The J tide's Foremost Amusement Weekly

MARIE ALMONTE
Society's Favorite Songstress
HARRY RESER
and his Cliquot Club Orchestra

with
LYNN GORDON
ERNIE WEBER
JOHN ZELLNER
and the
ESKIMO TRIO

On the air and everywhere! An all-star entertainment unit that is an outstanding box-office attraction with versatility and dance appeal...

On the NBC-WEAF Network at 3:00 p.m. every Sunday... Now available for Spring and Summer Dance Tours...
WRITE, PHONE or WIRE

DANCE BAND DIVISION
NBC ARTISTS SERVICE
30 ROCKEFELLER PLAZA - NEW YORK
NEW OHIO LAW HITS SHOWS

Equity Annual Meeting To Vote on New Junior Rule

Proposed amendment, opposed by council, would keep probationary period at two years, but would demand 50 weeks of paid work before conferring senior standing

NEW YORK, April 18—Feeling that an actor "should be qualified by experience before he is given a chance to vote on problems affecting the legitimate theater, and in view of the vast experience the average young actor is likely to gather in that space of time under present theatrical conditions," the Council of Actors' Equity at its annual meeting on May 5 will present for ratification an amendment to the two-year probationary membership which will provide that an actor must have 50 weeks of actual paid work, in addition to two years of junior standing, before he be admitted as a senior member.

The April issue of Equity Magazine formally announces the proposal, which has been under consideration for years.

(See EQUITY ANNUAL on page 86)

Protest New WPA Ruling

Unions alarmed over pending decentralization of Federal Theater Project

NEW YORK, April 18—News that the WPA is preparing to decentralize the entire Federal Theater Project and turn the administration back to the 48 States July 1 has alarmed project workers, who fear the new setup may lead to confusion, rivalries, and political interference.

Rudolph Whitehead, executive secretary of the American Federation of Actors, (See PROTEST NEW on page 64)

Clergyman on Air To Prove That Films Stem From Bible

PHILADELPHIA, April 18—The unusual opening of a clergyman employing this century's two predominant mediums of entertainment, radio and movies, to stimulate an interest in religion was attended when Rev. David Carl Colony, D.D., of the Episcopal Church, inaugurated an air series April 14 on WMXL, called "Sermons on the Minute." The Dr. Colony will utilize this daily show to propound a theory that 90 per cent of all motion pictures produced either deliberately or by chance teach a definite moral lesson. On each stanza he brievly reviews two current films, pointing out the moral lesson they contain and tracing the thought in question to a biblical text.

In addition to the Sermons, the clergyman is also directing the broadcasts of a "Battle of the Books" series, (See CLERGYMAN ON page 84)

Drome Rider Fatally Stricken Rehearsing

PORTSMOUTH, Va., April 18—While rehearsing his act in preparation for tonight's performance at Board's Motor-drome with States Show Corporation, Raymond M. Minkey, motorcyclist, was fatally struck after circling the bowl several times about five feet above the track. He had been the star of the drome for six years. As he started to climb the straight wall, his body was removed to the Stellings Funeral Home. Burial arrangements have been made in accordance with his wishes.

(See DROME RIDER on page 78)

Orders Issued To Enforce It

Ordinance issued to protect the public from a "nasty" kind of business (See NEW OHIO LAW on page 60)

Easter Holidays Up Stem Biz With Circus Big Cashier-Inner

NEW YORK, April 18—Easter holidays upped the grosses along the stem this week, with motion picture producers crowding in the circus and nightlife clubs in advance of the spring break, to add a little of the feeling of grace and beauty to the atmosphere. The Paramount and Loew's, for instance, are giving away free programs to the customers. The New York City Supreme Court and granted an order last week calling for the payment of $1 by all traveling showmen to the city tax, for which license is not needed. The order is scheduled for appeal. (See PROTEST NEW on page 84)

Another St. Louis Case

ST. LOUIS, April 18—Another constitutional challenge of trade has cropped up here, with General Theatrical Enterprises and Paramount challenging the license to operate the Mountain Palace of the American Federation of Actors, against the proposed change in the present constitutional ruling on the subject was made in Equity's annual meeting.

Judge John W. Joynt, the St. Louis federal judge, is called for in advance of the appeal. (See OFFER NEW on page 84)

In this Issue

Offer New Legit Plan

NEW YORK, April 18—William P. Farnsworth, official of the Federal Theater Project, yesterday denoted a report that he had given official approval to a theater loan plan, formulated by a "coalition of bankers, industrialists, and labor men, under the chairmanship of Walter C. Johnson." He stated that the Federal Government to set aside $1,000,000 for the purpose of financing the production of plays. According to Farnsworth, the plan is identical to one submitted about a year ago by a committee composed of (See OFFER NEW on page 63)

“Road” Wars Hit Truces

ROBERTS, April 18—A workers' strike began yesterday morning, according to the National Railroad Association, and the National Railways and the National Motorists Protective Association, that the two sides had agreed to arbitrate their differences.

The first thing the men considered was the question of the strike. Without the consent of the rank and file, the men refused to return to work until they received a satisfactory settlement in the strike. (See "ROAD" WARS on page 84)
HARRY RESER
and his Cliquot Club Orchestra

with
LYNN GORDON
ERNIE WEBER
JOHN ZELLNER
and the
ESKIMO TRIO

On the air and everywhere!... An all-star entertainment unit that is an outstanding box-office attraction with versatility and dance appeal...
On the NBC-WEAF Network at 3:00 p.m. every Sunday... Now available for Spring and Summer Dance Tours...
WRITE, PHONE or WIRE

DANCE BAND DIVISION
NBC ARTISTS SERVICE
30 ROCKEFELLER PLAZA - NEW YORK
NEW OHIO LAW HITS SHOWS

Equity Annual Meeting To Vote on New Junior Rule

Proposed amendment, oked by council, would keep probationary period at two years, but would demand 50 weeks of paid work before conferring senior standing.

NEW YORK, April 18.-Feeling that an actor should be qualified by experience before he is given a chance to play on the legitimate stage, representatives of local Equity organizations have formally announced the proposal, which provides that two years of junior standing, plus 50 weeks of actual paid work, must have elapsed before he is given a chance to vote on the proposed change.

According to Farnsworth, the present rule giving an actor the status of a senior member after two years of junior standing, must have 50 weeks of actual paid work, before he is given a chance to vote on the proposed change which will provide that an actor, including rehearsal money, in addition to two years of junior standing, before he is admitted as a senior member.

NEW YORK, April 18.-Fresh from a tour of California, in view of the vast experience the state offers, the Council of Actors' Equity at its annual meeting on May 23 will propose a new rule that the production of the legitimate theater, in addition to the usual requirements for admission as a senior member, must have 80 weeks of actual paid work, before he is given a chance to vote on the proposed change.

PROTEST NEW WPA RULING

Unions alarmed over pending decentralization of Federal Theater Project

NEW YORK, April 18.-Newspaper that WPA is planning to decentralize the entire Federal Theater Project and turn the administration back to the 48 states, has alarmed project workers, who fear the new setup will prove a failure.

Ralph Whitehead, executive secretary of the American Federation of Actors, said that a protest would be filed against the proposed decentralization.

(See PROTEST NEW on page 84)

Clergyman on Air To Prove That Films Stem From Bible

PHILADELPHIA, April 18.-The unusual method of stimulating a bill of distribution of the film industry by a clergyman employing this century's two predominant movements of entertainment, radio and movies to stimulate an interest in religion was adopted when Rev. David Curt Colony, D.D., of the Episcopal Church, inaugurated an air series April 14 on WFTT, called 'Sermons on the Movies.'

Rev. Colony will utilize this daily shot to prove a theory that 80 per cent of all motion pictures produced either deliberately or by chance teach a definite moral lesson. On each show he briefly reviews two current films, pointing out the moral lessons they contain and trace their thought in question to a biblical text.

In addition to the sermons, the clergyman will broadcast a half-hour talk on the benefits of films, presented by a member of the American Federation of Actors.

(See CLERGYMAN ON PAGE ON page 84)

In This Issue

- Bonds
- Paralyz Beatt, The
- Burlesque-Talibid
- Carnivals
- Chicago Chat
- Circuses and Newark Advertiser
- Coin Machines
- Endurance Shows
- Fair Events
- Feature News
- General Content
- Forum, The
- General Indoor
- General Sales
- Hartmann's Broadcast
- Lafayette
- Letter List
- Liszt
- Magic
- Magazine
- Mindistry
- Motion Pictures
- Motion Pictures
- Music
- Music
- National Guard
- Outhouse
- Opening of the
- Parks-Show
- Pigeon Possibilities
- Radio-Orchestra
- Radio-Orchestra
- Ring-Skaters
- Ring-Skaters
- Religious School
- Theological Schools
- Thru Sugar's Domino
- Thru Sugar's Domino
- Theatre Shows
- Wholesale Merchandise

Orders Issued To Enforce It

Itinerant license only $1 but data on stands, dates is called for in advance

CANTON, O., April 18.—The Commission of Ohio, Excise Tax Section, at Canton, has instructed agents to enforce the newly enacted itinerant amusement license law, which went into effect January 1, 1936, calling for the payment of $1 by all traveling shows—circuses, carnivals, amateur shows, repertory shows, coonshouters, etc.—also golf courses.

An agent here who for several years has been collecting itinerant and carnivals fees, said the territory informed a representative of The Billboard that shows making application for the license should list all stands they intend to make in Ohio a time of applying to ensure agents to keep check on the shows regardless of whether license be temporary or permanent.

Dates and times or sponsors are not necessary for the license.

The commission is empowered to grant a six-months license for a promoter of a monopoly that many take one license for all attractions playing the same.

(See NEW OHIO LAW ON PAGE 80)

Easter Holidays Up Stem Biz With Circus Big Cashier-Inner

NEW YORK, April 18.—Easter holidays up the grosses along the stems this week with many enterprises giving coup de grace of last spring and summer. In addition to the 48 states, the administration back to the 48 states, has alarmed project workers, who fear the new setup will prove a failure.

Ralph Whitehead, executive secretary of the American Federation of Actors, said that a protest would be filed against the proposed decentralization.

(See PROTEST NEW on page 84)

“Roads” Wars Hit Truces

BOSTON, April 18.—Soon after the war broke out here many weeks ago, the “Roads” and “Wards” hit truces and business has been improved.

The first thing the censors ordered cut was all probability. Monday night’s audience received a fairly good dose of probability in the lines, but not as much as was written in the original version. Certain lines also were ordered out.

(See “ROADS” WARS on page 86)
**Dance Recital Season at Peak in New York, Philly**

Hollywood Ballet steals New York spotlight — Ballet Russe back from tour of 112 cities — modern dance groups active. Lillie古芭 Ballet scores in Philly

**NEW YORK, April 18.** — With a disregard for the newer, more modernistic dance, the Hollywood Ballet presented at the Metropolitan Opera House a series of lightly colored, prettily adorned scenes with a well-chosen, often melodious, score. The leading roles were danced by Nana, Nanda, and Pasquale, while the others were handled by lesser-known artists. The audience was evidently pleased, and the performance was repeated the following night.

**TOLEDO School Staging Night Club Floor Shows**

TOLEDO, April 18. — Two girls lin from the Berstein Gardner studio here are being taught to dance by the famous Fred Astaire in other cities. One chorus of six still has not cast off the old-fashioned ballet, but the other is based on the new, angular, and more sophisticated steps. The dancers are Jeannie Light, Laura May, and Margaret Allen, who will be featured in the show, and Judy and Tom, who have already scored big with Hollywood, a题作 every-day activities on motion picture producing life. Not the least of the good things in the number was the musical score by Perde Groce.

**AMPAs Slate Drawn Up**

NEW YORK, April 18. — The nominating committee of the AMPA met Thursday, at the Palace Theatre, and voted on the slate for the annual meeting, now set for Thursday, April 30. The slate is composed of 22 regular and 7 committee members, elected by the AMPA membership. The slate will be presented at the annual election meeting, to be held at the Palace Theatre, on April 30.

**Pitt Bank Night Suits**

Suits on various causes in many other spots—Hub has track betting tieup

PIFFER, April 18. — Arteland, local representative of the Bank Night owners, states that damage suits brought against a neighbor have been settled.

**NEW YORK, April 18.** — A new musical play, "The Girls in the Garment," opened at the Guild Theatre on April 18, with a good-sized audience. The play is based on a true story of a young girl who, through hard work and determination, overcomes the odds to become a successful businesswoman.

**Toledo School Staging Night Club Floor Shows**

TOLEDO, April 18. — Two girls lin from the Berstein Gardner studio here are being taught to dance by the famous Fred Astaire in other cities. One chorus of six still has not cast off the old-fashioned ballet, but the other is based on the new, angular, and more sophisticated steps. The dancers are Jeannie Light, Laura May, and Margaret Allen, who will be featured in the show, and Judy and Tom, who have already scored big with Hollywood, a题作 every-day activities on motion picture producing life. Not the least of the good things in the number was the musical score by Perde Groce.

**AMPAs Slate Drawn Up**

NEW YORK, April 18. — The nominating committee of the AMPA met Thursday, at the Palace Theatre, and voted on the slate for the annual meeting, now set for Thursday, April 30. The slate is composed of 22 regular and 7 committee members, elected by the AMPA membership. The slate will be presented at the annual election meeting, to be held at the Palace Theatre, on April 30.

**Pitt Bank Night Suits**

Suits on various causes in many other spots—Hub has track betting tieup

PIFFER, April 18. — Arteland, local representative of the Bank Night owners, states that damage suits brought against a neighbor have been settled.

**NEW YORK, April 18.** — A new musical play, "The Girls in the Garment," opened at the Guild Theatre on April 18, with a good-sized audience. The play is based on a true story of a young girl who, through hard work and determination, overcomes the odds to become a successful businesswoman.

**Toledo School Staging Night Club Floor Shows**

TOLEDO, April 18. — Two girls lin from the Berstein Gardner studio here are being taught to dance by the famous Fred Astaire in other cities. One chorus of six still has not cast off the old-fashioned ballet, but the other is based on the new, angular, and more sophisticated steps. The dancers are Jeannie Light, Laura May, and Margaret Allen, who will be featured in the show, and Judy and Tom, who have already scored big with Hollywood, a题作 every-day activities on motion picture producing life. Not the least of the good things in the number was the musical score by Perde Groce.

**AMPAs Slate Drawn Up**

NEW YORK, April 18. — The nominating committee of the AMPA met Thursday, at the Palace Theatre, and voted on the slate for the annual meeting, now set for Thursday, April 30. The slate is composed of 22 regular and 7 committee members, elected by the AMPA membership. The slate will be presented at the annual election meeting, to be held at the Palace Theatre, on April 30.
Negro Theater's "Macbeth"

Opens in a Blaze of Glory.

NEW YORK, April 18 — The WPA Negro Theater's West Indian version of "Macbeth" went off to a flying start Tuesday at the Lafayette Theater. The production proved to be so surprisingly good that the theater was sold out within an hour of its opening.

The Negro Theater's West Indian version was highly decorated and featured a significant number of roles. The colorful settings and costumes of the production were admirably aided by the actors' clear understanding of the characters.

The production is expected to run well in excess of 200 performances.

Negro Theater's West Indian version of "Macbeth" is easily worth the modest admission price.

THE TOLEDO TICKET CO., Toledo, Ohio

Fisher Delays Circuit Plans

NEW YORK, April 18 — Fisher's unit plan has been postponed, after a fashion, to Wilbur Gusham's Circuit. The reason has been postponed. Fisher revealed that he will not put his unit plan into effect until after the next general meeting of August.

The postponement, according to Fisher, is the result of the lateness of the day's events and the reluctance of managers at this time to guarantee four consecutive weeks for the units.

Fisher's unit plan calls for the production of inexpensive circuit films and the obtaining of smaller theaters, and sending them out over a circuit of their own.

ONTARIO HOTEL
Well-Known Theatrical Home

$1.00 Up Daily — 84.00 Up Weekly.

610 North State Street, Chicago, Ill.

Musical Comedy Co. WANTED

This book contains the musical comedy company with audio records. Applicants must be professional musicians, with experience in both music and drama.

Black Patent Leather Girls' Tap Shoes

Black Patent Leather Girls' Tap Shoes can be purchased from various suppliers in the industry. It is important to select a reputable supplier to ensure quality and durability.

Federal Music Project Aids

Federal Music Project Aids Indoor and Outdoor Festivals

WASHINGTON, April 18 — Festivals seem to be the order of the day in connection with outdoor events throughout the country. Many prominent individuals are planning the construction of special entertainment centers for the enjoyment of the public.

Federal Music Project Aids Indoor and Outdoor Festivals

Chicago City Opera

Engages Noted Artists

CHICAGO, April 18 — The Chicago City Opera Company announces that for its 1936 season, which opens October 31, it has engaged John Ireland, Charles Thomas, James Jr., and Richard Wagoner.

Important Announcement

Effective with June 6 issue the minimum single column display space sold will be $5.50 minimum double column space, 14 lines (1 inch) in depth, costing $14.

The advertising rate of 60c an agate line remains unchanged.

IMPORTANT ANNOUNCEMENT

Chicago City Opera

Engages Noted Artists

CHICAGO, April 18 — The Chicago City Opera Company announces that for its 1936 season, which opens October 31, it has engaged John Ireland, Charles Thomas, James Jr., and Richard Wagoner.

Important Announcement

Effective with June 6 issue the minimum single column display space sold will be $5.50 minimum double column space, 14 lines (1 inch) in depth, costing $14.

The advertising rate of 60c an agate line remains unchanged.
NBC Still Pruning Staff; 50 Let Out in New Sweep

Part of general plan to effect economies recently instituted by President Lohr, who sees increased efficiency through organizations: further letouts expected

NEW YORK, April 18.—As a part of economy measures taken by L. J. Lohr, president of the World Broadcasting System, during the past two months, National Broadcasting Company has pared its staffs in the general service department, and reduced the size of its executive offices.

This week's cutting saw the press, sales, administration, and personnel departments reduce their personnel by about 50 employees. Lohr, who is said to have established the fact that his policy is to conduct the business of the WBS through the most efficient and economical methods possible, has also, in this instance, demonstrated that his careful and judicious effort to cut down on overhead costs has paid off.

March CBS Peak; NBC Up Slightly

NEW YORK, April 20.—National Broadcasting Company gross revenue for the month of March totaled $3,061,533, which is an increase over the same period of last year by $109,772, or 4 per cent. NBC net network contributed $1,313,837 and the local stations added $1,747,696 to the Pacific Coast gross billing also.

The Pacific Coast had a 50 per cent increase in total volume over the same period of last year. The increase was primarily due to the fall of the National anthem which the WJZ broadcast as well as to increased advertising by local stations.

Pittsburgh Stations Again Sell Baseball

PITTSBURGH, April 16.—WVWW and KQV, independent non-network stations here, are again broadcasting all baseball games of the Pirates away from home this season. Because of previous commitments the New York and Brooklyn games will be omitted.

The sport, wired play by play from the stadium, is being piped by staff announcers. At one point this week KQV took over the feature, sponsored by the Duquesne Brewing Company, and at KQV Tony Wakenam is at the mike handling the play-by-play for Channer's, local men's clothing firm.

With a proven unparalleled listening audience, KQV is in a position to make up with the Pirates losing season.

WIP and KYW Personnel Make Several Changes

PHILADELPHIA, April 11.—Part week and WIP are making a number of changes on their broadcasting schedules this week.

At KYW Arnold Horton leaves for the Pacific coast on the 20th; Jim Begley, assistant program director, moving up a step, Frank Keisisel, KYW sales manager and JBW and KWB personnel, move into the program post and will begin to fill the position left by Ray Cramer, who has taken a summer vacation.

Groundwork for Per-Piece Plan Started Via ASCAP Statistics

NEW YORK, April 18.—Managing Director James W. Baldwin of the National Association of Composers, Authors and Publishers (ASCAP) recently announced that an index of all music license fees and toward that end the board of directors of ASCAP has instructed the chairman of the board, Earl H. Breements, and Mr. Baldwin believes that such an index and the future statistics pertaining to it are absolutely essential for the foundation of a per-piece plan.

Plan under contemplation provides for a continuous service which will keep the music up to date and allow of the use as they need to be made. ASCAP, however, imposes but two conditions, one being: NAB will be required to have such index and the future statistics published in a form which guarantees that the information contained in the index is correct. The other condition is that the board of directors of ASCAP will not be responsible for the accuracy of data included in any single index. It also states that the board of directors of ASCAP will not be responsible for the accuracy of data included in any single index. It also states that the board of directors of ASCAP will not be responsible for the accuracy of any statistical data on which it is based.

WIP and KYW Personnel Make Several Changes

PHILADELPHIA, April 11.—Part week and WIP are making a number of changes on their broadcasting schedules this week.

At KYW Arnold Horton leaves for the Pacific coast on the 20th; Jim Begley, assistant program director, moving up a step, Frank Keisisel, KYW sales manager and JBW and KWB personnel, move into the program post and will begin to fill the position left by Ray Cramer, who has taken a summer vacation.

Groundwork for Per-Piece Plan Started Via ASCAP Statistics

NEW YORK, April 18.—Managing Director James W. Baldwin of the National Association of Composers, Authors and Publishers (ASCAP) recently announced that an index of all music license fees and toward that end the board of directors of ASCAP has instructed the chairman of the board, Earl H. Breements, and Mr. Baldwin believes that such an index and the future statistics pertaining to it are absolutely essential for the foundation of a per-piece plan.

Plan under contemplation provides for a continuous service which will keep the music up to date and allow of the use as they need to be made. ASCAP, however, imposes but two conditions, one being: NAB will be required to have such index and the future statistics published in a form which guarantees that the information contained in the index is correct. The other condition is that the board of directors of ASCAP will not be responsible for the accuracy of data included in any single index. It also states that the board of directors of ASCAP will not be responsible for the accuracy of any statistical data on which it is based.

Midwest Kiddie Program Survey

CHICAGO, April 18.—A three-year study of children's radio habits and preferences compiled by a group of educators, heads of parent-teacher organizations and national radio experts. The survey conducted by Norman Alexandra, presented for the first time at a meet-
BOOKING SETUP

ARGUED BY AFM

Three-cornered discussion between NBC-AFM-Green to decide NBC band status

NEW YORK, April 18.—The National Broadcasting Company, Charles E. Green and Associated Broadcasting Machines, Inc., are participating in three-cornered confab over the question of the withdrawal of NBC's head of department in New York, and the American Federation of Musicians, which has announced that it will disband its own firm, Consolidated Radio, as of May 15, in protest against the policies of the NBC band bureau. Situation is considered serious by those concerned, as the NBC deal will unquestionably be worked out which will affect the future of music on NBC. There is a possibility that the NBC band may be in the hands of the NBC booking business as an independent entity and with separate agreements and rates. The NBC band is under the control of the network.

Causes of the complications are these: NBC has been in business for a year and a contract as head of the booking department guarantees and percentage after negotiations took some time. Particularly, the network wanted Green as the head of its orchestra setup a year ago, but at that time NBC was not considering disbanding his own firm, Consolidated Radio, as a result of this decision to renew the contract with the network.

Other issues include the possibility of reimbursing Green on both his personal and professional expenses, the question of the band's financial status, and the possibility of a change in the management of the NBC band.

WCAU Musical Award

For School Student

PHILADELPHIA, April 18.—Five-hundred-dollar WCAU Musical Achievement Award, to be given annually to the outstanding instrumentalist in December, 1936, sets under way on the fifth floor of the WCAU building, open to only grammar and high-school students, in the Philadelphia public schools. Chairman of the Youth Committee of the Philadelphia Symphony Society, is in charge of the award, which is sponsored by the WCAU and KYW press.

The award is open to only grammar and high-school students, in the Philadelphia public schools. Chairman of the Youth Committee of the Philadelphia Symphony Society, is in charge of the award, which is sponsored by the WCAU and KYW press.

More Phone Co. Time

IVE for Woodbury Show

PHILADELPHIA, April 18.—Annie Ives, who conducts the Ewens Woman's Club of the Philadelphia chapter of the Daughters of the American Revolution, is expected to appear on the Woodbury Show, Monday, May 19, following an appearance of the Philadelphia Symphony Society.

Ives will be the first in a series of prominent personalities who will be featured on the show. She will continue her role as the hostess of the show with WPIL.

Soncroy To Change "Tavern" Program

NEW YORK, April 18.—Lenore Bayton of the Soncroy Company, has announced that the Friday night Soncroy show on CBS will change its title to "Soncroy Tavern." Program is then due for a new form, with Ted Fio-Rite and his orchestra, as the opening show with a straight musical program.

ABC Network Goes on the Air
17 Stations Take First Shows

CHICAGO, April 18.—After the formal opening of the new Allied Broadcast Corporation, the program director of the new network, has been announced. The first shows announced on the NBC station in Chicago were heard on the first night of the station. The show was a musical variety program, with an orchestra directed by Ray Sinatra, who replaced Ray Sinatra, whose contract on that show expired in about seven more weeks. Goodman was seconded to follow Al Goodman and his orchestra.

Several additions have been made to the network in the past few days.

Malcolm Eagle, production manager, has appointed Bob White, Max Vinson, and Bert Phillips, as announcers. Bob White is a former general manager of WOR, New York, and has been with WOR, Detroit, and has been WOR, Detroit, and has been WOR, Detroit, and has been WOR, Detroit.

Several additions have been made to the network in the past few days.

The Sunday midnight show on the NBC station in Chicago was heard on the first night of the station. The show was a musical variety program, with an orchestra directed by Ray Sinatra, who replaced Ray Sinatra, whose contract on that show expired in about seven more weeks. Goodman was seconded to follow Al Goodman and his orchestra.

More Band Programs

Set by Lucky Strike

NEW YORK, April 18.—The Lucky Strike program succeeds the Saturday Lucky Strike program succeeding the Carlton and the band, which has become a permanent feature of the program.

WASHINGTON, April 18.—National Broadcasting Company has decided to make the Pacific station, which is to be held in Chicago, a new program.

In the case on page 4.
Hugh Cross and His Radio Gang

HAROLD OXLEY. 17 E. 49th St., New York, N. Y.

HENDERSON, E.R., Personal Representative.

C. A. BETTY ALEXANDER, Secretary.

Station Notes

Address All Communications to the New York Office

Station Notes

DON KELLEY, previously with WMT, Waterloo, Iowa, is now with the Central Station, NBC Coast Network Company in Canada. These stations include KOIL, KFAB and KFOR.

LOWELL MAXWELL, sports announcer, KVOO, Oklahoma City, has made a threehour 15-minute broadcast transcription on a trip to the Winter Olympic Games in Canada. They were used on his regular program on the Rochester station, and in the program, which are on KWK, St. Louis.

LAWRENCE HERRING, son of Governor Clyde E. Herring, former merchant marine officer, has resigned to go to Washington, D. C. to work for the State Department, Department of Commerce.

GENE GLENNE AND WOODY, who own and operate the Columbia Broadcasting System, have purchased 281 West 54th Street, New York, N. Y.

FLETCHER AND HIS FAMOUS HENDERSON ORCHESTRA.

HENDERSON, E.R., Personal Representative.

C. A. BETTY ALEXANDER, Secretary.

Station Notes

Address All Communications to the New York Office

Station Notes

DON KELLEY, previously with WMT, Waterloo, Iowa, is now with the Central Station, NBC Coast Network Company in Canada. These stations include KOIL, KFAB and KFOR.

LOWELL MAXWELL, sports announcer, KVOO, Oklahoma City, has made a three-hour 15-minute broadcast transcription on a trip to the Winter Olympic Games in Canada. They were used on his regular program on the Rochester station, and in the program, which are on KWK, St. Louis.

LAWRENCE HERRING, son of Governor Clyde E. Herring, former merchant marine officer, has resigned to go to Washington, D.C. to work for the State Department, Department of Commerce.

GENE GLENNE AND WOODY, who own and operate the Columbia Broadcasting System, have purchased 281 West 54th Street, New York, N. Y.

FLETCHER AND HIS FAMOUS HENDERSON ORCHESTRA.

HENDERSON, E.R., Personal Representative.

C. A. BETTY ALEXANDER, Secretary.

Station Notes

Address All Communications to the New York Office

Station Notes

DON KELLEY, previously with WMT, Waterloo, Iowa, is now with the Central Station, NBC Coast Network Company in Canada. These stations include KOIL, KFAB and KFOR.

LOWELL MAXWELL, sports announcer, KVOO, Oklahoma City, has made a three-hour 15-minute broadcast transcription on a trip to the Winter Olympic Games in Canada. They were used on his regular program on the Rochester station, and in the program, which are on KWK, St. Louis.

LAWRENCE HERRING, son of Governor Clyde E. Herring, former merchant marine officer, has resigned to go to Washington, D.C. to work for the State Department, Department of Commerce.

GENE GLENNE AND WOODY, who own and operate the Columbia Broadcasting System, have purchased 281 West 54th Street, New York, N. Y.

FLETCHER AND HIS FAMOUS HENDERSON ORCHESTRA.

HENDERSON, E.R., Personal Representative.

C. A. BETTY ALEXANDER, Secretary.

Station Notes

Address All Communications to the New York Office

Station Notes

DON KELLEY, previously with WMT, Waterloo, Iowa, is now with the Central Station, NBC Coast Network Company in Canada. These stations include KOIL, KFAB and KFOR.

LOWELL MAXWELL, sports announcer, KVOO, Oklahoma City, has made a three-hour 15-minute broadcast transcription on a trip to the Winter Olympic Games in Canada. They were used on his regular program on the Rochester station, and in the program, which are on KWK, St. Louis.

LAWRENCE HERRING, son of Governor Clyde E. Herring, former merchant marine officer, has resigned to go to Washington, D.C. to work for the State Department, Department of Commerce.

GENE GLENNE AND WOODY, who own and operate the Columbia Broadcasting System, have purchased 281 West 54th Street, New York, N. Y.

FLETCHER AND HIS FAMOUS HENDERSON ORCHESTRA.

HENDERSON, E.R., Personal Representative.

C. A. BETTY ALEXANDER, Secretary.

Station Notes

Address All Communications to the New York Office

Station Notes

DON KELLEY, previously with WMT, Waterloo, Iowa, is now with the Central Station, NBC Coast Network Company in Canada. These stations include KOIL, KFAB and KFOR.

LOWELL MAXWELL, sports announcer, KVOO, Oklahoma City, has made a three-hour 15-minute broadcast transcription on a trip to the Winter Olympic Games in Canada. They were used on his regular program on the Rochester station, and in the program, which are on KWK, St. Louis.

LAWRENCE HERRING, son of Governor Clyde E. Herring, former merchant marine officer, has resigned to go to Washington, D.C. to work for the State Department, Department of Commerce.

GENE GLENNE AND WOODY, who own and operate the Columbia Broadcasting System, have purchased 281 West 54th Street, New York, N. Y.

HENDERSON, E.R., Personal Representative.

C. A. BETTY ALEXANDER, Secretary.

Station Notes

Address All Communications to the New York Office

Station Notes

DON KELLEY, previously with WMT, Waterloo, Iowa, is now with the Central Station, NBC Coast Network Company in Canada. These stations include KOIL, KFAB and KFOR.

LOWELL MAXWELL, sports announcer, KVOO, Oklahoma City, has made a three-hour 15-minute broadcast transcription on a trip to the Winter Olympic Games in Canada. They were used on his regular program on the Rochester station, and in the program, which are on KWK, St. Louis.

LAWRENCE HERRING, son of Governor Clyde E. Herring, former merchant marine officer, has resigned to go to Washington, D.C. to work for the State Department, Department of Commerce.

GENE GLENNE AND WOODY, who own and operate the Columbia Broadcasting System, have purchased 281 West 54th Street, New York, N. Y.

FLETCHER AND HIS FAMOUS HENDERSON ORCHESTRA.

HENDERSON, E.R., Personal Representative.

C. A. BETTY ALEXANDER, Secretary.
**Program Reviews**

(EST Unless Otherwise Indicated)

---

**Folks Bergers**

Reviewed Wednesday, 8:30-9 p.m. Style—Drama and musical. Sponsor—Dick Vine and Harry Balkin. Station—WJZ (network).

"Miss Bergers," according to the experience of the Howard brothers, Willie and Eugene, have not been attended with the hoped-for results. The show has been attributed more or less to the material used, and also, to the worthiness of the comedian Willie Howard has contributed to the program. The radio laughter gags are fine and the rhythm is swell, with all hands clicking. Dick Vine, its creator, is a witness to its success, and the show is off the ground.

---

**The Blues Chasers**

Reviewed Monday, 7:15-7:30 p.m. Style—Orchestra and soloists. Sponsor—William E. Lyon, Jr. Station—WBEZ (Philadelphia).

This program, now in its fifth year, is a musical throwback that is worth the time. It is performed by the orchestra, with a one-piece band, the outsize has now grown to seven musicians, all under the direction of Harry M. Baker. Mr. Baker is probably the best man to handle programs of this type. Each week the program is up by 10 minutes full of commersial copy. As many as 15 sponsors have had their products plugged on this one-hour show, and the arrangement has proved to be entertaining, and vocals are well sustained. The Pickard Family is one of the best on the West Coast.

---

**Carefree Carnival**

Reviewed Tuesday, 7-7:30 p.m. (PST), sustaining on KPO (KBO network).

No sustaining-waist program has graduated more from the San Francisco leagues than has the Carefree Carnival. Its present day host, Ed Williams, has at least one idea that is worth mentioning. A letter from a subscriber that has been handled by Ford Bond, was not excessive as to claims, but was short and mostly based on the overwhelming success of the show. As usual, Ed Williams was the perfect straight man for Willie Howard.

---

**The Effervescent Trio**

Reviewed Tuesday, 7-7:15 p.m. Sponsor—Mr. W. S. Booz, Inc. Station—WGN (Chicago).

Newest of the many Alka-Seltzer programs is the Effervescent Trio. Its success has attended the program as well as the efforts of its host, Tom, Dick and Harry. This comedy trio, well known to the audience, has the advantage of opening the show. The opening with the help of a song by the Kern brothers, "Will You Miss Me?" and a medley of selections by the orchestra, "Oh, You Beautiful Doll," is a good way to start the program. Dick Vine finds himself up against such draws as Ripley and Phil Johnson. His material, too, as it sounded the evening, was truly laugh provoking, along with the orchestra and guest stars.

---

**West Coast Notes**

**MBS Rumor Again**

LOUIS ANGELES, April 18—When the Don Lee network bow out of the Columbia chain early this summer, it is rumored, will cause much commotion among the station's program personnel. The network, it is said, will become an affiliate of Mutual Broadcasting System as Coast station.

The rumored deal would mean the cancellation of the contract with CBS ends in June, and if the Coast-to-Coast Mutual deal is negotiated it is understood the program personnel will be included in the deal as a relay pool.

The rumor was first reported by the Better Thompson Agency moved into its new offices last week. The Thompson Agency building, this week, is a separate block, complete with executive offices and rehearsal rooms for the advertising agency's radio executives, producers and writers, and is a part of the independently of the downtown Thompson offices, a new growth center for the agency's business.

For the next three broadcasts Hollywood Wood Hotel gets a new production head, Bill Fisher, on vacation bound in Hollywood. Mr. Fisher arrived this week from New York. Ken Loosef, in charge of the Chicago outlet, is now in charge of the West Coast, and John Tilton, former general manager of the Associated Press, is assisting in the development of the program.

Bill Goodwin, now on Charlie Vanda's West Coast Staff, is in New York during week for three-month West Coast broadcasts. Mr. Goodwin has knowledge of Columbia's method of handling program. He is a well known film and film historian in Europe and has been for a few months' conclusion to his sustaining broadcasts and is now in New York. He is now working on a series of one-minute "drive carefree" broadcasts on the Mutual Network. Mr. Goodwin has been added to announcing staff at KJR.

**San Francisco**

SAN FRANCISCO, April 18.—The California Broadcasting Network, Washington, Seattle, will, be aired in San Francisco and the listening area of 4.75 p.m. (PST) today under sponsorship of the Associated Press, veteran sports announcer, and Frank Black, who has been a member of the California Broadcasting Network for three months, will wave the account to KJR, Seattle, for Washington, Seattle. The network is under the supervision of KOMO-KJOK, assistant, Wolf in various sports casts, will lend a hand.

Also the football season is free of the usual problems and promotional manager of the Associated Press, who has been with the network for two weeks, completed his lineup of games to be covered in the season, organizing his own chains. Although the West Coast is busy with football and other sport events on the West Coast, Dick Vine is a pioneer in the field.

**The Billboard**

West Coast Notes:

MBS Rumor Again

RADIO REVIEWS

April 25, 1936

---

**Network Song Census**

Selections listed below represent the Billboard's accurate check on three networks, WJZ, WCAF and WABC, during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from Friday, April 10, to Thursday, April 16, both dates inclusive.

---

**SHEET MUSIC**

Best sellers will be found on page 13.

---

Best part of Vine's comedy this night was his speech at a Boulevard wedding.
Radio

Address All Communications to the New York Office

DON KELLEY, previously with WAMC, was named by the manager of WSB, Atlanta, to succeed SAM RAYBURN as news director. Kelley has spent all of his career in radio and has covered the South during World War II. He was a former WSB news manager.

LAWRENCE HERKEN, son of Governor CLYDE L. HERRING, former merchant marine, plans to become a radio announcer, resigning to go to Washington, D.C., on May 1. He has been a radio announcer for the past year.

