

MELLIE I. ARNOLD
217 E. SUMMIT AVE
STOCKTON, CALIF.

Stand By

DECEMBER 11, 1937



CY HARRICE

(See page 7)

Out of the
Past

★ ★

Between
Broadcasts

Listeners Mike

Let Them Guest Star

When listening to the Alka-Seltzer Hour of the WLS National Barn Dance on Saturday nights, I often wonder why you don't have Patsy Montana on the air, thereby giving more people a chance to hear her. Why not have some of the boys and girls who carry on the Barn Dance until midnight take their turn at being guest stars on the Alka-Seltzer Hour, giving people who cannot tune in WLS because of too great distances a chance to hear them? I feel sure many other Eastern listeners will agree with me. . . . **Mrs. Robert Hartley**, 412 N. Oak Ave., Clifton Heights, Pa.

They Love the DeZuriks

We all love the DeZurik Sisters. Their clever yodeling surely is something different. We never miss any of their programs. They are "tops" with us and all our friends say the same. How about having them sing often on the Barn Dance. We also like Evelyn. She surely has a lovely voice. . . . **Mrs. Irma H.**, Hartford, Wis.

Why Be Dissatisfied?

We have always liked Chuck and Ray as a harmony team and also have liked Christine as a soloist and now we like the three of them together. Since they plan their programs so we have Christine as a soloist, Chuck and Ray as a harmony team and then Chuck, Ray and Christine as a trio, why should anyone be dissatisfied? I like the Hoosier Sod Busters, too, and I think it's fine for Henry to sing with them. They're a mighty fine group. . . . **Mrs. Harry Black**, 733 Cleveland Ave., Decatur, Ill.

Stand By Pictures

I agree with Mrs. Fred Newberry, as I, too, would like to see more pictures of families and children of the artists in Stand By. Don't forget we have never seen a picture of the new quartet, Curly, and the new addition to the Hilltoppers. You also promised us a picture of Howard Black and his wife over a year ago and we haven't seen it yet. We would like to see all of the WLS marriages if it is at all possible. . . . **A hopeful listener**, **Veneta Bushur**, Sigel, Ill.

Poetry to Pat

Here's to you, Pat me boy,
Sure, you bring us lots o' joy.
Keep on whittlin,' Pat, me lad,
'Cause your Whittlin's aint half bad.
Keep on makin' fun for folks
'Cause we love your gags and jokes
For they drive dull care away,
Brighten up a gloomy day.
Sure, you bring us loads o' joy.
Jolly Winston County boy.
Other folks up there are swell
But I haven't time to tell
What I think of everyone—
"Though 'twould be a lot of fun—
But with all your songs and jokes
I somehow feel you're all just folks.
. . . **N. A. F.**, Digger, Ind.

Canadian Fan

I want to tell you how much I enjoy Stand By. All the pictures are wonderful. I surely enjoy the Barn Dance on Saturday nights. I think all the entertainers are swell. Wish I could go and see it sometime. I surely enjoy Lulu Belle, Scotty, Patsy, Arkie and Salty Holmes. Hope you all keep up the good work. . . . **Miss Johanna Parker**, Hallonquist, Sask.

None Better

We all sure like Chuck, Ray and Christine. Their harmony can't be beat. Why don't you give them a name? We like Arkie, Salty and Patsy Montana—really all of the WLS stars. You can't find a better group of stars on any other station. . . . **Arthur and Bernice**, Neillville, Wis.

Don and Helen

I love to hear Don and Helen sing. Both of their voices are so sweet and I could sit for hours and listen to them. So sorry their time is so short over the radio. I hope they will continue on and on with their beautiful songs. . . . **A listener-in**, **Mrs. R. T. Fletcher**, Rochester, Ind.

Enthusiastic Listener

We surely did enjoy hearing Arkie being interviewed on the Meet the Folks program. We also like to hear the Kentucky Girls. They have lovely voices. The DeZurik Sisters' yodeling can't be beat. . . . **E. Sarri**, Elo, Mich.

Dislikes Criticism

I'm another fan who thinks Stand By is the best magazine I've ever read. I enjoy hearing Winnie, Lou and Sally and all the rest, too. I think they're all swell and the programs are fine, and it makes me good and sore to read about someone criticizing your programs or some of the artists, but I guess you can't please everyone. I'm hoping to see a picture of Winnie, Lou and Sally in Stand By soon. . . . **Judy**, Odon, Ind.

Enjoys Pokey's "Talks"

I have always liked Pokey Martin's program, and like them even more, if that is possible, since visiting the studios last month. For People Only is certainly a fine program. Keep up the good work. . . . **Erma Bottrell**, Blue Mound, Ill.

Enjoys Homemakers' Hour

Here's to let you know that I enjoy listening to Homemakers' Hour. I wouldn't trade a minute of this program for the World Series, city series, and a few world championship prize fights thrown in. . . . **Mrs. Ray Bryant**, Chicago, Ill.

Roses for Novelodeons

I think the most interesting and best program is Otto and His Novelodeons. Otto has the best in vocal numbers, and is the best comedian. And that charming personality boy, Art Wenzel . . . he is the best accordion player in the state. The whole gang seems to be right in the room here when they play. . . . **A Constant Listener**, Buckley, Ill.

STAND BY

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STAND BY

Out of the PAST

TWO special WLS programs last month — both broadcast from Chicago's great loop—delved far into the past for their inspiration. On the day before Thanksgiving, a pageant titled "The First Thanksgiving" was broadcast through a huge float stationed in the intersection at State and Madison streets, the world's busiest corner. And just two days later, a radio program originated at the site of Chicago's only loop cowpath.

The pre-Thanksgiving program, given in cooperation with the State Street Council, was approved by Mayor Edward J. Kelly and Police Commissioner James Allman of Chicago and the latter provided additional mounted police to take care of the immense throngs of people on hand to see the broadcast. Even the street car company re-routed its cars for the duration of the program.

The pageant contrasted the first Thanksgiving with modern festivities, with John Baker of WLS acting as announcer and narrator. Governor Bradford, Priscilla, John Alden, Elder Brewster, Chief Massasoit, the Town Crier and others—and even a group of real Indians—were there in costume. The program opened with the Town Crier announcing Governor Bradford, who read the proclamation. Chief Massasoit replied and the pageant closed with a prayer read by Elder Brewster and a hymn sung by a choir directed by Frank Bennett, often heard on Sunday mornings over WLS.

Dedicate Loop Cowpath

The broadcast from Chicago's only downtown cowpath occurred during the regular Dinner Bell program. Arthur C. Page, who regularly conducts Dinner Bell Time, represented Prairie Farmer, which was four years old when Willard Jones sold part of his land to Royal Barnes, stipulating that a strip 10 feet wide must be perpetually reserved as a cowpath. Loop buildings have grown up around and tower over the cowpath, but today there still is reserved a strip 10 feet wide and about 170 feet long—waiting for any cow inclined to go meandering in the big city.

The cowpath was marked with a permanent bronze tablet, unveiled by Mayor Edward J. Kelly while 2,000 spectators blocked traffic in Monroe



Mayor Edward J. Kelly (above) presents a 4-H club girl with a bouquet of chrysanthemums at the dedication of Chicago's only downtown cowpath. Pilgrim Fathers (below) give thanks in a pageant presented at the world's busiest intersection.

street between Clark and LaSalle to watch the dedication. It was a study in contrasts from the moment a be-whiskered gentleman, portraying the original Willard Jones, herded a scrubby looking cow along the concrete floor and through the metal doors of the world's most expensive cowpath. The contrast with the whiskers was supplied by pretty Ocie Schuman, a 4-H Club girl from Col-

umbus City, Ind., who was in Chicago for the 4-H Club Congress that ran concurrently with the International Livestock Exposition. The contrast with the lean cow was provided by Priceless Daisy II, a prize-winning roan-colored shorthorn, which Miss Schuman herded along the costly concrete.

WLS Broadcasts Ceremony

Up came a team of six horses, pulling a high, old wagon and from this vantage point the remainder of the ceremony was broadcast by WLS, while the cows and the crowds blocked the sidewalks. Over the passage the bronze marker invites Chicago to drive its cattle through. "Though it

(Continued on page 15)



"The Old Hayloft"

By the Hired Man

RING the cowbells when: Henry Burr puts the old-fashioned "heart throb" into any ballad of yesteryear. . . . **Hilltoppers** play "Celito Lindo." . . . **Kentucky Girls** sing "Sourwood Mountain" and "Cindy." . . . **Novelodeons** do the "Sneeze Song." . . . **Maple City Four** sing "Gold Mine in the Sky." . . . **Grace Wilson** sings "Down by the Old Mill Stream" (as she did Saturday night in honor of the late **Tell Taylor**, its composer). . . . **Chuck Acree** recites those interesting "home town facts" (9:30 to 10:00). . . . **Winnie, Lou and Sally** tell the story of "Zeb Turney's Gal." . . . **Prairie Ramblers** sing "Columbus Stockade Blues." . . . **Hoosier Sod Busters** wax sentimentally with "Love Songs of the Nile." . . . **Christine** sings "Chime Bells." . . . **Arkie** laughs.

