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Issued by the Public Relations Department,  
RADIO BRANCH, MANITOBA TELEPHONE SYSTEM  
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Vol. III, No. 8.

September, 1939.

## *Fall Programs*

*WITH the coming of cooler weather, the return of numerous radio stars to the studios, and an increased interest in the family receiving set, many favorite features will soon be back on the air.*

*Some of those already scheduled for revival are listed on Page 3 of this issue. In addition, there will be a number of new programs from various points on the C.B.C. network.*

*Altogether, there are strong indications that another season of fine radio entertainment lies ahead.*

## WINNER OF OUR JULY QUIZ CONTEST

For sending in the best and most complete set of answers to the questions asked in our July-August issue, a prize of Five Dollars is being mailed to:—

Mr. R. H. Clarke, Headingly, Man.

Although most of the questions were easily answered by regular listeners to CKY, Number 7 presented some difficulty. "Which, of all programs heard on CKY, do you dislike most, and why?" We wanted frank replies to this one, and we got them! To state one's pet aversion in radio programs may not be so hard, but to present sound reasons for disliking that program more than all others is not so easy.

It may be asked "Of what use are answers to such a question?" In their desire to provide the best possible radio service within the restrictions of their means, broadcasters encourage listeners to give expression to their opinions regarding various types of program. This is but one of many ways by which the management of a station is able to learn what people are thinking concerning radio features. Information so obtained is useful as a guide to sponsors and broadcast officials alike.

We are grateful to all those readers of "Manitoba Calling" who participated in this contest. In the near future we shall publish particulars of another contest which we hope our readers will find equally interesting.

### THE ANSWERS

1. The "Light Up and Listen Club" is sponsored by the Imperial Tobacco Company.
2. Katherine Roberts plays in the serial "House of Peter McGregor".
3. Professor W. T. Allison reviews books.
4. Mercer McLeod has played the lead in "Everyman Theatre". George Waight and other well known actors play from time to time. Any of their names would be accepted as correct in answer to this question.
5. The speaker in the series "I Cover the Waterfront" is Pat Terry.
6. The words "Kettle's boiling . . ." are used at the commencement of announcements of H. L. McKinnon's "Melrose" products.
7. The contestants made their own selection.
8. The "Dr. Query" feature advertised Stephens' paints.
9. The "Summer Symphony" series was broadcast from the Walker Theatre, Winnipeg.
10. (a) "Club MATINEE".  
(b) "PEGGY'S Point of View".  
(c) "Getting THE MOST OUT OF LIFE".

## VERIFICATION STAMPS

### Recalling a Fashion that Passed

One of the interesting phenomena associated with such modern inventions as radio is the rapidity with which they acquire a history. Old days in broadcasting are not very far behind us, and yet for a few pioneers they hold many memories which are worth recording, whether as chapters or mere paragraphs in the romantic story of radio's progress from spark to television.

Who among our readers remembers the craze for collecting "Verification Stamps"? A small percentage, perhaps, though the distribution of those little pieces of paper made much extra work for radio station staffs and caused not a few headaches in the middle nineteen-twenties. Then owners of receiving sets seldom listened to complete programs from far-away cities. The reason was not always that the entertainment was poor, for some of it certainly compared favorably with current offerings. Low powered transmitters and inefficient receivers were too easily beaten by "static"—that was the trouble, and the effect was to make listeners less interested in programs than in the number of stations they could tune in during the evening.



### Reception Contests

He was a proud man who could boast to his friends in the office that he had heard twenty-seven stations the night before. A common criticism of announcers was that from the listener who managed to hear a station for as long as ten minutes and didn't get the call letters once. Soon the player of radio golf began to demand documentary proof from the stations he had heard, and shortly there was born a new industry—the printing and selling of verification stamps, issued to stations by an enterprising agency for a few cents each and mailed by the broadcasters to collectors for a dime. It looked like easy money and the beginning of a long era of prosperity for stamp printers—but the fashion changed. High power and the development of telephone wire networks quickly altered listening habits. Today, as everybody knows, the tendency is to tune in one station and stay with it.

CKY had its own stamps made, and some of these are still on hand. On this page we present you, dear reader, with one of these reminders of an almost forgotten stage in the evolution of broadcasting.

## RADIO PROGRAMS RETURNING

Below are listed some of last season's favorites scheduled to resume in the near future:—

Back Stage Wife	Mon., Wed., Fri.	11.00 a.m.	October 2nd
Big Town	Tuesdays	6.00 p.m.	September 19th
Carnation Contented Hour	Mondays	9.00 p.m.	October 2nd
Count of Monte Cristo	Saturdays	7.00 p.m.	September 30th
Dick Powell	Tuesdays	6.30 p.m.	September 19th
Doctor Stidger	Weekdays ex. Sat.	10.45 a.m.	October 2nd
Good News	Thursdays	7.00 p.m.	September 7th
Jack Benny	Sundays	6.00 p.m.	October 1st
Lux Radio Theatre	Mondays	7.00 p.m.	September 11th
One Man's Family	Thursdays	7.00 p.m.	October 4th
Peggy's Point of View	Tues., Thurs., Sat.	10.00 a.m.	September 2nd
Silver Theatre	Sundays	5.00 p.m.	October 8th
Stella Dallas	Weekdays ex. Sat.	11.15 a.m.	October 2nd

## ADVENTURES IN RADIO - 2

By D. R. P. C.

Excerpts from a Series of Talks Broadcast over CKY.

### NORTH IN THE "NASCOPIE"

Photographs by the Author.



"Nascopie" at Lake Harbor, Aug., 1915.

When I read each summer that the Hudson's Bay Company's steamer "Nascopie" is leaving Montreal on another voyage to the north, my mind slips back a few years and I marvel that the gallant little vessel which took me round the Bay in 1915 is still in active service. That she continues her mission of carrying stores each season is a tribute alike to the skill of her navigators and to the strength of her construction, for in those intervening years she has smashed her way through many hundreds of miles of ice—heaving wastes of ice, piled up like giant blue-white tombstones on the open ocean, and grinding, spinning, bobbing, house-sized blocks of it in the narrow straits of the northern archipelago. When I think of ships, I can imagine none with a finer record than that of the Nascopie . . . But now to begin our voyage . . .

