# Radio audience in America Guille Broker

Week Ending April 14, 1934

Stories By:

GRAHAM MC NAMEE

IRENE RICH

BEATRICE FAIRFAX

MMY DURANTE'S OWN 'RY: "CANTOR I'M HERE"

Babs Ry



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"Stand aside, my good man. I need latitude!"

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(Continued on Page 30)

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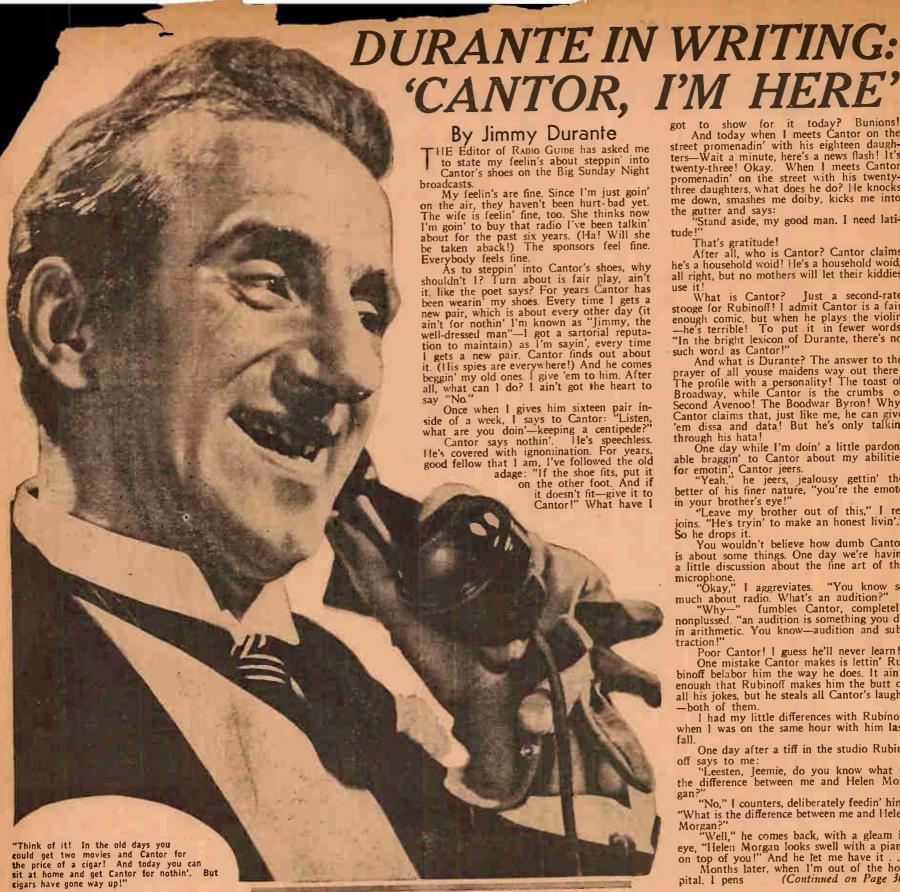
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## IRENE'S STORY 'IN THE MONEY'

#### By Irene Rich

ANGERS-ON, secretaries, personal maids, lavish parties, "yes" men and women, autos, hotel suites, magnificient homes, husbands—all these frequently lead a star into bankruptcy, whether she be of radio or pictures. I am one of those who have escaped the "Bankruptcy Bath" so common in Hollywood of late years.

"How have you managed to escape?" you may ask. Let me tell you. I have handled my own investments. I have lived below my income, not above it. I have neglected people who, I suppose, I should not have neglected. In other words, I have led a moderate life among people who lead a more or less hectic life. I do not claim to have been too circumspect and cautious where others have not feared to tread. It's just that I have a certain regard for Irene Rich's future.

Headlines in the newspapers now and then tell a pitiful tale of a star who has fallen on hard times after a few years of excellent times and prosperity. The stories seldom tell, however, how she came to lose the fortune she made while she was a popular actress.

The chances are she was "yessed" and loved out of most of it. Of these two, love is the more exacting. Yes-men take petty tribute for agreeing with a star, for telling how wonderful she is. Most women adore flattery, and most of them are willing to pay the price of it. Some of them accept flattery, knowing it is insincere; others believe it comes from the heart.

Love, however, is the most costly luxury a star could permit herself.

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A very dear friend of mine, one of the most popular stars of the movie world. maintains a regular flock of parasites who take her money in princely sums. Only they call themselves her managers, press agents, advisers, legal counselors, attendants and servants and friends. I think they're a flock of leeches. My staff consists of one secretary and, at times, one press agent. I maintain a personal maid only when I'm working on a nicture.

Let politicians have their \$18,000 limousines. I own one car. It reposes in a garage in Hollywood, smashed by a friend. I can save money by using taxicabs. However, it has cost me money to hire cars when it became necessary to keep up appearances.

Keeping up appearances! That seems to be the bugaboo of a star. Let me be explicit. I walk into an exclusive Fifth Avenue, New York, store. A saleslady approaches me. I tell her that I have arrived to try on a gown. She searches through the stock for the most expensive model in the store. "This," she says, "is just the thing for you. It is expensive, but your public demands that you wear the best clothes. You couldn't appear in "Hooey!"

"Hooey!"
I DO appear in lesser garments because I find that I can buy clothing just as attractive for less money. After all, I am a woman, and I can still find time to hunt a bargain. I do not believe my personal appearance suffers because of my thrift.

Travelling has been my biggest expense in the last year and a half. I have made 4,002 vaudeville appearances in the United States during that time. Train fares, hotels, tips, airplanes, automobiles—all take plenty of money. Of course, there is the remuneration which makes up for it. Still, the expense is great.

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Charity makes terrific demands on any star. And radio appearances

#### WATCH FOR NEXT WEEK'S ISSUE OF RADIO GUIDE

In Which Will Begin an Extraordinary Series, Revealing the

## GREAT LOVE AFFAIRS OF RADIO STARS

With Absorbing Details of a Group of Colorful Romances, Assuring the

## BIGGEST TREAT FOR LISTENERS

Ever Presented in This Magazine-Intimate Stories Pulsing with the

HEART THROBS OF NOTED FAVORITES



propositions.

Charity is one expense but not the most important one. A manager with whom I contracted for many years, took more from my earnings than any one suppliant could have done. A manager, it is to be understood, is a man who contracts to handle the business affairs of a star, exacting ten or twenty percent of the star's earnings. Now I manage Irene Rich and take the ten percent to pay some of the other high costs of stardom. I learned from a sad experience with one manager. Every contract I ever signed, every picture in which I appeared, every radio contract I negotiated, was consummated through my own efforts.

I find the same expense in radio. The stars of the air believe they must make what is seriously known as "contacts." To establish these contacts they must entertain "people who count." Of course, I have entertained. I can remember the time I was "talked into" Charity is one expense but not the most important

giving a party for the father-in-law of King Prajadhipok of Siam when His Majesty was over here to undergo an operation on his eye. The party for the royal
father-in-law was to be small, informal. It wound up
with an attendance which included practically everyone in Southern California.

Champagne and food cost plenty of money. And
champagne and food are the least expensive items on
the bills which flood a star after the party is over.
Music and lavish entertainment bring the ante up to
almost unbelievable proportions.

I have to save money. I don't want to go bankrupt

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I have to save money. I don't want to go bankrupt. I don't need yes-men. I don't need the flossiness of stardom. I'd sooner live a comparatively simple life and avoid being the object of some reporter's discovery of a star broke and forgotten at seventy.

Meanwhile, I'm having a swell time at forty-two, even though I'm living thriftily and unpretentiously within my income, and putting a little of my earnings away for some time in the future.

## FIXING BRASS BUTTONS ON VOICES

LAMOR of fire, swift-mounting flames, skeleton walls in a roaring furnace, running feet pounding on steep stairs, gasps and shrieks of the entrapped—you hear, and tingle. "Roses and Drums" is on the air. Will Betty be saved? Can Gordon escape?

It's four o'clock CST Sunday afternoon. In your loudspeaker the War between the States is being fought over again. It's been going on for almost two years, this serialized dramatization of the most stirring period in American history, and now the producers are planning to give you two years more of it over a CBS network.

Mingling a little love with your war, the story gives you the romance of Betty Graham, secret agent of the Confederacy, played by Elizabeth Love, and Captain Gordon Wright of the North, by Reed Brown Jr. — while Captain Randy Claymore of the South, Betty's childhood playmate, is fated to adore her in vain. All this, however, you can learn by listening. So let's go backstage and see the antics they have to go through in order to put the sounds of the Civil War into your 1934 superset.

It is an informal group in rehearsal in the Chamber Music Hall at Carnegie Hall scene of both rehearsals

It is an informal group in rehearsal in the Chamber Music Hall at Carnegie Hall, scene of both rehearsals and broadcasts. Actors offstage perch on pianos and backs of chairs. Four microphones, sometimes six, are scattered across the stage. The three or four actors at the nikes are working, working, reworking each scene. At the side, are two sound effect men with a structure that looks like a huge carpenter's bench strewn with blocks of wood, nails, boxes of broken glass, cellophane; and beside it is a four-table phonograph. Back in the corner the glass window of the control room shows the

operators peering through like nervous fox-terriers.

Walter Pierson and Max Uhlig—the two lads who make the guns go boom, the horses clippity-clop and the fire crackle—jump around as if they were strung on wires. How would YOU like to make a noise like a war? Sound effects get so complicated that sometimes they need as many as four assistants. Some of the sounds are actual—Gordon Wright counted the strokes it took to file his bonds watching Walter actually do it. Once it took four strokes and on another occasion seven, so he had to watch and hold his breath ready to get the proper "AT LAST" tone of voice when the rope parted.

But when it comes to a fight, you'd think the studio had gone berserk The two principals pant and grunt realistically in front of the mike, while three or four other gents swat and push and pummel one another!

The sound of fire is the crumpling of cellophane in Walter's hands. Try it—it was much better than the record made at a real fire! When Stiles, the secret service man, broke the stair railing and crashed to the cellar not many Sundays ago, what you REALLY heard was the carpenter's desk tumbling over, blocks of wood flying out onto the stage.

The tinkling of wine glasses is real. Steps on the stairs are supplied on a special wooden planking; train noises usually come from a phonograph record, the puffing engine sometimes from rubbing pieces of sandpaper together sharply; crowd effects are by the regular cast. One of the technicians specializes in barking like an assortment of small dogs, and the lovely Betty Love can actually wail through her nose to impersonate a small child when necessary.

In the control room, the operators handle a dial for each one of those four to six mikes, working like jugglers to "mix" that cocktail of war-sounds the way a well-conducted war SHOULD be mixed.

Everyone who has seen a costume or period play knows that it has a special atmosphere of its own, pro-

vided largely by the costumes and stage-sets, and partly by the manners of the actors. Now "Roses and Drums" is a period drama, but being on the air, it lacks the assistance of the eye to give it atmosphere. This had the producers worried for a time. How can an invisible actor walk across an impersonal microphone as a Civil War cavalry officer? There is only one answer—he has to do everything with his voice. Has to put his voice into costume, has to fix brass buttons on it!

It was for this reason that "Roses and Drums" was the first program on the air to use spotlights in the studio—not for the benefit of the audience of course, but to arouse the actors to a heightened "theater sense"; to help them to "think with their voices."

George Gaul of this cast has mastered this art of the thinking voice. He has played several parts in the story—Jeb Stuart; General Rawlins, the aide and confidant of General Grant; Stiles, who died in the burning house. Porter Hall is another whose voice puts on a uniform. You've been hearing him as General Sheridan. Rehearsals always start on Thursday, and on Friday mike-rehearsals with sound effects commence. On Sunday, rehearsal goes on steadily from eleven-thirty to the broadcast at four.

## LAST CHANCE TO WIN \$5,000 In the Great Cash Prize Contest

for Radio Listeners SEE PAGE 32, THIS ISSUE

#### STAGE TRADITION UPSETTING

ing her career disguised this evolution with short, ruffled dresses and hair ribbons as long as they effectively could. Then they began to have headaches. It never occurred to them that there was any way to outwit the receding of her childhood except by artificially prolonging it.

While they plotted to do this, and thereby assure Sylvia continued popularity, she thought up some ideas all of her own. When the press agents were taking aspirin, she put on a long dress, arranged an audition at the Columbia Broadcasting offices, and affixed her signature to a long time contract. It signed her up as a fully grown-up blues singer. And incidentally, she's one of the most promising of this year 1934, according to Columbia officials.

She shed her childhood, only to appear more radiant a songbird than ever. She is heard in a program of songs each Thursday night at 5:45 p. m. CST over a Columbia network. After having been a little girl for so long, Sylvia is enjoying her new maturity, and she defies press agents to find anything regrettable in her being nineteen years old!

The press agents' defense of their well-meant efforts is that Sylvia is a notable exception. They point to a list of baby stars of the stage and screen (there weren't any in radio) of ten years ago, and challenge you to name many that achieved prominence in maturity. They were sold on Sylvia as a baby star, but they shrugged their shoulders over her chances for adult fame.

Sylvia early was launched as a child sensation. Be-

adult fame.

Sylvia early was launched as a child sensation. Before other little girls of her age had left off playing with their dolls, Sylvia was traveling from coast to coast as a vaudeville star. Her name was in lights over playhouses in all the big cities in the country.

Her start, informally made, definitely set her on the road to fame. It was at an entertainment given by a fraternal organization to which her father belonged. Little Sylvia, then a seven-year-old baby, sang a song. The melody, although charmingly sung, might have won for her no more than the plaudits of the audience, had not a professional singer heard it. This singer, who was a neighbor, interested herself in the child. She recognized at once that little Sylvia possessed talent of a rare order.

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A few weeks later, with her way paved by the neighbor, Sylvia made her first professional appearance as "Baby Sylvia" in a three-day engagement at a Connecticut vaudeville house. She earned \$62.50. This monetary result was the least of her recompense, however. The audience's enthusiasm established her as a hit. From that time on she has been an entrainer.

an entertainer.

In the years that followed, Sylvia appeared in ever state in the Union, and in Canada and Mexico. When she was thirteen, she filled the ingenue lead in Chic Sale's show,

"Gay Paree".

Executives who have watched her progress in radio predict greater heights in store for her than she dreamed of realizing as a child star.



CONFESSIONS a BANDMASTER

nians naturally joined the sympathy-walkout The entire outfit went to the Fort Shelby Hotel

and the young lady continued to be entertained in the room occupied by Teddy Powell
After the eight weeks in Detroit had drawn to a close, we took "Good News" to Chicago and the romancing went along. Each of the boys in the band had selected a chorus girl as his own.

his own.

Four marriages grew out of the musicianshowgirl romancing while we were playing with
'Good News." They have all "taken" Here
they are—and the boys are all in my band:
Zip Keyes, saxophonist, and Margaret Curry,
understudy to Mildred Brown, the feminine lead
who is now Mrs Lawrence Schwab; Fred Ferguson, trumpeter, and Dorothy McNulty. comedienne; Phil Neely, vocalist, and Joyce Knerr of
the chorus; and Horace Smith trumpeter and
Dorothea James. soubrette Dorothea James. soubrette

And the Americans took a goodly share of the proceeds, while native dance music organizations were being poorly paid by comparison.

English orchestras watched this process going on tor a certain length of time. Then Jack Hilton, leader of the most popular English dance band, decided that if American bands could make money in England, an English band, by the same token, could clean up in America. He negotiated for—and obtained—a contract to play in a New York cafe.

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America for Americans! When the musicians union in the United States learned that an Englishman was coming over to compete with their fellow musicians, they raised a rumpus that was heard in Washington. The Department of Labor took a hand in the matter, probably prompted by the music lobby, and ruled that Hilton couldn't come into America with his band. Naturally, the men who make a living playing dance music in England were indignant when they heard that Hilton was refused permission to play in America They went to their authorities and had American bands barred from England's cafes and stages. There were no qualifications Americans just couldn't play in England

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That was the barrier I ran up against when I decided to go to Europe I announced I would go, anyway, although friends who were "in the know" predicted dismal failure in any dealings with the British government.

I went to the government in Washington. The William Morris Agency, which was booking my band, also sent a representative to Washington. We obtained promises of cooperation there, and we looked toward London. The club managers went to bat for us on the other side. The Kit Kat Club, London's smartest cafe, promised the Californians eight weeks' booking if the ban could be lifted

"Look," they said to the Labor authorities of the government, "we can increase our business by booking an American band. We need a new attraction, and Abe Lyman and his Californians are it. Won't you let them in?"

After much persuasion of this sort we obtained permission to play an eight week's engage. (Continued on Page 30)

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Abe Lyman wearing one of the "tails" he describes as being essential to his success in the capitals of Europe RADIO GUIDE acknowledges with real satisfaction a flood of letters commending the publication of the serial "The Confessions of a Bandmaster" by Abe Lyman. One of the commentators describes the story as "a contribution to the basic literature of radio entertainment."

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Mr. Lyman has written an intensely human document lifting the curtain from the intimacies, the intrigues, the adventures and the experiences of members of orchestras. The wide range of his career has put him in position to tell an actual story typical of a great many of his colleagues. While it might be the revelations of any of a dozen bandmasters, it is peculiarly the story of Abe Lyman, entertainer, orchestra leader and MAN Herewith is the fifth instalment of the series.

#### By Abe Lyman

E traveled back and forth between the coast and the Middle West frequently. During one of these trips, we met Bob Goldstein, the well-known booking agent. Then he was timekeeper for the Southern Pacific Railroad in Arizona. Bob is now our friend, adviser and manager.

After a short appearance on the coast in another neighborhood theater, we returned once more to Chicago, and there we landed a booking at \$4,500 a week to appear with the Chicago Company of the musical show, "Good News." This called for two weeks of rehearsals in New York. After that, "Good News" was booked for eight weeks in Detroit. We moved into the Book-Cadillac hotel, bag and baggage—and instruments

Our booking with "Good news" started a series of romances which have endured to this day—but let me

romances which have endured to this day—but let me begin at the beginning.

The whole company, it seemed to me, was romancing. It first became noticeable when the management of the Book-Cadillac informed Teddy Powell that it was not permissable for him to entertain his fiancee, a beauty contest winner, in his room. Indignant, she left; Teddy Powell left too, and along with him went

Lady Asniey, who danced with the Prince of Wales in London on an occasion memorable to Abe Lyman and his boys

However, even the attairs of the heart indulged by my boys, or by myself, couldn't distract my intention of taking my successful Californians to Europe. I pushed my plans with all speed. And the further I went with them, the more I became convinced that I was about five years too late. The English Department of Labor had placed a ban on American dance orchestras, and there seemed to be no means nor method of breaking it.

orchestras, and there seemed to be no means nor method of breaking it.

Five years and more before, several famous American orchestras leaders, including Paul Whiteman, Vincent Lopez and Ted Lewis, had traveled to England and Paris and had made names for themselves, not only in the British Isles but on the Continent. In addition to becoming famous in Europe, these bands had taken plenty of money away from the countries they visited. American dance music, hot and inviting, was all the rage. The boys who had played it found their popularity growing to almost unbelievable heights, and they were paid accordingly. The ultra-ultra night spots of London and Paris contracted with the Yankee musicians. knowing that they would pay big dividends.



## BEATRICE FAIRFAX ON 'THE INSIDE'

#### By Beatrice Fairfax

THOUSANDS of men and women have told me their innermost troubles. They have bared the most intimate secrets of their hearts. Bootblacks, bank presidents, shop girls and society dowagers have written to me from the throes of emotional misery and bewilderment. They have asked me "What can I do? What is the way to happiness? Is there any way?"

For years I have been analyzing these human problems. I have consulted doctors and psychiatrists.

For years I have been analyzing these human problems. I have consulted doctors and psychiatrists. I have read and studied. By consultation and the application of common sense, I have charted roads to happiness. Thousands of people—many of them rich and prominent, whose names are well known—have written to me to say that I have given them comfort and encouragement—that the misunderstanding and bitterness of their troubled hearts have vanished. Together we had worked out their problems.

In all these years I have been asked to unsnarl every conceivable type of human tangle. If you listen to my program Saturdays at 8:30 p. m. CST on the NBC red network, you'll be pretty sure to find your own individual problem taken up and find yourself saying: "Why, that is just how it is with me . . I can't believe she's talking about someone else." And that, my friends, is how it is with most of us. We all have to struggle with the same human failings and difficulties. We all have to learn how to deal with life and its tests. We can all learn how to conquer and find joy and peace and beauty.

Because our problems are fundamentally the same, I can help you. I will touch on the things that are crying out for solution in your hearts, but I can't attempt

to answer letters. The hardest thing I've ever had to do is stand at the microphone and say, "I can't answer your letters." But there is no way out. It has to be said.

your letters." But there is no way out. It has to be said.

I could never let anyone touch letters that are sent to me in confidence. I could never let anyone else glimpse the secrets that are written to me. I feel that every one who needs my aid is a friend. You wouldn't want anyone else to read your letter to a friend, would you? It's physically impossible for me to answer the mail that you write me. I hope you'll understand.

Again and again men and women ask me how I happened to make a career out of giving counsel on love and happiness. How did I know the need, and how did I find the medium? To understand, you must first know my background.

know my background.

My mother was passionately interested in social service work. She counselled the poor unfortunates in children's courts. She founded slum Sunday schools.

service work. She counselled the pool unfortunates in children's courts. She founded slum Sunday schools. She had tremendous love and understanding of the human race. She sympathized with their difficulties and forgave their shortcomings.

When I was in school and college, she often took me with her. Again and again I heard her advise troubled men and women. She applied common sense to their problems. She was a shrewd judge of psychology. She had abounding faith. Almost always she could help the troubled ones to find happiness. Working with her was invaluable training for me, although I didn't know it at the time. I wanted to be a milliner when I left college. I had a passion for designing hats—I still have. Then I wanted to write fiction; but I soon found out that real life problems were the most absorbing interest in the world.

To get training as a writer, I took a job as a newspaper reporter. My first assignment was to cover the

story of a socially prominent young man who drowned himself because his mother disapproved of the girl he loved. I couldn't write the story. Instead, I wrote words of comfort and advice to the bereaved mother. The editor said. "What kind of a reporter are you? That's a front page story and I want a column on it." "I can't write it." I told him "But I know how to do something better. I know how to prevent scandals." And I showed him the words of advice I had written. He read what I gave him and then he said: "You are hired to prevent scandals and heartaches." That is how I came to be advisor on heart problems. The Beatrice Fairfax feature was syndicated all over the world. Thousands of men and women wrote me of their heartaches.

Now for the millions of the radio audience I am

Now for the millions of the radio audience I am directing dramatizations of the problems in the lives of real men and women who have asked and received my help. I give to all my prescription for finding happiness, tested by years of experience. I hope that, together, we can all find happiness



RELAY. A seven-pound daughter was awarded to Mr. and Mrs. Frank Worrell just as Frank, a guitarist with Freddy Rich's CBS orchestra, went on the air one day last week.

RELAY. To Carl Haverlin and Virginia Flohtri, KFI, came last week one girl.

RELAY. The NBC Eddie Borroff's achieved a boy.

RELAY. Don Allen, KFWB announcer, also announces a boy.

RELAY. To Bruce Piersall, KFAC, a boy was announced.

RELAY. Emil Weber and KFI congratulate Mrs. Weber on a girl.

RELAY. Arthur McDonald, KHJ, gets a junior Mac. That California climate!

HOOKUP. Ruth Durrell and Bob Shafer, KFWB singers, have hooked up for a life-or-till-further-notice engagement. They'll jump through the golden hoop any day now.

HOOKUP. Catherine Hartman and Gordon Grant, KFI, will soon go on the matrimonial network, California division.

HOOKUP. Bill Goodwin takes time out from KHJ announcing to announce honorable intentions to Paula Winslow, Los Angeles radio actress.

SIGNED ON. Jere O'Connor, KFWB sports announcer, is now working for a new boss known as Mrs. Jere O'Connor.

SIGNED ON. Virginia Goss, former NBC, Chicago, chief of hostesses, and Robert S. Archer, ex-Milwaukeean, metallurgist, are paying no attention to the blue waters of the Mediterranean through which they are sailing for a month.

SIGNED ON. James Brown and Ruth Capper, KFAC, have also Lohen-grinned.

signed on. Childhood romance came to a serious end. Johnny Davis of Brazil, Indiana, scat-singing trumpet-tooter of Fred Waring's Pennsylvanians, hopped a train immediately after the Ford Dealers' broadcast on Sunday, April 1. In Terre Haute, Indiana, he found Martha Lee Garver, whose initials he had once carved above his own in little hearts. Two little hearts beat faster as he married her on April 2.

SHORT CIRCUIT. Glan Heischof and Ada Lilley, stage actress, recently parted after trying wedded

SHORT CIRCUIT. KFI's Nadine McCanless is now husbandless

SIGNALS. Johnny Murray, KFWB, is betting it'll be

METER. Paul Whiteman may take off pounds, but he put on a year on March 28.

GONE. Southern California will hear no more hillbilly songs from Jimmy Adams. Death has answered

GONE. A heart attack took Adolphe Dumont, leader of WGN studio orchestra. He died in the studio.

GONE. An auto crash took Bernard Weber, Southern California tenor.

## ONLY SEVEN, BUT THRICE A STAR

OW that the Metropolitan Opera is off the air, seven-year-old Celia Babcock could find time for the dolls and games of little girlhood. But Celia won't. She'll be busy with her drama lessons, her dancing instruction in the kindergarten class of the Metropolitan ballet school, and her leading role in the "Lady Next Door" programs, heard over an NBC network every Wednesday afternoon at 3:45 CST.

Celia, one of the cleverest child artists to be discovered in recent years, began her professional career as a member of the Metropolitan Opera Company when she was only five. During the past two seasons Celia has appeared—with her own "billing" on the programs, too!—in important juvenile roles in "II Trovatore," "Cavalleria Rusticana," and other favorite operas. She has played the geisha girl's child in "Madame Butterfly" many times with famous opera divas.

When Antonio Scotti, one of the Metropolitan's most noted bassos, sang his farewell performance last season in the Oriental opera, "L'Oracolo," he insisted that little Miss Babcock play the role of the child about

most noted bassos, sang his farewell performance last season in the Oriental opera, "L'Oracolo," he insisted that little Miss Babcock play the role of the child about whom all the drama of the opera revolves. It was a strenuous part, which previously had been played by much older children, but Celia handled it to perfection.

And in spite of all these operatic triumphs, Celia doesn't sing a note and can't carry a tune! Her forte is drama and dancing.

Celia's father, a prominent New York lawyer, adapted and introduced the old Chinese game of Mah Jongg to American use. Shortly after the Babcocks' return from a long residence in Shanghai. Celia was born in New Haven, Connecticut.

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## SMASHING DISCS INTO RADIO FAME

RTHUR GODFREY is still pinching himself to see if it's all quite true. For his sudden storybook rise to fame has been one of those things that happen so seldom as to seem almost unbelievable when they do. Behind his experience however, is the very substantial support of one Walter Winchell, who picked Godfrey out of thin air and catapulted him to outstanding success in no longer time than it takes to snap a finger.

And the most amazing part of it is, that Godfrey got where he is today by being a bad boy—by breaking all the rules!

It seemed that Godfrey had to run away from Broadway to make a success on Broadway-eseventeen years later. At fourteen he left his native Manhattan and fibbed his way into the navy. That started a career of roving and adventure. A bit of this and a bit of that finally led him into radio, as announcer with a Washington, D. C. station.

And then, just a little over a year ago, he began to break the rules. Much of his work consisted of announcing morning programs of Victrola records, with him making commercial announcements between records. Every listener has heard this type of program. Put on by a clever and original-minded man, it can be extremely entertaining, as Godfrey later was to prove. But all too often it is dull.

Arthur decided that his program WAS dull, and he set out to do something about it. He began kidding the sponsors, whose advertisements he read. Only those who have worked in a radio studio know what a risky thing that is! But you can just imagine the roving, restiess jack-of-all-trades, Godfrey, not caring much whether he got fired. The advertisements were uninteresting? Very well, he'd make a monkey of them. So he reasoned. The records he had to play were old, musical chestnuts? Very well, he'd smash the records! And he did, not once but many times—snatching the spinning disks from the phonograph turntables, he would dash them to the floor and dance on them, while explaining to delighted listeners that it was about time such monstrosities were destroyed anyway! He t

popped into his head at the time other records were being played.

And the result? Nothing could demonstrate more clearly the swiftness with which radio is changing and developing under the free initiative of the American system, than the tremendous response Godfrey received. Almost overnight he found himself with an immense following of listeners.

Last January 15, Arthur joined the announcing staff at WJSV, the CBS outlet in Washington, where he continued his spontaneous fun on the Sun Dial program, heard locally there from 7 to 9 a. m. six mornings a week. A few days after he started there he was asked

to put on a special performance of the Sun Dial show from 1 to 9 a. m.—an eight-hour trick!

Dial show from 1 to 9 a. m.—an eignt-nour trick!

During those eight hours, all unknown to Godfrey, Fate was weighing him in the palm of its hand! If he had just looked upon that eight hours of work as a feat of mental and physical endurance, Arthur might still be doing his Sun Dial trick six days a week. But to him it was amusing good fun, and he threw himself into it with a chuckle.

Miles away in New York, Walter Winchell began to fiddle with his short wave radio set at about four o'clock in the morning. Short wave experimentation is a hobby with Winchell. Around the black horizon, in Washington, Arthur Godfrey was happily ad-libbing and playing his pranks. Walter had just come in from one of his nocturnal rounds of Broadway. He yawned and twirled his dial.

Out of the night came the fresh voice of a young man—an original young man who obsciously was anaion or instanced. Winshell steamed

way. He yawned and twirled his dial.

Out of the night came the fresh voice of a young man—an original young man who obviously was enjoying himself. Winchell stopped yawning when he heard. For five solid hours he sat and listened to Godfrey's ad-lib witticisms. And at the end of the program he telephoned the announcer in Washington to offer his congratulations on achieving something new and fresh at the microphone.

Arthur thought he was being ribbed at first. Why should the great Walter Winchell call him up?—I le was still a bit skeptical until he saw the rave write-up about himself in the renowned Winchell column a day or so later. Then things began happening fast, and on January 26, Godfrey was in New York signing his name to a Columbia contract, after a successful audition promoted for him by the columnist. Before long he was doing some fourteen shows a week, including one set of programs over the entire CBS network; the Metropolitan Parade and other CBS sustaining programs; and his six weekly Sun Dial broadcasts in Washington. Most of those he announces from the CBS studios in New York, whence they are "piped" to Washington to be broadcast.

And one morning Winchell came "through

And one morning Winchell came "through the pipe"! Washington listeners were astonished, early in March, to hear the familiar Winchell twang making a duet out of the Godfrey solo. What had happened was that Winchell, who broadcasts for a fancy price on the opposition network, dropped up to CBS to see his protege at work. Godfrey escorted his patron to a mike, and the two of them ad-libbed for three-quarters of an hour, during which Winchell sang, whistled, "ribbed" Godfrey and did a lot of things he never had thought of doing before any microphone.

Godfrey is truly Walter Winchell's "whitehaired boy" for now he is his pal as well as his protege. A great friendship has sprung up between them

What would a student of physiognomy say of Arthur Godfrey, protege of Walter Winchell? Note the alert eye, the strong nose, the firm chin. Do you find originality in his face?

#### SHORT WAVE NOW PART SET SURGEON'S

OCTOR Lewis Kent Eastman, famous surgeon, may always be reached by telephone, no matter where he be. For Doctor Eastman is going to carry his telephone around with him, thanks to short wave! This personal application of short wave telephony is likely to become quite commonplace soon, when busy men learn how handy a wireless telephone can be.

Doctor Eastman is one of those busy men who like to play golf. But as chief of staff of the Danish-American Hospital in Chicago he is in constant demand for emergency calls. This has made him a slave to the telephone. Even the pleasure and relaxation of motoring suffered serious interference through this worry.

Finally, the problem was solved.

Finally, the problem was solved.

It was through his association with athletes that he met Johnny O'llara, WIND and WJJD sportcaster.

O'Hara heard the Doctor complaining bitterly one day that he "never could get away from the telephone." Johnny, who entered radio originally as a commercial operator, and who still maintains the powerful short wave amateur station W9OP as a hobby, came through with the suggestion for a solution. "I've got it, Doc," said Johnny in the free-and-easy lingo of the sports world. "All you need are short wave radio telephone stations—one at your hospital, one at your home and, more important still, one in your car."

"MORE telephones?" complained the Doctor. But he changed his tone when O'Hara explained; if either his home or the hospital wanted him, they would be able to reach him at once.

"Just like the police cars!" exclaimed O'Hara, afire with the enthusiasm of his own idea.

That's all the "sales talk" it took to convince Doctor Eastman that he needed a short wave telephone system for his private use. He ordered the full equipment. It is now under construction, and stations "D-O-C" (of course they won't be called that officially) will transmit on the 160-meter wave-length band.

Through any extension in his home or in the hospital any one will be able to call the Doctor in his car. But even better than that, the surgeon actually can attend ball games and cover a golf course with perfect peace of mind. For he has ordered several compact portable receivers which can be carried elsewhere even into a theater!

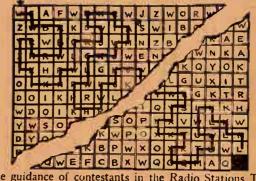
Have you inquired fully into the possibilities of O'Hara heard the Doctor complaining bitterly one day

into a theater!
Have you inquired fully into the possibilities of

listener enjoyment in short-wave program broadcasts? If not, let Radio Guide supply you, free of charge, a log of the short-wave stations of the world. Send a self-addressed, stamped envelope and you will get your copy. Address Short Wave Log Editor, in care of Radio Guide, 423 Plymouth Court, Chicago, Illinois.

#### KEYS to RADIO PUZZLE

The following specimen of a correct start and a correct finish to a good trail is published here only for



the guidance of contestants in the Radio Stations Trail Puzzle to be found on the last page of this issue.

## LAST CHANCE

To Win a Share of \$10,000.00 Cash with One of the

157 PRIZES

See Page 32 of This Issue

## \$10,000 A WEEK FOR AN OLD SKIT

#### ALONG THE AIRIALTO

#### By Martin Lewis

THERE'S AN eating place Along the Airialto called Dave's Blue Room, where gather nightly from midnight to six in the dawning, most of the ork pilots. That is, after they lay away their baton for the night. Almost any night you most likely can meet there Abe Lyman, Eddie Duchin, Ozzie Nelson, Phil Harris, Ben Pollock and a host of others. Sometimes they sit around exchanging the latest news and gossip until the dawn comes over the skyscrapers. It was during one of these confabs recently that the name of Joe Penner came up. Someone at the round-table gathering recalled how the duck salesman struggled for more than ten years playing every vaudeville circuit in the country and couldn't get a break. His was just another act at \$900 per week, top. Now, that he is the top man in radio (as thousands of Radio Guide readers will tell you), and using the same act he did for years, he is smashing all records in every theater he plays, and at

the measly salary of ten thousand per week— What is the power of radio? Can you tell me?

Several weeks ago this column suggested that the microphone antics of the Marx Brothers might be more effective to the background of a studio audience—and since then events have justified that suggestion. At the beginning of the series, the mad Marxmen declared they'd closet themselves with only their mikes and their musicians, lest any studio tourists make them forget they were playing to the great bevond alone But the sponsors decided to try out an audience and let the public decide. So an audience was "auditioned" (a new slant in the business), and the public cast its "yea" for audiences. Now, the CBS Radio Playhouse, with its 1100 visitors, is the weekly scene of the Marx madness. madness.

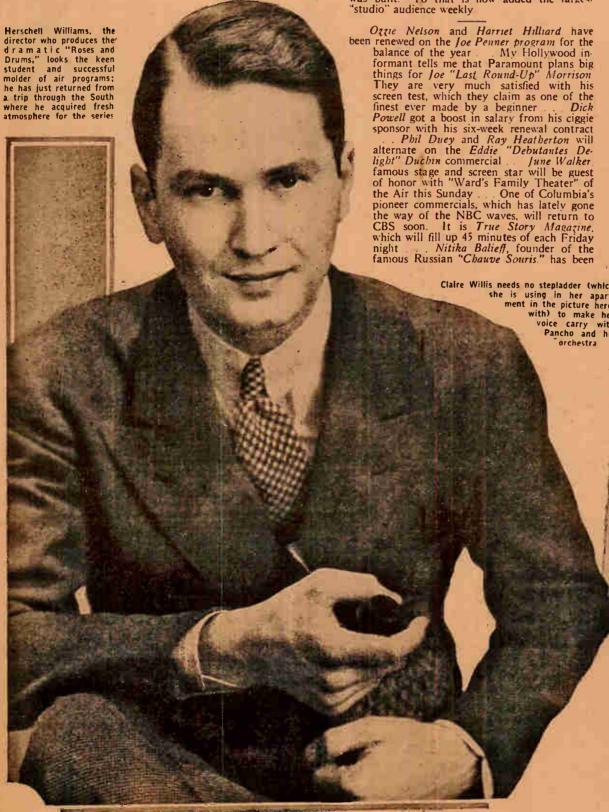
Madness.

Another large addition which swells the roster of audience programs is the new Chesterfield series, heard three times weekly from the Radio Plavhouse. "The Big Show," now coming from the main auditorium of Carnegie Hall, has the largest regular audience with a 3000 capacity—which makes quite a unique record for its maestro, Erno Rapee. For eleven years he has led the largest theater orchestra in the largest theater in the world, moving to each largest theater as it was built. To that is now added the largest "studio" audience weekly

Claire Willis needs no stepladder (which she is using in her apart-ment in the picture here-with) to make her voice carry with Pancho and his

> signed for four engagements with Paul Whiteman on that cheese program, starting April 19 Ed Sullivan, the Broadway columnist who brings a guest artist with him to the Wednesday night Vincent Lopez show, has been renewed for some time to come. The WABC show featuring Ohman and Arden, Edward Nell, Ir., and Lillian Roth may be extended to the Columbia network The Ford Dealers, who give us Waring's Pennsyl-

> The Ford Dealers, who give us Waring's Pennsylvanians twice each week, seem definitely to have returned to their original policy of presenting a guest star on each program. So again there's less time for the novelties of the gang, which have been so popular. Any prunes to spare, Mr. Plummer?
>
> Harry Horlick dosen't conduct his A. & P. Gypsies in the number preceding (Continued on Page 17).







IS 'OH, BOY!' McNAMEE BUSIEST OF MIKE MEN?

approximately 10 hours per week; while the two commercial shorts account for about 8 hours per week. Then he takes his other pencil out and figures that I spend a grand total of fifty-seven hours per week in actual work. In addition, I do know that I spend about four hours a day in research and in the preparation of material. Because of my news broadcasts, I read the newspapers and news magazines religiously.

terial. Because of my news broadcasts, I read the newspapers and news magazines religiously.