Curtiss Damrell, 13-year-old high school lad of Idaville, Indiana, has had the winning habit lately. . . . An imitator of birds and animals, **Curtiss** won the \$25.00 prize as the **Coleman Act-of-the-Week** for November 20. . . . And the votes of his friends put this Hoosier boy over to win \$75.00 and a watch on **WENR's Chicago Amateur Hour**, just a few days before that. . . . An excellent performer is this lad, whom down-home pals all call "**Jake**." . . . Incidentally, the appearances of home talent entertainers on the **Coleman Fireside Party** were completed last Saturday night, and we've had some fine folks taking part every week. . . . The act which wins four appearances on the **National Barn Dance** will shortly be announced.

Jim Murphy made four youthful hearts very happy when he presented dandy watches to members of the winning Oklahoma 4-H livestock judging team and to **Homer Graber**, 4-H steer-feeding champ, on the **Murphy Barnyard Jamboree**. . . . **Homer** had shown five years straight, and won the coveted honor during this year's **International**. . . . The junior judges from Oklahoma were **Charles Adair**, **Harry** and **Steve Synar** of Warner, Muskogee county. . . . They won out over teams from 22 other states, which is some honor. . . . **Harry** was high man of the contest, **Steve**, second, and **Charles**, sixth. . . . With the Oklahoma party were **Ira J. Hollar**, Muskogee county agent and coach of the team; **Forest Beall** and **Henry Osborne** of Oklahoma A. & M.

College; **Lane Beatty**, Oklahoma State Board of Agriculture, and **Miss Dorothy Jack**, home demonstration agent at Lawton, Oklahoma. . . . **Miss Jack** was surprised and happy to meet her cousin, **Dan Hosmer**, of our staff, while **Mr. Beatty** renewed the friendship of **Pokey Martin**. . . . They were school-mates at the University of Oklahoma. . . . There's lots of breezy talk when those **Sooners** get together.

"**Congratulations to Pat Buttram** and **Hugh Studebaker** for receiving radio merit awards at the Radio Costume Ball," says the **Hired Girl**. . . . These awards were made to several Chicago radio folks for outstanding performances of the year. . . . **H. G.** says **Hugh** deserves much commendation for his recitation of **Riley's** "That Old Sweetheart of Mine" on the network hour. . . . **Jim Poole**, 51 years at the Union Stockyards and 11 years on **WLS** as livestock market reporter, was very pleased with the engraved silver cowbell, presented by **Harold Safford**. . . . "I'm feeling mighty fine in every way, except my feet still bother me," said **Jim**, whose feet kept him off the air a few weeks last winter.

Joe Parsons, whose bass voice boomed out with the "Winter Song," took time to show me his name on the cast of the operetta, "Rose of Panama," which played in **Lew Fields American Music Hall** in February, 1912. . . . And now **Joe** sings coast-to-coast from the same theater—now known so well to you and me as the **Eighth Street Theater**. . . . Wonder if any of us will be preserving present-day **Barn Dance** programs 25 years hence?

Uncle Ezra kept warm at the hayloft winter time party all bundled up in heavy robes. . . . His guests were **Elsie** and **Billy Newell**, old-time vaudeville entertainers who were attired in strictly "gay ninety" costumes, with all the frills and furbelows. . . . **Sophia Germanich** "subbed" for **Lee** in the **Verne, Lee and Mary** trio. . . . Glad to see **Sophia**, but we missed **Lee**. . . . **Harvey McClure**, visiting from Brooklyn, N. Y., was happily surprised to meet **Henry Burr**, as many years ago the former made hymn records of **Mr. Burr** for the old **Domino Phonograph Record Company**.

4-H Club Boys and Girls attended the old hayloft show from several

Seen Behind the Scenes

Last Saturday brought out some fine weather and the Little Theater played host to more than 500 people who came up to watch the boys and girls perform. . . . **First Christmas** present of the year: **Eddie Allan** received a purple tie in the mail . . . he says thanks! . . . **John Baker** is sure busy these days what with his **School Time** broadcasts and the **Livestock Exposition**. . . . **Merle Housh** comes down to work and forgets his glasses, turns around and goes back home after them. . . . A little touch of Spain is added to the scene as **Chuck, Ray and Christine** rehearse "In a Little Spanish Town." . . . **Patsy Montana's** little girl, **Beverly**, is doing very nicely, thank you. . . . **Herman Felber** warms up his baton-waving arm by playing a few fast games of ping-pong before going on the air. . . . **The WLS orchestra boys** certainly enjoyed our broadcast of the Thanksgiving play, "What is Thanksgiving Without a Turkey?" . . . especially the part of the turkey, which was so nobly portrayed by **Check Stafford!** . . . There goes **Grace Cassidy** running about with a bundle of scripts in each hand and answering a dozen or so questions at once. When anyone fails to find the answer to any question, he usually ends up by asking **Grace Cassidy** . . . and she usually knows!

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Worthy Ambition

Sunda Love, the **Frances Moran Matthews** of the **NBC** dramatic serial, **Today's Children**, says if someone gave her a million dollars, she would build a repertory company, endow it and employ the finest available directors, actors and designers.

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Temporarily Crippled

Margaret Shanna is playing the lead of **Arnold Grimm's Daughter** on crutches these days because of torn ligaments in her ankle, sustained when she fell on slippery stairs.

states. . . . I met eight live-wire clubsters from Young county, Texas, in their 10-gallon hats. . . . **Mr. and Mrs. Robert Tuggey** of Rutland, Vermont, enjoyed appearing on "Meet the Folks," particularly because their daughter was listening in back in Vermont. . . . Wish I had some of that Vermont maple syrup right now. . . . **Announcer Cliff Courtney** and wife were on hand from **WIRE**, Indianapolis. . . . **Friends of Jack Stillwill**, ex-program director of that Hoosier station. . . . S'long—the beans are burning.

Apology to a prize-winner. . . . Last week we unintentionally omitted the name of **Mrs. Floyd H. Bailey**, Owen, Wisconsin, in the list of \$5.00 prize-winners in the **Barn Dance Idea Contest**.—**H. M.**

Wheel Chairs for Needy Tots is Christmas Plan

THE Christmas Neighbors' Club project will be repeated this Christmas season, according to George C. Biggar, WLS Promotional Director. But this year, instead of giving radios to institutions where crippled and dependent children are cared for, wheel chairs will be distributed among the children's wards in general hospitals and among the various other hospitals and institutions in Chicago and the Middle West where sick and crippled tots are given much-needed care.

"We have queried a number of children's hospitals and have found that there is a great general need for wheel chairs," Mr. Biggar says. "We know that the radios we have given at Christmas time during 1935 and 1936 have brought year-round enjoyment to shut-in and less fortunate youngsters, but we feel that supplying wheel chairs where they are most needed will, in many instances, be definitely beneficial in hastening convalescence. We feel that thousands of our listeners will want to share in this Christmas Neighbors' Club plan."

A prominent Chicago official of a large hospital for children has voiced the belief that the gift of wheel chairs will be of great benefit, especially to institutions dealing largely in charity cases. Owing to the inability of many patients to pay for care, it is impossible, she declared, for many hospitals to buy and maintain other than the absolutely essential equipment. Additional wheel chairs in the children's wards will enable many youngsters who need not remain in bed but who are too weak to do much walking to enjoy the companionship of other tots in the ward and to be transported easily to the X-ray and other departments of the hospital. Cardiac or "heart" cases are particularly in need of wheel chairs.

Last December, approximately \$4,000 was contributed by WLS listeners to purchase radios for crippled and dependent youngsters. New radios—more than 150 of them—were provided to girls' and boys' institutions after it had been proved by investigation that they were really needed. The same care will be taken this year in distributing wheel chairs where they will be most useful to a large number of children.

Stand By readers are invited to contribute their bit, however small, to the general fund for proving to the less fortunate that "someone cares." Address Christmas Neighbors' Club, WLS, Chicago. Announcements of the project will be made frequently on The Little Brown Church, Morning Devotions and Dinner Bell Time.

Reared on Plantation

Fort Pearson, NBC United Press news commentator, was reared on the third largest plantation in the State of Mississippi.

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, November 28.

Let's race each other and we'll stop at the hospital—likely.—Mrs. Mary Crandall, Route No. 2, Edgerton, Wis.

When you think you're late, remember your late neighbor.—Edward Connors, 121 Houseman Ave., Grand Rapids, Mich.

Drivers with "horse sense" are more "stable."—Nettie Wickersham, 804 S. Kenilworth Ave., Elmhurst, Ill.

Contest Winner's Thanks

Mrs. David Holtzinger of Benton, Indiana, who was awarded the first prize of \$50 for her letter concerning her favorite radio program and her reasons for liking it best, has written in to express her thanks for the cash award. She says:

"I received the check for fifty dollars and words cannot tell you how **thrilled, surprised and happy** I was when the announcement was made over the air! I never dreamed that my letter would even be considered at all and it seems a fabulous amount for doing such a little thing. We listeners who sit in our easy chairs taking in all the good programs you good people send out should express our appreciation without an urge to write and then being paid for it. But since I was considered the winner and the check is right here in my hands, all I can do is to say 'Thank You'—yes, thank you a million! This money will be spent in an unselfish way, just as I said in my contest letter 'the Dinner Bell program is loved for its unselfish programs and service'."

