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# KMA GUIDE

Vol. 7

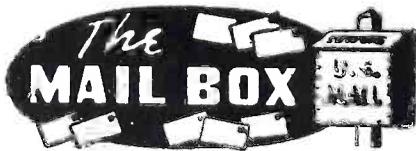
NOVEMBER, 1950

No. 11



Jimmy Gets Ready for Thanksgiving  
(See Page 2)

"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



### THE MAILBOX

Omaha 5, Nebraska

Enclosed find \$1.00 for another year's subscription to the KMA GUIDE. We certainly do enjoy it, and would be lost without it. Sorry I'm slow this time, but better late than never.

*Mrs. Mae Thomason*  
2917 Dupont Street

New Market, Iowa

I enclose a dollar for the KMA GUIDE, which I caught as it went around the corner. There is always a fight at our house to see who reads it first.

*Addie Young*

(Between racing and fights, Mrs. Young, you must lead a very active life).

Wesley, Iowa

Our radio is on the "bum", so I'm hearing all the news through the GUIDE. Best "pepper upper" there is! So here is my dollar before one of my seven (all in school) yells, "Mom, I need a dollar".

*Mrs. Wilma Fritz*

Ute, Iowa

Whew! I hurried and finally caught this \$1 bill, and before I lose my hold on it into an envelope it goes, for I don't want to miss an issue of the GUIDE. It's welcomed by my friends here as well as my family.

*Mrs. Herman O. A. Mass*

(Hooray for you Mrs. Maas, now you can relax and enjoy 12 issues of the KMA GUIDE).

Missouri Valley, Iowa

Enclosed find my dollar for another year of the GUIDE. I sure would hate to miss it. How about a picture of Dee Pierson and her husband?

*Mrs. Oval Shea*

(We always strive to satisfy our readers, Mrs. Shea. For the picture you requested, please turn to page 16).

## The KMA Guide

Vol. 7

No. 11

NOVEMBER, 1950

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 north Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address.

### Cover Boy--Young Jimmy Stotts

The happy lad with the turkey drumstick that's almost as big as himself is young Jimmy Stotts, son of KMA Entertainer Bob Stotts and his wife.

Five year old Jimmy was eager to have his portrait snapped for this issue of the GUIDE, but was even more eager yet to get out from in front of the camera so he could finish munching on the drumstick.

Jimmy started kindergarten in September and has become very interested in all of his school activities. Mrs. Stotts says that Jimmy keeps bringing home the drawings and paintings he does in school, and she's glad he tells her and the rest of the family what they are supposed to represent before they have to guess.

When he grows up, Jimmy wants to be a cowboy—as a matter of fact he's already dropped the hint that he'd appreciate receiving a Lone Ranger set for Christmas. His nine year old brother Kenny has already put in his request for a Hop-along Cassidy set.

Jimmy has made a lot of friends at school, but Mrs. Stotts doesn't know if he has one special girl friend.

"If he has one particular girl friend he's keeping it to himself," laughed Mrs. Stotts.

Jimmy and Kenny also have a sister Roberta, age seven.

Everybody agrees they are three of the most intelligent, alertful children they've ever seen. No wonder Bob Stotts' chest bursts with pride when he talks about them!



## A Chat With Edward May

The above picture was taken in our yard during one of the beautiful days of our Indian Summer. The youngsters like nothing better than to swing in the sun even though it's daddy who has to do all the swinging. Here Karen seems to be really enjoying herself. Karen and Annette both like to help me rake the fallen leaves and they think piling leaves in great big piles is a lot of fun. They spend part of the time making a leaf house. They'll scatter leaves on the ground in such a way that it appears they have two, three or four little rooms in their leaf house. Annette always wants to use the fallen leaves for mulching the flowers in our perennial flower garden. However, I point out to her that leaves tend to become matted and may have a smothering effect on perennials. It is better to use straw for mulching.

Our household has been a busy one this fall. After a summer recess the fall clubs have started their activities again, so Eleanor is quite busy with her church groups and other club meetings. Annette has started to kindergarten and spends half a day in school. Little Karen feels lonesome at home in the mornings and is always happy when Annette arrives home from school each noon.

Our newest project at home is planting some tulips, narcissuses and hyacinths.

We have a space on the south side of the garage where we have planted annual flowers and this fall we are planting Dutch bulbs there so we will enjoy the early blooms next spring. After the Dutch bulbs have bloomed we will then plant annual flowers in the same spot and have flowers until a killing frost gets them next fall.

The varieties of tulips we are planting were chosen by Annette. Her choices were determined by the colorful pictures of the tulips in our catalog. From the tulips she chose we can tell that Annette's favorite color is red. She also picked out some yellows, pinks, whites and lilacs to make a very pretty collection.

We make a regular family project out of it when its time to plant the bulbs. I prepare the ground, digging the soil to a depth of about ten inches, then Annette and Karen place the bulbs on the ground and Eleanor and I follow behind spacing the bulbs properly.

I hope that many of you were able to visit Shenandoah and see the chrysanthemums while they were blooming. They were especially beautiful this year—all seventy-six different varieties! Thousands of visitors admired the fresh displays of "mums" in the front store. We're always happy to have you visit with us in Shenandoah.



Left to right: Wilbur Numby (Coy Martin), Sam Leatherberry (Eddie Comer), Boss Ezra Hawkins, Timothy Longacre (Steve Wooden), Lee Sutton, and Charlie Smarthopper (Mack Sanders).

## *Bar Nothin' Ranch Hands Become New KMA Favorites*

"Let's all go down to the Bar Nothin' Ranch!"

With those words from announcer Lee Sutton and the music of the "Bar Nothin'" Boys playing Ezra Hawkins' original theme, "Arkansas Rag", a sparkling new musical-comedy program is headed the way of all KMA listeners. (Monday through Friday, 4:45 P. M.)

