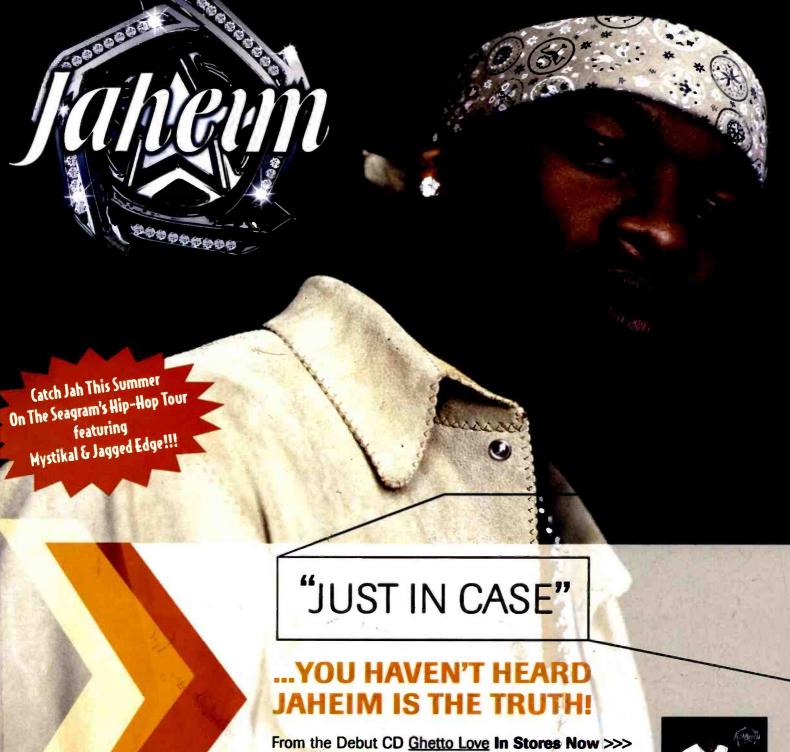


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When is the best time of day to ask for the order? If your response is "Doesn't matter," you're probably wrong. In this week's Management, Marketing & Sales section, Pam Baker chats with motivational speaker Perry Buffington, who declares that people are most receptive to listening and understanding in the morning, before lunch. Buffington also lays out a carefully researched "body clock" that shows you the times of day when you should consider fulfilling your other routines. This week's MMS section also features another in Dan O'Day's great series of commercial copy makeovers. And in our GM Spotlight this week: Infinity/Chicago's Steve Ennen.

Pages 10-15

RADIO ONE IS TOPS!

One of the great byproducts of consolidation has been the rise of Radio One. With a growing number of stations in its portfolio, Radio One is now the most influential operator of Urban and Urban AC stations in the country. This phenomenon spurred our Walt Love to feature four of the company's principals in his annual Black Music Month special, which appears in this issue. Our Assistant Urban Editor, Tanya O'Quinn, did her part by conducting insightful interviews with Luther Vandross and a number of upand-coming "Roughneck Romeos." In conjunction with this week's special, R&R Publisher/CEO Erica Farber spotlights NABOB's James Winston in Publisher's Profile, and Bob Shannon sat down with the one and only Tom Joyner for his Legends column.

Pages 1, 29, 39-80, 156

THIS # WEEK
CHIR/POP
• AGUILERA, LIL' KIM, MYA & PINK Lady (Interscope)
CHRARMYTNING
• AGUILERA, LIL' KIM, MYA & PWK Lady (Interscope)
UNBAN • MISSY ELLIOTT Get Ur (Gold Mine/EastWest/EEG)
• MUSIQ Love (Def Soul/IDJMG)
COUNTRY
• BROOKS & DUNN Ain't Nothing 'Bout You (Arista)
• LEE ANN WOMACK I Hope You Dance (MCA/Universal)
HOT AC
• UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
SMOOTH JAZZ • JEFF LORGER Snakebite (Samson/Gold Circle)
STAIND It's Been Awhile (Flip/Elektra/EEG)
ACTIVE ROCK
• STAIND It's Been Awhile (Flip/Elektra/EEG)
ALTERNATIVE
• STAIND It's Been Awhile (Flip/Elektra/EEG)
TRIPLE A
• R.E.M. Imitation Of Life (Warner Bros.)
NEWSSTAND PRICE \$6.50



MAY 25, 2001

Supreme Court Clears Radio Host

📕 Ruling: First Amendment outweighs wiretap laws

By JOE HOWARD R&R WASHINGTON BUREAU jhoward@rronline.com

In a ruling that could have farreaching effects on radio broadcasters, the U.S. Supreme Court ruled this week that a radio station talk host was within his First Amendment rights when he aired a tape of a telephone conversation that had been recorded without the prior knowledge of the call's participants.

In a 6-3 vote released Monday, the Supreme Court said that a radio host can't be sued for airing a phone conversation that was illegally taped by a third party because the First Amendment takes precedence over wiretap laws. The case in question involved WGBI & WILK/ Wilkes Barre host Fred Williams, who aired a tape of a cellphone conversation between a COURT/See Page 28

Clear Channel/S.F.

Resets Managers

Martin rises to OM

Francisco properties:

Ken

KYLD.

cluster

Clear Channel has reset the

· Joe Cunningham will over-

see CHR/Rhythmic stations

KMEL and KYLD as VP/GM,

effective June 1. He is currently GM of Urban AC KISQ and

• Exec. VP/Market Manager

Ed Krampf will oversee day-to-

day operations of Adult Stan-

dards KABL-AM, '80s KIOI,

KMEL & KYLD PD Mich-

ael Martin has been promoted

to the newly created OM posi-

tion for the entire San Francisco

KISO and Smooth Jazz KKSF.

upper-management tier at its San

Radio One: No. 1 With A Bullet

R&R salutes company in annual Urban special

By WALT LOVE RAR URBAN EDITOR babylove @ rronlin

Each year R&R produces an annual special devoted to Urban radio and music to commemorate Black Music Month. R&R's 2001 theme. Radio One: No. 1 With a Bullet, was chosen to acknowledge and pay tribute to the Washington, DC-based radio group that has emerged as the top broadcaster reaching Urban listeners today. We are proud to present

exclusive interviews with four Radio One principals.

CATHY HUGHES RADIO ONE FOUNDER CHAIRPERSON

R&R: How many years have you been doing radio? CH: Good question! About 32.

R&R: How did you start in the business?

CH: My interest was piqued when a group of athletes and entrepreneurs in Omaha decided that they wanted to buy a Black-formatted radio station in



A teenage Cathy Hughes props up Radio One's future Chairman/CEO, Alfred Liggins.

Omaha. I was working for the Ford Foundation at the time, and Ford was giving grants to what were then classified as "minorities" to start businesses.

R&R: What about the early days at WHUR/Washington? CH: Well, WHUR was my

first professional job in radio. I had been a lecturer on the faculty of the Howard University School of Communications, and Kath-

erine Graham and the Washington Post had given WTOP-FM to the university. Howard renamed it WHUR, for Howard University Radio," and it was really the first true profit center at Howard. During those days we were government employees. Our checks read "U.S. Treasury," and we were all government-service rated, as all government employees were. This was before the federal government allowed Howard autonomy and responsibility for its

It was quite unusual for a university to have a commercial radio license. It is still rare - most college stations have public licenses. Howard had gone through a series of managers, really trying to find just how, in fact, to structure and run a profit center.

Larry King, Rick Dees and

recording artist Dave Na-

and 13 Gold albums to their

credit. The Doobie Brothers

still rank among the most-

played rock bands on radio. Be-

ginning in 1972 with "Listen to

CONVENTION/See Page 21

With 11 multi-Platinum

Groups Make Their

NEW YORK - This time last year it would have been a trip to Fat City for Lowry Mays. Back then Clear Channel shares were just south of \$100 and advertising sales were brisk. But the picture was different last week as Mays stood before the Banc Of America Securities Media and **Telecommunications** Conference on May 17. Shares in his company were half the value they were a year ago.

Why invest in Clear Channel, other than that the stock is so ridiculously low?" Mays quipped in his Texas drawl.

Mays may have answered why Clear Channel shares - and shares in other advertising-driven INVESTORS/See Page 28

Lebow Returns To **Emmis In VP Post**

BY ADAM JACOBSON R&R RADIO EDITOR jacobson@rronline.com

Between 1986 and 1992 David Lebow worked for **Emmis Communications** in several capacities, including Sales Manager at **KPWR/Los** Angeles and corporate Director/Research & Market Development. Now, after taking a year to con-

sider his employment future. Lebow has decided to return to Emmis, as Regional VP for the

LEBOW/See Page 20

Doobies Fire Up R&R Convention 2001

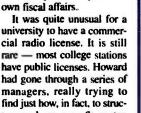
varm.

The legendary Doobie Brothers will perform at R&R Convention 2001. which happens June 14-16 at the Century Plaza Hotel & Spa in Los Angeles. This addition to the convention agenda is but one of many great events that have been added in the last week, including appearances by



The Dooble Brothers

Get the day's headlines sent to your e-mail with R&R's VIP subscription: 310-788-1625



See Page 40

CLEAR CHANNEL/See Page 21

Case To Investors

By JEFFREY YORKE RAR WASHINGTON BUREAU CHIEF yorke@rronline.com



My Madonna

the follow-up single to the hit "Leaving Town" from their debut album, A Life Of Saturdays

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Cook Adds Country Duties At Westwood

Westwood One 24/7 Formats VP/GM Charlie Cook has been given the addi-



bility of overseeing the company's country music programming. As VP/ GM of 24/7 Formats & Country Music Programming, Cook will direct WW1's

tional responsi-

country music programs and develop new programming and specials.

Cook's promotion is part of a programming-department restructuring at Westwood One in which President/Programming **Ed Salamon** has also changed roles and will now serve as a consultant for WW1's country programming.

Cook reports to WW1 President/ CEO Joel Hollander, who said, "Charlie is an integral member of Westwood One's programming and management team. He has an extensive background in and passion for

COOK/See Page 28

tercom's KSSJ/

Sacramento.

He succeeds Steve Williams,

who is now PD

of WDAS-FM/

Philadelphia

"Lee's skills

(R&R 5/18)

Hansen To Program KSSJ/Sacramento

Veteran Smooth Jazz programmer Lee Hansen has been tapped as Station Manager/PD at En-



Hansen and experience

what we need at this point in the station's development." Entercom/ Sacramento VP/Market Manager John Geary told **R&R**. "He's got a rich and successful history in Smooth Jazz, and I especially like that he was there in its formative years and is deep-rooted in where the format came from to get to where it is today. What's more, I

HANSEN/See Page 20

R&R Observes Memorial Day

In observance of the Memorial Day holiday, **R&R's** Los Angeles, Nashville and Washington, DC offices will be closed Monday, May 28.



Rush Communications Chairman/CEO and Def Jam/Def Soul cofounder Russell Simmons led ten music-industry teams recently in the Second Annual T.J. Martell B-Ball Classic, which raised \$100,000 for the T.J. Martell Foundation. Pictured (I-r) are T.J. Martell Foundation board of directors member Michael Klenfner (the event's emcee) and founder/Chairman Tony Martell; Simmons; and Elektra Entertainment EVP, T.J. Martell Foundation Board of Directors member and B-Ball Classic chairman Gary Casson.

The New Kids On The Block

Senate queries commission nominees, Powell

Breezing through what could have been a tough question-and-answer session, the three nominees for seats on the FCC's five-member panel escaped unscathed from a brief hearing before the Senate Commerce Committee. But Chairman **Michael Powell**, who is up for renomination, didn't enjoy the same kind treatment, as he was grilled for nearly two hours on a wide range of topics, including consolidation in the broadcasting industry.

Nominees Kathleen Abernathy, Michael Copps and Kevin Martin entertained a handful of fairly straightforward questions from the committee members (including Chairman John McCain), who are charged with voting on whether the hopefuls will assume commission posts. The brevity of the Q&A session was due in part to the fact that the nominees made the rounds with committee members before the hearing, a custom that committee spokeswoman Pia Pialorsi said is standard procedure. Still, each nominee took turns making statements to the committee. Republican Abernathy said that, if confirmed, she will "thoroughly weigh the critical issues" facing the FCC, adding that communications policy "stands at a critical juncture." She described Powell as "a leader of unusual foresight and energy — one who has charted a challenging agenda of promoting competition deregulation and internal reform."

Martin, the other Republican nominee and a former legal adviser to outgoing commissioner Harold Furchtgott-Roth, cited "providing a clear and sound regulatory framework that promotes competition" as a goal for his first two years on the commission and said he would support deregulation "where such action would further competition, foster innovation and enhance consumer choice and welfare." He believes that a successful commissioner

FCC/See Page 21



FCC nominees Martin, Abernathy and Copps field questions from the Senate Commerce Committee.

MAY 25, 2001

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KFI/Los Angeles' Andrew Howard Dies

Andrew Howard, onehalf of KFI/Los Angeles talk duo Karel & Andrew, died Monday of a reported pulmonary embolism. He was 34.

A KFI spokesperson told **R&R** that Howard had awakened with scvere chest pains at around 4am Monday. Karel Bouley. Howard's professional and

life partner of 12 years, rushed him to Long Beach Memorial Hospital, where he was pronounced dead just after 6am.

Karel & Andrew broke new ground in broadcasting as the nation's first openly gay couple to host a general-interest talk show on a mainstream radio station when they replaced John Kobylt and Ken Chiampou in afternoon drive on KFI in 1999. In an interview with **R&R**

HOWARD/See Page 21

KLNA/Sacramento: Salem's Fifth 'Fish'

Howard

Salem Communications is acquiring Pacific Spanish Network's former CHR/Rhythmie KLNA-FM/Sacramento for \$8 million and plans to flip the station to the company's Christian AC "Fish" format. Salem has taken control of the station via an LMA and is simulcasting Christian Talk KFIA-AM on KLNA's 105.5 frequency until the new structure and staff are in place. KLNA will become Salem's fifth Fish station, a format that is already heard in Los Angeles, Atlanta and Chicago and that will debut in Cleveland in June. Salem President/CEO Edward Atsinger explained, "Sacramento, the No. 27 radio market, is also the No. 21 market in terms of Contemporary Christian music sales, so its potential revenue value

KLNA/See Page 21

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067 WEBSITE: www.rronline.com

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Radio Business

Shareholders File Suit Against Rare Medium

□ Investors feel duped in cash and XM stock deals

By Joe Howard R&R WASHINGTON BUREAU ihoward@rronline.com

Web consultant **Rare Medium** was the subject of two lawsuits filed during the past week, and in both cases the complaints center on alleged raw deals by the company. In one suit a Rare Medium investor is fighting a buyout of the company by Motient that includes 9 million shares of XM Satellite Radio stock; in the other suit four men who sold their business to Rare Medium say that it duped them out of a potentially lucrative deal.

Motient is offering its 9 million XM shares and \$13 million cash to Apollo Advisors for Apollo's 45% stake in Rare Medium — a deal that would make Apollo the largest investor in both XM and Sirius Satellite Radio. Rare Medium shareholder Todd Augenbaum said that the deal gives Rare Medium company directors, but not common stockholders, a price "far higher than the book and market value of their holdings." Augenbaum is asking a judge to stop the deal and to award damages and legal fees.

Four men who sold their business to Rare Medium in March of 1999 have also filed suit against the company. Rare Medium bought Big Hand Inc. in exchange for 1.2 million unrestricted Rare Medium shares, and the sellers agreed not to sell their shares for one year after the deal closed. Rare Medium hit a high of \$94.75 in March of 2000, but its price began to slide after that.

According to a Dow Jones report, the sellers allege that their agreement with Rare Medium allowed them to lock in a price range for their Rare Medium stock in April of 2000, but the company ignored that agreement and refused to guarantee a price. The men contend that Rare Medium refused to authorize a deal because it was trying to protect its own stock price at the plaintiffs' expense.

XM, Sirius Shares Drop On Auto Concerns

Article says satellite radio is ready, cars aren't

By ELIZABETH RAMOS R&R WASHINGTON BUREAU eramos@rronline.com

When investors read May 18 that "satellite-radio companies are finding it easier to launch satellites into space than to get their businesses off the ground" in a feature in the *Wall Street Journal*, they got jumpy. The story, which got banner placement on the front of the paper's "Marketplace" section, detailed the various challenges that have plagued the competing firms, including XM's launch delays and Sirius' holdups in chip development.

But the real challenge to the satellite-radio companies is getting their service into cars. General Motors' Rick Lee told WSJ that GM plans to roll out XM service late this year in only two Cadillac models. Although Cadillac buyers do not fit the projected satellite-radio demo, Lee said the Seville and DeVille are the only two GM models with electrical systems that can handle XM receivers. A Ford spokesman said that Sirius will probably be an option on one or two cars next year, and another Sirius partner, DaimlerChrysler, initially plans to prewire cars to allow dealers to install Sirius for customers who want the service, rather than building in the radios at its factories.

The WSJ piece was a revelation to investors who have not followed the story of the evolving satellite-radio

industry closely, and some appear to have had second thoughts after reading it - especially since the article likened XM and Sirius' stock performance to "the late Mir space station." On Friday Sirius stock dropped 16%, to \$15.45, and XM fell 7%, to \$15.30. (They both rebounded somewhat earlier this week: on Tuesday XMSR shares closed at \$16.80, and SIRI was up 11 cents, to \$15.20.) Morgan Stanley analyst Vijay Jayant pointed out to Reuters that the WSJ article "suggests that the economics of the satellite-radio business remain uncertain.'

Wit Soundview analyst Tim O'Neil noted that Sirius' recent revelation SATELLITE/See Page 8

Bloomberg BUSINES

Powell Wants More Money For FCC

On Tuesday FCC Chairman Michael Powell urged Congress to approve President Bush's proposed 8% increase in funding for the agency to pay for new computers and required salary increases for its staff. Bush proposed FCC funding of \$248.5 million for the fiscal year beginning Oct. 1, up from \$230 million this year. According to Reuters, Powell said that the commission is facing a "dire situation" and pointed out that 30% of the FCC's engineers are now eligible for retirement — and that the number will soon reach 40%. The chairman also pointed out that the agency must compete for the same applicant pool as technology industries, which often offer better salaries and benefits. He said that there are approximately 60 job.vacancies in the commission.

RAB Reveals Radio-Mercury Finalists

The RAB has announced the finalists for the 10th annual Radio-Mercury Awards for radio commercials. Zimmer Radio Group/Cape Girardeau, MO, which won the station-produced category in 1999, is a finalist in that category again this year with its "Involuntary Vibrato" spot for Paving Pros. That spot will compete against Cox Radio/Birmingham's "Party" ad for B&A Warehouse, Infinity's WPGC-FM/Washington's "Da Shoppe's da Spot to Hit" for Da Shoppe and NextMedia-owned WZSR/Chicago's "Kid Advertising" for Pirro Brothers Pizza. Vying for the \$10,000 grand prize in the general category are six entries from ad agency Black Rocket and four each from DDB Chicago and Goodby, Silverstein & Partners. Additionally, **Stan Richards**, founder of The Richards Group in Dallas, will be honored with a 2001 Lifetime Achievement Award at the June 6 ceremony in New York.

Clear Channel Looks To Expand Further, Says Mays

Clear Channel Chairman/CEO Lowry Mays, profiled in the current issue of Delta Air Lines' Sky magazine, said he'd like Clear Channel to add "tuck-in acquisitions" — in which another two properties can be added in markets where it owns only four stations — to its portfolio. In a wideranging interview, Mays called radio "a very local business" in which 80% of revenue is derived on the local level and said that, regardless of technological advancements, the industry has changed little in the last 75 years. Mays also believes that Clear Channel stock "is way oversold" and reasoned that the recent devaluation of the company is the result of fears of an

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

				Change Since		
	5/18/00	5/11/01	5/18/01	5/18/00	5/11/01-5/18/01	
R&R Index	329.48	256.60	273.61	-16.9%	+6.6%	
Dow Industrials	10,777.28	10,821.31	11,391,74	+4.8%	+4.4%	
S&P 500	1437.21	1245,67	1291,96	-10.1%	+3.7%	
				Constant Constant		



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2919 Tanner. YP Programming SBS. Los Angeles

JG notpnintseW XDAW bnomeiG Abel ".9lqo9q ls2iqo1 no noilsm101ni 'It's a great source for inside

"I mort zzigot blivd I"

-Don Wade, WLS Chicago

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Radio Business

DEAL OF THE WEEK

 WWTR-AM/Bridgewater (Middlesex-Somerset-Union), WDHA-FM/Dover (Morristown), WMTR-AM/Morristown and WRAT-FM/Point Pleasant (Monmouth-Ocean), NJ \$79.68 million

2001 DEALS TO DATE

Dollars to Date: \$879,853,601 (Last Year: \$24,935.587,133)

Dollars This Quarter: \$306,422,000 (Last Year: \$1,358,941,000)

Stations Traded This Year: 560 (Last Year: 1,798)

Stations Traded This Quarter: 124 (Last Year: 274)

Greater Media Grows In Garden State

Adds New Jersey Broadcasting quartet for close to \$80 million; Salem gets a home for a 'Fish' in Sacramento

Deal Of The Week

New Jersey WWTR-AM/Bridgewater (Middlesex-Somerset-Union), WDHA-FM/Dover (Morristown), WMTR-AM/Morristown and WRAT-FM/Point Pleasant (Monmouth-Ocean)

PRICE: \$79.68 million

TERMS: Asset sale for cash. A timebrokerage agreement will immediately go into effect. Greater Media will pay an additional \$20,000 if New Jersey Broadcasting contracts a third party to eliminate the overstress on WRAT's tower in South Belmont, NJ. BUYER: Greater Media, headed by President/COO Peter Smyth. Phone: 732-247-6161. It owns 14 other stations, including WCTC-AM & WMGQ-FM/Middlesex-Somerset-Union. SELLER: New Jersey Broadcasting Inc., headed by President Dan Finn.

Phone: 732-681-3800 FREQUENCY; 1170 kHz; 105.5 MHz; 1250 kHz; 95.9 MHz

POWER: 243 watts; 980 watts at 574

feet; 5kw day/1kw night; 4kw at 240 feet FORMAT: Adult Standards; Rock; Adult Standards; Active Rock

Alabama

WELL-FM/Dadeville PRICE: \$325,000

TERMS: Asset sale for cash BUYER: Tiger Communications Inc., headed by President Thomas Haley. Phone: 334-887-9999. It owns three other stations. This represents its entry into the market. SELLER: Winds of Change Inc. No phone listed. FREQUENCY: 88.7 MHz POWER: 100kw at 305 feet FORMAT: Gospel

Arkansas

KAYH-FM/Fayetteville

PRICE: Undisclosed TERMS: Terms unavailable. BUYER: William and Martha Disney. Phone: 501-750-7707. They own one other station. This represents their entry into the market. SELLER: Vision Ministries Inc., headed by President Marilyn Lynch. Phone: 501-646-6700 FREQUENCY: 89.3 MHz POWER: 6kw at 381 feet

KFPW-AM/Ft. Smith

FORMAT: Gospel

PRICE: Undisclosed TERMS: Terms unavailable BUYER: Prime LLC, headed by Managing Member Jerry Patton. Phone: 501-442-2021. It owns no other stations. This represents its entry into the market. SELLER: Hernreich Radio Stations Inc., headed by President Johnnie Hernreich. Phone: 501-783-5379 FREQUENCY: 1230 kHz POWER: 1kw FORMAT: Adult Standards

California

KLNA-FM/Dunnigan (Sacramento) PRICE: \$8 million TERMS: Asset sale for cash

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WELL-FM/Dadeville, AL \$325,000
- KAYH-FM/Fayetteville, AR Undisclosed
- KFPW-AM/Ft. Smith, AR Undisclosed
- KLNA-FM/Dunnigan (Sacramento), CA \$8 million
- KBZS-AM/Palo Alto (San Francisco), CA \$9 million
- WCOP-AM/Warner Robins (Macon), GA Undisclosed
- KSFF-FWCaledonia, KQYB-FWSpring Grove (La Crosse, WI) and KHME-FWWinona, MN
- \$3.9 million
- WVBB-AM/Richmond, VA \$735,000

BUYER: Salem Communications Corp., headed by President/CEO Ed Atsinger III. Phone: 805-987-0400. It owns 80 other stations, including KFIA-AM & KTKZ-AM/Sacramento. SELLER: Pacific Spanish Network, headed by President Jaime Bonilla. Phone: 619-426-5645 FREQUENCY: 105.5 MHz POWER: 3kw at 1,011 feet FORMAT: Christian CHR/Pop

KBZS-AM/Palo Alto (San Francisco)

PRICE: \$9 million

TERMS: Asset sale for cash BUYER: Salem Communications Corp., headed by President/CEO Ed Atsinger III. Phone: 805-987-0400. It owns 80 other stations, including KFAX-AM & KSFB-FM/San Francisco.

> BUSINESS BRIEFS

Continued on Page 8

Continued from Page 4

Bloomberg

advertising recession. He said, "I don't know what an ad recession means. I know that in the last 20 economic downturns, only one time, in 1991, was there a decline in radio and outdoor advertising, and that was about '1.5%."

Clear Channel Partners With i-Open, Eller Moves Into Brazil

Clear Channel's Adshel Mail Communications division has partnered with I-Open to launch a series of three-sided advertising kiosks with 50-inch screens in selected shopping malls on the East and West Coasts. The i-Open software allows advertisers to create ad campaigns from their desktops and deliver them instantly to the kiosks via the Internet. Clear Channel's massive outdoor operation, Eller Media, is buying Bra-

Continued on Page 8



Sect-with talk!

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Radio Business

Transactions

Continued from Page 6 SELLER: In Radio License LLC, headed by President John Douglas. Phone: 415-434-1220 FREQUENCY: 1220 kHz POWER: 5kw day/145 watts night FORMAT: Christian Talk **COMMENT:** This transaction originally appeared with an undisclosed price in the May 18, 2001 issue of R&R.

Georgia

WCOP-AM/Warner **Robins (Macon)** PRICE: Undisclosed TERMS: Terms unavailable BUYER: Chase Broadcasting Inc., headed by President Gordon Van Mol. Phone: 706-613-7030. It owns no other stations. SELLER: Toccoa Falls College, headed by Exec. VP Wayne Gardener. Phone: 706-886-6831 FREQUENCY: 1350 kHz POWER: 5kw dav/500 watts night FORMAT: Religious

Minnesota

KSFF-FM/Caledonia. **KQYB-FM/Spring Grove** (La Crosse, WI) and

Satellite

that it will raise its monthly fee from \$9.95 to \$12.95 "may have been initiated to offset a slower-than-expected growth rate for the next 18 months," but Sirius Chairman/CEO David Margolese told WSJ what he'd earlier told a Banc of America Securities Media conference: "Our market research has always indicated that the price was low."

Continued from Page 4

On Monday XM Chairman Gary Parsons appeared on CNNfn's StreetSweep. When asked if XM

would remain at \$9.95 per month despite the Sirius increase, he replied, "We think so, We are comfortable with the \$9.95 price point. Cer-tainly, we will look at that as we come to market." He noted that XM shares have spiked up in recent weeks and credited that to the successful May 8 launch of "Roll," the company's second satellite, and to XM's keeping to its schedule: "We are right on time and right on the dollar program. Our first radios are being manufactured right now, and we expect to launch commercial service at the end of the summer."

KHME-FM/Winona

TERMS: Asset sale for cash

BUYER: Mid-West Family Broad-

cast Group, headed by COO/Direc-

tor Thomas Walker. Phone: 608-273-

1000. It owns 24 other stations, includ-

ing WKTY-AM, WIZM-AM & FM &

SELLER: Marathon Media Group,

headed by President Chris Devine.

FREQUENCY: 94.7 MHz; 98.3 MHz;

POWER: 2kw at 561 feet: 33kw at 607

BROKER: Jack Minkow and Bob

Heymann of Broadcasting Asset

Virginia

BUYER: Salem Communications

Corp., headed by President/CEO Ed

Atsinger III. Phone: 805-987-0400. It

owns 80 other stations. This repre-

SELLER: Cox Radio, headed by

President/CEO Robert Neil. Phone:

sents its entry into the market.

FREQUENCY: 1380 kHz

FORMAT: Adult Standards

WVBB-AM/Richmond

TERMS: Asset sale for cash

FORMAT: Soft AC; Country; AC

PRICE: \$3.9 million

WROT-FMLa Crosse.

Phone: 312-204-9900

feet: 5kw at 742 feet

Management Corp.

PRICE: \$735,000

404-843-5000

POWER: 5kw

101.1 MHz

Bloomberg BUSINES

Centinued from Page 6

zilian companies L&C Outdoor and Kilmes Outdoor. Eller will get 945 billboards along the prime highways leading in and out of Sao Paolo in the L&C deal. The company, which also operates outdoor advertising companies in Peru, Mexico and Chile, did not disclose the terms of either transaction.

3:11=4

Analyst Ups Four Radio Issues To 'Strong Buy'

irst Union analyst James Boyle said this week that he believes that a "radio upturn is kicking into gear" and that large-market companies will lead the way, and he raised his ratings on Clear Channel, Cox Radio, Emmis and Radio One to "strong buy." Boyle also upped his target prices on all four issues, raising Clear Channel's target from \$67 to \$78 per share, Cox's from \$28 to \$33, Emmis' from \$32 to \$41 and Radio One's from \$24-\$26 to \$26-\$28.

DMX, AEI Complete Merger

DMX Music and AEI Music completed their merger earlier this week. The combined company, which will deliver free, professionally programmed, commercial-free music to businesses and homes via the Internet, satellite and broadband networks, will operate under the name DMX/AEI Music until rebranding is completed next year. DMX parent Liberty Digital owns 56% of the new company; AEI shareholders hold the rest. AEI founder Michael Malone will act as Chairman of the new company, and Liberty President/CEO Lee Masters will sit on the board.

'Your Revolution' Nets Indecency Fine

he FCC proposed a \$7,000 fine against noncommercial KBOO-FM/Portland, OR for broadcasting the rap song "Your Revolution," which the commission said contains "unmistakable, patently offensive sexual references." KBOO countered that its mission is to provide a forum for "unpopular, controversial, neglected perspectives" and that "Your Revolution" is "a feminist attack on attempts to equate political revolution with promiscuous sex"---- the opening lyric of the song is "Your revolution will not happen between these thighs" - and thus is not indecent. The FCC rejected that argument and has given KBOO 30 days to pay the fine or appeal.

Disney Downgraded To 'Buy,' EPS Estimate Upped

n Tuesday UBS Warburg analyst Christopher Dixon lowered his rating on Disney Co. stock from "strong buy" to "buy." He said that the issue had hit his earlier intermediate price target, and he set a new target range of \$40-\$42 per share. While Dixon said he remains bullish on Disney for the long term, he doesn't expect significant earnings improvement before the first half of 2002

Additionally, Wit Soundview's Jordan Rohan raised Disney's earnings per share estimate from 25 cents to 33 cents for Q1 2002 and from 88 cents to 97 cents for FY2002. He also lifted his target price on the issue from \$32 to \$39 per share and maintained his "buy" rating.

Analysts Rate Ackerley, Hispanic 'Buy,' XM 'Strong Buy

Reiterating a "buy" rating on the company, First Union Securities analyst James Boyle noted that Ackerley's Seattle radio cluster represents "a significant hidden value that could provide a catalyst to Ackerley's share price and an opportunity to delever its sagging balance sheet." Boyle estimated that the five-station cluster, which controls about 11% of Seattle's radio revenue, is worth between \$125 million and \$150 million and said that it would "generate interest by several public groups if offered for sale.

Also this week, Lehman Brothers analyst William Myers initiated coverage on Hispanic Broadcasting with a "buy" rating and a 12-month target price of \$26. Wit Soundview analyst Timothy O'Neil reiterated a "strong buy" rating for XM Satellite Radio with a price target of \$40.

NAB Radio Board Names Directors

he NAB has filled four vacancies on its Radio Board. Joining the board are KLAC, KPWR & KZLA/Los Angeles The NAB has filled four vacancies on its result board, soming its board, and hawaii); WCKW-AM & FM/New Or-VP/GM Val Maki-Candido, for District 24 (Southern California, Guarn and Hawaii); WCKW-AM & FM/New Or-leans GSM Stephen Levet, for District 8 (Louisiana and Mississippi); and KGAS-AM & FM/Carthage, TX owner/GM Jerry Hanszen, for District 19 (Oklahoma and northern Texas). Additionally, Radio One President/CEO Alfred Liggins



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"In females 18-34 'BLS beats every other station in New York City with a 15.4 share"



Vinny Brown, PD WBLS, New York

"I use Slam Jam to supplement my Saturday nights and I am pleased with the performance. It gives me the number one rating in the key female sales demos 18-34 and 25-54," *



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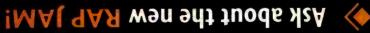
7 minutes of old school era R&B hooks

XXIM-INIM Skool Mini-WIXX 7 Minutes of Hip-Hop and R&B hooks

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Steve Ennen in the GM Spotlight, Page 12 Dan O'Day's Commercial Copy Makeover, Page 14 Industry Calendar of Events, Page 15

"You cannot depend on your eyes when your imagination is out of focus." **Mark Twain**

management marketing sales

PROGRAM YOUR BODY CLOCK For Maximum Success

Cheap psychological tricks from Dr. Buff



BAKER

By Pam Baker Did you ever wonder why it's easier to close a deal in the morning instead of in the late afternoon? Do you know when is the best time to ask for a raise? Ever wonder when you're at your sexual peak? You may not realize it, but the 24hour clock ticking inside of you is incredibly precise. By working with - instead of against — your physiological clock, you're guaranteed to improve your personal and professional life.

This whole "master body clock" theory fascinated me when I recently met and spoke with Perry Buffington — better known as "Dr. Buff" to fans around the country who listen to his daily radio feature, "ParentWise." Buffington is a captivating motivational speaker who has written several books, including Cheap Psychological Tricks: What to Do When Hard Work, Honesty and Perseverance Fail. He is also a weekly columnist with the Universal Press Syndicate, and he has appeared on dozens of television programs. Some of his clients include American Express, AT&T and the Disney Institute. "One of my biggest clients is NASA," said Buffington. "My job was to teach rocket scientists how to be human."

Since I'm always interested in improving creativity and productivity, I asked Dr. Buff to explain how the body clock works. "The body clock is roughly 24-26 hours a day, if it were free-running," he explained. "The body clock is set by the sun, and you'll have roughly eight different chemical bodies in one 24-hour period. Each of these chemical bodies have different abilities and different cravings."

I asked Dr. Buff how we can tell if we're getting the right amount of sleep. "The right amount of sleep doesn't vary that much from individual to individual, he explained. "Seven and a half hours is the perfect amount of sleep per night. There's a sleep cycle just like there's a body clock. Humans sleep on multiples of an hour and a half. Imagine it this way: You put your head on your pillow, and, assuming that you go right to sleep, it takes 45 minutes to get down into the deepest point in your first sleep cycle. If you're awakened while in this deep stage of sleep, you feel disturbed. But as soon as you reach this deep phase, you start on your way back up to a shallow period of sleep, which takes around 45 minutes - that's an hour-and-a-half sleep cycle. The ideal sleep night is 71/2 hours, and for some reason it's associated with life longevity."

So let's say that you go to bed at midnight and get up at 6:30am. "You would be in deep, deep sleep and worthless the entire day because you woke yourself in your deepest, darkest sleep," Buffington said. Always plan your sleep night in multiples of 90-minute cycles, and your sleep will be more relaxing and beneficial. Sleep for 4 1/2 hours, six hours, 7 1/2 hours or nine hours. Try it!

HE YOUR DODY CLOCK

To organize your day for maximum results and productivity, follow the chart below, which is based on the body's circadian clock and human physiology.

T	INE MANAGEMENT BY PHYSIOLOGY
Sam	Waiting Up
6-8am	Getting Started
	Sexual peak
Sam-Noon	Relating To People
	Meetings
	 Make and return phone calls
Neen-1:30pm	Lunch Break
	Susceptibility to alcohol at highest level
1:30-2pm	Drop in Hormone Lovel
	Nap time (18 minutes) or the "Illusion of Busy"
2-5pm	Analytical Time
	Attend to details
	Avoid personal interaction, including phone
	calls
	· Recognize that pain is at its highest level
5-8pm	Exercising And Spending Time With Family
	Dinner
	Watch television
10pm	Second Wind
	. If you need it (but don't expect it every night)
11pm-Som	Sleep
	Least productive time of day
	Don't forget the sleep cycles! Try to get 7 1/2

les! Try to get 7 1/2 hours of sleep each night or only allow yourself sleep in multiples of 90-minute cycles.

TOUR SEXUAL PEAK

Once the alarm goes off and you begin to wake up, your body begins to create the hormones that will sustain you until about 2pm. One of the first hormones to kick in triggers the craving for sexual activity. Scientists claim that this particular body mechanism dates back

to prehistoric times, when nature drove man to try to perpetuate the species before going out into a very dangerous world.

The body is wired for sex roughly between the hours of 5am to 8am," said Buffington. I commented that most people have sex at night. This is a bad time to have sex, because you're working opposite the body," he continued. "If the body is wired for sex, you won't need as much prompting or Viagra."

This might explain why morning shows like The Howard Stern Show are so well-received:

We're all horny creatures as we're getting ready for work or driving into the office! "Your listeners are craving sex," explained Buffington. "That's why morning shows can get away with a very provocative approach. If, however, you play that same show 12 hours later, you'll get far more complaints."

BURST OF ENERGY

For most people, the most productive time of day begins around 8am and lasts until noon. "This is a 'people' time of day, when we want to listen and understand, are more likely to agree with one another and are willing to compromise," said Buffington.

Move sales pitches to the morning hours, have talent meetings at 10am, conduct brainstorming sessions with your staff before lunch and plan meetings with your supervisor in the morning hours, especially if you want a raise.

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FFF SE

You've made it through a productive morning; now it's time to feed your face. Most people are starving and want to scarf down a big meal, but wait! Dr. Buff suggests that you'll feel better eating four or five small meals a day, rather than three large ones. "Keep in mind that your body is most susceptible to alcohol during this time," he warned. "If you have to go back to the office, alcohol at lunch is only going to slow you down."

After lunch you may notice that you don't have any energy; you feel like you need a nap. "The best thing you can do is take an 18-minute nap after eating lunch," Buffington advised. "Those who go back to their desks and work through their slumps are probably napping but in a slightly different way. I call it the 'illusion of busy,' where the body is wired to do nothing. Many other cultures recognize the biology of this time of day and extend the lunch hour for 'siesta.' If you take the time to rest, you will become five times more productive and reduce the risk of heart disease."

WATCH OUT FOR THE MASTY CYCLE

During the afternoon hours, when your body is processing all the new chemicals from lunch, you become unsociable and irritable. "This is the time when your body gives you the nasty hormone," said Buffington. "You become very critical until around 5pm.*

I was rather surprised by this finding, because I've always heard that after lunch is the best time to make deals. "This is the wrong time of day to relate to anyone," said Buffington. "If there is a 'no' to be said, you are guaranteed to hear it quicker and louder now."

This is also the time of day when pain is most intense don't plan a dentist appointment in the afternoon! What should you be concentrating on? "If you have things to proofread - a contract, a proposal, a memo do it now," advised Buffington. "You'll be surprised at the number of errors you'll catch and the corrections you'll make during this analytic time of day."

INF AT LAST

When you finally get home and your spouse asks, "How was your day?" you may be tempted to snap, punch or yell. But Dr. Buff has a better idea: Exercise. You will be at your personal physical best at this time of

day," he said. "If you have an East Coast team playing a West Coast team in the late afternoon, who should you bet on? Research has shown that you should bet on the West Coast team, because they're playing on their body clock late in the afternoon, and the East Coast team is way past their desire to be physically active."

THE DEVIL'S HOUR

"You need to be aware that 3am is called 'The Devil's Hour,' because there are more accidents between 3am and roughly 4:30am," Buffington warned. "Big industry accidents

happen to people who are trying to work the graveyard shift while working against their body clocks. Companies that are very concerned about preventing accidents actually give employees breaks during this time."

THE CHAILERING

Does reprogramming your body clock work? I challenge you to try it for a month and give me your feedback. I will also try this approach — believe me, with R&R Convention 2001 less than a month away, I need all the help I can get. So, go out and pitch your clients in the morning, write your proposals in the afternoon, and get jiggy with it before coming into the office!

Dr. Peny Buffington will be launching a new deliy second feature in September called "Dr. Buff: Ch Psychological Tricks." For more information, contact hact Dr. Bull at 904-261-4214 or by e-mail at pubult@aol.com.



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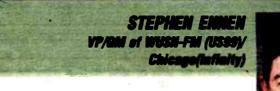
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The Fire Burns Strong In The Windy City

potlight

This week's GM Spotlight pays tribute to 27year radio afficionado Steve Ennen. "At US99, we've been able to attain incredible results thanks, in part, to the outstanding leadership of Steve," e-mails one R&R reader. "He's a kind soul with a lot of heart," comments a staffer, adding, "He makes coming to work each day an exciting adventure." Congratulations!

I decided to enter the world of broadcasting because:

"While I was serving in the United States Marines, I was placed into cryptic code communications. When I returned to Southern Illinois University, I discovered they had one of the top programs in the United States for radio and television management."

First job in broadcasting:

"Air personality at WEBQ/Harrisburg, IL while attending Southern Illinois University. I became GM of the AM & FM only two years later, at the age of 25."

Career highlights:

"Building WUSN-FM (US99) into America's most-listened-to. Country station and becoming the No. 1-revenue station in Chicago in 2000."

The most challenging aspect of being a GM:

"Balance! Leading a team of individuals toward their personal goals and making sure

that they are parallel with our corporate goals. Keeping everyone's focus on results, not activity." My most unforgettable moment at a radio station:

"Meeting Mel Karmazin."



I'm most proud of:

"In the past year I was able to establish a radio scholarship at Southern Illinois University in memory of my son Erich, who was only 19 when he died. Receiving the Westbury Award for excellence in leadership. Being selected as Major Market Station of the Year by both the Country Music Association and the Academy of County Music. Serving on the executive council and board of directors of the Country Music Association, as well as being on the alumni advisory board of directors for the College of Mass Communications and Media Arts at Southern Illinois University."

Who was the most exciting artist you've ever met and why?



in 1991, when he was starting his rapid rise to mega-star, was my most memorable artist meeting. What impressed me most was how Garth took care of our listeners and his fans. Garth has that very rare ability to make whoever he is talking with feel very special. We brought listeners backstage, and he spent 30 minutes with them. When they left, they had memories to last them a lifetime, and Garth made them feel like they were the most special people in the world. I was very impressed with his unique ability."

What are your five favorite records of all time?

"My favorite Garth song is 'The River." I can't honestly say I have five all-time favorite CDs. I enjoy listening to new music, and right now I'm enjoying the new Jamie O'Neal and Tim McGraw both CDs are fantastic."

The best words of advice I've ever received were:

"From Dan Mason: 'A passion for excellence starts with the individual at any level' - not just from the top."

You'd be surprised to know that

"I grew up in Loda, IL, a small farm community of 400 residents."

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An Invitation to

LIFEbeat's BREAKFAST With Special Guest Kevin Weatherly Presented by Radio & Records

Co-chaired by Erica Farber — CEO and Publisher, Radio & Records and Valerie DeLong — Sr. Vice President, Crossover Promotion, Universal Records

Please join Kevin Weatherly, Vice President of Programming of KROQ/Los Angeles, LIFEbeat, the Music Industry Fights AIDS, and Radio & Records, as we mobilize the music industry to join forces in reaching young people with a message of HIV/AIDS prevention.

The breakfast will be the lead event for R&R Convention 2001.

Location: Century Plaza Hotel & Spa Reflecting Pools Garden. 2025 Avenue of the Stars, Los Angeles, CA.

Date: June 14, 2001

Time: 9:00 AM - 11:00 AM

To reserve your tickets and for further information, please contact Leslie Doyle at LIFEbeat. 212-965-8900, or Idoyle@lifebeat.org.



MUSIC INDUSTRY FIGHTS



management - marketing - sales

DAN O'DAY'S COMMERCIAL COPY MAKEOVER

INTERVIEW WITH THE ADVERTISER



Last year I conducted an advertising seminar (for the business and advertising community) for the Milwaukee Area Radio Stations group. After the formal seminar we continued with a "client hot seat" session. Business owners volunteered to sit onstage, one at a time, while I helped them identify their unique selling propositions.

One of the volunteers owned a women's apparel store. I asked what set her store apart from her competitors'.

"The two things I always talk about are service and selection," she replied. "That's what makes us different."

Uh-oh. *Every* store says it's got the best service and selection. As a result, no one believes their commercials.

So I probed deeper, asking questions more or less at random until we discovered this store's preemptive advantage.

Dan: Do you have competitors?

Client: I would say our biggest competitor is the mall.

Dan: Why should someone come to your store to shop instead of going to the mall?

Client: Because we have service. We are easy to get to; you don't have to haul yourself to the mall. You can turn around in our store and not knock 10 things off of a rack. We have qualified salespeople. We have what I consider a really good selection. The two things I always talk about are service and selection. That's what makes us different.

Dan: The only problem with what you identify as the two things that make you different is that that's what all stores say. All stores say, "What makes us different is our service and our selection." What you can do is prove this quantitatively. You can say: "If you go to the store at the mall to buy a bathing suit for this summer, you're going to be stuck with the two choices they've already made for you, because they only carry the two major brands that they can sell the most of, in limited styles and limited sizes. They sell a ton of them, and they make a lot of money that way. However, if you come to *our* store, you'll find 36 different kinds of bathing suits. We aren't limited to those two manufacturers, like the mall store is."

Or you can quantify it. If you can truthfully say, "You might not know this, but according to *Retailer's Monthly* magazine, the average women's clothing store in a shopping mall has only X pieces of apparel, while our store has 4-times X," that can be powerful.

Everyone, however, is going on the air or in print and saying, "We have a wide selection," and nobody believes them.

With service, everyone says, "It's our people who make the difference," the implication being, I guess, that their competitors don't employ people; they employ robots or androids. But if you are going to say, "Every one of our salespeople has passed an intensive, six-week course in fashion," *then* you can say, "Who do you want helping you? Do you want the teenaged girl with the safety pin through her nose working after school at the mall, or do you want one of our fashion consultants, whom we sent to Chicago for a six-week course at the Design Center, where they learned about color and fabric and how to flatter someone's face and how to work with a mature woman's figure?"

That's a great selling point. But when you say that it's your salespeople who are different, is there anything that objectively separates them from your competitors'?

Client: Yes, because I spend a lot of time making sure

they're knowledgeable about the product. Dan: How do you do that?

Dan: How do you do that

Client: Because I'm there.

Dan: But what is it that you do to make sure they're knowledgeable about the product?

Client: I talk to them.

Dan: Do you quiz them?

Client: No, but I make them active in decisionmaking. They see the product from the minute it comes in the back door to the minute it's hanging on the rack. They work on the floor,

Dan: Now this is interesting. What happens when the product comes in the back door?

Client: They open the box, and they hang it up.

Dan: Is there discussion? Do they talk about where it's going to go or who they expect to buy it?

Client: Yes, all of those things.

Dan: What kinds of things do they say?

Client: [Laughing] Depending on whether they like it or not?

Dan: Sure!

Client: "Isn't this cute?" "Oh, that's a really pretty color." "I wonder if this matches that other item that we already have on the floor." "Oh, I should call Suzy Smith; she'll love this." "Can I order one for myself?" that's a common one.

Dan: At the big stores at the mall are the sales clerks there when the big boxes are unloaded?

Client: No.

Dan: Are the salespeople there when the clothing is put on display?

Client: It comes in on rolling racks; I don't know who puts it out on the floor.

Dan: Now this could be something different, a terrific commercial in which we literally tape-record the room when a new shipment comes in, and we tell your staff, "Look, we're taping this, but just forget about us and go ahead and have fun." I think it would be a wonderful commercial if we hear the salespeople. Your salespeople are mature women, matching your customer base?

Client: Yes.

Dan: So we hear these women joyfully greeting the truck: "Oh, at last! I thought you'd never get here!" And then the boxes are unloaded from the truck, and we hear them ripping open the boxes.

"Oh, this is beautiful!"

"You know, we have a yellow frock in the front window. We should put these two together; this would really go well with it."

"You know who would like this? Suzy Smith. She comes in every few months, and she always says if we ever get something with daisies on it, we should tell her."

That could be edited into a commercial. You can say, "In a typical clothing store in a big shopping mall, the sales clerk first sees the dress at the same time the customer does. But at our store, here's how it happens...."

I think what you've just described is wonderful. I didn't know that's what happens when the merchandise first arrives at a boutique, and I'll best most consumers don't know that either. That's great! You can say, "This is how it is at *our* store. If you want, you go can to the big department store at the mall, and you'll get a different high school girl every time. And if you can get her attention between her talking to her friends on the telephone to ask her a question, she'll say, 'I don't know; I think they're in back.' Or you can come here."

That's a great commercial. And maybe when they go through the new arrivals, they won't like something. Maybe they'll say, "Who would wear that?"

Client: No, their favorite phrase is, "Who *bought* this?" And that would be me, because I do all the buying.

Dan: There are so many different things you can do here. This could be part of a running gag: "Oh, this is beautiful. Oh, I want this one for myself." And then, at the end, "Let's see what's in this last box." There's a long pause, and then: "Who buys this?"

And then you come in and say, "Hi, I'm so-andso, and I buy it! I buy all the clothes here. I think everything I buy is great; my staff usually agrees with me. Why don't you come and see what you like most?"

In fact, you could have a "Who Buys This?" Special of the Week: "Who buys this? Who wants to wear a green pantsuit?" And then you say, "Well, my staff thinks I'm crazy, but we got a great deal on it, I love the fabric, and it will be very cool for summer. Come down to our store; we have it on display. Cast your vote: Should we send it back?"

It becomes an interactive aspect of your advertising. Anyone who hears that commercial and comes to your store will be sure to look at that green pantsuit. They'll want to know if you're crazy or if your staff is crazy. You could hand out buttons to the staff that say "Who Buys This?"

Even if the process you described of what happens when the merchandise first arrives is typical of what happens at small clothing shops everywhere, your customers don't know that. Sharing this with them in your advertising will set you apart in their minds.

This column is excerpted from The Dan O'Day Radio Advertising Letter. For your free e-mail subscription, send your request to danoday@danoday.com.with "R&R Ad Request" in the subject line of your e-mail, or subscribe online at www.danoday.com.



COULD YOU SURVIVE WITHOUT BLOWING CHUNKS?

CHR/Pop WHYI (Y-100)/Miami hosted the Y-100 Roller Coaster Survivor contest, awarding one lucky listener a brand-new Kia Rio. The contest began with 30 contestants who rode the Dania Beach Hurricane roller coaster at Boomer's amusement park in Dania Beach, FL. This 100-second thrill ride is the only wooden roller coaster in the state of Florida. It features a 100-foot drop and travels at 55 miles an hour. Only one person threw up — on herself!

When it was clear that the five finalists were not willing to give up after riding the coaster for 37 hours, the rules stated that one contestant would be randomly selected as the grand-prize winner of the car. Celebrating the big win are (l-r) Y-100 Promotions Coordinator Omar Hernandez, winner

ZOOVIVOR II ACROSS AMERICA

When CHR/Pop KZHT/Salt Lake City wanted to raise money for the Boys and Girls Clubs of Greater Salt Lake, they decided to do the un-thinkable —



send their Z Morning Zov personalities Frankie (Frank Corrigan) and Dangerboy (Patrick Essex) on the road with no food, no car and no money!

Rita Agrelo, Promotions Director Derick Pitts and

morning personality Fay from the Footy and the Chix

@ Six morning show.

Starting their journey at sister station WBFB/ Bangor, ME, the boys traveled over 2,700 miles in seven days with the help of listeners, truck drivers and good Samaritans. During the adventure listeners were encouraged to make donations, and more than \$5,000 was raised to help complete the new Youth Center at Poplar Grove. Congratulations to the *Z Morning Zoo* — now, take a bath!



MARK YOUR CALENDARS

Important dates and events in the coming months

- May 30 The Museum of Television and Radio presents "An Evening With Larry King." Beverly Hills, CA; 310-786-1000
- May 31 American Women in Radio & Television's 26th annual Gracie Allen Awards. Plaza Hotel, New York; 703-506-3290
- May 31-June 2 Showbiz Expo. Los Angeles Convention Center, Los Angeles; visit www.showbizexpo.com
- June 3 55th Annual Tony Awards. Radio City Music Hall, New York; 212-764-7900
- June 6 2001 Radio-Mercury Awards luncheon. Waldorf-Astoria Hotel, New York; 212-681-7212
- June 11 Service to America Summit & Awards Gala 2001, presented by the NAB Education Foundation and Bonneville International Corp. Ronald Reagan Building and World Trade Center, Washington, DC; 202-775-2559
- June 13-16 R&R Convention 2001, featuring the 42nd President of the United States, Bill Clinton, and performances by Stevie Nicks, Shelby Lynne, The Guess Who, John Waite and more. Century Plaza Hotel, Los Angeles; register online at www.ronline.com
- June 20-23 PROMAX & BDA 2001. Miami Beach Convention Center, Miami; 310-789-1518

- June 28-Sept. 19 Summer Arbitron
- June 28 Country Radio Broadcasters present the Country Music DJ Hall of Fame Induction. Renaissance Hotel, Nashville; 615-327-4487
- June 29-30 Dan O'Day's Morning Show War College. Hollywood Roosevett Hotel, Hollywood, CA; register at www.danoday.com
- July 12 Prime-time Emmy nominations announced. Los Angeles.
- July 18-22 The Conclave 2001. Minneapolis Marriott City Center, Minneapolis; 952-927-4487
- July 24-26 NAB Americas Radio and Television Conference for Latin America. Ritz Carlton Resort, Key Biscayne, FL; 202-429-7423
- Aug. 9-11 Talentmasters' 13th annual Morning Show Boot Camp. Mandalay Bay Resort and Hotel, Las Vegas; 770-926-7573
- Aug. 24-25 Dick Orkin and Dan O'Day's International Radio Creative and Production Summit. Hollywood Roosevett Hotel, Hollywood, CA; register at www.danoday.com
- Sept. 5-8 2001 NAB Radio Show. Ernest N. Morial Convention Center, New Orleans; 800-342-2460
- Sept. 20-Dec. 12 Fail Arbitron

RADIO GETS RESULTS SUCCESS STORIES FROM THE RAB

HARVEST RESULTS WITH EVENTS

Does your station run a weekend automotive show? Economics or business show? Cooking or computer show? These types of specialty shows are just the right ingredient for developing a sales promotion event. In the case of Country WHUG/Jamestown, NY, *The Farm & Garden Show* was the perfect vehicle for its client's Farm & Garden Expo. By incorporating radio into its advertising and marketing mix, the client's sales message was communicated directly to potential consumers, and the results were staggering.

Category:	Lawn & Garden
Market:	Southern Chaut County, Catt County and Northern Warren County, PA
Submitted by:	WHUG-FM/Jamestown, NY
Client:	White's Sales & Service

Situation: White's Sales & Service has been serving the people of Jamestown, NY and the surrounding counties for over 50 years. Even though it is a well-established company, it is a small operation and wants to make sure that it stays ahead of its competition in the area: WalMart and Central Tractor. The other major concern is the need for increased revenue from its big-ticket item, the tractor. When White's heard about WHUG's specialty program *The Farm & Garden Show*, the company decided to earmark more of its advertising budget for influencing the program's target audience, the homeowner. In the past White's used Penny Savers, cable television and national advertising on the Weather Channel through its cooperative partnership with Husqvarna Outdoor Products.

Objective: White's Sales & Service needed an aggressive ad campaign that would result in greater visibility, increased awareness of its newer products and services and more tractor sales.

Campaign: In conjunction with sponsoring *The Farm & Garden Show* on WHUG, the client conducted its annual three-day Farm & Garden Expo at the local mall. The Expo was preceded by a two-month radio campaign, during which time WHUG promoted White's Sales & Service and invited consumers to the mall to "sneak preview" various lawn and garden product displays. White's employees staffed the event, demonstrating product features and answering questions. This year, as in prior years, the client reaped the benefits of both co-op funding and radio scripts provided by Husqvarna.

Results: As a direct result of the Farm and Garden Expo, White's Sales & Service sold 11 tractors very early in the season. Since then it has reported tripled sales, all credited to the company's advertising campaign. A White's spokesman says, "We're just too darned busy!" The company is convinced that it has what homeowners want: excellent products and services. It is also convinced of the power of radio to communicate one-on-one with customers in a way no other medium can. White's is just one of many businesses that realizes that radio brings a more dynamic return on its co-op dollars through synergistic multimedia initiatives.

INTERNET NEWS & VIEWS

New Publisher Royalty Demands Could Weigh On Webcasters, Record Labels Alike

More music-industry areas may soon be feeling the pinch

By Paul Maloney RAIN: Radio And Internet Newsletter

The line of interested parties looking to get paid in the highly



paid in the highly uncertain (at least in webcasting's case) windfall from online music continues to grow. Now, as songwriters and music publishers add their demands to the tab, music labels might be feeling the pinch. Not only that, but webcasters could be seeing another line added to their royalties bill as well.

Representatives of the music publishing, record and webcasting industries are in Washington, DC this week to testify before the House Subcommittee on Courts, the Internet and Intellectual Property. They include artist Lyle Lovett, RealNetworks CEO Rob Glaser and Vivendi Universal Exec. VP Edgar Bronfman Jr. Glaser will also demonstrate MusicNet, the music-subscription service his company plans to establish with AOL Time Wamer, EMI and BMG.

The legal stage is familiar enough territory for the major labels when it comes to dealing with the onlinemusic world. Their courtroom wrangling with Napster and MP3.com over alleged copyright violations has

been well-documented. And the record industry's demands that Internet-only webcasters and broadcasters alike pay copyright fees on song recordings led to the passing of the Digital Millennium Copyright

Act and a showdown at the U.S. Copyright Office. • Now it's the music publishing industry's turn to hold out its hand.

Publishers say that to stream music, compositions must not only be performed, but also reproduced. Broadcasters and webcasters currently pay fees to organizations like ASCAP, BMI and SESAC to play (or perform) copyrighted music. But the technical reality is that before they can be webcast, these songs have to be encoded, or digitized, into a form that can be stored, streamed or downloaded onto computers. Though the labels and webcasters argue that streaming should be treated as performance, publishers are fighting for the larger royalty payment that comes with mechanical reproduction.



RAIN: Radio And Internet Newsletter Publisher and Editor Kurt Hanson is a well-known researcher and consultant who also serves as Chairman of Strategic Media Research, the firm he founded in 1980. RAIN is available daily at www.kurthanson.com.

Fatal Turn Of Events

This turn of events, especially should the courts decide that music publishers are indeed due additional reproduction royalties, could prove fatal to business models that rely on the use of music online.

Publishers' demands will make it more difficult to establish interactive, or on-demand, streaming



services, in which consumers pay a fee to hear specific songs at specific times. The big labels have been jockeying to launch such services as a secure and profitable alternative to Napster. Though they've been criticized for moving too slowly (and, by doing so, contributing to the success of Napster), the major labels are now showing signs that plans are in

the works for true interactive online-music services.

MusicNet is a proposed joint venture among RealNetworks and AOL Time Warner, BMG and EMI. Universal and Sony (and possibly a third major player), along with Yahoo!, have announced similar plans for a subscription service called Duet. But these companies, should the music publishers get their way, will be obligated to pay a whole new level of rights fees to songwriters for the use of their music online. Such new

publisher demands could fetter the companies'

abilities to operate subscription services. In fact, this royalty issue has put the record industry in the somewhat unfamiliar position of being a defendant in a copyright-

violation case.

Unfamiliar Position

Last December music publishers filed suit against Universal Music Group, claiming that the company's FarmClub.com online subscription service violated copyrights by not paying publishers for the use of their material. Universal holds that its existing agreements cover the service.

Interestingly enough, the record labels' arguments, in a petition to the U.S. Copyright Office, against paying additional publishing-rights fees sounded similar to those webcasters used when presenting their royaltyrate case against the labels: "To be compelling to consumers, a service must offer tens or hundreds of thousands of songs, in which rights may be owned by hundreds or thousands of publishers. No service provider is eager to embark on individual negotiations with all those publishers unless it is necessary."

Digital Media Association Exec. Director Jonathan Potter told Wired.com, "We find it exquisitely ironic that the recording industry tries to define the soundrecording license (the one it owns) as narrowly as it can for webcasters, but the publisher's license (the one

Continued on Next Page



A Light In The Darkness

These are dark days for streaming, so it's a treat to find a traditional broadcaster doing its thing on the web. MyStar Communications' Adult Contemporary WTPI-FM/Indianapolis (*www.wtpi.com*) is indeed a broadcast outlet that's still available on the Internet.

Formatically, WTPI is probably a lot like the "soft rock" AC in your town. I heard Carole King, Stevie Nicks, John Mellencamp, Phil Collins and the like. Basically, after a song that might have appeal to 25-54-year-old females has successfully run its course at a format like CHR, Rock or Country (that is, it researches well with test groups and sold well at retail, yet isn't new anymore), it lands at this type of format. This format is not for the musically adventurous, but it's probably the most lucrative music radio format. These stations generally rack up significant TSL for a demo that's quite appealing to advertisers.



For some reason, there are two navigation menus on WTPI's site — a horizontal one across the top and a vertical one on the left. My first thought was that the lefthand menu would be specific to each area reached by clicking a button on the top menu, but that wasn't so. Maybe there's some organizational scheme here that escapes me, but my best guess is that there simply wasn't enough room for all the choices in one place, so the site's designer broke the navigation into two areas. The menus have different design styles, however, which implies that they somehow operate on different levels. It's a bit confusing.

Nevertheless, the site was easy enough to navigate and explore. The station and the site showcase all the onair personalities, not just the morning show (and that's quite a job — there are so many DJs at this station, it might drive cume by hiring half of its target audience). There are a couple of schools of thought on this. My theory is that if your station's personality is worth showcasing (and pity the radio professional who isn't), then do it. It adds to your brand and offers entertainment value to listeners that your competitors can't. This is especially important for an AC, the listeners of which most likely use the radio differently than, say, a hard-core jazz fan.

But if you're going to do the personality thing, do it right. The problem isn't that the WTPI personalities are spotlighted or that they aren't interesting people. What's wrong is that whatever it is that makes them compelling or interesting isn't highlighted. All the jock photos look

Continued on Next Page



INTERNET NEWS & VIEWS

May 25, 2001 Rak • 17 In Association With Radie And Internet Newsletter

RadioVoodoo Uses Technology To Let Your Audience 'Take Over' The Station

This past week saw the introduction of a new product that can leverage the power of the Internet and the telephone to give your audience another opportunity to interact with your radio station. Said product has already won over one high-profile fan, Alternative WBCN-FM/Boston PD Oedipus, who says, "RadioVoodoo is one of the most

exciting radio programming concepts I've seen." RadioVoodoo is a software

solution that allows listeners, via the phone or web, to record and upload song requests, shout-

outs, dedications and rants and to vote in song countdowns. The use of live or recorded phone callers on the air has long been seen as a powerful method of connecting personally with listeners and adding energy



and excitement to music programming (especially that geared toward younger demos). It's a concept that's been around for years (Anyone remember WLS-AM/Chicago's "Boogie Check"?) and remains vital in the form of such programs as MTV's *Total Request Live*.

According to RadioVoodoo President/CEO J. Scott Hamilton, the product has been in development for nine months, with

the past month spent in betatesting in Albany on Urban WAJZ-FM and

Alternatives WQBK-FM and WQBJ. The official launch is planned for this week, at WBCN-FM/Boston and KFSD-FM/San Diego, with a national marketing campaign kicking off in June.

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Demands Could Weigh

Continued from Page 16

it pays royalties on) as broadly as possible."

As evidenced, however, by its victories in Congress and the Copyright Office, the record industry can be a powerful lobbying force. The Recording Industry Association of America is a substantial political donor; according to an article from the trade site Webnoize, the RIAA donated about \$466,000 to both parties during the 2000 election cycle.

What It All Means

What the publisher-record label squabble will mean for webcasters isn't clear at this point. But so far in its short existence, the online-radio industry has had to deal with a growing list of financial obstacles to its viability. While the general downturn of the economy (especially the online economy) and rising bandwidth costs for growing audiences are harsh realities, many webcasters feel they are being hijacked by the demands of copyright-holders.

Attorney Carey Ramos, representing music publishers, has commented, "The reality is that songwriters have been ignored — or taken for granted — in the debate over distributing music on the Internet. Some Internet companies and record labels want the music publishers to let them use their music for free, or else have the government step in to force the publishers to do so."

Traditional radio broadcasters have long paid publishing royalties to songwriters. When webcasting came along, it was understood that webcasters were likewise liable for these fees. Then came the demands for royalties by the record industry. It was the pressure of these obligations, as well as the financial demands of AFTRA (for the right to stream radio commercials featuring union talent), that compelled many major radio broadcasters to drop their streaming activity entirely last month. (Note that the AFTRA situation did not affect Internet-only streams.) These mounting obligations, along with less-thanenthusiastic support from advertisers and audiences, left many webcasters wondering how the industry can possibly survive. And what happens if music publishers, using the argument that webcasting necessitates reproduction as well as performance fees, demand even higher royalties? With the possibility of even more fees on the horizon, the outlook for webcasters may be beyond bleak.

Subscription Services Will Survive

The interactive-subscription service arena shouldn't have nearly the same struggle as webcasters. Consumers have spoken: They want music online. This is like watching a line of customers, money in hand, form on the sidewalk before the store's even built. When the service is property established and the interface is simple and convenient, the revenue will come.

Internet radio, for its part, is going to need more muscle in its corner. DiMA, the largest trade association, isn't an established or powerful-enough force, and the National Association of Broadcasters — with its abundance of lawmaker friends — was seemingly asleep at the switch when the RIAA convinced the Copyright Office that broadcasters must pay performance copyright fees for webcasts.

The NAB needs to recognize that its interests mirror those of pure webcasters more than they conflict with them, and it needs to throw its support behind *all* radio interests. Only with strong representation when decisions on issues such as royalty fees are made will webcasters be able to survive.

Miles Copeland, former IRS Records executive and current Ark21 Records CEO, insists that selling records isn't a hugely profitable business. It generates big revenues, for sure, but it also generates huge expenses and high risk. Fine. So set royalty rates for



Continued from Page 16

almost exactly alike (framing and composition), and all the jocks were asked to answer the same lame questions (when asked for their "favorite songs" or "favorite movies," most answered "Too many to mention").

Why not challenge the personalities and make them contribute some of their creativity? Listeners think radio personalities are larger than life, so why disappoint them? How about this: Have each personality write one paragraph about something that a listener would be interested to read, like the jock's favorite moment with a music celebrity, the most embarrassing or heartbreaking or thrilling moment in their broadcast career, the worst dues they've had to pay in their career or why a certain cause or charity is important to them. They could all be compelling stories. Things like this would serve to attach a human element to the station and brand again, things no competitor could do exactly the same way.

The site does have personality (and useful information) in its original editorial material, including its CD and movie reviews. Here's an opportunity to expand the station's value to the listeners and also give them the human element. Even if a certain listener thinks the weekend jock who panned the listener's favorite artist's new CD is a blowhard know-nothing, the station has made a memorable impression. This will always benefit the station.

It's also quite nice to see a broadcaster making use of an Internet "side channel." WTPI offers a Smooth Jazz Internet-only stream called "Nightbreeze." It's a way to offer something to the station's listeners whose tastes are closer to the fringe of WTPI's musical offerings and to hopefully prevent them from looking elsewhere. The role that the "tucked away on a weekend morning" specialty show has played for broadcast radio (WTPI does indeed have a Sunday-morning jazz show) can now be filled by an Internet-only channel. without interrupting normal programming.

One final thought: In the hour or so that I listened to the stream, we never heard any mention of the website. Granted, WTPI's listenership probably isn't the "wired generation," but when your station's site provides both. value to the listener and an opportunity for the station to make another impression, you've got to push it.

- Paul Maloney

webcasting and on-demand streaming as a percentage of real profit. If a company is making money through the use of an artist's work, it should compensate the artist with a fair percentage of that profit, but the artist's cut shouldn't stand in the way of the business' success. When a business (and industry) succeeds, everyone should benefit. Maybe then everyone will work together to help ensure that success.

INTERNET NEWS & VIEWS



RAIN EXCLUSIVE

Cox Returns Some, But Not All, Station Streams To The 'Net

By Holiday Dmitri For RAIN: Radio And

Internet Ne

AllAccess.com that Cox Radio, one of the country's largest had returned its streaming to the

broadcasting companies, had returned its streaming to the Internet. *RAIN*'s crack team of interns did some research of their own and found this to be only partially true.

As of earlier this week *RAIN* could confirm that, from a small sampling of 21 Cox stations, only eight were streaming. "Listen" links at most of the remaining station sites led to the now-familiar "We are working with the numerous parties involved to resolve this situation" statement.

Contractual guarantees of higher payments for AFTRA talent and the resulting requests by advertisers that stations not stream certain radio ads caused many broadcast companies to abruptly pull down their stations' streams. Unwillingness to anger high-paying advertising clients (and uncertainty about their own liability for the hefty supplemental payments) has meant no streaming for hundreds of radio stations.

But it seems that at least some major broadcasters are returning to the Internet. The last few weeks have seen stations like WLS-AM/Chicago and WTOP-AM/Washington, DC return to the 'Net. And with the reported return of Cox properties' streams, *RAIN* got on the case.

Whether or not any particular Cox station was streaming didn't seem to be dependent upon format. For instance, News/Talk stations might logically be expected to be returning to the Internet more quickly than music stations, since the uncertainty regarding music royalties isn't an issue for these outlets. But of the three Cox Talk properties we checked, only WSB-AM/Atlanta was streaming, while News/ Talk WOKV-AM and Sports/Talk WBWL-AM (both in Jacksonville) are still down.

Likewise, geography didn't seem to play a role. While the two aforementioned Jacksonville stations are silent on the 'Net, sister Jacksonville stations WAPE-FM & WMXQ-FM are now streaming. In every instance that *RAIN* found a station to be streaming, it was through the StreamAudio system, which

Radio Voodoo

Listeners of affiliate radio stations (via telephone or the web, if they have a microphone for their PC) call in and vote for their favorite songs they've heard on the station, voice their opinions, send greetings to friends, etc. The programming is then created by RadioVoodoo's staff of DJs and sound engineers and ends up being a two-hour mix of the top songs with the listener voice elements interspersed throughout the program.

Continued from Page 17

The log of the show and listener drop-ins is presented to the affiliate via the web, where it can be edited or rearranged for total station control of the program. The result is a show, ideal for evenings or a midday lunch program, that can be positioned as "produced by the listeners, for the listeners."

Additionally, to drive cume for the show, RadioVoodoo sends an e-mail notification to five "finalists" for every one onair opportunity on the show, letting them that know they might be on the show. So for a show with 60 on-air listener opportunities, 300 people would receive advance notice to listen. The idea here is that not only will these people make a special "listening appointment," they'll notify friends to tune in as well.

The company's board of directors includes the founder

presumably replaced (or at least eliminated) the AFTRA spots. (Cox Radio Interactive, the Internet division of Cox Radio, announced an exclusive strategic business alliance with StreamAudio this past January.)

Station found to be streaming

WBTS-FM/Atlanta (CHR/Rhythmic) WFOX-FM/Atlanta (Oldies) WSB-AM/Atlanta (News/Talk) WODL-FM/Birmingham (Oldies) WAPE-FM/Jacksonville (CHR/Pop) WRKA-FM/Louisville (Oldies) WFJO-FM/Tampa (Rhythmic Oldies) WDUV-FM/Tampa (B/EZ)

Stations not streaming

WEZN-FM/Bridgeport, CT (AC) WDPT-FM/Dayton ('80s) WJMZ-FM/Greenville, SC (Urban)* WHZT-FM/Greenville, SC (CHR/Rhythmic)** KXME-FM/Honolulu (CHR/Rhythmic) WOKV-AM/Jacksonville (News/Talk) WMXQ-FM/Jacksonville ('80s)** WBWL-AM/Jacksonville ('80s)** WBWL-AM/Jacksonville ('80s)** WBWL-AM/Jacksonville ('80s)** KBAV-FM/Tulsa (Country) KRAV-FM/Tulsa (Country) KRAV-FM/Tulsa (Classic Rock) KJSR-FM/Tulsa (Active Rock)**

*RAIN unable to connect/stream silent

- Holiday Dmitri

Holiday Dmitri is a freelance writer in Chicago. She received her bachelor's degree in 1999 from Northwestem University's Medill School of Journalism. She is formerly Senior Assoc. Editor of *Velocity* magazine and Website Archive Editor of *XLR8R* magazine. This is her first piece for *RAIN*.

and the former VP of the web-community company Tripod (Bo Peabody and Ethan Zuckerman, respectively), and AMFM Interactive founder Charles Armstrong.

Hamilton says, "Of course I'm biased, but I think we've got the next big thing in radio with RadioVoodoo: a solution that properly leverages the web, the phone and the audience to produce must-hear radio with a built-in audience."

- Paul Malonev

The Right To Royalties?

Are record companies and publishers right to demand royalties for the use of their copyrights from Internet radio when they don't get them from



other media? Can the webcasting industry handle these demands and remain a viable business? As always, we love to hear from you. E-mail your thoughts to us at feedback@kurthanson.com, and follow the issues with RAIN: Radio And Internet Newsletter at www.kurthanson.com.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

Net Chats

• On Tuesday (5/29), Babyface protege Jon B. tells you why last names are so much cooler when abbreviated, at 8pm ET, 5pm PT (www.yahoo.com).

• Also on Tuesday, hip-hop/R&B singer Allcla Keys unlocks some secrets at 8:30pm ET, 5:30pm PT (www.yahoo.com).

• Krystal reveals her secret identity as "Supergirl" this Tuesday (5/29) at 7pm ET, 4pm PT (www.yahoo. com).

• On Wednesday (5/30), reggae popster **Shaggy** reiterates that he's not the cartoon character from *Scooby Doo* at 8pm ET, 5pm PT (*www.yahoo.com*).

• Also on Wednesday, **Train** keeps a rollin' right onto your computer screen at 7pm ET, 4pm PT (www. yahoo.com).

• The beautiful Irish lasses of **The Corrs** will leave you "Breathless" this Thursday (5/31) at 7pm ET, 4pm PT (www.yahoo.com).

On The Web

• A 24-hour video webcast from country maverick Eric Heatherly begins this Sunday (5/27) at 3pm ET, noon PT (www.hob.com).

• On Tuesday (5/20), a 24-hour webcast from Chitown pop punkers Lucky Boys Confusion begins at 3pm ET, noon PT (www.hob.com).

-Frank Correia

DIGITALBITS

Vivendi Universal Buys MP3.com

Vivendi Universal has purchased MP3.com for \$372 million. Universal plans to use MP3.com to power Duet, an Internet music-distribution partnership between Universal and Sony that is scheduled to launch his summer. Vivendi, which battled MP3.com in court over copyright infringement when MP3's Internet "music locker" service included Universal artists, is paying \$5 for each share of the music-distribution service's stock, a premium on the issue's May 18 close of \$3.01. News of the merger drove MP3's stock up 61% on Monday, the day the deal was announced.

EverStream Acquires AdAcoustics

Streaming programmer EverStream has purchased AdAcoustics and its parent company, The MusicBooth, which owns numerous patents for targeted advertising via cable, satellite, Internet and wireless networks. The deal expands Everstream's targeted-advertising reach from the Internet to cable and satellite broadcasting. Joining Everstream's board are AdAcoustics President Robert Wolfe and AdAcoustics board member and former J. Walter Thompson Worldwide Chairman/CEO Burt Manning. Wolfe will also serve as Exec. VP/ General Counsel for Everstream.



May 25, 2001 R&R • 19

Block The Ads, ill The Site

The first time I heard "Be careful what you wish for: you just might get it" was in Willy

Wonka and the Chocolate Factory, and it wasn't a warning, it was pleasant advice spoken gently to a little boy who did the right thing and actually got his wish. This past year the



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DAVID GRAY White Ladder/ "Forgive"

LEE ANN WOMACK I Hope You Dance/"Dance"

commercial Internet has fallen from grace with business and the public

David Lawrence

alike for some obvious and not so obvious reasons.

Take ad-blocking software.

At the very moment that software like Web-Washer, PopupCleaner, Hiddensurf and Ad Buster hit the 'Net, I felt that I had to sound an alarm. You'll get no argument from me that ads can be annoying, but they are the quid pro quo for free information. Kill those ads, and the inevitable result is that the free information dies too. Ya wanna pay subscription fees? I didn't think so, ya cheap bastard.

Even that is a sort of neutral, fact-based approach to the "end of the free 'Net as we know it" argument. As a broadcaster. I've become more militant about it. We've all become a bit too clever and smug for our own good when it comes to web ads, and it's going to be our undoing. To take the information for free and employ a method of deleting the advertising is at the very least disrespectful to the information source and the advertiser and at worst the death of the provision of that information.

And we're radio people: we should know better.

Don't want to take my word for it? Think I'm a raving lunatic who has somehow fallen in love with the banner ad? Check the archives at www.fuckedcompany.com. Do a text search on "to supplement flagging ad sales revenues" on Yahoo! News. A company going out of business is the ultimate example of my point. If we choose to use methods that make advertising less effective or, in the case of ad-blocking software, completely impotent, we are the architccts of our own sorry, subscription-paying future.

Don't like ads? Fine. Ignore them. That's a

choice you are entitled to make. But don't employ technology to prevent them from loading. You are slit-



ting your own cheap throat. You are trading long-term health for a misguided present. And you'll get what you wish for: no ads. Because there will be no pages on which to place them.

Questions? Comments? david@netmusic countdown.com, or post to the Internet folder on the www.rronline.com message board.

David Lawrence is heard on WGN/Chicago: is the host of Online Today and Online Tonight, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the 'Net Music Countdown radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online. and is a leading expert on Internet entertainment.

Fagin sounded almost dejected and defeated when it came to the subject of radio airplay. "Nah, we'll never get on the corporately controlled playlists on stations," he said. "We're doing it one-toone with our fans, hoping that they share one-to-one with their friends." He was referring to the band's innovative promotion idea: placing two identical CDs in every package sold in stores in the

had David Fagin, lead singer for The Rosenbergs, on my show

for an interview this past week. The band have been featured as "How can we expect anything when the deals are now being one of our 'Net Unknowns, and they've been plugging away at the made out in the open?" Fagin asked. "For \$100,000 you get an add. No money, no play " His voice trailed off, a verbal sigh and concert circuit, doing what indie bands do best; gathering fans shrug of the shoulders. Too bad. His band has an amazing sound along the road, selling CDs and T-shirts and hoping for the best. that mixes as well with Nelly as it did with David Gray and Dido on the show. I hope it was just fatigue. If the great indie bands give up, throw in the towel and don't even try to influence the odd program director who will take a chance on a new song just because it is a hit and maybe spark others to do the same, we're all poorer for it.

hopes that buyers will pass one along to their friends.

If Indies Give Up

- David Lawrence

Č	100	nited 003 in every puckage sold in stores in the				- David Lawren
	-	CHR/Pop			• 13	Urban
					-	
	TW	ARTIST CD/Title		W		ARTIST CD/Title
	1	DIDO No Angel/ "Thankyou"		2	1.	JANET AN For You/ "You"
	23	JANET All For You/"You" LIFEHDUSE No Name Face/"Hanging"		1	23	INDIA.ARIE Acoustic Soul/ "Video" 2PAC Until The End Of Time/ "End"
	4	SHAGGY Hot Shot/ "Angel"		5	-	SUNSHINE ANDERSON Your Woman/ "Before"
	5	LENNY KRAVITZ Greatest Hits/ "Again"		í	5	MUSIQ Aijuswanaseing/ "Love"
	ž	COLDPLAY Parachutes/ "Yellow"	1		6	
	7	DESTINY'S CHILD Survivor/ "Survivor"		0	-	R. KELLY TP-2.com/"Fiesta"
		NELLY Country Grammar/ "Ride"	1	š		OUTKAST Stankonia/"Fresh"
	9	NOBY Play/ "Southside"	1			112 Part III/ "Peaches"
	-	UNCLE KRACKER Double Wide/ "Follow"		7		JILL SCOTT Who Is Jill Scott?/ "Walk"
		CRAZY TOWN Gift Of Game/ "Butterfly"		1		CASE Open Letter/ "Missing"
		NELLY FURTADO Whoa Nelly!/ "Bird"		2		NELLY Country Grammar/"Ride"
		JENNIFER LOPEZ J. La/ "Play"		3		LUDACRIS Back For The First Time/ "Southern"
		INCUBUS Make Yourself/ "Drive"		4.		MISSY ELLIOTT Get Ur Freak On/ "Freak"
	15	S CLUB 7 7/ "Dream"	1	5	15	TANK Force Of Nature/ "Maybe"
	16	MADONNA Music/ "Girl"	1	8		GINUWINE The Life/ "There"
	17	AEROSMITH Just Push Play/ "Jaded"	1 1	9	17	JAHEIM Ghetto Love/ "Could"
	18	LIMP BIZKIT Chocolate Starfish / "Way"	-	-	18	TYRESE 2000 Watts/ "Girls"
	19	AGUILERA, LIL' KIM, MYA & PINK Moulin Rouge/ "Lady"	1	7 🕾	19	"KOFFEE BROWN Mars/Venus/ "Party"
	20	K-CI & JOJO X/ "Crazy"	2	0	20	JOE My Name Is Joe/ "Stutter"
-		Country				Smooth Jazz
	TW			w	THE	ARTIST CD/Title
	1	TIM MCGRAW Set This Circus Down/ "Grown"				
		BROOKS & DUNN Steers & Stripes/ "Nothing"				SADE Lovers Rock/ "Sorrow," "Side" RICK BRAUN Kisses In The Rain/ "Rain"
	3	JESSICA ANDREWS Who I Am/ "Who"				DAVE KOZ The Dance/ "Love"
	4	DIXIE CHICKS Fly/ "Fall"				KIRK WHALUM Unconditional/ "Forever"
		FAITH HILL Breathe/ "Wings"				ERIC CLAPTON Reptile/ "Reptile"
	6	KENNY CHESNEY Greatest Hits/ "Happen"				CHUCK LOEB In A Heartbeat/ "North"
	7	LEANN RIMES I Need You/ "Do"			7	
		TRAVIS TRITT Down The Road I Go/ "Great"	i			NORMAN BROWN Celebration/ "Paradise"
	-	SARA EVANS Bom To Fly/ "Ask"	1 1			JEFF LORBER Kickin' It/ "Snakebite"
		GARY ALLAN Smoke Rings In The Dark/ "Right"	1	-		WAYMAN TISDALE Face To Face/ "Hide"
		LEE ANN WOMACK I Hope You Dance/ "Call"		2		FOUR 80 EAST Nocturnal/ "Bumper"
		ALAN JACKSON When Somebody Loves You/ "Somebody"				JEFF KASHIWA Another Door Opens/ "World"
		DIAMOND RIO One More Day/ "Day"	1	4		CRAIG CHAQUICO Panorama/ "Cafe"
		TOBY KEITH How Do You Like Me Now/ "Kiss"	1	7		MICHAEL LINGTON Vivid/ "Sunset"
	15	MONTGOMERY GENTRY Carrying On/ "Change"	7	1	15	BONA FIDE Royal Function/ "Hip"
	16	AARON TIPPIN People Like Us/ "People"	-	-	16	DAVID BENOIT Professional Dreamer/ "Miles"
	17	MARK MCGUINN Mark McGuinn/ "Steven"	1	1	17	GEORGE BENSON Absolute Benson/ "Medicine"
	18	GEORGE STRAIT George Strait/ "Anything"	1 -	-	18	RICHARD ELLIOTT Chill Factor/ "Who?"
	19	BRAD PAISLEY Part IV "Two"	2	0	19	FREEDIE RAVEL Freddie Ravel/ "Sunny"
	20	KEITH URBAN Keith Urban/ "Blacktop," "Grace"	1 1	8	20	JEFF GOLUB Dangerous Curves/ "Drop"
1	1	Hot AC				Alternative
,	TW	ARTIST CO/Title		w	TW	ARTIST CD/Title
	1	DIDO No Angel/ "Thankyou"			1	INCUBUS Make Yourself/ "Drive"
	2	LIFEHOUSE No Name Face/ "Hanging"		,	2	LIMP BIZKIT Chocolate Starfish/ "Way"
	3	U2 All That You Can't Leave Behind/ "Beautiful," "Walk"			3	LIFEHOUSE No Name Face/ "Hanging," "Sick"
	4	LENNY KRAVITZ Greatest Hits/ "Again"			4	
	5	COLDPLAY Parachutes/ "Yellow"	i i		5	MOBY Play/ "Southside"
	6	INCUBUS Make Yourself/ "Drive"			6	DAVE MATTHEWS BAND Everyday/ "Space"
	7	CREED Human Clay/ "Arms"	i		7	
	8	NELLY FURTADO Whoa Nelly!/ "Bird"			8	COLDPLAY Parachutes/ "Shiver"
	9	JANET All ForYou/"You"	i i		9	
	10				-	3 DOORS DOWN Better Life/ "Duck"
	11	a company and the second at the second se	1			TRAIN Drops Of Jupiter/ "Drops"
		TRAIN Drops Of Jupiter/ "Drops"	l i			FUEL Something Like Human/ "Innocent"
	13		1			AMERICAN HI-FI American Hi-Fi/ "Flavor"
	14		1			PAPA ROACH Infest/ "Angels"
		UNCLE KRACKER Double Wide/ "Follow"	1			CRAZY TOWN The Gift Of The Game/ "Revolving," "Butterfly"
	16		1			TANTRIC Tantric/ "Breakdown"
	17	house in the second s	n é	_		OAVID GRAY White Ladder/ "Forgive"
	18	THE CORRS In Blue/ "Breathless"		-	18	R.E.M. Reveat/"Imitation"
	10	DAVID CRAY White I adder "Foroixe"	2	n.	10	DEDECHE MODE Evolder/"Droom"

"Foraive"

- **DEPECHE MODE** Exciter/ "Dream" 19
- 19 20 COLD 13 Ways To Bleed/"No"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AllyRadio, atavest radio, Amazon.com, Artist Direct.com, BarnesandNoble.com, bot Radio, B&N Radio, CDNow com, CDNow Radio, ChoiceRadio com, City Internet Radio, DMX Music, FreeClub.com, Gracenote.com Workadio, Lycos Radio, Medi/amazing, MSN-Chat, Music Choice, Music/Delox, NBC Radio, Radio, Radio, Radio, Beonair Com, Radio/avea.com, Radio Free Cash.com, Badio Free Virgin, Radio Networkadio, Lycos Radio, Medi/amazing, MSN-Chat, Music Choice, Music/Delox, NBC Radio, Radio, Radio, Beonair Com, Radio/avea.com, Radio Free Cash.com, Bradio Free Virgin, Radio Networkadio, Lycos Radio, Medi/amazing, MSN-Chat, Music Choice, Music/Delox, NBC Radio, Radio, Radio, Beonair Com, Radio/avea.com, Radio Free Cash.com, Bradio Free Virgin, Radio Networkadio, Lycos Radio, Medi/amazing, MSN-Chat, Music Choice, Music/Delox, Music/Mato, NBC Radio, Radio, Beonair Com, Radio/avea.com, Radio Free Cash.com, Bradio Free Virgin, Radio, Pater Martha Badio, Beonair Com, Badio Radio, Beonair Com, Radio Radio, Radio, Radio Radio, Beonair Com, Radio Radio Radio Radio Radio Radio Radio Radio Radio Radi Juntos, Radio on bay 9. Rolling Stone com, Spinner com, The Everstream Network, the jamz com. The RadioAMP Network and UBL com. Data is weighted based on traffic monits MediaMetrix. Charts are ranked with a 50/50 methodiology of sales data and streaming airplay data for the six reporting formats. © 2001 R&R inc. © 2001 Online Today, Net Music Countdown.

Newsbreakers

Kelly Becomes PD At WKDF/Nashville

R&R Music Meeting Marketing Director Dave Kelly has been named PD of Citadel's Country



WKDF (Music City 103)/Nashville, effective June 4. He succeeds Wes Mc-Shay, who announced last month that he would be leaving the station when his con-

tract expired at

the end of June.

McShay has left the station now that Kelly has been hired.

"I'm a huge believer in and supporter of R&R's Music Meeting. so there wasn't much that would take me away from here," Kelly told R&R. "But I look at this as a huge opportunity and look forward to working with [WKDF morning personality] Carl P. Mayfield and [afternoon driver] CC McCartney. Music City 103 is moving in a direction that's good not only for the station, but for the format."

Mayfield and McCartney were both personalities at WSIX/Nashville when Kelly programmed that station between 1995-2000. Kelly spent the last 14 months with R&R and was PD of WKCN/Columbus, GA before his move to Music City.

Lebow

Continued from Page 1 company's radio division.

Lebow will oversee Emmis' stations in Chicago, Denver, Indianapolis, St. Louis and Terre Haute, IN. He will remain based in Westport, CT and will also help Emmis Radio President Doyle Rose, as needed, with the com-

pany's properties in Los Angeles, New York and Phoenix. "It's so good to have David back



ceive in the songwriting community. Songwriter Stephanie Bentley re-ceived one recently for her song "Breathe," recorded by Faith Hill, for Pop Song of the Year. Pictured with Bentley (r) are EMI Music Publish ing Chairman/CEO (and BMI's Publisher of the Year) Martin Bandier and BMI President/CEO Frances Preston.

WPLA/Jacksonville Makes Petibone PD

Clear Channel's Alternative WPLA/Jacksonville has filled its vacant PD position with Scott Petibone, currently PD of Alternative sister WXSR/Tallahassee, FL. Petibone will join 'PLA on July I to replace Rich Schmidt, who took over as PD of WXTB/Tampa three weeks ago (R&R 4/13). Interestingly, Schmidt also came to WPLA from WXSR.

"Scott has successfully outperformed the Tallahassee market and will be a terrific asset to our great WPLA staff," said WPLA GM

in the company again." Rose commented. "As the radio division grew, and it was time to bring someone in to help me oversee the group, David was an obvious choice. Not only is David one of the brightest and best in the business, he understands the Emmis culture and our approach to radio." Lebow most recently served as Exec. VP/Western Region for David Manning. "I would also like to thank Chumley for jumping in and taking care of all the programming duties for the past three weeks

Petibone told R&R, "I really am excited. I know all the people [at WPLA], and they're all really talented and cool. The competitive situation there doesn't seem as cutthroat as it is here. It gives me a chance to breathe a little and listen to what the station and the people are like and what I need to do once I get there."

AMFM, which last year merged with Clear Channel Communications. In that position he oversaw AMFM's stations in L.A., San Francisco, Chicago, Denver, Phoenix and Minneapolis. Before that he was COO for the AMFM Office of Product & Strategy, and he has held positions with Arbitron, GAF Broadcasting and Chase Broadcasting.

Lebow told R&R that the real story isn't his appointment, it's the overall growth Emmis has seen in recent years. "The story is really about [President/CEO] Jeff Smulyan, Doyle, [Exec. VP/Programming] Rick Cummings and the employees at Emmis," he says. "I'm just the guy they've decided to bring in to help oversee the results of much of that growth."

When asked why he decided to

PD of KKSF/San Francisco. More recently, Hansen oversaw operations for Gross Communications' Bend, OR cluster.

EXECUTIVE ACTION

Nunn Named KOAI & KRBV/Dallas Dir./Sales

KYNG.

Hansen

ment skills."

years of his tenure.

hawn Nunn has joined Infinity's Smooth Jazz and CHR/Pop KOAI & SKRBV/Dallas as Director/Sales. He was most recently in a similar

position at Clear Channel's crosstown KDMX & KHKS, Nunn's resume

also includes stints as GSM and LSM at KHKS and NSM at Infinity's former

VP/GM Dave Presher commented. "His success at all levels - local, na-

tional and as Director/Sales - is exceptional. Shawn has experience in all facets of sales - agency, direct, nontraditional - and has exceptional

relationships with buyers and key sellers in the market.

Continued from Page 3

love his knowledge and manage-

Hansen's radio career began in

Sacramento, where he was on-air at

Progressive KSFM. From 1975-85

he worked at AOR KSJO/San Jose.

first on-air as "Baby Leroy," then as the station's PD for the last five

In 1985 he joined EOR (Eclec-

tic-Oriented Rock) KESI/San An-

tonio as OM and subsequently held

a similar title at the then-nationally

syndicated Wave Network in Chi-

cago. He served as PD of heritage

Smooth Jazz WNUA/Chicago

from 1989 to 1996, when he suc-

ceeded the late Steve Feinstein as

"Shawn is the marquee sales manager in Dallas," KHVN, KOAL& KBBV

"Shawn joins an excellent team of sales managers in KHVN & KOAI GSM J.R. Jackson and KRBV GSM Darrin Korzeniewski. We feel his knowl-

edge of CHR and the 25-54 market will help the entire Infinity cluster."

Hansen told R&R. "I'm so jazzed that John Geary invited me to join KSSJ's staff, because it means the opportunity to continue the work of one of the best programmers in the country, Steve Williams. I'm also looking forward to further collaborations with Allen Kepler and the Broadcast Architecture team. Northern California was where I was born and raised, where I met and married my wife and where most of my friends and family still live, so it's especially sweet to return to the area to do what I love doing most."

return to Emmis, Lebow commented. "I loved working with Emmis. It was a great experience, and I've always had a great respect for Emmis. I took off for a year. evaluated what I wanted to be doing and where I wanted to do it and decided that Emmis is a great fit. Emmis has grown tremendously over the past several years, and that growth dictated that someone come in and help Doyle and Rick."



Newsbreakers

Continued from Page 1

"It's exciting to give great people the opportunity to do more and leverage their abilities across our cluster," Krampf commented. "Michael is one of the finest PDs in the country and is deserving of this great opportunity."

Clear Channel VP/Programming, Western Operations Steve

Convention

Continued from Page 1

the Music" and continuing through the '70s with other smashes, including "China Grove," "Black Water," "Taking It to the Streets" and "What a Fool Believes," The Doobie Brothers were a staple on both CHR and Rock radio. They broke up in 1982 but reunited occasionally for special concert appearances. The group has reunited once more and are currently signed WEA-distributed Pyramid to Records. They will perform at the AC luncheon on Friday, June 15.

Also on Friday, CNN personal-

Smith said of Martin's promotion, "Michael's track record in the San Francisco Bay Area is phenomenal. His talent, focus and drive are incredible assets to the company."

In related news, KMEL & KKSF Marketing Director Katie Eyerly has been elevated to Group Marketing Director for the San Francisco cluster. KMEL also names Mariama Snider MD.

ity Larry King will host a special edition of Larry King Live at a CHR session. His guest? Veteran KIIS/Los Angeles and syndicated personality Rick Dees.

On Saturday, June 16, R&R's annual Alternative Rate-A-Record will include a guest appearance by Jane's Addiction and ex-Red Hot Chili Peppers guitarist Dave Navarro. He will be joined by a panel of influential radio programmers as they rate a variety of new releases.

These new events join an all-star lineup of keynote speakers, important industry addresses and topflight entertainment already an-

CHRONICLE

BIRTHS

U2 frontman Bono, wife Ali, a son, May 21.

WRQX/Washington morning talent Jack Diamond, wife Lisa, son Connor Lennon, May 13.

Warner Bros. Dir/National Promotion Dave Lombardi, wife Kelley, son Dante Vincent, May 10.

Metallica drummer Lars Ulrich. wife Skylar, son Layne, May 6.

nounced for R&R Convention 2001, including an address by the 42nd President of the United States, Bill Clinton. The agenda also includes appearances by Rev. Dr. Al-Sharpton, a number of radio industry group heads, record producer David Foster, former MTV VJ Nina Blackwood and researcher Larry Rosin. Performances confirmed thus far include Stevie Nicks, Shelby Lynne, Sophie B. Hawkins, The Guess Who and Nikka Costa.

FCC

Continued from Page 3 needs a broad understanding of public policy, including "how to anticipate the consequences govemment actions may have on consumers and the economy."

Copps, the lone Democrat, told the committee that his 15 years of experience working on Capitol Hill for Sen. Ernest Hollings instilled in him a "deep and lasting loyalty to the legislative branch of our government" and said his desire to have a meaningful relationship with Capitol Hill "comes not just from my brains, but from my bones." "I cannot imagine being

effective in this job without having a focused, ongoing and cooperative relationship with all of you," he continued. "It's always politic to talk cooperation, but I just don't believe this country can accomplish what it needs to accomplish in telecommunications or anything else without this kind of open communication."

The nominees' time in the hot seat was short, especially compared to what Powell endured. His continuing as FCC Chairman is also up for a vote, and committee members were much more critical of him than they had been of the other nominees.

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NT.MA

Playlist for the week ending May 20.

Powell answered questions on familiar topics, including the rapid pace of consolidation in the broadcasting industry. Sen. Ron Wyden cornered Powell on the possibility of just a few companies controlling most of the nation's media, pointing specifically to the FCC's recent approval of Viacom's effort to own two TV networks, and asked if it troubled Powell that such "radical concentration" might happen on his watch.

Powell fired back, "It troubles me that it's ascribed to me before we've done anything. Many of the scenarios you postulate would violate the antitrust laws of the United States. Antitrust would not allow that to occur."

Powell said he has genuine concerns about consolidation but that it's "healthy" for the FCC to review rules such as ownership caps to ensure that the rules are still necessary.

The Senate Commerce Committee was scheduled to vote on the nominations Thursday, then send the nominations to the Senate for a final vote.



Continued from Page 3

in that niche market is great. KLNA will become the only commercial Contemporary Christian music station serving the Sacramento area." Besides KFIA, Salem owns con-

servative Talk KTKZ in Sacramento. The company anticipates closing the purchase of KLNA during the first half of this year.

Salem also announced last week that it is acquiring KBZS-AM/Palo Alto (San Francisco), CA for \$9 million from In Radio License LLC and WVBB-AM/Richmond for \$735,000 from Cox Radio (see Transactions, Page 6). The two stations will eventually launch Talk formats.



NATIONAL RADIO FORMATS

ARC RADIO NETWORKS Phil Nall + 972-991-9290

Het AC Stove Nichols No Adds

StarStation Poter Stew

Chris Miller No Adds Teach Res Davis

No Adds **Bene R** its Morning Show

Gary Saunders No /

Tem Jeyner Merning Shew Vic Clemens No Adds

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Alternative DAVE MANAGRO Recall PRIME STH I'm Stupid (Don't Worry) RADIONEAD I Might Be Wrong STADONG WESTWARD So Far Away

FAITH HILL There You'll Be SUGAR RAY When It's Ove

Meinstreem AC CARLY NEWNERSY I'm Goona Blow Your Mint . FAITH HILL There You'll Be SUGAR RAY When It's Over

Lite AC FAITH HE I There You'll Be

FATTBLINGER Evil Ways SPYIND GYRA Open Door

AALIVAN We Need A Res JA MILE I City **JANESSO** Just In Case ALICIA KEYS Fallin' ST. LUNATICS Midwest Swing

INNER RADIO METHODICE

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NUE My Name is Mud TRICKY Evolution Revolution

Howard

Continued from Page 3 last year (R&R 2/25/00) Howard was asked if he'd ever felt pressure from the gay community to use the pair's radio show as a way to advance gay-related issues. He replied, "Absolutely, but I also think that just about anyone who is on the radio has the same kind of pressures from their own peer groups. To succeed, we have to appeal to a majority of listeners who are available, and the majority of listeners out there aren't gay."

Active Reck Stove Young/Craig Altmaier A POOL Bodies

Heritage Reck Steve Young/Craig Altmaier No Adds

Het AC Steve Young/Jesh Hesler FAITH HILL There You'll Be

Stove Young/Josh Hesier FAITH HILL There You'll Be

hythmic CHR Stove Young/Josh Hesie No Adds

Seft AC Mike Bettelli FAITH HILL There You'll Be

Mainstream AC Mike Bettelli FAITH HILL There You'll Be

Delileb Mike Settelli FAITH HILL There You'll Re

Dave Wingert Show Mike Bettelli FAITH HILL There You'll Be

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Adult Nit Radio LI McKay **BACKSTREET BOYS** More Than That JESSICA SIMPSON Irres

Rock Classic Jon Holiday No Adde

Adult[®]Cont Rick Brady

PETER CETERA Perfect World FAITH HILL There You'll Be

RADIO QUE HETWORKS 978-949-3339

Choice AC Yvenne Bay No Adds

New Reel Stove Leigh No Adds

WESTWOOD ONE RADIO HETWORKS Charlie Cook + 661-294-9000 **Seb Sieckburn**

it Rock & Roll Jeff Genzer No Adds

Soft AC Andy Failor IB RIG One More Day STEVIE MICKS Every Day

Dright AC Jim Noys 90-90'S Linior www.a.umorgiven FAITH HILL There You'll Be

Howard was also an accomplished stage and screen writer, children's novelist, music video director and features author.

Although Karel & Andrew had een off the air and on vacation for the past few weeks (following a recent lineup shuffle at KFI that saw John & Ken return to afternoon drive on the station), they were reportedly set to return to the air on co-owned KLAC early next month. Details of funeral arrangements for Howard were not available at press time

Show Prep

MONDAY, JUNE 4

National Frozen Yogurt Day 1919/ The 19th Amendment to the Constitution, guaranteeing women the right to vote, is passed by Congress.

1942/The Battle of Midway begins. 1978/ Actor Bobin Williams weds actress Valerie Velardi They dis

vorce 10 years later. Born: Dr. Ruth Westheimer 1928, Angelina Jolie 1975

In Music History 1967/ The Monkees picks up the Emmy award for Outstanding **Comedy Series.**

- 2000/ Eminem is arrested on weapons charges outside a Detroit nightclub. The rapper is accused of pulling an unloaded gun on his wife and a male friend, who were kissing in the club's parking lot. Eminem is also charged with threatening the friend's life.
- Born: Freddy Fender 1937, Michelle Philips (ex-Mamas & Papas) 1944

TUESDAY, JUNE 5

National Gingerbread Day 1967/New franchises in the NHL are awarded to the Minnesota North

Stars, the California Golden Seals and the Los Angeles Kings. The Seals are now extinct, and the Stars shine bright deep in the heart of Texas - Dallas.



Hockey comes to L.A

- 1968/Presidential candidate Senator Robert F. Kennedy is shot by Sirhan Sirhan, Kennedy dies the next morning.
- 1993/In the Somalian capital of Mogadishu, 24 Pakistani U.N. peacekeepers are ambushed and massacred while inspecting a weapons storage site.
- 1999/Actor Ryan Phillippe weds actress Reese Witherspoon.

