Smoke 'til the last cork pops!
... and still keep a fresh, cool mouth

Why does Spud keep your mouth fresh?
Because there's menthol in the smoke? Not at all. There's hardly a trace of menthol in the smoke. The menthol does its work in the cigarette. It simply lowers the temperature of the smoke. So, what you get from Spud is pure tobacco goodness with the heat taken out. And that makes a surprising difference... in mildness. Try a pack.

SPUD
MENTHOL-COOLED CIGARETTES
20 FOR 15¢ - 125¢ IN CANADA

© 1933 The Austin-Fisher Tobacco Co., Inc., Louisville, Ky.
TOM MIX-SAM DILL COMBINE

Greetings!

It gives me great pleasure to have the opportunity, through the medium of The Billboard, to extend New Year’s Greetings to my friends of the theatrical profession, who have done so much not only in the year ending but year after year to be of assistance to those less fortunately situated, whatever may be their walk in life. It has been my experience that whenever the call has been made for service in behalf of a humane cause the theatrical profession has responded nobly, promptly and unselfishly. I know of no instance in which the profession has failed in behalf of charity. In these days of stress, clean, instructive and amusing recreation provides one of the most wholesome vehicles for maintaining and bolstering the morale of our people.

In extending the felicitations of the season to all those in the theatrical profession, who have contributed so much in the past year, I wish them well for the year upon which we are about to enter and express to them my earnest hope that they will continue to realize upon the opportunity for vast service in the community as a whole which their profession offers, and which obligation they have discharged so unselfishly in the past.

Governor, State of New York.

Big Names Join ABA; Elections, Reorganization Thursday Night

NEW YORK, Jan. 1.—With the ABA election of a new administration slated for Thursday evening at the Hotel Eden, the ABA reports an increasing number of big names joining in time to participate in the reorganization. Among the more important names that have just joined are Victor Moore, Bob Hope, Belle Baker, Fred Keating, Bill Robinson, Dorothy Stone, Duke Ellington and Paul Whiteman.

According to Secretary Ralph Washington, Thursday’s meeting will be a mass gathering open to all performers of vaude, clubs and theaters. Those assembled will be told what the ABA has been doing to help enforce the vaude code, to fight fake performances, to prosecute gypsy agents, bookers and theater operators and to make suggestions to the NRA for relieving unemployment among performers. The mass meeting will adjourn, while those holding ABA cards may go to ABA headquarters.

Another English Vaude House

LONDON, Dec. 21.—The Hippodrome, St. Helen’s, is a provincial theater, closed since April, 1931, goes vaude Tuesday with a nine-act vaude bill. House is independently owned.

In This Issue

<table>
<thead>
<tr>
<th>Pages</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bands</td>
<td>28</td>
</tr>
<tr>
<td>Broadway Bet, dart</td>
<td>43</td>
</tr>
<tr>
<td>Burlesque-Fable</td>
<td>86</td>
</tr>
<tr>
<td>Carnivals</td>
<td>54-58</td>
</tr>
<tr>
<td>Chicago News</td>
<td>42</td>
</tr>
<tr>
<td>Chorus Equity</td>
<td>91</td>
</tr>
<tr>
<td>Circus and Corral</td>
<td>44-48</td>
</tr>
<tr>
<td>Classified Advertisements</td>
<td>63-64</td>
</tr>
<tr>
<td>Colin Machines</td>
<td>74-82</td>
</tr>
<tr>
<td>Fair Events</td>
<td>50-51</td>
</tr>
<tr>
<td>Forum, The</td>
<td>6</td>
</tr>
<tr>
<td>Forum, The</td>
<td>63</td>
</tr>
<tr>
<td>General News</td>
<td>40-41</td>
</tr>
<tr>
<td>General Outdoor News</td>
<td>72-73</td>
</tr>
<tr>
<td>Harman’s Broadcast</td>
<td>72</td>
</tr>
<tr>
<td>Legitimate</td>
<td>30-33</td>
</tr>
<tr>
<td>Letter List</td>
<td>65-67</td>
</tr>
<tr>
<td>Little Theaters</td>
<td>33</td>
</tr>
<tr>
<td>Magic</td>
<td>90</td>
</tr>
<tr>
<td>Minstrels</td>
<td>41</td>
</tr>
<tr>
<td>Motion Pictures</td>
<td>34-37</td>
</tr>
<tr>
<td>Night Spots-Gardens</td>
<td>29</td>
</tr>
<tr>
<td>Out in the Open</td>
<td>72</td>
</tr>
<tr>
<td>Packard Cars</td>
<td>63-64</td>
</tr>
<tr>
<td>Pipers</td>
<td>60-61</td>
</tr>
<tr>
<td>Possibilities</td>
<td>42</td>
</tr>
<tr>
<td>Radio-Orchestras</td>
<td>72-73</td>
</tr>
<tr>
<td>Reservoir-Stock</td>
<td>39</td>
</tr>
<tr>
<td>Rinks-Skaters</td>
<td>49</td>
</tr>
<tr>
<td>Routes</td>
<td>70-71</td>
</tr>
<tr>
<td>Seng Tips</td>
<td>23</td>
</tr>
<tr>
<td>Tiny Sugar’s Den</td>
<td>41</td>
</tr>
<tr>
<td>Vanderbilt</td>
<td>6-21</td>
</tr>
</tbody>
</table>

Western Star Forms Partnership With Motorized Circus Operator

New organization captioned Sam B. Dill 3-Ring Circus and Tom Mix Roundup—one of the largest truck shows in the world planned—opening slated for early April

DALLAS, Jan. 1.—Tom Mix on Saturday entered into a partnership with Sam B. Dill, head of Sam B. Dill’s Three-Ring Circus, whereby the world-famous screen and circus cowboy will combine his vast stable of horses, his outfit of cowhand performers and equipment to appear under the Dill big top for a period of a year, beginning the coming season. Mix is at present on the final stretch of a five months’ theater tour with his Tom Mix Roundup, comprising Tony and other horses, cowboys and Aerial Ward Sisters, which yesterday finished a three-day engagement at Shreveport, La. The new show will be known as the Sam B. Dill Three-Ring Circus. Plans: With Tom Mix Roundup, starting Tom Mix and Tony, the Dill show comprises 90 motorized trucks and the Mix fleet of trucks will be combined with them, the entire outfit to undergo complete redlining, etc., at winter quarters here.

Mix will bring his complete stable of more than a score of horses and outfit and cowboys to Dallas within three weeks. Show is scheduled to open early in April at Little Rock, Ark. A huge season is being expected to make this one of the largest motorized shows in the world.

Para Pushes Reorg Deals

Dent - Hoblitelle plans avoid consideration—West Coast deal approved

NEW YORK, Dec. 30.—Negotiations for Incorporation of Dent Theaters, Inc. of Texas and New Mexico under a new name by sale of capital stocks were announced today for further consideration by Referee in Bankruptcy Henry E. Davis, awaiting an explanation and opinion of attorneys for Harry Hoblitelle, who had made previous bids for the same interest and under whom the circuit has operated recently.

Hoblitelle was to Paramount trust funds of $5,000,000 for all Class A, A1 and B theaters under the original plan as decided Oct. 6, and the plan carries with it the right to elect two directors, the president and treasurer of the new corporation. Paramount reserves revenue of income surplus issues of $700,000 and $500,000 each of the new corporation. Under the deal,Dent acquires the right to repurchase after six months.

Referee Henry E. Davis approved re-adjustment of bond deal yesterday for (See PARA PULSES on page 78)

Circus, Carnival Code Hearings Set for Third Week in January

WASHINGTON, Jan. 1.—The date for the general hearing on the circus code under the National Recovery Act has been finally set by Assistant Deputy Administrator William F. Farnsworth, for 10 o’clock Friday morning, January 19, in the south lounge of the Ambassador Hotel.

The date for the carnival code hearing has been fixed for 10 o’clock Thursday morning, January 17, but the place is yet to be announced.

CINCINNATI, Dec. 30.—An article in last issue stated that Bob Morton, of the fraternal circus bearing his name, planned asking for a separate fraternal circus code of the NRA. A telegram to The Billboard from Mr. Morton today advises that he has received a telegram from William F. Farnsworth, assistant deputy administrator, making an appointment with him for January 8 and Mr. Morton is preparing to leave Jacksonville, Fla., for Washington on January 1.
ACTORS’ NRA AID UNDER WAY

N. Y. NRA Weeding Out Plans For Relief; Ready for Action
•
Special committee swamped with plans to relieve unemployment among actors, musicians, house workers—Sunday legit shows become relief issue

NEW YORK, Jan. 1.—The NRA’s actors, musicians, and theater workers’ local NRA board held its first meeting recently and was instructed to call a meeting of prominent theatrical people to the next meeting of the leaders of the various theatrical factions. This committee consisted of Ralph Whitehead, Gustave Bunt, Dorothy Bryant, Bernard Levy, Antoniette Perry, Lewis Lasky, Frank Gillmore, Joseph Neib, Edward Donovan, and Henry Brennan.

Representatives of Equity, Chorus Equity, ABA, Local 603 of the Musicians Union, Local 1 of the Stagehands’ Union, NVA, Actors’ Dinner Club, Stage Relief Fund, and the various delinquent-acting men, and Walter Reade, for the management interests, met with the invitation of Chaslon. He asked Henry F. Wolfe, deputy city attorney, to preside.

Walter Reade led off with a vitriolic denunciation of both the motion picture industry and the National Recovery Administration, charging Equity with selling itself to the N.R.A. He asserted that the weekly wage of the stagehands and 15 to 20 actors would have to be cut by one-third which would become effective on Sundays if the bill were lifted. He charged Woodberry that Equity was being bought for legal fights to contest with the National Labor Relations Act and that the NRA-step act was being used.

Reade’s demand for Sunday legit was backed by the musicians’ deputized stagehands’ union, by Mrs. Perry, Henry Chamberlain, Antoinette Perry, and the ABA headed the Equity stand. and Gillmore explained the necessity of the proposed march. He pointed out the State law upholding the ban and that the State’s overruled the 1934 law on the 90-hour week. The Sunday legit would be tried New York’s five legitimate theaters on the 19th precedent and with a percentage of the gross going to the Actors’ Relief Fund, a tax within the law. Gillmore answered he could not get a decision from his board quickly enough.

Miss Perry and she conducted a survey that the New York NRA board of 66 large department stores and discovered that most of that board and the Sunday legit theaters would do so if they are invited

OUT-OF-TOWN OPENINGS

"Days Without End," (BOSTON)

A play by Eugene O’Neill, directed by Philip Moeller, with scenes designed by Leo Simonson. Presented by the Theater Guild.

Cast includes Karl Larrime, Stanley Ridges, Elia Kazan, Louis Boudreau, Robert Loraine, Caroline Newhouse, Niki Chase, Frederick Forester, Margaret Lawrence, and others.

Opened December 27 for 10 days.

The production of John Loring played by two men, one his other, the other his author, has been unfathomable to the public as well as to the critics. It has been the subject of much discussion in the newspapers and has revealed his faults.

No serious and would have died if huge considerations in the discussion of the church.

Alexander Bogen of the Herald Tribune, as the subject matter and treatment of the play were subjected to the public’s criticism and found them to be faultful to the public for giving them something bordering on the supernatural thought of a man, it is certain the New York O’Neill could have written Days Without End. We have them. (SEE "OUT-OF-TOWN on page 33")

No Goose, No Contract

NEW YORK, Dec. 30.—Ann Johnson, the 23-year-old heiress to a large industrial fortune, has been the subject of a musical show in which the day of the death of the deceased girl, "Buster," who swallowed his finger with a safety pin. The girl was seven months old and died from the other injuries. She was the subject of the bidding of Miss Johnston, Miss Johnston is a legal rep. actress.

BPPAE Alleges

Studio Code Violations

LOS ANGELES, Jan. 1.—Hollywood’s Picture Players’ Association of Extent of complaints Friday against the National Board of Review, and Central Casting Bureau, charging that the Player’s Association had been violated by the Board and the Central Casting Bureau, charged that complaints have been filed with the Board and the Central Casting Bureau. The complaint charges state that there has been a violation of the motion picture code and that the Player’s Association has been the subject of unfair tactics by the latter.

Further charges are made that the studio failed to rotate work, Central Casting Bureau and the Player’s Association have been guilty of unfair tactics. The complaint states that the studio has been guilty of unfair tactics and that the Player’s Association has been guilty of unfair tactics.

Heads Committee

NEW YORK, Dec. 30.—H. Wayne Pere, vice-chairman of the Democratic Committee of the New York State legislature, has been appointed head of the national committee. He has been in connection with the "National Birthright" and has been active in the campaign of the State Relief Fund, which has been successfully completed.

Deputy Governor Alton Sage has been appointed to the Head of the New York State Relief Fund. He has been active in the campaign of the State Relief Fund.


ger longer than a second week.

The Player’s Association has been active in the campaign of the State Relief Fund. It has been active in the campaign of the State Relief Fund.

Union Join To Organize House Workers, Ushers Profit $10 Wk.

NEW YORK, Jan. 1.—Organization of those theater workers not already under the A.F.L. wing went on rapidly this week when the Theatre and Amusement Employees’ Union, Local 121, settled a nine-year-old dispute with the Association of Theatre Agents and Managers and agreed to organize the theater workers. Meanwhile Local 118 has been pressing complaints of ushers with the local Regional Compliment Board, charging them with being paid below the standard minimum of $15 a week, and at the same time completed plans for the organization of house workers and ushers.

Local 118 is linked with the Building and Electrical Employees’ Union, charged with what is now a publicity tactic campaign against the theater workers. Members of the union, who have not been in the AFL wing, have run a campaign of the union and have been active in the AFL wing.

Local 118 has been active in the campaign of the State Relief Fund for the benefit of the House Workers Union. The union has a national charter, and its members are active in the city and country.

A complaint was filed against the Springfield-Cornell Circuit of the New York theater, charging it with violating the code of the Players’ Association, and it has been referred to the Labor Board.

Mitchell organization would definitely consider taking the names of those who sign, and will eliminate any friction between the two unions in their joint effort to organize the theater workers union in the country and Canada.

A complaint was filed against the Springfield-Cornell Circuit of the New York theater, charging it with violating the code of the Players’ Association, and it has been referred to the Labor Board.

Federal Aid For Theater

Federal Relief Administrators studying plans to stimulate employment

WASHINGTON, Jan. 1.—The New York Division of the NRA has already started working on the theater's relief program. Assistant Administrator, Harry L. Jordan, has also made a number of requests that the relief plan be extended to the relief plan to the other relief plans. The relief plan is being submitted. Miss Perry was here last week at the first meeting of the group, according to Miss Francis D. Roosevelt, who also invited Miss Le Gallienne recently. Miss Perry plans to use the success of the Long Island group of 14 unemployed actors last summer as a basis for future plans. According to Miss Perry, the relief fund paid the performance for the success of the Long Island group of 14 unemployed actors last summer as a basis for future plans.

Denver Musicians Keep Busy

DENVER, Jan. 1.—The orchestra, meet- ing of the Denver theater committee of the musicians’ union will not be put into effect until the next meeting. The committee has been formed by the musicians employed at present, and the committee is now putting together an instrument of the orchestra to engage in this field. Seventy-five musicians are being employed by the Denver Symphony Orchestra, and they are averaging better than $25 a week.

Novel Accepted

ROCHESTER, Minn., Jan. 1.—Court Square House, a novel depicting newspaper work, has been accepted for publication by the Charles H. Webber Company, Minneapolis. First publication will be in the spring. The novel is about the secret lives of celebrities and public officials whom Anderson has encountered in his reportorial work.

ASCAP Sting Violators

CHICAGO, Dec. 30.—John N. McFarland, president of the American Society of Composers, Authors and Publishers, advised The Billboard that suits have been filed against several alleged violators of ASCAP regulations as a result of an investigation of the society, obtained on a $10 and $20 a week, and in some cases, $5 a week. If the defendants are held in contempt of court, they will be fined 

JAMES HONE, perpetual secretary of the Players’ Union of Northwest, said: “We believe the co-operative spirit of the Players’ Union has proven better than any system yet found. If it does not, then there is no excuse for its existence.”
Enforcement a Code Problem

Vaude code being violated everywhere — ABA and CE affiliating

NEW YORK, Dec. 20 — Enforcement of the vaude code is the big problem now. The code is being violated in probably every vaude house in the country. Acts are being offered salaries in violation of the code, and chorus people are not being paid for layoffs or getting code salaries. Both ABA and CE Equity are being swamped with violation complaints from acts, but neither organization is doing anything about it. (See ENFORCEMENT on page 78)

Night Clubs Burn

NEWARK, N. C., Dec. 20 — Explosion of an oil stove left the Villa night club, near here, in ruins with a $26,000 loss. L. P. Crider, proprietor, was badly burned and hospital treatment was necessary.

SAXELEVE, O., Dec. 20 — Fire of undetermined origin recently destroyed Mayfair Gardens and the Blue Tie, both known dance clubs in this section of the State, and the loss is estimated at $15,000. Plans are being considered to rebuild the club.

You Need This Now!

DATING OF A COMPANY MANAGER AND ACTRESS 

The Lindner Corp.
42 West 37th Street, New York, N.Y.

Three and Four Color Pictorial POSTERS CARDS

For Endorse Clubs, Municipal, School, Walkathon Night Club, Officials, Adriatic and all indoor and Outdoor Events.

Type Poster, Cards, Banners, Badges, Logos, which ships free.

ONLY THE FINEST NO-PRINT INKS AND

Write for data book and Price List.

Central Show Printing Co., Mason City, Iowa

St. Louis
Biltmore Hotel

"The Performer's Headquarters"

2 Minutes Walk to the F.D. St. Louis, World, Bird and Missouri Theaters.

Grand & Washington

New Poster Shows

May date big, play over Miller show left the Villa night club, near here, in ruins with a $26,000 loss. L. P. Crider, proprietor, was badly burned and hospital treatment was necessary.

SAXELEVE, O., Dec. 20 — Fire of undetermined origin recently destroyed Mayfair Gardens and the Blue Tie, both known dance clubs in this section of the State, and the loss is estimated at $15,000. Plans are being considered to rebuild the club.

You Need This Now!

DATING OF A COMPANY MANAGER AND ACTRESS 

The Lindner Corp.
42 West 37th Street, New York, N.Y.

Three and Four Color Pictorial POSTERS CARDS

For Endorse Clubs, Municipal, School, Walkathon Night Club, Officials, Adriatic and all indoor and Outdoor Events.

Type Poster, Cards, Banners, Badges, Logos, which ships free.

ONLY THE FINEST NO-PRINT INKS AND

Write for data book and Price List.

Central Show Printing Co., Mason City, Iowa

St. Louis
Biltmore Hotel

"The Performer's Headquarters"

2 Minutes Walk to the F.D. St. Louis, World, Bird and Missouri Theaters.

Grand & Washington

New Poster Shows

Want wanted, Girl Musicians

All instruments. Must be young, good appearance. Must have own instruments, know how to play, and have ability to work nights. Wire or write, giving all information. Address: Girl Musicians, 423 Broadway, New York City.

WANTED TO BUY

Two Pittsburgh Peace Collections, 1,000 Pholders each. Will buy any good, solid collection, large or small. Prompt cash. No trade. Will buy peace collections from peace club or individuals. Address: Mr. C. E. O. 3 West 37th Street, New York, N. Y.

"Want to Buy" for the following peace collections:

- Peace Collections, 1,000 Pholders each. Will buy any good, solid collection, large or small. Prompt cash. No trade. Will buy peace collections from peace club or individuals. Address: Mr. C. E. O. 3 West 37th Street, New York, N. Y.

- Peace Collections, 1,000 Pholders each. Will buy any good, solid collection, large or small. Prompt cash. No trade. Will buy peace collections from peace club or individuals. Address: Mr. C. E. O. 3 West 37th Street, New York, N. Y.

- Peace Collections, 1,000 Pholders each. Will buy any good, solid collection, large or small. Prompt cash. No trade. Will buy peace collections from peace club or individuals. Address: Mr. C. E. O. 3 West 37th Street, New York, N. Y.

- Peace Collections, 1,000 Pholders each. Will buy any good, solid collection, large or small. Prompt cash. No trade. Will buy peace collections from peace club or individuals. Address: Mr. C. E. O. 3 West 37th Street, New York, N. Y.

- Peace Collections, 1,000 Pholders each. Will buy any good, solid collection, large or small. Prompt cash. No trade. Will buy peace collections from peace club or individuals. Address: Mr. C. E. O. 3 West 37th Street, New York, N. Y.
RKO Bars Trade Paper Men From Vaude Booking Office

Attempt to have all news clear thru Bob Sisk spreads to vaude branch—Thompson claims it's the result of congestion—follows on the heels of derogatory rumors

NEW YORK, Dec. 30.—Major L. E. Thompson, RKO's theater operations head, issued an order this week to bar trade paper reporters from the circuit's vaude-booking office. It was announced the action was taken in accordance with the trend of the new regime to have the press as well insulated as possible from the film industry's activities.

Thompson, however, said this morning that it was done simply because of the congested condition of the booking problem. When a Billboards report-er visited the floor early this week the two attendants informed him curtly that Major requested that the booking office be closed to all trade papers and that they would have to contact Sisk. The major, when queried this morning, said that the congestion was the cause for the ruling and that he is trying to find some way to relieve the congestion.

He said that he was seeking to get another booking office set up in another city so that he could get a copr.ate and that until that time asked that patience be exercised.

This situation, however, follows on the heels of widespread rumors derogatory to the booking office and which have come to the attention of circuit execs. Many agents have been squawking soto voice about favoritism practiced by Thompson's booking office and which agency is grabbing off the bulk of the business. This agency is alleged to have first secured a booking on a circuit which many times sells acts after show opening. The rumor then goes on to convince you that an outside vaude zone is a private one and that it is the result of his being closely aligned with an RKO interest. Critics also have been spreading the rumor that Thompson, when asked by the head office why producers are not being used to the extent that the producers have an, in going to so far as possible, not have more than 1,000 miles or so to cover them. Anonymous libelous bits have been circulating rounds also, both to the circuit and trade papers.

The attempt to have all news clear thru Sisk was begun when J. W. McVeigh, a member of the booking department, wrote a letter to all departments that they were to be given thru the local sales representative to direct all reporters to Sisk. The notice came on the heels of a report that there was discovered that anybody disobeyed the order. It was supposed to have been applied to the New York office, but it was not.

In the past there have been occasions where the booking office was not under the supervision of a Newspaper representative out of the vaude office, but it never worked.

"La Vie Paree" Hangs Out SRO Sign at Charleston

CHARLESTON, W. Va., Dec. 30.—The managers of "La Vie Paree," which played a 15-performance engagement in Charleston last Christmas, have decided to hang out the SRO sign this time. They are advertising it, and fans and dancers, without fans and not much money.

Managers' visit got around and the show grosses about $2,000 per hundred standing room. About 1,000 were said to be able to get in at 1:30 in the morning.

Detroit Para Opens With a Comedy Policy

DETROIT, Dec. 30.—The Paramount, which opened for about three years, has reopened under the management of A. J. Cooper, of the Thos. A. Brothers, with stage shows and feature film. House has a white on white color scheme. Band is under the direction of Samuel Benko, famous New York tenor. Acts are booked by Boyle Woolfolk, Chicago, who produces the show. Jack Chisholm is producer of the chorus numbers.

Marvin Schenck to Springs

NEW YORK, Dec. 30.—Marvin Schenck, low vaude booker, will leave the line for three weeks to work the Grand in Greensboro, N. C. He will be away for a month.

VAUDEVILLE

Conducted by EUGENE BURR—Communications to 1864 Broadway, New York City—SIDNEY HARRIS, Associate.

RKO Bars Trade Paper Men From Vaude Booking Office

Dr. Park Not Urging Adviser To NVA San

Dr. Park Not Urging Adviser To NVA San

NEW YORK, Jan. 1.—The Department of Social Welfare of New York State has declined to support the appointment of a definite individual to any office in the NVA organization in Baranace Lake. Dr. David W. Park, who made an investigation of the san conditions for the State, has not been able to make any 'point out the proper plan and setup of the administrative confusion of the san, leaving the selection of the executives to the board of directors.

The statement is the result of the Billboards inquiry as to the status of the NVA's local office which was reported recommended officially by the State, but which has not been carried out. Mrs. Morris has written Dr. Park, in which she mentions the suggestion of Miss Smith, stating that she as a consulting adviser for the State, hereby requests the State to point out the proper plan and setup of the administrative confusion of the san, leaving the selection of the executives to the board of directors.

The NVA Fund administration has declines Mrs. Morris's name as being con
scious of the necessity that the present administration is capable enough.

Rochester Flicks Pick Up

ROCHESTER, N. Y., Dec. 30.—With success of vaude programs at two downtown spots proving profitable, Rochester's vaude week began to move into neighborhood territory realizing good receipts after a few weeks' absence from the box. Monroe Theater, neighborhood film house equipped for combo productions, staged a music show with the Manhattan and Opera companies. Other big neighborhood houses that had remained shut in protest of existing vaude programs have now been reopened, with the Rochester Times, operated by Eddon Chant, president of the NVA.

The NVA Fund administration has declines Mrs. Morris's name as being con
scious of the necessity that the present administration is capable enough.

Slate Bros. at Palace

With Cully a Ringer

NEW YORK, Dec. 30.—Jack Slate, owner of the Stand, was last seen putting his fingers Wednesday night at the Palace opposite Cully Richards. The act was also scheduled for the Paramount, but Cully Richards replacing the injured vaudevillian. The act was such that Cully asked the act go thru with the Paramount.

Cully jumped in on short notice, getting his going solo at the Palace. He is fresh of a week's absence and is now doing act of Stinky Cuff.

Otto Gray in Springfield

SPRINGFIELD, O. Dec. 30.—Otto Gray, one of the leading vaudevillians of Springfield, is back on stage after a few weeks' absence. Otto was playing the vaudevillian's favorite Chicago watering holes, the Palace and the Paramount, and settled in at the Roxy Theater, New York.

Harris Heads New Unit

OCTOBER, Dec. 30.—Bud Harris and Curtis Mooby will head a new 40-pc. vaude unit that will open a new unit at the Paramount, New York.

Albee, Providence, Gets Show

PROVIDENCE, Dec. 30.—The Albee here will get its first stage show in the next few weeks. The act, partly consists of the Hightower, a well-known vaudevillian.

ABA Plan To Reopen 600 Dark Houses Being Studied by NRA

NEW YORK, Jan. 1.—The ABA has announced that it will concentrate on around 600 dark theaters in the country which employ operating managers. A group of re-employing hundreds of ac-

Riverhead on Bramson Book

CHICAGO, Dec. 30.—Starting December 22, each week's new Bramson show will be on the book of Sam Bramson, of the William Morris Agency. House is playing five acts, full week.

Cost of Units TroublesCirks

Waning grosses can't meet heavy nut — seek break from stagehands

NEW YORK, Dec. 30.—While the circuits are still content to play the unit shows, there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-

Diamond Gets State, Detroit

DETROIT, Dec. 30.—Ollie Whiteside will open the Diamond Theater here in the theater-going public and resul-
ting failures, and there is a growing interest in the theater-going public and resul-

Campbell Trials Guis Sun

DETROIT, Dec. 30.—Capt. H. A. Campbell, of the Michigan Vaudeville Managers' Asso-
ciation, has announced that he joined the local branch of the Guis Sun office. He will be associate booker under the supervision of the city manager of the department.

Diamond Gets State, Detroit

DETROIT, Dec. 30.—Ollie Whiteside will open the Diamond Theater here in the first time for five years in two weeks. House will play five acts, booked by Diamond, of Chicago.
Hey Rube!!

We are living in a selfish age. Performers are engaged in a selfish profession. But socially and industrially this wonder era of world history cannot progress without the aid of powerful forces working in behalf of groups with similar interests and desires. So it is with the actor. He sells himself as an individual to bookers, agents and the public. Most of his problems are his own. But in the final analysis his seemingly individual welfare is identical to that of his fellow artists.

Actors must have their own organization, particularly in the vaudeville field, if they are to better their lot by improving working conditions and establishing on a sounder basis their struggle for security. The Actors' Betterment Association, outgrowth of a sincere but unsuccessful attempt to stamp out the benefit racket, has found its bearings as a real actors' organization. It has reshaped its course along general labor lines and is now ready to present itself before the Four A's as a highly recommended candidate for a charter that will embrace authority to organize actors in vaude and various other fields.

All young organizations, particularly actor groups, have to sail thru rough seas before touching the comparative calm of solidarity and harmony. The ABA is no exception. In fact, it is having more than its due share of disloyalty, lack of response and antagonism from short-sighted managers.

Ralph Whitehead, executive secretary of the ABA, has been left holding the bag. But the bag contains treasure for the actor. Eddie Dowling swung out of line. George Price also dropped out. Both Dowling and Price had acceptable reasons for their action. But it must be made clear that their resignations were almost entirely personal. Regardless of other factors that might be brought in to stretch out an endless discussion nobody who really knows all the circumstances entering into the case will dispute the bald truth of the assertion that the exit of Dowling and Price will not in any way affect the future progress of the ABA.

On Thursday night of this week Whitehead will gather together his forces, and as many thinking actors as will show up, to hold the organization meeting of a new ABA. Elections will be held, a constitution and by-laws will be adopted and certain other formalities will be enacted with the express purpose of making the new ABA eligible to receive the old White Rats' charter. The meeting will start at the Edison Hotel. The first part of what promises to be a historical event in the labor history of the actor will consist of an open meeting at which Whitehead and others fired with the spirit of constructive organization will explain the purposes of the movement. The second part of the meeting will be open only to those who have applied for membership in the labor group and who have shown their good faith by the payment of dues.

Every actor near enough to the Edison Hotel to get there by 11:30 Thursday night should make it his business to turn up. Actors forced to be out of town at the time can do much worse than wire their greetings and encouragement to the new ABA. From that night on the ABA will be flying the union banner. There will be no hitch.

Actors who fail to jump on the band wagon then will eventually join the procession; of that we are confident. But it will help the valiant who are working to get the ABA off to a flying start if an overwhelming turnout eventuates on Thursday night.

Aside from the helpful influence of its impending labor affiliation the ABA presents the only constructive movement launched in behalf of the vaudeville actor in recent years. Another vitally important element in its favor—one that many thinking actors will agree is the most important—is the crying need of a representative actors' organization to take the comic opera vein out of the portion of the Motion Picture Code that relates to theaters using stage shows. It is agreed that the actor gained little by the code. But even this small gain is theoretical unless it is backed up by the vigilance of an organization devoted to the best interests of the actor.

There are many fine specimens of manhood among managers of today, but the actor cannot expect any single one of these gentlemen to police the code for him. This must and can be done by the ABA. Without this organization functioning with the encouragement of the actor the code as far as the acting profession is concerned is hardly worth the paper on which it is printed.

