

10 Pictures of Breneman, Linkletter!

RADIO

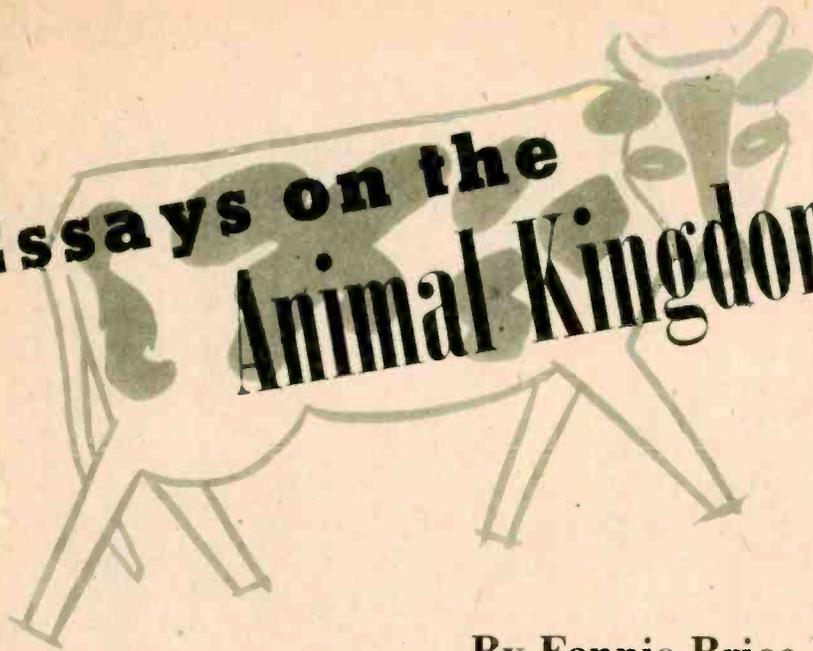
Fan Fare

AUGUST 25, 1944



CBS'
"Terrible Tot"

Essays on the Animal Kingdom



By Fannie Brice

THE COW HAS FOUR legs — one on each corner. Only the mama cows give milk. The daddy cows are called bulls and they don't give nothing. The mama cows have little cows and they are called cowlets, the bulls have little bullets. Cows is very hard working animals and my daddy says that they make shoes and leather golf-bags. When they ain't making golf-bags the farmers wakes them in the middle of the night and takes them to the pasture to milk them. I think this is why we have pasteurized milk. Milk is made of a lot of different stuff—it's made of ten percent water, forty percent cheese, forty percent butter, and ten percent cream. I don't think there's much milk in it. Cows is lucky because they don't have to take no baths and they don't have to go to school and they don't have to write no compositions about cows.

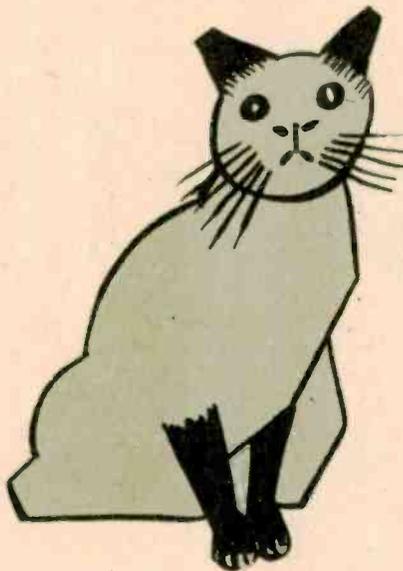
ESSAY ON THE OYSTER



The oyster is a fish that's built like a nut. When you crack the shell there he is— but who wants him? Baby oysters is called oysterettes and baby clams is called calamities. You can only catch oysters when there's an R in the month like Orgust. When they ain't in bed they are busy making pearls. Daddy says it's wonderful how they get pearls from oysters but mummy don't think so. I heard her say she got a fur coat out of the old crab. Pearls only comes from oysters and I'll tell you how. A little piece of sand gets in

their eye and they start to cry. They can't get the sand out so they cry some more. The tears stick to the little piece of sand till it turns into a pearl. When the pearl is finished they are rich so they stop crying. That's how pearls is made.

ESSAY ON THE CAT



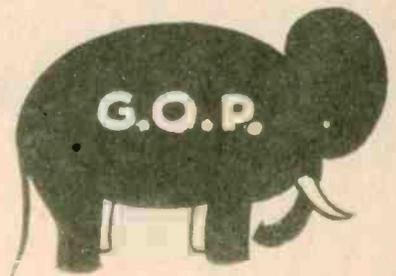
The cat has one tail, four legs and nine lives. There is three kinds of cats—alley cats, Polecats, and Octopussies. Polecats are different from pussy cats and the reason they are called polecats is because you can only touch them with a pole. The longer the pole, the better. There is different breeds of cats, like Persian, Slamese and Manx. The Manx cat ain't got no tail. My daddy has got a Manx shirt. Cats is sometimes used for rain—like when it rains cats and dogs. I never seen no cats after a rain—but I once stepped in a poodle. Cats is a household animal and nearly everybody has one. They like to sit in front of the fire and



FANNY (BABY SNOOKS) BRICE, now star of her own show of CBS-KQW, is author of the erudite essays on the accompanying page, here flashes one of her wickdly knowing smiles.

you can hear them boil. Sometimes cats is very cold. Uncle Louie has a cold cat because I heard daddy say he had a frozen puss!

ESSAY ON THE ELEPHANT



The elephant is a very big animal. He's got two tails—one in front and one in back. He eats with one tail and it's called a trunk.

If I was an elephant I wouldn't know which tail to eat with because I might get mixed up. But elephants never forget. Elephants is the strongest animal in the world—you can smell him a mile away. Most elephants are very smart. When they are young they sometimes run away from home and join the circus. The ones who stay home learn to make billiard balls out of their tusks. All elephants are Republicans. I don't know what that is but my Daddy says so and he also says all Democrats is Donkeys. Elephants is got a very thick skin and when they get a spanking it don't hurt. I wish I was half an elephant—from here down. That's all I know about elephants.

RADIO fan fare

The Ear Inspires the Pen

Misses Yerna Jackson and Pat O'Hara,
412 'B' Street, Sparks, Nevada

Sirs: First we want to tell you how much we enjoyed your last issue of Radio FAN FARE. It's just the sort of thing that the public goes for.

Secondly, we would like to ask you to print the inside dope on Jack Owens. He is that ter-rific singer on the Blue Network "Breakfast Club." We want to know all about his home life and to see lots of pictures of him. We really think he is better than Sinatra. We also want to know how he came to write the "Hut Sut Song."

Jack Owens, who combines his vocal and pianistic abilities daily on the Blue's "Breakfast Club," is 30, married, and the father of three. That's all we know right off-hand, but if there's enough of a demand for Mr. O's life history we will try to oblige in an early issue. How do you other readers think he stacks up with "the Groaner" and "the Swooner"?



Jess Gilley, 5523 South Western Avenue,
Los Angeles, Calif.

Sirs: Judging everyone else by myself, I think you should give Jimmy Scribner of "The Johnson Family" a page or two in Radio FAN FARE. It would be very interesting reading, I'm sure. I would like to know how many different voices Jimmy vocalizes. What are the names of all his characters?

Jimmy Scribner is really a one-man show. He writes and produces "The Johnson Family" heard over Don Lee-Mutual, as well as enacting all the parts himself. Latest report had his number of characterizations at 22 — there may be more by now. Other readers have indicated an interest in this very versatile personality, so we hope to be able to give you more news about him in an early issue of Radio FANFARE.



Edward Winkler, 503 Wilson Avenue,
Vallejo, Calif.

Sirs: Having read your article on Johnny Mercer I am taking the liberty of writing you to ask how I might get in touch with Mr. Mercer.

Johnny Mercer's "Chesterfield Music Shop" is heard five nights a week over NBC from Hollywood's Radio City. A letter would reach him if written in care of the National Broadcasting Company, Hollywood 28, Calif.



Mrs. Alberta S. Castro, 217 Fifth Street,
Galt, Calif.

Sirs: Is this too much to request of you that some time in the future you might feature the following people

in the pages of your very fine magazine, FAN FARE, of which I try to obtain a copy every time it comes out. I am very anxious to see pictures of Larry Smith, Galen Drake, William Winter, and again, Fletcher Wiley, as well as articles on these interesting people.

We're noting your request, and will try to comply as soon as our schedule permits. We've already started the wheels moving on a Larry Smith story.



Dick Hann, 1500 W. George St., Banning,
Calif.

Sirs: I certainly agree with Mrs. Eackford's comment on the "Mary Marlin" program. They live too much in the past, and if they would stick to the subject it would be a much better show.

And on "I Love a Mystery": If we can't have the original Jack Packard, the part could at least be given to someone with a little "umph?" The one who plays it now sounds like a grandfather.

How about this? Do you other readers agree?



Mrs. Jean Cordano, 58 Myrtle Street, Santa
Cruz, Calif.

Sirs: Do you have any information you could give me about Cal Tinney? Can he be heard over any station at all now? If not, where can one write in order to reach him?

Former MBS Commentator Cal Tinney is now a private in the Army, stationed somewhere in the Pacific war zone. We haven't been able to obtain his overseas address, but if you write to him in care of Don Lee-Mutual station KFRG in San Francisco your letter would most probably be forwarded to him.



Mrs. Edna K. Thompson, 1434 Chevy Chase,
Glendale, Calif.

Sirs: Did anyone ever tell you that your magazine, Radio FAN FARE, is most educational? To be able, at will, to go through a clearly-written radio log is a joy.

The choice of English by your commentators surely enlarges our vocabulary and the instructive quiz programs are intelligent listening. Then the background material on radio personalities is not only interesting, but is Dale Carnegie-like, for in each one, you ponder and are buoyed by the fact that perhaps you too, may aspire to the heights in some worthwhile groove.

★ ★ ★ ★ ★ RADIO fan fare ★ ★ ★ ★ ★
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SCOUR WITH SUDS!

CLEANS as it SCOURS as it SHINES

Scour with suds... It's easy and fast... Makes things bright... And helps 'em last!

Cleanliness is a first rule of war-time conservation. Protect your shining white refrigerator and stove, your kitchen sink and bathroom tiles by keeping them clean and bright. Scour with suds. Use SCOTCH TRIPLE-ACTION CLEANSER, the cleanser that makes suds because it contains soap. It contains no harsh abrasive to scratch or mar surfaces—dissolves grease, banishes dirt, brightens surfaces—in triple-quick time.