Born: Mark Wahlberg 1971 In Music His

- 1959/Bob Zimmerman graduates from Hibbing High School in Minnesota. The aspiring folkie is performing at coffeehouses under a new name, Bob Dylan, by the end of the year.
- 1977/Alice Cooper's pet snake Veronica, also featured in his stage show, dies after being bitten by a rat that was intended to be her dinner.
- 1993/Country legend Conway Twitty. 59, dies of an abdominal aneurysm in a Branson, MO hospital. Twitty took the No. 1 spot on the Country chart 40 times over his long career.
- Born: Don Reid (The Statlers) 1945, Nicko McBrain (Iron Maiden) 1954

WEDNESDAY JUNE 6

- 1844/The first YMCA is officially founded, in London.
- 1932/The first gasoline tax levied by Congress is enacted. 1933/In Camden, NJ, the first drive-in
- movie theater opens. 1978/ The ABC-TV news magazine 20/ 20 debuts

Born: Robert Englund 1949, Sandra Bernhard 1955

DATEBOOK

- In Music History 1971/Gladys Knight & The Pips make their last TV appearance together, on the final airing of The Ed Sullivan Show. Knight goes on to have several Pips-
- free hits 1989/Chrissie Hynde tells U.K. renorters that her contribution to a better environment is "firebombing McDonald's restaurants." Three days later a gasoline bomb goes off in a London McDonald's, leading to a police investigation of whether Hynde's remark led to the attack.

Born: Gary "U.S." Bonds 1939

THURSDAY, JUNE 7

- National Chocolate Ice Cream Day 1955/ The \$64,000 Question, a summer replacement show, premieres. The first show becomes the most watched and talked-about program on TV. 1965/Sony Corporation unveils its
- consumer home videotape recorder. The price tag: \$995. 1976/ The NBC Nightly News makes
- its debut Born Liam Neeson 1952, Mick "Man-

kind" Foley 1965, Anna Kournikova 1981

- In Music History
- 1993/ After years of squabbles over location and design, ground is broken for the Rock and Roll Hall of Fame in Cleveland.

2000/Eminem goes to court for the first of many times on June 4's weapons charges. He pleads not quilty

Born: Tom Jones 1940, Gordon Gano (Violent Femmes) 1963

FRIDAY, JUNE 8

1786/Ice cream is manufactured commercially for the first time, in New York City.

- 1968/ James Earl Ray is arrested in London and charged with the assassination of Martin Luther King Jr.
- 1969/U.S. troops begin their with-
- ans 1958
- - City Police Benevolent Association to request that its mem-

bers boycott The Boss' upcoming 10 shows in the city

No men's women

Born: Nancy Sinatra 1940, Boz Scaggs 1944, Rob Pilatus (ex-Milli Vanilli) 1965-1998

SATURDAY, JUNE 9

- 1534/French navigator Jacques Cartier becomes the first European explorer to discover the St. Lawrence River, in presentday Quebec, Canada.
- 1934/The Disney cartoon character Donald Duck makes his debut as a bit player in the film The Wise Little Hen. Born: Dick Vitale 1939, Michael J.
- Fox 1961, Johnny Depp 1963, Natalie Portman 1981 In Music History
- 1969/Guitarist Brian Jones leaves The Rolling Stones to start his own band. He's found dead in his swimming pool less than a month later
- 1994/TLC's Lisa "Left Eye" Lopes sets fire to the home of her boyfriend, Atlanta Falcons receiver Andre Rison. She later pleads guilty to arson and is sentenced to time in a halfway house and probation.
- Born: Cole Porter 1892-1964, Les Paul 1915, Jon Lord (Deep Purple) 1941

SUNDAY, JUNE 10

- National Yo-Yo Day 1692/In the Massachusetts Bay colony of Salem Village, Bridget Bishop, the first colonist to be tried in the Salem witch trials, is hanged after being found guilty of practicing witchcraft.
- 1935/In New York, Alcoholics Anonymous is founded. Today there are more than 80,000 local groups in the U.S., with an estimated membership of nearly 2 million
- 1940/ After two months of resistance. Norway surrenders to Nazi Germany
- Born: Judy Garland 1922-1969, Elizabeth Hurley 1965, Leelee Sobieski 1982
- eic Hi لا ط OLA 1940/Harlem, NY's famous Cotton Club closes for good. 1966/ The Beatles' "Rain," the first
 - record known to have used reversed tape to achieve a musical effect, is released. Countless artists have since been accused of using backward tapes to add sinister subliminal messages to their songs.
- 1990/2 Live Crew's Luther Campbell and Chris Won Wong are arrested in Florida for performing songs from As Nasty as They Wanna Be, which had been judged obscene by a Florida court the week before



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J. Lo Video Brouhaha Brewing

zinescene

Who says "love don't cost a thing"? Jennifer Lopez is finding out how much it does cost. Fans who can't get enough of the singer-actress on the airwayes and on the big screen may soon get, in cyberspace and on store shelves, a lot more than just an eveful of the star, and Lopez is in a court battle to keep it from happenina.

What's all this about? According to the Star, a videotape of J. Lo doing the nasty with an old boyfriend (no, it's not P. Diddy) has apparently found its way into the hands of imprisoned rap mogul Marion "Suge" Knight. The zine says Lopez's old boyfriend sold the video to Knight, who apparently plans to market the video on the Internet.

Entertainment Weekly says Knight plans to release another racy video of J. Lo this summer, called Suge Knight's The Real Story: Down Low With J. Lo and P. Diddy, described as "an uncensored 're-enacted' look into the stormy relationship between music's Bad Boy and girl." The 'zine reports that J. Lo's lawyers filed a lawsuit May 11 to block the distribution of any unauthorized sex video.

P. Diddy's ex-galpal tops the list of FHM magazine's "100 Sexiest Women Alive." Britney Spears is third, Christina Aguilera is ninth, Destiny's Child's Beyonce Knowles is No. 74, and Mandy Moore is No. 94

Love Of Another Kind

B.E.M. frontman Michael Stipe outs himself in Time, telling the 'zine that he's been "in a relationship with an amazing man" for about three years and describing himself as a "queer artist." Stipe avoided questions about his sexuality in the past, the 'zine says, but he's now more comfortable talking about it. Why? "I was being made to be a coward about it, rather than someone who felt like it really was a very private thing," he answers

Olivia Newton-John wants to set the record straight: She's not a lesbian! According to the Globe, rumors about her sexuality arose as a result of an innocent remark she made during an appearance on The Tonight Show With Johnny Carson in the 1970s. The singer savs that when Carson asked her if she had more girlfriends or bovfriends, "I said girlfriends. Which is true. I have a lot of girlfriends female friends." Carson responded, she says, with one of his "only-Johnny-could-do-eyebrow-raise kind of things," which, she recalls, went right over her head. People may have gotten the wrong message about her sexuity as a result, the singer fears.



HAPPY BIRTHDAY, BOB r-songwriter Bob Dylan turns 60 this month, and the 'zines offer their take on the big event. Rolling Stone includes birthday greetings from such artists as Bono. Don Henley, Tom Petty and Joni Mitchell and Entertainment Weekly reflects humorously on what the music world would have been like without him.

LeAnn Rimes' message to her father, Wilbur Rimes, during her appearance recently at the Academy of Country Music Awards did not leave room for misinterpretation - it was loud and clear. The singer wore a custom-made tank top emblazoned with dollar signs and the word "Daddy" as a dig at her father, whom she's suing for millions of dollars, and she also performed a song poking fun at him. (Us Weekly)

Revenue Of The Nerd

Weezer's Rivers Cuomo tells Rolling Stone that he's not bothered anymore when his band's music is labeled "geek rock." "It used to really piss me off, but that was because when we first came out, I had the wrong impression of what we actually were," he says. "I mean, I thought of us as this dreadfully serious, important rock band, and I thought that for once in my life I had finally overcome my geeky self. And as soon as the spotlight hit us, everyone said, 'Hey, they're a bunch of geeks,' and it felt really disappointing. 'Wow, I'm finally a star.' I thought, 'but I'm just a bigger geek than ever. More people are aware now of how geeky I am."

Den't Label Us =

Lifehouse frontman Jason Wade is reluctant to define his band in strictly religious terms. He tells Rolling Stone, "I don't even like the word 'religion.' My music is spiritually based, but we don't want to be labeled a 'Christian band.' because all of a sudden people's walls come up, and they won't listen to your music and what you have to say. I think we have a positive message of hope. We're not trying to blatantly preach. It all comes down to love."

Deb wah Overn

Each week R&R encets a peak through the nation's consumer mag-azines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

ألأ ما leaves Yes for the first time. He stays gone until '76 and has been in and out of the group several times since. 2000/Sinead D'Connor announces that she is a lesbian in an inter-

view with Curve magazine. Also Bruce Springsteen's "American Skin (41 Shots)," about the police shooting of Amadou

- drawal from Vietnam. Born: Barbara Bush 1925, Joan Rivers 1933, Keenen Ivory Way-

1974/Keyboardist Rick Wakeman

Diallo, inspires the New York

National Jelly-Filled Doughnut Day

Show Prep

		Show Prep		May 25, 2001	Kak • Z
\frown	6	······	A.		
72 million households	75 million households VH		/ISION		5
Tom Calderone	Paul Marszalek				
VP/Programming	VP/Music Programming	TOP TEN SHOWS		BOX OFFICE TO	TALS
	Adds	MAY 14-20	Adults 18-34	May 18-20	
AGUILERA, LIL' KINI, NYA & PINIC Lady Marmalade 26		Total Audience			
EVE VOWEN STEFANI Let Me Blow Ya Mind 25	FIVE FOR FIGHTING Superman (It's Not Easy)	(95.9 million households)	1 Friencis	Tille Distributor	\$ Weeken
JANNET AN For You 22 NELLY Ride Wit Me 22		1.50	2 ER.	1 Shrek	\$42.34
DESTINY'S CHILD Survivor 22	TOOL Schiem	1 ER.	2 L/L	DreamWorks*	(\$42.38)
TAND It's Been Awhile 20 NOOP DOGG Lay Low 20		Plays 2 Friends	3 Will & Grace	2 The Mummy Returns	\$20.43
IIISSY ELLIOTT Get Ur Freak On 20		3 Jan & Order	4 The Simpsons		\$146.45)
UNI 41 Fat Lip 19 REZER Hash Pine 19		24 A Minet Mine	< me sinpeone	3 A Knight's Tale	\$10.40
REEZER Hash Pipe 19 VREBE I Like Them Girls 19		24 4 West Wing	5 Malcolm in The Middle	Sony 4 Angel Eyes	(\$31.87) \$9.22
ALIYAH We Need A Resolution 18		24 5 WW & Grace		WB"	(\$9.22)
INIUN PARK Crawing 18 NCLE KRACKER Follow Me 18		23 6 CSI	6 X-Files	5 Bridget Jones's Diary	
ITY HIGH What Would You Do? 18	INCLE VRACKER Follow Ma	19 7 Everybody Loves Raymond	7 Law & Order	Miramax	(\$56.53)
IAIN Drops Of Jupiter (Tell Me) 17 IXELLY VJAY-Z Fiesta 17				6 Along Came A Spider	
UNSHINE ANDERSON Heard It All Before 16		o who wants to be A	8 Ally McBeal	Paramount	(\$67.65)
AVE MATTHEWS BAND The Space Between 15		18 Millionaire (Tuesday)	9 The Simpsons (7:30pm)	7 Driven	\$1.82
MITRIC Breakdown 15 TELLA SOLEIL Kiss Kiss 15		18 9 Movie (Sunday)	**	WB	(\$29.02)
RULE VLIL' MOI Cry 15		18 Like Mother, Like Son	10 That 70s Show	8 Blow	\$1.40
BNNIFER LOPEZ Play 13 PNC I/RL Until The End Of Time 13		17		New Line	(\$49.56)
12 Peaches And Cream 13		10 Frasier	Source: Nielsen Media Research	9 Spy Kids Miramax (\$1.29 (\$103.54)
L' MO Superwoman 13 REAM This is Me 12		17	· · · · · · · · · · · · · · · · · · ·	10 Memento	\$1.28
IREE THE HARD WAY Let's Get II 12		¹⁶ COMING NEXT WEEK		Newmarket	(\$11.99)
CUBUS Drive 12	FATBOY SLIM Weapon Of Choice	16			
OLD No One 11 FEHOUSE Hanging By A Moment 11			Shaggy, 3LW and Vitamin C per-	*First week in releas	
ATBOY SLIM Weapon Of Choice 10	STIME After The Pain Has Fallen	14	form from Orlando on the FOX Fam-	All figures in million	s
RAIG DAVID Fill Me In 10 ALIVA Your Disease 10		Christina Acuilera Anastasia	ity Channel's Front Row Center Me-	Source: ACNielsen E	ĐI
ALIVA Your Disease 10 IATCHBOX TWENTY Mad Season 10	HIND WE FEMAL VILLOUT	Aqua, Backstreet Boys, Enya,			_
EW FOUND GLORY Hit Or Miss. 10	BON JOVI Say It Isn't So	¹² Lara Fabian, Nelly Furtado, Ricky	morial Day special (5pm).	die 1	in the second se
/E 6 Here's To The Night 9 UDVAYNE Dig 8	STELLA SOLEN. Kiss Kiss	10	• Bee Gees in Concert, from their	22471	1
AITH EVANS (CARL THOMAS Can't Believe 7	BLUES TRAVELER Girl Inside My Head	Martin, Nelly, Shaggy, Rod	March 1999 performance in Sydney,		-
DYAIDo 6		Stewart and vengaboys penorm	Australia premieres on the FOX Fam-	- Fip 6	1. 2
ADIOHEAD Pyramid Song 5 JTIKABT So Fresh, So Clean 5	DAVID GRAY Please Forgive Me	7 from Monte Carlo when ABC pre-	ily Channel (8pm).		AL AL
ESICA SIMPSON Irresistible 5	BAILYFACE There She Goes	6 sents The World Music Awards, co-			See A
INUTWINE There It is 5 IKELLY A Woman's Threat 5	WALLFLOWERS Letters From The Wasteland	6 hosted by Sisqo (Monday, 5/28,		1900000	
ACKSTREET BOYS More Than That 5	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade	6 9pm) .	Tuesday, 5/29		D. Contraction
OFFEE DROWN Weekend Thing 5	60-60'S Unformiven	5	a farmelia de De Deseus essant atare		
VREISE I/SINDOP DOGG Just A Baby Boy 5 DEN'S CRUSH Get Over Yourself 4			Loveline's Dr. Drew guest-stars	The second	
RITNEY SPEARS Don't Let Me Be The Last	DEPECHE MODE Dream On	4 Saturday, 5/26	on The Test, a new nightly series on	Faith Hill	
NLLA FORD 1 Wanna Be Bad 4 RECK DADRY VSHS EXPRESS Take It To Da House 4	EVERCLEAR Brown Eyed Girl	4	FX (11pm).		
OE Hey Pretty 4	JESSICA SIMPSON Invisisible	Avant, It's Showtime at the		COMING ATTRAC	
2 Elevation 4	SUNDAME ANDERSON Heard It All Before	3 Apollo (check local listings for time	Wednesday, 5/30	This week's openers	
HINF SIGNI I MY WAY 3 I-TOWN All Or Nothing 3		and channel).		Pearl Harbor, starrin Affleck, Kate Beckins	
GEY INCINITYRE Rain 3			Backstreet Boys: Larger Than	Cube Gooding Jr. The fil	
WIDY NOONE In My Pocket 3 ABE Missing You 3	SHELBY LYIDE Kilin' Kind	3	Life, the group's first network special.	lywood/Warner Broe.	
LIGAN MAY When It's Over 3	STAND It's Been Awhile	3 Sunday, 5/27		track contains Faith Hill	
INCLA COSTA Like A Feather 2 INCRUCAN HIL-FI Flavor Of The Weak 2	HINGKA COURTA Like A Feather	² • Blues Traveler, Behind the Mu-	debuts on CBS and features clips	You'll Be," along with a s	score by
ELLY FURTADO I'm Line A Bird 2	BLU CANTRELL Hit 'Em Up Style (Oops!)		from their recent concerts at L.A.'s	Hans Zimmer.	
LIMA Bizounce 2		sic (VH1, 9pm).	Staples Center and behind-the-	- Julie	Gidlow
ARINA PARIS Look ALUS 2 RODUCT GAS Chick Chick 2		· · · · · · · · · · · · · · · · · · ·	scenes footage (8pm).		
2007 Front 2 Back 2	ALICE COOPER It's The Little Things	1 Monday, 5/28			
AMANTHA MUMBA Baby, Come Over (This) 1 MAK Ghost Of You And Me 1	TRAVIS Sing	1	Thursday, 5/31	WIDE	
LINK-182 The Rock Show 1	MEGADETH Moto Psycho	1	I NU/SCEY, 3/31	000000000000000000000000000000000000000	
EPECHE MODE Dream On 1	U2 Elevation		• AFI Life Achievement Award: A	CURRENT RELEA	SES
IAN AND JARON From My Head To My Heart 1				1 7 Mar	
Video playlist for the week ending May 20.	FAITH HILL There You'll Be		Tribute to Barbra Streisand airs on		
	SUGAR RAY When it's Over	BAR SHALL A	FOX and includes a performance by		mer p
\cap	BACKSTREET BOYS More Than That		Lauren Frost (8pm).		
	SYLEENA JOHNSON I Am Your Woman		Shella E., The Test.		1
6 million households		3LW			12
Cindy Mahmoud /P/Music Programming	Video airplay for May 28-April 3.		— Julie Gidlow		1 av
& Entertainment				KAR	
		All show times are ET/PT unless othe	envise noted; subtract one hour for CT.	- MARCEL	Serie a
IDEO PLAYLIST	55 million households	Check listings for showings in the Mounta	in time zone. All listings subject to change.		10.72
AC 1/RL Until The End Of Time	Peter Cohen,			Madonna	
E I/GWEN STEFANI Let Me Blow Ya Mind	VP/Programming				
2 Peaches And Cream USID SOULCHILD Love	Dam Adda			MADONNA: WHAT IT	FEELS
KELLY 1/JAY-Z Fiesta	Rap Adds:	MISSY ELLIOTT Get Ur Freak Dn	David Cohn	LIKE FOR A GIRL (Wa	mer Re-
NK Maybel Deserve RESE Like Them Girls	AALIYAH We Need A Resolution	STAIND It's Been Awhile CDLD No One	General Manager	prise)	
SE Missing You	DOGGY'S ANGELS Pleezbaleevit	JURASSIC 5 The Influence		This DVD single	hich was
INSHINE ANDERSON Heard It All Before RULE I/LIL' MO I Cry	Pop Adds:	TRAIN Drops Of Jupiter (Tell Me)	2	directed by Madonna's h	
	VALERIA Ooh La La	EVE I/GWEN STEFANI Let Me Blow Ya Mind	2	Guy Ritchie — featur	
AD CITY	Urban Adds:	GORILLAZ Clint Eastwood		donna "in a series of si	
AP. CITY	-	CRAIG DAVID Fill Me In	RADIONEAD Pyramid Song	not usually associated	
RICK SERMON Music	JIMMY COZTER She's All I Got	SNOOP DOGG Lay Low	U2 Walk On	female experience,"	
100P DOGG Lay Low 1817 Front To Back	JAHEIM Just in Case ALICIA KEYS Fallin*	SUM 41 Fat Lip	NELLY Ride Wit Me	Reprise's press release	
E I/GWEN STEFANI Let Me Blow Ya Mind		SUNSHINE ANDERSON Heard It All Before	AALIYAH We Need A Resolution	Those situations include	•
RULE I/LIL' MO I Cry IXY BROWN BK Anthem	Rock Adds:	DEPECHE MODE Dream On	OUTKAST So Fresh, So Clean	a car and blowing up a tion, and Madoana st	
OMAN Let's Get Dirty	DROWNING POOL Bodies	TANTRIC Breakdown	FATBOY SLIM Weapon Of Choice	tion, and Madonna sa hopes the video — wh	-
PAC 1/PL Until The End Of Time HREE THE HARD WAY Let's Get It	MARILYN MANSON The Nobodies	NEW FOUND GLORY Hit Or Miss STELLA SOLEIL Kiss Kiss	OURS Sometimes SADE King Of Sorrow	banned by MTV and VH	
ROJECT PAT Don't Save Her	UNION UNDERGROUND Revolution Man	STELLA SULERLASS ASS	anals only of autom	"make people ask questi	
Video stadict for the week ending May 27	Adds for the week of May 28	ALIEN ANT FARM Movies	Video plaufist trozen	open dialogues"	

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Video playlist frozen

open dialogues."

ALIEN ANT FARM Movies

Adds for the week of May 28.

Video playlist for the week ending May 27.





Point-Counterpoint

Allred and Taylor debate the issues from both sides

T ake two talk hosts who are diametrically opposed on virtually every issue, and what do you get? A daily dose of hand-to-hand combat where, in the end, the two warriors shake hands and go out for a friendly cup of coffee together.

At least that's the way it seems to work with KABC/Los Angeles midday hosts Gloria Allred and Mark Taylor. The dueling duo take to their



Gioria Alired and Mark Taylor

respective microphones — hers on the left. his on the right — for two hours of spirited conversation and passionate disagreement each weekday afternoon, offering nearly everyone somebody with whom they can disagree.

Not every Talk station has embraced the idea of shows that feature both the left and right points of view, but Allred and Taylor is the poster child for the genre. The show not only presents the liberal vs. conservative point of view on political issues, it also addresses the "Mars and Venus" perspective on a whole variety of life issues.

An Idea Whose Time Had Come

The concept of pairing Allred with Taylor had been kicking around the halls of KABC for some time, but the final decision to make it happen came about a little over six months ago when PD Erik Braverman decided that it was an idea whose time had come.

"I had wanted to pair Gloria, a hard-edged liberal, with a conservative voice," says Braverman, "But I knew that we wanted that voice to belong to someone who was a little more laid back and who was also a real radio professional. Mark is a radio guy. Although he's been on L.A. radio for more than 20 years, Talk radio is still a fairly new thing to him. He is terrific with formatics, and he is very well-informed on the issues. His conservative perspective combined with his mellow approach balances the program and tempers Gloria's more aggressive style.'

Braverman is also clear on why he

thinks the duo's point-counterpoint style is right for their early afternoon time slot. "I decided to put them on from I-3pm because they are the only talk show addressing the issues of the day at that time in a balanced way," he says. "KFI and KLSX are not even doing issues-oriented talk, and KRLA is doing hard-core conservative talk."

How does he feel about the show now that it's been on the air for several months? "I couldn't be more pleased with the progress of Allred and Taylor after just six months together on the air," he says. "The numbers speak for themselves in their daypart. They are up in all dem-

"I really believe that what we are doing is what listeners want today. I think it's the future of Talk radio." "Sure, we try to pitch each other on topics that we know will really push the other one's buttons once we get on the air. I like to make him go crazy."

Gloria Allred

os across the board, book-to-book and year-to-year, and I am thrilled."

Day And Night

Allred and Taylor's differences are evident just by reading their resumes. Allred, a practicing attorney, television personality and longtime KABC talk host, was born and raised on the East Coast, where she attended the University of Pennsylvania and New York University before heading West to get her law degree from L.A.'s Loyola University School of Law. She is well-known for her pioneering legal work on behalf of wornen's rights and the rights of minorities.

An unabashed liberal, Allred was named one of the 30 most-powerful people in Los Angeles by Los Angeles magazine and one of America's 25 most-important radio talk show hosts by USA Today. Currently serving as President of the Women's Equal Rights Legal Defense and Education Fund, Allred has been called by Time magazine "one of the nation's most-effective advocates of family rights and feminist causes."

The show's conservative voice, Taylor, grew up in the little town of Nacogdoches, TX. He attended Texas A&M University, where he studied for a career as a veterinarian. "That's probably why he is such an animal today!" quips Allred. Somewhere along the way, however, Taylor was bitten by the radio bug and ended up as a DJ in Houston, San Antonio and San Francisco before landing in L.A., where he has been an on-air fixture in the market since 1977.

Following stints at then music-formatted KFI-AM, KBIG-FM and the Westwood One Radio Networks, Taylor arrived at KABC in December of 1998, hosting weekends and fillins prior to his pairing with Allred late last year. The father of four sons, Taylor offers a laid-back style as an antidote to Allred's brash and inyour-face attitude.

Although the two agree on virtually nothing, listeners can quickly hear that there is mutual respect and admiration between them. "The real secret to their success is the fact that they really like each other and respect each other on and off the air," says Braverman. "Their on-air chemistry is very real."

In The Beginning

The first time Allred and Taylor worked together, Taylor already had a partner, with whom he was co-hosting a weekend show at KABC. "The PD at the time, Drew Hayes, suggested adding Gloria to the show to see what we would sound like together," Taylor recalls. "Although having three of us on together didn't really click, when it was over, I felt that Gloria and I really had some good chemistry together.

Continued on Page 26



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"I had to borrow from my 401K just to pay the mortgage."

20

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And, It's all about real life.



121

"I'm so far in debt how do I get out?"

StarGuide DROTTAL

THE

	Arbitron Ratings Fall 2000 - \	Winter 2001
wM	EN Knoxville, TN	0.8 → 2.0 P 25-54
ww	KY Louisville, KY	0.9 → 4.2 P 25-54
"Bus	iness Radio 650" Houston, TX	First Book P 25-54
WTR	MA Charleston, SC	

THE IMPACT!

P 25-54

SHOW

WTKG Grand Rapids, MI 1.5 → 3.6

LIVE 2-5 PM ET REFEEDS VAILABLE 24 HRS / 7 DAYS

"Where life happens; caller after caller..."

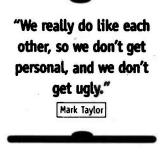
News/Talk/Sports

Point-Counterpoint

Continued from Page 24

"Erik Braverman, who was Assistant PD at that time, apparently made the same note to himself, because about a year and a half later, after he became PD, he said he wanted Gloria and I to try hosting a show together again. I think we all felt that the second time around was even better than our first effort had been."

Given the fact that Allred also hosted her own weekend show at



KABC, the logical question is why such a strong and opinionated host would want to trade her solo slot to become part of a team. "Frankly,

management thought it was a good idea," Allred laughs, "That's the honest answer. But I decided to trust their judgment and said, 'OK, let's give this a try."

"I found that I really enjoyed being on the air with Mark. He's a very easy guy to get along with, he has a great sense of humor, and he has some very strong opinions along with his conservative political views. After trying it out a few times, I knew we had something good going together that was entertaining. To me, that was one of the most important issues: Was this good radio entertainment? I think it is, as well as being a fresh opportunity to get my views out there in a way that is different from what I had been doing on the radio."

Taylor agrees, saying that he feels that part of the reason the show works is because listeners are getting to know Allred in a whole new way. "The chemistry that we have together brings out parts of her personality that people really may not have heard from Gloria before," he says. "Gloria is someone who has always been involved in really hard-edged political stuff, so I don't think people have ever really thought of her as someone with a lot of warmth and a really great sense of humor. She's really a very funny and warm person."

Not All Politics

Allred says that despite her cohost's appreciated praise, people shouldn't mistake the feisty legal crusader for being some sort of teddy bear. "Trust me, we can turn on each other in a nanosecond," she jokes. "Back in the fall, during the election, we had some very heated debates. Now, although we do still talk politics, we also talk about lots of other subjects too."

"That's true," Taylor interjects. "We don't just talk left vs. right political issues. For example, one afternoon recently we were talking about fake erect nipples for women. I think that particular show may have generated more comments than almost any other show we have done together yet."

And what point of view did Allred take on that burning issue? "I think I took the 'Fifth' on whether or not I had ever used them myself," she says.

Taylor describes the duo's on-air repartee as being a little like a soap opera. "Some people tune in just to hear how we're getting along." he "Some days you can tell that we are really getting along, and other days it's a little more edgy. We do get testy and cranky with each other."

Mark Taylor

says. "Some days you can tell that we are really getting along, and other days it's a little more edgy. We do get testy and cranky with each other. It changes daily, and I think listeners are definitely becoming more and more aware of that."

Using the marital analogy, Alired adds, "It's kind of like a married couple who like each other but who also disagree with each other a lot of the time. We are definitely not white bread. We both have strong opinions, and we aren't afraid to go after each other when we disagree — which is most of the time."

Taylor believes that their chemistry works because neither knows exactly what the other will say once they open the microphone. "We never talk about our positions on a topic before we go on the air," he says. "So if we end up agreeing on something every now and then, it's really an honest thing. We plan what we're going to talk about our a given day, but we don't talk about our responses to those topics in advance."

Allred agrees, saying, "That's what makes the show interesting for us and for the listeners. We both throw out topics, and our producer will suggest ideas for topics to discuss. We say, 'Let's go with this one and that one.' and then we walk away until it's time to do the show together. Sure, we try to pitch each other on topics that we know will really push the other one's buttons once we get on the air. I like to make him go cray."

So What's New?

The old point-counterpoint concept has been around for years, and it's a mainstay of cable TV news these days. So what's different about *Allred and Taylor*, in the hosts' opinions? "First of all, whenever you see most of those point-counterpoint shows on TV, it's usually two white males." Allred points out. "I don't know about you, but I don't call that diversity. We're conservative and liberal, but we're also male and female. That's one big difference."

Taylor suggests that they're updating the concept with a new approach. "I don't see many stations doing this style of show today, plus I think we are doing it in a different way," he says. "The original formula was two people with their established positions sitting down and having an established debate. We go in, on the other hand, with whatever position we happen to have on a given issue. I don't always have to be the conservative Republican. I happen to agree with legalizing drugs. That doesn't fit the profile, but that's OK if that's how I feel. I really believe that what we are doing is what listeners want today. I think it's the future of Talk radio."

Asked if she thinks Taylor fits the definition of "compassionate conservative," Allred laughs and says, "Actually, I'm still trying to find out what that means. But seriously, it's true what Mark said, even though, mostly, he is a conservative. What it's really all about for us is having fun and entertaining people. We debate some serious issues, but we still have a lot of fun every day."

Assessing Each Other

Assessing what Allred brings to the show, Taylor says, "Gloria brings her passion and credibility. She is a woman who is internationally known and has credibility. She also helped to give me credibility in the beginning that I might otherwise not have been given by listeners.

"And maybe it sounds corny, but I like her. I think we'd be friends even if we didn't work together. We really do like each other, so we don't get personal, and we don't get ugly. A show like this could easily turn into that, but it doesn't, because we like and respect each other."

There are a number of conservative male voices out there who would be happy to get a crack at Allred. Why does she think Taylor is the right daily jousting partner? "Frankly, we're pretty evenly matched," she says. "When I walk into the studio, I know I'm going to have a good time with Mark for the next two hours. and that's important. I think that listeners want smart radio. They know that when we debate an issue, we're going to do it in an intelligent way.

"When I tease him about one of his conservative heroes, I know he can come right back at me, but when it's all said and done, Mark is really a nice guy. And it's great to be able to be on the radio with a nice guy who knows how to have a debate without just getting angry and storming out the door."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 858-486-7559, fax: 858-486-7232 or e-mail: alpeterson@rronline.com

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It's That Time Again

How Oldies stations fared in the winter ratings

The residents of Charlotte have an appetite for NASCAR racing, the Carolina Panthers NFL team and the Charlotte Hornets NBA team, but they obviously have a love for Oldies radio too.

In the recently released winter 2001 Arbitron book, three Oldies-based stations saw ratings increases, including a 5.3-6.3 jump in 12+ numbers for the market's third-ranked station, Clear Channel's WWMG. In addition to this spike for the '60s-based station, Infinity's '80s-based WSSS saw a 4.4-4.9 increase, and Radio One's Rhythmic Oldies moved 2.5-2.7 from the fall 2000 book.

In general, the winter book is the worst of the year for Oldies, but several stations in the nation's top 50 markets showed significant gains. Among those is WMAK/Nashville, which moved 4.9-6.0 from fall to winter to become the third-ranked station in Nashville. WMAK PD Dave LaBrozzi last month became PD for Clear

Calls/City	Fall '80	Winter '81	Ranking	Nete
WFOX/Atlanta	3.0	2.2	13	
KEYI/Austin	4,1	4.4	7	
KFMK/Austin	4.3	3.9	40	Rhythmic
WQSR/Baltimore	5.3	4.9	6	
WODS/Boston	4.4	4.4	6	
WROR/Boston	3.0	3.5	9	
WHTT/Beffalo	5.8	6.8	7	
WWWS-AM/Buttalo	1.4	1.2	14T	
WWMG/Charlotte	5.3	6.3	3	
WSSS/Charlotte	4.4	4.9	7	'80s
WCCJ/Charlotte	2:5	2.7	12T	Rhythmic
WJMK/Chicago	2.8	3.2	8	
WZZN/Chicago	2.1	2.2	16	-*80s
WMOJ/Cincinnati	5.3	5.2	6	Rhythmic
WGRR/Cincinnati	4.7	5.1	7	ant - Att,
WMJI/Cieveland	8.0	7.6	1	
WZJM/Cleveland	3.6	3.7	13	Rhythmic
WJMO/Cleveland	1.3	1.8	16	Urban
WBNS/Columbus, OH	5.1	4.9	8	
WXMG/Columbus, OH	2.8	2.5	11	Rhythmic
WXST/Columbus, OH	1.3	1.8	14T	'80s

Channel Oldies WWSW (3WS) and Rhythmic Oldies WJJJ (The Beat)/Pittsburgh. The 12+ numbers were also impressive for 3WS, which recorded a 4.3-5.5 jump. The only station beating all the competition was WMJI/Cleveland, which managed to remain on top despite an 8.0-7.6 drop 12+.

Granted, 12+ numbers never tell the full story for Oldies radio. However, a look at how Oldies stations fared overall in the winter book sheds some light on how '60s-based programmers are doing against their peers at Rhythmic, Urban and '80s stations. For a more comprehensive overview, you can always get a free look at the 12+ numbers on our website at www.rronline. com.

Calls/City	Fall '00	Winter '81	Ranking	Note
KLUV/Dallas	4.2	4.1	7 T	
KKDA-AM/Dallas	0.8	1.0	21	Urban
KTXQ/Dallas	2.0	0.8	23	Rhythmic
KXKL/Danver	4.2	4.9	6T	and the
KXPK/Denver	3.3	2.4	13	
KDJM/Denver	2:9	2.1	15	
WOMC/Detroit	4.6	4.9	5T	
WGRV/Detroit	2.1	2.4	13	
WMQX/Greensboro	6.1	5.5	6	
WORC/Hartford	6.0	4.9	6	
KDLE/Houston	2.7	2.9	13	
KHPT/Houston	2.8	2.5	14	'80s
KJOJ-KTJM/Houston	1.3	1.2	20	Rhythmic
WGLD/Indianapolis	6.0	6.5	4	8 10
WTLC-AM/Indianapolis	2.4	1.5	18T	Urban
KCMO/Kansas City	4.3	5.5	4T	1 160
KSTJ/Las Vegas	4.0	4.2	9	'80s
KQOL/Las Vegas	5.2	3.9	11	
KSFN-AM/Las Vegas	0.9	1.1	17T	
KRTH/Los Angeles	3.1	3.1	8T	
KCMG/Los Angeles	2.2	2.3	13	Rhythmic

Calls/City	Fall '00	Wieler '81	Ranking	Note
WRBO/Memphis	8.1	7.5	2	Urban
WOTO/Memphis	2.4	2.7	13T	C. C. AND S.
WJCE/Memphis	2.2	1.3	17	
WMXJ/Miami	3.1	2.9	13T	
WCMQ/Miami	3.4	2.8	14T	Spanish
WMGE/Miami	2.9	2.2	17	Rhythmic
WRIT/Milwaukee	4.6	3.6	× 11	Sector 1
WJMR/Milwaukee	1.9	2.2	14	
KQQL/Minneapolis	4.2	3.7	9	1-38
WXPT/Minneapolis	2.6	3.3	11T	'80s
KZNR/Minneapelis	1.5	1.6	14	Urban
(Also includes KZNT & K	ZNZ/Minne	apolis.)	PEP N	
WMAK/Nashville	4.9	6.0	3	
WBZO/Nassau-Suffelk	2.7	2.5	12	
(WCBS-FM/New York is	tied at No.	7 in Nassa	-Suffolk	narket.)
WTKL/New Orleans	5.5	5.5	7	
KMEZ/New Orleans	5.5	5.3	8	The second of a
WCBS-FM/New York	4.1	4.0	4	
WTJM/New York	2.3	2.7	13T	Rhythmie
WVKL/Norfolk	3.8	5.4	7	y unant
WWSD/Norteik	4.0	3.9	111	Urban
WSVY/Norfolk	2.3	2.3	14	Rhythmic
WBHH/Nerielk	1.3	1.6	15	Urban
WSHE/Orlando	4.6	4.8	15 6T	UIVall
WOGL/Philadelphia	4.0		6T	desiler and
WPTP/Philadelphia	and the second second	4.1		1904
and the second sec	2.2	2.2	12	'80s
WEJM/Philadelphia	2.1	2.0	13	Rhythmic
KOOL/Phoenix	5.7	5.5	2	
WWSW/Pittsbergh	4.3	5.5	6	
WJJJ/Pittsburgh	3.5	3.1	11T	Rhythmic
KKSN/Pertiand, OR	5.7	6.5	3	11. 17.
KVMX/Portland, OR	4.9	3.1	12	'80s
WWBB/Providence	5.8	5.6	1141.53	N. 32.99
WDUR-WTRG/Raleigh	5.0	4.9	7	
KOLA/Riverside	4.8	5.2	3T	
KHYL/Sacramento	2.8	3.2	10	Rhythmic
KCCL/Sacramento	0.7	2.8	12	
KLOU/St. Louis	4.6	3.7	9	
WMLL/St. Louis	2.6	2.3	17	Alt.
KODJ/Salt Lake City	3.8	4.0	7T	
KISN/Salt Lake City	3.2	3.3	12	'80s
KONO/San Antonio	6.1	5.1	6T	
KCJZ/San Antonio	2.0	2.1	14	Rhythmic
KCOR/San Antonio	2.4	1.8	15T	Spanish
KJQY/San Diego	3.2	4.4	4T	1 10 11
XHRM/San Olego	3.6	2.9	10	Rhythmic
KBZT/San Diego	2.4	2.4	12T	'80s
KMSX/San Diego	2.1	2.4	12T	'80s
KIOI/San Francisco	2.3	2.9	10T	'80s
KFRC/San Francisco	2.6	2.6	111	005
KBSG/Seattle	4.8	4.3		
			6T	
KBTB/Seattle	1.0	3.0	10	
KYPT/Seattle	2.4	2.6	13	
WYUU/Tampa	2.8	3.2	12T	
WFJO/Tampa	2.8	2.5	15	Rhythmic
WBIG/Washington	3.6	4.0	6T	
WJMO/Washington	2.7	2.2	11	



Investors

Continued from Page 1

companies — have had such a rotten time of it since 2001 began when he complained that "radio's visibility has never been shorter." "We can barely see into June. We're working on selling next week — and maybe this afternoon," he said.

Mays, who described himself as "optimistic to the first degree," said he must also be a realist in accepting the current advertising climate. Echoing remarks made during presentations by other group heads earlier in the day, Mays said consumer confidence has not reversed itself from its April decline, but he's hopeful that it will in the second half of the year. "Businessmen certainly don't want to stop conducting business," he said.

When it comes to a business just about to take off, Mays told the analysts that XM Satellite Radio was "a great investment" for Clear Channel. Three years ago Clear Channel paid \$75 million cash to become one of the founding investors in the satellite broadcasting company, joining General Motors, DirecTV and other major firms. Last week Mays praised XM's management and said he sees the company as "a niche business that can take advantage of national feeds." Clear Channel will program 10 of XM's 100 channels, and Mays stressed, "We do not see it as any remote threat to our business.

XM itself still has subscriber pricing to wrestle with. Early last week an XM spokesman told **R&R** that the company had no plans to match Sirius' monthly subscription fee of \$12.95. But as its competitor's price increase began to sink in — and was embraced by investors — XM Sr. VP/CFO Heinz Stubblefield acknowledged that an increase might be in order. He noted at the Banc of America conference that his company has "been in lock step with Sirius" for the past two years and that the door is open for an increase. "For now we'll stick with \$9.95 per month," he said, adding that XM is enjoying the "flexibility" in pricing.

Subblefield didn't discount Sirius CEO David Margolese's remarks that when the two companies' receivers achieve interoperability, consumers might be offered a bundled service in which subscribers to one service could pay a few dollars more a month for access to the other service.

Emmis Seeks Annual Revenue Of \$1 Billion

When it was his turn at bat, Emmis CEO Jeff Smulyan told the conference that while the company's radio division generates some \$300 million per year, it could see as much as \$1 billion if it ups its major-market station count to between 75 and 100. "Our goal is to have five FMs in every market," he said. "In most markets Clear Channel already has its five FMs, so that leaves a lot of stations."

Would the company increase its leverage to buy more stations now? "Absolutely not." Smulyan confirmed. "We are at the max with leverage, and we'll do everything to bring that down." He added that Emmis would probably bring in private equity or find other financing alternatives to fuel acquisitions, which he said could happen later this year.

Also in the works for later this year. Smulyan said, is the very real possibility that Emmis could split its radio and TV operations if the economy improves. He was hot to split the two divisions into separate stocks a year ago, but when the advertising market went soft, he backed off the plan. And although Smulyan refuses to "make any split promises," Emmis will likely reevaluate the possibility of splitting the operations later this year if advertising bounces upward.

Big moves are also on the drawing board for Entercom. Exec. VP/ CFO Steve Fisher said the group is ready to go into a buying mode and is now trolling for acquisitions. He added that the company stayed on the sidelines last year for financial reasons when nearly everyone else in the industry was bidding for Clear Channel spinoffs. "We did not feel 20times cash flow was right for us," Fisher explained.

Fisher is optimistic about local radio's future and said that, after the acquisition mayhem of the late '90s and the dot-com ad frenzy last year, radio is learning to bolster local sales and take better advantage of clustering.

That must have been part of what Cumulus President/CEO Lew Dickey was thinking when he said his group, newly based in Atlanta, is now focused on operations, not acquisitions. Dickey, who was credited by Banc of America Securities analyst Tim Wallace with getting the nation's second-largest group through some pretty tough times in the past 12 months and for positioning the group where "its prospects are looking a lot better," said the company's sales performance is improving sharply. He pointed to impressive O1 results and noted that. in order to lower debt. Cumulus "would let go of nonstrategic assets in certain markets."

But Dickey isn't feeling any pressure to sell. "For the right price, we'd let them go," he said. "The time to sell is not when you need money to close deals, and we are past that now." And there's little chance of selling the entire company. "There's too much growth potential to sell the company right now," he said. "There's still plenty of shareholder value to gain."

Court

Continued from Page 1

teachers' union president and the union's negotiator. The tape had been anonymously deposited in the mailbox of a taxpayers organization head, who gave it to Williams.

During the conversation, which concerned the status of negotiations between the teachers' union and the local school board, the two discussed the timing of a possible teachers' strike, and the union president reportedly said of the board, "If they're not gonna move for 3%, we're gonna have to go to their homes to blow off their front porches. We'll have to do some work on some of those guys."

Even though the conversation. was taped illegally, Justice John Paul Stevens wrote for the majority. "A stranger's illegal conduct does not suffice to remove the First Amendment shield from speech about a matter of public concern. We acknowledge that some intrusions on privacy are more offensive than others, and that the disclosure of the contents of a private conversation can be an even greater intrusion on privacy than the interception itself. In this case, privacy concerns give way when balanced against the interest in publishing matters of public importance."

The RTNDA voiced its support for the decision, as association President Barbara Cochran said, "We are happy that the court agreed with our position that to punish journalists for the publication of lawfully obtained, newsworthy information would contravene the First Amendment."

"It's a terrific ruling," said attorney Jonathan Hart, a member of the Media and Information Technology group at the law firm of Dow Lohnes & Albertson. "It's an important decision because it didn't allow the punishment of journalists for doing what they're supposed to do, which is to disseminate truthful information of public concern." Hart said that while there are individual privacy issues at play in cases like this, in this instance the court considered the public interest in the dissemination of information of higher importance. "When the speech is a matter of public concern," he added, "it takes precedence over the privacy interests of the individuals."

Cook

Continued from Page 3 country music that make him the ideal person to lead our country music programming division."

Cook joined WW1 as VP of 24/7 Formats in 1996 and was elevated to GM of the company's Valencia, CA operations in 1999. Prior to that he spent 10 years as a Country radio consultant. His programming background includes PD stints at Los Angeles Country outlets KHJ and KLAC and Miami's AC WMXJ and Country WGBS.

"I'm excited to take on the new responsibilities as head of country music programming," Cook commented. "I have been involved with the country music community for over 20 years and look forward to creating an even greater partnership between Westwood One and the country music industry."

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Still the hardest-working man in radio

Most of us will never get this call.

"Hello,"

"Mr. Joyner? Stand by, please." Thirty or 40 seconds pass. "Tom Joyner, is that you?"

Joyner recognizes the drawl. Yes, sir.'

A laugh rings down the line. "Well, you know, I may not be president anymore, but I'm not dead," says Bill Clinton. "How ya doin'?

Put Clinton and Tom Joyner on the air together, and they're magic. This wasn't lost on Clinton's handlers during the '90s, nor was it lost on the man himself, which is why he still calls.

That and Joyner's 5 million listeners. "The show is a match that lights the flame," says Joyner. "It's a responsi-bility that I take seriously."

He means what he says. His morning show is all about fun and entertainment, but Joyner knows what's important to his audience, and from time to time he's been compelled to raise his voice. "I choose the battles I think we can win," Joyner says.

KATZ OUT OF THE BAG

New York politico Al Sharpton brought the memo from Katz Radio to the press. When Joyner read it, he saw red. There'd always been rumors of a no-Urban dictate, but it was just talk, right?

Nope. The memo recommended that advertisers and buyers not spend time and money on Urban stations,

because the format's listeners were suspects, not prospects. "This memo proved it was real," says Joyner. He took it to his listeners, and they took it to the wall. Letters faxes, calls. In fact, so many people called the Katz office in New York that they blew the phone system out.

Katz was embarrassed. Joyner's advocacy campaign was on the air for less than a week when the company called him. "I told them we expected an apology, but that it wouldn't be enough," Joyner says. He wanted to know which advertisers had refused to buy black media, and he wanted Katz to pitch them again. Katz agreed. One of the companies was Dallas-based CompUSA.

Joyner turned up the flame.

Instead of phone calls, he asked listeners to send him their CompUSA receipts. "We boxed up about \$700,000 worth, took them over and said, 'Look, this is what you're getting from African-American consumers,' lovner recalls.

Then Joyner looked into their corporate baby blues

and said, "If you want to continue to get this money, you have to advertise on black media." It's not about black and white, he told them, "It's about

6 E N 11 5

WITH BOB SHANNON

green CompUSA got it, did what he suggested, and even gave everyone who'd sent a receipt a 10% discount on their next purchas

"I'd climb up on the amplifiers and

Radio does work.

DOWN ON HIS KNEES This hurts.

Tom Joyner

jump," Joyner says. He'd leap off the stage, land on his knees and sliiiiiiidddddde. "What I lacked in talent," he says, "I made up

for in showmanship. He was in a working band called The Commodores yes, those Commodores, as in "Brick House" and "Easy" but when he got his first radio job at WABT/Tuskeegee, AL, he left the group. Picture this: He slides on home and tells his folks that he's going on the radio, and they say, "Well, that crazy group wasn't going anywhere anyway.

WABT was a part-time gig. Joyner's first full-time job was at WRMA/Montgomery, AL. "I was a newsman, but when anybody got sick, I'd fill in and deejay," he says WRMA's afternoon jock had a fondness for the bottle. "I hate that I did this," Joyner admits, "but I used to get him whiskey just so I could go on the air. He's fine now, went to AA. He 12-stepped.

From Montgomery, Joyner moved up to WLOK/ Memphis, and from there it was north to St. Louis and middays on KWK. That's where KKDA / Dallas Station Manager Chuck Smith found him.

"He flew me to Dallas to listen," says Joyner.

BIG D

KKDA was like no station Joyner had ever encounered. It was clean. It was so not cluttered. "The deejays didn't sound like any I'd ever heard," he recalls.

Smith offered him morning drive. "On that radio station? Me? I don't sound anything like these people," said lovner. Smith said he'd have to change his style then. "All that rhyming and trash talking has to go."

'He wanted me just to talk to people, to one person explains Joyner. "He coached me and changed my style." So everything was coming up roses, right?

"It didn't work at first, and I was about to be fired," Joyner says. "The Arbitron was horrible. Then the Pulse came out, and I'd done pretty well." For the few weeks

in between, however, it was touch-and-go. KKDA had even hired Joyner's replacement.

"If you don't have stories like that," laughs Joyner, "you're really nothing in this business Joyner kept his job and stayed at KKDA for five years.

THE CHAMP AND THE FLY JOCK

Muhammad Ali was another phone buddy.

'He didn't know me from nobody, but he liked to talk, and I had him on the air all the time," Joyner says

Bart McLendon, Gordon's son, thought an interview show with Ali might have legs. "You have this relation-ship with Ali," he told Joyner. "You'll do the interviews, then we'll take your voice out, put Ali's in and do these five-minute vignettes.

It sounded good to Joyner. He quit KKDA, and it might have been the greatest, except that a few weeks into it, Ali decided it was too much work.

"But I quit my job," complained Joyner.

"Well, come work with me," Ali replied. "You can be my personal PR man." Joyner says the job was a joke. "How are you going to do PR for the world's greatest PR man?" he asks

So, he crawled back to KKDA. "I think I stayed for a year and a half, and then I went to Chicago," he says.

WVON, WBMX, WJPC, WGCI - all in Chicago. "I did a lot of radio," says Joyner. He even tried a TV show, but it didn't pan out. In 1983 he returned to Dallas and KKDA. "A two-year deal," he says. "Then, in '85, I started fly jockin'.

It's still hard to believe.

For eight years Joyner did the morning show at KKDA/Dallas then flew to Chicago and did afternoons at WGCI. Even harder to believe is that he was No. 1 in both cities at the same time. "The plan was to work myself to death, retire and do a weekend show," he says.

He wanted to be Casey Kasem. Instead, he went nationwide in the morning at ABC.

LET ME TAKE YOU ON A SEA CRUISE

Tom Joyner is cruisin'.

Fantastic Voyage 2001 sails this week, and, yes, it is sold out, with all proceeds benefiting the Tom Joyner Foundation, an organization founded in 1998 to help students at black colleges and universities continue their education.

'Seven days of all-day, all-night partying," Joyner promises. Boyz II Men, Isaac Hayes, Al Jarreau and Bobby Bland — and they're just the tip of the iceberg. "It's not a cruise for resting," Joyner admits with a smile.

Tom Joyner is cruisin', but this legend stuff doesn't sit well with him. "I'm not a legend," he says. "Legends don't get up at three in the morning."

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannon-works. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@ shannonworks.com.

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WABC Gambling On Veteran N.Y. Talker

ast week ST told you that WABC/New York would be shifting Dr. Laura Schlessinger's syndicated talk program from the 10am-noon slot to the 11pm-1am shift due to less-than-desirable ratings. It's now known who'll be taking the doctor's shift, effective May 29, ST has learned from a highlevel source at ABC that legendary Gotham personality John R. Gambling will take WABC's 9-11am time period, with Westwood One's syndicated Troubleshooter Tom Martino taking the 11am hour. Gambling was dismissed from Buckley's crosstown WOR in September 2000, ending 75 years of Rambling With Gambling in morning drive. Gambling has been hosting a Saturday-morning program on WABC since his departure from WOR.

Westwood One syndicated morning man and WFAN/New York wakeup warrior Don Imus recently received a \$30,000 donation from the National Thoroughbred Racing Association for his Imus Ranch, which provides children with cancer or serious blood disorders and children who have lost siblings to Sudden Infant Death Syndrome the experience of being a cowboy. NTRA also planned to buy \$30,000 worth of ad time on Imus in the Morning. Imus decided to take the donation a step further by betting \$10,000 of the NTRA's money on last week's Preakness Stakes with the provision that he'd replace any funds going to his charity if they were lost at the track. Of course, any money won at the races would go to the charity too. WFAN afternoon co-host Mike Francesa added \$5,000 to the wager. How'd they do? According to bloodhorse.com, Imus and Francesa made \$8,146. Imus now says he'll take the profits plus the original \$15,000 wager and "let it ride" on the Belmont Stakes, set for June 9 in New York, And, thanks to added donations from the NTRA, the New York Racing Association and regular Imus guest Bo Dietl, Imus will have a total of \$100,000 for his next charitable bet. The various parties will match any losses with donations to the charity, guaranteeing the Imus Ranch the full amount of the Belmont het.

Joe Bauer, a 26-year veteran of KFMB-AM/San Diego, has resigned from the News/ Talker and will take mornings at Clear Chan-

Records

Former Atlantic/Nashville West Coast rep Jennifer Shaffer joins WB/Nashville for similar duties.
 London Sire taps former Atlantic Dir./National Promo Leisa St. John as its new VP/Promo.

 Ultimatum hires former Trauma promo rep Mari Dew to handle Southeast regional duties.
 KMEL/San Francisco Asst. PD/MD Glenn

Aure joins Priority Records as West Coast Nat'l Crossover Promotion Director.

 R&R Advertising Sales Representative Dawn Garrett joins Active Industry Research, handling Alternative promotion.

 Rocketown Records hires former CCM Communications Editorial Director April Hefner to head up the label's media relations department. nel's crosstown Adult Standards KPOP. Bauer most recently co-hosted middays with Jack Woods and spent 23 years with Mac Hudson in morning drive. Bauer will assume his new duties next month, replacing Ernle Myers, who recently suffered a stroke. Meanwhile, rumors are rampant that Woods — a.k.a. Charlie Brown — will be once again teamed with longtime partner Irv Harrigan (whose real name is Paul Menard). When asked about a possible reunion, Harrigan said the rumors of a reunion "are just that — rumors."

Meanwhile, KSDO/San Diego morning talkers **Sully & Scooter** are guest-hosting afternoons this week on crosstown Classic Rock sister KGB. But don't think twice about a possible format change to FM Talk for KGB. PD Todd Little tells **ST** the station is "in no way, shape or form" veering from rock 'n' roll in afternoons and that other candidates will have on-air tryouts, beginning Tuesday.

Steinmetz To Head Another Radio Group?

ABC Radio Station Group President Mark Steinmetz has taken a voluntary separation package from ABC owner Walt Disney Co. He tells ST he'll remain on ABC/Disney's payroll through the end of fiscal year 2001 (Sept. 30) and that his position will then be eliminated. ABC Radio President John Hare has taken most of Steinmetz's duties. Don't expect Steinmetz to stay dormant for very long, however. He says that accepting a lucrative retirement package was "a good way for me to look for a position outside of Disney - something I had been looking forward to for some time. I would like something where my efforts can affect the company's stock value. I have been looking for other group-president jobs, and I have been in contact with several companies. I'd like to work at a mid- to large-sized company with major-market holdings --- one primarily in the business of radio." Steinmetz has been associated with ABC since 1985, when he joined then-Capital Cities-owned KQRS-AM & FM/Minneapolis as VP/GM. Since then he had added oversight duties for such markets as Chicago and San Francisco, sharing duties with Mitch Dolan.

Infinity's **KBEQ/Kansas City** last week decided to give local motorists a break by holding a May 18 promotion in which gallons of gas would be sold at a frequency-related price of \$1.04. Two Entercom stations beat 'BEQ to the punch, though, and on May 17 KYYS offered gas at 99 cents a gallon, while KRBZ sold gas at 96.5 cents. KBEQ PD **Mike Kennedy** tells **ST** that his station had the last laugh, however — KBEQ's *Randy Miller Morning Show* ended up pumping close to 4,000 gallons of *free* gas!

Syndicated wakeup duo Bob & Sheri now have a little addition to the morning team. Cohost Sheri Lynch gave birth to her first child, Olivia, on May 19. After taking three weeks off to





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WHERE QUALITY

the station is running through today (5/25) to local listeners. Unfortunately, close to 150,000 pieces were accidently mailed to homes in the San Francisco Bay Area, where KZQZ broadcasts on the same signal that 'MSX does down south. KZQZ GM Allan Hotlen was notified of the snafu Wednesday, the same day a "significant" number of callers phoned KZQZ inquiring about the 'MSX mailer. Hotlen

Gary Smith, a suspect in a fatal Cincinnati shooting, surrendered peacefully to local police May 16 - with a little help from WKRC talk host Pat Barry. Smith was at large for two days before contacting Barry during Barry's afternoon shift. Smith was ready to turn himself in, so Barry offered to pick him up at the city's bus station and take him to police headquarters. While Cincinnati's police chief called Barry's actions dangerous, he offered "nothing but praise" for his efforts.

Ted Turner has become a PD on Florida's Space Coast! No. not that Mr. Turner. The WSTH/Columbus, GA PD has accepted similar duties at WHKR/Melbourne-Titusville-Cocoa. He starts at the Cumulus Country outlet May 30. In other news regarding Country PDs with well-known names, WGTR/ Myrtle Beach, SC MD/afternoon host Johnny Walker receives a promotion and returns to the PD chair. Walker was the station's programmer before the arrival of Joey Dee last year. Dee will now focus on his morning shift.

Congrats to Joe Riccitelli and the entire team at Jive for reeling in 170 adds this week for 'N Sync's latest single, "Pop." The track was delivered to radio via R&R's Music Meeting and proves that CHR/Pop loves "Pop"!

Popular WXTU/Philadelphia morning host Steve Harmon has departed the Beasley Country station. Morning news and traffic anchor Andie Summers will be teamed with Scott Evans for wakeups, starting today.

exits. Shane Collins, PD at crosstown sister WDJX, assumes interim PD duties.

Telemedia Broadcasting debuts WGRX/ Fredericksburg, VA with a format PD Jeff Beck calls "Country That Rocks." The syndicated John Boy & Billy Big Show airs in mornings.

Longtime WUSA (W101)/Tampa-St. Petersburg morning co-host Judd Otls died Monday afternoon at his Tampa home after a

Street Talk.

Continued from Page 30

enjoy her new bundle of joy with her husband, Mark, Lynch will return to her radio duties via a cribside ISDN line from her Charlotte home. "As happy as I am that we will both be able to keep doing the show, I have drawn up a new contract that specifically outlines no diaper duty," co-host Bob Lacey quips. "Let's face it, I get all the crap on this show already!"



Mailers To Bay Area KMSX/San Diego recently commissioned

Miami-based marketing firm Smart Target to distribute personally addressed postcards touting the \$10,000 Song of the Day contest calls the mix-up "an honest mistake."

WLRS/Louisville PD Adam Fendrich



- · Clear Channel sets Randy Michaels as Chairman/CEO and Ken O'Keefe as President/ COO.
- Mike Tierney tapped as Sr. VP of Epic Records.
- Bill Pugh picked as PD for WMVP/Chicago. · Steve Hoffman recruited as PD of KRQR/San
- Francisco
- · Burt Baumgartner boosted to Sr. VP/Promotion at Columbia Records.
- · Rich Fitzgerald upped to Sr. VP/Promotion for Reprise Records.
- Ted Edwards recruited to be PD of KLOL/ Houston.



- Arista appoints Don lenner Sr. VP/Marketing
- & Promotion and Roy Lott Sr. VP/Operations. CBS sets Nancy Widmann as VP/CBS Owned AM Stations and Rod Calarco as GM of
- WCBS-FM/New York. · Roger Barkley joins KJOI/Los Angeles for
- mornings.



- Mark Fowler sworn in as FCC Chairman.
- · Bert Wahlen chosen to head new Westinghouse FM Group.
- · Bob Hattrik elevated to VP/Programming for Doubleday.
- Mary June Rose is boosted to Asst. PD/MD of WBT/Charlotte.



- · Gary Stevens promoted to Sr. VP of Doubleday Broadcasting.
- Trip Reeb hired to do overnights at WPLJ/New York.

three-year battle with cancer. He was 54. Otis held wakeup duties with Waitt Radio/North Florida OM Bob DeCarlo from 1982-96 and has also worked at WKBW/Buffalo, WRKO/Boston, WDRC-FM/Hartford, KKBQ (79Q)/Houston and KXGL/San Diego. Otis also had a hand in launching WAAF/Worcester-Boston as an AOR in the 1970s. In lieu of flowers, the family has requested donations be made to hospices.

Glen Jones, who hosts a Sunday afternoon program on noncommercial WFMU/New York, will attempt to break the Guinness Book world record for Marathon DJ Broadcast over Memorial Day weekend. The current record is 73 hours, 33 minutes. Jones will take to the airwaves Friday at 9am and must stay awake until at least Monday at 10:33am. According to Guiness rules, songs must be between two minutes and six minutes in length, and invited guests can't talk for more than a minute without Jones chiming in.

If you have Street Talk, call the R&R News Desk at 310-768-1699, or e-mail streettalk@monline.com

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6:00 pm - 8:00 pm

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"Everything You Ever Wanted to

Keynote Speaker: Dick Gregory

R&R Music Meeting Presentation

Herb Jones and Al Machera

Know About Television Broadcasting"

Moderator: Fred Howard, CBS TV Media General

"Speak Out" / Live Entertainment / Door Prizes

"What it Takes to Make it in a Major Market"

Moderator: Tony Brown, Program Director

V103 Atlanta

A tribute honoring the visionaries of rap, Mr. Joe Robinson and Mrs. Sylvia Robinson

Opening

TV Forum 2001

Working Lunch

Cocktail Reception

"Rap Lives Forever"

FRIDAY, JUNE 8, 2001 8:00 am

9:30 am

10:30 am

12:30 pm

3:00 pm

4:00 pm

6:00 pm - 7:00 pm 8:00 pm

SATURDAY, JUNE 9, 2001

		Vinnie Brow
8:00 am	Convention Registration	Sam Weaver,
10:00 am	"How will the Suspension of the FCC's EEO Outreach Program Effect Minority Hiring and Diversity in the Broadcast Industry?" Moderator: Rip Daniels, CEO American Blues N	Terri Avery, Carl Conne
12:00 pm	Working Lunch	
3:00 pm	"The Secret of Longevity in Broadcasting" Moderator: Tony Brown, Program Director V103 Atlanta	
5:00 pm - 6:00 pm	Cocktail Reception	
7:00 pm	Awards Dinner - Honoring Rev. Jesse Jackson Guest Speaker / Live Entertainment	



REGISTRATION INFORMATION

Corporations/Record Companies \$250.00 Radio/Television Personnel \$250.00 College Students (with current ID) \$100.00 FOR CONVENTION INFO: 1-888-291-0286 FOR HOTEL REGISTRATION: 1-901-527-7300

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Tween Generation Grows Up

□ Labels, advertisers increase efforts to lure 9-14 demo

adies and gentlemen, meet the "Tweens," the latest demographic to grab the attention of Madison Avenue, not to mention the music business.

Over the past several months Tweens, kids aged 9 to 14 years old, have been growing in importance as consumer products manufacturers scramble to capitalize on every conceivable demographic in order to stimulate slumping retail sales. Another big reason? Entertainment suppliers - namely TV networks, magazines and kids' Internet portals -continue to invest in new content. which in turn creates new opportunities for advertisers to reach Tweens. According to Wondergroup, a Cin-

"We've decided not to go out there and spend money at pop radio, because we'd end up chasing our tail." Joe Riccitelli

cinnati-based marketing and consulting firm that specializes in the youth market, the Tween demo influences about \$260 billion in annual purchasing (\$10 billion directly spent by Tweens: \$74 billion in family spending influenced by Tweens; and \$176 billion spent by parents on their Tween kids). Not surprisingly, candy and snacks are the No. 1 and No. 2 expenditures, while music ranks No. 3. However, with Tweens aged 12-14 music climbs to the top spot.

Perhaps the best example of the newfound power of the Tween market is the success of Jive Records artist Aaron Carter, who, with minimal pop airplay except for Radio Disney, had scanned over 100,000 copies of . his album Aaron's Party (Come and Get It) nearly six months after it was released. To date, the album has sold over 2 million copies.

e Radio Disney Effect

According to Mediabase, Radio Disney station KDIS/Los Angeles played Carter's song "I Want Candy" 999 times from Oct. 14, 2000 through May 16. Only one play at pop radio was monitored. Carter's "That's How I Beat Shaq" received 1,096 plays at KDIS from Jan. 12 through May 16, while only 16 plays were monitored

at pop radio. During that time, however, Carter was all over cable networks such as Nickelodeon and the Disney Channel, either in concert or featured prominently in sitcoms and other programs.

Granted, Carter isn't the only young act to benefit from exposure on these outlets. MCA Records' A*Teens received similar treatment despite lower sales, and Interscope's Samantha Mumba was recently featured on the same channels. But while record companies traditionally have always kept a close eye on kids, Carter's double-Platinum success has the labels redoubling their efforts, especially since Nickelodeon, the Disney Channel and others are plowing more cash into Tween programming.

A February article in the cable TV trade magazine Multichannel News reported that Nickelodeon has beefed up its Sunday-night slate to appeal more to Tweens, and the Disney Channel has added more shows aimed at the demo throughout the week. And music has been a focal point. The success of shows like Making of the Band and the corresponding sales of groups like London Sire/143 Records group Eden's Crush and J Records act O-Town have also been extremely encouraging.

Tweaking Tween Shows

it's the cable networks that have led the charge. "Over the past two or



panies to partner

Kanlan, who's been with the chantunities, like The Kid's Choice Awards, but we have been featuring more videos, more music-oriented contests and more original programtheme.

"We're seeing an increase in the number of artists and record companies who are asking us to help support their music, because they realize kids are a powerful demo when it comes to spending. And what's great about kids is that if they really like an artist, they'll stay true to that artist come hell or high water."

On tap later this year on the music side are concerts from Lil Bow Wow, Steps, Dream, The Backstreet Boys and Lil' Romeo. And Kaplan says the channel "may well be looking to do more."

More Than Concerts

Disney Channel Exec. VP/Original Program-ming Gary Marsh is also feeling the label

love. Marsh recently put a call out to the labels asking for artists to record theme songs for the channel's programs. "I got bombarded with calls," he reports.

The Disney Channel, which

had been featuring several concert specials a year, plans to revamp its music programming to integrate artists into select shows. One big reason is that concert specials can be easily replicated by other kids networks, but artist appearances in other programs cannot.

"An Aaron Carter-Samantha Mumba concert delivers around 1.3 million viewers, while the Aaron Carter episode of What's Lizzie Thinking? will deliver 1.5 million." notes Marsh. "We made it clear to the labels that our decision was not based on ratings. The ratings were fine. The decision was made because we want to provide programming that is singular and distinctive that our viewers can't get anywhere else.'

The net result should increase artist lovalty and album sales. 'The concert special helped draw attention to Aaron Carter, but it's his ongoing presence in our shows that crystallizes the audience's affection for him." Marsh explains.

Courting Corporations

In addition to working with TV programmers, the labels have started to ramp up their efforts to court cor-

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"For Tweens, it's more about belonging to a group and being acceptthing they can all relate to, as opnosed to some metal or alternative esting is to see how long these kids stay with their favorite acts. Boomers today's acts are being branded so

That bodes well for artist development, which is often seen as an oxymoron when used in reference to pop acts. Nonetheless, Jive has proven that it's possible, even if radio isn't a part of the picture.

"Radio Disney is a part of every marketing plan we draw up for every channel," says Jive Sr. VP/CHR Promight be some shot at making it hapdience we can tap into. For our par-

Top 10 Cable Networks

Network I	Sube	(in millions)	Ratings
Nickelodeon	81.0	\$1,046	1.4
TBS	82.6	\$806	1.2
iletime	79.8	\$550	1.2
Cartoon Network	71.2	n/a	1.1
INT	81.1	\$1,180	0.9
ISA	81.3	\$800	0.9
&E	80,3	\$523	0.9
Sisney Channel	69,6	\$557	0.8
Discovery Channel	81.7	\$574	0.7
INN	80,1	n/a	0.5

Source: Cablevision magazine

porate America. Wondergroup Exec. VP Greg Livingston says that during the recent Kid Power convention an annual meeting on the youth market attended by consumer-product giants like General Mills and Coca Cola - Eden's Crush performed "so that corporate executives could see the group and see that they might be able to tap into the group's appeal."

With music and Tweens a hot combo, Livingston's company has begun to land more record-company clients. In one forthcoming campaign, which is centered around the back-to-school season, 5 million products will be given away, including CDs. "It's the 20,000 CDs that really have kids excited," Livingston says.

Not surprisingly, pop music remains the genre of choice for Tweens. Citing a May 2000 SI Kids study, Livingston says that 37% of Tweens favored pop music; 19% favored rap and hip-hop; 12% favored R&B; 6% favored rock; 5% favored alternative; and 1% each favored metal or country.

ed than it is about individuality," Livingston says. "Music from acts like 'N Sync and Britney Spears is someband. What's also going to be interstill like the teen acts of the '60s, and strongly, there's a good chance Tweens will stay with them.'

artist who might be relevant to the motion Joe Riccitelli. "That includes artists who might be more on the fringe for the station. We always go through the record to see if there pen, because we know there's an auticular roster, Radio Disney has become a cornerstone of the marketing plan."

The lure of Tween dollars is so alluring that two fierce rivals - Viacom, which owns Nickelodeon, and Disney - are putting aside their differences to be involved with Carter's forthcoming summer tour. Riccitelli notes, "Nick is sponsoring the tour, but they've allowed Radio Disney to be on site for the shows. That's really amazing."

Despite the rising tide for all things Tween, Riccitelli isn't holding out hope that pop radio will join the party. "We've tried, but the truth is that the audience is still a little bit too young for pop stations to take interest," he says. "There have been other labels that have tried, too, but I haven't really seen anyone bridge the gap.

"That's why we've decided not to go out there and spend money at pop radio, because we'd end up chasing



we can reach the audience and sell-through the project by focusing on this specific audience." Going forward, the labels and consumer-product manufacturers might have to

pay even closer

our tail. We feel

attention to their marketing efforts, especially in the wake of the FTC's scathing report about marketing entertainment products to kids. Kaplan notes, "I don't think it's a secret that we and other channels have rejected videos for whatever reason, lyrical content or subject matter. That isn't anything new to Nickelodeon. We have to be respectful of the audience, which is something we've been very careful about since the beginning of the channel."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues? e-mail me at: swonz@rrontine.com

ed a ton of opportunities for artists and record com-Paula Kaplan

with us. And their interest keeps getting higher."

nel for over seven years, says, "We stated off mostly with one-off opporming that has music as its central



Tricky's Fortunes Get A Boost

Is Hollywood Records recording artist Tricky about to enjoy the mainstream commercial success enjoyed by fellow electronica acts Fatboy Slim and Moby? It certainly seems so,

thanks to the big-time buzz building at Alternative for his new single, "Evolution Revolution Love." which is getting airplay at some of the format's most influential stations. Key Alternatives playing the song include KROO/Los Angeles, WKOX/Chi-



cago, WHFS/Washington, WBCN/Boston, KITS/San Francisco, KNDD/Seattle, XTRA/San Diego, WSUN/ Tampa, KTCL/Denver, WRAX/Birmingham and WROX/Norfolk. A handful of stations at Triple A, including KFDS/San Diego, WXPN/Philadelphia and WRLT/Nashville, are also playing it.

A veteran of London's electronica scene, Tricky began his music career in the late '80s as part of the group The Wild Bunch. He performed on Massive Attack's groundbreaking 1999 album Blue Lines and later went on to release several solo albums, including Maxinguave, which Rolling Stone magazine chose as one of the best albums of the '90s. He has also recorded with artists such as Bjork, Garbage, Bush and Elvis Costello.

Despite such critical acclaim and commercial success in Europe and beyond, Tricky has yet to attain the Platinum-plus status enjoyed in the U.S. by some of electronica's best-known and most-respected acts, including Moby and Fatboy Slim. Tricky even admits -in the online press kit promoting his new album --- that he purposely avoided recording mass-appeal records until now. "This album is definitely more sensual than my previous stuff," he says. "All of my previous stuff has been really dark and definitely not for radio, to deliberately stand away from radio. This album is less introverted. It has songs everybody can relate to, but they still sound like you've never heard them before.

To accomplish that, Tricky enlisted the help of some of music's biggest stars for his Hollywood Records debut. The new album, titled Blowback, hits retail June 26 and features performances from Alanis Morissette. The Red Hot Chili Peppers, Live's Ed Kowalczyk and Cyndi Lauper. When Tricky delivered the finished album about two months ago, Hollywood execs immediately realized that he had hit pay dirt.

'When we listened to the album, we realized that Tricky had given us a very uplifting, commercial rock record that was thoroughly accessible to commercial radio," says Hollywood Sr. VP/Promotion Justin Fontaine. "We also knew that a lot of people would start drawing comparisons to Moby, even though, musically, there are substantial differences. But Moby did open a lot of doors, and we wanted to capitalize on that.

Hollywood opted to begin the record at Alternative. Those efforts started at the specialty-show level and resulted in a No. 1 record. The label then began working select Alternative stations. "At the beginning we wanted to get the right stations involved and position the record and artist as being important to the format," Fontaine says.

"Fortunately, KROQ took the first step and really embraced the song, which got the ball rolling at radio. A few weeks later we were able to get stations in San Diego, Boston, Denver and Washington, DC. We had all the right stations put their seal of approval on it. Now, it's a matter of us convincing the rest of the panel."

One big fan is KTCL MD/morning co-host Sabrina Saunders. At a time when rap rock records still cast a long shadow at the format, Saunders says "Evolution Revolution Love" is proving to be a breath of fresh air. "It has rescued us from all of the aggro-rock that's out there," she explains.

Saunders, whose station has a history with Tricky, believes the record is reacting in Denver because "it's cool, hypnotic, and, with [Live's] Ed on vocals, it also sounds familiar. Plus, our listeners know who Tricky is and are always interested in hearing his new music."

Interestingly, Tricky's new album has presented Hollywood with a unique challenge, that of taking care of Tricky's core underground following while simultaneously introducing the electronica star to the commercial mainstream. To accomplish that, Hollywood placed ads in underground magazines well in advance of the instore date, while ads in magazines like Spin were timed around the June 26 release date. The label also set up online listening parties and aggressively worked dance clubs that feature electronica music. When airplay took off, Hollywood moved up the release date by two weeks. Hollywood Sr. VP/Sales & Marketing Daniel Savage.

who worked with Tricky while both were at Island Records, observes, "We wanted to make sure we talked to the core but at the same time tried to introduce new people to his music. When I was at Island, we did really well with his albums, but we bumped into a glass ceiling because of the music. It's really gratifying to finally bring his genius to the masses."

Tricky is slated to perform a handful of shows in the U.S. in June before hitting the U.K. and European tour circuit. He'll return in late July or early August.

Really For Takeoff

Fans of mainstream singer-songwriter pop rock should give Sacramento-based band Plate a close listen. The group's song "Not Around Here" was added to hometown Hot AC KZZO. Additionally, the track was played 14 times



Reno, NV last week, with a pair of plays during middays and pm drive and another four during evenings

at Hot AC KLCA/

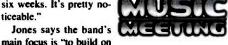
KLCA PD Carlos Campos savs

"Not Around Here" fits in perfectly with his station. "We heard about their popularity in Sacramento and just decided to try the song out, and we've been really pleased," he says. "We're getting a lot of curiosity calls asking about the song."

Plate have been gigging around the area for several years. They have released a couple of albums and received airplay at several area Rock-based stations. The band even landed a sponsorship with Corona beer. But it's the recent airplay that is beginning to spur interest in the band - and sales.

Comments vocalist-guitarist Mike Jones, "We're getting some pretty good interest from the labels, and because of radio we've sold about 500 or 600 copies of the album over the past five or

six weeks. It's pretty noticeable."



the airplay and just basically keep on working." The band will be touring the greater Los Angeles area within the month, opening for Tesla. Check out "Not Around Here" in the Hot AC "Set Up" section at Music Meeting's website at www.rrmusicmeeting.com.

Steve Wonsiewicz

MUSIC NEWS & VIEWS

Cornell, Rage Join Forces

Former Soundgarden frontman Chris Cornell is set to join the politically charged rap rock band Rage Against The Machine, according to various published reports. Cornell, who succeeds Zack de la Rocha as the band's lead singer, told the Los Angeles Times that the deal - which had been speculated about for months - is as close as possible to being finished. "Until the boat founders on the shoals, this is as permanent as anything," he said. The Times says the asvet-unnamed group has tapped Rick Rubin as producer and will enter the studio in late May to begin recording a new disc. The group has already written at least 20 songs. Cornell's manager, Jim Guerinot, told the Times, "I've never seen Chris so excited, and that's echoed by [RATM drummer] Brad [Wilk], [RATM guitarist] Tom [Morello] and [RATM bassist] Tim [Commerford]." Morello told RollingStone.com that "jamming with Cornell was off the hook. We were just making up new, exciting rock. The music that we made in the couple of days that we jammed together was really groundbreaking and fantastic." A deal is currently being negotiated whereby Epic Records (RATM's label) will release the first album, while Interscope/Geffen/A&M (Cornell's label) will release the sophomore disc.

Dion Does Las Vegas

Following in the footsteps of legendary artists like Frank Sinatra and Elvis Presley, Celine Dion has inked a threeyear deal to perform five nights a week at the Caesars Palace hotel and casino in Las Vegas. To showcase the exclusive aia. Caesar's is building a \$65 million, 4.000-seat amphitheater shaped like the Roman Colosseum with an enormous stage located in the center. With ticket prices ranging from \$85-\$150, the venue could gross as much as \$300 million. Ac-



Celine Dion

cording to various published reports. Dion could earn between \$45 million and \$100 million.

Tour update: Tony Bennett begins a 22-city tour July 25 in Portland, ME. Supporting will be k.d. lang ... Guitar whizzes Joe Satriani and Steve Vai will team up for a 24-date tour, beginning June 23 in Reno, NV ... Everclear embark on a national headlining tour June 29 in Phoenix. American Hi-Fi and Mavfield Four will support.

This 'n' that: MTV has included the new category Best Music Moment in its 2001 MTV Music Awards, to be held June 7. Nominees include Jack Black singing "Let's Get It On" in



the movie High Fidelity, The Soggy Bottom Boys performing "I Am a Man of Constant Sorrow" in Oh, Brother Where Art Thou?, the Twisted Sister bus scene in Road Trip: Piper Perabo singing "One Way or Another" in Coyote Ugly and the "Tiny Dancer" bus scene in Almost Famous ... MTV News reports Platinum-plus raprock band Incubus have nearly completed work on their next album, produced by Scott Litt ... Smash Mouth have started recording

their third album, with producer Eric Valentine. The disc is expected to be released this summer ... Noted punk outfit Fugazi are putting the finishing touches on their next album. which is slated for release in September.

		THUSIAR	
	CONCERT PULSE		
Pos. Artist 1 ELTON JOHN/BILLY JOEL	Avg. Groes (in 000e) \$2,247.5	Among this week's new tours:	
2 U2	\$1.777.1		
3 BACKSTREET BOYS	\$1.715.7	CULT	
5" MATCHBOX TWENTY	\$334.6	DEXTER FREEBISH	
S ALAN JACKSON	\$261.7	TIM MCGRAW	
7 SARAH BRIGHTMAN	\$241.1		
S DON HENLEY	\$230.7	FEMI KUTI	
S KID ROCK	\$209.0	SOCIAL DISTORTION	
10 BARENAKED LADIES	\$201.0		
11 SO DEGREES	\$191.9		
12 GODSMACK	\$187.0		
13 PANTERA	\$161.1	The CONCERT PULSE is courtesy of	
14 ERYKAH BADU	\$159.0	Polistar, a publication of Promoters' On-Line Listings, 800-344-7383;	
14 QUEENS OF COMEDY	\$157.9	California 209-271-7900.	

The 411 On 311

Alternative, Active Rock and Rock are standing by Music Meeting, and the formats are ready to download 311's highly anticipated new single, "You Wouldn't Believe." The band delivered a seminal rock-rhythm anthem years ago with "Down," and we can only imagine the impact of this one. This band have only magnified their importance through relentless touring.

Have you heard the acoustic version of "Be Like That" by 3 Doors Down? Triple A programmers are logging on at a high-speed clip to check it out. Another act gaining a lot of interest from the format through Music Meeting is Idlewild. "Little Discourage" is generating a lot of encouragement.



Stry B

How much can Music Meeting help programmers? Ask a ton of Hot AC programmers who relied on the system to grab the new single from 'N Sync. Thanks to the folks at Jive Records for coming to MM to spread the word (and sound).

Add sight to the list in the case of Valeria. We have a special photo of this stunning new artist available by clicking on her new single, "Ooh La La." Look. Listen. Love.

Music Meeting wasn't surprised when Ja Rule's "I Cry" became Most Added at Urban. The song remains a favorite for format registrants.

In Country, Music Meeting teamed with MCA to deliver a special song download and interactive interview for the new Chely Wright single, "Never Love You Enough." The activity surrounding this one put real pressure on the servers!

We should take a moment to thank Country Marketing Rep Dave Kelly. Dave came to Music Meeting 14 months ago, when the concept was still a wild-eyed dream. Through Dave's vision, dedication and technical expertise. Music Meeting has become a tool for hundreds of Country programmers. We salute WKDF/Nashville for recognizing what a special talent Dave is by naming him PD. He will remain involved with Music Meeting on an ongoing basis as a consultant. We are blessed by his faith in this innovative system.



Radio One's Tech Starr

Monica Starr, Operations Director Programming for Radio One, is one of the most tech-savvy programmers in our business



today. Start is truly a new-era radio programmer, with experience and an educational background that are not typical of most radio professionals. Starr got her degree in engineering and medicine, which fueled her interest in new technology before it was au courant. At 14, her interest was so great that she built her first computer. Starr recognizes the need for technological efficiencies in her day-to-day

Monica Starr

routine, saying, "There is so much information that I secure through Internet and intranet applications. Ratings trends, content consideration and news --- all delivered when I need it. I am also becoming increasingly reliant on my two-way paget so I can be immediately responsive to the programmers I work with."

Starr is just beginning to see programmers bravely forge into the new tech space. "A lot of industry people aren't completely comfortable with new tools, but they are learning," she says. "There is so much that technology can still provide."

Starr has become an advocate of Music Meeting and testifies, "Typically, I find most applications to be limited. But Music Meeting exceeded my expectations. It organizes the music for me, and the one-touch Selector component is a lifesaver. I'm encouraging all of our programmers to take advantage of it."

It ain't easy impressing someone who built computers at age 14....



98 DEGREES The Way You Want ... (Universal) ATC Why Oh Why (Republic/Universal) BABYFACE There She Goes (Arista) BAHA MEN Best Years Of ... (DreamWorks) LESLIE CARTER Like, Wow (DreamWorks) EVERCLEAR Brown Eyed Girl (Capitol) DEXTER FREEBISH My Madonna (Capitol) NICKY LOVE Because Of You (DmamWorks) LOWFINGER Idiot Radar (Smart) TRICKSIDE Under You (Wind-up)

CHR/RHYTHMIC

AALIYAH We Need A Resolution (BlackGround) ATC Why Oh Why (Republic/Universal) BABYFACE There She Goes (Arista) KOFFEE BROWN Weekend Thing (Arista) SHOOP DOGG W/TYRESE Just A Baby Boy (Universal) LUTHER VANDROSS Take You Out (J)

URBAN MARKAN

BAD AZZ Wrong Idea (Priority) CRAIG DAVID Fill Me In (Wildside/Atlantic) LIL' ROMED My Baby (Soulja/Priority) ERICK SERMON UMARVIN GAYE Music (Interscope) SILKK THE SHOCKER Pop Lockin' (No Limit/Priority) THREE THE HARD WAY Let's Get It (Bad Boy/Arista) USHER U Remind Me (LaFace/Arista)

URBAN AC

FAITH EVANS UC. THOMAS Can't Believe (Bad Boy/Arista) MUSIQ Girl Next Door (Def Soul/IDJMG) LUTHER VANDROSS Take You Out (J)

COUNTRY

NEAL COTY You Got Lucky (Mercury) CAROLYN DAWN JOHNSON Complicated (Arista) MARK WILLS Loving Every Minute (Mercury)

ADULT CONTEMPORARY

ANGELA AMMONS Big Girl (Universal) POWDERFINGER My Happiness (Republic/Universal)

HOT AC

BAHA MEN Best Years Of ... (DreamWorks) LESLIE CARTER Like, Wow (DreamWorks) FATBOY SLIM Weapon Of Choice (Astrah ts/Viroin) DEXTER FREEDISH My Madonna (Capitol) ANDREAS JOHNSON Glorious (Reprise) NICKY LOVE Because Of You (DreamWorks) POWDERFINGER My Happiness (Republic/Universal) TRICKSIDE Under You (Wind-up)

www.americanradiohistory.com

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password- protected system for auditioning and/or downloading. Songs are categorized using R&R halimarks such as formats, Most Added, etc.

DISLOCATED STYLES Liquefied (Roadrunner) ERIC GALES Hand Writing On The Wall (Nightbird/MCA) **MOKE** My Degeneration (Ultimatum) DAVE NAVARRO Rexall (Capitol) ZOO STORY Mantaray (3:33/Universal)

ACTIVE ROCK

SMOOTH JAZZ

FATTBURGER Evil Ways (Shanachie)

LITHER VANDROSS Take You Out (J)

MY SOMMERS 360 Groove (Higher Octave)

.....ROCK IIIIIII

JANITA Angel Eyes (Carport)

JANITA I'll Be Fine (Carport)

CALLING Wherever You Will Go (RCA) DARWIN'S WAITING ROOM Feel So Stupid ... (MCA) **DISLOCATED STYLES** Liquefied (Roadrunner) FENIX TX Threesome (Drive-Thru/MCA) ERIC GALES Hand Writing On The Wall (Nightbird/MCA) NOKE My Degeneration (Ultimatum) DAVE NAVARRO Rexall (Capitol) PROFESSIONAL MURDER MUSIC Slow (Geffer/Interscope) ZOO STORY Mantaray (3:33/Universal)



AIR Radio #1 (Astralwerks/Virgin) CALLING Wherever You Will Go (RCA) OARWIN'S WAITING ROOM Feel So Stupid ... (MCA) **DISLOCATED STYLES** Liquefied (Roadrunner) FENIX TX Threesome (Drive-Thru/MCA) GORILLAZ Clint Eastwood (Virgin) MANIC STREET PREACHERS Found That Soul (Virgin) MOKE My Degeneration (Ultimatum) DAVE NAVARRO Rexall (Capitol) PLACEBO Special K (Virgin) PROFESSIONAL MURDER MUSIC Slow (Getten/Interscope) TURIN BRAKES Underdog (Save Me) (Source/Astrahwerks) ZOO STORY Mantaray (3:33/Universal)



WR Radio #1 (Astrahverks/Virgin) WILLIE NELSON Wouldn't Have It ... (Island/IDJMG) TURIN BRAKES Underdog (Save Me) (Source/Astrahverks)

Delector



celebrates 2001



MUSIC MEETING congratulates Diana Laird, PD of KHTS/San Diego on being the 2001st programmer to discover the benefits of using the leading online source for new music. Diana has joined the ranks of thousands of programmers who are beating their competition to all of the important new releases like N'Sync, Faith Hill, Janet, and more!!!

In just three months, Music Meeting has helped 2,001 programmers save time and hear more music. Log on to www.rrmusicmeeting.com and find out what the buzz is all about. No Hype - just help!





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M ne ab OVE WAIT

R&R pays tribute to America's No.1 radio group serving Urban listeners

Viewpoints differ about whether consolidation has been a good thing for our business. There is certainly no denying that there are fewer African-American operators of radio stations in the United States today as a result of the consolidation frenzy of the last five years.

In R&R's near-30-year history covering the radio industry, it has witnessed the celebrated beginnings and often-disappointing ends of hundreds of radio-group owners. R&R has remained a major proponent of Urban radio since the format's beginnings, nearly two decades ago.

Radio One is particularly admired for its Urban radio programming strategies and marketing innovations. Its billboard campaign in Los Angeles not only successfully migrated an audience from one frequency to another, it pushed KKBT/Los Angeles' Steve Harvey Morning Show to No. 2 in the winter 2001 Arbitron survey.

interviews with top Radio One management, including help and contributions. founder and Chairperson Cathy Hughes, President/CEO Alfred Liggins III., COO Mary Catherine Sneed and former O'Quinn for compiling the artist features again this year. Tanya Urban radio and music. Until next year ... VP/Programming Steve Hegwood. I believe that their words loves the music, and it shows in her writing year after year.

of wisdom will inspire you and confirm your respect for these professional and talented individuals.

R&R's research presents a unique snapshot of Radio One's top properties, including KKBT/Los Angeles, KBFB/Dallas-Ft. Worth Music Manager Anthony Acampora. and WKYS & WMMJ/Washington, DC. There is also an exclusive Radio One custom Power Gold chart detailing the hip-hop and special read and look great. Thanks to Managing Editor Richard R&B Gold titles emphasized by Radio One in 12 key markets.

being played on Radio One's Urban stations: Luther Vandross, Musiq Soulchild, India.Arie, Bilal, Jagged Edge, Case, corporation, including Cathy Hughes, Alfred Liggins III, Mary Jaheim, Profyle and Tank.

One as much as we enjoyed preparing it.

••• ACKNOWLEDGMENTS •••

As R&R completes another successful Urban Special, I In this special R&R is proud to present several exclusive would like to recognize the following people for their invaluable

First, my deepest thanks to Asst. Urban Editor Tanya

I also owe a debt of gratitude to all the contributing writers to this special, including Washington, DC Bureau Chief Jeffrey Yorke, Director/Charts & Formats Kevin McCabe and Charts &

R&R's editorial and production team once again made the Lange, Brida Connolly, Frank Correia, Adam Jacobson, Debbie We also have interviews with some of the hottest artists Overman, and the design and production team.

Of course, our deepest thanks go to the entire Radio One Catherine Sneed, Steve Hegwood and everyone who gave I sincerely hope that you enjoy reading this tribute to Radio interviews for this special. Radio One is exemplary in the world of broadcasting.

> The advertisers also deserve grateful acknowledgment, as specials such as this wouldn't exist without their generosity and support. Much of the credit is due to R&R's Urban Sales Executive, Robert Taylor,

> Lastly, I'd like to thank Publisher/CEO Erica Farber, GM Sky Daniels, Editor-in-Chief Ron Rodrigues and Director/Charts & Formats Kevin McCabe for their unwavering support of

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During the same time it was being challenged by members of Congress, as well as stockholders of the *Washington Post*, because many of them were Nixon fans and were mad at Katherine Graham and Post Newsweek, which is the parent corporation, for giving the station to Howard University.

There were several members of Congress who felt it was a violation of the law that says the government cannot own communications outlets. So Howard University, as well as the radio station, were embroiled in a lot of controversy and confusion about just how to actually run a commercial facility. Tony Brown was then the Dean at the School of Communications and he had hired me as a lecturer on his faculty. He knew me because of his frequent visits to the University of Nebraska. We loved bringing Tony Brown and other individuals to Omaha, because, being so isolated, it wasn't like being on the East Coast or the West Coast, where a lot of opinionmakers would come.

We had a campaign going on at the University of Nebraska. We set up a black studies department, and we recruited various individuals, such as Tony Brown, to come as regular lecturers there, to expose the African-American community in Omaha to what was going on in the world of black America. Tony was aware that I had been involved with this radio station, so one day, when WHUR was in the process of firing its sales manager once again you probably remember that it went through a series of managers, general managers, sales managers and program directors; it was like a revolving door in the early days - he asked me if I would take a look at the radio station and see what I thought needed to be done. I put together a proposal for him to structure a sales division.

I thought that the first thing they needed to do, since the station was Howard's first profit center, was structure a sales effort. Tony was impressed enough with it to ask me if I would be the Sales Manager. I became the first woman General Sales Manager of a broadcast facility in Washington, DC, and within a little less than three years I was the first woman General Manager of a broadcast facility in the nation's capital. It was Christmas morning 1975, and the front page of the Washington Post's "Style" section said, "First Woman GM in Nation's Capital." To this day I don't think that, even when I was a kid, I ever had a better Christmas than that morning, waking up to the Washington Post announcing my appointment.

As would sometimes happen at Howard during those days, they had discussed with me whether or not I'd be willing to assume the responsibility. I had worked for a gentleman named Tom Jones, who was the General Manager when I was the General Sales Manager, and I didn't even know that they planned to let him go. That Christmas morning was my first official notice that I was the new GM. Half of me was thrilled beyond compare, and the



other half of me was terrified, because I was getting ready to be General Manager No. 6 or 7, and the station wasn't even 5 years old yet! It was an exhilarating as well as a terrifying reality.

I realized that while I had done very well building a sales effort for the station, now I had responsibility for sales *and* programming. During that time the Program Director was Andre Perry. I don't know if you remember him.

R&R: Yes, I remember him.

CH: I realized that I was responsible for the whole kit and caboodle, including bottom-line responsibility. Because, also during this time, Howard University had decided that it might not have been a good idea for the university to accept the gift, because it had been a cash drain on them for five or six years. It had not yet turned a profit. And one of the things was that it was a land-grant university.

Most people don't realize that the reason Howard University cannot be part of the United Negro College Fund is because it is still, to this day, supported as a landgrant college, which means that the majority of its funding comes from the federal government. A lot of people question, when they see the United Negro College Fund Parade of Stars, "Why doesn't UNCF support Howard?" By federal regulations, the federal government is responsible for Howard.

Howard was founded by General Oliver Otis Howard in 1867 to educate colored soldiers or the children of colored soldiers. He was wise enough — and able to get through Congress — that Congress would always be responsible for the maintenance and operation of the school so that it would not have to worry about having a future.

So Howard not only had a radio facility that it didn't know how to operate, it was also, instead of being something that generated money, actually a cash drain on the school's resources. The people at the school were unfamiliar with running a business they were not entrepreneurs. They did not realize that it takes three, five, seven, sometimes 10 years for any entrepreneurial venture to really break even and start generating a profit. Howard University was about as disgusted with having this radio station as it could possibly be.

There was also a lot of experimentation going on. Although it was supposed to be a training facility for the students, it had no student involvement when I became the General Manager. There were a few interns here and there, but the station was basically staffed by radio veterans who looked at it like any other job. So the students were frustrated, the university was frustrated, and I saw it as a great opportunity to really put together a meaningful student program that could prepare them right out of college.

One of the things I'd learned by then was that a lot of students with communications degrees were showing up to interview for jobs with having worked at their college radio stations as their only experience

> "The reality is that the opportunities are shrinking for African Americans in broadcasting. Syndicated programming, consolidation of ownership — there are so many realities now in Urban radio that have the net result of limiting opportunities." Cathy Hughes

and credentials. Commercial broadcasters really did not consider that viable experience, and most college radio stations had experimental formats — as was the case at WHUR.

When I took over, the format was called "360 Degrees of Blackness," and we were playing mainstream jazz as the majority of the format. One of the examples I always used to use when I would meet with my staff and that I still talk about to this day: Pharaoh Sanders has a 27-minute song in which he holds one note for at least a good five minutes. And this is what WHUR was airing! Well, needless to say, that was not an audience-getter or -builder.

While many college students are jazz enthusiasts, I don't think times have changed that much. Most college students like whatever the hip music of their era is. During those days it was disco. While some of the students definitely loved jazz, their music of choice was dance music; they were going to discos and dancing. I realized that one of the first things I was going to have to do was create a format that would attract an audience, starting with my own Howard student body. It was very frustrating and discouraging. As I would walk across campus, I would hear WKYS, which at that time had a disco format and was the No. 1 station in the market. It was owned by NBC at the time. I could hear WKYS and Donna Summer morning, noon and night when I crossed the campus.

I realized that I needed to have something that the students, first and foremost, would embrace, and that would then spread throughout the city and go into the general market. Well, that was not a very popular opinion to have. I also wanted a format that the students could learn from as well as execute.

Howard was very gracious with my training, because I was very candid about what I thought my limitations were. One summer the school sponsored me for six weeks at Harvard University, which offers a broadcast-management course over the summer. It still offers it, but now it's very much condensed — when I took it, it was six weeks long. The University of Chicago was also doing a summer course in programming. The summer that I went it was called "Psychographic Programming," and it dealt with programming radio stations to fit the lifestyle of your listeners.

This was during the advent of FM coming into its own. The course dealt with things like morning-magazine formats. During those days they didn't have things like a *Tom Joyner Morning Show*, particularly not in Urban radio — it was strictly music in the morning. I remember Sonny Jim Kelsey in DC had a little gimmick called "Gidget," and Gidget told the time and the weather. But time and weather and hot, breaking news were about the only information you were going to get. Morning show formats were music-intensive, particularly in Urban radio during those days, but also in general-market radio.

Continued on Page 42







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KATZ MEDIA GROUP

RADIO ONE: NO. 1 WITH A BULLET

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I kind of plugged into the bottom part of the dayparts and started looking at the evenings. Out of that course I took at the University of Chicago and out of my desire to come up with a program that would be staffed exclusively by students and for students, a program that would not only give them the experience in a commercial facility they needed, but would teach them something. I came up with the concept of *The Quiet Storm*.

The first group of students that I dealt with had never heard of Dinah Washington, had never heard any of Nat King Cole's music and thought that Louis Armstrong was a comedian instead of one of the greatest musicians who ever lived. The list was just endless in terms of what these students did not know. Once I did a seminar for them, and I talked about Louis Jordan, and they were like. "Who?" They knew a little bit about Oscar Brown Jr., because he has historically worked the college circuit, but in terms of the contributions these individuals had made to music, it was just amazing to me what they didn't know.

I saw The Quiet Storm as a teaching tool that would not only acquaint my broadcast students with the evolution of music — you know, where rap came from, and, going all the way back to spirituals, how we got to the point in music where we are now — but at the same time would give them something that I thought they would be interested in that was different from the disco and dance music that were our local music phenomena. At the same time, the station had to have enough entertainment value to attract an audience.

Thus, The Quiet Storm was born. Melvin Lindsey became my most famous host and student. He was a sophomore at the time of The Quiet Storm. Interestingly enough, he

> "Because we are so proactive in terms of superserving our listening audience, as well as superserving our clients, we have been able to prevail where on paper it might not look as if we would be able to." Cathy Hughes

was my third host, and it was only out of an emergency situation that he became the host. Lindsey and Kevin Hooks, who has gone on to become a great Hollywood producer, were my two student interns. The university said that I didn't have an intern budget to pay them, so their internships all had to be free. I paid Kevin and Melvin out of my own pocket, because I really needed some assistance beyond what I was budgeted for in terms of staff, and I also thought that, for as much work as I was putting on these two young men, they deserved at least a weekly stipend for getting there.

My second host of *The Quiet Storm*, the best of all the hosts, was a young man by the name of Don Roberts, who had incredible talent. He was from Baltimore and was so good by his junior year in college

that he was working weekends at a television station in his hometown. At that time *The Quiet Storm* was only a weekend show, and he announced to me that he had an opportunity to do television and that he really preferred doing television to doing radio. I said to him, "When do you start?" and he said, "Next weekend."

So here I am with no host. Melvin Lindsey came to my office and said, "Listen, I don't have a license, I'm scared to open the mike, but my best friend, Jack Schuler, says that he'll engineer

the board for me. So if you teach us how to do *The Quiet Storm*, we'll hold it down until you can find another student who's willing to take it. But I definitely do not want to be on the air. I want to get my degree and go to law school." I teased him about that. Three days before he died he asked if I would come and be with him. I spent the whole afternoon with him, and he started teasing me, "I sure am glad I didn't listen to you, because I never wanted to do radio."

The way it was conceived and was working until the time that I left Howard was that a student would have one full year of hosting The Quiet Storm. I expanded it to seven nights a week, and it became No. I 7pm-midnight and was a hot property. It was the host, as well as two other students, both of whom also would be understudies. They were all responsible for music selection, and 1 made them prepare music lists before they hit the air. They had to explain why they were going to do what they planned. They also had to give me a certain amount of Carmen McRae and Nancy Wilson, and they had to give me some Louis Jordan. They could not just go with what was popular. Then the next year there would be a new team.

Each group of graduating broadcast majors would have the credential of having programmed and hosted a No. 1 show, which I knew could enable them to get a job in radio, as opposed to just saying they worked at 'HUR.

R&R: Your biggest accomplishment, the one that the world will always know you for, was when you purchased WOL- AM/Washington. Could you tell us how you made that happen?

DIO ON

CH: Between WHUR and WOL was WYCB/Washington, which we bought when it was 25 years old. It's now part of the Radio One chain. There was a group of 36 of the power brokers of Washington, DC, with an average age of 62. That was the old-line power structure of Washington. Before we had an elected mayor or city council, we had what was called the Pederal City Council, which was appoint-



Cathy Hughes recently received the NAB's Distinguished Service Award in Las Vegas and celebrated her birthday at the same time. Seen here (I-r) celebrating into the night are songwriter Denise Rich; Music One VP/Programming, Gospel Jeff Majors; and Hughes.

ed by Congress, and it was our governing body. This Federal City Council decided that Washington needed a black radio station — this was before Howard received 'HUR.

Well, for 12 years the WYCB signal had been dark, and the council had gone through over \$2 million trying to get it out of the FCC. Part of the problem was that it was just a group of well-meaning black and white folks, all of whom were elderly and had no concept of what to do with a rádio station. They had started going through all this money, their own personal resources, and they were on empty. They came to me and asked me if I would leave Howard and come get their station on the air for them. They would double what Howard was paying me. At that time Howard was paying me about \$75,000 a year, which was big money. For them to say that they would double it would mean that I would be making six figures-plus. But more important to me at that time was the opportunity to build a station from the ground up. At that point I didn't have aspirations to own a station. That was unheard-of for a woman to even aspire to.

I told them yes, and I was able to get the station approved by the FCC, I was able to get it through the process, and then I built the station from the ground up. I created another format, which was the first 24-hour Contemporary Gospel format in the country. Most Gospel stations were sunrise-to-sunset stations, and most of them heavily brokered airtime with preachers. Contemporary Gospel was just beginning to come out. I thought that it would be a cross between the standard R&B that most people were accustomed to hearing and religious programming. Instead of brokering time, we would be responsible for 24 hours of programming, and we would use the same formatics of regular R&B radio but applied to the Gospel format.

So I did this for them for about nine or 10 months, and then they ran out of money again. They had given me enough money to get on the air. We had staffed it, and we had incredible success. My biggest success story that I get credit for, in terms of identification and

development of talent, is normally Melvin Lindsey, because that's in the secular world. My real biggest success story was a sister by the name of Vashti McKenzie, who was a secretary, and I hired her to be a Gospel jock. She came to me one day and told me that she had been called. I'm Catholic; I didn't know what she meant. I said, "Who called you?" and she burst out laughing. She said, "God." I was all sincere, and I said. "God called you?" And she said. "No, that means I have to go to divinity school because I have a calling. I'm going to be a minister." I'm sure you're aware that Vashti McKenzie is now the first female bishop in the AME Church. She's really my biggest blessing, my biggest success story.