Occasionally I am asked to do the dramatization of a silent picture such as the filming of a volcano in action. This is an extra routine task. So is the writing of an article such as this.

The work of making the news reel comments is mighty exacting. Twice a week we gather in the Long Island City studio of the company. The reel is run off twice, and the facts regarding the various pictured subjects are discussed in conference. The running continuity is then prepared. Next we rehearse two or three times. After one reel finally is made, we have to make a duplicate in case of accident to the first.

There are on an average of two commercial shorts a week, and the making of these is much similar in procedure to that of the news reels.

They require a great deal of rehearsing and close concentration.

They require a great deal of rehearsing and close concentration.

However, I'm not complaining, I'm tickled to death that I have things to do to keep me busy. I might go into a philosophic essay on the contentment to be found in work, but that has been written many times by men who are far more competent to do it than I am.

In spite of my many years before the microphone, I am constantly learning new things about technique and presentation. Radio has moved so rapidly that we who are in it have had to move with ever-increasing rapidity to keep up. The minute a man thinks he knows all there is to know about any phase of broadcasting, he is on the way down the hill.

I only hope I'll continue to keep busy!

#### OLD TUNES BACK

SONGS previously popular sprang up again last week to lead in favoritism. Radio Guide's tabulation (by points) of the current hits reveals the manner in which these melodies have back-tracked.

TEN SONGS PLAYED MOST OFTEN ON NETWORKS You Ought to Be In Pictures 27
Without That Certain Thing 22 Wagon Wheels 20 Dancing in The Moonlight 18 Over Somebody Else's
Shoulder
Let's Fall in Love
I Just Couldn't Take It
I Knew You When
There Goes My Heart

BANDLEADERS' PICK BANDLEADERS' PICK
OF OUTSTANDING HITS
Song
Let's Fall in Love
Wagon Wheels
There Goes My Heart
Boulevard of Broken Dreams 9
You Ought to Be In
Pictures
Over Somebody Else's
Shoulder
Goin' to Heaven on a Mule 7
Infatuation Infatuation

#### CLAIMS IN SEARCH FOR MR. MISTAKEN IDENTITY

THOSE readers who came forward last week, claiming that they were Mr. and Mrs. X, the much-sought Average Radio Listener, are in difficulties. They are the victims of mistaken identity, for others have come from seclusion with assertions equally positive to establish that they are the Mr. and Mrs. X RADIO GUIDE is seeking. They offer substantial argument in support of their claims. Read their letters, and see if you are in agreement with them:

#### For Mixed Fare

Dear Mr. X Editor: We use our radio a number of hours each day, seldom missing the evening programs up to eleven o'clock. There are three, and sometimes a fourth person, in our home. We try not to be selfish in regard to the selection of programs. With the RADIO GUIDE to help in selecting, the variety is always sufficient to suit all.

My wife and I like band programs, and I am interested in the Ohio Farm Bureau broadcast from WLW. My wife likes Betty and Bob and some of the Home Hour programs. We both like the Eno Crime Clues, Gail and Dan, Amos and Andy, symphony orchestras, Will Rogers, Ed Wynn, Seth Parker, Jack Benny, Unsolved Mysteries, the National Barn Dance, the Corn Cob Pipe Club, Cap'n. Henry's Show Boat, organ concerts, Carnation Contented hour, Joe Penner, Kaltenborn News, and other news flashes.

There are not many all-talking programs that Interest us.

news flashes.

There are not many all-talking programs that Interest us. We like the Joe and Vi programs by Gray-Bar, very much, and the First Nighter pleases us. We care little for old-time fiddlers. Our daughter, in high school, likes all the dance orchestras. We seldom miss Rabbi Tarshish.

We try to buy products advertised, believing that all who enjoy programs should do so, Good programs could be repeated as well as good shows, and good music, and movies.

The foreign program last Christmas was the best foreign broadcast ever, and this by all means should be repeated. The

foreign programs often are not understandable, but a few of them may be worthwhile.

I like the idea of the audience performances, and would like to attend some of them were it possible.
Bellefontaine, Ohio CHARLES L. SNIDER

#### A Blessing to Mother

Dear Mr. X Editor: This is my idea of an Average Listener—one who uses the radio for the good that can be obtained from listening to it. We start the day with a program the children like to hear before going to school. Next there is a program that gives me a peaceful half hour and the courage to keep on in spite of the trials of life.

On through the day I am sure of hearing something in one program or another that will broaden my mind and help me in carrying on in the duties of taking eare of my home and eight children, with many useful hints to give to a young married daughter.

When evening comes I know where my children are, for they not only listen to their favorite programs, but are nearly always certain to bring other children in. My growing sons prefer the radio to many other pastimes that might not be so good for them.

the radio to many other pastimes that might not be so good for them.

I could add countless other reasons which in my mind make radio a home-maker and a gift to people in any walk of life.

Camden, New Jersey

MRS. MAY BALDWIN

The "Impossible" (?) She

Dear Mr. X Editor: I don't know who Mr. X is, but I know

Mrs. X. She knows every orchestra as soon as she hears its theme song. She listens intelligently to what the advertiser has to say, if she likes the program. There is only one exception—

Lady Esther's boring interruption of Wayne King's unconquershle music.

sble music.
She listens to the opera broadcasts on Saturday, and to Stoopnagle and Budd, two extremes. She charts every program she wants to listen to, and each night keeps a book and pencil handy to jot down anything she wants to remember. She reads

all the radio magazines so that she can keep in touch not only with present programs, but new ones coming on. She buys a new radio every year, so that she knows she is getting the best possible results from the broadcasts.

She is not a dial-twister for distant stations, but tunes in the stations that she can best hear the program she wants to hear. Her friends call her to ask when a program is on, or what was the name of a certain artist on a program that they didn't know. She loves her radio, and listens every night, because her husband works at night and she is alone. It's her only source of entertainment, and she makes the most of it.

That "she" is

MRS. RUTH B. STRANGE
Birmingham, Alabama

#### "Less Advertising"

Dear Mr. X Editor: I believe Mr. X lives in a city of forty thousand population, whose nearest stations broadcasting chain programs are within seventy-five to one hundred miles distant. He has a lot of interference to contend with, but despite this he uses his set about three hours each evening.

He is thirty-four, married, owns a car and resides in an apartment. He has not felt the depression to any great extent, only taking a ten percent cut and now expects to get that back. He is tired of too much advertising. Believes that the start and end of a program is place enough to tell of the product. Likes news of the day, orchestra music, and as a climax a good comedian to send him to bed with a smile.

Who is he? None other than Poughkeepsie, N. Y.

HOWARD W. FISHER

Are you the much sought Mr. or Mrs. X, or do you

Poughkeepsie, N. Y.

Are you the much sought Mr. or Mrs. X, or do you know another who is? Send in your opinion. Name names. Write a letter no longer than 150 words describing Mr. X, using only one side of the paper. Address Mr. X Editor, in care of Radio Guide, 423 Plymouth Court, Chicago, Ill.

Radio Guide reserves the right to publish any letters received.

## HOLD EVERYTHING FOR MRS. DENNY

HE gag about the wife who is the best pal and sever-

THE gag about the wife who is the best pal and severest critic has been greatly overworked as such. At last an authentic case has been found. For there is no question that Mrs. Jack Denny is Jack Denny's best pal, and it is a certainty—Jack himself will assure you of this!—that she is undoubtedly his severest critic. Brave man; that was one of his reasons for marrying her. When an orchestra leader, or for that matter any radio or stage personality, climbs in his profession to the heights which the maestro at Pierre's has attained, everyone is busy slapping him on the back. Sometimes there is a knife concealed in the sleeve above the slapping hand. But the point is that the star finds it difficult to obtain really constructive criticism, either from back-slappers or back-slashers.

Most stars, however, and certainly Denny, appreciate the value of such advice. When they are bad, even though they may not like to hear the truth told, they are anxious to know it, so that they can apply a remedy. The first thing Jack Denny does immediately after every broadcast is to rush to the nearest telephone and call Mrs. Denny. He knows she will tell him whether the program was good or bad, and if so, why. Saying: "Hold everything for Mrs. Denny," he keeps his musicians until he has completed the call, so that in case there is some point in the criticism he wishes to take up with them, he can do so while it is fresh in his mind, and theirs.

This may seem like just so much sentimentality, or husbandly tactfulness, but it isn't. For Denny receives, not just a wifely "I like it" or "I don't like it—oh BECAUSE!"—but a keen, analytical, expert musical criticism.

Sometimes it happens that Denny, who writes his

oh BECAUSE!"—but a keen, analytical, expert musical criticism.

Sometimes it happens that Denny, who writes his arrangements, asks his spouse what she thought of a particular one. She then will tear it apart critically. Knowing the ideas of her husband is striving to convey, she is in a better position than any other critic to tell him how he has succeeded.

Sometimes, while the orchestra waits, she will point out that the woodwinds were too far from the microphone, or that the two pianos were too prominent. When necessary, she glibly tosses the most technical phrases into her listening husband's ear, for she and Jack speak the same language musically. One night recently her criticism was that more crescendo was just after the eighth bar of a certain song! and if you don't think Mrs. Denny's "radio ear" en, just think this over: Merely by listening in, she tell unerringly which one of the network's control ngineers is handling Jack's broadcast.

Jack met Mrs. Denny ten years ago. He was attracted to her because she criticized him; or, more accurately, because early in their acquaintance she made a suggestion that he thought improved his orchestra's work. When she realized that at last a man had appeared who liked having the faults in his work pointed



out, these shrewd constructive analyses of the Denny musical output came thick and fast. Denny, who liked the girl. began also to respect the music critic.

Finally after two years he hit upon a plan. He wondered that it hadn't occurred to him sooner.

He married her.

## MUSIC IN THE AIR; Schoenberg

#### By Carleton Smith

HE CONNOISSEUR's interest this week centers in

THE CONNOISSEUR's interest this week centers in the Gurrelieder excerpts composed by Arnold Schoenberg— prophet, high priest, or, if you like, arch-fiend of the gospel of musical atonality.

Controversial reactions are certain to follow when the composer conducts these excerpts on the final Cadillac flour, Sunday (NBC-WJZ at 5:00 p. m. CST). Conflict is inevitable in the comments on "Gurrelieder." There are moments when even the initiate take pleasure in the touching beauty of the tender love motifs. There are other passages in which some of those who see the pattern and realize the logic of the musical thought and its carefully knit development, are mystified as to why Mr. Schoenberg writes music. They are not certain that he has much to say.

The important lesson taught by Mr. Schoenberg's music is that his method of dealing with twelve tones—which are related only to themselves and not to a root or tonal key—may revolutionize the language of music, but it does not touch the essence of musical thought. This should be self-evident, though it is not.

So important does Mr. Schoenberg consider it, that he concluded the explanation of his ideas recently with this statement: "I offer incontestible proof of the fact that in following the twelve-tone scale, a composer is neither less nor more bound, hindered nor made independent. He may be as cold-hearted and unmoved as an engineer . . in inspiration.

"What can be constructed with these twelve tones depends on one's inventive faculty."

THE PHILOSOPHY of Schoenberg is sound. His inventiveness is prodigal. He is earnest.

THE PHILOSOPHY of Schoenberg is sound. His inventiveness is prodigal. He is earnest.

And he is certainly correct in saying that the tempest raised about his music does not rest on his ideas, but exists because of the dissonances. He remarked: "Dissonances are consonances which appear later among the overtones." And again: "I will not show you that

my music is beautiful. You know it not . . . ! know it."
Mr. Schoenberg says he has no choice in writing
music. Sometimes he gets little pleasure from his work,
but he must write anyway. He feels that he has a mis-

THOSE WHO listen to the "Gurrelieder" excerpts for the first time will want to have the story in mind. The text springs from a Danish poem, in which the legendary King Waldemar brings to his castle on Gurre Lake, the beautiful young Tove as his mistress. In the "Interlude," which is the first selection to be played on the Cadillac program, the music describes, in the sunset, the climax of the love songs between Waldemar and Tove. The King leaves. And the jealous Queen causes the death of young Tove.

There follows the "Lied," the wood-pigeon's heart-stricken tale to the animals and birds, of Tove's death and her funeral.

stricken tale to the animals and birds, of Tove's death and her funeral.

The King, in great anger, blasphemes God for His deed, and is punished by being made to ride after death, with his court, through the night, and return before the coming of day to his grave. In the Epilogue, a form of melodrama, a Voice, symbol of natural forces, tells listeners that life will continue as before with no regard for the human weaknesses. This is the sunrise, the motif of life. In the Finale, a chorus of six hundred voices describes life's surging forward.

Miss Rose Bampton will be the soloist in the Lied der Waltaube (Song of the Wood-pigeon).

der Waltaube (Song of the Wood-pigeon).

AS SPRING brightens into summer, the music of the ether waves takes on a lighter garb. Gladys Swartbout and Theodore Webb will sing through the high spots of the operetta "The Student Prince" Tuesday, April 9 (NBC-WEAF at 9:00 p. m. CST, assisted by a chorus, the vaudeville team of McIntyre and Heath and a permanent stock company. "The Rogue Song," "Eileen" and "Robin Hood" are listed for succeeding

## the Twelve Tones

weeks. A suggestion to the sponsor is Rudolph Friml's latest operetta "Annina," starring Maria Jeritza.

#### Other Programs







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## PLUMS AND PRUNES

#### By Evans Plummer

WHAT effect is prohibition having upon dance music? When repeal when repeal seemed imminent, many were the conjectures about the influence liquor would have—not only upon dancers, but their taste for music. Now, after several months of the wet era, the trend is assuming definite form.

months of the wet era, the trend is assuming definite form.

Perhaps you've noticed the increase in harps and strings in the syncopating units. The music has become softer. The blatant, crashing trumpet and drums are losing their appeal. In their stead, the good old fiddler, playing melodious and sometimes very difficult selections, has taken the spotlight. Saxophone sections are smooth, like that of Seymour Simon. Probably one of the first units to add a harp was that of Harry Sosnik. Many bands have followed suit. And the other day it was our pleasure to hear the audition of a new band, Del Coon's, which boasts five violins, a viola, a cello and a bass viol, together with a balancing assortment of woodwinds. Yes, Coon's band has a brass section, but it doesn't have a lot of work to do.

lot of work to do.

Likewise, people are learning once again to dance—instead of wrestle.

#### Killing Whose Goose?

A FAMOUS advertising man who has had plenty of experience with commercial broadcasting, was lunching with a group of radio editors. The discussion arose as to how much advertising the public will stand and how much it hears.

One writer maintained that verbose sales messages were "killing the goose that lays the golden eggs."

"Nonsense," continued the ad man. "Let me cite you an example of the mild and easy-to-take commercial credit. Remember the Sherlock Holmes dramas? Sure you do. There never was a product more subtly and less obnoxiously advertised than in that program. Yet, what happened? The program is off the air, and do you know why?"

The skeptical radio critic did not. The agency man continued:

"The reason is that those credits didn't sell enough coffee to pay for the program.

agency man continued:

"The reason is that those credits didn't sell enough coffee to pay for the program, so now you have no program. And that's why I say that commercial messages must be forceful, or at least sufficiently to to be profitable, or you won't have any radio programs to listen to or write about."

Which, this pillar concludes, is a mighty good statement of the case in favor of effective radio advertising.

It really should be put on the record—or the same cuff—that the Democrats still owe \$155,211 and the Republicans \$111,563 to the two major national networks for air time purchased during the last Presidential campaign. You have to give 'em credit!

JOINING THE NATION'S twenty-five JOINING THE NATION'S twenty-five 50,000-watt superpower stations last week, the *Chicago Tribune* fathers staged a most interesting show—even when witnessed from a straight back chair located but one row from the last . . Probably the most outstanding and certainly the most colorful act at the party, which was WGN's tenth birthday as well, were the "Four Knaves." Mills Brothers, watch out!

#### Letter From Reader

ADDRESSED to one Martin Lewis (ever heard of him?) and kindly turned over to this vacant space for treatment was the following letter from B. F., Balti-

was the following letter from B. F., Baltimore, Md.:

"It has been noted by 'experts' that sponsors have decided the mind of the average listener is approximately that of a twelve-year-old child. I always thought this was silly, but now I'm not so sure, for last night I listened to the First Nighter.

Nighter.
"The drama was a murder mystery, and entertaining, until it came to the



JUNE WALKER

who will ge guest artist on the CBS-WABC Family Theater program. April 8

solution, and was that asinine! A man was supposed to have been murdered in his box at the opera, and it developed that the murderer had secreted a humming bird in his pocket. Said bird had a poisoned beak, and when released, flew to the victim. Perching on his collar, the bird pecked him on the neck because of a particular humming-bird attractive perfume which the murderer had sprathere, and which the darling itsy-bit bird couldn't resist . . And then the bird flew straight back to the nasty murderer! "Murders are well and proper when neatly done, but I like 'em plausible. Won't you please see what you can do to have the program's name changed to the Arabian Nighter?" solution, and was that asinine!

#### What's What

CLARA, LU 'N' EM have signed again with WGN to carry them on into 1935, so their retirement is delayed temporarily. Morton Downey will M. C. and head the cast of the CBS Saturday Revue at 7 p. m. He starts April 7 . . . CBS-WBBM orchestra leader Clarence Wheeler departed suddenly for Kansas City last Sunday night when he learned his aged mother was seriously injured by a gas heater exploision. gas heater exploision . . . and here's news from Vin Haworth, who became the toast of the nation the last two years as Jack Arnold in Myrt and Marge:

"Will be on the air again soon, but not as Jack Arnold. You'll be tuning me in, if you like, around May 15. Meantime, I'll be continuing with my vaudeville act which isn't doing badly at all. Now playing to the customers at the Grand Opera House, in New York City. Remember me to the tuners-in."

—VIN HAWORTH

-VIN HAWORTH

GO IN FOR DEBATES? Tune to WJJD on Monday afternoons at 2:15 and hear Judge Harold P. O'Connell, candidate for re-election, as one of the speakers in the weekly debates staged by the Lawyers' Legislative League. The thirty minutes will be well spent . Frank and Bill, of WAAF and WJJD, will be interviewed by the Cavanaughs over WBBM on Friday, April 6 . . Bill Baar's setting a new pace among the "reform" programs for children with his "Grandpa Burton" series. Baar is even selecting the historic adventure, but not blood-curdling, events of the past for his nightly WENR dramas, and the educators are awarding beaucoup plums.

## 'CRASHING' THE POLL WITH NEW CANDIDATES

ZEST has been added to the Star of Stars Election by the great number of new candidates whose supporters have crashed them into the arena. Flinging gauntlets down, these supporters have added their favorites, with all the hearty gusto there would be if they shouted in so many words: "The Election has more than a month and a half to run. Our candidate will win!"

The tabulation made during the past seven days shows that the number of stars to receive one hundred votes or more, has increased from 91 to 103 separate candidates. No less significant is the fact that eight new program listings have been added, and four new orchestras.

new program listings have been added, and four new orchestras.

As announced at the start of the Star of Stars Election, a gold medal will be presented to the popular star of the air who has polled the greatest number of votes at the conclusion of the Election. Work on the medal is already in progress. On this page you will find a facsimile reproduction showing the design.

Whose name will be engraved in the space allotted for the designation of the winner?

At the time of the present tabulation it seems as if that name will be "Joe Penner." But the flood of votes that has been received in increasing numbers, brings with it the names of new candidates each day. It might well be, from this indication, that an upset gigantic in proportions will topple Penner from his leading position and will replace him with the name of some other popular favorite.

Another gold medal will be awarded to the program polling the highest popularity vote. The orchestra that leads at the conclusion of the Election also will be awarded a gold medal separate in design; and a silver medal will be given the most popular team. Fa similes of all these medals, similar to the one repr luced here, will be published in future issues of Rajo Guide. Watch for them, Visualize the name of your favorite in the space allotted upon each medal for that of the winner. Poll your vote. Get your friends to Princed here, will be published in future issues of Radio Guide. Watch for them. Visualize the name of your favorite in the space allotted upon each medal for that of the winner. Poll your vote. Get your friends to do likewise—and see if that special favorite of yours

The Tellers' tabulations for the week just closed, ith the total vote polled for each candidate, is as

AMO	NG TE	HE STARS:	
Joe Penner 5	9,600	Fred Hufsmith	37
Bing Crosby 4	4,610		37
		Lulu Belle	36
Eddie Cantor Jack Benny Rudy Vallee Gertrude Niesen Ben Bernie Lanny Ross Will Rogers Roy Shelley Jessica Dragonette Phil Baker Ed Wynn	7,758	Frank Munn	34
Rudy Vallee	1.028	Don Novis	32
Gertrude Niesen	6,259	Richard Crooks	32
Ben Bernie	5,682	Richard Maxwell	31
Lanny Ross	4,009	Little Jack Little	31
Will Rogers	2,858	Cheerio	30
Roy Shelley	2,270	Phil Harris	30
Jessica Dragonette	2,136	Milton J. Cross	29
Phil Baker	1,762	John McCormack	29
Ed Wynn		Nino Martini	27
Gene Arnold	1,387	Jackie Heller	27
Edwin C. Hill	1,384	Alan Rice	26
Jack Arnold	1,257	Marge (of Myrt and	
Wayne King	1,100	Marge)	25
Wayne King John L. Fogarty Bradley Kincaid	1.099	Boake Carter	25
Bradley Kincaid	1,066	Gracie Allen	24
Al Joison	1,006	Walter O'Keefe	24
Frank Parker	943	Raymond Knight	23
Jack Pearl	913	Jack Denny	23
Fred Allen	900	Baby Rose Marie	20
Tony Wons	884	Edgar Guest	20
Don Ameche Alexander Woollcott	879 855	Happy Jack Turner Allyn Joslyn	18
Lowell Thomas	729	Allyn Joslyn	18
Morton Downey	632	Arthur Boran	18
Morton Downey Phillips Lord	622	June Meredith	16
Guy Lombardo	619	Red Davis Isham Jones	16
Lawrence Tibbett		Myrt (of Myrt and	16
Lawrence Tibbett Voice of Experience	581	Marge)	15
Alice Joy	577		15
Pat Kennedy	560	Buddy Rogers Walter Winchell	15
Mary Darling	504	Mary Small	14
Mary Darling Russ Columbo	502	Pat Barnes	14
Father Coughlin	501	George Jessel	14
Ralph Kirbery	497	Kenneth Sargent	14
Ralph Kirbery Kate Smith	495	Jerry Baker	14
Conrad Thibault	487	Arthur Jarrett	13
Ruth Etting	482	Eddie Albert	13
Tito Guizar Albert Spalding James Melton	481	Harry Steele	13
Albert Spalding	470	Michael Rafetto	12
James Melton	465	Pat Flanagan	11
vera van	464	Phil Cook	11
Ireene Wicker	442	Jimmy Fidler	11
Elsie Hitz	433	Ole Olsen	11
Annette Hanshaw Floyd Gibbons	432	Lady Esther	10
Floyd Gibbons	409	Smilin' Ed McConnell	10
Irma Glen	398	Jack Fulton	10
Uncle Ezra	396	Ed McHugh	10
Connie Boswell Irene Beasley	395	Charles Winninger	10
trene Beasley	381		

AMONG	THE	PRO	CR	AMC.

Chase and Sanborn 28,193 Pabst Blue Ribbon 6,4	AMONO	THE	PROGRAMS:	
51	Chase and Sanborn Show Boat	28,193 23,548	Pabst Blue Ribbon Woodbury	6,81 6,49 6,47 4,67

Armour One Man's Family Sinclair Minstrels Lady Esther 2,801
Camel Caravan 2,511
Seth Parker 2,461
Myrt and Marge 2,428
WLS Barn Dance 7,759
Cities Service 1,730
Eno Crime Clues 1,730
March of Time 1,727
First Nigher 1,694
Kraft 1,284
Swift Revue 1,268
Big Show 1,240
Metropolitan Opera 1,226
Carefree Carnival 1,195 Lady Esther Carefree Carnival Texaco
American Album of
Familiar Music 1
Death Valley Days 1
Amos and Andy
Wheatenaville
Hour of Smiles Wheatenaville
Hour of Smiles
Roses and Drums
Nestle
Cadillac
Breakfast Club Breakfast Club
Cheerio
Vic and Sade
Buck Rogers
Pontiac
Melody Moments
Easy Aces
Warden Lawes
Soconyland Sketch
Gems of Melody
Yeastfoamers
Aragon-Trianon
Cutex Kaltenmeyer's Kindergarten
Voice of Experience
N. Y. Philharmonic
Red Davis

Painted Dreams	309
AMONG	THE
Wayne King	71,119
	35,246
Ben Bernie	25,808
Rudy Vallee	18,442
Fred Waring	16,052
Jan Garber	5,252
Glen Gray	3,974
Rubinoff	3,749 3,311
Paul Whiteman	3,311
Hal Kemp	2,778
Eddie Duchin	2,761
Ozzie Nelson	2,712
George Olsen	2,063
Isham Jones	1,642
N. Y. Philharmonic	
Little Jack Little	1,487
Cab Calloway	1,340
A. and P. Gypsies	1,252
Harry Sosnik Philadelphia Sym-	1,243
phony	1.242
Phil Harris	1,214
Abe Lyman	1,05
Frank Black	1,03
B. A. Rolfe	975
Richard Himber	92
Ted Fiorito	922
Jack Denny	914
Ted Weems	84
Walter Damrosch	769
George Hall	630
Walter Blaufuss	623
Don Voorhees	598
Rosario Bourdon	588
Lennie Hayton	560
Cumberland Ridge	
Runners	540
Buddy Rogers	539
U. S. Army Band	51

Danny Russo 491 AMONG THE TEAMS:
Burns and Allen
Amos and Andy
Mills Brothers
Myrt and Marge
Olsen and Johnson
Stoopnagle and
Budd 61,193 54,102 15,528 9,629

Budd
Jack Benny and
Mary
Baron and Sharlie
Gene and Glenn
Boswell Sisters
Molasses and January
Landt Trio, White
Maple City Four
(Sinclair Minstrels)
Baker and Bottle Goldbergs
Betty and Bob
Carnation Contented
Crazy Crystals
Royal Gelatin
Hoofinghams
Terraplane
U. S. Marine Band
Byrd Expedition
Corn Cob Pine Club
Gene and Glenn
Wizard of Oz
Forty-Five Minutes
in Hollywood
Farm and Home
Hour
Firestone
Clara, Lu and Em 227 Clara, Lu and Em 212
Sally's Studio Party
Seven Star Revue 209
Gulf Refining 206
Just Plain Bill 201
Bundesen Hour 197
Hollywood on the Air 196
A. and P. Gypsies 190
Chesterfield 187
Musical Memories 190 Musical Memories Bar X Days Philharmonic Symphony
Irma Glen's Lovable
Music
Orphan Annie
M.J.B. Coffee Hour
Father Coughlin 167 Roxy Edwin C. Hill Edwin C. Hill 143
Ship of Joy 140
Junis Facial Cream 131
Grand Hotel 124
Let's Listen to Harris 123
NBC Sunday Children's Hour 122
Richard Himber 112
McCann Food Products 111 ucts Bond Bread Grand Old Opera

ORCHESTRAS:
Gus Haenschen 43
Harold Sanford 42
U. S. Marine Band 40
Carlos Molina 36
Claude Hopkins 33
Ted Lewis 31
Don Bestor 30
Duke Ellington 29
Vincent Lopez 28
Harry Kogen 24
Gus Arnheim 23
Enric Madriguera 21
Erno Rapee 21
Vincent Sorev 1
Victor Young
Jacques Renard
Heinie and His
Grenadiers 14
Xavier Cugat
Smith Ballew 1
William Daly
Morgan L. Eastman Joseph Pasternack
Joseph Pasternack 1
Charlie Agnew
Will Osborne
Noble Sissle
Minneapolis Sym-
phony 1
Boston Symphony
Maurice Sherman Howard Barlow
Howard Barlow
Joe Sanders

Who Will Win This Medal?—Here is a reproduction of the design, actual size, for the award that will be given to the Radio Star who polls the greatest number of votes at the end of the Election.

Will your favorite be the winner?

Easy Aces	1,904	Eton Boys	359
Sanderson and Cru-		Bill and Ginger	347
mit	1,834	Phil Harris and Leal	3
Tom, Dick, Harry	1.781	Rav	343
Betty and Bob	1,570	Breen and de Rose	303
Vic and Sade	1.537	Tom and Don	301
Elsie Hitz and Nick		Eddie and Fannie	
Dawson (Gail and	1	Cavanaugh	298
Dan)	1.501	Lasses and Honey	294
Don Hall Trio	1.435	Vagabonds	278
Marian and Jim	1,415	Munn and Rea	274
Cantor and Walling		Reis and Dunn	271
ton	1,286	Mike and Herman	265
Lum and Abner	1.121	Fray and Bragiotti	264
Shutta and O'Keefe	862	Billy Bachelor and	201
Revelers Quartet	848	Janet Freeman	240
Hoofinghams	821	King's Jesters	237
Clara, Lu and Em	787	Asher and Little	431
Mac and Bob	737	Jimmie	202
Al and Pete	671	Joe Penner and	202
Pratt and Sherman	670	Stooge Stooge	199
East and Dumke	595	Joe and Batisse	196
Jones and Hare	572		176
Ed Wynn and	314	Allen and Fennelly Gene Arnold and	110
Graham	540		151
Goldbergs	527	Commodores	
Pickens Sisters		Judy and Jane	150
Fred Allen and Por	499	Trio Romantique	147
land Hoffa		Playboys	131
	494	Three X Sisters	122
Marx Brothers	398	Mary Lou and	***
Sims and Bailey	382	Lanny Ross	121
Pappy, Zeke, Ezra	0.00	Spencer Dean and	-
and Elton	362	Dan Cassidy	115

Suitable awards will be made to the star who polls the greatest number of votes, and to the leaders in the other three groups.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are

Balloting closes June I, 1934. Awards will be announced as soon thereafter as results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent post-card

Along with it you will find a few questions that will help us to get better acquainted. However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot. Vote now!

Favorite	Star's	Official	Ballot
		• • • • • • • • • • • • • • • • • • • •	

ravorne Siai 3 Official Ballof	
1. My favorite radio performer is:	
2. My favorite orchestra is:	
3. My favorite program Is:	
4. My favorite radio team Is:	
There arein my family; I own my home; rent a house; rent an apartment	_:
I own my own car; I do not own a car; My radio isyears old and is a	
I am checking the type of radio program that I like best. Popular Musical; Classical Mu	si.
cal; Comedy; News; Dramatic sketch : Lecture . Religious or	
My NAME IS: Miss	
I LIVE AT:	
(Street and number (City and State)	-
Your vote will not be invalidated by failure to answer all the questions	

in this ballot. You need not repeat any answers to these questions. Mail your ballot to Star Election, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, III. This convenient size will allow the ballot to be pasted on a one-cent postcard



## HE VOICE OF THE LISTEN

Inis department is solely for the use of readers. It is offered as a place in which to voice your opinions on radio. You are at liberty to speak freely so LET'S ALL GET TOGETHER AND TALK THINGS OVER. You are cordially invited to contribute and urged to send in your photograph when

writing. RADIO GUIDE assumes no responsibility for returning your photograph but will be as careful as possible with them. Letters are used wherever practicable in the order of their receipt. Failure to send a photograph WILL NOT BAR YOUR LETTER from publication



#### Brew Stirs Millions

Philadelphia, Pa Dear VOL: Because of the wide range of your column I should like to protest about a matter which I am sure must be in the minds of a million or more radio listeners and at least has the right to be publicly discussed.

And that is the vacillating policy of the net works and the independent stations on the mat ter of liquor advertising. May I preface any comments by assuring you that I am not in any way connected with the alcoholic beverage business nor do I care if it ebbs or prospers. I am inter ested in it, for this discussion, solely from a standpoint of radio.

My contention is that liquor advertising, and particularly that for beer, couldn't possibly de tract from the dignity of radio, or in any way, if decently censored, become obnoxious to listeners. After all, the brief commercial announcements need not be heeded by those not in sympathy with beer or hard liquor. Any nation is divided on its opinion of innumerable issues but the antis on any problem as a rule do not be-come rabid over the contentions of the pro ele-ment. So why should they about liquor pro-grams on the air.

We would find recovery aided (the national

goal these days) by the purchase of more radio time, the employment of more artists and the natural response by buyers. So let's have a con crete policy. at least on beer advertising.
Wade Walker

#### A Toiler's Kick

China Grove, N. C. I don't see where Blanche of Detroit has so much praise for the New York Philharmonic Symphony or any other so-called classical musi-



R. A. Davis

cal organization. It easy for me to see why the Philharmonic has to ask for help.

Imagine someone going into the offices of Chase and Sanborn and asking them to take Eddie Cantor off the air and sponsor a philharmonic sym-phony. People of today want radio programs that are up-to-date. Did you ever hear anybody whistling or humming a com-position by an old Rus-

sian composer or such?

No, but the people of today want modern music as played by Ben Bernie, Eddie Duchin, Guy Lombardo, and other orchestra leaders of their

type.
R. C. Olson of LaCrosse, Wis., has the right idea about Sunday afternoon programs. I don't think more than one person out of every hundred would regret losing the New York Philharmonic orchestra. If such music as this must stay on the air, I wish it could be put on during the week instead of on Sunday so the work-

ing people could enjoy their one day of rest.

About the only persons who appreciate those symphonic orchestras are the richer people who have nothing to do seven days a week but seek pleasure. R. A. Davis

#### How to Irna Plum

Chicago, Ill. Children" and Dear VOL: I am a loyal listener to "Today's Children" admire everyone in the cast. The story, I think, is the most interesting on the air because it because it deals with the happenings of the day. Irna Phillips deserves much credit as the author.

Phillips deserves much credit as the author.

I never missed her when she read the questions on Eddie and Fannie Cavanaugh's daily program. I think it was typical of Irna to lend a helping hand while Fannie was ill.

I like Bess Johnson, too. She's no natural and sincere. She just lives the part of Frances. And Walter Wicker—the program would not be complete without him. I was so disappointed in Ireene Wicker when she entered the scene. She seems so artificial. That English accent doesn't go over so good. (Remember, Ireene, you're supgo over so good. (Remember, Ireene, you're sup-posed to be a "Moran.") I am afraid that sing-ing on this particular program is going to spoil it. Mrs. R. Semon

#### Penner-Wise; Sound Foolish

Signing Off the Penner-Molloy Controversy

Erie. Illinois Dear VOL: In referring to John Molloy's nasty re 52,512 people can't have as poor judgement as his I think he be

longs in the front

He. at least, does not aim all his jokes at one person. If it at one person. If it weren't for Rubinoff, Eddie Cantor would be lost for jokes. Ed-die Cantor can't sing and doesn't know it;
Joe Penner can't sing and does know it.

Molloy will find out

we are not all from tank towns and hamlets. But thank goodness we don't live in

Brooklyn, I wish that Ed Wynn would show up better in this contest. More power to Joe Penner and Ed Wynn.

Adon Anson

Dear VOL: Indianapolis, Ind

"They are all out of step but Jim."
I could not help thinking of this phrase after reading Mr. Molloy's letter in RADIO GUIDE, and while I would rather laugh and make merry than argue, I cannot let his remarks about Joe Penner go unchallenged.

Sure I'm from a hick town. Not only a hick town but a hick state which at present seems to be somewhat in public disgrace, but that need not affect one's sense of humor, so we are able to laugh with the rest of the world.

But speaking of Penner, I feel that as long as I understand the English language, I'd laugh at him even though I had been born in China.

I, too, do not care for certain entertainers but instead of broadcasting my dislikes to the world at large, I merely say to myself, "There must be something lacking within you that you are unable to appreciate these qualities which appeal to the majority."

While it is an interesting privilege to ex press our opinions in this magazine, I think press our opinions in this magazine, I think if we have no word of praise to offer an entertainer, we should "forever hold ur peace."

Let's all be friends. Who cares whether your "dander is ascending" or my dandruff is descending? (Just a tank town joke.)

Gladys E. Rosemeyer

carbon of Lombardo. Perhaps you will wonder what I mean by that. I Dear VOL:

Thanks to the letter of John Molloy in RADIO GUIDE. We find the intelligence of the nation centered in our cities I reside in one of the tank towns he mentions and naturally we hill billies don't k n o w what it's all about Are we to take it for granted that all the

granted that all the votes cast in the Star of Stars election are from small towns

Maybe Mr. Molloy and all the master minds of Brooklyn are NOT the only ones who own radios. But then how am I to

know, being a small town hick who hasn't J. C. Hildebrand been around much. I'm for Cantor, Crosby and Benny, too, but I wouldn't throw mud at another star ho is in the "dough." Now, isn't that "punny?" And do I gag when I visit Brooklyn?

J. C. Hildebrand

Muskogee, Okla Dear VOL: I was actually glad to find the letter writ-ten by John Molloy. Not because I agree with his tactlessly presented judgment but because it proves what I have always contended, that Brooklynites are the most pro vincial persons on the continent.

Only the fact that I accept Molloy's letter as an excuse for getting his picture in your publication, prevents my taking exception to his remark about Penner's listeners being residents of tank towns and hamlets. After all, his travels probably have been limited and his education neglected so that he has never been able to discover that these places comprise such a large part of the radio audience that his little Brooklyn dwindles to ludicrous insiginficance, or that these tank towns and hamlets have the deciding vote as to what shall be the acceptable types of broad-casts. Woodrow J. Zinn

Wilmington, Del. Dear VOL: You published a letter from John Molloy of Brooklyn in which he said that Joe Penner's supporters lived in hamlets and tank towns. I am one of his supporters and I live in Wilmington, Delaware, a beautiful city.

And I'll talk up for my home town any day.

I think in Mr. Molloy's letter he openly insulted Penner's fans.

Anna M. Geiger

## "Higher Pragmatism"

Dear VOL:

I have read the letters on your page week after week. I notice the majority of the writers are young people. I hope you do not mind if an old married woman voices her opinion.

I don't think all this "writing in" is fair to

the programs or to older people Because we older folks very seldom have time to write in our requests or opinions; thus the young people run most of it. But when I read some of those let-"Give us romantic Rudy Vallee," "lovable and adorable Bing" and "plenty of jazz."

Which is alright to a certain extent 1 like

to listen to Rudy and Bing and all those good-looking boys, but I also like drama, military bands and comedy too even if the producers aren't so romantic.

One 20-year-old girl complains because child-ren enjoy fairy tales. I have a small son who has full charge of our radio from 4 to 6 p m., and I am grateful because it keeps my boy off the streets and encourages him to eat and drink healthful products. Those broadcasts may make the children nervous but only for the time being. Think how much more nerve wracking it will, be when they are grown and meet the 'big bad wolf" at their own door. Let them get their nervousness while young. Fairy tales and imagination are the greatest means of developing their little minds.