SCOTCH Triple Action CLEANSER



LOOKING FOR LAUGHS, Linkletter searches a woman's purse during his "What's Doing, Ladies?" show, and is amazed to find a tiny metalsmith's hammer among the contents. He says he has never found an article in any purse that couldn't be mentioned over the air.

An Ad Lib Show Is A Grab Bag

By Lynn Roberts

*No. 1 Man of Radio's Ad Lib Programs,
Art Linkletter, Says, "People Are Fun;
Audience Shows Are Full of Surprises"*

PEOPLE are like snowflakes," Art Linkletter smilingly commented. "Every one of them is different."

Linkletter, the big, blond, clean-cut fellow who handles the microphone for the Blue Network's "What's Doing, Ladies?" and NBC's "People Are Funny" programs, has learned a lot about people in the past ten years that he has exceeded audience participation airshows.

He also has learned all the ins and outs of the ticklish art of ad-libbing. He has made ad-lib shows his specialty, and now San Francisco and Hollywood share him as emcee of their leading audience participation programs. He commutes between the two points weekly, and has a standing reservation on the "Lark" to do so.

"People are wonderful!" Linkletter beamed when we cornered him long enough for a chat about his unusual place of prominence in the radio spotlight. "Whenever I'm feeling low," he went on, "stepping out in front of an audience is like a shot in the arm. You can feel the presence of all those people. There's nothing like it."

When he gets ready to work with an audience, Art scans the sea of faces, searching for signs that show which ones will be the most fun. During a session of "What's Doing, Ladies," we watched him single out a woman in the third row whose face had been wreathed in smiles from the very start of the show. He knew she would supply good-natured answers to his breezy, friendly inquiries.

Hilarious Customer

When he asked her where her husband was, she replied with a giggle, "He's home, washing windows. Yes," she went on, "my husband is always helpful around the house. Yes, he does the dishes, too," she laughingly admitted in answer to Linkletter's playful banter.

"What day does he do the family wash?" grinned Art.

"I haven't gotten him that well-trained—yet," responded the lady, now thoroughly convulsed in giggles.

"Well, what do you do around the house?" laughed Linkletter.

By this time, his "victim" was too engulfed in mirth to make any reply and Art moved swiftly to another section of the studio, where he had spotted somebody else he knew would be fun.

Sometimes he attempts to guess facts about the individual he is interviewing, and a surprising number of times he turns out to be right. We watched him as he walked up to one lady, said hello, and told her that she had been married for forty-two years. He missed it by just two counts. The lady had been married for forty-four years. Then he asked for her purse, and proceeded to examine its contents, naming the items into the microphone.

Raid's Purses

He told us later that he had never

RADIO fan fare



▲ **AUDIENCE PARTICIPATION** programs are Art Linkletter's specialty. He handles shows of this type emanating from both San Francisco and Hollywood, commuting between the two points regularly. "People are wonderful!" Linkletter declares with enthusiasm. "Whenever I'm feeling low, working with an audience is like a shot in the arm."

found any article in a woman's purse that he couldn't mention over the air. A few things he has considered it good taste not to mention, however—among them, a can of stay-fast powder for false teeth. One of the funniest items was a tattered brown hair rat, with a comb dangling on the end of it.

Linkletter points out that people don't mind being ridiculed, as long as it's done with genuine good nature. "You can say most anything," explains Art, "as long as you say it with a smile."

Children and old people, he continues are the most satisfactory people to interview. They have no inhibitions, and usually voice the truth quite candidly. Linkletter puts

people at ease, simply by being so completely at ease himself.

He thoroughly enjoys every show he does. "In fact," he told us, "I do a lot more programs than I have any need of doing, just because I love doing them." He keeps physically fit, doesn't smoke, drinks very little, gets plenty of sleep and exercise, and hasn't missed a show because of illness in eleven years.

Born in Massachusetts some thirty-two years ago, Art came west early in his youth and attended school in San Diego, acquiring an A.B. to teach

English and dramatics. As an undergraduate in 1932, he received his first radio bid as a result of writing a musical comedy for school production, and through his junior and senior years he announced for a local station.

In 1935, he was made program director for KGB, San Diego, and handled the radio exploitation for the San Diego Fair. In 1936, the Texas Centennial made him program director and official master of ceremonies. The following year he was assigned as radio director for the

(Please turn to Page 12)



▼ **LINKLETTER LOVES CHILDREN**, and his fondest dream is to work with them on the air. Photo shows him with his wife, Lois, and their two youngsters, Art Jr. and Dawn. Art, Sr. informed us that he used to tell a joke about his wife on his shows. Now it's backfired. See story for further details.

▼ **ART FINDS FILM FOLK** eager to appear on the hilarious "People Are Funny" broadcasts, and they willingly take part in the show's stunts. Here Alan Hale was put to bed on the stage while two contestants competed to see which would make the best chambermaid. Leo Carrillo has just returned from the street where he was marshal of a parade for a would-be vice-presidential candidate.



Tom Breneman:

Still Wows the Women

By
Ann Comar

*His Antics With Hats And Sardi's
Visitors Continue to Convulse*

Monday-Saturday, 9:30 a. m.
Blue-KGO

THE brand new baby boy crinkled his button nose, puckered his button mouth and gazed drowsily up at the lady who was holding him. "Oh, he's going to have beautiful, great big eyes!" she said, and kissed him. She was the first woman to see him after his debut into the world and she lost her heart to him completely.

Tom Breneman—fqr, of course, it was he—has been quickening the heartbeats of ladies of all ages ever since. That "way with the ladies" has made him one of radio's most celebrated masters of ceremony and has built the Blue network show, "Breakfast at Sardi's" into one of the most popular morning programs on the air. Its November Crossley rating was 9.5 — highest of any morning show for that month.

Friendly, informal, affable, a past master of repartee, Breneman is always the same and always just himself. His radio personality is 100 per cent genuine — the same Breneman his friends and family know. And he's won so many loyal followers that if he chose to run for mayor of San Francisco, Governor of California or even President of the United States, he'd probably collect more votes in this section of the country than any other candidate you could produce—with the one possible exception of Art Baker.

100,000 Requests

It's harder to get tickets to "Breakfast at Sardi's" than to any other radio program in Hollywood, for

"HERE, TOM, TRY MY BONNET!" urge these lovely guests attending "Breakfast at Sardi's." Although the model he is wearing is chic, Breneman is interested in hats belonging to (left to right) Mrs. Jack Sharp of El Paso, Texas, Miss Martha Jenson of Denver, Colorado, and Mrs. Edith Hancock of Aberdeen, Washington.





▲ **BRENNEMAN AND HUGH HERBERT**, Tom's guest star, compare notes on chapeaux. While Breneman contents himself with a severe pancake beret, Herbert eyes the effect of a few flowers and wisp of veiling.



▲ **"NO, TOM! YOU WEAR IT DOWN, over one eye, this way!"** explains breakfast guest, Mrs. Frank Maiser of 7612 South Hoover Street, Los Angeles. Breneman is resigned to her suggestion, or is he?

there's a small backlog of more than 100,000 unfilled ticket requests. The show's coveted invitations are sent out to fans who write in for them. Ninety attend as invited guests each week-day morning. To see Tom Breneman in action and enjoy the fun, over 400 others each morning join the crowd for breakfast at Sardi's swank Hollywood Boulevard cafe. The guests come to the restaurant at 7:30 o'clock in the morning and are served coffee and rolls. Mondays through Fridays, they stay through two broadcasts, with breakfasts between—the early edition, 8 to 8:30 a.m. PWT, for the East, the second at 9:30 o'clock, for the West.

The show revolves around Tom Breneman. The handsome host of the program—a big chap with dark hair touched with gray and with large, alert black eyes — has no script to cramp his style. Portable microphone in hand, he just roams from table to table, gabbing with his guests as informally as he would over his own breakfast table at home. And he lets the consequences of his queries fall where they may.

Attracts All Ages

The breakfasters, mostly women,

are from every state in the Union, from every walk of life, and range in age from 18 to 100. But, however drab their lives, Tom Breneman finds a little color in them; however prim their mien, a little gayety underneath — and he draws it out. He doesn't try to elicit sensational remarks. He just wants to bring out the familiar human traits that make life the most fascinating entertainment in the world. Occasionally, he matches wits with a famous guest star in an ad lib interview.

In the course of each broadcast, Breneman awards several gifts. The gifts are, of course, an attraction, but the most powerful magnet is Breneman himself. The program is the child of his own fertile brain. He was lunching at Sardi's with a group of friends one day three years ago when it struck him that the famous cafe, with its tiered rows of booths surrounding a large open space, would be an ideal place to stage a program. Six weeks later, on January 13, 1941, Tom emceed the first broadcast of the breakfast show, sent out by remote control from station KFWB.

The rainy season was at its height. The show was absolutely dependent



▲ **A HORN OF PLENTY HAT** — and plenty of beauty to go with it in luscious June Lang, another guestar of Sardi's.

upon an audience. Taxicabs were sent out each morning to pick up the
(Please turn to Page 12)

▼ **HAT ON, READY TO GO**, Tom whips out his powder puff for a final slicking up. Erskine Johnson looks bemused.

▼ **THE SPONSOR'S PRODUCT GOES TO THE HEAD** of this fair guest, who is wearing a topper made of Minute Man Soup labels.



This PECTIN SAVES
YOU TIME-WORK
-MONEY!



M.C.P. PECTIN—quick and easy to use—jells more fruit and sugar than any other pectin you can buy... doesn't "boil away" costly fruit or juice, yet prevents spoilage due to too short a boil. With tested M.C.P. recipes, you can *always be sure* of delicious, homemade, energy-rich jams and jellies with true fruit flavor... which save precious "points" and help your own and the nation's wartime food supply.

JELLS MORE FRUIT
OR JUICE AND SUGAR
THAN ANY OTHER
PECTIN YOU CAN BUY



SAVE FOOD—BUY WAR BONDS



Try scrambled eggs
this way

Beat them well, barely grease the skillet, stir constantly over slow fire, add three shakes of McCormick Garlic Salt, Onion Salt or Celery Salt and serve. They're grand this way.



TEAS, VANILLA AND SPICES



September Suppers

Three Hot-Weather Dishes As Prepared
By "Dr. Christian's" Able Assistant,
Rosemary De Camp, and Daughter, Nana



ROSEMARY DE CAMP assembles her equipment preparatory to making her favorite jellied salmon. After boiling the clam juice, water, vinegar and seasonings, she here dissolves the gelatin in a cup of cold water.

COME THE hot weather days, and Rosemary De-Camp, charming young radio-screen actress who plays "Judy" on CBS-KQW's "Dr. Christian" program, can usually be found in the sunny kitchen of her spacious Spanish-type house in Beverly Hills, preparing such eye-filling and appetite-teasing delights as the jellied fish dish, green salad and berry cups she is shown preparing on these pages.