Anyway, I did the format. The Federal City Council ran out of money. They told me that I had to put together a package and go find financing for them. I told them that was not a general manager's job, and that if I were to secure financing for them, I deserved an equity position. They told me that if I thought I knew so much, I needed to go get my own radio station, because if I worked for them, I would do what they said. Now, I'm like 31, 32 years old, and they're like 65 or 70. It was like a light bulb going on. These elders, who are shakers and movers in the power structure of Washington, DC, had enough confidence in me to believe that I could go and shop a financial package for them and told me that I should do it for myself if I didn't want to do it for them, which was really a veiled threat. But it made sense to me. I said, "Right. That's what I'm going to do." I resigned and put together a financial package and started looking for radio stations.

At that time, in the late '70s, WOL/Washington was ending its heyday as one of the best R&B stations in the country. Soulfinger was executed - hands bound behind him, shot through the head, thrown in the middle of the interstate - right after he had gotten off the air. His wife was in the lot waiting on him, and two guys told her to go on home, they needed to talk to him. Within an hour he was found murdered. The FCC was like, "Hmmm, our backyard. Something must be going on," and it initiated this major payola investigation. WOL came up dirty. Sonny Jim Kelsey and Egmont Saunderling and all of them were accused by the FCC of not just payola, but plugola,

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Around the same time, Commissioner Ben Hooks in the FCC was passing the distress sell legislation, which said that stations in trouble with the FCC would not have their licenses lifted if they discounted the price and sold to a minority. So WOL became the first distress sell in the history of the policy. This is the same time that I'm trying to find a station with my little financial package. And, boom, right here in my backyard is WOL.

Dewey Hughes and I were married. Dewey went on to win 14 Emmys for his television work, but he started off in radio. Many years earlier WOL had gotten into trouble on something else, and it was Dewey's impeccable record-keeping — as an intern, trying to learn everything — that had saved the station's license. So Egmont Saunderling, who at that time owned a chain of stations, as well as a chain of black movie theaters, had a special interest and owed him a favor. Dewey went to him and said, "We want to buy the station," and he was like, "Well, can you get the money?" So I went out shopping the package.

I made 32 presentations. By the time I had been rejected 15 or 16 times, my mother and everyone else who thought they had my best interests at heart told me that I could not get financing, I needed to give it up and go get a job. My mother thought I should go work for the government. Other people said, "Go get a job at another broadcasting company. You're not going to be able to get this done." My 33rd presentation was to a Puerto Rican woman at Chemical Bank of New York named Lydia Colon. It was her first week on the job. 1 start making my presentation, and she said, "I'll fund you." It didn't register, because 32 times. 32 men had told me no. 1 just kept selling. And she said to me, "I said I will do the deal. Stop selling past the close." That's something I teach people all the time now know when to shut up. Know when you've got the order, because you can kill yourself if you keep going.

So she loaned me \$1 million, and we were able to buy WOL. Oct. 3, 1980 is when 1 took over the station. The funding came in 1978 or 1979. Because it was held up with the payola investigation and because the distress sell policy was new, it took a long time between getting the funding and actually getting my hands on the station.

R&R: You ran the station, you had a radio show, and you took care of a family. Tell us what you had to do to do that.

CH: Well, I closed on the station on Oct. 3, 1980. This is when the prime rate went up into the mid-20s. I was paying 2 1/2 points over prime. This was during the recession, when so many businesses closed their doors. I hadn't been in there a good year before the prime just started escalating. Dewey did not like doing radio, because he had been in TV. He decided that he wanted to move to California, where he remains to this day. I did some research. I had learned, while working at 'HUR and 'YCB, to do format studies. Instead of deciding what format *I* wanted to do, I neeed to find where the void in the market was.

The void in the market came back as black Talk and information, so I decided that what we would do would be black Talk on WOL, not knowing, because I had not seen the actual books at that time, that the day before I closed WOL had \$850,000 in record-company revenue on its books. The day after I closed, that went from \$850,000 to zero, because 1 did a format that was no longer of any value to the record companies. I was literally cutting off my financial foundation. When I took over the station, we had about 42 employees. During those first two years I lost my husband and my 42 employees. I was cut down to about 18 employees.

Talk is the most expensive of all for-

mats to do. Where before one jock could do a whole show, now it was taking four or five people to do one airshift, because you had to have producers, newspeople, a host and a scheduler. And it was premature for the listening audience, as well as the advertisers. I was getting letters from listeners saying, "Please stop doing this Talk format; it's embarrassing to black people hearing black people on the air cracking verbs and being inarticulate." So I'm fighting both my audience and my advertisers, and at the same time battling my creditors, because my interest rate is up 2 1/2

over prime, and I have no revenue coming in. Advertisers are saying, "Black folks don't want to listen to information, they want to listen to music." And I'm saying, "The research says that this will work."

Well, my bank finally makes a move on me and tells me that I have to return to music, that I cannot afford to continue doing the Talk format. I refused. I told them that under no circumstances could I go back to 24 hours of music. That's not what I believed in, that's not what I thought the market needed. And they said to me, just like 'YCB's board had said to me, "Well, if you're so smart, why don't you do it yourself?" So I said OK, and I hosted morning drive, because I had nobody whom I could afford to hire to do it. I went back to music in the rest of the davparts. By this time I think God had recognized the sincerity of my efforts and started to abundantly bless my morning show. Within a short period of time the Washington Post was calling my morning show "the voice of black Washington." and my ratings were skyrocketing. Eightyfive percent of all the revenue that we

generated the whole 24-hour day was contained in morning drive. Morning drive became *the* thing to listen to if you were black in Washington, DC.

I had ratings that were rivaling the FM's in morning drive. I would have fours and fives in the morning, and this was on a thousand-watt AM. Listeners were writing to the FCC and asking it to increase my power, not realizing that that's not something the FCC can arbitrarily do. They would get up in the morning and drive to their jobs in the District early so they could sit at their desks and listen to the show, because they couldn't pick up the signal out in the suburbs. I started adding back, daypart by daypart, talk, until we returned, finally, to 24 hours of talk, as WOL is now.

After the seventh year the station had turned the corner and generated a profit. When I got the statement from my accountant, I called him up *livid*. I was constantly



in trouble. I knew how to run a station. I knew how to program it. I knew how to sell airtime. But I was still in a learning mode of how to run a broadcast business. I did not know yet how to be an entrepreneur. I was constantly under the gun with my lenders on my financial statements, and they had become sticklers. If you don't know what you're doing on paper, if it doesn't make sense, you can't have a successful business.

So I get this end-of-the-year financial report from my accountant and call him up. I said, "As much pressure as I'm under, why in the world would you send me this financial statement without the brackets?" And he burst out laughing. I said, "This isn't funny to me. I've got to submit this today at the board meeting, and here it is incorrect." And he said, 'That's because there are no brackets, Cathy. You made a profit last year, \$3,800." I said, "What?" He said, "You turned the corner. You are now a profitable business." I cannot put into words the feeling that went through me. It had taken me seven years to get to that point.

Once we turned that corner, we were

once again creditworthy and could solicit additional funding. During this time many stations came up for sale. Many times I tried to convince my board and my lenders to loan me more money. Because, by this time, FM is the thing, and AM is just holding on for its life unless it has 50,000 watts. I have a 1,000watt AM at the bottom of the dial, and they weren't going to loan me any money to buy an FM. And I needed a combo. At that time the law said you could have one AM and one FM in a market.

After the seventh year we were able to turn the corner. We started generating a profit, and I was able to secure another loan, for \$9 million. I bought Magic 102.3 — that's WMMJ. So I had a combo.

R&R: Now that you and your son are the leaders in owning properties targeted to African Americans, what's your vision for your leadership capacity?

CH: Well, No. 1, people applaud when I'm announced as founder of one of the

largest black-operated broadcast companies in America. and I tell them it's nothing to applaud. We have 62 stations. Our No. 1 competitor is Clear Channel, which has more than a thousand. So if you look at us being the largest black group and compare it to the size of our competitors, you'll realize that we must continue to grow. We have been blessed with having facilities in major markets. Because we are so proactive in terms of superserving our listening audience, as well as superserving our clients, we have been able to prevail where on paper it might not look as if we would be able to.

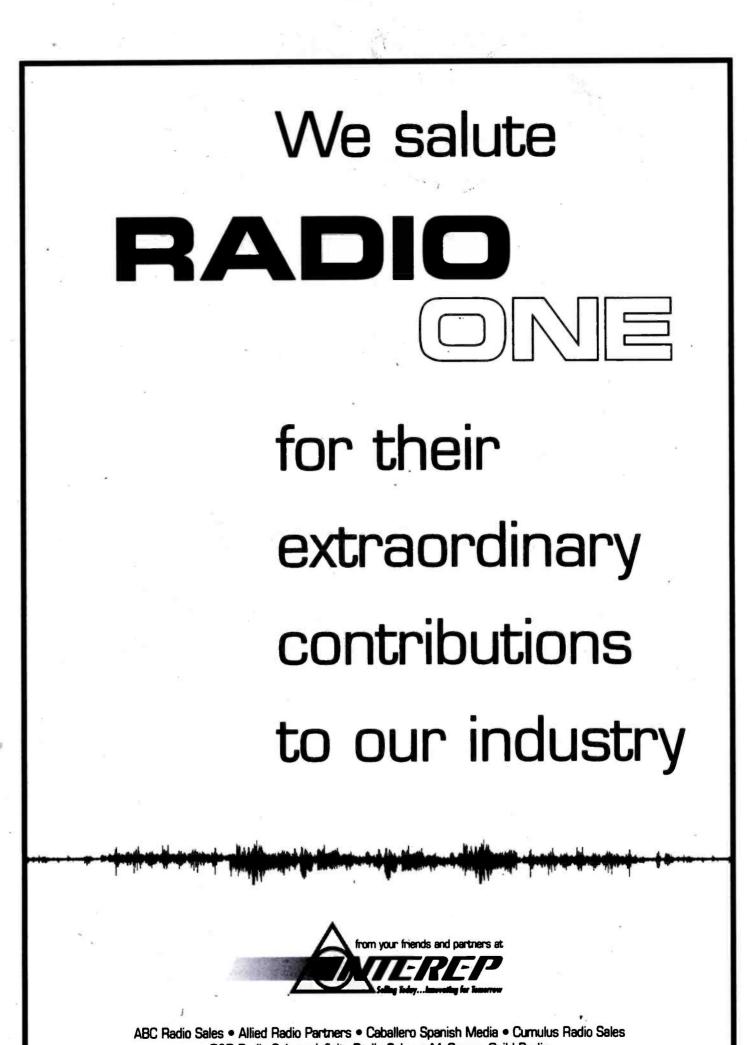
Los Angeles is a perfect

example. What has occurred with KKBT (The Beat) is radio history. Never before has a station gone from a 1.9 to a 4.5 in one book and taken over a market the way Steve Harvey and the morning show on The Beat have in L.A. It's just a miracle in Los Angeles that no one's even noticed that there was a frequency change. The Beat used to be 92.3, and that doesn't even show up in our research.

That's a miracle, because a frequency change is the hardest obstacle for a broadcast facility to overcome. It has buried many a format, many a station, when they've had to change frequency. The reality is that we have to continue to grow our company. There are still some major markets that we are not in. We aren't in New York, we aren't in Chicago, and there are still other pockets. Our specialty is markets that have sizable or majoritypercentage African-American listening audiences, and we still have a way to go before we really have totally penetrated.

R&R: Do you feel that it's up to you, meaning Radio One and its leadership, to educate and give opportunities to our people who want to be in the radio business?

CH: Absolutely. And the reality is that the Continued on Page 46



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opportunities are shrinking for African Americans in broadcasting. Syndicated programming, consolidation of ownership --- there are so many realities now in Urban radio that have the net result of limiting opportunities. At graduation time I used to receive easily 2.000 or 3.000 resumes. Now we're down to 300 or 400, because students now know that the opportunities are not there the way they used to be. The students, many of whom may still be majoring in communications, are looking at fallback positions. They're going into public relations, they're going into print, they're doing a host of other things. They're looking at cable and satellite, new technology, whereas before everybody wanted to be an air personality or a sales rep. It places on us a special responsibility to keep the doors open for African-American and women broadcasters

R&R: What's something that you think people should know about Radio One?

CH: I think they should know that even though we are small by comparison to our competitors, we believe in outworking them and outserving our listeners, as well as our client base.

My grandmama used to say to me, "Black folks are expected to work harder and be twice as smart." Most black folks reject that and say that's not fair. My grandmother used to say, "Don't reject that, baby. What's wrong with that? That means that you will just be that much better, which will make you that much more successful." And that's basically our corporate philosophy. We are definitely concerned with the volatility of the stock market now, but if you'll notice, we have remained fairly constant in this volatile sea of ups and downs. We believe in maintaining and enhancing shareholder value. We are not only meeting our numbers, we're exceeding our numbers. We are running a tight corporation that is, according to Fortune magazine, one of the best companies in the country to work for.

But most important to me is that we are not only providing opportunity, we are nurturing and developing quality African-American and women broadcasters. I believe that most entrepreneurs, particularly African-American entrepreneurs, spend most of their time worrying about their bottom line and forget about their front line. I believe that when you concentrate on and nurture and develop your front line, your bottom line automatically follows. When you spend time, effort and resources on making certain that your staff are the very best that they can be, it benefits the company, but it also benefits them as human beings. You give them skills; you provide them with talents and abilities that they take with them whether they stay with you or go elsewhere.

What happens nine times out of 10 is that they want to stay, because they realize that the company has an interest in them — not just for what they can do for the company, but also an interest in what they can do as human beings fulfilling their potential. That's how we operate, and that's how we've been able to win.

I want to say to aspiring broadcast entrepreneurs that, although the picture looks bleak because the windows of op-particularly since the passage of the Telecommunications Bill of 1996 - don't be discouraged. New owners are popping up every day. Steve Hegwood is a perfect example. One of my proudest moments was the day that he bought his first radio station. In my opinion, Steve Hegwood is the best programmer in Urban radio today. Even though what he did with The Beat is nothing short of a miracle, my proudest moment was the day that he closed on his own station. Because I want to be the catalyst. I want to be the steppingstone for as many black owners of facilities as I possibly can. It's great to produce successful programming. It's great to have wealthy, successful sales reps. It's great to have managers and the rest. But the best thing is to be able to create the window of opportunity for owners to come through.

It tears my heart out for Stève to be leaving us, but there's a side of me that is cheering him, because he's getting ready to start his own group. Steve Hegwood's company might one day outgrow Radio One. I want to say to broadcasters, don't give up just because the windows are closed. Find another one. Kick open a door. Do like Steve Hegwood. He's starting off in small markets down South, but he's growing his company. His company has been growing every year since he purchased it. And Steve is going to win. Barry Mayo first started out in Little Rock. Who would want to go to Little Rock? And Barry became one of the greatest success stories in black radio.

ALFRED LIGGINS III PRESIDENT/CEO, RADIO ONE

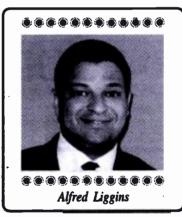
R&R: Having been raised in the radio business since you were a child, what things really stand out in your mind about radio?

AL: Most of the things that stand out are what my mother had to go through in order to start the business and how she and my stepfather at the time did everything, including the morning show, and were the chief cooks and bottle-washers. I remember the day we took over at WOL. We took over at midnight, and they were all excited. I was asleep, and they ran upstairs to get me out of bed. I was like, "Can I go see it tomorrow?" They got mad at me because I didn't understand the significance of it.

In 1980 I must have been 15 years old, and I was certainly more concerned with having fun than with what my career was going to be. When I look back, the thing that sticks out for me back in high school is what my mother and stepfather went through. Essentially, I was put to work at the radio station, but I didn't have the same appreciation for radio as a career and as a business as a teenager that I do now. I came to work for WOL as a salesperson when I was 21 years old. That's when I really started to develop my appreciation for the business and started to build a love for it.

R&R: When did you decide that you really wanted to be in the radio business as a professional?

AL: I started out as a sales rep in 1985, and I made \$36,000 my first year. That was good, and I was excited. The second year I made \$60,000, and I was really excited. I decided at the end of the second year that this was really what I wanted, I wanted to do radio if we could change the manner in which Radio One was in radio. For me, that was for us to enter into FM broadcasting; we had only an AM at that time. Once I got my mother and the investors to believe in that same vision and we started actively pursuing an FM radio station, I felt that as long as we could be competitive with other companies and other broadcasters in the market, it would probably be a career that I would be involved in for a lifetime. And that's exactly what happened.



R&R: Where did you go to school? AL: The University of Pennsylvania's Wharton School of Business. I graduated from there in 1995. I did the Executive MBA program, so I was able to continue running Radio One and still get my MBA. I went to school on the weekends. I entered in 1993 and graduated in 1995.

R&R: What was that experience like? AL: Because it was Wharton, which is generally known as the best business school in the country, and because it's Ivy League, it was fascinating to be involved in that environment. I was already running a company that had a bunch of employees, and I was doing multimillion-dollar deals at the time, so it's not like I really learned anything that helped me do my job better. It was more about what graduating from an institution like Wharton does for you in terms of your contacts and your resume and the level of respect people give those institutions.

The program was quite rigorous, and I had to refresh myself on a lot of things —

like calculus, which I hadn't paid much attention to since leaving high school — in order to get through the program. But it was very rewarding. I'd do it again in a heartbeat. I highly recommend it for people who are serious about wanting to be in business.

But it's certainly not a criterion for being successful in business, because our company was successful before I went, though my mother likes to say that Wharton did more for me than I think it did. Maybe what it did for me was give me credibility in her eyes — that I'd be OK running the company. If that's what it did, that's fine, and it worked.

R&R: Now that you have all these radio stations, what's the most important thing for your group to accomplish?

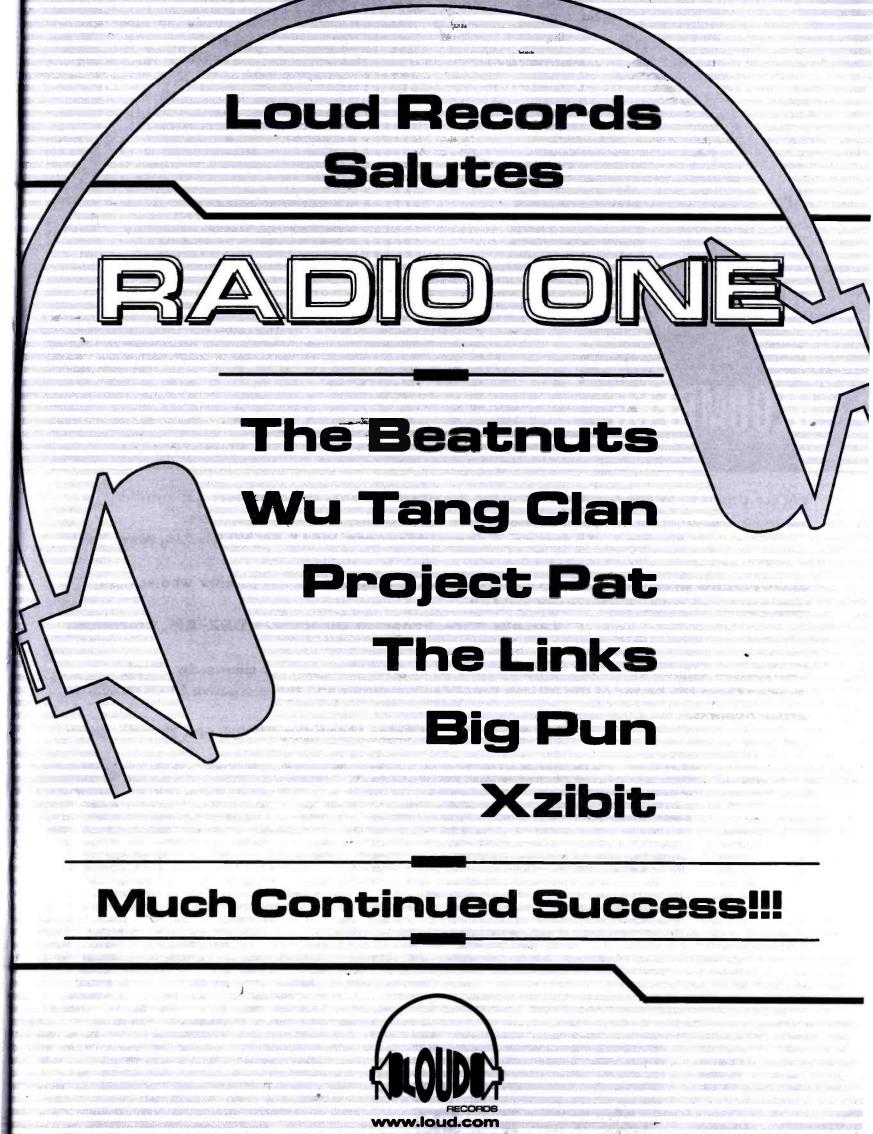
AL: To build the correct structure for the company to succeed in the future, even if I get hit by a bus, or Cathy Hughes does, or our current management structure does. We need to have people on the bench who are ready to step up. Also, we bought a lot of stations that have upsized, whether from a ratings standpoint or a revenue-share standpoint, and we need to go out there and capitalize on that.

R&R: Is it now up to you and Radio One to give opportunities to other African Americans?

AL: We've been doing that since the day the company was founded. Our company has historically been overwhelmingly African American compared to other mainstream companies. We've always looked at it as our obligation to go out and do that. When we look for managers, we think, "OK. we have to. hire a general manager. Who's black that we can go after?" Those people come up to the top of the list first. We say, "Who's black and good that we can go after?" and then we say, "All right, who's not necessarily black, but good?" Then we start comparing our options.

If there are two equally qualified candidates for a job and one happens to be a minority, we'll work really hard to try to make a deal with that person, because many of these candidates have been disadvantaged in the past in other mainstream companies. It's sort of our mandate. But, by the same token, we've got a responsibility to our shareholders. Cathy Hughes and Alfred Liggins are the largest, but there are significantly more shareholders out there, including a lot of African Americans, and we have a responsibility to them to put the best people in the jobs.

It's odd, because if you look across our company, you'll find that there are a lot of African Americans - and it is a very diverse company. There are a number of Caucasian people in the company who have significant positions, and there are a number of women who have significant positions. This is the most diverse company in the entire radio sector, and people tend to say, "Oh, wow, there's a white person in that position." Well, they don't know how many black people I've talked to about that job. Some of them may have said that they were more interested in staying with one of the major companies; some of them turn out not to be candidates that we would bet the ranch on. But we go





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through a significant process in order to do that. I think people focus on who's not black in the company, as opposed to who is. If you look at our makeup in comparison to any other company, you're going to find that we're overwhelmingly the leader in terms of diversity.

If you get a job at Radio One and you're African American and you like Urban radio, and if you're smart and you work hard, you get the training, you get groomed, and you will get opportunity. Because we keep growing, and we need people to help us get there. I don't know if people are looking to us to do it, but we look to ourselves to do it, because we've got to develop our own talent pool. The general-market broadcasters haven't done it for us, They're definitely not training. First of all, they don't own as many Urban radio stations as they used to, because we've been buying a lot of them. If we don't train the people, if we don't give opportunity, who will?

R&R: How big do you want Radio One to become?

AL: I don't have a goal based on specific size. I've got a goal that I want to create the largest Urban radio broadcaster in the country by far and then transform that company into an Urban media company. Now how big does that make us? It can make us significantly bigger than we currently are, but I don't really have a specific goal in terms of size in order to get there. I look at it in terms of what kind of returns I can give our shareholders.

One of the reasons this company has got to become an Urban media company is because at some point there won't be any more radio to buy. Then what do we do with the cash flow that we have in order to generate returns to the shareholders? We've got to invest it in complementary media businesses that will allow us to get even greater returns. The need to redeploy that capital for financial gain is really going to drive the fact that this company is going to have to diversify in the future.

R&R: How do you plan to grow the facilities you already have?

AL: We plan to increase the ratings where we believe we have upstart opportunity. We've got a never-ending crusade to get the power ratios for Urban stations higher. Our stations typically operate above the average power ratio for Urban stations. We've got stations that have as high as a 1.3 power ratio, and I think our power ratio on average across the country is probably in the .9 range. We'J like to see the average rise to about 1.0. The national average is about .8.

R&R: Tell us about your new radio net-; work.

AL: We have a lot of radio stations with significant African-American audiences, and, in fact, if you add up all our stations today. I think we've got a larger Average Quarter-Hour than American Urban Radio Network. We're also starting to provide a lot of programming for our own stations. Network radio is a logical extension for us. We are in the process of trying to figure out who to do it with and how to execute it. We've had some specific talks with a number of large companies about joint ventures.

It's a work in progress. It hasn't come together just yet, but I anticipate that when we do announce it, it will be with the right partner, and we will offer programming, and Radio One will be the base for distribution. That's all I can say about it at this point in time, but it just makes sense that we be there. Westwood One essentially partnered with Infinity, ABC has its radio stations, Clear Channel now has a network. It makes sense that we'd end up in that business as well.

R&R: How do you think satellite radio will impact conventional radio?

AL: Hopefully not as much as the satellite-radio companies like to think it will. Because satellite radio is mandated as a national service, if it does impact terrestrial radio, it will impact it from a national standpoint — and I think it could impact network advertising even more. But, hopefully, instead of really impacting terrestrial radio, it will help grow the market, and terrestrial radio will continue to thrive.

R&R: What would you like to address that I haven't asked you?

AL: I'd like to say that there is no one who is more committed to Urban radio and the growing and nurturing of broadcasters who have a passion for Urban radio than Cathy Hughes and Alfred Liggins. Over a 20-year period we've proven that. We don't win every time we go out, but we've always improved our stations significantly over where they were before. We've done a lot to maintain continuity with our management and employees, trying to keep them happy and on a growth trajectory in their careers. It's what we do. It's what we love. So if you have a passion for this particular type of business, as we do, Radio One's the place for you.

MARY CATHERINE SNEED COO, RADIO ONE

R&R: What's your vision for Radio One from a programming perspective?

MS: I think that what we want to do is be wildly successful from both the ratings and revenue standpoints at Radio One.

R&R: Do you want your programming to be a model for other Urban stations?

MS: I don't know if it needs to be a model. Certainly, we have some things that people might be able to take and apply to their own stations, but they probably also have a lot that we can learn from too. I think that it just works for us. I don't know that every station worldwide needs to be the same. Plus, there are some really successful Urban stations out there that are not owned by Radio One.

R&R: How do you keep up with the

management and the programming at all those stations?

MS: It's been really difficult, because we have suffered some severe growing pains. But what we have that has helped me a lot is a lot of people who are willing to share. We've got a pretty incredible brain trust in this company, and we are finally learning how to use it. We spend a lot of time with each other. I just got off my weekly general managers' call. What

"When we look for managers, we think, 'OK, we have to hire a general manager. Who's black that we can go after?' Those people come to the top of the list first. We say, 'Who's black and good that we can go after?' and then we say, 'All right, who's not necessarily black, but good?' Then we start comparing our options."

we try to do is keep people who can help each other in touch with each other. For example, the producers of *The Russ Parr Morning Show* have a call once a week. The GMs have a call, the PDs have a call, the sales managers and on and on. We spend a lot of money on long-distance,

let's just put it that way. **R&R:** What's the rule, if there is one, about the lyrical content of music aired on Radio One properties?

MS: The "N-word" is absolutely forbidden. When I was in Atlanta, there were a couple of times when it slipped through with mixers, and they could hear me running down the hall. Absolutely not. And as far as profanity, we do edit the music. I know there are some people who think that's censorship, but that's what we do, and we will continue to do it.

R&R: How do you go about finding program directors and air personalities for your stations?

MS: As far as finding program directors, we've been pretty successful promoting from within. That's something that has always been my goal. It allows you to attract good people and be able to keep them if they know there's opportunity within the group. We've got a ton of people. Mic Fox [at WFUN/St. Louis], Darrell Johnson [KBFB/Dallas], Robert Scorpio [KKBT/Los Angeles], LaMonda Williams [WCDX/Richmond], Kathy Brown [WWIN/Baltimore] --- those are five PDs who have been promoted from within the company. I would say that the first place we look is within our own company. That doesn't mean that we're not going to hire people from outside

A Constantian S

Radio One, but I do like to give people from Radio One the opportunity first.

That's pretty much what we're doing right now. I'm really proud of that. As far as air personalities, I'm not a subscriber to the belief that there's no more personality in radio. At our stations there's a ton of personality. If I just look at Atlanta and the talent that's come out of our station there, WHTA, it's been dramatic. I had a part-timer making \$6 an hour on the nighttime show with Ludacris. Now she's in L.A. doing middays, and he's a big rap star. I think that air talents just need support, and they need to be nurtured. It's as simple as that. When people say there's no more personality in radio, I think they're crazy.

R&R: Is the trend of "street-sounding" personalities going to continue?

MS: If it's a younger format, it certainly will. And that's not necessarily bad. It sounds like the format. One of the things that make me crazy is the station voices everybody uses. They all sound so much the same, and they generally don't sound like the format.

R&R: You've said that you think it's good to have PDs who are versatile.

MS: Yes. We've got program directors in our group who could probably do a number of different formats if they wanted to. They're doing Urban, obviously, because that's what they love. That's their first choice.

R&R: What's the most important thing for you to accomplish as Radio One's COO?

MS: Giving value to our shareholders and just watching the talent develop, from sellers to traffic directors to air personalities to promotion directors. That's what I like more than anything. It's always rewarding when you bump into somebody you worked with 10 or 15 years ago, and they started out perhaps as an intern, and now they're a PD. There's nothing that beats that feeling.

R&R: Will Radio One's programming signature always be the young-end approach. targeting 18-to-34-year-olds with mainstream urban music?

MS: I don't know if that's our signature. We've got some very successful Urban AC stations that we're really proud of. Baltimore's Magic, WWIN-FM, does great in that market. Then we've got Raleigh's WFXC, and we've got 'CDX in Richmond. which does great. And certainly in the markets where we only have one station, it may be a young-end station, but we want to have an adult Urban in every one of those markets. That would be the goal.

R&R: What should we know about Radio One that we don't know?

MS: I think that the most important thing is that we're not a mom-and-pop company anymore. When the company started out years ago, Cathy Hughes struggled, and she struggled for so many years. The one thing she's been able to do is adapt and grow. That's one of the things I admire most about Radio One.

When I came to the company, it was really a small company. The systems weren't great. Now it's a big corporate company. We've got terrific systems. We've got an incredible situation at corporate. We've got the smartest broadcasting CFO in America, Scott Royster. He's just brilliant.

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RADIO ONE

RADIO ONE: NO. 1 WITH A BULLET

Continued from Page 51

And I've watched Alfred grow too. He is now definitely a President/CEO of a major broadcasting company. And certainly Ms. Hughes has grown. That's the one thing that I admire most about her, the way she came from where she did and was able to adapt and accept change. A lot of people don't do that. This has all been a huge, huge deal for her.

R&R: Any final statements or comments? **MS:** I wish the economy would get better.

STEVE HEGWOOD PRESIDENT/CEO, ON TOP COMMUNICATIONS

R&R: What do we call you?

SH: I'm the CEO and President of On Top Communications, based in Lanham, MD. We have three stations. A simulcast, WRXZ & WFFM in Albany, GA, and WRJH in Jackson, MI.

R&R: All of these are mainstream Urban? **SH:** Yes.

R&R: You're the former VP/Programming for Radio One. How long did you do that? SH: Six years.

R&R: As a programming consultant for Radio One, what do you do to help on a daily basis?

SH: Obviously, I spot audience trends. I spot potential ratings issues and problems in each individual market. For example, on a monthly basis I review the trends for each individual market that we're in. I look for promotional opportunities. I help with making recommendations as to air talent or possible new program directors, new sign-ons or that kind of thing. I work with the program directors at any of the individual stations that may need more special attention.

R&R: How did the programming help Radio One in its earlier days?

SH: We were able to convince Alfred and Cathy that if you've got the ratings, the revenue will come - if you can acquire the proper salespeople and sales-management structure. I will tell you that it's much easier for a station with incredible ratings, like a WRKS/New York or WERQ/Baltimore, to achieve its sales goals. When you have ratings of that sort, it's much easier. So the focus was, if you get the ratings, we'll find a way to get the revenue. We focused on our programming to be able to improve the ratings on stations that were underperforming. Then Alfred, Mary Catherine and the sales managers and general managers of each individual station would spend the time converting those ratings into revenue.

R&R: So programming really was significant in the early years?

SH: Very much so, as it is in any broadcasting company. Let's face it, [CHR/Pop] WHTZ (Z100)/New York and [CHR/Pop] KIIS-FM/Los Angeles would not be the powerhouses in revenue that they are if they did not have incredible ratings. **R&R:** Many people downplay programming these days. There's so much cookie-cutter programming.

SH: Any time you're very successful at what you do, you're going to be ridiculed and questioned. I've learned over the years that whether you're as successful as Ford or if you're as successful an Internet company as Microsoft, you're going to be questioned. Someone's going to oppose some facet of your business. You can't argue the success of Radio One — or Clear Channel.

We get it all the time: "Why does Radio One play all this...??" What are we supposed to play? A bunch of obscure music that no one knows? Our game plan is to play the hits, get the audience and turn it into revenue. It's that simple: A, B, C. That was our game plan. Play the hits, create some entertaining air personalities, serve the community and get ratings, and you will get revenue. It's not rocket science.

R&R: Are hip-hop's negative images a necessary part of Radio One's success? If so, why? If not, why are they allowed?

SH: I know for a fact that during my six years at Radio One we didn't take hip-hop as a negative thing. Look at the biggest, most popular records and artists that are out right now in African-American music or R&B and hip-hop music. I didn't necessarily scrutinize a Jay-Z record as to what he



was saying and whether it was a negative or a positive image. The key was, is this a hit song?

Now if there are glaring, obvious negative images in a song, we refrain from playing that record. But, again, our game plan is to play the most popular, familiar music. That equates to playing the hits that appeal to the 18-to-34 demographic. Then we can educate and entertain those people, whether it's with a Sunday-morning talk show, Steve Harvey, Russ Parr doing a breast cancer seminar on the radio station or a domestic-violence show. These are all things that we've done in conjunction with playing Jay-Z, DMX, Mary J. Blige and Jill Scott.

As I said earlier, we didn't look at it as "Let's go play negative rap to create controversy." The game plan was and is to play the most popular music that appeals to the target demographic that we're going after. If your station's an adult station, then you play the adult music that appeals to your audience. That was our philosophy in picking music. From our People's Expos to Summer Jams to Birthday Bashes or whatever, at the end of the day the game plan is to get your audience together to enjoy themselves.

All of the DC and Baltimore stations have Stone Soul Picnics that involve all of our stations. It's primarily centered around the Urban ACs, but all of our other stations are present. It's "Bring the entire family out, and let's have a wonderful day." Normally hip-hop artists don't perform at those events, but the R&B artists are there. The hip-hop artists normally perform at the Summer Jams and the Birthday Bashes, which are more targeted toward the 18-34 demographic.

These records that you're pointing out. I'm sure they're on Clear Channel stations, they're on Infinity stations, they're probably on Blue Chip stations, they're on any of these other major groups. The answer for me is that we, again, look for the most popular music. Period.

The one thing I do say is that the record companies have done a decent job of cleaning up as many edits as they can. Sometimes we even get what's called a "squeaky clean" edit for stations. It really depends. There are different types of mainstream Urbans. WHTA/Atlanta is much younger and more aggressive than WKYS/Washington. So there may be a record that's played on 'HTA that is not played on 'KYS. WERQ is probably the most mature of the mainstream Urbans that Radio One has. 'ERQ and WQOK/Roanoke and WCDX/ Richmond are very, very mature Urban radio stations. So they aren't as to-theedge, they don't play as many hip-hop titles, and they're not as borderline offensive.

It depends on each individual station in each individual market. For example, on KBFB/Dallas we played Mystikal's "Shake Ya Ass." KBFB was very, very young and very, very radical. Since then we've backed the station down to make it a tad more R&B- or mainstream-friendly.

Initially, whether it's a WLLD in Tampa or a WPGC/Washington or a competitor in any of our markets, the game plan is to get an audience and transform that audience into revenue. Clearly, the key is that sometimes it doesn't work to be just a second Urban in a market that's carboncopying the mainstream Urban station. Why would I leave a radio station for the exact same thing on another radio station?

That's another thing I forgot to mention: Most of our FM properties were challenged-signal FM stations, with the exception of the Clear Channel spinoffs and a few others. Most of our stations were not full-service or licensed to major cities. They were "move-ins," as they call them.

R&R: How is Radio One grooming younger people for opportunities within the company?

SH: We've got a couple of great examples. Darrell Johnson, in Dallas now, worked for me as a PD at WRXZ in Albany, GA. We moved him from Albany to Atlanta, where we worked on his craft, and Mary Catherine worked closely with him as well. We developed him more, and when the

> "We've been pretty successful promoting from within. That's something that has always been my goal. It allows you to attract good people and be able to keep them if they know there's opportunity within the group."

Mary Catherine Sneed

Dallas opportunity came about, he wanted to go. We thought he was great for the station, and we moved him there.

Kathy Brown, who was over at the Baltimore facility, has been promoted to OM of the DC and Baltimore stations. She oversees WMMJ, WWIN and WERQ, and she also oversees the Urban ACs in the Richmond area, WKJS and WPLZ. So we're developing people in that respect, to give them more responsibilities, to work within the chain and to work within our system. I'm sure there are others.

Darryl Huckaby is probably going to have additional responsibility, especially after my departure. He was responsible for putting the Charlotte station, WCCJ, on the air.

R&R: What makes programming most effective, other than hit records?

SH: The old stationality thing. Obviously, the one thing that has made the Radio One stations that carry Russ Parr's show stand out is Russ Parr. He is an incredible talent. I use him on the On Top Communications stations as well. Russ is an incredible way to start the day. I'm so thankful to God that we've been blessed enough to have him for the years that we've had him, and I hope Radio One continues to have him, which I'm sure it will. He's the one thing that gave us our uniqueness in Washington, DC, when the 'KYS vs. WPGC battle began. He is a unique talent, and he's able to cut through the clutter of all the other morning talent in the market.

Community involvement is also important. The things you do in your community, if you do them in a positive manner, will only come back to benefit your radio station maybe not immediately, but long term. The other thing would be the uniqueness of your station. If your direct competitor is doing something, try not to copy that. Do something else that gives your station its own credibility. That's basically it.

We're all going to play the hits. Right now the toughest challenge is that everybody knows how to play the hits. You have to do things around playing the hits to give your station its own uniqueness, whether it's a morning show,



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RADIO ONE'S RED-HOT PORTFOLIO Broadcaster amasses 46 stations in 16 markets

Here's a snapshot of Radio One's present radio holdings, ranked in order of market size. The company operates stations in numerous formats in addition to its Urban and Urban AC properties. Ratings data are reflective of Arbitron's winter 2001 survey period, except for Augusta, GA, which is based on fall 2000 ratings data.



CALLS: KKBT-FM

Nickname: 100.3 The Beat Frequency: 100.3 MHz Format: Urban 12+ ratings: 3.6 (No. 8)

Facts 'n' figures: Radio One acquired KKBT following AMFM's merger with Clear Channel. KKBT debuted in 1989 at 92.3 FM with a Hot AC format and eventually flipped to Urban in early 1990. KKBT was launched



by Evergreen Media under the guidance of then-GM

Jim de Castro and

OM Liz Kiley. Mike Stradford was brought in as KKBT's first PD following its switch to Urban, while The Beat's first MD was Frank Miniaci, who launched the station as a Hot AC with Kiley.

The Beat leaned adult in its early days and has undergone a successful transformation under Radio One's ownership. Personalities over the years have included John London. Diana Steele (who's returned to San Francisco), Theo (now at crosstown KCMG), John Monds (now a morning host at WHUR/Washington) and Frankie Ross (now at crosstown KJLH).

A plethora of talented individuals have worked at KKBT. Former GM Craig Wilbraham, who was brought in by de Castro, helped make the station one of the topbilling properties in Los Angeles.

In September 1999 KKBT shifted direction to hip-hop and R&B, launching a direct attack on Emmis' crosstown CHR/Rhythmic KPWR. In the months following KKBT's format tweak, the station was divested to Radio One. Under current GM Nancy Leichter and former VP/Programming Steve Hegwood, KKBT moved to 100.3 FM and in September 2000 hired comedian and WB Television star Steve Harvey for mornings. Since Harvey's arrival KKBT has soared to first place among all English-language stations in mornings.



CALLS: WPHI-FM

Nickname: Philly 103.9 Frequency: 103.9 MHz Format: Urban

12+ ratings: 2.6 (No. 15 - tie) Facts 'n' figures: WPHI was acquired from Jarad Broadcast-

ing in the latc '90s. It was at one time a simulcast of Alternative sis-



ter WDRE/Nassau-Suffolk. Radio One flipped the station to a young-skewing Urban format as "Philly 103.9" to do battle with Clear Channel's WUSL (Power 99) a few years ago.



Nickname: Y-100 Frequency: 100.3 MHz Format: Alternative

12+ ratings: 2.6 (No. 15 - tie)

Facts 'n' figures: WPLY was acquired in the late '90s from Greater Media Radio Co.



with Greater Media), and the Alternative format has remained in

place. WPLY continues to be a force in its target demo of adults 18-34, ranking fifth in Philadelphia.

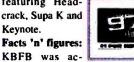


Nickname: The Beat Frequency: 97.9 MHz

Format: Urban

12+ ratings: 4.2 (No. 6)

Key personalities: Russ Parr (syndicated), Marie Kelly, Action Jaxson and Da Show, featuring Head-



quired last year following the Clear Channel/AMFM merger. It adopted a hip-hop and R&B presentation last fall and immediately made an impact, ranking first in teens in its first book. Darrell Johnson was transferred from Radio One/Atlanta to program KBFB, and veteran Music Director Marie Kelly was hired as its MD/midday. personality.

CALLS: KTXQ-FM

Nickname: Magic 94.5 Frequency: 94.5 MHz Format: Urban AC

12+ ratings: 0.8 (No. 25 - tie) Key personalities: Eddie Coyle and Maria. Tommy Dupree, Smokin' Kevan Browning, Jason Taylor and Al Roberts.

Facts 'n' figures: KTXQ was acquired in a complex deal that was part of the Clear Channel/AMFM merger. The station moved

MAGIC

from its original home of 102.1 MHz to 94.5 MH₂ where it now

resides. Under PD Garry Leigh, the station evolved from Rhythmic Oldies to Urban AC in April 2001 and will directly take on Service Broadcasting's KRNB-FM.

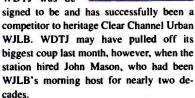


CALLS: WDTJ-FM

Nickname: 105.9 Jamz Frequency: 105.9 MHz Format: Urban 12+ ratings: 3.9 (No. 12)

Facts 'n' figures: WDTJ was acquired in

the mid-'90s and rose from the ashes of contemporary jazz WJZZ. WDTJ was de-



CALLS: WDMK-FM

Frequency: 102.7 MHz

Format: Urban AC 12+ ratings: 1.0 (No. 22)

Facts 'n' figures: Radio One acquired this frequency in the late '90s. The company initially launched WDMK as an AC station. A short time later, the station adjusted



its playlist and reemerged with its current presentation, Urban AC "Kiss 102.7 -

Detroit's Adult R&B station." The station is one of three Urban ACs in the marketplace and competes against WGPR and WMXD.



Frequency: 1200 kHz Format: Gospel 12+ ratings: 0.7 (No. 27)



CALLS: WBOT-FM

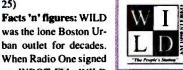
Nickname: Hot 97.9 Frequency: 97.9 MHz Format: Urban 12+ ratings: 2.0 (No. 19) Facts 'n' figures: The station, located in suburban Brockton, MA, was purchased by Radio One in 1999 and became Beantown's first Urban FM. WILD-



AM PD Steve Gousby now oversees both WILD and WBOT.



Frequency: 1090 kHz Format: Urban AC 12+ ratings: 1.1 (No. 25)



on WBOT-FM, WILD segued to Urban AC and was sold by the Nash family to Radio One in 2000.



CALLS: WMMJ-FM

Frequency: 102.3 MHz Nickname: Majic 102.3 Format: Urban AC 12+ ratings: 5.7 (No. 1 - tie) Facts 'n' figures: WMMJ is one of two heritage Urban ACs in the Washington, DC



running second to Howard University's WHUR until Radio One took the syndicated Tom Joyner morning show away from 'HUR and moved it to 'MMJ. The station instantly gained a tremendous listener base and, for the first time in its history, ranked No. 1 in the Arbitron ratings (tied with CHR/Rhythmic competitor WPGC).





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RADIO ONE'S RED-HOT PORTFOLIO

Continued from Page 54

CALLS: WKYS-FM

Frequency: 93.9 Kiss-FM Format: Urban 12+ ratings: 5.3 (No. 3) Facts 'n' figures: WKYS is DC's heritage

Urban radio station. Radio One acquired it



from NBC as one of its first radio properties. Along with WMMJ, WKYS is part of one of the top Urban clusters in

the country. The station is focused on 18-34 adults and is the flagship for Russ Parr's morning show. WKYS continues to be one of the company's highest-billing stations, taking in \$34 million in 1999.

CALLS: WOL-AM

Frequency: 1450 kHz Format: Urban Talk 12+ ratings: 0.5 (No. 31) Facts 'n' figures: WOL-AM has been the voice of Washington's African-American

community for decades and was where Radio One CEO

Cathy Hughes hosted a talk program. The station is simulcast on WOLB-AM/Baltimore

CALLS: WYCB-AM

Frequency: 1340 kHz Format: Gospel 12+ ratings: 0.7 (No. 27)



WYCB completes Radio One's powerful DC cluster by targeting the Afri-

Facts 'n' figures:

can-American community with a Gospel format.

HOUSTON-GALVESTON

CALLS: KBXX-FM

Frequency: 97.9 MHz Format: The Box 12+ ratings: 6.6 (No. 2) Facts 'n' figures: KBXX was acquired in the Clear Channel/AMFM divestiture. The

station has been at or near the top of the Houston market almost since its incep-



tion in the mid-'90s under the guidance of former PD Robert Scorpio (now PD at KKBT/Los Angeles). The morning show, The Box Morning Playas, is helmed by Mad Hatta, Shelley Wade, J. Mac and Jimbo. The rest of the airstaff includes Carmen Contreras, G.T., T. Gray, Bassman and Mean Green. The station also dominates the 12-17 and 18-34 demos.

CALLS: KMJO-FM

Frequency: 102.1 MHz Format: Majic 102 12+ ratings: 4.6 (No. 5)

tered

Facts 'n' figures: Majic 102 was Houston's heritage Urban radio station for several



KBXX, KMJQ evolved to Urban AC. The station continues to be a top performer in its 25-54 target demo thanks to the expertise of PD Carl Conner. KMJQ is also Houston's home of The Tom Joyner Morning Show. Other personalities include R&R Industry Achievement Award nominee Kandi Eastman, Jeff Harrison, Marco Spoon and Jammin' J.J. Williams.

ATLANTA

CALLS: WHTA-FM

Frequency: 97.5 MHz Nickname: Hot 97.5 Format: Urban 12+ ratings: 3.5 (No. 12) Facts 'n' figures: Back in the mid-'90s

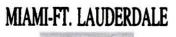


Mary Catherine Sneed and former VP/Programming Steve Hegwood. The station has since had considerable success attacking the younger end of heritage Urban WVEE. "Hot 97.5" has also been the training ground for several Radio One PDs, including current KBFB/Dallas PD Darrell Johnson.

CALLS: WANLI-FM

Frequency: 107.5 Nickname: Majic 107.5 Format: Urban AC 12+ ratings: 2.0 (No. 17)

Facts 'n' figures: WAMJ launched as an Urban Oldies station a couple of years ago but has since evolved to Urban AC. Radio One has used the 6kw outlet as a complement to WHTA, which targets the 18-34 demo.





Frequency: 1080 kHz Format: Brokered Ethnic 12+ ratings: N/A

Facts 'n' figures: This station was acquired from Clear Channel following that company's merger with AMFM. It failed to show up in the most recent ratings survey for Miami-Ft. Lauderdale.

ST LOUIS

CALLS: WFUN-FM

Frequency: 95.5 MHz Nickname: Q95-5 Format: Urban 12+ ratings: 2.6 (No. 18)

Facts 'n' figures: WFUN signed on last year with a hip-hop and R&B presentation.

In its first book, 095-5 beat Clear Channel's KATZ-FM 12+. KATZ has since re-

bounded, as the two stations battle it out in the Gateway City. WFUN is programmed by Radio One veteran Mic Fox, who spent time at WPHI/Philadelphia. WFUN is also an affiliate of Russ Part's morning show.

BALTIMORE

CALLS: WERO-FM

Frequency: 92.3 MHz Format: CHR/Rhythmic

Facts 'n' figures: WERQ signed on in the early 1990s and rose to prominence under then-PD Tom Calococci. Calococci and com-

Q



couple of years back. 92Q has become one the top stations in the CHR/Rhythmic format, with consistent appearances at the top of the Baltimore ratings. Its winter 2001 ratings are its highest in more than a year. Current 92Q PD Dion Summers rose through the station's ranks, starting as an air personality in 1994. 92Q personalities include The Big Phat Morning Show, featuring Marc Clarke, Troy Johnson and Marva; midday host Egypt; afternooner Konan; Neke at night; and Stretch in late-nights. Buttahman holds overnight duties.

CALLS: WWIN-FM

Frequency: 95.9 MHz Nickname: Magic 95.9 Format: Urban AC 12+ ratings: 6.4 (No. 3) Facts 'n' figures: The other half of Radio



performers and consistently ranks in the top three 25-54 and No. 1 in the 35-64 demo. WWIN-FM has been one of America's premier Urban AC properties.

FM cluster, Magic

95.9 remains one

CALLS: WWIN-AM

Frequency: 1400 kHz Format: Gospel 12+ ratings: 0.5 (No. 32 - tie)





Frequency: 1010 kHz Format: Urban Talk 12+ ratings: 0.5 (No. 32 - tie) Facts 'n' figures: WOLB simulcasts WOL/ Washington, DC.



CALLS: WENZ-FM

Nickname: Z107.9 Frequency: 107.9 MHz Format: Urban

12+ ratings: 5.8 (No. 6) Facts 'n' figures: Radio One took the Cleve-

land market by storm a couple of years ago

when the company acquired WENZ, which had been an Alternative station, Radio One placed a hip-hop and R&B-influenced format on 'ENZ



and, with a limited signal, overtook powerhouse WZAK. The station became part of the Radio One family last year (see below). WENZ PD Lance Panton now oversees programming for Radio One's Cleveland properties. Following the takeover of 'ZAK and 'JMO, Radio One hired veteran GM Owen Weber to oversee the properties.



Frequency: 93.1 MHz Format: Urban AC 12+ ratings: 5.9 (No. 5) Facts 'n' figures: Radio One successfully segued WZAK to Urban AC after the station



spent decades as an Urban powerhouse. It was relaunched last year as "Cleveland's

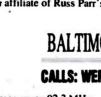
R&B leader," playing off the heritage of the station. WZAK was independently owned for a long period of time, and we would be remiss if we didn't mention the enormous contributions of Lynn Tolliver, who was one of the driving forces behind WZAK's success. While Tolliver is no longer with WZAK, his name will always be synonymous with this heritage station.



Frequency: 1490 kHz Format: Gospel

Continued on Page 58

ped to CHR/Pop a



Nickname: 92Q 12+ ratings: 10.4 (No. 1)

******** Urban ***** RADIO ONE "number one with a bullet"

RADIO ONE'S RED-HOT PORTFOLIO

Continued from Page 57

12+ ratings: 1.8 (No. 17) Facts 'n' figures: WJMO, once an Urban Oldies leader, has since segued to a Gospel format.

CALLS: WERE-AM

Frequency: 1300 KHz Format: Talk 12+ ratings: N/A

CHARLOTTE-GASTONIA

CALLS: WCHH-FM

Nickname: Hot 92.7 Frequency: 92.7 MHz Format: CHR/Rhythmic 12+ ratings: N/A

Facts 'n' figures: WCCJ is one of the company's newest properties and debuted last month as Hot 92.7. The station's PD is Boogie D, who comes from successful CHR/ Rhythmic WJMH/Greensboro. WCCJ is set to compete with Infinity heritage Urban WPEG by targeting adults 18-34.



CALLS: WTLC-FM

Frequency: 106.7 MHz Format: Urban 12+ ratings: 6.0 (No. 5)

Facts 'n' figures: A few months back Radio One acquired the intellectual property of heritage Indianapolis Urban WTLC from

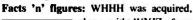


Emmis. WTLC was recently moved from its longtime 50kw

home at 105.7 MHz to a new 3kw home at 106.7 MHz. WTLC is programmed by Urban programming veteran Brian Wallace.

CALLS: WHIHH-FM

Nickname: Hoosier 96 Frequency: 96.3 MHz Format: CHR/Rhythmic 12+ ratings: 4.0 (No. 10)



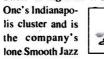


along with WYJZ, from Shirk Broadcasting last year. Former owner/GM Bill Shirk recently left-the properties, but his mark on Indianapolis radio will

not be forgotten. Hoosier took the market by storm in the mid-'90s with just a class A 3kw signal. WHHH is programmed by Scott Wheeler, who used to run CHR/Pop competitor WZPL.

CALLS: WYJZ-FM

Frequency: 100.9 MHz Format: Smooth Jazz 12+ ratings: 2.3 (No. 14) Facts 'n' figures: WYJZ completes Radio



station. (The company will acquire another following the close of its purchase of Blue Chip's radio properties.) Carl Frye. who serves as WHHH's MD. is WYJZ's PD.

100.9 my JZ

m fass

RALEIGH-DURHAM

CALLS: WOOK-FM

Nickname: K97.5 Frequency: 97.5 MHz Format: Urban

12+ ratings: 7.9 (No. 1)

grammed by Hosie

Mack and is the Trian-

gle region's home of

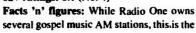
Facts 'n' figures: K97.5 has been the leading station serving Raleigh-Durham's African-American community for several years. The station is now pro-

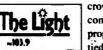


The Russ Parr Morning Show. Other personalities include Taylor Thomas, Wink Moody, Steve Lewis, DVS, Shawn Alexander, Michael Reese, Brian Dawson and Big Rob.

CALLS: WHIL-FM

Nickname: The Light Frequency: 103.9 MHz Format: Gospel 12+ ratings: 6.1 (No. 4)





crown jewel of the company's religious properties. The Light tied WOOK for the

top spot in the market in the summer 2000 book and is still consistently a top-five station 12+ and in the 25-54 demo. Jerry Smith holds PD duties, and key personalities include Sonya Hamm. Melissa Wade and Michael Reece.

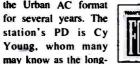
CALLS: WFXC-FM & WFXK-FM

Nickname: Foxy

Frequency: 107.1 MHz: 104.3 MHz Format: Urban AC

12+ ratings: 4.7 (No. 9)

Facts 'n' figures: Foxy 107-104 has been in the Urban AC format



time programmer of top-rated sister WOOK.

Continued on Page 70

Radio One Acquires Blue Chip Broadcasting

Later this year Radio One's empire will get even larger when the company closes on its purchase of Blue Chip Broadcasting, run by CEO Ross Love.

Blue Chip, which had been the second-largest African American-owned radio company, will become part of the largest. Blue Chip's portfolio is a bit more diverse than Radio One's, as the company owns stations in formats other than Urban (although each market does have Urban representation, except for Dayton). Here's a look at the Blue Chip properties.

MINNEAPOLIS-ST. PAUL

Calls: KTTB-FM

suburban Country KARP

and moved the signal closer

to the Minneapolis-St. Paul

Nickname: 896 Frequency: 96.3 MHz Format: CHR/Rhythmic Facts 'n' figures: In 2000, Blue Chip acquired



area, giving the signal total market coverage. Following the signal up-grade, Blue Chip launched CHR/Rhythmic 896. KTTB has made an immediate impact under VP/Programming Tony Fields.

> CINCINNATI Calls: WIZF

me: The Wiz Frequency: 100.9 MHz Format: Urban Facts 'n' figures: Located

in the city where Blue Chip is headquartered, WIZF has been the market-leading Urban station for more than two decades.

Colle: WIRE-AM

Frequency: 1230 KHz Format: Sports

COLUMBUS, OH

Calls: WCXX-FM

Nickname: Power 107.5 Frequency: 107.5 MHz Format: Urban

Facts 'a' figures: WCKX has been the market's leading Urban station for more than a decade. Several years

20023

ago the station moved to its current dial position, which significantly en-

hanced its signal strength and, ultimately, its rating. At one point last year WCKX topped the market 12+, beating perennial market leader CHR/Pop WNCI.

Calls: WXDIG-FM

HCY: 98.9 MHz



MHz a few years ago. The station has fared well with its Urban Oldies approach.

Calls: WJYD-FM

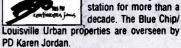
Frequency: 106.3 MHz Format: Gospel Facts 'n' figures: WJYD adopted a Gospel format in August 2000. It had previously been Smooth Jazz WC77

LOUISVILLE

Calls:W6ZB-FM

Frequency: 96.3 MHz Format: Urban





Calle: Whillif-FM

market's leading Urban

JAMES 101

Frequency: 101.3 MHz Format: Urban Oldies Facts 'n' figures: WMJM is formatted similarly to WXMG/Columbus.

Colle: WHILV-FM

Frequency: 102.3 MHz Format: Soft AC

Facts 'n' figures: WULV debuted in 1999 after a successful run as Alternative WLRS, which was reborn at 105.1 MHz (see below).

Calls: WLRS-FM

Frequency: 105.1 MHz Format: Alternative

LRS 10 Facts 'n' figures: WLRS ori ginally resided at 102.3 FM, where WULV is located now. After a hiatus, the Alternative format was resurrected last year at 105.1 MHz

Calls: WBJX-FM

Frequency: 99.7 MHz Format: CHR/Pop Facts 'n' figures: WDJX is

under PD Adam Fendrich



the market's heritage CHR station and was acquired by Blue Chip from Clear Channel after that company's merger with Jacor Communications

DAYTON

Calls: WGTZ-FM

ne: Z93 cy: 92.9 MHz Format: CHR/Pop



Facts 'n' figures: WGTZ, like WDJX/ Louisville, was acquired from Clear Channel following itsmerger with Jacor. Z93 is the market's heritage CHR/Pop station and is currently in a heated battle with Clear Channel's WDKF.

Colle: WHG-FM

Frequency: 102.9 MHz Format: Classic Rock

Format: Country

Frequency: 1410 kHz Format: Sports

Calls: WKSW-FM Frequency: 101.7 MHz

Calls: WING-AM

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RADIO ONE "number one with a bullet"

TENDING SOIL: THE CULTIVATION OF REAL MUSIC Getting back to the basics

By Tanya O'Quinn

Lyrics with substance. Quality music. "Neo-soul is what I like to call it," explains R&R Sales Assistant Robert Taylor, referring to the type of music that such artists as Erykah Badu, Maxwell and D'Angelo produce.

But is it really neo-soul, or just artists who have the audacity to return to an art that has been pushed to the side and replaced by studio-enhanced vocals, computer-generated tracks and elementary lyrics? I'm not saying that I don't enjoy that type of music, but it is refreshing to hear live music every once in a while, to be entranced by genuine vocal ability and entertained by messages with meaning.

Through the door that the previously mentioned artists left open enter Musiq Soulchild, India.Arie and Bilal. And some say artists like Pru, Macy Gray and Kina also combine a little of that soulfully influenced, creatively expressive vibe into their alternative-leaning sounds. Accompanied by a full band, these artists produce songs that are delivered by their spirits.

If I've lost you, here's a map. Neo-soul artists don't follow Jim Joe's Guide to Recording a Hit. All the components of their music seem to be guided by their spirits. From their lyrics to their music to their performances, a piece of their souls flow through their treasured and beloved art.

MUSIQ SOULCHILD

R&R: From where do you draw your inspiration?

MS: From life itself. Life is enough to inspire me to write anything. It's a limitless reservoir.

R&R: Which of your songs best describe your personality?

MS: There's some of me in all of my songs. On this album, *Aijuswanaseing*, I didn't have a theme, so it's a lot of me



scattered around this project. I can't cite just one song.

R&R: In your opinion, how well have you been received by consumers, the labels and radio?

MS: Very well. Better than I expected to be received, actually. I didn't expect to have so much support from the record label, because I didn't add it into the equation. As far as my coming up as an artist, I wanted to be straight-up independent. When I came in and they showed me the love that they did, that made me feel that much better.

R&R: How much writing do you do? Do you play any instruments?

MS: I do a lot of writing, but on this particular project I didn't do that much. I was writing with my writing partner and experimenting with a lot of things. Ironically, it was good enough to put out as an album. However, on my next project I plan



to do a lot more writing. I play the piano enough to produce; I'm working on my bass skills too. I don't know what else I might be able to pick up. I do whatever I can to express myself.

R&R: What do you like to do to unwind?

MS: Sleep. That's something 1 don't seem to get a lot of — sleep and privacy. R&R: Who do people say your style

resembles most? Do you agree? MS: Stevię Wonder, Donny Hathaway,

a lot of old-school artists. I tend to agree with those comparisons, because that's where I get a lot of my influences from.

R&R: What CD is in your player right now?

MS: Erykah Badu's *Mama's Gun*. "Time's a Wastin" is my favorite song on her album.

INDIA.ARIE

R&R: From where do you draw your inspiration?

IA: I draw my inspiration from everyday life — things I hear, see and read. Most of my songs are my opinions on my experiences. One day I was walking downtown, and I overheard this girl talking about a relationship. She said she wasn't sweating the guy; she was just gonna let nature run the show. Consequently, "Nature" is a song on my album.

R&R: Which of your songs best describes your personality?

IA: It would be a combination of "Come Back to the Middle" and "Ready for Love." The first song is about balance, and I'm a Libra. The second verse of "Come Back" goes like this: "She is 25/Spent over half of her life so afraid to speak her mind/lt's such a shame/'Cause oh what a brilliant mind she has/And now that she's been introduced to confidence/She doesn't see that she's bordering on arrogance/When will she learn to come back to the middle?" That's me. And "Ready for Love" is selfexplanatory. Who wants to be 60 years old with nobody? I'm very specific; I know what I'm looking for: a man who loves music, a man who loves art, a man who respects the spirit world and thinks with his heart.

R&R: In your opinion, how well have you been received by consumers, the labels and radio?

IA: As far as radio was concerned, my manager just told me that the reception has been phenomenal, because radio stations started playing "Video" from the sampler they were sent. I became the third Most Added song during my add week. As far as performing, the audience is very appreciative. They feel my music. The label let me do what I needed to do. I asked for what I needed, and they supported me.

R&R: How much writing do you do? Do you play any instruments?

IA: I co-wrote more than half of my album. I welcome input from people, but the songs are mine. I play guitar. I grew up playing brass and woodwind, but I decided on the guitar.

R&R: What do you like to do to unwind?

IA: I like to think for recreation. When I don't have anything to do, I like to think. Sleep. I daydream so much it turns into sleeping. I'll start daydreaming then fall asleep. My friends say I can sleep anywhere. R&R: Who do people say your style

resembles most? Do you agree?

IA: Many singers compare me to Donny Hathaway, Stevie Wonder, Oleta Adams and Lalah Hathaway. Others have mentioned Tracy Chapman (because I'm black with 'locks and play guitar) and Seal (because my strum pattern is similar to his). Songwriters compare me to James Taylor. I'm flattered by all of the analogies. I've never heard anyone say anything outlandish. Those who have never seen me but heard my music say they thought-it was Kelly Price who sang "Video."

R&R: Who are your influences?

IA: There are so many, but to name a couple: Stevie Wonder and Donny Hathaway.

R&R: What CD is in your player right now?

IA: Lalah Hathaway and Joe Sample's album *The Song Lives On.* Paula Cole's *Amen.* Musiq Soulchild — I can't take that



out. Sade's new one. *Lovers Rock.* which is odd for me. because I never listen to new stuff. Stevie Wonder's *Innervision*. Ella Fitzgerald & Louis Armstrong's *Duets* album, Omar's last two CDs.

BILAL

R&R: From where do you draw your inspiration?

B: Nowhere in particular. It just comes to me. Inspiration is just living life.

R&R: Which of your songs best describe your personality?

B: "Sometimes." That song is straight from a journal entry.

R&R: In your opinion, how well have you been received by consumers, the labels and radio?

B: I won't know the full impact until the album comes out. "Soul Sista" is really doing a grass-roots thing; it's surprising everybody. I'm surprised that it's doing as well as it is. We didn't get a lot of radio airplay off the bat. Radio wasn't too receptive at first, but it's a growing thing. I can't make a clear assumption of how it's gonna do, because it surprises me every day. The audience always gives me a good response when I perform. We get at least two really good, loud handclaps.

R&R: How much writing do you do? Do you play any instruments?

B: I wrote the whole album. There are 12 songs. I wrote all of them, but on some there were co-writers. On "Soul Sista," James Mtume wrote with me. I play keyboards. I took piano lessons as a child.

SCIENCE OF HIP-HOP

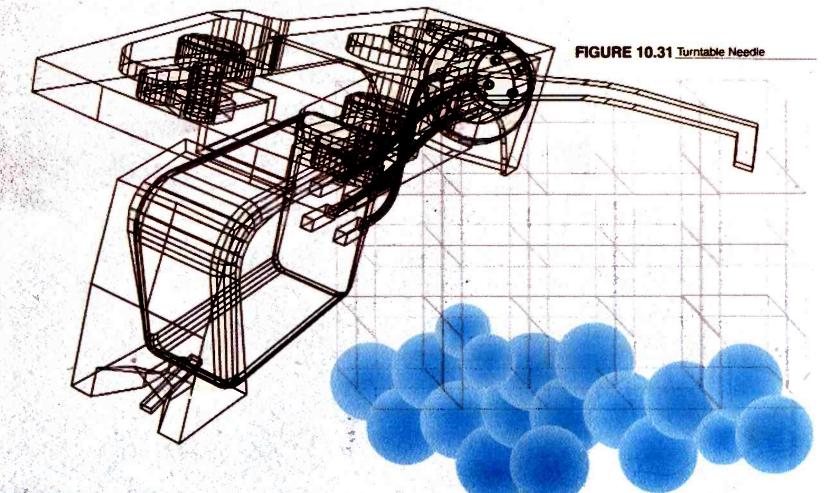
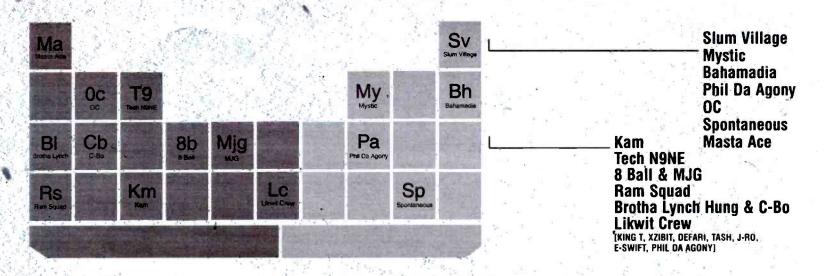


TABLE 7.1 The Elements



+++ WILD PITCH CLASSICS [CHILL ROB G, COUP, GANGSTARR, LORD FINESSE & DJ MIKE SMOOTH, MAIN SOURCE, ULTRAMAGNETIC MC'S, O.C.]





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ROUGHNECK ROMEOS R&B keeps driving down the musical highway

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number one with a bu

The image of R&B has changed a great deal over the years. The sleek, elegant Cadillacs of the past have been replaced by souped-up SUVs. The new artists come on so strong, with such romantic and tender lyrics, females can't help but swoon. Heart palpitations, sweaty palms, tears, screams, dedications of love and requests to bear children come from the females who observe these young mens' performances.

Many of us yearn for the bad boy who defies authority, sets his own rules and follows his own path. And just as many of us love to hear songs of love and praise, dedication and support, romance and eroticism. With this breed of visually enticing, musically romantic artist comes the best of both worlds.

Combining a rebellious look with a loving, passionate demeanor, Brian Casey of Jagged Edge, Case, Jaheim, Baby Boy and Hershey of Profyle and Tank are just a few of those responsible for the heat wave affecting females of all ages and all races. Offering you a taste of the sweetest taboo, take a glimpse inside of the hearts and minds of that forbidden fruit, the "Roughneck Romeo." Being bad never sounded so good,

JAGGED EDGE

R&R: You don't look like you sing. **R&B** music. Was that imaging on purpose, or is it natural?

BC: It's just natural. We pretty much



look like we do in our videos, but maybe with not as much leather. It's not really an image. One of the reasons we wanted to not have an image is that that's the problem with R&B groups: As soon as you hear an R&B song, you think silk shirt and Jheri Curl, that type of pretty-boy thing. That's not us.

R&R: Describe your style and how your musical influences affect what you do.

BC: Our style is like ghetto sexy. We're not totally thugged out, but we keep.our edge. Even if we wear suits, they've got to be a Jagged Edge-type suit. We combine rough and smooth.

We have common influences and different influences. Commissioned, The Winans, The Clark Sisters, as far as gospel. As far as different influences, Wingo has a good jazz ear.

In our house we listened to gospel and soul. Me and my brothers were big Commodores fans and fans of The Gap Band, Rufus & Chaka Khan, a lot of people. There's definitely a bit of Lionel Richie in our songwriting. To me, he's one of the ultimate writers. His melodies and lyrics are impressive. Onstage, if I'm trying to take it to church, I hear gospel.

R&R: How much writing do you do, and what is your area of specialty — love lost, love found, sensual themes, sexual messages, etc.?

BC: Me and my brother Brandon write everything. Sometimes I'll walk into the studio with a hook in my head, and that's the way we start the song. Other times I'll walk in the studio, and there will be a beat on, and that might inspire my writing. I write most of the hooks, and Brandon writes the verses. We both can do whatever is needed.

R&R: When it comes to performing, do you have to psych yourself up, or is your stage persona a part of you?

BC: It's definitely a part of me. My whole life I've never been the kind of guy who goes to a party and dances all night. I was always by the bar, chillin' with my homeboys. But now, when I get onstage, it's automatic. Sometimes I get so excited and sing too, hard. When that music comes on, I don't know how to contain myself.

The whole group is easy with it too. It feels natural. We're four guys who like to be around each other. When we're onstage, it's like home. We just go out there and have fun. We've been together since 1991. In the beginning it was six of us. It dwindled to four. When our deal with Michael Bivins fell through, the fourth guy left, around '94. Then Wingo came along, and we did a new demo and shopped that. We've been signed with Jermaine Dupri since '95.

R&R: Describe a romantic evening with . your significant other. What type of music is playing?

BC: A candlelight dinner in the studio,



with music playing all night. I can't do anything without music, and I don't leave the studio too often. Anything beyond that would be up to the woman, as long as the music is playing. The studio is sexy. When the lights go down and the music goes on, the only light you see is beating from the board. Gotta have some Luther Vandross playing. R. Kelly gets the mood right too.



R&R: You don't look like you sing R&B music. Was that imaging on purpose. or is it natural?

C: No, that's just me. That was one of the reasons why Russell Simmons wanted to sign me. When he met me, I didn't look like what he or anyone else would envision when they heard the music. He told me and everybody else not to change my image. He just wanted me to be myself.

R&R: Describe your style and how your musical influences affect what you do.

C: It's a combination of all types of styles that I grew up listening to — and still listen to — like The Gap Band, Stevie ' Wonder, Marvin Gaye. All of that rolled into one would describe my style. I've been learning from them all my life. My style is heavily influenced by The Gap Band. Charlie Wilson and I are good friends today. Not so much how they would do it, but it's second nature to do it the way that they would do it.

R&R: How much writing do you do, and what is your area of specialty — love lost, love found, sensual themes, sexual messages, etc.?

C: I either write or co-write the songs on my albums. Ballads are my specialty anything that has to do with relationships. That's what I usually get the most out of.

R&R: When it comes to performing, do you have to psych yourself up, or is your stage persona a part of you?

C: I like to be a little nervous before a performance, to have butterflies. To me, if I don't have butterflies before a show, I'm scared it's gonna be a bad show. No matter how many times you do it, you still should feel something. It shouldn't be like ho hum, whatever. I've been singing ever since I could talk.

R&R: Describe a romantic evening with your significant other. What type of music is playing?

C: Oh, boy. First, I would light the fireplace, and I'd cook dinner. Sip on something. And you know what would happen from there after a while, after the chitchatting and gazing into the eyes and all of that stuff. The music wouldn't matter, but the best would be to play an album that I've just finished and nobody has heard yet, just to see how it affects the mood.



R&R: You don't look like you sing R&B music. Was that imaging on purpose, or is it natural?



J: I'm from the streets. My talent speaks for itself. When you look at me, I look like a rapper, but I didn't want to hide that. I wanted to keep that image. If you saw me on the streets, you'd hear me singing but looking like a rapper, and it would mess Continued on Parc 64

RADIO ONE

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ROUGHNECK ROMEOS

Continued from Page 63

your head up. It's crazy. I got an R&B look too, but I'm fine with the way I am and the way I dress. I'm sure the ladies love it.

R&R: Describe your style and how your musical influences affect what you do. J: My style is today's R&B with a classic

Profyle

touch of old-school rhythm and blues and hypnotic tracks. My influences are Luther Vandross, Teddy Pendergrass, Usher, Eric Williams and Marvin Gaye. Those guys work hard and believe in what they do, and they've inspired me to do what I'm doing now. The soul of Marvin Gaye appears in me. Marvin touches the soul, and I love to touch people's souls.

Luther's sound is really distinctive, and I think I have that same distinctive sound. Teddy's raspiness shows in my singing. Usher is a hard-working young man, and so am I. I believe Usher is a superstar of the new millennium. I feel I have all of those qualities in me. When you're being compared to Luther and Marvin - who are legends you're like a legend in the making, so I'm working hard for that.

R&R: How much writing do you do, and what is your area of specialty - love lost, love found, sensual themes, sexual messages, etc.?

J: I did a lot of writing with Eric Williams and Wesley Hodges on the album. I cowrote most of the songs on the album. I don't have one area of specialty - I'm equally talented in all areas of writing.

R&R: When it comes to performing, do you have to psych yourself up, or is your stage persona a part of you?

J: If the crowd isn't feeling it, then I'm in my own zone. Either way, I'm going to give a damn good performance.

R&R: Describe a romantic evening with your significant other. What type of music is playing?

J: I would cook for her. The rose petals would be all over the house ... candlelight dinner for two ... Chardonnay Moet on the

table. And with Jaheim playing in the background, you can't go wrong.

PROFYLE

R&R: You don't look like you sing R&B music. Was that imaging on purpose, or is it natural?

> Profyle living their everyday life. We're just keeping it real and giving it to you the way it is and not putting on a front.

> your style and how your musical influenc-

BB: Our musical style is strictly R&B. People tend to call us hip-hop R&B, but it's just soulful. We call our style "gumbo soul": different ingredients --- our voices and our pro-

ducers --- that we bring together in a big pot. Our music is a meal for your soul.

H: My dad is an influence, as well as many other artists, like Stevie Wonder, The Temptations, Sam Cooke, Donny Hathaway, The Isley Brothers, Smokey Robinson - a lot of the old Motown greats. It's funny that: We wound up on Motown.

BB: We grew up listening to the real singers. We all come from church backgrounds. That is what makes us so different: We got that soul in us, and it's real,

R&R: How much writing do you do, and what is your area of specialty - love lost, love found, sensual themes, sexual messages, etc.?

H: We've been singing together for about 10 years now. We all went to the same elementary and high schools. It was five members at first, but Andre [LAST NAME] had a lot on his plate and wasn't able to stick with the group. He's real proud of us, though, and we haven't forgotten him. We're going to reach back for him.

BB: We do a lot of the writing and production. Hershey plays bass, Face plays the guitar, L'Jai plays the keys, and I play the drums, and I'm learning how to play the trumpet. On this album we co-wrote "Freak in Me." We all wrote and coproduced the interlude, and we did some co-production on "Every Little Thing." You're going to see a lot more production and songwriting coming from Profyle in the near future.

H: I think we've got it covered in all areas. We put it together and bring it across on tracks so well.

R&R: When it comes to performing, do you have to psych yourself up, or is your stage persona a part of you?

H: I believe it's just us. We're living a childhood dream. Every time we hit the stage, we're going for broke. We're gonna make sure that the audience can enjoy what we're doing, because they can sit at home and listen to the album or watch the video. We bring the whole thing to life.

R&R: Describe a romantic evening with your significant other. What type of music is playing?

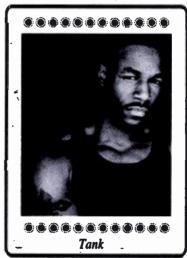
BB: I don't have a girlfriend right now, but if I did, I would sit back and relax with her, chill and listen to a little music, watch a movie. Candlelight. Play a little bit for her

H: I make love to my instruments [laughs]. A typical romantic evening: I like to surprise the female, so I might take her to a nice restaurant, have a candlelight dinner, flowers, sing to her, make her feel special. The music would be Lionel Richie, Luther Vandross, Teddy Pendergrass, Al Green, old school and R. Kelly - when music was music.

TANK

R&R: You don't look like you sing R&B music. Was that imaging on purpose, or is it natural?

T: I think it's both. The record company and I both had visions of what we wanted to see, and I think the balladeer and the hip-hop singer have never made



that fusion as one. We wanted to put together the best of both worlds.

R&R: Describe your style and how your musical influences affect what you do.

T: I try to make everything very inyour-face, so to speak, and understandable. I try to leave an impression with you, so that after you hear it, it's like, "Man, what was that lyric?" - something that catches, hits you like a tank and rolls over you. Aggressive R&B. Relatable and memorable.

Marvin Gaye is one of my big influences, and when I do slow songs, I try to emulate him. He would work one spot, one area, and not have to move all over the stage for an intense impression. When it comes to uptempos, I look at hip-hop people: Redman, DMX, etc. I implement those types of performances into my uptempo game. I'm preaching to you like I'm really rapping a song, but I'm singing it.

R&R: How much writing do you do, and what is your area of specialty - love lost, love found, sensual themes, sexual messages, etc.?

T: I did all of the writing on the album, and I co-wrote one song and produced the second single, "Maybe I Deserve." I've produced and written songs for Dave Hollister and Toni Estes. I'm currently working on Ideal. Tank is one big package: singer, writer, carpenter, whatever. We just want to present it as big as possible.

I wrote and produced "Girl on the Side" and produced "I'm Not Complete," and I wrote "Doin' Wrong" on Hollister's album. I thank God that I've been blessed with the imagination to just kind of conjure up anything. I have a song on the album called "Kill for You," where I describe a woman who is married, having an affair with a guy and talking about how her man mistreats her and how she's unhappy with him. So he says, "Well, I'll alleviate that problem," and he kills the husband. She then turns on him, so he has to kill her --- she's the only witness.

R&R: When it comes to performing, do you have to psych yourself up, or is your stage persona a part of you?

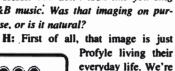
T: I'm psyched now. I wake up in the morning psyched. This is the opportunity of a lifetime. I'm blessed and so happy to even be having this phone call with you. I don't have to do much to get ready for the game. Half the time I don't know where I'm going or what I'm doing. I just know we're gonna roll out and present Tank to a brand-new batch of folks, and I'm there.

I've been in the business for about six years. I had a few deals that fell through. The big deal came when I got to sing background vocals with Ginuwine and Aaliyah on the '97 Budweiser SuperFest. I was signed in '98 to BlackGround. It took a while, but some things do. I'd rather come out good and right than come out early and not be worth the wait.

R&R: Describe a romantic evening with your significant other. What type of music is nlavine?

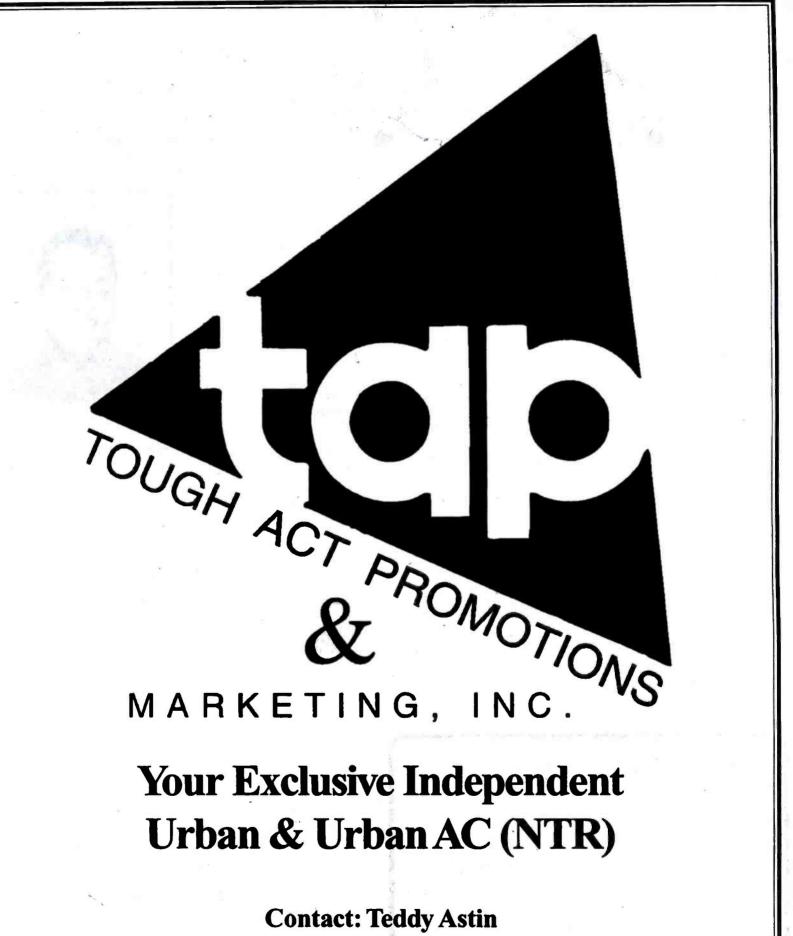
A long walk on the beach (I'm in Miami now), holding hands, talking, barefoot, walking to a table that is already set up with candlelight and such. We'd have whatever she'd like for dinner. People would serve us. I'd shower her with flowers and rose petals.

We'd walk in the water, laughing and talking. I'd throw a bucket of water on her or something, and we'd play and wrestle and have a good time. Any music I would sing. I'd have a little something written out for her, then I'd call my violin people down there to do their thing. I like to laugh, relax and have a good time.



R&R: Describe

es affect what you do.



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ADIO ONE

ROUGHNECK ROMEOS

Continued from Page 63

your head up. It's crazy. I got an R&B look too, but I'm fine with the way I am and the way I dress. I'm sure the ladies love it.

R&R: Describe your style and how your musical influences affect what you do.

J: My style is today's R&B with a classic



touch of old-school rhythm and blues and hypnotic tracks. My influences are Luther Vandross, Teddy Pendergrass, Usher, Eric Williams and Marvin Gaye. Those guys work hard and believe in what they do, and they've inspired me to do what I'm doing now. The soul of Marvin Gaye appears in me. Marvin touches the soul, and I love to touch people's souls.

Luther's sound is really distinctive, and I think I have that same distinctive sound. Teddy's raspiness shows in my singing. Usher is a hard-working young man, and so am I. I believe Usher is a superstar of the new millennium. I feel I have all of those qualities in me. When you're being compared to Luther and Marvin - who are legends you're like a legend in the making, so I'm working hard for that.

R&R: How much writing do you do, and what is your area of specialty - love lost, love found, sensual themes, sexual messages, etc.?

J: I did a lot of writing with Eric Williams and Wesley Hodges on the album. I cowrote most of the songs on the album. I don't have one area of specialty - I'm equally talented in all areas of writing.

R&R: When it comes to performing, do you have to psych yourself up, or is your stage persona a part of you?

J: If the crowd isn't feeling it, then I'm in my own zone. Either way, I'm going to give a damn good performance.

R&R: Describe a romantic evening with your significant other. What type of music is playing?

J: I would cook for her. The rose petals would be all over the house ... candlelight dinner for two ... Chardonnay Moet on the

k

table. And with Jaheim playing in the background, you can't go wrong.



R&R: You don't look like you sing R&B music. Was that imaging on purpose, or is it natural?

H: First of all, that image is just Profyle living their everyday life. We're just keeping it real and giving it to you the way it is and not putting on a front.

> your style and how your musical influences affect what you do.

BB: Our musical style is strictly R&B. People tend to call us hip-hop R&B, but it's just soulful. We call our style "gumbo soul": different ingredients --- our voices and our pro-

ducers --- that we bring together in a big pot. Our music is a meal for your soul.

H: My dad is an influence, as well as many other artists, like Stevie Wonder. The Temptations, Sam Cooke, Donny Hathaway, The Isley Brothers, Smokey Robinson - a lot of the old Motown greats. It's funny that: We wound up on Motown.

singers. We all come from church backgrounds. That is what makes us so different: We got that soul in us, and it's real.

across on tracks so well.

R&R: When it comes to performing, do you have to psych yourself up, or is your stage persona a part of you?

H: I believe it's just us. We're living a childhood dream. Every time we hit the stage, we're going for broke. We're gonna make sure that the audience can enjoy what we're doing, because they can sit at home and listen to the album or watch the video. We bring the whole thing to life.

R&R: Describe a romantic evening with your significant other. What type of music is playing?

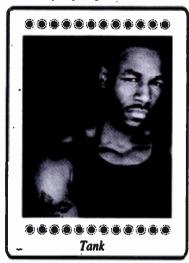
BB: I don't have a girlfriend right now, but if I did, I would sit back and relax with her, chill and listen to a little music, watch a movie. Candlelight. Play a little bit for her.

H: I make love to my instruments [laughs]. A typical romantic evening: I like to surprise the female, so I might take her to a nice restaurant, have a candlelight dinner, flowers, sing to her, make her feel special. The music would be Lionel Richie, Luther Vandross, Teddy Pendergrass, Al Green, old school and R. Kelly --- when music was music.

TANK

R&R: You don't look like you sing R&B music. Was that imaging on purpose, or is it natural?

T: I think it's both. The record company and I both had visions of what we wanted to see, and I think the balladeer and the hip-hop singer have never made



that fusion as one. We wanted to put together the best of both worlds.

R&R: Describe your style and how your musical influences affect what you do.

T: I try to make everything very inyour-face, so to speak, and understandable. I try to leave an impression with you, so that after you hear it, it's like, "Man, what was that lyric?" - something that catches, hits you like a tank and rolls over you. Aggressive R&B. Relatable and memorable.

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A long walk on the beach (I'm in Miami now), holding hands, talking, barefoot, walking to a table that is already set up with candlelight and such. We'd have whatever she'd like for dinner. People would serve us. I'd shower her with flowers and rose petals.

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R&R: Describe

BB: We grew up listening to the real

R&R: How much writing do you do, and what is your area of specialty - love lost, love found. sensual themes, sexual messages, etc.?

H: We've been singing together for about 10 years now. We all went to the same elementary and high schools. It was five members at first, but Andre [LAST NAME] had a lot on his plate and wasn't able to stick with the group. He's real proud of us, though, and we haven't forgotten him. We're going to reach back for him.

BB: We do a lot of the writing and production. Hershey plays bass, Face plays the guitar, L'Jai plays the keys, and I play the drums, and I'm learning how to play the trumpet. On this album we co-wrote "Freak in Me." We all wrote and coproduced the interlude, and we did some co-production on "Every Little Thing." You're going to see a lot more production and songwriting coming from Profyle in the near future. H: I think we've got it covered in all.

areas. We put it together and bring it



Your Exclusive Independent Urban & Urban AC (NTR)

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LUTHER VANDROSS: FOREVER ... FOR ALWAYS ... FOR LOVE The singer who seems to always have been here re-enters the game with a new album

It's like he's always been here. The man who suddenly appeared with his double-Platinum debut album, Never Too Much, in 1981 seemingly arose out of nowhere. Out of the melodious depths of a musical abyss soared a voice so calming, yet so exciting; so gentle, yet so powerful; and so strong, yet so soft that women all over the world fell captive.

Luther Vandross was around long before we took notice of him. The five-time Grammy winner has set a vocal standard that many male vocalists to this day try to emulate. Twenty years after his debut, Vandross releases Luther Vandross on Clive Davis' J Records and continues in his tradition of delivering songs that have stood, and will stand, the test of time.

Thank you, David Bowie! In 1974 Bowie overheard a young man singing in the same studio he was recording in and was so impressed that he asked the young man to go on the road with him and do some work on his album. The project on which Bowie was working was the Young Americans album; the young man was Luther Vandross.

As the New York-born singer, songwriter, producer and vocal arranger says, "Bowie introduced me to Bette Midler, and I went on the road with her. I sang from behind the curtain. I would never come out

on stage because I was really shy about being in front of people - very unlike I am today."

While a member of Midler's musical team. Vandross started singing background vocals on tracks for Ringo Starr, Carly Simon and others. "Then I finally hooked up with Roberta Flack and began singing background for her," he says.

It was Flack who made Vandross take the foreground and stop hiding in the background. "One day she was doing interviews, and she asked me to test her microphone in soundcheck." Vandross says. "So I did. I was testing the mike, and the lighting director was testing the lights. so the lights in the theater were down. I was just singing my heart out, singing 'Killing Me Softly,' and when the lights went up, she was just sitting there.

"She had been watching the whole thing, She came over and said. 'You know what, you have become too comfortable sitting on the stool singing "Ooh and ahh." I want you to get your own record deal. I am lovingly firing you." What was an unemployed, shy, background singer to do? Become a double-Platinum artist with Epic Records.

DESTINED TO BE A STAR

"I started singing when I was about 3 or 4 years of age," recalls Vandross. "There used to be this game called Pokeno. My mother and 11 of her friends used to have rent parties and play Pokeno at each of their houses. My mother used to take me with her to sing at all of the Pokeno club

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Artist	Allem	Year	Contributions
QUINCY JONES	Quincy Jones' Finest Hour	2000	Vocais
RICHARD MARX	Flesh & Bone	2000	Background vocals, vocal arrangements
NATALIE COLE	Snowfall On The Sahara	1999	Background vocals
DAVE KOZ	Dance	1999	Vocals, arrangements
DOWN IN THE DELTA	Soundtrack	1998	Production, vocals, vocal arrangements
BEBE WINANS	BeBe Winans	1997	Background vocals, vocal arrangements
CHER	Casablanca Years	1996	Background vocals
CHERYL LYNN	Got To Be Real - Best Of	1996	Production, vocals, background arranged
BOB JAMES	Restless	1994	Arrangements, background vocals
DIONNE WARWICK	Friends Can Be Lovers	1993	Arrangements, background vocals,
			vocal arrangements
ROY BUCHANAN	Guitar On Fire	1993	Background vocals
FRANK SINATRA	Duets	1993	Vocais
DJ JAZZY JEFF	Code Red	1993	Composer
J. GEILS BAND	Anthology - House Party	1992	Background vocals
MD' MONEY	Soundtrack	1992	Arrangements, vocals, vocal arrangement
PATTI LABELLE	Burnin'	1991	Arrangements, background vocals
WHITNEY HOUSTON	I'm Your Baby Tonight	1990	Production, arrangements, vocals
BARBARA STREISANI	Till I Loved You	1988	Background vocals
STEVIE WONDER	In Square Circle	1985	Vocals
ARETHA FRANKLIN	Jump To It	1982	Production, keyboards, vocals,
		- 20	vocal arrangements, rhythm arrangeme
J. GEILS BAND	Freeze Frame	1981	Vocals
FAME	Soundtrack	1980	Background vocals
CHANGE	Glow Of Love	1980	Vocals

By Tanya O'Quian

meetings. I was around 4 or 5. I didn't feel like doing it, but she wanted to show her girlfriends that she had a 5-year-old son who could sing like this."

Vandross wasn't the only sibling gifted with vocal ability, however. "My sister sang," he says. "She was in a group called The Crests, and they had a song called Sixteen Candles.' That was a No. 1 record for them, but my mother wouldn't let my sister tour because she was 15 and the only female in the group. My mother was not going to let her go out on the road with those men."

BACK TO THE FUTURE

"Do you get a lot of 'Luther? Ain't nobody checking for Luther!" now that you've re-entered the game?" I ask.

"I don't hear it, 'cause there ain't none of it around," he exclaims, laughing, "I was never a 'flavor of the month' artist anyway.

"What I hear from younger kids is, 'Oh, I love your albums. My mother plays them all the time.' So this is music that both of these generations have found themselves endeared to. It's not some current music that has to divide the generations. My concerts are attended by 14-year-old and 16-year-old kids as well."

Having set the record straight, Vandross proceeds to talk about his latest joint, Luther Vandross, on J Records. "I worked with a lot of new young producers," he savs. "R.L., from Next, wrote and produced a song called 'Bring Your Heart to Mine.' Warren Campbell wrote and produced a single. I worked with Babyface, [Jimmy] Jam and [Terry] Lewis, Harvey Mason and Damon Thomas, Jon B, Marcus Miller and [longtime musical director] Nat Adderley Jr.'

Now that he's released a new album and is competing against a new crowd of artists. how does Vandross feel about his new label home? "It's incredible," he says. "It's really a very different approach to making a record that I'm really liking. It's more of a committee type of vibe. Before, I made the record, did the album cover, turned it into the company, and they put it out. This time I'm working more closely with the A&R people and with Clive himself. We're selecting the material and choosing things and going on about our business. I'm really pleased."

So with Vandross' overall satisfaction with his new label, a bevy of the industry's most-talented producers having worked on his album and a presumed serenity about where he is in life, how well does he think this CD will do? "My outlook is extremely positive, because what we've played for people has been reacted to really positive-



ly," he says. "I'm looking forward to the public having the same reaction. I think it's going to do really, really well."

IF I COULD. I WOULD

Among artists who have passed on, whom would he have loved to work with? "Oh boy, there are so many great artists," he replies. "There was an artist called Linda Jones, who made the song 'Hypnotize.' I thought she was a brilliant singer. I would have loved to work with her.

'Of course, I love Ella Fitzgerald's music. I saw her and Natalie Cole do something at some awards show that they were presenting for. They just broke into song, and Ella's voice was so well-preserved and so beautiful! I would love it if she was still around and I could do something with her in the same way I did that song with Frank Sinatra. It would be great."

What about the artists who are still here? "I would love to do something with Jill Scott. I think people would enjoy that combo, as would I. I met her backstage at the Soul Train Awards. I think she's wonderful. Jill did 'A Long Walk.' and it was just so hypnotic."

A TEAM EFFORT

Luther Vandross is a collective effort. Vandross, Clive Davis, Ron Gilyard and Peter Edge worked together to select the contributors for the album. Though the album contains some material that Vandross did on his own, the rest has the input of the J Records' team.

"A House Is Not a Home" and "Superstar (Until You Come Back to Me)" are two of my favorite Luther Vandross tracks. What are his personal favorites? "Well, at the top of the list would have to be 'Superstar **Continued on Page 70**









Cathy Hughes hosting her WOL morning show in the early 1980s.



Media broker Richard Foreman, Cathy Hughes and Broadcasters' Foundation President/CEO Gordon Hastings celebrate Hughes 53rd birthday during the NAB convention in Las Vegas in April 2001.



Cathy Hughes and her son, Alfred Liggins III, celebrate her birthday in Las Vegas during the NAB convention, April 2001.



Cathy Hughes as WHUR-FM's GM in the mid-1970s.



Cathy Hughes outside the WOL-AM studios in the mid-1980s.



Cathy Hughes on a balcony overlooking Las Vegas during her birthday celebration in April 2001.

CONGRATULATIONS RADIO ONE Your Success is Wonderful.

However,

Your Journey is Truly What Made You Great!

The Jesus Garber Company

RADIO ONE: NO. 1 WITH A BULLET

Continued from Page 52

a night show, a weekend feature or how your sweepers and promos are delivered. Slogans are important. But more important, to me, is what's between the records. It's that stationality that gives your station uniqueness.

One of the things that Radio One has done that I love are these free concerts where you can't purchase tickets. You drive the audience with "You can't buy tickets. you can only win them from the station." Those always work very well. The one thing I really, really enjoyed about being at Radio One was the way that we were able to market some of our properties, whether it was 'KYS or The Beat. It was really interesting and wonderful to be able to market KKBT with billboards all over the eity promoting the Steve Harvey morning show. Those are all the things that will give you your uniqueness in a market. R&R: How do you interact with the

stations you consult for Radio One? SH: Primarily with the general manag-

ers and the program directors. Currently, my main focus is still to make sure that

KKBT stays on track. I have a weekly conversation with [GM] Nancy Leichter and [PD] Robert Scorpio about the radio station. I review the station's research on a weekly basis. I listen to the station at every opportunity I get. I travel to each individual market that I'm requested to, to monitor that individual market and work through any potential issues that are facing that radio station or that individual market.

R&R: What's it like for you being the owner of your own properties and building your own group?

SH: It's very exciting for me. I feel truly blessed to have the opportunity to do this. I feel blessed to have had the opportunity to work at Radio One. It was an incredible opportunity for me. I have nothing but positive things in my heart about Radio One and its success. I also look forward to big things for On Top Communications

I'd like to form a broadcasting group that owns stations in medium and small markets and specializes in Urban radio. For me, a day is still as active as it's ever been. I'm up at 6:00 in the morning, and I work out. I spend the rest of the day on the phone

TENDING SOIL: THE CULTIVATION **OF REAL MUSIC**

Continued from Page 60

R&R: What do you like to do to unwind?

B: Go to the movies. Sleep.

R&R: Who do people say your style resembles most? Do you agree?

B: Most people say my style resembles D'Angelo and Maxwell. I really don't make many comparisons to them. I leave

that up to everyone else.

R&R: Who are your influences? B: Miles Davis and a lot of jazz musi-

cians. Jazz is my favorite type of music. R&R: What CD is in your player right now?

B: Nothing. I'm going through this whole thing where I'm just not listening to music right now. It's just a mood.

LUTHER VANDROSS: FOREVER ... FOR ALWAYS ... FOR LOVE

Continued from Page 66

(Until You Come Back to Me)." he says. "Also, 'So Amazing,' 'Never Too Much." 'Your Secret Love' and 'Going Out of My Head."

"So do you ever amaze yourself?" I ask. "No, I never look to amaze myself, but I

can definitely feel a sense of satisfaction and completion about things." he replies. "I live with myself. It's hard to amaze yourself when you're always up on yourself."

"So you never heard a finished copy ofyour music, and said, 'Man, L-Dog, you really did it'?"

"Well, yeah, but that's always a group effort," Vandross responds. "I don't play the violin or the guitar, so what makes me

feel good is the way I sit amid all those things, the instruments and the background singers.

"What amazes me is not my vocal performance, it's my ability to put it together. to produce. I'm really good at casting and arranging and bringing the right people into the room to make the unique sounds that we have."

As our interview comes to a close, I ask Mr. Vandross if there is anything else he'd like to comment on. "Well, we've covered my childhood, my future and my present. In my past life I was a sumo wrestler who really longed to be a ballet dancer," he offers as we both burst into laughter. "That's about all that's going on with me. It's pretty all-consuming and fulfilling."

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as it relates to stations for On Top Communications. I'm working on future acquisitions, I'm working on closing out the Norfolk stations, I'm working on developing and building the ratings on WRJH/ Jackson, MS, and I'm working with the sales departments to build revenue. The focus has changed from going through playlists to working on the business side.

Every day it's a challenge. It's a learning experience every single day, whether it's sales issues, programming issues orlegal issues. Every day it's a different issue. I'm on the phone with my attorney, I'm on the phone with brokers, I'm on the phone with venture-capital people. There is

for a radio station?" or "We didn't get this buy. We got this buy, but they want us you to drop the rate on the spot." It's always a challenge. R&R: Anything you'd like to add? SH: Clearly, I applaud Radio One. I love Cathy and Alfred, and I'd like to

thank them again publicly for the opportunity to work with them. It was a great opportunity, and I look forward to continuing our relationship.

never a dull moment, not one. It changes

focus from the VP of this record company

to the jock down the hall who wants to

know why he's not getting more for his talent fee to "Why are you paying so much

RADIO ONE'S RED-HOT PORTFOLIO

Continued from Page 58

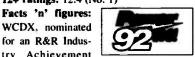
----**RADIO ONE**

"number one with a bullet"

RICHMOND

CALLS: WCDX-FM

Frequency: 92.1 MHz Format: Urban 12+ ratings: 12.4 (No. 1) Facts 'n' figures:

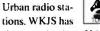


Award for Urban Station of the Year. remains a dominant performer in the Richmond market. The station is now programmed by Lamonda Williams. who recently succeeded Aaron Maxwell. WCDX is not only No. 1 12+, it tops the market in teens and adults 18-34 and 18-49 and ranks second to AC WTVR in adults 25-54.

CALLS: WIKIS-FM

Frequency: 104.7 MHz Format: Urban AC 12+ ratings: 4.5 (No. 6) Facts 'n' figures: For years Richmond was

home to three (ISS 194.7



since evolved to Urban AC and become another key component in Radio One's Richmond cluster. WKJS is consistently a top-five performer in the 18-49 and 25-54 demos and is programmed by Kevin Kofax.

CALLS: WPLZ-FM

Format: Urban Oldies 12+ ratings: 3.4 (No. 9)

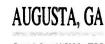
main competitor for much of the '90s. A

delivers respect-

able numbers and provides Radio One with a monopoly on the African-American audience in the city.

CALLS: WGCV-AM

Frequency: 1240 kHz Format: Gospel 12+ ratings: 0.9 (No. 20)



CALLS: WFXA-FM

Frequency: 103.1 MHz Format: Urban 12+ ratings: 6.0 (No. 6)

Facts 'n' figures: Radio One acquired the assets of Davis Broadcasting last year. WFXA has been the market's heritage Urban for several years and is now in a heated battle with Cumulus' WPRW. WFXA is programmed by Kevin Fox.

CALLS: WAKB-FM

Frequency: 96.9 MHz Format: Urban AC 12+ ratings: 4.0 (No. 9)



CALLS: WAEG-FM & WAEJ-FM

Frequency: 92.3 MHz and 100.9 MHz Format: CHR/Pop

12+ ratings: 0.9 (No. 19) Facts 'n' fig-



after several years in the Urban AC and Urban Oldies formats.



