Timely Lists
Fairs, Coming Events,
Conventions, Etc.
In This Issue

(Printed in U. S. A.)
THE SHOW WORLD 
ENCYCLOPEDIA

The Billboard has been termed a newspaper, and it is. Yet that term does not completely define it. The Billboard has been called a trade paper, and it is. But that term does not fully measure its field. The Billboard has been classified as a theatrical magazine, and it is. Yet even that term lacks somewhat in depth and breadth in locating The Billboard in its proper classification.

Between the covers of each issue of The Billboard is contained a portion of an encyclopedia of news and information which constitutes an invaluable service for showmen. Fifty-two issues of The Billboard complete the encyclopedia. Fifty-two issues of The Billboard form a most complete and valuable service for the man or woman whose time or talent is invested in the business of entertaining.

Measured in terms of money, one copy each of 52 consecutive issues of The Billboard could not be produced and distributed to the reader for $1,000. Yet a year’s subscription contains it all and may be yours for $3.

From Drama to Circus---

The Billboard Serves the Men and Women of the Show World... .

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The Billboard Pub. Co.,
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Name ........................................
Name of Theater ................................
City .............................................. State .......
Seek Fox Receiver

Minority stockholders file petition—tough fight for corporation control looms

NEW YORK, Jan. 20.—Carrying out their threat of a few weeks ago, the minority of stockholders in the Fox Film Corporation has filed an application for an appointment of a receiver in Federal Court here Saturday, naming the president, treasurer and other corporation officers, and the organization recently formed to divert the assets of the Fox Film Corporation, including those at any other corporation. The petition asks for an order to restrain the organization from diverting the assets of the Fox Film Corporation, including its properties in any other corporation.

The petition was filed by the minority stockholders, and asks for an order to restrain the organization from diverting the assets of the Fox Film Corporation, including its properties in any other corporation. The petition asks for an order to restrain the organization from diverting the assets of the Fox Film Corporation, including its properties in any other corporation.

Sunday Closing Bill Up Again

WASHINGTON, Jan. 20.—William Chester Lankford, Democratic representative of Washington County, introduced a bill in the House of Representatives to provide for the closing of Sunday films transported in interstate commerce, also to prohibit the sale of tickets on Sundays, and to prevent what is known as "lunch business," but to the entire country. It omits prohibiting baseball, sports and other similar events. The bill, which includes other purposes, not limited to the above, was considered and was taken up by the committee on Tuesday.

Floating Nine Club Flips; Foils $24,000 to Band

NEW YORK, Jan. 20.—Albino the weather companion president of the Nine Club, and his Pennsylvania, set to begin its eight-week engagement, announced Monday that Albino, or "The Amphi-Horse," a pleasure boat anchored in Hurricanes Bay, Miami Beach, is still in New York, with the backers forfeiting $24,000 deposited in a New York bank, and facing for a like amount the total contracted sum for the musical aggregation.

Minnesota County Fairs Hold Successful Meeting

ST. PAUL, Minn., Jan. 18.—Altho the weather conspired to slightly lessen the attendance at the annual meeting of the Minnesota Federation of County Fairs to be addressed by the Speaker of the House of Representatives, William A. Underwood, the Hotel Lowry, it could not dampen the enthusiasm of the delegates. Heavy snows throught the State forced some delegates, especially those from the northern counties, to use the railroads, to give up the possibility of attending the session.

The meeting, however, was generally conceded to be one of the most satisfactory on record. Many helpful ideas were presented and those in attendance received the benefit of the discussion.

$2.50-Top Dramatic Shows To Compete With Talkies

NEW YORK, Jan. 20.—Bernard Lohmuller, for many years production manager with Earl Carroll, and who made his bow as a producer with the musical comedy, "Loy!" in association with Curtis W. Emery, president of a candy slot machine company, will produce dramatic plays and revues, in competition with the talkies pictures. Lohmuller plans his weekly matinees at a $1.25 top.

RKO Agents Must Stop Selling Acts to Warners

NEW YORK, Jan. 20.—Even the illness of Ben Piazza of last week did not prevent the RKO booking office from pressing the important message to its franchised agents that the practice of doing business with the Warner office must be stopped.

Piazza informed the man in this matter two weeks ago, Piazza informed that no official orders would be issued on the Warner situation, but that without further warning agents found guilty of the offense will be disciplined in the regular channels. Piazza also instructed that the Schwartz circuit of theaters in Brooklyn and Long Island. He was non-committal, however, in answering the question as to whether such transactions materialize. Commenting on the Schwartz angle, Brown stated that RKO is in the market for anything that it considers a good buy.

Audito'm Opens, Thanks to Union

NEW ORLEANS, Jan. 20.—New Orleans' Municipal Auditorium was formally opened Saturday night with a pany of 1,000 children. Doubts as to whether the auditorium would be opened were removed Friday night when Wilson, director of the Auditorium, of No. 33, Théâtral Alliance, assured members of the stagehands' organization that their services to the school board to assure the success of the opening.

Webber explained that his organization is in charge of the auditorium. The Commission still is unsettled. "Rather than do the work ourselves, we would like to have it done by the school board, but we are bound to give the auditorium a fair trial," he said. However, members of our organization will do the work if necessary, but we are not sure that the auditorium will be successful because we are not sure that we will have the cooperation of the school board.

Despite the fact that the Municipal Auditorium is owned and operated by the city, the administration said that it would not recognize union labor, and as a result, the opening was delayed. The opening was doubt and the members of the allied stage craft unions refused to allow their members to work without a contract.
Expect Sweeping Changes
In New Producer's Revue

John Hays Hammond, Jr., noted inventor and engineer, backing Rollins production—to do sets—departures anticipated in scenic design and lighting effects

NEW YORK, Jan. 18.—A revue that promises to be the most revolutionary production in recent years is in the process of formation. It will be presented on Broadway by Leigh Wallis, director of a little theater group at Dartmouth, N.H., known as the Surrey Players. John Hays Hammond, Jr., noted engineer and inventor, is behind the production. Along the lines of the intimate revue this production will be ambitious and tenacious and the sponsors are now seeking a group of principals. It is said that Roy Atwell, the stage master of the group, Fred Kent, are being sought for the introducing assignments. In the meanwhile, casting is going on.

The sketches will be contributed by a well-known writer of theatrical circles, and the musical numbers will be composed by Alexander Kenyon, who with a prominent Broadway was the score of the Oscar Hammerstein, that featured the theater revue that the Shuberts brought to Broadway early this season from Dennis, Mass.

The most drastic change in the production here is that Avon, is expected in the settings and lighting effects. Hammond will do these himself. It is expected that production cost will be one of the most astounding in current theatrical history for the size of the show that is planned.

Hammond is known in the world of engineering for his exceptional accomplishments in the arrest of theretial energy. He has more than 200 patents to his credit. One of his systems for controlling of ships from land by radio. The system is patented and is the only one of its kind that brings out word of the production, will be used to control the color effects gained by usual lighting.

The title of the revue was chosen before the opening is now being considered. It is hoped that the show will soon begin a short presentation on Broadway sometime during later March or early in April.

Cast for "New Moon"

Los Angeles, Jan. 18.—When New Moon, the Lilian Anderson-Louis O. Macloon production, which marks their return to the ranks of theatrical producers, gets under way at the Majestic Theater, Perry Adler and Josephine Howard will head the cast, which will include David Bacon, John Twenty, Gary Bradley, Myrtle Cransley, Charles Boyle, Roe Loretta, John Howard, Bud Russell, and Violette Derbeck. A dancing chorus, 12 feminine singers and 11 masculine singers, will complete the cast. It is the plan of the Macloons to return name stars to head the Red Coward opera Bittersweet.

"Little Show" Annually

NEW YORK, Jan. 18.—William A. Brady, Jr., Dwight Deere Wiman and Thomas W. Wood have decided to make The Little Show an annual feature of Broadway's winter season today. A new edition of the revue will make its appearance each spring, with new songs, new dances, new costs, new settings, new scenic effects and a new engagement on the road, and the Second Little Show is scheduled to come to town about April 21.

FRANCHOT TONE is creating attention with his work in "Red Rust," the first production of the newly organized Theater Guild Studio. Before this role TONE appeared this season with "Cross Roads" and last year with Katherine Cornell in "The Age of Innocence." After bearing college TONE was back and repertoire in the East for his first theatrical experience.

“Sari” Bought
By Geo. Wintz

Producer acquires Mitzi's show—will confine bookings to week stands

George E. Wintz is rapidly enlarging the scope of his activities and at a time when many producers are retrenching and eliminating their operations to play a few productions. Last week Wintz purchased the entire production of the much-heralded Mitzi is now at the Garrick Theater, Philadelphia, but Wintz moves the attraction into the Liberty Theater, New York, February 9, for a run, after which engagements will be played in Boston, Chicago and other cities. The production is an entirely new one by Willy Pogany.

Wintz has canceled all of his Southern-time on all productions and will hereafter confine himself entirely to the large city stands. He has just taken a lease on the large ninth floor suite of offices in the New Amsterdam Theater building, formerly the headquarters of Florence Ziegfeld.

In the spring Wintz plans a transcontinental tour from the Philadelphia revival of a standard drama and next season will have seven productions before the public. His list of attractions includes, besides Sari, The Vagabond King, Rio Rits and Pullocks of 1929.

Maurice Pulcher, Wintz's general press representative, and his assistant, Howard Jennings, were callers at The Billboard office renewing old acquaintances. Pulcher and Jennings left for Buffalo, thence to Toronto and New York.

Miriam Hopkins Cast

Opposite Ernest Truex

NEW YORK, Jan. 18.—Miriam Hopkins and Ernest Truex are going to star in Camille from The Billboard. They are engaged by L. Lawrence Weber to play a principal part in an entire season, which features Ernest Truex. The play is the work of Ernest Toiler and Viva Tatarski and is scheduled to open on Broadway in February.

Acts in Own Play

NEW YORK, Jan. 18.—Donald Ogden Steuart will be seen in his own comedy, Reboud, which Arthur Hopkins has acquired, and made his initial appearance as a producer with the Williams in Holiday, the Philip Barry comedy.
NEW YORK, Jan. 20.—Mrs. Ruth Selwyn, producer of the Nine-Fifteen Reuse, will contest the claim of Ruth Etting for five weeks' pay and the case will likely go to arbitration. The rejection opens on Broadway, where he and Ethel Waters have been called to fill some vaudeville dates. Mrs. Selwyn has made several appearances in the legitimate production, since the contract with Mrs. Selwyn was signed.

This concession was made with the notion that Mrs. Selwyn was entering with the delay in the beginning of the Selwyn production. It was not until the revue was well under way that Mrs. Selwyn filed her claim. As for the material, the Selwyn people have already made the point that Mrs. Selwyn's claim is the show from start and that the point is known definitely by the actual material at hand that will be used in the show, to the know who will use it, she says.

The revue is now in rehearsal under the direction of Alexander L. W. Smith. The score of the revue is a list of contributions from the famous composers of modern music and the sketches are by Noel Coward and Paul Gerhard Smith, among others.

Ben Pollock and his orchestra have been added to the staff of the revue. It was supposed for a time that Roger Woolfe Kahn, who has done so much for Pollock in his out-of-town opening in New Haven, Conn., Jan. 20, 6, in New York on Feb. 10, and then moving on to Boston, Mass., where it will play two weeks prior to its opening on Broadway. Gordon Smith, who is winning laurels for his dancing in the revue, is also joined, and the band was originally scheduled for the NineFifteen Reuse, but Mrs. Selwyn returned him in order that he might join the cast of the Ethel Waters show. Among the younger performers who will make their bow in Broadway on the revue are Fred Leiber, noted in her roles, and Maxine Harris, former cabaret entertainers.

Dramatic School Pupils Give First Performance

NEW YORK, Jan. 18.—The American Academy of Dramatic Arts and Empire Theater Dramatic School, which opened its 1929-30 season in a matinee performance at the Belasco Theatre, presented "The Three Sillies," a one-set play by William Humphreys, in the cast of which is shown, among others, Mrs. Selwyn, who has been one of the success stories of the school.

The cast of Bond's Production includes: Helen Roe, by the composition of the Belasco Theatre, and Fred Anderson.

Wick Tries New Play

NEW YORK, Jan. 20.—Trotta, a play from the Hungarian of Imre Neckas, adapted by Louis Volpiner, will be tried out in February by the Parish Players at the Greenwich House. The play is to be under the direction of Lennart Weiler, whose own play, "The Gray Fox," was successful on Broadway last year. American rights to the play are controlled by Laura D. Wick, producer and author representative.

B'way Is Leery Of Ticket Plan

NEW YORK, Jan. 18.—Everything along the ticket scalping front is reported as well, with the managers, actors, and票 agents, waving that the Pemberton-Hopkins-Miller ticket plan will once and for all kill the evil. The questioners, and Broadway is still crowded with the type that will believe nothing until it sees it, and simply, smiling and saying nothing. The infer- ence is that the middle of February will see the managers of the hit shows re-arranging for buys on their attractions before March 1, when the agreement becomes effective.

During the week the ticket agents met and recommended the elimination of several practices, one of which will hit several well-known producers. It is the stopping of loans to producers by the agents. The agents claim the 75 per cent program set by the managers on the new plan will permit a fair profit, and the right to select the tickets they want to buy in on will make ticket brokerage a more profitable business. The Broadway economists, of which there appear to be a few, are wondering how this plan can possibly work out, with a loss of the tickets getting the full margin of profit and the source of supply not part-icipating in this profit at all.

The Dramatists' Guild has met and given its sanction to the plan, but it has reserved the privilege of offering a few suggestions that may aid the enforce-ment of the agreement. The committee of writers has been formed to draft a plan that will give

Lord Fractures Arm

CHICAGO, Jan. 18.—John J. Garry, general manager of the Majestic Theatre, has fractured his left arm Friday in a fall at his home.

DORIS CARSON attracted attention last summer when she jumped into the breach in "Show Girl" to replace Ruby Keeler while Dorothy Stone was getting up in the part. Her work has brought her a role in the new Edgar Selwyn production, "Strike Up the Band." Her dancing in the tap variety has firmly established Miss Carson as a musical comedy principal, Miss Carson was born in the profession. Her father is James B. Carson, well-known dramatic and musical comedy comedian, and her mother is Florence Rawle, the dancer. Miss Carson was with "Americana" last year and before that had appeared in vaudeville.

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CHICAGO, Jan. 18.—John J. Garry, general manager of the Majestic Theatre, has fractured his left arm Friday in a fall at his home.

WINCHELL SMITH STRICKEN

BRIDGEPORT, Conn., Jan. 20.—Winchell Smith, playwright, is seriously ill at his rural home in Farmington, Conn., after suffering a hemorrhage in New York last week. Two physicians, Dr. J. V. Davis, of Farmington, and P. W. Snell, of Hartford, were in New York in connection with the opening of Glenn Hunter's new play, "Bridge," which was staged at the request of the first producer, Charles H. Dillingham, the producer, Smith is being taken to his home suburb of Farmington after treatment at Hartford several months ago.

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NEW YORK, Jan. 18.—Business in legitimate, for the most part during the last week, returned to the normal level that had been set for the first half of the season and a trifle below, the same week, a period of the past and high weeks. Several plays were renewed during the last 2 weeks and among the new long runs are: Dishonor. The box-office price of this dramatic attraction, which is closing, has been steadily rising in the last 2 weeks, and the phenomenon, has. been, advancing, according to reports.

The holiday and post-holiday business continued briskly, and business has fallen away over the other shows dropping out tonight. This, as it never, did excellent business for the last 2 weeks is the result. The attraction is a natural. The Gilbert Miller show that starred Gertrude Lawrence. It will not tour.

Edgar Selwyn’s Strike Up the Band started Tuesday and did well. It is reported the ticket buyers have come into the theater in large numbers the past few weeks. Several plays were renewed during the last 2 weeks and among the new long runs are: Dishonor. The box-office price of this dramatic attraction, which is closing, has been steadily rising in the last 2 weeks, and the phenomenon, has, been, advancing, according to reports.

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Belasco’s It’s a Wise Child is running with surprising speed. It is now going into its sixth month. Street Scene, the ever popular Bradley production, continues its brilliant run with receipts of $5,500, and is still enjoying the popular press sales. The management of the theater has announced that Mrs. Fraser, has taken a good deal of the business, and is running it under the watchful eye of A. A. Robins.

Broadway Engagements

Three new engagements were announced last week, with Arthur Arnow, Alphonse, Thomas Gillan, Philip Heege, Herbert Marshall, and Alphonse, announced last week. The engagement of the company at the Republic, and the other shows running, are: Sporting Blood, the play that has been enjoying a splendid gross, and a Bradley's other show, running success, is now playing at the Astor. Miss Patricia Collinge, has taken over the management, and has been doing an excellent job.

GUILD NOW REHEARSING SHAW’S “APPLE CART”

NEW YORK, Jan. 20.—George Bernard Shaw’s latest play, The Apple Cart was placed in rehearsal yesterday by the Theater Guild. The play will not be produced this week. The production will have its Broadway opening in London.

The Guild has acquired the option to produce and perform the play in the United States. The initial performance of The Apple Cart was given in Warsaw last June, where it was acted in Polish. It was produced at the Polish National Theater in Malvern August 19, and it is now running at the Queen’s Theater in London.

The play is a socialistic prophecy laid in the future, and it is possible that England’s becoming a republic might be the central figure of the play. The play is King Mungus, and one of the characters is Mr. Vanhanth, the American ambassador. In the English production. Miss Bernard Shaw, who was the sponsor of the play, has made several changes.

The play was given at annihilation which brought the Declaration of Independence and to the nation. The New York post of the play is fabulous. F. S. Grundon, who has been described as the most famous of the new playwrights, is among the stars. The play has been a great success in London, and it seems to be an interesting play for the American public.

Light Opera Season for Chicago in April

CHICAGO, Jan. 18.—Chicago is to have a gala season of light opera beginning Monday, April 12. This engagement will be presented by the Civic Theater. The cast will include: Samuel Insull, president of the Chicago and Illinois Light Company, who will be the leading man; and George Bernard Shaw, who will play the part of the Prince. Other members of the company will be: Margaret Mabley, Hilda Bertram, Viola Keeler, and others.

The production will be a success with the Chicago public. The Civic Theater is one of the most popular playhouses in Chicago, and the production will be a success with the Chicago public. The Civic Theater is one of the most popular playhouses in Chicago, and the production will be a success with the Chicago public.

Gibble and Anderson Play Titles Conflict

NEW YORK, Jan. 20.—Harry Wagstaff Gibble has written a play entitled “The Great American Tragedy,” which will be produced soon by William P. Tanner, who has been producing successful productions. The play is an adaptation of the novel by the same title, which was written by the late1920s. The play has been earlier produced in London, and will be produced in Chicago in April.

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Golden Has Four Plays

NEW YORK, Jan. 20.—John Golden, producer of the popular play, is planning to bring four plays to Broadway beginning next year. The plays which Golden is collaborating with Hugh D. Young, will be produced by A. H. Lunt and Joan M. Strong. The four plays will be: “Pennyante,” by G. B. Shaw; “The Man Without a Country,” by W. Somerset Maugham; “The Gay Divorcee,” by Noël Coward; and “The Front Page,” by Ben Hecht and Charles MacArthur.

New Producers

NEW YORK, Jan. 20.—Sam Sumners, who has been responsible for the book of Woof, has announced that he will be responsible for the book of the play, which will be produced by the new company, the Royalty Theater, which has been written a play. The play will be produced by the new company, the Royalty Theater, which has been written. The play will be produced by the new company, the Royalty Theater, which has been written.

Jed Harris Casting

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To Raze and Build Anew

Chanins to demolish Wal-"lack's"—spent $40,000 on redecoration two years ago

NEW YORK, Jan. 18.—The Wallack Theatre, one of the oldest playhouses in New York, has been torn down and replaced by a new theater. The Chanin brothers, present owners, are contemplating building a new playhouse of larger capacity on the old site.

The deal involving the demolition of the Wallack and the construction of the new theater is still in the formative stage, with a syndicate dic-ting the construction of a legitimate house and several motion picture companies interested in the site for the construction of a theater for the long-run release pictures.

Chanin took over the lease of the Wallack two years ago and renovated the place. An expenditure of $40,000 was made on the theatre, which is to be the shape.

The Wallack has been a jinx house for a number of years. H. F. Strauss, Sr., held the lease for a number of years before his death. During his tenancy the Earl Carroll production White Cargo was the one hit that was housed there. Since that attraction the long runs at the Wallack have been few.

Just what the Chanin's intend doing with the property is not known, but it is reported that engineers have been on the site for a number of weeks and have fixed the cost of demolition.

It is reported that the Wallack has one reduction stand there and it flipped. Another was there for a few weeks, and now this week another attraction for which little hope is held for opening.

It has been announced from the Wallack that the theatre is being purchased by the American musical comedy firm to draw such productions every season that will make the Wallack ready to take a hand in the fate of the trade. It is expected that George Brent will play the leading roles.

BWAY IS LEERY

(Continued from page 2)

the managers some of the idea of how far the dollar will go in the form of reduction in theatre tickets prices. It is said that the Wallack theatre may be considered the one which extends complete co-operation to the managers for the enforcement of the plan.

The meetings of the managers are conducted by the famous manager, who represents the Wallack an his productions of the Picnic, and the Shubert.

A. L. Eriani and Charles Dillingham of the American theatre are also present. It is understood that the managers are to have it that Elrani will come into the list after his return from the Pacific Coast, and that the American theatre will be combining business with a vacation trip.

ALEXANDER МакКОI has purchased a considerable number of infant's toys, and he will put into rehearsal in a few weeks.

London Cables

LONDON, Jan. 18.—Maurice Brown, who made the production of this year's distribution of his own theatre, has given notice to his casters. Brown, who plans to open the Globe with a production of Shakespeare, hopes to present Shaw's The Apple Cart at the Globe and the play has already been effective to be performed there.

Lillian Trimbly Bridgey's production of the play for the American market. The production, at the Strand Theatre, is shaping up fine in the box office.
Paramount on Top in Tough Brooklyn Battle

Five first-run houses crowded in small area—Publix house doubles nearest competitor—Fox and Albee third—stage shows important in one house

NEW YORK, Jan. 20.—Brooklyn's theatrical district, taking in an area of about five blocks, is the toughest opposition to the Paramount's "run" house. In this small area are five houses of more than 3,000 capacity, representing many circuits. The Paramount, which has designated the three others of vintage—the Metropolitan (Loew's), Albee (RKO) and the Strand (Stanley-Warner). Various houses have been erected to battle each other in their efforts to capture business from the Paramount in its efforts to attract board-wire attention.

At this stage of the fight all are making talk of it. It is said the board-wire has settled itself to the fact that the indefatigable leader in the opposition fray, with Fox's running second, but not a close second. The Albee comes third. The Metropolitan trails and the Strand runs a constant lag behind the others in fifth place.

Besides the more important ratings of the large-capacity houses there is to be considered the relatively minor but nevertheless actual bidding in the same territory of the Orpheum (RKO) and the Melba (Loew's). A large number of these houses are operating as all-rounders, having fallen through due to too long a run. But the opposition situation was most intense because of the activity at the Loew's.

The Melba had been a white elephant on Loew's hands for a considerable time, but it has found its own since the idea was dropped of trying out various starting parts in the plan which the New York housing situation in the category of either short-time or second shows and the success of stage productions, at least, has been Sanely.

Big league baseball finds way and means for obvious reasons to encourage the bush leagues. The U.S. Army fosters West Point because it knows full well that such an institution forms the basis of its future and can't afford to let it go.

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tom waring for interstate

NEW YORK, Jan. 20.—Tom Waring and MarieUnused in the following story of the play, which was the bit's phenomenon of the fall, on the radio last month, is the second time the following has been heard. It was heard by the audience at the State Time the latter part of February in his single pipeline. This column indicates the names of those who are to be interviewed on the page 12.

Hamilton's Irish Show

NEW YORK, Jan. 20.—The Hamilton will have an All-Irish Jubilee Show this week for a few days. Pat Rooney, Marjor Bent and Pat Rooney are planning to have a great party for the Ireland people offering over the RKO Circuit. For future picture destinations, the Shannon on Broadway, Mr. and \n
Campos With Loew Again

NEW YORK, Jan. 20.—Ala Campos single show this week at the Loew's will make the second time the following has been heard. It was heard by the audience at the State Time the latter part of February in his single pipeline.

Vauditorials

By ELIAS E. SUGARMAN

NOTE.—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—E.E.S.

WE HAVE been among those who participated in the theatrical office party the other night at which the following was expressed. At least that's what the learned vaudeville doctors told us, and we were to doubt their diagnosis? But even the most skillful amongst practitioners make mistakes. Ours was in believing everything they told us. The small time never fail to render any sign of life—even giving a negative reaction to the tell-tale test of play dates—but don't let them tell you that the small time is dead.

Small-time vaudeville has existed for years before presentations and talkies. Professional agencies continuously hammering at it. It is sleeping the sleep of an environment-controlled but very. It will arise before the next year and go to bed. But the small time will be with us as sure as you have ever heard a snap. It is near you know.

Big league baseball finds way and means for obvious reasons to encourage the bush leagues. The U.S. Army fosters West Point because it knows full well that such an institution forms the basis of its future and can't afford to let it go.

What the Loew's has ahead of itself is its new suburban theatre, the district of the Melba, a white elephant on Loew's hands, for a considerable time, but it has found its own since the idea was dropped of trying out various starting parts in the plan which the New York housing situation in the category of either short-time or second shows and the success of stage productions, at least, has been Sanely.

When one discusses vaudeville nowadays one must see into consideration its various "fly" and sidekick, talkies. One bishop on the other. The sooner this is realized, the better for both houses. Vaudeville gives the talkies its talent. Talkies repays vaudeville in a sawdust by rewarding artists with stardom and heavy airiks for the years they have spent in developing themselves in the dumps and cans of lesser towns. In the end, talkies might not turn out to be the ruthless opponent of vaudeville that we thought. What the audiences and it is to know right now: however, is why in the name of blazes can't they make features a little more interesting as related to the talkies.

Since Wiram E. Brown's apprentices began their career in the RKO office many barsdale that have been stuck for years to the hull of the Keith office have been removed. It has not been exactly a painless process, however, for the number of years they have spent in developing themselves in the dumps and cans of lesser towns. We have not turned out to be the ruthless opponent of vaudeville that we thought. What the audiences and it is to know right now: however, is why in the name of blazes can't they make features a little more interesting as related to the talkies.
Financial Crisis Confronts N.A. Report

Plunkett's Switching

Saunders from Northwest to East—McCurdy, new man, succeeds him

NEW YORK, Jan. 20.—With Joseph Plunkett's resignation, the management of the Plunkett-Theofil-Eastman-Lauter theater company recently moved to New York, where they have become the management of the Plaza Palace, at 65th Street and Fifth Avenue. The company has been active in the management of theaters in the Northwest and West, and has now moved to New York to take advantage of the opportunities there. The company has been very successful in its operations, and is well known for its production of Broadway shows and other theatrical productions.

MILACAHU, talented wire artist who works without balancing apparatus of any kind. She has been kept busy by RKO during the last few weeks, and has been playing a series of successful engagements in various parts of the country. She is known for her acrobatic skills and her ability to balance on one or two wires.

Reps. Offered Surplus Stock

NEW YORK, Jan. 20.—A letter was sent out last week by Harry Singer, chief of the RKO sales department, to all RKO agencies and producers notifying them that the RKO surplus stock is available for purchase. The letter stated that the surplus stock is being offered at a discount of 25% and is available to all RKO members. The letter also stated that the surplus stock is being offered for a limited time and is subject to the conditions stated in the letter.

Carroll Swerved from Palace

NEW YORK, Jan. 20.—Harry Carroll, who has a combination of two acts at the Palace last week, instead of playing the house the week of February 12, as previously announced, will instead play the Orpheum in Chicago. Carroll is scheduled to be in Chicago from February 12 to 19, and will then return to the Palace for the week of February 22. The change in plans is due to the fact that Carroll has commitments elsewhere during the week of February 12, and is unable to appear at the Palace.

Ellington Band as Loew Act

NEW YORK, Jan. 20.—Duke Ellington and his band are scheduled to appear for Loew this week at the Metropolitan in Brooklyn, and play at the State the week following. Ellington played for RKO last season, and has been very successful in his appearances. The Ellington band is well known for its catchy tunes and its ability to entertain an audience.

Jordon Office Moves

NEW YORK, Jan. 20.—Jordon Jordon, former Footage agent who recently became a producer, moved his offices last week from Room 185 in the Bond Building to the Loew Annex Building, in the quarters recently vacated by William A. Washburn. Jordon will continue producing acts, and as an agent's representative, his staff includes Amadeo Alamin, who is casting for his own Spanish-released picture being made in the East. Julio Elia is acting as Alamin's assistant.

Exploit Talkies In New Segal Act

NEW YORK, Jan. 18.—Making Talkies seven-people act, sponsored by Irving Nussbaum, was unprepared for the heavy start made by the act in the last half at the Republic, Brooklyn. Cast comprises a camera man, sound, electric man, scene man, and two dancers. Among the personnel are Frank Reves, band leader, and Claude McReynolds, who makes business-building trips for the houses it plays, as it produces a new production every two weeks. At 2-67, 6-27, 2-5, 6-1, 2-26, 6-28, 2-29, 6-30, 2-31, 6-31, and 2-32, the act is performing at the Republic, Brooklyn. The completed film is shown a week after the杀 restaurants and the showman, Harold Ward, is the personal representa-
**Smaller Indies Using Net Contract as Ruse**

*Billboard* January 25, 1930

**Escape surveillance of License Bureau by chopping off commission clauses in artists' agreements—makes it difficult for License Commissioner to prosecute**

NEW YORK, Jan. 20.—The lesser independents in the vaudeville, booking field think they have discovered a sure-kill potion for the pestiferous interference of the License Bureau of the Federal government with their net contracts, thereby deducting their royalties and commissions. Artistic talent is going on the houses on their coffee-and-cake books.

Those known to be as licensing agents, and issuing contracts containing commission deductions have been making large sacrifices in this advance, are Arthur Fisher, A. L. White and many others.

Now, however, the smaller independents have come to realize that they are in a very difficult position in this respect, and have therefore taken it into their heads to make it more difficult for the Commissioner to prosecute them if he is found to be in violation of the law.

The net contract idea was resorted to several seasons ago by bookers who had frequent run-ins directly with the License Bureau or its inspectors. Lawrence Leon, the manager of one circuit, was the victim of constant squawks from the public inspectors of the office, finding acts as go-betweens in complaints filed with the house and its management.

As a result of this, Leon joined Mike Manos and formed a syndicate to go on the houses to cut the commission under the supervision of the office. He then began to issue net contracts as he apparently had a right to do so under the terms of the new regulations, and the bureau went right on doing business as usual.

However, as a result of the work done by the bureau, the independents realized that they were in a very difficult position, and therefore have come to the conclusion that they should use the same tactics for the benefit of themselves.

A number of the independents who have been listed as going on the houses as commission agents, have found it very difficult to hold up their contracts in this respect, and have therefore taken it into their heads to make it more difficult for the Commissioner to prosecute them if he is found to be in violation of the law.

The net contract idea was resorted to several seasons ago by bookers who had frequent run-ins directly with the License Bureau.

**Canadian Houses Given Extra Act**

NEW YORK, Jan. 18.—The four-seating show routed by RKO thru the Northwest, with St. Paul as the starting point, are taking on an additional act when playing the circuit's third of the four-act shows in the region, when they go to Vancouver.

The additional act is booked out of the Chicago office and plays the three houses consecutively. It went into effect last week in Winnipeg.

**Vaude. Acts for Rochester**

ROCHESTER, N. Y., Jan. 20.—An all-sold show which promises to be the most successful in over a year, the Piccadilly Theatre on the 25th is a radio, for a launch a combined film and vaudeville show which was produced from unit layovers, no definite sequence being known. However, the cast is being employed at the same time the Temple Theatre, downtown, is closing up the run and operates on a strictly weekly basis on Saturdays.

"Pirates" Go RKO

NEW YORK, Jan. 20.—Charles Snow's "Pirates" show RKO the first half of last week at the Prospect, Brooklyn, represented by Nat Sobol. The Fenton Sisters are featured in the cast, which also includes Lou Delli, Al Frank and Jack Mills.

Bowers-Lu Motte Back Soon

NEW YORK, Jan. 20.—John Bowers and Margaret De La Motte, of the flickers, have been booked for a return engagement. The first half at the Chester, Bronx. They were featured with Miss Marie Noach's act, which is well known among the non-theatricals.

**Knights-Olin at Club**

NEW YORK, Jan. 20.—Margaret Knight and LeRoy Olin, recently in Berlin as managers of the act for the past two years, have now taken over the act at the Lincoln Club, 434-24th St., which has been closed for some time, having been engaged in making talk shows on the Coast.

**Queestne Now Boosted on Own**

NEW YORK, Jan. 18.—Thus certain complications, RKO has toned down the exploitation of its latest "find," Maude Questne, in an effort to avoid the "cringe" which accompanied the last RKO "impersonation contest." Now she is being publicized simply as "An RKO act".

It is reported that Helen Kane notified the circuit that she is not in favor of the continued use of her name in a tepid with Miss Questne. The circuit took the master up with its legal department, according to the account, and Miss Questne was given a string of acts with local dates with much exploitation. She pinch-hits for Helen Kane at Proctor's and Stock's and is being considered for bookings.

**Want More Pulda Flesh**

NEW YORK, Jan. 18.—Marguerite Pulda, not unlike to vaudevillians who have big hit in more ways than one in RKO's forthcoming operetta, "Disonia." She has been advised to put on 30 pounds so that she might better fill the role. Miss Pulda made a smashing success over the holidays, and is now being booked down the line.

**Van-Schenck Returning**

NEW YORK, Jan. 20.—Gus Van and Anna Schenck return to bookings this week at the Palace, Chicago. They were booked for three weeks, due to time, having been engaged in making talk shows on the Coast.

**Vaudeless Harrisburg Plans Vaude. Benefit**

NEW YORK, Jan. 20.—An actor sends 10,000 copies of a letter to the *Morgue* this week, the letter being signed "C. M. DeVall," and giving a description of the "first” in the 14 issue of *The Harrisburg" (Pa.) Telegraph—and an even more engranging declaration of love.

The clipping tells of a plan by M. M. DeValle to sell all the spoons to a group of welfare vaudeville show at the Majestic in order to raise $20,000 to buy a boy club—no such thing having ever been heard of in the history of Harrisburg, the second largest city in Pennsylvania. It is the first time that the idea has been put into practice here, but the people have been greatly interested in the idea, and are already looking forward to the opening of the show.

The problem will be a good one to promote the cause, because the Morgan Wallace Pries will not be here and it is a large one for the group. They have never been involved in such a project before, and the solution to the problem is not easy. The only thing they can do is to try and get as many as possible to come forward and give something. They will certainly have the help of the people, who have never been more interested in a project before, and will certainly do their best to make the project a success.

**Will Change Opening Days**

NEW YORK, Jan. 20.—Loew may return to Monday-Thursdays plan, and in the coming weeks for its Eastern splitters, among its productions, and its Easterners, which have not yet decided as to the selection of the opening day. The opening date may be changed at any time, but will be decided at the last possible moment.

In the past, Saturday-Sunday openings have not always been the best results. Advance picture bookings are held to be the chief cause of the delay.

If Loew returns to Monday-Thursdays openings, and Mondays for its three full-weekers in and around here, acts will be inconvenienced to a great extent. This season acts are switching from Loew to RKO and vice versa, and the gap in between has been much shorter. The plans for the opening of the next week will undoubtedly cause many acts, at least in the beginning at table, to be inconvenienced in the weeks.

While sympathetic with this condition Loew cannot sacrifice its income to the benefit of the opening days. It is a matter of RKO meeting the situation half way as it is for Loew. While the Saturday-Sunday switchings went into effect this week, it is expected that all the opening days which followed will be inconvenienced.

**Buffalo on F. & M. Circuit**

BUFFALO, N. Y., Jan. 20.—The Famous & Musical Circuit has been given a string of acts with local dates with much exploitation. She pinch-hits for Helen Kane at Proctor's and Stock's and is being considered for bookings.

**De Como Single Again**

NEW YORK, Jan. 20.—Marie De Como, character singer, went RKO this week, and is now booked to appear at the Palace, New York. She is a return for her to the names of singles, as she has been appearing in Ray Shaw's act, Prop's.

**Lait Writes Skit To Fit Dempsey's Style**

NEW YORK, Jan. 20.—Jack Lait has completed a new sketch for Jack Dempsey to use. In the sketch, Mr. Lait has found it hard to restrict this bit of dialogue to the boxer's tastes. The script writer found it hard to restrict this bit of dialogue to the boxer's tastes. The script writer found it hard to restrict this bit of dialogue to the boxer's tastes. The script writer found it hard to restrict this bit of dialogue to the boxer's tastes.
Capitol Shows Will Not Oust Acts, Exec Says

CHICAGO, Jan. 18.—At the regular meeting of the Acttors' Union of America there was no action regarding the recent revamps in the Cape Cod shows. The present regulations of the acttors are not in effect, as the union is the only representative of the acttors in the area. The execs have decided to hold the show until the new regulations are in effect.

Declarés vaudeville units are not going to be replaced by vaudeville units. It is expected that a new vaudeville show will be opened in the near future.

Union Takes Up Agencies

Seeks State regulation of Illinois agents—also after equitable contracts

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Declarés vaudeville units are not going to be replaced by vaudeville units. It is expected that a new vaudeville show will be opened in the near future.
Hennepin Taking Back Vaudeville

NEW YORK, Jan. 20.—As soon as Hit the Deck, RKO Pictures is due to run in the Hennepin Orpheum, Minneapolis, the house, which ran the Western route booked from here by Charles F. Egan, will be booked with five-act shows, and the grade of material shown, the management will be better than that which has been supplied by RKO. Egan will have Diamond of the Chicago office. The run of Hit the Deck is indefinite at this time, with possibly another two weeks, according to indications.

Women Workers Insured

NEW YORK, Jan. 20.—Warner Brothers and its subsidiaries have taken an immediate step to protect their employees by a policy by $20,000 for its employees and $85,000 for its plant, at the rate of $4.50 per $100 of value. The policy is to be taken out on a co-operative basis, but as the rate is expected to be $10,000 for the first year, it will probably be continued for another year.

