

The **KMA GUIDE** 10¢

Vol. 5

NOVEMBER, 1948

No. 11



RABBITS, BEWARE!  
(Story on P. 15)

"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



# The KMA Guide

Vol. 5

No. 11

NOVEMBER, 1948

Grand Island, Nebr.

On the occasion of our silver wedding anniversary reminded me to renew my subscription to the GUIDE.

*Mrs. H. C. Beishline,*  
112 West 16th St.

(We are glad that the GUIDE is part of this happy event. Congratulations and best wishes to you and your husband.)

Harlan, Iowa

I do like the new girls, Judy and Jean. Enjoy their programs and hope to see their picture soon.

*Marjorie Sorensen.*

(No sooner said than done. See p. 5).

Hoquiam, Washington

As we are unable to hear your station out here, our GUIDE serves as a very good substitute. When we see the pictures and read the stories of the entertainers and announcers, we feel like we are back in good ole Iowa.

*Mrs. Steve Moen,*  
620 Monroe St.

(Funny thing. Every month or so, we receive a letter from some far-off place telling what a fine place the Midwest is. Guess we should be well satisfied.)

Wayne, Nebraska

I am sending three dollars. Now I can sit back and enjoy my GUIDE for three years.

*Mrs. Ernest Siefken.*

(Good idea!)

Corley, Iowa

Would you do me a favor and see that the "Stump Us" Gang puts my song on next Monday. This is my fourth try and I haven't won yet but I'm still trying.

*Emilie Wohlhutter.*

(That's the spirit. Sooner or later persistence will win.)

Nemaha, Nebraska

We take lots of magazines in our home, but the GUIDE is our favorite by far.

*Janice Webber.*

(And you're one of our favorites, Janice. Thank you.)

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Templeton, Iowa

Mack Sanders and Merl Douglas don't know how much trouble they got a neighbor of ours into just because they sang that pet song of theirs over COUNTRY SCHOOL last evening. Now to explain. Every Sat. evening about seven of us neighbor girls get together and fix each other's hair at the same time trying to listen to the radio.

When Mack and Merl started to sing "You Blacked My Blue Eyes Once Too Often", one of the girls decided to phone a neighbor lady whose husband had a black eye. We told her to tune to KMA and listen. She really must have listened because this morning this particular gentleman had two black eyes instead of one!

Please don't publish my name.

*Ann Anonymus.*

(Tsk, tsk. Such is the power of radio.)

Savannah, Missouri

I just have to sit down and drop you a line telling you how happy I am with Hugh Aspinwall's new program, "Time Out". The organ is my favorite instrument and Marge Parker does a fine job.

This program has a deeper meaning for me since my boy joined the Air Force.

*Mrs. N. J. Johnson.*

(Hugh and Marge are heard at 10:45 A. M. Mon. thru Fri.)

Deloit, Iowa

I went to one of your COUNTRY SCHOOL plays last winter and by seeing the pictures of the Gang in the GUIDE, I knew every one of them.

*Mrs. John Taylor.*

(COUNTRY SCHOOL is appearing each Saturday at 8:00 P. M. at the Council Bluffs Auditorium. For a picture of all members of the COUNTRY SCHOOL see next month's GUIDE.)

## A Chat With Edward May

It was like old times in Shenandoah during the Harvest Jubilee. Big crowds, pancakes, political speakers, and a parade. We had a big circus tent and tables were loaded with vegetables and fruits and corn.

After the big parade the crowd came down to our outdoor stage and heard a talk by Iowa's next Governor. I am sure of that because both the Democratic and the Republican candidates were on the program. The above picture was taken when I was waiting to introduce the two candidates.

Annette was one of several little girls who got a big thrill out of being on our float in the parade. They were all fussed out in white dresses and looked very lovely riding on the float, which was a mass of real Dahlias. The excitement and everything had Annette just about tuckered out and she had slipped up on to my lap when the picture was taken. The Harvest Jubilee was a big success and I am sure all of you who were here had a fine time.

The week following the Jubilee I had to be in Washington, D. C. and there I found very little of the Jubilee spirit. As you all know, the situation with Russia was continuing very critical. And also, during an election year, there is always a lot of unrest. I met our Senator Hicklooper and had a nice visit with Secretary Brannen of the Department of Agriculture.



Our national capital is certainly a beautiful city. A person could be there weeks and not begin to see all the interesting things. But there is a tense hustle-and-bustle about it that wears you out. I was awfully glad to get on the train to start for home and Shenandoah. As soon as I began to see the wonderful corn fields I felt at home again.

Any trip away from this part of the country only serves to point out again what a grand part of our country we live in.

It was time I got home, too, because storm doors and windows were still waiting to be put on and I didn't want to miss seeing my Chrysanthemums. The trees have done themselves proud this Fall, too. Some of the maple trees were as red as red can be and other trees added the yellows and browns that make our outdoors so beautiful in the Fall. I've never seen them any prettier.

Before this week is done I will clean up my garden and have it plowed so I can be in the "Early Bird" parade next year. Space is running out. Thanks for all your nice letters. They are an inspiration to me.

## Jim Kendrick Comes Home!

Well, folks, here is some of the best news that we've had in months. Jim Kendrick, your friend and ours, is back at KMA. And are we ever glad to see him!