Frequency: 1550 Format: Gospel 12+ ratings: 2.7 (No. 14)

Frequency: 99.3 MHz

Facts 'n' figures: WPLZ was WCDX's

few years back the station shifted to Urban Oldies, where it

history com

alic 989 -

CONGRATULATIONS Kathy, Alfred, Steve Hegwood, Mary Catherine Sneed, Wayne Brown and the entire Radio One Staff

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On behalf of Doug Daniel and the Priority Records Family *We Salute You* ···· *Much Continued Success!*



RIP Urban Top 50

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ISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG) KELLY Fiesta (Jive) 2 Peaches And Cream, (Bad Boy/Arista) JNSHINE ANDERSON Heard It All Before (Soulife/Atlantic) (RESE I Like Them Girls (RCA) TE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope) USIQ Love (Def Soul/IDJMG) A RULE I Cry (Murder Inc./Def Jam/IDJMG) A RUE A Minute (Atlantic) NUT A Minute (Atlantic) NUT A B Core (BlackGround) A RUE A Minute (Atlantic) A RUE I Deserve (BlackGround) A RUE I Deserve (BlackGround) A RUE I Deserve (BlackGround) A RUE I Deserve (Core Core) A LI We're Callin' U (Elektra/EEG) A RUE A Resolution (BlackGround) A RUFA We Need A Resolution (BlackGround) A RUFA K We I Core (Dese (Arista) JTKAST So Fresh, So Clean (LaFace/Arista) A RUE I Core (Dese (Minute) A RUE I Core (Des	3492 3415 3105 2747 2631 2586 2231 2084 2073 2058 2051 2032 1971 1870 1825 1772 1690 1615 1604 1582 1494 1438	+68 +60 +178 -415 -47 +168 -162 +502 -217 -473 +254 +258 -592 +40 +171 -182 -288 +117 -237 +112 +564	455490 467425 390948 400332 236819 303183 356774 270394 317332 220109 226339 254675 196074 225714 220200 320144 221472 212128 255013	13 8 10 14 9 7 18 4 17 11 6 12 6 11 23 15 4 5	83/0 82/0 81/0 80/0 80/1 76/0 80/7 71/0 79/0 78/3 79/2 79/0 72/1 72/3 59/0 74/0 73/0	Arrist TITLE LABEL(S) USHER U Remind Me (LaFace/Arista) CRAIG DAVID Fill Me In (Wildside/Atlantic) REDMAN F/DJ KOOL Let'S Get Dirty (Def Jam/IDJMG) CAMOFLAUGE F/BRAYBOY Cut Friends (Pure Pain/Universal) AALIYAH WE Need A Resolution (BlackGround) COO COO CAL My Projects (Tommy Boy) SLIMM CALHOUN The Cut Song (EastWest/EEG) 4 SHADES Crave (Real Deal) JILL SCOTT The Way (Hidden Beach/Epic) THA LINKS The Best You Can (Loud/Columbia) MOSST Increased
2 Peaches And Cream, (Bad Boy/Arista) JNSHINE ANDERSON Heard It All Before (Soulife/Atlantic) (RESE I Like Them Girls (RCA) VE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope) USIQ Love (Def Soul/IDJMG) A RULE I Cry (Murder Inc./Def Jam/IDJMG) A RULE I Cry (Murder	3105 2747 2631 2586 2231 2084 2073 2058 2051 2032 1971 1870 1825 1772 1690 1615 1604 1582 1494 1438	+178 -415 -47 +168 -162 +502 -217 -473 +254 +258 -592 +40 +171 -182 -288 +117 -237 +112	390948 400332 236819 303183 356774 270394 317332 220109 226339 254675 196074 225714 225714 220200 320144 221472 212128 255013	10 14 9 7 18 4 17 11 6 12 6 11 23 15 4	81/0 80/0 80/1 76/0 80/7 71/0 79/0 78/3 79/2 79/0 72/1 72/3 59/0 74/0	REDMAN F/DJ KOOL Let's Get Dirty (<i>Def Jam/IDJMG</i>) CAMOFLAUGE F/BRAYBOY Cut Friends (<i>Pure Pair/Universal</i>) AALIYAH We Need A Resolution (<i>BlackGround</i>) COO COO CAL My Projects (<i>Tommy Boy</i>) SLIMM CALHOUN The Cut Song (<i>EastWest/EEG</i>) 4 SHADES Crave (<i>Real Deal</i>) JILL SCOTT The Way (<i>Hidden Beach/Epic</i>) THA LINKS The Best You Can (<i>Loud/Columbia</i>)
UNSHINE ANDERSON Heard It All Before (Soulife/Atlantic) /RESE I Like Them Girls (RCA) /RESE I Like Them Girls (RCA) /RESE I Like Them Girls (RCA) /RESE I Like Them Girls (RCA) //RESE I Like Them Girls (RCA) //RESE I Like Them Girls (RCA) ////////////////////////////////////	2747 2631 2586 2231 2084 2073 2058 2051 2032 1971 1870 1825 1772 1690 1615 1604 1582 1494 1438	-415 -47 +168 -162 +502 -217 -473 +254 +258 -592 +40 +171 -182 -288 +117 -237 +112	400332 236819 303183 356774 270394 317332 220109 226339 254675 196074 225714 225714 220200 320144 221472 212128 255013	14 9 7 18 4 17 11 6 6 12 6 11 23 15 4	80/0 80/1 76/0 80/7 71/0 79/0 78/3 79/2 79/0 72/1 72/1 72/3 59/0 74/0	CAMOFLAUGE F,BRAYBOY Cut Friends (<i>Pure PairvUniversal</i>) AALIYAH We Need A Resolution (<i>BlackGround</i>) COO COO CAL My Projects (<i>Tommy Boy</i>) SLIMM CALHOUN The Cut Song (<i>EastWest/EEG</i>) 4 SHADES Crave (<i>Real Deal</i>) JILL SCOTT The Way (<i>Hidden Beach/Epic</i>) THA LINKS The Best You Can (<i>Loud/Columbia</i>)
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NK Maybe I Deserve (BlackGround) NUWINE There It Is (Epic) LU CANTRELL Hit 'Em Up Style (Oops!) (Arista) DIA.ARIE Video (Motown) LK We're Callin' U (Elektra/EEG) RICK SERMON Music (Interscope) NLIYAH We Need A Resolution (BlackGround) NBYFACE There She Goes (Arista) JTKAST So Fresh, So Clean (LaFace/Arista)	1772 1690 1615 1604 1582 1494 1438	-182 -288 +117 -237 +112	320144 221472 212128 255013	23 15 4	59/0 74/0	Most Increased
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LU CANTRELL Hit 'Em Up Style (Oops!) (Arista) DIA.ARIE Video (Motown) LK We're Callin' U (Elektra/EEG) RICK SERMON Music (Interscope) ALIYAH We Need A Resolution (BlackGround) ABYFACE There She Goes (Arista) JTKAST So Fresh, So Clean (LaFace/Arista)	1615 1604 1582 1494 1438	+117 -237 +112	212128 255013	4		
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LK We're Callin' U <i>(Elektra/EEG)</i> RICK SERMON Music <i>(Interscope)</i> LLIYAH We Need A Resolution <i>(BlackGround)</i> LBYFACE There She Goes <i>(Arista)</i> JTKAST So Fresh, So Clean <i>(LaFace/Arista)</i>	1582 1494 1438	+112				TC
RICK SERMON Music (Interscope) ALIYAH We Need A Resolution (BlackGround) ABYFACE There She Goes (Arista) JTKAST So Fresh, So Clean (LaFace/Arista)	1494 1438			15	67/0	ARTIST TITLE LABEL(S) NO
NLIYAH We Need A Resolution (BlackGround) BYFACE There She Goes (Arista) UTKAST So Fresh, So Clean (LaFace/Arista)	1438	+564	121670	7	72/0	JAGGED EDGE Where The Party At (So So Del/Columbia)
BYFACE There She Goes (Arista) JTKAST So Fresh, So Clean (LaFace/Arista)			228105	2	ΠΠ	ERICK SERINON Music (Interscope)
JTKAST So Fresh, So Clean (LaFace/Arista)		+497	187061	. 3	76/23	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)
	1419	+298	159799	3	77/0	AALIYAH We Need A Resolution (BlackGround)
WEIM Just In Case (Diving Add Add)	1405	-237	214769	17	70/0	USHER U Remind Me (LaFace/Arista)
HEIM Just In Case (Divine Mill/WB)	1397	+200	167959	3	73/2	SNOOP DOGG F/TYRESE & MR. TAN Just (Universal) + BABYFACE There She Goes (Arista) +
NOOP DOGG Lay Low (No Limit/Priority)	1386	-344	149944	10	61/0	JILL SCOTT The Way (Hidden Beact/Epic)
PAC Until The End Of Time (Amaru/Death Row/Interscope)	1381	-163	156801	9	58/0	RAY-J Wait A Minute (Atlantic)
TY HIGH What Would You Do? (Interscope)	1363	+79	109872	7	56/1	LIL' ROMEO My Baby (Soulja/Priority)
AVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	1291	+44	129989	8	70/1	1,
NC BENET Love Don't Love Me (Warner Bros.)	1285	-229	96365	10	57/0	
WREE THE HARD WAY Let's Get It (Arista)	1266	+118	168293	4	65/1	
W Playas Gon' Play (Epic)	1244	+47	91837	5	65/9	
MNY COZIER She's All I Got (J)	1219	+53	162240	5	60/3	
RICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1144	-340	124820	15	67/6	
L BOW WOW F/JAGGED EDGE Puppy Love (So So Del/Columbia)		-390	121581		68/0	
				13		
JTHER VANDROSS Take You Out (J)	1063	+214	112359	2	68/2	Breakers.
(LEENA JOHNSON Am Your Woman (Jive)	1060	-78	97032		53/0	
JCIA KEYS Fallin' (<i>J</i>)	. 1030	-17	104208	•	60/1	ERICK SERMON
GGED EDGE Where The Party At (So So Del/Columbia)	951	+635	148994	1	72/4	Music (Interscope)
B FINEST F/NAS Oochie Wally (Columbia)	939			-		TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS C
JDACRIS Southern Hospitality (Def Jam South/IDJMG)	892					1494/564 77/7
LL SCOTT The Way (Hidden Beach/Epic)	809	+271	121316	1	66/12	AALIYAH
RULE FALL' MO AND VITA Put It On Me (Murder Inc./Def Jam/DJMC	G) 806	-199	115188	20	56/0	We Need A Resolution (BlackGround)
ROJECT PAT Don't Save Her (Hypnotize Minds/Loud)	, 711	+53	59178	2	43/1	TOTAL PLAYSMICREASE TOTAL STATIONS/ADDS C
NE & ABEL Show Dat Work (Shake It) (MCA)	702	-72	60581	4	54/1	1438/497 76/23
LUNATICS Midwest Swing (Fo' Reel/Universal)	780	+71	50905	2	46/0	
	687	+41	56375	2	51/1	LUTHER VANDROSS
OFFEE BROWN Weekend Thing (Arista)	679	+85	58532	2	50/0	Take You Out (J)
						TOTAL PLAYS/INCREASE TOTAL STATIONS/ADOS C 1063/214 68/2
MIA Tell Me Who (Elektra/EEG)				1		
	FINEST F/NAS Oochie Wally (Columbia) ACRIS Southern Hospitality (Def Jam South/IDJMG) SCOTT The Way (Hidden Beach/Epic) RULE F/LL' MO AND VITA Put It On Me (Murder Inc/Def Jam/IDJMK NECT PAT Don't Save Her (Hypnotize Minds/Loud) HE & ABEL Show Dat Work (Shake It) (MCA) LUNATICS Midwest Swing (Fo' Reel/Universal) FEE BROWN Weekend Thing (Arista) INA Tell Me Who (Elektra/EEG) FEE BROWN After Party (Arista)	FINEST F/NAS Oochie Wally (Columbia)939VACRIS Southern Hospitality (Def Jam South/IDJMG)892SCOTT The Way (Hidden Beach/Epic)809NULE F/LIL' MO AND VITA Put It On Me (Murder Inc/Def Jam/IDJMG)806NECT PAT Don't Save Her (Hypnotize Minds/Loud)711IE & ABEL Show Dat Work (Shake It) (MCA)702LUNATICS Midwest Swing (Fo' Reel/Universal)700FEE BROWN Weekend Thing (Arista)687IA Tell Me Who (Elektra/EEG)679FEE BROWN After Party (Arista)670IER U Remind Me (LaFace/Arista)613	FINEST F/NAS Oochie Walky (Columbia)939-294NACRIS Southern Hospitality (Def Jam South/IDJMG)892-102. SCOTT The Way (Hidden Beach/Epic)809+271NULE F/LIL' MO AND VITA Put It On Me (Murder Inc/Def Jam/IDJMG)806-199NECT PAT Don't Save Her (Hypnotize Minds/Loud)711+53IE & ABEL Show Dat Work (Shake It) (MCA)702-72LUNATICS Midwest Swing (Fo' Reel/Universal)780+71IFEE BROWN Weekend Thing (Arista)687+41IM Tell Me Who (Elektra/EEG)679+85IFEE BROWN After Party (Arista)670-96IER U Remind Me (LaFace/Arista)613+453	FINEST F/NAS Oochie Wally (Columbia)939-294116597MACRIS Southern Hospitality (Def Jam South/IDJMG)892-102121515SCOTT The Way (Hidden Beach/Epic)809+271121316RULE F/LL' MO AND VITA Put It On Me (Murder Inc/Def Jam/IDJMG)806-199115188NECT PAT Don't Save Her (Hypnotize Minds/Loud)711+5359178IE & ABEL Show Dat Work (Shake It) (MCA)702-7260581LUNATICS Midwest Swing (Fo' Reel/Universal)700+7150905FEE BROWN Weekend Thing (Arista)687+4156375IA Tell Me Who (Elektra/EEG)679+8558532FFEE BROWN After Party (Arista)670-9696775IER U Remind Me (LaFace/Arista)613+45392895rbon reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Network	FINEST F/NAS Oochie Wally (Columbia) 939 -294 116597 13 MACRIS Southern Hospitality (Def Jam South/IDJMG) 892 -102 121515 19 SCOTT The Way (Hidden Beach/Epic) 809 +271 121316 1 KULE F/LIL' MO AND VITA Put It On Me (Murder Inc/Def Jam/IDJMG) 806 -199 115186 20 JEET PAT Don't Save Her (Hypnotize Minds/Loud) 711 +53 59178 2 JE & ABEL Show Dat Work (Shake It) (MCA) 702 -72 60581 4 LUNATICS Midwest Swing (Fo' Reel/Universal) 700 +71 50905 2 IFEE BROWN Weekend Thing (Arista) 687 +41 56375 2 IM Tell Me Who (Elektra/EEG) 679 +85 58532 2 IFEE BROWN After Party (Arista) 670 -96 96775 20 IER U Remind Me (LaFace/Arista) 613 +453 92895 1 tran reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs of the strange and th	FINEST F/NAS Oochie Walky (Columbia) 939 -294 116597 13 57/0 MACRIS Southern Hospitality (Def Jam South/IDJMG) 892 -102 121515 19 59/0 SCOTT The Way (Hidden Beach/Epic) 809 +271 121316 1 66/12 NULE F/LL' MO AND VITA Put It On Me (Murder Inc/Def Jam/IDJMG) 806 -199 115188 20 56/0 NJECT PAT Don't Save Her (Hypnotize Minds/Loud) 711 +53 59178 2 43/1 IE & ABEL Show Dat Work (Shake It) (MCA) 702 -72 60581 4 54/1 LUNATICS Midwest Swing (Fo' Reel/Universal) 760 +71 50905 2 46/0 FEE BROWN Weekend Thing (Arista) 687 +41 56375 2 51/1 IIA Tell Me Who (Elektra/EEG) 679 +85 50532 2 50/0 FEE BROWN After Party (Arista) 670 -96 96775 20 53/0



total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are field in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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hosted by John Monds, fresh with celebrity interviews and hot AC urban contemporary hitz !



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Major Hits Records presents Michael Cooper

"Your Face"

the smooth new single from the upcoming album This Heart Of Mine

Impacting June 11th Album In-Stores July 17th



Urban Action



ARTIST: USHER SONG "U REMIND ME" LABEL ARISTA

The sight of an open bar always brings tears to my eyes. On a recent Tuesday night at the St. Regis Hotel in Century City, CA, Arista Records presented its road show, Music in Motion, to industry folks. This preview of the roster included the incredible Blu Cantrell, the slamming Adema (a rock group), "His Majesty" — Babyface and my babydaddy, Usher. Though Arista President Antonio "L.A." Reid mentioned other Arista artists and expressed excitement over their

projects, it was Blu's live performance that made me sign up for singing tessons on Wednesday.

This lady is incredible! Though she reminds me of Faith both physically and vocally. I have to give props where they are due and Miss Cantrell is deserving of many. BabyFace made an appearance and said a few words. He has some cuts coming for your a** on

his CD! And now, on to my babydaddy: Usher, I'm in love — again. 8701, Usher's album, will definitely be a killer if it's packing cuts like the single we previewed. "U Remind Me" is an uptempo joint that reminds me much of "U Make Me Wanna."They're both about relationships, but there is somewhat of a clincher to both stories. In the latter, Usher realizes — in hindsight, of course — that the woman his homegirl introduced him to isn't the woman he should be with. Mid-relationship he realizes that he's in love with his homegirl … the same one who played matchmaker!

The new single shows Usher wanting to get with babygirl but being scared 'cause she reminds him of a girl who put him through the wringer. You don't find this out till the end of the chorus, however: "You remind me of a girl that I once knew" (Homegirl begins to feel an ounce of pride) "See her face whenever I look at you" (Sitting straight up on that self-made pedestal) "Won't believe all of the things she put me through" (Aahh, empathy appears) "This is why I just can't get with you" (Mouth open; ego crushed).

As Usher explains to the young lady his initial attraction to her, he is sincere and honest. "See the thing about you that caught my eye/Is the same thing that makes me change my mind/ Kind of hard to explain, but, girl, I'll try/You need to sit down, this may take awhile." Here's the beginning of the scene as Usher tries to shed some light on a touchy situation: "See, this girl, she sort of looks just like you/She even smiles just the way you do," admits the pained young man.

"So innocent she seemed, but I was fooled/ I'm reminded when I look at you." Dude was traumatized by the relationship with homegirl,

> so much so that he's trying not to hook up with anyone who even slightly resembles his ex. He thought she was the one, but he soon found that her virginal way with him was only a front, because she did with many others what she wasn't doing with him.

I love this song! And the video is tight! During the production breakdown in the song, the video shows

Usher doing a dance routine that would make both Michael and Janet Jackson proud. Move over, Fred Astaire ... Gregory Hines, relax yourself ... Nicholas Brothers, take a break and shine your shoes ... Savion Glover, why won't you return my calls? Usher turns it out in this joint, and then, with presumed arrogance, he hops into a ride that looks much like my Mazda — but newer. This video was both fun and funny, entertaining and exciting.

With homs to toot (by the way, someone stole mine), the road show attendees showed intense and thunderous support for the music we were treated to. We loved Blu, and we were especially impressed by Babyface's Prince-like tune. And we tooted till we began to leel the first signs of carpal tunnel for another preview of Usher's video. All in all, that Tuesday was a good night. And thanks to the music's high volume (thanks, L.A.), I have lost all of my hearing in both ears. Peace. What?

> — Tanya O'Quinn Asst. Urban Editor

IN MY OPINION

India.Arie "Acoustic Soul" Motown

with Jerold Jackson

PD/MD — WDAI/Myrtle Beach,SC

Never before have I come across an artist with such a unique sound and such passion in her music as India.Arie. "Video," the debut song from her album Acoustic Soul, was very impressive, using a sample from a club song. However, when you get into the album, songs like "I See God in You," "Ready for Love" and "Part of My Life" are filled with absolute wonder. India.Arie's style is smooth. She has a certain class about herself, a certain earthiness to her demeanor. In my opinion, the best track on this album is "Brown Skin," which is the next single. "India.Arie should not be categorized as the next Erykah Badu or Jill Scott. She has a unique sound all her own. This album is destined to be a multiplatinum album. I can see a musical career in this woman's life, not just an album deal. "Acoustic Soul ... India.Arie ... all demos.

ADDWANCE NOTICE

- O vind vitu fair warning. These are the kingles that are uning for adas on leadey 5, 29.

B.G. Baunce With Me. Cash Money Unversal

BAD AZZ Wrong Idea Doggystyle Priority

DESTINY'S CHILD Bootylicious (Columbia)

KARDINAL OFFISHALL Barkardi Slang (MĆA)

LIL' O Back Back (Game Face/Atlantic

LUDACRIS f/TIMBALAND Phat Rabbit (Def Jam South/IDJMG)

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New & Active

TIMBALAND & MAGOO Drop (BlackGround) Total Pays 580. Total Stations: 51, Adds: 3 LIL' JDN & THE EASTSIDE BOYZ Bla Bia (TVT) Total Plays: 528. Total Stations: 29, Adds: 1 SNOOP DOGG... Just A Baby Boy (Universal) Total Plays: 524. Total Stations: 65, Adds: 7 LIL' O Back Back (Game Face/Atlantic) Total Plays: 420. Total Stations: 32, Adds: 4 QUEEN PEN I Got Cha (Motown) Total Plays: 479. Total Stations: 39, Adds: 2 FAITH EVANS Good Life (Def Jam/IDJMG) Total Plays: 410. Total Stations: 33, Adds: 0 AZ Problems (Motown) Total Plays: 415. Total Stations: 44, Adds: 7 REIOMAN F/OJ KOOL Let's Get Dirty (Def Jam/IDJMG) Total Plays: 405. Total Stations: 54, Adds: 54 JESSE POWELL I'm Leaving (Silas/MCA) Total Plays: 289. Total Stations: 54, Adds: 3 PRODUCT G&B Cluck Cluck (Ycief/J) Total Plays: 289. Total Stations: 28, Adds: 3 THA LINKS The Best You Can (Loud/Columbia) Total Plays: 164. Total Stations: 24, Adds: 8

IIII 2 + Rodo

COO COO CAL My Projects (Tommy Boy) TotalPlays: 148. Total Stations: 23. Adds: 23 TALIB KWELI/HI TEK The Blast (Rawkus/Priority) Total Plays: 148. Total Stations: 20. Adds: 0 PASTOR TROY This Tha City (Universal) Total Plays: 132. Total Stations: 12. Adds: 0 DONZ Cry No More (Heartless) Total Plays: 128. Total Stations: 14. Adds: 1 NIKKA COSTA Like A Feather (Cheeba Sound/Virgin) Total Plays: 123. Total Stations: 10. Adds: 0 CRAIG DAVID Fill Me In (Widside/Atlantic) Total Plays: 101. Total Stations: 10. Adds: 64 SLIMM CAHOUN The Cut Song (EastWest/EEG) Total Plays: 107. Total Stations: 14. Adds: 18 L-BURNA Listen (Ruthless/Epic) Total Plays: 101. Total Stations: 14. Adds: 0 RUGGED Spend The Night (Deep Down) Total Plays: 101. Total Stations: 8. Adds: 0 CAMOFLAUGE... Cut Friends (Pure Pain/Universal) Total Plays: 16. Total Stations: 32. Adds: 32 4 SHADES Crave (Real Deal) Total Plays: 16. Total Stations: 13. Adds: 13

TWISE Uh-Uhh (Universal) Total Plays: 153, Total Stations: 15, Adds: 0

Songs ranked by total plays

Most Played Recurrents

JOE F/MYSTIKAL Stutter (Jive)	
 JAGGED EDGE Promise (So So Def/Columbia)	1000
JILL SCOTT A Long Walk (Hidden Beach/Epic)	
 JAY-Z I Just Wanna Love U(Roc-A-Fella/IDJMG)	
 MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	
 OUTKAST Ms. Jackson (LaFace/Arista)	and the second
JAHEIM Could It Be(Divine Mill/WB)	
 MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	
 TAMIA Stranger In My House (Elektra/EEG)	
AVANT My First Love (Magic Johnson/MCA)	
MYSTIKAL Shake Ya Ass(Jive)	
 NELLY E.I. (Fo' Reel/Universal)	
DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	-
DESTINY'S CHILD Independent Women Part 1 (Columbia)	
JAGGED EDGE Let's Get Married (So So Def/Columbia)	
R. KELLY Wish(Jive)	
 LUDACRIS What's Your Fantasy(Def Jam South/IDJMG)	
CARL THOMAS Emotional (Bad Boy/Arista)	
SISQD Incomplete (Dragon/Def Soul/IDJMG)	
 NEXT Wifey (Arista)	-

URBAN TOP 100 POWER GOLD 51 JANET That's The Way Love Goes MAXWELL This Woman's Work NOTORIOUS B.I.G. One More Chance 52 TOTAL I/NOTORIOUS B.I.G. Can't You See NEXT Too Close 53 COMMODORES Brick House 3 4 NOTORIQUS B.I.G. Hypnotize 54 MARVIN GAYE Sexual Healing 5 ORU HILL In My Bed 55 CHERYL LYNN Got To Be Real 6 BUSTA RYHMES Put Your Hands Where My ... 56 KEITH SWEAT Make It Last Forever 112 Only You 57 GOD'S PROPERTY Stomp 8 MARY J. BLIGE Real Love 58 SILK Freak Me 9 USHER You Make Me Wanna. 59 CASE f/MARY J. BLIGE & FOXY BROWN Touch Me .. 60 JON B. They Don't Know 61 MONTELL JORDAN This Is How We Do It 10 PUFF DADDY & THE FAMILY All About .. 11 NOTDRIOUS B.I.G. Mo Money Mo Problems 12 METHOD MAN I/MARY J. BLIGE I'll Be There.. 62 DEELE Two Occassions 13 JUNIOR M.A.F.I.A. Get Money 63 RICK JAMES I/TEENA MARIE Fire And Desire 14 NOTORIOUS B.I.G. Big Poppa 64 GUY Piece Of My Love 65 MINT CONDITION Breaking My Heart 15 TLC Creep 16 K-CI & JOJO All My Life 66 MARY J. BLIGE Not Gon' Cry 17 USHER Nice And Slow 67 CHIC Good Times 18 JODECI Come And Talk To Me 68 GEDRGE CLINTON Atomic Dog 19 FUGEES Killing Me Softly 69 BLACKSTREET Before I Let You Go 20 2PAC 1/K-CI & JOJO How Do U Want It 70 D'ANGELO Brown Sugar 21 BRIAN MCKNIGHT Anytime 71 LUNIZ I Got 5 Dn It 22 BLACKSTREET No Diggity 72 BABYFACE Whip Appeal 23 2PAC | Get Around 73 MARY J. BLIGE Be Happy 24 IN ESSENCE You Will Never Find Another 74 ERYKAH BADU On & On 75 HEATWAVE Always And Forever 25 GINUWINE Pony 26 ZAPP Computer Love 76 MTUME Juicy Fruit 77 AARON HALL | Miss You 27 SOUL II SOUL Back To Life 78 CAMEO Candy 28 112 Cupid 29 DESTINY'S CHILD No No No 79 JANET | Get Lonely 30 LIL' KIM Crush On U 80 BLACKSTREET Don't Leave Me 31 DR. DRE Ain't Nuthin' But. 81 PATRICE RUSHEN Forget Me Nots 32 SNOOP DOGGY DOGG Gin And Juice 82 JUNIOR MAFIA Player's Anthem 83 JOHNNY GILL My, My, My 33 D'ANGELO Lady 34 2PAC I/DR. DRE California Love 84 R. KELLY Down Low. 35 REFUGEE CAMP ... Sweetest Thing 85 2PAC Dear Mama 36 MARY J. BLIGE f/LIL' KIM I Can Love You 86 NAS If I Ruled The World 37 2PAC Keep Ya Head Up 87 KEITH SWEAT Nobody 38 LSG My Body 88 EMOTIONS Best Of My Love **39 JODECI** Forever My Lady 89 GAP BAND Yearning For Your Love 40 MARY J. BLIGE Love No Limit 90 SOUL II SOUL Keep On Movin' 91 CAMEO Word Up 41 BRANDY | Wanna Be Down 92 PUFF DADDY I/F. EVANS & 112 I'll Be Missing You 42 DRU HILL We're Not Making Love No More 93 ROB BASE & D.J. E-Z ROCK It Takes Two 43 R. KELLY Bump N' Grind 44 R. KELLY Your Body's Callin' 94 AL B. SURE! Nite & Day 45 JOE All The Things ... 95 MAZE Before | Let Go 46 MARY J. BLIGE Everything 96 GUY Let's Chill 97 SLICK RICK Children's Story 47 MAXWELL Ascension (Don't Ever Wonder) 98 TONY TERRY With You 48 ISLEY BROTHERS Between The Sheets 49 GAP BANO Outstanding 99 ICE CUBE We Be Clubbin' 50 NEXT Butta Love 100 ZAPP More Bounce. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio

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WAJZ/Albany, NY PD/MD: Sugar Bear	WBLK/Beffalo, NY PD/ND: Skie Dillerd	WFXE/Columbus, GA	WYNN/Florence, SC Olit. Mail Scarty	WKGN/Knozville, TN PD: Michael St. John	WGZB/Lowisville, KY VP/rog.: Tany Fields	WQUE/New Orleans, LA	WDICK/Rochester, NY PD: Anire Marcel	WHBX/Tallakassee, I PDMD: Kevis Gardeer
APD: Marie Cristal 24 ERICK SERMON "Music"	9 CRAIGDAVID "Fill" 6 USHER Remind	MD: Al Irvin 9 REDMAN F/DJ KOOL "Diry"	PD/ND: Gerald NcDurain 30 AALIYAH'Resolution	HD: Dewayne Bragg 4 USHER "Remind"	PD: Karen Jorden MD: Gerald Harrison	PD: Gereit Stavens MD: Angela Wateen AZ "Problems"	ND: Kala O'Neel 11 CRAIG DAVID 'Fill'	5 USHER "Remind" JILL SCOTT "Way"
12 THA LIKS "Best" 1 REDMANI F/DJ KOOL "Dirby"	5 KARDINAL OFFISHALL "Ba" 4 REDMAN F/DJ KOOL "Dirty"	4 3 CAMORIAUGE F/BRAYBOY "Cut" 3 4 SHADES "Crave"	21 USHER "Remind" 18 JILL SCOTT "Way"	4 CAMOFLAUGE F/BRAVBOY "Cut" 4 REDIMAN F/DJ KOOL "Dirty"	33 JA RULE "Cry" 26 AALTYAH "Resolution"	USHER "Remaid" DAVE HOLLISTER "Home"	6 REDIMAN FADI KOOL "Diny" USHER "Remind"	LIL'MO "Superwoman"
USHER "Remind" CRAIG DAVID "FII"	3 TIMBALAND & MAGOO "Drop"	3 COD COD CAL "Projects" 3 LISHER "Remind" CRAIG DAVID "RII"	10 THALINS "Best"	4 CRAIGDAVID 'FII' 4 SLIMM CALHOLN 'Cui'	22 ERICK SERMON "Music" 6 REDIMAN F/DJ KOOL "Diny"		DESTINY'S CHILD "Bootylicio"	WTMP/Tampa, FL
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(BCE/Alexandria, LA 10: Reger Neure	CHI/PD: Terry Base MD: Ren Spiecksvollie	WCKX/Columbus, OH	ONAPO/MD: Don Cody APD: Quincy	4 4SHADES "Crave" 4 COD COD CAL "Projects"		ND: Densen Weinsch & USHER Termint	PD: Chris Reynolds MD: Long John	1 CAMOFLAUGE F/BRAYBOY T USHER "Remind"
MD: R.J. Pelk 10 USHER "Remind"	21 USHER "Remind" 14 SUMM CALHOUN "Cut"	VP/Prog.: Tony Fields PD: Paul Strong	19 USHER "Remind" 4 SUMM/CALHOUN "Cur"	4 SPOOKS "Things"	WFXM/Macos, GA	8 JARULE"Chy" 5 CRAIGDAND "RIT"	10 USHER "Remind" CRAIG DAVID "Fill"	CRAIG DAVID "Fill" SPOOKS "Things"
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VHTA/Atlanta, GA 10: Jerry Smeltin' B	WPEG/Charlette, NC	KBFB/Dallas-Ft. Worth, TX	NATIVE BLACK "Myself" YOUNG MILLIONARES "Wark"	8 USHER 'Remind' 6 REDMAN F/DJ KOOL "Diny" 3 CAMORLAUGE F/BR/M/BOY "Cur"	CRAIG DAVID "FII" THA LIKS "Best" COD COD CAL "Projects"	ND: Michael Manzene 20 USHER "Remind"	PD: Sam Holeen MD: Jewel Carter	PD: Charlie Mask MD: Nillel G.
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/FXA/Augusta, GA	1 REDMANF/DJ KODL "Dirly" CRAVE DAVID "FII" 4 SHADES "Crave"	WROU/Daytee, OH	USHER "Remind" CRAIG DAMD "Fill"	4 CAMOFLAUGE F/BRAVBOY "Cur"		6 COD COD CAL "Projects" 1 CRAIG DAVD "Fill" SLAMM CALHOUN "Cut"	KDKS/Shreveport, LA PD/ND: Oxime Echais	8 COD COD CAL "Projects" CRAIG DAVID "Fill" 4 SHADES "Crave"
RAPD: Kevis Fex CAMOFLAUGE F/BRAYBOY "Cur"	THA LIKS "Best" COD COD CAL "Projects"	PD: Nerce Simmers MD: These Similar		4 4 SHADES "Crave" 4 NATIVE BLACK "Myself"	WHRK/Memphis, TN	4 SHADES "Crave" A7 "Perchams"	PEPHID: Quality Echoics 41 AGUILERA, UL "Lady" LSHER "Remind"	AZ "Problems" SLIMM CALHOLIN "Cut"
COO COO CAL "Projects" REDMAN FOU KOOL "Dirty" USHER "Remind"	CAMOFLAUGE F/BRAYBOY "Cur"	2 ERICK SERMON "Music" 1 TIMBALAND & MAGOD "Drop"	WEUP/Huntsville, AL PDAID: Store Murry	4 YOUNG MILLIONAIRES 'Want'	APD/MID: Elisen Nathanial CAMORLAUGE F/BRAYBOY "Cur"	CAMOFLAUGE FIBRAYBOY "Cur"	CRAIG DAVID "RIT 4.SHADES "Crave"	CAMORLAUGE FIBRAYBOY
CRAIGDAVID THE	WGCI/Chicago, IL	1 USHER 'Remind' CRAIG DAVID 'RIT'	4 AALIYAH "Resolution" 1 DESTINY'S CHILD "Bootylicio" 1 USHER "Remind"	WQHH/Lansing, MI	USHER "Remind"	WPHI/Philadelphia, PA		WESE/Tupelo, MS
WPRW/Augusta, GA	ON/PD Eiroy Smith APD/ND: Carls Besiner	AALIVAH "Resolution"		PDAID: Brant Johnson 7 USNER Remot	WEDR/Miami, FL	PD: Meurice Devee MD: Raphael "Raff" George	KMJJ/Shreveport, LA PD: Nichael Tee	PD/MD: Pamela Aniese JAGGED EDGE "Pany"
D: Tim Snall 10: Nighthain	15 USHER "Remind" 1 REDMAN F/EU KOOL "Diny"	WDTJ/Detroit, MI	WTLC/Indianapolis, IN	5 REDMANIFOLICOOL "Diny" CRAIG DAVID "FII" CAMORLAUGE F/BRAVBOY "Cut"	Off. James Thomas PD/ND: Cadris Hallywood	22 USHER "Remind" 18 REDMANIFICUIKOOL "Diny"	MD: Kelli Duproe 26 LIL'MO "Successonan"	AALIVAH "Resolution" CRAIG DAVID "Fill" AZ "Problems"
B USHER "Remind"		Olt.Monica Starr PD: Spuid	PD: Brien Wallace 9 COD COD CAL "Projects" 9 REDMAN HOJ KODL "Diny"	COO COO CAL "Projects"	18 AALIYAH "Resolution" 5 BISHOP "Ghello"	12 JAHEM "Case" 3 JAMMY COZIER "She's" CRAIG DAVID "Fill"	4 ANLIVAH "Resolution" 1 USHER "Remind"	AZ "Problems" REDMAN F/DJ KOOL "Dirty"
2 REDMAN FOULKOOL "Diny" CRAIG DAVID "FIL"	WPWX/Chicago, IL PD: Jay Alan	MD: Senny 12 USHER "Remind"	5 CRAIG DAVID "FII" 5 AALIYAH "Resolution"		1 CAMOFLAUGE F/BRAYBOY "Cur" CRAIGDAND "FII"		REDMAN FADJ KOOL "Diny"	WWW Allachianta
COD COD CAL "Projects"	MD: Traci Reynolds 21 USHER "Remind"	1 DESTINY'S CHILD "Bootylicio" 1 REDMAN F/QJ KOOL "Dirty" 1 COO COO CAL "Projects"	4 SHOOP DOGG/TYRESE "Baby" 1 JIMMY COZIER "She's"	WBTF/Lexington-Fayette, KY VP/Prog.: Teny Fields	USHER "Remind"	WUSL/Philadelphia, PA	KATZ/St. Lewis, MO	WKYS/Washington, VP/Prog.:Slave Hegwood
VEMX/Baton Rouge, LA	12 RAY-J "Minute" 8 CHARLIE WILSON "Street"	BAD AZZ F/SNOOP DOGG "Idea"	USHER "Remind"	PD: Karen Jarden MD: Gerald Herrison	WYWW AND IN THE INC.	Int. PD: Gloss Cooper APD: Calley Tyner MD: Callas Lani	PD: Eric Mychaels MD: DejeVu	21 REDMAN F/DJ KOOL "Dirty" 15 USHER "Remind" 14 AALIYAH "Resolution"
At: Jernes Alexander D: Mys Vernen	2 JILL SCOTT Way	WJLB/Detroit, MI	WJMI/Jackson, MS	18 ERICK SERMON "Music" 12 JARULE "Cry"	WILKV/Wilwaukae, WI PD: Gary Young	MD: Calus Lani 21 USHER "Remind" 16 AM (VMH "Resolution"	39 LIL'ROMEO "Baby" 35 RAY-J "Minute"	3 THA LIKS "Best" CRAIG DAVID THIC
PDAND: Adviso Long 9 USHER "Renvind"	WIZF/Cincinnati, OH	VP/Ops & Prog.: Michael Saunders APD/MD: Kris Kelley	PD/MD: Stan Branson 18 REDMAN F/DJ KDDL "Diny"	7 USHER "Remind" 1 SNOOP DOGG/TYRESE "Baby" AALIVAH "Resolution"	MD: Dec Leve 40 CO0 CO0 CAL "Projects"	16 AALIYAH "Resolution" 11 REDMAN F/DJ KOOL "Dirty" CRAIG DAMD "Fill"	3 EVE HOWEN STEFANI "Blow" 3 JAGGED EDGE "Party" CITY HIGH "Would"	JIMMY COZIER "She's"
3 CAMOFLAUGE F/BRAYBOY "Cur" 1 SLIMM CALHOUN "Cur" CRAIG DAVID "Fill"	VP/Prog.: Terry Fields MD: Terri Themas	37 USHER "Remind" BAD AZZ F/SNOOP DOGG "Idea"	11 SLININ CALHOUN "Cur" 2 CANOFLAUGE F/BRAYBOY "Cur"	CRAIG DAND THE REDMAN F/DJ KOOL "Diny"			USHER "Remind"	WJKS/Wilmington, D
JESSE POWELL "Leaving" REDMAN F/DJKOOL "Dirty"	19 AALIVAH "Resolution" 16 CRAIGDAVID "FIII"	REDMAN F/OJKOOL "Dirly" CRAIG DAVID "FII"	4 SHADES "Crave" USHER "Remind" CRAIG DAVID "FII"		WBLX/Mobile, AL	WAMO/Pittsburgh, PA PD: Jay Michaels	WFUN/St. Louis, MO	PD: Teny Constance MD: Hannel Mana
	8 REDWAY F/DJ KOOL "Dirty" 7 LUTHER WWDROSS "Tale" 1 USHER "Remind"	L/L*O "Back"	COO COO CAL "Projects"	KIPR/Little Reck, AR	PDAID: Myrando Raubon 13 LUCO "Back" 9. 47 "Debiewe"	NID: DJ Beogle 23 USHER "Remind"	PD/MD: Mic Fex 5 COO COO CAL "Projects"	CAMOR AUGE FIBRAYBOY T
KTCX/Beaumont, TX PD/MD: Cluris Clay		WJJR/Dottan, AL	WRJH/Jackson, MS	ON/FO/ND: Joe Bosher 26 JARULE 'Cry'	9 A2 "Problems" 6 JILL SCOTT "Way" USHER "Remind"	21 LIL: ROMEO "Baby" AALIYAH "Resolution"	5 SNOOP DOGG/TYRESE "Baby" 1 REDMAN F/DJ KOOL "Diny"	AALIWH "Resolution" REDMAN FOU KOOL "Diny" USHER "Remind"
16 AALIYAH "Resolution" 15 USHER "Remind"	WENZ/Cleveland, OH PD: Lance Pantee	PEAND: Tany Black 10 COD COD CAL "Projects"	PD: Slove Pesten MD: Lif Hamie	9 SUMM CALHOUN "Cur" 7 COD COD CAL "Projects" CAMORUAUGE F/BRIA/BOY "Cur"		KOFFEE BROWN "Wedend" KANE & ABEL "Show" THALIKS "Best"	1 USHER "Remind" CRAIG DAVID "Fill"	CRAIGDAND THE
JILL SCOTT Way" CRAIG DAVID "FIL" LIL "POMEO "Baby"	ND: Sam Sylk No Adds	10 REDMAN FOUROOL "Dirty" 5 USHER "Remind" 5 SLIMM CALHOLIN "Cur"	USHER "Remind" REDMAN F/DJ KOOL "Dirty"	SPOOKS 'Things' USHER 'Remind'	WZHT/Mentgemery, AL PD: Carril Ellini	CRAIG DAVID THE		WMXX/Wilmington, I
NJZO/Bilazi-Gulfuort, NS		CAMORIALICE HIBRAYBOY "Cur 4SHADES "Craw"	CRAIG DAVID "FII" CAMOFLALICE FIBRAYBOY "Cur" SPOCKS "Things"	CRAIG DAVID TRIT	PC: Carryl Ellial 14D: Illichael Long 25 USHER "Remix"	WQOK/Raisigh-Durham, NC	WPHR/Syracuse, NY PD: Buich Charles	PD: Red Cruise
10: Rola Naci	WHXT/Columbia, SC	SPOOKS "Things" CRAIG DAMD "Fill" NATIVE BLACK "Myself"			12 CRAIGDAND "FIL" 8 PRODUCT GAB "Clurk"	PD: Hosie Mask MD: See Alexander	ND: Kenny Dees CRAG DAVD THT	10 JILL SCOTT "Way" 10 AALIYAH "Resolution"
ND: Totori Daniels 10 COO COO CAL "Projects" 5 4 SHADES "Crave"	PD: Chris Conner MD: Bill Black		KPRS/Kansas City, MO PD: Sam Wheney	KKBT/Les Angeles, CA PD: Rub Scorpio MD: Dorsey Fuller	CAMOFLAUGE F/BRAVBOY "Cur" REDMAN F/DJ KOOL "Dirty"	38 ERICK SERMON "Music" 33 AALIYAH "Resolution"	USHER "Remind" LIL'JOHNNY "Got" REDMAN F/DJ KOOL "Diny"	JAGGED EDGE "Party" ERICK SERIMON "Music" JESSE POWELL "Leaving"
5 CAMOFLAUGE F/BRAYBOY "Cur"	21 USHER "Remind" 8 REDMAN F/DJKOOL "Dirty" 1 CAMORLAUGE F/BRAYBOY "Cut"	WZFX/Fayetteville, NC PD: Bebby Jay	PD: Som Weaver - APD/MD: Myren Fease 9 USHER "Remind"	13 THREE THE HARD WAY "Lists"		20 SNOOP DOGG/TYRESE "Baby" 7 USHER "Remind"	and the second second	www.rumit input
REDMAN FRUIKDOL "Diry" 5 CRAIG DAVID TRI" 5 SLIMIN CALHOUN "Dir"	1 CRAIG DAVID 'FII' . JILL SCOTT 'Way'	APD: Genetil Davis MD: Taylor Morgan	5 REDMAN F/DJ KOOL "Dirty" 2 THA LIKS "Best"	2 USHER "Remind"	WDAI/Myrtle Beach, SC PDMD: Juryki Jackes	6 REDMANIF/DJ KOOL "Diny" 6 CAMOFLALIGE F/BRAYBOY "Cut" 5 JAGGED EDGE "Party"		×
5 SLIMM CALHOUN "Cur" 5 SPOOKS "Things" 5 NATIVE BLACK "Mysell"	COO COO CAL "Projects"	12 QUEEN PEN "Got" 9 REDMAN FADI KOOL "Diny"	1 COD COD CAL "Projects" AZ "Problems"		22 JILL SCOTT "Way" 20 AALIYAH "Resolution"	2 ALICIA KEYS "Fallin" 1 PROJECT PKT "Save"	84 Total Reporters	
WBOT/Beston, MA	WWDM/Columbia, SC	3 USHER "Remind" SNOOP DOGG/TYRESEBaby" CRAIG DAMID "Fill"	CRAIG DAVID "FII" CAMORLAUGE F/BRAYBOY "Cur"	WBLO/Louisville, ICY VP/Prog.: Teny Fields	20 AAUTAH Hesolution 18 USHER "Remind" CRAIG DAVID "Fill"	4 SHADES "Crave" CRAIG DAVID "FIL"	84 Current Report	818
VISU 1/Section, MA 10: Sieve Gently 170: Lamer Robinson	PD/MD: Millio Lave APD: Verneesa Pendergraes	CAMOFLAUGE F/BRAYBOY "Cur"	KHZ/KHieen-Temple, TX	PD: Karen Jerden MD: Gezald Herrison		WCDX/Richmond, VA	84 Current Playlis	15
ND: T. Clark ND: T. Clark P REDMAN FOJKOOL "Dirty"	7 REDMAN FOUROOL "Diny" 4 USHER "Remind"	WDZZ/Flint, MI	KITZ/KITHOUR-TOUNDID, TX PD/HD: Nychai Magaire 14 CRAIG DAVID "FII"	4 SNOOP DOGG/TYRESE "Baby" ERICK SERIMON "Music" JA RULE "Cry"	WQQK/Nashville, TN	PD: Lamende Williams ND: B-Resk	No Longer A Rep	
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ALR/Atlanta, GA	WMGL/Charleston, SC PD: Terry Base	WAGH/Columbus, GA	WMXD/Detroit, MI VP/Des & Pros.; Michael Saund	WXXI/Jackson, MS PD/MD: Stan Brannen	KJMS/Memphis, TN PC: Nate Ball	WYLD/New Orleans, LA PD: Garad Sarvens	WFXC/Raleigh-Durham, NC	WLVH/Savannah, G/ PD: Roshon Vance
No Adds	MD: Belinds Parker GLADYS KNIGHT "Led"	ND: Ed Lowis GLADYS KNOCHT "Lind"	PD: Janet G. APD: Oneil Stevens	WILL DOWNING "This" GLADYS KNIGHT 1. ed"	MD: Eileen Nathaniel No Adds	10: Caroli Salvoni 10: Aaron "A.J." Appleberry 12: Will DOWNING "This"	PD: Cy Young APD/MD: Jadi Berry No Adds	5 TYRESE "Girls" 5 WILL DOWNING "This"
AMJ/Atlanta, GA Marvin Hankston	uururannurti Liju	WILL DOWNING "This" JILL SCOTT "Way"	MD: Sheila Lille RALL FORCE "Roa"	un el transfi Litte	The rate	12 WILL DOWNING "This" GLADYS KNIGHT "List"	WKJS/Richmond, VA	5 GLADYSKNIGHT "Lind"
): Dennis Loe	WBAV/Charlotte, NC	TYRESE "Girls"	HULL FURLE HOR MIKI HOWARD "Without" GLADYS IONGHT "Lind"	WSDL/Jacksonville, FL	WHQT/Miami, FL PD: Denick Brown	WRKS/New York, NY	PD/NO: Kevin Kotax	WHUR/Washington, PD: Hector Hannibal
JILL SCOTT Way"	PD: Terri Avery MD: DC	KRNB/Dallas-Fl. Worth, TX		PD: Aaron Maxwell APD/MD: K.J.	NO: Karya Vangha 25 JILL SCOTT 'Way'	PD: Toya Beasiey MD: Julie Gustines	GLADYS KNIGHT "Lied" WILL DOWNING "This" PULL FORCE "Roat"	MD: David A. Dickinson 4 WILL DOWNING 'This'
WIN/Baltimore, MD Kathy Brown	2 GLADYS KNIIGHT "Lied" WILL DOWNING "This" JILL SCOTT "Way"	PD: Al Payne MD: Rudy "V"	WUKS/Fayetteville, NC PD: Bobby Jay	2 SYLEENA JOHNSON "Woman" 1 JILL SCOTT "Way"	25 JILL SLOTT WAY 21 FAITHEVANSICARL "Believe" 9 WILL DOWNING "This"	4 JIMMY COZIER "She's" JAGGED EDGE "Party"	STEPHEN SIMMONDS "YOU" RAPHAEL BROWN "Mayde"	3 GLADYSKNIGHT "Lied"
D: Keith Fisher JIMMY COZIER "She's"	AULL SCOTT "Way" PULL FORCE "Roat"	10 JILL SCOTT 'Way'	APD: Garrolt Devis MD: Calvin Pee		WMCS/Milwaukee, WI	WVLK/Norfolk, VA	KMJM/St. Louis, MO	WMMJ/Washington, PD: Chris Conners
JILL SCOTT "Way" GLADYS KNIGHT "Lied"	WVAZ/Chicago, IL	KTXQ/Dallas-Fl. Worth, TX	7 AL JARREAU "Say" TAMIA "Teit"	KOKY/Little Rock, AR PD: Mark Dytan	PD/MD: Tyrene Jackson GLADYS KNIGHT "Led"	PD/MD: Vere Calran 6 FATHHILL "There"	OM/PD: Chuck Alkins MD: Brian Anthony	JILL SCOTT "Way" JIMMY COZIER "She's"
XL/Baton Rouge, LA	PD: Elroy Smith	PD: Garry Leigh AL JARREAU "Say"	WFLM/Ft. Pierce, FL	MD: Jansal Quartes 12 GLADYS KNIGHT "Lied"	WILL DOWNING "This"	BILLY RAY CYRUS "Rain" TOBY KEITH "Talkin"	No Adds	GLADYS KNIGHT "Lied"
: James Alexander MD: Mya Vernon	APD/MD: Jamiliah Muhammad No Adds		PD/MD: Nickael James SUCCalu	FULL FORCE "Roat"	WDLT/Mobile, AL. FD: Res Address	BLAKE SHELTON "Austin" CHELY WRIGHT "Never"		
JANEIM "Case" GLADYS KNIGHT "Lied"	1	WDMK/Detroit, M1 ON/PD: Menica Starr	WILL DOWNING "This"	KJLH/Los Angeles, CA	PD: Ren Anthony MD: Kathy Barlow BABYFACE "There"	WCFB/Orlando, FL		
BHK/Birmingham, AL	WZAK/Cleveland, OH	APD: Benita "Lady B" Gray MD: Sunny Anderson	WQMG/Greensboro, NC PD: Abin Stove	PD/MD: Cliff Winglen GLADYS KNIGHT "Lind"	JILL SCOTT "Way" KIM WATERS "Nobody"	PD: Slove Hollprook	42 Total Reporter	
): Jay Dixon D: Darryl Jahassa	1 DAVE HOLLISTER "Home"	GLADYS KNIGHT "Lied"	HD: Bryon Maxwell	KIRK WHALUM "Love" WILL DOWNING "This"	,	MD: Jee Davis No Adds	42 Current Repor	ters

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WOMG/Greensboro, NC PD: Alvin Steve MD: Bryan Maxwell 1 GLAOYS (ARGHT "Liar" STEPHEN SIMMONDS "You"

KMJQHouston-Galveston, TX PD: Carl Cannor 5 JUL SCOTT Way WILL DOMMING "This"

KJLH/Los Angeles, CA POAID: Cill Winston GLADYSKNGHT: Lunt KIRK WHALIAL....Low WILL DOWNIG: This: 4 SHADES: "Crave"

WRSV/Macon, GA POMID Dunk Henet GLADYS KNIGHT "Lind" BETTY WRIGHT "Hor"

WCFB/Orlando, FL PD: Stove Helbrook MD: Joe Davis No Adds

WDAS/Philadelphia, PA PD: Save Williams APDAID: Dairy Davie 4 JUL SOTT Way WEL DOWING This" GLAYSKINGHT "List"

WYBC/New Haven, CT Off: Winyne Schmidt PD: Juan Coattion APD: Surves Richardson HD: Duc-P II AL JAREAU 'Say' GLADYSINGCHI 'Luar'

42 Total Reporters 42 Current Reporters 42 Current Playlists

New Reporter (1): WVKL/Nortolk,VA

WDMK/Detroit, MI ON/PD: Nonics Starr APD: Bonits "Lady 8" Gray MD: Summy Anderson GLADYS KNIGHT "Lad" CRAIG DAVID "Fill"

WGPR/Detroit, MI PD/MD: Resulta Hines GLADYS KNIGHT 1.ad WILL DOWNING "This" RULL FORCE "Roat"

WLXC/Columbia, SC PO/MD: Partie 5 WILL DOWING "This" 4 MIRCHOWARD "Webout" GLADYSIONGHT "Lind"

WBHK/Birmingham, AL PD: Jay Dixon MD: Darryl Johnson No Adds

WILD/Boston, MA PD: Sizve Genely MD: Niki Herris GLADYSKNGHT "Lear WILL DOWWING "This"

Urban Playlists

May 25, 2001 R&R • 77 FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE MUSIC TRACKING MARKET WGCI WELS/New York WSCI/CI WPHI/Philadelphia KIKETA.es Am (POWER 92) IBIEAT I Radio One (215) 884-9400 Devoa/George 12+ Cume 398,588 Clear Channel (312) 986-8900 Smith/Boatner Philly Radio One (323) 634-1800 Scorpio/Fuller Inner City (212) 447-1000 Brown Momack Crawford (219) 933-4455 Alan/Reynolds 103:9

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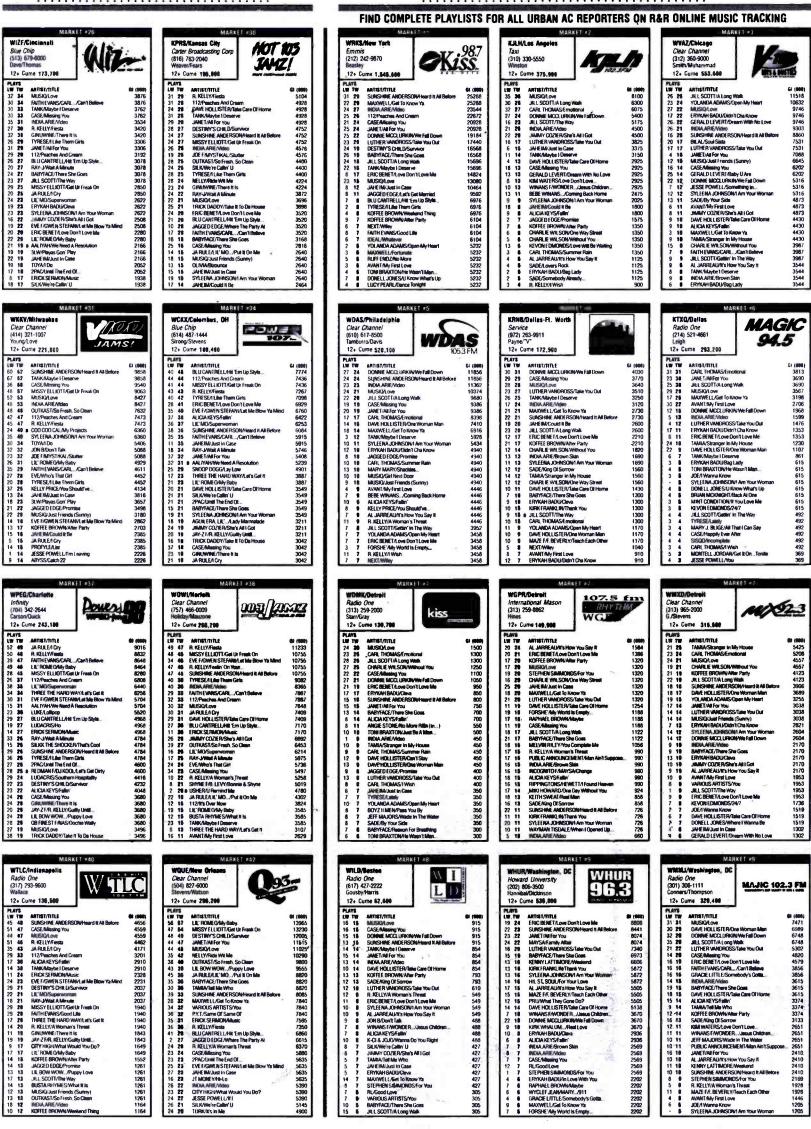
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Urban AC Playlists



🗩 Urban AC Top 30

May 25, 2001 TOTAL STATIONS Most Added LAST TOTAL WEEKS ON WEEK ARTIST TITLE LABEL(S) PLAYS ARTIST TITLE LABELIS 1144 -30 146843 40/0 MUSIQ Love (Def Soul/IDJMG) 12 **DONNIE MCCLURKIN** We Fall Down (Verity) 124418 870 -67 13 40/0 2 CASE Missing You (Def Soul/IDJMG) 0 850 +21 109380 9 37/0 0 LUTHER VANDROSS Take You Out (J) 808 +90 115148 4 42/0 SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic) 806 -82 122225 11 40/0 JIMMY COZIER She's All I Got (J) INDIA.ARIE Video (Motown) 777 +41 118241 33/0 6 13 JANET All For You (Virgin) 715 -45 185728 10 40/0 7 JILL SCOTT A Long Walk (Hidden Beach/Epic) 700 -204 108508 20 32/0 3 8 9 ERIC BENET Love Don't Love Me (Warner Bros.) 606 +33 75951 10 35/1 11 MAXWELL Get To Know Ya (Columbia) 568 -50 87081 40/0 TYRESE | Like Them Girls (RCA) 17 10 10 0 SYLEENA JOHNSON I Am Your Woman (Jive) 565 +86 71395 8 39/2 12 TANK Maybe | Deserve (BlackGround) 562 -65 77490 35/0 18 12 9 AL JARREAU It's How You Say It (GRP/VMG) g B 450 +13 51502 35/4 KOFFEE BROWN After Party (Arista) 415 -34 51167 35/0 15 15 14 G DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks) 403 +35 51433 6 32/1 19 SADE King Of Sorrow (Epic) 391 -74 41202 33/0 13 **t**6 11 **BABYFACE** There She Goes (Arista) +39 53878 Breaker D 363 2 31/1 JIMMY COZIER She's All I Got (J) 353 +9 41915 29/3 Brosker (B 6 ABTIST TITLE LABEL(S) CARL THOMAS Emotional (Bad Boy/Arista) 333 -75 49319 29 34/0 17 19 R. KELLY A Woman's Threat (Jive) 327 -94 30440 25/0 11 16 20 STEPHEN SIMMONDS For You (Priority) 297 +44 28909 2 3 29/2 24 JAHEIM Just In Case (Divine Mill/WB) 289 +61 2 25/1 22 32412 28 ALICIA KEYS Fallin' (J) 288 +15 43456 4 26/0 1 22 CHARLIE WILSON One Way Street (Major Hits) 271 21215 3 25/1 24 +17 23 2 TAMIA Tell Me Who (Elektra/EEG) 262 +13 25900 2 25/1 27 ERYKAH BADU Cleva (Motown) 29548 22/0 20 262 +9 3 LEXI Conversation (Real Deal) 25 PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA) INDIA.ARIE Video (Motown) 244 -135 28/0 19013 15 18 27 JAHEIM Could It Be (Divine Mill/WB) 222 -39 23849 19 21/0 26 28 JAGGED EDGE Promise (So So Def/Columbia) 220 -4 24754 18 18/0 25 KIRK FRANKLIN Thank You (Gospo Centric/Interscope) -3 27134 204 2 19/0 29 30

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LUTHER VANDROSS Take You Out (J) +90 SYLEENA JOHNSON I Am Your Woman (Jive) +86 WILL DOWNING IS This Love (GRP/VMG) +70 K. WHALUM F/W. MOTEN Real Love (Warner Bros.) +67 JAHEIM Just In Case (Divine Mill/WB) +61 JESSE POWELL Something In The Past (Silas/MCA) +55 JILL SCOTT The Way (Hidden Beach/Epic) +49 STEPHEN SIMMONDS For You (Priority) +44 +42 +41

41 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with po from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active RAPHAEL BROWN Maybe (Arista) JILL SCOTT The Way (Hidden Beach/Epic) HIL ST. SOUL For Your Love (Dome/Select-O-Hits)

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JON B Don't Talk (Edmonds/Epic)

KIM WATERS Love Don't Love Nobody (Shanachie) JESSE POWELL Something In The Past (Silas/MCA) FORSHE' My World Is Empty Without You (HDH) WILL DOWNING IS This Love (GRP/VMG) FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista) KIRK WHALUM FAWENDY MOTEN Real Love (Warner Bros.) Songs ranked by total plays



There She Goes (Arista)

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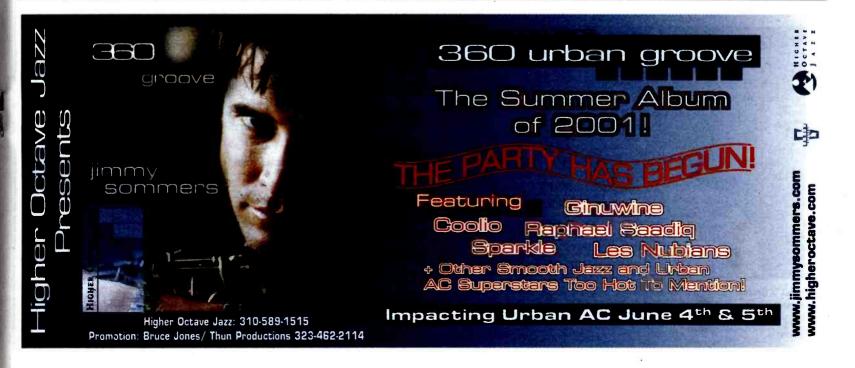
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TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 363/39 31/1 JIMMY COZER

She's All I Got (J) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 353/9 29/3

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward oversead Plays lists the songe with the greatest west-to-west increases in total plays. select week-to-week increases in tota to on R&R ONLINE MUSIC TRACKING.





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AV	ANT My First Love (Magic Johnson/MCA)
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MUS	SIQ Just Friends (Sunny) (Def Soul/IDJMG)
SIS	SQO Incomplete (Dragon/Def Soul/IDJMG)
	JOE I Wanna Know <i>(Jive)</i>
	CARL THOMAS Wish(Bad Boy/Arista)
MAXWE	LL Fortunate (Rock Land/Interscope/Columbia)
MAF	Y MARY Shackles (Praise You) (Columbia)
TONI BE	AXTON Just Be A Man About It (LaFace/Arista)
JILL S	COTT Gettin' In The Way(Hidden Beach/Epic)
	R. KELLY Wish <i>(Jive)</i>
ANGIE	STONE No More Rain (In This Cloud) (Arista)
DONELL JON	ES Where I Wanna Be(Untouchables/LaFace/Arista)
	ERYKAH BADU Bag Lady(Motown)
DONELL JON	ES U Know What's Up(Untouchables/LaFace/Arista)
	KEVON EDMONDS 24/7(RCA)

URBAN AC **Going For Adds** 5/29/01

If you'd like to see your add dates here, contact Asst. Urban Editor Tanya O'Quinn at (310) 788-1655.

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JEALOUSY REARS ITS UGLY HEAD

Here's J Records recording artist Alicia Keys, snuggling up to R&R Music Meeting Dir/ Marketing, Urban & Smooth Jazz Music Herb Jones, It seems Encoding Manager Al Machera is left with no one to hold and is wishing he were Jones - at least for that moment.



- 180 LENNY WILLIAMS 'Cause I Love You

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50 TEDDY PENDERGRASS Come On Go ...

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.

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Is Hip-Hop The Future Of Rock?

Edison Media study outlines pop music tastes and desires

By Jayne Charneski

1999 I asked Steve Smith — now a Sr. VP/Programming with Clear Channel — about the state of CHR music. He responded, "It's very healthy, especially the hip-hop and R&B side of the pop world. We've got a regular dose of hit records coming out all the time, and we love it. As the country continues to become more ethnic, hip-hop and R&B are going to become more powerful. The audience is very passionate and very intelligent about the music, and that's my favorite kind of audience in the world." Talk about being right on. Smith hit the nail on the head, and then some.

With powerful media forces such as radio. MTV, BET, magazines, retail clothing and others behind it. the hip-hop phenomenon and related radio ratings continue to grow in 2001. Just ask Jayne Charneski. Director/ Research at Edison Media Research. Charneski and her counterparts began noticing the hip-hop trend in

ticing the hip-hop trend in **Ch**astudy after study her firm conducted.

This really hit home when Edison conducted a research study for TV and found that the results matched what it had been seeing from radio research studies: Plain and simple, hip-hop rules among 12-24s. Charneski also points out, however, that this style of pop music is also the most polarizing in terms of age. That's something she doesn't encounter with other formats.

From an unscientific standpoint, Charneski has also noticed polarization in her office between the younger employees who listen to hip-hop radio stations and CDs and care about new music and older employees who could care less and can't relate.

What happens when today's 12-to-24-year-olds become tomorrow's 25-54 demographic? Since hip-hop is their favorite type of music, what ef-



Jayne ma Charneski

words, here are some of the findings that Charneski compiled from several recent Edison Research studies on hip-hop, what they mean today and how they might shape the future of many formats.

fect will this have on rock-

based CHR. Rock and Alter-

native stations? In her own

Hip-Hop Reflects Today's Youth

Over the years most Rock programmers have been led to believe that, in the words of that great oldie, "Rock 'n' roll is here to stay; it will never die." If one looks at today's young people, that belief may no longer be correct. Hip-hop has taken over the young people of America.

Last year Edison Media Research conducted a national survey of 12-to-24-year-olds. In that survey we described 10 general kinds of music and asked the respondents how often they listened to it. Hip-hop and rap (combined into one category) basically demolished any other music type.

Just under half of all 12-24s said that they listen to hip-hop and rap frequently (49%). The next closest music types were R&B and alternative rock, tied at 34%. Hip-Hop and rap proved to be equally popular with both young men and young women and were only slightly more popular with 12-17s than with 18-24s. While they are much more popular with African Americans and Hispanics, hiphop and rap are still by far the most popular music genres for white teens aged 12-24.

These kinds of findings have been consistent in almost every local market we have looked at as well. The potential for impact at Rock and Alternative radio is obvious: If today's young people aren't being raised on rock, they are unlikely to grow into rock music. Rock may be nearing the end of its 40-odd years of growth.

Hip-Hop Ascendancy

There are two vital aspects of hiphop ascendancy that all programmers must understand. First, the taste for hip-hop is almost entirely isolated below the age of 25. In the last year dozens of studies in markets of all sizes and ethnic compositions show that there is essentially a wall somewhere around the age of 25.

In general, the under-25 crew has a strong affinity for rap and hip-hop, whereas over that age, support collapses dramatically. In this sense, we have a stronger musical generation gap today than at any time since rock's first flowering in the 1950s and '60s. This generation gap has enormous implications for Rock programmers.

If you want your station to have any appeal to most people over the age of 25, you are compelled to shy away from most hip-hop-flavored material. This, of course, makes your station even more irrelevant to today's hiphop generation. The second aspect is the fact that while hip-hop is more popular, few members of today's hiphop generation prefer that music exclusively.

Our research implies that while hip-hop is the most popular type of music, rock is also still popular, even among those who like hip-hop most. (The preceding point is true almost exclusively for white youth. African Americans still show very little taste for rock.) If you are a baby boomer programming a Rock station, you may think that the same "rock vs. disco" divide that existed when you were young prevails today. Nothing could be further from the truth.

For today's 12-24s, it is utterly natural to like Jay-Z, Limp Bizkit, Rage Against The Machine, Destiny's Child and Godsmack equally. Only a small portion of today's youth is pure in its rock allegiance, and this represents an enormous change from previous eras.

Behind The Generation Gap

This profound generation gap is having an impact on all aspects of business and culture. A recent article in *Newsweek* discussed the woes of the NBA and how the rich, suburban men who buy overpriced tickets can't relate to the "hip-hop style of the new generation, from its music to its baggy pants and tattoos" that has infiltrated the game. Many people believe that this is a major factor in the NBA's decreasing attendance.

The article goes on to quote 23year-old Los Angeles Lakers star Kobe Bryant: "We are going to get criticized for everything we do, because we are different. It's just like hip-hop taking over from rock 'n' roll. People hated it at first, but slowly they grew to understand it and love it. That's going to happen with us."

Today's young people seem to love the fact that their parents don't "get" hip-hop — which was the case for rock all those years ago. In the past, teenagers — especially young men turned to rock to help them deal with raging hormones and issues with authority and independence. Rock was rebellion. Rock was something their parents weren't listening to. Rock was theirs.

Today's teens. however, identify more with hip-hop, and the hip-hop sound is going to stay with them as they grow older. Rock stations will no longer be able to count on a majority of male teens growing into 25+ rockers. You can almost feel the Rock format being moved to the sidelines by this trend.

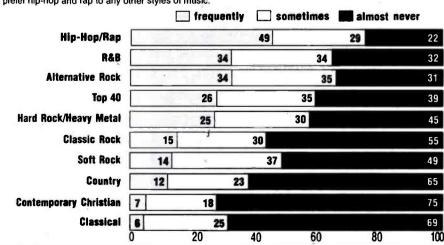
Stations can adapt to this change and attempt to co-opt as much of the hip-hop revolution as possible. Of course, that would mean sacrificing much of the 25+ audience. Stations can learn from the impact that the hip-hop generation gap had on Levi's jeans. In the '80s Levi's was riding high. Now the company has dropped completely off teen radar screens. Levi's missed the hip-hop-inspired baggy jean style, and by the time the company realized its mistake, it was too late. Levi's jeans still sell to the older demos, but the company can't rely on adults who rarely wear or wear out their jeans to increase its market share.

In the same way, stations can't rely on increasing their market share by blindly catering to their aging 25-54s. Research indicates that the next wave of people entering this demo will have been inspired and influenced by hip-hop. They are going to want to hear music inspired and influenced by hip-hip on the radio.

We are already starting to see this dichotomy in numerous studies we have conducted for younger-targeted Rock stations. Males 18-24 have a much higher preference than 25-34 males for the "rap rock" category. As Kobe says, hip-hop is indeed taking over. Rock radio needs to adapt to this phenomenon or become marginalized.

Jayne Charneski can be reached at jcharneski@edisonresearch.com or by phone at 908-707-4707.

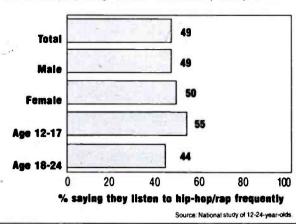
Hip-Hop Dominates Today's Teens According to Edison Media Reseach's sample of 729 teens, 12-24-year-olds, by an overwhelming margin, prefer hip-hop and rap to any other styles of music.



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Delivering Young Males and Females

While hip-hop and rap are looked upon as primarily appealing to young men, Edison data show the music has equal appeal for males and females and equally strong distribution with teens and 18-24-year-olds.





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YOLANDA ADAMS Open My Heart (Elektra/EEG)	4 EMO
AVANT My First Love (Magic Johnson/MCA)	5 MAR
ERYKAH BADU Didn't Cha Know(Motown)	6 L.T.I
MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	7 LUTI
SISQO Incomplete (Dragon/Def Soul/IDJMG)	8 TEM
JOE I Wanna Know(Jive)	10 EART
CARL THOMAS Wish(Bad Boy/Arista)	11 AL G
MAXWELL Fortunate(Rock Land/Interscope/Columbia)	12 MAX
MARY MARY Shackles (Praise You) (Columbia)	13 MAZ
TONI BRAXTON Just Be A Man About It(LaFace/Arista)	14 RUFI
JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)	15 GAP
R. KELLY Wish(<i>Jive</i>)	16 ISLE
ANGIE STONE No More Rain (In This Cloud) (Arista)	17 MAR 18 AL G
DONELL JONES Where I Wanna Be(Untouchables/LaFace/Arista)	19 PATE
ERYKAH BADU Bag Lady(Motown)	20 L.T.(
DONELL JONES U Know What's Up(Untouchables/LaFace/Arista)	21 CON

URBAN AC

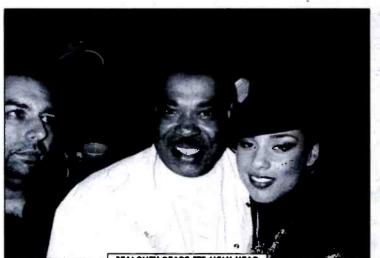
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5/29/01



JEALOUSY REARS ITS UGLY HEAD

Here's J Records recording artist Alicia Keys, snuggling up to R&R Music Meeting Dir/ Marketing, Urban & Smooth Jazz Music Herb Jones. It seems Encoding Manager Al Machera is left with no one to hold and is wishing he were Jones - at least for that moment.



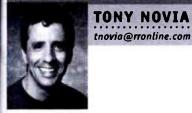
- 48 EARTH, WIND & FIRE Love's Holiday
- 49 MARVIN GAYE What's Going On
- 50 TEDDY PENDERGRASS Come On Go.

100 LENNY WILLIAMS 'Cause I tove You

99 ISLEY/JASPER/ISLEY Caravan Of Love

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.

www.americanradiohistory.com



is Hip-Hop The Future Of Rock?

Edison Media study outlines pop music tastes and desires

By Jayne Charneski

n 1999 I asked Steve Smith — now a Sr .VP/Programming with Clear Channel — about the state of CHR music. He responded, "It's very healthy, especially the hip-hop and R&B side of the pop world. We've got a regular dose of hit records coming out all the time, and we love it. As the country continues to become more ethnic, hip-hop and R&B are going to become more powerful. The audience is very passionate and very intelligent about the music, and that's my favorite kind of audience in the world." Talk about being right on. Smith hit the nail on the head, and then some.

With powerful media forces such as radio, MTV. BET. magazines. retail clothing and others behind it, the hip-hop phenomenon and related radio ratings continue to prow in 2001. Just ask Javne Charneski, Director/ Research at Edison Media Research. Charneski and her counterparts began noticing the hip-hop trend in study after study her firm conducted.

This really hit home when Edison conducted a research study for TV and found that the results matched what it had been seeing from radio research studies: Plain and simple, hip-hop rules among 12-24s. Charneski also points out, however, that this style of pop music is also the most polarizing in terms of age. That's something she doesn't encounter with other formats.

From an unscientific standpoint, Charneski has also noticed polarization in her office between the younger employees who listen to hip-hop radio stations and CDs and care about new music and older employees who could care less and can't relate.

What happens when today's 12-to-24-year-olds become tomorrow's 25-54 demographic? Since hip-hop is their favorite type of music, what ef-



Charnesk

based CHR. Rock and Alternative stations? In her own words, here are some of the findings that Charneski compiled from several recent Edison Research studies on hip-hop, what they mean today and how they might shape the future of many formats.

Hip-Hop Reflects Today's Youth

Over the years most Rock programmers have been led to believe that, in the words of that great oldie, "Rock 'n' roll is here to stay; it will never die." If one looks at today's young people, that belief may no longer be correct. Hip-hop has taken over the young people of America.

Last year Edison Media Research conducted a national survey of 12-to-24-year-olds. In that survey we described 10 general kinds of music and asked the respondents how often they listened to it. Hip-hop and rap (combined into one category) basically demolished any other music type.

Just under half of all 12-24s said that they listen to hip-hop and rap frequently (49%). The next closest music types were R&B and alternative rock, tied at 34%. Hip-Hop and rap proved to be equally popular with both young men and young women and were only slightly more popular with 12-17s than with 18-24s. While they are much more popular with African Americans and Hispanics, hiphop and rap are still by far the most popular music genres for white teens aged 12-24.

These kinds of findings have been consistent in almost every local market we have looked at as well. The potential for impact at Rock and Alternative radio is obvious: If today's young people aren't being raised on rock, they are unlikely to grow into rock music. Rock may be nearing the end of its 40-odd years of growth.

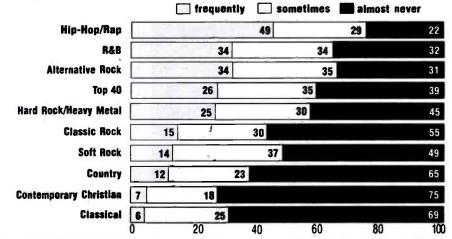
Hip-Hop Ascendancy

There are two vital aspects of hiphop ascendancy that all programmers must understand. First, the taste for hip-hop is almost entirely isolated below the age of 25. In the last year dozens of studies in markets of all sizes and ethnic compositions show that there is essentially a wall somewhere around the age of 25.

In general, the under-25 crew has a strong affinity for rap and hip-hop, whereas over that age, support collapses dramatically. In this sense, we have a stronger musical generation gap today than at any time since rock's first flowering in the 1950s and '60s. This generation gap has enor-

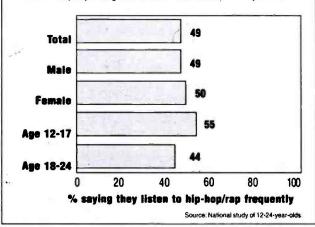
Hip-Hop Dominates Today's Teens

According to Edison Media Reseach's sample of 729 teens, 12-24-year-olds, by an overwhelming margin, prefer hip-hop and rap to any other styles of music.



Delivering Young Males and Females

While hip-hop and rap are looked upon as primarily appealing to young men, Edison data show the music has equal appeal for males and females and equally strong distribution with teens and 18-24-year-olds.



mous implications for Rock programmers

If you want your station to have any appeal to most people over the age of 25, you are compelled to shy away from most hip-hop-flavored material. This, of course, makes your station even more irrelevant to today's hiphop generation. The second aspect is the fact that while hip-hop is more popular, few members of today's hiphop generation prefer that music exclusively.

Our research implies that while hip-hop is the most popular type of music, rock is also still popular, even among those who like hip-hop most. (The preceding point is true almost exclusively for white youth. African Americans still show very little taste for rock.) If you are a baby boomer programming a Rock station, you may think that the same "rock vs. disco" divide that existed when you were young prevails today. Nothing could be further from the truth.

For today's 12-24s, it is utterly natural to like Jay-Z, Limp Bizkit, Rage Against The Machine, Destiny's Child and Godsmack equally. Only a small portion of today's youth is pure in its rock allegiance, and this represents an enormous change from previous eras.

Behind The Generation Gap

This profound generation gap is having an impact on all aspects of husiness and culture. A recent article in Newsweek discussed the woes of the NBA and how the rich, suhurban men who buy overpriced tickets can't relate to the "hip-hop style of the new generation, from its music to its baggy pants and tattoos" that has infiltrated the game. Many people believe that this is a major factor in the NBA's decreasing attendance.

The article goes on to quote 23year-old Los Angeles Lakers star Kobe Bryant: "We are going to get criticized for everything we do, because we are different. It's just like hip-hop taking over from rock 'n' roll. People hated it at first, but slowly they grew to understand it and love it. That's going to happen with us."

Today's young people seem to love the fact that their parents don't "get" hip-hop - which was the case for rock all those years ago. In the past, teenagers - especially young men turned to rock to help them deal with raging hormones and issues with authority and independence. Rock was rebellion. Rock was something their parents weren't listening to. Rock was theirs.

Today's teens, however, identify more with hip-hop, and the hip-hop sound is going to stay with them as they grow older. Rock stations will no longer be able to count on a majority of male teens growing into 25+ rockers. You can almost feel the Rock format being moved to the sidelines by this trend.

Stations can adapt to this change and attempt to co-opt as much of the hip-hop revolution as possible. Of course, that would mean sacrificing much of the 25+ audience. Stations can learn from the impact that the hip-hop generation gap had on Levi's jeans. In the '80s Levi's was riding high. Now the company has dropped completely off teen radar screens. Levi's missed the hip-hop-inspired baggy jean style, and by the time the company realized its mistake, it was too late. Levi's jeans still sell to the older demos, but the company can't rely on adults who rarely wear or wear out their jeans to increase its market share.

In the same way, stations can't rely on increasing their market share hy blindly catering to their aging 25-54s. Research indicates that the next wave of people entering this demo will have been inspired and influenced by hip-hop. They are going to want to hear music inspired and influenced hy hip-hip on the radio.

We are already starting to see this dichotomy in numerous studies we have conducted for younger-targeted Rock stations. Males 18-24 have a much higher preference than 25-34 males for the "rap rock" category. As Kobe says, hip-hop is indeed taking over. Rock radio needs to adapt to this phenomenon or become marginalized.

Javne Charneski can be reached at icharneski@edisonresearch.com or by phone at 908-707-4707.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 25, 2001

Callout America

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of April 29-May 5.

		_		_	WLIAD.	Ma	DEM	IOGRAP	HICS		REC	GIONS	
	FA		AVERA(Y ESTIMAT		TOTAL & FAMILLARIE	LX BUR	WOMEN	WOMEN	WOMEN			MID-	
ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTA	TOTALS	12-17	18-24	25-34	EAST	SOUTH	WEST	WEST
LIFEHOUSE Hanging By A Moment (DreamWorks)	3,89	3.89	3.93	3.84	70.9	17.1	4.13	3.66	3.79	3.76	4.03	3.96	3.84
JOE F/MYSTIKAL Stutter (Jive)	3.79	3.75	3.62	3.60	64.5	18.1	4.04	3.78	3.19	3.71	3.60	4.05	3.83
NELLY Ride Wit Me (Fo' Reel/Universal)	3.78	3.96	3.68	3.77	76.0	22.5	4.06	3.67	3.40	3.62	3.87	3.82	3.82
AGUILERA, LIL' Lady Marmalade (Interscope)	3.76	3.79	3.71	3.71	77.8	23.2	4.20	3.72	3.14	3.43	3.86	3.73	4.01
JA RULE/LIL' MO Put It On Me (Murder Inc./Def Jam/IDJMG)	3.73	3.72	3.62	3.51	68.9	22.5	4.04	3.67	3.11	3,68	3.57	4.11	3.57
INCUBUS Drive (Immortal/Epic)	3.68	3.62	3.59	3.58	56.7	12.5	3.85	3.76	3.32	3.56	3.79	3.58	3.77
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3.67	-	-	-	49.9	13:4	3.85	3.69	3.17	3.58	3.89	3.60	3.58
O-TOWN All Or Nothing (J)	3.67	3.71		-	41.8	8.8	4.07	3.65	2.75	3.35	3.83	3.70	3.90
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.59	3.58	3.54	-	50.4	11.0	3.60	3.62	3.55	3.58	3.58	3.70	3.50
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.59	3.71	3.60	3.62	74.1	23.7	3.81	3.42	3.45	3.18	3.82	3.72	3.62
LIMP BIZKIT My Way (Flip/Interscope)	3.58	3.66	3.58	3.47	65.0	15.2	3.92	3.55	2.95	3.18	3.60	3.67	3.81
DESTINY'S CHILD Survivor (Columbia)	3.57	3.58	3.36	3.54	83.1	39.9	3.80	3.53	3.29	3.60	3.72	3.49	3.46
NELLY FURTADO I'm Like A Bird (DreamWorks)	3.57	3.49	3.46	3.53	70.2	22.7	3.73	3.35	3.58	3.57	3.74	3.45	3.52
JENNIFER LOPEZ Play (Epic)	3.49	3.18	3.42	3.24	62.6	18.1	3.72	3.45	3.00	3.37	3.53	3.33	3.71
S CLUB 7 Never Had A Dream (A&M/Interscope)	3:49	3.63	3.54	3.51	69.9	20.0	3.78	3.27	3.20	3.19	3.61	3.43	3.74
JANET All For You (Virgin)	3.47	3.63	3.46	3.45	75.3	30.8	3.47	3.55	3.36	3.22	3.61	3.47	3.57
SHAGGY Angel (MCA)	3.47	3.64	3.36	3.40	85.1	39.1	3.62	3.27	3.47	3.52	3.38	3.54	3.44
0100 Thankyou (Arista)	3.43	3.63	3.34	3.49	78.7	32.5	3.26	3.41	3.68	3.64	3.42	3.32	3.35
LENNY KRAVITZ Again (Virgin)	3:43	3.56	3.36	3.42	80.4	34.2	3.41	3.42	3.45	3.32	3.47	3.49	3.44
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	3.43	3.46	3.35	-	46.0	9.8	3.48	3.47	3.33	3.17	3.53	3.49	3.50
OREAM This Is Me (Bad Boy/Arista)	3.40	3.54	3.58	3.41	52.8	15.4	3.63	3.26	2.97	3.06	3.45	3.52	3.55
SAMANTHA MUMBA Baby, Come Over (A&M/Interscope)	3.35	3.50	3.32	3.31	53.1	16.1	3.50	3.23	3.10	3.04	3.74	3.40	3.22
COLOPLAY Yellow (Nettwerk/Capitol)	3.34	3:54	3.40	3.32	44.3	14.2	3.15	3.55	3.34	2.94	3.43	3.26	3.56
MOBY F/GWEN STEFANI Southside (V2)	3.32	3.59	3.32	3.25	67.7	27.1	3.22	3.28	3.53	3.24	3.34	3.24	3.45
CRAZY TOWN Butterfly (Columbia)	3.31	3.50		3.37		34.7	3.55	3.26	3.00	3.14	3.44	3.20	3.43
AEROSMITH Jaded (Columbia)			3.42	•	71.9		3.33		3.24			3.43	3.18

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

On Track

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ALLOUT AMERICA® Hot Scores BY KEVIN MCCABE

Lifehouse reassume the top spot ing By A Moment" (DreamWorks) moves back to No. 1 with a 3.89 total score. It is the top tester among women 25-34 with a 3.79 and performs solidly in all four U.S. regions.

Hip-hop superstar Missy Elliott scores the highest debut with "Get Ur Freak On" (Gold Mind/East-West/EEG) and ranks No. 7 overall with a 3.67. The Rhythmic-Urban crossover hit is poised to duplicate its success at Pop, based on this week's Callout America data.

"All Or Nothing" by **O-Town** (J) posts a top 10 score for the second week with a 3.67, and the track ranks No. 3 in the teen cell with a 4.07. The highly visible group is accelerating fast in both video and radio airplay.

Here's a look at individual demo preakouts. Songs are ranked in descending order.

• Teens 12-17: Aguilera, Lil^{*} Kim, Mya and Pink; Lifehouse; O-Town; Nelly, Joe f/Mystikal and Ja Rule (tie); Limp Bizkit; Missy Elliott and Incubus (tie); and Uncle Kracker.

• Women 18-24: Joe f/Mystikal; Incubus: Aguilera, Lil' Kim, Mya and Pink; Missy Elliott; Nelly and Ja Rule (tie): Lifehouse: O-Town; Train: and Limp Bizkit.

• Women 25-34: Lifehouse; Dido: Nelly Furtado; Train: Moby /Gwen Stefani: Shaggy; Lenny Kravitz and Uncle Kracker (tie): Nelly; and Janet.

Powerline

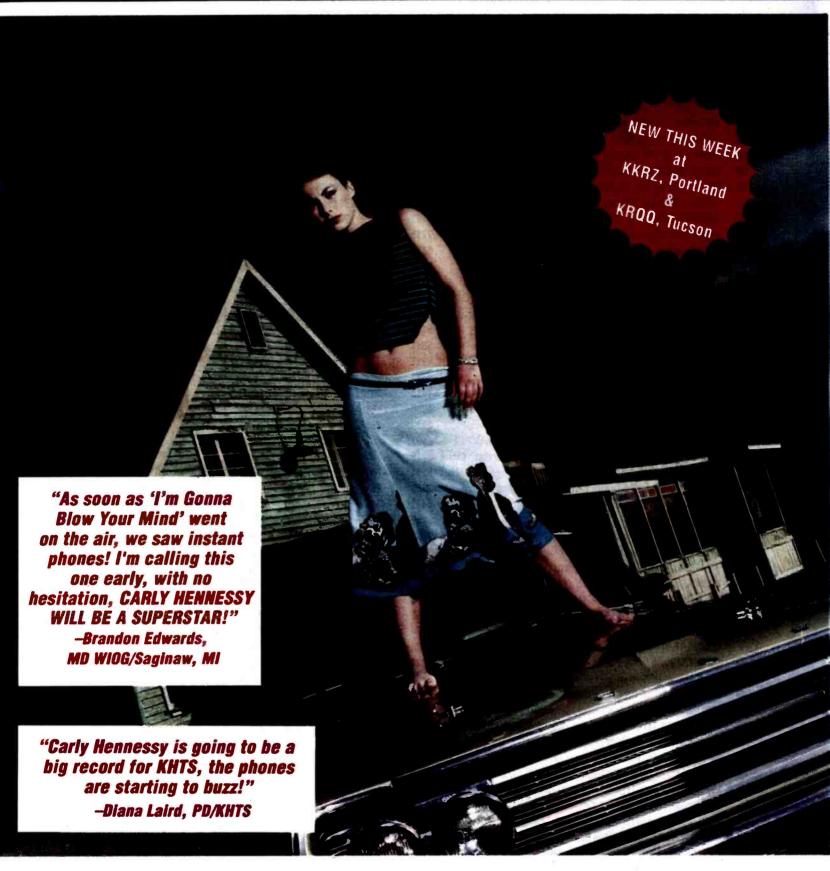
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Top 5 Phones... WCGQ, WQSM, WDAQ Top 10 Phones...WLIR, WNTQ, WIOG, WCPT, KSTZ

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CHR/Pop Top 50 Rd

84

LAST WEEK	MEEK	• May 25, 2001 Attist Time Laters	224	n/=	will be		TORLENGOW ADD	Most Added.	
1	0	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	11621	+402	1239988	8.	174/0	ANTIGETITULE LABEL(S)	ADDE
3	•	LIFEHOUSE Hanging By A Moment (DreamWorks)	10853	+124	1135561	15	174/0	'N SYNC Pop (Jive)	170
2	3	JANET All For You (Virgin)	10642	-103	1075376	12	175/0	STAIND It's Been Awhile (Flip/Elektra/EEG)	67
4	0		10436	+76	1027711	21	170/0	DESTINY'S CHILD Bootylicious (Columbia)	42
5	6	NELLY Ride Wit Me (Fo' Reel/Universal)	9591	+374	1025190	13	164/2	SHAGGY Freaky Girl (MCA) RONAN KEATING Lovin' Each Day (A&M/Interscop	37 (e) 27
5	6	DESTINY'S CHILD Survivor (Columbia)	8148	-1272	761580	12	166/0	CRAIG DAVID Fill Me In (Wildside/Atlantic)	22
7	•	JENNIFER LOPEZ Play (Epic)	8102	+142	758467	9	173/0	CITY HIGH What Would You Do? (Interscope)	19
8	0	NELLY FURTADO I'm Like A Bird (DreamWorks)	7718	+231	800553	22	168/1	BLESSED UNION OF SOULS That's The Girl I've Been	
9	9	DIDO Thankyou (Arista)	6431	-956	615911	19	163/0	112 Peaches And Cream (Bad Boy/Arista) SUGAR RAY When It's Over (Lava/Atlantic)	15 14
10	10	SHAGGY Angel (MCA)	5436	-609	563107	20	156/0	KACI Paradise (London Sire/Curb)	14
14	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	5420	+480	482959	11	153/3		
15	•	DREAM This Is Me (Bad Boy/Arista)	5163	+232	507297	11	169/1		-
13	•	SAMANTHA MUMBA Baby, Come Over (This Is) (A&M/Interscope)	5150	+131	474874	13	165/1		
11	14	JOE F/MYSTIKAL Stutter (Jive)	5120	-597	521303	15	155/0	Construction of the second	
17		MADONNA What It Feels Like For A Girl (Maverick/WB)	5051	+273	447643	6	173/0		
9	0	JESSICA SIMPSON Irresistible (Columbia)	4911	+428	508131	5	174/1		
2	17	CRAZY TOWN Butterfly (Columbia)	4733	-609	470966	20	155/0		
6	18	MOBY F/GWEN STEFANI Southside (V2)	4415	-381	449089	20	148/0		
1	•	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	4088	+83	349594	7	142/0	Most Increased	1
20	20	LENNY KRAVITZ Again (Virgin)	3933	-393	413062	31	154/0	Plays	
24		INCUBUS Drive (Immortal/Epic)	3897	+581	366613	9	142/2		TOPL RUT NCREASE
5		BACKSTREET BOYS More Than That (Jive)	3716	+507	388681	5	168/1	ANTIST TITLE LASELS	
6		O-TOWN All Or Nothing (J)	3591	+765	343646	6	152/4	"N SYNC Pop (Jive)	+3107
8	24	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3569	-981	389626	16	145/0	SUGAR RAY When It's Over (Lava/Atlantic) FAITH HILL There You'll Be (Warner Bros.)	+1788
2	25	AEROSMITH Jaded (Columbia)	3441	-545	365519	19	145/0	O-TOWN All Or Nothing (J)	+765
oko		'N SYNC Pop (Jive)	3158	+3187	431934	1	170/170	INCUEUS Drive (Immortal/Epic)	+581
5	•	AMANDA Everybody Doesn't (Maverick)	2961	+16	273671	9	150/0	BACKSTREET BOYS More Than That (Jive)	+587
,	•	STELLA SOLEIL Kiss Kiss (Universal)	2893	+44	251861	8	153/0	TRAIN Drops Of Jupiter (Tell Me) (Columbia) NANDY NOORE In My Pocket (Epic)	+480 +450
)	29	BBMAK Ghost Of You And Me (Hollywood)	2786	-23	237164	8	136/1	EVE & Here's To The Night (RCA)	+433
		EDEN'S CRUSH Get Over Yourself (143/London Sire)	2756	+76	338894	7	127/1	JESSICA SIMPSON Irresistible (Columbia)	+428
ete		EVE 6 Here's To The Night (RCA)	2696	+433	261637	4	127/6		
	32	JA FULE FALL' MD AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	2563	-304	268534	14	96/0		
4	•	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	2474	+211	237841	9	131/4		
1	34	COLDPLAY Yellow (Nettwerk/Capitol)	2323	-1177	194851	12	119/8		
		MANDY MOORE In My Pocket (Epic)	2321	+450	222288	3	148/5		
	•	EVAN AND JARON From My Head To My Heart (Columbia)	2309	+79	218424	. 8	120/0		
but	•	SUGAR RAY When It's Over (Lava/Atlantic)	2180	+1780	224520	1	147/14		
6		AEROSMITH Fly Away From Here (Columbia)	1996	+388	194619	3	119/7		
7	•	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1929	+200	175828	4	108/3		
2	40	SARINA PARIS Look At Us (Playland/Priority)	1853	-503	304992	13	102/0	Breakers.	
but	0	FAITH HILL There You'll Be (Warner Bros.)	1666	+1291	196590	1	148/7		
9	0	LIMP BIZKIT My Way (Flip/Interscope)	1619	+7	151829	5	118/1	'N SYNC	
2	•	LEE ANN WOMACK Hope You Dance (MCA/Universal)	1330	+26	136603	20	59/0	Pop (Jive)	
0	44	ATC Around The World (La La La) (Republic/Universal)	1253	-260	222556	20	105/0	TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS	CHART
5	6	98 DEGREES The Way You Want Me To (Universal)	1211	+150	92560	2	97/5	3150/3107 170/170	26
8	9	DANTE THOMAS F/PRAS Miss California (Rat Pack/EastWest/EEG)	1207	+168	103727	2	98/7	EVE 6	1.
17	0	OUTKAST So Fresh, So Clean (LaFace/Arista)	1159	+112	94066	3	76/2	Here's To The Night (RCA)	
9	0	WILLA FORD Wanna Be Bad (Lava/Atlantic)	1110	+120	113011	2	90/4	TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS	CHART
but	49	CITY HIGH What Would You Do? (Interscope)	996	+372	117818	1	50/19	2698/433 127/6	31
		TAMIA Stranger In My House (Elektra/EEG)	917	-484	162832	9	73/0		

Most Added.

	ANTISTITUE LABEL(S)	1005
	'N SYNC Pop (Jive)	170
	STAIND It's Been Awhile (Flip/Elektra/EEG)	67
	DESTINY'S CHILD Bootylicious (Columbia)	42
	SHAGGY Freaky Girt (MCA)	37
	RONAN KEATING Lovin' Each Day (A&M/Interscope)	27
	CRAIG DAVID Fill Me In (Wildside/Atlantic)	22
1	CITY HIGH What Would You Do? (Interscope)	19
	BLESSED UNION OF SOULS That's The Girl I've Been (V2)	18
	112 Peaches And Cream (Bad Boy/Arista)	15
	SUGAR RAY When It's Over (Lava/Atlantic)	14
	KACI Paradise (London Sire/Curb)	14

Most Increased Plays

Breakers.

	'N SYNC	
	Pop (Jive)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
3150/3107	170/170	26
	EVE 6	1.11
Here	's To The Night (RCA)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2698/433	127/6	31



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The All New Today's Best Music!

An open letter to Mainstream and Adult Top 40 radio:

A few words about "That's the Girl" by Blessid Union of Souls--2,500 spins can't be wrong!

The success of "That's the Girl" at KXKM, San Antonio can be compared to the research victories the rest of the mainstream and adult top 40 panels had with "Hey Leonardo." It's a callout monster that just won't burn!

We're still spinning "That's the Girl" to this day! It has become a staple of the KXXM playlist.

Kelle

Krash Kelly Program Director

ames

Duncan Jámes Assistant Program Director Music Director

LISTENER APPROVED. BUT DON'T BELIEVE US, ASK THEM YOURSELF.

2500+ spins	KXXM/San Antonio	Krash Kelly	(210) 736-9700
1700+ spins	WABB/Mobile	Jay Hasting	(334) 432-5572
1000+ spins	WGTZ/Dayton	Scott Sharp	(937) 294-5858
600+ spins	WKDD/Akron	Chuck Collins	(330) 836-4700
500+ spins	KQKQ/Omaha	Wayne Coy	(402) 977-9365

Clear Channel Radio, Inc. 6222 Northwest I-N 10 San Antonio, Texas 78201 (210)736-9700 fax(210)735-8811 GOING FOR ADDS AT MAINSTREAM AND ADULT TOP 40 NOW!



Now & Active

K-CI & JOJO All The Things I Should ... (MCA) Total Plays: 851, Total Stations: 79, Adds: 9

31 W Playas Gon' Play (Enic) Total Plays: 850, Total Stations: 70, Adds: 5

WYCLEF JEAN Perfect Gentleman (Rutthouse/Columbia) Total Plays: 844, Total Stations: 31, Adds: 1

SHAGGY Freaky Girl (MCA) Total Plays: 754, Total Stations: 80, Adds: 37

M. "MISDEMEANOR" ELLIOTT Get Ur... (Gold Mind/EastWest/EEG) Total Plays: 750, Total Stations: 64, Adds: 9

CARLY HENNESSY I'm Gonna Blow Your Mind ... (MCA) Total Plays: 749, Total Stations: 65, Adds: 3

K. HARRIS Supergirl! (KBNHA/Label/Geffen/Interscope) Total Plays: 574, Total Stations: 65, Adds: 3

DESTINY'S CHILD Bootylicious (Columbia) Total Plays: 544, Total Stations: 46, Adds: 42

NIKKA COSTA Like A Feather (Cheeba Sound/Virgin) Total Plays: 511, Total Stations: 62, Adds: 6

JOEY MCINTYRE Rain (Q/Atlantic) Total Plays: 395, Total Stations: 31, Adds: 1

R F M Imitation Of Life (Warner Bros) Total Plays: 264, Total Stations: 28, Adds: 4

BILLY CRAWFORD When You're In Love With ... (V2) Total Plays: 254, Total Stations: 35, Adds: 3

BAHA MEN Best Years Of Our Lives (DreamWorks) Total Plays: 248, Total Stations: 26, Adds: 3

VALERIA Ooh La La (Interscope) Total Plays: 233, Total Stations: 44, Adds: 11

SHELBY LYNNE Killin' Kind (Island/IDJMG) Total Plays: 197, Total Stations: 39, Adds: 13

STAND It's Been Awhile (Flip/Elektra/EEG) Total Plays: 194, Total Stations: 69, Adds: 67

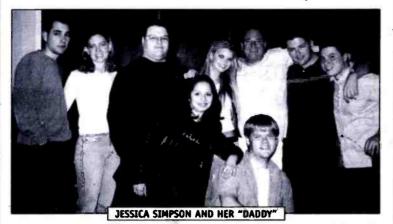
ATC Why Oh Why (Republic/Universal) Total Plays: 156, Total Stations: 35, Adds: 7

Seegs ranked by total plays



GINUWINE'S ENTOURAGE

KKFR/Phoenix recently held their annual "Cinco De Mayo Bomb" in conjunction with Lawman Promotions. This year's show featured an all star line-up including performances by Olivia, Tamia, Ludacris, Jay-Z and many more. Pictured are (front, l-r): KKFR's APD/MD Charlie "You're My" Huero and Epic Rep Mike Lieberman; (back, l-r): PD Bruce St. James, Ginuwine, R&R's CHR Asst. Editor Renee' Bell and Lawman President Greg "Daddy!!!" Lawley.

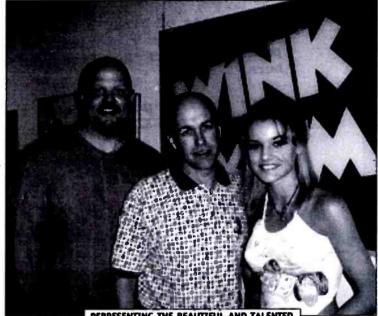


Jessica Simpson recently found herself in the company of Mr. Irresistible himself, Greg Lawley, at a recent show during which she dedicated her current single to her beloved "Daddy." Pictured are (rear, l-r) Lawman's Gary Spangler, Columbia rep Cindy Levine, KHTN/ Merced, CA PD Rene Roberts, Simpson, Lawley, KSEQ/Fresno PD Tommy Del Rio and Lawman's Dan Posner. (Front, l-r): Lawman's Desiree Ornelas and Jason Baker.

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KHKS/Dallas' morning show host Kidd Kraddick and his crew hung out with singer/performer Taylor Dayne at the station's "2nd Chance Prom." The function raised nearly \$60,000 for Kidd's Kids charity organization, which sends terminally ill children and their families to Disney World. Pictured are (I-r) morning show co-host Kellie Rasberry, Kraddick, morning show co-host Big Al Mack and producer Scott Rob.



REPRESENTING THE BEAUTIFUL AND TALENTED

Universal recording artist Tonya Mitchell did a little warming up for her tour with 'NSYNC. Mitchell performed a few hits from her debut album, I Represent at WNNK/Harrisburg's concert. She is pictured with Universal rep Kelly Nash and PD Jon O' Dea.



Elektra recording artist Tamia hung out with her new peeps at the XHTZ (Jammin' 290)/ San Diego studios in support of her smash single "Stranger In My House." She is pictured here with Z90 MD Dale Solivan, Elektra VP/Crossover Joe Hecht and West Coast National Jim Stein.

