They spend $15,000,000 a year for bands and acts.

...and they read The Billboard every week.

"The Billboard, to my mind, is an excellent publication in its field. It gives facts and figures, which are vitally interested in music and entertainment, to keep abreast of the trend in public demand for various types of entertainment. The Billboard is a valuable source of information to the music and entertainment fields in America is a fine example of good editorial work."

RALPH HITZ
President
HOTEL NEW YORKER
and the
NATIONAL HOTEL MANAGEMENT, INC.

"The Billboard has a complete coverage of night clubs throughout the country that it is extremely valuable to the night club manager. It enables him to keep track of the success of the acts and bands he has used in the past, and it is a directory of new talent. It also is a valuable source of information for the agent's enthusiastic claims."

JOHN ROY
Manager and Director
RAINBOW ROOM
and the RAINBOW GRILL
New York, N. Y.

"I think The Billboard is a fine source of information for the night club field. I enjoy reading it every week."

FRANK W. BERGMAN
Owner
HOTEL SHERMAN
Chicago, Ill.

"You haven't the slightest idea of how much value I get from reading The Billboard. The information on the clubs is extremely important. I use it to keep abreast of new acts and new trends in the entertainment field. I fully scrutinize the impartial reporting of our shows by The Billboard. This helps me make decisions about shows we might have made in the past, but are not yet in The Billboard."

MAX SOURKES
Manager
CHEZ MAURICE
Montreal, Quebec

"I plan my shows religiously in an effort to keep the talent stock up, and to keep the clientele coming back. I have found that the concert halls are favorite destinations for entertainers, so that when I am in their neighborhood I use my club to keep my clientele coming back."

JAMES LOUIS SMITH
General Manager
LA SALLE HOTEL
Chicago, Ill.

"The value of The Billboard to a trade paper cannot be emphasized too highly. It is all inclusive in scope, and it occupies an important place in the show business. Congratulations on the excellence of the magazine and lots of good wishes for the future."

ARTHUR H. PADULA
President
ARCADIA, THE INT'L RESTAURANT

"The Billboard is the finest advertisement in the entertainment field. It is a powerful medium and a valuable tool in advertising."

LEON ENKEN
Co-Owner
LEON & EDDIE'S
New York, N. Y.

"The Billboard is one of the most important tools available to the entertainment industry. It is a tool that is available to all who wish to publicize their entertainment ventures."

ROY STEFFEN
Managing Director
NEW BISMARCK HOTEL
Chicago, Ill.
VAUDEVILLE AT LOWEST EBB

Jersey Squawks World's Fair
In Sidetracking Shore Trade

ASHBURY PARK, N. J., June 24.—Not only is Jersey Shore taking a kick in the pants from the World's Fair, but it seems as if Crooner's Trylon and Perisphere have drawn away people who otherwise might have visited Jersey Squawks, the World's Foremost AMU Client Weekly.

All the way down from Cliffwood to Point Pleasant, there is a noticeable inflexion of people; there is a decided ebb.

Most of the shore amusement companies and shows depend on local trade until the Fourth, when outsiders show up. To date, the local trade has been nil, all visitors going to Asbury Park instead of doughing here.

Particularly the people who can't take time off until Sunday, supposedly the show week, are being taken in by how people are going for the fair is illustrated of the Asbury Park railway station where hundreds of crowds gather rather than come in.

Some of the state of affairs still insist that as soon as July and here the story will be different. But it's a fact: making a novelty, but as soon as hot days set in it will melt away.

Although it's a fact: making a novelty, but as soon as hot days set in it will melt away.

Contrary to popular opinion, the Boardwalk veterans feel that the fair is definitely on the wane. He said, "Before the fair opened almost everyone felt that people coming to see it would be drawn to the shore. None figured the opposite. Operators argue that people traveling thru this section on business for the Fourth will avoid them and stop off either to or on way back.

George Zuckerman, publicity director of Asbury Park, just after the new stadium designed to get outsiders to come this way. He issued "Fugitives from the World's Fair" and supposed to have kept Asbury in the limelight. The newspapers read:"

"This is to certify that (name) is declared to have left from this county, its visiting relatives who expect to be entertained amid the fervor of the World's Fair with a good standing and is entitled to sanctuary in ASBURY PARK, N.J.

Gag made Trans-Radio newscast twice on June 24, but novelty soon wore off. Merchants and amusement operators are hoping for a third play when (see Jersey Squawks on page 68).

RKO Down to Single Week;
Warners Have 3, Loew 2

Golden Gate, San Francisco, sticks as Chicago Palace drops out June 29—RKO maintains flesh interest with "talent quests," beauty contests and similar stunts.

NEW YORK, June 24—Radio—Keith-Orpheum circuit, which operated between 250 and 300 vaude houses 11 years ago and at one time could offer acts more than 40 cities, is planning to give a repeat engagement, to now down to one week. With the recent dropping of vaude at the Keith, Boston, and with Chicago Palace canceling, the Gold, the Golden Gate, Chicago, San Francisco, will be the only house preserving the RKO flesh tradition. Vaudeville has been rejuvenated by late, and scheduled shuttering of Chicago adds the condition. Warner now has three weeks: Fox, Philadelphia; Rialto, Washington, and RKO, New York. Warners has two: State, New York, and Capitol, Washington.

Until about 1926, RKO's flesh activities required the services of 35 books, about 100 agents and associates and 50 producers; but by 1926, the books of the Keith-Orpheum circuit were reduced to 12, with but 50 franchised agencies. Time fell to 80 weeks. In 1924, eight or nine houses were left with a booking time of 5½ weeks. With Warner's move of this past winter, they are being planned for the fair, with talent unions demanding a second booking expired. One of the pending deals calls for a 5½-week booking for vaude and royalties, their main source of income. Set-up places authors and actors in competition with themselves.

Progress on plans for an Actors' Equity Guild, a union of theatrical Arts, among which is the American Federation of Actors, was not in place until the Assemblies of the Actors and Artists of America in its meeting which has to be held by the AAA's power to formulate charges and try the accused. Sophie Tucker, AFA president, recently declared that the district attorney's office had subpoenaed the records of the AFA office and that its inspectors from the Department of War were to be confronted with taking, with the complaint in the matter. The document was addressed to Ralph Whitehead, who was the only one who has been named.

NEW YORK, June 26.—Abraham J. Halpern, attorney, speaking for Ralph Whitehead, executive secretary of the American Federation of Actors, today declared that the its administration was not under threat of the Assemblies of Artists and Artists of America unless the AAA has shown constitutional proof of its power to conduct the investigation. Halpern said he was considering taking the matter to the courts.

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AFA Charter To Equity Rumored; Legit Union Admits Possibility

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AFA's equal stands as the Palace, Chicago; Palace, Cleveland; Rialto, Cin- nati; Proctor's, Troy, N. Y.

RKO, however, still uses "talent quests," beauty contests and false or fake programs. Recent talent quest was a national proposition, and in its last days, performers of the Coliseum, Kenmore, Madison and other houses of the former Wake Time.

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Law Means More Taxes for N. Y. Employers; But Employees of Traveling Units and Bands Profit

GENERAL NEWS

Law Means More Taxes for N. Y. Employers; But Employees of Traveling Units and Bands Profit

Smith Starts AFA Battle in Frisco; Calls a Meeting

For FILMS

Knights Sisters

The Knights Sisters, who will be two of the attractions at the Fourth of July celebration in White Sands when it opens in New York, have withdrawn from their engagement in the United States due to the high cost of living in New York. The group consists of Bette, Kitty, and Sadie, who are all members of the United States Navy.
Jetty 1, 1939

Broadway Beat
By MAGI SPKRIN

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PHILADELPHIA, June 24—E1 Brendel Jr. has resigned as manager of Town Hall Ballroom here. He had been heading the activities of this spot and another in Philadelphia last November, when he was made a partner in a contract by the Pennsylvania Co., which is now in possession of the building.

According to Brendel, he was promised increased bonuses and commissions provided the rentals of the spot exceeded $22,000, which he had not been reaching under his management. He stated he was signing of the new contract. The task of replacing him has not yet been selected.

Brendel's financial arrangements, Brendel saits, were worked out because he made his continuation there unfeasible. He further said that other extra accommodations such as adult dancing and vaudeville were being planned and expenses prior to when the hall was not leased were not allowed.

Wis. Showmen Faced With 3% Income Tax

MADISON, Wis., June 24—Showmen of Wisconsin face a new problem. Governor Land's proposed tax, No. 806-A, pending before the Legislature, which among other things provides for a 3% tax on theaters and amusement places.

The bill defines such "any place where..." and provides for a 3% tax on any part or all of the following are thereto interrelated, among other things: admissions, all tickets, including those of any athletic events or contests, any business providing exhibitions, amusement, sports, races, contests, and any amusement place business. The tax is not to be included the admission fees, directly or indirectly, for any person who is in the business of providing entertainment. School and charitable entertainments are exempt from the provisions of the bill.

Operators subject to the tax are obliged to keep records and file a return at a cost of $1 and persons operating a dance at $1. Senators may require a permit for each of such location.

On the tax due under the bill would be due and payable monthly and on or before the first day of the month. A grace period of 30 days is given. Any amusement places subject to the tax would be required to keep records of the gross income of their business.

The tax imposed by the bill would be a 3% upon the personal property of the theater, subject to the tax, and the trustee is given power to seize and sell the same. The tax is properly used in any theater last year, according to an order for the tax imposed by the town of New York, which is not intended to become and does not become a permanent part of the theater property.

It is expected that this tax will raise book which is in the stage.
Plan Tape Transmission Show Using High Spots From Benny, Smith and Others Now on Air

HOLLYWOOD, June 24—A melange of its own programs, taken off the air on the West Coast but now being rebroadcast on a spot campaign throughout the West to bring The Associated Oil Co.'s Coast Oil program to the public. The program, which will be rebroadcast several times each day during the next week, will give a few of the high spots from the past year. This show is produced by the Associated Oil Co., and the tape will be used as a test run for a在全国范围内, there is a new trend in radio broadcasting. The Associated Oil Co. has taken the lead in this field by presenting a series of shows featuring high spots from past programs. These shows will be broadcast on various stations across the country, providing an opportunity for listeners to enjoy the best of the network's offerings. The Associated Oil Co. continues to innovate and expand its reach, showcasing the power of radio as a medium for entertainment and information.
Baird May Produce Tele Here; Large Screen Very Impressive

NEW YORK, June 24.—Baird Televison Corp., now giving previews showing their new television production for theaters, indicated this week that they are planning to produce a large screen television production itself. Just what Baird plans to show this week in order to indicate this new production is not known, but it is understood that Paul J. Larsen, Baird engineer and private consultant, production by Baird, has made suggestions to the National Broadcasting Co. regarding the event. It is understood that NBC and all film companies are unable to deliver, and the Baird screen is designed for theater use on large screens is pending.

In the event Baird secures theater outlets, agreement is said to be in the making with NBC for the showing of its own, which will produce television programs for both film and stage. Tentative plans would place these productions into a string of theaters on a continuous basis.

Baird on Tuesday evening, at Causey, British headquarters, presented to the press a new model, the Baird Televisor, a 12 by 6-foot screen, with the audience present using the screen for the first time. Exhibiting the screen in the full light of the English Derby. Showing to the audience a presentation of the famous Million Dollar Race, which was telecast live from the New York Hippodrome last year. Baird is now producing a daily serial, with the next serial to be on the occasion excellent. All in all the large screen has expanded the entertainment possibilities to warrant large output of both types of the screen, according to Larsen, this screening was a fair, the not exceptional, example of large screen picture being shown.

Baird executives, prior to the screening, announced the plans for the present and future, the audience that Baird had nothing to do with NBC's production. Apparently satisfied, because there was no attack on the NBC, and all were shown with a by a thank-you speech tossed to NBC. As the Baird Televisor is being produced there was no yet to British, but it is predicted that the audience will come along rapidly in the near future., and the screen being used to less experimental. The screen was established for the telecasting of the best of British theater, most of the screen was established for the telecasting of the best of British theater, most of the screen shows were not available with large casts.

There were, of course, the broader aspects of the screening, and the fact that the screen was not available with large casts.

PHILADELPHIA, June 25.—The new picture of "The Trial of Sweeney Todd," produced by C. H. Cozy, is now in the process of being shown in the United States. This is the first time the film has been shown, and it is expected that it will be a big hit.

The picture is a drama of life in the city of Philadelphia, and is based on the story of the famous murderer, Sweeney Todd. The film is directed by John Ford, and is produced by C. H. Cozy, the producer of the famous "The.heap of Eggs" and "The Fall of the House of Usher." The picture is in color, and is expected to be a big hit. The film is scheduled for release in the United States next week.
Radio Reviews

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further comment. The Radio Review is inadequate for a production that makes its first appearance at this time.

Radio chatted up another first Thursday (15) when the initial program in a series was heard on WOR, New York. In May, on a one-network repeat, and in July, on a two-network repeat, the radio world was shocked by the news that VON RANDEL, the star of the eponymous series, had died. Milestone marker was Kay Saxon, Miss Lulu Street's first leading lady in the original radio soap operas for American Tobacco Co.

WOR has the repeat thread Thursday at 12:15 p.m. E.R.
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Music Items

Music Men and Matters:

Bob Inkster, personnel manager for the availability committee of ASCAP for increased availability, plans to lower the rate of 350, giving the firm a 4,700 listing.

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Songs With Most Radio Plugs

"White Sails" Cruise to Top; "Stairway" Holds On

Songs listed are those receiving 15 or more network pluggs (WLB, WRAF, WBAB, etc.) of the following dates: Thursday, June 12. Independent plugs are those received on WOR, WNEW, WMCA, and others. The production numbers are "M" based on data supplied by Accurate Reporting Service.

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But Definitely

Oakdale, Ohio, June 24—When Bill Armstrong, the long-time dance star of the town, danced in his last show, he turned a new page in his career. The dance was held at the Oakdale Theater, and it was a sell-out. The audience was delighted with Armstrong's performance, and he received a standing ovation at the end of his show.

Platter Price Change

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<td>Columbia</td>
<td>29</td>
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The Reviewing Stand

Duke Dingley
(Reviewed at the Lookout House, Cosmopolitan, Ky.)

This youthful aggregation began its career at the Llewellyn Theater in New York. It
has been playing at the various night club spots in the city, and has been well received. The band is
organized by Duke Dingley, who also plays the cornet. The band is composed of five members, and
is well known in the New York music world.

Wally Wallace
(Reviewed at the Million Dollar Ballroom, Chicago)

ABY OF six months, Wally Wallace's band has grown from a small group of musicians to a full
size orchestra. The players are all very young, and are learning rapidly. The band is composed of
six members, and plays in a light, easy manner.

Charles Vagabond
(Reviewed at Club Baltica, Chicago)

WORKING in and around this territory, I do not think that any band has recently turned up with
something so new and different as the Vagabond. The band is composed of six members, and
plays in a style that is entirely its own. The players are all very young, and are learning rapidly.

Shelley and Benny the Burn's in Skyland Feud

PHILADELPHIA, June 24—Shelley and Benny the Burn's in Skyland Feud has been played in this city
for a number of years. The band is composed of six members, and plays in a style that is entirely its
own. The players are all very young, and are learning rapidly.

Jack Teagarden
(Reviewed at Blackhawk Canteen, Chicago)

PULLING up stakes in the Paul Whiteman band, Jack Teagarden has taken his trombone and got
himself a new band. The band is composed of six members, and plays in a style that is entirely its
own. The players are all very young, and are learning rapidly.

Red Blackburn
(Reviewed at Fairchild Park Ballroom, Kansas City, Mo.)

JACK AND the three former directors of the old Aragon Swing Band, have split off from their own
band, and formed a new one. The band is composed of six members, and plays in a style that is
entirely its own. The players are all very young, and are learning rapidly.

Off the Records

Vocadance

It's the solo singing and harmonizing of the band members that make the Vocadance a hit for
the footlights on wax recordings. The Vocadance has borrowed a number of tunes from the
older groups, and the new ones which it has written are quite as popular. The Vocadance is
composed of six members, and plays in a style that is entirely its own. The players are all very
young, and are learning rapidly.

Andy Kirk and His Clowns of Joy

PLAYING a musical comedy here, Kirk gave his Promoter Mann Davis a good idea for the next
calling. The band is composed of six members, and plays in a style that is entirely its own.

Charlie Garman
(Reviewed at Rainbow Room, Albany)

THIS aggregation, headed by Charlie Garman, and numbered at 11, is the largest band to be heard in
any of the night spots along this shore, and has taken the musical world by storm. The band is
patterned after a swing band, and the players are all very young, and are learning rapidly. The
players are all very young, and are learning rapidly.

Louis Armstrong

JAZZ master Louis Armstrong, who has been playing with the best bands for a number of years,
has formed his own small group, and is playing in a style that is entirely his own. The players are
all very young, and are learning rapidly.

FREDERICK BROS MUSIC CORP.

New York—Cleveland—Chicago.


FREDERICK BROS MUSIC CORP.

New York—Cleveland—Chicago.

The Terry Snyder Trio "Wizard of the Vibreophone" currently at Chico-Felder Serentine Room Millburn, N. J. Exclusive Management.

UNIVERSAL ARTISTS BUREAU, 1460 Broadway, New York City.

World's Largest Dancing Floor for Filmland Ball DES MOINES, June 26—Arrangements for what is believed to be the world's largest one-day ball—in one building—on one floor (1) at the Drake's football stadium here, in connection with the Des Moines Filmland Ball being held June 28, show that the guest of honor will be CARRIE FISHER, and that movie talent hordes will bring the scene's notables.

A helping of the World's Largest Dancing Floor for Filmland Ball will be a 40,000 square foot ballroom with an all-weather capacity. The floor, being erected on the former half of the stadium, will be the largest building in the city. The guest of honor will be CARRIE FISHER, and that movie talent hordes will bring the scene's notables.

The World's Largest Dancing Floor for Filmland Ball will be a 40,000 square foot ballroom with an all-weather capacity. The floor, being erected on the former half of the stadium, will be the largest building in the city. The guest of honor will be CARRIE FISHER, and that movie talent hordes will bring the scene's notables.

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**EM post-convention side lights**

**Extra Added**

It's not a pleasant sight, but it happened as what might have happened and will happen again if new contract terms are not worked out in the near future. The entire music world, including the record and the live music and orchestra scene, is now on the verge of a total shutdown. Many of the resolutions passed by the local record companies and the Associated Musicians and Willing Workers of America have been ignored by the management of the radio stations. It is now being reported that the happiest news for the industry is the lack of new contracts. There are some reports that the Associated Musicians and Willing Workers of America has been unable to agree on terms with the management of the radio stations.

**On Bands and Bookers**

TRAVELING bands who have to walk a full year before they can get a job, it is added, have no premium over existing rules. And to make matters worse, the law was passed on a motion that the traveling bands would receive in the jurisdiction of a local union where they were working. The union would then be able to negotiate or contract for miscellaneous dates to be played in the same jurisdiction.

Under the existing law, a local union is required to place a spot on the restricted list if there was only any possibility of collision on part of booker or band.

**Musician Mountain**

They are Kingpins in the industry. Kentuckians who have made it as far as the APM is concerned the hillbilly bands are no more than a novelty act. The gitar-twang bands and nasal yodelers in the company of APM-one was withdrawn.

While the distant radio wire situation remains as it is for another year, deputies were able to push legislation providing for a series of remote mid-winter clinics and a suitable statement that the broadcast is made with the consent of the APM.

**Traveling Tosters**

MARSHAL of legislation was aimed directly at the local unions. Some of the resolutions finding their way to the floor among the music makers if thanks to the direction and foresight of Prexy Weber. After lengthy talks with the present apportionment of the airtime of 10 per cent of all-regular traveling under the band in appearance. Feeling that most leaders of the 90 per cent pay-back to the musician, convention was asked to change the set-up so that 10 per cent of the traveling tax would be retained by the local union and the remaining 90 per cent turned over to the Federa. The Prexy set up for local, with the local retaining a 3 per cent interest on the remaining 90 per cent and the remaining 3 returned to the musician remaining on the books.

Upon the suggestion of Treasurer Broderick, two- and three-spot traveling cards was raised to 50 cents.

Resolution that traveling deals shall change on a regular four-hour session (leader double), except in very public and very large engagements. The new scale prevails the higher scale must be charged on any performance in the music business. The scale was used for neutral territories.

Unless band is given a local call in the area within central area call for 25 per man (leader 30.50) for three rounds. The next round was set for the time at 11 ($1.25 for leader) for each half hour.

You may expect a bumper crop of musicians as the full letter of the law is followed in this case. Resolution was passed calling for all leaders to cancel all contacts with a local to include the amount of money left with the leader, if any, or to return it. Since most of the name bands pay the men above scale, with the pay varying on a point basis among the men, leader is going to be placed in a hot spot when his boys find out each other's salaries.

**ASCAP Relations**

EVALUATION requiring the APM to buy all up music and offer it from theater, radio stations, and all other establishments which employ live musicians didn't get to first base. It would have meant making an attempt to buy out ASCAP. Weber explained that not only would they fail the APM nothing but would cost at least $100,000,000 in the attempt.

If anything, relationship with ASCAP is on a more friendly basis, and on the basis of legislation passed and the position of ASCAP made by a representative present at APM, there is to be no effort to change the APM in common cause to try to push that no agreement to the Federal copyright bill that nickelspots may be licensed. Much was made of the fact that ASCAP had created a condition of unfair competition, since this was the case with the American Federation of Music as a basis, the APM money would be turned over to the APM. Weber said that those who are against the APM are trying to buy out ASCAP and those who are for the APM are trying to change ASCAP.

In connection with music machines, Weber said that it was still following a policy of "leave well enough alone," being afraid that any attempt to set up a machine for the radio industry. In the case of ASCAP's recent financial statement, the cause of ASCAP was made for the purpose of making a mistake. Weber further advised that the APM has nothing to do with ASCAP, and that the APM is the only body that can deal with the question of the APM, and that the APM is the only body that can deal with the question of the APM.

**More Discussions**

MORE than a dozen resolutions introduced by the Associated Musicians and the nickelodeon showing the importance of the ASCAP machine for the ASCAP machine. The ASCAP machine was ordered to be a study of all phonograph and equipment in view of the question of ASCAP's machine. ASCAP's machine is placed in the ASCAP machine. Board was ordered to study the economic possibility of ASCAP to grab off the jurisdiction of all record playing devices, including the ASCAP machine. Board reports favorably later in the week and he is expected to return to New York this week.

Rochester, N.Y., June 24—Johnny (Stu) Davis, trumpeting for Gene Krupa, died of tuberculosis. Krupa's band played on, as it has always done.

Davis, who had been ill for some time, died at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. Inland Hospital in this city. The funeral service was held at the Mts. 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Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS:
- a - auditorium
- b - balcony
- c - cafe
- e - cabaret
- r - country club
e - hotel
- h - restaurant
- o - outdoor
- p - amusement park
- r - roadhouse
- r - restaurant
- s - showboat
- t - theater

Orchestra Routes must be received at the Cincinnati Office not later than Friday to insure publication.

A
Adler, William (Aim-Aim): NYC, I.
Agnew, Charlie (Moby Mill): Duluth, Minn.
Albin, Bill (Champion): Alta, I.
Alpert, F. (Champion): Houston, Tex.
Anderson, Harley (Harley): Bridgeport, Conn.
Arnold, Charlie (Cook): Brownsville, Tex.
Ashton, Harold (Glen Park Casino): Bath, N.Y.
B
Band, Bill (Riverfront New Orleans, La.): La.
Bannister, John (Crescent City Club Mandeville, La.): La.
Barlow, Bill (Big Daddy's): Galveston, Tex.
Baskin, Jeso (Leicester): N. Y. B.
Barlow, Bud (Hollywood Bowl): Los Angeles, Calif.
Bates, Charles (St. Regis): Mexico City, Mex.
Beck, Albert (Bruno's): Des Moines, lowa.
Bey, Buster (Showboat Club): Cincinnati, Ohio.
Burgess, Maximilian (Gilmore's Boshire Room): Atlantic City, N. J.
Burnett, Bill (Jr.): (Pacific): Portland, Oreg.
Burrell, Bob (Gardenia): Skidmore, Mo.
Busch, Bud: (Stay Ballroom): New Haven, Conn.
Buster, Joe (Seville Ballroom): Bayonne, N. J.
Byrne, Bill (New York): N. Y.
Byrne, Bill: (Stay Ballroom): New Haven, Conn.
Byrne, Bill: (Stay Ballroom): New Haven, Conn.
C
Cagle, Jack (Long Terrance): Pittsburgh, Pa.
Carrman, Junior (New Yorker): N. Y.
Carpenter, Charlie (Rainbow Room): Asbury Park, N. J.
Caruso, Dick: (Newman's): Jersey City, N. J.
Caruso, Tony: (Lido): New York, N. Y.
Carrington, Ernest: (Gardenia): New Orleans, La.
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Prophet for Profit

NEW YORK, June 24.—While the boys and girls on the WPA Federal Theater project are engaged madly in putting up a street scene in Harlem, one of the FTP's far-sighted members, John Logan, is busy making plans to build new scenery and rent coast-to-coast circuits for the show opened in San Diego on schedule.

Logan was one of the Chilifan cast returned from the San Francisco premiere of the show at the Playhouse July 12. Now he is back in New York where he will make plans for the next set of performances.

In respect to the future of FTP here, a 60-day delay for the project was caused when Logan suspended all efforts to wire to U. S. Senate. It is planned that stay of execution will give FTP an opportunity to reorganize its membership, re-educate all interested groups, and encourage new memberships, while co-ordinating managers to a common program. Logan has already started to work on this, and with his efforts, the future of FTP here is assured.

Chiedy, I imagine, the season of 1939-40 will be known as the year in which Federal Theatre programs operated under the provisions for protection of rents above.

Guild auditors are still working a minimum or maximum on an average from June to 1939, and will not be able to make any progress this year. As the season will be concluded for summer with a series of children's plays, the producers will be able to raise the artistic standards of the plays and to attract new audiences. Some of these plays will be presented as on-the-road productions and others will be presented as on-the-road productions and others will be presented as on-the-road productions.

The season will be, as a whole, for the better. The Federal Theatre's active, organized, and determined, and the fact that the contract would give picture producers the edge in the market place. Some artists might be inclined to appeal directly to picture producers and negotiate their own terms. Managers appreciate the Federal Theatre's efforts, which give a chance to outside employees to make a better living, and management is willing to give a chance to reorganize its membership, re-educate all interested groups, and encourage new memberships, while co-ordinating managers to a common program.

In any case, we'll get along with the issue of the next season, and seeing that the budget covers the needs of the organization, we'll be able to go on with the work of the season.

The season opens in New York City on July 12, and will run for two weeks at the Playhouse. The season will be concluded for summer with a series of children's plays.

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New Plays on Broadway
Reviewed by Eugene Burr

BROADHURST
Beginning Monday Evening, June 19, 1939
THE STREETS OF PARIS
A play in three acts, by Luigi Pirandello, music by Abe Burrows, lyrics by Al Dubin, Additional numbers by Abe Burrows and Arnold Stang; played by Lee Brody, Sketches by Tom McKnight; produced by Abe Burrows; scenery and costumes by Duway Douglis, dancing and dances arranged and directed by Lawrence L. Goldwater, built by Naugatuck, produced by Triangle Street and Manhattan Scene Studios. Costumes by J. H. Brooks Costume Co., Orchestra conducted by Max Steiner. Sung by Charles Sevard, as Tito; Jack Soltis, as Ciccio; Paul Schimmel, in association with Owen and Johnson.

Plot: Luci Scalini, Lucilla Casali, Ruth Abbott, Louis Costello, Carmen Cartier, in Paris, Luci Scalini, as a young man, is engaged to Lucilla Casali, as his wife. The streets of Paris are hers to paint with her loves. She is more than a painter, for she is a woman to be painted. She is more than a woman, for she is a painting to be painted.

The Streets of Paris is a Parisian play, a Parisian dream, a Parisian reality. It is a Parisian play, because it is set in Paris, and it is a Parisian dream, because it is painted in the colors of Parisian life.

AMERICAN ACADEMY OF DRAMATIC ARTS
(Academy of Dramatic Arts) Founded 1884 by Franklin M. Augustus, Dean, 1421 Broadway, New York City. The American Academy of Dramatic Arts is a training school for actors and actresses, offering a three-year course leading to a degree of Master of Fine Arts in the Dramatic Arts. It is a private institution, conducted by a board of directors, and is open to all applicants who meet the requirements of admission. It is recognized by the state of New York as a university and is accredited by the Association of American Universities.

Window cards (Continued from page 15)

BROADWAY RUNS
Performance to June 24, Included.

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Window cards (Continued from page 15)

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Performance to June 24, Included.
Nitye Owners In Liquor Jam
20 Phila. owners charged by board for violations—closing orders appealed

PHILADELPHIA, June 24—Wholesale liquor revocations and suspensions are being handed out by the tri-state liquor board. So far four clubs have been ordered to close and 19 have been suspended for 30 days, periods, with the fate of others still hanging in the balance.

The first revocation came to Benny the Finn when agents came to the spot with a warrant. Agitators had been in season. However, Benny Fogelman, proprietor, protested before the hearing and action is taken by the court the spot will be allowed to remain open. An order upon which the license was revoked are gambling, maintaining gambling devices and Sunday sales.

Also ordered to close were the 69th street Nathaniel's, Broad, Hillbilly, operator, on charges of indecent shows; Lefferts Market, opr. by privy, operator, charged with sales for consumption on the premises; Streets of Temptation, opr. by A. Green, sales and sales to minors. The closings were based on pending court actions on the appeals.

Suspensions by the board include the Adelphi Hotel, Chestnut and 28th, the swank Hawaiian Room, however. The owner, Max Fabian, was caught operating the chic spot, which was closed in April because of a U.S. Tax protest. The suspension was for 30 days upon charges of Sunday sales.

Six clubs whose licenses were suspended are: 1326 Locust Street, 29th and Locust, opr. by Bill Peters, 12/1 club; 21 Club (now 18 Club), Horby Frank, proprietor, 29 days for Sunday sales; 28th and 13th, opr. by Johnny McCoskey, 10 club; 60th and 10th, Max Saltier, operator, 29 days; Evergreen Casino, Harold R. Larson, opr. by M. Larson, 30 days; 15th and Locust, opr. by M. Larson, 30 days and alleged adjuration of liquor; Club Morose, Joseph A. Nichols, opr. by M. Nichols, 30 days; 23rd and Chestnut, opr. by John W. Jones, 30 days; 21 Club, opr. by Jack Winter, 30 days; Evergreen and 13th, opr. by D. R. Winter, 29 days; Yacht Club, operated by Stanley March, 29 days; the 24th and 3rd, opr. by Christian, 29 days; 32nd and 14th, opr. by Robert H. Flandor, 30 days.

Suspending orders on clubs which have not as yet been cited are being careful. Since it is the legal practice of the board to suspend in visiting various spots to collect evidence of liquor law violations, Twenty-five license suspensions have been ordered in the Philadelphia area.

Press Agents Clean Up

NEW YORK, June 24—Dr. John A. Richardson, unsuccessful in his attempt to have charges filed against the press office bounty, has written Dr. Jabez Van Allen of the New York Times that press offices such improvements as a local newspaper office, a $2.50 (for 20) cents, could (one) (one) (one) (one) (one) (one) (one) (one)

Some of the boys of the paper are in heaven, A.

Eleanor Holm gives daily swimming exhibitions at the Hotel Statler, C., they form a lovely heads club for daily newspapermen.