Mrs R. T. R.

#### To Isolate Visitors

Dear VOL:

edi VOL: Pottsdam, N. Y. I have been a devoted radio enthusiast since the days when crystals sets were all the vogue and WGY. KDKA and WBZ were about all the

stations one could locate on the air. This is my first venture in the part of offering constructive criticism of radio and its programs.

Let me congratulate NBC on its set of rules for sponsored programs, whereby to cut down advertising talk and repetition. The idea will certainly increase the num ber of listeners, if abided

audiences of the studios were not in the same



E. S. Howlett

room with entertainers, that undue and premature laughter would not injure the program for the listeners for lately it has been increas-

ingly annoying to miss jokes.

I have been rather disappointed in RADIO GUIDE lately due to the fact that certain programs have been listed several times over certain stations, and the programs fail to come off, for instance—Blanche Calloway over WCAU. I like to listen to her band, and she has been listed for 10:30 p. m. many Saturday nights but never comes on, always some other band instead. realize that these things are beyond your power, but you had better check up on your information from this source.

E. Stanley Howlett

#### He's a Panic-o

Brooklyn, N. Y.
I think Guy Lombardo has one of the finest Dear VOL: dance orchestras on the air but I do not agree with the many who seem to think Jan Garber



am glad to explain to many listeners. Guy Lombardo records for Columbia and Brunswick exclusively (unless I am mistaken). Garber records for Victor, Welllisten to any recording by Lombardo and then listen to Jan Garber play the

same song and see if you don't agree with me. Jean Golden Louis Panico can certainly make a trumpet cry and his version of Wabash Blues is hard to beat. And did you ever hear of the "Sugar Blues Man From the South"? What he can do to Sugar Blues is just nobody's business. Panico is all the rave in the East but if Clyde McCoy gets a network wire, look out, Louis, because he is "hot."

Miss Jean Golden

#### Halo There, Cantor

Dear VOL: Plainsville Pa I am a lover of classical music but I also have a place in my heart for popular music and com edy. A program which really satisfies the hun-ger for good music and song is the Radio City

Sunday concert.

Although this hour of entertainment is one of the best, its variety has waned in quality since the departure of that lovable and versatile showman, Roxy. Roxy was an inspiration to the singers and musicians.

I sincerely hope he will return in the near future. May I add my com-ents in the field of ments

Leda Palucci comedy? Comedy is glorified by the one and only Eddie Cantor. uproarious remarks have won the love of millions. I am sorry to hear that Eddie rates behind the leaders in the Star of Stars contest. Fans of Eddie Cantor, help him achieve the title of Star of Stars of which he is so deserving. Leda Palucci

#### Anent Frank Parker

Dear VOL:

New Orleans, La.

There are any number of outstanding programs that I enjoy but the one which satisfied my particular appetite was the Chevrolet program with Jack Benny and Company, on Sunday evenings. Benny, of course, is the ideal comedian of the subtle type, with a speaking voice which has few equals. Mary Livingsone is a Perfect team-mate for Benny and I like her, too.
Yet, in my humble estimation, the feature of
that program was the singing of Frank Parker.
My grouch, however, is that he didn't sing enough (one little song an evening being his limit.) He could be a star on a program of his own. I could be a star on a program or his own. It is can't understand why some sponsor doesn't grab him up. His speaking voice, I'll admit, isn't all it could be; but a singer doesn't have to worry about oratory. Here's hoping some sponsor gets wise to the "pieces of eight" located in Frank Parker's "voice box."

Pete Deffee

## Important Announcement

Starting next week, RADIO GUIDE'S great

NAME-the-STARS

Contest



\$5000 in Cash Prizes



For Full Particulars See the Next Issue of

Radio Guide

America's Greatest Radio Weekly.

**5**c

WAAF

WBBM

WCFL-s

WEN

WIND

MJJD

WJZ†

WMAQ

WMBI

WSBC

WTMJ

WLS

NEDC 5 1210

WHFC-s 1420

1360

1210

Log of Stations

500 Chicago. Ill

100 Chicago, Ill

500 Chicago, III.

100 Cicero. Ill.

860 50,000 N. Y. City, N. Y. CBS

work

CBS

NBC

CBS

NBC

CBS

CBS

CBS

NRC

(CHICAGO EDITION) Kilo- Power, cycles Watts Location

770 25,000 Chicago, III.

970 1,500 Chicago, III.

WEAF+ 660 50.000 N. Y City, N. Y. NBC

870 50,000 Chicago, III.

720 50,000 Chicago, III.

560 1,000 Gary, Ind.

1120 250 Milwaukee. Wis 1130 20,000 Chicago, III.

760 50,000 N Y City, N. Y

700 50.000 Cincinnati. Ohio NBC 670 5,000 Chicago. III. NBC

100 Chicago, Ill.

1070 50,000 Cleveland, Ohio NBC

620 1,000 Milwaukee, Wis. NBC

870 50,000 Chicago, Ill

1080 5.000 Chicago, III

s-Special Programs Listed Only.

Network Programs Listed Only.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings.

MORNING

7:20 A.M.

WJJD—∧ Catholic Mass at Mooseheart: Father John J. Laffey

7:30 A.M.

8:00 A.M.

NBC-Mexican Typica Orchestra: WEAF WMAQ

NBC—Mexican Typica Orchestra: WEAF WMAQ WTAM

NBC—Children's Hour; vocal and instrumental concert: WJZ WENR WLW

CBS—Sunday Morning at Aunt Susan's, children's program: WABC WBBM

KYW—Sunday Morning Sunshine Program

WAAF—Organ Melodies

WCFL—AUnited Swedish Services

WGES—Deutsche Liederstunde

WJJD—ACatholic Services

WMBI—ASwedish Service: sacred music

WTMJ—AEvangelical Lutheran Church Services

8:15 A.M.

8:15 A.M.

WCFL—Leo Terry, organ recital WSBC—McQueen's Optimistic S WTAM—Melody Hour (NBC)

6:00 A.M. WSBC---Milkman's Matinee

WMBI-ASwedish Service

KMOX+ 1090 50,000 St. Louis. Mo.

KYW 1020 10,000 Chicago, Ill.

## Sunday, April/8

Look for the Bell A for Religious Services and Programs

9	:40	A.M.
•		12.1.2.

NBC-Press-Radio Bureau, News: WJZ WENR

CBS—Rhoda Arnold and Taylor Buckley; Or-chestra: KMOX WIND NBC—Press-Radio Bureau, News: WEAF WTAM

WTMJ
WAAF—Sally, Sue and Sylvia
WBBM—Gene and Charlie, song d
WGES—Main Street Crusader
WGN—ASunday Service
WMAQ—Old Songs of the Charch
WSBC—Poland's Music and Song
10:05 A.M.

8:30 A.M.

NBC—Cloister Bells: WEAF WMAQ WTAM

WAAF—AMorning Devotions

WCFL—A Pollish Religious Program

WIND—Bright and Fast

WJJO—Sunday Morning Frolic

WLW—AChurch Service; Rev. K. E. Hall

WTMJ—Danish Program

8:45 A.M. bass-baritone: WEAF

Alden Edkins.

WTAM WCFL—∆Lithuanian Religious Program MAQ—Program Preview

9:00 A.M.

BC—AThe Radio Puplit: WEAF WTAM
BS—AChurch of the Air: WABC WBBM
KMOX
BC—Southland Sketches; Southernaires, male
quartet; Levee Band: WJZ WENR WLW
WAAF—The Symphonic Hour
WEDC—Russian Hour
WGES—Jugo-Slavic Serenade
WGN—ABible Readings and Organ Recital
WIND—Modern Melodies
WJJD—Ast. Pau's Reform Church
WTMJ—Our Club

9:15 A.M. WIND-Favorite Dance Bands 9:30 A.M.

9:30 A.M.

NBC—Garden of Tomorrow; E. L. D. Seymour;
Orchestra: WEAF WTAM WMAQ
CBS—Melody Parade: KMOX WBBM

NBC—Music and American Youth; Washington
School Concert: WJZ WENR WLW

WGES—Bohemian Rationalist Societies

WGN—Sunday Morning Concert

WIND—Dance Time

WJJD—Garden Lecture

WTMJ—Masters of Rhythm

WIND-Musical Interlude 9:45 A.M.

CBS—The Playboys, piano trio: WABC KMOX WBBM

CBS—Organ Melodies: WIND WJJD—AProtestant Services; the Rev. C. D. Payne

10:00 A.M.

NBC—Hall and Gruen, piano team: WEAF WTAM NBC—Morning Musicale: WJZ WENR WTMJ—News Flashes

10:15 A.M.

NBC—Major Bowes' Capitol Family: WEAF
WMAQ WTAM
KYW—Bright Spot
WAAF—Estelle Barnes, planist
WBBM—Singing Canaries; Dr. Ronfort, organist
WGES—Tune Topics
WTMJ—Masters of Rhythm

10:20 A.M.

WIND-Dance Hits

WIND—Dance Hits

10:30 A.M.

NBC—The Poet Prince, Anthony Frome, tenor:
WJZ WLW

CBS—ASalt Lake City Tabernacle Choir, Organ:
WIND

WAAF—Music in the Air
WBBM—Dr. Ronfort, organist
WCFL—ASeventh Church of Christ, Scientist
WENR—Program Review
WGES—Jewish Variety Program
WJJD—Happy Go Lucky Time, Art Linick

10:45 A.M.

10:45 A.M.

NBC—Phantom Strings, orchestra direction of Aldo Ricci: WJZ WENR WLW

KYW—Sunshine Program

WAAF—Lyric Male Quartet

WBBM—Hal Kemp's Orchestra

11:00 A.M.

11:00 A.M.

WAAF—Goldenrod Revue

WBBM—△Peoples Church of Chicago; Dr. Preston

Bradley

WENR—△Central Church Service

WGES—Folk Songs of Lithuania

WGN—△University of Chicago Chapel Service

WHFC—Eddie Loftis, songs

WIND—△Methodist Church, Rev. W. E. Clark

WISN—△Salt Lake City Tabernacle Choir and

Organ (CBS)

NBC—Baby Rose Marie, songs: WJZ WLW
NBC—Gordon String Quartet: WEAF WT,
WMAQ
WAAF—Varieties

WAAF—Varieties

11:30 A.M.

CBS—Tito Guizar, tenor: WABC WIND

NBC—Radio City Concert; Orchestra; Chorus;
Soloists: WJZ WLW

NBC—University of Chicago Round Table Discussion: WEAF WTAM WMAQ

WAAF—Melodies of Romance

WGES—Modern Melodies

WMBI—△Moody Memorial Church Service

WTMJ—Sanders' Program

11:45 A.M.

11:45 A.M.

CBS—Madison Ensemble: WABC WIND
KYW—The Maybelline Company presents "Your
Unseen Friend, the Son of India"
WAAF—Dorothy Adams
WGES—AOur Lady of Sorrows Catholic Church

#### **AFTERNOON**

12:00 Noon NBC—Road to Romany; Gypsy Music: WEAF WTAM KYW—Uncle Bob with the Comics WAAF—Musical Hour

#### LAST CHANCE

For You to Enter the Contest for Awards of

From \$5 to \$5,000 IN CASH PRIZES

See Page 32

WGN-Reading of the Comics
WIND-German Hour William Klein
WMAQ-Radio City Concert (NBC)
WTMJ-Heinie and His Grenadiers, German band

12:30 P.M. NBC—Surprise Party; Mary Small, juvenile singer; Three Jesters; Ray Heatherton, baritone; William Wirges Orchestra: WEAF WTAM WMAQ
CBS—Lazy Dan, The Minstret Man; Irving Kaufman: WABC WBBM KMOX
WLS—Polish Music Hour
WTM—masters of Classics

12:45 P.M.

WTMJ-Studio Program

NBC—Gene Arnold and the Commodores: WEAP WLW WTAM CBS—Brooders

WLW WTAM
CBS—Broadway Melodies; Tamara and John Middleton of "Roberta"; Jerry Freeman's Orchestra and Chorus: WABC WBBM KMOX
NBC—Bar X Days and Nights. comance of the early West: WJZ KYW
WAAF—Rhythm Review
WGN—Concert Ensemble
WIND—Hungarian Hour: Frank Kovach
WMBI—△Swedish Service, Frank Earnest
WTMJ—Dance Orchestra
1:15 P.M.

1:15 P.M. WAAF-Rhythm Review WGN—Ensemble Music
WLS—The Neighbor Boys
WTMJ—Studio Program
1:30 P.M.

NBC—Travelogues. Malcolm La Prade: WEAF WTAM CBS—The Big Hollywood Show, Abe Lyman's Orchestra and "Accordiana": WABC WBBM KMOX

KMOX

NBC—Rings of Melody; Ohman and Arden; Arlene Jackson; Edward Nell. Jr., baritone:

WJZ KYW WLW WTMJ

WAAF—International Potpourri

WGN—Mark Love, bass; Allan Grant, pianist

WLS—Weather Livestock Reports

WMAQ—Bridge Club

WMBI—ANorwegian Service

1:35 P.M.

1:35 P.M.

WLS—ALittle Brown Church Dr. John Holland
1:45 P.M.

NBC—Gems of Melody. Muriel Wilson. soprano;
Fred Hufsmith, tenor; Harold Sanford's orchestra: WEAF WMAO WTAM

WGN—Gabe Wellner, organist

WMBI—Special Organ Rectta

2:00 P.M.

NBC—Wayne King's Orchestra: WEAF WTMJ
WMAQ WTAM
CBS—New York Philharmonic Symphony Orchestra; Hans Lange, conductor; Nathan Millstein, violinist; Walter Damrosch, speaker:
WABC WJJD KMOX WISN
NBC—Triglians: Frances Langford, controller.

C—Triolians; Frances Langford, contralto; Three Scamps; Richard Himber's Orchestra: WJZ WLS

WJZ WLS
WAAF—Mrs. Briegs' Boarders
WBBM—Eddie Copeland's Orchestra
WGFL—△Rosary Hour
WGN—Male Quartet
WIND—Greek Hour
WMBI—△Service of Worship and Praise
WSBC—Jewish Hour

2:15 P.M. WAAF—Magnus Shutz, lyric bass WBBM—Baseball, Cubs vs. Senators WGN—Baseball; Cubs vs. Senators

2:30 P.M.

NBC-Jan Garber's Orchestra: WJZ WLW WLS WTMJ
NBC-Wise Man, drama; violinist: WEAF WTAM
WMAQ
KYW-Studio Program
WAAF-Sunday Serenade
WMBI-△Bible Exposition with Special Music

3:00 P.M.

NBC—Romance of Meat; Benedict Arnold at West Point: WEAF WTAM WMAQ NBC—Albert Payson Terhune, dog drama: WJZ WLS WLS
Coughlin Network—Rev. Father Charles E. Coughlin: KYW KMOX
WAAF—The Book Worm
WIND—Afternoon Musicale
WSBC—Polish Matinee
WTMJ—Newspaper Adventures

3:15 P.M.

NBC-Lillian Bucknam, soprano; Instrumental Trio: WEAF WTAM WMAQ WAAF-Jimmie Kozak WLS-Concert Orchestra; Phil Kalar WTMJ-George Hamilton 3:30 P.M.

3:30 P.M.

NBC—The Hoover Sentinels Concert; Edward
Davies, baritone; A Capella Choir; Orchestra,
direction Josef Koestner: WEAF WMAQ WLW
WTAM

NBC—Princess Pat Players: WJZ WENR

WAAF—Three Flats
WGES—Poland in Song
WIND—Indiana String Trio

#### High Spot Selections For The Day

1:00 p. m.—Broadway Melodies; Tamara and John Middleton: CBS-WBBiJ. 1:30 p. m.—Hollywood Show; Abe Lyman; CBS-WBBM.

2:00 p. m.—Philharmonic Symphony; Hans Lange: CBS-WJJD

2:30 p. m.—Jan Garber's orchestra: NBC-WLS.

3:00 p. m.—Father Coughlin's Address; Private network including KYW.
3:30 p. m.—Hoover Sentinels concert; director Josef Koestner: NBC-WMAQ.

5:00 p. m.—Mischa Elman; Rose Bampton; Arnold Schoenberg conducting: NBC-WENR. 5:45 p. m.—Family Theater: Act II at 6:30

p. m. with June Walker, guest actress: CBS-WBBM. 6:00 p. m.—Jessica Dragonette, soprano, guest artist; Charles Preoin's orchestra: NBC-

WLS.

6:30 p. m .- Joe Penner: NBC-WLS.

6:30 p. m.—Joe Penner: NBC-WLS.
7:00 p. m.—Eddie Cantor: NBC-WMAQ.
7:00 p. m.—Bourjois Evening in Paris; soloists; Shilkret's orchestra: CBS-WBBM.
7:30 p. m.—Fred Waring's orchestra; Marion Talley, guest artist: CBS-WBBM.
8:30 p. m.—Ernest Hutcheson, pianist: CBS-

WRRM

9:30 p. m .- Hall of Fame; John Barrymore guest star: NBC-WMAO.

WTMJ-Studio Program

3:45 P.M.

WAAF-Modern Composers

4:00 P.M

NBC—John B. Kennedy: WEAF WENR CBS—Roses and Drums: WABC KMOX WJJD KYW—Two Doctors Matinee; Rex Maupin's Or-

WAAF—Dr. Copeland Smith WGES—Songs of Slovakia WIND—Norse Hour WJJD—Kobar WMAQ—Shoe Box Revue WTMJ—Dance Orchestra

#### 4:15 P.M.

NBC-Waves of Romance; Ted Black's Orchestra; Vincent Calendo, vocalist: WEAF WTAM WMAQ WENR-Morin Sisters WGN-Dan Baker, tenor; Organ

4:30 P.M.

NBC—Talkie Picture Time, sketch: WEAF WMAQ WTAM

Frank Crumit and Julia Sanderson: WABC NBC—Grand Hotel, dramatic sketch: WJZ WENR WTMJ

W IMJ WGES—Polish Idyll WGN—Joe Hassmer, organ WJJD—Moissaye Boguslawski, piano concert WGES

4:45 P.M.

WAAF-Tone Pictures WJJD-Salon Echoes

#### 5:00 P.M.

NBC—Acatholic Hour: WEAF WMAQ WTAM
CBS—Hampton Institute Choir: WABC KMOX
NBC—Symphony Orchestra; Mischa Elman, violinist; Rose Bampton, soprano; Arnold Schoenberg, guest conductor: WJZ WLW WENR
KYW—Cook County Central Republican Com-

mittee
WAAF—Dine Bartush
WBBM—Twilight Musicale
WGSS—Czecho-Slovakian Radio Club
WGN—Wayne King's Orchestra
WHFC—Eddie Loftis. songs
WIND—A Praise and Promise Hour with Rev. Ketcham
WJJD—Polish Hour, A. Nowinski
WIND—↑ Praise and Promise Hour. Rev. Ketchem
WTMJ—Musical Program

5:15 P.M.

KYW—Chicago University Madrigal Choir WAAF—Chicagoans Male Quartet

5:20 P.M.

WGN-Bernie Cummins' Orchestra

5:30 P.M.

5:30 P.M.

CBS—Smilin' Ed McConnell: WABC WBBM KMOX

NBC—Our American Schools; Guest Speakers: WEAF WMAQ

WAAF—Hoosier Philosopher WGES—German Melodies

WIND—Zagreb Tamburitza's Orchestra

WJJD—Polish Program

WTMJ—Moment Musicale

5:40 P.M.

WGN—Wayne King's Orchestra

WTMJ—Sports Flash

#### NICHT

6:00 P.M.

NBC—Charlie Previn's Orchestra; Jessica Drag-gonette; Guest Artist: WJZ WLW WLS WTMJ

WTMJ

CBS—Eddie South's Orchestra; Jack Brooks, tenor: KMOX WBBM

NBC—Court of Human Relations, drama: WEAF WTAM WMAQ

KYW—Chicago Mixed Quartet

WAAF—Master Pieces

WGES—Polish Theater of the Air

WGN—Heart to Heart Club

WIND—The Enchanted Violin

6:15 P.M.

CBS-Welsh Madrigal Choir: WISN WIND KYW-Globe Trotter; News of the World WAAF-Helen Sackitt and James Hamilton WBBM-Pat Flanagan's Sport Review WGN-Studio Orchestra

6:25 P.M.

KYW-Three Strings 6:30 P.M.

6:30 P.M.

NBC—Joe Penner, comedian; Harriet Hilliard, vocalist and Ozzie Nelson's Orchestra: WJZ WLW WLS WTMJ

CBS—Family Theater, Act II; June Walker, guest star; James Melton; Green Stripe Orchestra: WABC WBBM KMOX

CBS—Clarence Wheeler's Orchestra: WISN KYW—Pinto Pete WIND—Polish Hour

WJJD—Music and Banter, Ben Kanter

6:45 P.M.

NBC—Wendell Hall, songs: WEAF WMAQ WTAM CBS—Rin Tin Thriller: WABC WBBM KMOX

CBS—Rice Longacre's Orchestra: WISN

WJJD—Ozark Mountain Symphony

7:00 P.M.

7:00 P.M.

7:00 P.M.

NBC—Eddie Cantor, comedian; Rubinoff's Orchestra: WEAF WTMJ WLW WMAQ WTAM

CBS—BOURJOIS EVENING IN PARIS; Katherine Carrington, soprano; Milton Watson, tenor; Claire Majette, M.C.; Nat Shilkret's Orchestra: WABC WBBM KMOX WISN

KYW—Pickard Family

WEDC—Polish Varieties

WGN—Percy H. Boynton's Book Review

WIND—Music of Masters

WJJD—Piano Reflections

WLS—Sunday Evening Club

7:15 P.M.

7:15 P.M. WGN-Concert Ensemble WIND—James Elker, baritone
WJJD—Reminiscences of Victor Herbert
7:30 P.M.

CBS—Fred Waring's Orchestra; Marion Talley, guest soloist: WABC KMOX WISN WBBM WGN—Don Irwin's Orchestra WIND—Barbeaux Sisters and Trio WJJD—Sunday Meetin'; Andrew Dobson; All Negro Presentation 7:45 P.M.

WGN-Concert Ensemble

WGN—Concert Ensemble

8:00 P.M.

NBC—Manhattan Merry-Go-Round; Tamara, Russian Blues Singer; David Percy; Orchestra; Men About Town: WEAF WTMJ WTAM

CBS—Patri's Dramas of Childhood: WABC WBBM KMOX WISN

NBC—George M. Cohan; The Revelers Quartet; Al Goodman's Orchestra; Frank Parker; Pickens Sisters; Guest Stars; WJZ WLW

KYW—Tom Gentry's Orchestra

WCFL—ARev. J. W. R. McGuire

WENR—Cameos

WGN—Genevieve Forbes Herrick

WIND—Don Kirkhan's Orchestra

WMAQ—Tom Gentry's Orchestra

WSBC—Slovak Melodies

8:10 P.M.

WGN—Seymour Simons' Orchestra

WGN-Seymour Simons' Orchestra

8:15 P.M.

WCFL-Otto F. Akin, Political talk WENR-Tom Gentry's Orchestra

8:30 P.M.

NBC—American Album of Familiar Music, Frank Munn, tenor; Soprano; Piano Duo; Violin-ist; Concert Orchestra: WEAF WTMJ WMAQ WTAM Ernest Hutcheson, pianist: WABC WBBM

KMOX KYW-Clyde Lucas' Orchestra NBC-Walter Winchell: WJZ WLW WENR WCFL-Swedish Glee Club WGN-Arthur Sears Henning, talk

8:45 P.M.

NBC—Adventures in Health; Dr. Herman Bundesen: WJZ WENR
WGN—Paulist Choristers and orchestra
9:00 P.M.

NBC—K-Seven. Secret Service Spy Story: WJZ
KYW
NBC—Victor Young's Orchestra: WEAF WMAQ
WTMJ WLW WTAM
WCFL—△North Shore Church Services
WENR—Political Talk

0A

#### ALONG THE AIRIALTO

(Continued from Page 8)

his solo, but spends the three or four minutes exercising the fingers of his left hand so that his technique might be perfect for his violin solo rendition. The femme vocalist with the Lombardo-Burns and Allen programs, whose name has been kept a deep, dark secret, is a lassie by the name of Marion Mansfield, a gal from the midwest. Gertrude Niesen is another who may head across the pond this summer to accept offers in England. The Mills Brothers are filling theater dates and will swing back to New York in time to sail for their London engagements the latter part of this month. Little Jack Little takes his band out on its first road tour in May to give some of his letter-writing fans a chance to see him perform in person. Edwin C. Hill is getting his boots, lines and rods out of the attic, waiting for the trout fishing season to open. George Hall and his orchestra are now in vaudeville for the first time, playing around New York theaters. Oggie Nelson got his big start

WIND-Norman Care's Orchestra WSBC-Jack Cooper; All Colored Hour 9:15 P.M.

9:15 P.M.
WENR-Edison Symphony Orchestra
WIND-Micky Isley's Orchestra
9:30 P.M.
NBC-Hall of Fame; John Barrymore, guest artist;
Orchestra, direction Nat Shilkret: WEAF
WLW WMAQ WTAM
CBS-Columbia Revue: WABC WISN WBBM
KYW-Old Apothecary
WGN-Tomorrow's News
WIND-Log Balland, tenor: Al Green pianist

WIND—Joe Belland, tenor; Al Green, pianist WTMJ—Nocturnal Echoes 9:35 P.M.
WGN—Headlines of Other Days

9:40 P.M. WGN-Hockey; Blackhawks vs. Detroit

9:45 P.M.

WENR—Jules Styne's Orchestra
WENR—Jules Styne's Orchestra
WIND—Talk by Governor McNutt
10:00 P.M.

NBC—Broadcast to Byrd Expedition: WEAF

NBC—Broadcast to Byru Expension
WENR
CBS—H. V. Kaltenborn. talk: WABC WISN
NBC—International Tid-Bits, Gregory Stone's Orchestra; piano duo: WJZ WMAQ
KYW—The Globe Trotter
WIND—Norman Care's Orchestra
WTMJ—Wendell Hali (NBC)
10:15 P.M.

WTMJ—Wendell Hali (NBC)

10:15 P.M.

NBC—Ennio Bolognini, cellist: WJZ KYW
CBS—Little Jack Little's Orchestra: WABC
WBBM WISN
WENR—Frankic Masters' Orchestra
WIND—Three Highballs, songs
WMAQ—Auld Sandy
WTMJ—Dance Orchestra
10:30 P.M.

NBC—Ben Pollack's Orchestra: WJZ KYW
NBC—Phil Harris' Orchestra: WEAF WTAM
WLW
WCFL—Dave Unell's Orchestra
WENR—AI Kvale's Orchestra
WENR—AI Kvale's Orchestra
WIND—Don Kirkham's Orchestra
WMAQ—ABishop George Craig Stewart
10:45 P.M.

CBS—Fritz Miller's Orchestra: WABC WISN

CBS—Fritz Miller's Orchestra: WABC WISN WBBM
WCFL—Jimmie Noone's Orchestra
10:50 P.M.

WGN—Bernie Cummins' Orchestra

11:00 P.M.

NBC—Frankie Masters' Orchestra: WEAF WLW
WTAM WENR
CBS—Charlie Davis' Orchestra: WABC WISN
WBBM KMOX

NBC—Jimmy Lunceford's Orchestra: WJZ KYW
WCFL—Leo Terry, Organ Recital
WGES—Jimmy Green's Orchestra
WIND—↑Pentecostal Church
WMAQ—Tom Gentry's Orchestra
WSBC—Midnight Review

11:10 P.M.

WGN—Richard Cole's Orchestra

11:30 P.M.

NBC—Clyde Lucas' Orchestra: WJZ WENR WLW
CBS—Henry Busse's Orchestra: WABC WISN
WBBM

NBC—Tweet Hogan's Orchestra: WEAF WMAQ

NBC-Tweet Hogan's Orchestra: WEAF WMAQ WTAM

WTAM
KYW—Dance Orchestra
WCFL—Jimmie Noone's Orchestra
WGES—Ship of Dreams
WGN—Late Dance Orchestras
11:45 P.M.

WCFL—Dave Unell's Orchestra
WMAQ—Al Kvale's Orchestra
12:00 Mid.
KYW—Tom Gentry's Orchestra
WBBM—Late Dance Orchestra
WENR—Seymour Simons' Orchestra
12:30 A.M.

WENR-Dance Orchestra

in radio when Milton Roemer, a furniture

in radio when Milton Roemet, a turniture man, hired him to broadcast for his stores. Eventually Roemer left the furniture business to become Ozzie's manager. A similar case is that of Freddy Martin and Fred Mayer. A manufacturer of cosmetics, Mayer, hired the Martin music to make recorded programs selling his powders and rouge. Now, he has left the cosmetics business and is Martin's manager.

Jerry Wald, former Radio Guide columnist, left for the coast last Monday with another Warner Brothers contract in his pocket. This was the result of the many raves from critics over his first venture originally titled "Hot Air," then changed to "Rhythm in the Air," and finally settled down to "Twenty Million Sweethearts." The picture stars Dick Powell and Ginger Rogers, and film trade paper reviews call it the best radio flicker ever filmed. Good luck, Jerry! Keep up the good work. the good work.

Frances Langford, who doesn't weight quite one hundred pounds, received a letter from a fan who saw her picture in a recent issue of Radio Guide. The fan confessed to weighing over a hundred and fifty, and asked the contralto star for her diet. Frances promised to send it, if the fan would tell her how to GAIN weight.

Horacio Zito, newest of the Latin band-leaders to crash the society musical fold, will add two more sustaining programs (making four in all) to his weekly stint from the Waldorf-Astoria-NBC broad-casts. The young Argentine is doubling between that exclusive hostelry and the Central Park Casino, where he alternates with the pianistic Eddie Duchin.

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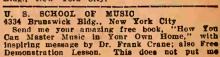
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## Monday, April 9

#### MORNING

6:00 A.M.

WJJD-Early Bird Club with Joe Allabough
WSBC-Milkman's Matinee
6:45 A.M.

WJJD-Bandstand; Brass Band Selections
6:50 A.M.

WBBM-Farm Information; Livestock, Grain
Markets

7:00 A.M.

7:00 A.M.

KYW—Musical Clock

WBBM—Minute Parade

WIND—Morning Dance

WJJD—Hillside Melodies

WMBI—Sunrise Service

WTMJ—AChristian Science Program

7:15 A.M.

WJJD—Bubb Pickard, hillbiliy tunes WTMJ—△Devotional Services 7:30 A.M.

7:30 A.M.

NBC—Cheerio, inspirational talk and music:
WEAF WTAM
WJJD—Christian Science Program
WTMJ—The Party Line
7:40 A.M.
WIND—Gary Police Blotter
7:45 A.M.

WIND—Polish Music with Edward Nowinski WJJD—Famous Orchestras 7:55 A.M.

WJJD-News Flashes, Harry Steele 8:00 A.M.

CBS—Andy Areari and the WABC WISN WIND
NBC—Breakfast Club, dance orchestra: WJZ
WMAQ
WAAF—Breakfast Express

WGES—Sunshine Special
WGN—Good Morning: Musical Program
WJJD—Happy Go Lucky Time; Art Linick
WLS—Skyland Scotty. Mountain Songs
WSBC—Melodies of Poland
WTMJ—Minute Parade

8:15 A.M.

NBC-Landt Trio and White, songs and comedy:
WEAF WLW WEAF WLW
CBS—Madison Ensemble: WABC WIND
WGES—Songs of Yesteryear
WJJD—Mr Schlagenhauer's Vodvil Theater
WLS—Produce Reporter; Songs

8:25 A.M.

WLS-Newcast; Julian Bentley

8:30 A.M.

CBS—Metropolitan Parade: WABC WISN WIND WGES—White House Reporter WJJD—Hot Harmonies WLS—Peggy and Steve

8:45 A.M.

NBC—Florenda Trio: WEAF WTAM

WGES—Moods in Rhythm

WJJD—Modernistic Melodies

WLS—Tower Topics; Sue Roberts; Bill O'Conner

9:00 A.M.

9:00 A.M.

NBC—Breen and De Rose; Vocal and instrumental: WEAF WTMJ
CBS—Metropolitan Parade: KMOX
KYW—Welsh Trio
WAAF—Memory Lane
WBBM—Gene and Charlie, song duo
WGES—Organ Melodies
WGN—Keep Fit Club
WIND—Happiness Express
WJJD—Song Festival
WLS—Hoe Flash; Livestock Receipts; Dr. Bundesen Hour
WMAQ—Health Exercise

9:15 A.M.

NBC—Clara, Lu 'n' Em, gossip: WEAF WTAM WLW WGN WTMJ

KYW—Irene King

WBBM—Eddie House, organist

WFAA—Morning-go-Round

WGES—Canary Concert

WJJD—Today's Tunes

WMAO—Program Preview WMA0—Program Preview
WTMJ—Down a Country Road

9:30 A.M.

NBC-Press-Radio Bureau, news: WEAF KYW NBC—Press-Radio Bureau, news: WEAF KYW WTAM
CBS—Press-Radio Bureau, news: WABC WIND
NBC—Today's Children, dramatic sketch: WJZ
WTMJ
WBBM—The Three Flats, Negro trie
WGES—Ilome Makers Hour
WGN—Leonard Salvo's Mail Box
WJJD—Footlight Favorites
WMAQ—Tune Time

9:35 A.M.

CBS—The Merrymakers: WABC WIND NBC—Morning Parade: WEAF KYW WTAM

9:45 A.M.

NBC—Press-Radio Bureau News: WMAQ WTMJ WAAF—Hawaiian Echoes
WBBM—Morning Festival
WGN—Lovely Ladies; Marion Holt
WIND—Housekeeping Chats
9:50 A.M.

NBC-Musical Originalities; Dick Teela, tenor:

10:00 A.M.

CBS—Cooking Closeups; Mary Ellis Ames: WABC
KMOX WBBM
WAAF—Organ Melodies
WGES—Civic Service
WGN—Movie Personalities WGN—Movie Personalities
WIND—Tex Gold, cowboy songs
WJJD—"Problems of the Consumer Buyer," Prof.
Kyrk, U. of Chicago
WLS—Poultry and Livestock Markets
WMAQ—Woman's Page of the Air
WSBC—Band Parade
WTMJ—Hollywood Movie Letter
10:15 A.M.
CBS—Will Otherwals Orthastra: Pedro de Cor-

10:15 A.M.

CBS—Will Osborne's Orchestra; Pedro de Cordoba, friendly philosopher: WABC WISN WBBM

NBC—Smeing Strings: WJZ WMAQ
WAAF—Plano Ramblings; Estelle Barnes
WENR—Today's Children
WGES—Deutsches Liederstundschen
WGN—Food Flashes; Virginia Clark
WJJD—Musical Comedy Memories
WSBC—Old Time Favorites
WIMJ—Waltz Girl
10:30 A.M

NBC—Rhythm Ramblers: Edna Odell. contralto;

10:30 A.M.

NBC—Rhythm Ramblers; Edna Odell, contralto:
Dance Orchestra: WJZ WMAQ
CBS—Tony Wons: WABC KMOX WISN
WAAF—Dance Review
WBBM—Helpful Hints to Housewives
WENR—Comedy
WGN—Canary Chorus; Allan Grant, pianist
WIND—Hawaiian Serenade
WJJD—Band Music
WMBI—\( \triangle \tri

10:35 A M.

CBS—Keenan and Phillips, piano duo: WABC
WISN WIND KMOX
WBBM—Hal Kemp's Orchestra
WENR—Studio Program
WGN—Painted Dreams, sketch
WJJD—Kobar

11:00 A.M.

NBC—Arlene Jackson, songs; Pollock and Lawn-hurst, piano duo: WEAF WTAM CBS—The Voice of Experience: WABC WBBM KMOX NBC—Musical Varieties: WJZ WENR KYW—Rex Maupin's Orchestra; Mary Jane

KYW—Rex Maupin's Oldiesta, Walsh
WASF—Ballads
WGN—Your Child's Health, talk
WIND—Dancing Tempo
WJJD—Movie Reporter. Talkie News
WMAQ—H. S. Glee Clubs
WTMJ—Helen Mendenhall Ryerson
11:15 A.M.

11:15 A.M.

NBC—Josephine Gibson, cooking talk: WENR WTMJ
CBS—Round Towners Quartet: WABC WIND WISN

WISN
WAAF—Band Stand; Markets
WBBM—Virginia Clark; Charlie and Gene
WGN—Art Kahn, pianist
WJJD—Friendly Philosopher; Homer Griffith
WMAQ—Public Schools Program
11:30 A.M.

NBC—Rex Battle's Concert Ensemble: WEAF
WMAQ
CBS—Emery Deutsch's Orchestra: WISN WBBM
NBC—National Farm and Home Hour; Guest
Speakers; Orchestra: WJZ KYW WLW
WAAF—Variety Program
WENR—Organ Melodies
WGN—Les Schus

WGN—Lorgan Melodies
WGN—Len Salvo, organist
WHFC—Name the Band
WIND—Happiness Express
WJJD—Modern Rhythms
WMBI—Continued Story Reading; Wendell R

WTMJ-News Flashes

11:35 A.M.
WTMJ—Marching Along

11:45 A.M.

WAAF—Rhythm Revue
WBBM—Adele Starr, contralto; Gertrude Lincoff, pianist
WGN—Good Health and Training
WJJD—Esther Bradford, fashion adviser
WLS—Weather Reports WTMJ-Studio Program
11:50 A.M.

WGN—Good Health and Training WIND—Dance Hits 11:55 A.M.

WLS-Bentley's News

#### **AFTERNOON**

12:00 Noon

CBS—George Hall's Orchestra: WABC WBBM KMOX NBC—Emerson Gill's Orchestra: WTAM WMAQ KMOX
NBC—Emerson Gill's Orchestra: WTAM WMAQ
WAAF—Symphonic Hour
WGN—AMid Day Service
WIND—AMid Day Meditation
WJD—Livestock Markets, Phil Evans
WLS—School of Cookery

#### HIGH SPOT SELECTIONS FOR THE DAY

2:00 p. m.—Radio Guild: James Barrie's "Dear Brutus": NBC-WMAQ. 6:30 p. m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orchestra: NBC-WENR

7:30 p. m.—Bing Crosby and Jimmy Grier's orchestra: CBS-WBBM.

7:30 p. m.—Bing Crosby and Jimmy Grier's orchestra: CBS-WBBM.
7:30 p. m.—Lawrence Tibbett; William Daly's orchestra: NBC-WMAQ.
8:00 p. m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet; Harry Kogen, band director: NBC-WLS.
8:00 p. m.—Rosa Ponselle; Andre Kostelanetz' orchestra: CBS-WBBM.
8:30 p. m.—Ship of Joy with Capt. Dobbsie: NBC-WMAQ.
8:30 p. m.—Ex-Lax presents The Big Show; Helen Menken, guest actress; Gertrude Niesen; Erno Rapee's orchestra: CBS-WBBM.
9:00 p. m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WMAQ.
9:30 p. m.—Princess Pat Players, drama: NBC-WENR.

