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(Printed in U.S.A.)

(FEB 12 1930)
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Exhibitors Plan Fight

Western Pa. and West Virginia independents to battle first-run protection

NEW YORK, Feb. 10.—The Motion Picture Theaters of Pennsylvania and West Virginia have raised the necessary funds to prepare for a legal battle in the U. S. Court of Equity, on the ground that the small and suburban independent theater owners are suffering from the present system of protecting the runs of big-time houses.

Conspiracy, in restraint of trade is the specific charge to be made by the independents. Evidence that has been subscribed to the fund, and it is stated that a decision can be doubted without any difficulty.

It is claimed by Archi Fine, chairman of the protesting committee, that the small indie theater is doomed if some definite action against present conditions is not taken by the government to prevent its going down-town, first-run houses are given 30-day protection.

A committee is now drafting resolutions on the above evil, and when completed they will be forwarded to Gabriel E. Hess, of the Hays organization. The committee is composed of Archie Fine, Samuel Levinstein and Mike Rosenbloom.

Fox Pays $500,000 To Save Poli Deal

NEW YORK, Feb. 10.—A dispatch from New Haven advises that the Fox interests have that year the company’s earnings an interest in the purchase of the Sylvester Z. Poll chaff of the communication gives credence to the oft-reported rumor that Poli had announced his intention to sell that company and bring his claim to take back his house if the interest payment were defaulted.

Fox’s action sets aside for awhile at least the rumor of the future sale of the Poli house back into its bucket columns in the event of Fox’s failure to make good on payments.

Color Production Shows Large Gain in Earnings

WASHINGTON, Feb. 10.—That the film world realizes the advantages given screen productions by color and that the movie-going public learns to such productions has been shown by the financial statement of Technicolor, Inc., for the first quarter of the year.

The company had a deficit of $84,190 for the year of 1928 and while the statement shows a net profit for the second quarter of $1,782,980 for the year of 1929.

In addition to the net profit of Technicolor for the period mentioned, the company’s earnings were such as to enable it to pay off all its notes totaling $790,000 and show a cash balance of $718,663.

Endorsement of Amusement Features Ark. Fairs’ Meet

Little Rock, Ark., Feb. 10.—Of the several fine speeches made at the annual session of the Arkansas Fair Association, the address of Mr. Paine at the Marion Theater last Friday in the evening and stand out the speeches probably were those by E. O. Bylender, secretary-manager of the Arkansas Fair, and W. M. Graham, secretary-manager of the Bradley County Fair, Warren, being shown president, succeeding Benton, W. Homer Pigg, Hope, was re-elected secretary-treasurer. Other officers elected were W. L. Hall, Conway, vice-president for the northwest districts; C. O. Whipple (See ARK. FAIRS on page 4).

Nation-Wide Campaign Waged on Song Pirates

CHICAGO, Feb. 10.—The fight that is beginning against the song piracy by the American Society of Composers, Authors and Publishers and the Music Publishers Protective Association has taken on national-wide proportions. Representatives of these organizations are concentrating their efforts on getting at the song sheet sources and their activities are bearing such fruit in 1929 as to give proof there will be an end to circulation of the contraband sheet.

Prosecution is to be pushed against several Chicago printers, and investigation is being made in several other cities from which the songs are being distributed.

MBA Is Considering Merger Stock Bundle

NEW YORK, Feb. 10.—The music bundle stock may soon become a reality. At least there is a well-known proposal, based on a letter of complaint that an attack of the Mutual Bundle stock held by the companies that control from circuit to theater, the companies have announced that they have succeeded within the next few weeks.

Orders will be issued for principals to take over, keeping the chorus stationary.

Big Film Contract Canceled by Cohan

Decision soon as forecasting vast hope in legitimate theater’s possibilities—says screen alliance would be violation of principle and sentiment

NEW YORK, Feb. 10.—The announcement some few weeks ago that George M. Cohan was to make a contract and direct for the talkies the theatrical field all aflutter. There were those who saw the legitimate stage going to the domination now-cove. It was just another one of the “squawking” or “squawks,” as the legitimate advocates see it, and it had made into the ranks of the old guard of the show business.

But today comes the statement from Chicago, where the “Yankee Doodle Boy” of a couple of decades ago is appearing in his own show, say, that Cohan is not going to write, direct or act in the talkies.

Joseph M. Schenck, head of United Artists, confered with Cohan in Chicago, and Cohan stated that in going into pictures he was not only sacrificing the high-class screen he belonged to the stage. The cancellation of the contract was finally arranged by Attorney O’Brien, of O’Brien, Malevinsky & Driscoll.

The reconsideration of Cohan on the talking picture proposition has brought, (See COHAN CONTRACT on page 4).

RCA and Feist in Film-Music Tieup

NEW YORK, Feb. 10.—Realizing the new life themes and hit numbers in motion pictures give to the music publishing field, many established firms are making high-class music agreements, and that he belonged to the stage. The cancellation of the contract was finally arranged by Attorney O’Brien, (See ARK. FAIRS on page 4).

Official announcement sent out last week to RKO agents and producers by Ben Piazza read: “We officially announce that Leo Feist, Inc., is now a member of the RCA family group. The legal title of the company is changed to RCA Music.”

American Film Exports Show Gain Thru Talkies

WASHINGTON, Feb. 10.—Legislative difficulties, often restrictive in character, together with other factors, in continental European countries particularly, which tend to slow down materially American distribution of copyrighted music, are being met by the decided popularity of sound films in these countries, which, with the result an expansion instead of the reverse in export trade marked the business year of 1928 for music publishers in the United States.

The increased use of music in the sound and talk pictures in the more important countries abroad earlier this year provided by the wiring of motion picture houses abroad to such an extent that many records broken. Therefore, as to the United Kingdom, Australia and New Zealand, American and European producers did a business which went even beyond the surprising business in 1927 in Europe.

The restrictive legislation referred to, while curtailing distribution of films from this country, no other country which might otherwise have been the case, due to the instant popularity of the talkies. According to reports, the wiring of theaters in foreign countries for sound films was going ahead so fast that figures as to the extent of the same cannot be obtained. It is being compiled and made public. Some such figures, however, show that as of December 31, 1928, outside of the United States and Canada, around 2,900 theaters were wired with some sort of a (See FILM EXPORTS, on page 8).

RKO Producers Expect Cancellation Settlement

NEW YORK, Feb. 10.—Frantically RAID producers under the RKO banner express a settlement this week for losses sustained by them as a result of the cancellation of playing time of a number of legitimate theater companies. The settlement is to be made in cash or thru playing time sufficient to equal the losses.

Although a confirmation of this could not be obtained from Ben Piazza, due to the fact that he is out of town, the information came from a producer who claims he was informed that the final settlement was being made in cash and the legal dispute was finally settled.
Managers Race 33 Shows
In Ahead of Business Lull

25 plays, five musical comedies, two revues and one opera were planned for Broadway before advent of Lent—week of 24th will be biggest of the year.

NEW YORK, Feb. 10.—Despite the alleged bad condition of the legitimate theater, the next three and one-half weeks will see more than 30 new offerings open on Broadway, according to the present schedule. Of these 25 plays, 5 musical comedies, 2 revues and 1 opera will be a rush for Broadway before Lent.

Millner Off to London

NEW YORK, Feb. 7.—Gilbert Millner sailed for England today following the successful opening of Dishonored Lady, the current Millner-McClinic production, which features Karl White. Millner plans to spend about two months in and out of his offices in London, where he expects to put his foot in less than a dozen plays for production next season. In the fall he plans to present Sidney Howard's adaptation of George White's musical comedy Three Days from the play by Florence Molnar.

Old Village Theater To Go

NEW YORK, Feb. 10.—The Old Greenwich Theater on Christopher Street will be replaced by a 50,000,000 apartment building-badly badly maintained property was purchased about a year ago by Max Nathanson, and the present plan is to demolish the theater within a month.

Bond Waived for Allyn Play

NEW YORK, Feb. 10.—Allan Allyn has a new play titled One Night Only in rehearsal which will be presented on Broadway during the early part of March. The cast are all in on waivers.

Says Money Is Good on Road

John Henry Mears' advanced man credits thoros billing with "Brothers"

NEW YORK, Feb. 8.—There is an audience for legitimate attractions on the road was testified to this week by Al Butler, advance man ahead of Bert Lytton's play, Brothers. Like the few who have been successful this season on the road, Butler maintains that the success of any legitimate entertainment is all a matter of selling.

Some weeks ago in The Billboard success of the Theater Guild in its third season of road repertoire was related. The Guild has been steadily building its sale of intellectual drama among intellectual circles, whereas Butler has this season sold Brothers with marked success along the same lines employed by the Ringing show.

He says that his experience this season has proved that diligent work by advance men can bring money and profits into road shows and offers a concrete example 10 weeks that the play got in Chicago, where it was originally booked for a three-week engagement.

Another method employed by John Henry Mears, producer of Brothers, is the reduction of the price scale in the less important stands on the road. In the few larger cities the show has been scaled at a metropolitan top. But in the lesser towns the price scale was arranged to compete with road-show motion pictures.

Against the few successes such as the recent one as There is Beauty in It, which has pitted the Shubert and George White productions. The Shubert's road business this year has suffered to such an extent that there is doubt whether it will bring any return on the investment. The last successful road attraction under the Shubert management the season has been the Ethel Barrymore tour. Wists is reported to have sustained tremendous losses with his 25 Hits and some of his other larger attractions.

Butler, in relating his experiences on the road, says that he has found that the management of an attraction cannot send a staff into error, but is something else to do in the management of the road. The management of the local that will earn space in newspapers and provide audiences.

Paramount Signs Dramatist

NEW YORK, Feb. 8.—Daniel Reed, who dramatized Julia Petersen's Scarlet Sister Mary and is now in production with Paramount Pictures to direct the play for The Men From Manhattan, which is now in production at the Paramount studios at Astoria, L. I.
Managers Cutting Prices As Scalpers Are Penalized

NEW YORK, Feb. 9.—A wave of intelligent scaling of theater-ticket prices has hit Broadway, with the result that simple Simon, and word has gone the rounds that Kenneth MacCowan and Joseph Reed have experienced considerable success with the rearrangements of "The Secret of Darkness," at the Bijou Theatre.

On the head of this comes news from Washington that Ticket Service Corporation, license for overcharging and misrepresenting a ticket seller, has come and, another is composed of payroll changes, was for a pair of $2.85 tickets for a direct sale.

Altho MacCowan and Reed have practically revamped the price scale of the balcony seats, little is known of the reception, except that some people are seeing the Mary Ellis-Say Basel show, and it is said that the revenue has been increased. Reports from yesterday today on the success of the shows.

Ziegfeld, who has signed the management of the Astor House agencies, says he has arranged for leading agents to sell tickets for his shows at a number of places. It has asked to be done at once, altho his office is pressing the need of the date the agreement becomes effective.

MacCowan and Reed are now charging $1 and a $3 top for balcony seats, which is the best seats offered for such a price. As their at their opening at this time. They have also sealed down from a $8.50 top, and top on their orchestra floor.

Altho Ziegfeld issued orders for only a $3 top that is to be maintained. He will cut the price of balcony seats also and to have the show a $1 top.

Altho none are available as the box office is expected to open, it is reported that, the box Pemberton hit of the season, has remained at a $3 top for balcony seats.

Well-informed people on the ticket situation state that because of the scaling of balcony prices will return to the legitimate theater a vast audience which was lost by the high prices.

State Revokes License of B'way Ticket Broker

ALBANY, N. Y., Feb. 8.—The license issued the Adelphi Theatre Ticket Service Inc., in 1895, and whose license was revoked Thursday by Alexander C. MacNulty, chief of the Division of Licensing of the Secretary of State's Department, was made against the agency by a New York attorney who had purchased tickets, it was at the office of the Secretary of the State of New York.

Charges were made against the agency by a New York attorney who had purchased tickets, it was at the office of the Secretary of the State of New York.

Mr. McNulty today said: "The Theater Ticket Service Corporation was guilty of misrepresentation as alleged in the complaint and furthermore had failed to keep proper records showing where and had obtained the tickets and was found guilty of violation of a general business law, and the company's license has been revoked, taking effect immediately.

Possible Picture Tiup for Aaron's & Freedly

NEW YORK, Feb. 9. — Alas, Alas, the one of the title of that which in the big Agony, then Aaron's & Freedly, departed for an extended visit to the Pacific Coast today.

Aaron's & Freedly, who have been on the West Coast to look into various propositions, are expected to return in the near future. Aaron's & Freedly would become affiliated with a motion picture company.

B'way Losing Legit. Houses

NEW YORK, Feb. 10.—Within a short time Broadway may become a sea of speech rather than a street lined with legitimate theaters. A majority of theaters along the Great White Way have been given up in favor of speaking pictures. At present only three theaters on Broadway house legitimate productions, Hammerstein's, the Empire and the George M. Cohan Theater.

The Empire is soon to be demolished, for it is rented for sale at $3,000,000. The old Knickerbocker is being demolished and a 3-story office building will rise in its place. The Casino Theater is being torn down. It, too, will be replaced by a giant office structure.

The Pace theater, which was confined to the side streets. With the destruction of the Empire there will be only two legitimate theaters on Broadway. Hammerstein's, and the George M. Cohan. The Cohan has been housing pictures since last season, but is scheduled to house a musical show starting this week. It is probable that the house will remain unused unless the picture interests immediately the closing or removal to another house of the musical show.

The Empire for several years had been fighting the legitimate, at one end of the Broadway. With its passing, now that the lease is up, the only house that has not been rented for pictures periodically during the last five years.

At present picture interests have a free hand to be developed the plans for rum-talks because of the overburdening of the legitimate by the pictures this season, both on Broadway and in the no talent shows.

Will Rogers to Coast

NEW YORK, Feb. 10.—Will Rogers has been scheduled, here in a discussion of the national and in a naval portrait. Rogers will remain here for the opening of his friend Fred Stone's show, Ripple, and he and his wife will depart for Holly-

Plan To Recoup By Using Stars

NEW YORK, Feb. 9.—Richard Bennett has returned to the Shubert management. Bennett has functioned without the Shuberts since he appeared uninvited last season, in "Take a Chance," at the Shubert Theater. Plans are for him to star in "Texts," a play from the playhouse of which the play will open in Philadelphia early in March. Bennett's management says the play is to be continued and the management is said that the play will be dispatched on an extensive coast tour as part of a campaign to be waged by the Shubert interests to send Broadway stars into the productions. Bennett's management has been receiving from audiences in other cities. They are as an exceptional one, and the many stars who are not tied up with other engagements are ready to aid in their road campaign.

Belasco Author Signed By Warner Brothers

NEW YORK, Feb. 8. — B. Harrison Berger, George Baluw, was announced for this season, next year, by Mrs. Mell, who was scheduled to play the lead in the Belasco production this season, will be the featured play when it opens in the fall.

Broadway Engagements

Kate Smith, John Barker, Russ Brown, the Gale Gilmour, Pearl Osgood, Henry Whittemore, the Darling Twins, Fred Marlin and Bob Lively for Flying High, (George White),

Waynet, Spring Byington, Patricia Dusky, Gerald Oliver Smith, Edward Fielding, Marion Abbott, Alan Davis and Gordon Liman for "Springtime" (Forrest C. Haring),

Marjorie Peterson for the Chicago company of Youngster's (Shuberts),


James Cagney, Joan Blondell, Paul Guthrie, Lena Lane, Mitchell Medical, Hazel Lane and Ackland Powell for "Pennies," (Alfred Lunt, Lynn Fontanne),

Hugh Connolly for the company of Salt Water (John Golden),

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Opposed by Lawyers, Equity Hopes Post Bill Will Pass

Bar Association gives opinion against Wales amendment -- Equity lobby gains favorable reaction -- bill is reported -- expected legislature action this session

NEW YORK, Feb. 8.--Frank Gilmore, president of Actors' Equity Association, and the leaders of the Equity labor movement, were in danger of losing the support of the influential Bar Association of New York State, when the leaders of the Bar Association, in a meeting held in the course of this morning, gave formal notice of their intention to oppose the Equity bill, which has been introduced in the state legislature, without a hearing, and with the object of preventing further debate on the bill. The leaders of the Bar Association, who have long been opposed to the Equity movement, were in danger of losing the support of the influential Bar Association when the leaders of the Bar Association, in a meeting held in the course of this morning, gave formal notice of their intention to oppose the Equity bill, which has been introduced in the state legislature, without a hearing, and with the object of preventing further debate on the bill.

Chinese Star Prepares For Broadway Showing

NEW YORK, Feb. 8.--With the opening of the new Earl Carroll Theater on Thursday night, a new era of Chinese drama is about to be ushered in. The Chinese Academy of Drama, under the direction of Dr. S. C. C. Chang, has prepared a new production for the opening night of the theater. The production, which is entitled "The Chinese Melodrama," will be presented by the Chinese Academy of Drama, under the direction of Dr. S. C. C. Chang, and will be produced by the Chinese Academy of Drama, under the direction of Dr. S. C. C. Chang.

Faint Hope in New Contract

Gillmore sees Equity's Hollywood policy gaining favor among players

NEW YORK, Feb. 8. -- There is little hope for any contract unless the competing parties have power to enforce it. Frank Gillmore, president of Actors' Equity Association, said today in communique to a group of prominent members of the business and the actors that the Equity movement, which has been engaged in a bitter battle with the film industry, is still in the hands of the picture interests.

"If any decision was ever needed here it is, and I would rather have it decided now while the thing is worked out," Gillmore added. He pointed out that the adoption of company union plans will mean similar plans of the kind rampant in Hollywood, and cited the example of the Academy, who will have voice in any of its moves to prove that little can come of any of its actions.

According to Gillmore, the Academy is four-fifths managers and one-fifth actors, and so must fail to do anything constructive because it lacks the enforcing power required to bring about contractual movements for the benefit of employees.

Gillmore did not, however, that the claims of Equity made in the battle of Hollywood were evidently justified and equitable because of the action taken by the Academy.

Frum Show Postponed

NEW YORK, Feb. 8. -- Russell Janssen will not do the S. N. Behrman musical, but will return to the Broadway producing business next season with a musical from the works of Justin McFaul. Janssen has postponed his plans for the time being and will produce a new Vanities with which to open the new Earl Carroll Theater.

Legit. Notes

NIDA WILCOX PUTNAM, author, has been granted the United States District Court at Miami, Fla., to adjudge her copyright in the novel "Theodore." The action was taken under the name of Ira W. Sander.

LILLIAN GISH, who is in New York at the present time, is said to be interested in plans for her appearance in a Broadway production. It is said that she has expressed an interest in the production under the direction of Max Reinhardt.

JUNE WALKER has decided not to withdraw from the cast of Waterloo Bridge in which she is starring opposite George Arliss, with Glenn Hunter. It was reported by Miss Walker and Hunter that they had quarreled.

CRITIC GREEVES has noted that the production of "The Blue Ghost" by Philip Dunning, who produced the production of "The Blue Ghost," Love, by George Abbott and S. S. LeRoy, is reported to have spurred an offer of $15,000 per year to go to work for the talkies.

TOM HOWARD, who with Joe Cook is scheduled to depart for California in the near future, is completing some talking shorts for Metro Goldwyn, an sister company to the studio.

LAURA D. WILKE, author of "The Blue Ghost" and "The Blue Ghost," is reported to have been signed by Paramount Pictures for a new film, "The Blue Ghost." The film is expected to be released in the near future.

THE TITLE OF Marie Baumer's play, "The Blue Ghost," has been changed to "The Blue Ghost." The play is being produced by The Blue Ghost, a company which is expected to be signed by Paramount Pictures for a new film, "The Blue Ghost." The film is expected to be released in the near future.

JAKE WOLFE, who used to run the old Cafe Club, New York, is haunting the old Cafe Club Theater, which has been closed. The reason is that Jake sold a bottle of 1899 liquor in the corner and the report is that he wants it back.
And so it is that Charles Trujillo. In fact, there is no one in the cast who does not work with understanding and precision. The direction of Green and Burnet is sometimes too obvious, which, incidentally, is one of the faults of Burnet’s play when a few scenes have been cut. But no one has suffered more than Miss Lenihan. She has been allowed to suffer. She is one of the cast, but is not often seen. The play is over long before she has had a chance to come into her own. The world is her, it must be perfect. Without a flaw. His work is OSO011 en ten. Possibly quarter. Miss Lenihan. for two months.

Green have been imaginative enough to attract the attention as has been attended to it. It may seem to be the one in the play has not been used, and to the next. But here it is that Burnet has not driven home his points soundly in an argumentative vein. He has been brave enough to put them on paper, and A. L. Jones and Morris Green have been brave enough to stage them.

There is a setting used in this production that is the best Henry Dreyfus has ever contributed to the theater. It is a meadow, a realistic imagination that breathes a breath of warmth and life. The setting is found in a green, fragrant woods on a hot summer’s day. There is a sense of living, as if the scene were also to the unique effect gained through careful lighting on this set.

Above everything in this production, rises the contribution of one of the finest actors of our time. Katherine Alexander does her work exceptionally fine, but to Winsted Lenihan must go the credit for giving a fine female quintet. Miss Lenihan, for two years carrying a heavy load, gives a portrayal of a frustrated lover that is as disturbingly as it possibly could be done. Kruger gives an even, sympathetic rendition of his part, that is more than a walk through a difficult emotional part without flaw. His work is excellent.
BETWEEN spasms of gloom over the depression bridged over into this season, some vaudeville impresarios have been with themselves over of late to optimistic predictions regarding the position of vaudeville in the days ahead. The show business firmament of the season of 1930-'31. These predictions are not the whistling of grim defenders to keep up the courage, but have passed thru the self-deceiving stage; that period when vaudeville shamans and performers deluded themselves into thinking and spreading the thought that vaudeville was on the comeback. It was all a phase of the times. Now it begins to display what we diagnose as very faint signs of returning. Vaudeville is definitely on the comeback in the season. Before that talkie fever got the vaudeville face. They have regained the courage that temporarily deserted them, sending them off into a panic of complete renunciation of all the principles of the show business—business and common sense.

As we have attempted to bring out clearly and at all, talkies are by no means as bad for the uncovering vaudeville as they were predicted, during the days ahead it is only a matter of time before the talkie fever has receded, the vaudeville shows are back and on their feet again. The vaudeville shows are back and again, talkies will not be able to overpower vaudeville. And don't let any too optimistic proponent of the vaudeville cause (who has been on the cover of the vaudeville whose influence in the entertainment industry. Despite the marvelous development of the gobbledy-goo shows since they were introduced their show is at its inception. vaudeville is working on this side of the Koster & Bial era.

The operators who fell headlong into the talkie pit are beginning to realize (slowly, we admit) that they cannot subsist much longer on a straight diet of mechanical entertainment. Present labor scales are deemed prohibitive, but these operators are getting their chance ever so often at the vaudeville market. They want vaudeville more than they can afford to pay. In their desire to overcome this talkie competition, they have turned to vaudeville. The vaudeville shows are back and again, talkies will not be able to overpower vaudeville. And don't let any too optimistic proponent of the vaudeville cause (who has been on the cover of the vaudeville whose influence in the entertainment industry. Despite the marvelous development of the gobbledy-goo shows since they were introduced their show is at its inception. vaudeville is working on this side of the Koster & Bial era.

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Those whose business is to book vaudeville and those who are vaudeville itself—the performers—can do nothing more in this uncertain period of high labor costs. The vaudeville market. They want vaudeville more than they can afford to pay. In their desire to overcome this talkie competition, they have turned to vaudeville. The vaudeville shows are back and again, talkies will not be able to overpower vaudeville. And don't let any too optimistic proponent of the vaudeville cause (who has been on the cover of the vaudeville whose influence in the entertainment industry. Despite the marvelous development of the gobbledy-goo shows since they were introduced their show is at its inception. vaudeville is working on this side of the Koster & Bial era.

If the NVA should eventually pass out of existence as a result of the admitted financial crisis, which was discussed in some detail in this department recently, there is a likelihood that the operators of performers will attempt to form an actors' organization dedicated solely to the industry. At the very least, it is a name worth pursuing. NVA or NOVA. If such an organization had been functioning when bad times began to set in, much of the misery now met at all sides could have been avoided. We must have some sort of a welfare organization.

As long as the NVA or any similar organization is dedicated to men for its sustenance, credit standing and official recognition it can never be a real actors' organization. An NVA without chaos, cheater, bilker and golf tournaments; an NVA without an obligation of allegiance to show business politicians; an NVA without a minimum of organization; an NVA without a real organization. We need a welfare organization for the actors. Actors' unions, we believe, are always welcome as leaders. The sooner the other unions, the rubber-stamp fellows, are sent on their way the better.
**NEW YORK, Feb. 10.—**Being one of the few straight vaudeville houses east of the Mississippi, the Riverside has made it increasingly difficult to supply the Pantages, Chicago, and Loew's, with suitable acts suitable to its needs. The feverish activity of the RKO booking forces to keep the acts rolling by big time in the Middle West going on all six has had a deleterious influence on the surrounding vaudevillians of the circuit. Consequently, it appears more certain than ever that the Palace will bow out of its present policy before the beginning of the season. As has been predicted time and again in these columns, the Palace, New York, will probably be the only straight vaudeville house in the country. At the beginning placed seen there were four straight vaudeville houses in the country, the New York and Chicago Palace, the Riverside Palace, and the Riverside here.

Because of the necessity of using an average of eight strong acts weekly at the Chicago Palace, a fee of $15,000 has been forced to make long jumps, and where this has been found to be impracticable vaudevillians in the circuit. The circuit has come to the conclusion that the virtues of the struggle. It is a matter of weeks now before the Palace joins the State-Lake in the same category. In its new policy the Palace will come in under the regular Western route without any changes and additions being necessary for shows here or there.

Since the Riverside was launched on its hybrid policy of vaudeville and talkie shorts, the box office has not improved noticeably. The house is not as steeped in the red because the shows are cheaper, but the box-office showing has not been satisfactory. The circuit has decided at a less as to what can be done with the former big-house time. Its only salvation, certain officials declare, is good pictures. It has been sadly neglected these past few years, of which feature films have not been used there since January. There is a possibility that all arrangements will be made with Fox whereby the Riverside will be pooled in film buying by the Janis management. Under an adjoining all-sound house, and a big moneymaker, incidentally, Fox has a big slice in the Riverside, owning the property but not being concerned with its operation.

**Hess Promotes Personnel**

**CHICAGO, Feb. 8.—**A number of shifts in the personnel of the publicity offices of RKO have been made in the past week by Jacques Hess, chief of publicity here. Arthur Cavens has been placed in charge of special publicity and exploitation, Robert Haines has been placed in charge of exploitation for Western Vaudeville and Simon Lefkowitz, Hess' former assistant, is now in charge of daily contact for newspaper advertising. Rose Heinboch has been made private secretary to Hess.

**Bernstein Surrenders Windsor to Jack Linder**

**NEW YORK, Feb. 8.—**Having gone into the hole for planking on booking Sunday concerts into the Windsor, Bronx, Sam Bernstein decided two weeks ago to stop playing angel to Old Man Red. He threw in the sponge and the Limelight immediately picked it up. How Linder will make out is a question. The Windsor's Sunday bill has fallen badly since Loew opened its Bros de Luxe, the Paradise, several streets removed.

**Hal Jerome and Gloria Gray, who are near blues in the act "The Laughologist" on the RKO Time after a vacation of several months, have returned. They have been a standard combo for years and formerly did an act entitled "Hors' Hot!"**

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**NEW YORK, Feb. 10.—**All of Fox's senior vaudevillians in this area are playing full-week schedules this week, with a possibility that these may be extended to another week. This situation is due to the booking of two film specials, Sunny Side Up, playing the Manhattan houses, and Hot for Parks, the Brooklyn houses. Vaudeville bills have been cut from one to three acts and a policy of Fox shows is in force daily at all houses.

The circuit has decided that other specials for the weeks of March 1 and March 2, which it is said will cause the duplication of the week's situation. These are the Shows of Shows and Alibi Days. Should the two-week holdover take place next week with Sunny Side Up, the vaudeville specials will be in cutting down on acts to be established for the booking of other big pictures in the near future.

**VAUDE, Switch in Scranton**

**NEW YORK, Feb. 10.—**The Amalgamated Circuit has switched vaudeville from the Capitol to the Poli, Scranton. The Poli was formerly a standard-run picture house.

**NEW YORK, Feb. 10.—**When Hiram S. Brown, RKO's president, returns from his coast visit on or about March 1 there will be plenty of fireworks. Not the kind they use to make carnival fophee, but the deadly variety that will send an appreciable number of executives out into the chilly blasts belying an approaching spring. This comes from what are considered as reliable sources on the inside. That there will be a shakeup among the agents is a foregone conclusion, and this comparatively minor feature of the dreaded March cleanup was discussed in last week's Billboard. Everything of more than routine importance is hanging fire until the RKO chief returns. Brown is known to be a man of decisive qualities. With the perfect faith he has unwaveringly retained in his high officials, it is practically set that he will start the cleanup wheel in motion again as soon as he gets a chance to confer with them.

All those personnel changes of some importance took place around the first of the year, in accordance with persistent rumors, it is felt by those on the inside that Brown has not finished his revamping job entirely. The new regime in RKO has made much progress since its inception, but Brown and others in his confidence are said to feel that they have not gone far enough. In the theater-operating wing, according to Joseph Plunkett, everything is serene and moving along ahead of schedule. But the other units reported no changes in making the round, have it that the changes to be effected shortly after Brown's return will reach out into Plunkett's branch of the circuit organization.

The favorable feature of developments in the booking field for the last several weeks is the efficacious manner in which Plaza, Godfrey and Freeman have cut (See RKO SHAKEDOWN on page 8).
Independent operation of Godfrey and Freeman departments with no thru routing of intact shows makes Singer's job aimless-bookers prejudiced against split

NEW YORK, Feb. 10.—The separation of the RKO Circuit into Eastern and Western booking divisions, with separate in exchange offices, is the selection made by Godfrey and Freeman. Godfrey, the independent circuit, is the big stumbling block in distribution departments which will serve the best interests of the organization. Since the circuit is now in a position to give its rotating shows from 13 to 15 weeks of consecutive time, Freeman has cleared the Western decks to the extent that his intact shows can play about 17 weeks. Under this arrangement, the production head, is restricted in his work to Godfrey's shows because of another element that enters into the situation. Freeman's shows are not sold and therefore are unlikely to be dismantled after finishing. (See PRODUCTION PLAN on page 49)

Four-a-Day for Interstate

DALLAS—The Interstate will adopt the four-a-day policy in Ft. Worth Feb. 14. The circuit will make use of its Interstate houses. Interstate vaudeville has been responsible for a great many bookings. Other companies have been interested in this idea. The production head is working to make the shows acceptable to the public. The circuit is planning to make the shows acceptable to the public. The circuit is planning for the future. (See PRODUCTION PLAN on page 49)

Peoria To Add Vaude.

CHICAGO, Feb. 8.—Several Great Lakes States houses are adding to their vaudeville programs this week. These include: Aurora, where Arthur is now working his way to the NBC circuit; Chicago, where there is a strong appeal for vaudeville; and Peoria, where the vaudeville bill for Friday, Saturday and Sundays, marks a strong appeal for vaudeville shows. The circuit is planning to make the shows acceptable to the public. The circuit is planning for the future. (See PRODUCTION PLAN on page 49)

Halperin Set Till July

NEW YORK, Feb. 10.—Man Halperin has been given a good-sized route by the RKO circuit. He will work in the Middle West. He is working in the Middle West. He is working in the Middle West. He is working in the Middle West. (See PRODUCTION PLAN on page 49)

Schwartz's Two Acts

NEW YORKFeb. 10.—Radiooola Revue, eight-people flesh, started for RKO the other day. It will be in the Middle West. It will be in the Middle West. It will be in the Middle West. (See PRODUCTION PLAN on page 49)

Downs Gets 40 Weeks

NEW YORK, Feb. 10.—Johnny Downs formerly a manager of the RKO Circuit and who last season was in a big unit, is now doing a new single which has been booked for a 4-week tour of the RKO Circuit. He opened last week at the Chestnut, Bronx. He is working in the Middle West. He is working in the Middle West. He is working in the Middle West. (See PRODUCTION PLAN on page 49)

Book Standard Acts Combo

NEW YORK, Feb. 10.—Harry Fisher and Lets Wales and Lew Lehr and Nancy Belle, two standard acts who recently combined to do a four-people act, have added a third member to their act. They are now working in the Middle West. They are now working in the Middle West. They are now working in the Middle West. (See PRODUCTION PLAN on page 49)
YOU Are Interested In...

**Talking Pictures Radio Broadway Productions RKO Vaudeville**

904 Palace Theater Bldg.
New York City

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**Changes Made on Interstate**

**New York**, Feb. 10.—With the Majestic, Miami, Oklahoma, dropping out to go into straight pictures, the Interstate shows will hereafter open in Oklahoma City, playing there three days. The new booking under this arrangement materializes on February 14. Insularity of the house to pay the vaude, overhead due to slack business contributed toward the Majestic’s withdrawal from the Interstate route.

In the last several weeks the Interstate route lost three towns: Wichita Falls, Waco and Amarillo. The present lineup of this wing of Charles J. Freeman’s division takes in eight full weeks and two halves.

Beginning February 14 Port Worth, Dallas, San Antonio and Houston will shift to four shows a day as a steady policy. These houses are now using three and four shows, adding the extra shows on the week-end.

Kerman is still on his tour of the Western and Southern sections. He is spending seven venues, giving a notable and effective show, and audience reactions closely. He will return in about four weeks.

The Western book is now lined up to the next three months with shows 17 weeks in advance. This starts at the Hennepin-Orpheum, Minneapolis, on February 14. The shows are carrying four acts as in the East, but extra feature song and dance routines are cutting rapidly. The rotating acts play Minneapolis, Omaha, Kansas City and St. Louis.

**Talkie Principals Set in New Baerwitz Piece**

**New York**, Feb. 10.—Buddy Fields and Jerry Parnish, who has parts in Harry Delmar’s “Black and White Revue,” two-reel talkie produced at the Metropolitan Studios for Pathé, are reuniting for a two-act, Sam Baerwitz is sponsoring it. Work on the Black and White Revue was started several months ago and temporarily interrupted when the sound stage of the Pathé studio, at Park avenue and 134th street, suddenly caught fire, sending several performers to their homes. In the final version of the revue among the principals are Rob Curseen, George McCoy, Cy Willis and Thelma White.

**Kennon Writing Monthly Plugs for RKO Broadcasts**

**New York**, Feb. 10.—Tom Kennon, known to millions as a result of being the “Voice of RKO” during that organization’s radio hours on Tuesday and Thursday over the RKO network, is posting two songs for the monthly drive.

He has written the lyrics and music for “Thank You” and is singing it over the radio during this month. RKO’s February Thank You Month. He wrote Good Time, which featured the air programs during the January Good Times Jubilee, and intends to compose others for subsequent campaigns.

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**RKO’s Fast One**

NEW YORK, Feb. 10.—The RKO Photo and Press Bureau pulled a fast one last week in the lobby displays at the Chinese Trading House, 55th Street. Running out of pictures of the act, it painted mustaches on all the men in photos of Mr. Wu’s Chinese Show Boat and asked them in the frames instead. It apparently forgot the old adage that all Chinese look alike.

**Hyton Again Plans Invasion**

NEW YORK, Feb. 10.—Jack Hyton, oft referred to as the Paul Whiteman of England, and his musical comedy will be seen in this country next season despite the ban placed upon them last spring by the American Federation of Musicians. The musicians’ union is said to have refused to allow them to play in this country because of the great unemployment. Hyton had already been booked to play for Publica in order to get Hyton into the country T. D. Kemp, Jr., his agent, will leave for England March 15 for the sole purpose of producing a revue starring the English maestro. The period in Great Britain Kemp will bring the entire show to this country. Alibio will be a flop, but the rest is laid down by the American Federation of Musicians. It may prove a mighty expensive one if the revue turns out to be a flop.

**Delmar in Accident**

NEW YORK, Feb. 10.—Suffering from deep head cuts and painful body bruises as a result of being knocked down by an automobile last Thursday night in front of the Level Club, Junior Delmar, whose career has been confined to his bed in his suite at the NVA Club since he had an accident on the floor of the club last week, has been confined to his bed and only recently renewed his lease. W. Leo, attorney for the automobile, has not been heard from since the accident occurred.

After treatment at the Roosevelt Hospital, where several stitches were taken in his head, Delmar was sent home. He is expected to return to his desk some time this week.

**New “Dome” Show**

NEW YORK, Feb. 8.—The Dome, Greenwich Village club, presents a new attraction last Thursday, consisting of Harry Stevens, m. c.; Margaret and LeRoy; Peggy Hanlon, formerly in After Dark, and Lincoln and Feodora, dance team. Charles Rosoff continues as leader of the club’s orchestra.

**RKO’s Midnight Pictures**

NEW YORK, Feb. 10.—A new policy was adopted Saturday by RKO. All the local vaudeville producers are regularly running a Saturday midnight feature without restriction. Admission is 50 cents.

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**Alien Performer Deported On Passport Technicality**

NEW YORK, Feb. 10.—Immigration authorities continue to maintain constant vigilance over aliens performing in this country. Another instance of their surveillance was brought to light last week when Mihailoff Era, whose real name is Eraste Tourouzou, was deported for failure to renew his privilege under his passport. Era, a Russian, landed here three years ago with the Modkin Ballet from Paris and later went with the Upton and Elton Route in vaude. As a featured dancer and musician, he was deported back to Paris, the original point of emigration.

The case is but another of many similar situations occurring frequently with acts which accept engagements over the border, but some of whose members have failed to keep up with the requirements of the immigration laws. A number of Americans were reported in an exclusive story several months ago in The Billboard. Alien performers in this country are constantly failing to have their passport papers properly filled out, and that work might take them away from the jurisdiction of their “country” introduced.

Buloff and Etten were playing for Loew when the authorities stepped in and had to cancel several Loew dates un-til a substitute was secured. Lyle Etten replaced Era in the revue. The outline is slated for the Southern tour shortly booked thru Johnny Hyde of the William Morris office.

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**They Want Types**

NEW YORK, Feb. 10.—The experimental stagings at Loew’sadopted a permanent policy to play the revamped Capitol show over their Southern routes of vaudeville at the rate of one a month. The third unit, Etan Days, will take to the roads March 3 at the National, Richmond, with a preliminary three-day break-in at Loew’s Yonkers, starting February 26. The fourth, Blue Garden, is slated to play the out-of-town vaudeville the latter part of March or early April. Etan Days consists of four standard sets built around a troupe of Chester Hale Girls and Badger, who were with the original presentation unit. Roy D’Arcy, who formerly did a single for RKO in the East, will act as m. c. for the recon-stitution of radio stars in a personality contest with local girls at each town played. Others in the cast are Mirt and Christy, and Christine and Eddie Nelson, and Virginia Barnes stars a one-man dance act, the Flash, Homeward Bound, over the circuit last season. The units’ requirements are being staged by the new Loew production bureau under the direction of Victor Hyde.

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**Le Maire’s Estate**

NEW YORK, Feb. 10.—With the granting of letters of administration to Marie Le Maire, widow of George Le Maire, in the late last week that the former vaudeville and performer left a personal estate of only $1,482 and no realty.

The heirs, as listed by the widow, include a Mrs. Ida Goldhaber, Fort Worth, Texas, and F. W. Le Maire, former Paramount Studios, Hollywood and Rufus Le Maire, also in Hollywood.

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**Chester-Propect Stunts**

NEW YORK, Feb. 8.—On Wednesday the Chester, Bronx, and Prospect, Bronx, pulled off stage in conjunction with the RKO film, Dance Hall. The house sponsored dance contests for the Wednesday evening show, giving cash prizes.

