

NEWS SPORTS MUSIC

DIAL 890 / WONDERFUL WLS RADIO

TIME FUN WEATHER

A large black circle is the central focus, containing several elements:

- Portraits:** Six circular portraits of radio personalities are arranged around the inner edge of the black circle. Clockwise from the top, they are: MORT CROWLEY, ED GRENNAN, JIM DUNBAR, BOB HALE, DICK BIONDI, and GENE TAYLOR. SAM HOLMAN is also mentioned in the text but has no portrait.
- Station Logo:** In the center of the black circle is a white circle containing the text "ABC RADIO" at the top, "WLS" in a large, stylized orange font in the middle, and "CHICAGO" at the bottom.
- Frequency:** At the bottom of the black circle are three large, stylized digits: "8", "9", and "0", representing the frequency 890.



This is to acknowledge
reception of our signal

Date: **May 27, 1960**

Time: **5:25 p.m. EST**

Thank you for your
interest in our station.

Cordially,

F. L. Zellner
Chief Engineer

WLS
890

CLEAR CHANNEL-50,000 WATTS

ABC RADIO • CHICAGO



Mr. David F. Gleason
2520 Wellington Rd.
Cleveland 18, Ohio

OMENA, MICHIGAN