A horse-cab delivered me with my trunk on the wharf . . . There she lay—a single funnelled two masted vessel with her decks already piled high with York boats, canoes, motor boats, and stores in crates and barrels. Habit carried my eyes aloft to the mast heads and the radio antenna. Habit persuaded my gaze to travel along the horizontal wires and downwards by way of the leads connecting with an insulator on a cabin roof abaft the bridge. Thus does every operator locate his wireless room when boarding a new ship . . .

We left Montreal at half-past six on the morning of August 2nd, 1915 and reached Rimouski twenty-four hours later. By August 8th we were in thick fog off the shores of Labrador. The

deep note of our whistle echoed among the invisible hills. . . . Next morning we awoke to find ourselves crushing through loose-packed ice. On our port side lay a rugged coast, bleak, barren and forbidding. . . . We attempted to reach Port Burwell by way of Grey Straits, but the ice was too heavy, so we forced a passage through a more broken field to the northward . . . Early in the afternoon we arrived off Port Burwell and announced our presence by repeated blasts on our steam whistle. The sound rolled among the snow-flecked hills around the bay. A solitary seal raised its head above the still surface, glanced at us and dived. At last a kyack was sighted coming to meet us, and then others appeared, until a flotilla of ten in all could be seen paddling towards us. A small sail-boat was observed to be putting out from a little creek . . . . The kyacks surrounded us, their occupants viewing us with mingled admiration and delight. . . . The sail-boat came alongside, bringing a party of Hudson's Bay men and several Eskimos. The former demanded the latest news, which we gave them with some bundles of books and papers—the first they had had since the previous November.

We continued running towards Lake Harbor, Baffin Island . . . No sooner had we anchored than boats came out from shore, picking their way among large blocks of ice and bringing men from the post and the missionary, Rev. Fleming (now Bishop Fleming). News was eagerly sought and surprise expressed that the war was still in progress. They had heard nothing from the outside world for nearly a year.

#### Changed Conditions

Things were very different then. There were no broadcast programs to be heard. The only radio critics were operators who told other operators what each thought of the other man's "fist", that is to say, the manner in which he handled the key of his spark transmitter. Ship's passengers marvelled that

we could send messages to shore against the wind! Mr. Fleming brought two Eskimos to see the wireless set and asked me to explain how it worked, while he interpreted. I don't think they were very impressed. I suspected by their expressions that they doubted my veracity, or maybe my sanity . . . Ashore later, in an Eskimo summer hut; in an atmosphere blue with smoke, the stench of hides and a variety of unidentifiable odours; I saw protruding from the shadows in a corner the horn of a phonograph. Thus had the past caught up with the present! . . .

The journey along the Strait to Wakeham Bay and to Cape Dorset was made mostly through heavy ice and dense fog. Another steamer's horn sounded close to us in the afternoon, and I learned by wireless that S.S. "Adventure" was passing us on her way out. There were no radio beacons or direction finding stations on the shores of the Strait or around the Bay in those days. Except for one or two steamers engaged in carrying supplies to Nelson for building the harbor which was never completed, there was nothing equipped with wireless—no signals to be heard, until we came south into the Bay and within range of VBN, Port Nelson. That station worked incessantly with another at The Pas, transmitting pay-roll particulars and other business connected with the construction of the Hudson's Bay railway. . . .

The entrance to Churchill, which we reached after a brief stay at Wolstenholme, was marked by a beacon built of wood. The white buildings and red roofs of the Mounted Police barracks presented the most suggestive touch of civilization we had seen since we left the St. Lawrence. They, and the ruins of Fort Prince of Wales, were a change from the shacks we had observed elsewhere. . . .

From Churchill we went up to Chesterfield Inlet, navigating by the sun, our compass being useless so close to the magnetic north pole . . . At night, the auroral displays were magnificent, illuminating the sky not only to the northward but stretching their streamers and quivering curtains overhead and backward far to the south . . . From Chesterfield we proceeded to Nelson and

(Continued on page 11.)

## ALLAN CARON, ORGANIST



Born in L'Original, Ontario, Allan Caron came to Winnipeg as a child. He has lived also at various brief intervals in Moose Jaw, Saskatchewan, and other places; but the twin cities of St. Boniface and Winnipeg have held him for many years. He has been a pianist for almost as long as he can remember, and an organist in churches and theatres for twenty years or so. CKY listeners know him best by his broadcasts from the Tivoli Theatre throughout the past decade. In addition to standard and popular works, Allan plays many of his own compositions.

★

## "JIMMIE ALLEN" AIR MEET A GREAT SUCCESS

Before a crowd of more than 16,000 spectators, nearly one hundred young contestants sent their home built model planes into the air at Stevenson Airport, Winnipeg, on August 12th, and showed something of the wide interest in aviation stimulated by the B-A Oil Company's "Jimmie Allen" radio serial. The meet was under the sponsorship and management of the Kinsmen Club of Winnipeg. CKY announcer Brian Hodgkinson presided at the microphone of the public address system from 10 a.m. until 5 p.m.

## VISITORS AT CKY

Thousands of visitors are conducted on tours of CKY's studios each month by our official guide, Calvin Peppler. Among our July visitors were a number of groups of boys who are members of the Winnipeg Y.M.C.A. "Fun Club".



Here we see Mr. Peppler showing the boys how studio wind-storms and rain are simulated in the production of sound effects.

Visitors are conducted through CKY on week-days between 2 and 4 p.m. Clubs and other groups are advised to communicate with the Public Relations Department in advance for special appointments.



