



# Ready Reference Table of Principal Chain Radio Programs



## A

- 1 A. & P. Gypsies, \*9:00.
- 1, 2, 5 Abe Lyman & His Orch., CBS, 11:30.
- 2, 5 Adventures In Health, 8:30.
- 3 Adventures of Sherlock Holmes, 9:00.
- 1,2,3,4,5 Amos and Andy, 7:00.
- 1,2,3,4 Ann Leaf at the Organ, CBS, 2:15, 2:00.
- 5 Armour Program, 9:30.

## B

- 3 Back of the News in Washington, \*6:30.
- 2 Ben Bernie's Blue Ribbon Orchestra, \*9:00.
- 1, 3 Bert Lown & His Orch., 12:00.
- 5 Best Foods Program, \*9:00.
- 1,2,3,4,5 Betty & Bob, 3:00.
- 1,2,3,4,5 Between The Book Ends, CBS, 7:45 (6:5:00).
- 2, 4 Bill & Ginger, CBS, 8:45.
- 2 Blackstone Plantation (Julia Sanderson & Frank Crumit) \*8:00.
- 5 Bond Bread (Julia Sanderson & Frank Crumit), CBS, 10:15 A.M.
- 1, 2, 3 Booth Tarkington's Maud & Cousin Bill, 6:00.
- 2, 4, 6 Breen & de Rose, \*10:45 (1-10:15; 3-11).
- 1,2,3,4,5 Buck Rogers in the Year 2433, CBS, 7:15.
- 2, 4 Buddy Harrod & His Yoeng's Orch., CBS, 12:00 (6-12:15).

## C

- 4 Capt. Henry's Maxwell House Show Boat, \*9:00.
- 1 Carnation Contented Hour, \*10:00.
- 7 Chase & Sanborn Hour (Eddie Cantor), \*8:00.
- 1,2,3,4,5,6 Cheerio, \*8:30 A.M.
- 5 Chevrolet Program, \*10:00.
- 5 City Service Concert, \*8:00.
- 1,2,3,4,5 Clara, Lu 'n' Em, 10:15.
- 1 Cliquot Club Eskimos, 8:00.
- 1 Columbia Artist, CBS, 4:45 (2-3:00).
- 1 Columbia Salon Orchestra, CBS, 3:15.
- 1,2,3,4,5 Columbia Miniatures, CBS, 12:30.
- 4 Col. Stoopnagle & Budd, CBS, 9:30.
- 3 Corn Cob Pipe Club of Virginia, \*10:00.
- 1,2,3,4,5 Current Events, \*9:15 A.M.
- 4, 7 Current Events, H. V. Kaltenborn, CBS, 6:00.

## D

- 4 Death Valley Days, 9:00.

## E

- 2, 4 Easy Aces, CBS, 9:00.
- 5 Echoes of Erin, 4:30.
- 2 Ed Wynn & The Fire Chief Band (Graham McNamee), \*9:30.
- 6 Eddie Duchin, CBS, 5:00 (7-11:15).
- 1, 2, 3 Edwin C. Hill, CBS, 10:30.
- 3 Eno Crime Club, 8:00.
- 1 Eton Boys, CBS, 3:45.

## F

- 5 First Nighter, 9:00.
- 1, 5 Five Star Theatre, 7:30.
- 4 Fleischman Hour, \*8:00.
- 1, 3, 5 Flying Fingers, \*9:30 A.M.
- 1 Fu Manchu Mystery, CBS, 8:30.

## G

- 1 George Hall & His Orch., CBS, 6:15 (2-5:45, 4-5:00).
- 1,2,3,4,5 Goldy & Dusty, CBS, 9:15 A.M.
- 1 Guy Lombardo & His Royal Canadians, CBS, 11:30.

## H

- 1,2,3,4,5,6 Happy Jack, 10:30 A.M.
- 1 Hollywood on the Air, \*12:30.
- 2, 5 Horlick's Adventures In Health, 8:30.
- 7 Horn & Hardart's Children's Hour, CBS, 11:00.
- 1, 2, 4 Howard Barlow & His Columbia Symphony, CBS, 11:00.