The action takes place down on the ranch with Boss Ezra Hawkins and his hired hands supplying the music, stories and wisecracks. The hired hands are one of the motliest crews collectable and include Timothy Longacre, who is in charge of the hen house detail, and Charlie Smarthopper the "golden-voiced" hog caller who watches over the pigs and the hogs.

Then there are Sam Leatherberry and Wilbur Numby. "The horses and the

mules just naturally take to Sam," says Ezra, "So Sam takes care of the horses and mules." Wilbur Numby just tries to stay out of everybody else's way.

The song that Ezra uses as the theme for the program, "Arkansas Rag", was composed by him in 1932 and has been used on his "Bar Nothin' Ranch" radio programs ever since.

Announcer Lee Sutton helps out on the ranch too with his quick witted remarks. Lee claims he's the best milker on the whole place, too. He claims he's received a written request from the cows to use gloves on cold mornings!

Ezra promises that the tempo of the program is going to remain fast, furious and interesting. "Some of our little girl friends are going to start dropping in on the fellows and then the action will really begin!" Ezra remarked.

## New Steel Guitar Man Martin Joins Staff

You've heard of the Martins and the Coys and you're going to be hearing quite a bit from Coy Martin, new versatile steel guitarist, bass fiddle player and vocalist who recently joined the KMA Staff.

Coy (whose real name is Walter) has been a radio entertainer for six years in spite of his youthful appearance. He got his start in radio in 1944 when he met a girl in an Elkhart, Indiana shop whose uncle was in charge of WOWO's "Hoosier Hop". In order to get a chance to play on the program, Coy kidded the girl by telling her that he was the greatest steel guitar man in the country even though he hadn't really been playing the instrument very long! The girl arranged for the audition and Coy landed the job!

While Coy was taking guitar lessons in Elkhart, his guitar teacher kept telling him that he wanted Coy to meet his niece, who lived in Kalamazoo, Mich. After three years that niece, Irene, came to Elkhart for a visit and Coy finally met her. After months of corresponding Coy moved to Kalamazoo to work for the Gib-



son Guitar Co., and he and Irene were married!

In the picture at the bottom of the page are Coy and Irene with their six months old pup, Sandy.

One day when Coy and Irene were walking down the street in St. Joseph, Missouri, they happened to look in a pet shop window. "There, pleading up at us with his big brown eyes, was Sandy," Coy recalls. "There wasn't anything else to do but buy him and take him home." Sandy is part Shepherd and part Collie and, needless to say, is considered part of the family.

Coy's favorite foods are fried potatoes and cold canned tomatoes. When he isn't working at the station he likes to make records at home on his own recording machine.

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### MEL MAINS MAKES FARM PRICE SURVEY

A series of programs concerning the farm real estate market in Iowa, Missouri, Nebraska and Kansas will be presented over KMA during the week beginning Nov. 6 by our Farm Service Broadcaster Mel Mains.

After the Korean war broke out in June, there was a great fluctuation in the farm land market. Mel, in close cooperation with many real estate experts, sought to determine what future trends could be expected in the price of farm land in the KMA Area. His findings will be broadcast over KMA on the "Markets", daily at 12:45 P. M.

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### KMA ENTERTAINERS BUSY

The KMA Entertainers, featuring the "Bar Nothin' Ranch Boys", have been busy playing for dances and celebrations in Iowa, Missouri, Nebraska and Kansas on an ever increasing schedule.

Beginning November 4th, the boys will play for dancing and present a show every Saturday night at the Armory in Shenandoah. Other November appearances include November 16 in Westboro, Missouri and November 23 in Nebraska City, Nebraska.

## On The KMA Party Line

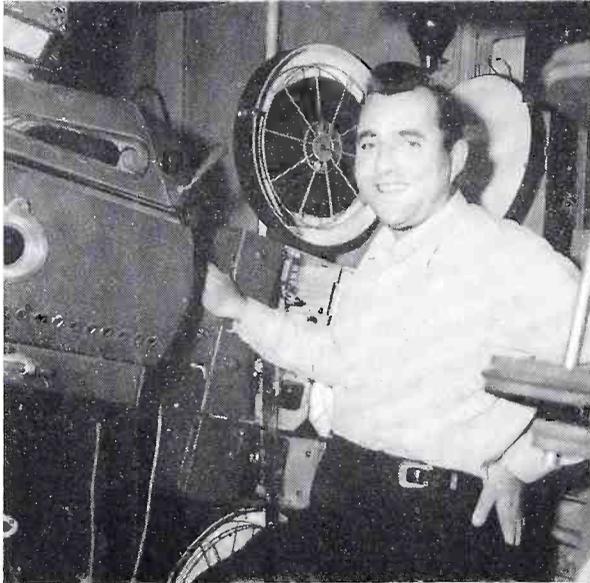
With DORIS MURPHY

Trying to economize, proved mighty costly to entertainer MACK SANDERS when he attempted to fix JEANIE'S iron. The iron had developed trouble and was not heating properly. For days, he had been promising to fix it, but kept putting it off, until finally the iron stopped working completely. That meant MACK had to get busy. So while JEANIE went to the studio for her program, MACK got out the iron, took it apart . . . repaired the broken connection, and put it back together again. He was delighted with his efforts, thinking he had it fixed. All he had to do was plug it in, and test it . . . just to make sure it was heating all right. He plugged it in . . . but instead of heat, the sparks started flying in all directions . . . smoke poured from the iron and PEGGY JEAN got so frightened she ran flying out of the house. Yep . . . the iron was burned out! MACK has decided next time it will be cheaper to let a repairman fix their electrical appliances. His efforts to save a small repair bill had cost him the price of a new iron . . . \$14.00.