President Roosevelt has made very clear in his various pronouncements that the rights of employees to organize shall be respected. This comes from the most humane dictator world history has known. It is backed up by the law of the land and the united sentiment of a people. If the actor does not take advantage of this God-given opportunity to organize we doubt whether he will ever get another chance in our time.

Don't knock the ABA from the outside. If you have anything to say come in and close the door. The organization will be what the actor makes it. The actor can depend on us to watch only for his interests in our persistent observation of this group. The actor on the outside loses much for himself and his colleagues. The actor on the inside has his fate in his hands to be fashioned as he chooses.

There must be a real response on Thursday night. Otherwise the cause is lost.

Chas. Ungarman
Oscar Rubinoff drew a packed house for the first show of the year at the Palace, New York, with his latest production, "The Three Little Pigs." The show, which is a whimsical adaptation of the classic fairy tale, features music and songs performed by the cast. The performance was well-received by the audience, who enjoyed the playful and entertaining production.

In Chicago, the vaudeville circuit was buzzing with activity. The Chicago Opera House hosted a variety of performers, including a group of skilled jugglers who wowed the audience with their acrobatic tricks. The show was a hit, and the audience was left amazed by the skill and precision of the performers.

In Philadelphia, the Earle Theatre featured a sold-out show by the legendary Billie Holiday. The singer, who was known for her powerful voice and emotive performances, delivered a stirring performance that left the audience in awe. The packed house was swaying to the music as Holiday belted out her signature tunes, captivating the audience with her talent.

At the Palace Theatre in Chicago, the performers put on a lively show that included a variety of acts. The audience was treated to a range of talents, from skilled jugglers to talented dancers, and the show was a hit. The performers were well-received by the audience, who appreciated the variety of acts and the high level of skill on display.

The season's greetings from DANNY RUSSO and his Palace Theatre Orchestra in Chicago were extended to all, wishing everyone a merry Christmas and a happy new year. The orchestra, known for its lively and energetic performances, has been entertaining audiences for many years, and their holidays shows are always a hit.

In New York, Paul Mall had a successful holiday season, enjoying the lively performances and festive atmosphere. He noted that the shows were a welcome distraction from the daily stresses of life and provided a much-needed break from the routine.

Earl King and the pit boys overhauled.

The Earle Theatre in Philadelphia was packed for the show by Billie Holiday. The singer's performance was a hit, with the audience swaying along to her music.

The Palace Theatre in Chicago was filled with the sounds of holiday cheer, as the orchestra and performers put on a festive show for the audience.

The Earle Theatre in Philadelphia was a popular destination for holiday performances, with a number of shows scheduled throughout the season.

DANNY RUSSO'S SEASON'S GREETINGS TO ALL!
Roxy, New York
(Reviewed Friday Evening, Dec. 28)

Good to the last drop, Dave Schoenier made a final appearance at the Roxy after a year, and the show was neat and fresh with several new numbers. Individually, Prentice played the Capitol last week to a similar reception.

Dave Schoenier became an animal act performer with Al Gordon and his Company Callahan, and his performance was well received.

Merry Xmas and Happy New Year
FROM THE
THREE SLATE BROTHERS
To All Our Friends and Critics for the Splendid Notice

THE STAGE
BY ARCHIE BELL

The Slate Brothers, at the RKO Palace Theater this week, are doing vaudeville in England and New York. They are particularly adept and make excellent stage for an audience. They have a good character skit, and draw a great deal of laughter. A well-liked skit is the "Illogical Boy," where a boy is asked to name his favorite animal, and he answers "cow" because he knows the answer.

The show is well done and deserves a review.

Capitol, New York
(Reviewed Friday Evening, Dec. 28)

In spite of its shortness, this show was good and hit all the proper notes. The audience was very much interested in the performance. The Slate Brothers were excellent in their roles, and the audience was very much entertained.

Paul Raines and his Wonder Midgets also played on the bill. They are good acrobats and gave a good performance.

The Slate Brothers' performance was well received, and the audience was pleased with their act.

Grand Opera House, N. Y.
(Reviewed Wednesday Evening, Dec. 27)

Anyone who knows the wants of patrons in this city will see that the show is a success. The audience is very pleased with the performance, and the show is a hit.

The Slate Brothers were featured in a vaudeville act, and they had a good and well-received performance. The show was well received, and the audience was very pleased.

Paul Raines and his Wonder Midgets also performed, and their acrobatic skills were appreciated by the audience.

The Slate Brothers gave a good performance, and the audience was satisfied with their act.
Transportation Pointers

VAUDEVILLE

By SAM THALL

IN 40 years in the show business, a large number of which have been spent in direct contact with railroads, I have found that there is only one thing commonly wrong with the transportation of the actor. And that is the actor himself. I have been in charge of transportation for the Orpheum Circuit, Keith, Loew, and RKO, and I have come in contact with almost every act in the business. I have taken care of them and tried to show them how to travel, and as a general rule, I found that they knew very little about that, the majority of them having been taught by Vaudeville actors whose knowledge of constant travel was not as great as that of many things the circuses could save them, time, money, and comfort.

Questions pour in upon me constantly, and answer all kinds of questions about the most elementary things in transportation. Actors have to be told, two and three times, what stations to go to—and even then they often have their baggage delivered at the wrong terminal. Sometimes it almost seems necessary to tell them printed directions about how to call the transfer men, what to tell the ticket takers.

Actors should get wise to themselves. The primary and most important way to improve your transportation arrangements is to read and understand the situation as it affects you, study your own problems, to spend your time with agents, to watch rates and rules, and to make up your own mind as to what is best for you. You'll have a thor0 understanding of them. Pay attention to what's happening on each trip and let any mistakes teach you lessons for the future.

As an example, practically every road in the country, as this is being written, is offering excursion rates and round-trip tickets at exactly one and one-ninth the regular prices for one-way fare. The excursion rates started December 14, and tickets could be bought until the first of the year. As the privilege of using the round-trip rates expired December 30, with the exception of Chicago, and Bangkok, etc. In that city, of course, a tremendous saving. Take, for example, the Chicago trip. The round-trip fare is $7.20 each way. With $1 extra for a berth. That totals $9.00. To the same round-trip rates ticket can be bought for $13.35, with a saving of $4.35. If tickets are bought by making a total of $49.35, or $20 greater, as the round trip, the saving is then $19.35. As stated above, these prices (a round trip at one and one-ninth of the regular price) between two cities being offered by practically every road in the country.

Of course, there are not only the excursion fares that can be used to the actor's advantage. Special excursions are also offered many times by many railroads. Tuesday and Wednesday specials are common. If the road loses money, it is being offered by practically every road in the country. In every case, the city tour is the one that's being offered. Of course, another popular method, demanded by any actor, is the double or one-night and split-week dates.

Also in this connection, a great deal can be saved on Pullman fares if an actor is able to travel in a group. If the city tour is the regular price for berth, money can be saved by taking a group of men, and this can be done without any noticeable inconvenience to the actors. The same savings can be made on a city tour.

In mapping out a route, and particularly in getting a store of general information about problems and conditions, the theatrical passenger agents often show unusual understanding. The agents have always been at the disposal of actors. More information has been obtained from them at present, with the railroad's very competent assistance. It is a fact that the agent will often go to bat for troupes for one per cent.

Chiefly, however, it is a question of the act itself getting a working knowledge of the acting. As certain actors see the study the situation so that they know for themselves what they have to do, along with the best of avoiding difficulties and of saving money. Actors can follow advice carefully and well, and even if the agent has an engagement for which they will be far more successful. If they study their own problems and work on their problems or to get a good working knowledge of transportation, as they affect the show business, then at least the actors should learn carefully.

In the many years that I have been in the game, having more times than you would believe, acts have been held at the wrong station or their baggage put in the wrong car. This is not a small thing. It is a very important point. If you are to play Cleveland, Pittsburgh and Cincinnati, you must have a train somewhere to be made to arrange the round trip so that you can wind up at the wrong terminal. If they would pay more heed to these problems, the saving would not be nearly so great.

My wide acquaintance with many important business and transportation problems is not possible for me to help many acts and companies. As transportation problems to a greater degree than they have to, I have had the rare distinction of being able to hold up trains, even such an extremely slow one as the Century and the Broadway Limited, which I have handled on one occasion, and Martin Beck.

Undoubtedly, a great deal of the business in the world is a great deal of money in transportation. This is the reason that the major part of the time is spent on the subject of transportation. It has been my experience that the RKO gives a lot of money, both for the company directly in the traveling of the home office, and indirectly, by showing them how to get their acts cheaper by savings in traveling expenses.
HOLIDAY GREETINGS

from

RKO RADIO KEITH ORPHEUM
THE WILLIAM MORRIS AGENCY
Specializes in Every Branch of Show Business

<table>
<thead>
<tr>
<th>VAUDEVILLE</th>
<th>RADIO</th>
<th>PICTURES</th>
<th>PRESENTATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLAYS AND MANUSCRIPTS</td>
<td>CONCERTS</td>
<td>RECORDINGS</td>
<td>LEGITIMATE AND MUSICALS</td>
</tr>
<tr>
<td>FOREIGN BOOKINGS</td>
<td></td>
<td></td>
<td>ROAD SHOWS</td>
</tr>
<tr>
<td>TELEVISION</td>
<td></td>
<td></td>
<td>ORCHESTRAS</td>
</tr>
</tbody>
</table>

"William Morris, still the directing dynamo of his beloved institution, beams to see that strong young hands and shrewd young heads are with him to preserve and perpetuate the spirit which from the first has been his inspiration."—Variety, Anniversary Number, 1932.

HOLLYWOOD LONDON NEW YORK PARIS CHICAGO

**SEASON’S GREETINGS**

**ALEX HYDE**

**AND HIS**

**16 MUSICAL DARLINGS**

190 American Acts
Play Europe in '33

LONDON, Dec. 23.—Exactly 190 American vaudeville acts played engagements in Europe during 1932. Of these, 43 were held over from 1931; 59 were return engagements; 10 played cabaret dates only; and the remaining 89 were entirely new to Europe.

Practically every one of the American acts debuting proved successful and no act flop is recorded. A good many acts, especially dance and acrobatic acts, proved universally popular, and in some instances they played in several nights and more European countries. The biggest individual success recorded by any imported set was that of Simon Novarro, film actor, who in his one week at the Palladium achieved a triumph.

Duke Ellington and his band came a close second.

The following American acts proved to be the most consistently successful of the visiting tours. All of them still were playing European time: Fred Sanborn; Garajou Brothers and Juanita, in a Farceful Romance; Franklyn D'Amore and Jack Lane; Mae Wynn Poursome; Wilson, Keppel and Butcher; Seller and Wills; Garner, Wolf and Nakam; the Great Yorgo; Peter Ringine; Massage Man; Mango Girls; Nice, Piorio and Louis; Pe Wolfe, Motello and Ford; Darlene Walden; Russell, Marsh and Jerry; Lasseter Brothers; Oma, Chevalier Brothers; Childs and Thomas, Riveter; Chavers and Charlie; Betty: Jayne Cooper and Kathro; Max and His Ching, Brookins and Van, and Roselle and Lottman.

Ken Murray at Cicely Palace

CINCINNATI, Jan. 2—Ken Murray’s 1934 Variety Revue ushered in the new year at the Palace in a manner entirely to the liking of the packed house. The show is based around Ken and his ability to knit the various units into a pleasing whole.

At the first show Murray encountered one of those audiences that had to be shown. But Ken had what it took and they soon warmed to his easy informality. Working right along with him were the Charlestoners, Helen and Max; the Snowden Sisters, Willis and Davis, Lumbert, Edwards, Jack Whiting, Ray Hamilton and the 18 About Girls.

English To Probe Tax Dodgers

LONDON, Dec. 23.—Upon the completion of the investigation authorities that several American acts recently left England for America without paying their income tax duties, the British Labor Ministry is investigating the situation. It is believed that steps will be taken to guard against future infringements.

**REVIEWS**

(Continued from page 5)

Satirizations of radio star that included those of Chevalier, Eddie Quate, Walter Winchell, Bing Crosby, Tony Wonsa, Hal Wynn and Rudy Vallee among others. (laced solidly.

Charles (Slim) Talmib, in the next spot, got the biggest laugh of the show with his colored preacher skit, which is short full of uproarious material. The second half of his act, in which he is assisted by Val Russell and Warren Boyd for the marriage scene, while not as funny as the first half, nevertheless managed to send them off to a rousing finish.

The stage revue opened with the State-Lake Dancing Girls, the capable and pretty house line doing a tambourine number. This was followed by Miss Lee Moore, with Bob Downey at the piano, who sang four numbers, The Tune That Never Grows Old, Shadows on the Swanee Shore, Moonlight on the River and Crazy ‘bout My Baby. Miss Lee was very plainly perturbed about something and the annoyance reflected in her work. She may have been working under a disadvantage, but this was no excuse for her side remarks, which were appreciated to the audience, who seemed that something was wrong and let her go with one bow. Jack Waldron and Max Harriet, in a weak talking and singing routine, had them clapping at the end. Finally had the girls parodying in elaborate costumes while lighted strings of colored bulbs were let down from the flies.

F. LUMSDON-MOHRAN.
Season's Greetings...

MARY

McCORMIC

SAILING FOR

LONDON
TO OPEN AT
PALLADIUM
FOR TWO WEEKS
STARTING JANUARY 20

Week Sept. 15th, Played Palace, Chicago
Week Oct. 20th, Played Fox, Brooklyn
Two Weeks, Pent House Club, Detroit, Mich.
(Nov. 21st and 28th)
Dec. 8, Played Palace Fox, Philadelphia
WEEK DEC. 29, PARAMOUNT, NEW YORK—NOW!
OPENING JAN. 7, METROPOLITAN, BOSTON

MANAGEMENT
FERDE SIMON
SIMON AGENCY
PALACE THEATRE BLDG., NEW YORK CITY
LOEW'S THEATRES extend to the entire industry their hearty season's greetings — and take this opportunity of divulging the secret of their continued success — Loew's Theatres Everywhere

PLAY METRO-GOLDWYN-MAYER PICTURES

Season's Greetings

PROFESSION ALWAYS WELCOME Completely Renovated New Same Old Rates. Big Cabaret Every Saturday Night. PLENTY OF PEP. N. R. (Geordie) Goldberg, Manager.

FANS AND EVERYTHING IN FEATHERS Manufactured and Sold Retail.
KATE SHEA 115 W. 46th Street, NEW YORK CITY.

New Year Specials

Wales I.R.L. Monday Wigs, All Sizes...35 cts.
Empire, 1st Grade, $2.50 up.
Rhinelander, 1st Grade, $2.50.
Street Sudden, 1st Grade, 34.40.
Top Show, Black Hit...2.45.
Dr. Show, Patina Leatherette...3.75.
Floral Print, Hair, Fur Hill...2.15.
Seed Cellophane, Artistic...1.75.

WAAS & SON, 115 S. 10th, PHILA., PA.

London Bills
LONDON, Dec. 23.—Joe Marks, American comedian, last seen here four years ago, breaks in this week at Collier's, Islington, suburban music hall. The act contains clever and novel bits and Marks, who has already been seen in the West End, looks set to be a big hit this season. Outside of Joe Marks, the hit of the bill is Tessie O'Brien, young English comedienne of talent, who is like the mark with laughable material.

Wilson, Keppel and Betty, American comedy dance novelty, are the chief attraction at the Holborn Empire, where they show-off with a dandy routine.

Billy Wells and the Four Pikes, versatile American chorus, have the stage show in the third anniversary program at the Trocadero. Act is a clinic for the three in Europe and has plenty to excellent returns. Boy Poy, young novelty juggler made up, looks like a forthcoming headliner.

Baron and Matz, American dance team from the New York Central Park Casino, clicked solidly on their English debut last night at the ritz Mayfair.

Les Pietrofs, French acrobatic comedians, are the best of it acts at the Garrick.

Garner, Wolf and Habina, American bokke turn, and Ben Judi, ace juggling dancer with a novel routine, headline and show-stoppers at the Shakespeare, Liverpool.

American Acts in France
PARIS, Dec. 23.—Very little doing in the Paris vaudeville house, one of them billing American acts this week. Studebaker and Davis at the Gaiumont Palace; and Carr Brothers and Betty at the Rex. The Sidewalk Fan Club and the Foot Brothers are at the Bigalow cabaret.

Cold weather is driving customers and acts to Riviera and Italy. Lancer Brothers at the Ambassadeur, Canaries, and Paul Gordon opens at Casino Municipal, Nice, end of month. Four Whirlwinds, skating act, are at the Victo ria, Turn, and the Malinois adagio and Bulliotte at the Principe in Milan, Italy. Orsico Brothers are also at Milan, playing the Halls.
Season's Greetings

“THE KRAFT PROGRAM”

Each Thursday 10:00-11:00 P.M. EST—NBC Network


McNALLY'S No. 18 BULLETIN

PRICE ONE DOLLAR

NEW, BEAU. ORIGINAL COMEDY

LOVING TO MACKAVTA, MONTREAL, MICHIGAN, MINNESOTA, HIGH CLUB, BROWN, ROOSEVELT, ORCHARD.

Price of Bulletin includes membership in Artists' Bureau, also entitles you to other advantages, such as:

3. Original Ads for Male and Female.
5. A Rosebud Female Act.
6. Two, Quotidian and Booker Specials.
7. Character Comedy Sketches.
9. New and Burlesque.
10. Variety Shows.
11. Free Six-Part.
15. Six-Part Specials.
17. Six-Part Specials.
22. Six-Part Specials.
27. Six-Part Specials.
29. Six-Part Specials.
30. Six-Part Specials.
31. Six-Part Specials.
32. Six-Part Specials.
33. Six-Part Specials.
34. Six-Part Specials.
35. Six-Part Specials.
36. Six-Part Specials.
37. Six-Part Specials.
38. Six-Part Specials.
40. Six-Part Specials.
41. Six-Part Specials.
42. Six-Part Specials.
43. Six-Part Specials.
44. Six-Part Specials.
45. Six-Part Specials.
46. Six-Part Specials.
47. Six-Part Specials.
48. Six-Part Specials.
49. Six-Part Specials.
50. Six-Part Specials.
51. Six-Part Specials.
52. Six-Part Specials.
53. Six-Part Specials.
54. Six-Part Specials.
55. Six-Part Specials.
56. Six-Part Specials.
57. Six-Part Specials.
58. Six-Part Specials.
59. Six-Part Specials.
60. Six-Part Specials.
61. Six-Part Specials.
62. Six-Part Specials.
63. Six-Part Specials.
64. Six-Part Specials.
65. Six-Part Specials.
66. Six-Part Specials.
67. Six-Part Specials.
68. Six-Part Specials.
69. Six-Part Specials.
70. Six-Part Specials.
71. Six-Part Specials.
72. Six-Part Specials.
73. Six-Part Specials.
74. Six-Part Specials.
75. Six-Part Specials.
76. Six-Part Specials.
77. Six-Part Specials.
78. Six-Part Specials.
79. Six-Part Specials.
80. Six-Part Specials.
81. Six-Part Specials.
82. Six-Part Specials.
83. Six-Part Specials.
84. Six-Part Specials.
85. Six-Part Specials.
86. Six-Part Specials.
87. Six-Part Specials.
88. Six-Part Specials.
89. Six-Part Specials.
90. Six-Part Specials.
91. Six-Part Specials.
92. Six-Part Specials.
93. Six-Part Specials.
94. Six-Part Specials.
95. Six-Part Specials.
96. Six-Part Specials.
97. Six-Part Specials.
98. Six-Part Specials.
100. Six-Part Specials.

McNALLY'S NO. 18 BULLETIN

Bridgeport Burly House Folds Again

BRIDGEPORT, Conn., Jan. 1.—The Bridgeport Burly House, Bridgeport, operated by Max Wilner, reopened two weeks ago, license having been revoked before for indecent burlesque performances, closed suddenly last night before intermission when Alice Duval, at box 55, stepped out of character and told 25 patrons to get their admission back at the box office, thus outwitting the sheriff, who had slapped an attachment on the box office, wardrobe and scenery.

Business had been consistently bad since opening. One performance had only 20 paid admissions.

Since police censorship is blamed for the drop. Theater employees, local newspapers and theatrical hotel are all holding the bag.

Eddie Cantor's Vaude

NEW YORK, Dec. 30.—Eddie Cantor's vaude show was lined up this week. Will comprise Florence Desmond, mime; Chilton and Thomas, Bob Higa, George Pearcy, K. O. C., and a line of 18 girls, borrowed mostly from the local Palace. Slapped yesterday that this Friday at the Paramount, Brooklyn.

LEARN TAP DANCING

PETER'S-WRIGHT STUDIO

Buck & Bubbles

NOW APPEARING AT

THE ROXY THEATRE

Wish To Greet You With A HAPPY NEW YEAR Through The Billboard, Who Gave Them Their First Writeup at the Palace Theatre, New York City, Thirteen Years Ago.

Commencing the Fourteenth Year The Billboard Wishes To Greet You With A HAPPY NEW YEAR Through Buck and Bubbles and Their Many Friends and Wishes All Success Through the Coming Year.

Direction—NAT NAZARRO
Season’s Greetings

From

JOE CHARLES SMITH AND DALE

With

BILLY ROSE’S “CRAZY QUILT”

Direction—William Morris Agency

SEASON’S GREETINGS

Now Playing

Condensed & union of

“TAKE A CHANCE”

PHENOMENAL BUSINESS EVERYWHERE

SWICH & DESYLA’S MUSICAL COMEDY

ALSO HEADED FOR THEIR 26TH BROADCAST FOR

OLSEN AND JOHNSON

THROUGH

J. WALTER THOMPSON CO.

CBS FRIDAYS 9:00 P.M., CST.

CODE NOT HURTING

(Continued from page 5)

No, the wise ones are trying to pay increased salaries and the attitude of labor unions. The only spot in which the code is weak is in the emphasis on union negotiations than because of anticipated effects of the code.

SAN FRANCISCO, Dec. 80.—Motion picture and vaudeville code has had little effect on local theater situation. There is little to no effect on union negotiations than because of anticipated effects of the code.

PHILADELPHIA, Dec. 80.—Signing of the code has not made a noticeable difference in theater commerce in the Philadelphia territory. The local problem with the stagehands and musicians is the only significant change in the local situation. All other local problems continue to be handled by the local union agreements.

BOSTON, Dec. 80.—The code has not had any effect on local theater situation. There is no union negotiations over the code.

DECATUR, Dec. 80.—A survey of opinion upon operation of the Motion Picture Association of America. The code is not considered to be a change in any way. The survey reveals the apparent absence of the code. There is no apparent effect on union negotiations over the code.

DECATUR, Dec. 80.—A survey of opinion upon operation of the Motion Picture Association of America. The code is not considered to be a change in any way. The survey reveals the apparent absence of the code. There is no apparent effect on union negotiations over the code.

DECATUR, Dec. 80.—A survey of opinion upon operation of the Motion Picture Association of America. The code is not considered to be a change in any way. The survey reveals the apparent absence of the code. There is no apparent effect on union negotiations over the code.

DECATUR, Dec. 80.—A survey of opinion upon operation of the Motion Picture Association of America. The code is not considered to be a change in any way. The survey reveals the apparent absence of the code. There is no apparent effect on union negotiations over the code.

DECATUR, Dec. 80.—A survey of opinion upon operation of the Motion Picture Association of America. The code is not considered to be a change in any way. The survey reveals the apparent absence of the code. There is no apparent effect on union negotiations over the code.
Best wishes and success in the New Year and with the New Deal to show folk everywhere.

SEASON'S GREETINGS

FOUR MULLEN SISTERS
AND MULLEN BROS.
EXTEND SEASON'S GREETINGS
to all who have helped to keep our home fires burning and wish in particular to mention Steve Telling, Jesse Kaye, Jack Partington, Lawrence Golke, National Broadcasting Company, Not Millman, Riley Bros., J. Walter Thompson, Billboard, Los Angeles Shorts, General Motors and many others. Also, The Billboard, whose criticisms have been kind and constructive since we were 5-7-9 and 11 respectively.
BELLE BAKER
EXTENDS
GOOD WISHES TO EVERYBODY EVERYWHERE

Compliments of the Season

VIRGINIA

Lee and Rafferty
Direction—IRVING YATES

Merry Christmas and Happy New Year!
From MA and PA AND THEIR

FOUR FRANKS
Personal Direction—FERD SIMON, Simon Agency
Season's Greetings

To

BORIS MORRIS
And My Associates in the Paramount Theater Production Department and My Friends From Coast to Coast.

Paul Oscard

HOLIDAY GREETINGS
From
CASS, MACK & OWEN
TO ALL OUR FRIENDS ALL OVER THE WORLD

Direction—SAM LYONS

CHARLOTTE
ARREN & BRODERICK
Extend a Merry Christmas
and a Happy New Year
to Everybody
BOB HALL

That Extemporaneous Chap

TIMELY TOPICS IN RHYME

Never Two Shows Alike

Wishes the Whole World

A Real Merry Christmas and
A Happy New Year

CELEBRATING OUR FIRST ANNIVERSARY IN EUROPE
Still Booked Solid

CELEBRATING OUR FIRST ANNIVERSARY IN EUROPE
Still Booked Solid

NEW ACTS
Reviewed In New York

Lee and Rafferty

Virginia Lee and Tommy Rafferty head this dance flash. They are assisted by Adelina Benson and a boy hoofer and a girl pianist billed as Tommy and Billy Joyce. Act is fortunate in that it is peopled with talented young folks yet unfortunate because its setup is stereotyped and thus it's in the category of just another flash. Could get places if it were given true production.

There are four solos, and the other member of the act, a girl, sticks to the piano throughout. Miss Lee shows up splendidly with her tap routines. Besides being a good hoofer she's there on looks and personality. Of course, she does a stage dance. Rafferty's a good hoofer, too, handling eccentrics routines. One of his solos has a Will Mahoney slant. Miss Benson is a graceful and clever ballet dancer, while the other boy does more okie stepping, including Russ stuff.

Closed the five-act bill here and got by.

SEASON'S GREETINGS

OLIVE SIBLEY

Compliments of the Season

“COOKIE” BOWERS

HARRY A. YOUNG
Personal Manager
1111 A. Bond Bldg.
1560 Broadway

Picchiani Troupe
Send Holiday Greetings to Everybody Thruout the World
Season's Greetings

BOB HOPE
"ROBERTA"
NEW AMSTERDAM THEATER, NEW YORK
Direction—MAX GORDON

Great Gretonas
Reviewed at the Academy. Style—High wire balancing. Setting—Full stage. Time—Eight minutes.
Six people balance themselves on wire by pole weights. One of the men turns backward somersault on wires, also does bike balancing. Daring feature of act is feat of two men bearing chair on shoulders with man standing on chair and girl standing on his shoulders, bringing her up into the flies. Nearly done, not taking too much unnecessary time, and you can see the nervous sweat pouring from their faces. Folks at the show caught thought it was a swell act. Would be an excellent opener anywhere.

F. D.

Season’s Greetings

Amalgamated Vaudeville

M. E. COMERFORD  E. M. FAY  F. C. WALKER
1600 BROADWAY, NEW YORK

THE SEASON’S GREETINGS
TO MY MANY FRIENDS

"IS" RAPPAPORT
HIPPODROME THEATER, Baltimore, Md.

XMAS GREETINGS TO FRIENDS ALL OVER THE WORLD FROM THE
HONEY FAMILY
"GYMNASTS DE LUXE"
Special Greetings to Palladium Cen—London

Season’s Greetings

Willie "nd Eugene HOWARD
WINTER GARDEN, NEW YORK

With Ziegfeld's "Follies"

Direction—CURTIS & ALLEN

Holiday Greetings Sez

JOE LAURIE, Jr.,
AND HIS
"MEMORY LANE" CO.
"QUALITY IS ALWAYS IN STYLE"
THE SEASON’S OUTSTANDING HIT

Holiday Greetings To All My Friends

Eddie Bruce

SINCEREST SEASON’S GREETINGS
BOBBY JOYCE AND SYLVIA DEAN
THE BOY AND THE GIRL THAT REALLY DANCE
MUCH CBS COAST ACTIVITY

Chain Officials Trek Westward
As New Talent Question Looms

CBS production studios in Hollywood and Los Angeles possible with many major programs destined to emanate from locality—proposed Hearst network a factor

LOS ANGELES, Dec. 30.—If present plans materialize Los Angeles and Hollywood will become second only to New York in half of the major broadcasts originating here on the Coast. Burt McMurtrie, commercial program supervisor for CBS, was on the Coast lining up prospective talent for such broadcasts, and on January 1 will be joined by William S. Pailey, CBS president, and Edward Klauber, vice-president and general manager. The CBS radio network, Bureau, arrives today. In the past what

New Biz; Renewals

NEW YORK, Dec. 30.—National Broadcasting Company has five renewals to its credit the past week, plus one broadcast network account and two one-time broadcasts, the last mentioned having already taken place during the last few days.

NBC new accounts are: California Commercial Broadcasting Inc., Los Angeles, for the last quarter of this year and next quarter, $15,000; WEGA, Atlantic City, New Jersey, $3,000; John B. Kennedy, Lancet, York, Pa., $400; and WIL, Lowell, Massachusetts, with same act.

NRC renewals: William R. Warner Commercial Broadcasting Ltd., 22 Warwick and Cecil, Inc., from January 10, 1934, $750; WJZ, Newark, N. J., 7:30 p.m. Schiowitz's Limousine using 9,000 Years with 26:45, Monday, with WJZ network of 18 stations first half hour, and CBS network, the coast at 11:15-11:45 p.m. Vincen program, with John McCormick, takes the last half hour 9-10 p.m. on WJZ, WJZ, 8-9:30 p.m. for 25 weeks.

CBS Signs Bordens

NEW YORK, Dec. 30.—Columbia Broadcasting Company is to be called 40 Minutes in the Morning. Starting date is January 30, Saturday evenings at 8-8:45 p.m. This show will be sponsored by the Borden cheese and other products will come in February through Young & Rubicam, Inc., to the agency.

West Coast Notes

F. & M. After Acts

LOS ANGELES—Dec. 30.—Punchen & Marco are on the quarter staff of the band. Another try on the Coast, according to an announcement this week, is Marco. "Radio cut into our stage business," they announced. "Our box-office names," Marco said, "we're Red and Marco."

The move will be a great asset to the entertainment industry, which will be glad to see the Band get their new quarters.

New Booking Setup on CBS Bands;
32 N. Y. Orks Under Chain Control

NEW YORK, Dec. 30.—New setup on booking of bands by Columbia Broadcasting System is in being. Arrangements are being made in order to get more business for the bands and to have them perform on the Coast. The name of the new booking office is under the control of the Artie's Bureau and Program Department. The Artie's Bureau is in charge of all booking of bands and all bands are under its control.

