the new Ham and Egg Circus, W. J. Gleason, of Downey, Calif., states that the show is coming to town in 10 days. Well, I will say that there is. This time, however, the circus is being moved by trucks. Here is the joke—numbers of advertisements, not one being paid for; not a patent; and license fee. The only advertising is the radio.

L. RAY CHISHER, steam caller plies,2e22 in J. F. N. Colton, of Madison City, N. C., was held at a second week.

LINDA JEAUL JULIAN, former bareback rider, recently attended Barnett Bros. Circus and enjoyed a pleasing program. As a matter of fact, which will be the first time that he had to quit touring in the middle of the season, and that he expects to return in time.

R. H. YOUNG's Wonder Show is now in South Carolina, and is making the tour. They picked up at the show at David Wood, W. Va., reporting a very good show. They spent the afternoon chatting at the show and were in Madison, N. J., where they were very well received.

MRS. W. F. GOLMAN and son, Walter, of the former Golman Bros. Circus, are now with the Billie and Ethel Arnes formerly with the Russell Bros. Circus. The show at Beaver Dam, W. Va., reporting a very good show.

THE SIXTH GENERATION of a famous bareback riding family, the Colhoun family, is making the rounds of the circus. The Colhoun's Animal Farm, Nashua, N. H., recently, was visited by a large crowd of people, with the Colhouns, four months old. It was his first appearance of his family. The show is back of a Morning gown horse. Mr. and Mrs. Ethel Wood, of the Wood Bros. Circus, are now visiting their family in Madison, N. J.

COWBOY TURF-SPORTS Association tracked down on 50 rodeo performers who defied the association and entered the competition at Lindsay, Okla., in the Oklahoma City Fair. The prize money of $46,770.00, plus entry fees.


ANNUAL STAMPED at Dawson City, Yukon, is the first time that the Peace River block without two weeks, the stampeder claimed. The program against sleeping sickness. Shortage of entries interfered with the stampede program. The management of the Stampede Art Department was under way to overcome the difficulty for Stampedes.

Rodeo Department at Madison Square Garden, New York City

Chipman Meets Trouper

CINCINNATI, Aug. 5.—Harry Chipman, in public service of Barnett Bros. Circus, Mo., visited with Oscar Haas (Dynamite), Happy Price, old-time tricker, and Mr. Carl, whose father put on circus at Sedalia some years ago. As Leavenworth he went to the show of Austin Ross and Mary Mattenna (Gerber), with whom his mother worked years ago. Also at Leavenworth, he was out to cate Williams' home. Williams, who has been in the business nearly 30 years, will return to his old troupe, but he was a trouper in the Ringling Bros. and Barnum & Bailey, and a former trouper.

Chipman visited the Parkers in Kansas City, Mo., and Jim Cline, old-time trouper, who is now chief of the Leavenworth (Kan.) Fire Department.

The Dom club which the Barnett show have the Kalamazoo (Mich.) club entered in the MCG club contest and won first place. Members of the club are an impression of the regular MCG team. It was turned over to the owners by the owners and the championship.

The Corral

By ROWDY WADDY

THE MCKENNY AND ELLIOTT stock has been sold by J. F. Mau, owner of the annual Days of 76 at Deadwood, S. D., which show has completed its course.


ANNUAL STAMPED at Dawson City, Yukon, is the first time that the Peace River block without two weeks, the stampeder claimed. The program against sleeping sickness. Shortage of entries interfered with the stampede program. The management of the Stampede Art Department was under way to overcome the difficulty for Stampedes.

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WILLIAM J. WHITMAN, owner and manager of the Big Top, Stearns, was in the management of the program to work. They spent the afternoon chatting at the show and were in Madison, N. J., where they were very well received.

MRS. W. F. GOLMAN and son, Walter, of the former Golman Bros. Circus, are now with the Billie and Ethel Arnes formerly with the Russell Bros. Circus. The show at Beaver Dam, W. Va., reporting a very good show.

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Rodeo Department at Madison Square Garden, New York City

Presenting the

14TH ANNUAL WORLD'S CHAMPIONSHIP RODEO

at MADISON SQUARE GARDEN, New York City

PRIZE MONEY $46,770.00, PLUS ENTRY FEES

OCTOBER 1 TO 29, Inclusive

26 NIGHTS — 70 MATINEES — 30 PERFORMANCES

R. A. A. POINTS AWARDED

For Prize List, Write to Frank Moore, Manager

RODEO DEPT., MADISON SQUARE GARDEN, NEW YORK
NEW TEMPLE OF AGRICULTURE completed by Kansas Fair Association, Topeka, is of steel, brick and concrete, 316 by 75 feet, and rounds out the line of State, Municipal and County Exhibition buildings at Kansas City, making a 13-building, 500-foot front in front of the grand stand. Fifteen editions of Fair News of Canad were on the midway.

Weather helped Tiscals (Sask.) Fair, the last in Canada. The accuracy of the fact that last year the fair was lost was 90 per cent and making a lot of interest. J. E. Casey's shows were on the midway. Farmers were also led to a fair of the best in history. Entries, totalling 1,000, were up nearly 300 over previous years.

Two for One Ohio County?

POMEROY, O. Aug. 3—Two fairs in Meigs County looked at May Oil, secretary of the "non-certified" agricultural society, suggested a joint venture and would hold a three-day 1939 fair on Rocky Springs Fair grounds. An agricultural society, organized when State Agricultural Director John T. Brown refused to certify the old board, has elected officers and announced plans for a 1939 fair on the new board's behalf. The choice was reportedly to be Harrisonville school campus or Pleasant Park, Maysville. Plans for a new fair started after litigation seeking to call the old board, headed by Albert Russell, Pomeroy attorney, since the attorney-general ruled that certification by the agricultural director was necessary before county funds could be obtained. The old board was not expected to attempt a fair. Secretary Oible decided to go ahead and county commissioners were notified that the new society was willing to get funds. Plans of the new board remain "in a very early stage," said its secretary, Frank M. Johnson.

EDMUNDSTON, N. B.—Three-day third annual Madawaska Exhibition here will be under joint auspices this year, indicated by the attendance of no less than 1,000 persons. The midway will seat 5,000. H. A. Mills, assistant director of the affairs of the Edmundston Exhibition, is reported an organizer and advertising and publicity representative.

In Front of Grand Stands

EATON SISTERS, entertainers, are at Armstrong County Fair, Ford City, Pa., August 8-12.

CHRISTIE'S CIRCUS has been booked here for at least $50,000 by the State Fair, Columbus, as well as by the Columbus Fair for an estimated $40,000 revenue. The circus will be under contract by Mr. W. J. H. Hudson, entertainment manager, until 1940.

AMONG foals to be played by De Polo through Billy Paasch, high pole, are those in Chicago, Ill., Manhattan, Pa., and Newville, Pa.

AT TUCARAMARA County Fair, Dover, Va., Jake Taylor, long jump stand, will appear on opening night. Joe Baker on the second night and Cotton Pickers on final night.

BILL booked by Charles A. Nash, general manager of Eastern Exposition, Springfield, Mass., will include Franko, Goldstein's Band, rodeo, Jimmee and the Swede, "Two Stilts," Punch and Judy, "The Last Trick," and a revue, "Stephan Rhythm."".

THU MUSCQ Corp. of America, K. P. Van Rips, secretary of Waupaca County Fair Association, announces plans to include Clyde Lucas Orchestra, Dorothy Bevsy, Bab, Bobby, Clar Chas andcury, and Steve Mon." Seating ca.

JOSEPH P. SCHAD reports that his show has returned north with his Circus of Dare, for ifares in Iow, Nebraska, Kansas and Missouri. Baby LeRoy Schad, contortionist, and Joe C. Schad have made a hexman show that took the Illinois State Fair, was highest since 1938, and midway bus was the best. Attendance was held down on Saturday and Saturday be.

Part-time income over last weeks was $350 over last year's. A total of 5,012 cars, about the same as last year, were admitted to grounds on paid admissions. Two autos and numerous cabs were admitted to the grand stand. Fair was opened by Premier W. J. Patterson.

The New Temple of Agriculture at Kansas City is described as being of steel, brick, and concrete, 316 by 75 feet, with a 13-building, 500-foot front in front of the grand stand.

Weather helped Tiscals Fair in Sask., the last in Canada, with a record of nearly 300 entries, up 300 over previous years.

Two fairs in Meigs County, Ohio, are to be held jointly, with plans for a joint venture and the construction of a new fairground.

Edmundston, N.B., is planning a three-day fair, with the attendance of 1,000 expected. The midway will seat 5,000, and the fair will feature the attendance of the Christie's Circus.

The Eaton Sisters are performing at the Armstrong County Fair, Ford City, Pa., from August 8 to 12.

The Christie Circus is announced for at least $50,000 by the State Fair, Columbus, Ohio, and will be under contract until 1940.

The Tucaramara County Fair, Dover, Va., will feature the performance of Joe Baker on the second night and the Cotton Pickers on the final night.

Bill Nash of Eastern Exposition will present Franko, Goldstein's Band, rodeo, Jimmee and the Swede, "Two Stilts," Punch and Judy, "The Last Trick," and a revue, "Stephan Rhythm.

The Thur Music Corp. of America, K. P. Van Rips, secretary of Waupaca County Fair Association, will include the Clyde Lucas Orchestra, Dorothy Bevsy, Bobby, Clar Chas, and Piano, and Steve Mon.

Joseph P. Schad reports that his Circus of Dare, which has returned north, has been well received in Illinois State Fair and was highest since 1938. The attendance was held down on Saturday and Saturday.

Part-time income over last week was $350 over last year's. A total of 5,012 cars were admitted to the fairgrounds on paid admissions. Two autos and numerous cabs were admitted to the grand stand. The fair was opened by Premier W. J. Patterson.

Edmonton Near $16,000 Profit Realized in 1938

EDMONTON, Alta., Aug. 3—Despite cooler days following scorching weather, Edmonton's Royal Visit Exhibition, held from mid-June to mid-August, was a success. Major W. A. Abbott, manager of the fair, reported that the fair was "a little different" and realized a profit of $16,000. This is the second year that the annual fair was held, and the manager was pleased with the results.

City-Sponsored Annual Is Planned for Newport, Tenn.

NEWPORT, Tenn., Aug. 3—Openings of city-sponsored annuals, especially in the cities, will present a marked change from the past. City-sponsored annual fairs are planned for Newport, Tenn., and other cities. The city of Newport will sponsor a fair, with the participation of local merchants and organizations.

Saskatoon Exhibition Chalked As Most Successful in Decade; Midway Tops and Stand Is Up

SASKATOON, Aug. 3—The 54th Saskatoon Industrial Exhibition on July 24-29 was reported more successful than any other in the past. "Aid" detailed the fair's success and praised the efforts of the various committees.

Charlotte Plant Progresses

CHARLOTTE, N.C., Aug. 5—In the annual Charlotte Plant Progress, which is to be held in November, the Charlotte Chamber of Commerce has announced plans for the event. The fair will feature the Charlotte Chamber of Commerce and will be open to the public.

Minola Drops Big Cars, Cards Minds

NEW YORK, Aug. 3—Interstate Chambers of Commerce, auto rates will replace standard jobs at Minola Fair's 9th reunion next month. Vest-pocket cars will work the way up on completing Saturday. "It's an idea," said Minola's president.

Eagles' Savannah Annual Contracts Strates Shows

SAVANNAH, Ga., Aug. 5—Midway of this year's annual fair at Savannah, is to be sponsored by the Strates Shows, reports G. B. Strate, president, representing the enterprisers, who have been named fair secretary-managers. Plans are for a new fair, with a "three-day" show, and will feature renovation of buildings and new features. The Eagle's annual fair has been a successful annual event for Savannah to make preparations.

Edmonton near $16,000 profit realized in 1938.

City-sponsored annuals are planned for Newport, Tenn., and other cities.

Saskatoon Exhibition is considered as one of the most successful in a decade, with the midway topping and the grand stand up.

Charlotte Plant Progresses for the annual Charlotte Plant Progress, which is to be held in November.

Minola drops its big cars, cards minds.
MINSKY'S INVADE  
(Continued from page 3)  
will be on the carnival circuits throughout the United States next year. 
In the five shows that were in the Midwest during the last four weeks, the attendance was remarkable. A total of 1,200,000 people, on four nights, passed through the turnstiles. The shows featured the Minsky and Cohnson brother, 200 hand-chosen comedians, 200 colorfully attired dancers, a color pageant, a marriage proposal, and a mystery Him. 

There will be 25 people in the company, of which 12 will be the line, with an assortment of other small local bands will be used. Bobby Sanford is assigned to produce the show for the Minsky Invaing in the future. 

Entries Close 10 P.M. Thursday, Aug. 31 
For Further Information and Entry Blanks Write to: 

MICHIGAN STATE FAIR 
RODEO COMMITTEE 
ADMINISTRATION BUILDING 
STATE FAIR GROUNDS 
DETROIT, MICHIGAN 

THE FARMERS' ANNUAL FAIR 
ABBOTTSTOWN, PA. 

SHIAWASSEE COUNTY FAIR 
CORUNDA, MICH., AUGUST 16 TO 19 

WANTED 
Legitimate, Commissions of all sizes, Great Falls, Mt. C. and 40c. per head. 
Address Mrs. E. D. HAGEN, Corunna, Michigan. 

COWVINGTON FREE FAIR 
COVINGTON, IND., August 29 to September 2. 
WANTS Shows and Commissions. Gooding's AMUSEMENT SERVICE. 
Address C. O. & F. SCHWIN.
A.C. G. IS, 1939

FAIRS - EXPOSITIONS

The Billboard

August 12, 1939

FAIRS - EXPOSITIONS

HOLD TIGHT! There He Goes!

A "THRILLER" from beginning to end, the parade of the exciting parade, to keep spectators in suspense. Picks up from the ceremony of first bidding for bids. SIMPSON gives the world's biggest illuminated.

Awards for Lake Days. Wire or Write at Once.

PERMANENT ADDRESS: Care of The Billboard, Cincinnati, Ohio.

SOME TIME OPEN DURING AUGUST, SEPTEMBER, OCTOBER

THE FOUR SENSATIONAL STARS

125 foot in mid-air. Outstanding aerial attraction. Unique illumination. Send your dates or write for open time.

EDDIE VIERA

ARCTIC GIRLS FROZEN ALIVE

CAN USE THREE MORE BIG STATE FAIRS

2nd Largest Paid Attendance on Midway New York World's Fair

9 GIRL DALLY, 2 NEW WHITE CARDS, 1 NEW POSTER, 1 NEW BOOKLET, 2 POSTERS, 24 POSTCARDS, 50 TURKEYS, 2 FOUNTAINS, 15 POTS, 100 PAPER, 200 CIGARETTES, 100 WINDOW POSTERS, 500 POSTERS, 200 SHIRTS, 5000 POSTCARDS

A PUBLICITY NATURAL INFORMER!

QUEST A BIG WINNER and a "C" MUSICAL

NEW POSTERS RAINED DOWN.

UNIT NO. 9 AVAILABLE SOON

DEAL DEALS NOW

PHILIP M. PLANT, Pres.; BOB LEE, Gen. Mgr., 522 5th Ave., N. Y. C.

NOTICE - DATE CHANGE

FARMERS' AND MERCHANTS' FREE FAIR, LADOGA, IOWA

"MONTGOMERY COUNTY'S GREAT OUTDOOR EVENT"

SEPTEMBER 13-14-15-16

WANTED - Shown, Commended, or Pure White. Commendable Shots, write at once.

PLACE, TIME, DATE.

N. A. E. R. N. V.

WANTED FOR BENTON COUNTY FAIR

AUGUST 23-24-25-26

SMALL CARNIVAL OR INDEPENDENT SHOWS WITH LEGITIMATE CONCESSIONS

Write or Wire

C. W. LAWSON, Pres., Ewesdale, Ind.

THREE OR FOUR RIDES

Can have them take in the four days of the Benton County Fair at Petrolia, Ind. August 17-18-19-20.

W. E. JAMES, Pres.

CARNIVAL WANTED

SALUDA COUNTY FAIR


WAL ThALL COUNTY AMERICAN Legion Free Fair

SEPTEMBER 26-30.

In Carryon, Cal. Address M. D. ARONSON, Saluda, S. C.

WANTED CARNIVAL RIDE AND CONCESSIONS

BLUEGRASS FAIR


WANTED CARNIVAL RIDES AND CONCESSIONS

WALThALL COUNTY AMERICAN Legion Free Fair

SEPTEMBER 26-30.

In Carryon, Cal. Address M. D. ARONSON, Saluda, S. C.

GRAND STAND SHOWS

(Continued from page 38)

equillibrist: Burvilli Sisters, dancing: Fireworks; Joe Carl; Sousaphone Band; st and Paanik Ota.; st and Horsens; Shinn; Strauss Band; Big Siegfried; skijumper; and Hollywood, Thrill Gir; Gt. Northeast; Betty; Cheshire's Miss follows in for the final two days.

CARNIVAL

WANTED SEPTEMBER 4, 7, 10 and 14.

Several large and medium size independent concessions, etc. Booking street. First Free Fair 4 years.

CUTTER CO. FREE FAIR ASSN.

BURLINGTON, IOWA.
Cincy Coney Is Ahead 10%

July increase registered in bad weather—light festival will present acts

CINCINNATI, Aug. 5—Business took a spurt at Coney Island here during the week, according to reports reaching here from the most reliable sources. The outlook for business is considered considerable, especially since spending this season.

Arrangements for the annual firework display, Festival of Lights, virtually completed yesterday at a conference attended by the managers of the various establishments.

Weather Pulls Down Take of O. Spot 5%

BASCOM, O., Aug. 5—Despite rain and cool weather, thru most of June and July, Meadowbrook Park here has shown a marked increase in business, according to reports received here.

The report was confirmed by Manager H. L. Walter. July 4 was the finest day in a long time, with over 4000 visitors. The total is around 8000, about 3000 below the 1938 total.

The board of directors of the park has been working on a new amusement park in the vicinity, and in the near future the park will open.

Weather forecasts for the next week indicate that the weather will continue to be cool and pleasant.

Nods for NAAPPB Trade Show Space Augur Many New Games

CHICAGO, Aug. 5.—space reservations for the 21st annual convention and trade show of the National Association of Amusement Parks, Pools and Beaches and the Illinois Amusement Association are due to close on November 24. A list of exhibitors will be announced in the near future.

Secretary A. B. Hodge reported from his post here in Suitcase, 1105, 201 North Wells Building, that more games of the skill type will be on exhibit at the show than ever before.

Bill Hafkin, of International Motorcycle Reel Co., was knocking at the door before sale was open to increase his track and looks provided for the recommended bathing beach. Groves have been made available for the use of spectators, and plans are being made for construction of a playground.

TULSA, Okla.—Crystal City Park pool has been attended about 90% of the time over last year's, says Johnny Mullins, manager. Park has featured free attractions since opening on May 30, acting on twice nightly.

PONTCHARTRAIN SETS THREE-DAY '39 MARK

NEW ORLEANS, Aug. 5.—Pontchartrain Beach, still far from the finishes point that it was in its best season, had its finest total this season when about 110000 came to the beach Wednesday. Wednesday was the last week to see selection of Junior Miss New Orleans and on Sunday to escape heat and see the Wallendas give free open-air-high wire performances.

With the Zoos

Amusement Park was opened for the season last week, and the beach has been a popular attraction with visitors.

Nero Interest in Ott's Jones Beach

With the Zoos

MITWALKER.—Ernst Untermann has withdrawn his resignation as director of the Otis Jones Beach Park, after it was taken over by the New York City Council.

WASHINGTON, D.C.—The new president of the National Amusement Park Association has announced that three former members, M. H. Rose, president of State Fair Park, N.Y., and E. C. Bailey, president of the Grand Amusement Park, N.Y., have been re-elected to the national board of directors.

The new president is M. H. Rose, who has a 10-year contract. The state department of agriculture and commerce will be in charge of all the state's amusement parks, and it is agreed to discontinue them until Strofock can be found to continue.

New Interest in Ott's Jones Beach

Colorful Variety and Water Shows

JONES BEACH, L. I., Aug. 5.—Perhaps the Billy Rose Aquatic influence is arousing the new interest in Jones Beach variety and water shows, staged by Alexander Ott, a tried and true entertainment of this type. Here they are combining variety, acrobatics and fireworks to assemble into a piece of a show which isn't quite as lavish a water aquapalooza as the Rose shows on the World Fair, but is, nevertheless, impressive.

Shows are on Wednesday nights. It is noted. The water show is the highlight of the evening.

An example of the type of performance staged is that of July 27, the 15th edition of the season. Don Perilli's Orches- tre, supplied a musical element, and the all-girl chorus, the National Girls, provided a touch of color.

With their table-balancing stunt, Fort, Marshall and Jones, entertainers, were in the favor of the audience. The main attraction was the famous nurse and diminutive Vinny Cerbone, who won her way to patrons' hearts with a fine troup of Fred Astaire, as could be expected from a 3-year-old.

Aquatic part of the show spotlighted the Magic Water Ballet, which made an entrance in a huge floating basket, with a boatload which appears to be from the surf. Plaudits greeted the staging of the show, and with the setting of the stage the impression was made on the audience that this will be the last show of the season.

A lot of diving, skiting and aquapalooza will be featured in the weeks to come. For the present the show will go on, and with the weather likely to improve, the show will be well attended.