THE HAMMOND

*Organ*

From \$1900 at Montreal

THE HAMMOND ORGAN is the largest selling organ in the world today. Over 6,000 of them are in use—more than 2,500 of which are in churches. Some Canadian owners are: Radio Station CJRC. Thomson's Chapels, Lutheran Church at Winnipeg, United Church at Minnedosa and Fort Frances.

The Hammond Organ brings rich, dignified, reverent organ music within the reach of every church. It is easy to own—easy to play—never requires tuning—is unaffected by temperature changes or humidity—takes little space—negligible operating cost—made in Canada and guaranteed by

***Northern Electric Company***  
LIMITED

Represented by Genser and Sons and The T. Eaton Co., Winnipeg

# AN OUTLINE OF CKY's PROGRAMS

In these pages are listed programs which are usually to be heard on the days and at the times shown, during the current month. As changes are liable to be made at short notice, it is impossible to guarantee the accuracy of these listings. ALL TIMES CENTRAL STANDARD.

## SUNDAY

- 10.30—Salt Lake City Tabernacle Choir—CBC.
- 11.00—Church Service.
- 12.25—British United Press News
- 12.30—Devotional Service—CBC.
- 1.00—Columbia Broadcasting Symphony—CBC
- 2.30—Tapestry Musicals—CBC.
- 3.00—The Church of the Air—CBC.
- 3.30—Horace MacEwen—pianist—CBC.
- 3.45—Ernesto Vinci—baritone—CBC.
- 4.00—Canadian Gren. Guards' Band—CBC.
- 4.30—The World Today—CBC.
- 4.45—Paul Laval's Orchestra—CBC.
- 5.00—Melodic Strings—CBC.
- 5.30—Ten Musical Maids—CBC.
- 7.00—Church Service.
- 8.00—Music from Manuscript—CBC.
- 8.30—By the Sea—CBC.
- 9.00—News and Weather—CBC.
- 9.15—The Art Singer—CBC.
- 9.30—Recital Series—CBC.
- 10.00—Regina Concert Orch.—CBC.
- 11.00—Paul Martin and His Music—CBC.
- 11.30—Clement Q. Williams—baritone—CBC.
- 11.45—News—CBC.

- 9.00—News and Weather—CBC.
- 9.15—String Trio—CBC.
- 9.30—Len Hopkin's Orchestra—CBC.
- 10.00—Dramatic Series—CBC.
- 10.30—In the Sports Ed.tor's Office—Eddie Armstrong and Clem Shields.
- 11.00—Nocturne—CBC.
- 11.30—Horace Lapp's Orch.—CBC.
- 11.45—B. U. P. News.

## TUESDAY

- 7.30—Reveille.
- 7.45—B. U. P. News, Weather Report.
- 8.00—The Man I Married—CBC—Oxydol.
- 8.15—Wake Up and Live—Tommy Benson.
- 8.45—Church in the Wildwood.
- 9.15—Allan Caron—Organist.
- 9.30—Tod Russell—United Radio Advtg.
- 10.00—Peggy's Point of View.
- 10.15—The Gospel Singer—Oxydol.
- 10.45—Pelham Richardson's String Orch—CBC.
- 11.00—Dance Tunes.
- 11.30—Road of Life—CBC—Chipso.
- 12.00—Big Sister—CBC—Rinso.
- 12.15—Life and Love of Dr. Susan—CBC—Lux
- 12.45—B. U. P. News, Weather, Messages.
- 1.00—Story of Mary Marlin—CBC—Ivory Soap
- 1.15—Ma Perkins—CBC—Oxydol.
- 1.30—Pepper Young's Family—CBC—Camay Soap.
- 1.45—The Guiding Light—CBC—P. & G. Soap
- 2.00—Club Matinee—CBC.
- 2.45—Fall Fashions—Talk—CBC.
- 3.00—Prof. W. T. Allison—Book Review.
- 3.15—Yours for a Song—CBC.
- 3.30—Zinn Arthur's Orch.—CBC.
- 3.45—Closing Stock Quotations—CBC.
- 4.00—The Decibels—CBC.
- 4.15—Rhythm and Romance—CBC.
- 4.25—George Crook—CBC.
- 4.30—Violin Reveries—CBC.
- 4.45—B. U. P. News.
- 5.30—Jimmie Allen—R. A. Oil.
- 6.15—Light Up and Listen Club — Imperial Tobacco.
- 7.00—Summer Concert—CBC.
- 7.30—Alex Templeton—CBC—S. G. Johnson & Son.
- 8.00—Geoffrey Waddington Conducts—CBC.
- 8.30—My Home Town—Talk—CBC.
- 8.45—The Serenader—Jack Ried—Tenor—CBC
- 9.00—C. P. News, Weather Report—CBC.
- 9.15—Jean de Rimanozczy—violinist—CBC.
- 9.30—Horace Lapp's Orchestra—CBC.
- 10.00—George Olsen's Orchestra—CBC.
- 10.30—Lend Me Your Ears—CBC.
- 11.00—Stag Party—CBC.
- 11.30—Recital Series—CBC.
- 11.45—B. U. P. News.