WMBI—∴Loop Evangelistic Service WTMJ—Heinie's Boys

12:15 P.M

CBS—George Hall's Orchestra: WISN
WJD—Fred Beck, organist
WLS—Prairie Farmer Dinnerbell Program
12:30 P.M.

NBC-Orlando's Ensemble: WEAF WTAM WMAQ KYW-Boaro of Health, talk

WSBM—Louis Panito's Orchestra WGN—Ensemble Music WIND—Bob Atcher, "Kentucky Mountain Minstrel." songs
WJJD—Hillside Echoes
WMAQ—Orlando's Concert Ensemble (NBC)
WMBI—AGospel Message; Dr. James M. Gray
WTMJ—Studio Program

12:45 P.M. 12:45 P.M.

NBC—Harvest of Song; Merrie Men, male quartet; Irma Glen, organist; Earl Lawrence, pianist: WJZ WMAQ

CBS—Mischa Raginsky's Ensemble: WISN

KYW—Concert Ensemble

WBBM—Jerry Sullivan, lyric tenor

WGN—Concert Ensemble

WIND—Noontime Tunes

WJJD—Hawaian Melodies

12:55 P.M.

WJJD—Harry Steele, news flashes WJJD-Harry Steele, news flashes

1:00 P.M.

CBS-Just Plain Bill: KMOX WGN CBS—Just Plain Bill: KMOX WGN
NBC—Revolving Stage: WEAF WTAM
CBS—Ann Leaf at the Organ: WABC WIND
KYW—Musical Originalities
WAAF—Star Parade
WBBM—Eddie and Fannie Cavanaugh, radio goesip WJJD-Luncheon Dance Music WLS-Uncle Ezra

WMAQ-Dan Russo's Orchestra
WMBI-Organ Program
WTMJ-Livestock Quotations; Dance Orchestra

WTMJ—Livestock Quotations; Dance Orchestra
1:15 P.M.

CBS—Romance of Helen Trent, sketch: WABC
WGN KMOX

CBS—Organ Program: WISN
WAAF—James Hamilton
WBBM—World's Most Beautiful Waltzes
WIND—Salon Music
WJJD—Esther Hammond, contraito; Fred Beck, organist WLS-Three Neighbor Boys

1:20 P.M.

WBBM-Dr. Shirley Winn, health talk 1:25 P.M.

WBBM—Local Markets WIND—Hollywood Reporter, talk

1:30 P.M.

CBS—American School of the Air: WABC WISN WBBM KMOX

NBC—Sinack Out, comedy sketch: WJZ KYW WAAF—Polo Program

WGN—Concert Ensemble

WIND—Matinee Dance Music

WJJD—Boswell Sisters

WLS—Markets; Today's Almanac

WMAQ—Don Carlos' Orchestra

WTMJ—Dance Orchestra

1:45 P.M.

1:45 P.M.

NBC-Words and Music; Ruth Lyon, soprano;
Frederick Bittke, baritone; Harvey Hays, narrator; string ensemble: WJZ WMAQ

KYW-Prudence Penny, Home Economics

WAAF-Markets and Weather

WGN-Ensemble Music

WIND-Vincent Miller Melody Man

WJJD-Dance Hits

WLS-Tom and Don

WTMJ-Radio Forum

2:00 P.M.

2:00 P.M.

NBC-Ma Perkins, sketch: WEAF WTAM WLW
CBS-Oahu Serenaders: WABC WISN WIND
NBC-Radio Guild; Dramatic Sketch: WJZ NBC—Radio Guild; Dramatic Skettli. NBC—WMAQ
KYW—Rex Maupin's Orchestra; Harold Bean
WAAF—Song of the Strings
WBBM—Kay Storey, songs
WGN—June Baker, home management talk
WJJD—Songs and Sermons; "Uncle Joe" Dobson
WLS—Homemakers Hour; Martha Crane
WSBC—Sunshine Special
WTMJ—Badger Spotlight
2:15 P.M.

NBC-The Wise Man, dramatic sketch: WEAF WMAQ KYW—Rex Maupin's Concert; Vocalist

WAAF—Estelle Barnes
WBBM—Seventy-Five Minutes of Dance Music
WGN—Concert Ensemble
WJJD—Lawyers League, talk
WSBC—News Flashes

2-25 PM

2:30 P.M

2:30 P.M.

CBS—U. S. Marine Band: WABC WISN

NBC—Women's Radio Review; Claudine Marine Band: WEAF WTAM WMAQ

KYW—Parent leachers Program

WAAF—School of the Air

WGN—Lawrence Salerno, baritone; Rondoliers

WSBC—Val's Vodvil

WTMJ—Dance Orchestras

2:45 P.M.

WAAF-A Mood in Blue WGN—Len Salvo, organist
WJJD—Duke of the Uke

3:00 PM

NBC—Headlines in Song; Narrator; Vocalists:
WEAF WTAM
CBS—Bill Huggins, songs: WABC WIND
NBC—Betty and Bob, dramatic sketch: WJZ
WLW WLS WTMJ

WLW WLS WTMJ
KYW—Lucky Seven
WAAF—Salon Concert
WGN—The Rondollers, string trie
WJJD—University of Chicago
WMAQ—Dance Masters
WMBI—△Sacred Music
WSBC—Polish Matinee

3:15 P.M.

NBC—Alice Joy, the Dream Girl: WJZ WMAQ CBS—Library of Congress Chamber Musicale: WABC KMOX WCCO WIND NBC—Johnny Martin's Story Program: WEAF WCM NBC—VIOLETTE NEW NBC WCM NBC—VIOLETTE NEW NBC—VIOLETTE NBC—VIOLETTE NBC—VI WTAM KYW
WGN-Louise Bragant, soprano
WLS-Round-up. The Westerners. Joe Kelly
WTMJ-Edwin Pfister

3:30 P.M.
NBC—Roxanne Wallace, songs; Orchestra: WEAF WTAM

NBC—Platt and Nierman, piano duo: WJZ WMAQ

NBC—Ma Perkins, sketch: WENR WTMJ

KYW—Two Doctors, with Aces of the Air

WAAF—Dorothy Adams

WBBM—Maurie Sherman's Orchestra

WGN—The Rondoliers, string trio

WJJD—Mooseheart Children

WMBI—"I See by the Papers," Wendell P. Loveless

3:45 P.M.

3:45 P.M.

NBC—The Lady Next Door, children's program:
WEAF WTAM

NBC—Concert Favorites: WJZ WMAQ

WAAF—Music in The Air
WBBM—Rhubarb Red and Sunny Joe, hillbillies

WENR—Program Previews

WTMJ—The Woman's Point of View

4:00 P.M.

NBC—Leo Zollo's Orchestra: WEAF WLW WMAQ CBS—String Trio: WISN WBBM NBC—Your Health, talk: WJZ WENR WAAF—Piano Novelties; Jimmy Kozak WGN—Educational Program WIND—Tex Gold, cowboy songs WJJD—Frank and Bill, song duo

WJJD—Frank and Bill, song duo
4:15 P.M.

NBC—Jackie Heller, tenor: WJZ WENR
CBS—The Dictators: KMOX WISN WIND
WAAF—Diane Bartusch
WBBM—Helen Fitch, movie chat
WGN—The Rondoliers, string trio
WJJD—Club Car Special
WMAQ—Studio Program
WTMJ—Radio Forum

WBBM-American Federation of Teachers
4:30 P.M.

4:30 P.M.

NBC—Frank Merriwell's Adventures, sketch:
WEAF WTAM

NBC—The Singing Lady, nursery jingles, songs
and stories: WJZ WLW

KYW—Phil Harris' Orchestra
WAAF—Tread of Events
WBBM—Eddie Copeland's Orchestra; Terry
Hayes, contralto
WENR—Larry Larsen, organist (NBC)
WGN—Rex Griffith, tenor
WIND—Memory Lane with Merrill Foland
WJJD—Salon Echoes
WMAQ—Hum and Strum

#### (MONDAY CONTINUED) 4:45 P.M.

4:45 P.M.

NBC—Little Orphan Annie, childhood playlet:
WJZ WLW

CBS—Maurie Sherman's Orchestra: WISN

NBC—Margaret West and Her Rafter S Riders;
Bunkhouse Songs: WEAF WMAQ

KYW—Three Strings
WAAF—Waltzes

WBBM—Jim and Bob, Hawaiian guitars

WENR—Grandpa Burton (NBC)

WGN—Art Kahn, pianist
WIND—Bob Atcher, songs WIND—Bob Atcher, songs
WJJD—Fred Beck, organist
WTMJ—Chloe, the Friend of All Children
5:00 P.M.

NBC—U., S. Army Band: WJZ WENR
CBS—Skippy, children's skit: WBBM KMOX
NBC—Peter Van Steeden's Orchestra: WEAF
WMAQ
KYW—Illinois Federation of Women's Clubs Sp-

eaker
WAAF—Rhythm Kings
WGES—Polish Evening Bells
WGN—Make Believe Melody Land
WIND—Arthur Jones, tenor
WJJD—Polish Program
WTMJ—"Our Club"
5:15 P.M.

5:15 P.M.

CBS—Gene and Charlie: WISN KMOX WBBM KYW—U. S Army Band (NBC)
WGN—Tip Top Circus
WIND—Musical Mirror. string trio WMAQ—The Jolly Cowboy
WTMJ—Dick Steel, the boy reporter

5:30 P M.

NBC—Irene Beasley, songs: WEAF WENR
CBS—Jack Armstrong, the All American Boy:
WBBM KMOX -Uncle Bob's "Curb-is-the-Limit" Safety

Club
WAAF—Evening Song
WGN—The Singing Lady (NBC
WIND—Hungarian Air Theater
WMAQ—Jolly Cowboy
WTMJ—Bunkhouse Opera
5:45 P.M.

NBC-Lowell Thomas, today's news: WJZ WLW
NBC-Little Orphan Annie, childhood playlet:
WENR WGN WAAF-The Spotlight
WBBM-The Cadets' Quartet; Terry Hayes, contralto WMAQ-Barnacle Bill (NBC)

#### NICHT

NBC—Amos 'n' Andy: WJZ WLW
KYW—Pinto Pete
WAAF—Ray Waldron's Sports Review
WBBM—The Whistler and his Dog
WENR—What's the News
WGES—Polish Dinner Hour
WGN—The Boy Reporter, sketch
WHFC—Eddie Loftis. songs
WIND—German Hour William Klein
WJJD—Pickard Family
WMAQ—Boyd Raeburn's Orchestra
WTMJ—Heinie and His Grenadiers
6:15 P.M.

6:15 P.M.

NBC-Billy Bachelor dramatic sketch: WEAF

WTAM WTAM

CBS—Louis Panico's Orchestra: WISN

NBC—Baby Rose Marie, songs: WJZ WENR

KYW—The Globe Trotter

WAAF—Popular Potpourri

WBBM—Pat Flanagan's Sports Review

WCFL—Vera Gotzes, soprano

WGES—Memories of Poland

WGN—Musical Dessert; Rondoliers, tring trio;

Len Salvo, organist

WJD—Poetry of song; Dell Sharbutt and Fred

Beck, organist

WMAQ—Tweet Hogan's Orchestra (NBC)

6:25 P.M.

6:25 P.M.

KYW—Pinto Pete
WENR- Sports Reporter
6:30 P.M.

NBC—Shirley Howard and the Jesters; Milt Rettenberg, pianist; Red, Wamp and Guy; Tony Callucci, guitarist: WEAF WTAM WMAQ CBS—Buck Rogers in the 25th Century: WBBM KMOX

NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ WENR WLW
WGES—Polish Melodies
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—Pickard Family, rural music

WJJD—Pickard Family, rural music 6:45 P.M.

NBC—The Goldbergs, sketch: WEAF WMAQ
WTAM

WTAM
CBS—Boake Carter: WABC WBBM KMOX
WENR—Bavarian Ensemble
WGN—Tom. Dick and Harry, trio
WJJD—X. Y. Z., Mixed Trio
7:00 P.M.

7:00 P.M.

CBS—Phil Duey, baritone; Frank Luther and Jack Parker, with Vivien Ruth: WABC WBBM WISN KMOX

NBC—String Symphony conducted by Frank Black: WJZ WLS

KYW—Interpreting Business Events

WEDC—Jewish Hour

WGES—German Hour

WGN—Bob Becker, chats on dogs and nature

WIND—Washington Column of the Air

WJJD—Twilight Reflections

WMAQ—Studio Program

WTMJ—Dance Orchestra

7:15 P.M.

7:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WBBM KMOX

KYW—Clayton F. Smith's Orchestra (NBC)

WGN—Len Salvo, organist

WIND—Arthur Jones, tenor

WMAQ—True Stories of the Sea

WTMJ—Studio Program

7:30 P.M.

NBC—Lawrence Tibbett, baritone; William Daly's
Orchestra WEAF WMAQ WTMJ WTAM

Hing Crosby, baritone; Jimmy Grier's Or chestra: WABC WBBM KMOX chestra: WABC WABBIN TRIBOTAL KYW—Dance Orchestra WGN—The Lone Ranger WIND—Hot Stove League; Johnny O'Hara WJJD—Literary Society 7:40 P.M.

WIND-Musical Interlude 7:45 P.M.

KYW—The Story Behind the Claim WIND—Clarence Wheeler's Orchestra (CBS) WJJD—Pickard Family WLS—Vic and Sade, sketch

8:00 P.M.

8:00 P.M.

NBC—Harry Horlick's Gypsies; Frank Parker, tenor WEAF WMAQ WTAM

NBC—Greate Minstrels orchestra: WJZ WLS WLW WTMJ

CBS—Rosa Ponselle with Andre Kostelanetz' Orchestra: WABC KMOX WISN WBBM

KYW—Tom Gentry's Orchestra

WCFL—Dr. Springer's Forum

WGN—Allan Grant and Art Kahn, piano team

WIND—Michigan City Community Program

WSBC—Polish Varieties

8:15 P.M.

KYW—Famous Trade Mark on Parade

WCFL—Food Flashes

WGN—Rube Appleberry, sketch

WIND—Indiana String Trio

WIND—Indiana String Trio

8:30 P.M.

NBC—Ship of Joy; Hugh Barrett Dobbs; Guest
Artists; Quartets; Meredith Willson's Orchestra: WEAF WMAQ WTAM WTMJ

CBS—Ex.Lax; The Big Show; Helen Menken;
Guest Stars; Gertrude Niesen; Erno Rapee's
Orchestra: WABC KMOX WBBM

NBC—Melody Moments; The Melody Singers;
Guest Artists; Orchestra, direction Josef Pasternack: WJZ WLW WENR

KYW—Clyde Lucas' Orchestra (NBC)

WCFL—Court Notes. Phil Friedlander

WGN—Margaret Libbe, soprano; orchestra

WIND—Synchronizers, male quartet

8:45 P.M.

8:45 P.M.
WCFL—Tony and Joe, drama
WGN—Earl Burtnett's Orchestra
WIND—Helen Black, contralto
9:00 P.M.

WIND—Helen Black, contralto
9:00 P.M.

NBC—Carnation "Contented Hour," Concert Orchestra; Morgan L. Eastman, conductor; Quartet; Lullaby Lady; Gene Arnold; Jean Paul King; Pickard Family: WEAF WMAQ WLW WTAM WTMJ

CBS—Wayne King's Orchestra: WABC KMOX WBBM

KYW—The Globe Trotter

WCFL—Harry Scheck, A Neighborly Chat

WENR—Gayeties

WGN—Star Gazing, Dr. Oliver J. Lee, Northwestern University

WIND—Melody Men

WSBC—Lithuanian Echoes
9:15 P.M.

KYW—Ralph E. Church

WCFL—Labor Flashes

WGN—Mark Love and Orchestra

WIND—Bob Atcher, songs
9:20 P.M.

WTMJ—Moment Musical

WTMJ—Moment Musical
9:30 P.M.
NBC—National Radio Forum: WEAF WTAM

—Evan Evans, baritone; Concert Orchestra: WISN KMOX WBBM

WCFL—Barratt O'Hara, talk
WENR—Princess Pat Pageant (NBC)
WGN—Tomorrow's News
WIND—String Trio
WMAQ—The Northerners
WTMJ—Twenty Flying Fingers

9:35 P.M.
WGN—Headlines of Other Days 9:45 P.M.

CBS—Myrt and Marge, drama: WBBM KMOX WCFL—School Teachers talk WGN—The Dream Ship WIND—Evan Evans, baritone (CBS)

10:00 P.M.

10:00 P.M.

CBS—Henry Busse's Orchestra: WBBM WISN
CBS—Betty Barthell, songs: WABC WIND
NBC—Amos 'n' Andy: WENR WTMJ WMAQ
KYW—Chicago Life
WCFL—Eddie Varzos' Orchestra
WGN—Seymour Simons' Orchestra
10:15 P.M.

CBS—Press-Radio Bureau, News: WABC KMOX
WISN WBBM
NBC—Press-Radio Bureau, News: WEAF WENR
WTAM WTMJ
KYW—The Three Strings
WCFL—Kobai

KYW—The Inree of the WCFL—Kobai WGN—Remember Way Back When? WIND—Norman Care's Orchestra WMAQ—Behind the Pictures 10:20 P.M.

CBS-Charlie Davis' Orchestra: WABC KMOX

CBS—Charlie Davis' Orchestra.

WISN

KYW—Dance Orchestra

WBBM—Bob Nolan, tenor; Eddie Copeland's Orchestra (CBS)

WENR—Sports Reporter

WTMJ—Dance Orchestras

10:30 P.M.

CBS—Charlie Davis' Orchestra: WABC WIND

CBS—Harry Sosnik's Orchestra: WBBM WISN

KYW—The Maybelline Company presents "Your

Unseen Friend, the Son of India"

WCFL—Dave Unell's Orchestra

WENR—The Hoofinghams

WGN—Don Irwin's Orchestra

WMAQ—Behind the Pictures

10:45 P.M.

CBS—Dick Messner's Orchestra: WABC WIND KYW—Clyde Lucas' Orchestra (NBC) WCFL—Jimmie Noone's Orchestra WENR—Al Kvale's Orchestra WGN—Richard Cole's Orchestra WMAQ—Press-Radio Bureau, News

11:00 P.M.

NBC-Hollywood on the Air: WEAF WMAQ

WTAM
CBS—Leon Belasco's Orchestra: WABC WIND
NBC—Ben Pollack's Orchestra: WJZ WLW KYW
CBS—Carrol Dickerson's Orchestra: WBBM WISN
WCFL—Paul Ash Revue
WENR—Tom Gentry's Orchestra
WGN—Late Dance Orchestras
WSBC—Lillian Gordon
11:30 P.M.

NBC—Frankie Masters' Orchestra: WEAF WENR WTAM
CBS—Pancho's Orchestra: WABC KMOX WISN WBBM

NBC-Harold Stern's Orchestra: WJZ KYW

WCFL—Jimmie Noone's Orchestra
WIND—Midnight Frolics, trio; Guest Artiste
WMAQ—Dan Russo's Orchestra
WSBC—Lawyers' Legislative League
11:45 P.M.

WCFL—Dave Unell's Orchestra WSBC—Midnight Review 12:00 Mid.

KYW—Tom Gentry's Orchestra
WBBM—Late Dance Orchestras
WEDC—Frank Ferlett's Orchestra
WENR—Clyde Lucas' Orchestra
WIND—Moods of Yesteryear WMAQ-Al Kvale's Orchestra 12:30 A.M.

WENR—Dan Russo's Orchestra WIND—Organ Melodies

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## Tuesday, April 10

#### MORNING

6:00 A.M.

WJJD—Early Bird Club with Joe Allabough
WSBC—Milkman's Matinee
6:30 A.M.

WJJD-Family Bible League, dith, conducting 6:50 A.M. "Uncle John' Mere-

WBBM-Farm Information; Livestock; Grain 7:00 A.M.

7:00 A.M.

KYW—Musical Clock

WBBM—Minute Parade

WIND—Morning Dance

WJJD—Hillside Melodies

WMBI—ASunrise Service

WTMJ—ALivestock Quotations; Christian Science Program

7:15 A.M.

WTMJ— Devotional Services
7:30 A.M.

NBC—Cheerio: WEAF WTAM
WJJD— Christian Science Program
WTMJ—The Party Line
7:40 A.M.

WIND—Gary Police Blotter 7:45 A.M.

WIND—Polish Music
WJJD—Famous Orchestras
8:00 A.M. CBS—Round Towners Quartet: WABC WISN

WIND

NBC—The Breakfast Club, dance band: WJZ

WMAQ

WAAF—Breakfast Express

WGES—Sunshine Special

WGN—Good Morning

WJJD—Happy Go Lucky Time, Art Linick

WLS—Skyland Scotty, Mountain Songs

WSBC—Melodies of Poland

WTMJ—Minute Parade

8:15 A.M.

NBC-Landt Trio and White, songs and comedy: WEAF WLW
CBS—In the Luxembourg Gardens: WABC WIND
WGES—Songs of Yesteryear
WJJD—Mr. Schlagenhauer's Vodvil Theater
WLS—Produce Reporter

8:25 A.M.

WLS-Bentley's News

8:30 A.M. WGES-White House Reporter
WJJD-Hot Har...onies
WLS-Peggy and Steve

NBC-Allan Prescott, the Wife Saver: WEAF

WTAM
WGES—Moods in Rhythm
WIND—Fashions in Rhythm
WJJD—Modernistic Melodies
WLS—Tower Topics; Sue Roberts; Bill O'Conner

9:00 A.M.

CBS-Bill and Ginger, popular songs: WABC WIND
NBC—Edward MacHugh, the Gospel singer: WJZ
KYW

KYW
KMOX—Civic Program
WAAF—Morning Lane
WBBM—Jean Abbey
WGES—Quartet Harmonies
WGN—Keep Fit Club
WJJD—Song Festival
WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
WMAO—Health Exercises
WTMJ—The Woman's News of the Day
9:15 A.M.

9:15 A.M.

CBS—Current Questions Before Congress: WABC KMOX WIND

NBC—Clara, Lu 'n' Em, gossip: WEAF WGN WLW WTAM WTMJ

KYW—Irene King
WAAF—Morning Merry Go Round
WBBM—Dr. Royal S. Copeland, talk
WGES—Canary Concert
WJJD—Today's Tunes

WJJD—Today's Tunes
WMAQ—Program Preview
9:30 A.M.

NBC—Today's Children, dramatic sketch: WJZ
WTMJ
CBS—Press-Radio Bureau, News: WABC WIND
NBC—Treasure Chest; Howard Phillips, baritone;
Don Allen's Orchestra; Martha Lee Cole:
WEAF WMAQ WTAM WLW
KYW—Rose Vaderbosch, pianist
WBBM—The Three Flats, negro trio
WGES—Home Makers Hour
WGN—Market Reports
WJJD—Footlight Parade
9:355 A.M.
CBS—Morning Moods: WABC WIND

CBS—Morning Moods: WABC WIND WGN—Leonard Salvo's Mail Box and Weather Report

9:45 A.M.

9:45 A.M.

NBC—Press-Radio Bureau, News: WEAF KYW
WTAM

NBC—Press-Radio Bureau, News: WJZ WMAQ
WTMJ

CBS—Academy of Medicine, speakers: WABC
WIND KMOX
WAAF—Child Health Talk
WBBM—Gene and Charlie, songs

9:50 A.M.

NBC—Singing Strings; String Ensemble: WJZ

WMAQ

NBC—Morning Parade, variety: WEAF KYW

WTAM

WTMJ—Down a Country Road

10:00 A.M.

NBC—Galaxy of Stars: WLW WMAQ WTAM

WTMJ

CBS—Mary Lee Taylor, cooking school: WBBM

KMOX

KYW—Your Garden A.W.

KMOX
KYW—Your Garden, talk
WAAF—Reveries
WGES—Civic Service
WGN—Movie Personalities
WIND—Tex Gold, cowboy songs
WJJD—Movements in Thought; U. of Chicago
WLS—Poultry and Livestock Market
WSBC—Airs from the Open WSBC—Airs from the Opera 10:15 A.M.

10:15 A.M.

NBC—The Child and Outdoor Life; Dr. Ella
Gardner: WEAF WTAM
CBS—The Frivolities: WABC WBBM
NBC—Morin Sisters, trio: WJZ KYW
WAAF—Piano Rambies, featuring Estelle Barnes
WENR—Today's Children
WGES—Italian Serenade
WGN—Food Flashes; Virginia Clark
WIND—Spice, and Variety
WTMJ—Waltz Girl
10:25 A.M.
WGN—Market Reports

WGN-Market Reports
10:30 A.M. NBC-Three Shades of Blue: WEAF WMAQ

NBC—Three Shades of Blue: WEAF WMAQ
CBS—Tony Wons, Keenan and Phillips, piano
team: WABC WBBM KMOX
NBC—U. S. Marine Band: WJZ KYW WLW
WAAF—Old Favorites
WENR—The Rhythm Ramblers (NBC)
WGN—Doring Sisters, harmony trio
WIND—Hawaiian Serenade
WJJD—Marches of the Day
WSBC—Rhythm and Harmony Express
WMBI—Music Program
WTAM—Carnival; Gale Page, contralto; Frank
Hazzard, tenor; King's Jesters, trio; orchestra (NBC)
WTMJ—What's New in Milwaukee? Ask Mrs.
Grey

Grey 10:45 A.M.

10:45 A.M.

CBS—Larry Tate, soloist; Orchestra: KMOX
WIND WISN

WAAF—Dance Revue
WBBM—Hal Kemp's Orchestra
WGN—Painted Dreams, skit
WJJD—Kobar
WMBI—Short Story Hour and Gospel Music
WSBC—Timely Tunes
11:00 A.M.

NBC—Pollock and Lawnhurst, piano team: WEAF
WTAM WENR

WTAM WENR
CBS—The Voice of Experience: WABC WBBM
KMOX

KMOX
WAAF—Hawaiian Echoes
WGN—Lewis White, tenor
WIND—Dancing Tempo
WJJD—Ballad Time
WTMJ—Helen Mendenhall Ryerson
11:15 A.M.

NBC—Johnny Marvin, tenor: WEAF WENR CBS—Connie Gates, songs: WABC WISN WIND WMAQ—Don Ross, tenor WAAF—The Bandstand; Markets WBBM—Virginia Clark; Gene and Charlie, song

WBBM—Virgina
duo
WGN—Art Kahn, pianist
WJJD—Friendly Philosopher; Homer Griffith
WMA0—Public Schools
WTMJ—Radio Column of the Air
11:30 A.M.

NBC-Maurice Lees' Concert Ensemble: WEAF

NBC—Maurice Lees' Concert Ensemble: WEAF
WMAQ
CBS—George Scherban's Russian Gypsy Orchestra: WIND WISN
NBC—Mational Farm and Home Hour; guest
speakers; Harvey Hays, reader; Walter
Blaufuss' Orchestra: WJZ WLW KYW
WAAF—Jim and Stelle
WBBM—Homemakers Serenade; Terry Hayes,
contralto; Norm Sherr, pianist; Rhubarb Red
and Sunny Joe, hillbillies
WENR—Home Service; Mrs. Anna J. Peterson
WGN—Len Salvo, organist
WHFC—Name the Band
WJJD—Modern Rhythms
WMBI—Continued Story Reading
WTMJ—News Reports
11:35 A.M.
WGN—Art Kahn, pianist

WGN—Art Kahn, pianist
WTMJ—Marching Along
11:45 A.M.

WAAF—Rhythm Revue
WBBM—Adele Star, contralto; Gertrude Lincoff, pianist
WGN—Good Health and Training
WJJD—RADIO GUIDE Interviews with Evans

Plummer
WLS—Weather Report
WTMJ—Studio Program
11:50 A.M.
WIND—Dance Time

#### **AFTERNOON**

12:00 Noon
NBC-Emil Velazco, organist: WMAQ WTAM

#### HIGH SPOT SELECTIONS FOR THE DAY

7:00 p. m.—Little Jack Little's orchestra: CBS-WBBM.
7:30 p. m.—Your Friend and Adviser, The Voice of Experience: CBS-WBBM.
7:30 p. m.—Conrad Thibault; Lois Bennett and Harry Salter's orchestra: NBC-WLS.
7:45 p. m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WIND.
8:00 p. m.—Edgar A. Guest, poet; orchestra direction Josef Koestner: NBC-WLS.
8:00 p. m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WMAQ.
8:15 p. m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WBBM.
9:00 p. m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WBBM.
9:00 p. m.—Ray Perkins, comedian; Gale Page and orchestra: NBC-WENR.
9:00 p. m.—"The Student Prince" with Gladys Swarthout, Paul Oliver; Chorus; Nat Shilkret's orchestra: NBC-WMAQ.

kret's orchestra: NBC-WMAQ.

9:00 p. m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd; Connie Boswell, vocalist: CBS-WBBM.

12:15 P.M.

CBS—Marie, The Little French Princess: WABC

WBBM KMOX

WAAF—Symphonic Hour

WGN— Mid-Day Service

WIND— Mid-Day Meditations

WJJD—Livestock Markets, Phil Evans

WLS—Tom and Don

WMBI— Concert Ensemble

WJJD—Lawyers' League Talk

WMAQ—Rochester Civic Orchestra (NBC)

CBS—Joan Marrow, music: WABC WBBM KMOX
WIND—Bob Atcher, songs
WJJD—Fred Beck, organist
WLS—Prairie Farmer Dinnerbell Program

12:30 P.M.

NBC-Vic and Sade, comedy sketch: WJZ WMAQ CBS-Easy Aces: WABC WBBM KMOX KYW-Board of Health, talk WAAF-Symphonic Hour WGN-Market Reports WIND—Livestock Markets; Phil Evans
WIND—Lillside Echoes
WTAM—Merle Jacobs' Orchestra (NBC)
WTMJ—Jack Teter and the Playboys

12:35 P.M. WGN-Ensemble Music

12:45 P.M.

NBC-Cheri McKay, contralto; Merry Macs: WJZ

NBC—Cheri McKay, contralto; Merry Macs: WJZ
WMAQ
CBS—Louis Panico's Orchestra: WABC WISN
KYW—Dance Orchestra
WBBM—Jerry Sullivan, lyric tenor
WGN—Ensemble Music
WIND—Rhythm Aces Trio
WJJD—Dreams of Hawaii
12:55 P.M.
WJJD—News Flashes, Harry Steele
1:00 P.M.
CBS—Just Plain Bill, sketch: KMOX WGN
NBC—Meredith Willson's Orchestra: WJZ KYW
CBS—Ladies of the Press: WABC WIND
NBC—Merry Madcaps; Fred Wade, tenor; Orchestra: WEAF WTAM
WAAF—The Star Parade
WBBM—Eddie and Fannie Cavanaugh, radio gossip

WBM—Educt Signary Sig

CBS-Romance of Helen Trent: WABC KMOX WGN
WAAF—Arthur Navarro
WBBM—World's Most Beautiful Waltzes

WIND—Musical Pictures
WJJD—Don Allen, vocalist; Fred Beck, organist
WLS—Ridge Runners
1:20 P.M.

WBBM—Shirley Winn WMAQ—Board of Trade 1:25 P.M. WBBM—Local Markets
1:30 P.M.

NBC—Smack Out, comedy duo: WJZ KYW
CBS—American School of the Air: WABC WBBM
KMOX WISN
NBC—Theatre Forum of The Air: WWW.

CBS—American School of the Air: WABC WBBM KMOX WISN
NBC—Theatre Forum of The Air: WEAF WTAM WAAF—Polo Program
WGN—Concert Ensemble
WIND—Matinee Dance
WJJD—Luncheon Music
WLS—Markets; Today's Almanae
WMAQ—University of Chicago
WTMJ—Dance Orchestra
1:45 P.M.
NBC—Vocal Soloist: WEAF WTAM
NBC—Vollie Revell Interviews Jack Benny:
WJZ WCFL
KYW—Prudence Penny
WAAF—Markets and Weather
WGN—Concert Ensemble
WJJD—Illinois Federation of Women's Clubs, Talk
WLS—Musical Gardeners
WTMJ—Radio Forum
1:55 P.M.
WIND—Hollywood Reporter, talk

WIND-Hollywood Reporter, talk 2:00 P.M.

Z:00 P.M.

NBC-Ma Perkins, drama: WEAF WLW WTAM
CBS-Metropolitan Parade: WABC WISN WIND
KYW-Rex Maupin's Concert
WAAF-Songs of the Strings
WBBM-Kay Storey, songs
WGN-June Baker, home management talk
WJJD-Songs and Sermons; Uncle Joe

2:15 P.M.

WAAF—Jimmie Kozak at the Piano
WBBM—Seventy-Five Minutes of Dance Music
WGN—Concert Ensemble
WJJD—Lawyers' League Talk
WMAQ—Rochester Civic Orchestra (NBC)
WSBC—CYO News Flashes
2:30 P.M.

2:30 P.M.

NBC—Woman's Radio Review; Speaker; Orchestra: WEAF KYW WTAM

CBS—Gypsy Music Makers; Emery Deutsch, coaducting: WABC WISN WIND

WAAF—School of the Air

WGN—Arthur Oberg, tenor

WJJD—Mid-Afternoon Jamboree

WSBC—Val's Vodvil

WTMJ—Dance Orchestra

2:45 P.M.

CRS—Fats Waller, songs: WABC WIND

CBS—Fats Waller, songs: WABC WIND WAAF—Mood in Blue WGN—Rondoliers, string trio 3:00 P.M.

NBC-Horacio Zito's Tango Orchestra: WEAF

NBC—Horacio Zito's Tango Orchestra: WEAF WTAM
CBS—U. Sr. Navy Band: WABC WIND
NBC—Betty and Bob, dramatic sketch: WJZ
WLW WLS WTMJ
KYW—Lucky Seven
WAAF—Salon Concert
WGN—The Rondoliers, string trio
WJJD—Fred Beck, organist
WMAQ—Child's Psychology, talk
WMBI—△Radio School of the Bible; Rev. W.
Taylor Joyce
WSBC—Polish Matinee
3:15 P M.

WSBC—Polish Matinee
3:15 P.M.

NBC—Prehistoric Game Trails, Carl Clausen, explorer: WEAF WTAM

NBC—The Singing Stranger: WJZ KYW

WGN—Marge Libbe, soprano

WLS—Round-Up: The Westerners; Joe Kelly

WTMJ—Edwin Pfister

3:30 P.M.

NBC—Limmy Person course. WEAF WHAP

3:30 P.M.

NBC—Jimmy Rogers, songs: WEAF WMAQ
CBS—Bob Standish, baritone: WABC KMOX
WBBM

NBC—Ma Perkins, sketch: WENR WTMJ
KYW—Two Doctors with Aces of the Air
WAAF—Rhythm Kings
WGN—The Rondoliers and Joan Kay, soprano
WIND—Book Review
WJJD—Mooseheart Children
WMBI—△Scandinavian Service
3:45 P.M.

NBC—Harry Owens' Orchestra: WJZ WMAQ

WMBI— Scandinavian Service

3:45 P.M.

NBC—Harry Owens' Orchestra: WJZ WMAQ

CBS—Madison Ensemble: KMOX WIND

NBC—The Lady Next Door, children's program:

WEAF WTAM

WBBM—Helpful Hints to Housewives

WENR—Program Review

WTMJ—The Woman's Point of View

4:00 P.M.

NBC—Music Box; Gloria La Vey, soprano; Male

Chorus: WEAF WLW

CBS—Terry Hayes, contralto; Clarence Wheel
er's Orchestra: WISN WBBM

WAAF—Piano Novelties, Jimmy Kozak

WENR—Twentieth Century Book Shelf

WGN—Len Salvo, organist

WIND—Tex Gold, cowboy songs

WJJD—Favorite Operettas

4:15 P.M.

CBS—The Dictators: WISN WIND KMOX

NBC—Jackie Heller, tenor; Harry Kogen's Or
chestra: WJZ WENR

WAAF—Frances Fox

WBBM—Helen Fitch, movie critic

WGN—The Rondoliers, string trio

WJJD—Bobbie Dickson

WMAQ—Music Box (NBC)

WTMJ—Radio Forum

4:25 P. M.

WBBM—American Federation of Teachers

4:30 P.M.

NBC—Singing Lady, nursery jingles, songs and

stories: WJZ WLW

4:30 P.M.

NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW

NBC—Nursery Rhymes, children sketch: WEAF WMAQ WTAM

KYW—Phil Harris' Orchestra
WAAF—Trend of Events
WBBM—Northwestern School of Speech
WEDC—Lavyers' Debates
WENR—Larry Larsen, organist (NBC)
WGN—Earl Wilkie, and Organ
WIND—Memory Lane; Merrill Foland
WJJD—Pickard Family, rural music

(TUESDAY CONTINUED) 4:45 P.M.

CBS-Maurie Sherman's Orchestra: KMOX

CBS—Maurie Sherman's Orchestra: KMOX WISN

NBC—Little Orphan Annie, childhood playlet: WJZ WLW

KYW—Three Strings

WAAF—Music in the Air

WBBM—Skipper Jim, narrative

WENR—"Grandpa Burton," Bill Baar (NBC)

WGN—The Rondoliers

WIND—Bob Atcher, cowboy songs

WJJD—Music and Banter

WMAQ—The Tattered Man (NBC)

WTMJ—Chloe, the Friend of All Children

5:00 P.M.

5:00 P.M.

NBC—Mme. Frances Alda, soprano: WEAF WMAQ
CBS—Skippy, children's drama: WBBM KMOX
NBC—Angelo Ferdinando's Orchestra: WJZ
WENR
KYW—Secret Agent X-9
WAAF—Bill Tracy
WGES—Polish Hour WGN-Make Believe Melody Land WIND—Hymn Time WJJD—Polish Program WTMJ—"Our Club"

5:15 P.M.

-Bob Nolan, tenor; Norm Sherr, pianist: WISN KMOX WBBM KYW-Mme, Frances Alda (NBC)
WAAF-Laura, Lee and Lou
WGN-Tip Top Circus WIND—Musical Mirror, string trio WMAQ—Jolly Cowboy WTMJ—Dick Steel, the boy reporter

5:20 P.M.
WJJD-Sports Review; Johnny O'Hara

5:30 P.M.

-Mid-Week Hymn Sing: WEAF WMAQ
BS—Jack Armstrong. All American Boy: WBBM
KMOX
KYW—Uncle Bob's "Curb-is-the-Limit" Safety

WAAF—Hoosier Philosopher
WENR—Twenty Fingers of Harmony (NBC)
WGN—The Singing Lady, Children's Songs and

Stories
WIND—Hungarian Air Theater
WTMJ—Bunk House Opera

5:45 P.M.