CHR/Pop May 25, 2001

Most Played Recurrents

	K-CI & JOJO Crazy (MCA)
	JENNIFER LOPEZ Love Don't Cost A Thing(Epic)
0.874	DREAM He Loves U Not(Bad Boy/Arista)
	3 DOORS DOWN Kryptonite(Republic/Universal)
	MATCHBOX TWENTY If You're Gone(Lava/Atlantic)
	CREED With Arms Wide Open(Wind-up)
	MADONNA Don't Tell Me(Maverick/WB)
	SHAGGY It Wasn't Me(MCA)
100	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)
	SOULDECISION Faded (MCA)
	3LW No More (Baby I'ma Do Right) (Epic)
	MYA Case Of The Ex (Whatcha) (University/Interscope
	MADONNA Music(Maverick/WB)
	PINK Most Girls(LaFace/Arista)
	CREED Higher(Wind-up)
	THE CORRS Breathless(143/Lava/Atlantic)
	FUEL Hemorrhage (In My Hands) (Epic)
	EVAN AND JARON Crazy For This Girl (Columbia)
	VERTICAL HORIZON Everything You Want(RCA)
	SAMANTHA MUMBA Gotta Tell You(A&M/Interscope)

CHR/POP Going For Adds 5/29/01

3 DOORS DOWN Be Like That (Republic/Universal) **DESTINY'S CHILD** Bootylicious (Columbia) DEXTER FREEBISH My Madonna (Capitol) LFO Every Other Time (J) LIL' ROMEO My Baby (No Limit/Priority)

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During a recent visit to WBBO/Monmouth-Ocean, Hollywood recording group Youngstown caused quite a commotion as they clowned around with MD/night guy Kid Knight. The group is currently making the radio promo rounds in support of their upcoming single, "Sugar." Spicing things up with wacky poses are (I-r) Hollywood Regional David Perl, Knight and Youngstown's DC, Dallas and Sammy.

TOP 100 CHR/POP POWER GOLD 1 GOO GOO DOLLS Slide **51 CRANBERRIES** Dreams 2 NEXT Too Close 52 ALANIS MORISSETTE Ironic 3 THIRD EYE BLIND Semi-Charmed Life 53 TLC Creep 4 SUGAR RAY Someday 54 MARIAH CAREY Always Be My Baby 5 NDTORIOUS B.I.G. Mo Money Mo Problems 55 DAVE MATTHEWS BAND What Would You Say 6 LENNY KRAVITZ Fly Away 56 CHUMBAWUMBA Tubthumping 7 SUGAR BAY FM 57 JANET Together Again 8 PUFF DADDY I/F. EVANS & 112 I'll Be Missing You 58 SARAH MCLACHLAN Angel 9 USHER You Make Me Wanna... **59 BRIAN MCKNIGHT** Anytime 19 TDNIC If You Could Only See 60 FASTRALL The Way 11 MONTELL JORDAN This Is How We Do It 61 EN VDGUE (Don't Let Go) Love 12 MATCHBOX 20 3 AM 62 AMBER This Is Your Night 13 GREEN DAY Time Of Your Life (Good Riddance) 63 2PAC I/DR. DRE California Love 14 EAGLE-EYED CHERRY Save Tonight 64 SALT-N-PEPA Shoon 15 EVERLAST What It's Like 65 MAX-A-MILLION Sexual Healing 16 BLESSID UNION OF SOULS Hey Leonardo (SheLikes...) 66 BLUES TRAVELER Run-Around 17 K-CI & JOJO All My Life 67 EVERYTHING BUT THE GIRL Missing 18 MARK MORRISON Return Of The Mack 68 WALLFLOWERS One Headlight 19 WILL SMITH Gettin' Jigay Wit it 69 DUNCAN SHEIK Barely Breathing 20 WILL SMITH Miami 70 ROBYN Do You Know What It Takes 21 FUGEES Killing Me Softly 71 DAVE MATTHEWS BAND Ants Marching 22 THIRD EVE BLIND Jumper 72 BACKSTREET BDYS As Long As You Love Me 23 BAREMAKED | ADJES One Week 73 BACKSTREET BOYS Quit Playing Games (With My ...) 24 MATCHBOX 20 Real World 74 EN VOGUE My Lovin' (You're Never...) 25 SMASH MOUTH Walkin' On The Sun 75 ALANIS MORISSETTE Head Over Feet 26 NO DOUBT Don't Speak 76 ALANIS MORISSETTE You Learn 27 PRINCE Kiss 77 CARDIGANS Lovefool 28 TLC Waterfails 78 MARIAH CAREY Fantasy 29 EDWIN MCCAIN I'll Be 79 BACKSTREET BOYS Everybody 30 ROBYN Show Me Love **80 LIVE** Lightening Crashes 31 SAVAGE GARDEN Truly Madly Deeply 81 ROB BASE & D.J. E-Z ROCK It Takes Two 32 BLACKSTREET No Diggity 82 OMC How Bizarre 83 GHOST TOWN DJ'S My Boo 33 QUAD CITY DJ'S C' Mon N' Ride It (The Train) 34 GOO GOO DOLLS Name 84 SNAP Rhythm is A Dancer 35 PEARL JAM Last Kiss 85 INI KAMOZE Here Come The Hotstepper 36 INOJ Love You Down 86 COLLECTIVE SOUL The World I Know 37 OAVE MATTHEWS BAND Crash Into Me 87 TONE-LOC Wild Thing 38 MEREOITH BROOKS Bitch 88 SPIN OOCTORS Two Princes **39 GINUWINE Pony** 89 ALANIS MORISSETTE You Oughta Know 40 REO HOT CHILI PEPPER Under The Bridge 90 VERVE PIPE The Freshmen 41 THIRO EYE BLINO How's It Going To Be? 91 UB40 Red Red Wine 42 GREEN DAY When I Come Around 92 BRANOY Sittin' Up In My Room 43 'N SYNC I Want You Back 93 LA BOUCHE Be My Lover 44 MATCHBOX 20 Push 94 SHANIA TWAIN That Don't Impress Me Much 45 CITIZEN KING Better Days (& The Bottom ...) 95 SALT-N-PEPA Push It 46 REAL MCCOY Another Night 96 LA BOUCHE Sweet Dreams 47 MARCY PLAYGROUND Sex And Candy 97 NO DOUBT Just A Girl 48 SISTER HAZEL All For You 98 PRINCE When Doves Crv

- 49 2 UNLIMITED Get Ready For This
- 50 SALT-N-PEPA I/EN VOGUE Whatta Man

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100 COLLECTIVE SOUL December

99 AEROSMITH Cryin'

ionitored airplay data supplied by Mediabase Research, a division of Premiere Radio

87

CHR/Pop Reporters

Stations and their adds listed alphabetically by market

WFLY/Albany, NY YP/Prog: Michael Morgan PD: Rob Daves MD: Elian Reckwell H ROYC/PW H ROYC/PW SWG07/Dr WLEWITZ'	KZING/Boise, ID PD/MD: Beau Richards APD: Scotter 1 21 IN/06 Papi 9 DTHER Waar 4 DISTIN'S CHILD Stockcow 112 Pactor WEIRW Tai K G & ADD Things	WGTZ/Dayton, OH Dir./Ops.: Randy James MD: Scatt Sharp 11 NSMC Popi 1 BLIVGRWGRI Ween ¹ WVYB/Daytona Beach, FL PD: Fargo	WERD/Greenville, NC OM/PD: BU O'Brien 19 NSNC Pap' Mathial, ther Stady have Galaxies and the second Galaxies and the second WBN for second to the DD for the Daily	KSIMBA adayotin, LA PD: Bobby Novosad MD: Aaron Santini 6 NSMC Pagi ROWN-RATING Low 90EGRES Way Durit Follows/Finals Tiles' STARD 'Away	WBDC/Manmach Coan, KJ OM: Miles Kaplan PD: Grogg Thomas MD: Kie Kaiph 2: NSMC The 2: NSMC The 3: Staff AR What 3: STAFR What 3: STAFR What	WB22/Pittaburgh, PA OM/PD: Ketth Clark APD: Ryan Mill 30 NSNC Ptp WNST/Pittsburgh, PA PD: Michael Hayes APD: Trad	K202/San Francisco, CA PD: Casey Keating HD: L.A. Reid 3: MSNIC Proj 3: MSNIC Proj 3: MSNIC Proj 4: MSNIC Band Book KOS AUD They' KSLY/San Lais Obisoo, CA	KROC/Tecson, AZ PD: Mark Medina MD: Randy Williams 14 CIV/RD1 Motor 7 - 01044 Technol 7 - 10444 Technol 7 - 112 Nathan 3 SHAZY '07 CARV Hend SSY '80m'
KKSS/Albuquegque, NM PD: Tom Naylor APD: Big Moon 10 NSWE Pap' LU:ROMEO Black	WXXS/Bosion, MA PD: John Ivey APU/MD: David Corey 21 NSMCTuo WKSE/Buttato, NY	MD: Koller 8 NSMC:Pep MMOYMODE:Paster KFMD/Qgnver-Baulder, CO PD: Jim Lawson MD: Chris Pickell	PD: Jon Relity APD/MD: Glas Gray 19 NSMC Pap' CARVHEMESSY Blow' SIAND Jonnia' NCMARE Yelso' ROWHRATING 'Low''	WLAN/Lancaster, PA PD: Mike Browne APD/MD: Toby Knapp 21 NSNC-7bg RCIMHKATING Low Stand ?humis	ROWARE Yobo' STABO'Yohoi' ROWN RATING Low" WHHTY/Mentiportnery, AL PD: Jell Donavan NSWE Pop' STABO'Yobo'	29 NSYNC Trof JW Thess WJBQ/Portland, ME PD: Tim Moore MD: Rob Steele	NSULYSam Lans Jourgeo, UM PO/MD: Adam Burnes NSNC Top" SHADY Tain RESTIFYSAID Bookcos" KSXY/Santa Rosa, CA PD: Dave Roble	KHTY/Wsa, OK VP/OM: Sean Phillip: PD: Carly Rush MD: Demick Hayes 4 MRSS Tabl
KOID/Alexandria, LA PD/MD: Hollywood Harrison 5 MSMc Pop ² 5 GALGOAD TH ² 3 GALGOAD TH ² 3 ID Pactos ² 3 ROMMERSING Tow ² 3 ROMMERSING Tow ² 3 RUNARE Vdw ² 3 UL ROME Baby ²	PD: Dave Universal MD: Brian B. Wilde 9 NSMC Pap 1 AMERCHIAR Raco ARUE YOY WRZE/Cape Cod, MA	KICIC Pape 1 UUTWST (Sam) UESTIMP SOILD Bookroops STAND Awne* KKDM/Des Moines, IA PD: Greg Chance	WFBC/Greenville, SC PD: Niddi Nite MD: Tlas 31: NSMCPup" 9: StAND Yacha 9: StAND Yacha 9: StAND Yacha 6: USTWYSORLD Boxtyboox*	WHZZ/Lansing, MI PD: Jason Addams MD: Dave B. Goode 2 NSNCTPg ⁻ 1 EVE STUDY ⁺ ROWWIEATING LOW ⁺	SHEEVINAE Kain" VALEMA Ta" WVAQ/Morgantown, WV PD: Lacy Neff MD: Brian Mo 33 BLESSUMOV. Tar	7 NSYNC Pop' SIAMO JAAAN ROWNREATING LOW" KOKRZ/Portland, OR PD: Tornny Austin APD: Dr. Deug	36 NSTAC Pao" 112 Pauches" ORAGOMO TRI LUI ROMO TRI LUI ROMO TRID STARD "Auster" WZAT/Savannah, GA	KUZS/Tuisa, OK PD/MD: Dave Dallow 20 NSYNC Pop' AEROSMITH TRY
NAEB/Altentown, PA PD: Brian Check APD: Laura St. James MD: Mille Kelly	PD: Mile O'Donneli APD/MD: Kevin Matthews NSMC Papi SHG27 Var 112 Places WSSX/Charleston, SC	MD: Sleve Jordan 20 NS/NC/Popi 12 AROSIMTYRy 1 OTYHIGH Wowr SHIGOY Gar WORQ/Detroit, MI	WNNK/Harrisburg, PA PD: John D'Dea MD: Denny Logan 23 Novie Prof 1 Stear Aw When' Stear Aw When' Stear Wither Wan'	KFMS/Las Vegas, NV PD: Rik McNeH MD: Nikid 20 NSWC Pop DSTMYSORD Book/dook" LL'ROMED Book/	21 NISMC Pop STARD Yanhi SHIGDY Tar WWXM/Niyrtle Beach, SC PD: Walky B. 28 NISMC Pop 127 Patala	WERZ/Portsmouth, NH MD: Sarah Sullivan 12 NSNC Popi 5 BLESD UNION, "Gif SAND "Awate" BANA Unit Note"	DM/PD: John Thomas MD: Dytan SHOEY for State: Water WATERA Tar KEKS/Seattle-Tacoma, WA	WWICZ/Tupelo, MS PD/MD: Rick Stevens 8 NSVNC Pop ⁺
4 NOVE Prof ROWINGAING LOW" (PRF/Amarilio, TX 20/MC: Eric Michaels 4 NOVE Prof 8 GRAGOMO FIT ACTIME:	OM/PD: Millia Edwards APD/MD: Scalt Dwyar 12 NSMC Ptol OffWST Clam' AC Wy:	PD: Alex Tear APD: Jay Towers MD: Knith Curry 30 NSYNC Prof 25 CPMCDMO TH 4 EVE STOOT STAND TANNE	WKSSX-Hartford, CT PD: Tracy Austin MD: Nillie McGowan H NSNC Pup ¹ KRBE/Houston-Galveston, TX	WLKT/Lexington-Fayette, KY PD/MD: Johnny Vincent 21 DESTRYSOND Bookdoos' 20 HSVK: Physical Bookdoos' 1 SHAQKYCar CRAIG DAVD THY WILLARD BAY	HI STRUMON, GAR GRAGOMOTHE SHOOY GAR SHOOY GAR STAND ANNE WQZQ/Nasshville, TN VP/Prog: Brian Krysz	WSPK/Poughkeepsie, NY PD: Scotty Mac APD: Skyy Walker MD: Paulie Cruz 32 NSNC Traj	PD: Milia Presion ND: Marcus D. 27 ORMGDAND FIL" 19 MSNC Php" SUARD Flowing" KRUJF/Shreveport, LA	KISX/Tyter-Longview OM: Larry Kent PD: Jash Reno 2 DTVHGH Wood" NSYNC Pop" DESTIWYSCHLD Booklo
AC Why 90 DEFRES Why WCI Parateer CGOT/Anchorage, AX PD: BMI Stewart MD: Mae Reck U: Noter Teac	WVSR/Charleston, WV ON: Joit Whitehead PD: Caech Kidd APD: Zait Tyler 16 ROWINE/JIIG Towin 16 SUGARY What 16 NSMC Pap" 12 CITYING Wead"	WKCM/Datroit, MI PD: Tim Richards Co-APD/MID: J. Love Co-APD/MID: Tim Bashar Hartest	PD: Domino APC/MD: Lostie White 2: DESTWYSOHD 'Bookdows" 18 WSYRE Pop' 1 MISSYELLDTT Free KO Przeteni KO Przeteni KO B.000 "https:'	IOTSUL HAPPES Support Settorive Kan ² IOTFOLLincoin, NE PD: Sonny Valentine APD: Larry Freeze MD: Larry Freeze MD: Larry Freeze	PD: Marce 3 NSYNC 'Pop' MELSSID UNON, 'By' BLSSID UNON, 'Bir' ATC 'Why' RIY'STAL HAPANS 'Supuryit' BYHAMEN 'Bur'	3 DAFLE Sindatum" 3 SHARY Tor 1 DAVIGDAND FIR SHELR UNKE YANG WPPIC/Providence, Fil PC: Tony Bristel	Dir/Prog.: Dale Baird APD: Todd Tecker ND: Bedinny Poles 32 NSNC Por WHDV/South Bood, M	WSKS/Utica-Rome, OM/PD: Stew Scha APD/MD: Gina Janes AIC Way OTVHEA' Wow WSWC Pap' SWGDY Tar
15 NG NG Ng 3 Owit Polos Finas Talus 10 Satt Page VSTR/Allants, GA 10 Dan Dowen 10 J.R. Anneas	12 OTTHER Wear WHICS, Charlotte, HC OM/PD: John Reynolds MD: Josen McCarmick 11 MSMC Pap	20 NSMC Pup STAD/hula WLVY/Emira-Corning, NY PO/NO: Wile Strabol APD: Wile Strabol 28 SUAD hula 28 SUAD hula 29 SUAD hula	WICEEA hundington, WV PD: Jun Davis APDAID: Gary Millor NSVIC Pap DWITE HOWSAWAS Mus" SHIGKY Tar	NSVICTO K-CLA.LOUTHings" ICLALA.Lille Rock, AR PD: Ed Johnson MB: Sydnay Taylor	WRVW/Namiville, TN PD: Rich Davis MD: Tem Pesse 17 NSNC-Par 4 State Junit 2 OESTIWSORD Templatur	MD: Devey Merris 16 IISNC 70p ² 3 SHEDY UNIT SHEDY UNIT STARD 74mm ² WHTS/Cause Cilies, IA-IL Child Chiles, IA-IL	OM/PD: Casey Damiata MC: Beau Ganki 17 NSMC Pay DESIM/Stables KZZU/Spekane, WA PD: Kan Haptins	KWTX/Waco, TX PD: Joy Charles MD: Join Oakes 10 NSNC Ptol CMGDMD TH KAC Ptoder
16 NSVIC 769" SAND 7666 WWWQAlinets, GA 7D: Brian Phillips Mit Ed Lawbott 21 NSVIC 769	WICK/Chailancoge, TU PD: Terminy Chuck HD: Glass Machill 30 Histor Pari 4 DESTMY SORD Terrations" 3 EMA Carr	7 112 Paches" REM Lter ROMMEATING Low" WRITE/Erie, PA PD: Buth Ann McBride	WZYPAtuntoville, AL. PD: Bill West HD: Ally 7 NSVC*Pcp* 1 SUAC*Pcp* 1 SUAC*Pcp*	10 NSNC For AD Why ROWING THE LOW NOARALING Reck, AR PD: Gary Robinson ND: Kevin Cruise	WOLLAAussan-Sudlak, NY PD: J.J. Rice APDAID: A Lunine 60 NSNC 794 DESTIN'SCHLD Bookcos" 1967.00514 Table"	OM/PD: Teny Waltubus ID: Kanin Waltur 2 NSMC Top' B:SSDUKK, Car WOCG/Rateigh-Darbern, NC PD: Chris Edge	28 1954C 75p" 5 CTYHBY Your" 647HUL Thee 0-TOM Yearing DESTWYSORD Bengeline WDBR/Springfland, IL	WHIT/Washington, E PD: Joll Wyselt MD: Albie Dee 11 NSNC Pap" 4 MSSVELIOT feat
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NSYNC Pop" STAND "Anathe" KACI "Paratini" SELBY LYNNE YAIN" VZNY /Angunata, GA DM: John Shornby PD: T.J. McClay	WRSC/Chicago, IL PD: Jay Beau Jones APD/HD: Avmande Rivera 21 NSMC Pap' 8 CITY-HO Woat 9 EITY-HO Woat 9 EITY-HOUSTE Projer	IDUK/Espens-Springfield, OR PD: Valerie Steele IMD: Starre Boum 6 NSNC-Pay 5 DESTRY/SCHID Ronkcos*	1 EVEFOWENSTEAM Blow WZPL/Indianapolis, IN PD: Scatt Sands IID: Dave Declar	APD/MD: Michael Stoole 3. NSMC Pop' 1. MRSS Gale CRACDADO NE SALATARE SALATARE WDLDCL.outpuille, KY OMI: Barry Fex	WERA L2 ACCWAY CHAGDING HE CHAGDING HENON, CT PD: Denny Ocsen HD: Juni Jamm	WRVQ/Richmond, VA PD: Dilly Surf 11 NSVC Pay 1 DEXMITME WLUS/Roundle-Lynchlung, VA PD: David Lee Michaels	KHTD/Springfield, MO OM/PD: Dave Defranze APD: Jay Shannon 25 ACYMCHTPE Ran' 27 NSING Rep" 10 WLEMAT2 7 NSINGN Stam"	WIFC/Wawsau, WI PD: Danny Wright APD: Tany Brounds 19 FatThHL Thur 13 AFROMINTRY 9 HSYNC Pay'
AD: Jay Cruze 11 SYAC Pro- 5 SLAND Awain DAVIE HEMAS APPAS "Max" HFVAnstin, TX	ICLRS/Chico, CA PD: Eric Brown SHGCY Tar NSNC: Pop 112 Partne:	WSTO/Evansville, IN PD: Dr. Bove Michaels 3: NSMC Page BESSDOMON, Gar KMCK/Fayetleville, AR	45 NSYNC Pap" 6 NAMOY MCORE Pacan" WDBT/Jackson, MS PD: Scott Stands MD: Brace The Messes 31 NSYNC Pap" 1 Def Charles Tetran thew"	Um: Barry Fox PD: Stane Callins 30 NSMC Po ⁺ ICZIV.ubback, TX PD: Bobby Ramos MD: Kold Carson	19 NSNC Pap" 8 DAITE POINTS FRANS TAM" WOGN, New London, CT PD: Kevin Palana ND: Share Humphy Share The Tak	APD: Mellesa Morgan MD: Rich Minor 13 HSHC Por WOLK/Roanche-Lynchburg, WA PD: Kavin Scott	3 STARD Winter LITROLEO TRAY ROWHIGTING TOW WNTC/Syracuss, NY ON/PD: Torn Mitchell APD/ND: Jimmy Oteen	9 HELLY Ros" 9 HCLERS 'Drie" STAND 'Awfin' WL.DL/West Pairm Br PD: Jorden Watsh
PD: Jary Shannon MD: Jahanio Bizzo 11 NSVIC Prof 10 DESTINYSCHID Bookcow COOVBakersfield, CA DM/PD: Chris Sevires	Stado Vania CRAGDAVO TH' WKFS/Cincinnati, OH PD: Real Phillips APD/MD: Javary Ocean 25 NSMC Pap' 2 USTMC Pap'	PD: Brad Newman APDARC: Mile Classe 10 NSVC Pay DE 5 Not EXERCISEN Yound WWCK/Flint, M	VYOY/Jackson, MS ON/PD: Benji Kartz APD: Jassen Williams MD: Nathan West 3. NSNC Pap	NPACE NACE WMGB/Macon, GA PD: Heidi Winters APD/MD: Devik Wright SVAD: Anthr	NSMC Por Stable Annual Second States Second States Second States Second States Second States Second States Second States	MD: Travis Cytan 3 Novic*Pop* POWNKATING Low** SIAND Antix* NTD*SUM *Magon* WKGS/Flochester, NY	16 BLSO UADA, Gar 12 NSWE Page Selloy WAR Yahr WO Paster WWHIT/Syracuse, NY PD/ND: Jason Kide	APD: Dave Vayda 18 NSVKC Pop 6 DESTRIVS CHLD 'Book KOCRD/Witchita, KS PD: Juck Offvor
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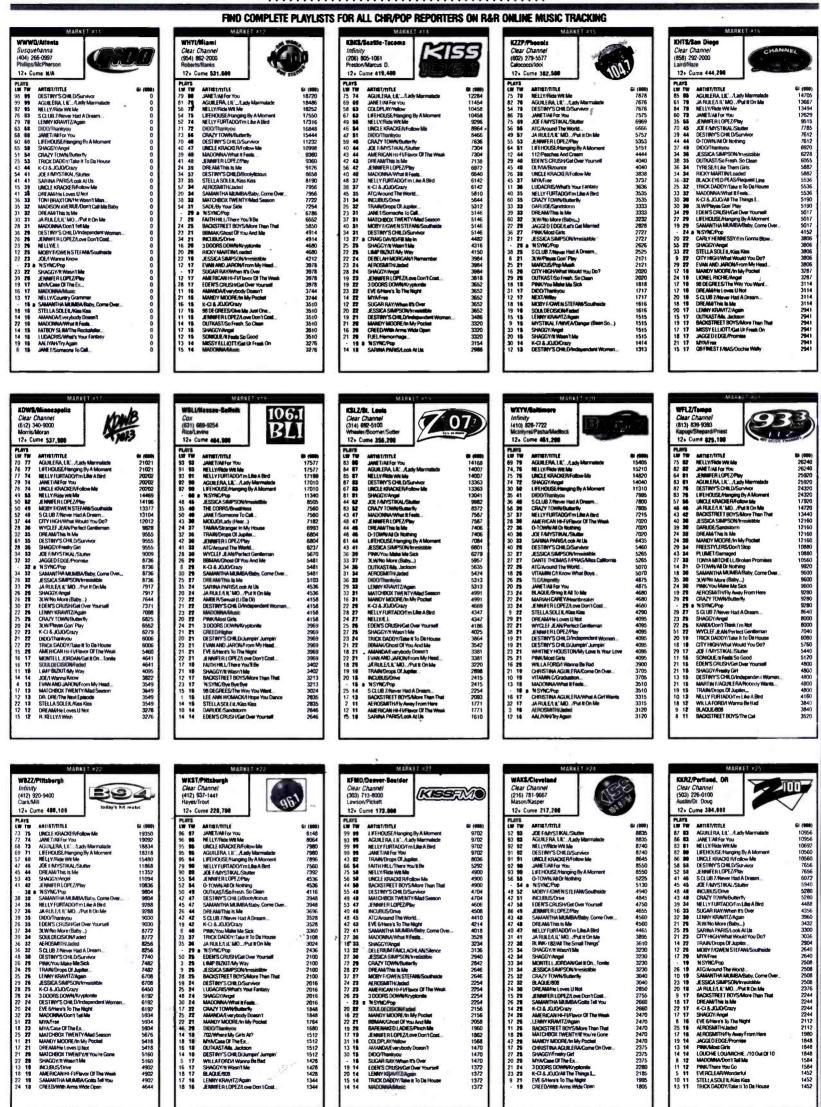
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CHR/Pop Playlists



CHR/Pop Playlists

May 25, 2001 R&R • 91 FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING WILFS/Cincins Clear Channel (513) 763-5477 Phillips/Ocean Nin<u>.</u> 93.3 3 107.9 Q. Infinity (513) 699-5102 Frank/Douglas 12+ Cume 321,800 Entercom (916) 334-7777 Weed/Lee/Chris K 12+ Cume 262,488 Syncom (816) 356-2400 Johnson/Austin 12+ Cume 215,100 - 95.7 Infinity (816) 756-5698 Zellner/Dylan 12+ Cume **312,199** The construction of the c
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PR CHR/Rhythmic Top 50

LAST		May 25, 2001	EA	N/m	COR.	NEEDECN COMME	TRUSTON
	0	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	3628	+189	450564	7	58/1
1 2	ě	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3595	+240	565890	12	70/1
6	ŏ	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3556	+508	584209	8	66/0
4	ŏ	CITY HIGH What Would You Do? (Interscope)	3462	+158	443619	8	68/1
7	6	112 Peaches And Cream (Bad Boy/Arista)	3243	+319	524518	8	64/0
5	6	NELLY Ride Wit Me (Fo' Reel/Universal)	2896	-299	441871	22	65/1
3	7	DESTINY'S CHILD Survivor (Columbia)	2793	-520	351672	12	63/0
		JANET All For You (Virgin)	2586	-29	342848	12	61/0
8	.8	JA RULE FALL' MO AND VITA Put It (Murder Inc./Def Jam/IDJMG)	2342	-222	320878	21	64/0
9	, O	R. KELLY Fiesta (Jive)	2181	+8	376052	10	62/1
13 11	11	QB FINEST F/NAS Oochie Wally (Columbia)	2139	-229	311833	14	59/0
		JOE F/MYSTIKAL Stutter (Jive)	2086	-306	302093	20	62/0
10	12	OUTKAST So Fresh, So Clean (<i>LaFace/Arista</i>)	2000	-194	291440	19	65/0
12	13	TRICK DADDY Take it To Da House (Slip 'N Slide/Atlantic)	1939	-129	196766	13	53/0
14	14 15	TYRESE I Like Them Girls (RCA)	1860	+56	241,420	9	55/0 61/1
15	-	SNOOP DOGG Lay Low (No Limit/Priority)		+30 -87		13	48/0
16	16		1696		301495		
20	17	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	1575	-57	246242	10	50/0
19	18	CASE Missing You (Def Soul/IDJMG)	1567	-68	241389	16	55/0
17	19	JAGGED EDGE Promise (So So Det/Columbia)	1557	-197	175377	21	52/0
18	20	SUNSHINE ANDERSON Heard It All Before (Soulite/Atlantic)	1487	-169	187113	11	59/0
21	21	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	1389	-128	200540	19	54/0
reake	-	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	1357	+419	230948	4	57/4
23	B	3LW Playas Gon' Play (Epic)	1236	+162	111829	5	48/1
reake	-	JAGGED EDGE Where The Party At (So So Det/Columbia)	1221	+712	208910	2	55/7
reake	-	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	1185	+273	246069	4	50/2
oako		LIL' ROMEO My Baby (Soulja/Priority)	1121	+127	106542	5	51/6
resko	-	JESSICA SIMPSON Irresistible (Columbia)	1080	+143	88096	4	40/0
reake	* (B	AALIYAH We Need A Resolution (BlackGround)	1072	+292	156764	3	49/2
22	29	OLIVIA Bizounce (J)	1051	-166	70900	15	32/0
33	30	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	983	+182	187962	4	42/3
32	0	TOYA I Do (Arista)	943	+100	94459	7	37/3
28	32	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	931	+16	79244	5	53/1
24	33	JENNIFER LOPEZ Play (Epic)	921	-104	122725	9	40/0
30	34	K-CI & JOJO All The Things I Should (MCA)	789	-61	60165	6	44/0
31	35	MUSIQ Love (Def Soul/IDJMG)	778	-69	131564	10	22/0
46	36	DESTINY'S CHILD Bootylicious (Columbia)	756	+285	120884	2	37/19
37	37	SHAGGY Freaky Girl (MCA)	689	-13	66472	3	43/0
36	38	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	667	-106	73613	13	24/0
34	39	EVE Who's That Girl (Ruff Ryders/Interscope)	664	-135	111955	18	35/0
ebut	• •	'N SYNC Pop (Jive)	594	+594	94568	1	27/27
40	0	ANGIE MARTINEZ Coast To Coast (EastWest/EEG)	583	+33	64573	6	35/0
ebut	•	RAY-J Wait A Minute (Atlantic)	509	+130	119955	1	34/4
38	43	CRAZY TOWN Butterfly (Columbia)	504	-130	40091	18	22/0
41	- 44	TANK Maybe Deserve (BlackGround)	499	-25	130569	11	17/0
ebut	•	BABYFACE There She Goes (Arista)	449	+105	75639	1	32/0
39	46	TAMIA Stranger In My House (Elektra/EEG)	443	-130	137779	16	28/0
49	0	KUMBIA KINGS Say It (EMI Latin/Capitol)	440	+46	39006	2	21/0
48	G	KURUPT F/NATE DOGG Behind The Walls (Avatar)	402	+1	115518	3	11/1
ebut	-	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	399	+67	35512	1	22/1
44	50	MONICA Just Another Girl (Epic)	398	-181	67855	18	22/0
-	ALCE.	72 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase R		_	_		

ATTETTILE LABELS ADDS USHER U Remind Me (LaFace/Arista) 51 CRAIG DAVID Fill Me In (Wildside/Atlantic) 35 27 N SYNC Pop (Jive) ERICK SERMON Music (Interscope) 24 DESTINY'S CHILD Bootylicious (Columbia) CAMOFLAUGE F/BRAYBOY Cut... (Pure Pain/Universal) 19 12 D12 Purple Pills (Shady/Interscope) 11 LENNY KRAVITZ Again (Virgin) JAGGED EDGE Where The Party At (So So Det/Columbia) 7 REDMAN F/DJ KOOL Let's Get Dirty (Def Jam/IDJMG) 7 Most Increased Plays TOTAL PLAY NCREASE ARTIST TITLE LABEL(S) JAGGED EDGE Where The Party At (So So Det/Columbia) +712 'N SYNC Pop (Jive) +594EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope) +508 JA RULE | Cry (Murder Inc./Def Jam/IDJMG) +419 112 Peaches And Cream (Bad Boy/Arista) +319 AALIYAH We Need A Resolution (BlackGround) +292 DESTINY'S CHILD Bootylicious (Columbia) +285 LIL' MO Superwoman (Gold Mind/EastWest/EEG) +273 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG) +240 AGUILERA, LIL' KIM, MYA & PINK Lady ... (Interscope) +189 SNOOP DOGG F/TYRESE & MR. TAN Just A ... (Universal) +189 **Breakers**. JA RULE I Cry (Murder Inc./Def Jam/IDJMG) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADOS CHART 1357/419 57/4 22 JAGGED EDGE Where The Party At (So So Det/Columbia) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 1221/712 55/7 24 LLL' MO Superwoman (Gold Mind/EastWest/EEG) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 1185/273 50/2 25 LLL' ROMEO My Baby (Soulja/Priority) CHART TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1121/127 51/6 26 JESSICA SIMPSON Irresistible (Columbia) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 1080/143 40/0 21 AALIYAH We Need A Resolution (BlackGround) TOTAL PLAYS/NICREASE TOTAL STATIONS/ADDS CHART 1072/292 49/2 28

Most Added.



72 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest weak-to-weak increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



CHR/Rhythmic

Hip Hop Top 20 New & Active F. EVANIS F,CARL THOMAS Can't Believe (Bad Boy/Arista) Total Plays: 388, Total Stations: 15, Adds: 1 CHICO & COOLWADDA High Come Down (MCA) Total Plays: 293, Total Stations: 12, Adds: 1 May 25, 2001 TW LW TOTAL STATIONS TW ARTIST TITLE LABEL(S) MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG) 6239 5872 138/1 0 WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia) Total Plays: 379, Total Stations: 12, Adds: 0 PRODUCT G&B Cluck Cluck (Yclet/J) Total Plays: 262, Total Stations: 30, Adds: 6 EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope) 5389 4842 138/1 6 2 × -1 JA RULE | Cry (Murder Inc./Def Jam/IDJMG) 128/11 3043 2271 11 MADONNA What It Feels Like For A Girl (Maverick/WB) Total Plays: 374, Total Stations: 14, Adds: 0 THREE THE HARD WAY Let's Get It (Arista) OUTKAST So Fresh, So Clean (LaFace/Arista) 3026 3367 127/0 3 4 Total Plays: 254, Total Stations: 8, Adds: 1 JA RULE ... Put it On Me (Murder Inc./Def Jam/IDJMG) 2782 3069 115/0 5 NELLY Ride Wit Me (Fo' Reel/Universal) 3008 SNOOP DOGG F/TYRESE & MR. TAN Just A... (Universal) Total Plays: 357, Total Stations: 33, Adds: 2 2760 93/1 DARUDE Sandstorm (Groovilicious/Strictly Rhythm) Total Plays: 217, Total Stations: 10, Adds: 0 6 LIL' ROMEO My Baby (Soulja/Priority) 2394 2730 123/7 **QB FINEST F/NAS** Oochie Wally (Columbia) 2702 3211 116/0 8 DREAM This Is Me (Bad Boy/Arista) Total Plays: 352, Total Stations: 15, Adds: 0 USHER U Remind Me (LaFace/Arista) Total Plays: 201, Total Stations: 51, Adds: 51 SNOOP DOGG Lay Low (No Limit/Priority) 2541 2959 117/0 7 9 TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic) 2491 2893 115/0 10 8 GIGI D'AGOSTINO I'll Fly With You (Arista) Total Plays: 340, Total Stations: 9, Adds: 0 CRAIG DAVID Fill Me In (Wildside/Atlantic) 2PAC Until The End Of Time (Amaru/Death Row/Interscope) 2404 119/0 2675 9 11 Total Plays: 200, Total Stations: 37, Adds: 35 LUDACRIS Southern Hospitality (Def Jam South/IDJMG) 1919 2123 115/0 12 12 012 Purple Pills (Shady/Interscope) Total Plays: 329, Total Stations: 14, Adds: 11 WILLA FORD | Wanna Be Bad (Lava/Atlantic) 16 🚯 ERICK SERMON Music (Interscope) 1036 119/29 1720 Total Plays: 200. Total Stations: 19, Adds: 0 14 🕒 ST. LUNATICS Midwest Swing (Fo' Reel/Universal) 1458 1375 96/0 THREE THE HARD WAY Let's Get It (Arista) 1383 15 1 1310 97/1 P.Y.T. Same Ol' Same Ol' (Epic) Total Plays: 327, Total Stations: 20, Adds: 0 REDMAN F/DJ KOOL Let's Get Dirty (Det Jam/IDJMG) Total Plays: 198, Total Stations: 11, Adds: 7 LHL BOW WOW ... Puppy Love (So So Det/Columbia) 93/0 13 16 1272 1728 821 EVE Who's That Girl (Ruff Ryders/Interscope) 90/0 17 17 1002 ERICK SERMON Music (Interscope) Total Plays: 322, Total Stations: 35, Adds: 24 THA LINKS The Best You Can (Loud/Columbia) 18 TIMBALAND & MAGOO Drop (BlackGround) 798 709 84/3 Total Plays: 185. Total Stations: 12. Adds: 2 19 SNOOP DOGG ... Just A Baby Boy (Universal) 788 260 100/9 TIMBALAND & MAGOO Drop (BlackGround) N.E.R.D. Lapdance (Virgin) Total Plays: 181, Total Stations: 16, Adds: 3 20 LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT) 770 665 84/2 Total Plays: 295, Total Stations: 29, Adds: 0 72 CHR/Rhythmic and 84 U/ban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc. 34 Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KYLZ/Althungustergute, HM PD: Aosta Reyate MD: OJ Lagoz APD: Mr. Class 2: EAstr MANTZ "Again" 1: EASTIANTS CHILD: Booptica" 1: EASTIANTS CHILD: Booptica" 1: EASTIANTS CHILD: Booptica" USHER "Revend"	WBBM-FM/Chicago, IL PC: Tod Conash INC: Erik Businy 43 ISTM: Themas USER Themas K2FM/Corpus Christi, TX	KSEQ/Frasme, CA P1: Teamy but Ris III: Ja Ja Laper 19 OSTIMPE DO "Bodykin" 3 A "Protein" REGK STAMO Music" USH "Remot CANG DUAT Pro-	KLUCALas Voges, NV PD: Cal Thurses AVR: Mile Spancer MD: J. S. Sing * Susceptive Dis Sector Sector Dis Sector Sector NITELNIBE Flock, AR Different LeMan	W.W/Z/Montgomery, AL. PO.ND. D-Aut. 10 DEStarts CHLD 'Bonyeou' USER wency' WKTU/New York, NY WYCon:: Frankis Bas	ICULU/Paim Springs, CA PGAD: Putto Iteraso 12 LUSCE The Company Car RECC SPROM There RECC SPROM There NER D. Lupance DEB During The Tester NAWIZ "Agen"	CUAUUSait Laise City, UT Off: Exyres fileties the 2 and person 2 and person 3 of 7 threat Dock Trays 3 of 7 threat 3 of 7 threat	KSYR/Shraveport, LA P0: Newsrd Capit ND: Craig Capar 21 STNC: Tray Fam Cat: ROMO 'tay' LSTRE "Remot
KFAT/Anchorage, AK Oll: Mark Carleon PD: Stove Kicklighter APD/MD: Mervin Nagont US-4F Remot LL: POMEO Taby CRAG OWND THM	PC: E4 Occases NC: Artone Madeti 15 IN STAC "Page" 1 GRAB DAVID "Far" 1 THA LIKS "Best" DESTRY'S CHILD "Bootykes"	WJMH/Greensbore, NC Okl/PD: Brien Despise NO: Top Manny HILLY : Nor' 15 UL: Poster 15 UL: Poster 17 BACKBORE "Ave'	19 "Protection" 19 "N STAC "Par" 19 "N STAC "Par" 19 "N STAC "Par" 19 "N STAC "Par" 19 "N STAC "Par" 10 "N STAC "P	BDC: Cententime 23 8.5 Min: Exp() 1 MSSV ELUOT: 1 MSSV ELUOT: 1 MSSV ELUOT: 0 Aug anto "Sea" 0 OAUg anto "Fer" 7 AMUA "Tea"	KKFR/Phoenix, AZ P0: Brace St. James APD/00: Charles Huere 3 4/4 SHORT HOP TOMA" 2 ERCK SERICIN Music USIEN Panner X2181T Wat	DESTINY'S CHILD "Bootynce" KDBT/San Astonio, TX PD: J.O. Genzainz APD: Camy 6 MD: Remove 9 DESTINY'S CHILD "Bootynce" PROLICE PAT Save"	KWIN/Stockton, CA WP/Prag.: Jain Christian 12 NiSric Prof 5 Ja Rulz Coyr USIER Romot UII 80 Statemonian PRODUCT G&B "Duce"
WBTS/Atlanta, GA PB: Dale O'Brian APO/MD: Jelf Billions 43 11 SVIIIC "Pop" 11 DISTING" SCHLD "Bootylicio" USHER "Remont"	KOKS/Denver-Bosider, CO P0: Cat Cellins 10: Jahr E. Kage 2: GAVYE BONE "Hard" 19: BUI DATREL: "M" 19: REID ANTREL: "M" 19: REID ANTREL: "M" USI-ER "Seminor"	WZNX/Hartlord, CT Off: Store Saltney APD,400: Oracid Stappeon B St. LURATCS "Movement CITY HIGH "Would"	VP/Prog: Jimmy Steel APD: Damion Yeang IND: E-Mas IND: E-Mas INTES: Girls" 10 SHADILLE O'BEAL "Connected" CADILLAC TAN "Pov"	WOHT/New York, NY PD: Tracy Cloharty MD: Seen Tayler 15 CASE Trend WNVZ/Monitolik, VA	ICLIM/Portiand, OR Dir/Proj.: Mark Adams APD: Marie Devee IIID: Proty Boy Destay M: USKet Remot 7: ERCK SERADA: Music 1: AZ Prodemt	KTFM/San Antonio, TX PD: Heft T. Jackson ND: Slave Chaves 37 D12 "Purps" 1 FIRCE Sharon "Husse"	WLLD/Tamps, FL. P3: Orlande APD: Beastman CRAG GAND Tal TOYA "De"
WZBZ/Atlantic City, NJ PD: Tod Heath 10 ROCY NARTH "Loaded" 5 DESTINFS CHILD "Bootylico" 2 SPOKS "Prog" 2 WSYKC "Pop" 1 USHER "Remind" 1 USHER "Remind"	ICCUU/Denver-Boulder, CO PD: Brian Michel USC Franze USC Franze KPRR/EI Paso, TX DN/PC: John Candidatia	KIKL/Homoluku, HI PD: Fred Rice MD: Pable Sate 1 BRC: Sate 1 BRC: Sate 1 BRC: Sate 1 BRC: Sate 1 AC Problem 1 Okac Juno 14 1 Okac Juno 14 1 Okac Juno 14 1 Destanto 14 1 D	KLZKALubbock, TX PD: Tany Manasen MD: Jaakis James 28 TI SYNC "Pop" CAND DAVIO SHI ENCK SERNON "Music" USKR "Remind" ANASE" LEMEK KANYE "Again"	PC: Cen Landon MC: Jay West 1 & STAR Charles 2 Charle Carlo 4 Algebra Edic Thing KEAT/Odessa-Midland, TX PC: Les Carlo	WWC/Providence, RI PD: Jerry McKenne BD: Brochery Ryan 3 REDMAN FOL BOOL "Dery" 3 DESTERS CHLL "Destence" 3 DESTERS CHLL "DESTERS" 3 DESTERS CHLL "DESTERS CHLL "DE	USHER "Remine" XHTZ/San Diego, CA OM/PC: Lias Karding Nito: Date Salthan 6 ERCK SERNOT "Buck" 3 CRAG DAYO THE 7 SYNC "Pop" USHER TRAVING"	KOHT/Tucceon, A2 PO: Pacs Jesolo BD: D-Wryne Cloves 9 Jaccol Dick Thm' 1 FERC SENION Mark: 1 EBBY RAWAT Agent CANG OMO TH
KQBT/Aastiin, TX PC: Scotter B: Strivens APD: March McClay 2: RAN-3 Minuter 2: Luit ROM Yon Reby" 1: USHR "Remind" CRAIG GAVID 'fait"	10 WA VAR DAR "Carbos" CRAD SUPO "HI" ERCC SERVICO "Music" USRER "Perma" WBTT/FL Myors, FL. PD: In United	KXIME/Honokula, HI Interim PD: K.C. MD: Konka Altabas 47 D32 "Purger" 21 D34 D32" 21 D34 D34" 21 D34 D34"	CCHT/Marraphis, TH PD: Lee Caple 100: Device State 6 R. KELLY "Heat 9 PRODUCT CERTONON "Car 9000LUT CERTONON" Car 9000LUT CERTONON" Car 9000LUT CERTONON"	NC: CJ Sk-Moten 46 W SYNC Pape Jacob Ecker Party CAUGO AND Star CAUGO AND Star KKWD/Okdahoma City, OK PC: Stee Estim	1 COME DAVID THE ICWINZ/Rando, NV PC: BIN Schutz 20 % Synk: Fragmer 6 COMAG DAVID The 4 Luit Ronker Theory 1 DESTRY'S CHILD Theorytics" USREY Temmor	KMEL/San Francisco, CA VY/Pres.: Illinear Martin 1 Charle Charlo Star 1 Janne Charles Carlos 1 Janne Charles Carlos 1 USHIA "Remot KYLD/San Francisco, CA VY/Pres.: Illinear Martin	KBLZ/Tyter-Longview, TX PO/MB: Lesters tea Uset R - Remnit Holder Hol KOL Tony ROBME FOL KOL Tony Company The Team Cando David The Cando David The Cando Lavid F. Star Work or Car
KUSV/Baharsfield, CA P0: Bob Lowis APD/MD: Presza 2015/11/2007 LENEY KOLINIZ "Agen" WERD/Baktimore, MD	MCR: big Blance 7 NISTA Annual Sharr 1 Rista Annual Sharr Rista Annual Fold Sock Derry D12 Throat This List Team Calabor Lause Frankingov "car" WCRZ/FL Works, Bi	KBXX/Houston-Galveston, TX Interim P0/40: Kases Pound 34 USHE Remon 77 BLU WATTELL Her 11 UL JOL. The	KHTN/Morcod, CA PD: Reso Roberts APD: Rick Adams MD: Drow Stane 31 II SYNC "Poo" 10 Uskith Resman" 10 Uskith Resman" 10 Uskith Resman"	ND: Classe Kide 13 11 SVNC "Poo" TOVA Too FINCK SCRANON "Music" MALYON TRepolytom MALYON UPpole KOCH/Companya ME	KGGU/Riverside, CA P0: Jean Duran Interies 100: 0000 ? III.U CANTREL: Yer T III. SEMICO ERCK SEMICO Music USER Themse	APDAttic: Jezzy Jim Arsher 1 Ericci Straich Twarc 1 Chick Davio Ten Arty Tildnut Usette Themiot KWWV/Sen Lais Obispo, CA PD: Bet Lewis	WPGC/Washington, DC PD: Joy Breast MD: Thes Mitchem 27 USHR "Remot 16 AGED COST Party"
PD: Dien Summers APD: Note At Wight MD: Darren Brin 1 USHER "Remind" WBHJ/Birminghtam, AL	ARLE "Cy" ARLE "Cy" ROCK SERION ROCK SERION Thus: CRACE DAVID "IT" A 2 "Problems" USINE Thermot PRODUCT G&B "Chuch"	KTHT/Houston-Galveston, TX PD: Russ Allen MD: Sawa G Jo Acco J WHHH/Andianapolis, M PD: Sant Waver	ULL SCOTT WHE FRICE SEAMON MANNE CANOLALGE FRMANBOY "Cur WPOW/Milanni, FL PD: Kid Curry APO: Sony The Toper MID: Edden Mile	PE: Erit Johnson 44 JLSVIC Prof WJHM/Orlando, FL Bir/Ops./PE: John Roberts	KBMB/Sacramento, CA DicPreg.: Retain "Erre" Jam APDAD: Dig Kal Boat: 29 REDWAR FOLKOL, Dary 5 CHAL DAVD THT 4 CSRF Therms"	MD: Serve Juni 4 Stric "Poo" USRC "Remot KUBE/Seattle-Tacoma, WA 0M: Shellie Hart PD: Fric Powers AFGMD: Julie Plant	KDGS/Wichita, KS PD: Grag Williams
PD: Hickey Jahassan ArDAND: Shary Kay 6 (ERCK STANON Masic USER "Remat WJ.MAY, Destan, MA Sales My:: Califies Jack APC: Denkin Ultrane	WJF2/FL. Wayne, N PF: PM Bedar ND: Unand 2 USAR Danner 1 UC: ND Starworth 1 UC: ND Starworth	PD: Soft Westign III: Carl Fys 1 Charl Share' 1 Charl David Far USER Tenant EFICE SIMON Music' WJBT/Jacksonville, FL	S3 DESTIN'S CHILD "BootyAco" 2 DE2 Yuput 5 CANC DAVID THE 2 PARCE STRACH THORE: 3LW "Physic" KTTB/Minnesepolis, MM PE: Surg Johnson	APD: Starte Bollann MB: Jay Love To Joon WPYO/Orlando, FL. PB: Phil Minhook	COUCLEAVE THE COUCLEA	PD: Ent Powers APC/ADD: John Pflat 9 CRAG DAVO Tar 5 D12 "Power" 5 N1570C "Poor" 4 KLRD "Joonroo" 2 AGGIO (DGI "Party" USIER "Remot"	CRASS DATAO THE CRASS DATAO THE CRASS DATAO THE TOTAL THEORY THEORY ALL YAY THEORY ALL YAY THEORY ALL YAY AND THEORY ALL YAY ALL YAY ALL YAY ALL YAY ALL YAY
HT Comme United III: Mithelie Williame 21 Distant's Civil Teothico" 21 REDMAR FOLKOU Tony" 1 USKE Reamd CRAC DAVID THE WSSP/Charlesten, SC	LUC 40 "Scattermond" CARD ALCE FRANKOV "Car ERCK STRACH There" LEATY ROAMTZ "Again" KEROS,/Freene, CA PD: E. Cartie Johnson	PE: Acres Manuel 7 ERCK SERVICE Manuel WXIE/Johnson City, TH	INF: Leart James 4 TSYNC Tro USHIT Nonar CRAS DAVO TH PROS SHADON THANK CANOLULUE MEMORY YOU CANOLULUE MEMORY YOU KDONAMemory-Salings, CA	IN: We The Latine 19 AGULERA LL'_Lay' KCAQ/Cunnerd-Vendera, CA PEAQ/Cunnerd-Vendera, CA	Mit Manada Russ N DI Tarper Description Charles and Present USER Tennet WOCO/Soliabery, MD	72 Total Re 72 Current	Reporters
PB: Statil Repositio 33 'B SYRC That' 1 BACKSTREET BOTS 'Man' DESTINEET BOTS 'Man' SUGAN NAY 'Bhan'	APD: Crede Heliman CD: Travia Langheen 11 Childs David Ser 5 SHOP COGRYVESE_ May 1 DESTRY'S CHILD "Boty-Co"	PC: Blade Michaele WE: Tedd Anthrese 3: USHR Themin" Chas David Tor PHODUCT 666 "Cash"	RECEIVENENT Barbars PC Boands Barbars 19 11 STAT The MORED FORE THINK USHER Thomas	APE: Big Barr 20 CRAS DANO TRI" 3 GREE ANNO TRI" 2 CREAT ANNO TRI"	PE: Weeks ME: Dealth DESTRICTS CHLD "Beegacie" USING David "Far	72 Current	Playlists

CHR/Rhythmic

	• May 25, 2001
1	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
2	EVE 1/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
3	OB FINEST (MAS Oochie Wally (Columbia)
4	112 Peaches And Cream (Bad Boy/Arista)
5	R. KELLY Fiesta (Jive)
6	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
7	LIL' MO Superwoman (EastWest/EEG)
8	OUTKAST So Fresh, So Clean (LaFace/Arista)
	SNOOP DOGG Lay Low (No Limit/Priority)
10	JA RULE I/LIL' MO Put It On Me (Murder Inc./Def Jam/IDJMG)
	NELLY Ride Wit Me (Fo'Reel/Universal)
12	CITY HIGH What Would You Do? (Interscope)
13	JOE I/MYSTIKAL Stutter (Jive)
14	EVE Who's That Girl (Ruff Ryders/Interscope)
15	JANET All For You (Virgin)
16	JAY-Z I Just Wanna Love U (Give It) (Roc-A-Fella/IDJMG)
17	2PAC (/RL Until The End Of Time (Amaru/Death Row/Interscope)
18	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
19	THREE THE HARD WAY Let's Get It (Arista)
20	ST. LUNATICS Midwest Swing (Fo'Reel/Universal)
21	TRICK DADDY (/SNS EXPRESS Take It To Da House (Slip-N-Slide/Atlantic
22	MYSTIKAL (/NIVEA Danger (Been So Long) (Jive)
23	BLU CANTRELL Hit 'Em Up Style (Arista)
24	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)
25	TYRESE I Like Them Girls (RCA)
26	DESTINY'S CHILD Survivor (Columbia)
	KURUPT/MATE DOGG Behind The Walls (Avatar)
28	112 It's Over Now (Bad Boy/Arista)
29	DR. DRE The Next Episode (Anermath/Interscope)



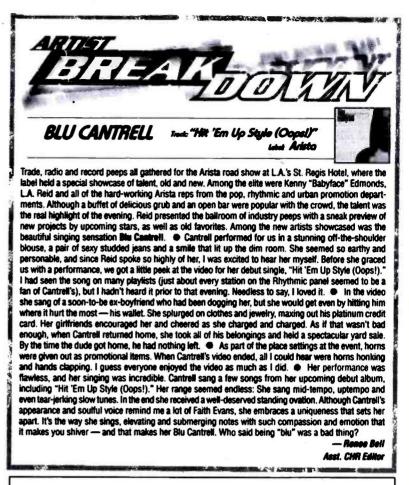
37 CHR/Rhythmic Mix Show Reporters

Contributing Stations

KQBT/Austin, TX KISV/Baterstieid, CA WBHJ/Birmingham, AL WJMH/Boston, MA WBBM/Chicage, IL K2FM/Corpus Christi, TX KPRR/El Paso, TX WJFX/FI. Wayne, IN KBOS/Frezo, CA

KSEQ/Fresse, CA KIKI/Henolulu, HI WOHT/New York, NY ICXNE/Neeelplu, HI WNV2/Nerfelk, VA KEXCLAtouries Colvestes, TX KOCH/Omaka, NE KLUC/Las Veezs, NV WPYO/Orizada, FL KPWR/Les Angeles, CA KCAQ/Oxnard-Ventura, CA KXHT/Remobis, Th KKFR/Phoenix, AZ WPOW/Miami, FL IXJN/Pertland, OR KTTB/Minnespells, MM WWICK/Providence, Ri

erey-Salinas, CA KBMB/Sacramente, CA Yert, NY KSFIN/Sacramente, CA elit, VA KTFIN/San Antonio, TX ha, NE KINEL/San Diogo, CA KMEL/San Francisco, CA KVLD/San Francisco, CA KUBE/Sasttie-Tacoma, WA elix, AZ WLLD/Tampa, FL and, OR KOMT/Tucson, AZ ridence, RI WPGC/Washington, BC





Interscope's sexy singer Valeria juggles two industry hotties during her radio promotional tour in Sacramento. Promoting her debut single, "Ooh La La," she stopped by KDND studios to hang out with staffers. She is pictured here with (I-r) KDND MD Chris K and Interscope's Michael Novia.

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CHR/Rhythmic May 25, 2001 Nost Played Recurrents CHR/RHYTHMIC TOP 100 POWER GOLD K-CI & JOJO Crazy (MCA) 1 NOTORIOUS 8.I.G. Hypnotize 51 PAPERBOY Dith 2 NEXT Too Close 52 GHOST TOWN DJ'S My Boo SHAGGY Angel (MCA) 3 2PAC I/DR. ORE California Love 53 K.P. & ENVYI Swing My Way 4 NOTORIOUS B.I.G. Mo Money Mo Problems 54 NOTORIOUS B.I.G. Going Back To Cali OUTKAST Ms. Jackson (LaFace/Arista) 55 KEITH SWEAT Nobody **5 GINUWINE Pon** 6 NOTORIOUS B.I.G. Big Poppa 56 SILK Freak Me MYSTIKAL F/NIVEA Danger (Been So Long) (Jive) USHER You Make Me Wanna... 7 57 OUTKAST Atlien 8 LUNIZ | Got 5 On It 58 SNOOP OOGGY DOG Who Am I (What's My Name)? LUDACRIS What's Your Fantasy (Def Jam South/IDJMG) NOTORIOUS B.I.G. One More Chance 59 TLC Waterfalks 10 2PAC I/JODECI How Do You Want It 60 WILL SMITH Miami JAY-Z | Just Wanna Love U ... (Roc-A-Fella/IDJMG) 11 112 Only You 61 FUGEES Ready Or Not 12 OR. DRE Nuthin' But A 'G' Thang DR. DRE The Next Episode (Aftermath/Interscope) 62 BEASTIE BOYS Brass Monkey 13 K-CI & JOJO All My Life 63 JUNIOR M.A.F.I.A. Get Money 64 PUFF DADDY & FAMILY All About The Benjamins MYA Case Of The Ex (Whatcha...) (University/Interscope) 14 FUGEES Killing Me Softh 15 PUFF DADOY 1/F. EVANS & 112 11Be Missing You 65 MASE What You Want SHAGGY It Wasn't Me(MCA) 16 MONTELL JORDAN This Is How We Do It 66 DIGITAL UNDERGROUND Humpty Dance 17 MARY J. BLIGE Real Love **67 SHAGGY Boombastic** J. RULE F/C. MILIAN Between Me And You (Murder Inc./Def Jam/IDJMG) 18 BRIAN MCKNIGHT Anytime 68 DEBBIE DEB When I Hear Music 19 LIMP BIZKIT N 2 Gether Now 69 ICE CUBE It Was A Good Day NELLY E.I. (Fo' Reel/Universal) 20 TIMBALAND & MAGOO Luv 2 Luv U 70 TONE-LOC Wild Thing 21 LL COOL J Doin' It 71 H-TOWN Knockin' Da Boots 3LW No More (Baby I'ma Do Right) (Epic) 22 SIR MIX-A-LOT Baby Got Back 72 SALT-N-PEPA Push It 23 BLACKSTREET No Diggity 73 R. KELLY Your Body's Callin' JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG) 74 QUAD CITY DJ'S C'Mon N' Ride It (The Train) 24 DRU HILL In My Bed 75 SWV Weak 25 FREAK NASTY Da' Dip JENNIFER LOPEZ Love Don't Cost A Thing(Epic) 26 2PAC Keep Ya Head Up 75 FOXY BROWN I'll Be

DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)

DESTINY'S CHILD Independent Women Pt. 1 (Columbia)

JUVENILE Back That Thang Up(Cash Money/Universal)

MYSTIKAL Shake Ya Ass(Jive)

NELLY Country Grammar (Fo' Reel/Universal)

AALIYAH Try Again (BlackGround/Virgin)

CHR/RHYTHMIC Going For Adds 5/29/01

BAD AZZ I/SNOOP DOGG Wrong Idea (Doggy Style/Priority) B.G. Bounce With Me (Cash Money/Universal) KURUPT/NATE DOGG f/SHYNE Behind The Walls (Avatar)

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Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.

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MARKET #1 UNTUNE (Part) (2): 69-5300 Bus/Geronimo 12: Class (Part) 13: Class (Part) 14: Class (Part) 14: Class (Part) 15: Class (Part) 16: Class (Part) 17: Addit/Stanger in My House 17: Addit/My Ham Low Hou <td>MARKET #1 MARKET #1 MARKET #1 MARKET #1 MARKET #1 Colspan="2">Colspan="2" Term< 2.482,000 Colspan="2" Colspan="2"</td> <td>MARKET #2 IPARAL SA Apeles Emmis (1818) 953-4200 StatuYounpE-Man IPACTER IPACTER <</td> <td>MARK ET # Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley T2Cume 1.387,100 Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley T2-Cume 1.387,100 Infinity (312) 944-600 Cavnant/Bradley Infinity (312) Cavnant/Bradley Infinity (312) Cavnant/Bradley</td> <td>MARKET #4 INTELLIGNET Clear Channel (Arth 5330-1051 Martin INTELLIGNET INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE</td>	MARKET #1 MARKET #1 MARKET #1 MARKET #1 MARKET #1 Colspan="2">Colspan="2" Term< 2.482,000 Colspan="2"	MARKET #2 IPARAL SA Apeles Emmis (1818) 953-4200 StatuYounpE-Man IPACTER IPACTER <	MARK ET # Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley T2Cume 1.387,100 Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley Infinity (312) 944-600 Cavnant/Bradley T2-Cume 1.387,100 Infinity (312) 944-600 Cavnant/Bradley Infinity (312) Cavnant/Bradley	MARKET #4 INTELLIGNET Clear Channel (Arth 5330-1051 Martin INTELLIGNET INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE INTELINGTONE	
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CRS Research Revisited

The seven most frequently asked questions about the study

By Ed Shane

L his week's column came about after a recent conversation with Shane Media's Ed Shane, who told me that even now — months after he presented his research study at the Country Radio Seminar — radio programmers are still asking him questions about it.

You may recall that the Country Radio Broadcasters commissioned Shane Media to do a research study of Country radio P1s, former listeners of country music and those who don't like country music to find out what they liked and didn't like, why they listened and why they stopped listening. During my chat with Shane he told me that consultant

Jave Albright had invited him to be a guest during one of her conference calls, because programmers with whom she works wanted to ask him some questions.

Shane said he had also been fielding questions from a number of other programmers, some of whom had called him to check facts before conducting staff meetings based on his research. He added that researchers from CMT compared their notes to the information that Shane Media had gathered.

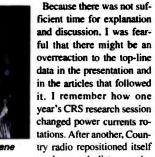
It became obvious that long after the CRS presentation, people were still interested in what the research concluded and were looking for more in-depth information that might lead to programming actions, so I asked Shane to keep track of the most frequently asked questions that he was getting about his study and to provide us with the answers.

Shane agreed to do so. He told me, "Since my presentation at CRS I've been fielding questions from broadcasters about the study — kind of a research meeting that stretches over several months instead of the usual day or two. I'm happy to do it, because this is not Shane Media's study; it's the industry's study. As such, I want everybody who can benefit from it to do so."

With that, I'll turn it over to Shane and his top seven FAQs.

The Top Seven FAQs

The CRS study received lots of attention — all behind the scenes. We sitted through 3.9 million data points to arrive at the 45 minutes that we presented to the industry at CRS in March. We focused on the most important findings from Country's P1s, our former P1s (whom I called "Expatriates") and those who just don't care for Country ("Outsiders").



Ed Shane

to chase male listeners, defying the fact that the format naturally aggregates a 58% female audience.

This year's action/reaction is positive so far: A willingness to take risks on "out of the box" tracks like the bluegrass from *O Brother, Where Art Thou?* and the novelty song "Mrs. Steven Rudy." The audience is seeking variety and contrast, so a little experimentation is healthy. The whole Texas buzz is a simply a search for something new and fresh in country.

The Expatriates haven't given up — 65% still listen to Country radio. Some could be attracted back to the format with music from the late 1980s.

The key questions I've fielded are about the Expatriates — the 31.3% of former Country PIs who left us in the past year and those who have left in the past one to five years.

Q: Why are the percentages so low , on the reasons Country radio listeners left?

A: We received 357 separate verbatim answers to the question "Why is Country not your favorite anymore?" Some people said they just didn't know. Let's face it: It's difficult to articulate taste, so many of the answers were as unique as the people who gave them. Those answers that were meaningful were combined, and I made judgment calls about what was classified where. The groupings are like this:

- Tastes changed 9.2% • Went to another format 8.9%
- Country's too pop 6.2%
- Prefer Christian music 4.8%
- Changed lifestyle or work 4.8%

• Songs are depressing 3.4% I broke out the people who mentioned Christian music or Christian stations, because there's a trend there. Christian-music programming has the same value system as Country. Groupings for all the other answers were smaller than these numbers.

Q: If the P1s say the music is better than ever, why worry about Expatriates?

A: Because the P1 pool is evaporating. The people who are P1s now have been fans for 10 years or more. Almost 40% say they've listened to country all their lives. Recent converts seem to have wandered away.

The profiles of the P1 and the former P1, or Expatriate, are closely aligned. The Expatriates think Country radio's not as much fun, it doesn't fit for them at work, and they have a difficult time keeping up with the new artists. These are things we can fix to the benefit of P1s and Expatriates alike. The Expatriates haven't given up — 65% still listen to Country radio.

Some of the expatriates could be attracted back to the format with music from the late 1980s. There was favorable response to music of that period, represented by montage tapes played for respondents. When asked if they liked country more when the songs in the 1980s montage were popular, 70.1% said yes.

Q: Why do P1s think the music is getting better?

A: The leading reason is that country's no longer "twangy" or "old-fashioned" in their minds — 26.6% used words to that effect. Reason No. 2 is the new singers (10.9%), followed by the fact that today's music is "upbeat." When listeners say. "upbeat." they're talking not about tempo but about subject matter. There are lots of references among P1s to older country music being "depressing."

Q: What about Pls who think it's getting worse?

A: To be clear, the questions were phrased "not as good as it used to be"; the interviewers didn't say "getting

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Shane's Do's And Don'ts In Reaction To Research

Shane Media's Ed Shane and Lalso talked about how past CRS research presentations have led to an almost knee-jerk reaction by some programmers who go home and completely change their stations after seeing a research project. That led to Shane's list of "Do's and Don'ts" of desirable and undesirable actions based on this year's research study's findings.

•D	ON'T add titles thinking that more titles create more variety.
۰D	O look for sounds that aren't typical to add a sense of freshness.
۰D	ON'T add every title that sounds unusual, or none of them will.
	O protect sound-alike artists and songs with sound codes or spe- artist coding in your library-management system.
	ON'T rely on software alone to create variety. Require your MD to aw each log for flow and contrast.
	O pursue the at-work audience, both on the air with workplace tions and off the air with promotion and contesting.
۰D	ON'T assume that everybody listens to AC at work.
	O mix your music to keep sad songs from playing too close to n other. Keep the overall attitude upbeat (not necessarily uptempo).
	ON'T drive the mix with tempo, thinking that's what the audience ins by "upbeat."
٠D	O make air talent talk relevant.
٠D	ON'T talk to 25-year-olds using 45-year-old language.
۰D	O use music from the late 1980s to your advantage.
	ON'T add any titles from previous eras without checking values cal testing.

worse." The number who said "not as good" was 22.6%, and that's exactly the same percentage we saw in a 1998-99 study conducted for Shane Media stations.

We asked respondents why they thought the music was not as good. If you attended CRS or saw the Power-Point graphics, your eye was probably caught by the 31.7% who answered that they felt the music had gotten "too pop" or "too commercial." They also used words like "fake" and "sellout."

Even though 31.7% said this, it's important to remember that this is a percentage of a percentage. That's

The Expatriates think Country radio's not as much fun and doesn't fit for them at work, and they have a difficult time keeping up with the new artists.

31.7% of 22.6%, or only 7.3% across the entire study. The overwhelming majority of P1s think the music's either "better than ever" or "as good as it's always been."

Q: Does that mean that the public

shares the "too pop/too country" argument?

A: They understand the textural differences. They know that there's a modern, commercial country sound and a traditional sound that they relate to country music both new and old. Some P1s like the pop sound, some don't. Some Expatriates like the traditional sound, some don't. This is not a matter of P1s thinking one way and Expatriates thinking another. The key is not to get trapped into clumps of either texture and to play a mix, a variety, of textures and styles.

Q: What do I tell my listeners when they say, "You play Shania over and over"?

A: Shania's name has become a metaphor for the commercial sound of Country the same way Barry Manilow's name was a metaphor for Easy Listening in the 1970s. Your listeners are talking about similarities of textural sound. If they mention a specific song, check your rotational histories, because it may be true. If they are not specific, then check your overall mix. Are you moving from texture to texture and style to style enough to create variety?

Q: Can I still get the PowerPoint graphics?

A: They're no longer on the website, but a request to smsofc@ shanemedia.com will get you the slides via return e-mail along with a Word document with a few pages of text. The complete CRS National.Research project is available in print at the CRB office in Nashville. You'll have to review it on the premises.

Nashville



It Was One Show Only

Fans flock to downtown Nashville for Hall of Fame grand opening

S hortly after Country Music Hall of Fame member Earl Scruggs performed his signature banjo instrumental, "Foggy Mountain Breakdown," MCA/Nashville President Tony Brown noted, "I hope you're enjoying this. There will not be a second show."

Scruggs was one of several singers and musicians present last Thursday (May 17) when the new Country Music Hall of Fame and Museum opened in downtown Nashville. By the time Hall of Fame members Brenda Lee, Charley Pride and Kitty Wells cut the red ribbon on the \$37 million building, the thousands in attendance knew they had witnessed an important piece of country music history.

Red Carpet

The red carpet arrival took place after most of the artists had congregated at three locations around town. Hall of Fame members began their motorcade from the old Hall of Fame building on Music Row, with Grand Ole Opry members traveling from the Ryman Auditorium or the Grand Ole Opry House, depending on where they were inducted into the Opry.

With the Opry's radio station, WSM-AM/Nashville, broadcasting live, an antique WSM table microphone from Roy Acuff's personal collection was placed on the stage just before the arrival of a lengthy string of Opry members, including Porter Wagoner, Charlie Louvin, Stonewall Jackson, Hank Locklin, Billy Walker, Emie Ashworth Charlie Walker, Jack

Greene, Stu Phillips, Ralph Stanley, Pam Tillis, Diamond Rio, Brad Paisley, Wilma Lee Cooper, Riders In The Sky, John Conlee, The Whites, Ricky Skaggs, Joe Diffie, Mel McDaniel, Hal Ketchum, Martina McBride, Trisha Yearwood and The Melvin Sloan Dancers.

The last artifact to be delivered to the new museum --- the late Mother Maybelle Carter's Gibson L-5 guitar was presented by her grandson, Danny Jones, just before the red carpet arrivals of Hall of Fame members George Jones, Kitty Wells, Eddy Arnold, Roy Horton, Jimmy Dickens, Jo Walker-Meador, Harlan Howard, Brenda Lee, E. W. "Bud" Wendell, Charley Pride and Scruggs.

George Jones and gospel music legend Vestal Goodman began the series of performances with an inspired version of "Amazing Grace." Emmylou Harris dedicated her first hit - a 1975 remake of The Louyin Brothers' "If I Could Only Win Your Love" to the late Joe Talbot, a longtime **Country Music Foundation board** member. Kathy Mattea recalled her days as a Hall of Fame tour guide before offering a jazz-influenced arrangement of Hank Williams' "House of Gold "

In honor of his late father. Vince

CMT Most Wanted Live

The new Country Music Hall of Fame and Museum will be getting national exposure when CMT launches its live interactive daily program CMT Most Wanted Live.

The show is set to premiere Monday (May 28), and actor Lance Smith has been tapped to host, it will be telecast from the Hall of Fame. Last year Smith traveled on The Dixie Chicks' Fly Tour as part of the entertainment before the show and between acts.

Similar to Total Request Live on CMT's sister network MTV, CMT Most Wanted Live will feature country entertainment news, artist appearances and exclusive video debuts and world premieres. The program will be interactive with a live studio audience and viewers at home, who can communicate with the

show via CMT's website at www.country.com and special fan phone lines. Artists appearing during the show's first week include Jamie O'Neal (May 28), Brad Paisley (May 29), Gary Allan (May 30), Toby Keith (May 31) and SHeDAISY (June 1). Keith will use his appearance to premiere his new video, "I'm Just Talking About Tonight." Kelth postponed the video's release to take advantage of CMT Most Wanted Live.

"It's great that CMT is starting up a country news show for the fans," he says. "Everyone's chomping at the bit to know what my new video is about. All I can say right now is that we asked my friend Terry Bradshaw to be in it, he agreed, and we discovered that we could ask him to do anything and I do mean anything. Now that it's in the can and ready for the world to see, I'm lucky that Terry's still speaking to me."

Gill sang "The Key to Life," a song he performed on the same city block almost two years ago during groundbreaking ceremonies for the new Hall of Fame building. Referring to the work that led to construction of the new Hall of Fame, Gill cited the Harlan Howard song "Busted." He noted, "It has a little bit about heartache, some setbacks, talks about money issues, but in the end, this is a happy story."

Parade Of Dignitaries

Several dignitaries spoke, including Tennessee Governor Don Sundquist, Nashville Mayor Bill **Purcell** and National Endowment for the Arts Chairman Bill Ivey, former Director of the Country Music Hall of

Referring to the occasion as "a special day in the world of museums," Ivey said, "Art --- especially music --is a wonderful way to provide our nation with a language that talks across barriers of race, regions and national origins. Country music constitutes a big piece of this city's shared heritage. Country music is the face that Nashville turns to the rest of the nation and the world."

Purcell made his comments after a passing fire truck threatened to drown out Harris' performance. He said, "It is only in Nashville that Eddy Arnold could lean forward, tap the mayor on the shoulder and say, 'Mayor, those fire trucks are not in the right key for Emmylou Harris.' And only in Nashville would the mayor say, 'As soon as I get done here. Eddy, I will get to work on it myself."

"No other city in our nation can claim such an intimate relationship with an art form that touches so many and speaks to so many all around the globe. It thrills me to say that country music is Nashville music. It has always been, it always will be. It is a part of our unique and growing greatness. This is a place where this building - and we all - belong.'

Hall of Fame Director Kyle Young had special praise for architects Tuck Hinton, American Constructors and museum designer Ralph Appelbaum. but he singled out former Gaylor Entertainment executive E.W. "Bud" Wendell for his fund-raising campaign, which made the new building a reality.

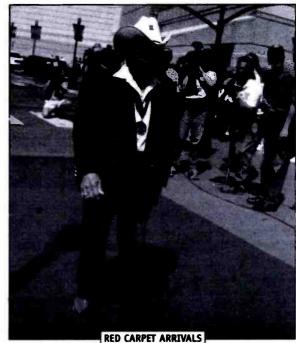
"Many of you will go into the museum for the first time today, and



Music, of course, played a big role in the opening-day ceremonies, including Hall of Fame member Earl Scruggs' performance of the blue-grass standard "Foggy Mountain Breakdown," which served as the theme to the film Bonnie & Clyde. Picking onstage are (I-r) Marty Stuart, Earl Scruggs and Gary Scruggs.



After more than eight years of planning, the ribbon is cut to officially open the new Country Music Hall of Fame and Museum. Pictured are (Ir) Hall of Fame members Jo Walker-Meador and Earl Scruggs; Hall of Fame Chairman Bruce Hinton; Hall of Fame members Kitty Wells, Charley Pride and Brenda Lee; Marty Stuart; and Hall of Fame Director Kyle Young.



A long line of celebrities made the red carpet entrance, including Hall of Fame and Grand Ole Opry member Little Jimmy Dickens.

you'll end up in the new Hall of Fame rotunda," Young said. "You'll see all these plaques of all these people who have done so much to contribute to the music. And, yes, Bud's plaque is one of those. But when you're looking at it, remember that it's slightly different for him, because he built the wall behind the plaque."

In closing the ceremony, Marty Stuart played Maybelle Carter's antique guitar to lead the crowd in The Carter Family classic "Will the Circle Be Unbroken" Pointing to the guitar's top, Stuart said, "Country music lives inside this hole right here." Referring to the seminal recordings of The Carter Family and Jimmie Rodgers, he said, They were just singing songs out of their heart, songs of true life. Those songs sustain today. They will sustain a thousand years from now, a million years from now, should this world stand, as will country music, as long as we stay close to the heart and soul of the matter."



Lance Smith

Country Top 50

LA	Ý	[®] May 25, 2001		- 20			
LAST	THIS		TOTAL POINTS	TOTAL PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
WEEK	WEEK	ARTIST TITLE LABEL(S) BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	29721	5880	(00) 680033	16	ADOS 147/0
1	1	TIM MCGRAW Grown Men Don't Cry (Curb)	28747	5745	650447	10	147/1
2	8	KENNY CHESNEY Don't Happen Twice (BNA)	28194	5626	640360	18	147/0
	4	DIXIE CHICKS If I Fall You're Going With Me (Monument)	24751	4975	556460	14	146/0
4	6	GARY ALLAN Right Where I Need To Be (MCA)	22880	4594	515730	33	145/0
5	6	LONESTAR I'm Already There (BNA)	22307	4425	512118	8	146/1
8	Ő	SARA EVANS I Could Not Ask For More (RCA)	22169	4474	499569	15	147/1
7	8	MARK MCGUINN Mrs. Steven Rudy (VFR)	20041	4071	443530	17	143/0
9	g	GEORGE STRAIT If You Can Do Anything Else (MCA)	19303	3830	439121	13	145/0
10	Ō	ALAN JACKSON When Somebody Loves You (Arista)	18185	3693	405132	13	143/0
11	ŏ	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	17227	3550	375717	17	143/1
12	Ø	BRAD PAISLEY Two People Fell In Love (Arista)	16449	3332	367377	11	144/0
15	ß	JAMIE O'NEAL When I Think About Angels (Mercury)	13358	2694	300800	10	135/0
13	0	LEANN RIMES But I Do Love You (Curb)	13149	2670	294950	14	129/1
16	G	JO DEE MESSINA Downtime (Curb)	12850	2616	287365	* 8	138/3
14	- 6	AARON TIPPIN People Like Us (Lyric Street)	12354	2548	266644	20	133/2
17	Ø	CHRIS CAGLE Laredo (Capitol)	11555	2359	258340	15	126/1
20	18	KEITH URBAN Where The Blacktop Ends (Capitol)	11438	2287	260266	7	134/3
18	0	CLAY DAVIDSON Sometimes (Capitol)	10908	2299	232513	18	128/0
19	1	RASCAL FLATTS While You Loved Me (Lyric Street)	10551	· 2173	235086	10	131/2
22	0	T. BYRD W/M. CHESNUTT A Good Way To Get On My (RCA	8801	1823	191988	11	118/8
24	8	DARRYL WORLEY Second Wind (DreamWorks)	8274	1698	183901	8	123/2
Break	-	FAITH HILL There You'll Be (Warner Bros.)	8098	1481	203658	2	117/45
21	2	KENNY ROGERS There You Go Again (Dreamcatcher)	7996	1653	174313	18	116/2
25	Ø	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	7210	1494	160154	9	112/4
26	23	LEE ANN WOMACK Why They Call It Falling (MCA)	7136	1490	154910	7	113/8
28		BLAKE SHELTON Austin (Warner Bros.)	6692	1313	154836	6	80/8
Break	er @	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	5939	1153	142765	2	106/39
27	29	CYNDI THOMSON What I Really Meant To Say (Capitol)	5804	1177	129630	9	117/7
23	30	TERRI CLARK No Fear (Mercury)	5510	1155	120106	16	111/0
29	0	SONS OF THE DESERT What I Did Right (MCA)	5235	1097	113175	15	105/4
30	•	TAMMY COCHRAN Angels In Waiting (Epic)	5117	1088	107541	9	97/4
34	8	SHEDAISY Still Holding Out For You (Lyric Street)	3992	831	88328	6	84/8
32	e	CHARLIE ROBISON I Want You Bad (Columbia)	3888	820	83741	10	82/2
33	•	CAROLYN DAWN JOHNSON Complicated (Arista)	3295	698	71906	6	83/3
42	•	TRICK PONY On A Night Like This (H2E/WB)	3265	708	67303	4	53/4
36	•	MARK WILLS Loving Every Minute (Mercury)	3234	672	70350	6	78/11
41	88	DIAMOND RIO Sweet Summer (Arista)	2975	623	63340	3	62/6
36	9	LILA MCCANN Come A Little Closer (Warner Bros.)	2508	546	51112	5	64/2
39	0	3 OF HEARTS Love is Enough (RCA)	2337	485	51193	7	62/0
40	0	ALABAMA Will You Marry Me (RCA)	2249	439	51830	4	53/4
4	0	CLARK FAMILY EXPERIENCE Standin' Still (Curb)	1563	331	32878	3	61/12
10	0	ANDY GRIGGS How Cool Is That (RCA)	1540	332	31714	3	45/9
Debut		WARREN BROTHERS Where Does It Hurt (BNA)	1528	333	33144	1	62/18
46	6	MIKE WALKER Honey Do (DreamWorks)	1206	256	25861	2	33/10
48	60	JEFF CARSON Real Life (Curb)	1010	173	26280	2	21/11
47	9	MARY CHAPIN CARPENTER Simple Life (Columbia)	886	181	19443	4	25/1
49		MEREDITH EDWARDS The Bird Song (Mercury)	784	189	14615	2	33/2
Debut	-	BILLY RAY CYRUS Southern Rain (Monument)	701	126	17733	1	26/22
Debut	>	CHELY WRIGHT Never Love You Enough (MCA)	687	130	16995	1	44/38

Most Increased Points TOTAL POINT INCREASE ARTIST THE LABEL (SI FAITH HILL There You'll Be (Warner Bros.) +3549 T. KEITH I'm Just Talkin' About Tonight (DreamWorks) +3111 SARA EVANS I Could Not Ask For More (RCA) +1951 BLAKE SHELTON Austin (Warner Bros.) +1595 KEITH URBAN Where The Blacktop Ends (Capitol) +1389 TRICK PONY On A Night Like This (H2E/WB) +1341 JAMME O'NEAL When I Think About Angels (Mercury) +1316 LONESTAR I'm Already There (BNA) +1261 GARY ALLAN Right Where I Need To Be (MCA) +1202 WARREN BROTHERS Where Does It Hurt (BNA) +1131 Most Increased Plays TOTAL PLAY INCREASE ARTIST TITLE LABELISI FAITH HILL There You'll Be (Warner Bros.) +664 T. KEITH I'm Just Talkin' About Tonight (DreamWorks) +637 SARA EVANS I Could Not Ask For More (RCA) +392 BLAKE SHELTON Austin (Warner Bros.) +333 KEITH URBAN Where The Blacktop Ends (Capitol) +301 LONESTAR I'm Aiready There (BNA) +291 TRICK PONY On A Night Like This (H2E/WB) +273 WARREN BROTHERS Where Does It Hurt (BNA) +259 JAMIE O'NEAL When I Think About Angels (Mercury) +244

Most Added.

TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks) 39 CHELY WRIGHT Never Love You Enough (MCA)

FAITH HILL There You'll Be (Warner Bros.)

BILLY RAY CYRUS Southern Rain (Monument)

WARREN BROTHERS Where Does It Hurt (BNA)

MARK WILLS Loving Every Minute (Mercury)

MIKE WALKER Honey Do (DreamWorks)

ANDY GRIGGS How Cool Is That (RCA)

JEFF CARSON Real Life (Curb)

CLARK FAMILY EXPERIENCE Standin' Still (Curb)

ARTIST TITLE LABELIS

Breakers.

GARY ALLAN Right Where I Need To Be (MCA)

FAITH HELL

There You'll Be (Warner Bros.) 80% of our reporters on it (117 stations) 45 Adds . Moves 31-23

TOBY KEITH

I'm Just Talkin' About Tonight (DreamWorks) 72% of our reporters on it (106 stations) 39 Adds • Moves 35-28

Most Added is the total number of new adde officially reported to R&R by each reporting station. Songs unreported as adde do not count toward overall total statione playing a song. Most increased Points/ Plays lists the songe with the greatest week-to-week increases in total RelateRiters.



147 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving alrplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

99

ADDS

45

38

22

18

12

11

11

10

9

+222

100 Country Indicator"

May 25, 2001

+33

DARRYL WORLEY Second Wind (DreamWorks)

TIST TITLE (LABEL)	ADDS	TOTAL	TOTAL PLAYS	50+	40-49	30-39	20-28	10-19	1-0	APPRINT TITLE LABEL(S) TOBY KEITH I'm Just Talkin' About (DreamWorks)
OF HEARTS Love is Enough (RCA)	11/0	412	122	0	0	0	1	7	3	FAITH HILL There You'll Be (Warner Bros.)
LABAMA Will You Marry Me (RCA)	23/0	802	249	0	0	0	1	16	6	CHELY WRIGHT Never Love You Enough (MCA) BILLY RAY CYRUS Southern Rain (Monument)
RY ALLAN Right Where I Need To Be (MCA)	34/0	3613	1129	3	5	15	7	3	1	ANDY GRIGGS How Cool Is That (RCA) DIAMOND RIO Sweet Summer (Arista)
OOKS & DUNN Ain't Nothing 'Bout You (Arista)	36/0	4348	1358	3	11	16	6	0	0	SHEDAISY Still Holding Out For You (Lyric Street)
ARY CHAPIN CARPENTER Simple Life (Columbia)	3/0	104	32	0	0	0	0	3	0	BLAKE SHELTON Austin (Warner Bros.) TRICK PONY On A Night Like This (H2E/WB)
ARK FAMILY EXPERIENCE Standin' Still (Curb)	7/2	219	65	0	0	0	1	2	4	CHARLIE ROBISON I Want You Bad (Columbia)
	17/0	883	283	0	0	0	5	11	1	CLARK FAMILY EXPERIENCE Standin' Still (Curb) WARREN BROTHERS Where Does It Hurt (BNA)
ERRI CLARK No Fear <i>(Mercury)</i> IMMY COCHRAN Angels In Waiting <i>(Epic)</i>	14/1	665 593	174	0	0	4	2	8	3	JEFF CARSON Real Life (Curb) ALAN JACKSON Where I Come From (Arista)
LAY DAVIDSON Sometimes (Virgin)	33/0	2253	692	0	1	0	22	7	3	
	5/0	166	58			0	1	2	2	а.
EAN/BOGGUSS/JILLIAN Keep (DreamWorks) IAMOND RIO Sweet Summer (Arista)	30/2	1331	422	0	0 0	G	6	19	5	
XIE CHICKS If I Fall You're Going (Monument)	35/0	3983	1262		5	20	5	1	0	
	35/0 3/1	3903 64	1202	0	5	0	0	1	2	
EREDITH EDWARDS The Bird Song (Mercury)			4	0	0	0	0	- 0	1	
YLER ENGLAND I'd Rather Have (Capitol)	1/0	14	•		-	14	10	-	1	
ARA EVANS I Could Not Ask For More (RCA)	36/0	3782	1195	2	7			2		
RISTIN GARNER Let's Burn It Down (Atlantic)	2/0	62	15	0	0	0	0	1	1	
ILLY GILMAN She's My Girl (Epic)	3/1	67	20	0	0	0	0	1	2	Most Increased
REEN & MORROW Texas On My (Crystal Clear)	1/0	14	4	0	0	0	0	0	- 1	Points
NDY GRIGGS How Cool Is That (RCA)	20/3	670	205	0	0	1	0	11	8	ARTIST TITLE LABELIS)
NTH HILL There You'll Be (Warner Bros.)	30/9	1361	419	0	0	1	6	16	7	FAITH HILL There You'll Be (Warner Bros.)
AN JACKSON When Somebody Loves You (Arista		3502	1088	2	4	12	13	4	1	TOBY KEITH I'm Just Talkin' About (DreamWorks) - LONESTAR I'm Already There (BNA)
NROLYN DAWN JOHNSON Complicated (Arista)	20/1	727	228	0	0	0	1	14	5	BLAKE SHELTON Austin (Warner Bros.)
DRTNEY KAYLE Unbroken By You (Lyric Street)	4/1	75	22	0	0	0	0	0	- 4	DIAMOND RIO Sweet Summer (Arista) JAMME O'NEAL When I Think About Angels (Mercury)
OBY KEITH I'm Just Talkin' (DreamWorks)	29/11	1255	396	0	1	2	6	8	12	CAROLYN DAWN JOHNSON Complicated (Arista) BRAD PAISLEY Two People Fell In Love (Arista)
AL KETCHUM She Is (Curb)	1/0	19	5	0	0	0	0	0	1	CHRIS CAGLE Laredo (Capitol)
DNESTAR I'm Already There (BNA)	36/0		1156	3	7	9	12	5	0	CYNDI THOMSON What I Really Meant (Capitol)
LA MCCANN Come A Little Closer (Warner Bros.)	12/0	384	114	. 0	0	0	1	6	5	
M MCGRAW Grown Men Don't Cry (Curb)	36/0	4363	1362	4	11	15	5	1	0	
ONTGOMERY GENTRY She Couldn't (Columbia)	36/0	3260	1012	0	6	6	20	3	1	
MIE O'NEAL When I Think About Angels (Mercury) 36/0	2564	797	0	1	3	20	12	0	
RAD PAISLEY Two People Fell In Love (Arista)	36/0	3275	1034	0	4	12	17	2	1	
DHN RICH Forever Loving You (BNA)	1/0	19	5	0	0	0	0	0	1	
HARLIE ROBISON I Want You Bad (Columbia)	13/2	573	173	0	0	0	2	10	1	
ENNY ROGERS There You Go Again (Dreamcatcher	r) 19/0	1163	355	0	0	2	5	11	1	
LAKE SHELTON Austin (WB/Giant)	22/2	1013	304	0	0	1	4	12	5	Most Increased
DGGY BOTTOM BOYS I Am A Man (Mercury)	1/0	41	11	0	0	0	0	1	0	Plays ,
ONS OF THE DESERT What I Did Right (MCA)	23/0	1251	369	0	0.	2	6	11	4	ANTIST TITLE LABEL(S)
RICK PONY On A Night Like This (H2E/WB)	15/2	710	219	0	0	0	4	10	1	FAITH HILL There You'll Be (Warner Bros.) TOBY KEITH I'm Just Talkin' About (DreamWorks)
EITH URBAN Where The Blacktop Ends (Capitol)	36/0	2260	696	0	0	4	11	21	Û	LONESTAR I'm Already There (BNA)
IKE WALKER Honey Do (DreamWorks)	7/0	226	68	0	0	0	0	4	3	JAMME O'MEAL When I Think About Angels (Mercury) BLAKE SHELTON Austin (Warner Bros.)
ARREN BROTHERS Where Does It Hurt (BNA)	6/2	177	49		Ö	0	0	3	3	DIAMOND RIO Sweet Summer (Arista)
LBERT WEST Diddley (Broken Bow)	5/0	127	39	0	0	0	0	2	3	BRAD PAISLEY Two People Fell In Love (Arista) CHRIS CAGLE Laredo (Capitol)
TILKINSONS Wanna Be That Girl (Giant)	1/0	- 74	23	0	0	0	1	0	0	TRISHA YEARWOOD I Would've Loved You (MCA) ALAN JACKSON When Somebody Loves You (Arista)
EE ANN WOMACK Why They Call It Falling (MCA)	32/0	1660	516	0	Ó	1	8	20	3	LEE ANN WOMACK Why They Call It Falling (MCA)
ARRYL WORLEY Second Wind (DreamWorks)	34/1	1782	553	0	0	1	8	20	5	CYNDI THOMSON What I Really Meant To Say (Capitol) CAROLYN DAWN JOHNSON Complicated (Arista)
RISHA YEARWOOD I Would've Loved You (MCA)	32/0	1642	518	0	8	1		20	5	SHEDAISY Still Holding Out For You (Lyric Street)

36 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 5/13-Saturday 5/19. © 2001, R&R Inc.

Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 25, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of April 30-May 5.

ARTIST Title (Label)	LIKE A LOT	TOTAL	NEUTRAL	FAMILIARITY	OISLIKE	BURN	Builsey
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	33.8%	71.5%	17.0%	99.5%	4.8%	6.3%	
KENNY ROGERS There You Go Again (Dreamcatcher)	30.3%	68.5%	23.5%	96.8%	2.5%	2.3%	
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	37.5%	68.3%	23.5%	98.5%	3.5%	3.3%	P assword of the We Wilson
KENNY CHESNEY Don't Happen Twice (BNA)	29.5%	67.8%	21.0%	99.0%	3.5%	6.8%	Question of the Week: Think abor radio listening in the mornings as y
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	25.8%	67.8%	26.0%	96.8%	2.5%	0.5%	ready at home and travel to work in yo
DIXIE CHICKS If I Fall You're Going Down With Me (Monument)	29.5%	66.8%	21.8%	98.5%	4.3%	5.8%	Pick one main reason you listen to the morning show you listen to. Do you
GARY ALLAN Right Where I Need To Be (MCA)	29.5%	66.3%	22.0%	99.3%	5.0%	6.0%	your choice based on • Funny/entertaining personalities
TIM MCGRAW Grown Men Don't Cry (Curb)	29.8%	66.0%	25.3%	97.8%	4.8%	1.8%	Contests
ALAN JACKSON When Somebody Loves You (Arista)	28.3%	65.3%	26.8%	98.0%	4.0%	2.0%	 The type of music they play Habit; it's just the one I listen to
BRAD PAISLEY Two People Fell In Love (Arista)	26.3%	64.8%	26.8%	98.8%	4.8%	2.5%	Information: traffic, weather, etc. Total Sample
CHRIS CAGLE Laredo (Capitol)	23.0%	64.8%	24.3%	96.5%	4.8%	2.8%	Personalities: 12%
AARON TIPPIN People Like Us (Lyric Street)	27.3%	64.5%	25.8%	97.5%	5.5%	1.8%	Contests: 5% Music: 59%
RASCAL FLATTS While You Loved Me (Lyric Street)	26.5%	64.3%	22.5%	94.3%	4.8%	2.8%	Habit: 16% Information: 8%
CLAY DAVIDSON Sometimes (Capitol)	20.3%	64.3%	27.3%	96.3%	2.0%	2.8%	PI Listeners
BLAKE SHELTON Austin (Warner Bros.)	23.8%	63.8%	21.8%	90.0%	3.0%	1.5%	Personalities: 15% Contests: 5%
LEANN RIMES But I Do Love You (Curb)	23.3%	63.0%	27.3%	96.0%	3.8%	2.0%	Music: 57% Habit: 16%
NONTGOMERY GENTRY She Couldn't Change Me (Columbia)	25.8%	62.8%	28.5%	97.0%	4.0%	1.8%	Information: 7%
GEORGE STRAIT If You Can Do Anything Else (MCA)	23.3%	62.8%	29.3%	95.5%	2.0%	1.5%	P2+ Listeners Personalities: 8%
SARA EVANS I Could Not Ask For More (RCA)	27.8%	62.3%	28.5%	97.0%	2.3%	4.8%	Contests: 3% Music: 64%
F. BYRD/M. CHESNUTT A Good Way To Get On My Bad Side (RCA)	26.5%	62.0%	22.8%	97.8%	10.3%	2.8%	Habit: 17%
TANNEY COCHRAN Angels In Waiting (Epic)	22.8%	62.8%	24.8%	94.8%	5.8%	1.5%	Information: 8% Male
LONESTAR I'm Aiready There (BNA)	25.5%	61.8%	28.3%	95.5%	4.0%	1.5%	Personalities: 12% Contests: 3%
SONS OF THE DESERT What I Did Right (MCA)	23.3%	61.5%	26.8%	\$3.8%	2.8%	2.8%	Music: 61%
KEITH URBAN Where The Blacktop Ends (Capitol)	24.5%	60.0%	29.0%	95.8%	5.0%	1.8%	Habit: 17% Information: 7%
CYNDI THOMPSON What I Really Meant To Say (Capitol)	22.5%	59:8%	29.8%	96.3%	4.8%	2.8%	Female
CHARLIE ROBISON Want You Bad (Lucky Dog/Columbia)	19.8%	58.5%	29.3%	93.5%	5.0%	0.8%	Personalities: 13% Contests: 6%
JANNE O'NEAL When I Think About Angels (Mercury)	23.3%	58.3%	29.5%	54.8%	5.3%	8.8%	Music: 57% Habit: 15%
MARK MCGUINN Mrs. Steven Rudy (VFR)	28.5%	57.3%	26.5%	97.3%	10.0%	3.5%	Information: 9%
CAROLYN DAWN JOHNSON Complicated (Arista)	26.3%	57.8%	28.5%	\$3.3%	6.3%	1.5%	25-34s Personalities: 14%
DARRYL WORLEY Second Wind (DreamWorks)	23.3%	55.8%	33.0%	95.5%	3.8%	3.0%	Contests: 5% Music: 60%
SHEDAISY Still Holding Out For You (Lyric Street)	21.3%	55.8%	26.8%	90.3%	6.0%x	1.8%	Habit: 14% Information: 7%
MARK WILLS Loving Every Minute (Mercury)	19.8%	54.0%	32.0%	92.0%	4.5%	1.5%	35-44s
JO DEE MESSINA Downtime" (Curb)	19.8%	53.8%	36.5%	96.8%	3.8%	3.5%	Personalities: 10% Contests: 9%
TERRI CLARK No Fear (Mercury)	20.8%	53.5%	33.5%	97.3%	6.3%	4.0%	Music: 57% Habit: 16%
LEE ANN WOMACK Why They Call It Falling (MCA)	23.3%	51.5%	28.8%	93.8%	9.8%	3.8%	Information: 8%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) / Don't Like It a) I'm Tired Of Hearing It On The Radio (1) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25:54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3" each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bulleseye Callout is conducted in these regions and markets. Market selection is determined by Bulleseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Altanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS., MDWEST: Milvaukee, Cincinnati, Cleveland, Kanass City, Lansing, ML, H Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-FI. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 B&R Inc. © 2001 Bullseye Marketing Research Inc.

Che	ly	V	\mathcal{N}	riz	gh	et "	Neve You I	r Loi Enou	ve Igh"
One of the	Special T	'hanks to	these Ou	t of the Be	ox Commi	lments;			MCA
MOST ADDED!	WXBQ	WVLK	KEEY	KXKT	KBEQ	KZSN	KJJY	KFDI	KFKF
R&R 50 Debut	KAJA	KIET	KAYD	KNUE	KCYY	KTEX	KSOP	KBUL	KUBL
	KUZZ	KDRK	KUPL	KNFR	WWYZ	WPKX	WMZQ	WXTU	WYRK
G2 42* Debut	WGNA	WBEE	WRNS	WYYD	WYNK	WKIS	WXCT	WKXC	WXBM
BB 53* Debut	WGNE	WCTQ	WGTR	WGAR	WRKZ	WWQM	KRMD	KHEY	
"This girl deserves	s to be a	star! W	'hat are	you Dec wait	ing for?	″ —Evan	Bridwel	, PD KI	IZZ

Country Action

The New Album Gallery



Mary Chapin Carpenter

Time *Sex *Love (Columbia) If you're wondering about the album title, it resulted from a

comment made by Mary Chapin Carpenter's longtime guitarist, John Jennings, who told her, "Time is the great gift. Sex is the great equalizer. Love is the great mystery." Carpenter recalls, "I was playing John this new batch of songs. Afterward, I mentioned that the songs had certain thematic threads dealing with time, sex and love, and he said, "Well, there's your

album title.' It became the basis of an ongoing philosophical debate during the sessions." Recorded in November at London's Air Studios, it's Carpenter's first album of all-new material since 1996's *A Place in the World*. She says, "I had been writing ever since the last studio album, but I hadn't been coming up with anything that felt enduring or that spoke to my feelings." Carpenter's creative breakthrough came during a 1999 trip to Rome. She explains, "I went out to the Colosseum and saw the biggest full moon I'd ever seen. I got home and wrote 'Someone Else's Prayer,' and that seemed to kick-start me. Through all of 2000 I wrote constantly." Carpenter recorded the album with Jennings, guitarist Duke Levine, bassist Glenn Worf, drummer Dave Mattacks and keyboardists Steve Nathan and Jon Carroll. The first single, "Simple Life," is at No. 47 on this week's **R&R** Country chart.



Brad Paisley

Part II (Arista) Brad Paisley's second album is a continuation of his Platinum debut release, *Who Needs Pictures*. Paisley explains, "The fiddle that fades out at the end of the first record leads you into the first song on *Part II*. I pictured someone putting them in the CD player and playing them back-to-back." Paisley, who co-wrote 10 of the new album's 13 songs, says, "*Part II* is like a movie and a journey. It's very cinematic. It's very

visual. The first album was visual, too, but with more of a pictures theme, with still photographs and snapshots of life. This one starts to move a little bit more. It's almost a motion picture, to some degree. I feel like so many of the songs are stories. If there's a common thread in this, it's just reality trying to be captured on audiotape." Paisley adds, "What's amazing about it is that we had a plan all along. If things went well on the first album, that would be the way we'd do things on *Part II*. The new record is similar to the first one, but it goes a lot farther, I think, in terms of exploring who I am. The songs come from the same place, but they're deeper. They go further. There's more of a journey. There's more motion to it. The instrumentation is, to me, a little bit further along. It moves a little more — like any good sequel, I hope." *Part II* also provides a greater insight into Paisley's musical influences, including Ricky Skaggs and George Strait. Paisley covers all the bases, too, from radio-friendly tracks such as the first single, "Two People Fell in Love," to the instrumental "Munster Rag," the comical "I'm Gonna Miss Her" and the traditional gospel tune "The Old Rugged Cross." Paisley also provides some social commentary on "Too Country," which features guest vocals by Buck Owens, George Jones and Bill Anderson.

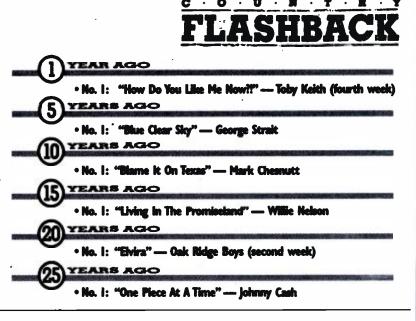


Charley Pride

A Tribute to Jim Reeves (Music City)

Like Marty Robbins, Jim Reeves is one of those country pioneers who doesn't get mentioned much these days. Prior to his death in a 1964 plane crash near Nashville Reeves had achieved the kind of success that's being enjoyed today by acts like Shania Twain and Faith Hill. With producer Chet Atkins, Reeves smoothed some of country's rough edges to epitomize what came to be known as "the Nashville sound."

In doing so, his biggest hit --- "He'll Have to Go" --- became a major pop crossover hit that led to an international following, especially in the U.K., South Africa and Europe. Country Music Hall of Fame member Charley Pride still remembers the power of Reeves' songs, and he made this tribute album his first release on the new Music City Records label. Pride says, "Jim Reeves was just so smooth. I was always a fan of his music, and way back when I was singing in the clubs where I started out, I always sang some Jim Reeves tunes. When he sang, man, it was inspiring. Songs like 'Part of Me,' 'He'll Have to Go,' 'Four Walls' ... man, I still sing those in my shows. This album comes from the heart, from my respect for Jim and my love of his music." Pride has always been a smooth vocalist, too, and he's in excellent form on the 15-song CD. A Tribute to Jim Reeves is the first commercially released CD utilizing SunnComm's digital content-cloaking technology to prevent unauthorized duplication of audio files. Computer buffs have already converted tracks from Pride's CD into analog files for posting on the web, but label President Bob Heatherly says the SunnComm technology has so far prevented the unauthorized release of digital files.



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CHARLIE ROBERON I Want You Rad

THISHA YEARWOOD I Would've Loved You Anyway

BILLY CILINAN She's My Girl T. SYND wes. CHESHUTT A Good Way To Get.