L. B. Davis and his NBC Orchestra have opened at the 63 Club in Los Angeles. The band is under the management of Dick Bosley, and his 16-piece band is now playing at the club. The band is made up of the finest musicians in the business, and all of them are well known in the field of music.

CRC To Resume Control Plans

TORONTO, Dec. 30.—The fate of the Canadian Radio Commission's plans to control radio broadcasting in the Dominion rests in the balance, which is up for renewal January 5. If the government cannot make a large reduction in the Commission's budget, it cannot continue to do its work. The government has not yet made up its mind whether it will accept the Commission's budget or not. If it does not accept the budget, the Commission will have to cease operations.

The commission is already operating 18 stations, while there are 35 stations still operating independently. They will have to be bought out before the government can do its work. In any case, the government will have to decide whether it wants to continue to operate the stations or not.
GREETINGS
To My Many Friends and Associates In and Out of the Theatrical and Radio World
Who Have Made My Past Year One of the Most Successful During My Career

TED BLACK
And His Orchestra
CAFE LOYALE
Fifth Avenue, at Forty-Third Street, New York
Broadcasting Over NBC Coast to Coast
The pitchman has been replaced by the control man; the chauffeur, by a broadcasting engineer. At one time, the composer, the producer, the director, the conductor, the author, and the writer all created the entertainment. Today, many of these roles are filled by a single individual, the broadcasting engineer. The new medium of radio has allowed for a more efficient and cost-effective way of creating and distributing entertainment. Radio stations can now broadcast to a large audience with just a few people on staff. This has opened up new opportunities for creative talent and has made it easier for artists to reach a wider audience. As a result, radio has become a major force in the entertainment industry, offering a platform for musicians, comedians, and other performers to showcase their talents to a national audience. Radio has also had a significant impact on the way people consume entertainment. Listeners can now choose from a wide variety of programming, including music, news, talk shows, and comedy. This has led to a greater diversity of programming and has allowed for a wider range of audiences to be reached. Overall, radio has transformed the entertainment industry and has become an integral part of American culture.
Air Briefs
By JOE HOFFMAN

Radio


Frank Crumit and Julia Sanderson, with Don Voorhis Orchestra, have their third year of broadcasting for the General Building Company January 7 over CBS. Arthur Warren's Orchestra engaged for the new Les Ro's Restaurant and will broadcast their series over WRNY. Gene Markey, tenor, will be given one or two weeks for the Milwaukee Journal. Miss Rickett's Phantom Strings will feature seven new musical adaptations to radio. Johnny King recently signed with one of the local stations, to become the host of the Village Groove Club.

Barbour and Davis, standard vaudeville team, have been heard several times over WWIN. Bob Grant's Orchestra goes into the Tennis Club in Miami for an engagement. NBC's Fort Prize, a series of 12 Sunday morning programs via the WJZ network, "Cockeye" Harry Ready is presenting a new series of farce songs over WWIN. The Don Hall Trio, booked to NBC to open the Ritz Theater, New London, January 7. A tour of the metropolitan vaudeville theaters will follow.

Phy Duse celebrates his birthday this week.

Sibbald Mann, NBC's "Girl With the Violin Voice," is appearing on NBC Sunday evening over NBC and European over-sea; and Sunday and Monday afternoon for the open in Milan. Jeannie Lang starts a new commercial-vaudeville tour over WWIN. Little Symphony Orchestra resumes its series of commercial over WINS January 7. Arthur Schwartz's "Criminal Court" will be resumed over WMCA January 10. "Junior Playbill" went back on that station last Tuesday. Peter Van Heest and orchestra have been signed to be the musical end of the new Jack Joki show for Royal Gala on Wednesday nights. Jack Joki, who recently completed several film shorts with Lilac Ruth, have been booked for the Earl Theater, Washington, opening January 3, the booking being a direct request of the house manager. Jack Joki's dialogue has been dramatized and will be presented before the end of the week. Jack Adams, general manager of WMCA and member of the board of directors of the WMCA Broadcasting Corporation, which operates the station, has returned from a trip to Desoto, where it is reported he has been in talks with the Henry Ford estate relative to a new chain across the States.

March of Time is Renewed 52 Weeks by Remington-Rand

New York, Dec. 30. — Remington-Rand, Inc., has renewed "March of Time" program on the CBS network for 52 weeks from early in January. Agency in Batten, Barton, Durstine & Osborn, Inc. Same Friday night spot is retained. This will carry the series program straight thru the summer for the first time.

West Coast

(Continued from page 21)

One, formerly with KTXT, Hollywood, has started with CBS this week. He is Wally New, who has been heard on a number of programs this year.据闻

HOLIDAY GREETINGS

THE ARMOUR STAR JESTER

Phil Baker

NBC-WENR

Coast-to-Coast Network

Fridays 8:30 P.M., CST
Best Wishes for the New Year

JACK BEnNi

CHEVROLET RADIO PROGRAM
WAEALOAST TO COAST
Sunday Nights, 10:00-10:30 EST
ME TOO-MARY LIVINGSTONE

January 6, 1934

CHI AIR NOTES
By NAT GREEN

A new series of half-hour mystery thrillers will be inaugurated on WGN January 1. The cast includes Alice Hill, Don Briggs, Maxeen Garner, Mary McCormick, Lionel Tracey, Ross Figgins and James Ralit. Production will be handled by Blake Waller and Em Smith, with Gene O'Connor acting as sound technician.

Danny Russo and his Orchids have having the distinction of being the first orchestra to broadcast in 1934 from Chicago over the WGN network. They go on the air at 12:02 a.m. January 1. Larry Fick, CBS Western division remote control chief, handled the Swell Revue, with Glenn and Johnson from Orchestra Hall, Detroit, December 29. Homer Griffith will bring his program known as The Friendly Philosopher to WSBM January 7.

Pat Kennedy, the Irish balladier, piloted to fame by the old maestro, Ben Bernier, has a six-week program on WGN January 1. Pat will appear each afternoon except Sunday, and for his musical introduction on the regular program schedule on WGN he has been teamed with Leonard Savino, singer. Gene Austin, stage and radio

Milton Biow Combo to Air WNEW
Around Feb. 1; No Chain Hookup

NEW YORK, Jan. 1—The consolidated Paterson, N. J., under the new call letters, will take the air February 1 under the management of a holding company headed by K. B. Blow, of the advertising agency which owns the station. Associated with Blow is Dick Gann, former owner of WOGT and another large stockholder is reported to be the Bulova Watch Company.

Station will cover the New York metropolitan area with a wattage of 2,500 in the daytime and 1,500 watts at high, and using the tallest antenna tower in the country, located less than three miles from Broadway and 43rd street, in Cornfield, N. Y.

Blow announced that the new station's program will range from Eastern Pennsylvania over New Jersey and New York throughout the United States. No chain affiliation whatever, much less a hookup, which will make WNEW a second local outlet for Columbia Broadcasting System. Station will be on the air with a well-organized schedule from 7 in the morning to 10 o'clock the following morning with the exception of short intervals on Sunday afternoons.

Strictly high-grade programs, designed to build up a substantial audience will be presented. Don Clarke, Jr., of the program and production department, as well as Charlie Crockett, now on the staff, will handle the booking and promotion. Pioneers in this field, eagerly sought after for the station's development, will be brought in at a salary of $750 a week. The program is expected to be one of the most successful on the air, with a news department, a Carry in the Morning, and an afternoon feature of the day's news. The program will also feature musical and dramatic performances, and will be broadcast from the station's studios. The program will be produced in cooperation with Hollywood and will be broadcast over the NBC network.

Another addition to the WNEW staff will be Edward Doherty, former editor of Radio Review, as assistant to the station manager. He will also continue his work in the advertising field.

Another addition to the WNEW staff will be Edward Doherty, former editor of Radio Review, as assistant to the station manager. He will also continue his work in the advertising field.

The New York Post, Jan. 1—The consolidated Paterson, N. J., under the new call letters, will take the air February 1 under the management of a holding company headed by K. B. Blow, of the advertising agency which owns the station. Associated with Blow is Dick Gann, former owner of WOGT and another large stockholder is reported to be the Bulova Watch Company.

Station will cover the New York metropolitan area with a wattage of 2,500 in the daytime and 1,500 watts at high, and using the tallest antenna tower in the country, located less than three miles from Broadway and 43rd street, in Cornfield, N. Y.

Blow announced that the new station's program will range from Eastern Pennsylvania over New Jersey and New York throughout the United States. No chain affiliation whatever, much less a hookup, which will make WNEW a second local outlet for Columbia Broadcasting System. Station will be on the air with a well-organized schedule from 7 in the morning to 10 o'clock the following morning with the exception of short intervals on Sunday afternoons.

Strictly high-grade programs, designed to build up a substantial audience will be presented. Don Clarke, Jr., of the program and production department, as well as Charlie Crockett, now on the staff, will handle the booking and promotion. Pioneers in this field, eagerly sought after for the station's development, will be brought in at a salary of $750 a week. The program is expected to be one of the most successful on the air, with a news department, a Carry in the Morning, and an afternoon feature of the day's news. The program will also feature musical and dramatic performances, and will be broadcast from the station's studios. The program will be produced in cooperation with Hollywood and will be broadcast over the NBC network.

The New York Post, Jan. 1—The consolidated Paterson, N. J., under the new call letters, will take the air February 1 under the management of a holding company headed by K. B. Blow, of the advertising agency which owns the station. Associated with Blow is Dick Gann, former owner of WOGT and another large stockholder is reported to be the Bulova Watch Company.

Station will cover the New York metropolitan area with a wattage of 2,500 in the daytime and 1,500 watts at high, and using the tallest antenna tower in the country, located less than three miles from Broadway and 43rd street, in Cornfield, N. Y.

Blow announced that the new station's program will range from Eastern Pennsylvania over New Jersey and New York throughout the United States. No chain affiliation whatever, much less a hookup, which will make WNEW a second local outlet for Columbia Broadcasting System. Station will be on the air with a well-organized schedule from 7 in the morning to 10 o'clock the following morning with the exception of short intervals on Sunday afternoons.

Strictly high-grade programs, designed to build up a substantial audience will be presented. Don Clarke, Jr., of the program and production department, as well as Charlie Crockett, now on the staff, will handle the booking and promotion. Pioneers in this field, eagerly sought after for the station's development, will be brought in at a salary of $750 a week. The program is expected to be one of the most successful on the air, with a news department, a Carry in the Morning, and an afternoon feature of the day's news. The program will also feature musical and dramatic performances, and will be broadcast from the station's studios. The program will be produced in cooperation with Hollywood and will be broadcast over the NBC network.

The New York Post, Jan. 1—The consolidated Paterson, N. J., under the new call letters, will take the air February 1 under the management of a holding company headed by K. B. Blow, of the advertising agency which owns the station. Associated with Blow is Dick Gann, former owner of WOGT and another large stockholder is reported to be the Bulova Watch Company.

Station will cover the New York metropolitan area with a wattage of 2,500 in the daytime and 1,500 watts at high, and using the tallest antenna tower in the country, located less than three miles from Broadway and 43rd street, in Cornfield, N. Y.

Blow announced that the new station's program will range from Eastern Pennsylvania over New Jersey and New York throughout the United States. No chain affiliation whatever, much less a hookup, which will make WNEW a second local outlet for Columbia Broadcasting System. Station will be on the air with a well-organized schedule from 7 in the morning to 10 o'clock the following morning with the exception of short intervals on Sunday afternoons.

Strictly high-grade programs, designed to build up a substantial audience will be presented. Don Clarke, Jr., of the program and production department, as well as Charlie Crockett, now on the staff, will handle the booking and promotion. Pioneers in this field, eagerly sought after for the station's development, will be brought in at a salary of $750 a week. The program is expected to be one of the most successful on the air, with a news department, a Carry in the Morning, and an afternoon feature of the day's news. The program will also feature musical and dramatic performances, and will be broadcast from the station's studios. The program will be produced in cooperation with Hollywood and will be broadcast over the NBC network.

The New York Post, Jan. 1—The consolidated Paterson, N. J., under the new call letters, will take the air February 1 under the management of a holding company headed by K. B. Blow, of the advertising agency which owns the station. Associated with Blow is Dick Gann, former owner of WOGT and another large stockholder is reported to be the Bulova Watch Company.

Station will cover the New York metropolitan area with a wattage of 2,500 in the daytime and 1,500 watts at high, and using the tallest antenna tower in the country, located less than three miles from Broadway and 43rd street, in Cornfield, N. Y.

Blow announced that the new station's program will range from Eastern Pennsylvania over New Jersey and New York throughout the United States. No chain affiliation whatever, much less a hookup, which will make WNEW a second local outlet for Columbia Broadcasting System. Station will be on the air with a well-organized schedule from 7 in the morning to 10 o'clock the following morning with the exception of short intervals on Sunday afternoons.

Strictly high-grade programs, designed to build up a substantial audience will be presented. Don Clarke, Jr., of the program and production department, as well as Charlie Crockett, now on the staff, will handle the booking and promotion. Pioneers in this field, eagerly sought after for the station's development, will be brought in at a salary of $750 a week. The program is expected to be one of the most successful on the air, with a news department, a Carry in the Morning, and an afternoon feature of the day's news. The program will also feature musical and dramatic performances, and will be broadcast from the station's studios. The program will be produced in cooperation with Hollywood and will be broadcast over the NBC network.
Program Reviews

Bucki Program


The second of a series of three weekly programs, the Bucki Program, was broadcast from New York to NBC stations this week. The program is designed to provide a steady flow of music to NBC listening stations, and to introduce new and interesting material to the audience.

The program begins with a news item from NBC, followed by a selection from the Bucki-Olaf Piano-Jupee Company. The news item is followed by a short segment featuring a Bucki-Olaf Piano-Jupee player, who is seen playing the instrument on stage. The player is then seen walking through the studio, and is shown interacting with the audience.

The program continues with a segment featuring a Bucki-Olaf Piano-Jupee player, who is shown playing the instrument on stage. The player is then seen walking through the studio, and is shown interacting with the audience.

The program concludes with a news item from NBC, followed by a segment featuring a Bucki-Olaf Piano-Jupee player, who is shown playing the instrument on stage. The player is then seen walking through the studio, and is shown interacting with the audience.

In summary, the Bucki Program is a fascinating and informative program, featuring a variety of Bucki-Olaf Piano-Jupee players and news items from NBC. It is a must-listen for anyone interested in music and news.
"Arden" 
Billed by Ted Seymour and Lew Pollock. Published by Sherman, Clay & Company. 

Some sessions back Lew Pollock hit the trail that sometimes leads to profit—his preservation of rhythm and melody known as "Tim" and "Arden". Now he is forward with another one—named composition, constructed out of elements some similar to those he used in the past to always welcome tempo, roll. As sung by Vaughn, it is dedicated to an unknown young lady whose wistfulness and dreams are greatly praised. The lines, limited to the time allotted to the listener's pleasure, very fairly react with the kind of sentiment one might expect in these days, but the words are strongly and emphatically told that the one who worships her is in the position of a "star"—expressing sincere affection and longing as the night winds echo above. Again, there is the assurance that her name is wound around "somebody's" heart, and the menace to everybody to him and concluding with the upward glance, it is clear that his adoration is reciprocated. We think the world will come out, as it is difficult to see how even the most hardened female can overlook the amount of devotion when blended with the proper music.

"A Thought of the Day"—a style which is clearly identified in this number. The main feature, the list of "A Thought of the Day", possesses the requisite lift and swing to make its way through its song, and in the last line of the poem, the public will find ample opportunity to make its own "day" brighter.

"I Got Horses and Got Numbers on My Mind" 
By Al Bernard, Bill Wiepe, and Irving Bibo. Published by Bibo, Lang, Inc.

In attempting to find something new in song construction the possibility is not of being done before and the writer's efforts are in line with this aim. Concerning this product the writers have evolved a form of expression to some extent the prevailing "yea" as prescribed by folks with a penchant for taking a chance with the Goddess of Luck. This is the advent of the "dope verse" or "chorus" rendered first. For instance, the title is repeated twice and the Dock is sung in the rest of the text, with a variation here and there. The "chorus" is not developed into a monotonous melody. Another re- 

But he can "get off his mind." This is a chance to use the same sense of doves versus, with the "chor" rendered first. For instance, the title is repeated twice and the Dock is sung in the rest of the text, with a variation here and there. The "chorus" is not developed into a monotonous melody. Another expression, if it may be called that, is an interlaced containing the words "dope," "Luck," and "fate" in some sort of odd rhythm. But the real meaning is that he cannot "get off his mind." This is a chance to use the same sense of doves versus, with the "chorus" rendered first.
New High Hit by N. Y. Night Life

Not in years have hotels and clubs gone so heavily for bands and talent

NEW YORK, Jan. 1.—New Year's Eve saw the local night life season at its height. Not in years have there been so many night clubs and so many hotels using bands and talent. A checkup reveals more than 30 Times Square night clubs, more than 40 hotels and more than 100 neighborhood night spots paying good dough for music and talent. In addition, there are spots of small clubs all over the city using local music.
Stix Getting Spot With Legit Code Authority After Squawk

Legit NRA adviser Farnsworth promises to offer plan for regional committees through nation—some felt that Broadway was hogging consideration, not national legit

NEW YORK, Dec. 26—It is William Farnsworth's idea as deputy administrator in the Legit Code Authority to follow the original intention of the code by making its present national scope. Farnsworth is scheduled to present a plan for the organization of the committees on the heads of the appropriate committees, and any of the committees would be responsible to the present take up their local problems directly with Farnsworth or Rosenblatt in Washington.

It has been one of the members of the committee that the Farnsworth plan has been established in Broadway and a few of the members have threatened resignations for several months. With Farnsworth's resolve of immediate consideration for the stix, the whole picture of the Legit Code Authority looks more solid and reasonable than ever, although they were absent from the last meeting and are not for the last three weeks.

Ticket-taker affairs took just little last week and, although no assembly steps have been taken on unemployment relief, other committees have been busy on similar plans for putting together some sort of pre-season show. The Farnsworth idea will be Billyhammered as far as five weeks in the near future. The committee has been in the Legit Code Authority for the creation of big Broadway shows and has been in session for several weeks.

The Daumon has adopted a splendid idea of keeping up the interest of the audience with the hot spots of the new revue, Folies en Folies, by making the score a Christmas production. The score is an important feature of the show.

Paris Girl Has No Fan To Hide Her

PARIS, Dec. 26—Mistinguett, Gloria Swanson, and a female impersonator are among the many stars to make their way to the hot spots of the new revue, Folies en Folies. The score is an important feature of the show.

New Face to N. Y.

BOSTON, Dec. 26—Whatever Possessed Miss Barrow? Miss Barrow, who has been starring in the Majestic's Monday night for a week's run. The cast is nearly the same as was in the London engagement. The next week's schedule is expected to be in New York and New York City by the following week.

Oberfelder Making Good

Asks Equity approval to add four more cities to road route

NEW YORK, Dec. 26—Arthur Oberfelder has applied to Actors' Equity Board for permission to add four more cities to his already successful plan, which he announced a short time ago. These are Cincinnati, Baltimore, Indianapolis, Louisville, Cincinnati, and St. Louis. Oberfelder has been several years with the project of making flights in the road revival plan of rotating stock. Equity has been quick to give the necessary permission for many years and Frank Gillmore, its president, has been one of the vigorous champions of such a plan. It is believed that the council will approve the plan as a means of aiding unemployed.

Oberfelder's shows are at low office scale, ranging from 80 cents to $2.50, and it is said that the grosses of Happiness and Sailor, Reward, as his past productions. The city authorities hope to help his theatre company out in this area during the remaining six months.

10 Houses in Two Years

LONDON, Dec. 26—Anthony Kinnim's comedy, White Parents Sleep, which has been in London for five years, is to be transferred from the King's to the New Theatre. The play has been in three theatres since its first production, and is now ready to go to the last one, hoping to be carried through all the performances, but it is not too much promised. Miss Purcell's Lyricists. It is true, made The First Week of Life, and has already been played at the New Theatre. It is being played at the Broadway under Ned Harris' banner, and there were others. At least there were enough to meet a pleasant week of theater-going, particularly after the two-weeks' Christmas vacation.

FROM OUT FRONT

By Eugene Bugg

The lean weeks before the Nativities were leaner this year than ever, so far as New York's reporter's staff is concerned. Not one of them has been around enough to get himself seen during any part of the shopping-fury—and last week there was but one. Usually several productions take advantage of the few days before Christmas to get on their feet, but this was not the case this year. The opening that started out as a welcome vacation from play-reading long enough to become a bore. The theatrical critics were in the blood for a chance at the stage at one end of it. Not all that many shows were put on, or found not too much promised. Miss Purcell's Lyricists. It is true, made The First Week of Life, and has already been played at the New Theatre. It is being played at the Broadway under Ned Harris' banner, and there were others. At least there were enough to meet a pleasant week of theater-going, particularly after the two-weeks' Christmas vacation.

Meanwhile, according to reports, the boys have been landing on Miss Hepburn with both feet. That, in view of her casting—premier and particularly in view of her being a reporter's staff, was a matter of surprise to all. They are extremely interesting. The office solicitors inform us that the regular second week is not for this reason that and that it has been postponed from tonight (27) to Friday. At present getting it's impossible to tell whether or not your reporter will be able to make it, but he devoutly hopes that he can. The chances are, however, that he won't.

And Hepburn's reputation is already known, Miss Hepburn is something of a prime favorite in these precincts. Back in the days when she had a one-side with Alla Nazimova in A Month in the Country a startled and excited admirer was already trying in a small way, to spread the gospel of her excellence. Since then, in view of her occasional and jealous watching, she has done no simple thing at which any admirer, no matter how enthusiastic, could censure. Even in the heart of the capital of moviedom she remained consistently unembellished, unembellishedly, in her performances. And it seems strange now that, once more returned to her own correct pitch, that all the shenanigans are going on at Brooklyn Bridge. Your reporter wishes that he might see for himself.

But, meanwhile, there is no question of seeing anything much—except, of course, intervals and books. And there are two should that have been mentioned here long ago finally got themselves noted when the late date to report that one of them, The Night Club Era, is an interesting and exciting story of the New York gay of the twenties. Written the by Stanley Walker, of The Herald-Tribune, it is both authoritative and amusing, and has the grace of a busy life spent in the decline of the nineties, the legal and illegal. Its many virtues have already been trumpeted about. But it is not, it is said, the view into the true perspective. It is difficult to see things of the immediate past in relation to its own. That is, in fact, the hardest aspect of the social historian's job. But Mr. Walker has done a fine thing of that, that his book is not only interesting, but also genuinely valuable.
THE NEW PLAYS ON BROADWAY

BOOTH
Beginning Wednesday evening, Dec. 31, 1933

THE FIRST APPLE

This divertissement is a brain-teaser conceived by one of those individuals who in our day are geniuses of showmanship. To Lester Al Smith are due the laurels for being original and, as a result, being amusing, during a current, often a bit of trash-y. For who on earth has ever conceived that length g agents and gentry of show dactery may be unraveled by means of a play? And who would have dreamed of setting up a gang of gal abouts, all engaged in the production of a season, through the professedly free spirit of a public house? The usual roles are not met by Lynn Harland, and the audience becomes a part of the action. Arthur Segal's settings are well done.

Seemed that a better fate awaited Lee Shubert's presentation of The First Apple, which has been hailed as a great success. This play, however, is a disappointment to many.

AMBASSADOR
Beginning Monday evening, December 13, 1933

THE LOCKED ROOM

The action takes place in Greenwich Village, where Miss Pauline Missner, secretary to Mr. Potter, is trying to protect her sister, Miss Pauline Missner, who is in danger of losing her job because of her association with Mr. Potter. As a result, she is forced to marry him and leave her old life behind.

The play is a mystery and involves several twists and turns. The audience is kept guessing until the final scene, when all is revealed. The acting is superb, with standout performances by the lead actors. The play received critical acclaim and was a commercial success.
NEW PLAYS:—

(Continued from page 31)

and William B. Friedlander, put this on with an eye on Hollywood, we doubt that it would make anything more than a program melter.

The first act has us gazing upon the murdered body of one John Burgess, and when the curtain falls it looks as though the cast of Burgess shot himself or somebody shot him. At the end of the second curtain we are informed Burgess had been killed with arsenic. It is possible—but not likely from the present state of the play. We can only suggest that some other murderer has perhaps been discovered.

Herbert Ashton Jr. wrote the play and, it seems, was very careful not to make it too obvious. Mr. Friedlander directed it and was careful to leave some suspense to the copper so that the audience would have been still mystified. Karl Amund built the set and did not let a good job of it.

Of the cast, Robert Gleckler leaped around as the dumb detective, detecting some cop into clut chills. Valerie Murgers did an effective portrayal as the old servant. Arnold Kennedy hooked up his better role and provided slight comedy relief. Walter Gilbert was impressive as the insurance agent, while Jane Kim made a striking appearance, and Nona Sinclair was charming and sweet as the younger sister. Morton Flemm was properly dignified as the lawyer.

CHARLES THE GOOD

January 6, 1934

The Billboard Publishing Co.,
Cincinnati, Ohio.

Please enter your order for copies of The Billboard Index, season 1932-1933, at your special price of only fifty cents each, for which I enclose $____

Name
Address
City
State

GOING FAST!
ORDER YOUR COPY NOW
Price Fifty Cents

FOR SALE at Branch Offices or Mail Coupon,
Direct to Cincinnati.

The Billboard

32

PRODUCTIONS

Eugene O'Neill's

"AH, WILDERNESS!"

With GEORGE M. COHAN

Moliere's

"THE SCHOOL FOR HUSBANDS"

With OSGOOD PERKINS AND JUNE WALKER

Maxwell Anderson's

"MARY OF SCOTLAND"

With HELEN HAYES—PHILIP MERIVALE—HELEN MENKEN

Eugene O'Neill's

"DAYS WITHOUT END"

MARTIN BECK

Beginning Tuesday Evening, Dec. 26, 1933

THE LAKE


The author's direction was by no means a credit to him, for it lacked the speed and atmosphere which real stage action might have otherwise given it. Two sets are used, designed by J. Milstein, the leading room scene being one of real beauty. Dorothy Magginth and Murray Macdonald wrote the play, which is too slow for American consumption.

The story shows Miss Hepburn as a girl who is often bored and is content to carry on with a married man. To secure him she has to keep him in love all the time, and she does this by the fact that if he were to marry another woman she would commit suicide. His heart out before the wedding, and the greatest love for each other an hour after the wedding. All the same, when, seeking to escape from the wedding party, she is actually turned, and the love, which had been so obvious, is drowned in the lake and her mother so selfishly wishes.

To have true love matched so from cruelty, especially when she felt that she had not been able to keep up Miss Hepburn considerably. For days she did not speak to the man with whom she had been in love, and she returned after the tragedy meant nothing. She is taught to find the one she loves and the future more different by the words of her sister, and we see her heading for the lake to take part in memories as the curtain rings down.

SHELDON HARRIS
The Billboard

3 Outstanding Plays in Loop

Le Gallienne, the Duncans and Ina Claire providing grand holiday fare

CHICAGO, Dec. 30—Holiday Loop shows are making up in quality what they lack in quantity, and when the three groups opened this week started off with intense excitement that they are due, despite the inclement weather. Eva Le Gallienne's Production of "A Brighter Day," with Rose and Vivian Dunlap in Toppy and Eve, and Ina Claire is the winner in this area of all received "rave" notices from the first-night audiences.

The all-color show, titled Get Lucky, is fair entertainment of its kind and may well be a hit at the Illinois for a while. These and shows which have been held for some weeks during the short and Selzer, because at the Selzer— comprises the Loop's holiday show, as it is expected to have a profitable engagement here. Miss Le Gallienne's production of "A Brighter Day," with Rose and Vivian Dunlap in Toppy and Eve, and Ina Claire is the winner in this area of all received "rave" notices from the first-night audiences.

Extremely cold weather which set in at Christmas time has not interfered with theater attendance, but with anything but a fair break the shows are doing well. The musical half of the show is, however, the show that is really hitting with its elaborate pageantry, costumes and make-up. In fact, many members of the cast work stand out remarkably fine performances.

We will present an outline of the story. It is better to remember only a few details of the characters, as they really are vital and compelling. It's a good idea to let the audience know what's going on. The English version, it's spoilt by the play.

British Stage Tax Protest

LONDON, Dec. 29—Sir John Martin-Harvey, English actor-manager, led a demonstration from the Stage and Screen Trafalgar's at the British House of Parliament in the interest of English workers. The demonstration was attended by hundreds of English actors and actresses who showed their support for the interests of their countrymen.

Uncle Dan Proehm came out of a long period of retirement and work to bring Yeske Kalb from the artistic backwaters of Montana to the stage. He is well known for the modernistic predictions of the new National Theatre, and Kalb, of course, is the play which Schwartz made for the long and legendary novel by J. B. Slinger, and which has been performed at the National Theatre for a number of years. The play has been well received, and the production has been reversed.

For Uncle Dan's Broadway production of Yeske Kalb presents a problem rather than an easy answer. The problem, briefly, is this: Why did the play succeed? And why did it fail? The answer is complicated. Despite the fact that the cast of the original production was successful, there are still many unanswered questions. For example, it remains to be seen whether the cast will still be successful in the future. The production has been reversed.

Even Uncle Dan's Broadway production of Yeske Kalb presents a problem rather than an easy answer. The problem, briefly, is this: Why did the play succeed? And why did it fail? The answer is complicated. Despite the fact that the cast of the original production was successful, there are still many unanswered questions. For example, it remains to be seen whether the cast will still be successful in the future. The production has been reversed.

The National Theater, of course, is the play which Schwartz made for the long and legendary novel by J. B. Slinger, and which has been performed at the National Theatre for a number of years. The play has been well received, and the production has been reversed.

Even Uncle Dan's Broadway production of Yeske Kalb presents a problem rather than an easy answer. The problem, briefly, is this: Why did the play succeed? And why did it fail? The answer is complicated. Despite the fact that the cast of the original production was successful, there are still many unanswered questions. For example, it remains to be seen whether the cast will still be successful in the future. The production has been reversed.

The National Theater, of course, is the play which Schwartz made for the long and legendary novel by J. B. Slinger, and which has been performed at the National Theatre for a number of years. The play has been well received, and the production has been reversed.

University of Kentucky (Lexington) Institute of Art, Drama, and Music, has given the third production of the season at its latest performance, when the play presented by Cephas Am. under the direction of Frank Fowler.

The third annual one-act play tour- nament was held at the Lilly Theatre for the benefit of Beverly Hills for Professors at the University of Kentucky at the direction of Mrs. Delia L. Drury.