A boy and his dog! They're the best of pals, and 2 yr. old STEVEN WOODEN and his Cocker Spaniel, Butch are no exception. STEVIE loves Butch and never fails to share his food with him. Getting hungry one morning STEVIE went to the kitchen oven, where he often finds cookies or cake to piece on. But this time, he discovered a baked pie crust his mother had made on Sunday, expecting to make the filling for a later meal. That suited him fine. STEVIE reaches in . . . takes the pie tin with the ready-baked crust and he and the dog go into the dining room. You can imagine his dad's surprise to walk in and see STEVIE and Butch sitting in the middle of the floor, with STEVIE first taking a bite of crust, then feeding Butch a bite. At least that was ONE pie crust that STEVIE'S mother didn't have to

go to the trouble to prepare a filling!

Recognize the handsome young man operating the moving picture machine in the picture on this page? It's BOB BARRY, our KMA accordionist. In the daytime Bob entertains on the air . . . at night he operates the Mayfair moving picture machine. He finds holding down two jobs keeps him plenty busy, but he loves it. BOB got his first theater experience when he was a kid and his folks ran a silent movie theater back in '28 and '29 in Danville, Ill. When he reached the age of 14, he took up operating as a hobby, then two years later got the job as relief movie operator. The following year he accepted the position as full time operator. In addition to movie operator, BOB has had experience in all phases of the moving



picture business, having managed two theaters in Newton Falls, Ohio, in 1948. So it was nothing new to him when he took over the job as movie operator at the Mayfair Theater two months ago. BOB says there is one thing about being a movie operator you are sure of . . . that you will be plenty hot. He says the booth averages 90 to 95° in winter and gets up to 105 to 115° in summer. So no matter how cold it gets this winter, BOB is sure

of keeping plenty warm during show time.

Imagine naming a kitten Veetlbaum! But . . . that's the name announcer JIM KENDRICK has given the new baby kitten that arrived at his house six weeks ago. It's named after the famed Spike Jones novelty record. Veetlbaum is the offspring of the family cat Iodine, and is such a lively little fellow that JIMMIE has enjoyed many hours playing with him. Because Veetlbaum seems to be getting so much attention, his mother, Iodine has developed a little jealous streak, and now JIMMIE has to try to divide his attentions in order to keep both cats happy.

If you love cake, you probably envy ADELLA SHOEMAKER of her job recently. The Methodist Church of Clearmont, Mo., held a cake baking contest in connection with their annual Lord's Acre

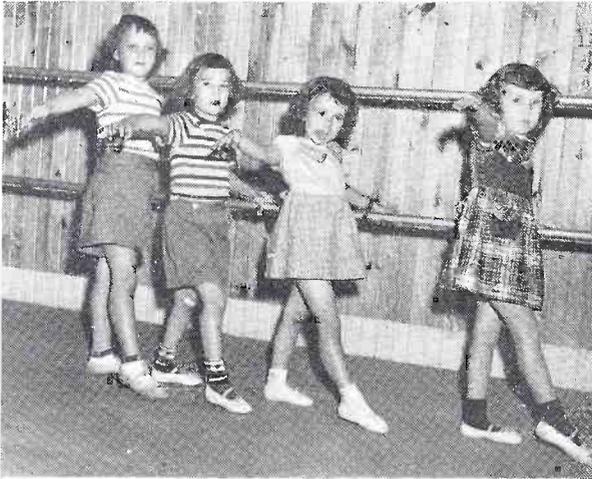
Sale, Oct. 27, and invited our afternoon homemaker ADELLA to act as judge. You can imagine the fun she had sampling all those delicious, tender cakes. In addition to feeling honored at having been chosen a judge, ADELLA also thoroughly enjoyed her 'work' (?)

The television bug has certainly hit the KMA Gang. MACK SANDERS, BOB BARRY, WAYNE BEAVERS, STEVE WOODEN, and JIM KENDRICK are among those who have bought television sets lately. The children come in for their share of pleasure too . . . and several of the dads have reported their youngsters enjoy singing and dancing with the actors as they watch them on the television screen.

DONNIE, 8 yr. old son of clarinetist EDDIE COMER, thinks it's great fun coming to the studio with dad and singing on a program. Go-

ing on the air doesn't frighten this third grade student in the least, and when he gives forth with "Bonaparte's Retreat" or the "Cattle Call" you can rest assured he is enjoying it as much as you enjoy hearing him.

A visit to a dancing class by our KMA photographer produced this picture of four young KMA



misses, as they are taking instruction for ballet dancing. Reading l. to r. is ANNETTE, 5½ yr. old daughter of MR. and MRS. EDWARD MAY; DIANE 4½ yr. old daughter of MR. and MRS. J. D. RANKIN; RAMONA, 5 yr. old daughter of MR. and MRS. WAYNE BEAVERS, and JULIE, 6 yr. old daughter of MR. and MRS. JACK JOSEPHSON. In addition to ballet, they are learning tap and acrobatics. It is the first year for the three younger children, and the second year for JULIE JOSEPHSON. According to her dad, ANNETTE is enjoying her dancing so much, she spends half her time at home doing cartwheels. Little RAMONA became inspired by the dancers on television and is trying to work up to a 'back flip' which is extremely difficult. Miss Dorothy Jean Myers of Des Moines is instructor of the dancing class.

From now on, when EVELYN BIRKBY goes in the chicken house she will take along her three-year-old daughter DULCIE

JEAN. She won't make the mistake of leaving DULCIE on the outside, because that proved disastrous recently when DULCIE JEAN decided it would be fun to lock mother in the chicken house. Upon discovering she had been locked in, EVELYN immediately started coaxing her young daughter to unlatch the door, but for some reason or other, DULCIE stuck to her story . . . she didn't want to open the door. All the while, EVELYN was not only worrying about how to get out, but also worrying about her 8 month old son BOBBIE she had left in the house alone. If you ever get in such a predicament, you might like to know the tactic EVELYN finally used, to persuade her young daughter to unfasten the door latch. Upon mentioning the fact they could go in the house and get DULCIE a piece of candy if she unlocked the door . . . did the trick!