TOP 10

Now & Activo

B. DEAN/S. BOGGUSS/JILLIAN Keep., (Dreamcatcher) Total Stations: 19, Adds: 3, Points: 598, Plays: 113 (+3)

KORTNEY KAYLE Unbroken By You (Lyric Street) Total Stations: 22, Adds: 2, Points: 549, Plays: 105 (+38)

BILLY GILMAN She's My Girl (Epic) Total Stations: 16, Adds: 5, Points: 497, Plays: 98 (+18)

ELBERT WEST Diddley (Broken Bow) Total Stations: 18, Adds: 4, Points: 444, Plays: 106 (+16)

TYLER ENGLAND I'd Rather Have Nothing (Capitol) Total Stations: 10, Adds: 1, Points: 183, Plays: 41 (+27)

Songs ranked by total points.



THEY COULDN'T BE HAPPIER

Columbia recording artists Montgomery Gentry took time out to pose with friend Lia Knight, host of Jones Radio Networks' Lia, the day before the ACM Awards. Pictured (I-r) are Troy Gentry, Knight and Eddie Montgomery.



VFR recording artist Mark McGuinn joined ABC Radio Networks' Country Coast to Coast afternoon talent Jim Weaver (right) and Production Director/Chat Master Chris Potter (left) for an on-air interview and simultaneous online chat on May 10.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Heidi Van Alstvne:

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

ABC RADIO NETWORKS

National Radio Formats

T. BYRD w/M. CHESNUTT A Good Way To Get... BILLY GILMAN She's My Girl FAITH HILL There You'll Be

Eliter

GARY ALLAN Right Where I Need To Be BROOKS & DUNN Ain't Nothing 'Bout You CHRIS CAGLE Laredo KENNY CHESNEY Don't Happen Twice JAME O'NEAL When I Think About Angels BRAD PAISLEY Two People Fell in Love

PREMIERE RADIO NETWORKS

After Midaite KELLY ERICKSON • (818) 461-5435

ANDY GRIGGS How Cool Is That TRISHA YEARWOOD I Would've Loved You Anyway Hots:

GEORGE STRAIT If You Can Do Anything Else LONESTAR I'm Already There

RADIO ONE COUNTRY PLAYLIST

JIM WEST + (970) 949-3339 Adda: No Adds Hattest: BRODKS & DUNN Ain't Nothing 'Bout You MARK MCGUINN Mrs. Steven Rudy TIM MCGRAW Grown Men Don't Cry

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000 **Mainstream Country**

David Felker Adde-

FAITH HILL There You'll Be Hattest:

BROOKS & DUNN Ain't Nothing 'Bout You TIM INCERAW Grown Men Don't Cry LONESTAR I'm Already There KENNY CHESNEY Don't Happen Twice TRAVIS TRITT It's A Great Day To Be Alive

Het Country

Jim Hays Adda:

No Adds Hattast-

BROOKS & DUNN Ain't Nothing 'Bout You KENNY CHESNEY Don't Happen Twice TIM MCGRAW Grown Men Don't Cry GARY ALLAN Right Where I Need To Be

Young & Elder

David Felker Adds:

TOBY KEITH I'm Just Talkin' About Tonight **Hottest:**

TIM MCGRAW Grown Men Don't Cry BROOKS & DUNN Ain't Nothing 'Bout You GEORGE STRAIT If You Can Do Anything Else KENNY CHESNEY Don't Happen Twice MARK MCGUINN Mrs. Steven Rudy





42 mil lion households Chris Parr, Director/Programming Paul Hastaba, VP/GM

ADDS

BILLY GIL MAN She's My Gir FAITH HILL There You'll Be

TOP 12

TRAVIS TRITT It's A Great Day To Be Alive INFAMILY CHERNEY Don't Happen Twice MICKEL CREEK When You Come Back Down CL AV DAMADSON Sometimes ALAN JACKSON When Somebody Loves You SARA FWAIRS 1 Could Not Ask For More BROOKS & DURIN Am't Nothing 'Bout You MONTGOMERY GENTRY She Couldo't Channe Me FAITH HILL If My Heart Had Wings MARK MCRUMM Mrs. Steven Burk TERRI CLARK No Fee CHIRIS CAGLEL aredo

HEAVY

.

At All MCCCCRI Mann Somehock I mare Very ICKS & DUNN Ain't Nothing 'Bout You FAITH HILL If My Heart Had Wings GARY ALLAN Right Where I Need To Be ICENNY CHEXNEY Don't Hanner Twice HICKEL CREEK When You Come Back Dowr SARA EVANS I Could Not Ask For More TRANS TRITT It's A Great Day To Be Alive

HOT SHOTS

CYNDI THOREON What I Really Meant To Say FAITH HILL There You'll Be JAMIE O'NEAL When I Think About Angels

KEITH URBAN Where The Blacktop Ends

Heavy rotation songs receive 28 plays per week Hot Shots receive 21 plays per week

Information current as of May 23, 2001

GREAT AMERICAN COUNTRY John Hendricks Adds:

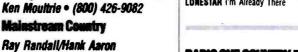
ARA EVANS I Could Not Ask For More ALAN JACKSON When Somebody Loves You MARK MCGUINN Mrs. Steven Rudy MONTEOMERY GENTRY She Couldn't Change Me

Adds:

KENNY CHESNEY Don't Happen Twice DIXIE CHICKS If I Fall You're Going Down.. TIM MCGRAW Grown Men Don't Cry GARY ALLAN Right Where I Need To Be SARA EVANS I Could Not Ask For More

Music Programming/Consulting





BLAKE SHELTON Austin TRICK PONY On A Night Like This WARREN BROTHERS Where Does It Hurt Hettest: TIM MCGRAW Grown Men Don't Cry DIXIE CHICKS If I Fall You're Going Down...

LONESTAR I'm Already There -SARA EVANS I Could Not Ask For More GEORGE STRAIT If You Can Do Anything Else

TOBY KEITH I'm Just Talkin' About Tonight

TIM MCGRAW Grown Men Don't Cry DIXIE CHICKS If I Fall You're Going Down...

Ken Moultrie/Hank Aaron

TIM MCGRAW Grown Men Don't Cry

24 HOUR FORMATS

US COUNTRY

Penny Mitchell

Adds:

Hottest:

TIM INGERAW Grown Men Don't Cry DIXIE CHICKS If I fall You're Going Down... LONESTAR I'm Already There SARA EVANS I Could Not Ask For More GEDRGE STRAIT If You Can Do Anything Else

Jim Murphy • (303) 784-8700

JESSICA ANDREWS Helplessly, Hopelessly

TIM MCGRAW Grown Men Don't Cry BROOKS & DUNN Ain't Nothing 'Bout You GARY ALLAN Right Where I Need To Be SARA EVANS I Could Not Ask For More

KENNY CHESNEY Don't Happen Twice

BILLY RAY CYRUS Southern Rain PHIL VASSAR Six-Pack Summer

LONESTAR I'm Aready There SARA EVANS I Could Not Ask For More GEORGE STRAIT If You Can Do Anything Else

New Country

Adds:

Hettest:

Lia

Adde:

No Adds

Hottest:

L.J. Smith/Hank Aaron



Most Played Recurrents	TOP 100	COUNTRY POWER GOLD
TRAVIS TRITT It's A Great Day To Be Alive(Columbia) JESSICA ANDREWS Who I Am(DreamWorks) DIAMOND RID One More Day(Arista) TOBY KEITH You Shouldn't Kiss Me Like(DreamWorks) KEITH URBAN But For The Grace Of God(Capitol) PHIL VASSAR Just Another Day In Paradise(Arista) TIM MCGRAW My Next Thirty Years(Curb) DIXIE CHICKS Without You(Monument) FAITH HILL If My Heart Had Wings(Warner Bros.) JAMIE O'NEAL There Is No Arizona(Mercury) SARA EVANS Born To Fly(RCA) BRAD PAISLEY We Danced(Arista) FAITH HILL The Way You Love Me(Warner Bros.) TIM RUSHLOW She Misses Him(Atlantic) TOBY KEITH How Do You Like Me Now?(DreamWorks) LEE ANN WOMACK I Hope You Dance(MCA/Universal) TRAVIS TRITT Best Of Intentions(Columbia) JO DEE MESSIMA Burn(Curb) LONESTAR What About Now(BNA)	 BROOKS, & DUNN My Maria SAMMY KERSHAW SheDon't Know She's Beautiful JO DEE MESSINA Bye Bye FAITH HILL This Kiss JOHN M. MONTGOMERY Sold(TheGundyCounty) TRISHA YEARWOOD She's In Love With The Boy DIXIE CHICKS Wide Open Spaces GEORGE STRAIT Check Yes Or NO BROOKS & DUNN Boot Scootin' Boogie TIM MCGRAW Where The Green Grass Grows TIM MCGRAW I Like It, I Love It ALAN JACKSON Chattahoochee BAVID LEE MURPHY Dust On The Bottle SHANIA TWAIN Any Man Of Mine GARTH BROOKS Friends In Low Places JOHN M. MONTGOMERY Be My Baby Tonight TOBY KEITH Should've Been A Cowboy ALAN JACKSON Gone Country SHANIA TWAIN (If You're Not) I'm Outta GARTH BROOKS An't Going Down (Til The) 	POWER GOLD 51 TIM MCGRAW Just To See You Smile 52 PAM TILLIS Maybe It Was Memphis 53 JOHN M. MONTGOMERY I Swear 54 HEAL MCCOY The Shake 55 ALABAMA I'm In A Hurry (And Don't) 56 ALAN JACKSON Summertime Blues 57 DICKE CHICKS I Can Love You Better 58 GEORGE STRAIT I Cross My Heart 59 MEAL MCCOY Wink 60 CLINT BLACK Nothin' But The Taillights 61 TOBY KEITH Wish I Didn't Know Now 62 MARY CHAPIN CARPENTER Down At The Twist 63 GARTH BROOKS That Summer 64 SHAMA TWAIN No One Needs To Know 65 CLAY WALKER Then What 66 LEANN RIMES One Way Ticket (Because I Can 67 TRISHA YEARWOOD How Do I Live 68 JOHN M. MONTGOMERY Life's A Dance 69 GARTH BROOKS Papa Loved Mama 71 ALABAMA Song Of The South
RASCAL FLATTS This Everyday Love(Lyric Street)	21 GARTH BROOKS The Dance 22 TRISHA YEARWOOD XXX's And 000's (An) 23 ALAN JACKSON Little Bitty	71 DIAMOND RIO Meet In The Middle 72 COLLIN RAYE Love, Me 73 JOHN M. MONTGOMERY I Can Love You Like Th

COUNTRY

DWIGHT YOAKAM I Want You To Want Me (Reprise/WB) JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)

JOHN ANDERSON It Ain't Easy Being Me (Columbia) Register now for Music Meeting, the industry's No. 1



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Alan Jackson has signed a long-term co-publishing contract with EMI Music Publishing. The deal reunites him with his former manager, Gary Overton, who now serves as GM/ EMI Music Publishing Nashville. Overton says, "One of the things Alan was looking for was someone to work his catalog. EMI Nashville prides itself on getting outside cuts for its writer-artist stable, and Alan wants to write songs for other artists again." Pictured. are (l-r) EMI Music Publishing Chairman/CEO Martin Bandier, Overton, Jackson and EMI Music Publishing EVP Bob Flax.

38 RANDY TRAVIS Forever And Ever, Amen an JOHN M. MONTGOMERY II GeTheWayYoul geMa 81 FAITH HILL & TIM MCGRAW It's Your Love 82 VINCE GILL Don't Let Our Love Start 83 SAWYER BROWN Some Girls Do 34 SHANKA TWAIN That Don't Impress Me Much 84 COLLIN RAYE That's My Story 35 SHANLA TWAIN Love Gets Me Every Time 85 ALAN JACKSON Tall, Tall Trees 86 CLINT BLACK Desperado

- 87 SHANLA TWAIN Oon't Be Stupid (You Know I ...)
- SE CLINET BLACK Better Man
- 89 GARTH BROOKS Unanswered Prayers

74 TIM NCGRAW Don't Take The Girl

76 THE MCGRAW Down On The Farm

77 COLLIN RAYE I Can Still Feel You

79 VINCE GILL One More Last Chance

78 REBA INCENTIRE Fancy

75 TOBY KEITH A Little Less Talk And A Lot ...

- 90 STEVE WARINER Holes In The Floor Of Heaven
- 91 GEORGE STRAIT I Just Want To Dance With You
- 92 BROOKS & DUNN That Ain't No Way To Go
- 93 LILA NCCANN I Wanna Fall In Love
- 94 GARTH BROOKS The River
- 95 NITTY GRITTY DIRT... Fishin' In The Dark
- 46 GEORGE STRAIT Love Without End, Amen **96 JOHN ANDERSON** Straight Tequila Night

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 200 Power Gold is based on YTD monitored airplay data. © 2001, R&R Inc.

- 97 RANDY TRAVIS Deeper Than The Holler
- 90 JO DEE MESSINA Heads Carolina, Tails California
 - 99 MARK WILLS | Do (Cherish You)
- 50 GEORGE STRAIT Carrying Your Love With Me 100 PATTY LOVELESS I Try To Think About Elvis

24 DIXIE CHICKS There's Your Trouble

25 ALAN JACKSON Livin' On Love

26 WYNONNA No One Else On Earth

27 SHANIA TWAIN Honey, I'm Home

31 JO DEE MESSINA I'm Alright

33 RICOCHET Daddy's Money

37 GARTH BROOKS Rodeo

42 GARTH BROOKS Shameless

43 BROOKS & DUNNE Neon Moon 44 GARTH BROOKS The Thunder Rolls

48 KENNY CHESNEY She's Got It

32 LITTLE TEXAS God Blessed Texas

36 TRACY BYRD I'm From The Country

38 BARTH BROOKS Two Pina Coladas 39 SHANIA TWAIN You're Still The One

49 MARK CHESHUTT It's A Little Too Late

41 PATTY LOVELESS Blame It On Your Heart

45 GARTH BROOKS Two Of A Kind, Working On ... All

47 ALAN JACKSON Don't Rock The Jukebox

49 ALAN JACKSON Who's Cheatin' Who

29 SHANIA TWAIN Whose Bed Have Your Boots ...

28 FAITH HILL Wild One

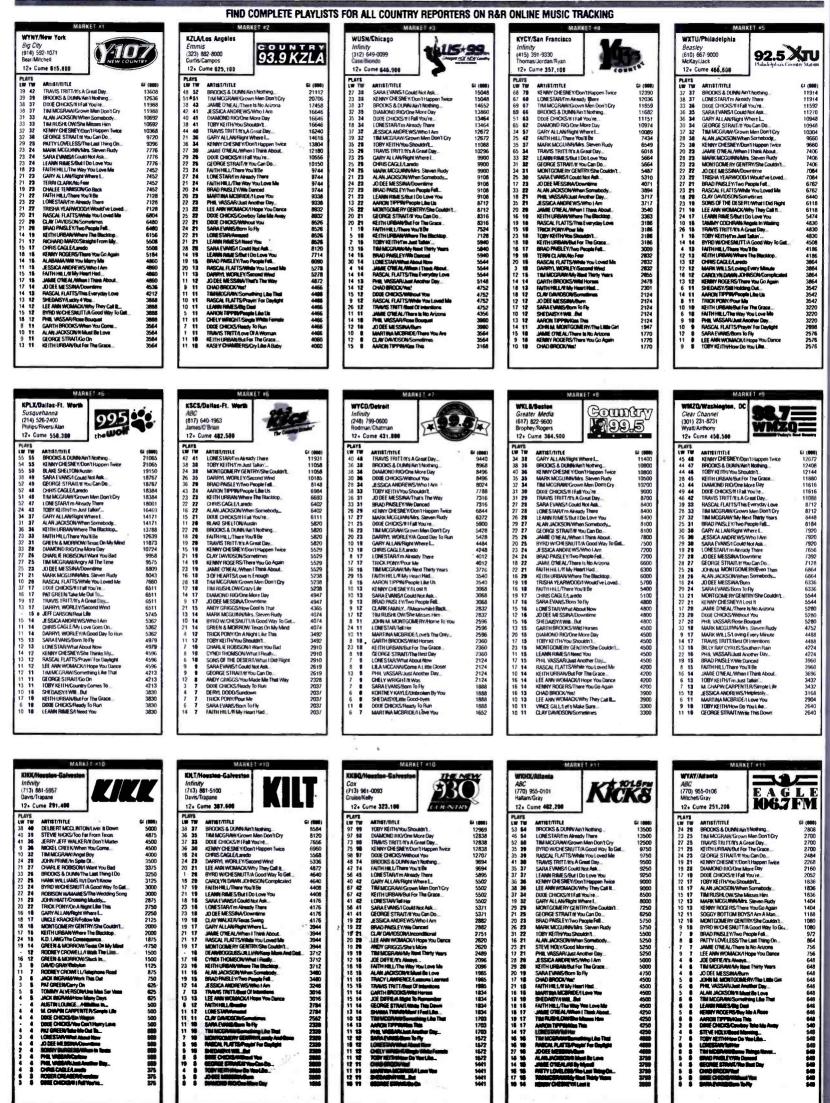
Country Reporters

Stations and their adds listed alphabetically by market

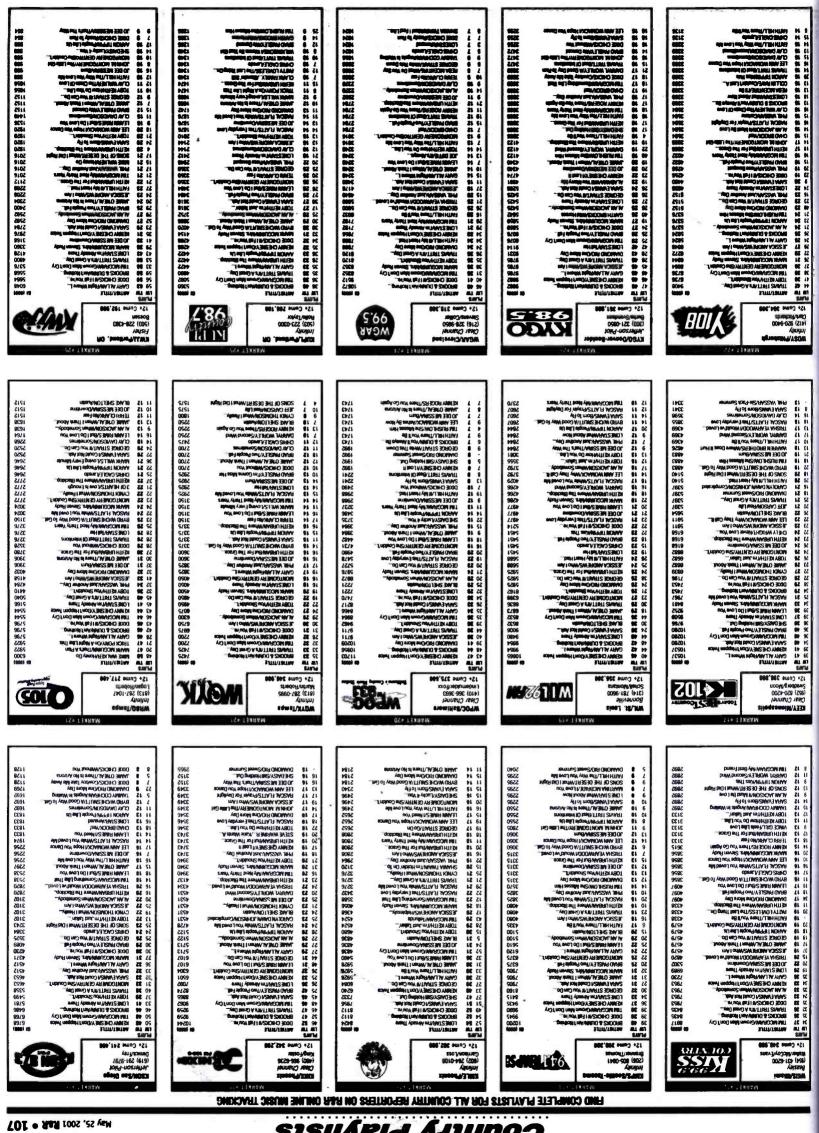
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WCMCK/Mirran, CH4 Cilit: Havin Mason Mit: Tant Facx No Ados	WHWK/Binghamian, NY PDAPD: Ed Walker 4 TOBY: Ed Walker 4 WARRENDROTHERS THUT	WHOK/Columbus, OH PD: Charley Lake HD: George Wolf 1 SHEDASY "Sar CHARLE ROBSON "Bur"	KBICS/Freene, CA PB: Mile Putanee 1 JEFC/ISON Lin" SHEDASY SHE	WXEBCL/Johnson City, TH POARD: Will Hagy 18 DWIGHT YOAKAN "War" 14 FATTHALL "Thew" 13 DELY WREHT Thew" 11 DARRY WREHT Second	KLLLAubbeck, TX PD: Jay Richards ND: Nelly Value 5 FATHHLL Thur	WCMEAtertails, WA PC: John Coonstraw 1 CYNDITHONISON 'Really'	WLL/VOund Cillins, M-IL PD: Jim O'Hans MD: Ran Estans 3 Crylio HrCMSON 'Rusly' 2 TOBY/KETH 'Salan''	KYCY/San Francisco, CA Oht Dian Thomas APC: Shee Junian MB: Risbard Ryan 2: SORS OF THE DESERT What'	WTChi/Insuence City, MI PD: Mult Singer MD: Agen Dahry 18 PALL MSSAR "Summer" 19 BLLYGLMAN "Gir"
WGMA/Alberry, NY PD: Duz Brindle ND: OIII Earley 1: DHELYWRIGHT "Never"	W/Z2X/Birmingham, AL. PD: Rick Sheckiny APDAID: Sould Should No Adds	BLAKE SHELTON "Austin" KRYS/Corpus Christi, TX PD: Clayton Allan	WBCT/Grand Rapids, Mi ON/PD: Doug Montgamory MD: Dove Talk 4 TOBY KEITH "Talen"	WMTZ/Johnstown, PA PD: Steve Walter	WDEN/Mecon, GA PD: Garry Mastell APD/MD: Lass Starling 5 TRANSTRITT 'Woman'	WEHViterlaft, VA PDMD: Pandy Bright SHEDASY "Sal"	WOOR/Raleigh-Durham, NC PD: Bout Curlos APDMD: Robin O'Brian	TOBY KEITH "Takon" KORTY/San Jess, CA PD: Jalle Storems	8 CHARLE ROBISON TBUT 8 CLARK FAMILY_"SHI" KUMA/Tecson, A2
KBCI/Albuquerque, MM PD: Tunny Canno HD: Sammy Casico	1221/Golas, 10 Olt Rich Symmetry FD/FD/IC: Second Science	ND: Caches Lev WARKWILLS"Minus" KPLX/Callas-Fl. Worth, TX	WAREN BROTHERS THAT WTCRVGroensboro, NC PONID: Paul Fauldin	MD: Love Monky MDY GRIGGS "Cool" KDEQ/Kansas City, 100	5 PERFECTSTRANGER THE"	KGEE/Odecce-Hiddend, TX POAPDAND: Boomer Kingdon BLAKE SHEUDH "Austin" BLLY RAY CYRUS "Rain" ALAN JACKSON "Come"	FAITH HILL "There" TOBY KEITH "Talkin" NIKE WALVER "Honey"	APD: Note Dealers No Adds WCTQ/Sarasets, FL	PD: Hurb Course MD: John Collins 8 FAITH HLL "There" 3 CLARK FAMILY. "Still" WINAREN BROTHERS "Hurt" 1EF AMW WOMACK "Failing"
WARREN BROTHERS 'Hur' C'YIDI THONSON 'Really' TOBY KETH "Tallen" DUMIOND RIO 'Sweat"	2 BILLY RAY CYRUS "Rain" CLARK FAMILY"Sail" ALABAMA "Marty"	PD: Brian Philips APD: Smaliny Planes MD: Cady Alam 15 JEFF CARSON "Lill" 6 MIKE WINJKER "Honey"	1 LEE ANI WOMACK "Falling" WFRICE/Groenwille, NC PORID: Wayne Carlyle	PD: Mile Hennedy MD: T.J. McEntine Clark Family	1 BLAK SHELTON "Austin" 1 BLAK SHELTON "Austin" 1 CHELY WRIGHT "Niver" 1 BILLY GLIMAN "GHT"	KTST/Obiohome City, OK ONVFD: Ted Stacker AFD: Cresh	KBUL/Nome, NV Off: Tem Jorten AFEARD: Cauch Reeves 2 BYRD WCHESHUTT 'Good' TOBY KETTH "Labin" CLARK FAMILY	POND: Nuk Wise CHEVWRGHT "New" BILLY GILMAN "GIT"	KVOO/fielsa, OK GNI/O: Cove Mask
KRST/Albuquorquo, HM PD: Juhn Richards HD: Ban Winhor 7 LEE AM WOMACK (Failing)	WRLE/Boston, MA PD: Mile Brighny APD/MD: Ginny Regers 2 TOBY KEITH "Salen" 1 DAMOND RID "Sweet"	KSCS/Dallas-Fl.Worth, TX PD: Oven James APD/MD: Linds O'brien	CHELYWRIGHT "Niver" WESC/Greenville, SC Olit Broce Lagen	ICFICF/Kansas City, MC PD: Date Cater AFD/MD: Tany Bornes CHELYWRIGHT Texer" MARK WILLS "Minute" LLANCOMM "Doer"	KTEX/McAllen, TX CMMPD: Marty Louis MD: Banay Laguna 10 FelthHill, Thee	1 TOBY KEITH "Talkin" JEFF CARSON "Lik" Mine Willider "Honoy"	CHELY WRIGHT "Nove" FAITHHILL "There" TYLER ENGLAND "Nothing" DEAMBOGGUSSUILLAN "Nom" CARDINIDMALIANCON Complete	WJCL/Sovannah, GA PQND: CH West BILLY RAY CVRUS "Rain" FAITH HELL "There" TOBY KEITH "Taken"	2 BYRDWOFESNUTT Good" WWZ2D/Teppele, MS CMMT2: Tem Frances
4 FATHHILL "There" 1 TOBY KEITH "Lakon" WCTO/Allandown, PA	WYRK/Ballaia, KY PD: John Paul AFOMD: Casis Keyner	No Adds WGME/Daytone Boach, FL. PDMID: BW Reunter	APDAND: John Landown 4 TOBY KEITH "Talkn" 3 KEITH URBAH "Blackbop"	WOAF/Kansas City, MD POAID: Ted Cases 3 TOBY LETH "Sales"	2 CLARKFAMILY_SHT 2 MARKWILS "Minus" CHELY WRIGHT "Never"	IDDEV/Ohlahome City, OK OM/PD: Tud Stader MD: SHI Read 3 TOBY KETH "Takin"	BILLY AAY CYRUS 'Ran' WICHIC/Richmond, VA POAID: Jan Tiss	KIMPS/Sectio-Tacoma, WA PD: Body Branner HD: Tany Thomas	APDAID: Mull Challem FAITHHIL "They"
PD: Church Golger APCARD: Bobby Rolght 2 SONS OF THE DESERT "What" 1 JO DEE MESSIVA "Dourthm" TOBY VIETTH "Tatium" WARREN BROTHERS "Nur"	2 BYRD WCHESNUTT "Good" TOBY KEITH "Talkin" CHELY WRIGHT "Never"	JOHN ANDERSON "Easy" FAITH HILL "There" Chely Wright "Never"	WSSL/Greenville, SC OMPC: Broce Legan APDMD: Kin Leyten 6 TOBY KEITH "Takin"	3 TOBY RELITY TAUNT 3 TRACK PONY TAUNT 2 FAITH HILL "Thure" WYYK ACcount Hile, Thi	WGKOL/Memphis, TH PD: Grap Maxings APD: Data Driver SD: Mark Willingsby FATHHALL "Theys"	ICOCT/Omates, ME PD: Tam Geodesin MD: John Gheen 4. NOCHEL CREEK "Come"	3 FATHHILL "There" ICFRG/Riverside, CA CMPC: Ray Massie	4 JEFF CARSON "Lik" TOBY KEITH "Takin" KRIMO/Birroveport, LA	CONCEPTION Larry land DEAWBOGDISS/JILLAW "Mom" FAITH HILL "There" TOBY RETH "Takin" CHELY WRIGHT "Nove"
BILLY RAY CYRUS "Rain" IXENIC/Amarillo, TX PD: Two Baller	KIVK/Coder Rapids, M PD: Juli Walled MD: Down Johnson 6 TOBYKETH "Jakin" 5 FAITHRU, "They"	KYGO/Denver-Boulder, CO PD: Joel Burke ND: Ted Svendsen TOBY KETTH "Takin"	WAYZA lagerstown, MD POIND: Danis Hughes 21 DUMOND RIO "Smat" 21 CAROLYN DWN JOHNSON	PD: Miles Hummend MD: Collisen Adair BILLY RAY CYRUS "Rain" MIKE WALKER "Hong/ DEANBOGGUSSUALIAN "Mom"	WittEAlliami, FL PD: Rubert Weller APD: R.J. MicDay	3 BILLY RAY CYRUS "Rain" 1 FAITH HILL "Thure" MEREDITH EDWARDS "Bird" MINE WINLKER "Honey" CHELY WRIGHT "Haver"	MD: Dan Joliny 5 Mile WALKER 'Honey' 5 WARREN BROTHERS 'Hur' 4 CLARK FAMILY 'Sair' 2 SHEDASY 'Sair' 1 MARK WILS 'Minda'	Citt: Grup Cale PD: Gary HisCoy HD: James Anthony 1 TAMAY COORAN "Argels" BILLY RAY CYRLS "Ran" CYELY WRIGHT "Nee"	KJUG/Visalia, CA PCMID: Gase Deniats 13 TORY (STM "Salam"
APDAID: Pablak Clask 10 FATHHILL "Thee"	WEZL/Charleston, SC PD: T.J. Phillips IND: Gary Gulfin WRAENBOTHERS Thur	KHKU/Des Meines, IA FD: Boueles Breasigen MD: JC Weller KORTHEY KALE "Univoluer"	"Complicate" 10 JEFF CARSON "Like" WRIET Alian Taking, PA		11D: Dartene Evinta 3 TRICK PONY "Night" 2 LEE ANN WOMACK "Faling" 1 CHELY WRIGHT "Never"	ICHCCN/Ometra, HE FCMID: Turn Land No Actos	WYYD/Recenter-Lynchiseg, VA POND: Chris O'Kalley 1 SATHHUL Ther	UNEYT/South Sond, IN	10 FAITH HILL "Thee" 1 BILLY GIL MAN "Get" WARREN BROTHERS 'Hurt" JEFF CARSON "Lie"
Otto //replanment, veri Otto Juli MicCariby Pite Randy Shamman Mitt: Marcy Braam OrELY WRIGHT "Nover" A vieteomic Content of the ofference of the offer	WHKT/Charleston, SC PD: Duty Chandler	MDY GRIGGS "Cool" KLUY/Das Maines, IA CMIPD: Boundas Braniges	PD: Shally Eastern MD: Jeany Coon No Adds	7 RHETT ANNS "Night" 2 FAITHHLL "Thurs" ICMIDLALadayatha, LA	Whill, Allikusukas, Wi Cill: Kerry Wells AFD: Sout Delphin ND: Mitch Margan 2: AJSAMJ 1007	WWKA/Orlando, FL. PD: Los Stacksland ND: Stacker Storess No Adds	WOEE/Rachaster, NY	APD/MD: Lies Real 12 DAMOND RO "Sweet"	WACO/Waco, TX PD/ON: Zack Owen APD/ON: Jannikr Alten 10 OWPLIE ROBISON Bar
WKSF/Asheville, HC CM/PD: Juli Davis	110: Pani Mangan 1 BYRD WCHESNUTT 'Good' MARK WILLS "Minute" BILLY RAY CYRLIS "Rain"	IND: Earlie Hutlieki SONS OF THE DESERT "What" DHELY WRIGHT "Never" CYADI THONGON "Really" CLARK FAMILY"Sall"	WRICZ/Harristourg, PA PD: Sam McGaire APD: Kelly bis MD: Dandellan PMi TLLUS "Thurder"	PD: Bruce Minute MD: 1.0. Bunth' 10 TOBY KETH "Latin" 1 FATTHALL "Thure" MEREDITH EDWARDS TENT	2 AUGUMA NETY 1 TRISHA YEARWOOD "Moust've" ANDY GRIGGS "Cod" IGEEY/Minmeganitis, MM	KOHOY/Ommerd, CA FOHO: Kinck Hill 10 FATHHILL Thurs"	PDAPDAND: Cayate Callins 1 CHELY WRIGHT "Never" JEFF CARSON "Life"	ICDPIK/Spakane, WA CRAPD: Pay Edwards APCAND: Tany Texate 2 BULY RAY CYRUS "Ram" 2 FATTH HULL "There" CPELY WIGHT There"	10 TRICK PONY 'Hight' WNI20/Washington, DC GNI/PD: Juli Wyuti
TOBY KEITH "Taker" WAREN BROTHERS "Hur"	WORE/Charleston, WV OR/PD: Juli Whitehead 19 FAITHRUL "There" 14 CHELY WRIGHT "New" 12 DWGHT YOAKAM "Vent"	WYCD/Detroit, III PD: Lize Redman APDAID: Face Clatman	CHELY WRIGHT "Never" BILLY RAY CYRLIS "Rain" FAITHHILL "There"	WPCV/Lakoland, FL Cill: Store Handred FD: Door Wight	APDAID: Tools Water APDAID: Tools Houn 1 MAPK WILLS "Minute" CLARK FRAILY	10 HAI HHILL Thure 4 TOBY KEITH "Talkin" 4 BLAKE SHEITOR "Austin" 2 BLLY RAY CYRLIS "Rain" 2 TAMMY COCHRAN "Anguls" ALAN JACKSON "Come"	WIDOD/Recidend, IL OM/PD: Jesse Gentin MD: Lynn Laoy CHELY WRIGHT "New" BULY RAY CYRUS "Ran"	IONFR/Spatane, WA	APDAND: Jan Anthony 3 CHELY WRIGHT "Never" 1 PAM TILLIS "Thurdar"
Marcoreana, cor CHMP3: Dene Hallism HD: Johnny Gray 1 JO DEE MESSINA "Downtime" 1 AARON TIPPIN "People" 1 KENNY ROCERS "There"	9 DARRYL WORLEY 'Second' WICKT/Charlette, NC POND: Kenin Kan	Ho Adds WOJR/Clethen, AL. PC/AIC: Clevid Seminant	WWYZHartleni, CT PD: Jay McCarley MD: Jay Themas CHELYWRIGHT New"	PD: Dave Wight MD: Juni Taylor 3 FATHHILL "There" WNDV/Lüncaster, PA	WKSJAlabile, AL PDAID: UK Bask AFD: Save Kalay 1 CHOTHONSON "Realy"	10°LM/Palm Springs, CA PD: Al Gantan APDAID: Nos Pistands	KDICkBacromente, CA CHAPTO: Mark Essan APCAND: Junctice Want	POND: Paul Noumann 3 BILLY RAY CYRUS 'Rain' 1 FATTHIRL "There" 1 CHELY WRIGHT "Now" NCKEL CREEK "Come"	WCEZ/Wexaw, WI Chit T.K. Nichash PD: T.J.C. Nichash NC: Law Stawart No Adds
FATH HILL "There" WYAY/Atlante, GA Cit: Dave Hallori	No Adds WEOC/Charlotte, NC FD: Kento O'Intel	9 TOBY KEITH "Taken" KOHEY/EI Pase, TX POMID: Chas Mallus	KIRG(Alexaton-Galveston, TX Group PD: Davon Davis APD/MD: John Trapano 1 LEANN RIMES "Do" TAMAN (CO-RAN" Archis	PE: Jim Padler WARREN BROTHERS "Hur" FAITH HILL "Thee" DUMIONO RIO "Sweet" SHEDAISY "Suit"	WARKUNDERS THAT WARKWILLS THINAS"	TOBY KETTA "Laten" W/CBM/Pennascala, FL. PDATD: Lyan Wast	5 LEE ANN WORKCK "Faling" 2 TOBY KETH-"Talan" WKCCV/Segimew, 10	WPIC/Springlield, NA POND: Chip INder CHELY WRIGHT "New"	WRK/West Palm Beach, FL PD: Migh Mahan APDARD: J.R. Jackson
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3 GALT HAR STRUGT STATE 3 GALTHILL "Thera" 2 CHLYIILK Thera" 1 MRE WALKER "Honey"	5 DIAMOND RID "Sweet" 3 BYRD WCHESNUTT "Goot" WUBE/Clincinnati, OH	WKDQ/Evanoville, IN PD: Jan Pvill IND: I.C. Tadd TRICK PONY Teph" CARK FAMILYSIIT	MD: Jay Kally No Adds	4 CAROLYNDAWNJOHNSON 'Complicate' WBULLAustington Fayette, KY	WLW/Ahonigamary, AL PLAID: Darlans Duan FAITHHLL "There" TOBY KETH "Talen" ALAN JACKSON "Come" BLLY RAY CYPLS "Rain"	1 CLARKFAMILY_"SUP KENNYCHESNEY"TIN"	PD: Sharan Stavana APD: Bibly Williams 8 TOBY KETH "Talan"	WOYK/Tampo, FL GRE Eric Lagon PD: Boscher Hartin APDAID: Jay Paboto	MDY GRIGGS "Cool" WGGY/Willies Barre, PA PD: Nille Mink
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4 RASCAL PLATTS "White" WXICT/Baton Rouge, LA PD: Rundu Classe	CHELYWRIGHT Terror" ICKCS/Colorado Springs, CO	PC: Mark Calleghan MD: INten Carl 3 MOY GRIGGS "Coot" SHEDASY "Self"	ND: J.D. Cannan No Adds WMSI/Jackson, MS	6 JEFF CARSON "Lile" 6 BLAKE SHELTON "Austin" 2 CHELY WRIGHT "Never"	WSIX/Nastwille, TM PC/MD: Nille Meere No Adds WSNA/Nastwille, TN	1 MUY GHUSS 'LOOF 1 WARREN BROTHERS 'Hur' KNUSJ/Partland, OR	KAJA/San Antonio, TX CMMT2: Kalk Mangamery APDAN2: January	WIBW/Topeka, KS PD: Kevia Weger ND: Pall Classic	WOXK/Youngstown- Warren, OH MD: Burten Lae 11 FATTHIBLL "There" 1 DARML WORLEY "Second" BULLY RAY COPILS "Ran"
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How To Launch A Soft AC

Emmis' new Indy station keeps an older focus

here hasn't exactly been a flood of stations switching to AC these days. One of the most recent gains happened in February, when Indianapolis-based Emmis Communications decided to flip one of its home-market properties, WYXB, to Soft AC as "Soft Rock B105.7."

It wasn't the fact that our format added



a station that piqued my interest, however. Rather, it was the conclusions at which Emmis arrived in determining the station's direction. If the numbers pan out, this might become a precursor for future format flips.

True To The Format

Once Jon Coleman's research indicated that Soft AC should be Emmis' format choice. Hot AC WENS/Indianapolis PD Greg Dunkin began looking around the country for models in similar situations. "It was interesting to us that many stations that the industry considers to be Soft ACs have vacated their position," declares Dunkin, who has taken on the added responsibility of programming Soft Rock B105.7.

"Stations have upped the tempo and seem to be chasing younger-targeted ACs and Hot ACs. The station's average year has been adjusted, so these Soft ACs have become younger. Rather than being proud of being the softest station on the dial, most Soft ACs we looked at were talking about being uptempo."

A discussion of radio's sexiest formats might not instantly conjure up Soft

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AC, but as Dunkin points out, "It's amazing how great this format becomes when you start playing music that hasn't been heard for so long. People years ago thought Soft AC meant Neil Diamond, Barry Manilow and Barbra Streisand, but we're not playing them. Our station features such artists as The Beatles. Phil Collins. The Eagles, Fleetwood Mac, Whitney Houston, Elton John, Harold Melvin & The Bluenotes, Seals & Crofts, Carly Simon, Steely Dan, Rod Stewart and James Taylor."

On the other end of the spectrum. B105.7 — which is being consulted by former Research Group VP/Programming Mike Anthony — blends in currents by contemporary artists. "In addition to BBMak, Faith Hill, 'N Sync, LeAnn Rimes and Lee Ann Womack, we were one of the first Soft ACs to add Dido's 'Thankyou,'" notes Dunkin.

"We're playing music from several different decades, but it all gels because of the station's feel. We're not shy about saying that this is the place to come and relax. Everything we play must fit within the parameters of our mission statement. We're an older-based AC, but we stay away from playing 'square' stuff."

While it would appear logical that MyStar Communications' crosstown AC, WTPI, would be the station most affected by B105.7, Dunkin opines, "We'll actually draw from several different stations in town. We believe we can pick up people from WTPI and Susquehanna's Country WFMS and Oldies WGLD, and we also know it will draw from WENS. This isn't a head-to-head competition with WTPI.

"Someone programming a Lite AC somewhere who believes that a Hot AC is greater competition should really be looking over their shoulder for what could be down the road with a station like this. If I were in a similar situation somewhere else, I'd definitely be interested in putting on something like this."

Complete Package

Part of Emmis' Soft Rock launch four months ago included a 10,000-song marathon, a heavy television schedule for its IQ-produced spot and a "No Repeat Workday" campaign. "It's been very exciting to go through this whole process," Dunkin remarks. "Once we started playing commercials, we made a promise to our audience that we'd kick off every workday with two hours of uninterrupted soft rock. It's more than 30 songs in a row, lasting from 8-10am every weekday."

Curious to hear listeners' ideas on how to improve the new station. Emmis installed a feedback line, much like George Johns did in the 1970s. "There were over 500 calls within our first 36 hours that's just incredible." says Dunkin. "I've never seen a reaction to a radio station like this before. We hadn't thought of doing no-repeat workdays, but it's something that came from these calls."

The new entity hardly boasts a large on-air roster. Former WENS moming talent Scott Fisher kicks off the day at 5:30am and stays on, via voicetracking, until noon. Another ex-WENS talent, Eric Garnes, follows until 7pm, with syndicated personality Delilah carrying the ball until midnight. As Dunkin explains, "Scott is live until 8am, and Eric is live from 4:30-7pm. There's a lot of talk in the industry about voice-stracking. From an objective position, it allows you to have your best people on the air more often."

- Getting results for advertisers is one gauge of whether a station — new or otherwise — is clicking. Dunkin states proudly, "One client called asking us to reduce their schedule because they couldn't handle the demand. That's on a Soft AC that had been on the air for less than 30 days.

"When advertisers are getting that kind of response, it makes us think we're really on to something. We know it's a long process, and we aren't predicting that we'll become huge overnight, but the early indicators tell us that everything's working."

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Texture is Key On 'YXB

Emmis Executive VP/Programming Rick Cummings knows what it's like for a station to be constantly pinched. Recalling the history of the Indianapolis FM frequency now occupied by the company's Soft Rock WYXB (B105.7), he says, "We were either in the middie of a Rock cluster or in the middle of someone else's cluster."

Constant evaluation led him to believe that the answer for what to do on 105.7 might be found in what Emmis does in some of its other mar-

kets. "We needed to come up with a cluster that's aligned, like we have in New York and St. Louis," he says. "The whole point of clustering is to have them make sense, but Indianapolis' competitive dynamics never allowed for it."

That seemed to have changed in February, when Emmis launched B105.7. The guys across the street [MyStar Communications, which owns Soft AC WTPI], whom we are competing against, probably think Emmis has it in for them," Cummings says. "The truth is that we don't have time to have it in for anybody. We just want to put together a rational cluster, and WENS & WYXB PD Greg Dunkin really drove this thing for us."



Rick Cummings

While Emmis' CHR/Pop WNOU (Radio Now) targets younger females, WENS appeals to slightly older women. "We looked at WENS and knew it has always been the heritage and dominant AC in the market," Cummings explains. But WTP1 sits on one side, and MyStar's CHR/Pop WZPL is on the other. Our world was shrinking, and it only made sense for us to put something up top."

Looking around for what that something was, Cummings thought, "Smooth Jazz wouldn't work as well as some other formats here, simply because of market composition. In addition, WTPI is partially filling that hole. Having looked at all the options, we felt Soft AC made a lot of sense and saw that the appetite for it wasn't being served by anyone."

Emmis tracked a number of ACs, including WBEB/Philadelphia, KLSY/ Seattle and KEZK/St. Louis. "What we started to see was that many of these stations had an average year of 1990," says Cummings. "We intentionally set out to make our station older.

"Part of our reasoning was to have a station that would complement WENS. We didn't want to put something on that would mess up too much of our world. We put the station on with an older era to it; the average is somewhere in the mid-1980s. We're playing this kind of music with greater frequency."

Indy's Street Talk

Much of WYXB's soft rock library has been forgotten by other stations, Cummings claims. "This was a good chance to bring some of it back, particularly the softer stuff," he says. "I never thought I'd say 'street buzz' in connection with Soft AC, but there actually seems to be some with our station."

Eras don't seem to be standing in the new station's way. Playing a song from 1973 next to one from 2001, according to Cummings, isn't a problem for this audience. "It's quite fine, especially when you control for texture," he says. "We basically want texture to be this station's fundamental position. It's important for people to know that we're the softest station in the market."

It can be difficult for programmers with CHR sensibilities, like Cummings, to truly understand what WYXB's target audience wants. "Much of the music we're playing on WYXB was on WENS when we signed it on 20 years ago," he says. "I always wanted to push it off back then and put on more tempo — that's the nature of the beast. "ACs that started fragmenting several years ago to Hot AC and Pop/

"ACs that started fragmenting several years ago to Hot AC and Pop/ Alternative got off to a good start and attracted younger demos. Many mainstream AC PDs read research that said their stations were too soft and too old and that the Hot ACs and Pop/Alternatives were taking their audience. They wound up overcompensating."

That's why texture — rather than era or artists — is WYXB's major concern. "I wouldn't have guessed that the same station could play James Taylor and 'N Sync together," says Cummings. "But they both fit very well, and 37-year-old females have no issue at all with hearing these artists back to back. The only thing they know is that they like the songs. Our initial product feedback has been very strong."

Serving The Market

Clear Channel's AC benchmark, WLTW/New York, still uses the "Lite" handle and enjoys great ratings, but it has also significantly contemporized its music. "They're probably doing the right thing there," says Cummings. "Nevertheless, an older and softer position has opened up in Indianapolis, and we were happy to take it."

Instead of rushing into situations, Cummings prefers to be more cautious. "We're still working on a website," he says. "When we finally put one up, we don't want it to be static with no information. It's about giving people reasons to come back to it with greater frequency."

Some may view what Emmis is doing with WYXB as eye-opening, but Cummings jokes that others may think "we've lost our minds." "It would be terrific if it rekindles something, but I don't know if we've uncovered as atexture-based format makes the station unique and megical; I'm just not sure how others will look at it."

REP AC Top 30

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LAST THIS WEEK WEEK	• May 25, 2001		TOTAL	+1-	GROSS IMPRESSIONS	WEEKS ON	TOTAL STATIONS/	Most Added	
WEEK WEEK	ARTIST TITLE LABEL(S)		PLAYS	PLAYS	IMPRESSIONS (00)	CHART	ADOS	Most Added.	
1 1	LEE ANN WOMACK I Hope You Dance (MCA/L	Iniversal)	2566	-102	308772	26	116/0	ARTIST TITLE LABEL(S)	ADI
3	DIDO Thankyou (Arista)		2353	+200	270965	12	104/3	JO DEE MESSINA Burn (Curb) BACKSTREET BOYS More Than That (Jive)	1
4	MATCHBOX TWENTY If You're Gone (Lava/Atla	antic)	2325	+175	271387	23	102/0	DIAMOND RIO One More Day (Arista)	1
2 4	'N SYNC This I Promise You (Jive)		2133	-89	252734	32	110/0	FAITH HILL There You'll Be (Warner Bros.)	
6	LIONEL RICHIE Angel (Island/IDJMG)		2051	+139	237787	14	112/0	ROD STEWART Don't Come Around Here (Atlantic)	
5 6	R. MARTIN F/C. AGUILERA Nobody Wants To B	le Lonely (Columbia)	1879	-89	199725	17	106/0	EDWIN MCCAIN Hearts Fall (Lava/Atlantic) SHELBY LYNNE Killin' Kind (Island/IDJMG)	
9	ENYA Only Time (Reprise)		1742	+196	191232	16	109/0	KAREN LEHNER Nothing Personal (Grey Mause)	
8 8	BACKSTREET BOYS Shape Of My Heart (Jive)		1640	-67	195866	31	104/0	BBMAK Ghost Of You And Me (Hollywood)	
7 9	FAITH HILL The Way You Love Me (Warner Br		1551	-183	213370	38	106/0	JOURNEY All The Way (Columbia)	
11 10	LEANN RIMES I Need You (Sparrow/Curb/Cap.	(101)	1197 1153	-71 -34	134593 144934	59 36	99/0		-
14 11	THE CORRS Breathless (143/Lava/Atlantic)	<u>N</u>	1133	-143	123617	39	80/0 95/0		
10 12	BBMAK Back Here (Hollywood) HUEY LEWIS & GWYNETH PALTROW Cruisin'	(Holhawood)	1109	-141	134994	34	93/0 93/0	Most Increased	
13 13 12 14	DON HENLEY Taking You Home (Warner Bros.		1101	-149	130907	54	98/0	Plays	OTAL
12 14	FAITH HILL There You'll Be (Warner Bros.)	/	963	+789	149218	1	105/9	P	PLAY
aker O	STEVIE NICKS Every Day (Reprise)		907	+38	96170	7	94/2		+71
aker O	DIAMOND RIO One More Day (<i>Arista</i>)		883	+266	76794	5	80/10		+21
	PETER CETERA Perfect World (DDE)		848	+51	82272	18	80/1		+20
	96 DEGREES My Everything (Universal)	,	815	-161	107768	15	82/0		+19
15 19	MARC ANTHONY My Baby You (Columbia)		782	-101	106284	36	80/0		+11
18 20	BBMAK Ghost Of You And Me (Hollywood)		737	+117	64388	4	84/5	LIONEL RICHIE Angel (Island/IDJMG) UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+13
	BACKSTREET BOYS More Than That (Jive)		608	+63	96657	5	80/12		+1'
	TAMARA WALKER Didn't We Love (Curb)		601	+9	51561	9	72/1		+10
	SOPHE B. HAWKINS Walking In My Blue Jeans (Tr	umost Suso/Buladisci		+15	49156	7	70/3	EDWIN MCCAIN Hearts Fall (Lava/Atlantic)	+
23 🗗 19 25	SHAWN COLVIN Whole New You (Columbia)	ипросонатурионос/	592	-50	57403	13	68/0		
	UNCLE KRACKER Follow Me (Top Dog/Lava/At	lantic)	588	+122	63826	4	37/4		
-	BEE GEES This Is Where I Came In (Universal)	anuc)	555	-15	76621	9	72/2	Breakers.	
	JOURNEY All The Way (Columbia)		528	-12	48973	11	67/6		
8 28	MADONNA What It Feels Like For A Girl (Mave	nick AA/R)						FAITH HILL	
				A. 1	72280				
28 🗨	NELLY FURTADO I'm Like A Bird (DreamWork	s)	425 400	+41 +8	73389 38218	3	53/2 35/3	There You'll Be (Warner Bros.)	
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National Tour This Summer

WKXJ / Chattanooga

WWHT / Syracuse

Z204 / Madison

KZHT/ Salt Lake

109



Most Played Recurrents

SAVAGE GARDEN | Knew | Loved You(Columbia)

FAITH HILL Breathe (Warner Bros.)

LONESTAR Amazed (BNA)

MARC ANTHONY You Sang To Me(Columbia)

CELINE DION That's The Way It Is(Epic)

PHIL COLLINS You'll Be In My Heart (Hollywood)

BRIAN MCKNIGHT Back At One(Motown)

SANTANA F/ROB THOMAS Smooth (Arista)

SARAH MCLACHLAN | Will Remember You(Arista)

BACKSTREET BOYS | Want It That Way (Jive)

BACKSTREET BOYS Show Me The Meaning Of ... (Jive)

EDWIN MCCAIN I Could Not Ask For More(Lava/Atlantic)

CHER Believe (Warner Bros.)

MARC ANTHONY | Need To Know(Columbia)

96 DEGREES The Hardest Thing(Universal)

CHRISTINA AGUILERA | Turn To You(RCA)

'N SYNC (God ...) A Little More Time ... (RCA)

SIXPENCE NONE THE RICHER Kiss Me(Squint/Columbia)

SHANIA TWAIN Man! | Feel Like A Woman! (Mercury)

Going For Adds 4/20/01

BARENAKED LADIES Falling For The First Time (Reprise)

AC

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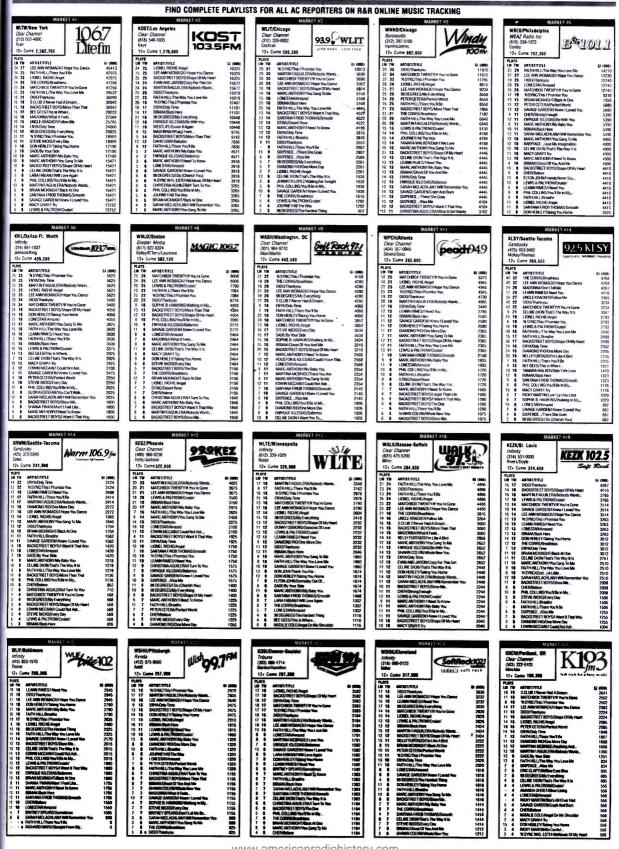
Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinosian: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067



AC Playlists

May 25, 2001 R&R • 111



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Stations and their adds listed alphabetically by market

		AC					Hot A	C	
					and the second s				
WYJE/Albany, NY Olit Ulichari Margen MD: Chris Heimberg RODSTENMAT Around	WDDN/Cloveland, OH PC: Scott Miller JODEE MESSIM 'Bun' DODBE BROTHERS 'Dolvery'	KRTRAfanalala, Hi PD: Wayne Maria MD: Chyla Hart NoAda	KUSHUMadania, CA PCMD: Cary Michaele SOPHE B HANKING "Maling" KARENLEHKER "Parsow" JO DEE MESSINA "Burn"	KYMD/Sacramenio, CA PD: Bryan Jackson IoJata 10521/St. Laule, MD	WKDD/Histen, OH PD: Chuck Culline MD: Lyten Kelly 1 SUGARAY "Wan" WKLELOWERS "Lattes"	KDNDUDallas-FI. Werth, TX PD: Pot Michlahen APDMD: Lise Themas 1 MATCHERK INHITY TAUT	1680(Alexandrer-Galenstein, TX Cilit: Jan Trapp PGMD: Jank Stevens IncAsp.	KSR2/Omaha, NE PD: Kurt Owene MD: Dave Swan INCLEUS 'Dra' HATHHILL 'Than'	KSING/San Antonie, TX Olit: Virgil Thompson PONIC: Tem Lastr Io:Adds
KINGA/Albuquerque, MM PC: Reger South ND: Jenne Jennet 3: EDWINICCAN Hearts" 1: NELKYURIADO 'Bird" 1: AEDSITH'SY.	ICLI/Colocado Springs, CO Oli: Novin Collation PDMD: Jock Hamilton NoAda	KSSI(Hanalulu, H MD: Pour When No Accs	WOIN4Marmudi-Ocaan, NJ PD: Juli Paltar MD: Lie Jaccosi JODE MESSIM-Fami BAUSTREFI IDVS Maar	PC: Smelty Priors BD: Smelty Priors BD: Adds No Adds	WRVE/Albany, NY PD: Randy McCanton EVERCEAR Show"	WDAQ-Dambury, CT PD: 800 Trolls MD: Searcen Kelly 5 EDWINKDCANThurb" 5 WININGCANThurb"	WENS/Indianapolis, IN OMPD: Grup Duntin MD: Jim Carane SUGARAY Wun ¹	WORX/Orlando, FL VYPProgramming: Jahn Roberta APD: Jalf Cushman MD: Lans Francia	KFIMB/San Diege, CA VPIGNPD: Tracy Jahrson APC: Jan Sound NoActs
JODE MESSINA 'Bum' WLEV/Allantown, PA PD: Vern Anderson JODE MESSINA 'Bum'	WTCB/Columbia, SC POAID: Brunt Johnson 2 JONATHABROOK Larger	PD: Bony O'Brien RDS: Bony O'Brien RDS:TWHT Acurd' JO DEE MESSINA "Bum"	KWW/Manterey, CA POND: Burkle Herely KARENLEHER Tresour	CRAPD: Alan Hages MD: Lyle Monte HoAds	KPEK/Abuquerque, NM Oli: Bill May PC: Mile Parses	WINDC/Daylas, OH PD: Juli Savana MC: Dan Tarlor	WFAT/Kalamazee, MI PD: Robe Rose MD: Chris Michale	SUGAR NY Went KOBY/Oxnard-Vestisra, CA CMMPC: Mark Elicit	KLLC/San Francisco, CA PD: Louis Kaplan MD: John Stachart Inches
AFROSMITH THY KYMG/Anchorage, AK Ole: Hurk Hurphy	WSNY/Columbus, OH PD: Chuck Knight ND: Sarve Cherry 1 TATHHILL "Thee"	WTPVindenegalis, III PD: Gary Havens MD: Bave Cooper NEADS	WALK/Nassan-Suffalk, NY PONIO: Rob Millior RoAdb	KQXT/San Antenie, TX PD: Ed Scarbarough 1 SOTHE BHMMCRS 'Walling' BBMM T2tost'	PD: Unite Partices MD: Devys APD: Jakney Barverse 2 PDE Publy 1 FMERDRHDHTMG "Superman" 1 IANTRIC "Busidown"	NoAdds KALC/Denver-Bouilder, CD	NoAdds KINDCI/Lais Vegan, NV PD: Duncan Payton MD: Charase Paga	3 NSMIC Pop' 1 NCUBUS Drive"	NO AGE KEZZY/San Jose, CA PC: Jan Marginy APORTE: Michael Martines
APDAID: David Flante UMARAWALIER Tubit WFCH/Manks, EA FE: Juli Shore	KVIL/Dollas-FL Worth, TX PD: Kurt Jahasan MD: Jaha King URDEKRIOFER Yalaw" DAMORD RD 'Day"	WTFIA/Johnson City, TH PCMID: Mark E. Martiney EDWIKMCCAN Years	WHUD/Honburgh, NY OMPD: Store Pairone MDMPD: Tom Parts SHERVDIE 18hr	KBAY/San Jose, CA PC: Bob Kolve MD: Michael Onling BACKSTREET BOYS "Man"	KOROS, Ancherage, AK PC: Perry Lannau MD: Plati Spatia	Oli: Ullio Starn APDMD: Kasman 1 PDE:9wlly'	aD: Charless Proge © DEFEXEMODE "Deem" ? SHELBY LYINGE "Kalin" 1 AEROSMITH TRy'	KONCP/Phoenix, AZ PD: Ron Price MD: Kanen Rho AFFREY GANES Tym' SUGAR AR' What'	WALLR.OWERS "Lotters" TRAMS "Sing"
APC: Stove Gees EDMINACCAN Yours" WFPG/Adaptic City, NJ PD: Cary Guida	WLOT/Dayten, OH PD: Sandy Calline MD: Saven Swill 6 DMMDID/ND/Day' 4 DMD/DMD/Day'	WKYE/Johanipurit, PA PD: Jock Ministeria MD: Brian Walte No Ada	WUNGAING Officers, LA POND: these buter NELLY RUNCO THAT Disklation Part	KSBL, Alania Barkara, CA PD: Peter Bin MD: Hanay Navesanar 5 FATHHILL 'Tow'	FATHHELL "Runs" ANDREAS JOHNEON "Claiment" FINE FOR FIGHTING "Superman"	KUNIN/Demon-Beakler, CO PD: Ren Harvel APOAD: Shahari Silleri 10 DA/EMITHENSIND Spice" 7 DEFENENDE Shaha" 2 SUGANY War"	WHELL Landsplan Foyalis, ICY Oll: Davy Hamand PD: JB Mayor ANDERAMICHS*By* DM/DERAMICHS*By* ECHIMACAMIYTOgor* ECHIMACAMIYANS*	WINGX/Pertiand, ME PC: Read Kitabiana A/DAC: Elsan Minton ToAC: Elsan Minton	KALIZ/Sania Barbara, CA PCMC: Jan Rendam NoAda
HD: Hotone Aque BMM: Guar WBBQ/Angentin, GA Castro: John Pastal	4 DDD Theshyar BrOXSTREETBOYS Taker KODSI/Common-Bookdar, CO PD: Resk Starting	WELF/Latermane, MI Off: Hen Langheer PC: Blain Work LANKIND RO 'Day' ROD STEWART 'Nount'	WLTWHere York, NY Cit. Jan Pyon Johda	KLSY/Seattle-Tacama, WA PD: Barry Malay MD: Davis Thomas No Ada	KANDUAustin, TX PD: Jan Robinson MD: Cary Cutor DETER RESIDEN "Materia" MACOBIA Teal."	KSTZ/Dec Hainer, M. GMPD: Jan Saturter	EDMINICOAR Huns" KURBALINE Rest, AR PD: Rundy Cate	KRSK/Partland, GR PC: Das Passiphi Affolio: Jan Japa	WAEV/Summah, GA COPC: Society Suipes APD: Robert Bilman MD: Lyon Mohests MASSINET BOYS Mov'
No.iak 1000Ajdantila, TX PD: Alas O'Rad	MADDINA Teutr ADD STRMART Around DMADND AD 'Day'	KBRC/Kannas Chy, MD PD: Jen Zellner MD: Jenner Anthry ND:Ada	WWDE/Nariak, WA GMPD: San Landan Arthiti: Juli Uaran ToAsk	K WAACANANA TACANA, WA PC: Yony Colas No-Ada	KLLY/Belevilled, CA PDr. E.J. Tyler 4. JUSTIVIT BUSSDUKOL, Gr	No. Yana WOYO/Dabreit, Mil PD: Taya O'Driven	APC: Auron Anthony SUGAR NW "What" EVERCLEAR "Brown" WELLROWERS "Lutum" GO-GO'S "Lutumer"	10 JHETHE WENE/Providence, Fil	NSMC Pup MEELAMMONS TUP KPLZ/Readle-Tacama, WA
APDAID: Dayle Calaum JODEL MESSIIA "Burn" JOJANEY NI" KAREN LEHOER "Pursual"	R2TVDes Mainer, M PC: Pute Pagantie MD: The White 4DUMEY:MP 3 STEVE MDXS Tuny'	NJOL/Kansas City, NO Oli: Then Mediny PD: Dan Head MADIL/MER Treas	KDEGL/Obioheme City, OK PD: Juli Counts APD: Kolthi Yangar MD: Stanta Offician	WHEEK/Comb Band, M PC: Jan Rabata Rolds	WE SEARCOX YOU' Carrier Technor'	APD: Rob Hamilton MD: Ann Cultur SLIGHINY "Wwa"	Killig Las Angeles, CA PD: Janut Kaya AFOND: Janus Buker Ta Aka	PD: 800 Heas 100: Gary Trust 1 SUGRAV. 'Nun' 1 U2 Year's 1 U2 Year's REFORED/THE Separat	PC: Hant Philips MC: Adas Hashimata Nolda
ICFIN/Baharallaki, CA PD: Chris Edwards ICD: Daug Duffee 2 BUCKSTRETIONS Man" 2 PETERCETERN Turks"	WOOF/Gulleen, AL. GMPD: Lolph Simpson Stelley LWRE Yahr"	WUCHMannellin, TH PORD: Vance Chierd ItoAda	IbAddi KEFNI/Omaka, NE PONE: Stove Adjusteen Mittell, Tany	KBC/Apalana, WA PD: Rab Hantar JURIMARCOE Tager KDEV/Apalana, WA	Virlag: Sil Fishe 10: Sine line 10: See Coperty 10: Se	KENYEI Pase, TX CMPD: Courtiely Holeon AFONE: Bi Michael 4 JENNERLOFE?Fay' MACOBIA Teal'	KYSRALse Angeles, CA VP Constants: Angele Partil Access: Carls Page	WRAL/Raisigi-Durham, HC PC: Jao Wede Fernitette MD: Jan Kelty 1: 004075 Wateren'	WRYN,Springlield, MA CHIFE: Pie Halfey Succe Nor What HONLOF Theam" Defect MCDE Theam"
WLF/Ballimore, MD WD: Mark Thener AlTHAL: Theo' RCW/DIANK: Shigh'	KTSN/CI Pase, TX POND: SIN Tub APD: Sam Casalane BRASHEETBOX Tau' BRANK 'Draf	KTDY/Laleysile, LA PD: C.J. Clements IED: Stove Wiley 4 MITHHLL Thee' RODSTRWART Avent	WHOF/Orlands, FL PD: Kan Payne AFORD: Breach Mathews SELP/UNE Van	MD: Bave Keigle 19 DD: Theken' HATHEL Ther WMAS/Springfield, MA	WENCLAssian, MA VIVIrus: Grup Stream MD: title Undersony 6: AGLEPALE: "Lafy STADD Tanda"	WOSA/Fayelianille, NC PC: Seek Free APC: Seeke James UD: FC# Carter	6-OMOGAW Topic" WRICAllamphia, TH	BOISTREET BOIS "May"	WINTX/Ramps, FL PD: Tany Posenties APDRD: Larry London 5 AGREPA LB
WHLIV/Alteri-Colligent, MS PD: Water Brean 9 Sellor/Wee Yater KATENLENER Trasmi	PD: Run Adun JOOFE MESSINA "Bun"	ULRIEY W WFMKAansing, MI PD: Chris Reynolds SELBUME Yab	WHEZ/Pressonale, FL. PORT: Kovin Polyagen NoAda	PC: Ped Catelin Itoldis IGBD/Springfield, MD PDMD: Ped Kelky	HATELY SLIM "Magan" HEDREAS JOHNEON "Garcon"	7 NSNC Pur' 1 HOURS Dow' WING P. Myors, PL	CHAPTE: Stave Kelly ME: Bruss Wayne 2 FATHAR LTopur SUGAR NOV Yobur'	TANTIFIC "Bunddown" Angel A AMMCHIS "Big"	1 ROD STEWART "Avoin" SHELDY LYNNE "Min" WESER/Tampin, FL
WitL13 Birmingham, AL Call, John Janima PCAND: John Shart NDADS	WICY, Evenandika, Bi PORD: Hark Baker SMAY, 'Caar' WCR2, Filed, MI	SPECIAL CARLES AND	WSWT/Paerle, IL. CHIMC: Rundy Aundle 2 MOSTREETBOYS Man	JO CEE MESSION "Burn" WHITYF/Rainada, Chi PG: Carry Publ MD: Kian Carraon	PD: See O'Hell MD: Reb Lotes No.466	POND: Bue Orleanger RODSTRUMT from	WKTVMBreaches, WI GM: Rick Balaner PD: Beb Walker No Adds	IC.CARano, IV PD: Carles Campos MD: Kevin Olminana EDWINCOM Yours' WILLROMERS "Labor"	PC: Boot Chese MD: John Struct TelTRC "Buildown" BUSSN UNDUL "Gr" EDMNINCOAN Yearts"
WHLIX, Besten, MA PC: Den Kelley APC: Control O'Torry MC: Mark Lemener EDMINECAN Yugh"	Castro: J. Parsan ND: George Micheles No.445.	ND: Not Markey To Adda KSNEFLase Vegan, NV PD: Tous Chose	WBER/Finiteduphin, PA PD: Chris Contey DODE BYOTHERS 'Delawy' DMMCHD NO 'De'	No Anto KOMAL/Tagastan, KS POMID: Rese Clight No Anto	WEIT/Codor Repids, M POND: Bits Bits Bisist Stelly UNIE YOS"	PD: John O'Reunte MD: Genner 16 DEGAN The" 16 DEVIC Try" SLEAN Waten" DEFECHE MODE Theory"	WHY//Allowskies, Wi PD: Brien Kelly APDED: Mark Hermonia ROUNSTONE" D45 Not?	WHDD://fickmund, Wh PD: The Battern SUGA NY When'	WWWW/Salada, CH Chi: Two Autoriu PD: Brian Casey MD: Brian Casey MD: Brian Mirchail 6: AGUEPALE14/
WEZN@ridgagant, CT PDAID: Blove Martue NoAdli	PDIED: Mark Calephon 15: URCERNOEN Tellor" WALKFL Wayne, M Olit: Lee Tellon	UD:STREETUOYS Mon" JOIES WESSING Then" JOIES WESSING Then"	KESZ/Presenix, AZ PC: Shawn Helly Socialis	KINCZ/Incosen, AZ PC: Boology Ruth APDAND: Laste Late STEVE MOS Tray'	WLUK/Charlelle, NG Oll: Tess Josheen PD: Haut Sharpe APD: Chris Align BLESSDUNDL. "Sir"	KALZFreens, CA PD: E. Carlis Johnson ND: Dave Casis	FACHHEL Theo'	WYOR/Rechester, IIY PD: Dave Lafrets SUGARW "Was"	KZPT/Ressen, AZ PD: Angle Hands APDATE: Laste Late
WJYE/Bulleto, WY PC: Jue Callo JUMEYW	Offic Law Tellin Pic: Bank Restantio Life: June Barran JODEF NESSINA There?	PC: Josef Kaye APC: Solis Solisests Yo Asta	WENGLY Filmburgh, FA PONIC: Nan Antill 5 DDD Therhys" KUCH/Purtland, GR	WLZWAUICS, NY PD: Ready Jay MD: Thudy URDERWORK Syder	- WTHEK/Chicago, IL PD: dury Jama APD: Hary Alam Kashinata Taka	WILLROWERS Tubus"	Citic Longston Funk MD- JB Rass Solds	KZZD/Sacramente, CA PD: Alan Ceo APC: Jan Matthews 6 PLATE Yound	No Anto.
WHICCCanton, CH PC: Yerry Stamons MD: Kryshigh Kriss BEE GEES "Thir" RCD STRYMATT "Amount"	HID: Narman Harry Behnish BOSSREEIBOS New HOHHL They WLHTAGrand Reside, M	WPEZALamonta, NY Citi: David Sanah APORE: Jao Rutaio FATHHLL Thur'	Vitilit on theater Inida Witil/Providents, N	WICHWORK Year WICHWORK Year PC Three Allan TE: Rand Stores	WVIC/Clacinatil, OH PC time Bander	PC: Altho Yougar APC: Andy Winford AIC: Base Codg 1 DEFECE MODE Town" TRANS "Strg"	KOBOMindenia, CA PC: Max Miller MD: Denna Miller 7 M.1550 UNON. "Dif 1 UNITIC "Institution"	1 WILLFLOWERS TAMES" MICHELLE BANDA "Tranyolaur"	Dir Algentitis Marin Kontana Mit Canal Panlar No Ada
KDAT/Cedar Rapids, 14. POMD: Data Station 5. DAMIND/RD Tay*	PD: Bill Builty AFDRE: (Bury Turner 1 JODE MESSIN Then'	WitChildhadlans	UNDERWORR Televit SHERVUNE Televit WREPURGE Velovit	WEAT/Wat Palm Basels, R.	SUCAR Nor Yolger SUCAR Nor Yolger	WTigesed Repids, III PD: Jol Andrews APD: Fon Evens MD: Apr Cares	Will Witnemaß-Gam, IU CHIPD: Mite Kapten APDMD: Chas Handerson Notas	PD: Bankay Review APDAD: Grap Houde No.446	WHICK/West Palm Beach, FL CHIPT: John O'Donnell AFDHD: Joll Carlo FATH-RL Thus' 12 Wal'
WDEF/Chalansegn, TN PD: Damy Henned Stelly LVNE 1001"	WHAG/Greansbore, HC PONID: High Align JOJNEY'W' WHIT/Greanslife, SC	Vitring: Pic O'tall MD: Kim Plaster SLIGHRAY War	POINT: Bob Branson JOEE MESSINA Thor POD STEMPAT Anumi KENNO/Plane, NV	APDND: Ched Party Islan 1788/Wildlin, 13 PD: Lymon James ISDND: Two Cast	PD: Dave Pepantah MD: Jay Hudson MATORICK WERTY Nur"	1 MADDING Yosh" JOGANDSON Yosh" EDNIN ADDON Yosh" SUGAR RAY "When"	KEDU/Mantaray, CA POAD: Mile Sont A/D: Mile Sont	WWW/SL Lauks, MD MD: David Myseu No.446	WPMF/West Palm Beach, FL PD: Russ Monty MD: Core Monster MOSTRETIONS Man [*]
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RAR Hot AC Top 30

	M	May 25, 2001					_	
LAST	THIS	ARTIST TITLE LABEL(S)	NORM.	PLATS	MANUAL COLORS	CHART	TOTAL STATIONS/ ADDS	Most Added.
1	0	UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3517	+55	366034	15	86/0	ANTINET TITLE LABEL(S) ADDS
2	2	DIDO Thankyou(Arista)	3163	-120	346446	25	86/0	SUGAR RAY When It's Over(Lava/Atlantic) 17
3	0	LIFEHOUSE Hanging By A Moment(DreamWorks)	3034	+145	330832	14	83/0	TANTRIC Breakdown (Maverick) 11
4	ð	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	2884	+193	307629	13	85/1	WALLFLOWERS Letters From The Wasteland (Interscope) 8
5	5	LENNY KRAVITZ Again(Virgin)	2515	-145	280629	30	86/0	FAITH HILL There You'll Be(Warner Bros.) 6 DEPECHE MODE Dream On(Mute/Reprise) 6
7	6	NELLY FURTADO I'm Like A Bird(DreamWorks)	2353	-154	266086	23	78/1	BLESSID UNION OF SOULS That's The Girl(Push/V2) 6
6	7	MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	2351	-209	266971	33	88/0	INCUBUS Drive(Immortal/Epic) 5
8	6	MOBY F/GWEN STEFANI Southside (V2)	2192	+15	246181	19	67/0	FIVE FOR FIGHTING Superman (Aware/Columbia) 5
10	9	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	1796	+123	186762	6	78/3	EDWIN MCCAIN Hearts Fall(Lava/Atlantic) 5
9	10	AEROSMITH Jaded(Columbia)	1635	-108	162591	17	66/0	AGUILERA, LIL' KIM, MYA & PINK Lady(Interscope) 5
11	11	COLDPLAY Yellow (Nettwerk/Capitol)	1630	-6	146419	14	70/0	
16	12	INCUBUS Drive(Immortal/Epic)	1561	+127	165912	10	62/5	
13	13	LEE ANN WOMACK Hope You Dance(MCA/Universal)	1477	-31	145194	17	53/0	
12	14	MADONNA Don't Tell Me(Maverick/WB)	1431	-121	151068	21	63/0	
15	15	CREED With Arms Wide Open(Wind-up)	1356	-93	140034	37	79/0	
14	16	VERTICAL HORIZON Best I Ever Had (Grey Sky)(RCA)	1319	-157	140372	19	58/0	
17	17	THE CORRS Breathless (143/Lava/Atlantic)	1298	-63	125763	35	50/0	
20	0	R.E.M. Imitation Of Life(Warner Bros.)	1243	+68	132685	. 5	65/0	
18	19	U2 Beautiful Day(Interscope)	1238	-64	149869	31	69/0	Most Increased
21	20	DAVE MATTHEWS BAND The Space Between (RCA)	1235	+60	141959	5	52/1	Plays
22	3	EVE 6 Here's To The Night(RCA)	1204	+38	108489	9	59/2	TOTAL
23	22	U2 Walk On(Interscope)	1051 -	+19	122329	6	55/3	ARTIST TITLE LABEL(S) PLAY INCREASE
24	3	GO-GO'S Unforgiven (Beyond)	967	+7	116562	7	66/4	FAITH HILL There You'll Be(Warner Bros.) +585
26	24	DAVID GRAY Please Forgive Me(ATO/RCA)	854	+87	79315	4	52/2	SUGAR RAY When It's Over (Lava/Atlantic) +564
28	29	DEPECHE MODE Dream On(Mute/Reprise)	834	+109	98784	2	50/6	TRAIN Drops Of Jupiter (Tell Me)(Columbia) +193
Debut	> 🕢	FAITH HILL There You'll Be(Warner Bros.)	782	+585	· 92969	1	61/6	LIFEHOUSE Hanging By A Moment (DreamWorks) +145
Debut		SUGAR RAY When It's Over (Lava/Atlantic)	778	+564	95188	1	58/17	INCUBUS Drive(Immortal/Epic) +127 MATCHBOX TWENTY Mad Season(Lava/Atlantic) +123
27	2	MADONNA What It Feels Like For A Girl (Maverick/WB)	771	+26	90292	2	44/4	WALLFLOWERS Letters From The Wasteland (Interscope) +116
29	æ	JANET All For You(Virgin)	754	+65	96554	4	31/3	DEPECHE MODE Dream On (Mute/Reprise) +109
25	30	FUEL Hemorrhage (In My Hands)(Epic)	752	-33	70758	20	25/0	FIVE FOR FIGHTING Superman(Aware/Columbia) +96
en la		89 Hot AC reporters. Monitored airplay data supplied by Mediabase R ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19						SHELBY LYNNE Killin' Kind (Island/IDJMG) +95

C.D

ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

SHELBY LYNNE Killin' Kind (Island/IDJMG) Total Pays: 571, Total Stations: 36, Adds: 4 EVERCLEAR Brown Eyed Girt(Capitol) Total Pays: 560, Total Stations: 38, Adds: 4 JEFFREY GAINES In Your Eyes (Artemis) Total Pays: 459, Total Stations: 28, Adds: 2

FIVE FOR FIGHTING Superman(Aware/Columbia)

Total Plays: 371, Total Stations: 33, Adds: 5

CARLY HENNESSY I'm Gonna Blow Your Mind (...) (MCA) Total Plays: 336, Total Stations: 23, Adds: 0

ANGELA AMMDNS Big Girl(Abrupt/Universal)

ANDREAS JOHNSON Glorious (Reprise) Total Plays: 290, Total Stations: 25, Adds: 4 AGUILERA, LIL'KIM, NYA & PINK Lady Marmalade (Interscope) Total Plays: 265, Total Stations: 13, Adds: 5

New & Active

POE Hey Pretty (FEI/Atlantic) Total Plays: 216. Total Stations 16. Adds 4

EDWIN MCCAIN Hearts Fall(Lava/Atlantic) Total Plays: 209, Total Stations: 19, Adds: 5

JO DAVIOSON Kiss Me There(Edel) Total Plays: 197. Total Stations: 23. Adds 3

TRAVIS Sing(Independiente/Epic) Total Plays: 169. Total Stations: 15, Adds. 2

Songs ranked by total plays

AEROSMITH Fly Away From Here(Columbia) Total Plays: 158, Total Stations: 10, Adds: 2

WALLFLOWERS Letters From The Wasteland (Interscope) Total Plays: 132. Total Stations: 22. Adds: 8

BACKSTREET BOYS More Than That(Jive) Total Plays: 126, Total Stations: 10, Adds: 3

NICKY LOVE Because Of You(DreamWorks) Total Plays: 90, Total Stations: 11, Adds: 1

TANTRIC Breakdown (Maverick) Total Plays: 71, Total Stations: 11, Adds: 11

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Just Added! Dave Wingert Show Dave Till Dawn Jones Radio Networks

The Song of The Century*... *BBC2 **The Story of The Year**

NBC TODAY SHOW • ABC WORLD NEWS TONIGHT • ABC NIGHTLINE • CNN SHOWBIZ TODAY • NPR MORNING EDITION • PEOPLE • ENTERTAINMENT WEEKLY • U.K. PLATINUM • #1 VIDEO BBC TOP OF POPS

AC IMPACT DATE : June 4, 2001

a peer pressure promotion: Roger Lifeset 818 - 991 - 7668 pppromo@webtv.net

www.americanradiohistory.com



S	t Played Recurrents
	EVAN AND JARON Crazy For This Girl(Columbia)
	BARENAKED LADIES Pinch Me(Reprise)
A CALCUMPTER	3 DOORS DOWN Kryptonite (Republic/Universal)
	VERTICAL HORIZON Everything You Want(RCA)
	MATCHBOX TWENTY Bent(Lava/Atlantic)
	CREED Higher(Wind-up)
	SANTANA F/ROB THOMAS Smooth (Arista)
	EVERCLEAR Wonderful (Capitol)
	STING Desert Rose (A&M/Interscope)
	NINE DAYS Absolutely (Story Of A Girl) (Epic)
	FAITH HILL The Way You Love Me(Warner Bros.)
	VERTICAL HORIZON You're A God(RCA)
	MACY GRAY Try(Epic)
	SMASH MOUTH All Star(Interscope)
	THIRD EYE BLIND Never Let You Go(Elektra/EEG)
	SMASH MOUTH Then The Morning Comes(Interscope)
	SIXPENCE NONE THE RICHER Kiss Me(Squint/Columbia)
	MARC ANTHONY I Need To Know(Columbia)
	DAVID GRAY Babyton (ATO/RCA)
	TAL BACHMAN She's So High (Columbia)
	TRAIN Meet Virginia(Aware/Columbia)
	BON JOVI It's My Life(Island/IDJMG)
	FASTBALL Out Of My Head (Hollywood)
	BBMAK Back Here (Hollywood)
	MADONNA Music (Maverick/WB)



3 DOORS DOWN Be Like That (Republic/Universal) DEXTER FREEBISH My Madonna (Capitol)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o **Mike Kinosian:** 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067





50 MELISSA ETHERIDGE I'm The Only One

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on YTD monitored airplay data. © 2001, B&R Inc.

100 BLIND MELON No Rain

Hot AC Playlists

May 25, 2001 R&R • 115 FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING MARKET #2 MARKET ... MARKET #4 MARKET #2 MARKET KBIG/Los Ang KYSRALes Angeles WTHX/Chicage KLLC/San Francisco (K.big TAR98 THE MIX Alice @ 97.3 Clear Channel (818) 546-1043 Kayw/Baker Clear Channel (818) 955-7000 Perelli/Patyk ABC (212) 613-8900 Cuidty/Shannon (312) 946-1019 James/Kachinske Intility (415) 765-4187 Kaolan/Stoeckel Mascaro T's basi music 12+ Cume 1,832,100 T24 Curren 1.221.680
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'Format Flight' Or Brain Drain?

□ Consolidation is thinning radio's ranks, but what does that mean for the future?

t's said that the only constant is change. Everything changes, everything passes. The Book of Ecclesiastes — Bob Dylan's source for the lyrics of "Turn! Turn! Turn!" — reminds us that to every season there is a purpose unto Heaven. As more radio positions become consolidated, a more familiar refrain these days is, "It is what it is."

The Vision Thing

The subject of this column isn't how to adapt to radio's new business model or even the ramifications of brain drain on Smooth Jazz — although Smooth Jazz's future is under threat as increasing numbers of its best players depart the format's ranks. No, this column focuses on a wider problem: radio's future viability as so many talented, effective professionals leave the medium altogether for one reason or another. Many are victims of consolidation; others are simply too dispirited to continue.

This week we open a discussion about the possible long-term consequences — for radio and for our culture — of cost-cutting measures that support stock prices and satisfy lenders and shareholders.

One industry took its eye off the ball and ultimately paid dearly with a devastating loss of market share: After U.S. auto manufacturers ignored W. Edwards Deming's innovation — the concept of quality control — Deming presented his idea to Japanese car makers, who not only got it, they kicked Detroit's but with it.

Another example: Simultaneous with America becoming the world's only superpower and a global model of prosperity. our public schools produced students whose basic educational skills lagged far behind those of students of many other nations. There's reason for concern for the future if tomorrow's leaders don't know the difference between the Civil War and the one in Vietnam or can't locate Poland or Wyoming on a map.

One Reason Or Another

Personnel turnover is a natural, routine process in business. Given more than a decade of perspective, it's now possible to put some Smooth Jazz turnovers into historical context. For example, in spite of their early successes in Smooth Jazz, pioneers such as John Sebastian and Bob Linden moved on to other endeavors when, rightly or wrongly, their visions of the format fell from favor.

Format flips siphoned Smooth Jazz comrades, such as KBLX/San Francisco PD Kevin Brown and MD Ron Cadet and KHIH/Denver PD Becky Taylor (who now voicetracks for numerous Clear Channel SJ stations). Like Taylor, some eventually made their way back to Smooth Jazz: WNUA/Chicago Asst. PD/MD Carl Anderson, KSSJ/Sacramento Station Mgr./PD Lee Hansen and WJZV/Richmond PD Tommy Fleming immediately come to mind.

Other Smooth Jazz veterans experienced a change of heart and accepted opportunities to work in other formats. Former KKSF/San Francisco MD Dore Steinberg now pursues his love of eclectic, progressive music with his show *Tangents* on noncommercial KCSM/San Francisco. Shirley Maldonado — with programming credentials that include WQCD/New York, WLVE/ Miami and WSJZ/Boston — turned to Triple A as PD of Greater Media's WBOS/Boston until her recent exit.

Understandably, many Smooth Jazzers were lured by the adventure and freedom offered by new technologies. Format veteran Rob Moore crafted one of the Internet's most-listened-to stations. Netradio.com's Smooth Jazz channel. Twice voted R&R's Smooth Jazz MD of the Year, Blake Lawrence resigned from KKSF/San Francisco, and he's now programming Dance for XM Satellite Radio. Format pioneer Russ Davis also joined XM recently as a Jazz PD. Longtime WLOO/Orlando PD Steve Huntington split to program Jimmy Buffet's Internet station, radiomargaritaville.com.

Former KOAI (The Oasis)/Dallas MD Teresa Kincaid is Jazz Format Manager at Sirius Satellite Radio. Longtime KIFM/San Diego PD, then OpTiMum Consulting VP/ Prog., Bob O'Connor remains involved on the Internet and jazz record label side of Smooth Jazz through Norman Lear's Act III Entertainment and Concord Records. Steve Stiles loved being Asst. PD/ MD of WNUA, and he loved the guys he worked for: PD Bob Kaake and VP/GM Ralph Sherman. But he seized the opportunity to program XM's Contemporary Jazz channel.

We've also lost VP/GMs, like Sherman, to consolidation. Clear Channel's San Francisco Market VP/GM Doug Sterne, WIOQ & WLCE/Philadelphia VP/GM Sil Scaglione (now VP/GM of Infinity's WOGL AM & FM/Philadelphia), WVMV/Detroit's Ozzie Sattler and others resigned.

Brain Drain

In Smooth Jazz, we've still got remarkable PDs — the Brodies, the Goldsteins and the rest. But the loss of Nick Francis, Mike Fischer and Steve Williams from the ranks among the format's best and brightest — represents undeniable brain drain.

Francis' syndicated Quiet Music program has grown to 14 affiliates. He's consulted sonicbox.com, and under his guidance KBZN/Salt



After Warner Bros. artists Joshua Redman played a live set at an L.A.area Borders Books & Music, the label's Chris Jonz (r) hosted a luncheon in Redman's honor at Beverly Hills' Earth Restaurant. Earth's owner (and Redman fan) Frank Ashley (l) oversaw a beautiful repast for (l-r) Act III Entertainment's Bob O'Connor, Redman, KLON/Long Beach, CA host Leroy Downs, Carol Archer and KJAZ/Los Angeles PD Lawrence Tanter.

Lake City gained a full share 12+ in the winter book. Whatever is next for Nick is likely to be extraordinary, and it may well be in Smooth Jazz. One can only hope.

Fischer left Smooth Jazz for the larger world, in which he's applying his experience to new endeavors — first forming Four Eyes Digital with Chris Hensley, then adding VP/Content duties at Full Audio. Fisher's loving life — how cool! but he's not living it in Smooth Jazz anymore.

The esteem in which I hold Steve Williams is common knowledge. I appreciate the symmetry of his newest opportunity, programming a hugely successful heritage Urban AC station, WDAS/Philadelphia, in the nation's No. 4 market (Steve's pregnant daughter lives in Philly too), and the opportunity he has to apply his vast programming skill and sensitivity to music to a new metier. Steve's a seeker who'll never stop learning or growing, so while his move is good news about a friend, it's sad news for Smooth Jazz.

But the larger, more pressing concern than Smooth Jazz gradually losing its best and brightest is that, in all formats, that sucking sound you hear is brain drain. It's not just Francis, Fischer and Williams; it's WLTW/New York GM Rona Landy, WUSL/Philadelphia OM/PD Helen Little (now GM of RuffNation Records), WTJM/New York PD Joel Salkowitz, KKBT/Los Angeles GM Craig Wilbraham and WLIT/ Chicago PD Mark Edwards, not to mention Steve Rivers or David Lebow.

Where will radio find highly productive, imaginative programmers in the future? And what about talent? What kid will aspire to become a jock when both financial incentives and job security based on an ability to produce great ratings have vanished?

Additional Perspective

For additional perspective, 1 turned to one of radio's most respected figures, who agreed to comment on the subject of brain drain on condition of anonymity. "Is what's happening not the canary in the coal mine?" this person asked. "Not only have stations in every format been gutted of talent and management, but also of their spirit and morale — all in the name of return on investment for shareholders. I could be wrong, but don't the airwaves belong to the public?

"What appears so foolish and hypocritical now is how some of radio's most prominent so-called leaders seem to be adrift, saying one thing one month and something else the next. They say it's about 'the people,' but what they mean is it's about *their* people. They have been hungry for power and money for so long that they have disregarded decency and their moral obligation to serve the public, a vastly larger constituency than their stockholders.

"Major companies undergoing brain drain jeopardize their futures, which leaves radio at this particular moment in time highly vulnerable. It's not for naught that radio listening has gone down 15% in the past five years. People with proven track records for winning — who have spun straw into gold! — are being shamelessly discarded. As it does in every other industry, success in radio begins with the quality and uniqueness of the product, not with turning it into the United States of Generica."

"Is what's happening not the canary in the coal mine? Not only have stations in every format been gutted of talent and management, but also of their spirit and morale — all in the name of return on investment for shareholders."

Smooth Jazz Top 30

ST	THIS	May 25, 2001 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS MPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added.
t	0	JEFF LORBER Snakebite (Samson/Gold Circle)	826	+13	108281	15	39/0	ARTIST TITLE LABEL(S)
2	0	RICK BRAUN Kisses In The Rain (Warner Bros.)	795	+5	124377	16	38/0	L. RITENOUR F/D. GRUSIN Get Up Stand Up (GRP/VM
6	3	CHUCK LOEB North, South, East And Wes (Shanachie)	764	+51	106095	12	40/1	EUGE GROOVE Sneak A Peek (Warner Bros.)
3	4	RIPPINGTONS Caribbean Breeze (Peak/Concord)	742	-31	92720	18	39/0	JIMMY SOMMERS 360 Groove (Higher Octave) SADE King Of Sorrow (Epic)
0	0	MICHAEL LINGTON Sunset (Samson/Gold Circle)	694	+42	80926	11	37/0	LUTHER VANDROSS Take You Out (J)
	6	DAVE KOZ Love Is On The Way (Capitol)	529	-76	58363	22	27/0	DAVE KOZ The Bright Side (Capitol)
	0	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	499	+17	54329	6	36/2	GERALD ALBRIGHT Winelight (Q/Atlantic)
	0	FREDDIE RAVEL Sunny Side Up (GRP/VMG)	494	+38	65825	12	36/0	DOWN TO THE BONE Righteous Reeds (Internal Bass/Q/Attar
	9	WAYMAN TISDALE Can't Hide Love (Atlantic)	461	+1	80968	9	33/0	AL JARREAU It's How You Say It (GRP/VMG)
ker	. 00	BRIAN CULBERTSON Get It On (Atlantic)	407	+32	54786	4	35/1	FATTBURGER Evil Ways (Shanachie)
	0	ERIC CLAPTON Reptile (Duck/Reprise)	396	+23	54974	6	33/1	
	®	SADE King Of Sorrow (Epic)	373	+32	42700	4	32/5	
	B	MARC ANTOINE Mas Que Nada (GRP/VMG)	350	+67	40364	2	33/2	
	0	MICHAEL MCDONALD Open The Door (Ramp)	339	+1	25556	13	25/1	
	15	JEFF KASHIWA Around The World (Native Language)	336	-3	30585	7	31/1	
	16	LUTHER VANDROSS Take You Out (J)	327	+119	42500	2	27/5	Most Increased
-	17	COUNT BASIC Wes Who? (Instinct)	321	-39	22248	14	27/0	
	18	PIECES OF A DREAM R U Ready (Heads Up)	311	+16	51267	8	28/0	Plays
	19	CHARLIE WILSON Without You (Major Hits)	310	+1	30135	8	22/0	
	20	KIM WATERS In The Groove (Shanachie)	281	-88	33935	24	22/0	ARTIST TITLE LABEL(S)
	21	YULARA Flyin' High (Higher Octave)	277.	-53	37234	19	28/0	L. RITENOUR F/D. GRUSIN Get Up Stand Up (GRP/VMG) LUTHER VANDROSS Take You Out (J)
	22	WALTER BEASLEY Tantam (Shanachie)	275	-2	34907	3	26/1	FATTBURGER Evil Ways (Shanachie)
	3	GERALD ALBRIGHT Winelight (Q/Atlantic)	268	0	14612	5	26/3	MARC ANTOINE Mas Que Nada (GRP/VMG)
It)	24	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)	248	+233	51195	1	31/7	EUGE GROOVE Sneak A Peek (Warner Bros.)
	3	DAVID MANN Stone Groove (N-Coded)	244	+3	37267	3	* 25/2	CHUCK LOEB North, South, East And Wes (Shanachie)
	26	KEN NAVARRO Delicioso (Positive)	244	-5	25731	12	23/1	KIRK WHALUM (God) A Little More (Warner Bros.
	27	BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	235	-4	28432	7	22/1	SPYRO GYRA Open Door (Heads Up) DAVE KOZ The Bright Side (Capitol)
	28	FOUR 80 EAST Bumper To Bumper (Higher Octave)	213	-17	18303	7	18/0	MICHAEL LINGTON Sunset (Samson/Gold Circle)
	2	DOWN TO THE BONE Righteous Reeds (Internal Bass/Q/Atlantic)	201	+7	25743	2	21/3	
ut)	1	JEFF GOLUB Dangerous Curves (GRP/VMG)	179	+19	30042	1	18/2	

to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks, Gross langeressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). C 2001, R&R Inc.

New & Active

EUGE GROOVE Sneak A Peek (Warner Bros.) Total Plays: 163, Total Stations: 22, Adds: 6 PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB) Total Plays: 157, Total Stations: 13, Adds: 1 CHRIS CAMOZZI Curves (Samson/Gold Circle) Total Plays: 123, Total Stations: 12, Adds: 0

SPYRO GYRA Open Door (Heads Up) Total Plays: 116. Total Stations: 14, Adds: 2

FATTBURGER Evil Ways (Shanachie) Total Plays: 108, Total Stations: 12, Adds: 3

AL JARREAU It's How You Say It (GRP/VMG) Total Plays: 102. Total Stations: 13, Adds: 3

DAVE KOZ The Bright Side (Capitol) Total Plays: 92, Total Stations: 9, Adds: 5 STEVE COLE From The Start (Atlantic) Total Plays: 89, Total Stations: 9, Adds: 2 ENYA Only Time (Reprise) Total Plays: 88, Total Stations: 7, Adds: 0 WARREN HILL Love Life (Narada) Total Plays: 86, Total Stations: 9, Adds: 0

Songs ranked by total plays

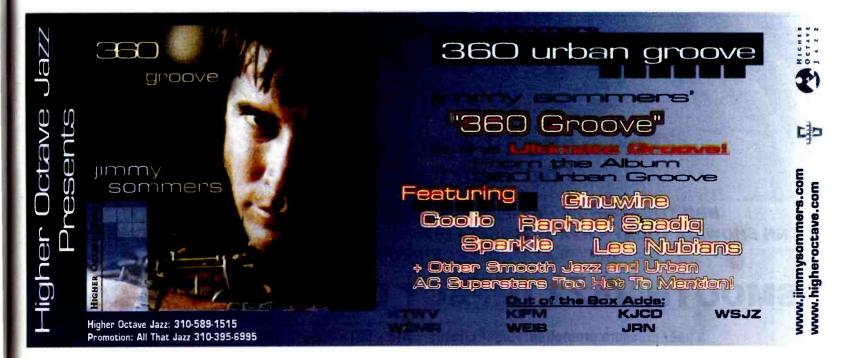
Breakers.

BRIAN CULBERTSON

Get It On (Atlantic) TOTAL PLAYS/INCREASE TOTAL STATIO NS/ADDS 35/1 407/32

CHART 10

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased plays lists the songs with the greatest west-b-owest increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.







eff Lorber's "Snakebite" (Samson/Gold Circle) defends No. 1 for the second consecutive week. Our top 11, in fact, remain somewhat static again this week, although Chuck Loeb's "North, South ... " (Shanachie), at 3* with an increase of 51 plays, followed by Michael Lington's "Sunset" (Samson/Gold Circle) at 5* and +42 plays (that's two top-five tracks for Samson), appear in the best positions to overcome Lorber's dominance in coming weeks

Luther Vandross' "Take You Out" (J) makes a breathtaking leap 28-16* with five new adds - KWJZ/Seattle, WJZV/Richmond and KJCD/Denver among them - and an increase of 119 plays, for second Most Increased. Rotations are now generally medium, with a spike to 27 plays on WSJZ/New Orleans.

With more than 75% of the panel giving

airplay to Ritenour f/Grusin's "Get Up Stand Up" (GRP/VMG), the track burst onto the chart to debut at 24*. This smash is No. 1 Most Added with seven new adds, including KOAI/Dallas, WSSM/ St. Louis and WLOQ/Orlando, and it's No. 1 Most Increased with a staggering +233 plays to its credit. Home run!

Jimmy Sommers' Higher Octave debut takes this budding saxophone star to a higher musical level altogether. Sommers' CD title track, "360 Groove," is tied for second Most Added, with KIFM/San Diego, KJCD and WSJZ, among others. joining KTWV (The Wave)/Los Angeles, which led the way last week.

Tied with Sommers, Euge Groove's "Sneak a Peek" (Warner Bros.) also earns six new adds including WSJT/Tampa and WLOQ. The track is gaining notable rotation increases on key stations. At The Wave, Euge is getting 18 plays, and he moved from add to 10 on WJZW/Washington and add to eight on both WLVE/Miami and KCIY. The song received eleven plays at WNWV/Cleveland and eight on WQCD/New York.

I love Eva Cassidy's "Over the Rainbow" (Blix St.). From my first listen, I felt a frisson of pleasure that I can only equate to the joy of finding a packet of letters written by a loved one long ago lost to this world. Magnificent!

Marc Antoine Cruisin GRP/VMG

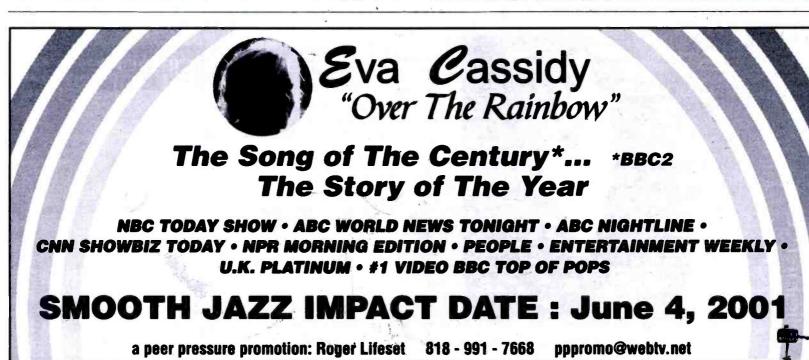


If you're a smooth jazz programmer and Marc Antoine's "Mas Que Nada" isn't on your lips, it should be. The Brazilian classic is the newest contribution from the gifted GRP guitarist with

gypsy blood and a flair for acid jazz. The track was Most Added last week. Produced by Paul Brown, this track is the kind of instrumental that I would hear in Brazil on the radio during my year of study there in 1998 - something that people who grew up with samba, bossa nova and the modern stylings of composer Jorge Ben would embrace. The opening track and first radio single from Antoine's Cruisin' boasts a bright but balanced mix that frames Antoine's signature staccato melodies and rich gypsy tone with eloquent cosmopolitan style. Texture changes give breadth and excitement to



the arrangement, a brilliant dialogue that features piano, keyboards and bass sharing duties on the low end, bubbling percussion and cymbal work that drive the Latin backbeat, and the easy Brazilian vocals that made the track a classic back in the '60s. The breathtaking "Indian Summer," produced by Philippe Saisse, takes another seductive Brazilian melody and makes it shine with a modern, atmospheric groove. Tommy Lipuma produced the rest of the album, which summons a tremendous sense of forward motion throughout. Like a rose, each song slowly unravels its colorful drama with passion and inspired architecture. Subtle sonic experimentations, while hardly straying from the typical smooth jazz palette, also give certain cuts a satisfying lean forward. - Peter Petra

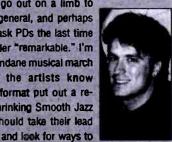


fact, it was No. 1 in Internet listening in January 2001. Its programmer, Rob Moore, is a progressive RAR'S EXCLUSIVE BAROMETER FOR N music pioneer who has made his impact felt over the years in a variety of radio settings - most notably at KCFE (The Café)/Minneapolis and Smooth Jazz KMJZ/Minneapolis, which later flipped and left that city without Smooth Jazz radio. Means is admired both for his good

Edgar Allan Poe once surveyed the literary landscape of his day and commented, "It is remarkable for nothing, except for the markedness by which it is

ear and his commitment to exploring this genre's musical edges. Here, Moore

remarkable for nothing." One need not go out on a limb to make the same claim of radio today in general, and perhaps even Smooth Jazz in particular. I would ask PDs the last time they programmed something they consider "remarkable." I'm afraid Smooth Jazz continues its slow, mundane musical march toward predictability; I think even the artists know this. That's why, when icons of the format put out a release that lands outside the incredible shrinking Smooth Jazz box, we should take their lead





Netradio.com's Smooth Jazz

channel is among the most-lis-

tened-to Internet radio stations; in

waxes philosophical.

play some of their Rob Moore music. Bob James duets with Kelko Matsui on Dancing on the Water are perfect examples, along with his duets with Joe Sample.