## MONDAY

- 7.30—Reveille.
- 7.45—B.U.P. News, Weather Report.
- 8.00—The Man I Married—CBC—Oxydol.
- 8.15—Wake Up and Live—Tommy Benson.
- 10.00—The Balladeer—CBC.
- 10.15—The Gospel Singer—Oxydol.
- 10.45—Old Refrains.
- 11.00—Concert Hall of the Air.
- 11.30—Road of Life—CBC—Chipso.
- 12.00—Big Sister—CBC—Rinso.
- 12.15—Life and Love of Dr. Susan—CBC—Lux
- 12.45—B. U. P. News, Weather and Messages.
- 1.00—Story of Mary Marlin—CBC—Ivory Soap
- 1.15—Ma Perkins—CBC—Oxydol.
- 1.30—Pepper Young's Family—CBC — Camay Soap.
- 1.45—The Guiding Light—CBC—P. & G. Soap.
- 2.00—Club Matinee—CBC.
- 2.30—Vic and Sade—CBC—Crisco.
- 2.45—What's in a Name—Talk—CBC.
- 3.15—Simone Quesnel—Songs—CBC.
- 3.30—Van Alexander's Orchestra—CBC.
- 3.45—Closing Stock Quotations—CBC.
- 4.00—Chuck Shank's Orchestra—CBC.
- 4.15—Annette Hastings—Soprano—CBC.
- 4.30—Wishart Campbell Sings—CBC.
- 4.45—B. U. P. News.
- 5.00—Lone Ranger—Bryce Bakeries.
- 5.30—Jimmie Allen—B. A. Oil.
- 6.15—Light Up and Listen Club — Imperial Tobacco.
- 6.30—Speed Gibson—Beehive Corn Syrup.
- 6.45—Easy Aces—Anacin.
- 7.00—Lux Radio Theatre—Lux.
- 7.45—Allan Reid—Organist—CBC.
- 8.00—Blue Shadows—CBC.
- 8.30—Pageant of Melody—CBC.

## WEDNESDAY

- 7.30—Reveille.
- 7.45—B. U. P. News, Weather Report.

- 8.00—The Man I Married—CBC—Oxydol.  
 8.15—Wake Up and Live—Tommy Benson.  
 8.45—Church in the Wildwood.  
 9.15—Allan Caron—Organist.  
 9.30—Tod Russell—United Radio Advtg.  
 10.00—The Balladeer—CBC.  
 10.15—The Gospel Singer—Oxydol.  
 10.45—House of Peter MacGregor—Greyhound.  
 11.00—CKY Studio Strings—Man. Telephone System.  
 11.30—Road of Life—CBC—Chipso.  
 12.00—Big Sister—CBC—Rinso.  
 12.15—Life and Love of Dr. Susan—CBC—Lux.  
 12.45—B. U. P. News, Weather, Messages.  
 1.00—Story of Mary Marlin—CBC—Ivory Soap  
 1.15—Ma Perkins—CBC—Oxydol.  
 1.30—Pepper Young's Family—CBC—Camay Soap.  
 1.45—The Guiding Light—CBC—P. & G. Soap  
 2.00—Club Matinee—CBC.  
 2.30—Vic and Sade—CBC—Crisco.  
 2.45—Canada Entertains—CBC.  
 3.00—Musical Workshop.  
 3.15—Adrian Rollini's Orchestra—CBC.  
 3.30—Jane Anderson—Pianist—CBC.  
 3.45—Closing Stock Quotations—CBC.  
 4.00—Little Jack Little's Orchestra—CBC.  
 4.30—Wishart Campbell Singers—CBC.  
 4.45—B. U. P. News.  
 5.00—Lone Ranger—Bryce Bakeries.  
 5.30—Jimmie Allen—B. A. Oil.  
 6.15—Light Up and Listen Club — Imperial Tobacco.  
 6.30—Speed Gibson—Beehive Corn Syrup.  
 6.45—Easy Aces—Anacin.  
 7.00—Songs of the World—CBC.  
 7.30—Percy Faith's Music—CBC.  
 8.00—Sunset Symphony Concert—CBC.  
 8.30—Dan McGowan—Talk—CBC.  
 8.45—Lieder Recital—CBC.  
 9.00—C. P. News, Weather Report—CBC.  
 9.30—Jimmy Gowler's Orchestra—CBC.  
 10.00—Everyman Theatre—CBC.  
 10.30—The Cariboo Miner—Talk—CBC.  
 11.00—Percy Harvey's Orch.—CBC.  
 11.30—Bunny Berigan's Orchestra—CBC.  
 11.45—B. U. P. News.

## THURSDAY

- 7.30—Reveille.  
 7.45—B. U. P. News, Weather Report.  
 8.00—The Man I Married—CBC—Oxydol.  
 8.15—Wake Up and Live—Tommy Benson.  
 8.45—Church in the Wildwood.  
 9.15—Allan Caron—Organist.  
 9.30—Smilin' Jack—United Radio Advtg.  
 10.00—Peggy's Point of View.  
 10.15—The Gospel Singer—Oxydol.  
 10.45—Pelham Richardson's String Orch.—CBC.  
 11.30—Road of Life—CBC—Chipso.  
 12.00—Big Sister—CBC—Rinso.  
 12.15—Life and Love of Dr. Susan—CBC—Lux.  
 12.45—B. U. P. News, Weather, Messages.  
 1.00—Story of Mary Marlin—CBC—Ivory Soap  
 1.15—Ma Perkins—CBC—Oxydol.  
 1.30—Pepper Young's Family—CBC—Calay Soap.  
 1.45—The Guiding Light—CBC—P. & G. Soap  
 2.00—Organ Recital—CBC.  
 2.30—Rhythm Auction—CBC.  
 2.45—Tommy Tucker's Orch.—CBC.  
 3.15—Songs for Today—Larry Cross—CBC.  
 3.30—Jane Anderson—Pianist—CBC.  
 3.45—Closing Stock Quotations—CBC.  
 4.00—Popular Melodies—CBC.

- 4.15—Dinah Shore—Vocalist—CBC.  
 4.30—Ella Fitzgerald and Och.—CBC.  
 4.45—B. U. P. News.  
 5.00—Concert Hall of the Air.  
 5.30—Jimmie Allen—B. A. Oil.  
 6.00—That Was the Year—Sair's Tire Exch.  
 6.15—Light Up and Listen Club — Imperial Tobacco.  
 6.30—Drums—Listerine.  
 7.00—Good News—Maxwell House Coffee.  
 8.00—Kraft Music Hall—CBC—Kraft Cheese.  
 9.00—C. P. News, Weather Report—CBC.  
 9.30—Information Please—Canada Dry.  
 10.00—Merrymakers' Revue—CBC.  
 11.00—Drama Series—"Great Men and Women of England"—CBC.  
 11.30—Recital Series—CBC.  
 11.45—B. U. P. News.