American acts may double in two establishments in London, in any one week.

English Rules on Foreign Acts; Doubling Only in London; Six Months a Year; No Bottle Jobs

LONDON, June 24—Despite rumors to the contrary, the Labor Department here has made no alteration to its regulation governing license fees for foreign acts, favorable to vaudeville and night clubs. The rule still provides a minimum salary of $25 for an act of not more than two persons, and $50 for an act of more than two persons. The same rule applies to extra personnel. It also bars foreign standard acts from playing after more than six months, if not more than 12, unless an existing act has been in operation for more than a year prior to the act of the foreign act.

American acts may double in two establishments in London, in any one week. But "turn working" outside of London is barred by the Variety Artists' Congress. Management in London has, however, been a bar on foreign talent playing "bottle parties," or "tall buildings," when the net result is the same. But "turn working" is allowed in London, with two conditions: the act must be playing during the week, and the act must be paid by the management.

Portland Nitery Hits Peak Biz

PORTLAND, Ore., June 24—Paul Schmidinger's new Music Hall turned out the biggest crowd ever on a Tuesday night when 500 people crowded into the room on the opening night, June 13. A bit of magic, the place was packed.

First of week's ordeals, the average done in the old downtown building was 500. The place was bright and the acting was superb. The place was packed.

Oregon Laws Bother Cafes

SALEM, Ore., June 24—Refereed petitions against the bill restricting the sale of liquor to "certain" patrons was defeated by the Secretary of State Tuesday night. The bill now would require that the license be granted on the pressure of the state itself at least 15 cents on all sales for the sale of soft drinks and other products. The sale of extra strength ever more than one ounce must be made to a licensed dealer. The state Liquor Control Commission would be empowered to suspend or revoke the license of any refuses to cooperate with the state in the enforcement of the law. The state would have the right to inspect any place for a regulation barring all-night serving of all distilled liquors, 2 a.m. or 3 a.m. time limit.
Night Club Reviews

Rainbow Room, New York

Café Society went out on a Brenda last Wednesday night and greeted the new summer floor show at Mr. Rockefeller's wind-swept ivy tower on the 65th floor of his Radio City edifice.

Dropping the policy of dance acts (for the summer months), John Roy, managing director of the room, placed his entertainment line-up with unknowns in the main, but fairly good entertainment as floor shows. The policy of main bands, however, still continues, and Al Donahue's crew holding away over dancing and show, and Eddie Le Baron's string bands off filling the pitching feet need more than adequately.

First of the lesser known is Orion Country, eye-filling terp artist who performs some polished tap work, but just a little too much of it at one chip. Her style of tapping is more than faintly reminiscent of Eleanor Powell, including the smile, but lacks the ripeness and fast flash of Powell possesses. In all, however, she douts off some nice work.

Nita Carol, another youngster new to the night club end of show business, has the featured spot on the singing chores but doesn't mix enough personality with a fine trained voice. (She was recruited from the operatic ranks.) Her arrangements are too slow at present, but she has the appearance and the training for a successful career.

A novelty act which has been playing the New York stage for several months, but as the they were a circuit the pugging team of Ruth Aarons and Dandy Oliva, it's surprising how the forgotten trade maintains the same alacrity as when it first presented its own opera. The team, champs of their own countries, puts on a good show, mixed with a lot of showmanship. One of the pair usually challenges a patron to a game, with patron invariably walking off with a quart of champagne, which is a neat trick on the good-will angle. Dr. Sidney Ross, magician, perform at the tables only.

At Donahue's Band plays for the show and dancing and is just about as far as this spot is concerned. Donahue also emuses with commendable modesty. His vocalist, Paula Kelly, is also one who shouldn't go unnoticed, because there ever was an excellent, effortless singer she is it. She has a voice, looks and loads of personality without half trying. Mrs. Barney handles the band assignments and is a show in himself, giving forth with personality as well

Edward Sex is still on hand as master director of the room. Sol Zett.

Blue Fountain Room, La Salle Hotel, Chicago

The Milt Herst Trio is proving a very successful attraction in this cool spot. Starting around here some time or other, the famous trio, known for its musical activities on CBS here, Herst shows a great good trade. His combination is an unusual one, with his organ solo, creating the illusion of a full band game. Assisting him are Renate Leipziger, bass clarinetist of rhythm, and Dick Hedgy, drummer, who shades his work when Herst is in the spotlight, but reaches Gene Krupa levels when he's not. Hedgy also doubles on a xylophone and a conga.

Vogue Room, Hotel Hollenden, Cleveland

Bob Miller's Orchestra is still churning out the hits, before a show. Taking advantage of the Vogue Room's large dancing space, the clubs in Cleveland are closed or lack an entertainment. Under the management of the Hollenden is catching most of the trade.

Jimmy Walsh is host and comedian and is keeping his floorlight and audiences filled to the roof with music. He is a broad target that is usually presented in the entertainment field. The goings-on have a variety of rhythm, and Dick Hedgy, drummer.

The Oasis, Detroit

Opened six years ago as one of the first spots in town to be prepared for the Oasis has finally changed hands. The M. B. Lloyd, Mr. and Mrs. sold out this week to Mr. and Mrs. George. (2)

Show opens with Nita Devere, acrobats, knock-knock in numbers, in their routines, plus a variety selection of cornet style.

The Richardson Twins, attractive blue-eyed beauties, give the Oasis an injection of conventional Spanish dances and make the floorlighters jump.

Danny, outstanding dancer and a vocalist, gives a nice smooth performance. Opening a whirling dance number, followed with a novelty ball juggling and a spitting of daisies.

Ken Corney, acrobat and also books the show, doing his job capably. He is accompanied by the blonde charmer, Helen Bernhard, and also plays the Piano. Mr. and Mrs. Sammy Stern's Orchestra handles the music assignment. The show is short but rates well.

DOROTHY LEWIS

Outstanding Dancer on Ice

STARRING 34TH WEEK

IRIDIUM ROOM

ST. REGIS HOTEL, N. Y.

DOROTHY LEWIS

Dr. Music Corp. of America

DIXIE HEY

Bids Farewell to New York and All Friends

BOOKED FOR THE NEXT THREE MONTHS

TO DANCE AT THE SILVER SPRAY NIGHT CLUB

Crisolal, Canal Zone, Panama

THANKS TO SALLY SHAW

606 Club, Chicago

The talent hive remains in this late hour niche, one of the most popular for the young fry in the metropolis. The bills are replotted with stripers, all of whom are well known. Light entertainment is also offered, expertly emceed by the veteran Billy Carey, a Detroit born, who has been dependent on a bar-lounge house outfit, spot is also in the market for dancing and drinks. The club continues to be the highlight, for thru the years the management has acquired a near-perfect technique of placing the patrons in a mood of relaxation and heightening the interest in a fever's performance. There is also an addition with a Johnstone, which lends itself nicely, this time to the entertainment offered.

The dancers include Delores Greene, a top dancer with red hair and a generous frame. Comique Found, double-manning songs and dances for Frank Day, another redhead but comparatively weak. Flo Ash, blonde, who toys with a parasol, and Dagny, who brings novelty in her turn manipulating a prop.

Best on the other side of the line-up are Fred and Tom, a clean and smart-looking balcony team who work with admirable grace and perfect poise. When this main attraction is Open with a light routine to Night and Day, strut the Curves and caq with a musical and eddy bit.

Leon and Eddie, New York

New show which opened here Tuesday (20) takes for its theme the romantically sophisticated mood of April in Paris. The show has the name only, with the entertainment having to come from the audience, a romance, sophistication. April or Paris, doesn't make much of a general entertainment value of a typical Leon and Eddie revue.

Evelyn Twiggs was in a pleasant enough manner, things get under way with a program given by the Louis Sisters, who bring a lot of color and humor to the show. The Revue is a distinctive arranging to a song about Coffice and the story of the show is given greater pace and tidiness, and the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated. In this connection, incidentally, the show is given greater pace and tidiness, after Miss Bents well with an nice routine and an encore would been appreciated.
Mother Kelly's Miami Room
New York

Formerly the El Rio, club is now operated by Mrs. T. W. H. Gelinas, who manages Mother Kelly's and La Conchas in Miami. The El Rio has been completely remodeled and is air-conditioned, wall papered, upholstered and every other imaginable change. The layout is larger than any other room in the area. Between 23,000 and 25,000.

Mother Kelly's is a large layout with its own artistic acoustical arrangements, and this, plus a dead mike for part of the show, puts Livington's Band and its performers under more handicap. In a few days these problems will be worked out, as well as possible negotions, for a CBS wire for future makers.

Livington took, led by the 72-year-old comedian, made floor for the most part and is dashing out a little brand of Mae West, with the boys output occasional chimes. Very danceable, considering the group has been together about one month. Instrumentation includes three fiddles, four rhythm, including a special guitar and drums.

Main attraction there is a charm, personal appearance. Bob and Ethyl Wayne do interpretive tap, hoofing, and dancing in an operatic vein. Follow with a turn. In a more popular vein and a third novelties, with a final straw of Gladys and the Stokers. This group is in its first week at the Cuban Casino. The Artistic rhythm section is provided by Mr. and Mrs. Miller, Broke, Consuelo Moreno, Dolores, Ted Rodriguez, Don Constito and the Artistic String Band.

Diane Reede, another vocalist, had her turn and was not at all bad, as some have considered this despite herself she appeared to have a very well-trained voice, perhaps more suited to a commercial. It’s a credit to her talent.

One big hit among the performers was made by Owen and Parker, single, a funny one of double entendre. It’s a very nice one and is worth a couple of times when getting off, delivering some very loud noises. Technique includes much for the group, all of whom is highly amusing by Owens. Lyrics are rather stronger on the rhyming, but the music is very good. This is the group is in its first week at the Cuban Casino.

Policy is no minimum, and show will go on informally and at no set time, according to bell and the orchestra.

Roof Garden, Hotel Pierce
New York

Stellar (and only) attraction at this little block of the city is the Roof Garden, that key of expensive performances, and very useful with a batch of new material and tricks.

She has enough (and probably more) material to keep her half-hour entertainment going for a first rate. The girl has more charm in her than a lighted candle and she has the way of giving how so much without being tiresome. Her repertory of songs proves the same and a new song about a sojourner in Cuba which seemed to be a stream of the little you can’t take off, has been added.

End of a Private Secretary, and the final song, the dropping of the hat, is the only real accent she seems to be a distinct asset. Music is forthrightly written, and the delivery, back, supplies plentiful muscle, but every song sounds alike. Nothing original is shown. Service (none during the shows) measures up to the other aspects of the Roof Garden. If you can find in this place, but at those prices ($1.50 for dinner) it ought to be good.

Harry Schoe and Bert Hartman handling the reservations and selling.

The Paddock, Miami Beach

Due to the manipulations of Miami Beach laws, Jackie Maye, female impersonator, cannot operate at the Paddock, due to the rules of the only spot in the Miami area dubbed a full-length song-and-dance production. Working in pants instead of panther does make a difference. Jackie in a dress and canary in a tabacco are a more effective entertainer than the chap who leads the applause and goes thru the motions of emceeing Maye’s act. There’s a pipe, however, and when his Roy the Brag is thrilling to listen to. When the Royal Palm closed, Virginia Manche, the chorus girl and manager, moved to Miami. Manche Sexton, trained him and vocal! Roy then became the Paddock’s star on a postage stamp dance floor and cuts really smart terp capers. Miss Manche, trained in the B.B. Miller school, has been his choreographer. He is the most versatile, unusual personality in the industry.

A pair of nervous insects, La Pern and Maemi, is added to the act. They will not be too much of a novelty, they are much like the L. C. A. combination. They are much like the L. C. A. combination.

The Broadway spots were the ones to come. The International Casino, which has had a heavy trade since its reopening several weeks ago, is taking it on the club floor. There was a grand opening every week because of the $45,000.00 opening gross, and the show is working near $55,000.00, under the same management of the S. W. Miller, Big Bety, singer. While there have been no plans for cutting the show, to be able to make an absolutely lovely band of some of the headliner performances have been asked to take salary slices.

W. F. Spenders Give Breathing Spell; Int'l Casino Does $51,000

NEW YORK, June 24—World’s Fair spenders gave night club owners a breathing spell this week. Int’l Casino does $51,000 weekly for the first time in many months. Last week was $27,000, another sign that the fair is doing business.

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Names Added To Star-Studded Revue at Texas Casa Manana

FORT WORTH, Tex., June 24—Gomez and Wainwright have been named as last names to be added to talent line-up at Texas Casa Manana, which begins July 1. Gomez’s name has been added to the show and is being presented in the interest of the Casa Manana Revue, which opens here July 1.

Don Morgan’s orchestra and Kenny Hale and the Pachyderm have been added to the Casa Manana, which has a record setting house for the past week with $45,000.00 opening gross, and is plans to provide a large weekly gross.

The show is directed by the Casa Manana Association and will also sponsor a small vaude show in Pioneer Palace, which has a large building left of the 1935 Fair. Pioneer Palace show will be a yearly-deal revue presenting a variety of singers, song writers, and dance revue. The company is led by George Morgan, who will follow Sara Ann McCabe at the Versailles.

The show is in Pioneer Palace is to hyped crowds along the high road to Casa Manana. The show will be on the same bill as the Casa Manana. Tom Daily will again have food and drink concessions for both Casa Manana and Pioneer Palace. The association will provide all other concessions and the proposed penny arcade in connection with the show, the shooting galleries and a few others.

Ft. Worth Casa Hype so Compete

FORT WORTH, Tex., June 24—With competition expected from the Casa Manana at the Casa Manana in the Texas Hotel, has foregone its usual name-band policy for the summer. MCA has been dropped.

However, the other two big spots operating here, Show Boat and Casa Hall, are bringing in names to compete with Casa Manana and also figure on getting the after-show crowds from Casa Manana.

The Casa Manana is set for two weeks at the Show Boat last week prior to Casa Manana opening July 31. MCA handles the booking for the Casa Manana in the Texas Hotel.

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Perhaps the most interesting aspect of the Casa Manana bookings has been the addition of two new companies and the elimination of the MCA policy. The Casa Manana has been able to provide a variety of shows for the Texas Hotel, which has been getting in nearly 60 each week. The company has been able to put in better attractions to catch the trade when it comes to town.

Milwaukee Club Adds Show

MILWAUKEE, June 24—Our Annex is now featuring entertainment, including Matthew Pryor, organist; Simon Phillips, Nebraska player, and Bert Synder, emoji.

HEAR DE LLOYD MCKAYE
SATIONAL PIANOeldon
The Onyx Club, N. Y.
Philadelphia News...
Hear De Lloyd McKaye, who is a member of the American Federation of Musicians, is in town.

De Carlo’s and Granada

DANCE HALLS

RENE & ESTELA & COMPANY
Cuba’s Foremost Rhumba Dancers
5th Week
HAVANA MADRID, N. Y., and held definitely.
Just returned from highly successful engagements in Cuba, Mexico and California.

Western Badge & Novelty Co.,
400 N. Exeter St., St. Paul, Minn.
VAUDE IN ITALY OKEH, BUT

12 to 16 Weeks for Foreign Acts
But Salary Payoff Too Difficult

Foreign acts may take out only $40-some acts take more thru slick agents—poor Italian films help vaude comeback—Paris agents book most foreign acts

— from the Billboard

MANNFIED, O., June 24—(Continued from page 3)

refuse to continue paying dues until informed of fate of forerunners. Changes to the Billboard today, they claim, an AFA letter told them to pay up or be dropped from the AFA. Four A officials last week warned employers that any strike to take advantage of the performers during the criads would bring the whole Four A set-up down on their heads. The body is also concerned with protection of present membership in their relation with union itself.

Thru its newly acquired attorney, New York City, the new AFA administers that the Four A's has sold itself on the premises that Four A officials have been warned employers that any strike to take advantage of the performers during the criads would bring the whole Four A set-up down on their heads. The body is also concerned with protection of present membership in their relation with union itself.

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Strand, New York
(Reviewed Friday evening, June 23)
Last show Friday night got a tough break when the pit elevator went up, and the stage was struck partly up, making Jannetty Kaye and her orchestra work halfway below the rink and coming out of considerable visibility from the back part of the house. Updating was not so badly affected. Kaye, however, made a pleasant plea to the audience and, despite the gapped, the show did well. Vaudes acts were really not hindered, since it means that instead of working before the wall they worked on the regular stage house stage. This was nice, for a change, to see a Broadway vaude stage in use outside of the show.

Vauds offering is a strong one, with three acts, Slate Brothers, Three Samuels and Harriet Hayen and Harry Potter. The Slate Boys, one of the best street act comedies I have ever seen, was a bit cut for some months, with a serious threat made previously, when the show was expected to return—got a warm hand. Jannetty Kaye, a very good singer, was a bit cut, and her number is much too short. Did 14 numbers. My Buddy, one of them, in a Tommy Dorsey version, is a very good sentimental touch.

Best soloist is the native Clyde Burke, a sweet-sounding guy and really too good to be a band vocalist. His version of "Sing a Song of Sixpence" is terrific. His comic act, with his tall, skinny, comic blind Hope and his solo choker clipped. Charles Wilson and Jimmie Brown, a male trio, the Three Barons, are the rest of the singing section of the act. My Buddy is in a list of Kaye's number is much too short. Did 14 numbers. My Buddy, one of them, in a Tommy Dorsey version, is a very good sentimental touch.

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July 1, 1939
NIGHT CLUBS—VAUDEVILLE

Sceney

Trend for Better Noted in B’way Houses; Holdovers Good; New Attractions Do Swell

Palladium, London
(Revised Monday, June 12)

Second week of show here is well up to standard, with strong American representation. Three Stages and the idea of a Big Band as the featured attraction in the Variety own was taken as a short notice to fill in for Three Denvers on one of the Palladium's seasonal empires. The first week's performance was held up thru the girls suffering from rough sea crossing.

William L. Daily are main hits with aerial routines, introducing original trapeze acts by a Miss Minnie from Copenhagen. Colored team of Battle and Foster have some good turns. Miss A. I. Foster finding an effective contrast in the take of her jitterbug act. Captain Tommy Kayes makes first West End appearance with three lively hits, three new acts, energetic work. His strong show up and Kayes' keen sense of showmanship will certainly propel him to the top of his game.

Another American first time here is Jack Duran, who quickly gained favor with the crowd, whooping it up with his "Swingin' " Jive." Herbert Marshall, Boyer and Muni, a new angle to this character. A novel hit cut by his challenging acrobatic trick after each impression.

Walter Elmore, a mental artist, introduces a good routine combining food and dance. Examples are shown for the first time in the Palladium. In the comic class. His personality and style are sufficiently strong to win top billing. He is one of those who wins the string of pat- ter not particularly new.
Second half opens with Joe Termini.

Altho not playing usual set time three hours, Joe gets full laugh measure with his banjo and guitar foolery. As exposition he gets many appreciative and spontaneous reactions. It was Robin and Virginia smile. Joe's banjo picking is in fine form and his vocals score well with an attractively routine coaching.

Recounts from British radio, Leslie March and Leslie Holmes make but a weak impression in their light comedy and song patter act.

Both comedians make no change from their initial offering of last week. Their timing could stand straighter and handle his job well. Outractors show plenty of appreciation for their efforts, although not as much as plenty of eye poking, nose tweaking and clapping.

Seven Precedrillies close with their sightly keyboard treatment. Both comedians make one regret session only runs to end of June. It is an earnest desire to go to next Crazy Show.

Folk, Pennsylvania, closing of the 'hills' could well have played to empty stage as many of these regulars are going on vacation, whose whirlwind roller skating on a stage that is quite small. Edith Laubenhagen had time to get under way with some stories when Edith put her usual comedy on. Her work is Curly, Larry), making their first appearance.

A hit was put on by Betty Lou. Palladium, five of the 13 acts were Americans.

Making her first showing at this house, Patricia Ann Dingle made quite an impression with her singing of Some of These Days.

First half closed on high note with creditable dancing hits of Maurice Colombo, who has support of Rupcy, Bogue and George and Virginia to which he is now married.

"Fasted act of the bill" could well have played to empty stage as many of these regulars are going on vacation, whose whirlwind roller skating on a stage that is quite small. Edith Laubenhagen had time to get under way with some stories when Edith put her usual comedy on. Her work is Curly, Larry), making their first appearance.

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Burlesque Notes
(Communications to New York Office)

New York

ZADA ZORN, while at the Avenue, De-
trec, was the guest of the house at
a dinner given by the women with
traveling units, was billed as a fea-
tured exhibition dancer and accorded
a rave by the press. The billing was
GALLY KEITH, "tired dancer, opened
June 22 at the Palace. This is the World’s Fair in The Acrobat, a siltou-
ette act, and the show is being handled
by Messmore & Damon. Others include
George Maddocks Fair Sat, with Georgia
Soothern and six dancing chorines, pro-
duced by Allen Guiler, Rusty Oce-
ton, ex-Burlesque, now on the road
tickets and handling the stage at Fair
T WCNY in Brooklyn, folders for the
season June 16. HOWARD Joint, New
York, June 24, INLE TONI, one of the
Continental’s front boys, departs receiv-
ing a Winchell credit which was due him. He meantime his being instrumen-
tial in the collection taken during the funeral expenses of the recently
demised Marjorie Perry, a credit that
will allow the Continental to hire
another Continental chorine, who started the fund with $40 of her own.

SAM BRINDAM, who now has given his
European traveling date of May 5, tells of Century, Brooklyn, plans for
1939. House to have a revolving stage and many other modern auto-
omatics. House to hire a new producer, between the Continental and the
Century. Later he has given promise to tour the US, and a reserved-seat for the
opening. From Century, Brooklyn, is an un-
timely to play a professionalism mid-
month (which we sense is for the near
thereafter. DOROTHY HENRY, a
1938 graduate of Century, Brooklyn,
produced Ida Rose is featuring Dori-
thony’s milk bath at every perfor-
MANDEE, destroyed by fire on June 20. Producer Ida Rose is featuring Dor-
othy’s milk bath at every perfor-
MANDEE, destroyed by fire on June 24. Producer Ida Rose is featuring Dor-

HARRY JACKSON, Joe Dick, Billy Mil-
ner, are all back in the Clarettes, and
one of the burly oldtimers to attend the funeral of Mr. Harry Jack-
son (dying) Watson June 6. HARRY JACKSON, ex-burly ac-
tor, now Mrs. Frank Kirsch, wife of a tobacco
manufacturer, is in Little Rock, Ar-
Vorl. On June 15, Mrs. Kirsch was on
a tour of the East Coast, with his
son Charles Mcnally, Harry Ryan, Jane-
ese, and Mrs. Ryan. On June 15,
ADRIENNE, Cancer, because of
Mrs. Jackson’s passing, has decided to change her moniker to Carol Lott.

Burlesque Notes

Vancouver Clubs Get Curfew Break

Vancouver, B. C., June 24.— Despite
exiguous objection from church organi-
zations, the city council has set a cur-
feu for cabaret Sunday.

The public and music
union, told the council Vancouver is a
23 hour town and that it is depar-
ting to pay the wages of a large
to keep them on, that dances and
engaged in cabaret and 50 other
persons for every music employee.

The new Vancouver Hotel, Palomar, The
Hotel, Palomar, W. K. Gardens and
the Oriental.

State-Lake, Oriental Cut

CHICAGO, June 24.—Bubash & Katz
State-Lake and Jones, Limick & Sche-
ter’s Oriental lowered their 45-minute
rates to the 40-minute cut-off, which
will be in effect indefinitely.

New Color Floor Shows

HOLLYWOOD, June 24.—Club Plan-
ners are again all over it in their
олос на большинство профессиональных мероприятий. В качестве ассистента, работая висимую рекламу, Пиерр Стейнберг, создатель и продюсер "Сирена, "сунул его в кинотеатр". Он снова пришел к своим корней, которые у него в Кливленд, Огайо, и был одним из первых представителей Кливленд, который впервые столкнулся с проблемами со страховкой. Он должен будет вернуться в свою обычную работу, чтобы приступить к новому проекту."
"Hit Paraders" Find East Bad

Return to Ohio for a few stands before invading Indiana

WOOSTER, O. June 24—Pryor King’s Hit Parade tent show has returned to the Middle West and is setting up at Wooster, Ohio, where he expects to make a big show of business. The type of tent show is new to the population of the area, and the unusual nature of the show is being given a good deal of attention. The show has been running for about a month and is a big hit with the audience.

In the past, shows have been compared to a month ago when the show first started. The competition in the area has been fierce, and it is expected that the audience will be divided between the two shows. However, the Hit Parade show has been receiving good reviews from the audience.

Charley Donoghue, treasurer, said that the show was expected to run for about three weeks in the Western Pennsylvania and steel coal area. The show has done well in this area, and it is expected that it will continue to do well as it moves on to other areas.

The show is also planning to meet several middle schools in the area as part of its tour, which is expected to last for a month. The show has already met with good audience reception, and it is expected that the audience will continue to be impressed.

Michael O’Dea, Irish tenor, is a new addition to the Hit Parade show. The tenor has been very popular with the audience, and he is expected to continue to perform well as the show moves on to other areas.

The show is expected to continue to meet with good audience reception as it moves on to other areas. The audience is expected to continue to be impressed, and the show is expected to continue to be a big hit with the audience.

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

Joplin Contest Winds Up; Willis, Carroll Winners

JOPLIN, Mo., June 24—Harry Gray’s Joplin violet show in the former Osage Night Club on Main Street, Joplin, will be the last of their season on Friday evening. The last show was staged by the Osage Violet Club and was held at the Osage Night Club.

The assistant manager of the Osage Violet Club, who signed copies of the final report of the show, explained that the last show was held in the former Osage Night Club, which is located on Main Street.

The show was held in the former Osage Night Club, which is located on Main Street.

Storm Rips Rippet Tent

WOLFTOWN, Ga., June 24—Hurricane Rippet tore through this little town today with a vengeance. The hurricane knocked down trees and power lines and caused widespread damage. The show has been canceled due to the storm.

The storm has caused widespread damage, with trees and power lines knocked down and many buildings damaged. The show has been canceled due to the storm.

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For 16mm and 35mm exhibitors playing in schools, lodges, auditoriums and towns without theaters

By The Roadshowman (Cincinnati)

This column is exactly two weeks old. In two short weeks it has received more co-operation and yet has been the target for more criticism than any other department in The Billboard. Why? Because The Billboard's recognition of the non-theatrical film business has been interpreted as definitely lifting non-theatrical films into a position of importance in the promotional and advertising efforts of film exhibitors, libraries and distributors who for years have been in the business but have been rather out of the way of the majors. Now that the majors have become interested, the reaction is to assume that because The Billboard's recognition of the non-theatrical film business has been interpreted as definitely lifting non-theatrical films into a position of importance in the promotional and advertising efforts of film exhibitors, libraries and distributors who for years have been in the business but have been rather out of the way of the majors, now that the majors have become interested, the reaction is to assume that the non-theatrical film business is going to be neglected or ignored. This is not true. The non-theatrical film business is not going to be neglected or ignored. The non-theatrical film business is going to be recognized and promoted.

An equal amount of criticism has been forthcoming. Many producers and distributors feel the power of The Billboard is being taken away from them by the industry—an expansion which will ultimately get out of control and seriously impair the present non-competitive set-up between the established motion picture business and the non-theatrical industry. They want educational films in schools and institutions; they want the road showmen to travel the theaters as educators and community people provide the enjoyment of the films and the profits from the showings. They feel if the sudden expansion of the field encourages unscrupulous or ignorant operators and road showmen, it will result in establishing bad public relations and probably will give the whole industry a bad name.

They fear operators will take advantage of their low equipment costs, low film rental fees and low labor costs, and openly compete with regular 16mm, motion picture houses and cannot, in the absence of the handicap of having the established 35mm motion picture business, continue to flourish.

It would be foolhardy for The Billboard or its readers and advertisers not to heed the words of these critics because the very existence of room in the country for non-theatrical exhibitors to operate without giving competition to established motion picture theaters. If all road showmen concentrate on finishing the job of giving the educational films to them and get away from the educational films and short subjects and schools and institutions, they will not contribute to the growth of the industry and possibly to their own future without the handicap of having the established 35mm motion picture business continually hindering them.

In short, we will try in every way possible to teach both experienced and inexperienced exhibitors the rules of the non-theatrical business—these rules do exist and must be adhered to.

CASTLE FILMS announces the release of 16mm. Films featuring the visit of King George and Queen Elizabeth to Canada and the United States. Subject is the visit of the Royal Family to the Province of Nova Scotia. Film is available both in 16mm. and 22mm. It has already proved extremely popular with educational institutions worldwide...
Pictorial Film Library announces that it has just acquired world wide rights to the original sound film, Chinooks, Children. The picture subject deals with the breeding of the Chinook, a species of salmon. The film opens with a demonstration of the use of a special 16mm. trailer, which makes the entire sales campaign on the screen. These films have been decided boon to roadshowmen for a very reasonable figure.

NU-ART NEWS
An invaluable index, published monthly for those who are interested in buying or selling a weekly or bi-weekly

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SPECIAL OFFER ROAD SHOW MEN
NOTE—Mail held at the various offices of The Billboard is classified under their respective heads — Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
LETTER LIST

MAIL ON HAND AT
CHICAGO OFFICE
52 West Randolph St.

Men
Women

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway.

Women
Men

MAIL ON HAND AT
ST. LOUIS OFFICE
500 North Grand Blvd.

Parcel Post

Women
Men

See LETTER LIST on page 84.
THE FINAL CURTAIN

W. C. Huggins

W. C. ( Spike) Huggins, 67, owner-manager of the Hickory Show, was found dead in his home in Swedish Hospital, Seattle, June 18 of a heart attack. His show was playing in Seattle and his son, Roy, was visiting the Elderburn United Methodist Church. The Huggins family had been connected with the American vaudeville circuit for many years. Mr. Huggins was the second generation of the family to operate shows, of England, and the season of 1915 was substantial and general manager of the shows. He was one of the owners of the Leeds, England, show for 15 years from 1920 to 1930. When Levitt died Huggins was in charge of the show in Oslo. The Hickory Show and named the West Coast branch of the Western Showmen's Association. In 1932, Mr. Huggins showed O. Huggins shows this year. Survived by his widow, Fern, who will continue to manage the show, and his son, Lewis, who was born in Seattle June 19, with the Elks, Lodge No. 92, circulating.

IN MEMORY OF

CHICK

WHOM WE WILL NEVER FORGET

CHICK WEBB PASSES

The little colored King of Five, Chick Webb, passed away last Friday night at 1:07 A.M., July 1, 1939, at his home in New York, New York. He was 39 years old. He was born in the State of Georgia, and was the son of the late Mr. and Mrs. Webb. He was a member of the famous Georgia Negro Ensemble and had been a member of the Broadway Revue since 1928. He was also a member of the National Assn. of Negro Musicians and had been associated with many of the leading figures in Negro music. He was a member of the National Assn. of Negro Musicians and had been associated with many of the leading figures in Negro music. He was a member of the National Assn. of Negro Musicians and had been associated with many of the leading figures in Negro music.

Eddie Healy

Eddie Healy, 44, former vaudeville star and piano-playing member of the singing team: Healy and Crox, of burns and injuries sustained when he leaped from the fourth story of a Snapple building June 18 in Providence, R.I. He was married to Miss Eileen Healy, a native of Providence. His first singing partner was his brother, John Healy, and they made many Vaudeville appearances together, including the world-famous Vaudeville circuit. He was associated with many of the leading figures in the world of entertainment, including the famous Vaudeville couple, Hiram and Mary, who were his neighbors in Providence. He was operated on at the Colonial, New York, and was discharged a week later, but died of complications following the operation. His wife, a native of Providence, was operating a business at the time of his death.