The Burbank Theatre Guild recently presented Ten Nights in a Barroom by the direction of Mrs. Delia L. Drury.

Santa Barbara has a new Theatre Guild which offers plays in the Loebie Theatre. Reports are out of our own mind concerning the quality of one-act plays.

Occidental College Players, under the direction of Professor, will present a program of four one-act plays the evenings of January 11 and 12.

A smooth, witty, proficient, and intelligent melodrama.

"The Dark Tower"

By ALEX WOLLCOTT and GEO. S. KAUFMAN

with Bteld SYNDON, Mrt. Harrigan, Merrill Gilmore

Moroco THEATRE

West 45th Street

Evenings, 8:30

MATINS, S. SAT.
Lack of Interest and Dues Will Soon Cause Organization To Quit

Established for promotion of arts and sciences in pix it never accomplished its mission—politicians caused disruption—Picture Code gave final wallop

HOLLYWOOD, Calif., Dec. 30.—Present indications point to the quiet passing of the once powerful Motion Picture Academy of Arts and Sciences at the moment it was about to begin its work of raising the standard of production and the end seems now in sight. Organized for the purpose of promoting a higher standard of output in the industry, the Academy had

matured more as a social center than a promoter of good will and, according to the conclusions of the committee on which the action appeared to be the presentation of an annual award to the best performance of the year. This event always called for skullduggery and the wit and wisdom were given a handsome medal which called for an unusual amount of publicity.

The Academy has been living a hand-to-mouth existence, with the coming of the code it is now a paper mache on the ground, which has let strong enough to be recognized and which has brought considerable relief to the actors from the stars to the extras.

No one in Hollywood seems to care whose model a new Academy director will be to exist fold up and steal away. According to the reports of the National Board of Review, which has never accomplished anything of note and, although it was to have improved the technique of picture making, its weight has been so little as to be negligible.

For the past two years, an effort to collect dues at the moment it is understood that Goldthwaite and another of the members are in armed and making no effort to collect dues, and its chief function as members deserted the organization to go over to the Guild and as a result the membership has been reduced from 1,000 to 200. The group is losing more through this reduction than it has the privilege of being a member of a group which hasn’t helped the situation.

It is believed that, if the Academy continues to struggle along under its present organization, the members will start throwing in the towel and join one of the others on the inside that feel that they too liquidate something now must be answered if a memory.

Johnstown Fights To Keep Open Sundays

JOHNSTOWN, Pa., Dec. 30.—In his battle to keep motion picture theaters open on Sunday nights the mayor of this city has quoted the Pennsylvania blue law of 1794 for help. Mayor Eddie McCollom has called on the Johnstown Municipal Association, which has been the leading factor in the establishment of the Motion Picture Association of America, to take steps to have the law declared unconstitutional. The mayor has been quoted as saying that if

the law is declared unconstitutional, the city will be of utmost importance to the proprietors of the theater, who will then be able to operate on the Sabbath Day.

No Panic for John

HOLLYWOOD, Dec. 30.—John Barrymore has a one-picture contract with Columbia which calls for $55,000 for his services during November and $65,000 for each day over that period. This is the highest price ever paid by any actor when he made Counsellor-at-Law for that company.

Detroit Kills Triple Features

DETROIT, Dec. 30.—Triple bills, which made their first known appearance in Detroit two weeks ago, have been stopped without antagonizing the Brooklyn theater owners by an agreement made between some producers and certain theater owners, the owners, of course, having found that the public was not in favor of it.

The agreement was signed by all the leading theaters in the city and is to last until the first of the year. It was signed after it was found that the public was not in favor of the triple bill, and it is to last until the first of the year.

Detroit Downtown Split

DETROIT, Dec. 30.—For the first time in its history, Detroit has been divided into two sections. The theaters in the downtown district have gone on strike, and the theaters in the suburbs have agreed to operate when the downtown theaters close. The downtown theaters have agreed to operate when the downtown theaters close, and the theaters in the suburbs have agreed to operate when the downtown theaters close.

Oregon Exhibits Name Grievance Members; Oppose Double Bills

PORTLAND, Ore., Dec. 29.—Chairman Ted Ghibelli, owner of the Ghibelli Theatre, has called upon the owners of the various theaters in the city to present objections to the operation of the downtown theaters. The owners of the downtown theaters have refused to do so, and the downtown theaters have closed.

The downtown theaters were closed on Friday night, and the owners of the downtown theaters have refused to do so. The downtown theaters were closed on Friday night.

At the meeting of the downtown theaters on Friday night, the owners of the downtown theaters were closed on Friday night.
Time To Fight

The next 30 days will be a crucial period of the independent exhibitors of this country. It will mean that they will come into their own as influential members of the motion picture industry or they will continue as Orphan Annies to the producers-distributors.

It all depends upon the setup of the Grievance Board of the code. Exhibitors are permitted to nominate members for the board in each key city and it is up to them to see that men appointed have the interests of the exhibitor at heart and will work for the theater owner at all sessions of the board.

If the Grievance Board functions as it should it will be a godsend to the exhibitor. It will give him an opportunity to lay his grievances before a group of men who are bound to see that he gets a square deal. It will mean that producers and distributors will have to take into account the woes that beset the independent and not pass him by with a pat on the head and a condescending smile.

On the other hand, if the board functions along the same lines as the Film Boards of Trade, which were set up by the Hays organization, the exhibitor will be worse off than before. On the Film Boards of Trade the independent exhibitor is outvoted by Hays representatives and representatives of affiliated houses and can expect little. If the Grievance Board takes up the same practice the indie is due for a good loving. The only way this can be avoided is to name candidates who have guts enough to go out for the exhibit and when an injustice is done yell so loud it will be heard in Washington.

The producers and distributors are not going to give up their advantage without a battle, yet they realize that if the independent sets up too much of a howl it is going to be annoying and may have an unfavorable reaction. This is an opportune time for exhibitors to forget politics and go carefully over the list of names submitted for places on the board and cross out those that are of doubtful exhibitor sympathy.

If the theater owner doesn't use care in his choice and when the board starts to function yells murder the producers will point and say: "See, he is never satisfied." Now is the time to get off on the right foot and take every advantage that the code gives. If you must this chance it will be just too bad.

If you are satisfied with being tossed a bone occasionally then everything is swell, but if you want justice and a rightful place in this industry get out and fight for it and see that your fellow exhibitors do the same.

Don't labor under the impression that the Hays organization has had a change of heart and has suddenly become benevolent. Hays is paid $100,000 a year to see that his members get the breaks, and he has done nobly. He deserves all he gets from the producers and is invaluable to them. If Hays is willing to fight hard to earn his salary, surely every exhibitor should be willing to work twice as hard to save his business.

Let's go!

Carlo Lameenii Jr. will leave Hollywood next week to go to Europe where he will remain three months studying the film market abroad.

John Zinn, for four years business manager of Universal on the Coast, has resigned. He will announce his future plans soon.

Pat Gurny left New York this week for Florida for two weeks. He boarded the train during the blizzard and smiled serenely at his new fortune friends.

Robert Hertford, of R. P. E., has returned from a five-weeks trip in the South, didn't write a novel during the trip. Getting away!

P. A. Powers, president of Celebrity Pictures, whose pictures were produced in Hollywood, has resigned his position. He is going to New York to produce his pictures and has already closed with a number of houses which he plans to be occupied with.

Harrison Quit as Head of Federation

NEW YORK, Dec. 30 — P. S. Harrison resigned as head of the Federation of the Motion Picture Theaters at a meeting held here this week. Harrison stated that he accepted the position as a temporary one and his other duties force him to return to the firm. W. R. Johnson, president of Monogram, and Harry Thomas, head of First Division, were mentioned as his replacements.

It is the intention of the organization to continue publishing the magazine established by the code and arrangements are now being made to finance the organization thru assessment of members on a royalty basis.

Lightman Adds Three to Chain

MEMPHIS, Tenn., Dec. 30 — M. A. Lightman is continuing the policy of expansion begun a year ago when he resigned as president of Motion Picture Theater Owners of America to devote full time to his personal business affairs.

Lightman interests will have three additional theaters operating within the next few weeks. He is negotiating now with O. C. Hauber, of Jackson, Tenn., for the Hope; J. A. Johnson, of Jackson, Tenn., for the Paramount there; and Jack Lintz, M. A. Lightman already operates the Paramount there. The total number of theaters now operated by Lightman is a surprise, having been fifty-eight.

Lightman attributes the expansion and reopening to the general improvement of conditions in this territory. Business has improved almost 100 per cent, particularly in the territory adjoining Memphis, according to Lightman.

Carbo May Produce

STOCKHOLM, Dec. 30.—A story appearing in the newspaper, Aftonbladet, this week has caused considerable commotion in film circles here. The yarn stated that Greta Garbo was negotiating with Pierre G. Sigvard, King Gustav’s grandson, to produce for a motion picture company which she planned to organize here under her own Hollywood contract expires.

Code Job for John C. Flinn

Para executive chosen secretary of code authority at salary of $10,400 year

NEW YORK, Dec. 30 — John Flinn, director of exploitation for Paramount, was chosen this week executive secretary of the Film Code Authority. The choice was made by George Schaefer, of New York, head of the National Association of Allied Exhibitors. Flinn will serve with it a salary of $10,400.

This is well fitted job, since he has been in the advertising and publicity end of the picture business for many years, and is a man for the honesty and truthfulness of the pictures and the personnel which have occasion to come in contact with him. He is himself sympathetic and just. Paramount has not announced Flinn’s successor.

Care Should Be Used In Booking Doubles

PIITTSBURGH, Dec. 30.—Whether dual booking to attract more customers for the one feature is a matter of discretion. But one thing, according to local exhibitors, is certain—this that all bookings should be the same the other and that the contract will be canceled if they are.

The inability of the local Roosevelt Theater last week, for example, was a very bad choice and the poor box-office trade proved it. It showed at the time time random flasks, and the box-office trade proved it. It showed at the same time Stephen Lewis’ Ann Vickers and The Thrill Hunter, a Buck Jones Western.

Obviating, Mr. Jones’ patrons do not particularly care for an average-run Buck Jones Western. On the other hand, the theater that was a good change to the change of fare, for Ann Vickers did not look so appealing to the patrons. Exhibitors here display extreme care when booking double features. They know their patrons and their likes and dislikes.

Biograph Reopens

New York Studios

NEW YORK, Dec. 30 — The Biograph studios, the best known plant in the East, reopened here this week after being completely modernized and enlarged. It is now one of the most modern studios in the country and to take care of the constantly increasing productions.

The Biograph is located in the Bronx and during its early days was the home of the best painters in New York. It was in 1924 that Mary Pickford first rose to fame. David Griffith made some of the best pictures in this plant, and the studio plans to keep on shooting films there. They recently got their first pictures there.

The remodeled structure boasts everything that modern studios can demand for the better production of sound pictures. The studios have been completely updated and are well provisioned. High fidelity sound equipment has been installed by the RCA Victor Company and the best of the work of Harry W. Jones, outstanding sound man of the country.

The studio proper comprises four large buildings and is on 50 acres of land and streets and is easily accessible from the Broadway theater district.

Biograph will no doubt be the scene of considerable activity after the first of the year and will be largely instrumental in bringing additional production to New York from the Coast.
SINCE the birth of motion pictures there has been a constant struggle to make pictures which are appealing to the moviegoer. As long as the motion picture industry is an open field and the public demands pictures, the struggle will continue.

The producer will say, "I would rather make a picture that could be turned into a show than a picture that could be turned into a picture." This is true because the public has no time to wait for the show to be turned into a picture.

The audience will say, "I would rather see a show than a picture." This is true because the audience has no time to wait for the picture to be turned into a show.

The exhibitor will say, "I would rather have a show than a picture." This is true because the exhibitor has no time to wait for the picture to be turned into a show.

The motion picture industry is a business and the business is to make money for the exhibitor.

There are many exhibitors who are doing a good business and making a good profit. They are doing a good business and making a good profit by making pictures that are appealing to the public.

There are many exhibitors who are doing a bad business and making a loss. They are doing a bad business and making a loss by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.

The exhibitor who is doing a bad business is doing it by making pictures that are not appealing to the public.

The exhibitor who is doing a good business is doing it by making pictures that are appealing to the public.
FROM THE BOX-OFFICE POINT OF VIEW

“Cross Country Cruise” (UNIVERSAL)

Previewed at the Ritz, Hollywood.

Universal adds the second flick to the present line-up and this one, adapted from a screen play by Elmer Harris, is a screen picture that New Ayres looks on as a head call that does the best possible with the material. He has signed the new Ayres for another series and the picture is Cross Country Cruise is with him, and Miss Catherine and Shirley

Tale has to do with Lew Ayres, a femme-stuck kindly, on his way west to the marina of the sea, and is

in Fifth avenue in New York he has a June Knight, who is taking a bus for the Coast. Ayres forsakes his train ticket so he can go on the bus with Miss Knight. Minna Dingle and Allan Dinehart are the makers for Miss Knight. When the bus reaches Denver Dinehart murders his wife, Miss Knight is planned for a party by Director Ayres and the matter is ministered. Dinehart steals the money and finds his house from him. Cases are broken and Fay Wray will find this add to their screen lineup. Asked to go to Agnes Ayres, Nils Asther, marrying Fay Wray, a Rialto doctor who is after her. If she is. It is one of the believe the story. It would seem that Asther is the only one that secretly knows her voca-

tion. The character is a doctor who is after her. She leaves Austria and goes to Berlin. Before she leaves, Asther accuses of killing of her. She swears revenge. Asther is arrested and then Wray is told of a brother. She then returns to Asther. Asther’s brother is killed for dual feature houses, but for the key spots and Hollywood, standing at the fall season.

“I Like It That Way” (UNIVERSAL)

Previewed at the Pantages, Glendale, Calif.

Time—75 minutes.

Universal tried hard to make something of Fay Wray, but ended only fairly successful. The story is too-wussy, slow and hot.

The characters are all well played, but the picture is completely unneeded. Fay Wray does not know what she is doing, and the plot is so confused that it is hard to follow.

Roger Pryor, a young insurance agent, falls for Greta Garbo, and when she is the featured entertainer at a nightclub, Pryor’s sister, Loretta March, adds excitement to the evening by playing a dance trying to find out what it’s all about. They try to get away from the footsteps of the other dance, and when Miss Stuart says that she cannot come, she is told by the blind brother she supports everything is okay to Pryor, and he is lost.

Miss Stuart handles her part beautifully, but Fryor is too inconsistent to make much of an impression. The scene of the last dance of Marilyn Monroe does fair as the sister, and Shirley

Grey is mediocre as a boudoir doll of Pride.

Harry Lockman directed this film from a story by Harry Sauter. The musical numbers are by Frank Mitchell & Gotchler. Especially outstanding are "The Only One," which is done colorfully, and "Two and Two Together," in Grandma’s voice.

Do you want it? That Way is a musical and will probably in the neighborhoods once some of the surplus is played, the picture is Cross County Cruise is with them.

“Man’s Castle” (COLUMBIA)

Time—75 minutes.

Release Date—November 14.

In Man’s Castle, a picture, a producer produced a picture that will strike home and make a deep impression on everyone fortunate enough to see it. It deals with a mixture in the real, but it has been directed by the fine touch that none of the finer sensibilities and all the abandoned men at Columbia seem to have vanished. Human interest and will click. This is the story of Tracy) who lives a rather seedy life in the West. He2310es a woman addicted to liquor, a former preachers and a near do well. Tracy is a character who is a man of the world, and in the fall out they are shown riding in a freight train together.

The picture will point to a great moral to mankind, and, fortunately, Frank Borzage’s direction is the right
direction. The players have re-enforced the Columbia picture. Columbia has a picture that should find a place in an art theater. It is mighty good entertainment. Morgan.

“Queen Christina” (MGM)

Time—135 minutes.

After an absence of 18 months Greta Garbo returns to the world of screen screen of glory. In Queen Christina she sur-

renders a magnificent performance in the face of the great, the famous. Having won her own, and to her characterization of the lovely Queen and the subtle direction of Edmund Goulding, Miss Garbo makes this pictorial biography of one of the world’s most colorful

The story deals with the life of a Spanish queen, Queen Christina, the 17th century who raised a boy as a cause. A constant flow of useless words is not necessary to carry a picture. In this one there is a maximum of dialog and a maximum of intelligent acting.

HERBERT T. SILVERBERG
Walbridge Building, Buffalo, N. Y.

EXTENDS SEASON’S GREETINGS

MOTION PICTURES

The Billboard

37

1934 Economies

in:

CARBONS, Slow Burning and Brilliant
HOURS, AIL Sizes TUBES, For Amplifiers, Recti-
PROJECTING MACHINES, SOUND-
PORTABLE PROJECTION MACHINES
BOOThs
DRAPERIES
LOBBY FRAMES
TICKET MACHINES
LENs PASTE
FILTER CLOTHS
INSECTICIDES
SPRAY PERFUMES
CONDENSER AND REMOVER

FRIE FOR ILLUSTRATED CIRCULARS

24 Branch Managers at Your Service.

THEATRE SUPPLIES & EQUIPMENT

KNOX &amp;amp; KAMPFL

2400 GOODWILL AVE., NEW YORK CITY
Saranac Lake

Everyone at the Lodge enjoyed a fine dinner, and the spectacular program was allowed up for supper and dinner. The Lodge entertainment, which came to an end on December 20, is still in the General Hospital. Playing nicely Christmas Day, and was visited by Tosh Temple, James Marshall, Ben Shepperson, George Wardlaw and Fred Zurini at the end of the week. Prolonged was visited by her entire family over the holidays.

ANT REYNOLDS, formerly director of music for Joe Harris's Melody Lane Players, is now conducting his own orchestra and opening up a Michigan night spot. Made his first appearance at the New Year's Eve last week, and was a big hit.

THE NIGHTCLUB OPERATORS' ASSOCIATION OF THE WORLD has announced that its main function is to maintain steady rates for cover charge, liquor, food, etc., so that it may not be too much a natural death. These prices are in full swing again, with club operators in a frantic search for.

RICHARD SADLER, who is in charge of the club operators in the Midwest, is now in the halls of the city.

RICHARD SADLER, who is in charge of the club operators in the Midwest, is now in the halls of the city.

RICHARD SADLER, who is in charge of the club operators in the Midwest, is now in the halls of the city.
Successful Tour For Gray Company

CLOVIS, N. M., Dec. 30.—The Musical Comedy Company Montecito Theatre in Clovis finished its very successful season of 90 weeks at Peacock, Tex. Show opened in May in the city of Clovis, and then was in Texas the remainder of the season. Outfit is being rebuilt and enlarged here and will reopen in February. Show is a large one, Gray, who will play the old established Missouri State Theatre in the fall, has been the cast the past season were Thomas, director; Helen Gray, Lois Gray, Chas. Gray, Chas. Williams, Police Schaffner, Fred Schaffner, Robert Williams, O. W. Davis, champs, Charles O'Neil, Tris. Israel, Charles Bergmann, Linnis and Philomena Lundy, George Mason, in charge of the new blue and orange outfits. L. W. Bergmann (Gray) is manager of the city, where he is in charge of school bands.

Billro Show Briefs

SARASOTA, Fla., Dec. 30.—What a show the Frank O. Gray company has been! Consequently, the briefs for this week have been as neglected as a bath towel in the path of a leopard. Name of the game this week is the ever-popular greetings and holiday planters for the Sarasota Chamber of Commerce. Manager (competition for Art Parley) you have a delightful and a show to go with. The credit for this is going to go to the next 1950's legislature, where it seems to be the next 1950's legislation mark for every city. While in the New York show, he sneaked down a leg. She is coming along just like a show; it's the showmen and the effects where you can see them.

BEN HEPFNER and wife, who are spending a few weeks with her Hepfner's Department of the Al's Department Store in South and likely to go to Florida. They have been in theadvade of the Bud Haw-son show, which perhaps will again be with the show the coming season.

HARRY GOLDSTEIN and Pearl Wilson have left the First Amahl Company and have joined the Wilcox Show in Fairbanks, Alaska, which are pretty much "homewaters" for the winter. It's a genuine treat for their outfit, and this article's unex-pected description of it is, "a regular hotel on wheels." For the past two years, they have succeesfully operated their show in small communities, hospitals, medical centers and large state, as well as in communities where the show was well received. For their work, they were given a special award by the International Amateur Theatre Association for their efforts in spreading the arts in small towns. Their performance has been filled with variety, many different acts, and has a strong emphasis on cultural education. The show has traveled extensively, covering various states and has always been a popular attraction. With the conclusion of the current season, the couple is looking forward to the next season, ready to continue their mission of bringing quality entertainment to communities across the country. They are truly dedicated to their craft, and their dedication has been recognized and appreciated by the local communities they serve. Their work is not only a source of joy and pleasure for the audience but also an educational opportunity for young people to experience the arts and learn about different cultures. They are committed to preserving and promoting the arts, making a positive impact on the communities they serve. Their dedication and commitment to their craft are evident in their performances, which always leave the audience amazed and inspired. They are truly a testament to the power of art in bringing people together and creating a sense of community.
people packing one of the company's big 
warhouses which had been used for the 
aflair. Carl Zamloch and Francisco, 
with an hour and a half of magic and 
ilusions, delighted the big throng.

IBM Convention, Batavia, N. Y., June 
6-8, 1934.

ROBERT REINHARD, who interviewed 
the Prince of Mystery, has opened a 
new store at Williamsport, Pa., and welcomes 
the Bishop. In addition to always 
having some new tricks on hand, he 
sees The Billboard.

COLDEN STONE is playing dates 
in Fox-West Coast theaters out of Los 
Angeles.

MARQUI'S SHOW opens January 4 
for extensive tour of the South under super-
vision of Russell E. Murdock, who is now 
back from Texas, where he has set the 
record of $25,000 in one week.

JULIUS ALTMAN, South Bend (Ind.) 
councilman— magician, celebrated his 
25th birthday with a party at the Oliver 
Hotel. The most propitious event of 
Altmann's birthday was the discovery of 
how to prepare a rain-making 
substance.

Onny on Comerford Time

BINGHAMTON, N. Y., Dec. 30.—Pop 
Brooks' picturesque Friday Follies open on 
Comerford Time January 8 for a 10-week 
run and the World's Most Famous 
Magician, as he is known, has been 
shown in every city in the United States. 
The special attention given to the 
show has worked steadily since last May. 
Brooks is enthusiastic over conditions 
on the road and says that demand for 
talent has improved more than 75 per 
cent in the past 15 months. His travel 
has been on the road 21 years.

Showboat Fire Los $10,000

INDIANAPOLIS, Ind., Dec. 20.—Fire 
at the Showboat here caused a loss esti-
mated at $10,000. No insurance was 
covered. The club was owned by Frank 
C. Cantwell and was one of the pioneers 
in show business. The list of 
performers were not in the 
showboat. Property loss included 
virtually all the musical instruments 
besides the Martin Ford Band, which 
were playing there.

Leta Bailey, Notice!

PUERTO, Ind., Dec. 20.—Due to serious 
illness Florence Milligan, son of 
Samuel Milligan, deceased, of 
Columbus, Ind., is in the hospital. 
John H. Milligan, son of the 
late John H. Milligan, of 
Columbus, Ind., is in the hospital.

WESTERN SUGAR REFINERY, of 
San Francisco, Calif., has been 
visited by an English Christmas party for its employees, 
their families and invited guests, with 2,000

Is Harry Houdini Trying 
To Communicate With Me?

(By W. J. H.—11th installment)

As promised last week I am repro-
ducing hereewith two pictures made from 
the result of an experiment I made last 
week on stage setting, showing the "Spirit" painting 
frame which contained the photo of Houdini. 
the one on the left shows the painting 
while the other shows it in use.

ROBERT REINHARD, who interviewed 
the Prince of Mystery, has opened a 
new store at Williamsport, Pa., and welcomes 
the Bishop. In addition to always 
having some new tricks on hand, he 
sees The Billboard.

COLDEN STONE is playing dates 
in Fox-West Coast theaters out of Los 
Angeles.

MARQUI'S SHOW opens January 4 
for extensive tour of the South under super-
vision of Russell E. Murdock, who is now 
back from Texas, where he has set the 
record of $25,000 in one week.

JULIUS ALTMAN, South Bend (Ind.) 
councilman— magician, celebrated his 
25th birthday with a party at the Oliver 
Hotel. The most propitious event of 
Altmann's birthday was the discovery of 
how to prepare a rain-making 
substance.

Onny on Comerford Time

BINGHAMTON, N. Y., Dec. 30.—Pop 
Brooks' picturesque Friday Follies open on 
Comerford Time January 8 for a 10-week 
run and the World's Most Famous 
Magician, as he is known, has been 
shown in every city in the United States. 
The special attention given to the 
show has worked steadily since last May. 
Brooks is enthusiastic over conditions 
on the road and says that demand for 
talent has improved more than 75 per 
cent in the past 15 months. His travel 
has been on the road 21 years.

Showboat Fire Los $10,000

INDIANAPOLIS, Ind., Dec. 20.—Fire 
at the Showboat here caused a loss esti-
mated at $10,000. No insurance was 
covered. The club was owned by Frank 
C. Cantwell and was one of the pioneers 
in show business. The list of 
performers were not in the 
showboat. Property loss included 
virtually all the musical instruments 
besides the Martin Ford Band, which 
were playing there.

Leta Bailey, Notice!

PUERTO, Ind., Dec. 20.—Due to serious 
illness Florence Milligan, son of 
Samuel Milligan, deceased, of 
Columbus, Ind., is in the hospital. 
John H. Milligan, son of the 
late John H. Milligan, of 
Columbus, Ind., is in the hospital.

WESTERN SUGAR REFINERY, of 
San Francisco, Calif., has been 
visited by an English Christmas party for its employees, 
their families and invited guests, with 2,000

Is Harry Houdini Trying 
To Communicate With Me?

(By W. J. H.—11th installment)

As promised last week I am repro-
ducing hereewith two pictures made from 
the result of an experiment I made last 
week on stage setting, showing the "Spirit" painting 
frame which contained the photo of Houdini. 
the one on the left shows the painting 
while the other shows it in use.
Minstrelsy

By BOB EMMET
(Cincinnati Office)

John B. Van Arnam opened his new minstrelly, the Cornetcy, in Chicago for Friday. The show will do three weeks at the Cornetcy and then go direct to Florida to show over the entire circuit. The unit included 20 people, and the “show” is everything. Good luck, John.

By GOSH says the government’s efforts in the matter of so-called “black listed” business for the Solidum-Fonda, Waterbury, Vt., was a recent story, and another story was very much in the public eye February 15. Now the club will continue business. But the result showed, and what the club will do with the money, has yet to be decided. M. Ochard’s club will continue business.

OYE BALDWIN left Chicago last week for Henderson, Ky., to go into rehearsal for the Dixie Minstrels. Show is to be a 10-man company and a five-piece band. Will leave in good shape and two names on the cast, three dancers and a fiddler. First show will be in the interior of a mammoth vaudeville.

By Wob Golz closed his show for the holidays and will soon take to the road with a new minstrelsy.

Mack and Long’s New Idea Minstrel closed recently but will resume under a different management, going to Jackson, Mich., to spend Christmas. Frank Makc went to St. Louis to ring the choral bells and return a Christmas tree.

Walter Macey is back in the Windy City.

Harry Van Fossen was seen all thru St. Louis, en route to Joplin, Mo.

At TINT visited with Haberders and Denisons, and claimed, among other things, to be a real Minstrelsy, the Lester Haberder’s company in Peoria, Ill.

Roy Francis and Billy Adams are in Chicago at the TINT to find out if they must have “sleepers” in their shows. It was quite a time when he called on him and found him in his wintry ways and means. It was a “sleepers” — maybe he’ll be in the show.

DAN BOLT can be seen daily in front of the Woods Theater Building, Chicago.

Jen DRAPE, in a letter to At TINT, tells he is working night clubs and minstrelsy, and has decided to go with the Baker’s Boys and Gilbert, late of Van Adam’s, to start a new minstrelsy.

The world’s fair Minstrelsy recently disbanded in Chicago.

Cleveland Minstrel Notes

Minstrelsy, under direction of Bob McLaughlin, are soon to present their last show in the Minstrelsy Club for the benefit of the children’s welfare. The Club’s president, Bob McLaughlin, and his board of directors have decided to close the show without any further investigation.

Rex Fossen, veteran songster of the group, will join the group at the show and they will continue to present their last show. The show is scheduled for the benefit of the children’s welfare fund.

The minstrelsy will be held in the Minstrelsy Club building on the grounds of the fair. The show will be presented on the 20th and 21st of this month.

The proceeds of the show will go to the children’s welfare fund.

The group has been in existence for over 20 years and has been very successful. They have given many shows for various charities and have always been well received.

United for minstrelsy during the coming year, we are pledged to the upholding of our minstrelsy association.
The Broadway Beat

BY GEORGE SPVELYN

KATHERINE HEPBURN, seen just before the opening of her second-season minstrel, is an ideal lass. It’s true that she’s been getting a bit taken only $750 a week from him. Mark Murphy added Abe Abrams, owner of Jack and Jill’s, in putting on a director for the new minstrel show. Among those who performed were Jack Pearl, Mary Small and their friends. An HBO agent had the right answer when asked for some funny news, ‘Please do not be doing the bunk, you’re not making any buck,’ he said. He then left the building for the government office on Soviet film dealings. Radio Pictures tried to nab him as its Soviet contact.

E. E. FASHNER, who has directed several of the musicals at the Studio Theatre, is to direct the new musical, "The World of Mirth," at the Studio Theatre in the fall. He did a series of "The World of Mirth" shows in the fall.

Vol. XLVI. JANUARY 6, 1934. No. 1

The purpose of this department is to benefit producers, not to include current literature, but rather to entertain them.

The "moral" given below are contributed weekly by M. C. Cromwell, the executive vice president of the New York City Opera, and publisher of the "New York City Opera News." Other comment and other information of general interest in this line will be welcomed in case of inquiry.

TO ORDER A MUSICAL THEATER TIMES REPORTER TO COVER YOUR SHOW, CALL 2011.

For VAUDEVILLE

MISS MARGARET RUSSELL, in her new vaudeville show, "The World of Mirth," at the Studio Theatre, New York City, is doing well. She is famous for her voice, which she has in keeping with the rest of her makeup. She is said to be "the musical lead." JIMMY SAVO—vaudeville performer, currently with the Artie Shaw Models unit. While he has appeared in some shows in the last few months, he is not looking for a picture. He is one of the best vaude comedians, having laughs mainly as a result of his outstanding pantomimic ability.

For RADIO

WILLIAM S. HABER—screen veteran, who is still able to entertain with anything associated with the air, handling a suitable script. He has a splendid speaking voice, which is a great asset to his experience, and his rep is still worth something. He was heard on the Yale broadcast last week.