Jim is one of those rare people that you meet only once or twice in a lifetime. He is truly everybody's friend. He likes people and they, in turn, like him. To illustrate this, the other day several of the entertainers were talking in the talent room adjoining the studio and one of them said, "Not trying to be funny, but Jim is just like a lamp. When he walks into a room, you can see everyone's face light up. Regardless of how punk he may feel, he always has a good word for everyone."

And Jim hasn't been feeling too well for the last few months. He lost 23 pounds while he was away from KMA, but now that he is home, he is perking up and we'll have those pounds back on him in short order.

Jim says that leaving KMA taught him two things. First of all, he learned that there is no place like the Midwest. Here he found the best people in the world—and the best food in the world. The second thing which he learned was the art of rapid fire sportscasting. With this in mind, you listeners can look forward to some mighty fine sports broadcasts in the future. By the way, don't fail to hear Jim at 6:15 each evening, Mon. thru Fri. for the latest in the field of sports.

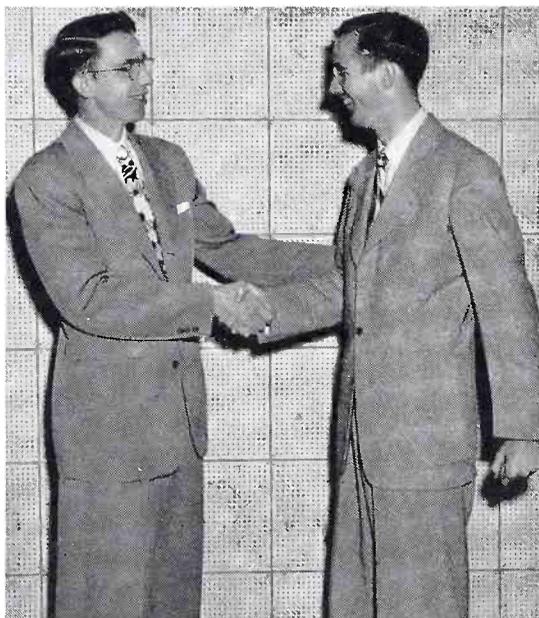
No doubt many of you are wondering about that over-happy smile which Glenn Harris has in the picture on this page (Glenn is standing to the left). Well, for over a year now, Glenn has been the only

eligible bachelor around the studio and, needless to say, he has taken plenty of good natured kidding. As program manager, Glenn was very happy to welcome back one of his best announcers, but his happiness is deeper than this. Now, he can share with Jim some of the kidding which he has been getting.

As the last sentence was being written Jim walked in with an armful of letters from listeners who have written saying they are glad he is back. Well, Jim would like to take this means of thanking all of you for your kindness. It has really been wonderful.

When he returned, Jim brought his mother along. She is a jolly little woman with a marvelous sense of humor. It is easy to see where Jim gets his good disposition. Whenever you find them together you are assured of a rollicking good time.

By the way, if you would like to see a picture of Jim and his mother together in next month's GUIDE, send us a letter and we will try to oblige.



### UNCLE WARREN'S KID SHOW

Kids, here's a chance to appear on the air. Each Sat. at 10:30 A. M. in the KMA Auditorium, Uncle Warren Nielson presents his Kid Show with a big surprise for every child attending.

A spelling bee between 2 boys and 2 girls is held with a real microscope as prize for each winner. Then 2 or 3 kids from the audience sing. Uncle Warren interviews 20 children on the air each week. Be sure to attend next Sat.

## Our Boy, Merrill



In the above picture, you see Merrill Langfitt, our man-about-the-countryside, interviewing Margaret Truman, the President's daughter.

There are several good reasons for that look of satisfaction on Merrill's face. First of all, he had just spent 45 min. with the President in his private railroad car, and 15 min. of this was with the President entirely alone, which is very unusual since the Secret Service is almost always at his side. And then on top of this, Merrill is at this moment completing an exclusive interview with Margaret in which she spoke quite candidly about her life in the White House and her musical career. Merrill very innocently asked her if she planned to be married soon, and the answer was a very emphatic "No".

However, this interview was only one in what has been a very interesting series. Several days later Merrill had Gov. Dewey, Republican candidate for President, before the KMA microphone.

Moreover, Merrill is starting a new program called "YOUR COUNTRY EDITOR". As much as we would like to, it is impossible to meet everyone of you listeners, yet we want to know what is going on in the community in which you live. Therefore, each week Merrill interviews an editor in KMA land. Newspaper editors were picked because the news of the town and the surrounding countryside goes through their hands every day. For a truly interesting program about you and your town tune to KMA at 2:45 Sunday afternoon.

## Judy And Jean

We could almost call this "Old Home" month. We have had the fun of welcoming Jim Kendrick back to KMA and now the additional pleasure of welcoming the Dickerson Sisters, Judy and Jean, back to Shenandoah. Yes, that's right, the two lovely young ladies which you see in the picture below (Jean is to the left) are from our own town. Matter of fact, they were born and reared here.

Three years ago they left for Kansas City, but soon realized that home is best after all. Now they are home to stay and we are sure that listeners throughout the KMA area will be glad of this.

