Radio Guide

GECA

WEEK ENDING NOVEMBER 10, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT



Hanshaw



Võlume -IV

In This Issue:

RUDY VALLEE

-Pace-Maker

of Air Trends

Great Lovers Rosaline Greene Couldn't Spurn

Amos 'n' Andy Save Victim in "Calling All Cars" Thriller

Complete Radio Programs Start Page 14





As Crooner-Master of the Saxophone-Straight Singer-Entrepreneur of Variety Hours, Then of Hollywood Programs-Rudy Vallee Has Led the

Van. Radio Has Followed His Moves



Eventually the megaphone was discarded, but the malady lingered on—or rather hurtled onward until it affected nearly every ballad singer in the tenor and baritone ranges. The boys who warble in the con amore register stood hands on hips, arms akimbo, and stamped the earth fitfully as they determined to die in their tracks fighting the imputation.

The more virile carolers on the next lower vocal elevation likewise determined to do something about either the allegation or the allegators; but with all the protest they brazenly swam out on the so-called crooner tide, which, taken at the ebb, led on to fortune.

In keeping with his policy of progression. Vallee soon sensed the antagonism that was springing up in the male breast against the cooing style which he had precipitated. After all, he reasoned, feminine domination in the home can go just so fa —then it breeds rebellion.

So, leaving his followers to court the uprising, he abandoned



"I'll be rrr-ii-ght there!" Rudy's imitation of Maurice Chevalier amazed even the famous movie actor and star of many musicals

Rudy in the bedroom of his New York home. Note the air of fresh simplicity

By Harry Steele

s Vallee goes—so goes radio! A comprehensive statement—but a survey of the years in which radio has enjoyed its greatest expansion reveals that this popular Yankee has been the bell-wether of the wireless flock, and has led his followers into green pastures the existence of which they had no previous suspicion.

To every intimate Vallee discloses the secret that his ambition in life is to be an executive in the entertainment field. Unconsciously he has been its leader since music and drama took to the air in appreciable volume. He is a perfect example of the man who has arrived at his destination, but who is too preoccupied to get off the train.

He literally is packed with initiative, tingling with a fiair for sound showmanship. When it comes to being first in this, first in that and first in the hearts of the radio audience, he is the George Washington of the air.

The kilocycles today teem with cafe bands. Many a John Whoosis, whose fame would have been vast in his own eyes had they known about him at the next cross-roads, is being heard today from coast to coast simply because the maw of radio is insatiable and dewastating, and because there must be a constant supply of fodder.

Whoosis, et al. can credit their fame in part to

of fodder.

Whoosis, et al, can credit their fame in part to Hubert Prior (Rudy) Vallee, who, from the Heigho Club, back in 1925, convinced Eastern radio bigwigs that one-half of the world might be interested in knowing where the other half was dancing.

That was Score No. 1 for Rudy Vallee on a tally sheet that soon was to be crowded with pioneering achievements.

From whatever nebulous domain in which his soul wanders, Adolphe Sax, inventor of the saxophone, can well ordain laurels for the brow of Vallee for perpetuating, single-handed, that roving Belgian's name. The instrument was a Pariah among the brasses and an upstart amid the reeds, but Vallee purged it of its taint of illegitimacy and made it the golden horn of plenty.

True enough, Rudy Wiedoft lifted the saxophone out of obscurity in the back rows of a few symphony orchestras, to its tooting way across public vision for a brief spell. The Six Brown Brothers and the Kaufman Brothers, former vaudeville artists, likewise added something to the vogue of the hybrid instrument.

But it was Vallee who dragged it out from amid the

burntwood plaques and the framed mottos, to endow it with dignity and permanency, and to put dear old Yale into a position half of pride and half of mortifica-

It was for sheer admiration of Wiedoft that Hubert Prior forsook the name bestowed upon him at the christening font, and adopted "Rudy." Rudy, the elder, was the first outstanding influence in the sax-life of Vallee. Devotion, stark and sincere, moved the callow New Englander to imitate his idol; but once launched in saxophony, he made his instructor seem about as essential as a purser on a rowboat.

In less than a year after the Vallee sun had begun its ascent, the wail of the saxophone was abroad in the land. Apartment houses that once had been havens of serenity, became literally sounding shells for the earsplitting tootling of a myriad tyros. Saxophobia became the national menace.

It survived the pestilence stage, to become a fixture in the musical scene. Mothers who but a few years before would rather have seen their sons acrobats than musicians, began to dream of the day when sonny boy would be leading a band of his own with his name in big letters and his check in big figures.

Fathers who had harbored shot-guns covertly against the day that their daughters might bring a musician into the parlor, were caught putting an arm about the shoulders of a band-member and boasting, "Meet the future son-in-law. He's first saxophonist in the orchestra down at the Bijou."

What Rudy did for the saxophone became the second feather in his cap—a piece of millinery that was destined soon to look like a war-bonnet.

His third plume followed an inauguration which, if it launched a vogue, likewise gave birth to a male antipathy which only later accomplishments have helped to eradicate.

That was the wedding of the megaphone and the microphone, a union which gave rise to one of the moo

That was the wedding of the megaphone and the microphone, a union which gave rise to one of the moowords in current lexicography, "Crooner." The Web sterian definition, "singer in a low monotone," has been discarded entirely in the application of the term—unless the concensus of many hearers be accepted—that it is low singing no matter how you look at it. The style developed into an inundation.



the Pace-Maker

the mode impassionatus and devoted himself to a lustier type of song and singing, the style which the normal male can digest without reverting to the withering, if puerile, observation, "Oh Fudge." Not words with any lethal effect, but they can convey a world of scorn and direct imputation. Rudy abhors any inference that he might be anything other than the real he-guy he is.

he-guy he is.

The crooners temporarily were left in the lurch;

The crooners temporarily were left in the lurch; but radio executives, quick to sense the trend in public taste, steered them right. Most of them have returned to orthodox methods, in the wake of the Vallee galleon.

Another first to Rudy's credit is the fifteen-minute sponsored program. Early advertisers, unfamiliar with the dangerous waters of radio promotion, were given to sticking a toe in to test the warmth and the direction of the current. Mere announcements between musical numbers were the order of the day. A five-minute shot was in the nature of a plunge.

Untold Are the Numbers of Radio Artists, Many of Them Outstanding Stars of the Day, Who Owe Their Start to Rudy. And He Might Well Have Shone in the Reflected Glory of Established Celebrities



Rudy's teacher was Rudy Wiedoft, leading exponent of the saxophone
—shown at the time the Master
was guest star of the Pupil

Rudy's piano and his books (next to his mo-tion-picture camera) are his chief delights

But the shrewd Island Pond, Vermont, boy was convinced early that these brief forays were a waste of time. He argued that it took at least fifteen minutes to capture public attention. It was with trepidation that a New York jeweler accepted Rudy's suggestion when he sponsored him for the unheard-of time of a full quarter-hour as the Herbert Diamond Entertainer. For a year Vallee, with a small string ensemble, his trusty megaphone and his sax, enraptured the Gotham femmes. After all they are the potential diamond wearers, and Jeweler Herbert will attest that he was glad he listened to the singer's proposal. From it sprouted innumerable fifteen-minute periods and their successors, the half and full-hour programs.

when it became apparent that the Vallee mania had some of the characteristics of permanency, the motion-picture magnates, eager to trade on the public's taste, suggested that the young maestro try the films. Ever willing to widen his scope, Vallee accepted the suggestion. Here was rich fodder for the scoffers.

Rudy's home n Beverley

Califor-

Hills,

nia, is one of the most impressive show places of that center of show places

was rich fodder for the scoffers.

I t'll be his Waterloo," was their unanimous opinion. To be seen was one thing—to be heard, another, they argued. No out-and-out radio artist ever before had made more than a fleeting appearance in a motion picture, and to plan a story starring a crooner, they opined, was suicidal for the film industry—and the road to oblivion for the artist.

The venture was fatuously titled The Vagabond Lover, an error which doubtless minimized the box-office potentialities of the picture. But there was enough response to convince Hollywood moguls that Vallee, and perhaps other air personalities, had drawing power. It was not long before Hollywood recalled him for additional pictures; and as these words are being prepared for publication, advance notice has been received that Rudy Vallee has just attached his signature to a contract calling for three more pictures. It was a literal case of "Lover, Come Back to Me."

Today, radio artists are as at home on the screen as in the broadcasting studios, and they have proved to be manna to the picture producers during several of the starvation periods suffered by the film industry.

Once again Vallee had pioneered, for attend: Today many radio executives are financially interested in the motion picture business, to the end that they may profit from both phases of their artists' talents.

As Vallee's keen showmanship became more and more apparent his doubters decreased in direct ratio, so that when he decided to turn his weekly Fleischmann Yeast Hour into a national variety show, both radio itself and the public awaited the innovation with the feeling that it would be a success.

The still youthful artist had reached a point where he could put his hearers into the mood to welcome his offerings. And if you think the Variety Hour has been a boon to audiences, stop and reflect for a moment on what it has meant to a number of drifting artists.

I t must be said in Rudy's behalf that his management of the Variety Hour has been the most unselfish gesture in all of entertainment's history. He easily might have peopled his shows with performers who were at the peak, and thus shine in reflected glory.

This he sedulously refrained from doing. He went out of his way to offer the golden opportunity to artists of whose talents he approved, but who, due to the decadent state of the theater, were having a difficult time finding engagements.

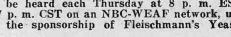
dent state of the theater, were having a difficult time finding engagements.

How many of these grateful stars he has sent forth to lucrative contracts, is a matter of radio history. The air these days and nights is studded with singles and teams who, but for the medium of Vallee's generosity, might still be shuffling feet at 47th Street and Broadway in New York, and recalling from a hungry haze how they knocked 'em into the aisles in Lincoln, Nebraska.

Currently the variety program is the vogue in radio, but to fail to pay homage to Rudy Vallee for its origin would be the ultimate in unfairness. From the Western coast, where he now is engaged in making pictures, Rudy has launched the Hollywood Hour. The paint on it is still so fresh that even the brashest of his imitators will not park on it. But leave them alone and they'll come home, dragging behind them tales of how they thought up the Hollywood Hour idea which is "wowing 'em."

To the genius, Marconi, goes credit for wireless. To Dr. De Forrest listeners are indebted for the tube which made sound transmission possible. But it is to Rudy Vallee that we must bend the knee for making the earlier achievements pay dividends in exalted entertainment—and good, hard cash.

Rudy Vallee and His Connecticut Yankees can be heard each Thursday at 8 p. m. EST or 7 p. m. CST on an NBC-WEAF network, under the sponsorship of Fleischmann's Yeast.







Says Jane Cowl: "I am a radio enthusiast. I don't mind saying that I am a regular listener"

People who leap into sudden tirades when asked how radio and Hollywood stack up with the legitimate stage are a great source of annoyance to me. They rant and tear their hair; insist that the loud-speaker and the silver screen have debased utterly the splendid structure built for centuries upon the foundation laid by Plautus and Aristophanes.

There is no art in the radio or celluloid drama, they argue. But I am more than a little distressed at their arguments, for I doubt that they know what they are talking about.

at their arguments, for I doubt that they know what they are talking about.

Perhaps they are only attempting to make conversation without a sufficient knowledge of the subject to support their contentions. At any rate, I disagree.

Of course, in the radio dramatics of an earlier day there was one great and obvious fault. That was lack of adequate preparation for the broadcast. All too frequently did radio producers believe that just because a drama was to go on the air for a fraction of an hour, never again to be repeated, that the rehearsal time could be cut to the minimum.

Why not, these directors have argued thinly. Do not radio actors read their scripts? They do not need to memorize their parts.

True enough, they do not have to memorize their parts, but perhaps their performances would be better, truer to type, were the air actors and actresses to commit them to memory.

Therefore it was in trepidation that I answered the call to re-enact my stage role in Smilin'. Through for the

Therefore it was in trepidation that I answered the call to re-enact my stage role in Smilin' Through for the Lux Radio Theater. I hesitated, for I feared to take part in a production which might be thrown together in a few hours—to play to a one-time audience larger by far than the cumulative audience which sees a top-line Broadway play during a three-season run!

I am glad to say that my fears were groundless.

RADIO GUIDE. Volume IV. Number 3. Week Ending November 10, 1934, Issued weekly by RADIO GUIDE, Inc., 731 Plymouth Ct. Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright 1934 by RADIO GUIDE, Inc. All rights reserved. Exceptive, Editorial, Advertising, Circulation and Business offices, 731 Plymouth Court, Chicago, Illinois, Eastern advertising office, 551 Flifth Ave., New York, N. Z. M. L. Annenherg, President and Publisher; Herbert Kranect, 1st V. P. and Gen. Mgr.; R. S. Wood, Editor; Saul Flaum, V. F. and Adv. Mgr. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Notice: Change of address should reach this office two weeks in advance of the issue for which that new address becomes effective. Five Cents per copy in United States. Subscription rates in Canada: six months, \$2.50; one year, \$3.00. Subscription rates in foreign countries; six months, \$2.50; pine year, \$4.00,

What-No Art?

By Jane Cowl

One of the Leading Actresses of the American Stage Turns to Radio-and Minces No Words When She Opinionates Critics of the Air and Screen

Perhaps a few of these self-appointed vociferous critics of the radio drama will read these lines, and they will end their clamor. May I take this moment to digress and declare that radio now proudly and deservedly wears the geciare that radio now proudly and deservedly wears the mantle of the stage? The drama of the ether is on a higher plane than commonly believed. It is making rapid strides toward perfection.

When I met the youthful but very capable directors of

but very capable directors of the Lux Radio Theater, you the Lux Radio Theater, you may well imagine my relief to receive a warning that they expected me to rehearse for two weeks previous to the broadcast. Warning me, when I usually have devoted at least three weeks to learn stage roles!

Was I provoked? Indeed.

was 1 provoked? Indeed, I was not. Despite the fact that I had played 1,004 stage performances of Smilin' Through, I was pleased that the radio people requested me to give two weeks to rehears-al. Here was a new medium

ast. I don't ——new to me—for the expression of dramatic art, a different medium, and I recognized the necessity of my learning the differences well and carefully. During the rehearsals for my microphone debut I had had many reasons to be thankful. I found that the radio directors, production men and engineers were austere in their demand for utter perfection. I liked that. Their earnestness delighted me. I began to wonder if this meticulousness was the exception or the rule. I determined to learn. My investigation revealed that it was closer to the rule. Like the stage, which still has its poorly rehearsed and directed plays, radio also has dramas that do not receive the attention and care given to those of the Lux Radio Theater. But on the whole radio direction and rehearsals are comparable to the stage of today.

The Lux series is indeed indicative of the present day sincerity of the stage.

The Lux series is indeed indicative of the presentday sincerity of radio producers in setting out to accomplish a really fine radio dramatic job. Its previous grand presentations of Seventh Heaven, What Every Woman Knows and The Barker surely justify the painstaking preparations which have gone into them.

With such fine plays and so many people of experience already engaged, I consider it a privilege to be associated with this new effort which demands, above all things thoroughness of preparation!

So there is my answer to the critics of radio drama. I am for it. In fact, I am a radio enthusiast. I don't even mind saying that I am a regular listener.

Frankly, there is much in radio that interests me. I like many of the programs. The symphonies, of course, I tune in, but I also enjoy the comedians. Jack Benny and Joe Penner amuse me no end. I even like the slapstick when it is done properly. The thoroughness of Mr. Penner and of Ed Wynn lifts them far above the level of the burlesque stage to the nation-wide popularity they so well deserve.

The characterizations of Amos and Andy are as fine as anything that ever has been done on the stage. I like radio and I like acting for the radio. Its critics who would place the stage above it, know not whereof they speak.

And now, how about Hollywood? Certainly I do not agree that the moving picture, illustrious grandchild of the stage, fails to show many of the traits and characteristics of its ancestral art. I glimpse unmistakable signs of solid hope. Through all its gaudy glamour, tinsel and inelegant manners, there can be observed certain vital, artistic forces which are fighting for expression and gaining headway.

As for the theater itself, I am not one to weep over the reputed decadence of the stage. There are good plays and there are bad plays. There are good motion pictures and there are bad ones. There are good radio dramas and there is drivel.

good radio dramas and there is drivel.

Broadway has seen the distinguished efforts of the Theater Guild amply recognized. And, as long as we have playwrights with energy to turn out good plays, and while there are the Cornells, the Lunts and Fontannes, the Hayes', the Hustons, the Wynyards and the Arlisses, there is still hope for the stage—and little fear of catastrophe. of catastrophe.

Miss Cowl may be heard in Smilin' Through during the Lux Radio Theater at 1:30 p. m. CST on Sunday, November 4, over an NBC-WJZ network. The program is sponsored by Lever Brothers.



Miss Cowl welcomed the warning she received, that at least two weeks' rehearsals would be necessary for her air rendition of a part she had played 1,004 times on the stage. Shown above, she is listening while Alfred Shirley starts her preparation

Great Lovers of Radio

warm-hearted

By Howard Wilcox

When a Woman Has Been Pursued, Courted, Loved, Coaxed and Cajoled by the Greatest of Radio's Lovers, She Should Know What Sort of Lotharios They Here Rosaline Greene Speaks Her Full Mind

hen Gable puckers up his lips—a million gals get goose-pimples, When Barrymore, Baxter or Coleman clinch with a cutie, their love-making loosens ladies' lips in all languages, including the Scandinavian.

Yes sir—thar's love in them Hollywood hills! And if the movies have produced few great actors, they've certainly mothered a brood

of mighty lovers.

And now—what about radio? Are the broadcast billings of Dennis

King as romantic as the celluloid cooings of Leslie Howard?

In other words, have our radio lovers as much IT as have our

king as romantic as the celluloid cooings of Leslie Howard?

In other words, have our radio lovers as much IT as have our he-sirens of the silver screen?

"Yes!" says Rosaline Greene.
For to Rosaline, radio's Girl of a Thousand and One Roles, I went with this potent problem, asking:

"What's the lowdown on radio Romeos, Miss Greene? Are they any darned good?"

She sighed. "Are they!" she answered.
Rosaline is the one girl in radio who should know, for she has been loved (microphonically speaking, of course) by the air's most glamorous Lotharios. She has sampled the ardent embraces of Alfred Shirley, Pedro de Cordoba and Henry Hull in the celebrated radio series, Famous Loves. She has been the romantic foil of handsome Lionel Atwell. She has thrilled to the kisses of the most romantic lover of them all—Lou Tellegen—in a torrid series called the Luck of Joan Christopher. As faliet she has sworn eternal love and fidelity to Rollo Peters' Romeo.

She has portrayed a host of wicked and sainted women, ranging from Marie de Medici to Evangeline—opposite temperamental Dennis King. As the fiery Rosita she has been swept off her feet by the surprisingly ardent love-making of Al Jolson, portraying Pancho Villa. When Lanny Ross whispers sweet love vows into the ears of Mary Lou of the Showboat program, it is Rosaline who receives the messages, not Muriel Wilson, for Rosaline does the speaking role of Mary Lou.

Thus it can be seen readily that the mystery of the fatal fascination of the rapturous, beguiling and

Pedro de Cordoba

Lionel Atwell, "all that is sophisticated in manhood"

gallant lovers of the air is an open book to her.

"Not only do the radio lovers come up to the artistic and romantic standards of the screen heroes," said the positive Rosaline, "but the radio artists have it all over the screen actors in at least one important aspect. Every woman has her own conception of the physical appearance of her screen and radio hero. The screen of course mirrors the appearance of the actor, and the fan has to accept or discard him as such. In radio, however, the listener can picture the hero as having blue eyes and curly blond hair, whereas in reality he might have brown eyes and jet black hair.

"In other words, the radio hero cannot be typed. I know that many of the radio idols receive fan mail, describing their physical appearances as visualized from their voices. For instance, Al Jolson, a small man physically, received hundreds of letters from listeners describing him as a large, uncouth and burly individual, when he had played Villa."

Rosaline attempted her first romantic role in 1925 at Station WGY in Schenectady. Amusing results followed. Edward Smith, noted station director and actor, cast her as a shy young girl in a radio adapation of the war play, Billeted. Smith took the part of the fascinating soldier.

"After the twentieth rehearsal Ed was ready to drop me from the roof of the building without benefit of a parachute." said Rosaline. "Radio technique of that day was elemental. Today, with the ribbon microphones, and the concealing of microphones all over the studios, it is possible to pace about a limited area of the studio, and to act out the lines with gesture. In those days, however, it was strictly a matter of standing rigidly before the microphone and depending solely upon voice inflection for the proper effect. The old carbon microphones were in vogue then, and one had to hug the mike and speak right into it if the tones were to register properly and fully.

"At any rate, there I stood like a stick of wood on the night of the broadcast, attempting to speak the full, dramatic and poignant lines of a heartbroken girl bidding a fond farewell to her hero in khaki. Love was merely a noun to me then. I had died, cried and laughed before the mike, but I had never loved.

"Ed forgot all about microphone technique in his disgust at my lusterless and stilted delivery. He even forgot about the live mike. 'I'll teach you how to love!' he said—but to me. He threw his arms about me and embraced me violently. He punched out his lines violently. When the script called for a kiss, he planted a feverish smack flush on my lips. He acted out the role fully, with all the romance and realism. at his command.

I was frightened, but so infectious was his ardour "After the twentieth rehearsal Ed was ready to drop

Rosaline Greene, the much-loved lady, who should know from ex-

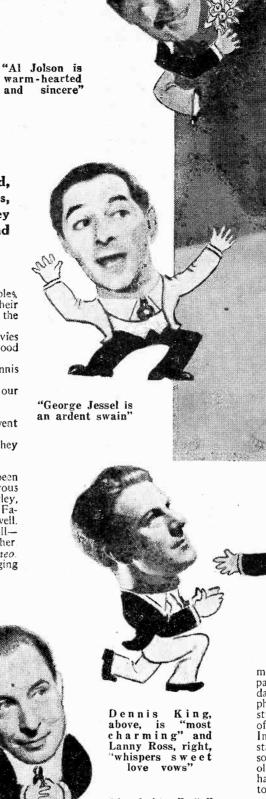
perience what kind of lovers radio Romeos make

I was frightened, but so infectious was his ardour that I immediately caught the true spirit of the love-starved girl the script called for, and we concluded the program in a crescendo of real emoting. I think that this is the first time a play was ever acted out before a microphone.

a microphone."

That was Rosaline's first experience with a radio That was Rosaline's first experience with a radio lover, and apparently the experience stood her in good stead, for two years later she was receiving her baptism of fire on the big time—the Eveready Hour over the NBC-WEAF network. Handsome and romantic Lionel Atwell was the star. Each show in this series was a full hour spectacle. Rosaline played Josephine, Cleopatra, Helen of Troy and various other characters. The one portrayal that remains (Continued on Page 29)





Standing By-

With Ray Perkins

NOTEBOOK: Last year the big trend was high-powered comedy. This year it's symphony orchestras. Wotta jump! The public is getting huge doses of Bach, Beethoven and Brahms. Three years ago certain large advertisers who are feeding the mike classics in bulk now, would have laffied in your face if you had suggested it. WALTER DAMROSCH at NBC and HOWARD BARLOW at CBS were about the only classical voices crying in a wilderness of jazz. Next heavy cycle will be musical comedy, of which The Gibson Family is forerunnes.

The air on Saturdays is full of footbushes Hallowe'en got its usual annual plays, with ghost artists. The entire air industry ganged up to advertise the witch business. By the same token the microphones will be full of Turkey for Thanksgiving, Including stuffing. Height of something-or-other: Someone doubling for JOHN BOLES on a radio program . A whole year has passed without Roxy opening a new theater. The man must be slipping. JOE PENNER'S duck remains unsold. ED WYNN has revamped his program completely. He now says "Don't harrass me, Graham."

KYW is packing up bag and baggage, watt and kilocycle, to move from Chicago, and starts occupying a hunk of air in Philadelphia Dec. Ist. It's new neighbors WLIT, WIP, WFI, etc., are all affutter... Two new semi-national networks are deployed on the loudspeaker front, but no major battles reported so far . . . The whole b'casting business is dizzier than ever, but more darn tunt RADIO PERFORMER'S MULTIPLICATION TABLE:

RADIO PERFORMER'S MULTIPLICATION

10 phone calls make 1 conversation, 8 conversations make 1 audition date, 12 audition dates make 1 hope, 6 hopes make 1 possibility, 7 possibilities make 1 hot prospect, 6 hot prospects make 1 contract.



Phil Baker's daughter, Margot, is starting early to train a musical ear. Margot's cele-brated father is on an NBC-WJZ net-work every Friday at 8:30 p. m. CST

TRUE STORY: Some years ago a young baritone appeared in a concert in a small New Jersey town. In the audience was a high-school miss who had been taking

vocal lessons. With heart fluttering, she vocal lessons. With neart nuttering, sie listened, enraptured, to the handsome young singer, whose work so keenly inspired and impressed her that she left the concert hall more determined than ever to carve a sing-

impressed her that she left the concert had more determined than ever to carve a singing career of her own.

Indeed, so smitten was she with the artist that stopping at a near-by drug store she stealthily and deliberately stole his picture from a display sign advertising the concert. The picture remained a prized possession for years.

Meanwhile, the baritone continued a somewhat desultory and none too successful career of his own. In time he went on the air for NBC and accumulated a goodly public following, but by one of those strange whims of fate he remained sponsorless and hence so poorly remunerated that, discouraged, he abandoned singing and went into business. He joined the staff of Printer's Ink, an advertising trade publication, where he is now supervising the preparation of a series of articles on radio, a work which necessitates his interviewing certain stars of necessitates his interviewing certain stars of

necessitates his interviewing certain stars of importance.

Several weeks ago the ex-singer obtained an interview with a glamourous lady of the air, a star of first magnitude. Their business completed, they chatted. He remarked that he had once been a professional singer. She scrutinized him closely. "Heavens!" she said. "I thought your face was familiar. I once stole your picture. I have it at home now."

The man is LEONARD LEWIS, formerly Beau Balladeer of NBC. The lady is JESSICA DRAGONETTE.

DR. WALTER DAMROSCH is honored by the University of the State of N. Y. with the degree Doctor of Human Letters. That's the kind of letters fans write me.

Ray Perkins is on NBC's red network (WEAF) with his songs, piano and small talk, on Mondays at 6 p. m. CST, except Monday, November 5, when Sen. Robert Wagner will be heard at that time.

Along the Airialto

A LICE FAYE is plenty burned up at her high pressure Hollywood studio publicity department for passing out the story that she had a clause in her contract permitting her to quit work at 4 p. m. on Thursdays, so she could listen to RUDY VALLEE's program. The newspaper boys all fell for the yarn, but read what Faye says about it: "If I didn't happen to be busy—and there was a radio handy—I might have tuned Rudy in, but stop work for it—say, what do you think a movie lot is, a nursery?"

Then there was the story which appeared in all the gazettes about Alice being Rudy's guest in his New England camp. "What the reporters failed to add," Alice stated, "was that the whole band and all their wives were there too. Certainly not—it would have ruined the story."

ANNY ROSS is on his way East, definitely out of LANNY ROSS is on his way East, definitely out of the Hollywood picture. Lanny went to the coast nearly a year ago and made his first picture, Melody in Spring. And between you and me the film did not come up to expectations from a box-office standpoint. After a brief interlude in New York, Lanny returned to Hollywood for another try, this time with JOE PENNER in the picture, College Rhythm.

The film moguls have viewed College Rhythm, and Lanny is no longer connected with the film industry. Far be it from me to draw conclusions, but if you can add two and two without making it come out four and a half, you ought to be able to figure for yourself why BING CROSBY has replaced him in the film Mississippi.

KILOCYCLE CHATTER: COUNTESS OLGA ALBANI will make her first CBS performance when she guests on the ISHAM JONES Chevrolet program on November 6. Among the others who are booked for future one-time appearances on the series are FRAY and BRAGGIOTTI, the piano tinklers, and two other acts familiar to NBC but not CBS listeners—ILOMAY BAILEY and LEE SIMS, who should have a regular spot of their own, and VIRGINIA REA, once known as Olive Palmer . . . Versatility note—DWIGHT WEIST,

By Martin Lewis

the actor who doubles for FREDERIC MARCH of the films in 45 Minutes in Hollywood, is the same gent who ghosts the voice of BRUNO HAUPTMANN in The March of Time.

ghosts the voice of BRUNO HAUPTMANN in The March of Time.

Celebrity note—MRS. CALVIN COOLIDGE, on a visit to New York, went to the CBS Radio Flayhouse to see a broadcast of ROSA PONSELLE'S Chesterfield program, which is one of her favorites . . . November 19 will be ROXY'S 12th anniversary on the air—which is going back to the really dim beginnings of radio—so we can expect some interesting goings-on in the way of celebrating that milestone . . WHISPERING JACK SMITH has been awarded an extension of his present CBS series . . With the start of The Gumps, coming to life as a CBS script series, young Hyman Brown will have to write and direct 16 radio shows a week Marie, the Little French Princess, is another of his brain children. Brown flew to Chicago recently to discuss plans for the coming series with Sidney mith, creator of The Gumps, which has been a favorite comic strip for seventeen years . . WALTER O'KEEFE'S kid brother acts as one of the comic stooges on the Camel shows, and also helps his big brother now and then with the comedy material . . . CBS will build up JERRY COOPER as a modern wandering hero in a new one-hour music and script series each Thursday p. m.

In a recent Camel program, TED HUSING forecast the defeat of Colgate by the Ohio State footballers. The next morning Ted got wire from a Colgate fraternity house, written in rhyme and offering to bet him a century (\$100 to youse) on that statement. Ted accepted, in rhyme, and versified wires sped back and forth between Colgate and CBS, settling the negotiations. The sportsgabber was right on that prediction, to the distress of his fraternity house fans . . Is PHIL BAKER

returning to Chicago? The sponsor says yes, but Phil wants to stay in New York to father his new Broadway show . . . THE REVELERS are all set to go to town with their new top tenor, ROBERT SIMMONS. Everyone is wondering who's going to fill JOE COOK'S shoes. So far as I'm concerned nobody can fill them. I'm going to miss the crazy comic's cracks. Joe leaves the air after his broadcast of the twelfth to concentrate on rehearsals for his new show . . . JANE FROMAN, who has her second sponsored show, is headed for a third . . . MORTON DOWNEY is flirting with several sponsors and it's just a matter of price.

In case you haven't caught the names of those swell soloists on the Saturday night ROMBERG show, they're HELEN MARSHALL and BYRON WARNER, a couple of youngsters who are getting their chance . . . DAVID MENDOZA, who is remembered as Our David of the old ROXY GANG at the Capitol in New York, is returning to the networks as a musical director . . . AL PEARCE'S San Francisco show has made its impression in the East and may go commercial, which is good news . . . It certainly took a long time for an Eastern sponsor to recognize the popularity of One Man's Family. Those Sunday afternoon dramas for a soapmaker have made quite an impression. Journey's End, by R. C. Sherrif is scheduled for the winter on this series . . . EDDIE PEABODY the banjo wizard is forming a band of his own . . . EDDIE CANTOR will visit London before starting work for his new sponsor over CBS. The popeyed comic is being secretive about his plans for the new show, but one hopes he will do away with dressing up for the visible audience. It has a distasteful effect with those listening in.

LOWELL THOMAS is editor of a new alventurers' magazine called Saga . . . JACKIE HELLER is making a tour of Western vaudeville houses and will return to the airwaves as soon as his trip is over . . JACK DENNY has replaced his vocalist PAUL SMALL with a gal named BARBARA JASON . . Something I never noodle now and you probably didn't either, is that WAYNE KING had a

Are You Listenin'?

By Tony Wons

ead poetry now and then. If you live in the country and in the country and you want to know what the city is, read Walt Whitman. what the city is, read Walt Whitman. You do not have to go to any city then, for you will see and understand. And if you live in the city and you cannot spend much time out in the open spaces, get a book of Wadsworth. He will take you out under the trees and the stars, close to nature, just as close as you could get by actually going there.

That is what poets can do for you. And you know the poet is not only he who writes poetry. No. It is he who reads and understands and feels. You don't need to write a line, and yet you can be a poet.

can be a poet. Read it.

Read it.

It will take you out of the four walls of whatever misery you may be imprisoned in. Read poetry and you will not feel like stewing over stupid figures of profit and loss. You will not hate bankers or stock brokers. You might even pity them." You will get away from the world for a little time. That is a good thing.

A Newark letter carrier writes and says: "You made a statement that shooting eighteen holes of golf was harder than a letter carrier's job. I am sure you are not very well acquainted with the job... not very well acquainted with the job . . . that is, getting up at 5 a. m. every day and walking up and down stairs with forty or fifty pounds on one shoulder (leaving out disagreeable weather). Or perhaps you are more familiar with the other, harder, job of a foursome starting at, say, 8 a. m. with somebody else carrying your very, very heavy bag over nice soft grass with a walking stick and taking a nice healthy swing at a cute little imp of contrariness, and then to the clubhouse, etc. I was disappointed in you."

Well, well, did I say it was harder playing golf than carrying mail? If I did I ought to be put off the air. I have never carried mail, nor have I played golf but once, and I didn't like it. But I have some



America's Sweetheart Mary's most recent photograph. Miss Pickford may be heard every Wednesday at 7 p. m. CST over an NBC-WEAF network

kind of an imagination and I wouldn't have to work it very hard to see that a mail carrier's job is no cinch. But picking up chewing gum wrappers with a stick that has a nail in the end of it is no harder than

golf, and yet if you were to ask all the golf players to do that they would consider it terribly hard work. Now I hope all the paper pickers do not pick on me.

And Nellie wants to know what Nero was playing when Rome was burning. I don't know. Maybe it was "Let's Put Out the Lights and Go to Sleep." If not then maybe he was playing with fire.

Now I'll ask you one. "What did Sir Walter Raleigh say as he put down his cloak on the muddy road for the beautiful queen to walk over? . . . Give up? . . . He said "Step on it, kid!"

I would not want to get you in wrong with anybody. But you probably know someone who has a big head. Maybe you knew him back in school days when he was a fine fellow. Then he made a little money or got a little popularity. Maybe the papers printed something about him and so he goes around sticking out his chest like a temporary chairman and putting on the dog. Well, you might want to tell him this little fable. Listen . . . A flea and an elephant walked side by

A flea and an elephant walked side by side over a little bridge. Said the flea to the elephant after they had crossed it, "Boy, oh, boy, we sure did shake that thing!"

A pessimist tells us we will all be dead in a hundred years. That is a dreadful thought to an optimist who seems to think he will live forever. But if you think about that carefully you will conclude that it is very encouraging. For in such a short space of time as a hundred years, which is only like the wink of an eye in the history of life on this earth, every breathing human that walks this earth today will be gone, with the exception of perhaps a handful. And with them will go all their cares and aches and miseries. When you think of that, all the little problems that seem so awfully important to you now will vanish like a breath on the wind. (Continued on Page 31)

Reviewing Radio

Stories that haven't been released:
WJZ—RICHARD GORDON, who was to have taken again the role of Sherlock Holmes, in the resumed series November 11, has walked out on the show, refusing to take a second cut in salary leaving the hapless Doctor Watson holding the bag.

WABC—GEORGE GIVOT gave his final performance here last Tuesday because, having joined up with the Broadway show, "Calling All Stars," he suddenly discovered that the producers would not permit the members of the cast to broadcast. Since most of the cast consists of radio artists, it's doubtful if the order will be carried out. It applies, however, only to sustaining artists. Givot voluntarily gave up the air inasmuch as Columbia had failed to sell him to a sponsor in 16 weeks.

RADIO CITY—"The Gibson Family" may not survive as a kilocycle attraction. Sponsors dissatisfied with the scripts have been unable to make up their minds whether to insist on better scripts by Courtney Ryley Cooper, to replace him, or to exercise the cancellation clause in the broadcasting contract. The cancellation seems most likely seems most likely

TIN PAN ALLEY—ARTHUR CREMIN, director of the New York Schools of Music, amazes his friends and challenges nationwide credulity with the statement that radio programs can make all women beautiful. He points to a number of experiments made with radio music by Dr. WOLFE ADLER, Columbia University psychologist and a Fifth avenue heautician. They found sic by Dr. WOLFE ADLER, Columbia University psychologist and a Fifth avenue beautician. They found, says Cremin, that if a woman in the privacy of her home tuned in a dance band, then closed her eyes and relaxed, the effect would be to soothe her instantly. Soothing loosens the facial muscles, and that opens the pores. Lines disappear—and if the listener will rub her face with a towel after ten minutes of the music treatment, she actually appears years younger. Tsk! Tsk! Think of that!

By Martin J. Porter

HOLLYWOOD—MARY PICKFORD will present her weekly dramatic broadcasts from New York on and after October 31. The transition became necessary be-York talent will predominate in future Pickford programs, and the orchestra will be that of PETER VAN STEEDEN, with WARD WILSON acting as m. c.

RADIO ROW—WALTER WINCHELL and Cecil, Warwick, and Cecil, the agency which handles the WABC WILL ROGERS program, are feuding. When Rogers shifted to WABC, Winchell's Girl Friday wrote in the Winchell column something about Rogers actually starting his talks at 8:44, though the program started at 8:30. Winchell is on WJZ simultaneously with fifteen minutes of the Rogers broadcast. The Cecil, Warwick, and Cecil people demanded of Winchell that he retract the 8:44 business, because Rogers, they said, actually started to talk at 8:34 as a rule. Winchell did not change the tune, and the agency is telling the story around, in the form of news releases.

RADIO CITY—Here's where I scoop RAY PER-KINS about himself. He is to be, shortly, the leader of a fourteen-piece band, and will shelter also four other solo artists in his retinue.

WABC—The BUDDY ROGERS show with JEAN-IE LANG will give place to something else, and ROGERS is sailing for England November 21.

NBC HEADQUARTERS—The sale of One Man's Family to Kentucky Winners, for sponsorship is the first network set-up to be sold direct, as such, in many

NEW YORK—GENE ROWELL, of Gene and Glenn, was lost for several hours last Sunday, during a motor trip with his partner. They went for a ride in upstate New York, and Glenn paused near Westchester, to patronize a hamburger stand. When he got back to the car Gene had vanished. When he did not reappear in half an hour, Glenn asked for and received official help, and a search was started. Gene eventually was found in the choir loft of a church near by. He had sauntered in to look at the organ, had met the organist, and had remained to test out the keyboard. He became so interested he forgot all about his trip until the cops and Glenn arrived to rescue him. Now Glenn is on the market for a portable organ to carry in his car. market for a portable organ to carry in his car.

NBC-The National Biscuit Company has engaged time at WJZ, and will shortly present a three-hour dance period. Saturday nights, using three different dance aggregations weekly. A case of one NBC giving the other NBC the air and getting paid for it. And it might be a suggestion that one can't mix biscuits with symphonic music.

NEW YORK—GERTRUDE NIESEN will be among those present when the curtain rises on the forthcoming production "Calling All Stars." In spite of the previously mentioned ruling on air stars and broadcasting. Gertrude, enjoying her first theatrical role, will continue on her "Big Show" programs. As the new revue will follow theatrical legend and open out of town, it will be necessary for the Brooklyn warbler to pipe her weekly air numbers from whatever stand the show is making on broadcast nights.

NBC—The studios have wrought another example of romance. The principals are VIRGINIA REA and EDGAR SITTIG, studio cellist. They will be domiciled up in the Pocono Mountains when the home which they are building is completed. As they honeymoon in their sittig-room, doubtless their theme song will be "Just a Love Nest."



Annette Hanshaw loves to spend money for clothes—what woman doesn't?—yet now she can indulge her penchant to the limit

Apples-Swastikas-Parabolas

By Chester Matthews

She Cannot Read a Note - Yet Annette Hanshaw Is One of the Most Popular Singers on the Air

f some day you should hear Annette Hanshaw sing, "Apples, swastikas, parabolas," etc., to one of the currently popular melodies, think nothing of it. She will be reading off the weird, homemade music scores which she keeps in front

of her while she sings.
She cannot read a note of music. The winged black dots by which musicians follow score baffle her completely, so she has evolved a set of characters all her own. They are a throw-back to the days when she studied drawing and design. When she has heard a song enough times to memorize it she sets it down in

rize it she sets it down. in lieu of the orthodox notes, in these funny little figures which to her represent la, fa, si and the remainder of the notes with which most persons

are familiar.

Maybe you couldn't tell which is re and which is mi, but she makes do out of all of them. She never has studied music. Perhaps if she had, as assiduously as she did art, she might have turned out to be just one of those run-of-themill parler singler.

mill parlor singers.

As it is, she has the full flavor of her originality without any of the repressions and the bans imposed by singing masters. Song is thoroughly natural for her. She first was detected caroling notes between nips on her bottle while still only eighteen months old. From a musical family, she carried the heritage of talent right.

still only eighteen months old. From a musical family she carried the heritage of talent right into her teens, but still she rejected instruction and pledged herself to art in another form. For the year that she pursued learning in New York's National Academy of Design, she let singing slide except as a means of expression for her personal diversion. But a good voice, like a bad vice, will out—and almost before she knew

it Miss Hanshaw was becoming the vogue as entertainer at parties given by the smart sets of Westchester County and Long Island.

When she began to realize first that she was no master at the drawing-board, she had the satisfaction of knowing she was an assured success in the drawing-room. Back in 1928, while she was still only eighteen years old, the chief executive of one of the big recording companies heard her sing at one of these affairs. He bullied her into an audition for his company, and straightaway the graphic arts lost a workman.

In the six years which have followed that reluctant audition, more than four million of her records

have followed that reluctant audition, more than four million of her records have been sold—nor is the end in sight. The discs were selling like the legendary flapjacks long before Annette ever had seen a radio studio. Her year-and-a-half on the Show Boat Hour gave them fresh impetus, and it is a certainty that her popularity under the Camel Cigaret sponsorship will help to maintain the demand.

It is not difficult to fathom her success. She is a pronounced stylist with a voice admirably suited to microphone requirements. Like one or two other distinguished artists of the air, her voice spells her identity. You could break into one of her programs and after hearing three bars of a number, know beyond a doubt that it was Annette Hanshaw. And that is the sterling mark in radio.

Many a phonograph fan has bought Miss Many a phonograph ran has bought miss Hanshaw's records unwittingly, not suspecting that she was the singer. In line with the policy of appearing to have more artists than they really have, the recording companies have titled her variously. She has sung into wax as "Gay Ellis," "Patsy Young" (Continued on Page 19)

Famous Composers

usic and the soil wedded to produce Johann Sebastian
Bach, who has been called the greatest musical genius
the world has known—and whose Fugue in C Minor
is featured in NBC's Music Appreciation Hour of November 2
at 10 a. m. CST. Of peasant ancestry, Bach's family included
53 known musicians!

53 known musicians!

In 1685—the year of his birth—music was beginning to break away from the dominance of the church and of religious themes. Paradoxically, Bach assisted this development, although to him music and religion were one; in fact, he said: "Music should have no other end and aim than the glory of God and the recreation of the soul."

Yet in the improvement of musical instruments—innovation furthering the trend of the times—Bach played an important part.

portant part.

These changes have affected vitally the piano-playing of

our day.

Bach, organist as well as composer, was responsible for a reform in fingering without which the present-day brilliance and flexibility of piano-playing never could have been at-

He also pioneered in improving the tuning of the organ This genius experienced extremes of fortune in the span of his lifetime. He was honored by kings—including the remarkable Frederick the Great of Prussia—and subjected to the petty annoyances of routine jobs, in some of which he obliged to teach, as well as to compose and play and

conduct.

It was to mitigate such annoyances experienced in one of his posts that Bach dedicated the Kyrie and Gloria of the B minor Mass (his masterpiece) to the Electoral Prince of Dresden, at the time of his elevation to the throne of Poland. Bach cunningly decided that if he could gain recognition from the new king, then the town council of Leipzig and the rector of St. Thomas school there might hold him in greater esteem.

By Mark Herringham



Johann Sebastian peasant genius who struggled with life only to achieve greatness, after death, through the medium of his music

At that time Bach was Cantor of the school, and considered not especially efficient.

Three years later the new King of Poland made him court composer, at Bach's request.

This sidelight on the opinion entertained of Bach by his contemporaries illustrates the unfortunate fact that his colossal genius was not sufficiently appreciated during his lifetime. When he died in 1750 he was buried without even a stone to mark the grave.

His own sons even considered him old-fashioned. Ten years

mark the grave.

His own sons even considered him old-fashioned. Ten years after his death his wife died in the poorhouse and was buried in Potters Field—and all this despite the fact that Bach created great quantities of the world's sublimest music. His compositions—for the organ, of chamber music, and his cantatas—are becoming increasingly appreciated as years draw further away from the master's life.

Today, "Musicians disagree in most matters concerning music," says Rutland Boughton in Bach, the Master, "but regarding the supreme greatness of Bach they are unanimous. Pedants and idealists, antiquarians and realists, futurists and quite ordinary musicians, find common ground there. The enjoyment of the music, and a certain limited understanding of it, have extended beyond the sphere of cultured musicians to the widest circles of the amateur world."