## FRIDAY

- 7.30—Reveille.  
 7.45—B. U. P. News, Weather Report.  
 8.00—The Man I Married—CBC—Oxydol.  
 8.15—Wake Up and Live—Tommy Benson.  
 8.45—Church in the Wildwood.  
 9.15—Allan Caron—Organist.  
 9.30—Smilin' Jack—United Radio Advtg.  
 10.00—The Balladeer—CBC.  
 10.15—The Gospel Singer—Oxydol.  
 11.00—CKY Studio Strings—Man. Telephone System.  
 11.30—Road of Life—CBC—Chipso.  
 11.45—Dance Tunes.  
 12.00—Big Sister—CBC—Rinso.  
 12.15—Life and Love of Dr. Susan—CBC—Lux.  
 12.45—B. U. P. News, Weather, Messages.  
 1.00—Story of Mary Marlin—CBC—Ivory Soap  
 1.15—Ma Perkins—CBC—Oxydol.  
 1.30—Pepper Young's Family—CBC—Camay Soap.  
 1.45—The Guiding Light—CBC—P. & G. Soap  
 2.00—Club Matinee—CBC.  
 2.30—Vic and Sade—CBC—Crisco.  
 3.15—Curley the Yodelling Cowboy—CBC.  
 3.30—Len Salvo—Organist—CBC.  
 3.45—Closing Stock Quotations—CBC.  
 4.15—Gray Gordon's Orchestra—CBC.  
 4.45—B. U. P. News.  
 5.00—Lone Ranger—Bryce Bakeries.  
 5.30—Jimmie Allen—B. A. Oil.  
 6.00—Radio Studio Murder—McColl Frontenac  
 6.15—Light Up and Listen Club — Imperial Tobacco.  
 6.30—Speed Gibson—Beehive Corn Syrup.  
 6.45—Easy Aces—Anacin.  
 7.00—Make Mine Music—CBC.  
 7.30—Jimmy Shields—Tenor—CBC.  
 8.00—Weekly Sports Parade—CBC.  
 8.15—Talk—The Old Gardener—CBC.  
 8.30—Gilbert Darisse's Orchestra—CBC.  
 8.45—Clement Q. Williams—CBC.  
 9.00—C. P. News, Weather Report—CBC.  
 9.15—Norma Gallia—pianist—CBC.  
 9.30—Mart Kenney's West. Gentlemen—CBC.  
 10.00—To be announced.  
 10.30—Speaking of Sport—CBC.  
 11.00—On Wings of Song—CBC.  
 11.30—Len Hopkins Orchestra—CBC.  
 11.45—B. U. P. News.

## SATURDAY

- 7.30—Reveille.  
 7.45—B. U. P. News, Weather Report.



- 8.00—Sunrise Serenade.
- 8.45—Church in the Wildwood.
- 9.15—Allan Caron, Organist.
- 10.00—Peggy's Point of View.
- 10.45—Al Gilbert's Trio—CBC.
- 11.30—Little Variety Show—CBC.
- 12.30—Dealer Program—B. A. Oil.
- 12.45—B.U.P. News, Weather and Messages.
- 1.00—Up with the Curtains—CBC.
- 2.00—Club Matinee—CBC.
- 3.00—Celtic Ceilidh—CBC.
- 3.30—Ella Fitzgerald and her Orch.—CBC.
- 3.45—Sport Scores; Closing Stocks—CBC.
- 4.00—Paul Decker's Orchestra—CBC.
- 4.30—Ici L'on Chante—CBC.
- 5.00—B. U. P. News.
- 6.00—Variety.
- 7.00—Leon Zuckert's Orch.—CBC.
- 7.30—Military Band—CBC.
- 8.00—Symphonic Strings—CBC.
- 8.30—Music by Moonlight—CBC.
- 9.00—C. P. News, Weather R.port—CBC.
- 9.15—Random Rhythm—CBC.
- 9.30—Don Turner's Orch.—CBC.
- 10.00—Old Time Barn Dance—CBC.
- 10.30—I Cover the Waterfront—CBC.
- 10.45—Artie Shaw and Orch.—CBC.
- 11.00—To be announced—CBC.
- 11.30—Ran Wilde's Orchestra—CBC.
- 11.45—B. U. P. News.

**SPECIAL EVENTS**

Beginning Tuesday, September 19th—

- 6.00 p.m.—Big Town—Rinso.
- 6.30 p.m.—Dck Powell—Lifebuoy.

**CAROLE WYMAN OF "LIGHT UP AND LISTEN"**



An outstanding singer of popular songs on national networks; gifted with a voice of unusual charm; she sings popular songs in a somewhat ballad style, avoiding the crooning technique so frequently used. This refreshing manner has won a large circle of admirers for her and she is outstandingly popular with members of the "Light Up and Listen Club", heard on CKY on weekdays, except Saturdays, at 6.15 p.m.



**ORCHID ORDER OF MERIT**

Each Saturday CKY, on behalf of the "Orchid" florists, presents an orchid to some worthy citizen of Manitoba who has earned distinction for services to humanity. Among those recently honored was Very Rev. Mons. Morton, in recognition of his work at Camp Morton for under-privileged children.



DEAR LISTENER: B.K.—"Ma Perkins" programs are live talent. W.R.—A license is required for each receiving set. J.M.—The Royal Visit announcer "contest" story in an eastern magazine is news to us. F.S.—Pelham Richardson's pianist is Nestor Ivimey. H.W.—"Words About Words" held over this issue, but will use your notes next month.



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## RADIO PICK-UPS

A Page of Items Heard or Seen

### A Matter of Opinion:

"In music above all else it is a matter of 'one man's opinion'. Music is a personal experience; it is what one happens to like at the moment, and it is idle to pretend that any other person's opinion is of any value except perhaps as confirmation (which is dangerous because it leads to smugness and vanity). But there is one thing these opinionated commentators can accomplish: they can help us to listen . . ."

