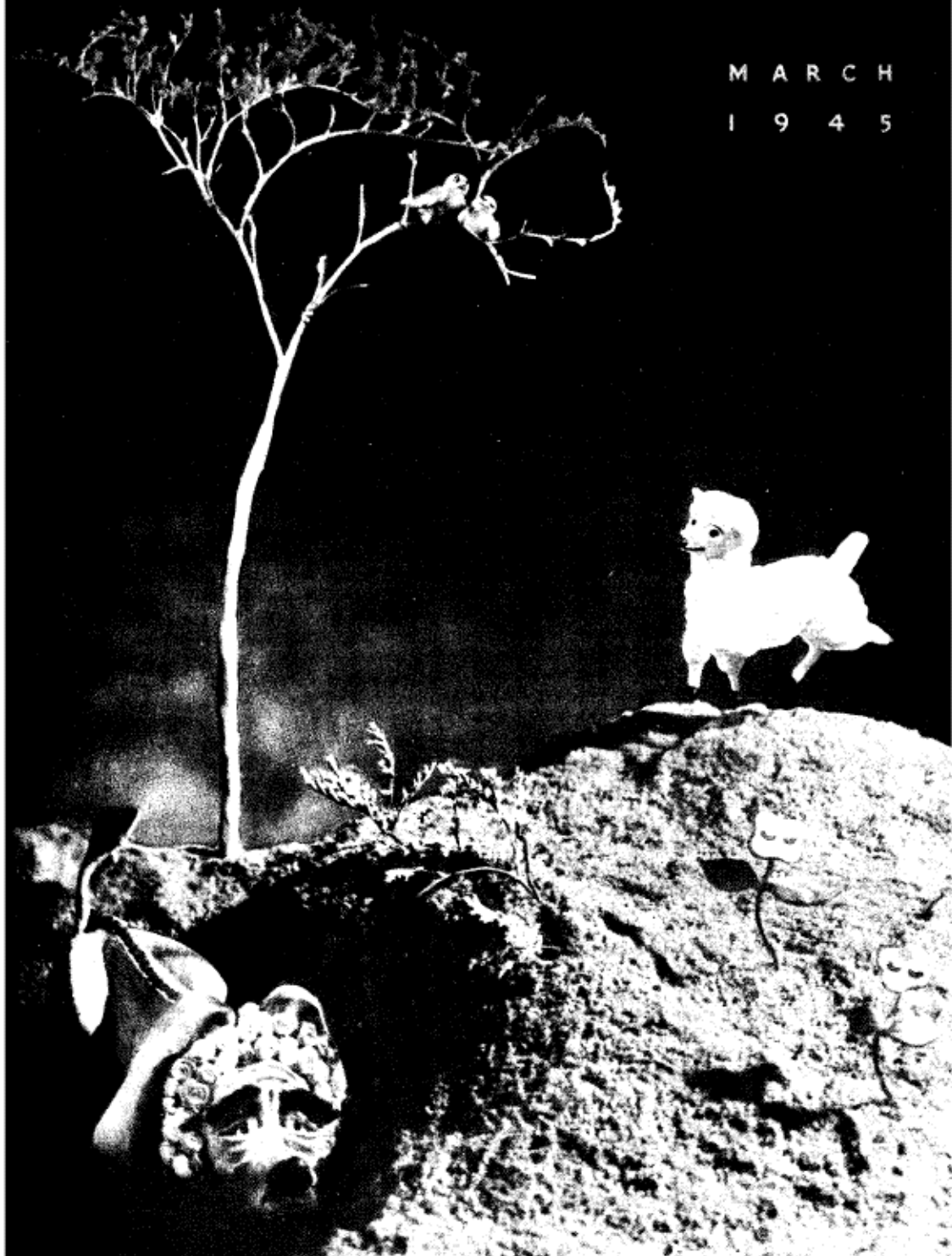


MANITOBA CALLING

M A R C H

1 9 4 5





Ski-ing in Manitoba



Vol. IX, No. 3.
Single Copy
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Address all communications to Public Relations Department,
CKY Radio Branch CKX
Manitoba Telephone System,
Winnipeg.

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Post Free.

CKY's 22nd. Birthday

On March 13th CKY will reach the 22nd anniversary of its official opening.

No broadcasting station in the Dominion is so closely identified with the province in which it is located as is CKY with Manitoba. There are good reasons for this being so.

Twenty-two years ago Manitoba included radio broadcasting among its public services. For twenty-two years this utility has been maintained at a high level, technically and artistically, and without financial deficits. CKY is a family institution in Manitoba. A generation has grown up in the homes it serves—a generation which in infancy took cradle naps to soft CKY music in the afternoons of 1923; ran home from school to hear the Peter Rabbit stories in the early 'thirties; danced in adolescence to CKY's output of swing; listened to the war news; and now reads "Manitoba Calling" in Italy, Belgium, India, and on the high seas.