Lukather on Carlton's new related, No Substitutions. These unusual efforts remind me of Ramsey Lewis' recent as beautiful, melod ic and southul -Cother new re tol I y the tune "Ocean Floor," and He S

a "perioct" Sm



usly not. But do you have a daypart? Do you y show? Did you even liste n to them wh k? 🗊 W g to stay co

Larry Cariton is many cause state Likene joined by Steve a to check out include

ooth Jazz r

Smooth Jazz Reporters

Stations and their adds listed alphabetically by market

		1				
WZMR/Albany, NY PD: Patrick Ryan 6 DAK KOZ Bright 3 JUMES & BRAUN "Shake" 1 JUMES & BRAUN "Shake"	KOAI/Daltas-Ft. Worth, TX PD: Maxine Tode APD/MD: Bret Michael RTENCH FIGHLEN "Sund" DRUCK LOEB "Nove"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds	WJCD/Noriolk, VA PD: Jay Lang MD: Larry Hollowell DOWN TO THE BORE Reparators" A JARREAU "Say" BRIAN JACKSON "Free"	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers EUGE GROOVE "Pwat" LUIS VILLEGAS "Reyna"	KMGO/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer DAVID MANN "Stone"	WSJT/Tampa, FL PD: Ross Block MD: Kathy Cartis DOWN TO THE BORE "RUMBOLS" EUGE GROOME "Powe"
KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young 5 MCH4ELMC0MMLD "Open" DMK K02 "Hight" BRENDA RUSSELL "Hockume"	KJCD/Denver-Bosider, CO PD: John St. John MD: Marty Lenz 13 LUTHER WADROSS Talar 4 JAMAY SOMMERS "Groov" 4 DAVE KOZ "Bright"	WLVE/Miami, FL PD: Rich McMillan GERALD ALBRICHT WWWGTC WJZI/Mitwaukas, WI OM/PD/MD: Chris Moreau	WLOQ/Orlangio, FL PD: Dave Kosh MD: Patricia James RITENCUR FGRUSH "Samo" SYRO CHRA "Open" EUGE GROOVE "Peek"	WJZV/Richmond, VA OM/PD: Tommy Fleming UTHER WARNOS "Taw" JEF GOLIB "Dangerous" SPYRO GYRA "Open"	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 SADE "Sorrow"	WJZW/Washington, DC PD/MD: Kenny King 16 LUTHER WORROSS TUAF 10 MARC ANTONE THAS' 9 KEN MAARRO "Deliciono"
KNIK/Anchorage, AK OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers DWD MWH "Store"	WVMV/Detroit, MM PD: Tom Sleeker MD: Sandy Kovach AL JAREAU "Soy" GERALD ALBRIGHT "Window"	SADE "Sonow" KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Parris HE, IS SOU TWAT	WJPL/Peoria, IL PD/MD: Rick Hirschmann _{No Adds}	KSSJ/Sacramento, CA No Adda WSSM/St. Louis, MO PD: Mike Watermann SADE Sorrow RTRIBUID FGRUSH "Sand"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose Lumer watches "tau" MARC Ant ONE "Mus"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy 1 SAOE Sarrow AL JARFEAU "Say" KM WAITERS TOWN"
WNUA/Chicage, H. PD: Bob Kaake APD/ND: Cart Anderson DAE KOZ "Bigst	KEZL/Fresno, CA PD/MD: J. Weidenheimer RITENDUR F/GRUSN "Savd" WYJZ/Indianapolis, W	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Walff EUCE GROOK Phat SAVE STORY	WJJZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Jee Proke STEVE COLE "Star"	ERIC CLAPTON "Repon" FATTURICER "Ser" DIDD "Thinkyou" KBZN/Sait Lake City, UT PD/MD: Rob Riesen STEVE COLE "Star" FATTURICER "Ser"	WEIB/Springfleid, MA PD: Ben Casey MD: Darrel Cutting JMAY SOMMERS "Grow" BMA TUM"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart 10 DAte Verger 1 Uniter WERDOS "Tata" JMAN'S SAMERS "Goode" WAITER BEASLEY "Tatam"
WHWV/Cleveland, OH PD/MD: Bernie Kimble KMWATERS Town: WJZA/Columbus, OH OH/PD/MD: Bill Harman APD: Gary Wolter	PD/MD: Carl Frye RITENOUR FORUSH "Stand" KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase RITENOUR FORUSH "Stand"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly No Adds	KYÖT/Phosenix, AZ PD: Shawn Holly APD/MD: Greg Morgan 6 RITENDUR FGRUSH "Sawf" 6 MCOVAL MCOMALD Maning" 5 JEFF KASHWA "Around"	KJFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole JMMP: SOMER: Stoov" FATTBURGER Text	41 Total Report	
GERALD ALBRIGHT "Whelight" PATH ALSTIN "Low's" BRUM CLUBETTSON "Gat" EUGE GROOVE "Pault" JEFF GOLUE "Dangarous" HIL ST SOUR "Undf" JOE MCBRIDE "Tanas"	WSMJ/Knaxville, TN • PD/MD: Tom Miller 4 EUGE GROOVE *Punt*	WSJZ/New Orleans, LA OM/PD/MD: Mark Edwards DOWN TO THE BORE "Rightmoda" JAMAY SOMMERS "Groow"	KKJZ/Portland, OR PD: Chris Miller MD: David Shult No Adds	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb No Adds	41 Current Play	

Most Played Recurrents

RICHARD ELLIOT Who? (Blue Note) KIRK WHALUM Now Til Forever(Warner Bros.)

BONA FIDE X-Ray Hip(N-Coded)

CHIELI MINUCCI My Girl Sunday (Shanachie)

GEORGE BENSON Medicine Man(GRP/VMG)

SADE By Your Side (Epic)

JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)

WALTER BEASLEY Comin' At Cha(Shanachie)

STEVE COLE Got It Goin' On(Atlantic)

GROVER WASHINGTON JR. Chameleon (Telarc)

JEFF GOLUB F/PETER WHITE No Two Ways About It(GRP/VMG)

VARIOUS ARTISTS Manenberg (Heads Up)

MICHAEL MCDONALD The Meaning Of Love(Ramp)

CRAIG CHAQUICO Cafe Carnival(Higher Octave)

BONEY JAMES & RICK BRAUN Grazin' In The Grass(Warner Bros.)

DAVE KOZ Can't Let You Go (The Sha ...) (Capitol)

JOE MCBRIDE Texas Rhythm Club(Heads Up)

RICHARD ELLIOT Moomba(Blue Note)

DOWN TO THE BONE The Zodiac(Internal Bass)

LARRY CARLTON Fingerprints (Warner Bros.)

SMOOTH JAZZ **Going For Adds**

ED CALLE Smood Dude (Concord) KIM WATERS Until Dawn (Shanachie) PATRICK LAMB Too Hot (Lucky)

5/29/01

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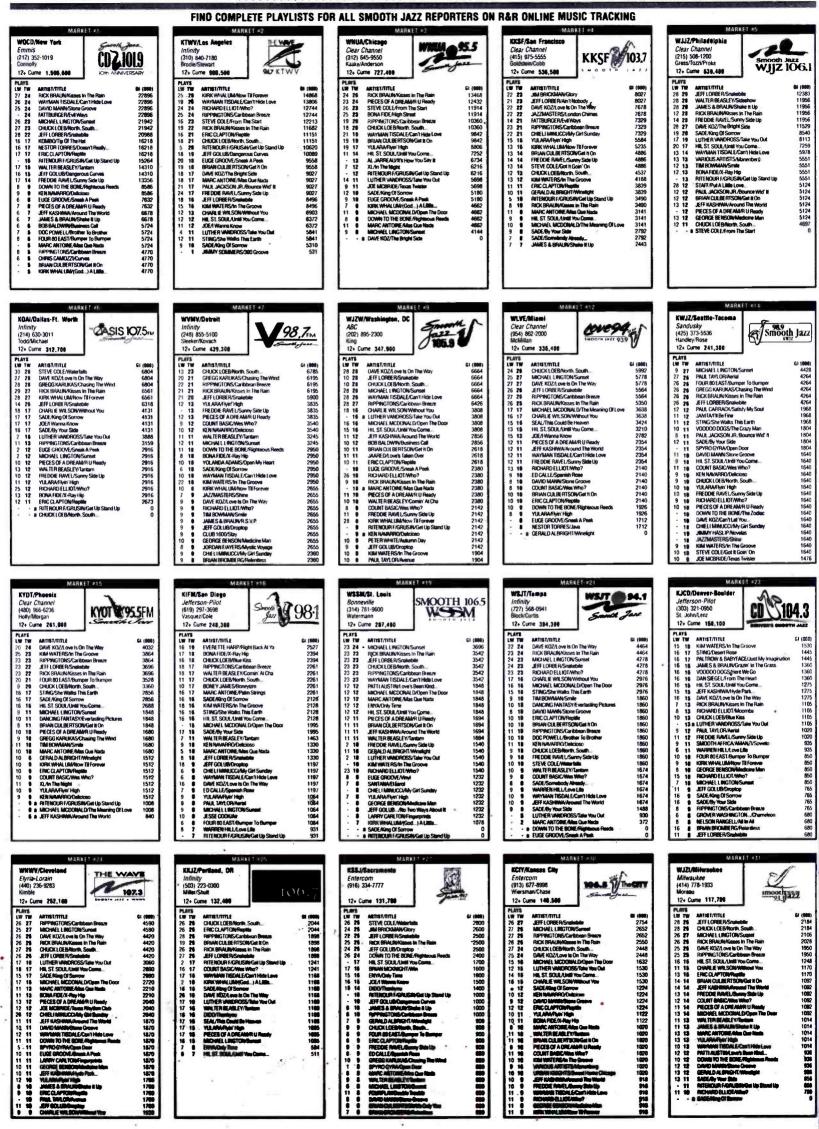
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Art Good's	JazzTrax
United Stations 212-569-1111	Added This Week
Action Figure Party Spyro Gyra	Where's The Moment After Hours
Dave Koz (from To Grover)	In The Name Of Love
Luis Villegas Marcus Miller	Nueva Vida Power
Netra	lio.com
Ros Moone 952-259-6734	
Spyro Gyra	Open
Larry Cariton & Steve Lukather	Room 335
Jack Jazzro	Jake's Tune
Dave Koz R	adio Show
Reace DePuy	

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Walter Beasley **Jeff Kashiwa**

Tantam Around The World

Smooth Jazz Playlists



Did The Winter Book Suck?

Live by the book, die by the book

CYNDEE MAXWELL

max@rronline.com

what the final Arbitron markets have been processed for the winter 2001 ratings period, it's time to present the results. My thanks to **R&R's** Katy Stephan, who pitched in to help by compiling this data on Maximiser '99. Ratings are for Monday-Sunday, 6am-midnight, and stations are listed by market size.

The table in the upper right shows the ranker percentages for each side of the format. The biggest sting was that not even one Active Rock station ranked No. 1 in the 12+ demo, although KATT/Oklahoma City did nail that position on the Rock side. 12+, while KQRC/Kansas City and KRAB/ Bakersfield earned No. 3 finishes. Several more stations took No. 2 at Rock: WDVE/ Pittsburgh, WEBN/Cincinnati, WHJY/ Providence, KMOD/Tulsa, KZRR/Albuquerque and WKQZ/Saginaw, MI. Two stations held at No. 3: KLBJ/Austin and KLAQ/El Paso.

At Active, KISS/San Antonio and KILO/ Colorado Springs grabbed the No. 2 spot

	Active Rock	38.2	
Mit. Calle/City	12+ AQH Share (Rank) AQH Parsons (in 00s)	M18-34 AQH Share (Rank)	M25-54 AQH Share (Rank)
5 WYSP/Philadelphia	4.3 (6t) 291	12.7 1	7.8
6 KEGL/Dallas	3.4 (111) 203	8.6 (2)	5.0 (5t)
7 WRIF/Detroit	4.9 (5t) 297	13.2 🛈	10.3 🕕
8 WAAF/Boston	2.6 (15) 144	10.5 🕕	6.9 🕕
12 WZTA/Miami	3.3 (12t) 182	11.7 🛈 t	6.7 🕦
15 KUPD/Phoenix	4.4 (8) 164	13.4 🕕	9.6
16 KIOZ/San Diego	4.0 (9t) 132	10.1 🕕	5.7 (3)
17 KXXR/Minneapolis	4.9 (7) 176	16.4	5.9 (4)
20 WIYY/Baltimore	3.2 (10) 107	7.9 (3)	6.3 (4)
21 WXTB/Tampa	3.7 (10) 120	16.5 1	7.6 (2)
23 KBPI/Denver	3.8 (9) 107	13.2 ①	4.8 (7)
25 KUFO/Portland, OR	4.6 (9) 110	15.9 🛈	7.6 (2)
27 KRXQ/Sacramento	4.4 (5) 95	12.2	8.2 (3)
30 KQRC/Kansas City	6.2 (3) 130	19.6	9.1
31 WLZR/Milwaukee	4.6 (9) 100	11.8 ①	8.9 (3)
32 KISS/San Antonio	7.3 (2) 155	21.3 🛈	10.2 (2)
34 WAZU/Columbus, OH	1.8 (16t) 32	6.0 (5)	2.4 (14t)
34 WBZX/Columbus, OH	5.1 (7) 90	15.6 🛈	7.6 (2)
37 WXRC/Charlotte*	2.7 (13t) 46	6.9 (4t)	4.9 (7)
38 WNOR/Norfolk	6.0 (4) 113	15.5 🛈	10.8 🛈
41 WJRR/Orlando	4.8 (7t) 84	16.4 ①	6.8 (2)
44 WNPL/Nashville	1.5 (17) 21	5.9 (5t)	3.0 (12t)
45 WMFS/Memphis	2.6 (16) 39	9.0 (5)	5.1 (7t)
46 WCCC/Hartford	4.8 (7) 72	19.0	8.7 (2)
53 WNVE/Rochester, NY	3.2 (9) 43	8.4 (4t)	5.6 (6t)
57 WRLR/Birmingham	2.4 (15) 29	10.8 (2)	2.9 (13)
60 WTPT/Greenville, SC	4.3 (8) 45	13.0	6.5 (5)
64 KRTQ/Tulsa	3.1 (15) 31	10.5 (3)	3.8 (10t)
66 WKLQ/Grand Rapids	5.4 (8) 48	19.0	4.6 (6t)
67 KRZR/Fresno	4.0 (7) 38	11.1	6.9 (2)
68 WBSX/Wilkes Barre	3.2 (101) 32	12.9 (3)	5.2 (5t)
75 KRQC/Omaha	3.0 (11) 23	9.2 (3t)	4.0 (9t)
79 WQXA/Harrisburg	5.3 (5) 44	20.0	7.6 (5)
81 WRWK/Toledo	2.4 (12) 17	9.6 (3)	2.8 (11t)
88 KICT/Wichita	5.3 (8) 35	17.4	8.1 (2t)
91 KRAB/Bakersfield	6.6 (3) 38	15.1	7.6 (2)
92 KAZR/Des Moines	5.4 (7) 32	14.6 (2)	6.6 (4t)
94 KHTQ/Spokane	6.4 (6) 40	20.2	7.8 (2)
96 KILO/Colorado Springs	7.3 (2) 45	23.6	9.1
117 WJXQ/Lansing, MI	7.9 (5) 41	21.4	10.8 (3)
122 WJJO/Madison, WI	4.4 (9) 21	12.8 (2)	5.5 (8)

"WXRC changed format to Classic Rock earlier this month.

t = tie in rank. 0 2001 Arbitron. May not be guoted or reproduced without prior written permis:

Active Rock Vs. Rock

Aside from the 12+ numbers, the most important demos are the male cells. The percentage of stations ranking in the top three positions here was on par with previous books. With that in mind, the winter 2001 book was not so bad.

12+		
Contraction of the second s	Man 18-34	Man 25-64
No.1 0%	No. 1 66%	No. 1 20%
No. 2 5%	No.2 10%	No.2 24%
No.3 5%	No. 3 12%	No. 3 10%
	Rock	
12+	Man 18-34	Men 25-64
No.1 3%	No. 1 44%	No.1 50%
No.2 18%	No.2 21%	No.2 9%
No.3 6%	No. 3 21%	No.3 15%

방 제품을 가지 않는 것을 했다.	Rock		293
	12+ AQH Share (Rank) AQH Persons (in 00s)	M18-34 AQH Share (Rank)	M25-54 AQH Share (Rank,
4 KFJO & KSJO/San Francisco	1.8 (23) 143	5.7 (5)	3.5 (10t)
5 WMMR/Philadelphia	3.3 (111) 219	7.6 (3)	6.1 (4t)
10 KLOL/Houston	3.4 (10) 193	8.8 (2)	6.4 (3)
11 WKLS/Atlanta	4.2 (8) 211	9.3 (3)	8.1 (3)
14 KISW/Seattle*	2.1 (21) 85	6.6 (3)	3.5 (12)
15 KDKB/Phoenix	4.1 (9) 150	6.2 (3)	9.6
18 WBAB/Nassau-Suffolk	3.4 (9) 124	6.6 (4)	5.8 (3t)
22 WDVE/Pittsburgh	7.8 (2) 241	20.2	18.8
26 WEBN/Cincinnati	7.3 (2) 168	21.7 🛈	13.8 🛈
29 KCAL/Riverside	3.3 (7) 74	6.7 (2)	5.0 (4)
31 WLUM/Milwaukee	2.1 (16) 47	7.0 (4t)	3.9 (8)
35 WHJY/Providence	7.8 (2) 160	17.8	15.3 🛈
36 KBER/Sait Lake City	3.4 (13) 55	9.1 (3)	5.3 (4t)
39 KOMP/Las Vegas	4.2 (11t) 81	8.9 (3)	8.5 0
47 KLBJ/Austin	6.0 (3) 83	4.8 (4)	7.7 0
48 WBBB/Raleigh	4.3 (9) 57	11.2 (2)	7.0 (2t)
54 WTFX/Louisville	4.9 (5) 61	18.5	8.2 (3)
55 KATT/Oklahoma City	7.9 97	23.1	13.2 (2)
56 WTUE/Dayton	5.3 (5) 63	12.0 (2)	11.4 (2)
58 WRXL/Richmond	2.9 (11) 35	8.3 (3)	5.2 (6)
61 WPYX/Albany	6.7 (4) 72	14.5	15.5
62 KLPX/Tucson**	5.4 (4) 58	11.2 (21)	10.4 O t
64 KMOD/Tulsa	7.4 (2) 74	14.5 D t	17.0
68 WXBE & WXAR/Wilkes Barre	3.5 (9) 35	13.7 (2)	7.2 (3)
69 WZZO/Allentown	8.5 (4t) 79	26.5	16.9 🕕
73 KLAQ/EI Paso	9.5 (3) 89	19.9	12.2 0
74 KZRR/Albuquerque	8.2 (2) 72	21.4	15.4 0
75 KEZO/Omaha	5.9 (6t) 45	11.7	12.0
78 WAQX/Syracuse	6.6 (4) 52	15.8 (2)	13.8 0
81 WIOT/Toledo	5.4 (6) 38	13.5	13.2
86 WYBB/Charleston, SC	2.9 (16) 20	4.1 (7t)	5.7 (4t)
21 WSTZ/Jackson, MS	6.5 (4) 35	18.4 ①	13.8
27 WKQZ/Saginaw, MI	9.6 (2) 48	26.4 0	16.8
34 KTUX/Shreveport, LA	4.3 (10) 17	13.6 ① t	6.7 (6)

* KISW changed format to Classic Rock in March.

** KLPX changed format to Classic Rock in May.

t = tie in rank.

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Saliva took to the studios of WQXA/Harrisburg for an interview and acoustic set last week, celebrating a sold-out show with Crazy Town and Stereomud. Getting in the spirit of things were (back, l-r) the band's Wayne Swinny, Dave Novotny, Josey Scott and Paul Crosby; (front, l-r) WQXA's Michelle Cruz, PD Claudine DeLorenzo, Jen Shade, Nipsey and MD Nixon (with the tongue); and Saliva's Chris Dabaldo.

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: \$ 85 EACH

:. \$550 EACH

- C EXTRA THURSDAY COCKTAIL TICKETS
- ON-SITE REGISTRATION AFTER JUNE 8, 2001
 - * All 3 Attendee Names Must Be Submitted Together

method of payment:

nt Enclosed \$

Print Cardholder's Name

Cardholder's Signature

Account Number

Name			
Title			
Call Letters/Company Name			Format
Street			
City	State	Zip	
Telephone #	Fax #		
	_		_

CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before May 4, 2001. Cancellations received between May 5-18, 2001 will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after May 18, 2001 or for "no shows."

hotel:

THE CENTURY PLAZA

WESTIN HOTELS & RESORTS.

TYPE OF ROOM	CONVENTION RATES
PLAZA SINGLE (1 PERSON)	\$200.00
ST. REGIS (1 PERSON)	\$285.00
PLAZA DOUBLE (2 PEOPLE)	\$225.00
ST. REGIS (2 PEOPLE)	\$290.00
PLAZA SUITES	\$500.00 and up
ST. REGIS SUITES	\$775.00 and up

Tell them it's the Radio & Records Convention. Please do not call R&R for hotel reservations. Thank you.

 To confirm your reservation, your anival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail.
 Deposits will be refunded only if reservation is

cancelled by Mary 24, 2001.

 Reservations requested after Mitty 24, 2001 or after the room block has been filled are subject to availability and may not be available at the convention rate.
 Check in time is 4;00 pm; check out time is 12 noon.

Mailing Address: The Century Plaza Hotel & Spa 2025 Avenue Of The Stars, Los Angeles, CA 90087

June 14-16 The Century Plaza Hotel & Spa Los Angeles, California

resident William Jefferson Clinton

Stevie Nicks

Shelby Lynne

David Foster The Guess Who Rev. Dr. Al Sharpton Nancy O'Dell & Pat O'Brien Of Access Hollywood





Rick Dees

John Waite

Dave Navarro

Nina Blackwood

The Dooble Brothers

agenda: 2001

WEDNESDAY: JUNE 13, 2001

· 12:00- 6:00PM **Registration Opens**

🚯 THURSDAY: JUNE 14, 2001

- 9:00-11:00AM LIFEbeat Breakfast Hosted by Kevin Weatherly Please call 212-965-8900 for tickets
- * 11:30AM 12:30PM RESEARCH The Ultimate Record Buyer Study: **R&R Exclusive Senior Promotion Summit**
- :• 12:15-1:45PM Alternative/Active Rock Awards Lunch
- 12:30- 5:30PM The 17th Annual Music & Entertainment Industry Golf Classic Benefiting the T.J. Martell Foundation Please call 310-358-4970 for tickets
- 1:30-3:00рм INTERNET Using Your Website To Create Listener Loyalty
- : 2:00- 5:30PM **R&R/Jacobs Media** Alternative & Rock Summit
- : 3:30 5:00PM INTERNET To Stream Or Not To Stream
- : 6:00-8:00PM **Opening Cocktail Party**
- * 8:00-10:00PM >Club R&R Featuring The Guess Who

9:00-11:00AM **GENERAL SESSION**

G FRIDAY: JUNE 15, 2001

- > Keynote Speaker: President William Jefferson Clinton Musical Performances by Stevie Nicks & Shelby Lynne
- > R&R National Industry Achievement Awards presented by Access Hollywood's Nancy O'Dell and Pat O'Brien

: concurrent sessions: 11:30AM - 1:00PM

- >CHR
- Larry King Livel with Rick Dees
- >SMOOTH JAZZ Top Guns: Sharpshooters On The Front Lines >TRIPLE A
- BAMI Let's Kick It Up A Notch!
- >AC One On One With David Foster
- : 1:15-2:45PM **Format Award Lunches** >TRIPLE A
 - >AC
 - >ROCK
- : concurrent sessions: 3:30 - 5:00PM
 - >ALTERNATIVE The State Of The Format, The State Of The Industry
 - >URBAN One On One With Reverend Dr. Al Sharpton
 - >ROCK/ACTIVE ROCK Rate-A-Record, Rate-A-Wine
- >HOT AC The Quiet Companies

FRIDAY: JUNE 15, 2001 (Continued)

- 5:00-7:00PM **R&R Pop Awards Show**
- * 7:00-10:00PM **R&R Rhythmic & Urban Awards Show**
- 🔹 9:00- Midnight > Club R&R Triple A

SATURDAY: JUNE 16, 2001

9:30-10:45AM ARBITRON Secrets Of The Personal People Meter

: concurrent sessions: 11:00AM - 12:30PM

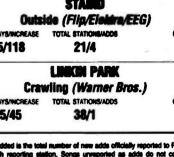
- >CHR
- >SMOOTH JAZZ Art, Culture & Business
- >ALTERNATIVE The Third Annual Alternative Rate-A-Record



124 Rock Top 50

LAST	THIS	May 25, 2001	TOTAL	il.	and the state	WEEKS ON CHANT	TOTAL STATIONS'	Most Added.
	•	STAIND It's Been Awhile (Flip/Elektra/EEG)	1638	+28	106421		66/9	ARTINT TITLE LANELOD AL
	2	3 DOORS DOWN Duck And Run (Republic/Universal)	1191	-35	73766	19	61/0	CALLING Wherever You Will Go (RCA)
	à	BLACK CROWES Lickin' (V2)	1841	+84	59634		61/0	DAVE NAVARRO Rexall (Capitol)
	ě	SEVEN MARY THREE Wait (Mammoth)	1004	+112	58228	5	66/0	TANTRIC Astounded (Maverick)
	5	TANTRIC Breakdown (Maverick)	1000	-107	51552	20	55/0	BIVID NEW BINORTALS Research. (Ausic Company/Esida/EEG)
		FUEL Hemorrhage (In My Hands) (Epic)	939	-28	71485	39	56/0	200 STORY Mantaray (3:33/Universal) ERIC GALES Hand Writing On The Wall (Nightbird/MCA)
	-	AEROSMITH Just Push Play (Columbia)	930	+44	59332	5	63/0	DISTURSED Down With The Sickness (Giant/Reprise)
1		CULT Rise (Lava/Atlantic)	923	+87	68325	4	63/3	JOSH JOPLIN GROUP Gravity (Anternis)
•		TRAM Drops Of Jupiter (Tell Me) (Columbia)	772	+14	54017	16	45/0	DOYLE BRANHALL N Green Light Girl (RCA)
11	-	LIFEHOUSE Hanging By A Moment (DreamWorks)	734	-74	48366	29	50/0	PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise)
	10	GODSMACK Greed (Republic/Universal)	716	+19	41811	11	44/0	STAIND Outside (<i>Rip/Elektra/EEG</i>) CLUTCH Careful With That Mic (<i>Atlantic</i>)
12			694	+13	48195	6	46/1	SIMON SAYS Blister (Hollywood)
16	-	U2 Elevation (Interscope)						
15	13	3 DOORS DOWN Loser (Republic/Universal)	660	-5	54394	49	55/0	*
22		TOOL Schism (Volcano)	638	+141	41917	3	46/2	
18	•	SALIVA Your Disease (Island/IDJMG)	593	+22	32208	14	42/0	
10	16	AC/DC Safe In New York City (EastWest/EEG)	584	-192	33049	11	38/0	
19	17	AEROSMITH Jaded (Columbia)	536	-15	37087	19	42/0	
14	18	BUCKCHERRY Ridin' (DreamWorks)	499	-174	31583	15	40/0	
20	19	GODSMACK Awake (Republic/Universal)	495	-16	48510	32	39/0	Most Increased
21	20	SINOMATIC Bloom (Rust/Atlantic)	493	-16	28883	8	48/0	Plays
nako	r 🔴	STAIND Outside (Flip/Elektra/EEG)	485	+118	31921	2	21/4	10
3	22	OLEANDER Are You There? (Republic/Universal)	475	-204	31209	16	43/0	ANTHET TITLE LABEL(S) INCH
3	23	MEGADETH Moto Psycho (Sanctuary/SRG)	471	-10	23033	8	44/1	
ä	•	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	434	+27	21818	11	40/0	DAVE NAVARRO Rexall (Capitol) + TOOL Schism (Volcano) +
neko	-	LINKIN PARK Crawling (Warner Bros.)	415	+45	22995	5	38/1	STAIND Outside (Flip/Elektra/EEG)
2	•	STEREOMUD Pain (Loud/Columbia)	383	+63	19706	5	41/1	SEVEN MARY THREE Wait (Mammoth) +
86	27	LIMP BIZKIT My Way (Flip/Interscope)	364	-14	24737	14	21/1	CULT Rise (Lava/Atlantic)
29	28	ECONOLINE CRUSH Make It Right (Restless)	341	-24	17339	9	35/0	MAYFIELD FOUR Eden (Turn The Page) (Epic) PRIME STH I'm Studid (Don't Worry) (Giant/Reprise)
31	29	R.E.M. Imitation Of Life (Warner Bros.)	339	-14	18472	6	30/0	PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) ZOO STORY Mantaray (3:33/Universal)
3	•	STABBING WESTWARD So Far Away (Koch)	312	+14	13314	6	29/1	BLACK CROWES Lickin' (V2)
6	31	FUEL Innocent (Epic)	312	-144	20076	18	27/0	STEREOMUD Pain (Loud/Columbia)
		DOYLE BRAMHALL H Green Light Girl (RCA)	299	+51	16290	3	38/5	
0	33	COLD No One (Flip/Geffen/Interscope)	277	-86	20192	16	28/0	
but	ē	DAVE NAVARRO Rexall (Capitol)	265	+255	13040	1	43/12	
1	-	UNION UNDERGROUND Revolution Man (Portrait/Columbia)	252	+31	9625		30/1	
	ě	PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise)	234	+75	11523	2	32/4	
3	-	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	220	+29	11415	2	27/3	
9	-	AMERICAN PEARL If We Were Kings (Wind-up)	201	+19	7709	7	20/0	
11				-36	11928	7	20/0	
5	39	BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	201					
2	0	DROWNING POOL Bodies (Wind-up)	197	+22	7130	-	22/1	Breakers.
4 	0	FROM ZERO Check Ya (Arista)	184	+26	6303	5	21/0	
but)		MAYFIELD FOUR Eden (Turn The Page) (Epic)	176	+86	9943	1	26/3	STAND
0	•	DIFFUSER Tidal (Hollywood)	160	+32	11937	2	23/2	Outside (Filp/Elsiera/EEG)
16	•	OURS Sometimes (DreamWorks)	158	+14	5118	4	19/1	TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS C
0	0	DOUBLE TROUBLE Turn Toward The Mirror (Tone-Cool)	151	+17	7123	3	15/0	485/118 21/4
6	46	ERIC CLAPTON Superman Inside (Duck/Reprise)	146	-82	8698	15	13/0	
19	0	SHADES APART Beat By Beat (Republic/Universal)	144	+12	7699	3	21/1	LINKIN PARK
6	48	MONSTER MAGNET Heads Explode (A&M/Interscope)	127	-31	8205	13	16/0	Crawling (Warner Bros.)
36	49	SPACEHOG I Want To Live (Artemis)	117	-76	8276	14	15/0	TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CI
40	50	TOADIES Push The Hand (Interscope)	116	-72	5576	10	11/0	415/45 38/1

70 Hock reporters, wonnored airplay data supplied by Mediabase Hesearch, a division of Premiere Hadio Networks. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



by each reporting station. Songe unreported as adds do not count toward overall total stations playing a song. Most increased Plays list the songe with the greatest week-to-week increases in total plays h the gr s on R&R ONLINE MUSIC TRACKING.



RR Rock						
May 25, 2001						
New &	Active					
STEVIE NICKS Planets Of The Universe (Reprise) Total Plays: 95, Total Stations: 11, Adds: 1	STATIC-X This Is Not (Warner Bros.) Total Plays: 66, Total Stations: 10, Adds: 1					
ISLE OF Q Here And Gone (She's Free) (Universal) Total Plays: 90, Total Stations: 9, Adds: 0	OFFSPRING Million Miles Away (Columbia) Total Plays: 64, Total Stations: 13, Adds: 3					
SKRAPE Isolated (RCA) Total Plays: 85, Total Stations: 15, Adds: 1	BIG WRECK Inhale (Atlantic) Total Plays: 54, Total Stations: 14, Adds: 3					
ERIC GALES Hand Writing On (Nightbird/MCA) Total Plays: 83, Total Stations: 18, Adds: 6	CLUTCH Careful With That Mic (Atlantic) Total Plays: 28, Total Stations: 8, Adds: 4					
ZOO STORY Mantaray (3:33/Universal) Total Plays: 75, Total Stations: 19, Adds: 6	CALLING Wherever You Will Go (RCA) Total Plays: 2, Total Stations: 14, Adds: 14					
SPRUNG MONKEY What's That (Surfdog/Red Line) Total Plays: 73, Total Stations: 11, Adds: 3	TANTRIC Astounded (Maverick) Total Plays: 0, Total Stations: 10, Adds: 10					
FEAR FACTORY Linchpin (Roadrunner) Total Plays: 69, Total Stations: 9, Adds: 1	BRAND NEW, Reasons (Music Company/Elektra/EEC Total Plays: 0, Total Stations: 9, Adds: 9					
PROFESSIONAL Slow (Geffen/Interscope) Total Plays: 68, Total Stations: 10, Adds: 1	Songs ranked by total plays					

Most Played Recurrents

PRIMUS W/OZZY N.I.B. (Divine/Priority)

G)

A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)

3 DOORS DOWN Kryptonite (Republic/Universal)

INCUBUS Drive(Immortal/Epic)

METALLICA | Disappear (Hollywood)

CREED Higher(Wind-up)

LINKIN PARK One Step Closer (Warner Bros.)

CREED Are You Ready (Wind-up)

CREED With Arms Wide Open (Wind-up)

RED HOT CHILI PEPPERS Otherside(Warner Bros.)

GODSMACK Voodoo(Republic/Universal)

STONE TEMPLE PILOTS Sour Girl(Atlantic)

METALLICA No Leaf Clover (Elektra/EEG)

DISTURBED Voices(Giant/Reprise)

A PERFECT CIRCLE Judith(Virgin)

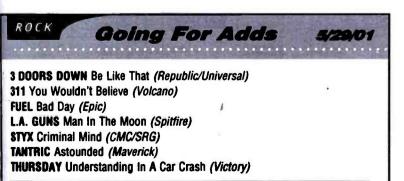
COLLECTIVE SOUL Why Pt. 2(Atlantic)

PAPA ROACH Last Resort (DreamWorks)

RED HOT CHILI PEPPERS Scar Tissue(Warner Bros.)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

U2 Beautiful Day (Interscope)



Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com





KISS THE HOG, YOU SWINE

WPYX/Albany, NY recently gave away a Harley-Davidson 883 Sportster to the person who could "Kiss the Hog" for the longest time. Winner Dave Ferguson is shown here during the last moments of his 62 1/2-hour lip-lock marathon.



THE BLACK CROWES ARE LICKIN' IT UP

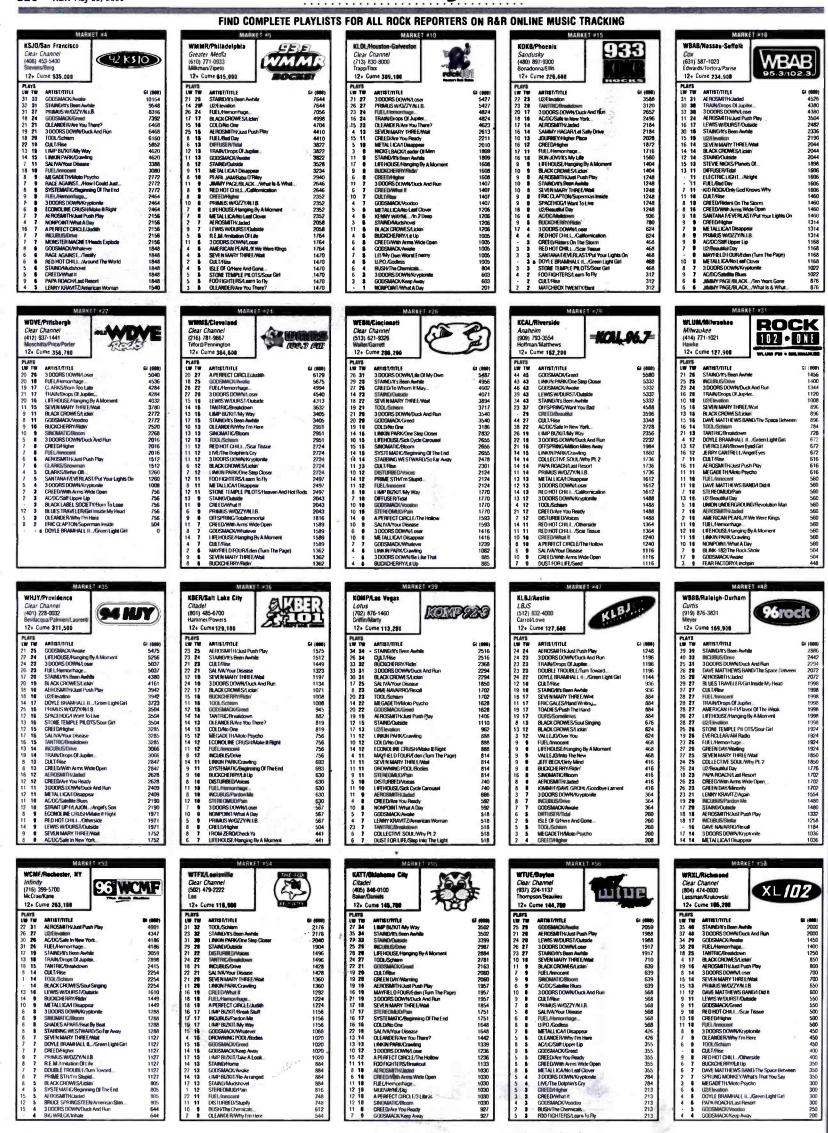
MJI Broadcasting hosted a special event with The Black Crowes in celebration of the band's new disc on V2, Lions. Seen here (I-r) are bandmembers Steve Gorman, Chris Robinson and Rich Robinson.



THE LITTLEST LOMBARDI

Congratulations to Warner Bros. National Promotion Director Dave Lombardi (the big guy) and his wife, Kelley, on the birth of their first child, son Dante Vincent (the little guy).

Rock Playlists



Reporters

Stations and their adds listed alphabetically by market

Bock Active Rock KNCH/Corpus Christi, TX PD: Paulo Newall APDND: Big Al Janus WPYX/Albany, NY Olf: John Caoper No.405 WDHAMerristown, NJ PDMD: Terrie Carr 2 GALING Wherear OLISS Structurer WORK/Albany, NY PORD: Dave Hill 23 ALERANT FARM Chimnel OFSPRING Bad CALLING "Werver" KDOT/Reno, NV PD: Jave Patterson MD: Martine Davis 11 SIGAPE "boland" SMATE SMS Theory WCMF/Rechaster, NY WLINAtadison, WI WRIF/Datrolt MI PD: John McCrae MD: Dave Kase BLUE OVSTER CALL "Poder" ELECTRICLIGHT... Ariget CALLIGH "Manuer" CM: Doug Pedel APDAID: Tray Hanson SMOI SA'S Theor STATICA SHI APCARDO AND A APC AND A APCARDO AND A APCARD 790/4 Dirffrag: Bis May PD: Phil Mahanay MD: Rob Brothers WTUE/Dayton, OH PD: Mark Thompson APDMD: John Bundh WGBF/Evaneville Off: Mile Sendors PD: Farver Watson MD: Fatboy DAKe MMARIO Float ME INCHIVALS 'Do off MN PD: Tod Edwards APD: Reigh Toriors MD: John Parise PDMD: Erick Anderson Prog. Asst.: Dam Jones Prog. Asst.: Brad Eater WXRX/Reckland, IL POND: Jan Stone 7 STAND "Outside" ZOOSTORY "Manazar" KZRK/As XT. elline WEIRA PD: Eric Blayter APDRID: J. Curry INIE NOH MALS 'Dee PD: Russ Molto SD: Hogan Coller DAE MAAARD Real? MAE NCHALS Dag KLAQ/EI Passo, TX PD: "Magic" Miles Paur AFDMD: Churn Carae ERICGALES "Hand" CALING "Wheney" STEVE MORS Universe" W770/All n 19 PD: Robin Lee BD: Kelth Moyer 6 DAVENAVARRO "Re 4 STAND "Dutside" 1 TOOL "Schism" WPLR/New Haven, CT PD: John Griffin MD: Pum Landy KRY04 WKOZ/Saginaw, M PD: Hunter Boot APDMD: Rebail Boot Je SMON SAYS "Bister" DISTURIED "Down" in. CA WRCO/Fayelleville, POMD: Sydney South 6 ALEKANTFARM Dimiter MARANA MOUNT dile Mit Sin. Mgr.: Curties Joh PD: Pat Martin SID: Paul Marshall 12 SMONSAYS Bistor Green Boy, WI PD: Kallh Hustari MD: AJ WMFS/Monshis, TN PD: Rob Crossman MD: Miller Killebrew 1 FEARFACTORY Linchp 1 UNION UNDERGROUM RUEL TBat" NINE INCH NALLS TOUP 8 TOOL "Grudge" 4 NINE INCHINALS "Deep 3 PETE "Securit" 0770/04 d. TX KF-Z3//Odessa-Mile PD: Stove Driscott MD: Dra Daisson 13 SPRUNG MONCEY "Say CALLING "Whenew" BRICGALES "Hund" OFFSPRING "Mileon" rage, All WPHD/Elm All Chief Bill PD: Lony Brider IID: Kathy Mishell Cht: Cecripe Narvia JOSH JOPLIN GROUP "Gravity" CALLING "Whenwer" ALER ANT FAMIL "Creation" SIMON SAYS "Blater" KBER/Salt Lake City, UT PD: Orten Beddon MD: Chill Walter DiFUSER That DAE MAANFRO The WCHZ/Augusta, GA Gill: Hartay Door POMD: Church William CALING Warver" PHME STH Shad" WEF778 Truth" Citt: Bruse James PD: Kally Hammer AFDIED: Haten Po 4 STAID 'Outsid' 3 DUTCH 'Cantal' WZTA/Mianni, Fl Oli: Grogg State APD: Lee Davids MD: Kimbe Diffusen Talar Drouting 2001. % SHOES APART That VCBH/Salisbury, MO PD: Bhown Murphy SMONSAYS Bloor NULLSET Souther ini, AL WZBH/Salis CLUTCH T a. 161 PD: Jao Calgaro APONID: Calgaro KRZR/Freens, CA WRIKT/Erie, PA VMProg: Ren Killer MD: Dammy Store UES/Gan Antoni Oli: Virgit Theorem PD: Konin Verges ND: C.J. Cruz H. ČA KSJO/See Fra ce. CA Oth: Chris Septres PDMD: Denny Spartes UFBIOLSE Stat KATT/OK ne City, OK Old: Grog Staven MD: Senih Burg DAE WANRED Th -----Old: Chule Bater MD: Jake Daniels PD: Kolth Hastings PD: Kolth Hastings MD: Martyne May SMON SWS 'Deter' TANTRC' Advanter' DISTURIED 'Dent' PETE 'Smot' SWDES AWNT 'Ber' WZXL/Atlantic City, NJ PDND: Sove Reymond BLUE OSTER CLLT "Poder" CALLING Wheney" BOWD NEW MMORTALS Than 20 STAND "Details" 1 DROMMING POOL "Bodies FEAR FACTORY "Linchen" WEYE/R. Waxne, M Gilt: Jan Pez MD: Shannan Hanis 1 FEARFACTORY Linduis WICHE/FL. Wayne, IN FOND: Doc West 24 ACOC HAP SPRAGMONEY Say ICEZO/Omeha, NE POND: Gran Panal In Mile WIYYA ne Mil IC202/San Late Ob PD: Todd Martin AFOHID: Jos Ables OFSPRIG Tabler DBI SER TABLE en Luis Obiene, CA PD: Alah Servers APDAD: Reb Heatman 26 STARD "Caste" 13 DROMING POL "Beats" Duffreg: Jim Richards PD: Shaute Maron All Mar. Shanes Lobe IC.B.J.Mantin, TX Oli: Juli Corrol ND: Loris Lowe MARED FOUR Edus PRIME STH "Short" DOCE. PD: Herry Gussel MD: Ryss Aurth 1 FEATFACTORY La PRIME STH Share CLUTCH Cardiar Olt: Dave Hamilton PD: Wade Linder AFDMD: Ryan Caste KLOL/Housies, TX Suffit Prog. An Trap MD: Store Pas ICCLE/Palm Springs, CA POMD: This Lawy DISTURED 'Down' INVEDIEW INFORTIALS Transm ICICFX/Santa R PD: Don Harriso MD: Howard Pr 1 SOME Tween 1 DISTURBED Tow DMITRIC Advant DMITRIC Tandes m. CA CPRÁ -L Cult -----CENC.R. Allo, WA Old: Hanny Vest PD: Visyone Western AFDAID: Boot Pus CHAPD: Bab Case Change: Jake Kapton at. TX ODC/B Defreg: Debbie Wy PDMD: Mile Devis PORED: Bask Pain CALLING "Minutures" 200 STORY "Manteny" LANTING "Astronomics" PETE "Sound" ALER ANT FANIM "Common" JOBN JORUM GROUP "Goody" Minuto Jeen MiniOrthuls Than WICL O/Grand Papel Offit Tony Galas POLID: Japa Paulo 2 DOG FRENON DISCO THE MERAT A do-Ocean, NJ WEITE of Realds, 20 WGLO/Poerin, IL OIL: B.J. Bone APDND: The Vinen BRCGALES "Heat" BGWRESK "Heat" DOVLENAMALIL..." PD: Carl Crait APDMD: Robyn Lana NoAda OR: Rob Harder FORD: Josh Wash FUE Tor DAE NAMED Tout WRBR/South Bond, IN PDMD: Mark Maga CALLIG Warker CANDY Cardur CRASHWACE Partic CRASHWACE Partic DISTURED Town" SINKI SATS Tastar" MICR. m. NY KTUC/Shrovepert, LA POND: Part Connell Define Velocetor PETE Seet WICZO/Wyrlie Beach, SC Oll: Bro Hall AFDAD: Bummer James PC: Jan Free IID: The Baland Dive MAMARO "Read" STABONG WESTWARD "Fe" UNON UNDERGROUND "Rev n. NC WSTZ/Jackson, NS PDND: Kovin Kalb BRADNEW MANOFALS TH CALING Whatour DISTURBED "Down" PD: Brian Plateman MD: Was Adams 5 Dive NAMARD Theo DISTURBED Town ALEN ANT FARM "Ch Staffic Safe" Staffic WWCT/Peeria, IL. PD: Jamie Martiny MD: Delate Hunter Delite Antonio CALING Warver DISTURIED Toon" LMP BEDT Your" -PD: Brady IED: Bhaphy 4 DAVE NAVARR UNION UNDER CULT "Rise" ICHTO/Seeks CORE Drow Michaels PD: Kon Richaels MD: Bory Benett 10 OFESRING Million* PROFESSIONAL...*Slow DME MMARRO Treat Photession/Stame ICUS/Springfield, MO MD: Mark McCalm DAENMARD Real" MROK/Canton, OH POND: Total Downers 1 MEGADETH "Moto" WTPT/Crosewille, PD: Zath Tyter MD: Taylor 200 STORY "Mentara/ ALEN MIT (ARM "Comm WNPL/Nash die. Thi CAND: Corel: Hy PRIME STH "Shipit" MARF/Bankson, MA PD: Brian Hayes ND: Jay Deaten PD: Dave Despise DISTURBED "Down" WHINR/Philadelpi PD: San Milmat APDMD: Ken Zpele WADX/Syracuse, NY POND: See O'Del APD: Deve Priste 2 PRMESTH Supid" TAVIRIC Adduncted" WPXC/Cape Cod, MA Olt: Seve McVie PD: Sevence Torates MD: Mch. Rivers WOLZ/Springfield, POND: Rocky Piner NHE INCHINALS "Deep" SIGAPE "soland" TANTREC" Advander" KOMP/Las Veges, NV PD: John Grillin MD: Big Marky WOXAMarrishury, PA PD: Claudite DeLarate 10: Hillion 3: WEEZER Hash" 2: QUITCH "Cardia" SHOESAPART "But" PAPA ROACH Trates" WRXR/Challange PD: Sout Hamilton MD: Jill Jackson 11 DISTURGE 'Down' 5 NO ONE 'Downa' RUE, 'Bar' DAK MAWARO 'Recall' WEEZER 'Hash' PD: Harvey Kejan APDAID: Tan Parter TANTRIC "Astounded" SIMON SAYS "Bluer" oga, Thi SIMON SAYS "Bister" NINE INCHINALS "Deep" PROFESSIONAL "Slow" KDKB/Phoenix, AZ PD: Joe Bonaderen MD: Deck Bile 3 DOYLE BRAMMULL II... "Green" WIOT/Felesie, OH PDMD: Dan Davis CLLT "Ree" WLZX/Springlik PD: Scoti Lauder ND: Trible 2 WEZER "Hash" CLUTCH "Cardul" TANTRIC "Astourder Id. MA WKQQ/Lexington, KY PONIO: Dennis Dillon 3 100L"Schism" ICRIA/Codar Rapids, IA PD: Joe Nugent ND: Tommy Lang DOYLEBRANHALL II... "Gren" KROC/Omaka, NE PD: Two Shoridan ND: Jon Terry IANTRIC "Asbunded" DAVE NAVARRO "Reve WDVE/Pittsburgh, PA Oli: John Moschitz APD: Brian Price MD: Val Porter DOYLE BRANHALL II., "Gran" WKLT/Traverse City, MI PDMD: Terl Ray CALLING YHereer" BRAND NEW MINDRYNS TRASOT ELECTRC UGAL, "Anger" ERIC GALES Yhand" JOSH-ODY NGOUP "Gravly" BIG WRECK Tinhae" WCCC/Hartford, CT PD: Michael Picezal APDMD: Mile Karolyi KFMF/Chico, CA MD: Marty Griffin MD: Tim Buc Moore 15 STAND "Outside" WTFX/Louisville, KY Oth Michael Lee BUCKOHERY Star OLUTCH "Careful" MARFELDFOUR "Con" STATIC: X Hor TANTRIC "Assounded" KZRQ/Springfield, MO Off: Dave DeFranzo MD: George Spankmelater 7 OLITO-Faceur RIEL Bar POWDERFINGER 'Wating' WJRR/Orlando, FL POMD: Put Lynch DAVE NAVARRO TReal STAIND "Dubside" SIMON SAYS "BI CLUTCH "Cannul WEEZER "Hech" WYBB/Charleston, SC ND: Mile Allen WAMX/Huntington, WV PDMD: Pml Oakind 1 SIMON SAYS "Bister" 1 CLITCA TCareful NULLSET "Strokewood" JOSH JOPLIN GROUP "Gravity CALLING "Wherever" POWDERFINGER "Watting" WHEB/Portsmouth, NH PD: Rues Mottle APDIND: Kat Kageleiry PRIME STH "Stupid" MAYFIELD FOUR "Eden" WTIOC/Pensacola, FL. Dir/Prog: Joel Sampson APDMD: Mark "The Shark" Dybe KILO/Colorado Springs, CO KMOD/Tuisa, OK PDMD: Rob Hurt ATLU/CONTROL 3 PD: Ross Ford APD: Matt Gentry MD: Hill Jordan WOBZ/Macon, GA PD: Chrie Ryder MD: Serine Scott PRIMESTH "Supid" ERIC GALES "Hand" WXTB/Tampa, FL Oht: Bred Hardin PD: Rick Schwidt APD: Carl Harris MD: Brian Billior, WEEZR Hash SKRAF "socied" SMON SMS "Bister" BLUE OVSTER CULT "Pocket CALLING "Wherever" DAVE NAVARRO "Resall" WKLC/Charleston, WV KORC/Kansas City, MO CALLING "Whenever" DROWNING POOL "Bodies" JOSH JOPLIN GROUP "Graving WHJY/Providence, RI PD: Joe Bevilscque APD: Doug Pelmieri MD: John Laurenti 2 ELECTRICLIGHT. Arron' BRANDRWIMMORTALS: Res BOY HTS CAR 'Coud' PC: Vince Richards APOMID: Don Jantaen 1 FEAFACTORY "Linctein" DISTURBED "Dow" SIMON SMYS "Bister" WYSP/Philadelphia, PA WAZU/Columbus, OH ON: Charley Lake POND: Joe Pastemak OM: Tim Sabean PD: Neel Mireky MD: Nency Palumbo WMZK/Wausau, WI PDMD: Nick Gummers NiNE INCH NALS "Deep" DIFUSER Titoar ERIC GALES "Hand" KFRQ/McAllen, TX WEBN/Cincinnati, OH PD: Alex Duran MD: Kellh Weet POWDERFINGER 'Valid LINGN PARK 'Crawling CULT "Rise" BIG WRECK "Instate" KLFX/Kitleen-Temple TX OM: Scott Reinh PD: Michael Walt MD: Bob Gerret WRWK/Toledo, OH PD: Chris Ammel 1 MEGADEH: Moto" DAVE MAVARRO "Resal" CLUTCH "Careful" CAND BOD Fonds SPRUNG MONREY "Say MINE INCH NALLS "Deep" DISTURNET "Drawn" KUPD/Phoenix, AZ PD: J.J. Jolivies MD: Larry McFeelle DAVE NWARRO "Recal" WBZX/Columbus, OH WBBB/Raleigh-L Olit: Andy Mayor 3 DOORS DOWN TBe' TANTRIC "Astounded" SUGAR RAY "When' FAR TOO JONES "Rise n. NC PD: Hal Fish APDAID: Ronni Hunter 13 RJGE AGANIST... 'Could' 1 DAVE NAVARIO' Real SIMON SAYS 'Bister' WXBE/Wilkes Barre, PA PD: Chris Lloyd MD: Dave Sparks DOYLE BRANHALLIL_"Green" TANTRIC"Astounded WJXQ/Lansing, M OM: Bob Olean MD: Kevin Conred DAVE NWARRO "Real" SIGAPE "solater" MYTRELOFOUR "Eden" PRIME STH "Supid" WMMS/Cleveland, OH WLUM/Milwaukee, Wi POND: Randy Hanter BUSS 66 "Later" CALLING Whenker" LIFEHOUSE "Stat" KUFO/Portland, OR OM: Dave Numme APDMD: AI Scott KRTQ/Tuisa, OK Oll: Greg Aushem PD: Tony Tillord IID: Mark Pennington PD: Chris Kelly APD: Kelly Gerrett WEZER Hash' MAYRELD FOUR "Edun KEGL/Dallas-Ft. Worth, TX WRXL/Richmond, VA PD: Duane Doherty APD: Chris Ryan MD: Cindy Scull WROR/Wilmington, NC ON: John Stevens APDMD: Gregg Stepp UFPIOLSE Stat/ BRAND NW MMORTALS TReson PD: John Leseman MD: Casey Krukow DAVE NAVARRO "Resal" KORE/Outad Chies, IA-IL rOM: Steve Gurner PDMD: Rick Themes 4 U2 Theaton 1 MEGADETH 1Moto 1 UNON UNDERGROUND Thevolution WVRK/Columbus, G Old: Brian Waters 15 JOORS DOWN 'Krystonile Dave NAVARIO 'Resall' R.E. 'Bat' CULT 'Rse' WCLG/ imbus, GA 1 KICT/Wichita, KS PD: Jolf Miller MD: Dave Mundock KIBZ/Lincoln, NE PD: E.J. Marshall APD: Sparky MD: Samantha Knight PD: Jules Riley MD: RLJ. Davis DAVE NAVARRO "Recall" MAYRELD FOUR "Eden" KCAL/Riverside, CA PD: Stave Hoffman MD: MLJ. Matthews No Adds KBPI/Denver-Boulds PD: Bob Richards AFONID: Wills B. CLITCH Cardur SEVEN MARY THREE War DISTUREED TOOM" er. CO DISTURBED "Down" FEAR FACTORY "Linchon" KATS/Yakima, WA PORD: Ron Herris 10 STAND "Outside"

70 Total Reporters 70 Current Reporters 70 Current Playlists

www.americanradiohistory

KAZR/Des N

PD: Seen Elliott MD: Jo Michaele DISTURBED "Down SIMON SAYS "Biste QLUTCH "Careful"

WNCD/Youngstown, OH PD: Chris Fuhrick ND: Dom Nerdelle BRAND Ref ManOFTALS: Reason CUITOH Carely OFFSRRIG Tallion SHOES AWAIT Bear TWITEC Associated JOSH JOPLIN GROUP 'Gravy'

WRDV/Reasolie-Lynch OM: Buzz Casey MD: Held Krummert

SPRLING MOINCEY "Say" JOSH JOPLIN GROUP "Gavi TANTRIC "Aslounded" BRAND NEW IMMORTALS "R LIFEHOLISE "Sick"

BOY HITS CAR "Cloud PRIME STH" Studio" ALIEN ANT FARM TO

68Total Reporters

68 Current Reporters

68 Current Playlists

KFMX/Lubbock OM: Was Newarn CLUTCH-"Careful" SIGAPE "solated" U2 "Elevation" SIMON SAYS "Biste

Rep Active Rock Top 50

	1	· · · · · · · · · · · · · · · · · · ·			1		
LAST	THIS	May 25, 2001	IN.	N/II	908	NEDBON	TOPL STORD
1	0	STAIND It's Been Awhile (Flip/Elektra/EEG)	2243	+9	187925	10	68/0
2	2	SALIVA Your Disease (Island/IDJMG)	1828	-2	132266	15	68/0
5	Ô	TOOL Schism (Volcano).	1729	+219	143224	3	68/0
4	ō	GODSMACK Greed (Republic/Universal)	1710	+84	133125	12	68/0
3	5	LIMP BIZKIT My Way (Flip/Interscope)	1679	-43	128690	15	65/0
8	ő	LINKIN PARK Crawling (Warner Bros.)	1365	+154	108025	8	68/0
6	7	3 DOORS DOWN Duck And Run (Republic/Universal)	1266	-85	87441	23	56/0
14	0	CULT Rise (Lava/Atlantic)	1167	+145	87203	4	67/3
7	9	TANTRIC Breakdown (Maverick)	1145	-112	71816	21	54/0
10	10	ECONOLINE CRUSH Make It Right (Restless)	1095	-14	79155	9	63/0
11	11	GODSMACK Awake (Republic/Universal)	1061	-29	114964	32	60/0
9	12	LINKIN PARK One Step Closer (Warner Bros.)	1056	-127	101254	37	61/0
	B	STABBING WESTWARD So Far Away (Koch)	1033	+23	73391	8	58/0
15		COLD No One (<i>Flip/Geffen/Interscope</i>)	945	-143	70722	17	57/0
12	14		943	+111	68877	8	64/0
19	6	STEREOMUD Pain (Loud/Columbia)	932	-118	79148		55/0
13	16	DISTURBED Voices (Giant/Reprise)				25	
17	0	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	930	+17	61774	11	64/0
21	18	SEVEN MARY THREE Wait (Mammoth)	808	+63	56158	5	51/1
20	19	BLACK CROWES Lickin' (V2)	795	-37	52186	7	48/0
16	20	OLEANDER Are You There? (Republic/Universal)	794	-192	32927	16	39/0
22	0	MEGADETH Moto Psycho (Sanctuary/SRG)	746	+16	67746	8	59/4
reake	r 🕲	STAIND Outside (Flip/Elektra/EEG)	726	+128	68114	4	16/4
18	23	NONPOINT What A Day (MCA)	725	-117	61336	18	56/0
23	Ð	AEROSMITH Just Push Play (Columbia)	689	+27	53064	5	42/0
wake.	r 🕤	UNION UNDERGROUND Revolution Man (Portrait/Columbia)	645	+88	46928	5	56/3
24	26	MUDVAYNE Dig (No Name/Epic)	604	-15	48521	13	59/0
29		DROWNING POOL Bodies (Wind-up)	521	+34	41555	5	52/5
28	28	SINOMATIC Bloom (Rust/Atlantic)	490	-30	26334	. 8	44/0
30	29	FROM ZERO Check Ya (Arista)	455	+41	26318	6	43/0
31	30	STATIC-X This Is Not (Warner Bros.)	405	+30	31428	6	45/1
34	9	FEAR FACTORY Linchpin (Roadrunner)	404	+87	36659	4	42/6
ebut	•	DAVE NAVARRO Rexall (Capitol)	371	+336	29921	1	56/17
37	3	PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise)	332	+54	21670	3	36/6
36	0	SKRAPE Isolated (RCA)	327	+39	27207	3	38/5
26	35	BUCKCHERRY Ridin' (DreamWorks)	301	-281	20785	16	26/0
ebut	6	NINE INCH NAILS Deep (Elektra/EEG)	271	+144	22925	1	36/8
40	3	U2 Elevation (Interscope)	261	+31	25127	4	20/2
48	38	OFFSPRING Million Miles Away (Columbia)	.225	+76	21759	2	18/1
33	39	FUEL Innocent (Epic)	221	-97	17770	18	20/0
43	1	UNLOCO Face Down (Maverick)	219	+21	9763	4	23/0
47	0	DIFFUSER Tidal (Hollywood)	212	+50	15198	2	30/2
50	1	CLUTCH Careful With That Mic (Atlantic)	205	+65	20958	2	30/13
32	43	MONSTER MAGNET Heads Explode (A&M/Interscope)	203	-151	16161	13	23/0
42	44	AEROSMITH Jaded (Columbia)	192	-27	16058	19	22/0
49	(WEEZER Hash Pipe (Geffen/Interscope)	187	+46	14915	2	19/8
35	46	TOADIES Push The Hand (Interscope)	175	-115	16279	10	16/0
-46	Ð	BOY HITS CAR I'm A Cloud (Wind-up)	171	+4	9704	4	17/1
44	48	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	170	-3	6526	2	16/2
41	49	A PERFECT CIRCLE The Hollow (Virgin)	160	-62	12741	17	20/0
ebut		PROFESSIONAL MURDER MUSIC Slow (Geffen/Interscope)	154	+88	8166	1	22/1
			104	+50			/ •



WLZR

WAQX

WRCQ

• OFFICIAL ADD DATE AT ROCK RADIO 5/29

WTFX

WBYR

WWCT

WQLZ

WNOR

WYBB

WCPR

THESE GUYS COULDN'T WAIT:

KOMP

WLZX

KTUX

128

68 Active Rock reporters, Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks, Songs ba Active Rock reporters. Monitored airplay data supplied by Mediabase Hesearch, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

(But you can add it now if you like!)

WNPL WXBE KRQC WNCD WROV KXFX

Most Added

ANTIBITITLE LABELS	1008
SIMON SAYS Blister (Hollywood)	21
DAVE NAVARRO Rexall (Capitol)	17
CLUTCH Careful With That Mic (Atlantic)	13
DISTURBED Down With The Sickness (Giant/Reprise)	11
TANTRIC Astounded (Maverick)	9
NINE INCH NAILS Deep (Elektra/EEG)	8
WEEZER Hash Pipe (Geffen/Interscope)	
FEAR FACTORY Linchpin (Roadrunner)	6
PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) 6
ALIEN ANT FARM Smooth Criminal (DreamWorks)	6



Most Increased Plays TOTAL FLAV WITHET TITLE LABEL(S) DAVE NAVARRO Rexall (Capitol) +336 +219 TOOL Schism (Volcano) LINKIN PARK Crawling (Warner Bros.) +154 +145 CULT Rise (Lava/Atlantic) NINE INCH NAILS Deep (Elektra/EEG) +144 STAIND Outside (Flip/Elektra/EEG) +128 STEREOMUD Pain (Loud/Columbia) +111 UNION UNDERGROUND Revolution Man (Portrail/Columbia) +88 PROFESSIONAL MURDER MUSIC Slow (Geffer/Interscope)+88 FEAR FACTORY Linchpin (Roadrunner) +87

Breakers. STAIND Outside (Flip/Elektra/EEG) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 726/128 16/4 22 UNION UNDERGROUND **Revolution Man (Portrait/Columbia)** TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 645/88 56/3 25 Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing asong. Most Increased Plays its the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE

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Breakers.Top 30

LW	TW	MATHET TITLE LAMEL(S)	THE THERE		TOTAL STATION
1	1	STAIND It's Been Awhile(Flip/Elektra/EEG)	1804	1806	50/0
4	0	TOOL Schism(Volcano)	1204	1124	50/0
3	Õ	SALIVA Your Disease(Island/IDJMG)	1195	1144	48/0
2	4	LIMP BIZKIT My Way(Flip/Interscope)	1153	1173	47/0
5	6	LINKIN PARK Crawling(Warner Bros.)	1079	1074	49/0
8	Ø	GODSMACK Greed(Republic/Universal)	882	853	43/0
6	7	LINKIN PARK One Step Closer(Warner Bros.)	846	908	48/0
10	0	WEEZER Hash Pipe(Geffen/Interscope)	844	811	34/4
11	0	TANTRIC Breakdown(Maverick)	818	808	41/0
9	10	GODSMACK Awake(Republic/Universal)	793	812	46/0
12	0	STAIND Outside(Flip/Elektra/EEG)	767	710	44/1
18	•	BLINK-182 The Rock Show(MCA)	698	596	28/0
14	13	3 DOORS DOWN Duck And Run(Republic/Universal)	680	682	34/0
16	Ð	STABBING WESTWARD So Far Away(Koch)	677	668	40/1
15	15	DISTURBED Voices(Giant/Reprise)	630	678	39/0
19		CULT Rise(Lava/Atlantic)	628	549	43/1
17	17	COLD No One(Flip/Geffen/Interscope)	509	597	40/0
22	18	SEVEN MARY THREE Wait(Mammoth)	468	431	29/1
23	19	STEREOMUD Pain(Loud/Columbia)	446	406	34/2
27	20	NINE INCH NAILS Deep(Elektra/EEG)	410	381	35/3
25	2	SYSTEMATIC Beginning (Music Company/Elektra/EEG)	399	389	31/0
	8	U2 Elevation(Interscope)	368	357	25/0
	8	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	351	349	14/0
-	29	STATIC-X This Is Not(Warner Bros.)	345	341	32/0
24	25	MOBY F/GWEN STEFANI Southside(V2)	342	399	19/0
-	26	SUM 41 Fat Lip(Island/IDJMG)	340	306	24/2
21	27	NONPOINT What A Day(MCA)	335	431	29/0
-	28	DAVE MATTHEWS BAND The Space Between(RCA)	331	316	23/0
29	29	MUDVAYNE Dig(No Name/Epic)	324	362	34/0
-	30	DEPECHE MODE Dream On(Mute/Reprise)	324	299	21/0

irplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 5/13-Saturday 5/19. @ 2001, R&R Inc.

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Contributing Stations

WQBK/Albany, NY	KTBZ/Houston-Gaiveston	KUFO/Portland, OR
KTEG/Albuquerque	WRZX/Indianapolis	WBRU/Providence
WNNX/Atlanta	WNFZ/Knezville	KRXQ/Sacramente
KROX/Austin	KXTE/Las Vegas	KXRK/Selt Lake City
WRAX/Birmingham	KROQ/Los Angeles	KISS/San Astonie
WRLA/Birmingham	WJJO/Madison	KITS/San Francisco
WAAF/Boston	WMFS/Memphis	KNDO/Seattle
WBCN/Bosten	WZTA/Miami	KFINK/Seattle
WKQX/Chicage	KXXR/Minneapolis	KPNT/St. Louis
KILO/Colerade Springs	KKND/New Orleans	WXTB/Tampa
WBZX/Columbus, OH	WXRK/New York	KFMA/Tucson
KDGE/Dallas	WHOR/Norfelk	
KBPI/Denver	WJRR/Orlando	KMYZ/Tuisa
WKLQ/Grand Rapids	WYSP/Philadelphia	KRTQ/Tuise
WTPT/Greenville, SC	KEDJ/Phoenix	WHFS/Washington, DC
WQXA/Harrisburg	KUPD/Pheenix	WWDC/Washington, DC
WCCC/Hartford	WXDX/Pittsburgh	KICT/Wichita

	FUEL Hemorrhage (In My Hands) (Epic)
	DISTURBED Stupify(Giant/Reprise)
	INCUBUS Drive(Immortal/Epic)
	PAPA ROACH Last Resort (DreamWorks)
	A PERFECT CIRCLE Judith (Virgin)
	LIFEHOUSE Hanging By A Moment(DreamWorks)
	3 DOORS DOWN Loser(Republic/Universal)
	INCUBUS Pardon Me(Immortal/Epic)
	PRIMUS W/OZZY N.I.B. (Divine/Priority)
A. LEWIS C	F STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)

TOP 100 ACTIVE ROCK POWER GOLD RVAMA Smells Like Teen Spirit 51 METALLICA Wherever I May Roam ALICE IN CHAINS Man in The Box STONE TEMPLE PILOTS Plush 52 GREEN DAY When I Come Around 53 MINE INCH NAH & Closer ROB ZOMBLE Dragula ALICE IN CHAINS Would? PEARL JAM Evenflow 54 METALLICA Sad But True 55 NIRVANA Heart-Shaped Box 56 METALLICA Nothing Else Matters 57 CANDLEBOX Far Behind **METALLICA** Enter Sandman 58 WHITE ZOMBLE Thunder Kiss '65 59 BLACK SABBATH Paranoid **NIRVANA** Come As You Are 9 PEARL JAM Alive 19 STONE TEMPLE PILOTS Interstate Love Song TEMPLE OF THE DOG Hunger Strike SMASHING PUMPICINS Bullet With Butterfly Wings **CREED My Own Prison** 61 12 OFFSPRING Self Esteem 13 ALICE IN CHAINS Rooster AC/DC Highway To Hell CREED What's This Life For -14 STONE TEMPLE PILOTS Vasoline 15 STONE TEMPLE PILOTS Sex Type Thing 16 SOUNDGARDEN Black Hole Sun TOADIES Possum Kin 64 LIVING COLOUR Cult Of Personality **DETAILICA Until It Sleeps** 88 **BUSH** Comedown 67 FOO FIGHTERS My Hero ALICE IN CHAINS Them Bones RED HOT CHILI PEPPERS Give It Away 18 NIRVANA In Bloom 19 PEARL JAM Jeremy -METALLICA Turn The Page LENNY KRAVITZ Fly Away 20 NIRVANA Lithium 21 FOO FIGHTERS Everlong 22 GUNS N' ROSES Welcome To The Jungle 71 **OFFSPRING** Gone Away 72 23 WHITE ZOHNE More Human Than Human 24 KORH Freak On A Leash 25 SOUNDGARDEN Spoonman AC/DC Hell's Bells 73 74 METALLICA One **METALLICA** Fade To Black 75 76 OFFSPRING Gotta Get Away 77 PEARL JAM Better Man 78 PEARL JAM Daughter 26 GREEN DAY Brain Stew 27 TOOL Sob 28 DAYS OF THE NEW Touch, Peel & Stand 29 SOUNDGARDEN Fell On Black Days 79 STONE TEMPLE PILOTS Creen OFFSPRING Come Out & Play (Keep 'em...) OZZY OSBOURNE Crazy Train METALLICA King Nothing AEROSMITH Sweet Emotion 21 GUNS N' ROSES Paradise City GUNS N' ROSES Sweet Child O' Mine

- METALLICA Fuel 82
- ALICE IN CHAINS No Excuses SOUNDGARDEN Outshined 84
- OZZY OSBOURNE Flying High Again 85 86
- AC/DC Dirty Deeds Done Dirt Cheap RUSH Tom Sawyer 87
- DANZIG Mother BLACK SABBATH Iron Man 88 89
- METALLICA Whiskey In The Jar
- LEO ZEPPELIN Black Dog METALLICA For Whom The Bell Tolis 91
- 92 93
- VAN HALEN You Really Got Me 94 AC/DC Thunderstruck
- AC/DC T.N.T. 95
- 96
- COLLECTIVE SOUL Heavy RED HOT CHILI PEPPERS Soul To Squeeze 97
- **OZZY OSBOURNE** No More Tears
- 99 **BUSH** Little Things 100 CRACKER Low

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49

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34 AC/DC Back in Black

BUSH Machinehead

36 STONE TEMPLE PILOTS Wicked Garden

STONE TEMPLE PILOTS Big Empty AC/DC You Shook Me All Night Long

RED HOT CHILI PEPPERS Under The Bridge

LENNY KRAVITZ Are You Gonna Go My Way

JANE'S ADDICTION Been Caught Stealing

38 SEVEN MARY THREE Cumbersome 39 PEARL JAM Black 40 FILTER Hey Man, Nice Shot

METALLICA The Unforgiven

FAITH NO MORE Epic

NIRVANA All Apologies

BUSH Everything Zen

CREED One

CREED Torn

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New & Active

NULLSET Smokewood (Grand Royal)	SPRUNG MONICEY What's That (Surfdog/Red Line)				
Total Plavs: 123. Total Stations: 13. Adds: 2	Total Plays: 70, Total Stations: 9, Adds: 1				
BLINK-182 The Rock Show (MCA)	BIG WRECK Inhale (Atlantic)				
Total Plays: 121, Total Stations: 9, Adds: 0	Total Plays: 42, Total Stations: 7, Adds: 0				
MAYFIELD FOUR Eden (Turn The Page) (Epic)	ALIEN ANT FARM Smooth Criminal (DreamWorks)				
Total Plays: 106, Total Stations: 15, Adds: 3	Total Plays: 42, Total Stations: 7, Adds: 6				
DOG FASHION DISCO Headless (Spitfire)	FUEL Bad Day (Epic)				
Total Plays: 94, Total Stations: 11, Adds: 1	Total Plays: 38, Total Stations: 7, Adds: 4				
DISTURBED Down With The Sickness (Giant/Reprise)	200 STORY Mantaray (3:33/Universal)				
Total Plays: 85, Total Stations: 13, Adds: 11	Total Plays: 36, Total Stations: 9, Adds: 2				
SHADES APART Beat By Beat (Republic/Universal)	SIMON SAYS Blister (Hollywood)				
Total Plays: 78. Total Stations: 16. Adds: 3	Total Plays: 26. Total Stations: 22, Adds: 21				
CRASHPALACE Perfect <i>(Trauma)</i>	TANTRIC Astounded (Maverick)				
Total Plays: 72. Total Stations: 10. Adds: 1	Total Plays: 19, Total Stations: 10, Adds: 9				
Songs ranked	Songs ranked by lotal plays				

ACTIVE ROCK Going For Adds 5/2001

3 DOORS DOWN Be Like That (Republic/Universal) 311 You Wouldn't Believe (Volcano) FUEL Bad Day (Epic) L.A. GUNS Man In The Moon (Spitfire) TANTRIC Astounded (Maverick) THURSDAY Understanding In A Car Crash (Victory)

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Active Rock Playlists





NCICUT Frank Correia **Rock Specialty Show Editor** Murder, They Wrote

If the glut of rap rock acts has you yearning to strangle the next A&R guy who signs another Shrimp Bizkit. Professional Murder Music could provide the soundtrack for your nefarious deed. While most hard rockers nowadays prefer to bludgeon their prey with heavy-handed riffs. PMM prefer to seduce their victims, a la Bela Lugosi's Dracula, before baring their teeth and going for the jugular.

The group's 12-track debut tempers its netal with bot industrial samples and cool whic atmospheres Roman Marisak's vocals climb from seductive secthing to warlock howls. while guitarist Brian Harrah wanders a dark forest of power chords and tingly lead lines that scrape like claws on a window. Combining dark melodies with an industrial, guitar-driven edge. Professional Murder Music is perfect for hard rock fans willing to sip a little absinthe along with their beer.

Marisak - who also provides guitar, programming and keyboards - first formed PMM with bassist-programmer-keyboardist Jeff Schartoff, formerly of Los Angeles' Human Waste Project. With Harrah and drummer Justin Bennett rounding out the lineup, Marisak and the band worked constantly in the singer's Plan A home studio, recording an EP in '98 that they sold online. In '99 a Toby Wright-produced version of "Slow" appeared on the End of Days soundtrack alongside such acts as Korn and Rob Zombie. Appropriately enough. PMM also

appeared on the soundtrack to the slasher film Valentine In a perfect pairing,

PMM recorded their Geffen debut with producer Josh Abraham (Bizkit. Crazy Town), who recently worked with the



similarly minded Orgy on that group's futurechic space odyssey, Vapor Transmission. Also lending industrial and electronic flourishes is longtime Skinny Puppy collaborator Dave Ogilvie, who lends his mixing talents to PMM's "Darker" and "Your World." PMM recruit a number of talented accomplices on the performance end as well, including A Perfect Circle guitarist Troy Van Leeuwen on "Fall Again" and Bizkit scratcher DJ Lethal on "Painkiller Intro."

KFZX/Odessa-Midland, TX PD Steve Driscoll was quick to add "Slow," the lead single. "I like everything about the band," he says. "They sound exactly like our radio station and the direction I want to take it. I like 'Slow' because it isn't rap metal, and it also has a really good beat. a good feel and a good texture to it. I've always liked the rhythm part of it --- it stood out to me in that respect. 'Slow' and Nine Inch Nails' 'Deep' are perfect fits at the same time. I hope the record stays around a while, because I think it's got a lot of potential."

WKLQ/Grand Rapids, Mt

Mental At Midnight Monday midnight-1am Tom "Wiz" Stavrou

Mudvayne "Cradle" Big Dumb Face "Blood Red..." Tool "Parabota" Dog Fashion Disco "Headless" Static-X "...In A Bag"

The Sunday New: Sunday 3-18am Bill Hanson Weezer "Hash Pipe" Bouncing Souls "Gone" Honeydogs "Hearts & H Durs "Sometimes"

tear You Calling"

KLFX/Killeen, TX

KIBZ/Lincoln, NE

nday Highl Buzz unlay 18pm-mid umantha Knighl

Kut Radio Saturday 10pm-midnight Boh Fonda Downside Simple Man" Fear Factory "Invisible Wounds" Tree "Stuck On Stupic" There Stuck On Stupic"

Top 20 Specialty Artists May 25, 2001

- 1 MEGADETH (Sanctuary) "...Hangar," "Moto Psycho," "1000 Times Goodbye"
- 2 FEAR FACTORY (Roadrunner) "Linchpin." "Invisible Wounds." "Byte Block"
- 3 PROFESSIONAL MURDER MUSIC (Geffen/Interscope) "Slow," "Of Unknown...," "A Night..."
- 4 TOOL (Volcano) "Schism," "Parabola," "Ticks & Leeches"
- CROSSBREED (Artemis) "Underlined," "Painted Red," "Machines" 5
- STEREOMUD (Loud/Columbia) "Pain," "Old Man," "Closer Now" 6
- STATIC-X (Warner Bros.) "This Is Not," " ... In A Bag," "Structural Defect" 7
- 8 CLUTCH (Atlantic) "Careful With That Mic," "Pure Rock Fury," "Sinkemlow"
- SALIVA (Island/IDJMG) "Your Disease," "After Me," "Superstar" 9
- 10 DROWNING POOL (Wind-up) "Bodies"
- 11 STAIND (Flip/Elektra/EEG) "Can't Believe," "Epiphany," "Fade"
- 12 MUSHROOMHEAD (Eclipse) "Bwomp," "Episode 29," "Solitaire/Unraveling"
- 13 SPEAK NO EVIL (Universal) "15 (Live My Life)," "Pass The Power," "Riddle"
- 14 CANDIRIA (Century Media) "300 Percent Density," "Channeling...," "Without ..."
- 15 UNLOCO (Maverick) "Face Down," "Know One," "Useless"
- 16 PUYA (MCA) "Numbed," "Ride"
- 17 CULT (Atlantic) "Rise"
- 18 SEPULTURA (Roadrunner) "One Man Army," "Sepulnation," "Vox Populi"
- 19 GOD FORBID (Century Media) "Broken Promise," "Wicked," "Go Your Own Way"
- 20 OZZFEST: SECOND STAGE (Divine/Priority) "Eye ...," "Attitude," "Angel Of Death"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

10.11 Varieus Corey Halko/Mark Razz Salva "Your Disease" it's Been Awhi

186 Teur Bus Saturday Spm-Spm Ralph Sutton/Matt M Le Winger "Faster" WAS P. "Let it Road

Harddrive Yarious Rezy Myzal/Lou Brutus h "Moto Psycho" Cult "Rise" Sabe-X "This is Not" """Pain"

IZRR/Albuquerque, NM Sanday 11pm-midnight Tom Serve er Factory "Damaged" ad Forbid "Broken Prom larty A.D. "A Suicide No

Tage, AK CHARACTER //

WQXA/Harrisburg, PA WPXC/Cape Cod, MA To The Extreme Saturday 10pm-midnight Erik Stafford th The Care

KEGL/Dallas, TX tubber Reem rday 11:38pm-12:38am iguel Idake Ma Suffe

KLAQ/EI Pase, TX

WTFX/Louisville, KY The Attitude Network Saturday 10pm-2am Black Frank Disturbed + Fear Factory

> WTFX/Louisville, KY Sunday 8-10pm Chris Allman nime Inch Nails "Deep" Me First & The "Wild Depeche Mode "I Feel L NOFX "Bath Of Least..."

KFMX/Lubbock, TX FMXtreme Monday 18pm-midnight Psycho Cyd

KXXR/Minneapolis, MN X-trome Metal Shop Friday 1-4am Nick Davis

WKZQ/Myrtie Beach, SC Women Rule/Chicks Rock Men-Fri 18-18:28pm Sammer/"Masic Slave" Red Wyler Hey Pretty" Osborne "Love Is Alive" ha Brooke "How Deep Is Your...") Heidi "Mascara" ca "Mad Dog"

WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Megadeth "Moto Psycho" Tool "Scheser" m & Jetsam "Dig Me Up..."

KATT/Oktahoma City, OK Launch Pad Thursday midnight-tam Joe Mitchell Joe Mitchell Clutch "Careful With That..." Too Loose "Animal" Shades Apart "Gravity" L.A. Guns "Man In The Moon"

WYSP/Philadelphia, PA Friday mi midnight-2am

WHJY/Providence, RI The Metal Zone Salurday midnight-Zam Dr. Metal Liv. Jatic-X "Machine Iool "Lateralus" Speak No Evil "Down "Awaken" nortal

KRXQ/Sacramento, CA

Night Deranger" Arlines "Outside The Aviary

Ear Whacks Ear Whacks Sunday 8-9:30pm Che Groots, Paul Wilh Candria "Channeling Elements Lub-Kross "Last Breath First" TS.OL. "Pyro" "Switch" "Night Deranger"

KBER/Salt Lake City, UT Radio Kaos Senday 9-11pm Darby Stereomud "Old Man" Stereomud "Old Man" Tool "Parabota" Drowning Pool "Bodies" Mushroomhead "Bwomp Martyr A D. "75/25"

KIOZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" Halord "Resumention (I per)" Hatford "Resurrection (Live)" Gradie Of Fith "Cthuiu Dawn" Megadeth "Dread And The Hatford "Silent Screener (1)

24 total reporters from the Active Rock and Rock panels.



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Alternative

Stations and their adds listed alphabetically by market

May 25, 2001 R&R • 133

			ister approventionly by i			
		Now	& Activo			
AVE NAVARRO Rexall (Capitol otal Plays: 336, Total Stations: 5	7, Adds: 26	PETE YORN Life On A Chain Total Plays: 298, Total Stations	: 21, Adds: 4	UNION UNDERGROUND Revolut Total Plays: 211, Total Stations: 21,	Adds: 0	
PRUNG MONIKEY What's That otal Plays: 325, Total Stations: 20		ALIEN ANT FARM Smooth C Total Plays: 285, Total Stations		SYSTEMATIC Beginning Of The E Total Plays: 203, Total Stations: 19,	End <i>(Music Company/Elektra/EEG)</i> Adds: 0	
IATIC-X This Is Not (Warner B tal Plays: 308, Total Stations: 21		SCAPEGOAT WAX Aisle 10 (Total Plays: 260, Total Stations		DISLOCATED STYLES Liquefied (Roadrunner) Total Plays: 189, Total Stations: 16, Adds: 1		
TEREONIUD Pain <i>(Loud/Colum</i> tal Plays: 299, Total Stations: 20		ECONOLINE CRUSH Make It Right (Restless) Total Plays: 242, Total Stations: 19, Adds: 0		SMARTBOMB Breathe (Razor & Tie) Total Plays: 174, Total Stations: 17, Adds: 1		
BGAR RAY When It's Over (La otal Plays: 298, Total Stations: 2:		ANDREAS JOHNSON Gloriou Total Plays: 220, Total Stations		Songs ranked by lotal plays		
		Ro	porters			
Cit/Alberty, ITY Arcz Table March Table March Table State Table RL/Alberty, ITY RL/Alberty, IT	WWCD/Columbus, OH PC: Auty Device Charly Device That Device The State Device That State Device That State Device State Att Tame? KDGE/Collas-Ft. Worth, TX PC: Genes Device ACME: Ann Are The State Device ACME: Ann Are The State Device WXEG/Dayton, OH PC: State State The State State State State State State State State State State State State	WR2X/Indianapolis, IVI PC: Soft Juncess IVI Indiana Tweng In Add WPLA/Jacksserville, FL PC: Soft Pelloon AFAIRE: Cas Cambry In Add WR2X/Jacksson City, TH FAIRE: Bank & Michael MR2X/Jacksson City, TH FAIRE: Bank & Michael MR2X/Jacksson City, TH FAIRE: Bank MICZ/Kascrille, TH FC: Bank Bank MICZ/Kascrille, TH FC: Rob Bank MICZ/Kascrille, TH FC: Rob Bank MICZ/Mack Finne Internet MICZ/Bank Internet Internet MICZ/Lassing, BN FC: Job Wolfing Int: Figure Faire Castron Sale Toward	WRRIV/Norvbargh, NY PC: Greg O'Dria III: Autore Bern Artis att France Tomme Scheroster Bern Scheroster Berner Scheroster Berner Scheroster Berner Scheroster WRRIV/Norv York, NY PC: Bone Elegation WRRIV/Norvbark WRRIV/Norvbark WRRIV/Norvbark WRRIV/Norvbark Scheroster Scheroster WRRIV/Norvbark WRRIV/Norvbark Scheroster Scheroster Scheroster Scheroster Scheroster Scheroster Scheroster WRRIV/Norvbark WRRIV/Norvbark Scheroster Scheroster Scheroster Scheroster Scheroster Scheroster WRRIV/Norvbark Scheroster Sch	WDYL/Richmond, VA PT: Mile Bandy III: Call Bandy III:	KJEE/Santa Barbara, CA CIA/PD: Eale Galerycz BC Calm * 2 00005 10001 10 * 2 00005 10001 10 * 2 00005 10001 10 * 2 00005 1000 10001 10 * 2 00005 10 * 2	
Molecky Los Tely Ryse to Asia	PC: Sto Aslies MC: Assis Whight 3 A 25 Art / Ahm "Creater" DAYE BAYARRO "Result"	KXTE/Las Vegas, NV PD: Dave Wellington APOND: Carle Report	WOCL/ONIBAGO, PL PO: Alone Sanith MD: Booky Sanith In: Acces	PTT YOTA "Chain" (5.3 Tablets) 2000 STORT "Undersy" POWDER PRAGER "Working" ALSE ART FAMOU Comman DIFFICER "Table" SUARTISONS "Braton"	WSUN/Tampa, FL ON: Chuck Bock PD: Shork	

WSUN/Tampa, FL ON: Chuck Bock PD: Shark ND: Chuny 1 CALLINE "Warner"

WZZQ/Terre Haute, M Interim PD: David Kirach © DAVE BAVARHD "Recall" STATUD "Annota" SEVEN MARY TYPEE "Wat"

KFMA/Tucson, AZ PD: John Michael

KMYZ/Tulsa, OK PD: Lynn Barstow MD: Any Seggers 7: Alet All Fand "Gen 1: DISTURGED Town"

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WPB2/West Paim Beach, FL Oll: John O'Connell APD/MD: Den O'Brien 1 ALEN ART FARM Comma[®] URICO 'Fact'

WSFM/Wilmington, NC

86 Current Reporters

KFSD/San Diego, CA

KPNT/St. Louis, MO RFW 1/32L Looks, W PD: Tenneny Mediers ME: Denny Medier 2 GORLL2 Clar 1 STABBIG WISTWARD 7 THCORLD 79min 8LISS 60 'Ltor' PENFUNSL "Antorny"

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KFSO/San Diego, CA PD: Mike Halleron MD: Marce Calles

K Manue Califors STANIO "Aurony" TOL Schwert MASSIERT AND "Auron" MASSIERT AND "Auron" SPRIAGE BOOMER WORKS. "An BOOKET FROM. "Payor" MICREORIE MOSES. "An BIORA CONTRACT Transmission ORBITAL Theorematic PERSYMPSE "Word"

XTRA/San Diege, CA PD: Bryon School IID: Carls Mussley

: Grog Stevens 12/MD: Sarah Berg

STAIND "Awhite"

KCNL/San Francisco, CA

KITS/San Francisco, CA PD: Jay Taylor IID: Aaron Axoboon 2 ALIEN ANT FARM "Creminal"

WHFS/Wa M. DC PD: Robert Ban APD: Bob Weeg MD: Pat Forne

WWDC/Washie POND: budy Nur iea. DC 5 RUEL The" 1 CALLES "Warner"

PD: Chris Scharl MD: Janico Sutter TRICKY "Evolution" BRAND IEW IMAGRIALS "Reat INTE INCH IBALS "Deep"

86 Total Reporters 86 Current Playlists

New Reporter (1):



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PD: John Meschi APOAR: Lawy Ba 1 Dave MANAPO T CAVE THAT

KNRK/Portland, OR PD: Mark Hamilton APD: Jayn 11: ALIEN MIT FARM "Criminal" 4: FEBEX TX "Threesome"

KRZQ/Reno, NV PO: Wondy Rollins APD/MO: Goy Dark

WEND/Charlotte, NC PD: Jack Daniel APO/ND: Kristen Heneycett FATBOY SLM "Weapon" WKQX/Chicago, IL. PD: Dave Richards PD: Dave Richards APO/MD: Mary Shumines AUALINE THO "Stupit" POMD: Rick Jamie 7 FEIXT TX "Invesome" 4 PETE "Swort" WAQZ/Cincinnati, OH

WARQ/Cotombia, SC ON/POARD: Gine Juliane 2 Dave Navardo Tesali 1 TRAVS Sing" 1 UNLOCO "Esca" CALLING Sing" 1 LIEL ANT FARM "Cremes"

io, XY Nai

ID: Nich W CREEK DAY "Walking" ALER ANT FAMIL Comment

WAVF/Charleston, SC

PD: Grog Patrick MOMC: Damy Wilstoin

RUEL "Bad" DAVE NAVARRO "Rexall" ILACK CROWES "Soul"

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KFRR/Fresse, CA PD: Bruce Wayne PD: Bruce Wayne Mit Research FAND NEW MMORTALS "Research FAND S.M. "Magar"

WGRD/Grand Rapide, MI PC: Dan Clark ND: Tim Breasen

WEEO/Hagerstown, MD PD/MD: Austin Davis ALEN ANT FARM "Criminal" INTRE IEON BAAS TOwe" CALENG "Winstrum" FATBOY SLW "Wington" TREAT "Environ

WMRQ/Hartford, CT PD: Tode Thomas MD: Chas Kally ALEN ANT FAME "Constal" DISLOCATED STVLES "Liqueried" DAVE NAVARO "Recal" STIFFCORED "Pam"

KTBZ/Houston-Galveston, TX OM: Jim Trapp PD/MD: Steve Robin Benall DAVE NAVARR

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WXINR/Greenville, NC PD: John Sanders APD/MD: Dave Spain Dave NavaRo¹ Pesal: CALLING "Wherever"

KMBY/Monterey-Salinas, CA PD: Chris White HD: Rich Burtie A: EM of TAM "Created" BARD RM: "MINOTALS "Resource CALLING "Memory" RISTIC OVERTORS Trans." POWDERIMEET Trans."

WZPC/Nashville, TN OM: Jim Patrick PD: Brian Krysz APD/MD: Russ Schenck

DAVE MAYA

IXZZ/Lexington-Fayette, IXY D: B.J. Kinerd PD: B.J. Kineri MD: Suty Dee DAVE MAYAND "Recel RADIONEAD "Major" BLISS 05 "Later"

KLEC/LINE Rock, AR Dr./Prog.: Larry Latitati III: Pater Gama ALE: All FAMI Contant Scatterio Tenat Dave Balance Transf Patholic Tenat

KROQA.es Angeles, CA VP/Preg.: Kovia Westherly APC: Gene Sandbasm MB: Lies Westen 23 W222A "Ser" Date Markano "Rest"

WLRSALeeisville, KY Interim PD: Stans Colling

Interim -Alt Florence UR COD Tran STEREORUD Tran

PD: Pat Frankey HD: Any Holes GORLAZ "Dar" TRICKY "Evolution" PETE YORIS "Chan"

WHTG/Monmouth-Ocean, NJ PD: Derrin Smith MD: Zamer, Brian 4 Gall M: Wheren 5 DAYE NutAND "Rest!" 2 EVFOLIAN Boren ELWOOD Water"

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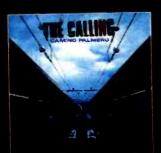
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A Push For Winter

JIM KERR jimkerr@rronline.com

□ Gains and losses just about even out in the winter Arbitron book

he good news is that the significant ratings drop the format took from summer to fall 2000 seems to have stabilized. While a majority of stations in the format showed losses in share, some of which were significant, there were almost as many stations that showed gains in this book. Overall, we have 61 rated Alternative stations in this book. Thirty-one showed losses, 27 showed gains, and three were even.

In my review of the fall 2000 book I stated "In pure 12+ terms the format took a major hit, but when you look at the format's 18-34 results, the fall book wasn't quite as horrific." Take out the word "major," and that assessment is accurate for the winter book as well. Forty-four of the format's 61 stations rated in this book were top five 18-34. This is still well below summer 2000; but with two out of three Alternative stations ranking in the money, the format still has a strong and successful 18-34 core. Five stations were No. 1 in that demo overall.

The numbers quoted are taken from Maximiser, using stations "in the book." As a result, stations tagged by Arbitron for ratings bias or as distant signals based in other markets do not show up. All numbers quoted are from Monday-Sunday, 6am-midnight.



Lots of people have asked me what it's like moving from L.A. to Texas. Well, I'm not saying that Texans don't trust outsiders, but this photo from South By Southwest kind of captures part of the vibe: Radio- and record-industry types clowning around while an ominous Texan looks down unamused. As the sign says: "He's Always Watchin" Avoiding LBJ's withering gaze are format veteran Mike Jacobs, Universal's Steve Leeds, 3:33's Ted Taylor, WNNX PD Leslie Fram, Super Frank Copsidas and WNNX MD Chris Williams.



Morning-show hosts pray for guests like Blink-182, who are so witty and funny that all you need to do is turn on the mike and get out of the way. If you add a talented personality like WKQX (Q101)/Chicago morning man Mancow, the results are truly great radio. Here's a photo of great radio in action: Q101 morning show member AL Roker Jr. and Mancow interviewing Blink-182's Mark Hoppus and Travis Barker.