As if the many hundreds of Bach compositions were not a sufficient gift to humanity, this astounding genius also wrote on musical themes.

His book, Art of the Fugue, was in itself a great achievement. In it he recorded every type of fugue then known, in masterly analysis and discourse.

Yet it was long after his death—when some of his works had been irretrievably lost, and his very name was threatened with oblivion—that discriminating admirers of Bach's music succeeded in making his true importance known to the world.

Myrt and Marge

By Arthur Kent

Out of the Hectic Life of Trouping Across the Continent While Little Donna Lived in a Trunk, Myrt and Her Husband George Took a Fortune-Then Faced Utter Ruin. Their Story Spares No Details

Radio's Myrt and Marge series is based upon the stage life of Myrtle Vail (who is the mother of Marge—Donna Damerel Kretzinger—both on the air and in real life). Born in Joliet, Illinois, Myrtle went on the stage at fifteen, in Chicago. She married George Damerel, a fascinating tenor. Donna was born. They kept the marriage secret for a time, to avoid discouraging the thousands of stage-struck females who were falling in love with Damerel—on account of his romantic performances as Prince Danilo of The Merry Widow. Little Myrt and her tiny daughter joined Damerel when the show played New Orleans. Herewith is presented the third instalment.

ost unwelcome, to one person, was the arrival in New Orleans of child-mother Myrt and her baby. That person was the attractive actress who took the Widow's role. She liked to think of Damerel as her princely lover in the play, rather than as a husband and the father of another woman's baby. But Myrt laughed last. Myrt bought a folding go-cart. In this the proud papa delighted to wheel his daughter Donna—while the Widow wailed "How silly! My Pr-r-rince, pushing a baby-carriage up and down the street!"

But the stage dooms domesticity—and soon Myrtle



Even while Marge waits for her cue she is the personification of the chorus-girl character she plays in the scripts

and Donna were separated again from Damerel, because the show began to play one-night stands and

hen there was the time Donna followed her parents

Then there was the time Donna followed her parents down into the hotel lobby because she had been denied an apple—and, falling on one knee in her little nightie, she spread out her arms and bellowed theatrically: "Mother! Puh-lease give muh an apple!"

It was about that time Donna made her first stage appearance. Her parents' act—they were in vaudeville now—was playing a theater next door to the hotel. Little Marge got out of bed, climbed down a fire escape to the theater roof, made her way backstage and ran out onto the stage with her dress on backwards. She brought down the house!

At seven she was sent to a convent to get her educations.

At seven she was sent to a convent to get her education. There she shocked the pious nuns by complacently assuring them she intended to become a chorus girl just as soon as she grew big enough. Donna stayed in school till she reached fifteen.

Meanwhile, her parents were making and losing a fortune. After traveling three years with The Merry Widow, Myrtle—thanks to a fluke—got a chance at the part of the widow. She knew all the lines and songs by heart, though she never had been asked to study them—



Myrt writes all the scripts for her air show with Marge—and she writes them all out painstakingly in longhand. She insists that no scrap of the flavor of stage life she knows so well shall be lost—as might be the case if she used the more rapid medium of a typewriter instead

and she made such a hit that the manager of the theater thought she was the star, and the regular star the understudy! That was a turning point in Myrtle's life—for she showed then that she was more than a competent singer and dancer; more than the wife of a celebrity. She proved her ability to hold down an important role. After that, Myrt frequently took the part of the Widow, Following the four-year run of the show, George and Myrtle went with another, The Heartbreaker, with George in the lead. And afterward they went back into vaudeville. Myrtle, during this period, gained fame as the first white girl ever to do a hula-hula.

On August 19, 1917, little George—Myrtle's second child—was born. Myrtle had kept right on working up till the end of June—and when George Junior was fourteen days old, she was back in rehearsal again for a new show! The nurse would bring the new baby to the theater every three hours—and rest-periods in rehearsal were made to coincide with little George's feeding-time.

The day before this show—a vaudeville act called The Little Liar—opened, Myrtle's father died. Myrtle left in the middle of a rehearsal, but arrived at his bedside too late. They buried him next day, hastening the interment because Myrtle had to return for the opening of the show! For the phrase "the show must go on" is more than a mere gag. Stage folk are probably the only slaves who love their slavery—and among them birth, marriage, and death are conditioned by the demands of their work.

When the great influenza epidemic killed so many persons—and frightened so many more away from theaters—George and Myrtle (Continued on Page 21) the day before this show—a vaudeville act called The

The Amos 'n' Andy Alibi

"Calling Al! Cars" . . . "Calling All Cars"

By Marshall Graves

Radio Too Often Is the Defender of Law-and It Can Be the Protector of the Innocent as Well. Jerd Parker, of Denver, Found It So in One of the Strangest of Crime Cases on Record

Whereupon the high-pitched voice of Amos re-

pitched voice of Amos replied:

"Ob—oh! He has, huh?
Ain't dat sumpin'!"

"And furthermore," continued the irrepressible 17-year-old Wilbert, "my dear brother's car even at this moment is standing out in the yard, washed and polished so that he may..."

With a mock scowl Harold reached for a pillow and Wilbert prepared to duck. The youngster's teasing was based on fact.

based on fact.

Harold wanted to be up early the next morning to start for Greeley, Colorado—50 miles away—to bring back his fiancee, Esther Powers, to his parents' home. Esther was a student at Colorado Teachers' College, and Harold, very much in love, had seen to it that his car was freshly washed and polished. He even had parked it in the yard, to insure a quick departure.

"Why don't you take your .22?" Wilbert persisted, chuckling. "Your rifle is in a corner, in the kitchen. You might see some b'ars!"

Harold turned off the radio. "Not even Amos 'n' Andy can compete with your childish prattle!" he said. "Now let . . ."

A strange squeak sounded in the yard. Quickly dropping their banter, the two lads looked at each other quizzically.

"Where have I heard that before?" said Harold.

quizzically.

"Where have I heard that before?" said Harold. Then he snapped his fingers. "Like a stiff nut being turned," he answered his own question. "Someone's after my spare tire!" He grabbed his trousers, pulled them on, slipped his bare feet into shoes and ran down the hall towards the back of the house.

"What's happened?" demanded their father, as the two lads passed the door of their parents' room—Wilbert trying to dress and run at the same time.

"They're stripping my car!" shouted Harold.

"Wait!" his father cried, with the wisdom and caution of added years. "Phone the police! Don't go out there, they may shoot!"

His only answer was the slamming of a screen door. The young college man, hot with the courage of youth, had dashed out into the yard to drive the spoilers

from the little car which stood so trim and ready for its morning drive.

Almost immediately a shot sounded.

Like the report of a starter's gun at the beginning of a race, that shot sent the Irwins scurrying down the hall toward the back door, the father in the lead. Before the elder Irwin reached the door came more shots.

"Hey, you!" said a policeman, pistol in hand. The man neither spoke nor moved. Flashlights focused upon his still figure, which was seen now to be slumped over the wheel over the wheel.

"He's dead!" somebody exclaimed

have been this fellow?"

Dead men don't run," said a cop, "and it looks like this guy was shot through the heart. Of course," he amended, "he might have been shot after you saw the running figure." But the neighbor was positive that there had been no more shots afterward.

Flashlights showed that the ancient car was loaded with tires and accessories, "This is the guy that killed young Irwin, all right," a detective said, "but who in thunder killed him?" He turned to the distracted father. "Did your boy have a gun?" he asked gently.

"No—no," Mr. Irwin replied. "We have never had a gun in the house—except a little .22 rifle that stands in a corner of the kitchen."
"Let's see it." They walked into the house.

The gun was leaning in the corner. The detective scowled, turned and walked back to the yard.
"This is an open and shut

corner. The detective scowled, turned and walked back to the yard.

"This is an open and shut case," the detective said, thinking out loud. "Young Irwin ran into the yard unarmed. He found two or more car-strippers at work on his car. One of them shot him. Then this crook got shot, probably by one of his own pals. But why? Was it an accident, or did they put the guy on the spot? And who was the guy your neighbor saw running, after the shots were fired?"

That, in a nutshell, was the problem the police had to solve. To its solution were assigned two assistant detective captains—William J. Armstrong and Harry B. Lane. And though they did not at first realize it, all the elements—all the clews—necessary to solve this baffling case actually were present right on the premises from the very first moment of their arrival.

Obviously, good police work demanded that the two detectives first proceed to learn all they could about the corpse with the silver-rimmed spectacles. Who was this dead man? Who were his associates? Papers in one greasy pocket yielded his name—Charles Liebelt—and home address.

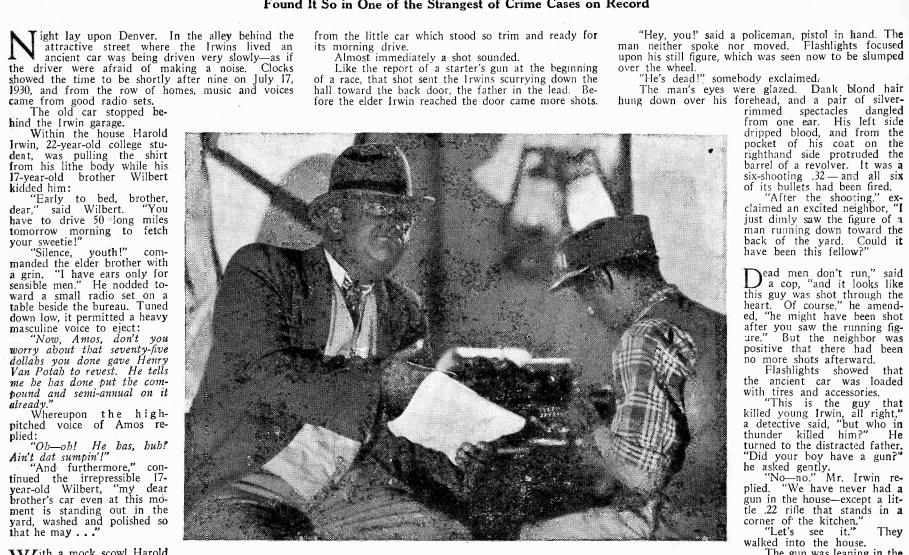
Upon rushing to the address, Armstrong and Lane learned that Liebelt had a wife and two children. He was 30 years old and worked for a supply house. He had only one friend in town—a fellow-employe named Jerd Parker.

Next, the detectives went to the home of Liebelt's employer, C. J. McClure, who gave every indication

Jerd Parker.

Next, the detectives went to the home of Liebelt's employer, C. J. McClure, who gave every indication of being shocked by the news. "A first-rate workman," he characterized the dead man, "but rather sullen and quarrelsome. He kept to himself. His only friend was Jerd Parker."

This was the second time the name of Jerd Parker



"Now, Amos, don't you worry about that seventy-five dollahs you done gave Henry Van Potah to revest. He tells me he has done put the compound and semi-annual on it already"

But when Wilbert and his mother arrived, Mr. Irwin was bending over a body that lay on the ground, visible in the clear night's half-light.

"Harold!" cried the father hoarsely. He stared up at his wife. "I think he's dead! He can't be! They shot him—oh, phone the police!"

Screaming, Mrs. Irwin ran down the steps to the silent body of her son. Wilbert dashed to the telephone. On either side, neighbors in the peaceful row of houses were opening doors and peering from windows.

Soon wailing sirens approached, and police burst into the yard—where excited neighbors already had begun to crowd.

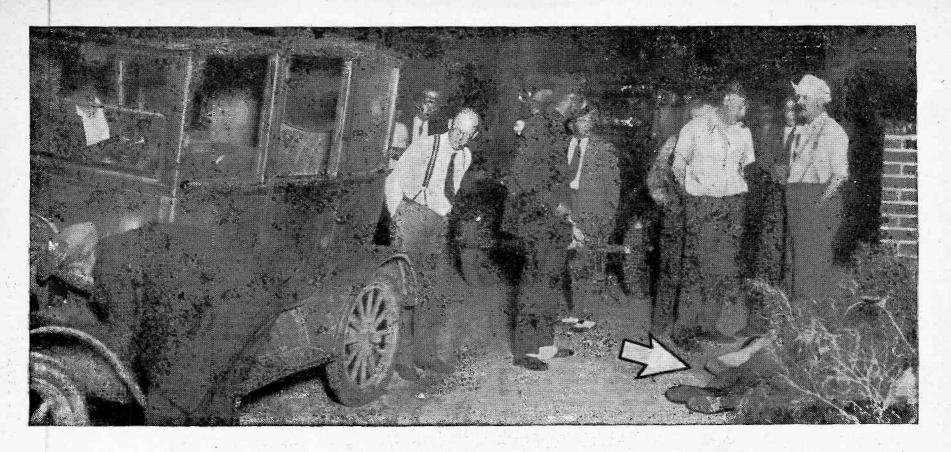
gun to crowd.

Police flashlights played along the ground—and in a few seconds they uncovered a new mystery. Sharply, the lights picked out the bloodstained figure of the dead boy. Then they trailed to his car—so pathetically waiting in shining splendor for the love-trip that never would be made.

"It was car-strippers did it, all right," said one of the detectives. For the automobile had been jacked.

"It was car-strippers did it, all right," said one of the detectives. For the automobile had been jacked up, and one tire lay on the ground beside it—proving that Harold's quick brain had interpreted accurately that straining squeak of an over-tight nut. But it was when those police flashlights trailed, like hounds' noses seeking a scent, from Harold's car to the alley that the mystery deepened.

For beside the board fence stood an old car. A man sat behind the wheel—a stranger.



had been mentioned, and now the detectives hastened to this man's home.

had been mentioned, and now the detectives hastened to this man's home.

Parker answered their questions readily, but his face was inscrutable. He lived with his wife and 13-year-old daughter, and they, as well as he, insisted that he had not been out of the house since eight o'clock that night. This, of course, established an alibi—and police always are suspicious of alibis. If Parker hadn't left his house since eight o'clock, he could not have been with Liebelt when Liebelt and young Irwin were shot, for these killings had occurred shortly after nine o'clock. Nor was there any chance that Parker could have slipped out of the house for just a few minutes, committed the crime, and returned without his wife and daughter realizing his absence. For the Parker's modest home was far from the district in which the arwins lived. But the police had only the words of Parker, his wife and daughter as a guarantee that he really had been at home after eight o'clock. The Parker family was taken to Headquarters. If the police could break down that alibi...

Hour after hour the crossquestioning went on.

"Did you know that Leibelt"

This Is Op Young Irwin Yard Unarme Car-Strippers Shot Him. The

questioning went on.
"Did you know that Leibelt
was a car-stripper?" Parker was

asked.

"Sort of—I mean—that is, I kinda suspected it."

"You mean you knew it!"

"No—no! But I often used to see accessories in that old Ford of his and——"

"Yes—what else?"

"Well, he used to go out at might a lot."

"Anything else?"

"He seemed to have a lot of money to spend."

"And yet with all this going on right under your nose, you say you only thought he was a car-stripper? Come on, tell the truth!"

"I am telling the truth. Liebelt used to say that

"I am telling the truth. Liebelt used to say that

he made extra money buying old cars and stripping them, and selling the parts."

For a time it seemed either that Parker was an exceptionally shrewd, quick-witted man, able to manufacture sound answers to police questions right on the spur of the moment, or that he was totally innocent and truthful. But there appeared to be something furtive in his manner. After much questioning he began to give up information which convinced his questioners that they were on the right track.

When did you last see Liebelt?" a detective asked
—and immediately Parker became uncomfortable.
"He—ah—well, he was waiting for me tonight when
I came home at eight o'clock."

This admission created a minor sensation. Definitely, the police cross-questioning had established the fact that the two men had been together. Immediately the encouraged questioners pressed on to wring further admissions as to what had happened following Liebelt's visit.

visit.
"What did Liebelt want?" pressed Detective Arm-

strong.

"He—he came to return a shotgun he borrowed from me a long time ago. I wanted to give it to my aunt. Her husband's going hunting."

"Why didn't he simply leave the shotgun? Why did he have to wait for you to come home?"

At this question beads of sweat burst from Parker's forehead. His breathing became audible. He seemed to shrink away from the questioner, in fear.

"He wanted to borrow my revolver," he mumbled. "Is this your gun?" Armstrong thrust forward the 32 which had been found in Liebelt's pocket. Parker commenced to shake. He nodded his head spasmodically.

"This Is Open and Shut. Young Irwin Ran into the Yard Unarmed. He Found

Car-Strippers at Work. One

Shot Him. Then This Crook

Got Shot. - But Why?"

"Yes!" he said. "But I didn't do it."

From the faces of the policemen gathered around a little of the tension relaxed. It wouldn't be long now, they told themselves, before a confession would be forthcoming. And as if to strengthen this confidence further, the telephone rang and the coroner's office issue the in-

formation that the bullet taken

formation that the bullet taken from Irwin's body definitely had been fired from Parker's gun!

"Parker!" said Armstrong sternly, "it was your gun that killed Irwin! Why don't you tell the truth and admit that you were with Liebelt tonight? Remember, man—things have gone so far that if you killed him we're bound to find out all the details now! Look how much we have uncovered in a few short hours! You'll be saving yourself a lot of

uncovered in a few short hours!
You'll be saving yourself a lot of
grief if you tell the truth."
"What's the use of stalling?"
cut in a harsher voice. "You were with Liebelt and
you know it. In the eyes of the law you're guilty of
two murders."

Dut even this failed to shake Parker's insistence that he was totally innocent. He protested that the only thing the police had against him was that he had been friendly with Liebelt and had lent him a gun.

"What did he want the revolver for?" the tireless police questioning went on.

"He said he had a lot of night driving to do and felt nervous without one."

"Weren't you a partner of his in stripping care?"

"He said he had a lot of night driving to do and felt nervous without one."

"Weren't you a partner of his in stripping cars?" shot in one police voice.

"You know that car-strippers always work in two's or more, don't you?" insinuated another.

"A neighbor saw you running away after you shot young Irwin," hazarded a third.

"We may as well tell him," lied a fourth, "that Liebelt lived long enough to tell who bumped him."

"You were with him tenight when he was killed!"

"No!" screamed Parker. "No, I tell you! I wasn't outside my house after eight o'clock, as God is my judge!"

Of course, the detectives didn't believe him. He fitted into the case so beautifully. Had he shot Irwin and then slain Liebelt to seal the lips of the only witness, they asked. Or had Liebelt run into the line of fire while he—Parker—was shooting at Irwin? Or had Irwin and Liebelt been killed with different guns—and if so what had Parker done with the gun that he had used to kill Liebelt? Those were the questions they flung at the harrassed suspect, but Parker settled down into stubborn denials of guilt.

It was then that Detective Armstrong tried a new tack in questioning—one which was to produce surprising results.

prising results.

Scene of the alley be-hind the Irwin home, taken a few minutes after the double killing. The arrow points to the body of Irwin. To the left is Liebelt's battered car

Harold Irwin, college student, in love and expecting soon to marry, from a like-ness made a few weeks before his untimely end



"What were you doing at home tonight, after eight?" he asked.
"Oh, 1—read the paper. Listened to the nacho, mostly."

mostly."

"Hm-m-m." Here was a possible break in Parker's

"Hm-m-m." Here was a possible break in Parker's armor. If he had heard radio programs he should be able to tell something about them.
"What did you listen to?"
"Music. And, oh, yes—Amos 'n' Andy. I never miss them when I can help it."
"Oh, you heard Amos 'n' Andy tonight, did you?" pursued Armstrong. He did not reveal the fact that he, too, was an ardent Amos 'n' Andy fan, and that he had listened to the program of the evening himself. It had started at 9 p. m. If Parker had heard it through, he could not possibly have been at the scene of the killings. There was no radio in Liebelt's ancient murder-car.

"What did they say?" demanded Armstrong. A new expression of hope dawned on Parker's worried face. Clearly, he realized the importance of his reply to that question.

Well—Andy said something to Amos about not worrying over \$75.00 that Amos had given Henry Van Porter to invest. Only Amos said revest.

"And then," Parker went on, "Amos said—no, wait—first Andy said that Henry Van Porter had put compound interest on it already. Then Amos said: 'Oh—oh! He has, huh? Ain't dat sumpin'?' And then..."
The hard-boiled cops loosened up and began to grin as their suspect recounted the wise-oracks of the black-face comedians. face comedians.

Finally Armstrong nodded.

Finally Armstrong nodded.

"Well, this probably clears you," he told Parker.

"I guess you really did stay home all evening. Amos
'n' Andy sure have been good friends to you this night.

They've proved that you aren't a murderer."

Poor Parker, completely vindicated, almost broke

down.

But for the police there could be meither breakdown nor letdown. They had succeeded in proving the
innocence of one suspect—there still remained their
primary task of (Continued on Page 31)

Signposts of Success

By "The Doctor"



Jeanie Lang's Face Shows Many Characteristics Her Radio Audience Might Never Suspect

his lady has rhythm, enthusiasm, persistence, energy and a volatile refinement indelibly inscribed in her face.

A definite curl shows on the edge of Jeanie

defibly inscribed in her face.

A definite curl shows on the edge of Jeanie Lang's upper lip in the restricted region where the flesh meets the membrane. As has been shown in previous analyses, this indicates a sense of display. Miss Lang wants to be noticed. She enjoys applause, and knows how to gain such approbation by making herself attractive. It can be imagined easily that Jeanie longs for a visible audience when broadcasting from a regular studio, and is far happier, in spite of a slight nervousness, when she's before perons whose reactions she can sense immediately.

If Jeanie Lang had not discovered her sparkling stage personality and her ability to put over a song, she could have become an efficient assistant to an executive. The definite parentheses of her mouth indicates mental alertness and physical subtlety of movement.

In the temple region is found the musical sense. The rounded lower face announces rhythm and mobility. This face is harmonic.

With all of her sense of display and love of approbation, Jeanie Lang is not conceited, and she values most the praise of those whom she admires personally. The mind which controls the markers of this face is not entirely free from a harmless variety of light superstition, and possesses a great faith in the interrelation of the body, the mind and the soul.

There is youth and "giddiness" in the character which Jeanie Lang portrays before the microphone, so that the listener might suppose a total lack of serious calculation in this performer's makeup. In reality she has large quantities of common sense and keenness rather than profundity. Her serious aspirations are well fortified with a high sense of economic values. Neither does this mean that she is penurious or miserly.

Jeanie Lang is considerate of her associates. She is far too vivid to depend

Jeanie Lang is considerate of her associates. She is far too vivid to depend upon others for happiness, yet ever willing to show kindness and give help. The faculty for economy is located at the side of the nose. Personal and social sincerity are found in the full upper lip.

Open Door to Beauty

By V. E. Meadows

What Questions and Answers Would Be Exchanged at a Beauty Forum Meeting? Here They Are:

The have had a big meeting of the Beauty Forum here in New York. Thousands of women attended the session. There follow a few of the important questions, and the answers given:

Why is brushing the hair better than combing the hair?

O. Why is brushing the hair better than combing the hair?

A. Combing the hair has no value except to arrange it, determine the part, etc. Brushing the hair cleans all the dirt from the hair, exercises it, and starts the flow of oil, giving the hair a natural and rich lustre. Brushing also increases the tensile strength by taking away the dryness, and if you use a proper brush, with the bristles set in a wavelike formation, it is actually possible to brush a beautiful wave into the hair.

Q. Will brushing the hair effect or spoil a finger wave?

A. Yes, it will affect a finger wave set with glue and baked into the hair, because the gluey substance puts the hair in such an unfortunate position that no wave can hope to stay in it. However, brushing will not affect a finger wave given with a nongluey solution.

Q. Will brushing the hair make it oilier?

A. No. If you have an oily condition of the scalp, brushing will draw out the oil.

the oil.

the oil.

Q. Is it all right to brush dandruff off the scalp?

A. Many foolish women still believe that it is possible to brush away dandruff. Allow me to state definitely that it is possible to brush the hair for eight and nine hours at a sitting, and the more you brush the more dandruff you'il have. Brushing dandruff irritates the scalp and causes it to form more scales—and breaks the first layer of skin. There is only one way to eliminate dandruff—shampoo. Brushing merely keeps the hair free of dirt and healthy.

Q. Why do scales form on the face in the wintertime?

A. Because of the exposure. These scales really are not particles of skin flaking off.

It is an exudation from the pore. It can be overcome by following the cleansing formula 1 have recommended often, and by applying the makeup as a protection against the elements.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting Sys-tem Monday, Wednesday and Friday mornings at a new time, 10 o'clock CST, on Stations WMCA, WHDH, WPRO and WIP.

Flashes of Fun

Portland: Did you hear her sing Love in Bloom?
Fred Allen: Yeah. If my breath came in short pants like that I'd call it Love in Bloomers!
—Town Hall Tonight

Wallington: Well, Eddie, we're in the other world now

Cantor: Don't kid me, Jimmy. We can't be in the other world because my feet are cold and I'm

hungry.

Wallington: What has that to do with it?

Cantor: Well, if we were in Heaven I wouldn't feel hungry, and if we were in the other place my feet wouldn't feel cold.

-Chase & Sanborn

Monk: What kind of a room are you looking

for, Mr. Penner?

Penner: Well, Monk, I'm looking for a room with angry breezes.

Monk: What do you mean by angry breezes?

Penner: A room with cross ventilation, of course!

—Bakers Broadcast

Ed Wynn: Graham, I had a friend of mine down to my farm the other day and I served him some beer. I served him some beer, Graham, and do you know what he said?

Graham: No, Chief, what did he say?

Wynn: He said, "I don't want that! Bring me a whole stein. Bring me a whole stein!" So you know what I brought him?

Graham: What did you bring him, Chief?

Wynn: A cow!

—Texaco Broadcast

Gene: Do you know, Mac, that Cliff Soubier can tell more long-winded tales about things he's done?

Mac: Sure-dat's jus' why dey call 'im Cliff.

Mac: Why?
Mac: 'Cause he's just a big bluff.
—Sinclair Minstrels

Bulls and Boners

Floyd Gibbons: "An adventurous boy and girl now grown to manhood."—Miss Holly English Low-ville, N. Y. (Oct. 20; WTAM: 7;55 p. m.)

Jim Poole: "The 10 o'clock broadcasting starting Monday will come at 10:15 instead of 10:30."—Mrs. O. A. Lowery. Peoria, III. (Oct. 12; WLS; 12:30

Announcer: "He was buried in a cemetery where notables of Broadway are often buried."—R. H. Barber, McPherson, Kans. (Oct. 16; WIBW; 7:20

Football Announcer: "We think it was a fumble in the press box."—R. B. Head, Gainesville, Texas. (Oct. 13; WFAA; 4:00 p. m.)

Speaker: "Mr. H. G. Wells, one of the first rank journalists in this country . . ."—Fred J. Austen, St. Lambert, P. Q., Can. (Oct. 13; CFCF; 11:58 a. m.)

Frank Buck: "The natives of Borneo don't have buttons on their clothes, they just wrap themselves around them."—T. Snyder, New York, N. Y. (Oct. 3; WEAF; 7:52 p. m.)

Paul Douglas: "Now Billy Page comes on the field with a guitar, harmonica and a yodel tucked under his arm."—Marie C. Basile, Long Island, N. Y. (Oct. 14; WABC; 10:25 a. m.)

John Olson: "If you've never eaten Johnston's Instant Chocolate Pudding, we envy you."—Annette L. Marugg, Appleton, Wis. (Oct. 21; WTMJ; 5:25

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Your Grouch Box

The best friend of many a family is the radio set that sits in the living-room. But even the best of friends have little spats—and Your Grouch Box gives you a chance to talk back to your loud-speaker! Have you a radio grouch? Does something on the air annoy you? Then this is the column for you!

An oar for orators:

Dear Editor: While you are helping us improve the air waves I wish you would take an oar and beat some of these narrow-minded politicians into eternal silence! They throw so much dirt the air is full of dust! Keep the air waves clean and you will win the hearts of all loyal radio fans.

Bellevue Nebr. HARRY J. FRAZIER

And a classic from a clergyman:
Dear Editor: Among the many grouches and peeves that radio listeners have, such as too much advertising, bum English, shouting of radio announcers, too much jazz morning, noon and night, I think this one deserves serious consideration: The sudden breaking-in of an announcer to give a flash—which most of the time could wait till the end of the program

most of the time could wait till the end of the program.

But no, they have to break in right in the middle of a beautiful bar of music.

There is a story told of a musician who was in bed while somebody was playing a selection on the piano, and this player stopped right in the middle of the bar. It was too much for the musician. He couldn't sleep till he got up and finished that bar of music!

We listeners can't finish the bar when the announcer breaks in—but I certainly tune in on another station!

Lockport, La.

J. B.

Send your pet peeves and radio grouches to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

Radio Road to Health

By Shirley W. Wynne, M. D.

Parents Owe Their Children Every Advantage-Especially a Good-Teeth Start

Tooth structure differs from every other human tissue in that it does not regenerate itself. Therefore when a tooth once decays, it cannot be made sound again like other parts of the body, because teeth are not endowed with healing power. All that can be done for a decayed tooth is to stop the decay and artificially build up that part of the tooth which is lost.

When we fived close to nature and the child was brought up on mother's milk and then on rough, whole grain and fibrous vegetable food, with very little of the refined starch foods and practically no refined sugar, the problem was not so great. From infancy the child had to learn to masticate thoroughly, because the food was so rough, and this exercise automatically cleansed the teeth. Then also all of the elements so essential to the building up of tooth structure were present in the milk, in the rough grains and in the fruits and vegetables used in the diet. With the refinements of foods, with the increase in the starch and sugar content, and with the practical elimination of the outer grain shell which supplied the material for tooth building, decay became more prevalent.

Decay began to appear early in the mouths of children. Instead of arresting that decay before much damage was done, many parents waited for the children to complain of toothache before taking them to the dentist. The result? There was nothing else for the dentist to do but extract the tooth. The after-affects of early extractions practically cripple the children for life, because the jaws do not develop fully when there are spaces where teeth are missing. Then also when the permanent teeth crupt, they frequently develop irregularly.

Parents, you owe every advantage to your children that you can possibly give them. Don't permit them to grow up carelessly on the theory that if their teeth decay the teeth will be fixed when they grow up. That can't be done. No teeth that once are decayed or lost can be restored properly. Teeth do not grow back if lost and no artificial restoration ca

Also the use of dental floss between the teeth will help to maintain them clean in those spaces that more than any other place require cleaning.

The Child's Hour

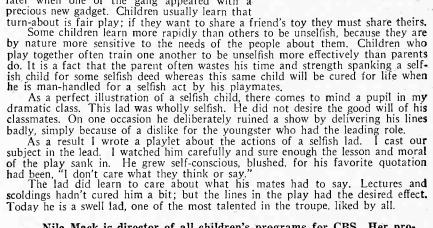
By Nila Mack

Is Your Child Overly Selfish? Miss Mack Has Found a Remedy - Sure and Successful

pankings and scoldings will avail little in attempts to cure a child of selfishness. Nature has equipped all children with this trait, and it can be eradicated or subdued only by a careful and thoughtful plan of action.

The first thing to do in training a child so that he will not give full rein to his selfishness is this: Make him see that if he will not share the things he likes with brothers or sisters or playmates, they will not share their possessions.

Quite often I have seen a youngster selfishly retaining a toy, refusing even to allow his playmates to touch it, only to capitulate a short time later when one of the gang appeared with a precious new gadget. Children usually learn that turn-about is fair play; if they want to share a free control of the same and the share a free control of the same and the



Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 8 a. m. CST.

Children must learn that turn-about is fair play

Ten Years Ago

Chicago stations grow opera-conscious and announce plans to disseminate popular operatic arias over their wave lengths. Station WWJ. Detroit, throws bombshell into placid waters of radio management by deciding not only to pay its musicians but its singers as well! . . . Loyal Order of Moose takes to the air (Oct. 27) with Station WJJD.

WEAO, OHIO STATE UNIVERSITY'S voice, knits its educated brow in an experiment with broadcast felepathy to the hoi-polloi.

UNCLE SAM sanctions experimental increases in the power of broadcasting stations, beginning with 1,500 watts and gradually—if no farm barns are burned down—in 500-watt steps permitting stations to use all of 5,000 watts. The government has received no construction permit applications for 25,000 to 50,000-watt transmitters, except that of the Radio Corporation of America.

OMAHA MUSICIANS, incited by an irate bass violinist to strike for full pay for radio performances, end their walkout, which has lasted for six months. Decision is to microphone their musical wares in return for the advertising received.

FIERY SENATOR BOB LA FOLLETTE charges a monopoly has been formed to prevent his going on the air when Station WHO, Des Moines, Iowa, refuses to permit him to broadcast his speech.

N. B.—The station at this time is owned by the Bankers Life Insurance Co.

STATION WLS, Chicago home of the Barn Dance is reported received in Hawaii where grass skirts no doubt undulated to rural rhythm.

CONGRESSMEN AND SENATORS begin eyeing radio situation and indicate that their forthcoming session will bring legislation designed to drop a few pork barrel hoops about the midriff of this fattening infant industry.

Hits of Week

Stars Fell on Alabama, the new hit tune, stormed the networks citadel last week and captured the air waves without a struggle. There was no escaping its torchy rhythm, and so the Southern melody occupies the place of honor in the weekly song tabulation. Lost in a Fog was voted into the hit class by the maestros.

Following is the weekly tabulation compiled by RADIO GUIDE:

SONG HITS PLAYED MOST OFTEN ON THE AIR: Song Stars Fell on Alabama Lost in a Fog Be Still My Heart Two Cigarettes in the Dark Two Cigarettes in the Dark 27 One Night of Love You're a Builder-Upper The Continental Love in Bloom If I Had a Million Out in the Cold Again ON THE AIR: 100 100 110 110 111 110 111 110 111 110 111 110 111 110 BANDLEADERS' PICK OF OUTSTANDING HITS: Song Points Lost in a Fog 28 Water under the Bridge 25 One Night of Love 23 The Continental 222 Isn't It a Shame 19 Moonglow 16 Were You Foolin' 14 You're a Builder-Upper 13 P. S. I Love You 11 Why Am I Blue? 10 A few individual bandleaders' selections

A few individual bandleaders' selections are

these:
Robert Armbruster: Water under the Bridge, Lost in a Fog, My Old Flame, P. S. I Love You, Stars Fell on Alabama.
Little Jack Little: I'm Lonesome for Caroline, Sweetie Pie, Stars Fell on Alabama, Lost in a Fog, Were You Foolin'.
Sam Dejong: Must We Say Goodnight, La Cucaracha, Moon Country, I Saw Stars, Stars Fell on Alabama, Be Still My Heart.

Wave Marks

Signals. Beetle says Phil Baker prepares a second welcome to Dr. Stork in January.

Signals. Mr. and Mrs. Morton Downey (Barbara Bennett) have reenameled the cradle for November occupancy. Mort will be 33 come November 14

Signals. Hyman Brown, writer of Marie, the Little French Princess and the radio version of The Gumps, has collaborated in a still greater creative achievement—It's a boy—8 1-2 pounds.

Relay. Jack Owens — WMAQ (Chicago) — NBC Breakfast Club tenor— announces birth of a daughter—to be called by the grand old name of

Relay. And Tom Baker—WBBM (Chicago) tenor announces the arrival of Elaine Joan.

Signed On. Eddie Von Riehl, of Southwest Broadcasting Company's key, KTAT (Fort Worth) wed Madeline Bandy.

Hookup. Ted Fiorito, eminent maestro, and Madelyn La Salle, will fly on the wings of love and the United Airlines to Yuma, Arizona, to swear a till-death-or-divorce contract.

Static. Leslie Marcus, WNAC-WAAB (Boston) announcer, walks with crutches, announces from a chair, because of a broken ankle.

Static. Charlie, of the Gene and Charlie Kretzinger (WBBM, Chicago) fractured an arm shortly before a performance, but went on anyway.

Meter. Best possible present for the November 10 birthday of Ross Gorman, NBC (New York) staff musician, would be a new kind of musical instrument. Ross, who plays every instrument there is, longs for the invention of new ones.

Edition A

Log of Stations Southwestern

Call	Kilo- cycles	Power Watts	ocation 당칭	1	
KASA-s	1210	100	Elk City	Ţ	
KFABT	770	5,000	Lincoln -	C	
KFI‡	640	50,000	Los Angeles	N L	
KGBX	1310	100	Springfield		
KLZ†	560	1,000	Denver	С	
KMBC	950	2,500	Kansas City	clolo	
KMOX	1090	50,000	St. Louis		
KOA	830	50,000	Denver	N	
KOB	1180	10,000	Albuquerque	<u> </u>	
KOMAT	1480	5,000	Okla. City	<u> </u>	
KPRCT	920	2,500	Houston	N	
KRLD†	1.040	10,000	Dallas		
KSL	1130	50,000	Salt Lake City		
KTBST	1450	1,000	Shreveport	N	
KTHST	1060	10,000	Hot Springs	N	
KTUL	1400	500	Tulsa	<u>C</u>	
KV00†	1140	25.000	Tulsa	N	
KWKT	1350	2,500	St. Louis	N	
KWT0*	560	1,000	Springfield	L	
WBAP	800	50.000	Ft. Worth	N	
WDAF	610	1,000	Kansas City	N	
WDSUT	1250	1,000	New Orleans	C	
WENR	870	50.000	Chicago	N	
WFAA	800	50,000	Dallas	N	
WGN-s	720	50,000	Chicago	L	
WIBWt	580	2,500	Topeka	C	
WKY	900	1,000	Okla. City	N	
WLS	870	50,000	Chicago	N	
WLW	700	500,000	Cincinnati	N	
WOAI	1190	50.000	San Antonio	N	
WREN	1220	1,000	Lawrence	N	
WSM	650	50,000	Nashville	N	
WSMB	1320	500	New Orleans	N	
WWL	850	10,000	New Orleans	L	
†Network Programs Listed Only.					

Night Programs Listed Only.

*Night Programs Listed Only.

*Noon to Sign Off.

C—CBS Programs.

N—NBC Programs.

L—Local Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell A for Religious Services and Programs

7:00 A.M. NBC-Tone Pictures: WLW KWK 7:30 A.M.

7:30 A.M.

KMBC—Amorning Devotions

WLW—Achurch Forum
8:00 A.M.

NBC—The Balladeers: WDAF WFAA
WSM KTBS KVOO WOAI

CBS—Aunt Susan: KMBC KTUL KSL
KRLD WIBW KOMA WDSU

NBC—Coast to Coast on a Bus: WREN
WLW KWK

KMOV—O Bible Breadcaster

WLW KWK KMOX—∴Bible Broadcaster 8:15 A.M.

NBC—Renaissance Quintet: WDAF
WFAA KPRC KTBS KVOO WOAI
WLS—Y.M.C.A. Octet
8:30 A.M.

8:30 A.M.

★ NBC—B'deast from Moscow: WDAF
WSM KTBS KVOO WOAI
WFAA—Uncle Gene Reads Funnies
WSMB—△Dr. Dunbar Ogden
8:45 A.M.
KMOX—△Religious Education
WLS—Praivie Farmer
9:00 A.M.
NBC—△Radio Pulpit: KVOO WKY
KTBS WSM WOAI WDAF WSMB
KOA KTHS
CBS—○Church of the Air: WDSU

BS—AChurch of the Air: WDSU KOMA KTUL WIBW KMOX KLZ

BC-Southernaires: WREN KWK KMBC-Brother Jack Reads the

KMBC—Brother Jack Reads the
Comics
WFAA—\(\triangle \tr

Star * Indicates High Spot Selections

NBC—Music & American Youth: WKY WOAI WSM WSMB KWK KVOO KTBS KPRC WFAA KOA KTHS

KSL-Uncle Tom

KSL—Uncle Tom
WDAF—Variety Hour
WREN—△Trinity Lutheran Service
9:45 A.M.
★ CBS—Between the Bookends: KLZ
KTUL KFAB KOMA WDSU WIBW
KMBC KMOX
KASA—△Sunday School of the Air
WDAF—△Address, Dr. B. Jenkins
10:00 A.M.
NBC—News: Morning Musicale:

10:00 A.M.

NBC—News; Morning Musicale;
WREN KWK WSMB WOAI KTHS
WBAP WKY KTBS KPRC KOA

NBC—News; Vagabonds: WDAF

CBS—Clev. String Quartet: WIBW
WDSU KOMA KMOX KTUL KMBC

WDSU KOMA KMUX KIUL KMDC WLW—Cadle Tabernacle Choir WSM—AFirst Baptist Church WWL—AHoly Name of Jesus Church 10:30 A.M.
CBS—Salt Lake City Tabernacle: KTUL KSL KOMA WDSU KFAB WIBW

3C—Samovar Serenade: KWK WREN

WREN

★ NBC—Major Bowes' Family: WBAP
WSMB KOA WOAI WSM KTHS
KVOO KTBS WDAF WKY KPRC
KMBC—Renee Long, talk
KMOX—△Church of Christ Scientist
WLW—△Dr. Rabbi Tarshish
10:45 A.M.

NBC—Phantom Strings: KWK
CBS—Salt Lake City Choir: KLZ
KRLD

KRLD

KMBC—Sunday Morning Musicale

11:00 A.M.

11:00 A.M.

NBC—Roger B. Whitman; Emily Post, talk: WREN

KMBC—Stone Church Choir

WBAP—AFirst Methodist Church

WDAF—Variety Program

WLS—Homer Griffith

WLW—Arthur Chandler, Jr., organist

WSM—APresbyterian Church

11:15 A.M.

WLS—Sophia Germanich, soloist

11:30 A.M.

CBS—Tito Guizar's Mid-day Sere-

WDSU

KSL—△Watchtower Program

WLS—String Ensemble

Afternoon

12:00 Noon —↑Church of the Air: KOMA SL KRLD WDSU KLZ WIBW KTUL BC-Music Hall Concert: WENR MSC—Music Hall Concert:
WFAA WKY WSM KTHS
KASA—The Bell Oilers
KMBC—Howard Ely, organist
KMOX—Old Bill
WDAF—Carveth Wells

WDAF—Car. C. WWL—Players
12:15 P.M. 12:15 P.M.

KMOX—Russ Brown and Ensemble

KOA—Interview on Better Housing

KTBS—Radio City Music Hall (NBC)

KWTO—Variety Program

WDAF—Melody Parade

12:30 P.M.

**NBC—Surprise Party; Mary Small;

Landt Trio & White, guests: WDAF

KTHS

NBC—Nat'l Youth Conf. WREN

Landt Trio & White, guests: WDAF KTHS

NBC—Nat'! Youth Conf.: WREN WSMB KTBS WSM KVOO WKY WENR KWK WOAI

★ CBS—Little Jack Little, songs: KLZ KMOX KRLD WIBW KMBC KOA—Amendment No. 5

KSL—Variety Prgm.

KWTO—△Mid-day Meditations

WFAA—Elmer Scott, talk

WLW—△Church in the Hills

WWL—Harry Burke, accordionist

12:45 P.M.

CBS—Pat Kennedy, tenor; Art Kassel's Orch: KMBC KMOX KSL WDSU KLZ KRLD

WFAA—Plainsmen Quartet

1:00 P.M.

CBS—Lazy Dan, the Minstrel Man: KMBC KRLD WDSU KLZ KMOX WIBW KSL KOMA

NBC—Anthony Frome, tenor: WREN WENR KVOO KWK

★ NBC—Treasure Chest: WLW KOA WDAF

KWTO—King's Men

KWTO-King's Men

WFAA—String Melody WOAI—Musical Program WSM—Alline Fentress, violinist WSMB—The Ambassadors WWL—Dance Orchestra

1:15 P.M.

NBC—Bob Becker, Chats About Dogs:
WREN WENR KWK
KWTO—Sunset Islanders
WFAA—Musical Melange
WOAI—Variety Program
WSM—John Lewis, baritone

WSM—John Lewis, baritone

1:30 P.M.

NBC—Radio Theater; Jane Cowl in

"Smilin' Thru": KWK WREN WOAI

WFAA KOA KVOO WENR WLW

KTHS WKY KTBS KPRC

CBS—Imperial Hawaiian Dance Band:

KMOX WIBW WDSU KLZ KRLD

KSL KOMA KMBC

KWTO—Studio Ensemble

WDAF—Song Hit Revue

WSM—Leon Cole, organist

WSMB—Ray McNamara, pianist

WWL—Romantic Musical Tavelogue

1:45 P.M.

1:45 P.M. KMBC—From the Walkathon WSMB—Anson Weeks' Orchestra

WSMB—Anson Weeks' Orchestra

2:00 P.M.

★ CBS—New York Philharmonic
Orch.: KSL KTUL KFAB WIBW
KLZ WDSU KOMA KMOX KMBC
NBC—Sally of the Talkies, sketch:
WSMB WDAF WSM
KWTO—Assembly of God
WGN—Football; Giants vs. Bears
WSM—Radio Theater (NBC)
WWL—Variety Show
2:15 P.M.

