

RADIO AND TV COMMERCIAL PRODUCERS

TreasurerIra Cavrell

Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11

Phone: WH 4-6971

PresidentE. G. Josephson

Dir. of Sales.....Robert D. Casterline

Prodn. Mgr.....Russell T. Ervin, A.S.C.

Laboratory Mgr.....Tod Yamamoto

Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Churchill Productions, Inc.

6671 Sunset Blvd., Los Angeles 28, Calif.

Phone: HOLLYWOOD 6-6251

President.....Robert B. Churchill

Services Offered—Produce educational and industrial films.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38

Phone: HO 5-3376

PresidentH. Lehman

Vice President.....Cecile Lehman

TreasurerJacques R. Lehman

SecretaryPhilip Saltz

Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cine-Video Productions, Inc.

1322 Boston Post Rd., at Cedarhurst Lane

Milford, Conn.

Phone: TR 4-6590

Pres., Exec. Prodr.....Garo W. Ray

Vice President.....Ruth E. Ray

Tech. Dir.....Kenneth F. Rieke

Production Director.....Robert Reid

General Manager.....George W. Grant

Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.

Phone: SU 1-2300

PresidentRay Culley

Production Mgr.....Paul Culley

Sales Manager.....Bob Davidson

Services Offered—Synd. spots; comm'ls.

Cineeffects, Inc.

115 W. 45th St., N.Y.C.

Phone: CI 6-0951

PresidentIrving Hecht

Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Gerald Schnitzer

PRODUCTIONS

producers of advertising
films with dynamic
imagery!

5746 Sunset Boulevard Hollywood 28, California · HOLLYWOOD 91158

RADIO AND TV COMMERCIAL PRODUCERS

Cinema Sound, Ltd.

2 W. 46th St., New York 36, N. Y.
Phone: JUDson 6-5577

President Robert Franklin
Vice President..... Herbert Moss

Branch Offices

11-12 King St., Covent Garden, London,
W. 1, England

Pres., Stagesound (Lon.) Ltd... Bill Walton
16, Avenue Junot, Paris 18, France
Manager Deben Bhattacharya
Services Offered: Production of radio and TV features, commercials, custom field recordings, actuality sound effects, film tracks, electronic music. Owners of large collection of actuality sounds and historic voices.

Cinesound, Limited

559 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338

President..... B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cinetoon Productions

1847 Fort St., Honolulu, Hawaii

Exec. M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Clifton Productions, Inc.

62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040

President..... Maurice T. Groen
V.P., charge Prod..... Ronald T. Groen
Asst. Prod. Mgr..... Bert H. Cohen

Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36
Phone: JUDson 2-7780

President Manuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

President J. E. Colburn
Services Offered—16/35 mm industrial & TV film & comm'ls; sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

President W. Colmes
Exec. V.P..... R. Werrenrath
Vice President..... W. Bennett Philley
Act. Exec..... T. R. Bohn

Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera, No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026

President R. Wiegand
Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

3104 Maple Ave., Dallas 19, Tex.
Phone: RI 8-8004

President John J. Coyle
Vice Presidents..... Walter A. Neilson,
T. A. Harris
General Manager..... Thomas E. Gwin
Services Offered — Musical advertising, radio station promos., production aids, custom commercials, for radio & TV.

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FOR UNUSUAL
FILM COMMERCIALS
AND JINGLES
WILBUR STREECH PRODUCTIONS, INC.
135 W. 52ND STREET
NEW YORK 19, N. Y.
JUDSON 2-3816

RADIO AND TV COMMERCIAL PRODUCERS

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
Services Offered—Syndicated animated TV spots & programs.

Commodore Productions & Artists, Inc.

1906 No. Kenmore Ave., Hollywood 27, Calif.
Phone: NOrmandy 5-1187

Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III
Secretary.....Janet Berrie
Services Offered—TV live & film programs, shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801

Ptnrs.C. Purnell, L. Atkinson,
R. Atkinson
Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876

PresidentBradford Whitney
TreasurerEdgar F. Stevens
Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

(Div. of Republic Corp.)
959 Seward St., Hollywood
Phone: HOLLYWOOD 9-1441

Chairman of Bd.....Victor M. Carter
President.....Gordon K. Greenfield
Vice Presidents.....Sidney P. Solow,
John P. O'Connell, Daniel J. Bloomberg,
O. W. Murray
Secretary.....Peter A. Campbell
Treasurer.....Rocco Di Fonso
Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302

PresidentJames E. Webster
SecretaryThomas Crutchfield
Treasurer.....S. K. Johnston, Jr.
Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NO 7-0425

President.....R. D. Crandall
Services Offered—Producer of commercial films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585

PresidentThomas Craven
Executive Producer.....Joseph McDonough
Prod. Spvsr.....D. William Robinson
Prod. Mgr.....David Saperstein
Spvsng. EditorMorton S. Epstein
Services Offered—Production of theatrical, advertising and documentary films, film and tape television commercials, television series programming. Color commercial specialists.

Crawley Films, Limited

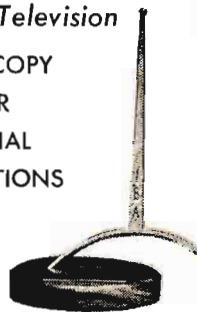
19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513

PresidentF. Crawley
Vice President.....Graeme Fraser
Vice PresidentC. Everett
Comptroller.....A. E. Ayer
TV Commercial Dir.....Louis Lemkow
Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

CREATIVE COMMERCIALS!

For Radio & Television

MUSIC & COPY
HUMOR
INDUSTRIAL
REVITALIZATIONS



Creation & Production



9122 SUNSET BOULEVARD
HOLLYWOOD 69, CALIFORNIA
CR 5-5219 • BR 2-2671

RADIO AND TV COMMERCIAL PRODUCERS

Creative Features, Inc.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 3-8632

Sales Mgr.....Everett Goodman
Production Mgr.....Lee Pines
Services Offered—Musical commercials for local and regional advertisers; musical ID's and promos. for stations; open end weather & time musicals.

Creativision

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

PresidentVictor Kayfetz
Asst. to Pres.....Seymour Posner
Art Director.....Abe Blashko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

Cristal Animation, Inc.

315 East 55th St., New York, N. Y.
Phone: PL 9-0920

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Crossroads TV Productions

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.

Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.

117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641

PresidentSholom Rubinstein
Vice President.....Mel Kaiser
Secretary-TreasurerBernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35 & 16mm equipment.

Cummings Productions, Inc.

35 West 53rd St., N.Y.C. 19
Phone: PL 7-6452

President.....R. W. Cummings
Services Offered—Creators and producers of singing commercials, film backgrounds, scores for promotional shows.

D4 Film Studios, Inc.

56 Elmwood St., Newton 58, Mass.
Phone: WOODward 9-7770

President, Treas.....Joseph Dephoure
Vice Pres.....M. Levy
Services Offered — Comml's; industrials; soundstage; processing art; sound recording.

D & R Productions, Inc.

210 East 47th St., New York, N. Y.
Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950

PresidentPhil Davis
Creative Director.....Edward C. Redding
Asst. Creat. Dir.....Charles Naylor
V.P., Mus. Dir.....Earl Paul Secy.,
Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Copy Director.....Helen Whitmore
Film Score Dir.....Hale Rood
P.R. Dir.....Frances B. O'Brien
Exec. Secretary.....Glen McGinley
Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day, Inc.

72 W. 45th St., New York 36, N. Y.
Phone: JUdson 2-2740

PresidentGordon M. Day
Vice PresidentCarol Bulkley
TreasurerLeo L. Reich
Services Offered — Writing-production of TV film commercials & TV radio musical jingles.



RADIO AND TV COMMERCIAL PRODUCERS

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
Secretary.....R. DeFrenes
Prod. V.P.....M. Levanios
Services Offered—Comm'l's; programs. Industrial shorts.

Vince Degen TV and Radio Spots

1601 N. Gower St., Hollywood 28, Calif.
Phone: HOllwood 5-9886

Services Offered—Production of commercials, original musical jingles, instrumental and vocal arrangements, underscoring for animation-live action.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495

President.....Emanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research.....Louis Cohen
Client Relations Dir.....Elaine Greene
Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

Florian de Narde

3 E. 57th St., New York City
Phone: PL 3-7030

Owner.....F. de Narde
Services Offered — Commercials; documentaries; industrials.

Jack Denove Productions, Inc.

(See TV Prod.-Dist.)

Depicto Films Corporation

254 West 54th St., N.Y.C. 19
Phone: COlumbus 5-7620

President.....J. R. von Maur
Services Offered—Producers of industrial motion pictures, filmographs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creators and producers of complete sales training programs, including films and associated literature.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664

Exec.....L. Diner
Services Offered—Spots; lab sound & TV recording; animation.

Directions Unlimited Film Corp.

737 N. Seward St., Hollywood 38, Calif.
Phone: HOllwood 2-3414

Exec. Prod., Pres.....John W. Orland
Exec. Prod., V.P.....Terence Anderson
Exec. Prod., Sec.-Treas.....Michael Rollens
Exec. Prods.....James Jacobson, Robert

Searles, Michael Anderson
Services Offered—Commercials, newsreel features, TV programs.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411

Chairman of Board.....Walt Disney
President.....Roy O. Disney
V.P., Adv. & Sales.....Card Walker
V.P., Production.....Wm. Anderson
V.P., TV.....Donn Tatum
Services Offered—Comm'l's; programs.

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

President.....Allan Stanley
Services Offered—Producers of TV commercials.

Douglas Film Industries

10 W. Kinzie St., Chicago 10
Phone: MO 4-7455

President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., Production.....Douglas P. Raymond
Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

Exec. Vice Pres.....Irwin Young



SIB PRODUCTIONS

WALTER N. BIEN
President

SONNY KLEIN
Vice President

Paramount Studios
5451 Marathon St.
Hollywood, Calif.
HO. 9-2411

RADIO AND TV COMMERCIAL PRODUCERS

V.P.'s Lou Feldman,
Paul Kaufman, Arthur Miller
Treasurer Jack Fellers
Services Offered—Processing of black & white motion picture film, motion picture lab.

Dudley Pictures Corporation
666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 7-0801

President Carl Dudley
Secy., Treas. R. W. Barnes

**Walter Christian Duennhaupt
Film Productions, Inc.**

1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750

President, Producer W. C. Duennhaupt
Vice President Dr. Milton Cohen
Secretary Dr. Maxwell Cohen
Treasurer John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.

Cal Dunn Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600

President Cal Dunn
Vice Pres. Joseph G. Betzer
Creative Services Dir. Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment, sound stages, ox-berry animation camera.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447

President Nathan Zucker
Exec. Vice Pres. Walter Lowendahl
Promotion Dir. Mina Brownstone
Sec., Controller Gerald Carrus
Sound Supvr. Jas. H. Townsend, Jr.
Editorial Supvr. Donald Finamore
Distribution Deborah Rose

Branch Offices

573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866

Exec-in-Chg. Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316

Exec-in-Chg. William W. Matthews
Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Dynamic Theatre Network, Inc., Distribution Dynamics.

East-West Distributors, Inc.

630 9th Ave., New York 36, N. Y.
Phone: JUdson 2-4727

President Bruce McConnachie
Vice President M. Joseph Lydon

Production Manager George Leuck, Jr.
Office Manager Beatrice Mattson

Branch Office

550 Main St., Fort Lee, N. J.

Vault Manager George Macoun
Services Offered—Complete film service providing multiplication and processing of TV commercials and feature films; editorial service; film and tape storage.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280

President Maurice Levy
Vice Pres. Samuel Levy
Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts), 35 mm Color and BW.

**Educational Films Corp. of
America**

1501 Broadway, New York City 36
Phone: PE 6-1780

President E. W. Hammons
Services Offered—Color & B & W animation; commercials; shorts; packages.

**Elektra Film Productions,
Inc.**

33 W. 46th St., New York City
Phone: JU 2-3606

President A. Liss
Bus. Mgr. S. Magdoff
Services Offered—Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870

President Peter Elgar
Secy.-Treas. Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)
711 Fifth Ave., New York, N. Y.
Phone: JUdson 6-5582

Executives Steve Elliot, William Unger,
Mike Elliot
General Sales Manager Al Mendelsohn
Producers & N. Y. Sales Reps. Errol
Linderman, Phil Frank, Connie Mowbray

Branch Office

1438 N. Gower St., Hollywood, Calif.
Phone: HO 2-3111

West Coast Production Joe Swavely
Exec. Producer Richard Kerns
Services Offered—Production, distribution TV commercials, industrials, institutional films and film programs.

**Charles Elms Productions
Inc.**

5 E. 40th St., New York 16, N. Y.
Phone: MU 6-8877

RADIO AND TV COMMERCIAL PRODUCERS

President.....C. D. Elms
 Vice President.....Charles D. Elms, Jr.
 Secretary.....Ruth M. Elms

Branch Office

163 Highland Ave., N. Tarrytown, N.Y.
 Phone: MEdford 1-3363

President.....Charles D. Elms
Services Offered — TV commercials, sound slide films, slide programs, widescope presentations, sales prom., sales training, institutional & industrial motion pictures.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.
 Phone: PArk 9-0011

Services Offered—Comm'ls; synd. spots.

Endorsements, Inc.

111 West 57th St., New York 19, N. Y.
 Phone: COlumbus 5-5385

President.....Jules Alberti
 Exec. Vice Pres.....Arthur Steintal
Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.
 Phone: TR 3-2730

Exec. Prod.....S. L. Weiss
Services Offered—All commercial television production services.

Era Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28, Cal.
 Phone: HO 2-2251

President.....Brice Mack
 Vice President.....Robert Mack
 Secretary.....Milt Schaffer
Services Offered — Complete film prod., live & animated, sound recording facilities & stage.

Ted Eshbaugh Studios, Inc.

1029 E. 163rd St., New York 59, N. Y.
 Phone: DAyton 9-3220

President.....T. Eshbaugh
 Treasurer.....Jack Eshbaugh
Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W; animation; packages.

Faillace Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.
 Phone: CIrcle 6-7676

President.....Tony Faillace
 V.P., Creative Dir.....Len Mackenzie
 Musical Dir.....Bob Freedman
 V.P., Program Dir.....Chick Vincent
 Sec., Office Manager.....J. B. Zadig
Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.

Current Productions — Good 'n' Plenty, Phillies Cigars, Wheatena, General Tires, Canada Dry, Ambassador Beer, Lilt, NAB, Barney's, Duncan Hines, Colgate Tooth Paste, Juju Fruits, Krueger Beer, Wildroot,

Foster Parents Plan, Freedom's Foundation, Westclox, Main Sardines, Clearasil, Wise Potato Chips, Dubonnet.

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
 Phone: HO 2-2243

President.....S. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16, N. Y.
 Phone: OR 9-8212

President.....Nicholas Farkas
 Vice President.....F. E. Robison
 Secretary-Treasurer.....Mary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Joe Feagins Productions

104 East 30th St., New York 16, N. Y.
 Phone: MU 5-3384

Pres., Creative Dir.....Joe Feagins
 V.P., Treasurer.....William Roos
 V.P., Sales.....Stan Bahr
Services Offered—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio, TV and movies, musical jingles.

JOE

FEAGINS

PRODUCTIONS



"Providing YOUR Agency, Station or Company with a Highly Skilled Radio and TV Creative Department."

- ... Exciting Radio-TV Copy
- ... Imaginative Music Scores
- ... Memorable Singing Jingles
- ... Top Film — Live — Tape Production
- ... Happy Station ID's — Promos
- ... New Campaign — Sales Ideas

As Close as the Phone on Your Desk

104 EAST 30th STREET MU 5-3384
 NEW YORK 16, N. Y. MU 3-1438

No Substitute for Quality, A Musical Commercial 'Must'



By
PHIL DAVIS
President
Phil Davis Musical
Enterprises, Inc.

MAYBE "the quality of mercy is not strained" applied to the golden age of Elizabethan literature. But it hardly applies in today's modern age of musical advertising. In fact, today, mercy can spell bankruptcy for those who sacrifice quality for quantity and ethical business practices for marginal or unethical business practices.

For proof of this just compare over the years the names of those who have come and gone in the annual listings of this Yearbook. Serious comparisons also elucidate that it's mostly the ethical producers of quality musical commercials who survive year after year. Nor is there any substitute for quality—the secret of survival in this highly competitive field.

Not only do quality musical commercial producers honorably survive and thrive despite the periodic onslaught of marginal or unethical producers, but also over the years they've successfully elevated the profession to one of respect and dignity in the advertising world.

In addition, both on and far from Madison Avenue, they've introduced and educated advertisers and agencies to the fundamental characteristics that distinguish quality musical commercial productions from jingle-mill, cheaply produced, poorly conceived musical commercials.

As a result, more than a few out-of-town advertisers and agencies are beginning to outstrip in their long-range thinking some of the nation's "Mr. Big" advertisers and agencies. Through experience with long-established musical commercial producers, they've discovered that custom-built,

skillfully conceived and created commercials may be musically adapted to any new advertising strategy developed.

Not only have they found that a quality custom-made musical commercial has both musical and advertising flexibility, but that it functions as a three-way stimulant to sales: first by the sales impact of performance; second by the sales impression it creates; and third by its over-ride or bonus impression that accrues to an advertiser each time someone whistles, hums or sings the tune thereafter.

Most importantly they know that a quality custom-made musical commercial is woven into the warp and woof of a planned advertising campaign that blankets all media. It's not patched on as an afterthought. Nor is it sacrificed to an irrational economy that budgets thousands for air time and pin money for a complete musical service that guarantees production (from the creation to the finished musical commercial) of the highest quality.

In today's musical commercial world "no substitute for quality" is axiomatic with established, reputable producers. Fortunately, seasoned advertisers and agencies from border to border happily are discovering every day too that there's no substitute for a truth penned centuries ago in a book of Italian proverbs. It reads: "Good things cost less than bad ones."

RADIO AND TV COMMERCIAL PRODUCERS

Don Fedderson Commercial Productions

8460 West Third St., Los Angeles 48, Calif.
Phone: OL 1-1860

President.....Jack W. Minor
V.P., General Mgr.....Peck Prior
V.P. Exec. Producer.....Tom Armistead
V.P. in Charge of Prod.....Robert Chenault
Sales Manager-Prod.-Dir.....Rudy Behlmer
Asst. Prod. Mgr.....Billie Ray Smith
Supervising Editor.....Bill Moore
Services Offered — Planning and production of commercials.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

Producer.....Paul J. Fennell
Services Offered — Producer of film spot commercials and of industrial and educational films. Animation specialist.

Ferro, Mohammed and Schwartz, Inc.

249 East 49th St., New York 17, N. Y.
Phone: PLaza 2-0720

Executive Producers.....Pablo Ferro, Lew Schwartz

Services Offered—Film direction for visual marketing and communication. Producers of film for TV commercials, industry, theatre, sales promotion and training, government, slide films, titles and education. Specialists in graphic design, animation and live action. Film consultants.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered—Synd. spots; Industrial films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.

4600 Dixie Hwy., Dayton 39, Ohio
Phone: 293-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Film Commercials, Inc.

87 Madison Ave., New York City 16
Phone: ORegon 9-3970

Vice President.....J. C. Ryder
Sales Manager.....Rudolph F. Purpus
Services Offered—Radio & TV services.

Film File

(Pix Enterprises)

4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836

Production.....Geo. Grenville
Services Offered—Comm'l's & spots (synd.)

Film Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: TN 7-3330

President.....Lee E. Blair
Treasurer.....Bernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19
Phone: PL 7-7120

President.....L. Levy
Services Offered — Slide film comm'l's; slides & optical effects, animation, blow-ups.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-4855

Chairman of Board.....Irving Mack
President.....Bernard Mack
Vice President.....Joseph Mack
V.P., Sales.....Donald Mack
Production Mgr.....Pat Cascio
Secretary.....Vi Dane
Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllwood 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin
Vice President.....G. N. Cook
Sec.-Treas.Clifford E. Enger

Branch Offices

707 Nicolet Ave., Winter Park, Fla.
Phone: Mldway 7-7011

Vice President.....Robert Kearney
Services Offered—Comm'l, industrial military, business, program & feature films.

Filmex, Inc.

300 East 46th St., New York 17, N. Y.
Phone: OXford 7-6655

President.....Robert Bergmann
Vice President.....Peter A. Griffith
Vice President.....Paul Minor
Vice President.....James N. Manilla
Vice President.....Marshall Stone
Services Offered—Film commercial production, TV programming, industrial film production.

The Film-makers, Inc.

615 N. Wabash Ave., Chicago 11, Ill.
Phone: 337-6264

Chairman of Board.....Edward E. Katz
President.....Lincoln Scheurle
Services Offered—Creation and production of TV film commercials, animation and live; industrial films, slide presentations, instructional films for business.

RADIO AND TV COMMERCIAL PRODUCERS

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.

Phone: PL 2-7960

Head of Studio Operations...Walter Bergman
Exec. Prod.-Dir.....Nox Lempert

Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22

Phone: PL 1-2500

Bd. ChairmanMartin Ransohoff
PresidentRodney Erickson
Sr. V.P.Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
Phone: HOLLYWOOD 9-9011

Vice PresidentWill Cowan
Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.

Phone: HOLLYWOOD 9-9011

PresidentMartin Ransohoff
Vice President.....Will Cowan
Treasurer.....John H. Nicolaidis
Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Fine Arts Productions, Inc.

7417 Sunset Blvd., Hollywood 46, Cal.

Phone: HO 7-7107

PresidentJohn Wilson
Services Offered — Animation & film comm'ls. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.

Phone: HENDERSON 2-4474

Executive Director.....Al Fiore, Sr.
Branch Office

354 W. 45th St., New York, N. Y.

Phone: PL 7-2271

Director.....William Kohler
Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'ls.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.

Phone: DE 2-0657

Owner.....A. M. Fishburn
Services Offered—Live & film programs & comm'ls; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.

Phone: HO 2-0902

PresidentDon Flagg
Vice President.....Toni Flagg
Secy., Treas.....Anne Schwartz

Services Offered—Production of industrial, sales training and public relations films, TV commercials, educational films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.

Phone: EM 3-8372

PresidentH. D. Fletcher
Production, Admin.....M. Walker
Services Offered — Features, theatrical shorts; comm'ls.

Flicka Films

621 N. Dearborn St., Chicago 10, Ill.

Phone: WHITEHALL 4-7477

General Mgr.William R. Johnson
Services Offered—Low cost animation for TV & industrial films.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52

Phone: WY 2-5000

Pres., Exec. Prod.....Clifford F. Potts
Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,

No. Hollywood, Calif.

Phone: POPLAR 9-3610

PresidentHerbert Klynn
Exec. V.P., Treas.Melvin Getzler
Vice PresidentJules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
SecretaryJulie Boyer

Branch Office

360 N. Michigan Ave., Chicago 11, Ill.

Phone: FI 6-3585

Vice PresidentJerry Abbott
Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Assoc., Inc.

157 West 57th St., New York 19, N. Y.

Phone: LT 1-0910

Chairman of Board.....James P. Polack
PresidentEdward Thomas
Exec. Vice Pres.....Gene Forrell
V.P., Sales, Prod.....Richard M. Bradshaw
V.P., Assoc. Creat. Dir.....George Wilkins
Secretary-TreasurerEleanor Fogelson

Services Offered—Creation, production of music for all advertising media; radio, TV jingles and film scores; record, album packages; custom promotion material; industrial, institutional film scoring; consultants, suppliers to advertisers, agencies, film producers.

Forum Films

6 E. 46th St., New York 17, N. Y.

Phone: YUKON 6-2230

President.....Allen Spikol
Services Offered—Producers of animated films for commercials, industrials and theatrical films.

