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CAPITOL NEWS CO., NASHVILLE, TENN.

Known as the Shield Station, WSM is the broadcasting station of the National Life and Accident Insurance Company, Inc., whose Home Offices are located in Nashville. WSM is found at 650 on the radio dial, and broadcasts 18 hours daily with a power of 50,000 watts. Its 225 radio artists receive well over 50,000 letters a week.

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