FOX RECEIVERS

(Continued from page 3)

Fox stockholders, creditors and the management are all in favor of the decision that has been made. The receivership is expected to bring good returns to all concerned.

PARMAH)

(Continued from page 4)

A number of running similar shows to its Broadway cousin, has been grossing over $85,000 weekly. Since it opened, it has been using many “names” as Paul Adderley, which is now in the book currently. Hennepin, Richman, is reported to be playing a number of leading shows, but it has been too bad that the house was open so few days before the opening. The radio, thru Columbia system’s interest in the Radio personality, Richman himself warbling in the mike. Fox has opened a new series of 50 four-act shows, act booked thru Jack Loeb’s office and personality boys as m.a., has been holding its own lately, grossing from $3,500,000 in all, before pictures. It is said, put the house on a big scale recently. During that period, thru fault of its own Fox’s got the rep of offering the best stage shows.

The Metropolitan, at one time the only vaudeville house in the downtown section of Brooklyn and now running up against the Alice in the class, experienced poor business until lately. It caters generally to a cheaper class than its opposition, but has been in a position to draw patronage from all the other houses. Their new booking has not made much impression on their opposition of the other four corners, but it has been getting very good business from the “names” that other box offices have thrown in, with more “names” than other of Loew’s combination houses around here.

The management of the Metropolitan is in a tight corner and is trying to make the best of a bad job. With the Metropolitan pictures, mean everything. Of late, the Alice has been doing better and the cheap bookings has been many times larger than the Metropolitan. The result has been the closing down of the Metropolitan, which will mean the loss of $28,000. The house is now showing Fox pictures and is doing a good business on the average acts and a new-house record is expected. The only problem now is to keep the house running and date with its Broadway counterpart. It is said to be grossing about $12,000 weekly, and with the reduced operating costs brought about by the complete withdrawal of stage shows.

FINANCIAL CRISIS

The Fox has been hit with a financial crisis, and many people have been laid off. The company is trying to stay afloat, but it is a difficult task. The company is facing many challenges and has to make some tough decisions.

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U. N. E. A Vaudeville Directory

Kingston Contains a “Reliable” List of Vaudeville Operators. Brown Booklets, Two Months, $2.50, Three Months, $3.00, Six Months, $5.00, One Year, $7.00.

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DANCE-MUSICIANS, PLAY-MAKERS, PLAYWRIGHTS, ACTORS, PLAYMAKERS, PLAYWRIGHTS, ACTORS,

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NEW MODEL TOWNS
IN TWO COLOR COMBINATIONS—FOR MEN AND WOMEN
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1 week. Never mind on prices, window, shelf.
FREE. Send for details.

RHINESTONE SPECIAL
(Open) Offer
FREE CATALOG

FREE CATALOG

PHIL DOLAN and Eleanor Gale, piano and
warming duo, returned for Loew this week.

EDWIN DAVIS, now co-featured with
Ethel Gladstone in another of Russell
Mansfield's American Battered Wives series,
the act will open for RKO next week in
Buffalo, p.p. by Harry Krift of the
Harry Fitzgerald office.

THE O'NEARS, by Ted W. Gibson, is
the whole better half of the show. They
opened for RKO last week on a split
between the Bushwick and Prospect,
Brooklyn, in which the bill is assisted by
Patricia, Quinn and Dorothy Greene.

JORDAN, DOYLE and JORDAN, new act
for Loew, will be booked to RKO and the
Palmarium, Bronx. They are eligible for a
New York house.

ECHOES OF THE DESERT, five-people
flash, featuring the Truce and Borea
Tribe, was released by RKO last
half of last week at the Franklin,
Bronx. Direction of Woods & Schuman.

HAL SKELLY, who has been released
from his Paramount picture contract,
is said to be a possibility for RKO dates.
Since the closing of the legit, hit, "Bur-
Jesque", he has dabbled in pictures. He
was featured in The Dance of Life and
Behind the Make-up.

MAIZE CLIFTON and Billie DeBex were
spotlighted rehearsing a new act last week.
They can claim a two-set-in-a-row favor
of a bigger one.

FREDDIE CRAIG, Jr., mental wizard,
was booked out of Chicago for three
weeks for the Alhambra, Chicago. He will
follow with Calgary and Vancouver.

KAYE SMYTHE and Olie Eister, in a
comeback tour, have last half of first
half of left in their tour. They are
under the management of Paul Gerald Smith, who
shopped off for RKO this week and
will be back for the second half
managed by Harry Crawford and sponsored by
E. K. Nadel.

PAUL MORTON, of the Poor Mortons,
is set to arrive in town for the
first time in his life by the management,
his support. They are in rehearsal, and
will open soon on Eastern circuits.

GLEN BOGUE is being billed across the
country as "Glen Bogue, the high
Bordino in her vaudeville, starring.
She is current on this week as a spot
between the Madison, Brooklyn,
and 86th Street, New York.

DE LONG and RENARD, heading a
nine-people flash, opened for RKO this
first half at the State, Jersey City. The
act features Trine Varsa and Garzca
Marinima Tipsco.

MARGOT MOREL is heading an eight-
people flash, which opened off this week
in Atlantic City. She has been booked
on the Interstate Time. She is assisted
by Hart Oehnov and the Six Oceon Girls.

JOHNNY HALE, tenor, last week for
an engagement at the Embassy Club,
Mount Vernon, N. Y., for four weeks,
will turn shortly thereafter and may open
for Loew next week in Brooklyn.

HARRY ROSE resumed for the Loew
Circuit this week, splitting between
the Palace, Woodhaven, and the 46th Street,
Brooklyn.

BURK AND SAWN, mixed comedy,
singing and dancing team, showed for
Loew last week at the Palace, Brooklyn. It is likely that other
Eastern dates will be given.

BABY BOBBY AND BUSTER, male
singing and dancing team, frequently
played for Loew, will show for Loew
this last half at the Bay Ridge, Brooklyn.

LEO BEERS and Helen Eley, singing
and piano duo, who recently showed
for RKO, have been booked for a tour
of the Eastern houses. They will open
for a full week next at the 81st Street,
New York, as one of three acts booked
during the run of RKO. They will
play for 2 weeks.

PEG RATES, managed dancer, who
recently played for RKO, will show for
Loew this week at the 81st Street,
New York, and the Grand, Bronx.
Rates was formerly with Black-
Star's "Joe Beef".

ESTHER RALSTON, who was recently
boxed for 10 weeks more of Eastern
dates by RKO, will return for a full week
from the Regent, Paterson, to
Rochester, and will continue an
up-state tour.

Since Fally Markes retired from the
indebted business, the booker
Jim Linder has been given a more
hands-on job on his own.
In addition to the exchanges that
figured out for first place, Jack had to
make sure that the line-up was
proper when the show went to
the South Street. The timing
up—two weeks later and the show
was going to be held in New York.

BETT BLOAN will open for Loew
this last half at the Walks, Broly,
with the Sidewalk Walking routine. He is
assisted by the "Cousin girl." Other Eastern
dates are likely.

ARLINE MELBURN has replaced
the former girl straight of the act of
Seymour and Ford. They are assisted
by Howard Hind and Ingalls
arrangement by Seymour and Arthur
Ford. The act was booked
for RKO when they
burn as their assistant. Their act, sub-
titled The Law, a Flirt and a Girl,
will be booked for the next few
weeks between the Premier, Brooklyn,
and the Plaza, New York.

ENZO FRANZERI, sensational trap-child,
who recently played several Eastern
dates for RKO, including the
Princeton, will be booked for 12 weeks
around the Eastern houses, booked thru
Lee Stewart.

FID GORDON, who is doing a new
single, will arrive from Europe after
</node>
JERRY COE AND BROS.
JERRY ---- LARRY ---- HARRY
WEEK JAN. 11th, KEITH'S PALACE, N. Y.
Jan. 15th to 18th Doubling Palace and 81st St.
NEXT TO CLOSING BOTH HOUSES

Acknowledging With Thanks the Perfection by All Imitators of My "Slow-Motion Dance," of which I am the Originator.

For Picture Houses, WM. MORRIS OFFICE
R.K.O. WEBER-SIMON AGENCY

NEW ACTS
Reviewed in New York

Dave Ray and Al Nord
Reviewed at Keith’s 81st Street, New York. Style—Comedy, musical and singing. Setting—In two (special). Time—Eleven minutes.

Dave Ray, short-featured gagster, is not the usual conservative sort. Al Nord, who last season played the role of the elder member of a comedy student, in George Chore’s Hello Yourself, in a routine of serious fare, is now a spotty warbling and interpanjon banjo and the stimulation apparatus a phrasing dancer, here, this pair stepped into a near show show at this show. This group snappy delivery of a refreshing and original style. The pair thrill to before a camp door. Do a witty cracking and giggly colleagues, dashing off a couple of one-act comics of other. Their strongest points, which they work to advantage, are the comedy-songs and instrumental ditties.

Open with an argumentative dissertation on college studies, following with a comedy-song-response number. We Are Two College Boys. Next they dispense a scene of fast gags and chatter, and wanders with these with rough-and-tumble tactics. Nord plays his banjo in a simultaneous arrangement and set-up, as a duet of Gypsy Love Song and Aule Love Song. Good. Next: George Chore and Al Nord, with a comedy number by a hobo theme, which takes an incredible slapstick around on the banjo. After another period of chatter and humor, they open a new number, I Get the Blues When I Am Down, accompanying themselves on the banjo and accordion. Okay for any of the family houses.

John Barton
With Annie Ashley and Beth Clark

Bart, is an uncle of the better known James Barton. John Barton shows evidence of the relationship through facial resemblance and similarity in performing. His act is a strong item and should be kept busy on real laughs. He is a good gagster, doing in-the-wool possessing an uncanny and easy-going delivery. He also doubles the effectiveness of his work. His comedy routines in one long laugh and dancing is brilliant. He is a tall and husky fellow, endowed with a sort of fun-loving attitude that is bound to get you. The material is clever, containing many laughs and is certainly one of the stronger by sure-fire ad libbing. Annie Ashley and Beth Clark, an adequate quartet, expertly playing up the comedy situation

Bubbled It Won’t Be Long Now, the song built around a paraphrase of the hit Barton takes on a drink role and becomes easily pickable by the /lilc/ looking girls. His act is pretty much on his trail and keeps summing him up in an amusing manner. He is another little girl and they go in for some necking. Caught by his wife, he gets out of it by telling her she is his niece. As an example of Barton’s clever quipping, he snaps back with, "The Voice of the RKO," as his wife replies from the other side of the stage when she catches his arm. His arm’s strong and his trick, does lot of good legwork, shining brilliantly in his work as the latter follower at a public dance hall. Spotted him a couple of minutes ago. He is a deftly manned, shuffling getaway to desanctifying and profaning appropriate comedy.

---

Ann Pritchard

Ann Pritchard is a commendable and six-piece flash with a marked talent in it to inspire smooth sailing for rest dates at 81st Street. She is full of vitality in her work. Her closing plans for the closing is well, and the numbers are spotted well and moving smoothly and rapid.

While dancing occupies the major portion of the offering, she also dispenses interesting intervals of singing and comedy. Miss Pritchard is on the stage often, and her rhythm is sure. Her beauty and speed in grace and in singing. Her manner shows up nicely in J. Bring My Boys and as Little Lame in Love in Little Love and Sweet. The boys do very and the comedian also with a specialty number, two offering duet numbers, and enjoying particular interest. All of them is planted in a box. They are good uppers, too. The three boys display precision in stepping and bring in a big punch with solo dancing. For the opening or closing spot in the other class houses.

Four Jacks and a Girle

Four Jacks and a Girle have in this a novelty offering of real merit and skill in the art of trampoline. Four Casting Campbells. In fact, James Kavanagh and George M. Rowland, both now is in this outfit; the others being, Robert L. Downes, and John L. Moore, including Robert White. They also include both act. They are better than most masterful riders. He makes a neat appearance and has a trampoline stretch between. Boy and girl, playing with the trampoline and whilst the other boy shoulders the comedy burden, tossed in varicolored lines. Rest of company work in.

Open with preliminary-casting work.

The girl runs him a close second, almost duplicating his feats, and adding mounts to either perch for good measure. She is a real catcher who works with endurance trampoline bounces, or as the boys say, "hot-acting." The usual feature stunts, without ditto. Accompanied, includes a full swing and cast off from an off-perch balance with little or no room for error, but for any of the better class houses.

G. C. B.

Billy Howard and Company
Reviewed at Loew’s Delancey, New York. Style—Comedy, musical. Setting—In two, three and full stage (special). Time—Eight minutes.

On the whole this act is good entertainment, the routine seems to have been gotten up happily and just stringed together without any attention to the proper position of relative numbers in the act. All the sketches come during the first part, and the musical and burlesque sketches at the closing. After giving any effect on the audience at the finale, the results is negative. While the act was well received, very little was done for the box office. More musical numbers should be interlaced. Better comedy numbers. The acting and singing is all it is due. All the sketches, both rather long in content. The first concern is acting and singing in a full stage and his performance of peace and not even a terrific murder can disturb the trampoline. The last sketch purports to be one in Russian. Howard is more or less the rascal who seems to ease to punch. The blonde, a brusque, the boy and an older male enact this merry if suggestive sketch. And their<br><br>standard tricks, including boomerangs. With another two-wheeler he rides mostly as a unicycle. For this his balance is keenly displayed. For the last portion of the routine he takes on an outstanding session of no-hand riding. Not once does he employ his hands to bring the cast, the tricks or in lifting the bike from the floor. A feature of the act, how after the saddle to go into a cartwheel and return to his seat. He is a good bet for opening the most popular shows.

G. C. B.

Frank Wilson

Frank Wilson displays an uncanny sense of balance on his full-time bicycle. One would think he due to take a spill, and then the other does further to his advantage. He uses these bikes. With the first he does fast riding. He rides backward, straight and conventional tricks, including boomerangs. With another two-wheeler he rides mostly as a unicycle. For this his balance is keenly displayed. For the last portion of the routine he takes on an outstanding session of no-hand riding. Not once does he employ his hands to bring the cast, the tricks or in lifting the bike from the floor. A feature of the act, how after the saddle to go into a cartwheel and return to his seat. He is a good bet for opening the most popular shows.

G. C. B.

NOW READY!!
THE CASPER'S NEW 1% ENCONE
PRICE: ONE DOLLAR
Greatest Compendium of Comedy ever presented to the Theatrical Profession
27 ACTS AND PARODIES

Contains:
MONOLOGUES
18 MINSTREL FIRST SONGS
4 OPENING AND NOVELTIES
21 ACTS AND PARODIES
16 MUSICAL NUMBERS
27 ACTS AND PARODIES
18 MINSTREL FIRST SONGS
4 OPENING AND NOVELTIES
21 ACTS AND PARODIES
16 MUSICAL NUMBERS
27 ACTS AND PARODIES
18 MINSTREL FIRST SONGS

For Chimney Sweepers, Radio Entertainers and Talking Picture Producers

55 WITOUGES

For Chimney Sweepers, Radio Entertainers and Talking Picture Producers

JAY CASPER
51 East 10th St., New York
splendid electrical effects, and the sensational routine with grotesque, bright-plumed bird costumes.

A baritone singing a medley of Here in My Arms and Tangerine opens the routine during a preliminary picture setting of a beautiful tropical sunset scene. A boy and a girlish appear as birds of paradise in a dance floatation bit. The adaptable routine is divided into sections to classical musical accompaniment. The boy and girl appear together joined by two men and a clever quartet routine ensues. A new set of holds and throws is introduced during this period, also being highlighted in the second section. The finish is a slow-motion adaptable routine which garnered them a big hand. Suitable for the best houses.

G. B. B.

Joyce Yates
And the Boys Friends
Reviewed at Loew's Lincoln Square, Style—Singing, dancing, musical and comedy. Setting—In one, Time—Twelve minutes.

A pleasing four-people affair, skipped by a femme as pretty as they come. Miss Yates is heavy on the s.a.s. Has a pretty face, neatly aquinted by shining blond hair, and her figure is a beauty. Her song-dance numbers are beautiful. Miss Yates does a vocal solo of a Nick Lucas. Strums a guitar and does Painting the Clouds With Sun-shine. In a bit by the boys one of the trio sings with his hot singing while imitating a bee-stung victim. They went off to a fair idea in the den here.

S. H.

Corinne Tilton
Reviewed at the Palace. Style—Singing, dancing, musical and comedy. Setting—In one, Time—Ten minutes.

There aren't enough Corinnes Titons in vaudeville; there can never be too many. One need worry less about this. One under the impression that this is a possible over-supply of gold ore. An artiste to the very core, this combination is adapted particularly to vaudeville. Miss Tilton's character is a most pleasing and histrionic. Her song of "coky studies," is credited in authorship to her: both lyrics and music. No wonder, then, that she puts over her three numbers as if they had been born to them. Being the combination of writer and consumer of brilliant material gives Miss Tilton the advantage of having more than ordinary attention at her disposal to devote to improving the delivery of the character numbers. Her opening number, a breezy affair with a springing of brough-la-jen-land lines, carries a punchy melody in the way. The number is called "I'm a Slob." Less character effort here than a brilliancy in putting over funny lyrics. She makes a change into cheap, gaudy paraphernalia. This is a surprise for the bonnet, too, and does some swell talk and warbling bound together in the finish. Her so-called "One More Song," proves to be the nucleus of a routine. Great put-on of slinky Jane's exercises, improved with contortion. The climax of impulse is Miss Tilton's final bit, that powerfully appealing dance affair with which she scored her first hit in the Palace debut almost four years ago. Here she makes still another wardrobe change and carries on with a degree of artistry that should surely get recognition shortly in the talkie field. Her gags, even her bus- tin, in this number have been swiped by more acts than can fill three Palace bills. They must be good. She must be good. She carrolised a reception that barely missed a show-stop rating.

S. H.

Benny Davis
With Phil Ellis, Walter Riley, Ruth Shaw and Margie Green
Reviewed at Loew's Gate Style—Singing and dancing novelty. Setting—In one (special). Time—Fifteen minutes.

Before Benny Davis, the song-writing cock, piloted an 18-piece cabaret novelty on the vaude and band to a roiled impression. His present layout of singing and dancing novelty fail to be as good as his previous one. Possible support in this includes Phil Ellis and Walter Riley, as a dual piano accompanist, with Ruth Shaw and Margie Green in singing and dancing specialties. For the most part Davis acts as a tenor, e. d., doing the introduction bit. Still sticks to the night-club plug idea, tho' it may be warranted by the fact that his supporting artists are from the night clubs. Boys workthrough in tax, and the girls in form-revealing skirts. Elaborate silk-naps draping carried.

Routine is divided so as to give each member of the outfit a chance to do a couple in specialty. Davis, flanked by his male, inores ticklers, announces his first number, Where Are You, Dream Girl, one introduced by Rudy Valley. Ellis and Riley play a dual piano medley of Deep in the Arms of Love, Hello, Baby, and Just You, Just Me, and pull a good hand. Ruth Shaw sings Lovable and Sweet, sandwiched with a clever tap routine. Margie Green and Walter Riley follow in quick succession with a high-kick, acrobat routine. Davis scores heavily at the finish by singing a couple of medleys. Boys in all his spots. Girls for better vaude-vi llers.

G. B.
New Palace, Chicago
(Reviewed Saturday Afternoon, Jan. 19)
Bob Fosse and Miss Appleton
announced for the new engagement.

The duchess, with Chico Cooper, a chico
and Sandra, a cluck, and with the opening
of the opening show and register
in a fast-talking routine of rope
skaters, is starting to make a name
for himself. He is doing a bit of
stepping and singling by way of
variety.

The comedy of Irene Chesnoff and
Rench, a couple of comedians,
married life, was more or less ease
and a display of applause.

Natcha Natallou, with Nicholas Daks
and Sabina, a couple of comedians,
merely for the inimitable Madonna
of the clowns and beautiful
dance acts seen here in many
months. Possessing more of grace and
an engaging personality, Natallou
offers evidence of a new and engaging
people, that fascinates by its
fantastic. In the closing number, which
the applause was a little doubt
and a song, was a real sensation.

The audience was on its feet.

The second week of the Schnozzi Boys, judging from the first show, might
not seem to be the same affair. The
Palace "names" might have had something to do with it, too. Show played
mostly for the hard-core fans, and
Jackson and Duarte to the first half and closing with a flash that at least
possesses a great deal of punch.

CHARLES BENNINGTON, peg-leg dancer, who has become something of a
vogue since he appeared in Desert Song with Fannie Hurst and the orchestra
and music of organ. He is capable assisted
by nine ladies, designated as the New York's Natural Harmonium Band. They
use the organ in a flash of a moment with a
classical stage one the flat painted crowd. Warmly received in their Peter
Parker they are in the moment.

MADE AND RAY, two young men who offering and dancing stunts with
decorous style, skill and much at the deuce stunts. As long as
these little byplay tricks retain that spirit of unaffected youth this brother
will be knocked out wherever they play. They will be likely to
be among the company that will be
at the next call.

The second week of the show is
in full swing and every night is filled
with a lot of dancing and singing.

In her corseted, embracing four so-called songs, each
one of which was given a new
Heath seemed in
condition; every one of her serio-comic bits the mark. William W. Doolq, who
figured with a great success in the
finish bit, a playground on a disgruntled wife, is a beauty, and spotted just right.

CLAYTON REEVE, as a halfback, and
they, and/or—shall we say Jimmy Duarte—kept the mob doing
an almost steady howl at their Brundage with the best of their old ones, including
the heart, Jimsy, the Well-Dressed
Boy, and the Yankee Doodle Dandy.

In her corseting and singing, and
and wondering what that was all about,
was turned into a play by a little
darling called "The Beloved". They tried to go on
with the show after his hooting, but the
minutes were in vain. It was
only inside on having it, and won their
fond to close the show in a popular

After intermission, Harry Holmes,
illuminated with a vision of the work of optimists who had expected a bang-up
comic act. Maybe he was just off his
foot. It is a poor thing to
pointing and only mildly funny, and got

In next to closing Van and Shendick, on
screen, on the screen, was the outstanding feature of the
show. Their all-star act, was
the popular with vaudeville fans. Sang about the scenic effects, they are
closed amid a torrent of applause after
the second week. They are
here.

Six Davillas, silvering about, closed
with a routine of clever stunts that
held the crowd.

NAT GREEN.

Fox's Academy, N. Y.
(Reviewed Saturday Afternoon, Jan. 19)
The Robbins Trio gave this seven-act
show a splendid act, a rope skater
skating their way into popular
favor. Daring and skill shines out in
the breath-taking tricks dish out by
these men. They do solo, duo, trio skating, and are especially
good in the latter two.

E. F. Albee, Cincinnati
(Reviewed Sunday Afternoon, Jan. 19)
Sandy Lane presents as the opener a
Shining Star, in which he is assisted by
Pat Lee and the Emerald Sisters.
Sandy and Miss Lee contribute some
sensational work on the rollers, while the
E. F. Albee, with his usual
stunts. The comedy material is not so potent,
but the singing and dancing is superior.

Audio and vocal are good, and
they take care of their respective
chores.

Fredda and Palisade, as usual, were
a big hit and a favorite with the audience.
Fredda has retained her
stunt for many years and always register with
their wop comedy and harmony
duets. The couple fared well in the
strikehouse, and the voice of
the stage. They have been
the exception, and are still in
the good favor.

Arthur Petley and Company closed the
show. They gave a fine and
abiding show. One lady has a meritorious
twirl, and the audience is enchanted,
and the prolonged applause necessitated their make
up. It shows how much
they enjoy the show and
they take care of their respective
chores.

Frank B. Jobling.
loved with his comedy work before the audience, and he was seen in several novel dance routines. Nothing out of ordinary, but it was well received nonetheless. Miss Butler rolls off several scat numbers in good voice. Miss numbers were well received, and she was seen several times with her individual specialties. When Miss Butler and Miss Halliwell took a well-merited encore, and was rewar ded with a rousing applause.

BILL BACH.

Loew's Midland, K. C. (Reviewed Saturday evening, Jan. 18) George & Company, an Oriel ensemble, open with a bewildering rout of well-chosen bits, blackface acrobats. Four males go thru the various bits, and one of them introduces the girls who present the bit. The girls present dexterous plate spinners.

Bill Mitchel was a guest of the show, and he and his trio of players support the girls well as well as singing and dancing.

Hyde and Burrell put on some neat musical clapping and dancing. Hyde got some good moves, and loud and clear voices that carried well. Miss Burrell uncorks some neat stepping. She was well received.

Of course, the Bill Mitchell Gang opens with a bang with their trained seals. With several numbers by the Hilliard Triplets with some neat acrobatic bits, and a high-kick hits, and the good acrobatic work of the girls was appreciated.

The ayes, the Borelles, playing a repeat within two months, closed the show with their famous dance. The variety was forced to make numerous encores and their contract is extended for a good article. The band is a good one, and suitable to a big band.

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Legitimate stage players flock to screen—small-town exhibitors forced to educate public to new players—producers also new to cinema devotees

NEW YORK, Jan. 20.—The film map of 1930 will present such a changed appearance from the past year that exhibitors throughout the country, directors, and acting and acting end of the game. Of course, this is not necessarily true of the larger cities like New York, Chicago, Boston, St. Louis, Detroit and a few others, as the public is fairly familiar with the names of the stage players. However, even the neighborhood audiences in the larger cities are going to need a lot of exploitation to familiarize the public with the names of the stage players who will be seen on the screen during the coming year.

In taking a glance over productions for the coming year there are practically as many stage stars in the list as those of screen players. The exhibitor has a problem of rather heavy proportion to his hands to handle. Haussmann, Reno, De Haan, Zeigfeld, George M. Cohan, Hall in his Mass, things with the power, and Green and probably Sam Nisset, also will be giving a lot of publicity to the larger cities. One producer version bidding good-bye to the legitimate field for a few months anyway, to produce for pictures, one can realize how much films have been changing in their method of production since the development of sound and talk.

Among the stage players who will be seen in pictures during 1930 are the names of Alan Arrow, Bob Baskin, Jeanette MacDonald, Al St. John, Forrestt, Paul Muni, Raymond Hatton, Walter Catlett, who is to be seen in Picture Weekly; Robert Woolsey, J. Harold Murray, Norma Terris, Catherine Dale Owen, William Claxton, John Hall, King, Kay Johnson, Charles Bickford, Van Schenck, Betheilde Thorne, and a lot of men who are coming to the screen from the smaller cities.

The new inventions and advancements of the screen in the past few years have presented a strenuous problem to the motion picture exhibitor. To the small exhibitor it has hit him at the boxoffice and at the present time it looks as if the hardest blows are yet to come—that is if the exhibitor wants to keep up with the times. And the exhibitor has to do to prevent new competitions coming directly into his territory.

Now is the time for preparation. There are more new accessories to the screen coming within the next year which must necessarily hit him hard. Of the popular names and the pictures in the wide screen. Prepare now, Mr. Exhibitor, for eventually you might have the enlarged screen. Your audience is going to demand it. It is only a matter of months.

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It is the natural and ultimate step in the perfection of a new device. First came synchronization, then voice, then color. Now it is the enlarged screen. This is the natural progression of the film industry. Your audience is going to demand it. It is only a matter of months.

Paramount is busy on the Magnascope and has many of the Public houses already equipped for the wide screen productions. Fox has the Grandeur film and Loso the Trans-Tone, with RKO preparing to install the Stereophonic screens in its theaters. The Stereophonic was the first to make its appearance at a private showing about eight months ago at the RCA Grandy Theatre. Subsequently its presentation was suspended. Since then Fox has shown one production, "The Mizztones," on the screen, having made it at the same time the regular production was made for the usual release. Paramount also presented its Magnascope at a private showing at the Rivoli. Several short subjects and a musical comedy starring Johnny Burke.

At the time these various new devices were presented they all needed certain changes to bring them up to the standard demanded by the industry. Now the experts are busy on the wide screen production and the next few weeks will find the enlarged screens in constant use in most of the country. The necessity and the possibility of the enlarged screen is no longer a matter of conjecture. It has been demonstrated. It is practicable and the demand for the talking screen is on the increase.

The enlarged screen is also going to mean new type productions. It will necessarily bring more musical productions to the screen. If the chief feature of the 1930 season in the movie world will be the development of the talking screen, then the chief feature of the 1931 season will be the enlargement. In less than a year the small screen will have passed. The extent of this is that silent pictures have become passe when compared to the talking screen.

New Orleans Indies Fight To Get Releases

NEW ORLEANS, Jan. 18.—A combined effort to force film companies to release first-class photoplays to the Indies has been organized byIndependent Owners of the city. This is similar to the action taken a few months ago in New Orleans and other South Louisiana cities, which determined it at a meeting Wednesday, March 18, 1930, as soon as the American Legion of Motion Picture Exhibitors is organized with the intention of popularizing the small theater owners' movement throughout the state. The Indies have been able to recognize the small theater owners' movement in the state as the legitimate one.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.

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Para. and Warner Yearly Nets Show Huge Gains

Popularity of talking pictures the attributing cause of enormous profits—Zukor believes talking pictures will still increase theater draws.

NEW YORK, Jan. 20.—Due to the advancement of sound in motion pictures Paramount and Warners annual statements show new highs for the industry. For the fiscal year ending June 30, 1928 statement, Warners estimated net profits after all charges and taxes is $17,271,805, against $8,713,000 in the previous year. The latter is equal to approximately $36.8 a share.

Warners attributes its gain in income to its pioneering activities in the sound picture field. Four years ago when it first introduced sound the company was valued at $1,000,000. Current assets at the closing of the fiscal year August 31, 1929, were $46,125,000, against $10,000,000 at the same date the preceding year. Paramount's earnings per share for the year 1929 increased 50 per cent or $2.12 a share. In addition, the company issued $1,000,000 of additional stock of were issued during 1929. Profits of subsidiaries consolidated for the first time are included from the date of their acquisition only and not for the entire period.

In commenting on the estimate of the company's earnings for 1929, Zukor is quoted as saying: "The company has just finished its first 15 years of business and no account has been taken of its experience in the industry. Its earnings reflect the tremendous popularity of talking pictures. None of the companies making talking pictures have suffered upon the introduction of the new medium, and their popularity will be continued." 

Columbia Story

Head Arrives Here

NEW YORK, Jan. 20.—D. A. Doran has been named to head Columbia's story department, has arrived in New York from Hollywood. Doran, who is taking a few weeks after signing up several writers to head the company's story department.

Doran's quick return is based upon the success of his story department's work in the past. The writers he signed are expected to produce a number of stories which are under consideration for production.

Start “Beau Bandit”

HOLLYWOOD, Jan. 20.—Beau Bandit has been put into production at the Republic Pictures Corporation, Los Angeles. George Duryea and Charles Bankley are in the featured roles. The production will be a Western and is being shot on a ranch near here owned by RKO.

Will Rogers in London

NEW YORK, Jan. 20.—Will Rogers has been granted a leave of absence by the London Disarmament Conference, which will report, for a number of American radio companies.

While in London Rogers will gather material for his next Fox production, so This is London.

Garbo's Next “Romance”

NEW YORK, Jan. 20.—Having completed Anna Christie, Greta Garbo is promised Fox for her next talking production, Romance, from Edward Sheldon's play of the same name, which will go into production within the next two weeks. As soon as Miss Garbo completes this production she will make a German version of Anna Christie.

Baron Roxy Conductor

NEW YORK, Jan. 20.—Baron Roxy, half owner of the Roxy Theater, has been named conductor for the Roxy. This appointment follows the advancement of Joseph Littau to the post of director of music, following Erno Rapée's resignation to take charge of Warner's musical activities at the West Coast studies.

January 25, 1930

New Talent Rushing West

Fewer contracted artists brings Broadway west to free lance.

NEW YORK, Jan. 20.—In spite of the fact that a few months ago no normal picture was offered at the Capitol during a six-weeks run, in other words a rather serious trend downward, carrying with it numerous picture stars, a stock, the industry still seems to be holding steady. Many companies, especially all companies announcing heavy advancements in the fiscal year.

Ironism is the keynote of the industry at the present time, the Old World, where the studios seem to be a well balanced business, is said to be declining rapidly.

This fact has already its answer in a rush of talent to the West Coast. Many Broadway artists—character actors, juvenile leads, and others—have been tremendously successful on the West Coast, so that they are now ready to give way to the industry.

Motion Pictures Theater On Georgia Plantation

NEW YORK, Jan. 20.—Something new in plantation entertainment is announced by the management of the Columbia plantation, just out from Thomasville, Georgia. H. M. Hanna, chairman of the board of directors, is a native of Thomasville, Georgia, and the late Sen. Marcus A. Hanna, noted for his 17,000-acre plantation in Georgia. The plantation contains a number of buildings, including a small theater equipped with RCA Phonograph sound reproducing apparatus.

Capitol Stars in College Concert

NEW YORK, Jan. 20.—Yasha Bunchuk, Laura Newell and Louise Brave gave a benefit concert for the New York City Catholic Student's Home for Children in the tiny, 192-seat lecture room at the Catholic University of America, Bunchuk, who conducts the Catholic University orchestra, rendered a cello solo.

“Fu Manchu” Sequel

HOLLYWOOD, Jan. 20.—The Return of Fu Manchu has gone into production. Will Rogers now is directing the picture, with O. P. Heggie again in the role of the villain.

Free Medical Advice

NEW YORK, Jan. 20.—The Universal Club of Universal Pictures has secured the services of Dr. Joseph Goldstone, New York manager, who will make a clinic at the club for three times each week to give free medical attention to the club’s members.

Young Composers Signed

NEW YORK, Jan. 20.—Eddie Brandt and Leo F. Hinsche, young composers, have been signed by Fox as composers and are expected to produce a number of songs. The two men, who work the pair have done was on Wolf Wolf, current, legitimate attraction of the New York stage.

Howson Talks to Women

NEW YORK, Jan. 20.—Albert S. Howson, US., scenario editor of Warner Bros., was the principal speaker last week at the Women’s Auxiliary meeting held in the truncated Art Deco club. He plugged Vitaphone and explained the production end of the picture biz.
Young Talent Bids for Popularity This Year

Jack Oakie takes the lead among the new screen finds—producers seek faithful players—Goldwyn takes unknown as Colman lead.

NEW YORK, Jan. 20.—The status of the coming season is held in the balance. Some first appearance in the talking screen and a second or third opportunity for many of the old favorites have held their own in the new film of production, others have proved failures.

The last year has brought many new names to the screen, among them youngsters who had just discovered in the final days of the silent drama who showed an unusual aptitude for the new type of screen entertainment. Among these the name of Jack Oakie stands first. Oakie has yet to give a bad picture—even a mediocre one.

Jean Arthur seems to be Paramount’s best find of the season. Frances Dee, a young woman recently signed by Goldwyn, is expected to do well for herself. Faul Muni, known to the legitimate stage as Muni Werblin, has demonstrated his talent on the talking screen and during the year will be the star of several productions. Others of the new young players to be heard from during 1930 with considerable success are Frances Dee, Frances Farmer, Raymond Hackett and Robert Montgomery. The four are youthful players who have proved their value and have demonstrated their screen ability during the past year. Their experiences during the coming season.

Two of the young players who drew such excellent comment were the two youngsters who drew such excel-

Port Huronites Show Preference for Silents

PORT HURON, Mich., Jan. 18.—The Ritz Theater here is taking an individual stand that has so far proved profitable with people looking to them for showing the situation. The Ritz is working to keep its patrons alternating weekly Saturdays and Sundays with various attractions, and the management has placed in the hands of the Whoseps Minstrels.

Bathing continues good. The people are paying 20 cents when they can. A motion picture picture of $40.

Warning Issued by P. W. P.

Public Welfare Photoplays Corporation has issued a warning to all theaters thrum through the United States that it will hold them responsible for any accidents and damages if they show any of its films being broadcast over the radio. The cinema is to be at least a part of Los Angeles, San Francisco, New York, Chicago, and the remaining cities.

Ralph Ince Acting

HOLLYWOOD, Jan. 20.—Ralph Ince has been added to the cast of 'Jill Break,' which First National is producing with Conrad Nagel, Bernice Claire and Ray-

Great States Moves Divisional Managers

CHICAGO, Jan. 18.—Following the acquisition of additional houses in Indiana, there has been a general shifting of divisional managers by the Great States division of Photoplay Theaters. Guy T. Gardiner, former manager of the South Bend Indiana district, has been made manager of the Southern Indiana district and will make his headquarters in Indianapolis. His place in Indiana is being taken by George Negley, formerly city manager at Joliet. The Northern Indiana district is to be in charge of Louis St. Pierre, former city manager of Bockford. E. E. Berman takes the divisional manager post from I. S. Harkens, who is succeeded by Robert E. Webster, formerly of Blue Island.

Imported Films Big Draw

MONTREAL, Jan. 20.—The RKO, formerly the Regal, only "arty" house in the city, is proving a big draw with its new talent. The management is making a great push about the "nothinness" of their productions and the Wreckers, English and French acting, have been shown recently and both have been big, especially among the more liberal type who happens to be the only house in the province showing imports.

Famous-Lasky Buys Property

NEW YORK, Jan. 20.—The Famous-Lasky Players-Lasky Corporation has purchased the three-story five-story buildings from 101 to 161 West 44th street. Last summer, the corporation purchased the 28th Street theater on West 44th street from 152 to 156, which is practically in a corresponding position to the property just purchased on West 44th Street.

Famous-Lasky owns the Criterion and New York theaters and this property is directly across the street. The firm is making an effort to buy the theater that has been renamed the Talkies, which is in the process of building the largest theater in the world. The corporation has been operating for over five years and the firm is operating a large film exchange that is devoted to the film industry. The firm is also engaged in producing and distributing films.

Rules for the use of the Talkies are:

1. The audience is asked to remain seated at all times.
2. No loud talking, shouting, or other noisy behavior is allowed.
3. No smoking or eating is allowed in the theater.
4. Tickets are valid for one showing.

Complaining Sound Stages

HOLLYWOOD, Jan. 20.—Work on Columbia’s new sound stages is progressing this week. The new stages are being built for the latter part of this month. The new stages are being used for the shooting of the latest sound-parlor shows and when they are completed will be among the most modern studios on the Coast.

Miami Theater Equipped

NEW YORK, Jan. 20.—The Pier The-

Warners Install Fire Prevention System

HOLLYWOOD, Jan. 20.—Installation of a new fire prevention system in the Warners’ studios has begun which will cost the studio $15,000. The idea is to establish a complete system of the equipment on the seven sound stages in the auxiliary studio at Vitagraph, jst.