RADIO AND TV COMMERCIAL PRODUCERS

George Fox Corporation

1508 Crossroads o'World, Hollywood 28
Phone: HO 4-2242

President.....G. S. Fox
Services Offered—Industrials, spots (synd.)
& comm'l's.

Sam Fox Film Rights, Inc.

1841 Broadway, New York 23, N. Y.
Phone: Circle 7-3890

Vice PresidentFred Fox
General Manager.....Howard Lerner

Branch Offices

3349 W. Outer Dr., Detroit, Mich.

ManagerEsther Frank
1680 Vine St., Hollywood, Calif.

ManagerBenny Miller
Services Offered—Background music, on records and tapes, for TV commercials, radio, theatrical and non-theatrical productions, slide films.

Frazen Productions Inc.

1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967

Proder. Dir.....Stanley Frazen
Proder. Dir.....Sherman Rose

Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited

7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973

Pres.Stan Freberg
General Mgr.William G. Anderson

Services Offered—Humorous advertising campaigns, TV, radio, & print.

Current Productions—Chun King Chow Mein, Cheerios, Nytol, Salada Tea.

Charles Fuller Productions

3015 Granada St., Tampa 9, Fla.
Phone: 253-0911

OwnerCharles Fuller
General ManagerCharles F. Hunt

Sales ManagerR. H. Stech
EngineeringW. P. Gossett

Services Offered—Full sound services and facilities.

Allen A. Funt Productions

Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847

President.....A. A. Funt
Services Offered—Comm'l's & industrial films & syndicated spots.

Futursonic Productions, Inc.

3103 Routh Street, Dallas, Tex.
Phone: RI 1-6281

Exec. Vice Pres.Jack Alexander
Exec. Vice Pres.Jim Wells

Services Offered—Producers and distributors of custom radio jingles; promotional sales agents for commercials, tapes, radio and TV promotions. Complete studio facilities.

Gainsborough Associates, Inc.

435 East 57th St., New York 22, N. Y.

Phone: PLaza 1-0013

PresidentJ. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive ProducerJack D. Gaines
Casting Director.....David M. Jablons

Branch Office

321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323

Vice PresidentAlfred L. Golden
Services Offered—Live & taped TV commercials; public program consultants, consultants for new station applications.

Galaxie Productions, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

President, Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Secretary-TreasurerE. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....Dr. E. V. Rothkirch

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-1133

ManagerT. J. Rourke
307 West 15th St., Minneapolis 3, Minn.

Phone: 333-8822

ManagerE. B. T'Kach
Box 3361, St. Petersburg 31, Fla.

Phone: 347-6236; 894-0116

ManagerVincent Berastegui
Services Offered—Documentaries, industrials, commercials, recording facilities and technical consultants.

Gallagher Films, Inc.

137 N. Oakland Ave., Green Bay, Wisc.
Phone: HE 7-1307

President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'l's.

William J. Ganz Co., Inc.

(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17

Phone: EL 5-1443

President.....William J. Ganz
Distribution Mgr.....Jay R. Thaw
Circulation Mgr.....Raymond J. Kujanson
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636

President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm Video tape. Newsreels & comm'l's, animation, still photography.

Current Productions—Standard Oil Co., Illuminating Co., Westclox.

RADIO AND TV COMMERCIAL PRODUCERS

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125

PresidentGerald Auerbach
Exec. V.P.Louis Mucciolo
V.P., General Mgr.....Henry Traiman
Vice Pres., Sales.....Robert Rawson
V.P., ControllerSamuel Auerbach
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

Harold R. Gingrich Productions

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-Manager.....Harold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered—Radio-television advertising, counseling and ideas.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 4-0406

OwnerSid Glenar

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N. Y.
Phone: MU 8-0897

PresidentMelvin L. Gold
Branch Office

1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700

Exec.-in-Chg.M. L. Gold
Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUDson 6-7477

PresidentChuck Goldstein
Vice President.....Norman Richards
Business Manager.....Ruth Goldstein
Office Manager.....Lorraine Laredo
Services Offered—Creators and producers of original music for television film soundtracks and radio commercials; specialists in the development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Harry S. Goodman Productions, Inc.

(See TV Producers and Distributors)

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne
Services Offered—TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

(See Transcription Companies)

Goulding-Elliott-Greybar Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding
Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

PresidentRay Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas.Grant Simmons
Services Offered—All types of animation films.

Gray-O'Reilly Productions, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUKon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly
Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green
Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

OwnerBen Greene
Services Offered—Production of motion pictures for TV and commercials.

Gryphon Productions, Inc.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 2-5280

President.....Ray Favata
Vice President.....Ed Seeman
Services Offered—Animated live action & stop motion.
Productions—First National Bank of New Haven, Chairman Tissue (Benson & Bowles), Milbrook Bread, (McCann-Erickson), Schaefer Beer (BBD&O).

Herman Hack Prod. & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
Phone: HO 7-0557

OwnerH. Hack
Services Offered—TV film shows; sound-ies; religious and travelogues.

RADIO AND TV COMMERCIAL PRODUCERS

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924

President.....L. A. Handel
Secy.M. Manning
Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450

PresidentJ. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell

Branch Offices

1775 Broadway, New York 19, N. Y.
Phone: JU 2-4060

Exec-in-Chg.....Charles Bell
230 N. Michigan, Chicago 1, Ill.
Phone: STate 2-6757

Exec-in-Chg.Harold Dash
1680 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 3-2321

Exec-in-Chg.Thomas G. Johnstone
Services Offered—Creation & production of TV commercials, public relations, institutions; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

72 West 45th St., New York 36, N. Y.
Phone: YUkon 6-2180

President.....Frederick L. Hankinson
V.P., Production Manager....Walter Klas
Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28
Phone: HOLlywood 6-1371

PresidentJoseph Barbera
Vice President.....William Hanna
Dir. of Prom. & Pub.....Arnold Carr
Services Offered—Films for TV.

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat, The Jetsons.

Hardric Productions, Inc.

510 Madison Ave., New York City 22
Phone: EL 5-5633

President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
SecretaryEdith Graham
Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin
Services Offered—Production of live action and animated TV commercials and industrial films.

Harvey Cartoon Studios, Inc.

(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17
Phone: MU 2-0283

PresidentV. Weingarten
Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton
Production Dir.J. Michon
Exec. Assignment Ed.....Nick Archer

Branch Offices

1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607

Bureau Manager.....Charles E. Shutt
6087 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-0650

Bureau Manager.....Norman W. Alley
1325 So. Wabash Ave., Chicago Ill.
Phone: 939-3748

Bureau ManagerFrank Koza
862 Howard St., San Francisco 3, Calif.
Phone: DOuglas 2-4319

Chief Cameraman.....Les Thomsen
4125 Swiss Ave., Dallas, Texas
Phone: LA 1-2672

Chief CameramanGordon Yoder
Services Offered—Film comm'ls; industrials; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696

PresidentGeorge H. Heid
EngineerRaymond Walker
Secretary.....Joan B. Hill

Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales and rentals.

Holland-Wegman Productions

207 Delaware Ave., Buffalo 2, N.Y.
Phone: TL 3-7411

Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

Hollywood Film Commercials

932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100

PresidentD. Commons
Services Offered — Animated, live action comm'ls; special effects; opticals; storyboards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284

524 West 43rd St., New York, N. Y.
Phone: LO 3-1546

RADIO AND TV COMMERCIAL PRODUCERS

President Ben Teitelbaum
Secy., Treas. Harry Teitelbaum
East Reg. Mgr. S. Kaplan
Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181

President Mickey Kaplan
Vice Pres. Robert Warde
Services Offered—Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877

Owner B. Howard
Services Offered—Produce comm'l's & programs.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444

Production Dir. H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108

Owner Milton Hurwitz
Services Offered—Kinescope; produce TV programs, comm'l's; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-6075

President Robert J. Mills
Prod. Mgr. Robert H. Hovorka
Salcs Mgr. Bruce Sedley
Services Offered—Animated TV commercials.

Imperial World Films, Inc.

Box 462, Santa Rosa, Calif.
Phone: Liberty 6-5986

Exec. V.P. R. W. Davis
Services Offered—Educ. & industr. films & spot comm'l's.

Inter-Continental Broadcast Media (ICBM)

236 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5300

President Don Purcell
Creative Director. Lou Carter
Production Manager George Carroll
Art Director. Marvin Shervan
Station Relations Mgr. Fred Ross
Services Offered—Producers and creators, for radio and TV, of varied services for pro-

motion of local sales; custom-created singing commercials for local advertisers.

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEBster 7-2323

President. William F. Wallace
Vice President. Richard Rosenbloom
Director, Prog. Dev. Henry Colman
Mgr., Tech. Opera. Daniel R. Brewer
Services Offered—Video tape services, complete tape facilities, mobile & studio.

J. F. Film Sound Service Co., Inc.

45 W. 45th St., New York, N. Y.
Phone: CI 6-4029

President. Joseph Filipowic
Services Offered—Picture and music editing; production of commercials.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324

President Riley Jackson
Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158

Pres. B. Jamieson
TV Production. J. Dickinson
Services Offered—Spots, comm'l's, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429

President C. M. Frederick
V.P. Grace Frederick
Services Offered—Specialized projection equipment to get motion pictures from stills; stock pictures (B & W and color) for backgrounds and murals; complete studio and art facilities for still commercial photography; background slides for Rear Projections and 2x2 slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.

Phone: 516-MAyfair 1-4567

President Eve Jerome
Vice President. Jerry Jerome
Secretary Alan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

RADIO AND TV COMMERCIAL PRODUCERS

President.....James E. Jewell
Vice Pres.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor.....James Harrison

Branch Offices

3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617

Exec-in-Charge.....W. Ralph Jewell
933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GR 2-4024

Director.....Lewis Foster
Services Offered—Commercial sales tunes, spots & jingles for TV & radio; industrial, educational & TV films; TV & radio programs. Consultants to agencies and sponsors; package production services: writing, editing, directing, musical arrangements, supervision, casting, etc.

Current Productions—The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater, Rolla-Bowla.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: BU 1-8283

President.....D. Jones
Services Offered—Comm'l's & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700

President.....J. R. Rabius
V.P.....S. H. Wilmerk
Sec.-Treas.....Roma Rabius
Services Offered—Producers of industrials, slide films, technical and cartoon animation. TV program producers.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19
Phone: CI 5-8080

President.....Ralph Koch
Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.
Phone: LO 3-0222

Pres. & Treas.....Albert M. Kane
Vice Pres.....Margaret A. Kane
Secretary.....James J. Davis
Services Offered—Comm'l's & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President.....Victor Kayfetz
Asst. to Producer.....Seymour Posner
Services Offered—Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President.....Stacy Keach
Associate.....Ernest Newton
Exec. Sec.....Miss Frankie Newton
Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268

President.....L. F. Herndon
Exec. V.P.....R. K. Keitz
Vice Pres.....Tom Young
Services Offered—Live prod. animation—16/35 mm, color & B & W.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

President.....James Sonny Kendis
Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4266

Pres., Treas.....Herbert Kerkow
Secretary.....Rosemond Kerkow
Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22
Phone: EL 5-2180

President.....J. D. Kantor
Vice President.....W. M. Kahn
Services Offered—Industrials, comm'l's produced.

Jack Kinney Productions, Inc.

(See Program Producers)

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.
Phone: OL 5-6565

Partners.....Bob Klein, Alan Barzman
Services Offered—A free-lance creative group engaged in the production of advertising campaigns (especially humorous) for agencies. TV animation, live action, radio, print. Program production services also available.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114

Exec. Prod.....W. L. Klein
Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

RADIO AND TV COMMERCIAL PRODUCERS

Kluge Film Productions

5350 W. Clinton Ave., Milwaukee 23, Wisc.
Phone: FL 4-9490

Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W
comm'ls, narrative or synchronous.

L & L Animation, Inc.

16 West 46th St., New York 36, N. Y.
Phone: Circle 5-7471

President.....Irv Levine
Vice President.....Chris Grodewald
Sec.-Treas.....Larry Lippman
Services Offered—Art, animation, camera,
optical for TV spots, industrials, medical,
etc., & for producers.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-7171

President.....O. Gail Papineau
Exec. Vice President.....Henry Ludwin
Services Offered—An animation and live
action staff for production of TV commer-
cials, industrial and technical films. Special
effects and inserts.

Lance Productions, Inc.

353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167

President.....Lorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner
Services Offered—Production of filmed TV
commercials, documentaries, industrials and
features. Parent of Fantasy Features, Inc.,
specializing in children's films. Completely
equipped motion picture and sound studio.
All types of recording services.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.
Services Offered—Music library on tape,
film and disc for TV, industrial and theatrical
films. Live and pre-recorded scoring. Picture
editing, narration, and music recording, mix-
ing and sound effects library.

Herbert S. Laufman & Co.

221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086

President.....H. S. Laufman
Services Offered — TV live & film; live
comm'ls; educationals; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242

Vice Pres.....Peter H. Cooper
Services Offered—Production of animated
films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19

Phone: JU 2-5242

President.....Robert L. Lawrence
Exec. Vice Pres.....John Cron
V.P.'s.....Doris Reichbart, Roy Townshend
Treasurer.....Philip Kornblum
ROBERT LAWRENCE PRODUCTIONS
(CANADA) LTD.

38 Yorkville Ave., Toronto 5, Ontario
Phone: WALnut 5-5561

Chmn. of the Board...Robert L. Lawrence
President.....John T. Ross
GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea Ave., Hollywood, Calif.
Phone: WEbster 6-8158

President.....Ray Patterson
Vice President.....Robert L. Lawrence
Secy., Treas.....Grant Simmons
Services Offered — Producer of commer-
cials, industrial films, film series; complete
studio facilities; animation department, com-
pletely equipped.

Carol Levene Productions

2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772

Production.....Carol Levene
Services Offered—Research, writing, pro-
duction: commercials, educationals, indus-
trials.

Lewis & Martin Films Inc.

621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477

President.....William R. Johnson
Vice Pres.....Irving Bell
Services Offered — TV Spots, slidefilms,
industrials, government motion pictures,
theatrical features, recording & editing facili-
ties, animation & live photography.

Lou Lilly Productions, Inc.

5746 Sunset Blvd., Hollywood 28
Phone: HO 6-6484

President.....Lou Lilly
Prod. Manager.....Ken Clark
Art Director.....Manny Gould
Office Mgr.....Marion Young
Services Offered—TV commercials, indus-
trial & educational films.

Jack Lloyd

1445 Miller Way, Hollywood 69, Cal.
Phone: OL 6-4607

Executive Dir.....J. Lloyd
Services Offered—Script to screen produc-
tion of jingles.

Arthur Lodge Productions, Inc.

333 W. 52nd St., New York 18, N. Y.
Phone: JUdson 2-5477

President.....Arthur J. Lodge, Jr.
Services Offered—Producers of motion pic-
tures; chiefly industrial, documentary and
public relations. Also filmed news releases.
Stock footage library.

James Love Productions, Inc.

2 West 46th St., New York 36, N. Y.

RADIO AND TV COMMERCIAL PRODUCERS

Phone: JU 2-4633

President James A. Love
Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultant for each.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.

Phone: HOLLYWOOD 3-1589

President J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.

Phone: OR 9-6320

President, Director...Richard S. Dubelman
 Client Services Dir.....James M. Orchard
 Production Mgr.....Lois Forsch
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

MKR Films, Inc.

619 W. 54th St., New York, N. Y.

Phone: CO 5-4878

Pres., Treas.Ralph Rosenblum
 V.P., Secretary.....Gene R. Kearney
 Prod.-WriterPaul Alley
 Sec.-Treas.Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

MPO TV of California, Inc.

800 North Seward St., Hollywood 38, Cal.

Phone: HOLLYWOOD 6-3341

Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics, Inc.

222 East 44th St., New York 22, N. Y.

Phone: TN 7-8200

President.....Judd L. Pollock
 V.P., Secretary.....Marvin Rothenberg
 Vice President.....Arnold Kaiser
 Vice President.....Gerald Hirschfeld
 V.P., Asst. Secy.....Gerald Kleppel
 Treasurer.....Sanford Greenberg

Branch Offices

800 N. Seward St., Hollywood 38, Calif.

Phone: HO 6-3341

V.P., Manager.....Mel Dellar
 1300 Buhl Bldg., Detroit, Mich.

Phone: WO 3-0201

Pres., General Mgr.....H. Kerbawy
 185 N. Wabash Ave., Chicago, Ill.

Phone: 372-2355

Rep.William Bailey
Services Offered—Producer of TV com-

mercials and industry sponsored films, sales meetings and presentations.

Madison Productions, Inc.

136 East 55th St., New York, N. Y.

Phone: PL 8-2780

PresidentGerry Gross
 Vice Pres., Treas.....Frank B. Sawdon
 Vice Pres., Secy.....Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Eddy Manson Productions, Inc.

8 Maple St., Tenafly, N. J.

Phone: LOwell 9-5313

President, Owner.....Eddy Manson
 Vice Pres., Secretary.....Paula Manson
Services Offered—Specialists in film scoring, live action and animation. Productions: Little Fugitive, Day of the Painter, River Nile; commercials: Lucky Strike, Scott Tissue, U. S. Steel, G. E., Corning Glass, Campbell Soup.

Marshall Organization, Inc.

750 Third Ave., New York City 17

Phone: MU 7-2722

President.....A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.

Phone: HA 6-3592

President.....Irving Ross
 Production Manager.....Alan Ross
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.

Phone: HO 4-2141

PresidentGeorge Burns

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.

Phone: OLive 1-2510

Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.

Phone: HO 2-7373

PresidentGene Autry
Services Offered — Spot commercials on film.

Meridian Films Limited

1202 Woodbine Ave., Toronto, Ont.

Phone: 698-5583

PresidentN. A. Taylor
 Exec. V.P.D. Greisdorf
 V.P., General Manager.....John A. Winter
 Technical Dir.....Jerry Zaludek

RADIO AND TV COMMERCIAL PRODUCERS

Dir. of Operations.....Phil Styles
Services Offered—Film and videotape and
videoprint production, feature, industrial,
documentary, special effects, sound stage.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000

Operations Manager.....L. Hicks
Services Offered—Videotaped TV commer-
cials. Tape equipment available.

Metrovision, Inc.

117 West 48th St., New York 36, N. Y.
Phone: PLaza 7-3270

President.....John P. Hudak
Secretary-Treasurer.....John Walek
Production Sup.....Carroll Owen
Services Offered—Motion pictures for TV,
industry, business, education, public rela-
tions; film strip production, rear screen
video-mobile advertising production.

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147

President.....Ervin M. Milner
Vice Pres., Prod.....Robert Fenwick
V.P., Sales.....Hoby Wolf

Branch Offices

314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650

Manager.....Edward F. Hopper
Box 765, Cleveland, O.
Phone: LO 1-6835

District Mgr.....Robert Gold
Services Offered — Animation, cartoon &
technical, live action, 16mm & 35mm, strip
films-recordings-jingles-brochures-general art
services, industrial exhibits & shows.

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: 391-1846

President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm's;
16/35 mm color, B & W.

Mogubgub, Ltd.

6 E. 46th St., New York 17, N. Y.
Phone: TO 7-8545

President.....Fred Mogubgub
Live Action Dir.....Joe Scanlan
Designer.....Irene Trivas
Animator.....Ed Smith
Services Offered—Commercials, industrials,
sales films; animation, live action.

Motion Picture Adv. Service Co., Inc.

1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253

President.....C. J. Mabry
V.P., Sales.....R. P. Karrigan
V.P., Prod.....Charles Lloyd

Branch Offices

630 5th Avenue, New York, N. Y.

Chief Executive.....Barry Bernard
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.
333 N. Michigan Ave., Chicago, Ill.
Chief Exec.....Neale Oliver

Movielab, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360

President & Bd. Chmn.....Saul Jeffee
Exec. Vice President.....Frank Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted J. Gaski
V.P., Color.....John J. Kowalak
Sales Manager.....Burton Stone
Secy., Treas.....Daniel S. Eisenberg
Services Offered—Developing & printing
35 & 16 mm Color & BW motion picture film;
edge numbering, tilting, negative cutting,
storage fac. available, screening room.

Muppets, Inc.

4202 Oakridge Lane, Chevy Chase 15, Md.
Phone: 656-7056

President.....Jim Henson
Business Rep.....Alden Murray
Services Offered—The Muppets, hand pup-
pet characters and voices for live, film and
tape TV commercials and programs; anima-
tion.

Owen Murphy Prod., Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144

President.....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production fa-
cilities from script to screening for TV com-
mercials, industrial & educational films.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Chg. Planning.....Milton Herson
V.P., Creative Svcs.....Ralph Kessler
Acc't Exec.....Edith D. Lawless

Branch Offices

128½ Doheny Drive, Los Angeles 48, Calif.
Phone: CR 1-4747

West Coast Mgr.....Mort Stein
73 Yorkville Ave., Toronto, Ont., Can.
Phone: WALnut 3-3380

Manager.....Benjamin D. McPeck
Services Offered—Create jingles and back-
ground for radio and TV commercials. Write
scores for industrial films and sales meetings;
complete music merchandising packages in-
cluding record premiums.

Nassour Studios, Inc.

8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400

President.....William Nassour
Vice Pres., Treas.....Edward Nassour

RADIO AND TV COMMERCIAL PRODUCERS

Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Production Assoc., Inc.

35 West 45th St., New York 36, N. Y.
Phone: JUdson 2-3020

President Joseph S. Salzborg
Vice President..... Bert L. Coleman
Services Offered—Producers of live, film and tape productions, theatrical, non-theatrical, TV, commercial, industrial, documentary and newsfilm; production management; film completion.

National Screen Service Corporation

1600 Broadway, New York City
Phone: CIRCLE 6-5700

President.....Burton Robbins
Services Offered—TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Vice President..... Arthur J. Rosenberg
Production Mgr.....Bob Stern
SecretaryLee Dresner
Treasurer..... A. E. Rosenberg
Services Offered — Slides; balops; over 5,000 pre-1950 feature films; rear projection slides.

National Video Tape Productions, Inc.

(A Div. of Sports Network, Inc.)
20 East 46th St., New York, N. Y.
Phone: MO 1-2960

PresidentRichard E. Bailey
V.P.Charles A. Voso
Sec.-Treas.Thomas J. Schilling
Comptroller William Hyland
Client Services.....Richard E. Bailey, Jr.
Services Offered — Complete color and black & white video facilities for TV production of commercials, programs & all other types of taped productions, studios & closed circuit facilities.

Stanley Neal Prods., Inc.

138 E. 36th St., New York 16, N. Y.
Phone: MU 5-8236

President.....D. J. Lane
Services Offered — Comm'ls, spots, industrials.

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

ProducerT. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Fred A. Niles

Communications Centers, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President.....Fred A. Niles
V.P., ProductionWm. E. Harder
V.P., Sales.....Norman C. Lindquist
V.P., Creative.....Ruth L. Ratny
V.P., FinanceEdward E. Katz
V.P., Exec. Prod.....Harry Lange
Asst. Prod. Mgr.....Ron Klein
Purchasing Agent.....Lawrence Stein
Office Manager.....Dorothy Roecker
Chief Sound Eng.....Robert Henning
Admin. Editing.....Joyce Markstahler

Branch Offices

650 N. Bronson, Hollywood, Calif.
Phone: HO 3-8154

Vice Pres.....Lionel Grover
108 West End Ave., New York, N. Y.
Phone: SU 7-8770

General Manager.....Charles Ticho
Services Offered—Motion pictures for theatre, television and industry; business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., New York 22, N. Y.
Phone: PL 1-0890

President.....Richard B. Olmsted
Vice President.....Arthur Shaer
Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525

President.....T. S. Morrisey
Vice Pres.....Pierre Harwood
Dir. Prod.....Henry Michaud
Dir. of Sales.....Robert L. Harwood
Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
Phone: WO 6-4800
315 E. 55th St., N.Y.C.
Phone: PL 9-0920

President.....James W. Ramey

RADIO AND TV COMMERCIAL PRODUCERS

Vice President.....Robert Bell
 Treasurer.....Fred Johnston
 Creative Dir.....Tracy Ward
 Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.

