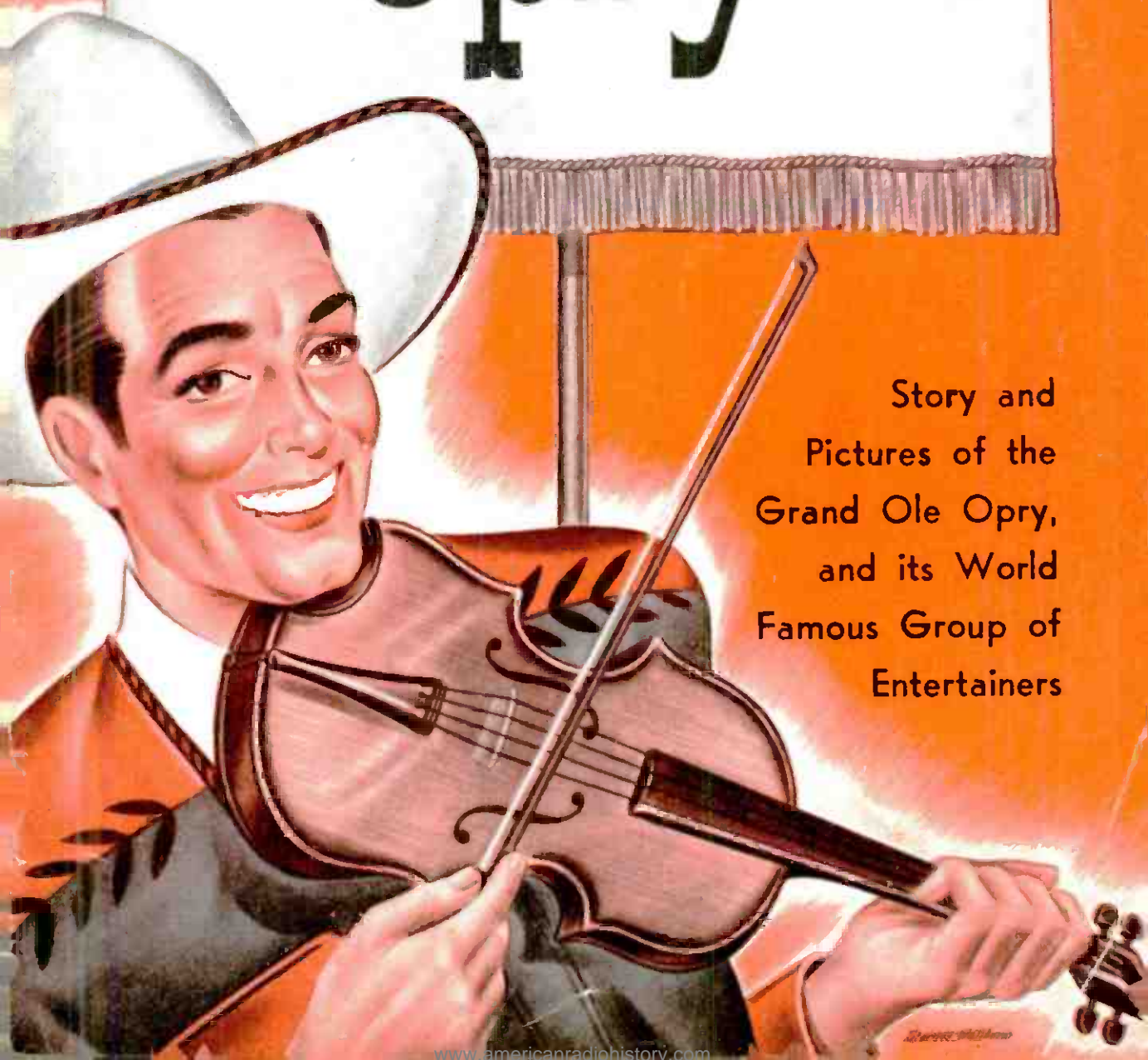


Grand Ole Opry

Story and
Pictures of the
Grand Ole Opry,
and its World
Famous Group of
Entertainers



The Grand Ole Opry Is th



ORIGINATED on Station WSM, and broadcast on this station every Saturday night since 1925, the Grand Ole Opry is one of the oldest and most popular programs in radio.

Its powerful appeal to so many people lies in the fact that it features the old melodies and the old songs which have been handed down through the years from one generation to another, . . . truly America's heritage of folk music.

The program may be heard on WSM every Saturday night from 8 o'clock until midnight, and during these four hours, a hundred or more of the country's best folk music artists will have participated in the program.

The audiences which attend the broadcast every week are made up of people from all over the country, who come from far and wide to see the Grand Ole Opry in person.

Pictured in this little folder are some of the best known artists who appear regularly on the Grand Ole Opry.

CARL SMITH

Long, tall and handsome Carl Smith just makes you think he is singing specially for you. He is a favorite with Opry fans and lovers of good old folk music everywhere.



It's station **WSM**
650 on your dial

e Folk Music of America

ERNEST TUBB,

the tall, Texas Troubadour, star of the Grand Ole Opry, known from coast to coast for his radio, his recordings, and his work in the movies.