## J

- 1 Jack Frost Melody Moments, 9:30.
- 2 Joe Haymes & His Orch., CBS, 12:00 (6-11:00, 3-11:30).
- 1, 3, 5 John Fogarty, 12:15.
- 1 Johnny Johnson & His Pennsylvania Hotel Orch., \*11:00 (2-11:15).
- 1,2,3,4,5,6 Johnny Marvin, \*12 Noon.
- 1,2,3,4,5 Jolly Bill & Jane, 7:45 A.M.
- 1,2,3,4,5 Just Plain Bill, CBS, 6:45.

## K

- 1 K7 Secret Service Spy Story, \*9:30.

## L

- 2 Lady Esther Serenade, \*8:30 (4-9:30).
- 2, 3, 4 LaPalina Presents Kate Smith, CBS, 8:30.
- 1 Leon Belasco & His Orch., CBS, 12:00 (2-12:30).
- 1,2,3,4,5,6 Little Jack Little, CBS, 9:45.
- 1,2,3,4,5,6 Little Orphan Annie, \*5:45.
- 1,2,3,4,5 Lowell Thomas, 6:45.
- 2, 4 Lucky Strike Hour, \*10:00.

## M

- 7 Major Bowes' Capitol Family, \*11:15.
- 2,3,4,5 Marie The Little French Princess, CBS, 1:00.
- 1,2,3,4,5 Market & Weather Reports, \*1:00.
- 1, 3 Mary Eastman, CBS, 9:00.
- 1 Marx Brothers, 7:30.
- 2 Meet The Artist with Bob Taplinger, CBS, 5:00.
- 2 Melody Parade, CBS, 10:45 A.M.
- 1,2,3,4,5,6 Meyer Davis & His Waldorf Orch., \*6:00.
- 1,2,3,4,5,6 Morning Devotions, 8:15 A.M.
- 6 Morning Glee Club, \*9:00.
- 1, 3, 4 Morning Moods, CBS, 11:00 (2-10:00).
- 7 Moonshine & Honeysuckle, \*1:30.
- 1,2,3,4,5,6 Musical Melange, 10:00.
- 1,2,3,4,5 Myrt & Marge, CBS, 7:00 & 10:45.

## N

- 1,2,3,4,5 National Farm & Home Hour, 12:30.
- 7 National Vespers, 5:00.
- 5 NBC Music Appreciation Hour (Walter Damrosch), 11:00 A.M.
- 5 Nestle's Program, 8:00.
- 1,3,4,5,6 Nothing But The Truth, 9:45.

## O

- 1,2,3,4,5,6,7 On the Air Tonight, CBS, 6:15.
- 1,2,3,4 On the Wings of Song, \*12:15.
- 1,2,3,4,5,6 Organ Reveille, CBS, 7:30 A.M.
- 3, 5 Organ Rhapsody, \*8:00 A.M.
- 1, 3, 5 Ozzie Nelson & His Orch., CBS, 12:30.

## P

- 1, 5 Paul Tremaine & His Orch., CBS, 12:00 Noon (2-7:30, 6-6:15).
- 1, 3, 5 Paul Wing, \*5:45.
- 1 Paul Whiteman's Rhythm Boys, \*4:30 (2-5:00).
- 1, 2, 5 Phantom Gypsy, 11:30.
- 1, 3 Phil Cook & His Ingram Shavers, \*8:45.
- 7 Pickens Sisters, 9:45.
- 1,2,3,4,5,6 Pollock & Lawnhurst, 12:15.
- 5 Pond's Program, \*9:30.

## R

- 2, 4, 6 Radio City Organ, \*8:00.
- 1, 3, 6 Radio Household Institute, \*11:15.
- 1,2,3,4,5,6 Ralph Kirbery (The Dream Singer), \*12:00.
- 1,3,4,5 Reis & Dun, CBS, 9:45 A.M. (1, 2-6:00).
- 2, 4 Rex Battle's Concert Ensemble, 1:30.
- 4 Rin Tin Tin Thriller, 8:30.
- 3 Robert Burns Panatela (Burns & Allen) CBS, 9:30.
- 2 Rhythm Kings, CBS, 11:45 (6-8:30 A.M.).

## S

- 1,2,3,4,5,6 Salon Musicale, CBS, 8:00 A.M.
- 7 Salt Lake City Tabernacle Choir, CBS, 11:30 & 12:00.
- 1 Singin' Sam, The Barbasol Man, CBS, 8:00.
- 1,2,3,4 Singing Strings, 10:45 A.M.
- 1 Sinclair Minstrels, 9:00.
- 1,2,4,5,6 Sisters of the Skillet, 2:45.
- 1,2,3,4,5,6 Skippy, CBS, 5:30.
- 2, 6 Smackouts, 12:00.
- 1 Soconyland Sketches, \*8:00.
- 1, 4 Southern Singers, 11:00.
- 7 Sunday at Seth Parker's, \*10:45.
- 1, 3, 5 Sunny Melodies, CBS, 8:30 A.M.
- 6 Swen Swenson & His Swedehearts, \*11:30 A.M.