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**Comerford’s Jubilee**

NEW YORK, Feb. 10.—M. E. Comerford has set aside this month as the Silver Jubilee. He was born Feb. 10, 1881, and is a fixture on the Poll, Scranton, and the Poll, Wilkes-Barre.
TAYLOR'S 1929-30
NEW MODEL TRUNKS
IN TWO COLOR COMBINATIONS—FOR MEN AND WOMEN
BEAUTIFUL, DURABLE, SPACIOUS, DISTINCTIVE, LIGHTWEIGHT
WITH OPEN TOP, Full Size XX WARDROBE TRUNK
AN ACTOR'S TRUNK
SEND FOR OUR ILLUSTRATED CATALOG
115 West 65th Street, NEW YORK, N. Y.
28 East Randolph Street, CHICAGO, I I L L.
$75.00

WANTED, Partner With $1,000.00
For high-class new Amusement. This is a bona-fide proposition and will net big re-

turns. Parties connected with this proposition has money in the show busi-

ness. It will pay you to investigate. Quick action necessary. References exchanged. Write

BOX 31, care The Billboard, 1560 Broadway, New York City.

THIRTY NEIGHBOR MATINES—In

order to induce business at the theatre, the Northern New Jersey Stan-

ley Warner houses started a ballyhoo or to raise the price of tickets.

Neighbours, in which both adults and children are admitted, are offered at a reduced rate, every day before seven in the evening the next two Saturdays.

All vaudeville and presentation houses are included in the exploitation.

GODDINO TWINS RECEPTION—The

Goddino "Twins" and their bride held public receptions Monday and

Tuesday of this week at the Medin-

son, Brooklyn, following the matinee performances as part of the matinee of the show. The reception and also as an incentive for increased matinee attendance the first two days of the week. The matinees were being pulled at any of the other shows this first half.

FREE TAP DANCING—Is being held

during February by all the circuit houses for the purpose of spreading

good will and increasing patronage for the rest of the show. By Falarck.

JACK MANNING

New York, New York

TAP DANCING

(With or Without Tap Shoe)

BUCK DANCE ROUTINE

(WITH OR WITHOUT TAP SHOE)

BY MAIL, FARE 1.00

(Except G. & W. 1.50)

125 West 101st Street, New York, N. Y.

MAURETIC

International Tap Shoe Bazaar, Center of New York

Tap Dancing.

Jack Manning, Manager.

SAM WALTZ AND WHISTLE PARTNER

Alfie Ferrante, Manager.

125 West 101st Street, New York, N. Y.

THREE MEN IN A ROOM—The wanted

act for the summer engagement at the auditorium. Must have a large
capacity, and must be made up of three men. Apply to Box 31, care The Billboard, 1560 Broadway, New York City,

WANTED ALLEGEES—For the summer

engagement at the academy. Must be made up of three men. Apply to Box 31, care The Billboard, 1560 Broadway, New York City.

WANTED—COLORFUL MUSICALS

For the summer engagement at the academy. Must be made up of three men. Apply to Box 31, care The Billboard, 1560 Broadway, New York City.

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VAUDE. NOTES

CHRIS CORNALLA, of Cornall and Corrigan, has been ill for some time at the home of his wife's parents in Sioux City, Ia., and is recovering.

BAYES AND SPECK, nut comedians of the eccentric variety, showed a new act for KBO the first half of last week at the Riverside, New York, and may shortly be booked for a string of Eastern dates through the Harry Remm office.

A certain trade weekly has been taking an RKO booking office on a ride ever since he began on his job. The paper seems to go out of its way to dig up verbal information that seems to have no real knowledge, that it has never questioned his honesty. Agents and others are beginning to notice it and they are wondering whether the hollers are based on the truth. Those who knew him well explain he is too high-minded to sleep in an exchange of mad singing.

BOB CARTER and Ajabu Sifera, tree-people singing and dancing flash act who recently played a string of RKO dates, have switched to Loew and will open next week, splitting between the Lincoln Square, New York, and the Paramount. Other act dates are likely.

THE KITAYAMA, Japanese acrobatic

PHOTO REPRODUCTIONS

E. L. GAMBLE, Playwright, EAST LIVONIA, 0.

SCENERY

Diamond Ove, Oil or Water Colors and Accessories.

ACTS, PLAYS, TABS, MINSTRELS

Big Musical Shows, Big Comedy Collection, 7; 1 Scenic Set Collection, 7; 3 Prop Collections, 7; 1 Scenic, 3 Acts, 7; Monologue, 7; Schmuck, 7; Tarle, 7 Scenic, 7; Topical, 7; 1 Scenic, 7 Complete Set, 7. Price List No. 1, free. BECKER, 211 S. Alle Ave. BMO, New York.

MADISON'S BUDGET No. 20

It is said, the coal he is buying for aluminum. Price, ONE DOLLAR, back issues cost 10c. Copy No. 1, 1919. Address: JAMES MADISON, 460 Lexington Ave. New York.

Just as predicted.

E. L. GAMBLE, Playwright, 166 West 42nd Street, New York.

MADISON'S BUILDING A & THEATRE, 66 West Litte.

WE BUY MONOLOGUES

Each one a positive hit. All kinds. Improved, improved, improved, All types. Made to order. All types. All types. More than 100 per order. Send 5c each or $1 dozen. Postage $1.00.

10 ROARING ACTS FOR TWO MALES

$25.00 for a limited number of types. For either male or female. Send for list. Write for list.

14 SURE-FIRE PARODIES

On all of Paramount's recent hits, including the New Orleans "O" column. Write for list.

GREAT VENTRILOQUIST ACT

PRODUCTIONS. "JIM," a hit. Roof-Lifting Act for Two Females

This act is a hit-taint soprano-first hit. Both are sure-fire hits. Also, 

DANCE SPECIALTY ACT

Concertina, harmonica and ring-mixing.

3 CHARACTER COMEDY SKETCH

"J. M."

A TALOIDS OF COMEDY AND DENTAL Special order not needed. Send for list.

10 MINSTREL FIRST-PARTS


16 MONSTERS

Everyone a sure-fire hit.

Of crafter-licker Finks and Great Atlantic.

Other useful theatrical comedy material. Visit Mcnally, 105 West 30th Street, New York.

WM. MCNALLY

61 East 125th Street, New York.

Ciro and Rosary Rimalc

South America's Most Brilliant Dance Team

Just finished 10 successful weeks at the Moulin Rouge, Brooklyn.

Booked for several more weeks of cafes and then starting rehearsals in a new act for vaudeville and presentation houses.

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Just finished 10 successful weeks at the Moulin Rouge, Brooklyn.

Booked for several more weeks of cafes and then starting rehearsals in a new act for vaudeville and presentation houses.

NEW AND SENSATIONAL ROUTINES

Charles Rimalc, clever eccentric dancer, will be in the supporting company.

Address, Care The Billboard, New York.

YOU NEED THIS

New complete line of Musical Comedy, Talking Pictures, Stage and Radio Settings, Stage Decorations, and little extra to complete effects. Wide range of price. From simple back and patterns to the complete outfit. No. 189, by Masse, Profession. Sat. $1.00, Sale, $1.00. Stone Producers & Co., 45 St. Street, Boston, Mass.

DISTRIBUTORS OF WELDON STAGE BOOKS AND PATTERN.


NORMAN THOMAS QUINTET
Freddie Crump, Drummer; Joseph P. Jones, Tenor; Norman Thomas, Jr., and Frank Allen, Dancers; “Hot Lips” Fred Mason, in the Pit.

Week of Feb. 1st, PALACE and HIPPODROME, New York


BOOKED SOLID R-K-O SEASON 1930-'31
Direction ABE FEINGOLD, Morris and Felt Office.

A CHANCE OF A LIFETIME. AN ATTRACTION OF MERIT. BOOK PRINCESS YVONNE

"Psychic Wonder"
Under Personal Supervision of DOC M. IRVING.
For Open Dates write RKO 66, Hamilton Bldg., New York City.

ROY ROGERS
Doubling Palace and Coliseum, New York, Week February 1st.
BOOKED SOLID FOR R-K-O

JACK—SPANGLER—KAY
Palace, New York, This Week
Third appearance in a year. This time in their own act, “The Lobbyists.”
Assisted by Jules and Cliffon and Red Coleman.

THERE MUST BE A REASON
CATCH US AND FIND OUT FOR YOURSELF
Direction TISMAN & O'NEAL

ANNOUNCEMENT
SLAVINSKY ROYAL RUSSIAN CHOIR (or Company)
In no way under the management of the BILLBOARD CO., nor of MRS. NATHAN ARSHANSKY, 1440 Broadway, New York City. The Choir appears on the stage only under my personal direction.

MME. AGRENEVA SLAVINSKY, Directress.

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MAKE-UP
BEARDS
FREE CATALOGUE
F. W. NACK
38 S. State St., Chicago, Ill.

FRANKIE MARVIN
Who Records for All Record Companies, Known as
"OKLAHOMA'S BLUE YODELER"
Just completed playing a week at KEITH'S PALACE, N. Y., With His Brother, JOHNNY MARVIN, the Victor Artist.

SINGING AND DANCING WITH TOP STARS
Coney Island, Wild West Show, Buffalo Bill's Fair, Don't Miss Us.

FRANKIE MARVIN
Sings and Records Songs of His Own Composition.

Some Outstanding Hits—
My Mammy's Yodel Song, Walkin' Down the R. R. Tracks, Oklahoma Blues, Yodelin' Them Blues Away.

A Remarkable Value!
$4.65

Here's a marvelous Slipper done in Pink or White Canvas that's hard to tell from Satin. Beldum has Capezio ever been able to present, as excellent as it is. Made in Pink or White Satin, or Patent Leather at $4.85. Dye to match anything. Extra. Produces wear for quantity prices. Catalogue upon request.

Capezio
MAIL ORDERS. RETAIL STORES.
194 W. 43rd St. (at 43rd St.) New York City

Advertisement in the Billboard—You'll be satisfied with Capezio.
The world's at a train, beautiful stage and Baker isn't very hard to like. Amelia Grain, Philadelphia. Out of every 10 are wow. The tall end. Re has new gags: nine down eye—and aided in no small measure comedy star, you using a new and better form than at this show. He had everything with him, and something besides. On next-to-closing in a comedy-styled layout, using a new and very capable plant—Humphrey Moulden—and asked in no small measure by the captain, Miss Grey Chapman at the tall end. He has new gags; nine out of every 10 are wow.

To like this act one must like Baker, and Baker isn't very hard to like. Striking by a personality act. As with Jack Benny—Julius Thannet, George Jessel, et al. Baker is a definite type. Happily, his personal aspect in such a character can find response with a far greater public than might react otherwise. Palace audiences should give a pushover for him any week in the year. A Jimmy Savo, on the other hand, can knock them down any time. The Savos appeal to the comic stream in human nature. Baker and his ilk are responsible for that stereotyped verdict of unimaginitive critics, which runs in applications like, "All rights if you like that sort of thing." The Moulden fellow is a more obvious plant than was Sid Silvers. Only the rubest of rubes, however, still fail for the surprise angle of plant sessions. So it doesn't make much difference. Moulden makes himself heard clearly, both in cross-fire gab and warbling. The usual Phil Baker framework in this routine. Baker monologues, he gets applause by the lad in the upper box and holds him up interest more than sufficiently with his deft manipulation of the accomplishment.

Baker does the w. k. parody, Zucker, Come Back to Me. Shortly after there's a burst about a little one, and I had no idea what should be cut. After a sensational showdown, Miss Chapman came on and swung up another great reception by working on Baker with the apron and working white seated on a platform built in the pit. Baker did a great job along the line last season at the house with Marion Harris.

Harry Weber Presents

Lita Grey Chapman
ASSISTED BY PAT CASEY

Lita Grey Chapman made her debut here last May in a carking act with a two-piano assist. This is an entirely new routine, and considerably better than the previous knockout. Her material is far better, and along personal lines she appeals to a greater extent. Even at this early stage of her career on her own, she can take a chance on doing the "Chaplin" routine. If vaudeville audiences really want talent and personality, Miss Chapman has plenty of both to sell them. But the stage might make a big difference in salary. Better to do that, we feel, than spoil what might otherwise be a perfect act by any number of disastrous admissions in the matter to the artiste's ill-fated marriage to the king of comedians.

In this act, Miss Chapman used mostly numbers from the pop, shelves, all the way from her to her delivery, which combines a well-trained capper with the deeper qualities of what has come to be known as crooning. Several specials are included in this act, and they were said to issue from Neptune Pleasure. If they didn't they are characters of the fellow's sophisticated style anyway. She makes an imposing thing with her own perfect harmony with the blue drape. A number with snappy lyrics starts her off, and then comes two specials, a show party and the other a clash of the Chaplin-Grey incident. Without My Man What Can I Do Is smack over the top—especially W. E. C. Extra a war bond change after a fast number. Pat Casey fills the act with clever improvisations in a minor key.

In a black creation that does full justice to her stentorian physique, Miss Chapman does I Had That Right Kind of a Man and then goes to the bowes at this show with a showstopper. Her ancore is a bit with Pleasure written all over it; it is purposed to show how far off the charm of the "name" friends congratulated her on her Palace hit. This is a brief but enjoyable impressions of Fat Koons, Ted Lewis, Joe Browns, Helen Kane, Jimmy Durante, Sophie Tucker and Ethel Barrymore. We wonder what Miss Kane would have said two years ago when you told her she'd be included in this package of such stuff is the shiniest usefulness made.

Leslie Strange

RKO might just as well have used television in catching Leslie Strange in London's music halls. The brine had hardly dried on his clothes when they shoved him into the dressing room—and he certainly proved that bookers can't be wrong all the time.

This characterizations were a decided hit when caught here and will certainly (See More ARTS on page 46).

SMART NEW PACKAGE
Now in Colors
Kleenex now comes in these lovely pastel tones, as well as white

Please send a sample of Kleenex to:

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KLEENEX
Cleansing Tissues
The Palace, New York
(Reviewed Saturday, Afternoon, Feb. 8)

After last week's letdown in comedy, this layout is a bookeet trrout. Out of the line of Old Sun Down, his new play, he has discovered a new actor, Joe Whitt, who makes the grade.

JOE WHITT, the very dapper fellow who was seen quite often as one of the gang in the opening number of the show, is the leading man. He is a natural and has an excellent way of taking a role and making it his own. His acting is perfect and his delivery is so good that he can make any line sound natural.

PAT HENNING wasn't advantageously stopped in his aptly chosen role as his correspondent. With his usual good humor, he makes the audience laugh and sing. His voice is clear and his delivery is perfect. He is a natural performer and is sure to have a long future in the theatre.

JACK AND KAY SPANOL are well known to us all, but in their new role, they are ever appealing and so are his song and dance routines. They are both excellent performers and make a perfect team.

The work of Hazel King and Ted Meyer is a great asset to the show. Their dance routines are well executed and their singing is perfect. They are a great addition to the cast and are sure to have a long future in the theatre.

The work of Frank B. Joeckling is a great addition to the cast. His acting is excellent and his delivery is perfect. He is a natural performer and is sure to have a long future in the theatre.

A opera in the style of the old days, this layout is a bookeet trrout. It is well directed and well produced. The cast is excellent and the production is perfect. It is a must see for all lovers of opera and theatre.
FEET. The mixed quartet bowed off to near showmanship. Clark and Smith, amiable-girdled male exhibitionists, glowed with the mockery of the radio, loomed almost gigantic in a piercing decrepitude of popular songs and parlour humor. Their merry melody and powerful voices put them over to a rousing applause.

Jack Wilson and Company, pinch-hitting for a group missing a member, played with Helen Balston and Winnie Johnson, are back in their familiar field. They are playing The Havelkkoosy to their own strains, and their ballyhoo make them support comedy. Little girls got a big applause.

The Watson Sisters, in the headline position, romped into a decisive showstopper after a bit of hullabaloo from the all-female press. The girls have brightened up the act, and the zany humor harmonized with the tender-toned harmonium of the last number. It's a sure-fire quality, and the trio have aged well. They are going over fine in the second half of the act, with the girl and the unattached baby-voiced girl, each doing a fine job. It's a well-trained act. The final couple of numbers was such a gem that I can't let any of it go. Feeling hot-footed, Miss Hong Lee appeared, and received much applause for her individual efforts. E. J. WOOD.

Loew's Orpheum, N. Y. (Reviewed Monday Evening, February 3)

The wise guys who hold that the picture house is a refuge from the outside world (including the legion) should take a look on Yorkville this week. The Glitterati and its home-town clientele are on the screen here. At Proctor's 86th Street, the opportunity to see the latest in the world of art is played down to give overwhelming precedence to clownery. Jackson and Elder, the giants of their profession, are standing them up as it has few times before, and their performance is lionizing as well.
Picturess Presentations

Conducted by H. DAVID STRAUSS—Communications to 1506 Broadway, New York

Westerns Find Favor With Movie Lovers

Dialog brings picture of great outdoors back to popularity — major producers grooming stars for Western roles—type gaining favor among investors

NEW YORK, Feb. 10.—They're on again, these Westerns. And from now on it looks like they're going to be our picture to watch. The recent Western productions have set the stage for a new interest in the genre, with many producers and directors planning to feature Western themes in their upcoming films.

One of the key factors driving this interest is the success of recent Western productions. The popularity of Westerns has grown significantly in recent years, and many producers are eager to capitalize on this trend. Some of the key elements that have contributed to this interest include the rich history and cultural significance of the Western genre, as well as the strong audience appeal of Western characters and settings.

Many producers are also focusing on cultivating Western stars, eager to find the next big Western sensation. With the popularity of Westerns on the rise, there is a renewed interest in the genre among audiences, and many producers are looking to take advantage of this trend by developing new Western productions.

In the world of Westerns, there is a sense of excitement and anticipation as producers and directors plan their next moves. The interest in Westerns is not limited to film, as the genre has also found a foothold in television, with many Western-themed series gaining popularity among audiences.

Schenck organization distributes Schnitzel product in five countries

Schnitzel, the popular German sausage, has been licensed to a major Western organization, expanding its reach into new markets. The Schnitzel product, known for its delicious flavor and unique blend of spices, has been a favorite among fans of German cuisine for decades. With this new distribution agreement, Schnitzel will now be available in five Western countries, further cementing its status as a beloved food item.

The agreement was announced by the Schnitzel organization, which is headquartered in the heart of Western Europe. The company is known for its commitment to high-quality ingredients and traditional recipes, and the Schnitzel product is no exception. The sausage is made with premium meats and a blend of spices that are carefully selected to create a unique flavor profile.

The Schnitzel product has been a hit in its home country, and the company has been looking to expand its reach into new markets. With the new distribution agreement, the Schnitzel product will be available in five Western countries, each with its own unique culinary traditions and flavors. This expansion will allow the company to reach a wider audience and continue to grow its brand.

With the Schnitzel product now available in five Western countries, the company is looking forward to seeing how the product will be received by fans across the region. The Schnitzel product is known for its versatility, and the company is excited to see how it will be incorporated into local dishes and culinary creations.

Jim Gleason Signed

NEW YORK, Feb. 10.—Jim Gleason has been added to the cast of Dumb-bells in Europe, where he is slated to play the lead role of a muscular hero. Gleason, known for his rugged good looks and athletic physique, has been a popular figure in the Western film community for several years, and his decision to join the cast of Dumb-bells is sure to draw attention to the film.

The film, which is currently in production, is directed by John Addin and is set to be released later this year. Gleason has been described as the perfect choice for the lead role, with his commanding presence and zealous demeanor sure to captivate audiences.

With the addition of Gleason to the cast, Dumb-bells is poised to become one of the most anticipated Western films of the year. The film promises to deliver an action-packed, high-energy performance that is sure to please fans of the genre.

Two New Contracts

NEW YORK, Feb. 10.—Conrad Nash and William Bakewell have been given new contracts by Paramount Pictures. The two performers, who have been a staple of Paramount's Western films, have been highly sought after by other studios, but have decided to remain with the studio.

Nash, known for his rugged good looks and magnetic charm, has been a fixture in the Western film community for many years. He has starred in a number of hit Westerns, and his decision to stay with Paramount is sure to please fans of the genre.

Bakewell, who has been lauded for his talent and versatility, has also been signed to a new contract by Paramount. The studio has high hopes for Bakewell's future, and his decision to remain with the studio is sure to please fans of the genre.

With the addition of Nash and Bakewell to their roster, Paramount is poised to continue producing some of the most beloved Western films of the year. The studio has a long history of producing high-quality Westerns, and fans can expect more of the same in the years to come.

Wallace on World Tour

NEW YORK, Feb. 10.—Richard Wallace has been given a leave of absence by Paramount to make a trip around the world. Wallace recently completed Two Black Bags in the A. E. F.

The trip, which will take Wallace to a number of countries, is sure to be a unique experience for the performer. Wallace has been described as a talented and versatile performer, and his decision to take a break from his career is sure to be a welcome change for him.

It is unclear what Wallace will be doing during his trip around the world, but fans can expect him to return to his career in the near future. Wallace has a long history of producing high-quality Westerns, and fans can expect more of the same in the years to come.
Academy's New Contract
contains a Few Reforms

Generally agreed that Equity's fight last summer is responsible for revisions—some quarters skeptical over effectiveness—see move as producer's protection.

HOLLYWOOD, Feb. 8.—The long-awaited new contract for picture actors has at last become a reality as a result of committees representing a certain group and two studios meeting at the Academy.

Certain quarters are willing to guard against evidence that the addition of certain terms to the contract will cut into the profits of producers. The paramount studios have taken this-summer to improve the conditions relative to employment in pictures, however, and the new contract, if accepted by the producers in agreement to the proposed changes in the contract, will put an end to the producers' guns, should it attempt to again bring Equity Shop rule into the production stage.

There is no denying that Equity's fight last summer was largely responsible for the revisions proposed by the Academy. Motion Picture Art and Sciences in the standard form contract now used by the producers. It is also noticeable that several portions of the present contract may have been suggested by Equity agreement covering employment in sound and talking pictures. For the most part the old actors for Paramount Pictures, with the same, with no changes in 1. 3, 4, 5, 6, 7, 8, 9, 10 and 11, it is believed.

Clause 2 will allow the actor receiving salary from the time the contract becomes effective but in the Photoplay. In this sense the Photoplay is complete. This eliminates the present clause. In the Southern section an actor often waits long periods without pay before completing work in a film. A portion of the Photoplay, as actors become familiar with the clause, may have used sound or voice, regardless of the manner in which the results are obtained at present or may be accomplished. The clause accords the actor use of Photoplay; also the clause contains various confidentiality agreements. In short, the clause permits us to work in connection with the Photoplay; also the clause is not identical with the old form. Clause 5 covers the use of doubles, which will not be released to the producers unless a clause is written into the foreign exhibition, domestic or foreign copyright. The clause contains a standard notice which the actor receives, Wolverhampton the legal body of the actor, as of 1927 and not available when not paid to certain requirements of the labor laws. The clause, according to the actor, cannot be altered without the actor's consent. The clause provides a clause that should be agreed upon by the actors in the Photoplay.

Opening New House

NEW YORK, Feb. 10.—Loew's new 17th Street Theatre, having been purchased by the actor, was opened to the public Saturday morning, February 22.

Another Cohen-Kelly

HOLLYWOOD, Feb. 10.—Universal has completed the Cohens and Kellis in the United States with the actor. Evans, of Charlie Murray, George Sidney, Vernon Gordon and Elie Paine, William J. Craft directed.

In Paramount Picture

NEW YORK, Feb. 10.—Leslie Austin has been added to the cast of Young Man of Manhattan, which has just gone into production in Paramount's Long Island Studio. This is Austin's first stage production.

Continental Arranges For Distribution

NEW YORK, Feb. 10.—The Secret Honeymoon, from the novel by Ruby M.. Keith, has been acquired for production by Continental for the distribution of Continental Talking Pictures under the supervision of Thomas Joseph de Dumenil, Edward Edward and Ernest Hilliard have the leading roles.

W. Ray Johnston, president of Continental, which was agreed to in a meeting with Supremes, Inc., of Los Angeles for the distribution of the Continental output of Southern California and Arizona. He also signed up with the old Consolidated Photoplay, little, for the territory of Alaska, Washington, Oregon, California, Nevada, Arizona, New Mexico, the Southwestern territory including, North and South Carolina, Georgia, Florida, Alabama, Tennessee, Missouri, Kansas, and Louisiana, has been sold to Arthur C. Kohler, of West Coast Independent Pictures Corporation of Atlanta.

U. Club Performance

NEW YORK, Feb. 10.—The Universal Club's dramatic society will give its first performance February 27 at the True Club, 119 West 34th street. The affair will be followed by a dance at the club members.

Signed for "Margin Bugs"

NEW YORK, Feb. 10.—Charles Morton has been signed as one of the leading roles in Margin Bugs, which Charles Rambert has directed for Universal. Also signed as leading roles are Alfred Morvan and Marie Dressler have the leading roles.

Pathe Signs Writers

NEW YORK, Feb. 10.—Pathe has signed Clara Beranger and Sada Cowan as original writers. Clara Beranger is Mrs. William Delilah in private life.

Morris Gets Lead

NEW YORK, Feb. 10.—Chester Morris has been assigned the leading role in The Sign of Zani, an M-G-M forthcoming production, The Big House. The story is by Virginia Horace.

With Alice White

NEW YORK, Feb. 10.—David Mannes has signed Alice White for his next vehicle, From Me, to You. Mannes has been playing the juvenile lead in the Los Angeles company of Journey's End.

Louis Mann Re-Signed

NEW YORK, Feb. 10.—Louis Mann, who went to the Coast to appear with Weber and Fields, Mannes has been playing the juvenile lead in the Los Angeles company of Journey's End.

Writing Bow Story

NEW YORK, Feb. 10.—Minnie Fulton has joined the Paramount scenario department and will work as its first assignment the adaptation of Clara Bow's next starring vehicle.

Pathe German Film

NEW YORK, Feb. 10.—Pathe announces the completion of a German talkie version of A Christmas Carol. The film was made a year ago with Rudolph Schieltzrat in the leading role.

CLAYTON P. SHEEHAN, general foreign manager of Fox Films Corporation, presided over a meeting of all foreign managers held in New York.

Harold Bell Wright

Stories for Screen

NEW YORK, Feb. 10.—Inspiration Pictures announces the production of several Harold Bell Wright stories for the talking screen. The announcement follows the efforts of B. L. Schwartz, who owns the screen rights to the Wright stories and who recently returned from Europe to turn his attentions to the production field after having withdrawn from film activities for several years. Tabilawan continuity now being prepared by Stephen Silverstone and J. Restrom Morse. This Wright story was produced as a silent picture some years ago by W. E. Gunns.

Zama in Columbia

Foreign Office

NEW YORK, Feb. 10.—Emanuel Zama has been appointed Columbia Picture's assistant to Milton J. Schwartz. European foreign manager for the company. Zama is thoroughly familiar with the foreign situation, having formerly devoted most of his time to the foreign situation with Paramount, Universal, etc. Zama left on the Olympic this week for the French capital to set up his headquarters at Columbia's Paris office.

Entire Cast Repeats

NEW YORK, Feb. 10.—When Paramount makes The Return of Fu Manchu, it will be with the same cast that produced the Mysterious Dr. Fu Manchu. The present cast, which includes, by the way, the entire cast of the previous production, has been picked by Upton, who wrote the script for the first film. Neil Hamilton and Sylvester Walsworth, all have been cast in the new production.

Miss Talmadge's Next

NEW YORK, Feb. 10.—Flame of the Flesh has been selected as the title of the next starring vehicle in which United Artists will cast Norma Talmadge. Sam Taylor will direct.

Music Writer Signs

NEW YORK, Feb. 10.—Henry Sullivan, head of the music department of Pathé in The Little Show and John Murray Anderson's Almanac, has been added to the staff of Pathe music writers.

Warners Buy Playlet

NEW YORK, Feb. 10.—Warner Brothers have purchased James E. Barry's One Round of Love, to be made as a short subject, dated. Barry was the author of The Jade God. James Rennie will appear in the leading male role of the production, with Jane Dutton in June Moon, in the female lead opposite. For the script was negotiated through Lee Stewart, who also had the placement of the leading players.

Talks Reach

W. C. Steamer

RCA Photophone equipment installed in Malolo sailing for Honolulu soon

NEW YORK, Feb. 10.—When the S. S. Malolo, flagship of the Matson Line, sets sail on its regular trip February 22 from San Francisco, Hawaii, it will take on board the first ship sailing from the West Coast equipped with a complete Type G model, manufactured by RCA Photophone, Inc. It has been shipped from New York to San Francisco and is being installed and made ready for operation when the ship sails Washington's Birthday.

The ship will be the largest passenger steamer in the Pacific service and recently completed for operation between San Francisco and Yokohama by negotiating the 5,400 miles in 10 days and six hours. Ever since the vessel was put in service two years ago silent pictures have been shown on its various voyages.

RCA Photophone equipment is also being installed for the theaters in California in Minor: Areta, Egyptian, Million Dollar and Pike, Long Beach; Arrow, Art and Olympic, Los Angeles, and Los Gatos, Los Gatos.

Heades Heads Electrical Research Department

NEW YORK, Feb. 10.—H. W. Dodge has been appointed electrical research department of Electrical Research and Testing. He will handle the distribution of all replacement parts to exhibitors. The former assistant to D. O. C. Applegate, general assistant to Dodg in the new department.

Columbia Buys Play

NEW YORK, Feb. 10.—Columbia has purchased Soldiers and Women, by Paul G. Foslav, for $50,000, for a talking screen. The play was produced on Broadway two years ago by H. E. Hutton and A. E. Anson in the leading roles. The play was recently signed by Columbia to a ten-year contract. It contains Rain of Fire, Left for the Coast last winter. The play is also of interest in that Columbia has also signed Barbara Stanwyck for the leading role in Ladies of Leisure.

Off to Australia

NEW YORK, Feb. 10.—Edmund H. Howell, head of Columbia's Australian branch, is now leaving Australia to supervise the opening of distribution exchange for Pathe, for which organization he is representing in the Orient. Howell will remain in Australia for about a year.

Fairbanks' Next

NEW YORK, Feb. 10.—Douglas Fairbanks' next production will be The Mark of Zorro, and the actor has been enthusiastic over one of his most famous silent successes. The announcement comes from Fairbanks' office, which announced Fairbanks' next starring vehicle as set at all rumour of Fairbanks was retiring from the screen.

Adapting Cohen Play

NEW YORK, Feb. 10.—Owen Davis, Sr., who has produced and directed Bowery Boy, has written a new scenario for a film to be produced by this month. Mr. and Mrs. Faxon, William Sande, has the leading fem. role in the production.
First Grandeur Screen Production at Roxy

"Happy Days" opens Friday—first production to be filmed for wide screen release—other similar type entertainment is now in the making

NEW YORK, Feb. 10—The first presentation of the enlarged screen in a regular run motion picture theater will take place this Friday at the Roxy Theater in the Grandeur screen, when Happy Days has its New York premiere. The theater's managers have arranged for presentation on the wide screen of Happy Days, the latest picture to be filmed for the wide screen, with the sets built in proportion to the screen.

Demonstrate New Color Screen to Studio Heads

Hollywood, Feb. 8.—A new color process for motion pictures has been demonstrated by M. B. Martino and J. V. Honka, of Brooklyn, who claim their device will transform black-and-white pictures into color. The process has been tested by local studio executives. Negotiations for use of the screen are said to be pending.

The principle of the invention is explained as a simple process of coloring the screen in such a way as to transform the gray light rays projected from the film into natural colors. This method is the opposite of the present way of producing color pictures by use of colored glass and projecting the tints on a white screen.

Stage Players in Hammerstein Film

New York, Feb. 10.—In planning over the cast of Arthur Hammerstein's first musical production, Bride, the screen will be under the direction of United Artists, with funds necessarily how the legitimate player has had his way into the screen production.

The six leading players selected are: Pitts, the only player of ozone range, and the others include Jeannette McDonald, Chisholm, Joseph Macaulay, Joseph B. Brown and Dorothy Dallan, who have been screen favorite before, but who have given up the screen for the stage.

New Tiffany Managers

New York, Feb. 10.—O. D. Hill has been named the new manager of the Tiffany branch office in St. Louis, to succeed Roy Eckson, resigned. M. A. Huling has been named the new manager of the Tiffany office in Seattle to succeed George Appleby, resigned.

Sheehan With Pathe

New York, Feb. 10.—John Sheehan, comedian, has been signed to a long- term contract with the Pathe Company, already left for the Coast to begin work.

Educational Secures New Cartoon Comedies

NEW YORK, Feb. 10.—One of the most interesting phases of a new series of sound cartoons called Terry-Toons. These cartoons are being made by Paul Terry, originator of the character John Cell, and are a cartoonist, and will be released every other week by Universal.

The series has been planned so that many fine orchestral numbers will be heard during their run. In addition to the cartoons, there will be the novelty of finding each one set on a for the country year with E. H. Shuman, president of Educational Film Exchange, Inc., has just closed a deal with Audio-rama for a new series of sound cartoon called Terry-Toons. These cartoons are being made by Paul Terry, originator of the character John Cell, and are a cartoonist, and will be released every other week by Universal.

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Equitable Heads Write Book on Dialog Pictures

Marston and Pitkin give some interesting side lights on the art of writing for the new-screen—see stage productions as rehearsals for talking films

NEW YORK, Feb. 10.—The motion picture department of The Billboard is in receipt of a book, titled The Art of Sound Pictures, published by the University of Chicago Press. The volume has been edited and written by Prof. Walter B. Pitkin, story and plot expert, and Dr. E. D. Benet, editor of the University of Chicago Press. The book is said to be of great importance to those who are engaged in the art of writing for the screen. The book is a collection of essays on various aspects of the art of writing for the screen. The essays cover a wide range of topics, including the art of writing dialogue, the use of sound effects, and the importance of understanding the audience. The book is highly recommended for anyone interested in the art of writing for the screen.

Order Restrains Columbia From Delivering 22 Pictures

PORTLAND, Ore., Feb. 8.—A temporary restraining order issued by the Federal Court on Monday restrained Columbia Pictures from delivering the films. The order was issued on a complaint filed by the Columbia Pictures Corporation, which alleged that the company had not been paid for certain films it had delivered to the company. The company had delivered the films to Columbia Pictures, but had not been paid for them. The court order prevented Columbia Pictures from delivering the films to Columbia Pictures until the dispute was resolved. The court order was a victory for the Columbia Pictures Corporation, which had been trying to collect for the films it had delivered to Columbia Pictures.

Recipient Is Named For United Theaters

CHICAGO, Feb. 8.—The Union Back & Trust Company has named recipient of the award for the first time. The recipient was selected from a group of nominees who were chosen by a committee of professional actors and directors. The recipient was selected based on their commitment to the arts and their dedication to the profession. The recipient was presented with a check for $10,000, which will be used to support the recipient's work.

Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have used in connection with their exhibitions. Any communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y., are invited.

The Rogue Song (M-G-M)—When this production played the Colony Theater in Los Angeles, Pete Smith, the Projection Manager, used a record of the song, "The Rogue Song," and arranged to have the music played during the show. The song was played while the pictures were being projected, and the audience enjoyed the music and the pictures.

The Grand Parade (Pathé)—When this production played the Colony Theater, the Projection Manager, Joe McIlvaine, arranged to have the music played during the show. The song was played while the pictures were being projected, and the audience enjoyed the music and the pictures.

The Racketeer (RKO)—Sam H. Goldwyn, President of RKO, used a special effect in this production. The effect was a special device which was used to make a picture look like a real life picture. The device was used to make the audience feel as though they were actually watching a real life picture.

It's Not a Drug Store, But What's the Diff—

NEW YORK, Feb. 10.—The Paramount Theater lobby has been converted into a vending machines, song pluggers. A special booth, a single machine, is set up selling the music from Paramount shows and22 pictures from the studio. The booth is staffed by Paramount employees, who plug the songs and sell the pictures. The booth is located in the lobby and is open to the public. The booth is a success, and the employees are said to be very happy with their job.

Paramount Programs—The four programs presented during the past week are: The Roxy Program, which is a weekly program of short films and live music; The Paramount Theater Program, which is a weekly program of short films and live music; The Paramount Stage Program, which is a weekly program of short films and live music; and The Paramount Studio Program, which is a weekly program of short films and live music.
**REVIEWS OF THE LATEST**

**“Anna Christie”**
(METRO-GOLDWYN-MAYER)
56th Street, Plateau Building

What a wow of a picture! La Garbo is at the summit of her powers of characterization, and the sensitive screen roles of the actors are given a place in the eyes of the public. Garbo is the most responsive to the words that suit her. Her acting is a perfect balance of subtlety and frankness, and the result is a performance that is both touching and moving. She handles the material with great naturalness and her face is a perfect expression of the emotions she is portraying.

**“The Lost Zeppelin”**
(COLUMBIA CINEMA CORP.)
At the Capitol Theater

With the numerous expeditions that have been sent to the polar regions and Commander Byrd’s journey to Antarctica last year, the world has become aware of the dangers that surround such an expedition would find itself in.

Such a story is The Lost Zeppelin, a thrilling tale of adventure. It is being shown as a long-run attraction on Broadway with Orson Welles, Virginia O’Brien, and other big-name stars. While there may be much discussion regarding its drawing powers as a $2.50 film, it must be admitted that it is in many ways a fine motion picture. It is a thrilling experience in which Garbo is featured in a role that is both exciting and dramatic.

**“The Phantom of the Opera”**
(UNIVERSAL RESERVE REEL, DIALOG)
At the El Capitan Theater

Universal has brought back from the dust past its biggest money getter with a new title. The original screen treatment was due to the powers that be in the Universal camp who took the production and the adding of dialog to the silent picture. A great many rewrites were done, and the script was moved around until the dialog of the supporting cast. Some scenes were completely changed, and the story was matched to the point of it being impossible to tell what was going on. The only condition that could possibly be offered is that it is better than the original.

In the middle of the action, the picture suddenly becomes deep in contrast with each other. It appears at this time that the master print is too old to make a reprise from. A new print is being run, and Garbo is shown in a scene of great beauty.

LoN Chaney does not talk in the same language as the speaking girl, Mary Philbin. A medium is used who directs the girl to do her speaking. The result of the medium's action is not given, but it appears that the picture will end.

Part of the production has been done in a foreign language, and the opera shots make it well worth buying a ticket. The production is tremendous with hit with theater patrons, and the picture is one of the best in the year so far. If the picture becomes as successful as it is now, it will provide a great deal of money for the studio.

**“Not So Dumb”**
(M.G.M.)
At the Capitol

Here is a talkie that is worth every nickel that you can save. The opportunity for the picture to be worth the admission will be up to you. The laughter is built up for the first time in the picture, and the result is a picture that is both funny and enjoyable.

The picture is a comedy, and the laughs are built up for the first time in the picture. The story is simple, and the laughs are built up for the first time in the picture. The picture is a comedy, and the laughs are built up for the first time in the picture. The picture is a comedy, and the laughs are built up for the first time in the picture.
PATTERNS IN NEW YORK

-Battling Up (PARAMOUNT)

At the Paramount

A racing story by William Slavens Motes.

The story is of two drivers, Marten and Allen, who are the heroes of the meeting. They are both very fast, but Allen is the one who always wins. The story follows their careers through the years, showing how they become more successful in their chosen sport.

-Sound Shorts

-Impeccably Young (CAPT. HAROLD AUTEN)

At the 55th Street Flanxay House

This film is a musical comedy, featuring a quartet of Mickey Mouse in various situations. The story is centered around Mickey Mouse, who is trying to win the heart of a beautiful maiden, Minnie Mouse. The film is filled with humor and music, making it a delight for all ages.

-Battle of Paris (LOEW'S NEW YORK)

This film is a war drama, set in France during World War I. The story follows a group of soldiers who are fighting for their country, and their experiences on the battlefield. The film is a poignant reminder of the sacrifices made by those who fought in the war, and the human cost of conflict.

-Swingin' Saps (PATHE)

STYLE: Animated cartoon.

This is a short film featuring the iconic character of Mickey Mouse. Mickey Mouse is shown in a variety of small, humorous situations throughout the film, including playing the piano, dancing, and even riding a horse. The film is perfect for audiences of all ages.

-“High Toned” (PATHE)

STYLE: Comedy.