Sam Orleans Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 523-8098

President.....S. Orleans
 Assoc. Prod.....Lawrence Mollot
 Dir. of Distribution....Mrs. Barbara Davis
 Dir. of Pub. Rela.....Mrs. Vivian LaValle
Branch Office
 105 East 106th St., New York, N. Y.
Phone: ENright 9-2002

Associate Producer.....Lawrence Mollot
Services Offered—Documentary, industrial, educational, community service motion pictures.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
Phone: CEdar 4-3026

President.....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491

Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

PFO Radio & TV Productions, Inc.

3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: RI 2-3653

President.....Peter Frank
 Vice President.....Tom Merriman
 Vice President.....Rod Kinder
Services Offered—Creators and producers of commercial & station jingles.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
Phone: YUKon 6-4530

Chairman of the Board..John "Bud" Palmer
 President.....Stephen D. Colhoun
 Producer-Directors.....Frank Herman,
 Henry Trettin, Al Viola
Services Offered — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-4756

General Mgr.....F. Di Fiore
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.
Phone: Franklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
 Vice President.....Edward R'Church
 Secy., Treas.....E. B. T'Kach
 Rep., Legal Counsel...Albert L. Weintraub
 Exec. Consultant.....E. V. Rothkirch

Branch Offices

Box 3361, St. Petersburg, Fla.
Phone: 347-6236

Manager.....Vincent Berastegui
 5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

Manager.....T. J. Rourke
 No. 44 Tadacho, Kakano-Ku, Tokyo, Japan
 Manager.....Pin Y. Ongg
 Jiron Arequipa 196, Room 432, Lima, Peru
Phone: 4-0053

Manager.....Carlos Toro
 307 W. 15th Suite 307, Minneapolis, Minn.
Phone: 333-8822

Manager.....E. B. T'Kach
 Box 99, Queen St., Singapore, Malaya
Phone: 8-5407

Manager.....T. H. L. Pang
Services Offered — Documentaries, travelogues, commercial and industrial film, both 16 & 35 mm.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008

President.....F. Crippen
 Vice President.....J. Marshall
 Sales.....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Lindsley Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641

President.....Lindsley Parsons
 Prod. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147

President.....Ray Patin
 Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545

President.....Lloyd Pearson
 Vice Pres.....Joseph Packard
 Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

RADIO AND TV COMMERCIAL PRODUCERS

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman
V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr.David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R. I.
Phone: GA 1-9242

President.....Tony Petri
Production Mgr.....Ernest Strauss
Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York 36, N. Y.
Phone: CI 6-1626

Producer.....R. Pheelan
Asst. to Producer.....Anthony Brook
Production Mgr.....Jeffrey Lemain
Asst. Manager.....Helen C. Miller
Services Offered — Production of feature and sponsored films. Tape equipment available.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.
Phone: CA 7-5411

President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller.....J. W. Bishop
Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.
Phone: BRoadway 3-4141

President.....C. R. Isely
Exec. V.P.R. Dedrick
Treasurer.....C. Don Sheldon
Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22
Phone: EL 5-1431

President.....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato
Services Offered — Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HOLlywood 5-2193

President.....Adrian Woolery
Dir's.....Bill Melendez, Frank Smith
Business Mgr.....H. A. Halderson

Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....B. Gruver
Layout, Design Dir.....D. Spille
Secretary.....Mary Matthews
Film Editor.....Hugh Kelly
Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Precision Film Labs

21 W. 46th St., N.Y.C.
Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia
Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555

Pres., Prod. Mgr.....T. P. Desloge
V.P., Mgr.....W. Dalzell
Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Productions for Television, Inc.

625 Madison Ave., New York City 22
Phone: TE 8-7100
V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. Lichtman
Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N. Y.
Phone: MU 7-1881

President.....Paul F. Adler
Services Offered — Rear screen projection and limited-animation films.

Punch Films, Inc.

155 Fifth Ave., N.Y.C.
Phone: AL 4-2450

President.....Lou Bunin
Vice President.....Florence Bunin
Services Offered — Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Purcell Productions, Inc.

236 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5300

President.....Don Purcell
Creative Director.....Lou Carter
Production Manager.....George Carroll
Art Director.....Marvin Shervan
Services Offered—Custom-created singing commercials; specialized production spots for radio; musical and production sound tracks for TV and film; sound tracks and art services for industrial sales promotion.

RADIO AND TV COMMERCIAL PRODUCERS

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.

Phone: JUDson 2-4291

Executive Producer.....Robt. Baron
Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28

Phone: HO 4-9225

Pres. Arnold Gillespie
V.P., Secy.....Stanley Walsh
V.P., Treas.....Michael Lah
V.P., Prod.....Les Goldman
Services Offered — Commercial & program producers.

RCA Recorded Program Services

(See Transcription Companies)

Radio & TV Packagers, Inc.

(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.

Phone: DU 8-1323

OwnerD. Balli
Services Offered — TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36

Phone: PLaza 7-9260-1-2

PresidentJohn Gart
Acct. Execs..... Roger White, Merrill Staton
Services Offered—Radio & TV musical & singing commercials.

RadiOzark Enterprises, Inc.

(See Program Producers)

Rarig's Inc., Film Productions

5510 University Way, Seattle 5, Wash.

Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Assoc. Prod.....J. Lawless
Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.

Phone: Midway 9-1393

President.....Reid H. Ray
Gen. Sls. Mgr.....Clyde Krebs
Chicago Sales.....James Holmes
Washington Sales.....Frank Havlicek

Branch Offices

208 S. LaSalle St., Chicago, Ill.

438 Washington Bldg., 15th & New York Ave., N.W., Washington 5, D. C.

Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.

Phone: DI 2-8925

Services Offered — TV film shows, commercials; shorts; animation.

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4

Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Duke Goldstone

Services Offered — Producer of TV commercials, TV shows, industrial, public relations & sales promotion films.

Republic Television Features

64 E. Lake St., Chicago 1

Phone: 275-3199

PresidentCapico Kapps
V.P., Chg. Sales.....Joseph Kapps

Services Offered — Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19

Phone: CI 6-0191

President.....Robert Yarnall Richie
Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.

Phone: OR 3-9162

Owner.....W. A. Rivers
Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.

Phone: HOLlywood 2-8585

Exec. Prod.....F W. Zens
Services Offered—TV film comm'ls. TV personalities, talent of all types, etc.

Hal Roach Studios

(See TV Prod.-Dist.)

Louis de Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17

Phone: OX 7-0350

Services Offered — TV comm'ls & film shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38, Cal.

Phone: HO 7-7131

PresidentDick Westen
Vice Pres.Don Bartelli

Services Offered — Consumer selling films for business & industry.

RADIO AND TV COMMERCIAL PRODUCERS

F. K. Rockett Productions

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

President Arthur J. Sowers
Vice Pres. Stan Webb
Exec. Prod. John J. Hennessy
Prod. Co-ord. Joe Denove
Administrator Iona Guyer
Creative Services Dir. Don Greer
Studio Mgr. Jerome F. Lipari
Services Offered—Motion pictures for TV & theatre; complete production facilities.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman S. Speiser
President Richard H. Roffman
Vice President Maurice Roffman
Services Offered—Distribution of features for TV.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Calif
Phone: CR 4-6841

Pres. Roy Rogers
Vice Pres. W. Arthur Rush
Exec. Prods. Art Rush, Ralph Wonders
Producer-Director Bob Henry
Services Offered—Producers of TV series. Merchandising for Roy Rogers Enterprises, Dale Evans Enterprises, National Football League Enterprises, Charley Weaver and Ice Follies.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President Edward L. Koenig, Jr.
Services Offered—Distribution of TV film series.

Current Production — Roy Rogers Show, Brave Eagle Show.

Rolab Studios

(*Rolab Photo-Science Labs.*)

Walnut Tree Hill, Sandy Hook, Conn.
Phone: (203) 426-2466

Owner, Director Henry Roger
Services Offered — Production of motion pictures and film strips, complete facilities; sound stage, set construction. Camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering, consulting.

Romanis & Messner

43 Grove St., Ridgefield Park, N. J.
Phone: LA 4-9080

Pres. George Romanis
Vice Pres. Johnny Messner
Services Offered—Personalized service for creating and producing musical commercials for radio and TV; musical consultants; composers, arrangers and underscoreers for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director E. E. Roquemore
Studio: 257 Franklin St., Buffalo, N. Y.
Phone: TL 6-3512
Services Offered — Comm'l's, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shennandoah St., Los Angeles 35, Calif.
Phone: 272-6884

President C. Roth
Services Offered — TV film comm'l's & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494

President and Owner Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President Walter N. Bien
Vice President Sonny Klein
V.P., Sales Mgr. James Marshutz
Branch Office
1501 Broadway, New York City, N. Y.
Phone: BR 9-8700

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

SOS Photo-Cine-Optics, Inc.

(*See Equipment Section*)

Fouad Said Productions, Inc.

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 2-4800

President Fouad Said
Vice President Ralph Levy
Secretary Jean Miller
Services Offered—TV and feature motion picture production, specializing in below-the-line production packaging.

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.
Phone: HO 6-5103

President & Treas. Robert L. Sande
Exec. Vice Pres. & Sec. Larry Greene
Ass't. Secy. Pat Carson
Services Offered—Producers of music and film for advertising and entertainment, "Musical Images" for radio and TV stations.

RADIO AND TV COMMERCIAL PRODUCERS

Sarra, Inc.

210 East 5th St., New York 3, N. Y.
Phone: SPring 7-3700

PresidentValentino Sarra
Exec. V.P., Gen. Mgr.Morris D. Behrend
V.P., ProductionLee Goodman
Head Creative Dept.Rex Cox
Manager (Chicago)William Newton
TV Prod. Mgr. (Chicago)Marvin Bailey

Branch Office

16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.

Gerald Schnitzer Productions

5746 Sunset Blvd., Hollywood, Calif.
Phone: HOLLYWOOD 9-1158

PresidentG. J. Schnitzer
SecretaryA. McGuire
Production ManagerD. Evans
Photographic DirectorP. Marley
Editorial HeadA. Marks

Services Offered—Motion pictures for TV and theatrical commercials; concept and product design; original storyboards; specialized insert photography.

Raymond Scott Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.Raymond Scott
General ManagerCharles Barclay
Office ManagerRobert Briody

Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultants to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

PartnersAlan & Marilyn Scott
PartnersKeith & Sylvia Textor
General Mgr.Victor Sack

Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.

(See TV Prod.-Dist.)

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28
Cal.
Phone: HO 6-6141

PresidentJohn Seely

Sales Mgr.Don Teeters
Repertoire Dir.Bill Loose
Recording Mgr.Doug Nelson
SecretaryPat Seely

Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Selling Thru Sound

141 E. 55th St., New York, N. Y.
Phone: PL 8-2470

President, Treas.Louis A. Garisto
Vice Pres., Sec.Sonny Hayes

Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

OwnerJ. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22
Phone: JU 2-8800

President, Creat. Dir.Hank Sylvern
Business Mgr.George H. Fried

Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

Al Simon Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011

PresidentAl Simon
ControllerJohn Nicolaidis
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491

OwnerH. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn.
President.D. K. Harris
V.P., Treas.A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

RADIO AND TV COMMERCIAL PRODUCERS

Fletcher Smith Studios, Inc.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200

President Fletcher Smith
Exec. Vice Pres. Janet P. Sneider
Vice Pres. Arthur J. Davis
Vice Pres. A. E. Henderson
Secy.-Treas. J. W. Johnson

Branch Office
319 E. 44th St., N.Y.C. 17
Phone: MU 9-8766

Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.
Phone: OX 7-9174

President W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Soundac Productions, Inc.

Hollywood, Fla
Phone: WAbash 3-8426

Pres.-Gen. Mgr. Robert D. Buchanan
Gen. Mgr., Secretary Jack Schleh, Jr.
Technical Dir. Robert G. Biddlecom
Art Dir. Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex.
Phone: FEderal 1-8347

Vice President J. A. Hopper
Customer Svc. Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color.

Spotlite News, Inc.

3449 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-5365

President Algernon C. Walker
V.P. Al Blanchard
Prod. Spvsr Rexford L. Metz
Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.

291 S. LaCienega Blvd.
Beverly Hills, Calif.

Pres. J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151

President T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36
Phone: CIrcle 6-0690

Pres. R. A. Pheelan
V.P. H. C. Miller
Sec. Otto Von Braun
Treas. Royal L. Krim

Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 11, Utah
Phone: EL 5-5511

President C. Stockdale
V. P. B. P. Lee
Sec.-Treas. L. Stockdale

Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all b-w; ER; ECO.

Storyboard, Inc.

160 Riverside Dr., New York City 24
Phone: TR 3-7207

President J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JU 6-7390

President J. G. Stratford
Vice President George Newman
Treasurer Samuel M. Iger
Secretary Hyman Chipkin

Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film stock shot library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941

President J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816

President Wilbur J. Streech
Assoc. Producer Bob Baldwin
Production Sal Guida

Services Offered — Producer of film commercials for TV, industrial films and radio & TV jingles.

RADIO AND TV COMMERCIAL PRODUCERS

Sturgis-Grant Productions, Inc.

328 E. 44th St., New York 17, N. Y.
Phone: MU 9-4994

PresidentW. Sturgis
V.P., Manager.....B. Magnes
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17

President.....S. A. Datlowe
Services Offered — Comm'ls, spots, industrial.

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121

Pres., Gen. Mgr.....John Sutherland
Exec. Vice Pres.....Ross Sutherland
V.P., TV Comm. Prod.....Theodore Goetz
Branch Office

44 E. 67th St., New York, N. Y.
Phone: UN 1-2000

Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

119 E. 17th St., New York City 3
Phone: GR 3-6699

DirectorD. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions

689-5th Ave., New York City
Phone: MUrray Hill 8-4355

PresidentRobert Swanson
Vice President.....Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 1-4889

Owner-ProducerC. Swanstrom
Writer-Dir.Jack Elliott
Services Offered—TV commercials and serial programs; training ad sales films; feature films.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

PresidentC. Chaplin
V.P.'s.....H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 2-2393

PresidentShull Bonsall
Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-8955

President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eiringer
Service Offered — Produce, package & distribute syndicated TV commercials & programs.

Technamation Films, Inc.

310 Madison Ave., New York, N. Y.
Phone: YU 6-6990

PresidentMartin H. Poll
Exec. V.P.Stanley L. Schwartz
V.P., Gen. Mgr.Robert Jacobs
Treasurer.....Howard Weinberger
Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800

PresidentS. L. Schwartz
Exec. V.P.Claude E. McKinney
SecretaryMary G. Ballance
TreasurerPaul H. Taub
Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

Teen America Associates, Inc.

1724 Southland Center, Dallas 1, Texas
General Manager.....Scott Reynolds
Services Offered—Creators and producers of Miss Teenage American radio programs and TV spectacles.

Tele-Sound Productions, Inc.

523 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810

PresidentWilliam Devries
Vice PresidentFlorence Corbett
Vice President.....E. Szego
TreasurerJack Vance
Services Offered — Commercials, jingles, programs & transcriptions.

Tele-Tape Productions, Inc.

136 East 55th St., New York 22, N. Y.
Phone: PLaza 2-7255

President.....Richard E. Riedel
General Manager.....James E. Witte
Chief Engineer.....John Natale

Branch Offices

471 Victoria Terrace, Ridgefield, N. J.
Phone: 943-7333

RADIO AND TV COMMERCIAL PRODUCERS

Chief Engineer.....John J. Natale
Box 9118, Chicago 90, Ill.
Phone: 263-0619

ManagerWilliam J. Marshall, Jr.
Services Offered—Video-tape recording—
location & studio; complete productions of
TV shows, commercials, closed circuit & in-
dustrial shows.

Tele-Video Productions

316 W. 57th St., New York, N. Y.
Phone: JU 2-8095

President.....Lew Pollack
Art Director.....Dominic Juskevich
Director.....Nicholas Webster
Services Offered—Producers of TV com-
mercial films, TV film series, and motion
pictures.

Tele-View Recording Service

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 6-5254

PresidentBradley Kemp
EngineerJay Hathaway
Branch Office
150 W. 55th St., New York 19, N. Y.
Phone: CI 6-1952

Services Offered—Video tape to 35mm
film; tape dubs from masters; tape to 16mm;
sound services.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TAlcot 3-1418

President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV
in color or black & white, TV comm'ls,
studio & location work, compl. packaging
service, 35/16 mm editing & recording, ani-
mation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205

President.....J. A. Thomas
Exec. V.P.James B. Pinkham
Secy., Treas.....Peter Comandini
Services Offered—Complete in-plant 16mm
motion picture technical services from scripts
through final release prints (including titles
and animation) for TV and industrial film
producers.

Telemat

433 S. Fairfax Ave., Los Angeles 36
Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon com-
mercial library; live & animated custom film
comm'ls.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.
Phone: YUkon 6-1242
Prod.-Dir.Saul Taffet

Services Offered—Production of motion
pictures; TV filmed commercials in anima-
tion or live action; animated and optical
special effects in color or black & white, ex-
clusive color control equipment, 35 mm and
16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19
Phone: JU 6-2450

Exec. Vice Pres.....C. B. Stratton
Services Offered—Produce documentary &
commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27
Phone: HO 4-7391

President.....Robert P. Newman
Sales Director.....Patrick J. Sexton
Secretary.....Luther Davis
Exec. Producer.....James W. Simmons
Art Director.....Duncan Cramer
Services Offered—Complete motion picture
sound recording, production facilities, sound
stage, mixing and dubbing, lip loop syn-
chronizing, cutting rooms. Title work and
musical scoring.

Telestudios, Inc.

1481 Broadway, New York City 36
Phone: LO 3-1122

PresidentG. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.

P. O. Box 693, New York 23, N. Y.
Phone: TRafalgar 7-2372

Pres., Exec. Prod.....William R. Riddle
Vice Pres., Secy.....Karen Weseth
Treas., Dist. Mgr.....Joseph G. Vietri
TVR Dirs.....Arthur N. Fisher,
Richard C. Baur

Branch Offices

54 Grand Ave., Palisades Park, N. J.
Phone: 945-9664

Treas., Dist. Mgr.....Joseph G. Vietri
100 N. Irving Pl., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 4, Mich.
Phone: VALley 2-0092

Sales Mgr.....Rodney Hersey
Bavarian Manor House, Cairo, N. Y.
Resort Sales Mgr.....William K. Bauer
Services Offered—Sound film productions,
color or B & W; video tape productions, live
productions, animation, slides, rentals, com-
mercials.

Television Features of America

(Div. of Radio Features of America)
820 West End Ave., New York 25, N. Y.

RADIO AND TV COMMERCIAL PRODUCERS

Phone: MOument 3-7284

Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., N.Y.C.

Phone: TN 7-3330

PresidentBernard Rubin
TreasurerLee Blair
SecretaryLeon Levy
Production Manager.....Sid Greenhaus
ControllerStanley Turitz
SalesHoward Linkoff

Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., N.Y.C. 17

Phone: MU 2-8877

President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
TreasurerClarence Schmidt

Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Film Editorial Service, Inc.

15 West 46th St., New York 36, N. Y.

Phone: JUdson 2-7873

PresidentAnthony Termini
Services Offered—Editing, film consultation, matching, expediting, 35mm theatrical, TV commercials, 16mm.

Termini Video Tape Services, Inc.

15 West 46th St., N. Y. 36, N. Y.

Phone: JU 2-7873

PresidentAnthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

Terrytoons

Div.: CBS Films, Inc.

38 Centre Ave., New Rochelle, N. Y.

Phone: New Rochelle 2-3466

Vice President.....W. M. Weiss
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Thoroughbred Productions

1614 Trevilian Way, Louisville 5, Ky.

Phone: GLEndale 1-1203

Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.

1600 Broadway, N.Y.C.

Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochinsky
Plant Mgr.....Paul Sandars, Jr.
Treas.Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.

Phone: PL 7-6681

PresidentAbraham Rozenfeld
Vice Pres.....David Opochinsky
Exec. V.P., Gen. Mgr.....David D. Horne
Sec.-Treas.Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17

Phone: YU 6-5090

President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Trans Radio Productions, Inc.

683 Boylston St., Boston 16, Mass.

Phone: COpley 7-5760

President.....Oscar H. Cheses
Production Manager....Alfred D. Benjamin
Sales Manager.....Edward B. Shaw
Art Director.....Thomas M. Fleming

Branch Office

701 Seventh Ave., New York, N. Y.

Phone: CIrcle 6-7566

Manager.....Edward B. Shaw
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.

Phone: PL 7-4580

PresidentIrwin Young
V.P.'s.....Paul Kaufman, Louis Feldman,
Arthur Miller
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.

128 E. 36th St., New York City 16

Phone: MU 5-7150

President.....Ellis Sard
Secretary.....Peter D. Trafford
Treasurer.....James J. Storrow, Jr.
Services Offered—Spot comm'ls; industrials, educationals, programs.

RADIO AND TV COMMERCIAL PRODUCERS

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
Phone: 265-0320

Dir. of Photo.....Walter E. Dombrow
Prod. Spvsr.....Walter J. Travis
Sales Dir.....John Sexton
Services Offered—Commercial, industrial
& TV motion pictures. Writing, editing.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171

President.....Henry G. Saperstein
Studio Mgr.....Hal Elias
N. Y. Office

527 Madison Ave., New York, N. Y.
Phone: PL 2-3630

Services Offered—Produce animated and
live action for commercial, industrial and
theatrical accounts.

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720

President.....C. Gallagher
Services Offered—TV comm'ls, program in-
serts, news, feature coverage.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114

President.....Wm. L. Klein
Secretary.....Joseph Klein
Treasurer.....Erwin Kreisky
Exec. Vice Pres.....John Hutchings

Branch Offices

17 E. 45th St., New York, N. Y.
Phone: OX 7-0725

Eastern Rep.....Herbert Rosen
425 13th St., Washington, N.W., D.C.
Phone: ST 3-2951

Washington Rep.....Bob Ffiefle
Services Offered—Creators and producers
of custom made musical jingles, spot an-
nouncements, and filmed series for television
and radio. Complete film, tape, and disc re-
cording and reproduction services.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

President.....Francis C. Thayer
Exec. Producer.....Alfred Butterfield
Exec. Asst.....Rosalie Bamze
Services Offered—All phases motion pic-
ture production—script to screen—16/35mm,
B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger

Secretary, Treas.....R. A. Weber
Services Offered—Recording (monaural
and stereophonic) record sessions, spot,
radio programs, TV-motion picture sound
tracks, mastering (monaural & stereo-
phonic), slide film, pressings, high speed
duplicating, 16 and 35 mm screening & in-
terlock magnetic re-recording.

VPI Productions

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-8082

President.....George Tompkins
V.P., General Mgr.....Sheldon B. Satin
V.P. Sales.....William E. Huston
V.P.'s.....Robert C. Winkler, Dick Feldman
Services Offered—TV film commercials,
complete 16 and 35 mm facilities.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675

President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Manager.....Raymond Johnson
Services Offered—Sound effects, back-
ground music, for use in TV, radio, news-
reels, theatres, video recordings, fashion
shows, industrial films, documentary films,
drama, motion pictures & public presenta-
tions.

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice Pres., Sales.....Richard Gray

Branch Offices

2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896

General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341

Manager.....Jean Vallier
Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker
Services Offered—Comm'ls, spots, indus-
trials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman
Services Offered—Optical photography, art
work, animation, titles, maps, charts, mattes,
split screen, montage, 35 mm 16 mm color,
black and white; blowups.