It's been a happy experience and a high privilege thus to have become entwined with the domestic lives of the people of this province. We at CKY and at CKX are appreciative of the ties so long established and we are deeply conscious of our obligation to continue serving our listeners faithfully and well.

Radio Memories

In this issue we publish the first of two articles entitled "Radio Memories", derived from recent letters from readers. Much of CKY's history has appeared from time to time in these pages, written from within. It seemed appropriate for this our 22nd birthday that we should add to the record some accounts of the story of broadcasting as recalled by listeners who remember its beginnings.



Radio Memories

Bring Quaint Reminders of CKY's Early Days

Manitoba Calling offered prizes for the three best letters from readers describing their experiences as radio listeners in the days when broadcasting was young. The result was a shower of mail reminiscent of the middle '20's when folks appreciated radio as a new wonder and were moved by sheer enjoyment to write about the things they heard.

An interesting fact made manifest in the latest correspondence is that the programmes, personalities, and many of the incidents of those early broadcasts are remembered and cherished as few of today's features are likely to be twenty years from now. Needless to say, this implies no past superiority in either programme quality or production technique: the contrary has to be frankly admitted. It is simply that when CKY first came on the air broadcasting was a new plaything, delighting young and old alike, and we are apt to remember the joy of first acquaintance with our toys long after more recent events are forgotten. Some such nostalgia, perhaps, explains the following sentiments expressed by Fay Aurelia Stewart of Minnetonka, Man.:

"My mother counts among her first radio 'listeners' hearing WCCO in 1927 on a crystal set built with a coil around a match box inside a cigar box. Among her radio souvenirs she now owns that little set, reposing beside her other 'pioneer', the home-made three-tube set with earphones and speaker over which so much pleasure, emotion and education flowed into our home since 1928. Its usurper in the living room can never take its place in our affections."

When you are annoyed by your neighbour's radio being run with volume enough to be heard half a block, think of those more peaceful days when crystal sets and headphones were the vogue. One correspondent tells us how her husband planned a paper-chase for his Scouts, back in 1923, leading to a store where he had arranged as a prize that the boys would take turns at listening with headphones to a radio programme. On the merits of crystal sets writes Mr. H. Wood of St. Vital:—

"In my family there were four of

us. We divided the two headsets and had one phone each, covering our spare ear with one hand until the other hand got tired holding the earphone. Then we reversed the position. Silence was the order when the radio was being listened to. That's where the old crystal set had it all over the present sets. One could read in peace."

Six to a Pair

Four listening simultaneously with single earpieces was no doubt a more satisfactory arrangement than the one recalled by Mrs. A. A. Sutton of Winnipeg:—

"One incident I well remember was at Christmas time. We then had three small children, the youngest a few months old. My husband and I wished to hear King George V give his Christmas message, which was scheduled for 6 a.m. We arose early and as we wanted the children to hear we awakened them, even the small baby. In the meantime the milkman arrived and we invited him into the house. There were now six of us to share the pair of headphones, passing from one to the other, including the baby, so you can imagine how much we heard of the King's message. But it was a big thrill, just the same!"

Practical jokes involving faked "radio" programmes were common twenty years ago, as for instance this one described by another correspondent:—

"One of my early experiences with radio happened when my eldest son made a crystal set. He coaxed me to listen in. I put the earphones on and heard 'The next selection is being played for Mrs. A.' (my name). You can imagine how excited I was. After the selection was played the family were all hilarious with laughter. I discovered that my son and a neighbour's boy had arranged wires connected with

Popular CKY Artists - 1923



Society String Syncopators

the radio to our neighbour's telephone. The daughter of our neighbour played the selection on the piano and I got it over the radio. I still get a thrill out of that experience, even though I was the goat!"

That transmission came from the next house over a pair of wires and not by radio at all. It reminds us, however, that many years before radio broadcasting was invented musical entertainment was conveyed from theatres to private homes by telephone. Several present and former Manitoba Telephone System engineers were employed nearly half a century ago in installing carbon microphones for such use in Old Country theatres and churches. Mrs. Alice Wilson of Mulvihill, Man., remembers such an arrangement:—

"I recall hearing in 1911 programmes over the wire. It was called, I think, the 'Electrophone'.^{*} We had one in the house I was living in. We had to call up the phone exchange, tell them what play, or on Sunday which church, we wanted. They would call you back when you were connected. It was quite different from now, when you can get anywhere by turning a dial, but we got lots of pleasure and thought it wonderful. I think we could

get only one programme in an evening."