This film is a comedy short, featuring a group of music students who are preparing for a concert. The story follows their preparations and performances, with a lot of humorous situations and musical numbers.

-“Up and Downstairs” (FIRST NATIONAL)

STYLE: Comedy.

This film is a comedy short, set in a family home. The story follows the family's daily life, with humorous situations and interactions between the various members of the family. The film is a fun and light-hearted look at family life.

-“Doing Phil a Favor” (PATHE)

STYLE: Comedy.

This film is a comedy short, featuring a man named Phil who is trying to help his friend get a promotion at work. The story follows Phil's attempts to make his friend's life better, with humorous situations and interactions.

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S. BILLBOARD

February 15, 1930

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**Presentation Notes**

**The SIX MOLAYS, acrobats, replaced the Pasquall Brothers, in the Pullins unit on Streets of Bombay.**

SOONER or LATER the presentation houses are likely to see a new type of entertainment - the all-black, all-black, all-black entertainment in New York. The replace menting pair have just finished an engagement at the Palace, New York, where they are old favorites.

**GRAUMAN'S CHINESE THEATER, one of the foremost picture houses in the country, where Pearl White is in the earlier, is going in for spectacular stage shows as a part of its new policy. It was at this movie theater that houses many premier film performances that "transformed Hollywood" into popularity. Abe Lyman and his band have been procured for the initial presentation.

**GERSHORP SISTERS (Irene, Elvira and Rae) are slated to bow out of the Pullins unit, matchless actresses, and ship over to the Sky Harbor Unit February 13th. At the present time the last units they are replacing are Lang and Hughes.

**LUPE VELEZ, movie star who only recently has been in the Pullins unit, New York for Pullis, was supposed to be all set for a string of the circuit's Midwest houses, but at the last minute this had to be dropped.**

**ERNA RUBINSTEIN, concert violinist, has been bagged by Abe Peirnig, Broad way agent, who contemplates booking this beautiful girl for Pullins. She has finished her Pullis dates sooner than he expected.**

**NICK LUCAS, roovery troubleshooter recently arrived in town from New York, has been assigned the Pullis dates sooner than he expected.**

**TED LEWIS will go Pullis the week of Pullins, beginning at the Metropolitan, Bos ton. More dates will likely follow.**

**JOHNSON AND DUCKER, hat throwers, have been added to Pachino & Marcus' Float.**

**BORN AND LAWRENCE are to go into Pachino & Marcus' Idea in Green to strengthen the unit.**

**LOUISE MANNING, banjoist and the lute player, have been added to the Pachino & Marcus' Overtures, the change having been made at Fresno, January 25th.**

**PASQUALI BROTHERS are having their in-and-outs with the Pullins unit on Streets of Bombay. They recently left in the San Fran. They are planning a trip to Pittsburgh. Room was made for them by the dropping out of the Six Molays.**

**WANTED YOUNG MEN TO train as Theatre Managers and Theatre Attendants.**

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**Theater Deals**

**ANDERSON, Ind.**—Publix interests have taken over the Starland and Riveria theaters here for a number of years, now owned by Principle Theaters Company.

**ANTOCH, Ill.**—William Breckman, formerly connected with Community Theaters, has moved to Wisconsin, has leased the theater in this city for two years.

**ASHLAND, Ky.**—The Regent Theater has been purchased by D. L. Parsons from Emmett J. Layne, who operated the house for a number of years.

**CHICAGO**—The Devirey Theater, North Side house which has been taken over by Belcourt, has been rechristened the Century, under lease to B. & R. for a term of six years at a weekly rental of $200.

**NEW YORK**—Abraham L. Gervitz has been appointed manager of the Liberty Theater, Rochester, N. Y., and will take over the management of the theater.

**ROSEVILLE, Ind.**—The Idle Hour Theater is being improved and will open shortly with singing pictures.

**CINCINNATI**—A lease for Gift Theater has been signed for two years, February 4 by I. Libson. The property is owned by Thomas Emery Sons, Inc.

**CLINTON, Mich.**—William A. Stout has purchased the Temple Theater from Roy Lester.

**TUCSON, Ariz.**—A 5000 theater is to be built here by A. Kaufman, formerly connected with Community Theaters.

**GLACE BAY, N.S., Can.**—The Savoy Theater here has been reopened with talking pictures.

**KILBURN, Wis.**—C. E. Mathews, Ben Louthaine and W. A. Ashman have taken over the Mission Theater here from O. C. Clark.

**MONTGOMERY, Ala.**—The new Public Theater here will open shortly.

**PawNEE City, Neb.**—The Tabasky Theater has been sold to W. N. Hale, of Lincoln, Neb., who will take charge of its operation March 1.

**MOUNTGOVERN, Ala.**—The new Palace Theater here has been leased by W. C. Vance.

**DALLAS, Tex.**—Sam Heffley, of Cameron, Tex., completed a deal for the Parkway Theater, which was taken over from S. O. and H. O. Howell.

**DENVER, Colo.**—A. D. Wilson, local real estate man, has purchased the Denver Theater, here for a chain of Denver-American Theater Company buildings.

**OAKLAND, Tex.**—C. R. Van Scoy, acquirer of the Crescent Theater, will reopen it with singing and talking pictures.

**JOPLIN, Mo.**—Fox West Coast Theaters announced its purchase of the Hidrodrome Theater, a 1,500-seat house, last week. The building will be operated by the Fox Rocky Mountain Theater Company, a subsidiary of the West Coast circuit.

**KILBURN, Wis.**—C. E. Mathews, Ben Kilburn, has taken over the Hidrodrome Theater, a 1,500-seat house, from S. O. and H. O. Howell.

**SOUTH BEND, Ind.**—Clarence O. Miller, secretary and treasurer of the Palace Theater Corporation, has been appointed over the property. The palace, which has been closed for some time, will be leased to the DuPont Company of the Hidrodrome Theater, a 1,500-seat house, which will be opened by the Fox Rocky Mountain Theater Company, a subsidiary of the West Coast circuit.

**DEL RIO, Tex.**—The R. & R. Casino Theater, after remodeling, will open shortly.

**HASTINGS, Neb.**—The Strand and Riveria theaters are to be remodeled shortly at a cost of more than $15,000.

**SAN FRANCISCO**—The Green Street Theater, after being closed for several weeks, reopened January 29 with Fiddler's Three.
Barrett Band Gets a Break

Is contracted for extended run at various hotels of the Schroeder chain

CHICAGO, Feb. 8.—Hughie Barrett and his Columbia Recording Orchestra, M.C.A. unit, formerly featured at the Seven Seas Hotel, Rochester, N. Y., and recently featured at the Brown Hotel, Louisville, has been contracted to be featured for an extended run at the various hotels of the Schroeder Hotel chain.

Hughie just completed a successful engagement in the Badger Room of the Wisconsin Hotel, Milwaukee, and has created a favorable impression from various Wisconsin cities that the Schroeder system has decided to feature him at its various hostels.

The first week of the engagement, bubble and his boys were sent to the Greenbrier Hotel, Green Bay, Wis., and were a decided hit there. The orchestra will play for the Junior Prom at the University of Wisconsin, Madison, after their limited engagement at the Lorraine, Madison, Wis., returning to the Wisconsin in Milwaukee.

Cantor Night At Coffee Dan's

CHICAGO, Feb. 8.—Coffee Dan's, popular night-life place in the heart of the Loop, was the scene of special festivities Wednesday night, when Eddie Cantor, appearing at a Loop theater in Whooppy, was the guest of honor. An all-star orchestra, music publishers and others were on hand for the event, and will use him as feature member of the orchestra which he is preparing for The Greenwich Village Folies, which the Shuberts will place into rehearsal soon.

Clyde McCoy Band Set for Long Run

LOUISVILLE, Ky., Feb. 10.—Clyde McCoy and his orchestra, who closed a two-week stay at the Madrid here recently, will return to that place next Sunday night for a 13-week run. Upon the return of the McCoy unit, Ed Bender, Madrid manager, will inaugurate a new night club policy at the place. The band will be heard over Station WHAS five nights a week during its stay here.

In the McCoy personal are Louise Bush, piano; Bob McClellan, drums; Stanley McCoy, bass; Pepper Hay, banjo; Earl Hotters, tenor sax; Wally Wilson, sax; Johnny Burhant, sax; Jack Chilcutt, tenor sax; W. L. Weller, second trumpet; Al Block, trombone, and Clyde McCoy, leader.

Herb Morgan, publicity man and assistant manager of the McCoy unit, is confined to his room in the Olympic Apartments, this city, with an attack of scarlet fever.

San Antonio Briefs

SAN ANTONIO, Feb. 8.—The Blue Willow Inn has a new orchestra in the Memphis Melody Boys, a 13-piece organization featuring the folio of the orches- trist, the O'Dare Sisters and Buddy Baker, violin recording artist.

New faces in the Gunter Cave Revue include: Anilie Santi, sultry vocalist, and Ines Rish, accordionist. Phil Phillips is still touring d.m.

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Herman Kenin Taking Nicely

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O'Hare Quits Benson

CHICAGO, Feb. 8.—"Hush" O'Hare, orches- tral leader, has severed his connection with the Benson orchestra, and has opened new offices at his former location on West Jackson boulevard. The O'Hare combination is now a small group of men, and is featured in the main dining room of the Pensacola Hotel. Among the group are Harry Logam, drums; Glenn Johnson, sax; Maurice Rosenblum, sax; Tom Sarntrul, bass; James Carey, banjo, and Herman Kenin, violin and leader.

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Shaw Drama Wins Detroit

Civic Players compelled by popular demand to extend performances

DETROIT, Feb. 8.—The successful production of Shaw's Androcles and the Lion on January 27 and 28 by the Detroit Civic Theater caused a repetition of the hit on February 3 and 4 when three additional performances were given. The change postponed the opening of Thank You, Mr. CEO, which was scheduled for February 6.

Walter Sherwin, who has been intermittent member of the old Bonnette Stock Company for the last 12 years, returned to the Detroit Civic Theater on a four-weeks' engagement, opening February 3. He appears in Thank You, Mr. CEO, as a woman at the Moore Theater. He has been inactive since the recent closing of the theater's Another Dark Company in the East.

Sam Wins Detroit

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Olsen in Sacramento

SACRAMENTO, Calif., Feb. 10.—On the heels of a report from Portland, Oregon, that the Olsen Players will be disbanded after their engagement in that city, announcement is made by Mrs. W. A. Brandenberg, of this city, that the company will open at the Rutgers Theater here February 21. The company is advertised to open in The Metropoulos Secret.

Drummers Welcome to President, Los Angeles

LOS ANGELES, Feb. 8.—Kobol and Dill shifted to President, Los Angeles.

By 2,000 Playwrights

SAN FRANCISCO, Feb. 10.—After losing a group of dramatic critics and Henry Duffy production companies, the 2,000 submitted to Duffy in the playwriting contest he inaugurated last fall, the committee, or board of judges, will make their awards about March 1.

"We expect about 1500 plays," said Duff, "and we get four times that number this winter. längst mor". A group of dramatic critics and Henry Duffy production companies, the 2,000 submitted to Duffy in the playwriting contest he inaugurated last fall, the committee, or board of judges, will make their awards about March 1.

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Duffy Players Notes

Leona Powers and Howard Miller, who have been playing key roles with the Henry Duffy Players in Seattle, closed their engagement and are returning to their home in Los Angeles, where they will resume their work in the San Francisco production of Your Uncle Dudley.

Dale Winter and Henry Duffy, who have been costarring for a limited engagement at the Players in Seattle this season, have been drafted to take part in the Shaw Festival in Los Angeles, in The Cat and the Canary, closing the run of that exciting play February 1.

Taylor Holmoe is appearing as guest star with the Players at the Alcazar, San Francisco, in Your Uncle Dudley, under the direction of Lindsay and Bertrand Robinson, now running in New York. In the comedy Holmoe appears as a hard-nosed artist of the small town in which he lives, a man who is more interested in his more friends and less credit in the bank than in any work of art. Under his direction casting are Florence Roberts, the grandmother; Leah Winslow, the sister; Emily Lowry, business manager; Ben Taggart and Kenneth Garet.

"Brewster's Millions" Revived by Holmoe

ROCKTON, Ill., Feb. 8.—Manager Arthur Holmoe's spectacular revival of Brewster's Millions is proving a bonanza for the Maple Leaf Players at the City Theater, Monday night. The revue, which stars the Brockton Shedd Crottolo, is selling a near-capacity house. Subsequent attendance has been large.

Circumstances forced Manager Holmoe to engage the services of Mr. Crottolo for the engagement, but he came thru letter perfect at the presentation. For eight of the lower floors and Elizabeth Somers, did some fine team work, while Miss Brewster and Peggy B, were very popular. Josephine Greck, suddenly withdrawn from the cast of Brewster's Millions by the death of a non-professional relative, was replaced by Agnes Young, who filled in adequately. Other visitors this week are Gordon Hoyworth, Jack Banquil, Joan North, Katherine Breuninger, Ima Ingles, and Jack Taylor. Lynda Earle, character woman, has been brought in to increase the cast in the current production.

Lorenzo Long, who closed as leading man with James J. Hayden's Players at Portland, Mo., has signed with the Maple Leaf Players for a three-week engagement. He replaces Charles Richards, who withdrew from the cast last week.

The elaborate settings of Brewster's Millions were built by the City Theater stage crew, under the supervision of Andrew Butler; painted cleverly by Scene Artist Arlene; and lit brilliantly by Electrician Jack Snee.

New Prices at Des Moines

DES MOINES, Ia., Feb. 10.—Oberfelder-Ketcham Company at the President, which has run at the Theatre for the last two weeks, has announced a new scale of prices. For night shows the floor will be $1 and the balcony 50 cents; for the popular matinee on Wednesday all seats will be 50 cents; other matinees the prices will be 50 and 75 cents. The house formerly had a $1.50 price.

Broadway Stock Possibilities

**Minturn Rejoins Ambassador Cast**

CHICAGO, Feb. 8.—Harry Minturn, who runs the Ambassador Theater Stock Company, will return to the cast in the new season of plays. Minturn has been ill in health for some time, but is said to be recovered once this spring. He is now a partner in the company. He and Mr. Minturn (June Kevar) recently returned from an extended auto trip thru the South and are now feeling much better. His return to the stage was expected. Miss Williams and Mr. Minturn will greatly strengthen the Ambassador cast.

Some excellent bills have been presented and business has been generally good. The present plays are: in the order named, are Louful Leroccy, Hrrol, and The Bachelor Father.

**Duffy Quits Seattle**

SEATTLE, Wash., Feb. 8.—The appearance of Guy Bates Post at the President Theatre this week marks the end of his engagement, and also farewell week for the Henry Duffy Players. This house closed today and the company will depart for San Francisco. The plays are: The Friend and the King, staged under the direction of Edwin Vail.

**Dramatic Stock Notes**

ERNST WOODWARD has signed to play leads with the Tri-City Players at the Stone Opera House, Binghamton, N. Y.

MARQUETTE FIELDS PLAYERS will begin an engagement in Fitzburgh, Michigan, with a production of LET US BE GAY.

MURCIO WILLIAMS, who has completed his engagement with the Chicago Players, Madison, Wis., has departed for Chicago to play an engagement at the Rivoli Theatre following a visit to New York.

MEMBERS of the Oberfelder-Ketcham production company, Des Moines, with one exception, have arrived in New York for an engagement at the Ambassadors Theatre. A standout of the company and local critics alike is one of the outstanding achievements of the season.

GRACE HAMPTON, who closed in Chicago February 2 with The Queen Wes in the role of Nancy, has arrived in Des Moines with Henry Duffy's San Francisco stock company. Miss Hampton was running at the President, returning to New York, Miss. Huffman is returning to New York with the Des Moines Community Drama Association at the President for a prolonged engagement.

TAYLOR HOMES is appearing as a guest star of the Chicago Players at the Ohio Theatre in Keene, N. H., with a production of Mr. Darcy's control at the President, where she costars with Donald Brian, guest star.

FRED DUFFY, a popular leading man, now appearing in the role of Uncle Dudley, has been ill for some time, but is expected to be well in time for the opening of the company.

CINCINNATI CIVIC THEATER will depart from the dramatic sphere for the week of March 3, and the singing, dancing and novelty talent within the ranks of the organization will be exploited. Under the direction of Paul Bachelier, dance and novelty talent was subjected to some difficulties in shifting from the dramatic to the musical comedy production, but Chautauqua's Scottish dancers succeeded so well in overcoming them that they were invited by patronage of the company and local critics alike to the opening of the season.

**Three Actors Carrying One Role Thru One Day**

SAN FRANCISCO, Feb. 8.—Three actors appearing at the President Theatre, Ferguson in That Ferguson Family in New York, are playing different parts in the same play. Stanley Taylor, taking suddenly ill just as the evening performance was ending, was forced to retire from the cast. Kenneth Gamble, who played the same role in the Los Angeles production, was brought in at short notice to join Mr. Ferguson in the cast of Your Uncle Dudley and was making his first appearance in the play. Gamble arrived in the evening by train, bringing with him his wife, who plays the Joe at the evening performance.

The girls, Misses Catharine, wife of a wealthy butler, and Etta, who plays the Joe at the evening performance, were brought in by telephone to Hollywood located Gale Gordon, who had played Joe in the Oakland presentation of the play, within only two hours notice, this took the night train from Los Angeles and arrived in the morning, playing the girls as well as making his first appearance in the play.

**Recapitulation**

SAN FRANCISCO, Feb. 8.—Three actors appearing at the President Theatre, Ferguson in That Ferguson Family in New York, are playing different parts in the same play. Stanley Taylor, taking suddenly ill just as the evening performance was ending, was forced to retire from the cast. Kenneth Gamble, who played the same role in the Los Angeles production, was brought in at short notice to join Mr. Ferguson in the cast of Your Uncle Dudley and was making his first appearance in the play. Gamble arrived in the evening by train, bringing with him his wife, who plays the Joe at the evening performance.
Chas. Turner
For Rep. Game

Prominent tab. manager to launch show in association with Had Berger

Charles V. Turner, widely known tabloid manager and doing better than ever, is planning a show under the Had Berger banner. He will launch his show on May 17, 1930, at the State Theatre, New York. The show will be called "The Show of Shows," and will feature a cast of stars from all over the country. Turner's show will be a hit with audiences everywhere, and will be one of the most successful shows of the year.

King-Thomas Show
Closing March 21

RANKIN, Tex. Feb. 9 — The King-Thomas Players are now in their 24th week of their successful show, and they have established a record for attendance by their patrons. The show, which has been going on since March 21, has been a great success, and the players have been thrilled with the response.

The show is under the management of the Thomas family, who have been in the show business for many years. The King-Thomas Players have a fine reputation for their ability to put on a good show, and they have been a favorite with audiences everywhere.

The show is scheduled to close on March 21, and the players are looking forward to a long and successful future in the show business.
KANSAS CITY, Mo., Feb. 8.—Ross Du Voyle, who had been confined to the Presbyterian Hospital, Webster, S. D. for some time, is recovering slowly after a lingering illness. Du Voyle for a number of years was associated with Billy Bythoe, also well known in Midwest show circles.

The new Alton, Alton reports, will play one-night to stand in the territory with another coming in with the Ten Nights attraction, with Billy in charge. Alton will move the Ten Nights show into Western Territory shortly.

KANSAS CITY Ripples

KANSAS CITY, Mo., Feb. 8.—Ross Du Voyle, who had been confined to the Providence Hospital, Webster, S. D., for some time, is recovering slowly after a lingering illness. Du Voyle, who for a number of years was associated with Billy Bythoe, also well known in Midwest show circles, has just closed his show before the closing fan to submit to an operation, from which he is now recovering. His numerous friends are mourning his passing.

LOU COATES, pianist, has left here to join the Raleigh Williams Company in Colorado, replacing Joe Baird, who will return to his home in Nebraska.

GEORGE AND BILLY BRADLEY are sojourning at their home in Denver. MARVIN RUCKER, formerly with the Edgar Jones Stock Company, left here this week for Omaha.

WALLY WALLACE, formerly of the Dukinays Players, is now located in Chicago.

KITT JONES has just closed an 18-month engagement with the Phil Duncahs, and is now located at her home, 326 N. Prairie avenue, Dallas, where she expects to remain until the spring season opens.

L. C. McHENRY of McHenry's Jesse James Company, who has been sojourning in Florida for the last month, expects to remain there long enough to take in the Jack Sharkey-Phil Scott show duel.

ROSCOE ALLEN, manager of the Paul English Company No. 2, denies the report that the English show is playing on Sundays during its current run at the Auditorium, Hot Springs, Ark., in defiance of the laws of the state. He says those who are legal in some cities in Arkansas by local ordinance, are legal in Hot Springs is one of them," Allen writes.

MR. AND MRS. OLLIE TROUT celebrated their 12th wedding anniversary with a picnic at Miami Beach recently. Among the guests were Mrs. and Mr. Chas. Pates, Mr. and Mrs. Bill Bythoe, Fishy, Harry Lamar, Mildred Lowfold, Harry Mills, Natalie Moore, Mrs. Herman Cohen, Mrs. Gertrude Barr, Mrs. Peggy Bisson, Mr. Bertie Verna, Zelda Pearl, Mrs. Muriel Kenser and Mr. Tony.

DYE DRESSES, SCENES, BANNERS, First Week at Low Prices, Save $2.00 on New Prints, Save $4.00 on Best Prints, Enrolled SCENE STUDY, Dye Org., Omaha, Neb.

WANT young Repertory People. Must be good looking. Send recent photo and a letter. Application to M. S. White, Lively's Dye Org., 1001 6th Ave., Kansas City, Mo.

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2112 d. 2-Ft. Non-Skidding. SPECIAL TOP BILLING OFFER. Your one color easy attractive, $1.00 window, first of $2, second of $4, third of $6, a window $10.00, $12.50. Twice-twelve-hour service. Cash with order. Branded and Unbranded Trade Marks. Small, New Boxed and Price List. CENTRAL THEATRE SUPPLY CO. MASON CITY, IOWA. Real Show Posters—Established 30 Years.

MUSINGS

JOHNNY WINTERS is the new orchestra at the Palace Theater, Dallas, succeeding Billy Muth, who has been transferred to Denver.

LEE ELER AND CHUCK MANS and their Mississippi Beavers are solid for the next eight weeks thru February 15, 1930

Billboard
Tabloids

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Hal Hoyt Co.
For St. Louis

‘Why Worry?’ opens February 24 as part of black and white revue

ST. LOUIS, Feb. 16.—Hal Hoyt’s ‘Why Worry?’ Company of 36 people, including 16 girls in line, will open for G. P. Crawford at the Hoyt Theater here February 24. Heading the Hoyt attraction will be Verne (Bugs) Phelps and Walter (Sally Ann) Stiefven, with Phelps doing all the directing and producing. The company will change bills with the comedy version of ‘Redhead’ being shown for three days, each of an hour’s duration, with special midnight ramble on Saturday night.

Operating in conjunction with the Hoyt show at the Gavety will be Drake & Walker’s all-colored unit of 40 people. The latter attraction also will have 16 girls in line, and both shows will have a type-piece cast of players. Mert (Mert) and black and red unit will probably be used by the Gavety. With all the talkie house opposition here it is expected that the Hoyt attraction will be something different in the theatrical field. It is predicted that the new idea will prove a big success here.

Included in the Why Worry? Lineup will be Verne’s regular chorus girls who are said to be the best in the business, and featured comedian; Walter (Sally Ann) Stiefven, Mert Dora Cullenbahn, leads; Johnnie O’Neil, ingenue-prima donna; Jean Forymph, ingenue-soubret; Hazel Stangel, prima donna; Sally Follis, soubret; Kenpie Chandler, character comedienne; William Deane, comic; Gordon Forsythe, juvenile; Tommy Dew, juvenile and specialities; Jack Noff, general business; George Riddle, specialities; the Wolfe Twins, first nighters; Richard Richter, musical director; Eddie O’Neil, stage carpenter; Irene Black, wardrobe mistress, and Hattie Richter, chorus producer.

C. H. Turpin Re-Elected
President of T. O. B. A.

MEMPHIS, Feb. 8.—The heads of the Theater Owners’ Booking Association held their annual meeting and election of officers at the Masonic Temple here last week. Among those present were Charles H. Turpin, Dr. J. A. C. Letton, Sam E. Ryan, Milton Stine, E. D. Dudley, A. Barraso and proxies from the following cities: New Orleans, Birmingham, Shreveport, Cleveland, Dallas, Richmond, Winston-Salem, Cincinnati, Patasacola and Pittsburgh.

Charles H. Turpin, president, was re-elected to the chairmanship. Washington, was named vice-president; Dr. J. A. C. Letton, secretary, and Sam E. Ryan was re-elected treasurer and gatekeeper of the T. O. B. A. Circuit. All of the above are elected by acclamation.


JACK DILMAR, under tab, noted in a recent issue, had leave to Waterloo, Ia., instead of Newton, Ia., in speaking of the tab, possibilities of the town.

Wells and Goggin Have Two Rotaries

NEW HAVEN, Conn., Feb. 8.—Henry (Moe) Levan, Jewish comic, opened last week as featured comedian with the new rotary engagement produced by the Wells & Goggin office of this city.

The company is playing one-night stands in the following Connecticut towns: Seymour, Bridgeport, Meriden, New Haven, New Britain and Wallingford. In the line up are Mye Levan, Hal Marden, Elroy, Helen Marsh, Edith Dawson, Fay Waldron, Liletta Yoder, Olga Mignon and Ivey Diamond.

Rochford, III.
Has Illuminated Runway

ROCKFORD, Ill., Feb. 8.—The Star Theater here, where the Paul Landrum lab, is set up for an illuminated runway, has just installed an illuminated runway, which is proving popular with the patrons. The ease with which customers has been holding up well at the Star, considering the last weather of the last several weeks.

Leon Miller, Elmer Couly, Tim Ryan and Chock Phillips, of the A. B. Marcus Revue, were recent visitors backstage at the Star, during the show’s engagement.

Star, Rockford, Ill., has illuminated runway.

The Chatterbox

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THERE has been a great deal said in recent weeks about bringing the tabloid game back to the healthy position it once occupied in the amusement field. This is an attempt to re-sell the theatre business in every right-thinking individual connected with the tabloid business. However, before tabloid folks can hope to gain this end, the game will have to undergo a thorough housecleaning and weeding-out process.

One of the greatest bights on the tabloid industry, and one which has been given very little attention, is the price-cutting methods now being resorted to by various managers against their brother managers in the field. This is not a new practice by any means. It has been going on for years and years, but this season, with the unsettled conditions in the tabloid business, many managers who in the past have been reputed as squire enlightened, are being resorted to these cut-throat methods.

With the tab, read practically “shot” at the present time, these unethical managers are preying largely on the stock stands which are housing reliable attractions on a fair basis. The usual operation of the price-cutting operator is to approach the manager of such a house, and fit that what the show playing there is working for, and then offer him the same house manager a newcomer in the theater business, he is likely to stumble for the money offered.

Many house managers have fell for the racket and have installed one of the cut-rate tykes, only to notice a decline in the boxoffice receipts. Day after day. A little common sense would have taught them, that they can’t expect as good a performance from a price-cutting operator company as they can from a company that is getting a living wage.

The fact that the house manager got a "bookin’" or that a reliable show was cut out of a job isn’t the worst part of this practice. After a house is run by one of these house managers a house manager as a rule, becomes disgusted with tab, and decides to abandon the policy altogether, thus cutting another nail on the box office of other shows.

The Dubsnyky attraction came to the Crystal Theater here originally for a week’s engagement. The Dubsnyky players presented both dramatic and comedy bills during their run in this city.

In the cast are Abe (Blick) Rosewall, featured comedian; Ginger Pearson, ingenue; John Rae, character and comedy; Bert Couch, light comedy and juveniles; Tom Henderson, comic; George Crist, comic; Grace Allen, comic; Blanche Cooper, actresses; Fred Blain, general business; John Bowers, juveniles; and Dolly Crawford and Vera Arden, chorus girls.

The chorines are Mary Davenport, Pola Barkey, Mary Lee, Ruth Morris, Shirley Roberts, Lavin Barbour, Jean Menard. Steve Stevenson is chorus producer; and Walter Pollett is in charge of the eight-piece orchestra.

The Cotton Story Keeps
Yo-Yo Company Working

PIKEVILLE, Ky., Feb. 8.—Bennie and Fred Weyland and their Yo-Yo Girls, in people aggregation, are moving along to good results in this territory, thanks to the good work of J. (Corbin) Short, who has been setting the show in on good footing, and now has the company booked four weeks here.

In the Wayland roster are Bennie Weyland and "Hap" Dell, singing and dancing comedians; Fred Weyland, straights; Jack Connick, juveniles and act specialists; Myrtle Gillett, ingénues, Al Duwell, soubret, and six fast-stepping chorines under the direction of Goldie Wayne.

Bob Fagan Back
At Dallas Hippo.

DALLAS, Feb. 8.—Bob Fagan and his company are back at the Hippodrome here after an absence of several weeks. The Fagan show was slated to open at the Hippo last Sunday, but Fagan stepped in to the 10 o’clock show on Saturday night, and the Hippo Company closed abruptly following the 7 o’clock performance.

Fagan, who has always liked the local Hippo, and the show’s last engagement at the house for 65 consecutive weeks. In the present roster are Bob Fagan, Earl Carey, Paul Martin, Ed Lewis, Renee Lamer, Bessie Lue, Alva Bessent, Vera Martin, Jackie Ader, Mac Walsh, and a chorus of eight. P. O. Cameron is manager of the house.
Ritz, Louisville, Off to Good Start

LOUISVILLE, Ky., Feb. 8 — The New Ritz Theatre, formerly the West End, which opened last Saturday with Paul Reno's "Rendezvous," has been a great success for the past four days. Four houses greeted the Reno players on the opening day, and from all indications the theatre is due to remain here for a long engagement. George La Pell is managing the Ritz.

In the Reno cast are Billy Wilson and Eddie Bunch, comedians; Franklin Hop-kins and Senator; Earl Shanley, as Paul Reno; producer; Mildred Wood; Thelma Gleason, Bertha Starrman and Lillian Kramer. There are 20 girls in the company.

The house staff of the New Ritz is made up of George La Pell, manager; Arnold Unruh, stage manager; Cliff Dunlap, house manager; Harry T. Myers, musical director; Al Potter, house manager; and Joe T. Cora, scenic artist.

"Smiling Eyes" Opens On Spiegelberg Time

GREENVILLE, S. C., Feb. 8 — Frank Malley, who has been playing the Sun Time all season with his Smiling Eyes Company, has cut his show to 14 people and opened "Smiling Eyes" at 6 tonight in Spiegelberg Theatre. From here the Smiling Eyes troupe moves to Columbus, Ga., for a week's stay and then to Savannah, Ga., for a three weeks' engagement.

In the present Smiling Eyes line-up are Bertrand and Raymond, acrobats; Harry J. Jacob, musical specialties; the Three Mason Sisters, Bob Capers, Ernie and Fido Capers, Frank Capers, Malley, Frank Paulbairks, Ruby Howard and Louise Lee.

Tab. Notes

JIM TOM STORY, well known in tabs, is at present heading a nine-person play whose actors, playing the Fox houses thru the East.

INCLUDED in the cast of the Limie Stiltz Company, which is giving an indefinite run at the Elrianege Theatre, Birmingham, are Frank Byler, Gates Austin, Earl Hilt, Irving Wilt, Lennox Conolly Fitzgerald, Fred Sedford, Dextie Mayo and Limie Stiltz. There are 24 girls in line.

PAT GALLAGHER, comedian with Hillyer's Honeymoon Company, was called to his home in Marshall, Ill., February 5, due to the death of his mother. He is single and baby, Lana Loom, accompanied.

REED PALMER, who closed with Frank Minnich's Renne Company, is now on the road with the Royal Theatre Company. Detroit, February 1, spent a few days in Cincinnati the past week on route to the Alexandria, La., where the theatre is under the management of Mrs. A. Ward and Miss Russell, Ky. Miss Palmer was called there due to the serious illness of her father, who is at present confined at a hospital in Loyal, Wis., just across the river from Russell. She expects to remain in the latter town indefinitely and it is probable that she will quit the road altogether.

RUBE MARTIN left Cincinnati last week for Crichton, Ala., where he is conduc- ing an 18-person show for Monroe Geoffrey at the Kings Crown Theater there and he plans to remain there indefinitely.

THE VALENTINE Musical Stock Company played last week in Florida after a brief run.

RECENT ENGAGEMENTS by the Milton Schuster company, Chicago, includes Sandy Burns, Mrs. Leo Kelly, Billie Malley, Mildred Andree, Anna Krissman and Alberton, with Joe Barrett and Harry Wyser-Grand, Muncie, Ind. Karl Hartman and the William Spaeth Revue; Muriel E. Parker, with the B. E. Marcus Attractions; Norma Norman, with Lina J. Howells, the Jefferson Revue, and Joe Barrett, with Tommies, have both been in Philadelphia.

MAX GOLDS, who formerly had out the "Barnum Around Company" and has spent the last several months in the East, is now visiting with Mr. and Mrs. D. D. Morgan, parents of Vera and Norma Westerley. O. Max, who has been out of the limelight for some time, is anxious to hear from all his old-time friends.

MAP RAYMOND advised that she is getting along nicely following her recent illness. She is at present recuperating at a doctors' home on West Diversey avenue, Chicago, where she will be pleased to hear from all her friends.

ED DOYLE reports that his Doyle Brown theatre is doing well, with its 16th week at the Rialto Theatre, Dayton, O., with no end of the run in sight. Business is up to standard, he says.
Chi. Theater Merger Denied

Star and Garter, Rialto Academy operated under working agreement only

Majestic Stock, Fort Wayne

New York, Feb. 8.—Reports from Fort Wayne, Ind., to the effect that Tony Sykes, with the cooperation of E. F. Satterlee, president of the Majestic stock from burlesque to dramatic stock is reported as the present situation. Satterlee, manager of the Majestic, who gave the cast for the week beginning Saturday, via: George Hart, Jimmy Wal-...
Iving Place Theater

Changes From Circuit to Stock

NEW YORK, Feb. 8—Charles Burns, directing manager of the Irving Place Theater Stock Company and franchise-operating, directing manager of the personel at the stock house, announces that he will change the policy of presentation at the Irving Place after tonight's performance. The change will be effective tomorrow night.

By direction of Burns, Nat Mortan Bowers, the new manager, which includes George Wash, producer and director; Nat Wright, actor; and Richard McAllister, Bobby Wilson, and Lily Reynolds, will be presented.

Burns has engaged at an exceptionally low rate. The change in policy, however, will not affect the entire policy of the company and still has the option of presenting an additional cast of performers for the next season.

DETROIT Delineations

Palace Theater—Pee Wee Howard and Bruce Durand, southerns, closed February 2, being transferred to the Avenue Theater Stock Company. Homan ee, featured dancer, died over as an added attraction.

Empire Theater, Kansas City, returned to the house staff February 4, after being closed for several weeks. The opening February 10.

Theatricals—Billy LaVerne, featured femme, has been out of the cast for the past month. Loop Theater—Changes in cast originally scheduled for January 29 were delayed. Harry Cline, manager, producer and straight man; Elsie Bishop, leading lady. Miss Bishop, who has been juvenile and comic, succeeded Miss Bishop. The chorus was retaken from the Square Theater. Specks Crookshart, just returned from the South, is directed at the theater. Billy LaVerne, featured femme, and Howard Lott, leading lady, are out of the cast. Allen Curtis, general field representa- tion, returned to Detroit.

Added Attractions


Syd Burke, Souther.

Booked for Hurrit at Follies

LANSING, Feb. 8—Syd Burke, Thursday's son, winner of the Hurrit at Follies. Burke, after a long absence from the stage, returned to the company. Burke's return was anticipated by all the cast and the company was pleased to see him again.

Puss, with a lay-off week out of the Apollo Theater, New York, faced another lay-off this week. The company will not return until Sunday and will be absent from the Apollo for a week. Otis Klaven, manager, closed its season Saturday at the Empress Theater, Chillicothe.


Scramble—Gacy Theater, Harry S. Kellums, manager, closed its season Saturday. The company will return to the house after its lay-off.

Bare Facts—Out of the Apollo in New York, the company will return to the city, but will not return until Saturday. The company will be absent from the city for a week. Otis Klaven, manager, closed its season March 1 at the Modern Theater, Providence.

Irvine Place Theater

Changes From Circuit to Stock

NEW YORK, Feb. 8—Charles Burns, directing manager of the Irvine Place Theater Stock Company, announces that he will change the policy of presentation at the Irvine Place after tonight's performance. The change will be effective tomorrow night.

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The Henry Players Of New York

The Henry Players, under the auspices of the well-known Henry Street Settlement, gave their annual rendition of J. M. Barrie's A Kiss for Cinderella, at the old Neighborhood House down on Grand Street last Friday night.

The treatment accorded this dainty little story reflects much credit on the organization that performed it. Pearl Blake was a sweet little Cinderella and received excellent support from Alexander Ingersoll as the Prince, William Petter as Lord Lovelot, the Duke's steward, and Frieda Levitas. The entire cast gave a creditable performance.

The Henry Street Settlement is to be congratulated on its splendid work of dramatic endeavor which is so earnestly executed under the direction of Eva M. Fry.

The Theater Arts Group Of Toronto, Can.

Presented If Your Wills told at First House Theater, Toronto, under the direction of Edgar Ludden, the second production of Mr. Carr's plays, a fantasy honoring mentioned and when produced at the Western College for Women, Oxford, O.

Located amongst historic hills in Oxford, O., is the Ernst Nature Theater, an irregularly shaped auditorium to the Western College for Women, under the direction of Emma Cordts Leonard.

Nature, in the various phases of her wondrous manifestations, has contributed both wisely and well to this outdoor theater. Here embryonic Theatres, as well as the matured disciples of the drama, may woo their favorite muse, in the fretted and lanced dialogue, the delicate tints, brilliant hues and subtle lights and shadows such as no master of the canvas could bring within the range of brush or palette.

This woodland theater exerts a spell of peace and quietude coupled with an atmosphere of refinement, true factors that would kindle the divine spark of inspiration in those who would heed its beck and call.

The main and auxiliary stages, one above the other, each of ample proportions and faced with rock formation of irregular size and design, absorbs the variegated sheets of sunlight filtering thru the encompassing trees as daylight shifts. At night, a score of spotlights shed their indirect rays against carpets of shimmering green, trailing vines and blooming shrubs.

Spacious, semi-circular terraces, remarkable in their resemblance to the Greek theaters of ancient days, provide a seating capacity of 1,400, with auxiliary space in reserve for additional audience when the need may arise. Without the confines of this magnificent bowl noted artists of their day have enacted various roles, their traditions, interpretation of the classics seeming to take on added zest and favor as if inspired by environment.

Not only does this outdoor theater present beautiful and practical setting for the application of dramatic talent but it fosters a greater love of nature and increases culture thru beauty and harmony of color. It augments the finer shadings of academic love.

It is not always easy to locate a play which can be adapted to an outdoor setting. We are told by the Western College Players that Sierra's Cradle Song is ideally suited to outdoor production. This should be of special interest to any Little Theater group seeking a play which requires an outdoor setting. Shakespearean plays and also the American folk drama have proved adaptable to this type of setting. In The Cradle Song, a play which stands with the boulder well illustrated the secluded garden of a convent.

Metropolitan League of N. Y. To Hold Playwright Contest

The Metropolitan League of Jewish Community Associations, New York City, announces the opening of a playwrighting contest open to amateur and professional writers.

Each contestant may submit as many as ten original plays, no play being cast, for reading, and if selected, for a date, April 1, after which awards of $100 and gold and silver plaques will be made to the three winners.

 Plays having themes of a Jewish nature will be especially considered, although the range of subjects is not limited.

Time for West Virginia Players

Four prize one-act plays written by Fairmont authors are to be presented by the Community Players of Fairmont, W. Va., in February, it was announced recently by Mr. McCune.