Mother's helper is the actress' delightful little daughter, twenty-months-old Nana, who stood by for tastes of marshmallow and ice cream.

Rosemary keeps her recipes in a file box, and has selected her three favorite hot-weather dishes to be reprinted here for Radio Fan Fare readers.



Jellied Salmon Ring

- 1 cup clam juice (canned)
- 3 cups water.
- 1/4 cup vinegar
- Cayenne, add to season
- 1 heaping tsp. salt

Bring above mixture to boil.

Dissolve two heaping teaspoons of gelatin in a cup of cold water. Set up in hot water until dissolved. Add to boiling mixture above.

Set aside to cool.

Wrap three salmon tails separately in cheese cloth. Tie with cord, and drop in kettle of boiling water. Boil for 45 minutes. Lift out, cool. Unwrap and skin. Divide in quarters lengthwise. Remove quarters whole from bone. Lay in bottom of ring mold. Fill with gelatin mixture when it has cooled. Place in ice box until firmly set.

To serve, turn out on platter. Fill center with bowl of cottage cheese and chopped ripe olives. Garnish with egg circles, pepper rings, pimiento, as desired. May serve with lemon juice or tartar sauce.

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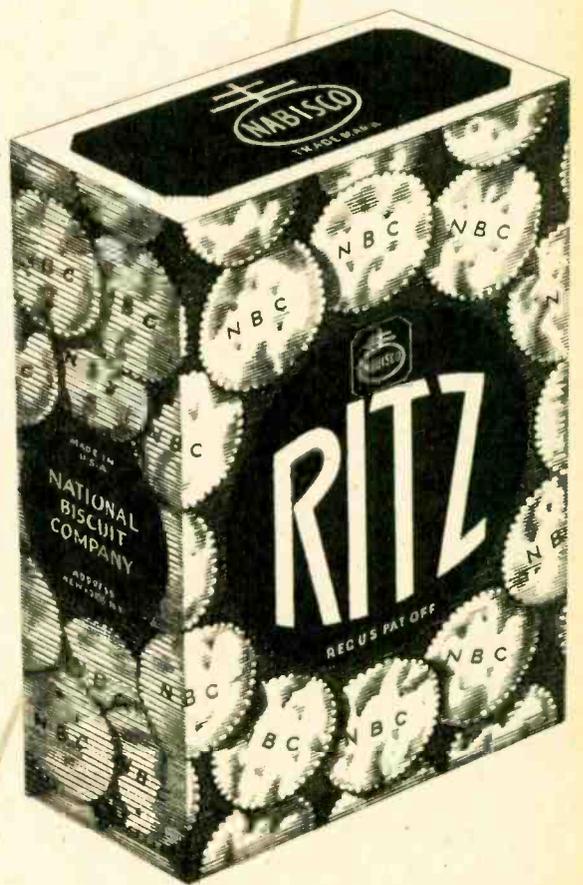
THE FINISHED SALMON RING, a culinary masterpiece of taste and eye appeal. Center is filled with cottage cheese and chopped ripe olives and the outside garnish consists of egg circles, pepper rings and pimiento.

What cracker is fresh and crisp enough for chilled desserts?



● Reach for a package of Ritz Crackers. They're the perfect answer to your question. . . They're the perfect teammates for summer drinks (salads and jellied soups, too) for they stay crisp right through wilting weather.

You see, a special baking process seals in their fresh crunchiness. Better order another package of Ritz today and be well stocked with the cracker that doesn't wilt in hot weather.



Serve RITZ— it doesn't WILT in Hot Weather



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MACARONI
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FRESHNESS
 ... IS ...
SEALED IN

NO RATIONING OF
 QUALITY IN TEA GARDEN.
 IF WE CAN'T MAKE IT
 AS WE ALWAYS DID,
 WE JUST WON'T
 MAKE IT!



MARIN-DEIL

SOLD ONLY AT INDEPENDENT STORES
 REG. CAL.

LISTEN TO BUDDA'S AMATEUR HOUR
 EVERY SATURDAY 7 P. M. K.F.R.C.

SEPTEMBER SUPPERS

(Continued from Page 9)



DAUGHTER NANA helps mother with the mixed green salad. The dressing is prepared with Roquefort cheese, salad oil, vinegar and seasoning.

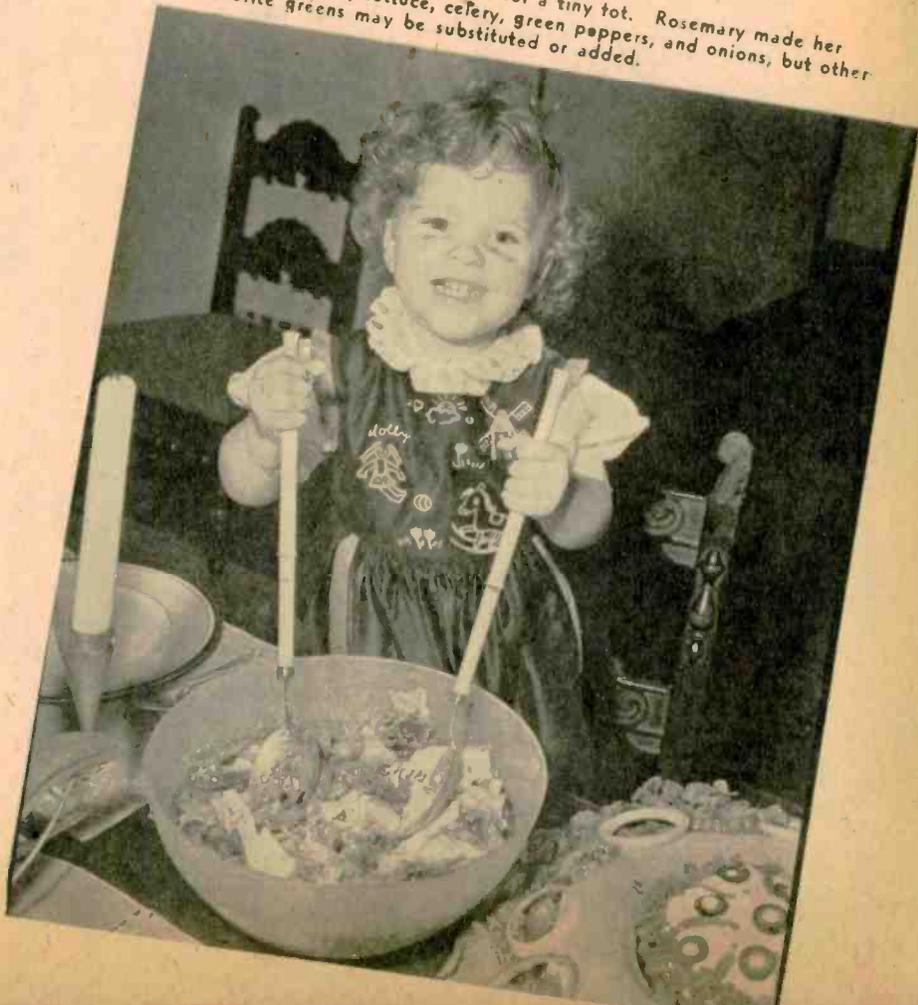
Mixed Green Salad

Thin Roquefort cheese with salad oil. Prepare dressing (1/3 vinegar, 2/3 oil, seasoned with salt, mustard or cayenne). Add to cheese until thoroughly blended.

Pour over bowl of chicory lettuce, celery, green peppers, onions, or other ingredients preferred. Toss in bowl until greens are covered with dressing.

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TOSSING THE GREENS is fun for a tiny tot. Rosemary made her salad of chicory lettuce, celery, green peppers, and onions, but other favorite greens may be substituted or added.





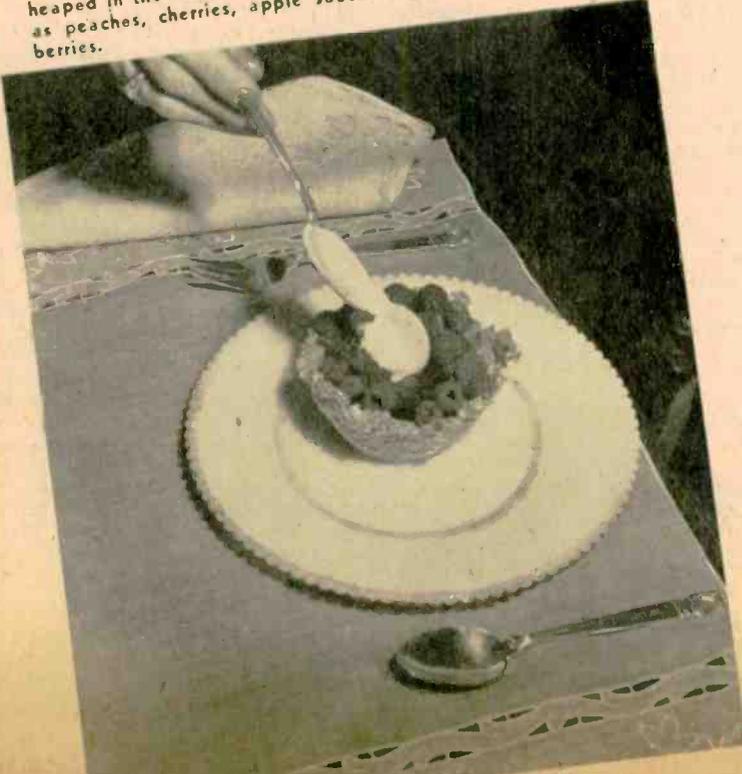
QUICK MACAROON DESSERT CUP is a delicious finale to a September meal. Start preparing it by dissolving a package of marshmallows and 1/2 cube of butter in a double boiler, add one 11-ounce package of corn flakes.

Quick Macaroon Dessert Cups

1 package marshmallows
 1/2 cube butter
 Dissolve in double boiler. Pour over one 11-ounce package corn flakes. Stir. Put large ball of mixture in

center of custard cups. Press quickly against sides of cups while hot. Allow to cool. Remove from cups and fill with berries, custard or ice cream.

ICE CREAM TOPS the dish after luscious berries have been heaped in the marshmallow-corn flake cup. Other fruits such as peaches, cherries, apple sauce may be used instead of berries.



ICE CREAM

AS LOW AS

11¢ a pint

Sure to be pure—YOU make it! In 2 minutes, mix LONDONDERRY, sugar and evaporated milk, or any cream that will whip. Whip, freeze, that's all. No cooking, no re-whipping. Smooth, no ice crystals. (Use milk or skim milk for delicious frozen desserts.) 15¢ pkg. LONDONDERRY makes 4 pints, any flavor. Ask your grocer for LONDONDERRY. If he does not carry it, send us \$1.00 for 7 packages and 20 famous recipes, postpaid.