KRLD—Symphony Orch. (CBS)
WWL—Joseph Schranm, pianist
2:30 P.M.

★ NBC—Musical Romance: WDAF

★ NBC-Musical Romance: WDAF WLW
NBC—Musical Nonlance: WDAr
WLW
NBC—Mational Vespers: WREN
KWK WKY WSMB WSM KVOO
KTBS WENR WOAI KTHS

KOA—Hollywood Gossip KWTO—Melody Pallette WFAA—20,000 Years in Sing Sing WWL—Earl Bond's Orchestra 2:45 P.M.

KWTO—Stratford Johnson 3:00 P.M.

KWTO—Stratford Johnson
3:00 P.M.

NBC—Temple of Song: WLW WENR

★ NBC—Kansas City Philharmonic
Orch.: WSMB WBAP WOAI KOA
KTBS WDAF WSM WKY KPRC
C.N.—Father Coughlin: KWK WLW
KWTO—Silver Strains
WREN—Adv. of Sherlock Holmes
WWL—Salon Orchestra
3:15 P.M.

KWTO—Vocal Varieties
3:30 P.M.

★ NBC—"The House by the Side of
the Road"; Tony Wons, philosopher:
KOA KFI WSMB WSM
NBC—The Land of Beginning Again:
WENR KVOO WREN
NBC—John B. Kennedy: WKY

NBC—John B. Kennedy: WKY
T. N.—Radio Explorers' Club: WBAP

T. N.—Radio Explorers' Club: WBAP
WOAI KPRC
KWTO—Reflections of Romance
WDAF—Dr. G. Charles Gray
WWL—Walter Pichon's Orchestra
3:45 P.M.
NBC—Dream Drama, sketch: WDAF
KPRC—Land of Beginning Again
(NBC)
KWTO—Piano Improvisations
WBAP—ARev. O. C. Reid
WOAI—News
4:00 P.M.

** NBC—Sentinels' Serenade; Edw.

4:00 P.M.

★ NBC—Sentinels' Serenade; Edw.
Davies, baritone; Charles Sears, tenor; Mary Steele, soprano; Josef
Koestner's Orch.; Guest Artist: WSM
WDAF KOA WSMB

★ CBS—Open House; Stanley Metcalfe, guest: KMOX WDSU KOMA
KRLD KMBC KLZ WIBW KSL

KRLD KNDC REZ WIZE RELE KTUL KNBC-Roses & Drums; "Rebel Magic," drama: WBAP WREN WOAI WENR WLW WKY KWK KPRC KTHS KTBS KWTO-Drury College 14:15 P.M. Program

4:15 P.M.

WWL—Madge Langford, contralto
4:30 P.M.

**NBC—"The House by the Side of
the Road"; Tony Wons, philosopher:
WDAF WOAI WBAP KVOO WKY
KTHS KPRC

**CBS—Crumit & Sanderson: KMBC
KMOX WDSU KOMA KTUL WIBW

**NBC—Radio Explorers' Club; Mrs.
F. Trubee Davidson, guest: WREN
WENR KWK KOA WSMB

T.N.—"Smilin' Ed" McConnell: WLW
WSM

WSM WSM KSL—Victor Herbert's Melodies KWTO—Metropolitan Moods WWL—String Trio with Reading 4:45 P.M. Drama: KTBS WREN

4:45 P.M.

NBC—Dog Drama: KTBS WREN

WENR KOA

KFAB—Musical Moods (CBS)

KSL—Gene Halliday, organist

WSM—Kay Goss, violinist

WSMB—△Rabbi E. W. Leipziger, address

5:00 P.M.

S:00 P.M.

NBC—ACatholic Hour: WSM WOAI
WBAP KTBS WDAF KVOO KPRC
WSMB
CBS—Music by Gershwin; Milton
Ager, composer: KMBC KSL KLZ
WDSU KMOX KRLD
NBC—Heart Throbs of the Hills:
WREN WENR

WDSU KMUX KILLD
NBC—Heart Throbs of the
WREN WENR
KGBX—Souvenirs of Song
KOA—Home Sweet Home Hour
WGN—Allan Grant, pianist
WLW—Rene and His Violin
WWL—Red Goose Review

5:15 P.M.

NBC—Jolly Coburn's O
WREN KWK
WGBX—Carefree Capers
WLW—Music by Divano Orch.: WENR

5:30 P.M.

5:30 P.M.

★ NBC—Grand Hotel, sketch: WENR
KWK WREN KOA

★ CBS—ACME WHITE LEAD &
Color Works Presents "Smilin' Ed"
McConnell: KMOX KLZ KRLD
WDSU KSL KMBC KFAB
NBC—Bennett Chapple; Frank Simmon's Orch:: WKY WDAF KTBS
WOAI KPRC KVOO WLW WBAP
KMBC—△Vesper Hour
WGN—Wayne King's Orchestra
WSM—Sacred Quartet
WSMB—Enrique Tuit, pianist
WWL—Bob Martin's Orchestra
5:45 P.M.
CBS—Edith Karen, soprano: KOMA
KRLD KLZ

CBS—Edith Karen, soprano: KOM KRLD KLZ CBS—Voice of Experience: KMOX WGBX—Dinner Music KSL—Melodies WGN—Jan Garber's Orchestra WSMB-Dance Orchestra

Night

6:00 P.M.

** NBC—JELL-0 PRESENTS JACK
Benny with Mary Livingstone; Frank
Parker, tenor; Don Bestor's Orch.:
WREN KWK KPRC WKY WOAI
WENR WSMB WSM WFAA KTBS

** CBS—California Melodies: WDSU
KRLD KMOX KSL KTUL KLZ
KMBC
NBC—Marths

KMBC
NBC—Martha Mears, contraito: WDAF
KFI—Organ Recital
KOA—Political Talk
WGBX—Family Organ
WLW—Dodge Showdown Review
WWL—Carl Junker
6:15 P.M.

**NBC—ALKA-SELTZER PRESENTS
Lincle Erra's Radio Station: WMAO

Uncle Ezra's Radio Station: WMAQ CBS-California Melodies: WIBW Melodies:

CBS—California Microures.

KOMA
KASA—Views of Today's News
KGBX—Rhythmaires
KOA—Melody Master
KSL—Musical Portraits
WGN—Wayne King's Orchestra

WWL—Dance Orchestra
6:30 P.M.
CBS—Concert Orch.: KOMA KSL
KLZ KRLD WIBW

KLZ KRLD WIBW
NBC—Queena Mario, soprano: KVOO

CBS—Buddy Rogers' Orch.; Jeanie
Lang; Trio: KMOX WDSU

NBC—Joe Penner, comedian; Ozzie
Nelson's Orch.: WLS KPRC WSM
KOA KWK WREN WSMB WFAA
WKY KFI WOAI WLW

WGBX—Atwill Sisters
KMBC—James Kozak's Orchestra
WDAF—Variety Program
6:45 P.M.

6:45 P.M.

KGBX—Dinner Music

KTUL—Concert Orchestra (CBS)

WWL—Nick Palmisano
7:00 P.M.

NBC—Eddie Cantor, comedian; Rubinoff's Orch.: WSMB WDAF WLW

WKY WFAA WOAI KOA KFI WSM

WKY WFAA WOAI KOA KFI WSM KPRC KVOO WLW

* NBC—Symphonic Concert: KWK WREN WLS

* CBS—Sunday Evening Concert; Giovanni Martinelli, tenor: KMBC KRLD KLZ KOMA KMOX WDSU KSL KTUL WIBW

KGBX—Twilight Romance

WWL—Castro Carazo's Orchestra

7:15 P.M.

KGBX—Dinner Music

KGBX—Dinner Music 7:30 P.M. KGBX—Rhythm Encores WWL—Variety Program

7:45 P.M. KGBX—Assembly of God WWL—Loyola Open Forum

8:00 P.M.

** NBC—Manhattan Merry-Go-Round:

KOA WDAF KFI

** CBS—Alexander Woollcett, Town
Crier: KMOX KSL WDSU KLZ

KMBC

** NBC College Col

KMBC ★ NBC—Silken Strings; Charles Previns' Orch.; Countess Olga Albani, soloist: WLW WSMB WFAA KPRC WSM KTBS WENR KWK WREN KTHS WKY KTBS WOAI-Ernest Hauser's Orchestra

8:30 P.M.

★ NBC—Album of Familiar Music:
WKY WSM KPRC WDAF KFI
KVOO WSMB WFAA WCAI

★ NBC—Walter Winchell, columnist:
WENR WLW KWK WREN KOA

★ CBS—Will Rogers; Helen Gleason,
Metro. Opera Star; Frank Parker,
tenor; Bill Corum, columnist: KTUL
WDSU KRLD

KMBC—Sweet Harmonies
KMOX—Two Doctors; Orchestra
KSL—Studio Ensemble
WWL—Celestine's Tuxedo Arches

8:45 P.W

8:45 P.M.

NBC—King & Flynn, songs & comedy: KWK WENR WREN

KGBX—Hawaiian Melodies

WLW—Unbroken Melodies

9:00 P.M.

NBC—Armand Girard, baritone: KWK
WENR WREN

★ CBS—Wayne King's Orch.: WIBW
KLZ KMOX WDSU KRLD KMBC

KSL KFAB

★ NBC—Hall of Fame; Doc Rockwell, R NBC—Hall of Fame; DOC ROCKWEII,
guest: KOA WDAF WSM WLW KFI
WKY KTBS KPRC WSMB WOAI
WBAP
KGBX—Jewel Box
WWL—Studio Players

9:15 P.M. NBC—L'Heure Exquise: WREN KGBX—Rhumba Numbahs WENR—Symphony Orchestra

9:30 P.M.

** NBC—Jane Froman, contralto; Frank
Black's Orch.: WDAF KPRC WSM
KFI WBAP WLW WKY KTBS
KTHS WSMB WOAI
NBC—An American Fireside: WREN
KWK
CBS—Dramatic Guild: KOMA KTUL
KMBC KLZ KRLD KFAH
KGBX—Song Bag

KGBX-Song Bag KMOX-Charlie Kent and Singers KOA—Rangers
KSL—Merrymakers
WWL—Leary's Orchestra

9:45 P.M.

KMOX—Eddie Dunstedeter, organist WENR—Old Heidelberg Octen WIBW—Dramatic Guild (CBS)

WIBW—Dramatic Guild (CBS)

10:00 P.M.

NBC—Roxanne Wallace, songs: WREN

NBC—K-7 Spy Story: WENR

NBC—Wendell Hall, songs: WBAP

KFI KOA WDAF KTBS KTHS

WOAI WKY KPRC WSMB WSM

CBS—News; Little Jack Little's

Orch: KTUL KFAB WIBW KOMA

KRLD KMOX WDSU KLZ

KMBC—Musical Prgm.

WLW—News; Tea Leaves and Jade

WWL—Dramatic Sketch

10:15 P.M.

10:15 P.M.

WWL—Dramatic Sketch

10:15 P.M.

10:15 P.M.

NBC—Walter Winchell: WSM KTBS

WSMB WKY KFI

NBC—News; Jesse Crawford, organist: WBAP WOAI KOA

KMOX—Sports; Ben Bernie's Orch.

KPRC—To be announced (NBC)

WDAF—Dance Orchestra

WREN—Do You Believe in Ghosts?

WWL—Dance Orchestra

10:30 P.M.

★ NBC—JELL-O PRESENTS JACK

Benny with Mary Livingstome; Frank

Parker, tenor; Don Bestor's Orch.:

KFI KOA

NBC—B'cast to Byrd Expedition:

KPRC KTBS KTHS WBAP WDAF

CBS—Leon Belasco's Orch.: KLZ

KOMA KRLD KFAB KTUL WIBW

KSL—△Sunday Evening Program

WENR—Art Kassel's Orchestra

WGN—Wayne King's Orchestra

WLW—Dance Orchestra

WLW—Dance Orchestra

WREN—The Waltz Trio

WSM—Sunday Night Serenade

WSMB—Jules Bauduc's Orchestra

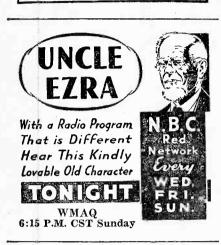
10:45 P.M.

CBS—Leon Belasco's Orch.: KMOX

10:45 P.M.
CBS—Leon Belasco's Orch.: KMOX

WDSU,
WGN—Jan Garber's Orchestra
WREN—Paper Moon, mystery
WSMB—Joe Capraro's Orchestra
WWL—Creole Serenaders







Coming Events

Sunday, Nov. 4

Time Shown Is Central Standard
Pord Bond, NBC baritone-composer-announcer, and the LANDT TRIO and
WHITE, will return for another
guest appearance with MARY SMALL,
during Little Miss Bab-O's Surprise Party
at 12:30 p. m. over an NBC-WEAF net-

Smilin' Through, starring JANE COWL, celebrated American actress, will be the Radio Theater presentation at 1:30 p. m. over an NBC-WJZ network.

DOC ROCKWELL, famed not only as a comparing but as an author and public.

a comedian but as an author and publisher, will make another of his surprise microphone appearances as the Hall of Fame guest artist at 9 p. m. over an NBC-WEAF network.

Monday, Nov. 5

THE GUMPS, famous cartoon family, will come to life in a new radio series to be heard daily except Saturdays and Sundays from 11:15 to 11:30 a. m. over the CBS-WABC network.

VIC AND SADE'S human sketch of small-town life, which has entertained listeners for more than two years, will go on the air over both NBC-WJZ and NBC-WEAF networks beginning today. This series will be heard daily except Saturdays and Sundays thereafter at 12:30 p. m. over WJZ, and 1:45 p. m. over WEAF.

The Red Cross Roll Call will be the subject of Judge JOHN BARTON PAYNE, Chairman of the American Red Cross, when he addresses American listeners in an International broadcast from Tokio, Japan, at 5:15 p. m. over an NBC-WJZ network.

EVERETT MARSHALL, operatic and radio baritone, will be the guest star on Atwater Kent Radio Hour over the CBS-WABC network at 7:30 p. m.

Tuesday, Nov. 6

A program observing the Jewish Social Service Anniversary will be presented over

the CBS-WABC network from 3:30 to 4

MEREDITH WILLSON, conductor and general musical director of the National Broadcasting Company's San Francisco studios. inaugurates a new program over an NBC-WEAF network at 4 p. m.

COUNTESS OLGA ALBANI, soprano, in he the guest star with ISHAM will be the guest star with ISHAM JONES' Orchestra over the CBS-WABC network at 8:30 p. m.

Wednesday, Nov. 7 Glasgow, Scotland, and Its Environs will

be the subject discussed and dramatized in the Geography session of American School of the Air over the CBS-WABC network at 1:30 p. m.

Thursday, Nov. 8

During the Academy of Medicine program over the CBS-WABC network at 10:15 a. m., Doctor ROBERT H. KEN-NEDY, of Beekman Street Hospital, will discuss Cancer of the Skin.

A broadcast from the Country Church of Hollywood will be heard over the CBS-WABC network at 10:30 a.m.

Roadways of Romance, starring JERRY Roadways of Romance, starring JERRY COOPER, young baritone, in a new musical and dramatic program, will be the fifth of the new one-hour productions launched by the CBS network from 2 to 3 p. m. ROGER KINNE, another well-known baritone, FREDDIE RICH'S orchestra, and a large dramatic cast will also take part in the prey show in the new show.

Public Ownership—Its Possibilities and Limitations, will be discussed in the Economics in a Changing Social Order series at 9:30 p. m. over an NBC-WJZ network.

Friday, Nov. 9

Prime Minister RAMSAY MacDON-ALD'S address at the Lord Mayor's Banquet in London will be relayed to American listeners in an International Broadcast from London at 3 p. m. over the NBC-WEAF and CBS-WABC networks.

The new Friday afternoon schedule over the CBS-WABC network will present The Four Shownien, from Philadelphia, at 2; Grab Bag, from Chicago, at 2:30; Int'l Broadcast from London at 3; and This and That Revue, from Philadelphia, at 3:45 p. m. and That 3:45 p. m.

WILLIAM POWELL and MYRNA LOY will be the stars in Hollywood Hotel revue over the CBS-WABC network at 8:30 p. m.

Saturday, Nov. 10

Carnegie Hall Circus will be described over the CBS-WABC network at 10:30

The second edition of the Brass Button Revue, a presentation of the Brass Button Revue, a presentation by the NBC pages and guides, consisting of music, individual acts, tap dancing, etc., will be a highspot when this revue is broadcast at 5 p. m. over WJZ and associated stations.

Scientific Research in the Field of Criminal Justice will be discussed by WILLIAM DRAPER LEWIS, Director of American Law Institute, during The Lawyer and the Public program over the CBS-WABC network at 6:45 p. m.

HOW A "TIP" GOT JIM AGOODIOE LOVE YOU,











Be a Radio Expert Nat'l Radio Inst. Learn at Home--Make Good Money

Mail the coupon. Many Radio Experts make \$40, \$60, \$75 a week. Find out about the spare time and full time job opportunities in Radio—how I train you quickly to service sets, operate broadcasting, commercial, police and aviation Radio stations; and for other good jobs in connection with the manufacture, sale and servicing of Radio, Television and Loud Speaker apparatus. My free book explains my practical 50-50 method of home study training, gives letters showing what N.R.I. graduates are doing and making, and how many made \$5, \$10, \$15 a week extra in spare time while learning. Money Back Agreement given. Mail coupon for free book of facts and proof.

J. E. Smith, President National Radio Institute, Dept. 4MT6A Washington, D. C. Dear Mr. Smith: Without obligating me, send free book about spare time and full time Radio oppor-tunities, and how I can train for them at home in spare time. (Please Print Plainly.) Address City..... State.....

SUBSCRIBE to

RADIO GUIDE

12:00 Mid. NBC—Phil Levant's Orch.: KWK
KSL—Sunday Evening at Templa
Square
WENR—Jess Hawkins' Orch.
WLW—Moon River, organ and poems
WREN—Weather Forecast

12:15 A.M. NBC-Bridge to Dreamland: KOA

12:30 A.M.

NBC—Noble Sissle's Orch.: WENE
KOA—Seymour Simons' Orchestra

SUNDAY NIGHT

JAGK BENNY

AND EVERY SUNDAY

MARY LIVINGSTONE • FRANK PARKER DON BESTOR'S ORCHESTRA

STATION WOAL

6:00 P.M. CENTRAL STANDARD TIME

SPONSORED BY JELL-O



**NBC—News; Will Osborne's Orch. 11:00 P.M. BC—News; Will Osborne's Orch: KTHS KPRC WBAP KTBS WKY WSM

WSM SS—Paul Sabin's Orch.: KFAB WLZ WIBW KMBC KOMA KTUL

WLZ WIBW KMBC KOMA KIOL KMCX BC—Mills' Blue Rhythm Band: KWK

KWA.
KMOX—Joe Stovall's Orchestra
KSL—Senator Key Pittman

Programs to Be Heard

WENR—George Olsen's Orch. WLW—Dance Orchestra WREN—Hits in Review WSMB—Dance Orchestra 11:15 P.M.

11:15 P.M.
CBS—Paul Sabin's Orch.: WDSU
WREN—Anson Week's Orchestra
WSMB—Will Osborne's Orch. (NBC)
WWL—Midnight Reflections

Sunday, Nov. 4

II:30 P.M.

NBC—Don Pedro's Orch.: WSMB
KTHS WSM KTBS WKY

NBC—Stan Myers' Orchestra: WREN
KWK KFAB KPRC

CBS—Frank Dailey's Orch.: KMBC
KLZ KOMA WIBW KMOX KTUL
KFAB

KFAB
KFI—The Philistine (NBC)

KOA—Broadmoor Country Club WENR—Gray Gordon's Orchestra WLW—Red Nichols' Orchestra WWL—Mickey Alpert's Orchestra 11:45 P.M.

HI:40 F.M.
KFI—Dream Drama
KMOX—When Day is Done, organ
KOA—Don Pedro's Orchestra (NBC)
WENR—Old Heidelberg Ensemble

Continued from

Preceding Page

5:30 A.M. KMOX-Home Folks' Hour WLW-Top o' the Morning

5:45 A.M. KMOX-Dynamite Jim

6:00 A.M.

KMOX—Mountain Minstrels

WLW—AFamily Prayer Period

6:15 A.M.

KMOX-Home Folks' Hour WLW-CMorning Devotions

6:30 A.M.
KMBC—Morning Devotions
WDAF—Over the Coffee Cups
WLW—The Texans
WSM—Rise and Shine
6:45 A.M.

WSM—Rise and Shine
6:45 A.M.

KMBC—Tex Owens, songs

KMOX—The Three Hired Men
WDAF— Amorning Bible Lesson
WFAA—Peg Moreland
WLW—Plantation Days
7:00 A.M.

NBC—Richard Leibert, organist: WLW
NBC—Morn. Dev'tn: KTHS WREN
KTBS KVOO WKY KWK WOAI
KMBC—Musical Time
KMOX—Melody Weavers and Skeets
WDAF—Musical Clock
WFAA—Early Birds & Jefferies
WSM—Johnny Muskrat
WWL—Musical Program
7:15 A.M.

NBC—Landt Trio & White: KTHS
KTBS WREN KVOO WKY KWK
WSMB WOAI
KMOX—Novelty Boys

WSMB WOAI KMOX—Novelty Boys WI.S—Arkansas Woodchopper WSM—Rise and Shine 7:30 A.M.

NBC-Lew White, organist: WREN NBC—Lew witte, organist: WILEN KWK
NBC—Cheerio: WLW WSM KTBS WKY WOAI KTHS KMBC—News
KMBC—News
KMOX—Tick Tock Revue

KSI.—Morning Musicale
WLS—Jolly Joe & His Pet Pals
7:45 A.M.

7:45 A.M.

KMBC—Musical Time

KMOX—German Program

WLS—Spare Ribs & Ralph Emerson

8:00 A.M.

CBS—Modern Minstrels: KTUL KSL

KMBC KOMA KRLD WIBW

NBC—Breakfast Club: WREN WSMB

KTHS KTBS WOAI KPRC KVOO

KOA KMOX—Dance Melodies WLS—△Morning Devotions WLW—Joe Emerson, Hymns WSM—△Morning Devotions 8:15 A.M.

8:15 A.M.

NBC—Don Hall Trio: WLW

NBC—Breakfast Club: WKY

KMOX—June and Jerry

KSL—Morning Watch

WFAA—Morning Serenaders

WLS—Hoosier Hot Shots and Arkie

WSM—Leon Cole, organist

WWL—Henry Dupre; Souvenirs

8:30 A.M.

CBS—Modern Minstrel: WDSU WIBW

NBC—Eva Taylor, songs: WDAF

KMOX—The Cornhuskers

KSL—Morning Musicale

KMOX—The Cornhuskers
KSI—Morning Musicale
WBAP—Between Us
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
WWL—Morning Musical Moments
8:45 A.M.

8:45 A.M.

NBC—Mattinata, chorus: WDAF
KMOX—Fashion Parade
KWIK—Breakfast Club (NBC)
WLS—Morning Minstrels
WLW—Bond of Friendship
9:00 A.M.

NBC—News; Breen & de Rose: WDAF
KTBS WOAI KTHS WKY WBAP
NBC—Josephine Gibson, hostess counsel: KVOO WSM WSMB
NBC—Harvest of Song: KOA KWK
WREN WREN

-News; Harmonies: KLZ KTUL WDSU KMOX
KMBC—Joanne Taylor, talk
KSL—Advertisers' Review
WLS—The Westerners
WLW—Mary Alcott, songs

WWL-Just Home Folks 9:15 A.M. WREN KWK KOA

NBC-Clara, Lu 'n' Em, gossip: WSMB
WOAI WKY WDAF KPRC KVOO
WLW WBAP WSM WGN

WLW WBAP WSM WGN
KMBC—Rhythm Encores
KMOX—Let's Compare Notes
9:30 A.M.
CBS—Savitt Serenade with Diane:
KLZ KOMA WDSU KMOX
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI KMBC—Window Shopping
KOA—Morning Parade (NBC)
WDAF—Variety Hour
WLW—Livestock

Star * Indicates High Spot Selections

WSM—Radio Kitchen WSMB—Ida Bailey Allen WWL—"Gaga" and the Barker

9:45 A.M.
NBC—News; Radio Kitchen: WREN
KVOO KPRC WSMB CBS—Memories Garden: KOMA
KMOX KRLD WDSU KLZ KMBC
KTUL
NBC—Morning Parade: WDAF WBAP
WOAI KTBS KTHS
WLS—The Dean Bour

WOAI KTBS KTHS
WLS—The Dean Boys
WLW—News

10:00 A.M.

NBC—Navy Band: WDAF WSM WKY
KTHS KTBS WBAP KOA WOAI
KMBC—The Sunshine Ladv
KSL—Memories Garden (CBS)
KWK—Soloist (NBC)
WLS—Shoppers' Service
WLW—Rhythm Jesters
WREN—Eb and Zeb, comedy sketch
WSMB—Health Exercises
WWL—Tony and His Merrymakers
10:15 A.M.

10:15 A.M. -Fed. Housing Prgm.: KFAB KLZ
NBC—Tony Wons: WREN KWI
NBC—Navy Band: WSMB KPRC
KMOX—Women's Side of the News
WBAP—Markets
WLS—Livestock Markets
WLW—Yucatan Trio

CBS—Connie Gates & Jimmy Brierly:
KLZ WDSU KTUL KOMA KMBC
KFAB KRLD KMOX
NBC—Melody Mixers: WREN KWK
WIW

WLW
KSL—Good Morning Judge WFAA—Wanderers, group musicians WLS—Today's Kitchen 10:45 A.M.

10:45 A.M.

KSL—Morning Melodies
WLW—Salt and Peanuts
WWL—Farm and Home
11:00 A.M.

NBC—Marion McAfee: WDAF
CBS—Voice of Experience: KMBC
KMOX KSL KLZ

NBC—Fields & Hall: WREN- WSMB
WSM KVOO WOAI KTBS KTHS

KOA
WFAA—Ida Bailey Allen
WGN—Tom, Dick and Harry, trio
WLS—Federal Housing Talk
WLW—Luis Johnen, vocalist
WWL—College of Music
11:15 A.M.

11:15 A.M.

NBC—Charles Sears: WSMB WSM

★ CBS—CORN PRODUCTS REFINing Co. Presents "The Gumps,"
skit: KMBC WDSU KFAB KMOX

NBC—Josephine Gibson: KOA KPRC
WREN WKY KWK KVOO WFAA

WREN WKY KWK KVOO WFAA
WLS WOAI
KOA-Marietta Vasconelles
KSL-Jennie Lee
WDAF-Service Reports
WLS-Food Talk
WLW-Talk; Stock Reports
WWL-Flying Fools
11:30 A.M.
NBC-Farm & Home Hour: WSMB
WOAI KTHS KOA WFAA WREN
WKY KPRC KWK KTBS WSM
KVOO WDAF WKY WLW
CBS-Dick Messner's Orch.: KLZ CBS—Dick Messner's Orch.: KLZ
KSL KTUL KRLD WDSU KMBC
KOMA
KMOX—Magic Kitchen

WLS-Around the Parlor Organ 11:45 A.M.

KMBC-News WLS-News; Markets WWL-Variety Program

Afternoon

12:00 Noon CBS—Allan Leafer's Orch.: WDSU CBS—Just Plain Bill: KMOX KSL KLZ KMBC KLZ KMBC
KASA—The Bell Oilers
KOB—Uncle Jerry
KWTO—Sully's Radiotorial
WFAA—Variety Program
WLS—Virginia Lee & Sunbeam

WLS—Virginia Lee & Sunbeam
WWL—Salon Orchestra
12:15 P.M.
CBS—George Hall's Orch.: KSL
KOMA WDSU
KMBC—Tex Owens, songs
KMOX—Piano Interlude; Report
KOA—Marietta Vasconcells
KOB—Homemakers' Program
KWTO—Luncheon Music
WFAA—Mrs. Tucker's Children
WLS—Prairie Farmer Dinnerbell
12:30 P.M.
CBS—Samuel De Jong's Orch.: KSL
KMBC KTUL KOMA WDSU KMOX
** NBC—Vic & Sade: KWK WKY
WSMB KTHS

F. T.-W. Lee O'Daniel's Doughboys: WBAP WOAI KOA—Ida Bailey Allen KWTO—News WDAF—Melody Parade

WDAF—Melody Parade
WGN—Mid-day Service
WLS—Livestock Reports
WLW—Dance Orchestra
WREN—Political Talk
WSM—Markets WWL-Variety Program 12:45 P.M.

NBC—Great Composers' Program: WSMB WREN WSM KTBS CBS—Pat Kennedy; Kassel's Orch.: KMBC KMOX KSL KLZ KRLD KOA-Livestock; Produce Reports KOA—Livestock; Produce Reports
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Rex Battle's Ensemble (NBC)
WLS—Democratic Speaker
WLW—Red Nichols' Orchestra
WOAI—Crazy Band
WWL—The Light Crust Doughboys
1:00 P.M.
CRS—Marie the Little French Prin-

CBS—Marie, the Little French Princess: KMOX KLZ WDSU KSL KRLD NBC—Revolving Stage: WDAF NBC—Great Composers: KWK WKY

KOA N.—Chuck Wagon Gang: WBAP WUAI KMBC—Magazine of the Air KOB—Motor Patrol Broadcast WLS—Hoosier Hot Shots WLW—Ohio School of the Air

WWL—Musical Program

1:15 P.M.

★ CBS—Romance of Helen Trent:
KRLD WDSU KSL KLZ KMOX
KMBC KOB-Home and Farm Hour KPRC—Great Composers (NBC)
KWTO—Leroy James
WBAP—Dance Orchestra
WLS—Rangers & John Brown
WOAL—Mack Rogers' Orchestra

WWL-Musical 1:30 P.M. ★ NBC—Smack Out: KWK WSMB WREN -School of the Air: KOMA SL KLZ WDSU KMBC KTUL KSL KLZ WDSU KMBC KTUL
KMOX KFAB KRLD
KOA—Jerome Twichell's Orchestra
KWTO—Spice of Life
WBAP—Markets
WLS—Grain Market
WWL—Dance Orchestra
1:45 P.M.
NBC—Vic & Sade: KPRC
NBC—Judy and Jane: WDAF WBAP
WOAI WKY
NBC—Richard Maxwell, tenor: KVOO

WCAI WKY
BC—Richard Maxwell, tenor: KVOO
WREN WSM WSMB KWK KOA—Orchestra
KOB—Eb and Zeb
KWTO—Parade
WGN—Rube Appleberry, sketch

WUS-Rube Appleberry, Security WLS-George Simons, tenor 2:00 P.M.

Padia Guild; "Young Mrs. KWK 2:00 P.M.

★ NBC—Radio Guild; "Young Mrs.
Winthrop": KOA KVOO KWK
KTBS WKY WREN KPRC WOAI
CBS—The Role of Silver in Inter'l
Affairs: WDSU KTUL KMBC KRLD

KRLD
NBC—Ma Perkins, drama: WLW WSM
KMOX—Exchange Club
KSL—Broadcasters' Review
KWTO—Charlie and Rudy
WBAP—Ensemble Music
WDAF—Beauty Parade
WLS—Homemakers' Hour
WSMB—Cocoanut Grove Ambassadors
WWL—Merchants' Express
2:15 P.M.
CBS—The Role of Silver in Inter'l

2:15 P.M.

CBS—The Role of Silver in Inter'l Affairs: KLZ KOMA

NBC—Dreams Come True: WLW WSMB WSM

KMOX—Dynamite Jim

WWL—Variety Program

KWTO—Chronicles

WBAP—Markets

WDAF—Dance Orchestra

2:30 P.M.

NBC—Women's Radio Review: WDAF

2:30 P.M.

NBC—Women's Radio Review: WDAF

WSMB WSM

★ CBS—Marine Band: KSL KMBC

KOMA WDSU KLZ KTUL KRLD KOMA WDSU KLZ KTUL KK
KMOX—St. Louis Medical Society
KWTO—Organ Recital
WBAP—Music Clubs
WLS—Maybelle Blake, talk
WLW—Sandra Roberts
2:45 P.M.

CBS—Marine Band: KMOX WIBW WLS—Ford Bush, talk; John Brown, WLW—News 3:00 P.M. NBC-Betty & Bob, sketch: WFAA KOA KPRC WKY KVOO WDAF WENR KWK WOAI

NBC—Story Prgm.: WSM WSMB
CBS—America's Little House: KOMA
WDSU KRLD KTUL KLZ KMBC
KMOX—Two Doctors; Al Roth's Orch.
KSL—Payroll Builder
KWTO—Rainbow Hawaiians
WLW—The Life of Mary Sothern
WREN—Hollywood Hilarities
WWL—Ed Larman, organ recital
3:15 P.M.
CBS—Carlile & London: KRLD KLZ
WDSU KTUL KMBC KOMA
NBC—Gypsy Trail: WDAF WSMB
WSM
NBC—Gale Page, soloist: WREN

WSM
NBC—Gale Page, soloist: WREN
KTBS KWK KPRC KOA
KWTO—Slim & Shorty
WENR—Madame De Sylvara
WFAA—Jay Burnett, the Songfellow
WLW—Jimmy Arlen, baritone
WOAI—Stock Quotations
3:30 P.M.

NBC—Stanleigh Malotte, tenor: WSM WSMB KWK WREN CBS—Chicago Variety Prgm.: WDSU KRLD KTUL KSL KOMA KMBC KFAB

KFAB
NBC—Ma Perkins, sketch: WDAF
KTBS KPRC WOAI KVOO WENR
WKY KOA WFAA
KWTO—Mid-Afternoon Melodies
WLW—Betty and Bob, sketch WWL—George Wagner's 3:45 P.M. Orchestra

3:45 P.M.

NBC—Archie Bleyer's Orch.: WREN KWK WSMB WSM
CBS—Chicago Variety Prgm.: WIBW NBC—Dreams Come True: WDAF WFAA KPRC WOAI KVOO KOA WKY
WLW—The Jacksons, comedy
4:00 P.M.

**NBC—Al Pearce's Gang: WENR KTBS WOAI WSMB WSM WREN KOA WKY

KIBS WOAL WSMB WSM WREN KOA WKY CBS—Billy Mills' Orch.: KLZ KOMA KSL KTUL WIBW NBC—George Sterney's Orch.: KVOO WOAI

NBC—George Sterney's Orch.: KVOO
WOAI
KMBC—Between the Bookends (CBS)
KMOX—Blue Buddies Quartet
KWTO—Lee George, sports
WDAF—Song Matinee
WFAA—Our Texas Composers
WLW—Ethel Ponce, singer
WWL—Henry's Troubles
4:15 P.M.
NBC—Tom Mix's Shooters: WLW
CBS—Grace Dunn & Norm Sherr:
KOMA KTUL KRLD KLZ KMBC
NBC—Alice Joy, songs: WSM WSMB
KTBS WOAI WREN WENR WKY
WFAA KVOO KWK
KMOX—The Window Shoppers
KOA—Rowdy Wright
KSL—Dental Clinic
WWL—Mrs. Marion Herbert McGuire
4:30 P.M.
CBS—Organ Music: KRLD KLZ KSL
KFAB
NBC—Sizzlers: WSM WSMB WKY

CBS—Organ Music: KRLD KLZ KSL KFAB
NBC—Sizzlers: WSM WSMB WKY
KOA WOAI WDAF KTBS
NBC—Singing Lady: WLW
KMBC—News
KMOX—The Strolling Bard
KWK—High and Low (NBC)
KWTO—Bridge Party Tunes
WENR—Larry Larsen, organist
WFAA—Charles Meredith, talk
WREN—News

WFAA—Charles Meredith, talk
WREN—News
WWL—Johnny De Dreit's Orchestra
4:45 P.M.

★ NBC—Stamp Club: WDAF
CBS—Tom Baker; Orchestra KTUL

KTUL

CBS—10m Baker, Organ. RSD RELEASE
KTUL

NBC—Ranch Boys: WENR KOA WKY
WREN WFAA WOAI KTBS KWK
KPRC

KMBC—From the Piano Bench
KMOX—United Relief Speaker
WLW—Jack Armstrong, sketch
WSM—Jack and His Buddies
WSMB—Enrique Tuit, pianist
5:00 P.M.

CBS—Songs of Long Ago: KSL KOMA
KLZ KRLD

NBC—Army Band: KTBS WKY
KVOO WSMB KPRC WOAI WENR

CBS—Songs of Long Ago: KSL KOMA KLZ KRLD

NBC—Army Band: KTBS WKY KVOO WSMB KPRC WOAI WENR
CBS—Adventure Hour: KMBC KMOX KOA—University of Denver WDAF—Dick Steele, sketch (NBC) WFAA—Paper Moon, drama WLW—Buddy Ransom's Orchestra WSM—Grady Moore's Hawaiians WWL—Louie Coleman's Orchestra 5:15 P.M.

CBS—Bud Shays, tenor: WDSU CBS—Texas Rangers: KRLD KOMA KSL KLZ KTUL
CBS—Skippy: KMOX KMBC
NBC—B'cast from Tokio: WREN WSMB KTBS KOA KGBX—Dinner Music WDAF—Service Reports; Sports WENR—Mysterious Island (NBC) WFAA—Jimmie Allen's Air Adventures

WFAA-Jimmie Allen's Air Adventures

W'LW—Joe Emerson, songs WSM—Grady Moore's Hawaiians

5:30 P.M.
NBC—News; Carol Deis, soprano: WDAF
NBC-News; Three X Sisters: KPRC
WREN WSMB KOA WKY WBAP WREN WSMB KOA WKY W KTBS WOAI
CBS—Jack Armstrong: KMOX KGBX—Broadcast Bulletin KMPC—Big Brother Club KSL—Junior Hour WENR—What's the News! WLW—Bob Newhall, sports WSM—Freddie Rose WWL—Mayor Bayou Pom Pom

WWL—Mayor Bayou Pom Pom
5:45 P.M.
CBS—Concert Orch.: KRLD WIBW
KLZ KOMA WDSU
NBC—Orphan Annie: WENR WSMB
WGN WSM WREN KPRC WOAI
KTBS WBAP WKY KWK KFI
NBC—Lowell Thomas, News: WLW
NBC—Happy Jack Turner: KVOO
KGBX—Leonard and Gerald NBC—Happy Jack Turner: KVOO KGBX—Leonard and Gerald KMBC—Happy Hollow KMOX—Four Shamrocks; Orchestra KOA—Microphone News WDAF—Jack Armstrong WWL—Community Chest Program

Night

6:00 P.M.
CBS—Dan Russo's Orch.: KRLD KTUL ★ NBC—Amos 'n' Andy: WLW WENR

NBC—Sen. Robert Wagner; Congress-man Theodore Peyer: KVOO KFI WDAF WSMB KTBS KGBX—Family Organ KMBC—As Kansas City Dines KMOX—Adventures of Jimmy Allen

KOA-Comedy Capers KOB-Republican State Committee KSL—Broadcasters Review WBAP—Rhythm Makers WOAI—Twilight Melodies WSM—Reddy Kilowatt 6:15 P.M.

6:15 P.M.

CBS—Dan Russo's Orch: KOMA
WIBW

NBC—Mildred Bailey, songs: WENR
WSM KWK WBAP WOAI

NBC—Don Pedro's Orch.: KTBS
WKY KFI

KASA—Views of Today's News
KGBX—Sax Trio

KMOX—Old Bill

KOA—Stamp Club

KSL—Potitical Talk
WDAF—Air Adventures of Jim Allen
WLW—Lum & Abner, sketch
WREN—The South Americans
WSMB—Dance Music
WWL—Sports Review

6:30 P.M.

* NBC—BEECH NUT PRESENTS

Red Davis: WREN WOAI WSMB
WSM KTBS WRAN WENR WKY

KWK KPRC KOA

CBS—Buck Rogers: KMBC KMOX

WDSU KRLD

NBC—Burnt Cork Dandies: WDAF

KFI—Wesley Tourtellette, organist

KOB—Cecil and Sally

KSL—Robin Hood, skit

KWTO—Sports Summary, Lee George

WLW—Music by Divano

WWL—Sons of Pioneers

6:45 P.M.

NBC—Frank Buck's Adventures:

KVOO WDAF

* CBS—Boake Carter: KMOX KMBC CBS—Dan Russo's Orch KOMA

rank Buck's
KVOO WDAF
CBS—P K VOO WDAF

★ CBS—Boake Carter: KMOX KMBC

★ NBC—Dangerous Paradise, sketch:
WSMB WREN WSM KTBS WENR
WKY WFAA KWK WLW

CBS—Between the Bookends: KLZ

KTUL KGBX—Commercial Parade KGBX—Commercial Parade
KOA—Orphan Annie (NBC)
KSL—Broadcasters' Review
WFAA—Men & Fair Maids
WOAI—Hearts Delight Millers
7:00 P.M.
CBS—Carson Robison's Eu

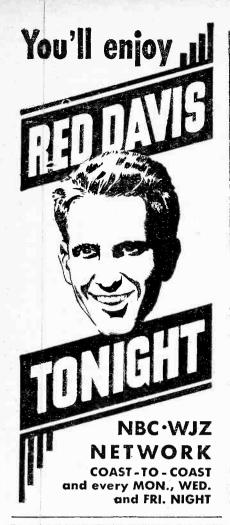
CBS—Carson Robison's Buckaroos:
KMBC KSL KMOX KLZ

★ NBC—Jan Garber's Orch.: WREN
KFI KWK KOA WLW WLS

★ NBC—STUDEBAKER CHAMPIONS

Present Richard Himber's Orch.; Joey Nash, vocalist: WDAF KPRC WKY WOAI KVOO KTES WFAA WBAP
KGBX—Sully's Spotlight
KOB—Motor Patrol Broadcast

KOB—Motor Patrol Broadcast
WSM—Friendly Hour
WSMB—Thrill Hunter
WWL—Castro Caraza's Orchestra
7:15 P.M.
CBS—Edwin C. Hill: KMBC KMOX
CBS—Mary, Jeanne & Joe: WIBW
KOMA KTUL KRLD KGBX—Dinner Music
KGB—Anson Weeks' Orchestra
WSM—Lasses and Honey
WSMB—Community Chest
WWL—Sons of Pioneers



Tune in on **BLOCK & SULLY GERTRUDE NIESEN LUD GLUSKIN**

and His Continental Orchestra

MONDAYS 8:30 P. M. Time COLUMBIA NETWORK

EX-LAX - THE CHOCOLATED LAXATIVE

WANTED ORIGINAL POEMS SONGS For Immediate Consideration M. M. M. Music Publishers, Dept. R.G.

Studio Building, Portland, Oregon

7:45 P.M.

NBC—Seth Parker: KVOO WREN
WSM WOAI KWK KPRC WSMB
KFI—Orphan Annie (NBC)
KGBX—Castles in Music
KOB—Behind the News
WWL—Evening Serenade

★ NEC-Greater

8:00 P.M.
eater Minstrels:

★ NEC—Greater Minstrels: WSMB KOA WOAI WLW KTBS KVOO KFI KWK WKY WFAA KPRC WREN WLS KTHS ★ CBS—Rosa Ponselle; Kostelanetz' Orch.: KMOX KOMA KRLD KTUL WDSU KLZ WIBW KSL KMBC

WDSU KLZ WIBW KRLD

★ NEC—Harry Horlick's Gypsies:
WDAF

KGBX—World Revue

KOB—Roy Smith, tenor
WSM—U of Missouri Program

WWL—Willard Serenader

8:15 P.M.

WWL-Sterling Quarter Hour

You'll enjoy I Bandstand and Baton

A lthough he is universally recognized as the king of them all, WAYNE KING and sustaining network broadcasts have long been strangers. King's affiliation with the Aragon ballroom in Chicago has resulted in exclusive WGN airings these many years and listeners who airings these many years, and listeners who are not within range of this Chicago station associate Wayne with his network cosmetic accounts only.

So joy reigns triumphantly as the re-

So joy reigns triumphantly as the result of an announcement by one of the new networks that rose from the muddle of this last Summer and Winter. The Mutual Broadcasting System, linking WGN; WOR, Newark, New Jersey (with a New York audience) and WXYZ, Detroit, Michigan, will carry the Waltz King's music twice weekly, on Thursday and Friday nights, strictly minus advertising.

JAN GARBER, TED WEEMS and EARL BURTNETT are three other Chicago maestros who will benefit by this new national audience, each being heard one

national audience, each being heard one night a week. Negotiations not yet completed will bring Detroit and New York orchestras to microphones of this network.

PHIL HARRIS and LEAH RAY, made orchestra-less by union thorns, have been booked into the PLACE PIQALLE, New York society might club, as a song team. Meanwhile, Phil continues to conduct an NBC studio band on his Friday night commercials while the former members of his outfit are looking for new connections on the West Coast on the West Coast.

