

Manitoba Calling



F E B R U A R Y 1 9 4 7

Canada's Call for Nurses

"I would ask those of you, who are listening to me today, to remember that during the war your Canadian Nursing Sisters overseas made a reputation for themselves second to none. I have this information direct from my husband. He was immensely impressed, both with the efficiency of the nursing organization in the Canadian Army, and also by the supreme faith and confidence which the soldiers had in their nursing sisters.

I would ask young women to consider carefully whether they do not feel that they are suited to take on this sacred work of healing. I would go further and ask mothers to encourage their daughters to help in a service which is so greatly in need of assistance, if they consider that their girls have the necessary stamina, intelligence and an aptitude for nursing.

I, therefore, make an urgent appeal to all young Canadian women to give this matter their serious consideration and to realize that in choosing nursing as a career they are devoting their lives to one of the finest and most noble professions in all the world. . . ."

*—Her Excellency the Viscountess Alexander
in "The People Ask"*

"The People Ask" — a series sponsored by the Dominion Dept. of Labour, is broadcast by CKY on Saturdays at 5.00 p.m., and by CKX on Wednesdays at 10.15 p.m.



Address all communications to Public Relations Department,
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Between Ourselves

TELEPHONE TALKS

Designed to acquaint the public with the work of Manitoba Telephone System employees, a series of chats with men and women engaged in maintaining Manitoba's communication service at the highest level of efficiency possible, under the handicap of material and equipment shortages, is being broadcast by CKY.

The talks are carried during an intermission in the Wednesday evening M.T.S. concerts conducted by Richard Scaborn (7.00 to 7.30 p.m.).

Broadcasts to date have included interviews with the Traffic Chief and with the Chief Tester, officials whose efforts, like those of many other telephone workers, can be made more effective by co-operation of the public in the proper use of telephones and the avoidance of certain errors which tend to waste time and cause overcrowding of available facilities.



SCOUT-GUIDE WEEK

A refreshing sight in Holland during our sojourn there was the number of Dutch Boy Scouts in evidence. Attired in uniforms similar to those with which we in Canada are familiar, they were everywhere. Notices in store windows invited Canadian soldiers who were ex-Scouts to visit troops in Holland, and

many of us took advantage of the invitation.

In Germany, we were surprised to find a troop of Scouts and also one of Girl Guides, carrying on in great style. They were Latvian displaced persons, living with their families in a former German military camp. They showed us the shack which they had built themselves; the picture frames made of twigs; the "flower" beds in the neatly-kept camp grounds, with designs in mosaic worked out in pieces of broken china; and numerous other products of their training in handicrafts.

One could not observe how Scouts and Guides in Europe were carrying on in the most discouraging circumstances, without realizing the high value of the movement in maintaining morale and stimulating international friendship.



WELCOME CURLERS

Manitoba's 59th Annual Bonspiel will open in Winnipeg on February 10th. Those early pioneers who introduced curling into this province in 1876 really started something, as shown by the tremendous interest in the game today. Someone has said that the cold of our winter is more than counteracted by the warmth of Manitobans' good nature. A contributor to that warmth, and characteristic of the fine spirit of fellowship and clean sportsmanship it stimulates, is the grand old game of rocks and brooms. So again we say Welcome Curlers!



**SINGING
STARS**

**OF
TOMORROW**

SINGING STARS OF TOMORROW IN FIFTH SERIES

Again this season, many of Canada's most promising young singers are being presented in the York Knitting Mills' contest series "Singing Stars of Tomorrow". Some of those heard to date appear on the opposite page:

- (1) Elizabeth Guy, Bridgewater, N.S.
- (2) Mary Morrison, Winnipeg.
- (3) Dorothy Goman, Kitchener, Ont.
- (4) Shirley Newman, Halifax, N.S.
- (5) Simone Rainville, Quebec.
- (6) Winona Denyes, Winnipeg, Man., and Whitby, Ont.
- (7) Rejane Cardinal, Montreal.

- (8) Helene Chevrier, Ottawa and Toronto, Ont.
- (9) Joyce Grossman, Toronto.
- (10) Marguerite Tanner, Lunenburg, N.S.
- (11) Margaret Kerr, Toronto.
- (12) Eva Marie Lister, Fredericton, N.B.
- (13) Kathleen Morrison, Winnipeg.

"Singing Stars of Tomorrow", with Rex Battle's orchestra, is heard on Sundays at 4.30 p.m., via the CBC's Trans-Canada network and CKY.

"Share the Wealth" Prize Award



When the "Oscar" question was answered, a listener in Winnipeg, George Lovell, won \$490.50 as his share of the prize money. Presentation of the cheque was made at CKY's microphone by L. Coughlan, district manager of the Colgate-Palmolive-Peet Company, January 17th. Left to right: Mr. Lovell, Announcer Tom Benson, Mrs. Lovell, L. Coughlan.