RADIO AND TV COMMERCIAL PRODUCERS

Video Crafts, Inc.

116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr.Peter Turnquist
Art Dir.Curtis Iverson
Prod. Mgr.Rene Mechin

Branch Office

1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Pres.Clifford Hanna
V.P.William R. Witherell, Jr.
Sec.-Treas.William E. Lane
Services Offered—Production of motion pictures for TV and industry.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: MU 6-8066

PresidentHenry R. Alexander
V.P., Sales.Al Wallace
Services Offered — Studio and location video taping of commercials, complete producing services from storyboard to completed tape. Complete closed circuit facilities. Tape editing, dubbing and film transfers.

Videotape Productions of New York, Inc.

101 W. 67th St., New York City 23
Phone: TR 3-5800

President.....H. S. Meighan
Vice President.....John B. Lanigan
Sales Manager.....Herbert W. Hobler
Production Mgr.C. Holden
Chief Engineer.....Donald Collins
Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
Phone: GLendale 4-3689

PresidentHal Vinson
Creative Dir.....Elise Meyer
Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

W C D, Inc.

1600 Broadway, New York 19, N. Y.
Phone: CI 7-1600

President.....Robert W. Carlisle
Exec. Vice Pres.....Tom Dunphy
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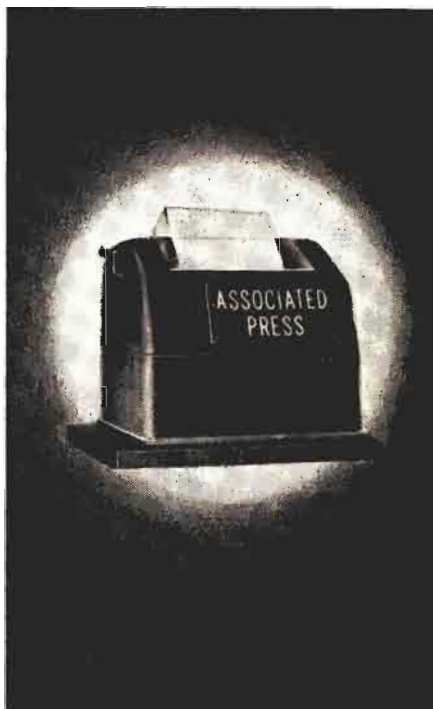
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PETER DE ROSE

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By STANLEY ADAMS
President

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The performing right is granted by the United States Government under the Federal Copyright Law. This right entitles composers, authors and publishers of musical compositions to payment for their works whenever they are performed publicly for profit.

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 Desmo Music, Inc.
 De Sylvia, Brown & Henderson
 Dexter Music Co.
 Dey-Way Pub. Co.
 Diana Music Inc.
 Dickson Music Pub. Corp.
 Disney, Walt, Music Co.
 Ditson, Oliver, Co.
 Do-Ra-Me Music Pub. Inc.
 Dolores Pub. Co.
 Dominant Music Corp.
 Donaldson Publishing Co.
 Dondee Music
 Dorchester Music Corp.
 Dorian Music Publishers, Inc.
 Doris Music Corp.
 Dorsey Brothers' Music, Inc.
 Dottie Music Pub.
 Double-A Music Corp.
 Dov Music, Inc.
 Dragon Music Co.
 Drake Activities Co.
 Dubonnet Music Publishing
 Duet Music, Inc.
 Dufferin Music Inc.
 Durante, Jimmy, Music Publ.
- ECF Music
 E. D. M. Music Publishers
 Earl Music Co.
 East-West Music Co.
 Eastlake Music Inc.
 Ecaroh Music Inc.
 Ecco Music, Inc.
 Edition Musicus-New York, Inc.
 Edmonds, Shepard N., Music
 Educational Music Service, Inc.
 Edwards Music Co., Inc.
 El Dorado Music Co.
 El-Tone Music Co.
 Elkan, Henri, Music Publisher
 Elar Music Corp.
 Elkan-Vogel Co., Inc.
 Elliot Music Co., Inc.
 Elliott, Jack, Music Co.
 Elmont Music Co.
 Elsmo Bros. Pub.
 Emery Music, Inc.
 Emes Music Co.
 Empress Music, Inc.
 Ensemble Music Press
 Enterprise Music Corp.

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- Erica Music
 Erosa Music Pub. Corp.
 Erwin-Howard Music Corp.
 Essex Music, Inc.
 Estacy Music Inc.
 Ethelbert Music Assoc.
 Eurasia Music Pub.
 Evans, Redd, Music Co.
 Evergreen Music Corp.
 Exeter Music, Inc.
- Fairbanks Music Corp.
 Famous Music Corp.
 Fancy Music Co.
 Fanfare Music Co.
 Fantasy Music Inc.
 Farmer Music Co.
 Farrow Music, Inc.
 Favorite Music, Inc.
 Favorite Publishers, Inc.
 Fay-Ro Music, Inc.
 Fayrene Music Corp.
 Feist, Leo, Inc.
 Fenner Publications
 Festival Music Co.
 Fidelio Music Pub. Co.
 Fideree Music Corp.
 Fillie & Gaal Melodies
 Fillmore Music House
 Fischer, Carl, Inc.
 Fischer, J., & Brother
 Fisher, Fred, Music Co., Inc.
 Flamingo Music Inc.
 Flammer, Harold, Inc.
 Florence Music Co.
 Foley, Charles
 Ford Music Pub. Inc.
 Foreign & Domestic Music Corp.
 Foremost Music Co., Inc.
 Forster Music Publisher, Inc.
 Fortuna Music Corp.
 Fortune Music Co.
 42 Publishing Co., Inc.
 Four Jays Music Co.
 Fox, Sam, Publishing, Inc.
 Frama Publishing Co.
 Frances Music, Inc.
 Francon Music Corp.
 Frank Music Corp.
 Franklin, Jimmie, Music Publ.
 Friedman, Max, Music Pub.
 Friend Music Publ. Co., Inc.
 Fullarton Music Inc.
 Futura Music Pub. Co.
- G & C Music Corp.
 GI Music Corp.
 Galaxy Music Corp.
 Gale Music
 Gallico, Al, Music Co., Inc.
 Gannon & Kent Music Co.
 Gardner Music Corp.
 Garland Music, Inc.
 Garrick Music Co.
 Gary Music, Inc.
 Gate Music Co.
 Gateway Music, Inc.
- Gaumont Music Publishers, Ltd.
 Gayle, Tim, Songs
 Gem Music Corp.
 Gemini Music Co.
 General Music Publ. Co., Inc.
 George Music Inc.
 Georgeoff, Evan, Music Publ.
 Gershwin Publishing Corp.
 Gibbs Music Inc.
 Gibraltar Music Co., Inc.
 Gigi Music
 Gilbert, Ray, Pub. Corp.
 Gilead Music Co.
 Giles Music
 Gladstone Music Inc.
 Gladys Music, Inc.
 Glamford Music Corp.
 Glenbrook Music Corp.
 Glenmore Music, Inc.
 Global Music, Inc.
 Gold, Jack, Music Co.
 Gold, Joe, Music Co.
 Gold Medal Music Pub.
 Golden Bell Songs
 Golden Music Inc.
 Goldmine Music, Inc.
 Goldson, Michael H., Inc.
 Goldwyn, Samuel, Music Publ.
 Goman Music Corp.
 Goodman Music Co., Inc.
 Gordelys Music
 Gotham Music Svc., Inc.
 Grace Music Co. Inc.
 Grady Music Co.
 Graham Music Publishing Corp.
 Grand Music Corp.
 Gramite Music Corp.
 Gray, H. W., Co., Inc.
 Greene, Walter, Music
 Greenwich Music Co., Inc.
 Gregory Music Corp.
 Grosvenor House Music
 Guarnieri Music Co.
 Guild Music Publishers, Inc., The
 Guild Publications of Calif. Inc.
 Gunston Music, Inc.
- H. R. Music Corp.
 Haggard Music Co.
 Hail-Mack Co.
 Hallmark Music, Inc.
 Halsey Music, Inc.
 Hamar Music
 Hamilton Music Corp.
 Hampshire House Publ. Corp.
 Handy Brothers Music Co., Inc.
 Hanover Music Corp.
 Hansen, Charles H., Music Co.
 Hap Music Inc.
 Happiness Music Corp.
 Harbet Music Publ. Co.
 Harbor Lights Music Co.
 Harding Music Co.
 Hargail Music Press
 Harman Music, Inc.
 Harmony House of San Francisco
- Harmony Music Corp.
 Harms, Inc.
 Harms, T. B., Co.
 Harral Music
 Harris, Charles K., Music Publ.
 Harris, Harry, Music Publ. Co.
 Harrison Music Corp.
 Hartley Music Co., Inc.
 Harvest Music Co. Inc.
 Harwin Music Corp.
 Havenhurst Music
 Haverford Music
 Hawaiian Recording
 Hayton-Horne Music Co.
 Heartbeat Music Publishers
 Hecht & Buzzell, Inc.
 Hefti, Neal, Music, Inc.
 Helayne Music Publ. Co. Inc.
 Helena Music Corp.
 Henmar Press Inc.
 Hensley Music Co.
 Herbec Inc.
 Herbert Music Co., Inc.
 Herman Music, Inc.
 Hillcrest Music Corp.
 Hilltop Music, Inc.
 Hillwood Music Co.
 Hobby Music Co.
 Holford Music Co.
 Hollybrook Music Co., Inc.
 Hometown Music Co., Inc.
 Homeyer, Charles W., & Co., Inc.
 Honeycomb Music, Inc.
 Hope Publishing Co.
 Horn, Paul, Music Co.
 Horsley Music Co.
 Horton, Vaughn, Inc.
 House of James Inc.
 House of Morgan
 House of Nacio Herb Brown
 House of Zog Music
 Howard, Joe, Music Publisher
 Howe-Lee Music Pub.
 Hub Music Co., The
 Hubert Music Corp.
 Hudson Music Corp.
 Hummable Music Co.
 Huntzinger, R. L., Inc.
- Idriss-Brown-Tibbles, Inc.
 Ile-de-France Prod. Inc.
 Imperial Music Publications
 Indano Music Co.
 Instro Music Pub.
 Integrity Music Corp.
 Intercollegiate Synd Inc.
 Interlochen Press of
 Nat. Music Camp
 Interlude Music, Inc.
 International Artists, Ltd.
 International Music Co.
 International Music, Inc.
 Italamerica Music Pub. Inc.
 Ivanhoe Music, Inc.
 Ivy Music Corp.

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- J. P. Music Co.
 J.V.P. Pub. Co.
 Jack-Do Music Inc.
 Jacobs, Walter, Inc.
 James, Billy, Music Corp.
 James Music Co.
 James, Music, Inc.
 Jan-Lee Music
 Jandon Music Inc.
 Janfra Music Co.
 Janfred Music
 Janmur Music Corp.
 Jay Music
 Jay IV Company, The
 Jaybar Music Co.
 Jaymar Music Pub. Co., Inc.
 Jayvee Music Publishing Co.
 Jefferson Music Co., Inc.
 Jenkins, Gordon, Inc.
 Jenkins Music Co.
 Jennings Publishing Co.
 Jericho Music Corporation
 Jewel Music Publishing Co., Inc.
 Jim Jon Music Co.
 Jo-Al Music Co.
 Johnson, Jerry, Inc.
 Joli Tinker Pub. Co.
 Jolly Music
 Jon-Tees Music Pub.
 Jonathan Music Co., Inc.
 Jones, Isham, Music Corp.
 Josie Music Pub. Inc.
 Joy Music, Inc.
 Jubilee Music
 Judy Music
 Jungnickel, Ross, Inc.
- Knollwood Music Corp.
 Koff Music Co.
 Kohn Music Corp.
 Koko Music Co.
 Korwin Music, Inc.
 Kradar Music Co.
 Kramer, Fred, Music Co.
 Kramer-Whitney, Inc.
 Krasnor-Share Music Publ.
 Kuklapolitan Music Co.
 Kulma Music Corp.
- Labell Music Co.
 Lad Music Inc.
 Lady Mac Music Co.
 Laeteas Music Co.
 Lake Forest Music Co.
 Lake Shore Publishing Co., Inc.
 Lamas Music Corp.
 Lansdowne Music Pub.
 Lantern Music, Inc.
 Largo Music Co.
 Laurel Music Corp.
 Lawson-Gould Music Publ., Inc.
 Lear Music, Inc.
 Lednam Music Co.
 Lee Music Corp.
 Leeds Music Corp.
 Leeway Music, Inc.
 Leftwich Publishing Co.
 Lenore Music
 Leonard, Hal, Music Inc.
 Leonia Songs Inc.
 Leo's Pub. Co.
 Lerner Music
 Lero Music Co.
 Leslie, Edgar, Inc.
 Leslie Music Corp.
 Leslie Productions
 Levine-McHugh Music Pub.
 Corp.
 Lewis Music Publishing Co., Inc.
 Lexington Music Co.
 Liberty Songs, Inc.
 Lilli Music Co.
 Linalan Pub. Co.
 Lincoln Music Corp.
 Lindabet Music Corp.
 Lindley Music Publishing Co.
 Lion Music Corp.
 Little, Ed, Music Co.
 Livingston & Evans Music Co.
 Liza Music Corp.
 Lloyd's of Hollywood
 Loeb, John Jacob, Co.
 Lombardo Music, Inc.
 Londontown Music Corp.
 Lone Star Music Co.
 Longridge Music, Inc.
 Longview Music Co., Inc.
 Loop Music Pub. Co.
 Lopez, V., Music Co.
 Lord Music Publishing Co., Inc.
 Lorenz Publishing Co.
 Louwin Music Pub. Co.
 Lowe Music Corp.
- Lowner, Eric, Pub. Co.
 Lu-Mel Music Pub. Co.
 Lyle Music, Inc.
 Lynjen Music Co.
 Lynn Music Co.
 Lyric Music Publishers, Inc.
 Lyrical Miracles, Inc.
- M.S.I.
 M.S.K. Music Co.
 Macap Music Publishers, Inc.
 Madrigal Music Co.
 Magidson Music Co.
 Magnificent Music Inc.
 Majestic Music Co.
 Malden Music Corp.
 Malin Music Inc.
 Maltby, Richard, Inc.
 Manchester Music, Inc.
 Manhattan Music Publishers
 Manks, Chaw, Blue Ribbon Music
 Manners, Dudley, Music
 Manners Music
 Manning Music Co.
 Manor Music Co., Inc.
 Manseau Music Co.
 Mansfield Music Co., Inc.
 Mansion Music Corp.
 Mantovani Music, Inc.
 Mappa Music, Inc.
 Mara-Lane Music Corp.
 Maral Music Pub. Co.
 Maraville Music Corp.
 Marchant Music Publishers
 Margery Music Corp.
 Margin Music Co.
 Marguerita Music Co., Inc.
 Marian Music Corp.
 Mark-Jules Music Co.
 Mark VII Music
 Marks, Gerald, Music, Inc.
 Markwood Music Co.
 Marlen Music Co.
 Marlene Pub. Co.
 Marlo Music Corp.
 Marlong Music Corp.
 Marmil Music Co., Inc.
 Marpet Music Corp.
 Mars Records, Inc.
 Marster-Sound Music Inc.
 Marti Music
 Martin, James H., Inc.
 Martin Music
 Marvin Music Co.
 Maser Music Publishing Corp.
 Mason Music Corp.
 Massey Music Co., Inc.
 Mathis, Johnny, Music Inc.
 Maurice, Peter, Music Co., Ltd.
 Maxwell Music Corp.
 May Music, Inc.
 Mayfair Music Corp.
 Maypole Music, Inc.
 Maytome Music Publishers
 McGraw Music Co.
 McHugh & Adamson Music, Inc.

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Meadowbrook Music
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Medallion Songs
Melanie Music Co.
Melhedd Music Publishers
Melissa Music, Inc.
Melker Music
Melo-Art Music Pub.
Melody Music Co.
Melody Music, Inc.
Melomusic Publications, Inc.
Melrose Music Corp.
Melrose, Walter, Music Co.
Memory Music Publishers
Merit Music Co.
Met Music Publications
Michele Music Inc.
Midnight Music
Midway Music Co.
Miglo Music Co.
Milbee Music, Inc.
Milene Music
Milford Music Co.
Miller Music Corp.
Mills Music, Inc.
Milnac Music, Inc.
Mineo Hess Pub. Co.
Minstrel Music, Inc.
Miranda Music Pub. Co.
Miriam Music Corp.
Mitchell Music Corp.
Mode Music, Inc.
Modern Music Pub.
Mogull, Ivan, Music. Corp.
Mokell Music
Monaco, James V., Inc.
Monarch Music Co.
Monitor Music Corp.
Monmar Music, Inc.
Montemar Music, Inc.
Mood Music Co., Inc.
Moorpark Music Corp.
Morella Music Co.
Morley Music Co., Inc.
Mormax Music Corp.
Morris, Edwin H., & Co., Inc.
Morrissania Music
Moss, Herbert M., Music
Motion Picture Prod. Corp.
Movie Music Co.
Movietone Music Corp.
Muirfield Music Corp.
Musette Publs., Inc.
Musi-Chord Pub. Co.
Music Exploitation Ent.
Music Hall Songs, Inc.
Music Makers Pub. Co.
Music Productions
Music Workshop
Musical Works
Musicland Pub. Co.
Mutual Enter. Agency
Mutual Music Society, Inc.
Myers Music
Nacio Pub., Inc.
Nan-Paul Music Corp.
National Music Pub. Corp.
Nationwide Songs, Inc.
Neiburg, Al J., Music Pub.
Neila Music
Neilson Music Co.
Nelson Music Pub. Co.
New Age Music Co.
New Sounds in Modern Music
New World Music Corp.
New York Music
Newman, Charles, Pub.
Newman, Lee, Music
Newport Music Co.
Newton Music Co.
Noble Music Corp.
Noel Music Publishers
Nomat Music Corp.
Norbett Music, Inc.
North & Son Music, Inc.
Northern Music Corp.
Northridge Music Co.
Noteworthy Music, Inc.
Novelty Music Co.
Oahu Publishing Co.
Oak Music Corp.
Oakland Music Co.
O'Connor and Miller Music Corp.
Octave Music Pub Corp.
Odette Music Corp.
Odin Music Inc.
Official Music Co., Inc.
O'Flynn, Charles, Pub.
O'Kay Music Co.
Okun Music Corp.
Olenik Records
Olman, Abe, Music, Inc.
Olswanger, Berl, Music
Omar Music Corp.
Opportunity Music Co.
Oriole Music Corp.
Orlob Music Co.
Orten Music Co.
Oury, Mike, Music Pub.
Overbrook Pub. Co.
Owens-Kemp Music Co.
Oxford University Press, Inc.
P. D. S. Music Pub., Inc.
Pageant Music Co.
Paley Music Co.
Palm Springs Music Co.
Palomar Music Co.
Pambill Music Inc.
Pandee Music Pub. Co.
Panorama Music Co.
Panther Music Corp.
Par-Four Music Co.
Par Music Corp.
Paradise Music Corp.
Parakeet Music Corp.
Paramount Music Corp.
Paramount-Roy Rogers Music
Paris Music Co., Inc.
Park Ridge Music Corp.
Parker Pub.
Parliament Music Inc.
Patti Enter. Inc.
Paul, John, Music Corp.
Pauline Music Inc.
Paxton, George, Inc.
Pell Mell Music Co.
Penn Music Co.
Pepper, J. W., & Son, Inc.
Peters Music Co.
Petkere, Bernice, Music, Inc.
Pett Music Co.
Photo Play Music Co., Inc.
Phyllis Music Inc.
Piano Melodies
Piantadosi Music Pub.
Pic Music Corp.
Pickwick Music Corp.
Piedmont Music Co., Inc.
Pilot Music Pub. Co.
Pincus, George, & Sons
Pine Ridge Music, Inc.
Pinkard Pub., Inc.
Pioneer Valley Music Corp.
Piper Music Co.
Planetary Music Pub. Corp.
Players Music Corp., The
Playersville Inc.
Pleasant Music Pub. Corp.
Plymouth Music Co., Inc.
Pollsam Music Co.
"Pops" Music Pub. Co.
Popular Music Co.
Portilla Music Corp.
Post Music, Inc.
Preferred Music Co.
Prentice Music Inc.
Presser, Theodore, Co.
Prestige Publishing Co.
Princess Music Pub. Corp.
Priscilla Music Corp.
Producers Music Pub. Co., Inc.
Project Records, Inc.
Promenade Music, Inc.
Putnam Music, Inc.
Pyramid Music Co.
Quad Music Pub.
"R" Music Co. Inc.
R. F. D. Music Pub. Co., Inc.
Rae-Cox & Cooke Music
Ragtime Music Corp.
Raige Ent. Inc.
Raimor Music Corp.
Randolph Music
Randy-Smith Music Corp.
Ranger Music, Inc.
Raphael, Fred, Music, Inc.
Raye Music Co.
Raymor-McCollister Music
Record Songs, Inc.
Regal Music Pub.
Reliable Music Publisher
Religious Music Guild, Inc.
Remick Music Corp.
Remsen, Alice, Inc.