Incidentally, despite their youth, the girls are seasoned troupers. When they were 7 and 9 years old they happened to see Kit and Kay Krouse, one of the first sister acts to appear on KMA. Judy and Jean decided that they wanted to follow in the footsteps of this famous pair so they started to study music immediately. It took them many years to gain recognition, but they never forgot their goal. Now that they are heard on the same station that Kit and Kay were, Judy and Jean know they have what they were seeking.



## On The KMA Party Line

With **DORIS MURPHY**

Awakening at 4 A. M. to find their 8 weeks old infant son, Robert Steven, choking, and struggling to breathe, frightened entertainer STEVE WOODEN and wife so terribly, they drove 30 miles in 20 min. to reach the nearest hospital. The baby was taken ill while the WOODENS were vacationing at the home of Jimmie Kendrick's father in New Canton, Ill. Upon reaching the Pittsfield, Ill. hospital, the baby had recovered sufficiently from the attack that he was pronounced all right by the doctor. Still uneasy about his condition, next day, the WOODENS drove to a Hannibal, Mo. hospital where the baby was left 3 days for observation. Here his ailment was diagnosed as asthmatic bronchitis and hay fever. As soon as he was better, STEVE and KATHLEEN returned home, and are grateful they have not had to go thru that terrifying experience again. Little Robert is getting along fine now.



Something new has been added in KMA programming. Especially for you ladies, CHICK MARTIN (Hugh Aspinwall) is presenting "TIME OUT" at 10:45 A. M. each week-day morning. This program which immediately follows Ted Malone's "Between the Book Ends", gives listeners 15 min. of relaxation. Against a background of soothing organ music by MARGE PARKER, CHICK tells stories of immediate interest to everyone . . . the little tales that make life worth living. In addition, CHICK sings the eternally popular songs, in that very personal manner, which has made him a constant favorite of you listeners. Tune in this splendid new program "TIME

OUT" when you will hear MARGE and CHICK as they are pictured here.

Station Manager, OWEN SADDLER, wonders what will happen next! The family was just getting accustomed to the addition of the new, month-old baby son, David, when Tucky, age 4, had the misfortune to get struck by a truck in front of the home, and suffered a broken right leg. The accident occurred when he dashed down the driveway in his coaster wagon, and into the path of the on-coming truck. About a month later Mrs. SADDLER injured her finger

badly on a pair of scissors while driving the car. Barbara, age 7, fell down the back stairs and as a result had a little difficulty walking the next few days because of minor bruises. After experiencing all this excitement, OWEN has decided there is never a dull moment in their home.

At last, announcer WAYNE BEAVERS and wife have realized their ambition to have a cat! When the BEAVERS moved in the home vacated by Zeke & Joan Williams, they were happy to find the Williams family cat, "Red" was being left for them. Yes sir, the cat went with the house! Their little 3 yr. daughter Ramona loves the cat too, so "Red" is getting lots of attention from his new owners.

If you could take a peek under the gay red and yellow clown suits at "THE KIDDIES PARTY" each Saturday morning at 10:30, guess who you would find? None other than entertainer MACK SANDERS and announcer, WARREN NIELSON. The children love the funny clowns, "Coco" and "Wheaty" and their squeals of laughter show the kiddies have plenty of fun at this popular childrens' radio show.

You've heard the song: "It's So Peaceful in the Country", but entertainer IKE EVERLY didn't find it so peaceful the night a

fox or some other animal attempted to catch his chickens. IKE's slumbers were disturbed by a loud squawking from the hen house. IKE and his dog ran in the dark out to the chicken house, and succeeded in scaring it away, although he couldn't see what kind of an animal it was. Even after this experience, IKE and his family still say they enjoy living in the country.

Engineer LLOYD LATTA looked at the labels on the outside of two boxes delivered to the radio station by the express man. The labels indicated the contents contained water softener of some kind. Immediately he suggested the boxes be taken to the transmitter where they had a water softener. When the boxes were opened, what a surprise. Instead of finding water softener, the boys found "Bubble Bath". Yes . . . two cases of "Bubble Bath" to be used as gifts on the "Penny Auction" conducted at each HOMEMAKER

DAY by program manager, Glenn Harris. Now the boys have nicknamed LLOYD, "Bubbles". Next time, he'll look more closely at the labels on the express boxes, before he sends them to the transmitter. The engineers haven't gone in that heavily for "Bubble Bath" yet!

FRANK FIELD and WARREN NIELSON are "busting out" all over. Several days ago Jennie took FRANK'S fall suits out of moth balls and when he put them on there was a three inch gap in front! FRANK has gained so much weight that the tailor who filled in the gap by letting out a seam tells him that any more pounds will mean an entire new wardrobe.

Since he was married this spring, WARREN NIELSON has complimented his wife, Florence and her fine cooking by letting out three knotches on his belt. Like Frank, he is at the end of his tether and any

more pounds mean a new belt.

At 12:15 we need a traffic signal in the studio because of the number of people using the microphones. LARRY PARKER and WAYNE BEAVERS who have presented the noonday news try to get out of the way of WARREN NIELSON and ED MAY who bring you the weather. We haven't had an accident yet, but don't be too surprised if you hear a crash on your radio tomorrow.

For the last week GLENN HARRIS has been nursing a nasty head cold.