HIS WIFE IS THE FORMER BERNICE T. CAMPBELL.

AROS—Renato Fernandez, 78, Spanish violinist and conductor, in his 80th year, died in his New York home. He was professor of violin at the Royal College of Music in London for 25 years. In 1933 he became concert master of the Royal Opera House, Covent Garden, London, under a contract to perform after a European tour was appointed instructor at the Hamburg Conservatory. In 1908 he was a member of the London Symphony Orchestra. He was employed by the London Symphony Orchestra in 1903 and in 1906 became conductor of the orchestra. He was succeeded by Richard Hayman in 1929 and in 1935 by the New York Symphony Orchestra.
NEW YORK WORLD'S FAIR
Flushing, L. I.
April 30 to October 31

On the Flushing Front
By ROGER LITTLEFORD JR. and LEONARD TRAUB

NEW YORK, June 24.—Concessions were established on business at first of a series of problems on the World's Fair. Theennewed Wednesday. With admission at front gate lowered from 25 cents to 10 cents until 4 p.m., and a thirty minute cutoff on amusements, midway enjoyed a Wednesday considerably above average. All shows and rides were for a nickel with the exception of the Bobs Coaster and Parachute Jump, and girl attractions were noticeable. An attendant felt that in time kids will develop into excellent opportunity for them. Individual comment this week was not sensational by any means, the concessions seemed satisfied.

Ogilvy shows featuring nudity in one or another covered up this week followed an act of the New York police on a charge of indecent exposure. The problem in a so-called policy has several attractions based on the fact that everyone worries more about a little than a lot. N.Y.C. Board of Highway, for example, is built around small-scale festivities, and it generally doesn't hurt that the guns and jeers have gained performances when they fall to their vaunted position of public expected. N.Y.C. has been doing good business of late, and they have got around that shows were being tamed.

There seems to be differences of opinion between License Commissioner Moses, who feels that the public is not getting a good experience and county police on the charge of indecent exposure. The most recent performances that were left stopped by thePIXEL Inspector Charles Mooney, Jean Vincent, and the Arciore Temple of Ice, were arrested together with Arthur and John Bell, managers respectively, on charges of indecent exposure and violation of the law.

Just what the outcome will be nobody seems to know. Several shows, however, are set for a number of weeks to come.

Four Attractions
Open in Fun Area;
NTC Plans Eatery

New York, June 24.—Four new attractions opened in the amusement area this week, one among the closing stage and another opened for an additional concession, a restaurant.

Sunday saw the debut of the Rodonco restaurant, a semi-open-air restaurant operated jointly by Deodat and Rogers, Frank Miller and Harry Russell. Popular priced food and drinks, clever merchandise, and a good location and popularity of patrons along the midway indicate a \( \text{four attractions on page 69} \)

Additional World's Fair News

Jersey Seabucks World's Fair Is Spectacular Shade Trade
The Pool Whirl
American Recreational Equipment Association
Darkened Midway Is Threatened
When Strub Refuses Arbitration

SAN FRANCISCO, June 24—Following a series of long-standing disagreements
between the Army-Navy and the Fair Commission last night determined on
counter action which may produce general shutdown of the midway.

Latest clash with the expo is the suit filed by Edward Strub,
open operators by Charles H. (Doc) Strub, newly
appointed general director, and his refusal to arbitrate
claims of demands of concessionaires and exhibitors.

C. L. (Tex) Cameron, chairman of the
Fair Commission, yesterday said that the CA would demand
immediate shutdown along with a clear-cut
statement of the facts surrounding
the incident.

The CA set July 1 as deadline for the
expo to answer charges of unethical
business management, which specifically
are refusal to arbitrate, gross negligence, extortionate
prices and power and utility charges.

Concessionaires big stick
In his heated
response to the official
nominated support of the Key System,
firmly held that his suit would
bring the issue to a head. Key System
carries the majority of visitors to Trea-
ure Island.

Thru Keith Southard, chairman of the
Board by Senator James F. Schmit,
was a unit of exhibition space.

Payi
Ed.
Preceded
Monday,
Monday,
Saturday,
Friday,
Thursday,
Wednesday,
Tuesday,
Monday.

Paid Attendance

Calif. Tax Bill Exempts
Exposition Concessions

SAN FRANCISCO, June 24—Conces- sioners’ Association notified the
Mayor and the City Board of Supervisors
by Governor Olson, a bill to allow the
City to change the local property tax
on concessions at the exposition.

The bill, which previously passed
in the Assembly, was handled in the
Upper House by Senator James F. Schmit.

He said that the tax was a difference between staying in business or
not.

The bill carries an urgency clause
and will be effective immediately upon
signature by the governor.

Op’s Enjoy 10% Tilt
As Crowds Increase

SAN FRANCISCO, June 24—Attention
of crowds during the past week has
enormous.

Total revenue to concessionaires from June 15-
June 22—1939, about $10 per cent higher than
any previous 2-week period.

Further evidence that an upturn in
expo fortunes has arrived was revealed in
released revenue figures.

According to Billy Hanover, Director of
Fine Arts and Ripleys’ Odditorium.

Clad in his familiar uniform.

Joe Trosky, ticket-seller for Miss
America show, has been named its
master.

As an experiment, the Key System has
been set up to charge $10 for a ticket to
Walters’ Union, Expo

Settling Name Band Fight

SAN FRANCISCO, June 24—Expo
Committee has been put on its toes
by press to settle their differences shortly.

Edie Lewis, the famous Ziegfeld girl
who has been working on the Key System
in the last few weeks, has been
noted for her name on the city’s
system.

The fair was formed last winter
as a function of an advisory board in
connection with midway projects
involving financial aid.

Six attractions were brought in directly
from other fairs, and others were
planned to be cut short.

Inherited” by ACC and have
been under contract and have been
rented to midway projects,
this year is $24,000.

$25,000

10,000 Top

Buck Ahead

NEW YORK, June 24—Baker and
Traver’s Giant Coaster drew $24,000 up
in one night. The Baker-Traver
company has been a subsidiary of
Nnamale Bartlett’s Bobilou turned
in $25,000. Odd and Dodds (two
of them) ranks third among rides.

MUSICIANS’ UNION, EXPO

Seddy’s $42,000,
Sled’s $37,000 Top
Rides; Buck Ahead

DARKENED MIDWAY IS THREATENED
WHEN STRUB REFUSES ARBITRATION

ACC Chairmanship
Still Open; Mermey,
Krimsky in Running

NEW YORK, June 24—Amusement
Control Committee members, functioning
as an advisory board in connection with
expo-financed midway projects,
concluded yesterday that a chair-
manship following Jay Downes’ resigna-
tion is not open and that the post
is expected to be named this week.

The committee was composed of
Mermey, director of exhibits and con-
cessions, W.K. Sibley, director,
and others, the special entertainment
division, were not expected to be
considered. There is some talk
that this week may have answered
the position.

Jay Downes, a member of the committee,
continue to function in their regular
and W.K. Sibley, were reportedly
have been a part of the body since its incep-
tion and are credentialed by having
been present throughout.

In all, there were four rides, and
the above are expected to be
extensively crowded.

The fair was formed last winter
in accordance with the city board of
the competition.

The fair was formed last winter
in accordance with the city board of
the competition.

The fair was formed last winter
Cole Bros. Has Spotty Biz
In New York and Pennsylvania

BUTLER, Pa., June 24—Three weeks tour of New York State and Western Pennsylvania gave Cole Bros. Clown a show. Some of its acts were not so good, according to the reports of the show's representatives. Some New York State stands did not cooperate, according to a report received in Butler, Pa., a big day. At Altoona two good house shows were played, but in Johnstown there was a great disappointment, as did McKeesport, with acts refused because of poor attendance. There was more than a half house at both Butler and New York State for three days. Show's biggest day was at McKeesport and near night, show was off the lot late, early, with a big show to see. The last show's last show for the season was in Canada for three weeks. Show's biggest day was in Canada, but the tour in Canada was not as successful as anticipated. The tour in Canada was not as successful as anticipated.

Recent visitors were John C. Graham, Jack Siegel, and Joe Bross. One of the acts was seen by Mrs. Thomas Breckenridge and several friends of the show, the Harry J. Jones Expedition.

Officials expressed themselves as being well pleased with the business that was obtained in Ohio, they said.

Visitors on Show

ERIE, Pa., June 24—A camel was born at the show here June 22. This was the birth of the new camel's mother. This is the first camel to be born at the show, and it will be the last. The camel was born in the stable, and the mother gave birth to it in the stable, where it lay for a short time before being taken to the ring. The mother gave birth to the calf in the stable, and the calf was taken to the ring a short time later.

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AFM May Bear Down on Circus Band Leaders

CHICAGO, June 24—Unless conditions relative to wages paid circus musicians improve during the remainder of the season, steps will be taken by the union to deal directly with the circus rather than the band leaders, according to William Stephens, AFM business agent, who covers the circuses.

According to Stephens, conditions are very unsatisfactory at present. There is no understanding to be had by the union leaders, where they have dealt with the band leaders. The union leaders, according to William Stephens, AFM business agent, who covers the circuses, are not in a position to deal directly with the circus rather than the band leaders. The union leaders, according to William Stephens, AFM business agent, who covers the circuses, are not in a position to deal directly with the circus rather than the band leaders.

Cleveland Good for R-B

First time there in four years — convention of Rotarians helps business.

CLEVELAND, June 24—The Ringling-Barnum circus played here for the first time in four years June 19-20. In spite of hard weather, there was considerable attendance. The weather of June 16 was fair and evening house near the city. For a second night, the circus was a godsend at evening show, as the site-captain crowd threw off a lot of business.

Location, too, was better than ever, as the show was on the outside of the parade, in a section of two traveler streets, instead of down in a downtown building where the cars couldn't get to it, and it enjoyed much better weather and a good audience.

Dates were well chosen to coincide with those of Rotary International Convention. If all four days had attendance of Rotary delegates, many of them would have bought, at which time business was heavy. Crowds were as good as on account of their being outside of the city.

Publicity and advertising were well handled. In addition to advertising, the show was told in five languages, and the show played the front pages of every newspaper.

Cleveland is big and satisfactory at Marion.

One-Ring Show

Being Framed by Acts in Buffalo

BUFFALO, June 24—A group of forty acts and clowns from the circus here have organized a one-ring entertainment to appeal to the 5-10 years old. The acts will include clowns, horses, ponies, a trained male, goats, snakes, etc. A concert band of 14, all members of AFM, has been rehearsing for some time in Garden City, N.Y.

The acts will be presented on a 300-foot round ring and play only during the winter months. The acts are being presented as a way of operating a school during winter months to train amateurs for bookkeeping, bookkeeping, and bookkeeping.

WPA Officials Receive Pledges To Save Show

NEW YORK, June 24.—Burns Ossler, WPA director, who is in charge of the WPA circus, was in Washington, D.C., June 24. He met with representatives of the show, who are in the process of organizing a WPA circus, to obtain pledges to save the show.

They received pledges from several senators and congressmen to vote to save the show, which is scheduled to open in New York City on July 1.

GLADYS WIGHT, rider and trainer with Joe Ives: "Circus the past three years, will play Indiana and Ohio fairs and horse shows with a group of horses. Here she is shown with Sunnabur, famous Carolean horse.

New York State Disappearing for Lewis Bros. Show

KENT, O., June 24—Three weeks in New York State were very disappointing for Lewis Bros. Circus. Paul M. Lewis informed a representative of The Billboard here, second stand for the show after it ceased Ohio. "Not as big as in New York was profitable," Lewis said.

He and other executive declared that Ohio has been the best territory so far.

There was a three-fourths house at maximum here and near capacity at night. The marquee was big and night house satisfactory despite an all-day show. Lewis' show remains in the Middle West less than a week, then goes into Indiana, later picking up a few southern Michigan and Ohio before heading into the Middle West for several weeks. More Ohio shows will be played later in the season.

Show has not missed a date this season. The Maple Flute, roller skaters, has been added to program, also Mule, ordinary equestrian turn.

Ringling brothers made show his holding up well. Departure of Jack Howie and Harry Storrs has had no effect on concert attendance.

Visitors here were K. O. de Long, Ray Wallace, Pete Maro, Earl Shipley and wife, Tom Gregory, William Arnold and James Arnold.

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In the group are Al Rigos, pugilist; Oscar Mathes, 60-kg Barter; Tow, Whitehead, Maurice Golden, Harry Fuss, N. G. Wene, Petry, Oskar, Calles and the other.

Visitors to Lewis Bros. at KENT, O., June 24 were Ben Voorhies, Mr. and Mrs. Earl Shipley, Tom Gregory, Ray Wallace, Pete Maro, Earl Shipley and wife, Tom Gregory, William Arnold and James Arnold.

Fair Season for Malloy

CANTON, O., June 24—Malloy Circus, under the direction of John Malloy, the W. G. Wada Show, has experienced a fair season. The show from the first to the last week of June has been a success.

Malloy circus has all new canvas and harness and new horses. The equipment is new. Show is motorized and is being prepared for all sorts of weather, so that he plans to play fair later in season.

Shipley Joins Lynch

CINCINNATI, June 24—Earl Shipley, left Cleveland, June 18 for Milwaukee to meet the Death Defenders, road unit under direction of Pat Purcell. Shipley will produce the complete Ringling-Barnum circus for the next sixty weeks of Canadian fair at Moose Jaw, with an attendance of 250,000. Shipley will arrange a series of dates in the States in August and September and a schedule of dates for Canada in September and October.

R-B SHOW had about $2000 in the afternoon and $11000 in night at Dayton, O.
Transporting a Big Show Thru Europe in the Old Days

By H. H. Gunning

TOLEDO, O., June 24—Forty-five years ago on March 28 I sailed from New York on the "Stars and Stripes" to join the Ringling Bros. Barnum & Bailey Circus, which was then in the West. I was one of a large number of people who had been taken on for the show and were bound for the West.

The trip was a rough one, as the ship was battered by a heavy sea. We were in the middle of a storm and the ship was tossed about like a in a bucket. It was a long and trying voyage, but I managed to survive the journey.

The circus was due to arrive in Chicago on the 4th of July, and we were all looking forward to the show. The circus was a big one, and we had a lot of work to do. We had to set up the tents, put up the signs, and make sure everything was in order.

The circus was a wonderful sight. The tents were huge, and the balloons were in the air. The clowns were everywhere, and the performers were all doing their best to entertain the people.

The show was a great success, and we all left the circus with a lot of good memories. The trip was a long and trying one, but it was worth it in the end.
Under the Marquee

By COURS SALLY

PARKER & WATTS, despite plenty of rain recently, has had good business.

THE BIG ONE has been contracted for Moore Jaw, Shani, Cax, August 11.

CARL DOVE of Mt Vernon, N. Y., was recently at the K. & E. of Ringling-Bar- nun at Columbus, O.

J. PAUL ASHROOK attended Ring- lling-Barnum in New York with Bronson (Circus) and Gwen Taylor there.

PETE MARDO was host recently to Tommy Bursa, equestrian director of Barnum & Bailey.

COLK SHOW had capacity matinee and big night house at Potterville, Pa. Same show had a big day in Williams-Barre.

FRANK E. HAMMER, of Williamsport, Pa., saw the Cole show there and reports very good attendance.

FRANK H. HUBIN was at the New York and New Haven quick meet at old time circus and carnival friends.

THE EARNEST person is seldom dismissed.

CHARLES A. (KIT) KOSTER, who has been taking in the New York World's Fair with much interest, is visiting his relatives in New York.

J. MELVIN, of St. Thomas, Ont., attended Barnett show at Port Huron, Mich., and visited with Bill Woodcock.

VERNON BEAVERS, with the Cole show, arrived in New York via the Andrew Carnegie Piers in Philadelphia, Md., visited a nice truck show of horses there before leaving.

DON ROYCEWOOD cards that Eddy Bros. had fair matinee and good night house at Waterville, Me., and a good matinee at Willard.

FLYING PIGEONS free act with Great Lakes Exposition Shows, exchanged cards at the show there, white playing day and date at Dayton, O., Aug. 1.

JACK BERGERT, of Johnstown, Pa., also Clarence E. Pfeiffer, attended the Cole show in New York, Pa., and met a number of the folks.

DAN KENNEDY advises that Downey Brothers, of Oak Park, Ill., is now in Lawrence, Mass., and that the papers gave show plenty of reader.

R. B. (BOB) FRAZIER cars that he is back with the Helen Heag Show as first violinist and that his chef is back in Kentucky.

FRANK ORELLI of the N-R No. 2 car, white in Toledo, O., met his pal, Sam Jack, equestrian secretary of the Dodoon shows, and visited the shows.

DON LAVOLA and Charlotte, high-wire act, began fair, celebration and rodeo at Portland, Me., and report good business.

CLARENCE E. PFEIFFER attended the Big One in Pittsburgh and cruise to Johnstown, Pa., and renewed acquaintances. He rode in the Cole parade.

J. C. WOODWARD, piano-accordionist, is back in New York with much delight during his latest composition, Introduc- tion to the Dance, which he is recording for the Zonophone. Other jobs there were Ed. Chapman, Alto, and Jack. Those were the big ones.

BIL D. W. HARTZOG, of Morgantown, W. Va., saw the Big One in Chattanooga, Tenn., and reports good business. He entered the show in many ways.

THE MAN of decision is the man with a whistle.

RED DAVID, of Philippe, W. Va., cars that he had 20 cash customers ordered to Clarkburg for night of right show of Ringling-Barnum, and arrival from Unlemon, Pa., he says.

AERIAL ROMAS (Boy G. and Mary Valentine) closed their indoor season in Rock Island, Ill., June 11, and opened in Port Huron, Mich., June 1, and joined the Butterby Circus until their fair season.

GEORGE KENNEL JR. and John C. were attending evening performance of Cole Bros. at Lancaster, Pa., and states that they are meeting with good business at the show from Porttown due to engine trouble.

LEON A. THOMPSON closed his show in Oklahoma to attend the funeral of his mother in Chicago, Ill. His family has been good with the Thompson show.

THREE AERIAL SKY-ROCKETS and Hodgson Brothers and Sister left the Finland shows after three weeks for free performance of the "Sky-Rockets" will play dates for Gus Bun.

BEN STURGIS, former trampsteer, is still superintendent of the Devil's Advocates, visiting Liverpool Building in New York. He is a representative of the Coney Island Circus at opening in Ingleswood, Calif.

THE SKY-HIGH ALDUCOS, featured on Wise's World's Wonder Shows, visited this side last week. Manager was Jack, in charge of the Butterby estate, Past, guests of the Monroe Troop, testboard act.

JACK H. HARRIS cards from Dunkirk, N.Y., and West herkimer, N.Y., arrived last week, both reports were good, fine fun and lots of local product.

LESTER RODGER, peanut consumption expert, arrived last week from New York, because highway regulations will not let him send the collection himself. He plans to rejoin the show when it returns to the States.

GEORGE BRINTON BEAL had a good time in Buffalo, N.Y., where he attended the show at Buffalo Memorial Park, June 10, of Dorothy Fresley, dancer, Chester (Bud) Barnum new costume worker, who are with Downie Bros. Circus. It is a very interesting article.

JAMES KIECHLICK of Ringling Brothers, is in New York for the benefit of his mother, and is staying in New York. He has an engagement and at Morgan from Aug. 1.

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RUSSELL BROS. It is gossiped that they plan to make a grand show of back stock.

RUSSELL BROS. — It is gossiped that they plan to make a grand show of back stock. They have come up a fish short in his pay envelope last week, and Walter Jennifer explains it was for postage. Bill Ham- mond and Hoot Olson's stock staying with them, and there is a rumor about the W. B. skid, but it is nothing.

JOEY LOCKETT, Joy Lawrence, Brownie Cross, Mrs. Ford, and Norman O'Connor, had a good time at the show at Buffalo, N.Y. Saturday night.

J. D. STEELE, son of Carl Thompson, a pony horse, was last week at St. Lawrence, N. Y., a group of the showfords ferried across the St. Lawrence River to Prescott, Ont., and bought souvenirs from the show which was at the fair, and enjoyed the sale.

Comile Thompson, the "Flying Lestor," arrived last week in New York, where he is trying to get a job. Everyone to attend the carnival they are going to use their better homes.

LONNIE LOUDERIDGE, Joy Lawrence, Brownie Cross, Mrs. Ford, and Norman O'Connor, had a good time at the show at Buffalo, N.Y. Saturday night.

GEORGE STANLEY of Charles Steeles, lady, Mrs. Kirk Adams, and Charles Steeles, brother, also Harry, brother, and Mrs. Stook, circus fans, and Ed. Harnay, of the New York State Patrol, attended the show at the fair, and enjoyed the sale.

CHARLIE WEBB has returned to the show after a good season, and reports all going well. His sister, Mrs. Steele's sister, Mrs. Kirk Adams, and Charles Steeles, brother, return to the show at the fair, and enjoyed the sale.

LUCY C. SHERIFF, of the Follett, Ill., show, was last week at the fair. Fred Keiper, trompsteer, joined the band in Norwich, N. Y. Norman O'Connor returned home. Lizzie, sister, and Mrs. Stook, circus fans, and Ed. Harnay, of the New York State Patrol, attended the show at the fair, and enjoyed the sale.

An addition to the program is the "Leather- back," Billy Cook and Mabel McPharlin, of the Butterby show, and Jack Bert show and judge. Bob Ogle.

COLE BROS. —The dressing room was deep, long, and well lighted. The doors were wide enough for fat back stock. There was a good deal of good work and a cherry smile for everyone. At Johnstown Mr. and Mrs. John S. Steeles, brother, was in town, and was well received.

At Zanesville, Ohio, Mrs. John S. Steeles, sister, and Mrs. Kirk Adams, attended the show, and enjoyed the sale.

At Mansfield, Ohio, Mrs. Charles Steeles, brother, was in town, and was well received.

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CIRCUSES

BY ROWDY WADDY

INDIANS will play a prominent part in the MacLeod, Alberta, stampede and race meet, which will be held soon.

THE WILLIS BROTHERS, trick riders and a well-known feature of the Custer Cattle Company's annual Rodeo on his ranch near Park-Berg, Sask., this summer.

DOROTHY, Alta., STAMPEDE, scheduled for June 7, but postponed until after the first week of June, because rain has out and has been postponed indefinitely.

JUDGES at the Lethbridge, Alberta, stampede will be Max Donaldson, Reg Cooper, R. W. Cooper, who will do the announcing.

FIELD MANAGER at the Carmangay, Alta., Stampede was George Baldwin, veteran rancher, who has horses entered in the first Calgary stampede in 1918.

NEARLY 5,000 spectators crowded the Klamath, Ore., county fairgrounds June 18 to witness the riding tests given 11 girls contestants in the Miss Klamath Buckaroo Days this summer.

THE LINDEN BROTHERS, Herman and Warner, will direct the arena at the Center City, Minn., fair, and Edwin Evans will assist. John Jordan will announce and Allen Kirby, modelling cowboy, will be ring master.

LYNN HUSKY and VAUGHN KREIG drew well at the third annual rodeo, June 9-11, on their Flying V Ranch near Ft. Thompson, S. Dak. A large list of 4,000 persons attended the Sunday afternoon performance, and Tommie Randolph.

BUCK OWENS, who until recently headed the Brothers Ranch, near Jack, N. Mex., Circus, is making personal appearances and is also a member of the Goldie, Rita Ty Bell and the Malibu Ranch, Roys.

ARGADIA'S ALL-FLORIDA Championship Rodeo, held recently at the sprawling cafe of the Tallahassee Airfield, will be held soon. Various state championship rodeos will be directed by the Red Seabrooks, Only native Florida cowboys are eligible to participate. Bill Wollis is manager.

E. O. KAISER, who has been named general manager of the Mason City (Iowa) Journal, will supervise the re-construction of the arena, and construction of the arena, and construction of the Arenas on the grounds of and under the supervision of the West Coast Rodeo Association.

CHET and JUANITA HOWELL, trick riders and ring-tawing team of San Jose, Calif., replaced the Leftys, billed to appear on the Col. Tom Elmore, All American, internationa! days celebration. The Leftys were injured while performing on the Wild West tour. Taylor Ranch, Bodega Bay, Calif., and was unable to make the trip.

WINNERS at the recent Trochu, Alberta, rodeo were: Bill McKeithen, Bronc Riding, Frank Brown, Bert Benten, Clark Kemp, Band-Back Riding, Jack Leonard, and D. C. Slingsby, Bareback Riding. Ralph Thompson, Ken Brown, Calf Roping, Frank Brown, Chris Burks, Calf Roping, Jack Lauder, W. Reynold, Chuck Kemp, Bar-Back Riding, Bill McKeithen, Kat Tait, Mrs. J. Kasy, Jim Russ, Calgary, was stampede manager.

WAFA FUNDS are being sought by the Ambler, N. Dak., for the construction of a permanent rodeo arena at the Ambler High School, where the Ambler High School, rodeo, has approved the cation. The funds have not been announced, but the Ambler will seek WAFA funds and association will later reimburse the city.

CUT OUT FOR PERFORMER CONTEST EDITOR

AND MAIL TO: The Billboard, 1504 Broadway, New York, N. Y.

Favorihe Outdoor Performer Contest

See Coupon This Page

Kyle Still in Lead

See Kyle continued to hold top position, but she is being closely pressed by Marjorie Bailey.

New group dates during the past week included: Frank Burke Shows, Panama Alaska, Stinson Shows, John Warner, Station E., (the Lake City), Loomis Speakers (Sacramento), John W. Howard, The Wugs, Shabney, Rand's All-American Shows, Miller Bros. Shows and Barnes Bros.

The first 50 leaders

1. Kyle Rodeo
2. Marjorie Bailey
3. Marjorie Bailey
4. Robert Costello
5. Aerial Apollo
6. Frank Cushing
7. Oscar Babcock
8. Flying John
9. The Great Connors
10. Four Acres
11. Four Acres
12. Dorothy Howard
13. Speedy Phonics
14. The Great Connors
15. The Great Connors
16. The Great Connors
17. Dilson Wheeler
18. M. E. Davis
19. Charles Siegel
20. Robert Costello
22. One Million
23. Golden Stowell Ranch
24. Golden Stowell Ranch
25. C. H.Carrier
26. C. H. Carrier
27. C. H. Carrier
28. C. H. Carrier
29. Charles Siegel
30. Robert Costello

BALLOTS are void if all 10 places are not filled out with names of 10 different individuals or troopes.

Balloons are to be mailed in or, in entering to show business, including show trade organizations and accredited fans holding paid-up membership cards.

IMPORTANT

BALLOTS are void if all 10 places are not filled out with names of 10 different individuals or troopes.

Please Print

Your Name

Permanent Address

Affiliation in Show Business or by Whom you were recommended

Signature

Balloons without signatures are void

Satisfactionary Service For J. C. Admire Show

WALTERS, Minn. June 24—J. C. Admire, promoter of this State's largest and most popular show, has been noted for his satisfactionary service. Business has remained steady, and the shows have been well received. The promoter, who is well known in the industry, has been in charge of the show for many years.

JOSEPH FLEMING cards that the Kelley-Miller show was well received at the National Show, Neb. Show is clean and sells snappy.
Pontchartrain, New Orleans, Has Large Attendance Opening Day; Estimated 65,000 on Hand

NEW ORLEANS, June 24.—All records for opening-day attendance for any amusement park in the South are broken today in the case of the new amusement park, the Pontchartrain, New Orleans. It is estimated that 65,000 people were on hand to open the park.

The new park, almost five times the size of the largest amusement park in the South, is an extension of the Mardi Gras popped last year. The opening day of Pontchartrain, which is in the same area as the Mardi Gras, had to be postponed because of the high water. The day before yesterday, a great flood caused the local authorities to demand that the opening day be delayed until today.

The new park, at the corner of Magnolia Avenue and Coliseum Boulevard, is situated on the site of an old railroad track and is a part of the old city dump. It is the largest amusement park in the South and it has been designed to accommodate 100,000 people on any given day.

The park opens at 9 a.m. and closes at 11 p.m., but the gates will be opened at 8 a.m. to allow people to get into the park and find a place to sit. The park will be open seven days a week, and it will be closed on Christmas Day.

The park has a large area of green space and a number of trees, and it is surrounded by a fence. It is planned to be a great place for swimmers and sunbathers. The park has a number of rides, including a roller coaster, a ferris wheel, and a carousel.

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American Recreational Equipment Association

By R. S. UZZEL

Coney Island, N. Y.

By UNO

The Pool Whirl

By N. A. TOR

The complaint was that the New York World's Fair may soon be relieved. More later... play some. This was a legitimate kick. Some of the West Coast boys had a longer pause for vacation time to start their own games. As the change had not been anticipated, those early dream vacation returns are very much changed.

Still on the marvelous mood does not seem near enough to end... some have more vigor and courage. Once the alert, when everyone other such matters is not apt to go fast.

New England Meet July 27

The New England meet was set July 27 as the date, but the place of the meeting is not yet chosen from four locations.

John Stock, of Olsabbus and Raceway, was fast to the alert. He has played a large part of a career in the race and is not apt to go fast.

Rose of Whalen Square

Finishing up the match was the much heralded Billy Rose's Aquataque at the Flashing Fiesta last week and there's one more time this week. Rose goes around the track in his famous, high-speed Aquataque on a course packed with everyone. The show itself you have heard much. As the columnists and writers of all papers the columnists have used their pens, every visitor to the World Fair should see the Rose Aquataque. It's a must because for the concept certainly it must be a business MUST for all those in the swimming pool.

The Swim for Health

As was exclusively reported in this column, the Swim for Health Week, which is being observed from June 20 to July 1, will receive great impetus if the city council will pass the co-operation of The New York Mirror. The Mirror will put a portion of its editorial pages to Swim for Health, and its readers and half-rate reductions at the swimming pools as the basis of the campaign. The campaign starts simultaneously with the opening of the national swimming drive, with the first call on the World's Fair, the Olympic pool at Coney Island, all under supervision of the American Red Cross, and the Olympic swimming pool at Flushing Meadow's park pool: the Riverside Cascades in Manhattan, the Olympic pool in the Bronx; the Manhattan and Brighton Beach pools in Brooklyn; the Broad Channel pool and the Credit Union pool in Harlem.

(Continued overleaf)

The Billboard 37

PARKS-RESORTS-POOLS

WANT TO BUY

BY ALFRED FRIEDMAN

By EDGAR FERNANDEZ

BY NAT A. TOR (All Communications to Nat A. Tor, Care New York Office, The Billboard)

BY EDGAR FERNANDEZ

By UNO

BY NAT A. TOR

The Billboard 37

WANT TO BUY

BY EDGAR FERNANDEZ

BY NAT A. TOR (All Communications to Nat A. Tor, Care New York Office, The Billboard)

BY EDGAR FERNANDEZ

BY NAT A. TOR

The Billboard 37
Ionia Books Large Attraction Program

IONIA, Mich., June 24—President William Lawrence of Ionia Free Fair, whom this year celebrates the 24th anniversary of its inception, has virtually completed the amusement program, reports Rose Baro, secretary.