How the wired entertainment system has been improved in recent years is known to patrons of certain Winnipeg restaurants who now put a nickel in the slot, ask for the musical selection they want, and get it via a loud speaker from a central music exchange. Such a system, further improved and with wired television added, may yet compete with radio in the larger cities. Reduction in the number of radio programmes available, by extension of network connections, might conceivably take from radio one of its principal advantages—that of permitting the listener to select from a variety of programmes emanating from a variety of places. Sighs one of our readers regretfully:—

"On that (early) set I roamed the universe and registered 71 stations in two nights, no two programmes alike. Now, I'm lucky to find two different. Networks have destroyed the romance of radio today."

Many of us, however, while looking back wistfully to those bygone nights of call-letter chasing, will admit that the networks have brought us many blessings, not the least of which are long distance programmes unmarred by static.

^{*}It was the Electrophone.—Ed.

Central Band, R.C.A.F., on CKY





Famous R.C.A.F. Band Broadcast by CKY

"A credit to Canada and to the Royal Canadian Air Force." That was the verdict following a broadcast on CKY by the Central Band of the R.C.A.F. on February 3rd.

Performing in the United Services Centre, Winnipeg, the bandsmen were very spick and span and made a smart show as they responded to every movement of the baton.

Coming on the air with the "Air Force March Past", the inspiring marching song of more than 200,000 Canadian airmen, Warrant Officer E. A. Kirkwood conducted the band through a brilliant arrangement of the Broadway hit "Fine and Dandy" following by a selection from "Oklahoma".

"Salute to the Allies", including the patriotic Chinese song "Chee Lai" and the rousing Russian song "From Border to Border", was a fine tribute to all the United Nations. Then came an extraordinarily clever adaptation of David Rose's "Holiday for Strings". "Voices of Spring" and "Stars and Stripes Forever" were familiar favourites freshened by unusually good performance. The programme concluded with the R.C.A.F. hymn, "The Airman's Prayer", by F/L Wishart Campbell.

The band is under the direction of S/L N. M. Gilchrist and the broadcast was dedicated to the Women's Voluntary War Services.



NELSON IN ITALY

Nelson Gardiner, of CKY's technical staff, is in Italy, encountering rivers and canals flooded by Nazi demolition, and has been broadening his knowledge of European geography and history by visits to Leghorn, flea-bitten Florence, Pisa with its tower which continues to lean and hasn't been affected by bombardment, and other points dear to pre-war tourists.

TENOR OF "JOLLY MILLER TIME"



Former Winnipegger George Murray

George is the possessor of a fine tenor voice and has, in recent months, become a popular favourite with listeners across Canada to the Maple Leaf Milling Company's "Jolly Miller Time" programme, heard every Wednesday on CKY at 7.00 p.m. (C.D.T.). George is a capable actor and is also a member of the "Balladeers", a chorus of eight male voices, also appearing weekly on "Jolly Miller Time". Other features of this programme are Howard Cable's orchestra, the gay patter and vocalizing of Louise Robertson and Cliff McKay, M.C.-Announcer Alan Savage and the distinguished voice of John Sturgess, baritone star of the Blue Network.



LUM AND ABNER HIGHWAY

State Highway 88, in Arkansas, has been re-named the Lum and Abner Highway. Fifty miles out of Mona, Arkansas, there begins a series of sign boards informing travellers that they are approaching Mona, the hometown of Lum and Abner.



CKX Snapshots

Engineer Claude Snider, retired from the Army after serving overseas, is back at CKX.



Announcer Ron Deacon takes his son Jimmie for a walk.



Announcer Frank Stanley enjoys the fun as he accompanies Announcer Gordon Garrison's clarinet solo.



In the Spotlight . . . with Curly Tyler

On Monday, February 5th, Brandon hockey fans saw Canada's National Sport return to the Arena Rink, which for five years had served the R.C.A.F. as No. 2 Manning Depot. CKX microphones were on hand for this important occasion, as E. J. "Curly" Tyler, CKX sportcaster and General Secretary of the Y.M.C.A. in Brandon, described the final period and the overtime session of the opening game—an exhibition match between Winnipeg Rangers and Regina Commandos.

Curly has been deep in sports ever since he was knee-high to a grasshopper, and this fact has fitted him particularly well for his work in the Saskatoon and Brandon "Y's". Proficient in swimming, basketball, rugby and most track events, Curly is admirably qualified to keep Brandon fans posted on the doings in the world of sport in his programmes "In the Spotlight", heard over CKX each Monday, Wednesday and Friday at 6.15 p.m.



University of Manitoba Broadcasts

22nd Year on CKY

MONDAY — 5.15 p.m.