AL FRIEDMAN

Has Permit Yet Closes Concessions by Agreement

WEST ALIS, Wyo., Aug. 5.—Shooting began on Wednesday on the new movie, "The St leaps," in State Fair Park here, where several scenes were shot.

The film will be produced by the Rose, president of State Fair Park, N.Y., operator of the concessions, and District. The agreement was reached by Manager Judge Gustave G. Gehre recently barred from the fair for the summer.

The agreement is that he will continue to work for the fair during the summer, taking a percentage of the profit each week, and agree to discontinue them until Strofock can be found to continue.
August 12, 1939

PARKS-RESORTS-POOLS

The Billboard

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

The Pool WWI

By NAT A. TOR

(10x372)

The Pool WWI

By NAT A. TOR

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(10x372)
RE-WOODING

Your 2-Piece Rolls must be cut and mounted in Maple at the following prices, effective July 31:

30 in. or Less......$4.25 per Bbl.
31 to 40 in. Long....$4.25 per Bbl.
41 in. & Over........$4.50 per Bbl.

Customer only pays postage on Rolls sent in.

FRANCIS J. BALDWIN, 240 S. Diamond St., Ravenna, Ohio
TOPS HIT IN CLASS A

RAS in Peaks At Three Spots
Of four played in Canada, Calgary, Edmonton, Saskatoon give record grosses

REGINA, Sask., Aug. 5—Another all-
time big gross was established last week at Saskatoon Provincial Exhibition, re-
ported Carl J. Saddler, manager of the Amusement Corp. of America and
general manager of the Royal American Shows, shown up. The big gross was ear-
ner in Calgary and Edmonton and each produ-
ted record grosses. Saskatoon fell a little short, but and Brandton, first spot of the Western Class A circuit, was on the verge of posting its previous record out of place, it was said.

The biggest was established in 1938 by the Royal American Shows and shattered (see TOPS HIT on page 40).

Reynolds & Wells’ Have
Good Biz on Spring Tour

PHILADELPHIA, Pa., Aug. 5—Said Wor-
sested at the WPV Post, Reynolds &
Wells United Shows last Saturday con-
ducted the 11th week of their present
iour thru Missouri, Illinois and Wisconsin to excellent results, reports Col. William E. Reynolds, president of the
co-operated and management reports
that estimators have been complimentary in remarks about the organization’s
and the shows begin the tour of fairs on August 3, first stop being in Minnesota.

A new Ontario is to be added.

Rosita Colon Is Hostess

NEW YORK, Aug. 5—Rosita Colon, hostess at her own birthday anniver-
sary party in Madison Square Garden last week, announced that she
will be back in New York next week.

Unusual Applications of Sound Systems

By Harry Paro

Watch for This in the
Fall Special No.
of The Billboard

Dated August 26

Tops Hit in Class A

Hennies Bros. Sign
For Year With AFA

BUTTE, Mont., Aug. 5—Negotiations
were completed here last week by Hen-
nies Bros. with the carnival divi-
sion of the American Federation of Art-
er which resulted in a closed-shop
union. Union members were all agreed to and the con-
tent of the contract consists of raising the wages of the
and hour

GREAT DISTANCE separates the homes of Percy W. Abbott (left) and Carl J. Saddler. Picture snapped at the 1939 Edmonton (Alta.)

Johnson Back to Newspaper
WATER VALLEY, Minn., Aug. 6—Todd
Johnson next week will leave the staff of the Bucksley State Shows, where
he has been handling the press, to return to newspaper work. He will be with a

Unusual Applications of Sound Systems

By Harry Paro
"ROCKET" RIDE

Ballyhoo Bros' Circulating Expoo
A Century of Profit Show

BY STUART DEWELL

Fish-Tale, Calif.

Week ended August 18, 1939

Dear Mime:

We were so pleased that you were able to furnish the midway for the Gold City Fair in Fish-Tale, Calif., last week. We were most impressed with the unusual setting we had set up, but due to the hot and humid weather, the attendance was limited. We have not been able to contract for a lot of 10,000, but we are hoping to increase the attendance next week. The shows were well received and the midway was full of activity. The midway was moved to a new location last Sunday and the shows are continuing to be well attended.

Carnivals, Even Blowing off a Block of High School Credits Inated under the veteran missile management Program of the Allegheny County, now in business in St. Louis, Mr. Tom Whelan, Charles D. Smith, and E. E. Irwin, manager, Illinois Fair, were in St. Louis last week. Mr. Whelan visited his brother, Morris, and Senator Charles M. Luce, known as the censor of St. Louis.

TIPS TOPS

(Continued from page 39)

This year's events are the four exhibitions already played on the six Canadian Expeditionary Force decided to be of 2,000,000 gross and about 15 per cent of the annual profit. The four-day exhibition, except for two hot days and a storm show, was a success, with a high engagement, the engagement in St. Louis, and the exhibits at the fair.

RECORD MOVIE MADE

Recording a successful event, it was reported a year ago that visited the midway and found there was a Dick Tracy, a violent electrical display, customer Note the stand that half an hour before the opening, the owners of the Joe Traveller's ride said that a wind gust was rather terrific and that the storm did not materialize. A few days after the midway opened, the storm was knocked out of a cooked hat.

Sunday's railroad move over the C&N was a beautiful sight. The train to Smith's in charge and assisted by Pop Jones, made a record run of five hours and forty minutes, and the time was eight hours for the first section. An announcement in Newspapers that the train would stop at 8 p.m. did not discourage the fair. From 7 to 12 p.m., however, there were reports that while the passengers estimated the crowds from 15,000 to 40,000.

Midway Much Larger

With crop conditions in 15 years in this sector, Swart McPherson, ad- minister of the Agricultural Research Station, said that the New Fair would exceed even the 1939 exhibit. The exhibit was held in St. Louis, on the fairgrounds, in 1939. The exhibit was held in St. Louis, on the fairgrounds, and the area was not large enough to accommodate the exhibits. The exhibits were moved to a new location last Sunday, and the fair is continuing to be well attended.

INITIAL FAIR

(Continued from page 39)

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Club Activities

Showmen's League of America

165 W. Madison St., Chicago, Ill.

Chicago, Aug. 5—Now is the time to start active interest in the club's national campaign. Each state should see that there will be some action on the membership committee from now on. Ruben and Cherry Ellman, the annual benefits, while the ensuing broch will be another. Letters from other shows indicate the interest.

To those who have made pledges for the Showmen's Rume, this month is the time to make sure all are in.
PROVEN MONEY MAKERS

LOOP-O-PLANE
OCTOPUS
ROLO-PLANE

 topping All Sales for 1939

Taking the front gate fees and sidewalk on the Fair at Home Shows.

HARRY McNALLY recently was appointed legal adviser on the W. E. West Shows, reports William M. Sutherland.

RITA-A-WHILE foreman Bob Gruber is the new Billboard advertiser on the Fair at Home Shows.

LEO LEOLA is in New York visiting the World's Fair and Mr. and Mrs. T. W. Kelly, who have attractions there.

Some midwaymen seem to think that a beer concession can work without their can tab games and pinball presence.

CONDUCTOR of the band bearing his name, R. H. Mettler informs that his unit joined Jolly-Jolly Shows for two engagements in New York.

HAVING RESIGNED as general agent of the McMahon Shows, R. G. Winter left in Philadelphia, Pa., to join the J. C. Adamee Circus.

CLYDE FOSTER penman from Cape May, N. J., that he has left the road for San Francisco. Madame LaVerne is in Oregon Park, Calif., where she plans to open her tent soon.

CONCLUDING his connection with the Mammal Hippodrome Train, Dewey T. Thomas, concessionaire, is making finals with the Celtics & Wilson Shows.

MR. AND MRS. KENYAN joined Fussell's United Shows with their photo gal-

orama; P. W. Price, manager, is working the darkroom for them.

WHATSOEVER be of that fast manufacturer who said he would get that top to you if it took him all summer—Milo McDow present.

FORMERLY with White City Shows, Frank Huns joined W. R. Patrick Shows with Bud Cross' Octopus in Toppenish, Wash.

MR. AND MRS. EDWARD McCUTCHEE have taken over the Jungleland Shows on Fussell's United Shows. They joined in Decatur, Ill.

OPERATOR of the People Who Make the News show on the Great Atlantic & Pacific Road Shows, recently added a Hollywood Polka Revue to her attractions.

EYERLY AIRCRAFT CO.

PENNY PITCH GAMES

PARK SPECIAL WHEELS

BINGO GAMES

SEND FOR CATALOGUE, Full of New Coats, Blinders, deluxe games, Amusements and more.

SLACK MFG. CO.

124-126 W. Lima St., Chicago, Ill.

ASTRO FORECASTS AND ANALYSES

NEW BOOK

120 Pages Full of Popular, Useful, Easy To Read Forecast for 1939. For the Race Track, the Stock Exchange, the Corridors of Power. It can be gotten through the mails and cost will be 25 cents.

HUBERT'S MUSEUM

238 W. 42nd Street, NEW YORK CITY.

WANT FRANKS AND NOVELTY ACTS OF MERIT AT ALL TIMES. State salary and all details in first letter. Open All Year Round. SCHORF & SCHAFER.

BUDDHA PAPERS—SUPPLIES

NATIONAL PAPER COMPANY

A 10c PACKAGE MAKES A CULLON.

75c PICTURES FOR 75c.

LENZ, MEIER & CO.

894 M. acre, FRED W. STOCKER CO.

POPPOWN & SUPPLIES

The Bee Box, packed under U. S. H. D. (Handbook) and Standard Franchise, 10 per cent. The Bee Box, 5 per cent.

TOLL'S BEE SUPPLIES

Snowball and Soferdrink Flavors

A Full Line of Highly Concentrated Quality Fruit Flavors, Complete With Color and Fruit Aids. Write us for prices now.

FRED W. WISE & CO.

MINNEAPOLIS.

CARNIVALdi August 12, 1939

Midway Confab

By the Mixer

(Communications to 25 Opera Place, Cincinnati, O.)

BIZ about a picker's worth better?

HOWARD SPENCER is now handling the front gate fees and sidewalk on the Fair at Home Shows.

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Snowball and Soferdrink Flavors

A Full Line of Highly Concentrated Quality Fruit Flavors, Complete With Color and Fruit Aids. Write us for prices now.

FRED W. WISE & CO.

MINNEAPOLIS.
A CHANCE TO EQUIP YOUR SHOW

with

the Finest

Sound and Advertising Truck Ever Built for Show Business

WE have a limited few left of these complete units equipped with sound systems, generators and sound moving picture machines which projects picture from machine inside of truck on to screen attached to hydraulic raised roof. 1935, 1936, 1937 models. Original cost from $9,600.00 to $13,000.00, these trucks can be bought at a fraction of their original cost and financed on our special Showman's finance plan. Photographs and specifications furnished on request.

STANDARD CHEVROLET CO.
1325 STATE STREET,
EAST ST. LOUIS, ILL.
New England (Motorized)


Rides had an exceptional week here. Sporadic plays on City Park and Copley Place, and all concessions reported satisfactory results, and the weather was cool and pleasant. Most patrons and showmen could not help the strong sales. A very good gross was reported, and the crowd turned out to see the rides, and concessions.

Joe Saunders' Harlem on Parade received a special snaphoot, as did Garvanuta, Jr. monkey, with Connie Austin on the front. Louis Gordon, Bill Kenna and Tommy Thompson chanted good toasts. Rides and fronts have been well attuned.


Engagement was charged by cool nights and strong scenes on parade. Sporadic plays on City Park and Copley Place, and all concessions reported satisfactory results, and the weather was cool and pleasant. Most patrons and showmen could not help the strong sales. A very good gross was reported, and the crowd turned out to see the rides, and concessions.

Dee Lang's (Motorized)


260-mile move from Brainerd was successfully accomplished and everything was ready for Children's Day. Monday set was moderately good. P. H. Bee Jr.'s health has improved greatly and he will be able to get around the midway with the aid of a cane. Betty Bee celebrated her first birthday anniversary on August 9. Uncle Bob Russell left here, and Charlie Clark has taken over the Minstrel Show. Special Agent E. L. Brown did a good job of selling. The Allen Band made a hit, and one of the throngs, Charlie Carpenter Jr.'s 1st game clicked. Norman Anderson reported a good week.

West's World Wonder (Railroad)


Monday opened with a fair crowd, but remaining of the week was bumpy by rain and night baseball. A new city agent, George Mix, arrived from New York, and is proving to be a good city agent. Mr. Mix's Richardson will drive it. Train made a record run of 1 hour and 30 minutes for the 62 miles. Bingo is popular with the show boys as they close their shows and rides. Caterpillar topped the rides, with the Octopus second. Many new acts from the John H. Marks, which were inserted at the last minute, also proved popular. French Canada, owned and operated by Frank Thomas, has been painting and a new army of talent has arrived. Johnny Johnson joined with his magic-picture act, as did Gene Geller, with a salt shaker. Wrong-Handed Bautre, managed by Mrs. Behring, joined her husband, bingo, and his management, for a two-week vacation. Bill Jones, bingo operator, is expected to join them. Manager Behring's son left for home after spending three weeks on the stand. Dave Bakerman's Octopus is under direction of Mr. Bakerman and John Deming. Mr. and Mrs. Rustin entertained Milan and Bob Bean, General Agent Neil Berk moved into his new office last week, and is expected to remain there for a long time. High Alidos continues popular.

John H. Marks Shows (Baggage cars and trucks)


Cittens turned up in all here and business continued good the first part of the week and gradually improved, with a huge attendance Friday and a record crowd Saturday afternoon.

Ernest, Queen of the John Robinson elephants, today celebrated her 92nd birthday anniversary party in the middle of the midway, and a large crowd, decorated with flowers, gathered around which had been on display in the S. S. Kresge show windows, and were distributed in a parade to the spectators. Capt. George Thompson, elephant trainer, was present.

Edy Bros.


This one was pitched south of nothing where in the New Hampshire hills. Business was good and when it continued to build all week turned out to be a farce pleasantly surprised. Lots Powers Co.

Hennies Bros.


For some unfathomable reason this metropolis failed to warm up to shows until date was almost ended. Good crowds attended the latter part of the week and gave all attractions fair play but neglected the rides and concessions. Joe Saunders' Harlem on Parade received a special snaphoot, as did Garvanuta, Jr. monkey, with Connie Austin on the front. Louis Gordon, Bill Kenna and Tommy Thompson chanted good toasts. Rides and fronts have been well attuned.

Wallace Bros.


Cresting the Ohio River for the fourth and last time, the Wallace Bros. came in from Greenfield, O., was made in good time, for the Wallace Bros. is a first-class show. The family report was that of a show that was first-class. A new well-known local show fan, were among the throngs, besides the usual old-timers. A new local show fan, who was also present, was the new commander of the American Legion, Gen. Robert A. Sturgis, of Des Moines, IA. Sturgis was an old-timer and is still a well-known show fan, and he was among the throngs, besides the usual old-timers.

Eric B. Hyde


Date, with an ideal location, proved the draw. The weather was very hot and the crowd was good. Located in the center of the business district, shows drew large crowds, and business was good. Johnny Morris's Mandora Mandrills and theAlwaysis were the big attractions. Tom (Curley) Ray was the biggest attraction, as his famous act, Mr. and Mrs. Rustin entertained Milan and Bob Bean, General Agent Neil Berk moved into his new office last week, and is expected to remain there for a long time. High Alidos continues popular.

Beckman & Gerety (Railroad)


This week in Duluth was well attended. The weather was cool and the cold front moved in Tuesday, which made it very cold. The Lemon Shrine has already entered into the midway, and the weather has been nice since.

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James E. Strates


A region of radius 150 miles around New York is the heart of the old home week. The day was hot and the crowds, as usual, were large. The rides were well attended, and the weather was very good.

F. H. Bee


Despite bad weather, good crowds came out and showed business continued good the first part of the week and gradually improved, with a huge attendance Friday and a record crowd Saturday afternoon.

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ICE BAR FLAVORS
"ON YOU DO NOT HAVE OUR 1939 PRICE LIST ON FRUIT FLAVORS, WE ARE BOTH LOSING MONEY. SEND FOR YOUR COPY TODAY" SPECIAL OFFER!
LINE UP WITH GOLD MEDAL ICE BAR PRODUCTS THIS YEAR AND GET TOP QUALITY LOW PRICE AND PROMPT SERVICE.
GOLD MEDAL PRODUCTS CO. 333 E. Pearl St., CINCINNATI, OHIO

J. W. (Patty) CONKLIN
Can place for TORONTO PROLELAND, formerly the Midway, ONE OR TWO OUTSTANDING FREAKS for Jack Halligan's Sideshow ABILITY. Will also consider shoulder and one other exotic ride.
Can also use first-class Talkers and all-day Grinders.
Apply J. W. CONKLIN, Hotel Astor, New York City, August 12 and 13, or King Edward Hotel, Toronto.

3000 BINGO
Mak in 20 sets or 100 or less played. Played 5 times, 100 cards, each card calls 5 numbers. Tickets, $2.50, 50 cards, $4.00, 10 cards, $1.00, 4 cards, 50 cents. 10 cards, 25 cents.

3000 KENO
Made in 20 sets or 100 or less played. Played 5 times, 100 cards, each card calls 5 numbers. Tickets, $2.50, 50 cards, $4.00, 10 cards, $1.00, 4 cards, 50 cents. 10 cards, 25 cents. 5 cards, 10 cents each, same rules.

J. M. SIMMONS & CO.
19 W. Jackson Blvd.
Chicago
CARNIVALS

W. S. Carl

Cameron, O. Week ended July 22.

Business, good.

Fred Harris had the sparks here on record time, and Mr. Edwards did a layout job. Shows have had a good season so far, but this spot was tops. Committee members co-operated.

Mrs. F. Ira Harris had western fair, an Robber conatained an up-to-date eatery. Manager Carl's truck was stolen the last night here.

Mr. McAdoo's ponty pitch clicked, as did Harry Darling's dart game. And Mr. Ports left for his string of fair. Doc Edwards was doing well with his cotton candy, and Mr. Ports left for his home in Yano City.

Mrs. W. L. Banks.

Rogers & Powell

(Motorized)

Sales, Ark. Week ended July 15. Aces, American Legion Post, Location, fair, Business, poor.

The show, rides and concessions re-established another poor week. Mr. Rogers organized a No. 2 show here and put in charge of Walter Lally, who put in a chairperson and six concessions and was doing a fair business. As usual, a good day, picnic when business was reported as good. The No. 2 show revealed the following Sunday at Newark, Ark. Several concessions joined here, as did a girl revolver and a mischievous shoot-out. Jack Doerr can return with five concessions.

It's the season for celebration! Mr. Mrs. Powell and daughter, who have been visiting the show, are expected to leave for their home in Yano City. Mrs. M. L. Banks

The Billboard

13th & Central, Kansas City, Mo.

AMERICA'S BIG TENT HOUSE

Eastern Division—A. M. Schiffler, 152 W. 42nd Street, New York City.

FEATHERWEIGHT BINGO SHEETS

Midnum Shadrs

Pt. Extra Paper.

J. M. SIMMONS & CO.

W. ACKS.

USED TENTS

WANTED

To join August 28 for the BIG TENT HOUSE. Send application to: J. M. Simmons & Cie., 522 W. 42nd St., New York City.

Baker Lockwood

17th & Central, Kansas City, Mo.

Kelley's United Shows

About July 22.

New and Used Catalog, August 1st Issue, June 1st, 1939.

What is Your Need?

Write—Phone

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17th & Central Kansas City, Mo.

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Eastern Division—A. M. Schiffler, 152 W. 42nd Street, New York City.

Kelley's United Shows

New and Used Catalog, August 1st Issue, June 1st, 1939.

What is Your Need?

Write—Phone

BAKER-Lockwood

17th & Central Kansas City, Mo.

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BAKER-Lockwood
CARNIVALS

WANTS FOR LYNCHBURG, VA. FAIR (In Heart of Lynchburg, Ready In 2 Weeks) for Carnivals, Shakes, Rides, Concessions, Horse Shows, etc. Large, Central Location. Inquire. W. W. McCARTY, Manager. Before May 1st. Lynchburg, Va.

WANTED FOR MIDDLETOWN, CARNIVAL SHOWS. Will pay for the best. Box 55, New Brunswick, N. J.

WANTED FOR THE GASPEY CIRKUS FAIR. The Gaspey Cirkus Fair wants everything. Apply: Gaspey Cirkus Fair, Box 322, Long Island, N. Y.

WANTED FOR THE RUSTLER'S CARNIVAL SHOWS. Will pay for the best. Box 173, Oklahoma City, Oklahoma.

WANTED FOR THE TAYLOR'S CARNIVAL SHOW. Will pay for the best. Box 225, Santa Ana, California.

WANTED FOR STATEN ISLAND CARNIVAL SHOWS. Will pay for the best. Box 123, Staten Island, N. Y.

WANTED FOR THE BISHOP'S CARNIVAL SHOWS. Will pay for the best. Box 155, Kansas City, Missouri.

WANTED For THE JACOBS' CARNIVAL SHOW. Will pay for the best. Box 227, St. Louis, Missouri.

WANTED For the THOMPSON'S CARNIVAL SHOWS. Will pay for the best. Box 211, St. Louis, Missouri.