GENE AND GEORGE, of WSB and the Corn Belt Radio Network, took in $26,000 last month, the highest in their career. A $1,000-a-week show for the radio station in Chicago, one of the largest hookup of regional stations by management, was placed.

DICK HUDDLE, former announcer of WHAM, made three hours of announcements while he was in Hollywood. He was the star of a new program for the local Red Cross seeking donations.

JOE TRACY, owner of the store made famous in the annual muddle of program changes and the like, was brought before the producers, who on that occasion congratulated him on his work.

The following new accounts have been signed:

- SPENCER COLLINS, s.a., three times, nine announcements, JINDROPH'S CLOTHES, s.a., 12 times, and many others.
- BANK OF CLEVELAND, S.A., daytime, direct.
- FIRST FEDERAL SAVINGS & LOAN CO., S.A., daytime, direct.
- W.C. LAMPS, C.A., four days, four times.
- GRAHAM PAIGE MOTORS (U.S. Adv. Co.), daytime and Saturday, six weekly.
- PONTIAC DEALERS' ASSN., six announcements.

NEW BIZ

- "The Chorus Girls' Boy Friend"无线电广播节目。
Folies Bergere Revised Wednesday, 8-30 p.m. Style — Comedy and musical. Station — WJZ (NBC network). 

 polo Bergere is based on the show which has been distributed more or less to the material used in the famous Paris Folies Bergere. The worthy comedian Willie Howard has collaborated in the radio laugh-set and is finally on the track. The show last night at least, was a plenty strong, with all hands clicking. Fifi D'Orsay, comedienne; Victor Arden, orchestra and vocal group blended into a fast half-hour of comedy, songs and pantomime.

The little Folies Bergere is the result of comedy French atmosphere that makes the place all the more pleasant at times. Early part of the show has the Howard brothers sailing for France to fulfill an engagement at the Folies. They carry off this off nicely, more or less building to the worthy comedian Willie Howard has attributed more or less to the material the orchestra and vocal group blended into a really right track.

The commercial announcements are a little long and diversified! life, has offered the right chance to get in the air there are Eddie Cantor and Jack Benny the French teacher.

The pick of the show was the Howard brothers sailing for France to fulfill an engagement at the Folies. As usual the Howard brothers were short and mostly by the comedian was the Prof. Ginsberg receiving sets.

This program, new in its fifth year, is a show of the new era and the great variety of song, which was witnessed by the celebrated the Prof. Ginsberg for his brother's sailing for France.

David Vine Revised Sunday, 7-30 p.m. Style — Comedy and musical. Station — WMCA (Intercity network).

Dave Vine, vaudeville comedian, is again trying his hand at radio, where he and his orchestra and vocal group blended into a fast half-hour of comedy, songs and pantomime.

The Effervescent Trio Revised Tuesday, 7-15 p.m. Sponsor — Milk Laboratory, Inc. Station — WGN (Chicago).

Koos of the many Alhambra-set programs that have recently been heard in the air, Tom Dick and Harry, a harmonic trio was heard on the air last night. Opening with the singing of Help Yourself to a song, it was found that the trio was capable of turning out such numbers as Wake Up and Sing, a medley of swing music.

The Tree Family Revised Thursday, 7-15 p.m. Style — Comedy and musical. Station — WFIU (Philadelphia).

The Tree Family, a comic strip, is the latest in the line of comic strips that have been turned into a radio show. The strip was started Thursday, with Norman Prescott as the main character. The strip was the first to use the idea of a comic strip set in the air.

The Piccadilly Family Revised Monday, 7-15 p.m. Style — Comedy and musical. Station — WFUN (Philadelphia).

The Piccadilly Family is a new program that has been turned into a radio show. The strip was started Thursday, with Norman Prescott as the main character. The strip was the first to use the idea of a comic strip set in the air.

Network Song Census

Selected stations below represent the Billboard's accurate check on three networks, WJZ, WABC and WOR. Stations are listed chronologically; dailies each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from Friday, April 16, to Thursday, April 22, both dates inclusive.

Show music best sellers will be found on page 13.
FREDERIK CRUttED and Julian Bea-
tron, the new emcees of the Grossi-
beker radio station, have been making
their first few appearances on that sta-
tion and each week they appear to be
enjoying the experience. The station
appears to be doing as good a job as
could be expected, and if they continue
the same program it is likely that they
will have a large audience.

**DANCE RECITAL**

(Continued from page 4)

program at the New School presented by
the contemporary dance group run by
Catherine Littlefield, at the Academy of
Music March 25. According to a report
that Philadelphia is fast becoming "ballot-conducting," feature of the evening was Ravel's ballet, of the many compositions written for the first time in America. These are not the title roles being taken by John Coutsoudis, who in the past has been an additional to the local group; Cath-
line and Dorothee Littlefield, and Dimitri Romanoff, young Rus-
sian ballet dancer, is a master of the Ravel ballet is on the program. Miss Lida Donini is said to be a striving to be self-admired to illustration and in-
terpretation of the dance and music. The choreography was highly imaginative and the chorus of 250,000 employees, in this is an important and effective medium, and the chorus will not run out of time. A CBC commercial.

**RADIO**

Joan Blaine, who plays the title role in
"I Only Have Eyes For You" at NBC studios for several weeks.

**CHICAGO**

Mrs. Griff Williams and
Colgate-Palmolive

Griffin Williams is the second child in the McNeill
family going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
dominantly, the salesmen are going to Young & Rubicam, Pre-
...
In Chicago Hotels

Smart Shows In Chi Hotels

Stevens, Bismarck and Sherman install new snappy spring entertainment

Chicago April 19—With the approach of warm spring weather on the horizon, the Stevens, Bismarck and Sherman Hotels are changing soon—the two have changed orchestras. Two more are changing on April 25 and the addition on May 6.

Xavier Cugat's opening at the Continental Room of the Stevens on Friday night was a gala affair which packed the room to capacity. Fort, the famous conductor, was in attendance as of last night, when another capacity crowd turned the room into a vibrato of pleasure.

In the new show at the Walnut Room of the Bismarck, Ruth Windsor has been playing to enthusiastic audiences. The program includes a great variety of entertainment and the show is a big success.

In the Continental Room of the Stevens, the revue features a hirsute trio of entertainers. Their act is a great hit with the patrons and they are expected to continue for some time.

Cocconut Grove, Los Angeles

Opening in the Ambassador Hotel and decorated in a soft tropical manner is the Showboat, owned and operated by Warner Cohen, with a well-matched piano trio and a dance floor, which is always one of the country's top-ranking hands here along with the usual show and orchestra.

Current entertainment is George Olsen, returning to the Whirlwind for his second appearance. He has been supplementing his voice with a fair enough singing voice and an excellent delivery.

Good dance music is furnished by Lee Green, young and attractive, who handles the dance floor with a real style.

The acts add: "Not only is our showmanship that keeps the dancers on the floor. His personality is also vivid and engaging."

Performer AFA for aid—claim night spots want girls who mix and drink rather than real entertainers—AFA campaign extends to Boston—active in key cities

NYWORX, April 18—Progress in night clubs is reported by the American Federation of Musicians. Plans have been underway for a steady stream of new members and with scores of letters and phone calls the AFA campaign is being carried forward. A petition by seven acts has come in from Rochester. It claims 6 out of 10 clubs are interested in hiring girls who drink and mix, but that 4 out of 10 are interested in genuine entertainers. The petition, signed by Doris and Mary and newly introduced to the AFA is being taken care of.

The condition is not only an insult to our profession but also to the patrons. The AFA's campaign extends to Boston—active in key cities.

Barrel of Fun, Fullerton

This spot on West 31st Street is about as popular with the locals as the Cohen family, with Irwing Cohen doing the managing. It is a good-sized dance club and has a line of 18 girls.

Performers Protest Forced Mixing and Drinking Rules

Petition AFA for aid—claim night spots want girls who mix and drink rather than real entertainers—AFA campaign extends to Boston—active in key cities

NYWORX, April 18—Progress in night clubs is reported by the American Federation of Musicians. Plans have been underway for a steady stream of new members and with scores of letters and phone calls the AFA campaign is being carried forward. A petition by seven acts has come in from Rochester. It claims 6 out of 10 clubs are interested in hiring girls who drink and mix, but that 4 out of 10 are interested in genuine entertainers. The petition, signed by Doris and Mary and newly introduced to the AFA is being taken care of.

The condition is not only an insult to our profession but also to the patrons. The AFA's campaign extends to Boston—active in key cities.
London Night Spots

LONDON, April 14—Clifford Fisher's Folies Perpignan recently at the French Casino, New York, and in Chicago and Minneapolis, and now at the London Casino, new theater-restaurant on London’s Hanover Square, has a very small display of flesh. Strange to say the dance goes on, and there is a very quiet atmosphere. People who have been furnished with an exclusive list of places to visit in London, and the Four Coconuts, have been invited to see the happenings. The only one who seems to have been interested in their appearance is Greta Garbo, who is a sensation with her one-footed performance. She's twice as fast as any girl at this level at the Folies. London's Spanish dance sets no standard either, and the goal for English and Spanish entertainers. Jack Harris and his company are the main attraction. Business is on the rise at evenings but the maternity is expected to cause some customers and will probably drop.

Charles B. Cochran is staging his annual cabaret events at the Grill Room. Each revue lasts for a year. Current edition is titled Round and Round and it is good entertainment, even if the cabaret is scored by Max and Ethel. A fascinating girl is the center of attention, with plenty of self-expression. Platinum is the center of attention. A low-budget, efficient committee, specializing in hoops and shrugs, were responsible for the ultra-modern dance.

Dorchester House and Grosvenor's 'joke' remain intact. The Two Valors, composed of Clotho and Pansy, are big hits at the Savoy Hotel. Wilbur, who is not a London musical direct, continues to score free at the Caxton Palace. Betty Catterall is an excellent cook. Unusual enjoyment is at the Tocadore. A company of girls is at the Hay. Harriet Hutchins, American vaudeville impersonator, leaves Fay Norman's English tour for Ernie Young.

Nancy Healy opened an engagement April 15 at the Hotel Commodore, and last night arrived in England to stay at the Hotel Syracusa, Syracuse, New York. N. Y. Her stay at the Mayfair Casino, Cleveland’s big theater-restaurant, has been extended for a complete week. N. Y. The magazine is headed for the New York, N. Y. Apr. 12—New Chickens and Whales added. John Steel and Molly O’Healy comprise the show.

Heavy Rochester Bookings

ROCHESTER, April 15—Arthur Farag has booked the Four Green Gate Girls for a return date at the Times Square Supper Club. Also to book, M. L. Smith and Smith's Famous and the Four Dudley Brothers. Jack O'Meara, at the Roxy, has returned to Detroit.

London Night Spots

LONDON, April 14—Clifford Fisher's Folies Perpignan recently at the French Casino, New York, and in Chicago and Minneapolis, and now at the London Casino, new theater-restaurant on London’s Hanover Square, has a very small display of flesh. Strange to say the dance goes on, and there is a very quiet atmosphere. People who have been furnished with an exclusive list of places to visit in London, and the Four Coconuts, have been invited to see the happenings. The only one who seems to have been interested in their appearance is Greta Garbo, who is a sensation with her one-footed performance. She's twice as fast as any girl at this level at the Folies. London's Spanish dance sets no standard either, and the goal for English and Spanish entertainers. Jack Harris and his company are the main attraction. Business is on the rise at evenings but the maternity is expected to cause some customers and will probably drop.

Charles B. Cochran is staging his annual cabaret events at the Grill Room. Each revue lasts for a year. Current edition is titled Round and Round and it is good entertainment, even if the cabaret is scored by Max and Ethel. A fascinating girl is the center of attention, with plenty of self-expression. Platinum is the center of attention. A low-budget, efficient committee, specializing in hoops and shrugs, were responsible for the ultra-modern dance.

Dorchester House and Grosvenor's 'joke' remain intact. The Two Valors, composed of Clotho and Pansy, are big hits at the Savoy Hotel. Wilbur, who is not a London musical direct, continues to score free at the Caxton Palace. Betty Catterall is an excellent cook. Unusual enjoyment is at the Tocadore. A company of girls is at the Hay. Harriet Hutchins, American vaudeville impersonator, leaves Fay Norman's English tour for Ernie Young.

Nancy Healy opened an engagement April 15 at the Hotel Commodore, and last night arrived in England to stay at the Hotel Syracusa, Syracuse, New York. N. Y. Her stay at the Mayfair Casino, Cleveland’s big theater-restaurant, has been extended for a complete week. N. Y. The magazine is headed for the New York, N. Y. Apr. 12—New Chickens and Whales added. John Steel and Molly O’Healy comprise the show.

Heavy Rochester Bookings

ROCHESTER, April 15—Arthur Farag has booked the Four Green Gate Girls for a return date at the Times Square Supper Club. Also to book, M. L. Smith and Smith's Famous and the Four Dudley Brothers. Jack O'Meara, at the Roxy, has returned to Detroit.
Small Bands To Be Helped

Easier for small "ork to build name with radio stations out of booking field

NEW YORK, April 18.—Action of the American Federation of Radio Artists and networks in clearing small bands has been hailed as a break for lesser-known artists. In the past, such artists have been unable to sign with established record companies, and preference was given to bands that were already established.

Frank Melnick, of Snooks Redbrick, stated that the situation was being returned to under the arrangements of the American Federation of Radio Artists and networks, and that smaller bands will now be able to secure bookings. "It is a break for smaller bands," he said.

The new arrangement provides that smaller bands will be given preference in booking, and that they will be allowed to compete with established bands on an equal footing.

In the past, smaller bands have had a difficult time getting bookings, and have been forced to rely on radio spots for exposure.

This new arrangement is expected to give smaller bands a better chance to build their reputation and become established.

Music News

Publisher members of the MPPA are considering the appointment of Ralph E. Toody as their representative to the National Association of Mechanical Royalties. Currently, the publishers are represented by Mr. Linderman, who is with the RCA Victor company. The recommendation of the publishers has been made by the MPPA.

Rudy Vallee has been signed to an exclusive contract by the American-Rhythm Records Corporation. Vallee, who is now with the Vitaphone Corporation, has been signed to a contract with the company.

The new arrangement was made possible through the efforts of the MPPA, who have been working to improve the situation for publishers.

Johnnie Ray, who is currently with the American-Rhythm Records Corporation, will be released to the company.

In conclusion, it has been agreed that the new arrangement will be beneficial for both publishers and record companies.

Sheet-Music Leaders

Week ending April 18

Based on reports from leading jobbers and retail music outlets from Coast to Coast throughout America this week, a moving off of 1,500 licenses for sheet music is shown.

The "Armstrong" is accurate, with necessary allowances for day-to-day fluctuations.

The July C. F. S. B. S. has been approved as a consensus of the publishers.

For instance, the songs listed below are a consensus of the publishers:

1. "Love Is Like a cigarette"
2. "All My Eggs in One Basket"
3. "Goody, Goody"
4. "You Made Me Dreaming"
5. "I'm So Long"
6. "Lookout Go"
7. "Long Long Blue"

Phonograph Record sellers will find a page of sheet music at bookstores.

Brunswick Records Signs Rudy Vallee

NEW YORK, April 18—Rudy Vallee has been signed to an exclusive contract by the American-Rhythm Records Corporation. Vallee, who is now with the Vitaphone Corporation, has been signed to a contract with the company.

The new arrangement was made possible through the efforts of the MPPA, who have been working to improve the situation for publishers.

In conclusion, it has been agreed that the new arrangement will be beneficial for both publishers and record companies.
VAUDEVILLE
April 25, 1936

Many Agents Deserting the Field or Trekking to Coast

NEW YORK, April 18.—With the same-mer season drawing on and this past winter very much neglected by the smaller agents, indications are that many will definitely des-ert the field and seek other pastures. The majority of them are openly declar-ing that the field holds nothing for them any longer, with the result that the fad is one of desertion in lieu of endeavor. A majority of hopefuls are eying the Coast. Agent, et al, as there is an opportunity for them out there.

This past season’s slackness in the in-come and variety fields, and then, too, franchise holders with RKO and Loew found the going tough in view of the circuits leaning to attrac-tive pictures. Consequently, many agents sought incomes from the night club and private entertainment fields, but found this to be a more or less closed shop.

Now there are considerably more agents in the field than the play- ing time and amount of acts require.

Acts Lose Suit Against Booker

DETROIT, April 18.—A suit brought in court by the Bedouin Arabs and Wil-fried H. Lueders of United Booking Associ-ation, seeking a court order to prevent a work last fall was dismissed Monday according to Lueders.

The suit was filed by the contracts read that the acts were not to be paid if they did not report, that they were not to to-do, and that he decided to cut down the shows by having less acts. Monday these acts a week’s notice accordingly.

Tom Kearns, assistant adminis-trator of Private Employment Agencies, and one of the parties interested in the case, stating: "We are interested only to the extent of seeing how the contract issued by United Booking Office is. They claim that this contract is for work that is to be in- vested with the office, but is a personal contract between the agent, who is the producer in this case, and the act."

Bowes Splits With NBC Artists’ Bureau

NEW YORK, April 18.—Major Bowes and NBC artists’ bureau split this week after a number of months. Since the first amate-ur unit went out the radio booking office Bowes setting up his own office for and, according to reports, that Bowes has now 13 amateur units on the road, with another one going out shortly.

According to reports, Bowes figures that in the last six months NBC collect-ed $30,000 in commission on the units, and that by booking them himself he will save at least $200 a year on the commission account, will continue to sell other units from radio programs on the network.

Phoney Benefit Lads Jailed

WASHINGTON, D. C., April 18.—At-tempt to sell tickets to a fake “National Valentine” benefit at the National Theater brought jail sen-tences to two men. Giving their names as Thos. Grot and Tyther, obviously the men were given jail sentences of 60 days.

Reopen Plits APA Office

PITTSBURGH, April 18.—The APA of-fice in the Fore Pitt Hotel here, closed since March 18 due to building damage sustained by the recent flood, reopened last Saturday. Representative Jeff Fer-riez will continue with his regular office hours.

Schlinder Out of Providence; Meyers Supervises the Town

PROVIDENCE, R. I., April 18.—Edward Zorn has succeeded Harry Schlinder as RKO Area manager with the town being taken out of the New England setup and given over to the office film booker.

Meyers also has supervision over the Roxy and Savoy, in addition to his film duties.

Vaude’s Legit Show Suffers

"Summer Woes," mostly all vaude people—panned —may have an early closing

NEW YORK, April 18.—Vaude’s whole-joint show, the Marcus show, the show, Summer Woes, which opened at the State-Lake, is not panned by the folk, but it has not worked out as hoped, critics passing it unanimously and there is a feeling that the second act portion of the cast is made up of vaude there is not a vaude booker.

Two agents, according to the booker, are in other fields. A party who advertised in the booker field with George Godfrey, is now in the silent picture association with D. S. Wolfson. A party who advertised last week is Joe Smith and Charlie Dale, the comedy half of the tinted AVN Comedy Play. The show itself has a vaude back-ground, having been for a time as office Building, placing entertainers in Cast-

Units Combine for Benefit

ATLANTA, Ga., April 18.—Unusual event here was the booking of two Siamese Twin acts here simultaneously.

Mr. and Mrs. Brubaker, who are in Georgia, North and South Carolina and who were named as the Twin acts, were booked through the Major Bowes No. 2 unit. It will be a full-week stand.

The two acts will be postponed until the new season, to be known as Spring, 1937. The two acts will be a quickie, the two acts did $1,250 for two shows, but the busi-ness and the house’s biggest business was $1,000.

It will be a quickie, the two acts did $1,250 for two shows, but the busi-ness and the house’s biggest business was $1,000. Twelve shows are expected to perform here simultaneously.

Orpheum, Paterson, Into Combo Policy

NEW YORK, April 18.—The Orpheum, Paterson, N. J., a Brandt house, has been booked by the Marcus Show for summer bookings.

It will be a quickie, the two acts did $1,250 for two shows, but the busi-ness and the house’s biggest business was $1,000. Two shows are expected to perform here simultaneously.

The combo policy will remain for about one year, then the house going straight pictures for the summer. The policy will be in the fall.

Hartford’s Flood Showman

HARTFORD, Conn., April 18.—An out-standing figure in the comic field here was Lewis Shofner, former vaudeville showman, who is now the entertainment man for a flood.”

He contacted the A. J. Clements Entertain-ment Co., who arranged for a show to entertain the flood sufferers in home refuge. He also arranged the benefit show at the Grand Opera, here, with proceeds going to the Red Cross.

Marcus Show Breaks Records

CHICAGO, April 18.—The A. B. Marcus show, the Marcus show, which has broken all records on the Butterfield circuit, and the territory is mov- ing an extension. The Marcus show says it has taken him a long time to get to this point, but in playing Michigan he found out that there is no limit to the number of people that will go to the show. The show is booked for the next six Little Theater, Mexico City, Mexico. April 18. — It is booked for all weeks with options.

Marcus Show Breaks Records

CHICAGO, April 18.—The A. B. Marcus show, the Marcus show, which has broken all records on the Butterfield circuit, and the territory is moving an extension. The Marcus show says it has taken him a long time to get to this point, but in playing Michigan he found out that there is no limit to the number of people that will go to the show. The show is booked for the next six Little Theater, Mexico City, Mexico. April 18. — It is booked for all weeks with options.

Marcus Show Breaks Records

CHICAGO, April 18.—The A. B. Marcus show, the Marcus show, which has broken all records on the Butterfield circuit, and the territory is moving an extension. The Marcus show says it has taken him a long time to get to this point, but in playing Michigan he found out that there is no limit to the number of people that will go to the show. The show is booked for the next six Little Theater, Mexico City, Mexico. April 18. — It is booked for all weeks with options.
AFA Annual Meeting May 5 in New York

NEW YORK, April 18.—The American Federation of Actors will hold its annual meeting Tuesday afternoon, May 5, in the fifth room of the Hotel Pennsylvania.

The AFA Council will submit its plan for a national unit, which must get a 75 per cent vote in order to become operative. The plan will include a report of the union's finances, organization activities, Alamain and Alamaida elections, new branch organization, reports of the branches of the show business, but the union's finances, organization activities, Alamain and Alamaida elections, new branch organization, reports of the branches of the show business.

Another AFA membership meeting for vaude and night club performers will be held Monday afternoon at the Bruns-ball, Brooklyn.

Brooklyn Folly Settles

NEW YORK, April 18.—An out-of-court settlement was effected by the AFA for George and Stanley. The settlement, which was made with the Folly Tuesday afternoon, May 5, at the Hotel Delancey.

A new Folly meeting for vaude and night club performers will be held Monday afternoon at the Bruns-ball, Brooklyn.

Sherman's New Sundays

PHILADELPHIA, April 20.—Buddy Rogers, Midwest promoter, has been cited by the AFA for the successful production of Sherman's New Sundays. The act was paid short, and the AFA filed suit in behalf of the act.

Brown Venuta


With a build-up gained from Al Jenkins' act and the work of Frances T. Merfield in Anything Goes, Brown Venuta had a fine vaudeville opening. The act consisted of some dialogue, some skating, some relief dance and some skating, and after the third act, the audience began to fall asleep. Brown Venuta is one of the most entertaining figures on the vaudeville stage.

Paul and Sarah

Reviewed at the Folly, Brooklyn. Style—singing. Setting—in one. Time—five minutes.

This act was introduced as Paul and Sarah and then as Paul and Beber. Neither showed in the new set. Brief time consumed in the act included only the second act, and the audience appreciated the simplicity of this act.

Future Stars


A fast, five-people-of-the-week show which may some day realize the anticipation of its billing. Act is heavy on tapings, but the performers are of such talent that the audience doesn't mind. An act with some new routines and some old ones, but all of them well done. The act is a success.

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau, embracing all branches of the new business, which was designed to serve Vaudeville and the stage.

Lowe Returns to Coast

NEW YORK, April 18.—Blind Lowe, who has been signed by Metro-Goldwyn-Mayer, has been com-}
Ross, Pierre and Sahuster grab, off the ' clicked in good style.

show's laughter honors with a series of mixed routine, nicely executed, which girls, occupy a brief spot here with a via a series of triple' embrace back -wheels mauling,

hoke dance offering, the former attired in This Alexander fellow is no slouch on a ballet costume, but with a tux coat, brand of entertainment with an assort-

straights, made the third spot fairly donkey and a lad in cop attire doing dancing.

after which the trio contribute another solos a medley in showmanly manner, dance work by the youngsters.

and good finish hand. frequent sanplause during the running reality this week's offering is strictly a hotcha revue, but in

would indicate a hotcha revue, but in

the Gae Foster Girls, house troupe, and

turning the latter into Old Home, Week.

intoOld Home, Week.}

(Billboard}

(Eugene Burr.}

(Continued from preceding page)

mer, who inaugurated

Pigeon Depot, who makes things appear out of thin

turns sandwiched in between gags help

corps.}

The 12 Aristocrats closed with a classy

Aristocrats closed with a classy

for Eddie Peabody, are a like

the last.

For Eddie Peabody, are a like

(medley)

the latter from the chorus), lead the house politans,

story, which has been held over along

and the talented Mr. Revel had no trouble in gaining audience recognition on their first appearance in this city. Miss Loos and a classical of a spring-sing singer straining for high notes is anti-

chistic, however.

The Libonati Trio, apparently father, son and daughter, please with a good

EUGENE BURR.

for Eddie Peabody, are a like

the last.

For Eddie Peabody, are a like

(medley)

the latter from the chorus), lead the house politans,

story, which has been held over along

and the talented Mr. Revel had no trouble in gaining audience recognition on their first appearance in this city. Miss Loos and a classical of a spring-sing singer straining for high notes is anti-

chistic, however.

The Libonati Trio, apparently father, son and daughter, please with a good

EUGENE BURR.

for Eddie Peabody, are a like

the last.

For Eddie Peabody, are a like

(medley)

the latter from the chorus), lead the house politans,

story, which has been held over along

and the talented Mr. Revel had no trouble in gaining audience recognition on their first appearance in this city. Miss Loos and a classical of a spring-sing singer straining for high notes is anti-

chistic, however.

The Libonati Trio, apparently father, son and daughter, please with a good

EUGENE BURR.
VAUDEVILLE REVIEWS

April 25, 1936

Jesse O'Neill. Works with a quick-change table behind him and not only does he accurately reproduce monologues and vocal imitations of the different characters, he can manage to content his features in such a manner that, with proper lighting, he could pass for the celebrities he minutes. Odd pieces on Caron, Johnson, and Robin and W. O. Fields, as well as singing parts of the famous favor.

Next performer is a purely local product—Frank Profita, 50-year-old West Coaster and the father of 10 children. Since Italian opera with a fine voice that reaches high E and has plenty of depth, over two sets and several bows. Three Youmans Brothers take last amateur turn, and depth.

the entrance of the California Children as the featured act for the show, giving the stage appearance, with lights and a boom. The orchestra opens with a supposed screen recording, a line, had a brief acro dance number.

Recitation, worked with an acrobatic number, Big hand. The Two-Handed Quartet, with their combination of music and drama, developed a small stage.

The Evans Girls also were held in their last spot, with a perfectly similar to that of Stuart Dye Drous, Flat Sets, Cycloramas, Draw Downs, Get your new material why don't you? The Billboard No. 19 BULLETIN

NEW.api.com

JAMES MADISON

NEW LAUGH MATERIAL
GETS YOU MORE MONEY

AMUSEMENT OFFICES

CARDS

ASSOCIATED AMUSEMENT OFFICES

Dance Band Entertainers.

WIGS BEARDS MAKE-UP
F. W. NACK 5 W. Lake St.
CHICAGO, ILL.

MARIE, WITHOUT A SONG AND STRUM HOME CAST: Liza Minnelli, Charles Walters, Vivien Fay, who head the bill this week. The current show also marks the first Broadway Appearance of standard acts, not so good as to the tune of The Good Ship Lollipop. A Roof-Lifting Female Aot. Trio, Quartet and Dance Specialty.

Climax Girls, all the same old George, with new stories, gags and Yiddish interpolations, offering imitations of Ted Lewis as en-...
Equity Indie Ticket Sure

Four names already proposed and more coming - individuals nominated

NEW YORK, April 17 - That the regular council slate offered by Equity's administration committee will be opposed by independents this week when Equity headquarters received four nomination petitions in behalf of independent candidates. Headquarters refused to divulge the names of the independents, but it was hinted that more nominations would come in later. It's safe to say that the already received are among those which were rumored to be presented by the present Equity opposition.

Additional nominations, it will be noticed, are not being offered as an opposition to the regular independent, individual candidates. An opposition slate was put into the field last week and lost out. This time the candidates will be run separately, with the regular slate enjoying all the advantages.

Spoken of as probable independent candidates are Allyn Joslyn, John Brown, Anne Revere, Alexander Milne, Maxine Brown, Bessie Wilson, Grace Harrington, Missy Goddard, Mary Margaret, who has come up from the pool in New York, and several others who have been rumored.

At Home and Winterset, respectively, opened this week for short stays. But critics have given the current shows the kind of acclamation which has been their experience this season. The shows come as an added value to the already established line of strength, it is pointed out.

At Home, which opened Saturday, is being hailed as one of the best revues seen in Chicago this season. Vincent Minnelli has contributed the kind of gentle eye-flickling spectacle. Beatrice Lillie is carrying the usual heavy load in her very clever comic portraits. Fred Allen in one of those odd, offbeat, and inconsequential songs for the most part, this Mia Martin is the tap dancing star in the cast. It was the kind of performance that has made the Grand Opera House a favorite place for the theatre-going public.

At Winterset, which opened Monday, is another success. Charles MacArthur's material is pretty good, and the plot is another of those interestingly woven plots that make for a constantly changing show that will keep the audience interested.

The show is well mounted, the music is good, and the acting is all that could be desired. The singing is excellent, and the songs are humorous and entertaining. The production is well done, and the whole show is a success. The only thing that is missing is the kind of farce that is so attractive to the American public.

The show is well mounted, the music is good, and the acting is all that could be desired. The singing is excellent, and the songs are humorous and entertaining. The production is well done, and the whole show is a success. The only thing that is missing is the kind of farce that is so attractive to the American public.

Chicago, April 18 -- That the talent to be found here would hardly warrant the establishment of such a company, particularly when contrasted with the permanent companies that are being operated now by the American and English companies, is a point that has been raised from time to time. But critics have given the current shows the kind of acclamation which has been their experience this season. The shows come as an added value to the already established line of strength, it is pointed out.

It may be objected, however, that the talent to be found here would hardly warrant the establishment of such a company, particularly when contrasted with the permanent companies that are being operated now by the American and English companies, is a point that has been raised from time to time. But critics have given the current shows the kind of acclamation which has been their experience this season. The shows come as an added value to the already established line of strength, it is pointed out.

The show is well mounted, the music is good, and the acting is all that could be desired. The singing is excellent, and the songs are humorous and entertaining. The production is well done, and the whole show is a success. The only thing that is missing is the kind of farce that is so attractive to the American public.

It may be objected, however, that the talent to be found here would hardly warrant the establishment of such a company, particularly when contrasted with the permanent companies that are being operated now by the American and English companies, is a point that has been raised from time to time. But critics have given the current shows the kind of acclamation which has been their experience this season. The shows come as an added value to the already established line of strength, it is pointed out.
LEGITIMATE

BROADWAY RUNS
Performances to April 18, inclusive.


I Am a Dollar as ever a customer

It seems to be an attempt to bring a

play, Sharing, with criticisms of the play.

The coupons issued by Play Profit Shar-

ing, which assault the tender sensibilities

of the play. It is an unsatisfactory way of

spending a dollar as ever a customer could

do, but not only do coupon-holders have to

suffer through Lady Luck, an "American com-

edy" by Hyman Adler and R. L.

Dolphin, but also to a part in the distribution

of the $10,000 worth of

prizes. Turning for the moment to the Messrs.

Mansfield, let us say that Mr. Alfred

Mansfield, who earns $40 a week in a

secretarial job,

Getting married. "He does, however, get the

husband's part in the play."

Eugene Burns.

MANSFIELD

Beginning Monday Evening, April 13, 1936.

SUMMER WIVES

A "comeback with music" by Mark Linder and
dealt with the treble subjects of romance,

Lyrics by Doris and Earl Scabini.

The story of the marriage

of a social director and his wife, with her

child, 

The plot is that of a social director and his wife, with her

child, who is being courted by a

young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet.

The audience liked best Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet. This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris

"Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good

enough to bring you to your feet."

This is the story in the Montague Glass

"The Big hit seemed to be Joe Dorris."

Joe Dorris, a young fellow who does an impression of Ray Bolger that is good


Now appearing in "GUS EDWARDS' SHO-WINDOW" BROADWAY THEATRE, NEW YORK.

Gus Edwards' "Sho-Window" opened Tuesday, July 22, 1936 at the Broadway Theatre, New York, and has been playing successfully ever since. The show is a brilliant, colorful, and musical revue, with Gus Edwards in the starring role. The show features a large cast of performers, including dancers, singers, and comedians. The music and songs are written by some of the top composers and lyricists of the time, and the show has a variety of musical numbers, from operetta-style songs to jazz and blues numbers. The costumes are elaborate and eye-catching, and the set design is impressive, with a massive, multi-level structure that moves and changes throughout the performance. The audience is treated to a non-stop, high-energy show that is both entertaining and visually stunning. The show has been a huge success, and has received critical acclaim for its talent, production values, and overall entertainment value. It continues to be a popular choice for audiences looking for a fun and lively night out at the theatre.
**Exhibitors' Organizations**

At the beginning of the conference on April 16 between MPTOA representatives and distributors' heads at the Cinema Club, New York, called for the purpose of ironing out difficulties in connection with trade practices, it was announced that most of the sales managers were in favor of establishing a board of arbitration for doing away with restrictions and the setting up of local boards to arbitrate disputes.

Unofficial opinions seemed to infer that the conference had reached a point of a better accord between the distributors and exhibitors. Ed Kuykendall, heading the MPTOA committee, was optimistic in view of the frankness and apparent willingness of the members of the conference to discuss the problems openly.Points favored by the MPTOA committee, besides the minimum rejection price of 100 pieces and establishing of arbitration boards, have to do with clearance, overstock problems, and shorts at the exhibitor together with waiting lists and throwing away of merchandise.

On the issue of clearing, the Kuykendall committee was hopeful of a better accord between the distributors and exhibitors before this feature.

**Window Cards**

**TEN THINGS TO COME**

**United Artists**

**Time—98 minutes.**

**Release date—April 24.**

**Produced—Alexander Korda.**

**Plot—**The world is plagued by continuous war, gas and disease, leading into barbarism. Finally at about 1970 the few remaining men of science set out to re-establish order and sanity. They conquer the barbarians and build vast cities that utilize the amazing progress of science.

**Comment—**An astounding production. This typical Wells fantasy of a world to come has been put on the screen with remarkable faithfulness. Destructions of cities, guns of incredible range and huge rocket guns are breathing. Only danger is that audiences may find picture too incredible and laugh instead.

**Appeal—**Everybody.

**Exploitation—**Giver up Wells and appeal of the next century being on the screen.

**MR. DEEDS GOES TO TOWN**

**Columbia**

**Time—114 minutes.**

**Release date—April 12.**

**Plot—**A small-town lad has $20,000 planted into his lap by the death of an uncle. He's brought to New York, where he's the prey of newspaper girls and boys, money-sucking brutes and the like. Despite his ups and downs, Mr. Deeds prevails, handles his affairs capably. Only one newspaper louse fools him, and in stories colors him as a simpleton. He learns of his being a dups for her, after he dobbed her and felt heavily in love, and then he's discouraged. It is then that he decides to give his inheritance to the needy, which action is pounced upon by newspaper hounds. The girl, the lady, the lawyer, the lawyer's son come.

**Comment—**Not an Academy award aspirant, but it's a swell programmer. Under the general direction of John M. Stahl, the first-rate handling of the material makes it an altogether creditable picture. Plenty of laughs, and it is often effective.

**Appeal—**General, with the romantic, stage streeties in it for the laughs.

**Exploitation—**An appeal for the world of today and other diversified subjects.

---

**News of the Week**

Pitkpatrick Pictures, a company set up by James A. Pitkpatrick, is scheduled to make perhaps its last picture and then within the next 10 years. All the world’s a stage, Gagway and Old Lang Syne are expected to be the last two pictures. Pitkpatrick Pictures, Inc., consists of two companies, one in London, England, the other in the United States, MGM in England and United Artists in Continental countries.

In an effort to better the quality of their pictures, Pitkpatrick is planning with an enlarged production staff. The work has been progressing very slowly-under way at last. It is expected that the beginning of the season will bring a new Picture Book of Radio trailers.

In its recent tabulation of films the National Legion of Decency okehered five pictures which are classified as good fare for general trade and seven for adults. In the first category could be found such films as Desert Phantom, Laughless,期间, This dress, What’s the Catch, etc.

**Film Consensus**

Below are listed the films reviewed in last week's issue of The Billboard, together with the opinions of the editors, and a rating of the critic. The following reviews include: The Times, Herald-Tribune, News, American, Mirror, Post, Sun, World, Journal, Drama International, Motion Picture Daily, Motion Picture Herald, Hollywood Reporter, Picture Play, Review of Reviews, Variety, New York State Film Director, Film Curb, Showman's Round Table, Variety and The Billboard among trade papers. Not all of the papers are used in each tabulation, because of early trade showings, conflicting publication dates, etc.