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- Renault Music Co., Inc.
 Rene, Leon, Pub.
 Revere Music Co.
 Revil Music, Inc.
 Reynolds & Anthony Music Co.
 Reynolds Music Co.
 Rhyme & Rhythm, Inc.
 Rialto Music Pub. Corp.
 Richard Music Co.
 Richelieu Music Pub. Co.
 Richjon Publish. Co.
 Ricki Music, Inc.
 Ricordi, G., & Co.
 Ringle, Dave
 Rinn Music Co., Inc.
 Ritchie Music Co., Inc.
 Ritter, Tex, Music Pub., Inc.
 Riverside Music Pub.
 Robar Music Co.
 Robbins Company, The
 Robbins, J. J., Inc.
 Robbins Music Corp.
 Robert Music Corp.
 Robertson, Don, Music Corp.
 Roberty Music Co.
 Robinson, J. Russel, Inc.
 Rochester Music Publishers
 Rodeheaver Co., The
 Rodeo Music Co.
 Roger Music, Inc.
 Rojan Music Corp.
 Roncom Music Co.
 Ronell, Ann, Music, Inc.
 Rosarita Music, Inc.
 Rose, David, Pub. Co.
 Rosemeadow Pub. Corp.
 Rosemond Music, Inc.
 Ross, Allan, Music Co.
 Ross, Charles, Music Co., Inc.
 Rossdon Music Co., Inc.
 Rossiter, Will
 Round Table Music
 Row, R. D., Music Co.
 Rowell-Kelly Enterprises, Inc.
 Roxbury Music Co.
 Roy Music Co., Inc.
 Royal Coachman Music Co.
 Royal Music Pub.
 Rual Music Co.
 Rubank, Inc.
 Ruby, Harry, Music Co.
 Runnymede Music Co.
 Russ Productions
 Ruxton Music Inc.
 Rylan Music Corp.
 Rytvoc, Inc.
- S & R Music Pub. Co.
 Sacred Music Press of the
 Hebrew Union College-Jewish
 Institute of Religion
 Sacred Records, Inc.
 Saga Music Corp.
- St. Nicholas Music, Inc.
 Salter Pub. Co.
 Samovar Music
 San-Mer Music Co.
 Sandino Music Corp.
 Sandra Music Corp.
 Sands Music Corp.
 Sanjud Music Co., Inc.
 Sanson Music Co.
 Santee Music Press, Inc.
 Sapphire Songs
 Sardo Brady Flagship Pub. Co.
 Saunders Pub., Inc.
 Savitt Music
 Savoy Music Co., Inc.
 Schein Music Co.
 Schirmer, E. C. Music Co.
 Schirmer, G., Inc.
 Schroder Music Co.
 Schroeder, D. L.
 Schumann Music Corp.
 Schuster, Joe, Music Pub.
 Schwartz Music Co.
 Schwarz, Merrill, Music Co.
 Scott, Tony, Music Co.
 Sea Music Publishing Co.
 Second Music Pub. Co., Inc.
 Segue Publishers, Inc.
 Select Music Inc.
 Seneca Music Co.
 Sepe Music Co.
 Sequence Music, Inc.
 Serena Music
 Sewan Music Pub. Inc.
 Shale Enterprises, Inc.
 Shamrock Music Pub., Inc.
 Shank, Bud Music Co.
 Shapiro, Bernstein & Co., Inc.
 Shapiro, Ted, Music Co.
 Shari Music Pub. Corp.
 Shattinger, Inc.
 Shaw, Eddie, Music Co.
 Shawn Music Co.
 Shawnee Press, Inc.
 Shayne, Larry, Music
 Shearing Music Corp.
 Sheffer, Bert, Prod.
 Shelley, David, Publishing Co.
 Shelley Music, Inc.
 Sheraton Music Inc.
 Sheriton Music Pub. Co.
 Sherman, Al, Music Co.
 Sherwin Music, Inc.
 Shield, Roy, Music Co.
 Shilkret, Nathaniel Music Co.
 Shoreham Music Corp.
 Show Tunes, Inc.
 Shubert Music Pub. Corp.
 Sigma Music, Inc.
 Signature Music Press
 Silent Music Co.
 Silhouette Music Corp.
- Simon, George, Inc.
 Siras Music, Inc.
 Skidmore Music Co., Inc.
 Skinner Music Co., Inc.
 Skip Music Co.
 Skokie Music Co.
 Skyline Music Co.
 Skyview Music Corp.
 Smith, Ethel, Music Corp.
 Smith-Foley Music Pub.
 Smith, William J., Music Co.
 Snyder Music Corp.
 Society for the Publication of
 American Music, Inc.
 Somerset Music, Inc.
 Song-Art Music Inc.
 Songfest Music Corp.
 Songs, Inc.
 Songs Music Inc.
 Songsmiths, Inc.
 Sonora Music Co. Inc.
 Soremy Music Inc.
 Sound-o-rama, Inc.
 Soundpost, Inc.
 Sounds Music Co.
 South Sea Music Co.
 Southern Music Co.
 Southern Music Pub. Co., Inc.
 Southwest Music Co.
 Souvenir Songs
 Sovereign Music Corp.
 Sparrow Music
 Spartan Music Co.
 Spectacular Music, Inc.
 Spencer Music Co.
 Spina Music
 Spooone Music Corp.
 Springton Pub. Co.
 Squire Music Corp.
 Staff Music Pub. Co., The
 Stage Craft Music Corp.
 Standard Music Publishers, Ltd.
 Standish Music Corp.
 Stanley & Livingston, Inc.
 Stanley Music Co., Inc.
 Stanwood Music Corp.
 Stargen Music Corp.
 Starlight Songs, Inc.
 Stasny Music Corp.
 State Music Pub. Co., Inc.
 Stelzer Music
 Stephens, Bob, Inc.
 Steps Music Co.
 Stitt Music Co.
 Stratford Music Corp.
 Studio Music Corp
 Styne & Cahn Music Co., Inc.
 Sujan Music Pub. Co., Inc.
 Summit Music Corp.
 Sunflower Music, Inc.
 Sunnysdale Associates, Inc.

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- Sunset Music Publishers, Inc.
Supreme Music Corp.
Surrey Music Co.
Sutton Songs
Swan Music, Inc.
Swarthmore Music
Sweatman, Wilbur, Music Pub.
Sweet Music, Inc.
Sylan Music
Symphony House Music Pub.
T & H Music Pub.
T V Music Co.
Tag Music Publishing Co., Inc.
Taj Music Co.
Talent, Leo, Inc.
Tamarisk Music Inc.
Tanglewood Music Corp.
Tarpon Music Co.
Tarto Music Pub. Inc.
Taubman, Paul, Music Corp.
Taurus Music Pub.
Taylor, Larry, Music Corp.
Teena Music Corp.
Teepee Music Co., Inc.
Teleklew Prod. Inc.
Templeton Pub. Co.
Tempo Music, Inc.
Tempo Pub. Co., The
Tepper, Saul Music Co.
Terrace Pub. Co.
Terri Music Co., Inc.
Texoma Music Corp.
Thomas, John, Music Corp.
Thompson, Kay, Music, Inc.
Thornhill Music Co.
Thornlee Music Corp.
Thru-Way Music, Inc.
Thunderbird Music
Timely Music Co.
Tinker Music Co.
Tobey Music Corp.
Tobias & Lewis Music Pub.
Tone Music Co.
Top Notch Music Corp.
Topsin Music
Tor Music Co.
Torch Productions, Inc.
Totem Music, Inc.
Touchstone Music Co.
Touring Music, Inc.
Towne Music Corp.
Toy Town Tunes
- Trace Music Publishers
Trans American Music Co.
Transcontinental Music Corp.
Tray Music Corp.
Trebble Music Pub., Inc.
Triangle Music Corp.
Tricky Music, Inc.
Trinda Music Corp.
Triumph Music, Inc.
Tropical Music Pub.
True Blue Music Pub. Co.
Tucker, Orrin
Tuk Music Co.
Tune-House Publications
Two Dees Music
Tylerson Music Co.
- UPA Music Co.
Union Music Dist. Co.
United Artists Music
United Music Corp.
University Music Corp.
Uptown Music Co.
- Vado Music Co.
Valando Music Corp.
Valentine Music Corp.
Valley Brook Pub., Inc.
Valley Entertainment Ent., Inc.
Valmount Music Pub.
Valyr Music Corp.
Van-Jak Music Corp.
Vanderbilt Music Corp.
Vanessa Music, Inc.
Van Heusen Music Corp.
Vanlee Music Corp.
Vanno Music Corp.
Variety Music, Inc.
Varona Music Corp.
Venus Music Corp.
Vera Nova Music
Verna Music
Vernon Music Corp.
Veronique Pub. Co., Inc.
Vicar Music Inc.
Vickers Music Co.
Victoria Music Corp.
Victoria Pub. Co.
Vic Vegas Pub. Co.
Viking Music Corp.
Villa Moret, Inc.
Vim Music Corp.
Vinrob Music Co.
Virtu Music
Vista Music Corp.
Vogel, Jerry, Music Co., Inc
- Vogue Music Publications
Volkwein Brothers, Inc.
Volta Music Corp.
Vonzell's
Voss Music Co.
- Wald, Herb., Music Co.
Walden Music Corp.
Waldo Music Corp.
Wallan, Inc.
Walton Music Corp.
Wan-Mar Music, Inc.
Wanderlust Records Corp.
Warcov Music, Inc.
Warnov, Mark, Music
Warock Music, Inc.
Washington & Lee Pub.
Wayfarer Music, Inc.
Webster Music Corp.
Wedgewood Music Co.
Weinberger, Jaromir, Scores
Weintraub Music Co.
Weiss, Mac, Music Pub. Co.
Weiss, Sam, Music, Inc.
Welzheim Music Pub. Corp.
Wemby Music Corp.
Wendy Music Inc.
West Coast Music Pub.
West End Music, Inc.
Western Music Pub. Co.
Westmont Music
Whale Music Corp.
Wharton Music Co.
Whitcup, Leonard, Inc.
White Way Music Co.
Whiting Music Corp.
Whitney-Kramer-Zaret Music
Williamson Music, Inc.
Willing, Foy Music
Willow Music Corp.
Wilshire Music Pub.
Winslow Music Pub. Co.
Wintergreen Music, Inc.
Winterset Music Co.
Witmark, M., & Sons
Wizell & Day Music Corp.
Wood, B. F., Music Co., The
Woodvale Music Co.
Woodward Music, Inc.
Words & Music, Inc.
World Music, Inc.
Worth, Bobby, Music Pub., Inc.
Worthy Music Co.
- Yellin & Fain
Yellowstone Music Pub.
Youmans, Vincent, Co., Inc., The
Young, Victor, Pub., Inc.
Yukon Music Corp.
- Zachary Music
Zephyr Music Pub. Co.
Zizanee Music, Inc.
Zuma Music Co.

Broadcast Music, Inc.

By CARL HAVERLIN
President

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The past year marked BMI's 22nd year of service. It was a year that saw the number of our affiliated authors, composers and publishers and the compositions we license at an all-time high.

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses which use music as part of their service to the public. It will continue to deal justly and fairly with those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to service the public by making music from every part of our country and from all quarters of the world available for public performance.

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SESAC, Inc.

By PAUL HEINECKE
President

"THE Best Music in America," our motto for so many years, is rapidly becoming the best music in the world as a result of growing recognition of our repertory in every part of the globe. Throughout 1962, it was my pleasure to listen to numerous outstanding recordings of our works performed in a variety of tongues from all over the world—an indication of the continuing growth of SESAC which has, in recent years, greatly expanded its world-wide promotional activities and representation overseas.

During 1962, many representatives of foreign performing and mechanical rights organizations representing SESAC called on us and, in turn, our executives visited with them, too, as well as leading European broadcasting operations. Sub-publishing agreements concluded in 1962 with important firms in foreign countries reached an all-time high. Thanks to our accelerated program of international activity, a record number of our compositions are now being published, recorded and performed in every corner of the globe.

This international activity directly parallels a tremendous increase in the amount of our copyrighted material being performed and recorded in the United States. In 1962, the growing demand for our works by leading artists surpassed all previous years'. SESAC numbers appeared on new commercial LP and single releases by Bobby Hackett, Liberace, Jim Reeves, Jackie Wilson, Johnny Cash, Jack Scott, Tony Mottola, Mahalia Jackson, Ferlin Husky, Roger Williams and many other notable performers.

The increasing use of SESAC music by the nation's top recording stars is a tribute to the unceasing efforts of our publisher-affiliates to fill the wide-

ranging requirements of today's music user. Our affiliates steadily augment their catalogs with valuable additions in every category of music, and new catalogs with strong, fresh appeal in such fields as pops, mood and religious are constantly being added. For the thirty-two years of our existence, our efforts have always been directed toward making available a repertory of distinction to satisfy the needs of music programmers everywhere—and in this vein we will carry on.

The SESAC RECORDINGS label activity, too, continued to expand in 1962 and brought forth an array of outstanding talent such as Charlie Shavers, The Savoy Orchestra of London, The Vienna State Opera Orchestra, The San Remo Orchestra, The Richard Maltby Octet, Bobby Hackett, Lenny Herman, Elliot Lawrence, Til Dieterle, and The Allentown Band. Already planned for release this year to subscribers all over the world are new LP's featuring Count Basie, Roy Drusky, Warren Covington, Leon McAuliff, Billy Taylor, Sy Oliver, Bill Snyder, and the Anita Kerr Singers.

In 1962 SESAC RECORDINGS introduced several new low-cost, high-talent LP package presentations specifically designed to meet the programming needs of today's quality-conscious, budget-minded broadcasters.

All through 1962 sales of the various SESAC RECORDINGS LP plans steadily increased. Today our discs are used throughout the industry here in the United States and, in fact, all over the world. Based upon 1962 sales and 1963 production plans, it is evident that in the very near future SESAC RECORDINGS and/or "DRUMMERS" will be aired in just about every market.

SESAC

PAUL HEINECKE, PRESIDENT

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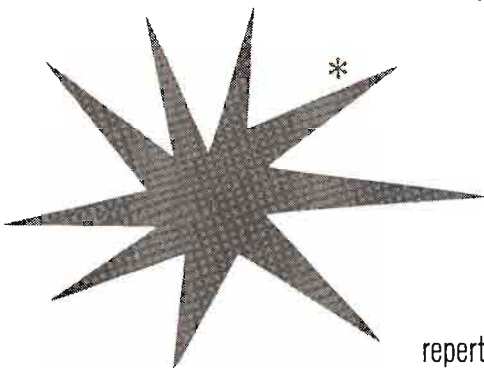
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Fairbank, H. W., Company
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 Ferrill, J. W.
 Firm Foundation Publishing House
 FitzSimons, H. T., Co., Inc.
 Forecast Music
 Foresttorn Music
 Fouts-Payne Music Co.
 Fouts, S. C.
 Frador Music Market
 Future Music

Gaines, N. J.
 Gale Music
 Gebethner & Wolff
 General Council of the
 Assemblies of God
 Georgi & Vitak Music Co.
 Ginsburg, Dov, Publ.
 Gornston, David
 Gospel Music Publications
 Gospel Publishing House
 Gospel Quartet Music Co.
 Gospel Songs, Inc.
 Grabczewski, F.
 Grammer, Frank

Gregorian Institute of America
 Gur-Ari, Hans (Horowitz)
 Gurley Music Co.
 Gurley, Robert G.

Haberer-Helasco, H.
 Hackett, Bobby
 Hall, Connor B.
 Hall House of Harmony
 Hall & McCreary Co.
 Hall Music Co., The
 Hans, Willy
 Hanson, Eddy
 Hartford Music Co., The
 Hart's Music Company
 Harvest Time Publ.
 Hathaway, Franklin Earl, Mus.
 Pub.
 Hawkins, Floyd W.
 Henson, J. M., Music Co.
 Heritage Music Publications, Inc.
 Highland Music Co.
 Huffer, Fred K.
 Hymntime Publishers

"IPA," Israel Publishers Agency
 "ISCAM," Israel Society of Com-
 posers, Authors & Music Pub-
 lishers
 Idzikowski, Leon
 Idzikowski, M.
 Inspiration Publishers
 Ives, David L.
 Ives Music Press

Jaworsky-Pandy Music
 Publishing Co.
 Jeffress Music Company
 Jewell, Fred, Music Co.
 Jimick, Harry
 Jones, Jimmy
 Jusko, Ralph, Editions
 Jusko, Ralph, Publ., Inc.

Kanner Music Publishing Co.
 Keene, Hank, Inc.
 Keller, Hal
 Kelman Music Corp.
 Kendor Music, Inc.
 Keyboard Publishing Co.
 King, K. L., Music House
 King Music Publishing Corp.
 Kjos, Neil A., Music Co.
 Krone, Max and Beatrice
 Kuthan, E.

Lair, John
 Langdon Music
 Le Fevre Trio, The
 Lena Music, Inc.

SESAC PUBLISHERS

Lillenas, Haldor
Lillenas Publishing Co.
Lister, Mosie
Lister, Mosie, Publications
Littig, Frank, Music Publishing
Co.
Liturgical Music Company
Liturgical Music Press, Inc.
Ludwig Music Publishing Co.

Maciejowski, Zb.
Markiewicz, Adam
McKinley Publishers, Inc.
McLaughlin & Reilly Co.
Melody-Aire Press
Mercury Music Corp.
Misty Music
Moore, David
Morris-Henson Music Co.
Mosti, Joe, Accordion Mus. House
Music Press
Music Press, Inc.
Music Products Corp.
Musical Melody Publishers
Musicountry Tunes, Inc.

National Music Company
National Music Company, Inc.
Natrass-Schenck, Inc.
Nazarene Publishing House
Nemmers, M. L., Publishing Co.
Network Music Publishers
Nowa Scena
Nowacki, Henryk X.

Ozark Music Public.

PJD Music
"PWM," Polskie Wydawnictwo
Muzyczne
"PWP," Przedstawicielstwo
Wydawnictwo Polskich (Asso-
ciation of Polish Publishers)
Pace, Adger M.
Pagani, O., & Bro., Inc.
Pallma, Frank, Music Publisher
Pallma Music Co.
Pallma Music Products Corp.
Panella, Frank A.
Panella Music Co.
Paragon Music Publishers
Paris, Oren
Parks, J. A., Company, The
Parris Music Co.
Parris, O. A.
Perry, F. Clark, Co.
Perry's Sons, A. W., Inc.
Peterson, John W.
Pioneer Music Press
Podgerski, I.
Polskie Towarzystwo Muzyki
Wspolczesnej
Polskie Wydawnictwo Muzyki
Wspolczesnej

Poltawski, Aleksander
Pomarancki, Zygmunt
Pompano Music Co.
Poole Publishing Company, Inc.
Popular Music Publications
Porter, Rue
Pound Ridge Music Corp.
Pro Art Publications

Quartet Music Company
Quincke, Walter A.

Rainbow Music Co.
Ramola Music
Ramsey & Parker
Ramsey, Will M.
Revival Music Company
Ricart & Cia, Luis, S. L.
Roat, Chas. E., Music Co.
Rolseth Pub. Co.
Rudnicki, Walery
Rynczak, J.
Rzepecki, J.

Sachem Music Corp.
Sage & Sand Mus. Pub.
Sajewski, W. H., Music and
Publishing Co., Inc.

Samely, Sam
Schmidt, Arthur P., Co., Inc., The
Schmitt, Hall & McCreary Co.
Schmitt, Paul A., Music Company
Schmitt Pubs., Inc.
Schuberth, Edward, & Co., Inc.
Scott, Jack
Sebren, George W., Music Co.
Select Music Company
Selmer, H. & A., Inc.
Seyfarth, G.
Showalter, A. J., Company, The
Showalter, G. H. P.
Simon, Frank
Singspiration, Inc.
Sioux Way Music
Sizzle Music Corp.
Slaski, H.
Slater, Will W.
Slaughter, Henry
Smith, Alfred B.
Southern Music Plate Co.
Speer, Ben, Music
Spire, Editions
Stamps Quartet Music Company,
Inc.

Standard Music Company
Standard Songs
Stanhill, Ira
Stirling Music Publishing Co.
Sunday School Board of the
Southern Baptist Convention
Sword and Shield Co.

Taylor, Lonnie, Publ.
Teddlie, Tillit S.
Tennessee Music & Printing Co.
Thomas, Alvis O.
Thomas, J. E.
Thompson Music Company
Times Square Mus. Publ.
Top Music Publishers, Inc.
Towarzystwo Wydawnicze
Muzyki Polskiej
Traficante Pub. Co.
Trio Music Co.

Universum

Varner, Wallace B.
Vaughan, James D., Music
Publisher
Velva Music, Inc.
Vitak-Elsnic Co.

WC Music
"WJR"
Walls, W. M.
Warde, Harry
Warner, F. Eugene
Weaner-Levant Publications
Weaner, Maxwell
Wells, Kenneth H.
Western Accordion Music
Company
Wheelwright, Lorin F.
Wiehler, Zygmunt
Windsor Music Company
Winsett, R. E., Music Co.
Winternitz, Chanan
Witczyk, Stanislaw
Wohl, Jehuda
Wolfpack Music Corp.
Woodward, M. H.
World Library of Sacred Music
Wynert, Johnny
Wydawnictwo Muzyczne 'Spnkopa'

"Zaiks," Zwiasek Autorow,
Kompozytorow i Wydawcow
Zak, Czeslaw
Zaremba, Alojzy

Foreign Currency Exchange Rates

April, 1963

<i>Country</i>	<i>Unit of Currency</i>	<i>Exchange Rate</i>	<i>Current Collections</i>
Argentina	#Peso	*\$.0121	Fair
Australia	Pound	2.2528	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .00322	Fair-prompt
Canada	Dollar	.95 ¼	Prompt
Chile	Escudo	* .9550	Fair
Colombia	Peso	* .1140	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	—
Denmark	Krone	.1453	Prompt
Dominican Rep.	#Peso	1.0000	Slow
Ecuador	Sucure	.0666	Fair
Egypt	Pound	2.88	—
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2501	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Fair
Haiti	#Gourde	.2000	Slow
Honduras	#Lempira	.5000	Fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2113	Prompt
Iran	Rial	.0315	Slow
Iraq	Dinar	2.825	Fair
Ireland	Pound	2.8160	Prompt
Israel	Pound	.35	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt-fair
Morocco	Dirham	.002	Prompt
Netherlands	Guilder	.2766	Prompt
New Zealand	Pound	2.805	Prompt
Nicaragua	Cordoba	.1429	Fair
Norway	Krone	.1404¾	Prompt
Pakistan	Rupee	.2115	Prompt
Panama	#Balboa	1.0000	Fair
Paraguay	#Guarani	.0085	Prompt-fair
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.2865	—
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Fair
Spain	Peseta	.0168	—
Sweden	Krona	.1938	Prompt
Switzerland	#Franc	.2306	Prompt
Turkey	Pound	.1125	Fair
U. of S. Africa	Rand	1.4097	Prompt
United Kingdom	Pound	2.8160	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2192	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.

Enormous Strides in British Television Test-Marketing



By
W. M. FROMM

THERE is little doubt that research, as a marketing tool, is more refined, more professionally used in this country than it is in Great Britain. But, while the gap had been a considerable one, it is rapidly narrowing.

One area in which British commercial television companies have made enormous strides this past year is the measurement of test—market results. A number of them have built up the research services and facilities they make available to advertisers.

One of the most aggressive contractors in the field of test—market research is TWW Ltd.—Television for South Wales and The West of England—and we can examine this contractor's services for illustration.

In basic population characteristics, the TWW region follows the national pattern—age, family size, income, education, ownership, etc.

TWW extended this natural advantage by establishing a relationship with the region's retailers that is a great deal closer and more interdependent than anything we know in the United States.

An effective binding force to this relationship is the "Retailer Scheme." Under this plan all retailers in the TWW region are advised of forthcoming campaigns at least ten days in advance of transmission through a full-page advertisement in the program paper "Television Weekly." This gives retailers the time to stock up and to arrange special displays. The station provides certain display materials and the advertiser may supplement this with its own.

Retailers then support the advertiser's campaign by booking 7-second slide announcements at a special low rate. These spots must give

prominence to the manufacturer's product, thereby lending considerable weight to the latter's campaign.

The "Retailer Scheme" is by no means limited to test market campaigns, but it has proven particularly effective in efforts of that kind—perhaps because cooperation at the retailer level is so vital an element.

In terms of evaluating the test, a well-known research organization, commissioned by TWW, has set up separate "Retail Audit Panels" for food stores, drug stores, hardware stores and tobacconists/confectioners in the region. This same organization conducts a good deal of consumer research throughout the area.

These services have been responsible, in good part, for successful results in the TWW area. In 1962, U.S. Royal Tires conducted a test campaign. The company bought 45-second spots backed by some newspaper advertising and dealer promotion. Its agency stated: "The TWW Retailer Scheme, whereby local dealers were able to buy 7-second spots adjacent to the main campaign, was a major contributory factor to the success of the campaign." U.S. Royal Tire sales increased 400% during the period.

The important fact is that an American company can pre-determine the required advertising pressures and consumer appeals in the same manner it employs domestically. And, working with a commercial television contractor that specializes in test marketing, it is assured of benefits and services that are not matched by TV stations in this country.



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Arte Radiofonico de Mexico, S.A......Manuel Rascon P., Mgr.