EVELYN and her "Down the Country Lane" program can now be heard on KMA from 10:30 to 11:00 A. M., each Saturday morning.

Two year old STEVIE WOODEN didn't mind undressing and putting on the white gown at the hospital before the operation for the removal of his adenoids and tonsils. But . . . he balked when it

came to taking off his cowboy boots. He insisted on keeping those on, even after he had donned the hospital gown. Not until he was getting sleepy from the effects of the ether, did his boots finally come off. Wonder if he'll next want to sleep in his boots!

Four KMA entertainers have been thrilled lately over the release of their first recording, by the Blue Ribbon Recording Co. of St. Louis. The two numbers: "Down in Lilac Blossom Land" and "His Ring Upon Your Finger" were made by Mack and Jeanie doing the vocals, Bob Barry playing accordion and Buddy Morris, the fiddle. Sales on the record have been fine and the group have recently been given publicity in the Country-Song Round-Up magazine and the National Hillbilly News. Since the release of the record, Buddy has been called into service. Good luck to you gang . . . in your new venture!

# KMA DAILY PROGRAMS FOR NOVEMBER 1950

960 ON YOUR DIAL — 5000 WATTS

## DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

5:30 a.m.—Blackwood Bros.  
5:30 a.m.—News and Weather  
6:00 a.m.—Ike Everly Family  
6:30 a.m.—Sweet Lassy Time  
6:45 a.m.—Fertilime Time  
7:00 a.m.—Mel Mains, News  
7:15 a.m.—Frank Field  
7:30 a.m.—Gospel Legion Quartet  
7:45 a.m.—Morning Headlines  
8:00 a.m.—Breakfast Club  
9:00 a.m.—Homemaker's Visit  
9:25 a.m.—Betty Crocker  
9:45 a.m.—Victor H. Lindlahr  
10:00 a.m.—Edith Hansen  
10:30 a.m.—Quick As A Flash  
11:00 a.m.—Luncheon Club  
11:25 a.m.—Edwin C. Hill  
11:30 a.m.—Country Cousins  
11:45 a.m.—Stump Us Gang  
12:00 noon—Ralph Childs, News  
12:15 p.m.—Edward May  
12:30 p.m.—Half Past Nooners  
12:45 p.m.—Mel Mains, Markets  
1:00 p.m.—Eddy Arnold  
1:15 p.m.—Jack Hunt  
1:30 p.m.—John B. Kennedy  
1:45 p.m.—Hawkeye Rangers  
2:00 p.m.—Chance Of A Lifetime  
2:25 p.m.—One Man's Opinion  
2:30 p.m.—KMA Party Line  
2:45 p.m.—Bob Stotts  
3:00 p.m.—Mack and Jeanie  
3:15 p.m.—Steve Wooden  
3:30 p.m.—Kitchen Klinik  
4:00 p.m.—Dee Pierson Sings  
4:15 p.m.—Mack Sanders  
4:30 p.m.—Ralph Childs, News  
4:45 p.m.—Bar Nothing Ranch  
5:00 p.m.—Jimmy Wakeley (M.W.F.)  
5:00 p.m.—Modern Romances (T. Th.)  
5:30 p.m.—Space Patrol (M. & F.)  
5:30 p.m.—Superman (T. & Th.)  
5:30 p.m.—Blackhawk (Fri.)  
5:55 p.m.—Falstaffs Fables

### MONDAY NIGHT

6:00 p.m.—KMA Sports Parade  
6:15 p.m.—Suppertime Frolik  
6:30 p.m.—Ralph Childs, News  
6:45 p.m.—Edw. May, Mkts. & Weather  
7:00 p.m.—Lone Ranger  
7:30 p.m.—Henry J. Taylor

7:45 p.m.—Una Mae Carlisle  
8:00 p.m.—This Is My Song  
8:15 p.m.—Outdoor Mid-America  
8:30 p.m.—Johnny Desmond  
9:00 p.m.—United Or Not  
9:30 p.m.—Inver Sanctum  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Naval Reserve Show  
10:30 p.m.—Girl Friend, Lorraine  
11:00 p.m.—Newstime  
11:15 p.m.—Dance Orchestra  
11:55 p.m.—News

### TUESDAY NIGHT

6:00 p.m.—KMA Sports Parade  
6:20 p.m.—Let's Go Visiting  
6:30 p.m.—Ralph Childs, News  
6:45 p.m.—Edw. May, Mkts. & Weather  
7:00 p.m.—Cisco Kid  
7:30 p.m.—Armstrong Of SBI  
8:00 p.m.—Am. Town Meeting  
8:30 p.m.—Gentlemen Of The Press  
9:00 p.m.—On Trial  
9:30 p.m.—Author Meets The Critic  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Nat'l Guard Show  
10:30 p.m.—Girl Friend, Lorraine  
11:00 p.m.—Newstime  
11:15 p.m.—Dance Orchestra  
11:55 p.m.—News

### WEDNESDAY NIGHT

6:00 p.m.—KMA Sports Parade  
6:15 p.m.—Suppertime Frolik  
6:30 p.m.—Ralph Childs, News  
6:45 p.m.—Edw. May, Mkts. & Weather  
7:00 p.m.—Lone Ranger  
7:30 p.m.—Bob Barclay  
8:00 p.m.—Detour  
8:30 p.m.—Mr. President  
9:00 p.m.—Jan Garber's Band  
9:15 p.m.—Holland Today and Tomorrow  
9:30 p.m.—Treasury Band  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Sammy Kaye's Orchestra  
10:30 p.m.—Girl Friend, Lorraine  
11:00 p.m.—Newstime  
11:15 p.m.—Dance Orchestra  
11:55 p.m.—News

### THURSDAY NIGHT

6:00 p.m.—KMA Sports Parade  
6:20 p.m.—Let's Go Visiting  
6:30 p.m.—Ralph Childs, News  
6:45 p.m.—Edw. May, Mkts. & Weather  
7:00 p.m.—Cisco Kid