<table>
<thead>
<tr>
<th>Name</th>
<th>Rating</th>
<th>Pros</th>
<th>Cons</th>
<th>Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>Great Scrooge</td>
<td>9.5</td>
<td>Favorable</td>
<td>Unfavorable</td>
<td>High-grade entertainment.</td>
</tr>
<tr>
<td>The Singing Kid</td>
<td>8</td>
<td>Favorable</td>
<td>Unfavorable</td>
<td>Good entertainment.</td>
</tr>
<tr>
<td>Little Lord Fauntleroy</td>
<td>8</td>
<td>Favorable</td>
<td>Unfavorable</td>
<td>Well-directed.</td>
</tr>
<tr>
<td>A Message to Garcia</td>
<td>5</td>
<td>Favorable</td>
<td>Unfavorable</td>
<td>Weak entertainment.</td>
</tr>
<tr>
<td>The Unoriented Hour</td>
<td>4</td>
<td>Favorable</td>
<td>Unfavorable</td>
<td>Average entertainment.</td>
</tr>
</tbody>
</table>

---

When the Alabama Legislature recently adjourned its special session two law that had been carried over were shelved. One measure proposed a 10 per cent levy on receipts and the other a 15 per cent tax.

Harry Brandt's Colony Theater, Queens, L. I., accused of denying admission to Negroes on August 24, 1935, and fined $500. The court found not guilty of racial discrimination and fined $500. The court recently released the defendant who was represented in the trial by Melvin D. Albert, of the Weisman law firm.

The New Jersey Senate at Trenton, April 18 defeated the proposed amusement tax measure providing for a proportional sliding levy on theater admissions.

According to a financial report filed with the State Tax Commission, New York, by Milton C. Weisman, Fox Theatres, Inc., of $449,749 for the second six months of the 1935 season.

Construction is to be started soon on a new theater in the vicinity of the northeast corner of 45th street and 8th avenue. The building is to cost $1,850,000 and will cost $350,000, it was announced by J. B. Warner, Warner Bros., president of the company.

"THE WITNESS CHAIR" (RADIO) TIME—66 minutes. RELEASE DATE—April 15.

PLOT—Stanley Whitaker, businessman, is found dead in his office. Indications of suicide, including a note confessing embezzlement of $70,000 of the firm's money and absolving his partner, Trent, of any theft or the deed, are not heeded by the investigators. Trent is tried for murder and is apparently innocent until the day before the trial, when he had been planning to run off with his partner. As Trent was known to be an extremely hot-fingered father, this turns out to be the real reason he left. The prosecution, however, unearths the fact that Trent's daughter has been carrying on a love affair with Whitaker, and on the night before the latter was found dead she arranged for his wife to be murdered, then confessesthe murder. In love with Trent, that girl is apparently innocent. The case, aided by the amateur but excellent Hildegarde, gives an admirable performance, as does Hardwicke as Garrick, tho both could be better. Neagle, as Woffington, gives a dandy performance.女主Kevinne is threatened by a looney. In the end, the sleuths track down the guilty couple, bring Trent to justice.

AUTHORS—Scenario by Miles Malleson.
DIRECTOR—Herbert Wilcox.
CAST—John Wayne, Muriel Evans, Cy Kendall, Jack Clifford, Frafik Glen, Howard Clark.

"MURDER ON A BRIDLE PATH" (RADIO) TIME—66 minutes. RELEASE DATE—March 29.

PLOT—Doc Pennington, a dentist, and his sidekick go out West where they are sold a tract of land in a shant town. Later they are caught by a covered wagon train, over hear a plot to sell the settlers to the redskins, join a tribe under false colors and raid the wagon train and win the battle.

AUTHORS—Script by Thomas Lennon and Fred Guiol.
DIRECTOR—Fred Guiol.
CAST—Bert Wheeler, Robert Woolsey, Dorothy Lee and others. The comedy team is as ever, if you like them. Delightful as ever. Wheeler and Woolsey in the wild and woolly West. The comedy team is as ever, if you like them. Delightful as ever. Wheeler and Woolsey in the wild and woolly West.

"SILLY BILLIES" (RADIO) TIME—65 minutes. RELEASE DATE—March 9.

PLOT—John Clayton, a sheep shearer, and his partner go out West with their sheep and that at the end of the season are left to tend a sheep farm. Matter in yarn for a good Western but not up to the standards set by the little kids whom she, as a school mistress, is supposed to teach.

DIRECTOR—Fred Guiol.
CAST—Bert Wheeler, Robert Woolsey, Dorothy Lee and others. The comedy team is as ever. Wheeler and Woolsey in the wild and woolly West.

"WILD HORSE MESA" (PARAMOUNT) TIME—66 minutes. RELEASE DATE—not given.

PLOT—Chane Weymer incurs the hatred of Rand, a villainous trapper of the Wild West. Rand, however, after a period in town, resumes operations and manages to inve some of the settlers to the redskins. Rand, seeing that his partners' enthusiasm is cooling off owing to his own presence at the scene of operations, intrigue to have Ben believe that his brother is having a secret affair with Chane. Rand sees his chance, further proves that Rand previously committed a robbery for which Ben was blamed, and finally beats up Rand and his gangsters, and takes them into the saddle. Rand is killed by the king of the horses, which it seems remembered that one of its colts died at the hands of Rand's Wild West expedition. Rand fades out and the girl marries Chane.

CAST—Randolph Scott, Sally Blane and Fred Kohler. Pair.
DIRECTOR—Henry Hathaway.
CAST—John Wayne, Muriel Evans, Cy Kendall, Jack Clifford, Frank Glen, Herbert, Heywood and Arthur Aglesworth. All up to par.

"THE WITNESS CHAIR" (RADIO) TIME—66 minutes. RELEASE DATE—April 17.

PLOT—A woman is murdered while out riding, and Inspector Piper gets the case, aided by the amateur but excellent Hildegarde. Some suspects are rounded up according to the usual methods used in early comic mystery plots, and the usual stock spooky house with strange set ants. In the end the sleuths track down the guilty couple, bring Trent to justice.

AUTHOR—Scenario by Miles Malleson.
DIRECTOR—Herbert Wilcox.
CAST—John Wayne, Muriel Evans, Cy Kendall, Jack Clifford, Frafik Glen, Howard Clark.

"KING OF THE PECOS" (REPUBLIC) TIME—66 minutes. RELEASE DATE—March 9.

PLOT—John Clayton, a sheep shearer, and his partner go out West with their sheep and that at the end of the season are left to tend a sheep farm. Matter in yarn for a good Western but not up to the standards set by the little kids whom she, as a school mistress, is supposed to teach.

DIRECTOR—Joseph Kane.
CAST—John Wayne, Muriel Evans, Cy Kendall, Jack Clifford, Frank Glen, Herbert, Heywood and Arthur Aglesworth. All up to par.

"MURDER ON A BRIDLE PATH" (RADIO) TIME—66 minutes. RELEASE DATE—April 17.

PLOT—A woman is murdered while out riding, and Inspector Piper gets the case, aided by the amateur but excellent Hildegarde. Some suspects are rounded up according to the usual methods used in early comic mystery plots, and the usual stock spooky house with strange set ants. In the end the sleuths track down the guilty couple, bring Trent to justice.

AUTHOR—Scenario by Miles Malleson.
DIRECTOR—Herbert Wilcox.
CAST—John Wayne, Muriel Evans, Cy Kendall, Jack Clifford, Frafik Glen, Howard Clark.

"SILLY BILLIES" (RADIO) TIME—65 minutes. RELEASE DATE—March 9.

PLOT—Doc Pennington, a dentist, and his sidekick go out West where they are sold a tract of land in a shant town. Later they are caught by a covered wagon train, over hear a plot to sell the settlers to the redskins, join a tribe under false colors and raid the wagon train and win the battle.

AUTHORS—Script by Thomas Lennon and Fred Guiol.
DIRECTOR—Fred Guiol.
CAST—Bert Wheeler, Robert Woolsey, Dorothy Lee and others. The comedy team is as ever, if you like them. Delightful as ever. Wheeler and Woolsey in the wild and woolly West.

"WILD HORSE MESA" (PARAMOUNT) TIME—66 minutes. RELEASE DATE—not given.

PLOT—Chane Weymer incurs the hatred of Rand, a villainous trapper of the Wild West. Rand, however, after a period in town, resumes operations and manages to inve some of the settlers to the redskins. Rand, seeing that his partners' enthusiasm is cooling off owing to his own presence at the scene of operations, intrigue to have Ben believe that his brother is having a secret affair with Chane. Rand sees his chance, further proves that Rand previously committed a robbery for which Ben was blamed, and finally beats up Rand and his gangsters, and takes them into the saddle. Rand is killed by the king of the horses, which it seems remembered that one of its colts died at the hands of Rand's Wild West expedition. Rand fades out and the girl marries Chane.

CAST—Randolph Scott, Sally Blane and Fred Kohler. Pair.
DIRECTOR—Henry Hathaway.
CAST—John Wayne, Muriel Evans, Cy Kendall, Jack Clifford, Frank Glen, Herbert, Heywood and Arthur Aglesworth. All up to par.
Indie Circuit Members and EBMA Hold N.Y. Meetings

Groups held several meetings last week—the indie wheel lays next season’s groundwork—Eastern managers seek to strengthen group.

NEW YORK, April 18—Various manager meetings, held by much secrecy were attended by a large number of Indie Circuit members. The meeting was held under the auspices of the Burlesque Association and the Eastern Burlesque Managers’ Association. As far as the Indie Circuit is concerned, the purpose of the meetings was to discuss plans for next season as well as various problems confronting them. As for the EBMA, an effort is being made to strengthen the group. Both groups are understood to be apart of the Independent Circuit which focuses plans for the future. While theaters participate in the group, the BAA has no knowledge as to any particular party it can hold responsible in any dealings, members reveal they are unable to protect their own territories.

Furthermore, it is reported that the Indie Circuit members intend to approach the BAA with a request that the organization submit contracts earlier so that everything can be done before the season gets under way. The Indie meeting is also said to have discussed many plans for the new season, which will start out toward the Midwest. It is likely that Ivey Hirst, who heads the circuit, and Harry Brock will make a trip out to that territory shortly. Those present at the Indie meeting, whose it was said, were Hirst, Bert Carr, Jimmy Lake, Hor Nichols, Al Somerby and Jack Beck.

Wednesday’s EBMA meeting, held at the Brill Building, involved Sam Borin, who returned from Pinehurst, New York, and Carl Wilner, Max Rudnick and Harold Reynolds, who were in Cleveland and Schenectady, Ohio, respectively. One member, who returned from Pinehurst; California, Los Angeles; and Fresno; said it somewhat effectively with okeh ward-house production, It is rumored that the EBMA will meet on Wednesday, although several members of the Indie wheel met Sunday and Monday also. The Indie Circuit is understood to be considering forming a corporation, as a possible attempt to bring about better harmony with the Burlesque Artists’ Association, which is seeking to establish the responsibility of the group. While theaters participate in the group, the BAA has no knowledge as to any particular party it can hold responsible in any dealings, members reveal they are unable to protect their own territories.

The Indie meeting is also said to have discussed many plans for the new season, which will start out toward the Midwest. It is likely that Ivey Hirst, who heads the circuit, and Harry Brock will make a trip out to that territory shortly. Those present at the Indie meeting, whose it was said, were Hirst, Bert Carr, Jimmy Lake, Hor Nichols, Al Somerby and Jack Beck.

New Frisco Burly House

SAN FRANCISCO, April 18—Liberty Theater, local burly house in the heart of the Latin quarters, opened this week in a chain of fire burlesque theaters along one of the nicest and most prosperous streets in the city. The opening was attended by the principals of the show, who were also guests of the Berlens, owners of the Liberty. The show, which is a success, will continue for three weeks. It is reported that the show is well attended, and that the Liberty is doing a good business.

Eltinge, New York

(EIFLE PERSH AMEX)

(Reviewed Tuesday Afternoon, April 14)

This 42d street spot that houses the venerable Eltinge Follies, opened this week in a chain of fire burlesque theaters along one of the nicest and most prosperous streets in the city. The opening was attended by the principals of the show, who were also guests of the Berlens, owners of the Liberty. The show, which is a success, will continue for three weeks. It is reported that the show is well attended, and that the Liberty is doing a good business.

Burlesque Reviews

**Burly Briefs**

**THE MILLION-DOLLAR PERSONALITY STRIPPER...**

**Billy (Boo) Reed,** Danny Jacobs and wife, Vivian Hope, survivors of the recent fire at the Gayety, Louisville, have opened at the Eltinge, Cleveland, last Saturday. Danny is still nursing injuries sustained when he fell from a fire escape while trying to save his brother. He also lost his mother, eaten comedy coat and an overcoat in the fire. He also lost his lower plate when, in dashing from the burning theater, he fell, landing on his back pocket, etc. Bob Brewer and wife, forced out of the Gayety, Louisville, by the recent fire, have opened with Henry Prather's troupe at the Eltinge, New York.

**LET IT SNOW, LET IT SNOW...**

**Billy (Boo) Reed,** Danny Jacobs and wife, Vivian Hope, survivors of the recent fire at the Gayety, Louisville, have opened at the Eltinge, Cleveland, last Saturday. Danny is still nursing injuries sustained when he fell from a fire escape while trying to save his brother. He also lost his mother, eaten comedy coat and an overcoat in the fire. He also lost his lower plate when, in dashing from the burning theater, he fell, landing on his back pocket, etc. Bob Brewer and wife, forced out of the Gayety, Louisville, by the recent fire, have opened with Henry Prather's troupe at the Eltinge, New York.

**CHIQUE RIONE**

**The Rave of the Indie Circuit**

**NOW WITH 'THEY'RE OFF'**

Thanks to Ivey Hirst and Phil Rosenberg.
CHARLES V. TURNER, veteran tab manager and promoter, who recently assumed management of the Theater, Pittsburgh, is set for the season with a contract to play in all the state and territory. Turner is confident that his booking houses it will move under if the show continues to have difficulty.

WANTED IMMEDIATELY

FRANK (Red) Fletcher is at his father, Fred Fletcher, retired from burlesque in 1933 while playing the Republic last week and for a while remained there until the opening of the Gayety Theater fire. His dad passed away in retirement in his Brooklyn home, will remain there until the opening of the show.

JOY ST. CLAIR tried out her own act. Hot Blues Singer, G -String Comedian and the Fiddle, in the cast are Julian and the Six Modernettes. The show opened Sunday for Hal Kohn's Manhattan Theatre, Chicago, after a battle of three weeks with the Minneapolis and St. Paul stages.

GLEN DALE and members of his Modest Elephants troupe reached New York last night, en route from Scranton, Pa., to open at the Rialto, New York. The modest elephants are considered by many to be a great season with a lot of swell folks. They opened two weeks ago in Scranton, where they were a hit. The group plans to work across the country, playing in various parts of the United States and Canada.

JOE MALL, Manager.

ASSOCIATED AMUSEMENT OFFICES

401 South Michigan Ave., Chicago, Ill.

TICKETS

DANIEL A. MILLER, wire.

VERNON G. WELTON, State Theatre, Brooklyn, N. Y.

ASSOCIATED AMUSEMENT OFFICES

401 South Michigan Ave., Chicago, Ill.

TICKETS

DANIEL A. MILLER, wire.

VERNON G. WELTON, State Theatre, Brooklyn, N. Y.

ASSOCIATED AMUSEMENT OFFICES

401 South Michigan Ave., Chicago, Ill.

TICKETS

DANIEL A. MILLER, wire.

VERNON G. WELTON, State Theatre, Brooklyn, N. Y.

ASSOCIATED AMUSEMENT OFFICES

401 South Michigan Ave., Chicago, Ill.

TICKETS

DANIEL A. MILLER, wire.

VERNON G. WELTON, State Theatre, Brooklyn, N. Y.
For VAUDE

JACK MILFORD — young mimic now with the Olde World Restaurant, New York. Does takeoff on Jimmie Walker. Butterworth and others, achieving a surprising similarity in appearance, voice and personality. Looks like a real comer.

For LEGIT

GENEVIEVE DUPPY—recent graduate of the American Academy of Dramatic Arts, where she gave some excellent performances in the student productions. Flawless type, but can handle different dramatic roles in topnotch style, giving sound, sensitive and effective interpretations.

FLORENCE TARR, petite brune, who appeared in legitimate given her the chance.

For FILMS

DAVE OLIVER—Universal cameraman, who did a bit as a sweepstakes winner in "A Happy Boy." Answered. One of the funniest bits ever filmed. He mopus Oliver off as a real laugh get- ter, his name was omitted from The Billboard's column story headed "Thriving Industry," but, according to sources in Hollywood, New York, he did three monologues, each one a sensitive and highly dramatic rendition.

There will be three changes of pro- jection.
DTBA Protests Government's Invading Dance School Field

NEW YORK, April 18.—The Dancing Teachers Business Association has developed a most effective means of attacking the government's employing of the DTBA's own members as teachers in its schools. The Spring Theater Project, Recreation Project, National Youth Administration, and the WPA are all demanding the DTBA's cooperation in furnishing school teachers. The DTBA has accepted, and, in fact, has stopped employing teachers in its schools because of the stringent standards set by the government agencies. The DTBA feels that it is being driven to a point where it cannot continue to function as a school for the training of dance teachers.

The DTBA attacks improper checking on the ability of the students to pay for instruction. It stresses the angle that one of the problems of the projects is "not bona fide dancing teachers," and the DTBA feels that this is an unfair attack on the school. It is also unfair to the students who are paying for their instruction.

Rose Keeps Hippodrome

NEW YORK, April 18.—Billie Rose, by order of the law firm Street Corporation, will continue to operate the Hippodrome. The DTBA plans to sue this order and will probably produce a musical version of "The Jazz Age." The season, in accordance with his contract for the management of the Hippodrome, will be closed, and for the benefit of the conventions and for any other charities the DTBA feels will be more likely and have a hole or two, the company will take the Hippodrome at a non-profit fee—let it's a hole or two—let it is a cataract.

The promoters don't seem to understand the idea of a non-profit fee. The DTBA is willing to accept the fee, but the group is unwilling to give up its control of the school.

Arnold Still Cine Prez

HOLLYWOOD, April 19.—John Arnold has been re-elected president of the American Society of Cinematographers for sixth annual convention, election last week. Victor Miller becomes first vice-president, Charles Jackson, second vice-president, and James Van Fleet, third vice-president. Arnold and Good were re-elected treasurer and secretary.

Endurance Shows

Conducted by DON KING, Cincinnati, Office

DON J. KING, contestant, writes from the Miami tent show. "If this is the last issue of The Billboard, and I know it is, I will announce the Will announce the results of the contest here in my sixth week and expect to keep an eye on the Letter List."

TYLER WHEELER, contestant, writes from the Miami tent show. "If this is the last issue of The Billboard, and I know it is, I will announce the results of the contest here in my sixth week and expect to keep an eye on the Letter List."

SYLVIA MCCALL, New York, says she is entering the contest from Danny Bramer, King-Wong, Vogue, Pop Miller, Jimmy Vine, Larry, Jackie Gage and Buddy Berkshire.

C. A. DILL, writes from Ponce, Colombia, "The Endurance Tournament, I have been thinking of trying these three days. I was auditor on the last two Nightshades shows and I have been thinking of trying these three days. I was auditor on the last two Nightshades shows and I have been thinking of trying these three days."

DONNA SANDAY is with Illinois Endurance Tournament, I have been thinking of trying these three days. I was auditor on the last two Nightshades shows and I have been thinking of trying these three days."

HERBERT BURDINE discusses Endurance shows in a letter to The Forum. See Public's fancy runs around the last named, as unusual and more than a word should be said in praise of the show as this contest will be held in the East, opening April 18. Will announce the results of the contest here in my sixth week and expect to keep an eye on the Letter List."

MORE POWER to friend Leo A. Seltzer! Since leaving walkathons he has been working on his own and with considerable success in a number of spots about the country. Last week he and his Roller Derby were given a four-bout tour, and that on account of a matter of a man, Bob Currier, who saw the show. The dance team is known as Mason and Allen.

HAL J. ROSS and RAY DUNLAP

Announcing Drag Colt of Charlotte, N. C. This contest will be held in the East, opening May 7, and will be booked for conventions and other dance associations are attracting in the topnotch performing of the second half. The impresario of the old-line Russian ballet, thus giving an winging to the impresario of the old-line Russian ballet, thus giving a new and unique entertainment.

THE BILLY ROSE TANGLED FLOWERS Cabaret, Juarez, Mexico. There has never been a death derbies. This contest will be held in the East, opening April 18. Will announce the results of the contest here in my sixth week and expect to keep an eye on the Letter List."

TULLIE SWEET and Duffy Tursaitano want all their friends to know they are entering the contest. Tullie Wheeler, show and would like to hear from Kathleen Little, Mille Green, Lillian Collyer, W. F. Clark and ourselves."

WALTER PICKER

ELMER E. RICHARDS, president of the NEAA. He's another who is getting to be a bit too big for his britches. He is a member of the NEAA. He's another who is getting to be a bit too big for his britches. He is a member of the NEAA. He's another who is getting to be a bit too big for his britches. He is a member of the NEAA. He's another who is getting to be a bit too big for his britches. He is a member of the NEAA. He's another who is getting to be a bit too big for his britches. He is a member of the NEAA.

DONNA SANDAY is with Illinois Endurance Tournament, I have been thinking of trying these three days. I was auditor on the last two Nightshades shows and I have been thinking of trying these three days."

HERBERT BURDINE discusses Endurance shows in a letter to The Forum. See Public's fancy runs around the last named, as unusual and more than a word should be said in praise of the show as this contest will be held in the East, opening April 18. Will announce the results of the contest here in my sixth week and expect to keep an eye on the Letter List."
Dancing as Aid to Health

Advocated by Many Doctors

Philadelphia professors urge greater publicizing of dancing as health aid—widens field for schools—can attract new students strictly on this angle

PHILADELPHIA, April 18.—Dr. Ann Tomkins Gibson, surgeon and former clinical professor of obstetrics at the Woman's College Hospital here, said the advantages of the dance as a therapeutic measure had been demonstrated by other medical experts. "Dr. Gibson has a private practice of dancers, as well as doctors. He has observed many cases of successful and preventive benefits for some years. Because of the good results obtained, Dr. Gibson has been urged to publicize the medical profession has not taken free advantage of the benefits the mediol should get together, dose of dancing making the patient more energetic. The therapeutic value of the dance is furthered by doctors, as well as dancers, through a more active and preventive benefits for some years.

The physicians of the college of the Woman's Medical College, said "the physicians of the college of the American Federation of Actors, believe in its body mechanics," especially important in orthopedic work. Dr. Gibson has always been a firm believer in supplementing medical and surgical treatment with mental hygiene, as illustrated by the question, "If your back is the crooked?" she asked. "Dancing helps both the crooked back and the crooked mind. It releases the mind from worry and stress, and is an important and neglected field. Its proper utilization may make a proper preparation for life."

Dr. Gibson believes that dancing is important to the woman who expects to bear children. She believes women should begin ballet and accurate work while children and be taught by professional teachers. She believes most conditions in which nerves and muscles are in a state of tension, it gives muscles not only strength but elasticity.

She believes in its "profound effect" on the mental and emotional life of girls. "By improving the circulation and clearing the system, dancing has a stimulating, gives a sense of accomplishment and confidence and thus a feeling of well-being, of health, and carriage." The rhythm and balance required in dancing are also said to be beneficial.

Dr. Gibson said there is nothing better for fast feet than dance exercises. While jumping over the moon could not cure rheumatism, it could not be damaged and the mental attitude of a paralytic victim.

Miss Vida Fastofsky, secretary of the corporation of the Woman's Medical College, and in the mind of the college, particularly the women physicians, are very much interested in the ballet because, for a number of years, they are very much interested in the ballet. They are in a state of tension, it gives muscles not only strength but elasticity. The rhythm and balance required in dancing are also said to be beneficial.

Dr. Gibson believes that dancing is important to the woman who expects to bear children. She believes women should begin ballet and accurate work while children and be taught by professional teachers. She believes most conditions in which nerves and muscles are in a state of tension, it gives muscles not only strength but elasticity.

She believes in its "profound effect" on the mental and emotional life of girls. "By improving the circulation and clearing the system, dancing has a stimulating, gives a sense of accomplishment and confidence and thus a feeling of well-being, of health, and carriage." The rhythm and balance required in dancing are also said to be beneficial.

Dr. Gibson said there is nothing better for fast feet than dance exercises. While jumping over the moon could not cure rheumatism, it could not be damaged and the mental attitude of a paralytic victim.

Miss Vida Fastofsky, secretary of the corporation of the Woman's Medical College, and in the mind of the college, particularly the women physicians, are very much interested in the ballet because, for a number of years, they are very much interested in the ballet.

Dance as Aid to Health

Advocated by Many Doctors

Philadelphia professors urge greater publicizing of dancing as health aid—widens field for schools—can attract new students strictly on this angle

PHILADELPHIA, April 18.—Dr. Ann Tomkins Gibson, surgeon and former clinical professor of obstetrics at the Woman's College Hospital here, said the advantages of the dance as a therapeutic measure had been demonstrated by other medical experts. "Dr. Gibson has a private practice of dancers, as well as doctors. He has observed many cases of successful and preventive benefits for some years. Because of the good results obtained, Dr. Gibson has been urged to publicize the medical profession has not taken free advantage of the benefits the mediol should get together, dose of dancing making the patient more energetic. The therapeutic value of the dance is furthered by doctors, as well as dancers, through a more active and preventive benefits for some years.

The physicians of the college of the Woman's Medical College, said "the physicians of the college of the American Federation of Actors, believe in its body mechanics," especially important in orthopedic work. Dr. Gibson has always been a firm believer in supplementing medical and surgical treatment with mental hygiene, as illustrated by the question, "If your back is the crooked?" she asked. "Dancing helps both the crooked back and the crooked mind. It releases the mind from worry and stress, and is an important and neglected field. Its proper utilization may make a proper preparation for life."

Dr. Gibson believes that dancing is important to the woman who expects to bear children. She believes women should begin ballet and accurate work while children and be taught by professional teachers. She believes most conditions in which nerves and muscles are in a state of tension, it gives muscles not only strength but elasticity. The rhythm and balance required in dancing are also said to be beneficial.

Dr. Gibson said there is nothing better for fast feet than dance exercises. While jumping over the moon could not cure rheumatism, it could not be damaged and the mental attitude of a paralytic victim.

Miss Vida Fastofsky, secretary of the corporation of the Woman's Medical College, and in the mind of the college, particularly the women physicians, are very much interested in the ballet because, for a number of years, they are very much interested in the ballet.

Dance as Aid to Health

Advocated by Many Doctors

Philadelphia professors urge greater publicizing of dancing as health aid—widens field for schools—can attract new students strictly on this angle

PHILADELPHIA, April 18.—Dr. Ann Tomkins Gibson, surgeon and former clinical professor of obstetrics at the Woman's College Hospital here, said the advantages of the dance as a therapeutic measure had been demonstrated by other medical experts. "Dr. Gibson has a private practice of dancers, as well as doctors. He has observed many cases of successful and preventive benefits for some years. Because of the good results obtained, Dr. Gibson has been urged to publicize the medical profession has not taken free advantage of the benefits the mediol should get together, dose of dancing making the patient more energetic. The therapeutic value of the dance is furthered by doctors, as well as dancers, through a more active and preventive benefits for some years.

The physicians of the college of the Woman's Medical College, said "the physicians of the college of the American Federation of Actors, believe in its body mechanics," especially important in orthopedic work. Dr. Gibson has always been a firm believer in supplementing medical and surgical treatment with mental hygiene, as illustrated by the question, "If your back is the crooked?" she asked. "Dancing helps both the crooked back and the crooked mind. It releases the mind from worry and stress, and is an important and neglected field. Its proper utilization may make a proper preparation for life."

Dr. Gibson believes that dancing is important to the woman who expects to bear children. She believes women should begin ballet and accurate work while children and be taught by professional teachers. She believes most conditions in which nerves and muscles are in a state of tension, it gives muscles not only strength but elasticity. The rhythm and balance required in dancing are also said to be beneficial.

Dr. Gibson said there is nothing better for fast feet than dance exercises. While jumping over the moon could not cure rheumatism, it could not be damaged and the mental attitude of a paralytic victim.

Miss Vida Fastofsky, secretary of the corporation of the Woman's Medical College, and in the mind of the college, particularly the women physicians, are very much interested in the ballet because, for a number of years, they are very much interested in the ballet.

Dance as Aid to Health

Advocated by Many Doctors

Philadelphia professors urge greater publicizing of dancing as health aid—widens field for schools—can attract new students strictly on this angle

PHILADELPHIA, April 18.—Dr. Ann Tomkins Gibson, surgeon and former clinical professor of obstetrics at the Woman's College Hospital here, said the advantages of the dance as a therapeutic measure have been demonstrated by other medical experts. "Dr. Gibson has a private practice of dancers, as well as doctors. He has observed many cases of successful and preventive benefits for some years. Because of the good results obtained, Dr. Gibson has been urged to publicize the medical profession has not taken free advantage of the benefits the mediol should get together, dose of dancing making the patient more energetic. The therapeutic value of the dance is furthered by doctors, as well as dancers, through a more active and preventive benefits for some years.

The physicians of the college of the Woman's Medical College, said "the physicians of the college of the American Federation of Actors, believe in its body mechanics," especially important in orthopedic work. Dr. Gibson has always been a firm believer in supplementing medical and surgical treatment with mental hygiene, as illustrated by the question, "If your back is the crooked?" she asked. "Dancing helps both the crooked back and the crooked mind. It releases the mind from worry and stress, and is an important and neglected field. Its proper utilization may make a proper preparation for life."

Dr. Gibson believes that dancing is important to the woman who expects to bear children. She believes women should begin ballet and accurate work while children and be taught by professional teachers. She believes most conditions in which nerves and muscles are in a state of tension, it gives muscles not only strength but elasticity. The rhythm and balance required in dancing are also said to be beneficial.

Dr. Gibson said there is nothing better for fast feet than dance exercises. While jumping over the moon could not cure rheumatism, it could not be damaged and the mental attitude of a paralytic victim.

Miss Vida Fastofsky, secretary of the corporation of the Woman's Medical College, and in the mind of the college, particularly the women physicians, are very much interested in the ballet because, for a number of years, they are very much interested in the ballet.

Dance Teachers and Actors' Union Discuss Tieup Angles

NEW YORK, April 18.—Leaders of dance teachers associations and of the variety performers' union have been discussing the possibility of arranging whereby graduates of accredited dance colleges each year will be given a one-week contract to appear in the American Federation of Actors, which is a union organizing dancers, and other professional entertainers, has already laid out a preliminary plan of co-operation. It is leaving next week on a Coast-to-Coast tour, and will confer with dance organizations along the way.

This tieup is expected to make it easier for graduate students to turn profession, with no belonging to associations in the tieup, with a notable group of outsiders help when turning professional. This tieup may lead to the setting up of apprenticeship standards which might possibly keep students longer at dance school.
All Set for Spring Revues

Pittsburgh schools busy rehearsing shows—news of leading dance studios

PHILADELPHIA, April 18.—Two former pupils here joined the growing ranks of "talented youngsters who have made good." "Tiny" Wolfson, formerly with Lou Bolot's School of Dancing, is now a steady position with Abe Lyman's and "Tin Pan Alley" style of dancing, Bill Pillin's studio contributes Marguerite Bowen, who, after a stay on Broadway, is now a dancing star in Chicago. Gene Kelly, after directing the Cap and Crown Revue for the Gown's Out for the Count revue which opened at the Nixon Theater Monday, will return to the school to direct his school's annual show at the same theater June 1. He will present a show in Johnstown this summer. Jack Bowman will again be the first dance teacher here to present a yearly recital. His show, lasting a cast of over 400, will be presented at the Grotto Ballroom June 8. In making his decision, local dance teachers who have been featured during the past season, including the outstanding show of the season, a dance specialty in Al Jolson's "Fats," will be asked to night spots in space.

Philadelphia, April 14—Heartfelt good wishes on the occasion of the 20th anniversary of the Philadelphia Civic Ballet. The Philadelphia Civic Ballet is in charge of dance programs at the Civic Opera House, and has a long history of producing fine dance productions. The 20th anniversary marked a significant milestone in the ballet's history, and the program included a variety of performances that showcased the company's talent and expertise in the field of dance.

Hollywood War On Gyp Schools

Film producers, Better Business Bureau, established schools join drive

HOLLYWOOD, April 18. — War was declared here last week on all kinds of swindlers, with the formation of an investigating committee by the American Motion Picture Producers, the Los Angeles Better Business Bureau and the Los Angeles Bar Association. The drive will be given full cooperation by legitimate schools and teachers who have been featured in the national and local press.

With the current popularity of chal- lenge pictures there is a good many fly-by-night schools, catering mainly to the gullible and guiltable nostrums. According to J. H. Thomas, committee chairman and board of education president, the challenge school is only one of the many shams and devices that are fired into the public eye.

On the heels of these activities outstanding recital here this month featured by the Los Angeles Better Business Bureau, which has been active in the elimination of swindles and the protection of the consumer, is another excellent example of the type of wholesome activity that is being given a good deal of publicity today.

Outstanding recital here this month featured by the Los Angeles Better Business Bureau, which has been active in the elimination of swindles and the protection of the consumer, is another excellent example of the type of wholesome activity that is being given a good deal of publicity today.

N.Y. Dance Studios Active;
New Courses, Student Shows

NEW YORK, April 18 — Local dance studios are enjoying heavy enrollments and are now counting on their success for this year's recitals. The Jack Blue School has just completed a successful season. Jack Blue Music Publishing Company, Blue will mark his 20th year in the city, is continuing to grow, population- ing the numbers over the radio first. London Bay English and Blue are considering making plans for the next fall season. One of the most popular schools in the city, is the Blue School, which has established a fine reputation for itself in the field of dance.

Because of the recent fire at the Annexe, many dance studios have been forced to close, and many have had to move out of their present locations. However, the city is still alive with dance activity, and many studios are continuing to offer classes in their new locations. This includes both the Blue School and the Jack Blue Music Publishing Company, which have both moved to new locations in the wake of the fire at the Annexe.

The Blue School is now located at 52 West 36th Street, and the Jack Blue Music Publishing Company is now located at 50 West 36th Street. Both schools are continuing to offer classes in their new locations, and are looking forward to a successful year of dance education.

NEWS OF PHILLY DANCE STUDIOS

PHILADELPHIA, April 18. — Junior Theater Guild of the Associated Dance and Drama Academy presented "A Connecticut Yankee" at the Lafayette Theater. Cast included: Jack Wolpin, lead role; Bob Steele, the gypsy; Burke; and others.

SYNONYMS, reference to the dictionary's original use of the word.
Activity in Los Angeles

Dance, drama, music studios busy; little theaters, radio schools also active

LOUIS ANGELES, April 18—Henry Wagstaff Grubb's farce, March Hares, was given its West Coast run at the El Capitan Theater. The play was presented by Frank Prince, Jane Osbourn and Violet Lozada.

Penthouse Girls, comedy fare by Betty and Mildred Bob Lively, is in rehearsal at the Auditorium. Cast is made up primarily of students, with George Remsen directing.

The production of the new Ben Bard School's Little Theater is The Virgin Queen's Daughters, by father W. W. Whalen, one-time actor, and for the past 20 years pastor of the Old Jesus Mission at Orlando, Fla. Piece opens Monday.

KMT Tallis of the Hollywood Associated Studios presented an Eastern variety fantasy at the Broadway-Hollywood Department Store little theater. The cast is made up of the students of the studio school Tuesdays, Thursdays, and Saturdays. School is also on KMT Saturday nights.

Special radio equipment has been installed at the Belcher School of the Dance to give new courses in radio and picture singing.

Dance classes at the Belcher School of the Dance have beginners' classes open for new pupils.

Seven Kids was presented by Junior Playmen at the Paramount, which has been placed with Belcher for dancing training.

Dancing Stone is offering scholarships to the Journey's End Studio, Scholarship War, and American Boys and Girls Aid organizations.

Maestro Giudio Casselotti is opening a new voice school in Hollywood.

746 students, average of eight actor and dancer, has been signed by the Belcher School for a new technique.

The University of Music is opening a department of Spanish dancing under Rafael Canizares, the famous Spanish dancer. He trained his father in Madrid and Seville.

Only a few weeks ago the dance class, has joined the Ernst Belcher Studios in charge of the department.

Fred W. Blockett, in addition to teaching in his own studio here, is making two trips each week to San Francisco to teach there. He has trained the Our Gang troupe of Hal Roach children for their weekly shows. Seven Kids has been staged and taught them several dances.

Robert E. Bell, ballet master of the Paris, has joined the Belcher Studios as solo dancer, and has been chosen by Edwin Lester for solo dancing in advanced light opera series here.

Biel Meglin recently supervised several sequences in Paramount's Too Many Parents, in which more than 20 Meglin students were employed.

Summer appearance—Now is the time people are thinking of buying some cool summer clothes. Ned Wayburn, chairman of the board of directors of Belcher School, is offering his customers at this particular time. Joe is chief of his sales, but music schools can almost do the same thing, but on a smaller scale, of course.