NBC—Lowell Thomas, Today's News: WJZ WLW
NBC—Little Orphas Annie childhood playlet:
WENR WGN

NBC—Cheerio Musical Mosaics; Novelty Arrangement of Poetry and Music: WEAF WTAM WAAF—The Spotlight
WBBM—Terry Hayes, contralto; The Wander-

ers' Quartet
WMAQ—RKO Program.

#### NICHT

6:00 P.M.

6:00 P.M.

NBC—Amos 'n' Andy, blackface comedians: WJZ
WLW

KYW—Pinto Pete
WAAF—Ray Waldron's Sports Review
WBBM—Rhubarb Red and Sunny Joe, hillbillies
WENR—What's the News?
WGES—Polish Dinner Dance
WGN—The Boy Reporter, sketch
WHFC—Eddie Loftis, songs
WIND—German Hour, William Klein
WISN—Louis Panico's Orchestra (CBS)
WJJD—Pickard Family
WMAQ—Boyd Raeburn's Orchestra
WTMJ—Heinie and His Grenadiers
6:15 P.M.

NBC—Billy Bachelor, sketch: WEAF WTAM

NBC-Billy Bachelor, sketch: WEAF WTAM NBC-You and Your Government, talk: WJZ WENR

WENR
KYW—The Globe Trotter
WAAF—Popular Potpourri
WBBM—Pat Flanagan's Sports Review
WGES—Main Street Crusader
WGN—Musical Dessert; Rondoliers, string trio;
Len Salvo, organist
WJJD—Piano Reflections, Ben Kanter, pianist
WMAQ—Tweet Hogan's Orchestra (NBC)

6:25 P.M.

KYW-Pinto Pete 6:30 P.M. NBC—Johnny Russell and Caroline Rich: WEAF
WMAQ WTAM
CBS—Buck Rogers in the 25th Century: WBBM
KMOX

WGES—German Serenade WGN—Sports Reporter WIND—Polish Hour WJJD—Pickard Family, rural music 6:45 P.M.

MBC—The Goldbergs, sketch: WEAF WMAQ WTAM CBS—Boake Carter: WABC WBBM KMOX

WENR—Bavarian Ensemble
WGN—Tom, Dick and Harry, trio
WJJD—X. Y. Z., the Last Word in Harmony
7:00 P.M.

7:00 P.M.

CBS—Little Jack Little's Orchestra: WABC WBBM KMOX WISN

NBC—Crime Clues: WJZ WLW WLS

NBC—Leo Reisman's Orchestra; Phil Duey, bar itone: WEAF WTAM WMAQ WTMJ

KYW—Tweet Hogan's Orchestra

WGS—Songs of Lithuania

WGN—Studio Orchestra

WIND—Washington Column of the Air

WJJD—Twilight Reflections

7:30 P.M.

7:30 P.M.

NBC—Wayne King's Orchestra: WEAF WTMJ

WMAQ WTAM

CBS—The Voice of Experience: WABC

KMOX

KMOX
NBC—Conrad Thibault; Lois Bennett; Orchestra: WJZ WLW WLS
KYW—Jules Styne's Orchestra (NBC)
WEDC—Slovak String
WGN—Seymour Simons' Orchestra
WIND—Hot Stove League; Johnny O'Hara
WJJD—Ben Kanter, songs

7:40 P.M. WIND-Musical Interlude 7:45 P.M.

7:45 P.M.
CBS—California Melodies; Raymond Paige's Orchestra; Guest Stars: WABC WIND WISN KYW—Talk by Commander Hayes
WBBM—Melodies of Yesterday
WGN—Ensemble Music
WJJD—Pickard Family
WJS—Al Kysle's Orchestra

WLS-Al Kvale's Orchestra 8:00 P.M.

8:00 P.M.

NBC—Ben Bernie's Blue Ribbon Air Casino:
WEAF WLW WMAQ WTAM WTMJ

NBC—Musical Memories; Edgar A. Guest, poet;
Alice Mock, soprano; Charles Sears, tenor;
Vocal Trio; Orchestra Direction Josef Koestner: WJZ WLS

KYW—Tom Gentry's Orchestra
WBBM—California Melodies (CBS)
WCFL—Dr. Springer's Forum
WGN—Earl Burtnett's Orchestra
WIND—Don Kirkham's Orchestra
WSBC—Poland's Song and Story

8:15 P.M.

CBS—Ruth Etting, soloist; Ted Husing, m. e.;

CBS—Ruth Etting, soloist; Ted Husing, m. e.; Johnny Green's Orchestra: WABC WISN KMOX WBBM

KMOX WBBM
KYW-Chicago Theater Stars
WCFL-Eddie Varzo's Orchestra
WIND-Backyard Folly, harmonica extraordinary
8:30 P.M.

NBC-Ed Wynn, the Fire Chief, with Graham
McNamee; Male Quartet; Fire Chief Band:
WEAF WMAQ WLW WTAM WTMJ
CBS-Minneapolis Symphony Orchestra, Eugene
Ormandy, conducting: WABC WBBM KMOX
NBC-Eddie Duchin's Orchestra: WJZ WENR
KYW-Dance Orchestra

KYW—Dance Orchestra
WCFL—Court Notes. Phil Friedlander
WGN—Mardi Gras
WIND—Anne Vernson, soprano

8:45 P.M.
WCFL—Grace Wilson, contralto
WIND—Indian String Trio

9:00 P.M.

9:00 P.M.

NBC—Beauty Box Theater; The Student Prince, operetta; Soloists; Orchestra; Chorus: WEAF WLW WMAQ WTMJ WTAM

CBS—Glen Gray's Orchestra; Col. Stoopnagle and Budd, comedy; Connie Boswell, vocalist: WABC WBBM KMOX

NBC—Ray Perkins, Master of Ceremonies; Orchestra, direction Harold Stokes; Soloist: WJZ WENR

KYW—Globe Trotter, news of the world WCFL—Seeley Institute WIND—Don Kirkham's Orchestra WSBC—Melodies of Poland

9:15 P.M.

KYW—Betty, Jean and Jim WCFL—The Melody Weavers WGN—Richard Cole's Orchestra WIND—Bob Atcher, songs WSBC—Polish Sports Summary

9:30 P.M.

9:30 P.M.
CBS—Conflict, serial by T. S. Stribling: WABC
WISN WBBM
NBC—Symphony Concert: WJZ KYW
WCFL—Barratt O'Hara, talk
WENR—The Grennaniers
WGN—Tomorrow's News
WIND—Indiana String Trio
WSBC—Melodies of Poland
9:35 P.M.

WGN-Headlines of Other Days

CBS—Myrt and Marge: WBBM KMOX WCFL—School Teachers, talk WGN—The Dream Ship; Concert Music WIND—Conflict (CBS) WTMJ—Rhythm Strings 9:45 P.M.

10:00 P.M.

10:00 P.M.

CBS—Henry Busse's Orchestra: WBBM WISN

NBC—Emil Coleman's Orchestra: WJZ KYW

CBS—Harlem Serenade; Claude Hopkins' Orchestra; Five Spirits of Rhythm; Orlando Roberson: WABC WIND

NBC—Amos 'n' Andy: WMAQ WENR WTMJ

WCFL—Eddie Varzos' Orchestra

WGN—Seymour Simons' Orchestra

NBC—Press-Radio Bureau, News: WEAF WENR WTAM WTMJ

CBS—Press-Radio Bureau, News: WABC WISN KMOX WBBM

KYW—Tweet Hogan's Orchestra

WGFL—Kobar

WGN—Concert

WCFL—Kobar
WGN—Concert Orchestra
WIND—Three Highballs, songs
WMAQ—Bridge Club

## 7:15 P.M. CBS—The Guardsmen: WABC KMOX WISN BEHIND THE SCENES IN CHICAGO WIND WBBM—Louis Panico's Orchestra WGN—Don Irwin's Orchestra WIND—The Troopers 1:30 P.M. By Harry Steele ular features in radio

TO CHESTER GRUBER (Tony Cabooch) go the honors of setting a Good Friday attendance record at the State Lake theater. Throughout Holy Week, the bane of the amusement world, the radio artist and his daughter, Jimmie Dew, kept the crowds up to beyond the normal level. Little wonder the loop movie palaces are booking radio artists of note as rapidly as their names can be obtained on contracts. obtained on contracts.

What's become of Jimmy Cassidy, pianist and organist, late of WBBM and WCFL? He seems to have gone "High-Ketch on?

ADD TO "little moments in the lives of BIG executives"—the recent momentous observation of a gentleman high in local network circles who is so occupied with affairs of state that an appointment with him is barricaded by month-in-ad-vance conferences. He noted that a well established announcer had ad libbed a established announcer had ad libbed a customary sign-off which, in error, had been left off the script. His ultimatum to the sponsor was that if such a grave infringement occurred again, the guilty party would be denied the privileges of the studios and the facilities of the chain. Fancy! What he may not know is that the sponsor was so thoroughly in symmotors. the sponsor was so thoroughly in sympathy with the announcer that 41 stations of the network were perilously close to a cancellation on one of the most pop-

#### 10:20 P.M.

CBS—Charles Barnett's Orchestra: WABC WISN KMOX WBBM
NBC—Tweet Hogan's Orchestra: WEAF WTAM WENR—Sports Reporter

10:30 P.M.

10:30 P.M.

CBS—Charles Barnett's Orchestra: WABC WIND

NBC—Paul Whiteman's Orchestra: WEAF WTAM

KYW—The Maybelline Company presents "Your

Unseen Friend, the Son of India"

WBBM—Fritz Miller's Orchestra (CBS)

WCFL—Dave Unell's Orchestra

WEDC—Gordoni Parade

WENR—The Hoofinghams

WGN—Wayne King's Orchestra

WISN—Ace Brigode's Orchestra (CBS)

WMAQ—Behind the Pictures

10:45 P.M.

10:45 P.M.

10:45 P.M.

CBS—Enoch Light's Orchestra: WABC KMOX

NBC—Paul Whiteman's Orchestra: KYW WLW

WBBM—Carrol Dickerson's Orchestra (CBS)

WCFL—Jimmie Noone's Orchestra

WENR—Al Kvale's Orchestra

WIND—The Slumbertimers

WMAQ—Studio Program

10:50 P.B.F.

10:50 P.M.

WGN-Bernie Cummins' Orchestra 11:00 P.M.

CBS—Harry Sosnik's Orchestra: WABC WBBM WISN KMOX
NBC—Frankie Masters' Orchestra: WJZ WENR WLW

WIW

NBC-Rudy Vallee's Orchestra: WEAF KYW

WCFL-Paul Ash Revue

WIND-Don Kirkham's Orchestra

WMAQ-Press-Radio Bureau, News

WSBC-Midnight Rambles

11:05 P.M.

WMAQ-Jules Styne's Orchestra 11:10 P.M.

WGN-Earl Burtnett's Orchestra 11:15 P.M.

WMAQ-Tom Gentry's Orchestra 11:30 P.M. NBC-Jack Denny's Orchestra: WEAF KYW

CBS—Carroll Dickerson's Orchestra: WBBM
WISN

NBC-Seymour Simons' Orchestra: WJZ WENR WLW

WLW
WCFL—Jimmie Noone's Orchestra
WGN—Richard Cole's Orchestra
WIND—Midnight Frolic
WMAQ—Dan Russo's Orchestra

11:45 P.M. WCFL-Dave Unell's Orchestra 11:50 P.M.

WGN-Don Irwin's Orchestra 12:00 Mid.

12:00 MId.

KYW—Tom Gentry's Orchestra

WBBM—Late Dance Orchestras

WENR—Clyde Lucas' Orchestra

WIND—Moods of Yesteryear

WMAQ—Studio Program

WMBI—A Midnight Hour of Sacred Song and

Message

Message 12:10 A.M.

WGN—Late Dance Orchestra
12:30 A.M.
WENR—Tweet Hogan's Orchestra
WIND—Organ Melodies

#### You May Not Know

THAT JULIE STYNE, nee Jules Stein, NBC-aired orchestra leader, made an appearance as concert piano soloist with the Chicago Symphony when he was ten

years old, which, if you must be so inquisitive, was eighteen years ago . . . That he was born in London where he showed so much musical promise while still a tot that his parents began his education along that line at a tender age . . . that he progressed so rapidly that by the



Julie Styne

ly that by the time he reached America (before his tenth birthday), he had won international recognition as a piano viruoso . . that succeeding years found him featured with big name bands not alone as musician but arranger . . that he filled the latter job expertly with both Abe Lyman's and Paul Whiteman's orchestra . . . that he was with Arnold Johnson for three years and that he has composed several widely known songs . . that he is happily married to a non-professional . . . and that the sudden change in name was broadly hinted by a band-booker whose name was identical and who must have felt that something was gone from his necessary dignity when he might be slapped on the back at any time and greeted by some reveler with the disgusting query: "Usen't I know you when you played with Benny Krueger's band?"

What the composer describes as one of (Continued on Page 25)

#### LEARN AT HOME to ake GOOD MONEY in RADIO

Be a Radio Expert. Many men i trained at home in their spare time make \$40, \$60, \$75 a week. Many made \$5, \$10, \$15 a week in apare time while learning. Get facts about Radio's opportunities and my amazingly practical 50.50 method of training. Home experimental outfits make learning easy, practical, fascinating Mail coupon today for free ui-page book, "Rich Rewards in Radio."

Send me you	President, Dept. 4DT6 Institute, Washington, D. C. Ir free book, "Rich Rewards in does not obligate me. (Please
Name	Age



## Wednesday, April 11

#### MORNING

6:00 A.M.
WJJD-Early Bird Club with Joe Allabough
WSBC-Milkman's Matinee
6:30 A.M.

WJJD-Family Bible League, "Uncle John" Meredith, conducting 6:50 A.M.

WBBM-Farm Information; Livestock; Grain

7:00 A.M.

KYW—Musical Clock
WBBM—Minute Parade
WIND—Morning Dance
WJJD—Hillside Melodies
WMBI—△Sunrise Service
WTMJ—△Christian Science Program
7:15 A.M.

7:15 A.M.
WJJD—Bubb Pickard, hill billy tunes
WTMJ—△Devotional Services
7:39 A.M.
NBC—Cheerio: WEAF WTAM

WIND—Learn to Speak English, Alice Johnson 7:45 A.M.

WIND-Polish Music
WJJD-Famous Orchestras
8:00 A.M.

8:00 A.M.
CBS—Eton Boys, male quartet: WABC WISN WIND
NBC—Mystery Chef. food talk: WJZ WLW
WAAF—Breakfast Express
WGES—Sunshine Special
WGN—Good Morning
WJJD—Happy Go Lucky Time, Art Linick
WLS—Skyland Scotty, Mountain Songs
WMAQ—Breakfast Club (NBC)
WSBC—Melodies of Poland
WTMJ—Minute Parade

8:15 A.M.

NBC—Landt Trio and White, songs and comedy:
WEAF WLW
CBS—M-A.

CBS—Madison Ensemble: WABC WIND WGES—Songs of Yesteryear WJJD—Mr. Schlagenhauer's Vodvil Theater WLS—Produce Reporter

8:25 A.M.

WLS-Bentley's News

8:30 A.M. CBS—Metropolitan Parade: WABC WISN WIND WGES—White House Reporter WJJD—Hot Harmonies WLS—Peggy and Steve

8:45 A.M. NBC-The Southernaires; male quartet: WEAF

WTAM
WGES—Moods in Rhythm
WJJD—Modernistic Melodies

WLS—Tower Topics; Sue Roberts; Bill O'Conner 8:55 A.M. WBBM—Talk by Dr. E. W. Braumann 9:00 A.M.

CBS-In the Luxembourg Gardens: WABC KMOX WIND

WIND
KYW—Cowboy Singer
WAAF—Memory Lane
WBBM—Melody Calendar
WEDC—Hungarian Program
WGES—Organ Melodies
WGN—Keep Fit Club
WJJD—Song Festival
WLS—Hog Flash; Livestock Receipts; Dr. Bundes

desen Hour

WMAO—Health Exercises
WTMJ—Woman's News of the Day
9:15 A.M.

9:15 A.M.

NBC—Clara, Lu 'n' Em, gossip: WEAF WTAM
WGN WLW WTMJ

KYW—Lorraine Trio
WAAF—Morning Merry Go Round
WBBM—Eddie House, organist
WGES—Canary Concert
WIND—Happiness Express
WJJD—Today's Tunes
WMAO—Program Preview WMAQ—Program Preview 9:30 A.M.

CBS-Press-Radio Bureau, News: WABC KMOX

NBC-Press-Radio Bureau, News: WEAF WTAM KYW
NBC-Today's Children, dramatic sketch: WJZ
WTMJ

WTMJ
WBBM—The Three Flats, Negro trio
WGES—Home Makers Hour
WGN—Market Reports
WJJD—Footlight Favorites WJJD-rooting... WMAQ-Tune Time 9:35 A.M.

-Emery Deutsch's Orchestra: WABC KMOX WIND

NBC—The Three Scamps, trio: WEAF WTAM

KYW

WGN—Leonard Salvo's Mail Box

9:45 A.M.

NBC—Betty Crocker, cooking talk: WEAF WLW
WTAM
CBS—"Fats" Waller, songs: WABC KMOX WIND
WAAF—Hawaiian Echoes
WBBM—Morning Festival
WGN—Lovely Ladies; Marion Holt
WTMJ—Press-Radio Bureau, News (NBC)

WTMJ—Down a Country Road 10:00 A.M.

NBC—Juan Reyes, pianist: WEAF WTAM
CBS—Cooking Closeups; Mary Ellis Ames, home
economist: WABC WBBM KMOX
KYW—Pappy, Ezra, Zeke and Elton (NBC)
WAFF—Organ Melodies
WGES—Civic Service
WGN—Movie Personalities

WIND—Tex Gold, cowboy songs
WJJD—Movements in Thought; U. of Chicago
WLS—Livestock Reports
WMAQ—Women's Page of the Air
WSBC—Barber Shop Special
WTMJ—Betty Crocker
10:15 A.M.

NBC-Alice Remsen, contralto: WEAF WTAM WEAF WTANK
KYW

Will Osborne's Orchestra; Pedro de Cordoba, Friendy Philosopher: WABC WISN
WBBM WBBM
WAAF—Piano Rambles, featuring Estelle Barnes
WENR—Today's Children. sketch
WGES—Deutsches Liederstuendschea
WGN—Food Flashes; Virginia Clark
WIND—Happiness Express
WMAQ—Studio Program
WSBC—Airs from the Operas
WTMJ—Waltz Girl

WGN-Market Reports

NBC-U. S. Army Band: WJZ KYW

NBC-Betty Moore, Interior Decorating; Lew
White, organist: WEAF WMAQ WLW WTAM

CBS-Tony Wons, "Are You Listenin'?": WABC

WISN

WISN
WAAF—Dance Review
WBBM—Hal Kemp's Orchestra
WENR—Comedy Sketch
WGN—Allan Grant, pianist
WIND—Hawaiian Serenade
WJJD—Marches of the Day
WMBI—Shut-In Request Program
WSBC—Rhythm and Harmony Express
WTMJ—What's New in Milwaukee?

10:35 A.M.

WJJD-Illinois Medical Society Health Talk 10:45 A.M.

10:45 A.M.

NBC—Fields and Hall, songs and comedy: WEAF
WTAM WMAQ
CBS—Magic Recipes, Jane Ellison: WABC WISN
KMOX WBBM
WAAF—Meat Reciepes
WENR—Variety Program
WGN—Painted Dreams, skit
WIND—Famous Dance Bands
WJJD—Kobar
WLW—U. S. Army Band (NBC)

11:00 A.M.

NBC—Gene Arnold and the Commodores: WEAF
WMAQ WTAM
CBS—The Voice of Experience: WABC WBBM
KMOX

KMOX
NBC—Eva Taylor, crooner: WJZ WENR
KYW—Rex Maupin's Orchestra; Campus Kids,
Dorothy Adams
WAAF—Les Barrett
WGN—Your Child's Health
WNID—Dancing Tempo
WJJD—Dramatic Sketch
WSBC—Midnight Review
WTMJ—Helen Mendenhall Ryerson

11:15 A.M.

NBC-Josephine Gibson, Hostess Counsel: WENR

WTMJ
CBS—Betty Barthell, songs: WABC WISN WIND
WAAF—The Bandstand
WBBM—Virginia Clark; Gene and Charlle
WGN—Art Kahn, pianist
WJJD—Friendly Philosopher; Homer Griffith
WMAQ—Public Schools

11:30 A.M.

CBS—Smilin' Ed McConnell: WABC WBBM

KMOX WISN

NBC—On Wings of Song, string trio: WEAF

WMAQ

NBC—National E

WMAQ
NBC—National Farm and Home Hour; Guest
Speakers; Harvey Hays, reading; Walter
Blaufuss' Orchestra: WJZ WLW KYW
WAAF—Variety Program
WENR—Home Service
WGN—Len Salvo, organist
WHFC—Name the Band
WIND—Dance Time
WJJD—Modern Rhythms
WTMJ—News Reports
11:35 A.M.

11:35 A.M. WTMJ-Marching Along 11:40 A.M.

WIND-Musical Interlude
11:45 A.M.

CBS—Mischa Raginsa,
WIND
WAAF—Rhythm Revue
WBBM—Adele Starr, contralto; Gertrude Lincoff, pianist
WJJD—Esther Bradford, fashion advises
WLS—Weather Report
WTMJ—Studio Program
Li:55 A.M.
Julian T. Bentley CBS-Mischa Raginsky's Ensemble: WABC WISN

WLS-Newscast, Julian T. Bentley

HIGH SPOT SELECTIONS FOR THE DAY

6:45 p.m.—Irene Rich in Hollywood; NBC-WENR.
7:00 p.m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestrá: NBC-WMAQ.
7:30 p.m.—Albert Spalding, violinist: CBS-WBBM.

8:00 p. m.—Fred Allen's Revue; Lennie Hayton's orchestra: NBC-WMAQ. 8:00 p. m.—Raymond Knight's Cuckoos: NBC-WLS.

8:00 p. m.—Nino Martini; Andre Kostelanetz' orchestra: CBS-WBBM.
8:30 p. m.—John Charles Thomas, baritone; William Daly's orchestra: NBC-WENR.
8:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WBBM.
9:00 p. m.—Old Gold Hour; Ted Fiorito's orchestra; the Debutantes Trio; Dick Powell, M. C.: CBS-WBBM.

9:00 p. m.—Ed Sullivan, columnist; Three Scamps; Vincent Lopez' orchestra: NBC-WMAQ.

10:00 p. m.—Nick Lucas: CBS-WIND.

10:30 p. m.—Broadcast from Honolulu: CBS-WIND.

#### AFTERNOON

12:00 Noon

12:00 Noon

NBC—Close Harmony: WMAQ WTAM

CBS—Marie, The Little French Princess: WABC

WBBM KMOX

WAAF—Symphonic Hour

WGN—△Mid-Day Service

WIND—△Mid-Day Meditations

WJJD—Livestock and Markets, Phil Evans

WBBM—Seventy-Five Minutes of Dance Music

WLS—Vibrant Strings

WMBI—△Loop Evangelistic Service

WTMJ—Heinie's Grenan band

12:15 P.M.

CBS—Screen Star interviewed by Louella Parsons: WABC WISN KMOX WBBM
WIND—Bob Atcher, songs
WJJD—Fred Beck, organist
WLS—Prairie Farmer Dinner-bell Program
12:30 P.M.

NBC—Orlando's Concert Ensemble: WMAQ WTAM CBS—Easy Aces: WABC WBBM KMOX KYW—Board of Health, talk WGN—Market Reports; Concert Ensemble WIND—Livestock Markets, Phil Evans WJJD—Hillside Echoes WTMJ—Studio Program

12:45 P.M.

CBS—The Playboys, piano trio: WABC WIND WISN
KYW—Concert Ensemble (NBC)
WBBM—Gene and Charlie, songs and comedy
WGN—Ensemble Music
WJJD—Dreams of Hawaii
WMAQ—Don Carlos' Orchestra

12:55 P.M.
WJJD-Harry Steele, news flashes

1:00 P.M.

I:00 P.M.

CBS—Just Plain Bill, skit: KMOX WGN

NBC—Ned Parish's Orchestra: WEAF WTAM

WMAQ

CBS—The Captivators: WABC WIND

NBC—Happy Days in Dixie: WJZ KYW

WAAF—The Star Parade

WBBM—Eddie and Fannie Cavanaugh, radio gos-

sip
WJJD—Ben Kanter, songs
WLS—Uncle Ezra
WMBI—△Organ Program and Bible Reading
WTMJ—Livestock, Poultry; Dance Orchestra;
Farm Flash

1:15 P.M.

CBS—Romance of Helen Trent: WABC KMOX WGN

WGN
CBS—Artist Recital: WIND WISN
WAAF—Sylvia Stone
WBBM—World's Most Beautiful Waltzes
WJJD—Esther Hammond, contralto; Fred Beck, organist
WLS—Three Neighbor Boys

1:20 P.M. WBBM-Dr. Shirley Winn, health talk WMAQ-Board of Trade

1:25 P.M.

WBBM-Local Markets

1:30 P.M.

1:30 P.M.

NBC—Two Seats in the Balcony; Harold Sanford's Orchestra: WEAF WTAM

CBS—American School of the Air: WABC WBBM

KMOX WISN

NBC—Smack Out, sketch: WJZ KYW

WAAF—Polo Program

WGN—Concert Ensemble

WIND—Interlude

WJJD—Luncheon Dance Tunes

WLS—Markets; Today's Almanae

WMAQ—Chicago University

WTMJ—Dance Orchestra

1:40 P.M.

WIND-Hollywood Reporter

1:45 P.M.

KYW—Prudence Penny
WAAF—Markets and Weather Reports
WGN—Concert Ensemble
WJJD—Dramatic Sketch
WLS—Tom and Don, songs
WTMJ—Radio Forum

2:00 P.M.

CBS—La Forge Berumen Musicale: WABC WISN WIND

NBC-Ma Perkins, dramatic sketch: WEAF WLW

NBC—Ma Perkins, dramatic sketch: WEAF WLW
WTAM
KYW—Rex Maupin's Orchestra
WAAF—Songs of the Strings
WBBM—Kay Storey, songs
WGN—June Baker, home management talk
WJJD—△Songs and Sermons; Uncle Joe
WLS—Homemaker's Hour; Martha Crane,
Wilson, Blanche Chenoweth
WSBC—Musical Connects

WSBC-Musical Comedy Gems WTMJ-Organ Melodies

2:15 P.M.

WAAF—Jimmie Kozak, pianist
WBBM—Seventy-Five Minutes of Dance Music
WGN—Concert Ensemble
WJJD—Lawyers League
WMAQ—Syncopators (NBC)
WSBC—CYO News Flashes
2:30 P.M.

CBS—The Pickard Family, hillbilly songs: WISN WIND

NBC—Woman's Radio Review; Claudine MacDonald; Orchestra direction, Joseph Littau:
WEAF KYW WTAM
WAAF—School of the Air
WGN—Lawrence Salerno, baritone; Allan Grant,
pianist

pianist
WJJD-Mid-Afternoon Jamboree
WSBC-Val's Vodvil
WTMJ-Dance Orchestra

2:45 P.M.

NBC-Platt and Nierman, piano duo: WJZ WMAQ WAAF-Music in the Air WGN-Leon Lichtenfeld, 'cellist

3:00 P.M.

CBS—Manhattan Moods; Do Re Mi Trio; Mark Warnow's Orchestra: WABC WIND NBC—Pop Concert: WEAF WTAM NBC—Betty and Bob, dramatic sketch: WJZ WLS WLW WTMJ KYW—Lucky Seven WAAF—Helen Gunderson WGN—The Rondoliers, string trio WJJD—Fred Beck, organist WMAQ—Organ Melodies WMBI—△Sunday School Lesson; Mrs. McCord WSBC—Polish Matinee

3:15 P.M.

NBC—Alice Joy, the Dream Girl: WJZ WMAQ KMOX—Manhattan Moods (CBS) KYW—Pop Concert (NBC) WAAF—A Mood in Blue WGN—Louise Brabant, soloist; Organ WLS—Round-up; Westerners; Joe Kelly WTMJ—Edwyn Pfister

3:30 P.M.

3:30 P.M.

NBC—Art Tatem, Negro Pianist: WEAF WTAM NBC—Ma Perkins, dramatic sketch: WENR WTMJ

WTMJ
CBS—Ann Leaf, organist: WABC KMOX WIND
WIND
NBC—To be announced: WJZ WMAQ
KYW—Two Doctors with Aces of the Air
WAAF—Salon Concert
WBBM—Mike and Herman, comedy
WGN—The Rondoliers and Roger Robinson
WJJD—Mooseheart Children
WMBI—Question Hour; Wendell P. Loveless

3:45 P.M.

3:45 P.M.

NBC—The Lady Next Door, children's program:
WEAF WCFL

CBS—The Merrymakers: WABC WIND

NBC—Concert Favorites; Joseph Gallicchio's Orchestra: WJZ WMAQ

WBBM—Rhubarb Red and Sunny Joe, hillbillies

WENR—Program Preview
WJJD—Frank and Bill, song duo

WTMJ—The Woman's Point of View
4:00 P.M.

NBC—Jack and Gale Song: Orchestra: WJZ

NBC-Jack and Gale, songs; Orchestra: WJZ
WENR

WENR
CBS—String Trio: WISN WBBM
NBC—Ted Black's Orchestra: WEAF WMAQ
WAAF—Piano Novelties, Jimmy Kozak
WGN—Educational Program
WIND—Tex Gold, cowboy songs
WJJD—Frank and Bill, Song Duo
4:15 P.M.
CBS—Jack Brooks, soloist; Orchestra: WIND
WISN KMOX
WAAF—Kay Wreynne, songs
WBBM—Helen Fitch, movie critic
WGN—The Rondoliers, string trio
WJJD—Bobbie Dickson, baritone, songs
WTMJ—Radio, Forum

(WEDNESDAY CONTINUED)
4:25 P.M.
WBBM—General Federation of Women's Clubs

4:30 P.M.

NBC—Frank Merriwell's Adventures, sketch: WEAF WTAM NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW NBC—Singing Lady, nursery jungles, so stories: WJZ WLW
KYW—Phil Harris' Orchestra
WAAF—Trends of Events
WBBM—Helpful Hints to Housewives
WENR—Larry Larsen, organist (NBC)
WGN—Joseph Hassmer. baritone
WIND—Memory Lane
WJJD—Salon Echoes
WMAQ—Huma and Strum

A-445 PM

WMAQ—Hum and Strum

4:45 P.M.

NBC—Arm Chair Quartet: WEAF WMAQ

CBS—Maurie Sherman's Orchestra: WHAS WISN

KMOX

NBC—Little Orohan Annie: WJZ WLW.

KYW—Three Strings

WAAF—Waltzes

WBBM—Jim and Bob, Hawaiian guitars

WENR—"Grandpa Burton." Bill Baar (NBC)

WGN—Rondoliers, string trio

WIND—Jlob Atcher, songs

WJJD—Jlusie and Banter

WTMJ—Chlos, the Friend of All Children

5:00 P.M.

NBC—Xavier Cugai's Orchestra: WEAF WMAQ

MBC-Xavier Cugat's Orchestra: WEAF WMAQ LBS-Skippy, children's drama: WBBM KMOX KYW-Men's Teachers' Union Speaker WAAF-Across the Footlights WENR-Adult Education Council WGES—German Hour
WGN—Make Believe Melody Land
WIND—Hymn Time
WJJD—Polish Program
WTMJ—"Our Club"

5:15 P.M.

CBS—Gene and Charlie, songs: WISN KMOX WBBM KYW—Xavier Cugat's Orchestra (NBC) WGN—Tip Top Circus WIND—Musical Mirror, string trio WMAQ—Jolly Cowboy WTMJ—Dick Steel, the boy reporter

5:30 P.M.

NBC—George R. Holmes, Chief of the Washington Bureau, International News Service:
WEAF WMAQ

CBS—Jack Armstrong, The All American Boy:
WBM KMOX

NBC—Irene Beasley, contralto: WJZ WTMJ KYW—Uncle Bob's "Curb-is-the-Limit" Sat

Club
WAAF-Hoosier Philosopher
WENR-Merrie-Men, male quartet (NBC)
WGN-Singing Lady, nursery jingles, songs and

WIND—Hungarian Air Theater 5:45 P.M.

5:45 P.M.

NBC—Lowell Thomas, Today's News: WJZ WLW

NBC—Little Orphan Annie, childhood playlet:
WENR WGN

WAAF—The Spotlight

WBBM—Through the Hollywood Looking Glass;
Frances Ingram

WISN—Tito Guizar, tenor (CBS)

WMAQ—Barnacle Bill

#### NICHT

6:00 P.M.

6:00 P.M.

NBC—Amos 'n' Andy: WJZ WLW
KYW—Pinto Pete
WAAF—Sport Reports
WBBM—The Whistler and his Dog
WENR—What's the News?
WGES—Polish Dinner Dance
WGN—The Boy Reporter
WHFC—Eddie Loftis, songs
WIND—German Hour, William Klein
WJJD—Pickard Family
WMAQ—Boyd Raeburn's Orchestra
WTMJ—Heinie and his Grenadiers
6:15 P.M.

6:15 P.M.

NBC—Billy Bachelor, sketch: WEAF WTAM

NBC—Gems of Melody; John Herrick, baritone;
Harold Sanford's Orchestra: WJZ WENR

KYW—The Globe Trotter

WAAF—Popular Potpourri

WBBM—Pat Flanagan's Sports Review

WGES—Memories of Poland

WGN—Musical Dessert; Rondoliers, string trie;
Len Salvo, organist

WJJD—Piano Reflections, Ben Kanter, planiet

WMAQ—Stamp Talk

6:25 P.M. 6:15 P.M.

6:25 P.M.

KYW-Pinto Pete WTMJ-Sport Flash

6:30 P.M.

6:30 P.M.

CBS—Buck Rogers in the Twenty-Fifth Century: WBBM KMOX

NBC—Shirley Howard; The Jesters Trio; Mike Rettenberg, pianist; Tony Callucci, guitarks: WEAF WTAM WMAQ

WENR—Bavarian Ensemble WGES—Polish Melodies

WGN—The Sports Reporter

WINF Polish Hour

WJJ Pickard Family, rural music 6:45 P.M.

NBC—The Goldbergs, sketch: WEAF WTAM

6:45 P.M.

NBC—The Goldbergs, sketch: WEAF WTAM

WMAQ

CBS—Boake Carter, news: WABC WBBM KMOX

NBC—Irene Rich in Hollywood: WJZ WENR

WGN—Tom, Dick and Harry, harmony trio

7:00 P.M.

NBC—Jack Pearl, "The Baron Munchausen,"
and Cliff "Sharlie" Hall; Peter Van Steeden's
Orchestra: WEAF WMAQ WTAM WTMJ
CBS—Phil Duey, baritone; Frank Luther and Jack
Parker, Vivien Ruth: WABC WBBM KMOX E—Crime Clues, mystery drama: WJZ WLW

WLS
KYW—Frankie Masters' Orchestra
WGES—Italian Idylls
WGN—Bob Becker naturalist
WIND—Washington Column of the Air
WJJD—Twilight Reflections

7:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WBBM KMOX WGN—Dance Orchestra WIND—Arthur Jones, tenor

7:30 P.M.

CBS—Albert Spalding, violinist; Conrad Thi-bault, baritone, Don Voorhees' Orcheston: WABC WBBM KMOX NBC—Wayne King's Orchestra: WEAF WMAQ WTAM NBC—Dangerous Paradise, dramatic sketch: WJZ WLS WLW KYW—Tweet Hogan's Orchestra (NBC)

WGN-The Lone Ranger, sketch
WIND-Hot Stove League with Johnny O'Hass
WJJD-Ben Kanter, songs
WTMJ-Jack Teter and the Playboys

7:45 P.M.

KYW-Carlos Gardel WIND-Helen Black, soloist; Trio WJJD-The Pickard Family WLS-Vie and Sade, sketch

8:00 P.M.

8:00 P.M.

NBC—Raymond Knight's Cuckoos, variety program: WJZ WLS

CBS—Nino Martini with Andre Kostelanetz' Orchestra; Chorus: WABC WBBM

NBC—The Hour of Smiles; Fred Allen; Theodore Webb; Lennie Hayton's Orchestra; Kala Chorus; Glee Club Singers: WEAF WTMJ WLW WMAQ WTAM

KYW—Tom Gentry's Orchestra

WCFL—Dr. Springer's Forum

WGN—Art Kahn and Allan Grant, two piance

WIND—Moissaye Boguslawski, piano concert

WSBC—Polish Varieties

8:15 P.M.

KYW-Star Dust; studio gossip by Ulmer Turner WCFL-Food Flashes WGN-Rube Appleberry, sketch

8:30 P.M.

NBC—John Charles Thomas, baritone; William Daly's String Orchestra: WJZ WENR CBS—Guy Lombardo's Orchestra; Burns and Allen, comedians: WABC WBBM KMOX KYW—Clyde Lucas' Orchestra WCFL—Court Notes. Phil Friedlander WGN—Lawrence Salerno, baritone and Orchestra WIND—Leota Olsen, soprano

8:45 P.M.

WCFL—Tony and Joe, skit WGN—Seymour Simons' Orchestra WIND—Indiana String Trio

9:00 P.M.

NBC—Vincent Lopez' Orchestra; Ed Selliven, columnist; Three Seamps; Charles Lyen, guest artist: WJZ WMAQ

CBS—Old Gold Program; Ted Fiorito's Orchestra; Dick Powell, master of ceremonies: WABC WBM KMOX.

NBC—Corn Cob Pipe Club of Virginia, barnyard music; Male Quartet: WEAF WLW WTMJ WTAM WENR

KYW—The Globe Trotter

WCFL—Women's Trade Union League, talk: WGN—Seymour Simons' Orchestra

WIND—Norman Care's Orchestra

WSBC—Songs of Poland

9:15 P.M. 9:00 P.ML

9:15 P.M.

KYW-Mixed Quartet
WCFL-Federation News
WGN-Tom, Dick and Harry, harmony team
WIND-Bob Atcher, songs
9:30 P.M.