## T

- 1 Tastyest Jesters 7:15.
- 4 The Boswell Sisters, CBS, 10:30 (6-9:15).
- 1,2,3,4,5 The Devil Bird, CBS, 6:15.
- 3, 4 The Four Clubmen, CBS, 10:45 & 10:30.
- 1,2,3,4,5,6 The Goldbergs, \*7:45.
- 2, 3, 5 The Jesters, \*9:00 A.M.
- 1,2,4,5 The Lady Next Door, \*4:45 (6-5:00).
- 1, 3 The Lone Wolf, CBS, 6:45.
- 2, 4 The Mills Brothers, CBS, 8:00.
- 2 The Mystery Chef, \*10:00 A.M.
- 3, 5 The Oxol Feature, CBS, 10:00 A.M.
- 3 The Shadow, \*8:30.
- 1,2,3,4,5 The Singing Lady, 5:30.
- 1, 3, 5 The Sizzlers, 12:00.
- 1, 3, 5 The Wheatworth Program, 8:00 A.M.
- 2, 4, 6 The Wife Savor, 8:00 A.M.
- 1,2,3,4,5 Tony Wons—Are You Listening, CBS, 9:00 A.M.
- 1,2,3,4,5,6 Tower Health Exercise, \*6:45 A.M.

## U

- 5 U. S. Army Band, CBS, 4:30.

## W

- 1,2,3,4,5 Walberg Brown Concert Ensemble, \*7:00.
- 1,2,3,4,5,6 Waldorf Orchestra, \*6:00.
- 7 Walter Winchell, 9:30.
- 7 Warden Lawes in Twenty Thousand Years in Sing Sing, 9:00.
- 2 Wayne King & His Orchestra, \*8:30.
- 1,2,3,4,5 Weather Reports, 2:00.
- 3 Westminster Choir, \*2:30.
- 1,2,3,4,5 Wheatonville, \*7:15.
- 1,2,3,4,5 Woman's Radio Review, \*3:30.
- 3 Woodbury Program (Donald Novis), 9:30.
- 1,2,3,4,5,6 Words & Music 2:05.

\* Indicate programs on NBC (WEAF Network), NBC Programs not marked are on WJZ Network. Numbers beside program designate day of week: 1—Monday, 2—Tuesday, 3—Wednesday, etc. All programs scheduled on Eastern Standard Time; for Central Time subtract one hour; for Rocky Mountain Time subtract two hours; for Pacific Coast Time subtract three hours.



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B-U-Z-Z-Z!!  
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DIAL 7921      ELMIRA, N. Y.

NATIONAL UNION RADIO TUBES  
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CHAIN BROADCASTER  
RADIO PROGRAM DIRECTORY

Issued Quarterly—Spring 1933

## WHAT IS IT ?

● Here are the most prominent programs on national networks . . . find them easily . . . use this simple directory . . . no need to fumble through a newspaper . . . this directory helps you find the program you want . . . when you want it. . . . There are three national networks . . . one controlled by **Columbia Broadcasting System** . . . two designated as the **WJZ** and **WEAF** networks owned by National Broadcasting Company . . . here are their leading programs . . . here is million dollar entertainment . . . keep the National Union Chain Broadcaster near your set . . . enjoy the pick of the air.

## HOW DO I USE IT ?

● Programs are arranged alphabetically in accordance with titles designated by the broadcasting companies. When you find a program by title the code numbers to the left of the title tell you what day or days of the week it is broadcast. For instance, 2-4-6 before the title indicates Tuesday, Thursday and Saturday. After the title appears the time of broadcast in Eastern Standard Time. A further code indicates the network over which the program is sent. No marking means **WJZ**, an asterisk (star) indicates **WEAF** and **CBS** shows **Columbia**. If you want to know the nearest local station on each network, ask your National Union Dealer to fill them in the spaces at the bottom of this page.