Fair will open with afternoon show by James Lynch and his Death Dodgers, who will be followed by Al Capone, a stunt flyer, will appear. A unit of the American Circus of America has been contracted for the midway. Displays will again be furnished by Frazer's-DeLauer Fireworks Co. Barnes-Carruthers mustang circus, Americana, has been booked as night grandstand attraction. Cast will include the 13 Astradettes, dancers, Gus Nudie Dancers, Alonzo Marching Ensemble, the Brannock Troupe and Paul Whiteman. Another attraction season and nights show will be the Lighthouse Boys. Also are being made for four days of appearances by the Ionia Coney Children, American Legion, 4-H Club and Governor days.

Springfield Plans Comeback After Knockout by '38 Gale

SPRINGFIELD, Mo., June 24—Despite the hurricane of last September, which caused Eastern States Exposition loss of $150,000 in operating losses—$100,000 for the program purser and $70,000 for miscellaneous commitments—organization is making an effort to become a major source for junior divisions and competition.

Hempstead County Suspend

HOPE, Ark., June 24—Following a disagreement between Hempstead County Fair Association and city officials, it was voted to suspend further activities in a series of public hearings and to consider charging for electricity for the carnival that was to appear on the midway. The association had already started printing of its catalog.

PREMIUM FACTS

Salt Lake City—Utah State Fair, Sept. 6-16, O. J. Mackenzie, president, Charles H. Smith, first vice-president, J. Ray Hay, second vice-president, George S. McAllister, treasurer; Ernest S. Holmes, manager; Martha E. Gibbs, secretary. Admissions: Adults, 25 cents; children, 12 to 15, 10 cents; under 12, free. Extra attractions: Monte Young's rides and shows.


BELLEVILLE, Ark.—Officers recently elected for the annual fair show here are Jack White, president; Charles F. Jones, vice-president; R. H. White, secretary-treasurer; and J. H. Singletary, general manager.

Bucknell, Ind.—Starting four years ago as a Better Bucknell concept, this year’s four-day Knox County Fair is being held in honor of the 100th anniversary of the county. There are 1,200 farm families and hired hands busy preparing for the fair. The county fair board has made plans to provide horse-pulling contests and a bigger premium list.

Two Lynchet Units Now Playing Fairs

CHICAGO, June 24—Jimmie Lynch’s Double Feature, consisting of Great Falls Fair and Moosejaw, Sask., where they start five weeks of Western Canada Fairs on June 28, have their first unit in charge of Pat Purcell. They played a successful engagement at Wismans, Ont., on June 18, drawing nearly 8,000 people. It was the biggest crowd in the city within a month. Young Bobby Maguire, the youngest showman, who had flown from New York, where he is appearing in the thrill arena at the West Side, will be with the bill. Second Lynch unit, headed by Frank (Jimmer) Lynch, will be at North Dakota State Fair, Minot.

Trenton May Be Extended; Bigger Race Track Planned

TRENTON, N. J., June 24—Proceeds to permit legalized pari-mutuel betting on Trenton Fair grounds, where plans are being made to replace the present half-mile track with a mile and a half course, will be sought as soon as the proposed State Racing Commission is created. Gov. A. B. Malott is sponsor of the measure.

LaBrecque, manager of Trenton Fair, said that engineers have already drawn plans for construction of the new track. He will also organize a stock club, with local businessmen, and will call upon the board of governors to see it the track is opened. He will use the pari-mutuel betting may be allowed for the 1938 fair. It is unlikely, however, that a pari-mutuel betting idea will be allowed in the 1939 fair, if a franchise is granted, because track construction would necessarily be involved.

Possibility of extending the 1939 Trenton Fair grounds to a mile and a half instead of seven days is likely, Manager LaBrecque said, if the track is opened. The new track would be used for harness racing and horses races with horses of the Harness Brook Circuit.

Bustrop Raises Show Funds

BUSTROP, Tex., June 24—With more than 5,000 people attending the first county-wide rodeo, 4-H Club Bustrop County Livestock Association officers were able to net $645 on the 1.5-day fair. Proceeds from free prizes, gate receipts and the offering of expenses for the fall show to the State Agriculture Department were in charge of the program.

Fair Grounds

WAYBURN, Sask.—Wayburn Fair board announced that additional tickets will be sold for the annual board of directors. The General Review's exhibition edition for discussions with representatives of the various livestock clubs. Tickets for winning animals in the show are to be awarded in stores with $50 or more. The Connections, which is held in conjunction with the midway, reports William R. Hicks.

ASHLAND, Kan.— Officials of four-day event at Ashland announced that Brodieback Bros. Show has been booked as midway attraction. Clark County Fair will be held in conjunction with the fair.

DAYTON, O.—National championship POITDAY has been added to the final day of the 1939 Fort Wayne (Ind.) Fair with approval granted by the national governing board. Frank Orthill of the 1939 fort-date auto-reading calendar said the show is a part of the fair's overall activity in the organization's history.

OLISHAM, Ore.—A. H. Lee, secretary-manager of Multnomah County Fair board, announced that $1,250 will be paid in addition to the stock barn. Another fair is being held to house stock. New shows are to be featured at the fair, including a grandstand and an exhibition of agricultural building to be made in the fall.

EDMONTON, Alta.—Immediate consideration of plans to be the same.

Agricultural Situation

Condensed Data From June Summary by U. S. Department of Agriculture, Washington, D. C.

June is the month of harvest season farm employment, with 12,000,000 farm family workers and hired hands busy hoeing, planting, tending and harvesting crops in the Western states of California, Oregon, Washington and Idaho. The weather has been favorable, with cool and cloudy days in the mountains and high temperatures in the valleys. Cotton is being harvested in the Southwest, and beans and corn are maturing in the Midwest. In the South, wheat and corn are being harvested and cotton is being ginned. In the Southwest, more than $175,000 of premiums will be paid this year as a reward for the best corn field. In the Southwest, more than $175,000 of premiums will be paid this year as a reward for the best corn field. In the Southwest, more than $175,000 of premiums will be paid this year as a reward for the best corn field.
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Fair Elections
MONTICELLO, Miss.-Lawrence County
Fair Association contested the Buckeye
State Fair as midway attraction.
LA CROSSE, Wis.-Interstate Fair
Authority is now working on a $500,000
program to include new concrete live-stock
barn, resturctiing of concrete grand
stand and rebuilding of grounds for elec-
tricity. Goodman Wonder Shows will
be on the midway this year.

MARCH 14, 1939

BEALS, HIRAM, Miss.—Speakers of
Copiah County Fair have been advised from
Washington that $32,000 has been
appropriated by the WPA for new
grounds and erection of a plant. Grounds
were laid last week by the county
business center. Site contains seven
acres. Work is due to start on July 1.

HERTFORD, N. C.—C. O. McElroy,
manager of Crescent Amusement Co.,
said that the fair has been booked for the
fair to be held here under auspices of the
Lions Club. His show has also been
confirmed by Tri-County Fair, Whittakers, N. C.

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Rinks and Skaters

By CLAUDE R. ELLIS
(Cincinnati Office)

The Billboard Event

by WILLIAM K. KILBRIDE, manager of the Cincinnati Rink, has been announced for the Big Rink in Chicago.

By BERNIE L. BOSE, manager of the Salt Lake City rink, the opening of the new rink has been announced for the 1939 season.

By GRANDS AND SANTERS, Salt Lake City rink, has been announced for the 1939 season.

By WILLIAM J. KREutzer, manager of the Oceano Falls rink, the opening of the new rink has been announced for the 1939 season.

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Jones Spring Tour Is Fair

Akron opening registers 5,000—further expansion is planned for fair route

AKRON, O. June 24.—Despite much rainfall and severe thunderstorm at last week's Smokey Bear art auction, the Akron C. D. C. fair has been quite successful. "A good thing," said C. D. C. manager, "stands," said he, "four days ago, when the weather was expected to be better. Over 2,000 visitors came during the week of the Smokey Bear auction, which was held in the Akron Armory. The auction featured a wide variety of items, including jewelry, household goods, and fine art. All proceeds from the auction will be used to support the fair's operations. The fair is scheduled to reopen on Saturday, July 4th, with a special parade and fireworks display.

Canadian Fair Circuit Signs好 Omnes for Thomas

DULUTH, Minn., June 24.—Contrasts to furnish the midway attractions at the Midwest Canadian Fair Circuit, which includes Thomas P. Raip, Jon Bud, and Prince Albert, were awarded the Goodman Wonder Shows here this week. The Canadian circuit, which is the largest in the Midwest, has been operating for over 50 years and is known for its high-quality acts and entertainment. The Goodman Wonder Shows is a well-respected show that has been operating for over 100 years and is known for its innovative and entertaining acts.

Ocheyadan Is Good Opener for Thomas

OCHJOYADAN, 11a., June 24.—Art E. Thomas Bombshell Shows, which goes in good style here in the north, has good crowds at both afternoon and night performances, according to reports from the Goodman Wonder Shows. The Thomas Bombshell Shows is one of the largest and most popular shows in the Midwest, and is known for its well-trained and well-trained performers.

Shive Signs With L. J. Heth

HENDERSON, Ky., June 24.—L. J. Heth, owner-manager of the show, has signed a contract with Ocheyadan for the opening of his show. Mr. Heth, who is a well-known and respected showman in the Midwest, has been in the business for over 30 years and is known for his innovative and entertaining shows.

Wisconsin Governor Gives B & G Nod in Zone Dispute

MILWAUKEE, June 24.—Whatever the governor of North Carolina said to the governor of Wisconsin could not be more determinant in the final outcome of the dispute. The governor of Wisconsin said to Sheriff Mitten of Milwaukee County last Saturday. There is a zoning ordinance that prohibits the building of any new structures within 500 feet of a dwelling. Spacious Homes and Properties, Inc. has a multi-million dollar property that is in violation of the ordinance. The property is located in a residential area, and the owners have been cited for violation several times. The governor of Wisconsin has yet to take any action on the matter, and the dispute is still pending.

Blotner Chalks Fair Biz in Maine

FORT KENT, Me., June 24.—Blotner Chalks, the local Chalks Fair producers, have announced that they will be holding a special show at the fair ground here on Saturday, July 14th. The show will feature a variety of performers, including magicians, comedians, and acrobats. The fair itself, which is held annually in late summer, is known for its variety of attractions, including midway rides, games, and food stands.

R&C Score At Dearborn

DEARBORN, Mich., June 24.—Booked for a 14-day stand at Dearborn, under American Legion plants, it was reported that B. & G. Fair opened on the grounds behind the Michigan Avenue and Washington street, across from the Detroit office of the Michigan Avenue and Washington street, across from the Detroit office of the American Legion plants. The fair, which opened on June 19th, is expected to draw thousands of visitors over its four-week run. The fair is known for its variety of attractions, including midway rides, games, and food stands.
CARNIVALS

New York, June 24--In checking over membership list in preparation for next season, the executive committee of the New York State Carnivals Association reported that the membership, hospital and cemetery drives, Executive Secretary John M. McGuire, and four associates of the association whose brothers were employed this season with the different associations, had completed the drive. The desire for a good year and sounds an optimistic note. It also accounts for the active role taken by all members who are playing in New York and the many shows throughout the territory. The association is expected to begin booking for the next season.

The annual meeting of the New England Motored Shows Association was held at the National Hotel, New York, Thursday, June 19. The following officers were elected: Past President Arthur G. Shovack, of the Boston Port Authority, as President; Treasurer J. Frank Johnson, of the Boston Port Authority, as Treasurer; Secretary W. L. Ely, of the Boston Port Authority, as Secretary; and Assistant Secretary C. E. Goodwin, of the Boston Port Authority, as Assistant Secretary.

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HEART OF AMERICA
Showmen's Club
Red Show

KANSAS CITY, Mo., June 24—With more than 80,000 persons in attendance, the Missouri State Fair has been quiet around the club. Benefit performances given by Crowleys United Shows. Annual Cornplanter Shows at Council Bluffs, la., and Omaha, respectively, netted over $10,000 each, which was donated to the Hospital and Cemetery Fund. Brother R. W. Sprague, Secretary, and Brothers H. Steiger, Harry Hostetler, Norman Beauchamp, Hymer Schrieber, and Harold Elliott attended the show. Many others showed stage similar performances, with all moneys accrued going to the Fund.

Brother Carl Flora, joined the Midwest Shows in North Kansas City, Mo., June 22, on the Flora Show. Bud Deckey entered on route to the J. L. Landes Shows at Eldorado, Kan. Brother Fred was there to take care of a home. Brother Fred returned to the Midwest Shows on June 28, and Brother Dewey Thomas left to join the Michigan Shows, which show train will have the pop-con show. Brother Hymer Schrieber, of the R. & N. Sales Co., Southwestern shows. Brother Ray returned to the Midwest Shows on June 28.

Brother Ben (slim) Wadsworth, concessionaire, came in from Omaha on business. Brother Ben, well-known advance agent, placed the city on the List for the show. Brother Larry Duncan relates the following incident which occurred during the show. On Monday night last week, Brother Larry, Brother Andy, and two others were standing at the Title-Whirl when suddenly a woman jumped into Pat. Turning around, Brother Larry thought this was the “Mercy-Go-Round.”

To which Brother Larry replied, “Well, lady, you’ve been there for almost nothing, but now it’s too late.” A new report on the City shows, Brother Frank Capps, enters the picture. It’s good to see this committee is attempting to line up the showmen of the State for the annual New England’s Banquet and Ball.

NEW ENGLAND’S ROSTER
Announced by Manning

NEW BEDFORD, Mass., June 24—Roster and staff of the Manning Shows, which was recently featured here by Rosm Manning, general representative, includes Watson T. Manning, general manager; P. S. McLaughlin, business manager; Victor Libbert, bookkeeper; Patrick Missen, head henchman; Charles Bolock, contract henchman; Tom Lobomoco, Frank Glenn, front gate ticket sellers; Marie Giroux, secretary, Rowley, Conn. (French) St. Germaine, The Stillborn Perch.

ROUTES—Merry-Go-Round, P. S. McLaughlin, 104 New Bedford Rd., West New Bedford, Mass.; R. J. Roberts, Foreman; Clifford Winters, assistant foreman; George Turchell, third man in the stable; W. J. St. Germaine; James Gatski, assistant foreman; Dee Yochim, henchman; Bill Schlicker, helper. Ferry Point, R. I., Thomas and Gatskin, owner. Manuscript, Patrick Missen, assistant foreman; Tex Cody, foreman; Bob Ferguson, henchman; Jimmie Stone, steward; Pat Miller, helper; James Gatskin, writer; William Kelly, Doris Mejords and Mildred Copple. Oyster, R. J. Roberts, foreman; Jimmie Stone, steward; James Turchell, henchman; Bob Ferguson, Bill Schlicker, helper. Ferry Point, R. I., Charles Bolock, owner, Manuscript, Patrick Missen, assistant foreman; Victor Libbert, foreman; Bob Ferguson, Bob Miller, henchman; De Witt, St. Germaine, The Stillborn Perch.

RUTGERS SHOWS, closed June 11 at Seat- tle, Wash. There are still 10 shows back here. Roy Laddington and Mrs. and Mrs. Erwin Rasmussen were here last week and have been here since the show opened. While Erler placed his show in Seattle, the West Coast show, before leaving Monday to reopen Court 35 at Seattle, found the operator on the house show, the Los Angeles, to keep the show running.

Los Angeles, June 24—Joe Glavas, general manager of the Los Angeles, was visiting the Court 35 show, which has been here since the show opened. While Erler placed his show in Seattle, the West Coast show, before leaving Monday to reopen Court 35 at Seattle, found the operator on the house show, the Los Angeles, to keep the show running.

CARNIVALS
The Billboard

INSURANCE
Carnivals, Parks, Concessionaires

CLEM SCHMITZ
New York

THE RIDE OF TOMORROW
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The portable ride that has everything—riding speed with comfort in the air—proves that the Skyride is the answer—un-housed trains—capacity over 960 per hour—most beautiful ride produced—available in 19 - 12 car units—Ask the man who owns one.

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INSURANCE
Carnivals, Parks, Concessionaires

CLEM SCHMITZ
New York

UNITED AMERICAN CARNIVAL
ASSOCIATION, Inc.

By MAX COHEN

ROCHESTER, N. Y., June 24—During the past few weeks we have had much correspondence with various persons at the time and place of the association, and we hear from a few that it appears to be considerable confusion on the part of some of our members as to the laws and regulations of the association. As far as the laws, Article II, Section 1, provides that the annual meeting of members for the election of directors and the transaction of other business as may properly come before it shall be held during the same week of the convention of the International Association of Park and Amusement Operators, and as such time and place may be determined by the board of directors.

Accordingly, we took this matter up with Mr. W. J. Kingman, secretary of the board, and Mr. F. C. Cox, who is also secretary of the I.A.P.E., and he advised that their music convention is scheduled to start on November 26, 1939, and continue through November 30, 1939, in Toronto. Therefore it is a reasonable assumption under the by-laws that the next annual meeting will be held in Toronto, subject to action by the board of directors.

Because the International Congress of Amusement Parks and Attractions has the same purpose as the International Association of Park and Amusement Operators, there is a simple opportunity to visit many of the fine parks which are open during the convention and at the same time take in the music convention. This makes it a very practical program for those who are interested in parks and amusement business.

Program included Shaffer's Air Balloon, Bannerman's Helmar Flying Act, the Grefnams, Mactil, Lotechnology, the Wonder Ride, the Bertilson's and the Four Queens. At this type of presentation was new locally, we felt it was well received.
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Visit the Octopuses and Roll-O-Planes at the New York World's Fair, 1933-34. See the Picturesque Wonders of the Exposition. Expositions all over the world.

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DINGO GAMES
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NEW DREAM BOOK

PARK OF 70 EGYPTIAN F. T. GARDES.
Answers Your Questions About the Sphinx, the Pyramids, the Valley of the Kings, the Rosetta Stone, the Nile, the Red Sea, the Delta, etc.

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ENTERTAINMENT MADE TO ORDER. Enter Ten or Five in a group. The best mentalist around. As good as any in America on command.

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ACTS FOR SIDE SHOW

Write Address and Condition, For Big Celebration.

CARNIVALS WANTED

With Shows, Rides and Concessions, For Big Celebration.

REEDVILLE, Va., August 10th. Sponsored by Chamber of Commerce. Andrew O. H. CURT, Secretary.

Midway Confab

BY THE MIXER
(Communications to 25 Opera Place, Cincinnati, O.)

JACK PALMER has his new high striker on the World of Fun Shows.

PRED C. BOSWELL was glimpsed on the streets of Huntington, W. Va., recently

PEARL JOHNSON has booked her Hawaiian Show with the Buckeye State Shows.

IN A PENNY ARCADE there must be a variety of devices to keep the change makers busy.

AGENT AND PROMOTER L. G. King can be recently resigned his position with the Keystone Modern Shows.

NOW APPEARING as Miss X with Hal Compton's Side Show on the American United Circuit is Norma-Woman, scoring George Hinsberg.

MRS. MAE WHITEHEAD from Reeds, Fla., that she is still fighting the hot weather, rainstorms and mosquitoes there.

RALPH M. JUNKIN, manager of the Washington, In. State, that he has sold his show.

OFFICIAL BET on the Erle B. Hyde Shows, reports Carlton Collins, is Linda, daughter of Helen and Jimmy Jones.

WILLIAM (BILL) HARDEN cards that he is no longer with the Fair & Little Shows but is working streets with a new item.

REDESIGNING HIS position with the Keystone Shows recently. J. D. Coiley is now associated with Simonds Greater Shows.

DANGERS on the B. & V. Shows, Sandy Mons, with the Wisconsin Devil Clown, well known in Eastern rodeos and Wild West circles.

GREAT FINISH SHOW reports programs. It has not been necessary to pass the hat so far this season.

HAVING signed with the Casa Manana Revue on the Erle Jones Shows, Anna May Faulkner and Bobby Gibson joined the organization during its Waterulet (N. Y.) stand.

PAUL REYNOLDS is rounding out his third season as ride superintendent on the L. J. Beth Shows, as is his wife, Jackie, with her fishpond, reports H. B. Shive.

THAT J. LAWRENCE PHILLIPS, owner-manager of the Johnny J. Jones Exposition, is always ready to play host to kiddies who staff his midway is indicated above. He's seen here greeting members of the Bob Reinking Club, during the organization's recent engagement in Washington, Pa., where the arrival of the show is booked for an annual event as club members.

Let there to the city. A schoolhouse will be erected on the site.

FOLLOWING a 10-year absence, Mr. and Mrs. Frank Crawford have returned to the Erle B. Hyde Shows with their concessions.

MRS. GRACE SANTO has taken over the pop-corn and peanut concessions, formerly operated on the Erle B. Hyde Shows by Major George W. Scott.

FAMOUS LAST WORDS: My agent never grows tired of listening to my troubles, after he has plenty of his own.

CONTRACT to furnish the midway attractions at Montgomery Co. Fair, Mt. Sterling, Ky. Mr. W. F. Pratt is in supervision of the operation of the pop-corn stands on Funnell's United Shows.

LEAVING the F. H. Bee Shows in Cynthiana, Ky., Mr. and Mrs. Jack Ross went to the Liberty National Shows, where they took charge of the Athletic Show.

ADDITIONS to Funnell's United Shows at their Cedar Falls (IA) stand were Mr. and Mrs. John Pingel, with long wings, and Elmer Stout, who will manage Goldstone's bowling alley.

DOBSON'S WORLD FAIR SHOWS train, in charge of Bill Harvey, mans what is believed to be a record run from Toledo to Lorain, O., recently when it covered the 98 miles in two hours.

COLORED women to billboard: Let me get the chills out of the house here you all.

LYN CARY, of the corn game on the Dobson World Fair Shows train, has been under a physican's care for the past three weeks. She is recovering rapidly, however, Roy E. Jones reports.

PARENTS of Louis and Red Torti, on the Sidewalk Shows, have returned to their home in Milwaukee on the 10th after a six-month vacation in Europe.

WALLACE BROOK Shows are playing Ohio territory for the first time and will remain in the Buckeye State for about six weeks before heading south for the fall.

TWIN Nieces of Bill Brown, lst superintendent of the Buckeye State Shows, Leona and Lottie Vill, of Miamisburg, are spending a summer vacation with him on the show.

"RIDE AND SHINE" is the motto of Bob Damon, operator of Mrs. Charles Illinois's new sizer trailer on the Elite Exposition Shows, reports Charles Illinois.

PRESS AGENT with Cettin & Wilson Shows, L. G. (Ted) Miller was taken in Charlestown, Pa., Monday. Attempts to get in touch with the press agent, which was not possible to do any work for another three weeks.

COLONEL PATCH says: Some of these peddler show managers have pre-dated themselves. By the time the story gets around, the show is over.

JIMMIE ELLIS, manager of the Oklahoma Ranch Rodeo and Carnival Combined, purchased a new kitchen ride recently, reports Elizabeth Bill, secretary-treasurer.

PAN SHOW managed by W. Wilks on the Elite Exposition Show has a new cut-out front to replace the benners. It makes an attractive's appearance, reports Roy Clark.

T. J. TIDWELL SHOWS chalked up good business at the Top O' Texas Plaza, where the show has been operating under the management of selling agent. Date was fairly on the beautiful of the soil.

MEMBERS of the Wooden Shoe Club on the White City Shows are Toots Eggle, president; Charles Canny, secretary-treasurer; Sarah Barnes, assistant secretary-treasurer, and Betty Corey and Elaine Taylor.

ARIE BURK, manager on Beckman's California Shows, is in Los Angeles, Calif., as a prospective agent. Date was fairly on the beautiful of the soil.

SHOWMEN and not by-night performers chasing the almighty dollar. They are producers of a high type of entertainment which brings the dollars on their shows.

DOC and MA KELLY tell from Hartford, Conn.: "Have been visiting on the World's Fair. Mirth Shows are favored guests of Mr. and Mrs. Max Linderman, of this city, and other agents are the organization's show letter in the beautiful of the soil.

MRS. JESSIE LEACH, wife of Capt. Presley Lewis, free agent performer on the Buckeye State Shows, has been favoring in Vreeland, Miss., recently after a visit with her parents in Bruc, Miss.

IT'S OUR WESTFALL who is griddleman for "Sidle Davis'" cookhouse and The Jitney on the Fair at Home Shows, and not Ouse Wald, as reported in the organization's show letter in the beautiful of the soil.

Next Week--The Big One!
fair dates for the Barnes-Carruthers office.

YOU CAN'T BLIND THE MIDWAY PATRONS with powerful brass horns! They will demand to know whether the amusements offered are worth their price.

HAVING PURCHASED Princess, young African horse, from the Colorado Springs, Colo., zoo, Will Bill Cathron is telling her to run now and face her front and breaking her to work in the fair.

FRED RAINY, past four years binge and drink concessioner with the Buckeye State Shows, has added the cookhouse to the list of items he owns, with charge of munchas, and daughter, Betty, heading the kitchen.

MASTIN A. WINTH, writes from Oxford, Mo., that he has formed a partnership with Clyde Morton and is operating two carnivals this summer, the Arrow Shows. Organization consists of 40 shows, four weeks.

WILLIAM GIFFORD, with eight concessions, including a bingo game and cookhouse, recently joined Riddle's and the Ricketts Shows and opened his Midget United Shows last week with the following concessions: Hamburger boy, bun, drink, and a cookhouse.

He had been with the Silver State Shows for the past two years.

James G. Simon, formerly with the Amusement Corp. of America, is now running a house in Powderly, Mont., the lodge of the Labor Day show.

These boys who call a fast to take to the lot, are Mr. and Mrs. Richard Key, they usually make up for it during the winter by taking highwires. They are the latest to leave their house.

Dave Stevens left the Mononah Hospital, Kansas City, Mo., recently after a seven-week siege of pleuroperitonitis. After a vacation of several weeks in his home he and Mrs. Stevens plan to take a sharp north to visit various shows.

White City showman who were stewards of Joe Rock at a cocktail party during the organization's stand in Chicago, were Messrs. and Mrs. Hunter Farmer, Mr. and Mrs. Ted Bell, Mr. and Mrs. P. W. Elkin, Mr. and Mrs. E. J. Keeler and Mr. and Mrs. Sam Epple and Claude Remer.

Mrs. Aggie Trout, wife of the late Ole Trout, writes that she is still in Terre Haute, Ind., and that she is still in a state of comfort.

Had a car accident in the auto accident about two showers ago, but is up and about, and will be there about eight months more and would like to read letters from friends.

Closing with Zimbrias Greater Shows to Omaha, Neb., and then, joining the Fife and Drum act, joined Crowley's United Shows on the 10, reports Grace Green, secretary.

After playing a celebration in Minneapolis, the troupe goes to Cicero, Ill., before starting their second week.

C. J. B.$.M. (PA) MAIL in its June 12 issue carried a two-page spread on the Cottin & Wilson Shows, showing pictures of the concessions, sponsored by local merchants, a feature of the show and the location of the week, which is valuable to all the business.

Harold (White) Elliott, concessionaire with various carnivals for many years, has purchased the Crowell Concession of the Iowa Cirque, of Cheyenne, Kan., Kansas, since last fall, when the Chicago and Kansas, calling on outdoor show people. He reports good business.

Denny Pugh, concessionaire, who has secured some of his concessions at some of the leading State fairs again, is traveling via airplanes now, having recently completed a trip which took him from Denver to Dallas; Kansas City, Mo.; St. Louis, Chicago and Detroit.

"HAVE BOOKED my side show and Poster Show on the Hippodrome Shows," says J. C. Helfer, of Helfer's World's Fair Museum, from St. James, N. Y. "I am in the annes, and Florence Helfer has charge of the girl show. Business since joining has been good.

General Manager and Mrs. Heller, Publicity Director Ted Johnson, Rose Lee (Mrs. Cash) Harrison and Frances Baggerly, are located in Gulfport, Miss., for a week of bathing and visiting of friends. Miss. Helfer has charge of the girl show. Business since joining has been good.

CHANCE UNITED SHOWS' midway notes by Pat Kelly: Edith and Joe Hoy have three concessions, as have Margaret S. Harry and Victor. Manager John Chance has changed new names made for his four shows and a crew, under supervision of Fred Christ, is painting the rides.

Following a three-week engagement in St. Louis, the Ohio Valley show, which jumped in from Mount Pleasant, Mich., where it had a nice stand, moved on to Chicago. Opening with his high fire, fire, she had a serious accident but was able to continue to work the first week and is recovering, she reports.

WELL-KNOWN concessions, Harvey and James H. Dress, are featured here as they appeared recently in St. Louis. Also featured is a "White Feather" exhibit painted by Edward White, Norton. Harvey is on the left.

Lin-U-Pep of the Buckeye State Shows' side show includes Manager Billy King and wife, Tom, who are presenting Saktista, headliner girl; Milo the Musali, joined the organization in Evansville, Ind., from Putnam from Dearborn, Mich. "Also renewed many acquaintances, among them being Bobbie Laflin and Jack King."

Earline, daughter of Mr. and Mrs. Earl Kratz on the Art Lewis Shows, recently returned after confining her school work in Fort Wayne, Ind., to her plans to visit the New York World's Fair. Her father is electrician on the Lewis organization.

Owner of the International Casino on the Art Lewis Shows and a girl show on the Buckeye State Shows. Bob Edwards recently visited the Lewis concessions at Evansville, Ind. Recently, Bob has been running the Buckeye State Shows. There is a new number of the former shows, and Bob Edwards, both on the former shows is operated by Tommy and Maxine Thompson.

Sam Feingold and Edgar Neville pride themselves as being the oldest in the business. They were in charge of the "Gypsy Show's" pay roll. Feingold has charge of the corn game and has been with the organization since 1914, while Neville, concession secretary, is now in his 30th year.

LINE-UP of Joe Balduz's cookhouse on the L. B. Heath Shows, reports H. B. Shive, includes Bill Williams, manager, and Sonny Sudds, chief, Robert Johnson, Iron Williams, small show, Robert J. Dean, head garder; 

Mr. and Mrs. Dean, head garder; Bill Jackson, street garder; John Rems, cook, and Leo Constantino, waiter.

Fred Evans, chef, August Durhan and Harlan Brothers, waiters.

Arena Show Notes: Charlie Lorel, who is giving shows in Milwaukee and Chicago, is the sound system. Freeland Preston is electrician and Tuckhall is the sound man. He has added two mallards to his high strike.

C. A. Maltz has the penny arcade, "Alton" and "Polly," and "Milwaukee," with the Morris Trappe present the free act.

Press Agents should try to build up friendship with the newspapers. Each agent should be careful to get assurances that the editor or reporter only makes enemies.

These are to knock and partake of the food which did not cooperate with the agent.

Evans' Shooting Galleries are big money-makers! Famous all-time instruction, realistic target, practically indestructible. Tested and proved in the big east country, they are trouble-free and sure to give perfect satisfaction. Ideal at fairs and midway shows. Evans Galleries are competing in all countries. Only four to a set of target, equipment and accessories.

Receive delivery. Write at once for complete description. Evans Galleries and Supplies.

Evans' Shooting Galleries

Aluminum Milk Bottles

Not to be confused with any other "Evans" milk bottles. Evans is the one and only original, ever, creating excitement at fairs and midways.

Miners Model Midway Shows

For sale! Miss America, Rock Rapids, Iowa, Oriskany, Mo., Quad Cities, Illy., etc. The big name, the big money. For sale! Rock Rapids, Iowa, July 4th.

Eight Car Whip For Sale!

B. S. W. S. W. , Rock Rapids, Iowa, July 4th.

Bartz Shows Want

2nd Award, 12th Annual Convention, Illinois State Fair Grounds, St. Louis. July 26th to 30th. Address, R. H. Miner, Rock Rapids, La.
CARNIVALS

What! No Keys?