WEAT WEAT WITH Republican Reaction; James M. Book of Pennsylvania, speaker: WABC WISK

WBBM

WBBM
NBC—Tourist Adventures; Guest Speaker; Irving
Talbot's Orchestra: WJZ WENR WTMJ
WCFL—Barratt O'Hara, talk
WGN—Tomorrow's News
WIND—Indiana String Trio
WMAQ—Frankie Masters' Orchestra

9:35 P.M. WGN-Headlines of Other Days

9:45 P.M. CBS—Myrt and Marge: WBBM KMOX WCFL—School Teachers, talk WGN—The Dream Ship WIND—Studio Porgram WMAQ—Piano Team

10:00 P.M. CBS—Henry Busse's Orchestra: WBBM WESH
CBS—Nick Lucae, songs; Freddie Rich's Grebestra: WABC WIND
NBC—Amos 'n' Andy: WMAQ WENR WTMJ
KYW—Chicago Life BONMOT AND BONER

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Feb. 21, WBBM: 2:45 p. m.-Announcer: "It is now time for Jimmy Grier and his orchestra to take the stage from the Cocoanut Grove." — Stanley Temple. Danville. Ill.

March I, KYW: 9:05 p. m.— Globe Trotter "Search is being made for two girls who escaped from an Aurora cemetery"—Mrs. Helen C. Brown. Chica-

Feb. 28, WABC: 9:50 a. m.— Mystery Chef: "That is why you bake a custard standing in a pan of water."— Edith Owen, Doylestown, Pa

Feb. 24, KMOX: 2:15 p. m.-Announcer: "A listener wants to know how to take the shine off of blue men's pants."—Phyllis Patchen, Jacksonville, III.

Feb. 11, KF1: 11:55 p. m.—
Douglas Evans: "The costumes are from
the Western Costume Co., makers of the
largest costumes in the West." — Mrs.
Clyde A. Hornbuckle, Cairo, Ill.

Feb. 21, WJZ: 9 p. m.— Warden Lawes: "Many people are in

WCFL—Eddie Varzos' Orchestra WEDC—Polish Hour WGN—Richard Cole's Orchestra 10:15 P.M.

NBC-Press-Radio Bureau, News: WEAF WTAM CBS-Press-Radio Bureau, News: WABC WISN WBBM NBC-Reinhold Schmidt, baritone: WJZ WENR

WCFL—Kobar
WGN—Remember Way Back When
WIND—Slumbertimers
WMAQ—Studio Program
WTMJ—Raymond Knight's Cuckoos (NBC)
10:20 P.M.

CBS—Little Jack Little's Orchestra: WABC
WISN KMOX
KYW—Soloist
WBBM—Cadets Quartet; Eddie Copeland's Orches-

tra (CBS)
WENR-Sports Reporter

10:30 P.M.

10:30 P.M.

CBS—Harry Sosnik's Orchestra: WBBM WISN
CBS—Broadeast from Honolulu: WABC WIND
NBC—Rubinoff's Orchestra: WEAF WLW WTAM
KYW—The Maybelline Company presents "Your
Unseen Friend, the Son of India"
WCFL—Dave Unell's Orchestra
WENR—The Hoofinghams
WGN—Wayne King's Orchestra
WMAQ—Behind the Pictures

WMAQ—Behind the Pictures

10:45 P.M.

NBC-Press-Radio Bureau, News: WJZ WTMJ WMAQ KYW—Rubinoff's Orchestra (NBC)
WENR—Al Kvale's Orchestra
WCFL—Vimmie Noone's Orchestra
WIND—Frolic Time

10:50 P.M. WGN—Bernie Cummins' Orchestra WMAQ—Jules Styne's Orchestra WTMJ—Dance Orchestras 11:00 P.M.

T1:00 P.M.

CBS—Carrol Dickerson's Orchestra: WISN WBBM

BC—Carloe Molinas' Orchestra: WJZ WMAQ

CBS—Claude Hopkins' Orchestra: WABC WIND

KMOX

NBC—To be announced: WEAF WTAM KYW

WCFL—Paul Ash Revue

WSBC—Midnight Review

11:10 P.M.

WGN-Earl Burtnett's Orchestra 11:30 P.M.

NBC—Clyde Lucas' Orchestra: WEAF WENR
WTAM
CBS—George Hall's Orchestra: WABC WISN
NBC—Harold Stern's Orchestra: WJZ WI.W

WCFL—Jimmie Noone's Orehestra
WGN—Late Dance Orchestras WIND—Shumbertimers
WMAQ—Dance Orchestra
11:45 P.M.

WCFL-Dave Unell's Orchestra 12:00 Mid.

KYW—Tom Gentry's Orchestras
WBBM—Late Dance Orchestras
WENR—Lights Out
WIND—Moods of Yesteryear
WMAQ—Al Kvale's Orchestra
12:15 A.M.

WENR—Seymour Simons' Orchestra 12:30 A.M. WENR—Tweet Hogan's Orchestra WIND—Organ Melodies

prison for committing suicide while under the influence of liquor." — Mrs Mildred Zaengle. Clarks Summit, Pa.

March 1, KMOX: 10:15 p. m.—
Announcer: "Lewis claims it is a foul
and the referee pulls Shikat's leg off."—
Walter Hoag. Marshfield. Wis.

Feb. 26, WJZ: 7:15 p. m.— Bill Hay: "Always be sure of your breath by using Pepsodent antiseptic."— Olivette Harris, Asbury Park, N. I

March 4, WTAM: 12:03 a. m.-Ned: "As I look over the audience I see many faces I would like to shake hands with." — Mrs. E. Little, Toronto, Canada.

Feb. 11, WJZ: 5:32 p.m.—
Announcer: "Checks will be mailed next
Friday. How would you like to be one of
them?"—Mrs. J. E. Zollinger, Petersburg,

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should do for you. Write today and be thankful
all your life.

## Thursday, April 12

#### MORNING

6:00 A.M.

WJJD—Early Bird Club with Joe Allabough
WSBC—Milkman's Matinee
6:30 A.M.

WJJD—AFamily Bible League, "Uncle John"

6:50 A.M.
WBBM—Farm Information; Livestock; Grain Markets

7:00 A.M.

WBBM—Minute Parade
WJJD—Hillside Melodies
WMBI—△Sunrise Service
WTMJ—△Christian Science Services
7:15 A.M.

WJJD—Bubb Pickard, hill billy tunes WTMJ—△Devotional Services 7:30 A.M.

NBC—Cheerio: WEAF WTAM
WIND—Morning Dance
WJJD—AChristian Science Services
WTMJ—The Party Line
7:40 A.M.

WIND-Gary Police Blotter 7:45 A.M.

WIND—Polish Music
WJJD—Famous Dance Bands
8:00 A.M.

CBS—Fron Boys, male quartet: WABC WISN WIND

NBC—The Breakfast Club Dance Band: WJZ —The Breakfast Club Dance Band: WJZ WMAQ

WMAQ
WAAF—Breakfast Express
WGES—Poland's Music
WGN—Good Morning
WJJD—Happy Go Lucky Time; Art Linick
WLS—Steamboat Bill and Spareribs
WSBC—Melodies of Poland
WTMJ—Minute Parade
8:15 A.M.
NBC—Landt Trio and White, songs and comedy:
WEAF WLW
CBS—In the Luxembourg Gardens: WABC WIND

CBS—In the Luxembourg Gardens: WABC WIND WJJD—Mr. Schlagenhauer's Vodvil Theater WLS—Produce Reporter; Bentley's News

8:30 A.M. WJJD-Hot Harmonies WIJD—not harm WLS—Peggy and Steve 8:45 A.M.

NBC—Sylvan Trio, instrumental: WEAF WTAM WBBM—Musical Time Saver WIND—Fashions in Rhythm WJJD—Modernistic Melodies

WLS—Tower Topics; Sue Roberts; Bill O'Conner 8:55 a.M.

WBBM-Library of International Relations 9:00 A.M.

CBS—Bill and Ginger, songs: WABC KMOX WIND NBC—Edward MacHugh, the Gospel Singer, W17 C-Edward MacHugh, the Gospel Singer: WJZ KYW WTMJ

WAAF-Memory Lane
WBBM-Melody Calendar
WGES-Polish Music Masters
WGN-Keep Fit Club
WJJD-Song Festing WJJD-Song Festival WLS-Hog Flash; Livestock Receipts; Dr. Bun-

desen Hour

desen Hour

WMAQ—Program Preview

9:15 A.M.

NBC—Clara, Lu 'n' Em, gossip: WEAF WLW
WGN WTAM WTMJ

CBS—Visiting with Ida Bailey Allen: WABC
WIND

KYW—Irene King
WAAF—Morning Merry Go Round
WBBM—Eddie House, organist
WGES—Canary Concert
WJJD—Today's Tunes

WMAQ—Health Exercises

9:30 A.M.

NBC—Treasure Chest; Howard Phillips, baritone;
Don Allen's Orchestra: Martha Lee Cole:
WEAF WMAQ WLW WTAM

CBS—Fleur De Lis: KMOX
NBC—Today's Children, dramatic sketch: WJZ
WTMJ

CBS—Press-Radio Bureau News: WABC WIND

WTMJ
CBS—Press-Radio Bureau News: WABC WIND
KYW—Rose Vanderbosch, pianist
WBBM—The Three Flats, Negro trie
WGES—Home Makers Hour
WGN—Market Reports
WJJD—Footlight Favorites
9:35 A.M.
CBS—Molecular Paradae, WABC, WAND

CBS—Melody Parade: WABC WIND WGN—Leonard Salvo's "Mail Box" 9:45 A.M.

NBC-Press-Radio Bureau News: WEAF WTAM KYW
NBC—Press-Radio Bureau News: WJZ WMAQ
WTMJ
WBBM—Gene and Charlie, song duo
WENR—Women's Features
9:50 A.M.

9:50 A.M.

NBC—Morning Parade: WEAF WTAM KYW

NBC—Pappy, Zeke, Ezra and Elton, hillbilly
songs: WJZ WMAQ

WTMJ—Down a Country Road

10:00 A.M.

NBC-U. S. Navy Band: WJZ KYW
CBS-Mary Lee Taylor, cooking school: WBBM
KMOX

NBC-Galaxy of Stars: WLW WTMJ WMAQ

WTAM
WAAF—Reveries
WENR-Studio Program
WGES—Civic Service
WGN—Movie Personalities
WIND—Tex Gold, cowboy songs
WJD—Movements in Tought; U. of Chicago
WLS—Poultry and Livestock Market
WSBC—German Airs

10:15 A.M.

NBC-Frances Lee Barton: WEAF WTMJ WLW WTAM
CBS—Sunny Side Up: WABC WBBM KMOX
WAAF—Ballads
WENR—Today's Children
WGES—Irish and American Echoes
WGN—The Grand Old Hymns
WIND—Spice and Variety
10:25 A.M.

WGN-Market Reports

10:30 A.M.

-Sweetheart Melodies, Harriet Lee and William Kennedy; Talk by Ruth Jordon: WJZ
WENR

WENR
CBS—Tony Wons. Peggy Keenan and Sandra Phillips, piano team: WABC KMOX WBBM NBC—Carnival; Gale Page; Frank Hazzard; The King's Jesters; Orchestra: WTAM WTMJ WMAQ KYW—Welsh Trio WAAF—Old Favorites WGN—Doring Sisters, harmony trio WIND—Hawaiian Serenade WJJD—Marches of the Day WMBI—AMusic and Missionary Hour; John R. Riebe WSBC—Little Harry WSBC-Little Harry

10:45 A.M. CBS-Madison Ensemble: WABC WISN WIND

CBS—Madison Ensemble: WAI KMOX KYW—Studio Program WAAF—Dance Revue WBBM—Hal Kemp's Orchestra WENR—Studio Program WGN—Painted Dreams, skit WJJD—Kobar WSBC—Timely Tunes

11:00 A.M.

11:00 A.M.

NBC—Piano Recital: WEAF WTAM

CBS—The Voice of Experience: WABC WBBM

KMOX

NBC—Maple City Four: WJZ WENR

KYW—Rex Maupin's Orchestra

WAAF—Hawaiian Echoes

WGN—Lewis White, tenor

WIND—Dancing Tempo

WJJD—Ballad Time

WMAQ—Don Ross, tenor

WTMJ—What's New in Milwaukee?

11:15 A.M. NBC-Wendell Hall, ukelele and songs: WJZ WENR
CBS—Do Re Mi Trio: WABC WIND WISN
WAAF—The Bandstand
WBBM—Virginia Clark, talk; Gene and Charlie,
WGN—Art Kahn, pianist
WMAQ—Public Schools
WTMJ—Court Broadcast

11:30 A.M.

NBC-Maurice Lees' Concert Ensemble: WEAF

WMAQ
CBS—George Scherban's Russian Gypsy Orchestra: WISN WIND
NBC—National Farm and Home Hour: WJZ
KYW WLW
WAAF—Varieties

WAAF—Varieties
WBBM—Homemakers Serenade; Norm Sherr,
pianist; Terry Hayes, contralto; Rhubarb Red
and Sunny Joe, hillbillies
WENR—Home Service
WGN—Leonard Salvo, organist
WHFC—Name the Band
WJJD—Modern Rhythms
WMBI—Continued Story Reading

WGN-Art Kahn, pianist 11:45 A.M. 11:35 A.M.

WAAF-Singing Jim WBBM-Adele Starr, contralto; Gertrude Lincoff, pianist
WGN-Good Health and Training

WIND-Musical Interlude
WJJD-RADIO GUIDE Interviews with Evans

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See Page 32

#### HIGH SPOT SELECTIONS FOR THE DAY

7:00 p.m.—Rudy Vallee's Variety Hour, guest stars and orchestra: NBC-WMAQ.
7:00 p.m.—Raffles, Amateur Cracksman, drama: CBS-WIND.
7:30 p.m.—Voice of America; Alex Gray; Mary Eastman; Nicholas Kempner's orchestra: CBS-WBBM.

tra: CBS-WBBM.

8:00 p. m.—Captain Henry's Show Boat; Lanny Ross, Annette Hanshaw, Mollasses 'n' January and Gus Haenschen's orchestra: NBC-WMAQ.

8:00 p. m.—Presenting Mark Warnow; Connie Gates; Melodeers' Quartet: CBS-KMOX.

8:30 p. m.—Fred Waring's orchestra and entertainers: CBS-WBBM.

9:00 p. m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WBBM.

9:00 p. m.—Al Jolson with Paul Whiteman's orchestra; Ramona, Frankie Trumbauer,
Rhythm Boys; Deems Taylor, narrator: NBC-WMAQ.

9:30 p. m.—Doris Loraine; Cadets Quartet; Clarence Wheeler's orchestra: CBS-WBBM.

10:20 p. m.—WLS Tenth Anniversary Program: NBC-WLS.

WLS-Weather Report WTMJ-Studio Program 11:50 A.M. WIND-Dance Tunes

11:55 A.M.

WLS-Bentley's News

#### **AFTERNOON**

12:00 Noon

CBS—Marie, The Little French Princess: WABC

WBBM KMOX

NBC—Pedro Via's Orchestra: WMAQ

WAAF—Symphonic Hour

WGN—Amid Day Service

WIND—Mid-Day Meditation

WJJD—Livestock Markets, Phil Evans

WLS—School of Cookery

WMBI—ALoop Evangelistic Service

WTMJ—Heinie's Boys

12:15 P.M.

12:15 P.M.

CBS—Joan Marrow, music: WABC WBBM KMOX WIND—Bob Atcher, songs WJJD—Fred Beck, organist WLS—Prairie Farmer Dinner Bell Program

12:30 P.M.

12:30 P.M.

CBS—Easy Aces: WABC WBBM KMOX
NBC—Orlando's Concert Ensemble: WMAQ
WTAM
KYW—Board of Health Talk
WGN—Market Reports; Concert Ensemble
WIND—Livestock Markets; Phil Evans
WJJD—Hillside Echoes
WTMJ—Jack Teter and the Playboys
12:45 P.M

12:45 P.M.

12:45 P.M.

CBS—Blues; Mark Warnow's Orchestra: WABC WIND WISN

KYW—Orlando's Concert Ensemble (NBC)

WBBM—Jerry Sullivan, lyric tenor

WGN—Concert Ensemble

WJJD—Dreams of Hawaii

WMAQ—Cheri McKav Merry Macs (NBC)

12:55 P.M.

WJJD—Harry Steele, news flashes

1:00 P.M.

NBC—Sleepy Hall's Orchestra: WJZ KYW

CBS—Aun Leaf at the Organ: WABC WIND

CBS—Just Plain Bill, sketch: KMOX WGN

WAAF—The Star Parade

WBBM—Eddie and Fannie Cavanaugh, radio gossip

WBBM—Eddie and ranne
sip
WJJD—Ben Kanter, songs
WJS—Uncle Ezra
WMAQ—Dan Russo's Orchestra
WMBI—Organ Program and Bible Reading
WTMJ—Livestock Reports; Dance Orchestra
1:15 P.M.
CBS—Romance of Helen Trent, sketch: WABC
WGN KMOX
WAAF—Echoes of a Song
WBBM—Albert Bartlett, Tango King
WIND—Stop That Fire, talk
WJJD—Don Allen, vocalist; Fred Beck, organist
WLS—Ridge Runners
1:20 P.M.

1:20 P.M.

WBBM—Shirley Winn, health talk
1:25 P.M.

WBBM—Local Markets; Livestock; Grain
WIND—Musical Interlude
1:30 P.M.

NBC—Smack Out, sketch: WJZ KYW

CBS—American School of the Air: WABC KMOX
WISN WBBM

NBC—Tip Romantique yearl and interpretable

WISN WBBM
NBC—Trio Romantique, vocal and instrumental music: WEAF WTAM
WAAF—Polo Program
WGN—Concert Ensemble
WIND—Matinee Dance
WJJD—Luncheon Tunes
WLS—Markets; Today's Almanae
WMAQ—University of Chicago
WTMJ—Dance Orchestra

1:45 P.M.
NBC—Having Fun With Roses, tak: WEAF
WTAM

WTAM
KYW—Prudence Penny, economy talk
WAAF—Markets and Weather
WGN—Ensemble Music
WIND—Matinee Dance
WJJD—Piano Reflections
WLS—Musical Gardeners
WTMJ—Radio Forum
1:55 P.M.

WIND-Hollywood Reporter, talk 2:00 P.M.

NBC—Reed Kennedy, baritone: WJZ KYW JCBS—Metropolitan Parade: WABC WISN WIND

NBC—Ma Perkins. dramatic sketch: WEAF
WTAM WLW
WAAF—Songs of the Strings
WBBM—Kay Storey. songs
WGN—June Baker, home management talk
WJJD—△Songs and Sermons, Uncle Joe
WLS—Homemakers Hour; Martha Crane; The
Westerners
WSBC—Blue Rhythm
WTMJ—Organ Melodies
2:15 P.M.

2:15 P.M.

2:15 P.M.

NBC—Syncopators; Harry Kogen's Orchestra:
WJZ WMAQ
KYW—Upstaters, quartet
WAAF—Jimmie Kozak at the Piano
WBBM—Seventy-Five Minutes of Dance Music
WGN—Ensemble Music
WJJD—Lawyers' League Talk
WSBC—C. Y. O. News Flashes
2:25 P.M.

WTMJ—News Flashes
2:30 P.M.

2:30 P.M.

NBC—Twenty and Seven; Merrie-Men; Neil Sisters; Earl Lawrence, pianist; Irma Glen, organist: WJZ WMAQ

CBS—National Student Federation Program: WABC WISN WIND

NBC—Women's Radio Review; Claudine MacDonald: WEAF KYW WTAM

WAAF—School of the Air

WGN—Stratford Johnson, soloist

WJJD—Mid-Afternoon Jamboree

WSBC—Val's Vodvil

WTMJ—Dance Orchestra

2:45 P.M.

CBS—Curtis Institute of Music: WABC WIND

CBS-Curtis Institute of Music: WABC WIND

WISN
WAAF-Music in the Air
WGN-Rondollers, String Trio
3:00 P.M.

-Winters and Weber, organists: WEAF

KYW
NBC—Betty and Bob, dramatic sketch: WJZ
WLW WLS WTMJ
WAAF—Oak Park and Berwyn Prgoram
WGN—The Rondoliers
WJJD—Fred Beck, organist WMAQ—United Charities Talk
WMBI—△Music, "The Jew," Rev. Solomon
Birnbaum
WSBC—Polish Matinee

3:15 P.M. NBC—Alice Joy. The Dream Girl: WJZ WMAQ WGN—Natalie Alt and Organ WLS—Round-Up; Westerners; Joe Kelly WTMJ—Edwyn Pfister

3:30 P.M.

3:30 P.M.

NBC—Music Magic; Pat Barnes, narrator; Ruth
Lyon; Edward Davies, and Roy Shield's Orchestra: WJZ WMAQ

CBS—Bob Standish, baritone: WABC KMOX
WIND

NBC—Ma Perkins. sketch: WENR WTMJ
KYW—Two Doctors with Aces of the Air
WBBM—Mike and Herman, comedy sketch
WGN—Franklyn, soprano and Rondoliers
WJJD—Mooseheart Children
WMBI—Music Faculty Program
3:45 P.M.

NBC—The Lady Next Door, children's program:

3:45 P.M.

NBC—The Lady Next Door, children's program:
WEAF WTAM
CBS—Artist Recital; Charlotte Harriman, contralto: WIND KMOX
WBBM—Helpful Hints to Housewives

WBBM—Helpful Hints to Housewives
WENR—Program Review
WTMJ—The Woman's Point of View
4:00 P.M.

NBC—General Federation of Women's Clubs,
guest speaker: WJZ WENR
CBS—String Trio: WBBM WISN
NBC—Armand Girard, basso; Meredith Willson's
Orchestra: WEAF WMAQ
WAAF—Piano Novelties, Jimmie Kozak
WGN—Organ Melodies
WIND—Tex Gold, cowboy songs
WJJD—Favorite Operettas
4:15 P.M.
CBS—George Hall's Orchestra: WISN WIND

4:15 P.M.

CBS—George Hall's Orchestra: WISN WIND KMOX

NBC—Max Dolin, violinist; Milan Smolen, pianist: WJZ WENR

WAAF—Frank and Bill

WBBM—Helen Fitch, movie chat

WGN—The Rondoliers, string trio

WJJD—Bobbie Dickson, baritone

WLW—Armand Girard, basso (NBC)

WTMJ—Radio Forum

4:25 P.M.

WBBM—American Federation of Teachers

THURSDAY CONTINUED)
4:30 P.M.

NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW

NBC—Winnie, the Pooh, sketch: WEAF WMAQ
KYW—Phil Harris' Orchestra
WAAF—Trend of Events
WBBM—Eddie Copeland's Orchestra (CBS)
WENR—Larry Larsen, organist (NBC)
WGN—Dick Hayes, organist
WIND-Memory Lane
WJJD—Pickard Family, rural music
4:45 P.M.
CBS—Clarence Wheeler's Orchestra: WISN
NBC—Little Orphan Annie: WJZ WLW
KYW—Betty, Jean and Jim
WAAF—Waltzes
WBBM—Skipper Jim, narrative
WENR—"Grandpa Burton," Bill Baar (NBC)
WGN—Rondoliers, string trio
WIND—Bob Atcher, cowboy songs
WJJD—Music and Banter
WMAQ—Echoes of Erin (NBC)
WTMJ—Chloe, the friend of all children
5:00 P.M.
NBC—Xavier Cugat's Orchestra: WEAF WMAQ

5:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF WMAQ
CBS—Skippy, drama: WBBM KMOX

NBC—Richard Himber's Orchestra: WJZ WENR
KYW—Adult Educational Council
WAAF—Rhythm Kings
WGES—Songs of Poland
WGN—Make Believe Melody Land
WIND—Hymn Time
WJJD—Russian Program WJJD-Russian Program WTMJ-"Our Club"

WIMJ—"Our Club"
5:15 P.M.
CBS—Bob Nolan. tenor; Norm Sherr, pianist:
WISN WBBM
WGN—Tip Top Circus
WIND—Washington Column of the Air
WMAQ—Jolly Cowboy
WTMJ—Dick Steel, the boy reporter

5:30 P.M.

5:30 P.M.

CBS—Jack Armstrong. All American Boy: WBBM KMOX

NBC—John B. Kennedy: WEAF WMAQ

CBS—Mischa Raginsky's Ensemble: WABC WIND KYW—Uncle Bob's Curb-is-the-Limit Club

WAAF—Iloosier Philosopher

WENR—Twenty Fingers of Harmony (NBC)

WGN—The Singing Lady (NBC)

WJJD—Polish Hour

WTMJ—Bunk House Opera

5:45 P.M.

5:45 P.M.

NBC—Grandmother's Trunk, sketch: WEAF

WMAQ

CRS—Standard CBS—Stamp Adventurers' Club: WBBM KMOX NBC—Lowell Thomas, Today's News: WJZ WLW NBC—Little Orphan Annie, childhood playlet: WENR WGN WAAF—The Spotlight Quarter Hour

#### **NICHT**

6:00 P.M.

6:00 P.M.

NBC—Amos 'n' Andy: WJZ WLW

KYW—Pinto Pete

WAAF.—Sports

WBBM—Rhubarb Red and Sunny Joe, hillbillies

WENR—What's the News?

WGES—Polish Dinner Dance

WGN—The Boy Reporter

WHFC—Eddie Loftis, songs

WIND—German Music with William Klein

WJJD—Pickard Family

WMAQ—Boyd Raeburn's Orchestra

WTMJ—Heinie and His Grenadiers

6:15 P.M.

NBC—Billy Bachelor, sketch; Raymond Knight

6:15 P.M.

NBC—Billy Bachelor, sketch; Raymond Knight and Alice Davenport: WEAF WTAM KYW—Globe Trotter, News of the World WAAF—Popular Potpourri WBBM—Pat Flanagan's Sports Review WENR—Marian and Jim WGES—Main Street Crusader WGN—Concert Ensemble WJJD—Piano Reflections, Ben Kanter, pianist WMAQ—Supper Club

6:25 P.M.

6:25 P.M.

KYW-Pinto Pete

6:30 P.M.

NBC-Romantic Melodies; String Orchestra;
Dramatic Sketch: WJZ WENR

CBS-Buck Rogers in the 25th Century: WBBM

KMOX

KMOX
NBC—Shirley Howard; The Jesters; Milt Rettenberg; Tony Callucci, guitarist; WEAF WTAM WMAQ
WGES—Polish Children's Hour
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—Pickard Family, rural music

6:45 P.M.

NBC—The Goldbergs, sketch: WEAF WMAQ WTAM
CBS—Boake Carter: WABC WBBM KMOX WGN—Tom, Dick and Harry, harmony trio

WGN—Tom, Dick and Harry, harmony trio
7:00 P.M.

NBC—Grits and Gravy: WJZ KYW

CBS—Raffles, the amateur cracksman: WABC
WISN WIND

NBC—Rudy Vallee's Orchestra; Guest
WEAF WMAQ WTMJ WLW WTAM

WBBM—Harry Sosnik's Orchestra

WEDC—Italian Hour

WGES—Poland in Song

WGN—George Devron's Orchestra

WJJD—Twilight Reflections

WLS—Al Kvale's Orchestra

7:15 P.M. WBBM-Louis Panico's Orchestra

WGN-Studio Orchestra 7:30 P.M. 7:30 P.M.
CBS—Voice of America; Mary Eastman, sopra Alex Gray, soloist; Nicholas Kempner's chestra: WABC WBBM KMOX
NBC—Jack and Loretta Clemens: WJZ WLS
KYW—Dance Orchestra
WGN—Seymour Simons' Orchestra
WIND—"Hot Stove League"
WJJD—Ben Kanter, songs
7:40 P.M.
WIND—Musical Interlude

WIND-Musical Interlude 7:45 P.M.

KYW-Soloist

KYW—Soloist
WGN—Concert Ensemble
WIND—Clarence Wheeler's Orchestra (CBS)
WJJD—The Pickard Family
WLS—Illinois Legislature Speaker
8:00 P.M.
CBS—Presenting Mark Warnow; Connie Gates;
Melodeers Quartet; Orchestra: WABC KMOX
NBC—Captain Henry's Show Boat; Charles Winninger; Lanny Ross, tenor; Annette Hanshaw, blues singer; Conrad Thibault, baritone;
Lois Bennett, soprano; Molasses 'n' January;
Gus Haenschen's Orchestra: WEAF WMAQ
WTMJ WTAM
NBC—Death Valley Days, dramatic program:

WTMJ WTAM
NBC—Death Valley Days, dramatic program:
WJZ WLW WLS
KYW—Tom Gentry's Orchestra
WBBM—Henry Busse's Orchestra
WCFL—Dr. Springer's Forum
WGN—Attilio Baggiore and Concert Orchestra
WIND—Don Kirkhan's Orchestra
WSBC—Viennese Hour
8:15 P.M.

WBBM-Adventures in Personality WCFL-Organ Program
WIND-Front Page Headlines
8:30 P.M.

8:30 P.M.

CBS—Fred Waring's Orchestra: WABC WBBM KMOX

NBC—Eddie Duchin's Orchestra: WJZ WENR

KYW—Clyde Lucas' Orchestra

WCFL—Court Notes by Phil Friedlander

WGN—Wayne King's Orchestra

WIND—East Chicago Community Program

WLW—Captain Henry's Show Boat (NBC)

8:45 P.M.

WCFL—Vella Cook, contralto

WGN—Bernie Cummins' Orchestra

WIND—Mellows; Merrill Foland, pianist

9:00 P.M.

9:00 P.M. NBC—Paul Whiteman's Orchestra: Al Jolson, singing comedian; Deems Taylor, master of ceremonies: WEAF WMAQ WTMJ WLW WTAM

WTAM
CBS—Glen Gray's Orchestra; Col. Stoopnagle
and Budd, comedy; Connie Boswell, songs:
WABC WBBM KMOX
NBC—Parade of the Provinces: WJZ WENR
KYW—The Globe Trotter
WCFL—Union Label League
WGN—Lavender and Old Lace
WIND—Don Kirkhan's Orchestra
WSBC—Melodies of Italy
9:15 P.M.

9:15 P.M.

KYW—Y. M. C. A. Chorus

WCFL—Dave Unell's Orchestra

WIND—Bob Atcher, songs

WSBC—C.Y.O. Boxing Bouts

9:30 P.M.

CBS—Doris Lorraine; Cadets Quartet; Clarence

Wheeler's Orchestra: WABC WISN KMOX

WBBM

WWW—Apperical must choose

KYW—America must choose WCFL—Barratt O'Hara, talk WENR—Musical Tintypes WGN—Tomorrow's News WIND-Trio

9:35 P.M. WGN-Headlines of Other Days 9:45 P.M.

S:40 F.M.

CBS—Emery Deutsch's Orchestra: WABC WIND

CBS—Myrt and Marge: WBBM KMOX

WCFL—Speakers Bureau, C. F. of L.

WENR—Lovable Music, Irma Glen WGN-The Dream Ship 10:00 P.M.

CBS—Henry Busse's Orchestra: WBBM WISN
NBC—Amos 'n' Andy: WMAQ WENR WTMJ
CBS—Vera Van, contralto: WABC WIND
KYW—Front Page Drama
WCFL—Jimmie Noone's Orchestra
WEDC—Slavic Memories

WEDC—Slavic Memories
WGN—Earl Burtnett's Orchestra
10:15 P.M.
NBC—Press-Radio Bureau News: WEAF WENR
WTAM WTMJ
CBS—Press-Radio Bureau News: WABC WBBM
WISN KMOX
KYW—Three Strings
WCFL—Eddie Varzos' Orchestra
WGN—Remember Way Back When?
WIND—Three Highballs, songs
10:20 P.M.
NBC—Station WLS Tenth Anniversary Program:

10:20 P.M.

NBC—Station WLS Tenth Anniversary Program:
WJZ WLS

CBS—Isham Jones' Orchestra: WABC WISN

KYW—Cyril Pitts
WIND—Gene and Charlie, song duo

WTMJ—Dance Orchestras

10:30 P.M. CBS-Isham Jones' Orchestra: WABC WISN WIND
NBC—Harold Stern's Orchestra: WEAF WTAM
KYW—Dance Orchestra (NBC)
WBBM—Fritz Miller's Orchestra (CBS)
WCFL—Royal Hellenic Hour
WENR—The Hoofinghams

### BEHIND THE SCENES IN CHICAGO

(Continued from Page 21)
those BETTER SONGS, one that will
live forever, is "Gettin' Ol"," by Earl Burtnett and introduced by him on a WGN
broadcast, April 3. Marvin Lee collaborated with the bandmaster in authoring the Diece.

STATION WJJD wound up its first year under the management of Ralph Atlass, March 31. Since the date coincided with the genial director's birthday, staff members took advantage of the two-day anniversary to present him a gift. It was a chromium plated cocktail set. Atlass, but 31 years old, has had marked success in radio and WJJD's commercial record for the year is sym-

WGN-Wayne King's Orchestra WMAQ-Behind the Pictures

10:45 P.M.

10:45 P.M.
CBS—Harry Sosnik's Orchestra: WABC KMOX
WBBM WISN
WENR—Al Kvale's Orchestra
WIND—Club Car Special
10:50 P.M.
WGN—Bernie Cummins' Orchestra
WMAQ—Jules Styne's Orchestra
11:00 P.M.
NBC—George Olsen's Orchestra.

NBC—George Olsen's Orchestra: WJZ KYW
CBS—Charles Barnett's Orchestra: WABC WISN
KMOX WBBM
NBC—Ralph Kirbery, baritone: WEAF WMAQ
WCFL—Paul Ash Revue
WENR—Frankie Masters' Orchestra
WIND—Don Kirkham's Orchestra
WSBC—A Night in Harlem
11:05 P.M.

NBC-Jimmy Lunceford's Orchestra: WEAF WMAQ

11:10 P.M.

WGN—Earl Burtnett's Orchestra
11:15 P.M.
WIND—Don Kirkham's Orchestra
11:30 P.M.

CBS—Caroll Dickerson's Orchestra: WBBM WISN CBS—Charlie Davis' Orchestra: WABC WIND NBC—Dancing in the Twin Cities: WJZ WENR

-William Scotti's Orchestra: WEAF WTAM

NBC-William Scotts
KYW
WCFL-Jimmle Noone's Orchestra
WGN-Richard Cole's Orchestra
WIND-Charlie Davis' Orchestra (CBS)
WMAQ-Dan Russo's Orchestra
11:45 P.M.
Davis' Orchestra (CBS)

WBBM—Charles Davis' Orchestra (CBS)
WCFL—Dave Unell's Orchestra
WMAQ—Carlos Molina's Orchestra

11:50 P.M. WGN-Don Irwin's Orchestra 12:00 Mid.

KYW—Tom Gentry's Orchestra
WBBM—Late Dance Orchestra
WENR—Clyde Lucas' Orchestra
WIND—Moods of Yesteryear
WMAQ—Ted Weems' Orchestra
12:10 A.M.

WGN-Late Dance Orchestras 12:20 A.M. WENR—Seymour Simon's Orchestra 12:30 A.M.

WIND—Organ Melodies
12:40 A.M. WENR-Dan Russo's Orchestra

bolic of his energy and talent for station management.

#### Soon to Be Heard

FOLLOWING ARE new programs scheduled for airing within a few days:

KYW—The Lee Girls, vocal trio;
Tuesdays at 10:15 a. m. Also on WMAQ

Fridays at 9 a. m.

WMAQ—The Songfellows; male quartet; Mondays at 12:45 p. m. Also on WENR, Wednesdays at 5:30 p. m. and Thursdays at 11 a. m. Formerly The

Spartons.

WENR—The Lorraine Trio, girls' harmony team; Sundays at 4:15 p. m. Also on KYW Wednesdays at 9 a. m.

KYW—The Whalen Trio, mixed harmony group; Mondays at 9 a. m. and Thursdays at 10:30 a. m.

WBBM—"The Magic Hour"; sponsored transcription program for drug company. Hour still unannounced.

WBBM—April 7 only; half hour broadcast at 11:30 a. m. from floor of "The Pit" in Chicago. Full activities on the Board of Trade will be miked by a large force of announcers and engineers. force of announcers and engineers.



#### YOUR FUTURE REVEALED

According to your Sign in the Zodiac!

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at's what you want! Isn't it? All may await

i! Don't Worry or Fear! Your Future will

Revealed! Successful men and women in all

liks of life admit that they have won their

sires with the help of Astrology.

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## RCHESTRA

Dance to the best music in Chicago-

Saturday, April 7-Circus Night-Rythm Clowns will entertain; favors and fun. Saturday, April 14-April Showers Party-Final Formal of the Season.

Saturday, April 21—Baseball Party—Autographed Baseballs, Tickets for the Opening Game
Saturday, April 28, to Saturday, May 12—Annual Blossom Festival.

April 28—A Night in Japan.

May 5-Annual May Party (Maypole Dance). May 12-A Night in Washington.

Edgewater Beach Hotel

5300 Block Sheridan Road

Chicago

## Friday, April 13

#### MORNING

6:00 A.M.
WJJD—Early Bird Club with Joe Allabough
WSBC—Milkman's Matinee
6:30 A.M.

WJJD-Family Bible League, "Uncle John" Mere-

WBBM—Farm Information; Livestock; Grain

7:00 A.M. KYW-Musical Clock WBBM—Minute Parade
WIND—Morning Dance
WJJD—Hillside Melodies
WMBI—Morning Glory Club
WSBC—Drama
WTMJ—Livestock Quotations
7:15 A.M.

WJJD—Vernon Dalhart, tenor
WSBC—Milkman's Matinee
WTMJ—△Devotional Services
7:30 A.M.

NBC-Cheerio: WEAF WTAM WJJD—A Christian Science Services
WTMJ—The Party Line
7:40 A.M.
WIND—Gary Police Blotter
WIND—Polish Music

8:00 A.M.

CBS—Do Re Mi Trio: WABC WISN WIND
NBC—Mystery Chef, food talk: WJZ WLW
KYW—Musical Clock, variety program
WAAF—Breakfast Express
WGES—Sunshine Special
WGN—Good Morning
WJJD—Happy Go Lucky Time, Art Linick
WLS—Steamboat Bill and Spareribs
WMAQ—Breakfast Club (NBC)
WSBC—Melodies of Poland
WTMJ—Minute Parade
8:15 A.M.
NBC—Landt Trio and White, songs and comedy:
WEAF WLW
CBS—Metropolitan Parade: WABC WISN WIND
WGES—Songs of Yesteryear
WJJD—Mr. Schlagenhauer's Vodvil Theater
WLS—Produce Reporter
8:25 A.M.

8:25 A.M WLS-Bentley's News 8:30 A.M.

WGES—White House Reporter WJJD—Hot Harmony WLS—Peggy and Steve 8:45 A.M.

NBC—Cyril Towbin, violin: WEAF WTAM WMAQ WGES—Moods in Rhythm WJD—Modernistic Melodies WLS—Tower Topics; Sue Roberts; Bill O'Conner 9:00 A.M.

9:00 A.M.

CBS—Madison Singers: WABC WIND

KYW—The Lee Girl

WAAF—Memory Lane

WBBM—Melody Calendar

WGES—Hungarian Gypsy Camp

WGN—Keep Fit Club

WJJD—Song Festival

WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour

WMAQ—Health Exercises

WTMJ—Woman's News of the Day

9:15 A.M.