R. P.,  
in Winnipeg "Tribune".

### Televising Fingerprints:

"A set of fingerprints, transmitted by television from W6XAO in Los Angeles, was received by police in Long Beach and telephoned their result back to W6XAO. Police officials who witnessed the demonstration expressed the opinion that television might become a valuable means of identifying criminals . . ."

"Electronics".

### Canada and Empire Programs:

"We take the Empire broadcasts, but they are not enough. Canada wants news about London—even gossip. We are very interested in what is happening in London every day. Canadians do not like the British music-hall items. Perhaps there is too much local allusion . . ."

Mr. W. E. Gladstone Murray,  
Reported in "Daily Mail," London.

### War Service for Broadcasters:

"The B.B.C. has put into a category every member of its staff in the event of an emergency. A special system of classification into three grades has been drawn up:

- A.—Those who would be retained by the B.B.C.
- B.—Those who might not be needed immediately, but who would probably be needed a little later; and
- C.—Those who would not be required and who would be free to enter into other commitments . . . . .

Measures are being taken to ensure that in an emergency the public would still be able to listen to programs of music, drama and humour, given by well-known radio stars, in addition to

news bulletins and informative talks . . . . ."

"Daily Mail", London, England.

### The Changing North:

"Yes! Times are changing in the North. With the aeroplane and the prospector has also come the radio, revolutionizing established customs and conditions. Soon there will be no more frontier, and the picturesque life this continent has witnessed beyond its settled borders will have become a matter of history. . . It is a new North . . . where all men now lock their cabin doors."

Philip H. Godsell, in his new book,  
"The Vanishing Frontier".

### Broadcasts for Schools:

"Broadcasting is very much more than a convenient classroom aid to teaching; it is something which, for social considerations, it is impossible for a modern educator to ignore . . . We have long accepted the printed word as the teacher's principal aid in education. Broadcasting brings in the spoken word in a new form; but though it uses a mechanical device, it is more than a mechanical aid. In order to give its full service, it must be vitalized at both ends, at the microphone and in the class-room, by a human personality . . ."

A booklet on "Broadcasts to Schools",  
(B.B.C.)

### Radio's Mrs. Malaprop:

"Don't mention him! That name is tattoo around here!" . . . "There are more vitaphones in oats, and horses need vitaphones". . . . "When I saw that, I just flew off the coop". . . . "A person can stand just so much, and not a step further" . . . "Here I work my head to the bone" . . . "Oh, dear, you're SO repulsive!" . . . "That's the fly in the oatmeal. . ."

Jane Ace in Anacin's "Easy Aces".

### Annoying Radios:

"If your radio is blaring away so as to be heard all over the house, you're probably shortening your life. If your windows are open and your radio can be heard across the street, you're probably making life harder for some perfectly good neighbor. . . ."

"Today's Programs".

## MANITOBA RADIO LICENSES

These statistics were obtained from the Dominion Radio Inspector, Winnipeg. They cover the year which ended on March 31st, 1939:

Greater Winnipeg .....	47,295	
Transcona .....	911	
Total in Winnipeg area:		48,206
Brandon .....	2,998	
Dauphin .....	1,052	
Portage la Prairie .....	1,007	
Selkirk .....	695	
Neepawa .....	506	
The Pas .....	387	
Flin Flon .....	382	
Other points .....	24,062	
Total outside Winnipeg area:..		31,089

Total Manitoba Licenses:..... 79,295



## ADVENTURES IN RADIO

(Continued from page 5.)

thence down to Charlton Island in James Bay. There we took aboard a party of explorers whose schooner had been wrecked en route to the Belcher Islands.



Eskimo lady beside her sealskin summer residence, Chesterfield Inlet.

A tall, very pleasant young man in the party was Bob Flaherty, who afterwards became famous as the movie photographer who filmed such classics as "Man of Aran" and "Elephant Boy". . . .

Of our subsequent journey back to Wolstenholme, down Ungava Bay to Chimo, up to Lake Harbor and on to St. Johns, Newfoundland, I have no time to speak.

These are but brief notes from my diary. . . . Much as I would like to make the trip again, some at least of the romance has gone. With modern navigation aids, aeroplane patrols, gyro-compasses and what-not, most of the risks have been eliminated. The Eskimo who knows what happened in London this afternoon and who can hum last night's Broadway hit, can't be quite the same smiling innocent I met nearly a quarter of a century ago.

## MODELLED IN CLAY

### Bust of Canadian Radio Artist Exhibited Throughout Britain

During his last visit to Great Britain, Stanley Hoban, well-known CKY and C.B.C. baritone, was honored by an invitation to sit for Miss Barbara Tribe, who modelled a fine bust of him in clay from which casts were made in plaster of paris. Mr. Hoban was introduced to Miss Tribe by Cecile Brani, former Covent Garden soprano and prominent in music and art circles.



Miss Tribe at Work on Bust of Stanley Hoban

Making the head occupied twelve sittings of two-and-a-half hours each. It has been exhibited many times in various British cities. Referring to it in one of his articles, Denzil Bachelor, London correspondent of the Sydney (Australia) Morning Herald, said: "Miss Tribe is also engaged on a particularly powerful bust of Stanley Hoban, the well-known Canadian baritone. This work shows her qualities at their most impressive. She portrays, but infuses life into the line of the features and the moulding of the muscles."

Our illustration shows Miss Tribe engaged in some delicate work in the neighborhood of Mr. Hoban's chin.

## MEET THE MIKE FAMILY

Number 6 in a series of articles describing the various types of microphone which have been or are being used by CKY and CKX.

Perhaps the most satisfactory microphone for all round usefulness has been that popularly known as the "dynamic", a form of which is shown in the accompanying photograph. Less bulky than the condenser, more rugged and suited to a wider variety of occasions, in studios, on public platforms, or in the hands of announcers describing outdoor events, the dynamic is a general favorite.

Easily detached from its stand, the head can be carried anywhere. This type has been used by CKY for a number of years in such special event broadcasts as "The Visiting Microphone", in



which it is apt to be hauled to heights, lowered to depths, and subjected to severe changes of temperature.