TALKING ABOUT FILMS

- Mar. 5.—French Films—C. Meredith Jones, Associate Professor of French.
- Mar. 12.—Russian Films—C. E. L'Ami.
- Mar. 19.—Canadian Films—Stanley Rands, Acting-Director, Adult Education Office.
- Mar. 26.—Mexican Films—G. L. Broderson, Lecturer in English.

WEDNESDAY — 5.15 p.m.

EVOCATIONS DE LA TERRE CANADIENNE

- Mar. 7.—Evocations Poetiques—Mlle. C. A. Ballu, Assistant Professor in French.

ALLIES "DOWN UNDER"

- Mar. 14.—Australia: Its Human Resources—H. Oldham, British Trade Commissioner.
- Mar. 21.—Sunny South Africa, Colour and Contrasts—Captain Ronald Thompson.
- Mar. 28.—New Zealand is Different—J. W. Chafe.

FRIDAY — 5.15 p.m.

TIMELY FARM TOPICS

- Mar. 2.—Before Farm Electrification—What? G. L. Shanks, Associate Professor of Agriculture Engineering.
- Mar. 9.—Not More, But Better Chicken—J. R. Cavers, Associate Professor of Animal Science.
- Mar. 16.—Animal Breeding: Whither and How?—J. M. Brown, Associate Professor of Animal Science.
- Mar. 23.—Counting the Cost in Farm Production—H. L. Patterson, Economics Division, Dominion Department of Agriculture.

JOHANN SEBASTIAN BACH

- Mar. 30.—Bach for Harpsichord—Goldberg Variations, recorded by Wanda Landowska.

Good Deed Club - CKY

(1) Cornet solo by George Baxter.



(3) Billy Sneesby recites the Chief Scout's last message.



(2) Guides, Cubs and Scouts attended the broadcast.



(4) Tap duo, Alice Newton and Pat Dunbar.

(5) Donald Shearer receives Good Deed Club award.





Good Deed Club Honours Scouts and Guides

Marking the beginning of Boy Scout and Girl Guide week, the T. Eaton Company's Good Deed Club entertained a large gathering of Scouts, Guides, Cubs and Brownies at the broadcast in CKY's studios on February 17th. A highlight of the programme was the presentation of the Good Deed Club's Gold Star Pin and 15-jewel wrist watch to Scout Donald Shearer for good deeds performed. Very impressive, too, was the recitation by Billy Sneesby of the late Lord Baden-Powell's last message to the millions of Scouts, past, present and future, throughout the world.

★

PAPPY SMITH AND HIS HIRED HANDS

Presenting several outstanding radio personalities, "Pappy Smith and His Hired Hands" will take the 12.45 to 1.00 p.m. spot for Monarch Overalls on CKY, Tuesdays and Thursdays, commencing March 1st. Pat Barnes is M.C. and Frank Novak leads the musical ensemble. Charles Magnante, famous accordionist, and Eddie Smith, singing cowboy, are among those to be heard in this series of programmes.

★

WINNERS

Selecting the three most interesting letters of those received in response to our invitation to recall "Radio Memories" was not easy, due to the excellence of so many. However, after several readings, the judges decided that prizes should be awarded to:—

- R. F. Chapman, Ninga, Man., \$15
- W. J. Cooper, Steep Rock, Man., \$10
- Mrs. M. D. Gow, Fort Garry, Man., \$5

Extracts from their letters and from some of the others entered will be included in "Radio Memories", appearing in this and next month's issue of Manitoba Calling.

MANITOBA BORN



"Jack Carson" on CKX

"Aaah! you're just saying that because it's troo-oo!" That's the catch-line that never fails to provoke a hearty laugh on the Jack Carson comedy show broadcast Wednesdays at 7.00 p.m. on CKX. Presented by Campbell's Soups, the Jack Carson Show is one of the most sparklingly funny shows on the air. The Carman-born star of screen and radio is assisted in his antics by a talented cast of screen notables headed by Arthur Treacher. The Campbell Soup slogan. "Mmmm, good!" can be applied just as well to The Jack Carson Comedy Show.

★

HIGH SCHOOLS ORCHESTRA RETURNS

Manitoba High Schools Orchestra, conducted by Filmer E. Hubble, is on CKY again at 9.30 a.m., Saturdays. Commenced in November, 1927 and directed successively by the founder, P. G. Padwick, Ronald Gibson, and Mr. Hubble, the Orchestra has made a useful contribution to the encouragement of young musicians in Manitoba.