Radio theme—News comes that several colleges have organized drama groups to develop their radio theme. They have been following the trend all over the country. Smart musical, vocal and acting schools have a good chance. Monthly shows enable picking better students and giving them a chance to do better and unhampered by restrictions or given in the small hall, the monthly show can become a good business builder.

Plan Detroit Recital

DETROIT, April 18—Ethy Riddle Studio of Stage Art are working on their annual recital to be given June 7 at the Masonic Temple. New classes in tap and acrobatics now being formed.

For Further Information:
Anyone interested in obtaining street addresses and other information concerning schools advertised in this department should communicate with blank Barry's Clay, 1546 Broadway, New York.

FREE DANCE LESSONS
Either Original or Ballet
ALSO WRITE FOR FREE CATALOGUE OF ORIGINAL DANCES

PEGGY V. TAYLOR 217 W. 46th St., N. Y. C. T. Y.

Peggy V. Taylor

The Vogue in Tap

STYLE - TECHNIQUE - GRACE 

Dancing School of the Stars

113 W. 57th St., Studio 618, New York City

FRED ASTAIRE

INstructor in Dance and Dance Technique

TAP DANCING AND MODERN DANCE

A $50.00 Normal Course for Only $2.50.

Instructor in Tap Dancing and Modern Dance

PLAYS THE CASTANETS!

New and Authentic Home Study Course

Nicholas Tsoukalas

FAMOUS SPANISH DANCER

$3

128 So. Wabash Avenue - Chicago

THE BILLBOARD - April 25, 1936

THEATRE SCHOOLS

STAGE STRUCK

WHY DO YOU FEAR 

EXPERIENCE IS THE BEST TEACHER

MAMETTE R. BURKE

SISTER M. JAMIE, O.S.S.

746 East 59th Street, New York City.

ALBANIERI STORE

New in Its 25th Season, 9 East 59th Street, New York City.

DANCE OF THE STARS

30

HELLO, NOO!!!

Drill.°

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

STAGE STRUCK

WHY DO YOU FEAR

EXPERIENCE IS THE BEST TEACHER

MAMETTE R. BURKE

SISTER M. JAMIE, O.S.S.

746 East 59th Street, New York City.

ALBANIERI STORE

New in Its 25th Season, 9 East 59th Street, New York City.

DANCE OF THE STARS

30

HELLO, NOO!!!

Drill.°

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.
**Philadelphia Music, Vocal Studios Busy With Recitals**

**Philadelphia, April 16** — Louis Kanze, noted local composer, and teacher introduced his first Ids. recital, as co-recitalist in the two piano recital, at the Academy of Music, Philadelphia. A recital by pupils of Horace van Buskirk was given at the Curtis Institute by Elise MacFarlane, Roberta Adams, and Eugene Zetlin. Dips. and Selma Amseloff, with Vladimir Horowitz. The Granoff Violin Studios presented students in recital at the Curtis Institute and St. Luke's Church. The Settlement Music School and the McIntyre School presented recitals. The Br ❤ X School of Music also held their recital. A faculty duo-piano recital at the Y.M.C.A. School of Music had Benjamin J. iphone and Alvy Bailey, assisted by Frieda Strowhouer, conductor. The Phillips Jenkins (Quartet of Mrs. Jenkins' Vocal Studios), comprising Mary Duncan, Charlotte Bisil and Ethel Lawrence, will give a program, accompanied by a concert pianist, at the Ebell Club, Philadelphia, Pa., Thursday, April 17. Joseph W. Clarke is continuing his recital in an establishment. The Zahn-Chen Music School, also in the same city, will give a free recital at the temple of Cantor on Sunday, April 17. The New York Youth School of Music will give a recital in April, with pupils of Vinson Noon's recital, held Thursday.

**AMERICAN ACADEMY OF DRAMATIC ARTS**

Founded in 1884 by Franklin H. Sargent

The foremost institution for Dramatic and Expression Training in America. The courses of the Academy furnish the essential preparation for Teachers and Directing as well as for Acting.

**SPRING TERM STILL OPEN**

For Catalog address the Secretary, Room 145 D, Carnegie Hall, N.Y.

The Billboard 31

**TEACHERS! STUDENTS!**

Vocal and Dramatic RECORDINGS

The Finest Permanent Recordings at a Low Cost.

Sung in English, Italian, French, and German.

Monarch Recording Co., 1625 Broadway, New York.

**Philadelphia Music, Vocal Studios Busy With Recitals**

**Philadelphia, April 16** — Louis Kanze, noted local composer, and teacher introduced his first Ids. recital, as co-recitalist in the two piano recital, at the Academy of Music, Philadelphia. A recital by pupils of Horace van Buskirk was given at the Curtis Institute by Elise MacFarlane, Roberta Adams, and Eugene Zetlin. Dips. and Selma Amseloff, with Vladimir Horowitz. The Granoff Violin Studios presented students in recital at the Curtis Institute and St. Luke's Church. The Settlement Music School and the McIntyre School presented recitals. The Br ❤ X School of Music also held their recital. A faculty duo-piano recital at the Y.M.C.A. School of Music had Benjamin J. iphone and Alvy Bailey, assisted by Frieda Strowhouer, conductor. The Phillips Jenkins (Quartet of Mrs. Jenkins' Vocal Studios), comprising Mary Duncan, Charlotte Bisil and Ethel Lawrence, will give a program, accompanied by a concert pianist, at the Ebell Club, Philadelphia, Pa., Thursday, April 17. Joseph W. Clarke is continuing his recital in an establishment. The Zahn-Chen Music School, also in the same city, will give a free recital at the temple of Cantor on Sunday, April 17. The New York Youth School of Music will give a recital in April, with pupils of Vinson Noon's recital, held Thursday.
Cleveland.

Theatrical men in their letters about poor show business of the past few years talk about the present condition of the entertainment depression. But to my way of thinking they could learn a lot from the entertainers of exisiting conditions if they would only stop for a moment to reflect on what is happening in the entertainment world today.

Sees Nothing New in Modern Dance

The Forum

Dance Revues These are the great imitations of the great revues of the past. This is the impression of the performers, trying to judge the audience's reactions on their reactions. The audience is the one who decides if it is good or bad. It is not necessary for the latter to see anything new, as it is just like being in a theater where there are no spectators, where the audience is just a group of blind persons enjoying the show without knowing what is happening.

The show is supposed to be a perfect sensation of the theatre, but it is not. It is not necessary for the audience to feel any sensation in order to enjoy the show. The audience is not there to see anything new, but to enjoy the show itself.

According to the play, this room was occupied by a brother and sister, who were mostly of the natural sequence of the arts.

The performance consists of a large double bed prominently displayed. The room was equipped with a television set, a recording machine, and a variety of music boxes. The audience was occupied by a group of blind persons enjoying the show.

For instance, most of the emcees were merely reproductions of the old revue productions as "new" ensemble for entertainment. In the old days, the emcees were the ones who introduced the acts, provided the material, and ran the show.

The Billboard, Box 872, Cincinnati, O.

The Largest Circulation of Any Amusement Weekly in the World

Member Audit Bureau of Circulation

Published Every Week

By The Billboard Company, Inc.

R. S. LITTFELDT, President and General Manager

E. W. EVANS, Secretary-Treasurer.

DISPLAY ADVERTISING

Full Page Rate: $175.00; Half Page Rate: $100.00; Quarter Page Rate: $75.00

Subscription rates, payable in advance.

1018 19th Street, N.W., Washington 9, D.C. 

CAUTION: In all incoming letters, please use the 6th Floor, Box 872, Cincinnati, O. 

RETAIL LIST: 

1416 Commerce Street. 

NEW YORK CITY - 6th Floor, Box 872, Cincinnati, O. 

Subscription rates, payable in advance.

1416 Commerce Street. 

A non-advertising real estate firm, whose business is advertising.

The Billboard reserves the right to edit all advertising matter.

Vol. XLVIII.

April 25, 1936

No. 17

M. F. TROSTLE.

Theatrical men in their letters about poor show business of the past few years talk about the present condition of the entertainment depression. But to my way of thinking they could learn a lot from the entertainers of existing conditions if they would only stop for a moment to reflect on what is happening in the entertainment world today.

The Forum

Dance Revues These are the great imitations of the great revues of the past. This is the impression of the performers, trying to judge the audience's reactions on their reactions. The audience is the one who decides if it is good or bad. It is not necessary for the latter to see anything new, as it is just like being in a theater where there are no spectators, where the audience is just a group of blind persons enjoying the show without knowing what is happening.

The show is supposed to be a perfect sensation of the theatre, but it is not. It is not necessary for the audience to feel any sensation in order to enjoy the show. The audience is not there to see anything new, but to enjoy the show itself.

According to the play, this room was occupied by a brother and sister, who were mostly of the natural sequence of the arts.

The performance consists of a large double bed prominently displayed. The room was equipped with a television set, a recording machine, and a variety of music boxes. The audience was occupied by a group of blind persons enjoying the show.

For instance, most of the emcees were merely reproductions of the old revue productions as "new" ensemble for entertainment. In the old days, the emcees were the ones who introduced the acts, provided the material, and ran the show.

The Billboard, Box 872, Cincinnati, O.

The Largest Circulation of Any Amusement Weekly in the World

Member Audit Bureau of Circulation

Published Every Week

By The Billboard Company, Inc.

R. S. LITTFELDT, President and General Manager

E. W. EVANS, Secretary-Treasurer.

DISPLAY ADVERTISING

Full Page Rate: $175.00; Half Page Rate: $100.00; Quarter Page Rate: $75.00

Subscription rates, payable in advance.

1018 19th Street, N.W., Washington 9, D.C. 

CAUTION: In all incoming letters, please use the 6th Floor, Box 872, Cincinnati, O. 

RETAIL LIST: 

1416 Commerce Street. 

NEW YORK CITY - 6th Floor, Box 872, Cincinnati, O. 

Subscription rates, payable in advance.

1416 Commerce Street. 

A non-advertising real estate firm, whose business is advertising.

The Billboard reserves the right to edit all advertising matter.

Vol. XLVIII.

April 25, 1936

No. 17

M. F. TROSTLE.
ANDERSON—William H., 84, former president of Western Michigan University, Grand Rapids, Mich., April 12 after a long illness. Survived by his widow, a daughter, Mrs. Harry Reader, showfolks, in St. Elizabethtown, N. J., and two sons, the Rev. John Anderson of Denver, Colo., and Charles F. Anderson of Fort Worth, Tex.

BARTNESS—Isaiah, 81, P. O. Box 370, Bridgewater, N. J., April 16, following a short illness. Survived by his widow, Maggie, three daughters, Mrs. John Kerley of St. Catharines, Ont., Mrs. Margaret Fisher of Stoney Brook, Suffolk, Va., and Mrs. Thomas Moodie of Bridgewater, N. J., and one son, T. H. Bartness of Bridgewater, N. J.

BASSETT—Mrs. Georgie Bassett, formerly of Boston, Mass., and a resident of Florence, S. C., April 15, following an illness of three weeks. Survived by her husband, the Rev. C. F. Bassett, of Florence, S. C., and two daughters, Mrs. H. E. Latham, of Raleigh, N. C., and Miss Georgie Bassett of Florence, S. C.

HATAWAY—Noble, young musician and composer of many songs, a native of Memphis, Tenn., April 14. Survived by his parents, Mr. and Mrs. J. W. Hataway, of Memphis, Tenn.

JOHNSON—Louise, 20, of Elgin, Ill., April 13. Survived by her parents, Mr. and Mrs. George Johnson, of Elgin, Ill., two sisters and three brothers.

KEELER—Amy Howard, 70, of Nashville, Tenn., April 13. Survived by her husband, a retired engineer, and by three children.

KEELER—James W., 87, of San Francisco, Calif., April 10, following a brief illness. He was a partner in the Law Firm of H. H. Keeler and Keeler.

MILLER—Fred J., 56, of New Castle, Del., April 13, of a heart attack. Survived by his widow, a daughter, a son, a brother and a sister.

MURPHY—Robert B., 55, brother of Miss Patricia Murphy, film comedian, April 11 in Ocean Park, Calif., of a heart attack.

PATTINZ—Mrs. Elizabeth, 66, of John Patuzni, on the west coast, died April 8 from cancer of the jaw. Survived by two sisters and a brother.

PETERS—William D., 25, of Chicago, Ill., April 12, following an illness of two weeks. Survived by his father, Mrs. William D., a brother and a sister.

THURSTON—Miss Georgie Thurston, internationally known magician and for more than a quarter of a century the leading magician and illusionist in the world, April 10, after a long illness. Survived by his widow, Mrs. Harry Reader, and two sisters.

TITTERTON—Nancy Evans, 34, of New York City, April 12, following an illness of two weeks. She was a member of the American Society of Magicians and a member of the New York City Society of Magicians, and had been a member of the magic club in New York City for many years.

VOGT—Mrs. Inez, 69, of Columbus, Ohio, April 13, after a long illness. She was a member of the Order of the Eastern Star.

WILLARD—Harold, 80, of Los Angeles, Calif., April 11, following a brief illness. Survived by his wife, a daughter and a son.

WOMACK—Mrs. Howard, 73, of New York City, April 10, following an illness of two weeks. Survived by her husband, a daughter and a son.

DALLAVO—Mrs. William D., 25, wife of William D., of Elgin, Ill., April 12, following an illness of two weeks. Survived by her husband, a brother and two sisters.

DANIELS—Avery, 50, of Chicago, Ill., April 11, following an illness of two weeks. Survived by his wife, a daughter and two sons.

DUNSTANT—Howard W., 61, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

HALL—William H., 65, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

GALDO—Marie, 28, of New York City, April 11, following an illness of two weeks. Survived by her husband, two sisters and a brother.

HEBBRON—Arthur, 33, president of the Great Lakes Exposition Company, April 11, following an illness of two weeks. Survived by his widow, a daughter and two sons.

JOSEPHS—Lew, 38, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

SMITH—Mrs. Anna (Mom), widow of John Smith, of Chicago, Ill., April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

JONES—Eliza, 67, of New York City, April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

SMITH—Mary A., 56, of Chicago, Ill., April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

WITTER—Robert B., 55, brother of Miss Patricia Murphy, film comedian, April 11 in Ocean Park, Calif., of a heart attack.

THURSTON—Miss Georgie Thurston, internationally known magician and for more than a quarter of a century the leading magician and illusionist in the world, April 10, after a long illness. Survived by his widow, Mrs. Harry Reader, and two sisters.

TITTERTON—Nancy Evans, 34, of New York City, April 12, following an illness of two weeks. She was a member of the American Society of Magicians and a member of the New York City Society of Magicians, and had been a member of the magic club in New York City for many years.

WILLARD—Harold, 80, of Los Angeles, Calif., April 11, following a brief illness. Survived by his wife, a daughter and a son.

WOMACK—Mrs. Howard, 73, of New York City, April 10, following an illness of two weeks. Survived by her husband, a daughter and a son.

DALLAVO—Mrs. William D., 25, wife of William D., of Elgin, Ill., April 12, following an illness of two weeks. Survived by her husband, a brother and two sisters.

DANIELS—Avery, 50, of Chicago, Ill., April 11, following an illness of two weeks. Survived by his wife, a daughter and two sons.

DUNSTANT—Howard W., 61, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

HALL—William H., 65, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

GALDO—Marie, 28, of New York City, April 11, following an illness of two weeks. Survived by her husband, two sisters and a brother.

HEBBRON—Arthur, 33, president of the Great Lakes Exposition Company, April 11, following an illness of two weeks. Survived by his widow, a daughter and two sons.

JOSEPHS—Lew, 38, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

SMITH—Mrs. Anna (Mom), widow of John Smith, of Chicago, Ill., April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

JONES—Eliza, 67, of New York City, April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

SMITH—Mary A., 56, of Chicago, Ill., April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

WITTER—Robert B., 55, brother of Miss Patricia Murphy, film comedian, April 11 in Ocean Park, Calif., of a heart attack.

THURSTON—Miss Georgie Thurston, internationally known magician and for more than a quarter of a century the leading magician and illusionist in the world, April 10, after a long illness. Survived by his widow, Mrs. Harry Reader, and two sisters.

TITTERTON—Nancy Evans, 34, of New York City, April 12, following an illness of two weeks. She was a member of the American Society of Magicians and a member of the New York City Society of Magicians, and had been a member of the magic club in New York City for many years.

WILLARD—Harold, 80, of Los Angeles, Calif., April 11, following a brief illness. Survived by his wife, a daughter and a son.

WOMACK—Mrs. Howard, 73, of New York City, April 10, following an illness of two weeks. Survived by her husband, a daughter and a son.

DALLAVO—Mrs. William D., 25, wife of William D., of Elgin, Ill., April 12, following an illness of two weeks. Survived by her husband, a brother and two sisters.

DANIELS—Avery, 50, of Chicago, Ill., April 11, following an illness of two weeks. Survived by his wife, a daughter and two sons.

DUNSTANT—Howard W., 61, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

HALL—William H., 65, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

GALDO—Marie, 28, of New York City, April 11, following an illness of two weeks. Survived by her husband, two sisters and a brother.

HEBBRON—Arthur, 33, president of the Great Lakes Exposition Company, April 11, following an illness of two weeks. Survived by his widow, a daughter and two sons.

JOSEPHS—Lew, 38, of New York City, April 11, following an illness of two weeks. Survived by his wife, a daughter and a son.

SMITH—Mrs. Anna (Mom), widow of John Smith, of Chicago, Ill., April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

JONES—Eliza, 67, of New York City, April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

SMITH—Mary A., 56, of Chicago, Ill., April 11, following an illness of two weeks. Survived by her husband, a daughter and a son.

WITTER—Robert B., 55, brother of Miss Patricia Murphy, film comedian, April 11 in Ocean Park, Calif., of a heart attack.
ACTS, UNITS AND ATTRACTIONS

(Routes for which current dates are not given.)

Albert & Ruby (Markee) Chil., Tenn.
Adler & Bowers (Buss) N.Y.C.
Adler & Markey (Rialto) N.Y.C.
Albee, Bobbie (Unicorn) N.Y.C.
Albee, Mrs. O. (New York) N.Y.C.
Albee, Mrs. W. (New York) N.Y.C.
Alrma, Jean (Swedish Club) N.Y.C.
Alten, Mrs. Mabel (New York) N.Y.C.
Altman, Martha (Fourth Avenue) N.Y.C.
Alty & Gaudreux (Crescent) Mason City, Ia.
Ames, Elmer (Brett) N.Y.C.
Andrews, Ted & Katherine (Bartholomew) N.Y.C.
Annie & Abel (Country Inn) N.Y.C.
Anstine, Ed (London Casino) London, N.Y.C.
Arden, Dorothy (Greenhouse Hotel) London 1-26.
Art Department, Hillman Bldg.
Ashfield, Arnold (Millers) N.Y.C.
Ashford, Jack (Old Rumanian) N.Y.C.
Ashford, Mark (Barker) N.Y.C.
Asimov, C. (Barnes) N.Y.C.
At pace, John (Barnes) N.Y.C.
Atwood, Mrs. W. (Barnes) N.Y.C.
Avery, Beau & Nyles (Lido) N.Y.C.
Avery, Lucien (Washington) N.Y.C.
Avery, V. (London Casino) London, N.Y.C.
Ayer, Mrs. M. (Barnes) N.Y.C.
Bailey, Bill (Barnes) N.Y.C.
Baker, Joe (Barnes) N.Y.C.
Baker, Bob (Barnes) N.Y.C.
Baldwin, Charles (Barnes) N.Y.C.
Bally, Bill (Min.) Chilloo, N.Y.C.
Balsam, F. (Barnes) N.Y.C.
Balentine, Mrs. T. (Barnes) N.Y.C.
Barnes, Eddie, & Fred Steger (Yacht Club) N.Y.C.
Barnes, E. (Barnes) N.Y.C.
Barnes, T. (Barnes) N.Y.C.
Barnett, Mrs. T. (Barnes) N.Y.C.
Barter, Maurice (Barnes) N.Y.C.
Barth, Mrs. W. (Barnes) N.Y.C.
Barsky, Mrs. M. (Barnes) N.Y.C.
Bartlett, Mrs. W. (Barnes) N.Y.C.
Barto, Charles (Barnes) N.Y.C.
Bartow, Mrs. H. (Barnes) N.Y.C.
Bartow, Mrs. J. (Barnes) N.Y.C.
Bartow, Mrs. W. (Barnes) N.Y.C.
Barwood, T. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
Barwood, W. (Barnes) N.Y.C.
THE THREE NONCHALANTS

Sun, June 13 (Broadway) "The Window." New York, N. Y.

Nathan, Norman (Cafe La Rouge) Brooklyn, N. Y.

Original Rhythm: Boys (Waldorf) NYC, h.

Original Rhythm: Boys (Centaur) NYC, h.

Original Rhythm: Boys (Frederick) NYC, h.

Original Rhythm: Boys (Florida) NYC, h.

Original Rhythm: Boys (New York) NYC, h.

Original Rhythm: Boys (Boston) NYC, h.

Original Rhythm: Boys (Chicago) NYC, h.

Original Rhythm: Boys (New Haven) NYC, h.

The Three Nonchalsants (The Three Nonchalsants) (Cafe La Rouge) Brooklyn, N. Y.

Original Rhythm: Boys (Waldorf) NYC, h.

Original Rhythm: Boys (Centaur) NYC, h.

Original Rhythm: Boys (Florida) NYC, h.

Original Rhythm: Boys (New York) NYC, h.

Original Rhythm: Boys (Boston) NYC, h.

Original Rhythm: Boys (Chicago) NYC, h.

Original Rhythm: Boys (New Haven) NYC, h.

THE THREE NONCHALANTS

Sun, June 13 (Broadway) "The Window." New York, N. Y.

Nathan, Norman (Cafe La Rouge) Brooklyn, N. Y.

Original Rhythm: Boys (Waldorf) NYC, h.

Original Rhythm: Boys (Centaur) NYC, h.

Original Rhythm: Boys (Florida) NYC, h.

Original Rhythm: Boys (New York) NYC, h.

Original Rhythm: Boys (Boston) NYC, h.

Original Rhythm: Boys (Chicago) NYC, h.

Original Rhythm: Boys (New Haven) NYC, h.

The Three Nonchalsants (The Three Nonchalsants) (Cafe La Rouge) Brooklyn, N. Y.

Original Rhythm: Boys (Waldorf) NYC, h.

Original Rhythm: Boys (Centaur) NYC, h.

Original Rhythm: Boys (Florida) NYC, h.

Original Rhythm: Boys (New York) NYC, h.

Original Rhythm: Boys (Boston) NYC, h.

Original Rhythm: Boys (Chicago) NYC, h.

Original Rhythm: Boys (New Haven) NYC, h.
MORSE SHOWS OPEN SEASON

Downie, Rice, Robbins, Main

Big biz for Downie—Rice start marred by rain—performances by Robbins

MACON, Ga., April 18—Downie Bros' Circus, under management of Charles Sparks, had a brilliant inaugural of the season here Thursday, playing to the biggest attendance in the history of the show. It was the sixth show and this year has opened earlier. Weather conditions were ideal.

It has been my custom to note a day and some of the favorites of former years have been retained. For brilliance of color and beauty, the Downie Bros. have produced a performance by Mr. Sparks. The new face, designed and created by Mme. Mrs. Charles Sparks, are especially evident in the opening spectacle, The Evolution of Rhythm.

The atmosphere of misted paeanity is present to the fullest in the grand scene amid the circus curtains, and is the112" outstanding of the highlights of the oake walk by a score of colored performers.

George B., Western film star, returns after a season's absence, as does also the Buntin Bros. railroad circus. Ben Willman and Willman Bros. team is another of the downie- toulas of riders is retained.

New act includes Ernie White in his five category acts. Adam and Ernest J. teams ted in the prototype trio serial and Bert and Corrine Desor, a series of act, are now retained.

Among old favorites retained are the Larkins in the funny animal acts. Mindy the Monkey is a foot slide and Mickey LEKINL a head slide; Frisco's sea lion; and the Hanes Bros. overhead on the leaps, starring Stanley White and Tomoko.

Best, Wallace is the new equerstrian director, and the opening performance was so successful that approximately one hour and 35 minutes.

All of the acts is new except the Side Show, which was used latter part of last season. The Side Show truck is a 30' long, with Pinkie, Lockwood 120 with 30 go-with middles. Menagerie is a 60 with four, and 20 go-withs. Outside candy stands, with striped canvas, usually acquire this year, with lunch stand, operated by Bench Hallery, one of most elaborate on the road.

Harry Mach, who handles press back, does a creditable job, and is one responsible for the success of the show.

Show moved out of here in good time for the first road stand, Atlanta, Ga., the purpose of equipment, under supervision of Joe Gilligan, in splendid condition.

At the matinee there were approximately 600 orphans from local institutions as guests of the show. Many local (See MORE SHOWS on page 37)

CIRCUSES

Downie Show Opens April 25

DARKE County, Ohio, April 18—After- Noiz show. The Downie Bros. Show will travel on its own 12 truck. The shows eight extra trucks will be carried by the various acts.

Approximately 163 people will be paid the fare by the Downie Bros. The Downie Bros. have had the road in several states. The advance will move on three trucks and two saddle. All special paper will be ready, along with the arrival of the paper.

No. 1 advance crew will travel out and show. No. 2 advance crew has gone on the road since March. Several of the 12 special acts are under some strong astuteness.

Show will be under an 80 foot-long tent. The Downie Bros. Side Show and menagerie combined will be a small thing, with the downie-brothers, A. L. Thompson, and W. A. Allen is present as agent.

Among performers who have signed are Atterbury Duo, double traps and bounding goat; John Connelly, the basket and juggling; Gordon's pets; Mary McDonald, aerialist; Johnny Judge, acrobat; T. I. E., tight rope walker; Wesley West, serial; Tom Smith, the Russian wild man; Helen and Anna, Russian waitresses; Atterbury Twin, muscled and Spanish; Atterbury, mule, and Spanish; Atterbury, elephant act, Spencer Huntley, trainer; Rosie Atterbury, trained dogs. A large cast of acts will be with the show today.

G. G. Gray was a recent visitor.

More New Trucks
For Bockus-Kilons

MANCHESTER, N. H., April 16—As this is written, four new trucks in the Bockus-Kilons Bros. Circuses are being brought on the grounds and ready to go. The new trucks are six of the 30 foot middles, all new.

Richard Schults and his troops will arrive shortly from Montreal, where a date was played. A great sales force will also arrive soon. L. M. Shaver, box ticket seller, will be on the road.

The three advance trucks are now ready for winter work, and all the shows will be ready for the road Monday.

George Z. Myers has signed as eques- trian director. All Macay, hand 'M', was a visitor two weeks, at the show. Frank Mack, in charge of personnel is on the road.

The big top, a 90, with a 40 and two 30 foot middles, arrived Monday. The Side show top also is here.

Wheelers' Annex Roster

OXFORD, Pa., April 18—At the 16th annual of Wheelers Bros. circus at Oxford, Pa., the following performers were present: M. L. Witten, manager; Frank J. Mace, general agent; George R. Wood, catcher; John M. Godfrey, book keeper; Frank Mack, in charge; and W. G. Wheelers, in charge.

The new trucks are being brought on the grounds and ready to go. The new trucks are six of the 30 foot middles, all new.

Richard Schults and his troops will arrive shortly from Montreal, where a date was played. A great sales force will also arrive soon. L. M. Shaver, box ticket seller, will be on the road.

The three advance trucks are now ready for winter work, and all the shows will be ready for the road Monday.

George Z. Myers has signed as eques- trian director. All Macay, hand 'M', was a visitor two weeks, at the show. Frank Mack, in charge of personnel is on the road.

The big top, a 90, with a 40 and two 30 foot middles, arrived Monday. The Side show top also is here.

Philadelphia, April 18—At the Metropolitan Opera House for a local performance of Madame Perrot's opera, "Eugene Onegin". The program included Lady Barbara's ponies, the Italian band, the acrobats, the comics, and the dancers. The comic act is the "One Man Show" and is a very funny number. The Italian band consisting of five Italians, the comics are wire and slave to roof, stage; Adelina Nelson's Elephants, Golden Horse, Coptic, the acrobats, and the dancers. The comic act is the "One Man Show" and is a very funny number. The Italian band consisting of five Italians, the comics are wire and slave to roof; stage; Adelina Nelson's Elephants, Golden Horse, Coptic, the acrobats, and the dancers.

The 16th annual of Wheelers Bros. circus at Oxford, Pa., the following performers were present: M. L. Witten, manager; Frank J. Mace, general agent; George R. Wood, catcher; John M. Godfrey, book keeper; Frank Mack, in charge; and W. G. Wheelers, in charge.

The new trucks are being brought on the grounds and ready to go. The new trucks are six of the 30 foot middles, all new.

Richard Schults and his troops will arrive shortly from Montreal, where a date was played. A great sales force will also arrive soon. L. M. Shaver, box ticket seller, will be on the road.

The three advance trucks are now ready for winter work, and all the shows will be ready for the road Monday.

George Z. Myers has signed as eques- trian director. All Macay, hand 'M', was a visitor two weeks, at the show. Frank Mack, in charge of personnel is on the road.

The big top, a 90, with a 40 and two 30 foot middles, arrived Monday. The Side show top also is here.

Philadelphia, April 18—At the Metropolitan Opera House for a local performance of Madame Perrot's opera, "Eugene Onegin". The program included Lady Barbara's ponies, the Italian band, the acrobats, the comics, and the dancers. The comic act is the "One Man Show" and is a very funny number. The Italian band consisting of five Italians, the comics are wire and slave to roof; stage; Adelina Nelson's Elephants, Golden Horse, Coptic, the acrobats, and the dancers. The comic act is the "One Man Show" and is a very funny number. The Italian band consisting of five Italians, the comics are wire and slave to roof; stage; Adelina Nelson's Elephants, Golden Horse, Coptic, the acrobats, and the dancers.

Fair Crowds at Philly Show

PHILADELPHIA, April 18—Frank Wheelers' circus, which opened in Philadelphia, is very well attended. The show was well received by the audience and the acts were well done.

The American contingent with the show (See IVAN BROS. on page 38)
With the
Circus Fans

By The RINGMASTER

FRANK E. HAYDEN
W. M. BUCKINGHAM

37

LARGEST AND FINEST
ASSORTMENT OF LITHOGRAPHED
POSTERS &
CARDS
FOR
INDOOR
CIRCUS

THE BEST DISPLAYED POSTERS,
CARDS AND BUMPER CARDS,
MUSLIN AND FIREE BANNERS
PRINTED FROM TYPE ON
NON-FADING PAPER WITH
PERMANENT INK.

WRITE FOR PRICES

THE DONALDSON
LITHOGRAPH CO.
NEWPORT, KY.
OPPOSITE CINCINNATI

TENTS

100 First-Class TENTS, all ready made to ship. We pay for carriage or ship to any point in the United States. All of our tents are under guarantee and manufactured from permanent materials. Write for our new circular and what YOU want.

KERN NGF. CO., 1354 Grand Ave., Chicago.

WANTAGENT

with car who can make strong advertising tie-ins.

REO BROS. CIRCUS

UPPER DARBY, PA.

TIGHTS

ALBERTS CO. 660 W. 86th St., New York City,

SCHILL Bros. Circus

Phila., Pa.

CIRCUSES

OWEN E. GRIFFIN

ISSUE:

WHITE TOPS TODAY

January 19, 1934

101-09 N. Sangamon St., Chicago, Illinois.

WANT SMALL CIRCUS

Percentage Bureau, 652 Chestnut, Advertise-

HOOD NEWS, 705 N. AS

TIGHTS

KOHAN NGF. CO.

208 Fourth Ave., Brooklyn, N. Y.

MOTORIZE

Write for new catalog-cards of our

THE BILLBOARD

April 25, 1936

With the Circus Fans

By The RINGMASTER

THE SPRING ISSUE OF WHITE TOPS IS BEING MAILED TO MEMBERS.

FOCUS.

CIRCUS FANS OF PATERNSON, N. J., ATTENDED THE DRUMMER, TROMBONE, NOVELTY AND WESTERN ACTS FOR STAND.

(Conducted by WALTER HOHENADEL, Editor "THE WHITE TOPS," care Hohenadel Printing Com-

pany. Rochelle, Ill.)

THE GREAT GREATEST, HIGH-WIRE ASSIGNMENT THAT BUSY MANAGEMENTS HAVE TO DO IS TO COMBINE THE MERRY, MOODY, MOLSON, MAGNIFICENT LIBERTY HOUSE, EDDIE ALLISON AND HIS MERRY MEN, THE VARIOUS ELK GROUPS, FLORESCENCE AND THE PILLARS.

THE STAFF

A FEW ADDITIONS ARE MADE TO THE STAFF, AS IT STANDS AS OF THE WRITING OF THE FOLLOWING LISTS.

Dexter Fellows

By FRED PITZER

NEW YORK, APRIL 18.—We have learned with regret the death of Majestic Pinkus of Florida recently. At his funeral a number of friends had a long and moving time, and the family and friends should be highly complimented on their thoughtfulness and consideration.

Mike Lyons, manager; Donald Stimson, assistant.
MORE SHOWS OPEN SEASON

Downie, Rice
Robbins, Main

Big bis for Downie—Rice start morrow—3 performances by Robbins

MACON, Ga., April 18.—Downie Bros. Circus has begun its second tour of the year and will be in performance here for a week. The big bis for Downie will be Tuesday, and the circus will remain here to play three shows on the last three days. The Robbins, Main will arrive tonight and will start in on Wednesday with three shows.

Atterbury Show Opens April 25

DAKOTA CITY, Neb., April 18.—Atterbury Show, which is due here April 25, will travel on its own 15 trucks which will carry by the various acts. Approximate estimate of capacity at the show is $2,600. The Atterbury will be in performance here for three days, Tuesday through Thursday.

Reopening May 1

UPPER DARBY, Pa., April 18.—Reopening of the Darby Show, which has been closed for several weeks, will be on May 1. The show is due here next week. The Darby will be in performance here for three days, Tuesday through Thursday.

Jams 'Em at Easter

Big Show Jams 'Em at Easter

Afternoon crowds capacity

Bary's pygmies now real

lumber—staff listed

NEW YORK, April 18.—Aster week was not perhaps toward the climax, Madison Square Garden housing capacity afternoon crowds to a capacity of a huge turn out to watch the show. The show is due here for its final week of the season, and the crowds have been large.

Jones, Shiedler

Buy Bailey Show

Baton, N. M., April 18.—Sam Miles Jones has bought the Bailey Bros. Circus and will add equipment to his show now he has built at San Antonio. He says that one of the best shows in the country is being moved up and will be in performance in the Southwest.

Mix Recuperating

NEW YORK, April 18.—A report was received by The Billboard that Bailey Bros. Circus closed in Trinidad, Colo., last week. The show was closed due to the illness of Mr. Mix, who has been recuperating. The show is due here for its final week of the season.

Engaged for Lewis Show

JACKSON, Mich., April 18.—Among those who will be with Lewis Bros. Circus, which is due here next week, are Mr. Silverman and Mr. Johnson and midget partners. The show is due here for its final week of the season.

Side Show

Clyde Ingalls has assembled a craftily planned and staged show-fair which will be on tour in the Southwest. The show is due here for its final week of the season, and the crowds have been large.

CIRCUSES

Conducted by CHARLES WIRTH—Communications to 25 Opera Plaza, Cincinnati, O.

MADISON SQUARE GARDEN

PHILADELPHIA, April 25, 1936

41

36

The Billboard

The American contingency with the show is the first to come to the world and will stay here for two weeks. The show is due here for its final week of the season, and the crowds have been large.
LARGEST AND FINEST ASSEMBL
POSTERS &
CARDS FOR
INDOOR CIRCUS
THE BEST DISPLAYED POSTERS, CARDS AND BUMPER CARDS, MUSLIN AND FIBRE BANNERS PRINTED FROM TYPE ON NON-FADING PAPER WITH PERMANENT INKS.
WRITE FOR PRICES
THE DONALDSON LITHOGRAPH CO.
NEWPORT, KY.
OPPOSITE CINCINNATI

WANTED
with car who can make short advertising trips.
REO BROS. CIRCUS
UPPER DARBY, PA.

TENTS
150 Pieced-Canvas Tents, all sizes, ready to ship. We pay cash or we will wait until the contract is paid. Prices from $4.00 up. Write for catalogue.

Kern MFG. CO., 1804 Grand Ave., Chicago.

TIGHTS
ALBERTS CO., 451 W. 40 St., New York, N. Y.

BELLCHITZ CIRCUS

Dexter Fellows (CSCCA)
Tent Tattles
By Fred Pitzer

NEW YORK, April 8.—We learned with regret of the death of Magician and Barker, Mr. Ben T. Rothenberg, whose passing has left a member a few conversations we had with him in the past. He was a man of adventurous spirit, he seemed to look back at those memories with boisterous pride, a splendid character and a great loss to his profession.

It looks as though a big part of the CSCCA was at the opening of the baseball se

Mike Lyons, manager; Don Hanne, checker; Floyd King, general press representative; Robert J. Hickey and Ora Parks, story men; Roy De Rossi, art director; Alfredo Codona Tent of the CFA received a splendid reception from the CSCCA.-One puts up the front flap of canvas and underneath reads Member, followed by the name of the member. All is hand-printed. The card was described as a "fine piece of work." We are in receipt of April 26th issue of The Tents, the official organ of the CSCCA, and we notice that it has been reduced to six pages to fit into the envelope which is a good change. It takes away the folder effect.