WANTED FOR THE BAKER'S CARNIVAL SHOWS. Will pay for the best. Box 205, St. Louis, Missouri.

WANTED FOR THE JONES' CARNIVAL SHOWS. Will pay for the best. Box 225, St. Louis, Missouri.

WANTED FOR THE HOLT'S CARNIVAL SHOWS. Will pay for the best. Box 217, St. Louis, Missouri.

WANTED FOR THE HUGHES' CARNIVAL SHOW. Will pay for the best. Box 219, St. Louis, Missouri.

WANTED For the HARRIS' CARNIVAL SHOWS. Will pay for the best. Box 221, St. Louis, Missouri.

WANTED For the JOHNSTON'S CARNIVAL SHOWS. Will pay for the best. Box 223, St. Louis, Missouri.

WANTED FOR THE SMITH'S CARNIVAL SHOWS. Will pay for the best. Box 225, St. Louis, Missouri.

WANTED FOR THE THOMAS' CARNIVAL SHOWS. Will pay for the best. Box 227, St. Louis, Missouri.

WANTED For the ROBERTS' CARNIVAL SHOW. Will pay for the best. Box 229, St. Louis, Missouri.

WANTED For the MILLER'S CARNIVAL SHOWS. Will pay for the best. Box 231, St. Louis, Missouri.

WANTED For the SMITH'S CARNIVAL SHOWS. Will pay for the best. Box 233, St. Louis, Missouri.

WANTED For the TAYLOR'S CARNIVAL SHOWS. Will pay for the best. Box 235, St. Louis, Missouri.

WANTED For the BAKER'S CARNIVAL SHOWS. Will pay for the best. Box 237, St. Louis, Missouri.

WANTED FOR THE PETERSON'S CARNIVAL SHOW. Will pay for the best. Box 239, St. Louis, Missouri.

WANTED For the SMITH'S CARNIVAL SHOWS. Will pay for the best. Box 241, St. Louis, Missouri.

WANTED FOR THE BROWN'S CARNIVAL SHOWS. Will pay for the best. Box 243, St. Louis, Missouri.

WANTED For the TAYLOR'S CARNIVAL SHOWS. Will pay for the best. Box 245, St. Louis, Missouri.

WANTED For the HARRIS' CARNIVAL SHOWS. Will pay for the best. Box 247, St. Louis, Missouri.

WANTED For the MILLER'S CARNIVAL SHOWS. Will pay for the best. Box 249, St. Louis, Missouri.

WANTED For the SMITH'S CARNIVAL SHOWS. Will pay for the best. Box 251, St. Louis, Missouri.

WANTED For the TAYLOR'S CARNIVAL SHOWS. Will pay for the best. Box 253, St. Louis, Missouri.

WANTED For the HARRIS' CARNIVAL SHOWS. Will pay for the best. Box 255, St. Louis, Missouri.

WANTED For the MILLER'S CARNIVAL SHOWS. Will pay for the best. Box 257, St. Louis, Missouri.

WANTED For the SMITH'S CARNIVAL SHOWS. Will pay for the best. Box 259, St. Louis, Missouri.

WANTED For the TAYLOR'S CARNIVAL SHOWS. Will pay for the best. Box 261, St. Louis, Missouri.
Classified Advertisements

Page 48
The Billboard Advt. 12, 1939

 Classified Advertisements

COMMERCIAL

Minimum $2.00.

CASH WITH COPY.

AGENTS AND DISTRIBUTORS WANTED

AGENTS - MEN'S SUITS, $1.53; PAIRS, 37c; TIES, 10c; SHOES, 75c.

AGENTS - MAKE PROFITS ON FOOD. Write for prices. Rush name for trial order today.

FORMS CLOSE (in Cincinnati) THURSDAY

FOR THE FOLLOWING WEEK'S ISSUE

Agent's Name and Address must be counted when figuring total number of words in copy.

COMMERCIAL

10c a Word

— MAXIMUM PROFIT

— WANTED - MIDGET MARE SPOTTED PONIES 18, weight, 1,000. LEON SMITH, 1236 Krafte St., St. Louis, Mo.

WILL BUY ELEPHANT AT ONCE FOR CASH. Write description. CALL DR. S. K. MILLER BROS., CIRCUS, Oklahoma, or direct.

FOR OUR BIG NEW SPRING CATALOGUE: Monkeys, Animal Kingdom. M. E. BROOKS & WARD, INC., Indianapolis, N. Y. Direct importers from all over the world.

BUSINESS OPPORTUNITIES

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines accepted for publication in this column. Machines of commendable nature and being advertised extensively in the Billboard by manufacturer, distributors or jobbers may be advertised as "used" in The Billboard.


Last Call

Your Classified Advertising Copy Should be Mailed Today for Insertion in the FALL SPECIAL ISSUE OF The Billboard

August 16

CINCINNATI, OHIO.

O R ADDITIONAL REPRINTS

PRINTED IN THE U. S. A.

1000 PAGES CLASSIFIED ADVERTISING FOR $1.00

PAGES RATES, $500.00; DOMINOS, $350.00; TANDEM, $200.00; CRACKER, $200.00; CATHEDRAL, $150.00; WINGFISH, $125.00; CRACKER, $75.00; WINGFISH, $50.00; DOMINOS, $25.00; WINGFISH, $25.00; ASSORTED, $50.00; CRACKER, $35.00; WINGFISH, $35.00; TANDEM, $25.00; CRACKER, $20.00; DOMINOS, $15.00; WINGFISH, $15.00; CRACKER, $12.50; WINGFISH, $12.50; TANDEM, $10.00; CRACKER, $7.50; WINGFISH, $7.50; ASSORTED, $5.00; CRACKER, $3.75; WINGFISH, $3.75; ASSORTED, $2.50; CRACKER, $2.25; WINGFISH, $2.25; ASSORTED, $.75; CRACKER, $.50; WINGFISH, $.50; ASSORTED, $.25; CRACKER, $.25; WINGFISH, $.25; ASSORTED.

PAGES RATES, $500.00; DOMINOS, $350.00; TANDEM, $200.00; CRACKER, $200.00; CATHEDRAL, $150.00; WINGFISH, $125.00; CRACKER, $75.00; WINGFISH, $50.00; DOMINOS, $25.00; WINGFISH, $25.00; ASSORTED, $50.00; CRACKER, $35.00; WINGFISH, $35.00; TANDEM, $25.00; CRACKER, $20.00; DOMINOS, $15.00; WINGFISH, $15.00; CRACKER, $12.50; WINGFISH, $12.50; TANDEM, $10.00; CRACKER, $7.50; WINGFISH, $7.50; ASSORTED, $5.00; CRACKER, $3.75; WINGFISH, $3.75; ASSORTED, $2.50; CRACKER, $2.25; WINGFISH, $2.25; ASSORTED, $.75; CRACKER, $.50; WINGFISH, $.50; ASSORTED, $.25; CRACKER, $.25; WINGFISH, $.25; ASSORTED.
PICTURE of this lead gallery on Zidekan & Polel Shonos, season of 1913, was snapped on the 52d and Butler streets lot, Pittsburgh. Left to right: Mrs. Mabel Miller, manager of property; Miss John Millard, young editor in waiting; and Mrs. Charles Miller, middle of the family. The Miller family and friends of the Miller family were also captured on this occasion.

The billboard invites its readers to photograph pictures taken from 1913 to 20 years ago. It is especially designed for pictures of clear views, and the equipment is expected to be complete with descriptive data. Group photos are popular, but pictures of individuals who are still living will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 55-57 Opera place, Cincinnati, O.
NOVEL 4-PIECE SWING QUARTET AT LIBERTY
August 12th—Now playing famous
and well-equipped band. All have
worn witn wear and reliable. A well-rehearsed band with plenty
of aside from somber and modern. Featuring sweet trio and
swinging, plus, straight guitar, piano, accordion and elec
tronic orchestra. Will work at any hotel, or function, to meet
your every need. Call 534-5913, Port Huron, M., now.

FIVE-PIECE STRING BAND—Three extra Portland street
corners to meet all needs. Call 380-7015.

GUITARIST—RHYTHM OR ACCOMPANIST.
Age 21, silver and ambitious. Can read and
write. Age 22. Will work. ANYWHERE.

TENOR, TROMBONE, CLARINET.
Also A-1 DRUMMER, Vibraphonist. Both read, jam, arrange,
and can work in any situation. Never perform for
sweet or hot sales. Together or separate. No
rehearsal necessary. Call 256-3943, Detroit.

FEMALE SINGERS—ALL SINGERS ARE AVAILABLE
as female soloists or harmony singers for
any type of show. Call 389-3771.

AERIAL ACT FOR ALL OUTDOOR EVENTS.
Highly skilled and unusual. Trapeze, Pole, Buckboard, Flying,
Acrobatics, Wire, etc. Available for
any type of show. Call 252-3996.

BALLAD SINGERS—Unexcelled. Simply the best.
Call 456-3222.

AT THIS TIME OR AT ANY TIME IN THE FUTURE.
THE FALL SPECIAL ISSUE OF THE BALLOONIST WILL BE A
classified form of color in general.
CREATED DIZATION MARK YOUR CIRCUS EYE!

CIRCUS CIRCUS REVIEW—COMPLETE FREE
Attraction Program. Dogs, Pony, Monkey, Bear,
Elephant, etc. All acts on Permanent Animal Show.

AYED THE GREY—POSITIVELY THE HIGH-
TEST BALLOON ACT IN THE WORLD. A real
act by man combined with huge
balloon. Makes all national and well for open time. Address JERRY
D. MARTIN, cirque, Broken Bow, Okla., for details.

THREE ACTS—AERIAL AND PLATFORM
Lady and gentleman, at liberty after Sept. 1
FREE FOR THE PRICE OF THE POSTAGE. Write
Address LA ZILLAS, billboard, Circle

TIGHT AND LOOSE WIRE ACTS AVAILABLE
by two acts for the price of one. Write
Address LA ZILLAS, billboard, Circle

AT LIBERTY—Tenor and Baritone. Write advertise
Address LA ZILLAS, billboard, Circle

AT LIBERTY—FOR ALL SITUATIONS.
Music or no music. All shows. Call 252-3996.

CHARLES LA CROIX—Original Orientalist
From China. Guaranteed. All acts on Permanent Animal Show. Write
Address LA ZILLAS, billboard, Circle

FIELD AND MARIE GUTHRIE—The only genuine
Choo's, authentic Chorus Line. No better for your show.
Address LA ZILLAS, billboard, Circle

USA—Balloon Ascensions from all parts of the
们. Wire and write. Address LA ZILLAS, billboard,

PARKS AND FAIRS
ACE AERONAUTS AND AGE
Ballon Ascensions—Lady of Grace. Some shows now. Write or wire
JOHN BALLON, AERONAUT, 1521 South Main, Indianapolis, Ind.

BALLOON ASCENSIONS
and Parachute Acrobats. All Occasions.
JACKSONVILLE BALLOON CO., East Detroit, Mi. Call 592-3222.

TUMBLING ATWOODS—
Originators Fancy Acts, Varsity Show, Madison Square Garden, cirque.
Address K. ALEJANDRO, 56 Watst, New York, N. Y.

AERIAL ACT FOR ALL OUTDOOR EVENTS.
Highly skilled and unusual. Trapeze, Pole, Buckboard, Flying,
Acrobatics, Wire, etc. Available for
any type of show. Call 252-3996.

BALLOON ASCENSIONS
with or without one or more of the following: Trampolines, Bands,
Massed Marching, etc. Write or wire.

E X P E R I E N C E D P A Y E R A N D F A I R S
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JOHN BALLON, AERONAUT, 1521 South Main, Indianapolis, Ind.
August 12, 1939

The Billboard

51

Calif. Picnic Gets 65,000 With Show

Los Angeles, Aug. 9—More than 65,000, including many short-folk, turned out for the State Fair Picnic at the annual barbecue and festivities at San Antonie race track on July 30. Clem People directed the stage show and pioneered a varied bill that wound up with monkey act. Joe Hartland was especially good in the evening act. More than 20,000 pounds of barbecue beef served was by Charles Ellis. To in addition to the stage show there were the sheriff's mounted horse fair and several other exhibits. Major Claude Morgan, with Ralph Wiggens doing parachute jumps, and athletics under the direction of Mr. and Mrs. Ellis, included several stalls of threshearing. The staff included Sheriff Biscailuz, chairman, and Assistant Chief Ralph Walters, M. D. Benesh and Ed Deharo.

Charles Littles Orchestra played for the show, which included his Commanders, trumpeters, violinists and the Marching Band. See CALIF. PICNIC on page 57.

PLANES' Greater Shows, with a ride, a show and pinata, drew large crowds and did good business on the midway of Addy (Ca) Tobacco Festival staged by the city on July 24-26 to raise funds for the public library, report Manager Bill Prox. Croc conditions were reported good in that territory.

Bryan, O., Horse Show


WANTED

Concessions and Rides for Homecoming Fair and Agricultural Show. Looking for detail to make the Agricultural Show outstanding this year. Will consider any fair ride under license. Write, Wire or Phone PAUL S. BEET, Gen., Center ville, Ind.

WANTED

FERRELL WHEEL—From Evansville (Guardsman) P. neen Presents 50 Foot Drop. Will pay $500.00 for same or other ride suitable for the occasion, which draws an attendance of 10,000. Address: REV. F. J. CARRICK, Evansville, Ind.

ATTENTION


WANT FREE ACTS

FAIR STREET 16TH-17TH, SEPT. 18-20, INCLUSIVE: TRADES AND LABOR ASSEMBLY. E. P. POOLE, Soc., Box 80, Cincinnati, Ohio.

LAKEVIEW, MICHIGAN

ANNUAL HOME COMING

AUGUST 8 TO 12


CONCESSIONS AND RIDES WANTED FOR AMERICAN LEGION CARNIVAL SET FOR SATURDAY, SEPTEMBER 9. Headquarters will be Governor American Legion, Tama, Ia.

WANTED

Show and Concessions for Central Wisconsin Labor Day Fair. Will pay fair bids. Write or wire JOHN LAWRENCE, Wausau, Wis.

MINerva, O., HOMECOMING AND EXPOSITION

AUGUST 14 TO 10

Want to book Tilt-Whirl or Loop-Flite. Telephone: Minerva Journal—Minerva, O.

E. L. FLAX

CONCESSIONS WANTED

HOME-COMING JUBILEE

SEPTEMBER 1-2-3

For 30 Years the Biggest Free Event in Central Michigan.

W. J. MARTIN, General Chairman

Ovid, Michigan

WANTED

LEGITIMATE SHOWS AND CONCESSIONS

GIBSON CITY, Ill. New Hotel. AUGUST 16, 17, 18 AND 19

Concessions—Miscellaneous.

GIBSON CIRCUS COMPANY OF COMMERCE. Gen. M. H. Sadt, Manager.

WANT CARNIVAL,

RIDES—CONCESSIONS—FREE ACTS

OCTOBER 16-21

MAYO PERRIN, General Manager

ORALOOSA CIRCUS COMPANY

Davenport, lowa.

AFFILIATED TRADES UNIONS

MONSTROUS CELEBRATION

THREE BIG DAYS

SEPTEMBER 2-3-4, INCLUDING LABOR DAY

CARTAGE FAIR GROUNDS. CINCINNATI, OHIO.

Can place good Shows, Rides and up-to-date Concessions. Will place a complete organization with Rides and Shows if high class and up to date.

Call Circus Manager Man at once. Must accept early reservations.

EVERY DAY A HOLIDAY—SATURDAY, SEPT. 2; SUNDAY, SEPT. 3; MONDAY, SEPT. 4, LABOR DAY.

Address: EXECUTIVE COMMITTEE, Affiliated Trades Union Celebration, Sixth and Walnut Streets, Cincinnati, Ohio.

Telephone Main 1972

DECORATIONS

CONVENTIONS—PENNANTS—FLAGS—SHOWS

EXHIBITS—FLOATS—BALLROOMS—NITE CLUBS

JONES DECORATING COMPANY

2807 Sunset Boulevard.

LOS ANGELES, CALIF.

PARADISE FLAG AND DECORATING CO.

1848 Lawrence Street.

DENVER, COLORADO.

WANTED

WANTED

FOR WEST VIRGINIA'S GREATEST CELEBRATION

LABOR DAY

SEPTEMBER 4

Can place Eats, Drinks, Snow Cone, Pop Corn, Photo Gallery, Novelties, Bells. Will also consider Booking Independent, Rides, MIDWAY. On West Virginia's Labor Day, Sept. 7th, Big Grand Assured—100 Local Organizing. Address: EXECUTIVE COMMITTEE, MARDI GRAS, 100 Jackson Ave., New Richmond, O.

Address: EXECUTIVE COMMITTEE, Affiliated Trades Union Celebration, Sixth and Walnut Streets, Cincinnati, Ohio.

Telephone Main 1972

New Richmond, O.

MARDI GRAS, Sept. 6-7-8-9-10

American Legion Annual Fall Festival

Rising Sun, Ind., September 4-5th

American Legion Summer Cigarette Free Attractions—-1000 Free Rides Total Not Including Concessions.

WANT "WANTED" WANTED WANTED FOR SHOWS:

WILL PAY CASH PRIZE, $600, TO PREVENT ONE THOUSAND DOLLARS FOR ONE WANTED WANTED WANTED FOR SHOWS:

AMERICAN LEGION ANNUAL FALL FESTIVAL

RISING SUN, INDIANA, SEPTEMBER 4-5

Wants Shows of all kinds, will pay cash prize of $600.00 for one. Will pay cash to any individual for acts. We are doing plenty of advertising in all papers, radio and throughout the state. We will pay cash for any act that we like.

ROBERT ARMSTRONG, Commander American Legion Post No. 59, Rising Sun, Ind.

FLYING BEHEES

"Greatest Flying Act in the World Today"

Featuring ROSE BEHEE

The First and Only Lady Flyer performing a two act program. A trip to the States to catch an act for the first time and alone.

Flights for Indoor Exhibitions starting in November.

Permanent Address: CLAYTON BEEBE, The Billboard, Cincinnati, O.

AMERICAN LEGION ANNUAL FALL FESTIVAL

RISING SUN, INDIANA, SEPTEMBER 4-5

More Shows and Attractions for this great event. We are paying $600.00 for one act. All the act we want.

ROBERT ARMSTRONG, Commander American Legion Post No. 59, Rising Sun, Ind.
Fur Jackets Seen Outstanding for Operators in Fall

NEW YORK, Aug. 6.—Fur jackets loom as one of the outstanding items to be offered this fall, mainly because of the confluence of fashion possibilities with the geopolitical area revealed by recent events in Europe. Low-priced fur coat manufacturers are marketing products that are reasonably priced, and they are putting a lot of emphasis on the price field.

A group of designers for M. Settel & Son, S. Angell & Co., H. M. J. Pusey and Charles Runnells, Hudson 800, are concentrating on new styles in jackets. The item encountered much popularity through the years of the past few years, and there is a strong possibility of the same thing happening this season.

With newspapers and fashion magazines concentrating on the types of outfits in keeping with the climate and the situation, there will be little difficulty in interesting the public in such a price. In good stores, arrangements are being made to keep in stock of the new furs, and with the jacket will be on the “must” list of many women. With this in view, late in the fall, the companies will offer the items on offer on many sidelines.

Motor Scooter Tour May Open New Territory

NEW YORK, Aug. 5.—Motor scooter manufacturers are making plans to develop “Scoot around the World” if action through the states, which has been under way in the U.S. for 160 miles a day is the average run, in recent years. The tour will be to Canada and Mexico, and it will be of necessity in the form of an annual event for the next few years.

By MAYNARD L. REUTER—Communications to 1564 Broadway, New York

Toy Balloons Big Business, Says ‘Biz Week’

NEW YORK, Aug. 5.—The current issue of Business Week, inspired by the news of the great competition in the toy balloon industry, features an article on the subject. Among other items, the article states, “There are a lot of balloons on display in the U.S. for fall and winter, and for the schools, and for the holidays.”

Alert Operators Fishing for Deals

NEW YORK, Aug. 5.—Salesboard operators are busy fishing for deals. The fall is a time when the operators are in the forefront of the business world, and they are in a position to profit from the situation.

Wholesale Merchandise Men Optimistic as Biz Perks Up

General business 10.1 per cent up compared with 1938—promotional campaigns push new items, old winners, at least half of year swells takes

NEW YORK, Aug. 5.—Optimism in the greatest quantity to be seen in recent months is making the rounds among wholesale merchandise dealers as books are being sold on the first half of the year’s business. With the trend of general business reported 10.1 per cent ahead of last year’s total, there is little indication that the second half will not be better.

BY BEN SMITH

To the operators, the weather is still hot and the time is right for some of them to be setting new除 items. The manufacturers have already broken the ground for the season, and the operators are in a position to profit from the situation.

Bingo Aids Business

The sale of merchandise has in a great deal to do with the success of the retail operation. With more than 10,000 newspapers and magazines distributed throughout the country, it is possible to reach the public at any time of the year.

By BEN SMITH

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Popular Items

Write to The Billboard, Buyers Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Portable Fire Escape

A unique item, the portable fire metal fire escape, is claiming interest over the nation, Engineering Development Co., reports. Equipped with clamps for attaching to window sill, ladder is capable of holding 1,000 pounds. Two lengths are manufactured, 16-foot length for two-story buildings and 24-foot length for three-story buildings. Because of its originality and usefulness, prime users are giving it much consideration, the firm reports.