NBC—Clara, Lu 'n' Em, gossip: WEAF WTAM

WLW WGN WTMJ

KYW—Irene King

WAAF—Morning Merry Go Round

WBBM—Dr. Royal S. Copeland, talk

WGES—Canary Concert

WIND—Happiness Express

WJJD—Today's Tunes

WMAQ—Program Review

4:20 A M

WMAQ-Program Review 9:20 A.M. WBBM-Eddie House, organist 9:30 A.M.

NBC-Press-Radio Bureau, News: WEAF WTAM

WMAQ
CBS—Henry Epstein, Solicitor of New York
State: WABC WIND
NBC—Today's Children, dramatic sketch: WJZ
WTMJ

WTMJ

KYW—Soloist
WAAF—Speaker for the Illinois Federation of
Women's Clubs
WBBM—The Three Flats, Negre tale
WGES—Home Makers Hour
WGN—Market Reports; Len Salvo's mail box;
Weather Reports
WJJD—Footlight Favorites
9:35 A.M.

NBC—Ralph Kirbery, songs: WEAF WTAM
WMAQ—Tune Times
9:45 A.M.

NBC—Betty Crocker. cooking talk: WEAF WLW
WMAQ WTAM WTMJ
CBS—Press-Radio Bureau, news: WABC KMOX
WIND

KYW—Singing Strings (NBC)

WIND
KYW—Singing Strings (NBC)
WAAF—Hawaiian Echoes
WBBM—Morning Festival
WGN—Lovely Ladies; Marion Holt
WIND—Housekeeping Chats
\$:50 A.M.
CRS—Fats Walker, songs; WARC W

CBS—Fats Waller, songs: WABC WIND WTMJ—Down a Country Road

NBC-Music Appreciation Hour: WJZ WEAF
KYW WLW WTAM CBS—Cooking Closeups, Mary Ellis Ames, home economist: WABC WBBM KMOX WAAF—Ballads

WGES—Civic Service
WGN—Movie Personalities
WIND—Tex Gold, cowboy songs
WJD—Movements in Thought; U. of Chicago
WLS—Poultry and Livestock Markets WMAQ—Women's Page of the Air
WSBC—Lola and Pola, Polish Housewives
WTMJ—Betty Crocker
10:15 A.M.

CBS—Will Osborne's Orchestra; Pedro de Cor-doba, Friendy Philosopher: WABC WISM WBBM KMOX WAAF-Piano Ramblings, Estelle Barnes
WBBM-Morning Festival; Thora Martens, mezzo

WARY
WBBM-Morning Festive
contralto
WENR-Today's Children
WGES-Italian Shopper
WGN-Food Flashes; Virginia Clark
WIND-Spice and Variety
WMAQ-Institute of Radio Service
WTMJ-Waltz Girl
10:25 A.M.
Reports

WGN-Market Reports
10:30 A.M.

10:30 A.M.

CBS—Tony Wons: WABC WISN KMOX
WAAF—Dance Review
WBBM—Gene and Charlie, song due
WENR—Musical Program
WGN—Chorus; Allan Grant, pianist
WIND—Hawaiian Serenade
WJJD—Band Music
WMAQ—Music Appreciation Hour (NBC)
WMBI—AMusic and Radio School of the Bible;
Mrs. McCord
WSBC—Rhythm and Harmony Express
WTMJ—What's New in Milwaukee?

10:45 A.M.

10:45 A.M. WAAF-Mildred Batz, Recipes
WBBM-Hal Kemp's Orchestrs
WENR-Rhythm Ramblers, orchestra and soloists
WGN-Painted Dreams WIND—The Captivators (CBS)
WJJD—Kobar

11:00 A.M.

The Voice of Experience: WABC WBBM NBC-G Gene Arnold and the Commodores: WEAF

RMOA
NBC—Gene Arnold and the Commodores.
WMAQ WTAM
KYW—Rex Maupin's Orchestra; Billy Allen Hoff:
Betty Jean and Jim
WAAF—Helen Sacket
WENR—Edward MacHugh (NBC)
WGN—Your Child's Health
WIND—Dancing Tempo
WJJD—Ballad Time
WSBC—Polish Revue
WTMJ—Helen Mendenhall Ryerson
11:15 A.M.

CBS—Betty Barthell songs: WABC WIND WISN NBC—Johnny Marvin, tenor: WEAF WMAQ NBC—Josephine Gibson, hostess counsel: WENR WTMJ

WAAF-Bandstands Markets
WBBM-Virginia Clark. Gene and Charlie, song

duo
WGN—Art Kahn, pianist
WJJD—Friendly Philosopher; Homer Griffith
11:30 A.M.
CBS—Smilin Ed McConnell: WBBM WISN

CBS—Smilin Ed McConnell:

KMOX

NBC—Concert Artists: WEAF WMAQ

NBC—National Farm and Home Hour. quest
speakers; Orchestra: WJZ WLW KYW

WAAF—Jim and Stelle
WENR—Home Service
WGN—Blanche Thompson, soprane
WHFC—Name the Band
WIND—Dance Time
WJJD—Modern Rhythms
WMBI—Continued Story Reading
WTMJ—News Reports

11:35 A.M.

WTMJ—Marching Along 11:40 A.M. WIND—Musical Interlude 11:45 A.M.

—George Hall's Orchestra: WABC WISN

#### LAST CHANCE

In Radio's Greatest Contest Of All

CASH PRIZES! See Page 32

#### HIGH SPOT SELECTIONS FOR THE DAY

11:00 a. m.—Gene Arnold and the Commodores: NBC-WMAQ.

1:30 p. m.—Boston Symphony Orchestra; Dr. Serge Koussevitzky, conducting: NBC-KYW.

7:00 p. m.—Ethel Shutta, Walter O'Keefe and Bobby Dolan's orchestra: NBC-WLS.

7:30 p. m.—The March of Time, dramatized news events: CBS-WBBM.

7:30 p. m.—Dangerous Paradise, dramatic sketch: NBC-WLS.

8:00 p. m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WLS.

8:00 p. m.—Fray and Braggiotti, piano team: CBS-WBBM.

8:15 p. m.—Ruth Etting, Johnny Green's orchestra: CBS-WBBM.

8:30 p. m.—Phil Baker; Harry McNaughton; orchestra: NBC-WENR.

8:30 p. m.—Jack Whiting; Jeannie Lang; Jack Denny's orchestra: CBS-WBBM.

9:00 p. m.—Liberty Magazine broadcast presents Fulton Oursier in "Stories That Should Be Told": NBC-WENR. Be Told": NBC-WENR.
9:30 p. m.—Jack Benny; Mary Livingstone; Don Bestor's orchestra: NBC-WMAQ.

WAAF—Rhythm Review
WBBM—Adele Starr, contralto
WJJD—Esther Bradford, fashion adviser
WLS—Weather Reports
WMAQ—Billie Allen Hoff
WTMJ—Studio Program
11:55 A.M. WLS-Bentley's News

#### AFTERNOON

12:00 Noon
CBS—Marie, The Little French Princess: WABC
WBBM KMOX
NBC—Pinkey Hunter's CBS—Marie, The Little French Princess: WABC
WBBM KMOX
NBC—Pinkey Hunter's Orchestra: WTAM WMAQ
WAAF—Symphonic Hour
WGN—AMid-Day Service
WIND—AMid-Day Meditations
WJJD—Livestock Markets, Phil Evans
WLS—Barn Dance Preview
WMBI—ALoop Evangelistic Service
WTMJ—Heinie's Boys
12:15 P.M.
CBS—The Hurdy Gurdy Man: WABC WISN
WIND
WBBM—Helpful Hints to Housewives
WJJD—Fred Beck, organist
WLS—Prairie Farmer Dinner Bell Program
WMAQ—First Aid Talk
12:30 P.M.
CBS—Easy Aces: WABC KMOX WBBM
NBC—Maurice Lees' Concert Ensemble: WMAQ
WTAM
KYW—Board of Health. talk
WGN—Market Reports
WJJD—Hillside Echoes
WTMJ—Crazy Crystals Program
12:35 P.M.
WGN—Ensemble Music
12:45 P.M.

WGN—Ensemble Music 12:45 P.M.

CBS—The Playboys, piano trio: WABC WIND
WISN

KYW—Maurice Lees' Ensemble (NBC)
WBBM—Jerry Sullivan, lyric tenor
WGN—Ensemble Music
WJJD—Dreams of Hawaiian

WMAQ—Dap Russo's Orchestra 12:55 P.M. WJJD—Harry Steele, news flashes 1:00 P.M.

1:00 P.M.

CBS—Just Plain Bill, sketch: KMOX WGN

NBC—The Magic of Speech, Vida Ravencroft

Sutton: WEAF WMAQ WTAM

CBS—Bill Huggins, songs: WABC WIND

NBC—Musical Originalities; Dick Teela, tenor;

Orchestra: WJZ KYW

WAAF—The Star Parade

WBBM—Eddie and Fannie Cavanaugh, Gossip

Club

WBBM—Eddie and Fannie Cavanage,
Club
WJJD—Ben Kanter, songs
WLS—Uncle Ezra
WMBI—Organ Music
WTMJ—Livestock Report, Dance Orchestra

1:15 P.M.

Romance of Helen Trent: WABC KMOX

WGN
WAAF—Sylvia Stone
WBBM—Albert Bartlett tango king
WIND—Motorlogue Talk
WISN—Organ Program (CBS)
WJJD—Esther Hammond, contralto; Fred Beck.

wJJD—Estner
organist
WLS—Three Neighbor Boys
1:20 P.M.
WBBM—Shirley Winn, health talk
1:25 P.M.

1:30 P.M.

NBC-Boston Symphony Orchestra: WJZ KYW CBS-American School of the Air: WABC WISN

NBC—Boston Symphony Orchestra: WJZ KYW
CBS—American School of the Air: WABC WISN
WBBM KMOX
NBC—Airbreaks, Musical Variety Show: WEAF
WTAM
WAAF—Polo Program
WGN—Concert Ensemble
WIND—Matinee Dance
WJJD—Luncheon Tunes
WJS—Today's Almanac; Markets
WMAQ—University of Chicago
WTMJ—Dance Orchestra

1:45 P.M.

KYW—Prudence Penny, Home Economics

WAAF—Markets and Weather

WGN—Concert Ensemble

WJJD—Piano Reflections

WES—Tom and Don, songs

WTMJ—Radio Forum

1:55 P.M. WIND-Hollywood Reporter

2:00 P.M. CBS—Artist Recital; Evan Evans, baritone; Charlotte Harriman, contralto: WABC WISN WIND
NBC—Ma Perkins, dramatic sketch: WEAF WLW
WYAM

WTAM
KYW—Rex Maupin's Orchestra
WAAF—Songs of the Strings
WBBM—Kay Storey, songs
WGN—June Baker, home management talk
WIND—Trio

WJJD—Songs and Sermons; Uncle Joe WLS—Homemaker's Hour; Martha Crane WSBC—North Loop Boosters WTMJ—Organ Melodies

2:15 P.M.

2:15 P.M.

NBC—William Hain, tenor: WEAF WMAQ
WAAF—Estelle Barnes at the Piano
WBBM—Seventy-Five Minutes of Dance Music
WGN—Ensemble Music
WJJD—Lawyers' League
WSBC—C.Y.O News Flashes
2:30 P.M.

NBC—Woman's Radio Review; Josef Littau's Orchestra; Claudine MacDonald: WEAF WTAM
KYW
CBS—Harrisburg Variety Program: WARC MUSIN

-Harrisburg Variety Program: WABC WISN WIND WIND
WAAF—School of the Air
WGN—Earl Wilkie, baritone: Allan Grant, pianist
WJJD—Mid-Afternoon Jamboree
WLS—Home Theater
WSBC—Val's Vodvil
WTMJ—Dance Orchestras

2:45 P.M.

2:45 P.M.

WAAF—Music in the Air

WGN—Leon Benditzky, pianist
3:00 P.M.

NBC—Betty and Bob, dramatic sketch: WJZ

WLW WLS WTMJ

CBS—The Grab Bag: WABC KMOX WISN

WIND

NBC—Horacio Zito's Orchestra: WEAF WMAQ

KYW—Kindness to Animals

WAAF—Waltzes

WGN—The Roudoliers, string trio

WJJD—Fred Beck, organist

WMBI—Home Hour

WSBC—Polish Matinee

3:15 P.M.

3:15 P.M. 3:15 P.M.

CBS—Science Serviec, talk: WABC WIND

NBC—Nellie Revell at Large Interviews

Three Scamps: WEAF WTAM WMAQ

NBC—The Singing Stranger: WJZ KYW

WAAF—Illinois Medical Society

WGN—Mona Van, soloist and Organ

WLS—Round-up; Westerners; Joe Kelly

WTMJ—Edwyn Pfister

WTMJ—Edwyn Pfister

3:30 P.M.

NBC—Norman L. Cloutier's Concert Orchestra:

WEAF WTAM WMAQ

CBS—U. S. Army Band: WABC KMOX WIND

NBC—Ma Perkins, sketch: WTMJ WENR

KYW—Two Doctors with Aces of the Air

WAAF—Salon Concert

WBBM—Mike and Herman, comedy sketch

WEDC—Washington News

WGN—The Rondoliers, String Trio; Arthur

Wright, tenor

WJJD—Mooseheart Children

WMBI—Radio School of the Bible

3:45 P.M.

WBBM—Rhubarb Red and Sunny Joe, hillhillies

WBBM—Rhubarb Red and Sunny Joe, hillhillies
WENR—Program Preview
WTMJ—The Woman's Point of View
4:00 P.M.

4:00 P.M.
CBS—String Trio: WISN WBBM
NBC—Madame Sylvia of Hollywood: WEAF
WMAQ WTMJ
WAAF—Frank Druffel
WENR—Twentieth Century Book Shelf
WGN—Organ Music
WIND—Tex Gold, cowboy songs
WJJD—Frank and Bill, song duo
4:15 P.M.

4:15 P.M.

NBC—Concert Artists: WEAF WMAQ

CBS—The Captivators: WISN

NBC—George Fleming Houston, baritone: WJZ

WENR

WAAF—Organ Melodies

WBBM—Helen Fitch, movie chat

WGN—The Rondoliers, string trie

WIND—Dick Messner's Orchestra (CBS)

WJJD—Bobbie Dickson

WTMJ—Radio Forum

(FRIDAY CONTINUED) 4:25 P. M.

WBBM—American Federation of Teachers 4:30 P.M.

NBC—Frank Merriwell's Adventures, sketch:
WEAF WTAM
NBC—Singing Lady Nursery jingles songs and
stories: WJZ WLW
KYW—Phil Harris' Orchestra

WAAF—Trend of Events
WBBM—Eddie Copeland's Orchestra;
Hayes, contralto (CBS)
WENR—Larry Larsen, organist (NBC)
WGN—Roger Robinson. organist
WIND—Memory Lane
WJJD—Salon Echoes
WMAQ—Hum and Strum
4:45 P.M.

NBC-Alice in Orchestralia: WEAF WMAQ

WTAM
CBS—Maurice Sherman's Orchestra: KMOX
WISN
NBC—Little Orphan Annie: WJZ WLW
KYW—Three Strings
WAAF—Mood in Blue
WBBM—Jim and Bob, Hawaiian guitars
WENR—"Grandpa Burton" Bill Baar (NBC)
WGN—Rondoliers, string trio
WIND—Bob Atcher, cowboy songs
WJJD—Music and Banter
WTMJ—Chloe, the Friend of All Children
5:00 P.M.

WTMJ—Chloe, the Friend of All Chil 5:00 P.M.

NBC—Xavier Cugat's Orchestra: WE. CBS—Skippy, drama: WBBM KMOX KYW—Secret Agent X-9
WAAF—Bill Tracy
WENR—Dance Orchestra
WGES—Songs of Poland
WGN—Make Believe Melody Land
WIND—Hymn Time
WJJD—Polish Program
WTMJ—"Our Club"

5:15 P.M. WEAF WMAQ

5:15 P.M.

CBS—Gene and Charlie, songs: WISN KMOX WBBM WBBM
KYW—Dance Orchestra
WAAF—Rhythm Kings
WGN—Tip Top Circus
WIND—Musical Mirror with String Trio
WMAQ—Jolly Cowboy
WTMJ—Dick Steel, the boy reporter
5:30 P.M.

BS-Jack Armstrong, All American Boy: WBBM
KMOX

KMOX NBC—O'Leary's Irish Minstrels: WJZ WENR KYW—Uncle Bob's Children's Party WAAF—Hoosier Philosopher WGN—The Singing Lady (NBC) WIND—Hungarian Air Theater WTMJ—Bunkhouse Opera

5:45 P.M.

NBC—Lowell Thomas, Today's News: WJZ WLW

NBC—Little Orphan Annie, childhood playlet:

WENR WGN

WAAF—Front Page Drama

WBBM—The Cadets' Quartet; Terry Hayes, contralto

tralto
WISN—Dorothy Miller, organist (CBS)
WMAQ—Barnacle Bill

#### NICHT

6:00 P.M.

NBC—Amos 'n' Andy: WJZ WLW

KYW—Pinto Pete

WAAF—Sports

WBBM—The Whistler and his Dog

WENR—What's the News?

WGES—Polish Dinner Dance

WGN—The Boy Reporter

WHFC—Eddie Loftis, songs

WIND—German Music with William Klein

WJJD—Pickard Family

WMAQ—Boyd Raeburn's Orchestra

WTMJ—Heinie and His Grenadiers

6:15 P.M.

NBC—Billy Bachelor, sketch: WEAF WTAM

KYW—The Globe Trotter

WAAF—Popular Potpourri

WBBM—Pat Flanagan's Sports Review

WENR—Marian and Jim, songs and patter

WGES—Polish Gems

WGN—Musical Dessert; Rondoliers, string

Len Salvo, organist

WJJD—Piano Reflections, Ben Kanter

WMAQ—Tweet Hogan's Orchestra

6:25 P.M.

KYW—Pinto Pete

KYW—Pinto Pete
WENR—Sports Reporter
6:30 P.M.

6:30 P.M.

NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ WENR WLW

WBBM—Clarence Wheeler's Orchestra (CBS)

WGN—Sports Reporter

WIND—Polish Hour

WJJD—Pickard Family, rural music

WMAQ—Three X Sisters (NBC)

6:45 P.M.

CBS—Boake Carter: WABC WBBM KMOX

NBC—The Goldbergs, sketch: WEAF WMAQ

WTAM

WENR—Bayarian Ensemble

WTAM
WENR—Bavarian Ensemble
WGN—Tom, Dick and Harry, harmony trio
7:00 P.M.

NBC—Ethel Shutta, Walter O'Keefe and Bobby
Dolan's Orchestra: WJZ WLS
CBS—The Happy Bakers; Phil Duey, baritone;
Frank Luther and Jack Parker with Vivien
Ruth: WABC WBBM KMOX WISN

NBC—Jessica Dragonette, soprano; Quartet; piano duo; Rosario Bourdon's Orchestra: WEAF WTMJ KYW WTAM
WGES—Jewish Players
WGN—Concert nusic
WIND—Washington Column of the Air
WJJD—Twilight Reflections
WMAQ—True Stories of the Sea
7:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WBBM KMOX WGN—Len Salvo, organist WIND—Arthur Jones, songs

WIND—Arthur Jones, songs
7:30 P.M.

CBS—The March of Time: WABC WBBM KMOX
NBC—Dangerous Paradise, dramatic sketch: WJZ
WLW WLS
WGN—The Lone Ranger
WIND—Hot Stove League; John O'Hara
WJJD—Music and Banter, Ben Kanter
WMAQ—Jules Styne's Orchestra
7:45 P.M.

WIND—Helen Black, contralto
WJJD—Pickard Family
WLS—Vic and Sade, sketch
WMAQ—Charlie Agnew's Orchestra
8:00 P.M.

NBC—Let's Listen to Harris; Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WLS
CBS—Fray and Braggiott, piano team: WABC
KMOX WISN WBBM
NBC—Waltz Time; Frank Munn, tenor; Muriel
Wilson, soprano; Abe Lyman's Orchestra:
WEAF WMAQ WTAM
KYW—Merrie-Men, male quartet (NBC)
WCFL—Dr. Springer's Forum
WGN—Will Osborne's Orchestra
WIND—Final Edition, drama
WSBC—Polish Varieties
WTMJ—Dance Orchestra
8:15 P.M.
CBS—Ruth Etting, soloist; Ted Husing, M.C.;

8:15 P.M.

CBS—Ruth Etting, soloist; Ted Husing, M.C.;
Johnny Green's Orchestra; WABC WISN

KMOX WBBM

KYW—School Adviser

WCFL—Food Flashes

WGN—Rube Appleberry sketch

8:20 P.M.

KYW-Jules Styne's Orchestra 8:30 P.M.

8:30 P.M.

NBC—Phil Baker; Harry McNaughton; Orchestra:
WJZ WTMJ WENR

NBC—One Night Stands; Pic and Pat, comedians;
Orchestra Direction Joseph Bonime; Guest
Singers: WEAF WMAQ WTAM

CBS—Jack Whiting, M.C.; Jeannie Lang, songs;
Jack Denny's Orchestra: WABC KMOX
WBBM WISN

KYW—Clyde Lucas' Orchestra
WCFL—Court Notes, Phil Friedlander
WGN—Wayne King's Orchestra
WIND—Merrill Foland, pianist

WIND-Merrill Foland, pianist 8:45 P.M.

WCFL—Seeley Institute
WGN—Bernie Cummins' Orchestra
WIND—Micky Isley's Orchestra
9:00 P.M.

9:00 P.M.

NBC-LIBERTY MAGAZINE PRESENTS "STORIES THAT SHOULD BE TOLD," Fulton Oursler, editor Liberty Magazine: WJZ WENR WLW

NBC-First Nighter, dramatic sketch: WEAF WMAQ WTMJ WTAM

CBS-Henry Busse's Orchestra: WABC WBBM KMOX

KYW-Globe Trotter, news of the world

WCFL—Polish Program
WGN—Natalie Alt, soprano; Arthur Wright, tenor; Orchestra
WIND—Indiana String Trio
WSBC—Jewish Hour
9:15 P.M.

WISC Chorus: WJZ WENR
KYW—Studio Program
WIND—Bob Atcher, songs
9:30 P.M.

WBC—Jack Benny; Mary Livingstone; Don Bestor's Orchestra: WEAF WLW WTAM WMAQ CBS—Mary Eastman, soprano; Concert Orchestra: WABC WISN WBBM
WENR—Grennaniers Variety Show
WGN—Tomorrow's News

WIND—Trio
WIND—Los Caballeros
9:35 P.M. WGN-Headlines of Other Days

9:40 P.M.
WGN-The Dream Ship
9:45 P.M.

CBS—Myrt and Marge: WBBM KMOX WIND—Mary Eastman, soprano (CBS) 10:00 P.M.

10:00 P.M.

NBC—Amos 'n' Andy, sketch: WMAQ WENR
WTMJ
CBS—Edith Murray, songs: WABC WBBM WISN
KYW—Chicago Life
WCFL—Eddie Varzos' Orchestra
WEDC—Jewish Cabaret Hour
WGN—Seynour Simons' Orchestra
(CONTINUED ON NEXT PAGE)

#### FRIDAY NITE at 9 ON THE AIR FOR LIBERTY

EDITOR FULTON OURSLER TELLS "STORIES THAT SHOULD BE TOLD WENE AND NBC BLUE NETWORK

## **RUTH PICKARD:** a Portrait



#### RUTH PICKARD

ATEST PHOTOGRAPH of Rutbie Pickard, who started in radio as a child violinist with her illustrious family. She is now grown-up, pert and pretty. Remember when the Pickard Family began in radio so many years ago? Ruthie was a little girl, still in long dresses, who raced about the studios and played hide and seek with the big mesh-bag looking microphones. When her tutor could find her, he would have her parse a verb, or something. Now Ruthie is a big girl, 5 foot 2, eyes of blue, in face, and one of the most popular young ladies on the air.

Ruthie has 'ceded over her violin to Dad Pickard and has seriously gone in for the guitar which she plays now on all the broadcasts of the family. Ruthie is at that age where boys are tremendously interesting to herwhich is a break for the boys! She was educated at the Stickney Finishing School for Girls. Despite the efforts of the dear ladies who teach at Stickney, Ruthie retained her delightful Tennessee drawl which you all have noticed. Ruth writes all the script used on the air by the Pickards and arranges the programs as well. She likes to ride a spirited horse, swims in a tank each day of the year, plays a mean game of basketball and is a wizard at ping-pong. But she admits she prefers above all to dance to dreamy music if her partner is tall and dark.

A PROGRAM OF EDUCATIONAL value is the regular Monday afternoon 2:15 to 2:45 p. m. debate pre-

PROGRAM OF EDUCATIONAL value is the regular Monday afternoon 2:15 to 2:45 p. m. debate presented by outstanding Chicago barristers over WJJD. Mr. W. D. BAUER, director of the Lawyers' Legislative League, arranges these programs which are finding a ready and eager audience. Subjects for debate are chosen from popular current news. The NRA is discussed, ramifications of government taxes are argued no and conifications of government taxes are argued pro and con, and the why and wherefore of taxes is settled. Tune in!

WIJD IS NOW ON THE AIR NICHTLY TO 8:00



20,000 WATTS

## Saturday, April 14

#### MORNING

6:00 A.M.
WJJD—Early Bird Club with Joe Allabough
WSBC—Milkman's Matinee
6:30 A.M.

WJJD-Family Bible League, "Uncle John" Mere-

dith 6:50 A.M.

WBBM—Farm Information; Livestock Grain

7:00 A.M.

7:00 A.M.

KYW—Musical Clock

WBBM—Minute Parade

WIND—Morning Dance

WJJD—Hilliside Meledies

WMBI—ASunrise Service

WTMJ—AChristian Science Services

7:15 A.M.

WJJD—Bubb Pickard, hillbilly tunes WTMJ—△Devotional Services 7:30 A.M.

7:30 A.M.

NBC—Cheerio, inspirational talk and music:
WEAF WTAM
WJJD—Achristian Science Services
WTMJ—The Party Line
7:40 A.M.
WIND—Gary Police Blotter
7:45 A.M.

WIND—Polish Music
WJJD—Famous Orchestras
8:00 A.M.

CBS-In the Luxembourg Gardens: WABC WISN WIND
NBC—The Breakfast Club, dance band: WJZ
WMAQ

WMAQ KYW-Musical Clock, variety program

#### (FRIDAY CONTINUED)

10:15 P.M.

CBS—Press-Radio Bureau News: WABC WBBM KMOX WISN

NBC—Press-Radio Bureau News: WEAF WENR WTAM WTMJ

KYW—Three Strings

WCFL—Kobar

WGN—Dance Orchestra

WMAQ—Bridge Club

10:20 P.M.

NBC—B. A. Rolfe's Orchestra: WEAF WISN

NBC-B. A. Rolfe's Orchestra: WEAF WISN

KYW
CBS—Isham Jones' Orchestra: WABC KMOX
WBBM—Doris Loraine; Cadets Quartet; Eddie
Copeland's Orchestra (CBS)
WENR—Sports Reporter
WTMJ—Dance Orchestras
10:30 P.M.

NBC-Vincent Lopez' Orchestra: WEAF WLW

NBC—Vincent Lopez' Orchestra: WEAL WTAM
CBS—Harry Sosnik's Orchestra: WISN WBBM
CBS—Isham Jones' Orchestra: WIND
KYW—The Maybelline Company presents "Your
Unseen Friend, the Son of India"
WCFL—Dave Unell's Orchestra
WENR—The Hoofinghams
WGN—Wayne King's Orchestra
WMAQ—Behind the Pictures
10:45 P.M.

CBS—Henry Busse's Orchestra: WABC WBBM KYW—Dance Orchestra WCFL—Jimmie Noone's Orchestra WENR—Jules Styne's Orchestra WIND—String Trio

10:50 P.M.

WGN-Bernie Cummins' Orchestra 11:00 P.M.

CBS-Leon Belasco's Orchestra: WABC KMOX WIND

WIND
CBS—Carrol Dickerson's Orchestra: WBBM WISN
KYW—Tom Gentry's Orchestra
WCFL—Paul Ash Revue
WENR—Frankie Masters' Orchestra
WMAQ—Press-Radio Bureau News
WSBC—Polish Hour
11:05 P.M.

WMAQ—Dance Orchestra
11:10 P.M. WGN-Earl Burtnett's Orchestra 11:30 P.M.

-Sam Robbins' Orchestra: WABC WIND -Seymour Simons' Orchestra: WEAF WTAM NBC—Seym WENR

WENR
CBS—Louis Panico's Orchestra: WISN WBBM
NBC—Emil Coleman's Orchestra: WJZ WLW
KYW
WCFL—Jimmie Noone's Orchestra
WGN—Richard Cole's Orchestra
WMAQ—Hal Collier's Orchestra
11:45 P.M.

WCFL-Dave Unell's Orchestra 11:50 P.M.

WGN-Don Irwin's Orchestra 12:00 Mid.

KYW—Tom Gentry's Orchestra
WBBM—Late Dance Orchestras
WENR—Clyde Lucas' Orchestra
WGN—Late Dance Orchestras
WIND—Moods of Yesteryear
WMAQ—Al Kvale's Orchestra
WMBI—Midnight Hour
12:30 A.M.
WENR—Tweet Hogan's Orchestra
WIND—Organ Melodies

WAAF—Breakfast Express
WGES—Sunshine Special
WGN—Good Morning
WJJD—Happy Go Lucky Time, Art Linics
WLS—Steamboat Bill and Spareribs
WSBC—Melodies of Poland
WTMJ—Minute Parade

8:15 A.M. NBC-Landt Trio and White, songs and comedy: WEAF WLW

WEAF WLW
WGES—Songs of Yesteryear
WJJD—Mr. Schlagenhauer's Vodvil Theater
WLS—Produce Reporter; Music 8:25 A.M.

WLS-Newscast, Julian Bentley 8:30 A.M.

WGES-White House Reporter
WJJD-Hot Harmonies
WLS-Junior Roundup; Gene Autry, cowboy songs

8:45 A.M.

CBS—The Meistersinger: WABC WISN WIND NBC—Banjoleers: WEAF WTAM WGES—Moods in Rhythm WJJD—Modernistic Melodies 8:55 A.M.

WBBM—Boy Scouts of America 9:00 A.M.

NBC—Edward MacHugh. the Gospel Singer: WJZ
KYW
CBS—Paul Mason's Orchestra: WABC KMOX
WIND

WIND
WAAF-Memory Lane
WBBM-Helpful Hints to Housewives
WGES-Hungarian Gypsy Camp
WGN-Keep Fit Club
WJJD-Song Festival
WLS-Joe Kelly John Brown and Junior Artists
WMAQ-Health Exercises
WTMJ-Woman's News of the Day
9:15 A.M.

NBC-Morning Parade, variety musicale: WEAF

NBC—Morning Parade, variety musicale: WTAM
NBC—Singing Strings, string ensemble: WJZ
WTMJ
KYW—Irene King
WAAF—Morning Merry Go Round
WBBM—Paul Mason's Orchestra (CBS)
WGES—Canary Concert
WGN—Robert Ball, readings
WIND—Happiness Express
WJJD—Today's Tunes
WLS—Skyland Scotty's Harmonica Band
9:30 A.M.

CBS—Press-Radio Bureau News: WABC WBBM NBC—Press-Radio Bureau News: WEAF KYW WGES—Polish Melodies WGN—Leonard Salvo's Mail Box; Board of Trade

WGN—Leonard Salvo S. Market Reports
WJJD—Footlight Favorites
WLS—Friendly Hour, Martha Crane
WMAQ—Tune Time
9:35 A.M.

9:35 A.M.

CBS—Let's Pretend, children's program: WABC

WBBM

NBC—Morning Parade: WEAF KYW

9:45 A.M.

NBC—Press-Radio Bureau News: WJZ WMAQ

WIND—Waltz Time

WTMJ—Down A Country Road

9:50 A.M.

NBC—Musical Originalities; Dick Teela: WJZ
WMAQ

NBC—Pappy, Ezra, Zeke and Elton, hillbillies-WJZ KYW NBC—Galaxy of Stars: WTAM WMAQ WTMJ WLW

WLW
CBS—Cheer Up: WABC KMOX
WAAF—Reveries
WBBM—Gene and Charlie, song duo
WGES—Polish Serenade
WGN—Movie Personalities WIND—Tex Gold, cowboy songs
WJJD—Fred Beck, organist
WLS—Poultry and Livestock Markets
WSBC—German Melodies
10:15 A.M.

NBC—Spanish Idylls. string ensemble: WJZ
WMAQ
NBC—The Vass Family, Seven South Carolina
children singing harmony: WEAF KYW
WTAM

WTAM
WAAF—Piano Rambles, featuring Estelle Baroes
WBBM—Cheer Up (CBS)
WENR—Variety Program
WGES—Songs of Poland
WGN—Food Flashes; Virginia Clark
WIND—Spice and Variety
WTMJ—Adventures in Scoutland
10:25 A.M.

WGN-Board of Trade Market Reports 10:30 A.M.

T0:30 A.M.

CBS—Concert Miniatures; Roger Kinne, baritone; Emery Deutsch, conductor: WABC KMOX WBBM

NBC—Down Lovers' Lane; Gloria La Vey, soprano; Walter Preston, baritone; Al and Lee Reiser. piano duo; Narrator: WEAF WENR WTAM

WENR WIAM
KYW—In the Spotlight
WAAF—Old Favorites
WGES—Italian Shopper
WGN—Doring Sisters Trio; Art Kahn, piano
WIND—Hawaiian Serenade WJJD-Illinois Medical Society, talk

#### HIGH SPOT SELECTIONS FOR THE DAY

7:00 p. m.—"Jefferson, Last of the Gentlemen Builders": NBC-WMAQ.
7:00 p. m.—Forty-Five Minutes in Hollywood, dramatized film previews; Gossip by Cal
York, screen reporter: CBS-WBBM.

8:00 p. m.-Grete Steuckgold; Andre Kostelanetz' orchestra: CBS-WBBM.

8:00 p. m.—Donald Novis, tenor; Frances Langford, contralto: NBC-WMAQ.
8:30 p. m.—Saturday Revue; orchestra; soloists: CBS-WBBM.
8:30 p. m.—Beatrice Faifax dramatizations: NBC-WMAQ.
9:00 p. m.—Al Trahan; Saxon Sisters; Graham McNamee; Lennie Hayton's orchestra:
NBC-WMAQ.

NBC-WMAQ.

9:00 p. m.—Broadcast from Byrd Expedition: CBS-WBBM.

9:30 p. m.—Pan American Programs; Cordell Hull; Bands; Soloist: NBC-WMAQ.

9:30 p. m.—Alka-Seltzer presents WLS National Barn Dance; Linda Parker; Un Spareribs; the Westerners; Maple City Four and other stars: NBC-WLS.

WMBI-K. Y. B. Club; Miss Theresa Worman WTMJ-Heinie and His Genadiers

10:45 A.M.

NBC—Organ Melodies; Eddie Fitch, organist;
Mary Steele, contralto: WJZ WMAQ
KYW—Men Teachers' Union, speaker
WAAF—Dance Revue
WGN—Painted Dreams, sketch
WIND—Favorite Dance Bands
WJJD—Kobar
WSBC—Timely Tunes

11:00 A.M.

NBC—Jules Allen, Cowboy Singer: WJZ WMAQ
NBC—Pietro Yon, organist: WEAF WTAM WENR
CBS—Vincent Travers' Orchestra: WABC KMOX
WISN WBBM
KYW—Rose Vanderbosch, pianist
WAAF—Professor Peter Peterson
WGN—Dan Baker, tenor
WJJD—Ballad Time
WMBI—△Church School Period
WTMJ—What's New in Milwaukee? Ask Mrs.
Grey

11:15 A.M.

11:15 A.M.

NBC—Genia Fonariova, soprano; String Trio:
WJZ KYW

WAAF—The Bandstand; Markets

WBBM—Virginia Clark; Gene and Charlie

WGN—Art Kahn, pianist

WIND—Broadway Hits

WJJD—Donald Novis, tenor

WMAQ—Parent Teachers Talk

WTMJ—Adventures in Scoutland

11:30 A.M.

NBC—Rex Battle's Concert Ensemble: WEAF

WMAQ WTAM

CBS—Abram Chasins, Piano Pointers: WABC

WISN WIND

NBC—American Farm Bureau Federation Program: WJZ WLW KYW

WAAF—Variety Program

WBBM—Homemakers Serenade; Terry Hayes, contralto; Norm Sherr, pianist; Rhubarb Red and Sunny Joe, hillbillies

WENR—Morin Sisters

WGN—Leonard Salvo, organist

WHFC—Name the Band

WJJD—Modern Rhythms

WMBI—Ajewisb Sabbath Service; Rev. Solomon Birnbaum

WTMJ—News NBC-Genia Fonariova, soprano; String Trio:

11:35 A.M. WGN—Art Kahn, pianist WTMJ—Marching Along 11:45 A.M.

11:45 A.M.

CBS—Enoch Light's Orchestra: WABC WBBM
WAAF—Rhythm Revue
WGN—Art Kahn, pianist
WIND—Musical Interlude
WJJD—RADIO GUIDE interviews with Evans WJJD—KADIO Plummer WLS—Weather Report WTMJ—Studio Program 11:50 A.M.

WIND—Dance Music
11:55 A.M. WLS-Bentley's News

#### AFTERNOON

12:00 Noon

12:00 Noon

CBS—Madison Ensemble: WABC WBBM

NBC—Dance Orchestra: WEAF WTAM

WAAF—Symphonic Hour

WGN—Mid-Day Service

WIND—Mid-Day Meditations, Rev. Menzie

WJJD—Songs of the Islands

WLS—Poultry Service Time

WMAQ—Studio Program

WMBI—Birthday Request Program

WTMJ—Heinie's Boys

12:15 PM

CBS—Madison Ensemble: WISN WIND—Bob Atcher, songs WJJD—Fred Beck, organist 12:30 P.M.

12:30 P.M.

NBC—Vic and Sade, comedy sketch: WJZ WMAQ
CBS—Harold Knight's Orchestra: WABC WIND
KMOX WISN
WAAF—Symphonic Hour
WBBM—Eddie House, organist
WGN—Market Reports; Ensemble Music
WJJD—Hillside Echoes
WLS—Markets, Farm Topics
WJM—Jack Teter and the Plaubous

WTMJ—Jack Teter and the Playboys
12:45 P.M.