The BLACKWOOD QUARTETS have been traveling more than usual lately. From Sept. 10 to 19, the GOSPEL QUARTET drove to South Bend, Ind., where they appeared as guest singers at a large camp meeting, conducted by Rev. Quinton J. Everest who broadcasts "Your Worship Hour" over KMA at 8:30 each Sunday morning. On Oct. 19, the BLACKWOOD BROTHERS left for a 3 weeks tour



through the South, stopping at Springfield, Mo.; Fort Smith Ark.; Dotham, Ala.; Birmingham, N. C., back through Tennessee and to Nashville, where they appeared on an all-night sing, with Wally Fowler and the Oak Ridge Quartet, along with 100 other quartets. They also broadcast over a coast-to-coast network during this big musical event.

Grownups weren't the only ones who enjoyed the big annual watermelon feed. Here you see a picture of PEGGY JEANNE, daughter of MACK & JEANIE SANDERS just as she crammed a big chunk of watermelon in her mouth. She is being held by her mother JEANIE. To the left is someone you hear on the air real often, Joe Hunter. Joe is really a very nice looking fellow, even if he is showing his bald spot quite prominently in this picture. Next time we'll have Joe turn around and show you how handsome he is.

# KMA DAILY PROGRAM FOR NOVEMBER 1948

960 ON YOUR DIAL — 5000 WATTS

## DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

- 5:15 a.m.—Blackwood Brothers  
 5:45 a.m.—Elmer's Scrapbook  
 6:00 a.m.—RFD 960  
 7:00 a.m.—Larry Parker, News  
 7:15 a.m.—Frank Field  
 7:50 a.m.—Blackwood Brothers  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Breakfast Club  
 9:00 a.m.—Homemaker's Visit  
 9:25 a.m.—Betty Crocker  
 9:45 a.m.—To Be Announced  
 (Mon., Wed. & Fri.)  
 9:45 a.m.—Bob Stotts (T. & Th.)  
 10:00 a.m.—Judy and Jean  
 10:15 a.m.—Helzberg Time  
 10:30 a.m.—Ted Malone  
 10:45 a.m.—Time Out  
 11:00 a.m.—Welcome Travelers  
 11:30 a.m.—Mary Foster  
 11:45 a.m.—Stump Us  
 12:00 noon—Larry Parker, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Half Past Noon  
 12:45 p.m.—KMA Market Reports  
 1:00 p.m.—Hawkeye Rangers  
 1:15 p.m.—Gospel Quartet  
 1:30 p.m.—Bride and Groom  
 2:00 p.m.—Ladies Be Seated  
 2:30 p.m.—Edith Hansen  
 2:45 p.m.—Joy Spreaders  
 3:00 p.m.—Ike Everly's Trio  
 3:15 p.m.—Judy and Jean  
 3:30 p.m.—Kitchen Klinik  
 4:00 p.m.—Bob Stotts  
 4:15 p.m.—Mack and Jeanie  
 4:30 p.m.—Ralph Childs, News  
 4:45 p.m.—Steve Wooden  
 5:00 p.m.—Challenge of Yukon (M. W. F.)  
 5:00 p.m.—Green Hornet (T. Th.)  
 5:30 p.m.—Sky King and/or Jack  
 Armstrong

## MONDAY NIGHT

- 6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News

- 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—Railroad Hour  
 7:45 p.m.—Kiernan's Korner  
 8:30 p.m.—Stars In The Night  
 9:00 p.m.—Varieties In Music  
 9:15 p.m.—Earl Godwin  
 9:30 p.m.—Roy Rogers  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

## TUESDAY NIGHT

- 6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Blackwood Brothers  
 7:30 p.m.—America's Town Meeting  
 8:30 p.m.—Tune Time  
 8:45 p.m.—Detroit Symphony  
 9:30 p.m.—Gabriel Heatter  
 9:45 p.m.—Varieties In Music  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Guest Star  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

## WEDNESDAY NIGHT

- 6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—Blackwood Brothers  
 8:00 p.m.—Meredith Willson  
 8:30 p.m.—You Can Bet Your Life  
 9:00 p.m.—Bing Crosby  
 9:30 p.m.—Milton Berle  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—KMA Showcase  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

AMERICAN BROADCASTING COMPANY



**THURSDAY NIGHT**

6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Blackwood Brothers  
 7:30 p.m.—Music Preferred  
 8:00 p.m.—Child's World  
 8:30 p.m.—Candid Microphone  
 9:00 p.m.—Great Scenes  
 9:30 p.m.—Gabriel Heatter  
 9:45 p.m.—Varieties In Music  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Cliff Edwards  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**FRIDAY NIGHT**

6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—This Is Your FBI  
 8:00 p.m.—Break The Bank  
 8:30 p.m.—The Sheriff  
 8:55 p.m.—Champion Roll Call  
 9:00 p.m.—Boxing Bout  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**SATURDAY PROGRAMS**