MEMO LOA, petite Hawaiian chantress, and the HERBIE KAY collegians is the newest combination. Miss Loa, who formerly Americanized her last name into Holt but reverted because of conflict, joined Kay's band last week in Davenport, Iowa. She replaces beauty queen DOROTHY LAMOUR who is, according to reports, on her way to bigger time yet in New York City.

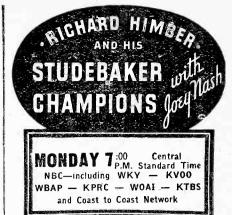
REGGIE CHILDS replaced ENOCH LIGHT in Buffalo's Savarin Cafe last Wednesday, October 31 with the same Columbia broadcasts... MILTON KELLUM is on the indefinite roster at the Dupont hotel. Wilmington. Delaware. instrumentalists for some time, this band of theirs has been organized within the year and is doing things in a big way. Young BOB CROSBY is the featured vocalist.

COLLEGE PROMS are already claiming big names for Fall splurges. RED

NICHOLS plays for the Princeton under-graduates November 23. IIM MIE LUNCEFORD'S at Yale on the same date. ISHAM JONES stops off at both the University of Virginia and the Uni-versity of North Carolina on his present

JOE REICHMAN tickles Columbia ivories again from the Riviera Club, after a two weeks' lapse . . . GLEN GRAY and the Casa Loma band claim a real sell-out at Hartford, Connecticut, during a recent road trip, with 6,000 jamming a days of hall dance hall.

IRVING AARONSON is the latest bid of the Congress Hotel, Chicago, for the elusive public favor. Aaronson takes over the Joseph Urban room and the extensive NBC broadcasts November 2, and HENRY KING departs inauspiciously for the Grove, Houston, Texas. Aaronson will be remembered by Chicagoans as a second tester these parts some years as a second but he rater in those parts some years ago, but he bas a new band and, 'tis said, really clicked in New York.





Programs to Be Heard

Monday, Nov. 5

Continued from Preceding Page

7:30 P.M.

**NBC-Garden Concert; Gladys
Swarthout, soprano: WDAF WKY KTBS ★ CBS—Josef Pasternack's Orch.; Everett Marshal, baritone, guest: KMBC KSL KMOX KLZ WDSU NBC-King's Guard Quartet: WREN WLS WSM WOAI KWK KPRC WSMB

8:30 P.M.

* CBS—EX-LAX PRESENTS THE
Big Show; Gertrude Niesen, songs;
Lud Gluskin's Orch.; Block & Sully,
comedians: KMOX KMBC KLZ
KSL WDSU KFAB

* NBC—House Party; Donald Novis,
Joe Cook: WSMB WKY WFAA KOA
WOAI WLW WDAF KFI KTBS WSM
KVOO KPRC

NBC—Princess Pat Players: WENR
WREN KWK
KGBX—Musical Auction
KOB—K Circle B Serenaders
WGN—Lum & Abner, sketch
WWL—Variety Program
8:45 P.M.
KGBX—Rhythm Encores
WWL—Bert Peck's Orchestra
9:00 P.M.

CBS—Rep. Nat'l Comm.: WIBW WSMB
KFI—Stamp Club
KGBx—Bill Ring
KOA—Pick and Pat
KOB—Paper Moon
WFAA—Old Mill Melodies
WLW—Henry Thies' Pepsters

CBS—Rep. Nat'l Comm.: WIBW
KMBC KMOX KSL WDSU KRLD
KLZ KFAB KTUL
NBC—America in Music: WREN
WENR KWK

**NBC—Contented Program: WDAF

WLW KOA KFI WSM KPRC WOAI WFAA WKY
KGBX—Victor Varieties
WSMB—20,000 Years in Sing Sing
9:15 P.M.

9:15 P.M.
CBS—Dem. Nat'l Comm.: WIBW
KMBC KMOX KSL WDSU KRLD
KLZ KFAB KTUL KOMA
KGBX—News
WWL—Educational Feature
9:30 P.M.
NBC—Demi-Tasse Revue: KFI WREN

CBS—Mobilization for Human Needs:
KTUL KOMA KMBC
NBC—To be announced: WENR WKY
KTBS KOA WSMB
T. N.—Gebhardt's Orch.: WFAA WOAI
WFAA WOAI KPRC
KGBX—Song Bag
KSL—The Skiles Family
WDAF—The Forty-Niners
WLW—Roamios
WWL—Willard Program
9:45 P.M.
NBC—Dem. Rep. Series: WSM KTBS
KMOX—Tin Pan Alley
KRLD—Mobilization (CBS)
KSL—Connedy Stars of Hollywood
WDAF—Red Davis
WWL—Variety Program
10:00 P.M.

**CBS—Myrt & Marge: KRLD KFAB
KOMA KLZ KSL KMOX KMBC
WDSU
**NBC—Amos 'n' Andy: WSM KFI

WDSU

* NBC—Amos 'n' Andy: WSM KFI

KPRC KOA WSMB KTHS WOAI

WKY WDAF KWK WBAP WREN WENR WLW-News; American Red Cross

WLW—News; American Red Cross
WWL—Dramatic Sketch
10:15 P.M.

NBC—Carl Hoff's Orch.: WENR
CBS—Henry Busse's Orch.: KFAB
NBC—Gene & Glenn, comedy: WSM
KTBS WOAI KTHS WSMB WBAP
KOA KPRC KFI WDAF KPRC
CBS—Edwin C. Hill, news: KSL KLZ
KMBC—The Tattler
KMOX—Sports; Blue Steele's Orch.
WLW—Red Nichols' Orchestra

WREN-Hal Kemp's Orch. (NBC) WWL-Dance Orchestra

10:30 P.M.

★ NBC—Garden Concerts: KOA KFI
NBC—Jolly Coburn's Orch.: WREN
WKY KTBS KTHS KWK KPRC
WBAP WOAI KPRC
CBS—Claude Hopkins' Orch.: KOMA
KMBC KTUL KRLD WIBW
KSI—Jamporee

KMBC KIUL KRED WILL.

KSL—Jamboree
WDAF—Sports; Milan Mahale, violin
WENR—The Hoofinghams, sketch
WOAI—Freddy Bergin's Orchestra
WSM—Francis Craig's Orchestra
WSMB—Jules Bauduc's Orchestra
WWL—The Charm Club

10:45 P.M. CBS-Claude Hopkins' Orch.: KLZ

CBS—Claude Hopkins Orch...
KMOX
WDAF—Artists' Quartet
WENR—Don Pedro's Orch.
WGN—Earl Burtnett's Orchestra
WSMB—Joe Capraro's Orchestra WWL-Creole Serenaders

11:00 P.M.

IBC—Guy Lombardo's Orch.: KWK
WREN WSM WOAI KTHS WBAP
KTBS WLW WKY KPRC
IBC—Buddy Rogers' Orch.: WSMB

NBC—Buddy Rogers' Orch.: WSMB
WDAF
CBS—Joe Haymes' Orch.: KOMA
KMOX KTUL KFAB KMBC WIBW
KFI—The Show (NBC)
KOA—Republican State Central Com.
WENR—George Olsen's Orch.
WLW—Dance Orchestra

11:15 P.M.

11:15 P.M.

KOA—Guy Lombardo's Orch.
WDSU—Joe Haymes' Orch. (CBS)
WWL—Prima Club
11:30 P.M.

NBC—Anson Weeks' Orch.: WENR
WSM B KOA KTHS KTBS WDAF
WSM WKY KPRC
NBC—Ferdinando's Orch.: WREN
CBS—Dan Russo's Orch.: KTUL
KFAB KLZ KOMA KMBC WIBW
KMOX
KSL—Pinto Pete's Ranch Bove

KSL—Pinto Pete's Ranch Boys WLW—Nora Beck Thumann WOAI—Hoot Owls WWL-Mickey Alpert's Orchestra
11:45 P.M.

WWI.—Mickey Alpert's Orchestra

11:45 P.M.

KMOX—When Day is Done, Organ

KSL—Milt Taggart's Orchestra

12:00 Mid.

NBC—Stan Myers' Orch.: WENR

KFI—Reporter of the Air (NBC)

KOA—Williams-Walsh Orch. (NBC)

KOA—Williams-Walsh Orch. (NBC)

KSL—Dramatic Program

WGN-—Midnight Flyers; Kyser's Orch.

WLW—Moon River, organ and poems

WREN—Weather Forecast

WUL—All Night Jamboree

12:15 A.M.

** NBC—BECH - NUT PRESENTS

Red Davis, sketch: KFI

KOA—Variety Program

12:30 A.M.

NBC—Paul Pendarvis' Orchestra:

KWK

KEL Linguis Grion's Orgh (NBC)

NBC—Paul Penuarys
KWK
KFI—Jimmy Grier's Orch. (NBC)
KOA—Marshall Maverick's Orchestra
KSL—Vincent Lopez' Orchestra
WENR—Noble Sissle's Orchestra
1:00 A.M.
KFI—Ted Fiorito's Orch. (NBC)
1:30 A.M.

Grier's Orch. (NBC)

KFI-Jimmy Grier's Orch. (NBC)

5:30 A.M. KMOX-Home Folks Hour WLW-Top o' the Morning

6:00 A.M. 6:00 A.M.

KMBC— Amorning Devotions

KMOX—Mountain Minstrels

WDAF—Over the Coffee Cups

WLW— Afamily Prayer Period

WSM—Open Your Eyes

6:15 A.M.

KMOX-Home Folks' Hour WLW-AMorning Devotions 6:30 A.M.

KMBC—Amorning Devotions
WDAF—Over the Coffee Cups
WLW—Salt and Peanuts
WSM—Rise and Shine

6:45 A.M.

KMBC—Tex Owens, songs
KMOX—Riddles and Grins
WDAF— Amorning Bible Les
WFAA—Peg Moreland, songs WLW—Plantation Days
7:00 A.M.
NBC—Richard Leibert,

WLW
NBC—Morning Devotions: WREN
KTHS KTBS KVOO WKY KWK

KTHS KTBS KVOO WKY KWK WOAI WSMB
KMBC—Musical Time
KMOX—Melody Weavers & Skeets
WDAF—Musical Clock
WFAA—Early Birds & Jimmie Jefferies
WLS—News; Julian Bentley
7:15 A.M.
NBC—Landt Trio & White: KTHS
WREN WSMB KTBS KVOO WKY

WREN KWK
KMOX—Dance Melodies
WLS—Arkansas Woodchopper
WOAl—Hearts Delight Millers
7:30 A.M.
WLW WSM

7:30 A.M.
NBC—Cheerio: WLW WSM W
KTBS WKY KTHS WOAI
NBC—Lew White: WREN KWK
KSL—Morning Musicale
KMBC—News
KMOX—Tick Tock Revue
WTS—Lally Joe & His Pet Pal WSM WSMB

WLS—Jolly Joe & His Pet Pals
7:45 A.M.

KMBC—Musical Time
WLS—Spare Ribs & Ralph Emerson
8:00 A.M.

NBC—Breakfast Club: KTHS KTBS WSMB WREN KPRC KVOO KOA

WOAI
CBS—Happy Days: KOMA KTUL
KRLD KSL WIBW
KMOX—Dance Melodies
WFAA—Song and Story
WLS—Amorning Devotions
WLW—Joe Emerson, Hymns
WSM—Amorning Devotion
8:15 A.M.
NBC—Don Hall Trio: WIW

WSM—Amorning Devotion
8:15 A.M.

NBC—Don Hall Trio: WLW

NBC—Breakfast Club: WKY

KMOX—Happy Days Revue (CBS)

KSL—Morning Watch

WFAA—Frank Monroe & Orchestra

WLS—Hoosier Hot Shots and Arkie

WSM—Leon Cole, organist

WWL—Henry Dupre

8:30 A.M.

NBC—Eva Taylor, songs: WDAF

CBS—Happy Days: WIBW WDSU

NBC—Breakfast Club: KPRC WSM

KMBC—Musical Time

KMOX—The Cornhuskers

WBAP—Between Us

WLS—Ford Rush

WLW—Mail Bag

WWL—Morning Musical Moments

8:45 A.M.

NBC—Allen Prescott: WDAF

8:45 A.M.

NBC—Allen Prescott: WDAF

KMOX—Fashion Parade

KWK—The Breakfast Club (NBC)

WLS—Morning Minstrels

WLW—Bond of Friendship

9:00 A.M.

NBC—News; Breen and de Rose:

KWK WDAF WBAP

CBS—News; Music Masters: KTUL

KLZ KMOX WDSU

NBC—Edward MacHugh, baritone:

KLZ KMOX WDSU

NBC—Edward MacHugh, baritone:
WOAI WREN WSMB WSM KVOO
KTBS KOA KTHS WKY KWK
KMBC—Fashion Flashes
KSL—Advertisers' Revie
WLS—The Westerners
WLW—Organ Recital
WSMB—Josephine Gibson (NBC)
WWL—Just Home Folks
9:15 A.M.

NBC—Clara, Lu 'n' Em, gossip: WLW
KPRC WDAF WSM WOAI WKY
KVOO WSMB WBAP WGN
CBS—Song Reporter: WDSU

CBS—Song Reporter: WDSU NBC—Castles of Romance: KOA

NBC—Lasties WREN KMBC—Those McCarty Girls KMOX—Let's Compare Notes 9:30 A.M. Ensemble: KLZ

CBS-Madison Ensemble: KLZ KOMA

CBS—Madison Ensemble: KLZ KOMA
WDSU KMOX
NBC—Morning Parade: WSM KOA
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI
KMBC—Window Shopping

Star * Indicates High Spot Selections

WDAF—Variety Hour WLW—Livestock Reports WSMB—Jean Abbey WWL—"Gaga" and the Barker

9:45 A.M.
NBC—News; Radio Kitchen: WREN KVOO KPRC

NBC—Morning Parade: WDAF WKY
WSMB WBAP WOAI KTBS KTHS

KPRC CBS—Madison Ensemble:

KTUL KRLD KMBC
KSL-Morning Melodies
WLS-The Dean Boys
WLW-News; Artist Bureau

10:00 A.M.

NBC—Honeymooners: WBAP KVOO
WSM KWK KTHS KTBS WKY WOAI NBC-Galaxy of Stars: WDAF KOA

NBC—Galaxy of Stars: WDAF AND WLW
CBS—Mary Lee Taylor: WDSU KTUL KLZ KMBC KMOX KRLD KOMA KSL—Ensemble Music WLS—Shoppers' Service WREN—Eb and Zeb, comedy sketch WSMB—Health Exercises WWL—Tony's Merrymakers

10:15 A.M.

10:15 A.M.

WWL—Tony's Merrymakers

10:15 A.M.

CBS—Alex Semmler, pianist: KMOX
KFAB KRLD KTUL WDSU KSL
KLZ KMBC

NBC—Your Child: WDAF WKY KTHS
WSMB KVOO KOA KTBS WOAI

★ NBC—Tony Wons, philosopher:
WREN KWK
WBAP—Markets
WLS—Markets and Livestock
WLW—The Texans, trio
WSM—String Ensemble

10:30 A.M.

NBC—Three Shades of Blue: WDAF
CBS—Navy Band: WDSU KOMA KLZ
KTUL KMBC KSL KFAB KRLD
KMOX

★ NBC—Marine Band: KTBS WLW
WSMB KTHS WFAA KVOO WREN
WKY WSM KWK WOAI KOA
WGN—Phil Kolar, baritone
WLS—Today's Kitchen

10:45 A.M.

NBC—Keenan & Phillips: WDAF

10:45 A.M.

NBC-Keenan & Phillips: WDAF
KSL-Mary Lee Taylor
WFAA-Women's Mirror
WWL-Farm and Home Hour
11:00 A.M.

CBS-Voice of Experience: KMOX
KSL KLZ KMBC
NBC-Edw. Wolter, baritone: WDAF
WFAA-Wanderers, songs
WLS-The Marvins, drama
WLW-Louis Johnen, vocalist
WWL-A Radio Salute
11:15 A.M.

CBS-CORN PRODUCTS REFINING
Co. Presents "The Gumps," skit:

Co. Presents "The Gumps," WDSU KMBC KMOX

WDSU KMBC KMOX
KSL—Jennie Lee
WDAF—Service Reports
WLS—Sodbusters and Arkie
WLW—Livestock
11:30 A.M.
NBC—Farm and Home Hour: WREN
WKY WSM WSMB KWK WOAI
KOA KPRC KTBS WFAA KVOO
KTHS WDAF WLW KTHS
CBS—Pat Stevlin's Orch.: KTUL
WDSU KSL KLZ KRLD KOMA
KMBC
KMOX—Magic Kitchen

KMBC KMOX-Magic Kitchen WLS-Mrs. Anna J. Peterson WWL-Stanback 11:45 A.M.

11:45 A.M. KMBC—News WGN—Health and Training WLS—Markets; News WWL—Studio Orchestra

Afternoon

12:00 Noon 12:00 Noon

CBS—George Hall's Orch.: WDSU

CBS—Just Plain Bill: KMOX KSL

KLZ KMBC

KASA—The Bell Oilers

KOB—Anson Weeks' Orchestra

KWTO—Sully's Radiotorial

WFAA—Markets; R. J. Murray

WLS—Old Music Chest; Phil Kalar

WWI:—Musical Moments WWL-Musical Moments 12:15 P.M.

12:15 P.M.

CBS—Hall's Orch.: KLZ KSL KOMA
KMBC—Tex Owens, songs
KMOX—Piano Interlude; Report
KOB—Home Maker's Program
KWTO—Luncheon Music
WFAA—Variety Program
WLS—Prairie Farmer Dinnerbell
WWL—Studio Orchestra
12:30 P.M.

** NBC—Vic & Sade: WREN WSMB
KTBS KTHS WKY KWK KOA
CBS—Velas' Ens'ble: KMBC WDSU
KLZ KSL KTUL KOMA KRLD
KMOX

T. N.—W. Lee O'Daniel's Doughboys: WBAP WOAI WBAF WOAL
KWTO—News
WDAF—Melody Parade
WGN—Mid-day Service
WLS—Jim Poole: Livestock
WLW—Dance Orchestra
WSM—Markets
WWL—Musical Program

12:45 P.M.

CBS—Pat Kennedy; Art Kassel's Orch.: KMOX KMBC

NBC—Beulah Croft, songs: WSM WSMB KTBS

KOA—Livestock and Produce Reports

KSL—Variety Program

KWTO—Co-Eds

WBAP—Dance Orchestra

WDAF—Russ Lyons' Orch. (NBC)

WLW—Red Nichols' Orchestra

WOAI—Crazy Band

WREN—Charlie Kent

WWL—Light Crust Doughboys

1:00 P.M.

12:45 P.M.

1:00 P.M.

NBC—Crosscuts from Log of Day:
KOA KWK WKY WSM KVOO
WSMB WREN KTBS

CBS—Marie, the Little French Princess: WDSU KLZ KMOX KSL
KRLD

T N —Ck---t W

T. N.—Chuck Wagon Gang: WBAP WOAI WOAI
KMBC—Magazine of the Air
KOB—Motor Patrol Broadcast
KWTO—Luncheon Salon
WDAF—Dion Kennedy, organist
WLS—Hoosier Hot Shots
WLW—Ohio School of the Air
WWL—Musical Program

1:15 P.M.

* CBS—Romance of Helen Trent: KSL
KRLD KMBC KOMA WDSU KLZ
KMOX KOB-Home and Farm Hour KWTO—Lou Hanby, blues singer WBAP—Orchestra WLS—Rangers & John Brown WOAI—Mack Rogers' Orch. WWL—Variety Program

WOAL—Mack Rogers Oren.

WWL—Variety Program

1:30 P.M.

CBS—Nat'l Educational Prgm; KFAB
KSL KOMA KMOX KTUL WDSU
KLZ KRLD

NBC—King's Guard Quartet: KTBS
WDAF WSM KVOO WSMB KPRC

NBC—Smack Out: WREN
KOA—College Program
KWTO—Lotus Land
WBAP—Los Trovadores
WLS—Grain Market; Announcement
WWL—Dance Orchestra

1:45 P.M.

** NBC—Nellie Revelt Interviews:
WREN WKY WSM WSMB KWK
NBC—Judy and Jane, sketch: WDAF
WBAP WOAI WKY
NBC—Vic & Sade: WLW KVOO

WBAP WOAI WKY
NBC—Vic & Sade: WLW KVOO
KOB—Eb and Zeb
KWTO—Glen Gray's Music
WLS—Homer Griffith
2:00 P.M.

WLS—Homer Griffith

2:00 P.M.

NBC—Charlie Davis' Orch.: KTBS
KPRC WKY KOA WREN WOAI

NBC—Ma Perkins: WSM WLW

CBS—Columbia Variety Hour: KMBC
WDSU KFAB KTUL KRLD

KMOX—Exchange Club

KSL—Payroll Builder

KWTO—Vocal Varieties

WBAP—Markets

WDAF—Aunt Sammy's Chat

WLS—Homemakers' Hour

WSMB—Anson Wecks' Orchestra

WWL—Merchants' Express

2:15 P.M.

NBC—The Wise Man, drama: WDAF

WSMB WSM

CBS—Variety Hour: KLZ KOMA

WIBW

KMOX—Dynamite Jim

KWTO—Chronicles

WBAP—Charlie Davis' Orch. (NBC)

WLS—Fanfare

WLW—Dance Orchestra

2:30 P.M.

NBC—Song of the City: WDAF WLW

NBC—Music Marie: KPRC KYOO

2:30 P.M.

NBC—Song of the City: WDAF WLW

NBC—Music Magic: KPRC .KVOO

WSM WBAP KWK KTBS WSMB

WKY KOA WOAI

KMBC—Magazine of the Air

KMOX—Missouri D. A. R.

KSL—Utah College Prgm.

KWTO—Organ

WLS—R. T. Van Tress

2:45 P.M.

CBS—Columbia Variety: KSL WIBW

KMOX

CBS—Columbia
KMOX
WDAF—Women's Radio Rev. (NBC)
WLS—Louise Massey; Organist
WLW—News
3:00 P.M.

3:00 P.M.
CBS—Visiting America's Little House:
KTUL KLZ KFAB KOMA KRLD
WDSU KSL
NBC—Webb's Orch.: WSM WSMB

NBC—Betty and Bob, drama: KPRC
KOA KVOO KWK WENR WKY
WFAA WDAF WOAI
KMOX—The Laugh Clinic
KWTO—Rainbow Hawaiians
WLW—The Life of Mary Sothern
WREN—Hollywood Hilarities
WWL—Ed Larman, organist

WWL—Ed Larman, organist
3:15 P.M.
CBS—Science Service: KTUL KOMA
KRLD WDSU
NBC—Vocal Soloist: KTBS WREN
KPRC KOA KWK
KMBC—The Sunshine Eady
KSL—Payroll Builder
KWTO—Slim and Shorty
WDAF—Dance Orch. WENR—Program Preview
WFAA—Jay Burnett, songfellow
WLW—Jimmy Arlen, baritone
WOAI—Stock Quotations

WOA1—Stock Quotations
3:30 P.M.

NBC—Ma Perkins, sketch: WDAF
WFAA KTBS KPRC WOAI KVOO
WENR WKY KOA
CBS—Jewish Social Service Ann'y:
KOMA KRLD KMBC KFAB KSL
WDSU KTUL
NBC—Geo. Hessberger's Orch.:
WREN WSMB KWK WSM

WKEN WSMB KWK WSM KWTO—Reflections of Romance WLW—Betty and Bob, sketch WWL—Dance Orchestra 3:45 P.M.

3:45 P.M.

NBC—Mystery Island: WDAF WENR
NBC—Vocal Soloist: KPRC KVOO
KTBS WKY WOAI WFAA
KOA—Betty Marlow
KWTO—Musical Jigsaws
WIBW—Jewish Social Service (CBS)
WLW—The Jacksons, comedy
4:00 P.M.

4:00 P.M.

NBC-Meredith Willson's Orch.: WDAF KOA
CBS-Dick Messner's Orch.: KFAB
KLZ KOMA KTUL KSL WIBW
NBC-Your Health: WSM KVOO
KTBS WREN WFAA WENR KWK
WKY WOAI WSMB
KMBC-Between the Bookends
KMOX-Piano Recital
KWTO-Lee George, sports
WLW-Thrills of Tomorrow
WWL-Henry's Troubles
4:15 P.M.
CBS-Grace Dunn & Norm Sherr:

WWL—Henry's Troubles

4:15 P.M.

4:15 P.M.

CBS—Grace Dunn & Norm Sherr:

KTUL KRLD KLZ KOMA KMBC
WIBW

NBC—Alice Joy, songs: WSM WENR
KVOO KTBS WSMB WREN WFAA

WKY KWK WOAI

KMOX—The Window Shoppers

KSL—Dental Clinic

KWTO—Markets

WLW—Tim Healy

WWL—Leona Dragon

4:30 P.M.

NBC—Charades: WSM WDAF WOAI

WKY KOA KPRC KTBS WSMB

NBC—Singing Lady: WLW

NBC—Maurie Sherman's Orch.: KWK

WENR

CBS—Milton Charles, organist:

KOMA KRLD KLZ KSL

KMBC—News

KMOX—The Nordmans

KWTO—Marek Weber

WFAA—Social Welfare

WREN—News

WWL—Imperial Aces

4:45 P M

WFAA—Social Welfare
WREN—News
WWL—Imperial Aces
4:45 P.M.
CBS—Miniatures: KRLD KOMA KSL
NBC—Nursery Rhymes: WFAA WKY
WDAF WOAI KTBS WSM WSMB
NBC—Ranch Boys: WENR WREN
KOA KWK
KMBC—The Publicity Pups
KMOX—Georgia Erwin; Sports
KWTO—News Reporter
WLW—Jack Armstrong, sketch
5:00 P.M.
NBC—Angelo Ferdinando's Orch.:
KVOO KPRC
CBS—Billy Mills' Orch.: KOMA KTUL
KSL KLZ KMBC KRLD KFAB
NBC—Dick Steele: WDAF
NBC—Xavier Cugat's Orch.: WENR
KTBS WSMB WKY WOAI KOA
WFAA
KMOX—Three Brown Bears

WFAA
KMOX—Three Brown Bears
WLW—Mary Alcott's Orchestra
WREN—The Thrill Hunter
WSM—Marjorie Cooney, pianist
WWL—Johnny DeDrait's Orchestra
5:15 P.M.
CBS—Sis Mirandy: KRLD KOMA KLZ
KSL

CBS—Sis Mirandy: KRLD KOMA KLZ KSL

NBC—Hymn Sing: KTBS KVOO KOA WOAI WKY WSMB KPRC

CBS—Skippy: KMOX KMBC

KGBX—Dinner Hour

WDAF—Service Reports; Sports

WFAA—Twilight Serenaders

WLW—Murray Horton's Orchestra

WREN—Xavier Cugat's Orch. (NBC)

5:30 P.M.

5:30 P.M.

CBS—Happy Green: KOMA KRLD

NBC—News; Dorothy Page, songs:

WREN WSMB KOA KPRC KTBS

WOAI WKY

CBS—Jack Armstrong: KMOX

NEC—News; Mary Small: WDAF

KGBX—Broadcast Bulletin

KMBC—Big Brother Club

KSL—Junior Hour

WBAP—Robin Hood

WENR—What's the News

WLW—Bob Newhall, sketch

WSM—Freddie Rose, pianist

WWL—Vic Ledbetter

5:45 P.W.

5:45 P.M.

-Concert Orch .: KOMA WIBW CBS—Concert Orch.: KOMA WIBW KLZ
CBS—Understanding Music: WDSU
NBC—Lowell Thomas, news: WLW
NBC—Orphan Annie: WGN WENR
WBAP KTBS KPRC WSM WOAI
WSMB WREN WKY KWK KFI
KMOX—Four Shamrocks; Orchestra
KGBX—Tunerville Triplets
KOA—Microphone News
WDAF—Jack Armstrong
WWL—Medical Center

Night

6:00 P.M.

6:00 P.M.

** NBC—Amos 'n' Andy: WLW WENR
NBC—Gould & Shefter: KTBS WDAF
CBS—Dan Russo's Orch.: KTUL KLZ
KFI—Nick Harris' Program
KGBX—Around the Family Organ
KMBC—As Kansas City Dines
KMOX—Adventures of Jimmy Aflen
KSL—Town Crier
KWTO—News
WBAP—Three Rogues of Rhythm
WOAI—Concert Orchestra
WSM—For Safety's Sake
WSMB—Tarzan, drama
WWL—Dinner Hour

6:15 P.M.

6:15 P.M.
CBS—Russo's Orch.: KOMA WIBW KRLD NBC—Don Pedro's Orch.: KOA KFI NBC—Harold Von Emburgh: WSM WSMB KWK NBC—Tintype Tenor: WENR WREN KTBS KTBS
T. N.—Friendly Builders: WOAI WFAA
KASA—Views of Today's News
WGBX—Bing Crosby
WBAP—Retail Lumberman's Ass'n.
WDAF—Adventures of Jimmy Allen
WLW—Lum & Abner, sketch
WWL—Sports Review

6:30 P.M.

** NBC—Musical Memories; Edgar A.
Guest and Co.: WENR KWK WREN

** CBS—IRONIZED YEAST PRE-* CBS—IRONIZED YEAST PREsents Whispering Jack Smith's
Orch.: WABC

NBC—You & Your Government:
KTBS WSM KOA WSMB WDSU

KRLD

CBS—Ru-1-

CBS-Buck Rogers: KMBC KMOX CBS—Buck Rogers: KMBC KMC
KRLD WDSU
KFI—Wesley Tourtellotte, organist
KGBX—Dinner Music
KOB—Cecil and Sally
WDAF—Plantation Echoes
WLW—Music by Divano
WWL—Sons of Pioneers

6:45 P.M.
NBC—Frank Buck: WDAF KVOO NBC—Frank Buck: WDAF KVOO
CBS—Between the Book Ends: KLZ
WIBW KTUL

* CES—Boake Carter: KMBC KMOX
T. N.—Clem & Tina: WOAI WSM
KGBX—Commercial Parade
KOA—Orphan Annie (NBC)
WFAA—Lonesome Cowboy
WSMB—Ray McNamara, pianist

WSMB—Ray McNamara, pianist
7:00 P.M.

* NBC—Crime Clues; "Revenge Is
Neat": WLS WREN KWK WLW

* CBS—Lavender and Old Lace;
Frank Munn, tenor: R. BC KMOX

* NBC—Leo Reisman's Orch; Phil
Duey, baritone: WDAF WBAP WSM
WSMB KTBS WKY
CBS—Carlos Molina's Orch.: WIBW
KFI—Variety Program
KGBX—Sully's Radio Spotlight
KOA—Variety Program
KOB—Motor Patrol Broadcast
KSL—Variety Program
WGN—Whistler and His Dog
WOAI—Concert Orchestra
WWL—Castro Caraza's Orchestra

7:15 P.M.
CBS—Carlos Molina's Orch.: KOMA
KLZ KTUL KRLD
KFI—Nomads (NBC)
KGBX—Dipner Music
KOA—Provident Mutual, sketch
KOB—Spanish Variety Program
KSL—Tarzan, sketch
WWL—The Pickard Family

Apples – Swastikas – Parabolas

(Continued from Page 8)

and "Dot Dare"-but don't be fooled. All the time it was dot dare Annette Hanshaw warbling in her rich, throaty contralto.

One of the oddest experiences that Miss Hanshaw ever has enjoyed has been selling her own records, particularly the ones under an alias, over the counter of her own music shop. She was proprietor of an establishment in Mount Kisco, N. Y. To her credit let it be told that she did not follow the feminine impulse to call it Ye Little Songe Shoppe. Its title was The Melody Shop, an apt name since, as its only otherway. only salesman, Annette used to demonstrate numbers for prospective buyers. She made songs sound so beautiful that business flourished. The tiny place was steeped in melody.



CAMEL CARAVAN

ON THE AIR TONIGHT

WALTER O'KEEFE **ANNETTE HANSHAW GLEN GRAY'S** CASA LOMA BAND (AND OTHER HEADLINERS)

TUESDAY 10:00 p.m. E.S.T. 9:00 p.m. C. S. T. 8:00 p.m. M.S.T. 7:00 p.m. P. S. T.

THURSDAY 9:00 p.m. E.S.T. 8:00 p.m. C.S.T. 9:30 p.m. M.S.T. 8:30 p.m. P.S.T.

OVER COAST-TO-COAST WABC-COLUMBIA NETWORK



From behind its counters she migrated to Florida, where she made her bow in radio. It was while she lived in the South that she established another mark for herself. She tartly turned down an offer to be starred in Ziegfeld's Follies.

Once Annette was launched in radio, it

became only a question of time until someone would seize upon her as sales talent. Before she had left Florida she had been on several sponsored programs, and upon her return to New York she and upon her return to New York she auditioned for Show Boat, That alliance

is a matter of history.

For eighteen months she was the fearor eignteen months she was the leatured feminine artist on the weekly hour. She was reputed to be receiving \$200 a week, and an Einstein's brains aren't necessary to figure hurriedly that her net return from the program was more than \$15,000. In addition there were rich perquisites to add to her store of wealth.

But the greatest reward of all was her experience. She learned that if you are worth that much to one sponsor, then

anyone who wants you to sever the connection for a new one is willing to increase the ante. When her present sponsor came along with a proposed change of scenery, she applied her new-found knowledge. It worked better than even she had dreamed

Loves Clothes

She is reputed to have bargained until she obtained a contract for \$800 a week.

With that sort of an income she can afford to indulge her weakness, which is pretty clothes in voluminous quantities.

Just by way of a balm to her conscience, Annette likes to tell folks that she is re-Annette likes to tell folks that she is required to dress elaborately to fill her niche in the public eye. But even that sound logic wouldn't account for the scads of apparel she purchases. She is just a normal girl with a love for finery and the money to squander on it. That's the perfect setup for any dress-shop, and how their proprietors love to see her shadow on the window panel. on the window pane!

Her petite size makes her the ideal model for clothes, as she is only five feet, two inches tall and weighs 102 pounds.

She wears a size eleven dress and size three-and-a-half shoes, and close friends like to jest with her by calling her a Singer midget. That's really a reversal of the facts. She is just a midget singer. Avid fans who maintain clubs and record books will welcome the information that the true horn conference 18, 1010 in New she was born on October 18, 1910, in New York, N. Y.

Annette Hanshaw is on the Camel Caravan, every Tuesday and Thursday evening over the CBS-WABC coast-to-coast network—Tuesday at 9 p. m. CST, and Thursday at 8 p. m. CST. The program is sponsored by the makers of Camel circurats ers of Camel cigarets.

Mr. Fairfax Knows All

The Eton Boys' theme song is an original number by the boys, but has no title. (Isadore Feigelman, West Point, N. J.)

GETTING SONGS PUBLISHED OR SUNG is a matter of which we cannot offer advice. There are song brokers whose names you may obtain by writing leading music publishers. If you know of any of the artists whom you think could be transparent the most justice, why do your numbers the most justice. why not try submitting them to them for a tryout on the air? We cannot promise you that either of these methods will be effective. (L. H. W., Flemington, Pa.)

THE KALTENMEYER'S KINDER-GARTEN cast was as follows: Professor Kaltenmeyer and Percy Van Schuyler,

Bruce Kamman; Johnny Johnson, Thor Erickson; Izzie Finkelstein, Johnny Wolfe; Tony Bacigalupe, Don Mangano; Mickey Donovan and Cy Wintergreen, Jim Jordan; Gerty Glump and Mrs. Van Schuyler; Marian Jordan. The Maple City Four can be heard on the WLS Barn Dance Saturdays and on the Farm and Home hour over the NBC network. (Miss H. E., Braidwood, Ill.)

LOUIS ROEN announces Jan Garber's upper Club, ludy and Jane. Today's Supper Club, Judy and Jane. Today's Children, and Temple of Song, regularly. (L. K. Milwaukee, Wis.)

HARRY STARR has not been with KFRC for a good many years. Station officials do not know his present whereabouts. (A. J. M., Mt. Vernon, Wash.)

Get Fullest Pleasure from your All-Wave set with this

Vise Reducing

Every home with an all-wave set needs this new, specially designed antenna! With it you can hear foreign stations with all the clarity and beauty of domestic reception.

Specially designed to free shortwave reception from interference from autos, motors, and other manmade static. Insures greater volume with less noise. Improves standard broadcast reception. Price \$6.00. Ask your dealer or service engineer today to make a Certified Installation.



BE REGROWN



Send today for free advice regarding Hair and Scaip Troubles—their causes and how to correct them. Learn how in many cases you can stimulate hair growth, stop itching scalp, remove dandruff and other troubles that cause loss of hair. No obligation—all FREE upon your request, in plain wrapper—MAIL COUPON TODAY.

ALWIN, Dept. 1911, 75 Varick St., New York Please send advice on correcting hair troubles to Name

Address

SUBSCRIBE to RADIO GUIDE

7:30 P.M.

** NBC—Lawrence Tibbett, baritone:
WREN WLS KWK

** CBS—Melodiana; Abe Lyman's
Orch.: KMBC KMOX

** NBC—Wayne King's Orch.: WBAP
WDAF KPRC WOAI WSMB WKY

WSM
CBS—Joe Stovall's Orch.: KOMA
KLZ KRLD KSL WDSU
KASA—Front Page Drama
KFI—Your Pal Jimmy
KGBX—McEwen Brothers
KOA—Headlines; McMurtry Harmoninto.

ists:
WLW—Heatrolatown
7:45 P.M.
KFI—Orphan Annie (NBC)

7:45 P.M.

KFI—Orphan Annie (NBC)

KGBX—Eileen

KOB—Behind the News

KSL—Krausemeyer and Cohen

WIBW—Joe Stovall's Orch. (CBS)

WWL—Evening Serenade

8:00 P.M.

★ CES—Bing Crosby & Boswell Sisters: KRLD WDSU KMBC KTUL

KSL KMOX KLZ

★ NBC—Ben Bernie's Orch.: WBAP

KOA WOAI KTBS KVOO KPRC

KFI—The Four Black-Birds

KGBX—Blue Ridge Mountain Girls

KOB—Hits In Review

WDAF—Variety Program

WLW—Melody Parade

WSM—Musical Prgm.

WSMB—Newspaper Adventures

WWL—Willard Serenader

8:15 P.M.

NBC—The Story Behind the Claim:

WLS WREN

KFI—Charles W. Hamp

KGBX—Musical Headlines

WSMB—Ed Wheelahan, baritone

WSMB-Ed Wheelahan, baritone

Programs to Be Heard

WWL—Sterling Quarter Hour
8:30 P.M.

★ NBC—Ed Wynn; Eddy Duchin's
Orch.: WSMB KTBS KFI WSM
KTHS KPRC WOAI WBAP KVOO
WDAF KOA WKY WLW

★ CBS—Isham Jones' Orch.; Countess Olga Albani, soprano, guest;
Mixed Chorus: WDSU KMBC KSL
KMOX KRLD KTUL KFAB KLZ
KOMA WIBW

KOMA WIBW
BC—Hands Across the Border: KWK

NBC—Hands Across the Border: KWK
WENR
KGBX—Melody Race
KOB—Republican State Committee
WGN—Lum & Abner, sketch
WREN—Doc Savage
WWL—Crazy Crystals
8:45 P.M.
KGBX—Rhythm Encores
KOB—Hi-Hilarities
WREN—Hands Across Border (NBC)
9:00 P.M.

+ CRS—CAMFI_CIGARETTES_PRE-

CBS—CAMEL CIGARETTES PRE-sents "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw; Ted Husing; Glen Gray's Orch.: KRLD KMBC KOMA WDSU KFAB KMOX KTUL WIBW KLZ KSL ★ NBC—Beauty Box Theater: WLW WSM KPRC WBAP WDAF KFI KOA KTBS WSMB WKY WOAI

NBC—Seven Seas: WENR WREN KGBX—Victor Varieties 9:15 P.M.

KGBX—News WWL—Educational Feature

Tuesday, Nov. 6

9:30 P.M.

** NBC—Sky Road Show: WREN KWK
CBS—George Givot: KTUL KLZ
WDSU
KGBX—Waily Stoeffler's Band Boys
KMBC—Musical Cocktail; The Tattler
KMOX—Charles Kent and Singers
KOB—College Educational Program
KSL—The Skiles Family
WENR—Gene Arnold
WWL—Willard Program

WWL—Willard Program
9:45 P.M.

CBS—George Givot: KMBC WIBW
KOMA
KMOX—Tin Pan Alley
KSL—Origin of Superstition
WENR—George Olsen's Orchestra
WWL—Sterling Quarter Hour
10:00 P.M.

★ NBC—Amos 'n' Andy: KTHS KOA
WKY WSM KWK WSMB WOAI
WREN KFI WDAF WFAA KPRC
WENR

WENR
CBS—Myrt & Marge: KOMA KLZ
KMBC KMOX KSL KFAB WDSU
KRLD

WWL—Smokey Joe and Teetain 10:15 P.M. NBC-Robert Royce, tenor: KWK

NBC—Robert Royce, tenor: KWK
WENR
CBS—Little Jack Little's Orch.:
WIBW KTUL KFAB KRLD KMBC
NBC—Gene & Glenn, comedy: WSM
KFI KTHS KOA WFAA KPRC
WDAF KTBS WOAI WSMB
KMOX—Herbie Kay's Orchestra
KPRC—Smilin' Al Evans, organist

KSL-Mirth Parade
WWL-Dance Orchestra
10:30 P.M.

NBC-Dorsey Brothers' Orch.: WKY
WREN KTBS WSM KTHS KWK
CBS-Henry Busse's Orch.: KFAB
KLZ KRLD KOMA KMBC WIBW
KTILL KSL

Continued from

Preceding Page

KLZ KRLD KOMA KMBC WIBW KTUL KSL

** NBC—Leo Reisman's Orch.; Phil Duey, baritone: KOA KFI WDAF—Billy Carelton WENR—The Hoofinghams, sketch WFAA—Jay Burnett, songfellow WGN—Wayne King's Orchestra WLW—Dance Orchestra WOAI—Dramatic Sketch WSMB—Jules Baduc's Orchestra WWL—The Charm Club

10:45 P.M.

CBS—Henry Busse's Orch.: KMOX

CBS—Henry Busse's Orch.: KMOX WDSU
NBC—Dorsey Brothers' Orch.: WFAA KPRC—Marine Band (NBC)
KSL—Bill Post, baritone
WDAF—The Play's the Thing
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WSMB—Joe Capraro's Orchestra
WWL—Creole Serenaders
11:00 P.M.
NBC—Emil Coleman's Orch.: KTHS
KTBS WREN WSM WKY WSMB
NBC—Irving Aaronson's Orch.: KFAB
WIBW KOMA KMBC KTUL KSL
KMOX
** NBC—Ben Bernle's Orch.: KFI CBS-Henry Busse's Orch .: KMOX

★ NBC—Ben Bernle's Orch.: KFI KOA—Comedy Stars of Hollywood

WDAF—Clarence Farrar WENR—George Olsen's Orch. WFAA—Richard Cole's Orchestra WOAI—Dance Orchestra 11:15 P.M.

WOAI—Dance Orchestra
11:15 P.M.

KMOX—Joe Stovall's Orchestra
KOA—Musical Program
KSL—The Old Pipe Smoker
WDAF—Goldsborough & Reeves
WDSU—Clyde Lucas' Orchestra
WWL—Midnight Reflections
11:30 P.M.

CBS—Light's Orch.: KFAB KTUL KLZ
KOMA WIBW KMOX KMBC
NBC—Seymour Simons' Orch.: WKY
KTBS KWK KTHS KOA KPRC
WREN WSMB WDAF WSM
NBC—Felix's Orch.: WLW
KFI—Death Valley Days (NBC)
WENR—Jess Hawkins' Orch.
WWL—Mickey Alpert's Orchestra
11:45 P.M.
KMBC—Gene Quaw's Orchestra

11:45 P.M.

KMBC—Gene Quaw's Orchestra

KMOX—When Day is Done, organ

KSL—Mary and John

12:00 Mid.

KSL—Mary and John

12:00 Mid.

NBC—Stan Myers' Orch.: WENR KWK

KFI—Reporter of the Air (NBC)

KOA—Glenn Lee's Orchestra

KSL—Dance Orchestra

WLW—Moon River, organ and poems

WREN—Weather Forecast

WWL—All Night Jamboree

12:15 A.M.

KFI—Story Behind Claim (NBC)

KSL—Joe Sullivan, pianist

12:30 A.M.

NBC—Carl Hoff's Orchestra: WENR

KFI—Jimmy Grier's Orchestra

KOA—Ruffman Harmonies

KSL—Vincent Lopez' Orchestra

1:00 A.M.