	A/	ternat	tive		
Marke			a.		
Rank		18-34 (Rank)	Fall 12+	Win. 12+	12+ cume
3	WXRK/New York	6.8 (No. 4)	3.7	3.3	1,472,200
2	KROQ/Los Angeles	7.7 (No. 1)	4.4	4.5	1,424,900
3	WKQX/Chicago	5.3 (No. 4)	2.9	2.8	806,100
4	KITS/San Francisco	4.9 (No. 3)	2.7	2.5	498,000
4	KCNL/San Francisco	1.5 (No. 16)	N/A	0.6	174,600
5	WPLY/Philadelphia	6.0 (No. 4)	3.1	2.6	466,900
6	KDGE/Dallas	5.3 (No. 7)	2.6	3.1	419,300
7	CIMX/Detroit	6.2 (No. 6)	2.5	2.8	371,900
Ą	WBCN/Boston	7.7 (No. 3)	4.0	3.6	458,300
8	WFNX/Boston	2.2 (No. 15)	1.2	1.1	184,300
9	WWDC/Washington	8.2 (No. 3)	3.6	3.8	523,100
9	WHFS/Washington	3.4 (No. 10)	2.2	1.8	348,800
10	KTBZ/Houston	6.3 (No. 4)	4.3	3.6	404,900
12	WNNX/Atlanta	10.6 (No. 2)	4.0	5.7	489,900
14	KNDD/Seattle	9.7 (No. 1)	3.8	4.5	362,000
15	KEDJ/Phoenix	4.9 (No. 6)	3.1	2.7	243,900
16	XTRA/San Diego	7.8 (No. 1)	4.7	4.2	342,900
19	KPNT/St. Louis	9.5 (No. 1)	3.3	4.2	256,400
21	WSUN/Tampa	5.9 (No. 4)	N/A	2.2	146,800
22	WXDX/Pittsburgh	11.9 (No. 2)	5.6	4.4	258,400
23	KTCL/Denver	4.7 (No. 7)	2.0	2.4	216,600
25	KNRK/Portland, OR	5.0 (No. 7)	3.0	2,7	177,200
26	WAQZ/Cincinnati	6.9 (No. 5)	2.5	2.9	135,500
27	KWOD/Sacramento	7.7 (No. 3)	3.3	3.9	174,300
29	KCXX/Riverside	5.4 (No. 4)	2.2	3.1	138,400
34	WWCD/Columbus, OH	4.2 (No. 6)	1.6	1.9	83,400
35	WBRU/Providence	8.8 (No. 3)	4.0	4.0	182,600
36	KXRK/Salt Lake City	7.3 (No. 3)	5.4	4.1	154,200
37	WEND/Charlotte	6.6 (No. 4)	4.1	3.8	128,900
38	WROX/Norfolk	5.4 (No. 8)	2.9	2.7	102,200
39	KXTE/Las Vegas	11.9 (No. 2)	6.4	5.8	167,200
40	WRZX/Indianapolis	10.2 (No. 2)	4.9	5.0	144,700
41	WOCL/Oriando	10.7 (No. 3)	N/A	4.4	138,000
42	KKND/New Orleans	7.3 (No. 4)	4.6	3.9	107,700
44	WZPC/Nashville	7.4 (No. 3)	3.7	4.7	127,200
46	WMRQ/Hartford	8.0 (No. 5)	3.3	3.7	125,600
47	KROX/Austin	7.9 (No. 2)	4.8	4.2	122,100
50	WEDG/Buffalo	9.3 (No. 4)	4.9	4.3	132,100
51	WPBZ/West Palm Beach	8.4 (No. 2)	3.1	3.0	73,900
51	WRLX/West Palm Beach	1.6 (No. 16)	N/A	1.0	32,700
52	WPLA/Jacksonville	6.6 (No. 6)	5.3	3.3	92,700
54	WLRS/Louisville	5.6 (No. 7)	2.5	2.6	69,900
56	WXEG/Dayton	10.0 (No. 3)	3.1	3.7	100,900
57	WRAX/Birmingham	7.9 (No. 5)	5.5	4.0	98,200
58	WDYL/Richmond	5.2 (No. 6)	2:3	2.2	63,000
61	WHRL/Albeny, NY	5.9 (No. 5)	2.5	2.5	61,700
61	WEQX/Albany, NY	3.3 (No. 11)	1.8	1.3	44,900
62	KFMA/Tucson	12.0 (No. 2)	6.4	4.9	94,500
64	KMYZ/Tulsa	9.3 (No. 2)	3.2	4.2	80,500
66	WGRD/Grand Rapids	9.9 (No. 4)	5.5	5.5	100,600
67	KFRR/Fresno	7.2 (No. 3)	3.6	3.7	63,200
70	WNFZ/Knoxville	6.7 (No. 4)	3.3	2.9	46,500
74	KTEG/Albuquerque	5.6 (No. 4)	2.2	2.9	49,900
77	KMBY/Monterey	5.8 (No. 3)	1.8	2.6	37,900
78	WKRL/Syracuse	13.4 (No. 1)	4.6	5.7	69,100
83	WXNR/Greenville, NC	4.6 (No. 8)	4.0	2.6	49,600
85	KLEC/Little Rock	11.0 (No. 2)	5.3	4.9	55,300
	WAVF/Charleston, SC	12.6 (No. 2)	5.0	6.8	76,300
92	KCCQ/Des Moines	3.2 (No. 11)	1.8	2.0	16,400
1.1.1.1.1.1.1.1	WARQ/Columbia, SC	8.6 (No. 3)	4.8	4.4	57,800
	KAEP/Spokane	7.4 (No. 4)	4.8	4.4 3.7	
	WRZK/Johnson City		and the second second	1 mar 1	51,600
A CONTRACTOR	the second state of the se	12.3 (No. 3)	4.7	4.4	38,400
117	WWDX/Lansing_ M	.8.4 (No. 4)	3.8	42	63,200

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RR Alternative Top 50

STABBING WESTWARD So Far Away (Koch) STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) NINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) IFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Geffen/Interscope) GODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) TRAVIS Sing (Independiente/Epic) HEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/ GREEN DAY Waiting (Reprise) FRAZY TOWN Revolving Door (Columbia) FRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) A PERFECT CIRCLE The Hollow (Virgin) EVE 6 Here's To The Night (RCA) DUR LADY PEACE Life (Columbia) PFSPRING Million Miles Away (Columbia) PFSPRING Million Revolution Love (Hollywood) LIEN ANT FARM Movies (DreamWorks) FROM ZERO Check Ya (Arista)	1153 1116 1073 1069 1067 1034 999 990 988 920 859 843 714 638 610 604 559 533 493 476 414 408 385 375 372 368 352	+72 +23 +104 +255 -65 +107 +111 +139 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154 -154 -146 -109 -56 +68 +3 +118 -131 +29	117018 170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331 28157 20628 35868 68833 24041 55769 19382 19240	6 4 5 3 6 5 3 4 3 18 15 9 2 15 3 17 10 5 2 16 10 17 2 2 1 18 1	61/3 9/0 59/3 66/5 58/0 60/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0 41/3 26/0 20/0 27/1 33/2 29/5 26/0 32/0	Constant August and A Universal Marce Company of A University of A
STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) UNE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) IFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Getfen/Interscope) GODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) TRAVIS Sing (Independiente/Epic) REW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/ GREEN DAY Waiting (Reprise) CRAZY TOWN Revolving Door (Columbia) PAREET LIP Him Stupid (Don't Worry) (Giant/Reprise) A PERFECT CIRCLE The Hollow (Virgin) EVE 6 Here's To The Night (RCA) DUR LADY PEACE Life (Columbia) PFSPRING Million Miles Away (Columbia) PFSPRING Million Miles Away (Columbia) PFSPRING Million Revolution Love (Hollywood)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 557 564 550 533 493 476 414 408 385 375 372	+23 +104 +255 -65 +107 +111 +139 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154 -154 -154 -164 -168 -154 -168 +164 -109 -56 +68 +3 +118	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331 28157 20628 35868 68833 24041 55769	4 5 3 6 5 3 4 3 18 5 9 2 15 3 17 10 5 2 16 10 17 2 2 1	9/0 59/3 66/5 58/0 60/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0 41/3 26/0 20/0 27/1 33/2 29/5	ATTER TITLE LABELSI MOSS & Increased Music Company () MOSS & Increased () MOSS & Increased () MINET TITLE LABELSI BLINK-182 The Rock Show (MCA) NINE INCH NAILS Deep (Elektra/EEG) TOOL Schism (Volcano) DAVE NAVARRO Rexall (Capitol) SUGAR RAY When It's Over (Lava/Atlantic) U2 Elevation (Interscope) SUM 41 Fat Lip (Island/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) TOTAL PLAYSINGREASE TOTAL STATIONS/ADOS 1073/104 59/3 MINE INCH NAILS Deep (Elektra/EEG) TOTAL PLAYSINGREASE TOTAL STATIONS/ADOS 1069/255 65/5 COLDPLAY
STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) SINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) IFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Getfen/Interscope) GODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) TRAVIS Sing (Independiente/Epic) HEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/ GREEN DAY Waiting (Reprise) CRAZY TOWN Revolving Door (Columbia) FIME STH I'm Stupid (Don't Worry) (Giant/Reprise) A PERFECT CIRCLE The Hollow (Virgin) EVE 6 Here's To The Night (RCA) DUR LADY PEACE Life (Columbia) FISPRING Million Miles Away (Columbia) FOUND CAN HITS CAR I'm A Cloud (Wind-up)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 559 533 493 476 414 408 385 375	+23 +104 +255 -65 +107 +111 +139 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154 -2 +164 -146 -109 -56 +68 +3	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331 28157 20628 35868 68833 24041	4 5 3 6 5 3 4 3 18 5 9 2 15 3 17 10 5 2 16 10 17 2 2	9/0 59/3 66/5 58/0 60/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0 41/3 26/0 25/0 20/0 27/1 33/2	ATTER TITLE LABELASI MOSST Increased Plays ATTER TITLE LABELASI BLINK-182 The Rock Show (MCA) NINE INCH MAILS Deep (Elektra/EEG) TOOL Schism (Volcano) DAVE NAVARRO Rexall (Capitol) SUGAR RAY When It's Over (Lava/Atlantic) U2 Elevation (Interscope) SUM 41 Fat Lip (Island/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) TOTAL PLAYSINGREASE TOTAL STATIONE/ADOS 1073/104 59/3 TOTAL PLAYSINGREASE TOTAL PLAYSINGREASE TOTAL STATIONE/ADOS 1069/255 66/5
STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) NINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) IFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Geffen/Interscope) SODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) TRAVIS Sing (Independiente/Epic) REW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/ BREEN DAY Waiting (Reprise) FRAZY TOWN Revolving Door (Columbia) FIME STH I'm Stupid (Don't Worry) (Giant/Reprise) A PERFECT CIRCLE The Hollow (Virgin) FVE 6 Here's To The Night (RCA) DUR LADY PEACE Life (Columbia) DIR LADY PEACE Life (Columbia)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 557 7/MCA) 564 550 533 493 476 414 408 385	+23 +104 +255 -65 +107 +111 +139 +119 -189 -206 +42 +65 -148 +72 -108 +107 -168 +107 -168 -154 -2 +164 -146 -109 -56 +68	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331 28157 20628 35882 35868 68833	4 5 3 6 5 3 4 3 18 15 9 2 15 3 17 10 5 2 16 10 17 2	9/0 59/3 66/5 58/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0 41/3 26/0 25/0 20/0 27/1	ATTER TITLE LABELSI BLINK-182 The Rock Show (MCA) NINE INCH NAILS Deep (Elektra/EEG) TOOL Schism (Volcano) DAVE NAVARRO Rexall (Capitol) SUGAR RAY When It's Over (Lava/Atlantic) U2 Elevation (Interscope) SUM 41 Fat Lip (Island/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) IFEMOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) TOTAL PLAYBANCREASE TOTAL STATIONS/ADDS TOTAL PLAYSMICREASE TOTAL STATIONS/ADDS
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STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) AINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) IFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Geffen/Interscope) GODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) IFRAVIS Sing (Independiente/Epic) REW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/GREEN DAY Waiting (Reprise) CRAZY TOWN Revolving Door (Columbia) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) A PERFECT CIRCLE The Hollow (Virgin) EVE 6 Here's To The Night (RCA)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 597 /MCA) 564 550 533 493 476 414	+23 +104 +255 -65 +107 +111 +139 +119 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154 -2 +164 -146 -109	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331 28157 20628 35882	4 5 3 6 5 3 4 3 18 15 9 2 15 3 17 10 5 2 16 10	9/0 59/3 66/5 58/0 60/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0 41/3 26/0 25/0	ISTADD DET JAM MASSE GROUP A VOIVERSAI MARKE COMPADE MOSST Increased (Company) MARKET TITLE LAREL(S) MINE INCH MAILS Deep (Elektra/EEG) TOOL Schism (Volcano) DAVE NAVARRO Rexall (Capitol) SUGAR RAY When It's Over (Lava/Atlantic) U2 Elevation (Interscope) SUM 41 Fat Lip (Istand/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Istand/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Istand/IDJMG) COTAL PLAYENICREASE 1073/104 TOTAL PLAYENICREASE INTEL INCH NAILS
STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) AINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) RAFHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Geffen/Interscope) SODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) IRAVIS Sing (Independiente/Epic) IEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/A SREEEN DAY Waiting (Reprise) CRAZY TOWN Revolving Door (Columbia) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) A PERFECT CIRCLE The Hollow (Virgin)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 597 /MCA) 564 550 533 493 476	+23 +104 +255 -65 +107 +111 +139 +119 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154 -2 +164 -146	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331 28157 20628	4 5 3 6 5 3 4 3 18 15 9 2 15 3 17 10 5 2 16	9/0 59/3 66/5 58/0 60/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0 41/3 26/0	ATTER TITLE LABELSI BLINK-182 The Rock Show (MCA) NINE INCH NAILS Deep (Elektra/EEG) TOOL Schism (Volcano) DAVE NAVARRO Rexall (Capitol) SUGAR RAY When It's Over (Lava/Atlantic) U2 Elevation (Interscope) SUM 41 Fat Lip (Island/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) BEVEN MARRY THREEE Wait (Mammoth) TOTAL PLAYEMICREASE TOTAL STATIONE/ADOS 1073/104 59/3
STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) AINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) IFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Geffen/Interscope) SODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) TRAVIS Sing (Independiente/Epic) REW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/SireEEN DAY Waiting (Reprise) CRAZY TOWN Revolving Door (Columbia) "RIME STH I'm Stupid (Don't Worry) (Giant/Reprise)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 597 /MCA) 564 550 533 493	+23 +104 +255 -65 +107 +111 +139 +119 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154 -2 +164	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331 28157	4 5 3 6 5 3 4 3 18 15 9 5 9 2 15 3 17 10 5 2	9/0 59/3 66/5 58/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0 41/3	ARTER THE LARK MASSE GROUP A VOIVERSAI MARKE COMPANY (C) MOSS Increased of the company of the c
STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) NINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) REHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) COLD No One (Flip/Getfen/Interscope) GODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAA ROACH Between Angels And Insects (DreamWorks) FRAVIS Sing (Independiente/Epic) KEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/GREEN DAY Waiting (Reprise) CRAZY TOWN Revolving Door (Columbia)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 597 (MCA) 564 550 533	+23 +104 +255 -65 +107 +111 +139 +119 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154 -154 -2	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474 44331	4 5 3 6 5 3 4 3 18 15 9 5 9 2 15 3 17 10 5	9/0 59/3 66/5 58/0 60/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1 47/0	ARTER THE LARK MASSE GROUP A VOIVERSAI MARKE COMPANY (C) MOSS Increased of the company of the c
STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) NINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD I Might Be Wrong (Capitol) IFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) FUEL Innocent (Epic) CODSMACK Greed (Republic/Universal) DURS Sometimes (DreamWorks) LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG) FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin) PAPA ROACH Between Angels And Insects (DreamWorks) TRAVIS Sing (Independiente/Epic) WEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/GREEN DAY Waiting (Reprise)	1116 1073 1069 1067 1034 999 988 920 859 843 714 638 610 604 597 /MCA) 564 550	+23 +104 +255 -65 +107 +111 +139 -189 -206 +42 +65 -148 +72 -108 +107 -168 -154	170648 65228 129977 79061 88103 82816 69604 108719 61768 61676 94750 54894 39901 53934 73744 51396 55684 59474	4 5 3 6 5 3 4 3 18 15 9 5 9 2 15 3 17 10	9/0 59/3 66/5 58/0 64/1 58/1 55/0 49/0 61/0 50/1 48/3 44/0 37/5 30/0 43/2 52/0 38/1	ARTER TITLE LABEL AND A VOIVERSAI MULIC COMPANY (C) MOSS Increased Playson ARTER TITLE LABELS BLINK-182 The Rock Show (MCA) NINE INCH MAILS Deep (Elektra/EEG) TOOL Schism (Volcano) DAYE NAVARRO Rexall (Capitol) SUGAR RAY When It's Over (Lava/Atlantic) U2 Elevation (Interscope) SUM 41 Fat Lip (Island/IDJMG) PRIME STH I'm Stupid (Don't Worry) (Giant/Reprise) LIFEHOUSE Sick Cycle Carousel (DreamWorks) SALIVA Your Disease (Island/IDJMG) BECABLERS • SEVEN MARY THREE
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STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) SINE INCH NAILS Deep (Elektra/EEG)	1116 1073 1069	+23 +104 +255	170648 65228 129977	4 5 3	9/0 59/3 66/5	Island Det Jam Music Group & Universal Music Company in a Most Increased
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STABBING WESTWARD So Far Away (Koch) STAIND Outside (Flip/Elektra/EEG)	1116	+23	170648	- 4	9/0	2 Top 5 Phones everywhere! Island Det Jain Music Group & Universal Music Company rsp
TABBING WESTWARD So Far Away (Koch)				- 4		2 Top 5 Phones everywhere!
	1153	+72	117018	6	61/3	02 Top 5 Phones everywhere!
REHAB It Don't Matter (Destiny/Epic)	1215	+62	83981	9	61/2	🛛 🌃 R&R: 🕦 - 🕡 BDS: 21*-16*
DOORS DOWN Duck And Run (Republic/Universal)	1333	-36	110270	19	50/0	85,000 Scanned in 2 weeks!
MOBY F/GWEN STEFANI Southside (V2)	1339	-149	170578	30	64/0	
SUM 41 Fat Lip (Island/IDJMG)	1384	+170	136931	7	75/2	Explosive Sales!
POE Hey Pretty (FEI/Atlantic)	1404	-77	103150	12	58/1	"FAT LIP"
RAIN Drops Of Jupiter (Tell Me) (Columbia)	1524	+35	120981	15	51/0	
IFEHOUSE Hanging By A Moment (DreamWorks)	1526	-57	141459	31	62/0	
J2 Elevation (Interscope)	1655	+179	132528	7	73/1	
DEPECHE MODE Dream On (Mute/Reprise)	1668	+121	149341	8	68/0	
DAVE MATTHEWS BAND The Space Between (RCA)	1747	+87	150008	10	72/0	BLISS 66 Sooner Or Later (Epic)
INKIN PARK Crawling (Warner Bros.)	1783	+53	179730	11	74/0	UNLOCO Face Down (Maverick)
SALIVA Your Disease (Island/IDJMG)	1795	+138				TRICKY Evolution Revolution Love (Hollywood)
MERICAN HI-FI Flavor Of The Weak (Island/IDJMG)			156973	19	73/1	FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Vin
OOL Schism (Volcano)	1909	+221	134967	3 19	71/0	SUGAR RAY When It's Over (Lava/Atlantic) NINE INCH NAILS Deep (Elektra/EEG)
	1977	+221	199985	3	80/1	STEREOMUD Pain (Loud/Columbia)
IMP BIZKIT My Way (Flip/Interscope)	1977	-98	216302	15	67/0	SCAPEGOAT WAX Aisle 10 (Grand Royal/Virgin)
						POWDERFINGER Waiting For The Sun (Republic/Univers
						BRAND NEW IMMORTALS Reasons (Music Company/Elektra/EE
						DAVE NAVARRO Rexall (Capitol) CALLING Wherever You Will Go (RCA)
				-		ALIEN ANT FARM Smooth Criminal (DreamWorks)
			(00)	· · · · ·	· · · · · ·	ANTINETTILE LABEL(S)
Minist The Labels	TOPL	RAS	GROSS MPRESSIONS	WEBSON	TOTAL STUTIONS	Most Added •
STAI WEE ANT	May 25, 2001 The Leels ND It's Been Awhile (Flip/Elektra/EEG) ZER Hash Pipe (Geffen/Interscope) (RIC Breakdown (Måverick) BUS Drive (Immortal/Epic) K-182 The Rock Show (MCA)	ND It's Been Awhile (Flip/Elektra/EEG)3333ZER Hash Pipe (Geffen/Interscope)2796IRIC Breakdown (Måverick)2440BUS Drive (Immortal/Epic)2277	ND It's Been Awhile (Flip/Elektra/EEG) 3333 +96 ZER Hash Pipe (Geffen/Interscope) 2796 +135 IRIC Breakdown (Måverick) 2440 -74 BUS Drive (Immortal/Epic) 2277 -136	ND It's Been Awhile (Flip/Elektra/EEG) 3333 +96 341924 ZER Hash Pipe (Geffen/Interscope) 2796 +135 291307 IRIC Breakdown (Måverick) 2440 -74 217688 BUS Drive (Immortal/Epic) 2277 -136 251852	ND It's Been Awhile (Flip/Elektra/EEG) 3333 +96 341924 9 ZER Hash Pipe (Geffen/Interscope) 2796 +135 291307 6 RIC Breakdown (Måverick) 2440 -74 217688 14 BUS Drive (Immortal/Epic) 2277 -136 251852 25	ND It's Been Awhile (Flip/Elektra/EEG) 3333 +96 341924 9 84/3 ZER Hash Pipe (Geffen/Interscope) 2796 +135 291307 6 85/0 IRIC Breakdown (Måverick) 2440 -74 217688 14 79/0 BUS Drive (Immortal/Epic) 2277 -136 251852 25 73/0

...that's

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11/11/1

136

by total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songe ga ning plays or remaining flat from previous by lotal plays for the antplay week of Sunday 513-Saturday 519. Butters appeared or songs gaming plays or remaining hall from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross impressions equals Average Quarter Hour Persons times number of plays (times 100), Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company), © 2001, R&R Inc.

Imagine... the afternoon jock you just hired receives an Arbitron diary in the mail...

Going for Adds 5/29

DO AS IT GET

each reporting all overall total stati songs with the gri chart appears on i

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LAND OF THE FREE

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Over the years PENNYWISE has built up a huge and loyal local following in Southern California. This album will take them to a whole new level. The first time we played "Fuck Authority" the phones were instant. We think it will be huge". - Lisa Worden KROG

BRING IT!!! oh, yeah and F *K Authority rules...this song makes me happy!!! - Kim Monroe KNDD

"F" K YEAH" - Steven Strick WBCN

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"PENNYWISE roolz, They kick a llama's ass, This record going gold like Flava Flav's teeth." - John Michael KFMA

"PENNYWISE are bringing back punk rock with a message, attitude and it just rocks! WE LOVE IT" • Pat Ferrise WHFS

LAND OF THE FREE? ENOUGH OF THE LIES!

INSUBORDINATES: KROQ #2 MOST REQUESTED KNDD #2 MOST REQUESTED WHFS WBCN KITS KXTE KPNT KFMA KJEE XFM

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CD/LP OUT JUNE

Contact, Epitaph 213 41

138 • R&R May 25, 2001

Alternative Action



ANDREAS JOHNSON Track: "GLORIOUS" LP: LIEBLING Labet: REPRISE

ssentials: Singer-songwriter Andreas Johnson's interesting tale began as a child growing up in a not-so-conventional way. He was born in Lund, in the south of Sweden, in 1970. Traveling from city to city with his brother and jazz-musician parents, Marie and Gigge, throughout his childhood led him in the direction of freedom not only for himself, but also, it seemed, for his music. He has since found himself living in various cities of in-

spiration such as New York and Berlin. The musical environment his parents exposed him to and his tendency toward a vagabond lifestyle formed a solid background for a life that seemed to fit him.

Years later he got his first taste of the spotlight by fronting the Swedish band Planet Waves. The band was signed to EMI, but they broke up shortly after their

first release. Johnson's relationship with the label did not end then, however: The label also released his first solo album, Cottonfish Tales. Once it became obvious that the plan EMI had differed from the one Johnson had for himself and his music, he decided it would be best to part ways.

After signing with Reprise, Johnson entered the studio with old friend and fellow musician Kvint to work on Liebling, his followup to Cottonfish Tales. The result is stunning: 12 tracks of heartfelt storytelling delivered with a truly moving voice.

Response to this album has been mas-



sive. In the year since Johnson released the album in Sweden he has received two of the Swedish equivalent of Grammy nominations and performed on MTV Europe and England's music-showcase series Top of the Pops. All of this positive exposure and recognition is no surprise: His album reached the top 10 in 10 countries, including Sweden, the U.K., France, Germany and Ireland. The first stateside single off the record

is the memorable and absolutely beautiful "Glorious." The track first at-



Andreas Johnson

tracted attention when it was used as the background music for a promo spot for the mob drama The Sopranos on HBO. The show's audience was drawn to the track, and a buzz surrounding the song developed almost immediately. With the band's soaring guitars and Johnson's goose-bump-inducing vocals.

this song is a sure hit for the format. Stations such as WOCL/Orlando,

WBRU/Providence, WHTG/Monmouth-Ocean, KZON/Phoenix and KAEP/Spokane are already catching on to this Swedish sensation

Artist POV: Johnson, on his songwriting inspirations for the album, "The songs were conceived during a short period and concern a few very special people I met while living in Berlin. I am always fascinated by, and attracted to, people who choose their own roads in life, regardless of society's conventions. Not the self-destructive part, but the freedom that such a lifestyle also contains."

Dan Kauffman/Promotion (West Coast) Ultimatum

I was ecstatic when I heard "Sweetness"

by Jimmy Eat World on XTRA (91X)/San Diego last weekend. Their new record is going to blow everyone away. I'm happy that they found a good home. A song from a San Diego-based Hawaiian songwriter, Jack Johnson, is also being played on 91X. The song that's being played, "Flake," is memorably cool, it just sounds real.

that "It Don't Matter" by Rehab and "Rexall" by



Dave Navarro are getting a lot of attention. I really like the Lucky Boys Confusion song, "Fred Astaire," It is always stuck in my head. Please, please listen to as much Feeder music as you can find on samplers and off Napster — they rule! 📕 I hope Saliva's "Your Disease" keeps kicking ass. I'd love to see "Click Click Boom" be their next single, followed by "Hollywood." I've been catching myself humming The Calling's "Wherever You Will Go." It's derivative, but so what? It's damn catchy. I'm stoked that I have the opportunity to talk to radio about two really great bands all summer — Moke and The Incredible Moses Leroy. I hope that feeling is reciprocal. 🔳 If I had a copy of Selector at home, I'd be programm er. I would put ic Overtones, Ours, The American Girls, Jurassic 5 and Bicycle Thief in powe Eels, Block, Soul Asylum, Fig Dish and Blur in power gold. Do any of you know of any CHR programming gigs? I've been handed a smarmy amount of good unsigned bands: Rev from Michigan, My Regrets from Oragon, Lori Denae (*www.loridenae.com*), Flair from Alabama and Rocket Ajax from Colorado, to name a few. to hear Dave Pirner's solo album - that is, if it ever comes out.

Alien Ant Farm 5 appreciates a wicked turn of an old concept (or song for that matter), and 37 stations are in on the song this week (including 28 new adds). Put it on, and watch your phones light up - Last week I raved about Dave Navarro and the watch your phones ignt up a clast viece i have about Date transformed and the great week he had. Well, he has just as great a week this time around. Obviously "Rexall" is the goods. Notch \$7 stations so far for Gary Spivack and crew1 made The Calling a record of the week a bit back, and I guess I was right in doing so Radio comes in big with 31 stations and 23 new adds on "Wherever You Will Go" Some great records hit Breaker status this week including Seven Mary Three's comeback, "Wait", Nine Inch Nails "Deep" and Coldplay's "Shiver" ... Is it too early to speculate just how long Staind is going to be at No. 1 with "It's Been Awhile"? If you include



Aaron Lewis' partnership with Fred almost a year with Staind or their frontman at the top of the chart Finally, I found a bunch of great new music from smaller labels, one of which I'm saving for the Alternative Rate-A-Record. In the meantime, check Gwen Mars' "Hurry Up" It's a good one, as is this week's RECORD OF THE WEEK: Fuel "Bad Day"

DISTURBED "Down with the Sickness"

1.3 Million scanned to date! Averaging 20,000 per week! Headlining the side stage on Ozzfest all summer! Instant Phones!

"Disturbed is so big here that we got requests for 'Down with the Sickness' even before we hit the record." - Chris Ripley APD/MD/KXTE, Las Vegas

Modern: 109x (+20) Couldn't Wait: KXTE, KNDD, WAQZ, KPNT, WMRQ, KTEG, WNFZ, KMYZ!!!

Mainstream: 63x (+33) Active: 61x (+32) Couldn't Wait: WAAF, KBPI, KRXQ, WLZR, KQRC, WKLQ, WXQR, WJJO. WCLG, KXFX, WRBR, WKQZ, WWCT, WRXR, KAZR, KCLB, WSTZ, KLFX, WCCC!!! 31



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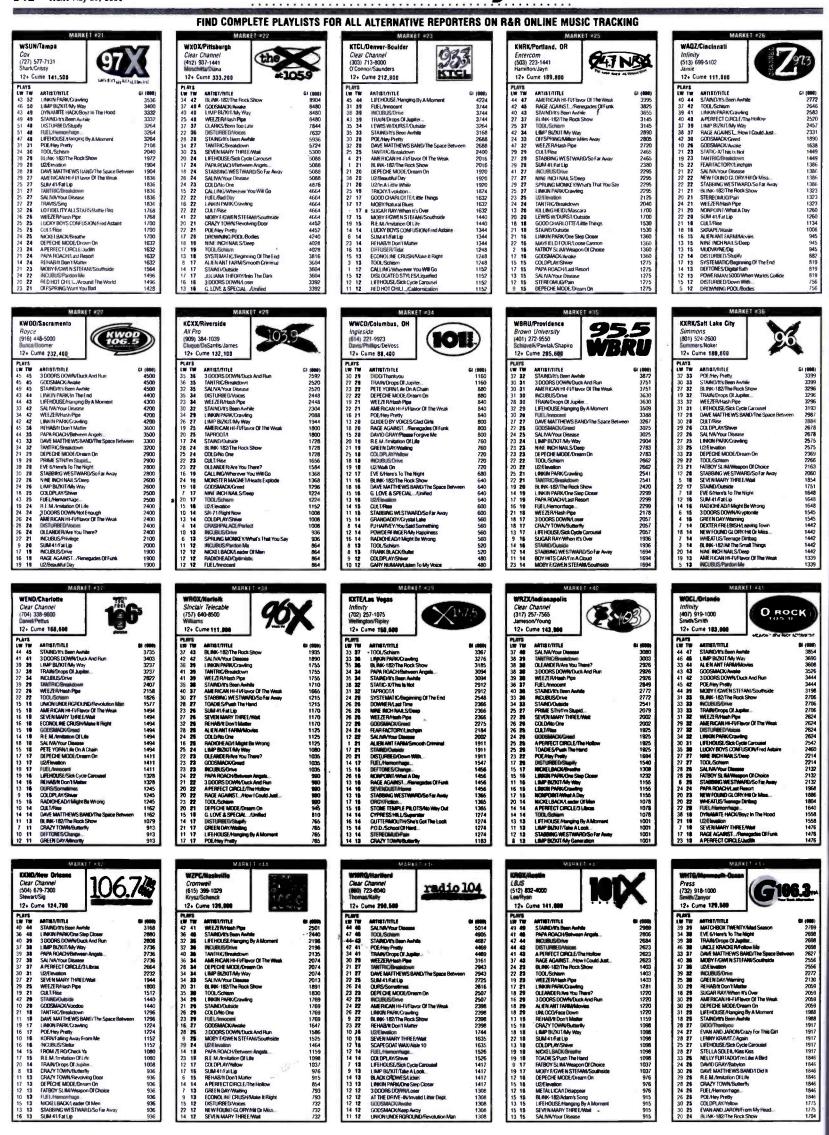
Alternative Playlists

May 25, 2001 R&R • 141



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Alternative Playlists





New Music Specialty Shows

R&R's Exclusive Loek At The Cutting Edge Of Alternative

Lights, Camera, Actionslacks

If indie-pop rock is your time, the there than the new Actionslacks record, The f indie-pop rock is your thing, look no fur-Scene's Out of Sight. This intelligent, guitardriven band's new album has a lot to offer listeners. Actionslacks formed in the Bay Area in the summer of 1994, but at the time they were a trio. In the seven years that have passed, members have come and gone, and the

hand has released two other records. But now the nowfour-piece band have delivered what they think is their best album yet.

Songs on the album like "I Hope This Makes It Easier for You," "Perfect G" and "Shining Jewels" showcase all of the reasons why listeners will fall in love with this record and this band. I'm sure that these songs will be making

their chart debuts sometime in the very near future. A record this cool cannot be denied that, for sure. To get more information about the band or to receive a copy of the album, contact Chris Newmyer at Self-Starter Foundation: phone 212-614-6625 or e-mail Trio at No. 16. Record Of Week: Mellow

floorradio.com. Moving to the chart, I credible Moses Leroy cla the throne of Specialty She King, rising from No. 31 week to No. 1 this week. W zer are back at No. 2 now t their entire new record h been serviced, while Deper Mode also slip back onto chart, at No. 6. Dave Nav ro makes his solo debut on

Top 20 Artists May 25. 2001

- 1. INCREDIBLE MOSES LEROY (Ultimatum/Artemis) "Fuzzy"
- 2. WEEZER (Geffen/Interscope) "Photograph"
- 3. PLACEBO (Hut/Virgin) "Special K"
- 4. DAVE NAVARRO (Capitol) "Rexall"
- 5. TRICKY (Hollywood) "Evolution Revolution Love"
- 6. DEPECHE MODE (Reprise) "Dream On"
- 7. AIR (Source/Astralwerks) "Radio #1"
- 8. GORILLAZ (Virgin) "Clint Eastwood"
- 9. R.E.M. (Warner Bros.) "Imitation Of Life"
- 10. GOB (Nettwerk) "L Hear You Calling"
- 11. TOOL (Volcano) "Schism"
- 12. ZOO STORY (3:33/Universal) "Mantaray"
- 13. SCAPEGOAT WAX (Grand Royal/Virgin) "Aisle 10"
- 14. BOUNCING SOULS (Epitaph) "Gone"
- 15. FENIX TX (Drive-Thru/MCA) "Threesome"
- 16. ALKALINE TRIO (Vagrant) "Stupid Kid"
- 17. ME FIRST & THE GIMME GIMMES (Fat Wreck Chords) "Wild World"
- 18. MAD CADDIES (Fat Wreck Chords) "B- Side"
- 19. START (143/Label/Geffen/Interscope) "Gorgeous"
- 20. TURIN BRAKES (Source/Astralwerks) "Underdog (Save Me)"

Ranked by total number of shows reporting artist.

Cutting Edge O	f Alternative	Shows and	their Top 5 songs li	isted alphabetically L	by market
	By Dayna Talley Asst. Attenative Editor bundation.com. have had my eye on for a e Discontent on Sha-La	WEOX/Albany, NY Downlead Soudoy Byen-11 pan Alax Taylor Taylor The Same Brigg Twess Honigkogs "Sour Grapes" Fenix IX "Threespine"	KDGE/Dallas, TX Adventure Chib Sunday 6-Spin Jesh Yusaka Dinama Supernan Destrug Daves Conceive Lenses AddsSJckaes What Ne Genra Dakas In Ne Guided by Voices "Chasing Heather"	KR00/Les Aegeles, CA Redery On The R00 Sunday middlight-Jam Rotery Eingesheimer R.E.M. "AB The Way To liteno" Echolos", "Ein Me Why" Smorama "Superma" Michele Branch "Everywhere" Peate "Your Halo"	XTRA/San Diego, CA The Lab Ennity 7 pm-Spm Action Di Hilary Weare "Island In The Son" Fostus From The Son" Fostus From Son" Healtan Company, "Healty's Surprise" Ensign "While The Iron Is"
Records. They just their new EP, My L picking up spins. I not received it yet, phone 213-625-0 flo	st serviced the panel with <i>bestination</i> , and it is already f for some reason you have contact Rich at First Floor: 892 or e-mail <i>rich@first</i> <i>orradio.com</i> . Moving to the chart, In-	KTEG/Albequerque, HM Burning Secution Sendar Jam Tigen Adam 12 Troby Pary The Extense" Gris Againet Boy: "One Dore Of Trach" Actionatades "Hoge The Males." Red Averal War "State" Akaine Tiro "Study Kat"	WEJE/Fort Wayne, IN The Living Room Sanday Bon-Yom Mail Jacks. Text Bon Low Formatik Waynes. Text Bon Low Formatik Waynes. Text Bon Low Formatic Toxicon Story Zoo Story Tikartary Aladine The Stored Kar	WPLY/Philadetphia, PA Y-list Eunday Spm-18:36pm Confels Incredele Mons	KITS/San Francisco, CA Soundcheck Sanday Bym. 10pm Anna Astean Alt Burn Baby Burn Jimmy Eat World "Sountness" Pasato Spacial K Insolence: Pasan Mar Pennyaisa Fuck Autochy"
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with "Rexall," the bum, <i>Trust No One</i> the chart, to No. 7	ode also slip back onto the art, at No. 6. Dave Navar- makes his solo debut on the art at an impressive No. 4 first single from his new al- e. Air make quite a leap up from No. 18 last week. Oth- k are Tool at No. 11, 3:33/	WRAX/Birmingham, AL Reg't Collectores Sumbly Team-Jan Scett Register Bob Nertey: Redemption Song Miniter 'Hrow Whood: Lickinda Wilkims' Joy Old 97: Overston' Whiskeytown' Jacksonville Sleftine	WEEO/Hagerstown, MD New Near This Sanday Tapa-midistiph Austin Devis Me First & The., " Doty Year To.," Back Crows Stud Sanga" Tridy "Scalation Recolution" Reset. Two To Soare" R.E.M. "Litting"	KNRK/Portiand, OR Exampling Cool Exantary Spon-Tapon Jaime Cooling Alen Ara Farm "Smooth Crimeal" idenvid "Rosability" Dislocated Styles "Liquified" Actionated: Hopp This Makes" Zoo Story "Mantaray"	KNDD/Seattle, WA Lessinguation Bit Red WOX Strange Than" Sourt "Pain The Sance" Gortha: "Dirt Estwood" Me First & The Sance" Me First & The Sance" I Am The Word"Holtand Tunne"
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YTEA an

KXRK/Salt Lake City, UT

36 Total Reporters



Specialty Show Reporters





KTCZ/Minneapolis Makes Some Moves

PD Lauren MacLeash takes advantage of a unique opportunity

or many years heritage Rocker KQRS, which ranks No. 1 12+, has been considered the Goliath of Minneapolis radio. But now, with 17 years of branding behind it, KTCZ (Cities 97) has developed a franchise that makes it a giant in the market as well. I talked with Lauren MacLeash, the station's Program Director for the past seven years, about some new initiatives she's taking in light of recent changes in the local radio landscape.

A Little History

The market has gone through many changes over the years, but KQRS has been a constant. Even

though it doesn't really play new music anymore, its morning show is extremely dominant. According to Mac-Leash, KQRS morning drive host Tom Bernard is "Teflon-coated."

"Everyone from Howard Stern on has tried to put a dent in him, and no one has been able to," she says. "It's become accepted that it's Lauran & there, and we just try to

work around it. We have had to develop our own special strengths. It's important to note that if Bernard left, I feel KQ's dominance would crumble."

In many respects, KTCZ, which signed on in 1984, is Teflon-coated in its own right. These days, with Clear Channel as its parent company, Cities 97 is a real force in the market. In the 2001 winter Arbitron, Cities 97 gained in all demos: 12+, 2.7-3.4: 25-54, 3.6-5.2; 35-44, 4.9-7.1; and 25-34, 2.9-4.9.

Ownership musical chairs has been a reality for Cities 97, too, especially in the past six years. The station has had four different owners in that time: first, Mid Continent, then Chancellor Media. which was bought out by AM/FM, and now, as mentioned. Clear Channel. Needless to say, there's been some fluctuation in group strategies, which may or may not have been the best thing for Cities 97 itself, but which made sense for the cluster.

"In all four of those situations we've been part of a group, so I'm very used to the cluster approach." says MacLeash. "I've been in the trenches for a long time. Cities 97 has been able to survive because of the franchise we've built over the years. I've never let us abandon our library or what we stand for, which is new music."

Shifting Sands

Market fluctuation has put Cities 97 in a unique situation: For the first time in 10 years there is no Alternative

> or Hot AC station in Minneapolis. "In terms of an Alternative, you have ABC's 93X [KXXR], which is an Active Rock station that already fulfills much of what an Alternative in the market would," MacLeash says. "They already own the younger male side. On the Hot AC side, you have Cities 97, which already has a solid hold on females - over

60% of our audience is female. We don't give anyone much room to move around.*

MacLeash has a great situation right now, but she has to be careful how she plays it out. "I think the decision some PDs might make if they hadn't been in the market as long as l have would be to say, 'Wow, there's a hole in the market now. We need to go Alternative," she explains. "It would be a mistake for Cities 97 to go in that direction because of the equity in the station. If the station were not in any kind of successful position, that might make sense, but that's certainly not the case.

"I have to be very careful that my core, 35-44-year-olds --- that's what keeps us stable - is not lost though. I have to keep the station in the top three or higher in that group at all times.What I can do is take my research and, as long as I'm taking care of those people, look for 25-34 opportunities. That is my fishing ground right now to build my cume. and that's really the main goal here,'

So MacLeash can put some adultalternative or even pop-alternative songs into the mix. She'll be the first to tell you, though, that she's very fortunate to have research and to be able to test her music to be sure that she's not alienating her core group. "Because of that," she says, "I can experiment with something that's missing airplay in this market and

then find out if it's working with my older listeners, whom I know can appreciate a good song."

Keeping A Balance

Cities 97 is successfully maintaining a balance of having an artistdriven image while actually being a song-driven radio station. MacLeash does this by continuing to support the established artists in her library who are still making music. "That's really the litmus test for us when it comes to older songs," she says. "Is the artist

the local music scene. With Semisonic, Jonny Lang, Shannon Curfman and others, MacLeash has a great selection of acts to get behind. The market has an alternative and rootsrock image going back to The

scene. "Any city that's along the Mississippi has a tinge of blues going on, even at the

headwaters," MacLeash says. "We'll certainly herald that fact on

our blues show, but for a bluesoriented song to get into mainstream play, it has to hold up to the test just like any other song. In fact, any song I play these days has to mix well with the others on my current list, as well as what I have in the library. Now that I'm trying to reach out a bit to younger adults, that correlation is more important than ever."

¹- Regardless of genre, however, the songs MacLeash plays on Cities 97 have to be hits for her. Once again, that's where callout and auditorium research come into play. This research which more and more Triple A programmers are getting access to --has taught her a good lesson, "Most Triple A programmers get off their hit records way too early," she says. "And Triple A, on the whole, is guilty of not spinning its records enough.

"My powers are, like. 36 to 40 spins a week. That gives me a four-

"Any song I play these days has to mix well with the others on my current list, as well as what I have in the library. Now that I'm trying to reach out a bit to younger adults, that correlation is more important than ever."

hour-and-20-minute rotation, which translates to this: If you're listening all day at work, you're only going to hear that song twice, maybe three times. But if that song is testing well and my listeners are saying that they want to hear it again, why not continue to play it? Some songs have reached over 800 spins for me."

Rounding It Out

Her focus on regular programming makes all the difference, but MacLeash is doing a lot of other things at the station to enhance its presence --- and hopefully add to her cume. The absence of an Alternative station has allowed her to open up nights quite a bit.

"I see a great opportunity for us in the evenings, which Triple A has always struggled with," she says. "The 35+ audience is pretty much out of the mix at night, so we've developed a new approach to evenings by presenting After Hours, hosted by a well-known Alternative jock, Brian Oake. This allows me to focus more on the 25-34 crowd while not excluding 35-54s who might be

tuning in. Suddenly I have a place to start songs by Incubus, The Doves or Depeche Mode. I still package it as

'Music From Then and Now,' but with more of an emphasis on now.

59

"We then transition to Loveline at 10pm, which I picked up when the Alternative station went under, I figured I couldn't lose, because my core davtime audience wouldn't even be listening, and the show had great numbers. We take it even further for overnights with Cities Underground. I let Bill DeVille, who has a great reputation in the market for knowing music, pretty much run free. I plug a few tunes in here and there, but it's up to him to fill things in. It's very popular with the available audience.

In spite of the strength of KQRS' morning show, MacLeash recently instituted one on her station. "Up until now Cities 97 has not had a morning show per se," she says, "I took our afternoon-drive guy, BT, and a woman I heard on KSTP-AM, which is a News/Talk station, Kelly Guest. BT already had a solid following, and I felt that Kelly would be a good balance. She delivers news in a very personable, conversational way.

"It's still about music, but what's going on in-between the records is engaging and intelligent. 'Home-Health-Heart-Pocketbook-Curiosity that's where the focus lies. because I think these subjects touch the lives of all of our listeners. That could be anything from politics to dog tips."

Remaining Competitive

Cities 97 does all the right things to remain a visible part of the community, such as concert promotions and annual charity CDs. It's also gearing up for its seventh annual Basilica Block Party. "We've been involved since the beginning." MacLeash says, "The Basilica of St. Mary --- one of the oldest, if not the oldest, in the Midwest --- approached us with the idea of a concert on church grounds to help in the renovation of the city landmark.

The past couple of years we have had over 30,000 people attend over the two days. It's become our major summer event. Since people are sort of cooped up throughout the winter months, this is a great way for everyone to enjoy the city and the outdoors."

MacLeash has also run television ads recently to help the station make further gains in the spring book. "Because the owners don't have money to throw around right now, with overall business down. you have be proactive and fight for what you really need," she says. "If you are gutsure, you go for it. Cities 97 hadn't had television for quite some time. and I felt we really needed it.

"I had to make sure that whatever TV spot I ran was damned effective, plus I had to be sure that the on-air product was right. I'm a big believer that you don't advertise yourself unless you're truly doing what you say you're doing. We decided to run a version of a spot that SBR and KBCO/Denver-Boulder came up with, which is a takeoff on the Monster.com spot. It emphasized what Cities 97 is, which is a 'Quality Mix of Music From Then and Now."

You can reach Lauren MacLeash at 612-339-0000, or at lauren macleash@clearchannei.com. And be sure to check out the station's website at www.cities97.com.



still putting out new music?" Cities 97 is also a big supporter of

Replacements and Hüsker Dü. but there's also a blues

Triple A Top 30

				2			10
		May 25, 2001					
AST	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	•	R.E.M. Imitation Of Life (Warner Bros.)	688	+25	43082	7	34/0
2	2	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	610	-26	47372	16	27/0
3	•	DAVE MATTHEWS BAND The Space Between (RCA)	545	+1	34665	6	30/1
5	0	U2 Elevation (Interscope)	416	+24	23621	6	25/1
6		JONATHA BROOKE Linger (Bad Dog)	411	+25	24355	17	27/0
4	6	BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	403	-17	25382	. 8 .	27/0
10		JEB LOY NICHOLS Heaven Right Here (Rykodisc)	365	+21	20472	15	27/0
8	8	DEPECHE MODE Dream On (Mute/Reprise)	342	-10	22350	8	27/0
9	9	STEVIE NICKS Planets Of The Universe (Reprise)	336	-13	26440	7	26/1
12	•	LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	327	+21	18377	4	29/0
7	11	COLDPLAY Yellow (Nettwerk/Capitol)	322	-45	33341	21	22/0
14	0	LIFEHOUSE Hanging By A Moment (DreamWorks)	310	+19	31050	14	15/0
11	13	JOSH JOPLIN GROUP Camera One (Artemis)	285	-29	27502	26	25/0
17	•	NCUBUS Drive (Immortal/Epic)	285	+16	25171	9	14/0
18	•	BLACK CROWES Soul Singing (V2)	280	+14	14510	4	25/1
15	16	DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)	271	-14	13057	18	22/1
19		COWBOY JUNKIES I'm So Open (Latent/Zoe/Rounder)	263	+2	18496	4	26/2
20	18	MARK KNOPFLER Sailing To Philadelphia (Warner Bros.)	254	.4	12769	9	20/0
16	19	SHAWN COLVIN Whole New You (Columbia)	243	-37	13232	17	21/0
24	•	PETE YORN Life On A Chain (Columbia)	239	+11	13106	5	23/0
13	21	OLD 97'S King Of All The World (Elektra/EEG)	223	-73	17253	-14	22/0
29		SHELBY LYNNE Killin' Kind (Island/IDJMG)	207	+23	11159	2	20/0
21	23	ERIC CLAPTON Superman Inside (Duck/Reprise)	203	-48	8568	15	23/0
25	24	BEN HARPER Sexual Healing (Virgin)	202	-21	10479	6	22/0
23	25	DELBERT MCCLINTON Livin' It Down (New West/Red Ink)	199	-32	8288	10	20/1
22	26	WALLFLOWERS Letters From The Wasteland (Interscope)	197	-38	. 10853	17	18/0
27	27	U2 Walk On (Interscope)	195	-12	11907	20	18/0
28	•	JIM WHITE Handcuffed To A Fence In (Luaka Bop/Virgin)	189	+4	5637	6	20/0
ebut		JEFFREY GAINES In Your Eyes (Artemis)	179	+18	11432	1	18/0
30	30	FISHER Hello It's Me (Farmclub.com/Interscope)	178	-5	12803	2	20/1

Most Added. TTLE LABELIS ADDS CELT... F/P. GABRIEL When... (Real World/Virgin) 23 JOPLIN GROUP Gravity (Artemis) 16 atie Did (Gold Circle) 12 SPREAD PANIC This Part Of Town (Widespread/SRG) 6 SEGER Last Time (RCA) 5 R RAY When It's Over (Lava/Atlantic) OY JUNKIES I'm So Open (Latent/Zoe/Rounder) KEYTOWN Don't Be Sad (Lost Highway/IDJMG) N FIGURE PARTY Action Figure Party (Blue Thumb) 2 A BALL Count The Days (Alligator) 2 UNITER Wash Us Away (Fuel 2000) 2 LAPTON Travelin' Light (Duck/Reprise) 2 ALE After Midnight (Back Porch/Virgin) 2 ER & GRAMMER Tillman County (Independent) 2 . The Lifting (Warner Bros.) 2

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY
AFRO-CELT F/P. GABRIEL When (Real World/Virgin	n) +96
SUGAR RAY When It's Over (Lava/Atlantic)	+72
WIDESPREAD PANIC This Part Of Town (Widespread/SR	G) +68
ERIC CLAPTON Travelin' Light (Duck/Reprise)	+30
TURIN BRAKES Underdog (Save Me) (Source/Astralwerk	s) +26
R.E.M. Imitation Of Life (Warner Bros.)	+25
JONATHA BROOKE Linger (Bad Dog)	+25
COLDPLAY Shiver (Nettwerk/Capitol)	+25
U2 Elevation (Interscope)	+24
TRAVIS Sing (Independiente/Epic)	+24

 35 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

 RAVIS Sing (Independiente/Epic)

 Total Plays: 174, Total Stations: 19, Adds: 1

 ANDREAS JOHNSON Glorious (*Reprise*)

 Total Plays: 166, Total Stations: 18, Adds: 1

FIVE FOR FIGHTING Superman (Aware/Columbia) Total Plays: 163, Total Stations: 18, Adds: 1

WHISKEYTOWN Don't Be Sad (Lost Highway/IDJMG) Total Plays: 158, Total Stations: 22, Adds: 2 ANI DIFRANCO Heartbreak Even (Righteous Babe)

Total Plays: 156, Total Stations: 17, Adds: 0

ANDREAS JOHNSON Glorious (Reprise) Total Plays: 152, Total Stations: 14, Adds: 0 ERIC CLAPTON Travelin' Light (Duck/Reprise) Total Plays: 125, Total Stations: 7, Adds: 2 WIDESPREAD PANIC This Part Of Town (Widespread/SRG) Total Plays: 117, Total Stations: 21, Adds: 6 RADIOHEAD I Might Be Wrong (Capitol) Total Plays: 113, Total Stations: 15, Adds: 1 JIMMY SMITH F/TAJ MAHAL Strut (Blue Thumb/VMG) Total Plays: 107, Total Stations: 15, Adds: 0

Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adde officielly reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lats the songs with the greatest weak to weak increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



a peer pressure promotion: Roger Lifeset 818 - 991 - 7668 pppromo@webtv.net

www.americanradiohistorv.com

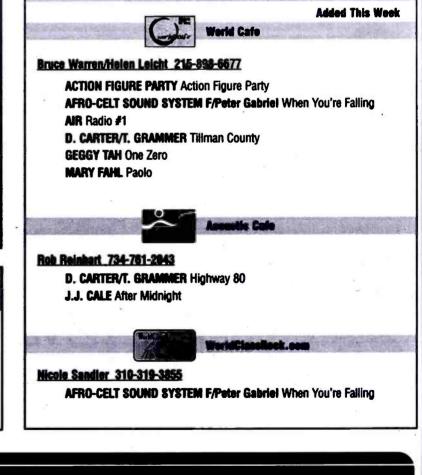
Triple A Reporters

Stations and their adds listed alphabetically by market

KBAC/Albuquerque, NM PD/MD: Ira Gordon 10 Jost Aron (BRUP "Grony" 10 DOLDPLAY "Share" 5 MH HATER "Haat" 5 MH HATER "Haat" 5 MH HATER "Haat" 5 SeA Rep "Last" SUGAR RAY "Man"	WXRV/Boston, MA PD: Joanne Doody MD: Dana Marshall 2 MRKA COSTA "Hame" 3 ARROCLIP GAMEL Taling" JOSH JOLIN GROUP "Gamy" SHEA SEGER "Law"	KBCO/Denver-Boulder, CO PD: Scott Arbough MD: Kesfer 3 DAVD BYRHE "Humans" 2 AFRO-CELT/P GARREL "Falling" WDET/Detroit, MI	WMPS/Memphis, TN PD/MD: Alexandra Inzer 17 WLIDE Text OFR Table Text MRCA ANL Dast WILE RESOL Tablow AFRO-GELT/R GARREL Table	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston Arto-Citre Gallet, Falling" WICESPREAD PANE 'Tom' SHA SCER Lat" ANDERS OSBORGE 'taby' INSTY MACOLL 'Shos'	KINK/Portland, OR PD: Dennis Constantine MD: Kevin Weich 25 AROCELIVE GAMBEL Taling" 3 CPR "Kair" 7 3 TRANS Sing"	KFOG/San Francisco, CA PD: Dave Benson MD: Haley Jones 10 ERC CLAPTON "Invent" 3 BLOCK COWES Sout KDTR/San Luis Obispo, CJ PD: Draw Ross	
KGSR/Anstin, TX PD: Jody Denberg MD: Susan Castle 9 Arrocetur Ganet, Taing 4 Stylet Sunt	CKEY/Baffalo, NY PD/MD: Rob White SUGAR RAY When BAREMAKED LADIES Traing" WMVY/Cape Cod, MA	PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 4 Amb-Cettre GAMPLE Taling" 4 CPH Talin" 4 JJ. CHE THOUGHT	KTC2/Minneapolis, MN PD: Lauren MacLeash APD/MD: Mike Wolf WDESPREAD PANIC Town"	WKOC/Morfolk, VA PD: Paul Shugrue MD: Kristen Croot SHEA SEGER Lust WICESTREAD PANC Town FSHER "Halo" APRO COLT/P GARREL Tating"	KTHX/Reno, NV PD: Harry Reynolds MD: Dave Harold Josh JORUK GROUP Geney CRR Keller ELECTRIC LIGHT_ Angler BRUN STZRR "So	MD: Rick Williams 9 OPR Totals 4 WHSREYTOWN 'Sad' 4 ARTION FIGURE PARTY 'Action' KRSH/Santa Rosa, CA	
1 RADATORS "Long" STRING CHEESE. "Sing" BLIND BOYS OF "Hole"	PD/MD: Barbara Dacey 1 ARO-CELT/R GABRIEL Talling" 1 CPR "Kallin" 1 JOSH JOPLIN GROUP "Gravity"	WTTS/Indianapolis, IN PD: Jim Ziegler APD/MD: Marle McCatlister 5. JOSH OPLIN GROUP "Gravity"	WZEW/Mobile, AL PD: Brian Hart MD: Linda Woodworth Slida Ray Wind	KCTY/Omaha, NE PD: Max Bumgardner MD: Christopher Dean	KENZ/Salt Lake City, UT OM/PD: Bruce Jones	DM/PD: Pam Long MD: Bill Bowker JOSH JOPLIN GROUP "Gravity" OPR "Kalle" SHEA SEGET "Last" DWND MEAD "Standing"	
WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 9 ARO-CELTP GAMPEL Talling JOSH JOPLIN GROUP "Gravity"	WD0D/Chattanooga, TN OM/PD/MD: Danny Howard ARO-CELT/P: GABRIEL: "falling" JOSH JOPLIN GROUP "Gravity" WXRT/Chicago, IL	4 ARO-CELTP CARPEL Taing" 2 BUDY CUT Taby" 1 WIDESREAD PAWC Town" WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen	KPIG/Monterey, CA PD/MD: Laura Ellen Hopper JJ. Cute Methyla"	JOSH JOELN GROUP "Gravity" GPR "Kalle" WXCPN/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht 5 Thr Eston Cany MARGA BALL "Day"	MD: Kari Bushman- 3 STARD "Antila" CALLING "Whenvor" RVE FOR RGHTING "Superman" KXST/San Diego, CA	KMTT/Seattle-Tacoma, W. GM/PD: Chris Mays APD/MD: Shawn Stewar 3 covery JANES "Open" 1 APD CLTP GARRIE: "Hing" ERIC CLAPTON "Travier"	
KRVB/Bolse, ID PD/MD: Brandon Dawson 13 ARO-CELTR GARREL "Faller"	PD: Norm Winer APD: John Farneda MD: James VanOsdol 25 Arrio-Cettre Gabriel "Taling" 10 REM Tuling"	AFRO-CELT/F, GABRIEL "Failing" NIKKA COSTA Tor" COMBOY JUNICS "Bread" OLD 975 "Siamy" R.E.M. "Lifting" B. WD BOYS OK "Want"	OPR "Katle" WILLIE NELSON "Grandpa" BETTY DYLAN "Trash" BRUAN SETZER ORCH. "Ignilion"	JOSH JOPLIN GRÖUP "Gravity" AFRO-CELTA: GABRIEL "Failing" ACTION IRGURE PARTY "Action" IAN HUNTER "Sail" CARTER & GRAAMMER "Taiman"	PD/MD: Dona Shaleb JOSH JOPLIN GROUP "Gravity" WHESEPTOWN "Sad" WIDESPREAD PANC "Town" COWBOY JURKIES "Open"	WRNX/Springfield, MA DM/PD/MD: Tom Davis JOSH JOPLIN GROUP "Gravity" CPR "Katie"	
DELEGIT MOCLWTON 'Down' STEVIE NICKS 'Diwerse' WBOS/Bostion, MA MD: Amy Brooks 4 U2 'Einston' DAYE MATTIENS BAND 'Space' APTO CELUE GAMPEL 'Trilling'	10 HEAL Taining BRUD BUTS DE WAR 9 REAL "Jost" SWEED PANC "Town" 1 ROBERT CANY "Anyime" WMMM/Madison, WI KKMR/Dalias-Ft. Worth, TX PD: Scott Strong MD: Jeft K JOSH JOPL R GOUP "Gravity" OP Training" WMNM/Madison, WI PD/MD: Tom Teaber 5 JOSH JOPL R GAVIE, "Taining" WMNM/Madison, WI PD/MD: Tom Teaber 5 JOSH JOPL R GAVIE, "Taining"		WRLT/Nastiville, TN DM/PD: David Hall APD/MD: Keth Cees 3 CR Tuler ARRORIFE CAREL Tailing" ARRORIFE ORDERL Tailing" ARRORIFE ORDERL'Tailing" NOBERT CAN OND Taby" ELIZA CARTHY Trans	WYEP/Pittsburgh, PA PD: Rosemary Weisch MD: Chris Griffin Artio-Calife Galmel, "falling" 3051-00EL In Group "Gravy" OLI DANA That JONATHA BROOKE "from" CARTER & GRAVMER "Ordersy"	35 Total Reporters 35 Current Reporters 35 Current Playlists		

Most Played Recurrents

	DAVID GRAY Please Forgive Me(ATO/RCA)
	U2 Beautiful Day (Interscope)
	DIDO Thankyou <i>(Arista)</i>
	DAVID GRAY Babylon (ATO/RCA)
	MARK KNOPFLER What It is (Warner Bros.)
and the second	STING Desert Rose (A&M/Interscope)
	BARENAKED LADIES Pinch Me(Reprise)
the subscription of a little with success	PAT MCGEE BAND Rebecca(Giant/WB)
	LENNY KRAVITZ Again (Virgin)
	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
	MATCHBOX TWENTY Bont(Lava/Atlantic)
	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
	STONE TEMPLE PILOTS Sour Girl(Atlantic)
And an and a second	DEXTER FREEDISH Leaving Town(Capitol)
Management and the state of the state	COUNTING CROWS Hanginaround (DGC/Geffen/Interscope)
State of the local division of the local div	



National Programming



3 DOORS DOWN Be Like That *(Republic/Universal)* **BARENAKED LADIES** Falling For The First Time *(Reprise)* **KRISTIN HERSH** Trouble *(4AD/Beggars Group)*

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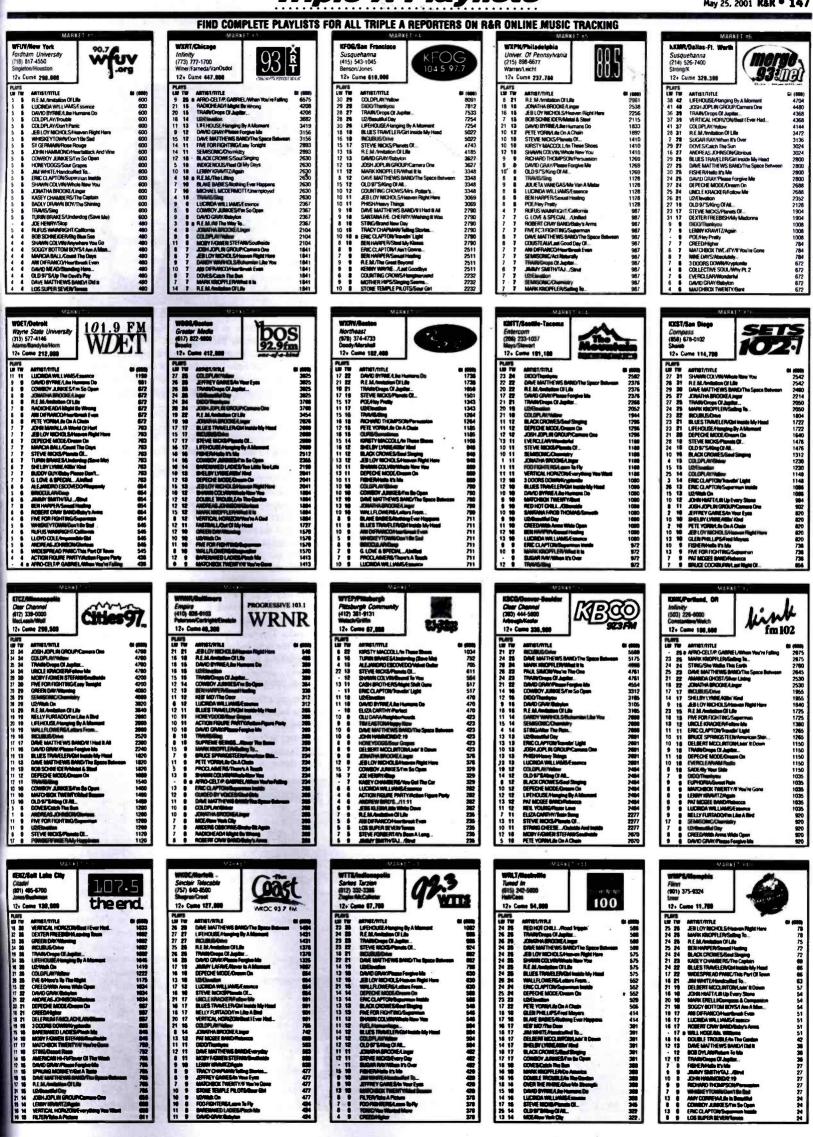
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Triple A Playlists

May 25, 2001 R&R • 147



Christian



PART ONE OF A TWO-PART SERIES

The CHR Debate

I To play the groove or not ... that is the question

Let hristian CHR is standing at a crossroads. To the left is the traditional way of programming a Hot AC-style station, with its melodic but slowed song tempo, live jocks and imaging. To the right stands a more progressive, innovative style that attempts to incorporate the best of all formats.

I sat in on a recent Christian CHR roundtable discussion, and the atmosphere seemed to be filled with optimism but rested somewhere within the realm of the unknown. CHR programmers from around the country wrestled with the question of "Corporately, what are our core artists?" A hush fell over the crowd. After a few seconds of silence, some of the top-50-market PDs offered a few insights. "Well, band X is for sure a core artist for all of us," said one, and another asked, "Surely we can agree upon artist Y, can't we?"

The consensus was that none of the stations represented had the same list of core artists. They overlapped, of course, but each station was programmed differently to meet its core listeners. The one type of music that was left off of almost every list was the rhythmic kind, a genre of music that encapsulates hiphop, R&B and rap.

Split Personality

The mentality of CHR radio at this moment in time is split down the middle. The dividing line seems to be whether to play rhythmic music in the regular rotation or not. Some believe doing so would strip them of their core listeners who don't enjoy music with a serious beat. Others stress that what works in other markets or in the mainstream (or on mainstream CHRs in their markets) won't work for them or their listeners.

Gabe Aviles, Dir./Marketing for Gospo Centric, comments, "Although it's good to see CHR embracing praise and worship and various styles of pop and rock, there still seems to be a void in R&B and hiphop. As a 'hit' radio format, by nature we should be embracing the best of what's out there, regardless of genre.

"Mainstream CHR gets it. They have no problem playing Janet Jackson, Lifehouse, Nelly, Lenny Kravitz, Destiny's Chikl, Aerosmith, Lee Ann Womack, U2 and Shaggy all in the same set. Christian CHR would gain in the long run by becoming a better reflection of our multicultural society." **Rob Poznanski**, National Promotions Manager for Sparrow Music Group, adds, "It's an evolving process. We have to lead stations there. We can't expect it to happen overnight. Right now, with all the testing some stations are doing, urban, hiphop and rap are not testing well. or that is what we are being told.

"Does that mean this style will never work? No. But the mind-set of Christian CHR programmers needs to be changed to include this type of music. We need more dayparting to

"CHR music is like AC, in that it's very white. The chart should be more reflective of what's going on with true CHR music."

Michael Shishido

include it. Gone are the days of acoustic-guitar-driven songs. Exceptions to the rule can be made in certain cases, but I think the shift in our industry tells it all."

Following The Mainstream

Some stations would say that there simply isn't enough rhythmic music to make a sizable impact on their playlists. Others contend that Christian record labels too often follow their mainstream counterparts, introducing acts that follow mainstream trends only to find out, in many cases, 'that they have missed the boat.

KTWY/Walla Walla, WA PD Jeremy Gonzalez says, "The biggest problem with all of Christian radio is the fear of taking chances on new styles of music. Why do we wait until mainstream has broken a new artist and then sign the soundalikes? We can grow this format with innovation and make mainstream music pay attention to us. "I think bands like P.O.D., Sixpence None The Richer, Lifehouse, Creed and Earthsuit are just the beginning, but CHR needs to support these artists. I also think there will be a ton of new crossover artists. More bands with faith are being signed by mainstream labels. KTWY will play these artists and will seek them out and support them."

What kind of impact could rhythmic music have on a Christian CHR? Could it introduce listeners to a new breed of artists? Could it help drive more cume? Could this format really compete with its mainstream counterparts? Forefront Records Dir./National Promotion Ken Farley points out, "When you look at mainstream sales charts and playlists, rhythmic music is a dominant force in the Top 40 mix.

"Unfortunately, many Christian CHR stations are still wrestling with whether or not this genre of music is relevant to their target audience. I can't tell them how to program their radio stations, but I honestly believe that they're missing out on a great opportunity to drive up their cume, increase market share and make a greater impact in their community."

A Fair Chance For Rhythmic Titles

The truth of the matter is simple: The rhythmic-leaning artists who hit the top 10 on the Christian CHR chart in the year 2000 can be counted on two hands: John Reuben, Mary Mary, Out Of Eden, Stacie Orrico, Rachel Lampa, Raze and ZoeGirl, along with perhaps one or two others. Not even toned-down mixes of great songs by GMA Artist, of the Year Nicole C. Mullen ("Shooby") or new duo III Harmonics' well-known mainstream remake ("What I Am") came close to cracking the top 10.

KAIM/Honolulu PD Michael Shishido puts the cards on the table, stating, "Christian music in general is still a step behind the mainstream. CHR music is like AC, in that it's very white. The chart should be more reflective of what's going on with true CHR music. Artists like Kirk Franklin, Out Of Eden and others



A special session at the Gospel Music Association Week 2001 was the Super Tuesday Backstage Pass, where artists talked about what it was like to be artists *and* record company owners. Pictured (l-r) are Newsboys' Peter Furler (owner of inpop), Michael W. Smith (owner of Rocketown), moderator Marcia Ware, Audio Adrenaline's Mark Stuart (owner of Flicker) and dctalk's Toby McKeehan (owner of Gotee).

need to be recognized. Maybe it's radio's fault for not integrating these artists. They need to be on playlists of at least some stations."-

So what are we doing right? Have there been any inroads? Overall, CHR programming has come a long way in just the past five years. New stations are implementing top-level imaging and placing songs on their playlists that meet their audiences and potential new listeners right where they're at. Many mainstream radio personnel have made the switch and found a happier home at Christian radio. This has helped make this area of the radio industry better and more professional.

People are also listening more now than ever before. Giving rhythmic music a fair chance to make it onto a local playlist does have its ups and downs, but the playing field is starting to flatten out. New artists like Damita and ShineMK, and even dance-driven tunes released

"A 'hit' radio format, by nature, should be embracing the best of what's out there, regardless of genre."

recently by heavyweights Jaci Velasquez and Rebecca St. James, only confirm that this type of music is making an impact.

Connect With Listeners

What alternative thinking needs to take place within this format? Farley says, "I would encourage stations to be more in touch with what's actually going on in the lives of their listeners and how they can be a resource to help meet their needs and expectations through the programming and promotions they put on the air. Connect with them in a way that has them coming back for more.

"Also, be willing to say, 'We've never done it that way before, but you know what? That's OK — let's go for it!' Don't play it safe when you can stick your neck out a bit, take some risks and have the opportunity to make a huge difference in the lives of your listeners."

WYLV/Knoxville MD Johnathon Unthank says, "In regard to formatics. I see more music in the mix. Our audience has told us that they want more music, so we are giving it to them. Less talk, hot sweepers and more music make for a great combination for a successful CHR. The addition of all forms of pop music (rock, hip-hop, dance and R&B) will broaden the scope of Christian CHR."

It seems that the mind-set of most CHR programmers is leaning toward the inclusion of rhythmic music today and in the future. How that will contribute to real spin numbers, only time will tell. One thing is for certain: All of the people who contributed to this column want great radio with the best music available, no matter what the genre.

"The best way to do good CHR is to forget all preconceived notions of what Christian radio has been in the past and start over," Gonzalez says. "I always think it's funny when people in Christian radio say they don't take chances because they are sticking with what works. That's funny — I don't recall Christian CHR ever working, unless a 1.2 share is as high as you can get."

Next week we will continue the CHR debate by discussing "A Format in Flux."



CHR

		Unit.						noun			
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART
2	0	AUDIO ADRENALINE One Like You (Forefront)	779	+184		17	0	BENJAMIN GATE All Over Me (Forefront)	334	+42	5
4	2	AVALON Make It Last Forever (Sparrow)	677	+124	5	-3	2	TOBY MAC Extreme Days (Forefront)	225	-9	5
6	8	REBECCA ST. JAMES Reborn (Forefront)	634	+145	5	2	3	AUDIO ADRENALINE Will Not Fade (Forefront)	223	-57	5
5	0	TRUE VIBE Now And Forever (Essential)	614	+100	5	5	0.	SUPERCHICK Barlow Girls (Inpop)	190	+18	4
3	5	RACHEL LAMPA Shaken (Word)	598	+43	5	6	0	BEANBAG Limit Of Shunt (Inpop)	188	+24	5
1	6	TEN SHEKEL SHIRT Ocean (Vertical)	594	-48	5	19	6	GRYP Left Behind (Independent)	168	+67	4
8	•	MATT BROUWER Water (Reunion)	563	+106	5.	. 9	0	SPOKEN Forevermore (Metro Vox)	156	+18	5
14	8	TAIT All You Got (Forefront)	517	+143	4	· Kin	8	PILLAR Live For Him (Flicker)	155	-61	5
7	9	PLUS ONE My Life (Atlantic)	483	+25	5	7	9	JUSTIFIDE The Way (Culdesac/Ardent)	151	-4	5
12	10	DAMITA Spirit Inside (Atlantic)	472	+78	5	26	10	DISCIPLE God Of Elijah (Rugged)	132	+52	
10 /	0	BENJAMIN GATE All Over Me (Forefront)	460	+52	5	13	0	ELMS Hey, Hey (Sparrow)	128	+13	3
11	12	SONICFLOOD Open The Eyes Of My Heart (Gotee)	459	+63	5	18 ,	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	122	+20	2
17	B	LARUE Fly (Reunion)	442	+97	5	12	ß	RELIENT K Softer To Me (Gotee)	120	+1	5
13	14	TREE63 Look What You've Done (Inpop)	426	+39	5	20	0	AMONG THORNS Jesus Christ (Here To Him)	120	+20	4
16	6	SMALLTOWN POETS Any Other Love (Ardent/Forefront)	401	+47	5	8	15	THOUSAND FOOT KRUTCH Puppet (OGE)	115	-29	5
18	•	ELMS Hey, Hey (Sparrow)	397	+75	3	Debut	6	CHRIS TAYLOR Higher Ground (Rhythm House)	111	+49	T
15	Ø	DELIRIDUS? God You Are My God (Sparrow)	387	÷17	5	17 .	Ø	KATY HUDSON Trust In Me (Red Hill)	108	+3	2
9	18	SWITCHFOOT Love is The Movement (Sparrow)	387	- 4 2	5	16	18	BY THE TREE Reveal (Fervent)	105	-5	4
21	19	ZOEGIRL No You (Sparrow)	352	+64	5	23	09	RHUBARB Hero (Inpop)	104	+16	2
20	20	LINCOLN BREWSTER Power Of Your Love (Vertical)	330	+29	5	10	20	REBECCA ST. JAMES For The Love Of God (Forefront)	98	-24	5
22	1	SHINEMK Higher Love (Reunion)	318	+44	5	21	21	JOOY DAVIS Believe (Pamplin)	96	-1	4
23	•	CAEDMONS CALL Prove Me Wrong (Essential)	295	+30	5	24	1	EARTHSUIT Against The Grain (Sparrow)	95	+9	5
24	Ø	JACI VELASQUEZ Everytime I Fall (Word)	278	+17	5	30	23	PHIL JOEL Be Number One (Inpop)	90	+17	3
19	24	NEWSBOYS Joy (Sparrow)	260	-41	5	Debus		DELIRIOUS? My Glorious (Sparrow)	89	+63	1.
27	•	STACIE ORIRICO. Without Love (Forstront)	237	+29	5	-	25	O.C. SUPERTONES Jury Duty (BEC)	87	+15	4
30	26	JAKE The One (Reunion)	284	+26	2	15	26	BROOMTREE Maybe This Time (Rustproof)	83	-28	4
26	27.	JARS OF CLAY Can't Erase It (Essential)	193	-26	5	11	27	METROPOLIS Gravitate (Absolute)	81	-40	5
25	28	KATIMAS It's Real (Gotee)	192	-32	4	Denne	0	SPINAROUND Girl She Used To Be (Pamplin)	81	+23	1
-	0	BY THE TREE Reveal (Fervent)	190		*1	27	29	JOHN REUBEN Divine Inspiration (Gotee)	77	-2	3
Debut	30	K. FRANKLIN & MARY Thank (Gospo Centric/Interscope)	162	+37	1	(Debut)	•	GRETCHEN Ordinary Girl (Rugged)	75	+22	1

27 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. © 2001 Radio & Records. 43 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. ©2001 Radio & Records.

Rock

Thank you, radio, for the #1...all 3 of them!

#1 AC Radio "In Me" Rebecca St. James



#1 CHR Radio "One Like You" Audio Adrenaline

ForeFront Records

www.forefrontrecords.com

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#1 ROCK Radio "All Over Me" <u>The Benjamin</u> Gate

27

lovelmut

149

www.americanradiohistorv.com



AC Top 30

THIS	ARTIST TITLE LABEL(S)	TOTAL
1	REBECCA ST. JAMES In Me (Forefront)	1194
2	AVALON The Glory (Sparrow)	1192
3	POINT OF GRACE Blue Skies (Word)	1124
4	NEWSONG Wonderful One (Word)	1054
5	TRUE VIBE Now And Forever (Essential)	963
6	PLUS ONE The Promise (Atlantic)	909
7	MARK SHULTZ I/GINNY OWENS Remember Me (Word)	907
8	PHILLIPS, CRAIG & DEAN Let My Words Be Few (Sparrow)	844
.9	CHRIS RICE Life Means So Much (Rocketown)	814
10	NATALIE GRANT Keep On Shining (Pamplin)	731
11	SCOTT KRIPPAYNE What Breaks Your Heart (Spring Hill)	728
12	RACHEL LAMPA Blessed (Word)	717
13	KATINAS Thank You (Gotee)	699
14	ERIN O'DONNELL NO Place So Far (Word)	660
15	STACIE ORRICO Without Love (Forefront)	581
16	WATERMARK Good For Me (Rocketown)	544
17	CRYSTAL LEWIS Trust Me (Metro One)	522
18	SARA GROVES The Word (INO)	486
19	TAIT All You Got (Forefront)	458
20	ZOEGIRL No You (Sparrow)	445
21	BEN GLOVER 26 Letters (Word)	444
22	JENNIFER KNAPP All Consuming Fire (Gotee)	410
23	RUSS LEE Smile (Sparrow)	375
24	JAKE Believer (Reunion)	328
25	JOY WILLIAMS Believe In You (Reunion)	328
26	NEWSBOYS Joy (Sparrow)	276
27	BEBO NORMAN Am (Essential)	270
28	THIRD DAY These Thousand Hills (Essential)	263
29	TEN SHEKEL SHIRT Ocean (Vertical)	. 226
30	TAMMY TRENT Light Of Love (Sparrow)	197

56 AC reporters. Songs ranked by total plays for the airplay week of Sunday 5/13-Saturday 5/19. © 2001 Radio & Records.

Specialty Programming

Rhythmic

RANK ARTIST TITLE LABEL(S)

- 1 L.A. SYMPHONY Broken Tape Decks (Squint)
- 2 REBECCA ST. JAMES Reborn (Forefront)
- 3 T-BONE Ride Wit' Me (Flicker)
- 4 DAMITA Spirit Inside (Atlantic)
- 5 KJ-52 12th Round Knockout (Essential)
- 6 KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric/Interscope)
- 7 DJ MAJ w/NEW BREED What's My Name (Gotee)
- 8 JOHN REUBEN Divine Inspiration (Gotee) 9 STACLE ORRICO Without Love (Forefront)
- 10 KNOWDAVERBS Plane Scared (Gotee)
- 11 CROSS MOVEMENT Know Me (Huh What?) (Cross Movement)
- 12 SHINEMK Higher Love (Reunion)
- 13 JAKE The One (Reunion)
- 14 KATINAS It's Real (Gotee)
- 15 RACHEL LAMPA Shaken (Word):
- 16 ILL HARMONICS Woe Is We (Uprok/BEC)
- 17 RAVING LUNATICS Bound (Myx)
- 18 APT. CORE I/GINNY OWENS 40 (Rocketown)
- 19 ONE NATION CREW Movin' On (B-Rite)
- 20 STACIE ORRICO Genuine (Forefront)

Reporters

KLYT/Albuquerque, NM WHMX/Bangor, ME KWOF/Cedar Rapids, IA WCFL/Chicago, IL WUFM/Columbus, OH K22Q/Des Moines, IA WORQ/Green Bay, Wi KAIM/Honolulu, Hi WAYK/Kalamazoo, Mi WULV/Knoxville, TN WLGH/Lansing, MI WNCB/Minneapolis, MN WAYM/Nashville, TN KOKF/Oklahoma City, OK KFSB/San Francisco, CA KLFF/San Luis Obispo, CA KTSL/Spokane, WA KADI/Springfield, MO WBVM/Tampa, FL WYSZ/Teledo, OH KTWY/Tri-Cities, WA KMRX/Tulsa, OK KDUV/Visalia, CA WCLQ/Wausau, Wł

AIR1/Network KNMI/Network

27 Reporters

WDCD/Albany, NY KLYT/Albuquerque, NM WWEV/Atlanta, GA WVOF/Bridgeport, CT WCFL/Chicago, IL WONC/Chicago, IL WUFM/Columbus, OH KZZQ/Des Moines, IA WSNL/Flint, MI WKLQ/Grand Rapids, MI WORQ/Green Bay, WI WRGX/Green Bay, WI WROQ/Greenville, SC WTPT/Greenville, SC WBOP/Harrisonburg, VA WMUL/Huntington, WV

WQME/Indianapolis, IN WNCM/Jacksonville, FL WYLV/Knozville, TN WLG//Lansing, MI WCWP/Nassau-Suffolk, NY WVCP/Nashville, TN WVCP/Nashville, TN WVCP/Nashville, TN WVCP/Nashville, TN WCNI/New London, CT KOKF/Oklahoma City, OK WZZD/Philadelphia, PA WMSJ/Portland, ME WITR/Rochester, NY KWND/Springfield, MO WTRK/Saginaw, MI WJIS/Sarasota, FL KCLC/SL Louis, MO KYMC/St. Lewis, MO

Rock

WLFJ/Spartansburg, SC WBVM/Tampa, FL WYSZ/Toledo, OH KMOD/Tulsa, OK KMRX/Tulsa, OK WCLQ/Wausau, WI WAYF/West Paim Beach, FL KZZD/Wichita, KS WPAO/Youngstown, OH

WMPL/Network KADU/Network

43 Reporters

KAEZ/Amarille, TX KAEZ/Amarille, TX KAFC/Anchorage, AK WFSB//Atlanta, GA WFSB//Atlanta, GA

WFSH/Atlanta, GA KTFA/Beaumont, TX KTSY/Boise, ID WCVK/Bewling Green, KY WRCM/Charlette, NC WBDX/Chattanooga, TN WONU/Chicago, HL WZFS/Chicago, IL KYIX/Chico, CA WAXW/Cincinnati, OH KBIO/Colorado Series, CO WMHK/Columbia, SC WCVO/Columbus, OH WMUZ/Detroit, MI WCTL/Erie, PA KYTT/Eugene, OR KLRC/Fayetteville, AR WPSN/Ft. Walton Beach, FL WLFJ/Greenville, SC KSBJ/Houston Galves n. TX WQME/indianapolis, IN WXIR/Indianapolis, IN WBGB/Jacksonville, FL WCQR/Johnson City, TN KOBC/Jeplin, MO KFSH/Los Angeles, CA W.HEA.euisville, KY KOFR/Lubbeck, TX WMCU/Miami, FL WZTO/Naskville, TN WPOZ/Orlando, FL WZZD/Philadelphia, PA KBVM/Portland, OR KSLT/Rapid City, SD WPAR/Roanoke, VA

WRXT/Rosneke, VA WXPZ/Selisbery, DE WJIS/Seraseta, FL KCNS/Seattle-Tacema, WA WHPZ/Seuth Bend, IN WIBU/Springfield, fL KWHD/Springfield, MO WBGL/Terre Haute, IN KXOJ/Tulsa, OK KTLL/Wichita, KS WGRC/Williamsport, PA WXHL/Wilmington, DE WPER/Winchester, VA

SALEM/Network KLOVE/Network KJIL/Network

56 Reporters

Specialty Programming Loud ARTIST TITLE LABEL(S) THOUSAND FOOT KRUTCH Puppet (OGE) 1 2 BRIDE Whitehouse (Absolute) 3 SPOKEN Forevermore (Metro Vox) 4 PILLAR Live For Him (Flicker) 5 MICHAEL SWEET Save Me (Restless) 6 JUSTIFIDE The Way (Ardent) DISCIPLE God Of Elijah (Rugged) 7 GEARS OF REDEMPTION Shedding Skin (Solid State) 8 9 LIVING SACRIFICE Perfect (Solid State)

10 CHEVELLE SMA (Squint)

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Opportunities

May 25, 2001 R&R • 151

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> Send cassette & letter to: Dave Marcócci Gull AM&FM Group VP Homosassa Square 4554 S. Suncoast Blvd. Homosassa Springs, FL 34446 EOE.

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Clear Channel Radio, Attn: Scott Fransen, 7900 Xerxes Ave. S, Ste. 102, Minneapolis MN 55431. Fax: 952-820-8269,

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POSITIONS SOUGHT

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RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to:R&R Opportunities. 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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cluding heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www. rtonline.com).

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AIRCHECK



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e-mail: kmumaw@rronline.com



National Airplay Overview May 25, 2001

2

6

4

7

5

3

CHR/POP

- AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope) 8
- JANCT ALL FAIL WITH A MOMENT (DreamWorks) JANCT All For You (Virgin) UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) NELLY Ride Wit Me (Fo' Reel/Universal) DESTINY'S CHILD Survivor (Columbia) 3
- 2
- 8 6
- 6
- 5 7
- JENNIFER LOPEZ Play (Epic) NELLY FURTADO I'm Like A Bird (DreamWorks) 8
- DIDO Thankyou (Arista) SHAGGY Angel (MCA) 9 9
- 10 10
- 11 (12) (13) TRAIN Drops Of Jupiter (Tell Me) (Columbia) 14
- 15
- TRAIN Drops Of Jupiter (Tell Me) (Columbia) DREAM This Is Me (Bad Boy/Arista) SAMANTHA MUMBA Baby, Come Over... (A&M/Interscope) JOE F/MYSTIKAL Stutter (Jive) MADONNA What It Feets Like For A Girl (Maverick/WB) JESSICA SIMPSON Irresistible (Columbia) CRAZY TOWN Butterfly (Columbia) MOBY F/GWEN STEFANI Southside (V2) MATCHBOX TWENTY Mad Season (Lava/Atlantic) LENNY KRAVITZ Again (Virgin) INCUBUS Drive (Immortal/Epic) BACK/STREFT ROYS More Than That (Jive) 13 11
- 17 15
- 19 12
- 17
- 16
- 21 19
- 20
- 0000
- 20 24 25 28 18 BACKSTREET BOYS More Than That (Jive)
- O-TOWN All Or Nothing (J) S CLUB 7 Never Had A Dream Come True (A&M/Interscope) 24
- 25
- AEROSMITH Jaded (Columbia) 'N SYNC Pop (Jive) 22
- 26 27 AMANDA Everybody Doesn't (Maverick)
- STELLA SOLENL Kiss Kiss (Universal)
- 29
- 29 BBMAK Ghost Of You And Me (Hollywood) EDEN'S CRUSH Get Over Yoursell (143/London Sire) 31
 - #1 MOST ADDED 'N SYNC Poo (Jive)

#1 MOST INCREASED PLAYS 'N SYNC Pob (Jive)

TOP 5 NEW & ACTIVE

K-CI & JOJO All The Things I Should ... (MCA) 3LW Playas Gon' Play (Epic) WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)

SHAGGY Freaky Girl (MCA)

MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG) CHR begins on Page 81.

AC

LEE ANN WOMACK | Hope You Dance (MCA/Universal) DIDO Thankyou (Arista) MATCHBOX TWENTY If You're Gone (Lava/Atlantic) 'N SYNC This I Promise You (Jive) LIONEL RICHIE Angel (Island/IDJMG) R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia) 6 6 ENVA Only Time (Reprise) 9 BACKSTREET BOYS Shape Of My Heart (Jive) 8 8 FAITH HILL The Way You Love Me (Warner Bros.) LEANN RIMES I Need You (Sparrow/Curb/Capitol) THE CORRS Breathless (143/Lava/Atlantic) BBMAK Back Here (Hollywood) 11 10 14 11 10 12 HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood) 13 13 DON HENLEY Taking You Home (Warner Bros.) FAITH HILL There You'll Be (Warner Bros.) 12 14 15 16 17 18 FAITH HILL There You'll Be (Warner Bros.) STEVIE NICKS Every Day (Reprise) DIAMDND RIO One More Day (Arista) PETER CETERA Perfect World (DDE) 98 DEGREES My Everything (Universal) MARC ANTHONY My Baby You (Columbia) BBMAK Ghost Of You And Me (Hollywood) BACKSTREET BOYS More Than That (Jive) 16 21 17 15 19 18 20 21 22 20 25 22 23 TAMARA WALKER Didn't We Love (Curb) SOPHIE B. HAWKINS Walking In My... (Trumpet Swar/Rykodisc) SHAWN COLVIN Whole New You (Columbia) 23 19 25 27 24 26 UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) 27 BEE GEES This Is Where I Came In (Universal) 26 29 28 JOURNEY All The Way (Columbia) MADONNA What It Feels Like For A Girl (Maverick/WB) NELLY FURTADO I'm Like A Bird (DreamWorks) 28

#1 MOST ADDED JO DEE MESSIMA Burn (Curb)

#1 MOST INCREASED PLAYS FAITH HILL There You'll Be (Warner Bros.)

TOP 5 NEW & ACTIVE

DOOBLE BROTHERS Ordinary Man (Pyramid) S CLUB 7 Never Had A Dream Come True (A&M/Interscope) EDWIN MCCAIN Hearts Fall (Lava/Atlantic) BRITNEY SPEARS Don't Let Me Be The Last To ... Don't Let Me Be ... (Jive) JO DEE MESSINA Burn (Curb)

AC begins on Page 108.

CHR/RHYTHMIC

- AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)
- MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- EVE F/GWEN STEFANI Let Me Blow ... (Ruff Ryders/Interscope)

URBAN

R. KELLY Fiesta (Jive) 112 Peaches And Cream (Bad Boy/Arista)

JA RULE I Cry (Murder Inc./Def Jam/IDJMG) CASE Missing You (Def Soul/IDJMG) DESTINY'S CHILD Survivor (Columbia)

LIL' MD Superwoman (Gold Mind/EastWest/EEG) TANK Maybe I Deserve (BlackGround) GINUWINE There It Is (Epic)

BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)

BLU CANTRELL HIT EIN OF Style (UOPS!) (Ansta INDIA.ARIE Video (Motown) SILK We're Callin' U (Elektra/EEG) ERICK SERMON Music (Interscope) AALIYAH We Need A Resolution (BlackGround) BABYFACE There She Goes (Arista) OUTKAST So Fresh, So Clean (LaFace/Arista) NUTERN IN COMP. (Chiefe Arista)

CITY HIGH What Would You Do? (Interscope)

#1 MOST ADDED

USHER U Remind Me (LaFace/Arista)

#1 MOST INCREASED PLAYS

JAGGED EDGE Where The Party At (So So Det/Columbia)

TOP 5 NEW & ACTIVE

TIMBALAND & MAGOO Drop (BlackGround) LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)

SHOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy (Universal) LIL' O Back Back (Game Face/Atlantic)

QUEEN PEN I Got Cha (Motown)

URBAN begins on Page 39.

ROCK

3 DOORS DOWN Duck And Run (Republic/Universal) BLACK CROWES Lickin' (V2)

STAIND It's Been Awhile (Flip/Elektra/EEG)

SEVEN MARY THREE Wait (Mammoth)

FUEL Hemorrhage (In My Hands) (Epic) AEROSMITH Just Push Play (Columbia)

TRAIN Drops Of Jupiter (Tell Me) (Columbia)

3 DODRS DOWN Loser (Republic/Universal) TDDL Schism (Volcano)

AC/DC Safe In New York City (EastWest/EEG) AEROSMITH Jaded (Columbia) BUCKCHERRY Ridin' (DreamWorks)

STAIND Outside (Flip/Elektra/EEG) OLEANDER Are You There? (Republic/Universal)

NEGADETH Moto Psycho (Sanctuary/SRG) SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG) LINKIN PARK Crawling (Warner Bros.)

SALIVA Your Disease (Island/IDJMG)

GODSMACK Awake (Republic/Universal)

SINOMATIC Bloom (Rust/Atlantic)

STEREOMUD Pain (Loud/Columbia) LIMP BIZKIT My Way (Flip/Interscope) ECONOLINE CRUSH Make It Right (Restless)

R.E.M. Imitation Of Life (Warner Bros.)

STABBING WESTWARD So Far Away (Koch)

#1 MOST ADDED

CALLING Wherever You Will Go (RCA)

#1 MOST INCREASED PLAYS

DAVE NAVARRO Rexall (Capitol)

TOP 5 NEW & ACTIVE

STEVIE NICKS Planets Of The Universe (Reprise) ISLE OF Q Here And Gone (She's Free) (Universal)

SKRAPE Isolated (RCA)

ERIC GALES Hand Writing On The Wall (Nightbird/MCA)

ZOO STORY Mantaray (3:33/Universal)

ROCK begins on Page 121.

LIFEHOUSE Hanging By A Moment (DreamWorks) GODSMACK Greed (Republic/Universal)

TANTRIC Breakdown (Maverick)

CULT Rise (Lava/Atlantic)

U2 Elevation (Interscope)

30 ERIC BENET Love Don't Love Me (Warner Bros.)

SUPPORT OF THE ADDRESS (Divine Mil/WB) SNOOP DOGG Lay Low (No Limit/Priority) 2PAC Until The End Of Time (Amaru/Death Row/Interscope)

DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)

MUSIQ Love (Def Soul/IDJMG)

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MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)

SUNSHINE ANDERSON Heard It All Before (Soulite/Atlantic)

TYRESE I Like Them Girls (RCA) EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)

LIL' ROMEO My Baby (*Soulja/Priority*) RAY-J Wait A Minute (*Atlantic*) JANET All For You (*Virgin*) FAITH EVANS F/CARL THOMAS Can't Believe (*Bad Boy/Arista*)

- CITY HIGH What Would You Do? (Interscope)
- 6
- 112 Peaches And Cream (Bad Boy/Arista) NELLY Ride Wit Me (Fo' Reel/Universal) DESTINY'S CHILD Survivor (Columbia)
- JANET All For You (Virgin) JA RULE F/LIL'MO AND VITA Put IL.. (Murder Inc./Del Jam/IDJMG)
- 9 10 13
- R. KELLY Fiesta (Jive) QB FINEST F/NAS Oochie Wally (Columbia) 11
- 10 12
- 12 13 14
- JOE F/MYSTIKAL Stutter (*Jive*) OUTKAST So Fresh, So Clean (*LaFace/Arista*) TRICK DADDY Take It To Da House (*Slip 'N Slide/Atlantic*)
- 15 TYRESE | Like Them Girls (RCA) 15
- SNODP DOGG Lay Low (No Limit/Priority) 2PAC Until The End Of Time (Amaru/Death Row/Interscope) 16 16
- 20 17 19
 - CASE Missing You (Def Soul/IDJMG)
- 17 19
- JAGGED EDGE Promise (So So Det/Columbia) SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic) 18 20 21
 - LUDACRIS Southern Hospitality (Def Jam South/IDJMG) JA RULE | Cry (Murder Inc./Def Jam/IDJMG)
- 26
- 3LW Playas Gon' Play (Epic) JAGGED EDGE Where The Party At (So So Det/Columbia) 23 43
- 29 LIL' MO Superwoman (Gold Mind/EastWest/EEG)
- LIL' ROMEO My Baby (Soulja/Priority) JESSICA SIMPSON Irresistible (Columbia) 25 27 35
 - - AALIYAH We Need A Resolution (BlackGround)
- OLIVIA Bizounce (J) BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista) 22 33

#1 MOST ADDED

USHER U Remind Me (LaFace/Arista)

#1 MOST INCREASED PLAYS JAGGED EDGE Where The Party At (So So Del/Columbia)

TOP 5 NEW & ACTIVE

FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista) WYCLEF JEAN Perfect Gentleman (Ruffhouse/Co

MADONNA What It Feels Like For A Girl (Maverick/WB)

SNOOP DOGG F/TYRESE & MR. TAN Just A Baby Boy (Universal)

DREAM This Is Me (Bad Boy/Arista)

CHR begins on Page 81.

HOT AC

- 0 UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) 1
- DIDO Thankyou (Arista)
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- LIFEHOUSE Hanging By A Moment (DreamWorks) TRAIN Drops Of Jupiter (Tell Me) (Columbia) LENNY KRAVITZ Again (Virgin) NELLY FURTADO I'm Like A Bird (DreamWorks) MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
- MOBY F/GWEN STEFANI Southside (V2) 8
- MATCHBOX TWENTY Mad Season (Lava/Atlantic) AEROSMITH Jaded (Columbia) 10 9
- 10 11
 - 11
- 12 16 13
- AENOSMITH Jadeo (Columba) COLDPLAY Yellow (Nettwerk/Capitol) INCUBUS Drive (Immortal/Epic) LEE ANN WOMACK I Hope You Dance (MCA/Universal) MADONNA Don't Tell Me (Maverick/WB) 13

U2 Beautiful Day (Interscope) DAVE MATTHEWS BAND The Space Between (RCA)

MADONNA What It Feels Like For A Girl (Maverick/WB)

#1 MOST ADDED

SUGAR RAY When It's Over (Lava/Atlantic)

#1 MOST INCREASED PLAYS

FAITH HILL There You'll Be (Warner Bros.)

TOP 5 NEW & ACTIVE

SHELBY LYNNE Killin' Kind (Island/IDJMG)

EVERCLEAR Brown Eyed Girt (Capitol)

JEFFREY GAINES In Your Eyes (Artemis)

FIVE FOR FIGHTING Superman (Aware/Columbia)

CARLY HENNESSY I'm Gonna Blow Your Mind... (MCA)

AC begins on Page 108.

THE CORRS Breathless (143/Lava/Atlantic) R.E.M. Imitation Of Life (Warner Bros.)

GO-GO'S Unforgiven (Beyond) DAVID GRAY Please Forgive Me (ATO/RCA) DEPECHE MODE Dream On (Mute/Reprise)

FAITH HILL There You'll Be (Warner Bros.)

SUGAR RAY When It's Over (Lava/Atlantic

FUEL Hemorrhage (In My Hands) (Epic)

12 14

EVE 6 Here's To The Night (RCA) U2 Walk On (Interscope)

JANET All For You (Virgin)

CREED With Arms Wide Open (Wind-up) 15 15 VERTICAL HORIZON Best | Ever Had (Grey Sky ...) (RCA) 14

URBAN AC

- MUSEQ Love (Def Souf/DJMG) DOINNE INCCLUMINIUM We Fall Down (Verity) CASE Missing You (Def Souf/DJMG) LUTHER VANDERDSON Heard It All Before (Soufite/Atlantic) INDALARE Video (Motown) JANET All For You (Virgin) JANET All For You (Virgin) JAL SCOTT A Long Walk (Hidden Beach/Epic) ERIC BENET Love Don't Love Me (Warner Bros.) MAXWELL Get To Know Ya (Columbia) SYLEENA JOHNSON I Am Your Woman (Jive) TANK Maybe I Deserve (BlacKfound) AL JARREAU It's How You Say It (GRP/VMG) KOFFEE BROWM After Party (Arista) DAVE HOLLISTERT Take Care O't Home (Def Squad/DreamWorks) SADE King Of Sorrow (Epic) BASYFACE There She's All I Got (J) CARL THOMAS Emotional (Bad Boy/Arista) R. KELLY A Woman's Threat (Jive) STEPHEN Sambounds For You (Priority) JAMENN Just In Case (Drivine Mik/WB) ALICA KEYS Fallin' (J) CHARLE WILSON One Way Street (Major Hits) TAMKA Tell Me Who (Elektra/EEG) ERYCAAL HADOU Cave (Motown) PUBLIC AMMOUNDEENENT Man Ain's Suppose To Cry (RCA) JAMENN Could It Be (Divine AliWWB) JAGGED EDGE Promise (So So Del/Columbia) Kirkk FRAMKLIM Thank You (Gospo Centric/Interscope) BASYFADELS 5
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#1 MOST ADDED GLADYS KNIGHT I Said You Lied (MCA)

#1 MOST INCREASED PLAYS LUTHER VANDROSS Take You Out (J)

TOP 5 NEW & ACTIVE RAPHAEL BROWN Maybe (Arista)

JILL SCOTT The Way (Hidden Beach/Epic) HIL ST. SOUL For Your Love (Dome/Select-O-Hits) BEBE WINANS F/WONDER & WINANS Jesus Children... (Motown) VARIOUS ARTISTS You (Bad Boy/Arista)

URBAN begins on Page 38.

ACTIVE ROCK

ACTIVE HOUSK STAIND It's Been Awhile (Flip/Elektra/EEG) SALIVA Your Disease (Island/IDJING) TOOL Schism (Volcano) GODSMACK Greed (Republic/Universal) LIMP BIZKIT My Way (Flip/Interscope) LINKIN PARK Grawling (Warner Bros.) 3 DDORS DOWN Duck And Run (Republic/Universal) CULT Rise (Lava/Attantic) TANTRIC Breakdown (Maverick) ECONOLINE CRUSH Make II: Right (Restless) GODSMACK Awake (Republic/Universal) LINKIN PARK One Step Closer (Warner Bros.) STABBING WESTWARD So Far Away (Koch) COLO No One (Flip/Getfen/Interscope) STEREOMUD Pain (Loud/Columbia) DISTURBED Voices (Giant/Reprise) SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) BLACK CROWES Lickin' (V2) OLEANDER Are You There? (Republic/Universal) MEGADETH Moto Psycho (Sanctuary/SRG) STAIND Outside (Flip/Clektra/EEG) NONPOINT What A Day (MCA) AEROSMITH Just Push Play (Columbia) UNION UNDERGROUMD Revolution Man (Portrait/Columbia) MUOVAYNE Dig (No Name/Epic) DROWNING POOL Bodies (Wind-up) SINOMATIC Bloom (Rust/Attantic) FROM ZERO Check Ya (Arista) STAIND AUST ADDED 0 1 3 8 Ğ 9 8 6 11 10 8 10 11 13 R 16 14 19 12 14 16 15 19 17 19 18 20 24 16 20 22 25 23 18 23 26 24 23 31 27 21 26 24 27 29 30 28 9 9 29 28 22 #1 MOST ADDED SIMON SAYS Blister (Hollywood) **#1 MOST INCREASED PLAYS OAVE NAVARRO Rexall (Capitol) TOP 5 NEW & ACTIVE**

NULLSET Smokewood (Grand Royal) BLINK-182 The Rock Show (MCA) MAYFIELD FOUR Eden (Turn The Page) (Epic) OOG FASHION OISCO Headless (Spitfire) DISTURBED Down With The Sickness (Giant/Reprise)

ROCK basiss on Page 121.

COUNTRY LW BROOKS & DUNIN Ain't Nothing 'Bout You (Arista) TWI INCERAW Grown Men Don't Cry (Curb) KENNY CHESNEY Don't Happen Twice (BNA) DDIE CHICKS If I Fall You're Going With Me (Mon 1 2 Ā 3

GARY ALLAH Right Where I Need To Be (MCA) LONESTAR I'm Already There (BNA) SARA EVANS I Could Not Ask For More (RCA) SARA EVANS I COUR NOT ASK FOR MORE (RCA) MARK MCGUINN Mrs. Steven Rudy (VFR) GEORGE STRAIT If You Can Do Anything Else (MCA) ALAN JACKSON When Somebody Loves You (Arista). MONTGOMERY GENTRY She Couldn't Change Me (Columbia) BRAD PAISLEY Two People Fell In Love (Arista) JANIE O'NEAL When I Think About Angels (Mercury) LEANN BINES But Love You (Sudd) 10 11 12 15 LEANN RIMES But I Do Love You (Curb) JO DEE MESSINA Downtime (Curb) AARON TIPPIN People Like Us (Lyric Street) 13 16 14 17 CHRIS CAGLE Laredo (Capitol) CHAIRS CAGLE Laredo (Capitol) KEITH URBAN Where The Blacktop Ends (Capitol) CLAY DAVIDSON Sometimes (Capitol) RASCAL FLATTS While You Loved Me (Lyric Street) T. BYRD W/M. CHESNUTT A Good.Way To Get On My... (RCA) DARRYL WORLEY Second Wind (DreamWorks) FAITH HILL There You'll Be (Warner Bros.) 20 18 19 22 24 31 FAILIN HILL LINEE YOU II BE (WAINER BIOS.) **REINITY ROGERS** There You Go Again (*Dreamcatcher*) **TRISHA YEARWOOD** I Would've Loved You Anyway (*MCA*) **LEE ANN WOMACK** Why They Call It Falling (*MCA*) **BLAKE SHELTON** Austin (*Warner Bros.*) 21 25 26 28

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LW

- TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks) CYNDI THORISON What I Really Meant To Say (Capitol)
- TERRI CLARK No Fear (Mercury) 30

#1 MOST ADDED

FAITH HILL There You'll Be (Warner Bros.) **#1 MOST INCREASED PLAYS**

FAITH HILL There You'll Be (Warner Bros.)

TOP 5 NEW & ACTIVE

B. DEAN/S. BOGGUSS/JILLIAN Keep Mom And Dad... (Dreamcatcher) KORTNEY KAYLE Unbroken By You (Lyric Street) BILLY GILMAN She's My Girl (Epic)

ELBERT WEST Diddley (Broken Bow) TYLER ENGLAND I'd Rather Have Nothing (Capitol)

COUNTRY begins on Page 97.

ALTERNATIVE

TW STAINO It's Been Awhile (Flip/Elektra/EEG) WEEZER Hash Pipe (Getten/Interscope) 9 3 TANTRIC Breakdown (Maverick) INCUBUS Drive (Immortal/Epic) BLINK-182 The Rock Show (MCA) Ġ LIMP BIZKIT My Way (Flip/Interscope) 6 TOOL Schism (Volcano) AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG) 8 SALIVA Your Disease (Island/IDJMG) LINKIN PARK Crawling (Warner Bros.) DAVE MATTHEWS BAND The Space Between (RCA) 9 **DEPECHE MODE** Dream On (Mute/Reprise) 12 13 U2 Elevation (Interscope) LIFEHOUSE Hanging By A Moment (DreamWorks) TRAIN Drops Of Jupiter (Tell Me) (Columbia) POE Hey Pretty (FEI/Atlantic) SUM 41 Fat Lip (Island/IDJMG) MOBY F/GWEN STEFANI Southside (V2) 14 16 18 3 DOORS DOWN Duck And Run (Republic/Universal) REHAB It Don't Matter (Destiny/Epic) STABBING WESTWARD So Far Away (Koch) 19 STAIND Outside (Flip/Elektra/EEG) SEVEN MARY THREE Wait (Mammoth) NINE INCH NAILS Deep (Elektra/EEG) R.E.M. Imitation Of Life (Warner Bros.) 25 COLDPLAY Shiver (Nettwerk/Capitol) RADIOHEAD | Might Be Wrong (Capitol) LIFEHOUSE Sick Cycle Carousel (DreamWorks) CULT Rise (Lava/Atlantic) 30 FUEL Innocent (Epic) **#1 MOST ADDED** ALIEN ANT FARM Smooth Criminal (DreamWorks) **#1 MOST INCREASED PLAYS** BLINK-182 The Rock Show (MCA) **TOP 5 NEW & ACTIVE**

DAVE NAVARRO Rexall (Capitol) SPRUNG MONKEY What's That You Say (Surfdog/Red Line) STATIC-X This is Not (Warner Bros.) STEREDMUD Pain (Loud/Columbia) SUGAR RAY When It's Over (Lava/Atlantic)

ALTERMATIVE begins on Page 133.

ERIC CLAPTON Reptile (Duck/Reprise) SADE King Of Sorrow (Epic) MARC ANTOINE Mas Que Nada (GRP/VMG) MICHAEL MCDONALO Open The Door (*Ramp*) JEFF KASHIWA Around The World (*Native Language*) LUTHER VANDROSS Take You Out (J) COUNT BASIC Wes Who? (Instinct) PIECES OF A DREAM R U Ready (Heads Up) CHARLIE WILSON Without You (Major Hits) CHARLE WILSON WINDOLT YOU (Major Hits) KIM WATERS In The Groove (Shanachie) YULARA Flyin' High (Higher Octave) WALTER BEASLEY Tantam (Shanachie) GERALD ALBRIGHT Winelight (O) LEE RITEHOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG) LEE HITENOUR F/DAVE GRUSIN GET UP Stand Up (GHP/VMG) DAVID MANN Stone Groove (N-Coded) KEN NAVARRO Delicioso (Positive) BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.) FOUR 80 EAST Bumper To Bumper (Higher Octave) DOWN TO THE BONE Righteous Reeds (Internal Bass/Q/Atlantic) JEFF GOLUB Dangerous Curves (GRP/VMG)

SMOOTH JAZZ

RIPPINGTONS Caribbean Breeze (Peak/Concord) MICHAEL LINGTON Sunset (Samson/Gold Circle)

FREDDIE RAVEL Sunny Side Up (GRP/VMG) WAYMAN TISDALE Can't Hide Love (Atlantic) BRIAN CULBERTSON Get It On (Atlantic)

JEFF LORBER Snakebite (Samson/Gold Circle) RICK BRAUN Kisses In The Rain (Warner Bros.) CHUCK LOEB North, South, East And Wes (Shanachie)

DAVE KOZ Love Is On The Way (Capitol) HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)

- 24 26 26 27
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#1 MOST ADDED

LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG) **#1 MOST INCREASED PLAYS**

LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)

TOP 5 NEW & ACTIVE

EUGE GROOVE Sneak A Peek (Warner Bros.) PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB) CHRIS CAMOZZI Curves (Samson/Gold Circle) SPYRO GYRA Open Door (Heads Up) FATTBURGER Evil Ways (Shanachie)

NAC begins on Page 116.

TRIPLE A



WHISKEYTOWN Don't Be Sad (Lost Highway/IDJMG) ANI OIFRANCO Heartbreak Even (Righteous Babe)

ADULT ALTERNATIVE begins on Page 144.



National Airplay Overview May 25, 2001

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Monitor (+125) D15* 735x AC Mainstream (+529)

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