The Tents Tent must take some credit for the Big Show getting its tent permit in Brooklyn despite the recent protest. Mayor La Guardia, who overruled Commissioner Moss' decision not to permit the show the lot, is an ardent member of The Tent and the feeling is that he was initiated to do all that he could to foster the interests of the CSCCA.

The second week will be a big one. The show, which ran extremely long at the Cole Bros. -Clyde Beatty Circus Stadium will not go on tour with the

Another stunt that has been added since the opening and is getting a tremendous amount of publicity is Otto Greiling's auto number. Otto speeds around on the hippodrome in a big auto without once stopping. Looks around in apparent bewilderness, then opens the car door and jumps out. Cleverly built up and gets a tremendous amount of publicity.

A stunt that has been added since the opening and is getting a tremendous amount of publicity is Otto Greiling's auto number. Otto speeds around on the hippodrome in a big auto without once stopping. Looks around in apparent bewilderness, then opens the car door and jumps out. Cleverly built up and gets a tremendous amount of publicity.

A stunt that has been added since the opening and is getting a tremendous amount of publicity is Otto Greiling's auto number. Otto speeds around on the hippodrome in a big auto without once stopping. Looks around in apparent bewilderness, then opens the car door and jumps out. Cleverly built up and gets a tremendous amount of publicity.

A stunt that has been added since the opening and is getting a tremendous amount of publicity is Otto Greiling's auto number. Otto speeds around on the hippodrome in a big auto without once stopping. Looks around in apparent bewilderness, then opens the car door and jumps out. Cleverly built up and gets a tremendous amount of publicity.

A stunt that has been added since the opening and is getting a tremendous amount of publicity is Otto Greiling's auto number. Otto speeds around on the hippodrome in a big auto without once stopping. Looks around in apparent bewilderness, then opens the car door and jumps out. Cleverly built up and gets a tremendous amount of publicity.

A stunt that has been added since the opening and is getting a tremendous amount of publicity is Otto Greiling's auto number. Otto speeds around on the hippodrome in a big auto without once stopping. Looks around in apparent bewilderness, then opens the car door and jumps out. Cleverly built up and gets a tremendous amount of publicity.

A stunt that has been added since the opening and is getting a tremendous amount of publicity is Otto Greiling's auto number. Otto speeds around on the hippodrome in a big auto without once stopping. Looks around in apparent bewilderness, then opens the car door and jumps out. Cleverly built up and gets a tremendous amount of publicity.
THE JAMES M. COLE CIRCUS is now scheduled to play Detroit May 18-26.

WILLIAM H. HUFF, at the Palace Circus in the Stadium, St. Louis.

BUDDY WEISS will again be in clown alley with Bella-Serling Circus, this third season with show.

Eddie Williams and Chet Hooper are again in the clown lineup of Downie Bros. Circus.

TRENDENDOUS OVATION at Every Performance of AL G. BARNES "THINGS MOST UNUSUAL" Ticket Boxes; FRED (DOC) CAMPBELL, Inside Lecturer.

The Billboard and Tigers Ever Assembled. GREATEST RIDER SINCE THE WORLD BEGAN LUCIO CRISTIANI World-Renowned Riding Troupe Outstanding Feature Act of the MME. VIRGINIA, MENTALIST

Presenting

The Largest Mixed Group of Lions and Tigers Ever Assembled.

Outstanding Feature Act of the AL G. BARNES NEWER, GREATER CIRCUS

THE CRISTIANIS

World-Renowned Riding Troupe Tremendous Ovation at Every Performance of AL G. Barnes Circus

Featuring

LUCIO CRISTIANI

Greatest Rider Since the World Began

AL G. BARNES SIDESHOWS Presenting Vast Array of "THINGS MOST UNUSUAL"

STELING (DUKE) DUKEENBROD, Manager; Jack Elkins, Assistant Manager; GEORGE (RED) WHITE, Art Cheney and Tom Hart, Ticket Boxes; FRED (DOC) CAMPBELL, Inside Lecturer.

MME. VIRGINIA, MENTALIST

Under the Marquee

by CIRCUSSOLLY

At present he is producing acts for Station WHBP at Rock Island, Ill.

W olfe. H. MAYNARD comments that Barney Bros. Circus opened at E St. Louis, Ill., April 31 to good business considering weather. Show looks good with new tricks and canvas. Billy Dick has the Side Show with a new banner line and a good lineup of attractions.

RALPH K. SPIDELL, of Chambersburg, Pa., recently met three men of advance department of Ray Bros. Circus - Frank Keane, Thomas P. Kennedy and Mr. Richie. Show will exhibit there April 24. The two saw Spidell's model miniature circus.

ROY ROBERTS has joined Atterbury Bros. Circus as car manager. G. C. Cane has been advance special agent. The car, with six billers, opened at Ida Grove, Ia., April 11 and is 14 days in advance. Two small cars are carried for country routes. All special paper is being used.

SHOWMEN'S LEAGUE circus notes: At the opening night of the Cole-Beatty Circus, members of the League were guests of management of the show at the St. Louis, Chicago. Many visitors took advantage of the occasion and the League was well represented. Among them the League visits the circus on the opening night in Chicago. A sample of the late "spike" Henshaw, former-time agent for shows, was not a member of the League many members of the order knew him well. Few persons know that Harry Thurston, a member of the board of governors of the League, is a part-time circus man. Some of his early and valuable training was with the white tops. He can talk old-time showmen without end.

Wade, H. Maynard comments that Barney Bros. Circus opened at E St. Louis, Ill., April 31 to good business considering weather. Show looks good with new tricks and canvas. Billy Dick has the Side Show with a new banner line and a good lineup of attractions.

Important Announcement

Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing $5; minimum double column space, 14 lines (1 inch) in depth, costing $14.

The advertising rate of 50c an agate line remains unchanged.
Rodeo should not be staged without gurus and others to supervise and guide its proceedings. Anyone who has been to a big rodeo knows that the admission receipts too big a chance.

States city between Texas and his next - ers should assure themselves of pay-off bron, president California Rodeo, Sa-

manship week in honor of the California Merriam in a proclamation has set the

Riding and Polo Club's Rodeo. They will

season List Number.

contestants.

farming.

direction of Milt Hinkle and Art Mix,

during the first three days at the Rodeobeing held at the Arena here, under the

Chicago.

support be furnished by Ardmore busi-

site, Florence Randolph, well-known trick

edition of The Ardmore (Okla.) Ardmor-

now at work on the Bing Crosby pic-
ture The Rhythm of the Range, being

done at Paramount studios. A lot of the

St. Joe, Helen Holmes, Mabel Strickland, Paulina Ricci, Verona Farmington, Elfie

son, Arthur Youngblood, Ron Hopkins, Verner Ped. Soon Martin, Andy

, Tim Scanlon, and Pat Clark, in the Ringling-Bar-
nium Circus. Sam Garrett, Bob

left for Long Pine, Calif., with a Warr-

charge of the Light Brigade. Jack

for the RKO film The Garden of

High strungbird and his tramp band

Circus Pacific International Exposition, San Diego. Ken Ma-

y were in the arena to see his new picture being made in the San

ing at studios, doing doubles and


Elroy Wilke will be in charge of the Hoot

San Francisco,大纲 C.

and Billy Farnsworth. Results of the first six days will be published in next issue.

From Hollywood—

Burt Dillard has a broken arm, received

Coy in his last picture.

many of the boys have worked on the Charge of the

Cliff Pheilbrick received word from Bopper McCarthy that a pal of his was

left for Mistletoe Square with the Big

enting Actors’ Association.

Jimmy Olmsted's new Plymouth—Jimmy has been working

many of the boys are expecting to work on

RKO Pathe. Company is at Yuma, Ariz., shooting desert scenes.

on the rodeo circuit and movie picture equipment at

sea. This time, however, there will be no

start.

is making a Western serial, starring Burt Jones and using one of the boys of the association.

The Ken Maynard Circus wagons are being rebuilt at the Metropolitan Airport by Jack Goodrich (Vern's father). The new show will open May 29 at the Diamond K Ranch on Main.

The Warner Bros. lot—Dick Foran

in a new Western picture. Dick is doing some

acting Actors’ Association and a swell

NOTED in The Corral column, some boys leaving to play the shows.

St. Louis—The prize-money winners

during the first three days at the Rodeo being held at the Arena here, under the directions of Mayor William A. Williams.

were as follows: Brock Riding—Side show band, Wesley Parks, Junior Caldwell, Calip Hopkins, Mike Fisher, Bill Eshon, Tom Funk, Budulaugh—Shorty

Brooke, Mike Howard, McCowry.

the Steer Riding and Bareback Riding were run for entry money. Results of all events and final prize-money

winners were: 1 Pinto, 2.00; 2.50; 3.

ACCORDING to an article in a recent edition of The Ardmore (Okla.) Ardmor-

The rodeo participants

were expected to work on the upcoming shows. At one of the events, there was a show stung by some of the boys who were off duty.

Saw Frank McCarthy who is working for the Oklahoma Central to get some shots of the Oklahoma City rodeo picture. Frank is doing fine.

PITTSBURGH—A heavy advance sale announcement was made in the Pitts-

The Jim Ekew-Howard Harris 10-day Rodeo at the Duquesne Garden here on

York, Pa., was attended by the co-operation of Mayor Wil-

arenas director. Three-column pictures

The Times-Gazette of Mayor McNa- ron a steer in a circus showing at West-

The rodeo participants who came several days ahead of the show to get

some of the news with Ted Sherman, their trips resulting in the purchase of

the Harris Amusement Company, who is

the publicity about them. The two men

in the game.

Escalante, opened here April 11 to turn

in a steamy performance. Show has all

in the city, and moves on six new Chevrolet trucks and trailers. People are Re-

ning, and the highest bidder gets the

Diamond K Show

Los Angeles, April 18—The Diamond K Circus Corporation, just incor-

mized in California, has acquired the holding company of the new Wild West, Circus and Indian Osman, of which the Diamond K Ranch at Van Nuys, Ken Maynard, will be the general manager. They are clearing up the organization. The show of 30 cars will be in full stride on May 5, opening at the Van Nuys aerodrome. Show will be

a crowd of customers. Their appearance a day before the opening, was advertised

in the store's daily ad. Plans were made to sell special entrance tickets for the newspaper delivery boys. The

Harr (em, producer; Herb Stimson, producer; Ward Showman, assistant producer;

1000 men, women and children. Bill Parks, superintendent construction; Ray

Lloyd, Pat Adams, show manager; Ken Parks, bookkeeper; Ted Adams, bookkeeper.

the footlights in a special Sunday matinee

place and packed at night; Saturday, two

low; Easter Sunday, something of a falling off, the matinee a bit short of capacity and night house about three-

The Billboard ran across Buck Moulton, F.

Kent interest shown in Jimmy Glines'

at Paramount studios. Frank is doing fine.

Spike Backman, Frank Cordell, Al Allen,

John Agee, Bert Dennis and others are

organized a double flying rigging, and

government of California towns; eight head of baggage stock, hook-

hiese plans include the selling of the following articles:

movie, which was a big success.

harrying the Big Four, Thomas North, a

opening day.

company in Chicago.

famous men and women in the amusement world.

Mo. for the opening of the Ringling-Bar-

met the boys of the association.

Practically all the ringmen and women are expected to return home after the show.

circus, owned and operated by

THE CORRAL

By ROWDY WADDY

Rodeo=

The Corral

April 25, 1936

The Billboard

Diamond K Show

Is Incorporated

Los Angeles, April 18—The Diamond K Circus Corporation, just incor-

mized in California, has acquired the holding company of the new Wild West, Circus and Indian Osman, of which the Diamond K Ranch at Van Nuys, Ken Maynard, will be the general manager. They are clearing up the organization. The show of 30 cars will be in full stride on May 5, opening at the Van Nuys aerodrome. Show will be

a crowd of customers. Their appearance a day before the opening, was advertised

in the store's daily ad. Plans were made to sell special entrance tickets for the newspaper delivery boys. The

Harr (em, producer; Herb Stimson, producer; Ward Showman, assistant producer;

1000 men, women and children. Bill Parks, superintendent construction; Ray

Lloyd, Pat Adams, show manager; Ken Parks, bookkeeper; Ted Adams, bookkeeper.

the footlights in a special Sunday matinee

place and packed at night; Saturday, two

low; Easter Sunday, something of a falling off, the matinee a bit short of capacity and night house about three-

The Billboard ran across Buck Moulton, F.

Kent interest shown in Jimmy Glines'

at Paramount studios. Frank is doing fine.

Spike Backman, Frank Cordell, Al Allen,

John Agee, Bert Dennis and others are

organized a double flying rigging, and

government of California towns; eight head of baggage stock, hook-

hiese plans include the selling of the following articles:

movie, which was a big success.

harrying the Big Four, Thomas North, a

opening day.

company in Chicago.

famous men and women in the amusement world.

Practically all the ringmen and women are expected to return home after the show.

circus, owned and operated by

THE CORRAL

By ROWDY WADDY

Rodeo=

The Corral

April 25, 1936

The Billboard

Diamond K Show

Is Incorporated

Los Angeles, April 18—The Diamond K Circus Corporation, just incor-

mized in California, has acquired the holding company of the new Wild West, Circus and Indian Osman, of which the Diamond K Ranch at Van Nuys, Ken Maynard, will be the general manager. They are clearing up the organization. The show of 30 cars will be in full stride on May 5, opening at the Van Nuys aerodrome. Show will be

a crowd of customers. Their appearance a day before the opening, was advertised

in the store's daily ad. Plans were made to sell special entrance tickets for the newspaper delivery boys. The

Harr (em, producer; Herb Stimson, producer; Ward Showman, assistant producer;
Record Easter Biz for A. C. Points to a Great '36 Season

More than 300,000 visitors checked into resort by WPA crews—Steel Pier goes over 25 per cent better than last year—M. D. Pier draws one of biggest throngs

ATLANTIC CITY, April 18—Hitting the town for Easter with more than 300,000 visitors from 50 per cent of the States and five Canadian provinces, this is the first time a check has been made on Easter visitors in Atlantic City reported by WPA personnel. Late Sunday afternoon to Sunday evening, operators report per cent better than last year. Manager Richard B. G. Griffith says that largest Easter the pier has had. Scheduled to have two picture houses open, early in the afternoon the pier was forced to open an additional house to accommodate crowds. Marine Ballroom, playing Jan Garber and orchestra, had a crowd estimated as long as a baseball field would hold a 50,000 audience. President Frank P. Gravatt is more optimistic than ever over prospects.

WPA enumerators counted approximately 150,000 cars entering the resort, while others on Boardwalk counted 675,000 people. The estimates can be checked at 9 a.m. and 10 p.m. on Sunday, but this figure does not, and several occurred on traffic figures, as enumerators have a strong urge to be careful under no doubt counted twice as they passed.

Conduit or bicycle auto traffic was 22,900 and 168 trucks, total of 22,466. Of cars 59 per cent were from New Jersey, 24 per cent from Ohio county school board for reopening, and 17 per cent from New Jersey and rest scattered over the States.

Harry Mannon Harvard, Apollo Theatre, reported crowds packed peak in morning, at 9:30 a.m., at 12-thru late Sunday night, causing Stroo's at Reva's 22,000 for the opening, and the Stanley on the 'Walk, said the top was over 15,000 with 17,000 in the Pier, with net haul, said Capt. Young, had among the heaviest crowds the Pier has seen in parking space between Buford and minimum and most beach front hotels sold out. Local people's amusements predicts a big season ahead.

ASHBURY PARK, N. J., April 18—On Easter Sunday seven women and a man were involved in a head-on collision on Boardwalk collapsed under weight of ocean passengers. No injuries were incurred hurt. First-aid squads from American Red Cross, Neptune, and Weymouth treated the injured. City medical examiner, Dr. James Buffa, said there were about 3,000 persons on the part of the Boardwalk which collapsed.

May Not Reopen in Wheeling

WHEELING, W. Va., April 18—State Park will remain closed to the end of Wheeling Island, badly damaged by recent floods, are still filled with debris. WPA workers are clearing the site. It appears doubtful that this year amusement park is to open. Greater Wheeling district, will be re-opened in May, and will be opened by Ohio county school board for reopening, partly damaged by water, but the amount is not expected to be sufficient.

New Spot Opened in Havana

HAVANA, April 15—Prado Park, a new spot opened in Havana, with end of Wheeling Island, badly damaged by recent floods, are still filled with debris. WPA workers are clearing the site. It appears doubtful that this year amusement park is to open. Greater Wheeling district, will be re-opened in May, and will be opened by Ohio county school board for reopening, partly damaged by water, but the amount is not expected to be sufficient.

Record Easter Biz for A. C. Points to a Great '36 Season

More than 300,000 visitors checked into resort by WPA crews—Steel Pier goes over 25 per cent better than last year—M. D. Pier draws one of biggest throngs

ATLANTIC CITY, April 18—Hitting the town for Easter with more than 300,000 visitors from 50 per cent of the States and five Canadian provinces, this is the first time a check has been made on Easter visitors in Atlantic City reported by WPA personnel. Late Sunday afternoon to Sunday evening, operators report per cent better than last year. Manager Richard B. G. Griffith says that largest Easter the pier has had. Scheduled to have two picture houses open, early in the afternoon the pier was forced to open an additional house to accommodate crowds. Marine Ballroom, playing Jan Garber and orchestra, had a crowd estimated as long as a baseball field would hold a 50,000 audience. President Frank P. Gravatt is more optimistic than ever over prospects.

WPA enumerators counted approximately 150,000 cars entering the resort, while others on Boardwalk counted 675,000 people. The estimates can be checked at 9 a.m. and 10 p.m. on Sunday, but this figure does not, and several occurred on traffic figures, as enumerators have a strong urge to be careful under no doubt counted twice as they passed. 

Conduit or bicycle auto traffic was 22,900 and 168 trucks, total of 22,466. Of cars 59 per cent were from New Jersey, 24 per cent from Ohio county school board for reopening, and 17 per cent from New Jersey and rest scattered over the States.

Harry Mannon Harvard, Apollo Theatre, reported crowds packed peak in morning, at 9:30 a.m., at 12-thru late Sunday night, causing Stroo's at Reva's 22,000 for the opening, and the Stanley on the 'Walk, said the top was over 15,000 with 17,000 in the Pier, with net haul, said Capt. Young, had among the heaviest crowds the Pier has seen in parking space between Buford and minimum and most beach front hotels sold out. Local people's amusements predicts a big season ahead.

ASHBURY PARK, N. J., April 18—On Easter Sunday seven women and a man were involved in a head-on collision on Boardwalk collapsed under weight of ocean passengers. No injuries were incurred hurt. First-aid squads from American Red Cross, Neptune, and Weymouth treated the injured. City medical examiner, Dr. James Buffa, said there were about 3,000 persons on the part of the Boardwalk which collapsed.

May Not Reopen in Wheeling

WHEELING, W. Va., April 18—State Park will remain closed to the end of Wheeling Island, badly damaged by recent floods, are still filled with debris. WPA workers are clearing the site. It appears doubtful that this year amusement park is to open. Greater Wheeling district, will be re-opened in May, and will be opened by Ohio county school board for reopening, partly damaged by water, but the amount is not expected to be sufficient.

New Spot Opened in Havana

HAVANA, April 15—Prado Park, a new spot opened in Havana, with end of Wheeling Island, badly damaged by recent floods, are still filled with debris. WPA workers are clearing the site. It appears doubtful that this year amusement park is to open. Greater Wheeling district, will be re-opened in May, and will be opened by Ohio county school board for reopening, partly damaged by water, but the amount is not expected to be sufficient.

Record Easter Biz for A. C. Points to a Great '36 Season
Music in 3 places

Every note played by your band can be heard in 3 places at once, or in many more, wherever you have a loud-speaker of an RCA Victor Sound System. Good sound draws the public in, holds them, makes them spend. System also great for records, announcements, ballyhoo. Is properly engineered, reliable, costs almost nothing more than haywire equipment. Investigate, Write.

RCA VICTOR SOUND SYSTEMS
18 District Sales and Service Offices to help you

PARK GAMES AMUSEMENT CO.
912 CURTIS ST., CINCINNATI, OHIO

5 Lights Across Up or Down Corner to Corner
ENOUGH SAID!
$82.50 PER UNIT

DODGEM

PLENTY OF THRILLS WITH POSITIVE SAFETY
Add the NEW DODGEM CYCLE RIDE to your present location.
A few inches alteration provide the necessary track. . .

DODGEM Corp
704 BAY STATE RD., LAWRENCE, MASS.

CONCESSIONS: Before Locating for Season, See KAYDEROSS PARK, Sound Beach
ON BEAUTIFUL SABATOGA LAKE, SARATOGA SPRINGS, N. Y.
Morris淑 Landscape, Shade, Strawberry, Fishery, Summer Biking of 4,000 Bungalows. Danc
ing from Community. Albany, Troy, Amherst, Glens Falls and numerous other towns within a

DODGEM

CAN USE A FEW MORE CONCESSIONS WHICH DO NOT CONFLICT

FRED H. PONTY, Suite 232, 205 E. 42d St., New York, N. Y.; Phone, Murray Hill 4-4520.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS
American Recreational Equipment Association
By R. S. UZZELL

"The fraudulent claim racket is illusory," said The Saturday Evening Post of April 11, every man, man, man in whatever capacity, should not fall to read it. The whole crooked game has been organized and run by ineffective remedies proposed. Atlantic, Ga., leads the clean-up by drastic methods that will be copied in many other states and foreign physicians have found hard going in some states.

Insurance companies have grown a backbone and put on the gloves for a fight. They are going to make smokeless settlements and thereby encourage use. The sooner the public realizes this the better for us. No longer should it be talked and accepted. We should worry; we are insured. But now all should co-operate in every way to clean up the game. And if proper dividends in low "accident frequency" and, in the best case, lower rates. Why can't our program chairman procure the author of the article as a program speaker? It is the biggest ticket’s worth of insurance ever produced. The companies could afford to reprint and distribute the article. How about it, John Campbell?

Weather Hurts Opening

Playland, Rye, N. Y., has issued a sarcastic pamphlet announcing the outlook for the 1936 season. A few excerpts from the editorial: no doubt by Paul Morris. The 1935 season ended in many muffled in wagon, caring a suit-

City fathers will grant no new per-

tron. Edward Morgan. Million-

day he’s done them admirably.

has been going on around the building’s been going on in the park on the
time to the park on the

backbone and put on the gloves for a

big Coaster. That’s another reason for early spring fixing

work to a resort beach-front hotel for

on the Walk 27 years, while De

 kicked off for awhile, bills accumulating as they have. The stage properly for the introduction

of the season on May 2.

of a bill to legalize collection of a fee

stock exchange. Argued over, it could easily have had a great run. All of a sudden, admired his first order of ability and regret his untimely passing, says Mr. Van in Charleston, W. Va., that his greatest

is a gem.

name, carnival operator and concessioner

Coney Island, that are getting results. Crooked lawyers

five job, beautifully designed and well

skeets definitely on comeback and an-

in the press.

He built a

Harry Austin had another process

is the boloney.”

and always the business barometer, we

Amer Rotative Tennis Association

The point bungalow colony is also an

 abrupt. He has a background

and proves he’s done them admirably.

for the change from indoor to out-

of the season and fitness of

week-end operation (Friday-Sat-

be revived, it could easily have had a great run. All of a sudden, admired his first order of ability and regret his untimely passing, says Mr. Van in Charleston, W. Va., that his greatest

of the season on May 2.

as city fathers will grant no new per-

nation rides over there "is the boloney.”

over, it could easily have had a great run. All of a sudden, admired his first order of ability and regret his untimely passing, says Mr. Van in Charleston, W. Va., that his greatest

as city fathers will grant no new per-

all be ready

in the park on the

in the park on the

Back to the point

42 - The Billboard

American Recreational Equipment Association
By R. S. UZZELL

The fraudulent claim racket is illusory," said The Saturday Evening Post of April 11, every man, man, man in whatever capacity, should not fall to read it. The whole crooked game has been organized and run by ineffective remedies proposed. Atlantic, Ga., leads the clean-up by drastic methods that will be copied in many other states and foreign physicians have found hard going in some states.

Insurance companies have grown a backbone and put on the gloves for a fight. They are going to make smokeless settlements and thereby encourage use. The sooner the public realizes this the better for us. No longer should it be talked and accepted. We should worry; we are insured. But now all should co-operate in every way to clean up the game. And if proper dividends in low "accident frequency" and, in the best case, lower rates. Why can’t our program chairman procure the author of the article as a program speaker? It is the biggest ticket’s worth of insurance ever produced. The companies could afford to reprint and distribute the article. How about it, John Campbell?

Weather Hurts Opening

Playland, Rye, N. Y., has issued a sarcastic pamphlet announcing the outlook for the 1936 season. A few excerpts from the editorial: no doubt by Paul Morris. The 1935 season ended in winter and leaves, while her husband was in the hospital for a minor operation and flowering mall, a fine job, beautifully designed and well

"I In the press.

"I In the press.

nothing. It was a fiasco. Moved later to Atlantic City, just

"I In the press.

Over 90 per cent of capacity, and always the business barometer, we

- In the press.

no new permits. They were accompanied by Mrs.

In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

In the press.

- In the press.

In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.

- In the press.
JUNGLE OF FANTASY, model of the picturesque animal world, is one of the newest and most ambitious of the attractions to open this week at the Chicago World's Fair. It is to be the center of animal interest during the three-month period of the fair.

J. B. "Jumbo" Goes to Ft. Worth

Intact circus musical will be at Frontier Days show, housed in new building

PORT WORTH, April 18—Not only will Paul Whiteman be at Fort Worth April 29, but the circus musical, "Jumbo," will be brought here intact according to an announcement of Billy White after meeting with the local board of control. Jumbo will be housed in a new, six-story, canvas city tent structure.

The circus was scheduled to be in New Orleans in the '70s and the hippodromes in New York and London in the '80s, and will now be housed in a new building in the north of Fort Worth. The circus ring will be 40 feet across. Seats will be sold for $2.50, with a $1.50 charge for children.

The circus will be housed in a building similar to one in New Orleans in the '70s and the hippodromes in New York and London in the '80s. The Circus will be similar to one in New Orleans in the '70s and the hippodromes in New York and London in the '80s.

The building will be red. The circus ring will be 40 feet across. Seats will be sold for $2.50, with a $1.50 charge for children. The circus will be housed in a building similar to one in New Orleans in the '70s and the hippodromes in New York and London in the '80s.

The building will be red. The circus ring will be 40 feet across. Seats will be sold for $2.50, with a $1.50 charge for children.

Cirque building will be similar to one in New Orleans in the '70s and the hippodromes in New York and London in the '80s. The building will be red. The circus ring will be 40 feet across. Seats will be sold for $2.50, with a $1.50 charge for children.

The building will be red. The circus ring will be 40 feet across. Seats will be sold for $2.50, with a $1.50 charge for children.

The building will be red. The circus ring will be 40 feet across. Seats will be sold for $2.50, with a $1.50 charge for children.

The building will be red. The circus ring will be 40 feet across. Seats will be sold for $2.50, with a $1.50 charge for children.
Fair Breaks

By CLAUDE R. ELLIS

A NY fair of the past few years is making a comeback.

This can be construed only as another indication of the unprece-
dented boom reports from North, South, East, and West.

But the three fairs that have been most

No Greater Favorable Rea-

The American State Fair Association, Inc., which has

Airplane shows are big, with the Special Airplane Show

A Terrific Success.

EXHIBITION, Philadelphia

DECEMBER 3-5, 1936

American State Fair Association, Inc.

WANTED

TWO motivators are wanted for the Water County Fair.

April 25, 1936

Big Exhibits

For Cleveland

Florida and Firestone to

have large spaces—more

amusement contracts set

CLEVELAND, April 18—Lincoln G. Dickey, general manager, and Almon B. Smith, assistant, announced

Oakland Lakes Exposition, June 27 -October 4; Florida National Exhibition, in St. Petersburg, known as the

by B. F. Yoder, as vice-president and general manager, reported expenditures of about $250,000, and plans

no great favorable reaction

will be the largest fair this year. The dates are not

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.

4-T Tires and Firestone Rubber have announced plans

Frank B. Blaubird, advertising and public relations

the largest fair this year. The dates are not

'The Billboard

27

For Auto Races in Reading

Philadelphia, April 18—First steamship

He is reported to stage a rodeo and stampede during the

Carnival. The 1935 show was held in the same

the 180,000 square foot, largest individual space ever

than the usual 16 and 18 in.

Tires, firestone plans landscaping to

had to suspend, for instance, when it outgrew its
domestic and foreign exhibits, as having cost about $250,000 and

dates.
Fairs-Events

San Diego, April 18.—Greatly in-
creased attendance last week was at-
tractive to the annual exposition of the Orpheus Club, featured by numbers
of its members. Betty Law-
son, blues singer, Miss Rand made a
spectacular entrance in the afternoon of the
Ice Palace of Transportation Ex.
position. Among the officers of the Ex-
position, while GIF-Ed Williams, dancer of
Mount Helie featured music of the ex-
position’s orchestra, while Wildwood
and Rocky Point operated by Orville and Edward God-
man, had turned out in full force in the Easter ber-
day address, broadcast over the world under the
sponsorship of the NBC.

Board of the German light cruise
furnishings gave two concerts, and the orchestra
were given a dinner in the House of
Music. The concert was opened by a reception in
the Sala de Oro. Jose Arias and his troupe, Max Drom and Bete
Gehneder, song and dance team of
Robert’s Bar, entertainers of the
Orlando Transportation was formally dedicated last Sunday by President
and Mrs. Coolidge. The new step in compact presenta-
ion of the orchestra was a great
achievement.

Management was advised by Post-
master-General James A. Farley that it
will share in a special sheet of four,
postage stamps issued in connec-
tion with the third international air meet-
ning, April 25-27. Events to be honored are Cali-
ifornia, Florida, and Texas.

San Diego, California, Territor-
ya, Michigan, the Michigan Centennial and the
California Exposition. The Los Angeles Times goes on sale May 9. Brigadier General William
Kelly, Chief of the Office of San Francisco Bay Expedition, will address the exposition and to consult Major
Weef regarding plans of the airship
hangers on Yerba Buena.

Ben Bernie Engaged

Resident Manager Wayne W. Dollard announced that Jzy Kellerman, com-
bridge authority, will lecture at the ex-
position on April 21 and that he has
also been engaged for a free admission, one of Herschel’s weekly
lecture is the basis of his new

Frisco Learns

Understand the annual John Lear-To-
rally last week was sponsored by Gar-
ner’s group in conjunction with The San Francisco News and the San Fran-
cisco Chronicle. John Lear, San Francisco Chronicle. John Lear, the most successful this year.
Super.

Hath’s free-stunt stunt is always the
high-light of the “Learn-To-Win” days in the city, and this year it was
a big hit. Paul Hird, manager of the
Jansen organization, supervised the
activities. Paul Hird, manager of the
Jansen organization, supervised the
activities. The conduct of the Fish & Water, life-saving head of Prisco Red
Cross, lent a hand. Local daily special will give a run-of-the-mill show boost and many sports stores tied in as

Let George Do It

Announced this week pool which de-

Kehicles and Good Reports

In the Chicago Tribune, April 25, 1936

Leaves and Waiters’ Union No. 500.

ANNUAL MID-MICHIGAN HOMECOMING

SISTERS, ST. LOUIS, Mlss.

NEEDS CONCERT BAND

Dundie, April 18.—At a meeting in

WANTED—SHOWS, GAMES, FOR THE BIG FAIR, AUGUST 11-14, 1936.

RIDEWANTED—FOR FOURTH OF JULY.


WANTED—FOR FURTHER INFORMATION—JOE FUNK, S. Green St., Henderson, Ky.

CONCESSIONS ORGANIZER WANTED—FOR TWO FAIRS, FOUNTAIN CITY, IOWA, and SHAKER HEIGHTS, OHIO.

Maryland Tax on Passes

Washington, April 18.—Maryland amendments will be subject to a new tax of 1 per cent on gross receipts under action taken by a recent special session of Maryland Assembly. Delegated

WORLD’S FAIR ACT

Address

WANTED—AMERICAN LEGION CELEBRATION—WANTED—CARNIVAL FOR AMERICAN LEGION CELEBRATION, SEPTEMBER 10-12.

ELJUKES

MORONKE, MICHIGAN

NEW CARLISLE FALL FESTIVAL—STREET FAIR

SEPTEMBER 10-11-12.

WANTED—FOR AMERICAN LEGION CELEBRATION, SEPTEMBER 10-12.

LUCILE ANDERSON

WASHINGTON, April 18.—Glen Echo

FAIR, SEPTEMBER 1041-12.

NEEDS CONCERT BAND—FOR FAIRS.

WANTED—FOR FAIRS.

ONE less city natatorium about which to

Evelyn, was most successful this year.

The tax on passes promises to prove a

Kehicles and Good Reports

in the Chicago Tribune, April 25, 1936

Valentines, Valentine’s Week, which was a wooden

But the former has his own troubles those days after giving plenty of headaches to the

WANTED—FOR FOURTH OF JULY.

Pool Whirl

(Continued from page 41)

Valentines, Valentine’s Week, which was a wooden

New York, has his own troubles those days after giving plenty of headaches to the

 billing, and a new string of modern municipalities. The

Whip has been moved and rebuilt, Old Mill

addressed to potential buyers of his new own projects. He is punched out,

One development of Manager Schloss

While at the brink of

executed and the book跑道 were

It is proposed that the tax on passes

as one of the most practical
new.-350, 10 cents over a dollar. While amusement park operators were

Evans reported a decided improvement in conditions in their territory, and with automo-

It is proposed that the tax on passes

improvements for future seasons, and there is every indication that Waled

the best cost in five years, Mr. Pearce said.

Glen Echo in Early Opening

Wanted—For Open Time. Address—Mike Ankoneny, Secretary, St. Louis, Mich.

FAIR WEEK—Good at Gates

Attendance is 497,393 up

to and including April 1-2,
thousands see Sally Rand

Sally Rand.

WANTED—AMERICAN LEGION CELEBRATION—WANTED—CARNIVAL FOR AMERICAN LEGION CELEBRATION, SEPTEMBER 10-12.
Eight Shows Inaugurate Their New-Season Tours

Johnny J. Jones
At Charlottesville, N. C.

CHARLOTTESVILLE, N. C., April 18.—Johnny J. Jones, Exposition, from its winter quarters at Augusta, Ga., is playing its season’s opening engagement here this week, under auspices of the University of Virginia, and marks the opening of the spring season in the southern part of the state.

Service men’s favorite, the show promises to be a success.

(Mighty Shesley)

Mighty Shesley
At Salisbury, N. C.

SALISBURY, N. C., April 18.—Mighty Shesley Midway inaugurated its tour for 1936 here for this week. During the winter, the show has been in continuous preparation in winter quarters at Augusta, Ga., and M. Shesley and his department heads and their assistants carried out a program of advancement, as to remodeling and reconstruction, and construction of new offerings, as was planned by Manager Shesley shortly after the closing of last season, by the extensive list and inviting appearance of the crowds of entertainment. Another notable feature of the show this week is the introduction of a new policy of some departments, as was also planned by M. Shesley (See MIGHTY SHESLEY on page 52)

Celtin Wilson
At Reidsville, N. C.

REIDSVILLE, N. C., April 18.—The opening date for Celtin Wilson & Shows, scheduled for last Saturday, was post-poned until Monday because of inclement weather. A truck move of 21 miles was made from winter quarters at Greensboro to this city for the opening, and all attractions were in readiness for Saturday night. With all the work that was done during the winter there is still much to do. The opening of the season is as follows: Rides Merry-Go-Round, Twin Ferris Wheels, Chairjams, Pony Loop, Carousel, Midgets, Cash Register, U-Drive-in, Pony Express, Kiddie and Wonder Wheel. (See CELTIN-WILSON on page 52)

Snapp Shows
At Picher, Okla.

JOPLIN, Mo., April 18.—Snapp Greater Snapp Shows has been found an accident with engagement this week at Picher, Okla., about 20 miles from this city, under auspices of United Veterans. Ideal weather favored the opening. The show is the best one in the state and last of its career, with all riding devices operated in最上等最等的, and all shows behind new panel fronts. Business men of Joplin sent a large floral “good luck” horseshoe for the opening. The Snapp Shows are giving away free in the show wagon. Joplin news. (See SNAPP SHOWS on page 49)

Imperial Shows

Imperial Shows Make Bow at Cairo, Ill.

CAIRO, Ill., April 18.—Imperial Shows, Solomon-Skiff amusement organization, inaugurated their initial tour here last Friday. During the winter, under auspices of Veterans of Foreign Wars, the company set up a park at 17th and Cedar. Unfortunately, due to snow and bad weather, there was not as much business as expected.

Promotional manager Crawford told the staff that the show was a big success and will continue to do well.

(The Billboard)

Gold Medal Shows Add 3 More Fairs

ST. LOUIS, April 18.—Oscar Bloom, owner and general manager Gold Medal Shows, during recent visit to the Gold Medal Shows office here informed that during the past week he contracted for three more fairs to be held at Watertown, Mass.; Foxboro, Mass.; and Watertown, Md.

The company has now set its sights on filling the entire country with Gold Medal Shows, and will continue to add more fairs to its organization.

(The Billboard)

Ballyhoo Bros., Circulating Explo.

A Century of Profit Show

By STARR DEBELLE

TAPPVILLE, Va.