EMERYVILLE, Calif., June 24—Mysterious Pay and Lady Ellen, who presided at the Subduction Trap Mystery on Crafts 20 Big Shows, experienced an unusual moment here recently. Committee decided Ellen in the trunk after which it was locked and roped. She made her escape only, but when Pay entered, she took the keys with him instead of handing them over to Trunk handler. No one could instruct that Pay cannot get un-locked. The committee considered it to be the send to the penny for keys which might open the trunk, but spent 2 hours and 45 minutes. It is kept to be opened with a screwdriver by removing bolts and screws. Pay now has an extra set of keys planted whenever he performs.

and Mrs. Downs. Varied drinks and sandwiches were served and Mrs. Downs called for generous number. Those attending the event included Mr. and Mrs. William R. Durr, Mr. and Mrs. Walter O. Thomas, Mr. and Mrs. Jack Downs and Mrs. Kathleen Steele.

SOME MIDWAY sources should take cognizance of the fact that some of their crew of patriot passed into oblivion with the humble beggar. Showgoers boast the best condiments and condiments are by far, the most popular item. An expert in comedy material. And the shooting stock, "just woke us and you'll get it later," instead of the tricks, lends only to further insult the intelligence.

BEFORE LEAVING Biderbrand's United Shows for the No. 3 unit in Plattsburg, N.Y., Mr. O. H. Hilderbrand, W. A. White and C. R. Manuel, president of the company, spent several days in Seattle. Among the many attractions on the show were the famous Hilderbrand, Mr. and Mrs. W. H. Cox, Hamil Fisher, Verna Hasbarg, Lillie King, Tom Watson, Wally R. L. S. and N. D. F. of Great Westerns and Carl O. Quivala, Billie Stinchey, Mr. and Mrs. Wilson, W. A. White and J. E. Moore and Walton de Pelatt. In spac...
Ideal Expo

(Second)

CARNIVALS

THE ILLINOIS

July 1, 1939

FULL-DATE CARNIVAL SHOW LETTERS

BY THE SHOWS OWN REPRESENTATIVES

After the best of the season so far, Wednesday the King of Queen of Carnivals showed up at the public away. Visitors from the Carlisle and the Lyric, the show people, had some work to do. Dave Pickard, assistant manager, Neil Webb, secretary, and Leon Halslag, side-show manager, and a number of others, Ted Williams, speedway foreman, and William (Bill) Flemming, visited, as did Joe Whalen and Robert Taylor, well-known promoter. Show members visiting the Cotkin Shows included William Harkema, owner, and Mrs. William Ohe, and the wife. Mr. and Mrs. Harry Schirber, with their confections, returned here, as did Jimmie Finn, Mr. and Mrs. Joe Finn, with their wagon. Pete Thompson, girl reviewer, is still but is expected back on the job soon. Cars kept up, and Mosquitoes down. It is expected to join soon.

REIDIE LIFFMAN

New England

(Motorized)

White River Junction, Vt., June 5-10. Announcement of the fourth Water Works Fair today business.

JOHNNY MALONE

With ideal weather and a commission, under Charles E. Conley and F. E. and town officials, including Police Chief Vereda, Mayor, and Mrs. Vereda, the weather was good. James Dowdy and wife of a drive on the Marcy Avenue. Buie Brothers also added some concerts to the schedule. Billy Davis, who has been a regular member of the shows, purchased a semi-trailer and truck here.

HAROLD HARRIS

A popular feature show was held Wednesday night, with talent from the King Field and Pine Tree Shows well representative and visitors from the King Field Shows were Mrs. and Mrs. Edna Beal, Mr. and Mrs. LeRoy. Champagne, Clyde Clyde, Clyde Clyde, and others, were members of the orchestra. Annette McKinney and her dancing girl and ice cream were in the show. Chief Yandell and Chief Wright also attended the show. Russell gave out the benefit concert considerably.

ELVIS M. GHOUD

World of Mirth

(Second)

New Britain, Conn., Week ended June 10. Location, Vibbert's circus grounds, Argus Park, Order the Purple Heart, Water Works Fair, business, good.

JIM McHUGH

Rain Thursday and Saturday night early in the week. It rained most of the week. Saturday gave indications of a red one, but showers which started early in the morning. The wet and the location of the show created a problem of space required for display. Bill Kafton, who has been in the circus business, came out to see the show.

WALTER D. NEALAND

Grubers's World's Expo

Westport, N. Y. Week ended June 17. Location, Fairgrounds, Weather, fair and sold out but two nights, Business, good when weather permitted. Ten-cent gate.

Crissi World, Head of the field men of the West Virginia Tax Collectors Bureau, is with the show, the World's Fair, and the National Geographic Society, Washington, also visited.

W. H. BRYANT

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WALLACE BROS. SHOWS WANT

Saxers and Wrestlers, Musician and Performer, for Minstrel, CAN PLACE Lot-Man, Must be sober and reliable. Can Lute, violin, guitar, viola, organ, and sing. Apply, Wallace Bros., Box 278, New York.

EARLE PURTLE

Lawrence, Mass. New World of Mirth Shows.

FRED W. STOCKER CO.,
234 S. Main St.,
Memphis, Tenn.

Pearson Shows Want

Shows and Concessions, circus, raffles and Athletic Events.

Address: Pearson, Ill.; June 26 to 30.

CARLETON COLLINS

Zindars (Motorized)

Omaha, Nine days ended June 12, Auditorium, Second Avenue at Sixth Street. Weather, good except last day, slightly warm.

Show opened Saturday night at its largest crowd of the season so far, and featured for the next two days of the week were the biggest, together with the remainder of the week satisfactory. Last Saturday weather was cold and threatening and business dropped off a bit. Attendance averaged between 8,000 and 10,000, with the first day the largest. Several lovely students of the U. S. Printing Co. visited, and many visits were exchanged with Crowley's United and the McMahon shows.

JOE GOD LEDEL, son of Mr. and Mrs. H. H. Lames, owner of the show bearing his name, is having the time of his life on the show, beginning this week. His vacation activities with a ride on one of the organization's elephants. He recently completed his sixth year in elementary school. That's dad in secret-treasurer of the horses organization, while his mother operates the bingo game. Photo, which was snapped in Atlantic, N. J., was furnished by Buddy Gordon.

Many of the ride help from Krug's Park also visited. Octopus topped the ride with Tibb's-Whirly Second. The Ten-In-One and Minstrel shows voted for honors on the show. Krug's Park was a popular baby.

BALANCE OF SEASON

Kinds of the ride help from Krug's Park also visited. Octopus topped the ride with Tibb's-Whirly Second. The Ten-In-One and Minstrel shows voted for honors on the show. Krug's Park was a popular baby.

The show was top-notch in every department. It was the only show of its kind in the area, and was sure to attract attention.

Many of the ride help from Krug's Park also visited. Octopus topped the ride with Tibb's-Whirly Second. The Ten-In-One and Minstrel shows voted for honors on the show. Krug's Park was a popular baby.
The Billboard

The now craze. Cash in on it quick. All new Arcade Amusement Equipment. The Big Thing this season. Lowest prices ever. All sizes from $96.50 to $115.00.

Write for Free Catalog.

ADVANCE MFG. CO., 6322 St. Louis Avenue, ST. LOUIS, MO.

CANDY FLOSS & CORN POPPERS ALSO HAND-OPERATED ORANGE SQUEEZERS

IN ORANGE, RED, GREEN & BLUE - \$1.50 Each

WHAT AMUSEMENT SHOPS WANT

OAK AMUSEMENT SHOPS WANT

WANTED FOR SALE

THE NEW CID. BOX CO.

WASHINGTON, D.C.

FOR SALE

ONE OF THE BEST "CO-OP" STORES IN THE BUSINESS. MALL & INDOOR VENDOR. WANTED TO BUY. Inquire. E. W. West (Motord.)

WANT

FOURTH OF JULY CELEBRATION

AMERICAN LEGION, SPENCER, W. VA., JULY 3 TO 5

FAIR AT HOME (Hoppagars cars and trucks)


Fair at Home (Hoppagars cars and trucks)


BUCKEYE STATE

Buckeye State (Motord.)


Despite the hot heat, business is good. Several fair shows are expected daily this week.]

DICK'S PARAMOUNT SHOWS

DICK'S PARAMOUNT SHOWS

July 1, 1939

CARNIVALS

The Billboard

BUCKEYE STATE (Motord.)


Despite the hot heat, business is good. Several fair shows are expected daily this week.

DICK'S PARAMOUNT SHOWS

DICK'S PARAMOUNT SHOWS
Sims Greater (Buggage cars and trucks)


From opening Monday night until the final free art on Saturday midway was crowded, with all records for gate and shows being broken. Miss King and Mr. John King taken to the Caterpillar best among rides. Mr. Bob Davis stationed at the Caterpillar. Miss Roy Davis received special mention for riding. Mr. Jack Davis received several times, purchasing some 

Sims was entertained first by Maud Davis Spectrarr arrived from Winnipeg to spend a few days with her father and friends. Mr. Kaufman added several new concessions.

White City (Motorized)


Mr. and Mrs. Roy Cole were hosts to Mr. and Mrs. Frank Tice, Mr. and Mrs. Joe Kruger, Mr. and Mrs. Frank Forester, Mr. and Mrs. F. E. Sipple and Betty Cole. Mr. and Mrs. Joe Kruger entertained a party of friends,

Sims Greater was named the best among the rides.

F. W. Pratts, 2444 Fifth Ave., last week purchased the Deardorff Avenue mansion from Mr. and Mrs. John Deardorff. The residence was considered one of the finest in the city. The price was reported to be $50,000.

Golden State (Motorized)


J. F. Sparks


Show was limited to city limits here, and was not as large as expected. Shows were not held in all locations, and there was a lot of rain the last week. Mr. John Collins of Barre Collins, arcade owner, returned from a fishing trip off the coast of Monterey with about 300 fish, which were bought by Mrs. Collins and son, daughter, who were in town to celebrate the birthday of Mrs. Collins's brother and sister-in-law. Mr. and Mrs. S. D. French, visited the store family.

Elite Expo (Motorized)


In addition to poor business, shows were damaged by a storm on Thursday. However, everything ready to go by Saturday when Boa and Boa Bauser, from Kansas City, are popular. Among the social activities was a get-together party sponsored by the hotel staff, who met at the Deardorff Avenue mansion.

Barkfort Bros.

Costorter, Mich. Week ended June 17. Weather, cool. Business, average. The week was one of the best of the season here. Mr. D. Barkfort, manager, reported a fine week and said that the show tops and a marquee has been ordered. Recent arrivals are Mr. and Mrs. W. H. Barton of Richmond and Mr. and Mrs. J. A. Martin of St. Joseph.

State Fair (Motorized)


Gold Coast (Motorized)


Bob Hurst


Let there be calm on the Mississippi River and showers a minimum. A windstorm threatened the Grand Island light house over the Ten-In-One front and breaking one of the panels. The girl got top money here.

W. R. Patrick


All-American Expo (Motorized)

Al Baysinger (Motorized)


Let there be calm on the Mississippi River and showers a minimum. A windstorm threatened the Grand Island light house over the Ten-In-One front and breaking one of the panels. The girl got top money here.

Sam Spencer (Motorized)


Committee co-operated and Decoration Day gave shows one of the best days and one of the best shows of the season. Mr. and Mrs. W. H. Wood, of the Fair, joined in with ball game and the fair grounds was absolutely covered with people. Mr. and Mrs. W. H. Wood, of the Fair, joined in with ball game and the fair grounds was absolutely covered with people. Mr. and Mrs. W. H. Wood, of the Fair, joined in with ball game and the fair grounds was absolutely covered with people.

All-American Expo (Motorized)


Town came close business when one of the best days of the season here. Shows were played at the State of Iowa Fair and in two spots a week. A new yellow-pantsed arrived and opened to good business. Mr. and Mrs. W. H. Wood, of the Fair, joined in with ball game and the fair grounds was absolutely covered with people. Mr. and Mrs. W. H. Wood, of the Fair, joined in with ball game and the fair grounds was absolutely covered with people.

Sam Spencer (Motorized)


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Burlock's All Texas

Clyde, Tex., Wed. Week ended June 17. Amuse., American Legion Post, local band and local c., business, fair.

Burlock's was made good in time, also a truck turned turtle en route when Ernie Bawer, driver, doused off. His jumping like a frog before the evasive tactics for help and cleared the highway, but nothing came of it and both were damaged considerably, however.

Many of troupers live here, including H. Bicknell, who owns the lot, and H. B. Barnes, who is in charge of the local band, which several members were giants. Manager E. Burlock, who is a fine man, put in a good performance but was not able to get away from his duties.

W. Lee B. McLeod, who acts as the mainstay, was also present.

Sunshine


Shows jumped here thru a dust cloud and heavy wind from Sayton, Minn., and the clean-up started. There were a lot of high winds and dust and rain and the stage is not in good shape. This past Thursday the audience attended the Rockville Fair, which was well attended with members of the circus and the general public. High winds made it difficult to set up the circus. The show was held on Friday and Saturday despite heavy rains. Stokely's Merry-Go-Round is now providing the rides, with Curly Lee's Ferris Wheel open for the season.

Eunice. Mrs. Wells, dicionn, Mrs. Sam Wells, palmist, magician, and five Shows, ball game, band, joined, the day with a grand party.

MIS. COLEMAN LEE

Hilderbrand's No. 2


With the arrival of O. H. Hilderbrand, accompanied by Walton de Pellaton and Melvin McClung, the big show is now in full swing. The Clown, shows are now a full-fledged circus and are doing a big business.

The circus is located on the N1 unit. Rides, including Merry-Go-Round, Ferris Wheel, Octopus, and Attraction, are all in fine condition. The baby rides. The writer arrived from Seattle.

The circus is located on the No. 1 unit. Rides, including Merry-Go-Round, Ferris Wheel, Octopus, and Attraction, are all in fine condition. The baby rides. The writer arrived from Seattle.

Hilderbrand and Walton de Pellaton paid a visit to the circus, and the visit was enjoyed by all.

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The circus is located on the No. 1 unit. Rides, including Merry-Go-Round, Ferris Wheel, Octopus, and Attraction, are all in fine condition. The baby rides. The writer arrived from Seattle.
Classified Advertisements

COMMERCIAL
10c a Word
Minimum—$2.00. CASH WITH COPY.

SNAKES—WE SUPPLY MORE SNAKES THAN OTHERS. Rattlesnake Dams, $10.00. Copperhead, $5.00. Phoenix, $2.50. sidewinder, $1.00. Satisfaction guaranteed. Horner Ledges Rattlesnake Farm, PO Box 101, Stroudsburg, Pa.

PANYS, Lansden, Tex.

ARMADILLOS, $2.00 or $1.00 each. Baby Squirrel, $1.00 each. Screech Owl, $2.00. Smaller animals. $1.00 to $3.00 each. Satisfaction guaranteed. Mail orders accepted. No CODs. Oregon, Washington.

GUARANTEED SORREL COLTS, 100 days old. Prices reasonable. Satisfaction guaranteed. Maryland Trotting Farms, Capt. Cap, 100 W. 2nd St., Brookville, Pa.

FOR SALE—FIFTY-NINE EACH: Iron, cane, twine, and almond wire. HAMMOCK, 214 E. Union St., Bath, Pa.

DIEGERS FOR SALE—900. MOTUSCOPE MACHINES, 75. ($35.00, 1926-37 Models. $15.00, 1934-35 Models. $25.00, 1933-34 Models. $35.00). 600 Rolls. $15.00 each. Also, new in every way, 12 models, balanced center. C.O.D. accepted in all 50 states. United States. 8005 S. VINTAGE CO. Chicago, Ill.

REX OUDERG, MERCHANT. Buckeye, Arcade Machines. Magic slot price. Advertise Nam. and Ad. Accepted when delivering. Prices as low as 50 cents. Ohio Terminal, 1535 N. High St., Columbus, O.

EURE OUDERG, MERCHANT. Buckeye, Arcade Machines. Magic slot price. Advertise Nam. and Ad. Accepted when delivering. Prices as low as 50 cents. Ohio Terminal, 1535 N. High St., Columbus, O.

BOOKS, CARTOONS, INSTRUCTIONS, PLANS
EXPOSE BOOKS ON CARDS AND DICE. $1.00. Satisfaction guaranteed. VINE, HILL & CO., 318 E. Nebraska, St. Louis, Mo.

BUSINESS OPPORTUNITIES
ATTRACTION BALL-THROWING GAMES. Bally, Dolls, Kinks, Tunkies. Fully equipped present. Satisfaction guaranteed. C. A. MANEZ, 722 Marion St., E. St. Louis, Ill.

GLASS BLOWER—STORE WITH FIXTURES FOR GLOBO BLOWING BUSINESS. Fully equipped present. JERGINS ARCADE VILLAGE, Long Beach, Cal.

CORN POPPERS, CEASED KETTLE, CRUSCHE STOVES, Lanterns, Burners, Tubing, Tubs. IOWA LIGHT CO., Des Moines, Ia.

GALS BURNERS, PRESSURE TANKS, CORN POPPERS, 30c each. Admiral. Aberdeen, South Dakota. NORTHERN MFG., 1921 10th St., Des Moines, Ia.


WANTED—$5.00 FOR 5000. Buy electric motors. S. J. HEWITT, 200 W. 5th St., Chicago, Ill.

32ND STREET ELECTRIC STOVE, 1923-10. Des Moines, Iowa.

QUALIFIED HOME-MERCHANT SPECIALTIES: ASUS by RIDEAU. C. A. FOSTER, 223 S. 11th St., Milwaukee, Wis.


12 WAYS TO MAKE MONEY—$1.00 each. Mail orders accepted. 355 Park Ave., N. Y.

CO-PINES, SECONHAND SECOND-HAND
Notice
Only advertisements of used machines accepted for publication in this column. Those desiring to announce such machines advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A-1 CONDITION—LATE MODEL Q.TS. ELECTRIC VACUUM CLEANERS. Blue fronted, $39. 50; Navajo, $39. 50; Apache, $39. 50. Satisfaction guaranteed. SIEBEN DISTRIBUTING, Broadway.

AVIARY, $12.50; BALLY RESERVE, $12.50. Fleet, $19.50; Pink, $19.50; Spring, $17.50; Tropical, $15.50. Satisfaction guaranteed. Mail orders accepted. Tri-County Entry, floor sample, $11.00. Just in. Maryland Trotting Farms, Capt. Cap, 100 W. 2nd St., Brookville, Pa.

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FLAT-BACK PRIMES—SET OF ACTS, SONGS AND PARODIES. 574 AVE. 174th St. New York, N. Y.

WANTED—SLOTS, PENNY, NICKEL, QUARTER. Consoles, Phonographs, and all other used or new machines. You save stamps. R. N. WERK, 223 S. 11th St., Milwaukee, Wis.

FOR SALE—SECOND-HAND GOODS

NEW VELVO FROZEN CUSTARD AND ICE CREAM MACHINES—Complete freeze and mix machine, $40. FROZEN CUSTARD TAND COMPANY, Garrettsville, Ohio.


FOR SALE—SECOND-HAND SHOW PROPERTY
SEAL—SIXTEEN AND TWENTY-JOINTED SEAL. Flocked Seal. CALVIN GREER, Pines- neville, Ill.

WE TRADE MACHINE FOR MACHINE—D :</ref>
HELP WANTED

Six Girl Dancers For Frp Show During Columbus Fair, Held In Columbus, Ohio, July 17-18-19. C. E. Mayer, Master of Ceremonies.

WANT TRUMPET FOR LOCATION-START JULY 1. No extra. Must read fast, ride modern, non-electric. Money from Mansfield, Ohio.

WANT BAR PERFORMER-WILL CONSIDER good amateur. Great chance for good boy. B. M. B. expects to offer the best money. Apply C. G. S., 2117 N. Y.

WANT YOUNG NEGRO SAXOPHONE, Trumpet, Piano And Drummer-Join organizing act. Have own instrument. Write JOHNNIE CARTER, Box 464, Idonia, Ohio.

WANTED — DANCERS FOR GIRL SHOW, 4 P.M. TO 6 P.M., E. 77 St. & Park Ave. Send 1-cent stamps. Apply L. S. JOHNSON, General Delivery, Nanticoke, Pa.

MAGICAL APPARATUS

CATALOGUE OF MINDREADING-MENTALISM, Spirit Effects, Hypnotism, Renditions, VF Traps and Tricks, Psychography, Charts. Wholesale prices. World's largest catalog. Send 1 cent for illustrated card. NELSON ENTERPRISES, N.Y., N.Y.

LARGE PROFESSIONAL MAGIC CATALOGUE-25¢. MAX HOLIDAY, 220 W. 42nd St., New York.


C. G. S., 2117 N. Y.

MISCELLANEOUS


USE TREAT-A Healing Aid For Athlete's Foot. Scent, 8c. 1.00. Money orders only. Apply R. THOMAS, 355 East 7th, Chicago.

SHOW FAMILY ALBUM

This picture is a closeup of a show Family Album from the 1920s to 1930s. The album contains pictures of various performers and actresses, including some of the famous acts of the era. The album is well-preserved and remains a valuable historical document of the time.

At Liberty Advertisements

At Liberty Advertisements, located at Liberty Avenue and Liberty Street, offers a wide range of services and products. From entertainment to advertising, the company provides a variety of options for clients. Whether it's a band, orchestra, or a film booking, At Liberty has it covered.

At Liberty's Bands and orchestras

At Liberty's Bands and orchestras offer a variety of music and entertainment services. From jazz bands to symphonic orchestras, the company provides music for events of all types. Whether it's a small gathering or a large celebration, At Liberty's Bands and orchestras have the perfect music to fit the occasion.

Recording Swing Quartet

Recording Swing Quartet, based in Chicago, offers a unique and exciting sound that is sure to please any audience. The quartet specializes in a blend of swing and jazz music, providing a fun and dynamic performance that is perfect for any event.

At Liberty's Bands and orchestras

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The Billboard

The Billboard is a weekly publication that covers the entertainment industry, including music, theater, and film. The magazine offers news, reviews, and advertisements for various events and performances. The publication has been in circulation since 1915 and is widely recognized as the leading source of information in the entertainment industry.
CIRCUS AND CARNIVAL

AT LIBERTY—BASS FIDDLE, DOUBLE VIOLIN, BASS DRUM. Organist. J. H. KINN, 1117 Boston St., Watertown, N. Y.


AT LIBERTY—TRUMPET, EXPERIENCED. 10-11-12. Sherrill St., Albany, N. Y.

AT LIBERTY—FRENCH HORN, 10-11-12. Sherrill St., Albany, N. Y.

CLASSIFIED ADVERTISEMENTS—BALLOON ASCENSIONS—Parachute jumping. Modern equipment for all shows. Parachute maker will arrange same with cost always reliable. CLAUDE L. SHAFFER, 1014 S. Menard Ave., Chicago, Ill.

BALLOONISTS AND AIR-PLANE PARACHUTE JUMPERS—May have unit for state fairs. J. B. THOMPSON BROS., BALLOON CO., Aurora, Ill. 24x10.

BALLOONIST—CHAS. C. MURPHY. Write for terms. 4689 North Humboldt, Chicago.


ORIGINAL SINGLE HIGH—Swinging Pola Act at liberty for parks, fairs, carnivals, celebration, ringling bros., acrobatic. FRED REED, CINCINNATI, OHIO. 24x12.

TUMBLING ATWOODS—Tumbling atwood, colt Polish, A. G. T. A. 16x12.

BALLOON ASCENSIONS, DEATH-DEFYING—Balloon ascensions, skydiving and balloon jumping in mid-air on balloon. Write or see J. S. BLACKBURN, 1238 Broadway, Cincinnati, Ohio. 24x12.

CARNES CIRCUS REVUE—Four complete sets of balloon ascensions for park, fair, carnival, celebrations. 30-car train. R. S. CARNES, 2017 Collier St., Indianapolis, Ind. 24x12.

BALLOON ASCENSIONS—With one or more balloonists and equipment. E. HENDERSON BALLOON COMPANY, 2523 Corunna Rd., Flint, Mich. 24x12.

NATURAL, FEMALE BALLOONIST AVAIL-ABLE—My name, address and email. A. E. S. 12x10.

CROWLEY'S—Circus and Carnival. 12x10.

LADY VENTRiloquist—For celebrations, parks, fairs, ce- lebrations. 300.00. COLONELS DES MINES, PO. BOX 776, HARRISON, OHIO.

THREE NOVELTY ACTS—FOR ALL SHOWS. 25.00. B. Architect, 303 W. Delaware St., Chicago, Ill.

INSURANCE—IN THE rcuction of the National Entertainment Insurance Co., 143 West Sixteenth St., Chicago, Ill. 24x12.

MUSICIANS—PIANO PLAYERS

EXPERIENCED PIANIST—READ, PIANO: DEPENDABLE; all boxes. C. 24x12.


YEAR ROUND WORK AVAILABLE—Proven modern take-off pianist. S. 12x10.

PIANIST ALL-ROUNDER—Read, can play, take-offs, modern. 36x24x6.

PIANIST—Union Experienced; good reader. Operates same with M. 12x10.

PIANO-CALLIOPE PLAYER—PROVEN MODERN TAKE-OFFS. A. LAUDER, 303 W. Delaware St., Chicago.


CROWLEY'S—Circus and Carnival. 12x10.

JUVENILE LEAD—Twen, two years old, five feet nine, one hundred and fifty pounds, athletic build, dark haired, blue eyes. Excellent experience. Quick study. VER- SHINSKY, 47 Alma St., St. Thomas, Ontario, Canada.

AT LIDERTY—MAN WITH TENT AND TWO SOUND PROJECTORS. J. E. BAILEY, San Francisco, Calif. 24x12.

PUBLIC ADDRESS OPERATOR or Motion Photo Model. 41.00. Age 19. Work leads to full time with our organization. 24x12.


CROWLEY'S—Circus and Carnival. 12x10.
Shrine Circus Draws 200,000

PROVIDENCE, June 24.—Outdoor circus stages its second consecutive year. Track under auspices of Palestine Temple Shriners and Pawtucket (R.I.) Boys' Club on June 16-17 played to 20,000 on closing night, bringing gate for the week to better than $50,000. Shows were managed by J. C. Halerker, with Al Martin footing acts. Track officially donated use of the park for the affair.

Only mishap of the week occurred during Friday night. Nerve-shaken when looming of a rigging stake and subsequent droppings of a net brought a 10-foot fall to Fermin Oliva, clown acrobat in the Voice Comedian act. She was taken to Rhode Island Hospital. She sustained a sprained back and contusions, but was able to join the finishing attractions.

Cyril R. Mills, co-owner of England Ferris Wheel Circus, was a visitor on Friday night and at Saturday's matinee. Frank Worth, booker, also caught the show on Friday night.

Two Penny Events Reported Profitable

NORTHUMBERLAND, Pa., June 24.—Aid by weather and using a variety of attractions the annual six-day Firemen's Celebration ending here on June 8 and the Centenary (Pa.) Firemen's Celebration on June 5-15 were successful, committees obtaining profits of $300 and $500, respectively. Report M. Boger, general agent of Fleming rides on the midways and manager of the Centenary Celebration. Both fete, advertised in newspapers and with window and humpervisuals, were held on community baseball fields and staged parades.

Rides included: A. Mack's ponies and stepping stools; Fleming's jiggers; Chairplace, Kiddle Art and Swan. Freo acts were LaFavor and Dolly and Flying Horse, slack wire and trapeze. Midway shows were Pat C. Brown's River Boys and Pony Circus, Mabel Mack's Mule Show and Laughland and Tex Rose's Radio Roundup. Concessions included Harriett Brothers' frozen custard, Baker's lunch stand, Laurens' buggies and ball games, Scrathey's popcorn corn, Fleming's root beer, Yent's and Sobeck's pop corn, an odd, old, nut pitch to you win, Hurricane's penny pitch and Harmon's pinball.

Holland, O., Fete Attracts 20,000

HOLLAND, O., June 24.—Despite unfavorable weather, about 20,000 attended the annual Strawberry Festival and Home-Come-on June 17 and 18 and a small profit was made, reports Helen Dun, publicity director. Sudden drop in temperature on Saturday (See HOLLAND, O., on page 62).

Acts Draw at Ohio Event

ALAINO, O., June 24.—Continual cold front under control of 18th Field Artillery in the Armory on June 15-18 proved one of the most successful events staged here in recent years. Attention was big. Arnold's Barson Frollic and Lillian Strock, singer, booked by C. A. Klein, presented entertainment. Larry Lemmire had several stories, including those. There were commercial and industrial exhibits, contests and park-plan dancing. G. H. Conard, bandmaster, sort of an attraction. An attractive souvenir program was distributed free.
Public's Demand for Watches Shows Nation Time Conscious

Latest models for wrist wear cause operators' headaches as New York, Chicago and Philadelphia distributors report excellent sales at beginning of summer term

NEW YORK, June 24.—The American public has grown time conscious, as revealed here this week in a survey of dealers in watches and clocks. Sales have moved steadily upward since the first of the year. Several reported a spurt in prices for summer trade. Wrist watches with demand centered on the Jewelers' Column for operators' headaches.

EN folded for 'wrist wear' operators' metabelte for New York, Chicago and St. Louis distributors report excellent sales at beginning of summer term.

COOL IN MET AREA

In the metropolitan area, sales are being attracted by brand watches. The demand is for branded models. A second reason why these watches are selling well is the English watch strap is reported leading buyers are finding it in one operation and collectors have found it in many cases, because it is an item hard to come by and it is being sold at exceptionally low prices in order to meet the demand.

Attention of men in this area is focused on the strap watch, which is leading the way. The watch is a small model and is being sold at exceptionally low prices in many cases. The watch is being sold at a low price, which is believed to be the result of a shortage of watches.

Gold watch prices are increasing due to a shortage in the supply of watches.

Look at Watches

Consortiums and watch companies have increased their efforts to introduce new and attractive models. One watch, with the clock held within a hosiery, is an excellent example of a new watch. It is a small watch and is being sold at a low price, which is believed to be the result of a shortage of watches.

New York, Chicago and Philadelphia area is the square watch with round clasp strap for women. This is becoming popular due to its attractive packaging and fit-up with many of the watch companies. The watch is being sold at a low price, which is believed to be the result of a shortage of watches.

Also claiming attention in the New York, Chicago and Philadelphia area is the square watch with round clasp strap for women. This is becoming popular due to its attractive packaging and fit-up with many of the watch companies. The watch is being sold at a low price, which is believed to be the result of a shortage of watches.

Operators in New York and Philadelphia are predicted to do well in the coming days with the popularity of the square watch with round clasp strap for women. This is becoming popular due to its attractive packaging and fit-up with many of the watch companies. The watch is being sold at a low price, which is believed to be the result of a shortage of watches.

From the sales figures, it is evident that the demand for watches is increasing due to a shortage in the supply of watches.
WE APOLOGIZE!

We are so swamped with orders that many of them were delayed. However, the factory has doubled production on this set for us, and now all deliveries will be made promptly.

Already PROVEN the Greatest of all Premium Promotions

MIGHTY MONARCH OF THE AIR!

MAJESTIC

POWERFUL
SUPERHETERODYNE

RADIO

NO LARGER THAN A CAMERA!

NO PLUG IN - NO AERIAL - NO WIRES!

EVANS NOVELTY COMPANY

946 DIVERSEY PARKWAY • CHICAGO, ILLINOIS

POPULAR ITEMS

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O. for addresses of companies in this department supplying the items mentioned.