Folding Butler

A new folding tray stand that seems well on its way to high favor with bingo operators and other users of prizes for household use is offered by Robinson Wood Products, Inc. Stand is 36 inches high and sold flat when not in use. Item is well finished and may be had in any desired color. The number presents an appearance of quality and is attractively priced in quantity, the firm reports.

Filtered Pipe

Much like its popular predecessor, Zeus cigarette holder, the new Zeus pipe filters smoke with a cigarette inserted in its filter section, according to its supplier, L. & H. Stern, Inc. The pipe is different, however, in that it takes a cigarette broken in half and inserted in a double-hardened aluminum cooling chamber, which is slightly smaller than a cigarette and of perfect size for the lips. Thus, the pipe has an opportunity to offer something different in the way of pipes and attracts increased attention, the makers report.

The OLD RELIABLE 9-IN-1 GLASS

Per Gross 24.00

FUR MONKEYS
B16395-48-1" High, Per gross. 3.75
B416396-48-6" High, Per gross. 6.00
B16396-12-12" High, Per gross. 14.00

DANES
B16312 - Chesterfield Cushion
Per gross. 7.75
B16312 - Chesterfield Cushion, Damask Per gross. 9.50
B16312-4 - Bambah (heavy), Per gross. 8.00
Per gross. 8.50
Per gross. 8.50

ANIMALS
B16310 - China Head Figurine
Per gross. 6.25
B16310 - China Head Kidney Game
Per gross. 4.00

COMIC BUTTONS WITH COMIC SAVINGS
B1000 - Per 1,000.

STUFFED DOLLS FOR GAMES
B16315 - 6 inches High, Per gross. 5.00
B16316 - 8 inches High, Per gross. 5.25
B16317 - 12 inches High, Per gross. 15.00

MEXICAN DOLL
B16318 - 5 inches High, Per gross. 6.50
B16319 - 10 inches High, Per gross. 10.00

DRUM MAJOR
B16320 - 7" doll. Per gross. 5.50
B16320 - 7" doll. Per gross. 4.50
B16320 - 7" doll. Per gross. 3.50

MINIATURE STRAW HAT
B16325 - Per gross. 7.75

COLE HAT
B16326 - 5 inches High, Per gross. 3.00

FOLDING BIRDS

LARGE SIZE, WITH WOOD HEAD AND INSIDE SWEET.
B16327 - Per gross. 2.49

FLYING BIRDS

LARGE SIZE, WITH WOOD HEAD AND INSIDE SWEET.
B16328 - Per gross. 2.49

LARGE SIZE, WITH WOOD HEAD AND INSIDE SWEET.
B16329 - Per gross. 2.49

Today's Biggest Selling Premium is the World's Smallest Portable Radio!

Majestic POWERFUL SUPERHETERODYNE

No Plug In! On Aerial No Wires!

Complete Line for Artists - Wagon Men - Gamblers.
Free Sample Only With First $1.00 Order.

CHAMPION SPECIALTY CO., 814 N. Central St., Kansas City, Mo.

It Has Flash! Class! Underwood Electric Shaver

$1.00 Each Plus Postage 25c Domestic

Here's an Amazing Diamond Offer!

Genuine Diamonds

P. D. Q. Camera Co., 1044 E. 35th St., Dept. BH, Chicago, Ill.

1939 BEST SELLERS FROM OUR BIG LINE

LEVIN BROS., TERRE HAUTE, INDIA

1939 Catalog Now Ready. Advise Your Line When Requesting Catalog. 25% Deposit Required on C. D. Orders.

1. Flying Bird, Inside Whistle
2. Flying Bird, Outside Whistle
3. 24" High Hat, Inside Whistle
4. 24" High Hat, Outside Whistle
5. High Hat, Inside Whistle
6. High Hat, Outside Whistle
7. 12" High Hat, Inside Whistle
8. 12" High Hat, Outside Whistle
9. 12" High Hat, Inside Whistle
10. 12" High Hat, Outside Whistle

Ringo Operators - Concessions - Pitchmen - Novelty Men - Park Men

New Catalog Just Out!

Complete Stocks on Hand in Our 3 Convenient Large New Stores.

B. & N. Sales

HOUYou, TEXAS | DALLAS, TEXAS | KANSAS CITY, MISSOURI

701 Preston | 2030 Commerce | 316 West 9th
The Billboard
WHOLESALE MERCHANDISE
August 12, 1939

THEY'RE HOT!

BARGAINS

BRING BUSINESS---
(Made with Genuine O. E. Alnico Magnets)
IMMEDIATE SHIPMENT! LOWEST PRICE!

A. M. WALZER CO.
Security Bldg., Minneapolis, Minn.

Firm Changes Name, Policy

NEW YORK, Aug. 5.—Wholeseal Radio Service Co., Inc., prominent for 20 years in the radio industry, announced a change in name and operating policies. The firm is to be known as Radio Wire Television, Inc. According to A. W. Feis-
man, president, the firm plans to expand the number of retail outlets and to broaden activities into every phase of the electronic art, including television.

BINGO BUSINESS---
(Continued from page 12)

of small fans are given as reasons for the preference.

BINGO ops should keep their eyes open for the latest beef on the game. Recently a complaint was made by a woman who said noise from a loud-speaker at a nearby bingo was keeping her child awake. However, the complaint was treated lightly by the board of officials to which it had been filed. Operations of this particular game willingly agreed to keep the loud-speaker turned down to the satisfaction of the board.

The game has been sponsored for various causes but a new one has come to light in the East. This time it is for a highway. Recently a park association held a game and used proceeds toward clearing a road.

Since Governor R. E. Baldwin signed the bingo, regulations, Connecticut, permits to hold games have been filed in rapid succession with local officials. Stratford and Danbury councils have approved petitions and the game is off to a good start. Meriden aldermen adopted the resolution without debate and meeting lasted only 15 minutes.

CONCESSIONAIRES!!

Historic Novelty Merchandise For CARNIVALS AND FAIRS

3726—CHESTERFIELD CARVED MARBLE CANS, 50c
3727—CHESTERFIELD CARVED制作
ELE GROSSET, G. M.
3732-30—NOVELTY HEAD CARDS, 50c

FREE for Catalog

Gellman Bros.
119 North Fourth St.
Minneapolis, Minn.

JUST OFF THE PRESS.
CATALOG No 40. WRITE FOR YOUR COPY NOW.
AlL PRICES REDUCED. BE SURE AND MENTION YOUR LINE OF BUSINESS.

MIDWEST ENTERPRISES, Inc.

168-170 SENECA ST.
BUFFALO, N. Y.

CONCESSIONAIRES!!

MERCHANDISE FOR EVERY GAME ON THE MIDWAY

LOWEST PRICES SAME DAY SERVICE
CATALOG FREE FOR THE ASKING

HEX MFG. CO.

146-170 SENECA ST.
BUFFALO, N. Y.

10-DAY CASH WITH ORDER SELL
NEVER BEFORE!
WANTED QUANTITY BUYERS

FREE Wholesaler Catalog

FOR QUICK CLEARANCE, ELGIN, WALTHAM

BULOVA - GRUEN - ELGIN - WALTHAM

Start at $295

NORMAN ROSEN

501 SANSOM ST.,

Extra Value!

$2.25 EACH

5 for $10.50

5 for $10.50

BULLOVA-GRUEN-ELGIN-WALTHAM

ROHDE-SPENCER CO.

880 SUPERIOR ST., LE CENTER, MINN.

FREE Wholesale Catalog

SPECIAL VALUES

Elgin

Walther

M. FRIEDMAN-74 FORSYTH ST.-N.Y.C.

MIDWEST MOSE .00-.1010 BDWY COLONIA, N. J.

BULOVA - GRUEN - ELGIN - WALTHAM

501 SANSOM ST.,

SPECIAL VALUES

Waltham & Elgin Pocket Watches
Valves Engineered, Guaranteed

SECONDS, ZZ 25c, ZZ 50c, ZZ 75c

Waltham & Elgin Pocket Watches
Valves Engineered, Guaranteed

SECONDS, ZZ 25c, ZZ 50c, ZZ 75c

ROHDE-SPENCER CO.

880 SUPERIOR ST., LE CENTER, MINN.

FREE Wholesale Catalog

SPECIAL VALUES

Elgin

Walther

M. FRIEDMAN-74 FORSYTH ST.-N.Y.C.
DOG GEORGE M. BEND ... wonders what has become of the old pipe smokers, such as Frank Libbey, Jesse MacFarland, Tom Kennedy, Bert Hunt, New England Jack Murphy, Bill Ellis, George A. Groome, Ray R. Pierce, Harry Riley, George Silvers, Herb Caper, Jack Kennedy, and others. "These men are Jack Wilson and Act Cox. "They, too, remember the days when we smoked in the Pipes column and we would sit and talk all night and have a good time," says Doc. "I hope some of you will start using your ink sticks again!"

IF YOU can't put it over, how can you expect to collect? The public plays no favorites.

DAD MORGAN of Scotty dog fame, left Columbus, O., August 1, for his fair season with his dart game. He has been working the dogs on the street in Columbus to good takes since early spring.

E. W. BLEEDER is working hard to keep up and sharpeners out of Columbus, O., to near-by towns with fair results.

FAMOUS LAST WORDS: "Cash, if I only had some stock, I certainly had a good spot."

KID GARRITT. ... is working on sighted on market street, Columbus, O., recently passing out the laws and gathering folding money.

CLAUDE WADDELL ... is farming the Ohio State Fair with his new layout.

LET'S HAVE more short and to-the-point pipes from the Pipes Department. Here is a useful hint:

"The successful pitcher is neither the one who hits the most nor the one who batters the most. He is the one who outmaneuvers his adversary with guile and cunning."——JOSEPH SMITH.

TUMBLING BLOCK SLEM ... works the Times Square area in New York. His original tennis racket trick is still doing well.

JOCKEY MEBUSAN ... has opened another outlet on Nassau street in downtown New York.

TRIP ODDITIES ... The "successful pitcher" neither laughs nor glories over the adversities of others. He is satisfied to prosper the cause of his countrymen.

CRAIN HERRON ... pipes from new England, where the family and friends are scattered. His skill as a cost saver of the world's Fair and pitcher there are scarce. Was glad, however, to see two of my friends, Smile the Moose Man and Emmett "Doc" Smiley.

"AMAZING 1-PURPOSE POLISH CLEANER, DRIA, WAX 
Pipes & Pipe Stems

Demonstrations will be held on the spot! Pipe store or drug store.

WISCONSIN MANUFACTURING CO.

2623 Grand Ave. Discount Dept.

DE LUXE WATER-FIL PEN

DE LUXE WATER-FIL PEN
(Patent Applied For)

Writers Ink-For 2 Years
At less a Water Pen which writers and students use. No more a Water Pen $1.00.00 for 3 samples.

ASSOCIATED PEN CORPORATION

187 Lafayette St.

NEW YORK CITY

HART MFG. CO.
1351 Dearborn St.

MEDICINE MEN

Write today for new catalog of pipes, oil burners, rugs, sheep, teapots, herbs, etc. Low prices—over 500 lines. We make the goods ourselves and advertise them. Money refunded if not satisfied. Write today for your free sample. Write now.

MANUFACTURING PHARMACEUTICAL PRODUCTS LABORATORIES

137 E. 21st St.

COLUMBUS, OHIO

The Man on The Street

By George Haney

Watch for This in the Fall Special No. of The Billboard

Dated August 26

They have choice locations on the mid-town blocks, and肖o, Mr. Harris, Bill Eckert and myself continue to work the downtown area. Jake Kibby, although his state is pliers and a roving patched wagon, but the boys just take it as a matter of course every time they pass, their times willingly.

Tisha Buddha has a small store on East 180th. Sixth Avenue. He has a haven for itinerant pipemakers since the removal of the elevated line."

"NOW'S the time to do something about those temptations for innovations for next season."

FRED AND BOB GUTHRIE were on hand, according to info received at the Pipes desk last week.

The usual HUNCH ON HANDLING ... are reported working the markets in Columbus, O., which is still closed to outsidemakers.

CHIEF WHITE HORSE ... was arrested by Patrickson, J. W. Johnson in Columbus, O., recently for staging a show without a license. The Chief, an Indian medicine man, adept in magic, was using two rabbits and a snake in his show, which has been staged from the back of an auto.

HUSTLER'S TIPS: According to reports from the E. CANDID TYPE PIPE MFG. CO.

Oldest firm in the business, manufacturers and manufacturers of various types of rain caps are not kicking about the brand. According to the reporter, they are enjoying the weather. From the same source the writer learns that not a few of the houses have been closed and others have profitably turned to selling tobacco alone.

A. B. T wilderness of Sarnbury, Pa.: "Boys, stay away from Granger. Pa. Chain of control the place and won't let you sell unless you pay $10 per day reader. Would like to see the line from Mason Joe Beitz."

STANLEY MALDUGGT worked his Juicer layout to fair takes at Mankato, Minn., week of July 30, then moved on to Ksoph, La., for a week. After a week there he says he will begin his tour in Louisiana. He says he has a real crowd to pipe in.

ANY PITCHMAN who caps his co-workers while trying to get himself across may be asked to How much they do, but they are doing much constructive work for his profession.

AMONG THE LEAP TROOP: Seen in New England, J. D. Dally from Hot Springs, Ark., were Dr. Billy Sanders, Geo. Geo Davis, Phil Babcock, Hiram Chase, George Holk, Lewis Pickens, Walter Story, Red Hall, Elmore Deneen and Deafy Johnson. "From what I could gather," writes Dally, "a large group of the Christmas concern recently ceased operations and had 213 miles of log railways running up into the wilderness territory. So the boys chartered a hand car with a flat trailer to make the territory. After a lengthy conference and pooling of their finances the three are purchasing of 30 electric bulbs for use as premiums."

(See PIPES on page 35)
Pitchermen's Rights as Citizens

Pick Up Thy Taxes and Walk

(Fourth of a Series)

By E. L. KIEHL

The 12426ota,1 WHOLESALE MERCHANDISE. PIPES

and so on. We are a United States, and a citizen who is taxed in one State is not subject to that same tax for that same article elsewhere along the line, think as you please, you can find many examples of unfair and unjust practice of unfairness. By this I do not mean that unfairness occurs only in any case where it does it not with the permission of the United States of America, which constitutes our government.

Unnecessary Independence

I realize that it seems to many of our statements must seem to the pitchermen who have lived such self-sufficient lives, which, perhaps, it is natural to assume that everyone who partakes in the convenience of these utilities should be justly taxed, and the inland salesmen come naturally under this category. But, according to the letter of the law, based upon the Constitution, not a living soul in America can be forced to pay excise taxes and be sent to jail if he does not pay. No government, in America, national or otherwise, is in business for the purpose of raising profits. Our post office department and every other department of our government are for the purpose of creating government, not business. The rapid growth of America has caused many necessary changes to be made, but profit-making cannot dictate these changes.

Bowed With Taxes

Every time you buy a package of cigarettes and thousands of other commodities you go to the counter and pay the Tax Collector to take money out of your pocket, leaving a small mass in the palm of your hand. This small mass represents a part of your income, extracted from it. On each hotel bill, load of bread, and at every other turn in this path, your property taxes are rising in price, all of which we may state as fact. We don't pay taxes open up your sleeve and laugh, into it with gusto.

Pick Up Thy Taxes

Be Legally

Did it ever occur to you that each State in the United States has separate motor vehicle laws and that because of the nature of the Constitution it is impossible for each State to enforce a law which says that an owner of a licensed automobile must have a license from each State. Therefore the question arises, shall we agree to this, or shall we agree to the facts of the liberty and freedom of every man. Can you imagine a State tax that same resident, and the next State

and the changing circumstance of personal opinions from people in all branches of law and the ordinary citizen. This is but, like a set of plans in blue print, we can set our minds on a course of action and attempt to change it as little as possible when it comes to coping with the attitude of the individual who happens to cross our paths.

EDITOR'S NOTE—The fifth article of the series will appear within a few weeks.

Pipes

(Continued from page 53)

info. I have received from their return was that a bloomer was made for all. They returned with 84 bushels of sand, but the natives did not know what electricity was for. I suggested that they keep the thing for one year and then sell it. This was approved by all. They then said they would go out and never touch the soil of the land, but if later said he did not know what it was all about, that the map from my b.r. at which they expressed surprise because of its size.

NOW THAT summer is on the job of who are making the numerous pinheads hunt out the country?

JACK BRANSCOMBE

broadcasts from New York: "Have been in New York for the past two years, but due to the news of July 4th here and have since been working pins at New York's Fair. It's pretty tough and not much of a job. Feders and pens, too, are doing fair.

RAY HERBER

believes there will be more lager beer since Poughkeepsie and Newburgh, N. Y., on board a boat of the Hudson River Dams. He says: "The making this jump like an aligator, it was the last I heard."

Thee 1939 Engraving pins

TWEEDLE

AND

TWADDLE

Sells on Right

Every Engraving Art Highwayman, Irishman, Spanish, Frenchman, German, Englishman, all look alike. When you see him, you are doing business with the next State. Because we people in this business have let slip out of our fingers control of the Engraving art. The next State will dictate, not the United States. Therefore we can be so unreasons to expect that our State government should send any special delegation to represent our country abroad. The next State will dictate Constitutional rights.

Everyone must be part of the American people, and it is often to retain his progress. And the pinhead is no different. He can be a big purchase. He has a plan to jump in his lap. When what he should do is do his part and not do as the bandit says. We should continue to push him out in the sticks. It has been a great success to our favor, he would have, for the first time in his career, the opportunity to work out his own salvation in each town circumstance. As it is today, he has

There is no person living who can lay claim to being a pitcherman. He must follow which will fit into every daily

THE TWIRLING SNAKE

It Used—Anyone Can Operate It—Loads of Fun

ABSOLUTELY THE LARGEST

SELL THROUGH THIS YEAR

Days Are Cleaning Up BIG PROFITS at Fairs, County Fairs, Stock on Hand—Same Day Shipment.

Order Your Supply Today

One Dozen Sent by Mail $2.70 16" Long

Jobbers: Write for Quotations.

GOLDFARB NOVELTY CO.

20 West 24th St., New York, N. Y.

BLADES

WORLD'S BEST VALUES

YOUR EVERY NEED IN BLADES

Largest Line

For Knife, Razor, Hair Trimmer, Soldering, etc.

BLADES

Ginger Blade Co.

109 Broadway, New York, N. Y.

BLADES

Ginger Blade Co.

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Distributors—Jobbers—Demonstrators

DISTRIBUTORS AT LARGE

WRITE FOR BULLETIN

Ginger Blade Co.

New Kensingington, Pa.

A Tremendous Success!

Transforms bigger than we ever dreamt of. We are spreading the word. We can pass on to you savings of 50% and more.

EARL BLACKWELL

-34 West 31st St.

FREE TO YOU

Deane's D. E. BLADES

FINEST BOWS AND ARROWS

DEANE'S D. E. BLADES

FREE TO YOU

Deane's D. E. Blade Co.,

112 West 32nd St., New York, N. Y.
FEAST OF ASSUMPTION

FEAST OF ASSUMPTION

WANT

WANT SHOWS

WANTED

WANTED

DROME RIDERS

McMAHON SHOWS

BROADHEAD, KY., FAIR WEEK AUGUST 14

ZANESVILLE, O., FAIR

DROME RIDERS

BROADHEAD, KY., FAIR WEEK AUGUST 14

ZANESVILLE, O., FAIR

WANT SHOWS

BROADHEAD, KY., FAIR WEEK AUGUST 14

ZANESVILLE, O., FAIR

WANT SHOWS

BROADHEAD, KY., FAIR WEEK AUGUST 14

ZANESVILLE, O., FAIR

WANT SHOWS
Hartmann’s Broadcast

The Board of Aldermen of St. Louis has before it three bills affecting circuses and carnivals. They are known as Board Bills 41, 89 and 112.

During the first week of June Bills 41 and 89, doubling the license fees of circuses and managers, based on seating capacity, were introduced; and on June 9 Alderman Bill 112, which would levy a 25-per-day license fee on eruptions with an aggregate fee of $600. This bill defines a carnival as “a show staged from one city to another or one location in a city to another, with various features of entertainment.”

The bill was introduced by the Board of Aldermen adjourned for the summer session, which is now in progress.

Several firms in St. Louis catering to circuses and carnivals are aware of these bills. They intend to have representatives present when the proposed measures come up, and have been asked by an executive of one of the firms to appeal to showfolk, especially those directly concerned, to appear before the Board when the time comes. “It is not too late to introduce amendments,” they say.

The situation is serious and action toward a solution is being urged. It is feared that if the bills come up for hearing should be started immediately.

ART LEWIS SHOWS

CAN PLACE FOR BUTLER, PA. FAIR AND TWELVE SOUTHERN FAIRS TO FOLLOW; Legitimate Girln Concessions Only. Shows that don’t conflict; Organized Ministers to open Radford, Va., week August 21. Charles Lewis has for sale 6 Ball Games, complete with 2 Ten Pin Bases, 19 Cents base price. WANTED $50 for Hearts. All circus offers. Harry Shipleo, wire. All address.

W. C. KAUK SHOWS, Ine.

WANT FOR THE GREAT ITHACA, N. Y., FAIR.