Radio Cadena Nacional Stations

<i>Location</i>	<i>Call Letters</i>	<i>Frequency Kcs.</i>	<i>Location</i>	<i>Call Letters</i>	<i>Frequency Kcs.</i>
Acapulco, Gro.	XEBB	600	Matamoros, Tamps.	XEO	970
Acapulco, Gro.	XEKU	710	Mazatlan, Sin.	XERJ	1320
Aguascalientes, Ags. .	XERO	1490	Merida, Yuc.	XEZ	600
Campeche, Camp . . .	XECAM	920	Menda, Yuc.	XEQW	550
Cd. Acuna, Coah.	XEAE	1600	Mexicali, B. C.	XEGE	1150
Cd. Cuauhtemoc, Chih.	XEER	990	Mexico, D. F.	XERCN	1110
			Monterrey, N. L.	XEG	1050
			Monterrey, N. L.	XEJM	1450
			Morelia, Mich.	XEMM	870
Cd. del Carmen, Camp	XEIT	1350			
Cd. Juarez, Chih.	XEJ	970	Nva. Rosita, Coah.	XENR	980
Cd. Juarez, Chih.	XEWG	1490	Nvo. Laredo, Tamps. . .	XEK	960
Cd. Aleman	XEWD	1430			
Cd. Obregon, Son.	XEOS	1340			
Cd. Serdan, Pue.	XELU	1340			
Cd. Valles, S.L.P.	XECV	610	Oaxaca, Oax.	XEOA	570
Chetumal, Q. Roo. . .	XEROO	960			
Chihuahua, Chih.	XEM	1390	Reynosa, Tamps.	XEOR	1390
Chihuahua, Chih.	XEII	1420			
Coatepec, Ver.	XEGR	1160			
Culiacan, Sin.	XECQ	920			
			Sahuayo, Mich.	XEGC	1490
Durango, Dgo.	XEDU	860	San Luis Potosi, S.L.P.	XEPO	1310
Durango, Dgo	XEND	1470			
			Tampico, Tamps.	XEFW	810
El Mante, Tamps.	XECM	1450	Tapachula, Chis.	XEKQ	680
Ensenada, B. C.	XEDX	1010	Tehuantepec, Oax.	XEKZ	610
			Tepic, Nay.	XEXT	980
Guadalajara, Jal.	XEBA	820	Tijuana, B. C.	XEBG	1550
			Tuxtla Gtz. Chis.	XEUE	580
Hermosillo, Son.	XEDL	1250	Villahermosa, Tab. ...	XEVA	790
Iguala, Gro.	XEIG	1430			
			Zacatecus, Zac	XELK	1280
Leon, Gto	XELEO	1110	Zacatecas, Zac	XEXZ	1150
Los Mochis, Sin.	XECU	1470	Zamora, Mich.	XEQL	1580

Radio Stations of Mexico

Location	Call Letters	Frequency	Owner
Acapulco, Gro.	XEBB	800	
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Apatzingan, Mich.	XECJ	970	
Campeche, Camp.	XEA	1370	
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chihuahua, Chic.	XERU	1310	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Chilpanzingo, Gro.	XEIZ	630	
Ciudad Acuma, Coah	XEAE	1600	
Ciudad Acuna Coah	XERF	1570	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman, Jal.	XEBC	990	Roberto Chavez Gonzalez
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich.	XEJ	970	Pedro Meneses, Jr.
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGZ	790	
Cuidad Madero, Tam.	XERP	1330	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son.	XENH	1590	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	960	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Cocamaleo, Tab.	XEVX	570	
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	580	
Cosamaloapan, Ver.	XEFU	630	
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.
Culiacan, Sin.	XENW	860	
Culiacan, Sin.	XEWS	1010	
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	590	Jose Valenzuela
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata
Fortin, Ver.	XEKG	820	
Gomez Palacio, Dur.	XERS	1380	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz

(Continued on Next Page)

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEDV	900	
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Francisco E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guadalajara, Jal.	XESP	1390	
Guadalajara, Jal.	XEX	730	
Guadalajara, Jal.	XEZZ	760	
Guamuchil, Jal.	XEJL	1400	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guanajuato, Gro.	XEUG	970	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Trapuato, Gto.	XEBO	1330	Alfonso Martinez
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
La Paz, B.C.	XENT	790	
La Piedad, Mich.	XELC	980	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	670	Radio Impuls. del Centro
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Los Mochis, Sin.	XECW	1340	
Los Mochis, Sin.	XEHS	1200	
Manzanillo, Col.	XECS	960	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Merida, Yuc.	XEZ	660	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1150	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad National de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Mexico, D.F.	XEX	930	
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Minititlan, Ver.	XETK	630	
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monterrey, N.L.	XEAR	570	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENJ	1480	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XFT	990	El Pregonere del Norte
Monterrey, N.L.	XEWM	900	
Monterrey, N.L.	XEX	930	
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEKW	1300	Jose Martinez Ramirez
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEKE	980	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son.	XEXW	1300	
Nuevo Casas Grandes	XETX	1010	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XENU	1550	
Nueva Rosita, Coah.	XENR	980	
Nueva Rosita, Coah.	XEYN	950	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETO	850	Sucrs de Francisco Campos H.
Papantla, Ver.	XEPV	1270	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriguez Familiar

(Continued on Next Page)

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERI	810	
Reynosa, Tam.	XERT	1170	
Rio Bravo, Tam.	XEFD	1170	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Saltillo, Coah.	XEKS	960	
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEX	730	
San Andres Tuxtla, Ver.	XEIA	980	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEX	730	
San Luis Potosi, S.L.P.	XEXQ	1460	
Santa Barbara, Chih.	XESB	820	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	680	
Tapachula, Chis.	XETS	630	Napolean Correa
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEKZ	610	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Teziutlan, Pue.	XEFJ	680	
Tijuana, B.C.	XETRA	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XERB	1090	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Torreón, Coah.	XETJ	570	
Torreón, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreón, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreón, Coah.	XETB	1350	Radio Laguna, S.A.
Torreón, Coah.	XEOB	1490	
Torreón, Coah.	XEX	730	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	820	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XEOD	1080	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	920	Fernado Pazos SOSA
Veracruz, Ver.	XEWB	900	
Veracruz, Ver.	XEX	730	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEVA	790	
Villahermosa, Tab.	XEVH	1450	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEXJ	1410	

RADIO STATIONS OF MEXICO

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zitacuaro, Mich.	XELX	1460	

Radio Stations of Haiti

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Cayes	4VI	780	
Cap. Haitien	4VEA	1385	
Cap. Haitien	4VEH	1035	
Conaives	4VMD	1500	
Petionville	4VHL	1020	
Port-au-Prince	4VAB	1050	
Port-au-Prince	4VGM	1470	Frank C. Magloire
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4VYM	1250	

Radio Stations of the Dominican Republic

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H14V	1240	
Barahona	H1UG	1270	
Banao	H19T	1440	
El Siebo	H1UE	1310	
Jimani	H1UF	1340	
La Vega	H1IL	1230	
La Vega	H18T	1360	J. Arismendi Trujillo
Puerto Plata	H18U	1240	
San Cristobal	H12R	1450	
San Francisco de Marcoris	H1RM	1120	
San Francisco de Marcoris	H1DC	700	

(Continued on Next Page)

RADIO STATIONS OF THE DOMINICAN REPUBLIC

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
San Juan	H1UD	1400	
San Juan	H12A	1440	
San Pedro de Macoris	H1PD	1320	
San Pedro de Macoris	H13J	610	
Santiago	H1MD	760	
Santiago	HISA	980	
Santiago	H1UA	1270	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H19Z	820	
Santiago	H12K	1450	
Santigo	HI6T	1380	J. Arismendi Trujillo
Santo Cerro La Vega	H1DV	1190	
Santo Domingo	H1T	1260	
Santo Domingo	H13A	910	
Santo Domingo	H1MS	580	
Santo Domingo	H1U	860	
Santo Domingo	H1JP	1020	
Santo Domingo	H13S	1150	
Santo Domingo	H1N	1220	
Santo Domingo	H1Z	1350	Frank Hatton
Santo Domingo	H13T	620	
Santo Domingo	H15K	1440	Pedro Julio Santana
Santo Domingo	H1D	1600	
Santo Domingo	H1G	950	
Santo Domingo	H1L	990	

Radio Stations of Bahamas and Jamaica

<i>Location</i>	<i>Call Letters</i>	<i>Frequency</i>	<i>Owner</i>
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	RJR	720	Radio Jamaica Network
Kingston	JBC	560	Jamaica Bcstg. Corp.
Mandeville	RJR	770	Radio Jamaica Network
Mandeville	JBC	620	Jamaica Bcstg. Corp.
Montego Bay	RJR	550	Radio Jamaica Network
Montego Bay	JBC	700	Jamaica Bcstg. Corp.
Port Maria	RJR	580	Radio Jamaica Network
Port Maria	JBC	750	Jamaica Bcstg. Corp.

Teledu Cymru—Last ITV ‘Baby’ Furtheres the Welsh Language



By
ERNEST BYRNE
Program Div. Head
Teledu Cymru

TELEDU CYMRU, Wales (West & North) Television, is the 15th and last “baby” in the British Independent Television Network’s group of regions. Its ideals and principles are basically the same as that of TV all over the world, and like most regional TV stations, its viewers have their own culture and particular interests.

When I arrived here in July 1962, the problems which faced this service were similar to the ones that faced the Irish Television Service 18 months before. Probably the most obvious of these was the training of a program staff in the production techniques so necessary to good TV, and the establishment of a program policy, so necessary to the public relations drive that was to make Welsh Television viewers aware of their new service and its hopes, plans and even its dreams.

I am happy to say that the program division of this television service has a staff of some 84% Welsh men and women who had not been in TV before, and of this percentage, the majority speak the Welsh language fluently. The one thing we were not short of in Teledu Cymru was ideas, and with the addition of some key members to my program staff who were experienced television people, we quickly overcame the other difficulties.

The months of July, August and September were hectic ones, but on the 14th of September, Teledu Cymru opened with the Welsh National Anthem, followed by a half-hour program called “Croeso” (“Welcome”) starring the Welsh actor, Mr. Clifford Evans.

One of the particular points of our program policy is to further the use

of the Welsh language. Endless discussions, programs of community problems and events in the native language were not adequate in a principality that is bilingual. Because this is television, the use of vision to further the language became essential, and here coupled with our own local productions, international documentaries such as “The Two Faces Of Japan” and “Heartbeat Of France,” to say nothing of cartoons for the children, were quickly tracked into the Welsh language and used in peak viewing hours. Teledu Cymru’s local originations run the entire gamut of television from plays to quiz games and from news-public affairs to comedy.

This “infant service” is growing up quickly and its audience ratings show that it is more than holding its own against its competitor, the mighty BBC. As time goes by, it will grow and enlarge both in scope and vision, furthering its own language and culture for use within its own region. It will send out to other parts of Great Britain, and indeed other parts of the world, programs of, by and about Wales that must surely be of some interest to TV viewers everywhere.

The symbol of Irish Television, the Cross of St. Brigid, has already been seen in many places outside Ireland, So it is with Welsh Television — the national symbol of the Red Dragon is moving rapidly towards the day where it will become an almost international symbol of the best in TV viewing.

New BBC Channel and Pay TV On British Horizon for 1964



By
PETER C. DAVALLE
Radio-TV Daily
London Bureau

THE DUST of battle is settling following the bitterest and most protracted exchanges British television has known since the campaigns which ushered in the era of commercial TV.

The Pilkington Committee has surveyed the British TV scene and made its report. Parliament has both attacked and praised the committee's findings. And the Government, as ultimate arbiter, has laid down the broad outline of the pattern of British TV for the next five years.

The prospect is an exciting one: another channel for the BBC, starting in 1964; the introduction of UHF transmissions on 625 lines, instead of the present 405; experimental color programs next year. These are the plums which will fall into the BBC's lap. But there is much spade-work to be done before the harvest can be gathered in. And already, the BBC has named some of the key men and women in the team which will tackle the biggest challenge in the Corporation's history.

The fact that the Government has ruled against a second channel for Independent Television—the commercial companies—has been welcomed by some, condemned by others.

There was a considerable body of opinion that doubted whether the less prosperous areas could support a rival channel when it was proving difficult to sell time on the existing one.

It is scarcely surprising that the major stations, serving the more densely populated areas, were not over-incensed about the shut door. Most of them have a stake in the potential Eldorado that is on the horizon — Pay-TV. Trials will take place, in selected areas, during 1964. Should they succeed (and it is still not

clear by which yardsticks success will be measured), it is pretty certain that the Government will authorize regular Pay-TV on a national scale.

Still an unknown number, and potentially the most significant factor in deciding the destinies of the commercial TV companies, is the extent to which the Independent Television Authority, the "watchdog" of commercial TV in Britain, will exercise its wide-ranging powers in the next year.

There is little doubt that it will skim some of the cream off the profits of the major TV companies in order to distribute it among the smaller companies, some of which are known to be in dire financial straits.

And the smaller companies are keeping their fingers crossed that I.T.A. will ordain that the best locally produced programs will get a bigger share of the national network cake.

Not so long ago, Independent Television could claim — and produce figures to prove it—that its programs were watched by the vast majority of Britain's viewers, something in the nature of 70 per cent against the 30 per cent who remained faithful to BBC TV.

Now, all that is changing. Better home-produced programs, better imported U.S. programs, better scheduling are occasionally giving the BBC the viewing edge over its rivals. The result of this new competitive spirit should result in better TV all-round—provided both existing channels can keep their heads and remember that, in the long run, nothing outshouts quality.

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—Public Owned Television Service—

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Commercial British Television Stations

INDEPENDENT TELEVISION AUTHORITY

Head Office: 70 Brompton Road, London S.W. 3

Phone: KNightsbridge 7011

Chairman Sir Ivone Kirkpatrick
 Director-General Sir Robert Fraser
 Deputy Director General B. C. Sendall
 Press Officer M. Hallett
 Chief Engineer P. A. T. Bevan

Transmitting Stations

<p>(London Area) Croydon</p> <p>Channel 9 AP: 191 mc/s; VP: 194 mc/s Commenced September 22, 1955</p> <p>(Northern Region) Winter Hill</p> <p>Channel 9 AP: 191 mc/s; VP: 194 mc/s Commenced May 3, 1956</p> <p>Emley Moor</p> <p>Channel 10 AP: 196 mc/s; VP: 199 mc/s Commenced November 3, 1956</p> <p>(Midlands) Lichfield</p> <p>Channel 8 AP: 186 mc/s; VP: 189 mc/s Commenced February 17, 1956</p> <p>(Central Scotland) Black Hill</p> <p>Channel 10 AP: 196 mc/s; VP: 199 mc/s Commenced August 31, 1957</p> <p>(South Wales and West of England) St. Hilary</p> <p>Channel 10 AP: 196 mc/s; VP: 199 mc/s Commenced January 14, 1958</p> <p>(The South) Chillerton Down I.O.W.</p> <p>Channel 11 AP: 201 mc/s; VP: 204 mc/s Commenced Aug. 30, 1958</p> <p>Dover</p> <p>Channel 10 AP: 196 mc/s; VP: 199 mc/s Commenced Jan. 31, 1960</p>	<p>(North East Region) Burnhope</p> <p>Channel 8 AP: 186 mc/s; VP: 189 mc/s Commenced Jan. 15, 1959</p> <p>(Northern Ireland) Black Mountain</p> <p>Channel 9 AP: 191 mc/s; VP: 194 mc/s Commenced Oct. 31, 1959</p> <p>Strabane</p> <p>Channel 8 AP: 186 mc/s; VP: 189 mc/s Commenced end of 1962</p> <p>(East Anglia) Mendlesham</p> <p>Channel 11 AP: 201 mc/s; VP: 204 mc/s Commenced Oct. 27, 1959</p> <p>(The South West) Stockland Hill</p> <p>Channel 9 AP: 191 mc/s; VP: 194 mc/s Commenced April 29, 1961</p> <p>Caradon Hill</p> <p>Channel 12 AP: 206 mc/s; VP: 209 mc/s Commenced April 29, 1961</p> <p>(Borders) Caldbeck</p> <p>Channel 11 AP: 201 mc/s; VP: 204 mc/s Commenced Sept. 1, 1961</p> <p>Selkirk</p> <p>Channel 13 AP: 211 mc/s; VP: 214 mc/s Commenced Dec. 1, 1961</p> <p>(North East Scotland) Durriss</p> <p>Channel 9 AP: 191 mc/s; VP: 194 mc/s Commenced Sept. 30, 1961</p>
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BRITISH COMMERCIAL TV STATIONS

Mounteagle

Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced Sept. 30, 1961

(Channel Islands)

Fremont Point

Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced end of 1962

(West & North Wales)

Presely

Channel 8
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Llyn

Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Moel-y-Pac

Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced January, 1963

Program Contractors Appointed By the Independent Television Authority

Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.

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Teddington Studios, Broom Rd.
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Robert Clark.
Secretary.....C. J. Orr
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Tech. Controller.....T. A. H. Marshall
Prog. Controller....Stephen McCormack
Sales Controller.....John Margetson
London Sales Mgr.....Ronald Wordley

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W.C.2

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(Staff)R. W. F. Northcott
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Ad Controller.....Guy Paine
Ad Manager.....J. Raper
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Cont. of Programs.....John McMillan

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Exec. Cont.....John Baxter
Tech. Cont.Walter D. Kamp
Program Mgr.Bryan Michie
Sales Cont.S. J. Leach
Pub. Rel. Pub. Dir.....Frank Brown
Operations Mgr.....T. R. Carpenter

Tyne Tees Television, Ltd.

*(North-East Transmitter
Programs for all the week)*

Television Centre, City Road,
Newcastle-on-Tyne

Chairman.....Sir Richard A. Pease
Deputy Chair.C. C. Darling
Mgr. Dir.J. A. Jelly
Directors....Col. E. G. Angus, Sydney
Cox, E. J. R. Eaglesham, E. G. Fair-
burn, Rt. Hon. Lord Layton, D. A.
Pease, Rt. Hon. Viscount Ridley, Lau-
rence Cadbury, George Black, Alfred
Black.

Sales Director.....Peter Paine
Gen. Sales Mgr.....Michael Saunders
Prog. Controller.....W. Lyon-Shaw
Business Mgr.....J. P. Graham
Press Officer.....Alan H. Brown
Secretary.....G. S. Wood

Ulster Television, Ltd.

*(Northern Ireland Transmitter
Programs for all the week)*

Ulster Television Centre, Havelock
House, Ormeau Road, Belfast

Directors.....Rt. Hon. Earl of Antrim,
Chairman; Sir. Francis Evans, Deputy
Ch., William B. MacQuitty, Dep. Ch.,
Countess of Antrim, Miss Betty E.
Box, H. A. C. Catherwood, Oscar
Henderson, O. W. J. Henderson, J. P.
Herdman, G. B. Mackean, Mrs. J. A.
Mackie, J. L. Montrose, B. S. Johnston.

Manag. Dir..... R. B. Henderson
Sect. Ch. Acct.Barry S. Johnston
Sales Mgr. Lond.....M. R. Hutcheson
Sales Mgr. N. Ireland...B. W. Lapworth
Publicity Mgr.....S. G. Duffield
Prog. Control....C. W. Leeky-Thompson
Tech. Superv.F. A. Brady

Wales Television Ltd.

*(West & North West Wales Transmitters
Programs for all the week)*

33, Cathedral Road, Cardiff

Chairman.....B. Haydn Williams
Vice Chairman.....Col. C. Traherne
Directors...Islwyn Davies, S. K. Davies,
T. I. Ellis, G. Evans, Lady Olwen Carey
Evans, M. Griffiths, Ald. LI. Heycock,
T. Jones, Sir David Hughes Parry, Tom
Parry, E. Roberts, D. Tudor, Sir T. H.
Parry-Williams, Col. J. F. Williams-
Wynne, E. Thomas.

Westward Television Ltd.

*(South West England Transmitter
Programs for all the week)*

Derry's Cross, Plymouth, Devon

Chairman.....P. E. Cadbury
Jt. Vice Chmn.....Sir John Pole
Jt. Vice Chmn.....Sir George Hames
Directors.....R. P. Baker, W. Brimas-
combe, H. M. Chapman, J. W. Cook,
W. A. Hawkins, Lady Browning, Col.
E. Palmer.

General Manager.....W. H. Cheevers
Sales Control.....G. Phillips
Prog. Planner.....Miss Olive Mann
Mgr. Production.....Tig Roe
Secretary.....R. R. Miller

Producer-Distributors in Great Britain

A.C.T. Films Ltd.

32 Victoria St., London S.W. 1
Phone: Abbey 1817

Chairman Anthony Asquith

AP Films Ltd.

Ipswich Rd., Slough, Bucks
Phone: Slough 21370

Directors..... Gerry Anderson, R. E. Hill,
John Read, Sylvia Anderson.

ATV Television Services Ltd.

43 Hertford St., Park Lane, London, W. 1

Acme Film Productions Ltd.

1741 Wardour St., London W. 1
Phone: Gerrard 1889

Directors..... L. J. Briggs,
H. C. Morley, E. H. Moon

Adelphi Films Ltd.

Advance Films Ltd.

71 Gt. Russell St., London W.C. 1
Phone: Chancery 4722

Directors..... David Dent, Stanley Dent

Advertising Films Ltd.

28 Lexington St., London, W. 1
Phone: Gerrard 0238

Director J. Kane

Advision Ltd.

83 New Bond St., London W. 1
Phone: Grosvener 3342

Directors..... Kevin Hibberd,
H. P. J. Marshall, J. Gordon

All Nations Film Co. Ltd.

60 Wardour St., London W. 1
Phone: Gerrard 5121

Director B. Mendes

Allcolour Services

148 Southampton Row, London W.C. 1
Phone: Ter 1195

Directors P. A. Haymsen, H. Haymsen

Alliance Film Studios, Ltd.

Twickenham Studios, Twickenham
Phone: Popesgrove 9063

Directors..... G. J. & K. W. Shipman

Alpha TV Services Ltd.

TV Theatre, Aston, Birmingham
Phone: Langham 0-198

General Mgr..... F. Beale

Alva Film Productions Ltd.

Denham Green Close, Denham, Bucks
Phone: Denham 2788

Directors..... W. A. Croft, M. Delamer

Angel, Daniel, Films Ltd.

72 Dean St., London W. 1
Phone: Gerrard 7446

Directors..... D. M. Angel, B. Angel

Anglo-Scottish Pictures Ltd.

Shepperton Studios, Middlesex
Phone: Chertsey 2611

Directors..... L. Reeve, J. Crichton Skagg,
B. Davies

Animation Associates Ltd.

143 Wardour St., London, W. 1
Phone: Gerrard 1163

Director..... G. C. Chambers

Anvil Films Ltd.

Beaconsfield Studios, Beaconsfield
Phone: Beaconsfield 557

Directors..... R. N. May, K. Cameron,
R. Warren, R. Scrivener

Applejohn Films Ltd.

24 Old Burlington St., London W. 1
Phone: Regent 6108

Directors..... I. Dunlop Ferguson,
R. E. Ferguson, H. P. Clay

Arlington TV and Radio Ltd.

5-7 Manderville Pl., London, W. 1
Phone: Hunter 9811

Arrow Film Distributors Ltd.

26 D'Avlay St., London, W. 1
Phone: Gerrard 9449

Managing Dir..... J. G. Taylor

Ascot Films Ltd.

26 D'Arbley St., London, W. 1
Phone: Gerrard 2426

Directors..... Peter Bezencenet, Sanya
Bedford, Lynette Bezencenet

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Aspect Productions Ltd.

16 Maida Vale, London, W. 4
Phone: Cunningham 3341

In Chg. of Prod.....Guy W. Howard

Associated British Pathe Ltd.