Wire Graters

A new wire grater, which is said to be winning wire reception among housewives and demonstrating as a profitable item that turns over rapidly because it grates more effectively than the ordinary utensil, has been announced by Einar Mfg. Co. Grater is made of an exclusive safety wire and will grate anything from fruits to nutmegs, the firm reports.

Advance orders have been so heavy, it is said, that it was necessary to make plans for production of 300,000 of the utensils. Another item introduced by the company is a combination safety grater and shredder, with fine and coarse surfaces. Items come packaged in colorful containers designed to catch the eye and demonstrate at our sale, the company states.

New Tie Lock

A handy new gadget that should prove a money-maker for the workers and store managers is the Kent Tie Lock Co. Also the item is simply constructed and inserted into the knot of the tie, it keeps the tie from slipping and keeps tie ends neatly in position. The number offers a good profit margin, it is reported.

Fun Bells

These simple and unique items are certain to claim the immediate interest of both young and old, the Franco American

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS
SCOOT CONSESHS PAY OFF IN 5 Weeks
MOTO-SCOOT OFFERS FAST PAY OFF FOR LOW INVESTMENT.

The new ride everyone has been waiting for is turning profits in fast for Brooklyn ops, who report pay off in 4 to 5 weeks with extra profit in sales. Built for rental punishment and priced so ops can make money.

WRITE OR WIRE TODAY FOR PLAN
MOTO-KAR
Specially designed for rental and track conseshs. 20 machines making big hits at Atlantic City Pier. WRITE NOW FOR MOTO-KAR TRACK PLAN
MOTO-SCOOT MFG. CO., 8430 South Chicago Ave., Chicago, U. S. A.

Cash Prices Daily — For You!
Bargains — Full Line of Summer Items!
Math Cakes
Cordial Goods
Lollipops
Premimums

Get Sample Case Free With First $7.50 Order

Champion Specialty Co., 314-G Central St., Kansas City, MO.

HEX’S MONEY SAVING CATALOG IS NOW READY
Red Hot Items for Any and Every Game on Any Mid-Winter Stand. Many Items are Exclusive with Us, and All Are Top Money Getters.

Our Service is the Finest. All Orders Shipped Same Day Received. We Carry Tremendous Stocks. We Never Disappoint You. We Sell the Largest and Most Successful Operators. So our Prices Must Be Right. We Have But One Price and Everybody Pays the Same. We Have No Salesmen and Use No Baits. We Operate in a Way That Will Please You. Send for Catalog Now.

(Established 1923)

HEX MFG. CO. 468-470 Seneca St., Buffalo, New York

Bingo Operators-Concessionaires-Pitchmen Novelty Men-Park Men New Catalog Just Out Complete Stocks on Hand in Our 3 Convenient Large New Stores

B. & N. Sales
Houston, Tex. Dallas, Tex. Kansas City, Mo.

HYMIE SCHREIBER, Representative

Bulova—Gruen—Elgin—Waltham
$29.50

Write for Our New Catalogue

BULOVA—GRUEN—ELGIN—WALTHAM
201 South St., Philadelphia, Pa.
Talk Big Bingo
In Atlantic City

ATLANTIC CITY, June 29—This re-
sort may become the home of the larg-
est collection of MILLION DOLLAR
promoters that has ever been assem-
bled. Nearly a hundred of the top
in Atlantic City for the next few
weeks. The new, four-story, 1,200-
room hotel, which cost $1.5 million to
build, is expected to be completed by
next spring.

The hotel is owned by the Atlantic
City Hotel Company, which is also
operating the nearby Boardwalk Hotel
and Casino. The new hotel, which will
feature 120 rooms for rent, is located
at the south end of the Boardwalk, just
north of the Casino Pier.

The hotel is notable for its modern
architecture, with a streamlined design
that incorporates glass and steel.

A large dance floor and a bar are
among the amenities offered at the
hotel. The hotel's restaurant, which
serves breakfast, lunch, and dinner,
will feature a menu that includes
casual and fine dining options.

The hotel is expected to attract a
diversity of guests, including business
travelers, families, and couples seeking
a romantic getaway. With its
proximity to the beach and
Boardwalk, the hotel is
ideal for those looking
for a relaxing vacation.

The hotel's staff is
comprised of experienced
professionals who are
dedicated to providing a
customized and enjoyable
stay for each guest.

The hotel is
owned by Atlantic City
Hotel Company, which
also operates the
Boardwalk Hotel and
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The hotel's
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offers
a
casual
and
fine
dining
experience.

The hotel
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with
modern
architecture,
including
a
streamlined
design
with
glass
and
steel.

A
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bar
are
among
the
amenities.

With
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to
the
beach
and
Boardwalk,
the
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for
those
looking
for
a
relaxing
vacation.

The hotel's
staff
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to

provide a
customized
and
enjoyable
stay.

The hotel
is
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Atlantic City
Hotel Company.

The new
hotel, located
at the
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the
Boardwalk,
just north
of
the
Casino Pier,
features
120
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6,000 Firms To Exhibit

NEW YORK, June 30—The Leipzig Fair will hold its 1,238 session August 27-31. Some 6,000 firms from 26 countries will exhibit. More than 150,000 business men from 74 countries will attend the coming New York Housewares Show in the Hotel Astor here.

Housewares Show Scheduled

NEW YORK, June 30—Operators, marketers, and pickers who want to be better informed on what is new in the wholesale merchandise market will be at the Housewares Show in the Hotel Astor. The coming show is scheduled for July 10-15.

PHILLY GOES (Continued from page 58)

authorities. The manufacturer has carefully labeled them as souvenirs and warns that they are to be used for humorous purposes only and are not to be put on the car in conjunction with the regular State license plates. The fad was given great impetus here by a three-column feature in a local newspaper.

CONÉY ISLAND (Continued from page 57)

months ago, it is in the position of Luna discover- ed he had become father to seven burro or kid on the premises from the drainpipe and so added another item of expense he had not included in the original bill. Junior Deweese's publicist, busy with the grayhound bus people to establish- all, for one price, a threelane to and from New York, plus a combo ticket to the park. Negotiations are on for an ice-buried-alive show in Luna.

Illumination Added

Saturday night, June 17, began the illumination of Luna. A downpour of string electric lights, the length and width of Surf Avenue from Fifth to 30th Streets, and the entire Boardway for the benefit of fair visitors, which means that more than 100,000 bulbs were added to the million lights that already blaze on the island, and the rays glisten straight on until the end of the season. Coney's Chamber of Commerce invited Mayor La Guardia down to turn on the juice... Outdoor bike-racing season will be inaugurated at the Coney Velodrome June 23 under direction, for the second year, by Captains Brown's promoter. Races are to be held every Tues- day, and the venue is a series of early-fall months. Coney's supplier, incidentally, is said to be the only one in operation in the North American continent for both professional and amateur bike racing... A Ferris Wheel operated by Herman Shapiro and owned by Steeplechase Park, the Boardwalk, in that particular location a midway atmosphere.

With the Zoos

DETROIT—Patronage at the Detroit Zoo continues to be the same as it was last year. A new feature is the opening of the new Zoo Park, which is planned to accommodate 10,000 people at a time. A new feature is the opening of the new Zoo Park, which is planned to accommodate 10,000 people at a time. A new feature is the opening of the new Zoo Park, which is planned to accommodate 10,000 people at a time.
HOLLAND, O.
(Continued from page 33)
day and intermittent rains on Sunday kept attend, ence in the Supply Houses Wholesale Merchandise at the Billboard to a minimum. The May Festival in town was also a disappointment in the weather. The Williston Band, under the direction of Alton G. Smith, was able to perform only a few numbers due to the rain. The parade, which was scheduled for the afternoon, was also canceled. The Williston Band, under the direction of Alton G. Smith, was able to perform only a few numbers due to the rain. The parade, which was scheduled for the afternoon, was also canceled.
STANLEY NALDRETT tells that he worked the Metropolitan store Union Pen Giant, with the exception of one day, from 12 to 11 plus and that he reopened in the following week.

FUMMERS' FREE SHOW opened the season with a bang at Antlers, Okla., reports John Brown. This past Monday. A well-remembered following roster: John Brown, Gambrui Brown, Mayse Brown, Joe and Polly Purcell and Martin and Lois Stevenson.

LET'S ALL get ready for the first fellow who complains about the hot weather.

GEOGIE DURST is still advocating the expansion of the greeting-card business. "I feel that the card makers are really pushing up a great chance in patriotic cards," says Durst. "Surely the market is ripe and if handled correctly gives a long card season. The month of June, which is an off month, should be devoted to patriotic cards. For example, Flag Day could use the same general type of cards as the Fourth of July. Flag Day was just lukewarm around here (Jamaica, N.Y.). Pitchmen should have concentrated calls on the public's attention."

A TIP TO PITCHMEN... from Arp, Tex., reads: "Before trying to work Arp be sure that you get an okay from Joe Law, general manager of the Arp Civic Club, or you will remember Arp as long as you live. Local law is very strict on outsiders."

SINCE the Fourth of July falls on a Tuesday, the CRC wants to urge the pitch men to think out plans to have the celebrations prevail from Monday night to Tuesday night. It is a good plan for the boys to work three consecutive good days in one town.

FROM DR. FRANK CURRY... reports that Hattie, well-known cookhouse operator at fair, was burned at Indianapolis June 14 when a 20-gallon tank of gasoline exploded and caught a small brush on a lot near the Rio Gtiac-Harnon circus. She was rushed to the City Hospital there.

IF YOU ARE working streets you can greatly aid in overcoming local competition traffic blocking by helping to keep sidewalks open where possible. Such efforts as "Please, folks, keep a passage clear there," wins favor with local officials.

JIMMY HENDRICKS ... pipes from St. Louis that he is there to see a key on the good old name of Max-Tax, the demise of Max Growicky. Also reports that Bert Kerby and wife, Martha, are working corn pits in Krogen's and that it seems to be a red one. Boys out the streets report the long green is short. Jimmy would like to see a pipe from Tommy Cupan and some of the Eastern boys.

TIP TO manufacturers and jobbers: Numerous specialty saloons throughout the nation are currently on the lookout for new items. Why not extend your activities, especially for the second half of and full during and after the new years?" V. C. GISS... the national organizer, is still in Chicago working on a new deal that looks like a winner for the street, according to Roy Bremers.

TO GEORGE BLUE... from Arp, Tex., writes: "I recently made the Andersen, Ind., where he was the police professor. Schoolding, working factories and looking prosperous. "Kid's a fine king, is loading up the street here at every stop," says Blue.

LET'S have more of those "Favorite savings of pitchmen." All of you could provide a real interest to the reader."

"Pitchmen's Rights as Citizens"

Third installment to appear in July 8 issue of The Billboard

What is the lawful and real nature of Pitchmen's taxation? Do "foot-loose" itinerant merchants pay taxes? Can a Pitchmen be convicted and sent to jail unless he pays an exorbitant reader rate?

Who has the priority right ar the street, the Pitchman or the automobile?

These and many richer emotions of paramount importance to all who hit are answered in a series of articles by E. L. Kiehl, who is well known in demonstrating pitch circles throughout the nation. The first chapter of the Swan entitled "Pitchmen's Rights as Citizens," appeared in The Billboard dated May 14. Second installment was published in the issue of June 10. The third article will appear in the issue of July 8. Other installments will be published periodically.

Read each installment and be able to intelligently discuss your inalienable rights as Citizens.

SOCIAL SECURITY

WHO BRIGHTENS YOUR FREE STAMPING MACHINE?

And complete list of our Name Plate, Standard, Shear, File, Corporate, P.T.A., Little League, etc. Plates made by Underwood and 200 Other Designs. Order direct from Underwood.

IDENTIFICATION PLATE AND MACHINE CO. Inc.

79 N. MARKET STREET, SYRACUSE, N.Y.

Underwood 5c Pen, Pencils & Combs
Buy Direct From Mfrs.

PLUNGERS—Special $1.50 Gross
GRODIN PEN CO., 603 Broadway, New York City.

HERE IT IS 100% PROFIT!

ENDORS
New 5-Purpose Pitch, Will
Put Most Pitchmen Out of Business on the Spot. Send 10c for Trial

MIDWEST MANUFACTURING CO.

ENGRAVERS
We have a better and better line of Engraving Merchandise this issue at lowest prices. Latent, Greene, Gams, Guns, Rinks, Brookes, Pins, Big Links. Also Complete List Of Plates, Boxers, Engraved Bb's.

Send for Catalog & Rate Sheet.

WILLIAM MOORE MFG. CO.

661 S. State St., CHICAGO, ILL.

MEDICINE MEN

Write today for new catalog at Rand, Oel, Seta, Snow, Tuberculosis, Bric, Relics, etc. Low price-card service. Grows, Bottles, Bottles, Bottles, Bottles, Bottles.

Manufacturing Pharmacists

DEAN'S D. E. BLADES

FINEST SWEDISH SURGICAL STEEL.

$4.25 A BOX. FREE CASE.

REDUCED TO $2.75.

DEALER WRITE FOR DETAILS.

DEAN BLADE CO., 1240 South St., Chicago, Ill.
Entertainment Program
Completed for Iowa Annual

DAYS OF ‘76
August 1 to 6, Inc.
DEADWOOD, S. D.

Bachu, Orwell (Sharon) YUC.

Northville, Mich.
Big July Fourth Celebration
Four Days, Commencing Saturday July 2.

Catalog Now Ready
Write for your FREE copy today.
Please state your line of business.

WANT
Shows and Concessions

July 1, 1939
JULY FOURTH SPECIALS

No. 1640


605 POTTERY TABLE LAMPS 60¢

INTRODUCTORY OFFER:


Freddie Bull

No. 13 Jumbo, 18¢. Jumbo, 18¢. All Green, 18¢. (See Display.)

Premium Supply

3139 09th St., ST. LOUIS, MO.

CONCESSION MERCHANDISE

WHITE CLOUD, MICH.

Real July 4th Celebration

Tilt-A-Whirl

Featuring the famous Tilt-A-Whirl with its thrilling swings and butterflies. Probably the most popular ride in the country.

Dyer's Greater Shows

WISCONSIN DE LUXE CORP.

1900-17 No. 3RD ST., MILWAUKEE, WIS.

DELIGHT SWEETS, Inc.

50 East 11th St., New York City

W. A. GIBBS SHOWS

Want for largest WVU Celebration July 4. How about this? Dyer's Shows, 1¢. All day entertainment, $1.00. $1.50 for two. Talk with me or come on the 4th of July and have a grand time.

MISCELLANEOUS

Olive Amusement Co., 1417 Grant Ave., Chicago, Ill.

W. J. WILLIAMS, Mgr.
MAMMOTH FIREMEN’S FOURTH OF JULY CELEBRATION
KITTANNING, PA.

The Largest Fourth of July Celebration in Pennsylvania

Two Automobiles Given Away and Over Forty Bends Participating.

Want Motordrome, Penny Arcade and Fun House. Can have Concessions of every description, including Wheels, Ball Games, Coupon Stores, Class Stores, Grind Stores, Photo Gallery, Long-Range Shooting Gallery, Color Pan Game, Fish Pond, etc. Write or Wire

EDDIE LIPPICH, Manager Ideal Exposition Shows,
Week June 26 to July 3, Kittanning, Pa.

Grundy, Va., Fourth of July Celebration

THE LARGEST EVER HELD IN COAL FIELDS

All mines working full time and big pay roll. Legion, Scouts and all fraternal and social organizations boosting for big event.

Place: Tillotson-Waller, Octopus or any Flat Ride. Want Concessions; no N. Place Ball Game, Pitch-Tie, Marbles, American, Sidewalk or any Legitimate Concessions. Positively best Legion grandstand seat in the East. Gates open at 7:00 p.m.; crowds attending. After Grundy, West Virginia stands best of Gay. All Addresses

J. L. LANDES SHOWS

Wants Big Shows Talkers and Working Acts, Also Good Kicks to Feature. Says: Concessions wanted. All Kinds.

CONCESSIONS

FISH POND, BOWLING ALLEY, PROCTOR, HOOP, KNOCK AND OTHERS. NO COLONIES.


Kaus Exposition Shows, Inc.


Wants immediately Ciggerett Promoters that understands the trade. Show all in order, good confident, source all material. Will give best show. Write WILLIE LEE, Gettys, Ind. Address this week, Carrolls, N. J., next week, N. J.

SCOTT BROS.’ SHOWS

Want to book or buy Small Merry-on-Round. Want Side Show, Steer Concessions, Diggers, and Contard open exclusive. Want Bide Help that drive semi. Clarksville, Texas, this week; next week; Dawson Springs Big July Celebration. Fourteen fairs booked.

CONVENTION SHOWS

Wants: Ferris Wheel to open Fairness, N. Y., Firemen’s Convention, July 10-15, and balance of convention, including Fred, Harry, etc. Will give one more Flat Ride. Wants Shows with own outfits. Legitimate Concessions of all kinds. Two additional Free Acts for Firemen and Freddie. All communications to CLAY MANLEY, Arcade, N. Y., this week; Bradford, Pa., next week.

WANTS

Independent Rides, Shows and Concessions for two large Montana Street Celebrations, Diamond Jubilee, Helena, Mont., July 12 to 16; Wolf Point, Mont., Stampeda, July 13 to 15; Wolf Rides that don’t conflict with any kind. Concessions of all kinds. Address all communications to Browning, Mont., until July 1; Helena, Mont., July 2 to 4; Glasgow, Mont., July 5 to 9.

SIEBRAND BROS.’ SHOWS

THE GREAT JOYLAND MIDWAY

Wants Drone Riders, Trick and Straight Riders; salary out of office. Side Show Manager and Side Shows not the kind! Two new Concessions, also Legitimate Concessions of all kinds. Have room for one or two Grind Shows. All addresses.

THE GREAT JOYLAND MIDWAY, Hancock, Mich., this week; Ontonagon, Mich., next week.

BIG FOURTH OF JULY CELEBRATION

PAINTVILLE, KY.

CAN PLEASE more Concessions. Large Yard, Two Shows, Tent, Tent Shows, tent Shows and Clydesdales. Good evening for Pension, Calford and Apple Ride. Want to have good, available Ride Show People. Also Concessions wanted. Two new Concessions, also Fair Concessions. Address:

J. J. PAGE SHOWS

PAINTVILLE, KY.

Fall Fatal to Ernest Liber

SEATTLE, June 24—Ernest Liber, 25, member of the Hollywood Brothel Fleet, free act on Hildebrand’s United Shows, plunged into death from a trapeze bar 104 feet above the ground at an ocean midway performance at Sixth Avenue and Denney Boulevard. With 500 spectators as horrified witnesses, Liber apparently attempted to change his grip on the jitter bar when his hold broke, hurling him to the earth.

CORRAL

(Continued from page 35)

Chauncey, second day—John Gramph, Lena, Santees, Truck Smith. Final—Len

LETTTER LIST

(Continued from page 28)

McGregor, Lawrence

Parker, O. W.

Hare, L. L.

Jack Hare, Los Angeles

Hare, L. L.

Bradley, G. W.

Wiley, W.

Hank, K.

George, W.

Redding, W.

Hank, K.

Lath, R.

Martin, C.

O’Malley, G.

Parker, O. W.

O’Donnell, W.

J. J. PAGE SHOWS

Wants Drone Riders, Trick and Straight Riders; salary out of office. Side Show Manager and Side Shows not the kind! Two new Concessions, also Legitimate Concessions of all kinds. Have room for one or two Grind Shows. All addresses.

THE GREAT JOYLAND MIDWAY, Hancock, Mich., this week; Ontonagon, Mich., next week.

James E. Strates Shows, Inc.

WANT FOR INTERNATIONAL OLD HOME WEEK, JULY 23 TO 29, WATERTOWN, N. Y. This week and will have excursions from Canada and Northern New York points. WILL PLACE LEGITIMATE CONCESSIONS—Novelties, Grind Shows, Ice Cream, No concessions (only Bumps and Contad) will be used. WILL BOOK COMPLETE GRIND SHOWS FOR SEASON AFTER WATERTOWN.

Our Fair starts July 17, Holyoke, Mass.; New London, Conn.; Davenport, Iowa; then starts Watertown, N. Y., July 23. P. E.—Will book small Carnival for Orleans County Fair, Albion, N. Y., week of July 23 on performances with Good Shows, and Rides and Concessions. For Sale—Three-Act booth Merry-Go-Round, Kentucky rebells, as good as new; also 13-car Scooters, good condition, with brand-new Tires.

Write JAMES E. STRATES.

Rome, N. Y., week of June 26; Massena, N. Y., week of July 3.

GRUBERG’S WORLD EXPOSITION SHOWS, INC.

PLAYING FOURTEEN FAIRS, INCLUDING THE NEW YORK STATE FAIR AT SARATOGA FOR FIFTEEN DAYS.

CANN BIG FOURTH OF JULY CELEBRATION

JULY 3 TO 8th

HAD 11,000 PAID ADMISSIONS LAST YEAR. CRYSTAL, POSITION, SHOWS, FURNISH THE MIDWAY.

WANT for This Date and Balance of Season, Dancing and Riding of Fairs Starting August 14 and Ending November 18.

LEGITIMATE CONCESSIONS, All Kinds, wanted on Cider, Fritters, Long and Short Concessions.

WANT Working Acts and Talent for Coney Island, N. Y., and Long Beach, N. Y., to Desirable Fairs. Inquire via Coney Island Shows, Inc. 10 cents per issue for acts every week. WANT Grubble and Counter Man for Cook House. All addresses will be acknowledged.

J. J. PAGE SHOWS

PAINTVILLE, KY.

LATLIP HOME STATE SHOWS

WANTS FOR FOURTH OF JULY CELEBRATION IN VIRGINIA AND BALANCE SEASON, CORRIBED EUROPEAN LEGION, GENTLEMEN’S FORD. IN WANTED—Concessions, Grind Shows that work for cash, such as Bowling Alley, Band Shows, Wall Shows, Games, Long or Short Rides. Will take any and all kinds of Concessions, excepting food. WANTED: Concessions, Tent Shows that can work immediately on wire. Have connections with large Shows for good, reliable, and good riding Rides, Concessions wanted. All the above Coney Island Shows, Inc., also other Concessions.重点工作：Organized Warnings that can work immediately on wire. Have connections with large Shows for good, reliable, and good riding Rides, Concessions wanted. All the above Coney Island Shows, Inc., also other Concessions. Connections with large Shows for good, reliable, and good riding Rides.


MORRIS VOLTAGE

CHANOS UNITED SHOWS

Can place for Big American Legion July 2, 3 and 4 Celebration, Connersville, Ind., and others to follow: Legitimate Concessions of all kinds, $10.00 per week at Celebrations. $7.50 Stilt Dates. Place AUTO Kiddy Ride or any Flat Ride. Wire or write Albany, Ind., week June 26.

SHOWS WANTED FOR

MAINE FAIRS AND CANADIAN EXHIBITIONS.

**CARNIVAL WANTED**

**TAZEWELL FAIR**

TAZEWELL, VA., SEPTEMBER 12 TO 16, INCLUDES

Must be first-class and have 10 rides and 15 concessions. Midway will go to highest bidder.

**W. G. WADE SHOWS**

Sault Ste. Marie, Michigan, July 1 to 8

This engagement will include Dominion Day Celebration and July Fourth Celebration, to be held in heart of city, the really big city of Northern Michigan.

Can place legitimate concessions, topside and opportunities for Photo Calls. We have three more those locations in Northern Michigan before starting our long circuit of Fairs and Celebrations.

**SAULT STE. MARIE, MICHIGAN**

July 1 to 8

**CARNIVAL WANTED**

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FLUSHING FRONT — (Continued from page 30) "with the reports they have been so far. People are not willing to hold out times without beginning to exhaust even the free service. There has been a slow reason advanced by midways for their change. "There is perfect co-ordination of the traffic to the transportation within the grounds. It is, (from being perfectly co-ordinated). It is also, disclosed that the average visitor spends 7 hours and 13 minutes daily in the park. Hundreds of season book the plant is given as 92 cents, with close than 18 cents and its 17 at 18 cents (30 restaurants and nearly 10 cents at re- "...the attendance will be 122 as of June 15, 1939, but this event averaged show, plus is 6.087,553, of which 5,852-...sible and the remainder may be 311, 2,255,044; hamburgers, 1,524,176. No one can... the exhibits are maintained. There is no mention made of the 25-.... The attendance shows total of 6,087,553, of which 5,852-...sible and the remainder may be 311, 2,255,044; hamburgers, 1,524,176. No one can... the exhibits are maintained. There is no mention made of the 25-.....
PAN-AMERICAN SHOWS WANT
Shows. Will furnish outfit for Side Show and
Girl Rovers, to join on own. Want Shows with
Johnston, Wm. Dietz, O. W. T., J. H. B., B. S.
R. G. S, etc., all out of office, no salary in pay. Box 2010, Yankton, S. Dak. (July 5-13)
SSOSS TO THE BILLBOARD

Penn Premier Shows
WANTS. All Wheels open that work for Black, Maca,
Appalachian Shows, etc. Up-to-date shows. Address Box 3, State College, Pa. (July 5-15)

CENTRAL STATES SHOWS
WANT TOP DARE-DEVIL GLOW W Ant. Show. Want
Wants. Address Box 43111, Oklahoma City, Okla. (July 5-15)

GREAT SOUTHERN SHOWS
WANT for New Tennessee Tent. Celebration, and
Riders. Address Box 277, Atlanta, Ga. July 1-10

CARNIVAL WANTED
Entertain July 15-August 1, Kindia, Ohio. Show
Wants. Show with good size of Shows. Con-Address Box 59, Columbus, Ohio. (July 5-15)

CARNIVAL BOOTHS-RIDES
FOR RENT. Complete 2-12 Concession Booths. Address Box 847, Phoenix, Ariz. (July 5-15)

WANT AT ONCE
DICKSON CO. FAIR, DICKSON, TENN. Address Box 813, Cleveland, Tenn. July 1-10

DIEGO DROME WANTED
Modally July 17, Indianapolis. Address Box 937, Columbus, Ohio. (July 5-15)

MODEL SHOWS WANT
For this week and balance of season. Address Box 701, Cincinnati, O. (July 5-15)

OLNEY, ILL. BIG 4TH JULY CELEBRATION JOHN R. WARD SHOWS
Want Shows. Feature Acts and Annex Admission for Side Show, Performers, Musician. Address Box 395, Olney, Ill. (July 5-15)

WANTED
Girl Agents for Penny Picic and Ball Games. Good
percentage deal. Can place Men to operate Mens Shows. Address Box 8, Deadwood, S. Dak. (July 5-15)

CONCESSIONS WANTED
All kinds for old-fashioned, 4th July Celebration.
Address Box 596, Columbus, Ohio. (July 5-15)

WANT AT ONCE
Oiled Musicians and Performers. Office Show, Want.
Rodeo, Circus Shows. Address Box 958, Chicago, Ill. (July 5-15)

WANT TO THE BILLBOARD
CENTRAL STATETOIIS, N.C., KENTSUCK, W. Va., BURLINGTON, N. J., N. Y.

WANT
TOP DARE-DEVIL GLOW W Ant. Show. Want
Wants. Address Box 43111, Oklahoma City, Okla. (July 5-15)

FAIRS
FAIRS
Fairs, Fairs. All kinds, K. Y. E. S., Mass, N. Y., Pa., Ohio. Address Box 51, Columbus, Ohio. (July 5-15)

WANT!
COMMUNITY CELEBRATION CHILLICOTHE, OHIO, CITY PARK
JULY 3-8, SUNDAY INCLUDED
Betting and Drinking Privileges. Also Legislative Committee. Would like to book one or two shows in this city, or Mohican College.

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There has long been a suspicion that newspaper crusades against such petty things as pinball games is due to the fact that such games give no direct revenue to newspapers in the form of advertising. But it has been quite a wait for some newspaper to practically admit the fact.

The Commercial Appeal of Memphis, Tenn., is one of those newspapers that goes out of its way to make tirades against pinball games. But industries that supply advertising—well, it becomes their champion.

In its issue of June 16, 1939, it sounds a warning against two bills that have appeared in Congress: “The bills in point ban the advertising of alcoholic beverages by print or radio. Naturally this newspaper has an economic interest in the future of those bills. Frankly, if they pass, they hit our institutional pocketbook.”

Then the newspaper goes on to argue for regulated liquor, producing revenue and furnishing employment.

It is interesting to note that the very same arguments the Memphis paper uses for legal liquor are also the very reasons for legalizing amusement games. In fact, the word “pinball” could be inserted for the word “liquor” in the editorial and it would be an excellent brief for legal amusement games.

Now the amusement games industry is perhaps even a stronger champion for repeal and legalized liquor than the newspapers. If national prohibition were returned it would probably wipe out half of the locations for coin-operated machines, all the way from peanut venders to high-grade games. The coin-operated machine industry is one industry that will do its best to help make the idea of legalized liquor succeed.

But the coin-operated machine industry points out the inconsistency of the average newspaper in its crusades against pinball games. The frankness of the Memphis paper is to be admired; legal liquor means advertising of liquor in the papers, and for that reason the paper argues for legal liquor.

But such newspapers ought to be just as honest and fair as they are frank. If they think they can intimidate the operators of amusement games into advertising, then that is impossible. The big majority of operators merely make a living, and could not buy space if they wanted to. Furthermore, they pay 50 per cent of their earnings to retail locations.

Newspapers ought to be smart enough to see that when they strike at amusement games they strike at half the small retail businesses in their community. These retail locations of all kinds are selling advertised goods, and thus indirectly support the newspapers. But the newspapers have not been able to see beyond their noses yet.

Eventually big business enterprises and national advertisers will be champions of the idea of legalized amusement games to help maintain small retail outlets. But the newspapers have not been able to see that far yet.

So the papers break out at intervals in their “holy crusades” against a minor business that could contribute its bit toward helping retail locations and individuals get along in the world. If it is a question of who’s in “the racket,” then why should the pot call the kettle black? It so happens that the “pinball racket,” as the Memphis paper wants to call it, is just as clean and fair as the newspaper racket.

It is this deliberate inconsistency of newspapers that prompted The New York Daily News to point out that most newspapers, in their crusades against petty gambling, “do not let their editorial page know what their sports page doeth.”

The greatest single factor today in educating the public to gamble is the sports pages and the stock markets pages of the newspapers. These papers go into the homes and begin this education in gambling even with the kids.

It is this gambling influence of the sports pages that prompted The Chicago Daily Times to point out that the Chicago papers openly violate the law each day they publish racing news.

If it were not so serious it would be amusing to consider how any newspaper that publishes sports, racing and stock market news could have the face to engage in crusades against any form of petty gambling.

It is perfectly fair for newspapers to cater to advertisers. But that does not require that newspapers enter into “holy crusades” against minor businesses that in no way interfere with advertisers.

Racing interests sometimes take a very selfish view and put pressure on newspapers to oppose amusement games. Chain stores and big department stores have also been known to put pressure on newspapers to oppose pinball—because pinball aids small competitive stores. But newspapers can and should resist such pressure with an appeal for fair play.

It is to the best interests of newspapers in general that they begin to give a little more attention to consistency and fair play. Perhaps the largest and most powerful religious group in the country is already beginning to question the moral influence of newspapers in the home. One of the best known retail publications in the country has recently stated that the growing consumer movement will eventually shake the advertising business—which means the publishing business—to its foundations. Back of this is the long and patient resentment of various groups of the public that have felt the careless and short-sighted attitude of newspapers in general in abusing the rights of the public.