KFI—Ted Fiorito's Orch. (NBC)

KFI-Ted Fiorito's Orch. (NBC)

Programs for Wednesday, November 7

5:30 A.M. 6:15 A.M. KMOX—Home Folks' Hour WLW—△Morning Devotions 6:30 A.M. KMBC—△Morning Devotions WDAF—Over the Coffee Cups WLW—Texans Harmony Trio WSM—Rise and Shine 6:45 A.M. KMBC—Tex Owens, songs WLW WSMB KTHS KTBS WKY KWK WOAI KMBC—Musical Time KMOX—Melody Weavers & Skeets WDAF—Musical Clock WFAA—Early Birds & Jim Jefferies WLS—News; Julian Bentley WL—Musical Program 7:15 A.M. NBC—Landt Trio & White: WKY KWK KTHS WSMB WREN KTBS KVOO WOAI KMOX—Novelty Boys WLS—Arkansas Woodchopper 7:30 A.M. NBC—Cheerio: WLW WSM KTHS KTBS WKY WOAI NBC—Lew White, organist: WREN KWK KWK KMBC—News KMOX—Tick Tock Revue KSL—Morning Musicale WLS—Jolly Joe's Pals 7:45 A.M. WLS—Jolly Joes rais 7:45 A.M. KMBC—Musical Time KMOX—German Program WLS—Spare Ribs & Ralph Emerson 8:00 A.M. CBS—Cobina Wright, hostess: KSL WIBW KMBC KTUL KOMA KRLD NBC—Breakfast Club: KTBS WSMB WREN WOAI KWK KPRC KVOO KOA KTHS KMOX—Dance Melodies WLS—Spare Ribs' Fairy Tales WLW—Joe Emerson, Hymns WSM—Amorning Devotion 8:15 A.M. NBC—Don Hall Trio: WLW

KMOX—Home Folks' Hour WLW—Top o' the Morning 5:45 A.M. KMOX-Dynamite Jim 6:00 A.M.

KMOX—Mountain Minstrels WLW—Nation's Family 6:15 A.M.

6:45 A.M.

KMBC—Tex Owens, songs

KMOX—The Three Hired Men

WDAF—ABible Lesson

WFAA—Peg Moreland, songs

WLW—Plantation Days

7:00 A.M.

NBC—Richard Leibert, or

organist: BC-Morning Devotions: WREN WSMB KTHS KTBS WKY KWK

BC—Lew White, organist:

WSM—△Morning Devotion

8:15 A.M.

NBC—Don Hall Trio: WLW

NBC—Breakfast Club: WKY

KMOX—June and Jerry

KSL—Morning Watch

WFAA—Morning Serenaders

WLS—Hoosier Hot Shots and Arkie

WSM—Leon Cole, organist

WWL—Henry Dupre; Souvenirs

8:30 A.M.

NBC—Mystery Chef: WOAI WDAF

CBS—Cobina Wright: WDSU

KMOX—The Cornhuskers

WBAP—Between Us

WLS—Ford Rush

WLW—Jack Berch's Musical Group

WSM—Breakfast Club (NBC)

WWL—Morning Musical Moments

8:45 A.M.

NBC—Southernaires: KTBS WDAF

WVL—Morning Musical Moments
8:45 A.M.
NBC—Southernaires: KTBS WDAF
KMOX—Fashion Parade
KWK—Breakfast Club (NBC)
WBAP—The Magic Hour
WLS—Morning Minstrels
WLW—Variety Program
9:00 A.M.
NBC—News; Breen & de Rose;
WOAI KTHS WKY KTBS WBAP
CBS—News; Patterns in Harmony:
KLZ KTUL WDSU KMOX
NBC—Josephine Gibson: WSMB WSM
KVOO KWK
KMBC—Fashion Flashes
ROA—Harvest of Song (NBC)
KSL—Broadcasters Review
WDAF—Betty Crocker

KSL—Broadcasters Review
WDAF—Betty Crocker
WLS—The Westerners
WLW—Suzanne Littleford
WREN—Variety Program
WWL—Just Home Folks
9:15 A.M.
NBC—Florenda Trio: WREN
PS—Song Reporter: WDSI

NBC—Florenda Trio: WREN
CBS—Song Reporter: WDSU
NBC—Clara, Lu 'n' Em: WLW WDAF'
WBAP WSM WOAI WKY KPRC
KVOO WSMB WGN
KMBC—Rhythm Encores
KMOX—Betty Crocker
KOA—Instrumental Trio
9:30 A.M.
CBS—Nat'l Education Prgm.: KOMA
KLZ WDSU KMOX
NBC—Today's Children: WREN WKY
KWK WBAP KPRC WLS WOAI
KMBC—Window Shopping
KOA—Three Scamps (NBC)

Star * Indicates High Spot Selections

WDAF—Variety Hour
WLW—Livestock
WSM—Radio Kitchen
WSMB—Ida Bailey Allen
WWL—"Gaga" and the Barker
9:45 A.M.
NBC—News; Radio Kitchen: WREN
WSMR

WSMB

WSMB
CBS—"Fats⁷¹ Waller, songs: KMBC
KTUL KOMA WDSU KLZ KRLD
NBC—Betty Crocker: KTHS KVOC.
WOAI WBAP WLW KPRC WKY

WWL—Tony's Merrymakers
10:15 A.M.

WSMB—Health Exercises
WWL—Tony's Merrymakers
10:15 A.M.
CBS—Fish Tales, sketch: KFAB
NBC—Alice Remsen: WDAF
CBS—Instrumentalists: WDSU KLZ
★ NBC—Tony Wons, philosopher:
WREN KTBS KVOO WSMB KWK
KOA WOAI KPRC WSM KTHS
KMOX—Women's Side of the News
WBAP—Markets; Livestock
WLW—The Texans, trio
10:30 A.M.
CBS—Betty Moore: KRLD KLZ
KOMA KMOX KMBC
NBC—Homespun: KPRC WDAF
NBC—Homespun: KPRC WDAF
NBC—Army Band: WSMB WSM KOA
WREN WOAI KTHS KTBS KWK
KSL—Good Morning Judge
WFAA—Wanderers, songs
WLS—Today's Kitchen
WLW—John Barker
10:45 A.M.
NBC—Down the Song Trail: WDAF
KVOO KPRC
CBS—Magic Recipes: KOMA KRLD
KMOX KFAB KMBC KSL KLZ
NBC—Army Band: WKY
WLW—Salt & Peanuts
WWL—Hollywood Gossip
11:00 A.M.
NBC—Al & Lee Reiser: WDAF
CBS—Voice of Experience: KMBC
KMOX KSL KLZ
NBC—Fields & Hall: WREN WOAI
KVOO KTBS WSMB KWK WSM
KTHS
KOA—Fish Tales
WFAA—Ida Bailey Allen

KTHS
KOA—Fish Tales
WFAA—Ida Bailey Allen
WLS—The Marvins, sketch
WLW—Ohio Farm Bureau
WWL—College of Music
11:15 A.M.
NBC—Charles Sears: WSMB WSM
NBC—Josephine Gibson: WLS KTHS
WREN KVOO WKY KOA WFAA
KPRC KWK WOAI
CBS—CORN PRODUCTS REFINING

CBS—CORN PRODUCTS REFINING

CBS—CORN PRODUCTS REFINING
Co. Presents "The Gumps," skit:
WDSU KOMA KMBC KFAB KMOX
KSL—Jennie Lee
WDAF—Service Reports
WWL—Flying Fools
11:30 A.M.
NBC—Farm & Home Hour: WDAF
WFAA KTHS KPRC WSM WKY
KOA WOAI WREN WSMB KTBS
KWK KVOO
CBS—Jan Savitt's Orch: WDSII KLZ

KWK KVOO
CBS—Jan Savitt's Orch.: WDSU KLZ
KRLD KOMA KMBC KSL KTUL
KMOX—Magic Kitchen
WLS—Mrs. Anna J. Peterson
WLW—Reports; Salt Talk
LI:45 A.M.

KSL—Fish Tales
WLS—Weather; Markets
WLW—Farm & Home Hour (NBC)
WWL—Stanback

Afternoon

12:00 Noon CBS-George Hall's Orch .: WDSU CBS—George Hall's Orch.: WDSU KFAB
CBS—Just Plain Bill: KMOX KSL KLZ KMBC
KASA—The Bell Oilers
KWTO—Sully's Radiotorial
WFAA—Markets: R. J. Murray
WLS—Virginia Lee & Sunbeam
WWL—Salon Orchestra
12:15 P.M.
CBS—George Hall's Orch.: KSL KOMA

KOMA
KMBC—Tex Owens, songs
KMOX—Piano Interlude
KOB—Homemakers' Program

KWTO—Luncheon Music WFAA—Mrs. Tucker's Children WLS—Dinnerbell

**NBC—Vic & Sade: WREN WKY KTHS KVOO KTBS WSMB KWK **CBS—Little Jack Little, songs: KRLD KMBC KMOX WDSU O'. N.—Light Crust Doughboys: WBAP WOAL KOA—Ida Beiter was some was some work of the control of t

WOAI
KOA—Ida Bailey Allen
KOB—Benj. Moore's Triangle Club
KSL—Triangle Club
KWTO—News
WDAF—Melody Parade
WGN—AMid-day Service
WLS—Livestock Markets
WLW—Dance Orchestra
WSM—Markets
WWL—Variety Program
12:45 P.M.

12:45 P.M.

NBC—Words & Music: WREN KTBS
CBS—Cadets Quartet: KMBC KSL
KLZ KTUL KOMA WDSU KRLD KLZ KTUL KOMA WDSU KRI KMOX KWTO—Ozarkanna Corners KOA—Betty Moore WBAP—Orchestra WDAF—Russ Lyons' Orch. (NBC) WLW—Dance Orchestra WOAI—Crazy Band WSM—Farm Scrap Book WSMB—Markets and Woather

WSMB—Markets and Weather
WWL—Light Crust Doughboys

1:00 P.M.

NBC—Two Seats in the Balcony: WDAF WDAF BC—Wandering Minstrel: WREN WSMB WSM WKY KWK KTBS CBS—Marie, the Little French Princess: WDSU KMOX KSL KLZ KRLD KMBC KOA—Livestock & Produce Reports KOB—Motor Patrol Broadcast T. N.—Chuck Wagon Gang: WBAP WOAT

WOAI
WLS—Hoosier Hot Shots
1:15 P.M.

★ CBS—Romance of Helen Trent;
KMBC KLZ WDSU KMOX KRLD KSL. NBC-Wandering Minstrel: KPRC

NBC—Wandering
KOA
KOB—Home and Farm Hour
KWTO—Siesta Songs
WBAP—Orchestra
WLS—Rangers and John Brown
WOAI—Mack Rogers' Orchestra
WWL—Eddy Hour
1:30 P.M.

CBS—American School of the Air:
WDSU KOMA KSL KMBC KMOX
KFAB KRLD KTUL KLZ
NBC—Negro Education Prgm.: WSMB
KPRC
NBC—Smack Out: WREN WSM KOA
KTBS
KOB—Hi-Hilarities

KWTO—Silver Strains
WBAP—Studio Ensemble
WDAF—The Herald of Sanity
WLS—Grain Market

WWL-Dance Orchestra 1:45 P.M. 1:45 P.M.

NBC—Judy & Jane, sketch: WDAF
WBAP WOAI WKY
NBC—Vic & Sade: WSMB
NBC—Colette Carley, songs: KVOO
WREN KWK
KOA—Orchestra
KWTO—Parade
WDAF—Aunt Sammy
WGN—Rube Appleberry, sketch
WLS—George Simons, tenor
2:00 P.M.

NBC—Ramblers Trio: KOA WKY
KTBS WREN KVOO KWK WOAI
KPRC

* CBS—Kate Smith's Matinee Hour:

KIBS WREN KVOU KWK WOAI
KPRC

★ CBS—Kate Smith's Matinee Hour:
KMBC WDSU KFAB KTUL KRLD
NBC—Ma Perkins, drama: WLW WSM
KMOX—Exchange Club
KSL—Payroll Builder
KWTO—Charlie and Rudy
WBAP—Markets
WDAF—Variety Parade
WLS—Orchestra; Ford Rush
WSMB—Anson Weeks' Orchestra
WWL—Merchants' Express
2:15 P.M.
NBC—Dreams Come True: WLW

NBC—Dreams Come True: WLW WSMB WSM WSMB WSM
NBC—Concert Favorites: WKY KWK
WREN KTBS WBAP KVOO WOAI
CBS—Kate Smith: KLZ WIBW KOMA
KMOX—Dynamite Jim
KOA—Seymour Simons' Orch. (NBC)
KWTO—Chronicles
WDAF—Sherman's Orch. (NBC)
WLS—Fan Fare; Wyn Orr
2:30 P.MM.
CBS—Kata Smith's Matinger KMOY

CBS-Kate Smith's Matinee: KMOX -Woman's Radio Review: KPRC KV00

NBC—Song of the City: WDAF WLW NBC—Concert Favorites: WSM WSMB-KMBC—Magazine of the Air KWTO—Organ Recital WLS—Little Dramas from Life

2:45 P.M.

NBC—Joe White: KOA WKY WBAP
WSMB KTBS WSM KVOO WOAI KPRC
WDAF—Wom. Radio Review (NBC)
WLS—Ford Rush; J. Brown, pianist
WLW—News
3:00 P.M.
NBC—Pop Concert: WSM WSMB
CBS—Nat'l Students' Program: KRLD
KMBC KOMA KLZ KTUL WDSU
KFAB

NBC—Betty and Bob: KPRC WKY KOA KVOO KWK WDAF WFAA WENR WOAI WENR WOAI
KMOX—Laugh Clinic
KSL—Payroll Builder
KWTO—Rainbow Hawaiians
WLW—Life of Mary Sothern
WREN—Moods Musicale
WWL—Ed Larman. organ recital

3:15 P.M.

* CBS—Institute of Music Program:
KOMA KLZ WDSU KTUL KSL
KRLD

KRLD
NBC—Dorothy Page, vocalist: WREN
KPRC KTBS KWK KOA
KWTO—Slim & Shorty
WDAF—Pop Concert (NBC)
WENR—Madame De Sylvara
WFAA—Jay Burnett, the Songfellow
WLW—Jimmy Arlen, baritone
WOAI—Stock Quotations

3:30 P.M.

★ NBC—Rochester Civic Orch.: WSM
WSMB WKY WREN
NBC—Ma Perkins, sketch: WDAF
KPRC WOAI WENR KVOO KOA KPRC WOAI WENK KYOU KOA WKY WFAA CBS—Institute of Music: KSL KFAB KWTO—World Day Time Revue WLW—Betty and Bob, sketch

WLW—Betty and Bob, sketch

WWL—George Wagner's Orchestra.

3:45 P,M.

NBC—Dreams Come True: WDAF

KPRC WOAI WSMB KVOO WKY

KOA WFAA WSM

WENR—Program Preview

WIBW—Curtis Inst. of Music (EBS)

WLW—The Jackson, comedy

4:00 P.M.

**NBC—Al-Pearce's Gang: WENR

KOA

KOA
CBS—Billy Mills' Orch.: KFAB KTUL
KOMA KSL KLZ WIBW WDSU
NBC—Chick Webb's Orch.: WDAF
KVOO WOAI KTBS
KMOX—Theater of Amateur Players
KOB—Ralph Romero's Rhumba Band

KOB—Ralph Romero's Rhumba Band
KWTO—Lee George, sports
WFAA—Federation Women's Clubs
WLW—Ponce Sisters
WWL—Henry's Troubles
4:15 P.M.
NBC—Tom Mix's Shooters: WLW
CBS—Grace Dunn & Norm Sherr:
KRLD KTUL KOMA KLZ KMBC
WIBW
NBC—Merry Mace: WLY WINTER

NBC-Merry Macs: WKY WDAF WOAI

WOAI
NBC-Alice Joy, songs: KWK WENR
KMOX-Window Shoppers
KOA-Rowdy Wright
KSL-Dental Clinic
KWTO-Markets
WWL-Ralunson's Hummin' Four
4:30 P.M.

A:30 P.M.
NBC—Singing Lady: WLW
CBS—Organ: KRLD KOMA KLZ
NBC—Alice in Orchestralia: WSM
WSMB KPRC WFAA KTBS KVOO
WKY WOAI
NBC—Maurie Sherman's Orch.: KWK

NBC—Maurie Sherman's Orch.: KWENR
KMBC—News
KMOX—Harmonettes; Sports
KOA—String Serenade
KSL—P. T. A. Prgm.
KWTO—Victor Concert Orchestra
WDAF—Business Bureau Speaker
WBFN—News

WDAF—Business Bureau Speaker
WREN—News
WWL—Johnny de Droit's Orchestra
4:45 P.M.

★ NBC—Stamp Club: WDAF
CBS—Miniatures: KSL KOMA KRLD
KTUL

KTUL
NBC—Ranch Boys: WREN WENR
KOA KWK WKY KPRC WOAI
KMBC—From the Piano Bench
KMOX—Russ Brown and Ensemble
KWTO—News Report
WFAA—Dance Orchestra
WLW—Jack Armstrong, sketch
WSM—Nap and Dee
WSMB—Enrique Tuit, pianist
5:00 P.M.
CBS—Adventure Hour: KMBC KMOX

CBS—Adventure Hour: KMBC KMOX
NBC—Education in the News: WKY
KTBS WOAI KPRC KVOO KOA
WSMB

CBS—Songs of Long Ago: KOMA
KRLD KSL KLZ
WDAF—Dick Steel, the Bey Reporter
WENR—Moments of Melody (NBC)
WLW—Sandra Roberts
WREN—The Thrill Hunter
WSM—Robert Tucker pignicht WSM—Robert Tucker, pianist WWL—Community Chest Program

5:15 P.M.

CBS—Emily Weyman: WDSU
NBC—Alma Kitchell, contralto: KWK
KPRC KTBS KVOO WREN WSMB
WOOJ WOAT
CBS—Skippy: KMBC KMOX
CBS—Texas Rangers: KRLD KSL
KLZ KOMA KTUL
KGBX—Dinner Music
KOA—University of Denver
WDAF—Service Reports; Sports
WENR—Mysterious Island (NBC)
WFAA—Jimmie Allen's Air Adventures
WLW—The Bachelor of Song
WSM—Financial News
WWL—Don Rayman; Serenaders

5:30 P.M.

NBC-News; Arlene Jackson, songs: WOAI WDAF WOAT WHAT
CBS—Jack Armstrong: KMOX
NBC—News; Three X Sisters: KTBS
KOA WSMB WOAT KPEC WREN
WBAP WBAP
CBS—Three Brown Bears: KRLDKGBX—Broadcast Bulletin
KMBC—Big Brother Club
KSL—Junior Hour
WENR—What's the News
WLW—Bob Newhall
WSM—Freddie Rose, pianist
WWL—Mayor Bayou Pom Pom

5:45 P.M.

CBS—Concert Orch.: KRLD KOMA WDSU WIBW NBC—Lowell Thomas: WLW NBC—Orphan Annie: WENR WREN WOAI WSMB WSM KPRC KTBS WOAI WSMB WSM KPRC KTBS
WGN WKY WBAP KWK
KFI-Billy Batcheiot sketch (NBC)
KGBX—Leonard & Gerald
KMBC—Happy Hollow
KMOX—Four Shamrocks; Orchestra
KOA—Microphone News
WDAF—Jack Armstrong
WWL—Linda Ray

Night

6:00 P.M.

NBC—Pickens Sisters: WSMB KTBS
WDAE KFI. WDAF WSM

** NBC—Amos 'n' Andy: WLW WENR
CBS—Concert Orch.: KTUL KRLD
KGBX—Family Organ
KMBC—As Kansas City Dines
KMOX—Adventures of Jimmy Allen
KGA—Compady Capages KOA—Comedy Capers
KSL—Town Crier
WBAP—Rhythm Makers
WOAI—Twilight Melodies
WWL—Sports Review

6:15 P.M.

NBC—Mildred Bailey, songs; Orch.:
WENR KWK WOAI WSM WBAP
CBS—Dan Russo's Orch.: KLZ KOMA
WIBW KTUL KRLD
NBC—Don Pedro's Orch.: KTBS KFI
KGBX—Sax Trio
KMOX—Old Bill
KOA—Stamp Club
WDAF—Adventures of Jimmy Allen
WLW—Lum & Abner, sketch
WSMB—Dance Music

6:30 P.M.

NBC-ALKA - SELTZER PRESENTS

Uncle Ezra's Radio Station: WMAQ

NBC-BEECH-NUT PRESENTS RED

David WREN WEND WEND NBC—BEECH-NUT PRESENTS RED
Davis: WREN WENR WSMB
WOAI WFAA KTBS WKY KWK
KOA KPRC
CBS—Buck Rogers: KMOX KMBC
KRLD WDSU
KFI—Wesley Tourtellotte, organist
KGBX—Dinner Music
KOB—Cecil and Sally
WDAF—Plantation Echoes
WLW—"Smilin' Ed" McConnell
WWL—Sons of Pioneers

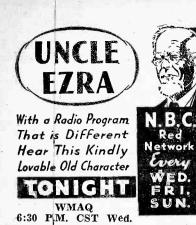
6:45 P.M.

NBC—Frank Buck's Adventures:
KTBS WDAF KVOO

★ CBS—Between the Bookends: KLZ
WIBW KTUL

★ NBC—Dangerous Paradise, sketch:
WREN WSM WSMB WENR WKY
WLW WFAA KWK KTBS

★ BCS—Boake Carter: KMBC KMOX
KOA—Orphan Annie (NBC)
KOB—AWatchtower Program
KGBX—Commercial Parade
WFAA—Men & Fair Maids
WOAI—Hearts Delight Millers



HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow torgue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewin z gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all. Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile fuice is Carter's Little Liver Pills. No calome! (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good", for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for.

Coming Next Week:

Headline Hunting With Floyd Gibbons In RADIO GUIDE

Issue Week Ending Nov, 17

Myrt and Marge

(Continued from Page 9)
had several vaudeville companies on the road, and lost thousands of dollars. Then a so-called friend tricked George out of thousands more. And finally, in an attempted revival of an old production, they went bankrupt and lost \$20,000.

And now a very significant thing han-

went bankrupt and lost \$20.000.

And now a very significant thing happened. Within four days Myrt wrote a vaudeville act, just for George and herself—their first "two" act. It was successful—which proved Myrt's ability as a writer, and foreshadowed her future triumphs as author of the Myrt and Marge cerists. It also brought on an immediate scripts. It also brought on an immediate change—for when the act played Chicago, fifteen-year-old Donna firmly announced that she was quitting school and going

that she was quitting school and going with her parents!

Myrt, remembering that she, at fifteen, had run away from home to go on the stage, shrugged her shoulders in resignation and replied: "If you come, you work!" She wrote a part into the act for her daughter—and Donna, dancing the Charleston, became the sensation of the show. Mother and daughter were trouping together

gether.
But George suddenly decided to go into the real estate business, so they broke up the act. Donna got a job dancing in the Vanity Fair Cafe, Chicago—Myrt turned housewife. During 1929 George made a lot of money—then came the deluge, in the form of depression, and he lost it all. The fortunes of the three Damerels hit bottom. Donna danced for \$1 a day, and contracted a boy-and-girl marriage with a thought the presentable group man she thought very personable young man she thought she loved. As for Myrt—everybody be-lieved she was through—that is, everybody

In next week's issue of Radio Guide you will read how the fortunes of the two girls went from causes of black despair to thrilling triumph—how Myrtle came to create the Myrt and Marge series—how she sold the idea to the Wrigley Company—and more of Donna's trouping experiences All true, all revealing in its intimacy.

"Myrt and Marge" may be heard any evening except Saturday and Sunday, over a CBS-WABC net-work, at 6 o'clock, CST, and later at 10 o'clock, CST. The program is sponsored by the Wm. Wrigley, Jr. Company.

Theme Songs that Click

eet the grandfather of all radio theme songs, Two Guitars. Since 1922 it has served to introduce the broadcasts of Harry Horlick and the A. & P. Gypsies, one of the oldest commercial programs on

one of the oldest commercial programs on the air. Two Guitars is the oldest of radio theme songs in terms of broadcasting; it is the oldest in actual age as well.

None of the most reliable authorities, including Horlick himself, can date the song. It is based on a very old Gypsy melody which probably goes back to the beginning of nomadic minstrelsy. So far as can be determined, it was brought to the United States first by Russian refuges (of which Horlick is one) just after the World War.

(of which Horlick is one) just after the World War. –
Gypsy orchestras became extremely popular in America for several years after the war. Horlick helped to blaze the trail by leading an orchestra in a restaurant, and even then, before theme songs became known as such, he utilized the number as an opening and closing melody.

It was while Horlick was in the trenches

during the war that Two Guitars gripped his imagination and love. He had heard the song in the conservatories, but always had dismissed it as an inconsequential piece. In the bitter cold of the dugouts and the trenches, however, the sound of the soldiers humming the beautiful strains of the number thrilled and intrigued him. The soft, melodic strains seemed to permeate his very soul, and he began to sing

meate his very soul, and he began to sing it with his comrades.

With the coming of peace, he was conscripted by the Reds for the Moscow Symphony Orchestra, later for the opera. Even then he did not forget what he still calls his "song of the trenches." He has written several arrangements for the orchestra. Finally he escaped the country and made his way to New York.

Horlick wouldn't part with his theme for any amount of money, for he claims that its beauty helped to charm his life in the trenches, and feels that as long as he retains the melody it will bring him good luck and good fortune.



Let Me Tell You

About your business, travel, of mony, love affairs, friends, enem and many other interesting and important affairs of your life as indicated by astrology. Send for your special Astral Reading. All work strictly scientific, individual and guaranteed satisfactory. FOR MANY YEARS PRIVATE ASTROLOGICAL ADVISER TO ROYALTY and the ELITE. Write name, address and date of birth plainly. No money required, but if you like send 15 cents (stamps) to help defray costs. Address: PUNDIT TABORE, (Dept. 515). Upper Forjett Street. BOMBAY VII, BRITISH INDIA, Postage to India is 5c

7:00 P.M.

* NBC—Crime Clues: "Revenge Is Neat": WREN WLS KWK WLW

* NBC—Mary Pickford & Company: WSMB WOAI KOA WSM KPRC WKY KTBS KFI KVOO WDAF WFAA KPRC

* CBS—Easy Aces: KMBC KMOX KGBX—Sully's Radio Spotlight KOB—Metor Patrol Broadcast KSL—Tailors Program WIBW—AI Roth's Orch. (CBS) WWL—Castro Caraza's Orchestra

7:15 P.M.

* CBS—Edwin C. Hill, news: KMBC KMOX

★ CBS—Edwin C. Hill, news: KMOX

CBS—Joe Stovall's Orch.: WIBW

KTUL KRLD

KOB—Anson Weeks' Orchestra

KSL—Tarzan, sketch

7:30 P.M.

★ NBC—Wayne King's Orch.: WDAF

WSMB WKY WFAA KPRC KTBS

★ CBS—Broadway Varieties; Alex

Gray, m.c.: KMBC KLZ WDSU

KMOX KSL KRLD WIBW KOMA

NBC—Lanny Ross, tenor; Orch.;

KMOX KSL KRLD WIBW KO!
NBC—Lanny Ross, tenor; Orc
Guest Artists: WREN WLS
KFI—Stæmp Club of the Air
KGBX—Bill Ring
KOA—Variety Program
KOB—Paper Moon
WLW—Henry Thies' Orchestra
WOAI—Charley Kent's Adlerikans
WSM—Minstrel Show
WWL—Sons of Pioneers
7:45 P.M.
KFI—Orphan Annie (NBC)
KGBX—Eileen

KFI—Orphan Annie (NBC)
KGBX—Eileen
KOA—Ferd Rangers
KOB—Behind the News
WLW—"Smilin' Ed" McConnell
WOAI—Morge Singers

★ CBS—Nino Martini, tenor: KRLD
WDSU, KMOX KMBC WIBW KSL
KLZ KTUL KOMA

Programs to Be Heard

★ NBC—Town Hall Tonight; Fred Allen: KTBS WDAF WSMB KPRC WLW WSM WOAI WKY KVOO

WLW WSM WOAI WKY KVOO WFAA

* NBC—Twenty Thousand Years in Sing Sing: WLS KWK WREN KFI KOA

KOB—Bebe Woods, Blues Singer
WWL—Musical Quarter Hour
8:30 P.M.

★ NBC—John McCormack, tenor: KFI
KWK WENR WREN KOA
★ CBS—Adventures of Gracie: KMOX
KMBC KOMA WDSU KRLD KLZ
KSL KFAB

State

KWK
KGBX—Victor Varieties
KOB—Coleman Cox
9:15 P.M.
NBC—Madame Sylvia: KWK WREN
KFI KOA WENR

KOA
KGBX—Variety Program
WWL—Willard Serenader
8:15 P.M.
KGBX—Concert Music
KOB—Bebe Woods, Blues Singer

KSL KFAB
KGBX—Musical Auction
KOB—Dramatic Program
WGN—Lum & Abner, sketch
WWL—Crazy Crystals
8:45 P.M.

Wednesday, Nov. 7

KGBX—News WWL—Educational Period

9:30 P.M.

* NBC—Harry Richman; Jack Denny's
Orch.: WENR WREN KOA KVOO
WKY KWK WFAA

Orch.: WENR WREN KOA KYOO WKY KWK WFAA
CBS—Melody Masterpieces: KOMA KTUL KMOX
KFI—Memory Lane (NBC)
KGBX—Song Bag
KMBC—The Musical Cocktail
KOB—Spanish School of the Air
KSL—The Skiles Family
WDAF—The Forty-Niners
WGN—Musical Program
WOAI—A Goodwill Missionaries
WSM—Mobile, Alabama, Program
WSMB—Jules Bauduc's Orchestra
WWL—Willard Program

WWL—Willard Program 9:45 P.M. 9:45 P.M.
CBS—Melody Masterpieces: KMBC
KLZ WIBW KRLD
KMOX—Tin Pan Alley
KSL—Comedy Stars of Hollywood
WDAF—Red Davis, sketch
WSMB—Joe Capraro's Orchestra
WWL—Sterling Quarter Hour
10:00 P.M.

**NBC—Amos' n' Andy: KFI WREN
WSM WSMB KTHS KPRC WOAI
WKY KOA KWK WDAF WBAP
WENR

* CBS

WENR
CBS—Myrt & Marge: KOMA KRLD
KMBC KLZ KSL KMOX KFAB
WDSU WIBW—Leon Belasco's Orch. (CBS)

WWL—Skit

10:15 P.M.

★ CBS—Edwin C. Hill, "The Human
Side of the News": KSL KLZ
NBC—Robert Royce, tenor: WENR
NBC—Emil Coleman's Orch.: WREN

Preceding Page

Continued from

CBS—Leon Belasco's Orch.: KFAB KMBC KMBC
NBC-Gene and Glenn, comedy: WOAI
WBAP WSM WDAF KTBS KTHS
KOA KFI WSMB KPRC
KMOX-Two Doctors; Al Roth's Orch.
WWL-Dance Orchestra
10:30 P.M.
NBC-Lanny Ross: Orch: WBAP

NBC-Lanny Ross; Orch.: WBAP WKY KFI WOAI KOA KTHS KTBS

WKY KFI WOAI KOA KTHS KTBS
CBS—Henry Busse's Orch.: KFAB
KMBC KOMA
NBC—Jolly Coburn's Orch.: KPRC
WDAF
CBS—Voice of Experience: KLZ KSL
NBC—Art Kassel's Orch.: WREN
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra
WSM—Marjorie Cooney, planist
WSMB—Dance Orchestra
WWL—The Charm Club
10:45 P.M.
CBS—Ozzie Nelson's Orch.: WIBW

10:45 P.M.
CBS—Ozzie Nelson's Orch.: WIBW
KMBC KTUL KOMA KSL WDSU
KRLD
NRC—L-11 BC—Jolly Coburn's Orch.: WSMB WSM

WSM

KMOX—Blue Steele's Orchestra
WENR—Carl Hoff's Orchestra
WENR—Carl Hoff's Orchestra
WRON—Jan Garber's Orchestra
WREN—Paper Moon, mystery
WWL—Creole Serenaders
11:00 P.M.

★ NBC—Town Hall Tonight: KOA KFI
CBS—Jacques Renard's Orch.: KMBC
WIBW KFAB KOMA KTUL KMOX
NBC—George Olsen's Orch.: WENR
NBC—Archie Bleyer's Orch.: WREN
WKY KWK KTHS WSM WSMB
KPRC KTBS
T. N.—Ray Teal's Orch.: WOAI
KSL—Pbil Harris' Orchestra

WBAP—Freddie Bergin's Orchestra WDAF—Helen Stratton, soloist 11:15 P.M.

CBS-Jacques Renard's Orch.: KSL

CBS—Jacques Renard's Orch.: KSL WDSU KMOX—Joe Stovall's Orchestra WDAF—Variety Three WLW—Midnight Reflections 11:30 P.M. NBC—Jack Berger's Orch.: KTBS WREN KTHS WKY KWK WSMB

WSM KPRC
BS—George Hall's Orch.: WIBW
KFAB KOMA KTUL KMBC KLZ
KMOX

KMOX
KSL--Dance Orchestra
WDAF--Lawrence Linck, soloist
WENR-Don Pedro's Orchestra
WLW-Red Nicholis' Orchestra
WULW-Blue Room Orchestra
WWL-Blue Room Orchestra
WLW-Blue Room Orchestra
WLW-Blue Room Orchestra
WLW-Blue Room Orchestra
11:45 P.M.
CBS--George Hall's Orch.: KSL
KMOX--When Day is Done, organ
WDAF--Irene Mahoney, soloist
WENR--Old Heidelberg Ensemble
12:00 Mid.
NBC--Lights Out: WENR KWK
KFI--Reporter of the Air (NBC)
KOA--Orchestra

KFI—Reporter of the Air (NBC)
KOA—Orchestra
KSL—Milt Taggart's Orchestra
WLW—Moon River, organ and poems
WREN—Weather Forecast
WWL—All Night Jamboree
12:15 A.M.

** NBC—BEECH - NUT PRESENTS
Red Davis: KFI
KSL—Joe Sullivan, pianist
12:30 A.M.
NBC—Tom Coakley's Orch.: KOA
NBC—Gray Gordon's Orchestra: KWK
KFI—Jimmy Grier's Orchestra
KSL—Vincent Lopez' Orchestra
WENR—Noble Sissle's Orchestra
1:00 A.M.
KFI—Ted Fiorito's Orch. (NBC)

21

6:00 A.M. KMGX—Mountain Minstrels
WEW— ANation's Family F
6:15 A.M.

KMGX—Shut-In Club WLW—△Morning Devotions 6:30 A.M. 6:30 A.M.

KMBC—△Morning Devotions

KM: X—Home Folks' Hour

WDAF—Over the Coffee Cups

WLW—Salt and Peanuts

WSM—Rise and Shine

6:45 A.M.

6:45 A.M.

KMB - Tex Owens, songs

KM N-Riddles and Grins

WDAF - ABible Lesson

WFAA - Peg Moreland, songs

WFAA—Peg Moreland, songs
WLW—Plantation Days
7:00 A.M.

NBC—Richard Leibert organist:
WLW

NBC—Morning Devotions: KTBS

KTHS WREN KVOO WKY KWK
WOAI WSMB

KMP?—Musical Time

KM@X—Melody Weavers & Skeets
WDAF—Musical Clock
WF —Larty Birds & Jimmie Jefferies WF - -- Early Birds & Jimmie Jefferies
WLS—News; Julian Bentley
WWL—Musical Program
7:15 A.M.
NBC—Landt Trio & White: KTBS
KTHS WREN KVOO WKY KWK

WSWE

WMI: KMOX—Dance Melodies WLS—Arkansas Woodchopper WOA!—Hearts Delight Millers 7:30 A.M.

NBC—Cheerio: WLW WSM WSMB KTBS KTHS WKY WOAI NBC—Lew White organist: WREN KWK WSM WSMB

KMOX-Tick Tock Revue
K ming Musicale
WLS—Jolly Joe and His Pet Pals
7:45 A.M.

7:45 A.M.

KMBC—Musical Time
WFAA—Starchy Elasticians
WLS—Spare Ribs & Ralph Emerson
8:00 A.M.
CBS—Sunnyside Up: KTUL KRLD
KSL KOMA WIBW KMBC
NB(—Breakfast Club: WREN KOA
WSMB KTHS KPRC KTBS KVOO

WAI KMCX—Dance Melodies
WF 14—Brightsiders Orch.; Narrator
WLS—△Morning Devotions
WLW—Joe Emerson, Hymns

WLS—Amorning Devotions
WLW—Joe Emerson, Hymns
WSM—Amorning Devotions
8:15 A.M.

NBC—Don Hall Trio: WLW
NBC Breakfast Club WKY
KMOX—Sunny Side Up (CBS)
K— storming Watch
WFAA—Frank Monroe, tenor; Orch.
WLS—Hoosier Hot Shots and Arkie
WSM—Leon Cole. organist
WWI.—Henry Depre; Souvenirs
8:30 A.M.

NBC—Mildred Dilling, harpist: WDAF
CBS—Sunnyside Up: WIBW WDSU
KMOX—The Cornhuskers
WBAP—Between Us
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
WWI—Morning Musical Moments
8:45 A.M.

WWI - Morning Musical Moments
8:45 A.M.
CBS-Waltz Time: KOMA KRLD
KMOX-Fashion Parade

KMON-Fashion Parade
KSL-Musical Moments
KWK-The Breakfast Club (NBC)
WBAP-The Magic Hour
WDAF-Sylvan Trio
WLS Morning Minstrels
WLW-Bond of Friendship
9:00 A.M.
NB(-Breen and de Rose: WDAF
WKY WBAP
CB* News, The Bluebirds: KTUL
KLZ KMON WDSU
NB(-Edward MacHugh, baritone:
WOAI WSMB WSM KVOO WREN
KOA KTHS KWK KTBS KPRC

KPRC

KOAL WOMB WSM KVOO W
KOA KTHS KWK KTBS KP
KMBC—Joanne Taylor, fashions
KSL Morning Watch
WLS—The Westerners; Roundup WLW-Rhythms Jesters WWL-Just Home Folks 9:15 A.M.

S:10 A.M.

NBC --Clara. Lu n Em. gossip: WŁW
WDAF WSM WOAI WKY WBAP
KPRC KVOO WSMB
CBS--Song Reporter: WDSU
NB --Castles of Romance: WREN

KOA
KMBC—Fish Tale
KMOX—Let's Compare Notes
9:30 A.M.
CBS—Artist Recital: KOMA WDSU
KMOX KLZ
NBC—Morning Parade: WSMB WSM
KOA KTBS
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI
KMBC—Window Shopping
WDAF—Variety Hour

Star * Indicates High Spot Selections

WI.W- Livestock Reports WLW-Livestock Reports
WWL-"Gaga" and the Barker
9:45 A.M.
NBC-News; Radio Kitchen: WREN
WOAI KVOO KPRC KOA
CBS-Visiting with Ida Bailey Allen:
KLZ WDSU KRLD KOMA KTUL
KTBC

KTBS
NBC—Morning Parade: WOAI KTHS
KMBC—Rhythm Encores
KMOX—Blue Buddies Quartet
KSL—Sandy McThrift
WBAP—Through the Looking Glass
WDAF—Pedro Via's Orch.
WLS—The Dean Boys
WLW—Nora Beck Thumann, songs
10:00 A.M.
NBC—Hazel Arth, soloist: WOAI KTBS
KWK KVOO WBAP KTHS WKY
CBS—Mary Lee Taylor, talks: KLZ
KMOX KMBC WDSU KRLD KOMA
KTUL

KTUL NBC-Galaxy of Stars: WLW WDAF

KOA
KSL-Morning Melodies
WLS-Shoppers' Service
WREN-Eb and Zeb
WSM-String Ensemble
WSMB-Health Exercises
WWL-Tony's Merrymakers
10:15 A.M.
NBC-Francis Lee Barton, talk:
WLW WDAF KWK
CRS-Acadewy of Medicine: "Concer-KOA

WLW WDAF KWK
CBS—Academy of Medicine; "Cancer
of the Skin": KFAB KMBC KLZ
WDSU KRLD KTUL KSL
★ NBC—Tony Wons, philosopher:
KOA KPRC WREN KTHS WSMB
WKY WSM KTBS WOAI KWK
KVOO

KMOX—Through the Looking Glass WBAP—Markets WLS—Markets; Livestak

10:30 A.M.

NBC—Carnival; Gale Page, contralto: WDAF

WDAF
CBS—\(\)Country Church of Hollywood: KTUL KLZ KOMA WDSU
KSL KMBC KFAB KRLD KMOX
NBC—Navy Band: WREN WOAI
WKY KTHS KTBS KWK WSM
WSMB KPRC KVOO WFAA KOA WGN-Phil Kalar, baritone WLS-Today's Kitchen

WLW-Through the Looking Glass 10:45 A.M. 10:45 A.M.
T. N.—From the Patio: WFAA WOAI
KSL—Taylor & Walker
WLW—U. S. Navy Band (NBC)
WWL—Farm and Home Hour
11:00 A.M.

** NBC—Treasure Chest: WDAF KOA
WI.W

WLW
BC—Fields & Hall, songs: WOAI
WREN KVOO KTBS WSM WSMB
KWK KTHS CBS-Voice of Ex KSL KLZ KMBC Experience: KMOX

WFAA—Wanderers, songs WLS—The Marvins, sketch WWL—College of Music 11:15 A.M.

* CBS-CORN PRODUCTS REFINskit: WDSU KMBC KMOX BC—Merry Macs: WKY WOAI KWK KOA WSMB KVOO KTBS WREN

KOA WSMB KVOO KTBS WREN WSM

KSL—Jennie Lee of Auerbach's
WDAF—Service Reports
WLS—Sodbusters and Arkie
WLW—Morton Salt Talk
WWL—Flying Fools
11:30 A.M.

CBS—ACME WHITE LEAD & COLOR
Works Presents "Smilin' Ed" McConnell: KMBC KMOX KSL KLZ
WDSU KFAB KRLD
NBC—Farm and Home Hour: WOAI
WSMB KVOO KTBS KOA WSM
WREN KTHS WFAA WKY KWK
WLW KPRC WDAF
WLS—Mrs. Anna J. Peterson
11:45 A.M.

CBS—George Hall's Orch.: KOMA

CBS—George Hall's Orch.: KOMA KLZ KSL WDSU KTUL KMBC—News KMOX—Magic Kitchen

WLS-Markets; Weather; News WWL-Stanback

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX KSL
KLZ WGN KMBC
KASA—Around the District with the KASA—Around the District with the Bell Oilers
KWTO—Sully's Radiotorial
WFAA—Markets; Xylophonics
WLS—Old Music Chest; Phil Kalar
WWL—Salon Orchestra
12:15 P.M.
CBS—Frank Dailey's Orch.: KOMA
KSI. WDSU KMBC—Tex Owens, songs
KMOX—Piano Interlude; Report
KOB—Home Maker's Program
KWTO—Luncheon Music
WFAA—Variety Program
WLS—Dinnerbell Program
WWW.—Dinnerbell Program

WL5—Dinnerbell Program
WWL—Dance Orchestra
12:30 P.M.

★ NBC—Vic & Sade, sketch: WSMB
KWK KOA WKY KTHS WREN
CBS—Frank Dailey's Orch.: KMBC KTUL KRLD KMOX
T. N.-W, Lee O'Daniel's Doughboys:
WOAI WBAP
KSL-Coloniel

WOAI WBAP
KSL—Colonial Dames
KWTO—News
WDAF—Melody Parade
WGN—Amid-day Service
WLS—Jim Poole: Livestock WLW—Dance Orchestra WSM—Markets WWL-Crazy Crystals 12:45 P.M.

NBC—Great Composers' Hour: WSM WSMB KTBS CBS—Pat Kennedy; Art Kassel's Or-ch.: KMBC KSL WDSU KRLD KLZ KMOX

E. T.—Charlie Kent: WENR WREN KOA—Livestock; Produce Reports KOA-LIVESTOCK; Frouder Report KWTO—Co-Eds
WBAP—Dance Orchestra
WDAF—Dance Orchestra
WLW—Red Nichols' Orchestra
WOAI—Crazy Band
WWL—Light Crust Doughboys
1:00 P.M.

CBS—Marie, the Little French Princess: WDSU KSL KLZ KMOX

BC—Stones of History, drama: WDAF -Great Composers: KWK KOA

WREN WKY
T. N.—Chuck Wagon Gang: WBAP
WOAI WOAI
KMBC—Magazine of the Air
KOB—Motor Patrol Broadcast
WLS—Hoosier Hot Shots
WLW—Ohio School of the Air
WWL—Variety Program
1:15 P.M.