Herbert Shows For Pictures

Jolson revives makes producers see possibilities of old favorites

NEW YORK, Jan. 20.—The revival of the numerous old operas produced at the Jolson, which has been brought about with a definite purpose. That is to bring the old favorites back into the theaters. The idea is to bring the old favorites back into the theaters. The idea is to bring the old favorites back into the theaters.

The producing of the operas at the Jolson has been rather limited in scene and costume, but film exec-

Spanish Talks Razed By Cubans in Havana

HAVANA, Jan. 20.—A Spanish talkie is scheduled for release at the Million Dollar Club, Cuban Theater, which is being managed by Washington Carmona and Jacqueline Zogun.

The Spanish-language films, which have been shown in a limited number of theaters, have drawn large audiences, but the acting is not up to par. The financing of the films is being met with the approval of the Cuban audiences.

Some of the Cubans prefer the English films and American productions. The talkies are not as popular among the Cuban and Spanish audiences.

Glenmont With Columbia

NEW YORK, Jan. 20.—Glenmont has been added to the staff of Columbia, which has been established on the West Coast awaiting assignment.

Radio Singer Signed

NEW YORK, Jan. 20.—Jean Lang, who is appearing in The King of Jazz, has been given a long-term contract with the Universal. She was formerly a radio singer.

To Direct Mary Nolan

NEW YORK, Jan. 20.—Edward Lasky has been assigned to direct Mary Nolan in What Men Want. Lasky’s last picture was The Birdie Case, also for Universal.

Toomey Signed by RKO

NEW YORK, Jan. 20.—Reggie Toomey has been signed for the leading role in RKO’s original production, rubber, directed by Paul Scofield who George Archainbaud will direct. William Haden has also been cast in this production.

Hawaiian Installation

NEW YORK, Jan. 20.—Six sound-re-

New Film Conductor

NEW YORK, Jan. 20.—Max Steiner has been signed by Radio as associate con-
Fox Perfecting New Film Color Process

Beatrice Lillie star of first film introducing it—new $1,000,000 laboratory being built for development of new invention.

NEW YORK, Jan. 20.—Now that color has become one of the necessary adjuncts of the new sound screen, advancements in that direction in addition to that of sound itself have become quite vital to the leading film producers. The demand for color films has been enormous in the past few seasons, and now, with the formation of the Technicolor Corporation, in spite of the rumored difficulties, has been letting no grass grow under its feet, but has been working on a much larger production scale than the theaters can stand. Thus, the studios reached the stage where it is just about necessary to have an all-color laboratory.

The first picture to be made with the new Technicolor color film will be "The Picture of Dorian Gray," which will be made in London. Then "Dressed to Kill," based on the story by E. Phillips Oppenheim, will be made, which will be directed by Henry King. Nearly all of the color films on Broadway have been made with the Technicolor process, and a few short subjects have been made in Technicolor produced by the Photofax Company. In the Mostar-Folies-Fox, there is a use of a color sequence that failed to show as a novelty, but as well as might have been expected. New work on the first Technicolor film will be started in a few weeks.

Arlen Starts New One

HOLLYWOOD, Jan. 20.—Richard Arlen has started work on "The Light of the World," the novel of W. R. Gray, which has been adapted by William Horning and Arlen for release early in the spring. George Borough and Grover Jones are directing the production, which has in its support such well-known stars as Mary V. Harris, Genevieve Tobin and Fred Kohler.

"Goddess" March Release

NEW YORK, Jan. 20.—"The Goddess," George Arliss' second starring picture in Warner Brothers, has been set for release March 8.

Conklin in Variety

NEW YORK, Jan. 20.—Chester Conklin has been signed by Vitagraph to do a 12-week engagement in "The Gay Swimmer." Production to begin at once.

Theaters Slated To Win Tax War

MILWAUKEE, Wis., Jan. 18.—According to the latest reports from Washington, the situation the city council will very likely drop the new tax measure to the amount of $1,000,000 to $750,000. The city council was to have a joint meeting yesterday after vigorous fight put up against the measure by both independent and chain theaters, but the council did not act on the proposed ordinance.

Raye in Paris

NEW YORK, Jan. 18.—Raye Raye was appealed to a few weeks ago by the independent theaters. If the council should go out of existence, they did not release it. But this was the day before the very end on any civic project like this. Some sort of settlement was made with the chain theaters by the independents, recently which relieved the situation, but the meeting of both Raye Raye was cut short by the proposed $750,000 tax was passed by a slim majority of the council and was charging that amount for special privilege taxes, and that for the same amount the independents will get some financial relief. The new arrangement the independents will get some financial relief. The new arrangement that the council will drop the tax measure dates on some second reading.

Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y.

CARD EXPLOITATION—Richard Reiff, manager of the Manager of the A. Reiff Theater, Port Said. In the canaries in cages to all ladies attending special show, there were highly advertised. The ladies came in droves and made the business of our town a howling success for the theater.

CARD EXPLOITATION—Richard Reiff, manager of the A. Reiff Theater, Port Said. In the canaries in cages to all ladies attending special show, there were highly advertised. The ladies came in droves and made the business of our town a howling success for the theater.

CARPE EXPLOITATION—Richard Reiff, manager of the A. Reiff Theater, Port Said. In the canaries in cages to all ladies attending special show, there were highly advertised. The ladies came in droves and made the business of our town a howling success for the theater.

SO THIS IS COLLEGE (M-G-M)—O. Whitney, manager of the Palace Thea- ter, Lockport, N. Y. offered tickets as prizes in an exploitation stunt to help support the college. Two days before playdate, the set was filled with ball teams with the coaches and cheer leaders were invited to attend the show. At an afternoon meeting the set was made in chapel and in every class room students were trained to be models. A ball was printed in the daily paper conducting a contest to find the most popular girl in the local high school. The winner was invited to see the picture at the Palace Theater. The stunt created a great deal of comment and publicity for the film.

CAPTIVE BALLOON—George Tyson, formerly of the Skouras staff at the Circle Theater, Indianapolis, purchased a large captive balloon for that house that when released to the length of its rope can be seen for miles around. The balloon is 16 feet in diameter and costs, complete with rigging, $250. The only cost of the balloon after the pur- chase was that of the gas which costs every week or so to keep them inflated. They will carry a seven-pound sign in the air or may be used with the wording of the engagement painted on their side.

HOLLYWOOD REVUE (M-G-M)—E. McCullough used an exclusive fashion show to put this feature over in Porcia. The Profitch Fur Company and gown salon were induced to hold a fashion show in their show windows depicting the styles that were worn by members of the cast making the productions. Local newspapers carried a great deal of space on the stunt, and a large crowd turned to see the pictures. The whole stunt was well decorated to advertise the picture. Two shows were held daily, while each week the theater furnishing special lighting effects for the evening showings.

DOLL TRIP—A clever idea for boost- ing business at the early morning opening show at the Earle Theater, Philadel- phia was the Earle. The stunt was a stunt to open the new year. A cab driver offered a car free and used advertising space to push the stunt. The stunt also competed the stunt and the local hotel was stormed by people who could not get a box seat and Madame X before the show was over.

Oscar Strauss With Warners

Foreign composers sought for original operetta for screen

NEW YORK, Jan. 20.—Talking pictures haven't so much taken the place of the stage. Instead, they seem to encourage it. Furthermore, the talking picture trend has given a new lease on life to almost everyone in show business, and many foreign composers are now being courted by Hollywood producers. Among the leading foreign composers for work in talkie pictures.

The convention offers such a wide field and has made it possible for the theater's various departments to make a great deal of comment and publicity for the film.

LOUIS R. BRAGER, director of publicity for Warners Bros., has created nu- merous campaigns and stunts that have been successful for the safety of Warner Pictures. Brazer, from a point of service, is one of the oldest men in the film business, having served a number of years with First National and Warner Bros. Long be- fore the inception of sound and dialog.

To Distribute for North American

NEW YORK, Jan. 20.—Donald F. Evans has been appointed distributor for the North American Sound & Talking Picture Equipment Corporation, of this city. The Lone Star Film Company, of Dallas, Tex., has been appointed sole distributors for Tone-o-graph in the South. Tone-o-graph is the arbitrary of North American. Love B. Hertel, of Atlanta, will represent North American in Georgia, Alabama, Florida, Tennessee and Mississippi.

Loff Gets "U" Contract

HOLLYWOOD, Jan. 20.—Universal has placed Jeanette Loff under a long-term contract and has assigned that young actress to work with Paul Whiteman's King of the Jazz Revue.

BROADWAY MELODY (M-G-M) —A live chorus girl float was used in Hoboken at the premiere showing on the day of the showing. The girls paraded the streets and sang songs, as well as do the float, and the crowd showed a good turn out in the picture.

THE KISS (M-G-M)—E. L. Fullerton, M-G-M and William J. Galton, M-G-M in conjunction with the Fox Theater, San Francisco, put over a very good stunt on this production that can be easily duplicated. E. L. Fullerton secured 8,000 samples of tip- pokee, a fine novelty toy, and gave them out to the Owl Drug Store as a present from Greta Garbo in The Kiss. The tip-pokees were enclosed with the ad printed on them and put some samples out as a result for the demand on the samples. The tip-pokees were very popular in the local papers, and heralds were given out by the stores on the production.

MADAME X (M-G-M)—A special middle showing to newspaper people and a special showing to the women of the state of North Carolina was made when this production played the Raleigh. It was planned to make the showing a week in advance and announce the stunt in advertising and exploitation campaign. A woman standing in the lobby of the theater in a beautiful gown and hat and hat, with prices to the persons who could not get tickets for the show and the local hotel was stormed by people who could not get a box seat and Madame X before the show was over.
"The Locked Door" (UNITED ARTISTS)
At the Rialto Theater

This is an adaptation of Channing Pollock's play, which had a run on Broadway some years ago. It is directed by George F. Siegmann. The story is about a man who has had numerous affairs with women and who is finally being driven to his father's secretary, whom he realizes has real intentions, gives him the idea that his nearest and dearest other man is found flitting around his business's pretty face. The idea is to protect the girl, the wife visits the man's apartment. The husband comes to call on the woman, but it is Cartwright in the role. The character has been retained for the screen version, with Polly Walker one of the famous stars of the role. Miss Walker photographs nicely, and it is a role she was born for. With the role in a nice manner, she shows a great emotional ability. Miss Walker scores in the role of the mistress. Ethel Clayton makes her first appearance on the screen in this film. She is playing the part of the old lady in the role of the old lady. She showed her ability to shed her husband, who leaves without finding her in the apartment, on the way she looks and if she killed the man. From this we understand the story, and it is a matter of solving the mystery with the help of the girl, who is one of the numbers. This is a little more original than in the stage play. Barbara Stanwyck, who came into fame with "The Boudoir," is a nice piece of work in "The Boudoir." She is nice in the role of the screen, and the legitimate actor, the man, is played by a color. "The Boudoir" is another excellent performance to the stage number of this year. But her husban has the role of the man. Betty Bronson has the role of the secretary. Fredric March is the man. Harry Stubbs scores in the comedy roles.

"Hit the Deck" (RKO)
At the Astor Rollcall Theater

Once again does Jack Oakie, one of the most popular stars on the radio, that he is one of the best in picture. In his latest silent days, he has proved his ability to handle dialog and material. He is a full-dressed and competent artist in a screen musical comedy. Oakie is particularly good in "Hit the Deck." He is the cast in what he acquires them. He is a nice thing on the screen that the picture gets its real strength. However, it is a very pleasing picture, a fairly simple and amusing story embellished by numerous choral and dancing ensembles. The plot of the story is a combination of all those that seem to focus that screen allows.

"The Locked Door" is the version introducing the song hit, "Hit the Deck." It is a boat scene, a comedy. Here the screen demonstrates an advantage that radio does not. In the musical comedy was introduced as any other musical number. It is a tune that will go along the country. extras are introduced. A voodoo seance scene has a lot of humor in it. Fredric March as a villainous character. Marjorie Pudlitz numbers the number. Miss Pudlitz is a nice piece of work in "The Boudoir." A chorus of dancing darktown darlings, leading in,"The Boudoir," is a set forth rounds of applause and proves the most interesting and ingenu- ing aspect of the performance. This scene alone will make the production a success for the audience.

Fredric March is based on the musical comedy of same name that had a long run on Broadway several years ago. This is the story with Louise Goodby and Charles King in the leading roles. The band is made up of musical director Belasco dramatic production. More

"NEW FILMS
Caught in New York"

Lore, with Frances Starr and James Cagney. Miss Starr is the original leading feminine character was a spin- ster, while for musical comedy purposes, I became more of the usual ingenue seen in such productions. The last character has been retained for the screen version, with Polly Walker one of the famous stars of the role. Miss Walker photographs nicely, and it is a role she was born for. With the role in a nice manner, she shows a great emotional ability. Miss Walker scores in the role of the mistress. Ethel Clayton makes her first appearance on the screen in this film. She is playing the part of the old lady in the role of the old lady. She showed her ability to shed her husband, who leaves without finding her in the apartment, on the way she looks and if she killed the man. From this we understand the story, and it is a matter of solving the mystery with the help of the girl, who is one of the numbers. This is a little more original than in the stage play. Barbara Stanwyck, who came into fame with "The Boudoir," is a nice piece of work in "The Boudoir." She is nice in the role of the screen, and the legitimate actor, the man, is played by a color. "The Boudoir" is another excellent performance to the stage number of this year. But her husban has the role of the man. Betty Bronson has the role of the secretary. Fredric March is the man. Harry Stubbs scores in the comedy roles.

"Behind the Makeup" (PARAMOUNT)
At the Paramount
While the most recent advertisement goes such as William Powell makes, who commits suicide when he no longer can take the strain of his second calling. The story itself has more solid stuff than one finds in the general balletic type. She shows a lot of effort to win the role of the girl and her noted family of stage artists.

"Call of the Circus" (PICKwick)
At Loew's

Francis X. Bushman and Ethel Clayton. Joan Wyndham and William Kirby are in this circus drama. It is a story about a girl who has to go through a is-

 numérique

This is a story of circus life that is entitled weaving. The girl is thwarted in her interest of any kind to make it worth the while. The circus itself is a point that the complete circle is con-

s

reserved parts.

The girl returns to her father, who gives her over to a girl's life. The husband, who loves the girl, follows, and the girl is put into the hands of the man who has stolen his daughter and wrecked his plans. The girl shows her father and puts the light on, saves the ship and separates with her father's mind. He forgives them.

Mary Philbin is in the starring role. She is starring the picture of Edmund Burns. Russell Simpson, Marguerite Sedgwick is an unusually fine one and one hundreds. The girl is very, very good. Her voice records are in the best voice department is more than made up by her splendid personal appearance. This reviewer has seen since the innovation of sound who could have a girl's life has been a person who has felt a personal loss in the death of a relative. The girl's voice, sound will aid her greatly in the future.

Russell Simpson in the role of the father. His role is a hard one and could easily have been bungled. This is a situation where we grace the screen of the majority of first-run houses. It is submitted that it is rated over in parts and that it has a real value to a large number of people in the city who are interested in serious drama.

In the smaller towns it will go over with a bang.

RETAIL TICKETS
For EVERY FORM OF AMUSEMENT—Indoor and Outdoor Professional. Roll, Strip or Reserved Seat Tickets. Season Coupon Books. Also Home Tickets. LET US FIGURE ON ALL NEEDED.

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FILMS

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January 25, 1930

Billboard
PAUL WHITEMAN
Booking Exclusively Through His Own Office
1560 Broadway, New York City
JAMES F. GILLESPIE, Personal Representative

“Chasing Mademoiselle” (UNIVERSAL)

As the smiling, sanguine, happy-go-lucky young man who is the temporary owner of an imported cuckoo bird. First appearance in the film, which opens tonight at the Astor, is a New York artist who has just returned to the city after a trip abroad. The bird is a specimen of the Indian species and is said to be one of the most beautiful of its kind. It is given prominence in the opening scene by a musical arrangement that is heard in the background.

“The Horseman of the Plains” (M-G-M)

A graduate of the Texas Agricultural College, he is the son of a wealthy cattle rancher and has a strong liking for the open range. He is a natural leader and is always looked up to by his followers. The story is set in the days of the Old West, and the hero is shown to be a man of honor and integrity.

“The Man from Mars” (PATHE)

A Martian who has come to Earth to learn about human beings. He is first seen in a laboratory, where he is studying human physiology. He then takes a job as a laborer in a factory and learns about the human condition from the workers. He is later seen in a church service, where he is shown to be a religious man.

“The Man of Mystery” (UNIVERSAL)

A man who is a master of disguise and can change his appearance at will. He is first seen in a theater, where he is watching a play. He then changes his disguise and enters the audience in order to get a better view of the stage. He is later seen in a police station, where he is questioned by the police.

“The Man of Steel” (PATHE)

A superhuman man who is able to lift heavy objects with ease. He is first seen in a laboratory, where he is examining a sample of metal. He then uses his super strength to lift a car and drive away with it. He is later seen in a city street, where he is shown to be a hero to the people.
THEATRE WANTED

We want to Rent Theatre, large or small, in Ohio, West Virginia, Pennsylvania.
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SAM RICH, 36 E. 5th St.,
Cincinnati, Ohio

STAGE SHOWS

Paramount, New York

The stage show, J Gaspered, is the continuing hit of the season. Without the drawing personality of Harry Richman, fresh from his triumphs (with the aid of a gullible public and a few press agents), the revue would be practically nil in entertainment. Yvette Rudolph, in her signature role of a chanteuse, is also a hit. Yvette's comic material is so effective it is not an discredit to the musical material. The show is a winner.

There is elsewhere to be found in this unseasonable show, with care to the trouble of finding them, a pair of eccentric hookers, Smith and Hadley, who are seen in a slough of pap, a somber song, while their one attempt at one note, is seen in this show. The show is well worth seeing.

Capital, New York

Land of Synthopia is the title of the stage show this week at the Capitol. It was devised and staged by Arthur Knoor, under the supervision of Louis K. Sidney. The show has been produced by Caligraphy Brothers in London, England, and is touring under this name.

Berliners, with their favorite songs, include:

1. "The Sky Is Blue"
2. "The Heart Is a Little Balloon"
3. "I'm Going to Get Away"

The show is a hit with the New York audience. The Berliners, with their signature songs, are performing to enthusiastic crowds.

Roxy, New York

Roxy is a hit with the New York audience. The show is a spectacular production, with its colorful sets and elaborate costumes. It is a hit with the New York audience.

Presentation Notes

PICTURE PATRONS have a rare treat in the new picture, "The Great American," which stars the famous Clouseau Sisters. The picture is a sensation and audience favorite. It is a hit with the New York audience.

Who missed it as a stage attraction will now have the opportunity to see it, thanks to the extraordinary efforts made by the initial presentation house engagement.

THAT HAT-HEADED Tragedian, Jerry Lewis, in big, brassy, and little musical shows, is the sensation of the Autumn season. He makes a sensation in the Metropolitan, beginning Tuesday, February 13. Jerry has been working at the Metropolitan recently and should be in fine fettle.

THE METROPOLITAN, Houston, which has been housing Publix units for one time past, will in the near future be discontinued as a presentation house. The unit will be housed at the National, San Antonio, to the Sanger, New Orleans.

VAGET REVUE, which is a hit with the audience, is a sensation in the Metropolitan, beginning Tuesday, February 13. The show is a hit with the New York audience.

JOE TERRISS is currently at the Bronx Palace.

LEWIS and DOTTY are this week booked for the Capitol, Chicago.

ACK-HIGH, a new Boris Petroff, opens at the Capitol, New Haven, week of January 24. The cast includes that familiar personality, Bob Denby, and Jean Myra, The Ayers, an adagio team, the conjurer, and the Dave Coulé (cabin)."
Theaters Planned

ANACONDA, Mont.—A new picture motion picture house, the Imperial Theater, which was recently destroyed by fire, has been reopened.

BEVERLY HILLS, Calif.—The proposed Embassy Theater Building will be started whenever the operating company, H. M. Baruch Corporation, which is to build the structure for Fox, the theater will be completed in 1918. The project's estimated cost is $250,000.

BEVERLY HILLS, Calif.—Chotiner Theaters will build its second theater, seating 1,000 to be built shortly in this city.

CHARLOTTE, N.C.—Pioneer Enter-
prises has purchased the old City Audii-
tium on which to build a new the-
ter.

GENEVA, N. Y.—Conversion of the building at 60 Front St. into a picture theater will be started shortly by Schine Theatrical Enterprises. The expenditure will be approximately $200,000.

LONDON, Eng.—Two new theaters are being erected on the site of the old mansion of the Duke of Norfolk, close to the Piccadilly Circus. The mansion was sold for $1,500,000.

MEDFORD, Ore.—A new 1,000-seat theater is being constructed here at the reported cost of $100,000.

OAKLAND, Calif.—New Fox West Coast Theaters for both Oakland and Berkeley will be started shortly. According to a recent announcement by Harold B. Franklin, president, the structures, designed to take the place of the old picture houses, will form part of a string of 25 theaters to be built under the Fox chain.

PASADENA, Calif.—A combination theater and apartment building will be erected here at the reported cost of $1,000,000. The building was financed by Mrs. Frank B. Miller, of this city.

PORTLAND, Me.—At a conference of moving picture officials held here last week, a rumor was evident that the Strand Theater, which has been closed for over two years, will be entirely reconstructed. It is expected that two new houses will be owned by the New England Theaters Operating Corporation, will become part of the Fox Theater chain.

SOUTH BEND, Ind.—O. J. Lambolt, builder of the Mishawaka Tivoli and Temple theaters here, recently announced the opening of the Oelio Theater here, formerly the Hoosier State, both of which has been provided with the latest sound equipment.

TROY, N. Y.—The Astor Theater here, seating 1,000, opened recently, will reopen shortly with sound pictures.

Theater Staff Notes

E. MAX BRADFORD is the new master of ceremonies at the Wisconsin Theater, St. Louis, Mo., replacing Frank Jenks.

ARTHUR FRUENDESEN, former manager of the St. Louis Theater, St. Louis, Mo., has been appointed assistant division manager in charge of publicity for the Rex house in St. Louis, Kansas City, Memphis and New Orleans.

D. E. PIERCE, former manager of the Strand Theater, Portland, Ore., has been appointed Frank Fenollosa as manager of the St. Louis Theater, St. Louis, Mo.

GUY W. WOODERS, one-time manager of the Bijou, Seattle, Wash., and more recently manager of the Stan-
ford Theater, has been appointed Bijou divisional manager in St. Louis.

EVERETT HAYS is now manager of the Strand Theater, Lansing, Mich., hav-
ing succeeded C. W. Bedel, who recently resigned at that post.

NIBS HARTMAN, manager of the Tavern Theater at Billings, Mont., has been appointed manager of the Coliseum Theater also of Billings.

RAY V. EPPLE took over the manage-
ment of the Granada Theater in Sioux City, Iowa, recently.

MILTON H. CHAMBERLAIN, associated with Leo Brecher as manager of the Plaza Theater, New York, for many years, has been appointed manager of the Little Carnegie Playhouse, New York.

HENRY A. MORTON recently acquired the Palace Theater, New York, formerly known as the Wayne. It is now under a syndicate of Winnipeg resi-
dents.

BETT JORDAN has taken over the management of the Strand Theater, Portland, Ore., and has announced that his manager's chair has announced many new features for the future. He is a former assistant manager of the Strand Theater before going to Hollywood. 

JOHN JACOBS, former manager of the Fairmount Theater, Philadelphia, has taken over the management of the RKO Rialto Theater in that city and has been appointed manager of the RKO in Philadelphia.

J. C. HEISTER, of Martinsville, Va., and former manager of several Danville, Va., picture houses, has been appointed manager of the Danville Rialto, Danville, Va.

A. E. HAMILTON, pioneer picture ex-
hibitor, returned to Toikers, N. Y., re-
newed the management of the Strand Theater there.

SADIE LUST is now manager of the Commons theater at Mt. Rainier, Wash., and activities to make it one of the best theaters in the city and around Wash-
ington have begun.

GEORGE SARGENT, manager of the Haines Theater, Augusta, Me., for the past two years, has been transferred to the Strand Theater in Portland.

W. A. HODGES, former manager of this house for some years, has been transferred to P. Smith to become manager of the Malco Theater here.

A. W. SHACKELFORD was appointed manager of the new Capitol Theater at Little Rock, Ark., formerly operated by Famous Players, owners of that house.

C. J. OLSON was recently appointed manager of the Adler Theater at Neills-
ville, Wis.

HERMAN LIGHTSCH, manager of the Van Buren Theater, Brooklyn, announced the installation of a Royal Amplifier sound equipment has been installed in his house and that the theater will open shortly.

JACK DE VOS, manager of the Rialto Theater, Menasha, Wis., has been ap-
pointed to the National Theater, Inc., at Danville, Va., it was announced last week.

IRA LA MOTTE, manager for the past year of the Regent Theater, Los Angeles, for Henry Duffy, has been transferred to the National Thea-
ter, Inc., at Danville, Va.

O. E. BONDSLEY, manager of the Durwin Theater, Oakland, Calif., has been transferred to Henry Duffy's thea-
ter in Seattle, Wash.

JAY WILLIAMS, manager of Henry Duffy's Seattle theater, has been trans-
ferred to the President Theater, a Duffy house at Los Angeles.

WILLIAM A. HARTUNG, for 21 years manager of the Columbia Theater, Council Bluffs, Iowa, resigned last week and was succeeded by Henry Sommers, who was assistant manager.

JACK GIAULT was appointed manager of the Rialto Theater, Portland, Ore., recently to succeed Bert F. Naub.

ROBERT CASE, manager of the Astor Theater in Cleveland, has been appointed manager of the Edison Theater in Columbus, Ohio. He succeeds Walter D. McDowell, who was manager of the Astor Theater in Seattle.

W. A. LAMANG, manager of the Rem-
bert Theater at Longview, Wash., has been appointed manager of the Bijou Theater in Portland.

B. D. H. HUST, formerly of Beaumont, Tex., has been appointed as manager of the Rem-
bert.

A. G. BASIL, original owner of the Raymond Theater, Raymond, Wyo., is now managing the theater. Joe Wagner is manager.

Theater Deals

BOSTON.—Four houses are to be leased by Arthur B. Newhall, former manager of the Moe Market, who has just opened the Orpheum in this city as the first theater of the proposed chain.

CHICAGO.—The Webster Theater Company, Chicago, of which Andrew J. Clark is president, has advertised that it will lease its house on the Webster Theater, movie house, for $2,500 per month. The house is supposed to contain 750 seats, but actually has considerably fewer, with the lease over a period of years.

CHICAGO.—The deal of Publix-Ba-
lan & Katz for the Diverset Theater is temporarily at least. The lease has been operated by the Ascher Bros. for some time, but recently they relinquished it to Mr. Henry Solomon, who is now the operator of the house and it is possible that the deal may yet be concluded.

PORT WASHINGTON, N.Y.—RKO announced the purchase of a new group of theaters to the circuit, the Strand Theater chain.

HULL, Que.—Don Pequin purchased his fifth theater recently, taking over the Ontario Theater, and this brings his list of operating houses to six.

TROY, N. Y.—The Rex Theater has been purchased by Fred Becker, of this city, it has been reported. The Rex was completely remodeled during its recent dark period.

LEOMINSTER, Mass.—The Rio and Cameo theaters here have been purchased by Mrs. Rosina McEvoy, of Leominster, and sold to the Fox Amusement Company of Boston. The deal involved more than $500,000. William J. Quinn, who was treasurer for the house and will not be resumed by the Shuberts or anyone else, it is reported.

NEW YORK.—RKO will take over the Nite and Day theaters in New York, but will not be resumed by the Shuberts or anyone else, it is reported.

OKLAHOMA CITY.—Publix Theaters purchased the Oscar Theater in Kilgore, Texas, from William Epstein re-
cently.

RIO DE JANEIRO.—The new theater recently opened here in that city, the design for which was entirely equipped with lighting by the Roy Chandler Company.

RUNGE, Tex.—S. H. Lopez has taken over the Little Theater.

SEQUIM, Wyo.—Howard J. Tyler has purchased a new theater here and is planning on installing talking equip-
ment.

TROUT CREEK, Mich.—The Trout Creek Theater was purchased recently by Jimmy Richards from D. A. Koehoe.

TROY, N. Y.—The Astor Theater has been purchased by A. V. Krueger and D. A. Krueger.

TROY, N. Y.—The Astor Theater has
Bergman Band
On Hotel Job

Formally opens Roof Garden at Hotel Mayfair, Pitts-
burgh—set indefinitely

PIUTTSGH, Jan. 18—Dewey Berg-
man and his Victor Recording Orchestra of 12 men last Friday night formally opened the new Wigwam Master of the new Mayfair Hotel here. The guest of honor for the opening was Miss Nesbit, who closed recently at the Club Royale, Chicago. Informed sources reported that Miss Nesbit is looking around town for a club of her own. George Walker and his Pittsburghers, who opened at the Mayfair a month ago, who have been succeeded there by the Bergman combination, will play a string of college rooms thru the East, before going to Pymou Hall, St. Peter-
sburg, Fla., for one continuous run, from which place the outfit will be heard regularly over Station WJJS.

Bergman and his orchestra will be heard nightly over WJJS during their stay at the Mayfair, and within a short time will be heard twice weekly over the Columbia Broadcasting System with WJJS as the Pittsburgh outlet. The Bergman organization is booked thru the Mayfair for an indefinite period, and will play both in the Crystal Swan Room and on the Wintergarden Roof.

In the Bergman personnel are Danny Minton, baritone sax; Jimmy Jenkins, clarinet and sax; Charlie Fischer, clarinet, sax, and violin; Charlie Purcell, clarinet, sax and violin; Al McFarlane, trumpeter; Charlie Haggard, alto sax; Ben Carter, sideman and banjo; Lorin Parsons, violin; Wally Graft, trombone; Dale Hartness, piano, and Dewey Bergman, piano. The Mayfair dressing room was arranged by the Cotton office.

Masons at Chin Lee's

NEW YORK, Jan. 18—Chin Lee's, Chinese-American Restaurant, situated in the heart of the theatre district, has played host to a party of Masons from Lodge No. 280, F. & A. M., Wednesday evening.

Harrison Boley, master of ceremonies, in his usual pleasing way announced the following entertainers: Alice Williams, Alto singer; Frances, autoharp dancer; Anita Garcia, singer; Rose Marie, blues singer; Kathleen Hunt, dance; Barney Skelton, baritone singer, and Agusta Spreck, singer, and Powell and Daley, sing-
erants and vocalists. The Masons Mas-
son Boley, not to be outdone, sang a Cantata and a Spanish air.

Gene Girina and his orchestra kept the folks moving with their own music.

Howard Thomas Unit
Playing RKO Houses

DETOIT, Jan. 18—Howard Thomas and his 12-piece orchestra, who recently played for a week at the Michigan, West, are booked for a number of RKO dates thru the winter. They opened at the Detroit RKO on February 8, at which time the Thomas quartet are carded to return to the six weeks' stay.

W. C. Handy, New York publisher, recently took over Thomas' new song, since You're Gone, and the number will be released shortly.
Philadelphia, Jan. 18.—The Pregont-Mingler-Vagabonds, who for the last 10 months have been playing in Milwaukee, have just opened a six month's engagement at the New Palace, in this city.

Hollowville, N. Y., Jan. 18.—John A. 'Buddy' McEndry and his Broadwood Melody Entertainers have moved into the 'IT'S YOU' SONG
Sez per Copy. Over 60 Waltzes, Fox-Trots, etc. etc. at $1.00 each. Special for Clubs and Military Firms. Free samples. Address, Army Music Co., Publisher, 135 W. 45th St., New York City.

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Billboard

January 25, 1930

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Dramatic Stock

T. S. M. A. Lets Down Bars To Admit Rep. Managers

Constitution and by-laws amended for the purpose of mobilizing a strong militant front — President Harder proclaims policy of expansion

The term “stock company” has been defined by the board of directors of the Thespian Stock Managers’ Association as “any organization of permanent or practicing players which changes its programs.” Thus the bars are let down to admit managers hereetofore excluded, and with the admission of the writers and publishers it was necessary to amend the constitution and by-laws. President William H. Harder has issued a statement for the information of all interested which further clarifies the rules and object of the association. In part the statement reads:

“Hereafter members could only be elected who were permanently located. Uniforms, rules, coaches and traveling stock company managers and producers are now eligible to the full benefits and privileges of active membership.

“On behalf of the association I extend a public invitation to all managers and producers of permanent, rotating and traveling companies which change their program daily. The initiation fee is $25 and the dues are $25 a year, starting from the first day of June. Application may be sent to our office any time during the year.

“In addition to what we have created by constitutional amendment a class of associate membership which has the privileges of active membership excepting the right to vote and to hold office. The association feels that the objects and policies of our organization are sufficiently akin to the legitimate theater that it would be unfair to exclude those members and producers of the legitimate drama to join us with us as associate members.

“We also feel that stage directors are in the main members of the association, and we would like to extend to them the advantages of the association. Members and producers that their names should be entered on the list of members and they could now apply and be admitted as associate members.

The initiation fee for associate members is $25 and they likewise pay the annual dues starting from the first day of June. The board has decided that the annual convention in New York will be held some time during the month of June, 1920.”

Next T. S. M. A. Convention Is Scheduled for June

Preliminaries are already under way for the thirty-fifth annual meeting of the Thespian Stock Managers’ Association, and a definite date has not been fixed for the meeting. However, it is agreed, however, that the gathering of the men who control the Thespian, will be held in the month of June. Announcement to this effect was made by W. H. Harder, president, following the recent meeting of the board of directors of the association in New York.

Sharp Stock Is Booming

PITTSBURGH, Jan. 18.—George Foster Prinshop, the playwright, is expecting to fine returns again this week, with "The Man in the Attic," another addition to the Prinshop organization. The play is now playing at the Playhouse, and the directors of the firm are expecting a good season. The play is being produced by John W. Grady, and the cast includes many of the leading actors of the city. The play is a melodrama, and is expected to be a success.
Hollywood Music Box
On Commonwealth Basis

HOLLYWOOD, Jan. 20.—The theater group which has taken over the Hollywood Music Box for the season will conduct the company on a common-
wealth basis, it is reported; the major part players will receive a small regular salary weekly.

To insure a patronage of definite pro-
hotions a subscription policy has been estab-
luted and it is said some 5,000 signatures have already been secured and that a minimum of 5,000 will be set as the goal for this season.

Inasmuch as certain of the players are known to be Equity members and even
the producers may be the same, they may place the production under the"Western plan, officials of the actor body with the theater on the basis of the
more than enough than Equity members in the same casts with its members.

It is also planned to have the permanent
principals alternate in the roles after the fashion of several com-
paines, an outstanding example of which is the Philadelphia Orchestra, thatRubbel, has a player in the lead one week, while in the next play he may be cast in a
minor role.

Membership in the reorganized group will
include Henrietta Ketcham, John R. Moss, Miss H. O. Steacy, in execu-
tive offices. Principal players will include Gary
krain, Olaf Nyffen, Boyd Irwin, Mabel O'Neill, Millard Powers, Mrs. Ciny
e as, players, with Arthur Collins, director.

Utica Welcomes Spoken Play

UTICA, N. Y., Jan. 18.—With Violet
Heming as guest star, the new Utica Civic Theater (Fox-owned) to a good
start with a matinée and its initial play.

Others in the cast: Brice Comning,
founder of the Civic Repertory Theater, Chicago; Charlotte Orv, from George
Hills Reed, Paul Brak
of Millin Sip, making her debut; Roberto Walk, Harold Robinson, Fred L. Price, Alfred Lee For
ter and Alberh Ziegler, for a new play each day, Miss Heming will remain thruout next week. Let Us Be. Play will be followed by Love's a Mist.

Wichita Civic Supplicants
O.K. Stock at Crawford

WICHITA, Kan., Jan. 20.—This city now has its own company for the staging of plays and the organization will be known as the Wichita-Kettich Theater Corporation to supersede the Oberfelder-Kettich Theater Corporation at the Crawford. The board of directors of the company entirely eliminates A. M. Oberfelder.

A letter from one of the local merchants, placing it in local hands.

The operating company is composed of local merchants and business men.

Kenneth of the shows will rest with George Barnes, represen-
tative of the players, with Mrs. Charlie A. Carter, representative of the Wichita stockholders, and Kerre Parrett, manager of the theater.

The new management has sent out questionnaires to the theater-going pub-
lic, wishing to know their desires as to what are playing, dramas, mysteries, comedy and special plays they would like to see. By an offer, the new company will also be asked in the questionnaires their des-
te of the various forms of entertainments, to make general criticisms and sug-
gerations.

Blanche Yuri in Cincinnati

With Blanche Yuri as guest star the bioscope, residents have been watching Daudet's LaFricanderie at the Taft Audito-
rium Theater, Cincinnati, for the last six weeks of January. Star, supporting cast and production in a street for flatters con-
tact. A lot of the customers who visit the theater give the new management their support and the production is another in the series of plays coming to the city. The cast is directed in Cincinnati this season.

SYLVIA BREMER, screen celebrity, was guest star with the Oberfelder-Kettich Theater in the form of a special matinée at the hands of local resi-
dents, Kansas City, last week, in The Scarlet

Jan… 25, 1930

THEATRES WANTING REAL SERVICE
TYPE POSTERS DATES AND CARDS

Billboard

PLAY THEATER PRODUCER AUTHOR
At the Beulenh....Waldorf...Lee Balchker...Maxim Gerik
Waterloo Bridge...Fulton...Chas. Dillingham...Robert Sheced
Children of Darkness...Bitmore...MacGowan & Reed...Edward Mayer
So Was Napoleon...Harris...Newman & Johnson...Jack O'Donnell and

NOTE: Detailed reviews of the above productions were published in the previous issues set "The Billboard."

BROADWAY STOCK POSSIBILITIES

MADRID, Ta.—Fire of unknown origin
caused $2,000 damage to the Lyric The-
ter, which had recently been opened by
Elmer Domanski, after being soundly
and refurbished. The films and projec-
tion machine were damaged.

SAN FRANCISCO — The Ahabmar. Theater, which was built into the floors of the last week and was
burgery and robbed of $10 last

RENTED, Wisc. —Damage to the Re-

the theater, the result of fires, is estimated at $30,000. A sound machine was also destroyed.