MANITOBA CALLING

PRODUCES "WAYNE AND SHUSTER" SHOW



Jackie Rae

As a youngster, Jackie was an entertainer in Winnipeg. Good looks, plenty of talent, and a fine personality are among his many assets. Our first recollection of meeting him was in the R.C.A.F. Recruiting Centre in Toronto, to which he was posted after his return from overseas with a grand service record as a fighter pilot, and wearing the ribbon of the D.F.C.



THE LISTENER WRITES

GOOD NEIGHBOUR: "Permit me to express my thanks to you for the many hours of enjoyment your programmes provided for me during 1946, of a generally higher order, as my taste in such matters goes, than any of the stations we receive here, excepting the University of Minnesota's KUOM. . . ."—A. B. Eveleth, Minn.

FORMER WINNIPEGGER: "Manitoba Calling has helped me to keep memories of seventeen happy years in Winnipeg fresh and to assure me that my favourite radio programmes are still on the air. . . ."—M.S.O., State College, Pennsylvania.

Pickwick Televised

In this month, one hundred and ten years ago, a young English author produced another instalment of a work which had already made him famous, and began publishing a serial story which made its readers—like its hero—ask for more. The first-mentioned addition to our literature was "The Pickwick Papers"; the second, "Oliver Twist".

That the public's demand for Dickens has continued undiminished is indicated by the sale of his works in several languages, by the popularity of stage and screen productions of his stories, and by the interest in radio dramatizations.



Now, the British Broadcasting Company has applied to Dickens scenes the most modern medium of presentation—television. Above, an incident from "Pickwick" is being televised at Alexandra Palace and telecast to "lookers" and listeners in the London area.



Visitors are always welcomed at **CKY** and **CKX** studios. Parties should write or telephone for appointments when possible.

"Regulars" of the "Album"



Stars of the "Album of Familiar Music"

Here are four famous singers heard in Bayer Aspirin's fine musical programme via CBC—CKY on Sunday at 8.30 p.m. C.S.T. From left to right, the ladies are Evelyn MacGregor, contralto; Margaret Daum and Jean Dickenson, sopranos. Standing behind them is Donald Dame, tenor.

JUNIOR HOCKEY ON CKX

One of Manitoba's best-known sports personalities returned to the microphone this season in the person of Johnnie Craig. A former Brandon hockey-star himself, Johnnie is delighting hockey fans of Western Manitoba with his thrilling and accurate accounts of the home games of the Brandon Elks, broadcast by CKX each Saturday at 9.30 p.m. The Brandon Daily "Sun" co-operates in the broadcasts, which also feature summaries by H. L. (Krug) Crawford, sports editor of the "Sun". Recently a new Radio and Press Booth was built in the Arena which affords fine conveniences and

facilitates for presenting vivid word-pictures for the many hockey-fans among CKX listeners.



SUPERMAN THRILLS

It would take "all the King's Horses and all the King's Men" to drag the youngsters away from their radios at 5.00 p.m. on Mondays through Fridays, for it is then that the glamorous personality Superman, is heard over CKX. Sponsored by Kellogg's All-Wheat, Superman never fails to provide thrills and excitement as he weaves in and out of one baffling predicament after another.

The Tongue River Massacre



Where Indians once roamed the prairies and everything was wild, are now the cultivated grounds of the Dominion Experimental Farm, Morden. Here the young lady is gathering apricots. Great numbers of tourists visit Morden each summer. In this article Dr. Dack recounts some of the district's history.

The picturesque blue hills and high plateaus south of Morden so familiar to us and a pleasant surprise for the visitor to the plains, rise to an altitude of seven hundred feet above the prairie level. Sudden steep escarpments and sharp drops changing to beautiful valleys lower down resemble at times the romantic glens of Sir Walter Scott's Highlands. One beautiful valley that would fit some scene of the great romancer lies just ten miles straight south of Morden. One can stroll down through those shady glens and up the steep sides and suddenly at a turn, in imagination, see rise from each "copse and heath" those valiant warriors of Roderick Dhu and the tall erect form of Fitz James outlined against the western sun—standing there at bay, as he defies the clansmen! The setting could well be here, in a somewhat more pastoral way it is true—but then, comparison should never be too exacting.

South of the Pembina River this scenic hill-country extends intermittently for another twenty miles. These

pleasant sun-kissed slopes extending towards the Park River country gradually descend, forming the watershed of the Tongue River that issues out of the Mountain in a brook fifteen miles southwest of Walhalla. The brook flows southeast then turns northeast through the rich farmlands of today, passing Cavalier and thence flowing into the Pembina.