ROY ACUFF,

and His Smoky Mountain Boys, stars of stage, screen and radio, have been among the favorites of Grand Ole Opry listeners for many years.



MINNIE PEARL,

famous as the Girl Reporter of the Grinder's Switch Gazette, on WSM for years.



GEORGE MORGAN

George is a fixture on the Opry and one of its most popular stars. He specializes in folk songs of the romantic type that pull at the heart strings, and in addition to big success on the air, he is a top-selling recording artist.

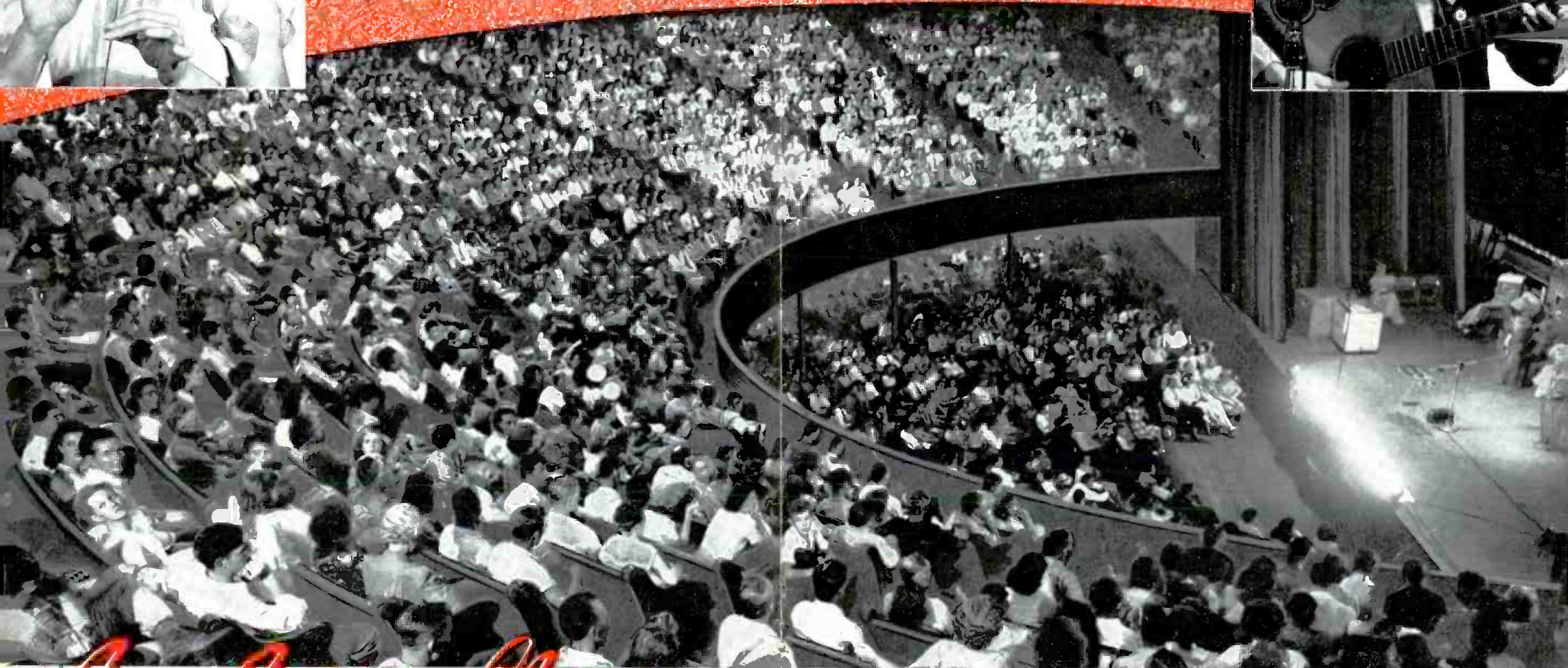


RED FOLEY

Popular singing star is Master of Ceremonies when the Grand Ole Opry goes on the NBC network coast to coast.

"LITTLE JIMMY" DICKENS,

the little fellow not much bigger than his guitar, but with a great big voice that really sings.



Every Saturday Night

a crowd like this gathers at the Ryman Auditorium in Nashville to see the Grand Ole Opry in person. Reserved seats are usually sold out weeks in advance.

THE BIG SHOW IS ON . . . An



ROD BRASFIELD,
leading citizen of Hohenwald, Tenn., and famous as a homespun comedian on the Grand Ole Opry.



LEW CHILDRÉ,
who has made Opp, Alabama, famous as his home town, a regular performer on the Grand Ole Opry.



THE CARTER FAMILY

Talent galore has the Carter Family,—Anita, Helen, June and Mother Maybelle, shown here. They sing together or singly and June's lively antics always adds in making their act a big hit whenever they appear.

and Everyone Has Fun at the Opry!



BILL MONROE,

singing star in his own right, and also the leader of his Blue Grass Quartet, a feature on the Grand Ole Opry for many years.