2 Dean St., London W. 1
Phone: Gerrard 0444

General Managers.....Terry Ashwood,
Harry Field

**Associated British
Picture Corp. Ltd.**

Elstree Studios, Boreham Wood, Elstree
Phone: Elstree 1600

Directors.....Philip Warter, Eric Fletcher,
C. J. Latta

**Associated Industrial Film
Services Ltd.**

Pemberton House, Harding St., London,
E. C. 4

Phone: Fleet Street 9681

DirectorsHarvard Gunn, T. F. Watson

Augusta Productions

11 Salisbury Sq., London, E. C. 4
Phone: Hyde Park 4526

Directors.....Joseph Janni, Jack Lee,
Constance Inglis, Pat Jackson

Australian Bestg. Commission

54 Portland Pl., London W. 1
Phone: Langham 9601

RepresentativeT. Bearup

BBC TV Promotions

Television Centre, Wood Lane, London W. 12
Phone: Shepherds Bush 8000

General Manager.....R. H. Waldman
Business Manager.....J. B. Grove

Sales Manager.....G. del Strother
Transcription Mgr.....P. Tyrrell

Purchasing Mgr.....G. S. Smith

**Harold Baim Productions
Ltd.**

199 Picadilly, London W. 1
Phone: Regent 5640

Directors.....H. & G. Baim

Bantock Productions

11 Salisbury Sq., London, E. C. 4
Phone: Fleet Street 9689

DirectorsDon Archer, A. T. Denereaz,
O. Burn, J. Davies

Basic Films Ltd.

Soho Square, London, W. 1
Phone: Gerrard 7015

Directors.....L. Clore, John Taylor,
J. B. Napier-Bell, E. P. Aizlewood

Beacon Films Ltd.

54 Greek St., London, W. 1
Phone: Museum 2022

Producer in Chg.....George Dixon

**Biographic Cartoon Films
Ltd.**

90 Dean, London W. 1
Phone: Gerrard 9682

Directors.....Keith Learner, N. Hanna,
Bob Godfrey, V. Linnekar

Black Brothers TV Ltd.

22 Half Moon St., London, W. I.
Phone: Grosvenor 2992

Boulton-Hawker Films Ltd.

Hadleigh, Suffolk
Phone: Hadleigh 2235

Directors.....M. J. Boulton, K. P. Boulton

**Michael Brandt Productions
Ltd.**

National House, Wardour St., London, W. 1
Phone: Gerrard 8788

DirectorsDanny Carter, Gwen Carter

Brevis Films

9 Oxford St., Manchester
Phone: Central 1525

ManagerE. Higgins

British Alfa Films Ltd.

Southampton Row, London W. 1
Phone: Terminus 1195

Directors.....H. Haymsen, P. A. Haymsen

**British Commonwealth
International Newsfilm
Agency, Ltd.**

School Road, London N.W. 10
Phone: Elgar 7733

Directors.....Kenneth N. Dick,
Norman H. Dickson, N. A. J. Bull, A. H.
Whyte, Leslie Murray

**British Documentary Films
Ltd.**

37 Furzehill Rd., Boreham Wood, Herts
Phone: Elstree 2646

Managing Dir.....J. Haines

British Films Ltd.

171 Shaftesbury Ave., London W.C. 2
Phone: Covent Garden 2211

Directors.....K. L. & M. Lockstone,
H. Russell Smith, W. Hine, Marquess of
Linlithgow

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

British Movietone News Ltd.

22 Soho Sq., London W. 1
Phone: Gerrard 7811
General Manager.....E. T. Adams

Christine Bruce Prod. Ltd.

66 Wardour St., London W. 1
Phone: Gerrard 8788
Chairman, Producer.....D. Carter

Brunner Lloyd & Co. Ltd.

23 Denmark St., London W. C. 2
Phone: Temple Bar 2519
DirectorsP. Brunner, G. Lloyd

Burlington Films Ltd.

71 Baker St., London W. 1
Phone: Welbeck 0322
Director.....J. F. Argyle

Burnell Prod. Ltd.

98 Mount St., London W 1
Phone: Grosvenor 1463
Directors.....G. J. Burger, C. W. Burger

Byrd, John, Productions

61 Arthur Road, London S.W. 19
Phone: Wimbledon 2183
DirectorJohn Byrd

CBS (Europe) AG

50 Talacker, Zurich, Switz.
Phone: Zurich 27 24 57
Mgr. Director.....Michael Burke
Fin. Consult. .W. G. Palmer, Sylvia Brunner

CBS Ltd.

Villiers House, Strand, London W.C. 2
Phone: Whitehall 5084
Mgr. DirectorKirk Torney
Oper. Mgr.....Joan Byrne

CBS News

26 Hallam St., London W. 1
Phone: Langham 1166
ChiefAlexander Kendrick

Henry Caldwell Prod. Ltd.

12 Maida Vale, London W. 9
Phone: Cunningham 6976
DirectorHenry Caldwell

Cavalcade Films Ltd.

10 Park Pl., St. James's, London S.W. 1
Phone: Hyde Park 2704
Directors.....Thomas Clyde,
Harold Hayson, Douglas Fairbanks (USA).
P. A. C. Marriott, T. White

Cavalier Films Ltd.

34 Deacon's Hill Rd., Elstree, Herts
Phone: Elstree 1403
Chairman & Dir.....J. Rogers

Cine Graphic Productions Ltd.

Thavies Inn House, Holborn Circus, London
Phone: Fleet Street 3305
Directors.....M. R. Cochin, M. Storm,
John Sealey

Cinevista Ltd.

108 Melrose Ave., London N. W. 2
Phone: Gladstone 6879
Managing Dir.....J. Cassin-Scott

Citizen Films Ltd.

12 Loudoun Road, London N.W. 8
DirectorHerbert Marshall

Pete Collins Ltd.

39 Rockfield Ave., London N. 10
Phone: Tudor 7263
Managing Dir.....J. A. Collins

Conbar Ltd.

19 Chapel Side, London W. 2
Phone: Baywater 6033
Directors.....A. P. Barralet, D. de Marney

Cooper, Marcus, Ltd.

48a Charlbert St., London, N.W. 8
Phone: Primrose 5098
DirectorMarcus Cooper

Countryman Films Ltd.

1 Soho Sq., London, W. 1
Phone: Gerrard 7015

Crest Film Prod. Ltd.

Film Studios, St Nichols Rd., Brighton
Phone: Brighton 20905
Directors.....D. C. Wynne, Russell Lloyd

Crestview Productions Ltd.

203 Regent St., London W. 1
Phone: Regent 5681
Directors.....I. R. Warren, T. Donald

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Emmet Dalton Ltd.

25 Jermyn St., London W. 1
Phone: Regent 3124

ChairmanE. Dalton

De Lane Lea Processes Ltd.

12 Moor St., London W. 1
Phone: Gerrard 8105

Director.....N. W. de Lane Lea

Bernard Delfont TV Ltd.

Whitcomb St., London W. C. 2
Phone: Trafalgar 1671

Directors... Bernard Delfont, Robert Nesbitt,
W. Marsh, Keith Devon

Walt Disney Prod. Ltd.

68 Pall Mall, London W. 1
Phone: Trafalgar 8010

Directors.....E. J. Davis, C. James,
Cyril Edgar

Dorian Film Productions Ltd.

20 Oxford St., Newcastle-on-Tyne
Phone: Newcastle 21837

Director.....G. R. Carr

Drummer Films Ltd.

Rank Labs., Denham, Uxbridge, Middlesex
Phone: Denham 2323

Managing Dir.....M. Harris

Eagle Studios Ltd.

11 St. James's Pl., London, S. W. 1
Phone: Grosvenor 5441

Directors.....Anthony Gilkison, R. F. P.
Hopkins

Educational and TV Films Ltd. (ETV)

164 Shaftesbury Ave., London, W. C. 2
Phone: Covent Garden 1921

Directors.....H. Forman, B. Baker

Elder Film Prod. Ltd.

1326 Argyl St., Glasgow, Scotland
Phone: West 5210

Director.....John C. Elder

Douglas Fairbanks Ltd.

34 Ely Pl., London E. C. 1

Directors.Douglas Fairbanks, Edwin Herbert,
H. Allan Hawes, Tom White, Peter Marriott

E. J. Fancey Productions Ltd.

Queen's House, Leicester Sq., London W. C. 2
Phone: Gerrard 8770

Producer.....E. J. Fancey

Film Centre Ltd.

24 Conduit St., London W. 1
Phone: Mayfair 8661

Directors.....J. Grierson, E. Roberts

Film Coverage Ltd.

171 Wardour St., London W. 1
Phone: Gerrard 4706

Chief.....Victor M. Gover

Film Partnership Ltd. (Assoc. with Puritan Films Ltd.)

246 Great Portland St., London, W. 1
Phone: Euston 5292

Manager Director.....Robert Angell

Film Producers' Guild

Guild House, Upper St. Martin's Lane,
London W.C. 2

Phone: Temple Bar 5420

Directors.....E. P. L. Pelly,
A. T. Burlinson, K. Lockhart-Smith, H. G.
Jessop

Film Workshop Ltd.

Aulcom House, St. Martin's St., London
W.C. 2

Phone: Whitehall 8396

Directors:.. Dennis R. Shand, P. K. A. Shand

Filmads Ltd.

45 Gerrard St., London, W. 6
Phone: Gerrard 5274

Directors.....Cecil Walden, Leslie Butler,
Eric Owen, Alan Young

Four Falconers Ltd.

60 Wardour St., London W. 1
Phone: Gerrard 5158

DirectorRichard Meyer

Four Provinces Films Ltd.

30 Landsdowne Rd., Dublin
Phone: Dublin 63362

Fremantle International

Warwick St., London W. 1
Phone: Gerrard 2673

Gen. Manager.....Angela Cuthbertson

G. H. W. Productions Ltd.

42 Welbeck St., London W. 1

Directors.....Betty Box, P. Rogers

Gala TV Productions

15 Old Lompton St., London W. 1
Phone: Regent 3701

DirectorsKenneth Rive,
Ben Rose, William Boxer, L. Jefferson-
Hope

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Gateway TV Prod. Ltd.

470 Green Lanes, London
Phone: Palmers Green 1003
Directors.... W. H. Baddeley, C. W. Bending,
E. J. Chard, A. M. Wright

Glass Seltzer Ltd.

16 Leinster Mews, London W. 2
Phone: Ambassador 3601
Directors.... M. Brando, G. Glass, W. Seltzer

Granada TV Network Ltd.

36 Golden Sq., London, W. 1
Phone: Regent 8080
Directors..... Sidney L. Bernstein, Cecil G.
Bernstein, Maurice King, Victor A. Peers,
J. Denis Forman, Joseph Warton, Richard
J. Willder, John S. E. Todd

Guild TV Service Ltd.

Exchange Ct., Strand, London W.C. 2
Phone: Covent Garden 2733
Chairman..... E. P. L. Kelly

Halas-Batchelor Cartoon Films Ltd.

10 Soho Square, London W. 1
Phone: Gerrard 7681
Directors..... John Halas, Joy Batchelor,
S. Eckman, Jr.

Hammer Film Productions Ltd.

113 Wardour St., London W. 1
Phone: Gerrard 9787
Directors... James Carreras, Anthony Hinds,
Michael Carreras, Brian Lawrence

Hartley-Ward Films Ltd.

3 Albermarle St., London W. 1
Phone: Mayfair 9361
Managing Dir..... B. Dean

Hawthorne Motion Picture Co. Ltd.

1 Hyde Park Pl., London W. 2
Phone: Paddington 2463
Director S. J. Ward

Hearst Metrotone News, Inc.

c/o Pathe News, Film House, Wardour St.,
London W. 1
Phone: Gerrard 0444
London Rep..... A. A. Tunwell

Helios Telefilm Prod. Ltd.

17 Pembridge Place, London W.2
Phone: Bayswater 5703
Directors..... Otto Kreisler, C. H. Bonner,
T. A. Moodie

Hobson, Bates and Partners Ltd.

80 Charlotte St., London, W. 1
Phone: Langham 3070
In Charge of Radio and TV Production
John Turner

Horizon Pictures (GB) Ltd.

31 Dover St., London W. 1
Phone: Hyde Park 9211
Directors..... S. Spiegel, W. J. Fullerton,
H. H. Marcus, Lord Herschell

Jack Hylton TV Prod. Ltd.

3 Savile Row, London W. 1
Phone: Regent 6711
Directors..... Jack Hylton, A. H. Maxwell,
Hugh Charles, Ted Willis

I.T.C. Inc. Television Co. Ltd.

ATV House, 17 Great Cumberland Pl.,
London W. 1
Phone: Ambassador 8040
Director Prince Littler
Managing Dir..... L. Grade

Impact Productions Ltd.

44 Newman St., London W. 1
Phone: Langham 8956
Director R. Hawker

Independent Film Distributors Ltd.

TV House, Kingsway, London W. C. 2
Phone: Holborn 7888, Ext. 520
Managing Dir..... P. Adorian

Independent TV News Ltd.

TV House, Kingsway, London, W. C. 2
Phone: Hol 7690
Directors..... P. Adorian, Capt. T. M.
Brownrigg, Norman Collins, James M. Col-
tart, Geoffrey Cox, Bernard Flound, Alfred
Francis, R. P. T. Gibson, V. A. Peers,
Howard Thomas, Sir Philip Warter

Interfilms Ltd.

144 Piccadilly, London W. 1
Phone: Mayfair 8272
Directors..... Brian Kingcome, J. Heyting,
E. M. Smedley-Aston

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Jenkins, Cyril, Productions Ltd.

12 Orange St., London W.C. 2
Phone: Whitehall 7183

Directors.....Cyril Jenkins, J. M. Jenkins

Kay Laboratories Ltd.

Oxford Road, London N. 4
Phone: Archway 3050

Directors.....E. G. Roy,
A. W. Smart, E. Dace

LPE Television Ltd.

63 St. Martin's Lane, London, W. C. 2
Phone: Covent Garden 2450

DirectorMajor G. Harrison

Langston Films Ltd.

34 South Molton St., London W. 1
Phone: Mayfair 6557

Directors.....A. Hope, P. Crane

London Film

142 Picadilly, London W. 1
Phone: Mayfair 4811

Directors:.....H. G. Boxall, Vincent Korda,
David Cunynghame

Mancunian Film Corp.

2 Parsonage, Manchester 3
Phone: Blackfriar 1023

Directors.....John E. and Thomas Blakeley

Martin Films Ltd.

23 Albermarle St., London W. 1

Directors.....R. Eagle, J. Martin

Martlet Prod. Ltd.

171 Shaftesbury Ave., London W. C. 2
Phone: Temple Bar 3982

Directors.....Russell H. Lloyd, D. Wynne

Merton Park Studios Ltd.

269 Kingston Road, London S.W. 19
Phone: Liberty 4291

Directors.....E. P. L. Pelly, F. A. Hoare,
A. T. Burlinson, K. Lockhart-Smith

Richard Meyer Associates

21 Hertford St., London W. 1
Phone: Hyde Park 6416

Directors.....Leslie Knight, Richard Meyer
Frank Lampine, Michael Rice

Nicole Milinair Productions Ltd.

36 Dover St., London W. 1
Phone: Mayfair 4766

Directors.....N. Milinair, G. Fowler

Motion Picture & TV Facilities Ltd.

262 Watford Way, Hendon, London W. 1
Phone: Sunnyhill 0131

Director.....C. W. Green

National Film Board of Canada

1 Grosvenor Sq., London W. 1
Phone: Mayfair 9492

Govt. Film Comm.....Guy Roberge

National Screen Service

Nascreno House, 27 Soho Sq., London, W. 1
Phone: Gerrard 4851

DirectorH. Robbins

National Telefilm Associates (U.K.)

109 Jermyn St., London S. W. 1
Phone: Trafalgar 1127

Mgr. Dir.....Vernon Burns

Peter Noble Productions Ltd.

46 Abbey Rd., London, N. W. 8
Phone: Maida Vale 4221

Directors.....Peter Noble, M. H. Noble

Orb Film Distribution, Ltd.

40 Shaftesbury Ave., London W. 1
Phone: Gerrard 8282

Directors.....N. & L. Miller

Overseas Advertising Films Ltd.

11 Kingsway, London W.C. 2
Phone: Covent Garden 3344

Parkside Film Production Ltd.

18 Ruppert St., London W. 1
Phone: Gerrard 5861

Directors.....E. & A. Gerlardi

Peak Film Productions Ltd.

37 Devonshire St., London W. 1
Phone: Welbeck 2994

Managing Dir.....J. Frieze

Pearl and Dean Productions Ltd.

17 Berkeley St., London, W. 1
Phone: Mayfair 7494

Directors.....Ernest Pearl; Eric Dean, in
Chrg. of Prod.

Peregrine Film Prod. Ltd.

14 High Holburn, London W. C. 1

Directors.....K. Mander, D. Cheshire

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Phoenix Film Prod. Ltd.

31 Hanover Court, London W. 1
Phone: Mayfair 9692

Directors....L. Casel-Gerard, Tom Conway,
C. Campion, B. Knowles, George Mills

Plato Films Ltd.

164 Shaftesbury Ave., London, W. C. 2
Phone: Covent Garden 1921

Directors....Stanley Forman, Kenneth Smith

RCA Great Britain Ltd.

Windmill Rd., Sudbury-on-Thames, Middlesex

Phone: Sudbury 5511

Managing Director.....Donald Macphail

Radio Luxembourg Ltd.

38 Hertford St., London W. 1
Phone: Hyde Park 5961

General Manager.....Geoffrey L. Everitt

Radiovision Ltd.

91 Moorgate, London E. C. 2
Phone: Metropolitan 0211

Director.....H. Scott-Thompson

Rayant Pictures Ltd.

11 St. James Place, London S. W. 1
Phone: Grosvenor 5441

Directors..D. Hill, A. Gikson, R. F. Hopkins

Republic Productions Ltd.

111 Wardour St., London W. 1
Phone: Gerrard 5791

Directors.....R. Altschuler, G. Shipman

Ross TV Prod. Ltd.

23 Upper Wimpole St., London W. 1

Directors..C. M. Bailey-Watson, J. E. Sturge,
N.B. Whitney

Roxy Films Ltd.

4 Albermarle St., London W. 1
Phone: Mayfair 9362

Managing Dir.....B. C. Dean

Stanley Schofield Productions Ltd.

6 Old Bond St., London W. 1
Phone: Mayfair 4642

DirectorS. Schofield

Screen Gems Ltd.

150 Wardour St., London W. 1
Phone: Gerrard 4321

Managing Dir.....K. Hargreaves

Screen Partners Ltd.

8 Queen's Mews, London W. 2
Phone: Bayswater 4602

Directors.....Jack Attwood, Max Munden

Seven Seas Films Ltd.

51 Wilton Pl., London S. W. 1
Phone: Belgravia 6157

ProducerJ. Rayfield

Shepperton TV Films Ltd.

Shepperton Studios, Shepperton, Middlesex
Phone: Chertsey 2611

Directors.....H. G. Boxall, F. B. Coote

Sinclair Film Co. Ltd.

Charton Manor, Farmingham, Kent
Phone: Farmingham 2188

Managing Dir.....I. Sinclair

Sovereign Films Ltd.

Charton Manor, Farmingham, Kent
Phone: Farmingham 2183

DirectorI. Sinclair

Sydney Box TV Ltd.

Moat Mount, Highwood Hill, London,
N. W. 7

Phone: Mill Hill 3295

Directors.....James Swann, Norman Wil-
liams, Herbert Smith, David Deutsch

TV Workshop Prod. Ltd.

19 St. Martin's St., London W. C. 2
Phone: Whitehall 8396

Director.....D. R. Shand

Talbot Television Ltd.

Axtell House, Warwick St., London W. 1
Phone: Gerrard 2673

DirectorPaul Talbot

Tara Ltd.

51 Mount St., London W. 1
Phone: Grosvenor 6040

Exec. Prod.....J. Saward

Tele-Productions (Eric Robinson) Ltd.

28 Market Pl., London, W. 1
Phone: Langham 9694

Directors.....Eric Robinson, George
Clouston, Marcia Glassman

Tele-Ventures Ltd.

10 Manchester Sq., London W. 1
Phone: Welbeck 6760

Director.....R. B. Wainwright

PRODUCER-DISTRIBUTORS IN GREAT BRITAIN

Television Reporters International

111 Wardour St., London, W. 1
Phone: Gerrard 3091

Directors.....Hon. Michael Astor, Chrinn.;
Lord Francis Williams, Robert Kee, Mal-
colm Muggeridge, N. T. Sekers, Hon. Colin
Tennant

Templar Film Studios

7 Lynedoch St., Glasgow, C. 3
Phone: Douglas 2648

Director.....A. R. Black

Towers of London Prod. Ltd.

84 Hallam St., London W. 1
Phone: Langham 6248

Managing Dir.....H. A. Towers

Transatlantic Picture Corp. Ltd.

36 Golden Square, London W. 1
Phone: Gerrard 3554

Directors.....Sidney Bernstein,
Alfred Hitchcock

Tunnel Film Productions Ltd.

122 Wardour St., London W. 1
Phone: Regent 3326

Prod. Dir.....G. Fisher

U. P. I. Films

8 Bouverie St., London E. C. 4
Phone: Fleet Street 2282

Director.....R. S. Clark

United Film Productions Ltd.

10 West Hill Rd., London S. W. 18
Phone: Vandyke 5505

Directors.....J. S. Searle-Shirley

United Motion Pictures Ltd.

24 Denmark St., London W. C. 2
Phone: Temple Bar 2025

Director.....J. Shappard

Video Shows Ltd.

24 Austin Friars, London E. C. 2
Phone: London Wall 3000

Directors...Oliver Smedley, T. S. Sutherland

Warner-Pathe Distributors Ltd.

Warner Pathe House, Wardour St.,
London W. 1

Phone: Gerrard 5600

Directors....Louis Lewis, Sir Philip Warter,
A. Abeles, D. J. Goodlatte, Percy Living-
stone

Warwick TV Prod. Ltd.

3 Audley Square, London W. 1
Phone: Grosvenor 7621

Directors.....Harold Huth, M. T. Elms,
Irving Allen, A. R. Broccoli

Western TV Ltd.

11 Duke of York St., London S. W. 1
Phone: Trafalgar 2888

Managing Dir.....J. Martin

Helen Wiggins Films Ltd.

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EDWARD WALTERS LTD.

16 St. James St., London, S. W. 1
Phone: Trafalgar 5315

WEBSTER RIDGEWAY & PARTNERS LTD.

100 Fleet St., London, E. C. 4
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Phone: Central 9047

WILCOX ADVERTISING LTD.

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Phone: Gerrard 0727

WILKES BROS. & GREENWOOD LTD.

299 Oxford St., London, W. 1.
Phone: Grosvenor 7777

WILLIAMS PUBLICITY LTD.

79 Baker St., London, W. 1
Phone: Welbeck 6086

WILLING'S PRESS SERVICE LTD.

Holborn Circus, London, E.C. 1
Phone: Fleet Street 4020

WILSON ADVERTISING LTD.

20 Dale St., Manchester
Phone: Central 2901

WINTER, THOMAS CO. LTD.

30 Great Queen St., London, W.C. 2
Phone: 5346

CONROY WYKES ADVERTISING LTD.

6 Duke St., London, W. 1
Phone: Welbeck 1676

YOUNG & RUBICAM LTD.

8 Baker St., London, W. 1.
Phone: Hunter 5511

Television Studios in Great Britain

ABC TV

Didsbury, Manchester
Phone: Didsbury 8181
 Aston Cross, Birmingham
Phone: Birmingham (Aston) 3091

AP Studios

Ipswich Rd., Slough, Bucks
Phone: Slough 21370

ATV Highbury Studios

98 Highbury, New Park, London, N. 5
Phone: Canonbury 3215

ATV Studio

Wood Green
Phone: BOW 8341

Advision

83 New Bond St., London, W. 1
Phone: Grosvenor 3342

Alpha TV Studios (Birmingham) Ltd.

Aston Rd., Birmingham 6
Phone: Aston Cross 3011

Ardmore Studios Ltd.

Herbert Rd., Wicklow, Ireland
Phone: Bray 2971

Artel Studios, Ltd.