NBC—To be announced: WMAQ
WBBM—Jerry Sullivan; lyric tenor

WGN—Concert Ensemble
WIND—Rhythm Aces
WJJD—Dreams of Hawaii
WLS—Prairie Home Drama
WMBI—△Message and Bible Reading

WJJD-Harry Steele, news flashes

1:00 P.M.
CBS—Artist Recital: WABC WIND KMOX WISN
KYW—Xavier Cugat's Orchestra (NBC)
WAAF—The Star Parade
WBBM—Eddie and Fannie Cavanaugh. Gossip
Club

WBBM—Eddie and Familia Club
WGN—Concert Ensemble
WJJD—Ben Kanter, songs
WLS—Farm Topics Time
WMBI—AMusic and Bible Reading
WTMJ—Dance Orchestra

1:15 P.M.

1:15 P.M.

WAAF—Charles Gill

WBBM—Albert Bartlett, tango king

WGN—Concert Ensemble

WJJD—Esther Hammond, vocalist; Fred Beck,
organist

WLS—Little Georgie Goebel, soloist

WMBI—△Bible Reading

1:20 P.M. WBBM—Louis Panico's Orchestra
1:30 P.M.

CBS—Dancing Echoes: WABC KM
WBBM
NBC—Tales of Titan: WEAF KYW
KYW—Tales of the Titans
WAAF—Polo Program
WGN—Mark Love, basso; Rondoliers
WIND—Matinee Dance
WJJD—W. D. Bauer
WLS—The Roving Poet
WMAQ—Concert Echoes (NBC)
1:40 P.M. CBS-Dancing Echoes: WABC KMOX WISN

1:40 P.M. WIND-Hollywood Reporter

WAAF—Markets and Weather
WGES—Owl Car
WGN—Concert Ensemble
WIND—Dancing Echoes (CBS)
WJJD—Piano Reflections
WLS—Choral Music
2:00 P.M.

CBS—Round Towners Quartet: WABC WIND KMOX WISN

KYW—Green Brothers' Novelty Orchestra

WAAF—Songs of Strings

WBBM—Household Institute

WGN—Concert Ensemble

WJJD—Songs and Sermons; Uncle Joe

WLS—Merry-Go-Round; Variety

WMAQ—Words and Music (NBC)

WMBI—Young People's Hour

WSBC—Poland's Music

WTMJ—Badger Spotlight; Organ Melodies

2:15 P.M.

WAAF—Jimmie Kozak at the Piano

WAAF—Jimmie Kozak at the Piano
WBBM—Sixty Minutes of Dance Music
WGN—Concert Ensemble
WJJD—Dreams of Hawaii
2:20 P.M.

WMBI—"Mother Ruth," Mrs. McCord 2:30 P.M.

2:30 P.M.
CBS—Ann Leaf at the Organ: WABC WISN WIND
WAAF—Organ Melodies
WGN—Cubs vs. Sox
WJJD—Hawaiian Melodies
WMAQ—Saturday Songsters
2:35 P.M.

WAAF—Music in the Air
WGN—Baseball Broadcast from Wrigley Field;
Cubs vs. Soxs
WMBI—Musical Program
3:00 P.M.

3:00 P.M.

CBS—Jim Fettis' Orchestra: WABC WISN WIND KMOX

WAAF—Frances Fox

WGN—Mark Love, bass; Rondoliers, stringtrie

WJJD—Fred Beck, organist

WTMJ—Dance Orchestras

WLS—"Smilin' Through"; Elsie Mae Emerson;

Phil Kalar

WMBI—Gospel Music

3:15 P.M.

WAAF—Salon Concert

WLS—Round-Up; The Westerners; Joe Kelly

WMBI—ARadio School of the Bible, Mr. Loveless

less WSBC—Italian Program WTMJ—Dance Orchestra

#### (SATURDAY CONTINUED) 3:30 P.M.

WBC—The Lady Next Door, children's program:
WEAF WMAQ
CBS—George Scherhan's Russian Gypsy Orchestra: WABC WBBM KMOX
KYW—Merrie Macs, male trio

WENR—Consolaires
WGN—The Snoke Problem in Chicago
WJJD—Mooseheart Children
WIND—Melody Matinee
WMBI—△Radio School of the Bible, Mr. Love-

#### 3:45 P.M.

3:45 P.M.

WAAF—Jack and June
WENR—Don Carlos' Orchestra
WGN—The Rondoliers, string trio
WMBI—Musical Program
WTMJ—Woman's Point of View
4:00 P.M.

NBC—Leo Zollo's Orchestra: WEAF WMAQ
WBBM
CBS—I'ancho's Orchestra: WABC KMOX WISN
NBC—Kaltenmeyer's Kindergarten: WJZ WENR
WGN—Organ Melodies
WIND—Tex Gold, cowboy songs
WJJD—Favorite Operettas

4-15 P.M.

#### 4:15 P.M.

4:15 P.M.

WAAF—Jack and June
WGN—Rondoliers, string trio
WIND—Spanish American War Veterans' Auxiliary Program
WJJD—Wilbert Liebling, boy soprano
WMAO—Dance Orchestra
WTMJ—Studio Program

#### 4:30 P.M.

4:30 P.M.

NBC—Little Jackie Heller, tenor; Harry Kogen's
Orchestra: WJZ WENR

NBC—Economics in the New Deal; Guest Speakers: WEAF WMAQ WTAM

KYW—Phil Harris' Orchestra

WAAF—Trend of Events

WBBM—Maurie Sherman's Orchestra (CBS)

WGN—Bob Forsans, soloist

WIND—Toytown View; Irene Ryan

WJJD—The Twiddle Dee's

4:45 P.M.
CBS—Charles Carlile, tenor: WABC WISN KMOX CBS—Charles Carlile, tenor: WABC WISN KM WBBM
NBC—Little Orphan Annie: WJZ WLW
KYW—Harold Bean, soloist
WAAF—Waltzes
WBBM—Skipper Jim
WENR—"Grandpa Burton", Bill Baar (NBC)
WGN—The Rondoliers, string trio
WIND—Studio Program
WJJD—Piano Reflections

#### 5:00 P.M.

-Al Pearce and his Gang, variety: WJZ WENR
S—Meet the Artist: WABC WBBM
KYW—Personalities in Paint
WAAF—Rhythm Kings
WGFS—Ukranian Folk Songs
WG -Make Believe Melody Land Yymn Time Our Club"

#### 5:15 P.M.

Orchestra: WABC WBBM KMOX
NBC—Xavier Cugat's Orchestra: KYW WLW
WGN—Tip Top Circus
WIND—Musical Mirror, string trio
WMAQ—Musical Varieties
WTMJ—Chloe, the friend of all children

#### 5:30 P.M.

—Jack Armstrong, All-American Boy: WBBM KMOX NBC-Richard Himber's Orchestra: WEAF

NBC—Richard Himber's Orchestra: W WMAQ KYW—Uncle Bob's Curb-is-the-Limit Club WAAF—Iloosier Philosopher WENR—Organ Melodies WGN—Dick Hayes, baritone WIND—Hungarian Air Theater WTMJ—Bunk Ilouse Opera

#### 5:45 P.M.

NBC—Little Orphan Annie, childhood playlet: WENR WGN WAAF—The Spotlight WBBM—Cadets' Quartet: Terry Haves, songs WISN—George Hall's Orchestra (CBS) WMAQ—Travel Talk

#### NICHT

#### 6:00 P.M.

6:00 P.M.

NBC—The Stars of Broadway and the Stars of Hollywood; George Arliss, Constance Bennett, Ronald Coleman, Jack Oakie, Loretta Young, Spencer Tracy, Frederick March, Russ Columbo, John Beal, Florence Rice, Tess Gardell, Armida and Abe Lyman and Al Newman's Orchestras: WEAF WMAQ WTAM CBS—AElder Michaux' Congregation: WABC WISN

W-Pinto Pete

W—Pinto Pete
AAF—Sports
BM—Rhubarb Red and Sunny Joe, hillbillies
NR—What's the News
ES—Poland in Song
N—Tony D'Orazi, cartoonist
IFC—Eddie Loftis, songs
ND—German Hour, William Klein
JJD—Pickard Family
WTMJ—Heinie and His Grenadiers

6:15 P.M.

KYW—Globe Trotter, News of the World
WAAF—Popular Potpourri
WBBM—Pat Flanagan's Sports Review
WENR—Chuck and Ray, songs
WGN—Musical Dessert; Rondoliers, string trio; Len Salvo, organists
WJJD-Music and Banter
6:25 P.M.

KYW—Pinto Pete
WENR—Sports Reporter
6:30 P.M.

NBC-F. O. B. Detroit; Benny Kyte's Orchestra; Guest Speaker: WJZ WMAQ WBBM-American Mixed Quartet (CBS) WGN-The Sports Reportes WIND—Polish Hour WJJD—The Pickard Family WLS—Jung Gardeners

6:45 P.M. WBBM—Louis Panico's Orchestra
WCFL—Eddie Varzos' Orchestra
WGN—Tom, Dick and Harry
WLS—Cumberland Ridge Runners
7:00 P.M.

7:00 P.M.

NBC—The Night Dream Hour; U. S. Marine Band: WEAF WTAM KYW

CBS—Forty-Five Minutes in Hollywood: WABC KMOX WBBM

NBC—"Jefferson, The Last of the Gentlemen Builders": WJZ WMAQ

KYW—Dream Hour

WEDC—Ukranian Program

WGN—Ensemble Music

WIND—Washington Column of the Air

WJJD—Twilight Reflections

WLS—Ferris Barn Dance Jubilee

WTMJ—Dance Orchestra

7:15 P.M.

WGN—Lawson Avenue Y. M. C. A. Glee Club

WIND—Arthur Jones, songs

7:20 P.M.

NBC—Bavarian Peasant Band: WJZ WMAQ

NBC—Bavarian Peasant Band: WJZ WMAQ 7:30 P.M.

7:30 P.M.

NBC—Hands Across the Border: WJZ WMAQ

WEDC—A Bit of Russia

WGN—Seymour Simons' Orchestra

WIND—Hot Stove League; John O'Hara

WJJD—Ben Kanter, songs

WLS—Keystone Barn Danne Party

WMAQ—Tweet Hogan's Orchestra

WTMJ—Echa Z. Polski

7:40 P.M.

WIND—Musical Interlude

WIND—Musical Interlude
7:45 P.M. CBS—The Bard of Erin: WABC KMOX WIND WBBM—Henry Busse's Orchestra WJJD—Pickard Family 8:00 P.M.

8:00 P.M.

CBS—Grete Steuckgold; Andre Kostelanetz' Orchestra: WABC KMOX WISN WBBM

NBC—House Party; Donald Novis, tenor; Frances
Langford, blues singer; Arthur Boran, mimic;
Brad Browne, M. C.; Orchestra; Rhythm
Girls Trio; Nelody Boys Trio: WEAF WTAM
WMAQ WLW WTMJ

KYW—Jamboree (NBC)

WCFL—Dr. Springer's Forum
WGN—Doring Sisters, trio
WIND—Don Kirkham's Orchestra
WLS—The Westerners, Songs of the Range
WSBC—in Gay Nanoß
8:15 P.M.

8:15 P.M. WCFL—Leo Terry, Organ Recital WGN—Blackstone Hotel Ensemble WIND—The Scintillators WLS—Pathfinder Revue 8:30 P.M.

8:30 P.M.

NBC—Beatirec Fairfax, dramatization: WEAF
WMAQ WLW WTAM

CBS—Saturday Revue; Morton Downey, tenor:
Quartet; Orchestra: WABC WBBM KMOX
NBC—Eddie Duchin's Orchestra: WJZ WLS
WCFL—Court Notes, Phil Friedlander
WGN—Wayne King's Orchestra
WIND—Melody Men; Jugo-Slav Orchestra
WSBC—Polish Variety Hour
WTMJ—Dance Orchestra
8:45 P.M.
WCFL—Tony and Joe, drama
WGN—Bernie Cummins' Orchestra
9:00 P.M.
NBC—Al Trahan, comedian; Saxon Sisters, trio;

9:00 P.M.

NBC—Al Trahan, comedian; Saxon Sisters, trio; Male Trio; Graham McNamee, m. c.; Lennie Hayton's Orchestra: WEAF WLW WMAQ WTAM WTMJ

CBS—Broadcast from Byrd Expedition; William Daly's Orchestra; Fred Crockett, commentator; Mixed Chorus: WABC WBBN: KMOX NBC—"1934, A National Park Year"; U. S. Marine Band; Speaker: WJZ KYW WCFL—Eddie Varzos' Orchestra WEDC—Volga Boatman WGN—Mark Love, basso; organist WIND—Don Kirkham's Orchestra WLS—Tom and Don; Skyland Scotty WSBC—Slovak Revue 9:15 P.M.

WGN—Richard Cole's Orchestra

WGN—Richard Cole's Orchestra WIND—Bob Atcher, songs WLS—Barn Dance Acts 9:30 P.M.

9:30 P.M.
C—ALKA-SELTZER PRESENTS WLS BARN
DANCE; Uncle Ezra; Maple City Four; Cumberland Ridge Runners; Linda Parker, songs;
Lulu Belle; Tom and Don: WJZ WLS WLW
S—H. V. Kaltenborn, talk: WABC WISN
WIND KMOX
C—Pan-American Program: WEAF WMAQ
WTAM

NBC-

WTAM
KYW—Hal Collier's Orchestra
WBBM—Fritz Miller's Orchestra

#### 10:00 P.M.

CBS—Ted Fiorito's Orchestra: WBBM KMOX KYW—The Globe Trotter; news WCFL—Joe Keith's Revue WGN—Earl Burtnett's Orchestra WIND—Don Kirkham's Orchestar WMAQ—Al Kvale's Orchestra WTMJ—Dance Orchestras

#### 10:15 P.M.

NBC-Press-Radio Bureau News: WEAF WTAM NBC—Press-Radio Bureau News: WEBF WARD WMAQ
CBS—Press-Radio Bureau News: WABC WISN KMOX WBBM
KYW—Tom Gentry's Orchestra
WCFL—Joe Keith's Orchestra
WGN—Remember Way Back When
WIND—Micky Isley's Orchestra

10:20 P.M.

10:20 P.M. CBS—Ann Leaf at the Organ: WABC WISN WBBM NBC—Enric Madriguera's Orchestra: WEAF WTAM

WMAQ-Jules Styne's Orchestra 10:30 P.M.

CBS—Peter the Great, drama: WABC WIND NBC—One Man's Family: WEAF WMAQ WTAM CBS—Harry Sosnik's Orchestra: WISN WBBM WCFL—Dave Unell's Orchestra WLS—Renfro Valley Folk

10:45 P.M.

KYW-Paul Whiteman's Orchestra (NBC) WCFL-Jimmie Noone's Orchestra

10:50 P.M. WGN-Bernie Cummins' Orchestra

WCFL—Barratt O'Hara, talk
WGN—Tonorrow's News; Headlines of Days
WTMJ—Variety Program
9:45 P.M.
CBS—Ted Fiorito's Orchestra: WABC
WCFL—Federation of Women Teachers, talk
WGN—The Dream Ship
WIND—Hoosier Hawaiians

11:00 P.M.
CBS—Gus Arnheim's Orchestra: WABC WIND
KMOX
NBC—Jack Denny's Orchestra: WJZ KYW
CBS—Caroll Dickerson's Orchestra: WISN WBBM
NBC—Carefree Carnival, variety show: WEAF,
WMAQ WTAM
WCFL—Paul Ash Revue
WGES—Jimmy Green's Orchestra
WLS—National Barn Dance
WSBC—Slovak Melodies and Songs

11:10 P.M. WGN-Richard Cole's Orchestra

11:15 P.M. WIND-Don Kirkham's Orchestra 11:30 P.M.

CBS—Louis Panico's Orchestra: WISN WBBM CBS—Little Jack Little's Orchestra: WABC WIND KMOX

WIND KMOX
NBC—Vincent Lopez' Orchestra: WJZ WLW
KYW
WCFL—Jimmie Noone's Orchestra
WGES—Future Stars
WGN—Earl Burnett's Orchestra
WSBC—Midnight Review

#### 11:45 P.M.

KMOX—Charlie Davis' Orchestra WCFL—Dave Unell's Orchestra

11:50 P.M. WGN—Don Irwin's Orchestra
12:00 Mid.

KYW—Tom Gentry's Orchestra
WBBM—Late Dance Orchestras
WENR—Frankie Masters' Orchestra
WGES—Polish Radio Stars
WIND—Moods of Yesteryear
WMAQ—Al Kvale's Orchestra
12:10 A.M.

WGN-Late Dance Orchestras 12:20 A.M.

WENR-Seymour Simons' Orchestra 12:30 A.M.

WIND-Organ Melodies
12:40 A.M. WENR-Dan Russo's Orchestra

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#### RADIO GUIDE

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## CONFESSIONS OF A BANDMASTER—BY ABE LYMAN

(Continued from Page 5)
ment, with the stipulation that an English dance band was to be engaged to play there also. The Kit Kat Club agreed to the stipulation, and advised us that they were ready to engage us.

I gave the boys two weeks' notice of sailing. Thereupon ensued a mad scramble for passport information, birth certificates and the like. Finally, on the 19th day of January, 1929, we sailed on board the Majestic, a ship that had been battered by a storm the trip previous, was ready for dry-dock.

We were all seasick. The boys and their wives had cabins in second class, al-

We were all seasick. The boys and their wives had cabins in second class, although they had first-class privileges because of my promise to play for the seamen's benefit the last night out. I had quarters in first class and remained in my cabin during a great part of the trip across. The weather was plenty rough and the trip was less than enjoyable. Four of the boys, however, found it profitable. They played the pool each day and made about \$3,000. On most of the sea-going liners, the passengers make up a pool on the distance the ship travels each day. These four boys were uncanny in their accuracy. They told us how they did it, later. It turned out they had become friendly with one of the men on the Chief Engineer's staff. This man would lie awake at night, counting the revolutions of the propulse. the awake at night, counting the revolu-tions of the propeller by the throb of the engines below. He would then figure out the distance by the average revolu-tions. They split their winnings with

him.

We were met in Southhampton by a reception committee organized by "Jake the Barber" Factor, who has figured prominently in the newspapers recently in connection with the Chicago kidnaping case. We settled down in the Park Lane Hotel which was reputed to the only hostelry in London with central heating. The boys squawked because the rooms were costing them 35 shillings a day each—and they couldn't find the central heating.

We opened at the Kit Kat, playing to crowded tables and empty floors. The English band in another corner of the cafe crowded the dance floor at every

number, but the crowd ignored us.

I was suffering. Some of my friends had told me to try to play after the fashion of the English bands. Others told us to play slow music. Still others deus to play slow music. Still others de-clared that we would be a hit if we played fast music. I tried to please them all, and consequently I pleased no one. The crowds continued to ignore us.

The most heartbreaking experience in my career came when an English actor by the name of Wilson Keyes walked off

the floor in the middle of a number. The few other couples on the floor at the time, followed. My boys and I were ready to quit and take the next boat back to America. Had it not been for Prince George, we probably would have done so. The Prince came over to the platform

"Don't worry," he told me. "They'll come around. Just play the kind of music you always play in the States."

We were a pretty discouraged band when we met in the hotel after that night work.

"Let's stop trying," was the consensus of opinion. "Let's give them the real old Lyman music tomorrow night, and if they dont' like that we'll go back home."

Next night we got on the platform and launched into the music that made the band famous in California and Chicago and New York.

We were a sensation. And we continue.

launched into the music that made the band famous in California and Chicago and New York.

We were a sensation. And we continued to be from them on. The English band, playing in the Kit Kat, came over and congratulated us. So did the patrons. Our fame spread. During the eight weeks we played to a capacity crowd of famous men and women which included all of the younger British nobility. The royal family was represented frequently by the Prince of Wales.

David, the Prince of Wales, was very cordial to the band, although he tired us out on one occasion. It is the custom, in England, that the music must not stop while His Royal Highness is on the floor. One night the Prince appeared on the floor with Lady Ashley, and danced for an hour and a half without stopping. We played with no intermission until he walked back to his table. That dance group established a record which still holds today.

We learned that the English love parties just as much as the fast movie crowd of

group established a record which still holds today.

We learned that the English love parties just as much as the fast movie crowd of Hollywood. They are as lavish in giving them. At parties there, also, we found that our music was in demand. Most notable among the parties for which we played was the "Wild West Night" arranged by Lord Donegal at his home. Elite London attended that function attired as cowboys and Indians, running wild over Lord Donegal's six floors of house which boasted a bar on every floor. The party was a success, although piti-

The party was a success, although pitifully un-American. Imagine a Cherokee wearing a monocle! Can you visualize a hard-boiled cowboy from the plains of the West speaking in an Oxford accent? Everybody had a good time, though, and the band received ten pounds each for band received ten pounds each for

participating.

At the end of the eight weeks' engagement, we learned that we could return and play in London another week if we

left the country for four weeks between engagements. I gave the boys a two weeks' vacation, then contracted for anengagements. weeks' vacat weeks vacation, then contracted for another two weeks engagement in the Moulin Rouge in Paris. I went to Kiev, Russia, to visit some of my relatives. I told the boys to meet me in Paris, and they started on tours of the Continent. I had a swell time in Russia, and I met more relatives than I thought it was possible for a man to have. In fact, my departure, after two weeks twenty interest.

possible for a man to have. In fact, my departure, after two weeks, turned into the "battle of Abe Lyman's relatives." At the station I made the mistake of passing out parting gifts of money to several of the relatives I had been visiting. The news got around that the Amerikanski was "putting out." At once the station was crowded with Abe Lyman's "cousins." It cost me a thousand dollars to get away peacefully.

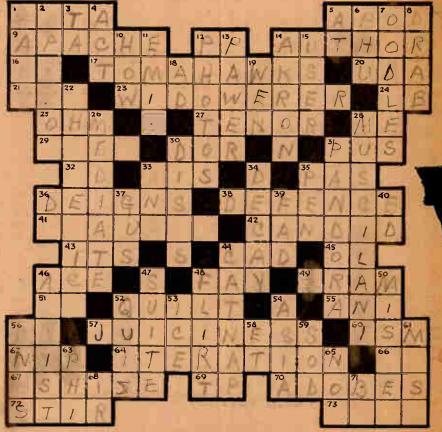
Arriving in Paris I found the boys

Arriving in Paris, I found the boys sitting, broke, at tables in a sidewalk cafe. They were ordering drinks which were brought on little saucers bearing the price of the order. They were playing a game, with each player's object to build up the highest stack of saucers. No one remembered who won, but I'm certain it was the one who had to be carried out of the cafe.

cafe.

We moved into the Hotel Carlton and the complexities of life in Paris began, at least for the band. One of the boys, I remember, was embarrassed terrifically the first day. After climbing into the bath tub he discovered there was no soap. A bell-button, labeled with the words, "Femme de Chambre" caught his attention. He pucked the button and a chambre was no soap. He pushed the button and a chambermaid appeared. He made a dive for cover, much to the amusement of the maid. She calmly followed him, handed over the soap, then departed.

In his next instalment Abe Lyman tells of further adventures in Europe, and the astonishing truth of what happened to him and his band upon their return from Abroad. How America received the ac-Abroad. How America received the acclaimed European success—new and more intimate, accounts of his loves and the loves of his bandsmen—new heartbreaks and new triumphs—all are in his confessions. Read them in Radio Guide issue dated week ending April 21. Don't miss it!



Radio Guide's X-Word Puzzle

## CANTOR,

(Continued from Page 2)

him a nasty missive and I ain't heard a peep out of him from that day to this. That's the way to handle guys like Ru-binoff!

Not that I want my readers to get

binoff!

Not that I want my readers to get the idea there is any poisonal differences between Cantor and me. Why I'd give that guy the shirt off my back—it's a lot safer than givin' him a new one!

There's practically nothin' I wouldn't do for him except maybe buy him a bowl of soup if he was starvin' to death.

Why, Cantor and I are pals—real pals. We're practically unseparable. What I mean to convey is that when we're together we're never apart. Once we were so close together that it took three cops and Rubinoff to separate us.

It was in Paree that it happened. Cantor and I were breakin' bread together in a swanky eatery on the Roo de la Poo. After keepin' my hands in my pockets for three hours, with my customary generosity I beats Cantor to the check. Cantor comes to life and grabs for it. I says, "It's my check!" He says, "It's your check!" I says, "I'm payin' for this dinner. Listen, didn't the waiter put the check right under my nose?"

"Sure," says Cantor, "and that's any

"Sure," says Cantor, "and that's any place on this table."

It's mutiny. But I lets the insult slide, and today we're like brothers.

Ah, them was the happy days when we was both young and I was handsome. Just two young bucks doin' the buck and wing. The other day, while renovatin' about the good old times, I shows Cantor a photograph of us and says: "Remember those two bucks?"

"Whaddya mean?" he snorts. "I paid 'em back to you years ago."

"Whaddya mean?" he snorts. "I paid 'em back to you years ago."

I was the neighborhood Adonious, too good lookin' for my own good. And Cantor wasn't even a runner upper.

How well I remember him and Georgie Jessel and Walter Winchell singin' at a nickel theater. I remember it to this day. So does Cantor, every time he sees a to-

Why, in those days, for the price of a cigar, you got two movies and Cantor. That was when I first started smokin'

cigars.

Think of it! Think of it! Two movies and Cantor for the price of a cigar! How times have changed! Why, today you can sit at home Sunday nights and get Cansit at home Sunday nights and get tor for nothin'. But cigars have gone way

#### DEFINITIONS

HORIZONTAL

1—Stringed instrument

5—Animal without feet

9—Parisian ruffian

12—Pages (abbr.)

14—Originator

16—A coin (abbr.)

17—In'dian hatchet (pl.)

20—Famous mountain in Asia

21—Hide of a young animal

23—Bereaved of a wife

24—Weight (abbr.)

25—Unit of electrical resistance

27—Trend

28—Personal pronoun

29—Xmas (Fr.)

30—Beetle

31—Matter 51—Personal pronoun 52—Blanket 55—Blackbird 56—Measure of area 57—Succulence 60—Distinctive theory or practice
62—Pistinctive theory
tice
62—Pinch
64—Repetition
66—Greek letter
67—Court of justice
69—Title Page (abbr.)
70—Unburnt bricks
72—Mix
73—Allot

-Matter

-Steadfast -Frankness

<del>18 —</del>Fairy 49 —Man's name

VERTICAL

1—Torture

2—Right of choice

3—Tantalum (abbr.)

4—Part of play

5—Near

6—Greek letter

7—Great quantities VERTICAL

32—Northwestern State (abbr.)
33—Three toed sloth (pl.)
35—Dance step
36—Condescends
38—Protection 43—Possessive pronoun
44—Mean fellow
45—Suffix meaning "oil"
46—Famous aviator
48—Fairy

the Great quantities

8—Dull brown

10—In what manner

11—Mohammedan prince

12—Short for photograph (pl.)

13—One that paws

14—City in Ohio

15—Employer 14—City in O 15—Employer

18—Short for advertisement
19—Tumor
22—Science of sounds
26—Interpose
28—Italian Ruler
30—Flat round plate (pl.)
31—Possessor of a box containing all earthly ills (Gr. My.)
33—Girl's name
34—Spoil
35—Cage
36—Doctor of Science (abbr.)
37—Man's nickname
39—Hobby
40—Comparative suffix 39—Hobby
40—Comparative suffix
44—Short sleep
46—An otologist
47—Set of rooms
48—Play the coquette
50—Fate; destiny
52—Question closely
53—Frozen dessert
54—Continent
56—Conve of fresh wate 54—Continent
56—Genus of fresh water dr
58—And (Fr.)
59—Turf
61—Meditate
63—Greek letter
65—Pseudonym
68—Irish (abbr.)
71—Exist

Next week's issue of RADIO GUIDE will contain the solution—and another absorbing X-word Puzz

## EXPERIENCE VOICES' LASH OVER GAMBLIN

HEN is gambling not gambling? Readers this week came to the aid of "Louie" in making the distinction. "Louie" was charged with gambling for arrested for shooting craps. The officer who took into custody gossiped of his own dealings on the che exchange. In a letter to the Voice of Experience, use "asked, "Is all gambling the same, or is there difference between shooting craps and playing the orket?"

from the flood of opinions invoked by the ques-the Voice of Experience has selected the letters persons for special award. Some of these follows:

#### Crap Shooting No Crime

ouie": Custom or practice, to a great exmines what is good or bad, right or wrong, the majority of the population openly indulged shooting, it would be considered all right, even eyes of the law. Though I do not approve of crap shooting, I der it no crime. A gambler is defined as "one plays for money or other stake." When you risk no matter how little, on the chance that cerumbers will come up on the dice, it is gambling, chances on raffles, or wheels at fairs, carnivals, bazaars, et cetera, is gambling, as is also risk-ir money on a chance that certain stocks in the will go up, and not down.

will go up, and not down.

The only difference between the people who do things, and you, is that they are protected by custom, and you are not so protected. It is imbling, you may be sure. Playing the Stock to even though sanctioned by law, often can have serious consequences than crap shooting, because kes are higher, and the gambling might be done ther people's money.

Lockwood Ave., Stamford, Conn.

EDGAR S. MOTT

#### he Gambler Always Pays"

the vernacular of the Stock Exchange, is just as much as is shooting craps. To gamble ay for money or a prize; to squander by playstakes. Gambling is a wasteful use of money, come time.

cious time.

tope you heard the Voice of Experience in his ast of Tuesday night, March 13, when he said sambling: "It is the desire to get something for ambler." And, "The gambler always pays." The rs think that they can beat the game. It doesn't to them that every gambler through the ages same idea—and lost.

The playing the Market, there are persons who they buy stock in a business firm because they erested in that firm, and believe their purchase.

terested in that firm, and believe their purchase k is an investment. In some cases their status ockholder helps them to hold a position with the hen, along come the "smart Alecs" whose monsare not jingling tunefully enough, and what

happens? They "play the Market" skilfully until the stockholders are forced to sell out.

These innocent stockholders, who usually are of the working class, are forced to sell out or risk losing all of their investment. Maybe these "smart Alecs" will go so far as to ruin the business firm completely and put all of the employees out of work. I don't know how far they legally can carry on this ruination.

Please allow me to quote to you what the "Guide Book of Life" (the Bible) says. The Apostle Paul wrote: "This we commanded you, that if any would not work, neither should he eat" (2 Thess. 8: 10).

You may say, "I can shoot craps, or play cards, or gamble in any way I choose, occasionally, because I know it won't become a habit with me, and it won't harm me to play."

harm me to play."

Let this Great Apostle Paul advise you again:
"But take heed lest by any means this liberty of yours become a stumbling block to them that are weak."

1138 Chalmers Ave., Detroit, Mich.

DON M. DROSTE

#### Switch Occupations and Win

Dear "Louie": Two wrongs do not make a right. Morally, playing the Market is, in my opinion, as wrong as shooting craps or any other form of gambling. But under the present laws, it is given legal sanction and is therefore not legally wrong, while shooting craps is forbidden by law. The difference is that you stepped outside of the law, while the officer stayed within it.

At any rate, Louie, gambling in any form is bad. If the game is on the square, which in very few instances it is, you will lose as often as you win, and you are getting nowhere. Whereas, if the game is not on the square, and you are the one who is cheating, you are little better than a pick-pocket or hi-jacker.

Take the friendly advice of one who has been down the line, and spend your time in some useful occupation such as reading, studying, or athletics.

Box 398, Gainesville, Tex. R. B. HEAD

The others to write letters singled out for special award are Louise Kaye, 980 Main Ave., Passaic, N. J.; Leon H. Follett, Jr., 3620 Chestnut St., Philadelphia, Pa.; Mrs. Connie Korevec, 116 Emmett St., Joliet, Ill.; Mrs. V. W. Wiley, Hardy, Ark.; Dr. Chas. P. McKay, Ormstown, P. Q., Canada; Mrs. T. E. Jones, 1702 Stevens Ave., Louisville, Ky., and Jerry Romano, 2338 Hughes Ave., New York, N. Y.

Those whose letters are published here, together with Miss Kaye, and Mr. Follett, were mailed autographed copies of the deluxe edition of The Voice's valuable and interesting book, "The Voice of Experience." The other five were awarded copies of the regular edition of the book.

Another ten copies of the book will be awarded for

lar edition of the book.

lar edition of the book.

Another ten copies of the book will be awarded for solutions to this week's problem, submitted here by The Voice. You have a chance to win one of them. Think over the problem set forth. Write down your honest opinion on the question raised. Make your letter not longer than two hundred words, and write only on one side of the paper.

Mail it, postmarked not later than April 17, to The



The Voice of Experience views with interest the opinions of readers who solve other readers' problems he presents from week to week. He is shown here examining a few of the hundreds of letters that came in answer to "Louie's" request for advice

Voice of Experience, in care of Radio Guide, 551 Fifth Avenue, New York, N. Y. Radio Guide reserves the right to print any letters received.

#### This Week's Problem

Dear Voice of Experience: Is a lie ever justified? My mother, father and brother were driving several weeks ago and were in a terrible crash. Brother, who was the "apple of mother's eye," was killed. Father and mother both were knocked unconscious, but not fatally hurt, although mother was badly injured and suffered a terrible nervous shock.

The doctors have refused to allow mother to be informed of brother's death, although she calls for him continuously. They have told her that he is badly hurt, just as she is, and cannot be moved.

Father knows that brother is dead and, when we told him that we had led mother to believe that my brother is still alive, father fumed and called us a "pack of liars," saying "What will mother think when she gets up and finds you have lied to her?" claims that a lie is a lie and is never justifiable. What do you think?

TWO SISTERS

## FAIRFAX

J. S., New York, N. Y.—Roy Shelley, the "Barn-ill" of WMCA, was born on August 15, 1907, in ork City. He's not married. You're right about istrious antecedents. Roy's a direct descendant of nous English poet, Percy Bysshe Shelley. rrnacle Bill used to be a professional diver, maydidn't know. Now his ambition is to play sym-

C. M., Philadelphia, Pa.—The photograph of leonard, which recently appeared in Radio was taken in 1931. Hope this settles the dispute.

really Morrie Abrams, spies from the Quaker really Morrie Abrams, spies from the Quaker rm me. He does actually play the violin and the same time. As for his being an old time an attempting a comeback, there's nothing Morrie is a twenty-one-year-old law student mersity of Pennsylvania and has never apastage

Hiams, Springdale, Wis.—I would say that ity of fan club president's obtaining a salary rgely a matter of her own abilities as a pro-n the club treasury and let your conscience

wt Lafayette, N. J.—Nope, there's no other in-Wesides the banjo played on the Bobby Benson

program. Bill and Ginger are not married to each other in real life . . . they're another vivid radio romance. Andre Baruch is not married and "Your Lover," on WOR is Frank Luther in disguise. Painted Dreams is off the networks but is being broadcast by WGN, Chicago

A. C. L., Urbana, Ohio—It is any bandleader's privilege to combine in medley any popular songs he chooses, unless those songs carry a specific restriction against being played in medley. Certain popular numbers from Broadway musicals or written by special members of the American Society of Composers, Authors and Publishers are sometimes restrained from being played in conjunction with other numbers. conjunction with other numbers.

N. F. K., Mobile, Alabama—The four lines of verse in the Stoopnagle and Budd script of March 8, were as

follows:

"Last night I saw a man upon the stair
A man who wasn't even there
He wasn't there again today
Gee whiz, I wish he'd go away."

C. Hamann, Jr., New Orleans, La.—It would be infinitely unfair for Radio Guide to print the words of current songs even if it did not infringe on copyright laws. Song publishers depend in part upon your curiosity about the words of songs to sell their product and

for us to institute anything which would injure their business would be manifestly unfair.

A. Gavin, Cincinnati, Ohio.—Rubinoff is 36 years old and is about five feet, six inches tall. He does not speak on the radio because of natural reticence and there are also rumors that because his speech is flavored with a Muscovite accent, he does not like to take a chance of being laughed at.

Sylvia H., Peoria, III.—Write Frank Parker, care of the National Broadcasting Co.. 30 Rockefeller Plaza, New York, N. Y.; and Stewart Churchill, care of Fred Waring, Columbia Broadcasting System, 485 Madison Ave., New York, N. Y. Ask them directly for the pictures you wish. While they may be among the artists who send out photographs free, it would be a nice gesture to enclose 25 cents to each artist to cover the cost of picture, mailing envelope and postage of picture, mailing envelope and postage,

J. J. Ruzicka; Long Island City, N. Y.—The Vic and Sade programs originate in the Chicago studios of NBC, in the Merchandise Mart.

Mrs. J. C. L., Council Bluffs, Iowa—The "Hello Marie" program was dropped some time ago from NBC schedules and there is no hint of its restoration at present. Ben Bernie is married and has one son, Jason, who is a student at a military academy and is 16 years old.

# ST CHANCE IN CASH CONTEST FOR

## WARNING: Solutions Bought from a Professional Will Be Rejected—DON'T BUY ANY

ERE is the last chance for contestants to enter the Radio Stations Trail Puzzle com-

enter the Radio Stations Trail Puzzle competition, the greatest cash prize contest ever opened to readers of a radio publication. The winners may receive \$10,000.00.

The contest closes Tuesday. No solution will be eligible if mailed after April 10, 1934. That day will have passed, even before this issue goes off the news stands.

Warning: Efforts are being made by professional puzzle solvers to sell solutions to this puzzle. Two dollars is being charged by one of them. Such solutions will be rejected, wherever they are detected. Professional puzzle solvers, and solutions worked out by them, are excluded.

And don't overlook the biggest factor in

And don't overlook the biggest factor in this liberal offer: Any winner of any prize, who

is a yearly subscriber to Radio Guide of record on the day the contest closes, will collect double the amount of the prize. Five thousand dollars may be paid to the winner!

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W," the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction, not more than three nor less than two squares at a time. The trail may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant

should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once.

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

This contest is open to all. The only exceptions are employees of RADIO GUIDE their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

On page seven will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

The 250 letters should be used to build station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail. The use of any mechanical device in making a tracing of the puzzle is not permissable. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934

All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected will be determining factors in designating the winners Only correct trails will be considered.

Prizes will be awarded on the basis of correct ness of the trail and the largest number of station calls built by any combination of letters touched in following the trail. Neatness will also be a determining factor.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize
\$2,500.00

Tall Fuzzie Contest is:	
1st Prize \$	2,500.00
2nd Prize	1,000.00
3rd Prize	250.00
4th Prize	100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
50 individual awards,	
\$10.00 each—	500.00
100 individual awards.	
\$5.00 each—	500.00
Total \$	5.000.00

Total

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total cash available to prize winners

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self-addressed, requesting the list.

In case of ties for any of the prizes offered the full amount of every prize for which there is a tie, will be awarded to each tying contestant Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matter These Judges will be selected by RADIO GUIDE and will have full supervision of the Call solutions must be submitted on appearing in RADIO GUIDE, or the resulting in RADIO GUIDE, or the resulting

NS The trail begins where the arrow indicates and ends at the Goal, the square in the lower right hand corner.

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