In the days of Alexander Henry this area was rich in game and furs. Deer, antelope, buffalo and moose abounded in those days of the past; beaver, otter, mink, muskrat and other valuable furs were brought to Fort Pembina and the Hair Hills post each year. A rich country, laden with produce in demand in those older days of the voyageur, and the fur barons. The Sioux on the one hand and the Assiniboines, Chippewas and Saulteur Indians on the other hand were in constant strife over the mastery of these areas. By their combined strength the latter were generally in possession of the territory as far as or near to the Cheyenne River country.

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However, this was not always the case. Some years the indomitable courage and resourcefulness of the Sioux Indians made them masters of all those lands extending to within a few miles of the Tongue River. Then again in a following season, the northern Indians (Assiniboines, Saulteurs, etc.) would meet and hold great pow-wows at Calf Mountain or Allard's Point, south of Morden. To the meetings of these tribes would come delegates from as far as Souris, Portage la Prairie and the Assiniboine River country. They would meet then on the high plateau south of Darlingford at Calf Mountain, or at the lofty Indian campsite overlooking the whole Red River Valley now known as Allard's Point eight miles south of Morden. Here could be seen away to the east the dark blue line of trees that follow the Red River of the North. To the south from this vantage point, plainly discernible, were the high hills, west of Walhalla; at that particular time held by the dreaded Sioux.

Here plans were made and finally executed to attack the Sioux in force and to drive them well south of the Cheyenne River which was about seventy miles south of the Tongue River. . . .

For more than a week the weather had been unbearably hot. On a morning late in June, 1805, two long columns of Sioux Indians were striking northeasterly from the Cheyenne River towards the Tongue River west of the present site of Cavalier, N.D. A third column joined them coming from the direction of Devils Lake. The whole group met on the Tongue River near Akra. After resting for two days on the wooded shores of the stream, the hordes of Sioux marched northeasterly, keeping well hidden, passing Cavalier and arriving southeast of Bathgate, North Dakota, on July 3rd.

At this time a group of Assiniboine and Saulteur Indians from Fort Pembina were camped southwest of the Fort near what is now known as Bathgate, N.D. This party had been out preparing dried meat for the winter

and were not expecting any attack as there had been no untoward rumors, such as usually are afloat in like circumstances.

One of the party climbed a high tree on the look-out for buffalo. He no sooner reached the top than two Sioux scouts fired and he dropped mortally wounded, barely having time to warn his companions. The noise brought the Indians from their tents when, perceiving the danger, the women and children instantly ran through the plains toward a large clump of wood on the Tongue river about one mile distant, in a direct line to the Fort. The men took to their arms and made off also, keeping the women and children well to their rear to enable them to reach the fort if possible.

Crossing Tongue river and in a few minutes coming up with them, the Sioux war party overcame the stubborn resistance by sheer force of numbers. The Saulteurs were within 200 yards of the shelter when they were overcome and dispatched. Several women and children escaped in the woods, where the enemy chased them on horseback; but the willows and brush were so enmeshed that every one of this group escaped. A boy of 12 years pursued by a Sioux crawled into a hollow under a bunch of willows, which the horseman leaped over without perceiving him. One of the small girls escaped after losing her mother and small sister, victims of the Sioux. Two of Alexander Henry's nearest friends lost their lives at this time, after superhuman attempts to save the lives of some of the women and children.

The survivors, only a few in number, reached Fort Pembina in the dead of night, exhausted and a horrible spectacle of fear and terror. The site of the massacre was on the Tongue river between Fort Pembina and Bathgate. At a later period Henry and his men covered the scene of battle, thoroughly explored the ground and buried the fallen.





Happy Gang's BERT PEARL HELPS University Drive

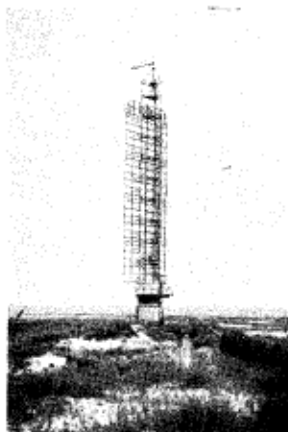
To aid University of Manitoba students in their drive to raise \$500,000 for a Student Union Building and Athletic Centre, ex-U. of M. student Bert Pearl M.C.'d a big variety show in Winnipeg on January 11th. (1) The audience enjoys the fun. (2). The Merry Meds sextet. (3). Five Merry Meds go "barber shop". (4). Soprano Kay Albertson. (5). Don Lamond presents Bert Pearl with a pen-pencil set. (6). Bert Pearl himself. (7). Bert looks over the script. (8). Students Wilf Baldwin and Ken Babb discuss some gags with Bert. (9). Wilf Baldwin in a blackface number. (10). Arts student Johnnie Bergsagol plays his original "Ballad for Moonlight".

Photos by J. Hartman.

"IMPRESSIONS OF EUROPE"

By D. R. P. Coats

Drawing the Dragon's Teeth



Nazi radar station on the Frisian Island of Wangeroog. Vital parts of such stations were removed and the remainder destroyed by Canadian Engineers.