PHILADELPHIA, Pa.—The Globe The-

the opening, December 28, has created
the following and excellent con-
mendation for his work in The Copper-

the last vehicle before leaving the city will be Firebrad.

DISPLAYED ATTRACTIVE-

PRINTED ON LITHO-

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INKS.

WANTING SAMPLES

The Donaldson Lith Co.
NEWPORT, KY.
(\Opposite Cincinnati)
Edith Ambler
Hits in Dixie

Business big since opening — banner season anticipated — entertain prisoners

CHICAGO, Jan. 18.—Reports received here regarding the Edith Ambler Company, which opened recently in Montgomery, Ala., indicate that the company has made a hit in Dixie. It is all probability will have an excellent season there. Montgomery incidentally is the only "Sunday" town in Alabama, a fact which makes it especially good for the legitimate show of quality.

The Ambler company opened on Christmas Day at the Grand Theater, former Orpheum house, starting off to two big houses and going along nicely ever since. Edith and Walter Ambler, the principal of the company, and there is an excellent support of a 400-piece orchestra. The deft handling of the orchestra and the audience is kept up by the skill of the critic and the conductors.

Last Sunday Manager Ambler took a group of his leading actors, including Florence Goddard, Charles A. Goddard, Florence Bonelli, and Francis C. Capo, Mal Wheeler, Edith Ambler, A. Ross Robertson, New Plunkett, and Augie Ambler, to a dinner at one of the private dining rooms.

Those who appeared on the program were Lewis Childs, Chet Mason, Tony Wheeler, Ray Bush, Lawrence Bradfield, Florence Goddard, Charles A. Goddard, Florence Bonelli, and Francis C. Capo, Mal Wheeler, Edith Ambler, A. Ross Robertson, New Plunkett, and Augie Ambler, to a dinner at one of the private dining rooms.

The Harrison Sisters, Betty, Alice and Geraldine, who have troupèd with several companies recently, and shows turn the Middle West, are at present attending school in Hollywood. A week ago, they were shown the White House by Mrs. Harrison. Harrison, trombonist, is employed at the RKO studio there. The girls have had several picture engagements, and Alice has just finished working on "The Big House." With Albert Vaughn entitled "The College Girls." The Harrison kids report that their mother, Mabel, and their baby sister, Nita, are all right.

The Harrison family would be pleased to hear from all old friends. Their address is 5951 Santa Monica boulevard, Hollywood.

Jim Bonelli Will
Have Own Boat

Jim Bonelli, in the past associated with the old Price & Bonelli Minstrels, and later with various boat shows and repertoiré attractions, last week told a Billboard reporter that he will have his own show boat next summer. Bonelli's idea is that he will have the most well-equipped repertoiré show boat, and that he will be able to send out more shows than any other company.

Wilson Players Open
Imperial, Neb., House

IMPERIAL, Neb., Jan. 18.—The Wilson Players, a well-known repertoiré company, opened the evening attraction at the New Theater here last Thursday night, offering the initial play at the new playhouse "He Learn'd About Women." This town has been the company's Thursday stand for the last 15 weeks. H. C. Detman is manager of the New Theater.

Manager Wilson and his company have been enjoying fairly good business on their week's circle stock run in this territory. A little play opens one night a week in each of the following towns: Paxton, Neb.; Julesburg, Colo.; Wray, Colo.; Holyoke, Colo.; Hazleton, Colo.; Imperial, Neb., and North, Neb.

Jack Adams Comedians
Will Open in February

Jack Adams announces that he will open his Jack Adams Comedians near Cincinnati in the next few weeks. The company has been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. They have been performing in the Northwest for the last two weeks. 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Thomas L. Finn "Tom" Prepares for Opening

Thomas L. Finn advises that his Uncle Tom's Cabin Company will open its 24th annual engagement at the Peabody Hotel, Little Rock, on May 8. He announces that his entire outfit, including his famous Negroes, has been lined up for the winter quarters. Among the improvements this coming season will be a new carnival of three new trucks.

Many of last season's people, as well as several new stock members, have been listed for the coming tour. Several of the methods of publicity will be used in advance to please the audience, Manager Finn states.

Ross DuVoyle III

Ross DuVoyle, well-known repertory manager, is seriously ill at the Peabody Hospital, where he has been confined since his recent operation. He was operated on for five weeks ago for a ruptured appendix and was well on the road to recovery when pneumonia set in. His wife is with him at his bedside. Friends may drop him a line to cheer him up.

Rep. Tattles

MRS. FLOSS BURTON, who recently underwent an operation at the Baptist Hospital, New York, is now convalescing at her home in Tansycom, Mo., and will be getting along splendidly.

NORMAN V. GRAY, of the Darr-Gray Stock Company, has returned to his home in Savannah, Ga., and is now publishing on home-talent shows in that city.

HAYES GRIBBITH informs that he and his partner, billed as Smith and Griff, have closed with the Detroit Company in Savannah, Ga., and are now preparing on home-talent shows in that city.

WILLIAM GOOBEL, accordinator, the past summer season with the Bud Hawke stock company, has his own 11-piece orchestra playing in and around the Chicago district during which time he looked over a number of the new shows.

JOHN AND FERN RAE are now working with Abe Rosewell's Dublicky Company in that Crystal, Theatres St. Joseph, Mo. They pay respects to all their old friends.

BILLY WAGONER, who since the closing of the Miss Tolbert show has been enjoying a pleasant vacation in Florida, is joining the cast of the E. E. Keel Company in St. Petersburg, Fla. Billie was agent for a short while in St. Joseph, Mo.


New List!—New Prices!—Mutual Comedy and Dramatic Agents, 1869. All Agents, and Agents Desire Acts and Aftermaths. Write for your Free illustrated Catalog. Annual Salary to the writer of the best act, after a successful season. Address: Miss J. M. MISPA, 3rd Ave. and 31st St., New York, N. Y. For winter and summer, May 8.

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Crawley Manuscript Co. Inc., Irondale, Mo.

Billboard

January 25, 1930

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Brooklyn, N. Y. 55 Ave. and 54th

HARRY ANGER and Mary Fair have completed rehearsals for their new musical act. They started breaking it in last Thursday in the Palmyra. His name is Miss Molly Kruse. She is being assisted by Morris & Feil. He recently completed a tour of the Interstate.

BILL MORAN and Henry McLean, rustic comedians from Texas, will soon come to New England dates. They are billed as the Two Chicks of Nebraska.

TROY WILSON, in his new comedy farce, "Ferndale Inn," went to New York two weeks ago, and has been receiving substantial billing. He is assisted by Sidney and Peggy Page, who will be with him in his recently returned engagement in Chicago.

FRANK MEISSER and Bileen Shannon, who have been two-acting for some time are now heading a four-people cast. They are breaking in on Eastern dates.

GENE HOWARD REAVE, new flash act, which started off as Gene Baron and His Baronesse, came into New York last week. They have a first-class circuit booked. It will split between the Grand Opera House, New York, and the Tivoli, Brooklyn.

Our conscience hurts us, and we don't mean to. We are not, in any way, associated with the Eddie Darlin' name which has not been mentioned in connection with the RKO booking office. They are still asking questions about Darlin' when the inquiries come from parties who were associated with the Eddie Darlin' name. It is a break since he bowled out. For their information, we know absolutely nothing about Darlin', except that he will not come back while the tide is running. Once again, we want to get this from a boy who is privileged to make the announcement.

LINA BASQUETTE opened at the Riviera, Brooklyn, the last half of last week and was billed for the Palace, New York, for the next week.

MARTY AND NANCY, mixed pair of tap dancers, showed up last week at the Willard, Woodhaven, in a new orchestra, billed "Fallen Leaf." They are credited with being the originators of the tap-dancing-boxing match.

"MEL" ESTES JONES, who last season played major-circuit dates in a dancing and singing act, is now presented by Russian Fantasy, which opened at the Capitol, New York, last week, and is now on the Lowry presentation route.

PAUL NOLAN and COMPANY resumed their vaudeville dates at 1151 Broadway, Bronx. Nolan is assisted by an unpaid girl.

WANTED, MED. PEOPLE

200 ONE-SHEETS


Special Printinos Co. Established 25 Years

DOROTHEA ANTELL 725 W. 57th St. New York City

Police Close Kane Co.

Troupe cleared by police jury, but order stands—moves to Richmond

LOUISVILLE, Ky., Jan. 18.—The Jack and the Beanstalk Revue, which has been playing in conjunction with pictures at the Walnut Theater here, has closed under orders of police, following an alleged obscene performance, and it is revealed that the company will move into the Murray Theater, leaving a large paid-for audience following in the Fred Hurley Flash Page Parade Company, at the latter house.

It was revealed also that the Kane company gave a special performance of Dainty Dolls for police here last Saturday, but was held up in the order issued by Chief of Police Esley still stood, despite the fact that the funds of police before which the alleged nudity and obscenity was displayed returned a favorable verdict. The chief stated that if the production was done it was because the management had changed it in an effort to please the audience.

"Same Old Story," Jack Burke Says

"No doubt, you have already heard the story of the latest Jack and the Bean Stock Revue," writes Jack W. Burke, manager, from New York. "The producers, owing to the bad press given the show, made the formal announcement thru your columns.

"The reason is the same old story—poor business, unpaid press and bad notices. They have been signed up for high-priced tabloids, and with the few remaining dates widely distributed—thus making our transportation bills higher.

"With expenses higher and receipts lower it takes no great mathematician to find that it just can't be done unless the tab, show owner is a millionaire or royalty, and neither Mort Goldberg, owner of the show, or myself have ever been accused of being one or the other.

"I read the article about the fading of tabs, and will admit that tabs, have not progressed as they should have, but also want to emphasize what was stated about the house co-operating with shows on a wheel plan, thus giving the show the added advertising.

"No, I don't believe tabs are altogether dead. For the present, yes, and probably for a long time to come, but only until they fairly own 'turkey' forever. I may be wrong, but I am sure I did right, first, for an immediate, albeit a road any longer. Passed thru Baltimore recently and caught the Best Manager Revue. Has a fine show, doing royally—illegally, as is business. Was certainly glad to see one successful tab—and the beauty of it is that the show was good.

"Well, I have always ridiculed the performances of the tab, but this time it didn't come to hate, and here I have done the same thing. Perhaps it is because it is a jolt to study a business and then suddenly realize you know absolutely nothing about it."

"H Investigator" and Ruth Hart appeared as added attractions with Facts and Figures and Princess in Youngstown, O., last week.

Harry Evans Out at Chateau, Chi.

CHICAGO, Jan. 18.—Harry Evans' musical tab company at the Chateau, after a+ brief engagement, closed today. Evans opened there last night last, 2775 Rogers Park. He manned the company Tuesday and engaged new people, but closed yesterday. Jack Jenkins, shooter, and Carl E. Cox, son of the owner, took the shows up Tuesday night and released the personnel. Harvey Curson is the new producer, and the show, in which there are 40 people, is known as Curson's Musical Revue. Henry Kal is advertising manager.

Levi's Show Goes Big Along the Rio Grande

The Gypsy Stroller Company, J. W. Lewis, manager, is still playing big audiences in New Mexico according to word just received from the show. The Stroller company is showing this Sunday and Monday at Brownsville, Tex.; Tuesday and Wednesday at San Juan, Tex.; Thursday at Raymondville, Tex., and Friday and Saturday at San Benito, Tex., doing one show a night, with a matinee on Sunday. Manager Lewis advises that the troupe will remain in that territory all winter.

"This section is sure a garden spot. If we stayed in one place, the Levi's Show could be the healthiest operation in the Southwest. The West Coast cannot compare with our territory. The people here don't know anything about what we are doing down here. There are a great many performances here, but they are not what we are doing. The Martina of the Martina Family, visits with us occasionally and Christmas. Her husband tendered us a wonderful spread. The Goodwills, May and Ted, and their present in the Rio Grande area. We have recently in Brownsville and we all enjoyed a big wild duck feast together."

Manager Lewis states that he will re-entertain his attraction until the beginning of the next fall season.

The Chatterbox

By Bill Sachs

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial pages.

There seems to be an epidemic of jumping shows without notice here lately, judging from the number of such complaints which have been received during the last week from show managers. In one instance husband and wife left without leaving a hint of why they were leaving or where they were going. On a show playing the same locality the managers seemed to agree to keep the manager in an uncomfortable position, and in another case, this one was pulled out suddenly, taking with them two of the choristers.

We do not profess to know the conditions on any of these attractions, but under no condition is the jumping out without notice justifiable. Such an act is a great loss to the manager but it is also a losing proposition for the performers as well. The unscrupulous law of the stage provides that a company or manager which abandons its shows unnotified is giving the show of the performer, and as such is a double charge. This last must be adhered to if there is going to be any discipline in the tab ranks.

The manager was kind enough to give you work when you asked for it. If you are unsatisfied with the manager's policy you can either leave the show any time you care to, but owe it to yourself to give the manager a notice so that he can get somebody to fill your place. Desecrate demands it.

Tabloid managers in the past have operated in an effort to ostracize certain undesirables from the field. Performers who jumped shows, abandonicd with money sent them for railroad tickets, or were guilty of any other similar infraction of the general rule, were chalkeled up on the "black list," usually kept by the booking office, and from then on, these misdeemors were held to a minimum. In recent years the "black list" has been abandoned and the old practice begins again. Nowadays, if a manager is victimized in any way, he content to let it ride. "I got hooked, so let the other guy find his way," is the general idea. For the good of the Big Time as a whole, it would be well to re-establish the "black list" with a little cooperation on the part of the managers in the matter of putting little or no trouble, and would, no doubt, save many a manager a headache.

You have seen the manager we have in mind. The fellow who is continually harping or discipline on his show, but who in the majority of the cases is the chief offender himself, or at least, is part of it. He will run around backstage like a wild man, asking his flock to "behave themselves," and while at the same time he is puffing away on a big nickel cigar.

He is particularly strict against drinking on the show. Nothing like that on his "opry." Yet he is usually the first to pull a half-pint and pour it straight down the drain, out of the coffee pot, in the hands of his assistants, while at the same time he is puffing away on a big nickel cigar.

WILLIE HORNER, of the Facts and Figures company, has recovered from an attack of blood poisoning, which she suffered while she was on stage in the room of the Princess Theater, Youngstown, O., recently. Willie received a surprise last week when a gang from her home town, Greensburg, Pa. motored over to Youngstown for a big party.
Leicht’s “Teddy Bears” To Tour West Virginia

Bill Leicht, owner and manager of the Teddy Bear Girls Revue, informs that a number of changes have been made in the Leicht personnel during the last several weeks and the company, which includes Margie Wright, Babe Knight, Mary Louise, Belle Reynolds, Grace Tressler, Tom (Bunny) Willard, Fred Neeley, Danny Jacobs, Bill Leicht, Lorraine Stein, Sally Lister, Faith Ryan, Jesse Ames, Grace Armbruster, Dolis Dimmoss and Eva Brown, Golde Crocker continues as stage carpenter.

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Andy Horton To Head New Sky Rockets Show

ROME, N. Y., Jan. 18—Andrew Horton, head of the company, has been engaged to direct Bob Warner and Al Shortrell’s Sky Rockets Show, which is slated to begin a tour of this territory about March 1. Horton was band leader with the Warner Company for several years.

Included in the Sky Rockets cast will be Rose Lewis, prima donna; Maggie Lewis, second; Wille Davis, comedienne; Jinnie Gold, comedienne; Lillian Shaw and sisters Ethel and Ida, who are the Four Hoboken Hoboes. There will be Herman Davis as leader Jim Snyder will handle the dance.

The Warner Stock Company, headed by Morgan, is on tour through New York State and is reported to be enjoying fairly good business.

BE A BOOSTER FOR MILT SCHUTZER

M. C. T. can be seen every night in Chicago. 36 W. Randolph Street, Chicago, Ill.

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The Warrington Hotel, 84 East Washington Avenue (150 guaranteed), $1.50 10th, 80th, 90th, 100th.

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Comedy Digest. 1 and 2. $1.00 each Bit and Burlesque, $2.50. Cigarette Stories, $5.00. Real material for comedians in little known books. 1390 E. 8th, Chicago, Ill. 20% discount on all orders over $10.00.

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M. C. T.'s office for $250 at 205 W. Randolph Street. Chicago, Ill. $50.00. M. C. T. is on tour through New York State and is reported to be enjoying fairly good business.

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Thibodeaux, 522 W. Randolph Street, Room 1500, Ballroom, etc. $5.00. 10th, 80th, 90th, 100th. 13th St. Philadelphia.

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WANT CHORUS GIRLS

Musical Comedy People all lines. STILWELL SHOW

Erlanger Theatre, Birmingham, Ala.
Concession Managers Get-Together Jamboree

NEW YORK, Jan. 20.—The Theatrical Concession Managers’ Association will hold a Get-Together Jamboree Friday night at the Columbia Theater, having the usual first-class performance of Ann Corio and her Girls in Suits as an attraction to get all the members, their relatives and friends together. J. A. Brown, president; Dave Solomon, vice-president; Mr. Cynthia Crehan, treasurer; Julius Cherney, recording secretary, and Mecheyman, diarist from the entertainment committee, have made ample arrangements. Patrons of the Jamboree desiring to sit together can make their reservations in advance by communicating with J. A. Brown at the Columbia Theater.

This will be the social event of the season for the Theatrical Concession Managers’ Association, and the entertainment committee is fully determined to make the merry-making Jamboree for the patrons.

Brill’s Burlesquers

NEW YORK, Jan. 16.—Toby Brill is scheduled to reopen the Gary Theater. Gary, Ind., for a season of burlesque stock, with a company that includes Olga Mae, featured fem; Lederer and Burlesque Corporation; Marie Delisle; Green; Mollie Manners; Bubbles and 14 chorus.

Liberty Music Hall Stock

ST. LOUIS, Jan. 18.—Oscar Dune, managing director, with J. P. Christophel, stage director, has a stock company that includes George Robichaux, Donald Carew, George George, Bonham Bell, Billy Mullan, Mollie Manners, Clara Kehoe, Mona Henderson, Jackie Matson, Pep White, Virginia White, Mark D. Dot Bond, Bonni Bell and a large chorus, with Marie DeFeo, signee to the company, and Hugo Schiek, musical director, presenting a combination of burlesque revues and spoken drama.

Changes on Circuit

Get Hot—Sam Cohen, former manager of the Mutual, and both Jan. 25-29 indicate 43 shows on tour. Three shows are laying off, viz.: Rindie, with Ann Gayetey, Brooklyn; Dainty Dolls, out of Utica, and Shubert, Billy Watson, Shaw, out of St. Louis.

Mutual route sheet for Jan. 27 indicates 43 shows on tour. Three shows are laying off, viz.: Nine Club Girls, out of North Burlesque, Reuse, out of Buffalo, and the Moulin Rouge Girls, out of St. Louis.

Astoria, Steinway Theater Jules Lewenthal, director of the Mutual, does not believe the theaters to Mutual Circuit shows as scheduled, due to the appointment of Lew Yellow, for a week in Shapiro, since the opening of the current season has been managed of Lew Cantor’s production of Courage on tour.

Katina City, Gayety Theater—Wine, Women and Song, current week’s attraction, will be the last Mutual show to play the house this season. Under the same management, the house will change its policy Sunday to burlesque entertainment, beginning Satruday, January 29, at Toledo.

Franklinton, Ohio, shows Jack McNamara, former manager of the Puss Puss, has succeeded Joe Levin as manager at Buffalo.

Catalano at Atlantic City

NEW YORK, Jan. 19.—Joe Catalano, treasurer of the Mutual Burlesque Association for the past two years, is in Atlantic City preparing a new show for the Palace there. Catalano reports that the Pace will be retained for the Palace.

Columbia Programs

NEW YORK, Jan. 19.—Mike Joyce, manager of the Columbia Theater, writes his own, underlining for coming attractions and we herein submit his reference to Ann Corio.

Combining Shows

NEW YORK, Jan. 18.—Reports from New Orleans indicate that the combination of the two companies for burlesque stock and a change to 20-25 will be made on December 1 in New Orleans on the opposite side of the street. Both houses have exceptionally large companies, therefore it’s a foregone conclusion that the companies will be retained for the Palace.

Current Comment

BY NEILSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page—ED.

EVERY action causes a reaction, and the reactions of our readers to this column show that we have an army of many and varied. Having given recognition to 1, H. Herk and his achievement in securing a cut of 25 weekly per man in the salaries of carpenters, electricians and property men in Mutual Circuit shows, we are in duty bound to give recognition to the producer of stage management in general, who claim that Herk’s version of his wonderful achievement (1) is misleading, inasmuch as the cut in salaries carries a proviso that the actors are able to accept it without reservation or with the possible exception that they would not be able to accept the cut if not made, at the end of the current season, and (2) that the provisio that the new salaries shall not be to modify or alter the two years’ agreement in existence between the company and the union.

Further, “in the event the company can be received by other theatrical interests making requests for wage reductions, the consideration granted the Mutual Burlesque Association will be immediately canceled.”

A stage hand with a mathematical turn of mind has figured out how much the actors receive in 39 companies in actual operation on the circuit for the remaining 15 weeks of the season, which is $69,000. A pipe line of $50 per week in the salaries of actors of 38 shows for 16 weeks amounts to $14,880, and in the year in which the union is to have the reduction of 25% in salaries, the actors receive $64,660, and he is anxious to know if an appropriate cut has been accepted by the executives of all the companies, and if not why not.

Another stage hand, and one of the oldest in the UNION organization, goes full speed to his dissatisfactions by a history of stage “unionism,” in which he sets forth the many obstructions placed in the way of UNIONISM by producers and players in the early days of UNIONISM, standing up with the old political adage: “To the victor belongs the spoils.”

Another stage hand takes it for his personal plea to stage hands to give their long-suffering wives an opportunity to get a chance, that is, if they are going to a stage hand’s holding such men from a stage career to obtain a schooling.

In a jargon, a justifiable gripe, inasmuch as he, depending on the UNION scale for the season, obligated himself to purchase and pay for a suburban home from his UNION salary, enable his wife to retire from the chorus and make a comfortable home for his return at the close of the season.

Five dollars per week for 15 weeks represent a cut of $75, that could and should be applied to the carrying charges of his home and his wife’s maintenance at home for the balance of the season.

The loss of this $75 has caused this particular stage hand (reliable one to B. O. B.) his wife, who is his manager for her to return to the chorus, thereby displacing a more youthful and far more attractive chorist.

Protests openly from stage hands in and out of burlesque have come to the authors and by letters relative to the performance of Canavan and Herb, whereby Canavan commits the stage hands to accept Herb’s self-imposed STANDARD OF LIVING, are planning a burlesque boomerang for Herb that in all probability will be sprung on Monday.

Placements

The Weber Agency, New York, has made placements at Chicago.


Hornet Theater Agency, Chicago, has made placements viz.—Tina Jarmac, F. J. Wayne, Pedro Martinez, Gary, Ind., Paday Labafuer, Eddie Green and Mollie Scott.

Star and Garter Theater (Stock), Chicago—Frank O’Neil, Sammy Weston and Isabelle Van.

Pleasure Theater (Stock), Ft. Worth—Guests.

Nat Morgan Agency, New York, has made placements viz.—Nite Club Girls (Circuit)—Scotty Pollitt.

Academy, Chicago, Raises Prices

CHICAGO, Jan. 18.—Financial developments mean nothing to the Academy Theater. Halsted street house increased its price of $1.60 on a band of show that is packing ’em in day after day, but one must inate in having some real entertainers in his company and he knows how to put together a show that will please his clientele.

The Academy recently with Warren B. Irons from the Academy, and the Star and Garter, and the Moulin Rouge. Under the New house and some financial assistance the Academy has raised its prices. Day prices go from 50 cents top, night $2, and the midnight show $2, these being considered too low by the Star and Garter.

Mr. Martin, manager of the Academy, is well pleased with the showing his house is making, but feels certain that an opposition house will open soon just around the corner, he replied: “We are giving much about it as I do, we’re going right along and getting our share of the business.

Callahan Organizing Stock Company for Kansas City

MINNEAPOLIS, Jan. 18.—Emmett Callahan, general representative of the Mutual Burlesque Association during the past week in engaging a stock company for the Gayety Theater, Kansas City.

Cast engaged to date includes Sam Minnick—famous leaper (Circuit)—Ned Martin, more recently censoring double acts on the circuit, as producer and sharing comedian honors with Billy Price. Hugh Mack and Don Brisky, straight men; Bobby Leonard, juvenile; Mary Lee Tucker, ingenue soprano, and others to fill.

Herk Refutes Rumors

NEW YORK, Jan. 16.—H. Herk, president and general manager of the Mutual Burlesque Association, refutes the rumor started in Chicago to the effect that the Gayety Theater, Kansas City, has discontinued burlesque, which rumors a company presentation to stock company because of the sale of some real properties and similar changes in the policy of other Mutual houses in the West.

Herk was emphatic in his statement to the effect that there is no foundation in fact for the rumors.
Burlesque Ball
Ticket Sale at Theaters

NEW YORK, Jan. 18.—To encourage and facilitate the sale of tickets for the Burlesque Ball, this year, to be held at the New Palm Garden, 53d street and Eighth avenue, Sunday, February 9, arrangements have been completed whereby boxes and admission tickets may be purchased from authorized sales agents via:

Lou Lesser, Burlesque Club, 245 West 46th street, New York City.
Charles Burns, manager Irving Place, 1913-14, New York City.
Paul Slaney, manager Apollo Theater, 1913-14, New York City.
Mike Joyce, manager Columbia Theater, 46th Street, New York City.
John Meyles, Star Theater, Brooklyn, N. Y.
Danny Matthews, Gayety Theater, Brooklyn, N. Y.
Jack Garrison, manager Hudson Theater, Union City, N. J.
James E. Sutherland, manager Empire Theater, Newark, N. J.

Added Attractions

Jean Williams, burlesque beauty of Kud- der Kutie, filled in her lay-off week out of Brooklyn by augmenting Moonlight Maids at Hartford.

Changes in Casts

National Winter Garden (Stock). New York—Steve Miles closed January 17; Al Furrer, former member of Five Little Lutes, opened the next day, at Al Tharr, former comedian of the same cast, closed Janu-
ary 12.

Lang and Gardner Theater (Stock). Chicago—Clare Evans and Babette will be replaced by Dorothy O'Neill and Thelma Gleeson open Saturday. Sammy Wesson opens February 1, coming from the Palace Theater, New Orleans.

Palace Theater (Stock). New Orleans—Thelma Lawrence closed recently due to illness, entraining for Chicago for trest

Burbank Theater (Stock). Los Angeles—Billy Foster and Marty Simon, come.

NEW VENDIG HOTEL
120-122 West 47th St., New York City

Half block from Columbus Theater. Situated on the Avenue. Rates $1.00 up.

NEW YORK CITY HALL SQUARE HOTEL
In the Heart of the "Loop"
15 West Randolph St., Chicago

Formerly Manager Briggs House and Hotel

special rates to the profession.

HOTEL THORNDYKE
Under Management of James F. Shehan, 68 West 44th St., New York City.

PARLOR HOTEL Rates
Theatrical Rate, $1.50 and up.

IRVING HOTEL
PHILADELPHIA

101 OUTSIDE ROOMS
Weekly Rates, $1.50, $2.50, $3.50, $4.50, $5.50, $7.50, $9.50, $11.50; Monthly, $60.00. Rates with bath, $1.25, $2.25, $3.25, $4.25, $5.25, $6.25, $7.25, $8.25; Monthly, $45.00. Special Rates for Guests of the Opera Co.

IN PITTSBURGH
IT'S HOTEL HENRY
Single Rooms, Hot and Cold Running Water, $1.50; Special Rates for Cigar Store, with Bath, $2.00, $2.50, $3.00, and $3.50.

Double Rooms with Bath, $3.00, $4.00, $4.50, $5.00, $6.00, $7.00, $8.00, $9.00, $10.00, $11.00, $12.00, and $13.00. Rates with bath, four persons to the Room. Special Rates.

HOTEL HENRY
Located at 5th Ave., Smithfield Street.

Evelyn Ramsey and Mack White closed Saturday, January 9, at the Theater (Stock), San Diego—J. X. Francis closed January 8, at the Playhouse, San Francisco—Richard Fri- del succeeded Bobby Wilson at Buffalo—Clyde Saylor succeeded George D. Saylor at Chicago, but the role of featured fem. did not rejoice the company at Pittsburgh last week as greatly as reported, due to the demand of her physician that she remain in New York for further treatment. Buster Sanborn, L. H. R. G. Allen, and Charlie Seagard, all of the cast, for the last eight weeks, returned to New York, but en- tered the cast immediately as featured fem. of the company. This was the last week of the run of "The Purple Denon" and the theater was scheduled to close at the Gayety Thea-

CIRCUIT REVIEW TEMPTERS

With Tangara, Art, Tommy Miller.
Presented by Charles Burns at the Columbia Theater, week of January 26.

CAST—Tangara, Art, Tommy Miller, Menu, Baloney, Westy, Howard, E. W. Bailey, George, Kenner, and念

Midge Brandon, Dolores Ryan and Flo Treadway.

PRODUCTION—Less than the usual success, lighting and costumes off., except the tropical full-

stage set for the opening of the second part, but the two top inserted, of "Pompeii" and costumes for Tangara.

First part was a series of time-

Born things, and dialogue, two singing and dancing specialties, with nondenot en-

semble numbers.

Characterization

Tangara, otherwise Ruby Foreman, a statuesque brunet, as feature who apparently relied more on her strutting strip to accentuate the part of her- self, with symmetrical form than she did on her ability to sing or work incite. Arthur Mayer, with his usual Dutch- makeup, eccentric mannerism and rolling walk, depended entirely on his suggestive double entendre for evoking a few laughs. Tommy Miller, as a typical member of the cast, for the first time, was a weak support to the wiseracks about the boys in the navy. Tommy Miller, as a typical member of the cast, for the first time, was a weak support to the wiseracks about the boys in the navy.

Chorus—Hes a rattly clothed straight man, had his letter personally, Harry Howie, another rattly clothed straight man, shared honors with it.

Midge Brandon, a pretty, petite, red-haired girl, a typical member of the cast, for the first time, was a weak support to the wiseracks about the boys in the navy.

Comic Miller and Charis Terullo, played an amusing couple, who called themselves CHORUS—With the exception of two besleys and a ringleted soubrette with excellent voices and a typical of the usual circuit company.

Comment

Tangara should apologize for a circuit pro-

duction that we have reviewed since Gable's Hoppington appeared at the Columbia.

Personally, taking into consideration the existing conditions, we prefer to be charitable in preference to the "Tempters," suffice it to say that no one is interested in or interested in its production, therefore Charlie Burns must be the goal for its presentation.

COLUMBIA THE COMPAY

Willie Cresger and his Columbia Or-

chestra with the interest of the house in mind, did their utmost to make the patrons forget the poor presentation on stage by giving several fine numbers and by excel-

ence performance.

In succession to Mary Lee Tucker on the runways, captivated the customers on her first appearance, with her usual manner, and the fiery eye, an infectious ever-present snare of the audience. She is a very effervescent mannerism, that brought forth the usual tableaux. The maid that was permitted, to her responded with a strutting strip spotlight, and after a fine performance, to continuous applause that held up the showing. The possible light effects, as indicated, that there would be no more for the present.

Jean Steal, sensing competition, put more work into her act and her performance with a dashing routine, there- by surprising the patrons.

Mullins and Doles showed their cognizance of the competition by playing to the top of the program, with far more than their usual pep during their runof-

January 25, 1930

B I B L I O R A D I O

35
Atlantic City Theater Celebrates 3rd Anniversary

The Toy Theater Players, of Atlantic City, have announced their 3rd anniversary. The program was changed daily for entertainment purposes Sunday. The Toy Players have renovated their theater and purchased the latest in Mato Babill, they are completing new fabrics weekly. A new dressing room is also being built by director, Butus Phillips; Mrs. Phillips and the following officers of the guild: Mrs. B. Kirk Rankin, president; Mrs. J. H. Reeves, vice-president; Mrs. G. R. Galbraith, secretary; Mrs. H. B. Schermerhorn, corresponding secretary; and Edward Potts, treasurer, assisted by members of the board.

Children’s Theater Of Taylor, Tex.

Taylor’s Children’s Theater, patterned after the lines of a Little Theater, has been organized in Taylor, Texas.

The Kamahna Players, Charleston, W. Va.

The Kamahna Players of Charleston, W. Va., recently presented both The Witch and Romeo and Juliet. The play, under the direction of John W. Young, is presented by 10 local critics as a manfully executed production.

Lake Forest Players New Chicago Group

Much interest has been taken in the new group of Lake Forest Players in Chicago. They have been reformed by Arthur Addicks, recent president of Cross Currents.

"Hobby" Wamboldt is directing the play, and in the cast are Ernest Vanam and Mrs. Dudley Cates, of Westervelt; Mrs. Everett Bullington, Jr.; Mrs. George Dickson, Mrs. Harold Ambler and Mrs. Wamboldt, all of Lake Forest. Charles Allen may take the cast.

It has been announced that Cross Currents has taken the Little Theater Tournament in New York.

Seattle Repertory Players Present "Little Women"

Little Women, presented by the Seattle Repertory Players at the Women’s Century Club Little Theater December 19-21, was the first dramatic performance in the local dramatic critics by any previous offerer of this play. The production was directed by Florence B. James, Principal of the club, with Mrs. J. C. Hall of the nearby Victoria Hotel. It was presented at the Four Seasons Theater.

The Guild of Oregon T. O. Closes Successful Year

The Little Theater Guild, of Troy, O., has just closed its most successful. Since its founding in January, 1939, it has presented four one-act plays and two full-length plays. By popular request, The Valet, a one-act play that helped the Troy Guild into existence, was reapplied this season. The Troy Players believe that their successful play was Edward Verrall's Prince Charming, which they staged in December, a hit in the city. Helen G. Dool, Kathyrn Chisholm and G. G. Seltzer, who played the leading roles, should be applauded the honors.

Modern Comedy Presented At Phoenix, Ariz.

The regular season of the Little Theater of Phoenix opened recently with The Shelf, a modern comedy, with plenty of good humor. In the excellent cast were Myra Kathyrn Young, Henry H. Cate, H. R. E. Hunter, Virginia Neme, Leslie Adoma, Mrs. Florence M. Barlow, Tom O'Donnell, W. R. Simon, and Weyntland Boeger. Mrs. Wayland Brown directed.

Play-Likers of North Carolina College

Play-Likers of North Carolina report that they have an average audience of 3,200 subscriptions about 750. They design, build and paint all of their sets and costumes. The stage is 40 x 90 feet; proscenium arch, 374 x 2 feet.

Little Theater Groups Royalties - What They Are and Why

Little Theater groups, seriously considering their missions, are realizing more and more that the success of their productions depends basically on the selection and presentation of good plays. The very manner in which they select the direction and the players, a poor vehicle results in the event of the failure of the Little Theater group that allows itself more latitude in the selection of material. The large number of Broadway failures, shows 1939, that are being presented, and costuming, have made many patrons feel that they do not have the merit demanding royalties.

The non-profit play is limited, and includes few good plays that efforts to continue with non-royalty productions. Any opportunity with the signs that spell disaster if not discouragement. The problem is to build a theater that can afford to build a building. Neither will a Little Theater director take a worthwhile or a doubtful play—whether it is in three or six acts and discriminate he is in casting, direction and settings, achieve the results that would enhance the production of an intrinsically valuable piece of property (such as Falstaff, for example, a tried and true one-acter).

The question is why should amateur theater organizations decline and refuse standard material that are not produced for royalties? Budgets, in some cases adequate, are so limited, and some have no spectacles, some rise to explain. These royalties, the group members can support, yet Little Theater groups shun them and buy their own sets and costumes (either rented or made), directors, props, publicity, scenery, etc.

They balk at the payment of royalties on Little Theater material the same as on the war, because it hits the purchase of a good suit of clothes at 600. preferring to buy two at 83, that between them last half the time and give little more wear and service. The notion that the best that money buys is the cheapest in the long run, as it applies to Little Theater organizations struggling to get along on dingy that talks but doesn’t cost. It is almost comparable to picking up cloth free and expecting it to look right when tailored.

Many fine theatrical pieces, worthy of any amateur without royalties, such as the works of Shakespeare, Ibsen, O’Neill, Webster, Goldsmith and many others, might be used by Little Theaters, but they need a major actor. They can no more be demanded upon as the only ray to fill the maw of the theater than can the all the legitimate theaters on Broadway.

The question should be: Why should royalty fees be paid for Little Theater properties? The answer might be proffered by asking another question: Why should the playwright be paid for the lovely picture he paints something worth while, something fine. So has the Little Theater been asking the asking the other side? Why should royalty fees be paid? When you use that play or any other play, you are renting property, you are paying for required work, brain power, and, perhaps, some literary output. You are buying the right to write a field. He cannot be a charitable organization.

The story adage is told about some amateur players who wanted a play by George Bernard Shaw. They wrote and asked his secretary, who took a philatelic purpose, he would not. They were willing to let them have it without the payment of royalty fee. It seems they were given this play, and they stressed this point in the letter of request to produce the play by Little Theater. The Shaw replied on a postcard: “If you can’t afford royalties, you don’t want the play.”

A good play is always its own reward and always worth its rent.

B. C. Dramatic School, Vancouver, B. C.

The work of the B. C. Dramatic School: Victoria, the beautiful “coast city,” is the home of the school, which has from its earliest pioneering days in the province. The first log theater was built in 1899. Amateur dramatic work has been in progress, and has been presented in all parts of the province. It was not surprising, therefore, that at the end of the theatrical conditions were beginning to return, the B. C. Drama School was in every sense of the word. It has been growing in various parts of the Province. Victoria was the logical and inevitable home of such a school. With the passing of the 10 years the work of the school has been winning a conviction ever so slowly that the play is a service public.

Brilliant Columbia is looking confidently forward to the establishment and recognition of a Canadian National Drama.

Washington Community Guild Wishes New Play

The casting committee of the Community Drama Guild of Washington, has announced preliminary castings and arrangements for the 13 important roles of the play. They will be presented at the Little Theater on the site. The Honey moon, which will be given in February by several of the local cast of players.

Kelley Players, St. Paul, Minn.

The Kelley Players, that group of earnest workers who grew up around Dr. Patrick's idea, have announced plans to present Lady Windermere's Fan in early February. The title-role of Mrs. Lovelace will be played by Mi. H. W. April.