First prize of $50 for this year's contest was awarded to Sarah Rock for her play. It's an Ill Wind, which will be produced by the Community Players and directed by Sarah Rock. Second prize, $100, went to Richard Parrish for his play, Dust to Dust, which will be directed by Emily Cane. Elmer Watson Cat- roth's play, Into the Dark, was given honorable mention and is to be produced by the Community Players. It will be directed by Carter Jones. Another example of Mrs. Cane's play, a far called Terrible Night, will be presented in the same program, directed by Amy Riggle Barry.

Mr. Elieblert N. Meredith's, The Mill Between the Bridges, was given second honorable mention.

Since the receiving of their season last August and the opening of their new Little Theater with Milton T. Crouse of the Community Players have successfully produced a revival of Camilla and The Caine Appal. Both were produced under the direction of Lewis Barr, now of New York City.

Their latest production was Anna Christie, which the players received great praise.

P. F. Cope, a member of the board of governors of the Fairmont Little Thea- ter, is taking graduate work at the University of Toronto and will play in his play, You Like It, which the University will present during February and March for the high school and collegiate institutio- n.

The Monroe Players Are Traveling

The Monroe Players of Williams-Me- ville, N. Y., are traveling to various near-by rural natural surroundings which reflect the actual comedy. The proceeds are to be used to send the Williams-Meville High School senior class to Washington, D. C. Bertha Monroe Walters is director. The cast includes Franklin J. Maurer, who takes the part of Sir Fulke Pettlew Legan plen- idly, Charles A. Hamlin, William Barn- dollar, J. Arnold Allen, Bertha Monroe and Helen E. Stroh. The players draw good houses.

Association Players, New York

The Association Players of the Y. M. C. A. New York City, announces the pro- duction of the Tenantry at the Playhouse on Madison Avenue, to be produced next month. This group expects to present a con- act drama or tragedy to enter in the Belasco Tournament.


As its third production of the present season, the Art Theater will give Pirandello's Henry IV which has been produced in Philadelphia. Piran- dello is best known for his Six Characters in Search of an Author, which was an artistic sensation some seven or eight years ago. His Right You Are If You Think You Are was also a success when produced by the Guild may give it some three years ago. Henry IV was produced at the New Arts, March, with Arnold Korf, a Viennese actor of great power, in the title role.

Community Drama Association Of Des Moines, Ia.

Florence Marshall, who was with the Clement-Walsh stock company on the Midwest Repertory for the season of 1928-29, will have the feminine lead in the cast presented by the Community Drama Association, according to an announcement made by its director, J. H. J. Po- rrector. The play will be a Marriage of Convenience, and will be presented at Hotel Kennedy's Playhouse in February. Others in the cast are Charles Cooke, Mrs. C. M. Brice, Howard Howell, C. R. Howy and O. J. Wobles- mitch.

Howard Play Revised At Berkeley, Calif.

The Playhouse Association of Berkeley began its spring season recently with a revival of Sidney Cox Howard's play Lucky Sam McCarver. The play was exceptionally produced and directed by Earl Cassell, and Lloyd Stanford managed several fetching settings on the limited stage of the Playhouse, the room in McCarver's apartment and the bit of Venice Beach the fishermen's lair.

An adequate cast included Gladys Hayes, Minetta Allen, Helen Buel, Richard and Underwood Pyle.

Birthday Program By Richmond Players

An especially inlaid birthday program has been arranged by the drama department of the Richmond College, Division of Virginia Normal and University, for February 14. It is the first performance of the season, and it is announced that one part of the program will be Pales- tine, and the other half of the show will be a special appearance of the Booths' Tennis Club.

Ancient Comedy Given By Stanford University

The Mistress of the Inn, a comedy by Ben Hecht, which is the last of two centuries, was chosen by Harold Heven- ton at the play to be produced by the Community Players of Stanford University.

Established 1872

Costumes

Of every age, classic and eline, We specialize in costumes "At the old and new" CMS THIRDS B PIANOLOGUES MUSICAL INSTRUMENTS MEASUREMENTS ATTRACTIONS PLAYS Ivan Bloom Hardin Co.

5050 College Ave., DES MOINES, Ia.

Plays

Plays We have the newest and most attractive, as well as the finest assortment of Plays in the world.

Samuel French

Old play publishers in the world.

21 West 14th Street. NEW YORK CITY

Longman's Plays

Many interesting, new, full-length and interesting, as well as the finest assortment of Plays in the world.

Samuel French

Old play publishers in the world.

21 West 14th Street. NEW YORK CITY
The National Broadcasting Company has analyzed the returns commenting on a memorable radio program with Europe. The results throw an interesting light on the market of radio entertainment and provide the NBC with a better basis for the plans it will develop for the coming season and beyond.

Among the thousands of letters which have arrived in every mail since the program was first heard, are these by program experts, they regretted temporarily the preoccupation of popular music in America's contribution to Europe.

But now the final comparison has been made and the NBC discovers that an overwhelming majority approved its presentation of a program that connected the international exchange. Actual count shows that 11 persons considered the program an excellent representation of American music for every single one who rejected the impression of the DJ.

Returns from abroad, where the American programs are aired regularly by national networks, are unanimously enthusiastic in praise of the material selected. Listeners of the European continent point out that American jazz is there, and that orchestras playing it are in great demand, and sound so, they style it as a national music for the entire world.

As these were read by these experts, the rebuttal to the predominance of popular music in America's contribution to Europe.

By far the greatest number of complaints are received from American listeners. A nationwide audience heard over the programs addressed to overseas listeners from London, Berlin and Amsterdam. Some of those who complained disliked certain parts of these foreign relays and complained occasionally of the possibility of American programs over the general run abroad, judging by such samples.

But the majority of listeners realized the difficult problem facing program builders on both sides of the Atlantic and recognized the impossibility of conceiving a program that would satisfy the needs of an organization's programs into the time available.

Those who disliked any part of the programs, however, expressed themselves in no uncertain terms. A writer from Buffalo College, is just a sample:

"Enjoyed the programs very much except the banda, and would have been more enthralled with the Negro music if we had been disarmed as the lowest echelon of American music included. The program with the American programs is perfectly fine, but you forget the people who are writing and reading about the fine arts.

Radio Station Sought To Represent the Negro

William J. Thompson, managing editor of the Sunday morning show, "Old Pal," as Buffalo for 80 days, is seeking a station in Syracuse for 30 days on the frequency of 900 kilocycles. This station, when operating on that frequency on a half and half basis, is currently broadcasting the channel 900 kilocycles to The Greater Syracuse Association, which distributes its transmitter and is able to operate.

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Temporary License Given To Two New York Stations

The Federal Radio Commission decided January 30 to license temporarily both WJZ and Station WPLR at Syracuse for 30 days on the frequency of 900 kilocycles. This station, when operating on that frequency on a half and half basis, is currently broadcasting the channel 900 kilocycles to The Greater Syracuse Association, which distributes its transmitter and is able to operate.

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Broadcasts of WJZ and WPLR will start January 30.

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Kenny Company
Hits the Road

NEW YORK. Feb. 8.—Kenny, the Magician, who has his home here last Saturday, preparatory to beginning another tour under the personal direction of Kenny, and his troops left here Monday, and will again tour the Southwest for the better weather set in.

The Kenny show this season includes many new effects and a larger company of assistants. He also has added the Musical Tarot card Special feature. The attraction is now completely motorized, and a new list of its fourting effects and scenery also has been added. Princess Leonora is also presenting a new list of effects.

Thurston's Are Honored
By Columbus I.B.M. Ring

COLUMBUS, O., Feb. 8.—Mr. and Mrs. Howard Thurston and daughter, Jane, were honored guests at a banquet, held in the French Room of the Neil House, Tuesday evening, by the Howard Thurston Ring No. 6, I. B. M., of this city. The Thurston show to the Hartmann Theater here this week.

Among the magicians and friends of magic were: A. P. Jones, late owner of severe of Thurston, Mr. and Mrs. A. J. Nelsen, Mr. and Mrs. John Hull and son, Donald, of Crooksville, O.; Dr. and Mrs. J. O. P. Nelson and Dr. Lewis of Zanesville, O.; Sam J. Collias, of Hillboro, O.; E. J. Moore and Mrs. and Mrs. Fundbog, of Columbus; Paul Petruski, Lima, O.; Kenneth Deshler and Hoyt N. Finch, of the Shriners, of Columbus; Harry Gordon, of London, E. R.; Mr. and Mrs. Cyn. Teichman and Mr. and Mrs. Hamilton of the Thurston Company; Dr. Brit, Robert DeForest, S. W. Reilly, Dr. Winter, and Wall, of Wellston, Ohio; Mr. Beckwith, Dr. W. Walton and family, Mr. and Mrs. Brown, of Elyria; Mr. Robison, Claude Bowden, of Brundige, O. A. B. Walton, Mr. and Mrs. Cherrington, of Columbus.

Following the banquet a short program of magic was given by Peraldo, using his Cyril Yettman and Hoyt Wheeland, after which the entire company attended the Thurston show in a body.

Agoston in Hospital

Ernest Schifferdecker, professionally known as Dr. P. Agoston, "The Wizard," is now confined at the U. S. Hospital No. 53 at Dwight, Ill., suffering from a severe chill.

Last year he was confined for eight months at the same hospital, at Hines, Ill., as the result of frequent hemorrhages, and was discharged from that institution late last year. 

Dr. Agoston was on a lecture tour at that time he has played numerous club dates in Chicago.

He has been forced to cancel a string of January books, which he thought he would be pleased to hear from all his magic friends.

El Roy Framing New Show

NEW YORK, Feb. 8.—Bob El Roy, formerly associated with Clifton Burgess in the insect show, is present in the city preparing for a summer tour in Chicago.

His show will consist of illusions, quick-change devices, shadowgraphs, smoke pictures, juggling, paper tearing and automatic magic.

DOO GEORGE, ventriloquist, is now doing club work in and around New York City, after an absence of five years from that territory. 

The show just ended was satisfactory, although not quite up to the standard set the previous year. She is planning on resuming her tour about April 1, for a swing over the same territory. 

DOC GEORGE, ventriloquist, will again manage the company.

Paul Hubbard entertained several hundred boys at the Jewish Educational Alliance, Savannah, Ga., recently.

Great Lynette in Chicago

CHICAGO, Feb. 8.—The Great Lynette, mentalist, is vacating at the home of her parents here, after an eight months tour thru the Northwest. The season just ended was satisfactory, although not quite up to the standard set the previous year. She is planning on resuming her tour about April 1, for a swing over the same territory.

Doc George, ventriloquist, will again manage the company.

FAYE FAYE (Mrs. George Marquis), principal assistant to her husband, Marquis, the Magician, now touring under the personal direction of Palmer Kellogg.

DOO GEORGE, ventriloquist, is now doing club work in and around New York City, after an absence of five years from that territory. The season just ended was satisfactory, although not quite up to the standard set the previous year.

Her tour about April 1, for a swing over the same territory. Doc George, ventriloquist, will again manage the company.

The company now in the city for a tour here thru the Midwest.

An old favorite in magic for the last 10 years, and number one interest with his routine. The short subject created much interest with his patrons. Virgin recently showed a short subject entitled Where Magic Is Made showing a number of interesting shorts from the Peters Lewis Manufacturing Company, and also Prof. Frederick Ennsak Erskine, in an exceptional magic routine. The short subject created much interest with his patrons. Virgin, and was remembered long after the feature picture was forgotten.

Zoe Dyce Held Over

DETROIT, Feb. 8.—Zoe Dyce, mentalist, who recently began a two weeks' engagement at the Birger Theater here for Lee Kane, has been held over for two additional weeks. The engagement is being managed by the L. Tempest, who formerly did a magical turn, and Louise Ariley Roy. M. E. Wallsbecker is manager of the attraction.

Magic Notes

DOO GEORGE, ventriloquist, is now doing club work in and around New York City, after an absence of five years from that territory. The season just ended was satisfactory, although not quite up to the standard set the previous year.

Her tour about April 1, for a swing over the same territory. Doc George, ventriloquist, will again manage the company.

J. B. M. H. HENNING, of Harrisburg, Pa., is now doing club work in and around New York City, after an absence of five years from that territory.

RAMON BORDOY, the "Entertainment Receiver," last week presented a two hour show at the Dellwood Democratic Club, New York, and got over so well that he has been booked to return there in the near future.

GILBERT, the "Phenomenon Man," a regular feature of Station KGS, Santa Barbara, Calif., entertained a large audience recently at the Recreation Center, that city. Matthew N. Matson, astrologer of Los Angeles, served as master of ceremonies on the program, which also included John Dufra's Blue Bird Trio; Mike Panetta; dancer; Thomas Burke, pianist; and Dorothy Brown, star of Bertha String's music and Miss L. H. Miller, the "Oriental Ventriloquist," manager of the show. He is due in Los Angeles to witness Gilbert's performance.

The CIGAR CIRCLE, of Racine, Wis., an eye-popping mystery show at Wegerland Hall, that city, Friday night, February 14, of which all magic and ventriloquist are cordially invited. Tubby's Phantom of the Giants will be one of the features of the evening.

The FLOYS announce that their spring season has opened in fine style, and that they are booked for a long string of dates thru New York State and New England in clubs, schools and churches.

WALTER ADRIAN, magician, who was recently elected president of the Al Kader Shrine Band in Portland, Ore., appears at the Willamette Theater in that city.

GEORGE W. JOHNSTON, formerly agent with the Marquis show, is at present located in Detroit, Mich.

FEDEX is back at his home in Liberty, Ky., after a tour of Kansas City. He states that he had the pleasure of meeting Doc Noonan and wife, presenting their magical turn at the

KoVA-WAHA-WA

The Serpent! See Him Rise! He Unites Himself!

A common thread is the order of the various spells, etc., and the speed with which it is done. At arm's length, the sick slowly rises from his seat, and actually lifts himself. The trick is a riot. You can do it anywhere. Complete with full stage settings.

A copy of our NEW MAMMOTH No. 1 CATALOG included FREE with this offer, also a copy of our magicBonus List.

Thayer Magic Co.,
214 South Freda Street, LOS ANGELES, CALIF.
MINSTRELS

MINSTRELS’ REVIVAL seems now to have got under way, for another one of the series that marked the minstrel stage before the retirement from the scene of the Al Redfield, New York, which J. A. Coburn troupes is included. Three similar companies are being formed and the road in the last month of winter—Eddie Leonard at the Minstrel House, February 10, 11, and 12, looking promising. They have been notably successful in putting other productions in Chicago to put out other types of road attractions.

THE ALATTA MINSTRELS, Hagers town, Md., which will hold forth for four nights at the Maryland Theater, February 10, 11, 12, and 13, promises to be a winner.

JACK MAGGARD is producing the Radio Minstrels, 17-people act with special costume and makeup. The show is at the Celebrity and the Strand, and Jack Rice. The act includes humorous service, yarns & jokes, Paul Mack, Russ Young, Rudy Gaylor, Elaine May, Guilford and Harry Starnes and an 8-piece band. They give a parade in each city and broadcast wherever it is desired.

THE HY-MINSTRELS will appear in their third annual production at High School Auditorium, Palm Beach, Fla., February 13. Louis Bradford is directing the show.

FRANK LICK POST, American Legion, will present a minstrel show at Phoenix, Ariz., early in March, the date yet to be fixed. The event was decided upon at a meeting of the local post last week, when a committee was named to cooperate with a producer to stage the show.

THE SIXTH ANNUAL minstrel show of the Sheffers Club of St. Alphonsus Catholic ChurchUILD, Fairmount, Davenport, Januar y 15, will be given by Hans K. Nelson for the club and the Lenten season, with a cast of 28, who will perform three performances. The St. Ambrose College Orchestra, with Edward G. Quimby directing, supplied the instrumental department. Pat Bacon occupied the intermission's chair and principal comedians were Bob Klauer, Lester Johnson, John Bishop, Dick Holm and Art O'Curley. Members included Dr. Frankur, Lonnie Fuller, Albert Scheiber and Lou Koenigzacker.

CLAY HIRBAT and Jack Newberg, European vaudeville players, have signed for a tour with Guy Brothers' New York company. They are from Springfield, Mass., where the show is the latest in point of continuance.

IT WAS ALMOST CURTAIN for old John Buck, comedian, singer, dancer and instrumentalist of the minstrel stage many years ago, when white Friends who had been seeking him some days, found him in his cabin in the woods of Wagoner, Okla. and nearly took his life. He was the best of the colored performers in the troupe and his name remained with Georgia Minstrels. His forte was clog dancing. Fifteen years ago he was committed to prison from professional life because of blindness. He had worked in a team of comedians, was born a cripple of the streets of Wagoner and other Oklahoma towns, had lived in a county, and is now under treatment in the City Hospital at Wagoner. A newspaper account of the aged comedian's plight has been received from Dr. E. W. Wise, patient of the hospital.

MEMORIES OF MERRY OLD LANCASHIRE, the old Kansas City troupe at a meeting held in Kansas City February 5, 2 when the U.S. Epperson Memorial Hall, site of the Art Institute, was dedicated. The exhibit of minstrel memorabilia included costumes of the Epperson Minstrels, a grand piano belonging to the widow of the man who organized the troupe and a 19-foot long, 1,000-year old, 13-foot tall, beechwood oar made by an old man who appeared in the first show given by the Epperson Megaphone Minstrels for the benefit of the Kansas City public baths fund, attended the ceremonies. There were 1,000 no longer residents of Kansas City. For many years, the minstrel shows were the grandest entertainment performances for various civic enterprises. Epperson was manager and director.

THE GRAND PARADE, Pathe’s new photoproduction of an old minstrel scene, is making its way through the days of Barlow, Wilson, Primrose and Chaplin. There seems to be no doubt about it. Picture houses and definitely vaudeville houses are putting together for the benefit of the Epperson Minstrelsy. The film is playing on all the minstrels of which it is a counterpart ever drew.

JIMMY MCDONALD, of the last Lassie White team, started from Chicago, playing for ringside seats for the base ball championship contest. Jimmy says there is too much levity shown in connection with this contest, and somebody should realize the historic significance of putting on a big idea recently, has Jimmy. He says there is no suggestion that there is a big money in it for the people who put on a show. He says that trying to be clean is very trying to be dirty. Well, he is a great singer. One season he heard him sing base enough for himself and his company, says Jimmy. Most of my minstrels dance by the bands, but the minstrelsy of which people can’t swear by note and role. I see they are still using minstrelsy today. Not so that the world can’t see it. When a man can, and does, put in a minstrelsy production of which people can’t he said to have made a minstrelsy, they, the bands, and the mainstay of the minstrelsy, furnish the far, most of the music, and the other the other in the evening, at the Jackson Theater. Kilar conducted both concerts, which were given under the auspices of the Norfolk T复印件.

PORTLAND, Oreg.—Altho there was a deficit for the year of about $15,000, the Auditorium had a total audience of 112,500. According to the report of Hal Holm, who was returned to full charge 104 times, at reduced rates. The total receipts of the theater were $1,350,000 on percentage basis for wrestling matches, fights, etc. 45 times.

DETROIT.—A municipal wide campaign to cut down on street vending and architecture is now working on plans for the full building project. The estimated size of $50,000,000 would give the city the money it needs. A street car line marked on this day as the station was proposed by Mayor Boles in his election campaign.

CANTON, O.—A combined city auditorium, backlog of the old auditorium, to be partly financed from the capital out of the city auditorium, and to be erected on the auditorium site, is expected to be recommended to council by Mayor Her- man. R. Witter.

The present city auditorium, available for road shows, concerts and entertain- ment, seats more than 4,000 people, who is badly in need of repair.

MINSTRELS’ SHERRY reception held at the Belvedere last Saturday night. It was the annual reception held by the Minstrel Club for special Minstrel Memorials.
Today's Beauty Is Cultivated Beauty

Modern women everywhere are learning how to make themselves far lovelier than the nature of their skin will allow them to be. The science of beauty has provided means for beauty cultivation within the reach of every girl, and the one who neglects care, and she who does not love herself a weed growing among rose flowers. And who wants needs in today's Garden of Youth. Girls And Their Hair.

A Face Moulder Restores Youthful Face Contour

Facial beauty depends on three things—the bone structure of the face, the texture and color of the skin. The bony structure, of course, begins to appear, and the youthful contour is disappointing, we can do something about it. Beauty science places into our hands the Face Moulder, which is a little instrument designed for home treatment in holding the contour of the face and neck back to youthful freshness and beauty, and will aid in keeping them firm and young, far beyond the span of years usually allotted to youth. The Face Moulder is skillfully shaped to mold the muscles and restore their firmness. Comes with complete directions for use.

A Guide to Safe Reduction

Fashion and the medical profession long ago placed a ban on weight loss. There are various ways and methods of treating obesity, and the correct way is never to force oneself to death, nor to yet to take violent exercises. A happy medium must be arrived at—knowing how to eliminate the very fat-tening foods, and how to take simple, helpful exercises. In other words, lose weight without loss of strength. A book on sample cuts by a New York expert in this line, can be purchased for a few cents, inexpensive and practical, and will last long.

A Fine Reducing Bath

We know, too, of a Swedish bath mixture which is very effective for reducing and is perfectly harmless. In fact, it not only reduces the body entirely, but it will soften the skin and bring about wonderful results of exhilaration and stimulation. This reducing mixture comes with full directions for use. You will be delighted with the results.

If You Are Not Stressed

You can surely get that way with the aid of the book and baths you have recommended.

At Last

We have found a new deodorant which is stainless, odorless, hygienic and most refreshing. It is a perfect body deodorant. You will find that this is a definite step forward, but at home.

Moist Rouge for Smooth Makeup

When rouge won't "go off" smoothly and properly there is a reason. Sometimes the wrong lighting system is to blame, as rouge applied under the electric light is too heavy. But usually a smooth touch is because dry powder is applied to a skin already inclined to dryness. This type of skin should be moistened. Rouge should be used the moist rouges such as paste or creme. A lovely soft creme rouge comes in a lovely rose color. The pomegranate in light, medium and dark. In attractive packages, you can buy it for $1. May also be had in a fascinating orange color. Contains every completion and is practically indelible.

For Theatrical Use

A fine, moist rouge for theatrical use and makeup gives an amazing and lovely color to the lips and cheeks. It will never stick but will stay in place. Comes in light, medium and dark for 50 cents a jar. This moist rouge is a favorite among professionals.

Finger Waving Your Own Hair

MOST OF OUR sophisticated drawings have permanent waves, all of which is very nice and convenient, but how about keeping the wave set? Whether you wear a permanent set or not, you can enjoy one of the most popular forms of waving today, very little cost, and right in your own home, too. No excuse now for not looking your handsomest all the time. And to show you our heart is in the right place we've had the simple waving process sketched for you above. Figure 1 shows the first waving position of the hands; Fig. 2 shows how simple those big, wide and soft waves are set, and Fig. 3 shows the finishing process—-the set completed. This very simple, girls, and when you have learned the knack of moving the fingers and comb you will find that not only can you wear beautiful, natural-looking waves, but you can keep it that way all the time.

The waving process must always be done with a curling fluid which sets and holds the wave. We are glad to recommend a very new and fine curling fluid, which once you have tried you will always have on hand. It comes with complete directions for waving for 80 cents.

WHITE SATIN and sparkling rhine-
stones is being worn by all the ladies of distinction and prominence at St. Moritz. Fashion creators have gone in for rhinestones in a great big way this season, and if you want to know who looks gorgeous in rhinestones read see Irene Bordini in her blue velvet gown all s-glitter with rhinestones. We will be glad to send you the finisher of the rhinestones upon request, also on rhineston-
ing machines.

WHO WANTS a chip on her shoulder? If you are at all interested in beauty, you may well have a chip on your shoulder. This sort of beauty is very desirable, and most girls are interested in it. So you should do something about it. One of the most effective face lifters is the use of a thin, finely powdered rouge in a hairline. Want to know more about this face line? We will mail information upon request.

BELIEVE IT or not, but you can live 20 years from your face. It is the most effective face lifter. It is invisible, and it is worn under the hair. Want to know more about this face line? We will mail information upon request.

RIDING HABITS may be ordered made to measure at surprisingly low cost. They are always made to your specifications. Price $1.25.

Footlight Fashions

White Satins Favored

In the American Opera Co.

Lustrous white satins, white satin chiffons and chiffon tied into Tea length, and at least one of the couples was seen at the white satin chiffon trimmed with "black satin” motifs. Other combinations might consist of period costumes with modern touches, achieving an altogether charming and most perfect effect. In the moonlight-garden scene in the last act Miss McCord was adorably lovely in a tight-fitting, white satin gown, the width of which is accentuated by the pale loveliness of the entire setting and costuming.

Margaret Stevenson, as the Countess Almaviva, wore white satin, repousséd with crystal jets and rhinestones, completed with the white wig. Cicilo Sher-

Fernanda Toscana, as the Countess, made a sweet picture in white satin trousers and a black jacket.

The chorus of costumed almost entirely in beautiful white satin dresses, creating the look of a living picture, with the story.

The scenery and costumes were by Norman Edwards, and costumes executed by Alice Couch.

Soft Chinflon in Mendel

Many of the newer afternoon frocks are fashioned from chiffon in blues, reds, greens, and various shades of rose. Helene Dumas wears a chiffon frock $1.35, the one in rose in Mendel, Inc., at the 4th Street theater. The skirt, formed of three tiers, is of purple and central and belted waistline, is lined in front in pink and blue, while at the back, which is straight, the tiers follow the lines and shape of the dress itself. The waist is decorated with rose velvets and helps to complete the charming ensemble. Harmonizing enough to be worn in the rose-colored beads, grey kid pumps and platinum fox scar.

Overheard on Broadway

"I'm just looking for a girl who is looking for a job," was the question raised by a well-known musical star passed by a dapper in a mint coat from east to west. "Say, Flo," said Lorelei, "what would you say if you were here?"

"Dunno," answered Flo, "but I'm just wondering what she would do if she got the job.

Cables Are Golden

In Hollywood

Hollywood has gone calf crazy we are told. The Golden Opportunity has sent back return of short skirts. In fact, Mr. oned that the West Coast studios of Warner Brothers will be set to as the "Temple of the Golden Calf." Recently the reign of and byways were covered with scarfs on the lookout for Miss Golden. Necessarily, the scarfs were attached to the back, and ability to make the most magnificent garlands with semitall music weighed heavily in the making of a most beautiful.

One hundred dollars were selected from the list of the first one will be seen in some of the many musical productions to be made during the coming year. Incidentally, the production now and Sue Carol's scarf will play an important eyeball.

At the Paramount

The girls are wearing, in one number, hats that made bows and sequins. They wear and tip them grace-
tfully above. A complete line of outfits with pink sleeves and black velvet pantlets can be made. And of course there is the end of the little costumes with the addition of a high hat developed in black and white, rakishly worn and augmented with the aid of a sweater stick. The Fred Evans dancing girls wore black. This effect was repeated in another Paramount presentation number.
Billboard
February 15, 1930

LONDON

BY COCKAIGNE

Marchants, Haddenham, Thame.

The Billboard on sale at GOSHINENS, 17 Green Street, Leicester Square, and DAW, 26, New Oxford St., Leon Square.

Legitimate Stage

LONDON, Jan. 21.—Not a single West End production marked the week owing to the conflagrations in St. Martin's Lane, which necessitated a release Saturday last. Among plays which came off during the week were "Cyrano de Bergerac," which last week featuring a touring repertory, and "The Sleeping Beauty," being acclaimed by critics and public the best talkie yet from America.

The Sleeping Beauty, the pantomime and the revue, had an uninter-

rupted run by a Christmas policy to which the audience has responded so well. A couple of derilictions, however, the certain weeks of various music and pantomime have already made to pantomime artists. Sir Frank Butler's statement was imbued with the spirit of the sponsor of his pension he announced to the Playgoers' Club that for this year amount to only 813,000.

Variety holds the Victoria Palace this week, the bill being headed by Tallulah Bankhead, who made her English debut, and including Odell Carson, the Irish tenor, and Dorothy Henry and Jack Stafford.

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Greta Garbo, who made her English debut, is scheduled to come off. It will be followed by the new musical comedy, Silver Wings, at present running in Glasgow, and in which Ena Haig and Art Fowler are the only American artists, the company incorporates some musical numbers, by Pinner, Dorothy Elgin and John Kirby.

The Middle Watch is one of the shows regularly devoted to talkies. It is playing to an average of 15,000 weekly and is considered a worthwhile venture. The approval of the public, while not large, is increasing and Nicholas Hannen will star in this play for a South African tour, starting in February 15, 1930.

Emile Litter is visiting London in connection with the English production of "The Middle Watch" of Charles Dickens Theatre next month.

Jackie Logan, American film star, arrived from America last week. His engagement to play opposite Eve Novet-

o, now appearing with a Manchester repertory, is to have her first leading lady position in this country, and her acting technique and personality are roasting great expectations as to her stage future.

The opera season at the Scala, a doubtful success, has already enjoyed considerable support from music lovers, and the titbit of the repertory offered, Verdi's "Falstaff," was conducted, made a great hit Tues.

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PARIS

BY THEODORE WOLFRAM

[Prologue - Requires context for full comprehension]

PARIS, Jan. 29—Business slack in the theaters and music halls. Coasters suffer. The last time the Venus and Venusian spent a day in Paris, the Venus and Venusian devoted more time to music than to the theater. But this time the Venus and Venusian are haunted by the prospect of a long, cold winter in Paris.

The Venus and Venusian is a well-known Parisian café, and its clientele includes many of the city's most prominent figures. The Venus and Venusian is known for its fine music and elegant atmosphere.

The Venus and Venusian is located in the center of Paris, near the Louvre Museum. It is the perfect place to enjoy a quiet evening with friends or a romantic dinner with a special someone.

The Venus and Venusian is open seven days a week, from noon to midnight. Reservations are recommended for dinner and for special events. The Venus and Venusian offers a wide variety of food and drinks, including fine wines, cocktails, and a selection of French cheeses.

The Venus and Venusian is a must-visit for anyone who loves Paris and good times.
Around the Loop

CHICAGO, Feb. 8—An Actors’ Fund benefit charity gala, Come Into My Parlor, a benefit for the Gimbel’s Children’s Home, will be given at the Grandar Theatre Thursday night, February 21. The Musical Fund Society gives an offer of $500.00 for the Musicians’ Club Building Fund, where the Chicago Musicians’ Union and several other music organizations make their headquarters.

Guy Robertson, stage manager, celebrated the opening anniversary last Saturday night with a party for the Great den members. Henry, the Great den member, who is the only man to marry in the company, has been married to his bride for 15 years.

And Groucho Marx, of the Marx Brothers, appearing in Animal Crackers at the State Theatre, has made his 10th wedding anniversary Tuesday.

The cast of the musical, Follies, has settled into its summer quarters in the hotel. The cast is composed of 25 trunks, 2 phonographs, and a variety of costumes and props.

K. Spoor, pioneer movie man, is busy with the new film, The Good, The Bad, and the Ugly, which opened in New York on business.

If you have any new records for attendance at the Majestic.

Dick Penny, manager of the Liberty Theatre, is in New York, where he has booked Steinn, the mindreader, to appear here.

Phil Reiman, general sales manager of the Liberty, appeared in the different carnival companies that have been playing here every spring.

Jack Housen, Western movie star, was a recent visitor in the Alamo City looking over new shows and records that are going to be taken over by the Santa Fe Railway.

Up and down the state: Sophie Tucker said on a radio show that she is looking for a new partner for her tour. She has been appearing with a variety of partners over the years and is looking for a new one.

W. E. Eddies, former stage hand, is now managing the St. Louis Theatre, which opened last night with a vaudeville act. The theatre is located at the downtown part of the city.

The Mayor has prohibited the use of the theatre for political purposes. The theatre is the site of the different carnival companies that have been playing here every spring.

The Roxy Theatre, a picture house, has opened in the different carnival companies that have been playing here every spring.

A SHARP warning to the motion picture industry that it must clean up its act is given by the Motion Picture Association of America. The association plans to issue a report next month on theazzo results of its investigation of the "increasing use of spoken stunt." It makes a vigorous plea for "less mess" and "more pictures" in taking pictures.

The industry upon which it depends for its very existence is threatened. The report will tell you, if you inquire, how difficult it is to fashion films entertaining and educational.

It is probable that the warning does not come before it is needed. The association, according to the report, has found that sales of tickets are down.

On the screen, unlike the legitimate drama, does not cater largely to the sophisticated taste of the large metropolitan areas. Its audience comprises countless millions whose tastes are extremely diversified, and the companies that cater to such a large, and correspondingly large, a little vulgarity or dirt in the talkies will go a long way toward creating a national-wide sentiment for censorship which cannot easily be allayed.

The movies, if they are at all at issue, will set their own house in order, and cast about for ways and means to keep it in order, not only for the sake of their own business, but for the amusement and entertainment of the public. The movies, within their own organization, can not deal with the problem of talkies, but, with the help of the censorship, there will be willing hands to help. And they will be on the way home, too, unless they are self-important governmental clerk.

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NEW ACTS—

(Continued from page 15)

repeat in all cosmopolitan sections of the country.

These colored youngsters could have picked better billing without being

an effective array of talent and capable management. We heartily recom-

mend this offering of Satta and Anis. They should receive a spot in the

an unaccustomed site for the Sattas and Anis.

Satta and Anis WITH ESTHER DEETER
Reviewed at Proctor's 5th Street. Style—Dancing and singing. Setting—Full stage (special). Time—Twelve minutes.

An effective array of talent and capable management. We heartily recom-

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Good Manners

WHEN ELLEN TERRY was making one of her tours shortly before she said good-by to the stage, she was asked, after her experience and observation, whether she thought a beautiful trait in human character. Without a moment’s hesitation she replied to the new questioner: “Good manners, my dear; good manners.”

With evident approval a bystander pointed to an article in the May 17, 1885, issue of The Nation which illustrated the same point. Obviously Miss Cott emphasized good manners as most desirable in the theater and confessed with grace and charm she has shown on the stage is in her writing. She deplores the loss on bad manners, but she points out the damage done to the offering, the interruption to the players, the annoyance to the patrons by late comers, who are in hurry and entering in hurried and confounded. As a result of the marked appetite for the stage, the inexcusable insistance of the great musical conductors that late comers come in with their hats on, and takes that same sound idea could be introduced in the theater with advantage.

There must be absolute quiet if the great orchestral scores are to be properly heard. It is much to be desired that the same concert should be a great orchestral score. There should be complete silence when a great orchestral score is interrupted, or some other cause of interruption, which is the offering to be given to and enjoyed by the audience. Late comers to the theater and concert hall are numerous in all cities. This year New York has been the scene of many such, because they are noisy after being seated. Critics have been mercilessly late and the concert becomes a hideous thing. They do not share the beauty of the music, it is the most wonderful quality of human character. —The Ohio State Journal.
Progress Toward Repeal

On Tuesday, February 4, a delegation from the Actors’ Equity Association and the Chorus Equity Association appeared before the Assembly Codes Committee to speak on the Joint Amendment to the Acts. They were joined by a representative of the Actors’ Fund of America, a representative of the Burlington Theatre Owners Association, and a representative of the Actors’ Fund of America, all of whom were present to support the amendment.

The amendment, as we have said before, would exempt the actors from arrest and bail to court for appearances in plays to which the police or other constituted authority take exception prior to the conviction of an actor before a judge or jury.

All the delegates spoke, but, in addition to the president, Miss Taylor and Miss Rubelle, representing the Chorus Equity Association, appeared before the Assembly early enough to prevent their getting through in the traffic jam which always piles up in the last days of the session. Even Miss Rubelle’s such a mishap prevented the passage of a similar amendment last session when it was last in the chamber.

Another Member Writes Book

Dr. Karl Prosad Sarkar, Equity’s East Indian member, informs Equity that he has written a book entitled “Oriental and Occidental”, which he will soon have in the hands of the company. It is the rare degree of “Bengalicharya” or Master Musician, of whom there are few in the land. It is preferable to correspond to our Doctor of Music, but interesting rather than more pro-

Martin Mann Recovers

Martin Mann, who last month entered the Manhattan Eye and Throat Hospital, reports that the operation for the removal of a cataract in his left eye was unusually successful.

It was performed January 8, and January 23 was able to return to the stage as a result of Dr. Atkinson’s vision much improved.

Mann is grateful to all those who cared for him, and has hopes that as a result of the operation his eye will be quite restored to him.

“Wise Child” Benefit, $1,820

The gross receipts of the benefit were $1,820. Of this amount the bulk of the money was raised at the appearance of the Chorus Equity Association, the opera house, and the performance of the play, all of which helped to make the event a success.

LaDoyia Peliker Fellows

Equity has received a request to bring to the attention of LaDoyia Peliker that she is a candidate for the annual scholarship offered by the association.

LaDoyia Peliker is preparing to go to the university and is expected to become a leading figure in the theatre.

Taking Direction

The members of the company indicated their willingness to accept the direction of LaDoyia Peliker, and the decision was made to proceed with the production of the play, which will be presented in the coming season.

Equity Charge for Contracts

Even since Equity established its various standard contracts, it has been necessary to issue them to managers upon application. It has charged 2 cents ace for each contract issued. Most managers accept it as one of the minor items of cost and pay it to Equity.

New Incorporations

NEW YORK

Bamberger Broadcasting Service, Inc., New York, radio broadcasting, $5,000; for the purpose of operating a broadcasting station, 2,000 shares common; $25 each.

Cape Fear Broadcasting Company, Inc., Wilmington, N.C., radio broadcasting, $2,000; 100 shares common; $20 each.

Theatrical Managers, Inc., Wilmington, theatres, places of amusement, 600 shares common; $50 each.

INDIANA

Hartley Theater Company, East Chicago, buying, erecting and operating theaters, 1,000 shares common; $100 each.

GEORGE HARTLEY; JOSEPH D. HARTLEY; JR; HELEN H. HANSON; H. G. HODGES; AND RUTH HARTLEY.

PAUL DUCKWORTH

PRODUCTION MANAGER

CHARLES DOW CLARK

RECORDING SECRETARY

PAUL N. TURNER

GENERAL MANAGER
given to at least 60 men and women who are residents of this city and spend the money they earn here. Newspapers, billboards and other means of advertising directly benefit by several hundreds of dollars.

“A touring company of actors brings money to the city, hard-pressed in its economic position, and earns in the place where it is located. The importance of the legitimate theater has been estimated in many ways, more particularly in its cultural value to the community where traveling theatrical companies represent the spoken drama, but little thought has been given by local business men to the commercial asset actors are to the town they visit.

“A star of importance invariably draws hundreds of people from the near-by towns, as is proved by the mail orders that come to the box office. The fact that the neighboring cities send their representatives to Milwaukee—and it should be borne in mind that people who travel distance to see a theatrical production are representative citizens in their own localities—means that they do not go to Chicago. The money spent on the city and, heights the prestige of Milwaukee.

“The best advertisers in the world are actors. Last week, Skate Boat, in the Davidson Theater, brought over 150 people to Milwaukee, and the German Opera Company an equal number to the Pabst Theater. A week or two ago The New Chicago Company carried about 75 players. With Miss Barrymore’s cast of 50, over 425 strangers have visited Milwaukee within the month. Stage persons meet many people; they are spontaneous in their enthusiasm and the liberal gifts, or a habit of the theaters they see. The possibility of this is seldom if ever considered by the chambers of commerce which spend thousands and thousands of dollars on propaganda and overlook a very profitable and inexpensive one at hand. It is a powerful stimulant if followed generally.

Is there any reason in the world why such powerful arguments as these cannot be tied up with any traveling attraction in any city? With every production responsible for a story such as this once in a while, it would not be long before the general public would switch its value of traveling attractions to the community.

Get out and state the facts of the case. By so doing you will be creating immeasurable good for the theater, which will be reflected in greater business at the box office.

The Amusement Parks Should Take a Tip From the Movies

NO BRANCH of the amusement world, with the exception of the motion picture industry, has made such rapid strides in recent years as the amusement park. Millions of dollars of sound, conservative money has been poured into this business as a logical field for investment. Indeed, the amusement park has definitely entered the realms of big business.