Disarming Germany, unfortunately left as unfinished business after 1918, appeared to be going over with some very satisfactory bangs around Dangast in September, 1945.

Dangast is a village on the southern shore of the Jade Basin, across which can be seen the much-bombed port of Wilhelmshaven, about four miles away. Y.M.C.A. Supervisor Art Etter of Virden, Manitoba, drove me up from his battered headquarters at Rustrop airfield, near Bad Zwischenahn, to watch the process of removing a few picturesque buildings from the pastoral landscape.

Demolition experts engaged in the task of reducing this and many similar villages from camouflaged fortresses to their original truly rural innocence, were the 16th Field Company, Royal Canadian Engineers. Their O.C., Major Wray Jones, of Winnipeg, entertained us to lunch in his brick summer cottage on a grassy stretch beside the sea. He described the work of the Engineers in rebuilding bombed roads and carrying out numerous other constructive projects. He took me into an oversized garage which was stacked with cylindrical blocks of T.N.T., a grim collection

of German mines, coils of fuse cord, and enough miscellaneous explosive material, it seemed to me, to wreck a city.

Following destruction of fortifications in the Frisian Islands, the Field Company had been using Nazi prisoners to locate and harvest mines of their own sowing. That job accomplished, its attention had been given to smashing several batteries of 5-inch anti-aircraft guns, some radar stations, and a number of the powerful searchlights whose glaring rays had blinded many of our bomber crews on their raids over Wilhelmshaven.

We explored the wreckage of the radar installation which had stood on a knoll on the outskirts of Dangast. Now, it was a tangled mess of gear wheels, knobs, dials, broken panels and snarled wiring, lying in the grass and weeds. The long tapered guns were overturned and beyond all possibility of repair. Major Wray Jones explained the technique of placing just sufficient captured T.N.T. under guns and buildings, to lift them into the air and let their own weight do the rest. Too much explosive would risk damaging nearby farm houses. There was no desire to injure the persons or property of civilians. This consideration was evidenced by the warnings given to the occupants of



Apparently a farm building of red brick with green shingled roof and with windows suggesting innocent domestic purpose. Actually, a Nazi "fortress" with walls and roof of reinforced concrete, four feet thick.

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With trees around it, this place looked harmless enough, but



When the 16th Field Company had disposed of it, another Nazi tooth was drawn!

several homes to open their windows and place themselves in positions of safety.

As I observed them, the civilians displayed no regrets for the demilitarization of their village. On the contrary, they seemed to co-operate willingly in anything required of them. They grouped themselves as interested spectators and if their facial expressions were indicative of their inward feelings, these people regarded the proceedings as a proper if not entirely pleasant sequel to a bad dream.

Apart from demolitions already completed, there was nothing about Dangast to suggest the part it had played in the defence of Wilhelmshaven. Appearances, however, were deceptive. A red-brick structure with a green-painted shingle roof, for instance, might have been just another farm building, even to the creeper growing over it and the saplings which could have been planted as a windbreak. But closer inspection disclosed its true significance. I was taken inside and shown that the walls, inner roof and floor were all four-feet thick and of reinforced concrete. Several other additions to the sleepy simplicity of the local scene proved to be disguised bunkers which had been used to house troops and store munitions. The brick in every case was merely a veneer, the "windows" served no purpose as such and their "curtains" were usually nothing but artistic efforts in white paint.

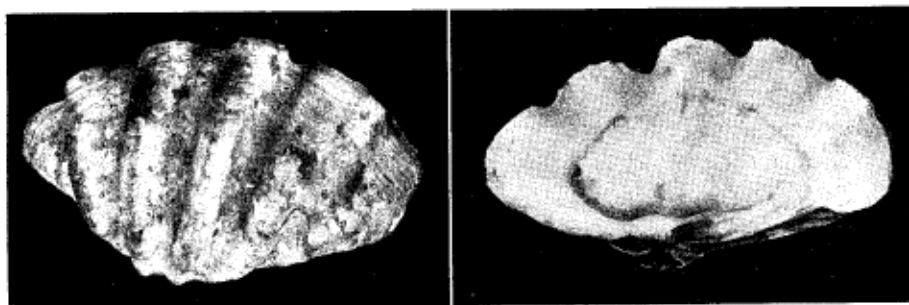
Four buildings were blown up that afternoon, as a joint contribution to

our entertainment and to the future peace of the world. The procedure consisted of placing in each room a hundred pounds or so of T.N.T., connecting the blocks by lengths of "instantaneous" fuse, bringing all the fuse cords to a little cube of T.N.T. about the size of a cake of toilet soap, and attaching to it a yard of slow-burning fuse terminating in a metal cap. Sharp removal of the metal cap ignited the yard of fuse, which burned for two minutes before discharging the little cube of T.N.T. What happened after that was sudden, for the instantaneous fuse burned at the rate of 5,000 metres per second. Our orders were to walk, not run, to our jeep when the slow fuse started. Running might involve risk of tripping and falling before reaching safety.