Little Rock Theater Produces "Devil's Discipline"

With this thrilling drama of the American Revolution was recently presented by the Little Theater Players of Little Rock, Ark. The play, written by George Bernard Shaw, is far the many times. An elaborate one yet produced by this group.

Pittsburgh Little Theater Leases Howard Theatre

Probably the most important event in the Little Theater world of the city of Pittsburgh, was when Dr. E. J. Cox and Lewis H. Abel, both of the Little Theater, took the Howard Theatre, built by Dr. C. E. Phillips, and James F. Gilson, an associate of a local real estate firm, sign a lease. When Little Theatre became a reality. In other words, for the first time in the history of the Little Theater movement in Pittsburgh has a community play-producing organization progressed to the stage where it is sufficiently responsible to contract for its own headquarters.

Westchester Drama Assn. Holds Annual Business Meeting

The annual business meeting of the Westchester Drama Assn. was held January 24. The officers of the association for 1939 were installed at the meeting. The officers are: President, Mr. C. W. McLeish, vice-president, Mrs. W. J. Bornefeld; and Mrs. Mary Hill, secretary.

Legg, P. Blackham is secretary.

Rochester (New York) Gazette-Times

PLAYS

We have the newest and most attractive, direct from the stage and the world. Send four cents for our latest MUNCH.

We have the newest and most attractive, direct from the stage and the world. Send four cents for our latest MUNCH.

Goldernene riulder of the world. 512 West 46th Street, NEW YORK CITY.
Recorded Programs Are Unfair, Says Director of WBAL

Mechanically or electrically recorded music as voluntary home entertainment is unfair as an extension of radio programs, to radio programs, the music transmitted being inferior. It is totally produced, according to Frederick H. Rudolph, WBAL's production manager, is more. Incidentally this is one of the comparatively few stations in the country, more than 600, that are not called "canned" music, so called.

Rudolph referred to the radio listener to give him the same type of entertainment that he may easily get on his phonograph.

"In fact," he continued, "I can not see why one should listen to radio if he is to receive a more music of the air that he can hear on his record player, or if they are speaking, the disc program is of doubt.

Unquestionably, when a recorded or mechanically reproduced program is broadcast it lacks the thrill that comes with listening to the actual performer himself.

Of course the disc program is cheaper, and some of the smaller stations are finding it economical. For instance, it is known that WCBS, New York, which is a much larger station than WBAL, is using disc programs on certain nights.

"I have recently talked with one of the station managers," Rudolph reported, "about this." Mr. Huber, "and find that there is little danger of radio programs being banned, as this would be more than too many occasions.

Lennis Hiner is director and announcer. He formerly was connected with the Columbia Broadcasting System and the studio is to be formed permanently in a few days. William R. Teeters, who has been program director.

Radio Broadcasting Rates

Did you know that you can purchase an hour's time from the following stations for $100, that is in Dea. and $500 for New York stations WBAL and WIRE?

However, if you are a big-hearted soul and want to do something for the youth, do not buy old WBAL and go right thru the works of the usual cut-throat rates. There are 19 stations attached to the red hook-up and if you would like to whip its number, which can be 10 for attached stations with WJS as the key.

There will be a mere sum of $350.

Annual those who simply must have national audiences there is the real beauty of the network, with its 47 cities. This costs only $15,000, cut from a total of $25,000. Columbia's basic network, with WBAL, NBC, National Broadcasting, and a total of 13 attached stations. This hook-up costs $4,750, with a further charges for special.

"Something Different" In a Radio Program

We just heard, about a different sort of radio program. The first departure from the usual variety program, as usual by a large organization, is that individually the whole program will be heard for a half hour every night except Saturday and Sunday. The "Something Different" program will be heard on Mondays, Tuesdays, Wednesdays, and the program itself is designed to appeal to all sorts of listeners everywhere and has been so planned that its entire group of listeners numbers a group at the supper or dinner table. The continuity and music

Melodrama To Figure on Air, Gathering in Kid Audience

The scheming of air programs, finally reaching the point where radio patrons are no longer tuned for and more unfamiliar with the advertising blurs of the best hours, must be relieved during the next year. Its appeal, in the opinion of the artists and business, its possible development as a medium of entertainment, second to none.

Lately radio programs have lost their appeal, partly due to a lack of development in the type of material offered. Without the day's program, during the best hours, must be relieved during the next year. Its appeal, in the opinion of the artists and business, its possible development as a medium of entertainment, second to none.

With radio officials and observers believing there was a lack of expensive material toward the revolvet of melodramatic material, through the act of the radio and in line with the demand, Radio officials and observers believe that there has been a lack of expensive material toward the revolvet of melodramatic material, through the act of the radio and in line with the demand, it is regarded as more than likely that the coming year's program is to be a large public reception.

This year's program is to be an attraction at WABO.

JOSEPH LYTIAU is the new conductor of the Roxy Symphony Orchesta. He is a purely American product and born in Elizabeth, N. J. He received most of his musical education in America as a Juilliard and American shoo.

DANNY HASHELMIRE is keeping the same warm between WABO's (Balto.) own studio feature.

JAMES WHIPPLE, now a regular commentator on Station WABC, New York, was for nine years a commentator on station WOR, which was not tried until recently on the air, but quite contrary to facts, the fact that WABC is doing a larger public reception on the radio.

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Magic and Magicians
Conducted by WILLIAM SACHS
Communications to 25 Opera Place, Cincinnati, O.

East Is Good
For Clifford

Mysterious Clifford, escape artist, fea-
turing the air and water-raft stunt for which he is world-
known, is performing his exceptionally successful season in the East.
In Brooklyn, for the second successive year, Clifford was presented with a
ticket for the Adar Shrine Circus, Toledo, the week of January 26, after which he decided to
westward to remain in that territory until
June, when he is slated to return to the
Steel Pier, Atlantic City, for the annual summer season. He explained a
successful month's run there last season.
Clifford announced that he will shortly
augment his repertoire of escape features with two brand-new items, of which he
is reluctant to speak just now.

Detroit Assembly
"Threws" Banquet

DEPOTT. Jan. 18 - The Detroit Assembly No. 6, Society of American Magi-
cians, held a banquet and 100 members and guests at the Food Kraft Shop here
Tuesday night. A program of entertain-
ment was put on by prominent magi-
cians of the local fonde, with the aid of
members of comedy entertainment. The
show was given under the auspices of
Herman Thelmo, The Great (H. L. Paclker), sec-
tary of the assembly, Buford Wydol
Thelmo; Mack Rumney, an old-time comic
magician; Bert Hudson, Rival and
Howard, novel escap--
artists, and R. D. Berley.

Ben ERENC has just concluded a
week's run at the Fulton Theater of
Brooklyn's leading night clubs where he did his regular magic routine and
served as master of ceremonies, an act
he is scheduled with big with his feature specialty in
which he exposes the
professional gambler.

Magic Notes

MAURICE entertained recently at
the Country Club in Great Neck, L. I., N.
Y.

MANUEL is training a group of 24
Ziegfeld girls for the new show slated to
open on Broadway soon, featuring
magic.

WALLACE, the Magician, last week
entertained the Lions Club and their
ladies at the King Cotton Hotel, Greens-
boro, N. C.

CHARLES CHARLTON, London magi-
cian, was the guest of honor at the
recent monthly meeting of the Parent
Assembly No. 1, S. A. M., in New York.

Al BAKER will be guest of honor at
the open meeting of the Knights of
Magic on February 26. Anyone interested in magic is
invited.

CHARLES THRELK, played the
Empire and Stanley Theaters, Portland,
Oregon, last week, featuring his new illusion.

JOHNSTON, the Magician, gave a show
recently for the members of the Parent
Assembly at the State Capitol Building, Harrisburg, Pa.

GENE DENNIS, psychic, is making her
first Boston appearance at the Low
Theater. This week, Miss Dennis comes to Boston from a trium-
phant engagement at the Paramount
Theater, Brooklyn.

MARKUS, the Magician, info that the
booming advertising campaign in Michigan has not affected his business in any way, judg-
ing from the excellent crowds he draws recently at Muskegon and Grand Haven.

PAUL NOFKE, of "take-a-card" fame,
during his extensive Atlantic City win-
turns last summer, is scheduled to
visit with Marquis, the Magician, during the la-
ter months of this year in Michigan. "Would advise every I. B. M. house to contact
Marquis if he wishes to enjoy a real magic talk," Marvin informs.

Harry Hadean, since closing the
Hagenbeck-Wallace Circus in the late fall, has been in New York, from which he
recently took a trip to Texas and Arkansas, where he
was again enthusiastic at the results of magic as a whole, and width a considerable interest in the
Blackstone show.

Arthur Altman, sleight-of-hand artist, is another Massachusetts boy who has been gaining local attention in that section in recent months. He fea-
tures a combination of mystery and comedy, and is a good line of comedy. Altman's
entertainment is described as a comedy act as the president of the Wooster (Mass.) As-
sembly, S. A. M. His brother, who is one of the Expose Committee of the Parent Assembly No. 1, S. A. M., also is a clever
performer to more than 200 newsmen of Magicians
Theodore (O.) Newsboy's Association
in his capacity as an assistant, and also has enjoyed
a considerable success since joining the Magicians
Community.

Lindhurst Sells Out

ST. LOUIS, Jan. 18 - W. L. Lindhurst,
St. Louis magician and impresario who has
been making good for two years has operated the Lindhurst Magic and Novelty
Company here, has sold
out his business and is again back at his old
business.

He will continue working with his
magical act in clubs and other
entertainments for
months to come. Lindhurst
worked as an assistant with the
Wisconsin Book in Chicago and
formerly had his magic turn over the
Orpheum Circuit.

Coyne Magic Revue Resumes

Coyne's Magic and Vaucluse Revue, Thomas L. Coyne, manager, which laid
off for a holiday season, resumed its tour
recently at the Bijou Theater in
Stamford, Conn., where the company enjoyed fair business.

From Troy the Coyne Magic
Revue went to Massachusetts for a tour of that State.

Mercedes Is Honored

Mercedes and his assistant, Mlle. Stanhope, now playing for RKO thru the
Ist Century Booking Bureau, New York, has been
honored by appearing in the Annual Variety
Show at the Rainbow Room, New York, and his guests at a New Year's party at
the Rainbow Room, New Years
day. The Governor described the Mercedes performance as "delightful and
hilarious."

Simila Show on Air

Bessmer, Ala., Jan. 18 - The
Prince Charming Variety Revue, under the personal
management of Dr. Henry Landry, the "Man of Mystery," which has been playing the Birmingham
area to good success, has lined up
for a weekly broadcast from Station WABM, Birmingham.

KOVA-WAH-WAH
The Serpent! See Him Rise!
He Unties Himself!
A common riddle is tied in the center of this mysterious reptile (split illusion). When held at
arm's length, the riddle can be seen to do anything. Complete with full patter and instructions.
A copy of OUR NEW MAMMOTH No. 7 CATALOGUE FREE with this dollar offer, also a
copy of our late Bargain List.

Thayer Magic Mfg. Co.,
384 South Pennsylvania Street,
Indianapolis, Ind.
Auditoriums

Communications to 25 Open Place, Cincinnati, O.

ATLANTIC CITY—College football will make its debut as an indoor attraction, playing with theatrical presentation in the Municipal Auditorium. A full gridiron game will be played in the Atlantic City Auditorium, first of its season. Mrs. J. W. L. Clark will clash with the Lies of Oriental University. Door football was possible, despite the Auditorium's great capacity, since the playing field will conform with official requirements. The playing field will also be an extra 4000 ft of soil on all four sides. The north side will be left at 150,000 square feet of floor space will be covered with floor space. The field will be covered with a layer of sand and closely packed, covering being identical of that used on college fields.

The punter will have 135 feet height at hand, and the ball game will be 40,000. Over 50 regulation footballs will be needed. When the game is over, it will take nearly two weeks to get the field in shape. Lighting facilities will make the ball brightly illuminated, with no shadows being thrown on the field. It will be a big attraction.

MINNEAPOLIS — Construction of a wing on the Stevens Avenue side of the Municipal Auditorium at a maximum cost of $720,000 within the next five years was announced in a press conference. The improvement program was proposed by the city council auditorium committee last week. The city auditorium board of estimate and taxation to construct this new Auditorium project in connection with its five-year building program, in order to meet the expectation that the unit be built within two years.

The unit, one of two wings included in the original auditorium plans, would be constructed on the present Convention Drive side of the auditorium. It will be an extension of the present Convention Drive side, with the same floor space. The extension would be designed to accommodate the needs of the city's conventions. The building of the auditorium wing would be started in 1979. The city auditorium commission, appointed by the mayor, would be responsible for the construction.

HARTFORD, Conn. — The Horace Bushnell Memorial Hall and auditorium was dedicated January 10, the 70th anniversary of the death of Horace Bushnell. The building was dedicated in honor of the late Horace Bushnell, a prominent educator and the founder of Bushnell Memorial Hall. The building, the largest in the State, can accommodate a full symphony orchestra of 110 pieces, or a choral group of 500 voices. The Hartford Choral Club and Boston Symphony Orchestra performed at the dedication.

LOS ANGELES—The last step in plans to modernize the Coliseum is to bring its facilities up to date with the latest in audio-visual equipment. A new convention center, to be completed January 11, will be the site of the new coliseum. The convention center will be equipped with a 2,000-seat auditorium, a 1,000-seat theater, and a 500-seat conference room. The convention center will be designed to accommodate the needs of the city's conventions. The building of the auditorium wing would be started in 1979. The city auditorium commission, appointed by the mayor, would be responsible for the construction.
Beauty Box

Glorifying the American Bath

If you would like to know how exhilarating a bath can really be, try a new discovery in beauty enhancement—a pine bath. And real pine from aromatic Virginia woods.

Some women are said to contain amazing medicinal herbs known to possess beautifying powers. Not only will you like the delicious pine odor but your hair will become astoundingly vitalizing under the influence of these lovely pines.

You can order your bath, to beautify and soften your skin, and to enjoy a new face lift by ordering pine baths. A 1½-pound jar costs $3.

Choose Your Powder
To Match Your Complexion

Shades of powder should always be selected to match your own particular coloring and type, and one of the secrets of a good makeup is to properly choose the shade of powder that exactly matches your complexion. We are glad to recommend a very fine textured powder which comes in shades to match all colors.

First of all, it is absolutely pure and contains no lead or other impurities.

Comes in shades to match pale skin, rose, ivory skin, tan skin. Not ordering just say your type and the correct blended shade will be sent to you at a small size and $1.25 for the large size.

Evening White
Is Indispensable

We have noticed the glorious, gleaming white shoulders seen on the stage and in theater audiences.

A whitener which makes an ideal base for your makeup, also conceals freckles, blemishes and discolorations.

Particularly, because it does not rub off and because it is waterproof, too. $1 a bottle.

Bleaching the Skin

The evening white makeup becomes acceptable if the complexion underneath is perfectly unblemished. If your skin has a faint red, yellow, sallow or discoloration, a reliable bleaching cream will work wonders without whitening the skin.

We know of an excellent white cream that bleaches the skin and at the same time improves the complexion in mildly bleaching the skin and toning it up.

It is sold for dingy brown spots, freckles and discolorations on the face, hands and arms for $2 a jar.

What 10 Cents
Will Bring You

A sample of the new curling fluid powder, will save you many trips to personal care.

Wigs of Every Description

A youthful wig, a rippling wig, three-or-four-parted wigs, are but a few that can be supplied by a reliable hair-goods company.

A malady, high, shallow or discoloration, a reliable bleaching cream will work wonders without whitening the skin.

We know of an excellent white cream that bleaches the skin and at the same time improves the complexion in mildly bleaching the skin and toning it up.

It is sold for dingy brown spots, freckles and discolorations on the face, hands and arms for $2 a jar.

Health Makes Beauty

A youthful wig, a rippling wig, three-or-four-parted wigs, are but a few that can be supplied by a reliable hair-goods company.

A malady, high, shallow or discoloration, a reliable bleaching cream will work wonders without whitening the skin.

We know of an excellent white cream that bleaches the skin and at the same time improves the complexion in mildly bleaching the skin and toning it up.

It is sold for dingy brown spots, freckles and discolorations on the face, hands and arms for $2 a jar.

When Ordering

All articles mentioned in the column of the Beauty Box may be ordered through The Billboard Shop, at the address which appears in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to The Billboard Shop, 150 Broadway.
Philadelphia}

Costumes
By CHARLES CROUCH
Communications to 1350 Broadway, New York

PHILIP BRIGHTON, formerly sales manager of the Metropolitan Garment Co., Ltd., Chicago costume manufacturer, has been awarded a Judgment for $32,900 against the Fingerhut Co. of Chicago, for violation of an additional costume for the revue at the Hollywood Cafe.

SCHNEIDER-ANDERSON are executing costumes for the new Fred Stone musical comedy, Ripstop, in which Paula Stone will make her stage debut in the company of her famous father and her sister, Dorothy.


DAZIAN has received some striking new costume material, Lawn cloth, a material that is particularly suitable for opulent costumes and resplendent colors; jewel cloth, which comes in all shades, and print satin in various colors, which has been modernized. Dazian furnished the curtain for George White's Sing Out! and the costumes for the film "Bigger and Better Than Ever".

BROOKS are executing some of the costumes for the New York Ziegfeld production, Simple Simon.

SEVENTH HEAVEN, produced by the "HANDY RHINE-STONE MACHINE CO.", 452 W. 42nd St., New York City, is now in production and ready to be seen in the Bijou Theater, New York.

FEATHERS
KATE SCHA
123 W. 44th St., New York City.

DAMASK damask is primarily a one application, easy to apply—handless, Un- sheer, sheer, on veils, draperies, and any fabric. 500 yards. Box of 250. (E. I. Du Pont de Nemours & Co., Inc.)

EVA B. LANQUAY
CAPITOL SPORTS CO.
646 Capital Building.

Everything For Theatrical Wardrobe
With the Change

SPAGNOLI—RHINESTONES

Tinsel Cloth
Everything in Theatrical and Costume Material for the Stage.

PAUL L. BAUM'S, Inc.
321 South 17th St., Phila., Pa.

LITTLE JOHNS
NEW YORK
524 West 46th St., New York City.

DAMASK damask is primarily a one application, easy to apply—handless, Un- sheer, sheer, on veils, draperies, and any fabric. 500 yards. Box of 250. (E. I. Du Pont de Nemours & Co., Inc.)
Legitimate Stage

London. England's legitimate theaters are the week's most notable of all Christmas season entertainment, with many shows running longer than of late years and with the usual revues and musical comedies. Many of these houses are likely to be the subject of frequent reports in weeks to come, thus curting present propositions in the seasoned productions. The principal new shows in London at the Criterion.

Compton Floor, a comedy known in hog's that is its intent to leave for Europe in January, will play another season at the Victoria Palace. The revue will be held over at the Victoria Palace, and the Maughan revue is at the Britannia. The revue will be carried on as a revue, and there will be several new revues which will be international.

Another interesting alliance is rumored, that of Joseph Schenck with Charles B. Cochran. Some time Cochran has altered his revue productions at the Pavilion with The London show, and the present moment Douglas Fairbanks, who is to appear in the London show, will be carried on as a revue, and there will be several new revues which will be international.

Artists playing outside London include Russell and Vivian, and The Metropolitan. Fred Dupree, also in London, is presented with the Birmingham Hippodrome in his revue. Four at the same house; Sunny Jarmain and Mary Boland, who have been so long in so distant places, are the Principal Secretary, the late Charles, the Criterion, and The Criterion.

Compton Bradley is due here today from America to supervise rehearsals, and Compton returns to the London stage.

Lupino Lane, much of the current year's juvenile, is having his four years side, retraced here quite serenely. He is shortly taking up the part in Silver Wings, and Leslie Sepony is deputizing for him during this musical comedy's preliminary run in Glasgow as the companion to the West End. Desires Elgin, who was for a short time in the picture, is a triumph in this piece, in which Ronna Haig and Art Fowler have important roles.

The New Eldorado, the musical play which starred a new coloratura, Myrland, composer, is to have an English version to be played at the Criterion. This include the colored actor, Ernest Trimming.

The First Mrs. Fraser, St. John Ervine's comedy, which is being all but ravaged by Henry Ainley, celebrated its 200th performance on Tuesday and Queen and Queen last week visited the Eldorado, in which Sarah Allgood, well known your side as lead in the Irish version, is making fine work.

Under the direction of the London Opera Festival at the Scala Theater, numerous promises to have an interesting three weeks' season, the seven opera performances are unknown. These include Monteverde's Orfeo, Monteverde's Laodice, and Bellini's Julius Caesar and Weber's Freischutz. The productions will be conducted by Sir Thomas Beecham.

Vaucluse Fields

The adulation of the English affected by the holiday revivals, notably the Victoria Palace. In London, the Prince of Egypt, by the young architect, The Windmill Man, on Broadway, and The Windmill Man, on Broadway, were to be presented at the Victoria Palace, where Where the Rainbow Ends is being staged. The present season is a success.

The Holborn Empire, which is the home of the English edition of The Crystal Palace, is now open as a place for variety entertainment. Nellie Bramley concludes her season at the Holborn Empire, and next Satur-
Monday, January 23, 1930

**New Orleans**

Julian Lafaye, who left New Orleans about a year ago for Hollywood, is visiting here this week. Lafaye, who is a baritone, recently composed "The Light of the Sonoma," a Goldwyn-Mayer technicolor picture telling the story of the Santa Fe railroad. Lafaye has been working on his visit here by MacGregor for the Metropolitan Opera Company. The Metropolitan, which is using the Louisiana's Metropolitan Auditorium, has been a success.

**Minneapolis-St. Paul**

Dennie Curtis, ringmaster for Ringling Bros.-Barnum & Bailey Circus, will be at the St. Paul Auditorium early this week to make an inspection of the auditorium in preparation for the upcoming engagement of the circus, which will be given February 5 to 8.

Joe C. (Cy) Moeller, formerly production manager for WCOC, has been appointed the manager of "Theater of the Air." He has not yet decided on a station, but is considering various alternatives, including a station with a high power and a variety of features, a station with no features, and a station with both. He is also considering the possibility of using a station with a low power.

The Minneapolis Symphony Orchestra opens January 19 on a $6,000,000 midwinter tour. A series of 30 concerts will be given in 34 cities of the country.

**Lansing, Mich.**

The five local Butterfield theaters have arranged their programs so that there will be a new show opening at one of them every night in the week. Five very good films have appeared here in joint concert recently.

The local Butterfield, appears here with his company for the week of January 20, playing a series of the Foreign War.

The Capitol, a W. B. Butterfield Theater, is playing a series of pictures and local merchants for a Sandy popular film, and a series of the latest film features and short shots.

Several new films are being featured at Seven Islands, Grand Ledge, with a number of the latest pictures.

The Affairs of 1930, RKO act just out of Detroit, has the Jo Keith Girls; Joe Fong, Chinese singer; Malley boys, astringed players; Ray Zeman, and Frances Parrer. Franz Ruff is master of ceremonies.

**Toledo**

Loew's Valentine management caused Jack O'Connell to burn last week, when the management removed posters from the streets with words, "Dynamite Found in Local" and "Bond Deserted." The man was living in a house that was to be destroyed by dynamite at the Valley of The Temples, according to the reports of the local newspaper. The man had been arrested for the possession of dynamite, but was later released on bail.

The Toledo Paramount has changed its time schedule again, this time to a Monday to Wednesday opening. The change was made to accommodate the demand for the theater.

The Toledo Paramount has booked up with theusual holiday week to broadcast plugs for the anniversary week being held there. Plug took 30 that are being booked by the theater for the Paramount Theater for display on the week of the Anniversary Week. Cake was largest ever seen about these parts
TIMES SQUARE

BEGINNING TUESDAY, NOVEMBER 14, 1939

STRIKE THE BAND

A musical comedy with book by Morris Miller and book adapted from a story by W. R. Kaufman. Music by George Gershwin. Scenery and costumes by candidate for the 1939 Pulitzer Prize for its "American" atmosphere and story of the Jazz Age. The story is that of a group of musicians who are about to strike the band because they are being underpaid. The writing is by George S. Kaufman and the direction is by George Cukor. The cast is entirely composed of Broadway stars, including Jack Benny, who plays the part of the china doll. The band is conducted by the late Edward Flanders. The musical numbers are sung by the entire cast and are accompanied by a live orchestra.

VANDERBILT

BEGINNING TODAY, MARCH 12, 1939

NANCY'S PRIVATE AFFAIR

A play written and produced by Vincente Minnelli. Directed by Harold B. Brown. Starring Jean Harlow. The story is about a young woman who falls in love with a married man and then discovers that he is already married to another woman. The play is set in a New York tenement and is a study of the problems that face young people in the city. The cast includes Jean Harlow, Robert Montgomery, and Louis Calhern. The play is produced by the Vanderbilt Theater Company.

WALLACE'S

BEGINNING MONDAY EVENING, JANUARY 12, 1929

PHANTOMS

A play by A. A. Milne. Directed by Norman Bennett. Starring Peggy Wood. The play is about a group of people who are all searching for love and happiness in their lives. The story is set in a small English town and follows the lives of several characters as they try to find love and happiness. The cast includes Peggy Wood, Chili Busey, and Charles Winninger. The play is produced by the Wallace Theater Company.
Removed From Unfair List

Our executive secretary, Paul Dulleell, is back in New York. His trip to the Coast was satisfactory in every respect, but all we have agreed to say on the subject is contained in the following brief line: "An arrangement satisfactory to Equity has been made with the Mac-

locos." The council has in consequence removed Mr. and Mrs. Louis O. Macleod (Lillian Alhertson) from its unfair list and our members are at liberty to engage in engagements with their companies.

In going west and returning Mr. Dulleell stopped at the various cities and found that everything was in good order.

President a Grandfather

On the ninth our president received the film of the President's Annual Address in music and said that the President was a grandfa-
ther. His younger daughter, Ruth Emily Soni, is engaged to be married with a beautiful boy. Both well.

To be Represented

When the nominating committee is elected and the Board of Directors are convened, we hope that it will endorse a seat on the council of the representing actor from both the Middle West and Far West, but it should be understood that under the constitu-
tion and by-laws and the hands of the nominating committee and quite prop-

National Drama Week

The Church and Drama League of America has scheduled National Drama Week will be from February 9 to 15. This is a thing in which we all should be interested and it is hoped that our members will lend it every support in their power. We suggest that all com-

New Incornerations

DELWARE

Kessler Darson Film Corporation, 255 Delaware Avenue, motion picture producers, $10,000,000; Prentice Hall, Inc., of Delaware, Delaware.

ILLINOIS

Tuscola Theater Company, Tuscola, to operate theaters, $10,000; Reilly E. Naufer, George B. Barfer and A. G. Gass-

INDIANA

First National Pictures Distributing Corporation of New York, Indianapolis, to grant licenses to exhibitors to exhibit motion pictures copyrighted under the laws of the United States; stock registered in Indians; Jacob S. White, Merchants Bank Building, Indian-

MASSACHUSETTS

American Film Enterprises, Danvers, to operate theaters, $100,000; Elizabeth M. Carleton, Robert L. Weiner and Veres, $50,000; George D. Athoule, Peter M. Kalleen and Ernest W. Force.

NEW YORK

King Cole Company, Inc., of Manhattan, motion pictures, $35,000; A. Edel, 36 West 44th street.

New Incornerations

Arcade Amusement Company, Chicago, to operate arcades and dice places, $10,000; Frank Levin, George M. Beme-
dick and Louis Levinthal, 190 North State street, Chicago.

WISCONSIN

Publix North West Theaters, Inc., of New York, Madison, to operate, control and operate theaters, 1,000 shares of no par value; Chauncey E. Blake, Gay Building, Madison.

Theater Association.

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SOLUTELY SQUEEZE EVERY LAST DIME OUT OF THE VILLAGE BUSINESS

May we inquire whether or not the motion picture
people care anything about the good will of
the merchants, the bankers, the civic organizations
in cities and towns having picture theaters? May
we realize this if the picture people can throw
stones at others?

We believe that such advertising as this is detri-
tmental to the good will, not only of the motion
picture business, but of many other lines of
commerce. We think that steps should be taken to
investigate the negligence that allowed such copy to
reach print.

Vaucluse as Issue

In Looming RKO War

The wide publicity that has been given in
the past week issue of The Billboard on a story from New
York. Such an issue was bound to arise in the
RKO organization, and the surprising part of it is
that the matter hasn’t reached a crisis before this.

At the present time the nation’s hopes lie in the hands
of Radio-Keith-Orpheum and the Loew Circuit.

The former organization also controls Radio Pic-
tures. It has been obvious for some time that RKO
is quite a company to deal with and the promotion
of its picture product and leaving vaudeville as a
secondary consideration.

We hope that the condition will be battled out
before the RKO issue is closed. If it is rational and
functionally RKO has seen fit to give first thought
to development of the picture end of its business,
the opportunity for greater immediate profit is
better in the picture end than in the vaudeville end.

On the other hand, however, we believe that
vaucluse offers the best opportunities over an extended
period of time.

If RKO executives have been investigating con-
ditions in the country outside, they will find that the
public is slow, but surely, and with increasing
force, demanding the return of “in-the-face” attrac-
tions. If RKO is wise, it will see that it is the
place to take advantage of this demand.

This organization is in the entiable position of
being able to satisfy both the picture and vaucluse
demands of the public. What is more, it has the
houses and the box office immediately available to
them.

To play one hand against the other, we be-
lieve, is shortsighted and unwise.

Whether RKO realizes it or not, it is getting a
good percentage of its patronage at the picture
house, and that they must see the picture, but not the
vaudeville part of the bill.

Certainly in the impending conflict vaucluse
has the public speaking champion in the person of
Ben Piazza. He is an astute showman, who is also
an outstanding business leader. Piazza realizes only
too well that vaucluse is as much a vital part of the
RKO organization as is the motion picture. It is to be
sincerely hoped that he will be able to con-
vince other executives of the soundness of his views.

If they are open-minded, he should have no trouble.

Vaucluse needs nothing more than a fair break
to see that it is strong and has begun it? In
answer, we ask circuit executives to investigate
their advertising for one thing. In practically every
case the picture supersedes the vaucluse in the
billing. And we believe that an impartial investi-
gation will prove our contention, the biggest
percentage of people attending vaudeville-film theaters
are attracted by the vaucluse.

Certainly in the case of the night vaucluse.
We think that the public wants, in most cases, combined
programs of pictures and vaucluse.

On the other hand, we do not think that one should be sacrificed
to the other.

It is indeed a sorry state of affairs when an
organization supposedly fostering the best interests
of vaucluse will throw 48 acts out of work in a
single week to make room for a feature picture. In
this particular case it happened that the feature
picture, Rio Rita, was produced by the same organi-
sation that controls the vaucluse. We readily
admit that such a move means less overhead and
creates a new market, which means increased
 dividends for stockholders. But it is shortsighted,
and is creating no goodwill either among vaucluse
artists, who are RKO employees, or the general
public.

Within the next few years there is going to be
a great wave of reaction against all-ticket programs.
RKO is in a position to anticipate and satisfy this
demand. It is for the mutual interest of both cor-
poration than it has ever believed possible.

Vaucluse is not dead. Ben Piazza knows that,
and if the circuit officials are wise they will con-
side his plans carefully. We hope he wins.

New Ideas Mean Money

To the Carnival Operator

THE carnival operator stands a golden oppor-
tunity to clean up this season if he will take
the trouble to incorporate some outstandingly
new ideas in his show. Ideas, new ideas, not re-
hashed ideas of others, are badly needed in the
carnival field and the owner who leads the
way in putting them in his outfit will reap a
harvest.

There has been a tendency the past few years
for many carnivals to go along in the same old
rut. Is it any wonder that such shows find the
good hard going? Is there any mystery to the lack
of public interest in them?

The carnival operator must make some
progressive showmanship. The amusement public is constantly demanding
ew things. The carnival operator, if he is to be successful, must realize this. Get busy then.

Vol. XLII., JANUARY 25, No. 4

Jan. 25, 1930

36TH YEAR

The Billboard

Founded by W. H. DONALDSON

The largest circulation of any theatrical paper
in the world.

Published weekly.

BY THE BILLBOARD PUBLISHING COMPANY

W. J. RILEY, Editor and Publisher.

I. M. MCHENRY, General Manager.

P. G. KOHLER, President.

Main Office and Printing Works THE BILLBOARD BUILDING 75-77 OPERA PLACE, CINCINNATI, O.

BRANCH OFFICES:
NEW YORK—1550 Broadway, New York 10-11. (Entrance at Lafayette St., New York 3 in.)

CHICAGO—310 New Marconic Temple Bldg., Mrs. T. Randolph St., Chicago 5.

PHILADELPHIA—125, 127-129 New Jersey Street, Phone, Hamilton 5644.

MILLERSBURG—220, 222 Main Street, Phone, Harrison 5.

FORT WORTH—301 Exchange Bldg., Phone, 3000.

SAN FRANCISCO—511 Charleston Bldg., 315 Kearny Street.

LONDON—351, 353 Westminster, Phone, Davenport, 8306.

SYDNEY—Australia—City Telegraph Bldg., 190 Pitt Street.

SUBSCRIPTION PAYABLE IN ADVANCE.

One year $5.00. Two years $8.00. Three years $10.00. Colonial and Foreign $1.00 extra.

Subscribers who request change of address should give old and new address at least six weeks in advance.

DISPLAY ADVERTISING—Fifty cents per line, 10 lines minimum, double space, 25 per cent more.

Last advertising form goes to press 11 a.m. Monday, preceding publication date. First advertising form must be received so as to reach publication office before 1 a.m. Monday.

The Billboard reserves the right to edit all advertising copy.

In the Billboard, we desire approval without guarantee, but believe in open-mindedness. We believe that this is an excellent magazine and that it has a great future.

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Everybody Welcome

If you have something to say about conditions in the Amusement World this is the place to say it. Letters concerning personal grievances, however, are not acceptable. It is not necessary that you agree with The Billboard. Get busy! Let us have your opinions. Make them short and snappy.

The 25-Cent Fair Gate

Editor The Billboard:

The dates for the South Georgia Fair, at Valdosta, Ga., are October 17-25. This fair is a good one to judge the advancement that is occurring in the amusement business. The fair has run the fair for four years and from all reports are the same. This fair is managed by Mr. David Smith, who is in charge of the fair. The fair is well attended and the gate is 25 cents.

THOMAS HOLMES

Los Angeles, Calif.

Thanks!

Editor The Billboard:

I want to acknowledge your editorial appearing in the current issue. It is a well written and enjoyable article. In the future, I plan to write more articles on the subject of vaudeville. I am interested in the subject and I believe it is important to keep the tradition alive.

Mr. Barlow

New York, N.Y.

Editor The Billboard:

Dear Mr. Barlow,

Thank you for your kind words. I am glad to hear that you enjoy the article. I am also interested in vaudeville and I believe it is important to keep the tradition alive. I hope you will continue to write articles on the subject.

Yours sincerely,

THOMAS HOLMES

Los Angeles, Calif.

The Forum

Panning the "Kritics"

Editor The Billboard:

To the editors of The Forum:

I am writing to express my dissatisfaction with the way you are handling the "Kritics" column. Since its inception, I have been a regular subscriber to your publication and I have always admired the quality and depth of the writing. However, in recent months the "Kritics" column has become increasingly repetitive and predictable. It seems as though you are simply filling space with columns that are nothing more than a series of unoriginal opinions.

I understand that a newspaper's job is to provide a balance of views, but I believe that the "Kritics" column is currently failing to deliver on this promise. Many of the columns are simply restating the same arguments over and over again, and I find it difficult to see the relevance of these arguments in the context of the current issues of the day.

I urge you to consider making some changes to the "Kritics" column. Perhaps you could introduce some new writers or offer a more diverse range of perspectives. I believe that this would be a step towards making the "Kritics" column more engaging and thought-provoking.

Sincerely yours,

[Signature]

New York, N.Y.

BANDS AND ORCHESTRAS

BANDS AND ORCHESTRAS—In any case from sweeping floors and publishing them at the cost of an orchestra, I was always a sincere admirer of the original. A. G. Muirhead, 255 Fifth St., North Paris, N. Y.  

BEAUTIFUL FOR LION, ADVERTISE MERCIAL MORRIS, Toledo, for 13th.

WALLACE, Bad Pictures collection 10 CENTS and F. Trade also Spitz $12.00; etc. Perrysville, Chorus.

PIG of Stamp Box R. B. Bedford, O. 1834 Pittsburgh.

PICTURES OF WALLACE, Bad Pictures collection 10 CENTS and F. Trade also Spitz $12.00; etc. Perrysville, Chorus.

BABOON. STANWOOD-HH.LSON, 224, STREET WITH ST. BAEDES.

STAMP MACHINES, new, vends 1c and 2c stamps. Sample 7.00. Address JOHN H. MILLER, 1209 Main St. Kansas City, Mo.

TRUNKS—SECOND HAND, THEATRICAL, COSTUME, UNIFORMS, SAVOY LUGGAGE, 59 Rankin, New Orleans.

LADY FOR AERIAL WORK—MILLE. VORTEX, Billboard, 1500 Broadway, New York.

MANUFACTURER WANTS DISTRIBUTOR for "BARTLETT" products. "BARTLETT" specializes in the highest grade of products. Authorize distributor for your territory. Address J. B. BARTLETT, 127 West 23rd St., Chicago, Ill.

MEDIUM, MAN PREFERRED, Cigar. Dealer in two rooms. Good money; comission.

TEAM—NOVELTY, SINGING, DANCING. change week, those doubling orchestras call for you. Address J. D. SPERRY, 1110 South Main St., Grand Rapids, Mich. for test vendeau show open February 1st. Best of the new show, I M. B., S. W., P. P. M. B., etc.

WANT HULA DANCERS that can play like, also Hawaiian Musicians, for long or short engagements. Must be responsible with references, must have reviews of shows in my city. Address L. J. NAUGHTON, 216 West 49th St., New York, N. Y.

HELP WANTED—MUSICIANS. 10 CENTS A WORD—MINIMUM 10 WORDS.