Part of the \$50 award will be used for a new choir light at the church Mrs. Holtzinger attends and another portion will be used to buy clothing for a deserving young girl.

New Year's Day Football

The two outstanding inter-sectional football games of the season—the Rose Bowl and Sugar Bowl games—will be broadcast by the National Broadcasting Company on New Year's Day, Saturday, January 1, 1938. The Sugar Bowl game from New Orleans will take the air approximately at 1:00 p. m., CST and the Rose Bowl game from Pasadena, Calif., will follow, probably at 3:45 p. m., CST.

The Rose Bowl game, founded by the Pacific Coast Conference in 1916 as a direct means of comparison of football technique and ability between the East and the West, since has been extended to compare the football tactics of the West to those of any other section of the country. This NBC broadcast on New Year's Day will mark the 23rd Rose Bowl classic. The West Coast game, which annually climaxes Pasadena's famous Tournament of Roses, has been played consecutively since 1916 when Washington State met Brown. It has been broadcast each year by NBC since 1927.

The Sugar Bowl contest, a feature started by 300 New Orleans business men in 1935, was not intended to be a competitive game with the Rose Bowl, but rather to pit the finest team in the South against the best in any other section of the nation. In its first year, when Tulane stacked up against Temple, the game proved to be a tremendous drawing card and has continued as such ever since.

The announcers who will describe the games will be named later. The competing teams in both games are expected to be selected at the close of the regular college football schedules.

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Beauty Contest Judge

Ted Weems, whose orchestra is heard nightly except Monday over WGN and the Mutual network and on Sunday at 12:30 p. m., CST, has been named a "committee of one" to judge a beauty contest!

It is a "Girls We Left Behind Us" contest, being staged by men students of the University of Chicago. All men students of the University are invited to enter photographs of their best girl friends back home. A student committee will eliminate the entries down to 20 finalists, and Weems will "take the rap" for picking the winner.

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Amateur Photographer

Announcer Bob Brown is in constant demand as a candid cameraman and portrait photographer among NBC Chicago artists. His latest assignment was taking pictures of Loretta (Dan Harding's Wife) Poynton's baby son. This is the second sitting Baby Poynton has had with Bob.

Something to Talk About

by CHUCK ACREE

The residents of Duncan, Oklahoma have a habit of staring these days when *William Mosley* rides by on his bicycle. It's all because *William* has equipped his bicycle with a radio, complete with loudspeaker and all attachments.

About the first of October, my sidekick, *Pokey Martin*, was appearing at a theater when he met *C. M. Reynolds* of Monticello, Indiana. *Mr. Reynolds* gave *Pokey* a copy of his song, "Picking Petals from Roses," and asked him to have *Arkie* sing it. *Pokey* brought the song back to Chicago and gave it to *Arkie*. *Arkie*, in some way or other, misplaced the song, and *Pokey* forgot *Mr. Reynolds'* address. In order to get in touch with *Mr. Reynolds* and get another copy of the song, *Pokey* and *Arkie* announced on their program that IF anyone who knew *Mr. Reynolds* was listening they'd appreciate having them ask him to send in another copy.

A few days later the boys received a letter from *Mr. Reynolds* along with another copy of his song. In the letter he said: "I happened to be listening that morning and immediately sat down to write this letter but the telephone rang so much that it took me an hour to get the letter started. Within one hour after your program was on the air, I had received more than 50 telephone calls from folks here telling me to send you this song."

Although they have not seen each other for years, *Mrs. Robert Harper* of Akron, Ohio, and her sister, *Mrs. Frederick Rowe*, wife of a missionary in the Belgian Congo, keep in touch with one another by means of short-wave radio. . . . Ever since *Raymann E. Weaver*, an Akron radio amateur operator, picked up the call letters of an African station maintained by a medical missionary and discovered that *Mrs. Rowe* lived fairly near his house, the sisters have engaged in an hour-long conversation each week.

Many folks have wondered why parts of the NBC network are referred to as "Red" and "Blue." (There is also a "Purple" network.) These names are not arbitrarily given to the networks. They are derived from the colors used on maps by the telephone engineers to indicate which circuits are used for chain broadcasting. In other words, the engineers' color identification marks serve as names for the different networks.

Small World After All

Norman Barry, NBC announcer, and Norm Sherr, NBC pianist, have been working together in radio for the past five years in Chicago, but neither knew until just the other day that they had played together as youngsters when they were eight and ten years old, respectively.

Barry's mother, now in Hollywood, heard her son announce one of Sherr's programs recently and in a letter asked her son to check up on "this Norm Sherr" and find out if he had ever lived in Waupaca, Wis.

"You and this Sherr boy, if it's the one I think it is, used to be playmates when you were about eight years old," wrote Barry's mother.

The announcer, thinking his mother was imagining things, showed the letter to Sherr, who, since the Barrys had lived in Waupaca, had gone around the world and won a name for himself in radio. In the meantime, Barry had left Waupaca to go to prep school in Virginia. Later he went to New York and traveled through Canada and Mexico before becoming a radio announcer in Chicago in 1930.

Absent-Minded Professor

Bruce Kamman says his role as the absent-minded Professor August Kaltenmeyer of NBC is perhaps more characteristic than assumed.

His car froze up last winter because he'd forgotten his anti-freeze. Therefore when he spotted a bargain in two gallons of anti-freeze solution last August, he enthusiastically snatched it up.

With the advent of freezing weather in Chicago, Bruce turned off the outside water taps at his home, but he knew there was something he'd forgotten. En route to the NBC Chicago studios the other morning, his radiator began to steam.

Then the Professor remembered what he'd forgotten. The two gallons of anti-freeze were safely stowed away in his garage.

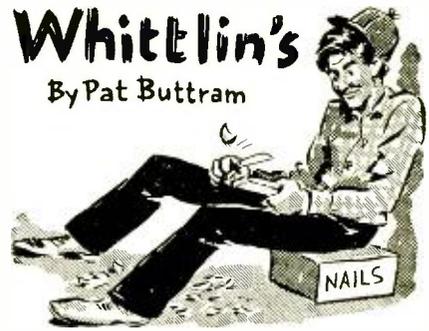
Promissory Note

Talk about fan mail! John Harrington, WBBM sports announcer, received a fan letter from a suburban police sergeant after his broadcast of the Notre Dame victory over Northwestern.

"I was almost in Dyché Stadium," the officer wrote. "I liked your broadcast so much that I promise I will never pinch you inville."

Quite a Feat!

Pat Murphy, male lead in *Girl Alone*, played a 23 page paraphrase on "Il Trovatore" from memory at a public entertainment in his home town of Bismarck, N. D., when he was 11 years old.



Of course goin' to church on Sunday helps, but th' Lord is gonna judge ye by yer actions on them six off days.

Thers two people that I don't wanna meet when I'm in a hurry. . . . That's people that I owe money, an' people that wanna owe me money.

In drivin' a car, th' first thing to learn is how t' stop . . . th' same thing goes fer makin' a speech.

I know a man that ain't spoke to his wife in ten years . . . he don't wanna interrupt her.

A woman is jest like a echo . . . she'll allus have th' last word.

Men who have a good deal to say . . . use th' fewest words.

We allus laff at sheep because when one uv 'em leads th' way, the' rest uv th' flock foller, it don't matter where he's leadin' 'em, an' I suppose that sheep laff, when they see us doin' th' very same thing.

I've allus heerd that love is blind, but I kno a lot uv fellers that kin see twice as much in their girls as I kin.

Love allus has different effects on people. . . . It makes a young man sad, an' a old man gay.

Th' reason that most lovers fuss an' quarrel ain't because they're sensitive, it's cause thers so much fun in makin' up again'.

Yourn til it's ten below.

—Pat.

Shame on You, Charlie

Charlie McCarthy had his picture taken with a group of milk wagon drivers around two o'clock the other morning. It seems that Bergen and his dummy had been to a party and decided to visit the milk men. The redwood mite's repartee with Bergen caused such excitement that all the trucks were an hour late.

Bergen says Hollywood babies who had to wait for their bottles can blame it all on Charlie.

The Latch String

by CHECK STAFFORD

HOWDY Folks: Although when you read these lines the great annual Live Stock Show will be over, there are many things I will not forget.

Especially will I remember the fine young folks and their bright eyes and youthful smiles as they received their awards and spoke of their triumphs over our microphones. Truly, they are the future farmers of America, and most ably will they do the job.

Through long lines of ancestors who came west in ox-cart wagons to fell trees, plant corn and make their log homes, these children have descended. Through the years and generations these rugged tillers of the soil passed along their slowly-accumulated agricultural experiences. The modern power-farmed estate, with its conveniences, fertile acres and blooded stock, is a monument to the perseverance and wisdom of far-sighted Dads and Mothers who toiled long hours and saved slowly that their children should have more and better things in life.

So when the youthful farm lads and farmerettes parade their ribbon-decorated champion livestock . . . when bands blare and people cheer . . . when beautiful horses prance . . . and when fancy drivers whirl past in faultless attire . . . somehow we join the applause with a thought of the slow-going bullocks, the scrawny cows, the woods-ranging razor-back hogs and the limited work-a-day life of the grandparents who got their deed from the government.