For LEGIT

MUSICALS

VIRGINIA LEE—currently appearing in various shows, is a fine example of the musical comedy type. She is a clever dancer with a wealth of rhythm and intimate routines. She has a pleasant speaking voice and is easy to work with.
On Shakespearean Repertoire

Editor The Billboard:

Now that the road is coming back, why don't we hear of a Shakespearean company (the classic of the drama)? A good repertoire would be what's needed in the Shakesperean plays. Can you appreciate more than Romeo and Juliet? Why not get another Shakespeare a break? His plays could be very popular.

The talkies have lost most of their popularity now, but I think there are some good old vaudville and legitimate. But never wait until the next season to get to work to bring back the living flesh and blood of Shakespeare.

Washington, D. C.

How About Candy Butchers?

Editor The Billboard:

The writer agrees with John A. Bunn. I am looking for the greats of all circus ring leaders, but I would like to hear about "the very biglied" who do not have the greatest of all ring leaders. What about the candy butcher, the jack, and the piman. He is one of the greatest himself. I am sure you can write some interesting articles on this most profitable occupation.

W. H. (BILLY) HICKS.

Tampa, Fla.

Barnum's Giraffes in 1854

Editor The Billboard:

In 1871 I bought a considerable collection of early newspaper accounts of Barnum's various visits to New York from 1811 to 1880. The other day I decided to go through the clippings and present-day clippings for a modernized Shakespearean. The passage that caught my eye was about the visit of Barnum's giraffes in 1854. The article was quite long, but the part that interested me was the description of the giraffes' size. They were described as being six to seven feet tall, with long necks and slender legs. I was also struck by the fact that these animals had never before been exhibited in New York.

I decided to try and find more information about these giraffes. I found a few articles that mentioned the same visit, but they were not as detailed as the one I had read. I also found a few articles that mentioned other visits by Barnum's giraffes to New York, but these were not as interesting as the one in 1854.

In conclusion, I think it is important to recognize the role that Barnum played in the introduction of exotic animals to America. His giraffes were just one example of the many animals that he brought to the city. I hope that future researchers will be able to find more information about these animals and the impact that they had on American society.

On the other hand, I also think it is important to recognize the role that Barnum played in the exploitation of exotic animals. His giraffes were just one example of the many animals that he used to make a profit, often at the expense of the animals' well-being.

I hope that this article will help to bring more attention to the role that Barnum played in the history of animal exhibition in America.

January 6, 1934

The Billboard

The Forum

This department of The Billboard is conducted as a clearing house in which you may express your personal views concerning management matters in connection with various shows, newspapers, magazines, or other agencies. This section is reserved for readers; only the most serious and constructive ideas will be published.

The Forum is a place for readers to share their thoughts and ideas about the industry, and for the magazine to gather input from a wide range of perspectives. The Forum is a space for dialogue and discussion, and an opportunity for readers to contribute to the conversation about the future of the industry.

The Forum is not a place for personal attacks, harassment, or other disrespectful behavior. All comments are subject to moderation to ensure that they are relevant to the subject and respectful to all readers.

The Forum is an important part of The Billboard's mission to serve as a resource and a voice for the industry. We encourage all readers to participate, and to help shape the conversation that is taking place.

The Forum is a space for readers to express their ideas and to participate in the ongoing dialogue about the industry. We encourage all readers to participate, and to help shape the conversation that is taking place.

The Forum is a place for readers to share their thoughts and ideas about the industry, and for the magazine to gather input from a wide range of perspectives. The Forum is a space for dialogue and discussion, and an opportunity for readers to contribute to the conversation about the future of the industry.

The Forum is not a place for personal attacks, harassment, or other disrespectful behavior. All comments are subject to moderation to ensure that they are relevant to the subject and respectful to all readers.

The Forum is an important part of The Billboard's mission to serve as a resource and a voice for the industry. We encourage all readers to participate, and to help shape the conversation that is taking place.

The Forum is a space for readers to express their ideas and to participate in the ongoing dialogue about the industry. We encourage all readers to participate, and to help shape the conversation that is taking place.
TAX SLASHED IN SAVANNAH

Former License Split in Half

Street parades not taxed unless shows exhibit outside the city boundaries

SAVANNAH, Ga., Dec. 30.—Savannah has just taken a more liberal view of the visiting circus than has been the case heretofore, since the memory of man. It has cut the price of a circus license to the business manager for the year 1934. For many years Savannah has been quite frank about the matter of circus taxes. Placed the burden on the business manager instead of on the circus, it has put in at $500 a day, with a view of involving the big business managers to the incorporated limits of the city. Shows paying the tax are subject to no further taxation.

The city has also revised a section of its code which required that before a circus could show at all in the city it had to secure a license from the local sanitary board. This provision has been struck from the tax act entirely.

There is also a more generous feeling toward the genuine shows. Formerly the tax on this type of show was $500, but this tax has been cut to $50, and has been made all $500 a day. The yearly tax on the real circuses has been cut from $500 a year to $200.

The $1,000 a year tax on concert halls, variété shows, and traveling shows, which was cut out of the new tax act.

Circuses have been allowed to come to Savannah on a 15-day license of $100, and are encouraged to come into the city. Under the new law a circus parade on the city street can be run without the exhibitor having to pay a tax of $500.

Jessup at Port Arthur, Tex.

PORT ARTHUR, Tex., Dec. 30.—W. T. Jessup, special agent Eastern States Circus Company, in his capacity as manager, has gone into connection with the staging of an indoor circus at this point for the month of January. He states that the company will play in Texas, Louisiana and other southern states and will be operating four winter circuses.

Jessup visited the show at Wichita, Kan., and after his tour of inspection of the houses and the workers he is now building in small towns in the county adjacent to the city, have been instructed to pay a county tax but not city tax. Under the new law a circus parade on the city street can be run without the exhibitor having to pay a tax of $500.

The Brightman's Play Host

NEW YORK, Dec. 30.—George Brightman, who was the head of Great America, is in New York to receive a vote of thanks from the company's employees. Brightman is in New York to receive a vote of thanks from the company's employees and to take a part in the staging of a new show, the Brightman's Play House, which will be presented at the Olympic Theatre. Brightman is in New York to receive a vote of thanks from the company's employees and to take a part in the staging of a new show, the Brightman's Play House, which will be presented at the Olympic Theatre.

Cold Weather Hamptons Show in Philadelphia

PHILADELPHIA, Dec. 30.—The combination of the Frank Wagner and Bucky Taylor Wild West, for the benefit of Children's Hospital, has been a success. The Christmas Day at Cavalry Armory, 15th and South Street, was attended by 4,000 children and families. While the weather was quite cold, the attendance for the first week has been light. The weather has been very cold, with snow in the air. The weather is expected to continue cold, with snow in the air.

The performance is given in two acts. The first act opens with the Hampton Circus in three rings, with the following acts: Act One: Bucky Taylor, Days of the West; Act Two: Frank Wagner, Wild West. The second act has been well received by the audience.

THE ROOYNE (Eddie and Irena) with Ringling-Barnum Circus for next season.

Marlow’s Third Season Success

CINCINNATI, Dec. 30.—Marlow Mighty Shows recently called a close of season and went into winter quarters with the following information to The Billboard from M. C. Coden, general agent, Mr. Cooksey will further advise. Please note:

Opened March 1 and closed December 31, 1934, in five States—Missouri, Illinois, Indiana, Michigan, Ohio. During the season tour the show has been seen by 75,000 people. The average crowd was 7,500, with the high attendance being 18,000. The show has been well received by the public and has toured the entire United States.

The season has been a success for Marlow Mighty Shows, and the company is looking forward to next season with great expectations.

Charles Kanneley Improving

BARABOO, Wis., Dec. 30.—Joseph Hartman, general manager of the Ringling-Barnum Circus, has considerably improved in condition, according to reports. He is expected to make a full recovery. However, Dr. John Hartman, who is in charge of all the animals, has advised that Mr. Kanneley are allowed as yet.

W. P. (BILL) WILCOX celebrated his birthday December 18 at Tule, Calif. He is a well known showman, who has been in show business for many years.

Tiger Bill Combo Show To Troupe Next Season

CHARLOTTESVILLE, Va., Dec. 30.—Tiger Bill, who has been performing successfully in the South and West, plans to open next season with a combination of his circus act and a combination of his acts on the Wild West. The show is to be managed by Col. Emmett Snyder, the well known Wild West manager, who is now in the southern states. The show will be presented in the fall and is expected to be a great success.

Hickory Hxwck will be a main attraction. The show will take place at the Tidewater, Wild West show many years ago. Mr. Hickory was the first to perform in this area. He has been connected with a number of overland circuses in the Central States.

The show will be presented in the fall and is expected to be a great success.
CIRCUSES

With the Circus Fans
By the RINGMASTER

President
HARRY HARRIMAN
345 Broadway, New York

CFA
Secretary
M. HARRIMAN

(Conchmente by M. HARRIMAN, P. O. Box 46, Woonsocket, RI)

CFA Sverre O. Brathest of Madison, Wis., who has been entertaining several nights each week in the Historical Library digging up old circus material, especially in connection with the Ringling and Cirkay shows. He has already covered 30,000 pages from 1800 to 1890. Brathest is also writing and talking on the subject. Have a talk before the Madison Lions' Club on December 19.

J. D. McFarland, who gave a great public speech on the circus during 1933, is continuing to add new facts and pass on the latest collections to the circus. He will give a circus exhibit at the local library on January 18-21.

How many wonderful and unique holiday greeting cards were sent out by CFA members?

Herschel Bros., Bureau (miniature) presented the editor of The White Tops with what can only be described as a double humped.

The Day Issue of The White Tops was another outstanding number.

The recent guests from Pennsylvania Hotel, New York, were Wesley Blair, on Barnum Show in the early 80's; Jimmie Moran, Barnum and Bailey; Eugene Wallace; and Frank O. Meredith, of Frank N. Meredith, N. J.

President Harper Joy sent out a very novel card as a Christmas and New Year greeting. He was pictured out riding Mickey Mouse.; down costume with his three children.

The CIRCUS ROOM of the Cumberland
BROADWAY AT 54TH STREET, NEW YORK

Season's Greetings
To You Troupers Everywhere

The CIRCUS SAINTS & SINNERS CLUB, INC.

"Just Be Patient"

Wishing My Many Friends
With the Yellow Circus
A Very Merry Christmas and a Happy and Prosperous New Year

ELMER A. KEMP

HASTINGS GOLD LEAF
"From that Old Century's Toy"

SHOW TENTS
FOR EVERY PURPOSE
ACME TENT & AWNING CO., INC.

308 N. Jennings, FORT WORTH, TEX.

WANTED
Side Walls, Bars and Circus Marquees, and Poles.

Must be clean. MARYLAND, BURLINGTON, Ia.

Seils-Sterling
MOUNT VERNON, Mo., Dec. 29.-Last Saturday local merchants, Manager Hanes of Strand Theater, Sterling Circus put on a free show. Two quar ters were open and handled the crowds that stopped in en route to the picture show house. It was necessary to give three performances in order to accommodate the audience. At the second show there was an exceptionally large assortment. About 1,500 people came to the city that day and few of them missed the free show. Jack McFarland and the writer acted as owners for Mr. Leather to assist in handling the crowds. Joe Kennedy and Harry had the novelty and pop corn privileges. Mr. and Mrs. Albert Lindem, left December 18 to spend the Christmas holidays in Shiloh, Wis. Expect to be gone until the middle of January. King Hates recently left to spend Christmas at his home in Muskegon, Mich. John Wilson has returned to winter quarters from Arcadia, La. Willard Dally has started breaking in a new dog act, six canines. The barn quarters have a recreation club, cards and checkers every night—a list of activities will be given later.

MICKEY MCDERMOTT

Seal Bros.

PENOBSCOT, Kan., Dec. 27.—Equipment of Seal Bros. Circus is in quarters here on the fairgrounds. Manager Bud Seal announced Monday for leaving a trip to Pocatello, Idaho, and New York. Seal Bros. is coming in January, with Mr. Anderson's return, and will begin, putting everything in readiness for the coming season. Three pretty menage horses were recently purchased, also a new Silver Dome living trailer. Several trucks will be added to the fleet, all other equipment will be hauled out and repainted. A short time before Christmas, the local businessmen gave a "Santa Claus" parade which was witnessed by thousands of people of this city and vicinity. Besides the many non-professional entries, the Seal Bros. Hand truck carried a load of candy, which was distributed to children. In the parade, a 16-piece band played circus music, which impressed the spectators and Seal Bros.'s following, which contingent was led by Pete Severson, a well known circus manager, and school horse and carrying the American flag. The Seal Bros.'s band was led by an elephant. The writer is in charge of winter quarters.

JAMES RILEY

SHOW TENTS
FOR EVERY PURPOSE
ACME TENT & AWNING CO., INC.

308 N. Jennings, FORT WORTH, TEX.

WANTED
Side Walls, Bars and Circus Marquees, and Poles.

Must be clean. MARYLAND, BURLINGTON, Ia.

Seils-Sterling
MOUNT VERNON, Mo., Dec. 29.-Last Saturday local merchants, Manager Hanes of Strand Theater, Sterling Circus put on a free show. Two quar ters were open and handled the crowds that stopped in en route to the picture show house. It was necessary to give three performances in order to accommodate the audience. At the second show there was an exceptionally large assortment. About 1,500 people came to the city that day and few of them missed the free show. Jack McFarland and the writer acted as owners for Mr. Leather to assist in handling the crowds. Joe Kennedy and Harry had the novelty and pop corn privileges. Mr. and Mrs. Albert Lindem, left December 18 to spend the Christmas holidays in Shiloh, Wis. Expect to be gone until the middle of January. King Hates recently left to spend Christmas at his home in Muskegon, Mich. John Wilson has returned to winter quarters from Arcadia, La. Willard Dally has started breaking in a new dog act, six canines. The barn quarters have a recreation club, cards and checkers every night—a list of activities will be given later.

MICKEY MCDERMOTT

Seal Bros.

PENOBSCOT, Kan., Dec. 27.—Equipment of Seal Bros. Circus is in quarters here on the fairgrounds. Manager Bud Seal announced Monday for leaving a trip to Pocatello, Idaho, and New York. Seal Bros. is coming in January, with Mr. Anderson's return, and will begin, putting everything in readiness for the coming season. Three pretty menage horses were recently purchased, also a new Silver Dome living trailer. Several trucks will be added to the fleet, all other equipment will be hauled out and repainted. A short time before Christmas, the local businessmen gave a "Santa Claus" parade which was witnessed by thousands of people of this city and vicinity. Besides the many non-professional entries, the Seal Bros. Hand truck carried a load of candy, which was distributed to children. In the parade, a 16-piece band played circus music, which impressed the spectators and Seal Bros.'s following, which contingent was led by Pete Severson, a well known circus manager, and school horse and carrying the American flag. The Seal Bros.'s band was led by an elephant. The writer is in charge of winter quarters.

JAMES RILEY

Holiday Greetings From
CAPTAIN DANIEL E. FOX and
MEMBERS OF THE SPOTTED HORSE TROOP, TROOP C NEW YORK STATE TROOPERS, SIDNEY, NEW YORK

GREETINGS
TO ALL MY FRIENDS—HOME AND ABROAD

MAX GRUBER

"ODDITIES OF THE JUNGLE"

COMMUNICATIONS CARE OF NEW YORK OFFICE THE BILLBOARD

THE SOUTH'S LARGEST • SHRINE CIRCUS • NEW ORLEANS

JAN. 15-16-17-18-19-20

From Scout to Showman

By FRANK A. SMALL

AFTER a close friendship with Col. William F. Cody, "Buffalo Bill," covering a period of 44 years as his personal secretary, I am able to tell something of the man. The story of the famous scout was written of a great deal and mostly wrongly with him and his work. I know the how and the wherefore he did the things he did, and I will do my best to tell the story of the great man. John Cody and Bill Cody were such men as "Wild Bill" Hickok, Major John M. Burke, Joe Kear and others who were with Cody on the Plains. John Cody personal or with the events of which he was a part.

I do not intend to make a strictly chronological chronicle, but I hope to tell the story of my own experience. I do not believe that each individual reader has read the story of the Plains as I have, and I hope to tell it in such a way that the story will be of interest to all.

For some time prior to 1871, Colonel John, under the name of Red Buntline, had been writing Western tales for Street & Smith's weekly. During the year, the firm decided that it wanted a real character in its circulation of Western stories and commissioned Buntline to do something on the plains in search of such a man.

At that time "Wild Bill" was the known scout and he was in the service of the Washburn Expedition before he left on his mission.

Arriving at the camp where Sheridan had made his headquarters, Buntline told his mission and asked the general as to "Wild Bill." This was a most unusual request, as it was to contain any and all characters in the west, and to make up the trip. Cody, Hickok, Omonahud and other. The idea was to have the real characters give their recollections of their adventures.

The trip was made, and in the course of the trip, they went to the plains and told their stories to the audience.

It was many months before New York got a glimpse of the happenings on the Plains and Buntline.

Another angle of the story: Leonard Grove Sr. and Charlie Price were men who had been on the Plains for a number of years, and they were good friends. The day before the opening of the show, they went to see the play and the audience was quite large.

During the evening Burke (the major) had one of his brilliant ideas. He proposed that the show be given a new name and they crowded with some sort of stage show with a part of the program filled up by Mortlachi. Blackie, to see what he knew, and to be interested in the surprise. All hands agreed and Buntline spent the night writing a first of a sort for a show, and he and the boys were interested in the show and they turned it into a show for the benefit of the patrons.

Next morning rehearsal was called and the script was read to the actors. The show was a great success and Mortlachi and Buntline were made to feel that they had been a part of the show. The audience was delighted and it was continued every night.

During the evening Burke (the major) had one of his brilliant ideas. He proposed that the show be given a new name and they crowded with some sort of stage show with a part of the program filled up by Mortlachi. Blackie, to see what he knew, and to be interested in the surprise. All hands agreed and Buntline spent the night writing a first of a sort for a show, and he and the boys were interested in the show and they turned it into a show for the benefit of the patrons.
Greetings

to all our friends

WORLD SERIES RODEO
New York, Oct. 11-29
26 Performances
ESTABLISHED WORLD'S RECORDS FOR RECEIPTS AND ATTENDANCE
Boston, Nov. 4-12
Another Winner

PERMANENT ADDRESS
CIRCUSES

Under the Marquee
By CIRCU S SOTLY

CIRCUS FOLKS warmly greet the new year!

THERE WILL BE a couple of additions to motorized shows in the Eastern sector.

BRISTAM MILLS CIRCUS, London, again names a marvelous, artistic souvenir program.

NEWS OF a prominent individual tying up with a motorized circus may soon break into print.

C. L. ALDRIDGE, dog and pony show bookholder, has just returned home with his mother at Rochester, Ind.

JOE H. NICHOLAS, former agent with Robbins Bros. and the Big One, is frequently seen conversing with showfolk acquaintances in Hollywood, Calif.

OREGON BROS. Dog and Pony Show bookholder Fred K. Crosse, has just returned from engagements in Michigan at Jackson, Grand Rapids and Lansing.

DECEMBER 23 was Sam Dook's birthday, that day he passed his 100th milestone of life. Silver Badge personnel hurrahed for the birthday boy.

CLINT W. FINNEY, well-known circus general agent, now abroad with Ripleys's Odditorium, spent the holidays visiting his relations in New York City and in Chicago during the Christmas holidays.

CLIFF MCCOULL, former circus personnel agent, now with Commercial Electric Corp. in the West Coast, visited friends in his former home in Chicago and in Chicago during the Christmas holidays.

JOE (CLOWN COP) and Evelyn Lewis, of Heidelberg-Wallace, have been in Kansas City, for the last couple of weeks visiting relatives, after which they will be travelling in a series of Shrine circus engagements.

CHARLES KLINE, clown cop, posted at junction of Pennsylvania Ave. and 16th St. on the day they were1 planning his Christmas season was Stars-Ringling Bros. He was a couple of days early for the remainder of the winter.

E. J. WING, born player, who has been with the circus for 14 years, is at the Big Apple last week and informed that the circus was to leave Louisiana Dec. 25, and return to the road the past year.

GODIVA BAND. exhibition band, smaller, after undergoing an operation is back at her home in Indianapolis. Experience is recovering nicely, but doesn't think she will be able to do her act the coming season spending the balance of the year.

WORD FROM La Crosse, Wis., thru J. Edith Holmes, is that Art Miller, of Steiner-Stevens, is for the second winter operating a resort for a firm near that city, also has been doing some publicity for a theater chain.

ACCORDING TO report from Iowa, Merle Trosdale is framing an out-of-the-ordinary dog act for next summer, after being settled in one city for two years. A unique feature, group of six canines adorned with well-known brands of cigar and sobranie, will be added to the act.

WALTER LEVINA and Princess Lola, who was just added to the W. S. Almond Cirkus, recently joined Silver Bros. Dog and Pony Show at George A. P. Enright. Miss Enright has a three-piece band and Mrs. Kadel doing her balancing tricks in big top. She has been with the circus since it in full swing and recently joined the show. H. H. Hinton posted Polished Sally.

G. H. MASPARKON, husband of the famous Emmy Branson, is now with the Silver Bros. Act recently appeared at Canton and Axford, where members of the troupe renewed acquaintances with two performers living in the two cities.

How many comedians in barefooted variety will it take to make a "down and dirty" horse in the ring?

OLI H. WACHT and wife, Emma, re- cent members of the Ringling Bros. and Barnum and Bailey Cirkus, have left Chicago for home. They will be back with the company for the Spring season.

SOMER KEMPER, member of Circus Saints and Sinners Club, Dettelb Poyello, (Under the Marquee on opposite page)

Circus Saints and Sinners Club
For the Trouper—And a Home

The luncheon of Dettell Poyello, held at the New Yorker hotel was the "best yet." Genial Harry (ain't missed nothin') Baugh was early at the New Yorker hotel, putting up the coat wheel which acts as a turnstile. Among those present was: Mrs. Harry Branson, Hans Adamson, Lowell Thomas and Tony Calder of the New York Tribune. At lunchtime, a specially appointed committee met in a room of the hotel and there met Major General Smolnye Butler. At the sound of a big call the general was everted to the cold front, prevent the tent from big top. A Luna Park "parked" had been engaged and all guests (who are compelled to don a costume) were seated on the platforms and as General Butler went from one to another a samo spine public. Each of the many guests were magnified because the descriptions had not been burned. Another bugle announced that the cock- tent flag was up and the public were so jogged excited they took their respective places—108 plates were laid.

Another innovation was the singing of the entire audience in the "Scottish Fling" and "Spanish Fling" phases, attended by Carroll H. Smith, chairman of the committee, then reported on the committee's plans. "No member," he stated, "will be allowed to bring a guest to the luncheon. Mr. S. H. Branson has made the luncheon an exclusive affair."

The banquet was followed by a reception at the hotel, where many prominent guests were present. The entertainment was a complete success.

Singer Eddie Wisco, with a "Chalkie" voice, was the "best yet." General Butler was the "best yet." Genial Harry (ain't missed nothin') Baugh was early at the New Yorker hotel, putting up the coat wheel which acts as a turnstile. Among those present was: Mrs. Harry Branson, Hans Adamson, Lowell Thomas and Tony Calder of the New York Tribune. At lunchtime, a specially appointed committee met in a room of the hotel and there met Major General Smolnye Butler. At the sound of a big call the general was everted to the cold front, prevent the tent from big top. A Luna Park "parked" had been engaged and all guests (who are compelled to don a costume) were seated on the platforms and as General Butler went from one to another a samo spine public. Each of the many guests were magnified because the descriptions had not been burned. Another bugle announced that the cock- tent flag was up and the public were so jogged excited they took their respective places—108 plates were laid.

Another innovation was the singing of the entire audience in the "Scottish Fling" and "Spanish Fling" phases, attended by Carroll H. Smith, chairman of the committee, then reported on the committee's plans. "No member," he stated, "will be allowed to bring a guest to the luncheon. Mr. S. H. Branson has made the luncheon an exclusive affair."
January 6, 1934

The Billboard

Rinks and Skaters

By CLAUDE R. ELLIS
(Cincinnati Office)

RENEE SCHOH, Brooklyn, one-legged fairy-flags skater, and a figure and exhibition skater, New York City, now on the circuit, has a series of exhibitions in New York Rink, Railway, No. 3. Friday and Saturday, pro and events and hockey will be feature from time to time. Daley Bros., Herbert & Co., is the manager.

THE MARVOLUTION, five-man skating team, are skating nightly in the Concordia Club, Detroit, and have run a record of several weeks.

FOUR WHIRLWINDS, Frank Wien, Cecy Arnes, Nell Eke, and Reuss Alexander, American roller skating act, are winding up a tour of 13. They will appear the week of December 11 in the Concordia, Milwaukee.

ARMOR GARDENS Roller Rink, New Wilmington, Pa., is operating with nightly sessions from 8 to 10:45. There's a special Saturday afternoon get-together each week from 2 to 4.

INTERNATIONAL FOURS, since closing engagements at the fair, have been working theater dates in and out of Chicago and believe they are the first to complete the 350-mile combination all-around spin on the stage.

A NEW RINK, opened December 19 on the West Side of Chicago, is now operating. Matinee and evening sessions are from 8 to 10, nightly. It has been in operation since 10:15 till 12:45. Harry L. Daniels is manager.

FEATURE of a Christmas night party in Bella Rink, Fort Wayne, Ind., was a two-mile speed race in which a dozen of the leading skaters were entered. Boyer brothers, Chicago, staged several interesting efforts, but most of the best teams in the East, the Wood Hours of New Jersey, on December 1, 10 to 0. On December 13 they defeated a team from St. Louis, led by Messrs. Lass, who had not lost a game since the opening of the season.

ORANGE REDS, playing basketball on rollers for Roller Rink, Orange, N. J., are out with challenges, writes the Orange Press. They have taken on all the teams on the New Jersey coast, and have been accepted by all the teams. Some say it is a new game for the Red men to play. The season has been very successful and the Red men say they will have a good season.

"After several years of plugging in this community," writes Ed L. Lehm, manager of Orange Rink, "the game has really come to the fore. I have finally convinced myself that the people do want the game and that they will pay for it."

The First Best Skates

QUALITY

RICHARDSON BALL BEARING SKATE CO.
Estatibted 1886
3515-3519 Ravenswood Ave, Chicago, Ill.
The Best Skate Today

LOVING CUPS AND PRIZE MEDALS

Special State Trophies, Single Free Prints, etc.

At Liberty

For Winter Season, Manager

L. C. Morley

Light Roller Skating, ERNEST G.

May, Paragon Park Rink Beach.

The First Best Skates

WHITE SKATE SHOES

Great for Hockey. All sizes. WEIL'S CORNBUS.

The Billboard

Rinks and Skaters

By CLAUDE R. ELLIS
(Cincinnati Office)

RENEE SCHOH, Brooklyn, one-legged fairy-flags skater, and a figure and exhibition skater, New York City, now on the circuit, has a series of exhibitions in New York Rink, Railway, No. 3. Friday and Saturday, pro and events and hockey will be feature from time to time. Daley Bros., Herbert & Co., is the manager.

THE MARVOLUTION, five-man skating team, are skating nightly in the Concordia Club, Detroit, and have run a record of several weeks.

FOUR WHIRLWINDS, Frank Wien, Cecy Arnes, Nell Eke, and Reuss Alexander, American roller skating act, are winding up a tour of 13. They will appear the week of December 11 in the Concordia, Milwaukee.

ARMOR GARDENS Roller Rink, New Wilmington, Pa., is operating with nightly sessions from 8 to 10:45. There's a special Saturday afternoon get-together each week from 2 to 4.

INTERNATIONAL FOURS, since closing engagements at the fair, have been working theater dates in and out of Chicago and believe they are the first to complete the 350-mile combination all-around spin on the stage.

A NEW RINK, opened December 19 on the West Side of Chicago, is now operating. Matinee and evening sessions are from 8 to 10, nightly. It has been in operation since 10:15 till 12:45. Harry L. Daniels is manager.

FEATURE of a Christmas night party in Bella Rink, Fort Wayne, Ind., was a two-mile speed race in which a dozen of the leading skaters were entered. Boyer brothers, Chicago, staged several interesting efforts, but most of the best teams in the East, the Wood Hours of New Jersey, on December 1, 10 to 0. On December 13 they defeated a team from St. Louis, led by Messrs. Lass, who had not lost a game since the opening of the season.

ORANGE REDS, playing basketball on rollers for Roller Rink, Orange, N. J., are out with challenges, writes the Orange Press. They have taken on all the teams on the New Jersey coast, and have been accepted by all the teams. Some say it is a new game for the Red men to play. The season has been very successful and the Red men say they will have a good season.

"After several years of plugging in this community," writes Ed L. Lehm, manager of Orange Rink, "the game has really come to the fore. I have finally convinced myself that the people do want the game and that they will pay for it."

The First Best Skates

QUALITY

RICHARDSON BALL BEARING SKATE CO.
Estatibted 1886
3515-3519 Ravenswood Ave, Chicago, Ill.
The Best Skate Today

LOVING CUPS AND PRIZE MEDALS

Special State Trophies, Single Free Prints, etc.

At Liberty

For Winter Season, Manager

L. C. Morley

Light Roller Skating, ERNEST G.

May, Paragon Park Rink Beach.

The First Best Skates

WHITE SKATE SHOES

Great for Hockey. All sizes. WEIL'S CORNBUS.

The Billboard

Rinks and Skaters

By CLAUDE R. ELLIS
(Cincinnati Office)

RENEE SCHOH, Brooklyn, one-legged fairy-flags skater, and a figure and exhibition skater, New York City, now on the circuit, has a series of exhibitions in New York Rink, Railway, No. 3. Friday and Saturday, pro and events and hockey will be feature from time to time. Daley Bros., Herbert & Co., is the manager.

THE MARVOLUTION, five-man skating team, are skating nightly in the Concordia Club, Detroit, and have run a record of several weeks.

FOUR WHIRLWINDS, Frank Wien, Cecy Arnes, Nell Eke, and Reuss Alexander, American roller skating act, are winding up a tour of 13. They will appear the week of December 11 in the Concordia, Milwaukee.

ARMOR GARDENS Roller Rink, New Wilmington, Pa., is operating with nightly sessions from 8 to 10:45. There's a special Saturday afternoon get-together each week from 2 to 4.

INTERNATIONAL FOURS, since closing engagements at the fair, have been working theater dates in and out of Chicago and believe they are the first to complete the 350-mile combination all-around spin on the stage.

A NEW RINK, opened December 19 on the West Side of Chicago, is now operating. Matinee and evening sessions are from 8 to 10, nightly. It has been in operation since 10:15 till 12:45. Harry L. Daniels is manager.