LONDONDERRY

835 Howard Street, San Francisco 3, Calif.

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"It outdoes the Navajos"

**NEWER — FASTER
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Full instructions and patterns with each loom

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 WEEVEND WONDER LOOMS at \$1.00
 with complete instructions and* patterns,
 for which I enclose \$.....

Name
 Address
 City..... State.....

Ad Lib Show Is a Grab Bag

(Continued from Page 5)

San Francisco World's Fair, for which he wrote two theme spectacles, "The Cavalcade of the Golden West" and "America! Cavalcade of a Nation." In 1939, he resigned his post with the Fair to devote his entire time to free-lancing as an emcee, writer and radio producer.

San Francisco Stints

Before his trek to Hollywood and his acquisition of the emceeding spot on the transcontinental "People Are Funny" program, Linkletter had become well-known to radio audiences in San Francisco for his adept handling of his other audience shows including "Who's Dancing Tonight?" and "What Do You Think?" The former originates from the Sir Francis Drake hotel where he interviews the couples who come to dance; the latter program is now discontinued due to the war. He presented both sides of current controversial topics, then asked members of his audience their opinions on the subjects, allowing them to say anything they pleased.

"An ad lib show," smiles Art, "is like a grab bag. It's full of surprises."

He told us he wouldn't want to do a gag show. "There's too much tension," he went on. "You have to be hitting for a home run every minute." On the other hand, he pointed out, an ad lib show comes easily and naturally.

His most difficult program is "People Are Funny," because it is just partially ad-libbed. "We have to work in and out of the script."

He considers the program's "warm-up" of equal importance to the show itself, for it is then that he must get his audience to feel friendly and relaxed.

Likes Large Audiences

He prefers working with large audiences—the larger, the better, and he always lets his audience choose the contestants. "They're never wrong," he explains. "They'll dispense with the smart-alecks every time. We merely want nice people who are willing to try."

He finds famed personalities eager to appear on the "People Are Funny" show, and they willingly take part in the show's stunts. When Joan Davis appeared, for instance, she was hidden behind a screen while a sailor was being questioned.

Linkletter asked the Navy boy, "How would you like being shipwrecked somewhere on a romantic desert island with a beautiful movie star—like Joan Davis?"

"Joan Davis!" repeated the sailor in dismay. "Are you kidding?" Whereupon an "insulted" Miss Davis burst forth from behind the screen and the sailor's face turned a slight shade of scarlet.

Linkletter points out that people love to see someone embarrassed, when it's all in fun, of course.

"Almost all people are interesting in one way or another," declared Art. "There are three separate sources of conversational matter — who they are, what they've done, and where they've been." But when he does encounter a person who seems to have nothing to offer of interest or amusement about himself, Linkletter solves the situation by asking him or her for an opinion on a subject of interest.

If, by some chance, even that avenue should prove unsuccessful, he finds himself with the most ticklish problem of all—terminating an interview abruptly. An emcee must employ the most delicate tact to get the microphone away from persons who are either too talkative or too reticent.

Likes Children

Art's fondest dream is to work on the air with children, and he hopes to do so soon. He works with youngsters in YMCA activities and gets along with them exceptionally well. "I love kids!" he enthused, "and they like me, too. I've worked with 'em, played with 'em, and had 'em." He has a son, six, and a daughter, four. His wife is a non-professional.

Art has often included a joke about her during his shows. He tells his audiences, "I wish my wife were here, but she has to stay at home. We're expecting a bundle. The laundry!"

Now, come October, the Linkletters are expecting a bundle—and it won't be the laundry. Says Art with a happy twinkle. "I would insist on telling that old joke over and over again. Now, it's backfired!"

Tom Breneman: Still Wows the Women

(Continued from Page 7)

60 guests. Breneman and John Masterson, manager of the program ever since its start, lived in constant horror of finding themselves without an audience some rainy morning. "But we discontinued the taxicabs two months after the first broadcast," Breneman reminisces. "The requests for tickets began to exceed the accommodations."

"Considering all the writing and rehearsing that goes into other radio shows, the success enjoyed by this program, with no preparation at all, is amazing," remarks Manager John Masterson.

Uncle Corny's jokes are the only lines prepared in advance. Telling them, Tom Breneman is both himself and "Uncle Corny."

Tom's sociable, 74-year-old mother and his petite, vivacious blonde wife are two of his most valued critics. Both listen in regularly. He also gets frequent advice from his two fair-haired, blue-eyed youngsters, Tom Jr., 10, and Gloria 15.

Model Hats

Tom Breneman's modeling of women's hats highlights the hilarity on every program. He borrows the wildest looking piece of feminine headgear in the room, discusses it with its owner and eventually, tries it on at the angle that will make him look as ridiculous as possible. Almost invariably, he opines, the woman who wears the hat regards it as quite conservative and when he asks to borrow it, gasps, "You don't mean my hat!"

Tom finds the women from every part of the country equally good subjects for interview, but the elderly ladies prove the best. "Women seem to lose their self-consciousness and their inhibitions as they grow older," he observes.

Gag hats, obviously worn to attract his attention, Tom usually ignores. He loves to find an extreme hat on the head of a woman attending the broadcast with her husband. He puts the two of them on the air, asking the head of the family how he likes the hat. "Were you with her when she bought it?" queries Tom. After the husband's vehement denial of his presence and approval, host Tom pursues, "What did you say when she came home with it?" Do you really want to know?" asks the husband, warningly. And that's when Tom walks off with the microphone and a knowing, "That's all, brother."

Strange to say, Tom Breneman, who has modeled so much modish millinery designed for females, rarely wears a hat except when it rains. He told us, "One time a radio station asked for one of my hats for a bond drawing. They wanted to give it as a prize. I had a terrible time finding one, but finally I dug up a battered old light-weight Stetson that was crammed down behind the cushion in the front seat of my car. I hadn't seen it for months and it was so dirty I had to have it dry cleaned!"



Not only kills flies and mosquitoes, but helps keep new ones out! Stainless.

STANDARD OF CALIFORNIA
STANDARD FLY SPRAY
Protects Health

KILLS 'EM DEAD — flies, ants, moths, spiders, silverfish, mosquitoes

A Girl With Grit!

Barbara Luddy's Life Has Been A Battle; Success She Enjoys Today Is Her Hard-Won Victory

Wednesday, 6:30 p.m.
Mutual-KFRC

By
**Shirley
Gordon**



THERE IS a small attractively-furnished apartment in the heart of Hollywood, with walls that tell the gallant life story of radio's distinguished dramatic star, Barbara Luddy—a story of love, laughter and tears that rivals any of those the actress has enacted during the seven years she has been leading lady on radio's popular "First Nighter" program.

The apartment belongs to Barbara's busy, charming mother, Molly Luddy, who has covered its walls with photographic mementoes of her adored daughter's long and active career.

The pictures show her famous daughter at almost every important stage of her life. The earliest one reveals the actress at the age of three, a chubby-cheeked smiling little girl with long curls and a big hair-bow. It was then that Barbara Luddy gave her first professional performance, and soon became, of necessity, the sole support of her family.

Her stepfather, Dr. Newton Sproule, had established his practice in the little town of Harlem, Montana. (Barbara never knew her real father; he and her mother were divorced when she was still an infant.) One winter, a typhoid epidemic swept across the entire area, Barbara's mother and step-father worked side by side for weeks to nurse the overflow of patients, with the result that the two of them were soon bedridden by fatigue—the doctor overly-ill from exposure after having journeyed through a wintry storm to attend the birth of a baby.

Barbara Is Bread Winner

Tiny Barbara met the family emergency by applying her natural flair for singing and dancing towards bringing in financial aid. She had never had a lesson in either art. She learned to lift her lyric soprano voice in song by humming melodies to the accompaniment of the family's player piano. Her dancing routines were made up of original steps she created herself under the guidance of

Dr. Sproule, who considered them a form of exercise particularly beneficial to Barbara.

That brings us to another picture in Molly Luddy's treasured collection—a portrait of a pretty girl in a long-skirted riding habit sitting on a horse, on an old-fashioned side-saddle. It is a photograph of Barbara taken back about 1939 when her friend, "First Nighter" Bret Morrison, first persuaded her to learn to ride horseback. It is a symbol of a victory.

For on March 1, 1932, a specialist had told Barbara Luddy that she would be a hopeless cripple in seven years. As a baby, she had been stricken with infantile paralysis; the disease left her limbs in constant critical danger. For that reason, in her early childhood, her stepfather had prescribed a series of exercises designed to strengthen her weakened muscles.

When Barbara was fourteen years old, the doctor who was then giving her treatments, suddenly advised that she should wear a back brace to compensate for her one weakened leg. Barbara's step-father, who by that time had become permanently bedridden and fatally ill, refused to permit the brace to be applied. The young girl was not to be committed to the life of a cripple, and Barbara herself went determinedly on with her efforts to follow a full and active career, stubbornly refusing to be defeated by her physical condition.

Her singing career had been brought to an abrupt end several years before when, in the very middle of her performance at a San Diego theater, her voice suddenly failed her. Her vocal chords had been too strenuously strained by overwork. So Barbara turned to act-

ing—in movies and on the stage.

Along Came Love

Then suddenly she fell in love, seriously, with a young British actor, and the two of them made plans to wed. But before the romance culminated in marriage, Barbara left for a stage engagement in Australia, breaking off her betrothal to the Britisher with a straightforward apology that concealed her hidden heart-ache. Her doctor had advised her that she should never marry.

Today, however, there is a lovely full-length portrait of Barbara Luddy placed prominently on the radio in her mother's apartment. It is Barbara's wedding portrait. Taken on September 18, 1942, it records the happy day that the actress became the bride of CPO Ned LeFevre of the U. S. Coast Guard, a former NBC executive and radio actor.

The actress, with her grit and determination, has conquered the tragic shadow that hovered over her all the past years of her life. Today, her days are filled with hearty activity. She enjoys riding horseback, ice skating, and sailing.

Busy Life

Her career on the airwaves has brought her nationwide acclaim; listeners have consistently voted her radio's No. 1 actress.

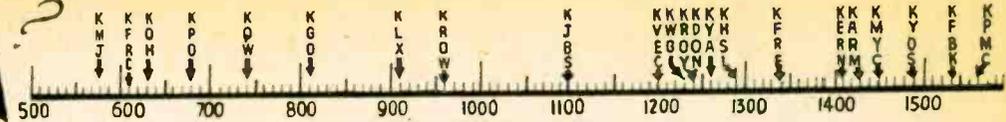
Besides her radio roles, the actress works at the Chicago Servicemen's Center, is a member of the Board of Speakers for War Activities, and is on the Board of Directors for the Creche, in charge of the care and adoption of orphaned children.