★ CBS—Romance of Helen Trent:
KLZ KSL WDSU KMOX KRLD
KOA—Farm Question Box
KOB—Home and Farm Hour
KPRC—Great Composer's Hour (NBC)
KWTO—Siesta Songs
WBAP—Orchestra ★ CBS—Romance

KWTO—Siesta Songs
WBAP—Orchestra
WLS—Rangers & John Brown
WOAI—Mack Rogers' Orchestra
WWL—Eddy Hour
1:30 P.M.
NBC—Smack Out: WREN WSMB
KWK WSM KTBS

CBS School of the Air: KSL KLZ

KWK WSM KTBS
CBS—School of the Air: KSL KLZ
KMBC KMOX KFAB KTUL KRLD
KOMA WDSU
KOA—Huffman Theater Harmonies
KWTO—Lotus Land
WBAP—Los Trovadores
WDAF—Peerless Trio
WLS—Grain Market; Announcement
WWL—Dance Orchestra
1:45 P.M.
NBC—Echoes of Erin: WREN KVOO

WWL—Dance Orchestra

1:45 P.M.

NBC—Echoes of Erin: WREN KVOO

WSM KWK WSMB

NBC--Judy and Jane, sketch: WDAF

WBAP WOAI WKY

KOB—Eb and Zeb,

KWTO—Vocal Varieties

WGN—Rube Appleberry, sketch

WLS—Musical Program

2:00 P.M.

NBC—Charlie Davis' Orch.: WREN

KTBS WOAI WKY KWK KOA

KPRC

NBC—Ma Perkins, sketch: WSM WLW

CSS—Roads of Romance; Jerry

Cooper, baritone: WDSU KMBC

KFAB KTUL KRLD

KMOX—Exchange Culb

KSL—Payroll Builder

KWTO—Wayne King's Music

WBAP—Markets

WDAF—Aunt Sammy's Chat

WS HOWENERS WENCE COCCERT WBAP—Markets
WDAF—Aunt Sammy's Chat
WLS—Homemakers; Wm. O'Connor
WSMB—Enrique Tuit, pianist
WWL—Merchants' Express
2:15 P.M.

2:15 P.M.
CBS—Roads of Romance; Jerry Cooper, baritone: KOMA KLZ
NBC—Dreams Come True: WLW WSM

NBC—Dreams Come True: WLW WSM WSMB
KMOX—Dynamite Jim
KWTO—Chronicles
WBAP—Charlie Davis' Orch. (NBC)
WDAF—Dance Orchestra
WLS—Fanfare; Wyn Orr
2:30 P.M.
NBC—Roy Shield's Orch.: KTBS WSM
WBAP WSMB WOAI WKY KWK
CBS—Roads of Romance: KMOX
WDSU

NBC-Song of the City: WDAF WLW KOA-Jerome Twichell's Orch.

KSL—Utah College Program KWTO—Shrine Mosque WGN—June Baker, home management WLS—Parties and Games 2:45 P.M.

2:45 P.M.
CBS—Roads of Romance: KSL WIBW
WDAF—Woman's Radio Review (NBC)
WLS—Grace Wilson; Wm. O'Conner
WLW—Business News
3:00 P.M.

NBC-Blue Room Echoes: WSMB

WSM
NBC—Betty and Bob, drama: WKY
KPRC KOA KVOO KWK WDAF
WFAA WOAI WENR RS—Visiting America's Little House: KRLD KFAB KMBC WDSU KLZ KOMA KTUL

KMMA KTUL
KMOX—Two Doctors; Al Roth's Orch.
KSL—Payroll Builder
KWTO—Rainbow Hawaiians
WLW—Life of Mary Sothern, drama
WREN—Mood Musicale
WWL—Ed Larman, organ recital
3:15 P.M.

WSMB
CBS—Salvation Army Band: KOMA
KLZ WDSU KRLD KTUL
KMBC—The Sunshine Lady
KWTO—Slim & Shorty
WENR—Program Preview
WFAA—Jay Burnett, songs
WLW—Jimmy Arlen, baritone
WOAI—Stock Quotations
3:30 P.M.
NBC—Arlene Jackson, songs: WSM

NBC—Arlene Jackson, songs: WSM CBS—Dick Messner's Orch.: KS KTUL KOMA WDSU KRLD KFAB

KRLD
NBC—Ma Perkins, sketch: WDAF
KPRC WOAI WENR KVOO WKY
KOA WFAA -Platt & Nierman: WREN KWK

NBC—Platt & Nierman: WREN KWK
WSMB
KMBC—The Classic Hour
KWTO—Souvenirs of Song
WLW—Betty and Bob, sketch
WWL—Dance Orchestra
3:45 P.M.
NBC—Archie Bleyer's Orch.: WENR
WREN WSM WSMB
CBS—Dick Messner's Orch.: WIBW
WIBW KMBC
NBC—Dreams Come True: WDAF

WIBW KMBC
NBC—Dreams Come True: WI
WFAA KPRC WOAI KOA WKY
KWTO—Musical Jigsaws
WLW—The Jacksons, comedy
4:00 P.M.

NBC—Stanleigh Malotte, WREN WENR KWK

WREN WENR KWK

CBS—Loretta Lee, songs: KTUL

KLZ WDSU KFAB KOMA KMOX
KSL WIBW

NBC—Nat'l Congress P. T. A.: KOA
WFAA WDAF WSMB KTBS WKY
WOAI WSM WOAI WSM
KMBC—Between the Bookends (CBS)
KWTO—Lee George, sports
WLW—Adventure of Donald Ayer
WWL—Henry's Troubles
4:15 P.M.

WWL—Henry's Troubles

4:15 P.M.

NBC—Three Scamps: WREN

CBS—Grace Dunn & Norm Sherr:

KLZ KTUL KOMA KRLD KMBC

WIBW

KMOX—Window Shoppers

KSL—Dental Clinic

KWK—Alice Joy, songs (NBC)

KWTO—Markets

WENR—P. T. A. Congress (NBC)

WLW—Tim Healy

WWL—Germaine Cazenave

4:30 P.M.

NBC—Maurie Sherman's Orch: KWK

WENR

WENR

WENK CBS—Organ & A. M. A. Speaker; KOMA KRLD KSL KLZ KFAB NBC—Tales of Courage; WSM WSMB KVOO WKY WFAA WOAI WDAF KTBS

KTBS
NBC—Singing Lady: WLW
KMBC—News; Program Bugle
KMOX—The Strolling Bard
KOA—Al Pearce's Gang
KWTO—Paul Whiteman's Music
WREN—News
WWL—Johnny de Droit's Orchestra
4:45 P.M.
NBC—Jesters Trio: WOAI WKY
WDAF WFAA WSM WSMB
CBS—Miniatures: KTUL KRLD
KOMA KSL
NBC—Ranch Boys: WENR WREN

KOMA KSL
NBC—Ranch Boys: WENR WREN
KWK KTBS KPRC
KMBC—The Publicity Pups
KMOX—Harmonettes
KWTO—News
WLW—Jack Armstrong, sketch
5:00 P.M.
NBC—Xavier Cuestes Oach a WOA

NBC—Xavier Cugat's Orch.: WOAI KOA KTBS WKY CBS—Billy Mills' Orch.: KOMA KSL KLZ KMBC KRLD KFAB

NBC-William Lundell Interviews Lawrence Stallings' "The World's Best Movies": KVOO KPRC WENR

NBC-Dick Steele the Boy Reporter: WDAF WDAF
KMOX—Three Brown Bears
WFAA—Paper Moon, drama
WLW—Orchestra; Bailey Axtoa
WREN—The Thrill Hunter
WSM—String Ensemble
WWL—The Southsiders
5:15 P.M.
CRS—Those McCarthy Girls: 1

5:15 P.M.

CBS—Those McCarthy Girls: KOMA KRLD KSL KLZ WDSU KTUL NBC—Tom Coakley's Orch.: WSMB WREN KPRC KVOO CBS—Skippy: KMOX KMBC KGBX—Dinner Music WDAF—Service Reports WENR—Mysterious Island (NBC) WFAA—Twilight Serenaders WLW—Bachelor of Song WSM—Financial News WWL—Vic Ledbetter 5:30 P.M.

NBC—News; Mary Small, songs:

NBC-News; Mary Small, WBAF CBS—Jack Armstrong: KMOX NBC—News; Armand Girard, baritone: WKY WOAI KWK KTBS KPRC KOA WSMB WREN

KOA WSMB WREN
KGBX—Broadcast Bulletin
KMBC—Big Brother Club
KSL—Junior Hour
WBAP—Thrills of Tomerrow
WENR—What's the News!
WLW—Bob Newhall, sports
WSM—Freddie Rose, pianist
WWL—Y. M. B. C. Talk
5:45 P.M.
CBS—Edward Wurtzebech's Orch.:
KRLD KOMA WDSU WIBW
NBC—Lowell Thomas, today's news:
WLW
NBC—Orphan Annie: WENR WREN

NBC-Orphan Annie: WENR WREN WSMB WOAI WBAP WSM KPRC KTBS WGN WKY KWK KTBS WGN WKY KWK
KGBX—Tunerville Triplets
KMBC—Happy Hollow
KMOX—Four Shamrocks Orchestra
KOA—Microphone News
WDAF—Jack Armstrong
WWL—Smoke Ring Troubadours

6:00 P.M.

CBS—Dan Russo's Orch.: KRLD

KTUL KLZ

* NBC—Amos 'n' Andy: KVOO WLW

WENR

NBC

WNSL—Amily it Arity: KVOO WLW
WENR

NBC—Jack & Loretta Clemens: WSM
KTBS KOA
KFI—Bennie Watson, songs
KGBX—Family Organ
KMBC—As Kansas City Dines
KMOX—Adventures of Jimmy Allea
KSL—Broadcasters Review
KWTO—News
WBAP—Three Rogues of Rhythm
WDAF—Winthrop Williams, tenor
WOAI—Twilight Melodies
WSMB—Tarzan, drama
WWL—Dinner Hour
6:15 P.M.

NBC—Don Pedro's Orch.: WSM WKY

NBC-Don Pedro's Orch.: WSM WKY

KFI BC—Gems of Melody: WENR KTBS

NBC—Gems of Melody: WENR KTBS
WREN
CBS—Red Grange; Football Forecasts: KMOX KLZ WDSU KTUL
KMBC
KASA—Views of Today's News
KGBX—Dinner Music
KOA—Everybody Sing (NBC)
KOMA—Dan Russo's Orch. (CBS)
WBAP—Dance Orchestra (NBC)
WBAP—Dance Orchestra (NBC)
WDAF—Adventures of Jimmy Allea
WLW—Lum and Abner, sketch
WSMB—Borrah Minevitch's Rascals
6:30 P.M.

CBS—IRONIZED YEAST PREsents Whispering Jack Smith's
Orch: WABC
NBC—Burnt Cork Dandies; Al Ber-

Sents Winspering Jack Smith's Orch.: WABC
NBC—Burnt Cork Dandies; Al Bernard; Paul De Mont: WDAF
CBS—Buck Rogers: KMBC WDSU
KMOX KRLD
KGBX—Twilight Romance
KOA—Thrills of Tomorrow
KOB—Cecil and Sally
WFAA—Rhythm Time
WLW—String Trio
WOAI—The Whitaker Family
WWL—Sons of Pioneers
6:45 P.M.
CBS—Between the Bookends: WIBW

CBS—Between the Bookends: WIBW KLZ KTUL

** NBC—Shirley Howard, songs: WREN KTBS KWK WREN WSMB

** CBS—Boake Carter, News: KMBC KMOX

NEC—Frank Buck's Advanturers

NBC—Frank Buck's Adventurest WDAF KVOO
T. N.—Clem & Tina, the 49'ers; WSM

WOAT NOOM
T. N.—Clem & Tina, ithe 49'er
WOAI
KGBX—Commercial Parade
KOA—Smilin' Ed McConnell



WANTED!

REPRESENT-ATIVES FOR A NEW

Now Is The Season-Make \$10 Daily row is the Season—Make 310 Daily Every gas station, garage, hardware store, etc., are prospects. Retails popular price .25 cents. Ideal for full or part-time proposition. We all use gas—they use our product. Pays agents 133% profit, Send .75 cents stamps for sample card of 12 capsules and sales proposition. Order your sample TODAY.

NATIONAL LABORATORIES

Dent. B. Fargo, No. Dak.





Contests on the Air

SUNDAY

12:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Two duplicate contests closing November 4 and December 20. Sponsor, B. T. Babbitt Co.

4:45 p. m., NBC-WJZ network, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsors, Spratt's Patent, Ltd.

6:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

WEDNESDAY

9:15 p. m., NBC-WJZ network, Madame Sylvia's "Movietime in Hollywood." dame Sylvia's "Movietime in Hollywood. Prizes: Three copies weekly of dresses worn by Hollywood stars in current motion picture films. Nature, letter-writing. Sponsor, Ralston Purina Mills.

FRIDAY

7:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Rebroadcast 10:30 p. m. Weekly contest.

Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications

THROUGH THE WEEK

6:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 10:15 p. m. on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each program for best "Blue Streak Drama" writate blades in form of deamericant. ten by listeners in form of dramatized commercial. Sponsor, Gillette Safety Ra-

7:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 10:15 p. m. Prize: each program, \$500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broad-cast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

ON INDEPENDENT STATIONS

WBT, Charlotte, N. C., Monday, Wednesday and Friday at 1 p. m., "Just the Two of Us." Cash prizes for word building. Sponsor, Pathfinder Magazine.

WFAA, Dallas, Texas, Tuesday and riday at 10:45 a. m., "Women's Mirror" Friday at 10:45 a. m., "Women's Mirror" program. Prizes: \$2.50 for best title for

WFAA, Dallas, Texas, Monday and Thursday at 5 p. m., "Paper Moon," mur-der drama. Unannounced prizes for best pre-climax solutions to mysterv.

Studio News and Notes

S milin' Ed McConnell, often considered radio's greatest one-man show, is once again a presentation of WSM, Nashville, Tennessee. And thereby hangs a tale, a tale of a man now numbered among the great who has not forgotten where he be-

Back in 1928 a lamp company in the central states decided to utilize what then was a novel advertising medium, radio. And in casting about for an offering for radio, this company selected an unknown, ED McCONNELL, and put him on the air over WSM, a station then struggling for the national prestige it now enjoys.

Smilin' Ed. as he was soon known, attracted the attention of the listeners with his novel entertainment. Soon he had eshis novel entertainment. Soon he had established a reputation, moved from the local station to a national network. His earnings increased with his reputation until he was in a position to dictate to sponsors.

But each Winter since then, Ed has returned to WSM in a series of programs for the same sponsor. Last year several stations in central and southeastern states were joined to WSM in a privately con-

were joined to WSM in a privately conceived network; this year, as before, the program is strictly local. Many artists (Continued on Page 29)

"Director Belt reduced my waistline free 42 to 34 inches. I feel 10 years young Constipation gone—no tired, bloated fee after meals."—G. NEWTON, Troy, N. Director Belt instantly improves yo appearance, puts snap in your step, relieves "shortness of breath," restores Your VIGOR as fat vanishes. NEW EASY WAY NO DIET Let us prove our claims. No obligation. Write to-ANDON & WARNER 360 N. Michigan Ave.

\$323,000.00 IN PRIZES!

Announced in 1 issue of CONTEST NEWS given by mfrs., publishers, etc., for slogans, titles, recipes, limericks, etc.

limericks, etc.

SPECIAL: 6 mos. subscription to Contest News
2 nd 32-p. booklet, "How to Prepare
Manuscripts and Contest Entries" both \$1. Single
2 copy. Contest News. 25c. (coin) Manuscripts and Contest Entries" both \$1. Single copy. Contest News. 25c. (coin)

The Contest News, Sta. A-20, Toledo, O.

How YOU Can Get into BROADCASTING



IT ISN'T necessary to be a

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3000 to \$50,000 a year. Hown—yet they easily make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice. can sing, act, write, direct or sell—then there is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—tor the high-salaried Graham McNamees, Olive Palemers and Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training. Our FREE book, "How to Find Your Place in Broadcasting," gives full particulars regarding our Course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present Job or making a single sacrifice of any kind. You learn at home in your spare time. Send Coupon at once for free book.

Floyd Gibbons School of Broadcasting D. O.

Floyd Gibbons School of Broadcasting 2000-14th St., N.W., Dept. 4P31, Washington, D. Q. Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study Course.

Address CityState

7:00 P.M.

* NBC—Vallee's Variety Hour: WSM
KOA KFI WBAP WLW KVOO
KPRC WDAF WOAI WKY WSMB

* CBS—Easy Aces: KMOX KMBC

* NBC—O. Henry Stories, drama:
KWK WREN
CBS—Al Roth's Orch.: KSL WIBW
KGBX—Sully's Radio Spotlight
KOB—El Rancho Grande
WLS—Democratic Speaker
WWL—Castro Caraza's Orchestra
7:15 P.M.
CBS—Fray & Braggiotti, piano team:

7:15 P.M.

CBS—Fray & Braggiotti, piano team:

KMBC WIBW KOMA KRLD KLZ

KGBX—Dinner Music

KMOX—Aeolian Piano Recital

KSL—Tarzan, skit

WLS—Ford Rush; Ralph Emerson

WWL—Sons of Pioneers

7:30 P.M.

CBS—From Old Vienna: KOMA

WDSII

WDSU NBC—M-

-Melodies Romantique: WREN WLS KWK
CBS—Forum of Liberty: KMOX

KMBC Carlos Molina's Orch.: WISN

CBS—Carlos Monnas C. KRLD KLZ KGBX—McEwen Brothers KSL—Variety Program 7:45 P.M.

7:45 P.M.

KGBX—Eileen
KOB—Behind the News
KSL—Krausemeyer and Cohen
WWL—Varietv Program
8:00 P.M.

* CBS—CAMEL CIGARETTES PREsents "The Camel Caravan"; Walter
O'Keefe; Ted Husing; Annette Hanshaw, contralto; Glen Gray's Orch.:
KMOX KRLD KOMA KTUL KMBC
WIEW WDSU

* NBC—Captain Henry's Show Boat:
WDAF WSMB KTBS WSM WOAI
WBAP KPRC WKY KOA KFI

Programs to Be Heard

★ NBC—Death Valley Days: WLW WLS WREN KWK

WWL—Sterling Quarter Hour

8:30 P.M.

★ CBS—Fred Waring's Orch.: WDSU

KMOX KOMA KSL KMBC KRLD

KLZ KTUL KFAB WIBW

NBC—Musical Keys: WREN WENR

KGBX—Melody Race

WGN—Lum and Abner, sketch

WLW—Unsolved Mysteries

WWL—Variety Program

8:45 P.M.

KGRX—Rhythm Encores

KGBX—Rhythm Encores KOB—Hi-Hilarities WWL—Charles Bourgois' Orchestra

9:00 P.M.

★ NBC—Paul Whiteman's Orch.:
WDAF KTBS WLW KFI KTHS
WBAP KPRC WOAI KOA WSMB
WKY WSM KVOO
★ CBS—Forty-Five Minutes in Hollywood; Cal York, movie gossip: KSL
KMOX

9:15 P.M. KGBX—News KMBC—Civic Theater Players KMBC—Civic Theater Player WLS—Hessberger's Orchestra WWL—Educational Period

KGBX—Diamond Dust, Lee George KSL—Studio Group WWL—Willard Program

8:15 P.M.
KGBX—Musical Headlines
KSL—Radio Mystery
WWL—Sterling Quarter Hour

Thursday, Nov. 8

Continued from Preceding Page

9:30 P.M. NBC—Economic Changes, talk: WREN KGBX—Song Bag
KMBC—Musical Cocktail; The Tattler KOB—College Educational Program WENR—George Olsen's Orchestra
WWL—Willard Program
9:45 P.M.

9:45 P.M.

9:45 P.M.
CBS—Heidelberg Students: KMBC
CBS—"Fats" Waller's Rhythm Club:
WIBW KTUL KOMA KLZ KRLD
KMOX—Tin Pan Alley
KSL—Football Sports Flash
KWK—Economics, talk (NBC)
WWL—Sterling Quarter Hour
10:00 P.M.

**NBC—Amos 'n' Andy: KOA WREN
WKY WOAI KPRC WSMB KFI
WSM KWK WDAF KTHS WFAA
WENR

WENR
CBS—Myrt & Marge: KOMA KLZ
KMOX KSL KMBC KFAB WDSU KRLD

KRLD
WLW—News; Spanish Music
WWL—Smoky Joe and Teetain
10:15 P.M.
NBC—Jesse Crawford, organist:
WENR

WENR WENR
NBC—Gene and Glenn, comedy: WSM
KOA WDAF KPRC WOAI KTHS
KTBS WSMB WFAA
NBC—Del Campo's Orch.: WREN
CBS—Little Jack Little's Orch.:
KTUL KRLD WIBW KMBC
KFI—Symphony, Hour

KMOX NBC—Roads That Move: WREN KWK WENR CBS—Al Roth's Orch.: KRLD KLZ KGBX—Victor Varieties KMBC—The Tattler

KTUL KRLD WIBW KMBC
KFI—Symphony Hour
KMOX—Sports; Blue Steele's Orch.
KSL—Mirth Parade
WWL—Dance Orchestra
10:30 P.M,
NBC—Eddy Duchin's Orch.: WSM
KVOO WREN KTBS WKY KWK

NBC-Dorsey Brothers' Orch.: WDAF *★ CBS—CAMEL CIGARETTES PRE-sents "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw; Ted Husing; Glen Gray's Orch.: KSL KLZ

KLZ
KOA—Sports on Tap
WENR—The Hoofinghams, sketch
WFAA—Jay Burnett, the songfellow
WGN—Wayne King's Orchestra
WLW—Dance Orchestra
WOAI—Freddy Bergin's Orchestra
WSMB—Jules Baduc's Orchestra
WWL—The Charm Club

CBS—Leon Belasco's Orch.: WDSU CBS—Leon Belasco's Orch.: WDSU KFAB KMOX—Football Program KOA—Variety Program WENR—Art Kassel's Orchestra WFAA—Eddie Duchin's Orch. (NBC) WGN—Jan Garber's Orchestra WSMB—Joe Capraro's Orchestra WWL—Creole Serenaders

11:00 P.M. NBC—George Olsen's Orch.: WSM WREN KVOO WENR KTBS KWK WSMB KPRC KTHS WOAI NBC—Enric Madriguera's Orch.: WDAF

WKY
CBS—Paul Sabin's Orch.: KFAB
KMBC KOMA WIBW KTUL KSL
KMOX
KOA—Comedy Stars of Hollywood
WFAA—Richard Cole's Orchestra
WLW—Dance Orchestra
11:15 P.M.
NBC—George Olsen's Orch.: KOA
WSMB

WSMB KFI-Symphony Hour (NBC) KMOX—Joe Stovall's Orchestra
KSL—Skiles Family
WDSU—Paul Sabin's Orch. (CBS)
WWL—Midnight Reflections
11:30 P.M.
NBC—Buddy Rogers' Orch.: WDAF
CBS—Enoch Light's Orch.: KOMA
KLZ KTUL KMOX WIBW KMBC
KSL

KSL
NBC-Dancing in the Twin Cities:
WREN WSMB WKY KTHS KTBS
KWK WSM KVOO KPRC AWN WSM KYOU KPRU
CBS—Earl Hines' Orch.: KFAB
KOA—Dance Orchestra
WENR—Jess Hawkins' Orchestra
WLW—Red Nichols' Orchestra
WOAI—Dance Orchestra WWL-Dance Orchestra 11:45 P.M.

H1:45 P.M.

KFI—Dancing in Twin Cities (NBC);

KMBC—Charles Barnet's Orchestra

KMOX—When Day is Done, Organ

KSL—Mary and John

12:00 Mid.

NBC—Stan Myers' Orch.: WENR

NBC—Stan Myers' Orch.: WENR
WFAA
KFI—Reporter of the Air (NBC)
KOA—Dance Orchestra
KSL—Dance Orchestra
WLW—Moon River, organ and poems
WREN—Variety Program
WWL—All Night Jamboree
12:15 A.M.
KFI—The Four Black-Birds
KOA—Orchestra with Solofst (NBC)
KSL—Night Boat
WBAP—Mallan Harmon's Orchestra
12:30 A.M.
NBC—Noble Sissle's Orch.: WKY
WENR KVOO
KFI—Jimmy Grier's (NBC)
12:45 A.M.
KOA—Tom Coakley's Orchestra
KSL—Vincent Lopez' Orchestra
1:00 A.M.
KFI—Ted Fiorito's Orch. (NBC)

KFI-Ted Fiorito's Orch. (NBC)

A

23

Programs for Friday, November 9

5:30 A.M. KMOX—Home Folks' Hour WLW—Top o' the Morning. 5:45 A.M. KMOX—Dynamite Jim 6:00 A.M. KMOX—Mountain Minstrels WLW—AFamily Prayer Period 6:15 A.M. KMOX—Home Folks Hour WLW—AMorning Devotions WLW—Amorning Devotions
6:30 A.M.

KMBC—Amorning Devotions
KMOX—The Old Trapper
WDAF—Over the Coffee Cups
WLW—Rhythm Jesters
WSM—Rise and Shine
6:45 A.M.

KMBC—Tex Owens, songs
KMOX—The Three Hired Men
WDAF—ABible Lesson
WFAA—Peg Moreland, songs
WLW—Plantation Days
7:00 A.M. 7:00 A.M.

NBC—Richard Leibert, WLW
WLW
WEC-Morning Devotions: WREN
KTBS KTHS KVOO WKY KWK
WOAL-WSMB
KMBC-Musical Time
KMOX-Melody Weavers & Skeets
WDAF-Musical Clock
WFAA-Early Birds & Jimmie Jefferies WDAF—Musical Clock
WFAA—Early Birds & Jimmie Jefferies
WLS—News
WWL—Musical Program
7:15 A.M.
NBC—Landt Trio & White: WREN
KTBS KTHS KVOO WKY KWK
WOAI WSMB
KMOX—Novelty Boys
WLS—Arkansas Woodchopper
7:30 A.M.
NBC—Cheerio: WLW WSM
KTHS KTBS WKY WOAI
NBC—Lew White, organist: WREN
KWK
KMBC—News Flashes
KMOX—Tick Tock Revue
KSL—Morning Musicale
WLS—Jolly Joe and His Pet Pals
WWL—Lew Tidre
7:20 A.M.
KMBC—Musical Time KMBC—Musical Time KMOX—German Program WFAA—Blue Bonnet Harvesters WLS—Spare Ribs and Ralph Emerson 8:00 A.M. CBS—Metropolitan Parade: KMBC
KTUL WIBW KSL KOMA KFAB
KRLD NBC-Breakfast Club: WREN KOA WSMB KTBS KPRC KTHS WOAI KVOO
KMOX—Dance Melodies
WLS—Amorning Devotions
WLW—Joe Emerson, Hymns
WSM—Amorning Devotion
WWL—James Willson, hymns
8:15 A.M. 8:15 A.M.

NBC—Breakfast Club: WKY
KMOX—Metropolitan Parade (CBS)
KSL—Morning Watch
WFAA—Morning Serenaders
WLS—Hoosier Hot Shots and Arkie
WLW—Health Talk
WSM—Leon Cole, organist
WWL—Henry Dupre
8:30 A.M.
CBS—Metropolitan Parade: WIBW
WDSU CBS—Metropolitan Falau-WDSU
WDSU
NBC—Mystery Chef: WDAF
KMOX—The Corn Huskers
WBAP—Between Us
WLS—Ford Rush
WLW—Jack Berch; Orchestra
WSM—Breakfast Club (NBC)
WWL—Morning Musical Moments
8:45 A.M.
Cosmopolitans: KO WWL—Morning Musical Moments
8:45 A.M.
CBS—The Cosmopolitans: KOMA
KMBC KRLD
NBC—Johnny Marvin, tenor: WDAF
T.N.—Magic Hour: WBAP WOAI
KMOX—Fashion Parade
KWK—Breakfast Club (NBC)
WLS—Morning Minstrels
WLW—Walter Furniss
9:00 A.M.
NBC—News; Breen & de Rose: WKY
KTHS KTBS WBAP WOAI
NBC—Josephine Gibson: WSM WKY
WSMB KVOO KWK
CBS—News; Bluebirds Trio: KLZ
KMOX KTUL WDSU
KMBC—Fashion Flashes
KOA—Harvest of Song
KSL—Morning Melodies
WDAF—Betty Crocker
WLS—The Westerners; Roundup
WLW—Organ Recital
WREN—Weather Forecast
WWL—Just Home Folks
9:15 A.M.
NBC—Clara, Lu 'n' Em, gossip: WLW
WSM KVOO WDAF WKY WBAP
WSMB WOAI KPRC WGN
CBS—Song Reporter: WDSU
NBC—Hazel Arth: WREN KOA
KMBC—Melody in the Morning
KMOX—Betty Crocker

9:30 A.M.
CBS—Marion Carley, pianist: KOMA
KLZ WDSU KMOX
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI WBAP WREN KPRC WLS WOAL
KOA
KOA
KMBC—Window Shopping,
WDAF—Variety Hour
WLW—Livestock Reports; News
WSM—Radio Kitchen
WSMB—Ida Bailey Allen
WWL—"Gaga" and the Barker
9:45 A.M.
NBC—News; Radio Kitchen: WSMB
WKY WREN
CBS—The Three Flats, male trio:
KMBC KLZ KOMA WDSU KTUL
KRLD
NBC—Betty Crocker: KTHS WOAI

NBC—Betty Crocker: KTHS WOAI WLW WBAP KPRC KVOO KOA KMOX—Let's Compare Notes WDAF—Dance Selections WLS—The Dean Boys

10:00 A.M.

★ NBC—Music Appreciation Hour:
WSM KWK WKY WSMB WREN
WLW KTBS WDAF KOA WOAI
KPRC KTHS WBAP KPRC KTHS WBAP
CBS—Rambles in Rhythm: WDSU
CBS—Cooking Closeups: KMOX
KMBC—The Sunshine Lady
KSL—Ensemble
WLS—Shoppers' Service

WLS—Shoppers' Service
WWL—Tony's Merrymakers
10:15 A.M.
CBS—E. Hall Downes, bridge talk:
KLZ KFAB KMBC KTUL KSL
WDSU KRLD
KMOX—Women's Side of the News
WLS—Livestock; Markets
10:30 A.M.
CBS—Army Band: KMOX KOMA
KLZ KFAB KMBC KTUL KSL
WDSU KRLD
WLS—Today's Kitchen

WDSU KRLD
WLS—Today's Kitchen
10:45 A.M.
CBS—The Cadets: KMBC KMOX
KSL—Variety Program
WFAA—Woman's Mirror
WWL—Farm and Home Hour
11:00 A.M.
NBC—Piano Recital: WDAF
NBC—Fields and Hall, songs: WSMB
KVOO WREN WSM KTBS WOAI
CBS—Voice of Experience: KMBC
KLZ KSL KMOX
KOA—Cookbook Sherlocks KLZ KSL KMOX
KOA—Cookbook Sherlocks
KWTO—Lotus Land
WFAA—Ida Bailey Allen
WGN—Tom, Dick and Harry
WLS—Federal Home Program
WLW—Salt & Peanuts

WLW-Salt & Features
WWL-College of Music
11:15 A.M. NBC—Josephine Gibson, hostess coun-sel: WFAA WOAI WLS WREN KOA KWK WKY CBS—CORN PRODUCTS REFINING

Co. Presents "The Gumps," skit: WDSU KMBC KMOX
NBC—Charles Sears: KTHS WREN WSM WSMB

WSM WSMB
KSL—Jeannie Lee
WDAF—Service Reports
WFAA—Wanderers
WLW—Stock Reports
WWL—Flying Fools
11:30 A.M.
NBC—Farm and Home Hour: WFAA
WREN WSMB KTHS KOA KPRC
WOAI KVOO WKY KWK WSM
KTBS WDAF
CBS—Allan Leafer's Orch.: KRLD

CBS—Allan Leafer's Orch.: KRLD KSL KOMA KMBC WDSU KTUL KSL KOW... KLZ KMOX-Magic Kitchen WLS-Mrs. Anna J. Peterson WLW-Cousin Bob's Kinfolk 11:45 A.M.

KMBC—News WLS—Markets; Weather; News WWL—Stanback

Afternoon

12:00 Noon CBS—Geo. Hall's Orch.: WDSU
CBS—Just Plain Bill: KMOX KSL
KLZ KMBC

KLZ KMBC
KASA—News
KWTO—Sully's Radiotorial
WFAA—Markets; Xylophonics
WLS—Virginia Lee & Sunbeam
WLW—Farm and Home Hour (NBC)
WWL—Salon Orchestra
12:15 P.M.
CBS—Geo. Hall's Orch.: KSL KOMA
KMBC—Tex Owens, songs
KMOX—Piano Interlude
KOA—Marietta Vasconcells
KOB—Homemakers' Program
KWTO—Luncheon Music
WFAA—Mrs. Tucker's Children
WLS—Prairie Farmer Dinnerbell
WWL—Studio Orchestra

Star * Indicates High Spot Selections

12:30 P.M.

CBS—Little Jack Little, songs: KRLD KMBC KMOX

★ NBC—Vic & Sade: WREN WSMB WKY KWK KTBS

T. N.—W. Lee O'Daniel's Doughboys: WBAP WOAI KPRC

KOA—Ida Bailay Allen WBAP WOAI KPRC
KOA—Ida Bailey Allen
KSL—Variety Program
KWTO—News
WDAF—Melody Parade
WGN—Mid-day Service
WLS—Jim Poole; Livestock
WLW—Dance Orchestra

WLW—Dance Orchestra
WSM—Markets
WWL—Variety Program
12:45 P.M.
CBS—Cadets Quartet: KTUL KSL
KOMA WDSU KLZ KMBC KMOX
KRLD
NBC—Words and Music: WSM NBC-Words and Music: WSM
WSMB KPRC KTBS WSMB RPRC KTBS
CBS—Samuel De Jong's Orch.: WISN
KOA—Livestock; Produce Reports
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Dance Orchestra WLS—Democratic Speaker-WLW—Red Nichols' Orchestra WOAI—Crazy Band WREN—Songs of Long Ago WWL—Light Crust Doughboys

WWL—Light Crust Doughboys

1:00 P.M.

CBS—Marie, Little French Princess:

KMOX WDSU KRLD KSL KLZ

NBC—Magic of Speech: WDAF WSM

KOA KTBS WSMB

NBC—Words & Music: KWK WREN

T. N.—Chuck Wagon Gang: WBAP

WOAI KPRC

T. N.—Chuck Wagon Gang: WBAP
WOAI KPRC
KMBC—Magazine of the Air
KOB—Motor Patrol Broadcast
WLS—Hoosier Hot Shots
WLW—Ohio School of the Air
WWL—Variety Program

1:15 P.M.

CBS—Romance of Helen Trent:
KRLD WDSU KMOX KSL KLZ
KOB—Home and Farm Hour
KWTO—Leroy James
WBAP—Dance Orchestra
WLS—Rangers & John Brown
WOAI—Mack Rogers' Orchestra
WWL—Eddy Program

1:30 P.M.
CBS—School of the Air: KTUL
KLZ WDSU KFAB KSL KOMA
KRLD KMBC KMOX
NBC—The Sizzlers: WDAF KVOO
NBC—Smack Out KWK WSMB
WSM KOA KTBS WREN KPRC
KOB—Hi-Hilarities
KWTO—Spice of Life
WBAP—Studio Ensemble
WWL—Castro Carazo's Orchestra

1:45 P.M. WWL-Castro Carazo's Orchestra 1:45 P.M.

NBC—Judy and Jane, sketch: WDAF WBAP WKY WOAI NBC—Vic & Sade: WSMB NBC—Alden Edkins, bass: WREN NBC—Alden Edkins. bass:
WSM KWK
KOA—Orchestra
KOB—Eb and Zeb
KWTO—Parade
WLS—George Simons, tenor
WWL—Light Crust Doughboys
2:00 P.M.

2:00 P.M.

CBS—Four Showmen: KFAB KTUL
WDSU KRLD KMBC KSL
NBC—Ma Perkins: WLW WSM
NBC—Marine Band: WREN KWK
WKY KTBS KOA WOAI KPRC
KMOX—Exchange Club
KWTO—Charlie & Rudy
WBAP—Missing Men
WDAF—Beauty Parade
WLS—Homemakers
WSMB—Mrs. A. P. Perrin talk
WWL—Merchants Express
2:15 P.M.
NBC—Marine Band: WBAP WSMB

WWL—Merchants Express
2:15 P.M.

NBC—Marine Band: WBAP WSMB
WLW WSM
CBS—Nat'! Educational Prgm.: KRLD
KOMA KLZ KTUL KMBC
NBC—The Wise Man: WDAF
CBS—Waltz Time: WISN
KMOX—Dynamite Jim.
KWTO—Chronicles
WLS—Fanfare; Wyn Orr
2:30 P.M.
CBS—Grab Bag: KTUL KMOX KSL
KRLD WISN
NBC—Woman's Radio Review: WDAF
KMBC—Mogazine of the Air
KOA—Jerome Twichell's Orchestra
KWTO—Organ Recital
WLS—Little Home Theater
2:45 P.M.
WBAP—Markets

WBAP—Markets
WLS—Ford Rush; John Brown
WLW—Business News
3:00 P.M.

NBC—Broadcast from London; Prime Minister Ramsay MacDonald: WSM WSMB

CBS—B'cast from London; Prime Minister Ramsay MacDonald: KRLD WISN KOMA KFAB KTUL

WISN KOMA KFAB KTUL
NBC—Betty and Bob, drama: WENR
WKY KPRC KOA KVOO WFAA
KWK WOAI WDAF
KMOX—Two Doctors; Al Roth's Orch.
KSL—Payroll Builder
KWTO—Rainbow Hawaiians
WLW—Life of Mary Sothern
WREN—Favorite Quartet
WWL—Ed Larmen
3:15 P.M.
NBC—Dorothy Page sange: WREN

3:15 P.M.

NBC—Dorothy Page, songs: WREN KWK KTBS KOA KPRC

KWTO—Slim & Shorty

WDAF—Br'dcast from London (NBC)

WENR—Madame De Sylvara

WFAA—Jay Burnett, the Songfellow

WLW—Adlerika WOAI—Stock Quotations
3:30 P.M.
NBC—Master Music Hour: WSMB

WSM
WBC—Three C's: WREN KWK
NBC—Ma Perkins: WDAF V BC—Ma Perkins: WDAF WOAI
WFAA KTBS KPRC WENR WKY KOA KWTO-Travel Talk

WLW—Betty and Bob, sketch WWL—Variety Program 3:45 P.M. 3:45 P.M.

NBC-Gen. Fed. of Women's Clubs:
WREN KPRC WFAA WKY KTBS
WOOD

WOAI
CBS—This & That Revue: KRLD
WISN KSL KTUL KOMA WISN KSL KTUL KOMA
KOA—Betty Marlow
WDAF—The Lady Next Door
WENR—Program Preview
WLW—The Jacksons, comedy
WWL—Joseph Scramm, pianist
4:00 P.M.
CBS—Billy Mills' Orch.: KOMA KSL
KTUL KFAB WIBW

** NBC—Al Pearce's Gang: WREN
WENR KTBS. WSM WKY KOA
WOAI WSMB KVOO

WOAI WSMB KVOO KMBC-Between the Bookends (CBS) KMOX-The Blue Buddies KOB-Ralph Romero's Rhumba Band WTAA—Young Artists
WLW—Dorothea Ponce WWL-Henry's Troubles 4:15 P.M.

CBS—Grace Dunn & Norm Sherr: WIBW KRLD KOMA KLZ KTUL WIBW KRLD KOMA KLZ KTUL KMBC
NBC—Alice Joy, songs: WENR WREN KVOO KTBS WSMB WSM WFAA WKY KWK WOAI KOA
NBC—Tom Mix's Shooters: WLW KMOX—Window Shoppers
KSL—Clinic of the Air
KWTO—Markets
WWL—Robinson's Humming Four
4:30 P.M.
CBS—Milton Charles, organist: KOMA KRLD KLZ KSL

CBS—Milton Charles, organist: KOMA
KRLD KLZ KSL
NBC—Singing Lady: WLW

** NBC—Neilie Revell Interviews;
WSM WOAI
KMBC—News
KMOX—Georgia Erwin, songs
KWTO—Harry Bruton
WDAF—Council Speaker
WENR—Maurie Sherman's Orch.:
WFAA—George Pettit, tenor
WREN—News
WWL—Johnny de Droit's Orchestra

WWL-Johnny de Droit's Orchestra 4:45 P.M.
CBS—Miniatures: KOMA KSL KTUL

★ NBC—Capt. Tim Healy: WOAI
WFAA KPRC WDAF KYOO
NBC—Ranch Boys: WENR WREN
KOA WKY KPRC WFAA KTBS
WOAI KWK
KMBC—Error, the Pinne Panel

WOAI KWK
KMBC—From the Piano Bench
KMOX—Russ Brown and Ensemble
KWTO—News
WLW—Jack Armstrong, sketch
WSM—Waltz Time
WSMB—Enrique Tuit, pianist
5:00 P.M.

SMB—Enrique 10tt, planist
5:00 P.M.

CBS—Songs of Long Ago: KOMA KSL
KLZ KRLD

NBC—Dick Steele, sketch: WDAF
CBS—H. V. Kaltenborn: WDSU KFAB
NBC—Jack Berger's Orchestra:
WENR KPRC KOA WOAI WSMB
KTBS WFAA
CBS—Adventure Hour: KMOX KMBC
WLW—Jimmy Arlen Orchestra
WREN—Coleman Cox philosopher
WSM—Grady Moore's Hawaiians
WWL—Variety Program.
5:15 P.M.
CBS—Texas Rangers: KOMA KRLD
KSL KLZ KTUL
CBS—Robert Mack's Orch.: WDSU
NBC—Jack Berger's Orch.: WREN

CBS—Skippy: KMBC KMOX
KGBX—Dinner Music
WDAF—Service Reports
WENR—Mysterious Island (NBC)
WFAA—Jimmie Allen's Air Adventures
WLW—Al and Pete
WSM—Financial News
WWL—Abbie Brunies' Orchestra

5:30 P.M.

NBC-News; Gale Page, songs: KTBS KPRC WREN WKY KOA WOAI CBS-Jack Armstrong: KMOX E.T.-Robin Hood: WBAP WDAF E. T.—Robin Hood: WBAP WI KGBX—Broadcast Bulletin KMBC—Big Brother Club KSL—Junior Hour WENR—What's the News WLW—Bob Newhall, sports WSM—Freddie Rose, pianist WSMB—Thrills of Tomorrow WWL—Mayor Bayou Pom Pom

CBS—Edward Wurtzebach's Concert Orch,: KLZ KOMA KRLD WDSU WIBW WIBW
NBC—Lowell Thomas: WLW
NBC—Orphan Annie: WENR WREN
WSM KPRC KTBS WGN
WBAP WKY KWK WOAI
KGBX—Leonard and Gerald
KMBC—Happy Hollow
KMOX—Four Shamrocks; Orchestra
KOA—Microphone News
WDAF—Jack Armstrong
WWI.—Variety Program

Night

6:00 P.M.

CBS-Dan Russo's Orch.: KRLD KTUL

★ NBC—Amos 'n' Andy: KVOO WLW
KTHS WENR WKY NBC-Gould & Shefter: KTBS WSMB WSM WSM KFI—California Teachers KGBX—Around the Family Organ KMBC—As Kansas City Dines KMOX—Adventures of Jimmy Allen KOA—Comedy Capers
KSL—Payroll Builder
WBAP—Rhythm Makers
WDAF—Virginia Jones, pianist
WOAI—Twilight Melodies WWL-Dinner Hour

6:15 P.M.

CBS—Red Grange, Football Forecast: KMOX WDSU KTUL KLZ KMBC NBC—Mildred Bailey, songs: WSM KTBS WENR KWK WOAI

NBC—Mildred Bailey, songs: WSM
KTBS WENR KWK WOAI
CBS—Dan Russo's Orch.: KOMA
KFI—Organ Recital
KGBX—News Parade
KOA—Stamp Club
WBAP—Plantation Echoes
WDAF—Adventures of Jimmy Allen
WKY—Don Pedro's Orch. (NBC)
WLW—Lum and Abner. sketch
WSMB—Dance Music
6:30 P.M.
NBC—ALKA-SELTZER PRESENTS
Uncle Ezra's Radio Station: WMAQ
NBC—BEECH-NUT PRESENTS RED
Davis: WSM WSMB KPRC WREN
WOAI WFAA KTBS KOA WKY
WENR KWK
CBS—Dan Russo's Orch.: KRLD
WIBW KMBC
KGBX—Dinner Music
KMOX—Carrol Ross and Organ
KOA—Dramatic Sketch
KOB—Cecil and Sally
KSL—Robin Hood, skit
WDAF—Plantation Echoes
WLW—Music by Divano
WWL—Sons of Pioneers
6:45 P.M.

* CBS—Boake Carter: KMOX KMBC

WWL—Sons of Pioneers
6:45 P.M.

★ CBS—Boake Carter: KMON KMBC

★ CBS—Between the Bookends: KLZ
WIBW KTUL

★ NBC—Dangerous Paradise, sketch:
WREN WSM WSMB KTBS WENR
WLW WKY KWK WFAA
NBC—Frank Buck's Adventures:
WDAF KVOO

KFI—Paul Roberts tenor
KGBX—Commercial Parade
KOA—Orphan Annie (NBC)

KGA—Commercial Parade
KOA—Orphan Annie (NBC)
KSL—Town Crier
WOAI—Hearts Delight Millers
7:00 P.M.