Crossroads -- 0.1 -- FAIRS

WANT RIDE DNYA, ALSO LOOK-LOOK LOOP-PLANE OR ANY NOVELTY RIDE OR ATTRACTION.

FREAKS, SHOW PEOPLE, CARNAVALS, etc., OPERATE IN CONCESSION.

Rogers Greater Shows

WANT IMMEDIATELY

2 Dough Men to Work Respectfully, Also Bicycle Act. Write G. WEBBER, Newton, N. J.

GREAT Exposition Shows

Want Manager and Teller for featured Minstrel Show. Performers and Managers to ensure some combination. Address Questions togeführt, Daka, Mo. 5" 16-17, C. B. Davis, Entertainment, East St. Louis, Ill., week August 14; Oliver, Ill., Felix, week August 22. This is a 40-act show, settle.

Leonard Traube

The Whirl of Today

DISTINGUISHED visitors from England who are here to see the first (the Whales) now playing at the Northern Hotel, editor of The World's Fair, the British diplomat and general secretary of the Showmen's Guild, have not been over-shadowed.

They both agree on one thing—this is the greatest national exposition that the world has ever seen.

One of the first things that the visitor who has spent any time, has acquired a new hobby, collecting American matchbooks. Millions of people own a few and many more have started a collection of matchbooks. The member of Parliament lobbyist, is the only paid lobbyist for the Company within its honorary position.

It is a great organization, deriving its strength from society. Many other organizations are too weak to be effective in the world and are suffering mortal aid.

The Whirl of Today is a group of people who are making a valuable contribution to the world's welfare. They are working for the betterment of society, and in doing so, they are making a valuable contribution to the world's welfare. The Whirl of Today is a group of people who are making a valuable contribution to the world's welfare.

Rolf S. Richards, who resigned recently as a press agent of the Russian Shows, arrived in in to give the “Cirque d’Hiver” Fair in Putilting, a whirl. By the time he arrived, he was already a star. Like Masachi Beach even in the summer of his life, he was still a star.

WILLIAM W. MILLER, boss of the streetwise W. W. Miller Bros. Circus under canvas and cut his name into the hearts of the people.

ARTHUR WURTS. of the Chicago Stadium left for Indianapolis immediately after his return from the attendance management. He is still at work on the 99 per cent of the circus and it is now known by the public that he is the man who is in charge of the circus. It is safe to say that he is the man who is in charge of the circus.

By NAT GAMER

RUBIN GRUBER plans to visit New York this week to take a survey at the Chicago Stadium and the Atlantic City, Curtiss Circus. Jay Gould’s Outdoor Circus, received several leg and body injuries when his ear was cut in the fall. He was taken to the United Hospital, Fort Chester, N. Y., and would like to hear from friends.

Our circus, which came here, was not here. The manager, Newnam, is no longer in control of the stage. The Minstrel State Expo, which has been an adventuring salesman,

The Northwest was on a survey, spent a day in Chicago on his way to Springfield, Ill. to prepare for the Chicago Stadium. He also visited St. Louis, Mo., and Tilburg, who handles the Minneapolis and St. Paul State Fair, and is back from an extended Eastern trip.

Arthur Wurts, of the Chicago Stadium, left for Indianapolis immediately after his return from the attendance management. He is still at work on the 99 per cent of the circus and it is now known by the public that he is the man who is in charge of the circus. It is safe to say that he is the man who is in charge of the circus.
ROBERT HUGHEY INJURED

Robert Hughey of Crown Point, Ind., was seriously injured July 29 when his automobile collided with a truck in the town of Fairfield, Ill. He was rushed to a hospital in obedience, Ill., where he underwent emergency surgery. Personnel of the show sent flowers and best wishes for a speedy recovery.

STOCK SHOW DATE CORRECTION

CINCINNATI, Aug. 5—National Beef Packers of Cincinnati, Ohio, was listed in The Billboard of July 29 to be here Aug. 11. The show will not be held at that time, reports Secretary G. R. Anderson, who says there will be no stock show in Fort Dodge in September, and C. E. McMahon, of the McMahon Shows, advices that the midway show will be held August 15-17.

ACTS, MIDWAY

(Continued from page 51)

midway with six rides and Herbert Taylor, midway superintendent. Performances were Paul Hogan, cookhouse; Mrs. John Drennan and large game; Henry Legasse, pop corn; Albert Goldner and Al Reese, tobacco; Bernice Kapinus, piano and daisy cutter; Jack Valley, tepee, harps, beer, bottle store and game; Kay Weiss, pony rides; Al Leary and Anthony Canzorico, medium acts; Beatrice Boyanton and Frances Manke, pony pitch; Bunny Hart and Sandra Boynton, jug band; George Garrett, country store, Anna L. Weatherly, Push-a-Gord, pond and duck-pond.

Midway, Acts Draw Crowds To Hiram, Me., Celebration

HIRHAM, Me. Aug. 8—Annual Old Home Week celebration and fair under auspices of the American Legion Post here on July 24-26 was successful, drawing about 13,000 people and doing good business, despite light rain on several nights, reports Albert P. Ward, secretary. Events included games, Contests, and sound in a small rain. Gate was free. The free fair day night and Saturday were awarded.

Ohio's Greatest Shows were on the midway with nine rides, York's Athletic Show and Tommy Ryan's Girl Show. Admit 50 cents, six rides; Harry Smith; Buck and Grove, four rides; Myler; Harry Allen, pop corn; W. E. Wright, pony rides; Jack, ice cream, and William Vallee, palmistry. Free acts were the Men's State Steers and Uncle Tom's Hillbillys.

Wyo. Event Draws Heavily

LOVELLE, Wyo., Aug. 8—With an estimated draw of 10,000 on final day, second annual Lovell Fair and Picnic Celebration here under auspices of the American Legion Post here on July 17-22 far surpassed last year's event in point of attendance. Among events was the Derby, Don Law and Carlotta, high wire-acrobatic act from the Ward Show, and Frank Burke Shows were on the midway. Quoits, horseshoes, free rides; free ride every day night and on Saturday a prize parade was held.

O. Lodge Will Use Midway To Boost Benefit Surplus

SHAKOBE, Aug. 8—With the help of bolstering its benefit funds and beautifying the area, the lodge, plan to have 5 free acts, 10 rides, 20 games, nine contests, and at least three acts, chairman. C. E. Bernards has been dance, play the spot, the Clown, plus other shows, including baby horse show, circus, competition contest and public wedding. Other acts include a bank, location, auto parade, pharaidah, fireworks and two giveaways. On the committee are Joseph Batting, president; Alfred Merrell and Anthony Cinorino.

WANT TO CASH IN ON THESE NEW POPCORN MACHINES

These thoroughly new, up-to-date popcorn machines get all the apples and boxes. They are equipped for glass bags. Has an easy-to-clean boiler, etc. Let us show you. All insistence. Full cash in advance.

Write for details! ADANCE MFG. Co. DEPT. B.

3229 S. Low Ave. ST. LOUIS, MO.

BHELLES ACME SHOWS

GREEN CAMP, O., ANNUAL FALL CORN FESTIVAL
SEPT. 20 TO 23—SPONSORED BY BUSINESS MEN OF GREEN CAMP

WANT STOCK SHOWS IN REV. OF BUSINESS MEN OF GREEN CAMP, HIRAM, O., FOR SEPTEMBER 20-23, 1939.

WANT FREE ACTS FOR TEN WEEKS, STARTING ABINGDON, VA., AUGUST 22.

WANT TO CLEAN UP FOR FALL SHOW BY HIRAM, O., BUSINESS MEN.

WANT FREE ACTS FOR OCTOBER SHOW BY HIRAM, O., BUSINESS MEN.

DIXIE MODEL SHOWS WANT

WANT FOR KUTZTOWN, PA., FAIR, AUGUST 14 TO 16, AND OTHER FAIRS AND CELEBRATIONS UNTIL NOVEMBER.

OHIO'S BIGGEST CELEBRATION AND EXPOSITION LABOR DAY WEEK, SEPTEMBER 4, 5, 6, 7, 8, 9, 1939.

WANT FOR WARD AND GRAY, W. Va., All mines working full time and large used in each event. Colonel J. W. Gallaway, route. Recognized by Alphabetic Lodge Sons of Italy, laborers, and天津市 and People's Organization. We now show a new collection of Stock Shows and Wheel Wheel Shows. Will book Free Acts and Bands. Write to O. B. Schipper, Columbus, Ohio, or E. E. Harris or C. J. FRANCO, Lancaster, Pa., this week.
Peaches Marshall Hunt

ROCHESTER, N. Y., Aug. 9—Penelope (Peaches) Marshall's slide for life landed her in City Hospital with a pitch-throw injury to the shoulder back Sunday. She is reported to be resting well now, but the situation is critical and the doctors are on guard in the Hospital. She is covered by the insurance of the Holley road grounds. A stake knocked loose from the guys wire caused the fall from the Holley road grounds. She'll make a full recovery.

**ROUTES**

(formal from page 22)

Sierding Bros—(Mississippi Lawrence, Mass.; New York, N. Y.)

Blue Bros—(State) N. Y.

Brook, J. H. (Palmer House) N. Y.

Hoyt, (Palmer House) N. Y.

Hoyt, W. (Palmer House) N. Y.

Bell, J. (Palmer House) N. Y.

Hoyt, J. (Palmer House) N. Y.

McKay, R. (Palmer House) N. Y.

Roth & Berden Swing Cars (Colonel's Club)

Hendall, A. (Bryant Park) N. Y.

Roth, T. (Bryant Park) N. Y.

Hoyt, C. (Bryant Park) N. Y.

Roth, N. (Bryant Park) N. Y.

Hoyt, W. (Bryant Park) N. Y.

Roth, A. (Bryant Park) N. Y.

Hoyt, R. (Bryant Park) N. Y.

Roth, L. (Bryant Park) N. Y.

Hoyt, J. (Bryant Park) N. Y.

Roth, C. (Bryant Park) N. Y.

Hoyt, S. (Bryant Park) N. Y.

Roth, P. (Bryant Park) N. Y.

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Roth, P. (Bryant Park) N. Y.

Hoyt, G. (Bryant Park) N. Y.
FEATURE TOP MONEY GETTERS AT YOUR FAIRS
You Can't Miss with our New CORK CAME Game Items. Introductory Offer: 24 Flash Items for only $8.50
Hundreds of New HOOLY, FISH POND & BALL GAME ITEMS.
LAST MINTE PLATER WINNER, CAME, DOLLS, BEACH BLANKETS,
CLOCKS, LAMPS, CHINAWARE, FANCY BOXED SUMMER
CANDY, SLIM, GLASS AND CHINA.

DELIghT SWEETS, Inc., 50 East 11th St., New York City

MAster Murray's Summer Candy
There is a flashy package of high quality candy for every purpose—at every price. FROM ONE CENT UP.

ACME EXPOSITION SHOWS
3139 OLIVE ST., ST. LOUIS, MO.

CIRCUS ACTS WANTED
Geordie & Aerial, athletic, double. Must be in a hurry. Send lowest salary quoted. We furnish cage for our and Cook House. Almost anyone will do. Pay good. Booked for fall shows. Apply now. Box 34, American这种方式.

GREAT LAKES EXPOSITION SHOWS
Want Doll on the Floor, small White, 6-Feet 8-Inches. Must be up and down. Will furnish toy complete for fall shows. Must be in a hurry. Send lowest salary quoted. We furnish cage for our and Cook House. Almost anyone will do. Pay good. Booked for fall shows. Apply now. Box 34, American这种方式.

MAD CODY FOLKSHOW ACTS WANTED

WANT -- MARKS SHOWS, INC. -- WANTED
wants for TRI-COUNTY FAIR, ERIE, PENNA.

CASEY CONCESSION COMPANY
1332 South Wabash Avenue
Chicago, Illinois

CASEY CONCESSION COMPANY
1132 South Wabash Avenue
Chicago, Illinois

WANT -- MARKS SHOWS, INC. -- WANTED
for ATLANTIC COUNTY FAIR, EGG HARBOR, N. J.
AUGUST 29 TO SEPTEMBER 2

AND SCHUYLKILL COUNTY FAIR, POTTSVILLE, PA.
STARTING LABOR DAY, SEPTEMBER 4 TO 9

PRELL'S WORLD'S FAIR SHOWS
This Week NEWTON, N. J. Ten Two (2) Weeks in the Heart of Philadelphia, Pa.

WANT -- MARKS SHOWS, INC. -- WANTED
want for TRI-COUNTY FAIR, ERIE, PENNA.

WEEK OF AUGUST 14 AND BALANCE OF OUR FAIR SEASON
WILL BOOK—Extra Rides—Meritorious Shows That Conform to Our High Standards.
WANT—To Conform to Our High Standards.

CIRCUS ACTS WANTED
Geordie & Aerial, athletic, double. Must be in a hurry. Send lowest salary quoted. We furnish cage for our and Cook House. Almost anyone will do. Pay good. Booked for fall shows. Apply now. Box 34, American这种方式.

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WILL BOOK—Extra Rides—Meritorious Shows That Conform to Our High Standards.
WANT—To Conform to Our High Standards.
GRUBERG'S
WORLD'S EXPOSITION SHOWS, INC.
CAN PLACE FOR THE FOLLOWING OUTSTANDING FAIRS:

- Clinton, N. C. - Week of Oct. 2
- New York State Fair, Syracuse, N. Y. - Aug. 20 to Sept. 9
- Norfolk, Va. - Week of Sept. 11
- Tarboro, N. C. - Week of Sept. 16
- Lumberton, N. C. - Week of Sept. 25

WANTED: Scene Artist to join at once. Must be sober.
WANTED: Redi-Plane, Pony Ride, Scooter.

WANT FOR THE FOLLOWING FAIRS and CELEBRATIONS

- Frederic, Okla. for Texas Longhorn Shows, Frederick, Okla.
- Austin, Minn. for Weston Bros. Shows
- Des Moines, Iowa. for Banty's All American Shows
- Woman's Club for VETERANS OF FOREIGN WARS NATIONAL ENCAMPMENT

WANT IMMEDIATELY

- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs

SHOW WANTED
OHIO STATE FAIR
AUGUST 26-SEPTEMBER 1

WANTED

- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs

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- For Wire or Five Shows, for some good Wisconsin Fairs

Show Wanted
OHIO STATE FAIR
AUGUST 26-SEPTEMBER 1

NEAR THE GREAT JOYLAND MIDWAY

WANT FOR IRON COUNTY (MICH.) FAIR AND BALANCE OF SEASON

- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs

READER'S SHOWS
Concessions of All Kinds for Lexington, Ky.
WANT GRUBERG'S WORLD'S EXPOSITION SHOWS, INC.
TO BE AT THE WINDY CITY FAIR, CHICAGO, ILLINOIS, AUGUST 17 TO 17.

WANT WEST BROS.' SHOWS

- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs
- For Wire or Five Shows, for some good Wisconsin Fairs

WANT GRUBERG'S WORLD'S EXPOSITION SHOWS, INC.
TO BE AT THE WINDY CITY FAIR, CHICAGO, ILLINOIS, AUGUST 17 TO 17.

VETERANS OF FOREIGN WARS NATIONAL ENCAMPMENT
BOSTON, MASS., DOWNTOWN, AUGUST 26 TO SEPTEMBER 1.

WANT GUESSED WONG WILD GAME, SHOW, PONY MACHINES, NOVELTY MEN, CAMERA MEN.

Write to Wire ARE S. ADAPPO, 31 FORTENERT ST., BOSTON, MASS.
It is said that three wars had much to do in proving the basic value of cigarettes to the race and also in establishing their popularity. This fact is not against cigarettes; it was a triple testing under the severest strains that come to human beings.

The French and British soldiers learned about cigarettes in the Crimean War; the Civil War helped to establish them in the United States; and the World War made it possible for women to smoke. That is the war record of the cigarette and much has been written of its history.

To me, the most interesting thing about the cigarette is the part it has played in revolutionizing chemical and medical theories about the human body.

If you notice the announcements of new discoveries today in the field of medicine, very often there is an explanation to the effect that the new idea has been successfully used in the laboratory on guinea pigs, but its effects on human beings have not yet been tried. There was a time when the laboratory test itself was regarded as the final word—naturally enough. But when the laboratory test itself was regarded as the final word—but not any more. And that is where the cigarette worked a revolution in our popular knowledge of the human body.

It was probably in the period from 1900 to 1915 that the greatest moral crusade against cigarettes had its swing. In earlier history there had been strong opposition from governments, scientists and religion. But when the anti-cigarette crusade in the United States made its final drive, the move was armed with facts direct from the laboratory. Remember the days when every boy and young man was warned against the coffin nails? And there was the story of what the nicotine from one cigarette would do to an animal in the laboratory. It was true that laboratory tests were against the cigarette.

But the world was to learn something new. The human machine does not always react like the test tube. It is interesting now to read some of the old blasts against the cigarette. But in real life there were people smoking every day and they continued in good health just as well as people who didn't smoke. So the people revised their knowledge of the human machine and the moralist and the chemist had to follow popular knowledge.

The cigarette, however, probably has ahead of it a more crucial fight than ever in its battle-scarred history. Or, maybe it is a great opportunity that lies ahead rather than a fight.

The cigarette has an opportunity to become an underpinning of democracy and maybe of civilization. In July, 1939, the news headlines said that dictators were even trying to limit the people's smokes. And therein lies a message for those who make, sell or use cigarettes.

There is a contest on between democratic and dictatorial forms of government and much hinges on the matter of taxes. Cigarettes will have to bear a heavy load of taxes if we are to maintain democracies. Fortune magazine (May, 1939) published a consensus of intelligent opinion which indicated that tobacco, along with liquor, would be called up to help bear extra burdens.

Whatever virtue there is in the cigarette, it should help us to think coolly and intelligently about taxes. So, light up a smoke and view the world as it is.

For practical purposes, we may consider that the costs of liberty and freedom in many nations, like Sweden and Denmark, now runs at about 30 cents for taxes out of every dollar earned. Probably our tax rate in the United States runs about 20 cents of every dollar we earn. It is not possible to maintain democratic government under modern conditions at much less than a tax rate of 30 cents from every dollar earned. So, we are due for a raise regardless of what candidates may say.

It is already a foregone conclusion that efficient, liberal government will cost much more than in the past. And cigarettes are being called upon to help pay expenses. The danger is that the makers and sellers of cigarettes may stoop to using some of that vicious and undermining propaganda about taxes that appears in the press today. Take a lesson from the beer people and originate sensible defense propaganda or none at all.

The New York Daily News, in an editorial, July 22, 1939, gives the cue: "Our system of taxation in this country is a system in name only. Actually, from the Federal Government down to the smallest assessment district, it is a mess and a dangerous mess... Politicians habitually avoid what we need more urgently every day; namely, a nation-wide overhauling of our tax system, the main object being to decide what governments may tap what sources of revenue, and then to force them to stay inside those restrictions."

If the cigarette can pick up that cue and carry it thru to accomplishment, it will be a service to democracy and to civilization. Free governments will cost more and more; that much is settled. What we want first of all is to make an end to the hundreds of taxing agencies that can assess taxes on cigarettes, etc., and have a uniform tax system. The present system is confusing and each new tax added makes the situation more confusing and unequal.

If higher taxes are to be paid, the whole situation should be approached with an aim to distribute the tax burden equally as far as possible, and the number of governmental agencies with power to levy taxes should be limited to as few as possible.

The cigarette tax comes closer home to the people than many other taxes; they see the mute evidence on every pack. But there is danger of setting off on the wrong cue about cigarette taxes. We who make or sell cigarettes should try one of our own smokes and think carefully about the confusion, strife, propaganda, war and misery that exist in the world we live in.

If the cigarette interests can bring a calmness and intelligence into thinking about those things, as a cigarette brings calmness to the individual under stress and strain, then the cigarette may prove the best underpinning of democracy and of civilization.
Maryland Fair Trade Act Held Valid by State Court of Appeals

Baltimore, Aug. 8—The Maryland Fair Trade Act was unanimously upheld by the Maryland Court of Appeals in a decision handed down recently in the case of the State v. the Maryland Bill of Rights. The court declared the act valid and constitutional under the Maryland Constitution. It was the first in which the State Court of Appeals asked to rule. The decision, it was said, will be far-reaching. The ruling was a clear set-back which removes no doubt as to the constitutionality of the Maryland Fair Trade Act.

The judges of the Maryland Court of Appeals ruled that the act was valid under the Maryland constitution and outlawed the unfair trade practices which had been complained of by the Maryland Bill of Rights. The original plaintiff had secured an injunction against the unfair trade practices, consisting of contracts by which they were selling the plaintiff's products below the minimum price established under existing fair trade contracts. The original action resulted in the Fair Trade Act being upheld in the Baltimore Circuit Court. It was on this decision that the state trial court concerned filed its petition to the Appellate Court.

The fair-trade concern charged that (1) the Fair Trade Practices Act is misleading and illegal; (2) the act itself violates the Maryland Bill of Rights; (3) it is class legislation; and (4) it encourages the legislative power. The cut-rate firm argued that the terms used in the act, that of "voluntary contract," was misleading in that it is a minimum retail price for his product. This price then becomes binding on all retail dealers in the area. All contracts are signed by the manufacturer under the fair trade agreement. This refers to every commodity. The retailer who is out of line with the agreement will be subject to the law of injunctive proceedings in the courts and the course of the proceedings will determine the right of the person who is selling the commodity. The court, in the case of the Fair Trade Act, is bound to follow the law of injunctive proceedings in the courts and the course of the proceedings will determine the right of the person who is selling the commodity.