"I don't know how that kid does it all," Mrs. Luddy exclaims with pride.

DON LEE BROADCASTING SYSTEM
MUTUAL BROADCASTING SYSTEM



▲ THE ACTRESS AND HER MOTHER are strikingly alike—tiny, but bustling with energy. Daughter Barbara works at the Chicago Servicemen's Center; mother Molly is engaged in rehabilitation activities.



MON. THRU FRI.

DRAMA, SERIALS
 8:00 a.m.—Shady Valley Folks, MBS
 8:15 a.m.—Vallant Lady, CBS
 8:30 a.m.—Light of World, CBS
 8:45 a.m.—David Harum, NBC
 8:45 a.m.—Aunt Jenny, CBS
 9:15 a.m.—Big Sister, CBS
 9:30 a.m.—Helen Trent, CBS
 9:30 a.m.—Midland U.S.A., MBS
 9:45 a.m.—Gal Sunday, CBS
 9:45 a.m.—Jennifer Logan, MBS
 10:00 a.m.—Life Beautiful, CBS
 10:15 a.m.—Ma Perkins, CBS
 10:30 a.m.—Aunt Mary, NBC
 10:30 a.m.—My True Story, BLUE
 10:45 a.m.—The Goldbergs, CBS
 11:00 a.m.—Guldin Light, NBC
 11:15 a.m.—Mystery Chef, BLUE
 11:00 a.m.—Portia, CBS
 11:15 a.m.—Today's Children, NBC
 11:15 a.m.—Joyce Jordan, CBS
 11:30 a.m.—Women in White, NBC
 11:30 a.m.—Dr. Malone, CBS
 11:45 a.m.—Perry Mason, CBS
 12:00 p.m.—Mary Martin, CBS
 12:15 p.m.—Ma Perkins, NBC
 12:15 p.m.—Irene Beasley, CBS
 12:30 p.m.—Pepper Young, NBC
 12:45 p.m.—Right Happiness, NBC
 12:45 p.m.—Bach. Children, CBS
 1:00 p.m.—Backstage Wife, NBC
 1:15 p.m.—Stella Dallas, NBC
 1:30 p.m.—Lorenzo Jones, NBC
 1:45 p.m.—Widder Brown, NBC
 2:00 p.m.—A Girl Marries, NBC
 2:00 p.m.—Changing World, CBS
 2:15 p.m.—Love and Learn, NBC
 2:30 p.m.—Just Plain Bill, NBC
 2:45 p.m.—Pont. Pg. Farrell, NBC
 2:45 p.m.—Wilderness Road, CBS
 3:00 p.m.—Road of Life, NBC
 3:15 p.m.—Star Playhouse, NBC
 3:30 p.m.—Vic and Sade, NBC
 3:45 p.m.—Johnson Family, MBS
 3:45 p.m.—Betty and Bob, NBC
 4:00 p.m.—Lady of the Press, CBS
 4:00 p.m.—Dr. Kate, NBC
 4:15 p.m.—Dyanne Gayle, CBS
 4:15 p.m.—The Merry Moons, MBS
 4:45 p.m.—Sea Hound, BLUE
 5:00 p.m.—Terry & Pirates, BLUE
 5:15 p.m.—Thru a Woman's Eyes, NBC
 5:15 p.m.—Superman, MBS
 5:15 p.m.—Dick Tracy, BLUE
 5:30 p.m.—Jack Armstrong, BLUE
 5:30 p.m.—Tom Mix, MBS
 5:45 p.m.—Hop Harrington, BLUE
 6:55 p.m.—Story Teller, BLUE
 8:00 p.m.—I Love A Mystery, CBS
 8:15 p.m.—Lum 'n Abner, BLUE

VARIETY
 8:00 p.m.—Americana, CBS
 8:00 a.m.—Date at Eight, NBC
 8:00 a.m.—Breakfast Club, BLUE
 8:15 a.m.—It's Glen Again, NBC
 8:30 a.m.—Woman's Column, NBC
 8:45 a.m.—Health Headlines, MBS
 9:30 a.m.—Breakfast Sardi, BLUE
 10:00 a.m.—Arelde's Almanac, NBC
 10:15 a.m.—Jack Berch, MBS
 10:30 a.m.—Lunch with Lopez, MBS
 10:55 a.m.—Aunt Jimmie, BLUE
 12:00 n.—Norton Downey, BLUE
 12:15 p.m.—Neighbors, CBS
 12:15 p.m.—Star Time, BLUE
 12:30 p.m.—Bright Horizon, CBS
 12:45 p.m.—Star Parade, MBS
 1:15 p.m.—Radio Parade, BLUE
 2:00 p.m.—What's Doing, Ladies, BLUE
 2:15 p.m.—Pot Luck Party, CBS
 2:30 p.m.—Meet the Missus, CBS
 2:45 p.m.—Radio Tour, MBS
 3:00 p.m.—Open House, MBS
 3:00 p.m.—Housewives League, CBS
 3:30 p.m.—Baldwin's Mat., BLUE
 6:15 p.m.—Screen Test, MBS
 4:30 p.m.—Tunes and Tips, NBC
 6:55 p.m.—Comet Story Teller, BLUE
 8:00 p.m.—Johnny Mercer, NBC
 7:30 p.m.—Horace Heldt Time, Blue
 10:30 p.m.—Bill Baldwin, BLUE
 11:15 p.m.—Treasury Salute, MBS

MUSIC
 11:30 a.m.—Just For You, BLUE
 11:30 a.m.—Skyline Serenade, MBS
 11:45 a.m.—Kellogg Musical Library, MBS

11:45 a.m.—Hymns of All Churches, NBC
 12:30 p.m.—Babe Rhodes Orch., MBS
 1:30 p.m.—Music for You, CBS
 6:30 p.m.—Spotlight Bands, BLUE
 9:45 p.m.—Buddy Cole organ, MBS
 10:30 p.m.—Sweetheart Swingtime, NBC
 11:45 p.m.—Dale Jones Orch., CBS

PUBLIC AFFAIRS
 10:45 a.m.—Am. Womens Jury, MBS
 2:30 p.m.—Home Forum, BLUE
 3:00 p.m.—Housewives Protective League, CBS
 4:15 p.m.—Bob Andersen, CBS
 4:00 p.m.—Win the War, BLUE

NEWS AND COMMENT
 8:30 a.m.—O'Connor Moffatt, MBS
 9:00 a.m.—Bonke Carter, MBS
 9:00 a.m.—Kate Smith, CBS
 9:00 a.m.—Fred Jorgenson, NBC
 9:15 a.m.—Larry Smith, NBC
 9:30 a.m.—Woman's Mag., NBC
 10:00 a.m.—Tony Morse, BLUE
 10:00 a.m.—Glenn Hardy, MBS
 10:30 a.m.—Bernadine Flynn, CBS
 10:45 a.m.—Art Baker, NBC
 11:00 a.m.—Cedric Foster, MBS
 11:00 a.m.—Banklage Talking, Blue
 11:15 a.m.—Emily Barton, MBS
 11:45 a.m.—News, BLUE
 12:00 noon—Woman of Amer., NBC
 12:00 noon—News, MBS
 12:30 p.m.—Klerman's Corner, BLUE
 1:00 p.m.—Sam Hayes, BLUE
 1:00 p.m.—Walter Compton, MBS
 1:00 p.m.—World Wide News, Blue
 1:25 p.m.—Grant Holcomb, CBS
 1:30 p.m.—Time Views News, CBS
 2:00 p.m.—Faces and Places, MBS
 2:45 p.m.—Radio Tour, MBS
 3:00 p.m.—Carlson and the News, BLUE
 3:45 p.m.—The World Today, CBS
 3:55 p.m.—Joseph Harsch, CBS
 4:00 p.m.—Fulton Lewis Jr., MBS
 4:15 p.m.—Dr. Sweetland, BLUE
 4:15 p.m.—News of World, NBC
 4:30 p.m.—World's Front Page, MBS
 5:00 p.m.—Last-Minute News, MBS
 5:00 p.m.—Galen Drake, CBS
 5:00 p.m.—OK for Release, CBS
 5:30 p.m.—Harry Flannery, CBS
 5:45 p.m.—Gordon Burke, MBS
 5:45 p.m.—Bill Henry, CBS
 5:55 p.m.—Gabriel Heatter, MBS
 6:00 p.m.—News, BLUE
 6:15 p.m.—General Malone, BLUE
 7:00 p.m.—Raymond Gram Swing, BLUE
 7:15 p.m.—Ted Malone, BLUE
 7:15 p.m.—Lowell Thomas, MBS
 8:00 p.m.—Watch the World Go By, BLUE
 9:00 p.m.—Glenn Hardy, MBS
 9:30 p.m.—Fulton Lewis, Jr., MBS
 10:00 p.m.—Richfield Reporter, NBC
 10:00 p.m.—Carlson and the News, BLUE
 10:00 p.m.—News, CBS
 10:15 p.m.—Henry J. Taylor, BLUE
 10:15 p.m.—William Winter, CBS
 11:00 p.m.—Carlson and the News, BLUE
 11:00 p.m.—News, MBS
 11:00 p.m.—Victory News, CBS
 11:15 p.m.—Bill Guymann, Sports, BLUE
 11:55 p.m.—News, CBS
 11:55 p.m.—News, NBC

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MONDAY

VARIETY
 4:30 p.m.—Open House, CBS
 4:30 p.m.—Andy & Virginia, BLUE
 6:00 p.m.—A Song Is Born, NBC
 6:30 p.m.—Army Air Forces, MBS
 7:30 p.m.—Thanks to Yanks, CBS
 7:30 p.m.—Horace Heldt, BLUE
 8:15 p.m.—Dateline, CBS
 8:30 p.m.—Gay Nineties, CBS
 9:00 p.m.—Blind Date, BLUE
 9:30 p.m.—Vox Pop, CBS
 11:15 p.m.—Listen and Live, CBS

DRAMA
 6:00 p.m.—Lionel Barrymore, CBS
 6:30 p.m.—A Man Named X, CBS
 7:00 p.m.—Screen Guild, CBS
 7:30 p.m.—Lone Ranger, MBS
 8:30 p.m.—Amer. Calvacade, NBC
 8:30 p.m.—Point Sublime, MBS
 9:30 p.m.—Hawthorne House, NBC