The time lapse between pulling that cap and the subsequent explosion was to me rather more exciting than waiting for the red light to bloom in a radio studio. It was adequate, of course, and when our jeep had taken us to our observation post we stood for half a minute with a group of men, women and children and saw the four-foot slabs of concrete rise and tumble down to rubble. Last on our demolition programme that afternoon was a former troop latrine, of the same rugged steel and concrete construction

We returned to our host's quarters on the far side of Dangast, feeling a trifle sorry for the villagers nearer the scene of our endeavours, but glad to have witnessed the drawing of four of the dragon's teeth.

A Giant Clam



Left: Exterior view of one valve of the Giant Clam. Right: Interior of the other valve. Each of these shells measures $25\frac{1}{2}$ inches across. Although they do not look heavy, actually their combined weight is approximately 100 lbs.

Shells may be divided into two main groups. Those with a single valve (or shell), like the garden snail, are called univalves and those with a hinged, double shell (like a clam) are known as bivalves, each half being known as a valve.

The snail, clam, octopus and squid are all known as molluscs because their bodies are soft and devoid of any bony skeleton (Latin "mollis" means soft). Apart from extinct fossil forms, the known living species of molluscs probably exceed 50,000, and more are being discovered and described each year. Some live on land (some are not known outside one particular valley) but most of them are found in fresh and sea waters. At sea, from a depth of 3,000 fathoms (over three miles), molluscs are brought up in dredges.

The largest known living clam is found in the Indian Ocean. Its common name is the giant clam and its scientific name *Tridacna* (Latin "three bites") *gigas* (Latin "giant"). Probably, few people think of clams as being dangerous to man, except by poisoning him after eating them, but these clams have killed several humans by their sheer strength. While they lie in shallow water with valves open for oxygenating the gills and for feeding, a man may "put his foot in it" accidentally when,

in defense, the valves are closed and he is a prisoner till he drowns. If he has a large knife handy, he may have some small chance of severing the clam's muscles or of removing his own foot or hand, and so releasing himself.

In the Museum is a fine specimen which, including both valves, probably weighs well over one hundred pounds. Nearby is a photograph of a dead man with his hand trapped between the valves of a similar specimen as he foolishly tried to rob it of an enormous but almost worthless pearl. This pearl is said to have weighed 14 lbs. 1 oz. and measured $9\frac{1}{2}$ by $5\frac{1}{2}$ inches. The natives who recovered the clam, pearl and the victim's body estimated the clam's age at 450 years. As a gem the pearl was useless but as a world's record in size it may have had some commercial value. The victim was a Dyak named Etem from the Philippine Islands. That clam was no bigger than the one in the Museum, which is shown in our illustration.

These clams can attach themselves to rocks by means of fine threads that are strong enough to bear the whole weight of the clam. In life, they are gorgeously coloured and, according to Lydekker "a mass of them a mile in extent has been compared to a bed of tulips".

Our specimen measures $25\frac{1}{2}$ inches

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across each valve but others have been taken measuring over 36 inches in width and weighing 500 lbs. The Republic of Venice presented Francis I with a pair of valves, now used as benitiers (receptacles for holy water) in the church at St. Sulpice in Paris; these weigh 500 lbs. A London specimen measured 40 inches and weighed 434 lbs. Dall reported one weighing 698 lbs. (Perhaps Dall was a fisherman; if so, imagine the weights of those that got away!) All these weights are of the two valves exclusive of the heavy animals that once inhabited them.

Readers are invited to come in and see the giant clam in the Manitoba Museum.



HOGWOOD GOES EAST

A boy evacuee from England during the terror of the blitz, holder of a fine war record as a veteran of the Merchant Navy and of the R.C.A.F., Jeff Hogwood, CKY's popular announcer of "990 Variety" and several other fea-



tures, has resigned to go East. Jeff's folks have come out to Toronto and Jeff, who hasn't seen them for six

On Kraft Show



Eddie Foy

Comedy sensation of "The Red Mill", Victor Herbert operetta revived on Broadway last year, Eddie Foy has replaced Edward Everett Horton in the Kraft Music Hall programme, broadcast on Thursdays at 8.00 p.m. C.S.T. by CKY from the Trans-Canada network of the CBC.

When Eddie Foy opened in "The Red Mill" in the fall of 1945, he was acclaimed by the critics as "the funniest man on Broadway". His success was not easily achieved but was rather the result of long years of hard work in vaudeville and musical comedy. He started off right by being one of seven offspring of Eddie Foy, Sr., master vaudeville comedian. His first stage appearance was at Hammerstein's Theatre, New York, at the age of four. A year later, he joined his brothers and sisters in the "Seven Little Foy's", the famous family act which played all over the continent.

years, naturally wants to be with them. His listeners, as well as all at CKY, will miss Jeff, but will be wishing him the best of luck and happiness.