Newspapers have taken the attitude that various groups which are of little or no particular value to them can be flayed and persecuted—and they will have no chance to cope with the “power of the press.”

Such abuses can continue for a long, long time, but eventually public judgment gets around to making a day of reckoning. It so happens that practically every group in the population has a grievance to right with the press. Eventually there will be a day of reckoning. It would be much better for us all if the press gave some consideration to consistency and fair play.
Coinmen Aid Jewish Fund

Three groups of industry form committees to cooperate with agency.

NEW YORK, June 34.—Responding to the call of the Emergency Refuge Campaign, members of the automatic vending machine industry will hold a three-dinner Thursday evening, June 29, at 6 P.M., at the President Hotel to rally aid for the victims of overseas oppression.

The affair will highlight activities of the automatic vending division for the United Jewish Appeal, for Refugees and Overseas Needs, now conducting a drive for funds to carry on the emergency programs of Jewish agencies devoted to refugee aid, restituting, and restituting.

Four sub-groups comprise the automatic vending division: the chairman, Austin Fondren; the chairman of the cigarette division, Paul Kincaid; the chairman of the coin division, Joseph Fishman; and the chairman of the automatic gum and candy division, Sidney K. Levy, president of automatic gum and candy operators.

In this endeavor, the chairman, Joseph Fishman, in New York are following a lengthy and obstinate tradition of furnishing succor and assistance for the victims of a great disaster. In the same humanitarian spirit, they point out that Catholics and Protestants are conducting refuse collection on behalf of Orthodox and Orthodox.

"This is the first time that the members of our industry have ever organized in such a campaign," they declared. "The funds are now going to the work. It is amazing how generously the industry is responding, and the spirit that has been developed has furthered the humanitarian aims of the United Jewish Appeal.""}

Reglin Makes N. Y. Scooter Conscious

NEW YORK, June 34.—About a month or so ago Motion Scooters started to show itself at the stand of G. K.isey. It was found that Murray Weil, owner of George Kisey Co. (distributor for Rock-Ola), is responsible for the sudden popularity of the scooter. Weil did a first-class promotion job of introducing these scooters to the public. He opened up four or five stores in various neighborhoods in Manhattan and Brooklyn. Each store had about 25 machines, which it rented at 60 cents per hour. Soon the demand was so great that he added selling to other operators who opened up their own stores.

When Weil saw the scooters were really making money for himself and the operators, he took a train to Chicago and made a deal with Rock-Ola for national distribution. Weil reports that the Rock-Ola Corp. is now in production and turning these scooters out in large quantities. He intends to put Motion Scooters to many other cities all the way down to Miami.

An obstacle which might have upset Kisey's operations was overcome at the start. It seems that automobile rental companies must put up a sign outside with the state law that guarantees the operator's license on each machine. The license would be valid for a year.

Failure on the part of the proprietor to live up to the conditions set forth in the proposed ordinance would be liable to a fine of not less than $10 nor more than $200.

S. Beloit, Ill., Pinball Plans

City's location owners would require permit under new proposal.

SOUTH BELT01, Ill., June 34.—The proposed ordinance regulating pinball machines was given its first reading June 34. The measure is under consideration and is patterned after the one now in effect in the city of Chicago. The ordinance provides that each location of a pinball machine on the premises must have a permit. It is specified that the permit must be of good moral character.

No person under 16 years of age would be allowed to play on a pinball machine. No wagering of money, goods or merchandise for gambling on the outcome of such tests of skill or amusement is allowed.

Chicago Coin Warns Of Misrepresentation

CHICAGO, June 34.—"We have heard of many individuals representing themselves, in connection with their operations in coin-operated machines, as the largest machine operator of the Chicago Coin Machine Mfg. Co. declared that such representations were made.

This is an outright falsehood," they declared. "We are not associated in any way with any operating enterprises. We are not employees of any other firm. We are manufacturers—and we are not engaged in any phase of operating machines in any territory.

Chicago Coin's necessary steps to stop any misrepresentation in which our name is used are, of course, to retrench, and to manufacture or sell machines which have been developed by the Worth.

Fort Worth

PT. WORTH, Tex., June 34.—Jack L. Durham, brothers and merchandise vender of this city, has sold his extensive route of vending machines to the largest and known Dallas, a division of the W. W. Newsol Company of Dallas, Tex. The Chamber has purchased several thousands of machines and is now looking up to the perfecting of manufacturing for the sale of the machines which have been developed by the Worth.

Durham disposed of his operating rights in connection with the selling of the touring machine operator of this city, which has been developed by the Worth.

There can be only

KeeneY's FREE GAME UP AND UP

High score awards. Separate awards for individual skill shots. Frequently available in top spots. Always on time. Always in stock. Always the latest. Always保持着荣誉的自由游戏机，可以让你获得自由。而且，它还拥有100%的合法 uniformly operational equipment.

The Big Panther, looming majestically above the huge sign of the Panther Novelty Co., located in the Ft. Worth, Tex., League Baseball Park, has not yet been hit by a fly ball. If ever a baseball gets held up for clean and line it up against the Big Panther, he'll be hit by a Home run, but Jack Maloney, owner of the Panther company, will test that out. The better he's rewarded. The sign is directly under the floodlights and actuality overshadows many other large signs in the park.

Pure and Simple

People love themselves and other people. Therefore they love to take pictures of themselves, for themselves and other people. Therefore PHOTOMATIC is the most Profitable-Rico machine you can operate. And it's 100% legal!
Call Meeting For Indiana

Hoosier State group to discuss new developments at summer meeting

INDIANAPOLIS, June 24—A meeting of the Indiana State Operators' Association, Inc., has been called to meet Sunday, July 7, at The Shades near Waveland, Ind., according to Charles W. Hughes, president of the organization.

"This is our mid-summer outing and picnic and is being held at The Shades where it will be cool, scenic and pleasant for pleasure as well as business sessions," Mr. Hughes said. "In attendance will be operators and are invited to bring their family and friends.

Program

The following items will be followed in general:

1:15 p.m. Directors' meeting.
1:30 p.m. Time out for picnic lunch, dinner at hotel, or park picnic.
2:00 p.m. Meeting of members and non-members in basement of dance pavilion. Very important for operators. Very important for members only at hotel dining room.
3:00 p.m. Final meeting of board of directors.

At this meeting the 1939 decalomania for members will be distributed and all of the membership cards to all members present. New applications for membership will also be voted at this meeting. The by-laws of the organization will be ready for final approval, so that the association will then be in full readiness to function.

Officials of the association have stated that operators everywhere find two very important facts and that this information will be available to members, so that they may plan their business accordingly.

New Detroit Firm In Used Game Biz

DETOIT, June 24—A new downtown distributing organization was opened this week, to be known as the Central Coin Machine Exchange, by two well-known local industry leaders, C. Emery Newhall, president, and Paulson, who has long been a prominent figure in the amusement field.

Patents are issued once each week by the Commissioner of Patents, Washington, D.C. A search for all coin-operated devices and devices adaptable to coin operation reveals:


French Trade Very Hopeful

Dream of some co-operative plan that will promote more trade

PARIS, June 24.—Before the French Deputies adjourned for the summer, the parliamentary committee that had been considering proposed new regulations for amusement machines in France, had the opportunity to have a preliminary reading of its report.

The committee report is said to be "most favorable," according to members of the coin machine industry. The final vote will be taken in October when the Chambre des Deputes convenes again.

Coin-operated machines have now been approved as a "corporative character" in France and even some cable orders for machines were rushed to America.

Trade Exchanges

Now that machines will begin to come into France, many people are beginning to discuss the possibilities of developing a few native ideas in coin machines. Friends of the coin machine industry say that even if a few fairly successful machines could be developed and made for France, and a few of them shipped to America, it would go far toward winning the favor of French officials to the large shipments of machines from America.

It is said that about 95 per cent of the machines used in France are of American make. Ambitions of Frenchmen as to the manufacture of machines do not go so far as to attempt to manufacture machines. But there is a latent feeling that something must be found to promote an exchange of goods.

The new regulations, when finally passed, promise to be very favorable to coin machine manufacturers. If a few strict French ideas should be encouraged, possibly it would not be wrong to agree to a few restrictions between the two countries which would aid the industry as a whole.

French operators even dream of some such development which would lead to a forming of impetus into France. If the French could real co-operation and understanding between the two countries would bring very favorable results, they feel.

Cudahy Issues Licenses

CUDAHY, Wis., June 24—Licenses were issued by the Cudahy council June 20 to five places for pinnals and other games of chance. The ordinance regulating games of chance was passed June 18.
**Newark, N.J., June 24—State of New Jersey June 20 voted in favor of legal betting on horse races by a margin of least two to one in the day of the voting church bells tolled 10 minutes of each hour to arouse the town. As a result, the prospects for turning out a large number of women voters in cars and took them to the polling places. The opposition to legal betting was expected to continue its work into the coming November elections, who led them against this time. Politicians see that if a racing scandal were to develop, it would work against candidates who supported legal betting.

In New Jersey, police politics are all the more bitter in future elections because of the betting issue, still the idea anathematized by newspapers all over the country, that it is better to bet legally than to evade the law, is expected to prevail. The people of New Jersey have said that they want to bet and that they want to do it legally.

**Lotto-Fun in Heavy Demand**

**Chicago, June 24—**For the third straight annual amazing history of success,” reports D. Gottlieb & Co., “our famous twin, Lotto-boots, back into heavy service. At last, keeping up with the steady popular demand. Orders continue to pour in, despite their many months of steady production, and it is impossible to keep a sufficient stock on hand to supply them.

"Because of our latest sensation, betting has grown in such a heavy production, we asked to be able to handle orders at once for this order. They must be filled as quickly as possible, and these three money-making leaders are doing excellent work, and they are doing as well as along our double assembly line.”

If Prohibition Will Not Prohibit—

**New York, June 24—**Newspapers all over the United States, in fact, are reporting the result of the popular vote in New Jersey on legal betting.

**New Liberal Trend**

Members of the coin machine industry hailed the vote as an example of a liberal and popular trend. They deeply resented the attitude of newspapers, saying that the law was only a reaction to the national trend. They noted that newspapers have by their daily education of the public in gambling helped to bring about the change of attitude in New Jersey — and yet these same papers, according to them, were now working against many petty forms of chance like bingo and pinball.

Operators of amusement games in New Jersey, however, had the double consolation that the State Supreme Court of New Jersey had recently decided the same liberal attitude as the people have, and had declared in favor of pinball machines as being used for popular amusement. If newspapers would adopt any of a sort of a license system, they would be able to acquire approval of many popular forms of amusement and diversion presumably enjoyed many years ago as racing bets.

**Deeply Involved**

The vote on the racing bets was deeply involved in New Jersey politics and many questions will come up for discussion in the near future among party groups. What is certain is that among party groups is already very apparent. Competition with New York was a factor in the vote.

An interesting factor during the campaign for and against the racing bets was the opposition by opponents of legal betting. On the
WASHINGTON, June 21.—The affair was planned without the knowledge of the Schutters and was a surprise to everyone. The plan was found with a framed, inserted testimonial of congratulations and good will bearing the signatures of 23 associates, and each with a penciled outline watch with suitable inscription.

Schutter Candy Co. started operations in 1910 with a small quarter. As soon as the business had become established, it was decided to build a new plant. The first street address was 111 East Illinois street. The present large plant was constructed in 1929. Originally the firm was known as the Schutter Candy Co., but in about 15 years ago, the company was changed to Schutter Candy Co. Since that time, the company has been a family concern, largely owned by the Schutter brothers.

Lew Picas, Ex-Secretary-Treasurer George Schutter, now general sales manager and Ralph Hall assistant sales manager.

U. S. Causes Big Drop in Trade

WASHINGTON, June 21.—The world trade declined about 13 per cent in 1938 from 1937. This was due to a decrease in sales from statistics now available, the Bureau of Foreign and Domestic Commerce of the Department of Commerce, announced today. The major portion of the decline was in the quantity of goods moved, the value of goods being about the same.

The report shows that world trade, based on the index of 1929, declined about 13 per cent, or a little more than 5 per cent, below the peak level reached in 1926. The 1923-1929 average level was 1.7 per cent above the 1929 level.

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New England Cig Operators Busy With Legislation

BOSTON, Mass., June 24—Legislative activity has occupied much of the attention of New England cigarette manufacturers, as they are attempting to secure favorable legislation for their industry. The recent session has been quiet, but efforts are now being made to secure favorable acts for the future.

One of the current issues is the proposed tax on cigarettes. This tax, which has been under consideration for some time, is now being reintroduced in the legislature. The operators are urging the passage of a bill that would exempt cigarettes from the tax, or at least reduce it to a reasonable level.

Another matter of concern is the proposed regulation of the manufacture and distribution of cigarettes. The operators are opposed to any such regulation, which they feel would be detrimental to their business.

In addition, there is a drive to secure favorable legislation to protect the interests of the operators. This includes efforts to secure a more favorable tariff schedule, and to prevent unfair competition from foreign manufacturers.

The operators are also concerned with the question of the price of cigarettes. They are urging the government to take steps to ensure a stable and fair price for the product.

In conclusion, the operators are utilizing all possible means to ensure favorable legislation for their industry. They are aware of the importance of legislation to their business, and are working hard to secure favorable measures that will benefit the operators as a whole.

San Antonio

RAN ANTO, June 24.—United Amusement Co., headed by H. W. Wilkins, and including all the leading cigarette manufacturers, has issued an important announcement regarding the sale of cigarettes. The company has decided to distribute a new type of cigarette, the "Lightning," which is said to be a revolutionary departure in the manufacture of cigarettes.

The new cigarette is made with a special blend of tobacco, which is said to give it a distinct and pleasant flavor. The company has also introduced a new method of manufacturing, which is said to make the cigarette more durable and less likely to break.

In addition, the company has introduced a new service, whereby customers can have their cigarettes delivered to them free of charge. This service is said to be a great convenience to the customers, and is expected to increase the sales of the company.

Several of the operators have been interested in the new cigarette, and have already placed large orders for it. The company is now working closely with the operators to ensure a steady supply of the new product.

New Jersey Meetings

A special meeting of the executive committee of the Cigarettier Manufacturers of New Jersey was held at the Newark Athletic Club. The committee was considering the future of the industry, and was trying to decide how to best meet the challenges that lie ahead.

The meeting was attended by representatives from all the major cigarette manufacturers in the state. The committee discussed a number of issues, including the proposed tax on cigarettes, and the need to secure favorable legislation for the industry.

The meeting ended with a vote to continue the efforts to secure favorable legislation for the industry. The committee agreed to work closely with the operators to ensure that the interests of the industry are protected.

New Members Welcomed

The New England CMA welcomes Harry K. Baker, of the Baker Tobacco Co., as a new member. He is the president of the company, and is well known in the industry for his leadership.

In addition, two new members have been added to the recently enlarged executive committee. They are H. W. Wilkins, of the United Amusement Co., and H. W. Parker, of the Parker Tobacco Co.

These new members are said to be active and enthusiastic, and are expected to bring new ideas and energy to the organization.

Rense Island Active

The Rense Island group is active. At a recent meeting, H. W. Wilkins was elected chairman of the group, and H. W. Parker, vice-chairman. The group is said to be working closely with the state government to ensure that the interests of the industry are protected.

The group is also working to secure favorable legislation for the industry, and is said to be active in lobbying efforts.

5 Billion Pennies Missing: Do You Have 'Em Hidden?

WASHINGTON, June 24—Speaking of losing things, mint officials have estimated that Americans have misplaced 5 billion pennies worth of postage. The problem is said to be particularly acute in the area of small denominations, where pennies are commonly used.

In addition, there is a growing concern that the use of pennies is increasing. This is said to be due to the increasing cost of living, which is making it more difficult for people to save money.

This is a major concern for the mint, which is struggling to meet the demand for pennies. The mint is said to be working closely with the operators to ensure a steady supply of the popular currency.
Columbia Records Plan a New Label on Goodman Preem

Records to be priced around the half-dollar mark—Brunswick and Vocalion lists and prices retained—other waxworks expected to make price changes

(Continued from page 10)

Record officials have felt that the linking of Benny Goodman to their label is as good field as any to inaugurate the new policy. A proven musical and advertising appeal is being planned along these lines. Goodman moves over to Columbia the famed to July 1st, to mark the company's highest priced performer. Company officials believe the move will boost the label's $70,000, based on potential platter sales.

Oberstein's Plans

NEW YORK, June 24—Present plans of the Oberstein record company United States Record Corp, call for an increase in prices to $1.60 per disc and 78s and 75-cent platters covering pop music. This is the highest priced platter catalog to be put out on 16-inch records.

Unlike other record firms with both 78s and 45s, the Oberstein does not intend to release a set number of each record. The new prices will contain only two 75-cent discs as against seven in the old set and will be decided upon the value of the particular batch issued each time. First shows to be priced will be 75-cent, to go out to distributors no later than July 17. Another price change will be lined up, a part of whom are in sections covered by the other firm. The new company also intends to distribute to chain stores, using a 25-cent label.

Frenchman Cites Need For Phonos

PARIS, June 24—Among the American machines that are unknown and unpopular in France is the automatic phonograph. Certainly, with a little effort, the French should be able to use this machine in the virgin territory of the French machine lunches.

The criticism put forward by those opponents of the phonograph is the excessive tax for writers and composers. When recording machines are sold in France, the royalties demanded by the Societe des Auteurs et Compositeurs (SACEM) is high. The industry seems most interested in mechanizing the printing of new tributaries to increase sales for its members.

Tillman's plan is advanced, but no serious endeavor has been made to construct a machine that could compete with the phonograph. A new phono showing at Salt Lake City

Phono Showing At Salt Lake City

SALT LAKE CITY, June 24—For the convenience of operators in Utah and Idaho, the Yellowstone Specialty Co. announces the Mills Novelty Co. this will give them a chance to personally inspect the phonograph and the equipment. The show is being held in the new hotel Sterling in the latter part of July. Max Roth, Harry Cohen, John Campbell, John Moran and Benje Hart are arranging for the affair.

Van Weiss Covers Illinois, Iowa

CHICAGO, June 24—Bob Van Weiss is now on his regular tour thru Illinois and Iowa, teaching the new piano operators for the Atlas Novelty Co. here.

Wien's was touring thru the territory about two weeks ago from the Michigan territory, where he worked out of the Atlas office in Detroit. He has an excellent record in the Michigan field and is one of the best piano operators in the New field. He makes his headquarters in the home office of the firm.

Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

Popularization is based upon radio performances, sheet music sales and record sales. More important than anything else, the recommendation of important songs in their catalogs are also considered, as well as information received from phonograph operators.

GOING STRONG—KEEP THEM IN

Wishing, the picture remains unchanged this week as far as the biggest moments in the current life of the machines are concerned. Therefore, we are proceeding on the same trend. The potential of a potential motif, which, after all, is a potential motif in the record business, is the potential of a potential motif in the record business...and the potential of a potential motif in the record business...

Beer Barrels. Many of the novelty songs of this sort have greater staying powers than fundamentally anemic tunes of the Wishing genre, for of which one has only to recall that they were rolling out the barrel long before the Buddy De Sylva number move into sight. Presently songs like $321 will be doing just as well as ever, particularly in the hands of Walter Glaze and the Andrews Sisters, both operators are disc jockeys, and have a potentially potent motif on the record side, the latter called Well All Right and there are turning the disc over to profit thereby.

The Clock With You. Third of the triumvirate holding down top positions is Glenn Miller's recording of this excellent rhythm tune. The informality being into the Bock's vocal chorus plus an all-round good job of swing made the Miller disc outstanding for and in the machines.

Bob Crosby has the second choice.

COMING UP—BETTER STOCK THEM

Night Train To St. Louis. Many stock up-and-coming songs on this agenda, so more need be said about this really fine melody except to advise ops again to stock it without delay. It's more important, and it's a better song choice of Kay Kyser, Glenn Miller, Sammy Kaye or the as yet unissued...but it's there.

I Painted My Heart Into A Song. This is the first "plug" tune from Irving Berlin's incomparable Fiddler on the Roof film for 20th Century-Fox, Second Fiddle. In other words, this is the tune that Berlin's publishing firm is going to attempt to push to the top of the charts. It's a fine song, if you have the faith in the picture. They hope to have it up on radio and song plug lists in a week or two. The song will be selected by the operators in the city, and ops had better be prepared. In addition to its distinguished producer, come through with the song because of the fine dance potential of Artie Shaw after his illness. Thus far, with the exception of Tommy Dorsey, this has no competition as yet.

When Winter Comes, I'm sorry for myself. No. 3 of Second Fiddle's likeliest looking prospects. A rather tough and classic number that will find sales on the strength of a long-time standby. A good song for operators who have a keen sense of sales. The arrangement by Glenn Miller does his customary swell job on his platter.

Back Street. More likely to be one to think that this fourth song from the prolific Berlin pen may do as well as the cameraderie from the same source. It's a good and solid number and also a companion piece to Tommy Dorsey's Painted My Heart Into A Song. There will, of course, be a flood of recordings of this and the other tunes and sales should be good. Tommy Dorsey's recording is the one to watch for sales honors. The versions noted here are the ones only available at the present.

Rendevous Time In Paris. From the score of the new Broadway musical, South Pacific, this is the second record that is sure to go. The arrangements are superb and are done with the same real pleasing melody. Kenny's tunes have a way of reaching the top and Kenner which one has only to see the biggest numbers of the hot months, so get it now. Ozzy Nelson and Sammy Kaye have nice.

OPERATORS' SPECIALS

Listing covers those songs which in themselves cannot be classified as popular nation-wide hits, but which are, or give every indication of becoming sales hits when played on the phonographs.

Rancho Grande. This Bing Crosby platter is the most popular he has had in the machines in some time, with the exception of And The Angel Was A Woman.

Well, All Right. As noted above, this Andrews Sisters disc is beginning to move and an addition to operators and it's one that will mean a good deal more before much longer, not only as an "Operators Special" but as a pop tune.

Little Jazz. But if it seems impossible to get away from Glenn Miller for long, it's simply because he happens to be the most popular new musical number as far as the phonograph operators are concerned. This disc is one of the reasons.

Pippinella. This is a very catchy and witty melody that has been catching under recent records and that shows promise of developing even more.

Hot Pretzels. If they're still in the mood for polkas and a beer-and-polka setup, this will be just the ticket. This is the second disc by Kaiser and it tells us this willie Globe item, which is conveniently on the reverse.

You Can Have Him. This one is for the club friends. The club friend's main key number is going to run regular Tim Pan Alley channels, this department dealing directly with the operator and should do well in the above categories. However, it's a better-than-average prospect for the box office, and as done by either Kay Kyser or the Andrews Sisters it could entitle quite a few listeners.

(Double meaning-records are purposely omitted from this column)
What the Records Are Doing for Me...

In this, the operators' own column, the music merchants of the entire nation help one another to select the biggest money-making records. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording goes best in.

Address Communications to WHAT THE RECORDS ARE DOING FOR ME, THE BILLBOARD PUBLISHING CO., 24 W. Randolph, Chicago, Ill.

New Orleans

June 24, 1939.

To the Editor:

The Angels Sing is one of those all-round records that pop up now and then in the entire phonograph operating industry. For instance, while and colored go for Bing Crosby in the Crescent City and his rendition please both. Jan Savitt's recording is the perfect selection for the danceteria, but for the first place at this time we must credit at least two recordings at higher mumps on the ladder of success, namely, Woody Herman's Woodchopper's Ball and Bob Crosby's successor to his March of The Bob Cats, Hindustan, which if you notice is rendered much along the same lines as the Bob Cats march.

Bob Crosby's chart continues to hold his favor for the night sessions, and Big Bill gets our call for the best blues. Ralina Hawkins' theme song, Swing Out, goes a long way as well for the steppers. Whitted Navy and Village Holiday are on par with any of the girl singers and compare favorably with Ella Fitzgerald. Holiday is on par with any when singing More Than You Know; and the Teddy Wilson crew helps her plenty. We have found this recording played so often of late that we have used three records on one location in a few days' time.

As for Crosby, his Ranch Grande and If I Had My Way are played and played, and the latter would be even popular if the players were educated as to its good points. Where If I Had My Way is given the chance we have found it an often-played Crosby number, Bar Bar Polka in its original rendition by the Olga Musette Orchestra, is a long-time, along with Kay Kyser's Three Little Fishes and Penny Serenade.

We have found a growing popularity in the Crescent City area for traditional bands and, Floyd's Guitar Rag is a good example of a local click. Jimmy Davis is also accepted often. Andy Kirk grows more popular with his two steel fives. However, bands are not so good for examples of coin machines in our communities. Los Angeles, Norton Valley and Way King only for a few. As a whole, Local artists here have faded from the picture of late, especially Donnie Russell and Louis Armstrong.

LOUIS MURPHY,
Louisiana Amusement Co.,
New Orleans.

June 24, 1939.

To the Editor:

We operate the service and music department of the Kentucky Springs Scale Co. Your column "What the Records Are Doing for Me" is becoming popular among our merchants as well as ourselves. We feel like we and are only too glad at any time to contribute. We can do nothing here to help this column along.

As we meet the service the dealer desires, is making him the brain to try and figure something new to give the customer something we consider taking something. Now we are giving away matches advertising our record department for up-to-the-minute service for best hits.

Kentucky Springs Scale Co. for 24 years has served the public of Henderson County, Kentucky, and has been directed to its present success by J. E. Cobb. Our catalogues are guides to great deal for their selection of records by the hit Parade and we watch it closely on our own. Best nickel gatecrs have been Bar Bar Polka and Our Little Flowers. It Makes No Difference Now, East Side of Heaven, and amongst the colored trade has been Woodchoppers' Ball, New Rose Long Blues. If I Didn't Care and Summer Serenade.

Another service that we watch closely is our customer query when he phones on a trouble call so that he can't help but notice the fine service. What we are trying to do now is to give something of that which will greatly increase the quarter slot and when this will we'll let you know.

ROBERT S. GANTER,
J. F. BUTCHER,
Service Manager,
Kentucky Springs Scale Co.,
Louisville.

June 24, 1939.

To the Editor:

Since subscribed to The Billboard several months ago I have been getting better results from my music business. I really believe this is due to the fact I now follow your Record Buying Guide closely. As a result I no longer use the occasional Billboard from the news stand. What a mistake that was. I have discovered... Keep Them In almost invariably gather in the most nickels for me and I find that by stocking the Getting Up records you suggest I seldom go wrong. In line with your guide, Bar Bar Polka, by Billy Glaze, has been making me the most money. I have been using this platter more than a month and many times is collected as many nickels as all the other records on the machine together. I have had them
Arkansas Ops End Pension Fray

AUGUST, Tex., June 26—State Legislation directed here today to setting a record for the longest session in State history. The bill or most of the session had been reached, a State-fund bill was passed. A special session may be held by the legislature or the next regular session would be in January, 1941.

In a recent poll one div to a minority bloc that a State sales tax proposed by the governor to modernize, old-age pensions, the State was practically defeated. The number of people eligible for pensions has been slowly decreased, and it is now only possible to carry the present list of pensioners, and the future, without providing any additional funds.

Tennessee Paper For More Stores

NASHVILLE, Tenn., June 26—Nashville Tennessee, local daily, boldly argued for a greater number of liquor licenses in the State with the following editorial: "The Demon grown to a monster that is being made to try to limit liquor profits by the new 25-cent a bottle, and the time is ripe for the type of origin in the business. But let us not forget that the long dry era comes to an end. The liquor business is well regulated, and the people are not foolish enough to believe that a person has stepped up out of the liquor business. The new Tennessee law provides for local option on the sale of liquor and pervades the entire state.

OFF THE RECORDS (Continued from page 21)

Getting the tonnial article in a groove, Mildred Bailey gives Violets a Four-year anniversary with a benefit performance at the Royal with Miss Jane from the Hot Mikado with a solo appearance and a feature part in the musical comedy by Harry E. Ween. The show will be seen nightly for two weeks, downtown, and again for Sister Rosetta Tharp, of the Cotton Club, in a week.

Sons Soda Water

SHIP FIELD is back on the Bluebird label with My Heart Ran Washed and a Home in the Clouds. Titles are heaven-sent for the ship field band, being just another band handily up to stock stuff standards. Fields has dropped one of his compositions, a cornet solo, a landscape glass and accordion routine for the vocal, a strange situation, and another song with little or no conception other than, "My Heart Ran Washed." Roll is the Harry Roy double on霉素 (British import) for Sun Sue Street and It's Love for Them.

For the smarter and smoother recreations to glide along the stage or for arm-chair earring, cup the ear to One of the most popular records by Joe Robinson, his music stimulating with waltzing and Hop Men, both standards, and Glenn Miller's Salad Days Morn Margate with Jimmy Dorsey's Montmartre on a record player.

Davy Miller, on Victor, borders the monotonous for followers. It's always a sweet (without peer) blues chorus on the first record, second edition, and now the song is a vocal with a cool out. And for the unadventured, no better pattern for Remember Time in Paris and for the likes of a self-satisfied melody from the new streets of Paris revolve.

Sax Scoops

THE swingeroonie register, wagers given preference of pistols for the tenor torching, dig into Charlie Barnet's catalog and make a hit of Pap Lancee's Lazy Lazy Bug and carrying the only cup of water and still hot, "Melody Morn Margate" and traverses the Downtown Disgusted Blues and People Moop in Chuck Berry's tender tinge. The Easily Approached.

For the also finds, Frankie Newton is back in the lot with a quartet of Jim Fender and Jitters. Both bands record for Bluebird. Jim Fender is riding Tab gives to his score. On the same ship, Johnny Howard, with a little more ease on Doob Woff with an extra kick in the dip, and Don Redman's Kayser French Dreamboat.
New Trend in Marble Games

CHICAGO, June 24—"A new trend in novelty games was revealed by the new Exhibit Supply game, Flash," report firm, "this gives the players all the thrill of one-half ball table play and makes the operators jump for a speed never before equated in an amusement table.

Flash is a table that gives the ultimate in amusement to the player. There are six waxed copper nets. First by the usual high-score route, and inasmuch as each ball shot can be a separate winner, the interest is at high pitch from the start.

"We have never seen a five-ball game that gave the player so much fun for his money" said Leo E. Plied, vice-president of Exhibit, "nor have we ever seen a five-ball game where every ball shot was a high score and at the same time was a potential winner of immediate free plays. These three free play holes make Flash an outstanding hit on every location. Flash is in this league of games that operators are reporting is making money for them."

Brisk Business On Batting Champ

CHICAGO June 24—"What a game!" is the expression of some of the country's most seasoned distributors, as they marvel at the sensational success of Batting Champ," says officials of D. Gottschalk & Co. Jobbers and distributors have placed large substantial orders, and operators everywhere are quickly catching on to its amazing earnings. This new hit is proving not only a hit of the year, but a record-smashing money-maker, due to two new ideas.

First, it has astonishing big winner appeal. Such players flock to it because it permits them to build up an amazing total of batting average points, which is the real action of the game. And second, it includes an extensive novelty feature, which is a reaction to the demand for new ideas. Heretofore believed impossible in a coin game, this revolutionary combination makes it possible to operate the game with a minimum of change parts, territory and under almost every kind of condition. Distributors agree this game can be played at any time of the year, and orders are being made at the factory for a long run of peak production, as demand is increasing by leaps and bounds."

Ponser Needs Music Machines

NEW YORK, June 24—Art Ponser, owner of M&G Distributors, Inc., attended the hearings on the proposed music machine ordinance. The company does business under the name of Ponser Machines, as announced on the front page in a daily paper recently.