WAR
 2:15 p.m.—Aberdeen Proving Grounds, MBS

4:00 p.m.—Win the War, Blue
 6:30 p.m.—Army Air Forces, MBS
 7:15 p.m.—Malone Overseas, Blue
 11:30 p.m.—Yanks in the Orient, Blue

MYSTERY
 8:00 p.m.—Sherlock Holmes, MBS
 8:30 p.m.—Counterspy, Blue
 9:00 p.m.—Suspense, CBS
 9:30 p.m.—The Green Hornet, Blue

QUIZ
 8:00 a.m.—Know the Answer, CBS
 7:30 p.m.—Dr. I.Q., NBC

MUSIC
 9:15 a.m.—MGM Orch., MBS
 12:45 p.m.—Sweet Lelani, BLUE
 3:15 p.m.—Tropical Moods, BLUE
 5:30 p.m.—Frestone Concert, NBC
 6:30 p.m.—Spotlight Bands, Blue
 7:00 p.m.—Contented Hour, NBC
 9:00 p.m.—Telephone Hour, NBC
 10:45 p.m.—Bing Crosby, CBS
 11:30 p.m.—Lennie Conn Orch. CBS
 12:00 p.m.—Playbacks, NBC

NEWS AND COMMENT
 4:15 p.m.—Dr. Sweetland, BLUE
 7:00 p.m.—Henry Gladstone, MBS
 8:15 p.m.—Roy Maypole, NBC
 9:15 p.m.—Cecil Brown, MBS
 11:30 p.m.—Charles La Verne, NBC

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TUESDAY

VARIETY
 6:00 p.m.—Burns & Allen, CBS
 6:30 p.m.—Words at War, NBC
 7:00 p.m.—Charlotte, NBC
 7:30 p.m.—Raleigh Room, NBC
 7:30 p.m.—Let Yourself Go, BLUE
 8:30 p.m.—Ransom Sherman, BLUE
 8:30 p.m.—Ginny Simms, NBC
 8:30 p.m.—Freedom of Oppor., MBS
 9:00 p.m.—Romance, CBS

Listen and laugh with
MILTON BERLE
 ON
"LET YOURSELF GO"
 7:30 p.m. **KGO**
 Tuesdays

9:00 p.m.—Haymes-Jenkins, NBC
 9:00 p.m.—Club Good Cheer, BLUE
 9:30 p.m.—Light and Mellow, NBC

DRAMA
 5:30 p.m.—Date with Judy, NBC
 6:30 p.m.—Doctor Fights, CBS
 7:00 p.m.—Norman Corwin, CBS
 7:30 p.m.—True Detective, MBS
 8:15 p.m.—Passing Parade, CBS
 8:30 p.m.—Big Town, CBS
 9:00 p.m.—Theater of Today, CBS
 9:25 p.m.—Short Short, CBS

MYSTERY
 6:00 p.m.—Mystery Theater, NBC
 7:30 p.m.—True Detective, MBS
 9:30 p.m.—Creeps by Night, BLUE

PUBLIC AFFAIRS
 4:45 p.m.—Safety Legion, MBS
 6:30 p.m.—Air Forum, MBS
 7:15 p.m.—Geo. Hicks, BLUE
 10:30 p.m.—Congress Speaks, CBS

MUSIC
 8:00 a.m.—Juke Box Serenade,
 CBS
 2:15 p.m.—Marine Band, MBS
 3:15 p.m.—Allan Roth Orch., CBS
 4:30 p.m.—American Melody Hour, CBS
 5:15 p.m.—Melody Parade, CBS
 6:30 p.m.—Spotlight Bands, Blue
 7:30 p.m.—Fiesta Time, CBS
 8:00 p.m.—San Quentin, MBS
 9:45 p.m.—Diana Gilmore, CBS
 11:15 p.m.—Jan Savitt, CBS
 11:30 p.m.—Strand Orch., CBS

11:30 p.m.—Ted Weems Orch., NBC
 11:30 p.m.—Russ Morgan Orch., Blue
 11:30 p.m.—Ted Weems Orch., Blue

WAR
 1:15 p.m.—AWVS, MBS
 1:30 p.m.—Full Speed Ahead, MBS

NEWS AND COMMENT
 7:15 a.m.—Fulton Lewis, Jr., MBS
 8:15 p.m.—Roy Maypole, NBC
 9:15 p.m.—Rex Miller, MBS
 9:30 p.m.—Edwin C. Hill, CBS

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WEDNESDAY

VARIETY
 2:30 p.m.—Missus Shopping, CBS
 4:30 p.m.—Andy & Virginia, BLUE
 6:00 p.m.—Alan Young, NBC
 6:00 p.m.—Jack Carson, CBS
 6:30 p.m.—Mildred Bailey, CBS
 7:00 p.m.—Kay Kyser, NBC
 8:30 p.m.—My Best Girl, BLUE
 8:30 p.m.—Beat the Band, NBC
 9:00 p.m.—Dunninger, Blue
 9:00 p.m.—Jones-Herman, CBS
 9:30 p.m.—Full Preview, CBS
 11:15 p.m.—Treasury Salute, MBS
 11:15 p.m.—Maritime Show, CBS

DRAMA
 4:30 p.m.—Easy Aces, CBS
 6:30 p.m.—Mr. D. A., NBC
 6:30 p.m.—Nights, MBS
 7:30 p.m.—Lone Ranger, MBS
 8:00 p.m.—The Main Line, MBS
 8:15 p.m.—Lum & Abner, BLUE
 8:15 p.m.—John Newbitt, CBS
 8:30 p.m.—Bulldog Drummond, MBS
 8:30 p.m.—Dr. Christian, CBS
 9:00 p.m.—Mr. & Mrs. North, NBC

QUIZ
 8:00 a.m.—Know the Answer, CBS
 7:30 p.m.—Scramby Amby, BLUE

WAR
 1:30 p.m.—Your Army Serv., MBS
 7:15 p.m.—Malone Overseas, Blue
 7:30 p.m.—Report to the Nation, CBS

MUSIC
 9:15 a.m.—MGM Orch., MBS
 2:15 p.m.—Concert, MBS
 3:15 p.m.—Lynn Murray, CBS
 3:15 p.m.—Tropical Moods, BLUE
 7:00 p.m.—Great Moments in Music, CBS
 10:15 p.m.—Music of Stars, NBC
 10:30 p.m.—Dlek Foy, MBS
 10:45 p.m.—Dinah Shore, CBS

NEWS AND COMMENT
 1:45 p.m.—Jorgenson, BLUE
 4:45 p.m.—H. V. Kaltenborn, NBC
 5:45 p.m.—News, Lochner, BLUE
 7:00 p.m.—Rayman B. Swink, BLUE
 7:00 p.m.—Royal Gunnison, MBS
 8:15 p.m.—Roy Maypole, NBC
 8:55 p.m.—Dr. Sterling, CBS
 9:15 p.m.—Cecil Brown, MBS

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THURSDAY

VARIETY
 1:30 p.m.—Full Speed Ahead, MBS
 1:45 p.m.—Raymond Scott Show, CBS
 2:30 p.m.—Meet the Missus, CBS
 6:00 p.m.—Music Hall, NBC
 6:00 p.m.—Major Bowes, CBS
 7:00 p.m.—Harry Savoy, NBC
 7:30 p.m.—Here's to Romance, CBS
 7:30 p.m.—Joe E. Brown, Blue
 8:00 p.m.—Pick & Pat Time, MBS
 8:30 p.m.—Fred Waring, BLUE
 8:30 p.m.—Stop That Villain, MBS
 9:30 p.m.—Royalty in Review, CBS
 10:30 p.m.—Life in Bay Area, CBS
 11:15 p.m.—Calling Alaska, CBS

DRAMA
 4:30 p.m.—Mr. Keene, CBS
 6:15 p.m.—Freedom's Fighting Men, BLUE
 6:30 p.m.—Charlie Chan, NBC
 6:30 p.m.—Corliss Archer, CBS
 7:00 p.m.—The First Line, CBS
 7:30 p.m.—Cisco Kid, MBS
 8:15 p.m.—Lum & Abner, BLUE
 8:15 p.m.—John Newbitt, CBS
 8:30 p.m.—Death Valley Days, CBS
 8:30 p.m.—Coffee Time, NBC
 9:00 p.m.—Aldrich Family, NBC
 10:00 p.m.—Wings Over West, MBS

NBC stations: KPO, KMJ.
 BLUE stations: KGO, KFBK, KWG, KERN, KOH, KPCC, KENO.
 MBS stations: KFRC, KFRE, KPMC, KYOS, KDON, KHSI, KVEC, KMYC.
 CBS stations: KQW, KARM, KROY, KGDM.

Note: In a few instances, individual stations transcribe network programs for release at a different hour. Since space limitations permit only one listing, the hour given is that of the network release. Program Finder listings were correct at press time; therefore *Fan Fare* cannot assume responsibility for inaccuracies due to subsequent changes.

MYSTERY
 4:30 p.m.—It's Murder, BLUE
 9:00 p.m.—Aldrich Family, NBC
 9:00 p.m.—Mystery Time, CBS

PUBLIC AFFAIRS
 4:45 p.m.—Am. Red Cross, MBS
 9:00 p.m.—Town Meeting, BLUE

QUIZ
 8:00 a.m.—Know the Answer, CBS
 6:30 p.m.—Double or Nothing, MBS
 8:00 p.m.—Song Quiz, MBS
 8:30 p.m.—Ignorance Pays, CBS

MUSIC
 8:00 a.m.—Juke Box Serenade, CBS
 9:15 a.m.—Music Mixers, MBS
 2:15 p.m.—Navy Band, MBS
 3:30 p.m.—Allan Roth Orch., CBS

Joe E. Brown
 brings you
"STOP OR GO"
 at a new time
 7:30 p.m.
 Thursdays **KGO**

6:30 p.m.—Starlight Ser., MBS
 7:15 p.m.—Evening Song, BLUE
 8:00 p.m.—Sammy Kaye, MBS
 10:30 p.m.—Dick Foy, MBS
 10:45 p.m.—Andrew Sisters, CBS
 11:15 p.m.—Carlos Molina, CBS
 11:30 p.m.—Ted Weems, NBC
 12:00 a.m.—Merry-Go-Round, NBC

NEWS AND COMMENTS
 1:45 p.m.—Maj. Gen. Malone, Blue
 3:15 p.m.—Ona Munson, CBS
 5:45 p.m.—News, Lochner, NBC
 7:00 p.m.—Raymond Swing, BLUE
 7:30 p.m.—March of Time, NBC
 8:55 p.m.—Dr. Sterling, CBS
 9:15 p.m.—Rex Miller, MBS
 10:15 p.m.—Eye-Witness News, NBC