AMERICAN BROAD



CASTING COMPANY

7:30 p.m.—Armstrong Of SBI  
 8:00 p.m.—Original Amateur Hour  
 8:45 p.m.—Robert Montgomery  
 9:00 p.m.—Screen Guild Players  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—KMA Showcase  
 10:30 p.m.—Girl Friend, Lorraine  
 11:00 p.m.—Newstime  
 11:15 p.m.—Dance Orchestra  
 11:55 p.m.—News

**FRIDAY NIGHT**

6:00 p.m.—KMA Sports Parade  
 6:15 p.m.—Suppertime Frolik  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—This Is Your FBI  
 8:00 p.m.—Ozzie and Harriet  
 8:30 p.m.—The Sheriff  
 9:00 p.m.—Boxing Bout  
 9:30 p.m.—Am. Sports Page  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Stars On Parade  
 10:30 p.m.—Girl Friend, Lorraine  
 11:00 p.m.—Newstime  
 11:15 p.m.—Dance Orchestra  
 11:55 p.m.—News

**SATURDAY PROGRAMS**

5:30 a.m.—Blackwood Brcs.  
 5:50 a.m.—News and Weather  
 6:00 a.m.—Ike Everly Family  
 6:30 a.m.—RFD 960  
 7:00 a.m.—Mel Mains, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Gospel Legion Quartet  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Alarm Clock Club  
 9:00 a.m.—Homemaker's Visit  
 9:30 a.m.—Organ Moods  
 9:45 a.m.—Safety Story Lady  
 10:00 a.m.—Junior Junction  
 10:30 a.m.—Down A Country Lane  
 11:00 a.m.—101 Ranch Boys  
 11:30 a.m.—Am. Farmer  
 12:00 noon—Ralph Childs, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Half Past Nooners  
 12:45 p.m.—Mel Mains, Markets  
 1:00 p.m.—Eddy Arnold  
 1:15 p.m.—This Week On The Farm  
 1:30 p.m.—Ike Everly Family  
 2:00 p.m.—Gospel Legion Quartet  
 2:15 p.m.—KMA Cowboys  
 2:30 p.m.—Hillbilly Hits  
 3:00 p.m.—Mack and Jeanie  
 3:15 p.m.—Steve Wooden  
 3:30 p.m.—Kitchen Klinik  
 4:00 p.m.—Dee Pierson Sings  
 4:15 p.m.—Mack Sanders  
 4:30 p.m.—Ralph Childs, News  
 4:45 p.m.—Bar Nothing Ranch

5:00 p.m.—Guest Star  
 5:15 p.m.—The Freedom Story  
 5:30 p.m.—U. S. Navy Band  
 5:45 p.m.—The New Frontier  
 6:00 p.m.—KMA Sports Parade  
 6:15 p.m.—Here's To Veterans  
 6:30 p.m.—Mel Mains, News  
 6:45 p.m.—Homes On The Land  
 7:00 p.m.—Cisco Kid  
 7:30 p.m.—Marry-Go-Round  
 8:00 p.m.—What Makes You Tick?  
 8:30 p.m.—Can You Top This?  
 9:00 p.m.—Sat. At The Shamrock  
 9:30 p.m.—Favorite Songs  
 9:45 p.m.—Let's Be Healthy  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Les Brown Show  
 10:30 p.m.—Girl Friend, Lorraine  
 11:00 p.m.—Newstime  
 11:15 p.m.—Dance Orch.  
 11:55 p.m.—News

**SUNDAY PROGRAMS**

7:00 a.m.—News  
 7:15 a.m.—Morning Song  
 7:30 a.m.—Gospel Legion Quartet  
 8:00 a.m.—Rev. Gene Phillips  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Negro College Choir  
 10:00 a.m.—Worship Service  
 10:30 a.m.—Hour Of Faith  
 11:00 a.m.—This Week Around The World  
 11:30 a.m.—Piano Playhouse  
 12:00 noon—News  
 12:15 p.m.—Peggy Lee  
 12:30 p.m.—Salute To Reservists  
 1:00 p.m.—Hour of Decision  
 1:30 p.m.—Back To The Bible  
 2:00 p.m.—Sammy Kaye's Serenade  
 2:30 p.m.—Newstime  
 2:45 p.m.—Blackwood Brothers  
 3:00 p.m.—Revival Hour  
 4:00 p.m.—Lutheran Hour  
 4:30 p.m.—Fine Arts Quartet  
 5:00 p.m.—Drew Pearson  
 5:15 p.m.—Monday Morning Headlines  
 5:30 p.m.—Norman Brokenshire  
 6:00 p.m.—Richard Wallace  
 6:30 p.m.—Cliche Club  
 7:00 p.m.—Stop The Music  
 8:00 p.m.—Walter Winchell  
 8:15 p.m.—Jergens-Woodbury Journal  
 8:30 p.m.—Crossroads—Ted Malone  
 9:00 p.m.—Proudly We Hail  
 9:30 p.m.—To Be Announced  
 10:00 p.m.—News  
 10:15 p.m.—Thoughts In Passing  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:15 p.m.—Dance Orchestra  
 11:55 p.m.—News

## Frank Comments

By FRANK FIELD

Yes, this picture was taken out in the chrysanthemum field on October 10th, when they were right at their very best. It certainly is too bad that this had to be a plain black and white picture. Those two varieties I am holding in my arms make the most glorious fall color combination imaginable. The one which looks white in the picture is really a dark golden yellow, called Charles Nye. The dark colored one is a rich dark red variety called Hearth Fire. I am standing between two rows of the Charles Nye variety, but the Hearth Fire came from farther over in the field where it doesn't show in the picture. Both of these varieties have large blooms, as much as 3 inches across, and grow in clusters of three or four on long stems so that they make wonderful varieties to use for cut flowers.