5:15 a.m.—Blackwood Brothers  
 5:45 a.m.—Elmer's Scrapbook  
 6:00 a.m.—RFD 960  
 7:00 a.m.—Larry Parker, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Blackwood Brothers  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Merrill Langfitt Interview  
 8:30 a.m.—Shoppers Special  
 9:00 a.m.—Homemaker's Visit  
 9:30 a.m.—Blackwood Brothers  
 9:45 a.m.—Smilin' Ed McConnell  
 10:00 a.m.—Abbott & Costello  
 10:30 a.m.—Tomorrow's Headlines  
 10:45 a.m.—Johnny Thompson  
 11:00 a.m.—Uncle Warren's Kid Show  
 11:30 a.m.—Quarterback Club  
 12:00 noon—Larry Parker, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Half Past Noon  
 12:45 p.m.—Football Games  
 3:30 p.m.—Kitchen Klinik  
 4:00 p.m.—Bob Stotts

4:15 p.m.—Mack Sanders  
 4:30 p.m.—Ralph Childs, News  
 4:45 p.m.—Steve Wooden  
 5:00 p.m.—Speaking of Songs  
 5:30 p.m.—House of Mystery  
 6:00 p.m.—Football Caravan  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Johnny Fletcher  
 7:30 p.m.—Amazing Mr. Malone  
 8:00 p.m.—Gangbusters  
 8:30 p.m.—What's My Name?  
 9:00 p.m.—KMA Country School  
 9:30 p.m.—Hayloft Hoedown  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Cliff Edwards  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**SUNDAY PROGRAMS**

7:00 a.m.—News Summary  
 7:15 a.m.—Blackwood Brothers  
 7:30 a.m.—Back To The Bible  
 8:00 a.m.—Tone Tapestries  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Frank and Ernest  
 9:30 a.m.—Revival Hour  
 10:30 a.m.—Voice of Prophecy  
 11:00 a.m.—Southernaires  
 11:30 a.m.—Lutheran Hour  
 12:00 noon—News  
 12:15 p.m.—Editor At Home  
 12:30 p.m.—National Vespers  
 1:00 p.m.—Blackwood Brothers  
 1:30 p.m.—Mr. President  
 2:00 p.m.—U. S. Marine Band  
 2:15 p.m.—Future of America  
 2:30 p.m.—Newstime  
 2:45 p.m.—Your Country Editor  
 3:00 p.m.—Ted Malone  
 3:15 p.m.—Johnny Thompson  
 3:30 p.m.—Opera Album  
 4:30 p.m.—Counterspy  
 5:00 p.m.—Drew Pearson  
 5:15 p.m.—This Week In Review  
 5:30 p.m.—Greatest Story Told  
 6:00 p.m.—Go For The House  
 6:30 p.m.—Curt Massey  
 7:00 p.m.—Sunday Serenade  
 7:30 p.m.—Proudly We Hail  
 8:00 p.m.—Walter Winchell  
 8:15 p.m.—Louella Parsons  
 8:30 p.m.—Theatre Guild  
 9:30 p.m.—Starlight Moods  
 10:00 p.m.—News  
 10:15 p.m.—Word Music  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

*Listings Correct at Time of Publication  
 However, all Programs Are Subject to Change*

## Frank Comments

By

**FRANK FIELD**

As you have no doubt heard from time to time, one rather important part of my work here is taking pictures, not only for illustrations in the KMA GUIDE, but also for use in both the Spring and Fall Catalogs. Quite a number of you listeners have written wanting to know what kind of camera I use. I have several different styles and types of cameras for use under different conditions, but I use the one shown in the picture for all flash light pictures.

If you are interested in a complete description, here it is. It is a 4 x 5 Speed Graphic equipped with a Kodak Ektar lens with a speed of f 4.7, with a focal length of 127 mm. This lens is mounted in a Graphex shutter which goes up to one four hundredth of a second. The camera is equipped with a Hugo Meyer coupled precision range finder, and the flash equipment is a Graphex flash gun with synchronized shutter contacts with adjustable time lag for using different types of flash bulbs. So you see it is possible to take pictures under any and all conditions of light both indoors and outdoors.

One nice thing about a 4 x 5 camera is that the resulting pictures are large enough for ordinary use in contact size without having to be enlarged. Whenever 8" x 10" or 11" x 14" enlargements are necessary there is very little loss in sharpness or detail.

Yes, of course, I have a 35 millimeter camera also, but in 8 years time I have only shot 1 roll of black and white film in it. I use it only for 2" x 2" colored slides. We have accumulated quite a collection

of them through the years, mostly as close-ups of all kinds and types of flowers, including individual specimens of various named varieties in dahlias, gladiolus, chrysanthemums, and the various annuals. Then when we need actual-color photographs for illustrations, we merely send one of these colored slides to the printers and they can reproduce it exactly.

I started out in photography when I was about 8 or 9 years old. My Aunt Helen gave me a No. 2 Brownie box camera for my birthday together with a little home developing outfit. From that date to this I have always done my own developing and printing.

And I can truthfully say that there is more fun and satisfaction when you do your work yourself than when you let someone else process them.

Oh, yes, my 35 millimeter camera is an Eastman 35 equipped with a Kodak Special lens with the speed of f 3.5 and a focal length of 50 mm. Mounted in a Kodak No. 1 Kodamatic shutter with coupled range finder.

Now when you see pictures in the GUIDE or in our Catalogs, you can turn to this

page and see just what I look like when I am taking them.

If you haven't done so, there is still plenty of time for planting dutch bulbs of all kinds. That would include tulips, hyacinths, narcissus, crocus, grape hyacinths, and the other early bloomers which grow from bulbs. They can be planted until the ground freezes for winter, but it is really better to get them in early enough so they can make some root growth before the ground freezes solidly. Be sure to give them a good thorough soaking as soon as you get them planted, so they can start making roots immediately.