FRIDAY
VARIETY
 1:45 p.m.—Raymond Scott Show, CBS
 2:30 p.m.—Meet the Missus, CBS
 4:30 p.m.—Andy & Virginia, BLUE
 4:30 p.m.—Friday on B'dy, CBS
 6:30 p.m.—H'wood Showcase, CBS
 6:30 p.m.—Double or Nothing, MBS
 6:30 p.m.—People Are Funny, NBC
 7:00 p.m.—Moore, Durante, CBS
 7:30 p.m.—Stg. Door Canteen, CBS
 8:15 p.m.—Press Club, CBS
 9:00 p.m.—Furlough Fun, NBC
 9:00 p.m.—Daley-Kingley, CBS
 9:00 p.m.—Meet Your Navy, Blue
 10:00 a.m.—Benny Walker, NBC
 9:30 p.m.—Service to Front, CBS
 10:30 p.m.—Life in San Francisco, CBS
 11:15 p.m.—Voice of the Army, CBS

DRAMA
 6:30 p.m.—Brewster Boy, CBS
 7:30 p.m.—Lone Ranger, MBS
 7:30 p.m.—Blonde, BLUE
 8:15 p.m.—Farker Family, BLUE
 8:30 p.m.—Gang Busters, BLUE
 9:30 p.m.—Hollywood Theater, NBC
 9:55 p.m.—Stories of West, CBS

QUIZ
 8:00 a.m.—Know the Answer, CBS
 6:00 p.m.—Money on Line, CBS
 6:30 p.m.—Double or Nothing, MBS
 8:00 p.m.—Two Cities Quiz, MBS
 8:30 p.m.—Song Quiz, MBS
 8:30 p.m.—Ignorance Pays, CBS

MUSIC
 1:30 p.m.—Remembrance Music, MBS
 2:15 p.m.—Army Band, MBS
 3:15 p.m.—Lynn Murray, CBS
 9:30 p.m.—Dude Martin, BLUE
 10:00 p.m.—Sinfonietta, MBS
 10:15 p.m.—Music of Stars, NBC
 10:30 p.m.—Ted Straeter, MBS
 10:45 p.m.—Frank Sinatra, CBS
 11:15 p.m.—Treasury Salute, MBS
 11:30 p.m.—Sid Hoff, MBS
 11:30 p.m.—Manny Strand, CBS
 11:45 p.m.—Dale Jones, CBS

NEWS AND COMMENTS
 4:45 p.m.—H. V. Kaltenborn, NBC
 5:45 p.m.—News, Lochner, NBC
 6:15 p.m.—Gen. Malone, BLUE
 7:00 p.m.—Dale Carnegie, MBS
 7:00 p.m.—Earl Godwin, BLUE
 7:30 p.m.—Bill Stern, MBS
 8:15 p.m.—Roy Maypole, NBC
 9:15 p.m.—Cecil Brown, MBS

SATURDAY
VARIETY
 8:00 a.m.—Breakfast Club, BLUE
 8:00 a.m.—K. C. Jamboree, NBC
 8:00 a.m.—Rainbow House, MBS
 8:30 a.m.—Fashions-Rations, CBS

8:30 a.m.—Andy Devine, NBC
 9:00 a.m.—Scrapbook, MBS
 9:30 a.m.—Hello Mom, MBS
 9:30 a.m.—Atlantic Spotlight, NBC
 10:15 a.m.—Collins Calling, BLUE
 11:00 a.m.—Opportunity Theater, NBC
 11:30 a.m.—Chlon. Amat'r Hr., CBS
 12:00 noon—San F. Lge. Nvcmn, CBS
 12:00 noon—21 Stars, BLUE
 12:30 p.m.—Visiting Hour, CBS
 2:00 p.m.—Your America, NBC
 2:30 p.m.—Something for Girls, NBC
 2:30 p.m.—Mother & Dad, CBS
 2:45 p.m.—Hello Sweetheart, BLUE
 3:30 p.m.—Hawaii Calls, MBS
 4:00 p.m.—Victory YOB, CBS
 4:30 p.m.—Flying High, MBS
 4:30 p.m.—Tunes & Tips, NBC
 5:00 p.m.—Kenny Baker, CBS
 6:00 p.m.—Barn Dance, NBC
 6:30 p.m.—Top Tuz, NBC
 7:00 p.m.—Wood-Kelly, NBC
 7:00 p.m.—Guy Lombardo, BLUE
 7:00 p.m.—Amateur Hour, MBS
 7:15 p.m.—H'ly Barn Dance, CBS
 7:30 p.m.—Grand Ole Opry, NBC
 8:00 p.m.—Downbeat Derby, MBS
 9:00 p.m.—Hl Parade, CBS
 9:30 p.m.—Noah Webster, NBC
 10:30 p.m.—Barn Dance, CBS

DRAMA
 8:05 p.m.—Let's Pretend, CBS
 9:00 a.m.—Fannie Hurst, BLUE
 9:00 a.m.—Theater of Today, CBS
 9:30 a.m.—Stars of H'lyd, CBS
 10:00 a.m.—Grand Central, CBS
 10:00 a.m.—Here's to Youth, MBS
 1:00 p.m.—Not for Glory, CBS
 2:00 p.m.—Casey, Photog., CBS
 3:15 p.m.—Sports Show, Blue
 3:30 p.m.—Storyland Theater, Blue
 4:00 p.m.—Call Me Joe, NBC
 4:30 p.m.—Mrs. Miniver, CBS
 6:30 p.m.—This My Story, CBS
 7:30 p.m.—Army Serv. Forces, Blue
 7:45 p.m.—Story Teller, CBS
 8:30 p.m.—Able's Irish Rose, NBC
 9:45 p.m.—Don't Believe It, CBS

QUIZ
 10:30 a.m.—Here's Babe Ruth, NBC
 4:15 p.m.—TransAtlantic Quiz, Blue
 6:55 p.m.—Coronet Quiz, BLUE
 8:30 p.m.—Inner Sanctum, CBS

WAR
 11:00 a.m.—Women in Blue, BLUE
 2:00 p.m.—Navy Bulletins, MBS
 4:00 p.m.—Am. Eagles, MBS
 4:30 p.m.—Minter Field, MBS
 9:00 p.m.—Winged Soldiers, BLUE

PUBLIC AFFAIRS
 9:15 a.m.—Consumers' Time, NBC
 10:45 a.m.—Work Exchange, CBS
 11:00 a.m.—Clinic Forum, MBS
 9:15 p.m.—Businessmen, NBC
 3:00 p.m.—Victory Veg'ib's, NBC
 9:30 p.m.—Garden Club, MBS
 10:45 p.m.—Public Affairs, CBS

MUSIC
 8:45 a.m.—Orchestra, MBS
 10:15 a.m.—Vincent Lopez, MBS
 11:30 a.m.—Waltz Time, BLUE
 12:00 noon—Orchestra, MBS
 12:30 p.m.—Music Melodies, NBC
 12:30 p.m.—Jazz Concert, BLUE
 1:00 p.m.—Horace Heldt, BLUE
 1:15 p.m.—Barbara & Boys, NBC
 2:00 p.m.—Concert, BLUE
 2:30 p.m.—Orchestra, MBS
 2:45 p.m.—Music Room, NBC
 3:15 p.m.—Fiesta Time, NBC
 3:30 p.m.—Curt Massey, NBC
 4:30 p.m.—America's Best, BLUE
 5:00 p.m.—Ted Weems, NBC
 5:15 p.m.—Know Symphony, NBC
 9:15 p.m.—Remembrance Music, MBS
 5:30 p.m.—Concert Orch., MBS
 5:30 p.m.—Euphonia Concert, Blue
 6:00 p.m.—Chicago Theater, MBS
 6:30 p.m.—Spotlight Band, BLUE
 6:45 p.m.—Sat. serenade, CBS
 7:00 p.m.—Guy Lombardo, BLUE
 8:00 p.m.—Early American, BLUE
 9:15 p.m.—Harmoniales, MBS
 9:15 p.m.—Orchestra, MBS
 9:30 p.m.—Russ Morgan, BLUE
 10:00 p.m.—Orchestra, MBS
 10:15 p.m.—Conce Boswell, BLUE
 10:15 p.m.—Our Bandstand, NBC
 10:30 p.m.—Sweetheart Swing, NBC
 10:30 p.m.—Sinfonietta, MBS
 11:15 p.m.—Curt Sykes, CBS
 11:30 p.m.—Manny Strand, BLUE
 11:30 p.m.—Russ Morgan, BLUE
 11:30 p.m.—Harry James, NBC
 11:45 p.m.—Dale Jones, CBS
 11:45 p.m.—Organ, BLUE

NEWS AND COMMENTS
 8:00 a.m.—Warren Sweeney, CBS
 8:30 a.m.—Frank Hemingway, MBS
 9:00 a.m.—Alex Dreier, NBC
 10:00 a.m.—Glenn Hardy, MBS
 10:25 a.m.—Don Moxley, CBS
 10:30 a.m.—Ann Holden, BLUE
 10:45 a.m.—Radio Reporter, NBC
 11:00 a.m.—Mary L. Taylor, CBS
 11:45 a.m.—News, BLUE
 12:00 noon—News, MBS

12:15 p.m.—Jim Hayes, CBS
 1:00 p.m.—Rupert Hughes, NBC
 1:25 p.m.—News, CBS
 1:45 p.m.—London Report, CBS
 3:00 p.m.—News, BLUE
 3:00 p.m.—News, CBS
 3:15 p.m.—Business News, CBS
 3:30 p.m.—Louise Taber, CBS
 3:45 p.m.—World Today, CBS
 3:55 p.m.—Bob Trout, CBS
 4:00 p.m.—Correspondents, BLUE
 4:45 p.m.—News, NBC
 5:00 p.m.—Last Min. News, MBS
 5:00 p.m.—Newsroom, BLUE
 5:15 p.m.—Chester Bowles, BLUE
 5:30 p.m.—Harry Flannery, CBS
 5:30 p.m.—News, NBC
 5:45 p.m.—Nite News Wire, MBS
 5:45 p.m.—Louis Lochner, NBC
 5:45 p.m.—Truman Bradley, CBS
 5:55 p.m.—Ned Calmer, CBS
 7:00 p.m.—Royal Gunnison, MBS
 8:00 p.m.—Maj. Eliot, CBS
 8:00 p.m.—News Summary, NBC
 8:15 p.m.—John Vandervoek, NBC
 8:30 p.m.—Leland Stowe, BLUE
 8:55 p.m.—Dave Valle, CBS
 9:00 p.m.—Glenn Hardy, MBS
 9:00 p.m.—News, NBC
 10:00 p.m.—News, NBC
 10:00 p.m.—Sports, CBS
 10:30 p.m.—Sports Review, CBS
 11:00 p.m.—News, CBS
 11:00 p.m.—News, BLUE
 11:15 p.m.—Guyman Sports, BLUE
 11:30 p.m.—Grantland Rice, NBC

★ ★
SUNDAY
VARIETY
 8:15 a.m.—Serv. Unlimited, BLUE
 10:30 a.m.—Bobby Hokey, MBS
 11:15 a.m.—University Explorer, BLUE
 11:30 a.m.—Westinghouse Show, NBC
 12:30 p.m.—Army Hour, NBC
 1:00 p.m.—Darts for Dough, BLUE

Freling Foster's column,
"KEEP UP WITH THE WORLD"
 now on
KGO
 Sunday 7:30 p.m.