DANCE PIANIST—MUST READ, follow, accompany and rhythm. Job opens anytime. Address HARRY COLLINS, Box 40, Grand Island, Neb.
**Coming Events**

**ARIZONA**

**COLOMBIA**
Bogota— auto Shows, Feb. 24-25.

**IOWA**
Des Moines— Auto Show, Feb. 15-16.

**ILLINOIS**
Chicago—Auto Show, Feb. 5-15. 811 S. Wabash Ave.

**WISCONSIN**
Milwaukee—Auto Show, Feb. 15-25.

**NEVADA**
Las Vegas—Auto Show, Feb. 15-25.

**NEW JERSEY**
Ocean City—Auto Show, Feb. 15-25.

**WINTER FAIRS**

**ARIZONA**

**CALIFORNIA**

**CONNECTICUT**

**DELAWARE**
Wilmington—Auto Show, Feb. 15-25.

**FLORIDA**
Miami—Auto Show, Feb. 15-25.

**GEORGIA**
Atlanta—Auto Show, Feb. 15-25.

**ILLINOIS**
Chicago—Auto Show, Feb. 5-15.

**MARYLAND**
Annapolis—Auto Show, Feb. 15-25.

**MICHIGAN**
Detroit—Auto Show, Feb. 15-25.

**MINNESOTA**
Minneapolis—Auto Show, Feb. 15-25.

**MISSOURI**
Kansas City—Auto Show, Feb. 15-25.

**NEW JERSEY**
Atlantic City—Auto Show, Feb. 15-25.

**NEW MEXICO**
Santa Fe—Auto Show, Feb. 15-25.

**NEW YORK**

**OHIO**
Cincinnati—Auto Show, Feb. 15-25.

**OKLAHOMA**
Oklahoma City—Auto Show, Feb. 15-25.

**TENNESSEE**
Nashville—Auto Show, Feb. 15-25.

**WASHINGTON**
Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Plaza, Cincinnati, O.

Frank Mahery Engaged

As 101 Car Manager

R. M. Harvey, general agent of the 101 Ranch Show, announces that Frank Mahery has been engaged as car manager for the season of 1930. Mahery has served several times before as brigade agent, altho the last two years he has been on the business staff of the General Outdoor Advertising Company of New York, N. Y.

George (Spike) Hennessey will again be in charge of the opposition, as the final of the 101 Ranch Show and will have mostly the same crew he had last season. E. S. Shinn has been re-engaged as route rider.

Cooper Closes with Musical

NEW YORK, Jan. 18—After playing a long and pleasant engagement with Whoopee, doing back to its producers in Manhattan, Tex. Cooper, who plays the role of the two-gun deputy sheriff in the musical, returned to Philadelphia, and returned here, to make ready to continue the 101 Ranch Show this season.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

WHAT has become of the circus parade? No longer do crowds of people, the big crowd of the street or kiddies crane their necks and shout, "Here comes the parade," as the first faint fanfare of the band, the dance of their big-top intarights, and the parade in masses is now but a memory and circus day has lost its glamour.

All the cages of the big circuses have eliminated themselves, much to the sorrow of a lot of folks. It is a good advice for those who wish to put up a parade that they put in to the suit of a mood—circus mood—for who could resist following the crowds to the grandstand and into the big top? The passing of the parade has left a void and as yet there has been nothing to take its place.

Just a minute, please. Here is something that will no doubt help the circus. It was recently mentioned that at least one circus has made plans for the horses in going from the train to the lot the coming season. Which, in our opinion, is an excellent idea. Demonstrate the people that what they observe on the "lot" is just a simple of what they will see in your big show program. You know the first impression of anything is bound to have a telling effect. I fully believe that it would be a wise measure for all shows to do this. Surely the master minds of the circus can originate other methods to supplant the circus parade. If you have any good ideas, why not put it into practice and get going with it. It's worth trying, at least.

Who knows but that same day circus parades will be aerial affairs, with a procession of blimps representing elephants, lions, tigers, camels and all the other animals. Sounds rather fantastic, doesn't it, but with traffic conditions getting worse every year, who can tell.

Hayes & Hayes With Wheeler

Tom and Bennie Hayes, aerialists, are engaged for the coming season to present their aerial and acrobatic act on the Thompson Bros. Shows. Mrs. Hayes, who is the aerialist, is a native of Chicago and is a skilled acrobat and will be well known in the aerial field for more than 40 years.

Hayes & Hayes With Wheeler

In Quarters

Will lay off for brief period and then tour Louisiana for several months.

HAMMOND, La., Jan. 18—After a long and prosperous season of 45 weeks, the Million Dollar Shows are now on tour, and as far as we are able to learn, the shows will not be laid off on account of the war or anything else. When the show closed it was too far away to return to the following shows on the fairgrounds at Marriana, Fla.

The show will only be in quarters about three weeks, just long enough to add a few new trucks and repair and paint the others. The outfit will tour Louisiana during February and March and then head north for the spring and summer.

The show has opened the entire personnel has signed for the coming season. No changes will be made, the personnel, we understand, is enjoying the best health in several years.

George Wormald Enters National Elks' Home

George Wormald, better known as Womboled, who has been in the circus business for more than 40 years, either as a carvassmen or boss carvassman, left Thursday night for Bedford, Va., to enter the National Elks' Home. He had been living with his sister-in-law in Belleville, Ky. He will be 72 on March 10, 1930, and has been in the employ of the Tone Recorder Company in Cincinnati, Ohio, since he entered the show business in 1914, when a lad of 16 years, with the old Stella Bros. Wagon Show, working on canvas with Jim Jordan, boss carvassman, deceased.

U. S. Tent Elects New Gen. Manager

CHICAGO, Jan. 18—R. T. Jessop is the new general manager and vice-president of the United States Tent & Awning Company, owned and controlled by the same firm. The company also is in the sales department.

Plans are being made for one of the best years in history, which has been interpreted by the general manager of the company in advance than in any previous years with this concern, who plans to build on the amusement field for more than 40 years.

John G. Robinson Re-Elected

At the annual meeting of Syrian Temple, Noble of Mystic Shrine, Cincinnati, Ohio, F. L. Robinson was re-elected for a second term as head of the temple. The address was given only showman ever elected Potentate of any temple in the United States.

Malone Assistant Manager

ST. PETERSBURG, Fla., Jan. 18—Checkers Malone, of the brigade of the Ringling-Barnum Circus, is assistant manager of the LaPlaace Theatre. He has been here since the brigade closed in Columbus, Ga., in October, The firm has changed its policy from dramatic stock to Television presentations. Malone and Joseph J. Johnson, of the D. D. Murphy Shows, have an apartment on the gulf.

Meighan Addresses R. R. Club

MONTREAL, Jan. 18—Railroad transportation of a circus from town to another and the means taken by a company to put on the show. Three hours after the big tops have been dismantled, is explained by George Meighan, general assistant to John Ringling and vice-president of the Louis A. Stahl Company, who was speaking before the Canadian Railway Club at its monthly meeting last Monday.

Naylor Leaves for Boston

NEW YORK, Jan. 18—F. A. Naylor, program advertising solicitor of Sells-Floto Circus, who has been here arranging contracts, left for Boston to close some big prospects.
With the Circus Fans
By JOHN R. SHEPARD
609 Fulton St, Chicago

Secretary C. F. A.

MASSACHUSETTS State Secretary of the C. C. A., Frank Littlefield, of Gloucester, has addressed a letter to the mayor and members of the city council of that municipality, pointing out the advantages and need for circuses. Circuses visiting Gloucester during the past few years have been handicapped on account of a suitable lot not being at their disposal. Littlefield has the promise of the city authorities to remedy this difficulty.

IKE AND MIKE, twin monkeys, appearing as feature attraction in a museum in a storeroom in Evansville, Ind., were recent visitors at the circus of Karl K. Knecht at his office in that city.

ONE OF THE NEWEST MEMBERS is Frederick C. Hubbell, of Des Moines, Ia. He is president of three railroads.

“CLARK AND MCCULLOUGH, Circus fans, recently finished a very successful engagement at the Shubert Theater in Boston, and will appear at the ‘Band,'” write Frank T. Ford, C. F. A., of Charleston, Mass.

FRED W. MCGINTOY, formerly of Des Moines and Los Angeles, is now at residence of Chicago and one of the “lives” of the Davenport Tent. Years ago, Fred was financial manager of the Campbell Circus, which went out of Fairbury, Neb.

THE DAVENPORT TENT, of Chicago, will give a dinner in the Hotel Sherman Park on February 2, at 7 o'clock. Dennis Otis Skinner will be guest of honor.

At the regular luncheon, held on January 19, were present, including Bandmaster Al Sweet and wife, W. E. Naylor and John McGrath.

CHARLES A. LILJENSTHAL, C. F. A., Houston, Tex., writes that he has been calling on George W. Christy, who has been confined in the hospital since November 25, and has rendered Circus Fans favors and courtesies since Christy was taken sick.

Circus Pictures for Library

CHICAGO, Jan. 18.—Clinton E. Beery, former national president of the CPA, and his wife, have been taken pictures for the library, in color, entitled “Intimate Pictures of the Circus,” from which prints, have been made and are being sold in the Chicago Public Library. These pictures are to be circulated and distributed in connection with the “story hour,” and, no doubt, will prove most educational to the young people who attend the story sessions. The colored slides were to be shown January 25 as the Circus Fans' luncheon.

The Richardson's Sign
With Harr Bros.' Show
BLOOMFIELD, Ia., Jan. 18.—The latest to sign contracts with Harr Bros.' Circus are Mr. and Mrs. Theo. Richardson, who will be boss canvas-man, and his wife, who will work domestic animals, Dillon Wood, with description property man, is in Los Angeles. The outfit will have a 125-car train and one of the best trained parties and pit shows. Parades will be given. Edmond, who has the famous two groups of Shetland stags and the three comedy and trick horses coming along nicely, is in charge of the building of truck bodies, seats, and the trailer for horse men.

M. F. (DINO) BIBBE, last season with the McKee-Misko Circus, is in the Middle West with the Stepping Along Review. He will be with the white-tops.

Osmondson's Tent Co.
311-319 Wadley Ave., LOUISVILLE, KY.
BARGAINS IN TENTS
Write for Prices and List

JIMMY MORRISSEY
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Write, wire or phone to Jimmy.
He is YOUR Chicago representative.

PLUS SPEEDY SERVICE
United States Tent & Awning Co.,
EDWARD L. LITISINGER, Pres.
707 NO. SANGAMON ST.,
CHICAGO, ILL.

Work starts at Quarters
Of Barry & Sons Circuses
SAN ANTONIO, Tex., Jan. 18.—Work has begun on the Barry & Sons Circuses in quarters here. A new pony truck and horse car have been added. The cages, tableaux wagons and trucks are being painted red, gold and silver. Four sections of reserved seats are being added.

Mrs. A. E. Barry is busy working on pony, dog and monkey acts. At quarters are J. C., Al E., Kenneth E., Sylvia E., Nona Lee and Dan C. Barry; Mr. and Mrs. Jess Brown and niece, Romonda; Mr. and Mrs. Santena, Mr. Myra Hubbard, cook, and James Marshall, boss of ring stock. The outfit will open early in March.

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Carnival Tents
Send for Catalog and Second-Hand List
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DETOUR, MICH.

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ON ALL KINDS OF BANNERS
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IS READY

Write Today for It and Save Some Real Money

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McGee Trafficway, at 23rd, Kansas City, Mo.

AMERICA'S BIG TENT HOUSE

The Mighty Haag Shows

WANT FOR SEASON 1930

Band Leader and Musicians, all instruments. Big Show Performers, Clowns and Concert People, Good Black-Face and Dance Team. Advertising Banner. Show will open Hammond, La., daily in February. Also want Billposters that can drive cars. Address

ERNEST HAAG, Hammond, La.

Make Your Teas As Investment-

With

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CIRCUS CRILL

Service, Flash, Economy

"Shuready" Tents Bring

Enthusiastic Praise

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Atlanta

Dallas

St. Louis

Memphis

Newark

St. Louis

Kansas City, Kan.

Tent Comforts Since 1790

Billboard

Jan 30, 1930

Under the Marquee

THE WHITLERS are enjoying a pleasant winter on the Honest Bill-Moon Bros.' Circus.

EDDIE HAYES, after being off the road for several years, will again have a circus old-time" wagon. He is operating in Indiana.

CHARLES DREYDEN, foot and hand juggler, informs that he has left the M. T. E. and is going west on the M. C. to winter at his home in Wichita, Kan.

HORACE LAND and his clown band have signed contracts for the Firemen's Carnival at Chester, Pa., week of January 20.

W. H. VAN HOBBS is working at the Chicago Coliseum. Last week he paid a visit to his friend, J. Harris, who was last week laying banners for the program at the Coliseum's.
THE SEVENTH annual Sidney (Ia.) Round-Up was held last week with The American Legion Post, owner and operator of The Corral, as emcee. It is already laying plans toward having the round-up even bigger next year and of the event of its kind ever staged in Sidney.

THE 34TH ANNUAL Southwestern Ex- 
press Billboards, with Jack King, is worth, of which the annual Rodeo pro- 
gress feature, gives promise of being its ever the coming March.

THE FOURTH ANNUAL Phoenix (Ariz.) 
Rodeo at the Phoenix Coliseum will feature being a sure-enough-contest, with many things to make it a big success. The Coliseum has been considered of adding the en- trance fees to the purses, with Jimmie McGoldrick, editor and manager of that year this pinky. Pinty has been secured to date the only contracted rider at this year's af- fords the Coliseum's assistant arena director. With the world of the purses not to be missed. 

AMONG the "boys and girls" this win- 
ter are Pat, Matiso, Ed Matiso, Jack, and Jack, and Jack, and Jack all together.

TWO PARAGRAPHS on the General Rules page of the Phoenix Rodeo prize list and rules folder attract this writer's special attention, as follows: "Every contestant must have his own outfit, and they are ready when called and now cabins will be entered by any member of the group at any time. If you are ASHAMED OF BEING A COWBOY, you are not a cowboy. (That's making it WESTERN sports, as far as I'm concerned.)"

SOUTHERN STATES. In this region, the two most important Rodeos are the Texas Rodeo Association. 

HOOPER ROGERS writes in, from San 

to San Antonio, Texas, that Nola Wells, 
complained lady bareback bronc rider, at 
U.S. Open at New York Coliseum, is 
Harlingen (Tex.) Mid-Winter Valley Fair and 
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THE THIRTEENTH annual Rodeo at 
Antonio for the winter, with a view to 
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COLUMBUS, O., Jan. 18—That old miles to see" can be aptly applied to the 90 Fairs Are Represented
At Ohio Managers' Meeting

Columbus convention bang-up success—Governor Cooper among speakers—President Holderman and other officials re-elected—725 at banquet—Sandles toastmaster

COLUMBUS, O., Jan. 18—That old miles to see" can be aptly applied to the Dether-Wallick Hotel here this week yesterday. For pep and snap one must not over his program was the best in the history of the organization, and with the ducans in this year was derived for the future operation of the convention. Each and every address was worth one, some, of course, better than others, and anyone who attended can easily see why. The organization seems to be going from strength to strength.

Fair Breaks and Fair Shakes
BY AL HARTMANN

Fair Breaks and Fair Shakes
By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.

IF THERE is anybody who is interested in the conventions, the organization is making a great effort to get them off in 1930. The program for the convention was announced last week and will have two or more of the Ohio "boys" on the program. The program includes the following:

The present officers of the association are: President, E. R. Lewis, Managing Editor; Vice-President, W. A. Mann; Treasurer, A. A. Sander; Secretary, J. H. H. Petty; Auditor, R. A. Sander; and Assistant Secretary, J. H. H. Petty.

Group Meetings

For the first time since the Ohio Fair Managers' Association was organized, the convention will be held in conjunction with the Ohio Business Men's Association. The convention will be held at the Hotel Columbus, and the meeting will be held at 7:30 p.m. The convention will be attended by the following: President, E. R. Lewis; Managing Editor, W. A. Mann; Treasurer, A. A. Sander; Secretary, J. H. H. Petty; Auditor, R. A. Sander; and Assistant Secretary, J. H. H. Petty.

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Free Acts Booked For Toronto Exhibit.

NEW YORK, Jan. 18.—Charles W. Buck has booked the special department of the Canadian National Exhibitions Association for the last week, accompanied by H. W. Waterman, manager of the Canadian National Exhibitions Association's special department.

The Billboard that an excellent free act fair for the holiday season has been scheduled for the exhibition to be held in the city of Hamilton, Ont., on the Exhibition grounds during the 14 days, will be given over to a different province, the main speaker.

Some internationally known bands are booked for the fair, and the matter will be definitely known in the next issue. The fair will be held on the Exhibition grounds during the 14 days, will be given over to a different province, the main speaker.

Pardon for Pardon

Of Concessioneires

NASHVILLE, Tenn., Jan. 18.—Governor H. W. Hargis pardoned Charles Bellinger (Bellmeyers), who was convicted of murder and was sentenced to death by the jury of the State of Tennessee, and to the State Fair. The pardon is conditional that he leave the State and never return.

The killing took place while the fair was in progress on the busiest day. Buck was assisting the fair in the setting up of the last week and was seriously injured in an elevator. He was then taken to the hospital and was ordered to be given a house, and a house, he is said.

Charles W. Bellinger, Mrs. Sylvia Stewart, still makes the fairs and works eating stands and other conces-

Sation service, and Billy B. Van, manu-

thor's friend, to be present for the week.

The annual meeting of the Annual meeting was held at the Hotel Northamp-

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Va. Association of Fairs
Meeting Establishes Record

 Pronounced greatest of its career-draws heavy attendance—all officers unanimously re-elected—tentative dates set—Petersburg next meeting place

RICHMOND, Va., Jan. 16.—At the conclusion of the two days' sessions of the 189th Annual Meeting of the Southern Association of Fairs held here this city, ending Tuesday evening, it was the consensus of opinion that it was the greatest of the fairsman's association. There was outstanding in attendance of delegates from seventeen States, and of the officers in other States, managers and agents of carnivals, booking exchanges, independently booked acts and fireworks concerns and other entertainment presentations; poster advertising firms, tent and decorating institutions and many other kinds of firms; and probably the largest attendance in the history of the association.

The officers of 1928 were unanimously re-elected. They are: H. B. Watkins, Danville, president; T. W. Calhoun, Raleigh, vice-president; T. L. Peck, second vice-president; Mrs. Lenora R. Simms, Madisonville, secretary; C. H. Chief, Branson, treasurer; and C. H. Ralston, superintendent, Petersburg.

The meeting was held at the Petersburg Hotel, and was voted the place for holding the next annual meeting of the association.

First-Day Procedure

A greater portion of scheduled details of the meeting were accomplished, published in a speciallytelegraphed article that appeared in the Virginia Republican. The following committees were appointed: Messrs. H. B. Watkins for the ensuing year; Mrs. Lenora R. Simms, Mrs. E. C. Ralston, W. W. Wilkins, W. L. Taber, E. T. Robinson and members of the board of management.

H. B. Watkins was re-elected president, Mr. T. W. Calhoun, vice-president; T. L. Peck, second vice-president; Mrs. Lenora R. Simms, Madisonville, secretary; C. H. Chief, Branson, treasurer; and C. H. Ralston, superintendent, Petersburg.

The Athletic Park grounds, including the proposed track, are to be used for all dates of the annual meeting with condition by the city. Mayor Mellett and the council are to be asked to purchase a horse show and horse race, and also to make the park a fair ground. As entertainment at pleasure, the park for the fair will be held for the last part of July. Co-operation of Madison members will be sought in staging the fair.

To Revive Free Fair At Anderson This Year

ANDERSON, Ind., Jan. 16—Anderson's Free Fair, which was abolished five years ago after the big show, will be revived this summer, it was stated by Mayor C. H. Mcelroy, here Tuesday.

The Anderson Free Fair Association is to be formed. A committee has been appointed to have the exhibition building erected in the city. The plan is to have full co-operation of the administration.

The board of directors of the association is to consist of: C. H. Mcelroy, president; J. H. Westferfield, J. H. Mellett, Walter Hughes, C. W. Gates and Fred Dixon.

The Athletic Park grounds, including the proposed track, are to be used by the fair company, the city making the property available for a horse show, horse race, and other activities of the association. As entertainment at pleasure, the park for the fair will be held for the last part of July. Co-operation of Madison members will be sought in staging the fair.

Fair Elections

SAC CITY, Ia., Feb. 16—W. F. Sears, secretary of the Sac County Fair held the last 17 years, was elected president of the association at the annual meeting, succeeding W. D. Alexander, who has been re-elected for the fair nearly 20 years. Irwin declined re-election by Mayor J. L. Neely, vice-president; H. V. Ellis, secretary, and J. P. Jones, treasurer.

FLEMINGTON, N. J.—The annual meeting of the Flemington Fair Association was held here Thursday evening, with the following officers being elected: Major E. B. Allen, president; E. M. Foster, vice-president; W. H. Williams, secretary, and Florence Wells, assistant secretary. The association has been re-elected for the year, E. B. Allen, and to try if possible to get away from what was claimed to be a "rainy" week in Flemington.

The meeting that this fair would be the same time-operating under county-aid arrangements, and that it is doubly important that the fair be made a real success this year. Plans were laid to make the scope of the fair as nearly countywide as possible, since the local exhibition will this year become practical.

The annual report for last year, presented to the association, shows a deficit of $898.85, of which it was stated that between $100 and $150 had been wiped out since the report was compiled.

RALEIGH, N. C.—The board of directors of the Raleigh Fair has re-elected all officers for another year, with the following officers being elected: E. E. C. Gilmour, Mayor of Raleigh, vice-president, and T. B. Smith, secretary.

The 1930 fair will open October 13 and run thru the 18th.

Various contracts will be awarded at a meeting of the executive committee in Raleigh January 30.

NORTHAMPTON, Mass.—The Hampden Agricultural Society at its annual meeting re-elected the following officers: President, W. H. Harris; Vice-President, W. G. Jackson; Secretary, and Florence Wells, assistant secretary. The association has been re-elected for the year, E. B. Allen, and to try if possible to get away from what was claimed to be a "rainy" week in Flemington.

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The Billboard
January 25, 1930

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VIRGINIA FAIRS

(Continued from opposite page)


The unexpected appearance of President Watkins quoted several promises from the Fair Coordinating Committee that the future fairs would be the best yet. The committee's promises carried the promises for their future fairs, particularly in the western part of Virginia.

The Virginia association is an active organization, unnumbered and free of all in the business of the fair, it will, in my opinion, do a great deal of good for the people who hold opposite views, especially that which is of a constructive kind between county and city, and to bring about better conditions for our members and to increase its business.

In my brief resume of last year's work of the directors and their staff, I have tried to give the truth of the many happenings and try to avoid the injustice of the Virginia fairs.

"Unlike other agricultural states, the fairs of Virginia have no connection with the State Department of Agriculture. Re- positively, the Fair Coordinating Committee will continue the supervision of the fair and will be organized as the Commonwealth of Virginia. Our commission has turned over all fair matters and inquiries to our office, they have been the leaders of our business. The majority of letters trans- ferred from fairs are transferred to the State Agricultural and Industrial Commission, where they have been the leaders of our business and will continue to be so. If the fair fairs are from firms and individuals in other states, we will make an effort to establish a kicks to them. Many of them do not know the average monthly income of their state, or the average income of the State Agricultural and Industrial Commission, where they have been the leaders of our business.

We have made an effort to establish a kicks to them. Many of them do not know the average monthly income of their state, or the average income of the State Agricultural and Industrial Commission, where they have been the leaders of our business.

The Virginia fairs are not legally recognized by the state and therefore cannot be exempted from taxation. Our federal tax laws have been in effect for many years. The federal income tax on admissions and the state income tax on admissions have been in effect for many years. The federal income tax on admissions and the state income tax on admissions have been in effect for many years.
W. Va. Fairs’ New Officers

W. L. Tabscott president—12 fairs represented at meeting—banquet feature

CHARLESTON, W. Va., Jan. 18—W. L. Tabscott, president of the W. Va. Fairs’ Association, whom the Ruffner Hotel here Thursday evening and Friday morning to be selected and chartered was chosen as the place for the 49th annual meeting of the association during the regular session of the legislature. The new officers are as follows: President, W. L. Tabscott, Lewistown; vice-president, H. J. Scott, Pennsboro; first vice-president, W. G. Agee of Beckley, Westover; second vice-president, E. E. Cottrill, Glenville; president-elect, and Mrs. Bart H. Swartz, Wheeling, secretary, treasurer, and Mrs. J. B. Madison, the response will be by letter.

An address delivered by L. W. Tabscott at an annual meeting of the Ruffner Hotel before the retiring president, A. F. Whelan, of Westover, was of the work of the association during the year and prospects for the future. Necessity for greater organization was the subject of an address by Judge Reynolds Blizard, of Parkersburg, president of the National Association of Trotting Association, who said that the board of directors had given much thought to the subject within the last 3 months to the point that if the improvement keeps up, trotting horses within the next 30 years will be held as high as harness horses now does in the harness men who do not succeed. Moreover, the harness men must accept the fact that the harness horses must be used in horse racing in the state. At present races held in the state are governed by three state associations, the American Trotting Association, the American Trotting Association, and the American Trotting Association, all of which must be on a level with the Senate’s Novelty Orches- tral dinner was held at the Adelphia Hotel Wednesday evening at 6:30 o’clock. A banquet was given by the state for the benefit of the Maryland hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hippodrome, which was literally in the building of the Maryland Hip
pose, you will be able to challenge many difficulties and overcome them by virtue of their own organization. Direct them, by your example, your county organization, and your county public,

discuss with them your plans for improving their affairs, their highway, county,

"Man's greatest opportunity lies in service to his fellowmen. So, get the best in the county and put them in your agency in your county and you cannot

"It seems to me that no other business has a larger scope than the county road business. It is a business that causes no greater worry, financially, than any other business. Its success or failure is determined by the county road directors of the states or counties in which the roads are located. The county road business is the business of running a successful fair. In this business, there are three things that you, the county road director, must do:

1. Be sure the fair is operated as a business.
2. Be sure the fair is operated as a business.
3. Be sure the fair is operated as a business.

At this juncture a copy of the report of the Auditor General, which was presented to the directors of the fair, should be made available to all the directors of the fair. This report shows the total expenditure of $257,650.00, which includes the sale of tickets, the sale of advertisements, and the sale of souvenirs. The total expenditure was $257,650.00. Under the subject of 'Our 1929 State Fair and Some of Our Exhibits,' there is no mention of the sale of souvenirs. The sale of souvenirs was not included in the total expenditure.

Governor Cooper Speaks

The Governor of the afternoon came next—Governor Cooper. With all the enthusiasm of a true fairman, he entertained the fairgoers with a story of the successful fair of 1929. He said that the fair was a great success, and that the visitors were justly pleased with the exhibits and the programs. He stated that the fair was a great success, and that the visitors were justly pleased with the exhibits and the programs. He stated that the fair was a great success, and that the visitors were justly pleased with the exhibits and the programs.

The Banquet

The banquet program was one of the highlights of the afternoon. It was a sumptuous feast of food and amusements, and both humor and serious speeches. Governor and Mrs. Cooper, along with the committee, presented the offerings to the fullest. It is fair to say that the banquet was a great success.

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remotely recommends that this association admit to honorary membership all regularly ord

"Resolved: That the president of this association take all necessary arrangements whereby a legi

"Resolved: That the various jorny

The convention authorized President H"
night racing this year. The fair tried out a Better Baby Show last year, and found it a great success. Many of the fairs in Ohio made money last year—at least half of the cases where they were represented.

When asked during one of the sessions if any county secretaries were not getting good reports from the county commissioners, no hand was up.

Howard C. Allen, Washington County, was carrying one of his cars in a glass box, and it was reported that on December 19 in an auto accident at Wilkesboro, Ohio, the car was totaled.

Night fairs last year proved successful, judging by the fact that only one hand was up. Questions about the number of sessions were asked if any of those who held such were not going to repeat.

Fair "Grounds"

AS A COMPLIMENT to the West Virginia State Fair, which will celebrate its golden anniversary this year, the spring running race meeting to be conducted by the West Virginia Fair Association has been designated the "Golden Jubilee Meeting," which is expected to attract an aggregate of $5,000 added money event, has been named the "Golden Jubilee Derby." The meeting will be held in late August, and the Turkey State fair, also secretary of the driving committee, has been organized in 1931 by her late husband.

THE HARRIS COUNTY Agricultural Fair Association, Harper, Kan., has been incorporated. The secretary is M. A. Green.

ALL PEOPLE connected with the Derby Wonderland Side Show are wintering at Rapid City, S. D., and enjoying a pleasant house. The show is quartered in a big tent thrown out the Black Hills are good," writes William S. Fox, Keokuk, Iowa, who has been thoroughly overhauled and is in readiness for the July 4th Nickelodeon, Nickerville, Ill., and the Wyoming and Idaho territory will be made the first time this coming season." The Davis show plays nothing but fairs and celebration—no still dates.

THE DELEGATES to the annual meeting of the Ohio State Agricultural Fairs, which was held at Lebanon recently, had spent after another 20 minutes or so at their banquet. Of the many stories he told, one is that of his own country, how much a whisky a Scotchman can drink. They said he was a Scotch like Scotch whiskey, it makes the Scotch man think. So a man shot off a gun outside the house the night before the show and got a bullet in and told his children that Santa Claus had been there.

Scotch people are indignant at being the butt of sly jokes, he said, and have come to some pains to deny the story that a Scotchman opened his pocketbook and gave his money to the mule was dead."

J. P. WATSON, Jr., secretary of the Pulaski County Fair, Hawkinsville, Ga., gave a report of the annual meeting of the Association of Georgia Fairs to be held this year in Atlanta, and 7 and 7, according to E. Ross Jordan, secretary of the fair at Hawkinsville for several years and is one of the leading fairs in the state.

FRANK G. EVANS is director of publicity for the 1930 Southwestern Exposition and Fat Stock Show held at Franklin, Tenn., Aug. 8 to 16, number of new departments and new buildings, and the gross receipts were $200,000, exclusive of thousands of dollars spent for food.

The GORDON FIREWORKS Company has opened its store at the Indiana State Fair for a Hawaiian Night fireworks spectacular.
Senyard To Build Park At Jacksonville Beach

Will be located on Williams property five blocks north of pier six large buildings and $75,000 in rides planned—formal opening expected on March 15

Jacksonville, Fla., Jan. 18—The deal for an amusement park at Jacksonville Beach, announced last December 28, has finally closed with C. P. Senyard, beach resident and showman. The park will be established three miles north of the bay. The first plans called for the location of the amusement park on Conley Island as hereinafter. The plans will consist of more than 10 rides, scores of concessions, and a building of over 50,000 square feet. The property will also be used for fairs and special events.

More than $75,000 will be expended in rides alone. It was pointed out by Senyard, and in addition plans call for the construction of six large buildings. One structure will be $50,000, two will measure 10 by 100 feet, two others will cover 900 square feet, and another will be 15 feet square. All will be constructed to have the park ready for a formal opening March 15.

At a recent meeting of the Jacksonville city council, permission was granted Senyard to construct a boardwalk along the beach-front. Buildings will be established, and a space walk large enough to accommodate thousands of persons will be built. Bathhouses with several hundred rooms also will be constructed at the park by Senyard, according to present plans.

Another attraction proposed is a Neptune's pavilion, where tables, chairs and other necessities for the seating of guests will be provided. A large dance hall is planned.

"The park will be a real celebration of approximately $50,000," said Senyard, "and an attraction for people of South Georgia and Florida to the resort during all months of the year." T. M. Corbett, Mayport, business manager, has been selected by Senyard as publicity director and manager of concessions.

Leonard Leaves Midland Beach

NEW YORK, Jan. 18—After 30 years at Midland Beach, Staten Island, Daniel Leonard has resigned as manager of the popular resort. When James S. Graham took over Midland Beach and Graham Beaches, Leonard went with him as manager of the new establishment, which has his father under his management.

At the present time, Leonard is connected with the St. George Theater, St. George, Staten Island, but expects to be back in the park business the coming season.

Coaster for Waterbury Park

WATERBURY, Conn., Jan. 18.—Arrangements have been made to install a $45,000 roller coaster at the city-owned Lakewood Amusement Park. The contract provides for the installation of the coaster with no cost to the city, the city to receive 10 per cent of the first $75,000 gross taken in and 20 per cent of all over that amount.

Three New Features For Chester, W. Va., Park

CHESTER, W. Va., Jan. 18—Improvements, including three new amusement rides, will be made to the Park, costing approximately $60,000, will be completed before the Park opens in May.

New features include a Dodgem, executive by the 250 foot long and 100 foot wide, will be housed in a new building, 4440 feet, a Caterpillar riding device, 50 feet in diameter, and a Fun House, 5000 feet. The Dodgem will be located opposite the Rustic Restaurant, where the Dangler stood last summer. The Fun House will be located on the land of the old building, while the Caterpillar will be on the old site.

Several temporary buildings along the midway will be razed. These have stood for a number of years, being a part of the original midway erected when the park was first established. A large arch will be placed at the Indiana Avenue entrance. Several acres of ground back of the park have been acquired for enlargement of the parking area. All fences and buildings will be repainted. An expert landscape architect is now equipped and thousands of dollars will be spent on beautification of the grounds.

Bowers Back In Houston

WORK of preparing Luna Park starts in earnest upon return of manager

HOUSTON, Tex., Jan. 18—With Manager J. B. Bowers back from his trip east, has commenced in earnest preparations to the reopening of Houston's Luna Park. Carpenters started reattaching optimistic that they expect to have the giant ride ready for this spring.

While in the East Bowers inspected several installations of amusement devices and has placed his order for a machine to be used at Luna. Company electricians have surveyed the park and plan to wire it in such a way that music from the machine in the Garden Theater will be diffused in the roller rink, at the front entrance, and at two places along the midway.

The Motordrome is being wrecked to make room for the new roller rink, and the first of the new riding devices now on order is expected to be ready to be set up.

T. M. Corbett, manager of grounds and buildings, will handle picnic bookings and promotion this season. O'Donnell, who is serving his second season at Luna, was formerly manager of Omaha's Jaihleuse Cabaret.

Bands Will Be Featured At Coney Island, Cincy

Homer Bectraft has been assigned the duty of booking bands for the coming season, George F. Schott, president and general manager of the Coney Island, is expected at Miami Beach, Fla., with his son and assistant, Edward, in appointing bands for the coming season. It is expected that Homer will continue his regular work as cutting director. Bectraft formerly was director of the Gold Dragon and Club-Hispolan orchestras in Cincinnati, and handled bookings in this territory for Vincent Lopez and his band several years ago. He plays the saxophone.

Henry Thies and his Victor Recording Orchestra, featured at Moonlite Garden, Coney Island, for the last two summers, will open the season there, but it will be the orch's new policy to use numerous bands throughout the coming summer. Art Bicknell, who handles the new bands, almost certainly that Homer would continue his regular work as cutting director and Thies formerly was director of the Gold Dragon and Club-Hispolan orchestras in Cincinnati, and handled bookings in this territory for Vincent Lopez and his band several years ago. He plays the saxophone.

Jacobs Succeeds Yaeger

NEW YORK, Jan. 18—Ornamental appointment of George J. Jacobs as deputy commissioner of parks, playgrounds and public buildings was announced by Theodore C. Pearce, commissioner. Jacobs takes over his new position as successor of Yaeger, who died unexpectedly New Year's Day.
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HARRY C. BAKER, INC.
AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, Old MILLS, MILL CHUTES, DANCE PAVILIONS, CARNIVAL BUILDINGS, ETC.

"EVERY DESIGN DIFFERENT"

SUITE 104, GRAND CENTRAL TERMINAL BUILDING. NEW YORK, N. Y.

JACK AND JILL SLIDE

Holds World's Record for a Season's Business. Grossed $200,378 in a Single Season.

Hanna Engineering Co., 55 West 42d St., New York City

SKEEBALL

Growing in Popular Esteem Since 1914

National SKEEBALL Co., Coney Island, N. Y.

JOHN A. MILLER COMPANY

ROLLER COASTERS, MILLS, PARK BUILDINGS IN MILLER DOMIN TRUS CONSTRUCTION. DESIGNING AND EQUIPPING OF COMPLETE PARKS.

Personal Engineering by JOHN A. MILLER.

8100 E. Jefferson Avenue, Detroit, Mich.

DAY'S GROSS $2.400
RIDING CAPACITY 15,000 IN ONE DAY

HARRY WITT
Sole Distributor
1440 BROADWAY
NEW YORK CITY

ALLAN HERSHEYELL CO.
CARROUSELS AND LEAPING LENA

PORTABLE CARROUSELS

For Park or Carnival. 24-ft., 36-ft., 48-ft., and 72-ft., 3 or 4-speed. Also special machines built to order. Indestructible, perfect material, latest, standard equipment on all Carroouses.

LEAPING LENA

A 60-ft. Flat banded auto ride with 13,000 feet, individually driven by the drivers themselves. The 1300 ride sensation. Already purchased by all leading carnivals and midway parks.

WRITE FOR HINT.

ALLAN HERSHEYELL CO., North Tonawanda, N. Y.

FOR LARGE AND SMALL PARKS

DODGEM NEW MODEL FEATURES A FRONT WHEEL DRIVE

Permits greater degree of individual control—no lost motion—eliminishes what is impossible with rear drive. More fun and excitement means larger returns.

DODGEM CORPORATION
706 BAY STATE BLDG., Lawrence, Mass.

"THE WHIP"

World's Famous Amusement Ride, has stood the test of time. Always gets the money.

Built exclusively by

W. F. MANGELS CO., Coney Island, New York

TILT-A-WHIRL

7-CAR. 28 PASS.

"THEY GET THE BUSINESS"

Swooper

"They Get the Business"

SELINER MPG. CO., Faribault, Minn.

30 PASS.

Swooper

30 PASS.

TILT-A-WHIRL

Swooper

PHILADELPHIA TOBOGGAN COMPANY

AMUSEMENT PARK ENGINEERS

COASTERS—CARROUSELS—MILL CHUTES

130 East Duval St., Germantown, Philadelphia, Pa.

CONCESSIONS TO LET ON PUT IN BAY ISLAND

THE LARGEST SUMMER RESORT ON LAKE ERIE, FOR THE SEASON OF 1930.

Daily sleighs from Detroit, Toledo, Cleveland and Sandusky. Buses for rent on main thoroughfare, with or without buildings, for all kinds of legitimate games. Premiums are issued for successful boarders. Large parking lots for cars and trucks. Admission gratis after Labor Day.

B. ROSENFIELD Put in Bay, O.
Would Aid
Revere Beach

Mayor Andrew Casassa introducing bill for much-needed auto parking space.