## Homemaker Visit

By **BERNICE CURRIER**

This is the month set aside for us to say "I am glad I am a citizen of the United States of America." No people of any nation have ever before enjoyed such freedom and prosperity as we Americans do. Let's never take it for granted. And while we are going to talk about food right now, let me urge you and your family to think of these deeper and more serious things Thursday, November 25. Let us all be thankful!

Here's something that's interesting to the eye and tempting to the appetite. And it's easy!

There will be plenty of apples now so maybe you would like to fix an "apple compote". It will dress up your holiday dinner table and add color and interest that the children will love.

### APPLE COMPOTE

Take twelve medium sized firm apples. Peel and core. Stew the peelings until you have 1½ cups juice. Add red fruit coloring or several "Red Hots" candies. Pour this liquid over 3 cups sugar and let come to a boil. Into this, place the apples and let simmer slowly for an hour, turning several times to color evenly. Let cool in syrup. Take out and place on platter. Fill centers with ground raisins and nuts. Serve with plain whipped cream. Place cherry on top. This is excellent served with angel food cake or it may be served as a salad by using salad dressing whipped into the cream.

Hope you like this compote. And do keep your letters coming. I read every-one of them and feel that I know you and your problems so much better. Have you ever tried browning chopped apples with onion to serve with liver? It is really delicious.

We'll have to begin thinking of inexpensive gift suggestions soon won't we?

So be sure to be listening every morning at 9:00 o'clock.

## Meet Dusty



Folks, we would like you to meet Dusty Owens, our new accordion player. As you can see from the picture below, Dusty looks like a Texan. He is tall, slender, with dark brown hair and a soft-spoken manner that typifies the men from the Panhandle. However, here's the surprise: Dusty comes from Flint, Michigan, and a family with a long musical tradition.

When he was six, he started to learn the violin, but after three lessons the teacher gave up and told the family that they had a musical "nincompoop." Now that teacher is eating his words.

Dusty has been playing the accordion for seven years and has been making a very good living at the profession which his teacher said he could never learn.

No doubt, many of you have been wondering about that dark spot on Dusty's forehead. Shortly before he came to KMA, Dusty had a losing argument with a door. Seems that someone opened the door just as he was walking by. Needless to say, he approaches all doors with a great deal of caution nowadays.

## Iowa's Governor



By the time you read this, one of the men pictured above will be Iowa's next governor.

For the only time during the campaign, they met and debated on the same platform here at KMA during Harvest Jubilee. In the top, left picture you see Carroll A. Switzer, Democratic candidate, and in the top, right is William Beardsley, Republican Candidate. The bottom photo, taken immediately after the debate, shows that the men are really good friends despite the political battle.

### ADMIRAL BEAVERS

Wayne Beavers has more titles than most European royalty. Just call him Announcer-Admiral-Teacher-Lieutenant Beavers. Of course, Wayne is a regular announcer. He is also Admiral in the Nebraska Navy, and has an engraved card to prove it. Each Saturday, Beavers is Teacher in COUNTRY SCHOOL and recently he received a reserve commission as second lieutenant in the Corp of Military Police. Take your pick. Personally we like Admiral Beavers.

## Country School Returns to Co. Bluffs

Since it started in 1927, COUNTRY SCHOOL has performed before a studio audience of 5,002,000 people not to count the hundreds of millions who have heard the show over the air.

On Broadway a play is a success if it is performed 100 times. COUNTRY SCHOOL has given 4,155 performances up to Nov. 1.

In order to give more people a chance to see COUNTRY SCHOOL, the entire gang (14 entertainers and teacher, Wayne Beavers) is going to the Council Bluffs Auditorium each Saturday night. This show starts at 8:00 P. M. sharp and includes an hour's stage performance followed by three hours of mixed dancing. Fun for the entire family awaits you next Sat. Eve at Council Bluffs.

### MACK AND SUZY

To get acquainted with Suzy, the cow, so she would lead easily during the Jubilee Parade, Mack Sanders catered to her cud with all kinds of cow delicacies. Together Mack and Suzy took long walks in the country learning to like each other. It was a beautiful love affair.

The day of the parade, they started the best of friends, but their love bloomed and died. Suzy held back and Mack thought he would have to carry her piggie-back. If you see a sad-eyed young man around the studio, it will be Mack Sanders, the jilted lover.