Some people apply the name "chrysanthemum" to the taller growing larger flowered, later blooming varieties such as the ones I am holding. At the same time they call the lower growing, shorter stemmed, earlier flowering varieties, "mums". As a matter of fact, the names are interchangeable and mean exactly the same thing. "Mum" is simply a contraction of the entire name "chrysanthemum" and can be applied to any variety indiscriminately. I think this notion started from the fact that the early flowering, short stemmed, bushy growing sort have been sold under the name of Cushion mums, Million mums and various other trade names, all meaning the same thing. Call them whatever you want, they are still very beautiful and, in fact, our showiest and most attractive fall flower.



There are eight or ten acres in the field shown in the picture and for the last 6 weeks it has been just a blaze of color, including every imaginable shade from the purest white to the darkest red through all the shades of pink and bronze and yellow. Sometimes it is a combination of all of them. All of them, that is, except shades of blue and purple. So far they have been completely unable to develop a blue or purple shade in chrysanthemums.

Chrysanthemums are quite hardy throughout this section of the country if given just a little winter protection, but many varieties have a tendency to increase so rapidly that they choke them-

selves out in two or three years and die out from starvation and overcrowding. For that reason it is a very good idea to divide them every spring, or at least to chop out all but two or three sprouts or plants in each clump. Chrysanthemums like fairly rich soil and lots of sun. They don't do at all well in shade but will do fairly well if they get sun half of the day. They show their resentment by growing

tall, spindly and weak stemmed if they don't get enough sun.

Some people think that they can make the tall growing varieties grow shorter and more bushy by pinching them back early in the summer. This will make them bloom much later, so is isn't recommended at all for varieties which normally bloom in late September or October. It might throw them so late as to get caught by an early freeze.

I like to do my dividing and transplanting of chrysanthemums in the spring of the year. It is alright to do it in the fall if you see that they go into the winter with plenty of moisture and a thick protective mulch of some loose material.

# HOMEMAKER'S GUIDE

## Kitchen Klinik

By ADELLA SHOEMAKER

### YOUR THANKSGIVING ROAST TURKEY



Remove pin feathers with tweezers, or hold the bird under a stream of water and scrape with a blunt knife to force the pin feathers out. Wash thoroughly, remove oil sack from tail, and singe.

Slit skin down back of neck and cut out neck to make room for stuffing. Rub salt into cavity and fill. Pack stuffing in lightly, as it swells in cooking. Sew up the openings or fasten with skewers. Rub the turkey with butter, or vegetable shortening and butter. Roast in open or closed pan. If you do not have a control on your oven, the closed pan is probably to be preferred. Using heavy aluminum foil is growing in popularity. Wrap your turkey in a large piece of foil, folding it close to the turkey. This eliminates need for basting. However, the skin is not so deliciously crisp and brown as a bird roasted uncovered. Unfold the foil the last half hour of roasting and increase heat to brown. The turkey may be turned about 20 minutes on its breast, then 20 minutes on the back, breast up.

If you prefer the flavor and gorgeous bronze color of an uncovered turkey, put the bird on a large cookie sheet, or tray, tuck a clean cloth over it and baste every 20 or 30 min. The first time or two you baste, you need to use a mixture of hot water and butter for basting liquid. After that, the drippings in the pan are poured over the turkey. If you have a control on your oven, there is no better way to roast your turkey. Do not stick the turkey with a fork, but test doneness by twisting the drumstick. A loose leg joint means the turkey is done.

The larger the bird the less time for roasting is needed. Compute weight of stuffing and turkey together to determine roasting time. The bird should be at room temperature when it goes into the oven. If taken from the refrigerator, allow half to an hour longer to the total roasting time. A 6-10 lb. turkey should be roasted 20-25 min. A 10-16 lb. bird needs 18 to 20 minutes to the lb. An 18-25 lb. turkey needs from 15 to 17 min. per lb. Use a moderate slow oven (325°).

#### SAGE DRESSING

7 cups stale bread crumbs  
1 cup chopped celery  
1/3 cup chopped onion  
1/4 cup melted butter  
1 tablespoon salt  
1/2 teaspoon pepper  
1 tablespoon sage  
1 1/2 cups boiling water or stock  
Combine ingredients. Stuffing will be sufficient for a 10 lb. turkey.

#### CHOCOLATE-DIPPED COOKIES

1 cup butter or margarine  
1/2 cup powdered sugar  
2 teaspoons vanilla

2 cups sifted all purpose flour  
1/4 teaspoon salt  
1 cup quick-rolled oats (uncooked)

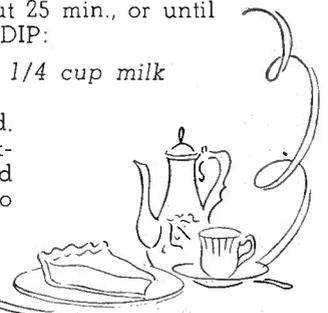
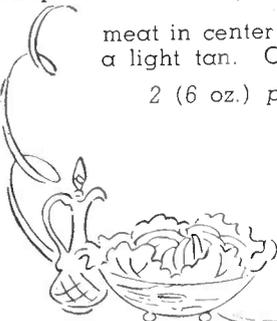
Cream butter, add sugar gradually and cream till fluffy. Add vanilla and blend. Add salt and flour to creamed mixture, mixing well. Stir in rolled oats and blend. Shape this stiff dough into small balls, using about 1 teaspoon of dough and place nut

meat in center of some. Bake in a 300° oven for about 25 min., or until a light tan. Cool cookies, cover with CHOCOLATE DIP:

2 (6 oz.) pkgs. of chocolate drops

1/4 cup milk

Melt chocolate in double boiler. Add milk and beat until blended. With tongs or 2 forks, dip cold cookies in chocolate and roll in chopped nuts or coconut. Place on rack to cool.