A sign above one of the great seed-corn displays read: "There is nothing that cannot be improved." Such a thought has been behind the long, arduous work of years to bring the early flint-like maize of the Indians to our present wonderful corn production and quality. From the long-horn wild cattle, left by the early Spanish explorers, have come, through

years of scientific breeding and study, the world's finest beef animals.

Overheard: While looking at the Field Museum's exhibit of mounted wild life animals and birds, a lady who was reading the descriptions above a skunk turned to me and said, "Huh, that's what we call a common pole-cat down our way." . . . A little boy, walking with his parents through the fat stock section, was heard to ask, "Daddy, what are they going to do with all these cows?" and then he inquired, "How come so many has canes, Daddy, they don't walk crippled?" . . . "Why, hello Bill, glad to see you; haven't met here for four or five years now, have we? How's the folks?" were words we heard often as old-timers shook hands.

The show was not without a touch of Christmas spirit, for when a group of 4-H girls arrived at the Amphitheater entrance one afternoon with many bundles, they explained they had been shopping and regretted leaving the downtown Christmas shopping center. One young lady told me her spending money had been earned by picking, canning and selling home-packed berries during school vacation time.

Was aiming to slip downtown and do a bit of shopping today, but as usual will put it off. May have more time next week. Sure, we've got LOTS of time . . . or HAVE we? Maybe we HAD better get busy before long.

Wall Paper's Her Problem

Lucille Long, WLS National Barn Dance soloist, bustled into rehearsal the other morning with a brief case, looking the soul of efficiency. Assuming it was full of music, other members of the cast had the surprise of their young lives when she pulled out sheet after sheet of wallpaper and asked for a concensus of opinion.

She and her husband Otto Zehr, Chicago broker, are planning to re-decorate their 10-room Glencoe home.

Man on the Cover

CY HARRICE

"**H**I, CY" is the greeting that Cy hears from the station staff as he enters the studios to start his announcing schedule. Somehow or other this salutation seems to fit this young college man from Northwestern University, because Cy is a very happy-go-lucky, confident, good looking and talented young man with a lot of personality in his voice.

Since the time Cy was in the fifth grade he has taken an interest in finding unusual words and adding them to his vocabulary. Of course, a child ten or eleven years old who is taking such an early interest in increasing his vocabulary probably will use a number of large words in the wrong places. This was just what Cy did. But he did impress his teacher enough so that she addressed him as the "young man with the long words"—and then flunked him in fractions. "And you know," says Cy, "I still can't add without using my fingers."

After graduation from Roosevelt High School in Chicago in 1934, he got a job as a barker at the World's Fair. Cy tells us it was proved by actual test that he had the loudest voice among the barkers. Our engineers will agree to this because of the difficulty they have in keeping the volume of Cy's voice down to fit your radios.

In the fall of 1934 he started his college course—advertising and promotion in the School of Commerce—at Northwestern University. He worked his way through college by a variety of jobs, including operating an elevator at a downtown department store, working as a waiter, assisting a sociology professor in statistical drafting and then, during the last year, radio announcing. This coming June, Cy will finish college and will have just what he planned—a degree in advertising, which he hopes to make use of in radio advertising.

When a freshman in college, Cy won the Illinois State Junior Fencing Championship—the following year he won the Illinois State Junior Championship. And if it hadn't been for having his arm dislocated in the Western finals by an Irishman from Notre Dame—he would have had a strong chance to compete in the 1936 Olympics.

Cy isn't married yet, but hopes to be in the not-too-far-off future. He wouldn't tell us her name, but there's an attractive young lady—former Northwestern student—who comes to the studios with Cy quite often, so we have our suspicions.

Fanfare

by ED PAUL

HELLO Fanfare Friends! Here's a little story about the boys in the engineering department. Coming back from the Illinois State Cornhusking Contest, they stopped off in Earlville, Illinois. There they were the guests of Rev. H. J. Hahn, pastor of St. Theresa's Church. Tommy Rowe, Jimmy Daugherty, Morrie Donnelly and Bill Anderson said that their two-hour visit with Father Hahn was much too short, but was one of the highlights of their trip. The boys are looking forward to the visit that Father Hahn promised to make to Chicago in the near future.

Many of you folks undoubtedly remember Lonnie Glosson who used to play a pretty fine harmonica here—well, our latest information on Lonnie is that he can be heard daily over XERA, the Del Rio, Texas, station. He is aired over this southern station between 6:45 and 7:15 p. m.

Sunshine Sue and the Rock Creek Rangers, according to our reports, can be enjoyed over the Louisville, Ky., station WHAS. **A Tampico, Ill., listener** tells us that they are on an hour program each morning beginning at 7 o'clock. Then they have another program at 12:45 p. m.—this latter is a 15-minute spot. Sue and the boys seem to be getting along swell down Kentucky way!

And now here are several answers for a **Kouts, Indiana, listener**. Chuck does write "Seen Behind the Scenes"—and this Chuck is Chuck Ostler—our sound-effects man. You see, Chuck gets to see lots we miss so he tells about it in Stand By. A nice column, too. When a substitute takes a program he often prepares it himself—but not necessarily. On the Organ Concert program of which you inquire, your Fanfare reporter chose the poetry to be read. Then our listener asks who writes the commercial announcements on a radio program. Either a member of the station continuity department, or a free lance writer who writes the show may do it—this, however, is very rare—or a writer employed by the radio agency in charge of the show, or the sponsor himself or members of his advertising department. Much depends upon the size of the station—the type of accounts handled on the station and other circumstances. Now, that may

not be too clear to you—but I'm afraid to explain in detail would take a good many Fanfare columns. Finally, for **Kouts**—and also for a friend in **Whiting, Ind.**, Memories and Melodies has been taken off the air, due to the change in time and the realignment of commercial program commitments. We hope that it will return to the air soon.

Mrs. Jesse J. Prather of Urbana, Ill., wants to know from us what is the name of the theme song used by Spareribs (Uncle Mal on NBC) and Irma Glenn on their popular children's program each afternoon. Well, that tune is one of the most beautiful lullabies ever written—it is Brahms' "Lullaby." I'm sure you all remember how Mme. Schumann-Heink loved it.

Here's a new **WLS listener in Freeport, Mich.**, who has just purchased a radio and wants to get acquainted with the WLS folks. This writer asks—is Patsy married, and who is Beverly, to whom Patsy and others often refer? Yes, Mid., Patsy is married to Paul Rose of the WLS Artist Bureau and Beverly is their little daughter. We hope that helps get you acquainted here and also may we welcome you to our listening audience.

Two girls in Flanagan, Ill., have some questions and for them we have some answers. You girls will see your picture of Curly in Stand By very soon. Give the editors time. Chuck Acree, the "curious story man" is 25 years old and celebrated his birthday on September 22. He was born in St. Louis, Mo.

For a Reynolds, Ill., inquirer—no, the Bob Baker on the Gold Medal Hour is not the "Tumble Weed" whom you heard over WLS a few weeks ago. It is true that "Tumble Weed's" movie name is Bob Baker, but this is not the same person on the "Hollywood in Person" program.

Mrs. Harry Larson of Lincoln, Ill., has several questions also. She asks: who is the woman who occasionally takes part in the "For People Only" program? The answer—Wilma Gwilliams of the WLS music department. Also in answer to a question about the Kentucky girls—Alma sings the high part in their harmony.

Also a good many have written in to tell me that Hal O'Halloran is lo-

Farming His Hobby

Pat Barrett, more familiarly known as Uncle Ezra, has proved that a gentleman farmer can make a farm pay dividends.

Some time ago Pat bought a farm near Hebron, Ill., and took up farming in a serious way. His radio work prohibited him from devoting as much time to his farm as would a dirt farmer, but he managed to keep close watch of all that was done. And the result is that Pat now has purchased another farm in the same area, this one more than twice the size of the first.

On his first farm venture, Barrett investigated the various breeds of dairy cattle and selected the Guernsey as that best fitting his needs. Although the farm he has just purchased has a fine herd of another breed, Barrett plans to sell them and replace them with Guernseys.

"In time," he explains, "I expect to have one of the finest breeding farms in northern Illinois. While developing my herds, however, I have discovered that a professional man can maintain a farm with a dairy herd as a hobby and make his hobby pay dividends."

The latest addition to the herd he already has built up on the old farm is two Guernsey heifers for which he paid \$700.

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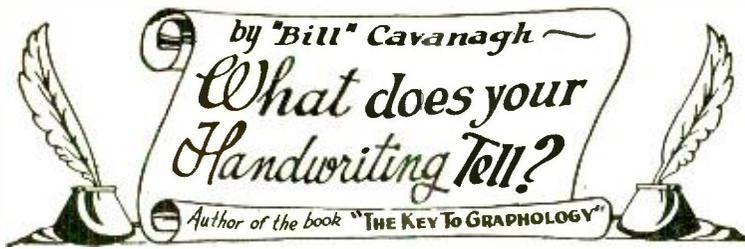
Top Notch Recordings

Current trade papers rate six of the Hoosier Hot Shots' recordings as top sellers. The WLS instrumentalists' novelty numbers are equally popular in England and Australia.

cated with CKLW in Windsor. He is on the Happy Hollow program, heard at 4:00 p. m., CST.