FILL IN YOUR LOCAL CHAIN STATIONS

WJZ NETWORK      ●      WEAF NETWORK      ●      COLUMBIA NETWORK



# Ready Reference Table of Principal Chain Radio Programs



## A

- 1 A. & P. Gypsies, \*9:00.
- 1, 2, 5 Abe Lyman & His Orch., CBS, 11:30.
- 2, 5 Adventures In Health, 8:30.
- 3 Adventures of Sherlock Holmes, 9:00.
- 1, 2, 3, 4, 5 Amos and Andy, 7:00.
- 1, 2, 3, 4 Ann Leaf at the Organ, CBS, 2:15, 2:00.
- 5 Armour Program, 9:30.

## B

- 3 Back of the News in Washington, \*7:30.
- 2 Ben Bernie's Blue Ribbon Orchestra, \*9:00.
- 1, 3 Bert Lown & His Orch., 12:00.
- 5 Best Foods Program, \*9:00.
- 1, 2, 3, 4, 5 Betty & Bob, 3:00.
- 1, 2, 3, 4, 5 Between The Book Ends, CBS, 7:45 (6:5:30).
- 2, 4 Bill & Ginger, CBS, 8:45.
- 2 Blackstone Plantation (Julia Sanderson & Frank Crumit) \*8:00.
- 5 Bond Bread (Julia Sanderson & Frank Crumit), CBS, 10:15 A.M.
- 1, 2, 3 Booth Tarkington's Maud & Cousin Bid., 6:00.
- 2, 4, 6 Breen & de Rose, \*10:45 (1-10:15; 3-11).
- 1, 2, 3, 4, 5 Buck Rogers in the Year 2433, CBS, 7:15.
- 2, 4 Buddy Harrod & His Yoeng's Orch., CBS, 12:00 (6-12:15).

## C

- 4 Capt. Henry's Maxwell House Show Boat, \*9:00.
- 1 Carnation Contented Hour, \*10:00.
- 7 Chase & Sanborn Hour (Eddie Cantor), \*8:00.
- 1, 2, 3, 4, 5, 6 Cheerio, \*8:30 A.M.
- 5 Chevrolet Program, \*10:00.
- 5 City Service Concert, \*8:00.
- 1, 2, 3, 4, 5 Clara, Lu 'n' Em, 10:15.
- 1 Cliquot Club Eskimos, 8:00.
- 1 Columbia Artist, CBS, 4:45 (2-3:00).
- 1 Columbia Salon Orchestra, CBS, 3:15.
- 1, 2, 3, 4, 5 Columbia Miniatures, CBS, 12:30.
- 4 Col. Stoopnagle & Budd, CBS, 9:30.
- 3 Corn Cob Pipe Club of Virginia, \*10:00.
- 1, 2, 3, 4, 5 Current Events, \*9:15 A.M.
- 4, 7 Current Events, H. V. Kaltenborn, CBS, 6:00.

## D

- 4 Death Valley Days, 9:00.

## E

- 2, 4 Easy Aces, CBS, 9:00.
- 5 Echoes of Erin, 4:30.
- 2 Ed Wynn & The Fire Chief Band (Graham McNamee), \*9:30.
- 6 Eddie Duchin, CBS, 5:00 (7-11:15).
- 1, 2, 3 Edwin C. Hill, CBS, 10:30.
- 3 Eno Crime Club, 8:00.
- 1 Eton Boys, CBS, 3:45.

## F

- 5 First Nighter, 9:00.
- 1, 5 Five Star Theatre, 7:30.
- 4 Fleischman Hour, \*8:00.
- 1, 3, 5 Flying Fingers, \*9:30 A.M.
- 1 Fu Manchu Mystery, CBS, 8:30.

## G

- 1 George Hall & His Orch., CBS, 6:15 (2-5:45, 4-5:00).
- 1, 2, 3, 4, 5 Goldy & Dusty, CBS, 9:15 A.M.
- 1 Guy Lombardo & His Royal Canadians, CBS, 11:30.

## H

- 1, 2, 3, 4, 5, 6 Happy Jack, 10:30 A.M.
- 1 Hollywood on the Air, \*12:30.
- 2, 5 Horlick's Adventures In Health, 8:30.
- 7 Horn & Hardart's Children's Hour, CBS, 11:00.
- 1, 2, 4 Howard Barlow & His Columbia Symphony, CBS, 11:00.