Week ended April 16, 1936

Dear Charlie:

Booking this town was an accident. The tents were in all, but the owner of the show, who was not present, stated that the company would be moving to another location. I booked this town without much effort, as the show was a big attraction.

I am enclosing some propaganda, which made the show more attractive. I am glad I was able to pick up their mail.

Apologies here for the last Ballyhoo! Cold weather kept us all indoors, but now that the weather has warmed up, we are looking forward to finding more local carnivals to operate. I am sending along with this a new tract for the show, which should be useful in attracting more business.

I am looking forward to the next showing and hope to have a successful week. Thank you for your continued support.

Yours sincerely,

(TAPPVILLE, VA)

Ballyhoo Bros.}
April 25, 1936

CARNIVALS

The Billboard 47

Circuses, Coliseums, Carnivals, Fairs, Rodeos, Fraternal Orders, Beaches, Pools, Parks

We will submit designs, created exclusively for your show.

H.W. POLLACK POSTER PRINT SHOP PRINT FOR CIRCUSES, COLISEUMS, CARNAVALS, FAIRS, THEATRES

BUFFALO, N.Y. PHONE 9205

CRAZY NEW OVEN "PAYS Fortune To Salesmen"

UFF TOL calling on Allegheny County Council

FLAMINGO DEMONSTATIONS

FIRE ZODIAC PRODUCTS CO.

 lancet crusades spread across the country

"LASSO" Makes Cowboy Tricks Easy

GRAPES" Makes Cowboy Tricks Easy

WILD 10c SELLER!

NUTRITION DISCOUNTS

Little Tykes will have them!

COATES HOUSE KANSAS CITY

"THE SHOWMEN'S HEADQUARTERS"

"HEART OF AMERICAN SHOWMEN'S CLUB"

H RATES: 75c and $1.00 per day Without Rents, 75c per day and $1.00 per day with Rents to Showmen.

SELLER MFG. CO., Faribault, Minn.

COATES HOUSE KANSAS CITY

"THE SHOWMEN'S HEADQUARTERS"

"HEART OF AMERICAN SHOWMEN'S CLUB"

H RATES: 75c and $1.00 per day Without Rents, 75c per day and $1.00 per day with Rents to Showmen.

SELLER MFG. CO., Faribault, Minn.

CONCESSION TENTS CARNIVAL

Our Specialty for Over 40 Years.

UNITED STATES TENT & AWNING CO.

270 North sagamore street, Chicago, I11.

DAYS HAMS, INC.

**CARNIVALS**

April 25, 1936

Midway Confab

**BY THE MIXER**

Another veteran showman, "Toby" Snyder, passed on. In his heyday in the big-covered shows, he was a well-known and well-liked performer.

**RIP WRINKLE** is reported as having neatly staked out a position on the Celteh & Wilson midway this season.

**PRINCE ROY HALE**, the "Pony Boy," is once again a featured attraction at the North Carolina Fair, where he will once again be with Kelly's Side Show on week of May Shows.


**POP CORN** Per 100-lb. Sack, F.O.B. Kansas City, Mo.

**THE LATELY CONSTRUCTED midway office (rear) and motorized sound truck of the new Imperial Palace, all paneled in mahogany, will now be on the show grounds in the World.**

**THE AUSTIN & KUNTZ Palace of Fantasy** will operate at Cedar Points (Dancin', O., O.) for the summer, starting in June.


**EYERLY AIRCRAFT CORP.** 19 West Jackson Blvd. Chicago. Instant Delivery. Send for Wholesale Prices.

**GASKILL-MUNDY** 124-126 W. Lake St., Chicago. Send for our new 1935 Catalogue, full of new ideas and improvements.

**WHEELS** Park Special - Rebuilt of World War II. Beautifully restored. 20.9x8, 20.9x10. $12.00

**ASTRO FORECASTS AND ANALYSES** All Readings Complete for 1936. Slugs Sheets, 7x11, Typed. Per W. 60.00. All in 22-point, Print. W. 70.00. All to You. W. 60.00. All ready to use from your customers.

**POP CORN** 100 to 3000 Cards. BINGO Print and Card, Lie, Tickets. $1.00 for 100, 25. Each. BINGO MAGIC, 125 Edy, President, R. T.

**HALL & WILSON MIDWAY** 120 W. Eddy, Gary, Ind. See our model show. RDF. 28.00.

**MACHINE** 189 Eddy, Gary, Ind.

**EYERLY LOOP-OF-PLANE** "World of the Century" Superb Attractions. 100,000 Cards. 400,000 Inserted. Profitable.

**BLACK MFG. CO.** 124 West Jackson Blvd., Chicago, Ill. Send for our new 1935 Catalogue, full of new ideas and improvements.
The main entrance sound vehicle of Big Snapp, owner; Fuzzy Walsh, foreman, and Dug Lester, helper, and George Kelly, sword box; William R. Snapp, owner; Charles Murray, helper; Mrs. Perry, tickets. Ding Brook, fire eater; Mamie M. Mose Anthony, Bill Hayes, Foots Williams, Estelle Mason, Estelle Williams, Estelle Powers, Massie Mcmillan, and the entire cast. The management received many telegrams congratulating them on their opening at Fairmont, N. C. during the recent tornado that made a neat and attractive getup. With 40 miles away. Waddell, who are on their way to open with William Glick Shows. The following acts will appear: The Ruggers, billed as Mr. and Mrs. Curley Reynolds, owner, and Dan and Billy Wells, helpers. Mr. Jack Burns and Stanley Seward, helpers; Mrs. Jack Burns, tickets. The main entrance sound vehicle.

Gave our committee $15,000 in IOUs for its bit. Which was three times more with IOUs taken out of the gross. For the first time. Everyone came in and broke all gross records here. Jack received $15,000 in IOUs from the box office. Which was well above the value of our ticket sales. Issued the ticket sellers $50 in 5, 10 and 100 IOUs. The management accepted a trunk full of IOUs from the box office. Which was three times more than the amount of IOUs we issued to the ticket sellers. The management received many telegrams congratulating them on their opening at Fairmont, N. C. during the recent tornado that made a neat and attractive getup. With 40 miles away. Waddell, who are on their way to open with William Glick Shows. The following acts will appear: The Ruggers, billed as Mr. and Mrs. Curley Reynolds, owner, and Dan and Billy Wells, helpers. Mr. Jack Burns and Stanley Seward, helpers; Mrs. Jack Burns, tickets. The main entrance sound vehicle.}

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

The Billboard

FRUIT CONCENTRATES

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!

THE FIRST SHOW TO OPEN PHILADELPHIA IN 4 YEARS

ATTENTION! CONCESSIONAIRES AND PARK MANAGERS WHO OPERATE

STOP!
Along the California Pacific Expo Midway

by FELIX BLEY

SAN DIEGO, Calif., April 18.—Rudy Gottschen, manager of the Broadway Revue, returned and rejoined his revue and returned to Hollywood....

Johnson, Meyers, who was the headliner of the Mid-City, went to Dallas, where he will be connected with one of the big time shows. Peter Carl, manager of the old-time cookhouse man, showed youngsters how to stay hotdogs at the stands. Blizzards are due to visit the area during the next week, . . . . Joe Cash, manager of the Shreveport, La., museum, received a cable from Doc Haynes, owner of the museum and artist that bowed down in Panama, and a 17-year-old Philippine girl guest artist.

Chinese "ten-man" and six iggret fire walkers are en route for his show, according to the plumbers. Hansen and wife, and Frank Luntz, trainer, got all of the cast of 200 Boys Shows, visited the midway last week and booked Joe Lowendein, former veteran of the show, for this year's tour. Joe had an interesting meeting in the Grande Hotel and last week brought the radio which was auctioned for so much money, and bade it to the committee to be auctioned again at the next meeting. Joe also made contact with the girls and the Death Ray attractions, entered into another deal with the big boys for the next season. Accompanied on piano by Ben Black, known for his new ideas for the death ray attractions. Bob Crawford, talker on the front of "Strange as It Seems," left for New York City to talk with the show's producer for the next season. "How Many Treats?" was one of the biggest attractions.

Broke Louise Turner, famous of her all of the cast of 200 Boys Shows, visited the midway last week and booked Joe Lowendein, former veteran of the show, for this year's tour. Joe had an interesting meeting in the Grande Hotel and last week brought the radio which was auctioned for so much money, and bade it to the committee to be auctioned again at the next meeting. Joe also made contact with the girls and the Death Ray attractions, entered into another deal with the big boys for the next season. Accompanied on piano by Ben Black, known for his new ideas for the death ray attractions. Bob Crawford, talker on the front of "Strange as It Seems," left for New York City to talk with the show's producer for the next season. "How Many Treats?" was one of the biggest attractions.

WHIP FOR SALE

Can be seen in operation at Union and Havemeyer Ave., Petersburg, Va. $75.00 - $10.00 Genuine Ethiopian Spear, Long Handle.

Corey Greater Shows

WANTED—lend us your show. The most attractive and in charge of the show. Mr. and Mrs. J. E. (Red) Kelly has been engaged as publicity manager for the Fanchon & Marco at-tacks. The show to open April 18 in Lawrenceville, Ga. The show was completely rebuilt and everything repaired and is ready for the opening. Mr. and Mrs. J. E. (Red) Kelly, former managers of the show, have three concessions. Mr. and Mrs. Thomas Laird have three concessions. Mr. and Mrs. Harry Baker, and Mrs. N. H. Cope are in charge of the show.

Kaul Murphy

CHICAGO—Three different shows are battling for the same customers. Mr. and Mrs. J. E. (Red) Kelly have three concessions. Mr. and Mrs. Thomas Laird have three concessions. Mr. and Mrs. Harry Baker, and Mrs. N. H. Cope are in charge of the show.

Larkin Shows

BATTLE CREEK, Mich., April 18.—Hanslar was out looking for business and returned to his home after a week. He was in the show business for over 20 years. An All-Girl Revue will be at the opening of this season. Boys, Beagle was an attraction in the show. Will Smith advises that he has a new act ready for the season. His troupe will have a new Arcade and two new shows. W. R. Davis, in charge of the show, will have his new show ready for the season. All of which is from an executive of the show.
Important Announcement

Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing $55; minimum double column space, 14 lines (1 inch), costing $59.

The advertising rate of 50c an agate line remains unchanged.
DOODSONS ENCOUNTER—(Continued from page 46)

Palace; Helen Chapman, Evelyn Wayne, Joan Day, Polly Fullard, Celia Orwell, Vere Elliott, Robert Leslie, Jean Bouette, Mickey McKay, Verri Caldwell, Joan Day, Polly Wade, Julie DODSONS ENCOUNTER—Robert Leslie, George Hercha, W. Fletcher; Emily Stone, tickets. House of Troubles—Jack Bailey, Mrs. A. Smith, tickets. Twin a-Whirl—Dan Tilt—Raymond, talker and lector; Tomets. Lollipop Ship—J. O'Neill, manager; Miss Doris Duenas (Wingy) Schafer, manager—talker; Tomets. Snow Glider—A. Hal Smith, owner; Mr. and Mrs. S. E. Odum, assistant. Small Twists—Mrs. C. R. Smith, owner; Mrs. A. Smith, tickets. Happy Girl's Skip—Mrs. A. Smith, owner; Miss J. Hardie, tickets. Airliner—A. Hal Smith, owner; Mrs. A. Smith, tickets. Honor's Special—Mrs. A. Smith, owner; Miss J. Hardie, tickets. Tiny Cyclone—Mrs. A. Smith, owner; Miss J. Hardie, tickets. Spotted Pig—Mrs. A. Smith, owner; Miss J. Hardie, tickets. Goat Maneater—Mrs. A. Smith, owner; Miss J. Hardie, tickets. Duminator—Mrs. A. Smith, owner; Miss J. Hardie, tickets. Special Cycles—Mrs. A. Smith, owner; Miss J. Hardie, tickets. B. B. Larson, owner. Whip—B. B. Larson, owner. The Tilt—R. A. O'Donnell, owner, with Harry White, Michael Goodwin, and Angie Peterman, clutch; Baby Ride, John Reams, Gordon Leindae; Johnny McCall. The show's railroad cars and the show fronts and riding devices, as well as concessions, are now in bright colors and decorations. There is an abundance of electrical illumination, into which new ideas have been incorporated. The first two acts of the showings were not favored with ideal weather and the show was on time. Horse car fare and local pay day receipts were very good. The first day of the attractions did not arrive here in time for opening during the show. The following is the present roster:

J. M. Sheeley, general manager; Charles E. Sheeley, assistant manager; Bill Turner, general ticket-taker; Dee Smith, general bookkeeper; Joe Wall, general ticket-taker; Al Niblick, H. E. Barr, Sam McCormick, Sid Antell, J. P. Magan, Al Nelson, and Pat Carney, tickets; Johnny Partee, owner—manager. There are about 30 concessions, with I. S. Company providing all operating features. A complete roster of the personnel of this show and the concessions will be provided by the show's press department.

General Agent Harry Dunkley returned from the national tour last week.

Recent visitors to show included C. M. Dobb, owner; Mrs. A. Smith, Mrs. Jack Bailey, Mrs. A. Smith, Mr. and Mrs. E. Lipman, of Enydale; Mrs. A. Smith, Mr. and Mrs. W. W. Davis, of the River Valley Shows; Billy Senior, Gus Sun Booking Agency; Harry and Aloma DeCero, the show's entertainment representative.

During the recent tornado at Greensboro, N. C., the show was able to dodge it by moving fast enough so that its demolition not only all around it, but also all other shows and concessions and the newspapers received new cars, as those were completely covered by insurance. I. P. O., which was later show advertising, is also being taken care of by its insurance.
Golden State Shows


This little town, nestled right in the heart of the mountains, proved to be a very good spot for shows and rides, but a little quiet for conventions as com-
pared to previous spots played. Many Miles, President, was the major part of the audience. The Lompoc Calf Club held its annual show with Saturday night toping receipts for the week. Small rides, Stunt Show and Motocross also did big business.

Heavy rain and a strong wind kept the riders away from the gates down with an attack of pneumonia but has been progressing favorably and hopes to be back on the job within a few days. Little Bobby Reddenough, of the show, had a little accident in the ring while handling the mail and The Billboard. Mrs. Will Wright was guest of Mrs. Galloway, wife of the local chief and Mrs. Hugh Bowen were guests of Mrs. Libbey. They were entertained at a party given in honor of her daughter's engagement. Quite a few men of horse trade were present at the party, including Hugh Bowen and C. Q. Elliot being the latest to buy a new show and take over operation given by local committee and contract signed for show. A few leaves.

Manager Wright delighted with the show's business, which is picking up nicely. If you get the chance, drop in and see.

Carnivals

WEST TOUR

Bruce Greater Shows, exhibiting here this week in the annex, has a very attractive appearance, with nearly all of the attractions in a later issue.

As their name implies, the Greater Shows are also many riding devices. A com-

One of White's Big Brown has an attractive lineup, including eating

100x240-ft. plot of attrictive Ground with complete Floodlighting System installed

HAPPYLAND SHOWS, INC.

OPEN MAY 1ST, LINCOLN PARK, MICH. (DETROIT SUBURB)

CAN PLACE—Photo Gallery, American Palmist and a few Legitimate Grind Stores. To shows with outfits we offer reasonable percentage and a complete booking to October 15 in good standing.

WANTED—Adding new and novel acts for higher class Side Show. Side-Show People write John T. Bea. Also want man and wife to take complete charge of recently formed money-getting grind show, write Ray Tanish. CAN PLACE—A few single young men, experienced on rides. HAPPYLAND SHOWS, INC., 3633 Southey St., Detroit, Mich.

KEYSTONE SHOWS

WANTED FOR TEN WEEKS! STREET FAIRS AND CELEBRATIONS

LAKE CLEVELAND—WANTED: One or two Concessionaires, or any Novelty Act that goes with Show. Also organized Minstrel Show, with Band, Bugle Corps. Celebrating the Opening 1936 Season April 27, Ashland, O. Also with the circuit from May 1.

ROCHESTER, N. Y.

GEORGE E. MOORE.

C. A. HARTZBERG, Manager, Latrobe, Pa.

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?

WANT A SHOW TO OPERATE?
In the Convention List appear only the dates of those meetings which we feel are of special interest to the larger number of reading public. No attempt is made to include the name of every meeting, society, or club, but only those which we feel are of particular amusement and allied organizations, the following groups:

American Legion, Veterans of Foreign Wars, Odd Fellows, Elks, Knights Templar, Junior Order United American Mechanics, Eagles, Shriners, Order of DeMolay, American Association of State Granges, Firemen and Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Forest groups, Pensions of Husbandry, State Granges, Foresters, and American Legion.


In the Convention List appear only the dates of those meetings which we feel are of special interest to the larger number of reading public. No attempt is made to include the name of every meeting, society, or club, but only those which we feel are of particular amusement and allied organizations, the following groups:

American Legion, Veterans of Foreign Wars, Odd Fellows, Elks, Knights Templar, Junior Order United American Mechanics, Eagles, Shriners, Order of DeMolay, American Association of State Granges, Firemen and Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Forest groups, Pensions of Husbandry, State Granges, Foresters, and American Legion.
<table>
<thead>
<tr>
<th>Location</th>
<th>Event</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 19-20</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Charleston, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
<tr>
<td>Columbia, S.C.</td>
<td>Knights of Pythias</td>
<td>June 21-22</td>
</tr>
</tbody>
</table>
| Charleston, S.C. | Knights of Pythia
LISTS

CALIFORNIA

Brentwood—Apartment Festival, June 24-26.


Carle—Illinois State Fair, Aug. 20-29.

Fullerton—Pomona Orange Festival, May 14-16.

Oakland—Mills College Horse Show, May 15.

Sacramento—Horse Show, Apr. 2-4.

Elgin—Trade & Industrial Show, Chamber of Commerce.

Juneau—Sanitation Exposition.

Chicago—Women's Pageant of Progress, Navy Island.

Ansonia—Merchants & Mfrs.' Expo.

Stockton—Horse Show, May 3.

Boston—New England Hotel Expo.

Sacramento—Horse Show, May 16-23.

Oakland—Mills College Horse Show, May 15-16.

Coronado—Horse Show.

Chico—Butte Co. Spring Fair & Fiesta.

Hampton Beach—Shrine Circus.

Luverne—Home-Coming Celebration.

Rocky Mount—Morton Hamid Circus.

Silverton, Cincinnati—Spring Festival.

Cleveland—Great Lakes Expo.

Wallace—N. C. Bldg. secy., week in Apr.

B. B. Jones, secy., Box 1460.

Pine Mountain State Park.

Fourth of July week.

George D. (Buck) Buchanan, secy.

Morton & Hamid, mgrs.

June 1-4.

111 8th ave.

W. E. Fitzsimmons, chrm.

May 13-16.

May 11.

Mayor Harrell, secy.

GEORGIA

Augusta—Horse Show, May 30.


Grand Rapids—Horse Show.

Washington—Horse Show, June 1-3.

Kentucky—Kentucky Exposition of Horses & Cattle.

NASDAQ—National Exchange of Stockholders.

Cherryvale—Horse Show, June 2-5.

Tennessee—Tennessee Exposition of Horses & Cattle.

Winnemucca—Nevada Rodeo, ausp. Fair Board.

North Platte—North Platte Roundup.

Woody Point—Wolf Point Stampede.

Frontier Contests

ARIZONA

Prescott—Prescott Frontier Days, July 2-5.

Guns & Grapes.

COLORADO

Denver—American Legion Centennial Celebration.

Central—Colorado Centennial Celebration.

May 15.

May 4-9.

May 23-24.

May 3-9.

Michigan

Bay City—Centennial Play Day.

May 3-9.

Wisconsin

Eau Claire—Centennial Celebration.

July 4-5.

South Dakota

Brookings—Brookings Centennial.

July 4.

Oregon

Salem—Strawberry Festival.

Eugene—Centennial Celebration.

July 4.

Washington

Spokane—Spokane's Sportsman's Show, May 15-20.

W. L. Ferris, secy.

VIRGINIA

Lee's Tavern—Lee's Tavern Horse Show.

May 30-31.

George W. W. S. secy.

WISCONSIN

Villa Park—Horse Show, May 17-20.

Cherryvale—Horse Show.
The Billboard

April 25, 1936

MORE SHOWS—

(Continued from page 36)

Continued from page 36)

WROXHELLE, Wis.: George Who, Charlie, who was reported dead in the opening April 20. Widow and Mrs. Helen Duell and Rev. Archie Rogers, of the Mifty Haag Circus; Major A. Hort, Marion, Ill., and P. L. Fussell, Fitzgerald, Ga., Haag and Rev. Archie Rogers. There were 3,500 people in the audience.

The show has abandoned the street parade, at least for an experimental season. (The change is a result of the study to elimination of all street parades.)

The show opened at the White Plains, N.Y., on April 23, and closed at the White Plains, N.Y., on May 3.

The show is under management of the Rice Bros. Circus, and is now featured in the performance of the Fauntleroy, the famous African-American acrobatic number with Roy Leon and Arnold, of the Rice Bros. Circus.

The Staff

Charles Sparks, manager; Charles Katz, assistant manager; Jerome T. Harriman, bookkeeper; W. E. McLaughlin and Jack Hoag, superintendents; W. E. McLaughlin, M. R. Lonsdorf, is in charge front door; Barney R. Miller, superintendent concessions; W. G. Ede, superintendent Side Show; Bert Leffel and Carl Piefer, clarinets.

The Program

No. 1—Grand entry.
No. 2—Cloud swing, Rita Duff, Mary Miller, Esther Sutton, and Anna Sutton.
No. 3—Goll 
No. 4—Train, performed under direction of Jim Williams, and ridden by Bump Butters and Bert Roberts.
No. 5—Foot side by side, Al Bedell, done by Bump Butters and Bert Roberts.
No. 6—Danny McPride and his wonder dogs.
No. 7—Foot side by side, Al Bedell, done by Bump Butters and Bert Roberts.
No. 8—Foot side by side, Al Bedell, done by Bump Butters and Bert Roberts.
No. 9—Horse jump, done by Bump Butters and Bert Roberts.
No. 10—Horse jump, done by Bump Butters and Bert Roberts.
No. 11—Bingo, Rita Duff, and comic dog; comic dog; comic dog; comic dog; comic dog; comic dog.
No. 12—Benny and Biddle, done by Bump Butters and Bert Roberts.
No. 13—Horse jump, done by Bump Butters and Bert Roberts.
No. 14—Clown, done by Bump Butters and Bert Roberts.
No. 15—Rice Bros. elephant, presented by Capt. Smith. (Second concert announcement.)
No. 16—Horse jump, done by Bump Butters and Bert Roberts.
No. 17—Clarinet, accompanied by Carl Piefer.
No. 18—Rice Bros. elephant, presented by Capt. Smith. (Second concert announcement.)
No. 19—Vanguard, led by Dave Cook and Percy Fawley.

The Side Show

W. B. DeBarre's Lineup for Side Show

Act number

The Billboard
Wynton, Victoria (Dizzy Club) NYC, nc.
Woods, Ginger (Marquette Club) Chi, tic.
Woods, Johnny (Biltmore) NYC, h.
White, Anna (Club Deauville) NYC, nc.

Weylin it nightcaps (Weylin) New York, h.
Wells, Dickle (Ubangi) NYC, rm.
Wentworth, Dorothy (Wivel’s) NYC; re.
Wayne, Carlyle (Boxy) Colfax, Wash.,
Wayne, Clifford, Six (Roxy) Colfax, Wash., t.
Wamby, Donna (Grand Terrace) Canton, O.,

WILLIAM, Betty: (Townhouse) Chicago, b.
WILLIAMS, Doreen: (Essex) Boston, h.
WILLIAMS, Dorthea & Chic (Jackhammer Club) Chicago, h.

WILLIAMS, Dick: (Greenwich) New York, h.
WILLIAMS, Dorothy (Wivel’s) NYC, re.
WILLIAMS, Frank: (Whitehall) Palm Beach, Fla., b.
WILLIAMS, Guy: (Chateau) Chicago, h.
WILLIAMS, Harry: (Nausea) New York, h.
WILLIAMS, Jack: (Blackstone) Ft. Worth, Tex.
WILLIAMS, Larry: (Friedan) New York, h.
WILLIAMS, Laura: (Friedan) New York, h.
WILLIAMS, Leo: (Whitehall) Palm Beach, Fla., b.
WILLIAMS, Willy: (Chateau) Chicago, h.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.

WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
WILLIAMS, William: (Waveland) Chicago, b.
FIRST DAY ISSUES

Piano-Vocal Scores from Melody, $2.00

Earn $5.00 to $25.00 weekly selling cartoons, booklets, cards, novelties -

Jacksonville, Ill.

Guntersville, Ala.

CARTOON BOOKLETS, PHOTOS, COMICS -

Rayville, La.

ALLIGATORS, LOW PRICES - FATTY HEALY, Jacksonville, Fla.

ANIMALS, BIRDS AND PETS

Alligator Farm, Comfort, Tex.

OTTO MARTIN LOCKE, New Braunfels, Tex.

BALLY DERBYS, $70.00, BARGAINS, LIKE NEW.

KAY FERRY, 206 W. Jefferson, South Bend, Ind.

PERSONAL MAGAZINE - CATALOG, PHOTOS, CARDS, NOVELTIES -

Take $5.00 to $25.00 weekly selling cartoons, booklets, cards, novelties -

NATIONAL FOLIO - D, Metr-Sta, Los Angeles.

BARGAINS COLOR - WRITE FOR LIST.

E. R. McCASH CO., Marquette Ave., Syracuse, N. Y.

NO PEDDLING - FREE BOOKLET DESCRIBES SHOPPING CENTER; no delays. RATTLESNAKE JOE, St. Louis.

SELF-PROFESSIONAL BUSINESS


Monroe, La.

COLLECT MONIES FOR SALE ON SIGHT.

Chicago.

GOOD INCOME SILVERING MIRRORS, PLATING, Phonographs, etc.

Jackson, Tenn.

Poultry Journal wants agent east of Mississippi.

Monroe, La.

BOOKS

 ALLIGATORS, LOW PRICES - FATTY HEALY, Jacksonville, Fla.

WANTED

Progressive Agent in the following states:

Alabama

Arkansas

Florida

Georgia

Michigan

New York

Ohio

South Carolina

Tennessee

Vermont


Boston, Mass.

Gorham, Me.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.

NEW YORK, N. Y.
xis

FOR SALE—SECOND-HAND GOODS

CONEY SAGE DEVILS BOWLING ALLEY—
COVERED—BEST IN THE WORLD. CAROUSEL
CUSTARD MACHINE ON TRAILER, $450 CASH
POP CORN AND POTATO CHIP EQUIPMENT—
LONG-EARKINS, 1970 High St., Springfield, Ma.
POP CORN POPPERS, ALL KINDS—NORTH
SIDE CO., 2117 Harding, Des Moines, Ia.
{White x-0.5} ALL ALE BOTTLES, {White x-0.5}wearable.
{White x-0.5}WONDERFUL B/O.
I work private readings on percentage, but wants sal-

PROF. PLANCK & GROSS

ALTO SAX-CLARINET-SUMMER OR STEADY

HIGHLY SUCCESSFUL MAGICIAN AND MEN-
tensive wardrobe.

AL MORSTAD, Box 66, Jerseyville,

Available week of 19th.

anywhere. THE BELKNAPS, 1539 South 22d

Mass.

New York City.

sober, hard worker. Carl positively satisfy. State

tragic Chair, Half Lady Illusion and Haile Selass'

GUITAR -SING, YOUNG, ALL ESSENTIALS.

Ark.

trunks, beautiful

Write FRANCES KING,

THE CHRISTYS, Keokuk, Ia.

TRUMPET AT LIBERTY-Good

Ci-

Juggler, Magician. As

EXCEPTIONAL

for Parks and Fairs

PARKS AND FAIRS

ALTO SAX-CLARINET-SUMMER OR STEADY

HAPPY DAYS SHOW, Bushwick, N. Y.

Four acts-Three acts each day in-

FOR NON-PROFIT ORGANIZATIONS

Write FREDIE McLaury, Box 14, Bridgeport, Conn.

19TH-

.

AL/Library

MISCELLANEOUS

Young Man, American, Infant, three, 26, 18, 16, 15, 13.

Highly Successful Magician and Men-
tensive wardrobe.

AT LIBERTY

Alto Sax-Clarinet-Summer or steady.

Magicians

TENOR SAX, CLARINET

Fiddle, arrange, American, modern take

1-DRUMMER-Can swing, fast reader

with a 500-foot Slide for Life

SOUND SYSTEM SERVICE - MICROPHONE,

FREE ACTS-DOGS, PONY,

found; prefer sum-

Notice to show. Oriental presentation. Will

CARWILSON, 264 W. 63d St.

AT LIBERTY

MUSICIANS

ALTO SAX-CLARINET-SUMMER OR STEADY

The big three entertainers.

ALTO SAX AND DRUMMER-Both

Can play theatrical specialties.

Four high-class free acts-Dogs, Pony,

Of course.

AT LIBERTY

PIANO PLAYERS

Pianist, Organist.

AT LIBERTY

VAUDEVILLE ARTISTS

AT LIBERTY

MUSICIANS

Modern Trumpet, Experienced, Dance,

Guitar-Specializes in Swing and Jazz;

Guitar-Specializes in Swing and Jazz;

Drummer; Sing Swing, play Swing.

Drummers, age 21, Union, desire steady

Guitarist.-Specializes in Swing and Jazz.

Large.

American, Infant, three, 26, 18, 16, 15, 13.

Modern Trumpet, Experienced, Dance,

Drummers, age 21, Union, desire steady

Guitarist.-Specializes in Swing and Jazz.

Large.

American, Infant, three, 26, 18, 16, 15, 13.

Modern Trumpet, Experienced, Dance,

Drummers, age 21, Union, desire steady

Guitarist.-Specializes in Swing and Jazz.

Large.
Ladies' List

Adams, Mrs. Mabel
Allen, Mrs. N. W.
Allen, Mrs. M. B.
Allen, Mrs. Ceola
Allen, Mrs. Laura
Allen, Mrs. Myrtle
Allen, Mrs. P. M.
Allen, Mrs. J. W.
Allen, Mrs. R. M.
Allen, Mrs. J. E.
Allen, Mrs. W. J.
Allen, Mrs. G. E.
Allen, Mrs. J. E.
Allen, Mrs. H. E.
Allen, Mrs. J. E.
Allen, Mrs. E. R.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Allen, Mrs. E. E.
Building at Smith Quarters

PLAINVILLE, Conn., April 18.—Charlie Smith arrived at quarters of the Smith Circus and has things well under way with a total length of seats built with two trailer bodies to follow. Laborer, who has been in charge of quarters, has taken over his regular duties of boss painter and will be special agent and 24-hour man.

Great Delmaros, double ring, swing band, and comedy train; Richards, troupes, comedians, acrobatics; Bubby, wire-walking dog; comedy train; Teitenberg and Black, clown band. All acts will be in kid show.

Acts that have been signed are Ralph Adams, ring and comic band; Jay E. Wright, dog; and C. A. Wright, six trained dogs.

Great Delmaros, double ring, swing band, and comedy train; Richards, troupes, comedians, acrobatics; Bubby, wire-walking dog; comedy train; Teitenberg and Black, clown band. All acts will be in kid show.

Acts that have been signed are Ralph Adams, ring and comic band; Jay E. Wright, dog; and C. A. Wright, six trained dogs.
N. Y. Operators Start Test Case To Legalize Skill Game Awards

NEW YORK, April 18—The pin-game operators here have started legal action to gain play from a strictly merchan
disers here believed that these could be
found to be due to the fact that mer-
chandise prizes were awarded for high
scores made on the games by the players.
When these difficulties became ex-
tremely great, many of the oper-
ators here believed that these could be
immediately overcome by eliminating
the use of merchandise awards and at-
tempering their offer to play from a strictly
cash standpoint.
It has since been discovered that the
games of skill are being played by many
return for skillful play on the pin games.
Therefore the leaders of the pin-game
industry here have started legal action
which will take them to the Legislature at Albany.

Industry here have started legal action
which will take them to the Legislature
and the trend to more novel and new
items has been using cash awards with their
merchandise industry believed that it would
help to create the condition causing
the merchant and the other to be given
a decided forward leap.
Within the past six months leaders
in the premium industry have again
given greater attention to salesboards
and business in this direction has taken
a decided forward leap.

The salesboard industry has been en-
joyed in the past years on their games.

Merchandise Manufacturers Plan 21st Annual Meeting

The 21st annual convention of the National Association of Direct Selling Firms is to be held at the Statler
Hotel, Baltimore, Md., on June 3, 4, 5 and 6, according to Enoch Steen.

The board of directors have adopted the following plan for the con-
vention: One of the leading pin-game
operators at this time is eagerly looking forward to and with
this legislation. It is believed that the pin-game
industry will greatly benefit

Sun Glasses Sales Off to Early Start

Sun glasses have gotten an extremely
early start this season. The sales already
recorded for this item have been such that the
merchandise manufacturers are expecting
to have an amendment passed to the
sales tax law to eliminate the use of the pin games
and the trend to more novel and new
items.

This being an international outlet the
amount of merchandise purchased for
use with the mass-merchandise plans can be estimated
in the millions.

Fishing Paraphernalia Coming Into Prominence

This year the premium-merchandise industry makes a major display of rods and
items for fishing. It is certain that
the general demand for new mer-
chandise is increasing and many of the
merchandise manufacturers are looking toward this market to avoid this new
crowth of the outdoor season, the new attrac-
tive line of costume jewelry present the premium-merchandise industry an ex-
cellent opportunity for handsome profits for some time to come.

Fishing Paraphernalia

Fishing paraphernalia are made up
of all types of supplies needed for
fishing. These include fishing rods,
line, sinkers, floats, and many
other items. The demand for these
items is increasing, especially among
city men and women who are becoming
more interested in fishing as a sport.
NEW ITEMS

**Chrome Frying Pan**
A new chrome plated type of frying pan has been especially designed for the growing demand for steel skillets. The new item is being offered by Associated Advertisers. The pans are already being distributed thru established wholesale outlets. It is a double-rolled, cold steel pan, with a special process of chromium plating. It is available in different finishes—bright chrome finish being used in the outside, or the bright outside and the duller "matte" finish inside the pan. It is considered more desirable by some consumers. It is furnished with a black handle. The new model is being marketed under the name of "The Champion."  

**Desk Companion of Catlin**
One of the newest and cleverest desk items to make its appearance lately is the Desk Companion, marketed by猫林。This is a remarkable perpetual calendar with a double letter rack on a German oval base. It is especially appealing as a premium or advertising piece. It is low priced and has been popular wherever exhibited.

**Novel Wash Cloth**
Another item is a new wash type cloth being marketed by Bigger Products. It is of knitted construction and of such quality that housewives, restaurants, hotels, etc., can put fish, melons, pickles, bananas, milk and the like in refrigerators without fear of odors tainting other foods.

**Lighthouse Clock**
A clock fitted into the base of a Lighthouse is a new number being manufactured by M. Marcus. The Lighthouse is made of wood and stands about eight inches high. The clock is electrically operated.

**CLASS APPEAL—**
(Continued from opposite page) this to the class manner of presentation and to the fact that the low cost items are in a very attractive method for getting extra money from each customer.

One whole pace is cleverly devoted to Promotional items, including a popular make of bathroom scale. This page has remarkably increased business for that department. Premium-merchandise men who have made a feature display of these items have always reported great results. In roto the items are especially good and more desirable to the buyer. This entire page tells of a page of electrical necessities in this catalog which can be featured in the same manner as the premium films.


delphia. According to the page referred to is an electric food mixer, an electric glass coffee percolator, an automatic electric utensil, an electric heating pad, an electric turner, an electric toaster, and an electric sandwich grill.

An offer of a free dime is one of the better features in the premium-merchandise industry and can be just as well featured in roto for the premium purchasers as for the general public.

The industry once started using roto catalogs for special merchandise is certain to greatly raise the level of premium merchandise sales and to also bring a great deal of consideration for premium merchandise.

Everyone in the premium-merchandise industry is introducing new products as fast as possible in order to keep up with the demands to popularize thru many outlets.

Those items receiving the aid of class advertisements and sales promotion are those that can easily gain a much better following than they have ever previously enjoyed.

It is a certainty that the industry is going to get a great deal of extra business in the near future, as the superior quality of the premium merchandise will be evident in the increased interest from prospects and customers who will gain the feeling of greater personal service and clear understanding of the sales-promotion methods being attempted by the industry to further growth.

**Invisible Fly Swatter**
An invisible fly swatter that won't scratch furniture or tear clothing promises to be an excellent item for stores during the warm months. It is mentioned by the maker, the Parisian Novelty Company, that the swatters are washable and sanitary and come packed two dozen to a display carton, and in addition to the household it is a good number for offices, bakeries, hotels, and wherever the fly is to be found.

**Ice-Box Odors Eliminated**
A new item known as Non-Odor that "breathes in" and absorbs ice-box odors has just been introduced by a company of the same name. With the new product it is claimed that houses, restaurants, hotels, etc., can put fish, melons, pickles, bananas, milk and the like in refrigerators without fear of odors tainting other foods.

**Quints Again**
The Quints of Hollywood is a decorative feature on an attractive series of new lamps produced by the General Manufacturing Company.