MANITOBA CALLING

Saturday Night Round-up



Each Saturday night, Miles Laboratories bring to CKX listeners the sprightly rural rhythms, the gay humour and the delightful old community singing of the Saturday Night Round-up. This old-time show features Roy Rogers, the King of the Cowboys; Gabby Hayes; Dale Evans; Pat Butram, the Arkansas Wood-chopper; Country Washburn and his Orchestra; and the Sons of the Pioneers, pictured above.

PROGRAMMES CKX Brandon

1000 WATTS—1150 K.C.

Letters following certain items are initials of days of the week on which the features are broadcast.

All times shown are Central Standard.

SUNDAY

- 9.30—Strength for the Day.
- 10.30—Living Water.
- 11.00—City Church Service.
- 12.30—Young People's Hour.
- 1.30—Can. Lutheran Hour.
- 5.00—Back to the Bible Hour.
- 6.30—Wayne King.
- 7.00—Church Service.
- 7.30—Fred Allen.
- 8.00—Hildegard.
- 8.30—Eddie Bracken.
- 9.00—Take It or Leave It.

MONDAY

- 7.30—News (Daily).
- 7.40—Victoria Feed Time (M.W.F.)
- 8.30—News (Daily).

- 12.25—Livestock Review (M.T.W.Th.F.).
- 12.45—News (Daily).
- 1.00—Rural Rhythm (Daily).
- 5.00—Superman (M.T.W.Th.F.).
- 5.15—University Lecture (M.W.F.).
- 6.00—News (Daily).
- 6.10—In the Spotlight (Daily).
- 7.00—Northern Electric Hour.
- 7.30—Sons of the Pioneers.
- 7.45—The Perrin Trio.
- 9.00—Contented Hour.
- 10.00—National News (Daily).

TUESDAY

- 9.45—Presbyterian Devotions (T.Th.).
- 10.30—CKX Concert Hall (M.T.W.Th.F.).
- 11.00—BBC News (Daily).
- 6.45—Bob Hawley, Pianist (T.Th.).
- 7.15—Moonlight Melodiers.
- 7.30—The O'Neills.
- 8.00—Toronto Symphony.
- 9.00—Bob Hope.
- 10.15—Brandon Artists.

WEDNESDAY

- 7.45—Smilin' Ed, McConnell.
- 9.30—Ethelwyn Hobbes (Daily).
- 2.15—Music for Today (Daily).
- 4.45—All Aboard for Adventure.
- 7.00—Jack Carson.
- 7.30—Sons of the Pioneers.
- 7.45—Furs on Parade.
- 8.00—Duffy's Tavern.
- 8.30—Curtain Time.
- 9.00—Bing Crosby.
- 10.15—The People Ask.

THURSDAY

- 7.30—Gospel Half Hour.
- 8.00—Dick Haymes.
- 8.30—Boston Blackie.
- 9.00—Edmund Hockridge.
- 10.15—Lean Back and Listen.

FRIDAY

- 12.40—Rexallites (M.W.F.).
- 8.45—John Fisher (M.W.F.).
- 7.00—Kona Kani Serenaders.
- 7.15—Sons of the Pioneers.
- 7.30—Alan Young.
- 8.00—Light Up and Listen.
- 9.00—Championship Fight.
- 10.15—Bob Howe Entertains.

SATURDAY

- 10.00—Good Deed Club (3rd Sat. each mo.).
- 2.30—Swing Matinee.
- 4.45—King Cole Trio.
- 5.40—News.
- 6.00—Cuckoo Clock House.
- 6.30—Sports College.
- 7.00—Twenty Questions.
- 7.30—Mayor of the Town.
- 8.00—Sat. Night Roundup.
- 9.00—Mart Kenny's Orch.
- 9.30—Junior Hockey Broadcast.
- 10.30—News.

“Old Acquaintance”



Traditional songs rang in the New Year in the household of “Pepper Young’s Family” the serial which after a long and successful innings is still running on week-days, except Saturdays, on CKY at 2.30 p.m. C.S.T. At the piano is Eunice Howard, who plays Linda. Standing, left to right, are Marian Barney (Mrs. Young), Betty Wragge (Peggy), Thomas Charlmers (Mr. Young), Mason Adams (Pepper) and Burt Brazier (Carter Trent).

Stork News

Chief Announcer, Ron Deacon, of CKX, dashed back to the studio from the hospital on Friday, January 10th, to make out a new Form T.D.1. The reason—Claire had presented him with a second income-tax exemption in the form of a bouncing baby girl. Ron, son Jimmy, Claire, and seven-pound Linda Claire Deacon are all doing nicely, thank you!