* NBC—Concert; Jessica Dragonetter
WOAI KOA KPRC KVOO KTBS
WFAA WKY WDAF
NBC—Irone Right syletch WREN. NBC-Irene Rich, sketch: WREN WLS-WSM

WLS. WSM
CBS—Al Roth's Orch.: WIBW
★ CBS—Easy Aces: KMBC KMOX
KFI—△Rev. Chas. E. Fuller, speaker
KGBX—Sully's Radio Spotlight
KOB—Motor Patrol Broadcast
KSL—Pullman Tailors
WLW—Dance Orchestra
WSMB—H. Van R. Chase, talk
WWL—Castro Caraza's Orch.

Plums and Prunes

A mouncement that the nationally popular comic strip, THE GUMPS. are to come to life in a new radio script series over CBS starting Monday. November 5, at 11:15 a. m. CST, recalls an interesting story of the history of the attempts of the newspaper syndicate owning this comic to air it.

'Way back when CORRELL AND GOSDEN, now international idols as AMOS N' ANDY, were merely a good harmomy team, the managers of The Chicago Tribune had their first inspiration to dramatize The Gumps over their station. WGN. It would be a splendid tie-up. they thought, if the strip could be animated over the radio, thus promoting the mateu over the radio, thus promoting the interest of non-readers in the printed strip and further intriguing the readers with the antics of Andy. Min. Uncle Bim, Chester et al.

So, after an enthusiastic conference, Correll and Gosden were called in and asked if they thought they could write a radio script based on The Gumps and produce it on the air?

Could they? The more the now celebrated duo considered, the more they con-

(ADVERTISEMENT)

By Evans Plummer

vinced themselves that they couldn't.
"But," came the counter proposal of
Correll and Gosden, "we think we could
write a funny series based on the life and miseries of a couple of colored gentlemen, because we know the Negro race and its dialect, whereas neither of us is married so what do we know about this Andy and Min stuff?

And thereupon SAM 'N' HENRY were born, later to become AMOS 'N' ANDY and radio's top act!

A FEW YEARS LATER the syndicate again tried to radioize The Gumps. Whether a poor choice of cast, bad scripts, direction or anyone of several reasons generally blamed for the failure of dra-matic efforts, The Gumps did not float long upon the ether waves after their they have been up to now.

Meantime, scores of radio family sketches, unaided by printed strip or story,

Man Can Now Use Strange Inner Powers

Ancient fragments from lost and suppressed gospels teach that man has power within himself to bring success and happiness.



The story of a new and amazing teaching discovered from the known and unknown sayings of Jesus and other teachers, which have been misunderstood and suppressed for hundreds of years,

and which reveal a strange inner power so dynamic and forceful that once contacted may bring man fulfillment of his visions of success and fulfilment of his visions of success and happiness, is told in a 5,000-word booklet, "Key to Your Inner Power," recently compiled by Yogi Alpha, noted American Philosopher and Metaphysician.

WSME—Anson Weeks' Orchestra
WWL—Sons of Pioneers

7:30 P.M.

★ CBS—Court of Human Relations:
WIBW KMBC KMOX KRLD

★ NBC—Al Goodman's Orch.: WLS
WREN KWK

CBS Habita Kana's Orch & KOMA

WREN KWK
CBS—Herbie Kaye's Orch.: KOMA
KFI—Stamp Club of the Air
KGBX—Bill Ring
KOB—Paper Moon
KSL—Harry Clarke, soloist

He tells of his belief that all the laws of the universe can be controlled because the laws of the universe can be controlled because the laws themselves depend upon the great Universal Mind for their existence; that every mind is part of this universal mind, and if you learn to master and to use this universal energy it can almost overnight universal energy it can almost overnight bring you many of the things you desire most. He further believes and teaches that this power is not limited to a fortu-nate few, but is latent in every human being. His revolutionary teaching is attracting thousands of inquiries throughout the

The author offers for a limited time to send this amazing booklet to readers of Radio Guide free of cost or obligation. It reveals the astounding secret which, mastered, may enable you within the next few months to unlock the reservoir of vast riches within YOU and explains how you may receive this revolutionary teaching in your home. For your free copy, address Psycho-Logic Institute, Box 98, Dept. 1-K, San Diego, California.

have marched triumphantly to fame and fortune. Consider TODAY'S CHILD-REN. ONE MAN'S FAMILY, and VIC AND SADE. All three of these NBC programs have become essential broadcasts in millions of radio homes.

Will Columbia's effort to dramatize The Gumps be successful? That remains to be heard.

A few weeks ago this column com-plained that One Man's Family sus-taining series was being pushed around by NBC. That, we are glad to report, will cease come Wednesday, November 21, when it becomes sponsored nation-

Inside Pickups

LOUELLA PARSONS, the movie linen laundress, may be forced to have some-one else do her mike talking on that Holly-wood Hotel show. Our Santa Monica Boulevard secret agent reports that the sponsors are receiving plenty of squawks from tuners-in who claim Louella's voice is anything but easy to understand.

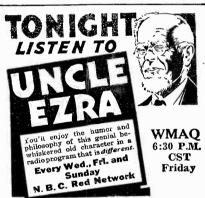
LITTLE JACKIE HELLER opened Friday (Oct. 26) for a week at the Riverside Theater in Milwaukee and, the week following, returns to his native Pitts-burgh for the first time in three years to take bows from one of the stages which once upon a time meant the pinnacle of success and fame to him.

YOUR UNCLE SAMUEL is about to overhaul the wave lengths and powers with the idea of serving population centers bet-ter; among the plans will be greatly in-creased daytime power allotments to a hundred regional broadcasters, and the licensing of many more 100-watt local sta-tions

Plums and -

NO. NOTHING but plums and car-NO. NOTHING but plums and carloads of them are on their way to Hollywood for that performance recently of EDWARD EVERETT HORTON and company on the RUDY VALLEE Variety Hour. The air needs Horton and his rapid-fire whimsicalities. His fun is such an improvement over gags which merely have had their whiskers shaved off. Encore, Mr. Vallee, and make it soon, or better still, is there a sponsor in the audience who is looking for a sure-fire radio bet?

It will delight... amuse you! LINDA **NBC** WJZ NETWORK COAST-TO-COAST Begin listening to this fine program tonight



SUBSCRIBE to RADIO GUIDE

Programs to Be Heard .

7:15 P.M.

** NBC-Dick Leibert's Revue: WREN WLS KWK
CBS-Edwin C. Hill: KMBC KMOX
CBS-Joe Stovall's Orch.: WIBW
KOMA KTUL KLZ KRLD
KGBX-Dinner Music KGBX—World Revue WOAI—Charley Kent's Adlerikans WSM—University of Alabama Prgm. WWL—Willard Program 8:15 P.M. KOMA KTOL KLZ KRLD
KGBK—Dinner Music
KOB—Anson Weeks' Orchestra
KSL—Tarzan, sketch
WDSU—Charlie Gaines' Orchestra
WLW—Pepsters
WSM—Lasses and Honey
WSME—Anson Weeks' Orchestra

8:15 P.M.

KOB—Sports Review
WOAI—Concert Orchestra
WWL—Sterling
8:30 P.M.

★ NBC—Phil Baker, comedian: WKY
WREN KWK WOAI WSM KOA
WENR WSMB KFI KPRC WFAA
CBS—Hollywood Hotel; Dick Powell; Ted Fiorito's Orch.; Myrna Loy
& William Powell, guest stars:
KMBC KRLD KSL KMOX KFAB
KOMA WDSU KTUL KFAB KLZ
WIBW

KOMA WDSU KTUL KFAB KLZ
WIBW
KGBX—Musical Auction
KOB—K Circle B Screnaders
WDAF—Variety Program
WGN—Lum and Abner, sketch
WLW—Phantom of the Future
WWL—Variety Program
8:45 P.M.
KGBX—Front Page Dramas
WDAF—Curious Questions
WGN—Wayne King's Orchestra
WWL—Charles Bourgeous
9:00 P.M.
NBC—Burnt Cork Dandies; Al Bernard: WREN WENR
* NBC—First Nighter, drama: WDAF
KOA WOAI WSMB KFI WKY
WLW WSM KPRC WFAA
KGBX—Victor Varieties
9:15 P.M.
KGBX—News

KOB—Paper Moon
KSL—Harry Clarke, soloist
WLW—Fireside Songs
WSM—Lawrence Goodman's Pianolog
WSMB—Community Chest
7:45 P.M.
KFI—Orphan Annie (NBC)
KGBX—Eileen
KOB—Behind the News
KSL—Memory Garden
WFAA—Entertainers
WIBW—Jurien Hoekstra (CBS)
WSM—Mary Cortner soprano
WSMB—Ray McNamara, pianist
WWL—Hub and Bill
8:00 P.M.
★ NBC—Waltz Time; Frank Munn,
tenor: WDAF WLW
★ NBC—Waltz Time; WLW
★

KGBX—News KOB—"Do You Believe in Ghosts?" WWL—Loyola Educational Feature

Friday, Nov. 9

9:30 P.M.
NBC—Jewish Hour: WREN
★ CBS—Kate Smith's Swanee Music:
KOMA KTUL KMOX
★ NBC—One Man's Family: KTBS
KFI KFAA KOA WOAI KTHS WKY

KPRC
KGBX—Wally Stoeffler's Band
KMBC—Musical Cocktail; The Tattler
KSL—The Skiles Family
WDAF—The Forty-Niners
WENR—Gene Arnold
WLW—Crosley Minstrel
WSM—Normal School of the Air
WSMB—Jules Bauduc's Orchestra
WWL—Willard
9:45 P.M.
CBS—Kate Smith: KMBC KRLD

CBS-Kate Smith: KMBC KRLD CBS—Kate Smith: KMBC KRLD
WIBW
KMOX—Tin Pan Alley
KSL—Variety Program
WDAF—Red Davis, sketch
WENR—George Olsen's Orchestra
WSMB—Joe Capraro's Orchestra
WWL—Sterling
10:00 P.M.

CBS—Myrt& Marge: KOMA KSL
KMOX KRLD KMBC KLZ KFAB
WDSH

WDSU

★ NBC—Amos 'n' Andy: WREN WSM
WSMB KOA KTHS WKY WOAI
WDAF KWK KPRC KFI WBAP
WENR

WLW-Dance Orchestra

WWL—Skit

10:15 P.M.

★ CBS—Edwin C. Hill, news: KLZ KSL CBS—Henry Busse's Orch.; KFAB KMBC Continued from Preceding Page

NBC—Gene & Glenn, comedy: WSM
WDAF KTBS WSMB KFI KOA
WBAP KTHS KPRC WOAI
NBC—Charlie Davis' Orch.: WREN
KMOX—Sports Reporter; Orchestra
WENR—Jesse Crawford, organ (NBC)
WWL—Dance Orchestra
10:30 P.M.

* NBC—Al Goodman's Orch.; Guest
Artists: KOA KFI

* CBS—Court of Human Relations:
KSL KLZ
CBS—Earl Hines' Orch.: KFAB
KMBC

KMBC
NBC—Freddie Martin's Orch.: KVOO
WSM KTBS WDAF KWK
NBC—Jolly Coburn's Orch.: KPRC
KTHS

WENR—The Hoofinghams, sketch WENK—The Hootinghams, sketch
WGN—Wayne King's Orchestra
WOAI—Orchestra and dramatic sketch
WREN—Hans & Fritz in Popular Bits
WSMB—Dance Orchestra WWL-Sterling Quarter Hour 10:45 P.M.

10:45 P.M.

NBC—F. Martin's Orch.: WSMB

KMOX—Alma Rotter and Organ

WDSU—Earl Hines' Orch. (CBS)

WENR—Carl Hoff's Orchestra

WGN—Jan Garber's Orchestra WWL-Creole Serenaders 11:00 P.M.

T1:00 P.M.

CBS—Jacques Renard's Orch.: KMBC

KMOX KTUL WIBW KOMA KLZ

NBC—Ralph Kirbery; Felix's Orch.:

WREN WSMB WKY KWK WSM

KTHS KVOO KTBS

NBC—Eddy Duchin's Orch.: WDAF

T. N.—Dell Coon's Orch.: WOAI

WBAP KPRC

KFI-Caswell Concert (NBC) KSL—Gene Halliday, organist WENR—George Olsen's Orchestra 11:15 P.M.

CBS-Jacques Renard's Orch.: WDSU KSL
KFI—Charles W. Hamp
KMOX—Joe Stovall's Orchestra
KOA—Felix's Orchestra (NBC)

WWL-Midnight Reflections WWL—Midnight Reflections

11:30 P.M.

NBC—Ted Fiorito's Orch.: WDAF
WSMB KTHS WSM KTBS WLW
KPRC KOA

CBS—Dan Russo's Orch.: KTUL
WIBW KMOX KFAB KMBC KLZ

KOMA MBC-Archie Bleyer's Orch.: WREN

MBC—Archie Bleyer's Orch.: WREN
KWK WKY
KFI—"Cardinal or King"
KSL—Wrestling Matches
WENR—Don Pedro's Orchestra
WWL—Mickey Alpert's Orchestra
11:45 P.M.
CBS—Frank Dailey's Orch.: KLZ
WIBW KTUL
KMOX—When Day is Done
WENR—Heidelberg Ensemble
12:00 Mid.

WENR—Heidelberg Ensemble

12:00 Mid.

NBC—Stan Myer's Orch.: WENR

KFI—Reporter of the Air (NBC)

KOA—Dance Orchestra

WLW—Moon River, organ and poems

WREN—Anson Weeks' Orchestra

WWL—All Night Jamboree

12:15 A.M.

KFI—Red Davis (NBC)

KSL—Milt Taggart's Orchestra

12:30 A.M.

NBC—Tom Coakley's Orch.: KVOO

KWK KOA

KWK KOA

NBC—Noble Sissle's Orchestra: WENR

KFI—Jimmy Grier's Orch. (NBC)

KSL—Vincent Lopez' Orchestra

25

Programs for Saturday, November 10

5:30 A.M. KMOX—Home Folks' Hour WFAA—Early Birds WLW—Top o' the Morning 6:00 A.M.

KMOX—Mountain Minstrels

WLW—ANation's Family Prayer Day 6:15 A.M.
WLW-AMorning Devotions
KMOX-Home Folks' Hour 6:30 A.M. 6:30 A.M.

KMBC— Amorning Devotions

WDAF—Over the Coffee Cups

WLW—Texans Harmony Days

WSM—Rise and Shine

6:45 A.M. 6:40 A.M.

KMBC—Tex Owens, songs

KMOX—Riddles & Grins

WDAF—Amorning Bible Lesson

WFAA—Peg Moreland, songs

WLW—Plantation Days

7:00 A.M. 7:00 A.M.

NBC—Richard Leibert, organist: WLW

NBC—Morning Devotions: WREN

KTBS KTHS KVOO WKY KWK

WOAI WSMB

KMBC—Musical Time KMBC—Musical Time
KMOX—Melody Weavers and Skeets
WDAF—Musical Clock
WFAA—Early Birds & Jimmie Jefferies
WLS—News
WWL—Musical Program
7:15 A.M.
NBC—Landt Trio & White: WKY
KWK KTHS KTBS WREN WSMB
KMOX—Dance Melodies
WLS—Arkansas Woodchopper
WOAI—Hearts Delight Millers WLS—Arkansas Woodchopper
WOAI—Hearts Delight Millers
7:30 A.M.
NBC—Cheerio: WKY WLW
WSM KTHS KTBS WOAI
NBC—Lew White, organist: WREN
KWK
KMBC—News
KMOX—Tick Tock Revue
KSL—Morning Musicale
7:45 A.M.
KMBC—Musical Time T:45 A.M.

KMBC—Musical Time

KMOX—Tick Tock Revue

WLS—Jolly Joe's Pals

8:00 A.M. CBS—Cheer Up: KOMA KTUL KSL KMBC WIBW KFAB KRLD NBC—Breakfast Club: WREN KOA WSMB KTHS KTBS KPRC KVOO WOAT WOAI
KMOX—Dance Melodies
WFAA—Brightsiders! Orchestra
WLS—Spare Ribs' Fairy Tales
WLW—Joe Emerson, Hymns
WSM—△Morning Devotion
WWL—James Wilson, hymns
8:15 A.M. NBC—Don Hall Trio: WLW KMOX—Cheer Up (CBS) KSL—Morning Watch WFAA—Frank Monroe, tenor WKY—Breakfast Club (NBC)

WKY—Breakfast Club (NBC)
WLS—Hot Shots and Arkie
WSM—Leon Cole. organist
8:30 A.M.
CBS—Cheer Up: WIBW WDŞU
NBC—Banjoleers: WDAF
KMOX—The Cornhuskers
KPRC—Breakfast Club (NBC)
WBAP—Between Us
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
WWL—Morning Musical Moments WWL-Morning Musical Moments 8:45 A.M.

WWL—Morning Musical Moments
8:45 A.M.
CBS—Eton Boys: KOMA KTUL
KRLD KMBC
NBC—Johnny Marvin, tenor: WDAF
KMOX—Fashion Parade
WBAP—The Magic Hour
WLS—Morning Minstrels
WLW—Antoinette Werner West
9:00 A.M.
NBC—Edward MacHugh: WSM KOA
WREN KTBS KVOO WSMB WOAI
KWK KTHS WKY
NBC—News; Annette McCullough,
songs: WDAF WBAP
CBS—News; Mellow Moments: WDSU
KTUL

Songs: WDAF WBAF
CBS—News; Mellow Moments: WDSU
KTUL
KMBC—Joanne Taylor's Players
KMOX—Better Films Council
KSL—Morning Music
WLS—Westerners; Roundup
WLW—Health Talk
WWL—Just Home Folks
9:15 A.M.
NBC—Morning Parade: WSMB WDAF
KVOO WSM KTBS KPRC WOAI
KTHS KVOO WKY KOA
CBS—Carlton & Shaw: KLZ KOMA
KMBC KFAB KTUL
NBC—Singing Strings: WREN
KMOX—Let's Compare Notes
WBAP—Health Talk
WLW—Market Reports

WBAP—Health Talk
WLW—Market Reports
9:30 A.M.
NBC—Morning Parade: WBAP
CBS—Let's Pretend: KLZ WDSU
KOMA KTUL KRLD KMOX
KMBC—Window Shopping KMBC—Window Shopping
KWK—Singing Strings (NBC)

WDAF--Variety Program
WLS--Jolly Joe's Junior Stars
WWL--"Gaga" and the Barker
9:45 A.M.
NBC--News; Originalities: WREN
KWK WOAI
NBC--Morning Parade: WDAF KTHS
KMBC--Those McCarty Girls
WLW--Rhythm Jesters
10:00 A.M.
CBS--Geo. Johnson's Orch.: KRLD
WDSU KFAB KSL
KMOX KOMA
KTUL KMBC KLZ
NBC--Honeymooners: KTBS KWK
WSM WKY KVOO WREN
WOAI
KTHS KWK WSMB KPRC WBAP
NBC--Galaxy of Stars: WLW
KOA
WIS--Harmony Ranch

NBC—Galaxy of Stars: WLW WDAF
KOA
WLS—Harmony Ranch
WWL—Earl Walker, tenor
10:15 A.M.
NBC—Tony Wons: WREN
NBC—Vass Family: WOAI KOA WSM
KTBS WDAF KTHS KVOO WSMB
KPRC WKY
WBAP—Markets
WLS—Livestock: Markets

WBAP—Markets
WLS—Livestock; Markets
WLW—Bailey Axton, tenor
WWL—Robert Clark's Brown Buddies
10:30 A.M.
NBC—Melody Mixers: WREN WLW

NBC—Melody Mixers: WREN WLW
KWK
NBC—Down Lovers Lane: WOAI WKY
WOAI WDAF WFAA WSM KTBS
KOA WSMB KPRC KVOO WLW
CBS—Carnegie Hall: KFAB KRLD
KLZ KMBC KSL KMOX WDSU
WGN—Phil Kalar, baritone

WGN—Phil Kalar, baritone
WLS—Today's Kitchen
10:45 A.M.
CBS—Concert Miniatures: KOMA
KSL KLZ KMBC KRLD WDSU
KMOX—Let's Visit the Zoo
WWL—Farm and Home Hour
11:00 A.M.
NBC—Fields & Hall: WREN WLW
KWK
CRS—Connie Gates: KMBC KTUL

KWK
CBS—Connie Gates: KMBC KTUL
KFAB WDSU KLZ KMOX KSL
NBC—Armchair Quartet: KOA WOAI
WDAF WSM KTBS WSMB KVOO

WDAr MRR KPRC
WFAA—Wanderers, songs
WLS—Federal Housing Talk
WLW—Salt & Peanuts
WWL—College of Music
11:15 A.M.

TI:15 A.M.

CBS—Samuel De Jong's Orch.: WDSU KOMA KTUL KMOX

NBC—Genia Fonariova, soprano: KOA WSMB WKY KVOO KWK KTBS WOAI WREN WLW WSM KSL—Jennie Lee of Auerbachs WDAF—Service Reports
WFAA—Wanderers songs
WLS—Coon Creek Social
WWL—Flying Fools
11:30 A.M.

CBS—Abram Chasins: KSL KLZ KRLD KTUL WDSU
NBC—Amer. Farm Bureau Fed.: WKY

KRLD KTUL WDSU

NBC—Amer. Farm Bureau Fed.: WKY

KOA KVOO WSMB WOAI WSM

KTHS KPRC WFAA KTBS WREN

WDAF WLW KWK

WLS—Ralph Emerson

11:45 A.M.

E. T.—Four-H Club: WSM WSMB

KMBC-News
KOMA—Abram Chasins (CBS)
WLS—Weather; Markets; News
WWL-Variety Program

Afternoon 12:00 Noon

12:00 Noon
CBS—George Hall's Orch.: KSL KLZ
KMOX WDSU KOMA KFAB
KASA—The Bell Oilers
KMBC—News
KOB—Uncle Jerry
KWTO—Sully's Radiotorial
WFAA—Markets & Xylophonics
WLS—Phil Kalar, soloist
WWL—Salon Orchestra
12:15 P.M.
KMBC—Tex Owens. songs KMBC—Tex Owens, songs KMOX—Livestock Report KWTO—Luncheon Music WFAA—Ezra & Uncle Zeke WFAA—Ezra & Uncle Zeke
WLS—Poultry Service
12:30 P.M.
NBC—Vic and Sade: KTBS KVOO
KTHS KWK WKY WREN WSMB
KOA WSM
CBS—Esther Velas' Ensemble: KSL
WDSU KMBC KOMA KFAB KRLD WDSU KMBC KOWA AND KMOX
T. N.—Light Crust Doughboys: WOAI
WBAP KPRC
KOB—Mary Kitchen
KWTO—News
WDAF—Melody Parade
WGN—Amid-day Service
WLS—Rangers; John Brown

Star * Indicates High Spot Selections

WLW—Business News
WSM—Farm Bureau
WWL—Musical Program
12:45 P.M.

★ CBS—Football; Harvard vs. Army;
Illinois vs. Northwestern following
immediately upon conclusion: KLZ
KTUL KFAB KSL KOMA WDSU
KRLD KMBC
NBC—Words and Music: WSM WSMB

-Words and Music: WSM WSMB KWK KTBS KWK KIBS KOA—Livestock; Produce Reports KWTO—Co-Eds WBAP—Dance Orch. WDAF—Russ Lyons' Orch. (NBC) WLS—Markets
WLW—Dance Orchestra
WCAI—Crazy Band
WREN—Songs of Long Ago
WWL—The Light Crust Doughboys 1:00 P.M.

NBC-WEAF and WJZ networks will broadcast football (game to be selected); if Eastern, game time is 1 p. m.; if Middle Western, time will be 2 p. m.; conflicting programs, of course, will be canceled.

NBC—Rex Battle's Ensemble: WDAF NBC—Words & Music: WREN KOA NBC—Football: WLW WKY T. N.—Chuck Wagon Gang: WBAP

NBC—Foutan.

T. N.—Chuck Wagon Gang:
WOAI

KOB—Motor Patrol Broadcast

KWTO—Vocal Varieties
WLS—Homemakers' Hour

WWL—Variety Program

1:15 P.M.

NBC—Songfellows Quartet: WREN

WSMB KTBS KOA WSM

KOB—Home and Farm Hour

KWTO—Lou Hanby

KPRC—Football Game (NBC)

WBAP—Dance Orchestra

WLS—Rangers; John Brown

WOAI—Mack Rogers' Orchestra

WWL—Variety Program

1:30 P.M.

NBC—Green Brothers' Orch.: WDAF

NBC—Green Brothers' Orch.: WDAF NBC—Don Pedro's Orch.: WREN WSMB KOA WSM KTBS WOAI

KWK KMOX—Dynamite Jim KWTO—Kiddies Club WBAP—Studio Ensemble WLS—Football Game WWL-Dance Orchestra 1:45 P.M. NBC-Don Pedro's Orch.: WBAP

NBC—Don Pedro's Orch.: WBAP WOAI
KMOX—Exchange Club
WGN—Illinois vs. Northwestern
WREN—Football
2:00 P.M.

NBC—Radio Playbills: WDAF WBAP
NBC—To be announced: KTBS
KMOX—Football; Kans. vs. Wash.
KOA—Dance Orchestra (NBC)
KWTO—Eddie Duchin's Music
WSM—Vanderbilt vs. Sewanee KWIO—Eddie Duchin's Music
WSM—Vanderbilt vs. Sewanee
WSMB—Football; Tulane vs. Colgate
WWL—Merchants' Express
2:15 P.M.

KWTO-Chronicles WBAP-Football Game

WBAP—Football Game
WOAI—Henry Lang's Orchestra
2:30 P.M.
NBC—Week-end Revue! WDAF KTBS
KVOO KOA WOAI
KWTO—Organ
WFAA—Football Game
WIBW—Football Game (CBS)
3:00 P.M.
KWTO—Rainbow Hawaiians
WWL—Football Game
3:15 P.M.
KWTO—Slim & Shorty

3:15 P.M.

KWTO—Slim & Shorty

WOAI—Stock Quotations; Weather
3:30 P.M.

NBC—To be announced: KTBS WKY

KVOO KOA WOAI WLW WSM

WFA—Our Barn: WDAF

WFAA
NBC—Our Barn: WDAF
KWTO—Book Review. Diana Smith
3:45 P.M.

KWTO—Book Review. Diana Smith

3:45 P.M.

KWTO—Musical Jigsaws

4:00 P.M.

NBC—Stanleigh Malotte: WLW

CBS—Little Jack Little's Orch.: KSL

KMBC KOMA WIBW KLZ KFAB

NBC—George Sterney's Orch.

KOA WKY WOAI KTBS WFAA

WSM

KFI—Football; U.S.C. vs. Calif. (NBC)

KWTO—Lee George, sports

4:15 P.M.

CBS—Little Jack Little's Orch.: KRLD

KMOX—Window Shoppers

KSL—Dental Clinic of the Air

KWTO—Markets

WLW—Tim Healy

4:30 P.M.

NBC—Our American Schools: KPRC

WSM KVOO KOA WDAF WKY

WOAI WFAA KTBS WSMB KPRC

CBS—Organ Music: KFAB KRLD
WIBW KOMA KTUL KSL KLZ
NBC—Platt & Nierman: WENR
KMBC—News
KWTO—Vocal Varieties
WLW—Dog Food Program
WREN—News
4:45 P.M.
NBC—Ranch Boys: WREN WENR
CBS—Miniatures: KOMA KRLD KSL
KTUL WIBW

KTUL WIBW
KMBC—Howard Ely, organist
KWTO—News
WLW—Jack Armstrong, sketch

WLW—Jack Armstrong, sketch

5:00 P.M.

* NBC—Brass Button Revue: KWK
WKY KTBS WENR WOAI WFAA
CBS—Frederic Wm. Wile, talk: KFAB
KMBC WIBW KMOX KLZ KRLD
KTUL WDSU KSL KOMA

* NBC—One Man's Family: WSM
KVOO KPRC WSMB WLW

KOA—Rowdy Wright WDAF—Variety Program WREN—Coleman Cox, philosopher 5:15 P.M.

BS-Gene Kardos' Orch.: WIBW KMOX KRLD KLZ KTUL WDSU KMUA KRED KSE KSL KGBX—ASunday School Lesson KMBC—Big Brother Club KOA—Microphone News WDAF—Service Reports WREN—A. Ferdinando's Orch. (NBC) 5:30 P.M.

5:30 P.M.

NBC—News; Peg La Centra, songs:
KOA KPRC WDAF
CBS—Football Reporter: WIBW
NBC—News; Twenty Fingers of Harmony: KWK WREN WBAP WKY
KTBS WOAI WSM WSMB
CRS—Lark Armetrance WOY KTBS WOAI WSM WSMB CBS—Jack Armstrong KMOX KGBX—Broadcast Bulletin KMBC—Donald Aver. sketch KSL—Junior Hour WENR—What's the News? WLW—Bob Newhall, sports WWL—Agricultural Lecture

5:45 P.M. 5:45 P.M.

NBC—Capt. Al Williams: WREN
WENR WBAP KTBS WOAI WSM
WKY KOA WSMB

CBS—Woody & Willie, comedy duo:
KRLD WDSU KLZ KOMA WIBW
NBC—Football Resume: WLW KVOO
KGBX—Tunerville Triplets
KMBC—News
KMOX—Four Shamrocks; Orchestra
WDAF—Jack Armstrong, sketch
WWL—Dance Orchestra

Night

6:00 P.M. 6:00 P.M.

NBC—Religion in the News: WOAI KTBS WDAF KOA
CBS—Concert Orch.: WDSU KLZ KTUL KOMA KRLD KGBX—Dinner Music KMBC—As Kansas City Dines KMOX—United Relief Program KSL—Broadcasters Review KWTO—News WBAP—Rhythm Makers WENR—Happy Jack Turner WBAR—Rhylim Makers
WENR—Happy Jack Turner
WLW—R. F. D. Hour
WSM—Musical Score Board
WSMB—Tarzan, drama
WWL—Dinner Hour

6:15 P.M.

NBC—Dorsey Brothers' Orch.; Bob Crosby: WREN WENR KWK
CBS—Red Grange, Football Forecast:
KMOX KTUL KLZ WDSU KMBC
NBC—Jamboree: WDAF KTBS WKY
WOAL KOA NBC—Jamboree: WDAF KIBS WKY WOAI KOA KASA—News KGBX—Football Scores, Lee George WBAP—Dance Orchestra WOAI—Concert Orchestra

c CBS—IRONIZED YEAST PRE-sents Whispering Jack Smith's Orch: WABC BS—Dan ★ CBS—IRONIZED BS—Dan Russo's Orch.: WIBW KMOX KOMA KRLD KTUL KLZ WDSU WDSU
KGBX—Dinner Music
KMBC—James Kozak's Orchestra
KOB—Cecil and Sally
WFAA—Ruth Bracken, pianist
WLW—U. C. Talk
WOAI—Football Scores
WSM—Ö Sunday School Lesson

WSMB—Dance Music 6:30 P.M.

WOAI—Football Scores
WSM—ASunday School Lesson
WWL—Sons of Pioneers
6:45 P.M.
CBS—The Lawyer & the Public:
KLZ KMOX WIBW KTUL KMBC
NBC—Floyd Gibbons, the Headline
Hunter: WSMB WDAF WKY WLW
WENR KPRC WBAP
NBC—Pickens Sisters: WREN KWK

KGBX—Dance Orchestra
KOA—Ford Rangers; Football scores
KOB—△Sunday School Lesson
WOAI—Clem and Tina
WSM—The Forty-Niners

7:00 P.M.

* NBC—Sigmund Romberg and Wm.
Lyon Phelps: WBAP WDAF KPRC
KVOO KOA WOAI KTBS WKY
KFI WLW KTBS

* CBS—Roxy & His Gang: KSL
KMBC KRLD KOMA WDSU KMOX
KLZ WIBW
NBC—Art in American

NBC-Art in America: WREN WSM

KLZ WIBW

NBC—Art in America: WREN WSM

KWK

KGBX—Sully's Radio Spotlight

KOB—Motor Patrol Broadcast

WLS—Barn Dance

WSMB—Philharmonic Scholarship

WWL—Dance Orchestra

7:15 P.M.

NBC—Grace Hayes, songs: WREN

WSMB WSM

KGBX—Dinner Music

WLS—George Olsen's Orchestra

WWL—The Pickard Family

7:30 P.M.

NBC—George Olsen's Orche: Ethel

Shutta: WREN WSMB KWK

KGBX—McEwen Brothers

WLS—Westerners

WLS—Westerners

WLS—Westerners

WSM—Love Charm Program

7:45 P.M.

CBS—Musical Revue: KLZ KRLD

KMOX KMBC

KGBX—Jane Marlowe

KOB—Behind the News

KSL—Krausemeyer and Cohen

WSM—Variety Program

WWL—Evening Serenade

8:00 P.M.

* CBS—Gree Stueckgold; Kostelanetz' Orch.: KTUL KMBC KRLD

* CBS—Grete Stueckgold; Kostelan-etz' Orch.: KTUL KMBC KRLD KMOX KSL WIBW KOMA WDSU

KLZ ★ NBC--RCA RADIOTRON PRE-Sents Radio City Party, featuring
Frank Black's Orch.; John B.
Kennedy; Guest Stars: WREN
KWK KFI KOA WLS

NBC—Songs You Love: WLW ★ NBC—Songs

WDAF
T. N.—Round-Up: WOAI WBAP
KGBX—Bing Crosby, baritone
KOB—Football Scores
WGN—Little Theater of the Air
WSM—Possum Hunters
WSMB—Roy Aultman's Orchestra
WWL—Willard Program
8:15 P.M.
KGBX—Dance Orchestra

8:15 P.M.

KGBX—Dance Orchestra

KOB—Hits-in-Review

WSM—Uncle Dave Macon

WWL—Musical Quarter Hom

8:30 P.M.

★ NBC—ALKASELTZER PRESENTS

Nat'l Barn Dance; The Westerners; Uncle Ezra; Lulu Belle; Spare Ribs; Linda Parker; Maple City Four; WREN WLS KWK ★ CBS—STUDEBAKER CHAMPIONS

★ CBS—STUDEBAKER CHAMPIONS
Present Richard Himber's Orch.;
Joey Nash, vocalist: WDSU KMBC
KMOX KFAB KFH
NBC—The Gibson Family: WDAF
KOA KFI WLW
KGBX—Melody Race
KSL—Dramatic Program
WGN—Wayne King's Orchestra
WOAI—Jules Allen & Cowhands
WSM—Nap and Dee
WSMB—Saturday Serenade
WWL—Variety Program

8:45 P.M.
KGBX—Rhythm Encores

KGBX—Rhythm Encores
KSL—"Smilin' Ed" McConnett
WSM—Crook Brothers' Band
WWL—Dance Orchestra

9.00 P M S:00 P.M.

CBS—Edward D'Anna's Banc
KMBC KMOX KSL KFAB
KGBX—Victor Varieties
WSM—Asher & Little Jimmle
WSMB—Dance Orchestra
WWL—Dance Orchestra
WWL—Dance Orchestra
S:15 P.M.

KGBX—News
KSL—Clarke and Spraynozzle
WSM—Lasses & Honey
WSMB—Jules Baduc's Orchestra
WWL—Educational Feature
9:30 P.M.

Wenn's Orch.: K

9:30 P.M.

NBC—Hal Kemp's Orch.: KTHS
KPRC WKY WREN WOAI KTBS
KWK
CRS—Server KWK
CBS—Saturday Revue: KLZ KSL
KOMA KRLD KTUL WDSU
KFI—Crime Clues
KGBX—Wally Stoeffler's Band
KMBC—The Musical Cocktail
KMOX—Larry Hughes and Organ
KOA—Variety Program
WDAF—One Night Stands
WLS—Hayloft Theater
WLW—Army and Navy Ball
WSMB—The Hunting Season, tank WSMB—The Hunting Season, tank
WWL—Willard Program

Sportcasts of Week

SCHEDULE OF EVENTS

Time Shown Is Central Standard

MONDAY, Nov. 5: 8:30 p. m., Boxing, WHN (1010 kc); Wrestling, WNEW (1250 kc). TUES-(1010 kc); Wrestling, WNEW (1250 kc). TUES-DAY, Nov. 5: 10 p. m., Wrestling, WGBF (630 kc). THUR\$DAY, Nov. 8: 9 p. m., Wrestling, WFBE (1200 kc). (See box for football games.)

raham McNamee still heads the NBC football announcing crew but he has annexed several versatile assistants this season. DON WILSON,

assistants this season. DON WILSON, U. of Colorado lineman for four years, was imported from KFI, Los Angeles and already has a large following.

HAL TOTTEN, of the Chicago office, rates with McNamee, both being veterans in the business. He has been airing football since 1923 and baseball since 1924.

GEORGE HICKS claims radio as his thisteenth job since leaving school where

thirteenth job since leaving school, where he picked up his athletic lore as an allsport star.

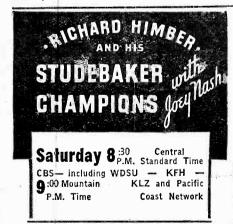
WILLIAM SLATER was graduated

WILLIAM SLATER was graduated from West Point in 1924 and is now headmaster at a Brooklyn boys' school, taking time off for his first year at sports announcing for the NBC.

And BILL STERN completes NBC's WEAF and WJZ network staff which brings two football games each Saturday to listeners. Stern called signals for four years at Penn Military College, He's only 26 and holds down the stage directing job for Radio City Music Hall.

ANOTHER reason why WBT, the powerful Charlotte, N. C., station, has been drawing fan mail from all parts of the country is GRADY COLE's colorful accounts of the cauliflower experts who engage in the wrestling bouts at the Charlotte Auditorium. With such a Southern favorite as JIM "THE GOON" HENRY provides a Like artestiment. Color crises of the cautationent. viding the entertainment, Cole's scissors and headlock ravings manage to keep the listeners as enthused as are the onlookers. WBT makes the twice monthly pickups on Monday nights at 9 p. m. CST.

TED HUSING jumps into prominence in our sportcasters' popularity contest by youthful sports listeners from a group of youthful sports listeners from Concord, N. C., who settled this matter between



FOOTBALL BROADCASTS

SATURDAY, NOV. 3

Time Shown Is Central Standard CBS Network-Princeton vs. Harvard, 12:45

CBS Network-Michigan vs. Minnesota, 2:15

p.m.

WBAP (800 kc)—Game to be anned., 2:15 p.m.

WHAS (820 kc)—Alabama vs. Kentucky, 2:45

p.m. WJR (750 kc)—Michigan vs. Minnesota, 1:45

WLS-WENR (870 kc)-Wisconsin vs. Northwestern, 2 p.m.
WLW (700 kc)—Game to be anned., 1 p.m.
WREN (1220 kc)—Game to be anned., 1:45

p.m.
WSMB (1320 kc)—L. S. U. vs. Miss. State, 7 p.m. SUNDAY, NOV. 4

WGN (720 kc)—Chicago Bears vs. New York Giants (professional), 2 p.m. WTMJ (630 kc)—Green Bay Packers vs. Boston,

Nov. 1030 kc)—Green Bay Packers vs. Boston, 1:45 p.m. SATURDAY, NOV. 10

CBS Network—Harvard vs. Army, 12:45 p.m.; Illinois vs. Northwestern (second game will

be described immediately upon conclusion of first).

ABS Network-Game to be anned., 1 p.m

p.m. KFI (640 kc)—U. S. C. vs. California, 4 p.m. KSTP (1460 kc)—Minnesota vs. Indiana, 1:45 KYW (1020 kc)—Illinois vs. Northwestern, 1:45

p.m. WBAP (800 kc)—Game to be anned., 2:15 p.m. WFBM (1230 kc)—Notre Dame vs. Navy, 12:45

p.m. WGN (720 kc)—Illinois vs. Northwestern, 1:45 WHA (940 kc)—Wisconsin vs. Michigan, 1:45

p.m. WOC (1000 kc)—Purdue vs. Iowa, 1:45 p.m. WJR (750 kc)—Navy vs. Notre Dame, 12:45

WJK (750 kc)—Kravy vs. Access of p.m. p.m.

WLW (700 kc)—Ohio State vs. Chicago, 1 p.m. WREN (1220 kc)—Game to be auncd., 1:45 p.m. WSB (740 kc)—Georgia vs. Yale, 2 p.m. WSM (650 kc)—Vanderbilt vs. Sewanee, 2 p.m. WSMB (1320 kc)—Tulane vs. Colgate, 2 p.m. WTAM (1070 kc)—Ohio State vs. Chicago, 1

p.m. WTMJ (630 kc)—Wisconsin vs. Michigan, 1:45

themselves. Harold Fisher, representing the boys, reports that FRANCE LAUX was second in the local election with two markers, while GRAHAM McNAMEE finished in the money with a singleton. Our latest tabulation shows TOM MANNING, FRANCE LAUX and TED HUS-ING running neck and neck

STATION WROK in Rockford, Ill., ballyhoos wrestling in another way by bringing tuners-in to the weighing-in ceremonies. In a recent Jim McMillen bout Brandt Bloomquist presented the principals as they mounted the scales, aired messages from the wrestling commissioners and the other by-play preparatory to the actual bone crushing.

STATION WCFL will start off the Winter season's airing of the Windy City's hectic amateur boxing tourneys with the C. Y. O. bouts from the Catholic Youth Organization center. On November 6, 7 and 8, WCFL's COOK-DAVIS duo will pick up the quarter-finals; on November 14 and 15 the semi-finals, and on December 5 the grand finale, topping off the competition among hundreds of ambitious young pugilists, will be broadcast from the Chicago Stadium.

KMOX' Magic Kitchen program made cake-eaters of some of the St. Louis Cardinals after they had polished off the World Series pennant. Listeners to this popular KMOX household program voted "DIZZY" DEAN, "DAFFY" DEAN, FRANKIE FRISCH. LEO DURCCHER and LACK ROTHEOCK the fun most and JACK ROTHROCK the five most popular members of the team, and each was presented with a large Cardinal decorated cake.

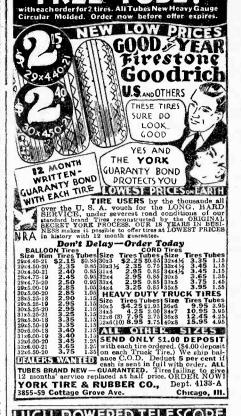
GERALD MANN, the SBC football narrator, has a fine reputation as an athlete. Besides, he is a State Democratic Committeeman and attorney.

Sport Shorts

COACH LOU LITTLE who gained his greatest fame in coaching Columbia's Lions to a victory over Stanford in the 1933 Rose Bowl game, has been taking frequent bows at the mike as guest speak-

er on various football programs. latest appearances were with EDDIE DOOLEY and THORNTON FISHER

GERALD MANN, the SBC football narrator, has a fine reputation as an ball narrator, has a fine reputation as an athlete. Besides, he is a State Democratic Committeeman and attorney RUSS WINNIE, popular Milwaukee sportcaster who entertains WTMJ (620 kc) listeners with the accounts of the home team's baseball games in the Summer, also does his good turn for football fans who follow the Green Bay Packers, with his airgos of the games played at home or in ings of the games played at home or in Chicago . . . ALAN HALE, new Chicago CBS mikeman, served as assistant basketball coach at Washington U. He also filled in as a sports announcer over two Seattle





WESTERNERS

Merry Musical Outfit of Cowhands That Rides in

EVERY

Saturday

Night

And Joins



NATIONAL BARN DANCE The

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Brothers, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to vou direct from WLS Chicago every Saturday night over

24 SPONSORED BY ALKA-SELTZER

COAST

SPONSORED BY ALKA-SELTZER 10:00 P.M. KUA or KFI CST

to COAST

9:45 P.M.
CBS—Saturday Revue: KMBC WIBW
KMOX—Open Forum
KSL—Variety Program
KTBS—Siberian Singers (NBC)
WSM—Uncle Dave Macon
WSMB—Joe Capraro's Orchestra
WWL—Musical Quarter Hour

10:00 P.M.

★ CBS— A Edler Michaux' Congrega-tion: WDSU ★ CBS—STUDEBAKER CHAMPIONS

★ CBS—STUDEBAKER CHAMPIONS
Presents Richard Himber's Orch.;
Joey Nash; vocalist: KSI. KLZ
★ NBC—ALKA-SELTZER PRESENTS
Nat'l Barn Dance; The Westerners:
KFI WLW KOA WSMB WLS
CBS—Earl Hines' Orchestra: KFAB
NBC—Guy Lombardo's Orch: WDAF
KTHS KPRC KTBS WFAA WOAI
WKY

WKY KMBC—Let's Dance KMOX—Blue Steele's Orchestra

Programs to be Heard

WREN-Musical Reflections
WSM-Delmore Bros.
WWL-Smoky Joe & Teetain
10:15 P.M.