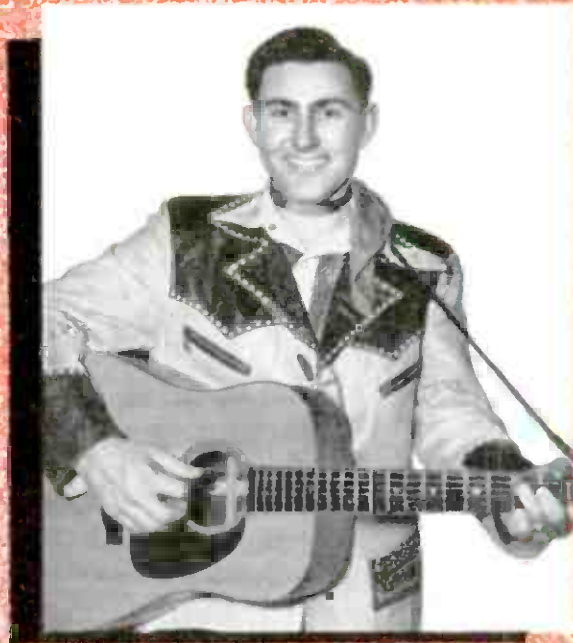
COWBOY COPAS,

who has a large following among Grand Ole Opry listeners everywhere.



HANK SNOW,

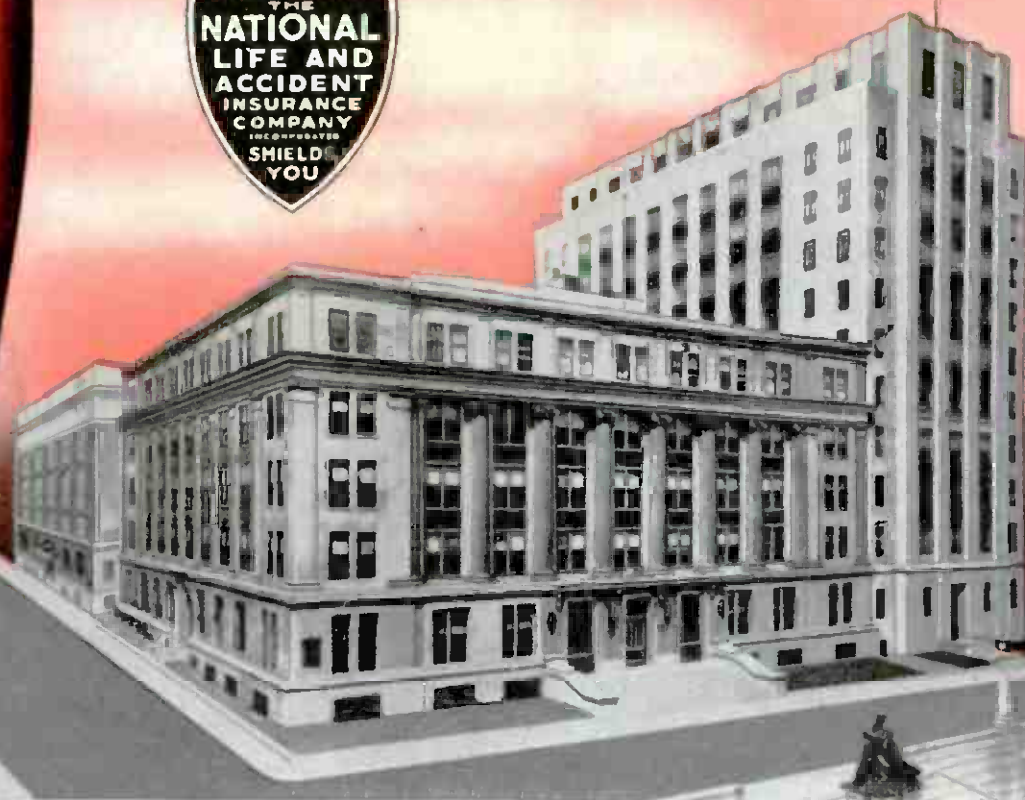
one of the newer additions to the Grand Ole Opry cast, who has made a hit with his Rainbow Ranch Boys.



WEBB PIERCE

One of the comparatively recent newcomers to the Grand Ole Opry family, Webb Pierce has already won a host of fans with his fine singing

Remember to Listen to the "Grand Ole Opry" Next Saturday Night



Here's Another Kind of Program That's Important to You

The Grand Ole Opry and the other radio programs which come to you on our radio station, WSM, are intended for your entertainment, and every effort is devoted to making them just as fine as they can be.

We offer you another kind of program, too.

It is a program of security for you and for your family, designed especially to fit your needs, and to guarantee for you and for them all the things you want them to have. Such a program, through Life Insurance, takes the uncertainties from life and helps you build for the future with security.

The Shield Man who represents the National Life and Accident Insurance Company in your community will be glad to give you the details of this plan.

The National Life and Accident Insurance Company

HOME OFFICE _____ NASHVILLE, TENNESSEE