Numbers of Things



By L. T. S. NORRIS-ELYE, B.A. (Cantab.), Director, Manitoba Museum.
(3rd Article)

In the February issue of "Manitoba Calling", I gave some technical terms formerly used at the dining table concerning birds. I have a few which were used in a similar sense when carving mammals. In carving a cony (i.e. a rabbit) our forefathers would have "unlaced" the cony. No doubt, had Luther Burbank lived a little longer, we would have unzipped our four-footed game. Long ago, a supper party was in progress at the Mitre Hotel at Oxford at which the piece de resistance was a beefsteak pudding, replete with kidney, larks and oysters. While the young undergraduate host floundered among the succulent viands, the waiter stood sadly by him and at last cried out "My dear young Sir, pray allow me to 'discriminate' that pudding." Whether this was a revival of an old term or the waiter was an ancestor of Mrs. Malaprop, I cannot say.

While on the subject, it may be worth while including the old term, used formerly, to "broach" the liquor; this was the act of piercing the cask to draw the liquor off. Cod and ling are "undressed", while one "strings" a lamprey (somewhat like an eel) and "splatts" a pike.

I shall now complete the list of collective nouns referable to mammals and then deal with their descriptions when retired to rest or when dislodged.

Of		
Mares.....	a stud	
Martens.....	a richness	
Moles.....	a labour	
Mules.....	a baren	
Oxen.....	a team (pair)	
Roes.....	a bevy	
Rabbits.....	a nest	
Sheep.....	a flock	
Swine (tame).....	a dryft	
Swine (wild).....	a sounder	
Wolves.....	a route	

Richness is probably from the French, meaning affluence, while it has been suggested that baren is from bar—a hindrance, but why it is not part of the word barren—sterile—is hard to see. Dryft is probably derived from the word drive while the derivation of sounder seems to be unknown. Route is almost certainly the same as rout—an assembly of revelers but the origin of bevy, so frequently used, is unknown; it is believed to be derived from beverage which once referred to a gathering together to a drinking place including wild animals as well as men, and so came to be used to describe a gathering together, irrespective of drinking.

Of animals retired to rest or dislodged, respectively, the following terms were used:—

Retired		Dislodged
Badger.....	earthed	dislodged
Boar.....	couched	reared
Buck.....	lodged	roused
Fox.....	kennelled	unkennelled
Hare.....	formed	started
Hart.....	harboured	unharboured
Marten.....	treed	untreed
Otter.....	watched	vented
Roebuck.....	bedded	?

At the present time we do not speak of a fox being kennelled but we say it has "gone to earth" and we speak of a fox's earth, meaning his underground den. We still speak of "bolting" a rabbit but we say it has "gone to ground" or sometimes "gone to earth". A large colony of rabbits is called a "warren" but a single excavation is called a "burrow". We always speak of a hare's depression on the soil as its "form".

Long ago, if a stag-hunter used any but the proper terms of venery or in breaking up a deer a fault was committed. According to all etiquette he had to



THIS IS OUR CANADA

In the series of half-hour plays entitled "This is Our Canada", on the trans-Canada network of the CBC, the Purity Flour Division of Western Canada Flour Mills Co., Limited, originated what might be called an entirely new phase in Canadian radio.

Apart from the broad overall appeal to Canadian listeners these half-hour plays serve a dual purpose,—that of encouraging Canadian writing and dramatic talent while at the same time promoting and solidifying Canadian unity.

Under the personal direction of Andrew Allan, supervisor of Drama for the CBC, a man whose talents have gone far in making Canadian radio known all over the continent, the series is Canadian from the ground up. They are written, acted and produced by Canadian talent, and they deal with strictly Canadian topics. "This is Our Canada" is carried by CKY at 7.00 p.m. on Fridays.

★

"I have a sneaking suspicion that Canadian radio at long last is growing up. It is wearing long pants and shaves every day. It can say, with every justification, 'Today, I am a man'. Why do I come to that conclusion? I'll tell you. In the first place, Canadian listeners are becoming conscious that there is such a thing as Canadian radio. . . ."

—"Radio World"—Montreal.

receive three blows with the broad blade of the hunting-knife; the delinquent had to put off his long hunting-knife and to lay himself over the body of the dead stag while a hunter of high rank delivered the blows. While this was going on, the huntsmen blew a tra-la-la on their horns.

The sport of falconry has a very extensive vocabulary all its own. In olden days the education of the young sportsman was a long and arduous business; the etiquette was strict and the proper terms had to be used if the sportsman was not to be the victim of much ridicule.

In the April issue I shall conclude this series by dealing with terms relating to numbers of persons.

CKY CONTROL OPERATOR



John Gibson, who joined CKY's staff in January, 1945, was born in Winnipeg and educated at Wolseley, Isaac Brock and Gordon Bell schools.