17 Stratton St., London, W.1
Phone: Grosvenor 6101

Associated British Studios

Boreham Wood, Herts
Phone: Elstree 1600

BBC TV

Television Centre, Wood Lane,
 Shepherds Bush, London, W. 12
Phone: Shepherds Bush 8000

Barnes (Guild TV Service Ltd.) Studio

Exchange Ct., Strand, London, W.C. 2
Phone: Covent Garden 2733

Beaconsfield Studios

Beaconsfield
Phone: Beaconsfield 1563

Bray Studios

Maidenhead Rd., Windsor
Phone: Maidenhead 2591

Brighton Studios

St. Nicholas Rd., Brighton Sussex
Phone: Brighton 20905

Broadhurst Studios

35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

Bushey

Melbourne Rd., Bushey, Herts.
Phone: Bushey Heath 1621

Carlton Hill Studios

722 Carlton Hill, London, N.W. 6
Phone: Maida Vale 1141

Chelsea (Granada TV Ltd.)

Kings Rd., London, S.W. 3
Phone: Regent 8080

Eagle Studios

11 St. James's Pl., London, S.W. 1
Phone: Grosvenor 5441

Ealing (BBC TV) Studios

Ealing Green, London, W. 5

Elstree Studios

Phone: Elstree 1600
 Boreham Wood, Elstree

Film House Studios

Film House, Wardour St., London, W. 1
Phone: Museum 2024

Granville Studio

Fulham Broadway, London, S.W. 6
Phone: Fulham 2184

Halliford Film Studios

Manygate Lane, Shepperton, Middlesex
Phone: Walton 26341

Highbury Studios

98 Highbury New Park, London N. 5
Phone: Canonbury 3215

Kensington Studios (Kensington Film Co. Ltd.)

1 St. Mary Abbot's Pl., London, W. 8
Phone: Western 2516

TELEVISION STUDIOS IN GREAT BRITAIN

W. M. Larkins Studios

51 Charks St., London, W.1
Phone: Mayfair 1138

M-G-M British Studios, Ltd.

Elstree Way, Boreham Wood
Phone: Elstree 2000

Marylebone Studios

245 Marylebone Rd., London
Phone: Ambassador 1881

Merton Park Studios

269 Kingston Rd., London
Phone: Liberty 4291

Nascreno (National Screen Services Ltd.)

Nascreno House, Soho Sq., London, W. 1
Phone: Gerrard 4851

National Studios

Boreham Wood, Elstree, Herts.
Phone: Elstree 1644

New Elstree Studios

Elstree Rd., Elstree, Herts
Phone: Elstree 3232

Old Bond Street Studios (Stanley Schofield Productions)

6-8 Old Bond St., London, W. 1
Phone: Mayfair 4642

Park Lane Studio

45 Park Lane, London, W. 1
Phone: Metropolitan 0211

Pinewood Studios

Iver Heath, Bucks.
Phone: Iver 700

Presburys Studios

59 Dean St., London, W. 1
Phone: Whitehall 3601

Radio Vision (Westminster) Ltd.

91 Moorgate, London, E.C. 2
Phone: Met 0211-4

St. John's Wood Studios

St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios

Shepperton, Middlesex
Phone: Chertsey 2611

Southall Studios

Gladstone Rd., Middlesex
Phone: Southall 3281

Star (Sound Studios Ltd.)

Rodmartin Mews, Blandford, St., London,
W. 1
Phone: Langham 2201; Welbeck 8883

Studio-One-Scotland

1326 Argyle St., Glasgow
Phone: Western 5210

Studio Twenty-Two Ltd.

22B Ebury St., London, S.W. 1
Phone: Sloane 1870

Teddington Studios Ltd. (ABC TV Ltd.)

Teddington, Middlesex
Phone: Teddington Lock 3253

Telefilm Studios Ltd.

81-84 Chalk Farm Rd., London, N.W. 1
Phone: Gulliver 8666, 63966

Television Film Studios Ltd.

Park Road, High Barnet, Herts
Phone: Barnet 1051

Templar Film Studios

7 Lynedoch St., Glasgow
Phone: Douglas 2648

Twickenham

St. Margaret's, Twickenham
Phone: Popesgrove 9063

Wembley (ARTV) Studios

Empire Way, Wembley Pk., Middlesex
Phone: Wembley 8811

World Wide Studios

44 Clapham High St., London, S.W. 4
Phone: Macaulay 7237

Wynne Film Studios

35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

London Round-up

Magazines, Radio & Television Co's., Talent Agents, Theatrical Mgrs. & Producers, Theatres, TV & Motion Picture Producers

MAGAZINES

Advertisers' Weekly	WAT 3388
Mercury House	
Argosy	
22 Farringdon St.	
The Connoisseur	GER 8166
13 New Burlington Pl.	
Couriers Magazine	MAY 7846
77 Brook St.	
Harper's Bazaar	GRO 7781
72 Brook St.	
Illustrated London News, The	TRA 7020
13 John Adam St.	
International TV Technical Review	HYD 3931
31 St. George St., Hanover Sq.	
Journal of the TV Society	TEM 3330
166 Shaftesbury Ave.	
Kinematograph Weekly	CHA 3344
189 High Holborn, W.C. 1.	
Listener and BBC TV Review	WEL 5577
35 Marylebone High St.	
Look Westward (Westward TV)	CEN 9935
4 Upper Thames St., E.C. 4.	
Newsweek	TRA 6166
Finland House, Haymarket.	
Radio Times, BBC Publications	WEL 5577
35 Marylebone High St.	
Realities	BEL 2351
195 Sloane	
The Spectator	EUS 3221
99 Gower St.	
Stage and TV Today	TEM 5213
19-21 Tavistock St., W.C. 2.	
TV International	Cables: WORLD-TEL
72a Blandford St., W. 1.	
TV Times	CHA 8621
7 High Holborn.	
The Tatler & Bystander	TRA 7020
13 John Adam St.	
Television Mail	HYD 3931
31 St. George St., Hanover Sq.	
Vanity Fair	WHI 7501
14 Lower Regent St.	
Vogue	GRO 9080
Vogue House, Hanover Sq.	
What's On In London	GER 5492
41-45 Beak St.	
Woman's Mirror	CEN 8080
Fleetway House, Farringdon St.	
World Press News and Advertisers Review	CEN 4040
9-10 Old Baily, E.C. 4.	

RADIO & TV COMPANIES

A.B.C. Television Ltd.	HYD 7222
1 Hanover Square.	
American Broadcasting Co.	LAN 3160
2 Manfield St., flat 5.	
Anglia TV Ltd.	HYD 8331
Brook House, Park Lane, W. 1.	
Associated Rediffusion Ltd.	HOL 7888
Television House, Kingsway.	
Associated Television Ltd.	AMB 8040
ATV House, Great Cumberland Pl.	
Border TV Ltd.	GRO 7541
14 Curzon St., W. 1.	

British Broadcasting Corp.	LAN 4468
Broadcasting House	
Television Centre	SHE 8000
Channel TV Ltd.	KNI 3761
195 Knightsbridge, S.W. 7.	
Columbia Broadcasting System	LAN 1166
26 Hailam St.	
Grampian TV Ltd.	REG 7090
41 Piccadilly, W. 1.	
Granada Television Network Ltd.	REG 8080
36 Golden Sq.	
International Broadcasting Co.	LAN 2000
35 Portland Pl.	
National Broadcasting	LAN 7778
2 Mansfield St.	
Radiodiffusion Television Francaise	COV 3456
43 Shoe Lane.	
Scottish TV Ltd.	HOL 1331
TV House, Kingsway, W.C. 2.	
Southern TV Ltd.	COV 0941
Brettenham House, Lancaster Pl., Strand	
TWW Ltd.	BEL 7000
207 Sloane St., S.W. 1.	
Tyne Tees TV Ltd.	AMB 3464
1 Great Cumberland Pl., W. 1.	
Ulster TV Ltd.	HYD 0426
1 Hanover Sq.	
Westward TV Ltd.	HYD 8262
5-6 Woodstock St., W. 1.	

TALENT AGENTS

Ajax Ent.	EDM 5095
52a Boundes Rd.	
Associated London Scripts	WES 8274
2 Cumberland Hse. Kensington, High St.	
Rita Cave	TRA 6626
110 Jermyn St.	
Connies Ltd.	REG 2531
92 Regent St.	
Foster Agency Ltd.	REG 5367
33 Regent St.	
Fraser & Dunlop, Ltd.	REG 7311
91 Regent St.	
Lew & Leslie Grade Ltd.	REG 5821
235 Regent St.	
Walter Jokel Management	HYD 1011
39 St. James Pl.	
London Management	HYD 2456
8 Upper Brook St.	
M.C.A. (England) Ltd.	MAY 7211
139 Piccadilly	
Christopher Mann Ltd.	MAY 8444
140 Park Lane.	
Al Parker Ltd.	GRO 4232
50 Mount St.	

LONDON ROUND-UP

John Redway & Associates
31 Davies St. HYD 5581

Television Acad. & Agcy.
10 Highbury CAN 3746

Wylie, James
44 Grt. Russell LAN 5005

THEATRICAL MANAGERS

Belval, Alfred Prodn.
330 Grand Blds., Tf. Sq. TRA 1566

Clopet Carl Prodn.
442 Strand COV 1093

Concerts Management Ltd.
2 Cromwel Mews

Fox, Robin
24 Old Burlington St. REG 6108

Glynn, Derek
115 Shaftesbury Ave. TEM 5224

Hylton, Jack, Ltd.
3 Saville Row REG 6711

L. O. P.
8 Hamilton Pl. WHI 0239

Levenstein, Oscar & Wolf Mankowitz
10 Dover St. HYD 3866

Littler, Emile
31 St. Martin's Lane. TEM 6160

London Management & Rep.
8 Upper Brook St. HYD 2456

MacDonald & Young
Bernard St. TER 6217

St. James Players
8 Hamilton Pl. GRO 3053

Sherek, Henry
40 Pall Mall. WHI 6628

V. L. Prodn.
8 Hamilton Pl. GRO 3053

Varley, John Prodn.
6 New Compton St. COV 9458

THEATRICAL PRODUCERS

Arnold, Tom
112 Jermyn S.S.W. 1. TRA 7575

Associated Artists Ltd.
41 Bruton Pl. MAY 27724

Black, George & Alfred
22 Half Moon St., W.1. GRO 2992

Bourgein, Howard Ltd.
33 Knightbridge BEL 7258

Bridge, Peter
32 Cranbourn St., W.C.2. TEM 7347

Burns, Tito Productions
39 Wardout St. GER 6282

Chester, Charlie Productions
450 Edgware Rd. PAD 2868

Clements, John
40 Bruton Pl., W.1. MAY 2724

Clift, E. P.
Strand Theatre, Aldwych, W.C.2. COV 2868

Codron, Michael
91 Regent St., W.1. GER 1265

Daubeny, Peter
26 Chester Sq., S.W.1. SLO 2525

DelFont, Bernard
Morris House, Jermyn St., S.W.1. WH 9901

Donmar Productions Ltd.
New Theatre, St. Martin's Lane,
W.C.2. COV 0838

D'Oyly Carte Opera Co.
1 Savoy Hill. TEM 1533

Fielding, Harold
Fielding House, Haymarket, S.W.1. WHI 4041

Fox, Robbin
24 Old Burlington St., W.1. REG 6108

Furndel Productions
60 St. James St., S.W.1. MAY 8953

Gale, John
32 Cranbourn St., W.C.2. TEM 5892

Geneagles Productions
3 Soho Square. GER 4234

Glennville, Peter
24 Brompton Sq., S.W.7. KEN 8088

Glyndebourne Productions
23 Baker St. WEL 0571

Gorlinsky, Sander A.
34 Dover St., W.1. HYD 9158

Hall, David
14/15 Panton St., S.W.1. TRA 1502

Hall, Willis Prodn.
43 Dover St.

Hastings, Geoffrey
45 Airedale Ave., W.4. CHI 1421

Hepner, Leon
12 Sackville St. REG 4738

Hinge, E. J.
12 Great Newport St. TEM 0368

Horan, E.
Duke of York's Theatre,
St. Martin's Lane, W.C.2. TEM 6867

Hylton, Jack
3 Saville Row, W.1. REG 6711

L.O.P. Ltd.
8 Hamilton Pl., W.1. GRO 3053

Lawrie, James H.
Geneagles Prodn., 3 Soho Sq., W.1. GER 4234

Levenstein, Oscar
11 Curzon St., W.1. HYD 3866

Linnit & Dunfee Ltd.
28 South St., W.1. GRO 4686

Littler, Emile
31 St. Martin's Lane, W.C.2. TEM 6160

Littler, Prince
Aldwych Theatre, Aldych, W.C.2. TEM 1446

Littlewood, Joan
Theatre Royal Stratford, Angel Lane,
E. 15. MAR 5973

MacDonald, Murray, & John Stevens
5-6 Coventry St., W.1. GER 1784

Mankowitz, Wolf
8/10 Piccadilly Arcade, S.W.1. MAY 6042

Mayer, Daniel Comany
13 Duke St., S.W.1. TRA 6037

Meyer, R. A.
St. Martin's Theatre, West St., W.C.2. TEM 1716

Miles, Bernard
Mermaid Theatre, Puddle Dock, E.C.4. CIT 6981

Miller, Gilbert
6b Hartford St., W.1. GRO 5858

Mitchell, Stephen
Lyric Theatre Offices,
5 Archer St., W.1. GER 6646

Minster, Jack
29 Manfield House, Strand, W.C.2. TEM 7226

Mobile Theatre Ltd.
97 Wilsham St. PAR 6278

Newco Prodn. Ltd.
2 Old Bond St. GRO 6648

O'Brien, Barry
18 Charing Cross Rd. TEM 6447

Reverory Players
67 Chandos Pl. TEM 5530

Rix, Brian
Whitehall Theatre, S.W.1. WHI 8011

Rowland, Toby
44 Chandos Pl., W.C.2. TEM 4103

Sadoff, Fred
17 Rutland St., W.1. KNI 2175

Saunders, Peter
350 Grand Buildings,
Trafalgar Sq., W.C.2. WHI 5657

Sherek, Henry
40 Pall Mall, S.W. 1. WHI 6628

Simons Ltd., Elkan & Barry
8 Charing Cross Rd. TEM 2983

Tennent, H. M. Ltd.
Globe Theatre, Shaftesbury Ave. GER 3645

Tuson, Neil, Prodn.
130 Crawford St. HUN 2407

LONDON ROUND-UP

Williamson Music Ltd.
14 St. George Street, W.1.....MAY 7600
Wiman, Anna Deere
31 Dover St., W.1.....HYD 2760

THEATRES

A.T.V. Television Theatre
Mare St.

Adelphi
Strand, W.C.2TEM 7611

Aldwych
Aldwych, W.C.2TEM 6404

Ambassadors
West St., Shaftesbury Av., W.C.2..TEM 1171

Apollo
Shaftesbury Av., W.1.....GER 2663

Arts
6 Great Newport St.....TEM 3334

Cambridge
Earlham St., Cambridge Circus,
W.C.2TEM 6056

Casino
Old Compton St.....GER 6877

Comedy
Panton St., S.W.1.....WHI 2578

Covent Garden
Royal Opera House, W.C.2.....COV 1066

Cripplegate Inst.
Golden LaneMET 0640

Criterion
Piccadilly Circus, W.1.....WHI 3216

Drury Lane
Theatre Royal, Drury Lane, W.C.2...TEM 8108

Eltham Little Theatre
Wythfield RoadELT 3702

Fortune
Russell St., W.C.2.....TEM 2238

Garrick
Charing Cross Road, W.C.2.....TEM 4601

Globe
Shaftesbury Ave., W.1.....GER 1592

Golden Green Hippodrome Ltd.
North End Rd.....SPE 0022

Haymarket
Haymarket, S.W.1.....WHI 9832

Her Majesty's
Haymarket, S.W.1.....WHI 6606

Intimate Theatre
Green LanesPAL 3798

London Coliseum
St. Martin's Lane.....TEM 3161

Lyric
Shaftesbury Ave., W.1.....GER 3686

Mermoid
Puddle Dock, Upper Thames St.,
E.C.4CIT 7656

Metropolitan Theatre of Varieties
267 Edgware Rd.....AMB 2478

Old Vic
Waterloo Rd., S.E.1.....WAT 3878

Palace
Shaftesbury Ave., W.1.....GER 6834

Palladium
North Oxford Circle Tube Station...GER 7373

Phoenix
Charing Rd., W.C.2.....TEM 8611

Piccadilly
Opp. Regent Palace Hotel.....GER 4506

Portcullis
Monck St.ABB 6646

Prince of Wales
Coventry St., W.1.....WHI 8681

Princes
Shaftesbury Ave., W.C.2.....TEM 6596

Queen's
Shaftesbury Ave., W.1.....REG 1166

Royal Court
Sloane Sq., S.W.1.....SLO 1745

Rudolf Steiner Hall
33 Park Rd.....PAD 8219

Sadler's Wells
Rosebery Ave., E.C.1.....TER 1672

St. Martin's
West St., Cambridge Circus, W.C.2...TEM 1443

Saville
Shaftesbury Ave., W.C.2.....TEM 4011

Savoy
Strand, W.C.2TEM 8888

Strand
Aldwych, W.C.2TEM 2600

Stratford
Theatre Royal, E.15.....MAR 5973

Vaudeville
Strand, W.C.2TEM 4871

Victoria Palace
Victoria St., S.W.1.....VIC 1317

Westminster
Palace St., S.W.1.....VIC 0283

Whitehall
Trafalgar Sq., S.W.1.....WHI 6602

Wimbledon
93 BroadwayWIM 5211

Windmill
Piccadilly Circus, W.1.....GER 7413

Winter Garden
Drury LaneHOL 8882

TV & MOTION PICTURE PRODUCERS

Allied Artists Int.
93 WardourGER 5444

Associated British-Pathe Ltd.
142 WardourGER 0444

Associated British Picture Corp.
30 Golden Square, W.1.....GER 9234

Associated British Studios
Borehamwood HertsELS 1600

Bray Studios
Windsor, BerksMAI 2591

British Films Ltd.
199 PiccadillyREG 8288

British Lion Films, Ltd.
Broadwick House, Broadwick St.,
W.1GER 8676

Columbia Pictures Corporation
142 Wardour St., W.1.....GER 4321

Danziger Productions Limited
New Elstree Studios, Elstree, Herts...ELS 3232

Disney, Walt, Productions Limited
68 Pall Mall, S.W.1.....TRA 8010

Film Producers Guild Limited
Guild House, Upper St. Martin's Lane.TEM 5420

Hammer Film Productions Ltd.
113 Wardour St., W.1.....GER 9787

Horizon Pictures Limited
31 Dover St., W.1.....HYD 9211

M.G.M. Studios
Borehamwood, HertsELS 2000

Metro Goldwyn Mayer Pictures Limited
58 St. James St., S.W.1.....GRO 7060

Paramount Film Service
162 Wardour St., W.1.....GER 7700

Pinewood Studios
Iver Heath, Bucks.....IVER 700

Radiovision
91 MorgateMET 0211

The Rank Organisation, Limited
11 Belgrave Rd., S.W.1.....VIC 6633

Romulus Films Limited
Brook House, Park Lane, W.1.....HYD 7741

Shaw Film Prod. & TV Service
Dean St.GER 6065

Shepperton Studios Limited
Shepperton, MiddlesexCHE 2611

20th Century Fox Film Co., Limited
31 Soho Sq., W.1.....GER 7786

United Artists Corporation Limited
142 Wardour St., W.1.....GER 9090

Warner Pathe Limited
2 Dean St., W.1.....GER 6256

Overseas Television—Transmitting Stations & Receivers by Countries

January 1, 1963

AREAS	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	Jan. 1 1963	In Use Jan. 1, 1962	In Use Jan. 1, 1963
Western Europe*	1,324	1,503	29,256,000	33,695,700
Latin America	137	154	4,522,000	5,182,700
Near East and South Asia	24	37	368,000	485,400
Africa (Non-Arab)	6	10	34,000	51,300
Far East	175	388	10,221,000	14,776,800
NON-BLOC TOTAL**	1,666	2,092	44,401,000	54,191,900
Communist Bloc	381	549	9,359,000	11,310,000
WORLD-WIDE TOTAL**	2,047	2,641	53,760,000	65,501,900

* Includes Yugoslavia.

** Except U.S., Canada and Armed Forces stations abroad.

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	Jan. 1 1963	In Use Jan. 1, 1962	In Use Jan. 1, 1963
WESTERN EUROPE				
Austria	26	33	290,000	396,000
Belgium	10	11	900,000	1,000,000
Denmark	11	11	711,000	848,100
Finland	21	25	200,000	348,000
France	121	159	2,800,000	3,366,600
West Germany	386	427	5,888,000	7,051,800
Gibraltar	—	1	—	1,000
Iceland*	—	—	700	1,000
Ireland	1	2	100,000	120,000
Italy	541	571	3,000,000	3,639,000
Luxembourg	1	1	7,300	10,000
Malta	—	1	15,000	19,000
Monaco	2	2	12,000	12,000
Netherlands	7	7	1,051,000	1,287,000
Norway	15	22	107,000	204,000
Portugal	7	9	88,000	115,000
Spain	29	36	420,000	750,000
Sweden	67	67	1,405,000	1,639,300
Switzerland	23	28	194,000	273,900
United Kingdom	44	50	12,000,000	12,500,000
Yugoslavia	12	40	67,000	114,000
TOTAL	1,324	1,503	29,256,000	33,695,700

* These sets tune in to the Armed Forces station.

Source: United States Information Agency.

(Continued on Next Page)

OVERSEAS TV STATIONS & RECEIVERS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
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LATIN AMERICA & CARIBBEAN

	<i>Jan. 1 1962</i>	<i>Jan. 1 1963</i>	<i>In Use Jan. 1, 1962</i>	<i>In Use Jan. 1, 1963</i>
Argentina	8	9	770,000	1,150,000
Brazil	30	33	1,620,000	1,621,000
Bermuda	—	1	—	10,000
Chile	3	3	3,000	21,000
Colombia	14	14	200,000	300,000
Costa Rica	2	2	10,000	10,500
Cuba	15	17	400,000	400,000
Dominican Republic	4	4	18,000	18,000
Ecuador	2	2	5,000	5,000
El Salvador	3	3	24,000	25,000
Guatemala	2	2	22,000	36,000
Haiti	1	1	2,000	3,000
Honduras	1	2	4,000	4,000
Mexico	25	28	1,000,000	1,000,000
Netherlands Antilles (Curacao)	1	1	5,000	10,000
Nicaragua	1	2	4,000	6,200
Panama	1	3	29,000	30,000
Peru	5	7	82,000	88,000
Trinidad and Tobago	—	1	—	5,000
Uruguay	2	3	60,000	120,000
Venezuela	17	17	263,000	320,000
TOTAL	137	154	4,522,000	5,182,700

NEAR EAST & SOUTH ASIA

Algeria	6	6	62,000	62,000
Bahrein*	—	—	1,000	1,000
Cyprus	1	1	3,000	5,200
India	1	1	500	600
Iran	2	2	62,000	65,000
Iraq	1	1	35,000	35,000
Israel*	—	—	—	10,000
Kuwait	1	1	1,000	8,000
Lebanon	2	3	40,000	45,000
Libya*	—	—	7,000	2,100
Morocco	—	2	—	15,000
Qatar*	—	—	300	300
Saudi Arabia	1	1	8,700	8,700
Syria	4	4	25,000	25,000
Tunisia*	—	—	2,000	2,000
Turkey	1	1	500	500
United Arab Republic	4	14	120,000	200,000
TOTAL	24	37	368,000	485,400

* These countries tune in to Armed Forces Station or to neighboring countries.