VE4AO CALLING CQ

CKX Continuity Editor Humphrey Davies recently returned to the Air as a “Ham” (i.e. an Amateur Radio Operator) with his own 10 metre short-wave station VE4AO. Practically all of Humphrey’s spare moments—when he is not directing St. Matthew’s Church Choir, or playing in Albert Johnson’s Kona-Kani Serenaders, are spent in his basement work-shop making “contacts” with other Hams all over the North American Continent.

MANITOBA CALLING

PROGRAMMES

15,000 Watts

CKY WINNIPEG

990 Kilocycles

(All times Central Standard)

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays.

SUNDAY

- 9.00—CBC News—CBC.
- 9.45—Sunday School—CBC.
- 10.00—Neighbourly News—CBC.
- 10.15—Prairie Gardener—CBC.
- 11.00—Church Service.
- 12.25—News.
- 12.30—Way of the Spirit—CBC.
- 1.00—CBC News—CBC.
- 2.00—New York Symphony—CBC.
- 4.00—CBC News.
- 4.30—Singing Stars—York Knitting.
- 5.00—Ozzie and Harriet—CBC—Int. Silver.
- 5.30—CBC News.
- 5.45—Canadian Short Stories—CBC.
- 6.30—Music for Canadians—Tip Top.
- 7.00—Church Service.
- 8.30—Album Music—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 10.00—The Readers Take Over—CBC.
- 11.30—Vesper Hour—CBC.
- 12.00—News, Time and Sign Off.

MONDAY

- * 7.00—News.
- * 7.05—990 Variety.
- * 7.30—News.
- * 8.00—CBC News—CBC.
- * 8.05—990 Variety.
- † 8.15—Breakfast Club—Swift's.
- † 9.05—Morning Melodies.
- † 9.25—Voice of Inspiration.
- † 9.45—Aunt Mary—Safeway Stores.
- † 10.00—Road of Life—Procter and Gamble.
- † 10.15—Big Sister—Procter and Gamble.
- † 10.30—George's Wife—Whitehall Pharm.
- † 10.45—Laura—Lever Bros.
- † 11.00—BBC News—CBC.
- † 11.15—Lucy Linton—Sunlight Soap.
- † 12.15—The Happy Gang—Colgate-Palmolive.
- † 12.45—They Tell Me—Robin Hood Flour.
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Life Can Be Beautiful—Ivory.
- † 2.15—Ma Perkins—Oxydol.
- † 2.30—Pepper Young's Family—Camay.
- † 2.45—Dr. Malone—Dreft.
- † 3.00—Schools Broadcast—CBC.
- † 4.00—Gospel Singer—Templeton's.
- 5.15—University Lecture.
- 5.45—Your Favourite Songs—Bee Hive.
- * 6.00—News—CKY.
- † 6.15—Jerk Smith—Procter and Gamble.
- † 6.30—CBC News.
- 7.00—Canadian Cavalcade—Borden's.
- 7.45—Rhythm and Romance—H.B. Co.
- 8.00—Lux Radio Theatre—Lever Bros.
- 9.30—Farm Forum and News—CBC.
- 10.00—Music for You
- 10.30—Harmony House—Nabob.

TUESDAY

- 5.30—Men in Scarlet—Lowney's.
- 7.00—Big Town—Ironized Yeast.

- 7.30—Citizens' Forum—CBC.
- 8.00—Amos n' Andy—Lever Bros.
- 8.30—Fibber McGee—Johnson's Wax.
- 9.00—CBC News.
- 9.30—Leicester Square—CBC.

WEDNESDAY

- 9.25—Voice of Inspiration.
- 12.45—They Tell Me—Robin Hood Flour.
- 5.15—University Lecture.
- 5.45—Your Favourite Songs—Bee Hive.
- 7.00—The M.T.S. Show—Man. Tel. System.
- 7.30—Money Makers—J. J. Lyons.
- 8.00—Tribune Quiz—Winnipeg Tribune.
- 10.30—Invitation to Music—CBC.
- 11.15—Mid-Week Review—CBC.