★

THANKS CKY EACH MONTH

A listener at Skownan, Manitoba, made a New Year's resolution that she would write to CKY each month saying "Thank you" for her favourite programmes. Following is her list of features for which our correspondent expresses gratitude: Eventide, Soliloquy, Studio Strings, Parlow String Quartet, American Album, Serenade for Strings, Musical Mail Box, Waltz Time, Fibber McGee and Molly, Happy Gang, Share the Wealth, Neighbourly News, The Way of the Spirit, Weekend Reviews.

Other listeners may not care to promise a monthly list of selected programmes, but any information as to radio preferences is always very welcome.

★

THE HAPPY LISTENER

I do not hold with him who cracks:
 "The CBC is far too lax!"
 Nor do I check with those who cheer
 For regulation more severe.
 For if a program makes me pout,
 I use my right—and tune it out.

—Radio World, Montreal.



This is Their Story FIBBER McGEE AND MOLLY

(Continued from last issue)

During the evenings they sang and played at club affairs. Ralph Miller, an advance man for a theatrical company, heard them one evening and convinced the Jordans that they had a future in show-business. But the venture required 1,000 dollars for a suitable wardrobe, travelling expenses and scenery.

Their car was sold for \$125. Aunt Kate loaned Jim \$500. The equity in their beloved home made up the difference, and Mr. and Mrs. Jim Jordan, of Peoria, were in show-business.

Sixteen weeks of tank towns, opera houses and musty halls followed. But their act was a success. They returned to Peoria to get Kathryn, whom they had left with Jim's folks. Then a long vaudeville tour was booked and they played this until two months before their second child, a son, was born in the summer of 1923.

Mrs. Jordan returned to Peoria; Jim went on to Chicago where he spent six months trying to get vaudeville bookings for himself. He didn't make enough to pay hotel bills, and what little he did make came from fly-by-night appearances in dingy cafes and clubs. There was only one thing left to do: the two had to go on the road again.

But the new act failed to click this time, and the Jordans went broke in Lincoln, Illinois, 50 miles from Peoria. Back home, Jim became a clerk in a dry goods store. His salary was ten dollars a week. This job lasted for a year, but the two added to their income by playing club dates at home as a harmony team. Then in the spring of 1925 a date in Kewanee, Illinois, paid them \$50. This convinced Jim once again that the Jordans' future was in show-business, so he went to Chicago and formed a singing team with Egbert Van Alstyne. Marian stayed in Peoria with the children and Jim came home between dates and on week-ends.

They found out about this thing called radio during a visit to Jim's brother



in Chicago. While listening to a broadcast, Jim commented:

"We could do a better job of singing than anyone on that program."

"Ten dollars says you can't," dared his brother.

And so it was that on a dare two shaky people started on a radio career that one day would make kilocycle history. They drove to the station (WIBO) that very night, told the station manager they could sing and were on the air before they knew what was happening!

The next day they were on the air for a sponsor—as the O'Henry twins, 10 dollars a broadcast once a week. Five months later the radio job ran out. The two went back to vaudeville to pay the debts accumulated trying to have a permanent home on 10 dollars a week.

But as soon as the bills were taken care of, they were back in radio—this time on WENR, doing three shows a week and getting \$60. Now they could



RUDY VALLEE ON CKX

CKX listeners welcomed the first Canadian broadcast of the "Rudy Vallee Show" on Thursday, February 15th. Since his release from the U.S. Coast Guard, Rudy's new programme, in which he is aided and abetted by that bewiskered "Man Who Came to Dinner", Monty Woolly, has been climbing closer and closer to the top of the popularity ladder. The Connecticut Yankee is heard at 9.30 every Thursday evening over CKX Brandon.



Jack Whitehouse, who became nationally known when he played Ted in "The Youngbloods of Beaver Bend" network serial. Jack is a CKY staff announcer.

have their home and eat, too. This was in 1927. In 1931 they met Don Quinn, a discouraged cartoonist who thought he could write for radio. The Jordan-Quinn combination turned out "Smackout", a five-times-a-week NBC serial. Quinn has been writing their material ever since.

Early in 1935 the Johnson's Wax makers decided that the Jordans were just about what they were looking for; "Fibber McGee and Molly" were born. And what has followed has been better than they had ever dared hope for. Their good fortune has finally balanced all the trials and heartaches experienced in years of doing their best and getting nowhere in particular.

They have their home now—a modest ranch place in Encino, just a few miles out of Hollywood, where Jim served two terms as president of the Chamber of Commerce, and a darn good one, too. The Jordans also own a thousand acres of grazing land a few miles from Bakersfield, California, where they raise blooded Pole Angus cattle. Up that way, Jim is known as "one of the best cattle ranchers in these parts"—a title of which he is justly proud.