## Grass Roots Notes

By MERRILL LANGFITT

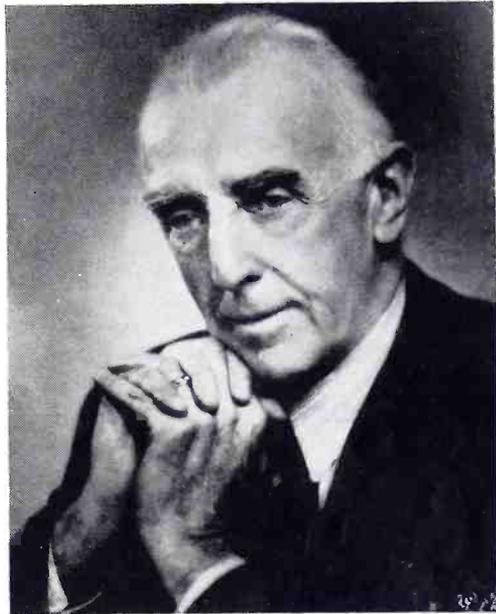
The beautiful leaves all colors of the rainbow, the golden corn rolling in from the fields, the frosty pumpkins sparkling like diamonds in the autumn sun—yes, fall has arrived—one of the most beautiful seasons of the year. Have you ever gone squirrel hunting and listened to the crackling of the leaves as you stroll thru the woods stalking your game? The brown on the hillsides replaces the bright green of growing grass and crops. To some people fall may be depressing as growing things begin to turn their leaves down from freezing temperatures. To me, however, fall is the ending of summer—the harvest season of the Middlewest. Fall is the time of year to reminisce on the busy year that is slowly drawing to an end—and to start planning for the winter jobs ahead.

Those fall pigs will have to be well cared for this winter because efficient hog production means more profits. The cattle will need extra care if they are to go thru the winter in good shape. For the homemaker the house must be made ready for winter—storm windows put on, the heating system made ready, warm clothes for the school children, planning the family meals around the home, canning to preserve the fresh green vegetables the garden has produced all summer. It's butchering time on the farm too—shall we butcher a hog or a calf—or both? Now let's see—we will need beef steak for our working men—lard to cook with—well, maybe we had better butcher a hog now. Then later this winter we will butcher a calf. So goes the talk around the farm and farm home as winter approaches. We in the Middlewest are blessed with great fortune. Where else in America do we have so many seasons? Each with it's beauties, it's problems and it's pleasures—and before we know it, Thanksgiving will have come and gone and a new year will be drawing to a close.

Such is the pleasing and vibrant life of the cornbelt!

## Program Personals

By JIM MOORE



Well, folks, winter is just around the corner and for most of us that means quiet, peaceful evenings at home listening to the radio.

To help you plan these evenings, Wayne Beavers each week night at 10:35 presents his Program Previews which tells you of coming attractions on KMA.

Whenever anyone around the studio wants information on a radio artist, sooner or later, they are sure to ask Wayne. He's the boy with all the answers because radio is not only his work, but also his hobby. By the way, if you have any questions about anyone on the air, why not drop him a card? He will be glad to give you the answer.

Once every few months a truly great show is added to our listening schedule. This time it is "Great Scenes From Great Plays". This program which is heard each Thursday evening from 9:00 to 9:30 brings you outstanding screen, radio and stage artists acting in the world's best plays.

The very distinguished gentleman pictured above is Walter Hampden, the great Shakespearian actor and emcee of this new dramatic program. Don't miss "Great Scenes From Great Plays".

## Homemaker Day At KMA

Since this spring, these four words, "Homemaker Day at KMA," have been the signal for housewives around the countryside to drop whatever they might be doing and come to KMA for a good time. We have had five Homemaker Days in all and each has been an improvement on the one which preceded it.

Over ten thousand women from 7 states and two foreign countries have attended these shows. One lady hailed from Saskatchewan, Canada, and another lady, bless her heart, came from Denmark. Glenn Harris, genial master of ceremonies, mentioned the other day that housewives would probably be coming from Russia if it were not for the "Iron Curtain". Of course, this is a little exaggeration, but we have been constantly amazed at the distances which these fine homemakers will drive for one of these programs.

Now to tell you a little about our latest Homemaker Day on Thursday, Oct. 14. Adella Shoemaker, our afternoon homemaker, presented a cooking school which featured meat-stretching recipes. She told of many ways in which homemakers can economize on meat dishes by using soda crackers.

Preceding Adella's cooking school were personal appearances of our talent staff including the Blackwood Brothers Quartet, Ike Everly, Mack Sanders, and Bob Stotts with his Supreme Serenaders. Then came Glenn Harris' famous Penny Auction during which he gave away over 200 dollars in prizes.

On Homemakers Day we here at KMA have as much fun as kids when playing "hooky" from school. For that one day we can drop whatever we are doing and join you in a good time.

We have enjoyed immensely meeting each and every one of you and hope that you will not wait until next Homemaker Day to pay us a friendly visit. The welcome mat is always on the doorstep.

## Kitchen Klinik

By ADELLA SHOEMAKER

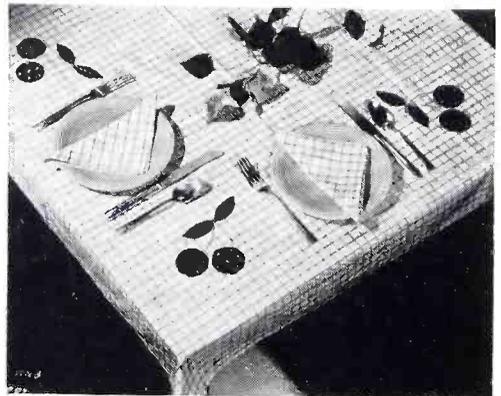
Since this is November and Thanksgiving time, let's talk turkey!

After having dressed and singed the bird, slit back of neck and cut out to make room for dressing. Allow one cup of dressing per lb. of turkey. Compute weight of dressing and turkey to determine roasting time. Rub skin with cooking oil or butter. Sew up openings or fasten them with skewers, roast in open or closed pan in oven (300-325°). Low temperature keeps juices. Baste frequently.