Technically known as a "moving coil" microphone, the dynamic consists of a disk of thin duralumin to the centre of which is attached a coil of aluminum ribbon. Vibrations of the diaphragm under the influence of sound waves cause the coil to move in the field

of a permanent magnet. Such movement produces voltage in the coil, and this voltage is proportional to the velocity of the coil's motion.

This microphone is not highly directional. That is to say, a speaker or singer need not be placed directly in front of it. There are times when this property is especially desirable. In broadcasting street scenes, for example, while the announcer's voice has the advantage of close proximity to the microphone, "background noises" over a wide area assist in lending realism to the event.

The presence of a powerful magnet within the head of the instrument should be remembered by speakers whose watches may not happen to be non-

## WANTED "PEN PALS"

For a number of years CKY has been associated with the "Weekly Times", Melbourne, Australia, in encouraging correspondence between children in that Dominion and young folks in Canada. We have pleasure in publishing the following letter, received recently from a grown-up in the southern continent who wants letters from Canadians:

Balook,  
Via Traralgon,  
Victoria,  
Australia.

Dear CKY,

I see in our Weekly Times Camp Fire Circle that you are interested in promoting correspondence between boys and girls of our two countries.

Now, I wonder if you would extend your good deeds further and find me a few pen pals in your country. I don't mind how many write, as I will reply to all and will find pen pals for all those I cannot cope with regularly. You see, I am a true Australian optimist in expecting so many to write. I am very interested in corresponding with folk in other lands and have quite a large circle of friends in other countries. I am interested in all topics, including stamp collecting, which seems to be a favorite among people of all nationalities.

Trusting you can help me and wishing you the best of good luck.

Yours sincerely,  
(Mrs.) Edith Yates.



## "THE FAMILY DOCTOR"

A new program on CKY, The Family Doctor, to be broadcast at 9.45 a.m. on Wednesdays and Fridays, will commence on October 4th. Some of the most intense dramas of real life form the background of experiences in the life of one of the unsung martyrs to the cause of humanity.

magnetic. A member of CKY's staff discovered this to his cost. Having inherited a gold watch which was made some 150 years ago, he thought it would be amusing to let the boys in the control room hear its healthy tick via the amplifier and loud-speaker. He held the watch to the microphone for a few moments; the ticks pounded out like hammer strokes on an anvil—and then stopped. The watchmaker hadn't foreseen the possibility of his handiwork being ridiculed in that fashion, but he had his revenge. The watch has resisted all efforts to demagnetize it. Its owner says it was a poor time-keeper anyway!

**THE LISTENER WRITES**

*CKY and CKX receive thousands of letters each month, many of them praising the programs and some offering suggestions and criticism. All are welcome. In referring to any of the letters, whether on the air or in these columns, we do not disclose the names of the writers unless they have given us special permission to do so. Correspondents are requested to sign their communications, as anonymous letters cannot be given attention.*

**BLUSHES**—"I find 'Manitoba Calling' a very entertaining booklet. Since CKY is my favorite station, it is much more interesting to know by means of photos and biographies the people who make the programs enjoyable . . ."—Winnipeg.

**VOICES AND LOOKS**—"I have often wondered what the different radio people look like. I have mental pictures of some of them, but my, how far out I am sometimes! . . ."—Fairfax, Man.

**DICKENS READINGS** — "Was very glad to hear you say there might be a revival of the Dickens readings. That's O.K. with me and I'll listen to 'Great Expectations' any time. . . ."—Fairfax, Man.

**OUR ANNOUNCERS**—"Do CKY announcers have special voice training? They are certainly the tops, and we have heard a variety lately. I'm not knocking the others, but CKY's are better . . ."—Winnipeg.

**ECHO OF ROYAL VISIT**—"I think the C.B.C. and CKY have done a grand job. . . ."—Bowsman River, Man.

**TALKS**—"Some of the talks we hear are painful. Women speaking with mincing voices on silly subjects, that don't matter anyway, represent just so much waste time to me. Why place thousands of miles of wire and heaven knows how many radio stations at the disposal of folks who shouldn't be allowed to address more than a very limited circle of admirers? . . ."—St. James, Man.

**FROM SASKATCHEWAN** — "Although we live in south-east Saskatchewan, CKY is our favorite station . . ."—Gainsborough, Sask.

**GHOSTS?—GOODNIGHT!**—"I enjoy all the programs but the ghost stories. As they come on late in the evening I

**OUR RADIO ENGINEER TAKES OVER**

As we announced in our last issue, William A. Duffield has been promoted to Chief Engineer, Radio Branch, Manitoba Telephone System.



No longer making daily pilgrimages to perform his daily "trick" at CKY's transmitter near Headingly, Mr. Duffield is now installed in his office in the Telephone Building, Winnipeg. Here we cornered him one morning with our wandering camera. At the moment he was figuring something with a slide rule, possibly pertaining to power-factors, kilocycles, plate impedances, mutual conductances, or maybe calculating the life-span that should be allowed a persistently perambulating photographer.

just kiss the radio 'goodnight'. . . ."—St. James, Man.

**HODGKINSON'S HOUSEHOLD HINTS**—"I would like to see Brian's picture in 'Manitoba Calling'. When is he going to dish up some more household hints for us wives? He would make a jolly good husband. He could stay at home and do the housework . . ."—St. James, Man.

## WILF. DAVIDSON FEATURED

Following his return to CKY after a sojourn in the Montreal studios of the Canadian Broadcasting Corporation, Wilford Davidson has confined his microphone duties mostly to announcing. Listeners have been missing the fine baritone voice that used to be heard in recitals and in such programs as "Live, Laugh and Love", in which latter he was teamed with Olga Irwin.



Recently in response to many requests from the audience, Wilf returned in a series of programs of his own, entitled "Wilf. Davidson Presents". Billed at 10.45 p.m., the new series was sprung as a surprise on August 2nd. Though various commitments make it uncertain as to the time ultimately to be allotted for the feature, there is no doubt that Mr. Davidson will be heard more often in future.