A listener in Martinsville, Ind., Mrs. S. N. Elkins, asks us if Christine, the Little Swiss Miss, is married. No, to this listener, Christine is still a "single girl." Another answer—"Toby and Suzie" are still doing free lance work. When they will be back on the National Barn Dance, I don't know. Then our listener also asks as a final question, "Is the Jack heard on the Old Timers Program each weekday afternoon Happy Jack Turner. No—the Old Timer Jack is Jack Stilwill, an announcer at WLS.

Another Indiana friend, Clara Thompson of Argoe, wants to know if the Helen Jensen who plays the organ on Sunday mornings is the same Helen Jensen who is Lou of Winnie, Lou and Sally. For Clara, the answer is "Yes." And also for this listener and for many others who have inquired—Marjorie Gibson is keeping house in Evanston, Ill., for her husband, John Thornburn, and doing a little free lance radio work on the side.



GREETINGS everyone! Here is a prize for you autograph seekers in this article. Below is the autograph of Glenn Snyder, the general manager and chief of WLS. Ten chances to one here is an autograph you would never get. Mr. Snyder is seldom around the studios and when he is around anyone not knowing this quiet man would take him to be a casual visitor rather than the General Manager of the country's outstanding farm station. So autograph seekers clip this one and place it at the top of your WLS autographs.

And now to seek further into this interesting game of reading character from handwriting. We are going to consider first the small letter "e." There is only one type of letter "e" that has any value from a standpoint of reading character. This is known as the Greek form; it is written like the capital letter "e", as illustrated. When you see this letter written in the Greek form you will know the writer is of a nature that is ever seeking more knowledge and that the desire for culture and education is strong. At times the writer of this type "e" does not even realize that his desires are along these lines, so natural is this ever seeking for more knowledge. He will in most cases like books, enjoy reading and, in some cases, will be found to be a writer of articles, books and such.



Considering the small letter "i," there are 13 ways of writing it that are of interest to the Graphologist. We will not take in all types in this article, but only those most commonly found.

When the small letter "i" is written undotted, it is an indication that the writer usually has a poor memory. He is often found to be untidy and heedless if other signs agree. He will be more or less thoughtless. Likely he will not only forget to dot his letter "i," but will forget other punctuations in his writing as well—not through a lack of knowledge as to their proper placement, but rather through carelessness.

When the dot is placed over the small letter "i" to the right of the stem, the dot will be placed not too high nor too low. Here is an impulsive person, showing quickness, vivacity and animation. Usually is

inconsiderate, ardent and happy-go-lucky, wanting in forethought.

And now, here is the autograph of Glenn Snyder, General Manager of WLS. Here is a bit of handwriting that is quite different from the type usually found.

Glenn Snyder is an exceptionally good business man; he has a determination that is as strong as iron; he is blunt and outspoken, quick to sense things. He has a snap judgement both of people and situations. He is an artistic person with musical inclinations; as a matter of fact, his writing shows music training. Glenn Snyder is a man with a more or less unreasonable temper when aroused; his feelings are hurt very easily and often over very small things. An active talker and thinker. He likes good books and reads a great deal and he has a good memory and is quite a person for detail. I could tell you a great deal more about our General Manager but space will not permit. Next week we will continue with our lesson on the small letter "i"—So long everyone!

Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a self addressed, stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

Wrong Impression

When Pat Murphy, the "Scoop" Curtis of NBC's Girl Alone, made his first network broadcast, he was under the impression he was taking part in a dress rehearsal.

"Only luck kept me from stopping and asking the director something," Pat says.

One Ameche to Another

James Ameche is the proudest actor in radio these days.

The reason for his happiness is the long distance telephone call he got from Brother Don following his first appearance on Campana's Grand Hotel program, in the leading male spot formerly occupied by Don.

"You're some actor, kid," Don told him. "I didn't realize you were so good."

Jim says it's the first time Don's ever commended him, so his work must have improved a great deal.

• • •

Has President's Autograph

When President Franklin D. Roosevelt was in Chicago recently to dedicate the new Outer Drive bridge, Don Quinn, script writer for Fibber McGee and Molly, snapped his picture with a new candid camera Mrs. Quinn had given him as a wedding anniversary gift.

The picture turned out so well the NBC writer sent it to Washington. It came back recently autographed by both the President and his son, James, who also appeared in the picture.

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Insulating board, sq. ft.	.1 1/2 c
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New wallboard, all size sheets, sq. ft.	.1 1/2 c
New cedar posts, 7-ft. lengths, each	.10 c
Best new doors, each	\$2.25
Roll roofing, 108 sq. ft. (first)	.80 c
Best new wire fencing, Per Rod	.41 c
800 gal. inside and outside paints,	
\$2.50 paint gal., all colors	\$1.25
Bathtubs, perfect condition, each	\$6.50
Wash basins, various sizes, each	\$2.50
New steel sash, \$6.00 value, each	\$1.75
Lath, per bundle	.15 c

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Between Broadcasts

It's hard to tell just what Tommy Tanner's contemplating doing—whether he's getting up his energy to shove off and stroll around a bit or whether he's just in the act of settling down for a good rest. There's no question about Arkie, though—he's just plain takin' it easy, and enjoyin' it immensely.

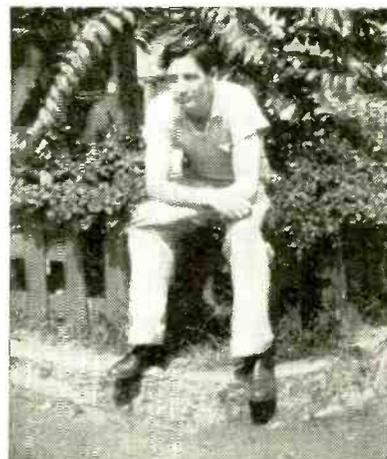
Evidently the Prairie Ramblers think there's nothing like a good checker game to while away the time between rehearsals and broadcasts. Tex and Salty look as if they're about to start a feud, but Chick Hurt and Jack Taylor don't seem to be taking the prospect of trouble too seriously.

If there's anything Pat enjoys more than anything else in life, it's taking things easy. From all appearances, he hasn't a care in the world.

Roy Knapp may not agree with our theory that this is a dandy candid camera shot. He looks as if he's rehearsing for "Sleeping Beauty."

Whether she's in the studio, at the Eighth Street Theater or just waiting for her next broadcast, Lulu Belle's likely to be chewing bubble gum.

There's nothing as conducive to sleep as a train ride, says Otto. And to prove his statement, he settles down for a good snooze.



Notes From the

MUSIC LIBRARY

by SOPHIA GERMANICH

IN THE past few weeks we have received letters from some of our readers in regard to organizing a Song Exchange Club with an annual get-together of song collectors from every state, making this column the official voice of the club. **Mr. J. G. Jones, Jr., of Adolphus, Kentucky**, for one, has offered to devote some of his time to such an organization. It is understood that whoever undertakes this task does so gratis, unless the club forms some plan of charging a small membership fee and then paying for such service out of the fund thus built up. All those who are interested please communicate with Mr. Jones, and submit ideas as to what the functions of this club should be.

SONG EXCHANGE

Margaret Jacobson, R. 1, Box 57, Scandinavia, Wisconsin, is a beginner in song collecting—has between 200 and 300 songs she would like to exchange with any of the members.

Ardell Call, Depot Street, Hillsboro, New Hampshire, will exchange songs for copies of "My Cabin of Dreams" and "Little Shirt That Mother Made for Me."

Veronna Bennett, R. 1, Gordon, Wisconsin, has the words to more than 850 songs and will send copies to anyone sending postage. She wants to know if anyone can help her by sending the words to "You're the Only Star in My Blue Heaven."

Viola Crites, Mount Olive, Illinois, will exchange songs for copies of "Mother, the Queen of My Heart," "Little Black Moustache," "We Sat Beneath the Maple On the Hill," "I've Come to Get My Baby Out of Jail" and "You're a Flower Blooming in the Wildwood." The words to these songs will do.

Ruth Nevitt, R. 1, Cortland, Illinois, is a new member of our club and will exchange any song contained in the "Happy Cowboy Book" or the words and music to "Pretty Quadroon" for words and music to "Ma," "I Left My Gal in the Mountains" and "I Want to Be a Cowboy's Sweetheart."

Esther Lindenfelser, R. 5, Peoria, Illinois, wants to know who publishes the song, "This World is Not My

Home." This song is contained in the *Prairie Ramblers' Book* published by Bob Miller. I'm sure that you can purchase this book in any music store.

Mrs. Chas. Pitt, R. 2, Whitewater, Wisconsin, is asking for copies of "I'm a Gypsy," also "Santa Fe Trail." She is a new member in our circle and perhaps you readers can help her out.

Mr. Arlie Kinkade, Graysville, Ohio, has over 2,000 song lyrics, any one of which he will exchange for a copy of "When the Trees Are White with Blossoms I'll Return." He remembers only two lines of the chorus. Do you know this song?

"When the trees are white with blossoms
I'll return,
To claim you for my own, my happy bride—
etc. . . ."

Amelia Royce, Box 466, Girard, Illinois, will trade any song she has for copies of "Falling Leaves" and "Somebody Stole My Gal."