## J

- 1 Jack Frost Melody Moments, 9:30.
- 2 Joe Haymes & His Orch., CBS, 12:00 (6-11:00, 3-11:30).
- 1, 3, 5 John Fogarty, 12:15.
- 1 Johnny Johnson & His Pennsylvania Hotel Orch., \*11:00 (2-11:15).
- 1, 2, 3, 4, 5, 6 Johnny Marvin, \*12 Noon.
- 1, 2, 3, 4, 5 Jolly Bill & Jane, 7:45 A.M.
- 1, 2, 3, 4, 5 Just Plain Bill, CBS, 6:45.

## K

- 1 K7 Secret Service Spy Story, \*9:30.

## L

- 2 Lady Esther Serenade, \*8:30 (4-9:30).
- 2, 3, 4 LaPalina Presents Kate Smith, CBS, 8:30.
- 1 Leon Belasco & His Orch., CBS, 12:00 (2-12:30).
- 1, 2, 3, 4, 5, 6 Little Jack Little, CBS, 9:45.
- 1, 2, 3, 4, 5, 6 Little Orphan Annie, \*5:45.
- 1, 2, 3, 4, 5 Lowell Thomas, 6:45.
- 2, 4 Lucky Strike Hour, \*10:00.

## M

- 7 Major Bowes' Capitol Family, \*11:15.
- 2, 3, 4, 5 Marie The Little French Princess, CBS, 1:00.
- 1, 2, 3, 4, 5 Market & Weather Reports, \*1:00.
- 1, 3 Mary Eastman, CBS, 9:00.
- 1 Marx Brothers, 7:30.
- 2 Meet The Artist with Bob Taplinger, CBS, 5:00.
- 2 Melody Parade, CBS, 10:45 A.M.
- 1, 2, 3, 4, 5, 6 Meyer Davis & His Waldorf Orch., \*6:00.
- 1, 2, 3, 4, 5, 6 Morning Devotions, 8:15 A.M.
- 6 Morning Glee Club, \*9:00.
- 1, 3, 4 Morning Moods, CBS, 11:00 (2-10:00).
- 7 Moonshine & Honeysuckle, \*1:30.
- 1, 2, 3, 4, 5, 6 Musical Melange, 10:00.
- 1, 2, 3, 4, 5 Myrt & Marge, CBS, 7:00 & 10:45.

## N

- 1, 2, 3, 4, 5 National Farm & Home Hour, 12:30.
- 7 National Vespers, 5:00.
- 5 NBC Music Appreciation Hour (Walter Damrosch), 11:00 A.M.
- 5 Nestle's Program, 8:00.
- 1, 3, 4, 5 Nothing But The Truth, 9:45.

## O

- 1, 2, 3, 4, 5, 6, 7 On the Air Tonight, CBS, 6:15.
- 1, 2, 3, 4 On the Wings of Song, \*12:15.
- 1, 2, 3, 4, 5, 6 Organ Reveille, CBS, 7:30 A.M.
- 3, 5 Organ Rhapsody, \*8:00 A.M.
- 1, 3, 5 Ozzie Nelson & His Orch., CBS, 12:30.

## P

- 1, 5 Paul Tremaine & His Orch., CBS, 12:00 Noon (2-7:30, 6-6:15).
- 1, 3, 5 Paul Wing, \*5:45.
- 1 Paul Whiteman's Rhythm Boys, \*4:30 (2-5:00).
- 1, 2, 5 Phantom Gypsy, 11:30.
- 1, 3 Phil Cook & His Ingram Shavers, 8:45.
- 7 Pickens Sisters, 9:45.
- 1, 2, 3, 4, 5, 6 Pollock & Lawnhurst, 12:15.
- 5 Pond's Program, \*9:30.

## R

- 2, 4, 6 Radio City Organ, \*8:00.
- 1, 3, 6 Radio Household Institute, \*11:15.
- 1, 2, 3, 4, 5, 6 Ralph Kirbery (The Dream Singer), \*12:00.
- 1, 3, 4, 5 Reis & Dun, CBS, 9:45 A.M. (1, 2-6:00).
- 2, 4 Rex Battle's Concert Ensemble, 1:30.
- 4 Rin Tin Tin Thriller, 8:30.
- 3 Robert Burns Panatela (Burns & Allen) CBS, 9:30.
- 2 Rhythm Kings, CBS, 11:45 (6-8:30 A.M.).