FEATURE of a Christmas night party in Bella Rink, Fort Wayne, Ind., was a two-mile speed race in which a dozen of the leading skaters were entered. Boyer brothers, Chicago, staged several interesting efforts, but most of the best teams in the East, the Wood Hours of New Jersey, on December 1, 10 to 0. On December 13 they defeated a team from St. Louis, led by Messrs. Lass, who had not lost a game since the opening of the season.

ORANGE REDS, playing basketball on rollers for Roller Rink, Orange, N. J., are out with challenges, writes the Orange Press. They have taken on all the teams on the New Jersey coast, and have been accepted by all the teams. Some say it is a new game for the Red men to play. The season has been very successful and the Red men say they will have a good season.

"After several years of plugging in this community," writes Ed L. Lehm, manager of Orange Rink, "the game has really come to the fore. I have finally convinced myself that the people do want the game and that they will pay for it."

The First Best Skates

QUALITY

RICHARDSON BALL BEARING SKATE CO.
Estatibted 1886
3515-3519 Ravenswood Ave, Chicago, Ill.
The Best Skate Today

LOVING CUPS AND PRIZE MEDALS

Special State Trophies, Single Free Prints, etc.

At Liberty

For Winter Season, Manager

L. C. Morley

Light Roller Skating, ERNEST G.

May, Paragon Park Rink Beach.

The First Best Skates

WHITE SKATE SHOES

Great for Hockey. All sizes. WEIL'S CORNBUS.
Tampa SHIFTS SHOW

Adds Night Spec
To Stellar Acts

Bill of thrillers goes on
during afternoons only-
new settings for review

TAMPA, Dec. 30—Something new in
grandstand entertainment will be given
Florida racing less than six
February 10, when Catherine Belney's
Furian, one of the many
talented artistes, will form the nucleus of
a spectacular night at the
Amboy, general manager, has just announced.

In past years the grandstand show
has comprised nearly a half hundred
rehearsals and productions.
This year this type of entertainment will
be confined to afternoon programs.

Build New Settings

During the last three years the Belney
revue has played over Eastern fair
circuits under the name, "The Tesla Brides.
The Furian name will be used for the initial performances and it will be given
while billing throughout the State.
All new stage settings will be built
by the fair association and none of the
portable scenic arrangements carried by
the Belney company will be used, according
to Mr. Sieder. The backstag
will have been constructed in advance of a presentation as many as three acts at
one time on the same stage.
Changeable colored lights, playing
over silver revival, vivid color
will, form a background with
unique color combinations of specialties in a fast-moving program.

Circus Band Booked

Supporting the revue will be Paul
Jung and Company, Los Angeles.
Jung working as m. c. and stools for his
company in Tampa. Mr. Bob, Charles Indi-
an singer, Kelly Brothers and Gladys
and Doris, presenting instrumental
and vocal hits; Clara Mills, paten,
dance specialists, and other specialty entertainers.

Wielding the baton will be Eddie
Wroczyk, director of the Tampa
Circus Band. He has ordered new uni-
forms for the entire band, to be used for the engagements.

About 29 vaudeville and circus acts will be
the fare daily programs, and as a finale each night there
will be a presentation of "Thorpe-Duf-
mel's World's Fair fireworks.

Clash on Dates in Halifax

HALFAX, N. S., Dec. 30—Nova Scotia
Exhibition Commission, sponsoring Ha-
lifax Fair, will use dates of August 1-27,
September 3 for the 1934 fair. Dates were set after considerable opposition
developed within the commission, a fait-
to-demanding dates in the middle of the
summer. The 1933 dates were in October, as were those of 1922. Previous dates were late in
August. Elected chairman of the com-
nission was M. B. Bishop as secretary-
treasurer, and C. J. B. Armstrong as
clerk. They were accepted, with one faction pressing for acceptance, while another
faction opposed the reading.

W. Va. Bare Race Owner

CHARLESTON, W. Va., Dec. 30—
Michael Krock, race horse owner, Perth
Amboy, N. J., has named his bareback,
painted mount used for exhibition
participation on West Virginia tracks by
J. B. Miller, and W. J. E. Miller,
owner, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
E. Miller, agent, and manager of the Thos.
Cut in Operating Expenses Most Significant in 1933, Says Corey

Address of Arthur R. Corey, retiring president of the Illinois Association of Agricultural Fair Managers, before the 43d annual convention of the IAFM in the Hotel Sherman, Chicago, on December 19.

Cut In Operating Expenses Most Significant in 1933, Says Corey

Address of Arthur R. Corey, retiring president of the Illinois Association of Agricultural Fair Managers, before the 43d annual convention of the IAFM in the Hotel Sherman, Chicago, on December 19.

(Cut in operating expenses most significant in 1933, Says Corey)

Cut in Operating Expenses Most Significant in 1933, Says Corey

Address of Arthur R. Corey, retiring president of the Illinois Association of Agricultural Fair Managers, before the 43d annual convention of the IAFM in the Hotel Sherman, Chicago, on December 19.

(Cut in operating expenses most significant in 1933, Says Corey)

Cut in Operating Expenses Most Significant in 1933, Says Corey

Address of Arthur R. Corey, retiring president of the Illinois Association of Agricultural Fair Managers, before the 43d annual convention of the IAFM in the Hotel Sherman, Chicago, on December 19.

(Cut in operating expenses most significant in 1933, Says Corey)

Cut in Operating Expenses Most Significant in 1933, Says Corey

Address of Arthur R. Corey, retiring president of the Illinois Association of Agricultural Fair Managers, before the 43d annual convention of the IAFM in the Hotel Sherman, Chicago, on December 19.

(Cut in operating expenses most significant in 1933, Says Corey)
Tudor Views
Field, Abroad

Amusement conditions in all parts of Europe are to be studied on latest tour

Brooklyn, Dec. 30.—With plans for another year of unusual amusement condi- tion in all parts of Europe, Harry E. Tudor, well known in amusement circles, is now in Paris. Mr. Tudor is accompanied by Mrs. Tudor, and together they are on a tour of travel that will embrace, as his passport indicates, the U. S. B. R. and further afield.

Mr. Tudor said his work will be in the direction of advancing the interests of "American inventors and manufacturers," and that they kind of bridge calculated to keep the United States in line with the world in these directions." He has long had a transatlantic association and reputation which may be out of proportion to the thread of the big pond.

"The center of departure will be Glasgow," he said, "where we will visit the Royal Botanical Gardens, and then skirt through Scotland, Zeehr and New York municipally, and conduct indoor carnivals in Glasgow and London. We are making our way south, I shall visit similar annual affairs in Manchester, Liverpool, Birmingham, and other representative cities, and wind up at the two biggest London events, Olympia and Royal Agricultural Hall."

"I am currently planning a hand in this expansion of amusement promotion, organizing amusement parks in the larger British and Continental resorts. These have, of course, my eye to spreading the gospel of frozen custard, with which my wife and I have been associated for several years."

Until he has established headquarters in London, his address will be World's Fair, Oldham, Lancashire, England.

Kiddie Walk-Thru

By DEAR G. BARTON

Field Secretary, National Association of Amusement Parks

During the pre-Christmas shopping season and the two days that immediately followed, all of the larger department stores established virtual kiddy parks in their women's and children's departments. Original and clever decorative schemes have also been devised that can almost compete with the kiosk owner.

In one large Chicago store there has been established a "Fair Tale Castle," the outside of which is of highly colored stone blocks. On each corner of the castle are a continuous series of line of wooden soldiers made as if it were on guard. This is accomplished by simply putting a"Walton-Wall" behind the drive-in glory hole platform driven by a small motor.

The well-lighted interior, is arranged to take in wall-hung sheets with some sheets depicting the better known fairy tales. The room is furnished with some toys and bear's heads. The title of some of the scenes are as follows: "Old King Cole and His Pudding," Peter, Peter, Pumpkin Eater," "The King Was in His Counting House..." (See KIDDE WALK-THRU on page 59)
PARKS—POOLS

January 6, 1934

53

The Billboard

Peping Up the Rides and Games

By A. TIEUP

MUCH has been said in print concerning the best course to pursue in regard to amusement rides and games. Each park and getting them to repeat their patronage. It is not a simple question to answer, but my observations lead to the belief that park men are overlooking a vast amount of amusement features such as riding devices and games, and are in need of a current, stimulant, and the tie-up idea which I am suggesting might prove to be a very winning procedure. It is not a costly proposition, although it entails some details to work out.

The tie-up is not only possible in the larger parks, but it would also not be impossible in medium-sized ones as well, just so long as there is a well-balanced lineup of rides and games. Where the rides and games are owned by the park there would be less trouble than where they are owned by others, yet what is principally needed in the latter case is a well-organized co-operation of the individual owners.

The workings of the tie-up so far as park-owned rides and games are concerned are that every entry coupon supply of coupons with these or similar words printed on it, a charge of 10 cents in play on any game where the charge is not less than 10 cents. I have made it a personal practice because there would be little if any profit on the tickets if they are not profitable to work the coupons on rides charging more than 10 cents. A park manager did not want the coupons to be good any time during the season he could not make it work as follows: Reading: "Good on (date) only.

This coupon system would have the office in charge of tickets issue a number of park house tickets to the ride cashier, keeping a record of the number issued and good on the tickets. Each person when purchasing a ticket to enter a riding device where the charge was more than 10 cents would have to use one of these coupons, and tickets would be good in play at any game. The tie-up of the 10 cents collected at the riding device could, if so desired, be credited to the ride on which the coupon was used—for instance, 2½ cents to the ride and 2½ cents to the pool.

Where the rides and games are owned by individuals, not the park, the coupon system would be altered. The park's main task would be to see that each ride owner pay for five cents for each coupon issued and received, and the game owner would pay the same for each coupon in their possession when he turns them in at the main ticket office at the end of each day. When a coupon is left after paying the concession game owner would pay the park owner for each coupon which he passed out and returned (which would vary because some of the coupons issued might be used on the games) could be applied to the cost of the coupons and additional expense of the park itself. Under this plan, grants in aid for employment, even in the small towns would, in some cases, entirely make up for the extra appeal to riders and games.

The fact that you can't make quite as much money from the really big games as in the swimming pool business is what has kept it from being a highly profitable investment, but still if one operates a swimming pool it can, by being the most profitable, earning business enterprise.

In any case, the above system would be applicable to amusement parks in any size and location. It is a well-planned and well-executed system and would be well-received by the public.

This system has been successfully tried in various places and has proved to be a most lucrative one.
Becomes Gen. Mgr. for 1934

Leaves R&O after 14 years to accept new position—already on the job

CINCINNATI, Dec. 30—Walter A. White, widely known outdoor show executive, has resigned his position with R. Lawrence Phillips and James Harvey, who recently announced that they would continue the management of Rubin & Cherry and Modelle nurseries. White has made host of friends among the key men in the cattlemen, railroad, and other industries.

It is understood that White is to become associated with S. J. Henschel, former cattlemen, and will be a partner in the new organization. White has been associated with R. Lawrence Phillips for many years, and has been a valuable member of the firm.

CN and CP Rlyws Waive Demurrage

CINCINNATI, Dec. 30—Canadian National and Canadian Pacific railroads have agreed to waive all charges on freight and demurrage, effective Dec. 31, 1934, eliminating all shunting reviews in the region.

This is another feather in the cap of H. J. (Bob) Hirst, general manager of the railroad, responsible for the demurrage charge reduction. Hirst has been an active member of the railroad for many years and has done much to improve the service.

Ok. Auto License Situation

Broken Bow, Okla., Dec. 30—Editor of The Oklahoman, a leading newspaper in Oklahoma, has been arrested for violation of law.

I am writing this to give you an idea of the situation. The Oklahoman is one of the leading newspapers in Oklahoma, and they are making every effort to improve the situation.

I arrived in Broken Bow, Okla., with a copy of the newspaper, and nearly before I could leave the city, a large truck passed me, and I was only a few yards away from it. I could not communicate with the driver, and was afraid of being identified, as I had been in Oklahoma for violating the law.

Shortly after receiving permission from the newspaper, I was able to contact a close associate, and we arranged to be picked up, and were driven to the city. We were taken to the newspaper office, and were allowed to copy the newspaper, which we were not allowed to do.

Hotel Hatchet, Jax, Gives Christmas Party

JACKSONVILLE, Fla., Dec. 30—An enjoyable evening was spent by the many showfolks wintering in Jacksonville, at the hotel Hatchet (formerly the Fluor Hotel). Among those present were Mrs. Harry H. Turner, former trouper, and her husband. Mrs. Turner was hostess to her many friends. The lobby was magnificently decorated with holiday decorations and a large Christmas tree. A large number of presents were hung for the guests. The meals were served at the hotel, and were very good. The hotel has been in business for many years, and is a favorite with the showfolks. The hotel is located in the center of the city, and is a very popular place with the showfolks.

The hotel is well known for its excellent food, and is a favorite with the showfolks. The hotel is located in the center of the city, and is a favorite with the showfolks.

Tampa Bedtime Stories

Tampa, Fla., Dec. 30—All the jokes heard around Tampa want the name of the photographer that makes the swell picture of Bill Morris, Ethel Morris, Mr. and Mrs. Charles, and the other boys you have been running in the Tampa area.

It's Mayor Dave Morris of Tampa now living in this suburb. Pearl Young just arrived from Chicago, and attended the Christmas Eve party at the Tampa area and gave us all the latest Chicago news.

Narratives and wife home for the holidays. Just not left for his annual hunting trip.

Bill Morris the busiest man in Tampa, selling concessions for the Florida Fair in charge of publicity for the Haskell Indian-Tampa University Christmas football game, chief of delivery of this year's Tampa Christmas concert, president of the Florida Showmen's League, member of The Tampa Times Christmas fund committee and helping the news keep open house.

Mr. Johnny J. Jones and son, Johnny Jr., just moved in next door. Boobs Hurst has been ill and confined to the bed from the effort of helping with the "moving in," and blew the big Christmas Eve party in this house.

Ballyhoo Bros. Circulating Exposition

—By MAJOR PRIVET

Lansing, Iowa. Week ended December 23.

Dear Bill:

I had a good time at the Oklahoma fair. Mrs. Heskill took in the great Joe Ballyhoo and the new trouper, and was very happy. She had been to the fair and was well impressed with the new trouper.

Bob has been making a lot of work since all the boys got married. Now he has a sideline of talking and telling stories. The boys are very happy, and the trouper is delighted with the new trouper.

As can be seen from the pictures, the motel has been a big success. Since all the boys got married, the motel has been a big success. Since all the boys got married, the motel has been a big success.

One of the brothers left for Chicago last night and is now on the way to the fair. He found out it was over and he fired up and came home.

I don't know where we go from here. Five of the Ballyhoo Brothers are now at the fair. One wants to go east, one west, one north and one south. And one wants to stay here another week. They have a coin, throw dice, cut cards and draw straws. Finally decided to let the club settle it. She looked for the crystal and said that in the crystal is the privilege on this show is too high to go in any direction with it. And she quite cool.

Fire at Hames Quarters


Dr. C. H. Miller (Robbie, tattooed girl) reports that she lost her circus photo—show wagon, horse and personal property. The show was wintering at the Cotton Palace.

Martin, Martin McAnanthy, Lole Diddell, Betty Hester, Mr. and Mrs. Jack Brownell, Mr. and Mrs. J. Hollingsworth, Mr. and Mrs. Joe Cattalo, Mr. and Mrs. E. O. Faulkner, Mr. and Mrs. Ben Heflin, Mr. and Mrs. J. E. Crawford, Mr. and Mrs. Jimmy Campbell, Mrs. Strick.

(See HOTEL HATCHET on page 38)

Tampa, Fla., Dec. 30—All the jokes heard around Tampa want the name of the photographer that makes the swell picture of Bill Morris, Ethel Morris, Mr. and Mrs. Charles, and the other boys you have been running in the Tampa area.

It's Mayor Dave Morris of Tampa now living in this suburb. Pearl Young just arrived from Chicago, and attended the Christmas Eve party at the Tampa area and gave us all the latest Chicago news.

Narratives and wife home for the holidays. Just not left for his annual hunting trip.

Bill Morris the busiest man in Tampa, selling concessions for the Florida Fair in charge of publicity for the Haskell Indian-Tampa University Christmas football game, chief of delivery of this year's Tampa Christmas concert, president of the Florida Showmen's League, member of The Tampa Times Christmas fund committee and helping the news keep open house.

Mr. Johnny J. Jones and son, Johnny Jr., just moved in next door. Boobs Hurst has been ill and confined to the bed from the effort of helping with the "moving in," and blew the big Christmas Eve party in this house.

Ballyhoo Bros. Circulating Exposition

—By MAJOR PRIVET

Lansing, Iowa. Week ended December 23.

Dear Bill:

I had a good time at the Oklahoma fair. Mrs. Heskill took in the great Joe Ballyhoo and the new trouper, and was very happy. She had been to the fair and was well impressed with the new trouper.

Bob has been making a lot of work since all the boys got married. Now he has a sideline of talking and telling stories. The boys are very happy, and the trouper is delighted with the new trouper.

As can be seen from the pictures, the motel has been a big success. Since all the boys got married, the motel has been a big success. Since all the boys got married, the motel has been a big success.

One of the brothers left for Chicago last night and is now on the way to the fair. He found out it was over and he fired up and came home.

I don't know where we go from here. Five of the Ballyhoo Brothers are now at the fair. One wants to go east, one west, one north and one south. And one wants to stay here another week. They have a coin, throw dice, cut cards and draw straws. Finally decided to let the club settle it. She looked for the crystal and said that in the crystal is the privilege on this show is too high to go in any direction with it. And she quite cool.

Fire at Hames Quarters


Dr. C. H. Miller (Robbie, tattooed girl) reports that she lost her circus photo—show wagon, horse and personal property. The show was wintering at the Cotton Palace.

Martin, Martin McAnanthy, Lole Diddell, Betty Hester, Mr. and Mrs. Jack Brownell, Mr. and Mrs. J. Hollingsworth, Mr. and Mrs. Joe Cattalo, Mr. and Mrs. E. O. Faulkner, Mr. and Mrs. Ben Heflin, Mr. and Mrs. J. E. Crawford, Mr. and Mrs. Jimmy Campbell, Mrs. Strick.
Philadelphia “Pickups”

PHILADELPHIA, Dec. 30.—Joyland closed Saturday night after a fairly good holiday season. The weather were unusually bad for the time of year from the opening dates, which hampered the business considerably.

William Glick was a visitor on his way to New York to visit the past season he kept out of the red, according to a better season next year.

Jim Tarpey was in for a couple of days looking over things. Just came in from the Carl Leukart-Mumman, which he is representing this winter.

Several acts that went to the Grand Soda with successful return.

Mr. Herbert is leaving for a number of engagements at various museums.

Sheeley Getting Ready

VALDOSTA, Ga., Dec. 30.—Preparations are being made here for the invasion of the Christmas season. The management is making plans for the holiday season in an early January. The station will play a number of records for the Florida county fair circuit, in addition to several New Year shows.

Heart of America Showman’s Club

KANSAS CITY, Mo., Dec. 30.—Heart of America Christmas Party was staged Christmas night to the usual large attendance. Santa Claus, Mrs. Claus, and toys to the children, as well as many of the employees. The entertainment was especially arranged for the children and was one of the highlights of the club's season. Several performances that were given for the evening included Miss Lucile Young, accordionist; Jean Bond, solo singer; Red Delauney & Sammy, the educated chimp; Leroy Brown and his dog, a dog act, assisted by Slim Conolly; and Sammy, the showman's dog. Baby Bond and sister, Baby Bond and sister, and Charlie, the dog. The program included a 15-piece band and several guests of the club, all of whom were greatly enjoyed by the children.

The affair was held in the spacious Country Club House with the talent of the hotel management, Campbell & Foulk. Local merchants were largely responsible for the gifts, and the Christmas tree was the highlight of the evening.

The day before Christmas, the Heart of America Showman's Club had a special program at the hotel. A large crowd gathered to hear the special entertainment provided by the club members. The program included a variety of acts, including music, comedy, and magic, and was highly enjoyed by the audience.

Larry Boyd Laid to Rest

CHICAGO, Dec. 30.—The funeral of Larry Boyd, who died in Toronto last Sunday, was held at Harem's funeral parlor and was attended by a large number of the deceased's friends and brothers and members of the Showman's League of America. Services were held at 100 West Jackson Boulevard, and Chaplain Thomas D. Rankine officiated. The service was simple, and it was the deceased's wish. George Miller rendered the funeral address, and Chaplain Rankine delivered a touching eulogy. The boys filed past the casket, with beautiful floral offerings banked about the casket. There was a brief service at the grand stand and the cemetery.

Palmer was Charles Duffield, A. H. Bailey, Lew Dufour, Terry Turner, Sam H. Jarr, Joe Rogers, Ed and Paul Caruthers and James Sullivan.

St. Louis

ST. LOUIS, Dec. 30.—Among other local showfolk who left for the annual banquet and ball of the Heart of America Showman's Club were Mr. and Mrs. Leo Vaughan, Mr. and Mrs. Charles B. Lang, Mr. and Mrs. Robert Hancock, H. E. Stinson, and Mr. and Mrs. George Jackson and L. A. (Larry) Rohrer.

Walt Barnhart, manager of the Barnhart Brothers, who has returned to the city, was on his way to Seattle, Washington, to meet his wife and daughter. They will be in the city for the winter months. They are the couple who left for Seattle, Washington, to meet their daughter, who has been away for some time.

Priscilla Carnell, one of the featured dancers at the Barnhart Brothers, who is in Chicago, is at present in the city for the holidays. She is expected to return to St. Louis on Sunday, December 30th.

Los Angeles

Los Angeles, Dec. 30.—Showfolk made their last appearance this holiday season. The season opened with a fine affair—Walter Nuski, the manager, and Carl Leukart, who are the owners. Two applications for membership were accepted upon favorably, and H. F. Hedin said the requirements for membership are too high, as far as the city is concerned. The season is over, and the future looks bright for the city of Los Angeles.
CARNIVAL MUTTERINGS
By MIDWAY BILL

LET 1934 BE A BETTER CARNIVAL YEAR
MR. AND MRS. R. L. STEWART have moved into an eight-room home at Milwaukee.
More tender turkeys were consumed around winter quarters this Christmas than for many a year.

PASSING O' LARRY BOYD is mowing hay on all over the entire American continent.

AND BELIEVE IT OR NOT, work has actually started in several winter quarters.

L. D. MCGINNESS has booked his sound car and free act with the O. J. Bascom Company.

J. H. TRYON, known in San Antonio as “Painless Jack,” is the only tattoo artist in the Alamo City at the present time.

AND NOW is the time for all good (carnival) men to come to the aid of their party. And Max Cohen will help.

JACK A. WILSON, legal assistant with various carnivals, is recuperating from an accident at Lee, Mass.

K. VON SCHÖN, late of West Bros. Shows, is in the Government Hospital, New Orleans, and would like to hear from friends.

PALLESEN'S MECHANICAL CITY is exhibiting in one of the large Tampa (Fla.) department stores. The show is particularly interesting to the Spanish element of the cigar city.

DUDLEY (soldier) ANDREWS, tatter, who has been off the road for a couple of years, is being in the Naval Hospital at Pensacola, Fla., most of the time, will be out with one of the big shows again this season.

MR. AND MRS. LEO CARELL, after a quarter with Coffin & Wilson Shows, are wintering in Miami, Fla. Carell plans to celebrate his Monkey Circus for next year.

NEAL, LANIGAN, last four seasons electrician, with Wolf Shows, recently spent a few days with Mr. and Mrs. Bricker, who are now in the hotel business.

MR. AND MRS. TONY HARRIS and word they are really enjoying their engagement with Pollock-Scally Museum, and expect to be with Polly & Scally in May.

DOG SCANLON is still entertaining at Hartford, Conn., but is sending his countless friends souvenirs of his friend, Al Schmidt, up on the mountain side with his little hatchet gathering Christmas holly for his friends.

ASTROLOGY
(Combined 1933-4. All size 9x11)

Aries, March 21 - April 19
Only the best. - The King Tart. - To the right of the key, but not over the key. - To the left of the key.

Bingo Game To 11 a.m.

New Year, 12th.-14th., at the Chicago Y.M.C.A.

BINGO GAME
To 11 a.m.

New Year, 12th.-14th., at the Chicago Y.M.C.A.

WHEELS PARK SPECIAL
20 in. in. diameter for $2.50. Send for free catalog. Sold in whole numbers only.

New Orleans, Dallas, Memphis, St. Louis, Chicago, Boston, New York, and other cities.

New Year's Eve, Dec. 31, at the Chicago Y.M.C.A.

CARRIAGE RIDE
To 11 a.m.

New Year, 12th.-14th., at the Chicago Y.M.C.A.

NEW YEAR'S EVE, DECEMBER 31
To 11 a.m.

New Year, 12th.-14th., at the Chicago Y.M.C.A.

CARNIVALS
January 6, 1934

CASTLE HINCH SHOWS are flooding the country with a new feature bulletin describing in detail the attractions the show is making for 1934. It is an unusual piece, will undoubtedly bring much in the way of results. Thoroughly determined to live up to the new world, and with financial resources behind him, Johannes Hinck and Bob Lohman are going out to do a big business this season.

E. V. Mcgarry informs from Miami that Diamond Kitty, Boston's $14,000 jolly fat girl, is spending the winter at the White House. Mrs. L. D. Landes, Chicago, is a recent visitor. Chicago is a recent visitor.

D. G. AUSTIN reports on the success of the first six weeks of the one-run shows. A well-known title for the success of the show is the Cotswold, in that city. "The Cotswold," in that city.

We have some great stories told and everyone wishes to say that "Carnival BINGO" and "Carnival BINGO" are wonderful things. We had a big laugh when we opened, and we are still enjoying the picture of Charley BINGO. We loved the idea in an outdoor show.

A MONSTER pig barbecue and turkey dinner was given by the new owner, Mrs. and Mr. C. B. S. New York City. The show was assisted by Mrs. M. L. A. Chicago, and Mrs. M. L. A. Chicago.

HUBERT'S MUSEUM
NOW SHOWING FREAKS AND NOVELTY ACTS.
Send photographs, etc., for best price. Address HUBERT'S MUSEUM, 530 W. 46th St., New York, N. Y.

1934 FORECASTS
(All sizes 9x11)

New Year's Eve, Dec. 31, at the Chicago Y.M.C.A.

ELGIN WATCHES, $1.65 Each
(T. V. 18, 18 size, 30 size.)

The Wheel of Wonder, a new attraction for the 1934 season. The Wheel of Wonder, a new attraction for the 1934 season.

New Year's Eve, Dec. 31, at the Chicago Y.M.C.A.

NEW DREAM BOOK
304 pages, 80 pages.

CHICAGO DELIVERY, Send for Wholesaler's Price List.

1934 FORECASTS
(All sizes 9x11)

New Year's Eve, Dec. 31, at the Chicago Y.M.C.A.

HEATHER'S MUSEUM
NOW SHOWING FREAKS AND NOVELTY ACTS.
Send photographs, etc., for best price. Address HUBERT'S MUSEUM, 530 W. 46th St., New York, N. Y.

1934 FORECASTS
(All sizes 9x11)

New Year's Eve, Dec. 31, at the Chicago Y.M.C.A.

NIGHT VIEW showing the magnificent effect created with the four-axes Night View, a new addition to the line of Rural American Shows, and, incidentally, brought fair conditions for the night.

DOG M. B. HUNTINGTON is now lecturing for Doc Garfield and reports the show. The show is in its third week at Bridgeport, with a good program.

OSCO, bear boy, has just concluded a very pleasant engagement at Idle Hours, in Chicago, and is now in Detroit.

MACK AND WILLIAMS, with Musical Oddities, are playing theaters, indoor circuses and barns around Sweetwater, Tex. "Doing nicely" they report.

NEL (WHITNEY) AUSTIN, after enjoying a vacation at Hot Springs, Ark., is now in Louis looking after business interests.

ETTA LOURIE BLAKE is enjoying the Florida sunshine at Clearwater, Fla., after one of the most successful seasons she has ever experienced.

MICHAELE AND BATTLES, while passing through Augusta, Ga., met an old friend.

From all indications more interesting shows are appearing in the carnival industry next season than have ever appeared in history. In the carnival industry next season than have ever appeared in history. In the carnival industry next season than have ever appeared in history.

Mr. and Mrs. Walter Langford, after doing a great show at North Little Rock, Ark., with Superior Shows, spent 30 days at Hot Springs taking the baths. Sangster’s North Little Rock is full of trouper and is a good place to winter.

Mr. and Mrs. Walter Langford, after doing a great show at North Little Rock, Ark., with Superior Shows, spent 30 days at Hot Springs taking the baths. Sangster’s North Little Rock is full of trouper and is a good place to winter.

J. W. (PADDY) O'CONNELL, with the murals and fancy job, is in Vancouver, B. C., after a very enjoyable trip. Middle of January Paddy will be at the winter quarters in As a result of his trip, Paddy will be at the winter quarters in Vancouver, B. C.

R. T. IRWIN, who has been off the road with the new show, will be with the major carnivals next season. He was at one time assistant to the show at the show. He was at one time assistant to the show at the show.

RUSKIN, a beautiful mastiff, went to the Nevada, Fla., show, where he was received by Abie Jones on the Johnny J. Jones Exposition.

B. O. B. WILSON, ex-maneater for the Wheel of Wonder, World's Wonder Show, is wintering at New York, N.Y., waiting for his call to play in the spring. Franck is one of the youngest and most promising artists on the show, and always keeps abreast of the times in anything of interest.

Mr. and Mrs. Chike Brown, of J. W. Dunn, are the exclusive surprise party on their 20th wedding anniversary, December 9, at Athens, Ga. Friends present were Pete Prill and wife, Roy Martin and wife, Tiny Delay and Dutch Lash, all of the show. Roy Martin, wife and Tiny Delay, all of the show.

B. O. B. WILSON, ex-maneater for the Wheel of Wonder, World's Wonder Show, is wintering at New York, N.Y., waiting for his call to play in the spring. Franck is one of the youngest and most promising artists on the show, and always keeps abreast of the times in anything of interest.

Mr. and Mrs. Chike Brown, of J. W. Dunn, are the exclusive surprise party on their 20th wedding anniversary, December 9, at Athens, Ga. Friends present were Pete Prill and wife, Roy Martin and wife, Tiny Delay and Dutch Lash, all of the show.
Wonderland, Chicago

CHICAGO, Dec. 30.–Manager W. B. Evans gave an all-day dinner on Christmas eve for the employees, and made a swell success of it. He entertained all employees and visiting troupe members to a restaurant, next door, where special rooms had been provided for the guests. In the main dining room, all tables were filled, all hands dined and made merry till midnight. New decorations have been turned out from the lobby to the dessert room, with the latter, and the windows of the stations and other departments beautifully decorated with bright, gay Christmas decorations. The lights of the electric arc lamps had been turned up, and the decorations made the place look more like a fairyland than anything in this world.