10:15 P.M.

KMOX—Alma Rotter, organist
WSM—Dixie Liners
WWL—Dance Orchestra
10:30 P.M.

★ NBC—Paul Whiteman's Party: WKY
WDAF KPRC KTBS KTHS KVOO
WOAI
CBS—Glen Grav's Orch • KIZ VEAD

WOAI
CBS—Glen Gray's Orch.: KLZ KFAB
KMOX KOMA KSL KTUL KRLD
WIBW KMBC
WFAA—Jay Burnett, the Songfellow
WGN—Wayne King's Orchestra
WREN—Hans and Fritz, songs
WSM—Fruit Jar Drinkers
WWL—The Charm Club

Saturday, Nov. 10

10:45 P.M.

10:45 P.M.

KSL—Variety Program

WFAA—Paul Whiteman's Orch (NBC)

WGN—Jan Garber's Orchestra

WREN—Paper Moon, mystery

WSM—Robert Lunn

WWL—Creole Seirenaders

11:00 P.M.

NBC—Enric Madriguera's Orch.:

KTBS WREN KWK

CBS—Loe Haymes' Orch.: KMBC KLZ

KTBS WREN KWK
CBS—Joe Haymes' Orch.: KMBC KLZ
KOMA WIBW KTUL KMOX
NBC—Floyd Gibbons: KFI KOA
CBS—Henry Busse's Orch.: KFAB
KSL—Charlie Kent's Adlerikans WDAF—Virginia Jones, pianist WFAA—Richard Cole's Orchestra WLS—National Barn Dance WLW—Cousin Bob

Preceding Page

Continued from

WSM—Dixie Liners
WSMB—Art Kassel's Orch. (NBC)
11:15 P.M. # NBC—Carefree Carnival: KTBS
WDAF KOA KFI WSMB KTHS
KVOO WKY WOAI
CBS—Dan Russo's Orch: WDSU
KMOX—Joe Stovall's Orchestra
KSL—Clarke and Spraynozzle
WSM—Gully Jumpers
WWL—Midnight Reflections
11:30 P.M.
CBS—Panchels Orch KMOX KIZ

CBS—Pancho's Orch.: KMO KOMA KTUL KMBC KMBC KMOX KLZ MBC WIBW NBC-Emil Coleman's Orch: KWK

WREN
BC—Carefree Carnival:
WLW KPRC KSL-Murle Mack's Orchestra WSM—"Fruit Jar Drinkers"
WWL—Mickey Alpert's Orchestra
11:45 P.M.

KSL—Pancho's Orch. (CBS) WSM—DeFord Bailey 12:00 Mid.

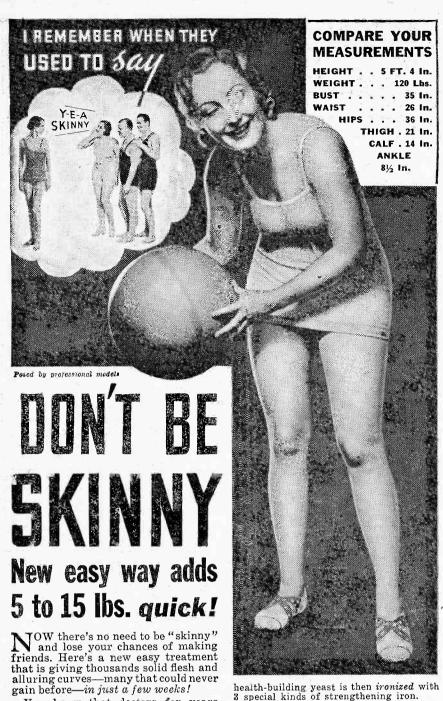
12:00 Mid.
KFI—Blue Moonlight (NBC)
KOA—Jerome Twitchell's Orchestra
KSL—Merle Carlson's Orchestra
WENR—Jesse Hawkins' Orchestra
WLW—Moon River, organ and poems
WREN—Weather Forecast
WSMB—Dance Music
WWL—All Night Jamboree

12:30 A.M.

KFI-Jimmy Grier's Orchestra KSL-Vincent Lopez' Orchestra WENR-George Olsen's Orchestra

1:00 A.M.

KFI—Ted Fiorito's Orch. (NBC)
WENR—Noble Sissle's Orchestra



health-building yeast is then ironized with 3 special kinds of strengthening iron.

Day after day, as you take Ironized Yeast tablets, watch flat chest develop, skinny limbs round out attractively, skin clear—you're an entirely new person.

Results guaranteed

No matter how skinny and weak you may be, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If you are not delighted with the results of the very first package, your money back instantly.

Special FREE offer!

To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body," by an authority. Remember, results are guaranteed with the very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 7911, Atlanta, Ga.

ing beauty-bringing pounds but also clear radiant skin, freedom from indigestion and constipation, new pep. Concentrated 7 times

You know that doctors for years have prescribed yeast to build up health. But now with this new yeast discovery, which comes in pleasant little tablets, you can get far greater tonic results than with ordinary yeast — regain health, and also put on pounds of firm groud-looking flesh—and in a

of firm, good-looking flesh—and in a far shorter time.

Not only are thousands quickly gain-

This amazing new product, Ironized Yeast, is made from specially cultured brewers' ale yeast imported from Europe—richest yeast known—which by a new process is concentrated 7 times -made 7 times more powerful.

But that is not all! This marvelous,

In Next Week's Issue:

Radio's Third Degree

Thousands upon Thousands of Stories Have Been Published about the Third Degree—Loosener of Tongues of Suspected Criminals. Yet Here, in a Most Thrilling "Calling All Cars" Story, Is the First, and True, Account of a Third Degree Conducted by Radio.

> Revealing News of What Your Favorites Are Doing Both on and off the Air

Music in the Air

By Carleton Smith

Time Shown Is Central Standard Time Shown Is Central Standard

Ingland has lost three great composers this year; SIR EDWARD ELGAR, FREDERICK DELIUS and GUSTAV HOLST. They were England's boast and the Empire's toast. Their memory will be commemorated in the programs of the New York Philharmonic-Symphony which HANS LANGE conducts this week. Which HANS LANGE conducts this week. For the broadcast Sunday (CBS at 2 p. m.) Mr. Lange substitutes SIR HAMILTON HARTY's arrangement of Handel's Water Music with two short Holst works—and follows with "Brigg Fair," an English Rhapsody by Delius, and Elgar's second Symphony.

Grieg

EDWARD GRIEG's music is played Friday, November 9 (NBC at 3 p. m.) on the Master Music Hour by the MUSICAL ART QUARTET and FRANK SHERIDAN, pianist. The quartet in G minor, opus 27, and the sonata in C minor, opus 45, are to be heard.

One of the few Scandinavian composers to win a place among the world's musical masters, Greig became devoted to a style that echoed the Norwegian folk-music. His writings are full of individual and wistful effects. Ten measures . . and you say: "This is Grieg!" The richness of his harmonic beauties is a definite idealization of the popular style, and of course, goes beyond it. The melodies are lyrical and full of sweetness that is not commonplace, and a tenderness and warmth of sentiment that seem perennially charming.

Sir Edward Elgar

SIR EDWARD ELGAR remained until

sir Edward Elgar remained until his death the dean of English composers. In him the Britishers felt they had a genius. Outside of the islands his "Pomp and Circumstance" was best known.

Estimates of his worth are numerous, and, of course, his ultimate place in musical history is yet to be determined. The English like his music. They contend it is not properly understood nor sympathetically performed. cally performed.

A PERSISTENT GROWTH in apprec-A PERSISTENT GROWTH in appreciation of symphonic music throughout the country is, according to LEOPOLD STOKOWSKI, shown in audience reaction to the Philadelphia Orchestra broadcasts. (Fridays at 1:30 p. m. CST). Letters from listeners in all walks of life indicate that there is a large group of fans made up of people who have recently heard their first program of symphonic music.

people who have recently heard their first program of symphonic music.

"I have been asked what indications I may have observed," says Mr. Stokowski, "as to how our various series of broadcasts by the Philadelphia Orchestra over the Columbia network have been received by our radio audience. "It would be difficult to answer this question simply. We have received a considerable quantity of letters as a result of the

able quantity of letters as a result of the Philadelphia Orchestra's regular series of concerts and broadcasts. I have always

read these letters personally for I am curious to see whether the preferences expressed for various composers or types of music seemed to reflect the influence of climate, or geographical factors, or of particular environment. I cannot say, however, that I really find any evidence whatever to support such a theory. What the letters really show is that the listeners all over the country, regardless of local environment, reflect intensely individual preferences and musical tastes. And this, I think, is as it really should be; for while music does often reflect national spirit, economic conditions, or local influences, it remains above all an intensely personal emotional and spiritual expression and experience.

Program Details

SUNDAY. NOVEMBER 4

NBC, 8:15 a. m. Renaissance Ensemble of Ancient Instruments: Julius Schulman, dessus de viol; Jacques Malkin, viola d'Amour; Youry Bilstin, viola de gamba; Benjamin Feinbloom, bass viol; Leo Small, harpsichord. Casa Dolce by J. Bobin de Boismortier; Le Coucou by L. Daquin; Canaries and Passepied by A. G. Des Touchers. NBC, 9:30 a. m. Music and American Youth; Students of the public schools of Mt. Vernon, New York, directed by Mrs. Loretta Knights Kinnear. Dr. H. Claude Harvey, speaker.

NBC, 5:30 p. m. Frank Simon directing the Armec Iron Band. All Sousa program

NBC, 6:30 p. m. Queena Mario, soprano. Michaela's Aria from Bizet's Carmen; Lazy Song by Lawson; The House on a Hill by Ernest Charles; Drink to Me Only With Thine Eygs.

NBC, 9:15 p. m. L'Heure Exquise, instrumental and vocal music. I Hear a Thrush at Eve by Charles Wakefield Cadman; A Spirit Flower by Campbell Tipton; Protheroe's Shadow March; In the Garden of Tomorrow by Deppen.

MONDAY, NOVEMBER 5

Campbell Tipton; Protheroe's Shadow March; In the Garden of Tomorrow by Deppen.

MONDAY, NOVEMBER 5

NBC, 11 a. m. Marion McAfee, soprano. O Lovely Night by Ronald; Mozart's Voi Che Sapete; Goodnight Ladies; Die Nacht by Strauss.

NBC, 9 p. m. John Tasker Howard. Quartet. Orchestra directed by Thomas Belvino. "America in Music" series. Mississippi Side Step; Waltz Me Around Again Willie; I'd Rather Two-Step Than Waltz; Everybody's Doin' It; Dencezo; Waffzing the Blues; Carioca; Negro Heaven.

WEDNESDAY, NOVEMBER 7

NBC, 8:30 p. m. John McCormack, tenor. Drink to Me Only With Thine Eyes; An Old Sacred Lullaby; None But the Lonely Heart by Tchaikovsky; Schneider's Only You; La Maison Grise by Andre Messager; Two Little Words.

FRIDAY, NOVEMBER 9

NBC, 10 a. m. Music Appreciation Hour, directed by Dr. Walter Damrosch. The Swan, "Carnival of the Animals" by Saint-Saens; Overture to Rossini's William Tell; Polonaise from Beethoven's Symphony No. 5 in C minor; The Elephant from Saint-Saens' Carnival of the Animals; Schubert's Military March in D; Allegretto from Beethoven's Symphony No. 8 in F; Spinning Song from Wagner's Flying Dutchman; Acquqrium from Saint-Saens' Carnival of the Animals; Perpetual Motion by Johann Strauss.

NBC, 1:45 p. m. Alden Edkins, bass. The

Saens' Carnival of the Animals; Perpetual Motion by Johann Strauss.

NBC, 1:45 p. m. Alden Edkins, bass. The Trumpeter; The Guitar Player by Bennett; The Horn by Flegier; Bohannon's Big Bass Viol.

SATURDAY, NOVEMBER 10

NBC, 10 a. m. Alma Schirmer, pianist. Schumann's Sonata in G minor; Serenade to a Doll by Debussy; March from Prokofieff's Love of Three Oranges.

Along the Airialto

(Continued from Page 6)
broadcasting studio erected at the Aragon where he and his crew play nightly. He uses the studio for one of his CBS commercial broadcasts... A year ago RICH-ARD HIMBER would have been tickled to accept \$450 for a week's theater engagement. Last week he turned down a \$4,500 offer to play in a Pittsburgh showhouse... DON BESTOR had to return his vibraharp to New York during his vaudeville tour because it was damaged so frequently in transit... THE PICKENS SISTERS are calling off all tours and will remain in New York from now on, as rehearsals have started for Thumbs Up, the EDDIE DOWLING musical for which they have been signed... The place of CHARLES WINNINGER, the Cap'n Henry of Showboat, has been taken by FRANK McIN-

TYRE, whom you hear on the Tuesday night beauty show. McIntyre comes in as the long-lost brother of Cap'n Henry and as first reported here, Cap'n Henry will retire on a farm after his marriage... RUDY VALLEE has signed with Warner Bros. for three more pictures. He will return to the Coast next June. And BEN BERNIE is now on his way to the Coast to make another film for Paramount entitled One Night Stands... The pianist on the Saturday night Swift Hour is none other than SIGMUND ROMBERG himself... The Sisters of the Skillet have developed a new idea for radio called Tin Pan Alley Echoes which they are offering to a potential sponsor. Those who are familiar with it, say it's okay... BABY ROSE MARIE leaves for Hollywood next week to make pix. week to make pix.

On Short Waves

Time Shown Is Central Standard

ne of America's most popular programs, the General Foods show, starring JACK BENNY, will be made available to listeners in other countries when it is released on short wave Sunday, November 4.

Sunday, November 4.

The short wave pickup, intended for rebroadcast by Station KGU, in Honolulu, will be on the air at 10:30 p. m. CST, or 6 p. m. Hawaiian time. At this hour it is broadcast from New York City for Pacfic Coast stations also. It will go by land wires to San Francisco, where RCA communications are to relay it for KGU pickup.

SOVIET RADIO again cooperates with America when a program of symphonic music is transmitted from the U. S. S. R. on the Russian station RV59, 50.00 meters, and rebroadcast over the NBC-WEAF network at 8:30 a. m. CST Sunday, November 4. The symphony orchestra of All Union Radio Committee will play original works of Trans-Caucasian composers. EUGENE MIKELADZE, chief conductor Tislis State Opera House,

ORIGINAL AND RECORDED broad-

casts of Ramsey MacDonald's review of Great Britain's national policy, Friday, November 9, will carry the talk to every country in the world. The actual speech made at the Lord Mayor's annual banquet, will be picked up in this country by both the Columbia and NBC networks at 2:55 p. m. CST, and will be short-waved over BBC stations GSD on 25.23 meters and GSB, 31.55 meters. Following Mr. MacDonald's address, HOWARD MAR-SHALL, BBC announcer, is to describe the remainder of the banquet in London. Transcriptions of the program will be BBC features at 1:25 a. m. Saturday, over GSD, 25.23 meters and GSB, 31.55 meters; again at 5:40 a. m. on GSG, 16.86 and GSF, 19.82 meters, and finally, 8:25 a. m., GSF, 19.82 meters and GSE, 25.30 meters. casts of Ramsey MacDonald's review of

PROGRAMS DEDICATED to different communities throughout the world are announced by Station VK2ME, Sydney, Australia, for broadcast on 31.28 meters during the next few months. Sunday, November 25, Washington, D. C., will be so honored at 4:15 a. m. CST. On December 9, Honolulu, Alaska, and the Canadian pro-9, Honolulu, Alaska, and the Canadian pro-vinces of Ontario, New Brunswick and Nova Scotia will all be feted at three different times.

Radio of Great Lovers

(Continued from Page 5)

fresh in Rosaline's mind is the show in which she was *Josephine* to Atwell's *Napoleon*. Rosaline staged a quick mental flash-back to that period.

Napoleon. Rosaline staged a quick mental flash-back to that period.

"I had heard of Lionel's great reputation as a romantic lover," she said, "and I soon discovered that his ability had not been exaggerated. I discovered Lionel to be the personification of all that is dynamic and sophisticated in manhood. I felt insignificant under the spell of his enchanting personality. Lionel played the little Corsican most forcefully!"

"Talking about Jessel naturally brings

"Talking about Jessel naturally brings to mind Eddie Cantor," continued Rosaline. "Eddie is the kindly and sweet type of lover you find parked in every American parlor. We played several romantic skits, but every time I worked myself up to the proper romantic pitch, the picture of Eddie, Ida, and his five lovely daughters would bob up in my mind and spoil the mood."

Resaline discovered Lou Tellegen to be the personification of every woman's dream lover. "I doubt very much if there will ever be another Lou Tellegen for many generations," stated the reminiscent young radio actress. "Romantic, charming and sophisticated, he was as much at ease in front of the microphone as he would have been in the drawing room of some continental palace—or a low-priced popular restaurant. He was the most simple, humble and grateful person in the studio—until he swung into action. If you've pictured Al Jolson as a meek fellow with little or no feminine appeal, listen to Rosaline's experience with him:

listen to Rosaline's experience with him:

"Al Jolson, when acting the part of a heavy lover, is quite different from the Al Jolson of the music halls and the mammy songs. Al does not have a heroic appeal, but he is a warm-hearted and sincere man

songs. Al does not have a heroic appeal, but he is a warm-hearted and sincere man who has a certain definite yet undefinable charm. As the gay caballero of the Mexican plains in the radio version of Viva Villa, Al was absolutely devastating. He made love to me like a true, fiery Latin, and kept me constantly on my toes. His sense of humor, too, is keen.

Dennis King, hero of countless musical operettas, is Rosaline's conception of the finest lover on the air today. Slim and good looking, with a glorious speaking and singing voice, he is to Rosaline the archtype of all sophisticated and subtle radio Romeos. "Dennis is like quicksilver," she says enthusiastically. "He has an impish sense of humor, he has finer perception of nuance and is more temperamental than all the others. For a second he'll be in a kidding mood, and suddenly he becomes very dramatic. Everything he says or does seems to have a poetic fervor. Watching the play of emotions on his face is a fascinating pastime. He is the most charming man I have ever poetic fervor. Watching the play of emotions on his face is a fascinating pastime. He is the most charming man I have ever met."

Rosaline Greene has the speaking part of Mary Lou of the Maxwell House Showboat program Thursdays at 8 p. m. CST over an NBC-WEAF network—and she also may be heard every Monday, Wednesday and Friday afternoon at 12:15 p. m. over an NBC-WEAF network in Peggy's Doctor, sponsored by Blue Coal.

Studio News and Notes

(Continued from Page 23) would disdain the lack of a national audience for any of their efforts, fearing loss of prestige. Not so Smilin' Ed McConnell.

His WSM program may be heard any Sunday afternoon at 4:30 CST. He is also featured on the CBS network an hour later for another concern.

later for another concern.

KFH, Wichita Falls, brings to the air a new series of children's programs sponsored by Kellogg Company. The series will deal with life in King Arthur's court, and the adventures of the Knights of the Round Table. The program has been scheduled for an early evening hour, 7 p. m. and the sponsors promise none of the hair-raising gore that is an objectionable part of most children's program.

JACK McGREW, formerly chief an-

nouncer at KFDM, Beaumont, now serving as office manager of KNOW, Austin, Texas . . . KTAT, Houston, aired a spot broadcast of a fire over the Southwest Network lately when the building across the street from the studios broke out in flames

ANNOUNCING the return of one of the most popular organists ever to broadcast KMOX, St. Louis, this week begins a Sunday evening series of organ concerts by EDDIE DUNSTEDTER.

Dunstedter, whose home town is Minne-

apolis, has been free-lancing lately. He is known to fans throughout the country because of his work on several Columbia network programs during past years, as the "Fast Freight Organist." Lately Ed tried his hand at directing a dance orchestra, but gave it up.



NEW STYLE CONSOLES

The new, big, Midwest 38-page 1935 catalog pictures a complete line of beautiful, artistic de luxe consoles and chassis... in four colors... a model for every purse. Hand made by master craftsen, they harmonize beautifully with any furniture arrangement. Write for new FREE catalog. WEST RADIO CORP.

841 - CINCINNATI, OHIO, U. S. A.

1970 - Calle Address Mijraco. All Codes

MIDWEST RADIO CORP.,
Dept. 841
Cincinnati, Ohie.
Without obligation on my part and me your new FREE 1933 catalog, and complete details of your liberal 30-44
FREE trial offer. This is NOT an order. Make Easy Extra Money

Coming Next Week:

Warden Lawes' Great Secret

It Can Be Described in a Nutshell as His Ability to Find Romance, Tender and Uplifting—in One of the Least Likely of Places-Sing Sing Prison. Read, in Next Week's Issue, How He Does It.

> Next Week's Issue Is Packed More Than Ever with Feature Stories of the Stars

Voice of the Listener

The Club Defense

May I suggest to Carl L. Krans, Hazelton, who insists that fan clubs cater to per sonalities and not talents, that creating a per-sonality these days is a



invaluable in painting emotional portraits by the voice alone; and Jeanie is the fortunate possessor of a sweet naturalness that is a welcome relief. Air-loving is a difficult andstill in its experimental stages.

Phyllis Thompson

Ole Man Ribber

The writings of any man reflect his character In a recent issue Mr. Porter stated that "if symphonies and lectures represent culture" he prefers to be a roughneck. It is there-fore to be assumed that Mr. Porter classified himself correctly, as symphonies and illuminating lectures ARE representative of culture.

Some weeks ago the statement was also made that Fred Waring was as good a musician as Walter Damrosch. Is a person with a small degree of intelligence expected to believe that? Fred is a fine chap, an excellent orchestra leader and showman, one incomparable, but please Mr. Editor, don't be so absurd as to try to tell your readers that he is Mr. Damrosch's equal in musical knowledge and ability. The writer is a lover of good dance music and listens to the leading orchestras frequently and is therefore not a "wet Walter J. Dennison

Jack Spratt, et al.

Dear VOL:

Sapulpa, Okla.

Woe is me, too! Every Tuesday and Sunday there's always a spat in our house. I want Bing Crosby, my husband wants Ben Bernie, I want Buddy Rogers, he wants Joe Penner. Of course, I like Ben and Joe too, but when I have to choose between them, I prefer Bing and Buddy. Only natural for a woman, but please can't some thing be done about it?

Another thing I would like to speak my voice to the listeners about is Little Jackie Heller. He has a marvelous high tenor voice and a good radio personality. I can't see why some sponsors don't wake up and find him.

Mrs. Elwood Bowden

Play, Guy!

Dear VOL:
South Bend, Ind.
I've just made a wonderful discovery. I've found the "Sweetest Music this side of Heaven" and it is not what is usually meant by that. and it is not what is usually meant by that.

It happens to be the Royal Hawaiian Dance Band that brightens the airwaves every Sunday afternoon. If anyone thinks he knows of sweeter, lovelier, more beautiful music than this band of-fers, he'll have to show me. Recently when they played "My Little Grass Shack" I think it was the grandest bit of melody I have ever heard.

If this band doesn't become radio's newest sensation twenty million listeners must be crazy.

Marilyn Wright

MIKEroscope

This week's MIKEroscope will appear in RADIO GUIDE, Issue Week Ending November 17. It will be Jane Froman, number twenty-nine of the series. Watch for it next week.

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Such Pop-i-larity

Dear VOL:
Atlanta, Ga.
With regards to the Eddie Cantor program on
the air October 21, that burlesque skit in the last
half of the program was a second to the program when the skit in the last half of the program was a wow in more ways than one.

When the said skit was half over my mother left the room in a huff, declaring that she would never listen to another of his programs and that she would never use any more of the product of the sponsor. In her estimation it was pure sacrilege.

I found myself gagged by the crude burlesque

of Heaven and forced myself to sit it out just to see how far this pop-eyed pirate of the air would go this time.

If NBC cut General Butler off the air for saying air for good for being that kind of a comedian? I know many others who think the same thing and I also might add that drinking stale coffee has nothing to do with their feelings in the matter. It's the stale and rancid humor of this little pop-eyed pirate that makes them feel that way,

Henry H. Courtney

Just a Radio Picnic

Franklin, Nebr. Seeing more complaints about the suppers that are running a poor second to favorite radio hours. I wonder why more mothers don't adopt my plan We set up a card table in the living room near the radio, set the supper on the kitchen table with a tray for each member of the family, and het everyone fill his plate, take his tray when he wants to, and what fun we have. It's just like a party every evening with mother being relieved of serving because everyone waits on

himself. Of course there are crumbs to be swept up occasionally—but fewer table cloths to launder. A Nation's Darling

Uniontown, Pa. Now that the Gerber Company has failed to renew the contract of Madame Schumann-Heink, I only hope that some other sponsor has sense enough to bring her back on the air regularly. I, for one, will miss her very much, for she is one of my favorites.

For the Love of Mike

Draper, N. C. I have just finished reading "Reviewing Radio," by Martin J. Porter in the issue of RADIO GUIDE for the week ending October 27,



in which he said he would like to see a rule that would forbid Will Rogers to ad lib. He said his hemming and hawing give him an acute pain. Well I acute pain. Well I disagree with him and I think there are lots of others who do. I have often heard said, Martin J. Porter, "That is just one man's opin-Just a few chids to RADIO GUIDE.

I think that it is the most complete radio maga-sing I have ever read. D. A. Chilton zine I have ever read.

The Ace of Clubs

This letter is directed to Carl L. Krans who says he "has no faith in fan clubs because they cater to personalities and not talents."

True, some stars are more talented than others. Today's greatest and most talented is Rudy Vallee, and probably more clubs have been formed in his honor than for any other star. Through his remarkable talents he reached the top (through them will remain there) and became a famous

personality.
So clubs were formed that his fans might be come better acquainted with him. Talent, then, is the foundation for the Vallee fan clubs.

King Knows Subjects

Not only is it very interesting but also pleasing to the music-loving individual I am sure, to note that the modern radio fan admires and demands the more soothing type of music.

Recent polls of popularity have found the Wayne King orchestra to be the universal choice. The waltz king fairly saturates his entertainment with classics and medieval and modern selections that will live forever, but a purely classical composi-tion is very rarely undertaken for the King realizes that the majority of the fans have not reached a point where they are capable of appreciating such.

America is homesick for the music that can be supplied only by brilliant and alert artists who see far back into the minds and desires of the human soul.

She'll Take a Cab

Dear VOL: Minneapolis, Minn. Three lusty cheers for Percy J. Peterson of Racine, Wis., for his prunes to Mr. Porter. He expressed my sentiments exactly. Cab Calloway and his orchestra have been my favorites from the very first time I heard them.

I realize he plays a certain type of music which very few people like, but in his category which very few people like, but in his care is the stands alone, and is the true king of jazz.

Helen Heen

Between Two Fires

Germantown, Pa. Never has rivalry in radio entertainment reigned so supreme as apparently during the current season.

'Twould seem "the powers-that-be" are set up-

on disproving the philosophy, "you can't have everything;" or hinting with even more admirable subtlety, no longer is one radio in a home efficient or sufficient.

Even as others who have penned thoughts to

this column, my radio "theme song," especially on Thursday nights at 9 has become "Two Loves

The best solution I've been able to devise thus far is to receive "Show Boat" and "Camel Caravan" through WTAM and WPG, respectively; but two points apart on my dial, and alternate hopefully between them.

From the Sidelines

Bellevue, Nebr. I've been sitting on the sidelines for years and have never expressed any opinion about my favorites. With the return of Joe Penner, Eddie Cantor, Ben Ber-

nie and others, radio is worth breaking a date for.

I do wish that the loud-mouthed "comics" would not be placed on the same program with our favorite orchestras. Comedy of that sort is a field in itself. Listening to it should not be tied up to our attention to music. The style of the former destroys en-

tirely the mood for the latter.

Here's to radio. May it never lose its popu-

Ig-Noble Rulina?

Dear VOL: I see by a recent issue of RADIO GUIDE that Ray Noble is having a tought firm of it. I wish they could get things adjusted so that we can enjoy that English whether the control of the country of the co enjoy that English rhythm that made Noble internationally famous.

As much as I realize that the union must observe all essential rules, I can't see why it is necessary to use that authority to such a degree that it will prevent Noble's orchestra from playing in the United States. When our own orchestras went to England they were huge successes: Now why can't we give Ray Noble the same chance?

Wayne Moorehead

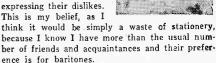
Keeps Up with Stiles

Dear VOL: Minneapolis, Minn.

I want to say a word to "second" E. V. Stiles' letter. I am voicing my opinion because E. V. Stiles hit the nail on the head, to my way of thinking. I, too, believe

that the apparent pre-ference for tenors and crooners is in the minds of the program arrangers, not the great majority of radio listeners and buvers.

Also I believe most people think it easier to tune out a program than to write (and waste stamps and stationery) expressing their dislikes. This is my belief, as I



The only voice I've cared enough about to get peeved over, because of its absence, is a baritone, a gorgeous baritone, that of Alexander Gray.

Another Reader

St. Louis Blues

Dear VOL: St. Louis, Mo.
I like nothing better than a good radio program.
I consider nothing worse than Jan Garber's music, or Guy Lombardo's slobbering saxes. Their bands are indeed sad. I (if I may call them bands) cry every time I hear them. You see, I'm a musician, too. If they stay on the air, I'm going to stop breathing it.

Emmette Windbush

Nurse to You

Dear VOL: Hamilton, Ohio
I wonder if "A Reader" from Harrisburg, Pa.
realizes how selfish her letter sounded. I like
to hear Kate Smith, but I work at night (am a nurse) sleep in the morning and have afternoon to enjoy my radio and have only Wednesday afternoon to enjoy Kate. I expect there are a lot of listeners that can

only enjoy their radio at certain hours as I do, so why be selfish about any one program?

As for Burns and Allen being "the silliest team on the air" I don't agree. It takes a clever person to put a program so full of nonsense as Gracie does, over so well.

A Nurse

What, Price, Hawaii!

Dear VOL: Manitowoc, Wis.
In reply to a letter written by Bob Price in October 13th RADIO GUIDE wanting to hear more Hawaiian Music, we can give him a number of such programs which we hear every evening after sundown. Evidently Bob doesn't tune in and search for Hawaiians the way we do. After all they are on the air, but the tuner-in-er has to find them.

to find them.

There are a number of Hawaiian programs listed in every RADIO GUIDE that can help anyone that loves Hawaiian Music the way we do. Harry Owens and his Royal Hawaiians—direct from Honolulu, Hawaii, and station KGU—were on the air every Saturday in the past. Didn't you ever hear them? And what about "Imperial Steel Pier Hawaiians" heard three times a week? And of course, we have our list of many Hawaiians; we'd be glad to send them to you—so let's hear we'd be glad to send them to you—so let's hear from you personally. Geneva and Genevieve Ryder

You're Telling Us?

Columbia, S. C. This is intended for those radio performers who sist on singing that queer "Pardon My Southern Inis is intended for those radio performers who insist on singing that queer "Pardon My Southern Accent" (which only a Northerner or Westerner could have written). It is a waste of time and energy to dispute the firmly entrenched belief of those beyond the bounds of Dixie that "you-all" is singular. Again, a Southerner would never ask pardon for his accent. We have always been very, very, proud of everything Southern,

May I ask in what language or dialect Mr. Rudy Vallee sings this popular song? It may be Chinese, or else some provincial dialect peculiar to Connecticut Yankees (which Southerners can't understand).

especially our accent!

However, we get a big laugh from the attempts to imitate our Southern "drawl," for in addition to our dialect we have a sense of humor in the South. A South Carolinian

The Amos 'n' Andy Alibi

(Continued from Page 11)

putting the finger on the guilty.

Armstrong and Lane returned to the house of tragedy. Wearily but stubbornly they started to check their clews. Some-

ly they started to check their clews. Somewhere, concealed from their view, was some small fact which—when they found it—would change the whole picture.

Where had the police been shunted off the track? All their deductions had been completely upset by the vindication of Parker. So, from the lane behind the Irwin home, to the room in which the two brothers had been preparing for bed, Armstrong and Lane and two other detectives fine-combed the Irwin property in search of the one little elusive clew that had been overlooked. And then it came had been overlooked. And then it came with a suddenness characteristic of this

strange right's happenings.

The telephone rang. Armstrong answered it It was the coroner's office call-

swered it. It was the coroner's office calling.

"Hello, this is Deputy Coroner Bostwick. Say, we've just completed the autopsy on that car-stripper you sent us."

"Yes?" queried Armstrong. "Did you find he'd been killed by the same gun young Irwin was shot with—the gun we found in Liebelt's pocket?"

"No," said the deputy. "It was a smaller gun got this fellow. He was shot through the heart by a .22 rifle bullet. It went in under his arm."

Back to Car to Die

"Holy mackerel!" Armstrong ejaculated.
"Now I know—but wait a minute, Doc. Could Liebelt possibly have run a few yards after getting that slug in the heart?"
"It would be upposed," the Deputy Comments of the possible of th

heart?"

"It would be unusual," the Deputy Coroner said, "but by no means impossible. There have been instances in medical history of men living and even fighting with wounded hearts. Recent heart-surgery has shown us that the human blood-pumper is by no means the frail and delicate thing early doctors used to believe. For instance..."

early doctors used to believe. For instance—"
"Yeah, Doc, thanks a lot," interrupted Armstrong. "'Scuse me, I gotta do something in a hurry!" And with that he fairly slammed the telephone receiver down upon the hook.
"Hey!" called one of the startled detectives. "What's up, Armstrong? Somebody else get bumped?"
But Detective Armstrong was racing

body else get bumped?"

But Detective Armstrong was racing down the hall—heading for the kitchen. Arrived there, he went straight to the little 22 rifle standing in the corner—snatched it up and sniffed at it anxiously.

The gun fairly reeked of recently-burned powder!

By now detectives and the two men of the Lywin family head followed the head

the Irwin family had followed the head-long Armstrong. The detective turned suddenly—held out the gun. "Who fired this gun?" he demanded.

Mr. Irwin—whose face had aged ten years since his son had been killed—looked at his remaining boy, and the youngster stared back at him in perplexity. Neither

answered.

"Who picked up the gun in the yard,"
Armstrong pursued, "and put it back in its place here in the corner of the kitchen?"

Both the Irwins shook bewildered heads

"I didn't," said the father.
"Neither did I," Wilbert protested.
"Where's Mrs. Irwin?" Armstroqueried. Armstrong

Slain by Victim

She was in bed, on the point of nervous prostration, but her doctor permitted the police to question her.

Listlessly she admitted remembering she had picked up the gun in the yard! She had tripped over it as she stumbled into the house and—automatically, like a person in a trance, she had obeyed the promptings of housewifely habit, and had put the gun back where it belonged!

promptings of housewifely habit, and had put the gun back where it belonged!

Swiftly, now, the police reconstructed the double slaying. Young Irwin, rushing out to the yard, had paused just long enough to snatch up the loaded 22 rifle on his way. In the clear night he had seen Liebelt—had fired at him just a moment before Liebelt returned the fire. The young college man's bullet pierced the thief's heart—yet Liebelt had sufficient vitality to run to his car and climb in, before his heart stopped beating.

Virtually a corpse, he nevertheless had run down the yard—and died behind the wheel! It was that staggering run of a dying man which had been reported by the neighbor of the Irwins.

the neighbor of the Irwins.

As for Parker, he suffered nothing worse than the emotional and mental upset of some hours of close questioning under stress of anxiety, before his innocence was established firmly by a radio

Ever since then his favorite program has been—well, naturally—Amos 'n' Andy.

In Next Week's Issue of RADIO GUIDE Third Degree by Radio

Unique in the annals of radio crime-de-Unique in the annals of radio crime-detection is the true story—to be revealed in full in next week's Radio Guide—of the criminal who was not only canght by radio, but accused of his crime by the voice of the invisible police broadcaster so convincingly that he broke down and confessed! This thrillingly dramatic proof of radio's power to catch criminals is one of the most gripping true stories in this entire, fascinating "Calling All Cars" series. See next week's issue. entire, fascinating "Callin ies. See next week's issue.

Are You Listenin'?

(Continued from Page 7)

Just now so many are worried. They are conjuring up all kinds of dreadful calamities in their minds. Some are in hysterics and some are in gloom. But who of us will be one whit worse off a bundred years from now?

What difference will it all make to us? What difference will it all make to us, you say it will to your children if your money is lost? You don't know but what it will be for their advantage. Besides, who knows what people will be using for money one hundred years from now? Maybe there won't be any money at all. Maybe there won't be any money at all. People could live just as well without it. People don't need money to live. You don't eat it or sleep on it . . . unless you have it in your mattress, and then it's liable to spoil the comfort of your bed—and indeed, it might be very disturbing to your sleep. You don't wear money. You don't live in it. No, you eat pork

chops and potatoes, you sleep in bed, you wear cotton and wool and silk, you live in a wooden or a brick house. Money has nothing to do with it, except that long ago somebody thought that these bits of metal would be more convenient in promoting exchange.

That's all there is to it. So you don't know whether your grandchildren will have any need for the bits of paper and metal you are hoarding. Money time and time

you are hoarding. Money time and time again has been known to be a curse to a boy or a girl. Lack of it also. But nobody knows how it will affect him or his children. So why cry over it if you have it and lose it, or if you haven't it to lose?

More of Tony Wons' homey philosophy may be heard by tuning in his program, The House by the Side of the Road, Sunday afternoons at 5:30 p. m. EST and 4:30 p. m. CST over an NBC-WEAF network. The program is sponsored by S. C. Johnson & Son.



Extracts Below are Quoted from Authentic Testimonials. The Originals of which are Free to Inspection



"..... Formerly my hair was thin and straggling"



excellent is now beautiful



"... am now 49 years old. Already at about thirty my hair started to yet gray, especially at the temples, and during the last years it has become oute gray."



"... but in spite of the short time I have been using your comb, I must say that the results is conderful. This comb certainly does all that your advertisements promise and more. My hair is a lot darker already, also a quantity of new, dark hair is coming forth. The time given by you for testing is ample, because already after be or 5 days the effect of the comb is obvious to any body."

Sold in New York at leading Department

C. M. L

Manufactured Exclusively by G. Lindholm Co., 607 Bergen St., Brooklyn, N. Y.

THAT CAN DO **WONDERS FOR YOUR HA**

Here is the new great sensation of the world, EVANS ELECTRIC COMB, the "Live" Comb which has such a remarkable power of stimulating the hair-in fact, of giving new life to the hair roots. The gentle electric current in the Evans Comb acts upon the hair as water on parched plants, thus stimulating the hair roots to renewed activity.

ON BALD PATCHES AND IN MANY CASES OF BEGINNING BALDNESS new hair has started growing within 72

hours—as through a miracle.

STRAIGHT AND THIN HAIR gets thick . . . glistening . . . soft . . . wavy . . . and wonderfully lustrous.

DANDRUFF AND FALLING HAIR checked in a few days.

You and your friends will be equally surprised at the health and beauty of your hair.

GRAY HAIR SPIRITED AWAY. Day by day you can watch the natural color coming back. All you need is to cut the gray

TOO GOOD TO BE TRUE! This is perhaps your comment TOO GOOD TO BE TRUE! This is perhaps your comment on reading the above claims, but we have received thousands of letters which prove that Evans Electric Comb really has worked wonders. European doctors explain this phenomena—that the electricity through the curved double rows of teeth is able to reach all weakened hair roots—literally pouring its life-giving energy over them, waking them up, bringing them back to life and stimulating them. Over one million Evans Electric Combs are now being used by men and women all over the world. The electric current is generated by a battery concealed in the handle of the comb. No shocks—no sparks. You cannot feel the current, but if you put a pocket lamp bulb against the teeth you will see it light up. The battery lasts six months—spare battery costs only 25c. Thus at a cost of only about 5c a month you get a hair treatment which otherwise would cost you hundreds of dollars at a hair specialist.

Read These Testimonials — Hundreds of Others The original letters from which the extracts below are taken, were sent to us voluntarily and are in our files. A reward of \$2,000 is offered to anyone who can prove that any of these letters are not genuine. . My hair, which was formerly thin,

has now grown thick and beautifully glossy. I recommend the comb to everybody who wants to have beautiful hair (Signed M. W.)

This is to certify that the foregoing in extract is true and correct.

". I had formerly rough, thin hair, with dandruff, but after a few days only, I was free from this, and after further treatment I got healthy and soft hair, which was beautifully wavy."

(Signed 4 1)

Which was beautifully wavy."

(Signed A. L.)

Do you want your hair more beautiful . . . better . . . them don't delay in obtaining the EVANS ELECTRIC COMB. Use it for seven days if you like and if you are not satisfied in every way with the improvement in your hair, just mail it back to us, and we will immediately refund your money. If it doesn't do all we say it will do it has not cost you a CUI NOW

		COUP	

G. I	indh	olm C	o., 607	Berger	n St.,	Brook	klyn, l	N. Y.
I	enclose	Money	Order-C:	ash—Check	for \$.		Plea	se send
POST	FREE	in plain	package,	with full	instruct	ions and	ready i	for use.
		-				4		

☐ Evans Electric Comb, small model, at \$2.50 complete. Evans Electric Comb, large model, with plated handle (double power battery) at \$3.25 complete.

Under guarantee of \$1000—you undertake to return my money if I send the comb back within seven days and say I am not satisfied with the results. This is an absolute condition of my order.

anion of my order.	
Name	(25),
Address	
City	State
For C. O. D. delivery plus postage check here	Large Model Small Model

ANNOUNCING-

OFFICIAL DETECTIVE

STORIES

OFFICIAL DETECTIVE STORY MAGAZINE AMERICA'S BIG.

OUT TODAY AT ALL NEWSSTANDS

OFFICIAL and EXCLUSIVE STORIES—inside TRUTHS of principal criminal events throughout America and the world. Profusely illustrated with ACTUAL PHOTOGRAPHS. Many pages in Sepia Rotogravure. BIG MONEY REWARDS for the apprehension of criminals. A BIG MAGAZINE—10½ x 13½ inches—same size as Radio Guide. Issued semi-monthly. Interesting! Easy to read! Biggest dime's worth of all Detective Story Magazines. This issue contains the inside story of Edwards, the "American Tragedy" Killer. Get it today—at your newsdealers! it today-at your newsdealers!





Charles a Lendbergh

Hill Rogers

Your Handwriting Tells Your Character! Send in Your Name for Reading!



Let FRANK STARR

Handwriting Expert, tell your character from your handwriting. A new, easy contest to gain more friends for Official Detective Stories Magazine.

WRITE YOUR NAME ON THE COUPON! IT'S FREE! SEND 1T IN.

Science now knows how to analyze your handwriting. Your handwriting tells what

And here's your chance to find out if your chance to find out if your chance to you. Write And here's your chance to find out if your handwriting means money to you. Write your name, address and birthdate on the coupon below or a separate piece of paper, and send it in with the heading "OFFICIAL DETECTIVE STORIES," torn from the top of the cover of Official Detective Stories Magazine—any issue, or a facsimile. That is all you have to do. No subscriptions to solicit! No tricks or catches!

Send your own name in your own hand-writing or send the name of any relative or

friend in his or her own handwriting. It costs you nothing.

costs you nothing.

Just write your natural way. Fancy handwriting will not receive more consideration than poor handwriting.

Frank Starr, Handwriting Expert of Official Detective Stories Magazine, and his staff, will analyze the Handwriting submitted. He will prepare readings of the most interesting specimens. These readings will be published in OFFICIAL DETECTIVE STORIES MAGAZINE. 153 Big Cash Prizes totaling \$5,500 will be paid by Official Detective Stories to the persons whose handwriting readings are so published.

You have the same opportunity to win as anyone else. You may win \$1,000, \$500, \$250, or \$25, simply by sending in your name as directed. There is nothing else to do! Send the coupon at once with the cover heading. Then watch Official Detective Stories for readings.

For rules and further particulars see the current issue of OFFICIAL DETECTIVE STORIES—out today, at all newsstands.

THE PRIZES:

1st Grand Prize....\$1,000.00 2nd Grand Prize.... 500.00 3rd Grand Prize.... 250.00 Next 150 Prizes \$25.00 each..... 3,750.00 153 Cash Prizes totaling......\$5,500.00

Tear Out This Coupon. Fill in, in Own Handwriting and Send it in. It costs you Nothing!

OFFICIAL DETECTIVE STORIES

AMERICA'S TWICE-A-MONTH DETECTIVE STORY MAGAZINE

Issued by the Publishers of RADIO GUIDE

	\$5.500 º HANDWRITING COUPON	7
	FRANK STARR, OFFICIAL DETECTIVE STORIES, 731 Plymouth Court, Chicago, III.	×
	I am sending you this coupon and a heading torn from the cover of a copy of Official Detective Stories Magazine (or a facsimile), in accordance with your \$5,500.00 Cash Prize offer.	
	Name	
	Street Address State	
	Birthdate Month Day Year	
6		