Audrey V. Smith, R. 1, Franklin, Indiana, wants the words to "Barbara Allen," "Answer to I Want to Be a Cowboy's Sweetheart" and "When I Take My Vacation in Heaven."

Helene Lushnia, 2102 Hoyle Avenue, Chicago, Illinois, has in her collection quite a number of cowboy songs and will gladly help anyone out. The songs she is looking for are "Carry Me Back to the Mountains" (contained in Carson Robison Album, published by Southern Music Pub. Co., Inc.) and "Ramshackle Shack."

Mrs. Emma P. Ford, R. 1, U. S. 12, Hartford, Michigan, writes that 'way back in 1876 she knew the song called "A Soldier's Poor Little Boy." She can only recall the first verse:

"The snow was fastly falling, and the wind
did loudly roar
When a poor little boy half frozen, stepped
up to a rich lady's door
And said 'Kind lady, will you let me come
in?
For mercy's sake some pity on me take—
I'm a Soldier's poor little boy'."

Royalties from Sweden

Walter Blaufuss, NBC Chicago orchestra director, was surprised when he received his first royalty check from Sweden the other day. For years he has regularly been receiving checks from England, France and Italy as royalty on music he has written.

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of one of these interesting educational programs follows.)

Robert Ross, British consul in Chicago, a native of Scotland, told boys and girls about his homeland in an interview on School Time, Thursday, December 2.

The typical Scottish accent which most Americans associate with natives of Scotland is found only around Glasgow, Scotland's largest city. Incidentally, the word "Scotch," according to Mr. Ross, is used incorrectly most of the time. The people of Scotland are "Scots," and they speak with a "Scottish" accent.

The Scots speak English, although in certain parts of Scotland, Gaelic is still commonly spoken. Although Scotland is ruled by the British Parliament, in London, Scotland was never conquered by the English; the kingdoms were united in 1603 and the Parliaments were combined in 1707.

The first "skyscrapers" in Europe were built in Edinburgh about 400 years ago, and that city was for many years the center of European culture.

Scottish plaids are woven in patterns, each of which is the symbol of a certain clan or family of the Scotch Highlands. One familiar with the plaids of Scotland can tell at a glance which family a Scotsman belongs to by the plaid which he wears.

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The Friendly Gardener

KINDA seems to me as though this might be a good time to spend a minute or two talkin' about your house plants, an' takin' care of 'em this winter. I don't know of anybody who likes to make things grow out-of-doors who doesn't have a pot or two of flowers growin' in-doors durin' the winter, just to keep from gettin' lonesome for the garden season. 'Most everyone has at least one geranium an' if you don't have a begonia plant, you're on the Maine and Vermont side of the fence. (Nifty way of sayin' you're in the minority, eh?)



These house plants will give you lots of blossoms and good leaf growth if you take care of 'em right. As a matter of fact we've got a begonia at our house that's been bloomin' steadily for months. It hasn't been babied an' pampered, either, but it's just the natural habit of the plants to produce flowers if they're given a chance. So let's hit the high spots of

the things that these house plants need. The first thing is good soil. As a rule, ordinary garden soil isn't quite good enough. If there's a greenhouse in your neighborhood, it'd be a good idea to get some soil from there, because it's usually a mixture of compost, leaf mold, well-rotted manure and ordinary garden soil, so it has more humus and more plant food than the soil you have in your garden.

Then, there's waterin'. You can't expect to water a house plant in bloom just once a week an' expect it to grow its best. An' a light sprinkling won't do much good, either. The soil in the pot needs to be soaked every two days or so, 'cause a big house plant gives off a lot of moisture. Some folks say the best way to water a plant is just to put the flower pot into a bucket of water an' leave it there for an hour or so. The water goes in through the porous sides of the pots an' that gets it where it'll do the most good.

Ever go into a greenhouse an' notice how damp the air feels? That's for the good of the plants, but it's somethin' that lots of us don't pay much attention to in raisin' our house plants. As a matter of fact, gettin' more moisture into the air is said to be better for humans, as well as for plants. So anything you can do in the way of puttin' pans of water on radiators an' the like is all to the good.

Most of us have one common fault that's sometimes hard on the houseplants: we keep our houses too warm. Maybe you've noticed that folks who live in houses heated with stoves seem to have good luck with house plants; or maybe it just seems that way to me. Well anyhow, if you want most plants to grow their best, keep 'em about 65 to 70 degrees tempera-

Radio Realism

Art Van Harvey, Vic of Vic and Sade, enacts as well as speaks his part before the microphone even though the show has no visible audience.

Carrying out the stage business of his role, the NBC star says, gives him the proper timing for his lines. For example, when Rush (Billy Idelson) asked Vic for a dime during a recent broadcast, Van Harvey reached into his pocket and brought the coin out before saying, "Here it is."

• • •

Movies at Home

Kenny Baker, NBC singing star, is remodeling his Hollywood home to include a movie projection room.

Doctors tell us that 70 degrees is plenty warm enough for most humans, but just the same, most of us like to see the thermometer a few degrees higher than that; an' that's not so good for the plants.

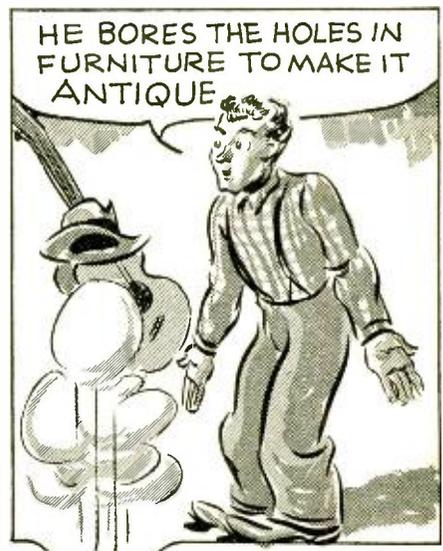
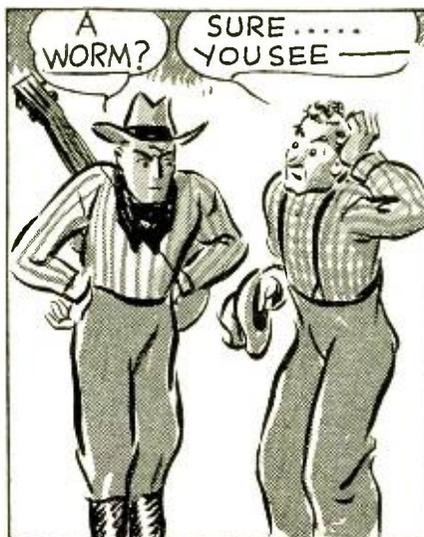
An' sunlight; you need to keep that in mind. Plants in bloom need more sunlight than foliage plants, like rattlesnake plant (I never can remember how to spell the other name for it), ivy, philodendron, an' the like. Ferns ought to be in a window where they get some sunlight every day, but some of the other leafy plants can get along pretty well if they never get any light.

Shouldn't wonder if I have a few more ideas about house plants to trouble you with in another week or so.

GREETING CARDS

12 Beautiful Christmas Cards, assorted, 50¢ postpaid. 5 Lovely Birthday Cards, assorted, 25¢ postpaid. Money back if not satisfied. Cards for all occasions. Write for free catalog. CARDMAN, 844G Rush Street, Chicago, Illinois

Pokey Martin and Arkie



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Billfold—Christmas Gift

Genuine Pigskin Billfold. Natural tan. Bill pocket, identification pocket, two utility pockets. 25¢ stamps or coin. Earle Specialties, 4412 West Harriet Blvd., Minneapolis, Minnesota.

Books for Sale

My book, "Nature's Year"—a fine Christmas gift—also Mother's Day or Birthday. Ninety cents post paid. Money order. Cora Shafer, Richland Center, Wisconsin.

Braided Rugs

Bargain, one beautiful 9x12 foot all-wool braided rug, also smaller rugs, hooked and crocheted. Alice Allan, 224 Franklin Street, Portage, Wisconsin.

Business Opportunities

Earn \$25—thousand mailing circulars. 25¢ (refunded later) for circulars, particulars. Smith, 610 Poplar, Pine Bluff, Arkansas.

Organize an ice skating rink down south, and make money. Crowds day and night. Have one complete rink 40x100' offer at about half price. Wire Born, 35 E. Wacker, Chicago.

Cactus for Christmas

Rainbow collection. Fifteen vari-colored Cactus and Succulent plants. Suitable for window gardens—\$1.00. Snow flake collection, five pure white varieties, including Old Man of Mexico—\$1.00. Excellent gifts. Hummel's Exotic Gardens, Inglewood, California.

Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Ave., Chicago, Illinois.

Canaries for Sale

Beautifully colored canary warbler singers. Guaranteed. Unrelated females. Ship anywhere. Ethel Petzer, Fairbury, Illinois.

Children's Voice Culture

Zoa Pearl Park Studios. Culture through music. Specializing children's voices. Teacher—radio, screen stars. 622½ Barry Ave., Chicago. Buckingham 5460.

Christmas Cards & Mottoes

20 Beautiful Christmas folders, envelopes, name printed, 50¢. 50-100. 20 De Luxe cards, name printed \$1.00. W. Anderson, Printing, 4341N Meade, Chicago.