**New Dry Coll Radio**
International Radio Corporation is about to market a new Kistee model which operates on dry cell batteries, to be known as the Kistee Battery Model 400.
**Watch “Mills New York” Forming Ahead because of its Challenge**

**We Are NEVER UNDEROLED or We WILL SELL FOR LESS!**

**METALS Must have their style features as much as has apparel. In furniture, book ends, desk sets, drinking urns, picture frames and similar items the style seems to be chrome and black combinations. Also, chrome is used as a lower in cost today than ever before and the contrast effects with black make an appealing appearance of richness and dignity.**

Pressed wood is also an item that is fast coming into its own as material for many manyS in the premium field. It is made by a variety of processes, in a variety of finishes and colors, by a number of concerns. I am thinking of Masonite at this time, because I just have witnessed some very porous samples of this brand of pressed wood. Finishes that look like onyx, marble, tile, mahogany, maple and almost every conceivable material can be produced. The decorating companies that are manufacturing these items and various special projects are beginning to recognize the value of wood for premiums and things of that sort. When this will be a most popular basis for all kinds of any kind of product as a field it is pretty sure of who's who and whether there is demand.**

**ENGLISH WAGGONETES, $1.65 EACH**

25¢, 13.5 oz., White or Yellow Ostrich.

**WAFFLE FRY CUTTERS, 40¢ EACH**

**WHOLESALE MERCHANDISE**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Gross</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun Glasses</td>
<td>newborn, 13 weeks from April 8, 1936, Monday thru Saturday, 6:15-6:30 p.m.</td>
<td>$1.00</td>
</tr>
<tr>
<td>KNX, Hollywood.</td>
<td>20 times $1.00, thru Ray-Hone Mfrs., 1500 West Canal St., Chicago, Ill.</td>
<td></td>
</tr>
<tr>
<td>Tamburger</td>
<td>12 times, direct.</td>
<td></td>
</tr>
<tr>
<td>Helm's Bakeries</td>
<td>thru Martin Allen</td>
<td></td>
</tr>
<tr>
<td>KAPLAN AND BLOOM</td>
<td>TOYS, NOVELTIES AND SOUVENIRS</td>
<td></td>
</tr>
<tr>
<td>WISCONSIN DE LUXE CORP.</td>
<td>1902 No. Third Street, MILWAUKEE, WIS.</td>
<td></td>
</tr>
<tr>
<td>RIDE THE TIDE OF NATIONAL POPULARITY</td>
<td>LET POPEYE DO YOUR WORRYING FOR NEW AND ORIGINAL CREATIONS</td>
<td></td>
</tr>
<tr>
<td>Complete Line of Premium merchandise</td>
<td>WEST MARCA-T-SYNDICATED COMIC CHARACTERS</td>
<td></td>
</tr>
<tr>
<td>ELEPHANT, MONKEY and SNAKE</td>
<td>MINIATURE FELT MEXICAN FEATHER DRESS DOLLS</td>
<td></td>
</tr>
<tr>
<td>COWBOY HATS</td>
<td>LUCKY CHARMS</td>
<td></td>
</tr>
<tr>
<td>EMBROIDERED TIES</td>
<td>TATTERS</td>
<td></td>
</tr>
<tr>
<td>KRANZ, ROYAL TIE CO.</td>
<td>113 N. Broadway, St. Louis, Mo.</td>
<td></td>
</tr>
<tr>
<td>O. K.'S SPECIALS</td>
<td>AUTOMOBILE INTERIOR</td>
<td></td>
</tr>
<tr>
<td>BIG MARKET FOR LEATHER TIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O.S. MFG.CO., Box 1306, Dept. 106, Milwaukee, Wis.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>REX HONES</td>
<td>Now Less Than $cE</td>
<td></td>
</tr>
<tr>
<td>R. H. 1. TROTZ, a., six times, night, direct.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The trick lane, recently placed on the grounds of the Millard Company, is appealing low-cost novelty that is a Noah demonstration. A number of calls are made to do the same one-way tricks as skillfully as the new lane is run. Stronger appeal makes it also possible to use the lane as a premium for salesmen and distributors, who will have their tickets stamped at the store, especially during the summer months. Item has been selling exquisitely.

The Millard Company, Inc., new catalog will be ready in two or three weeks. J. Miller informs us that it will show its complete line of manicure servicing school, sporting goods and novelty items. The catalog will be ready in two or three weeks, J. Miller informs us. This catalog passed for one month. KNX, Hollywood.

We solicit your co-operation by sending us your orders. As the advertisement says, we don't see the point of any profit from this marvelous new item. Send $2.00 postpaid. We have decided to serve you without consideration of interest to all. Address your letters to Motor Transportation Association's General Freight Committee, 11736-KO PI O., Son, San Francisco, March 31 for 28 weeks, Tuesdays and Thursdays, 7:15-8:30 p.m. (PST). NCC-KP. Program, The Shadow, Los Angeles, 11224, and comes packed and sealed.

We have a hand for immediate shipment: Bingos, Dibs, Cards, Games, Toys, Books, and more. We are the sole source of line of new merchandise ever presented. Address your letters to Motor Transportation Association's General Freight Committee, 11736-KO PI O., Son, San Francisco, March 31 for 28 weeks, Tuesdays and Thursdays, 7:15-8:30 p.m. (PST). NCC-KP. Program, The Shadow, Los Angeles, 11224, and comes packed and sealed.

The American Car and Foundry Company has been playing this city for several weeks and during the past week we were interested in the results of our work, as far as concerns the members of their organization. We have received some fine inquiries as regards the attention of our motorized members to the necessity of filing an alternate form for the Interstate Commerce Commission under the new Motor Carrier Act. This form to be available to such shows as desire them for an indefinite period. The act has been rendered by the Municipal Court of the city of New York in connection with the Interstate Commerce Commission in the case of the New York, New Haven and Hartford Railroad Company, which was involved in a controversy with the Interstate Commerce Commission regarding the transportation of goods from the State of New York to the State of New Jersey.

It is expected that in 1936 it is possible to reduce the number of new motor vehicles sold for $45,450,230 in 1935 with sales of new motor vehicles in 1934 totaling 93,982 units with a retail value of $83,429,114, and 73,358 new motor vehicles sold for $44,450,230 in 1935 with sales of new motor vehicles in 1934 totaling 93,982 units with a retail value of $83,429,114.


We have determined that this is a good time to reduce the number of new motor vehicles sold for $45,450,230 in 1935 with sales of new motor vehicles in 1934 totaling 93,982 units with a retail value of $83,429,114, and 73,358 new motor vehicles sold for $44,450,230 in 1935 with sales of new motor vehicles in 1934 totaling 93,982 units with a retail value of $83,429,114.

Motor Transportation Dept.

We solicit your co-operation by sending or letters concerning difficulties and complications you encounter while traveling the highways or visiting cities and towns. We want to know the problems of over presented. Address your letters to Motor Transportation Association's General Freight Committee, 11736-KO PI O., Son, San Francisco, March 31 for 28 weeks, Tuesdays and Thursdays, 7:15-8:30 p.m. (PST). NCC-KP. Program, The Shadow, Los Angeles, 11224, and comes packed and sealed.


We have decided to serve you without consideration of interest to all. Address your letters to Motor Transportation Association's General Freight Committee, 11736-KO PI O., Son, San Francisco, March 31 for 28 weeks, Tuesdays and Thursdays, 7:15-8:30 p.m. (PST). NCC-KP. Program, The Shadow, Los Angeles, 11224, and comes packed and sealed.


We have decided to serve you without consideration of interest to all. Address your letters to Motor Transportation Association's General Freight Committee, 11736-KO PI O., Son, San Francisco, March 31 for 28 weeks, Tuesdays and Thursdays, 7:15-8:30 p.m. (PST). NCC-KP. Program, The Shadow, Los Angeles, 11224, and comes packed and sealed.
Important Announcement

Effective with June 6 issue, the minimum single column double space, $.05 an inch in depth, costing $1.00.

Subscriptions

MAIL ORDERS TO

MICKEY MOUSE AND PAL"

WHOLESALE MERCHANDISE - PIPES

MAKE MONEY ON EVERY DOZENdraul is 15c., gross.

WHOLESALE MERCHANDISE - PIPES

WHOLESALE MERCHANDISE - PIPES

WHOLESALE MERCHANDISE - PIPES

WHOLESALE MERCHANDISE - PIPES

WHOLESALE MERCHANDISE - PIPES

WHOLESALE MERCHANDISE - PIPES

WHOLESALE MERCHANDISE - PIPES
I have a NEW PEN SENSATION! Grodin Plunger Fill Vacuum Fountain Pens. Just Pull the Plunger and the Pen is Full! Our Price ... fantastic value. 

2/Sc In Lots of 300; 2 1/2 In Lots of 100. Packed in Counter Card Goods. 

No. 9 - Mouse Balloons with Ears. Gr. 2.50 Doz. 
No. 107 - Regulation Cowboy Hats. $2.00 Doz. 
No. 1685 - Whistle Lash Whips. $1.50 Each. 
No. 21 - Bamboo Parade Canes, $1.80 Each. 
No. 397 - Mickey Mouse - Very cute. $2.00 Doz.

Get Set for Life! COUNTER CARD BUSINESS

WE CAN HELP YOU TOO TO MAKE MONEY

We make the thing everybody needs and wants - portable typewriters. Our line is complete and includes the Remington, Underwood, Underwood De Luxe, etc. Today, right in your own community, you can make sales that will pay in cash. We will show you the way. Just send for our free illustrated booklet, "How to Make Money Selling Portable Typewriters." 

H. L. GRISSON.

pipes from Garden. Mass.: "Am now engaged in the tobacco business here. This will be my first season off the road in 20 years. I have been traveling. Went to St. Louis, Houston, Tex. and back to the north and west, also Larry Back in Chicago."

Four NEW SURE-FIRE 4-PIECE DEALS

RIEDEL - West End, 116 Park Row, New York.

NEW PEN SENSATION!

Grodin Plunger Fill Vacuum Fountain Pens. Just Pull the Plunger and the Pen is Full! Our Price 

2/Sc In Lots of 300; 2 1/2 In Lots of 100. Packed in Counter Card Goods. 

No. 9 - Mouse Balloons with Ears. Gr. 2.50 Doz. 
No. 107 - Regulation Cowboy Hats. $2.00 Doz. 
No. 1685 - Whistle Lash Whips. $1.50 Each. 
No. 21 - Bamboo Parade Canes, $1.80 Each. 
No. 397 - Mickey Mouse - Very cute. $2.00 Doz.

H. L. GRISSON.

pipes from Garden. Mass.: "Am now engaged in the tobacco business here. This will be my first season off the road in 20 years. I have been traveling. Went to St. Louis, Houston, Tex. and back to the north and west, also Larry Back in Chicago."

Four NEW SURE-FIRE 4-PIECE DEALS

RIEDEL - West End, 116 Park Row, New York.

WE CAN HELP YOU TOO TO MAKE MONEY

We make the thing everybody needs and wants - portable typewriters. Our line is complete and includes the Remington, Underwood, Underwood De Luxe, etc. Today, right in your own community, you can make sales that will pay in cash. We will show you the way. Just send for our free illustrated booklet, "How to Make Money Selling Portable Typewriters." 

H. L. GRISSON.

pipes from Garden. Mass.: "Am now engaged in the tobacco business here. This will be my first season off the road in 20 years. I have been traveling. Went to St. Louis, Houston, Tex. and back to the north and west, also Larry Back in Chicago."

Four NEW SURE-FIRE 4-PIECE DEALS

RIEDEL - West End, 116 Park Row, New York.

WE CAN HELP YOU TOO TO MAKE MONEY

We make the thing everybody needs and wants - portable typewriters. Our line is complete and includes the Remington, Underwood, Underwood De Luxe, etc. Today, right in your own community, you can make sales that will pay in cash. We will show you the way. Just send for our free illustrated booklet, "How to Make Money Selling Portable Typewriters." 

H. L. GRISSON.

pipes from Garden. Mass.: "Am now engaged in the tobacco business here. This will be my first season off the road in 20 years. I have been traveling. Went to St. Louis, Houston, Tex. and back to the north and west, also Larry Back in Chicago."

Four NEW SURE-FIRE 4-PIECE DEALS

RIEDEL - West End, 116 Park Row, New York.

WE CAN HELP YOU TOO TO MAKE MONEY

We make the thing everybody needs and wants - portable typewriters. Our line is complete and includes the Remington, Underwood, Underwood De Luxe, etc. Today, right in your own community, you can make sales that will pay in cash. We will show you the way. Just send for our free illustrated booklet, "How to Make Money Selling Portable Typewriters." 

H. L. GRISSON.

pipes from Garden. Mass.: "Am now engaged in the tobacco business here. This will be my first season off the road in 20 years. I have been traveling. Went to St. Louis, Houston, Tex. and back to the north and west, also Larry Back in Chicago."

Four NEW SURE-FIRE 4-PIECE DEALS

RIEDEL - West End, 116 Park Row, New York.
Hartmann's Weekly Broadcast

Merry trouble for the traveling showman when he plays Ohio! The Buckeye State now has a law that requires him to take out an itinerant amusement license, as explained in a story elsewhere in this issue. The Tax Commission, Excise Tax Section, has instructed its agents thru the State to see that the act is enforced.

The fee for a license is reasonable enough, being only $1 for making as many stands in the State as one wishes (unless he does more than one amusement place), but it's the trouble one has to go thru in making application for the license that is the thorn in the side. The itinerant must tell what town he is to play, give the name of the premises to go thru in making application for the license, and that a payment due April 15 for making an amusement license, requires him to take out an itinerant license.

WANT Ten-in-One, Outlaw Show, Fat Show, Freaks, Organized Minstrel, Hill Billy, Animal Show, More trouble for the traveling showman.

EXHIBIT SUPPLY COMPANY, 4222 W. Lake Street, Chicago.

Phone your telegrams.

Villager Wire

Arroseum Circuit.

Washington, Pa., April 27 to May 2.

Send for illustrated folder (show room samples)

Tempo Shows have been flying thick and fast of late about the Torn Mix Circus. It was also reported in L. A. said he learned definitely that the result of a "sick spell." Angeles, also that a notice was posted and that a payment due her April 15 was not forthcoming.

When notified of the passing of his dear mother, Goldie, actor, and Heloise Green, artist's model, acted on the team of Howard and White, in a show several years ago.

When the rumors that Mix quit his show, new men had taken it over and the show was brought to the attention of C. O. Robinson Band had left.

Rumors shall be displayed in the same manner as is provided for the license.

To Mr. and Mrs. Maurice Howard, 55, who were married March 30. Mrs. Lottke is the former Evelyn and is a dancer.

To Marguerite Lottke, 29, and Mrs. Don McNeil at St. Luke's Hospital, Chicago, April 14. Father is RNC master of ceremonies.

San Francisco correspondent, Baker emphatically declared that a payment due April 15 was not forthcoming.

Walters Funeral Home, Pittsburgh, with interment at the Allegheny Cemetery.

On the Interests of the United Shows of America.

Whether it means more work for him or not we do not know, but anyway W. R. (Bill) Hirsch has annointed another title—publisher. Now he is publisher—publisher of the Midway World, which will be conducted in the interest of the United Shows of America. If you know what that means.

Lucy S. Jones is listed in the "May" as "Manager of the Itinerant Department."

Spring edition is just off the press.

The first show, the Robinson Band had left.

Angeles April 15.

World's's Grapevine and is also the publication of the piano manufacturer, the Century Manufacturing Company, New York.

When notified of the passing of his dear friend Billie Jurke, veteran ex-showman, his friends and all of the show business are mourning the death of a person who was always a good sport and had what I considered the finest sense of humor of any person I met in all of my circus experience.

No sooner was it announced than a list of names began to be compiled of who was to show up in Chicago the last of the month.

The trouble one has to go thru in making application for the license.

It was also reported in L. A. said he learned definitely that a payment due her April 15 was not forthcoming.

Now that this is for the purpose of checking up with the license.

Catherine Crawford Edgar, former circus and motion picture actress, is married to James Edgar II in Detroit recently.

Arnold J. Stephens, manager of the pier was notified of the passing of his dear friend Billie Jurke, veteran ex-showman, his friends and all of the show business are mourning the death of a person who was always a good sport and had what I considered the finest sense of humor of any person I met in all of my circus experience.

When the rumors that Mix quit his show, new men had taken it over and the show was brought to the attention of C. O. Robinson Band had left.

Rumors shall be displayed in the same manner as is provided for the license.

To Mr. and Mrs. Maurice Howard, 55, who were married March 30. Mrs. Lottke is the former Evelyn and is a dancer.

To Marguerite Lottke, 29, and Mrs. Don McNeil at St. Luke's Hospital, Chicago, April 14. Father is RNC master of ceremonies.

San Francisco correspondent, Baker emphatically declared that a payment due April 15 was not forthcoming.

Walters Funeral Home, Pittsburgh, with interment at the Allegheny Cemetery.

On the Interests of the United Shows of America.

Whether it means more work for him or not we do not know, but anyway W. R. (Bill) Hirsch has annointed another title—publisher. Now he is publisher—publisher of the Midway World, which will be conducted in the interest of the United Shows of America. If you know what that means.

Lucy S. Jones is listed in the "May" as "Manager of the Itinerant Department."

Spring edition is just off the press.

The first show, the Robinson Band had left.

Angeles April 15.

World's's Grapevine and is also the publication of the piano manufacturer, the Century Manufacturing Company, New York.

When notified of the passing of his dear friend Billie Jurke, veteran ex-showman, his friends and all of the show business are mourning the death of a person who was always a good sport and had what I considered the finest sense of humor of any person I met in all of my circus experience.

No sooner was it announced than a list of names began to be compiled of who was to show up in Chicago the last of the month.

The trouble one has to go thru in making application for the license.

It was also reported in L. A. said he learned definitely that a payment due her April 15 was not forthcoming.

Now that this is for the purpose of checking up with the license.

Catherine Crawford Edgar, former circus and motion picture actress, is married to James Edgar II in Detroit recently.

Arnold J. Stephens, manager of the pier was notified of the passing of his dear friend Billie Jurke, veteran ex-showman, his friends and all of the show business are mourning the death of a person who was always a good sport and had what I considered the finest sense of humor of any person I met in all of my circus experience.

When the rumors that Mix quit his show, new men had taken it over and the show was brought to the attention of C. O. Robinson Band had left.

Rumors shall be displayed in the same manner as is provided for the license.

To Mr. and Mrs. Maurice Howard, 55, who were married March 30. Mrs. Lottke is the former Evelyn and is a dancer.

To Marguerite Lottke, 29, and Mrs. Don McNeil at St. Luke's Hospital, Chicago, April 14. Father is RNC master of ceremonies.

San Francisco correspondent, Baker emphatically declared that a payment due April 15 was not forthcoming.

Walters Funeral Home, Pittsburgh, with interment at the Allegheny Cemetery.

On the Interests of the United Shows of America.

Whether it means more work for him or not we do not know, but anyway W. R. (Bill) Hirsch has annointed another title—publisher. Now he is publisher—publisher of the Midway World, which will be conducted in the interest of the United Shows of America. If you know what that means.

Lucy S. Jones is listed in the "May" as "Manager of the Itinerant Department."

Spring edition is just off the press.

The first show, the Robinson Band had left.

Angeles April 15.

World's's Grapevine and is also the publication of the piano manufacturer, the Century Manufacturing Company, New York.

When notified of the passing of his dear friend Billie Jurke, veteran ex-showman, his friends and all of the show business are mourning the death of a person who was always a good sport and had what I considered the finest sense of humor of any person I met in all of my circus experience.

No sooner was it announced than a list of names began to be compiled of who was to show up in Chicago the last of the month.

The trouble one has to go thru in making application for the license.

It was also reported in L. A. said he learned definitely that a payment due her April 15 was not forthcoming.

Now that this is for the purpose of checking up with the license.

Catherine Crawford Edgar, former circus and motion picture actress, is married to James Edgar II in Detroit recently.

Arnold J. Stephens, manager of the pier was notified of the passing of his dear friend Billie Jurke, veteran ex-showman, his friends and all of the show business are mourning the death of a person who was always a good sport and had what I considered the finest sense of humor of any person I met in all of my circus experience.

When the rumors that Mix quit his show, new men had taken it over and the show was brought to the attention of C. O. Robinson Band had left.

Rumors shall be displayed in the same manner as is provided for the license.

To Mr. and Mrs. Maurice Howard, 55, who were married March 30. Mrs. Lottke is the former Evelyn and is a dancer.

To Marguerite Lottke, 29, and Mrs. Don McNeil at St. Luke's Hospital, Chicago, April 14. Father is RNC master of ceremonies.

San Francisco correspondent, Baker emphatically declared that a payment due April 15 was not forthcoming.

Walters Funeral Home, Pittsburgh, with interment at the Allegheny Cemetery.
VETERANS

invest your money in a

LOOP-O-PLANE

a sure, fast money maker

I WILL ACCEPT AT PAR VALUE

SOLDIERS’ BONUS BONDS

as payments on or in full on this ride

OUT OF 15 DUAL LOOP-O-PLANES MANUFACTURED, SOLD AND EXPORTED LAST YEAR

8 GROSSED OVER $10,000.00
3 GROSSED OVER $12,000.00
1 GROSSED $15,000.00 in nine weeks

Write ROBIN REED, Jobber
Box 237, SALEM, OREGON
Evelyn Loop-O-Planes

PORTABLE PUBLIC ADDRESS AND BALLOOY SYSTEMS

A complete line of variable systems, for meet or any requirement. Features to make these units the front, selling proposition, and certain to please everyone. 

FAIR AT HOME SHOWS INC.

12 Rides
3 Free Acts

FAIR AT HOME SHOWS INC.
FORMERLY
Traver Chautauqua Shows, Inc.

ANNOUNCES...
ON ACCOUNT OF EXTREME COLD AND INADJUSTED WEATHER, THE SHOW WILL OPEN MAY 32, STARTING A NEW IDEA IN OUTDOOR SHOW BUSINESS.

HIGH DIVER OR WATER ACT AND SENSATIONAL FREE ACTS.

END OF SEASON. CALL AT WINTER QUARTERS, TANNECK, N. J. O’Wha & Wife

GEO. W. TRAVER, Mgr., 39 No. Summit Ave., Chatham, N. J.

AT LIBERTY, GENERAL AGENT

Know the business thoroughly and attend strictly to it. Capable of making official appearances, the largest, close contractor, sober, A-1 in appearance and performance, best satisfaction guaranteed. Have car. Can join on wire. Address R. J. COUSINS, Lincoln Hotel, Indianapolis, Ind.

WANTED IMMEDIATELY

EXHIBIT SALESMAINS FOR UTAH, DIXIE, AND SOUTHUtAH, COLUMBIA PARK, OVER JERSEY WAY.

To Sell Space on NATIONAL HOME SHOWS with the full co-operation of the Federal Housing Administration and ordered by local Chambers of Commerce, Better Business Bureaus, and other Civic Organizations. Must be sober, reliable and competent. Apply MRS. L. E. MURPHY, 66 Chenango St., Binghamton, N. Y.
Dall. Tex., April 18.—In his request Attorney Young, representing the Dallas Association of Automatic Merchandisers, before the city council of Dallas, when approximately $10,000 in merchandise was sold. The location owners stored the city hall in protest of the operation of pin games and other coin-operated machines and other legal coin-operated equipment. Young stated that the location owners were not only using the machines for personal enjoyment but also as a means of earning money. The council passed an amendment legalizing the use of coin-operated machines.

The amendment passed legalizing the use of pin games and other legal coin-operated equipment was tantamount to a license fee on their locations. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment. The amendment was passed by a vote of 7-0, with one abstention. The amendment was to take effect immediately.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.

The amendment was passed by a local ordinance and the city council of Dallas, which made an impassioned plea before the city council of Dallas. The amendment was to take effect immediately. The council passed the amendment to legalize with proper restrictions the operation of pin games and other legal coin-operated equipment.
Jennings’ Party
On April 23

CHICAGO, April 18—The next outstanding coin machine event to take place in the Windy City will be the 30th anniversary party to be staged by O. G. Jennings & Company Thursday, April 23, at the company’s factory at 1026 W. 50th street. They have been sending out elaborate announcements and hundreds of reservations are being received.

The 30th anniversary celebration is going to be one of the biggest affairs ever held in Chicago coin machine annals, according to reports. Coin machine men and women will be in from every state and Canada. A pleasant time is promised to all.

Dixie Coin Firm Stages Big Party

NEW ORLEANS, April 18—It will be a long time before New Orleans operators stop talking about the big party put on Tuesday by the Dixie Coin Machine Company at the formal opening of its new offices and display room at 1016 Poydras street.

With almost a hundred of the city’s “who’s who in coin and music-machines” on hand, piles of spaghetti Italiane and meat balls were consumed, in addition to a barrel of red wine and other food. The party was supervised by Julius Pace, general manager and senior partner of the firm. Nicely planned for a good time and the entertainment lasted long into the wee hours.

Harry Batt and Sam Gentilich helped Pace welcome the guests and saw that everyone enjoyed himself.

The firm was organized about two years ago, but operated in conjunction with former separate offices of Pace & Batt, and Batt & Batt, both on North Rampart streets, respectively. The organization represents four of the largest coin machine firms in the country.

Julius Pace is president of the local operators’ association and was a partner in the firm of Phipps & Batt for several years. Sam Gentilich has hundreds of friends and those who met him at the Chi convention are still talking about his knack of showing everybody a good time.

Harry Batt, in addition to his part in the new firm’s business, operates Ponchartrain Beach. Here are dozens of amusements, pleasure rides, a big bathing beach, plenty of free acts and a coin machine amusement.

Is the Vender Slugproof?

NEW YORK, April 18—The experienced vending-machine operator when looking over new coin-operated machines always asks: “Is the vendor slugproof?”

At a private advertisement showing of a new vending machine Thursday, the manufacturer said: “Ask the manufacturer. One after another various types of slugs were inserted into the coin chute and every one of them was thrown into the machine without jamming or veneting the mechanism.”

Slugs made of aluminum, cardboard, steel, iron (both flat and cupped), or brass, are often inserted to test the machine. When investigating the new chute your reporter was astounded at the simplicity of the mechanism.

Doe Robbins, of D. Robbins & Company, who was demonstrating the “Two-in-One” vendor, claims that the chute was developed by I.W. Mitchell after many years of experimentation.

The Dawn of a New Era—F. G. Morhous (right), president Vendor Operators, Detroit, handing first check to G. E. Purser (left), president of the Automatic Merchandisers’ Association of Michigan, trustee of first manufacturer’s “merchandise capital levy,” fund, created for the advancement of the coin machine industry.
Texas Music Notes

NEW YORK, April 18.—R. C. Vaughn, New York district manager of the Capehart Corporation, of Fort Wayne, Ind., has announced that he has selected Alfred Bloom of Texarkana, Tex., as the new Prismatic Orchestrope in the New York City territory, and that Bloom is successfully operating Capehart music machines in Oklahoma and Arkansas.

Five years ago he bought 50 non-exclusive machines and started operating. The operators told him he could not put that type of machines from consideration as a serious competitor. They knew he had undertaken an impossible job, but he didn't know it. So he plugged away, minded his own business and had some of the best spots in town. These locations recommended him to other good locations and the boys said he couldn't do it. He woke up to the fact that he had done it. In fact, not only had he put it over, but he had so strongly sold himself and the merits of his machines to his locations that they couldn't budge him out of a spot.

Al states: "My success in operating machines is due primarily to my doing everything possible to help my locations. I have convinced machines to operators it is my intention to pursue this same policy. I am going to do everything that is possible to see that...

Radio Song Census

Selections listed represent the Billboard's accurate data on network, WJZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Ideas on the extent of network music are given during a gross period. Period covered is from Friday, April 10, to Thursday, April 16, both dates inclusive.

Putting All My Eggs in One Basket 27
Melody From the Sky 27
Lett 24
Touch of Your Lips 24
Let's Face the Music and Dance 23
Let Yourself Go 21
Tell Me 21
All My Life 20
Two Started Making Love 20
I'll Stand By 19
If You Love Me 19
It's Been So Long 19
Every Minute of the Hour 19
Yours Truly Is Yours 19
Love Came Out of the Sky 19
What's the Name of That Song? 17
Beautiful Lady in Blue 17
It's Going To Be In Love Again 14
No Greater Love 14
Moon Rise on the Lowlands 12
It's No Fun 11
My Man 11
I'll Stand By 9

Sheet-Music Leaders

Week Ending April 18

Based on reports from leading jobbers and retail music outlets from Coast to Coast, songs listed are a composite of music actually sold from week to week.

Sales of music by the Maurice Richman management are not included, due to exclusive selling agreement with the publisher.


1. Last of the Bunch
2. All My Eggs in One Basket
3. Goody, Goody
4. Last of the Bunch
5. You Started Me Dreaming
6. You Started Me Dreaming
7. Let Yourself Go
8. Beautiful Lady in Blue
9. Moon Rise on the Lowlands
10. Every Minute of the Hour
11. No Greater Love
12. Touched
13. Beautiful Lady in Blue
14. Slap an Old-Fashioned Song
15. Lights Out
by operators are the most prosperous
I will explain all these things just a little
to my customers will be con-
tact, and I declare that I will not deal
with the man who buys
his machines will not necessarily
make the money. It depends on
operator's setup. Some will be able
to get better money for 20 ma-
tinues with than 200. I am not going to
let an operator buy more machines
than I think he can operate profitably
and then if necessary I am going to live
with him until I am sure that he can
be reared up with proper training.

Homer E. Capehart, Wurlitzer
executive, was right at home on the
Wurlitzer Simplex plant in California ranch
where he visited the West Coast re-
cently. The photo shows H. E. and
Kid taking their morning's ride.

Illinois Music Notes

R. S. Bieckmann, Wurlitzer Simplex
manager, is all smiles these days
as he settles himself in the new Chicago
Wurlitzer headquarters at 111 South
Wabash. Nearly $40,000 has been spent
on decorations in the new place and
the coin-operated phonographs will have
an attractive and individual showroom.
Mr. Bieckmann reports excellent
business.

J. P. Sieburr Corporation reports swell
business on phonographs to the
operators. Several Illinois music opera-
tors are visitors to the Sieburr plant
every day. "Our phonograph business
is good all over the United States,"
says E. G. Johnson, general
manager.

New England Nifties

H. J. Beekley, Jr., of Eastport, Me., is
the farthest eastern operator in the
United States. Although he lives in
the heart of the hunting and fishing dis-
trict, he doesn't do much of either be-
cause, as he says, he is too busy making
money with Wurlitzer Simplex phonographs.

Alvin G. Michael, of Waterville, Me.,
after spending a week in New York,
stepped off at Providence on his way
back home and had lunch with M. J.
Lockwood, district manager of the
Rock-Ola Manufacturing Company. He
also plans an order for some additional
Wurlitzer phonographs to augment his
present operating activities.

While M. J. Lockwood was in the store
in the Chicago territory, have added 200
operators. In some territories the
operators are the most prosperous
in the country.

Frank M. Miles, of the B. M. Amuse-
ment Company, Danville, has taken
his fourth carload of Wurlitzer Simplex
phonographs. Frank covers Central
Illinois with coin-operated music in-
struments.

Shaw-Burts, large music operators in
the Chicago territory, have ordered 200
Simplex phonographs to their already
large string of 300 Wurlitzers.

There is no slowdown at the Rock-Ola
factory on the production of the Multi
Music, the new phonograph, after a
industry and country like wildlife, continues to grow
in popularity and large shipments are
being made daily to all sections of the
country. The large volume of business for April is gratifying.

H. E. Croninger, music op, has just
placed an order 45 phonos and will pick them up in
Chicago in the Goldman territory.

Orders continue to pile up at the
Miles office. The company plans for the
New Music for this season.

10 Best Records for Week Ended Apr. 20

<table>
<thead>
<tr>
<th>Bluebird</th>
<th>Brunswick</th>
<th>Decca</th>
<th>Victor</th>
<th>Vocalion</th>
</tr>
</thead>
</table>
Are you a live wire operator? Then you should be with us. Not just because we have a large and growing BUSINESS. This is the place to get ahead in show business. We have the largest and most profitable shows in the country. We are looking for capable managers to take over our shows for the remainder of the season. If you are interested, please send your resume to: RAY O. SMITH, Capital City, New York, N. Y.

WANTED FOR ENTIRE SEASON
OPENING MOUNT VERNON, N. Y., MAY 11
First show in Mount Vernon in five years.
552 Seventh Avenue, Suite 405-7, New York. Phone, Chickering 4-4178.

GETLIN & WILSON SHOWS
STAUNTON, VA., WEEK APRIL 27
WANT Wild West Show with good stock. Will furnish new 60-foot round tent with 2 20-foot middles, Lighted Panel Front and Blue. Want Concessions of all kinds. No Coupns or G-Whistles. Want two Ferris Wheel Fortune; George Donahoe, answer. All this week, Martinsville, Va.

AT LIBERTY

WANTED LEGITIMATE CONCESSIONS OF ALL KINDS

Important Announcement
Effective with June 6 issue the minimum single column display space sold will be 10 lines, costing $5; minimum double column space, 14 lines (1 inch) in depth, costing $14.

The advertising rate of 50c an agate line remains unchanged.

Hollywood Chocolates
Duties as Manager, Prefer salary. Darlington, Mra., Ill.

WANTED FOR NEXT WEEK
Concessions, Stock Wheels, Monkey Speedway or Silhouette. Clean shows with no games or G-wheels allowed. Veterans of Foreign Wars, 5-day Spring Carnival, Waterloo, Iowa, May 1 to 9. Four days pay.
Address mail to:
HARRY INGALLS, Manager
142 Burrill Street, SWAMPSCOTT, Mass.
Telephone, Breakers 5421.

RIDES WANTED
FURLONG SHOWS, Utica, III., No. 21. Must be worth $100. Address:
WILLIAM FURLONG, Manager, Utica, III.

CIRCUS NEW LIST NOW READY! SAVE)
1125 Broad St.
ROYAL DISTRIBUTORS, INC.

COUPON-GRIND STORES

NEW LIST NOW READY! SAVE)
4 New Firms in New York To Do Business

ALBANY, N. Y., April 18—The following newly formed companies have been authorized by the New York State to conduct business in New York State:

1. The Motor Vendors Corporation, Manhattan, vending machines, etc., capital stock $200,000, shareholders: Frank Shein, Maxwell Foster, Ralph B. Horne, and Henry B. Jones, Bridgeport, Conn.


Fitzgibbons' Opening Gala Event; Heavily Attended

NEW YORK, April 16.—The long-awaited opening of the new Bally Building at the corner of Fifth Avenue and Fifty-third Street, with a display of Fitzgibbons' 50th anniversary in the coin-machine business, was attended to the fullest extent by the building itself. The building was filled with coins, making the atmosphere of the coin-machine business from the country. The offices and showrooms were decorated with a new color scheme, and the main store was impeccable. Half a dozen of flowers were delivered in great quantities, and friends of Fitzgibbons who could not attend sent wires of congratulation and good wishes. Further details will be published in the next issue.

DIVORCES

(Continued from page 6)

3. Clark, Sarah, and James, of Schenectady, N. Y., 22 July 1859.
4. Davis, Mary, and John, of Brooklyn, N. Y., 18 July 1859.

WANTED

Concessions and Shows, will furnish outfit and working facilities. Write to Mr. J. M. H. Bannister, Idler's Midway, and Motorama. Write or wire Portmouth, Va., Hill April 25; South Norfolk, Va., week April 27.

BARTLETT'S GREATER SHOES

126 N. Union St., Chicago, Ill.

WANTED CONCESSIONS

FOR MIDGET CITY, CONEY ISLAND, N. Y.

LOCATED IN HEART OF CONEY ISLAND, EIGHTH STREET AND SURF AVE.

Opening Day, Sunday, May 29, George Scamell's Spectacular Grand Attraction, Restaurant, Snack Bar, Concessions, Concessionaires, for resorts, amusement centers, etc.

WANT SHOWS OF ALL KINDS. WANT Loop-o-Plane, Tilt-a-Whirl or Novelty Musical Act. WILL BUY donkey Speedway. ADDRESS: G. E. BARTLETT, Bartlett's Cosmopolitan Shows, Jacksonville, Fla., all this year.

Freaks and Attractions

Wanted for this show. All manner of freaks, White and Colored, will be taken. Attractions and Dorothy Musical Act. Address: GLEO MILLER'S TRAVELING MUSEUM, 510 Fifth Ave., New York.

WANT SHOWS AND ENTERPRISES

May and 2nd.

WILLINGTON assembling.

B. entertainers, enter as soon as possible, arrange with them. Take in any good act.

WANT SHOWS, RIDES, CONCESSIONS, FREE ACTS. ADDRESS: C. E. BARFIELD, Barfield's Cosmopolitan Shows, Jacksonville, Fla.

FREAK ACTS WANTED

Address: GLEO MILLER'S TRAVELING MUSEUM, 510 Fifth Ave., New York.

WANT SHOWS FOR RESORTS, AMUSEMENT CENTERS, ETC., C. E. BARFIELD, Barfield's Cosmopolitan Shows, Jacksonville, Fla.

ROYAL AMUSEMENT CO.

Blatt Daul Distributor

Brooklyn, April 19—White Blatt, the "Little Napoleon" of the amusement industry, has been appointed distributor for Daul Manufacturing Company's products in the Metropolitan New York area. Mr. Blatt, who heads the Blatt Amusement Company of this city, expects to do a big business with these products. He was a recent visitor in the Daul manufacturing plant in Chicago.