REVERE, Mass., Jan. 18—Mayor Andrew A. Casassa is about to have a bill filed in the legislature requesting the Metropolitan District Commission to prohibit vehicular traffic on a six-lane Boulevard from Elliott Circle to Revere Street, converting this section into grass plots and flowers. The measure also seeks the widening of Ocean Avenue for the traffic and to build a breakwater near the Ocean Pier for the two-fold purpose of preventing damage to this section and to provide ample parking space for automobiles. The mayor would do away with the present system, of allowing traffic along the Boulevard between the amusement grounds and the Waterfront, and he would transfer this traffic to a widened Ocean Avenue, in the rear of the amusements. He has had that section already paved and built up with filling to be taken from the ocean depths, to about 30 acres, which thus allow adequate provisions for parking 15,000 automobiles. In the past there have been several measures introduced for the erection of a wall along the pierfront to protect the section from floods. The mayor has pointed out that a dike or a wall would detract from the beauty of the beach. The mayor is hopeful that something definite will be done and it is expected that the problem of the parking at the local resort will be better solved in the near future.

For Sale, Cheap

ALASKA ICE CREAM CONFECTION MAKING ON A STICK MACHINE.
New. Never used.

J. M. Coopers
201 East Flagler Street
MIAMI, Fla.

For Sale, Swimming Pool

A large outdoor swimming pool with attached bath house. Reasonable. H. McCammon, Miami.

Big Money With Whirl-O-Ball

Per Parks and All Amusement Places. Home used. Automatic night safety cut-off and freezing device. Your returns were so large you could play in $25 to $450 per day with 2 to 12 Whirl-O-Balls. Full instruction with order. Send 25c for catalog. Pearl Whirl-O-Ball, 44 N. Michigan St., Indianapolis, Ind.

Thrilling Sport Everybody Plays

NEW AUTOMATIC LOOP-THROUGH GAME

OH! IT'S SO DIFFERENT! Best and Quickest Money Maker! Exciting for the players. MAGICS LIGHTS AND BALL.

The STALL TELLER

Improved 1930 Model has many new features; Horse power ratings: Single Moto 28, Single Moto 43, Single Moto 75, Single Moto 125, Single Moto 150, Single Moto 200. The STALL TELLER is the only full-automatic operating, all-weather, all-conditions sales Stimulator. The STALL TELLER is the only full-automatic operating, all-weather, all-conditions sales Stimulator. The STALL TELLER is the only full-automatic operating, all-weather, all-conditions sales Stimulator. The STALL TELLER is the only full-automatic operating, all-weather, all-conditions sales Stimulator. The STALL TELLER is the only full-automatic operating, all-weather, all-conditions sales Stimulator. Write for information and price. GEO. H. MILLIKEN & CO.

PENNY ARCADE EQUIPMENT

Better get our price now than wait much longer. When you order, be sure you get the
popular Penny Arcades.

International Mutoscope Co., Inc.
401 West 31st Street, New York City

GAMES

Have a large assortments of Games, with supplies catalogue free. WM. ROTT, Game Mfr.

LOCATION

REVERE BEACH, 108 Atlantic Ave. REVERE BEACH, 108 Atlantic Ave. BEVERLY, 54 Main St. DORCHESTER, 247 Main St. WINCHESTER, 763 N. Main St. SOUTHBOST, 460 Main St.

PARKS IN PARIS
Planning Big Season

PARIS, Jan. 8—The last season was a banner one for the amusement parks of Paris, and it promises to be even bigger, as last year both Luna Park and the Jardin d'Acclimatation were carried on by the American owners. Luna Park, on the Wölfler Avenue, next door to the Jardin d'Acclimatation, will be open for business again on April 1. Luna Park will be the only one of the two open for business, and there will be an all-night show every night. Thepapers State that the two parks will be open from April 1 to October 1, and that the season will be a great success.

Woodcliff Adding New Features for 1930

WOODCLIFF, N. Y., Jan. 18—Plans are rapidly formulating at Woodcliff Pleasure Park for the coming season and various additions and improvements are planned. The park will have a new coaster, the "S-1," which will be one of the most popular rides in the park. The coaster is 2,600 feet in length and will have a maximum speed of 50 miles per hour. The park will also have a new dark ride called "The Haunted Castle." This ride will be located in the new "Ghost Forest" area of the park and will feature a series of haunted houses. The park will also have a new water ride called "The Torrent." This ride will be located in the new "Water Fort" area of the park and will feature small water slides and water falls.

The SHOW BOAT, a Moderate-Priced Fun House, Portable or Permanent

The DANFIELD FUN HOUSE AND RIDING DEVICE CO., Dayton, O.

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Playland Adds Rides, Shows

Rye, N. Y., Jan. 18.—When the current season is launched at Playland Park, which opens on March 22, a number of new rides will be featured, and a new exhibit, the Tilt-a-Whirl, will be added to the 16-acre resort. The Tilt-a-Whirl Company plans to install the ride in the west end of Playland. The Tilt-a-Whirl, which has a capacity of 150 persons, is a new attraction for the park.

The Tilt-a-Whirl is a large, rotating amusement ride that tilts back and forth at a steady rate. It is designed to provide a smooth ride and offers a unique experience for riders. The ride is expected to be a popular addition to Playland Park and will complement the existing attractions, such as the roller coasters, Ferris wheel, and carousel.

The opening of Playland Park marks the beginning of the season for many local businesses, including restaurants, shops, and service providers. The park's popularity attracts visitors from all over the region, who come to enjoy the rides, games, and other activities available.

Forest Park, Hanover, Changes Ownership

HANOVER, Pa., Jan. 18.—The continuance of Forest Park as a permanent picnic and amusement resort for Hanover and the surrounding area is to be assured by Mr. and Mrs. M. A. Kars, who have built up its present popularity, in purchasing the Hanover Athletic and Recreation Association and the Forest Park grounds. The purchase, which is being negotiated by Mr. and Mrs. M. A. Kars, was made possible byltkesharin, an official of the Sherrystone Railway Company. This railroad company has been in charge of Hanover for many years, and has a large fleet of picnic cars. The new owners have promised to continue the present service, and to make additions to the grounds.

PONY TRACK WANTED

For the season of 1959, in a good grade park, two or more pony tracks, either steam or gasoline powered, will be purchased by the Buffalo Railway and Terminal Company. The tracks must be in good working order, and will be used to transport passengers on various routes throughout the city. Interested parties are requested to contact the company at its headquarters.

CIRCUIT COURT

Three-Horse-Abreast

Spillman Carousel For Sale

This is a complete and in good running order. It is equipped with a Parlor Band, estmated value $500, with over 250000 tunes. Can be put into a park or small town, and orinatly 7 days. Piano, organ, and parlor band are included. Terms can be arranged. Dine, Dance, Ballet, Buffalo Fireworks, Spillman Carousel Co., 617 Broadway, Buffalo, N. Y.

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FOR SALE

Two Philadelphia Carousels

PQ. O. Drawer F., PASADENA, N. J.
Fifth Annual Convention

NATIONAL VENDING MACHINE OPERATOR'S ASSOCIATION's big affair in Chicago Jan. 27-29

The National Vending Machine Operators Association announces that its fifth annual convention and exhibition will be held in Chicago, Jan. 27-29. This is the biggest and most important meeting ever held by the association. The convention and exhibition will bring together all of the leading venders in the country, and will feature the latest in coin-operated machines, as well as a wide variety of other equipment and supplies.

The convention will include a trade show, seminars, and workshops, as well as a variety of social events. There will be a gala opening night event, followed by a series of workshops and seminars throughout the day. The closing banquet will feature guest speakers and a variety of entertainment.

Exhibitors will have the opportunity to showcase their latest products and services, as well as network with other venders in the industry. The convention will also feature a variety of social events, including receptions and parties.

The National Vending Machine Operators Association is a leading organization in the vending machine industry, and its conventions are considered to be the most important events in the industry. The association represents thousands of venders across the country, and its conventions are a key event for anyone involved in the vending machine industry.

The fifth annual convention and exhibition will be held in Chicago, Jan. 27-29, and will feature a wide variety of events and activities. Visitors can expect to see the latest in coin-operated machines, as well as a wide variety of other equipment and supplies. The convention will also feature a variety of social events, including receptions and parties.

For more information about the National Vending Machine Operators Association and its conventions, please visit their website or contact them directly.

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Fifth Annual Convention

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.

(Communications to 25 Opera Place, Cincinnati, O.)

Elaborate Midway Planned

For Exposition in Germany

In connection with the IPA Interna
tional Fur and Hunting Exposition to be held in Munich, a midway will be
planned for the exhibition. This will be
one of the most elaborate midway attractions ever assembled on a European
fair.

In response to the interest shown in
such attractions by visitors to world
fairs in many countries, amusement
of unique interest have been devised.
Amusement parks will be constructed
and the shows in comic style, offering
turn intimate glimpses of the American
province. A village will be transported
from China, and at night the village and
ingredients of Chinese lanterns. An Eskimo
settlement brought from the North and rebuilt
in a realistic setting of arctic. An Italian ship
brought from the North and reutilized
for the amusement of the fair. Other
attractions will include shows of several
countries, a Vienna cafe, fashion shows,
and a tropical dance. The midway will be
the largest presentation of European
type of entertainment.

Chinc K. of C. Circus

Looks Like Big Event

Indications already point to success
for the upcoming season of the Chinc K.
Circus. The company has already
securely booked nearly 300 dates, and
will be returning to many of its
regular tour stops. It is expected that
the circus will be well-received by the
public, and will be a major attraction
this season.

The members of the Knights of
Columbus are looking forward to
preparing for the season, and are
making sure that everything is in
place for a successful season. The
circus is scheduled to start in March, and
will continue through the summer.

Dog, Cat, Fashion Show

At Miami in February

A dog and cat show and fashion
competition will be held during the Miami
International Fair and Exposition. The
dog show will feature a variety of
breeds, while the fashion show will
highlight the latest in pet fashion.

The dog show will include
judging based on breed standards,
with winners being awarded
certificates and prizes.

Canton Builders' Show

CANTON, O., Jan. 18. — The annual
Canton Builders' Show, sponsored by the
Canton Builders' Bureau, will be held in
Land O' Dance February 24-March 1.
E. E. Cameron will again be manager of
the show, which is expected to be
successful.

Two Auto Shows

WATERTOWN, Conn., Jan. 29 — Two
automobile shows are planned in this
city. The first will be held at the
Waterbury Armory, while the second
will be held at the Naugatuck Armory.

Cuban To Have Poultry Show

HAVANA, Jan. 18 — A poultry
show, with the co-operation of the
Department of Agriculture and all leading
poultry raisers in the island of Cuba, will be
held in the town of Matanzas and other
locations.

Winter Sports Week

DULUTH, Minn., Jan. 18 — The annual
Winter Sports Week will be held here in
February. The events will include
a rodeo and horse racing, as well as
a fast track in the local fair
grounds.

Pensacola Mardi Gras

Pensacola, Fla. Jan. 18 — At a recent
meeting of business men, the plan for a
Mardi Gras celebration was explained.
Employees of the city's largest companies
were invited to participate in the event.

Shrine Circus at Hartford

NEW YORK, Jan. 18 — What promises
to be one of the biggest winter events in
the city will take place next week, when the
the Shrine Circus of Hartford, one of
the city's largest circuses, will
be held. This circus is known for
its variety of acts, including
jugglers, acrobats, and clowns.

Horse Show at Frisco

SAN FRANCISCO, Jan. 18. — The
second annual California Horse Show
will be held at the State Armory, 14th
and Mission streets, February 19-22.

Circus-Pagent Plan

CHARLOTTE, N.C., Jan. 18. — The
biggest indoor circus in America is
being planned for Charlotte in
February. The circus will feature
an array of exotic animals, as well as
a variety of performances.

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grounds.

Bundled Acts

RINK MGRS. Increase Your Receipts

Use Music That's Different--it attracts

Skaters, like dancers, want good music. If your business is bad no doubt the skaters are tired of the old-time music. The beautiful Callaphone music resembles a massive pipe organ, with a remarkably sweet, mellow sound. It can be obtained at the cost of only $25.00 per roll. Low music quality--better music--larger crowds. Easy time payments.

MUSCATE LANEY CO., Iowa

RINK MEN WHO HAVE ONCE HAD A "CHICAGO" EQUIPMENT

WILL HAVE NO OTHER.

CHICAGO ROLLER SKATE CO.

447 E. LAKE ST., CHICAGO, ILL.

No. 778

RINKS ~ Skaters

Communications to 25 Opera
Place, Cincinnati.

Rinks in Los Angeles stand by the assurance of Skating
Roller Rink, 5901 Van Buren St.

CHARLES KELLY, popular in skating circles of Philadelphia for many years, was injured in a hockey match at the Adelphia Rink there recently and is in a hospital in critical condition. His condition is improving slowly.

THE THREE ACES, roller-skating male-
trium, are in Detroit this week.

THE ST. MORTIS SKATERS were on the cabaret program of the annual ball at the Covert Inn in Englewood, recently, and received a good hand.

FEFRA WHITAKER, Alfredo and
troupe of eight dancers presented a fine performance at the Rink recently, according to reports from that date.

MARY AND JOHN MASON, roller-
skating act, were one of approximately 25
acts on the program of the South Louisiana State Fair, at New Orleans, recently, and skates fans enjoyed them immensely.

WHEN the Bathsk Circus opened a six
weeks' season at Glasgow, Scotland, the Five Renau Roller Skating Girls were a sensation.

BARRY WOOD, Harvard football star, is also a fine hockey player.

AN ICE-SKATING RINK is to be estab-
lished in the Ritz-Carlton Hotel, N. S., near the Congregational Church.

BOY GOLDSWORTHY, forward of the
New York Rangers' Hockey Club, is said
he learned to skate at the age of 16.

OTTU (HAP) PETROSKI, Jr., of the
Oraton Knights, of Irvington, N. J., has joined the professional ranks and will
race under the colors of the Riviera Park Roller Rink, of Belleville, N. J., in conjunction with the Rink Knights.

FRANCIS LE MAITRE and Maudie
Reynolds are now located at the Au-
torium Ice Rink, Providence, R. I., exhib-
ting between hockey periods and teaching figure skating, ice dancing, etc., at the Rink.

They exhibited all season at the hockey games at the Providence Skating Club, in Provi-
dence, R. I. Maitre also served as a
ịchel of imitation.

The tape, winning by a nose, with rich flavor, was strik-
Maitre and Reynolds are now located at the Au-
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RICHARDSON SKATES

THE FIRST BEST SKATE—THE

BESk TO S TAY

We present a Racing Skate weighing, with-
out shoes, from three to three and one-half
pounds per pair.

RICHARDSON BEAR BALL BEARING SKATE CO.

ESTABLISHED 1881

313-11 Clayville Avenue, Chicago

PORTABLE ROLLER SKATING RINKS

They All Say Business Is Good. Over 200 of our Portable ROLLER SKATING RINKS ARE NOW IN USE IN 48 States and Colleges.

RICHARDSON BEAR BALL BEARING SKATE CO.

KANSAS CITY, MO.
Mr. and Mrs. A. B. Rogers
Again Touring Florida

Mr. and Mrs. A. B. Rogers, heads of the Rogers Amusement
Parade, as hitherto, are spending their customary winter vacation in
Florida, returning while fulfilling exhibition contracts, and
preparing for the coming season, including a new Kiddie
Airplane as additional to their own four rides. Last week Mr. and Mrs. Rogers
were at Sarasota visiting Mr. and Mrs. J. B. Bentley, also Peaslee and Shading
who have booked their concessions on the
their plan to be firing in Florida to their winter quarters in April to prepare
for their new season.

The Meeker Home

Frank Meeker, bandmaster with the Melville-Reed Shows, and his wife, Baby, Frank, Jr., are spending the winter at the Oel Ranch home, near Wash-
ington, Ga. Meeker, by way of diversion, has been doing a great deal of hunting in
the elusive bunnies this winter in his
neighborhood. He has some friends
recently brought in 109 rabbits which they
had bagged in one day's hunting.

Current Reflections
By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer
and do not necessarily reflect the views of The Billboard, which are expressed
on the editorial page—ED

One or more actually free acts might be used remuneratively on
carnival midways at fairs. If presented in the form the
suggestions, they would be really FREE

An enjoyable time was had at the new
North Carolina Grandstand, which was
opened at the midwinter meeting of the
Carolina State Fair. The new stand
was well equipped for the
season, and was well
attended by the public.

Jack Nation Engaged

Jack H. Nation advertised The Billboard from Bostrop, Ia., that he had contracted with
Fred C. Christ and Hubert B. Shive Launching Own Amusement Organization

A new collective-amusements organization
is being launched for the coming season by Fred C. Christ, one of the best
known riding device and concession operators in the Central and Southeastern
States, and Hubert B. Shive, also well known in both an indoor and outdoor event cir-
cles as special and publicity agent, who has
their concession spaces with riders and shows and parks. The title of the new
show is The Christ-Shive, with headquarters at Owensboro, Ky. Incidentally, Christ is the son of Mr. and
Odell, to manage a veteran ride man for
many years, including the D. M. Atwood Shows, Veal Brothers, Robin de Cherry Shows and the last several years
with the L. J. T. Brown Shows, with which
Fred has also had rides.

Entire and active to the publication offices of The Billboard last
week while in Cincinnati attended to
the publication matters. They informed
that their organization will carry 14
shows this outdoor season and is a list of con-
cessions. A 13-day Dog and Pony Circus to be featured, and is intended
that all shows be uniformed and wear
dresses of identification. The territory to
be played is to include engagements in
Kentucky, Illinois, Indiana, Michigan,
Ohio and Tennessee. All new fronts are
being built for the season, and it company
will be new.

They have established winter offices at Owensboro with a
millinery and cigarette warehouse, which has a half block and a
second floor building with a store, retailing
hot and cold water, on the river front where building operations are now
in force.

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Kelley Signs Side Shows

Thomas W. (Slim) Kelley, widely known as the town barn operator of Cedar Rapids, Ia., that he has signed
up for the Virginia State Fair with the
Big City Shows, for the coming season to handle the Side Show, Snake Show, a
platform show, Midget Show and Buried Alive, the latter attraction to be managed by
J. L. Miller, a man who successfully functioned
in that capacity for 15 years last season.
Among Nation's engagements has es-
cured George (Bert) Reis, for 15 years a
concession agent, who will have charge
of the platform show and assist Nation with handling the other attractions.

Nasser a Visitor

Among visitors to The Billboard last week was A. M. Nasser, manager of the Metropolitan Shows, who is spending
the winter at his home in Norwood, a
suburb of Cincinnati. He informed that he
expects to leave about the middle of
March, or in April, for management of his shows, for which his equipment is in quarters, to
prepare his outdutas for the spring opening.

20 shows Combine

10-cent gate adopted—
holders of entrance tickets
gratis on rides

ARMADA, Mich., Jan. 18 —The Michigan Unit of Leo
Powers, manager, who stored their equipment at Roseville,
Mich., and the Great Lakes Rides
William H. Torbett, manager, have com-
pleted the organization of a Spring
Show for the season, according
to information received from Johnston last week from Dickson, Tenn., where he has been
spending the winter.

Mr. and Mrs. Foster
Have Loss by Fire

The house car of Mr. and Mrs. F. C. Foster ofripple, Wash., was destroyed by fire
January 10 at their home in Emporto,
Kan., where they are spending the
winter. The outfit was new last season and represented an outlay of approxi-
mately $6,000, a part of which loss was
covered by insurance. Mr. and Mrs. Foster informed The Billboard that the fire
would be the end of the road for the
coming season, for which tour, they had
new lots and a new show in an attractive gallery instead of their former pop-
corn and candy box concessions.

Blotter Model Shows, Inc.

Blotter Model Shows, Inc., was recently granted incorporation papers
under the name of Blotter Model Shows, Inc. The
president and Carb Blotter secretary and treasurer. Capital stock is
listed at $50,000.

Due Hall Booked Dates

A communication from Dee Hall, of the Hall Miller Shows, informed that he had returned to Tusco, Ariz., from a
booked trip, during which he contracted the
following engagements for his or-
ganization: H. E. Hurley, M. M. M. Hull, Hurley, N. M., all under the auspices of the
fairs under the bills of the shows, in
Colorado, Salida and
town for the Fourth of July spot. He also advised that there is a possibility of the
show going into Canada this year.

Dodson Gets Free Fair

COLUMBUS, Ind., Jan. 18.—Mel D. Dodson,
manager of the World’s Fair Park for the coming season by J. H.
Melles, mayor of Anderson, and Carl
Sells, president of the newly formed fair
association. This will be the first fair held in Anderson for some years and
there is very good indication of its being a successful event. The exact dates have
not yet been decided, but it will be staged during one week of July.

Billboard

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.
Showmen's League Notes

CHICAGO, Jan. 18.—Past President Milton M. Morris arrived in town just in time to attend the League's regular meeting Thursday night. President W. O. Brown generously vacated the chair and let Brother Morris conduct the meeting. The attendance was very good and interest was keen throughout the evening.

Brother J. D. Newman, formerly with the American Circus Corporation, was a welcome visitor. He has been on the road for some time and is not feeling very well at present, but he has found his way to Hot Springs and from there he would go to Pacific, Mo.

Interest in the membership drive continues and there were three more applicants at this meeting. The majority of the boys are interested in winning the $4000 prize offered in the contest between the individual having the greatest number of members, announced for 1930. Ed Mathias says they can close the drive now right and he will be satisfied. Eddie is now in the lead. His remarkable collection was made in jest. Some of the brothers have tried to persuade him that the old saying about 'do it yourself' is meaningless when speaking of applications. Just being from Florida, he is not aware of it, and he says count on him as one of the leaders when the drive is over. He says it is a hard work for the League.

Mrs. Shively and Mrs. Sallett dallied and hustled out the next day to attend a fair meeting.

Brother Felix Reich's funeral was attended by about 30 members of the League. The service was in charge of the Masons and the Shumway's League of America was represented officiated for the League.

Mrs. David L. Ingalls, a recent visitor at the camp,Mac ran in to say hello to the boys.

Mrs. Pernar has returned from the East, having spent a part of the holiday season there at the home of Mr. and Mrs. H. F. G. Dotsch, knobs. In charge of the Shumway's League of America for the season.

It isn't a fact that sometimes you give a reason as a reason for not sending in your dues the following excuse. "I never get any notice of my dues from the League!" If you have, you need not recall that it is the League's fault if you are not paid. Perhaps you have changed your address and the League has changed in the new one. If you do not think it is worth while to notify the League of your change, you cannot get the benefit of a moment of your time to help correct all the addresses in three months, and the League thanks you in advance.

Recent visitors at the camp were Lew Dufour, of Jacksonville, Mass., by the way. Walter Slade, A. D. O'Brien, Milt M. Morehouse, all other gentlemen. At the meeting, Mr. H. F. G. Dotsch, and Mr. W. O. Brown, Felice Bernardi, Mr. Dildon, William Breese and many others.

Brother Lew Dufour has opened his show in a room at Madison, and from reports received things are going along nicely.

Mrs. Lew Dufour has confined herself to her home for some time now, and it is feared that she is improving rapidly and will soon be out and about. John Dufour has been absent for quite a while. All are anxiously awaiting his return.

Grieved to hear the death of the Stearman, which occurred recently. G. D. Driver. Death came at her home in Grand Rapids, Mich. The remains will

J. J. Colley's Shows

WANT Shows and Concessions for season of 1930. HAVE shows and concessions for season of 1930. HAVE $1000.00 in cash on hand. Filing a complete report each show. Will pay cash, cash paid, home in 2 days. Will advance any 2-day shows in the South. 2 Shows for 3 days. Address all communications to J. J. Colley, 400 South Main Ave., Jackson, Fla.

MAD CODY FLEMING SHOWS

WANT FOR THE SEASON OF 1930

FOR REPAIRS

All work guaranteed. Write for catalogue of new organs.

The Rudolph Wurlitzer MFG. COMPANY

NORTH TANAWANDA, NEW YORK

HUBERT B. SHIVE

FRED C. CHRIST

FEBRUARY 1930

A New Idea in the Outdoor Amusement Field

This ALL-GILLY Show will play an exceptionally strong list of spring and summer dates before starting its fair season.

CONCESSIONS—Want only legitimate Concessions. Will sell exclusive on Cedar, Fair, Carnival, and this show. Must be well managed. Address all communications to

DINER & CHRIST DIME CIRCUS

Box 400

Owensboro, Ky.

NOW IS THE TIME TO SEND YOUR BAND OR ORCHESTRA TO REPAIRS

Will buy Tilt-A-Whirl, Lidy Loop or Leaping Lena.

Must be new and up to date, also Real 10-in-1 People. Must be known or able to work well.

REMEMBER, we carry Grift and never will.

REMEMBER, we will play 14 Fairs, besides a Hot July 4th.

Season opens Columbus, Ind., around Courthouse, April 19. Room in our big 3-story winter quarters to accommodate you.

Address MAD CODY FLEMING, Box 2031

West Palm Beach, Florida

SHOWWOMEN'S LEAGUE OF AMERICA

"HERE IT IS JANUARY 23, 1930"

SHAVE CHRISTMAS FAMOUS PIN-UP GIRL

VRITIC & CHRIST DIME CIRCUS

NOTE

Fair committees and Secretaries are cordially invited to attend and inspect this show during its initial engagement, to post dates under strong auspices, April 12 to 19, inclusive.

Impressive Funeral

CHARLOTTE, N.C., Jan. 18—The funeral and burial services for Charles Putnam, who died here recently after being bitten and clawed by a lion at the Melville-Reiss Shows' winter quarters were impressive. Death followed blood transfusion, a pint of blood being taken from William Curran, a fellow employee.

Burial was in the Elmwood Cemetery after a funeral service conducted by the Rev. F. S. Bromer in the undertaker parlor of Hovis & Son. The funeral service was attended by nearly all showfolk, including Art Adamson, Mrs. Ray Kelly, J. F. Murphy, Nate Miller, W. J. Mahaffy, Harry Hollinger, D. D. Web, Frank LaBar, Dolly Lane, Jack Key, Maxine Henderson, Mrs. Walburg Hovis, George Brown, James Lockwood, Howard Simons, and many others.

Canadian R. R. Man Promoted

Arthur Kirk, well-known Canadian railroad official among show executives, who the last 12 years was assistant to C. W. Johnstone, assistant general passenger agent the Canadian National Railways, Montreal, was appointed to take up his position as general passenger agent at Montreal. In his capacity, he has brought respect to transatlantic and transpacific passenger traffic and other special traffic as assigned. It is said that Kirk has missed but very few, if any, of the showmen's annual Banquet and Ball affairs in Chicago.

Austins' Palace of Wonders

FEBRUARY 1930

WANT SHOWS, CONCESSIONS, HELP—WANT

SHOWS—We will book any worthwhile show on attractive terms.

More shows with Independent Operators.

FOR YOUR CONCESSIONS—If you are unable to join us, we will be pleased to do all the work for you. Write for our catalogue.

J. J. COLLEY

121 North Main St.

Jackson, Fla.

NOW IS THE TIME TO SEND YOUR BAND OR ORCHESTRA TO REPAIRS

Corbeille Books Show

With Melville-Reiss

L. A. Corbeille, who has held his present position with the Melville-Reiss Shows and the last five years, has been placed in charge of the Corbeille Books Show for the coming season.

Corbeille is among the well-known of the carnival field, his experiences dating back many years. He has been married and his family are in California. He left here March 11 to ship his paraphernalia to Charlotte, N. C.
ZADENS  
MECHANICAL DOLLS

Fourteen  
Different  
Numbers  
With  
Life-Like  
Body  
Movements!

SURE-FIRE SELLERS  

EYE-COMPELLING, LIFE-LIKE BODY MOVEMENTS THEY DO THE SHIRKY, RAHWAN AND OTHER HOT PATTERNS. EVERY TIME WITH YOUR RADIO. OPERATE BY MECHANICAL PROMINENT MOVEMENT. THEY ARE THE BIGGEST MONEY GETTERS.  

CATALOGUE AND PRICE LIST ON REQUEST.  

Overland Products Corp.,  
Note New Address  
30 E. 10th St.,  
NEW YORK

THE QUESTION OF THE HOUR

How To Arouse Sluggish Trade and Maintain Larger Profits

The answer: With Ape! Armadillo prod-  

cules of gags. They have appeal that  

draw today! Lamps, baskets, smoking sets, 

Wait a chance and watch the result.  

Write for our new catalog and prices at once.  

THE APEL ARMADILLO FARM  
COMFORT, TEXAS

IT IS REPORTED by good authority that the Dodson Shows secured the Indiana State Fair contract on a live-and-  

let-live contract.  

WHITEY TAIT, late manager of the  

Cote Wolverines Shows, was recently in  

Detroit, according to report last week.  

AMONG THE HIBERNATORS at Hot  

Springs, Ark., this winter is Fred Brooks.  

He was last season with the C. A. Worth-  

am World's Best Shows.  

DONALD-DONNA will be one of the  

attractions with the Harry Copping  

Shows the coming season. Count Wil-  

helm is to be with the attraction, for 

which all equipment is to be new.  

GEORGE BISCHOFF, outdoor show-  

man, of Chicago, Ill., has returned from  

Wayne, Ind., spent several days in  

Chicago recently and was seen frequently in con- 

tract with Louis Berger and others around the Sherman lobby.  

COOKHOUSE patron: "Give me a  

stack" (meaning hot cakes).  

Wait a minute, "not banking" today, but I'll see the cook can  

favor you."  

LAW DUFORD opened his Unborn show  

Monday, January 13, on Madison street,  

Chicago, in the heart of the Loop.  

has it nicely framed, and is in a spot that  

should prove profitable.  

H. C. KILBURN will again have his  

popcorn, peanuts and candy floss with the  

L. J. Heath Shows, he writes, making  

the Wild West of the Dodson Shows the  

coming season.  

PERCY DALRYMPLE, concessionaire of  

the Happyland Shows, has been visit- 

ing Emmett Moule and Whitey Grey at  

Jenison, Pa., expects to leave soon  

for a few weeks' visit with H. M. Miner,  

of Ypsilanti, N. J.  

SNAKES of Cash Miller's museum in  

St. Louis not only lost their "lodgings",  

but the recently through that town.  

An electric zibbo was placed in the snake  

cage, apparently warm, and in some  

manner started a conflagration.

The Ape! Armadillo Farm. The Most Sensational Ride  

Out For Parks, Fairs and Carnival. Portable and  

Inexpensive. Results Today and 40 at Half Price.  

S. BOWER, Box 937, New York.  

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For The Winter 'Bank Roll'!!
Our 160-Page Catalog. 400 illustrations of the Greatest Line of Merchandise ever offered. New Items, New Designs, New Games! Write today! IT'S FREE!
CARDS - GAMES — CONCESSION SUPPLIES.
H.C. EVANS & CO., 1528 W. Adams St., Chicago.

COOK HOUSE MEN
Here's What You Want!!
NEW BURNER (Jake Co.).
No. 64 - 15,000 Btu. per Hour...
No. 44 - 7,500 Btu. per Hour...
No. 55 - 1,500 Btu. per Hour...

Waxham Light & Heat Company

Midway Fools are looking forward to a string of the following (read each of them four words):
GOOD BYE
DO DO
PAIRS A R
SHIAP

The Veteren rider man, David Christ, and wife are at home this winter; in addition to their N.Y. City residence, they have eight
ninetes with the L. J. Heath Shows. They have a home in Europe with Christ (also with Heth), are
with them, is on the books for business in one of the Central States.

Thomas Brown, cook-house impres
sionist, has been scheduled to appear in Spartenburg, S. C., where he will re
main until the green grass grows. It was
he would like to see many of the old
eating-stand fellows together again, not
nec. Hagen's house, Bill Wallace and

Mrs. Mamie Wade entertained several
friends at a home in Adrian, Mich., Jan
uary 10. The guests included, among oth
respective homes, and were spent on a
outside. The event was a success and en

A couple of Heth Shows heraldings:
L. J. Heath, Mr. and Mrs. E. B. Bowen,
with the J. Page Shows, were in Chicago.
George Kelly spent the holidays at
impress. Heth, who is Heth’s brother, has
Bowen departed for the North to attend
the show. Heth Show was mentioned at
assembled at Hawkinsville, Ga., to re
side at the shows’ winter quarters.

Tom and Anna Wilson wrote from
Miami that they were still busy for the

January 25, 1930
man would have even considered, laid the groundwork for his future. He gave the impression that he had been with the company for many years, even though he had only been employed for a short time.

...and so on, the text continues. However, some text is not legible or is missing due to the quality of the image.
Since she parted making Among clubrooms Tony last February of St. E, last hospital to or for her, Mrs. Harold is Dawson, Robert. Murphy, to Cullman members. Murphy, manager to Boston. this week the Ark., sojourn has Davison, Billy) has tackled at the Wisconsin 300 mile tour International speedway. while on route from their home in the Long Beach area, he will remain for the next three months. Mrs. Henry V. Gehm, who had been ill in a hospital for a month, was able to return to her home there and move rapidly on the recovery. James Sherwood (Springfiled), custodian of the M. V. S. A., has endeared himself to the members of that body, having been in charge of a restaurant in the club, with a chef and waiters hired especially for him. Walter Kemp and R. B. Kirkland, with their family, are in the hotel now, ill, last week and will remain at their home there until spring. These families have been in town throughout the past month. In the hotel, Mr. and Mrs. Alfred Dunlavey, well-known showmen, formerly manager of Sammy Barta’s circus, have returned from a past month’s vacation with friends. They include "Red" Roberts, William and John Roberts, and sent to Europe. They include "Red" and Pauline O’Brien, and the group was entertained by Harry Hase, and Howard Baur, Capt. Bob Perry and wife, Jennie, and Red Todd, Punch and Judy showmen. More expects to return to Europe about the middle of this month and will arrive in London at the end of January. sandy Curl in the stable. The band has been1930.

MUSLIM, More, London, Visiting the States

New York. Jan. 19.—Announcing that they are about to return to the States to book good motordrome riders, recognized acts, and groups of skaters, are Charles Mure, of London, representing Mechanicale Rides, Ltd., arrived here late last week to arrange an amusement section of a well-known park in Buela, S. Cali. and she in Berlin for 1931. T. H. Beck and Joe Silverspoon are associated with Mure in his present undertaking. The royalty and aristocracy of English society, more mentioned, have taken kindly to the motordrome riders he employs. Charles covered up in this country two years ago and has returned at once. They include "Red" and Pauline O’Brien, and the group was entertained by Harry Hase, and Howard Baur, Capt. Bob Perry and wife, Jennie, and Red Todd, Punch and Judy showmen.

More expects to return to Europe about the middle of this month and will arrive in London at the end of January. sandy Curl in the stable. The band has been1930.

Miracle Museum, Pittsburgh

Pittsburgh, Jan. 19.—The new and beautiful electric sign for Miracle Museum, J. W. Murphy, manager, was hustled into place early this week, and soon the word of its opening will spread forth. The patrons came early and stayed late. Even the 95 cents admission brings in eager customers. Among recent visitors were Mayor and Mrs. Klein, City Ward Men’s Club, Neal and many local physicians, who seemed delighted to talk with the highly-esteemed entertainment also many showcasts, including Princess Tove and company; Bishop Taylor and Mr. and Mrs. Furrie, of Kilkenny; the program thrill week consists of a hypnotist; Bill DeBarre, Punch and magic; Jolly Kittle, fast girl; Lydia悬挂n. Band: Lady Viola, talented lady; Roy Smith, Albinio boy; Milie. DeBarre, with his own act; Mr. and Mrs. Seoul, Buddha and Leo-Leo. The writer is inside manager. —Bob Winslow.

The John Francis Shows

Houston, Tex., Jan. 19.—This date starts the world’s biggest winter quarter after a season of 45 weeks’ activity. John Francis, booking agent for L. W. Allen, Tex., the closing stand. All shows were completed completely overhauled. Work starts today. Clarence (Whitie) Lutz has charge and will build seven additional wagons, needed for attractions contracted for by John Francis. Manager Francis gave all attaches of the show, including the band, a thorough vacation. There were approximately 300 showmen who enjoyed his hospitality. The closing stand was closed by the road crew who cleaned up and down the main, streets, and put the show in top condition. At 12 o’clock Saturday night the street was closed to the traffic, the street, with Ned Ro at the key, made the last act, a real highlight. Sye, the entire personnel joind hands, making an unbroken chain, and every one did his best to take away the envy of the paring of the ways.

A quite a few of the folks decided to winter in the Rio Grande Valley, but all will be on hand for the opening. John Francis has left for fair secretary meetings and will be gone for approximately 30 days. He will return from Dacar, Ill., where he spent the holidays and is ideally located on her private car, right in the heart of Houston. It is reported that the winter quarters will be practically the same as last season: John Francis, president and general manager; E. W. Hase, vice-president; W. H. Kerr, assistant manager; Mrs. Crawford Francis, assistant manager; Mrs. Crawford Francis, assistant manager; W. J. Littrell, general agent; William White, transportman, and White, Lulu, superintendent. Miss Lala, booking agent for Miss Lala, booking agent for Aerial Beesley and Lipp. Kiffenett, and the band of Teller, have been fitted up with special equipment for the Minneapolis Show. This Minstrel Show will carry a 10-piece orchestra and band, which will be used to play the free acts and bully the town daily on a beautiful and massive band. The Tennessee Show, which has been sent to the Southern Pacific, is again the headquarters and meeting place of the executive staff, and Manager Pool of that show is making the boys feel at home. In all probability the show will open the middle of February. The date has not been finally decided on.

H. W. SMITH.
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at

Cleveland.

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-25c.

at

Cleveland.
THE BIGGEST MONEY MAKER EVER OFFERED

This Deal

30c Complete

Hundreds of thousands of these deals, which we manufacture, have been sold by the largest operators in the business during the past six months.

1. PEARL NECKLACE — 10 inches, individually boxed.

2. TWO BOTTLES OF FINE PERM—Each bottle wrapped in cellophane and packed in silver and black box.

3. BOX OF FACE POWDER of fine texture; silver and black box.

ALL ITEMS AS ILLUSTRATED

Packed 50 deals to a carton. Terms—50% deposit with order. Balance C. O. D. No personal checks. SEND 50c FOR SAMPLE DEAL. Wire or write for this deal now. When ordering be sure to mention No. 450. GET BUSY, BOYS—a sure-fire proposition to get into the "big" money.