If roasting in an open pan, dip a clean white cloth in melted lard and tuck over the turkey. Keep cloth moist by basting frequently with melted lard and butter until there is enough stock in the pan to use. Baste right through the cloth. The turkey will bronze gloriously under the protecting cloth, and develop a matchless flavor.

A test for doneness is a loose leg joint when drumstick is twisted. Do not stick with fork. The larger the bird the less time per lb. for roasting is needed. A 10 lb. turkey should be roasted 30 min. per lb. at 300°. A 10-16 lb. turkey needs 25 min. to the lb. An 18-25 lb. bird needs from 18-20 min. per lb.

Colorful tablecloths add cheer to a meal. If you would like free of charge the cherry applique luncheon set pictured below, send a letter with self-addressed, stamped envelope to Adella Shoemaker, KMA, Shenandoah, Iowa. Ask for Leaflet No. E-1372.



## Tragedy in Griswold Family

Within three weeks, four relatives of Hilton Griswold, and his wife have passed away.

The first tragedy occurred when a cousin, Keith Atwood, was electrocuted by a broken electric light wire which fell on the truck he was driving. A few days later, Mrs. Griswold's uncle, Milo Griffin of Shenandoah, was fatally stricken with a heart attack. On Oct. 6 Mrs. Griswold's brother, Richard E. Cox, was killed when a B-29, superfortress, exploded in midair. The following day another cousin, Wayne Cox, died in an Omaha Hospital.

So if Hilton's famous piano playing with the Blackwood Quartet has seemed a little less cheerful lately, you'll understand.

### CHEF CHILDS

During recent months, news editor Ralph Childs has many times modestly mentioned his ability as a chef. Here is one of his recipes. Judge for yourself.

#### ITALIAN SALAD

Use wooden bowl. Rub bowl with one-half of clove garlic chop remainder in bowl. Add 2 oz. olive oil or vegetable oil, sweet basil vinegar—tarragon vinegar—and regular vinegar 2 oz. altogether, 2 t. brown sugar, 1 t. celery salt, a dash tobasco sauce or red pepper. Stir well. Add 1 chopped green pepper, 1 tomato, 1 average size head lettuce cut in chunks, 1/2 onion. Mix ingredients. Add blue cheese chopped. Stir and sprinkle paprika on top.

(Editor's note: We assume no responsibility for this recipe. Proceed at your own risk.)

### COVER STORY

Rabbits Beware! Jimmie (James Blackwood's son) and his dog, Shadow, are on your trail. And believe me, they really mean business. That portable cannon which Dead Eye Jimmie is holding has been known to knock the eye out of a needle at 200 yards. And according to all reports Shadow is the toughest hound in the neighborhood—until he meets another dog.



## Forecasts For The Month

### BIRTHDAYS:

- Nov. 6—Editor, Owen Saddler.  
 Nov. 7—Marty Maher, husband of Gayle, sec'y to your Editor.  
 Nov. 11—Miriam Blackwood, wife of James of the Blackwood Brothers Quartet.  
 Nov. 12—Hilton Griswold, pianist for Blackwood Brothers.  
 Nov. 13—Fred Warren (Elmer Axelbender)  
 Nov. 14—Judith Ann Langfitt, daughter of Merrill Langfitt, Farm Service Director.  
 Nov. 15—Jonny Dickson, singer in the Blackwood Brothers Quartet.  
 Nov. 25—Ruth Schroeder, wife of Engineer, Ray Schroeder.  
 Nov. 30—Susie Blackwood, wife of Roy of the Blackwood Brothers Quartet.

BIRTHSTONE: Topaze

FLOWER: Chrysanthemum

## KMA Kwiz

1. What famous KMA musical group added a new quartet last June? (June 48, p. 13)
2. What early morning announcer took himself a bride in July of this year? (July '48, p. 4).
3. What famous Midwest Homemaker joined the KMA staff in August? (August '48, p. 4).
4. Who is master of ceremonies of the Penny Auction show presented during each Homemaker Day? (Sept. '48, p. 11).
5. What announcer has difficulty talking without a pencil in his hand? (Oct. '48, p. 12).

Each correct answer brings you twenty percent.

If you chalked up 100%, go to the head of the class. If you received 80%, take a bow; 60% tain't so good, but it's passing; 40% or less tsk, tsk.

1. Blackwoods; 2. Warren Nielson; 3. Adella Shoemaker; 4. Glenn Harris; 5. Frank Field.

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## Just Like Old Times



During Harvest Jubilee the last week of September, one phrase was spoken more than any other. "Just like old times". Yes, it was exactly that.

During the war the tradition of yearly Jubilees were forgotten because of the gas shortage and other factors. People in the Midwest must have missed them because of the large number who came to the first postwar Jubilee. Each day during the three day event over 30 thousand

pancakes were served.

Frank Field, who is an expert at judging the size of groups, stated that the crowd on Friday, the day this picture was taken, was as large or larger than any he had seen for a Jubilee. It was impossible to find a parking space within 3/4 of a mile of the center of town. And newspaper reporters estimated the crowd which you see in the picture as approaching 10,000. Why not count to see if they were right!