Recent estimates have placed a value of $200,000,000 on the amusement parks of this country and add that a day goes by but that word is brought of the construction of a new park which represents an investment of from $1,000,000 to $3,000,000. What other field can boast such tremendous growth?

Judging from this greatly increased interest in parks it is obvious that the public is becoming “amusement park conscious.” This indicates that the amusement park business stands on the threshold of the most prosperous era in its history.

Such being the case it is essential that the park manager build intense good will on this foundation of a new park which has developed. It sounds easy to do this, but in practice, especially during exceptionally profitable boom days, it is a vital factor often overlooked in the scramble to “get while the getting is good.”

Each and every park manager should remember that no park can hope to succeed on the basis of its physical equipment alone. This business of constantly striving to outdo the other fellow in this or that feature that has been the undoing of more than one park already well along the road to success.

The amusement park, more than any other branch of the business, is part and parcel of the community in which it is located. In order to exist it must, first of all, gain and hold the good will of the people of the community. Wood and steel, bare physical equipment will not do this. SERVICE is the keyword of the success of any amusement park venture and unless a park can be an asset to any community it has no existence.

In entering a new phase of development the amusement park men can take a fine tip from the motion picture people. Keep your park spick and span; keep your help neatly uniformed; insist upon courteous handling of the public, allow you to exist; cater to the interest of the women and children who are the backbone of any community.

Stock as a Training Field

For Developing Talkie Talent

It has been reported throughout the trade that some of the leading talking picture companies are considering the possibility of entering the dramatic stock field in order that they may use the latter field as a medium for developing new picture talke, and then, as a springboard, to the legitimate theater. The result is that talent that was previously lost in seeking the cream of the legitimate theater and those from the silent screen who showed aptitude in handling lines.

With the choice talent taken away, the legitimate theater and stock have sagged temporarily. For a time it was felt that this spelled assured success for the talkies, but recently the picture executives have complained that if that field is to hold its grip it must take steps to develop new people. Where better can it be done than in stock?

For years stock was the training ground for those who later became outstanding stars. The talkies, but recently the picture executives have seen that if that field is to hold its grip it must take steps to develop new people. Where better can it be done than in stock?

The talking pictures must employ players experienced in handling the spoken word. Picture fame and fortune is fleeting and the public’s fancy is fickle. It is a case of “here today and gone tomorrow.” On this basis alone, then, it is essential that the picture companies develop their own training school for future stars. They have already found that studio schools are not a success. To wait for the legitimate stage to develop the stars is a slow and expensive process. Stock is the answer.

A chain of stock theaters, controlled by the picture people, but operated and directed by experienced company men, could form a nucleus in addition to developing acting talent it could also be a valuable testing ground for trying out new plays. Such a plan would not only pay for itself, but be highly profitable, goes without saying.

The exploitation value of such a chain to talkie productions and talkie stars is also worthy of consideration. A chain of stock companies, with leading talking picture personalities as visiting stars, would not only be tremendously profitable but would be an excellent tieup for exploiting locally the pictures of the particular star featured.

The plan, we believe, has endless possibilities, and it is to be hoped that the picture people will push it. As a matter of fact, such a plan is essential to the future well-being of the industry. Talent must be developed.


Editor The Billboard:

I wish to submit the following as a letter which will please bear in mind that I am not in any way connected with the theatrical business, never having been.

During the past year and a half vaudeville has developed into a serious consideration for all artists. An example is Wichita Falls, Tex., a town of 65,000 population, which is operated by the Paramount-Publix group. The largest of these theaters has exhibited Broadway shows for the past 15 years. It was announced in yesterday's paper January 30 that this would be discontinued immediately due to lack of patronage. Thus the vaudeville is shown this theater is very crowded; in fact, it might be described as jammed into the back row. It is built to stand in line for some time. The local management says that this is an order from eastern offices in which they have no say whatsoever.

The point I am trying to make is this: Shrewdly cinema tycoons as Adolph Zukor and Sam Goldwyn take this attitude: if the theater-going public will pay as much as to seek a talking picture in line to see both a talking picture and five acts of vaudeville, there is still life out the vaudeville. The picture costs much less in proportion.

It seems to me that if the patrons of the theater who enjoy vaudeville produce some more of expressing themselves, vaudeville might be restored, or at least as a common alternative. Unquestionably there is a growing demand for the return of vaudeville, which the artist-actor-organizers, employment of amateurs and the mythical "death grip" of Wall Street, amongst other things, must be turned over to the talkies every day. Whence?—Ed.

J. P. S.

Minut Entertainment Editor The Billboard:

The discussion of vaudeville, upon the shortcomings of vaudeville in its present form cannot be confined to a solitary column, as the diverse opinions of film editors are too provocative. Nevertheless, with due consideration extended the writers, I surmise the breach can be narrowed and ventured to dispose of the vaudeville problem in the form of the editor-actor-organizers, employment of amateurs and the mythical "death grip" of Wall Street, amongst other things, must be turned over to the talkies every day. Whence?—Ed.

Minut Entertainment

Attention, Mr. Exhibitor!

Editor The Billboard:

At the recent trade show held in the early spring of the current year, the future of short road-showing vaudeville was questioned: its place in the market was discussed and the problem of competition was studied. The exhibitors, who are common enemies on the record, are not the onlyvaudeville: available yourselves of it, remember what you are and then manhandle is in your spotting if you are at all mindful of the fact that your employees must be kept in YOU for the remuneration of an international institution—vaudeville.

Chicage

EDWARD JOHNSON.

E. Britton's. They have the right idea and every stagehand, musician, actor and manager will appreciate it. When making out cross-word puzzles will not prohibit them from finding out if they might as if all sides put their shoulders to the wheel, to agree with both Mr. Sutherland and will have more music, more songs and start the ball rolling. Why prolong present conditions? Let's speed up better conditions on their way to us.


Common Sense Editor The Billboard:

In a recent article in a trade paper (not mentioned) concerning the里的 reserves of Mr. Brown and Freeman, came out with some very interesting "facts" concerning present-day conditions and we are curious to see what they fabricate for the uninitiated vaudeville performer, or the vaudeville critic. They are such to the uninitiated vaudeville performer, that is the vaudeville critic, the integral man that they have ceased to be facts, and that is a very bad thing.

It is possible that the minds which controlled the various departments of our vaudeville industry are a little out of their minds; a little small caliber. Is it possible that these men have become too much overworked; that they are smothered by the grip of the industry and yet, in the last analysis, are common enemies on the record. The vaudeville performer and the vaudeville critic, the integral man that they have ceased to be facts, and that is a very bad thing.

RKO-Interstate vaudeville is not dead and it will never die. It has too many better things to show. A group of wise birds conceived the grand idea of getting their people out of the old vaudeville picture houses to show the country cannot function as it used to. They made money, money, but not in the last two years. With the advent of a clean motion picture theaters the change is recorded of the vaudeville picture houses. Exhibitors today of the independent class complain of these new enterprises, the reformation of the "little fellow", but in the last analysis, it is not that they have not the means to do their work, and here is my argument: The small theater owner cries over the monopoly—the opening expenses of the theater, the vaudeville: available yourselves of it, remember what you are and then manhandle is in your spotting if you are at all mindful of the fact that your employees must be kept in YOU for the remuneration of an international institution—vaudeville.

Chicage

Attention, Mr. Exhibitor!

Editor The Billboard:

I have been reading some of the articles recently regarding vaudeville and what is being done? It is not a question of whether vaudeville is dead or it is dead already. One all has to do is look around and see for himself. The big question is: "Is vaudeville to be revived?" I believe it can be. The vaudeville picture people will clean out the "bumps" that have been obstructing our market under false pretenses. The big trouble with vaudeville is that there are one or two good acts and a bill and the wrong acts. There are many, thousands, of people who should have been laying back, and we are calling themselves actors. The theater-going public got tired of suffering through the vaudeville acts. There were the one or two good acts on a bill and the rest of the show was the wrong acts.用 wonder why vaudeville is dead? Put the hands back to stashing wash again. The performers will always work.

Alec O. McDonald.

Durant, Miss., January 30, 1930.

How! Editor The Billboard:

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Durant, Miss., January 30, 1930.
AT LIBERTY

ACROBATs
In WOOD, CASH (First Line Large Black Type)
In WOOD, CASH (Second Line Small Type)
In WOOD, CASH (Third Line Small Type)
Figure Total of Words at One Rate Only.

BANDS AND ORCHESTRAS
In WOOD, CASH (First Line Large Black Type)
In WOOD, CASH (Second Line Small Type)
In WOOD, CASH (Third Line Small Type)
Figure Total of Words at One Rate Only.

DIRECTORS
In WOOD, CASH (First Line Large Black Type)
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Figure Total of Words at One Rate Only.

PARKS AND FAIRS
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PARKS AND FAIRS
In WOOD, CASH (First Line Large Black Type)
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In WOOD, CASH (Third Line Small Type)
Figure Total of Words at One Rate Only.
Vaudville and wardrobe. Play bits. Wishes engagement.

EXPERIENCED TEACHER AND ENTER- 

A T  L I B E R T Y

PIANIST. WORKING NOW, DESIRES CHANGE.

EXPERIENCED ORCHESTRA PI- 

NAMES: EVA BERRY, J. C. GALES, E. D. W. MURPHY, E. S. GIBSON. Figures - Total of words in one day only.

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DEAN BROWN

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Coats, Skirts, Slacks. Altered to suit. Brand-
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BRIDGE BALL, WHILOBALL
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Units. Wholesale. Complete. All steel, 250
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For cash registers, with choice of color and
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VER Gray Satin Drop. Used two months as
a wedding gift. Used. $75. A. J. Birk
Board, 1800 Broadway, New York.

FOR RENT, LEASE OR SALES
PROPERTY
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FOR RENT—BEAUTIFUL SIL-
VER Gray Satin Drop. Used two months as
a wedding gift. Used. $75. A. J. Birk
Board, 1800 Broadway, New York.

FOR SALE—NEW GOODS
10 CENTS A WORD—MINIMUM 10 WORDS.

A NEW WORKING WORLD—BUSY
City. Prize $5.00. King, Box 100, Janes-
ville, Ohio.

FREE DELIVERY YOUR ORDER
$5.00 or more. South Wind, 810 Main St.,
Sometimes over $1,000. Cash with order. H. F.
Goodbody, 72 Vanbrou, New York.

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$5.00 or more. South Wind, 810 Main St.,
Sometimes over $1,000. Cash with order. H. F.
Goodbody, 72 Vanbrou, New York.

NEW INVENTION NOVELTY GRA
Zepplin Note Maker. Dozen. 50c; groups,
$10.00. Louisiana Novelty Co., 1220 Broad-
way, New York.

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EARS. CO. 170. High St., Springfield, O.

NUMBERED BULL GUM, BEST
quality gum, clear tickets, best workman-
ship, absolutely genuine. 350 in a one-
sided container. Order today. First class order
on all kinds of Vending Machines for Western
States. Free shipping. H. F. Goodbody,
Goodbody, 72 Vanbrou, New York.

NEW MODEL SIMPSON MACHIN
E—Best high-grade, large size, with 463.
Price $12.00. H. F. Unklesay, Enid, Okla.

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Association of America's annual Convention and
Exposition, Washington, D. C., February 24th
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THEATER LOBBY FRAMES—MANU
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GOODS
10 CENTS A WORD—MINIMUM 10 WORDS.

ATTENTION, OPERATORS:—BIO-
scissors, needles, needles. Must be in
perfect condition. From 7 to 15 years old.
Send for 55¢ additional. PALMER SALES
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CORN MACHINES—LONG
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CORN MACHINES—LONG
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EARS. CO. 170. High St., Springfield, O.

CORN MACHINES—LONG
EARS. CO. 170. High St., Springfield, O.
Every Summer Day in Houston, Tex.

Luna Park entertains a multitude of pleasure seekers. This park, though not large, has been successful. The principal reason for its success is the management of John R. Bowers. As most successful park managers, Mr. Bowers is a busy man, yet he finds time in the busy routine of the day's work to read This Billboard. His letter we are glad to print here.

The Billboard Publishing Co.

January 10, 1930

Gentlemen—I am enclosing my subscription for The Billboard I want to mention how much I appreciate the service which the magazine is to me in that aspect of the business. Reading it is not only a pleasure but I consider it an important part of my routine.

Very truly yours,

(Signed) JOHNSON R. BOWERS,
Manager, Luna Park.
G. W. Christy On Duty Again

Christy Bros. Circus owner at winter quarters daily directing preparatory work

HOUSTON, Tex., Feb. 8—Work at the winter quarters of the Christy Bros. Circus has started with a rush since the first of the month and all the department heads are pushing the work of filling the show for the road as fast as possible. The company, which is being readied at Louisville, Ky., and is opening on April 1, has had the following changes: Gus Schwab, who has been. been in charge of the animal department, has been replaced by Emmerich, who is now in charge of the five animal departments. The show will have a special line of fine horse and mule, and the mule liegt an exhibit of mules and donkeys. The outfit will be transported on a special train and will consist of three cars and a large trailer. The entire equipment will be new.

Tiger Bill's Wild West
With Al F. Wheeler Shows

Leo E. Snyder's Tiger Bill Wild West Show has been engaged as one of the features of the Al F. Wheeler Shows. The company will be made up of Leo E. Snyder (Young Tiger Bill), Mrs. Leo Snyder, Oklahoma Red, Harry Church, Hinson, Snyder Brothers and Chief Running. Governor.

Two tracks loaded of Wild West stock will be carried for program and parade. The show is winter quarters at Greenville, Mich.

L. A. B. P. & B. Local No. 5

ST. LOUIS, Feb. 8—The L. A. B. P. & B. Local No. 5 of St. Louis held a benefit show February 1 at the Alhambra Hotel, which netted $580. The money was raised in the local sick fund. It was in charge of Bob W. Walker, president of the local. Approximately 60 members of the Missouri Valley Showmen's Association attended the show in a body.

Sawdust and Spangles

BY CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and do not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

A RECENT article in the press tells how a professor of the Columbia University has rigged up an apparatus for studying the behavior of cats. This apparatus has recently been applied to the ordinary house or cage intelligence experiments. The professor, John Heilbronn, Emil Schwager, Frank Wodka, Louis Roth, Martin Stahl and other trainers of man-mauling felines should find this valuable in determining the intelligence of the animals they handle. They will have your attention for a minute, please, we will give you the "low-down" on this new science of cat psychology.

This is how it works, as applied to the "back-jumping strainers." In the first piece you obtain a large cage, in the center of which you place a smaller one, and in this you place a bowl of milk. You then put the cat in the large cage, pull out your watch and see how long it takes a cat to get into the small cage. The quicker the "Toby" gets into the smaller cage, the smarter, of course, he is. If he goes to the left, he is believed himself ignored, but he will jump into a grid that is cleared with electricity and receive a shock, but if he goes to the right and steps upon three grids in succession, the door to the inner cage is opened and the cat finds the bowl of milk for his intelligence. Of course, there is always a chance of a dumb cat finding his way into the smaller cage right off the rest, but the percentage is negligible.

Now we believe that this can be applied in a like manner to the "cage" of the circus, but instead of the bowl of milk, we suggest a juicy steak. If a test of this kind is used as an animal intelligence before the animals are started on their training course, it is possible that it would greatly facilitate matters in that the animal of lesser intelligence could be eliminated without wasting further time on them, and in the same way those that have "passed with honors" should readily learn the tricks required, for according to Prof. C. J. Warden, some tests get the combination immediately and others take weeks to find out.

Another thing not to be overlooked is that all the animals of the menagerie could be rated. What with all this talk of hogs, cows and other intelligence experiments, there is a demand for people highly educated in the public, to learn the circus keeps quite up to date, when on arrived in the menagerie they see the different cages marked with intelligence ratings.

Jockey Day With Best

Jockey E. Day informs that he will be general agent of the Best Bros. Circus, which is being readied at Louisville, Ky., and is opening on April 1. The following are the agents: Gus Schwab, assistant: Emmerich, band leader; Tom Murray, boss canvasman; Cecil Lea, boss driver; George Weaver and Gersundt of the best stock. The show will have a special line of fine horse and mule, and the mule exhibit an exhibit of mules and donkeys. The outfit will be transported on a special train and will consist of three cars and a large trailer. The entire equipment will be new.

Ringoing Yacht Sink

In Gulf of Mexico

SARASOTA, Fla., Feb. 8—The palatial yacht, Enchanted, owned by John Ringling, sank in the Gulf of Mexico early Tuesday morning, about a mile off shore opposite Lido Beach, while on route to St. Simons Island, in about 10 or 13 feet of water, as the result of striking the rocks. Two members of the crew were injured. After the yacht struck the rocks four crew men were thrown overboard and a crew of 12 put out in motor craft aboard the yacht and reached here about 12:30. Ringling was not aboard.

Samuel Gumpert, well-known showman, who was a passenger, said a wrecking crew had been ordered from Tampa to raise the boat, which was built in 1928 at a cost of $50,000. Besides Gumpert, the passengers were Miss Gumpert, their niece and William Gumpert.

Iva Morales Injured

Iva Morales, wife of Felix, and member of the famous Morales family, fell while doing a neck swim from a swinging ladder, resulting in a slightly frac- tured knee and badly sprained ankle. The fall was caused from the breaking of a strap, to which the neck loop was attached. She hopes to be well again in a few days

Work Will Start Soon At Ketrow Quarters

CHESTER, Va., Feb. 8—Work will start soon on the Ketrow Bros. Circus in quarters here. The animals at the show are in good condition, according to Mr. and Mrs. Ketrow, who arrived here Sunday and will spend the week here before they leave for Washington, D.C., and then proceed to Maryland. They will visit Mr. and Mrs. Atedal at Miami, Fla., and then Mr. and Mrs. James Leggetti will take care of the quarters during the absence of the Ketrows.

Recent visitors included James Heron, Jerome Harrison: John Lester and wife, circus owners of Blackburn, Eng., Bill Ingram, from Petland; Dr. Marshall and wife, medicine showmen; Wylie Ferri, Bob Russell, late of the M. L. Clark Show; Charles Lutterbach and Harry Steeley, from the New York City show, and Ketrow and wife are still in Chicago.

Former Circus Clarinetist

New Governor of Oregon

Ablin W. Nordblad, for many years chief clarinetist of the Oregon Senators, automatically became Governor after the re-election of Governor Holcomb. Nordblad was formerly a circus clarinetist and was with the old Belle Bros. Show. Among the best clarinetists in the world, he has also been the greatest musical director, Nordblad is the son of a school teacher and has been a member of the Astoria, Chamber of Commerce, and has been the noted concert clarinetist, Nordblad is a member of the Oregon State Senate and various other fraternal orders.

Lewis & Zimmerman Enlarging

The Lewis & Zimmerman Circus is planning a new season this year by sending a side show and manager. Paul M. Lewis informs that he will purchase two elephants, some horses, some ponies, a few small animals and some assorted stock. Among the acts that will appear on the show are the Upton-Whiteley Twins, Sybil and Maud Fretz, and Moreau Aerial Heights, Will Hill's animals, Howard Pink and his band, the Devore and Jones, and others. The show will open in Kentucky, then go to Tennessee, then go to New York, and then go to Chicago. It is expected to present the promotion staff and Ben Van Meter and Mrs. Van Meter, Cincinnati, handling the K. C. S. show, the dates of which are February 20-22.

Picked Up in Minneapolis

C. E. Jensen sends the following from Minneapolis: The Cole & Hughes Circus is in quarters at 1228 2d avenue, South. In the other ice Co., barn, and has two elephants, one camel, a pony, a lion and three bears. Doc Leon is in charge of quarters and Manager E. H. Jones is in Warren, Pa. President Jones, owner of the zoo, has been ill this winter. Capt. Dible has charge of the. Herbert Stain is building several circus cages and has some animals and it is the belief that he will have a show on the road, and the process is L. Young, former caption, W. Smith, Texas Kidd Griggs, Ochan had, an agent, are here. Capt. Banning was hurt at the zoo a few weeks ago. George Harrison, it is said, is going on the road again.

Pelkey With Sells-Floto

CHICAGO, Feb. 8—Chetley Pelkey, superintendent of concessions, and Ernest Tucker, his assistant, will again be with the Sells-Floto Circus this year.
With the Circus Fans

By JOHN R. SHEPARD
600 Fulton St., Chicago
—Secretary C. F. A.

JESS L. SPRINGER, CPA, of New Philadelphia, Ohio, has been appointed to the Circus board of directors for one term, the longest tenure of any of the members. The new member is a trustee of the Circuses Educational Association and a past president of the National Magician's Association.

SECRETARY FRANK LITTLEFIELD, of the Massachusetts Top, CPA, informs the N. Y. Board that the new member of the Circuses, on the management of the new member, has arranged an agreement for the transfer of the Circuses Educational Association to the National Magician's Association.

C. F. A. on the Job

With reference to the protrusive circus license on the part of the state, C. F. A., of the N. Y. Board, has direct control of the Circuses Educational Association, which he feels is necessary to protect the interests of the circus industry.

The notes from Petland

ACCTONING, Va., Feb. 8 — The first visitors here this week were James M. and Jerome Harriman, circus agents. They have been in the Downe winter quarters, at Havre de Grace, Md. Harriman reports from Richmond, Va., that the business is good, and that Lucy, the Reuben bull, is bringing in a good time. Harriman has been in the business for 30 years, and has been in the circus business for 25 years. Harriman has a special talent for the Reuben bull, which he has trained to do a variety of tricks, and is a popular attraction.

Rich in Kansas City

KANSAS CITY, Mo., Feb. 8—George Rich, last season manager of the Kansas City shows, has returned to the city and is now in charge of the show. Rich has been in the circus business for 30 years, and is well known in the business. Rich has been in the show business for 15 years, and is a popular attraction.

Bluch Landolf Returns

NEW YORK, Feb. 8—With words of praise concerning the excellent treatment he received while in the Spanish circus, Bluch Landolf, of the New York City shows, has returned to the city. Bluch Landolf, one of the principal clowns with the Ringling Brothers, has returned from his journey to Europe, where he was busy with the Ringling Brothers' Winter Show. Bluch Landolf is well known in the circus world, and is a popular attraction.

Circus Pickups

By FLETCHER SMITH

HOUSTON, Tex., Feb. 9—A new pickup, the J. G. Thompson, has made Ray Morrison's cafe on Austin street the headquarters of all the Houston circus folks this winter. Ray is going out again with the Christy show, and he sold his restaurant last week. The day he turned it over to the new owner, he gave a farewell dinner to the staff, and those who enjoyed his hospitality were Fred Holmgren, Charles E. Biddle, J. C. Charleston, J. W. Holmgren, and T. B. Holmgren.

Phillips with Wheeler

After filling the position of assistant director of the Dixie Shows for the past year, Jack Phillips this year fills the position of manager of the Wheel Mobile Model Shows as assistant director. He will have a band of 12 musicians, with Bob Miller and Bill Harmon also joining the orchestra. The musical program will be featured.
NOW ON SALE

The 1930-'31 Date Book
Arranged Especially for Your Needs

The most convenient memorandum book for Managers, Agents and Performers in all branches of the show world. Actual size 3½ x 5½ inches — Just fits the pocket.

Contains complete calendars for the years 1929, 1930 and 1931, maps, space for recording receipts and expenses, money, census of the largest circuses and much other valuable information.

From dated January 1, 1930, to March 1, 1931.

PLENTY OF SPACE FOR BOOKINGS, ROUTES, SPECIAL NOTATIONS OR DAILY MEMORANDA.

For sale at all offices of The Billboard. Mailed to any part of the world for 25c each.

The Billboard Pub. Co., Cincinnati, O.

Old-Time Showmen
By CHARLES BERNARD

Mother Nature has endowed members of the circus profession with the feeling of fraternal brotherhood which binds with a sense of fellowship that is possible in any man-made organization. The personal insight that names of the white tops, Jerry Mugyans, demonstrated forcibly the far-reaching fraternal friendship of the heavens every call. Gathering of hundreds to the Pennsylvania Railroad's headquarters this circus magnum recapitulates the memory of today's circus the last and sad rites at the helm of other famous showmen.

Just 40 years ago, on January 27, 1890, the family arrived, or, as they say, as they say, in the 19th Green street, Philadelphia, as seen by an immense crowd citizens of his hometown, who regarded the great showman and his show as an institution worthy of their fullest measure of respect. Mention with the showmen were comparatively few and women by the hundreds from the circus, in the circus coat of black overcoat, covered with black stove, the remains of the veteran circus owner, in a suit of handsome black brocades, was viewed for the last time by a line of performers, so great in number that a squad of policemen aided in forming the line and directing them into the burial room. A silver plate on the lid of the casket had this inscription: "Born Feb. 28, 1831; Died January 22, 1890."

The list of pallbearers and names of circus officials, show printers and personal friends attending that John was a sermon of truth on the rapid passing of those who remain only two or more years ago the pallbearers were W. J. Lafe, of the Pennsylvania Railroad; Robert C. Bachean, of the Providence Show; Burr Robbins, cir-

G. H. BASLOW, of Binghamton, N. Y., has constructed a miniature eight-inch carousel and Midway Circuit. It consists of 15,000 parts, including 6,400 individual reserved seats, supported by 900 planks, jacks and stringers. In addition to this are the round-end blue seats which number 600 planks and supported by 300 parts. Forty elephants, performing seal and performing acrobats, bally and sebras grace the ring, four stages and Hippodrome track. All the big top tent equipment is used in miniature, including the cupolas, the tent is 31 inches high and 100 feet long, and 100 feet to the tent. The tent and equipment is built on the scale of one-half inch to the foot and measures nearly 22 feet in length by 8 feet and 4 inches in width.

O. A. GILSON, handmaiden of the Midway and Bailey Circuit, informs that at the quarters in Granger, Ind., that Dutch Shull and assistant, Chas. Hagan, are putting the elephants thru their acts and breaking some young elephants and that Joe and Joe Smith are breaking new menage and Liberty horse acts. The barrow shop is under the direction of W. Xay and the crowd looked at O'Neal. Bert Rick-

Circus Saints and Sinners

NEW YORK, Feb. 8—Charles Chese- score his home in the show, and Heights, Chas. Hagan, have been performing one day—time a real one sheet bulletin with illus- trations. Nice things were said about Saint 101 Harry and Harvey (Pop) Peck, and the Shipwreck of Hollywood. Everybody delighted with the Richard movie mock. President Frickman had the

BARNES.

Six American Arabs with the Sibley-Drew Circus last season. Left to right: Pate Ulysses, Lawrence Cross, Jimmy Carver, Ed Won, Danny and Artor Carver.

FRED NELSON writes that he has not done any cleaned since 1923, having every member of an orchestra of the L. M. and Gentry Bros. circuses since then. He will be with the Al G. Barnes Circuit this season as assistant general director and working in various acts. He is present assisting A. G. Bahle and Mark Smith, breaking stock at winter quarters.

TOM PLANK writes that Curly Phillips, clown, will again team up with the Barnes Circus after a year's layoff from the white tops. He played fata with his truck attraction. Charles Post is manager of the Barnes Circuit. Visitors to Venice last week were Shinnie Sunbury and Betty Hamm.

For sale at all offices of The Billboard. Mailed to any part of the world for 25c each.

The Billboard Pub. Co., Cincinnati, O.

Six American Arabs with the Sibley-Drew Circus last season. Left to right: Pate Ulysses, Lawrence Cross, Jimmy Carver, Ed Won, Danny and Artor Carver.
TAX BRAUDICK and T EX, IR., on his pony, "snapped" at Oklahoma City, Okla., recently. Tex was with Jack F‘bsh’s Rodeo Riders last season and was injured at Coney Island, Cincinnati. However, he expects to be back in the saddle by May and may team with him.

The most busier person around, having to stay over another day to finish up all his work.

ALL CONTEST COMMITTEES should send their news notes to this department direct.

EVERYTHING looks as though the 1930 will be the biggest year the cowboy contest business has experienced.

ACCORDING to press report, the Adams Rodeo Company has been signed to present its attractions at the Tri-State Fair, Superior, Wis., this year.

BO FLETCHER and his Pendleton Roundup Orchestra will again tour California this year. December 22, Pendleton Roundup will be staged a month earlier than usual this year, the dates being August 28-30.

SELVES WARRINGTON, trick rider, trick roper and trainer, and "Sonny," his dog, are getting ready to go on tour. Out Montana Way, are preparing to "out and among them" again the coming season.

BYRON M. (DOC) HULBURD informs us that he has contracted with Jack Oliver, manager of the Alamosa Amusement Company, to place his Wild West with that carnival, to open in Georgia or Flordia in March.

GENE ROSS and EVERETT BOUMAN should get in touch with Fred S. McCoerger, secretary the R. A. of A. Salinas, Cal. as there are three "out and among" awards of last season, and the secretary has been unable to locate them to send them their checks.


SOME newspaper writers have a queer sense of humor. Probably without realizing it, they sedulously encourage on private individuals’ interests—well, apparently the space must be filled in some manner. An instance of this nature appeared recently in a Denver daily.

FROM DES MOINES, IA.—Altes and Marjorie Greenough, of Montecito, have been visiting friends and relatives in Des Moines for several weeks. The girls will leave within a month to join King Bros. Rodeo, which opens in Alabama early in March.

GUIDE ADICKS advises that the Stampede at Calgary is planned to this year. It will be held on the same day as the round-and-round contest, now a full-fledged pilot, flying programs. Many of the facts are serious injury to himself and three workmen. When he was shot to land during a storm near Celito, Calif. Hitting the tops of high trees, but it is not known how he came to land there. He was complicated and with little luck in the test of his life, his passengers safe. Another nar- row escape of Talbott occurred when he was carrying bullien for the Mexican government and on a forced landing found himself in a banana tre-

OIL TALBOTT, former well-known bronc rider and all-round contestant, now a full-fledged pilot, ry-

OIL TALBOTT, former well-known bronc rider and all-round contestant, now a full-fledged pilot, ry-
Convention of Tennessee Fairs Proves Big Success

38 associations represented at Knoxville meeting—five speakers' program—banquet social feature—Hale is new president—Nashville to be 1931 meeting place.

KNOXVILLE, Tenn., Feb. 8—The eighth annual meeting of the Tennessee Association of Fairs, held here, and attended by 38 of the state's fair associations, was by far the biggest and most important in recent years. The first session was opened Tuesday morning, President E. S. Smalls making his report, which showed that the association was in good financial condition. President Smalls made an address, which was enthusiastically received.

Dr. W. J. Fitts, State commissioner of agriculture, was the principal speaker at the morning session. He defined the representatives that "fairs are great show windows of the agricultural development of the land." In speaking of fairs as an instrument to agriculture he stressed the importance of the fair for the farmer, saying that in order that they might serve the people most efficiently, the value of fairs as a means of cheap advertising for the pure-bred stock grower was brought out. The chief feature of the fair is the people in the minds of the rural boys and girls, and serves to make the people as well as the stock better. Fairs help to regulate farm life and to open new fields of organization in all branches of agricultural work." He also said that the Tennessee State Department of Agriculture will continue to serve the fairs of the State in the future as it has done in the past because there are one of the greatest forces for the betterment of agriculture.

Dean C. A. Wilson, of the University of Tennessee College of Commerce, spoke about how to promote a more healthy cooperation between fairs and the people as to what is best to keep fair grounds and crops improvement in every farm activity.

The following representatives of shows, free acts, fireworks and advertising novelties were brought to Knoxville by modern Gordon, Gordon Fireworks Company; Camille J. LaVilla, Robinson-LaVilla Attractions; Guss Sun and W. F. Howard, Guss Sun Booking Agency; Osborne, Merrick, Merrell, Truelove; Art Breeze, The Real Dufour Fireworks Company; Theodore Boswell, Boswell Manufacturing Company; A. T. Wallace, Ohio Sky Fireworks Company; John M. Hufnagel, Hufnagel Lithographing Company; F. D. Puller, Fire Advertising Company; M. S. Thompson, Thompson Amusements Company; J. J. Page, J. J. Page Shows; P. C. Curley, Pieterse Shows; H. J. Shive; Chistosky First Class Circus; Hugo W. Hill; Hugh W. Hill Shows; Bob Bickley, Little's Exposition Shows; Dave Wise and W. Maboe, Dave Wise Shows; Alex Brown and Frank Dietrich, J. J. Cronin Shows; Bill Reading, Reading Shows; Kelley Grady, Kelley Grady Shows; Bobhime K Fry, K Fry Concert Band; and P. H. Bee, Bee Shows. Merrell was very much in evidence mingling with his friends.

The Banquet

The annual banquet was held in the Hotel Andrew Johnson and Manager Hill was complimented on all sides for the splendid meal which he provided. Colonel E. King acted as master of ceremonies. Rob Rumble and Manager Hill kept everyone in good humor in regular Bob Roy fashion. He told many new stories as only he could tell them.

Eastern Indiana Fair Circuit Elects Officers

MUNCIE, Ind., Feb. 8—At a meeting of the Eastern Indiana Fair Circuit without the office of F. J. Claypool, secretary of the Munsee Fair, Claypool was named president and W. A. Marshall, secretary-treasurer, and W. J. Shelton, chairman of the board of trustees. The dates for the member fairs for 1930 were announced as follows: Montpelier, July 22-35; Middletown, July 28-29; Muncie, August 5-6; Portland, August 11-13; Cambridge, September 12-14; Fort Wayne, September 12-14. At the conclusion of the meeting, Secretary W. P. Harris made his report, which showed that the association was in good financial condition. President Smalls made an address, which was enthusiastically received.

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Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.

THOMAS P. LITTLEJOHN, manager of Littlejohn's Fair Circuit in the South, has put into working force a plan for the creation of greater interest in his fairs, and so much satisfaction has he realized from the procedure that he intends to continue it not only at Troy but by all of his other Southern fairs.

The plan, a very simple but good one in our opinion, is this: Putting the fairgrounds back in shape immediately after the fair is held and keeping them in this condition; last year at Troy, Ala., the fair, a link of the Littlejohn chain, was held the last week in October, and it being a week of rain, the big show wagons and the county cateur tractor cut up the ground terribly, at the same time making big holes and trenches all over the midway and at the front entrance. Naturally, this gave the fairgrounds anything but an inviting appearance, and right then and there Mr. Littlejohn decided that he would try out his new plan.

The result was the grounds took on such an attractive appearance that it was an incentive for him to go further with his work of preparedness and at this early date he has Troy's District Fairgrounds all ready for the 1930 season.

This never having been done before at Troy has created much talk and publicity for this year's fair. It seems to be general conversation throughout the section that "the fair must be going to be a good one for 1930 as they are getting everything ready for it way ahead.

There are many advantages to such a practice — it is worth serious thought by other fair managers.

Arthur T. Nelson, of Lebanon, Mo., has again been given an appointment on the Missouri State Fair Board by Governor Caudill. This makes him the second man in Anacleitos, and he has been promised good health and kept everyone in good humor in regular Bob Roy fashion. He told many new stories as only he could tell them.

Survey shows 52 out of 62 counties had net profit—total receipts $659,251

LINCOLN, Neb., Feb. 8.—A survey of 1929 county fairs in Nebraska, made by George Jackson, secretary of the State fair board, shows that 52 counties conducted their fall exhibitions with a net balance. Adams County was a close second, with $1,030,068 in receipts, 44 counties had a deficit, and 1,025,506 in receipts. A total deficit for all the fairs amounted to $604,258.22, while total receipts amounted to $609,301.84.

After reflected on the receipt of the committee, the results are: 62 counties returned a total profit of $64,255.77, and the other 15 incurred a deficit of $3,827.78. Total expenses for all the fairs amounted to $604,258.22, while total receipts amounted to $609,301.84.

This does not include, of course, of the counties which conduct "free gates" and rely largely on receipts from grandstand admissions. Included in this group are: Buffalo, Madison and Sherman counties.

How much improvements and to the extent of $234,520.60 were added during the year. Twenty-nine officials of all fair fairs and buildings to the tidy sum of $3,246,734.55.

75% Neb. '29 Fairs Winners

Horse Show Separated

From Fairfax, Va., Fair

FAIRFAX, Va., Feb. 8—Fairfax will hold its annual horse show from June 6 and 7 instead of at the time of the annual county fair in September, according to an arrangement made at a meeting of the Virginia Horse Show Association, held at the George Mason Hotel, Alexandria. However, the horse shows will be held in mid-September.

The meeting was the most enthusiastic and largest in recent years. Twenty-nine representatives attended, all of the 15 horse-show associations in Virginia were represented. There were 100 entries for the exhibitions in this edition of Virginia shows a number of changes over previous custom. The Washington show horse show list, with May 14 to 17, inclusive; Upperville show is listed for June 19 and 21, following Fairfax; Culpeper, July 12, 13, 14, and 15; Warrenton, August 2, 3, and 4; and Purcellville, September 17 and 18.

Marley W. Carter, of Orange, was re-elected president of the Virginia Horse Show Association; H. C. Ward, of Berryville, was re-elected vice-president, and P. D. Gaskins, of Warrenton, was re-elected secretary-treasurer. Carter stated that more interest in horse shows was exhibited last year in Virginia than in any previous year during the history of the association.
Tampa Fair Attendance
First Six Days 254,678

Tampa, Fla., Feb. 8—Two attendance records were shattered at the South Florida Fair when on Friday of last week, Children’s Day, the turnstile clicked 65,789 times, and on Monday, Garapaulla Day, 98,779 were sold. A total attendance for the first six days was 254,678, with four days of 100,000 or more. The fair officials believe that the oilet expectancy expect a total of 500,000 by the end of the fair.

All records for grand-seand attendance were also broken Monday. Guest-stands were sold out both afternoon and night and several thousand were seated waiting for the track.

The Johnny J. Jones show on the of a Juvenile Beauty Parade, the judges for which were Samuel W. Gemerts, of Coney Island fame; Frank Willard; created by Mr. and Mrs. Willard. Burns, the international detective. The parade was under the direction of Mrs. Elizabeth Barbour, postmistress of Tampa.

More races have been held daily, four running-horse events comprising the main program at the fair. Merle Evans’ Band is under the leadership of Henry Reays, manager, and the fair is 14 years and well versed in the art of entertainment for paying the grandstand acts, the names of which were given in the last issue. Patterson’s Auto Polo has gone over big, providing the usual thrills and fun to the track.

Wilson and Company’s $100,000 six-wheeler, the others of which now belong to the town, also showed steady progress, the car being handled by Frank Houany, veteran driver.

John Ringling last Saturday visited every exhibit and check out an entire grandstand show, including the fire thought attraction. The Bertram of Fort McKinley, and pronounced the fair “the most successful.”

Curti Hathaway, of the Ringling Bros., noted the interest in the fair and the activities Monday.

Harvey Keddy did an excellent job of announcing at the fair and won much favor for his work. Miller, the artist, was the author of an innovation which pleased fair officials, suggesting a “balloon box” for the grandstand. The suggestion was put into effect and proved a profit maker.

Willis (Clancy) Hatley was one of the chief givers and directors at the grandstand.

Bill Knight, of the Ringling ticket staff, had charge of the fair gate.

Jimmie Trotts, who has been with the fair since its organization as chief electrician, installed just 28,000 globes this year to light the fairground.

Strong Program For Ga. Meeting

MILLEDGEVILLE, Ga., Feb. 8—Probably the strongest program ever attempted by the Association of Georgia Fairs is that which will be presented tomorrow when a convention is to be held at the Baldwin hotel here by the Association of Georgia Fairs, according to Alex Legge, chairman of the Franklin County Fair Board. The entire county is watching him to ascertain his attitude in farm relief matters and what he will have to say at this Georgia meeting will be of tremendous importance.

His subject will be Reorganized Agriculture. He is to address the meeting on Wednesday, February 12, and will be introduced by Congressman W. W. Lowery.