THURSDAY

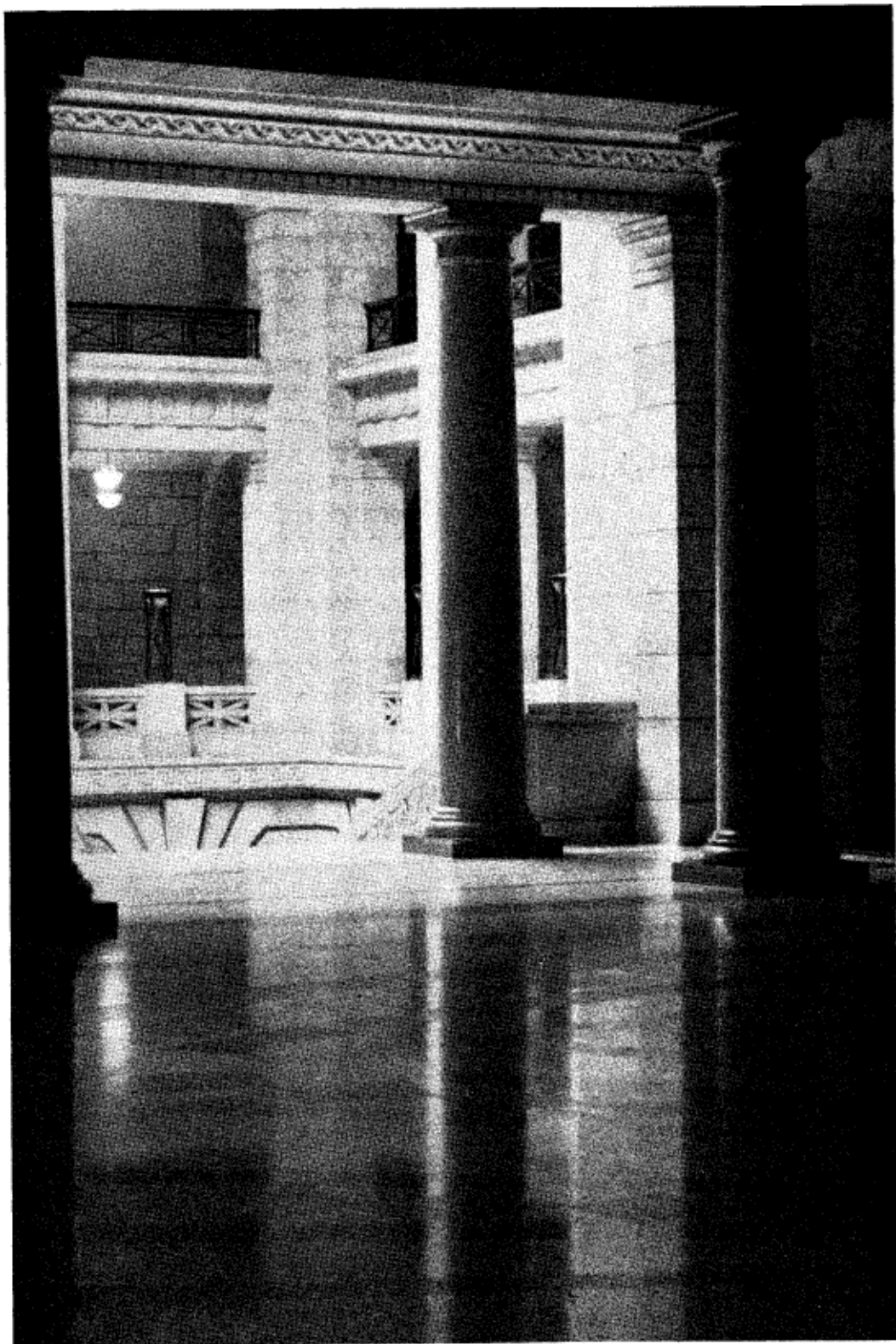
- 5.30—Men in Scarlet—Lowney's.
- 7.00—Boston Blackie—Can. Starch.
- 7.30—John and Judy—Lamont Corliss.
- 8.00—Kraft Music Hall—Kraft Cheese.
- 8.30—Wayne and Shuster—RCA Victor.
- 9.30—Eventide—CBC.
- 10.00—Vancouver Theatre—CBC.
- 11.00—Sports Review—CBC.

FRIDAY

- 9.25—Voice of Inspiration.
- 12.45—They Tell Me—Robin Hood Flour.
- 5.15—University Lecture.
- 5.45—Your Favourite Songs—Bee Hive.
- 7.00—Toronto Symphony Pops—Simpson's.
- 8.00—Champ Scrapbook—Champ Labs.
- 8.30—Waltz Time—Sterling Products.
- 10.30—Winnipeg Drama—CBC.
- 12.15—Northern Messenger—CBC.

SATURDAY

- 9.45—Morning Devotions—CBC.
- 10.00—Master Singers—CBC.
- 10.30—Good Deed Club—T. Eaton Co.
- 11.30—M.T.S. Show—Man. Tel. System.
- 12.00—Music Hall Variety.
- 1.00—Metropolitan Opera—McColl Frontenac
- 5.45—Wes. McKnight—St. Lawrence Starch.
- 6.15—British Variety Hour.
- 7.30—Share the Wealth—Colgate-Palmolive.
- 8.00—CBC News—CBC.
- 8.05—N.H.L. Hockey—Imperial Oil
- 9.30—Organ Music—CBC.
- 10.00—Red River Barn Dance—CBC.
- 10.30—Art Hallman's Orch.—CBC.
- 11.00—Current and Choice—CBC.
- 11.30—Three Suns Trio—CBC.



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