## Homemaker Visit

By **BERNICE CURRIER**

This Mince Meat Recipe is the one the widow Custis used. She later became Mrs. George Washington and made pies for the Father of Our Country.

### MINCE MEAT

- 2 pounds beef
- 2 pounds currants
- 2 pounds dark raisins
- 1 pound citron
- 2 pounds beef suet
- 1 1/2 pounds candied lemon peel
- 4 pounds apples
- 2 pounds Sultana white raisins
- 2 pounds sugar
- 4 teaspoons grated nutmeg
- 1/4 ounce ground cloves
- 1/2 ounce cinnamon
- 1/4 ounce mace
- 1 tablespoon salt
- 2 lemons juice and grated rind
- 2 oranges juice and grated rind

Cook meat till tender and put through grinder. Use seedless raisins, shred citron (now you can get 3 oz. cans of citron all ready to use) pare, core and chop apples, chop suet fine or put thru grinder. Mix all dry ingredients together then add lemon and orange juice and rind either grated or cut fine. Mix everything together well. At this point you can pack in sterilized jars, seal and keep in cool place, or you can add 1 qt. pure cider vinegar, cook till well blended and can in sterilized jars. If you can it cold, mix cider with it before making pies. This will make about 8 qts.

### SWEET POTATO SURPRISE

- 2 cups of sweet potatoes
- 1/3 cup milk
- 1 tablespoon butter
- 1/2 teaspoon salt
- 1/8 teaspoon pepper
- 1 teaspoon grated orange rind
- 4 marshmallows
- 1 egg beaten
- 1 cup crushed corn flakes

Heat oven to 425°. Place sweet potatoes (that have been boiled, peeled and cut into small pieces), milk and butter in

saucepan and heat till milk is hot. Mash potatoes, add salt, pepper and orange rind. Form into balls with a marshmallow in center of each. Roll balls in egg and corn flakes crumbs and bake on greased pan till crusty. This makes 4 good sized balls.

\* \* \*

An easy way to clean the grids of a waffle iron is to place a paper napkin soaked in household ammonia between the grids and let the iron stand overnight. Then in the morning, wipe off the grids carefully and grease with unsalted fat or oil and preheat, then wipe with clean cloth. Leave the waffle iron open to cool after using.

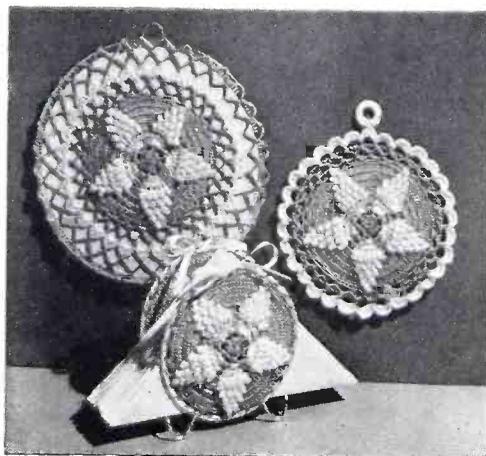
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To make some unusual nut cups, take the cork out of a pop bottle cap. Dab glue in the empty top. Now put the cork in the center of two small paper doilies. Push the cork back into the bottle top so it holds the doilies next to the glue. The edges of the doilies make the sides of the basket. Glue the ends of a pipe cleaner between the doilies for a handle.

\* \* \*

### PATTERN FOR THE MONTH

Anyone who takes pride in her kitchen would like to find this colorful matching set in her Christmas stocking. The big ring is a hot plate mat, crocheted to fit over a regulation-size asbestos mat. A wire napkin holder is decorated with the same pineapple popcorn pattern and, to complete the set, there's a sturdy potholder. All three articles are crocheted in a combination of blue and yellow or any two contrasting kitchen-y colors. Send a self-addressed stamped envelope to Bernice Currier, c/o KMA, Shenandoah, Iowa. Ask for Leaflet No. PD-420.



## Sports Parade

By JIM KENDRICK



When Jack Starrett, former member of the Chicago Cubs organization, visited Shenandoah, I had the opportunity of chatting with him on the "Sports Parade". That's Jack on the left.

Jack was head of the Psycho-Physical Research Department of the Cubs for some time and tried to determine scientifically what made one man a better ball player than another.

Among the ball players he worked with were: Dizzy Dean, Charlie Root, Phil Caveretta, Gabby Hartnett, and Stanley Hack.

Visiting with Jack made one realize that there are long months of conditioning and practice involved before we can sit in the stands, munch a bag of peanuts, and watch our two favorite ball clubs clash on the diamond.

### NEW OUTDOOR SHOW

A brand new program titled "Outdoor Mid-America" is now being beamed to hunting and fishing fans with Warren Nielson behind the microphone, (Monday nights, 8:15 P. M.)

The program is designed to bring the latest hunting and fishing news, laws, conservation ideas, and personalities to the outdoorsmen of Missouri, Kansas, Iowa, Nebraska, Minnesota and South Dakota.

Listeners can participate in the program by sending Warren interesting stories a-

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- Nov. 3—Lee Sutton, announcer.
- Nov. 5—Roberta Stotts, daughter of Bob Stotts, staff artist.
- Nov. 6—Owen Saddler, editorial chairman.
- Nov. 8—Ramona Beavers, daughter of Wayne Beavers, KMA program director.
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BIRTHSTONE: Topaz