Christmas Cards—50 for \$1.00, 25 for 80¢; your name imprinted free. Frank Pearson, % Box 20, Stand By.

Cleaning & Pressing

Parcel Post your Cleaning and Pressing to Chicago. Plain one-piece dresses, men's suits, topcoats, ladies plain coats, 39¢, plus 5¢ insurance. Heavy and fancy goods and 2-piece dresses at small extra charge. Send no money. Goods returned COD. J&S Cleaners, 3459 Lawrence Ave., Dept. SB, Chicago.

Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Cutlery

Hand-Made Knives—7 Inch Butcher, COCOBOLA Handle—85 cents. 8 Inch Carver—Cocobola Handle—\$1.25. Faring—Walnut Handle—35 cents. Postpaid. Guaranteed. Hudson Knife Works, Howard City, Mich.

For Inventors

We successfully sell inventions, patented and unpatented. Write for proof, and tell us what you have for sale. Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

Fruit Cake

Delicious Home-made Fruit Cake, made with home grown sorghum, four pounds for \$1.30, one dollar and thirty cents, postpaid. Mrs. Anna Schneider, Glen Haven, Wisconsin.

Fun Makers

Surprise assortment of horns, paper hats, noise makers, serpentine, etc. Enough for five persons. Satisfaction guaranteed. Send \$1.00 to W. Anderson, 4341 N. Meade St., Chicago, Illinois.

Help Wanted—Female

Girl for light housework. Small apartment. No laundry. Reliable people. \$6.00. Sindler's Pharmacy, 410 S. Crawford, Chicago.

EMBROIDERES

BIG MONEY! NEW PROFESSION! Hosiery Cloaking! If you are handy with the needle . . . turn your time into money! Embroider hosiery! Easy! Fascinating! Profitable! Steady work sent parcelpost. Big demand. No selling. Thompson, Dept. ST, 4447 N. Winchester, Chicago.

Hosiery

Beautiful silk hosiery—Five pairs, \$1.00. (Trial 25¢) Full-fashioned, three pairs, \$1.00. (Trial 39¢). Directco, SB, 221 W. Broad, Savannah, Georgia.

Ink Printing

250 Letterheads and Envelopes only \$2.50. 500 Business Cards \$1.50. Lora Press, River Grove, Illinois.

Instructions

Get Yourself a Government Job. \$105-\$175 month. Prepare immediately. Particulars free. Write Franklin Institute, Dept. M17, Rochester, New York.

Magazine Subscription Specials

Give Subscriptions as Gifts—Gay as Christmas and last all year. Special rates. Box 20, Stand By.

Miscellaneous

20 Filter Tip Cigarettes 6¢—all kinds; tax paid. Particulars free. Smith, 610 Poplar, Pine Bluff, Arkansas.

Learn to read character from handwriting with two hours of study! An absolute guarantee: Mystify your friends! It may change your entire life from discouragement to success! Send one dollar for complete book on character reading from writing. Plainly and simply written. "Bill" Cavanagh—% WLS, Chicago.

Of Interest to Boys

Boys, print without press. Printers using new process. Sample for stamp. Instructions, 10¢. Complete outfit, \$1.45. Lininger Co., 1159 E. 113th St., Cleveland, Ohio.

Pecans

Pecans. Large paper shell, 3 pounds \$1.00; five \$1.50; ten \$2.50; fifty pounds \$11.00 postpaid. Vickery Nut Co., Ennis, Texas.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Paste this ad to roll, enclose 35¢ for three prints each good negative. Reprints 3¢. Eastman's Photos, Bode, Iowa.

Latest in Photo Finishing. Miniature films developed, printed, 3x4—4¢ each. Two enlargements free each roll. Radio Film, La Crosse, Wisconsin.

Photo Film Finishing

THE PHOTO MILL. IMMEDIATE SERVICE! NO DELAY! Roll developed, carefully printed, and choice of two beautiful 5x7 double weight professional enlargements, one tinted enlargement, or eight reprints—for 25¢ coin. Reprints 2¢ each. **THE PHOTO MILL, Box 629-55, Minneapolis, Minnesota.**

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42, Maywood, Illinois.

At last! All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25¢. Reprints, 3¢. Fast service. Natural Color Photo, C-94, Janesville, Wisconsin.

One Day Service—2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 1443 Belmont Avenue, Chicago.

Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.

Free Monogram Pen or Pencil with first roll developed, printed—30¢. Or with 20 reprints—35¢. Fred's, RiverGrove, Illinois.

Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, RiverGrove, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100—\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6, 25¢; 3—5x7, 25¢; 3—8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

Postage Stamps, Coins and Curois

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads, \$3.00. Tomahawk head, 5¢. Flint knife, \$25. Illustrated catalog, 5¢. H. Daniel, Mountain Valley Route, Hot Springs, Arkansas.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3¼ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Remnants for garments and quilts, 25-yard bundle, \$1.00 postpaid. Union Mills, Sandoval, Illinois.

Rheumatism—Neuritis

Rheumatism—Neuritis quickly relieved. Internal or external treatment \$1.00; combination \$1.75. Money back guarantee, Cash or COD. Matthew Laboratories, 3709B Leland, Chicago.

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Advertising Department

STAND BY

WLS DAILY PROGRAMS

Saturday, December 11, to Saturday, December 18

870 k.c. — 50,000 Watts



Meet Pat Buttram, the Winston county lad whose "Whittlin'" inspire readers to write poetry. Pat is quite a poet himself, as you probably know.

Sunday Morning

DECEMBER 12

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing," by John Baker.
- 10:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

DECEMBER 12

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Werner Jenssen Orchestra.
- 7:00—NBC—General Motors Concert—Erno Ra-pee, conductor.

Monday to Friday MORNING PROGRAMS

DEC. 13 TO DEC 17

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Don & Helen.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E. T.)
- Tues., Thurs., Sat.—Kentucky Girls and Prairie Ramblers.
- 6:45—Pat and Henry.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
- Tues., Thurs., Sat.—Evelyn and Hilltoppers.
- 7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. Foley's Honey & Tar)
- 8:15—News Report—Julian Bentley; Booking Announcements.
- 8:30—The Old Kitchen Kettle—Jane Tucker; Don & Helen.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers)
- Tues., Thurs., Sat.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Ma Perkins. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Road of Life. (Chippo)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues., Thurs.—Don & Helen.
- 11:15—Chuck, Ray & Christine and Hooster Sod Busters. (Pinex)
- 11:30—Mon., Wed., Fri.—Grace Wilson, contralto.
- Tues., Thurs., Sat.—Organ Moods—Howard Peterson.
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—15 minutes of varied farm and musical features.
- Tues.—Midwest on Parade, featuring Galesburg, Illinois.

- 12:45—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
- Thurs.—John Brown, pianist.
- 12:50—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 1:00—Prairie Farmer School Time, conducted by John Baker.
- Mon.—Current Events—Julian Bentley.
- Tues.—Music Appreciation—Ruth Shirley.
- Wed.—Business and Industry—"Behind the Microphone."
- Thurs.—Touring the World—British Empire, New Zealand.
- Fri.—Woodland Trails—Gordon Pearsall.
- 1:15—Mon., Wed., Fri.—The Old Timers—Otto, Jack & The Novelodeons. (McKenzie)
- Tues., Thurs., Sat.—Otto and the Novelodeons.
- 1:30—F. C. Bisson of the U. S. D. A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:45—Mon., Wed.—Priscilla Pride—Howard Peterson. (Downtown Shopping News)
- Tues., Thurs.—"How I Met My Husband." (Armand)
- Fri.—"Big City Parade." (Downtown Shopping News)

2:00—HOMEMAKERS' HOUR

- 2:00—Homemakers' Hour, conducted by Jane Tucker; Otto & Novelodeons; News Summary—Julian Bentley.
- Mon., Wed., Fri.—Chuck Acree—"Something to Talk About." (McLaughlin)
- Tues., Thurs., Sat.—Wilma Gwilliams—Fanfare Reporter.
- 2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Kentucky Girls; Ranch Band. (Consolidated Drug Trades)
- 3:00—Sign off.

Saturday Morning

DECEMBER 18

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Evelyn & Hilltoppers.
- 7:30—Dr. John Holland's Sunday School, with Howard Peterson, organist.
- 7:45—Jolly Joe. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News—Julian Bentley; Bookings.
- 8:30—The Old Kitchen Kettle—Jane Tucker; Don & Helen.

SATURDAY EVENING, DECEMBER 11

(CENTRAL STANDARD TIME)

- 7:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors. (Mantle Lamp Co.)
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Quartet; Wm. O'Connor; Prairie Ramblers; Patsy Montana; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 9:30—"Hometown Memories"—Quartet; Grace Wilson; Hilltoppers; Chuck Acree. (Gillette)
- 10:00—"Tall Story Club," with Pokey Martin. (KENTucky Club)
- 10:30—Coleman Fireside Party, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Arkie; Grace Wilson; DeZurik Sisters. (Coleman Lamp)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.
- 12:00—Sign off.