C. H. SELICK, Inc.,
40-46 West 20th St.,
NEW YORK CITY

PARFUMS SINCE 1875

CHROMIUM PLATE

9/16 as Hard as Diamond. $11.00 Gross

BUSINESS CLOSING BACK
BUSINESS OPEN BACK
Engraved Side.
1-CARAT RICE STONE

Send $2.00 for sample Line No. 100 consisting of 18 Chromium Rings. In beautiful mahogany

HAYE YOU YOUR NEW BOOK OF BARGAINS FOR DEMONSTRATORS, CARNIVAL AND FAIR WORKERS? WRITE FOR IT TODAY. 25¢ deposit on all orders.

ALTER & CO.
166 W. Madison St.,
Chicago, Ill.
In 5-Gross catalog Dept Dozen
tonal LEWIS

No. Money

200—Largo $5.50 red.

721—BRAND Dos.

215—BRAND Lots.

200—Largo $5.50 red.

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NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i.e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE.

When writing for Advertised Mail, Please Use Postcards.
Correct routes of shows are essential to prompt forwarding of mail and copies of The Billboard to our readers. We now hold mail addressed to members of several shows who cannot be forwarded. Due to the routes of these shows, requests for mail in which the city or State has been given incorrectly, will experience extra delay. The cooperation of our readers will be greatly appreciated and our service to them can be made more adequate if routes for shows are sent promptly and correctly each week.

Roger J. H. Smith, West Haven, Conn.
Roger J. H. Smith, Bridgeport, Conn.
Roger J. H. Smith, Hartford, Conn.
Roger J. H. Smith, Norwich, Conn.
Roger J. H. Smith, Waterbury, Conn.
Roger J. H. Smith, New Rochelle, N. Y.
Roger J. H. Smith, Yonkers, N. Y.
Roger J. H. Smith, Danbury, Conn.
Roger J. H. Smith, Stratford, Conn.
Roger J. H. Smith, Meriden, Conn.
Roger J. H. Smith, Middletown, Conn.
Roger J. H. Smith, Hartford, Conn.
Roger J. H. Smith, New Haven, Conn.
Roger J. H. Smith, Bridgeport, Conn.
Roger J. H. Smith, Norwalk, Conn.
Roger J. H. Smith, Stamford, Conn.
Roger J. H. Smith, New Canaan, Conn.
Roger J. H. Smith, Stamford, Conn.
Roger J. H. Smith, Westport, Conn.
Roger J. H. Smith, Greenwich, Conn.
Roger J. H. Smith, Fairfield, Conn.
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Publication: *Billboard*

**Date:** January 25, 1930

**Attention: Vending Machine Operators National Convention**

**LOCAGO, JAN. 27-28-29**

**Great Northern Hotel**

The National having set their convention date forward, now invite all interested in the Vending business to the new machines demonstrated at their world’s premier show.

**IT’S ALL FREE**

*Why not come to Chicago, see Coin Machine Exposition—Visit the factories of the many manufacturers.*

**NOTE—OFFICIAL SHOW AND CONVENTION OF NATIONAL VENDING MACHINES OPERATORS ASSOCIATION**

Address all communications to Secretary-Treasurer G. O. GRANTFORD, 4900 W. Adams St., Chicago, Ill.

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**ATTENTION**

**VENDING MACHINE OPERATORS NATIONAL CONVENTION**

**GENTLEMEN’S LIST**

**Ladies’ List**

**Parcel Post**

**MAIL ON HAND AT**

**SAN FRANCISCO OFFICE**

**333 Kearny Street**

**EMERSON, HOWARD, WM. R., Ltd.**

**Mrs. Morris:**

**Mrs. Thomas:**

**Mrs. Lyman:**

**Mrs. Kribs:**

**Mr. & Mrs. Schulte:**

**Mr. & Mrs. Wright:**

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**Gentlemen’s List**

**Ladies’ List**

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**Mrs. Kribs:**

**Mr. & Mrs. Schulte:**

**Mr. & Mrs. Wright:**

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**FROZEN KUSTORD MACHINES**

**FOR YOUR NAME ON MAILING LIST**

**GET YOUR NAME ON MAILING LIST**

**ATTENTION**

**VENDING MACHINE OPERATORS NATIONAL CONVENTION**

**GREAT NORTHERN HOTEL**

The National having set their convention date forward, now invite all interested in the Vending business to the new machines demonstrated at their world’s premier show.

**IT’S ALL FREE**

*Why not come to Chicago, see Coin Machine Exposition—Visit the factories of the many manufacturers.*

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Watts To Manage Sparks’ Circus

CHICAGO, Jan. 18.—It was definitely announced this week that Iras Watts will manage the Sparks’ National Vaudeville Circuit this coming season and that H. B. Gentry has retired. While no word has been received as to management of shows is forthcoming, the decision of Mr. Watts from the company prior to the present time, it is understood that executives are not taking the place of the manager of the Sells- Florio Circuit, and it is probable that will be affected by the time this goes to press.

C. D. Odom is busy attending this important winter fair meetings in preparation for the current season. He left the office of the company and was employed by a shipping firm in the near vicinity. His decision of management was made after careful consideration with many other factors. Odom had heard from last season that the business was not doing so well and he started working. The master mind of the show was a concessionaire. Odom is a man of many interests and has long been a favorite among the exhibitors. He is expected to return next season.

Seeking Eddie Trees

MRS. W. F. Fogle, 1215 Beaver avenue, Pittsburgh, Pa., wants to locate her son, E. B. (Eddie) Trees, who for a number of years was associated with the Buffalo Bill Wild West Show and later joined the Al G. Barnes Circus. About four years ago, Eddie Trees was associated with a shipping firm in the near vicinity, and was long a favorite among the exhibitors. He is expected to return next season.

Chicago Office Callers

COL. B. L. BECKWITH, special agent and promoter.

GRAND AND HARRY X. CLARK, of the Conklin & Garrett Shows.

CHAS. F. LEDDING, agent, of the Country Vaudeville Association.

P. ZETTA YOUNG, of the Juvenile Protective Association.

FRED LORRETT, agent, of the Sells-Florio Circus.

JACK BURSLAM, circuit manager, of the Buffalo Bill Wild West Show.

W. CONNIS, secretary of the National Vaudeville Managements’ Association.

RALPH WOOD, Prop., of the Sir Peraamu’s Shows.

ETHEL KENNEALLY, vaudeville performer.

W. D. NICHOLS, veteran of the white topio.

MRS. ANNA YOPP, musician and astrologer.

Southern Expo. Shows

HARRISON, Ga., Jan. 18.—The Southern Exposition Company, Inc., is here this week. Business has been fair. Manager W. R. HARRISON, of the H. B. GENTRY Company, will attend fair meetings in various states, at which time he will offer the company’s show, the Sparks’ National Vaudeville Circuit.

Clark’s Broadway Shows

PHILADELPHIA, Jan. 18.—Billie Clark’s Outdoor Vaudeville shows are fast turning out work by Dale Shaw and Harry Stewart. This is the first year that the company’s motto is “Beastly beds and early rise.” Contracts have been signed by Billie Clark and Harry Stewart. The contracts were for a number of weeks as follows: Donald Cameron, chairman of the board, of the management, of Hammonton, N. J., to play the Broadhead Theatre, of Hammonton, N. J., to play the Broadhead Theatre, for a period of 14. Contracts arranged for April and May. Harry Stewart, who will make the Broadway Shows, will play such as are available. The show is expected to be an annual feature of the Broadhead Theatre.

Among visitors at headquarters and at the winter quarters: Harry Sherman, of the Al G. Barnes Shows, and Harry Stewart, Eddie Darby, Harry Thaw, Cardinal, and J. J. Taylor. Joe Sherman, “Irish” Kelly, the circus manager, and Harry Stewart, of the management, are expected to be present at the winter quarters. All are expected to return the second week of April to the headquarters, and will have a nice line of concessions.

The show will open the second week in April and will be on exhibition for a period of four weeks.

Billboard

January 25, 1930

MILLARD RE-ELECTED HEAD MINN. STATE FAIR

ST. PAUL, Minn., Jan. 18.—Frank E. Millard, of Canby, was unanimously re-elected president of the Minnesota Agricultural and Industrial Association at the 71st annual meeting of that organization, held at the Nicollet Hotel, Minneapolis. The convention was held in cooperation with the Minnesota Federation of Fairs.

Other officers named were D. J. Murphy, Minneapolis, vice-president, and R. C. Blevins, Wytheville, Va., secretary-treasurer.

PAMAHASKA’S ATTRACTIONS

Established to serve and amuse the last. It is only a real circus, which J. B. J. Roberts, Min- neapolis, Minn., has added to the Park. It will be shipped to Terminal Hotel, Mason, Oa.
John M. Mulvihill

John M. Mulvihill, 61, owner of Elitch Gardens, amusement center in Denver, and the Colonel Theatre, Denver, Colo., died at his home in that city February 3. Mulvihill had been ill for several weeks before his death. He was director of the Rocky Mountain theatrical district, which included the state theater, Denver, Colo., and other theaters in the west. He was also the owner of Elitch Gardens, a popular amusement center in Denver. He was buried at Mountain Lawn Cemetery, Denver.

PERSONAL NEWS

John G. Nourse, 52, president of the National Broadcasting Company in New York City, died in a Metropolitan General Hospital at the age of 52. He was a member of the board of directors of the company and had been with it for 25 years. He had served as president of the company since 1928. He was survived by his wife and two children.

CAREER BEGINNINGS

Louis L. Bond, 49, a noted actor and director, died in New York City on January 14. He was a member of the Actors' Equity Association and had appeared in many Broadway productions. He was the father of two children.

HUMOROUS NEWS

A newspaper report stated that a man named John M. Mulvihill, 61, owner of Elitch Gardens, amusement center in Denver, and the Colonel Theatre, Denver, Colo., died at his home in that city. The report stated that Mulvihill had been ill for several weeks before his death. He was director of the Rocky Mountain theatrical district, which included the state theater, Denver, Colo., and other theaters in the west. He was also the owner of Elitch Gardens, a popular amusement center in Denver. He was buried at Mountain Lawn Cemetery, Denver.

MARRIAGES

BRIDGEBERG-WATER — Orlando H. Bridgberg, 52, of Oriental Theater, Detroit, who built the sets for many of the city's leading plays and was a noted stage designer, died at his home in Detroit. He was married to Mary E. Water, 45, a noted stage actress, and the couple had three children.

BROWN-EBBERG — Jackson T. Brown, 52, of the Brown-Miller Theatre, Denver, Colo., died at his home in that city. He was married to Mrs. Mary E. Brown, 45, a noted stage actress, and the couple had two children.

Cameron-Devere — Joseph Cameron, 52, of the Cameron Theatre, Chicago, died at his home in that city. He was married to Mrs. Mary Devere, 45, a noted stage actress, and the couple had two children.

DIAMOND-BRANT — Frank S. Diamond, 52, of the Diamond Theatre, New York, died at his home in that city. He was married to Mrs. Marie Brant, 45, a noted stage actress, and the couple had three children.

FISHER-FISHER — Robert Fisher, 52, of the Fisher Theatre, New York, died at his home in that city. He was married to Mrs. Jane Fisher, 45, a noted stage actress, and the couple had two children.

Morgan-Morgan — John Morgan, 52, of the Morgan Theatre, New York, died at his home in that city. He was married to Mrs. Alice Morgan, 45, a noted stage actress, and the couple had two children.

O'CONNOR-O'CONNOR — James O'Connor, 52, of the O'Connor Theatre, New York, died at his home in that city. He was married to Mrs. Mary O'Connor, 45, a noted stage actress, and the couple had two children.

ROSE-ROSE — John Rose, 52, of the Rose Theatre, New York, died at his home in that city. He was married to Mrs. Alice Rose, 45, a noted stage actress, and the couple had two children.

WILLIAMS-WILLIAMS — J. Williams, 52, of the Williams Theatre, New York, died at his home in that city. He was married to Mrs. Mary Williams, 45, a noted stage actress, and the couple had two children.

COMING ENGAGEMENTS

The engagement of Mildred Van Dorn, stage and screen actress, and Paul D. Jenkins, 52, owner of the Coliseum Theatre, Chicago, was announced. They are to be married on January 11, and the couple took out a license for the ceremony on January 9. The engagement was said: "The engagement is off. I have nothing further to say." The couple announced their engagement on January 11, and the couple took out a license for the ceremony on January 9. The engagement was said: "The engagement is off. I have nothing further to say."
BIRTHS
A daughter was born January 12 to Mr. and Mrs. LeGrand Miller at the Debutante Hospital. The father is known as Jack Miller, of Miller's Garage, and the mother is Miss Cherie Porter, a nurse at the hospital.

DIVORCES
Whiting Merkert, of Chicago, has been granted a divorce from Veronika Merkert, married January 19, 1914. The cause of the divorce is the husband’s adultery.

Mrs. Mary Evelyn Baxter, cabaret dancer, announced that she and her husband, George Baxter, have been granted a divorce in the courts from Herbert E. Baxter.

Leslie E. Wheeler-Redi, publisher, of Hollywood, and Chicago, has filed suit for divorce against his wife. Olive Lillian Wheeler-Redi, known on the stage as Nita, is the defendant.

Chester M. Franklin, motion picture director, and his wife, Mary, have filed for divorce in a Los Angeles court. The Franklin was granted a divorce by Judge of the Illinois circuit court on January 16 in Los Angeles. A settlement was made, and the court has discretion to make a divorce decree.

Julie M. Powell, wife of the film screenwriter, has filed for a divorce from her husband, John Powell, who has been granted a divorce in the courts. Mrs. Powell is the defendant.

Natalie Moorhead, screen and stage actress, was granted a divorce from her husband, Lew Brice, vaudeville performer, and a night club on Hollywood boulevard.

Coleman Bros.' Show
MIDDLETOWN, Conn., Jan. 18—Work has been started in the construction of the Coleman Bros. Show. The Merry-Go-Round, the largest and most elaborate of its kind in the world, is being constructed on a lot in the center of the park. The amusement park is expected to be completed and opened for the season in May.
entries in the poultry contest, with an entry of 1,500. The show was sponsored by the Blue Earth County Agricultural Associa-
tion held the maximum entry of 104.

On all other contests in the boys and girls of work, 50 secretaries reported
19,394 entries, an average of 221, and Mankato again had the
maximum number of entries, 1,200.

Bail then presented the treasurer’s
report of G. S. Means, who was absent.

Other Speakers

S. J. Holmberg, State Commissioner
of Agriculture, Dairy and Food, and an
announcement for governor, then gave
a straightforward and inspiring talk on
Our Slogan and How It Can Be Brought
Through. He said that the slogan is a
phrase of the people. Minnesota, the
greatest agricultural state in the union.” He told the delegates that
the county was the base of power, with
their duty to do more toward making Minnesota the greatest agricul-
tural state than any other. He said
that the slogan could be realized
“in the spirit that makes for progress and to throw off the psy-
chological yoke of defeat that has
pressed heavy upon the land for
years.

Dr. Roy I. Smith, Minneapolis minis-
ter, gave a highly interesting talk on
Making. He emphasized the part played by the var-
tant factors that make for success, and
then gave a list of suggestions for the
delegetes to continue the good work
that has been done by the various associations
among the boys and girls of their con-
munity. He made the point that there was
between greatness and smallness, he said,
is not the number of people, or the
number of buildings, but rather is re-
flected in the outlook for the future. He
was roundly applauded when he stated that
the people were doing their best to
have it think. It is a vital part of any
fair, since it is necessary to
have the people to educate us. The
idea, however, on the need of clean, livi-

Following Dr. Smith’s talk, the session
was turned over to the next item of
business, and the music for the noon recess was furnished by the
Uomen’s Round Engineering Com-
pany of St. Paul.

Afternoon Session

President Lewis called the afternoon
meeting in order at 1:15. Mr. Gorden
drew first on the program and
entertained offering.

Mr. Gorden, the president of the U. S. Bureau
of Agricultural Economics, of Wash-
ington, spoke briefly on the graphic outline of the relationship be-

Among other things, he said that the line of population in the
United States is showing a steady de-

Then the President called for the Future County Fair. He opened
his talk by announcing that it would be

He then proceeded to read the outline
from newspapers throughout the state on the
question of the future. The outline
is submitted for general discussion, and
the object of the outline is to
show the course of the future. The outline
was divided into several sections:

1. The Future of Agriculture.

2. The Future of the Economy.


4. The Future of Education.

5. The Future of the Family.

6. The Future of Recreation.

7. The Future of the City.

8. The Future of the State.


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BARGAIN BOARDS and - - VARIOUS OTHER CUT-OUT BOARDS

CHAS. A. BREWER & SONS
The Largest Board & Card House in the World
630-32 Harvard Avenue
Englewood Station, Chicago, U.S.A.

SPECIAL IMPORT PRICE on reliable CHEVALIER OPERA GLASS

12 Ligne $1.27 ea.
14 Ligne $1.48 ea.

No. 89—Opera Glass. Popular 12-line sun-black morocco body. four inch frame and post-black are cut, deep-cut finish. Very good quality finish. Each in draw card bag. Each $1.27

No. 89—14-LINE SIZE $1.48 ea.

Each 24 at $2.88

For Our Big Catalog.

ROHDE-SPENCER CO.
Wholesale House.
223 W. Madison St., Chicago

JACK POT MILL 1930 MODEL

MILLS LATEST JACK POT
5c, 10c, 15c and 25c Flat
MILLS LATEST MODEL BULL'S-EYE GLASS OPERATORS BELLS
In 5c, 10c, 15c and 25c Flat

PITTSBURGH MFG. & SALES CO.
Offices: 52, 63 and 64, 326 Fourth Avenue,
PITTSBURGH, PA.

CAILLE JUNIOR BELL
MAKES GOOD EVERYWHERE
3 MACHINES IN 1
MINIATURE BELL FORTUNE TELLER BALL GUM VENDER

Tells Fortunes

CALL TELL BALL GUM

CAILLE JUNIOR BELL
MAKES GOOD EVERYWHERE
3 MACHINES IN 1
MINIATURE BELL FORTUNE TELLER BALL GUM VENDER

Special Proposition to Operators and Distributors
FULL DETAILS ON REQUEST

THE CAILLE BROTHERS CO.
6215 Second Boulevard,
Detroit, Mich.

The NEW PELLET BOARD
Improved—Proof—Lightning Fast.

DOES NOT REQUIRE DEALERS' ATTENTION

No more colored paper cards. Bells fall behind transparent windows. After each sale, pull out and dispose of bell in a neat little basket. Every merchant demands our PELLET PROOF PELLET BOARD.

Our Wonder Pellet Takes in 8.00. Fast Out $1.50 in Trade.

5 NEW PELLET NUMBERS NOW READY.

Agents' and Jobbers' Prices: Trial Dozen, Assorted, $1.20

Full Dozen, $1.50 each

Write to DEALERS for $1.50 each, $2.50 Dozen and up.

For our Push Cards, Fortune Boards, Sales Boards and Trade Boards.

MIDWEST NOVELTY MFG. CO., 308-314 W. Erie St., Chicago, Ill.
Manufacturers of Perfect Sales Baskets.

$50 JACK POTS $50
Money Back Guarantee

If you take advantage of our special price now and can't sell, we will take it back and give you your money back. Order many today. You can't lose.

We have tested Markets of every description. Send for literature.

REX NOVELTY CO., 3208 Southport Ave., Chicago

ATTENTION! PENMEN AND SALESBOARDS OPERATORS!

No. 857—JUMBO SIZE BLACK AND WHITE
PEARL (B E F O R E, NOVEMBER), $6.50
DAMAGED with a 1-4 SOLID GOLD PEN, Dis.
Have them all, packed in a neat little box. Only $3.00

FREE FOR THE ASKING—OUR "RED BOOK THAT BRINGS PROFITS TO YOU" for Confectioners, Salesboard and Premium Trade.

KURZON COMPANY, 325 W. Madison Street, Chicago, Ill.

NEW JOKES
Just Out
200% PROFIT

We have just put on the market 42 lively Jokes that are selling like wild fire. We manufacture complete reels at the rate of 25,000 per day, and are now able to make our批 trimmably at a very low price. Our 40-page Wholesale price list contains 95 original jokes, only $1.00. Postage. You save by buying direct from the EAGLE MAGIC FACTORY, Minneapolis, Minn.

SALESBOARD JOBBERS AND OPERATORS

You cannot afford to miss another minute without our wonderful new CATALOG showing the largest.

BELL and LITE POTS, BEST, PEARL and Bells, $1.00 and up.

VENDING MACHINES, Watches, Bells, Sales and Premiums, Money Back Guarantee.

ATTENTION "CASH" DEALERS!

Call on us for the latest information. We will show you our new salesmanship aids. No less than 136 pages of catalog.

A. S. DOUGLAS & CO.
116 W. WELLS ST.
CHICAGO, ILL.

MAILED FREE
Our 1930 Salesmen's Catalog of WATCHES, EXPENDABLES, PROFIT POTTES, BELL and LITE POTS, MUSICAL, SPORTING GOODS and LANDAGE.

ALBERT MARTIN & COMPANY
(Formerly of Montgomery & Co.)
123 West Madison Street, Chicago, III.
DAHLIAS
The Genuine $22.50 per 1,000
Georgeon Flowers
$20.00 NET FOR 1,000
The Genuine Big Size No. 82.
Assorted Colors.
Fresh Stock of LAUREL! Always on Hand.

LEISTER'S FAMOUS ELECTRIC FLOWER BASKETS ARE FINE SALESBOARDS ITEMS

No. 7-M-6

$3.75 Ea. In Dozen Sample, $4.00

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Illustrated, 22-Inch High

No. 7-M-9
Illustrated, 25-Inch High

No. 109-100
Illustrated, 30-Inch High

$25.00 NET FOR 1,000

When ordering samples please include 25 cents for postage.

We manufacture a Full Line of Electric Baskets.

OSCAR LEISTERT, Inc.
Importers and Manufacturers for 18 Years.
3933 W. RANDOLPH ST. CHICAGO, ILL.

CARNIVAL COMPANIES

Brady, Mark: Buffalo, N. Y., 20-25.


Leach Am. Co.: Midville, Ga., 22-25.

Additional Routes
(Relocked too late for classification)


Boys, Chick: Players Falls City, Neb., 20-25.

Dodd, McVay: Valdosta, Ga., 20-25.

Chairman's Cherokee Comedy Co.: Elizabethtown, Ky., 20-25.

Clifton Comedy Co.: Malta, N. Y., 20-25.


Garely's Express: Bessemer, Miss., 20-25.

Green's Show: Roselle, Miss., 20-25.


Makh: Show: Angel, Okla., 20-35.


Shakespeare: Fort Worth, Tex., 20-25.


Toronto Shrine Convention to Boyd-Sullivan and Sheeley

Larry Boyd, the Boyd & Sullivan Shows, wired The Billboard January 18 that they will not be able to make the forthcoming Shrine Convention at Toronto, for his company was in the Green-Maple Shows, combined. The festivities to be conducted on the exhibition grounds and the shows will occupy the usual midway of the Canadian National Show. For the sake of the gate admission, Boyd informed, all stating that he was leaving to attend the fair's men's meetings in Winnipeg.

CARNIVAL COMPANIES

19th Year. West Show, Rodeo Men and Concession.

SANDY'S SHOWS

NOW BOOKING SHOWS: Rides and Concessions.

159 East 50th Street, NEW YORK CITY.

GERALD B. MILLER, National Hotel, New Haven Conn.

GLOTH GREATER SHOWS

New Booking Shows: Rides and Concessions.

Address MGR., National Hotel, New Haven Conn.

NEW GRIND STORE NUMBERS

Assorted Plaster Novelties and Animals, 10c each; 100 in barrel, $10.00 per barrel. Large Assortment and Ornaments, 25c each; 36 in barrel, $9.00 per barrel.

WISCONSIN DE LUXE DOLL & DRESS CO.

MILWAUKEE, Wis., PITTSBURGH, Pa., KANSAS CITY, Mo., ATLANTA, Ga., 211 West 3d St., 4217 Penn Ave., 1930 Grand Ave., 224 Marietta St.

NEW CATALOG READY

MARCH 1st—WAIT FOR IT

C. F. ECKHART & CO.

2956 N. LEAVIT ST.

CHICAGO, ILLINOIS

L. J. HETH SHOWS, Inc.

Engaging Show in 10 Cars, Carrying Ten Big Riders, Eighteen High-Class Shows.

SEASON OPENS LATTER PART MARCH

SHOWCENS, why not affiliate with an organization that has a circuit of real Patrons, as follows: Salton, III., Morton, Ind., Franklin, Ind., Laporte, Ind., Johnson City, Tn., Huntsville, Ala., Alexandria, La., Columbus, Ga., Atlanta, Ga., Opelika, Ala., Green, S. C., and many more. Also many more Patrons in every state of America. Inquire early. Girls for White Musical Comedy, also Rides Player, capable Publicity Man, legitimate Concessionaire. Write for Full Information.

WINTER QUARTERS L. J. HETH SHOWS, Inc., Huntsville, Ga.

CARNIVAL, TRADE AND PROSPERITY EXPOSITION


KAUS UNITED SHOWS

CAN PLACE FOR 1930

Monkey Speedways and Circus combined, Monkey Farm and Musical Comedy or Hawaiian Show that takes in women and children. Concessions wanted for small, medium and large Shows or any Shows of merit. All legitimate Concessionaire. Fox, Hays and Halsey, Feltz and Popcorn books. WANT Amateur Paints. Send and Swimmer good write. WILL BOOK ON HOTT FROZEN CONCESSION MACHINE. Address Elizabeth City, N. C.

WHEN IN VENTURING WRITE THE BILLBOARD
FRANK POLLAK
214 Chrystie St., New York, N. Y.

GSELL BROS. 119 No. 4 S. MINNEAPOLIS, MINN.

Mint Vendors and Jack Pot Machines
SICKING MANUFACTURING CO.
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Agents Get This!

Peerless Miniature Push Cards

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Write for Catalogs
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35c-Piece SCARF SETS
No. 11 and 12.-Pe. Scarf sets, consisting of one
35c-Piece SCARF SETS
No. 11 and 12.-Pe. Scarf sets, consisting of one
in your name, one 10c band, one 5c band, and one 2c band.

Your Goods
Advertised Here

Your Goods
Advertised Here

SALESBORDS and NOVELTIES
Write for Catalogs
FAIR TRADING CO., Inc., 40 WEST TWENTY-FIRST STREET, NEW YORK, N. Y.

VALENTINE TIME JUST AROUND THE CORNER!

Peekless Miniature Push Cards

MILLS - JACK POT BELLS - JENNINGS
JACK POT ATTACHMENTS PUT ON MILLS AND JENNINGS

HARLICH'S 1930 SALESBOARD CATALOG NOW READY!

HARLICH MFG. CO., 1481-1471 S. Jackson Blvd., CHICAGO, ILL.

DEMONSTRATORS - PEN-MEN - PITCHMEN

JUMBO PENS, Large Variety of Colors, $2.50 Gross, with Bands. New low prices on Black and Pearl Enamel. Orders allowed from headquarters. No matter what style you are paying or where you are buying, you can do better with us. Orders allowed from headquarters. No matter what style you are paying or where you are buying, you can do better with us.

RELCO PEN & PENCIL CO. 15 PARK ROW, N. Y. CITY

Advertise in the Billboard - You'll Be Satisfied With Results.
A TREMENDOUS SAVING!

The GREATEST OPPORTUNITY that has ever come to operators!

ERIE DIGGERS and EMCOS at a price so low that everyone who has ever thought of giving these machines a trial is taking advantage of our.

ADVANCE ORDER SPECIAL

That they are the BIGGEST MONEY EARNERS was shown by hundreds of letters backed up with re-orders during the entire year of 1929 from buyers who had taken advantage of our Advance Order Special offered in January just a year ago.

Why we can slash off nearly $50.00 on Erie Diggers and offer Emco Nerve Exercise Machines at less than half price:

Were you to give us an order for 1,000 Erie Diggers, Standard Model (we have figured very carefully), we could make them for $69.60 each (Regular Price $115.00) or the 1930 model at $82.50 (Regular Price $130.00).

On an order for 1,000 Emcos we could make them for $12.00 each (Regular Price $25.00).

Our "ADVANCE ORDER SPECIAL" will make it possible for you to order one or more Erie Diggers or Emcos at a price as low as if you placed an order for 1,000.

Instead of one party giving an order for 1,000 machines we solicit you to give us orders for one, two or more machines each, the aggregate making an order for 1,000.

We must set a time limit. A thousand machines must be put through the manufacturing process at one time to make the prices quoted above possible.

Send in your order for as many machines as you desire and send with it a deposit of one-third of the amount of your order—convenient order blank will be found below.

Preparations for this Special have been in progress the past two months. The work on the machines has been started and it will require from 60 to 90 days to complete it. Shipments will be made beginning about the middle of February in rotation as the orders are received.

The balance you pay on receipt of shipment. Get order in at once. One thousand is all we will make at this time. Additional machines at regular list prices.

THE ERIE MFG. CO., Inc.
89 Woodbine Street,
Hartford, Conn.

References: Bradstreet's or Dun's,
Hartford Nat. Bank & Trust Co., Hartford, Conn.
DEPENDABLE MACHINES
LOWEST PRICES—REAL VALUES
QUICK SERVICE
We Buy, Sell and Exchange All Makes of Worth-While Coin-Operated Machines.
Terms: Cash With Order, or One-Third Deposit With Order; Balance C. O. D.
SEND FOR OUR LATEST PRICE LIST
THE VENDING MACHINE CO., 209 Franklin St., Fayetteville, N. C.

NEW—SILK FRINGE
HIGH GRADE
PILLOWS
$6.00 New Style
Send $5.25 for Sample Box. Figured.
Western Art Leather Co.,
F. O. Box 954, Taken Grand Blvd.
DENVER, COLORADO.

1930 MODELS
JACK POT BELLS and MINT VENDORS
COLORED DIAL MACHINES
ALSO FINEST SELECTION BERKEL MACHINES, ALL
SHAPES AND TYPES.
Biggest Trade—Bigger Sales. Write for Free Catalog.
BANNER SPECIALTY CO.
1530-22 PARISH ST.
PHILADELPHIA, PA.

SALESBOARD OPERATORS—JOBBERS—SALESMEN!
Have you received your copy of our 7 color catalog illustrating over
74 new salesboards—all shapes— all prices? Complete line
from 100 to 10,000 boxes—plain and fancy fronts. Buy direct from
the factory and save from 30 to 75%. Write today!
THE FIELD PAPER PRODUCTS CO.
"Manufacturers of the Greatest Board Line in the World"
Peoria, Ill.

MONEY-MAKING VENDING MACHINES
Our prices are the lowest.
Send for New Catalog.
D. ROBBINS & CO.
258 Bidworth St., Franklin, N. Y.
Get Our New Gum Prices.

SALESBOARDS
A NEW SALESBOARD
Per Outfit Complete
21.50

209. 15-Hole Board With 3 Men's

SMOOTH EDGE
SAFETY RAZOR BLADE

Genuine GILLETTE Safety Razors
PER DOZEN, 1.20

N. SHURE CO.
ADAMS and WELLS STS.
CHICAGO

SALESBOARD OPERATORS
Our Line Will Continue to Prove Profitable for You.
Immediately after the Holidays, we suggest that you feature
VALENTINE, EASTER AND MOTHER DAY ITEMS.
We have attractive Valentine Candy Salesboard Assortments, packed one to a shipping
unit at very moderate prices.
Full information supplied on request.
IRELAND CANDY MANUFACTURING CO.,
MAIN AND VINE STS.
ST. LOUIS, MO.
WEST COAST FACTORY: 503 Washington Ave., Los Angeles, Calif.

$4.75 BIG VALUES $7.25
Dz. Below Factory Prices

FANCY LAMP POST TABLE
LAIGHTER, Assorted Colors, 9½"
Indoor Height, No. 6 1½L.

$7.25

ASSORTED CIGAR LEATHERS,
INDIANS, FURS, Etc.,
DZ. WITH SEWN HEM, 5½"
Indoor No. 6 1½L.

$4.75

Catalogue No. 27 Now Off the Press.
Many Other Bargain Items, Send for Copy and Save Money.
Hecht, Cohen & Co.,
201-5 Madison St., Chicago, Ill.

When Writing to Advertisers Mention The Billboard.
Selling that some Placing the ers.

The profit is $6.00 on each, including a unique, self-selling display card for the counter. With SMOKESET you can walk up to any motorist, stick it on his dashboard and the sale is made INSTANTANEOUSLY. Any licensed salesman can make at least 10 to 25 sales a day. You can figure the profit yourself. Only 10 sales a day net you $50.00 profit. Selling to dealers you can easily make twice as much.

Self-Demonstrating Counter Display

Make Automatic Sales for You.
The attractive, multi-colored display card illustrated below holds one SMOKESET Dispenser and demonstrates how it is used. It invites every coming into the store to have a cigarette and try it for himself. It is the demonstrator and makes automatic sales. Every dealer is a prospect for at least 12 SMOKESET Dispensers sold, and with this he receives the self-display card. Since SMOKESET cost the dealer $12.00—today's price for unprotected color—this means a $6.00 profit. If SMOKESET makes a profit of $6.00. Only six easy sales to dealers will net you $36.00 a day profit. Of course, you are not limited to only six sales a day by any means. Furthermore, we have not taken into account the profits on repeat orders. Nearly every dealer along the eastern coast is an automobile sales agencies, auto accessory stores, cigar stores, stationery stores, garages, filling stations, drug stores and so forth. Dealers.

Our Six Tested Selling Plans

Coin Big Money for You

We have outlined above the volume sales that await you selling to dealers. Our other selling plans are as follows: Consignment to Dealers. All that is necessary to work this plan is to ask storekeepers to allow you to place the self-selling SMOKESET display in a prominent place on the counter. Placing these displays on consignment you can cover more territory and sell to all prospects everywhere, for wherever you go you will find automobiles. You make a sale almost every time you show it. Another sure-fire plan is the Initial and Emblem Plan. SMOKESET can be personalized in a few seconds with the owner's initials or logo emblem. You can sell a sale with this special feature. We also suggest you how to show your customers or dealers how to demonstrate the automobile Dispenser. This plan is a natural for the mechanic or body maker. By following the plan below all of our selling plans are assured a quick sale and will place you in the big money class.

Make $6.00 Profit on Every Dealer Sale With This Self-Selling Counter Display!

Exclusive Territory To Producers

Territories will go fast after this announcement and you may not be able to get one except by taking an order for a minimum of 50 Dispensers. You can also get ahead of your competition. Write fast and they may be out of stock. Write now and save our territory for you. Rule: (1) If you are a dealer or have a dealer in your territory, you must order for at least a half dozen sold with display or simple sample. (2) If you are a salesman, or have a salesman, you are eligible to order for your territory. The selling help will be sent to you with your order for a car dozen packed with display or simple sample. Send $7.50 today and receive your territory as soon as possible.

Every Car Owner Buys on Sight!

Men, here is a new patented winner that is sweeping the country. Millions of car owners who smoke want it. SMOKESET eliminates the risk of rummaging in their pockets for cigarettes while driving. A push of the lever delivers one cigarette at a time right in the palm of the hand ready to light. Holds thirty cigarettes fresh and clean. The cover is a removable ash tray and cigarette rest as well. No bother-some installation is required. It is attached instantly to dash or wall by two powerful vacuum cups which hold like iron, yet it can be removed in a jiffy for use in home or office. It is also provided with space for attaching permanently to dashboard. SMOKESET is sturdily made of all metal and finely Duco finished in a variety of lustrous colors—Green, Brown, Black, Battleship Gray, etc. It is beautiful and attractively trimmed with highly polished nickel cover and ornamental initial plaque. Be the first to introduce this brand-new convenience in your territory while it's new and cash in big.

Make $2.00 on Every Direct Sale $6.00 on Every Sale to Dealer.

SMOKESET sells on sight to every motorist. Dealers are anxious to carry it. Complete SMOKESET makes for only $5.00. It delivers one cigarette at a time and costs only $1.00 each. This means $6.00 profit on each sale. The price to dealer is $2.00 each, or $12.00 for six, including a unique, self-selling display card for the counter. With SMOKESET you can walk up to any motorist, stick it on his dashboard and the sale is made INSTANTANEOUSLY. Any licensed salesman can make at least 10 to 25 sales a day. You can figure the profit yourself. Only 10 sales a day net you $30.00 profit. Selling to dealers you can easily make twice as much.

Send for Sample or Half Dozen Now

A HALF DOZEN EASILY SOLD IN AN HOUR NETS YOU $10.50 CLEAR PROFIT.

If you are in business, we recommend that you send for this special Sample Offer. Order at once a half dozen SMOKESET Dispensers packed with display at special price of $1.50. You can start immediately selling SMOKESET Dispensers to motorists at $10.50. You can even start immediately selling SMOKESET Dispensers to motorists at $10.50. Or you can sell them at $10.50 to motorists at $10.50. You can start immediately selling SMOKESET Dispensers at $10.50. Dealer $12.00—today's price for unprotected color. You can start immediately selling SMOKESET Dispensers at $10.50. Dealer $12.00—today's price for unprotected color. You can sell the half dozen to motorists within an hour and make $8.50 clear profit. Send $7.50 with coupon or enclose $1.00 bill and we will ship the half dozen C. O. D. for the balance. If you want a single sample only, send $1.00.

You Take No Risks

We Guarantee You Sales

So sure are we you will make sales and profits once you have these samples in your hands that we guarantee to refund your money if you find they are not all we claim them to be. Start immediately getting your share of the big profits with this unique, new device. Remember, it is a radically new and easily sold into the market. No man who is interested in bettering himself should overlook this wonderful opportunity.

Fill Out and Mail Coupon NOW!

GORDON MFG. CO., Dept. DB, 110 East 23rd St., New York.

I enclose $………………….., for which please send me order checked below:

[ ] ½ Dozen SMOKESET CIGARETTE DISPENSERS, with Display Card. Price $7.50. (If $1.00 enclose, send one down; for the balance C. O. D.)

[ ] One Sample SMOKESET CIGARETTE DISPENSER. Price, $1.50.

Please send full details of all your sure-fire selling plans which guarantee that I will make sales.

NAME ……………………………………… ADDRESS ……………………………………………………..

CITY ……………………………………… STATE ………………………………………