★

## AN OLD TIMER

Jimmy Gowler of the C.B.C. network is a long-established favorite with CKY audiences. His old-time fiddling entertained the fans away back when crystals and cat-whiskers were the vogue. Reminiscent of early Red River days, his music is deservedly popular.

## ★ ★ ★ STAR-PEEPS ★ ★ ★ ★ ★ ★

Frank Morgan has a dog-house aboard his yacht in Santa Monica Bay. It is occupied by two dachshunds. He used to raise many of these low-chassis canines, but it's difficult to bring up dogs on a boat. Frank makes a hobby of collecting old Paul Revere silver.

★ ★ ★

Charles Egelston, portrayer of that lovable character, "Shuffle" of the Oxydol "Ma Perkins" serial, began his radio career in July, 1929, following a stage experience of twenty-three years, most of which was spent acquiring valuable knowledge in stock companies and vaudeville. On the air he has gone from a comic Chinese servant through such a variety of roles as a peanut vendor, several Russian dukes, old German music masters and Irish and blackface types. He considers the most dramatic moments of his career in radio his playing of Lincoln and his four Christmas Eve performances as "Scrooge" in Dickens' "A Christmas Carol".

★ ★ ★

Born in Dundee, Scotland, Edward MacHugh, "The Gospel Singer", came from a poor and large family. In order to help support his mother, he took any odd job he could find. As a child, young Edward formed a children's group that wandered around the town, sometimes coatless, and just as often shoeless, singing religious songs and ballads for pennies at the doorsteps of those who would listen.

Struggling year after year, MacHugh finally came to the conclusion that it would be better for him and his family if he struck out for other shores in search of new opportunity. He first came to Canada where, after a period of gruelling work, he one day found himself an usher at a special recital to be attended by the Governor-General and his wife. The man who was to sing "God Save the King" at the opening of the ceremony did not appear, and MacHugh, who had a small, quiet fame among his friends as a singer, was approached by the Governor-General's wife and asked to fill in the breach. He did so. This was the start of his vocal career.

## WHAT THE LISTENERS LIKE, AND WHY

Our readers name their favorite programs and confide their reasons for preferring them.

An interesting fact, long suspected but definitely proven by the returns received in our recent "Quiz" contest, is that most radio programs broadcast by CKY are favorites with some listeners. There was a period in the history of broadcasting during which a survey of listeners' tastes could be expected to indicate a great majority favoring a certain few programs, while the rest of the audience divided their preferences among the other entertainment offerings. Today, it is different. Folks may be almost unanimous in their appreciation of news broadcasts, but otherwise it seems that nearly every feature ranks as "best" in the minds of some proportion of the fans. This, we believe, is a healthy sign. It suggests that there is something on the radio bill-of-fare for everybody. It means, surely, that the broadcasters are succeeding at least fairly well in providing the necessary variety to suit all tastes. On this page we commence publishing a list of the current and recent programs which received considerable comment, with typical reasons given for preferring them:—

Allan Caron: "Because I love organ music above all other."—Winnipeg.

Betty Brown: "One gets such nice recipes and valuable information re the home."—MacDonald, Man.

Big Sister: "Because of the good character and high standards of the chief actors in the play . . . You never know what is going to happen next."—Woodmore, Man.

Big Town: "It is grippingly interesting entertainment. You can always depend on its being exciting and thrilling."—Ridgeville, Man.

British Bands: "The rousing tunes make me feel more patriotic and I want to bustle around all the more."—Petta-piece, Man.

Carnation Contented Hour: "Because it gives me an opportunity to travel. It's like stepping on the magic carpet and getting to know of other countries' customs and music. It is always interesting and it brings me 'contentment'."—La Salle, Man.

Central City: "It is full of human interest and pathos."—Moosomin, Sask.

Church in the Wildwood: "It is a wonderful source of inspiration and comfort for a shut-in to begin a new day."—St. Vital, Man.

Dr. Query: "The questions are of such variety, some educational, some common sense, and a bit of nonsense; and then a commercial put in the most convincing

way—and, what's better still, not the same one twice."—Baldur, Man.

Easy Aces: "Because I get more really good wholesome laughs from this program than from any other. Jane's guileless knack of misconstruing sayings is entirely different to the usual type of 'wise-crack'."—Viriden, Man.

Everyman's Theatre: "Some radio plays are sloppy. Everyman's Theatre is different. It brings back to our minds some of the literature we studied at school. Mr. Mercer McLeod has what it takes to put a play over."—Fort Garry, Man.

Fibber McGee: "Not only all the likeable characters, but also the novel ways in which Mr. Wilcox introduces the advertisements for Johnson's Wax. Instead of being boring, the 'word from the sponsors' is always amusing."—Crystal City, Man.

Getting the Most Out of Life: "Because in these strenuous times, when so many of our husbands are out of work, it is such a comfort to receive those little intimate dramatic incidents of everyday life and faith which Dr. Stidger pictures so clearly."—Oxdrift, Ont.

House of Peter McGregor: "It is intensely human and it holds one's interest from start to finish."—Winnipeg.

Jello: "Because Jack Benny always makes you laugh if you're feeling blue."—West Kildonan, Man.

(To be continued)

## BANDS BROADCAST AT BRANDON "EX"



CKX was busy at the Provincial Exhibition, Brandon, this year. In addition to covering many other activities, the station broadcast music by the numerous bands competing in the festival. The winning band (above) came from Souris, Man. Omar Hoover is the conductor of this aggregation, which was organized in 1890 by Col. A. C. Young.

*A Happy Thought . . .*

# Telephone

Renew Old Times . . . .

Plan for the Future

OR

It may be a Birthday, a Wedding Anniversary, a New Baby, or a Holiday — Events like these in lives of your loved ones or friends who live miles away, call for a personal greeting . . . .



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