The Court of Appeals, in its decision, upheld the law as constitutional in that legislative power to regulate prices is a constitutional function. The court also held that the act is not an interference with the police power of the state. It was pointed out that under the act, the maximum retail price must be fixed by the product, and the minimum price reached under the agreement can be notified by the manufacturer of the offending manufacturer. If the law is not enforced, the court held that the Maryland Fair Trade Act could not be applied to the case of the Fair Trade Act. It was further pointed out that the terms of the contract of the Fair Trade Act could be used to prevent the sale of the contract by a person who is not a member of the Fair Trade Act. It was concluded that the Fair Trade Act is not applicable to the case of the Fair Trade Act. The Fair Trade Act is a maximum retail price for the product, and the minimum price which is fixed by the law of injunctive proceedings in the courts and the course of the proceedings will determine the right of the person who is selling the commodity.
Loses Kick as Tragedy Is Unfolded in Court

Reporters still try for a story—youth shows a troubled mind—father reveals tragic factors in his own and in his erring son’s life.

PHOENIX, Ariz., Aug. 5—The sad drama of a young man who murdered a policeman and then some other unfortunate youth after his arrest in an effort to siphon off the news media's attention from the case of a story which was headlined in Eastern newspapers as the “pinball murder case,” points to the fact that making criminals of young people, it points out, is a long chain of tragic things, crime, etc., by the presence of both parents. They have been separated for many years and the troubled youth is thought to be a product of a broken home.

The father, a Seattle attorney and former prosecutor, introduced a serious psychological problem into the tragic story. He had been revealed as a man with a troubled past, trying to make a life for a crusading against gambling and asserts that society is to blame for permitting gambling. Whether this phobia for gambling complex is a problem for the psychiatrists. Two alleles were in young boys studying the youth’s actions.

For one reason, the accused kept it up as a game right. Once during the trial he said that he had lost several dollars on a pinball machine or on inhaled rubber balloons. This was just before the murders were committed.

For some reason, gambling on toy rubber balloons did not make him feel any easier. He would probably be possible to start a pinball machine to get away.

The “pinball goat” seems about to get away.

PHOENIX, Ariz., Aug. 5—A lot of columnists were visiting their offices when the sausage was blown. Rankin blew in from Atlanta, Ga., slamming the praise of the performance. Rankin is knocking the President. “The President is more money from the supreme “Godfather,” who is the President’s executive, and paid a visit to the trade here, and new bangs being heard behind them at the Senate boardroom. The President is a man of his time and a man of his own. His personality indicated a phobia on the subject.

When his son had committed a holdup, the young Bursturrd said that if he had been able to serve the sentence and make it possible to commit a crime against slot machines and pinball games.

Son Testifies

Importantly, the most troubled of the accused youth testifying in its own behalf. As he is being written only one day of his testimony is available. The youth’s disturbed and agitated mind is easily discerned. In referring to his past, he talked about how he had been revealed as a man with a troubled past. He inherited the same traits and then the phobia—indicated clearly that his mind had been unbalanced about such ‘men’s, law officers,’ etc. Gambling is another touchy point. He admits that perhaps there might have been “seen a crusader,” against gambling and asserts that society is to blame for permitting gambling. Whether this phobia for pinball machines or on inhaled rubber balloons.

Cortney goes to prison and another youth in trouble. The youth’s father can see no light in the world. The youth’s disturbed and agitated mind further indicates that the youth’s disturbed and agitated mind is closely discerned. In referring to his past, he talked about how he had been revealed as a man with a troubled past. He inherited the same traits and then the phobia—indicated clearly that his mind had been unbalanced about such ‘men’s, law officers,’ etc. Gambling is another touchy point. He admits that perhaps there might have been “seen a crusader,” against gambling and asserts that society is to blame for permitting gambling. Whether this phobia for pinball machines or on inhaled rubber balloons.

Cortney goes to prison and another youth in trouble. The youth’s father can see no light in the world.

PRICES SLASHED

TRIPLE KERRY: 18.50
THRENDEAL: 9.95
DEBREY DAMON: 7.00
VERA MULKEY: 6.00
PENN: 9.95
LATINO: 10.00
BLACK PAIRS: 30.95
RED HEAD BALLOONS: 15.95
BLACK KNIT: 6.95
SHOESTEEL: 6.95
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MERIT MUSIC SERVICE, 1709 N. Charles Street, Baltimore, Md.

A BIG OPPORTUNITY FOR YOU!

MINT BOWLING COMPANY
208 SOUTH 6TH STREET, NEWARK, N. J.

FOR COMPLETE DETAILS—WRITE—WIRE TODAY!
New Orleans

NEW ORLEANS, Aug. 5—The hot weather of late has been a boon to photographers, as the number of hotel and theater patrons has increased. Several hundred new-rental cameras and photographers' accessories are available for the several downtown hotels and theaters.

B. N. McCormick, southern sales manager for Deco Distributing Co., has just returned to Deco's Chicago headquarters from a sales trip to Houston, San Antonio, Laredo and Dallas, where he found business exceptionally good.

Fort Worth

FORT WORTH, Tex., Aug. 5—Johnny Wilson, the popular vaudeville star, went to Mineral Wells a few days ago, checking up on some country locations and routes.

Pioneer Palace, located on the Casa Manana grounds, has been reorganized under the management of John H. Fisk, for several operators.

Recent heavy rainfall in this area has caused the section of a bungalow crop to stop growing as long as the entire area is growing, and operators are being required to stimulate trade with all types of coin-operated machines.

Mardi Gras is the biggest earning novelty game, according to the National Coin-Operated Machine Association, and the nation's leading amusement parks are reported to have made substantial increases in their grosses.

A FEW MORE LEFT
GUARANTEED LIKE NEW
We have a few Rebuilt Machines, as shown above, in 35, 50, 75, and 25c play, with Mystery Pay-Out. Every machine has been gone over from top to bottom, inspected, repainted, polished, new real strips, springs or parts where needed, for operating purposes. Never sold.

15-DAY MONEY-BACK GUARANTEE
Write for prices on our complete line of Rebuilt Machines.

We Will Be Closed On Saturdays During August.

925 W. North Ave.
Chicago, Ill.
PEANUT & GUM VENDING MACHINES
New, Direct From Factory.
ONLY $2.40 AND UP

MAKE MONEY NIGHT AND DAY WITHOUT SELLING

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AMUSEMENT MACHINES MERCHANDISE SECTION/Aug. 12, 1939

PEANUT & GUM VENDING MACHINES

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MAKE MONEY WO,

EXPERIENCED OPERATORS WILL TELL YOU TO BUY
Northwest BUlK VENDING EQUIPMENT

Whether your route extends over three blocks, or 50 miles, you will get full value from it unless you are giving competitive prices. In a 3-block, 1-room haphazard route, one machine located here and another several miles distant, and so forth, is a very excellent way to run up servicing costs and cut down the earnings of the person operating it.

No full-time operator whose vendors provide his entire income would think of trying to get along without unsatisfactory machines, but they seem to be the only ones he can have. Many operators whose standards are high have asked for the best machines available, but they insist on selling them to operators having other machines.

Investigate all locations, you will be amazed at what you will find. There are many machines which you didn’t believe would be in a location, but when you tried them, they turned out to be good locations. The only difficulty is that the machine is not in the right hand location; it may be the right location, or it may be a right hand location, but it is not in the right hand location. The machine may be placed in the right hand location, or it may be in another location, which is necessary for the location.

A machine may be attached to the outside walls of a building. Many will sell only this machine, but at a location, it is a different situation. The frame is the equivalent of 83% of the cost of a vending machine. The machines do a very good business.

Robbins reports that his wife and himself have been in the vending business for 22 years by Mr. and Mrs. E. NAeber of the Engineering Machine Company. They have been successful operators everywhere.

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ROBBINS & Co.

U-NEED-A-Pak Cigarette Vendors

U-NEED-A-Pak CO.
10200 SUPERIOR, CLEVELAND, O.

Used Cigarette Machines

Low Price—Exclusive Values

National No. 6-20—Enclosed Stand, $127.00
National No. 6-25—Enclosed Stand, 27.50
Great Neck—Cigarette Candy
Stewart-McGuire—25, 50, 100 Columns
Stewart—Kid Stand
Stewart—100 Columns
Stewart—25, 50, 100 Columns
Stewart—50 Columns
Stewart—25, 50, 100 Columns
Stewart—50 Columns

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862 FIRST AVE - NEW YORK, N.Y.

30-DAY FREE TRIAL!

STOP & SHOP

The Ideal 3-Compartment Vendor

Vends Everybody! Bath, Cards, Ball Gum, etc..

These machines are ideal for one compartment, please specify. Price $8.95. All in cal color

In each compartment. In lots of 10 or more.

We also carry several popular styles of pop machines, in all sizes and shapes. For details and low prices write to today.

VICTOR VENDING CORP.

1520 Fuller Avenue, Chicago

A FAIR TRIAL

Be your judge and jury. After hearing all the evidence you will bring in a verdict for CALCO Drilled Ball Gum.

Several styles to choose from.

Write today for complete details.

TOWNSEND MFG. CO.,
Dept. 6, 434 North Front St., Baltimore, Md.

vends them all

Universil

5, 10 and 15c combinations

6 and 8 columns

STONER CORP. - AURORA, ILLINOIS

Beech-Nut Reports

Net for First Half

CANAHORNE, N. Y., Aug. 5.—The Beech-Nut Packing Co. reported a net profit for the six months ended June 30, 1939, of $2,685,440, or $0.46 a share. This was in line with expectations.

The balance after allowing for estimated federal income taxes and dividends on 45 shares of Class A preferred stock outstanding was $1,094,005, or $0.26 a share on $477,844 common shares. The estimated income taxes. The profit was equal to $0.41 each on the $477,844 outstanding shares, and represents an increase in the net profit of $1,621,583, or $0.71 a share, in the six months to June 30, 1938.

The company’s profit for the second quarter of 1939 amounted to $1,099,000 on the same basis, equal to $0.26 a share. In the second quarter of 1938, the net profit was $921,170, or $0.18 a share.

American Chicle Nets $1,883,361 in 6 months

NEW YORK, Aug. 5.—The American Chicle Co. of Long Island reported a net profit of $1,883,361 on operations for the first half of 1939 after provision for federal income taxes of $1,111,400, or 49.1 percent of the company’s income, which is equal to an estimated income taxes. The profit was equal to $0.41 each on the $477,844 outstanding shares, and represents an increase in the net profit of $1,621,583, or $0.71 a share, in the six months to June 30, 1938.

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Pepsi-Cola Opens Chicago Plant

—A new Chicago bottling plant is being put into operation by the Pepsi-Cola Bottling Co., at 3532 South Illinois Avenue. The new plant will have an annual capacity of more than 1,000,000 cases.
Cigarette Merchandisers' Associations

Members of the New York CMA are expecting bad weather again in the next few days, which means no increased sales. However, all the operators are working hard to make their mills work as efficiently as possible. There is fine cooperation from everyone in the association and the sales volume is expected to be very good.

The report of the US Patent Office that the CAMCO coin changer is patentable was not well received by the operators who are now busy with other problems.

The new coin changer is being used extensively in the New York area and is expected to be introduced in other parts of the country soon.

**Coin Changer Is Patentable**

Developed for use on beer-vendor machines, the new coin changer is expected to increase sales by 30%. It is patented and the idea behind it is a new one.

**FAYETTEVILLE, N. C., Aug. 5--A $5,000,000 settlement was reached in a sensational murder trial and the desire for a cooling drink from a beverage vending machine led to the patenting of a coin-changing device. Experimentation with the device, it is reported, has led to an increase in sales and good will of the customers who use it.**

Charles F. Harris, the inventor of the new coin-changing device, was the victim of a sensational murder trial and the desire for a cooling drink from a beverage vending machine led to the patenting of a coin-changing device. Experimentation with the device, it is reported, has led to an increase in sales and good will of the customers who use it.

Harris was a persistent man and did not consider himself a failure. He did nothing about it. Inside of six months he had a patent from the United States Bureau of Patents. It is reported to have given him the exclusive right to manufacture and sell devices to change coins in vending machines and similar devices. Today in retaliation for that hot day of the murder trial, Harris visited the coin-changing device. A key and other items were stolen from the machine which caused the loss of his life. A man who is the owner of the machines has brought suit against the manufacturers of Harris' device for changing the machines, and his sales performance increased.

**Recalls History**

The history of change-making machines is an interesting one. In the early days of coin-operated machines, the change-makers were recommended as automatic sections for retail stores. However, change-making machinery would be a necessity, it was said. But in those days the change-makers had not reached as high a state of perfection as the industry desired. The change-making machinery was not as efficient as expected, and brought much interest to the machines.

**Australian Visitor**

CHICAGO, Aug. 5--From Australia to New York and back again, the visit of Jack Brookly is one of the most interesting in this country. He is a citizen of the United Kingdom, and has been a resident of Australia for many years. He is a successful manufacturer and has received much benefit from his visit.

**From Jersey**

A group of CMA of New Jersey members are planning a trip to New York City. They have some business to attend to, and will also enjoy themselves.

**Used Cigarette Machines**

7 Col. Used GORETTAS, Eauclaire, Wis. Model B... $12.50
6 Col. Used GORETTAS...$10.00
6 Round 4-4-2-3...$3.50
6 Used & Re-converted...$5.00

**Cigarette Machines for Sale**

JENNINGS IN A BAG

Vends Nuts and Bulk Confections in Sunray Glassine Bags

Take this tip before you buy any bulk vendeds be sure to see Jennings In-A-Bag. It's a tip that clicks with the public every time. Follow the advice of operators who have reported that they received the earnings on their In-A-Bags in 6 to 4 times that of the conventional vendor. It truly is the vendor you want at your store.

In-A-Bag is simple in operation and foolproof. There are a number of models to choose from.

Write for complete details

O. D. Jennings & Company
4590 West Lake Street, Chicago, Illinois

**NATIONAL VENDING MACHINES SALES CO.**

2910 Ecuclid Ave. Factory Representatives, Cleveland, O. National Cigarette and Candy Vendors

**Philadelphia**

Bill Gross has set October 15 as the date he wants to obtain the national sales. He has already been in contact with a number of large companies and has received interest.

Steve Bonato's wide grin has expanded to twice its usual size, the reason being the birth of a 9-pound, 13-ounce girl. The boy's name will be Mary Bonato and the young girl is doing well.

Frank Gheg and Mike Specter of the Automatic Coinamation Co. have just opened a distributing branch in Balti-.

**Bill Gross, head of the Let's Co.**
Ed Johnson Joins Rock-Ola

CHICAGO, Aug. 5.—"Another important addition to the sales department of the Rock-Ola Mfg. Corp. was made this week in the appointment of Ed Johnson, pioneer phonograph man," announces Rock-Ola. Ed Johnson is likewise familiar with all the machinery of the phonograph business, and with many a success of traveling district manager out of the Chicago factory.

"I have watched Rock-Ola's constant growth in just a short span of years," says Ed Johnson. "I'm happy to be connected with such a vast, sound, growing business. In this country I have verified the fact that Rock-Ola has taken a real hold on the automatic music field, and in just four years in the business it has proved its ability to step out and make the leading line of phonographs.

The many outstanding and sale-getting features of the Rock-Ola Luxury phonograph will make it possible for me to do a real job, as the phonograph operator today expects all the modern features in his equipment. The Lighthouse phonograph demonstrates something that is desired in points of efficiency and eye-appeal.

G & G Grille Factory Busy

CHICAGO, Aug. 5.—Gerber & Glass have announced that the factory is being converted to phonograph production, which will add a new and important outlet to operators at about one-third less than formerly.

Announcement said the firm could supply a grille assembly for all types of phonographs on the market. The firm has had a recent success in producing its own plant to make these grilles, it was stated, and can turn out about 600 complete assemblies daily. The firm ranks itself among the biggest users of plastic and fruit materials in the industry. This big volume business was said to be a basis for better prices for consumers.

Three shifts of men are said to be on duty.

It is stated that advance orders and commitments are daily being added by the modern plant in triple-shift operation indefinitely. In the meantime Gerber and Glass are reducing prices of all their line of coin machines, and the firm expects to see the demand for coin machines increase and will bring the same to market to meet their demands.

Natchez, Miss.

Natchez, Miss., Aug. 5.—Despite the intense heat, business has been above the average for this season. A number of new machines, including a score of cigarette machines, have been installed in various locations by the operators. Music has proved the most popular with the people.

Steeple River, owner of Bob's night club, is a well-known and popular entertainment in the area. John Smith, Jr., who has a number of machines, says his business was never better, and similar reports came from various other operators.

Friends of Haskins L. (Dud) Delery, who is connected with the Rhythm Club in New Orleans, have been told of his death in the death of his brother, Clement F. Perrel, traveling salesman, whose death was caused by a heart attack. He was 41 years of age and a native of Natchez, Miss.

William H. (Bill) Priester, owner of the Smoky Mountain Music parlor, has reported that he has sold all the latest records for phonographs in his night club, one of the largest in southwest Mississippi.

Bill Brown, who was with the Buckeye State Show here during the state convention of the American Legion, July 4-5, says his 155 digers got a real good play on the midway of the carnival. He hears they are doing quite well in Louisiana and Tennessee. At Natchez he said business was unusually good.

Sam McCabe's daughter, Mary Serio, director of the local school band, was one of the twirlers in the two-mile long parade here during the Legion's State Convention. Sam is co-owner of the Seramica Novelty Co.

Sam Serio and Sam McCabe, of Seramica in Vicksburg, as mentioned from vacations during absence business in charge of service man Frank Perrell Jr. and Secretary Vera Eerker.

Dan Tucker, who has been ill, is out and about and says his locations for the La-Art-Tex Co. in Louisiana, Arkansas and Mississippi, all are doing nicely.

Bob Lancaster, of Ferriday, La., recently came to town for a visit and drove a new Pontiac De Luxe sports model roadster down in brown and white.

Johnny Long, of Hurton's, says the American Legion State Convention brought his machines lots of business. The other ops reported a good play, too, from the veterans.

Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

Table is based upon radio performances, sheet music sales and record releases of the week. Reports from music publishers as to the relative sales of the releases are added as well as additional information received each week from prominent operators.

GOING STRONG—KEEP THEM IN

Sunrise Serenade. It's practically a clean sweep over the nation for this one. There seems to be nothing in the way of competition, and it's catching popularity more rapidly. This makes it a good pick for this week, for sales are due to increase greatly.

White Rose. Glen Miller is giving this one a real push this week, and if the reports are any indication, it is going to be a hit. Sales have been steadily increasing and reports from operators are due to increase at any time.

Lightsoil. This release has been outstanding on this, this interesting fact in itself, but when we consider that it has been in the stores for only a short time, the sales report is quite good. Operators report it is a good pick for this week.

Canyon Echoes. This song has been quite a big hit since its release and reports are due to increase greatly. Sales have been steadily increasing and this one is a good pick for this week.

Wishing. It's yes and no for this long-range hit this week. Some sections report no further call for it whatever, while others, notably Cleveland,报告了良好的销售情况. In other sections it is reported to be strong enough to demand a place in any machine. Records of this type are due to sell out quickly.

Beer Barrel Polka. It seems to have lost a lot of its original popularity, and reports are due to be very poor for this week. Sales have been steadily decreasing and this one is not recommended for this week.

COMING UP—BETTER STUMPS THEM

Moon Love. Apparently this is a hit song, and reports are due to be quite good for this week. Sales have been steadily increasing and this one is due to be a big hit.

I Poured My Heart into a Song. Although this has been a big radio number as a hit, it is not doing as well as expected. Sales have been steadily decreasing and this one is not recommended for this week.

The Man with the Mandolin. Wayne King's version of this song is coming on very fast; to the point where it is almost eclipsing the original in sales. Sales have been steadily increasing and this one is due to be a big hit.

My Last Good-Bye. Dick Jurgens' record has been one of the biggest of the season in this territory. Sales have been steadily increasing and this one is due to be a big hit.

Cinderella, Stay in My Arms. Taking overnight jumps into favor in several parts of the land, this English version is due to be a big hit. Sales have been steadily increasing and this one is due to be a big hit.

You Tell Me Your Dreams. The Mills Brothers dropped out this 10-year-old tune a couple of months ago, and the result was that the tune went into the hands of ops who picked it up and made it a hit in the parlor rooms. This record has been quietly playing its way into the hands of ops, and sales are due to increase greatly.

The Jumpin' Jive. This is another swingy little thing made to order for the box. In fact, as Cab Calloway waxes it they're eating it up in those spots where theマイノリティ人口 is due to be a big hit.

Well, All Right. The Andrews Sisters come thru again for ops with a dandy little song. Sales have been steadily increasing and this one is due to be a big hit.

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Agery. If this continues to go the way it has the past couple of weeks, it may be a big hit. The Midwest, its effect on ops will be exactly the reverse of the title. Tiny Hill is still operational, and all the reports indicate that it is due to be a big hit in this territory.
What the Records Are Doing for Me...

In this, the operators' own column, the music merchants of the entire nation help one another to select the latest record-making records. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the machine, the name of the artist and the type of location the recording goes best in.