8:45—Morning Minstrels. (Olson Rug)
 8:59—Livestock Estimate and Hog Flash.
 9:00—Junior Stars.
 9:30—Variety Program.
 9:45—News Report—Julian Bentley.
 9:50—Poultry and Dressed Veal Markets.
 9:55—Program News—Harold Safford.
 10:00—High School Parade—Hyde Park High School. (Downtown Shopping News)
 10:15—Priscilla Pride. (Downtown Shopping News)
 10:30—WLS on Parade—Variety Entertainers.
 11:00—Fanfare Interview.
 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
 11:30—Organ Moods—Howard Peterson.
 11:45—Fruit and Vegetable Markets: Butter and Egg Markets; Bookings.
 11:55—News Report—Julian Bentley.
 12:00—Poultry Service Time.
 12:15—Prairie Ramblers.
 12:30—Closing Grain Market Summary—F. C. Bisson.
 12:50—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
 1:00—Home Talent Program.
 1:15—Otto & The Novelodeons.
 1:30—Home Talent Program.
 1:45—Kentucky Girls.
 2:00—Homemakers' Hour, conducted by Jane Tucker, including News and Fanfare.
 2:30—Merry - Go - Round. (Consolidated Drug Trades)
 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, DECEMBER 13

7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
 7:15—WLS—Dr. Wheeler, U. S. Dept. of Agriculture.
 7:30—NBC—Grand Hotel. (Campana Sales Corp.)
 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, DECEMBER 14

7:00—NBC—Husbands & Wives. (Pond's)
 7:30—NBC—Edgar A. Guest. (Household Finance)
 8:00—WLS—Don & Helen.
 8:15—NBC—Hotel Stevens Orchestra.

WEDNESDAY, DECEMBER 15

7:00—NBC—Eddy Duchin and His Orchestra. (Elizabeth Arden)
 7:45—WLS—DeZurik Sisters.
 8:00—WLS—Don & Helen.
 8:15—NBC—To be announced.

THURSDAY, DECEMBER 16

7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
 7:15—WLS—Organ Moods—Howard Peterson.
 7:30—NBC—"March of Time." "Time, fortune & Life"
 8:00—WLS—Don & Helen.
 8:15—NBC—Concert Hour, H. Leopold Spitalny.

FRIDAY, DECEMBER 17

7:00—NBC—Grand Central Station. (Lambert)
 7:30—NBC—Death Valley Days. (Pacific Coast Ecrax)
 8:00—NBC—Varsity Show. (General Motors)

Love Letter Problems

Dick Kesner, violinist with Frankie Masters' It Can Be Done Orchestra, is a moody young man these days.

According to Frankie, the love bug bit Kesner. The girl, a Viennese beauty, who starred in a floor show in Chicago, can only speak one word of English and that's "hello."

Kesner doesn't speak German, but the pair got along all right with a complicated system of smiles, nods and signs.

Now the star is on the road and the letters Dick has received from her have left him nonplussed. The only German-speaking people Dick knows are some of his best friends and he has the jitters over asking them to interpret love letters.

Out of the Past

(Continued from page 3)

isn't likely that any cows will go roaming along the cowpath, Mayor Kelly declared the invitation is there and, speaking from the wagon, said:

"This marker reminds our agricultural friends they will always have a part in this city."

Because the stipulations of the deed drawn up in 1844 by Willard Jones, when he sold part of his land to Royal Barnes, are still in effect, it cost the builders of the modern skyscraper erected there \$200,000 additional to build around and over the path in 1926.

Speed Demon Andy

Charles (Andy) Correll comes forward with proof that he and his partner, Freeman (Amos) Gosden have the fastest getaway in radio.

Correll deposes and swears it is true that the other night he dashed out of the NBC studios in Hollywood as soon as he had uttered Andy's last word, jumped in his car, and started driving for his winter house at Palm Springs.

Six blocks away from NBC, Correll turned on his car radio, and was amazed to hear an orchestra playing "The Perfect Song."

"H'mmm," he h'mmed, "that orchestra certainly has our theme song down pat."

Can you conceive his consternation, then, when he next heard the dulcet tones of Bill Hay saying "Good Night" for Amos 'n' Andy?

Appeared with Notables

Opal Craven, Lullaby Lady of the NBC Carnation Contented program, appeared with such personalities as William Jennings Bryan, Richmond P. Hobson, Judge Kenesau M. Landis, Dr. Glenn Frank, Strickland Gillilan, and Newell Dwight Hillis when she was a little girl and her family was playing Chautauqua circuits.

"Isn't it too bad I didn't keep an autograph book," says Opal.

'Round the World Football

U. S. soldiers and sailors quartered in all sections of the globe had an opportunity to hear a broadcast description of the football game between the Army and Navy military academies on Saturday, November 27, when the National Broadcasting Company short-waved the play-by-play account to all corners of the earth.

Watch this Space

For Appearance of
**WLS Artists In YOUR
 Community**

TUESDAY, DECEMBER 14

APPLETON, WIS., Rio Theater—Lulu Belle & Her Gang; Lulu Belle; Skyland Scotty; Four Hired Hands; Bill McCluskey.

SATURDAY, DECEMBER 18

CHICAGO, ILL., 131st Infantry Armory (1600 S. Michigan Ave.—Evening Only)—WLS Artists: Bill McCluskey; Four Hired Hands; Kentucky Girls; Tom Corwine; Billy Woods; Pauline.

SUNDAY, DECEMBER 19

BEAVER DAM, WIS., Odeon Theater—WLS National Barn Dance; Lulu Belle; Skyland Scotty; Prairie Ramblers; Billy Woods; Bill McCluskey; Pauline.

★

A QUESTION!

Would You Like to See Your
 Favorites of the
WLS National Barn Dance
 in a Feature Motion Picture?

★

The WLS Artists Bureau
 Is Considering Several Offers
 to Have the Stars of the Old Hayloft
 Appear in Pictures
 We Would Like to Have the Reaction
 of Stand By Subscribers to This Idea

★

If you would enjoy seeing the
 Gang in a picture, cut out the Cou-
 pon below, sign it and mail it to us.
 Or better still, write us a letter and
 let us know what you think about it.

★

WRITE TO

WLS Artists, Inc.

1230 Washington Blvd.

CHICAGO :: ILLINOIS

WLS ARTISTS BUREAU
 CHICAGO, ILL.

Dear Friends:

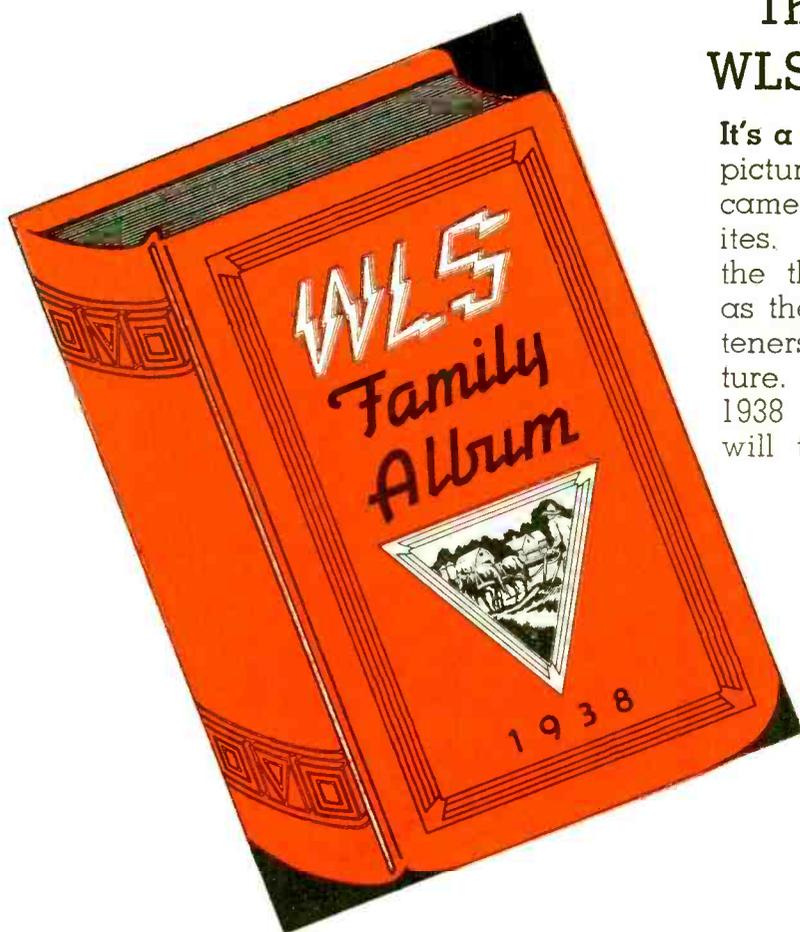
We would appreciate the chance to see the WLS National Barn Dance Gang in a picture.

Name

Address

The WINNER!

The New 1938 WLS Family Album



It's a winner all right. New pictures, new faces, candid camera shots of your favorites. Remember, too, that the three WLS acts voted as the most popular by listeners are an added feature. **Who are they?** The 1938 WLS Family Album will tell you.

**ORDER !
TODAY !**

Now that the big, new 1938 WLS Family Album is off the press, orders for copies are jamming each mail. Be among the first to receive your copy. **Order today.** Send 50 cents, or 60 cents if you live in Canada, to . . .

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