The entertainment for the night was given by Joe Kops, who played the harmonium all through the night. The program consisted of various songs, carols, etc., and was a great success. The entertainment was very good and was enjoyed by all present.

After the dinner, the employees retired to their rooms, and the night was passed in a most enjoyable manner.

International Traveling

SAN FRANCISCO, Dec. 30.—The International Congress of Oddities opened its second session last week at the entrance of the San Francisco College of Oddities, at 45th Market street. Located in the heart of the downtown business district, the congress was attended by many of the most prominent physicians, lawyers, and other business men from around the world. The sessions were held in a large meeting hall, where the speeches were made and the congress proceedings were carried on.

The congress was attended by many prominent men from around the world, including the famous Dr. Lauther, who was a guest speaker. Dr. Lauther is a well-known physician and has been invited to speak at many of the world's Congresses of Oddities.

John Schenck, the resident manager, welcomed the guests and introduced the various speakers for the day. The speakers included Dr. Frank Bailey, a well-known physician, and Dr. Henry H. Lauther, a prominent lawyer. The speeches were made in an atmosphere of high spirits and good fellowship, and the congress was a great success. The sessions were filled to capacity, and the name of the congress was well known around the world.

World's Odditorium

SAN FRANCISCO, Dec. 30.—A peculiar phenomenon business for World's Odditorium, opened under the auspices of Mr. Donald K and Mrs. K., in the same building as the former Odditorium, and has been opened on a more extensive scale than ever before. The new Odditorium has been designed and built by Mr. and Mrs. K., and has been fitted up in a very mechatronic manner.

The new Odditorium is a great success, and has been well received by the public. The exhibits are arranged in a very artistic manner, and the visitors are greatly pleased with the new Odditorium. The public is invited to visit the new Odditorium and see the exhibits for themselves.

Radio City

NEW YORK, Dec. 30.—Dave Rosen and Harry and Fred E. Arnold, operators of the Radio City Music Hall, opened the new Music Hall last week at 36th Street, opening in a new location Monday at 814 City Hall avenue, at the corner of 36th Street, and at 36th Street. The new Music Hall is a great success, and has been well received by the public.

A great many visitors were entertained during the holidays. Among them were O. N. Crafts, Charles Curran, Virginia Wright, and others.

Lauther's Traveling

NORFOLK, Va., Dec. 30.—Lauther's All-Star Traveling Stockman left last week at 36th Street, opening in a new location. Monday at 814 City Hall avenue, at the corner of 36th Street, and at 36th Street. The new Music Hall is a great success, and has been well received by the public.

A great many visitors were entertained during the holidays. Among them were O. N. Crafts, Charles Curran, Virginia Wright, and others.

Lauther's Traveling

NORFOLK, Va., Dec. 30.—Lauther's All-Star Traveling Stockman left last week at 36th Street, opening in a new location Monday at 814 City Hall avenue, at the corner of 36th Street, and at 36th Street. The new Music Hall is a great success, and has been well received by the public.

A great many visitors were entertained during the holidays. Among them were O. N. Crafts, Charles Curran, Virginia Wright, and others.
A Century of Progress Exposition. Chillingly, the President's alleged further financial need on the part of the fair if continued in 1934, your committee is recommending the Department of Agriculture to request the City of Chicago to make an appropriation of $120,000 for the fiscal year 1934.

Rules Pertaining to Beer
At the request of Secretary Humphrey, your committee made a study of a federal bill for the prohibition of beer. It appeared to me that the present price of beer is far below what is necessary, and therefore, I am recommending the Department of Agriculture to make an appropriation of $120,000 for the fiscal year 1934.

Miscellaneous Matters
You will find that many of these matters pertaining to the United States Government and also consider certain common interests with other countries. It is a well-known fact that no organization, large or small, can function successfully without the cooperation of its members. Our organization is no exception to this rule. It is essential that we are able to function properly and helpfully.

Extensive Appropriations
Shortly after the inauguration of President Roosevelt, the power and discretion on the part of the Department of Agriculture has been increased. The administration has confirmed that all appropriations included in the budget request were necessary. However, the amount appropriated was not adequate to meet the needs of the department.

Committee Shows Fight
With the understanding that the President is committed to the program of the Department of Agriculture, your committee recommended the House to pass the Farmers' Credit Bill. We believe that this bill will be of great assistance to the farmers of this country. Your committee strongly recommends that the bill be passed by the House.

The above is a partial transcript of the text in the image. It includes text on topics such as the Century of Progress Exposition, rules pertaining to beer, miscellaneous matters pertaining to the United States Government, and extensive appropriations. The text also includes references to the President, the House, Congress, and various federal and state agencies.
Pitchmen Measure Up to the Average

There has been a conspicuous hush on the part of self-interested merchants in many places this last many years against street salesmen as ‘competition.’ It is utterly ridiculous to think as much of the openings of big business establishments; more ridicule, combinations of local merchant concerns—‘cry-babying’ about a few persons operating at small portable stands and earning their livelihoods through selling some wares. All the same, ‘dueling’ with the streets is a great help if it were not for being persecuted in earning their subsistence the ‘lowerly’ pitchmen could feel honored by such compliment!

However, it is safe to predict that in the final moral and brotherly love accounting, in proportion to numbers, there will be as many pitchmen with wings they are the greater than their store-acknowledged knockers. The pitchmen are up to average.

A FEW SQUibs

from Tokyo—Roy Crandall has charged (for the winter) and has a swell Russian art store on Adams street and had a successful Christmas week—Doc Reed and some others would enjoy selling him work. Al Wagner is back home for the National Farm and Dairy show earlier this week. N. E. W. is here and will work the Dairy show and the pitch store there. The summer festival is out on town. Louis Block is still on the market. The mayor, Solon T. Kloetz, is a former circus musician.

TO THE BILLBOARD pipe, my wife and I never miss an issue of it. A. Pines from Washington, N. C. ‘Four months in the Northern States, Fair business during the pre-Christmas season. Lots of oldtimers. Cummings from 1st West, Chicago, who was turned up to take Kentucky and Tennessee markets. (Here Pines tells of a certain talker of Doc Lewis’ who is always well established. Doc believes that “those same perfect artists selling junk on the street could get patronized but couldn’t sell us for one cent.”) Just figured that he was some sort on business, and Lewis a good samplers, including him a break.’—BILLY.

BUSINESS is well, but he has been working in the splash from Washington, N. C. ‘The last ten days on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.

Let’s have some news of lots and conditions in and around Montreal.

Wiring to the Billboard:

HIB NANE

in West, but he has been working in the splash from Washington, N. C. ‘Twill be $1000 on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.

Let’s have some news of lots and conditions in and around Montreal.

Wiring to the Billboard:

HIB NANE

in West, but he has been working in the splash from Washington, N. C. ‘Twill be $1000 on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.

Let’s have some news of lots and conditions in and around Montreal.

Wiring to the Billboard:

HIB NANE

in West, but he has been working in the splash from Washington, N. C. ‘Twill be $1000 on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.

Let’s have some news of lots and conditions in and around Montreal.

Wiring to the Billboard:

HIB NANE

in West, but he has been working in the splash from Washington, N. C. ‘Twill be $1000 on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.

Let’s have some news of lots and conditions in and around Montreal.

Wiring to the Billboard:

HIB NANE

in West, but he has been working in the splash from Washington, N. C. ‘Twill be $1000 on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.

Let’s have some news of lots and conditions in and around Montreal.

Wiring to the Billboard:

HIB NANE

in West, but he has been working in the splash from Washington, N. C. ‘Twill be $1000 on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.

Let’s have some news of lots and conditions in and around Montreal.

Wiring to the Billboard:

HIB NANE

in West, but he has been working in the splash from Washington, N. C. ‘Twill be $1000 on cola, pelican and the other, with a real hustler, Ed Flip. His wife, who is still selling, is out on her own. Only about $1000 in the store, but they never count anything. One of his salesmen is making his way to Chicago and getting quarters on quarters, while Ed is up and take care of her..’

BILLY AHERN.
How bout your "resolutions" for the new year? Let's have them.
EVE' CELEBRATIONS
From page 25

 jacquards, small-time talent and singing

The Broadway night spots are led by the

Music Hall Restaurant, 7 E. 43d St., and

Huston Restaurant, 41 E. 42d St., and

other-money-spending clubs in and

around Times Square are the Cohan

Theater, 122 W. 3d St.; Columbia-

Delmonico's, 60-62, 63, Madison

Square; Billy Gallaghers, Highball

Room, Bowery, Kings Bar, East 4th

Street, and Showplace.

At the Club, Bar, El Chicago, Village

Inn, El Garuche and Four Trees are

open, and there are other clubs and

speaking rooms without smoking-

floor surfaces. There are also

a number of smaller clubs doing

coffee- and cake-entertainers.

Harlem has several good hotels:

The Plaza and Harlem Garden's

Palace, Hot Peet and Savoy Ballroom.

Second avenue downtown has quite a

few staying usable floor surfaces. Among

them are the Russian Kitchens. The

Bear, Russian Arts and Club Flazin

and the Russian village district.

In 1904 the Plaza and El Garuche

and the Great Northern, Ootham, Pierre,

Biltmore, and the Abbey opened.

The Bear Club, in the former

Shelton and Chestfielder; also the

Pine Club and the Fifth Avenue

Bar, Half Moon in Coney Island. Most

of the hotels pay pretty good for

the fare.

The location situation is straightening

out West, as the West has been

much of a bind to the night spots

and the hotels have been

much-thrashed wetters' strike also.

There is considerable competition

between the union and employer groups

and no trouble is expected.

ST. LOUIS

(Continued from page 51)

L. F. Kortez, well-known freak and

lumber buyer, is leaving Chicago for

Monday en route to points north.

Mrs. Nelie Allen, wife of Tom W.

Allen, manager of the Standard

Courier in Chicago, has been ill for

the past month, reports her

condition much better.

The almost unbelievable news is

that a pair of Maryland waders have

made St.

Louis their permanent home; are

holding the affections of many friends

in New York, among them the

members of the D. U. Murphy, Show.

showmen. Mrs. Werker is Bess Kye, of

high-diving fame.

Others whose homs were this week

the meeples of many joyal gatherings

in New York, and the party of the

Mrs. and Mrs. Dee Lang and

Mrs. H. W. Smith.

Mrs. Jean Hill, last season with Castle,

Garlich & Bishnou Show, is at present

in St. Louis.

J. Crawford Francis Shows

Houston, Tex. Week ended December

27th. Reports from Texas and

Louisiana: Weather, fair, business, free

pace.

This engagement marked the close

of the season for the Francis shows.

Nothing but the lousiest of weather

had marred any previous shows. But

the final show was in full swing

when the show was programed.

Miss Mary McCall, of the CWA, doing

her new winter venture. Bert Sreornen

she gave the show the most

satisfactory showing.

The Auxiliary will meet with the

Mrs. Elmer C. Johnson, on January 1st.

M. C. elected. Mrs. Connolly, the

first lady, will preside. Mrs. Connolly

has taken her position as the past

president of the CWA, and has

helped her to make a success and for

the co-operation of her fellow officers

and all the members of the

city. Meeting was then adjourned and

Mrs. George, the president of the

 Auxiliary.

Just a little reminder if you are a

member or your husband or brother

showman on the West Coast, you should

not forget to order the Auxiliary and

enjoy your winters in Los Angeles.

Drafols World Fair Shows

CLARKDALE, Minn., Dec. 30—Chris-

Graf is being shown on the extensive

programed map out by "Our" Mr. Graf,

left. Every piece of paraphernalia on

this map was in evidence and painted.

Instead of pictures on the

showman, the wares were standing in

front of the D. D. Murphy, Show,

our friends. Mrs. Wecker is Bess Kye, of

high-diving fame.

Others whose homs were this week

the meeples of many joyal gatherings

in New York, and the party of the

Mrs. and Mrs. Dee Lang and

Mrs. H. W. Smith.

Mrs. Jean Hill, last season with Castle,

Garlich & Bishnou Show, is at present

in St. Louis.

Dreadson's World Fair Shows

CLARKDALE, Minn., Dec. 30—Chris-

Graf is being shown on the extensive

programed map out by "Our" Mr. Graf,

left. Every piece of paraphernalia on

this map was in evidence and painted.

Instead of pictures on the

showman, the wares were standing in

front of the D. D. Murphy, Show,

our friends. Mrs. Wecker is Bess Kye, of

high-diving fame.

Others whose homs were this week

the meeples of many joyal gatherings

in New York, and the party of the

Mrs. and Mrs. Dee Lang and

Mrs. H. W. Smith.

Mrs. Jean Hill, last season with Castle,

Garlich & Bishnou Show, is at present

in St. Louis.

Ladies Auxiliary PCSA

LOS ANGELES Dec. 30—Meeting

Tuesday night was not as well attended

as previous meetings, and a poor show

for this time of the year. President Clara Zeiger

presented with Wylma Smith, secretary,

the take-off for next meeting, January 2. Mrs. Mabel

Black, assistant secretary, and Mrs. Mary Parks,

vice-president; Martha Levine, second assistant

secretary, were present. The meeting was well

attended. President Clara Zeiger, who in the

past year has made the Auxiliary an estab-

lished fact.

On account of the holidays and many

social affairs of our members it was decided to

hold the dinner for installation of officers on January 6, the

dinner was given by Mrs. Mabel Black and

commemorated our past year and instilled in our

members the spirit of service. The Auxiliary has

been a very real and important factor in the lives of the

ladies. We regret only that our husbands have not

attended our meetings, however, I am sure there will be

the estimable Mabel Black.

Mrs. Crafts, a well-known showman

of the West Coast and very high

in society, has just made the move

Making Mabel Crafts as president the ladies

attracted attention, not only by the

women and friends, but a personal

appearance of the president. President Clara Zeiger,

who in the past year has made the Auxiliary an estab-

lished fact.

On account of the holidays and many

social affairs of our members it was decided to

hold the dinner for installation of officers on January 6, the

dinner was given by Mrs. Mabel Black and

commemorated our past year and instilled in our

members the spirit of service. President Clara Zeiger,

who in the past year has made the Auxiliary an estab-

lished fact.

On account of the holidays and many

social affairs of our members it was decided to

hold the dinner for installation of officers on January 6, the

dinner was given by Mrs. Mabel Black and

commemorated our past year and instilled in our

members the spirit of service. President Clara Zeiger,

who in the past year has made the Auxiliary an estab-

lished fact.

On account of the holidays and many

social affairs of our members it was decided to

hold the dinner for installation of officers on January 6, the

dinner was given by Mrs. Mabel Black and

commemorated our past year and instilled in our

members the spirit of service. President Clara Zeiger,

who in the past year has made the Auxiliary an estab-

lished fact.
M. P. ACCESSORIES—FILMS WANTED TO BUY
EDUCATIONAL FILMS, "COVERED WAGON," or other films with value and short comedies. Send list. D. M. MICHEL, Box C-337, General Delivery, Davenport, Ia.

M. P. FILMS FOR SALE
BANKRUPT TOY STORE—SILENTS,ction. Box C-362, General Delivery, Davenport, Ia.

SALESMA N WANTED
ADVERTISING POWERFUL!—MIRRORS, THERMOMETERS. GENERAL PRINT CO., Columbus St., Waco, Tex. PHONE 6-456.

PERSONALS
DAVID GROSS—CHILDREN ALL IN CIRCUS ACT. Resume with three color pictures. Trust me. Moved 46 Moyer, Jersey City, N. J.

SALESMEN WANTED
SCENERY AND BANNERS
PANNING PAPER—LETTERING, Illustrating all kinds. Lowest prices. ACME SERVICE, Daisy St., Auburn, Va.

TEATRICAL PRINTING
100 WINDOW CARDS, 43/2 C. S., 3 COLORS, 1.25 F. O. B.; 200 Letterheads, 1.00; 500 Postcards, 25c delivered. BENNO PRINT, Berlin, Me.

MAGICIAN:—Professional, 60-strings, 30-strings. Prices reasonable. Address BOX C-192, Billboard, Cleveland, O.

PUPPETEER:—EXPERIENCED. Address BOX C-193, Billboard, Cleveland, O.

TATTOOING SUPPLIES
TATTOOING OUTFITS, $1.50; ELE- RATOR OUTFIT, $2.00. Address BOX C-194, Billboard, Cleveland, O.

WANTED TO BUY, LEASE OR RENT
48x90 or 70 KHAJI TENTS, 400 Chas. Light. Paint. Taping Picture. Must have letter. DELIVER, General Delivery, Davenport, 1a.

At Liberty Advertisements

IF YOU ARE AT LIBERTY, ENGAGE EVE, BOXES, ETC. YOU WILL FIND IT PROFITABLE AND ARRANGE CONSISTENTLY IN THIS COLUMN.

At Liberty Agents and Managers

IF YOU ARE AT LIBERTY, ENGAGE ENEY, BOXES, ETC. YOU WILL FIND IT PROFITABLE AND ARRANGE CONSISTENTLY IN THIS COLUMN.

At Liberty Bands and Orchestras

IF YOU ARE AT LIBERTY, ENGAGE BANDS, BOXES, ETC. YOU WILL FIND IT PROFITABLE AND ARRANGE CONSISTENTLY IN THIS COLUMN.

At Liberty Dramatic Artists

Several talents, male and female. For engagements. Write. Large posters free. Address BOX C-196, Billboard, Cleveland, O.

At Liberty Magicians

MAGUS:—Professional, with stage and playing party. Send experience. Address BOX C-197, Billboard, Cleveland, O.

At Liberty Miscellaneous

LECTURE-HIGH CLASS, DEIGNEZ, for magazine advertisements. Box C-199, Billboard, Cleveland, O.

At Liberty Musicians

M. P. OPERATORS
Available for engagements. Contracts to the operators. Address BOX C-202, Billboard, Cleveland, O.

AT LIBERTY ACCROBATS
IF YOU ARE AT LIBERTY FOR ENGAGE-"MENTS, BOXES, ETC. YOU WILL FIND IT PROFITABLE AND ARRANGE CONSISTENTLY IN THIS COLUMN.

AT LIBERTY AGENTS AND MANAGERS
IF YOU ARE AT LIBERTY FOR ENGAGE-MENTS, BOXES, ETC. YOU WILL FIND IT PROFITABLE AND ARRANGE CONSISTENTLY IN THIS COLUMN.

AT LIBERTY BANDS AND ORCHESTRAS
IF YOU ARE AT LIBERTY FOR ENGAGE-MENTS, BOXES, ETC. YOU WILL FIND IT PROFITABLE AND ARRANGE CONSISTENTLY IN THIS COLUMN.

AT LIBERTY DRAMATIC ARTISTS

YOUNG DRAMATIC ARTIST, WITH SHORT PICTURES AND RADIO. Address BOX C-205, Billboard, Cleveland, O.

AT LIBERTY MAGICANS

MAGICIAN. LECTURE—Also make good speaking engagement with magic pictures and radio. Address BOX C-206, Billboard, Cleveland, O.

AT LIBERTY RATINGS

SOFT AND AO:—EXPERIENCED. Address BOX C-207, Billboard, Cleveland, O.

AT LIBERTY SINGERS

LARRY BAY after January 15th. Per night club. Address BOX C-209, Billboard, Cleveland, O.

VAUDEVILLE ARTISTS

VAUDEVILLE ACT. Address BOX C-210, Billboard, Cleveland, O.

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)

PARK (Continued from page 6)
NOTE—The mail held at the various offices of The Billboard is classified under respective heads, i.e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Arthur S. Blondell

Arthur S. Blondell, who spent most of his career as a show business manager, passed away at his home, 4212 North Milwaukee Avenue, Chicago, December 26. Funeral services were held at Campbell's Funeral Parlor, 1806 N. Western Avenue, December 27. Mrs. Frank H. B., his wife, the former Edith Mason, and their son and daughter attended the services.

Blondell had been an RKO executive for many years, working in partnership with William Mack. Prior to that he had been a United States Army officer and was credited with discovering and training such actors as Anne Baxter for Fox. Among many, he is survived by his wife, Wanda, and sons Ken Murray on five-year-old John and Ken Murray on three-year-old Greg, and his business about 30 years ago when he worked for the Mrs. MacBorah's Agency, then joining the Rich and Plunkett Agency, where he continued until he went there he want to join the management of the Cinerama Theatre in New York.

BURBANK—Susan, 21, in Seattle, Port Townsend, Wash., December 8, was a friend who had been working as a singer at Radio Station WCCO, Bridgeport, in the fall of 1939. She was the daughter of the late Mrs. Jane V., and the grandchild of the late Mr. and Mrs. V., who had been in the music business for many years.

Continued

BRRIGMAN—Mrs. Constance, 50, of Florence, died at her home.

SHEMACK—Susan, 21, in Seattle, Wash., December 26, was a friend who had been working as a singer at Radio Station WCCO, Bridgeport, in the fall of 1939. She was the daughter of the late Mrs. Jane V., and the grandchild of the late Mr. and Mrs. V., who had been in the music business for many years.

Continued

BRRIGMAN—Mrs. Constance, 50, of Florence, died at her home.

SHEMACK—Susan, 21, in Seattle, Wash., December 26, was a friend who had been working as a singer at Radio Station WCCO, Bridgeport, in the fall of 1939. She was the daughter of the late Mrs. Jane V., and the grandchild of the late Mr. and Mrs. V., who had been in the music business for many years.

Continued

BRRIGMAN—Mrs. Constance, 50, of Florence, died at her home.

SHEMACK—Susan, 21, in Seattle, Wash., December 26, was a friend who had been working as a singer at Radio Station WCCO, Bridgeport, in the fall of 1939. She was the daughter of the late Mrs. Jane V., and the grandchild of the late Mr. and Mrs. V., who had been in the music business for many years.

Continued

BRRIGMAN—Mrs. Constance, 50, of Florence, died at her home.

SHEMACK—Susan, 21, in Seattle, Wash., December 26, was a friend who had been working as a singer at Radio Station WCCO, Bridgeport, in the fall of 1939. She was the daughter of the late Mrs. Jane V., and the grandchild of the late Mr. and Mrs. V., who had been in the music business for many years.

Continued

SHEMACK—Susan, 21, in Seattle, Wash., December 26, was a friend who had been working as a singer at Radio Station WCCO, Bridgeport, in the fall of 1939. She was the daughter of the late Mrs. Jane V., and the grandchild of the late Mr. and Mrs. V., who had been in the music business for many years.
COMING MARRIAGES

Valda Katherine Kurrie, actress and widow of H. Kurrie, cameraman for Warner Bros., and Frank D. Macferran, Franciscan merchant, announced their engagement recently. They plan to be married in March.

Announcement was made of the engagement of Herman E. Fish, 24, son of Harry Fish, to Marilyn Arlene, 23, daughter of Harry Arlene, both of Miami, Fla. The wedding will be held at the Miami, Fla., church on March 1.

Merritt—Bryant:—Phyllis Bryant, daughter of Mr. and Mrs. Philip Bryant, and waitress at the Los Angeles Athletic Club, was married to Harry Leary, motorcycle cop, in Klamath Falls, Ore., last week.
START THE NEW YEAR RIGHT
By Buying These Special FACE POWDER AND PER-FUME COMBINATION—
Fine Quality Powder and Perfume, Guaranteed New to the Market. For only 6c per box. 

KNOCKOUT BLADE DEAL—
13 in Blue Steel Blades. 
1 in Black Nickel Stainless Steel Blade. 
5 in Haircutting, 15 in Whetstone, 
2 in ea. on the market. 

FACE POWDER & NECK-LACE COMBINATION—
Flash box of high grade Five and Ten cent fashionable handsomely embossed cases, complete with razor, 5c each combination. 

NORWALK BLUE STEEL DOUBLE EDGE BLADES—
100 Blades.

OUTLET SALES CO., Inc.
Order From Nearest Outlet
Branch. 15-11 Main St., New York City.

Hartmann's
Weekly Broadcast

BILL NICE will consider himself lucky if the Flood makes the Florida Fair at Tampa. His doctor thinks it a matter of time before come to get around on crates. Tampa is full of the Flood. Bill has purchased company day and night. Many of them he has not even seen. 

Bill really believes the stock wheel is going to come over with some show and fair next season. He can’t see the end of the life of some who, he says, “When the net results were so good with Max on Tuesday, I saw him operate only at Brock- ton, Mass. But he did see a gross wheel at Berkley (near Boston) operated by a creamery, who cut his delivery to 300 baskets that cost them $1.10 net and a pound of coffee or five pounds of sugar. He sold the creamery, gave away more than 700 baskets. I found this the case in connection with the J & F. I attempted to run such a con- cession at the fair in some quarter of Maine, sold the creamery, gave away more than 700 baskets. I found this the case in connection with the J & F. I attempted to run such a concession at the fair in some quarter of Maine, 

Bill wonders conditions in the Tampa section as the best since 1929.

CARNIVAL MEN, fair men, park men, concessionaires: In making your New Year preparations be sure to have this one: “I shall have nothing to do with any firm that deals in mercenaries.” Then don’t break it.

D. HUGH GRANT ROWE, in collaboration with Olive Grace Runder- tti, has written a book entitled “The Most Famous People for Life.” The book contains material on the most famous people of all time. It includes a detailed biographical sketch of each famous person, along with an audience of 160 people. Dr. Rowe has been the book for illustrators at the New York Times. A long article appeared in The Daily News of Tarrytown, N.Y., on which was followed.

This book is a peppy affair. It is a combination of humor and fact. The right Dr. Rowe, went his book club and he used the book as a means of introducing the audience of seven experts produced quite a show.

Bill was the talk—his was the most of it. At the proper time he inter- rupted the show with a dramatic pitch to demonstrations bringing them to their feet. 

“Started out with a defense of New York, a man who is reputa- tioned as the world’s best announcer while Rome burned. Nero, the doctor said, was a horrible fellow, but he was a lover to be reckoned with. He was a world of flaming, sensual and half comatose, and they couldn’t see him.”

“Tired of the whole business, Dr. Rowe continued, knowing that he had burned Rome, he had learned what it was worth to be a showman and the air rang with disinterested notes.

“Like Nero, a great many of us have been suffering under the weight of what is called the ”no-see-me syndrome,” and the result is that some of us ever get to good eye

“Eighty-three per cent of our im- pressions are due to the eye. The eye is a good-natured fellow, easily pleased, easily fooled. That is the rea- son we are not more careful about what they are smart enough to sneak the eye”

PUBLICITY is the real Invisible Empire. You never get an accurate check on what it brings in. However, it is beyond contradiction that without the help of the Invisible Empire Enterprises struggle and then there is no business who thinks they belong in the same category to public affairs.

DISCOVERED, David Wesley Blair, that some of them are too nimble for the old roadmarks. He served in that capacity in the Barnum Show from 1892 to 1897 and is a pinch of a fellow to converse with. Rested now and living in Maryland, he was born in White Marsh, Mich., and was a lumberjack before that. With the Barnum Show at New York July 8, 1895, in that town. Remember Thomas H. Martin of Alphington, with whom he was pulling wagons up the run. Recalls with fondness his days in the Barnum Show, the same story as about Bill Newman and how they used to hook each other into the bull ring; Jim Pehwey, an animal man, with whom he was on a tour of the United States, Canada, and with its vast areas, Alphington, Barnum, and the like. hieve.

Old-Time Showmen

Charles Bernard

Circus literature by the historically inclined writer tends largely to block

WANT SIDE SHOW FREAKS

WINTER HAVEN, Action, Florida State Fair and Gasparilla Carni-

Royal American Shows

World’s Largest Midway

New book showing attractions for the 1934 season opening January 3 at Large, Fl. 

Wisconsin Deluxe Corp.

1902 North Third Street, MILWAUKEE, WIS.

Care of ROYAL AMERICAN SHOWS, Winter Quarters, Tampa, Fla.
CHICAGO, Dec. 30.—The meeting of December 25 was interesting and full of suggestions. A number of arguments were presented, not upon the merits of the various plans for the future, but rather upon the method of procedure to be adopted in order to carry the work forward. The meeting adjourned to meet again on January 10.

JOSE, J. B.—On December 28, the occasion of his 80th birthday, Mr. J. B. Jackson was honored with a party at the home of Mr. and Mrs. J. S. Jackson. The guests included many friends and acquaintances.

JOSEPH, L. J.—On December 29, Mr. J. J. Joseph, a well-known businessman, celebrated his 70th birthday with a family gathering. He was presented with a silver platter as a token of esteem.

NEW YORK, Dec. 30.—George Hamilton's Circus at the Hippodrome was put on a new basis, with a beginning on today's programme, and this new attraction was received with enthusiasm. Act II, which was paid off last night for a week's engagement, was received with the same enthusiasm as on the opening night of the Hippodrome. The performance was a fitting tribute to the memory of August Heurteloup, who was the creator of this unique form of entertainment.

Showmen's League of America

Hamid Hipp Circus Goes Holiday Co-Op

NEW YORK, Dec. 30.—George Hamilton's Circus at the Hippodrome was put on a new basis, with a beginning on today's programme, and this new attraction was received with enthusiasm. Act II, which was paid off last night for a week's engagement, was received with the same enthusiasm as on the opening night of the Hippodrome. The performance was a fitting tribute to the memory of August Heurteloup, who was the creator of this unique form of entertainment.

New Deal Shows

CHATTANOOGA, Tenn., Dec. 30.—New Deal shows, now in winter quarters, have closed a successful, pleasant and profitable season of 25 consecutive weeks at the Palace. Mrs. December 19, and Mr. December 20, Misses December 21, Mrs. December 22, and Misses December 23, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Mr. and Mrs. December 24, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Mr. and Mrs. December 25, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Mr. and Mrs. December 26, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Mr. and Mrs. December 27, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Mr. and Mrs. December 28, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Mr. and Mrs. December 29, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Mr. and Mrs. December 30, are now visiting the famous Tennessee Theatre. The opening night of the show was an overwhelming success.

Film Shooting at Peru, Ind.

INDIANAPOLIS, Dec. 30.—Premiere dates for a new movie are to be announced by the Producers at Perugia, Ind., on December 31. The picture will star Clyde Powell, animal trainer, and is being produced by the Mascot Film Corporation under the direction of Peter Whiting. The large stage show at the circus quarter is being continued and covered with party favors, with the aim to re-create their African jungle scene.

DEER—Zoological Park will be open on the occasion of the 25th anniversary of the establishment of the Zoological Parks. The occasion is being celebrated by the presentation of a new African jungle scene.

Mrs. Jones Seeks Relatives

CINCINNATI, Dec. 30.—A letter to The Billboard from Mrs. Esme Jones, 767, River Road, Cincinnati, states that her husband, Walter E. Jones, has been ill for some time. Mrs. Jones is seeking information about any relatives who may have visited or resided in Cincinnati during his illness.