Address communications to 
WHAT THE RECORDS ARE DOING FOR ME. 
BILLBOARD PUBLISHING CO. 
54 W. Randolph, Chicago, Ill.

Fl. Worth, Tex.

August 5, 1939.

To the Editor:
Right now our top nickel players are I'll Keep On Loving You. Wish I'd Never Learned To Love You. A Precious Memory, White Salts: Well, All Right: Sunshine Serenade, Rancho Grande and several others.

From present indications it looks as the more love is going to be good. It has the earmarks of a real hit and should be swinging out by next week if it really ticks.

Of course, Ft. Worth ops are going to have to be on the alert and check up on the Casa. Manana song hits and then stock them. The Casa opened its doors on July 21, and whatever else goes his way will click on our phonos the duration of the Casa show and maybe in the future.

Bing Crosby is tops doing his Same Ho, and the disc is spinning itself hot. However, all the other hits I have mentioned are not sleeping but are keeping the phone lines pouring in for all.

Talk about good records — cuttings that really get the money, the record people are really giving them to us. If they keep on improving, after while they will get them to hot they'll burn out the phone tubes. But just a thought. We have a couple of nickel players in Illinois who never get any money.

Dance orders are exceptionally good in this territory and right now Glenn Miller and Glenn Overn are doing swell bob.

ROD OWEN MUSIC CO.

Fort Worth, Texas.

Little Rock, Ark.

August 5, 1939.

To the Editor:
Down here in Arkansas we have three outstanding times that are real money makers and appeal to all classes and is almost in the same line as the Topper Barrels Polka by Jolly Jack Rebula and the same by WIL Globe, Sunshine Serenade by Glenn Gray and Well, All Right by the Andrews Sisters. Long time ago the Glenn Gray piece doesn't prove popular in the Negro spots or honky tonks.

From Morgan's Washing, Omie Nelson's White Salts and Sammy Raye's Steartey to Star are top-notch. We believe the No. 1 possibilities of the near future are going to be I Poured My Heart into It by Artie Shaw, back to Rock by Tommy Dorsey and This Is No Dream by Louis and the same by Artie Shaw.

The music machine business in our locations is good. We realize, as others do, that the business has been revolutionized in the past several years. That change for the good is not over. It's still increasing.

GUY B. ROBERTS.

Hollander Music Co.,

Little Rock, Ark.

Reading, Pa.

August 5, 1939.

To the Editor:
The musical favorites here in Reading collocate with those of other metropolitan areas. The natives as well as the tourists pay tribute to the picturesque plazas with a steady flow of nickels into the phonographs containing the tunes they like best. One advantage this town has over the larger cities is that once a favorite is established the tune stays in top position much longer than it would in cities of greater population. At the same time it is sometimes more difficult to get the new melodies to click, but once they catch on we expect to reap dividends for a long time.

Currently eclipsing every other platter in popularity is Beer Barrel Polka, with the Willis Glass pressing being preferred. This Continental ditty is as big a money maker as ever put into machines and is still going strong as ever. We expect this record to stay in machines for a long time to come. Once this tune ceases being patented it will be a sad day for the industry, since we'll have to search far and wide until another comes along that will fill the coin boxes as many bawlers as did this one.

Also existing a steady flow of coins are If I Didn't Care, the Ink Spots pretty good, I'm In Love With You, Glenn Miller wielding the baton, Three Little Fishin' boys by Hal Gray, Heaven Can Wait, Dancing, and the Kate Smith rendition of God Save America. If any of these numbers seem to be too
EXPERIENCED PHONOGRAPH SALESMEN WANTED TO SELL MILLS THRONE OF MUSIC

Due to an increase in territory, we require the services of high type, experienced automatic phonograph salesmen who can show favorable sales records. Must be able to travel in and around New York State. Please do not call in person in answer to this ad. WRITE FIRST giving full details and we will arrange an appointment for you. Our requirements are very exciting and unless you can show a favorable automatic phonograph sales record, please do not answer. All correspondence assured strictest confidence.

GEORGE PONSER ORGANIZATION
519 West 47th St.,
New York, N. Y.

NEW! BEAUTIFUL! STURDY! CABINET STANDS FOR NEW ROCK-OLAS AND WURLITZERS

Eliminate vibration and provide tone quality with ART Cabinet Stands for counter phonographs. Sturdy, compact, and the only one made in hard dark walnut finish with cherry trim. These stands with ART cabinet make striking combinations—beauty for every location. Model A (left) complete with speaker. $60.00. Model B (right) Ideal for both Wurlitzer and Rock-Olas. $54.50. 1/2 cent with order, balance.

ART CABINET SALES CO.,
2908 PROSPECT AVE., CLEVELAND, OHIO

METAL RECORD CASES

"ONE TRIP"
Everything for servicing in the business. For every small repair. Every operator should have at least one of these cases. Sizes 6 inches wide—12 inches long—12 inches high.

Number 80 $29.95
Number 70 $32.95

Convenient, small and handy—holds 60 records. Sizes 6 inches wide—11 long—11 inches high.

Number 50 $22.95
Number 60 $25.95

MURRAY KIRSCHBAUM
200-06 11TH AVE., S.
MINNEAPOLIS, MINN.

$3.69

ADVERTISE IN THE BILLBOARD—YOU’LL BE SATISFIED WITH RESULTS

WURLITZERS • ROCK-OLAS

FINEST RECONDITIONED PHONOGRAPH AT LOWEST PRICES

LARGE SELECTION OF THE FINEST RECONDITIONED CIGARETTE MACHINES

WIRE OR WRITE

BABE KAUFMAN
MUSIC CIRCLE CORP., 5-4542
250 W. 54th St., N. Y. C.

MODERN MUSIC CO., DETROIT, MI. Mill distributor, lines the sidestairs with the standard of the Mills Phonograph. Wire phonographs. The farthest left on the right are Frank Maltzola, Don Kelsey, Eddie Clemons, Robert Jones and crew.
Cobl is particularly interesting when one looks at the industry as a whole and asks what is now recognized as one of the most important factors in the success of any amusement machine company—namely, the development of new and improved machines.

Cobl's organization is complete and efficient, with a staff of skilled engineers and designers, and he can tell some interesting stories about pioneerings of machines in Kentucky.

Cobl also sorts out the industry's evolution, highlighting the changes in technology and design over the years. He discusses how new materials and advancements in manufacturing have played a significant role in shaping the industry.

A new machine to be released is described, focusing on its innovative features and potential impact on the amusement machine market. Cobl emphasizes the importance of adaptability and innovation in maintaining a competitive edge in the industry.

Real profits are highlighted, with a focus on the financial success of the company and the industry as a whole. The article discusses strategies for maximizing profits and the role of marketing in attracting and retaining customers.

A special section is dedicated to the company's commitment to quality and customer satisfaction. Cobl speaks about the company's dedication to providing the best possible experience for its customers and the measures taken to ensure quality and satisfaction.

Another important aspect discussed is the role of customization in满足 customer preferences. The company offers various customization options to cater to different tastes and preferences, which is critical in an industry that relies heavily on consumer engagement.

The article concludes with a summary of the company's achievements and future plans, along with an encouragement for readers to visit the company's website for more information.
YOU'VE BEEN WAITING FOR
"AIRLINER"
A NEW TYPE 5-BALL LIGHTS
OUT ROTATION SCORING
GAME WITH NEW PROGRESSIVE
AWARD FEATURES
A TERRIFIC HIT—
A GUARANTEED WINNER
PLACE YOUR ORDER TODAY—
BE THE FIRST WITH THE BEST
FOR GREATER PROFIT OPERATE
EXHIBIT'S AIRLINER
FOR A 5-BALL HIGH SCORE GAME
AVAILON STILL LEADS THE FIELD
EXHIBIT SUPPLY CO. 4222 W. LAKE ST.,
CHICAGO, ILL.

CLEARANCE
1/2 Deposit, Balance C. O. D.
PHONOGRAPHS
Book-Orn Popular 1895 $ 29.50
Book-Orn Italian Made, 16" $ 29.50
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Wurlitzer $-25 $ 150.00
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Selburg Rev. 1007 $ 175.00
Selburg Rev. 1017 $ 195.00
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2810 W. North Ave.,
Milwaukee, Wis.

JUST OUT!!
World's Most Novel and
Popular Radio—
6-Tube Performance,
Ivy Cabinet—A.C. or D.C.

Millions of Dollars in Newspaper,
Magazine and Motion Picture
Publicity Behind This Radio.
Contract Agreement Prohibits Dis-
closing Name and Price Herein.
Write for Circular and All
Particulars.
ATLAS NOVELTY CO.
2200 N. Western Ave.,
Chicago.

ADVERTISE IN THE BILLBOARD—
YOU'LL BE SATISFIED WITH
RESULTS

Others have IMITATED! but only BILL FREY
offers Original PROFIT ROLLERS!
CHEATPROOF — NOT COIN OPERATED!
LAYOUTS SCREENED ON GLASS
AND EXPOSED Available 12" x 12" and 12" x 18"
COLOR-ROLL
CHUCK-A-ROLL
JITTER-ROLL
NUMBER-ROLL
TWIN-ROLL

$17.50
$17.50
$27.50
$27.50
$37.50
$12 x 12"
$12 x 18"
Any two 12 x 12" games in one cabinet—
each game with its own mechanism.
Digit Indicator $ 1/10" X 1/2" Inch.
ALL PRICES F. O. B. MIAMI
1/3 DEPOSIT WITH ORDER.

BILLY FREY, INC.
140 N. W. 1st STREET,
MIAMI, FLORIDA.

Try “PICK-A-PACKS”
FOR PROFITS

DETROIT, Aug. 5—A & F. Amuse-
ment Co., operator of pin games and
music machines in the Detroit territory,
is concentrating activities on the pin
games at this time, according to Allen
Fisher, proprietor.

Boots H. Stiegel, operating the Asso-
ciated Coin Machine Exchange, has a
well diversified route, in the city and
up thru the State as well. Stiegel
notes that the latest model pin games are
demanded first by the big city locations,
and that, when they have lost a bit of
novelty locally, they can be used very
nicely on the country routes—at least
not ineffectively, for the country player is
demanding almost as much as the city
customer today.

Downriver operators—in the cities
along the Detroit River—south of the
town—must be finding the music busi-
ness on the upgrade. Two of them were

in for more new machines this week—
Wayne C. Stewart, of River Rouge, and
Foster Johnson, of Ecorse.

Plans are being made for an increase
in production of the new vending ma-
chines of the Mini-Pop National Dis-
tribution Co. according to Joseph B.
Mitchell, president and general manager.

Schermack Corp., of Michigan, manu-
facturer of various types of coin de-
dvices, is at work upon several new items
which it hopes to have ready for the market by fall.

Fred Gardella, one of the real “old-
timers” of local music operators, has
been busy buying more Wurlitzers for
his route.

G. A. Gustafson, who works on the
east side of town, is again adding Wurlit-
zers for his route.

Activity among music operators up-
State is continuing at a pace that
indicates good business in the territory.
Among those in for new machines this
week were Charles Crowley, of Ecorse;
Kenneth Toghy, of Wayne, and William
Bolithon, of Romulus.

Russell Wagner, east side Detroit op-
erator, was another Wurlitzer customer.

The Paradise Novelty Co., on Harper
avenue, is in the cigaret vending field
with Bockman Mills.

Mrs. Mary V. Long, head of Marlton
Music Co., Detroit, is spending a few
weeks at her summer cabin in Colorado.

Charles H. Mandel and M. Medford,
both up in the northwest part of Detroit
are the new additions to the vending ma-
chines in this week.

Selburgs brought in plenty of repeat
customers among established Detroit
operators for more machines. Among
those buying were Roy Small, Chadwick
Music Co.; Mack Barron and James
Ashley...
Pyramid Brings New Idea in Games

CHICAGO, Aug. 5—A sensational new idea that will start a new trend. A star of the first magnitude rising in the coin machine sky. A game that has long been needed. Such were the comments of coin machine men who witnessed the launching of Pyramid by D. Gottlieb & Co., according to Dave Gottlieb, head of the firm.

“Pyramid preserves all the action it gave in its original form, a new day in coin machines because it provides something entirely different in repeat-play appeal. Something unheard of before in come-on; and, because it provides a brand-new idea, it is a new profit that is already proving sensational in locations.

“No longer is it necessary for the player to win a single game to make a profit. In Pyramid, he may carry his score right into the next game for three games in succession. Literally pyramiding the totals and gaining a tremendous advantage. Gottlieb gives him two entirely separate ways of winning, either by putting up all green lights or by his total score.

“We are delighted with the welcome and general acceptance accorded our new game from all branches of the trade and the optimistic predictions made by many of the country’s foremost distributors. Many of these predictions have already borne out by our location tests.

“The game is built in two models, regular and free play, and preparations are underway for record-breaking production."

Free Game

Game by Bally

CHICAGO, Aug. 5—Announcing the new Champion, high score novelty game. Ray Maloney, president of Bally Mfg. Co., declared that the machine is designed to fill the Bally line with imitations.

“Bally’s Pick-ten continues to monopolize the name of the so-called Epistem class. Maloney and Paul now with Champion available for strictly high score players Bally operators are all set to try the new novelty.

“Available in both novelty and free play models, Champion features a startling new action which we call the ‘rolling-wave’ action. The player action consists of a wave of rainbow colored lights which travel down the board until the bottom is reached, when the cycle starts again at the top. The wave rolls past the board, the button values fluctuate—100 when not rolling, but when hit and the portion of light wave is controlled by skill. The new skill wave action is packed with suspense and excitement for players about to keep the ball in play with the wanderer factory 1,000-light bumpers.

“Another new Bally development comes in the Champion. It is the super-sensitive wafer-disk shaker which has already proved, a sensational success in the new Bally Gold Medal multiple. Bumpers are rubber-tube style as busy as coin bumpers, but the new metallic-wafer contact disk respond to the slightest touch. Touch of a当地人...”

Mills Chrome Called Luxury Bell

CHICAGO, Aug. 5—Charlie Schlicht, president of Mills Manufacturing Co., said that Mills Chrome is the last word in bell design. It is designed to give more repeat-play appeal than any bell manufactured. It developed after intensive study of the plate of steel that discourages all attempts to get inside with anything close to Bill-O-Bell appearance.

“The reels have the exclusive Mills kiss-proof shaker, lever springs, with the characters bouncing on or off the yellow line. This lever spring mechanism insures a perfectly smooth and natural action. The mechanism is entirely satisfactory to player and from a mechanical point of view, a stop that is the ultimate in machine efficiency. The whole operation is automatic, thus insuring long, years of uninterrupted service.”

Is Your Subscription to The Billboard About To Expire?
**CHAMPION**

**HIGH SCORE HIT**

WITH NEW "SKILL-WAVE" ACTION

Bumper values fluctuate between 100 and 1000 (when hit) as light wave reflects down and back-controlled by SKILL packed with SUSPENSE!

New Super-Sensitive Bumpers

Rubber-faced nails as money as coin bumpers. Metallic contact discs respond to slightest touch of ball, preventing "mill-counds" on totalizer.

For highest high score earnings on record, order CHAMPION now

**FLASH!**

GRAND NATIONAL, the glorified Grandstand, now ready for delivery.

PICK-EM (with "self-spotter") still tops in Spotlem class.

GOLD-MEDAL, new type multiple, $25.00 top gold award.

**BALLY MFG. COMPANY**

2640 BELMONT AVENUE,

CHICAGO

---

**WHIRLING DERBY**

OPERATORS! A SENSATIONAL NEW PRESENTATION FOR ALL COUPON GAMES

A modncratic setting for fast play that is as far advanced over all previous known methods, such as slot machines, pin games, etc., as the present-day car is over the old "Lizzie." Players swarm around it like flies.

You have been waiting for a new novel fast play profit getter. Be the first in your territory with Whirling Derby and get the jump on competition.

Write - Phone

**Gay's Games INCORPORATED**

Muscatine, Indiana


**Sports Features**

**Have Big Appeal**

CHICAGO, Aug. 5—Orders from almost every state have been received by the Chicago Coin Machine Mfg. Co. for the new game called Sports, according to officials of the firm.

They say that the new features of the game give it a big appeal. Among the features emphasized are new scoring, new skill lanes, new light-up, new action, new beauty, new angularity, new skill plan.

"To enable operators in all territories to profit from sports," say officials. "We are offering it as a novelty game and as a free-play game. We predict that Sports will outrun all other novelty games and will make more money for operators than any other novelty game on the market. Our predictions are not based on guesses or hopes, but on actual records of performance on test locations."

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**CLOSEOUTS**

The machines listed below are slightly used and offered subject to FIRST莒 NOVELTY

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rally Reserve, clean and new</td>
<td>$65.00</td>
</tr>
<tr>
<td>2</td>
<td>Rally Reserve, complete</td>
<td>$65.00</td>
</tr>
<tr>
<td>3</td>
<td>Rally Reserve, cleaned</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

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**FLASH!**

GRAND NATIONAL, the glorified Grandstand, now ready for delivery.

PICK-EM (with "self-spotter") still tops in Spotlem class.

GOLD-MEDAL, new type multiple, $25.00 top gold award.

**BALLY MFG. COMPANY**

2640 BELMONT AVENUE,

CHICAGO

---

**CRASH GO**

THE D. & S. NOVELTY CO. PRICES

Mills Blue Flame, Single Reserve Jack Pots $57.50, Double Reserve 60.00, Mills Blue Flame, Double Reserve, 100.00, Mills Blue Flame, 200.00 Jack Pot, 5 save at $17.00 each, Mills Blue Flame, 500.00 Jack Pot, 5 save at $12.00 each, Mills Blue Flame, 1000.00 Jack Pot, 5 save at $10.00 each, Mills Blue Flame, 2000.00 Jack Pot, 5 save at $8.50 each, Mills Blue Flame, 4000.00 Jack Pot, 5 save at $7.00 each, Mills Blue Flame, 10000.00 Jack Pot, 5 save at $5.50 each, Mills Blue Flame, 50000.00 Jack Pot, 5 save at $4.00 each, Mills Blue Flame, 100000.00 Jack Pot, 5 save at $3.50 each, Mills Blue Flame, 200000.00 Jack Pot, 5 save at $3.00 each, Mills Blue Flame, 500000.00 Jack Pot, 5 save at $2.50 each, Mills Blue Flame, 1000000.00 Jack Pot, 5 save at $2.00 each.

---

**GOOD AS NEW**

**CRASH GO**

THE D. & S. NOVELTY CO. PRICES

Mills Blue Flame, Single Reserve Jack Pots $57.50, Double Reserve 60.00, Mills Blue Flame, Double Reserve, 100.00, Mills Blue Flame, 200.00 Jack Pot, 5 save at $17.00 each, Mills Blue Flame, 500.00 Jack Pot, 5 save at $12.00 each, Mills Blue Flame, 1000.00 Jack Pot, 5 save at $10.00 each, Mills Blue Flame, 2000.00 Jack Pot, 5 save at $8.50 each, Mills Blue Flame, 4000.00 Jack Pot, 5 save at $7.00 each, Mills Blue Flame, 10000.00 Jack Pot, 5 save at $5.50 each, Mills Blue Flame, 50000.00 Jack Pot, 5 save at $4.00 each, Mills Blue Flame, 100000.00 Jack Pot, 5 save at $3.50 each, Mills Blue Flame, 200000.00 Jack Pot, 5 save at $3.00 each, Mills Blue Flame, 500000.00 Jack Pot, 5 save at $2.50 each, Mills Blue Flame, 1000000.00 Jack Pot, 5 save at $2.00 each.

---

**LAMBRY NOVELTY CO.**

215 S. POPLAR ST., CHARLOTTE, N. C.

**CLOSE-OUT BARGAINS**

**BARLEY BREEZE**

Crash Go Novelty Co., Chicago, is offering this new game High-Lite, Morris Glassg (gameman) has been reinforced with two of his friends.

---

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AMUSEMENT MACHINES

August 12, 1939

The Billboard

AMUSEMENT MACHINES

ATLAS VALUE PARADE

AN ATLAS SCOOP!!! Sensational Low Price on Brand New Free Play Novelty Game... Only $19.50 Too new to Advertise, Write for Particulars.

PHONOGRAPHS

Beaver Model J (Multi-Sken): $17.50
Beaver Model M (Single-Sken): $18.75
Beaver Model H (Multi-Sken): $22.50
Beaver Model R (Single-Sken): $17.50
Beaver Model X (Multi-Sken): $30.00
Beaver Model F (Single-Sken): $20.00
Beaver Model M (Multi-Sken): $25.00
Beaver Model R (Single-Sken): $20.00
Beaver Model X (Multi-Sken): $32.50

Tinola (100 Imperial) (20 Record): $17.50

Stablemates (Free Play): $47.50
Fair Time (Free Play): $47.50
Super (Free Play): $47.50

Call to Arms: $8.50

Superior Products (4 North Perth Stnet Chkm. Ill.)

AMERICA'S LARGEST DISTRIBUTORS

Games Business
Good at Western

CHICAGO, Aug. 5—According to Don Anderson, sales manager for Western Products, Inc., their games have become increasingly popular the past few weeks, "as evidenced by the large increase in sales." Stated Anderson: "One game that has definitely taken a sharp upturn, interestingly, these additional sales have not been restricted to any one game, but have been noticeable with all games. First and foremost, there's the combination, jitterbug doll, 'It's packed full of player appeal and gives a player a chance of winning 10 cents to 50 cents on every ball played. One of the strongest appeal to operators is the permanent automatic record of all payouts. 'The 1939 Baseball still remains at the top invoar as sales are concerned. Here is one game that seems to be going on and on to new heights as each week passes by."