Fibber McGee and Molly have hit their stride. They're thankful for it and mighty happy about the whole thing. But they hold firmly to the same humility that marked their down-to-earth philosophy before Fibber McGee and Molly were even so much as words on a radio script.



"ELLERY QUEEN"

A fascinating type of programme is rapidly gaining a large following amongst the amateur sleuths in CKX's listening audience. It's "The Adventures of Ellery Queen" presented by the makers of Anacin each Wednesday evening at 6.30. The famous author and detective takes his listeners on some exciting adventures, and before divulging the solution he gives the audience an opportunity of deciding "who dunit". This is a novel idea in radio programmes, and is a "must" for listeners who like their action rapid-fire.

Texaco Star Theatre - CKX



James Melton, that gay musical master of ceremonies and star of the Metropolitan Opera, introduces the piano swingphonies of Alex Templeton on the Texaco Star Theatre, Sundays at 8.30 p.m. on CKX.



Alex Templeton (right) is always a delight to hear, whether in serious pianoforte solos or in his inimitable musical caricatures and popular interpretations.



PROGRAMMES

15000 Watts

CKY WINNIPEG

990 Kilocycles

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays. All times Central Daylight.

SUNDAY

- 9.00—CBC News—CBC.
- 9.45—Sunday School of the Air.
- 10.00—Neighborly News—CBC.
- 10.30—The Way of the Spirit.
- 11.00—Church Service.
- 12.25—News.
- 12.30—Parlow String Quartet.
- 1.00—CBC News—CBC.
- 1.15—Anzac News Letter—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Philharmonic Orch.—CBC.
- 4.00—CBC News.
- 4.03—H.M.C.S. Chippawa Band (Alt.).
- 4.18—Navy Reports.
- 4.30—Singing Stars of Tomorrow—York Knitting Mills.
- 5.00—Ozzie and Harriet—International Silver.
- 5.30—B.U.P. News.
- 6.00—Serenade for Strings.
- 6.30—"L" for Lanky—Can. Marconi Co.
- 7.00—Church Service
- 8.00—Stage "45"—CBC.
- 8.30—American Album—CBC—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 9.15—L. W. Brockington, K.C.
- 10.00—Choristers—CBC.
- 11.00—BBC News Reel—CBC.
- 11.30—News Time and Sign Off.

MONDAY

- * 7.00—News.
- * 7.05—The Clockwatcher.
- * 7.30—News.
- * 8.00—CBC News—CBC.
- † 8.05—Eight-o-Five Show.
- † 8.30—Breakfast Club.
- † 10.00—Road of Life—CBC—Chipso.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—Rinso.
- † 12.15—Happy Gang.
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Woman of America—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 2.45—Right to Happiness—CBC—P. & G.
- † 3.00—The Liptonaire—Lipton Co.
- † 3.15—CBC News—CBC.
- † 4.30—Front Line Family—CBC.
- 5.00—Men in Scarlet—Lowney Co.
- 5.45—Marching Along Together.
- 6.00—B.U.P. News—Imperial Oil.
- 6.15—Recipe Tunes.
- † 6.30—CBC News.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Coca Cola Music Club—CBC.
- 8.00—Lux Radio Theatre—Lever Bros.—CBC.
- 9.15—Canadian Roundup—CBC.
- 10.30—Harmony House.

TUESDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.
- 6.00—B.U.P. News—Imperial Oil.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Big Town—Sterling Products—CBC.
- 7.30—Of Things to Come—CBC.
- 8.00—John and Judy—Ponds.
- 8.30—Fibber McGee and Molly.
- 9.30—Make Way for Tomorrow—CBC.
- 10.00—Services Centre Swing Time.

WEDNESDAY

- 5.00—Men in Scarlet—Lowney Co.
- 5.15—University Lecture.
- 5.45—Marching Along Together.
- 6.00—B.U.P. News—Imperial Oil.
- 6.45—The Music of Manhattan—H.B.C.
- 7.00—Jolly Miller Time.
- 8.30—Curtain Time—Tuckett's Ltd.

THURSDAY

- 9.15—Peggy's Point of View.
- 6.00—B.U.P. News—Imperial Oil.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Studio Strings—M.T.S.
- 7.30—Voice of Victor—R.C.A. Victor.
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 9.00—CBC News—CBC.
- 10.30—Music of the New World.

FRIDAY

- 5.00—Men in Scarlet—Lowney Co.
- 5.45—Marching Along Together.
- 6.00—B.U.P. News—Imperial Oil.
- 6.15—Recipe Tunes—Bovril.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—This is Our Canada—Purity Flour.
- 7.30—Musical Mail Box.
- 8.00—Waltz Time—CBC—Sterling Products.
- 9.30—Eventide—CBC.
- 10.00—Soliloquy—CBC.
- 10.30—Vancouver Playhouse.