Routes

(Continued from page 76)

Cumberland Expo: Cumberland, Pa., 21-24 May.


Dimmitt's: Station, Ohio, 23-25 May.


Eagle City, Va., 21-24 May.

Eaton, Ohio, 21-24 May.

Great American: Columbus, Ohio, 24-26 May.

Great Northern: Burlington, Iowa, 24-26 May.

Greater American: St. Louis, Mo., 24-26 May.

Greater traveler: St. Louis, Mo., 24-26 May.


Huntsville: Huntsville, Ala., 26-28 May.

Hunt's: Hunt's, Ohio, 26-28 May.

Ike's: Ike's, Ohio, 26-28 May.

Indiana State: Indianapolis, Ind., 26-28 May.

Iowa: Iowa, 26-28 May.

Jackson City: Jackson City, Ind., 26-28 May.

Jubilee: Jubilee, Ohio, 26-28 May.

Kilford Bros.: Kilford Bros., Ohio, 26-28 May.

L. J. BETH SHOWS: 101-103 Wooster St., New York City

MARVEL CANDY CO., Inc.

25% Discount with Orders. Boxes C. O. D. 

DOZEN, $1.25 CARTON, $4.80

MARLBORO DOLLS

In Great Demand

For What You Want

GET IN THE DOUGH!

Follow the Money Makers

PLANTER'S PAWN CANDY—BALLETS—HATS

AT NEW LOW PRICES

25% Deposit Required on Orders. D. O. 

SUE TO SEND US OUR JUBILEE 1926 CATALOG ABOUT 

LEVIN BROS.

TERRE HAUTE, INDIANA

HUHEGY BROS. SHOWS

WANTS

Shore and Outing Shows. Nothing but legitimate shows will be considered with our name. ALSO WANT 8TH Effie. Ball Operator to operate and hold First Night Show with 8TH Effie. Those who have good Nicaragua Miracles, write as we have orders for them. 

PERRAS EXPOSITION SHOWS

OPENING POSTS: NO. 2 TO 6. 

Two Seasonal Shows. Write or Wire Winter Quarters. 

JARE SHAW

Real Estate Transcript And General Office, Philadelphia.
Capenart Faces House Committee
On Behalf of Phono Men's Assn.

WASHINGTON, April 18—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.

CIRCULAR is...

WASHINGTON, April 18.—Making a plea for the protection of manufacturers of automatic musical instruments, C. R. Capehart, of the J. P. Stevens or a DIME will bring our Catalogue and Circulars.
Excitement At Rock-Ola's

Advance information on new Rock-Ola table—predict instant approval!

CHICAGO, April 18—Thrusting the big Rock-Ola phase, these days there is an air of excitement and confidence everywhere. One visitor this week described it as "the feeling you have just before the curtain goes up on another one of your two- or three-night performances!"

Everyone's big is going to happen! As you walk along past locked doors you see men quietly disappearing inside and back the door behind them. Men slip quickly into the director's room. They come out. Men walk silently with important-looking documents through the hot outside air.

The sales department is a beehive of activity. At room doors sit busy girls typing away like mad. A person working at the office of the advertising department dines in the drawing room, attended by other material to be used in an extensive national advertising campaign.

All this excitement is completely justified. The introduction of a new Rock-Ola table—called event that is always headline news to the entire coin-maching industry and, of course, will be glad to let him have this with this advance information.

It has been indicated that the new table is a one-shot payout. It has also been indicated that the rock-Ola combination pay-out and rock-Ola gives a multiple coin chute's features are the multiple coin chute—different Rock-Ola combination pay-out and Rock-Ola gives a multiple coin chute—specified therein.

Beyond that 'no more facts are available. Full information is promised by next week. Rock-Ola officials indicate that the new table is sure to win instant nation-wide appeal. They say that all of the sales force will immediately recognize it as a $500 table in every respect.

EASTER HOLIDAYS

(Continued from page 3)

New York still averages about with its 25-cent matinee. Gus Edwards' Shindig has had his high but is going into a low on its first week. Jamboree is having a terrific last gap with its trick-free admission.

NEW OHIO LAW

(Continued from page 3)

This also applies to a carnival and concession—making Ohio territory under the same common need. An operator, his activity is covered by a license, as their activity is covered in the territory of the any amusement. The date and length of time and the kind of amusement, the date and length of time and the kind of amusement to be conducted at any place. Any changes made in an itinerary must be brought to the attention of the license immediately.

It is unlawful for the owner, lessee or custodian of the premises from which an amusement is to be conducted, to change the time that the amusement is to be used by any person who is not the owner of a license.

The license must be conspicuously displayed at the place of amusement, in public view, during the period of ticket sale and conduct of amusement. Perm-

Rubin & Cherry Exposition

ATLANTA, Ga., April 18—Only the finishing touches and the show is ready for its opening here at Lakewood, April 4th. Working force augmented the last two weeks and is now at the winter quarters dining rooms. Every wagon now equipped with steel wheels and rubber tires. Each wagon, 22 feet in length, turned out by the owner, reports that the boys are all ready to start. Six Dyer has built an entirely new wagon Mr. and Mrs. Frederick Me-

American United Shows

WINSTED, Wash., April 18—The American United Shows are running ready for the opening here May 4. Pat Hogan has both hands full collecting information on the 22 operating stations. Assistant, H. (Hank) Carlyle, is building up the feature show date and length of time and the kind of amusement to be conducted at any place. Any changes made in an itinerary must be brought to the attention of the license immediately.

It is unlawful for the owner, lessee or custodian of the premises from which an amusement is to be conducted, to change the time that the amusement is to be used by any person who is not the owner of a license.

The license must be conspicuously displayed at the place of amusement, in public view, during the period of ticket sale and conduct of amusement. Perm-

Beeches Join H. D. Smith

CORPUS CHRISTI, Tex., April 18—Rey M. Halligan and Alfred Tamargo, publicity director of the reservation, have returned from their trip through New Mexico, Minnesota, Iowa, Nebraska, South Dakota and Oklahoma.

They brought back with them Chief Big Bear of the Winnebagoes, his bride, one adversary, and their children. Guthrie, Iowa, Brown Eagle and family, Sioux from Oklahoma, White Wing and family, Otoes from Oklahoma, White Wing and family, Potawatomis from Kansas, White Eagle and family, Cheyenne and Arapahoe on Minnesota, Brown Eagle and family, Brown Eagle and family, Brown Eagle and family.


Elk River Reservation

ELKTON, Md., April 18.—Rex M. Halligan and H. D. Smith, general manager, and Alfred Tamargo, publicity director of the reservation, have returned here through Missouri, Minnesota, Iowa, Nebraska, South Dakota and Oklahoma.

They brought back with them Chief Big Bear of the Winnebagoes, his bride, one adversary, and their children. Guthrie, Iowa, Brown Eagle and family, Brown Eagle and family, Brown Eagle and family.

Beaches Join H. D. Smith

CORPUS CHRISTI, Tex., April 18—Rey M. Halligan and Alfred Tamargo, publicity director of the reservation, have returned from their trip through New Mexico, Minnesota, Iowa, Nebraska, South Dakota and Oklahoma.

They brought back with them Chief Big Bear of the Winnebagoes, his bride, one adversary, and their children. Guthrie, Iowa, Brown Eagle and family, Sioux from Oklahoma, White Wing and family, Otoes from Oklahoma, White Wing and family, Potawatomis from Kansas, White Eagle and family, Cheyenne and Arapahoe on Minnesota, Brown Eagle and family, Brown Eagle and family, Brown Eagle and family.


Beaches Join H. D. Smith

CORPUS CHRISTI, Tex., April 18—Rey M. Halligan and Alfred Tamargo, publicity director of the reservation, have returned from their trip through New Mexico, Minnesota, Iowa, Nebraska, South Dakota and Oklahoma.

They brought back with them Chief Big Bear of the Winnebagoes, his bride, one adversary, and their children. Guthrie, Iowa, Brown Eagle and family, Brown Eagle and family, Brown Eagle and family.

Jack O'Hearts
Two $5.00 Tickets in Jackpot

Takes in........ $22.00
Average Payout...... 8.65
Average Good Price..... $13.35
Price........ $1.82 Plus 10% Tax

HARLICH MFG. CO.
1401-19th W. Jackson Blvd. CHICAGO, ILL.

SPECIAL BULLETIN NO. 190

WE HAVE TAKEN TO THE KING OF USED MACHINES AND THE ACTUAL QUANTITY OF EACH WHICH WE ARE MAINTAINING FOR STOCK FROM DAY TO DAY AND THE PRICES OF OUR SURPLUS AT ALL TIMES, AS THE TIMES, FROM TIME TO TIME CHANGES.

SAVING MONEY ON NEW MACHINES
OUR MASS BUYING POWER BRINGS YOU LOWER PRICES

Brand New in Original Crates - Shipments Instantly.

Pinch Hitter Is Named Of New Pameco Pay Table

CHICAGO, April 11—A new 1 or 5-cent pay on table, designed and operated by Pameco Amusement Manufacturing Company, is being introduced to the trade.

It departs from the usual pay on pay style—two men gone—buses left—ten pin. It is a flat style of game with the "pinch-hitting" for a bell, Pameco's original odd cake. It is a game of skill to win pay on pay tickets, which can be used for play on all pay-on-pay visits, ranging from a dime to $1.25.

The odd cake committer spins when a bell is hit. If the player wishes to improve his odds, he may direct the pin from the left or right skill lane and contact switch, which is placed at the top center of the board. The player may also spin the odd cake committer by changing the bell and roll over the pin.

The game has many outstanding features and is a real beauty in appearance. It is housed in a black and silver cabinet, 48 by 20 inches, and is equipped with Electropak. One marvels at the beauty and smooth playing action. Mechanics and operation are simple and playing action is easy.

Roll-Ette is an attractive number for operators to consider for many of their choice spots.

Dallas Case Won by Ops

DALLAS, April 12—The first marble machine case in Dallas County under criminal law ended Thursday evening when a Jackson (very much in a voracious state of guilt) for Harry H. Turner, Dallas operator.

The verdict came on the third ballot after a two-day trial. The charge against Turner was that of maintaining a lottery, store, candy and tobacco store, and holding the game in the same skill, going on to the New Shyvers game.

The verdict was read by Judge Henry J. Newberry.

Skilled Predominates In New Shyvers Game

CHICAGO, April 12—Round-a-Round, the new skill game by Bally Manufacturing Company, is meeting with great approval. It is a real skill game with many features. Comes equipped with 5 or 10 balls. Special 2-ball pay out only, same skill for smoke speed. This new game is equipped with the famous and original Shyvers score totalizer.

SUPPLIES

ABSOLUTELY BRAND NEW PIN GAMES

IN Jar 3.75

AMUSEMENT MACHINES
The Billboard 31

THE VENDING MACHINE COMPANY
205-215 Franklin St.
FAYETTEVILLE, N. C.
THE SENSATIONAL AUTOMATIC PAYOUT ROULETTE GAME!

Here is a masterpiece for operators. A "big-time" attraction for those special cents that will bring "big-time" profits! ROLL-ETTE is played by one or two players, using the lines of regulation roulette. Each spin does cost only one cent. After each play, the operator correctly predicts the number that will come up on the machine. To prevent cheating, checks may be made at any time. A combination of three numbers may be used. Orders range from 6 to 108. The operator pays the player $10.00 for each spin. The player is taken to a 5 X 5, 20 X 20, or 30 X 30 cabinet. Electric Pack equipped. See it at its latest beauty and smooth playing action. Get it at a profit! You will agree that it is the biggest money-earning attachment on the market today. Immediate delivery.

At Your Jobber or Direct
A PERMANENT INVESTMENT

H. C. EVANS & CO.
1912-28 W. ADAMS ST.
CHICAGO, ILL.

WANTED
100 Mills Blue Front Slots. Will allow $60.00 each in trade on any automatic payout machine at factory prices!!
We are distributors for all the leading manufacturers! Save Money! Get on Our Mailing List!!
Rush one-third deposit, balance C. O. D. on all games.

AUTOMATIC SALES CO.
119 SECOND AVE., N.
NAHSVILLE, TENN.

GOOD NEWS
ATTENTION OPERATORS
Selling is easy and has now become a big business. Learn our special and rush orders to us before all orders are filled up. Our orders are thoroughly pre-arranged and are guaranteed to be in 4-7 days.

American Beauty - $2.00
Ginger - $2.50

Dig $11.00
Rush for Two Weeks - $1.00

Top Drawer - 80 cts.
Black Magic - 60 cts.

Mammoth - 75 cts.
Prospectors - 60 cts.

King Fish - 25 cts.
Ace - 10 cts.

Black Magic - 5 cts.

Tie for First - $1.00
Tie for Second - $1.00

Five - 5 cts.
Six - 4 cts.

Champion - 3 cts.
Rainbow Ball Gum - 2 cts.

SOLVAY Sales Co.
33 Albany Ave., Hartford, Conn.

DELIVERIES NOW

BALLY'S MULTIPLE
$14.50
BALLY'S RELIANCE DICE
$19.50
GROTESQUE AMUSEMENT
110.00

Bally Dolly
$14.50
Bally's All Star
$110.00

Bally Dolly
$14.50
Bally's All Star
$110.00

Rollo - $5.00
Roll-O-Matic - $5.00

MANY OTHER LATER MACHINE - WRITE FOR SPECIFICATIONS

ROLESTANLEY
7711 Walnut Street
HOUSTON, TEXAS

DISTRIBUTORS OF
SUPERIOR SALESBOARDS
GIFTS - NOVELTIES - PREMIUMS
Write for Catalog.
MARKPEEK Co.
3902-4-6-8 CARNEGIE AVE., CLEVELAND, OHIO.
1401-13 CENTRAL PARKWAY, CINCINNATI.

Gum Vendors Go Well In Pittsburgh District

PITTSBURGH, April 19—A new gum machine distributed by the Automatic Sales Company here is meeting with good success.

Small in size but highly attractive, it requires little space and produces sales. Bus stations in the downtown section have recently been equipped with such machines.

Chi Merchandisers Hold Monthly Meet

CHICAGO, April 19—Vending Machine Operators of Chicago held its regular monthly meeting Monday night at the Best Western Hotel in the Loop. There was a sizeable attendance and several important matters were discussed. W. P. (Paul) Conshina, chairman, introduced Tom Murphy, of The Daily Studios, guest speaker. Members of the association, the oldest organized in the United States, report their business good and many expansion plans in view for the summer.

STEADY PROFITS
Operating
TID BIT SHOPS
Many New and Exclusive Items
Bottled Soda, Chinese Ice Cubes, Confectionary, Cigarettes, etc.
Specialized Items for all towns
VENITOR CORPORATION
115-15 NOYSTER ST.
DETROIT

LITTLE NUT

Type C is one of the best sellers.

No other type compares with the Little Nut Vendor. It is a year-round seller, does not need to be left out in the open, and will pay its way on the smallest stand or street corner.

LITTLE NUT VENDOR CO.
Lansing, Mich.

BASEBALL SALES TALLY CARDS

Selling Big Business

500,000 1936 Non-Baseball Tally Cards

75¢ Per 1000, $7.50 Per 10,000

FOR SALE-NEW YORK ARRANGEMENT

N. H. Lazier, of the Berlo Vending Company, was in charge of the newest and biggest cigaret machine in the nation.

Thousands of new and attractive cigaret machines were damaged or put out of commission by the high waters.

The Automatic Sales Company, Inc., of New York City, manufacturers of the new cigaret machine, are giving the largest cigaret machine business from every angle. His experience goes back many years and he is in a position to render every assistance to operators all over the United States.

Replacing Machines in Pittsburgh Flood Area

PITTSBURGH, April 19—Many new merchandising and pin-game machines are admitting the stores in the flood-damaged downtown area, where many coin-operated machines were damaged or put out of commission by the high waters.

Mrs. L. Smith, of the Automatic Sales Company, has a number of new and attractive cigarette machines in the Pittsburgh area. She also has a number of new and attractive cigarette machines in the downtown area. These machines were damaged or put out of commission by the high waters.

N. H. Lazier, of the Best Vending Company, last week installed more than 12 new candy machines in the downtown theaters. While old machines were left undamaged in a number of houses, replacements have been made just the same.

Meyers, manager of the Fitch Theatre, one of Lazier's customers, reported that the new machines, streamlined in design, almost doubled the previous weekly receipts during its first week.

Gum Vendors Go Well In Pittsburgh District

PITTSBURGH, April 19—A new gum machine distributed by the Automatic Sales Company here is meeting with good success.

Small in size but highly attractive, it requires little space and produces sales. Bus stations in the downtown section have recently been equipped with such machines.

Chi Merchandisers Hold Monthly Meet

CHICAGO, April 19—Vending Machine Operators of Chicago held its regular monthly meeting Monday night at the Best Western Hotel in the Loop. There was a sizeable attendance and several important matters were discussed. W. P. (Paul) Conshina, chairman, introduced Tom Murphy, of The Daily Studios, guest speaker. Members of the association, the oldest organized in the United States, report their business good and many expansion plans in view for the summer.
AN Important ANNOUNCEMENT

CONCERNING A SUPERB NEW PRODUCT

★ Finishing touches are now being put to a superb new table. It is a one-shot, engineered by master mechanics. Without question, it will become the most important table on the market. Its appeal will be so powerful, so dynamic, that it will overshadow every other pay table in existence. The instant you see this table you will recognize in it a $500.00 job. Once you play it, you will realize that its idea is the most comprehensive.

pelling, the most fascinating that has yet been devised in the coin machine industry. A picture and complete facts of this great product will be shown in the following issue of the Billboard. Thousands of operators will be watching for it. Be sure you are among the first to be with this table in your territory!

ROCK-OLA MANUFACTURING CORPORATION
880 NORTH KEDZIE AVENUE - CHICAGO

Texas Trade Twinkles

DALLAS, April 18 — Dallas coinmen spending a great deal of their time in coin machine trade. Just completed a trip thru Oklahoma, spending a great deal of their time in coin machine trade.

FRANK BAKER, of Quinton, Okla., is back in the city after a week in New Orleans, where he addressed a meeting of music operators.

C. S. Darling, secretary of the Coin Machine Row and other popular places.

Bill Blatt, Supreme Vending Company, Brooklyn, has been registered as the Sherman the past week. Bill is now distributing the Daval products in the Metropolitan New York area.

Operator Greismayer has been busy painting up all his scales. A little bright paint on equipment will increase the business, says Mr. Greismayer.

A large gang of Chi coinmen are in New York attending the big Pantages anniversary.

Jim Ashley, well-known Detroit coin machine man, has returned to his hometown after several days stay in the Windy City.

Every day finds several column reporters at the Sherman desk.

SELLING OUT ALL USED GAMES - ALL SELL SLOT MACHINES

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROCK-OLA, Exhibit 10 -ball payout</td>
<td>32.50</td>
</tr>
<tr>
<td>WHIRLPOOL, ticket .50</td>
<td>6.75</td>
</tr>
<tr>
<td>RAMBLER, 10 ball ....</td>
<td>4.76</td>
</tr>
<tr>
<td>PROSPECTOR</td>
<td>16.00</td>
</tr>
<tr>
<td>FOOTBALL, Exhibit 10 -ball payout 32.50</td>
<td>47.50</td>
</tr>
<tr>
<td>BONANZA, Exhibit 10 -ball payout</td>
<td>8.75</td>
</tr>
<tr>
<td>WHIRLPOOL, ticket .50</td>
<td>13.75</td>
</tr>
<tr>
<td>RAMBLER, 10 ball ....</td>
<td>10.75</td>
</tr>
<tr>
<td>BONANZA, Exhibit 10 -ball payout</td>
<td>22.75</td>
</tr>
<tr>
<td>WHIRLPOOL, ticket .50</td>
<td>23.75</td>
</tr>
<tr>
<td>RAMBLER, 10 ball ....</td>
<td>22.75</td>
</tr>
<tr>
<td>BONANZA, Exhibit 10 -ball payout</td>
<td>32.60</td>
</tr>
<tr>
<td>WHIRLPOOL, ticket .50</td>
<td>32.50</td>
</tr>
<tr>
<td>RAMBLER, 10 ball ....</td>
<td>32.50</td>
</tr>
<tr>
<td>BONANZA, Exhibit 10 -ball payout</td>
<td>32.50</td>
</tr>
<tr>
<td>WHIRLPOOL, ticket .50</td>
<td>32.50</td>
</tr>
<tr>
<td>RAMBLER, 10 ball ....</td>
<td>32.50</td>
</tr>
</tbody>
</table>

BARGAINS RECONDITIONED GAMES

ROCKET $10.00
LIBERTY BELL 10 ball 15.00
SPORTSMAN, brown cabinets 15.00
GEARBOX 15.00
OREGON 15.00
TITAN 15.00
PROSPECTOR 35.00
HIT OR MISS, 1 ball Bally 35.00
DARGO 60.00
AMERICA, 3ball by Wurlitzer 60.00
SONATA, 1ball by Wurlitzer 32.50
1/2 Deposit, Balance C. 0. D., F. 0. B. Milwaukee

NEW GAMES - Get Our Prices.
**Punchette Popular In Foreign Markets**

**CHICAGO, April 18—** Earl Klein, of the Grinnell Tool Company, announced that the Punchette counter machine is proving extremely popular in the foreign markets as well as in the United States. Because of the tremendous volume of foreign trade, Punchette is now being furnished with coin chutes for the French, German, English, Spanish, French, and many other coins. This machine is furnished to suit.

Mr. Klein points out that the appeal of Punchette is international. All over the world, salesmen have thoroughly impressed the people's fascination. The automatic mechanism of the machine, which is a key, increases the player's interest many fold. The player at all times may select any one of the maximum 1,400 or 2,000 punches in the machine. He is not confused to a small choice of 10 or 11. This complete freedom is one of the most important features of the machine.

Sales have been steadily increasing due to the multitude of reorderers received.

**PROTEST NEW**

(Continued from page 3)

Harry Hopkins, WPA head in Washington, and congressman last night that "We are advised that a bill is about to be introduced in the House which if enacted into law would place the arts under State control. The interest of thousands of needy actors and actresses, we sincerely recommend that this proposed legislation be killed and that the program be continued on a national plan permitting additional applicants to be added, regardless of quotas or home relief restrictions. We are convinced that under State control the objective could not be reached and such limitation would prove disadvantageous."

His action followed today by letters and wire from other theatrical unions and project workers, also protesting the State plan. There may be a follow-up protest meeting within a week.

**NEW HAVEN, April 18—** WPA Federal Theater has presented its sixth production, The Wreath, a Gentleman, a comedy, set by John Barro, music and adapted by Walter Bradley Kline. Production is experimental, using startling innovations in sets, costumes and stage technique. Marshall O. Robinson is doing the play

**RUSH YOUR ORDERS**

**THIS WEEK’S SPECIALS**

50 ROCKETS $9.50 ea.
50 TRAFFIC A’S $14.50 ea.
100 MILLS TICKETTES $3.95 ea.

**GERBER & GLASS**
914 DIVERSEY BLVD. CHICAGO

**CLERGYMAN ON**

(Continued from page 3)

of a 15-minute dramatization of these principles over WPTL, each Sunday, beginning April 23. A further feature of this air series will be a "Mother's Corner," in which I will endeavor to answer all questions pertaining to juvenile psychology in its relation to the mother's atmosphere.

Revolutionary as his theories may appear, and no one article can exhaust the wide scope of their applications on sound thinking and years of painting-taking research. We must reach those who have found Him and religious implications in the current film films. The question is, have we, as a people, been paying out an average of $29,532 this year for a program of entertainment in the arts, or have we been paying out to the thousand machines which he has found that the arts are in a "dead area" and that the arts and entertainments can be paid for by the government? If the latter, then the arts are no more than a dead area and that the arts are in a "dead area" and that the arts are in a "dead area."
**DAILY RACES**

**PRICE TALKS! WHY PAY MORE?**

The lowest priced Multiple Coin Slot One Ball Payout with Changing Odds

The First Game With Mechanical Arrangements for Regulating Payouts—Adjustable for Tight or Liberal Rewards

Real horse-race atmosphere... real horse-race action! Play "on" across the board—3 times the opportunity for the player to win. And the Operator's chance to collect not merely one nickel on each play, but as many as 8, 10, 15, 20 and upwards. Here's how DAILY RACES is played: Put a nickel into the slot... immediately the massive, colorful light-up rack flashes your horse and shows odds for Win, Place and Show. But if you're not satisfied with the odds, insert another nickel and take a chance at increasing the odds. With each nickel inserted an additional horse flashes on the rack and the odds change. As many as all eight horses can be played. After eight horses are being played, each additional nickel gives the player an opportunity to change the odds. Pays at high as 10 to 1.

DAILY RACES has one of the most beautiful, dazzling playing fields ever seen. Ten brilliant colors really makes it a game of spectacular beauty. Get in on this "sure-thing"... Place DAILY RACES today—the game that accomplishes more than products selling for as high as $500.00.

---

**SUNSHINE DERBY**

Going stronger than ever

The outstanding one-ball automatic payout with player changing odds that is the profit-sensation of the day. Operators all over the country are making real money with SUNSHINE DERBY for it's the lowest priced payout in its class. Get yours today!

---

**-FRANCE-**

**REVUE DE L'AUTOMATIQUE**

24 Rue d'Athenes, PARIS, FRANCE

the only French Coin Machine Publication distributed in all Europe.

Get a FREE COPY of

---

**AMUSEMENT MACHINES**

The Billboard 85

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**-AMERICAN RACES-**

The only American Coin Machine Publication distributed in all America.

Get a FREE COPY of

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.

CHICAGO, ILL.

---

**FRANCE**

affords a wonderful opportunity for special types of coin-operated machines or devices. Read about big coin machine show in France in May.

---

**D. GOTTLIEB & CO.**

2736-42 N. PAULINA ST.
**Western's**

Fast GIVES YOU QUALITY AT A PRICE!

**RACES**

**IMMEDIATE DELIVERY**

**RUSH YOUR ORDER!**

**Just Read This!**

1 Ball Automatic Payout. Changing Odds. Multiple Coin Slot. Adjustable Payout Mechanism. When coin is inserted life-like slots horse and win place and show odds. Horses may be played, each coin lighting an additional horse and changing the odds. After 6 horses appear, player may insert more coins to try for the 40 to 1 odds. It is often taken by more than 20 coins on one play.

**Pres-A-Lite Table Lighter Deal**

A neatly packaged deal. There's his colored Plaskon Deck Lighters with chrome Base, one dollar per doz., or 5 dozen for $5.00. Coin operated. Sells for $1.25 per doz. Mail order $1.35 per doz.

**Eastern Chatter**

Eddie Cantor's introduction of Clyde McCoy and his orchestra over his radio last Sunday evening made him one of the biggest recording stars of all time. Super Shills claims that the sales were due largely to the coin-operated phonographs, which Eddie failed to mention.

Net Cohn of Modern Vending says that he will soon have a new ticket game which will stand them on their feet.

Attorney Ben Haskell is overlooking with optimism these days since the amendment started in Albany. He claims the men can count on better times again.

Willy Blatt is going to town with David's Box Score, a small picture game, and he's pushing hard for Clearing House to be a big winner.

We come in that the winning letters of the newspaper contests have already been chosen and that they may soon be seen in advertisements planned for all local newspapers.

Babe Kaufmann's Photographic Exchange has received letters from operators in all States and Canada who want to join. Babe believes that before the month is out, he will have received letters from every State in the Union and also from foreign countries.

Little things that do much. Those tubular coin wrappers are becoming more and more popular. Standard-Johnson Company reports.

It seems that everyone is signing the larger section advertisement. It is hoped that the organization will get its members out on the street to get every signature they possibly can and perhaps induce some of the local authorities to sign up.

Leon Taksen's looking for a golf-ball machine. The new Skill-Ball machine of Stirling Novelty Company, Newark.

**John HAGEN COMPANY**

"The World's Bargain House"

217-225 W. Madison St. CHICAGO

**New Topsy Knife**


SAMPLE $1.50—LOTS OF 10 $3.00

ALASV NOVELTY & PREMIUM CO.
623 E. Wyoming Ave. PHILADELPHIA, PA.
Send for Circulars on 5 New Numbers.

**PROFIT**

100 knives to pay off. Pays out 100 to 10, 100 to 100. Get the whole thing for $3.00. Sample $1.50.

**The Gem**

It's a Jewel for Profit Making

A REAL BUY AT $12.95

F. T. O. Chicago

GARDEN CITY NOVELTY MFG. CO.
4351 RAVENSWOOD AVE. CHICAGO, ILL.

**Showroom on Wheels**

CLEVELAND, April 18.—And now we have a coin-operated showroom on wheels. Yes, sir, the showroom wheels pulls up to the operator's window and displays to him all the machine fronts being introduced by Meyer Marcus, of the Marcus Company, local distributor of coin machines.
OPERATORS! Pacific’s Fleet of Pay-out Tables Opens New Ports of PROFIT for YOU!

PAMCO PINCH HITTER
A SMASHING “HIT” in every part of the Country! Depletes a BASE-BALL game...Thir...two man-games—score “1” to “0” in favor of “Pinchers.” Then players “Pinch Hits” for a Pay-out of 10c to $1.50. Odds virtually CHANCE THREE TIMES on a single coin in 1-shot “Pinch Hitter”—MORE than 5-Ball Payout through SKILL and CHANCE! Order “Pinch Hitter” at once—A BUY at $119

PAMCO PALOOKA
1-Shot—and it CAPTURES Location IMMEDIATELY! Six Coin Chutes pull SIX TIMES the MONEY into “PAMCO PALOOKA” that any Bell Machine or average Pay Table could bring. In HEAVY PRODUCTIV...this Super De Luxe Job is the BIGGEST VALUE in Multiple Coin Pay-out Machines ever built! Price $189.50

PAMCO SAILS
PLENTY OF WALLOP in “Red Sails!” Blasts All Competition SKY-HIGH—for its NEW ANIMATION—and GREATER APPEAL in SAILS! TRACTS in SPARES! AND PLENTY OF WALLOP and CHANCE! Order “Pinch Sails” for $119!

PACIFIC AMUSEMENT MFG. CO.
4223 West Lake St.
Chicago, Ill.
1320 South Hope St.
Los Angeles, Calif.

SPIN-A-PACK CIGARETTE MACHINE
WITH GUM VENDER
Hundreds of locations waiting for this new, 10 stop Real Cigarette Machine. SPIN-A-PACK tested and guaranteed for 2 years against mechanical defects. Average payout 50c. Double Door and Register are made for the purpose of allowing the operator to have key with location for lower door. Register keeps track of all plays. Register shown through special window. Operate retains key for upper door. No one can tamper with register. Plan.
Model, $12.00
With Register and Double Door, $15.00
Extra BALL GUM 15c a box (100 pieces) CASE LOTS, 100 Boxes, $12.00.
1/2 Deposit, With Order.

CLEARING HOUSE
WITH GUM VENDOR. Three Games in One (1) CLEARING HOUSE AWARD, with the tantalizing odds of 900 to 1; (2) CIGARETTE AWARD, with maximum odds of 150 to 1; (3) BEER AWARD, with maximum odds of 100 to 1. Average Total Payout 50c. HOW THEY WILL GO FOR IT! Get busy while it's hot! Be first in your territory to clean up with CLEARING HOUSE! Order Today!
Register and Double Door, $5.00 Extra

RICHARDS MFG. CO.
940 Wrightwood Ave., Chicago

RED HOT!
DRAWS POKER JAR
1740 Tickets Takes in $174.00
Pays Out $135.00
Net Profit $39.50
$3,000 LOTTERY LOTTERY LOTTERY LOTTERY LOTTERY
$3.00 Tax Paid $2.50

Operators, write for prices on refills for all types of Jars. Also new Jackpot Jar Deal. All Prices F. O. B. Richards

PETERS SALES and SERVICE
225 Marion St., Painesville, Ohio

SICKING MFG. CO., INC.
1923 Freeman Ave., Cincinnati, Ohio
AMERICA'S OLDEST DISTRIBUTORS—EST. 1896
Bally's GREAT "6-CHUTER"

PARI-MUTUEL

PLAYERS "Pick their own odds"

This IS something new! Play "long-shots" or "favor- ities" just as you do at the track! Match your skill against the BIG WINNER pockets—or make a play for the smaller but MORE FREQUENT awards!

Due to this popular "PICK-YOUR-ODDS" feature—for the first time incorporated in a pin game—6 PLAYERS REALLY DO PLAY EVERY GAME—because each player shoots in accordance with his individual skill and self-confidence. And there are NO OUT-HOLES—one player is bound to win!

PARI-MUTUEL solves the problem of the crowded "noon-hour spots" where they wait in line to play. One PARI-MUTUEL takes the place of 5 or 6 machines. Try PARI-MUTUEL and see how it feels to be in the big money again!

Order yours today!

ALL-STARS

BASEBALL thrills in a high-speed 1-SHOT game with ANIMATED ODDS CHANGER—DOUBLET LEAVER feature—MYSTERY AWARD pocket with $3 Top. Already ahead of Bally Derby's record for sales volume and profit to operators—so tell your Jobber to rush your ALL-STARS today!

50 In. by 24 In.

MULTIPLE

Operates on 1, 2, 3 or 4 nickels—and automatically MULTIPLIES EVERY PAYOUT BY NUMBER OF COINS PLAYED! 1-Ball Play. Ideal for crowded spots, as it can be played by 1 to 4 players—and all players collect on winners! Escalator SHOWS LAST 12 COINS! Many MULTIPLE on location earn cost first week. Are you getting your share?

50 In. by 26 In.

HIALEAH

Takes in 8 OR MORE NICKELS PER GAME, whether played by 1 or 8 players, as player has every incentive in the world to play extra nickels. ANIMATED ODDS CHANGER—BIG ODDS always in sight—DAILY DOUBLET feature doubles award—$2 TO $1 TOP! Escalator SHOWS LAST 12 COINS. Electro-Pak equipped, destined to be greater hit than JUMBO—so get in on ground floor!

50 In. by 26 In.

BALLY MFG. CO.

2640 BELMONT AVE., CHICAGO, ILL.

JOHN A. FITZGIBBONS, INC., Eastern Distributor, 458 W. 44th St., NEW YORK, N. Y.
We have proved you must have something different to get top money from locations. You'll never know what big collections are till you put 'Big Richard' on your spots.

Don't be fooled changing holes and pins doesn't make a great game. 'Big Richard' is new from top to bottom. Demand it from your jobber.

'Big Richard' will positively make more money than you ever made before with anything else. Prove it to yourself—get the improved perfected 'Big Richard' on location immediately.

EXHIBIT SUPPLY CO.
4222-30 W. LAKE STREET CHICAGO

JUMBO PROFITS
Fastest Selling Novelty Item of Today
400-Hole Scute Cutout Board, complete with JUMBO FOUN-TAIN PENS. Four times the large current admission prices. Pays out $4.50 worth of cigarettes (12 Packages). Nets $11.50. Operator's special price $4.75 for sample. $4.50 in lots of 10 or more. ORDER NOW.

H. G. PAYNE COMPANY
312-314 BROADWAY
NASHVILLE, TENN.

READY FOR IMMEDIATE DELIVERY
Mills' Tycoon, Double Header, Ten Grand, Keeney's Repeater, Groetchen's Punchette

KEYSTONE NOV. & MFG. CO. 25th and Huntingdon Sts., PHILADELPHIA, PA.

THE TALK OF THE INDUSTRY
PUNCHETTE $19.75
ORDER YOURS TODAY

MARKEPP Co. 3922-4-6-B CARNEGIE AVE. CLEVELAND, O.

COME IN AND SEE WRITE OR WIRE
For information pertaining to A. B. T.'s LATEST COUNTER GAME SENSATION
HALF MILE

First with the New and Novel
LA BEAU NOVELTY SALES COMPANY, 1946 University Avenue, CLEVELAND, OHIO.
SIDNEY C. ANSCHELL

Who gave you the "BALLY" Candy Package, the idea that has actually made you individually many thousand of dollars—has a brand-new sales proposition for you for this season and the years to come that will make greater profits than you ever dreamed were possible.

CHEST O'GOLD
IS A STRAIGHT MERCHANDISE SALES PROPOSITION (NO CANDY)
THAT IS SO ENTIRELY NEW that its tremendous possibilities must be actually experienced to be realized.

Through our extraordinary purchasing organization throughout the world we purchase merchandise direct from the makers' workshop to be enclosed in "CHEST O'GOLD" enabling us to give such extraordinary value in this proposition as to be absolutely astounding.

"CHEST O'GOLD"
THE FIRST AND ONLY SALES PROPOSITION ever created that actually gives tremendous value in merchandise to each and every member of your audience at every performance! And for a dime

$200 to $500 Per Week PROFIT
FOR EVERY TENT SHOW AND MED. SHO OPERATOR IN THE U.S.

"CHEST O'GOLD"
SELLS TO YOUR AUDIENCE AT 10c PER PURCHASE
COSTS YOU ...........

$50.00 PER THOUSAND
DELIVERED PREPAID
Packed in Units of 200 Packages
25% Deposit Required on all Orders
Balance C. O. D.

A PRODUCT OF GENERAL CONCESSION CORPORATION

JOHN A. FITZGIBBONS, INC., Eastern Distributor, 453 W. 47th St., NEW YORK, N.Y.