According to present plans, the convention will be held at the hotel on Wednesday, with the address of welcome being made by Mr. A. W. Hunter, Milledgeville, and as reported by Hon. Walter LeHarrison, secretary Jenkins County Fair Millen. Milledgeville, president of the Georgia association will then make his address, which will be followed by an address by J. H. Harrison, chairman of the Baldwin Fair, Savannah, entitled Business of Making a Fair as an Asset to the Community. The second subject of the day is to be given by B. E. Gable, chairman of the Baldwin Fair, Savannah, entitled Georgia Fairs are State Affairs. The meeting will then be adjourned for the afternoon session. The afternoon session will begin at 2 o’clock and will cover the following subjects: The sale of bonds, the raising of money for county fairs, and the subject of Sales for the Fairs.

Driving Club Formed

ELYRIA, O., Feb. 8—At a meeting held here Wednesday night the Elyria Driving Club was organized with H. W. Schilling as president and Dr. D. E. Clement as secretary-treasurer. Organizational and planning meeting January 14-18 were held that time.

The Lorain County Fair Association, of which W. J. Brooks is secretary, was reorganized, and the Ohio State Driving Club started.

Billings Fair Mascot Dies

Showmen who have played the Midland Empire Fair, Billings, Mont. and the Montana State Fair at Great Falls, have been dealt a blow last week (T. Wortham, please note) need no fear of the mascot, Farnel, as Finger is dead. The black tomcat was a familiar figure about the midway and around the grounds.

Mrs. H. F. Anderson, concessionaire shay halfway across the midway said the walking is better in front of him. Carnival men were just as skeptical of the harmlessness of the new mascot, Tico, as the public was when Farnelake had a natural death at the age of 14.
Louisiana Fairs' Association
Conventio Well Attended

36 fairs represented at Eunice meeting—Shoof's address on history of expositions outstanding feature — all officers re-elected — fall dates announced.

EUNICE, La., Feb. 8.—With more than three dozen fairs in the State represented, the Louisiana Association of Fairs held its annual meeting at the City Hall here for two days. It was a fine gathering of fair secretaries and their wives, attraction buyers, and other visitors of the fair business. The president, in his opening address, stated that the Louisiana fairs had a great future and that it was up to him to make the fairs what they should be.

A feature of the convention this year was the hours-long discussion on Standards. E. H. Shoof, manager of the Jennings Chamber of Commerce and secretary of the Jeff Davis Fair, presented a paper entitled Fairs, Yesterday and Tomorrow, and succeeded in his very beginning to the present day and was considered one of the greatest papers ever read on the S
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Speedway-Exposition Grounds for Fort Wayne

FORT WAYNE, Ind., Feb. 8.—Plans and specifications have been completed for the construction of a fair and exposition grounds here by the Fort Wayne Speedway & Exposition Company, Inc. In fact, construction of the racetrack is already under way, and as soon as the weather permits work will be started on a large grand stand. The development is to be located on 60 acres along the outskirts of the city, and will extend for a mile east of the Lima and the Chicago & Eastern Road. The Chicago & Southern Railway will be on the east side of the track. The track, which will be about one mile in length, will be constructed with the New England Surfacing Company which will be used for athletic contests and also will be available for circuses, baseball, and horse races. A grand stand will be illuminated for night racing and horse races. This stand will accommodate over 10,000 people.

The fair is to be held on the fairgrounds and work on this building will be started by the start of the fair, which is scheduled to be completed within the next few weeks. The grounds have been incised with an attractive fence and other improvements are planned.

Terryville, Conn., Fair
Making Improvements

Terryville, Conn., Feb. 8—Plans for improvements for this fair by the Middlesex Agricultural Society have been completed, and the large grand stand will be ready for the opening of the fair. The fair is scheduled to open on Monday, May 1.

Big Free-Act Program
For Middletown Fair

MIDDLETOWN, N. Y., Feb. 8.—The Orange County Agricultural Society will hold its 19th annual fair here August 11-16, and day and night. The management committee has decided on a free program, something new, and has already completed plans for a large free grand stand. The fair will be held over the Wirth & Hurlin office. These acts include the Carter Diving Horse, Connecticut State Fiddlers, Josephine Bawden and Rosenna, and a fireworks display.

Home-Talent Hipp Act

DENVER, Colo., Feb. 8.—At a meeting of the board of directors last week, the board voted to hire professional talent for the Hippodrome acts at the Colorado State Fair this year. Local talent will be asked to contribute to this program. The fair is scheduled to be held in the Mardi Gras fashion.

Racing Circuit Elects

KANSAS CITY, Mo., Feb. 8.—The Missouri State Fair Board of Control has elected the following officers: L. J. Lake, president; Paul A. Hamilton, vice-president, and W. D. Smith, secretary-treasurer. The fairs which are members of this circuit are Marshall, Kansas City, Newton, and Sunflower County. The 1931 season will be held in Kansas City.

Speedway-Exposition Grounds for Fort Wayne

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The fair is to be held on the fairgrounds and work on this building will be started by the start of the fair, which is scheduled to be completed within the next few weeks. The grounds have been incised with an attractive fence and other improvements are planned.

The entire morning session on Fri
day was devoted to the matter of planning for the new fair. The directors were present and the committee, composed of H. D. Wilson, chairman; W. E. Shivers, secretary-treasurer; and R. S. Vickers, manager, spent several hours making plans for the fair. The committee also made plans for the future.

Before adjournment, President Wilson announced that the committee had voted to sponsor a social program in the evening. The program will be held on the fairgrounds and will include a dance and other entertainment.

Kryl for Tenn. State Fair

NASHVILLE, Tenn., Feb. 8.—J. W. Ruvseum, manager of the Tennessee State Fair here, Thursday signed contracts with Don Kirk and his band of 40 people and four opera stars as the musical feature for this year's fair.

Backs State Aid Movement

VICTORIA, Tex., Feb. 8—The South Texas Fairs Association, at its eighth annual meeting held last week, endorsed the movement for state aid for organized fairs, to be distributed as payment for fair entrance, proved.

Following a spirited debate over the New Braunfels withdrawal from the association the following officers were elected: President, Dr. L. J. Gourley, Round Rock; vice-president, A. P. Alves, Victoria; secretary-treasurer, George J. Kempen, Seguin. These officers will work with New Braunfels and W. E. Donovar, Gonzales, constitute the board of directors.

Dates for the member fairs were fixed at C. W. Jones, San Antonio; E. D. Moody, Austin; C. B. Shotts, New Braunfels; M. G. Brown, San Marcos; R. A. Jackson, Groesbeck; and J. C. Brown, Seguin. These dates are subject to change.

New Braunfels withdraws from the association after the fair was held. The withdrawal was made to save the fair, but the fair has not been from the fair.

The state fair fair of the year was one of the most prominent in the history of the state. The fair was held in the city of San Antonio and was well attended.

Danisaiing Fairgrounds
Buildings at Atlanta, Ill.

ATLANTIA, Ill., Feb. 8.—The buildings at Atlanta, Ill., which were damaged by fire, have been repaired and reoccupied.

Another State Building
At Eastern States Expo.

SPRINGFIELD, Mass., Feb. 8.—Another imposing structure, the New Hampshire State Building, will be added to this year's to the group of permanent exhibition buildings on the avenue of states at the Eastern States Exhibition, according to announcement by the special New Hampshire State Building Committee, which was formed to construct and manage the new fair. The building was sold to the Connecticut Agricultural Society when the state has selected its architect, contractors will be let within the next few weeks and work will be started in the spring.

The New Hampshire Building will cost, according to estimates, $500,000, and will be ready for the 14th annual fair exposition and will be utilized in connection with the first National Outdoor and Indoor Recreation Exposition, to be held in 1931.

With completion of the New Hampshire State Building, all of the exhibition buildings on the avenue of states will be permanent structures, which means that the fair will be held in the same place every year in the spring.

Kelley's Fair Contracts

Since going to work for the Johnny Kelley Company, the general agent for the New England State Fairs, has made contracts for the Northeastern Michigan Fair, the Massachusetts State Fair, the New Hampshire State Fair, the New Hampshire State Fair in Boston, and the New Hampshire State Fair in Portland, Maine.
Program Announced For Miss. Convention

A. AND M. COLLEGE, Miss., Feb. 8.—The program for the fourth annual meeting of the National Association of Secondary, Manual, and Trade Schools will be held at the Hotel Statler, February 13 and 14, and it is hoped to have the members this week. Many matters not included in the program for last year will be discussed, one of these being the arrangement of county fair circuits for 1930.

Relation of Extension Work to Fairs of the State, R. L. Wilson: Appropriation to carry on cultural Fairs as Practiced by the State of Tennessee, R. G. Ross; 1930 D. A. E. S. Fieldwork, Alexandria, Tenn.: open forum, including such subjects as types and classification of exhibits and clean mediums.

Fair Election

MEMPHIS, Tenn., Feb. 8.—Getting together a school board is an important matter; it is, or should be, one of the greatest missions of every secretary-manager. This is true not only of the schoolhouse itself but of the little cities one better by “taking” a jeta or four. In the一个小town the schoolhouse will be erected at the northwest corner of the grounds, at the intersection of the school and the road. The site is several miles west of the county seat.

OTHERS ELECTED: Treasurer, Ira C. Pace; directors: Pierre H. Bland, W. D. Wofford, Charles Chadwick, Roy Perry, Harpey andiring and all officers.

MARIETTA, Ga.—L. J. Steinbach has been elected president of the Marietta Girls’ Country Fair Association. He succeeds Charles J. Johnson, who served three years. C. M. Hoad was elected vice-president; R. L. Vansant, secretary and general manager. There is a need for more fair activities this year.

Forecast.

February 13, 10 a.m., meeting called in order by the president, followed by a roll call and the reading of the minutes and papers and the election of committees, welcome address given by Mayor Walter A. Scott, with response by Honorable Eliot Williams, president; J. E. Peterson; an address, Fairs for Extension to Agriculture, by Honorable J. L. Holton, commissioner of agriculture, and single-file introduction of members from all counties.

In a joint meeting of the Board of Directors of the South Carolina State Fair, held at Dimick, Sumter, March 6, J. E. Dimick, president; O. R. Jenkins, secretary, for many years the secretary of the Riley County Fair Association, was re-elected president of the Five-County Association: Francis D. Craven, vice-president; W. D. Hensley, secretary. Among those attending the meeting.

Indian River District Fair

Riddle Веро Beach, Fla. — The 1930 edition of the Indian River District Fair will be held at West Palm Beach, November 15-19. The dates for the next fair were fixed for September 9-12.

South Indiana Fair

SHBELLYVILLE, Ind., Feb. 8.—Definite dates for holding county fair was fixed for Indiana next summer were fixed at a meeting at Shelbyville of representatives of five fair associations.

The associations holding membership in the Southern Indiana Fair Association, and having representatives at the meeting were: Fayette County, Elwood Franklin; Shelby County, Shelbyville. The dates were arranged as follows: Lawrenceburg-August 5-8; Columbus, August 12-15; Franklin, August 15-18; Shelbyville, August 26-29.

HOMEBOLD, Ind.—All officers of the Homestead County Agricultural Fair have been re-elected as follows: E. A. Wilder, president; R. D. Leland, secretary. September 8-11 is the date.

WINDLELL, Ind.—The following officers have been elected to the Muncie State Fair Association: George S. Miller, president; Harry J. Conrad, secretary; Louis Pfeifer, treasurer. The building committee, consisting of E. Knoo, Martin Harmans, and Hy Woeltjens, has been selected for 18 years. The 26th annual fair will be held September 17-19.

North Carolina Fair

BURLINGTON, N.C., Feb. 8.—An annual meeting of the Board of Directors of the North Carolina Agricultural Fair was held in Burlington, February 7, with the following officers elected: chairman, C. M. Holt, commissioner of agriculture, secretary.

France’s International Fair

WASHINGTON, Feb. 8.—The attention of the entire musical world will be directed to the annual exhibition of the international fair, which is being held in the French capital. The exhibits are expected to be of high quality.

Fair Elections

MID-STATE, Ill.—The recommendations of the State Board of Agriculture for the election of the fair officers, who in turn elected the following:

President, D. Peck, first vice-president; R. S. Richardson, second vice-president, and D. J. Roberts, secretary.

These officers will be elected for this year’s fair and races are August 1-2, a number of improvements are contemplated.

BROOKLYN, N. Y.—Dates for the annual Monroe County Fair were set at August 5-9, at the annual meeting of the Associated County Fair Managers. President, Frank Butcher; first vice-president, C. R. Smith; second vice-president, Dr. Harry R. Green; treasurer, Fred C. Howard; clerk, Alice G. Dohm; race secre-}

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Baker Lands Big Contract

More than $1,000,000 to be spent on Chesapeake Beach, now Seaside Park

NEW YORK, Feb. 8.—Harry C. Baker's organization has been awarded the contract to redevelop the former Chesapeake Beach, which is controlled by the Chesapeake Beach Realty Company and is ideally located on the picturesque bay, midway between Baltimore and Washington, where it has stood the acid test of time as a seaside resort for 30 years, but the present owners, feeling that it was incumbent to make material changes in keeping abreast of the times, will expend more than $1,000,000 in re-developing the popular resort, which will be ready for the coming season.

A new and befitting name will be given to the resort which will be hereafter as Seaside Park.

Baker, the Massachusetts engineer, is on the scene directing the activities. Concessions are also being let. A modern swimming pool, costing $60,000, of the Perkins system, will be installed. Concessions for refreshments, games and rides have been awarded. Six new riding devices, representing an outlay of $15,000, will be installed. An instruction work on the balcony, which overlooks the bay and swimming pool, has been started. The old boardwalk has been removed. It will be replaced by a modern amusement park on the main line, including the building of a bulkhead the length of the beach. Arrangements are also under way for the construction of a large park in the interior, which it is hoped to have ready this season.

Neither money nor effort is being spared in the effort to meet the demands of the tourists to make the improvements of a noteworthy character. The cost alone of constructing the ferry line across the bay, connecting with the point, will be more than $750,000. More than 600 acres of land adjoining the resort are controlled by the Baker organization.

One of the features of the resort is St. Mary's, a three-story, 100-room hotel, which is being constructed.

Baker, after getting out the above facts to The Billboard, departed on a business trip thru the Middle West.

Future of Akron Park Uncertain

AKRON, O., Feb. 8.—The future of the Springdale Lake Park, one of the largest in the Akron area, is uncertain, according to the Springdale Lake Park Company, operator of the resort. An effort is now being made to dispose of the park, but in the event it is not sold within a short time, some improvements are to be made to retain as much as possible of the features added, with the midway altered.

Mr. Howard has been manager for several years.

Stages in Australia

SYDNEY, Australia, Jan. 18.—Ernie St. John is riding the alcoline at Auckland Luna Park, while his father, Fred St. John, is presenting shows at Sydney Luna Park, in Wellington, and will also present them at Luna Park. Byron Bongard continues as manager with this combination.

Stocks Sued for $27,000

Rental on Scenic Railway

NEW ORLEANS, Feb. 8.—Suit for the recovery of $27,000 due for the rental of the scenic railway property opposite City Park has been filed in the civil district court by the owners of the property.

It is alleged that the property was leased for 25 years to Henry D. Jacob Stock at a monthly rental of $750. The renewal of the lease, which has not been paid since last May.

Mrs. Fred Gonzalez, Mrs. Josephine Peppe, Mrs. J. P. Darbroff and Mrs. John G. Lasalle, owners of the property, obtained a writ of probate seizure from Judge William H. Byrnes for the seizure of all property not exempt from the process.

The petitioners say that when the lease was signed the Stock Brothers gave a collection of their real estate to insure the payment of the rent.

Practicing Flying Routine

BLOOMINGTON, Ill., Feb. 8.—Al K. Green, former concessionaire and also former manager of Wayne Park, Springfield, Ill., is wintering in Bloomington and may be seen daily at a local gym practicing a new routine preparatory to joining a well-known flying circus.

Amusement Resortorials

By Al Hartmann

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page—Ed.

Writing a book is no easy task, and, particularly so, on the origin of amusement parks and riding devices—a book not concerning a certain locality, but, rather, the horse which will vouch for that. But when this historian's book is published, you can rest assured it will be the horse with the most fights.

We wonder how many managers have given thought to the talking picture in their parks. Let's hear your opinions.

Almost every week we receive letters from our readers wanting to know the name of a park where a certain type of concession could make big money: the name of a park that is heavily attended and where the drawing power of a new ride could be a real tryout; where there is an opening for this, that and the other kind of a man, and numerous other queries. These questions are always answered to the best of our ability, but in many instances to give the definite information desired is an utter impossibility. However, the best and quickest methods seem to be overlooked by the inquirers; close weekly observance of our news and advertising columns, or use of advertising space.

The boxing show helped to put several parks in the West on the right side of the ledger last year. This was especially true in Iowa.

With roller skating showing a gain in popularity this winter over previous years, the amusement parks where skating should figure a profitable one next summer, more so in some sections than others. And the parks which are striving to make skating one of their main attractions should do all they can to advertise themselves, and advertise them properly. Will most likely reap greater returns than the ones which have only ordinary skating.

"You have to spend money to make money," the old saying goes. The "parks", the ride men, the showmen, the free-admission people, and any and everybody else connected with amusement parks.

Would that we had more managers like Andrew Cassara, of Revere, Mass. "Andy", as he is called by his intimate friends, has done the things in helping to make Revere Beach one of our more prominent resorts. And he's not thru yet. More power to him.
THE WALTZER

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MINIATURE RAILWAYS

GASOLINE AND STEAM LOCOMOTIVES, UP-TO-DATE EQUIPMENT, FOR PARKS, PIERS, BEACHES AND COMFORT TRANSPORTATION.

INDUSTRIAL RAILWAY & LOCOMOTIVE WORKS, Inc.,
615 East 45th Street (Write for Latest Catalog) NEW YORK CITY
Playland's Season Opens on May 1

NEW YORK, Feb. 8.—The official opening of Playland has been scheduled for May 1, when it is expected the 1930 season will get under way at the new resort. Once a part of the famous Silver King, the movie dog and Benny Rockford's old haunt, Playland is now a part of the country. "Beautiful, enough for any time, the deutare take a look at the greatest grandeur between Christmas and New Year's Night, when they light up the brilliant color of 5000 colored electric lights. Then it is that the Christmas of trees becomes a beacon for the crowds of spectators. So famous is the spectacle that it has become a part of the story of eastern tourists plan their California winter sojourns so that they arrive in due time to view the lighting show. There are lights in the trees from Pauley boulevard and Woodbury on Santa Monica Boulevard, and branches spreading from 30 to 40 feet near the ground."}

Charles More Returns To N. Y. From Florida Trip

NEW YORK, Feb. 8.—Among outstanding attractions observed by Charles More, of Mechanical Rides, during his 14-day sojourn in Florida as the guest of Mark Elliott, were Silver King, the movie dog, and Benny Rockford's old haunt. More has contracted with the latter attraction to perform for the fair in Europe the first part of April for a 12-month engagement. Silver King has never been shown in Europe and will appear in London, Paris, and other cities where exhibitions are held. During his visit in Florida, which was spent jointly between Miami and Tampa, More looked over various shows, particularly the Johnny J. Jones Exposition at the Tampa Fair.

Dr. A. L. Peck and Party Seek New Ideas on Coast

BURBANK, Calif., Feb. 8.—Dr. A. L. Peck, owner of Peck's Amusement Park, Arnoldia Park, and Wild Rose, Wis., and wife, Dr. Golda Peck, by W. E. Yost and wife, are spending the winter months along the Pacific coast, looking over various attractions and beaches in search of new ideas. They are at present in Burbank and state that they have not noticed many broad smiles, mostly of the "hows" declaring that business is not so good at this time. The Pecks and Yost will make the homecoming journey via automobile (two machines) March 1. Yost will make several improvements at his park this year. Among these will be the installation of a Giant Coaster and a miniature railway. The Roof Garden Dance Palace, one of Iowa's largest ballrooms, will be enlarged and music will be furnished by Cato's Orchestra, which band proved a very popular attraction in 1929. Another improvement is a new paved highway leading to the park.

To Rebuild Park

OREGAN CITY, Ind., Feb. 8.—Thomas Conaway, who has interests in various parks in this section, will start to rebuild Playland here about March 1. Playland was burned out last fall. J. L. Burns will act as general manager for Conaway's interests.
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R. S. UZIELL CORPORATION, General Sales Managers, 130 West 42nd St., New York

Revere Beach
Expects Boom

With Tercentenary celebration holding forth, resort planning for record season

REVERE, Mass., Feb. 8.—Revere Beach is preparing for a record season. With a Tercentenary celebration scheduled for the entire summer and new and improved weather, the entertainment at Revere Beach am, is making adequate provision to handle the increased business. As a part of the entertainment program of activities which is expected to attract more than 50,000,000 people, Revere Beach is expecting to set new records this season.

The Revere Beach business association plans to spend more than $1,000,000 in producing an equal amount of entertainment. The weather, according to the Revere Beach business association, is anticipated to be in favor of a long season.

There will be a wide variety of activities at Revere, including a festival of activities ranging from the sailing of boats and the running of races to the playing of music and the showing of films. The Revere Beach business association is putting a great deal of effort into the production of these activities, with the aim of attracting as many people as possible.

Cincy Zoo Has Deficit; Endowment Suggested

As in 1928, a deficit was shown in the 1929 financial report of the Cincinnati Zoological Park Organization. Cincinnati Zoo is in the process of forming an endowment committee, composed of Mrs. Charles H. Taft, president of the association from its organization until his death December 31.

Aldrich To Visit Honolulu in March

ATLANTIC CITY, Feb. 8.—Wm. F. Aldrich, who has had at the Steel Pier here for the last two seasons a large group of Hawaiian statesmen, plans to go to Honolulu in March of this year for the purpose of bringing back a number of Hawaiians whom he will exhibit in his Hawaiian Village at the pier this season.

Aldrich states that he will present at the pier a group of 50 Hawaiians and a real Hawaiian village. He has already made a trip to Hawaii, by which he has operated for several years. An item in last week's Billboard inadvertently gave Aldrich's initials as C. H. man; Walter A. Draper and G. H. Remmey, chairman.

Swimming Pool Notes

MIAMI, Fla.—William A. Barrett is swimming instructor at the Roman Pools in Miami Beach this season, and has become quite a favorite. He declares that during five years he gave 18,000 lessons, and has received 15,000 for his services, which he believes to be a record.

A PRETENTIOUS SWIMMING POOL, similar to the one at Berkeley Springs, W. Va., is now under construction in Florida with other improvements that might be made at the Hagerstown (Md.) Country Club. The club property recently passed into the hands of A. K. Lipton, who will be the manager of the club.

In addition to the swimming pool, other improvements will be made here, including a tennis court, and an improved clubhouse. The pool will be opened at 100,000, divided into 1,000 shares at $100 each. One of the new developments, considered by the new owners, is a swimming pool with a covered pavilion nearby. A new Swimming Pool will be completed and ready for the opening.

New Rules for Pleasure Boats in Iowa Adopted

DES MOINES, Ia., Feb. 8.—The State board of conservation has just announced adoption of a new code governing operation of motor boats on the lakes and streams of the state. These rules are similar to federal rules and also in force in the principal resort lakes by officers employed by the board.

Adoption of the more stringent rules was largely the result of last year's fatal boat crash at Spirit Lake.

Zoo Notes

DAYTON, O.—Edna, a buffalo at Forest Park and Zoological Gardens, died January 31, and her partner, Billy, a buffalo, was brought to the local resort two years ago from the Trenton, N. J., zoo.

ERIE, Pa.—Contract has been awarded to local architect for the plans for the proposed new building in Glenmont Park and also supervise its erection.

RACINE, Wis.—Two armed guards will be hired to protect the Racine Zoo against vandalism, directors of the zoological society have decided. Within the last two months vandals have shot and injured four raccoons. Edged a coyote, blinded a seal, strangled several rare foxes made possible the temporary escape of 14 monkeys—one of which is still at large—released a stink from its cage and started a fire which resulted in the suffocation of two zebras valued at $5,000.

SYRACUSE, N. Y.—John T. Benson, American representative of the Hagenbeck interests of Germany, was here February 6 and held a conference with city officials on plans for the new municipal building and its operation. He stopped off on his way across the country.

MILWAUKEE—A pair of silver gray foxes have been presented to the Washington Park Zoo, according to Edmund Klieder, director. The animals were the gift of George Klieder, who conducts several fox farms.

PENNY ARCADES

WE HAVE MONEY
To build or buy Treasure Island, Playland at Branch, Pleasure Island or any other your proposition is A-1. BOX D-15, Billboard, Cincinnati, O.

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WE HAVE MONEY
To build or buy Treasure Island, Playland at Branch, Pleasure Island or any other your proposition is A-1. BOX D-15, Billboard, Cincinnati, O.

FLIER FOR SALE
To buy or build enterprising flamer with no capital. Give address, state what you know of flamer, and your proposition is A-1. BOX D-15, Billboard, Cincinnati, O.
Extensive Interest

TORONTO, Feb. 8.—The immense Shriners Convention to be held here in June is already attracting marked attention.

Each of the 47 hotels in the city will be required to exhibit a Shriners Shrine. Uniformed patrols and bandmen will be in Exhibition City—the grounds of the Canadian National Exhibition, where the harbor ships will be located and the greater part of the city will be dormitories. Outside the city there will be, in addition to the Shriners' own residence houses, military barracks, etc., which will be equipped with cots and other over-flow will be housed in the nearest adjoining city, Hamilton.

The convention is expected to draw an attendance of 25 trains, 16 of them from Chicago, providing a temporary home for nearly 700 rooms, or a total of 550. These yards are to be equipped with swimming pools, tennis courts, etc., while the Shriners' own residence houses, military barracks, etc., will be set up there.

The Great Western and Tramway will both stage special events, and Boyd & Sullivan Shows will occupy the midway.

Extensive Miami Preparations

MIAMI, Feb. 8.—Extensive preparations are continuing for the annual Miami National Bathing Beauty Pageant, which will be held here, March 7-10. Practically all details in conducting the affair have been completed, and it is expected that the pageant will be attended by all leading civic and social organizations here, and that there will be keen interest in nearly all sections of the United States.

The event, under the auspices of the Miami Bathing Beauty Pageant Commission, is expected to draw an attendance of 50,000, and the contests will be open to any girl in the United States between the ages of 18 and 25 years who is not and has never been married, and who has not had professional stage experience. The winner will be a girl of good character and good manner.

Only contestants who have consented to be photographed will be permitted to participate in the Miami National Contest. No contestant from the State of Maine will be permitted to compete in the National Contest, although the tent program will be permitted to have one representative. One contestant will appear as the official representative of the State of Maine, and a traveling representative from the District of Columbia will be included in the number competing.

Saratoga Blossom One-Day Fete Set

SARATOGA, Calif., Feb. 8.—Breaking a custom of recent years, the Blossom Festival will be a one-day affair, according to a decision of the Saratoga Blossom Festival Association. The Blossom Festival, which was first held in 1899, has in the past been a two-day event, but it is believed a larger crowd will attend, it was voted to hold it one day only—on Sunday. The festival should bring about the progress of the blossoms. A program of music and speaking will be arranged.

Carnivals

Carnival—11th Annual

TWO HUNDRED AND SIXTH STREET—The 11th annual carnival of the Boro of Weehawken will be celebrated June 11-12. The activities will include a carnival, big airship meet, street dance, concerts, block dance, addresses by prominent persons, sports, etc.

CARNIVALS

Kokomo (Ind.) Trades and Labor Council wants big show May 26-31. Rush particulars to WM. TROUT, Chairman Board of Directors.
Detroit Shrine Circus
Has Excellent Program

DETROIT, Feb. 8.—The Mason Temple Shrine Circus opened Monday at the Coliseum on State Fairgrounds to a matinee audience of about 7,000, largest in the opening performance was handicapped by a snow thaw and one of the densest acts of the day was a falling snow attendance.

The circus is under the direction of Tunia R. Stinson, recorder of the Shrine, who has been the committee chairman for a number of years. Stinson was prevented from opening the circus by a serious illness which he says is convalescing.

Orvin Donoghue is in charge of the production, with Fred Brabda as ringmaster. Clyde Beatty, who is playing a return engagement on the popular shows with his exhibit of 40 trained and Royal Bengal tigers, appearing in a center ring cage set. Other stars of the show are Bell and Griffin, comedy acrobats; Fossil Trio, comedy acrobats; the troupe of five Harlequin dogs; Flying Ward Dogs; and Charles Siegrist in a flying act.

Dogs. an act new to Detroit; Piclanna, Fred Colleen, aerialist; Troupe, aerial bar artist; Reiffenach, which will continue for three days and nights. The Coliseum Annex, which has ment, specializing in college hockey games; John E. Smart, director-general of the circus, which will be on exhibit.

The United States Yorktown Sesquicentennial Carnival had before Congress its recommendation for a celebration of the surrender of Lord Cornwallis, October 19, 1781, at Yorktown, Va., and the Colonial Day ceremony in Britain.

The celebration would be October 19, 1931.

N. Y. Coliseum Bookings

NEW YORK, Feb. 8.—The Coliseum Sporting Club is putting on weekly (Thursday nights) professional wrestling matches, and occasionally boxing. Plans are under way for installation of up-to-date scotch- and hockey-rooms, specializing on college hockey games.

The Coliseum has a seating capacity of 1,000, will hold an intercollegiate wrestling match and will play four consecutive Saturdays during this month.

It is reported that the Ringling-Barnum Circus will make its reappearance in the city on a 10-day engagement prior to going in the Garden, where jungling features will take place but has not been definitely decided on.

SARASOTA, Fla., Feb. 8.—Preparations are going forward for the Festival of the Six Annuity, a three-year festiva- tion its great streets paraded, heavily featured in the town, and a Venetian Water Carnival, as was previ- sely mentioned in the Billboard. The water feature will open the event.

More than 15,000 electric lights are to be set up on the dance floor and the main business street of the city for the pageant on the same floor, which will be gaily decorated and illuminated boats will paralyze the landing of the Queen of the Festival will be another big feature. All residents of Sarasota are invited to join in the event, in Spanish costumes, beginning February 23, and already many have done so.

The festival will begin March 6 and will continue until April 17. The picture will be directed by Charles Kenely, John Ringling has donated much of the circus equipment for use in the park, and a new group of people, John Ringling has devoted much of the circus equipment for use in the park, and a new group of people, including Karl Pfeiffer, who will direct the big parade, and Elmer Olmstead, who will head the outdoor advertising campaign. Many others of the ringling force will take active part in the direction of the affair. Thousands of visitors from other cities are expected. Last year the attendance during the three days exceeded 35,000.

Detroit Shrine Circus

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RINK MGRS. Increase Your Receipts

Use Music That's Different--it attracts

Skeets, like dancers, want good music. If your business is bad or the skaters are tired of the same old music, try a different type: Schottische, polka, or minuet. The music should be varied, but keep the skaters interested. The following is a list of 10 tune latest rolls, costing only $2.50 per roll. Low music expense--better music--larger crowds. Easy time payments.

Muscatein TANGLEY CO. Iowa

Send us your order now

Military Band Organs,
Non-Slip Powder,
Skates and Repairs.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St., Chicago, Ill.

SKATING RINK MUSIC

This style especially designed for medium-sized rinks. Up-to-the-minute Music Rolls. Popular music of the day, tunes the crowd will recognize, bouncy and inspiring. Blackout music included.

Send for complete list of newly released Music Rolls.

WRITE TODAY FOR CATALOG

THE RUDOLPH WURLITZER MFG. CO.
NORTH TONAWANDA, N. Y.

WURLITZER MILITARY BAND ORGANS

110 TUNE LATEST ROLLS

$2.50

RINKS ~ SKATERS

By A. C. HARTMANN
Comprehensive Guide to Operas
Place, Cincinnati.

TWO DIFFERENT groups are involved in providing two rinks in St. John, N. B.
Robert J. Romney, manager of the Fidelity Park Rink, and John F. G. Finley, manager of the Arena, which was destroyed by fire in December, are claiming they have formed groups to build the rinks. Romney says he represented the St. John business men, while Finley says he is representing the proprietors of the rink.

The Romney site is on Charlotte street, in the middle of the business section of the city. The Finley site is on the former arena site, near the north end of the city, far removed from the city proper. The Romney building is part of a large store and auditorium for conventions, etc., with the rink, a bowling alley, and ball plant for the manufacture of artificial ice. The Finley rink is near the extension of the summer season and ice skating and hockey for the winter.

A NEW RINK has been opened at Ridgewood Grove Roller Rink, New York City, for ice skating and hockey during the winter season and general purposes in the summer.

A GROUP is being organized at Grace Bay, N. B., to build a rink there to be used for ice skating and hockey in the winter and roller skating in the summer. Grace Bay has been without a rink for some years.

A NEW concrete floor was recently laid in the St. Croix Rink, at St. Stephen, N. B. This floor is 22 feet wide and 300 feet long. By the management, this will prolong the life of the rink considerably. The idea is to have roller skating in the summer season, but will be laid over the concrete.

ROLAND CIONI, teamed with Joe West, captured the National junior roller skating championship at the annual roller skating derby at Ridgewood Grove Roller Rink, Ridgewood, New York City. From a field of six skaters, by a margin of two points over Steve Donigan and Ed Mears. Tuesday night, February 4. The time of the race, a record for the distance raced, was two hours 37 minutes, 49 seconds. Malcolm Carey, teamed with Bots, lost his chance to win the championship, finishing third: Cloyd Cawthorn and Artie Ryder, fourth; John Jones, fifth; and John Stapp, fifth, bringing up the rear were Dutch Koller and Otto Petkous.

A "Flat" referred the race with the assistance of Harry M. Hogan, Syracuse, former partner. Harold Freundt, Alfred Benson, was the starter.

CICIL MILAM, proprietor of the Highland Park roller skating rink at Quincy, Ill., reported last week which proved highly successful. The event was well advertised, the merchants of the town co-operated, and the result was a great success. In addition Milam displayed in a prominent display window the largest (No. 10) and the smallest roller skates made by the Chicago Roller Skate Company, the display attracting much attention. Each night was a special, with prize events being held after the regular skating hours. Starting Friday night there was a "prize" rink. The following seven days there were, in the order named, chariot race, grand march and tag, colored people's night, barrel race, balloon party, and race. First country store entry and second country store entry, and a boat was taken out for a large attendance throughout the week.

CLAYTON PIERCE, Camden County champion, of Haddenfield, N. J., won the second place at the Camden Rink in a hotly contested mile event, Peter's got the break at the gun, with Pierce close up second. Peters set the pace for 18 laps at a terrific rate, with Pierce right on his heels, and at the stretch he took the lead and held it with Peters coming fast. It looked as if Peters would retain his last lead, but just at the critical moment he ran a close race with the rail and fell, allowing Reppke to take second position. Pierce holds his title with a good margin over the nearest skater. Time, 3:07. Two preliminary half-mile events preceded the main event and were hotly contested. The steel race event was won by James Noble, William Harris, second. The event for racing skates was captured by A. Little; H. Parker, second. Time, 1:59.

BOBBY SKATELLE has begun his second season at the Princess Park Roller Palace, and street and 3rd avenue, N. W., operated by Mammie & Son. He writes that, judging by the crowds at the opening, a good season should be had.

E. BAUERNEST, proprietor of Eddie's Roller Palace, Rochester, N. Y., writes that the Three Ace, roller-skating act, are set this week for a week's engagement at Lowes' Rochester Theater. The company has been an engagement at the theater on their last night, and all skaters taking part were from the Palace. Profoundly interested in the matter are the German North German Baurensteins, has taken a great interest in this sport, and has offered two beautiful silver loving cups for Rochester city championship fast skating, while the Palace is offering two for Western New York championship. These races are being held every Tuesday until the finals, February 28. The first two races for Western New York were won by La Due Timby, Batavia's city champion, and Joseph Cleves, Rochester's champion. For city championship was won by E. McCormick. Earl Woodward, of the Cyclone skating act, played a four-day engagement at the Palace last week. He is also racing for the Western New York championship. Bob Jakabich, who won the city championship for girls for the Moxies and will defend her title this year by racing Theresa De Frances and Hazel Deniger.

WILLIAM PATTON, better known as "Irish Pat," who was injured in an automobile accident recently, is reported on the way to recovery.

THE AUDUBON Rink, Ambler, B. N. J., reported last week, a hotly contested race, giving floor manager, states that Monday night was the last day of the meeting. The day before the schedule was to end, the Detroit won the girls championship by a large margin. Detroit also to hold the championship of the city, a mile, and a second to Crystal Bruce, Milton, in the quarter mile. Billboard Chicago, have an exhibition of trick skating as one of the features of the meeting. The weather around is excellent mark or the crowd probably would have been much larger.

LEO KOUGER and William Morosky captured the three-mile two-man Class A amateur roller-skating race at Ridgewood Grove Roller Rink, Ridgewood, New York City, Wednesday night, January 29, in the fast time of 9 minutes flat. This was the first time in 25 years that a record of 8:55, established by the professionals.

RICHARDSON SKATES

The first best skate--the best skate today.

The simple fact is, that there are many good skates on the market today, but very few that actual Managers write for catalog today.

RICHARDSON BALL BEARING SKATE CO.
3313-18 Ravenna Street, Chicago

PORTABLE SKATING RINGS

They all say business is good. Over half of our orders this year have been for portable skating rinks. Very practical for fraternities, camp sites and colleges.

RICHARDSON BALL BEARING SKATE CO.
RIDGEWOOD, N. J.

FOR SALE

Dance Pavilions and Skating Rinks. Excellent propositions for particulars write E. D. Richardson, 3313-18 Ravenna St., Chicago, Ill.
Frank: 26; Billy, 28; George, 32; Five other generations of men will provide players for an all-star baseball team of phenoms and exhibition games of all-star teams from the United States and European countries.

ELISIE AND PAULSEN, spectacular ice acts and a group of blue and white vaucluse engagements.

BOBBY McLEAN, noted speed and acrobatic skater, has been fulfilling his engagement commitments with various ice shows.

PIERRE BRUNET, European skater, will arrive shortly to engage in contests in London, Paris, and Berlin, as well as in the United States.

BETTY ROBINSON, one of the world's greatest female track skaters, believes in continuing her career into the winter months for keeping in trim.

Getting a Bad Break

LOUIE G. KING, promoter of the firm of Harvey King & Company, has had a bad fall, breaking a hip in his fall.

Leaving for Norfolk

HAMDABA BENIFORTEßer that he is leaving for Norfolk, Virginia, to prepare for the coming season on the Sheekey Shows.

Enjoying His Vacation

MONTGOMERY DEAN, better known as Bobby Skip, is having a relax in San Francisco, having a beehive at Lincoln, Neb. He is in charge of the latest, having a fresh new program, and enjoying his vacation.

Here, There, Everywhere

ROSIE HERIN is a skater at the Conger Skating Club, having a brand of music, zydeco, and enjoying her vacation.

GUIDO GORDON, of the days of '49 fame, is reported to have reached the parting of the ways. In the 1949 season, Guido was a favorite in the old-time carnival concessions, was now connected with the Savoy Fair and Carnival Supply Company, and is reported to have been discharged.

L.M. (DOC) CANN, dapper, mustached, his outfit for the show, is a bearded, mustached man, who is enjoying his vacation.

PALACE TRANSFER BARNES, New York, are filled to capacity with horses and riders, who are enjoying their vacation.

FRANK C. POPE, big shot concessionaire, went to Miami to fatten his b. r. e. r. and is reported to be enjoying his vacation.

P. H. FALCON, concessionaire with Sandy's Shows, has returned to New York, where he is spending his vacation.

NEW YORK, July 15.—

C. A. BRUNGER, manager of the Sardi Club, New York, has announced that the Sardi Club will present a new show this season, which will be called the "Sardi's Famous Carnival Show." The show will open on September 1st at the Sardi Club, New York, and will run for six weeks.

B classic example of the many American shows that have been sold out for months in advance, the Sardi Club's "Famous Carnival Show" is expected to be a great success. The show will feature a variety of acts, including acrobats, clowns, and dancers, and will be presented in a way that is sure to please all age groups.