SATURDAY

- 8.30—Early Birds—Eveready.
- 9.00—CBC News—CBC.
- 9.15—Peggy's Point of View.
- 9.30—Manitoba Schools Orchestra.
- 9.45—Morning Devotions—CBC.
- 10.30—The Good Deed Club—T. Eaton Co.
- 11.30—Studio Strings—Man. Tel. System.
- 12.00—Studio Party.
- 1.00—Metropolitan Opera—McColl-Fontenac.
- 6.00—B.U.P. News—Imperial Oil.
- 6.30—British Variety Show.
- 7.30—Share the Wealth—Palmolive.
- 10.00—Leicester Square—CBC.
- 10.30—CKY Dance Orchestra—CBC.
- 11.00—Producer's Workshop—CBC.



MANITOBA CALLING

RADIO ORGANIST



Allan Caron

Allan's organ solos have been featured on CKY for many years. They have included a considerable number of his own compositions. CKY — Mondays, Fridays, 9.45 a.m.; Tuesdays and Thursdays, 9.50 a.m.



THE MUSICAL TELEQUIZ

Another feature popular with CKX listeners has returned to the air. It is the Musical Telequiz sponsored by Blue Ribbon Ltd. This unique programme, which offers cash prizes to the listeners who can identify well-known melodies when called on the telephone direct from the studio, stars announcers Ron Deacon and Humphrey Davies with Bob Hawley at the piano and Gordon Garrison at the controls. Produced by Eric Davies, the Musical Telequiz is heard each Wednesday evening at 7:30 p.m.



Visitors are always welcomed at CKY and CKX studios. Parties should write for appointments when possible.

PROGRAMMES

CKX Brandon

1000 Watts—1150 Kilocycles

Letters following certain items are initials of days of the week on which the features are broadcast.

SUNDAY

- 9.30—Strength for the Day.
- 10.30—Living Water.
- 11.00—City Church Service.
- 12.30—Young People's Hour.
- 1.30—Canadian Lutheran Hour.
- 5.00—Hall of Fame.
- 6.30—L for Lanky.
- 7.30—Music for Canadians.
- 8.00—Radio Readers' Digest.
- 8.30—Star Theatre.

MONDAY

- 8.30—Breakfast Club (MTWTF)
- 6.15—Sportlight (MWF)
- 6.45—Harry Boon, pianist (MF)
- 7.30—Blind Date
- 8.30—Information Please.
- 9.00—Contented Hour.
- 10.15—Jump Town.

TUESDAY

- 7.30—Gospel Messenger.
- 9.30—Morning Devotions (TT)
- 9.45—Capsules of Melody (TWT)
- 12.55—Exp. Farm Talk (TT)
- 6.15—Secret Service Scouts (TT)
- 7.00—Schubert Choir.
- 7.30—Alan Young.
- 9.00—Bob Hope.
- 9.30—Treasure Trail.

WEDNESDAY

- 12.45—Claire Wallace (MWF)
- 3.00—Liptonaires (MTWTF)
- 6.30—Adventures of Ellery Queen.
- 7.00—Jack Carson.
- 7.30—Musical Telequiz.
- 8.00—Gospel Half-Hour.

THURSDAY

- 12.45—Musical Painters (TTS)
- 7.00—Frank Morgan.
- 8.30—Canadian Cavalcade.
- 9.00—Light Up and Listen.
- 9.30—Rudy Vallee.
- 10.15—The People Ask.

FRIDAY

- 7.30—Vello Paint Dramas (MWF)
- 5.15—University Lecture (MWF)
- 7.00—The Aldrich Family.
- 7.30—The Thin Man.
- 8.00—The Perrin Trio.
- 8.30—That Brewster Boy.
- 9.00—Championship Fights.

SATURDAY

- 10.00—First Piano Quartette.
- 11.30—Children's Scrapbook.
- 1.15—Rural Rhythm (MTWTF)
- 2.00—Two o'Clock Jump.
- 7.30—Three Shades of Blue.
- 8.00—National Barn Dance.



Ski Tracks



Flt.-Lt. Calvin Pepler
of CKY's staff

*"The
Red Cross
do
wonders
for us . . ."*

We quote from a letter written home by Flight Lieutenant Calvin Pepler, R.C.A.F., who is a prisoner of war in Germany.

He knows, as great numbers of men of the armed forces, and countless civilians know, the grand job of work being done by the Red Cross.

In war and peace, the Red Cross is always ready to help in the cause of humanity.

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