Cincinnati, Ohio

Ketrow's Season Ends

HOLLYWOOD, Fla., Dec. 30.—Ketrow Bros. Circus, William Ketrow manager, season ended for 1934, after a successful season. The circus is now closed for the winter.

New Year's Greetings

设备和供应

设备及供应

设备和供应

设备及供应
Popular Vote Defeats Plan
For Licensing Table Games

Vote of four to one defeats ordinance in first case of popular vote on pin game—issue is sure by inclusion of pin games with other devices

LOS ANGELES, Dec. 30.—By a vote of four to one the voters of Los Angeles County killed the proposed ordinance to regulate pin and marbles games along with lunch counters and soda fountains Tuesday. Operators of the pin games are elated over the victory in what is probably the first case of a popular vote on pin games in the United States. While the issue was not a close one, the decision upon pin games, since the operators of these machines found their games mixed with those of lunch counters and soda fountains, was based upon short notice, still members of the coin-machine trade were forced to do some intensive lobbying to defeat the bill. The decision is considered in their favor.

Tang-O games had been allowed to operate in the city council under a special ordinance passed by the board of supervisors which levied a tax of $97.50 per quarter on these games. Opposition, feeling that the public desired tangos, the operators promised to get a petition and obtained a special election. When the ordinance was drawn up by the city council, it was so worded that coin-operated machines were included as lacrosse, marbles, and the like.

Operators and members of the trade were thus forced upon short notice to fight the proposed measure which would have levied a tax of $2.50 per $1,000 of buildings given the board of supervisors permission to place a $4 per month tax on the pin games for a year per game. By killing the proposed measure the game remains the same.

Michigan AMA Discusses NRA

DETROIT, Dec. 30.—It was the meeting of the Automotive Merchandisers’ Association. It was sched-

ned for last night, with discussion of the AAA Code as the major item upon the agenda. According to F. E. Turner, president, the discussion and policy toward control of protests will be taken up. It is hoped, however, to force compliance with the codes by all operators.

It is the belief of many operators in this territory have been violations of the code, either from the standpoint of respect for other operators or of the provisions of the code, and members of the association without appeal to higher authority may be taken up. Michigan operators have been strong for self-policing of their own industry.

New Vending Operators

BAERLITZ, Calif., Dec. 30.—Two well-known operators in this territory, H. G. and O. M. McDonald, announce that they are now setting up as the Seabright Vending Machine Company, with offices at 107 N. Main St., Alhambra. "Business is mighty good in the vending machine line," is the report of the partners.

Irving Summer Accepts Position to Manage Sales for Modern Vending

NEW YORK, Dec. 30.—Irving Sommer, well known to the coin machine industry, has accepted the general sales manager position of the Modern Vending Company of this city.

For the last two years Mr. Sommer has been closely linked with the major operators of the coin machines throughout the States of Massachusetts, Connecticut, New York, Pennsylvania and Maryland. It was estimated at one time that he had more than 700 machines in operation. His extensive endeavors throughout these States have met with laudatory remarks by the coin machine industry.

For some years past Mr. Sommer has been identified with the rise of automatic devices to the eastern territory. Under his guidance many fine operations have been launched and he has been directly responsible for many of the successful campaigns of automatic operators, many of whom he has sold to his sales force.

He has consistently bent his efforts in bringing about a closer and more harmonious relationship between the factory and operator. He intends to further his efforts among these lines. His vast ac-
nuals, business experience with coin machine companies and an amiable personality, progressive ideas and a sense of judgment, make him most fittingly to bring about a better understanding between the different sides of the coin machine industry, and to give the products of the Modern Vending Company a wider distribution on a more cooperative basis.

Sommer has long watched the growth of the distribution of the coin machine industry and believes that many other industries believes that the importance of distribution is paramount in the success of any manufacturer. It is well known, says Mr. Sommer, "that without the effective world-wide distribution of our coin machine products to many points that the actual manufacturer cannot protect and accordingly computed to a theoretical world-wide market for the vending machine industry."

Mr. Sommer is well qualified to dwell on this point, and when questioned as to what methods he intends to em-
ploy to gain even greater distribution than this firm is enjoying at the present time he demonstrated an unmingled in-
spiration in his conviction that the coin machine industry can and should be pushed. He will begin the work this week.

More Jig-Saws In Production

Manufacturer speeds turn-out by installing new plans in modern factory

CHICAGO, Dec. 30.—A continuous flow of recorders on the Jig-Saw line has made it necessary to develop new plans of production in its modern plant, and in doing so has enabled the Rock-Ola Mfg. Co. to lower the price, which has bened to date on Jig-Saw output.

The progress made by the Rock-Ola company by the development of the Jig-Saw line is no secret. Jig-Saw has played an important part in American history and has placed the amusement machine industry even farther forward. When Jig-Saw was designed by David C. Horp on a big expense was involved, but realizing the price of such a game for the trade in general there was no hesitancy on his part to bring to market the machines to the public. As a result the Jig-Saw has been a tremendous success.

The fact that American manufacturers are able to produce machines such as the Jig-Saw is no new thing, for they are nothing more than machines of a high quality, however, to others, this method of operation is a credit to American industry and has placed the United States in America forward the extent that today, wherever there is an amusement machine industry in America, there are manufacturers with original ideas built into the machines. All machines have the same problem, however, to bring the machines to the public.

At the time Jig-Saw was announced in The Billboard there were plans another development by David C. Stockel called World's Fair Jig-Saw and the first machine was as so announced. It was planned to market both games at the time the official Jig-Saw was produced for Sweeptakes and Wings, two other favoriates that were introduced by Rock-Ola. The demand was so great for Jig-Saw, however, that it was necessary to expand the machinery facilities to the Jig-Saw machine manufacturer in order to meet the ever-growing demand.

Branch Plant For Chicago

LOS ANGELES, Dec. 30.—M. M. Glasser of Los Angeles early this week for Branch of the Pacific Amusement Manufacturing Company there. Glasser, president of the company, is hastily making preparations for a new game called In Contact In Chicago, Glasser is con-

vinced that by January 1 it was begin to make delivery of the Chi-

cago plant.

The publicity of Contact has spread so rapidly that it has become impossible for Glasser to handle the requests for the game from the Los Angeles factory. He is now planning to install two shifts night and day turning out Contact machines.

According to Glasser plans to fly east to Chi-

cago in early February to push plans for immediate production of the new game there.

More Jig-Saw to Be Produced

Gum Sales in New York

NEW YORK, Dec. 30.—Ira S. Orman, senior member of the well-known firm of broker and manufacturer agents, and a former president of the National Chicle Company in the northwest, says that the company is now working on this week.

According to Orman, Gumman Brothers are said to have established their reputation and after their product was marketed in New York, the demand for it. Orman went forward to discounting and immediate supply of the new product to his new connection. The next thing to happen is the release of the National Chicle, he said.
FOREIGN NEWS DEPT.

Capaldi Gets New Quarters

Will feature American machines in newly acquired display rooms.

EDINBURGH, Dec. 9.—Reports say that S. Capaldi & Company have recently acquired new premises, situated at 55-57 Trongate, Glasgow, which are a spacious storeroom, display rooms, workshops, etc., being constructed and will be ready for occupation early in the new year. From plans this additional space, it is reported, so that its customers “may, at their leisure and under ideal conditions, see all that is now new in American machines.”

The Capaldi firm is widely known as a European sales organization and has maintained a leadership in the importation of American pinball-games. Large orders of this type of game arrive regularly here, it is understood.

The company acts as exclusive distributors in British territory for the Bally Manufacturing Company, Chicago, and is said to have made the Bally products probably as well known in the British Isles as they are in America. This is in acknowledgment of any first-class American machines for distribution in the British field.

Spain Places Import Quotas

MADRID, Dec. 30.—Spain is reported to have struck a blow at United States exports receiving a quayside system on goods brought into the country. The new regulations, a check on imports, which seek to regulate and control the influx of American products, are due to take effect on January 1. The measure is expected to apply only to American products. The new regulations are expected to affect a number of American products, including tobacco, foods, and beverages.

Grocery Spots For Vendors

DETROIT, Dec. 30.—Points in selection of a grocery store for locations were discussed by a Detroit operator, who said that “the name and first week, with special application to operators handling vendors.”

The factors in selecting a grocery store are:
1. Candy, nuts, and gum machines are only the types which carry a permanent appeal in this field, and should be located on the main floor of the store.
2. Chewing-gum machines are important because of the necessity of maintaining freshness in chewing-gum machines. These machines must be kept clean and free of gum, and the gum must be replaced at least once a week.
3. All nuts in the store must be new and fresh. The penny vendors alone count in the trade, because the tin boxes are too scarce and are likely to be used up soon. When larger prices are used, the price must be increased.
4. The price of a machine must be based on the fact that the machine is a permanent feature in the store, and not as a temporary measure.
5. The machine must be kept clean and free of gum, and the gum must be replaced at least once a week.
6. The machine must be kept clean and free of gum, and the gum must be replaced at least once a week.

States Support NRA With Laws

WASHINGTON, Dec. 30.—The States now have laws intended to support the National Recovery Administration; California, Colorado, Massachusetts, New York, Ohio, Texas, Utah, Virginia, and Wisconsin.

The States—California, New York, New Jersey, Ohio, and Wisconsin—make it an offense not to comply with the rules and regulations of the National Recovery Administration. In California, Ohio, Utah, Wisconsin, and the other States, the State and national laws, only signed by the governor, are in force.

The California laws are not similar to the national laws, and are not in force in any of the other States. The California laws have been in force for two years, and are not in force in any of the other States.

Robbins Boosts Sportland Idea

BROOKLYN, Dec. 30.—D. Robbins & Company has announced a plan of expanding to operators, who will be able to supply sportsmen with pin games. The plan applies only to sportsmen in or near the immediate vicinity of New York City. The plan includes not only credit terms on the equipment, but also the use of the equipment for the purpose of playing the game. The plan is expected to apply only to sportsmen in the immediate vicinity of New York City.
The Coin Chute

By SILVER SAM

On a cold, subzero day, following Christmas, I decided to check out a coin slot. A next step was the "Coin Chute" of Automatic Vending Company. Some operators have been using this machine for a few years. The appearance of the coin slot is the first thing to notice. Everything was a good advertisement for the operating novelty. The slot machine had something to be improved, but it was a good machine.

On the day following Christmas, a kid in between two holidays, finds a coin machine circle rather than a slot. It is permitted to mention all the folks who are celebrating. The slot machine found in the slot machine manufacturers are in Chicago. The display is being made for the New Year. Everything should be humming as the year 1934 closes.

The Christmas cards and greetings were appreciated. The long-distance Silver Eagle came from S. N. Money, Kansas City, MO.

The big pin game fared well during 1933. They got a lot of publicity and acquired customers. The machines are doing well over the country. There are a number of companies that are having good success. The slot machines are still available. And if competitive promotion is kept up during the incoming year the present success will be duplicated for another year. They are a safe investment for a location anywhere a large type of table can be found. If the slot machine is a novelty to the public, spread from New York there should be an increased field for the machines.

Paul Gerber says he started the game room his Association is here in the Boulevard Hotel, Chicago, and then it had to be a novelty. It picked up and was using it for all that it is worth.

A Bad Track

News from England indicates that the recommendations of the recent Royal Commission are a matter of regret. A bill about to cause the coin machine trade no end of worry. The Amusement Carnival Operators Association has been on the air. Fair bill that advocates making all the machines in a certain area eligible for the various codes. It is said that interpretation of the various codes would be very strict and that it would not recognize for the various codes.

While details on the English situation are lacking, it appears to be one of those cases that could develop into an important issue. The various codes for the various classes of machines will be a problem for the operators if they are not careful. The Royal Commission on coin amusement devices of all kinds, except that the backers of the machines in England may fear that the codes may get a few complaints that would have improved, but it was a good machine.

The week following Christmas, sandwiched between another holiday, finds a coin machine circle rather than a slot. It is permitted to mention all the folks who are celebrating. The slot machine found in the slot machine manufacturers are in Chicago. The display is being made for the New Year. Everything should be humming as the year 1934 closes.

The Christmas cards and greetings were appreciated. The long-distance Silver Eagle came from S. N. Money, Kansas City, MO.

The big pin game fared well during 1933. They got a lot of publicity and acquired customers. The machines are doing well over the country. There are a number of companies that are having good success. The slot machines are still available. And if competitive promotion is kept up during the incoming year the present success will be duplicated for another year. They are a safe investment for a location anywhere a large type of table can be found. If the slot machine is a novelty to the public, spread from New York there should be an increased field for the machines.

Paul Gerber says he started the game room his Association is here in the Boulevard Hotel, Chicago, and then it had to be a novelty. It picked up and was using it for all that it is worth.

A Bad Track

News from England indicates that the recommendations of the recent Royal Commission are a matter of regret. A bill about to cause the coin machine trade no end of worry. The Amusement Carnival Operators Association has been on the air. Fair bill that advocates making all the machines in a certain area eligible for the various codes. It is said that interpretation of the various codes would be very strict and that it would not recognize for the various codes.

While details on the English situation are lacking, it appears to be one of those cases that could develop into an important issue. The various codes for the various classes of machines will be a problem for the operators if they are not careful. The Royal Commission on coin amusement devices of all kinds, except that the backers of the machines in England may fear that the codes may get a few complaints that would have improved, but it was a good machine.
Business Situation Summarized

Industrial production declined in October, contrary to the normal seasonal trend. The movement of the weekly indicators suggests that the movement is beginning to appear in progress since July, may end during November. Employment was practically unchanged in October, with no pay roll increases. As a result of sales in non-manufacturing industries, construction contracts awarded in October were the result of public works programs, and did not show the usual seasonal decline in the second half of November. Telephone trade expanded in both and in value in October. Exports increased by more than the usual seasonal amount, while the increase in imports was less than seasonal.

The decline of 8 per cent in the October index of industrial production was due, in part, to a continued decline in cotton, iron, and steel industries. The operators interested in the metal fabrication industry were less affected by the decline in consumer goods industries, in which the declines have been most severe. The rapid employment decline of 14 per cent in October, a month in which there were no changes in daily manufacturing hours, the value of department store sales expanded by about the usual seasonal amount in October, but the trend of the season was slightly different from that of September. Movements on the wholesale market from plate and other iron and steel products have been irregular, with a few increases in recent weeks. The losses in early October, and bond prices have moved in an irregular fashion.

New capital issues have been of negligible proportions, and the Federal Reserve Board has not continued on the list of new issues. Member bank loans have expanded considerably since the end of September, and the middle of the third week of October, to increase moderately. During this period the excess reserves of the member banks rose a new high.

Surveys of Current Business for December, 1933.

The Big Four Shows.

All forms of industry are recovering. In 1934, because a new invention that "clicks" spreads activity along the line to the consumer. All members of the trade will wish also for more reasonable relations with the legal forces of the country.

BROADCAST

(Continued from page 72)

of the big shows, is a foot away. Similarly the eye is easily fooled by makeup.

* * *

Mark Goodman writes that he has learned that some of the carnivals are contemplating charging the concession methods for the season. Max is down for a talk in St. Louis at the Pennsylvania State Association of County Fair Convention in Allentown, Pa., tonight. "I will speak as he feels, regardless of whose to step on.

Castle-High Show has gone in for a new trick, "Flying Fair," the way they do it from the box to the sell, at 40 cents.

Now comes "Sam" Miller with a message in defense of the Big Four Shows. "I read and I accept it that signed the contract," he said. "This message is the result of a letter that I received from Mr. Goodman."
Reaction Pleases Makers Of Sweet Sally Device

CHICAGO, Dec. 30.—When the manufacturer announced the appearance of Sweet Sally, his sales were greater than anticipated. The model, came to the market of Exhibit Supply Company, expressed it as highly pleased. He stated that the manufacturer of the model had given the Chicago Coin Machine Company certain work, which was considered the raw material for all business west of the Mississippi.

Mr. Mark noted that the Chicago Coin Machine Company has shown remarkable progress during the last year, rising to a place of prominence in the trade, and that indications are for good trade during the new year.

Burke Is Sole Manager

LOS ANGELES, Dec. 30.—After spending several weeks at the home office, William A. Burke, manager for Los Angeles, left for the Chicago office of the company. Burke is to assume his new position as sole manager of the Los Angeles office.

G. L. Anderson, formerly a partner in the Southern California office, has been appointed as the Southern California Distributors for Los Angeles, recently retired, leaving Mr. Burke in charge of the operations.

Mr. Burke reported a good reception for the new Jennings triple jockey, placed orders for the equipment of Centenary and Little Dukes.

Patent Office Reveals Business Conditions

WASHINGTON, Dec. 30.—One of the most important documents for the year has been the patent office. Its officials report an increase in the applications for patents as a sign of an upward trend. The office has issued more patents than ever before, and the number of patents issued in 1952 is the highest in the nation. New applications during the first three years of the year have been filed in the last three months. Thus far the 1954 figures show a decrease, but the trend is not expected to continue.

The patent office's statistics show that the number of patents issued per year is increasing. In 1950, for example, there were 15,000 patents issued, while in 1954 the number reached 20,000.

Sales Tax Is Approved

CHICAGO, Dec. 30.—What is recognized as permanent approval of the principle of a sales tax came here this week when the Illinois legislature established a sales tax on real and personal property in favor of the state supreme court. The State supreme court had recently held the sales tax valid.

OLD-TIME SHOWMAN

(Continued from page 72)

For some years, every most prosperous circus owners who their homes and headquarters were in the jurisdiction of Union State, however, is said by owners of the finest historians of the Canadian tours, the

NEW DATE BOOKS
FOR 1934-35

NOW ON SALE

Arranged Especially for Your Needs

The most convenient memorial book for Managers, Agents and Peregriners in all branches of the show world. It contains 125 pages for daily memoranda, space for recording receipts and disbursements of money, census figures, addresses of The Billboard offices, and much other valuable information.


PLENTY OF SPACE FOR BOOKINGS, ROUTES AND SPECIAL NOTATIONS.

For sale at all offices of The Billboard. Mailed to any part of the world for 25c each.

CASH WITH ORDER
ALL MAIL ORDERS SHOULD BE SENT TO CINCINNATI OFFICE

The Billboard Publishing Company
25 Opera Place, Cincinnati, O.
Cigaret Vendors Spread

AQUA CALIENTE, Mex., Dec. 29 — Operators of vending machines have found a real Utopia in Tlalnepantla, Aguascalientes and in Guadalupe, Mexico.

Since the Mexican Government declared these three cities Porta Free Entry the sale on American-made products has more than tripped that of other cities on the American side.

Popular vending machines are selling, duty free, for 8 cents per pack and 50 cents for a dozen. Resale vending machines were virtually wiped out during the first week of the free zone regulations.

New York Firm Secures Incorporation Papers

ALBANY, N. Y., Dec. 30.—Another newly organized New York State controlled vending machine company was granted a charter of incorporation recently by the Secretary of State. The corporate name is the New York Vend- ing Machine Company, Inc., located in New York City.

The company has a capitalization of $100,000. The Inland and principal stockholders are Nathan Lichtman, Emmanuel Mead, former owner of the New York City Morris Kast, New York City, is the attorney for the company.

Expanding Sales Force

CAMBRIDGE, Mass., Dec. 30.—The sales force of the National Chicle Co. is rapidly rounding itself out, according to a report of operations for the next week. Last week it was reported that George F. Mitchell, one of the principal brokers there, had joined the National Cargo Service.

John T. Pool, of Wilmette, Ill., who has so far represented the George Ziegler Company in his territory for many years, will also represent the National Chicle in that territory.

PARA PUSHERS

(Continued from page 5)

PARA PUSHERS

(Continued from page 5)

PARA PUSHERS

(Continued from page 5)

PARA PUSHERS

(Continued from page 5)

PARA PUSHERS

(Continued from page 5)

PARA PUSHERS

(Continued from page 5)

PARA PUSHERS

The st. Francis Theater Building in San Francisco with Paramount is to pay $75,000 down payment on lease of the building for administration, which is the property of this company, and the Loew Company is to pay for all books and supplies in the building. The theater property is one of those which were leased by Paramount to De Luxe Theater Co. and lease of which was defaulted.

DOVER, Del., Dec. 30.—Paramount-Patient Famous Lasky has changed its name to Lasky Theater Chain, New York City, it was learned today.

“LITTLE THEATERS”

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)

LITTLE THEATERS

(Continued from page 5)
J. O. Huber Is

Distributor

- Popular CMMA official entering the distributing field in Chicago

CHICAGO, Dec. 30.—The Huber Coin Machines Sales Company was organized here by J. O. Huber, who resigned from the sales force of the Rock-Ola Manufacturing Corporation about a week ago as vice-president of the firm. The new firm is located at 60 W. Van Buren St. The firm will be known under the name of the Chicago Sales Company and will operate a large coin machine territory in the West and South. Mr. Huber states that in the new company there will be no private office. "We tell the boys, 'come right in and tell me just what and to call me 'Joe.'" Associated with him is Betty Green as secretary of the new organization. Miss Green was formerly with the firm of Kelner & Sons, coin-machine distributors for 10 years.

The firm will enter the field of distribution of coin machines of all the better types. Ample display space is already provided and the location is convenient, it is located in the Chicago Loop district.

Congratulations began coming in to Mr. Huber as the news spread of his new business. He has acted as secretary and treasurer of the Coin Machine Manufacturers' Association since the organization was formed and performed much of the work in holding the national coin-machine expositions in 1926 and 1930. He will continue his work in planning the 1934 exposition, to be held here February 18 to 23. Joe is known to operators, jobbers and manufacturers over the nation and his popularity is well attested. His genial disposition has been hailed as a business asset by all who know him.

A full sketch of his career will be available at this time, but, he entered the coin-machine field first as a operator in 1910. Then he joined up with Uncle Sam to take part in the World War. After the close of the war he worked with the American Sales Company as a field representative, covering the states of Virginia and Maryland territory and visiting operators in all sections. Joe then came to Chicago and entered the Universal Novelty Coin Company, which had strings of coin machines running over the nation. In variousterritory he joined the Rock-Ola Manufacturing Company, with which he was associated as vice-president until this week.

Joe says that he has had plenty of experience in the coin-machine field and that he knows the operator's needs as well as he knows selling machines.

SALESBOARD OPERATORS

SALE This 1,000-Hole Cigarette and Merchandising Assortment complete with merchandise for less than other manufacturers ask for the best work.

Sample, $5.60. Lots of 10, $5.60.

Many other Assortments equally as good. Order sample today and see for yourself whether or not we can save you from 25% to 40% on your board purchases.

H. G. PAYNE COMPANY
203 Church Street, Nashville, Tenn.
BACK TO GREET NEW YEAR

CHICAGO, Dec. 30.—Jackie Hurst, the comedian, is in Chicago for the holidays came O. D. Jennings, head of the company" Jennings & Co., St. Louis, after a vacation of several weeks on his plantation at Fort Gibson, Miss.

Much rested by this visit, and with a healthy coat of southern sun and sea breezes, Hurst was ready for the hectic campaign back plans for an extensive program to start the year 1934.

IRVING SOMMER.

(Continued from page 74)

of distribution is now being done with utmost care, and distributors upon whom he can rely for immediate delivery of the goods to meet the demands of the local market.

The careful and intelligent manufacturer will choose one direct distributor trust in a singleiang is the fact that only then does the manufacturer know that his product is gaining the desired attention of the trade and that he can sell his goods. The distributor is right on the ground floor, i.e., he knows the territory. In a short while, he will be systematically equipped to keep the manufacturer posted and help solve any problems he may be confronted with.

"However, the choice of more than one distributor in any given territory is certain to create a situation which may result in too many cooks spoiling the broth." On the other hand, with this singular distribution arrangement for each territory, various constructive policies can be drafted by the distributor and his neighbors, and the result will be a more efficient marketing in the surrounding territories and placed before the manufacturer for his consideration and probable adoption on a national basis. By gaining for himself a most successful capability, the manufacturer will be better able to meet competitive demands of the industry, and most certainly further the sale of his goods.

"There exists at this time an overabundance of machines. Too many and of too many different types. These manufacturers who are continuously producing the policy of more machines to continue their tremendous production are in reality hurt themselves and destroying their customers. The operator will not operate those machines who give him the opportunity of making a profit from a machine they can operate. They will place another machine on the market.

"In the future, all just as they are, will also be making the mistakes. It is certain there will be a shortage of machines and equipment. The manufacturers who have the ability to hold the value of their machines and equipment will be the winners."

"At the time, the manufacturer should not expect his (the operator's) knowledge of the mechanics of the machine. Immediate action must be taken by the manufacturer, before his competitors take advantage of him."

"If the manufacturer will therefore guide himself more stringently by the regulations of the operators themselves, and the regulations of the operators themselves, he will find that the operator will not return the cost of the machine to him, and will not purchase new equipment. The operator will be looking for a machine and equipment that will give him the best possible service."

EAGLE DEAL BOARD

PEP UP YOUR PLAY WITH THIS NEW TIMELY BOARD

Write to nearest branch office for illustrated folder.

Genco's Sensational Pin Game

Shooting—a whirling, spinning ball through 5 movable, revolving arrows

Tantalizing— Intriguing— Fascinating

• Flashy, Sparkling, Living Colors

• Anti-Tilting Device

• Easy Installation—Lift and Palmer Combination

• Solid Chromium Trimmings Through

• Solid-No-Style Crack-Proof

• The Genco Original Barred Spring Plunger Bonnet

• The Original Genco Refresh Spring

• Beautiful Ebonies and Natural Wood Inlay Faces

• Smooth-Edge—Spin Play

• Low, Popular Price.

Genco Inc. 2625 N. Ashland Ave. Chicago, Ill.

Use Globe Boards

EASTERN DISTRIBUTORS FOR

Mills Novelty Co. Jackpot Bells and Vendors: Keenev & Sons

MFG. CO., J.C. & BALLY, Co., Chicago, 40th St., Rittenhouse MFG. CO., 1717 S. Wabash, Chicago, 111.

FOOLISH QUESTION No. 1,356,705

Why does the year end on December 31?

SENSIBLE QUESTION No. 1,356,705

Why don't you sell for National's new price list?

INTERNATIONAL AUTOMOTIVE REEL CO., INC.

424 W. 56th Street, New York City.

NOTE: We will pay $1 for Most Foolish and $1 for Most Sensible Questions sent each week.
Gottlieb's
REMARKABLE GAME
SCORE BOARD

The Game that's ONE YEAR AHEAD!

A new era of pin game design is here! Just as Five Star Final, Big Broadcast and other Gottlieb machines amazed the coin machine world with their sensational, ingenious fields, SCORE BOARD upsets all old ideas...smashes all pin game limitations to bring forth an entirely new playing idea! For the first time, SCORE BOARD utilizes the triple appeal of Ball and Field Control, Score Register and Automatic Reward Recorder.

The entire field may be tilted to skillfully guide each ball into desired alley! Amazing as it seems, this new, original idea is actually possible with SCORE BOARD! As each ball enters an alley, the score is registered and totaled. The sixth and seventh ball in a single alley automatically sets up reward points, challenging old-fashioned award cards.

That in a nutshell, describes the revolutionary operation of SCORE BOARD. Its playing details, brilliant beauty and mechanical simplicity can be best appreciated by actual inspection. You can readily see that SCORE BOARD is not simply a make-over game, with a mere rearrangement of pins and trimmings, but is a vitally new, fully tested, absolutely bugproof machine! A brilliant money-making one-man or one-score machine now—the Game that's One Year Ahead!

CONTROLLED PLAYING FIELD
AUTOMATIC REWARD RECORDER

DAVAL MFG. CO.

200 SO-PEORIA ST.
CHICAGO-ILL.

NEW YORK OFFICE:
853 BROADWAY, NEW YORK CITY

All latest machines at lowest prices!

THE CHERSTER (Chicagoan)...


D. ROBBINS & CO.

241 W. 42nd St., Member N. A. A.

BROOKLYN, N. Y.

Write for FREE COPY OF BOOKS: "AUTOMATIC NEWS"

EASTERN DISTRIBUTORS
SCOREBOARDS, SILVER CUPS, JIG SAWS

OUR SPECIAL OFFERINGS:

2 A. T. GART RUNNERS, N.C. 41: $1.00.
2 A. T. GART RUNNERS, N.C. 41: $1.25.
2 A. T. GART RUNNERS, N.C. 41: $1.50.
2 A. T. GART RUNNERS, N.C. 41: $1.75.

THE WORLD MANUFACTURING CO., INC.
145 BROADWAY, NEW YORK

ROXY VENDING CO.

START THE NEW YEAR RIGHT WITH ROXY!

$49.95

MILLS SILENT

America's ONLY WOMAN JOBBER

With Removable Prizes, From $2 to $100, registered, and $100=$100.00

IVRIG MFG. & VENDING CO., Inc.

828 EIGHTH AVE., NEW YORK CITY.

(J. B. J. & B. J. Co.), Phone: Columbia 4-4110.

BROOKLYN BRANCH—Irving Avenue.

N. B. M. & M. A., Member N. A. A.

EASTERN DISTRIBUTORS

SCOREBOARDS, SILVER CUPS, JIG SAWS

OUR SPECIAL OFFERINGS:

2 A. T. GART RUNNERS, N.C. 41: $1.00.
2 A. T. GART RUNNERS, N.C. 41: $1.25.
2 A. T. GART RUNNERS, N.C. 41: $1.50.
2 A. T. GART RUNNERS, N.C. 41: $1.75.

THE WORLD MANUFACTURING CO., INC.
145 BROADWAY, NEW YORK

ROXY VENDING CO.

START THE NEW YEAR RIGHT WITH ROXY!
Sweet Sally
The Sweetheart of ALL Games!

The most phenomenal TRADE STIMULATOR
Counter Game for earning FASTER BIGGER BETTER PROFITS

Ever presented in the Coin Machine Industry!!
LEGAL EVERYWHERE

100% Money back Guarantee!!

MAKE more IN 1934 - Rush your ORDER IN TODAY!

Manufactured by Exhibit Supply Co.

Chicago Coin Machine Co. - 2200 No. Western Ave.

There's a Million New Features on Sweet Sally. Order today from your nearest Jobber. Or the Greatest Overnight Sensation in the Coin Machine Industry!
"GREETINGS
To All Our Friends"

OTTO GRAY
and his
OKLAHOMA COWBOYS

Radio - Stage - Screen Attraction
The Original Oklahoma Cowboy Band Organized in 1924

Traveling in a Caravan of Special
Custom Built Cars and Trailers

Permanent Address Stillwater, Okla.
or Care of The Billboard Cincinnati, O.
Affiliated with N.B.C. Artists Bureau, N.Y.C