2:00 p.m.—Mary Small, BLUE
 3:00 p.m.—Paul Whiteman, BLUE
 3:30 p.m.—Americas in Air, CBS
 4:00 p.m.—Hit Parade, NBC
 4:15 p.m.—Something for Girls, BLUE
 4:30 p.m.—Eddie Garr, CBS
 5:00 p.m.—Charlie McCarthy, NBC
 6:00 p.m.—Conrad Nagel, CBS
 6:15 p.m.—Basin Street, BLUE
 6:30 p.m.—James Melton, CBS
 7:30 p.m.—Lea Tremayne, CBS
 8:30 p.m.—Romance Ranches, CBS
 9:30 p.m.—Francis Craig orch, NBC
 10:00 p.m.—In focus, BLUE

DRAMA
 11:00 a.m.—Dangerously Yours, CBS
 12:00 p.m.—Listen, the Woman, BLUE
 2:00 p.m.—You Can't Take With You, MBS
 2:45 p.m.—Mysterious Travelers, MBS
 2:30 p.m.—Hot Copy, BLUE
 3:00 p.m.—Roosty of AAF, MBS
 3:00 p.m.—Silver Theater, CBS
 5:00 p.m.—Star and Story, CBS
 5:30 p.m.—One Man's Family, NBC
 7:00 p.m.—Life of Riley, BLUE

Dr. Pepper Presents
DARTS FOR DOUGH
 with
ORVAL ANDERSON
 Blue Network 1:00 P. M.
Sunday—Fun and Money for Studio Audience. Tickets Free at Blue Network.

8:30 p.m.—Sky Riders, MBS
 9:00 p.m.—Deadline Drama, BLUE
 9:00 p.m.—I Was There, CBS
 10:15 a.m.—Commr. Scott, MBS
 10:30 p.m.—Prophecy Marches, CBS
 10:30 p.m.—Pacific Story, NBC

RELIGION
 8:00 a.m.—Wesley League, MBS
 8:30 a.m.—Hour of Faith, BLUE
 8:30 a.m.—Voice of Prophecy, MBS
 9:00 a.m.—Bible Class, MBS

9:30 a.m.—Lutheran Hour, MBS
 10:00 a.m.—Baptist Church, CBS
 11:00 a.m.—Church in Action, NBC
 3:00 p.m.—Catholic Hour, NBC
 4:00 p.m.—Old Revival, MBS
 10:00 p.m.—Old Revival, MBS
 11:00 p.m.—Yng. People's Ch., MBS

QUIZ
 7:00 p.m.—Take or Leave It, CBS
 8:30 p.m.—Quiz Kids, BLUE

MYSTERY
 1:30 p.m.—Weird Circle, NBC
 2:30 p.m.—Mystery Traveler, MBS
 7:30 p.m.—The Whistler, CBS
 8:00 p.m.—Crime Doctor, CBS
 9:30 p.m.—Bill Lance, CBS

WAR
 9:00 a.m.—War Journal, BLUE
 10:45 a.m.—G.I. Legal Aid, CBS

PUBLIC AFFAIRS
 8:30 a.m.—Inv. to Learning, CBS
 9:00 a.m.—Round Table, NBC
 10:30 a.m.—Your Home, NBC
 10:30 a.m.—Edward Telcher, CBS
 12:30 a.m.—Youth Forum, MBS
 5:00 p.m.—Meditation Board, MBS
 7:15 p.m.—Good Will Hour, MBS
 7:30 p.m.—Keep Up with World, BLUE

MUSIC
 8:00 a.m.—Rhapsody Rockies, NBC
 8:15 a.m.—Bluejacket Choir, CBS
 9:00 a.m.—Salt Lake Choir, CBS
 9:30 a.m.—Golden Melodies, CBS
 9:30 a.m.—Stradivari Orch., NBC
 10:15 a.m.—Recital, NBC
 10:30 a.m.—Sammy Kaye, BLUE
 11:00 a.m.—Band Concert, MBS
 11:30 a.m.—Remember, BLUE
 11:55 a.m.—Songs of America, CBS
 12:00 noon—N.Y. Philharmonic, CBS
 12:45 p.m.—Sunday Songs, BLUE
 1:00 p.m.—Orchestra, MBS
 1:30 p.m.—Pause Refreshes, CBS
 1:30 p.m.—World of Song, BLUE
 2:00 p.m.—Symphony, NBC
 2:00 p.m.—Family Hour, CBS
 4:30 p.m.—Sun. Vespers, BLUE
 6:30 p.m.—Merry-Go-Round, NBC
 6:30 p.m.—Calif. Melodies, MBS
 6:30 p.m.—Music Album, NBC
 7:00 p.m.—Hour of Charm, NBC
 8:00 p.m.—Village Choir, BLUE
 8:15 p.m.—Musical Portraits, Blue
 8:25 p.m.—Song of Week, CBS
 8:30 p.m.—Standard Hour, NBC
 8:30 p.m.—Harry Horlick, CBS
 8:45 p.m.—Rhythm & Romance, CBS

9:30 p.m.—Sing With Band, BLUE
 10:15 p.m.—Time Out, NBC
 10:15 p.m.—Dinning Sisters, CBS
 10:30 p.m.—Russ Morgan, BLUE
 11:00 p.m.—St. Francis Orch., NBC
 11:15 p.m.—Dreamland Bridge, Blue
 11:30 p.m.—Carlos Molina, CBS
 11:30 p.m.—Manny Strand, CBS
 11:30 p.m.—Music in Night, NBC
 11:45 p.m.—Dale Jones, CBS

NEWS AND COMMENTS
 8:00 a.m.—Warren Sweeney, CBS
 8:00 a.m.—Newsroom, BLUE
 8:30 a.m.—Radio Reporter, NBC
 8:45 a.m.—News in Adv., NBC

COMMANDER SCOTT
 and
The Romance of the Highways
"Unreal Realities"
M. B. S.
 10:15 A. M. Sundays

9:45 a.m.—Ann Holden, BLUE
 10:00 a.m.—Alvin Wilder, NBC
 10:00 a.m.—John B. Kennedy, Blue
 10:00 a.m.—Layman Views News, NBC
 10:55 a.m.—Leland Stowe, BLUE
 11:00 a.m.—The World Today, CBS
 12:00 noon—World News, NBC
 1:15 p.m.—Sam Butler, NBC
 2:45 p.m.—Wm. L. Shirer, CBS
 3:30 p.m.—Tomshunter Golf Tournament, NBC
 3:30 p.m.—Upton Close, MBS
 4:00 p.m.—Newsroom, BLUE
 4:00 p.m.—Report to Nation, CBS
 5:30 p.m.—William Winter, CBS
 5:30 p.m.—Geo. Fenneman, BLUE
 5:45 p.m.—Bob Andersen, CBS
 5:45 p.m.—Ned Calmer, CBS
 5:45 p.m.—Drew Pearson, BLUE
 5:55 p.m.—Bill Henry, CBS
 6:00 p.m.—Writer Winchell, BLUE
 6:45 p.m.—Jimmie Wilder, BLUE
 7:00 p.m.—Cedric Foster, MBS
 8:15 p.m.—Story Behind Headlines, NBC
 9:00 p.m.—Glenn Hardy, MBS
 9:15 p.m.—Rex Miller, MBS
 10:00 p.m.—Richfield Reporter, NBC
 11:00 p.m.—Victory News, CBS
 11:55 p.m.—News, NBC
 11:55 p.m.—News, CBS

A Word to the Wise



8519
One Size

8519—Two toys for gifts! Owl and Pussy Cat are each 12 inches. Owl requires $\frac{1}{4}$ yard 39-inch material; Cat, $\frac{3}{8}$ yard.

At present about 70 percent of the production of the cotton industry is being used to clothe and equip the fighting forces or in the manufacture of war material. This makes it imperative for the American woman to use her cottons to the best possible advantage. In clothing the family, buy fabrics which are labeled washable—repair rips and tears before they enlarge, remove spots and stains before the stains "set"—save every scrap left over from your pattern cutting! Scraps can be utilized for toys, for accessories, for articles to dress up the home.

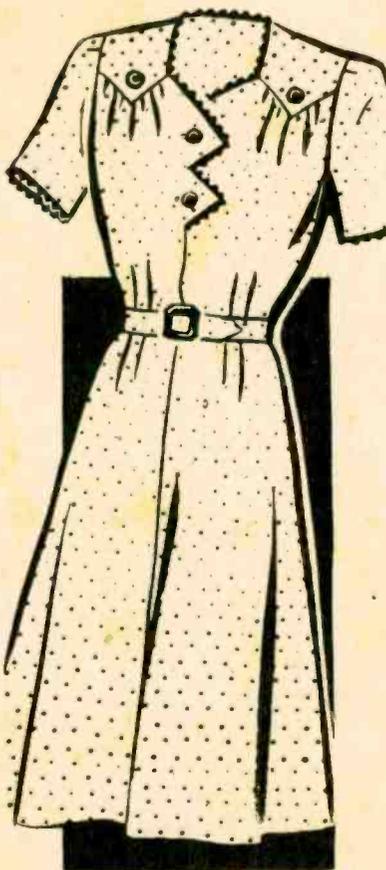
8581—A wrap-around house dress, practical and easy to launder. Sizes 36, 38, 40, 42, 44, 46, 48, 50, 52. Size 38 requires $3\frac{7}{8}$ yards 39-inch material.

8499—For informal midsummer wear—make it in pretty dimities or in floral patterned cottons. Sizes 36, 38, 40, 42, 44, 46, 48, 50, 52. Size 38 requires $4\frac{3}{8}$ yards of 39-inch material.

8595—House or simple hot-weather frock with sweetheart neckline and capped sleeves. Sizes 34, 36, 38, 40, 42, 44, 46, 48. Size 36 requires $4\frac{1}{8}$ yards of 39-inch material.



8581
36-52



8499
36-52



8595
34-48

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