FLOWERS: Chrysanthemum

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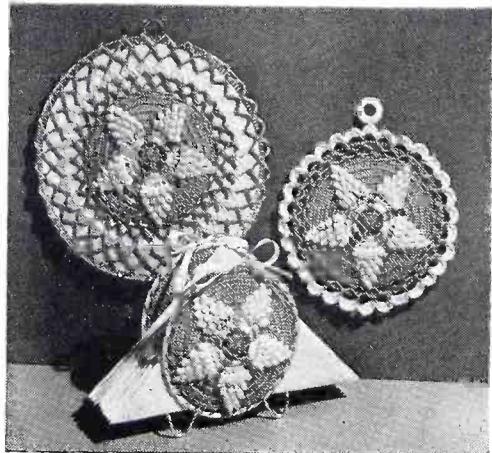
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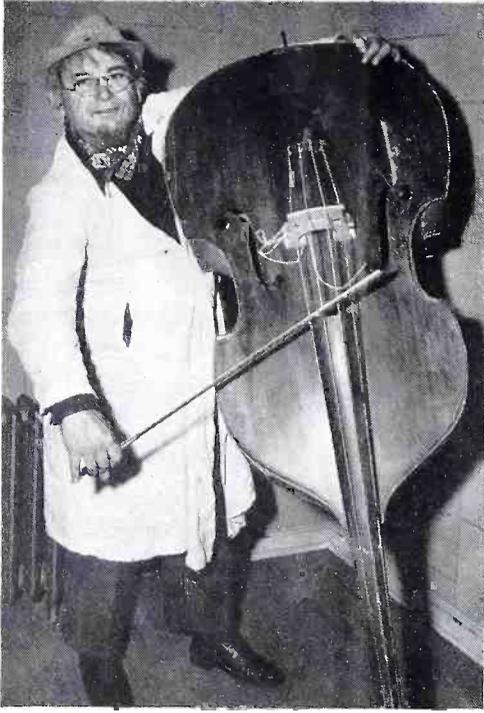
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## Ezra Hawkins Joins KMA Entertainers



A new star on the long list of well known KMA radio personalities is Ezra Hawkins, popular Midwest comedian, musician and clown of the airwaves.

Ezra was born on a farm near Valley Falls, Kansas. When he was only six years old, Santa Claus brought Ezra a fiddle and at the 'ripe old age' of seven he was being billed as the "World's Youngest Fiddler"! Until he graduated from high school, Ezra kept playing nearly every summer vacation with dramatic tent shows everywhere in the United States, Canada and Mexico.

There is something about Ezra's home-spun stories and tall tales that appeal to young and old alike. Ezra, himself, likes plain, sincere folks. He likes to fish and hunt, but claims his greatest weakness is "just plain over-eatin'". Nothing makes Ezra happier, though, than to sit down to a table just bubbling over with crisp fried chicken, his favorite dish.

Ezra's wife's name is Virginia and they have a two year old daughter Cynthia Ellen. You'll meet them in future GUIDES.

## Paul Pippert Becomes New KMA Announcer

The brown haired, blue eyed young fellow smiling out at you from this column is Paul Pippert, new KMA announcer. Paul, or "Pip" as he's known, is really turning out to be a 'pip' of a radio personality!

Born in Los Angeles, California, Paul's parents live in Mason City, Iowa, where Paul also lived before coming to Shenandoah. Paul has also made his home in Watertown, South Dakota and Colorado Springs, Colorado. Paul says he has really made the rounds of occupations everywhere from being a farmer and a soldier to a radio announcer and disc jockey. Paul has been in love with radio work ever since he drove his truck (he was hauling potatoes) up in front of a radio station, went in for an audition and came out with a job.

A lover of bright neckties and socks, Paul's favorite food is homemade cherry pie ala mode. In music Paul goes for slow dreamy ballads like "I Want to be Loved" and "Moonlight Serenade".

Paul joins the young eligible bachelors at KMA, but although he's single, keeps getting perfumey letters from Mason City!



# Program Personals

By HAROLD ARKOFF

Falstaff Openshaw and Falstaff, Jr. are actually father and son in real life as well as on their popular American Broadcasting Company program, "Falstaff's Fables" (Monday through Friday, 5:55 p. m. on KMA).

Alan Reed plays Falstaff, the poet laureate of the airwaves, who rhymes everything! Millions of listeners remember him on the Fred Allen show because of his hilarious poems and stories in rhyme.

Falstaff the second is played by young Alan Reed, Jr. who helps his quick-witted father each day through their five minutes of fabled fantasy. They're shown here together, each in their own Falstaff costume, as they try to rhyme sense and nonsense!

For years the news hungry American public has always had a bad break on Sunday in their steady diet of news "while it's still news" because of the long lull between the Sunday and Monday morning papers, the time when much important news breaks.

That's why Don Gardiner and his popular Sunday night news show "Monday



Morning Headlines" has scored such a hit with the listening audience, (5:15 p. m. KMA), Gardiner's show follows Drew Pearson and his "Predictions of Things to Come", which gives KMA listeners twin views of up-to-the-minute world happenings.

## AS WE SEE IT . . .

The dollar doesn't go as far as it used to, but it gets there faster.

\* \* \* \*

The reason a dollar won't do as much for people as it once did is that people won't do as much for a dollar as they once did.

\* \* \* \*

Asking some women their ages is like buying a second-hand car. The speedometer's been set back, but you can't tell how far.

\* \* \* \*

The only time a horse gets scared on the highway nowadays is when he meets another horse.

\* \* \* \*

When little Peter said his prayers, he closed with "and please make Cyril give up throwing stones at me. By the way, I've mentioned this to you before".



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## Dee and Calvin at Home



Here in this probably repeated (?) scene are Dee and Calvin washing the supper dishes. Dee (known to her thousands of radio fans as Dee Pierson) is trying hard to become a polished cook and homemaker after only eight weeks of married life.

Dee remembers the first dinner she prepared for Calvin. She tried so hard to show Calvin she was a good cook. She fried pork chops, and got them pretty brown. Then she tried to make gravy.

"I don't know what happened to the gravy", Dee related. "It came out pretty thick and tasteless!"

Calvin, though, thinks Dee is a pretty good cook. Dee has been cooking at home "at least a little bit" since she was 11. Dee thinks that just about the hardest part of preparing meals is trying to think of new dishes to serve.

We're going to bring you some more stories and pictures about the Ramey's in future issues.