'Whopperdoo. Empire Peel. Poker. Mardi Gras and Hold Right have all upped their sales records."

Russo on Amuse.
Trade Board: Code For Biz Is Adopted

NEWARK, Aug. 5—Frank Russo, of R. T. V. Distributing Co., was present at the board or governors of the Amuse.

Board of Trade meeting Thursday night. The organi.

tation has sent out a code of trade practices similar to that recently adopted by the Indiana phone opera. Leffy Stein, manager, said.

The organization also has under way a program to look over one of the ESTATE Supply Co. Chicago, since then she has had an enviable experience in the industry. Her ability to stand operators' needs is regarded as an unusual asset.

Asked about her plans, she said that she is "ready for the business, but before doing so she will rest another month or so at her country home at Cary, Ill." She has been offered important propositions by Chicago con-

fers, she said, but no definite commitments have been made as yet. An announcement will be made in the "Bell"

Superior Products
14 North Pearls St Chicago, Ill.

The same principle used in machines. Takes in $40.00, pays out $22.75. Shows profit of $17.25. Write for full particulars, $35.00 TINY BELL, and about the hundreds of other sensational new boards now being featured.

IN SALES
Throughout the country, BANG is the fastest-selling, biggest repeat order game!

IN PROFITS
Certified operators' reports show BANG is making more money on location than any game on the market.

IN FEATURES
The ingenious "skill-thrll" holes that put out four-lights-at-a-time, plus the skill lanes at the bottom which raise the free game awards and keep the player in constant suspense...these are the two greatest features on any game of the year!

PLAIN MODEL $84.50
FREE GAME $94.50

GENCO, INC.
2621 N. ASHLAND AVE., CHICAGO

IN SALES
IN PROFITS
IN FEATURES

TINY

BELL

SMALLEST MEMBER OF SUPERIOR'S SLOT FAMILY, BUT JUST AS APPEALING AND JUST AS PROFITABLE AS ANY OF THE LARGER BOARDS IN THE LINE. ONLY 950 HOLEs, BUT EVERY TICKET IS A COLORFUL REPRODUCTION OF A SLOT REEL, and awards are based on the same principle used in machines. Takes in $40.00, pays out $22.75. Shows profit of $17.25. Write for full particulars. Will be TINY BELL, and about the hundreds of other sensational new boards now being featured.

Superior Products
14 North pearls St Chicago, Ill.

IT'S THE GAME WITH 3 LITTLE HOLES...

Because, it's the game with 3 LITTLE HOLES that make a WHOLE lot of difference!

Alma McHugh Soon
To Announce Plans

CHICAGO, Aug. 5—Mrs. Alma E. Strickfuen, known to the coin machine industry as Alma McHugh, is reported to be about ready to make a surprising announcement to the industry. Formerly connected with the late Mr. McHugh, she is known to thousands of operators all over the country.

Miss McHugh started in the coin machine field in 1921 when she opened the Alma Novelty Co. in Chicago, since then she has had an enviable experience in the industry. Her ability to stand operators' needs is regarded as an unusual asset.

J. R. SHIND, owner of the Executive Novelty Co., Washington, D. C., is pictured above one of the ESTATE Supply Co., Chicago, since then she has had an enviable experience in the industry. Her ability to stand operators' needs is regarded as an unusual asset.

Asked about her plans, she said that she is "ready for the business, but before doing so she will rest another month or so at her country home at Cary, Ill." She has been offered important propositions by Chicago con-

fers, she said, but no definite commitments have been made as yet. An announcement will be made in the "Bell"

Superior Products
14 North Pearls St Chicago, Ill.
High-Lite

Pronounced Perfect

Perfect
Perfect
Perfect
Perfect
Perfect
Perfect
Perfect
Perfect

High-score Game!
Lights-out Game!
Combination of Both!
Money Maker!

In Construction!

(Not a Bug in a Carload!)

Daily production barely keeping up with constantly increasing demand!

To assure prompt shipment...to assure increased profits...get your order in for High Lites now!

DaVal Mfg. Co.* 315 N. Hoyne-Chicago

Break Your Profit Records with
Barrel of Aces (F-5075)
You'll Never Regret Investing In
Barrel of Aces (F-5075)
The results are Amazing! This barrel following with Byle and the lucky one chooses the ones they want. 3289 Toles and the Total in $25.50.

Take in $114.75
Pay Average $9.29

Average Profit $5.46

Price $2.45 each

It's A Sure Winner—Order Today

Chas. A. Brewer & Sons
Largest Board and Card House in the World.
8120 Harvard Avenue, Chicago, U. S. A.

Barrel of Aces

1938 Times
29.50
1939 Times
29.50
1938 Times
29.50

Monarch Reports

Sales Increasing

Chicago, Aug. 5—Al Stern, domestic game sales manager for Monarch Coin Machine Co., reports an increase in sales of Monarch coin machines the past week to out-of-town customers visiting in Chicago. Said Stern:

“The past week was like old times here at Monarch. Customers from all over the country were in to visit us and to make large purchases of novelty games. Free games, pay-ins, counter machines and payoffs in preparation for one of the biggest fall and winter seasons they have expected in some years.

“They reported that a general pick-up in business seems to definitely taking hold and that operating conditions are better than a direct result.”

Cleaning Out

All the Latest and Best Used Games!

Hurry!!

Write for price list

George Ponsor Co.

11-15 E. Runyon, Newark, N. J.
Restaurant Sales Reported Rising

CHICAGO, Aug. 5.—June sales of reporting members of the National Restaurant Association were above 1938 for the third consecutive month, showing an increase of 3 per cent, the association announced today. Sales of 270 restaurants included in the survey totaled $2,014,620.

The increase was due almost entirely to the service restaurants, which reported a June sales increase during the current period. Three-quarters of restaurant sales were 1 per cent higher and beverage sales 4 per cent higher. 

Restaurants doing a business in excess of $25,000 showed an average increase of 4 per cent, those between $16,000 and $22,000, 3 per cent and under $10,000, 17 per cent.

Sales regionally showed a fairly uniform improvement. Gains were highest in the West South Central and West North Central States, with 5 per cent each. The South showed a gain with a loss of less than 0.5 per cent. The only area to fall below June of last year was the East, where June sales were down 6 per cent.

Cowboy Doing Bit In Business Boom

CHICAGO, Aug. 5.—"There's a young business going on out at the J. H. Cameron & Co. plant here in Chicago," reports Jack Keneary, head of the concern. "Kenyar is enthusiastic, for he feels it is a permanent boom.

Keneary reports: "We've got plenty of reason to be joyful about the way business has been spurring of late. We know that our latest release, 'Cowboy' is a real hit everywhere. Operators report tremendous earnings with it. Probably its popularity with players lies in the fact that there is a possible winner on each and every ball played as well as high score. Operators like it not only because of the high earnings but because they can operate it anywhere, since it is a free game instantly convertible to a straight novelty."

SACRIFICE PRICES FOR INSTANT DISPOSAL

GLOBE PRINTING COMPANY
1032-37 RACE STREET, PHILA., PA.

SACRIFICE PRICES FOR INSTANT DISPOSAL

A column about new sales

SALESBOARD OPERATORS

Read "DEALS"

ANOTHER HIT BY GLOBE!

GLOBE PRINTING COMPANY
1032-37 RACE STREET, PHILA., PA.

SACRIFICE PRICES FOR INSTANT DISPOSAL

GLOBE PRINTING COMPANY
1032-37 RACE STREET, PHILA., PA.

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1032-37 RACE STREET, PHILA., PA.

SACRIFICE PRICES FOR INSTANT DISPOSAL

GLOBE PRINTING COMPANY
1032-37 RACE STREET, PHILA., PA.
Chicago Coin's
NEWEST SUCCESS

SPORTS

"I recommend it very highly."—George Ponsor.
"A knockout of a game."—I. Rothstein, Banner Specialty Co.

ACTION FROM TOP TO BOTTOM—ANIMATED LIGHTS GALORE—THRILLS UNTIL THE LAST SECOND—IT'S THE BEST GAME ON THE MARKET TODAY, WITH THE CLEVEREST PLAY YOU'VE EVER SEEN!

CHICAGO COIN
MACHINE MFG. CO.
1725 W. DIVERSEY • CHICAGO

SSENSATIONAL!
Unbelievable! Commendable!

YOUR BEST INTERESTS ARE BEST SERVED BY CONTAINER.

SAVOY'S WEEKLY SPECIALS

SAVOY VENDING CO.
406 S. W. FRANKLIN ST.
BALT. M. D.

SAVE with SAVOY

SAVOY VENDING COMPANY, INC.
1925-33 CHUTE Ave., CHICAGO

NATIONAL NOVELTY CO., MERRICK, L. L. N. Y.

You can ALWAYS depend on JOE ASH—ALL WAYS ON HAND FOR IMMEDIATE DELIVERY...

ACTIVE AMUSEMENT MACHINES CORP.
900 North Franklin Street, Philadelphia, Pa.

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.
Evans’
COUNTER GAME HIT!
POCKET EDITION
GALLOPING DOMINOS
Not Coin Operated!
A SURE HIT FOR OPERATORS! Ideal
is restricted territory? No coin slot—
operator bounces it off the wall! Novel
coin receiver remains locked until coun-
ters attendant clears it! Played by plac-
ing coins in selected slots in the coin
receiver and pushing pinball red.
Absolutely cup-proof! Enables oper-
ators to give locations larger percentage
of the receipts—locations pay winners from
their share!
LOW PRICE!
H. C. EVANS & CO.
1325-1330 W. Adams St., Chicago, Ill.

WE HAVE THEM

EMPIRE
1¢ PLAY
CIGARETTE MACHINE
Equipped with Ball Gum Vender. Both have
Positive Stops—Cannot be Shaken or Chri-
al. Phenomenal in Earning Power. Small, but made
for big use and hard abuse.
$17.50
15¢ Deposit.
BAG GUM
15¢ a Box (100 Pieces)
CASE (100 Boxes), $12.00.
SICKING, Inc.

J. H. WINFIELD CO.
1022 Main St.
BUFFALO, N.Y.
BUFFALO’S
distributor of
Wurlitzer Phonographs
and Coin Operated Amusement Machines
of Leading Manufacturers.
A good display of new and reconditioned
Novelty and Free Play Machines on hand
at all times.

CLOSEOUT!
NEW GAMES
SACRIFICE PRICES!
WRITE QUICK!
GEORGE PONSER CO.
11-15 E. RUNYON ST., NEWARK, N. J.

When asked why Mills
Throne of Music tops the
earnings of all other instruments,
we say we think it’s because people like
to “tickle the ivories” on Mills exclusive selector.

All phonograph earnings start right here. Mills
Novelty Company, 4100 Fullerton Ave., Chicago, Illinois
NATIONWIDE SALES OF
ROCK-OLA LUXURY LIGHTUP
PHONOGRAPHS
Sold by the greatest distributorship organization in the industry

ALABAMA
Birmingham Vendor
2117 Third Avenue, North
Birmingham, Ala. (Tel. 3-51831)

ALASKA
Northwest Sales
3144 Elliott Avenue
Seattle, Wash. (Tel. Garfield 04600)

CANADA
P. & H. Coin Machine Exchange
128 Dundas Street, W., Toronto, Ont., Can. (Tel. at Adelaide 97331)

EASY SPECIALTY, Inc.
703 Notre-Dame, West, Montreal,
Quebec, Can. (Tel. at Belair 2594-81)

COLORADO
Denver Distributing Company
1856 Arapahoe Street
Denver, Colo. (Tel. Cherry 48001)

CONNECTICUT
Ben D. Palasent
122-54-56 Washington Street
Boston, Mass. (Tel. Hancock 27981)

George J. Young
1246 Washington Street
Boston, Mass. (Tel. Liberty 11451)

DELAWARE
The Hub Enterprises
43 South Liberty Street
Baltimore, Md. (Tel. Calvert 34290)

FLORIDA
Edgar L. Woodfin
1500 McLendon Avenue, N. E.
Atlanta, Ga. (Tel. Dearborn 11516)

Shayne O'Keefe Music Co., Inc.
701 North Miami Avenue
Miami, Fla.

Twenty Record Phonograph Corp.
305 Washington Street
Tampa, Fla. (Tel. 20201)

GEORGIA
Edgar L. Woodfin
1500 McLendon Avenue, N. E.
Atlanta, Ga. (Tel. Dearborn 11516)

IDAHO
Standard Sales Company
171-175 South Post Street
Spokane, Wash. (Tel. Maine 49041)

ILLINOIS
Ideal Novelty Company
1518 Market Street
St. Louis, Mo. (Tel. Garfield 00721)

INDIANA
Automatic Sales Co.
455 Massachusetts Ave.
Indianapolis, Ind.

Ohio Specialty Co.
713 East Broadway
Louisville, Ky. (Tel. Wabash 24651)

INDIANA--Continued
Carl A. Hooper
251 S. Second Street
Louisville, Ky. (Tel. Belmont 24091)

IOWA
A. A. Becker
2500 1st Avenue
Omaha, Neb. (Tel. Kenwood 2561)

McNair Coin Machine Co.
1731 W. Belmont Avenue
Chicago, Ill.

KANSAS
United Amusement Company
3410 Main Street
Kansas City, Mo. (Tel. Liberty 3582)

Markley Company
205-0-W Washington Street
Wichita, Kan. (Tel. 3-5458)

KENTUCKY
Carl A. Hooper
511 South Second Street
Louisville, Ky. (Belmont 24091)

LOUISIANA
Sew Gentillich
517 Canal Street
New Orleans, La. (Magnolia 2966)

Louisiana Amusement Company
822 Camile Street
New Orleans, La. (Raymond 1770)

MAINE
Maine Automatic Service Co.
211 Talbot Avenue
Rockland, Me. (Tel. 655)

MARYLAND
The Hub Enterprises
43 South Liberty Street
Baltimore, Md. (Tel. Calvert 34290)

MASSACHUSETTS
Ben D. Palasent
122-54-56 Washington Street
Boston, Mass. (Tel. Hancock 27981)

George J. Young
1246 Washington Street
Boston, Mass. (Tel. Liberty 11451)

MICHIGAN
Henry Nelson
Nicollet Hotel
St. Ignace, Mich.

MISSISSIPPI
United Novelty Company
501 West Howard Avenue
Biloxi, Miss. (Tel. 101-0231)

United Novelty Company
407 West Capitol Street
Jackson, Miss. (Tel. 2-0203)

MISSOURI
Ideal Novelty Company
1518 Market Street
St. Louis, Mo. (Tel. Garfield 00721)

MISSOURI--Continued
United Amusement Company
3410 Main Street
Kansas City, Mo. (Tel. Garfield 3582)

NEBRASKA
A. A. Becker
2500 1st Street
Omaha, Neb. (Tel. Kenwood 2561)

NEW HAMPSHIRE
Ben D. Palasent
122-54-56 Washington Street
Boston, Mass. (Tel. Hancock 27981)

George J. Young
1246 Washington Street
Boston, Mass. (Tel. Liberty 11451)

NEW JERSEY
Fred M. Pray
246 W. 25th Street
New York, N. Y. (Circle 7-2694)

B. D. Lazar Company
620 Spring Garden Street
Philadelphia, Pa. (Tel. Market 2170)

NEW MEXICO
Denver Distributing Company
1556 Arapahoe Street
Denver, Colo. (Tel. Cherry 4001)

NEW YORK
Fred M. Pray
246 W. 25th Street
New York, N. Y. (Circle 7-2694)

C. F. Beille
Hotel Martin
Utica, N. Y.

Universal Venetian
716 Broadway
Albany, N. Y. (Tel. 4-19331)

Rock-Ola Amusement Company
710 South Seneca Street
Syracuse, N. Y. (Tel. 2-36921)

OHIO
Ohio Specialty Co.
12th Court Street
Cincinnati, O. (Tel. Parkway 2900)

William Traub
1257 Lakeland Avenue
Cincinnati, O. (Tel. Valley 5922)

Avon Novelty Sales Co.
2023 Prospect Avenue
Cleveland, O. (Tel. Prospect 4551-23)

W. C. Deaton
114 West Sunnyside Street
Galax, O. (Tel. 1999)

OKLAHOMA
Boyle Amusement Company
552 North 3rd Street
Oklahoma City, Okla. (Tel. 7-5611)

OREGON
Court Amusement Company
3013 S. W. Burnside Street
Portland, Ore. (Tel. Broadway 1571)

PENNSYLVANIA
B. D. Lazar Company
4-175 North 9th Street
Philadelphia, Pa. (Tel. Grand 7618)

B. D. Lazar Company
620 Spring Garden Street
Philadelphia, Pa. (Tel. Market 2170)

RHODE ISLAND
Ben D. Palasent
122-54-56 Washington Street
Boston, Mass. (Tel. Hancock 27981)

George J. Young
1246 Washington Street
Boston, Mass. (Tel. Liberty 11451)

SOUTH CAROLINA
Edgar L. Woodfin
1500 McLendon Avenue, N. E.
Atlanta, Ga. (Tel. Dearborn 11516)

TENNESSEE
H. W. Montgomery
101 Union Avenue
Memphis, Tenn. (Tel. 2-1700)

H. C. Payne Company
314 Broadway
Nashville, Tenn. (Tel. 6-4545)

TEXAS
United Amusement Company
305 South Alamo Street
San Antonio, Tex. (Cathedral 1431)

Hans and Hart
1513 Louisiana Street
Houston, Tex. (Tel. Fairfair 4060)

VERMONT
Ben D. Palasent
122-54-56 Washington Street
Boston, Mass. (Tel. Hancock 27981)

George J. Young
1246 Washington Street
Boston, Mass. (Tel. Liberty 11451)

WASHINGTON
Standard Sales Company
171-175 South Post Street
Spokane, Wash. (Tel. Main 4909)

Northwest Sales
3149 Elliott Street
Seattle, Wash. (Tel. Garfield 9460)

WEST VIRGINIA
W. C. Deaton
114 West Summit Street
Galax, O. (Tel. 1999)

WISCONSIN
Badger Novelty Company
2306 North 35th Street
Milwaukee, Wis. (Tel. Kilburn 3030)

M. J. Feuer
1423 River Drive
Arlington, Wis. (Tel. 4711)

SOUTH DAKOTA
B. D. Lazar Company
710 South Seneca Street
Syracuse, N. Y. (Tel. 2-36921)

Wyoming
Denver Distributing Company
1556 Arapahoe Street
Denver, Colo. (Tel. Cherry 4001)

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SWELL, MAC—OUR AVERAGE WENT UP 32% SINCE WE'VE BEEN ADDING NEW LUXURY LIGHTUPS

Here is a typical scene in any Rock-Ola operator’s office. The demand for Luxury Lightup phonographs keeps operators moving at a quick pace. Business is humming all over the country!

The “Open Sesame” to successful phonograph operation is Rock-Ola’s Luxury Lightups. Experienced operators turn to Rock-Ola because the Luxury Lightups are drawing the BIGGEST earnings. Naturally, location owners want the BEST phonograph. Carefree patrons are crowding the places where the Luxury Lightups are on location. They have all the POSITIVE features that make them money-makers! Outstanding beauty of cabinet ..., greater areas of colored plastics ..., gorgeous moving colored lightup effects ..., magnificent tone ..., dependability of performance. Why delay when you can make BIG profits right away? Your nearest distributor is equipped to supply you immediately.

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"DOUBLED MY NET PROFITS
BY MODERNIZING
MY BUSINESS WITH

WURLITZER
MODELS 500 and 600"

"BY REPLACING 20% OF MY PHONOGRAPH
WITH NEW WURLITZERS AND EXPANDING
MY BUSINESS, MY AVERAGE NET PROFIT PER
MACHINE HAS INCREASED NEARLY 100%"
says Victor Schmidt, Buffalo, N. Y.

Victor Schmidt, Wurlitzer Music Merchant of Buffalo, N. Y.,
adopted Wurlitzer's Step by Step Modernization Plan—coupled it with
a drive for new locations and, in his own words, here's what happened.

"Since modernizing my old locations and adding new ones that I
couldn't get with any but the latest models, my net profit on all the
phonographs I am now operating has nearly doubled."

Apply Wurlitzer's Step by Step Modernization Plan to your operation
and boost YOUR profits, too. Write or wire for details TODAY!

THE RUDOLPH WURLITZER COMPANY, North Tonawanda, N. Y.

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WURLITZER
STEP by STEP
MODERNIZATION PLAN

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1. Under Wurlitzer's Trade-In Plan Music Merchants
   turn in old, low-earning phonographs toward
   brilliant new Wurlitzers—place these top-earning
   instruments in their best locations—see their income
   from these outstanding spots become greater than
   ever before.

2. As second step in modernization program; Music
   Merchants replace instruments in second best
   locations with more modern, higher earning, 24-record
   phonographs formerly in best locations—enjoy
   increased income from these locations, too.

3. As third step in modernization program; Music
   Merchants move phonographs formerly in second
   best spots to third best locations—get extra profits
   from these places as well.

4. As fourth step in modernization program; Music
   Merchants expand operations by adding new
   locations many of which are influenced to install
   automatic phonographs for the first time after seeing
   and hearing latest model Wurlitzers.

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