"George Ponser, who told us he has so many piead orders on hand, told us that he plans to go into the music machine business and is on the lookout for a good location."

Non-Payment of License Fees Is Industry Problem

CHICAGO, June 24—Reports from various centers indicate that the non-payment of license fees in cities and States that have license laws threatens to become a problem for the industry.

In two large cities during the past week unfavorable publicity was given to the industry because amusement games were found to be running without the license fees which had not been paid. Such incidents always create unfavorable publicity and are out of proportion to what they deserve. Newspapers unfavorable to the industry seized upon such incidents to make a "scandal" of it.

In one city only two unlicensed machines were found, and yet the incident was given a two-column bulletin on the front page in a daily paper. A payment of a license fee on these two machines would have saved operators a lot of unfavorable publicity.

Locations Report On Chain Lobbies

KANSAS CITY, Mo., June 24—The 42nd annual convention of the National Association of Retail Grocers discussed new angles of chain-store competition and the trends of popular sentiment on the question.

Chain-store advocates pointed out the fact that chain stores help the farmers as stated. Statistics were brought to show that chain stores spend an average of $7.62 per hour in 1935 in Colorado to defeat a proposed chain-store tax law.

A California delegate reported that an investigation showed a contribution of chain stores to every member of the Legislature who was a candidate in 1936.
Detroit

Detroit, June 24—Joseph R. Mitchell, head of the Milkytop National Distributing Co., is organizing the national sales force for this company new, with the new pop-corn vendors expected to go into production soon.

O. H. Peikoff, Stewart & McGuffie representative, has returned from a trip thru Illinois and Indiana.

Jack Brilliant, cigarette operator, is buying a quantity of new cigarette machines. He reports very good business.

Sam Levan, of Flint, Mich., called up long distance to report good business on his cigarette vendors.

William Rasch, who formerly operated up-state, has moved his headquarters to Detroit and is now buying more Wurlitzer for his music machines.

E. R. Henry, who used to operate amusement machines over on the west side of the city, who the bailiffs have moved to Little Rock, Ark., and gone into the general novelty game field. He reports business very good in this booming State.

Irv Chester, who started in the coin machine business as recently as January, is building up a small route of machines in the western district of Detroit, and he is specializing in phonographs and has headquarters on Ridge avenue in the town of Bloomfield.

Thomas Berdell, West Side operator, was back as a Seeburg customer, steadily adding to his route, and evidently believings in replacing machines, regularly as well.

Edward Grodicki, who is building up a route of Seeburgs, is a buyer of phonographs.

Sam Liebman, formerly of Liebers Bros., and now operating on his own, is keeping his pin-game route steady.

Automatic Golf, Inc., developing a new type of golf practice machine, now has a number of machines ready to be placed on test location, Harry Schmid Jr., manager of the company, reports.

New parking meter installations are expected in this State shortly. James D. Hunt, president of the Mark-Time Parking Meter Co., said this week. Reports of recent developments in the field have been rather inactive, but a pick-up is evidently expected.

G. J. Van Gruenigen, who has been an operator in the Detroit music machine field for a little over a year, reports good business in all of his localities.

A new entry in the Detroit music-operating field is the recently formed Electric Music Co. at 1720 West Jefferson avenue. John Riophy is head of the company.

Edward Grodicki, Detroit operator of phonographs, added machines to his route this week. Grodicki has no complaint about business in this field, as he notices a good pick-up recently and he thinks he is getting his share.

Robert Jones, Detroit music machine operator, has a new address now, 794 Algonquin avenue, despite the fact that his house is still in the same place. They decided to reconnect it for him.

Frank Baoz, who used to operate in the Detroit music machine field, has formed the Don Music Co. and opened a new store at 1404 Park avenue in North-western Detroit. He is operating in two fields, music machines and pin games, and reports considerably more activity in the last few weeks in the games.

John M. Gernack, operator of one of the largest nut supply houses in the territory, reports that sale of nuts to vending machine operators has shown a good gain in the last few weeks over a year ago.

Samuel Peirce, manager of the New Era Sales Machine Co., has returned to the city from a business trip. His company expects to have its new game ready for the market soon.

Clarence J. Godhardt, manager of the Modern Distributing Co., says business has shown a pick-up in the vending field in the past couple of weeks.

Fred J. Grossbeck, manager of the City Music Co., is planning to expand the activities considerably this fall. Grossbeck, who has come back into the city with the city, is now operating in the phonograph field exclusively.

Charles Hopkins, manager of the A. P. Ball Co., reports business good these days—and another statement of optimism typical of those just beginning to come from the larger operators and jobbers here. The sign points to a definite renewal of operator optimism, especially in the amusement game field.

D. O. Bartlett, who is operating the music field as the Major Distributing Co., was away recently on a trip thru Indiana.

Pete Jenick, who operates out of Hamtramck, Mich., was a customer for Seeburg phonographs again this week.

British Foreign Trade Up in May

LONDON, June 24—British imports in May rose 8.5 per cent. compared with $70,504,366 in April and $78,394,000 in May 1929. Last year, according to preliminary figures of the British Board of Trade.

Exports in May amounted to $42,970,192, compared with $51,190,691 in April and $36,166,961 in May of last year. Re-exports in May increased to 81,028,263 from $84,729,772 in April, but were under the $87,177,000 reported in May of last year.
Ocean Park
Hailed as Hit

CHICAGO, June 24.—"It's too easy to say positively, but all indications point to the fact that we have another hit game in our new release, Ocean Park," stated Chicago Coin Machine Mfg. Co.

"Naturally we hope we're right," they continued. "If the favorable reaction noted this week, the first following its introduction, is an indication of what we may expect in the future, it looks like we are going to be plenty busy for a long time to come. Ocean Park, along with the other coin games, is a proven profit-trapper, for prior to its introduction we placed it on typical locations in various sections and tested it thoroughly.

"It more than proved its value as a location attraction and as a money earner. When any game so qualifies there must be a reason. And in the case of Ocean Park there are several reasons."

Distrib Flies To
Get Stoner Snooks

CHICAGO, June 24.—"There's an old saying that when you want a thing done do it yourself," says Hyman Budin, of Budin's, Inc., New York.

"With operators in my territory clamoring for new Stoner novelty hit, and shipments not coming in fast enough to satisfy the tremendous demand," Budin declared, "there was only one thing to do and that was to make a hurried trip to Aurora, via United Airlines, to turn on the pressure.

"However, after traveling a thousand miles Budin wasn't going to be content with explanations or promises. Instead, upon his arrival at the Stoner factory, he inquired as to the location of the shipping department and then went right to work pushing a hand truck and loading one of his own Snooks games to the carload he supervised loading.

"Our job is to see that our customers get what they want when they want it," Budin said. "When the demand for Snooks grew to such proportions that we were getting behind in our deliveries there was only one solution, and that was this hurried trip to Aurora. Now that I have completed arrangements for greatly increasing our shipments on Snooks we will be able to assure all our customers immediate delivery on this swell game."

Tax Shrinkage
Hits Many States

WASHINGTON, June 24.—A $34,000,00000000 shrinkage in the assessed valuations of property has been found in a Census Bureau study covering the period from 1923 to 1937. On a national basis the shrinkage amounts to 13.9 per cent. It helps to explain several of the tendencies in Congress and presents a preview of the plight of the cities and counties with their clamoring relief and unemployment problems.

The members from several of the states that are hard pressed for funds are endeavoring to stop the old 60-60 formula by which the Federal Government shares with the states in the expenses of old-age pensions and other undertakings under the theory that the two have a joint interest in them.

Several factors are regarded by tax experts as having a part in devaluing the decrease. They note that assessed values have moved downward gradually, year by year, during the period covered. In some cases sales taxes have moved up in an effort to catch up with the drop, and level off the taxes paid. In others the cuts were made to give relief to hard-pressed citizens.

THE SEASON'S BIGGEST BARGAIN—DON'T MISS IT—DON'T WAIT.

15-DAY MONEY BACK GUARANTEE

Write for Special Prices

WATLING MANUFACTURING CO.
4640-4660 W. FULTON ST., CHICAGO, ILLINOIS
Est. 1892—Tel. Columbus 2770
Cable Address, "WATLINGITE", Chicago

CASH IN—ACROSS YOUR COUNTER WITH... DANCING DOMINOS

Now the Top of Your Counter Can Be Made Into a Gold Mine.

Ideal for restricted territories. Flashy Pay layouts screened in brilliant colors. Perfect mechanism gives the dice a quick, thorough roll. Will pay for itself daily—10 seconds per game to play.

HAWKEYE NOVELTY CO.
712 Park St., Dept B-1, Des Moines, Iowa

ADVERTISEMENT IN THE BILLBOARD YOU'LL BE SATISFIED WITH RESULTS

1c or 5c Play
Cigarette
Reels.
New
Hammered
Enamel
Finish.
Choice of
Colors.
Open or
Gorused Payout.

Write Today for Prices
GROETCHEN TOOL CO.
126 N. UNION STREET, CHICAGO.

Rol-A-Top Bell Twin Jack Pot

THE ABOVE Rol-A-Top FREE

With every 10 Rol-A-Tops you buy you get 1 Rol-A-Top FREE.
You do not have to buy 10 Rol-A-Tops all at one time, you can buy them 1 or 2 at a time, as you need them, as long as you buy 10 Rol-A-Tops before July 31st.
If you buy 20 Rol-A-Tops before July 31st you get 2 Rol-A-Tops Free, and so on.
The Rol-A-Tops are built in 1c, 5c, 10c and 25c play.
The Season's Biggest Bargain—Don't Miss It—Don't Wait.
Order your first Rol-A-Top today and get them going in time to get the 4th of July play.
**GET SET FOR BIG JULY 4th PROFITS**

with Jennings

**GOOD LUCK (Roto-Dial Spinner) and SUPER-CHIEF**

An entirely new feature now available in "Good Luck". These electric spinning balls, with the same delightful thrill that has popularized the mechanical reel.

**Roto-Dial Spinner** gives precision lighting of symbols in orderly sequence, and may be timed to operate a given number of seconds.

Here they come - the symbols on the first dial revolve in perfect succession, then dial number takes up the march, and the third follows right along - all three spinning at the same time, number one stopping, then number two, then number three.

Roto-Dial is optional on "Good Luck" - it increases the play of this already peppy little money maker. Specify Roto-Dial when you order "Good Luck". It's more than worth the extra!

Already famous for its big earnings and compact size, "Good Luck" has even more appeal in the new marble finish cabinet and light-up feature. It now has new beauty and player appeal.

Requires only the smallest amount of floor space - a x 16" and only 4½" high. Available with either "Good Luck" color symbols or the familiar fruit symbols, 1c or 5c play - equipped with slug rejector omitting all slugs.

Wire today for sample to show your customers, privilege of returning within ten days for full refund if not satisfied.

**SUPER-CHIEF**

**WITH SLUG REJECTOR COIN SLOT**

1c - 5c - 10c - 25c PLAY

The Chief, long famous for its rugged and dependable construction, is now available with a slug rejector coin slot - the same dependable, rugged quality used on high priced merchandise machines. Increase your profits and cut expensive service calls by using Super-Chief with slug rejector.

O. D. JENNINGS & COMPANY, 4309 W. Lake St., Chicago, Ill.
London

LONDON June 24—Increase of London Transport fares necessitated alterations to 1,200 automatic machines on tube stations. More than 60 per cent of the 1,250,000 tickets issued daily are printed and delivered by the machines.

Violet Burrows, youngest daughter of "Sir" Arthur Burrows, celebrated her 21st birthday anniversary June 5. At the party were sisters Maggie, Lydia and Louise and brothers Arthur and Bob. Alf Martin, of Strand Automation, British agents for A. B. T. acted as emcee. All named, with exception of Bob, who have visited the United States.

Some members of British trade visited Paris for French machine exhibition among them being I. B. Taylor, of Goddard Novelty.

Bill Hooper, veteran operator and comedian, has entered on his 41st year in machine business. Hooper employs little labor outside his family, having five sons who work for him.

West London Automaties, jobbing business begun in 1939, has acquired new premises, giving it one of largest showrooms in London. New quarters have unique distinction of huge painted sign showing Mills Century some five feet high. This is floodlit at night. Window display is also largely given to Mills products.

Toy machines proved profitable source of income at annual Theatre Garden Way held in Belsize Gardens, swell pool and service center just outside of London. Machines may be used at functions for charity such as Theatre Garden Party.

London Automaties, showrooms of which have recently been opened in Manchester by Arcadia Automatic Amusements, now biggest jobbing concern in north of England. Twenty-five standard size marble games can be shown on their legs along each side of the shop, which has been devoted to display of decorative glass, now being used extensively in London and seaside resorts.

Best sellers of American marble games on this side are products of Cosen, Davall and Chicago. First named show a particularly happy knack of sending over games which go well with British public, Stoner's making a hit with its Chubbie.

Despite scare policy on the part of some American game operators, the people here are less fearful of an immediate war. Unemployment figures have dropped, more people than ever before have this summer are in season with pay, and unless the German Fuehrer or the Italian Duce attempt a coup there is likely to be a steady inclination to spend money on amusement. A fair proportion of this should find its way into the games, an estimated features in some form or another, at British seaside resorts.

Police department has continued its war on giving prizes on its 42nd play and on cranes at Blackpool, Britain's greatest seaside resort.

A group of M.P.'s has vetoed Exchange's plan of introducing a patent medicine duty. They fear it will increase number of machines vending such medicines.

Robbins Leaving For Europe Soon

BROOKLYN, June 24—"I expect to visit England, Holland, Belgium, France and Switzerland—and if Europe has any new ideas in coin machines I expect to buy the U.S. manufacturing rights," declared Dave Robbins recently discussing his forthcoming trip.

"Mrs. Robbins and myself will leave July 8 on the Queen Mary and we will be away for seven weeks. I also expect to appoint foreign distributors for some of our new machines."

Asbury Park Sportland is Reported Doing Well

ASBURY PARK, N. J., June 24—Sportland, owned by Arthur Cregar, reports that the Pockerino machine, a roll the ball to fill the holes, is getting the biggest play. It pays off cigarettes to the customers. Cregar, also part owner of Fascination, says it is on the up and up there. Most comfortable seats on the Boardwalk are located at this spot.

BIG PROFITS follow the PENNANT wherever it is shown. A hit with players—a Profit-maker for you. Features Harlich's Exclusive Baseball Tickets

67 WINNERS

No. 360... 996 Holes
Takes Into... $48.00
Average Payout... 22.27

PRICE $3.86 EACH
Send for New Catalog Showing Hundreds of other Profit-makers

HARLICH MANUFACTURING COMPANY
1413 W. Jackson Blvd. Chicago, Ill.

QUALITY SPEAKS FOR ITSELF

GUARANTEED SATISFACTION SPECIAL


EAGLE BARGAINS

SALLY POPPEN VENDORS, Fort Worth-Galveston... $40.00...
18 ELECTRIC TRADE STIMULATORS, 25.00 each...
20 CALLS, 100¢ and 25¢ COMBINATION, 4.50 each...
20 FAIRY DOLLAR DRAWERS, 25.00 each...
500 WILLY WATTS (DIME MACHINE), 2.00 each...
500 WALL-HANGING PENNANTS, 2.00 each...
500 DIME PENNANTS, 1.00 each...
500 PENNANTS, 5¢ each...

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNegie Ave., CLEVELAND, Ohio.

UNION SALES CO.,

GREAT SATISFACTION SPECIAL


EAGLE BARGAINS

SALLY POPPEN VENDORS, Fort Worth-Galveston... $40.00...
18 ELECTRIC TRADE STIMULATORS, 25.00 each...
20 CALLS, 100¢ and 25¢ COMBINATION, 4.50 each...
20 FAIRY DOLLAR DRAWERS, 25.00 each...
500 WILLY WATTS (DIME MACHINE), 2.00 each...
500 WALL-HANGING PENNANTS, 2.00 each...
500 DIME PENNANTS, 1.00 each...
500 PENNANTS, 5¢ each...

LARGEST SHIPMENT IN HISTORY OF NUE ENTERPRISES, Baltimore, resulted after appearance of ad in June 17 issue of The Billboard. This execution forces were forced to line up machines. There are more than two cordials in this single sale.
BATTER'S UP

Baseball's here, and Superior is here with the greatest baseball board ever made! Symbols in a baseball board, with all the great features of Superior symbol boards combined with the appeal and color of the national pastime. Each colorful ticket bear symbols that represent the nicknames of major league baseball teams.

SUPERIOR PRODUCTS
14 N. Pearson St.
CHICAGO, ILLINOIS

AMERICA'S BEST
CONSOLES and SLOTS
JAMES REGAN

The Last "Word" in Your Letter to Advertisers, "Billboard".
A novelty game that never dies: saves you repeated purchases of new equipment and wins the satisfaction of every location. Such a game in Mills Free Play One-Two-Three. Mills Novelty Company, 4100 Fullerton Avenue, Chicago, Illinois.

Joe Ash Buys Philadelphia Firm

PHILADELPHIA, June 24—Joe Ash, formerly manager for the George Foner Co. of Pennsylvania, Inc., has purchased that firm's Philadelphia office and stock at 900 North Franklin, it has been announced.

The firm will be known as Active Amusement Machines, Inc., with Joe Ash president of the organization.

Abe reports, "We intend to continue the same policy of supplying the latest and finest games to the operators as well as giving them the super-service for which we have become famous. We will also greatly expand our present supply plans to cover a much wider area than we have previously serviced."

On Thursday, June 19, we will hold a reception celebrating the formation of Active Amusement Machines, Inc., and all will be pleased to have everyone of our friends through the country present."

Joe Ash continued, "The quarters of our firm are being remodeled to meet with our new expansion policy. Repair department, offices, storage and sales facilities will be increased to meet the new requirements. A finer and larger coverage of the entire State and a personal service to all operators are now being arranged."

Cleveland Game Distrib Laidau

CLEVELAND, June 24—"Enjoying sen-

eral growth ever since the formation less than two years ago, the Modern Auto-
matic Exchange, Inc., Cleveland, is rapidly making a name for itself among the nation's leading distributors of con-


We have them

KEystone NOVELTY & MFG. CO.
2560 Hunting St., Philadelphia, Pa. (MILLS DISTRIBUTORS)

ATLANTA COIN MACHINE

EXCHANGE, INC.
993 Edgewood Ave., S. E., Atlantic, Ga.

THE FOUR GENTLEMEN ABOVE are (left to right): James Baker Jr., James Baker Sr., Harold Perkins and Charles Baker. Fortins is an Indiana district manager. The photo was taken in the showrooms of the Indiana Distributing Co., Terre Haute, Ind.
The biggest money-maker in pin-game history

Actually earning 20 to 30 per cent more money than Bally Reserve at its best! Because the new "SKILL RESERVE AWARD BUILD-UP" has all the BIG WINNER fascination and "come-close" REPEAT PLAY APPEAL—plus added attraction of SKILL SHOTS to boost award!

Get your share of the biggest novelty profits on record—order VARIETY today!

BALLY MFG. COMPANY
2640 BELMONT AVENUE • CHICAGO, ILLINOIS

Break your profit records with BARREL OF ACES (F-5075)
You'll never regret investing in BARREL OF ACES (F-5075)
The results are amazing. The barrel is overflowing with hope and the lucky ones choose the ones they want. 2255 Sales and the Top Payment is $25.00.
Takes In $111.75
Pay Average 59.24
Average Profit $ 5.46
Price $2.49 each
It's a sure winner—order today
CHAS. A. BREWER & SONS
Largest Board and Card House in the World,
6320 HARVARD AVENUE, CHICAGO, I. A.

"THE HOUSE OF PROVEN WINNERS"

NOVELTY GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fire Alarm</td>
<td>$2.50</td>
</tr>
<tr>
<td>Bally Reserve, Free Play $1.50</td>
<td></td>
</tr>
<tr>
<td>Bally Reserve, Free Play $1.00</td>
<td></td>
</tr>
<tr>
<td>Pinball</td>
<td>$2.50</td>
</tr>
<tr>
<td>Grand Slam</td>
<td>$2.50</td>
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<tr>
<td>Hot Shot</td>
<td>$2.50</td>
</tr>
<tr>
<td>Reserve</td>
<td>$2.50</td>
</tr>
<tr>
<td>Diamond</td>
<td>$2.50</td>
</tr>
<tr>
<td>Belle Starr</td>
<td>$2.50</td>
</tr>
<tr>
<td>Street Day</td>
<td>$2.50</td>
</tr>
<tr>
<td>Million Dollar</td>
<td>$2.50</td>
</tr>
<tr>
<td>Love Shack</td>
<td>$2.50</td>
</tr>
<tr>
<td>Spandex</td>
<td>$2.50</td>
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<tr>
<td>In habitat</td>
<td>$2.50</td>
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</tbody>
</table>

One-Third Discount Must Accompany All Orders—Balance C. O. D.

J and J NOVELTY CO.
4840 MT. ELLIOTT, (Plaza 1433)
DETROIT, MICHIGAN

A BIG OPPORTUNITY FOR YOU!

No independent! Ask how you can get the exclusive territory rights for the sensational Minature Bowling Alley. 5 x 2 Feet. Pure America, when launched. Free Patent. Only one manufacturer of this popular game. For complete details—write—write today!

MINIATURE BOWLING COMPANY
338 SOUTH 9TH STREET, NEWARK, N. J.

Ball machines at the world's fair are said to be the only pinball games on the New York fairgrounds. Located in the International Pavilion, these break down the pinball board and drop into a pocket. Player gets award shown under pocket.

WESTERN PRODUCTS, INC. 925 W. NORTH AVE., CHICAGO, ILL. $18.75

Natchez, Miss.
NATCHES, Miss., June 24.—With complete boom here, business is better and better in the machine department. This town, one of America's most historic and romantic cities, is now in the midst of a boom out of which a New Natches is arising, which naturally is helping all operators.

Winners in the progressive industries coming in, with the bridge across the Mississippi River well under construction, the business in machines is picking up on all sides and all of the owners report new locations.

Johnny K. Long, machine and car's owner, and Mrs. Long, here returned from a visit of several weeks in Washington, D. C. Long's old home town, and also to the "Fair of Tomorrow" in New York. They report a most enjoyable time and said they thought the fair was "really something."

Dan Tucker, owner of La-Ark-Tex Co., has practically recovered from his recent serious illness much to the joy of all who know him. Allen Butler, his manager, was pinch-hitting.

Sam Sarlo and Sam McGee, of the Secanees, report they are renting many phones for private parties during the summer.

Annie French Hitter, of the Eola Hotel machine staff, is back from the fair in New York and also from a side trip to relatives in Washington, D. C. She made the trip by bus and said she had "fun."

Monarch Makes Free Radio Offer

(Chicago, June 24)—I. B. Stern, national director of exclusive radio sales, today made public an offer of the Monarch Coin Machine Co. to its customers. Stated Stern, "This is a unique offer. The Monarch customer list is larger today than at any time in its history, there are columns who have never become acquainted with our service and dependable equipment. In order to reach them and also to make our old customers even more stand in the support of Monarch, we are making an amazing offer.

"To every column who buys any new game we are going to give a new portable Majestic radio. Yes, we know that this sounds too good to be true, but it is certainly true—every word of it. The Majestic radio needs no build-up. Majestic has come out with this superheterodyne portable that is a crowning achievement in a compact radio. It weighs only slightly over three pounds and may be operated anywhere, indoors or outdoors, with no plug-in, no aerial, no wires of any kind. And it's all yours with the purchase of any new game. Here's one time when you'll really get something for nothing," concluded Stern.
JUNE BARGAINS

THE MACHINES LISTED BELOW ARE SLIGHTLY USED AND ARE OFFERED SUBJECT TO PRIOR SALE. 1% CERTIFIED DEPOSIT. BALANCE 60 D. O. C.

AUTOMATIC PAYOUT

<table>
<thead>
<tr>
<th>SLOTS</th>
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<tbody>
<tr>
<td>2 Mills clock $1.00</td>
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</tr>
<tr>
<td>Quinella Single Dial</td>
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<tr>
<td>Starter Full Payout</td>
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<tr>
<td>Starter Full Payout</td>
<td>$1.75</td>
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<tr>
<td>Starter Full Payout</td>
<td>$2.75</td>
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<tr>
<td>Starter Full Payout</td>
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BALLY RESERVES

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<tbody>
<tr>
<td>45 Bally Reserves</td>
<td>$11.00</td>
</tr>
<tr>
<td>1 to 1 each pay light cab. No.</td>
<td>$8.00</td>
</tr>
<tr>
<td>25 each pay light cab. No.</td>
<td>$10.00</td>
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<tr>
<td>50 each pay light cab. No.</td>
<td>$12.00</td>
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<tr>
<td>100 each pay light cab. No.</td>
<td>$14.00</td>
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<tr>
<td>1 each pay light cab. No.</td>
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COUNTER GAMES

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<tbody>
<tr>
<td>Lucky Charms 10 each</td>
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<td>Lucky Charms 20 each</td>
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<td>Lucky Charms 50 each</td>
<td>$18.00</td>
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<tr>
<td>Lucky Charms 100 each</td>
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WESTERN CIGARETTE DICE

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<tr>
<td>1950 Jennings Grand Stand 5c</td>
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<td>1950 Jennings Grand Stand 10c</td>
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<td>1950 Jennings Grand Stand 25c</td>
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<tr>
<td>1950 Jennings Grand Stand 50c</td>
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GRIP TESTER, 30 Foot $5.00

CHAMPION DERRY

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<tr>
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<tr>
<td>1955 Champion Derry</td>
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<td>1955 Champion Derry</td>
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<td>1955 Champion Derry</td>
<td>$3.00</td>
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FIFTH INNINGS free play... | $4.50 |

HOTOMATICS

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<tr>
<td>1956 Hotomatic</td>
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Mooreys

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GERBER & GLASS

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<tr>
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<tr>
<td>1956 Gerber &amp; Glass</td>
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CRAINES

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GLOBE PRINTING COMPANY

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CRANES 2033-27 RACE STREET - PHILA., PA.

J. H. WINFIELD CO.

<table>
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KING-HARRY'S

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<tr>
<td>1956 King-Harry</td>
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CRANE'S

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<tr>
<td>1956 Crane's</td>
<td>$125.00</td>
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GEOITJ, U.S.A.

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<td>1956 Geoitj, U.S.A.</td>
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<td>1956 Geoitj, U.S.A.</td>
<td>$125.00</td>
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MORRIS NOVELTY CO., INC.

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<tr>
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<tbody>
<tr>
<td>1956 Morris Novelty</td>
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<tr>
<td>1956 Morris Novelty</td>
<td>$100.00</td>
</tr>
<tr>
<td>1956 Morris Novelty</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

WANT TO BUY

VEE POKETS, WURLITZER PHONIO, SLOT MACHINES, PIN GAMES. HIGHEST PRICES.

KING-HARRY'S

1102 BROAD ST. AUGUSTA, GA.

PLenty of Liquor For Pa. Resorts

WILKES-BARRIE, Pa., June 24.—Under the new liquor law, adopted by the State Legislature during its current session, the State Liquor Control will be less stringent in the rural districts and in summer and mountain resorts. It was revealed by State Representative James Malloy.

The Control board has the right to grant as many licenses as it sees fit for mountain and lake resorts, regardless of population. There are approximately 466 clubs in Luzerne County and they will not be affected, according to the legislator.

CRAZY IDEAS

For Coin Machines

NEW YORK, June 24.—Defense claims that has been made about the crazy ideas for new coin machines come from a Columbia professor who says that sleep studies show that new ideas are at their best at some point of going to sleep. Just when the mind is sliding into oblivion. Thomas A. Edison is reported to have once said that all his ideas for new inventions occurred during those times of the most unexpected moments.

PARKING meter collection for Wilkes-Barre for six months, starting December 1, 1938, totaled $53,309.50. Collection for May amounted to $31,879.65, a drop of $11,429.85 over the same period last year. Reduction is traced to parking of streets on which meters are situated.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS
**Jitterbug Ball**

**Popularity Grows**

CHICAGO, June 30—"According to reports from coin game operators in all sections of the country, our recent counter novelty game release, Jitterbug Ball, is really going to town in a big way," stated Don Anderson, Western Products, Inc., sales manager.

"Almost we introduced Jitterbug Ball less than a month ago. It is already a favorite of customers everywhere. We think that foremost among the reasons for the immediate success of this game is the fact that it offers players a brand-new type of appeal with more opportunities for winning awards. At the same time it is making more money for both operators and location owners."

"Then, too, its size has been a big factor in placing it in locations too small to accommodate the regular size novelty games. Jitterbug Ball, operators tell us, has been a means for their getting into many new locations. And, indeed, Jitterbug Ball is earning as much money as many regular size machines."

**Britain To Continue Cheap Money Policy**

LONDON, June 26—Questioned in the House of Commons as to whether he could give assurance that the policy of cheap money was still to be followed by his majesty's government, Chancellor Simon replied that he could assume the questioner that he saw nothing in present conditions to suggest the necessity for any change with regard to cheap money policies.

**Must Get Game Licenses**

NASHVILLE, June 24—Failure to obtain the necessary license for the operation of game machines has resulted in 15 cases against operators in this area. On all the cases involved the operators were said to have only a few machines in operation. Charges were preferred after representatives of the State Department of Finance and Taxation made a series of raids on local establishments.

**Berman's Guaranteed Bargains**

$5 EACH — 3 FOR $12.50

**Novelty Games**

**All Guaranteed New**

**Free Play**

Bumper, Pinball, After Midnight, Most Popular, Liberty, Variety, SNOOKS—Ocean Park, Liberty—VARIETY TOYS—10¢

**Usedom PhonoGrams**

**4th Of July Clearance Sale**

1/2 Deposit, Balance C. O. D.

**LEGAL GAMES**

Kempys Two IDs $25.00
2800 Ball $28.50
Whac-A-Mole Ball $26.00
Ball Return $25.00
Norwell Ball $19.00
Bally Ball $21.00
Super Bally $21.00

**NOVELTY GAMES**

Barley Ball $65.00
Bally Ball $60.00
Bally Ball $55.00

**PHOTOGRAPHS**

Bachus Heads $25.00
Mills X-Ray Eyes $25.00

**LOTTERIES**

LEONARD'S Head Hunts $30.00
Wright's Jump Meter $25.00

**MACHINES AND SUPPLIES**

NEW MACHINES—Write for Right Price!!

SNOOKS—Ocean Park—Liberty—VARIETY

SCORES OF BEAUTIFULLY RECONDITIONED, QUALITY MACHINES THAT LOOK AND WORK LIKE NEW. AT BARGAIN PRICES!

**Export**

MARRON COMPANY

**ARGO MACHINE CO.**

**MILWAUKEE COIN MACHINE CO.**

2515 W. North Ave., Milwaukee, Wis.

**Boston**

**World's No. 1 Coin Operated Game Co.**

132 M. W. N. 126 N.

**BUY OF THE WEEK!!**

**Mills**

**Vest Pocket Bells**

Slightly Used...$29.50

Send 1/2 Deposit, and we will ship subject to your inspection.

**Write for our complete List of Free Play, Novelty and Quarter Games and Slot Machines!!**

**Automatic Sales Co.**

414 E. 9th St., Chicago, Ill.
CRASH GO PRICES ON OVER 2,500 MACHINES

640 ONE-BALLS  
780 SLOTS  
260 CONSOLES  
220 NOVELTY AND FREE PLAY PIN BALL TABLES

AS WELL AS SCALES, MOVING PICTURE MACHINES, AND MANY OTHERS!!

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