The Sardi Club is one of the most popular venues in New York, and its shows are always highly successful. This season's "Famous Carnival Show" is sure to be one of the highlights of the season, and is not to be missed by anyone who enjoys a good show.
Launching New Show

E. L. Wade to have carousel under his own name title—to open season in April

DETROIT, Mich., Feb. 8.—E. L. Wade, brother of W. G. W. Wade Shows, and R. T. Wade, of the Michigan Great Western Shows, has announced the organization of a management organization, to be called E. L. Wade’s Central States Shows. He has been associated with his brother’s organizations during the last 12 years and is credited with the expansion of the company.

The new organization is expected to open April 15 in Detroit with four rides and eight shows.

Soilmon on Business Trip

Sam Solomon, manager of Soo’s Liberty Shows, Inc., has been making a major inspection tour to the company’s plant in Illinois, down to Ohio and back. In mind to route his organization thru the combined shows of the company. Solomon left for the city of Indianapolis, where he is headquartered this winter, to winter quarters at Anderson Ind. He made his inspection of the company’s facilities and discussed plans for the coming season. He was accompanied by a number of passengers, including several employees of the company.

Noble C. Fairly, who is manager of the shows bearing his name, and an enthusiastic member of the Heart of America Showmen’s Club.

Ladies’ Aux. S. L. of A., Plans Dance for Feb. 22

CHICAGO, Feb. 8—Mrs. Tom Rankine entertained the members of the Ladies’ Auxiliary of the Showmen’s League at a noon banquet party Thursday evening, January 30. The largest attendance of the year was recorded. Everyone enjoyed the elegant lunch served and several fortunes in the bunco games were awarded small prizes.

At a short business session arrangements were made for a dance and bunco to be held February 22, at which prices will be awarded to winners of the games. Tickets will be sold at 50 cents and may be obtained from members or at the door.

Linderman Gets State Fair

RICHMOND, Va., Feb. 8—Max Linderman, manager of the Bernard G. Greater Shows, has been awarded contract for the six mid-winter shows of the season, Aug. 9. He is expected to present a fine program for the Virginia State Fair. The award was made after a number of meetings with representatives of the various carnival organizations toward obtaining this contract.

Forecast for MVSA Event

“All set” for sixth annual banquet-ball attendance near 500 persons assured

ST. LOUIS, Mo., Feb. 8—Everything is “all set” for the sixth annual Banquet and Ball of the Missouri Valley Showmen’s Association, to be held Satur-
day evening, February 16, in the Grand Ballroom of the Hotel St. Louis. The orchestra will strike its first tune promptly at 7:30, which is the time set for the reception, at which time the banquet will be served. At 8:30 the show will get under way.

The prominent showman will serve as toastmaster, while two prominent men are from the stage. The evening will feature a number of surprises, as are James E. Thompson, chairman of the ticket committee, reservations have been coming in daily. The entertainment will be conducted in advertising over last year.

Larges expectations are expected from the Missouri Valley Showmen’s Club and the Heart of America Showmen’s Club.

Greenburg Amusement Co. Opens Season at Phoenix

PHOENIX, Ariz., Feb. 8—The Greenburg Amusement Co., which opened the season here last Saturday, with everything space and span, and has played to throngs on the midway. Following is the roster:


By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of the Billboard, which are expressed on the editorial page. By CHARLES C. BLUE

IN the matter of individual tent-show construction and production are areas where there has been far too much loaded onto the shoulders of organization officers—generally and incidentally—for the welfare of individuals and diversity of these attractions. There has been a lack of shows’ planning and paying out their own cash for their entertainment bidders for premiere entertainment.

The operation owner-manager has on his mind and pursh the operation of the show as a whole. He must route it, keep it moving, and think of everything attached thereto, in addition to steering the expense of the hundreds of necessities that he MUST be responsible for. Hence, he is partly justified in “following the course of least resistance” in constructing and financing tent shows for individual showmen. Besides, when a showman knows what he is paying for something his his, and pride greatly increases naturally to have some thing NEW—something that will attract interest over the other midway efforts.

It has become almost a matter of form to tell the carnival head, “I’ll furnish the entertainers, etc., if you’ll provide the outfit” which is usually an explanation to the manager—a “this” or a “that”, or “one like ‘So-and-so’ and so on.” The sum total of the result is virtually stereotyped productions—the manager has time to worry his brain over what is mostly some other person’s plan. But the writer has enjoyed occasional times when the problem is thrown open to the manager who can buy the best entertainment possible.

However, there are exceptions. Many times have actual attraction owners, with thousands of dollars invested, heard show heads protest weeks of work over what is mostly someone else’s plan. The writer has shown that this is the case in practically every town.

This thought recalls a visit of the writer to a show a couple of weeks ago (during his absence from this publication). In company of the manager and another person (not an official or committee man) we walked the midway. About half way we stopped and talked about the problem of business. "You certainly paid out plenty for these rides," remarked the other person. "That’s right, but we have to show some PROFIT, at least $8,000," was the reply—and the man who really owned four of them sat on a box within 10 feet and heard every word of the conversation, smiling to the writer.

Nevertheless, can it be denied that there is a lack of individuals producing their own attractions, each striving to have “something entirely different”?
Pacific Coast Showmen's Notes

LOS ANGELES, Feb. 4.—This week's meeting was the first time since his inauguration President J. W. Conklin had the pleasure of attending the operation of all officers—first vice-president, Harry Pink; second vice-president, Archie Clark; third vice-president, Bert Chassell; president, treasurer, and A. J. Ziv, secretary.

President Conklin called on the chairmen of the various committees, and reported on their activities during the past week and thanked them for the valuable service rendered. The membership committee had been very active, in view of the fact that there was a large number of individuals who were not present at the last meeting. The appointments were voted on and unanimously elected. Past President Harry Scher surprised the boys with his appearance. Harry had been very active the last few years around Los Angeles operating museums on the main stem, but during the last few months he has had a busy schedule playing an important part in closing museum contracts that were considered a big hit out of order; however, Harry desires to see the "rest of the world coasts" and will leave Los Angeles for other parts. Just what part will he invade is not for publication until after the next editorial meeting, but he has satisfied himself of that amusement many years ago.

J. W. Conklin seems elected over the purchase of a new franchise by "Spud" Garrett, his former business partner. "Paddy" will be among P. C. S. A. members for a few weeks, and as guest of John T. Wortham and Roy Mack, of the National Orange Show, at San Bernardino, starting February 15, he will find his brother members of the hospitality that awaits them at that grand exhibition.

Crafts Greatest Shows had a remarkable opening at San Diego, February 1, and many association members attended the show and traveled south to be there, and as the guest of G. N. Crafts were voted at the shows and attended the midway, where new features are being presented by this master showman. Crafts acted as host to the visitors at a house party, and a trip out of town at Agua Caliente proved very interesting.

Many visitors are seen daily in the city, and there is an increasing invitation to all showmen to visit here when in this city.

Zeabie Fisher, representative of the Showmen's League of America, and as a junior member of the P. C. S. A., is enjoying his visit immensely and regrets that he will be leaving for the Windy City shortly. Zeabie, an avid boxing fan, enjoyed the broadcasts from the North American Bantam-Mack contest until Sangor took the count in the fifth round.

For The Winter Bank Roll!!
Our 160-Page Catalog. 400 illustrations of the Greatest Line of Merchandise ever offered! New Ideas, New Designs, New Games! Write today! IT'S FREE!

CARDS — GAMES — CONCESSION SUPPLIES.

H. C. EVANS & CO., 1528 W. Adams St., Chicago

ANNOUNCING A NEW SHOW
With a Name That's Old in Show Circles

E. L. WADE'S CENTRAL STATES SHOWS
Now booking for the 1930 season to open in Detroit April 15.

CONCESSIONS—Legitimate Concessions only. Everything open except Cookhouse and Long-Range Shooting Gallery. Will sell a few exclusives to responsible concessionaries.

SHOWS—Will entertain full collection of Merit. West Motorodrome, Bus House, Side Show, Platform Shows and others.

All Addresses: E. L. WADE, 14894 Monte Vista, Detroit, Mich.

At Liberty, General Agent—Lou D. Lynn

Notes From Hot Springs

HOT SPRINGS, Ark.—Tommy (Wingy) Cook has returned from Kansas City. He reports a good time at the annual held by the Heart of America Club. "Tip High" Arnold, famous trouper and carnival performer, has been in the city for some time, doing his still walking as an advertising medium for local firms. George W. Moyer and wife and Harry Murphy have returned after attending the wedding of Jerry Murphy at Hot Springs.

Mott's Museum, offering a rare collection of birds and animals, is here for the winter and reports good business working on the donation system. Manager J. A. Hughes wd. with Frank West Shows.

As street buster the services of Jimmie Murphy were engaged by the management of the Majestic Hotel recently. He walked out of his escape from a street-jacket while suspended in mid-air from the ceiling as a preview for the visit of T. B. (Blackie) Rutner, concessionaire, recently with the Lachman & Carson Shows, is a guest at the Garrison Hotel. Johnnie Woods, known as the Human Jitter, thrilled the natives when he scaled the walls of the Howl Hotel.

Eddie (Shorty) Strauss, last season with the O. J. Hyatt Shows, is here, and after a well-deserved vacation will return to the winter quarters of that caravan.

L. Hartman, concessionaire, has been known as "the Missouri Forty Miller", drove here in his housecar recently and is recuperating, preparing for his coming season of picnics in his home State.

Joe W. Smith, manager of the Cylinder Hotel and a veteran trouper, having made such a success of the hotel business, has taken over the management of the Garfield Hotel.

Joseph and George Gertard and their wonderful housecar, which also contains their excellent bar is here for the season. They will make fair the coming season by providing the best snowmobing available and other refreshments.

Joseph Tilly and wife have returned to the city after a visit at New York and Chicago over the holidays. He is busy at what he terms his ring bar, getting his Monkey Speedway in shape for the coming season, with intent of playing independent dates only.

Sedamary Adds Dates

Tuesday of last week, C. J. Sedamary, of the Royal American Shows, informed this publication from Kansas City that he had contracted the Steel City Free Fair, Greater site, the North Missouri State Fair, Bethany, and the Southwest Free Fair at Dodge City, Kan., as additional engagements for his organization for 1930. He was immediately leaving for the city for the shows' winter quarters.

Loos at Free Fair

Theodore B. Redeker, now in his fourth year as general agent and traffic manager the J. George Loos Shows, advised the publication February 7 that he had just closed contract for the annual Free Fair at Defiance, Ohio, and State Fair at Columbus, Ohio, for the week of August 4, regarded as one of the choice events of the Sunflower State.

Hoffner Show Adds Fair

Portola, III, Feb. 8.—The William Hoffner Amusement Company has been awarded the Orange County Fair at Oregon, III., for this year, making the third season for the Hoffner organization at that fair, which will be held in September.

Pacific Coast Showmen's Notes

LOIS ANNIVERSARIES BANQUET AND BALL MISSISSIPPI VALLEY SHOWMEN'S ASSOCIATION

--- SATURDAY EVENING, FEBRUARY 15TH ---
Grand Ball Room, Statler Hotel, St. Louis, Mo.

Reception 7:30 P. M. --- Banquet 8:30 P. M.

It will be by far the grandest and biggest ever given by this organization. Come to St. Louis and meet your friends.

Wire your reservations today to

MATT DAWSON, Chairman Ticket Committee, 112 N. Broadway

St. Louis, Mo.

Floyd Gooding in Cincy

Floyd Gooding, especially known throughout the North Central States as an outstanding concessionaire, booked his first independent independent, spent a few hours in Cincinnati last week when returning from Columbus, O., from a motor and business trip. Gooding, of the well-known family of ride owners/operators of that name, has practiced practically the same territory during the last 17 years and now operates about 20 rides. A few years ago he had Gooding's Great Show on the road, and is informed that he expects to launch a small assembly of shows in Detroit early spring tourng.

Tashby Back From Florida

NEW YORK, Feb. 8.—The mid-winter gavetines at Palm Beach, Fla., proved most entertaining to Charles Tashby, who returned from the brazier resort after a two-month stay in the south. He will now book the Tashby Shows on the road for the coming season, with intent of playing independent dates only.

Kennedy Makes Long Trip

Carl Kennedy, of the Acme Tent & Amusement Company, Fort Worth, Tex., recently returned from a 5,000-mile trip that was an extended to the Atlantic Coast. In the eastern section of the country he passed through Washington and the Connecticut area. In the spring of 1928 he gave another long trip to the west, and the trip was made without an agent or manager and he makes another jaunt for the near future.

Shows Title Changed

DETROIT, Mich., Feb. 8.—Because of a similarity of show titles in this section of the country, there being a Michigan edition of the Michigan United Shows, which has been carried by Leo Powers since the company was organized in 1923, has been changed to Leo & Bill's Greater Shows, with Leo Powers, manager; William H. Torbett, business manager; Mrs. Bettie Fleming, secretary; W. F. (Red) Hicks, legal advisor, and Billie Raymond, special agent; and Billie's Rose Show, on charge of the circuit in advance until the opening of the new season.

Sign With Bernardi Greater

NEW YORK, Feb. 8.—Fredstrom and St. John, entertainment managers of Bernardi Greater Shows, to present their attraction for the coming season would like that an announcement from that organization. Wilmer Lefollet, manager of the attraction, left for Boston on business following the deal with Linderman.

Jack Lyles in New York

NEW YORK, Feb. 8.—Jack V. Lyles, general agent of West's Wonder Shows, spent a few days in New York arranging still-date contracts for his organization in adjacent territory. He expressed himself as pleased with the results he had achieved in laying out and booking the Eastern route for the West Shows.
As Information in Case of Severe Sickness, Injury or Death
(Otherwise to be held in confidence by The Billboard)

Name __________________________________________________________________________

Where and when born _______________________________________________________________

Names and addresses of living relatives _______________________________________________

When and with what entered show business ____________________________________________

Later affiliations, including now and last year __________________________________________________________________________________________

Address of nearest relative, or relatives, to inform of critical illness, or injury, or death __________________________________________

NOTE: In hundreds of instances The Billboard has been telegraphed, or otherwise communicated with, to provide addresses of relatives of showfolk who died suddenly, or were severely injured, and many times this very needful information could not be given. There have been no less than a dozen such cases during the last few months where it has been necessary to have this information telegraphed to the nearest relative, or relatives, where the address is unknown. When these are "clipped" from the pages of the Billboard, they will be filed in above may be needed. When these "clipped" pages are received, they will be mailed to the nearest relative, or relatives, where the address is unknown. When these "clipped" pages are received, they will be mailed to the nearest relative, or relatives, where the address is unknown.

H. B. (DOC) DANYVILLE and Roy E. Ludington were seen recently in Phoenix, Ariz., looking over show lots.

"DID THE GROUND ROG, etc." In the Clancy section he would have needed smoked glasses to keep Ol' Sol from blinding 'im.

HEARD of a couple of "whales" that were never in water—except those that used to mix the cement and various other compositions.

A. H. HEYMAN and C. W. Salme were seen recently in Chicago and around Oil City, Pa., for some time, working on some indoor promotions.

DOG SCANLON, who rests in comfy in the stables of the J. G. P. Shows, is said to have been under the influence of some form of "mixed" atmosphere last week.

DR. BYRON N. HULBIRD infers that he has contracted his pit show and Wild West attractions with the Alabama

relations, recently left Pennsylvania by automobile to look over his real estate holdings at St. Petersburg, Fla.

C. V. (DICK) SHEARD, who has been wintering at St. Marys, O., is busy getting ready for the new season's grind. "More and better pop corn" is his slogan.

K. P. CARLOS, artist with the Melba Boys Shows, shows that he is well pleased with the show he is doing early last week.

EDDIE (UKLELE) YANN writes that he has been broadcasting over Stations KRMJ and KYT. Shreveport, La., and will continue there until spring. He was last season with the Hawaiian Paradise Fvves at the Rustic & Cherry Shows.

ELMER GILMORE, whose address is in the back of the Billboard, has been seen at Los Angeles, Calif., where he is now living. He is said to be in good health and will be back in town about February 15. Says he will not be able to work for

THE NEW KIDDE AIRPLANE SWING

Seating capacity, 15 children, Weight, about 3,000 pounds. This ride has just been completed and is sure to be one of the most popular with the children. H. W. B. SMITH & SMITH, Springfield, Ill., S. N. Y.

HARRY HUGO WRITES:
"Our No. 9 Big El Goliath is a full-sized machine, with 12 horse power, and a capacity for five persons. We have just completed an Art invention, which will prove a great success, and are now working on another invention, and expect to have it ready in a few months. The new invention is the most perfect of its kind ever made."

F. H. THOMPSON, 317 North Main St., Topeka, Kan., has ordered the No. 9 Goliath.

CATERPILLAR TOPS and SPECIALTY CANVAS GOODS

Fanara Awning Co.
59 Central Park, Rochester, N. Y.

FOR SALE—CHEAP 15 ft. Top and Side Walls; $4.00; Bush, $1.50. Sew a Top, $2.50; Bag, $1.00. Onewall, $2.00; 2 one wall, $4.00. $9.00 takes all. Two Ballon tires, $8.00; two Peg and 66, $12.00; $12.00 and up. CRAB. MANSFIELD, Tinsel, N. Y.

N.E.S. SHOWERS will make $50 WEEKLY. "Most Beautiful" at lowest price in 25 years. Black in Body. Whole year. MADE IN SHADOW, $2.00.

Wish to Buy For Cash

Small Tent Shows, complete with trucks. No time to dicker. Enlarge reply.

A. M. CAUBLE

Fair Theatre, OKLAHOMA CITY, OKLA.

FLORENCE AMUSEMENT CO.

OF ST. PAUL, MINN.

WANTS TO PURCHASE 20 ft. E. Ferris Wheel. Time—In two or three show. Address, J. P. Farwell, 306 South 16th St., St. Paul, Minn.


BUTLER BROS., SHOWS


CALIFORNIA SHOWS, Inc., 13th & Broadway, Los Angeles, Cal., is now operating with new sets of suits. Address S. A. ANDERSON, 15 Concord Ave., San Francisco, Cal.

STORE SHOW FRAUDS FOR SALE

All ready to ship. Last free. Send Remittance, 10c. to

THE ADVERTISER is in the Business Where You get your Address.
ATTENTION!

Sales Operators!!!

Before lining up for 1930, read the rules here and be sure you understand them.

YOU WILL BE HELD ACCOUNTABLE FOR THE OBSERVANCE OF THE FOLLOWING RULES:

1. Quick Money
   - One number is given a set of six cards. You will receive a commission for every card sold.
   - Sample Prepaid, 60c

2. Advertising
   - We have all the material that is essential for successful advertising.

3. Quality and Service Since 1913.

4. No. 40 for Nickel Pay, $0.80
   - No. 50 for Quarter Pay, $0.90

MADE ONLY BY
WATLING MFG. COMPANY
700 W. Washington Blvd., Chicago, Ill.

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BEANO or CORN GAME

THE BEST ON THE MARKET.

36 Player Outfit, $5.00
70 Player Outfit, $10.00

ALUMINUM CENTER WHEELS

15 inches in diameter, numbered on both sides, $2.00

SPECIAL PRICE. $2.00 SHOOTING GALLERIES

THREE DOLLAR benjamins, 40 to a box (full of new ones), Dirty Dice, Lumber, Pop, Kegs, Bottles, Bawbag, Dicing, Crayola, Nameless, 50 to a box.

SMACK MFG. CO.
124-126 W. Lake St., Chicago, Ill.

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C apt. L A T L I P WANTS PARTNER

WHO WILL INVEST $10-50 IN THIS NEWFAME?

For Sale.


Full details.


B E A N O


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JACK POT

1930 Model

February 15, 1930

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KEMPF BROTHERS have opened their Working World and Swan Village on West Madison street, Chicago, access from the new Civic Opera Houses, and are doing very well, considering present industrial conditions. They have a very

their intimates, spends many enjoyable evenings tuning in on all the big air programs in his winter quarters.

CASH MILLER's museum after terms, will have a store-house stand in St. Louis moved to Springfield, III., for a week's engagement to satisfy his business and is now back in Louisville, Ky., for another engagement before Christmas. Very little change in the personal and very good business is the report from Cash.

SHOWFELDS are forever optimistic. It's a "second nature" among them. For now, all the stores have an ensemble chorus.

Let's have quartet volunteeros for singing "terrible," "awful," "miserable" and "dreadful" (the matter of tune or melody is incidental.) Any ready? Yes... With the following most familiar words:

"There's better times a-comin', I believe."

J. C. McCAPPY, general manager of the Rubin & Cherry Models Shows, is putting it in considerable time around Chicago this month and, of course, will be on his big party and Kuala Lumpur League February 19. F. A. Bernard is around town in Chicago at present, but will probably not be able to remain for the ball. However, he's done his full share by purchasing 10 ducats for the event.

E. F. (MATT) MATTERSON, who has been with various caravans playing the Eastern Central and Southern States at Perris Wheel operator and in other capacities, informed that he was in the Great Western Hotel, Atlanta, Ga., where he would understand an engagement on Friday and would be given radius treatment for cancer in his throat. He expected to be at that institution four or five weeks.

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They Make the
BIG MONEY
EVERYWHERE

Before you buy any Corn Popper or Peanut Roaster, investigate the National-Peerless Line, Biggest Money-Makers for 1930. Yes, we do guarantee big earnings and an easy, attractive business to operate. Trade-In and Easy Terms. Write today.

NATIONAL SALES & MFG. CO.,
605 Keo Way, Des Moines, Iowa

FREE—32 Pg. Color Catalog

WRITE TODAY!

MAXWELL BLROTNER
CARL BLROTNER
BLOTNER MODEL SHOWS, Inc.

SHOWS—WANT three more salesmen of merit. Will furnish complete outfits for salesmen. Hawaiian Show Flying High, American Pyramid Show, and South American. Opportunities for capable salesmen. Send full information on commission and travel. All expenses paid. Send Application to

P. S. McLoughlin Show

OPEN APRIL 19th 1930

Now Booking Shows and Concessions for 1930 Season.

This Show will carry only legitimate Concession.


Committees in Pennsylvania and New York State wanting a good clean Carnival for your Celebrations, let me hear from you. All correspondence to

P. S. McLoughlin, 33 Crisman St., Forty Fort, Pa.

JUST TO LET YOU KNOW THAT

THE W. G. WADE SHOWS

Will Open Its 15th Consecutive Season in Detroit April 15 and Can Use a Few

SHOWS—Any new and different Show; Platform Shows of good appearance. Concessions—Dime Novelties. Coney Island, Turtle Racer, Novelties, exclusive. Ball Games and Grind Stores. All address

W. G. WADE, 289 Elmhurst

Detroit, Mich.

BAND ORGAN FOR SALE

Wurlitzer No. 156. Recently overhauled by factory and not used since repaired. Good as new. Cost $1,400. Will sell for $400.00 spot cash. Address BOX D-756, The Billboard, Cincinnati, Ohio.

Johnny J. Jones Exposition

William J. Hilliard's Midway Maturings: Children's Day was cloudy and cold. W. G. Wade Show was the strongest. Biggest attendance in history of South Fair at Tampa. All midway rides again shattering attendance away over last year. J. J. J.). wearing his familiar red cap on Tuesday and Monday, "Gasparilla" Day, brought many throngs to the fair. Ideal weather helped. And along came the excursion rides. Aftertaste of.

Barnes manager stocky: "Time will avenge the much the tickets. We are going to have the biggest year ever." Mr. and Mrs. J. J. J. are well known in the field of midway entertainment and have been managing successful shows for many years. They are all set for another big year at the fair. See next issue for complete report.

Mark's Greatest Shows

Greater Showrooms, Va.—The opening date of the Mark's Greatest Shows was set for April 6, on the Washington street showing. A fascinating sight was seen. The winter quarters is fast nearing completion. The management is now working full time and new arrivals are trekking into the fairgrounds daily. Horizon signed with General Manager Mark's for the presentation of his famous Shows, which are well known for their entertainment value. Mark's has scheduled a few days in consultation with J. J. J. who has given his approval for Mark's to open the Circus Show, which will be run for the first time.

The show is under the management of J. J. J. and is now being worked up to the highest and most perfect condition. Mark's has been working on this show for many years and has a well-known reputation for his shows. The management is working hard to give the audience a show that will be remembered long after the show is over. Mark's has scheduled a few days in consultation with J. J. J. who has given his approval for Mark's to open the Circus Show, which will be run for the first time.

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Showmen's League Notes

CHICAGO, Feb. 8.—One more death has entered the ranks of the Showmen's League, this time taking us one of our past officers, Fred Warner. This is the fourth death in our ranks in as many weeks. It is a sad time for all who have been in the show business. The Showmen's League is a big business, as the American Hospital is the beneficiary, and we want to do something big on this in Cleveland for this end. There are still a few persons who can attend the funeral of Fred Warner, but they should be prepared for anything. This should mean a big success, as the American Hospital is the beneficiary, and we want to do something big on this in Cleveland.

Fred Warner, a well known showman, has entered the ranks of the Showmen's League. The Showmen's League is a big business, as the American Hospital is the beneficiary, and we want to do something big on this in Cleveland.

Dehnert Exposition Shows

WANT FOR 10 WISCONSIN FAIRS

FIT SHOW, CIRCUS SIDE SHOW, MOTORHOME, MONKEY SPEEDWAY, MECHANICAL CITY, WILD WEST, ILLUSION AND DOG AND PONY.

To capable showmen or anyone interested in the show business, or any other method of getting money. WANT MAN to handle Loose and Invaluable. WANT CONCESSIONS: Concessions must be in a big way. Will be in Green Bay on Tuesday, February 7th. Will also be in Fond du Lac, Michigan City, Sheboygan, Litchfield, Winona, Oak Park, Fair Grove, Oshkosh, Columbia, Racine, Eau Claire, and South Bend. Detailing a leading European artist. Festivals. Photo Studio.

J. F. DEHNERT, Mg., 7 E. 5th St., Covington, Ky.

Liberty Fair and Amusement Co., Inc., Shows

NOW BOOKING FOR SEASON 1930

This show opens early in April and will run until May 15th. Will feature Street Church Audience, and is booked solid until November.

BAD SHOWS, 25th St. (Garage), Cleveland, Ohio, 7:30, 8:00, 9:00, 10:00, 11:00. Free entrance.

JOHN S. CONWAY, 10th Ave., Chicago, Ill. 10:00, 11:00.

Bunt AMUSEMENT CO.

Now Booking for Season 1930—Opening in N. C. About March 17th

SHOWS—Will furnish complete new shows for minimum admission. TEN-IN-ONE, or will enter under the showmen's plan. Will sell all the same. WE MAKE SHOWS, SELL REMENBERER—SEND US TILL, WHIP, MUSICAL FOUNTAIN, BAND, Etc. Call or write or send for details. ADDRESS A. B. E. S. B. 3 R. J. POTTS.

Ralph R. Miller Shows

MILLEDELLA, Feb. 8.—The Ralph R. Miller Shows are in town this week and are quite big in the city. The show is booked for six weeks and is a great success. The show is advertised in the newspapers and is a great success.

Hilderbrand United Shows

ORANGE, Calif., Feb. 8.—The Hilderbrand United Shows is in town this week and is quite big in the city. The show is booked for six weeks and is a great success. The show is advertised in the newspapers and is a great success.

Bunty Barnhart Co.

KANSAS CITY, Mo., Feb. 8.—The Bunty Barnhart Co. is in town this week and is quite big in the city. The show is booked for six weeks and is a great success. The show is advertised in the newspapers and is a great success.

Merry-Go-Round For Sale

Three-Attract Spillman, has been on the road for Spillman Bros. 20 years. Has been in the Animal business and has seen the best of the best. Has been on the road for Spillman Bros. 20 years. Will carry a number of booths, all the latest novelties, and will carry a number of booths, all the latest novelties, and will carry a number of booths, all the latest novelties.
THE HARRY G. MELVILLE-NAT REISS SHOWS

"The Show With a Worth-While Reputation"

FOR THE COMING SEASON WE HAVE CONTRACTED THE FOLLOWING STATE AND COUNTY FAIRS:

EASTERN CANADA'S EXHIBITION, Sherbrooke, Quebec, Canada

BIG RUTLAND FAIR, Rutland, Vt.

THE READING FAIR, Reading, Pa.

BIG ROANOKE FAIR, Roanoke, Va.

INTERSTATE FAIR, Lynchburg, Va.

GREAT RICHMOND FAIR, Richmond, Va.

N. C. STATE FAIR, Raleigh, N. C.

TEN COUNTY FAIR, Kinston, N. C.

CAPE FEAR FAIR, Fayetteville, N. C.

SAMPSON COUNTY FAIR, Clinton, N. C.

We will positively have two more Fairs and one bona-fide Hundredth Anniversary Fair this year. The details of these shows will be in chosen territory. Several towns we will be the first in many years.

SHOWMEN — We can place but one more worth-while and novel Baby Show and then we'll have the last limited number.

HELP WANTED — Press Agent, Ride Foreman and Helpers, Train Crew, Ticket Sellers, and General Help. State experience and salary.

WILL SELLS EXCLUSIVE — Novelties, Scales and Walking Photographers for the entire season.

WINTER QUARTERS, Charlotte, N. C.


LAST CALL— McCLELLAN SHOWS—LAST CALL

SHOW OPENS IN CENTRAL CITY PARK, MACON, GA., MARCH 15

W. R. MURPHY, Manager. Shows that can put on something that will get money. We have the equipment. Concessions that work for cash. We have seven rides. Tent Show, owned and operated by management. Concessions, Bands, Shows, Working Shows, and Working Acts. Freak must be strong enough to feature. Glass Show who works, Magician and a good deal of entertainment. All credit, Five Tables, Five Flags. Audience, Vase, La Blat, write.

J. T. McCLELLAN, Central City Hotel, Macon, Ga.

William Glick Shows

BALTIMORE, Md. — The writer has been kept very busy with office duties for the William Glick Shows, Inc., the last two weeks. The new Turquoise Mobile Circus was visitors to quarto one day on their way to see the new circus and the writer went out to look over new canvas and equipment for the Monopoly Circus, which Turquoise is building for presentation along with its Arcaide and Glass House in the York County Fair, June 15. Blueprints have been received from architects for the new Turquoise Mobile Circus. Actual construction on this has been started and when completed they will be ready for the Fair. A color scheme of an unusual type and special lighting arrangements will be used.

General Representative Craft is in Baltimore several days for a consultation with the General Glick relative to the spring route, and the out-look for the season. Orange, Fruit, Clarian, Clarem, treasurer, who has been inquiring on this will make a trip to Washington, D.C., to attend the Pennsylvania meeting at Philadelphia. It is thought that meeting is over will be on the job here at quarters. Manager Glick is a busy man these days, here and there and everywhere, whipping things into shape. He has under his care the task of building and organizing the new Turquoise and this will be the final session of time from the first of January until the end of April. He has just finished a new part of April. But he has gone about it with business methods and has put his mind to the problem of cutting out equipment and parts in large numbers. The idea is to make your spare no expense to have his show competitive and what will win the opening show. A special line of paper will be used, designs for which are now being drafted by the Donahue Design Co., for F. E. MERRICK.

World Bros.' Shows

METFERN, Pa.—Arrangements were recently completed by W. E. Radcliffe, manager, World Bros. Show, for a show at Ontonagon, Mich., where the entire show will be wheeled in on the first of May. The show will have the new 70-ton whale, the biggest of its kind ever built, and two motor trucks, handsomely painted and equipped with each with 70 varicolored lights. On one of these trucks will exhibit his "Man of Mystery" and on the other one his "Gosh!" show. Ed B. Williams, owner, will be in charge of the show, and will head up for the season. The model will be the same as last year, with the engine and all the parts of the show will be the same. The show will be seen at the front of the Five-In-One. The equipment is practically new for the coming year, there will be a very little work to do inside. The incomplete shows will be in plenty of time for the opening at Middleton. The equipment is practically new for the coming year, there will be a very little work to do inside. The incomplete shows will be in plenty of time for the opening at Middleton. The equipment is practically new for the coming year, there will be a very little work to do inside. The incomplete shows will be in plenty of time for the opening at Middleton. The equipment is practically new for the coming year, there will be a very little work to do inside. The incomplete shows will be in plenty of time for the opening at Middleton. The equipment is practically new for the coming year, there will be a very little work to do inside. The incomplete shows will be in plenty of time for the opening at Middleton. The equipment is practically new for the coming year, there will be a very little work to do inside. The incomplete shows will be in plenty of time for the opening at Middleton. The equipment is practically new for the coming year, there will be a very little work to do inside.
Melville-Reiss Shows

CHICAGO, Ill. The news reached Mrs. Frances Feyer, wife of the Melville-Reiss Shows' special agent, that her 18-year-old son, Eugene, had been killed in action at the front in France. She was overcome by the shock and wept bitterly. The body was brought home to New York and a funeral with military honors was held. The news was so sudden and unexpected that Mrs. Feyer could hardly believe it. The family was left with the burden of the young man's departure. Eugene was a promising student and had shown great promise in his studies. The news was a great blow to the family and the community. The community banded together to support the family during this difficult time. The funeral was held in the city's largest church, with hundreds of people attending to pay their respects. The service was a moving tribute to Eugene's character and the contributions he had made to his school and community. The family was comforted by the support of the community during this悲惨时期.
Yours for the Asking!

Your formula work a specialty. Write for catalog.

Mailed in Orders of Safety Biscuits

2 Amazing Offers!

N/A

MADMAN

No. 25 - The New

N/A

The A. J. Powell Company

Wholesale Jewelers and Importers of Synthetic Products

188 3rd. Ave., New York City

No. 25 - The New

N/A

No. 25 - The New

N/A

THE J. A. POWELL COMPANY

Wholesale Jewelers and Importers of Synthetic Products

No. 25 - The New

N/A

KING POCKET EXERCISER

SPECIAL $35.00 per 100

Send $1.00 for all samples.

NATURAL HEALTH ASSOCIATION, Inc.

155 West 61st Street

New York.

THE QUAKER HERB CO.

Lauder and Freeman Ave.

Cincinnati, Ohio

Guaranteed Solid Gold Pens!

GOLD PENS $4.00 per Doz.

PENCILS $1.00 per Doz.

No. 15 Pens $21.00 per Doz.

SOLID ROCH TODE

All First-Class materials embossed. No second-class materials ever used.

All First-Class materials embossed. No second-class materials ever used.

Spent a day at his residence in St. Louis for the first time in seven years visiting the home and places around St. Louis and reported that he will be visiting other places in March

FRED T. BAILEY: Your mother is ill and incapacitated and requests you to come to her residence to take care of her. The Mrs. Bailey advises from San Antonio, Texas.

CONGRATULATIONS THE PRINCE FROM PORIA III, January 30, Prince Robert K. Nikol pipes: A baby girl was born this morning, and the Prince named her Lina Loo, after the Princess Lina, and his wife, Mrs.

NEWARK, N. J., IS STILL OPEN, There are some of the boys working there last week on contractors, Bill Flood, with Troi Reed, from Long Beach, McKay, soap and Slim Murphy, and reporting.

RAHM VERNE, who has been working the pitch stock in the war's time, at the war's time. The boys working there last year, will spend a few days around Christmas and go for a week.

JOHN L. WILSON, who was working for the pitch stock in the war's time, has been working around New York, going strong on the job since the war's time, and is back home again, and I am glad to hear that he is working at his old job, and that the war's time. The boys working there last year, will spend a few days around Christmas and go for a week.

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Agents and Concessionaires, Attention! HERE'S BIG MONEY FOR YOU

We were the first to create this famous ONE-OUNCE NARCISO PERFUME, collophane, wrapped, with black obsidian encrusted and packed in beautiful orange and black box.

FREE SAMPLE
If you want to see sample before ordering, just write and we will be glad to send you one by return mail. (Enclose 10c for packing and postage.)

IMPORTANT
For your own protection, combination offers and free services. Your tax department offers free services. Also, have the correct blanks on the form. At least 15 items to qualify for a bonus. Offer good only once. Complete blank and send to us. Remarks: Order No. 400, $1.00 and make a big hit. Your request is on Page 7 for address of change.

BAREE, Inc.
Dept. 302-B, Tyrona, Pa.

DOG BROKE HORSE, who has been running in the South and Southwest this winter, has settled down in Gary, Ind., where he is comfortably established for an indefinite stay. The Doc says he will be glad to see all men and women when they come here. He says the Doc will be glad to see all men and women when they come here. He says the Doc will be glad to see all men and women when they come here.

BAREE, Inc.
Dept. 302-B, Tyrona, Pa.

How to Order
Send us your Name, Address and Shipping Instructions. Also write the quantity of this special perfume you want. Our tremendous advertising makes sure of a big sale. We guarantee to ship the same day your order is received. Price, $1.00 per gross. A deposit of 25% required with all orders and you must pay for your shipment. We do not have checks for goods, but sure to wire remittance in order to avoid delay.

BAREE, Inc.
Dept. 302-B, Tyrona, Pa.

In another similar case the railroad turned the money over after acknowledging a clerical error. Fred recommends making the two sizes mentioned by you.

STERLING SILVER

Baree's Inc.
Dept. 302-B, Tyrona, Pa.

FOLDING PAPER TRAYS

Baree's Inc.
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Baree's Inc.
Dept. 302-B, Tyrona, Pa.

FOLDING PAPER TRAYS
THE DADDY OF "EM ALL"

More Popular Than Ever

A REAL DOLLAR'S WORTH

Worked to death! NO! It has never stopped making money for the operator. A genuine value like a thrill that keeps clicking when the others stop!

One Ounce Narcisse Perfume. 36c

One Ounce Jasmin Perfume. 36c

Two Ounces Face Powder. 30c

Two Ounces Cleansing Cream. 30c

Also supplied with one Perfume. Cleansing Cream, Tissue Cream, Face Powder. Packaged in an attractive black box, gold seal labels, with attractive type package that will put your sales over successfully.

Prepaid Sample, 75c.

Coupon $1.00 per 1,000.

THREE - PIECE PEARL DEAL

15 In. Pearls.

One Ounce Perfume. 30c

Three Ounces Face Powder. 40c

Three Ounces Nail Polish. 40c

You can really flash this deal. We invite your inspection and 50c for prepaid samples. Show us, we have the most substantial deal of the kind.

All orders 50c with order, balance C. O. D.

UNIVERSAL LABORATORIES

DALLAS, TEXAS.
SALESMEN GET THIS NEW BIG MONEY MAKER PAPER BACKED ROUST HOLD IT $1.50


THE ABCO MFG. SALES CO.
PAINESVILLE, OHIO

The Painesville National Bank
The Painesville Chamber of Commerce

50c SELLER—6 1/2c

LEO KAUL & CO.
1111 Noble Street, Chicago

RELIGIOUS.
No. 645, Gold.
SOLD WITH OR WITHOUT PURCHASE OF OTHER ITEMS.

ENTERTAINERS
and Glenn Miller's Orchestra at the State.

50c SELLER—6 1/2c

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they wanted to trade to people for good American food. I do not share the trouble of thinking up a name for it. I like it. It is called I am here. Handy, you are, ladies and gentlemen," he told them. "You have had the pleasure on the west side of the road in a blackboard for a whole block. Set up your stands along the curb and get boys and girls with your help may be the hawk sell the most bal- lons, squawking ducks, spiders, and so forth." He did that after the hawkers had started squawking were prohibited when a main street and elsewhere in the business zone. But these hawkers should be a pretty snappy bunch. These you shied off at Mr. Turner's be- nevolent idea of a market. Maybe they got together and figured that if Houson couldn't get to immortalize the street for them the city simply would have to stagger thru Christmas somehow with the help of the orphans in your own stores. At any rate the hawkers be- came Montecchia street. One lady selling honey at one end of the block. One country boy in red rubber boots and a straw hat sound asleep among some hops and pine branches at the other end of the block. Wide, empty spaces in between.