## S

- 1, 2, 3, 4, 5, 6 Salon Musicale, CBS, 8:00 A.M.
- 7 Salt Lake City Tabernacle Choir, CBS, 11:30 & 12:00.
- 1 Singin' Sam, The Barbasol Man, CBS, 8:00.
- 1, 2, 3, 4 Singing Strings, 10:45 A.M.
- 1 Sinclair Minstrels, 9:00.
- 1, 2, 4, 5, 6 Sisters of the Skillet, 2:45.
- 1, 2, 3, 4, 5, 6 Skippy, CBS, 5:30.
- 2, 6 Smackouts, 12:00.
- 1 Soconyland Sketches, \*8:00.
- 1, 4 Southern Singers, 11:00.
- 7 Sunday at Seth Parker's, \*10:45.
- 1, 3, 5 Sunny Melodies CBS, 8:30 A.M.
- 6 Swen Swenson & His Swedehearts, \*11:30 A.M.

## T

- 1 Tasteast Jesters, 7:15.
- 4 The Boswell Sisters, CBS, 10:30 (6-9:15).
- 1, 2, 3, 4, 5 The Devil Bird, CBS, 6:15.
- 3, 4 The Four Clubmen, CBS, 10:45 & 10:30.
- 1, 2, 3, 4, 5, 6 The Goldbergs, \*7:45.
- 2, 3, 5 The Jesters, \*9:00 A.M.
- 1, 2, 4, 5 The Lady Next Door, \*4:45 (6-5:00).
- 1, 3 The Lone Wolf, CBS, 6:45.
- 2, 4 The Mills Brothers, CBS, 8:00.
- 2 The Mystery Chef, \*10:00 A.M.
- 3, 5 The Oxol Feature, CBS, 10:00 A.M.
- 3 The Shadow, \*8:30.
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- 1, 3, 5 The Sizzlers, 12:00.
- 1, 3, 5 The Wheatworth Program, 8:00 A.M.
- 2, 4, 6 The Wife Savor, 8:00 A.M.
- 1, 2, 3, 4, 5 Tony Wons—Are You Listening, CBS, 9:00 A.M.
- 1, 2, 3, 4, 5, 6 Tower Health Exercise, \*6:45 A.M.

## U

- 5 U. S. Army Band, CBS, 4:30.

## W

- 1, 2, 3, 4, 5 Walberg Brown Concert Ensemble, \*7:00.
- 1, 2, 3, 4, 5, 6 Waldorf Orchestra, \*6:00.
- 7 Walter Winchell, 9:30.
- 7 Warden Lawes in Twenty Thousand Years in Sing Sing, 9:00.
- 2 Wayne King & His Orchestra, \*8:30.
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WHY DOES MY RADIO  
H-U-M!  
B-U-Z-Z-Z!!  
C-R-A-C-K-L-E!!!

Does it have any of these ailments . . . and does it fade badly on distant stations . . . and do you have to turn on more volume to bring in programs as loud as you used to get them . . . then maybe your tubes are old . . . maybe they're one . . . two . . . three years old . . . old tubes can knock the spots out of good radio reception you know . . . at any rate **make sure** the tubes are all right before you blame the set, the broadcasting station or your neighbor's oil burner . . . yank out those old tubes . . . take 'em to your radio dealer for test that's Free . . . then, if any tubes do show up as too feeble for further satisfactory use . . . by all means insist on new **National Union's**. . . They are guaranteed electrically and mechanically perfect. . . They give finest tone, longest life and greatest distance. . . Try **National Union tubes**. . . They're worth while.

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NATIONAL UNION RADIO TUBES  
The Standard Tube for Standard Sets



NATIONAL  
UNION

CHAIN BROADCASTER  
RADIO PROGRAM DIRECTORY

Issued Quarterly—Spring 1933

## WHAT IS IT?

● Here are the most prominent programs on national networks . . . find them easily . . . use this simple directory . . . no need to fumble through a newspaper . . . this directory helps you find the program you want . . . when you want it. . . There are three national networks . . . one controlled by **Columbia Broadcasting System** . . . two designated as the **WJZ** and **WEAF** networks owned by National Broadcasting Company . . . here are their leading programs . . . here is million dollar entertainment . . . keep the National Union Chain Broadcaster near your set . . . enjoy the pick of the air.

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FILL IN YOUR LOCAL CHAIN STATIONS

WJZ NETWORK      •      WEAF NETWORK      •      COLUMBIA NETWORK