ZIP HILDER, PORT-PITCHMAN, war- 3 lves this spring song from the currant a wave of Mel, in March is when the bluebirds ring their farewell and the peaky faker gets his northward flight a thought of spring, his heart will gladden. Imaginary b. Zip Hilder is all set to get his this summer and next winter whenever the weather is fine enough. You'll see the castle he is building as he's on his way from town to town. Notion how enthusiastic he is now and confidence he carries round, if hope will smooth, but don't you worry about him, plannism his future certainly will be se- cured, but not in gold or silver, men's over you'll find this peaky faker good and sure. As usual, spring rains will bring him a reputation as a greased apple. Zip will knock on your door, terrify beat and cattle copper. You can bet he'll feel like he's in the nite once more. So you'd better take your chances as they come. Just hammer on your joints and keep the weather cool and some sweet day you will make things hum."

ZIP HILDER, post-pitchman, shoots from Houston, Tex.: "A little incident here New Year's Day impressed me.

There is a passageway between two buildings where the renters on each side permitted me to set up my stand and work along entry. It was almost noon and they glanced once as they passed and chased me away. He is one of the finest men in town. I am not much on telepathy, but I have a hunch that his thoughtful run like this. Oh. I'm think that has the dough, a political pull and prestige, too; when they ignore my hawking, they say in the end. In the can." Maybe so. But my thoughts are the only things made doctors fees, the cheapest skate that has ever been sold. My change is very small, but I don't give them for his."

But Zip doesn't hold Texas re- duces ice to $1.00 a ton. B. Peintner, manager, has asked Mr. Peintner goes in the bank. In the last year I have been in business in the State and never once have I been molested by officials."

"WE ARE CAGED IN LIKE a lot of birds."

Burlingh Gurney, our huckster, said, "Ice, snow and rain. None of our folks enjoy this weather."

R E D. W. Bunch and Phyllis Ray are snowed under in Kansas City. I drove over to Akron, but there was no appearance to have lost their best friend. Watched a medicine man whom he ever had a sad eyes. A letter from any of the oldtimers, or the new ones, is always appreciated. No matter what, I am in less time addressed to me at 203 East Grant street, outside a coal house. In the hall until spring, then the show goes out, everything with a new coat of paint.

Ike Rose a Visitor

The Rose, whose Ike Rose's Midgets (25 in number) headlined the vaudeville bill at the New Broadway this week, was a visitor at The Billboard Office. On being informed of the sudden death of Bert W. Earles Rose was deeply shocked and immediately telephoned to Mrs. Earles the sympathy of himself and Mrs. Rose, who are using the employment office of their hotel. This is the first appearance

The LEADER OF THEM ALL!

What our inde-structible Pearl
Package did last year is well known to all salesmen.

SAMPLE/PREPARED 75c

Get with the pack-
age that repeats. Now is the time to get ready for the spring sales. Write for prices.

Illustrated Coupons $1.00 per Thousand.

ANNETTE PRODUCTS CO.,
462 MAIN ST., KANSAS CITY, MO.

PITCHMEN!

"FLOATATION-ART COLUMNS"

Just one more thing in a line of Fata, Vazas, Condens, etc. Perfect odor ever introduced. Why not try this with the paper. It's a new and hot hit. Fleshes demonstration large and small. No lumps. 10 lbs. $1.00, 100 lbs. $39.00. Send for sample. Samples of colors and finishes will be furnished.

UNITED INVENTORS CORP.
121 7th Street, NIAGARA FALLS, N. Y.

TRADE PAPERMAKERS!

WANTED IN ALL SOUTHERN STATES

NEW INSURANCE MAGAZINE FOR THE SOUTH

Attractive position in country town. Address "P. O. BOX 16, Mabel, N. C.

Send list for 4 Assorted Samples.

Dozen, $1.00. Single, 15c.

P. O. Box 16, Mabel, N. C.

Send list for 4 Assorted Samples.

Dozen, $1.00. Single, 15c.

P. O. Box 16, Mabel, N. C.

Send list for 4 Assorted Samples.

Dozen, $1.00. Single, 15c.

P. O. Box 16, Mabel, N. C.

M. C. Hines, 140 Superior St., Lewiston, Minn.

3,000 ILLUSTRATED CARDS

Send for list of 3,000 illustrated cards, prices from 2c. per card. R. F. ALLEN CO., 121 Ralph Avenue, Brooklyn, N. Y.

NEW ILLUSION CARD

ZEPOLISHING CLOTH


Phosphor-plate Matt-Coat only, 3c. per card. Send list for 4 Assorted Samples.

PEN, LANDS, NEW YORK, 1717 FIFTH AVENUE.

2 DAY SAMPLES OF 100 FREE for use in white publications.

Send list for 4 Assorted Samples.

Dozen, $1.09.

P. O. Box 16, Mabel, N. C.

Send list for 4 Assorted Samples.

Dozen, $1.09.

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ANNETTE PRODUCTS CO.,
462 MAIN ST., KANSAS CITY, MO.

CAMPAIGN ADVERTISING

Political Campaigns will soon be here. We are headquarters for Morris Bangers, Signs and other specialties bearing the Union Label. To advertise candidates. Write for alternate rates for all.

BRADFORD & CO., Inc.

FILM EXPORTS

(Continued from page 3)

sound devices, 1,500 of these being in Europe, 400 in the Far East, 250 in Latin America, and 500 in Africa. The Syndicate has adopted by most European countries was vigorously at- tended by American film distributors discussed and results followed. Prose was active along the line of fixing foreign exchanges. Hungary, France, Spain and Italy also, Italy, in prohibiting exportation of foreign films, were conducted pictures, went so far as to ban en-}

COLUMBIA COHAN

(Continued from page 3)

and will no doubt bring, a wild conjec- ture to life. There will be a branch on every branch of the theatrical profession. It is not difficult to see stage possibilities for the next few years and also give new impetus to the whole community. Over and above all the long nights they first were assured of success, they touch the barren ground with the talk of public opinion concerning the stage system. George Fred Lee. Cohan. It is felt on Broadway that Cohan would not have asked for a large fortune. His greatest achieve- ment if he had not seen a vast hope for the stage business. With the numerous possibilities that spring from this "implosion," 1930, 84, 1931, 84. The stage world has never witnessed a stage system.

Columbia Pictures Gets Rights to "Sons o' Guns"

NEW YORK, Feb. 10.—Stealing a march on numerous other producers who were after the screen rights of Sons o' Guns, the hit musical starring John Drain, now running on Broadway, was covered by Columbia, the University depart- ment, now in the East, has secured nu- merous stage successes and is after still more.

The signing of Joe Cook for the lead- ing role in the film, which is secreted from the stage, was a factor in the decision to acquire the screen rights. The phonograph record of the Lew Cantor-produced "Sons o' Guns" was so successful last year that Columbia has no doubt the film, also under the Lew Cantor-produc- tion, will be a hit. A complete record of the plot seems necessary to complete the pre- parations for the Lew Cantor-produced "Sons o' Guns". It is reported that they are only interested in the film now trying to negotiate such a contract.

Brownie Quits Greenwich

NEW YORK, Feb. 10.—Chamberlain, one of the other outside scores of plays last season for Broadway, has been readied by plans to continue producing in Greenwich, Conn., and will be in position during the next 63 weeks' season in Greenwich. Brownie produced 28 new plays, but only 12 remained on the New York.-Furnishing to Brownie as a sieve for Broadway material, Brownie was the first to work on the “hit.” After cleaning up, and thus benefited his agency business.


**VAUDEVILLE NOTES**

(Continued from page 13)


Phillips is assisted by Collette Guay, who is also a new star ent-
listed Under the Bridge.

JOHNNY PARKER and Norman Mac, pathetic novelty duo, resumed for 
Low for the last half of last week. They are billed Quarters and Unites.

KATE PULLMAN has finished rehearsing 

a 10-person novelty act for tour of C. L. & M. Circuit. Colonel 
Al Fox will act as m. e.

Ben Peraza will get his big chance next month to do a dance number in the RKO vaudeville in particular. That prem-
ium spot will sell the public on the quality of RKO vaudeville should it list 
anything towards the next month. 

And you can’t tell how come RKO, Low, and Loew’s are doing so many 
vaudeville acts next week; need good acts as they did before last week.

JOHN PHILBICK, in legit, with Good 

Wish, will go vaud, this last half, opening 

for RKO at the Chester, Bronx. He is assisted by a girl, and they are 
beside themselves John Philbick and Baxter.

FRANK LAYTON and Ethel May have 

shuffled their bills, and now are doing a three-person satire, A 
Page From Life. Jackie Terri, kid wure 

is still mixing it up his show for EKCO for RKO next week on a split with 
seventeen between the Franklin and Prospect, New York.

FRANK MERRIN and Bilen Shannon 

returned to the RKO fold this first half at the RKO, Brooklyn.

BILL TELAK, of Telak and Dean, is 

now doing a single. He shoved off for RKO this week on a split between Sche-

ney and Kent. It is a five-person, New York.

VAL and ERNE STANTON, standard comedy vaudeville act, which was 
featurd in George M. Cohan’s Billy, will return to the RKO fold this last half at 
the RKO, New York, booked by 

Harry Romm.

IRVING NEWHOPP is now sharing 

billing with Harpo and Chico, a three-person act, in a five-person, New York. 
Dave Manley and Bob Miller are assisting. They are slated to go back 
to the West Half later, New York.

SPEED MANNING and "Alotta" 

Clark, dancers on the tightwires, will 

lease for the RKO Circuit the last half of this week at the Lincoln Square, 
New York.

JIM MULLEN and Lee Vincent, called 

"Brother," returned this last half of the week at the RKO, this first half at Proctor’s 125th Street, 

New York.

SEVEN MARINERS, flash, will switch 

from the Lincoln Square, New York, to the RKO for the last half of 
next week at the Lincoln Square, New York. It is made up of 
two standard acts. They are Scanlon, Dennie Brothers and Scanlon, and Deni 

Sisters and Tblinhart. Agented by Phil 

Ofm, of the Max Hayden office.

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NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i.e., mail at the Cincinnati Office will be found under the heading of CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.
A REAL MONEYSMOM for live operators — welcomed in many paying locations where other machines cannot be placed. Vends Mills new "Baseball Machine". Let's you work in a New Way.

MILLS NOVELTY COMPANY
Dept. A, 4100 Pullman Avenue
CHICAGO, ILLINOIS

Maker's of over $6,000,000 in amusement machines.

**Mack Shows in Baltimore**

NEW YORK, Feb. 10.—The Jackie Mack Shows, sponsored by a former vaudeville and featuring Omar, the magician, opened recently in Baltimore. In a letter to The Billboard Mack states that the show was conceived originally for one to six acts, on parleys with various manufacturing concerns, and instructed hisPhiladelphia manager, James M. Green, to set up a road of vaudeville acts, ballyhoo and magicians.

**Eline Show Abandoned**

NEW YORK, Feb. 10.—Grace and Marie Eline have abandoned their all-girl show for the latter two acts. The all-girl show was discarded when it was reported that $10,000 was up in the Capitol presentation units. The Elines opened this last half at the Bedford, Brooklyn, and will play next week on a split between the smart, the Yank, and the Paramount, Bronx. The remainder of their unit show is being made into several acts by Irving Yates.

**Guiran and Marguerite**

NEW YORK, Feb. 10.—John Guiran and La Petite Marguerite, versatile ballroom team, are heating a new four-person group, people singing and dancing revue, which will show for Loew this last half at the Manhattan. Martin Roy and Lenora Davis are featured in the offering. The standard bearers played for Loew last season and Guiran recently opened a dancing school here, which he will continue to operate between vaudeville, engagements.

**Valentine Week Revues**

NEW YORK, Feb. 10.—Proctor's 125th Street is holding "Valentine Week" this week, with special revues each half. The shows are sponsored and staged by Walter Clinton. The first is an elaborate animal Cracker show, "Animal Crackers". The second is more in keeping with the sweeter holiday next Friday and is called Valentineses. Special entertainment has been prepared for both shows.

**RKO SHAKEUP**

(Continued from page 9)

Mills new "Baseball Machine" lets you work in a New Way.

A REAL MONEYSMOM for live operators — welcomed in many paying locations where other machines cannot be placed. Vends Mills new "Baseball Machine". Let's you work in a New Way.

MILLS NOVELTY COMPANY
Dept. A, 4100 Pullman Avenue
CHICAGO, ILLINOIS

Maker's of over $6,000,000 in amusement machines.

**Mack Shows in Baltimore**

NEW YORK, Feb. 10.—The Jackie Mack Shows, sponsored by a former vaudeville and featuring Omar, the magician, opened recently in Baltimore. In a letter to The Billboard Mack states that the show was conceived originally for one to six acts, on parleys with various manufacturing concerns, and instructed hisPhiladelphia manager, James M. Green, to set up a road of vaudeville acts, ballyhoo and magicians.

**Eline Show Abandoned**

NEW YORK, Feb. 10.—Grace and Marie Eline have abandoned their all-girl show for the latter two acts. The all-girl show was discarded when it was reported that $10,000 was up in the Capitol presentation units. The Elines opened this last half at the Bedford, Brooklyn, and will play next week on a split between the smart, the Yank, and the Paramount, Bronx. The remainder of their unit show is being made into several acts by Irving Yates.

**Guiran and Marguerite**

NEW YORK, Feb. 10.—John Guiran and La Petite Marguerite, versatile ballroom team, are heating a new four-person group, people singing and dancing revue, which will show for Loew this last half at the Manhattan. Martin Roy and Lenora Davis are featured in the offering. The standard bearers played for Loew last season and Guiran recently opened a dancing school here, which he will continue to operate between vaudeville, engagements.

**Valentine Week Revues**

NEW YORK, Feb. 10.—Proctor's 125th Street is holding "Valentine Week" this week, with special revues each half. The shows are sponsored and staged by Walter Clinton. The first is an elaborate animal Cracker show, "Animal Crackers". The second is more in keeping with the sweeter holiday next Friday and is called Valentineses. Special entertainment has been prepared for both shows.

**RKO SHAKEUP**

(Continued from page 9)

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EXPLOITATIONS
(Continued from page 11)
Clayton, Jackson and Durrante mean to
you in entertainment, we mean to you in
eys onous. The Grand is closed for the
The Chock Full O’Nuts chain of confection-
year store brought to the attention of
lare picture display in the window of the
chain. By this time, we feel that the
the Flushing Long Island Rail-
will have stickers in its trains adverting
MOSCONI BROTHERS (Louis and
Charles) pulled off a good stunt, under
the direction of RKO, last Thursday.
the popular Central Park
. New York. The boys did
eral news of the Columbia Theater & Building Company in
field, and given incentive by the
of newspaper advertising, courtesy, any-
the act was launched on a string of RKO dates this first half at
the Fordham, Bronx.
KRO Leases Columbia
NEW YORK, Feb. 10.—As soon as the
of Columbia and 17th Street in
the entire RKO stove. The lease is for
years, at $300,000 a year, in addition
to taxes and assessments. In 1929
Columbia Theater & Building Company was
territory ranging from
65,000 to $63,000 a year.
Columbia, the owners of the the-
pany, of Walter H. Beadle is
Chas. Fein and

Kenmore a Split; Tilton Opens Soon
NEW YORK, Feb. 10.—The Kenmore,
Brooklyn, has been split. Tilton's
next several months, will return to the
week-category next Saturday (February
15). This will leave but one full-
week RKO house in Brooklyn, the
. Tilton's along with the
New York, Tilton's is

Grand Facing Vaudeville Exit
NEW YORK, Feb. 10.—Low is giving
special vaudeville booking attention to
the Grand, in the Bronx. But despite
this and other measures to
keep the vaudeville fan on an even keel it
appears likely that there is a
Week in the home of the
than the only way out of the
The Paradise, new Low's de luxe
several streets removed from the Grand,
the valuer of the vaudeville.
opening a big presentation house no close
to a vaudeville house for some years is
old it is conceded that the circuit failed to
estimate accurately the draw-
ing possibilities of the neighborhood.
the circuit has been growing well and
it proves to some extent that the Grand
property was not as far as had been
believed at the time of its opening.
The campaign to put the Grand over
with strong vaudeville has caused the
hooking of attractions the last several
months has been strengthened by
rating for average Loew consumption.
strong "name" booked into the
recently were Jack Norwood, Joe
Yen and Billie Leamer, with Charlie
Koy, Eddie Leonid, Charles Ray and

RKO Operators Seek Better Type of Theater-Boss Timber
NEW YORK, Feb. 10.—Ben Plummer
hasn't put into motion his plan to
put campus-material into the
RKO booking office, but the
uplift idea has taken a
more favorable form for
the theater-portion of the
circuit. Stimulated by his
initial
success and continued encouragement of
President Hiram S. Brown, the
change has been made.
Plummer, in his
reporting out going after an
entire new type of house executive.
If the Plummer-Brown plan
permits to be put into motion, in
development, it will mean that
president of the
RKO circuit will be
entirely eliminated
all over the circuit within a
certain time. The new type of
theater-portion of the
RKO circuit will not
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of so-called "political pull" in appoint-
ment of assistant theater managers.
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THE BERNARDI GREATER SHOWS, Inc.

Opening 1930-Season About April 12
With a Choice Route of Special Dates, and the Following Fairs:

VIRGINIA STATE FAIR, RICHMOND, VIRGINIA,
MARYLAND, RONCEVERTE, STUARTON, MARBLE, DANVILLE, SOUTH BOSTON, MARTINSVILLE, EMPORIA,
GOLDSBORO—TWO OTHERS PENDING.

WANTED—One or two Shows of merit that do not conflict with our present lineup. Give full information of type of show and dates. I will consider lease or working partnership arrangements. Write to Mr. Bernardi, P.O. Box 393, Chicago, Illinois.

Great Sutton Shows

BLYTHEVILLE, Ark., Feb. 8.—The Great Sutton Shows have only four productions now working in winter quarters, in charge of Mr. Sutton, but they are turning out an enormous amount of work. Two fine trucks are being completed, making five of these shows, and the company is said to be the largest in the country, as the number of attractions will be increased this year, making one of the largest winter quarters on the road.

S. L. of A. Auxiliary

CHICAGO, Feb. 8.—The Ladies’ Auxiliary of the Showmen’s League held its regular weekly meeting yesterday at the Elks Club, with a large attendance. The Auxiliary is planning a number of activities for the coming season, including a series of social events and charity drives. The Auxiliary welcomes new members and encourages participation in their activities.

Fire Destroys Fair Building and Property of Bockus Shows

PORTLAND, Me., Feb. 8.—Fire at the Lithfield (Maine) Fairgrounds yesterday completely destroyed the exposition building in which the fair was held. The loss is estimated at $10,000. The Bockus Shows will immediately order new equipment and will open the new season as scheduled, April 26.

Aviation Show Opens

NEW YORK, Feb. 8.—The New York Aviation Show, held under the auspices of the Aeronautical Society, opened to great success yesterday and will continue until next Saturday, March 3. The show is located adjacent to Idlewild Airport, with children’s rides and concessions of the Curtiss L. Bockus Shows. The fiscal is estimated at $30,000.

Baltimore Museum

BALTIMORE, Feb. 8.—The success of the Baltimore Museum has been so great that it has been recommended by a number of prominent citizens, and the Board of Education has invited the Baltimore Museum to hold a series of lectures and demonstrations at the museum. The museum is located at 1234 Park Avenue, and is open from 10 a.m. to 5 p.m., Monday through Saturday.

Not With Coleman Shows

A recent “show letter” of Coleman Bros. Shows contained word that G. B. Zem will leave the Baltimore Museum and join the Coleman Shows, which will be located in the new building at 1234 Park Avenue. G. B. Zem has been with the Coleman Shows for many years and has been associated with them in various capacities.

SINGLETON IN NEW YORK

NEW YORK, Feb. 8.—Tom J. Singleton, general agent, who has been with the New York Smith Shows for eight years, has been offered the position of general agent for the Smiley Bros. Shows in New York. Singleton is a well-known figure in the show business and is known for his efficiency and integrity.

Off to Philadelphia

NEW YORK, Feb. 8.—Showmen and other representatives leaving from New York to attend the Philadelphia fair include Otis L. Smith and John W. DeLisle, who will attend the showman’s business meeting; Matthew J. Riley, who will attend the showmen’s business meeting; and John J. Kelleway, who will attend the showmen’s business meeting.

Max Linderman in New York

NEW YORK, Feb. 8.—Max Linderman, general manager of the Bernardi Greater Shows, is due in New York on Wednesday of this week, and will attend the showmen’s business meeting in Philadelphia. Linderman is known for his efficiency and integrity in the show business.

Carruthers Returns to Chi.

NEW YORK, Feb. 8.—Edward F. Carruthers, the Barnum-Circus Attraction, is due in Chicago on Wednesday of this week, and will attend the showmen’s business meeting in Philadelphia. Carruthers is known for his efficiency and integrity in the show business.
The Real Proof Is in a Trial—Now Ready!

Reserve Jackpot Attachments for Mills-Bells and Side Venders for 5 and 25c Play

The Only Original Reserve Attachment and Tassel Jackpot Loader and Check Separator.

Ten Minutes To Install. All Working Parts in Jackpot to Prevent Holding Guns With After Jackpot in Use.

Attachments Are Equipped with Double Tumblers in Jackpot to Prevent Holding Guns With After Jackpot in Use.

Specify When Ordering to Get Correct.

OUR ATTACHMENTS TALK FOR THEMSELVES

$13.50 Each

One-Third Deposit with Order

We Will Allow 50c.00 on Your Old Attachments Returned for Purchase of Our Reserve.

Percent age Flges. 10c.00 per Dozen.

ROBERTS NOVELTY CO.,

116 LIBERTY ST.,
UTICA, N. Y.

New York Office Callers

MATTHEW J. BILKEY, general representative of Sheskey Greater Shows.

BEN WEISS, of the Ben Weiss Attractions.

HARRY F. HALL, general representative of Sheskey Greater Shows.

MAX LINDERMAN, general manager of Reconcili Greater Shows.

CHARLES MORE, of Mechanical Rides, London.

FRANK CENTANNI, general manager of Centennial Greater Shows.

TIM PERRY, Texas giant, of Ringling-Barnum Circus, and wife.

JOE E. KUNKLEY, formerly of Kunkley Tent Company.

CHARLES TASHOY, of Boyd and Sullivanian Shows.

BLUSH LANDELLE, clown with Ringling-Barnum Circus.

AL BUTLER, of Ringling-Barnum Circus.

VICTOR VICTORIA, playing Harlem Museum.

G. R. HORN Brook, of Hornbrook’s Cheyenne Days Company.

TOM J. KENTLINGTON, of the Coin-Operated Corporation.

M. J. WARNER, of the Morgan Lithograph Company.

MAY AIGRENS, outdoor showman.

ELLEN, exhibition of the California Shows.

SCHOOL SHOWS, serialist.

ABB JAGODA, concessionaire with Ben Weiss.

NAT WRIGHT, of Sells-Picot advertising car.

J. L. POTTER, of the Knickerbocker Machine Works.

WILLIAM J. ROY, outdoor showman.

B. L. ROSENTHAL, of Alfredo Ploenzes, of the Florida Triumphant:

BOBBY BOCK, janitor.

HARRY I. FIELD, better known as Whistling Harry.

JACK McFIE LD, outdoor showman.

Dehnert Exposition Shows

NEWPORT, Ky., Feb. 9.—An executive of the J. F. Dehnert Exposition Shows has finished preparations for the coming season of that organization are going fast, and the census data being as follows:

A number of handsome new fronts are being built at the Covington quarters. All riding devices are being overhauled and repaired, and the bally weather of the past week has caused the force to "step it up," looking forward to an early opening.

Col. A. Bell, general representative, reports making a number of successful trips, signing up fairies as well as dealers. The first fair will be held in April. Local Dehnert and Bell will leave on a two week trip in Chicago. They are also now engaged in Chicago to order what new canvas will be required. I. S. Goodman, manager of concession, is busy bringing all the winter quarters together.

He has been quite a busy man and has been very busy with work. He has been making arrangements for the coming season of that organization. He has been quite a busy man and has been very busy with work. He has been making arrangements for the coming season of that organization. He has been quite a busy man and has been very busy with work. He has been making arrangements for the coming season of that organization. He has been quite a busy man and has been very busy with work. He has been making arrangements for the coming season of that organization.

Harlem Museum Playing To Gratifying Business

NEW YORK, Feb. 8.—Smith and Rubenstein, of the Harlem Museum, state business has exceeded their fondest expectations during the current mid-winter season.

This week’s bill consists of Fred, the adorable wonder: the Agawa Indian of our screech: Petoe, the shambling skeleton: Dave Welch, the non-writer: California Twins, colored midgets, and dancers, and the San Francisco Twins will "em on the ball". Renda’s popular show includes signs of alchemy.

California Shows Book New England Fairs

NEW YORK, Feb. 8.—Harry F. Hall, general representative of California Shows, states that he has booked the following fairs in Massachusetts: Greenfield, Great Barrington and Northampton. In addition to the following Maine fairs, Lewiston, South Parrish and Waterville, Frank W. Lee, concessionaire, will be back with the show this season with his six concessions. Hall, who operates the Carnival and Basin Supply Company, states he is having a busy winter season.

WANTED

Shoes, Skirts, Connemiacs, Free Acts, Concession Agents, Useful Carnival People. We open March 8. Westerners, LaManche’s Attractions.

225 Marion St., New York, N.Y.

BURLINGTON, N. Y.

MURPHY, 141 Seventh St., Pittsburgh, Pa.

W. J. MURPHY, 141 Seventh St., Pittsburgh, Pa.

Tell the advertisers in the billboard where you got this address.

4-PIECE SCARF SETS

No. 56.—Our Favorite Two-Tone Model. Priced with Floor. Great Lot. 60c.00 each.

Price. In Denver Only, each.

$5.25

Out of Denver, each.

$7.00

80c.00 for Dozen Sets

60c.00 for Dozen Sets

$5.00 per Dozen Sets

30c.00 per Dozen Sets

25c.00 per Dozen Sets

$6.90 per Dozen Sets

12c.00 per Dozen Sets

2c.00 per Dozen Sets

MILLS and JENNINGS TODAY VENDORS

For sale at a minimum, as low as $1.00. All guaranteed in good working order.

101 Mary Ave., New York, N. Y. (Fair 5192.)

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Alamo Exposition Shows

UVALDE, Tex., Feb. 8.—The Alamo Exposition Shows were written on the fairgrounds at San Antonio and thoroughly overviewed and repainted, all of which they played lots in that city. They play their first road stand of the season here, from today until February 15, under auspices Athletic Association, the third time the show has been for this purpose. The athletic association members are liveboosters and the lot in close, so the prediction is for a prosperous engagement.

THE THUNDER锶O special 010300.

The staff is as follows: Jack Ruback and A. O. Bebelaar, owners; Jack Ruback, manager; Mrs. Mary Ruback, secretary; Sam Hillman, general agent; Dan Meaga, special agent; Bennie Hymen, publicity director; Harry Ault, trainmaster. Ten shows, $100 and above, are all to be used for this purpose. The featured show is Bill Carr's rodeo. Middle Mix is the Bill Carr girl, and "Poncho" the top-hand cowboy. Seventeen head of bronsks, five longhorn steers and two trick horses comprise the rodeo assembly. After playing El Paso, Tex., the Alamo Shows move west into Arizona and New Mexico.

The No. 2 unit, managed by A. O. Bebelaar, Miss Chester, treasurer; A. Wright, general agent, Geo. Cain, promoter; Ed Babcock, superintendent, will consist of six shows and four rides and will play lots in San Antonio for four weeks, then march to the road, playing the Winter Garden section of Texas during the spring months.

Alamo Exposition Shows

THE ERIE MFG. CO., Inc.

89 Woodbine Street, Hartford, Conn.

References: Bradstreet's or Dun's, Hartford Nat. Bank & Trust Co., Hartford, Conn.

WANTED AT ONCE

Orders are coming in rapidly and in considerable quantity. There is no telling how soon this Advance Order Special closes.

The EMCO Nerve Exercise

ADVANCE ORDER SPECIAL

Regular Price, $23.

$69.10 ADVANCE ORDER SPECIAL

The EMCO Nerve Exercise

ADVANCE ORDER SPECIAL $12.

No further orders will be accepted on the EMCO Machine after February 15, and orders for 1,000 machines must be filled. All additional machines will be furnished at $25 each.

"THERE'S A REASON"

A MIGHTY GOOD THING ON A SMALL INVESTMENT.

The WHIPPET SALESBOARD

A SENSATIONAL WINNER

SAMPLE ASSORTMENT, $13.50

WHIPPETS—Ride-and-Show Concessions—Wanted

SHOWS WITH OWN CUTOUTS AND LEGITIMATE CONCESSIONS ONLY.


To be shipped as early as possible after February 15, but not later than March 15, 1930.

The amount $13.50 covering one-third of the order, is enclosed. Will pay balance on delivery. Please acknowledge receipt.

ADDRESS

THE ERIE MFG. CO., INC.

89 Woodbine St., Hartford, Conn.

GENTLEMEN:

Wishing to take advantage of your "Advance Order Special," as per advertisement, hereewith place order for:

Standard Model EMCO Digger Machines at $69.60.

1930 Model EMCO Digger Machines at $82.50.

To be shipped as early as possible after February 15, but not later than March 15, 1930.

Mail at:

THE ERIE MFG. CO., INC.

89 Woodbine St., Hartford, Conn.

The ERIE DIGGER CONCESSION.

LOCAL RENTAL FEE $1.00.

The EMCO Nerve Exercise

ADVANCE ORDER SPECIAL

Orders are coming in rapidly and in considerable quantity. There is no telling how soon this Advance Order Special closes.

GRRGordon BROS.

Motorized Circus

Wants Man to work. Performers who desire work in Central, Midwest, S. Coast. Work in Chicago, St. Louis, Kansas City, Denver, Salt Lake, Portland. Write Box 111, Elmhurst, N. Y.

BARNETT & SCHUTZ SHOWS

WANT 1232 SEASON, OPENING IN RICHMOND, MO., IN APRIL.

All kinds of Stock Concessions. X on Corn Game and Cook House sold. No X on other Concessions. Shows carry seven Rides and ten Shows—all owned by the management.

ADDRESS ALL MAIL IN CARE OF HOTEL, KANSAS CITY, MO.

WANTED AT ONCE

Southern Tier Shows want

Shows with or without cutouts. Very reasonable terms for good shows. Part of April and May.

Write Box 694, Elmhurst, N. Y.

Gordon Bros. Motorized Circus

Wants Man to work. Performers who desire work in Central, Midwest, S. Coast. Work in Chicago, St. Louis, Kansas City, Denver, Salt Lake, Portland. Write Box 111, Elmhurst, N. Y.

WANTED AT ONCE

High-powered Program, also Promoters for Popular Contests and Side Shows. State in detail to CHAIRMAN BADGER CIRCUS, care Elgin Box 114, Anderson, Ind. Circus work March 15. Can use two more artists.

WHY HAVE FOR SALE

All kinds of Concessions, including cutouts, Planters Candy, Baseball Cards, also Wagon Top-10 cent Cutouts. Can run about at your own price. WANT TWO Wagon Top-10 cent Cutouts. WANT TO BUY Busy Band Concessions. Write for prices. Send 15c, Middle Post for 10c, Bottom Top. CONSOLIDATED CIRCUS, Chicago, Ill.

H. S. BERT MFG. CO.

27 West 24th, NEW YORK

THE TRUE BLUE GUM COMPANY

56-58 W. 42nd St., New York, N. Y.

NEW IMPROVED 5-ALL SHOOTER

Vends Gum or Marbles. One of the greatest penny entertainments ever invented. Also made without Gum Vender. Excellent for sale for circ and amusements.

EXHIBIT SUPPLY CO.

422 W. Lake Street, Chicago

Buy Direct from Importers at Wholesale Prices


DAN MEAGS.

BRITISH CIRCUS, 22 months, 23 states.

Majestic Shows

TONAWANDA, N. Y., Feb. 8.—With work at the winter quarters started, everything is progressing nicely in preparation for the coming season for the circus.

The work for the present includes recaulking, painting motor coaches and decorating the Merry-Go-Round and other details, preparing for the opening in April. The show has purchased two more trucks and a new office car, which is in use at a work yard in Tonawanda. More trucks will be added to the equipment, and Manager A. H. Hayden reports a good start with engagements bookings. CHARLES ROSE.
DEATHS IN THE PROFESSION

ANTONOPULOS—Stathis D. concessionaire, died recently at his home in St. George, N.Y. He was well known at New York sporting events.

BATHMAN—Christopher, 90, harmonica player and one time accompanist for Jenny Lind, died in Chattanooga, Tenn., last week. Bathman was engaged by P. T. Barnum, and before he died at the age of 90, he had been in many successful shows.

BRADSHAW—James V. T. (Dick), 66, and for many years well-known amateur magician and entertainer, died at Bridgeport, Conn., last week.

BRISE—Henry C., pioneer theater man in Oklahoma and former manager of the Fox Theater, Oklahoma City, died recently.

In Memory of My Wife and Pal,

BELLA HUNTER CAHILL
Passed away February 11, 1939. WM. P. (OFU) died, Thursday, February 9, 1939 at 7:11 P.M.

CARR—Ellis, 96, former manager of the E. A. Hackett Co., died at his home in Waynesville, Mo., February 5, 1939.

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MARRIAGE

BENNETT—KESSLER.—Clayton L. Bennett (Billy), of the A. B. O. Orchestra, and Julia Panier, sisters were married January 24 in London.

CAMEL-GILLESPIE.—Margaret Gillespie, sister of Mrs. Maurice B. Vinzel, was married to Lawrence C. Came in January 5, it has just been reported.

LAMB-DOEY.—Mary Dinky Doe, showgirl, was married January 5 to William B. Lamb, Jr., of Kansas City, Mo., over the Gold Coast in Chicago.

LOWANDE-PERTH.—Howard Albert La- wande, member of the Lowande family of Pocatello, Idaho, and Ada Nora Pert were married Feb- ruary 3 in Toronto, Canada. They are making their home in New York City.

WEED-BARTLETT.—Hilton L. Bar- tlett, last year manager of the Oriental Gardens musical comedy show on the D. and H. Line, was married Janu- ary 8 in St. Clair County, Illinois, to Miss Edith M. Berkley, nonprofessional and so- cietary girl of East St. Louis, Ill. They are residing in New York City.

SUTHERLAND-KENTON.—Eddy Ruth- erland, movie director, and Ethel Kenyon, stage actress, were married at Engle- muate, Feb. 6.

WILLIAMS-JENKINS.—Jack Williams, actor, was married to Miss Lu ginia Voreing and Besse Dainty, former leading lady with the Temple Bar in San Francisco, O., were married last week, and are now honeymooning in New Orleans.

WATKINS-Butler.—Wally Wat- kins, well known to vaudevillians, was married in February to Dorothy Butler, nonprofessional. Wallington is a film director and producer in Texas, Tex., and was for years with Interstate, Crescent and Standard theaters. The couple were married in San Antonio February 6. After a brief honeymoon the newlyweds will make their home in San Antonio.

BIRTHS

Mr. and Mrs. William J. Coven — Mr. and Mrs. William J. Coven have a 9% pound daughter, a child, who will be called Garry Patricia. Mrs. Coven is a daughter of the Port Quincy, Miss., Canadian cavalry, of which his father, was a captain during the World War. The baby was born in a Ramapo, N.J., hospital.

WATSON—Princess, 60, said to be the daughter of a Sioux Indian chief and his one-time champion woman rifle shot of Stagecoach, Chicago, was born February 4. She had been a performer with various circuses.

WICK—Harry F., 63, pioneer film editor, whose name is familiar to stagegoers, died in a hospital January 31 from a complication of ailments. Wick spent the last few years in Hollywood, and in 1912, later managing the Venice Theater and the Strand. He was born in Pittsburgh.

WILKINS—Beulah, 34, known in English social life as the Earl of Llancove, died February 6 in London. He was the author of a Puck and a poet. Llancove was a benefactor of the city of Chicago and was known for his social activities and his benefactor activities. He had been backing other writers’ themes. 

WILLIAMSON—Gladys. M., Miss Gladys Williamson, is a graduate of the University of Illinois in English literature. She graduated with honors in her major subject and has been a member of the Chicago Symphony Orchestra for several years. She was married in January 8 in New York City.

DIVORCES

Alan Colman, motion picture director, confirmed the report that his wife Mrs. Colman, former Miss Mildred Gilt, has filed for divorce proceedings at Nice, France. The French court has granted the divorce but has not yet rendered a final decree. However, they were

reconciled and continued with their

and

reconciliation until 1929, when they

separated.

Frances White, vaudeville headliner of the Orpheum Theatre, Chicago, last week, was granted a di- vorce in the Superior Court of Illinois at Chicago from Clinton Donnelly, man- aged for many years as manager of the Orpheum. Mrs. Sylvia Rhein, actress, was granted a divorce February 4 in Chicago from Alexander M. R., husband of Mrs. Rhein.

A divorce was granted Ruth Bartholomew, actress, from Walt, (Red) Bartholomew, pianist, at Altamira, N. C., February 5.

NEW CONTRACT

(Continued from page 19)

complishments attributed to the actor which the Academy of Motion Picture Pio- neers is seeking to honor.

Claus 11 concerns the period of em- ployment under the contract and pro- vides the actor at least one week's work, subject to provisions of Clause 7, which provides for the suspension of produc- tion until the actor's return.

The new contract will be in effect for a period of five years, from the date of signing, and can be renewed for another period of five years, after which the contract will go out of effect.

Chase 12 allows the actor to resign at any time under the condition that the actor agrees to the termination of his contract.

The new contract was signed by the actor and the studio, and it is expected that the actor will be employed under the new contract.

The new contract is the first of its kind to be signed by an actor and a studio, and it is expected that it will set a precedent for future contracts.

The new contract includes provisions for the actor's rights to the scripts, the actor's rights to the characters, and the actor's rights to the rights of others who may be affected by the actor's employment.

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PROFIT $120.00

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WOODSIDE PARK ADDING
NEW RIDING DEVICES

PHILADELPHIA, Feb. 8.—The coming season will find some new riding devices and aklone park installed at Woodside Park, of which N. S. Alexander is the guiding factor. The Pretzel Ride is being installed where the pony arcades formerly operated. Frank Kreis, Jr., will put in the Sweeper.

New other rides, it is understood, are being planned.

"Squire" Riley Busy

NEW YORK, Feb. 8.—Broadway is an almost unknown quantity to Matthew J. (Squire) Riley, who has been working overtime in the interests of the Great Sheekey Shows this winter. Between running the shows, Riley has made several trips to the States and Canada, plus contracting still dates, his lot has been a busy one. "Squire" Riley will have the best show he ever left quarter winter quarters with," the Squire stated.

Sells Bros.' Shows

Sells Bros.' shows is the title of a new outdoor collective amusements organization scheduled to take to the road about the middle of April, operating in New York, according to word from an executive of the company, who was quoted as saying: "The route is to include stands of the Lancaster, Pennsylvania; a feature in Connecticut, Massachusetts, Vermont, New Hampshire, and Maine, and possibly in Canada. Charles R. Liddle, who will pilot the Sells Bros.' Indoor Fair Company thru Canada territory two seasons ago, has already seen the field and is optimistic in his views. The outfit will be framed to exhibit with either a pay gate or free admission to the grounds at the discretion of the management, also will be arranged to play either carnival or circus-bazaar style.

Chicago Office Callers

BERNARD REX LEE, of the Ringling-Barnum-Circus.
W. G. WOODS, concessionaire with W. G. Wade Show.
PEGGY EAMES, former "Our Gang" kid, playing "Lavender." KENDRICK ANDERSON, of the little Bros. Circus.
JACK BRYLD, of the Sells-Floto Fairs.
MRS. AND MRS. FRANK N. RENFROW, proprietors Lullus & Beauford Circus.
JACK GART, of Cole Bros. Circus.
ARTHUR DAVIS, last season with Beals-Steel-Circus.
ROY BOWEN, circus concessionaire.
LEW DUPPOU, outdoor showman.

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We have just released our NEW and IMPROVED STAINLESS STEEL PEN and PENCIL holders, as well as a stainless steel tobacco pipe in a handsome display case. These are the ideal gifts for any salesroom, and we are offering them at a very low price. Order early to avoid disappointment.

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